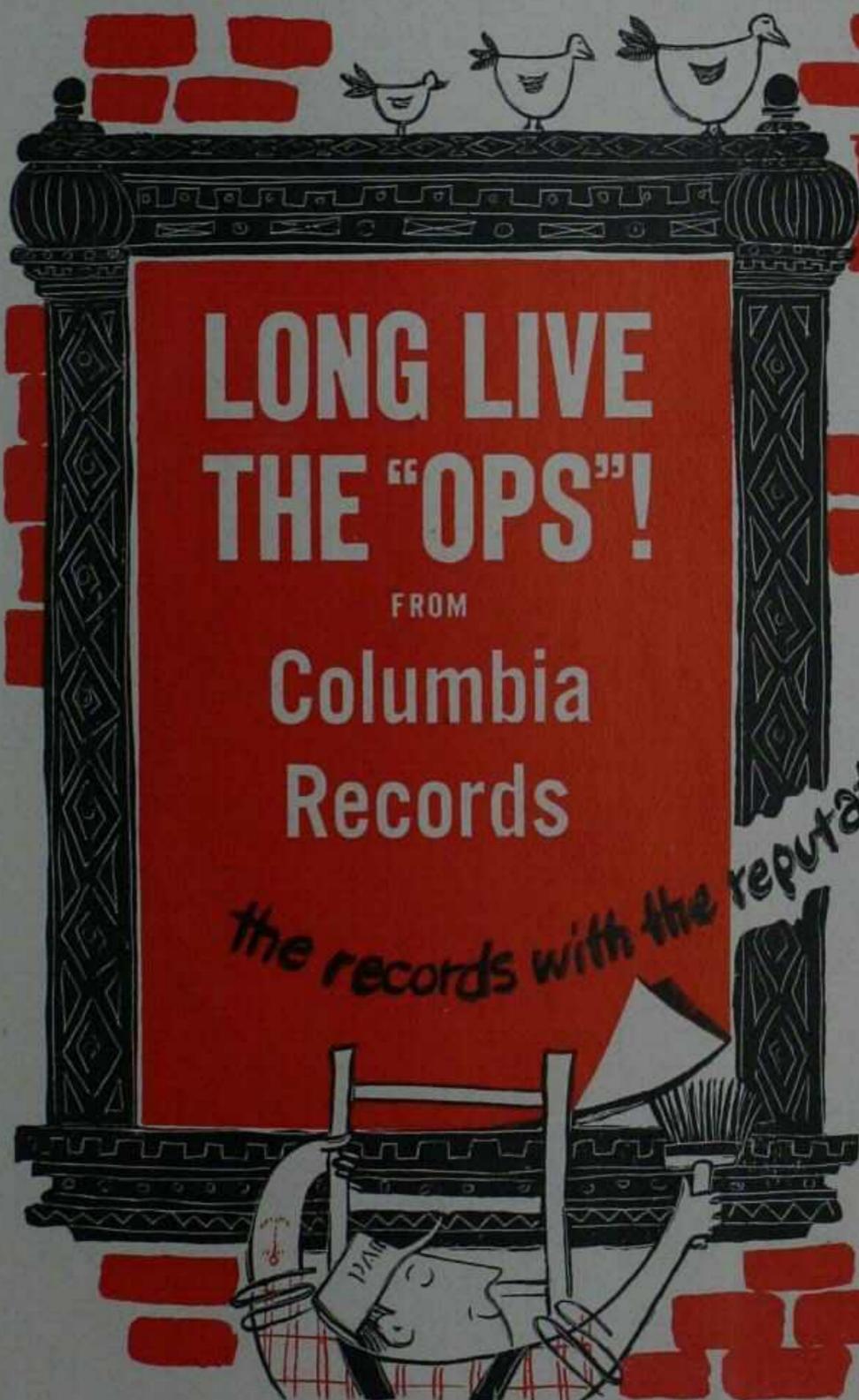


A SPECIAL SECTION
FOR THE
JUKE BOX OPERATOR

PUBLISHED IN CONJUNCTION
WITH THE CMI CONVENTION

The Billboard

JANUARY 24, 1948



LONG LIVE
THE "OPS"!

FROM

Columbia
Records

the records with the reputation for...

All-Star Performers

Frank Sinatra ★ Dinah Shore ★ Harry James
★ Frankie Carle ★ Kay Kyser ★ Woody
Herman ★ Xavier Cugat ★ Les Brown ★
Gene Krupa ★ Eddy Duchin ★ Buddy Clark
★ Dorothy Shay ★ Arthur Godfrey ★ Claude
Thornhill ★ Ray Noble ★ Doris Day ★ Jane
Russell ★ Dick Jurgens ★ Duke Ellington ★
Horace Heidt ★ The Modernaires ★ Tommy
Tucker ★ Elliot Lawrence ★ Pearl Bailey ★
Tony Pastor ★ Cab Calloway ★ The
Charioteers ★ Victor Borge ★ Golden Gate
Quartet ★ Fred Lowery ★ The Three Flames
★ The Dell Trio ★ Hazel Scott ★ Harry
Owens ★ Alvy West ★ Ernie Andrews
★ Sidney Bechet ★ Mary Ann McCall
★ Janette Davis ★ Oran (Hot Lips)
Page ★ Andy Cummings ★ Ted Cole
★ Lena Machado ★ Michael (Peanuts)
Hucko ★ Gene Autry ★ Roy Acuff ★ Al Dexter
★ Ted Daffan ★ Bob Acher ★ Bill Monroe
★ Bailes Brothers ★ Wiley Walker and
Gene Sullivan ★ Floyd Tillman ★ Old
Hickory Singers ★ Paul Howard and his
Cotton Pickers ★ Jimmie Lawson ★ Lynn and
Molly Davis ★ Peach Pickers (Curley
Williams) ★ Big Bill ★ Buster Bennett and
his Band ★ Memphis Minnie

Long-Life Surfaces

The crisp, clear, life-like quality of reproduction on Columbia Records is due to their wonderful plastic surfaces. These advanced modern surfaces, in addition to the famous Columbia process of laminated record manufacture means more play per record, more listening pleasure per play. No wonder it's the "Record of The Stars"!



Trade-marks "Columbia" and  Reg. U. S. Pat. Off.

THE LION'S SHARE OF THE RECORDING STARS SALUTE THE COIN MACHINE OPERATORS OF AMERICA!



LEO, THE M-G-M RECORDS LION

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Listed alphabetically

M-G-M  *Records*
The Greatest Name in Entertainment

KATE SMITH'S



latest
MGM
releases

are

"NATURALS"

for

**OPERATORS,
RETAILERS**

and

**PLATTER
SPINNERS**

MGM #10113—

I'm Dancing With Tears In My Eyes

backed by

It Had To Be You

MGM #10125—

Now Is The Hour

backed by

I'll Never Say I Love You

Personal Management: TED COLLINS

Universal Records

THE LABEL OF DISCOVERY

NICKEL TIPS

- U-4** MY GAL SAL
I LOVE YOU
- U-25** MY WILD IRISH ROSE
VALSE BLUETTE
- U-47** FOUR LEAF CLOVER
RECORD BAN BLUES

BY

**JERRY MURAD'S
"HARMONICATS"**

UNIVERSAL'S EXCLUSIVE
ORIGINATORS OF THE
"PEG O' MY HEART"
RECORD SENSATION OF 1947



UNIVERSAL RECORDS, INC., 20 N. WACKER, CHICAGO

YOU'LL BE SINGING

"Oh **BONNIE**"

AFTER YOU HEAR

U-53 "I'M GOIN' TO BE A BAD GIRL"
b/w "I'VE BEEN WAITING FOR YOUR
PHONE CALL FOR 18 YEARS"



"Bonnie" **BAKER**

ON



JOHNNY "Scat" DAVIS

HOORAY!
FOR **DAVIS!**

"Scat" DID IT AT LAST

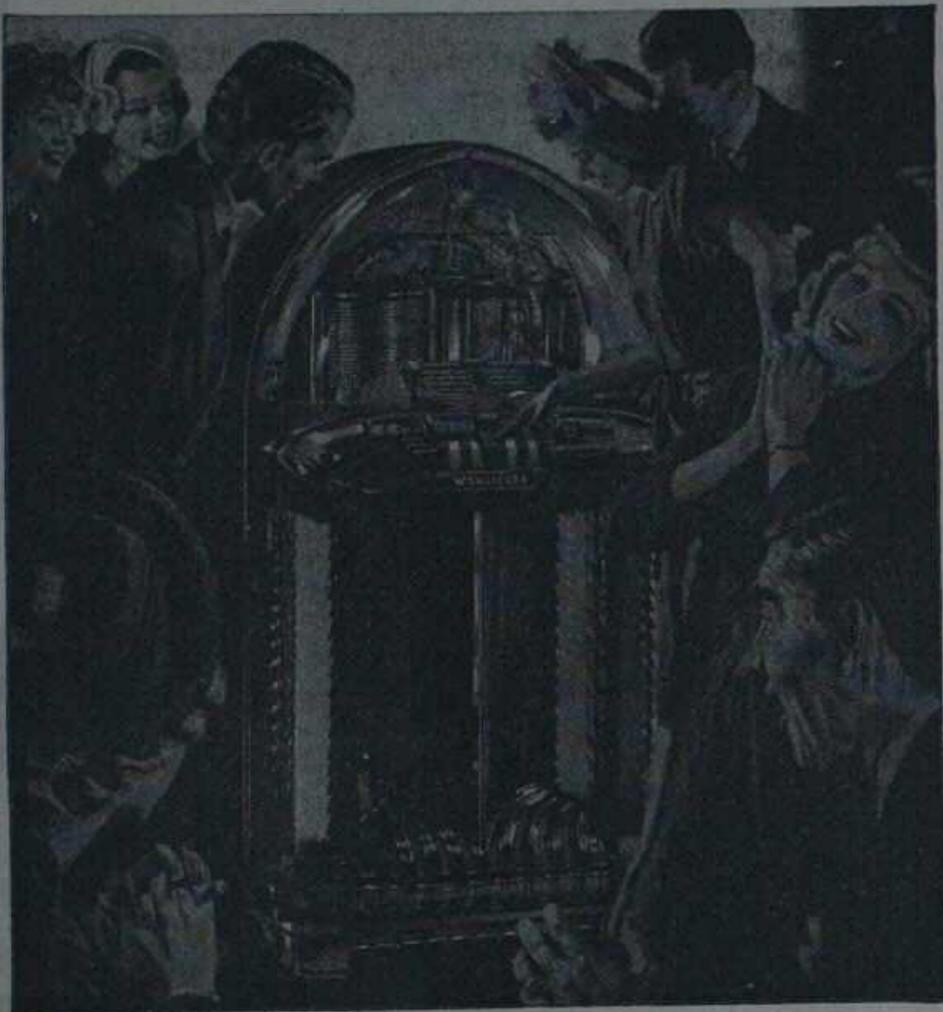
U-17 "HOORAY FOR HOLLYWOOD"
b/w "HOW CAN YOU PRETEND!"

Comin'
at you
ON



Wurlitzer Picks

THE ZENITH COBRA



★ After exhaustive tests of all types of pickups, Rudolph Wurlitzer Company, the world's largest maker of commercial phonographs, selected the Zenith COBRA Tone Arm . . . the reason why makes mighty good sales ammunition for you.

RECORDS SOUND LIKE NEW LONGER

Wurlitzer's years of experience had shown that with the conventional type pickup, record fidelity starts to fall off at from 50 to 300 plays and from then falls off *fast*. Their tests proved that records played with the COBRA Tone Arm still retained 95% of their original tone fidelity after TWO THOUSAND plays.

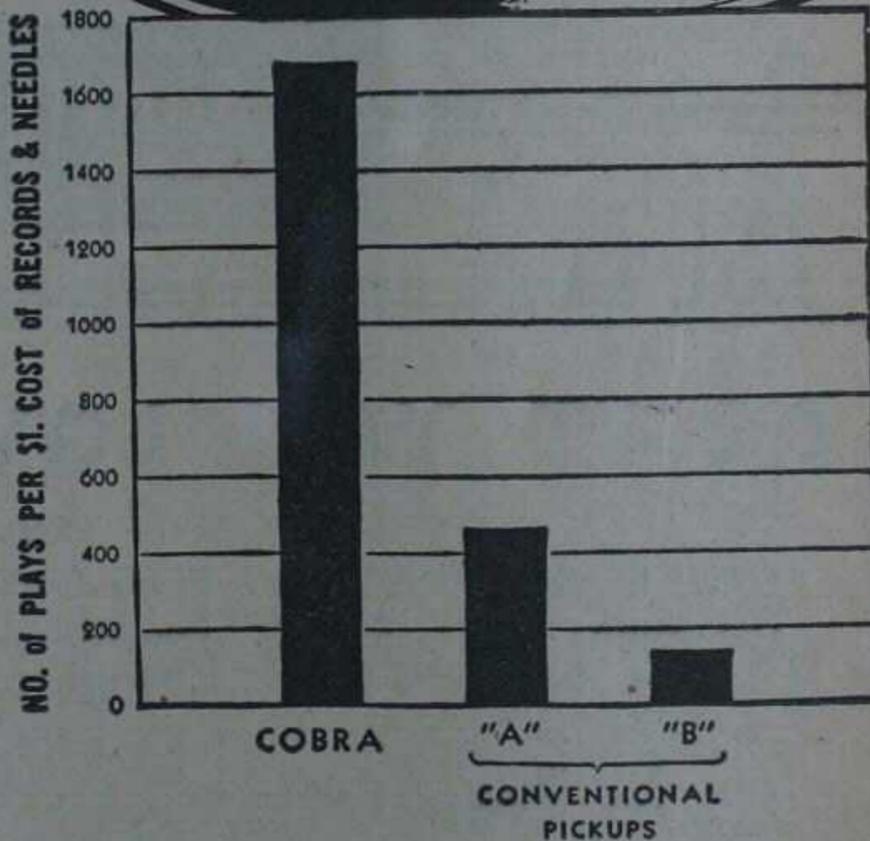
OPERATING COSTS REDUCED

Wurlitzer's experiences also showed that commercial phonographs equipped with ordinary pickups give from 190 to 420 plays per dollar spent for needles and records. Cobra-equipped Wurlitzers give 1620 plays for the same dollar.

TELL THAT STORY TO YOUR CUSTOMERS

A Zenith radio-phonograph with the COBRA Tone Arm will keep records sounding like new. Furthermore, the COBRA reproduces records so perfectly that even *new* records sound better. Yes, the COBRA means the best in record playing—and only Zenith has it.

Tests Show Zenith
Tone Arm Far Superior
in Tone and Economy



(Wurlitzer's Chart of Record and Needle Cost.)

Keep An Eye On



Zenith Radio Corporation • 6001 Dickens Ave • Chicago 39, Ill.

WINNING COMBINATIONS for JUKE BOX OPS...

... another Benjamin and Weiss winner—

PIANISSIMO

Recorded by

Perry Como RCA Victor
Snooky Lanson Mercury
Artie Wayne Majestic

Buddy Clark Columbia
Bob Carroll Decca
Enoch Light Crown
Mindy Carson Musicraft

Bob Houston MGM
Sam Browne
. London Gramophone

I'VE GOT A FEELING I'M FALLING

Recorded by

Perry Como RCA Victor
Ella Fitzgerald Decca

Benny Goodman Capitol
Martha Tilton Majestic

Art Kassel Mercury
Earl Hines Trio Signature

TRUE

Recorded by

Vaughn Monroe RCA Victor
Monica Lewis and Russ
Morgan Decca

Eddy Howard Majestic
Chuck Foster Mercury

Andy Russell Capitol
Billy Eckstine MGM

Santly-Joy, Inc.

1619 Broadway, New York 19, N. Y.

DON'T YOU LOVE ME ANYMORE?

Recorded by

Freddy Martin RCA Victor
Jack Smith Capitol
Herb Kern Tempo

Buddy Clark Columbia
Jose Melis Mercury
Helen Forrest MGM

Bob Eberle and Eddie
Heywood Decca

In Preparation . . .

another Benjamin-Weiss-Carle winner—

DREAMY LULLABY

Already Recorded by

Frankie Carle • Tex Beneke • Jack Fina
Russ Morgan • Billy Leach-Jerry Shelton

Oxford Music Corp.

1619 Broadway, New York 19, N. Y.

A NAME THAT'S GROWING
BIGGER AND BIGGER
IN MUSIC MACHINES
ACROSS THE COUNTRY

Exclusive
MERCURY
RECORDING ARTIST



VIC DAMONE
VIC DAMONE

Press Relations
SID ASCHER

Personal Management
LOU CAPONE

xxx
WILLIAM MORRIS AGENCY, INC.

"One of the prettier new ballads of the day"—BILLBOARD • "Bound to keep phono's hopping"—CASH BOX • "Well presented"—MUSIC BUSINESS

"A new BMI ballad, *Passing Fancy*, recorded for Victor by Vaughn will quickly be headed for top honors"—RADIO BEST MAGAZINE

"Easy to remember... might develop into something hit-wise"—BILLBOARD • "Top notch tones that add up to coin play galore"—CASH BOX

"BMI has another click on its hands in *Passing Fancy*"—RADIO DAILY • "Billboard Picks" (most likely to achieve popularity)—BILLBOARD

**THE MOST ACCLAIMED
NEW SONG OF THE DAY**

"Vaughn Monroe in top form with *Passing Fancy*"—TEDD LAWRENCE, WHN New York

"Pick it as one of the outstanding hits of the new year"—ED MURPHY, WSYR Syracuse

"*Passing Fancy* sounds to me like the makings of another Monroe hit"—DICK GILBERT, KRUX Phoenix

"Monroe and Ray Dorey are going to parlay *Fancy* into a winner"—SHERM FELLER, WEEL Boston • "Denver loves it. So do I"—DICK SCHMIDT, KMYR Denver

"It's spin-sational"—WALT KAY, WJW Cleveland • "*Passing Fancy* has caught the fancy of my Varieties audience"—MARVIN ELLIN, WCAO Baltimore

"*Passing Fancy* deserves fancy praise"—CLIFF OLIVER, WHBC Canton, O. • "The listeners love it out here"—DICK CRESWELL, KELO Sioux Falls, S. D.

"A beautiful song"—FREDDIE ROBBINS, WOY New York • "*Passing Fancy* sounds like a possibility for top ratings"—RAY PERKINS, KFEL Denver

"A direct hit"—RICHARD LIVIGNE, WHYN Holyoke, Mass. • "A new hit to please the public fancy. A great ballad"—BOB KENNEDY, WHB Kansas City

"This one should hit the top"—TOBY DAVID, WJR, Detroit • "*Passing Fancy* is on more lips here than a Southern accent"—ERNIE HARWELL, WBGE, Atlanta

"A sure-fire hit is *Passing Fancy* by Vaughn Monroe"—HILARY BOGDEN, WJAS Pittsburgh • "It's great. I recommend it"—BOB KEARNS, WIBW Topeka

"An appealing tune. Powerful song material"—DAVID NILES, WEVD New York • "A leading candidate for hit honors"—LARRY CARL, WASH Washington

"A number that gives smooth waxing. Delightfully presented"—ED CONDITT, WCAX Burlington, Vt. • "Wonderful job"—MYRON HOYER, KODI Cody, Wyo.

"*Passing Fancy* a coming hit. Dynamite in the disc department"—BILL HICKOK, WCON Atlanta • "Another great disc"—RANNY WEEKS, WCOP Boston

"Above the top of the heap"—BILL DEAN, KBIX Muskogee, Okla. • "Monroe at his best. Definitely a pleasing platter"—KEN KREIDER, WGAL Lancaster, Pa.

"Look for it to go far"—BUD WENDELL, WHK Cleveland • "Will in my opinion be one of the top ten tunes before February"—RAY MOFFETT, WCAO Baltimore

"More than just a *Passing Fancy*"—ROSEMARY WAYNE, WJJD Chicago • "Established on my Sunrise Serenade"—CLAUDE TAYLOR, WJHP Jacksonville, Fla.

"*Passing Fancy* is a must"—BERNE ENTERLINE, WMMJ Peoria, Ill. • "Definitely big time"—AL CANTWELL, WDNC Durham, N. C.

"The real thing in Detroit... batting a thousand in my league"—ROSS MULHOLLAND, WJR Detroit

"*Passing Fancy* going strong on my three daily disc shows"—JIM CLEARY, WSGN Birmingham

"Tune a natural to keep Vaughn Monroe red hot"—RAY COLONARY, WNAB Bridgeport, Conn.

"Music that should take well with practically everyone"—WILSON SHELLEY, KRLD Dallas

"*Passing Fancy* should be one of Vaughn Monroe's top hits"—NED TRUDEAU, WABY Albany

"A sure-fire hit"—BILL GRIFFITHS, KOL Seattle • "A must on any show"—TOM LEAHY, KANS Wichita • "In high demand"—FRED SMITH, WKJG Ft. Wayne

"Tune that lingers"—ALONZO SQUIRES, WAYS, Charlotte, N. C. • "*Passing Fancy* has what it takes to be a smash hit"—SHERM BOOEN, WDGY Minneapolis

"An up and coming tune"—GENE NELSON, WLCS Baton Rouge • "*Passing Fancy*, super terrific"—HAL KENNEDY and BOB ABBOTT, KSJB Jamestown, N. D.

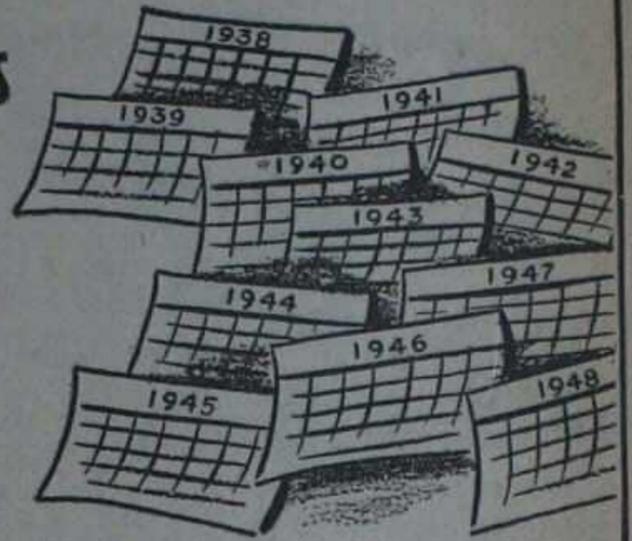
By **BOB HILLIARD** and **DAVE MANN**
Recorded by
VAUGHN MONROE—Victor
RAY DOREY—Majestic
JOHNNY JOHNSTON—MGM
FRANCES LANGFORD—Mercury
RAY ANTHONY—Tune-Disk

BROADCAST MUSIC, INC. • 580 FIFTH AVENUE, NEW YORK 19, N. Y.
JULIE STERN, Gen. Prof. Mgr. NEW YORK JIMMIE CAIRNS CHICAGO IRVING WEISS HOLLYWOOD



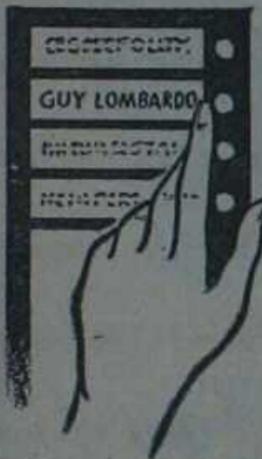
DURING EACH SECOND

... OF THE LAST 10 YEARS



... MORE THAN
3 NICKELS

... WERE DROPPED INTO JUKE BOXES



... FOR A PLAY OF
A RECORDING BY



Guy

LOMBARDO

The Sweetest Music This Side of Heaven

and his Royal Canadians

DECCA RECORDS

Direction: MUSIC CORPORATION OF AMERICA

Watch Jerry Murad's

HARMONICATS

For Another Bang-up

PURR-formance!

in 1948



of
PEG O' MY HEART
Fame

On
Universal
Records



U-4 "MY GAL SAL"

"I LOVE YOU"



U-25 "MY WILD IRISH ROSE"

"Valse Bluette"



U-47 "FOUR LEAF CLOVER"

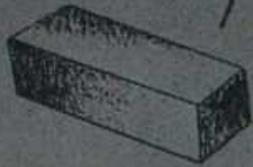
"THE RECORD BAN BLUES"



Exclusive Management

MUTUAL ENTERTAINMENT AGENCY 203 NORTH WABASH AVENUE
CHICAGO 1, ILLINOIS

Good as Gold...



GUARANTEED AFTER 52 WEEKS ON
THE BILLBOARD'S *Most Played*
Juke Box Folk Records . . .

MERLE TRAVIS

CAPITOL RECORDS



HIT SONGS, WRITTEN AND RECORDED BY MERLE TRAVIS

"NO VACANCY"

"CINCINNATI LOU"

"STEEL GUITAR RAG"

"THREE TIMES SEVEN"

"SO ROUND, SO FIRM,
SO FULLY PACKED"

"SWEET TEMPTATION"

"DIVORCE ME C. O. D."

"FAT GAL"

"MERLE'S BOOGIE WOOGIE"

"I LIKE MY CHICKEN
FRYIN' SIZE"

"LAWDY, WHAT A GAL"

"I'M SICK AND TIRED OF
YOU, LITTLE DARLIN'"

MERLE ALSO WROTE
(IN COLLABORATION WITH TEX WILLIAMS)
"SMOKE! SMOKE! SMOKE!"
RECORDED BY
TEX WILLIAMS on CAPITOL

Watch for MERLE'S Newest Release

"INFORMATION PLEASE"

AND

"THE DEVIL TO PAY"

#40072

COMING YOUR WAY ON A NATIONAL PERSONAL APPEARANCE TOUR . . .

MERLE TRAVIS

AND HIS
RECORDING GROUP

WRITES EXCLUSIVELY FOR
AMERICAN MUSIC, INC.
PUBLISHERS OF THE
MERLE TRAVIS SONG FOLIO

CAPITOL TRANSCRIPTIONS

Personal Management: RICHARD WILEY • 8923 SUNSET BLVD. • HOLLYWOOD 46, CALIF.
Press Representation: MILT ROSNER • 1446 MORNINGSIDE COURT • HOLLYWOOD, CALIF.

Top Female Vocalist on the Nation's Juke Boxes

Winner of
The Billboard
SECOND ANNUAL
MUSIC-RECORD POLL

Third Year
CHESTERFIELD
SUPPER CLUB
NBC


Capitol
RECORDS



JO STAFFORD

Personal Management: MICHAEL NIDDE, 607 Fifth Ave., New York 17, N. Y. • Direction: GENERAL ARTISTS CORPORATION

The Billboard

JUKE BOX SUPPLEMENT

PUBLISHED IN CONJUNCTION
WITH THE CMI CONVENTION

FEATURE ARTICLES

	Page
PATTERNS FOR PICKING THE PAY-OFF PLATTERS.....	18
THE BAN AND THE OPERATOR.....	17
CO-OP PROMOTION BETWEEN OPERATORS AND THE MUSIC INDUSTRY.....	41
WHERE TO, JUKES?.....	15
THEY GO TOGETHER.....	20
WHAT JUKES MEAN TO US.....	27
TRAINING SERVICEMEN PAYS OFF.....	30
TELEVISION TREND GROWS.....	22
MUSIC POPULARITY CHARTS.....	48-69
HONOR ROLL OF HITS.....	48

REFERENCE LISTS

	Page
RECORD LABELS AND THEIR MANUFACTURERS.....	94
RECORD DISTRIBUTORS.....	70
<u>THE BILLBOARD'S CAVALCADE OF JUKE BOX HITS.....</u>	<u>103</u>
JUKE BOX DISTRIBUTORS AND MANUFACTURERS.....	45
THE OPERATORS, THE DISK JOCKEYS, THE RETAILERS WOULD LIKE TO SEE THESE RECORDS RE-ISSUED.....	102
<u>TEN YEARS OF PUBLISHER'S SONG HITS.....</u>	<u>101</u>

ADVERTISERS' INDEX

	Page		Page		Page
Adams, Vee & Abbott, Inc.....	98	General Music Publishers.....	47	Oxford Music Corp.....	6
Advance Music Co.....	79	Gordon, L. Dist. Co.....	108	Palada Record Co.....	107
Aero Needle Co.....	99	Green, Larry.....	52	Pearl Records.....	91
Apollo Records, Inc.....	90	Holiday Dist. Co.....	83	Permo, Incorporated.....	102
Arcadia Records.....	106	Hampton, Lionel.....	23	Pfanstiehl Chemical Co.....	110
Aristocrat Records.....	107	Harmonicats.....	10	Rainbow Records.....	69-71-72-74
Armstrong, Louis.....	43	Harms, T. B., Company.....	51	Raine, Lorry.....	107
Atcher, Bob.....	100	Hill, Tiny.....	34	RCA Victor Records.....	49-112
Baker, "Two Ton".....	30	Hoffman, Carey.....	104	Regent Distributors.....	107
Ballen Records.....	71	Imperial Records.....	83	Regent Music Corp.....	82
Binney & Smith.....	107	Jamboree Records, Inc.....	108	Regent Records.....	93
Bregman-Vocco-Conn.....	60-83	Jefferson Music, Inc.....	79	Research Craft.....	106
Broadcast Music, Inc.....	8	Jensen Industries, Inc.....	104	Robbins Music.....	48
Chappell & Co., Inc.....	51	Kaye, Sammy.....	56-57	Rock-Ola Mfg. Corp.....	93
Chord Records.....	40	Kenton, Stan.....	14	Rytvoc, Inc.....	109
Coast Records.....	25	Kerns, Lynn.....	109	Santly-Joy, Inc.....	6
Capitol Records.....	55	King Cole Trio.....	14	Savoy Records.....	71
Carson, Jenny Lou.....	96	King Records.....	63	Shapiro-Bernstein.....	50
Carter, Bob, Trio.....	89	Leary, Don, Inc.....	106	Signature Records.....	46
Cavallaro, Carmen.....	102	Lee, Peggy.....	14	Smith, Kate.....	3
Columbia Records.....	1-39	Lindwood Record Co.....	109	Songcraft, Inc.....	109
Como, Perry.....	53	Lissen Record, Inc.....	105	Specialty Records, Inc.....	81
Cooley, Spade.....	91	Lombardo, Guy.....	9	Stafford, Jo.....	12
Courtney, Del.....	92	London Gramophone Corp., The.....	111	Standard Phono Corp.....	42
Craft Record Pressing Corp.....	104	Lowery, Fred and Dorothy Rae.....	29	Starlighters, The.....	90
Crawford Music Corp.....	51	Lund, Art.....	89	Sterling Records.....	72
Crystal Records.....	97	Lutcher, Nellie.....	14	Stinson Records.....	105
Damon Recording Studios, Inc.....	92	MacRae, Gordon.....	26	Strong, Benny.....	82
Damone, Vic.....	7	Major Distributing Co.....	87	Sunrise Records.....	108
Dana Music.....	74	Matrix Plating Co.....	109	Super Disc.....	93
Davis, Beryl.....	54	McKinley, Ray.....	68	Tempo Records.....	69
DC Records.....	107	Mercury Records.....	35-36-37-38-61-85	3-Minute Record Co.....	106
De Luxe Record Co.....	88	Meyers, Cal.....	109	Top Records, Inc.....	104-106-108-109
Derratt Music Publishers.....	103	MGM Records.....	2	Forme, Mel.....	14
Discos Peerless.....	25	Mid-West Record Pressing Co.....	106	Tower Records.....	87
Duhonnet Music Pub. Co.....	109	Milene Music.....	86	Tranter-Williams Motors, Inc.....	109
Duchow, Lawrence.....	89	Miracle Records.....	109	Travis, Merle.....	11
Electrovox Co., Inc.....	95	Modern Records.....	73	Tune-Disc Records.....	87
Embassy Record Co.....	105	Monroe, Vaughn.....	64-65	Universal Records, Inc.....	4
Empire Record Corp.....	89	Mooney, Art.....	44	Vargo Record Co.....	105-108
Elkon Music.....	84	Mood Music.....	50	Vitacoustic Records.....	75-76-77-78
Fisher, Sid.....	82	Music Publishers Holding Corp.....	105	Wakely, Jimmy.....	83
Florida Records.....	106	Musicraft Records.....	104-107	Williams, Tex.....	83
Forster Music Publisher, Inc.....	94	National Records.....	45	Williamson Music, Inc.....	51
Gala Record Corp.....	104	Orlando, Don.....	81	Worth Music Publishers, Inc.....	81
Gastel, Carlos.....	11	Owens, Jack.....	58	Zenith Radio Corporation.....	5
Gem Records.....	68				

PRETESTED

Juke Box

Performance!



Stan Kenton



"I Told Ya I Love You,
Now Get Out"
"Curiosity"
"Unison Riff"

Peggy Lee



"Manana Is Soon Enough for Me"
"Golden Earrings"
"I'll Dance at Your Wedding"

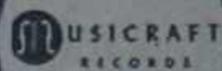
King Cole Trio



"What'll I Do?"
"I Feel So Smoochie"
"KING COLE" Album



Mel Tormé



"But Beautiful"
"Night and Day"
"The Velvet Fog" Album

Nellie Lutcher



"Do You or Don't You Love Me?"
"My Mother's Eyes"
"The Song Is Ended"

PERSONAL MANAGEMENT
Carlos Gastel
HOLLYWOOD



GENERAL ARTISTS CORPORATION

Where to, Jukes?

Dismissing entirely such external problems as taxes, ASCAP and the Petrillo ban, 1948 still looms as one of the most challenging the industry has ever faced

NEW PATTERNS are being shaped in the automatic phonograph industry. Slowly but surely the juke box has undergone a basic change in its relationship with the public, and the industry reflects that change. Everyone in the commercial phonograph business believes that 1948 will prove an important year, a year in which the industry must consolidate its gains and plan the future carefully.

Nowhere is this planning and consolidating more necessary than at the operator-location level. During the past two years the music operator has seen the juke box become a valuable, even necessary part of many businesses. The novelty or gadget appeal, which pushed the music machine to popularity, is no longer as strong as it was in the 1930's and early 1940's when automatic phonographs were still opening new types of locations and production did not exceed operators' ability to buy.

To meet this change in the industry's relationship with the public, the operator realizes that more than ever before he must sell service to the location; and, thru the location, music to the public.

These are the factors which affect the operator and his merchandising plans:

1. Manufacturers' production.
2. Efficient distribution.
3. The operator's ability to sell locations and keep them sold.

Price Big Factor

Over all of these factors, and closely tied to them, is price—not only the price of equipment, but the cost of doing business.

After the lean war years when no new models were produced, the phonograph industry was certain that factories would be kept humming for at least two years in simply clearing away orders for replacement. Until he found that equipment would cost him twice as much as his pre-war machines, the operator shared this optimism. Once he discovered, however, that costs were out of all proportion to what he once thought of as normal, the established operator bought cautiously.

But despite material bottlenecks, juke box manufacturers managed to turn out approximately 200,000 new machines during the two-year period, 1946-'47. By the end of winter, 1947, distributors who were on a quota basis with their manufacturers found new models harder to move. More than one distributor went heavily into operating, either directly or indirectly, by setting up newcomers on small down payments with long terms to pay. The average distributor who began operating heavily during this

period, operated not because he wanted to, but because it was the only way he could see to move his equipment and at least break even.

Distributors Hit

Heavy production and slower buying worked a serious hardship on the average music distributor in 1947, and the distribution system was weakened as a result.

First indication of the weakening distributor link was the number of distributors who changed lines, requested refinancing or simply locked their front door. In an effort to make for more efficient distribution, manufacturers themselves shuffled territories, appointed new distributors and cut or added to their existing outlets.

In December, 1947, the Packard Manufacturing Corporation announced that as of January 1, 1948, it would not renew distributor franchises. The company's distributors were offered new contracts, at less commission, which made them sales agents. To compensate for the smaller commissions, Packard announced that the factory itself would handle all servicing and would carry all of the paper under a master contract with one of the country's larger financing companies. Firms which were once distributors, called upon to render the services ordinarily associated with distribution, will only serve as order takers under the new contract.

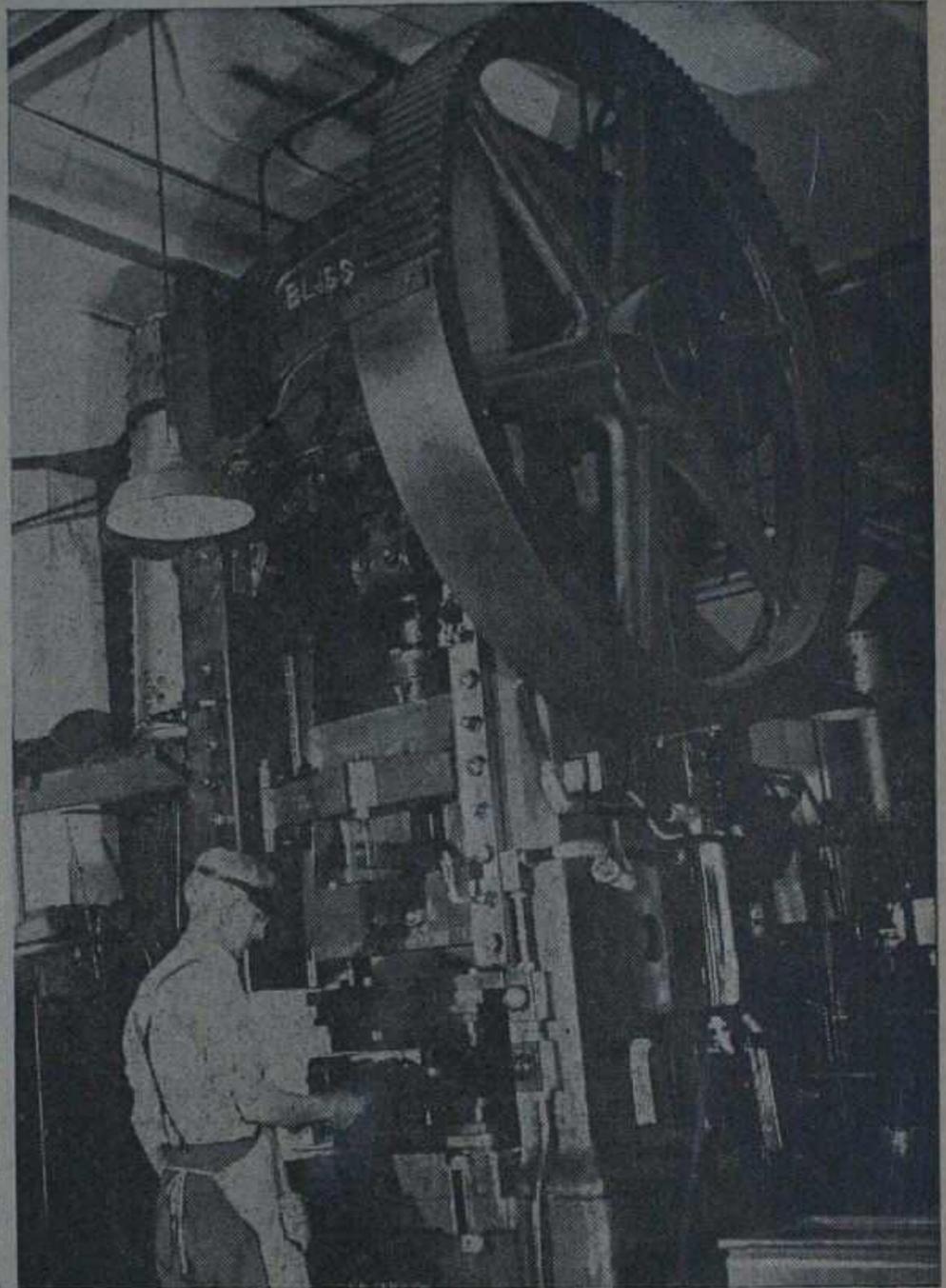
Packard's plan is not novel. Essentially it is the same as the method used to sell juke boxes when the commercial phonograph business was getting its start in the early '30s.

Another juke box manufacturer will take an entirely different tack to help solve the distributor problem. To his distributors this manufacturer will shortly offer two entirely new lines, neither of them coin-operated, but both of them allied with the coin-operated commercial phonograph. Not every manufacturer is equipped to offer his distributors auxiliary lines, nor would every distributor be qualified to handle them, but the idea may bear imitation.

Because conditions call for it, 1948 will certainly see re-examination of the entire music distributing program. After careful study, the manufacturer may find it wiser to take over some of those functions now performed by the distributor. The average music operator, who knows the distributor's value to him in terms of service and as an outlet for used equipment, does not want to see distribution methods radically changed unless that change would mean an overwhelming advantage for the industry as a whole.

Location Problems

As important as the manufacturer-distributor problem is the necessity



DURING THE TWO-YEAR PERIOD, 1946-1947, juke box manufacturers turned out approximately 200,000 machines. This production exceeded the pre-war average for any one year by 28,000 boxes and presents a real problem.

for operators to focus attention on their own merchandising programs in an effort to find solutions to problems facing them on location.

When it was apparent that new music machines were going to cost approximately twice and sometimes three times what they had formerly cost, operators seriously considered doubling the nickel play price to a dime, three for a quarter. The play price increase was supported by two manufacturers—Wurlitzer and AMI—as an idea worth trying. But operators shied away from the dime play for two reasons: They didn't believe the public would accept dime play and, even more important, they felt that until all of their competitors had increased play prices, the operator who did hike to a dime would be at a competitive disadvantage. Because there was no real movement to dime, three-for-a-quarter play, the idea was never given a fair trial.

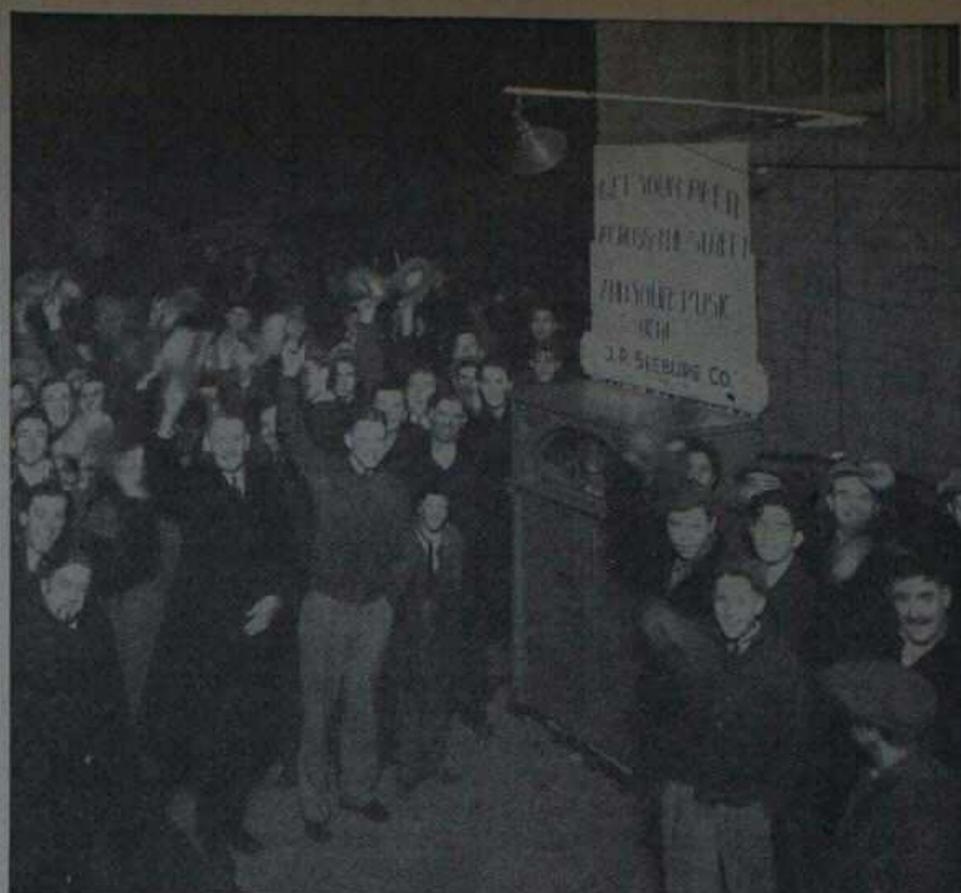
Competitive practices likewise kept many operators from adjusting commissions paid locations. Before the cost of equipment and overhead doubled and tripled, music operators could well afford to pay locations 50 per cent of the gross, but commissions today represent one of the largest—if not the largest—items on an operator's cost ledger.

By the end of 1947 operators in the metropolitan areas were almost consistent in their use of the top or front-money practice, taking out a guaranteed amount and paying the location commission on the remainder. Top or front money, with the amount to come out of gross set according to the operator's own particular expenses, worked during 1947 for hundreds of operators, and the practice can be expected to spread this year.

Competitive factors entered the location picture strongly during 1947. Telephone music, which had never



TO GAUGE PRODUCTION realistically to meet operator demand looms as a large problem, one to which all levels of the industry are seeking an answer.



BACK IN 1933, when this picture was taken, the gadget-appeal of the juke was strongest. Today, with less novelty appeal, juke music is sold on its merit.

been widely successful before the war, caught on in 1946, and many locations today have either coin or non-coin-operated phone music piped in from a central location.

In one sense, the music operator recognizes that telephone music represents competition, since many of the locations to which music is piped might support a juke box. At the same time, phone music can be helpful to the juke box because it has opened locations which never before used automatic music; and the juke box operator, with modern sound equipment, can take advantage of this fact.

Television in taverns presents a different kind of problem. When video sets were first placed in taverns, operators reported that the sets cut into

gross by as much as one-third. The over-all average decline, say operators in cities where tavern tele now flourishes, has been less than one-third, but television has hurt.

To meet tavern television's competition, the music operator was offered three alternatives during 1947: He could step into the television picture, selling sets as a dealer for a tele set manufacturer; he could plan his routes to include coin-operated sets some day, or he could continue to concentrate his efforts on his music business, selling that music to locations on the strength of its merits and his own merchandising services.

During 1948 the question of coin-operated television should be settled one way or another. If the public will pay for telecasts, the progressive music operator should find the sets an

important addition to his music route; if the public will not pay for its telecasts, the operator must decide whether he will make an attempt to act as a television dealer.

Merchandising Challenge

The biggest challenge of 1948 for the juke box operator, however, is in the necessity of doing a more thorough merchandising job than he has ever done before. This ranges all the way from selling locations on the basic economic reasons why installing a music box is just plain good business to the smallest item that's part of a top location service program.

The temptation to cut down on service will be strong as operating costs continue to mount; and it will be a knotty problem for the average operator to decide how far he can tighten up without endangering his over-all merchandising program.

Selecting records for his machines will require more careful study as the Petrillo ban waxes longer, and the importance of keeping his machines stocked with current popular tunes and standards is bound to be a more exacting job—yet one that will pay big dividends for time invested.

Record keeping will assume more importance as the break-even level of each operator's business fluctuates. To keep forging ahead in 1948 he will have to know at all times what his costs are, and plan accordingly how to keep out in front of them.

In short, for the operator, distributor and manufacturer, this will be a challenging year during which will be forged a pattern that may govern the future of this industry for years to come.

Where to, jukes? 1948 will tell.



TELEPHONE MUSIC, like the installation shown here, came into its own after the war years.



TO MEET COMPETITION from tavern television and phone music, operators must start merchandising.



MODERN JUKE BOXES have the public's good will. Job from now on is to build even more support.

The Ban and the Operator

Coin machine industry sees no cause for alarm as Petrillo recording stoppage goes into effect. Diskeries have heavy backlog which imports and reissues will augment if ban is protracted.

AS WHISTLES blew and horns sounded promptly at midnight, December 31, heralding a new year, the lights snapped off in recording studios throughout the country and weary musicians, singers and technicians brought to an end a hectic three months of around-the-clock recording sessions. For with the dawn of the year 1948, the ban by the American Federation of Musicians (AFM) against the making of records by its 225,000 members went into effect.

Operators of music machines around the country watched the latest AFM ban threat develop into an actuality with slight concern.



ONE OF THE FEW instruments unaffected by the record ban is the harmonica, a non-union instrument. Here the Philharmonic Trio cuts a side for Capitol.

Many had passed thru the strike of 1942-1943 and, despite the unorthodox (war) times, had felt the ban only slightly. They read AFM Prexy James C. Petrillo's 1948 work stoppage statement, but the consensus was that "never again" would develop into "well, hardly ever," and finally

evolve into a settlement thru the use of reverse tactics—bargaining by pretending no interest in bargaining whatsoever.

Industry representatives in the East put it this way: "We have been told that the recording companies are working day and night to build up backlogs for the ban. For our purposes, these backlogs should be more than sufficient. Records in juke boxes will now have a longer life, as music publishers will work on songs longer, and there will be plenty of reissues of old favorites that formerly were popular in juke boxes, and will be again."

Compared to his 1942 recording ban, Petrillo faces much greater opposition in 1948, i.e., if he aspires to gain from his ban anything other than his announced objective of "never to record again." Realistic music experts can't believe that Petrillo wants to battle technological progress endlessly (this despite his recent answer to his critics' statement that the Model T never would have evolved had Henry Ford been forced to wait on the pleasure of the blacksmith. Petrillo said: "You could make the Ford without a blacksmith; you can't make music without musicians.")

As the ban spreads, in just a few weeks the AFM is expected to call musicians off the radio networks, complaints by the commercial users of musicians are expected to flood Congress; senatorial committees will be formed and will listen to Petrillo

in 1942 is this: the resistance power of the entire disk business is unquestionably greater than before. Hundreds of new recording companies have mushroomed into existence, as have the pressing plants that turn out the platters. In 1942 there were probably no more than three or four independent pressing firms, each of which was easily policed by the AFM. Yet at that time non-union records appeared in some quantity.

In 1948 the bootlegging can be expected to top anything seen six years ago. Many smaller labels have stated that they would seek non-union talent or use established artists under nom de plumes, marketing the platters on an "as is" basis.

Taft-Hartley Considerations

Under the Taft-Hartley law, secondary boycotts are specifically outlawed. The support of a work stoppage, not a strike, would in itself be a problem for sympathetic unions without such a law. But with the Taft-Hartley law an actuality, there is considerable doubt the AFM could get help from the United Electrical Union workers in pressing plants, etc. Small labels are not concerned as to where they will be able to get non-union musicians. They claim that the dollar lure can readily turn up AFM members who will make bootleg records under fake names.

Import Situation

Imports are another factor that will play a part in beating the AFM ban

for companies such as the London label, which will sell records of pop tunes by British artists in this country. Those record sales here mean dollars for Britain.

There is even the possibility that domestic artists will be booked into foreign countries, where recording facilities are available, so that they can make records for export to the United States. It is known that some artist representatives had thoroly



JAMES C. PETRILLO, president of the AFM, who is the focal point of the current controversy. How long will he hold the line?

investigated this possibility prior to the January 1 recording deadline.

Congressional Action

In Congress, Petrillo faces even more resentful opposition than in 1942. Press reaction to his recording ban has been no more sympathetic than six years ago and a Republican House and Senate echo the sentiment. The same group of legislators that pressed thru the Taft-Hartley law and the Lea-Vandenberg Act could possibly add on specific legislation aimed at curtailing Petrillo even further. Too, the Justice Department entered the picture in mid-December and is now at work on a solution to the problem.

Talent and Tunes

Talentwise and tunewise, the recording ban becomes more arduous for Petrillo and the AFM. Bands today are not the selling factor they have been in the past. Instrumental music backing is in the end essential to recording but a capella ersatz might prove to be a more effective stopgap in 1948 than it was in 1942. The backlogs of the major companies are the greater for the years of dinking since the last ban. And the current plethora of revival stands to keep disk company profits going

(Continued on page 38)



XAVIER CUGAT, along with other recording artists, put in long sessions right up to the December 31 deadline to build up a backlog of releases during the ban period.

present his arguments and will then take action, probably demanding that the issues be settled. The outcome will be settlement, but when and who wins will depend on who puts up the best fight. It is conceivable, however, to believe that settlement will come before the operator of music equipment is seriously affected by the ban.

Bootleg Activities

What makes it more difficult for Petrillo on certain scores now than

this time. In 1942 the war blocked diskers from wholesale dabbling in imported wax. This year it's a different story, with the recording companies in a position to search Britain, Mexico, France and other countries for musicians. The possibilities of Petrillo getting any aid from the British Musicians' Union (BMU) appears slight at this writing. With a socialist government in power in England, with the dollar situation so critical, it is doubtful that the BMU would refrain from cutting records

In Short

There appears to be no reason for the music machine operator to be concerned at this time about the American Federation of Musicians' (AFM) recording ban. These are the reasons:

1. Record companies have built up heavy backlogs and will reissue old favorites.
2. Operators will get a longer play per record, with publishers scheduling longer plug periods and record companies spacing their releases.
3. Bootleg activities are expected to top anything seen in the 1942 ban, and the resistance power of the entire disk business is unquestionably greater than ever before.
4. The Taft-Hartley Act outlaws secondary boycotts.
5. Imports are expected to play a part in beating the ban.
6. Congressional intervention is almost a certainty.

Patterns for Picking the Pay-Off Platters

With competition keener and profits tightening, operators are faced with the problem of selecting record hits early and getting the maximum profits from each. Here's a workable solution to the problem

AS THE operation of a music machine route becomes increasingly more competitive, due to what seems to be a general economic trend to tighten up on spending, more and more operators are coming to the realization that their ability to order the money-making records far enough in advance, get them into their juke boxes while those disks are riding the popularity crest, and retain them for the full life of their maximum earning power can make a vital difference in their weekly incomes.

Listed in the accompanying charts are three songs, all illustrating simple, easy-to-follow patterns for picking the records that attract customers to a juke box. Many operators are already following this pattern—and any operator, by following and properly utilizing the Music Popularity Charts in *The Billboard* each week, can take the same road to increased profits.

Songs Follow Pattern

Each of the three songs charted, *Ballerina*, *Near You* and *Peg o' My Heart*, were big money earners for the juke box operators during the past year. And each of the songs follow variations of the same basic pattern. A study of the illustrations shows how the pattern works.

In each of the three cases, the songs were first brought to the attention of the juke box operator thru the *Record Possibilities* feature in *The Music Department of The Billboard* weeks or months before they reached the top.

Slick On the Picks

Even as it did in the past with *Peg O' My Heart*, *Near You*, *Ballerina*, *How Soon*, etc., *The Billboard's* music-record department has maintained its consistency in calling the winners right up to the present. Take the newest entries in the big-disk league. . . . *I'm Looking Over a Four Leaf Clover* and *Beg Your Pardon*. Each was spotlighted by *The Billboard* weeks before real excitement or spread developed and each in its own way became the pay-off to (1) The endless research; (2) the thoro biz coverage; (3) the staff know-how and music trade savvy . . . all of which *The Billboard* offers to the operator to keep him on top of the buys and to secure the greatest possible return.

The Billboard's pipelines into distributor channels first brought attention from Pittsburgh that a *Four Leaf Clover* biscuit was something to watch. At about the same time, MGM disks were having a look-see. Both MGM and *The Billboard* had the tip that the Krantz label (a hitherto little known Pittsburgh diskery) had sold some 800 copies thru a single Pitt retail outlet in about two weeks without the benefit

of the usual platter exploitation. Working on a hunch, Meyerson had Art Mooney re-score the Krantz Uptown String Band's rendition for his ork, hired banjoist Mike Pingatore to duplicate the Pitt waxing's rhythm, and cut the MGM version. Heard on a white label pressing by a BB staffer who was impressed both by the rendition and the MGM distribs' reactions, the Mooney *Four Leaf Clover* was inserted in *The Billboard Picks* staff record possibilities in the December 20 issue.

The BB possibility sparked other diskeries (Decca, Capitol, Signature, etc.), in the midst of their pre-Petrillo ban activity, to cut hurried versions of the ditty, all of which are beginning to hit the stalls at press time. Meanwhile, the MGM version had accumulated orders for 427,000 waxings as of Tuesday (13). And the original Krantz disking, after having hurriedly acquired the usual flock of small-label, hit-hunting distribs, was sold to the Mercury waxery whose production and distribution network should insure a hefty sale and (Continued on opposite page)

This listing is step number one in the pattern, followed closely by the record reviews, which rates each new record according to its juke box potential. Step number three is a simple, brief weekly scanning of various features of the pop charts to check the progress of the songs on live radio, disk jockey shows, as sheet music selling, etc., as they move toward nationwide popularity.

Analyzing the *Ballerina* chart, the pattern unfolds as follows: On July 5 the *Record Possibilities* carried a notice of the song and advised ops that it was a potential money-maker. In the September 20 issue of *The Billboard* there appeared a review of the Vaughn Monroe recording of *Ballerina*, which wound up by reporting the ballad loomed as a big favorite for phono plays. Operators who follow the pattern then started watching the pop charts for a sign of activity on the part of the song, and in the October 25 issue they saw *Ballerina* listed for the first time in *Songs With Greatest Radio Audiences* chart. This indicates popularity of songs played for the most part on live radio programs.

"Ballerina" Moves

The song was on the upgrade, and many operators who regularly follow all sections of the Music Popularity charts started buying one of the recorded versions of the tune. Two weeks later, in the November 8 issue, *Ballerina* appeared on three more charts: *Best Selling Popular Retail Records*, *Records Most Played on the Air*, and *Most Played Juke Box Records*. A week later the song jumped into the *Honor Roll of Hits* in eighth position.

Those operators who had followed the pattern were already reaping the harvest from having bought the record far enough in advance, and having placed it in their equipment in time for it to ride the popularity wave that was springing up. By December 13, *Ballerina* was No. 1 among *Best-Selling Pop Retail Records*, and on December 27 it was in first place on the *Honor Roll of Hits* and *Records Most Played on the Air*. A week later, January 3, it moved into first place in the *Most-Played Juke Box Records* listing.

As can be seen by the movements of the song, many operators thruout the country hopped on the *Ballerina* pirouette AFTER it had started its rise, and thereby lost a part of the song's maximum earning power period.

"Near You" Chart

The chart illustrating the rise of the song *Near You* reveals the same basic pattern, but with one major difference. This song sprang up over night—one of those freak happenings in the music business whereby a song comes from nowhere to the top in a matter of a few weeks.

Listed as a *Record Possibility* in *The Billboard* issue of August 9, *Near You* in the same issue appeared in the *Records Most Played on the Air* chart, which shows performances on disk jockey programs. An indication of the tune's meteoric rise is the fact that it was the No. 1 song in the same

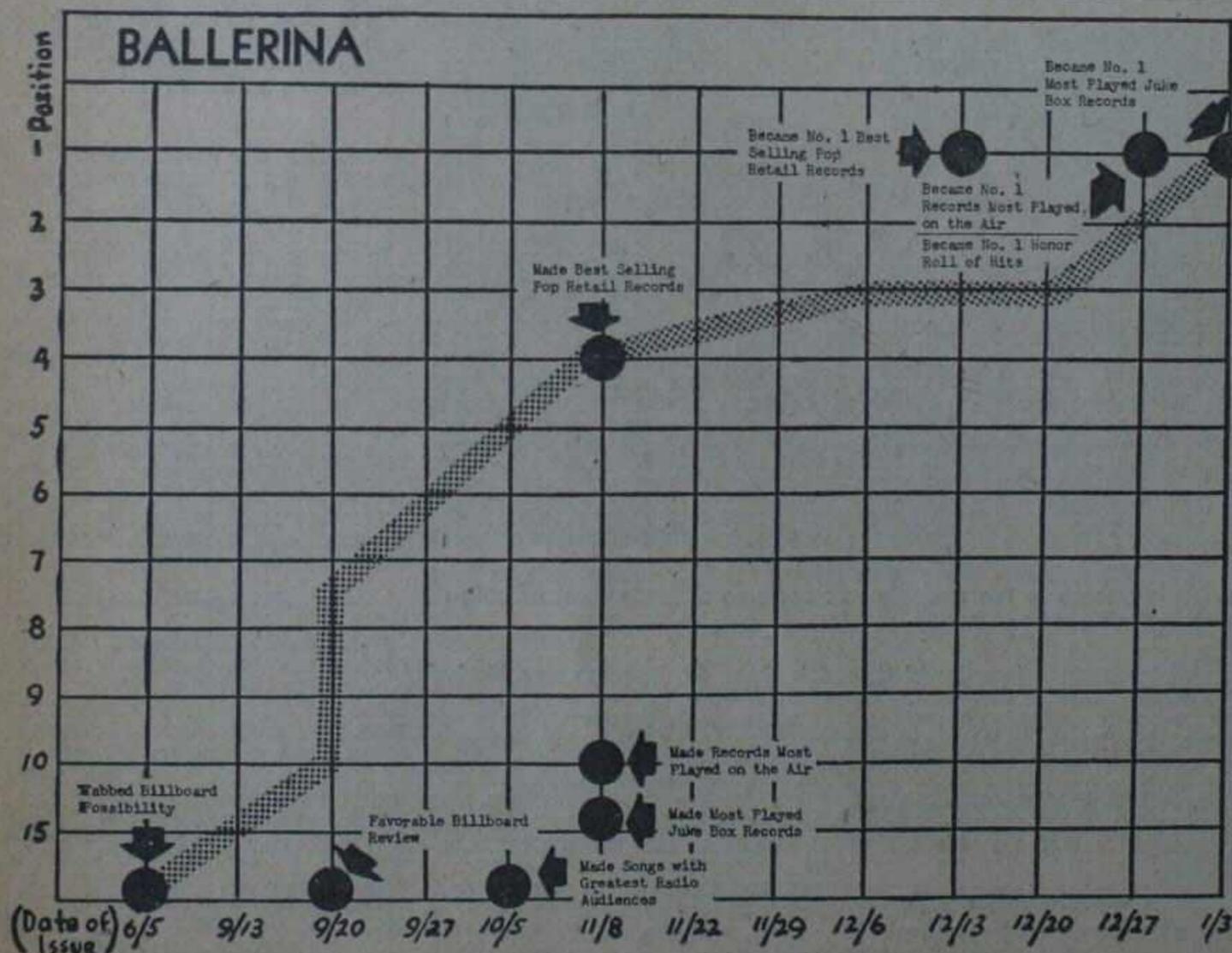


chart before it showed anywhere else, reaching the top of Records Most Played on the Air by August 30. In other words, in the case of *Near You*, operators who were watching the Billboard Possibilities and the Disk Jockey chart were able to place orders for the disk long before it was getting any kind of juke box play.

The following week, however, *Near You* was No. 13 in Best-Selling Sheet Music, No. 10 among Most-Played Juke Box Records, No. 6 on the Honor Roll of Hits, and No. 4 in Best-Selling Popular Retail Records.

The charts again reveal that many operators were caught short. It wasn't until the October 4 issue of *The Billboard* that *Near You* hit the No. 1 spot among Most-Played Juke Box Records. Private retail record buyers had placed the song in the first slot in Best-Selling Retail Records on September 20, while a week later the song was heading the Honor Roll of Hits.

Revival Clicks

The third chart illustrates the way devotees of this pattern for picking the hits were able to spot a revival, made by an unknown label, which ordinarily might have escaped notice. In the April 12 issue of *The Billboard* there appeared in Record Possibilities a report on the Vitacoustic Harmonicats' cutting of *Peg o' My Heart*, as well as a review of the record, which wound up by stating: "plenty of blue chips can be piled on these sides to hit the nation's fancy." Two weeks later, in the April 26 Best-Selling Popular Retail Record, *Peg o' My Heart* appeared in the seventh slot, and operators who had been watching the song began buying the record for their machines.

On May 3 the song appeared in 13th position in the Most-Played Juke Box Records and, despite the fact the record was now prominent in two charts, some operators were still slow in adding it to their machines. It wasn't until June 21 that the song placed first in the Most-Played Juke Box Records' category. By this late date it was prominent on the other pop charts, and was moving toward the top of the Honor Roll of Hits. Many operators, by failing to buy far enough in advance, had lost a portion of the added earnings the record could have attracted for them.

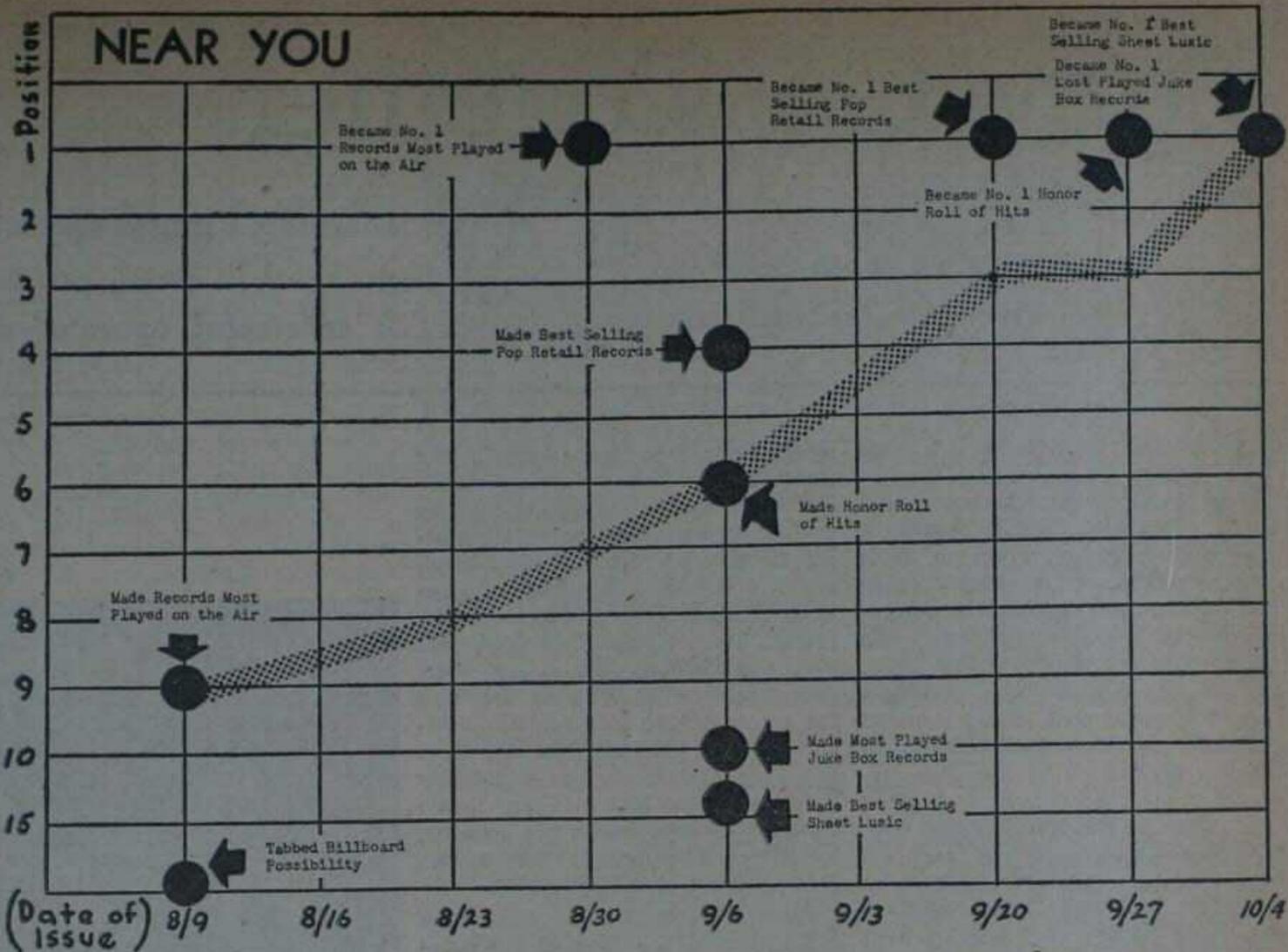
Another Money-Maker

Followers of the pattern also are able to catch money-making records which, while not reaching the No. 1

Slick on Picks

(Continued from opposite page) widespread recognition for the Uptown String Band.

Beg Your Pardon, the Francis Craig successor to *Near You*, and also on Bullet Records, was called by *The Billboard* in the December 27 Picks feature and already is showing up in the best-selling and most-played charts. This one, an extraordinary choice, since in showbiz sequels have historically proven flops, was "discovered" months back at the Robbins Music pub-bery by a BB staffer who knew the firm was prepping wide-spread exploitation on the tune after having lined up an imposing list of top artist-top diskery waxings on the song. When the Craig rendition (later a few others) sounded "right" to the whole staff's ears, into the Picks went the Bullet record. And showbiz axiom or not, the best-seller charts already prove that *The Billboard* owes the ops no "beg your pardon" on *Beg Your Pardon*.



position on all charts, are up among the leaders for a long span of time. An example of this type of song was *Chi Baba, Chi Baba*, which first appeared in Record Possibilities in *The Billboard* issue dated May 3.

Those who watched the growth in popularity of *Chi Baba* were able to get it into their juke boxes early and enjoy a long period of play, as the song built steadily week by week. On May 17 it appeared in the Songs With Greatest Radio Audiences chart (live radio plugs) and a week later made its first appearance, in 15th position, in the Records Most Played on the Air chart (disk jockey plays). On June

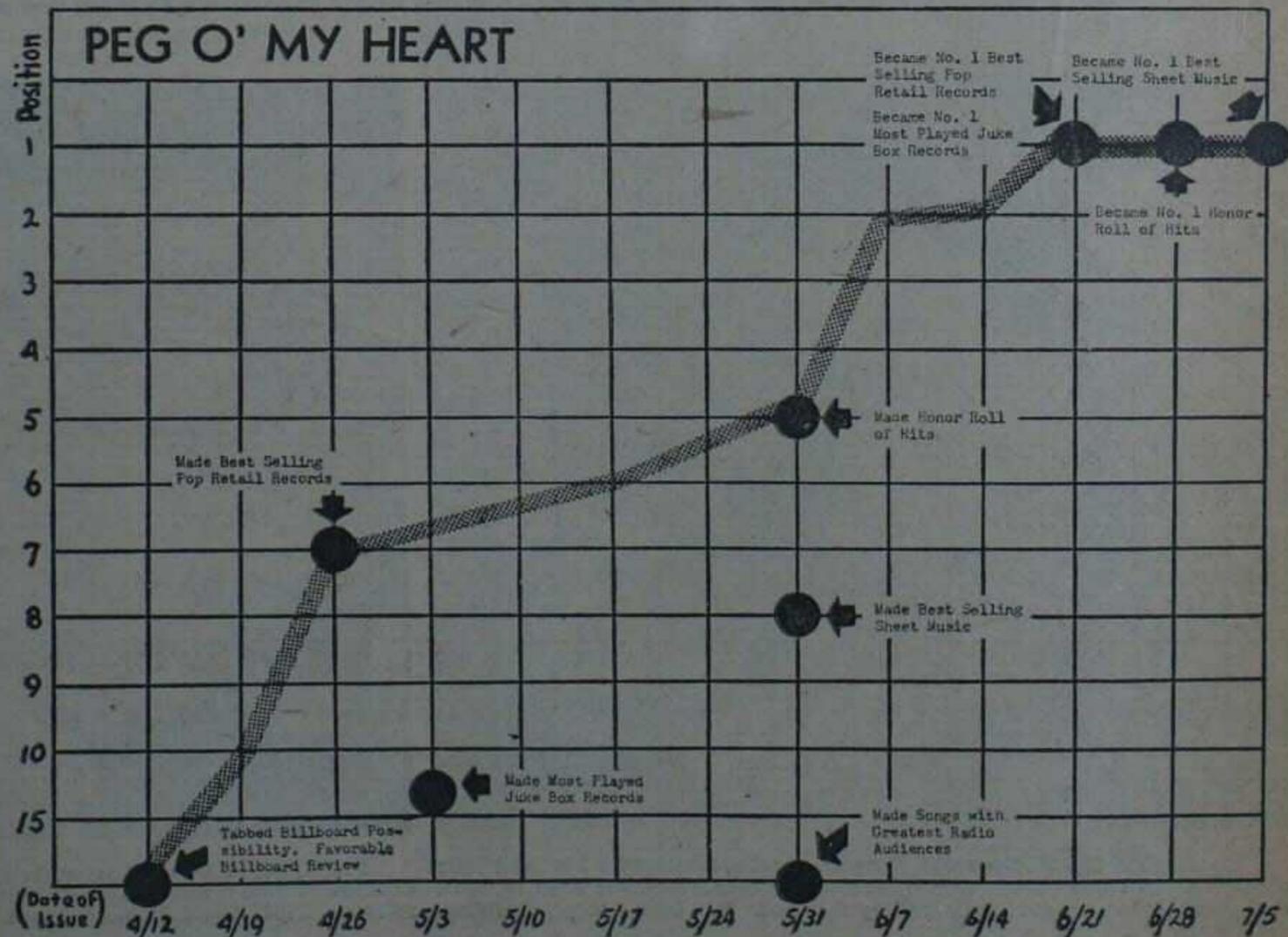
7 it appeared for the first time in three more charts, Best-Selling Sheet Music, Best-Selling Popular Retail Records and Most-Played Juke Box Records. The following issue revealed *Chi Baba* had entered the Honor Roll of Hits in ninth place. By July 12, operators thruout the country had picked up the record, and it was in No. 2 spot among the Most-Played Juke Box Records.

Conclusion

As time goes on, and as competition for the nickels, dimes and quarters becomes keener, operators will have to realize the fullest possible earning power from each record they buy for

their machines. This is the more important because of the record ban which went into effect January 1. Should the ban be a protracted one, new releases will be spaced at greater intervals, and publishers will work on their songs for longer periods of time. It will be important to catch those songs that are headed for the top early, and to buy them far enough in advance to assure the maximum income realization.

By reviewing the accompanying graphs illustrating the pay-off pattern; watching each week's copy of *The Billboard*, it is possible for any operator to follow this simple, easy formula for increased profits.



They Go Together

By
RAY CUNLIFFE

Brown Music Company, Chicago

Running a music operation and a retail record store go hand in hand, provided you have what it takes. A successful operator-retailer tells how it's done.

WHILE it is common knowledge to everyone in the automatic music industry that not just anyone can become a successful juke box operator, it is equally well known among the record trade that some special attributes are required of the proprietor of a smooth-running retail record shop. But what about the man who runs both businesses with equal success?

Altho some of the transactions and services carried on by the operator-record retailer do overlap each other at times, for all practical purposes the two enterprises are separate businesses entirely and must be undertaken as such if the combination is to prove profitable on both ends. Even more important, the two fields must be segregated for book-keeping purposes if the advantages of heading a combination business of this type are to be realized. For there is no established axiom which would indicate that the competent record retailer would enjoy equal success if he decides to become a juke box operator, or by the same token that a first-rate automatic music merchandiser can turn about overnight and become one of the leading record retailers in his community.

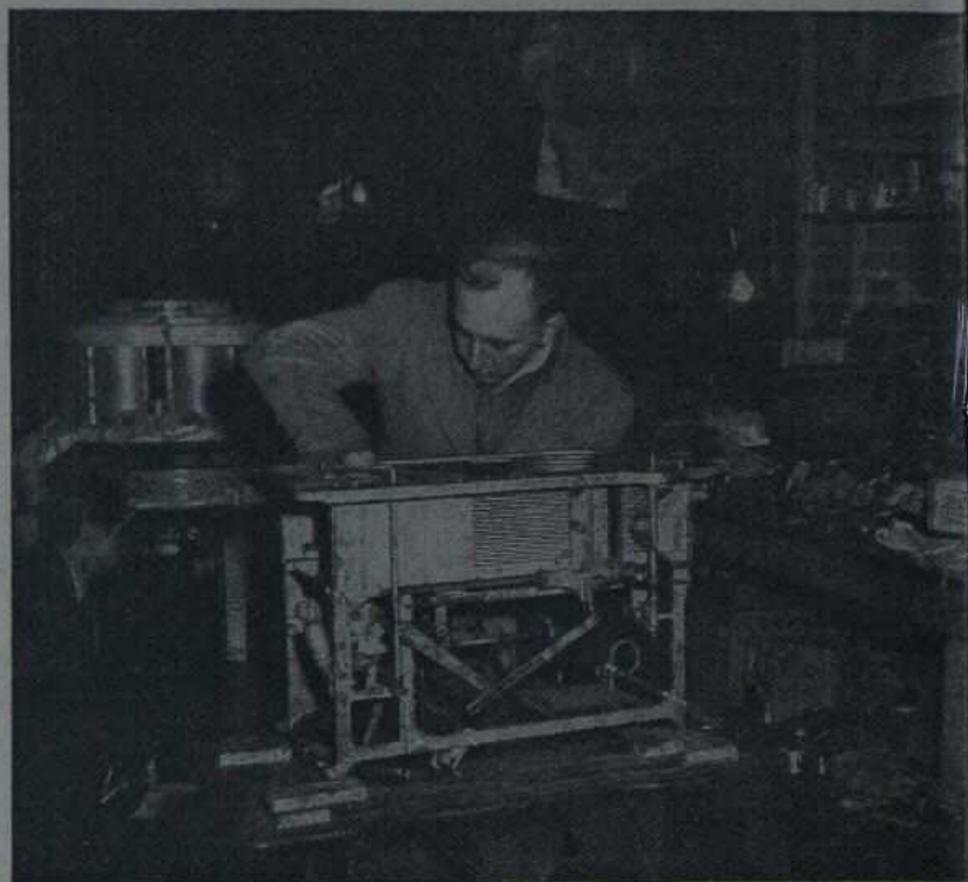
Outstanding Example

One of the outstanding examples of a man who has combined the two

music businesses successfully is Ray Cunliffe, who heads both the Automatic Amusement Company, an operating firm with routes spread thru-out an area of 10 miles of Chicago, and the Brown Music Company, retailer of records, musical instruments, pianos, record players, radios, tele sets, electrical appliances and even furniture. In addition to handling the many details of these two individual firms, Cunliffe somehow finds the time and energy to efficiently head one of the best informed music operator associations in the country, the Illinois Phonograph Owners, Inc. (IPO), over which he presides.

Cunliffe's operating experience dates back to the days of the coin-operated piano's heyday prior to World War I, while his Brown Music firm was started in 1897. Both his businesses, tho carried on as individual concerns are housed in one huge building. On the street level is his music firm, while the well-equipped basement of the building serves as headquarters for his operating firm.

According to Cunliffe, the leading advantages of having the two businesses are the same repair facilities and servicemen can be used for each business; the retail store serves as an outlet for records that have outlived their usefulness on juke routes; the close alliance with both the re-



ONE ADVANTAGE TO RUNNING both an operation and a retail record store is that servicemen, well trained in electrical repairs, can double to service both jukeboxes and radios.



CUNLIFFE FINDS the retail store an excellent outlet for his used juke disks. The disks are placed in two categories, those which are slightly worn and those whose useful life is nearly finished. But both are profit items.



PICKING RECORDS presents a real problem for the operator-retailer. Cunliffe spends much of each day carefully going over information on new releases. Finds The Billboard's Pop Charts a big help to store and operation.

requests of juke patrons in the operating business and both record consumers and distributors because of the record shop helps in purchasing records for both firms.

Equipment Savings

Repairs on juke boxes are handled by Cunliffe's servicemen in the basement of the building which houses both firms. This workshop is equipped with all the paraphernalia necessary to solve any breakdown in a music machine. In this same shop all the repairs on radios and electrical appliances are also handled. According to Cunliffe this doubling by the juke servicemen is possible because they are trained electricians as well as mechanics, and since most of the workings of juke boxes and appliances are based on electrical circuits servicemen are able to handle repairs on both with equal facility. Testing apparatus for the repairs on music machines and appliances is also the same for the most part, so both firms are able to get along with one set of repair equipment between them. One of the main reasons why the same personnel can be used for repair service in both the operating business and music shop is that repairs are not going on constantly in each business which permits the servicemen to divide their time for each business according to demand.

Automatic Amusement has four routes, each headed by one route man who has charge of the servicing of all the machines on location in his route. He also has a certain amount of responsibility for picking disks to be used on his route as well as removing from machines records that are too worn for commercial use or that are not clicking with the public. On an average, route men for Automatic Amusement carry about 500 disks with them when making the rounds of their routes.

Routes Complement Store

Cunliffe says that the mutual services that the routes and the music shop perform regarding records prove an over-all aid to both businesses. Actually Cunliffe buys his records for each business separately, because his operating firm only buys records that have already proved to be of the hit variety, while the record firm purchases records that the buyer hopes will be hits based on information about new releases from the record distributing firms, *The Billboard* pop charts and also on plain hunches that a certain tune by a specific artist or band will have good reception among retail record buyers.

The mutual service as explained by Cunliffe works this way: Sometimes certain records that seemed like sure-fire hits when first released do not have as much turnover as anticipated and the unpopular tunes begin to stack up. Since there are rarely more than six to eight tunes that have high play on a juke, it is often possible to place some of the poorer tunes on the firm's juke boxes where they get some play, usually more than enough to pay for their cost, and are then sold back to Cunliffe's record firm to be placed in the company's used record department.

Handling Used Disks

At one time Cunliffe channeled his used records to resale record dealers who in turn sold them to the consumer public. Naturally, the records had to be sold to the used record dealers at a price low enough to allow them to show a profit on the sale. Now Cunliffe's operating firm sells these used records direct to the public thru his music shop and saves the commission formerly paid. As Cunliffe points out, a large operating firm can run up a big total of used records over a short period of time and therefore this commission saved by direct sale to the consumer can amount to an appreciable sum.

In the music firm's used record department the records are broken up into two classifications, well-worn records which are sold for a dime (tunes that proved hits and were removed from the boxes because they had outlived their usefulness on commercial phonographs) and slightly worn records selling for a quarter (these are records that had little popularity on juke boxes and were removed in favor of another disk).

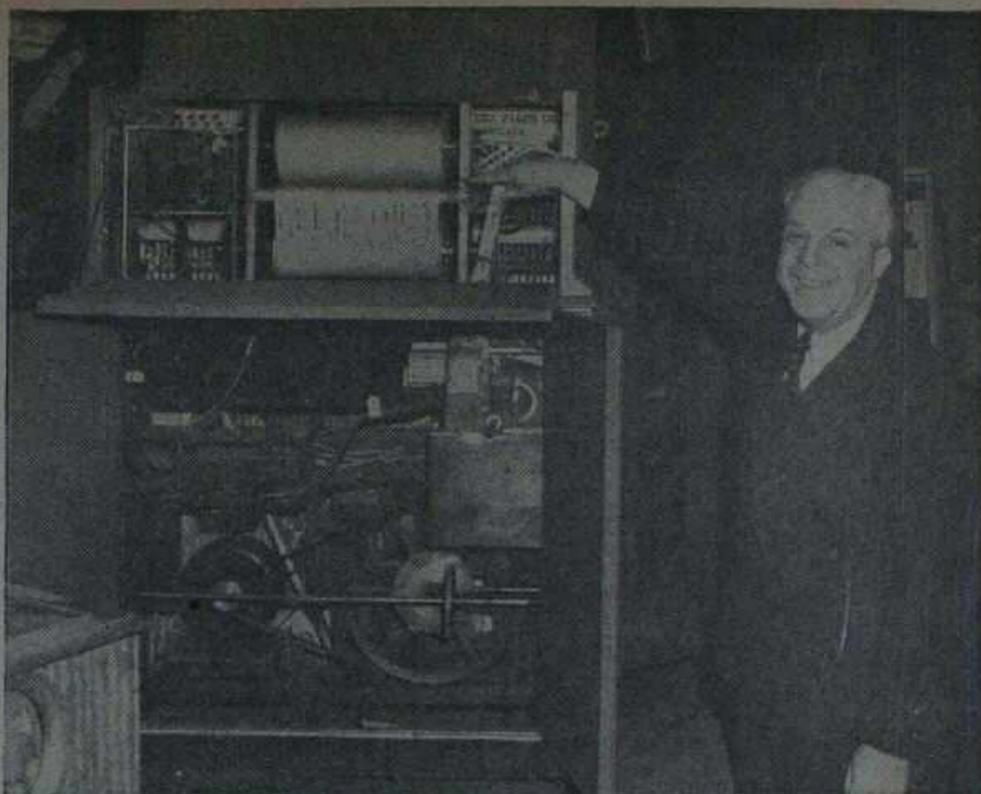
Cunliffe says that buying records for either the operating firm or the record shop remains one of the hardest jobs, but that keeping in touch with juke patrons' preferences as relayed by the location owners helps him to keep certain tunes in mind when he is ordering his records for the retail shop. He points out that *The Billboard's* pop charts are particularly valuable in pointing out exceptional recordings by artists who are virtually unknown but who in all probability are destined for a big following by record fans. Cunliffe claims that it is vital to have advance information on these newer artists because if they are passed by when their recordings are first released and have a successful run it is often too late to order some of their recordings and receive them in time to turn over the records while the record is still enjoying good run.

In addition to the pop charts, Cunliffe is guided by the particular interest shown by regular record customers in certain artists or bands, for he believes that recording artists have streaks of hot and cold. When they are enjoying a good run of popularity it is difficult to keep records by the artist in stock while when the streak runs cold, the turnover on disks by the same artist falls way off.

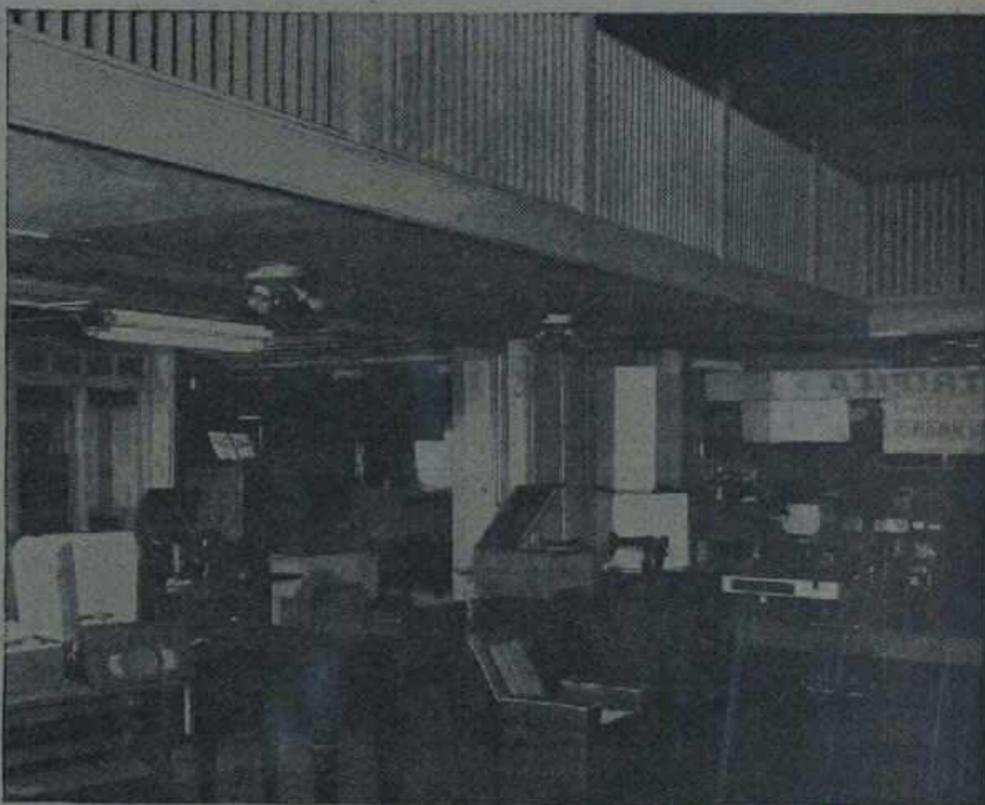
Some Disadvantages

While there are many advantages to running a record shop in conjunction with an operating firm, Cunliffe states that there are disadvantages, too. For the man who is an operator alone would not require the large quarters needed for a retail shop. More importantly, he feels that the dual proprietor is forced to neglect some of the details of one of his businesses while concentrating on the problems of the other business from time to time.

But these disadvantages are offset by the fact that the operating firm has a natural outlet for its used records, without which it would have to dispose of its vast stock of worn records from its juke boxes for appreciably less return; the operating firm's closer contact with the popularity of new releases leads to wiser decisions on record buying, and the operating firm can cut down its overhead costs by charging a portion of the serviceman's pay to the retail shop.



A RETAILER FIRST, Cunliffe stumbled into the juke box business in 1928. The automatic phonograph was a natural outlet, as he had operated coin pianos, like the one shown here, since 1912.



TO SUPPLEMENT HIS RECORD LINE, Cunliffe has added a wide variety of appliances from washing machines to radios. Here is one section of his electrical appliance department.



LISTENING ROOMS FOR CUSTOMERS are likewise a handy place for other operators who drop in to get an earful of the latest releases. Brown Music has four such listening rooms; keeps all of them busy.

Television Trend Grows

By
NORMAN WEISER

Operators ask "How long will it last and who will pay for it?" as new markets open. Coin operation the big question for 1948.

THE interest goes up—up—up, and the prices go down—down—down, and television becomes more and more a part of standard equipment in bars, grills, restaurants, hotels and other public locations where the motto is "serve the public." Too, a steadily increasing trend toward utilization of the coin machine industry in the projection of public location television is noted, especially in those areas, such as Boston, Cleveland, Cincinnati, etc., where the video medium is still in an embryonic stage.

The pay-off question today, the one that is constantly bandied about wherever music machine operators and location owners meet, is "How long will it last, and who is going to pay for it?" The question is posed with increasing frequency—the answers are varied. But observers, those who are in the best position to pass judgment on an intangible situation, including manufacturers, distributors and location owners, believe the balloon is still on the ascent—that television, in its infancy as an industry and as a medium for entertainment, is something to be reckoned with now—today.

New Day Dawning

Dawning bright on the new year's horizon is the introduction of what the coin-operated music machine men believe might possibly be the answer to coin-operated television—the multiple-choice wall boxes and multiple screen tavern television. And, with the element of competition obvious from the tee-off, this method of pay-as-you-view television will

coin-operated television field during 1948 is the combination juke box-television set. Initial tests were made by Videograph late last year (*The Billboard*, December 13) on a limited scale, and results were far from satisfactory. Installation of the mirrored, multi-colored cabinet featuring Emerson television plus the location's own juke mechanism, in one spot each in New York, Newark, Union City, Elizabeth and New Brunswick found similar reactions from each spot's clientele.

"We'll take our business down the block where we don't have to pay for television," was the frequent answer to the bartender's explanation that the spot now featured coin-operated television. Within three weeks of installation, all five combinations had been changed to free-play television, altho the coin-operated juke box operation was not touched.

"It's too late to make such a drastic change here," reported Sam Shornick, New York tavern owner. "The customer has been educated to expect his television for free—and if we don't give it to him, the guy down the street will."

Large Potential

To this H. F. Dennison, Videograph's president, agrees. But he further believes that the largest potential market for television is still to come in the many new cities where television broadcasts will begin in the future. It is in these markets that Dennison believes the juke box operator will eventually become a vital part of television on a coin-op-

an average of \$57 per week.

In the matter of combinations operating on a pay basis, Dennison again is faced with experienced competition. Al Bloom, president of Speedway Products, Inc., and long-time operator of music equipment, has also developed a set. Bloom, however, faces the future of coin-operated television, with more optimism. He bases his faith on his long years in the juke box field—and reverts to his experiences in pioneering coin-operated music machines in the New York market in planning for the development of coin-operated television.

"Operators and locations alike have expressed an interest in the coin-operated Speedway combination," said Bloom. "I believe that it will be possible to sell coin-operated television to the public even here in New York. I have spoken to many operators and location owners, all of whom believe that by properly introducing the equipment, operation of music machines can again become a profitable enterprise."

Competition to Jukes

Whether tavern tele is to be coin-operated or free-play, it is an established fact that to date it is strong competition to the juke box. There is no disputing cold figures. Approximately 15 hours a week are devoted to sporting events that are telecast in public locations. These 15 hours are money-making hours—afternoons and evenings—hours when the juke box was frequently in action. Now there is no juke box play during those hours, many locations even pull the plug on their music equipment to make sure there will be no interruptions to the afternoon baseball game or the evening fight.

How has this effected the operator? Morris Kahan, one of the principals of County Enterprises, Inc., Queens, recently said his operation was losing a dollar a week a machine since tele-

Coverage Grows

NEW YORK, Jan. 17.—Symbolic of the growth of tavern tele is the fact that one year ago United States Television public location receivers were confined to locations within the metropolitan New York area. Today these same type receivers are located in 15 States, and by the end of 1948 Hamilton Hoge, UST president, forecasts coverage thruout the country. Those States now covered by UST include: New York, Wisconsin, Kentucky, Pennsylvania, Maryland, New Jersey, Delaware, Virginia, Connecticut, Ohio, Massachusetts, Illinois, Michigan, Missouri and California.

vision had been introduced. On this basis an operator with 100 machines finds his gross down a minimum of \$100 a week. This is one reaction—other operators in the New York area report television has slied into their gross in percentages ranging from 20 to 50. And while most operators felt this was only a temporary situation, they are finding that the decreased business is holding. With programing increasing, and with additional television stations due, the number of hours devoted to public location telecasting should increase rather than slow down.

Manufacturer Activity

First of the manufacturers to work directly thru established coin machine distributors and operators in selling its public location set was the Colonial Television Corporation which was recently organized in New

TV Channel Scoreboard

The situation concerning television channels in the top 25 areas rated highest in sales by Television Broadcasters' Association is shown below.

City	No. of Channels Assigned by FCC	No. of Grants	No. Operating	Channels Still Open	Bids Pending	City	No. of Channels Assigned by FCC	No. of Grants	No. Operating	Channels Still Open	Bids Pending
New York	7	7	5	—	—	Milwaukee	4	1	1	3	—
Chicago	7	4	1	1	—	Cincinnati	4	1	—	3	—
Los Angeles	7	6	1	1	—	Kansas City	4	—	—	4	—
Philadelphia	5	5	—	—	—	Providence	1	1	—	—	—
Boston	5	5	—	—	—	Seattle	4	1	—	3	—
Detroit	5	5	1	1	—	(Hartford)	—	—	—	—	—
San Francisco	5	5	—	—	—	(Waterbury)	—	—	—	3	—
Pittsburgh	5	1	—	—	—	Houston	4	—	—	4	—
Cleveland	5	3	—	—	—	Portland, Ore.	5	1	—	4	—
St. Louis	5	1	1	4	—	(Albany)	—	—	—	—	—
(Minneapolis)	—	—	—	—	—	(Schenectady)	—	—	—	—	—
(St. Paul)	4	2	—	—	—	(Troy)	5	1	1	4	—
Washington	4	4	3	—	—	Indianapolis	5	2	—	3	—
Baltimore	3	3	1	—	—	Atlanta	4	—	—	4	—
(Buffalo)	4	1	—	—	—						
(Niagara)	4	1	—	—	—						

*In Los Angeles, Don Lee is telecasting experimentally, with a hearing due soon on qualifications. In the event of disqualification, Channel 2 will be open again.
**WBZ-TV due on the air about February 1.
***WLWT to begin service around February, 1948.

receive a rapid test. Tradio, with its Tradioette offering radio, music and television sound at the rate of a quarter-hour play for 10 cents, and Videograph, featuring Emerson tele hooked to its wall box offering radio, music and tele sound at the rate of 6-minutes play for a nickel, should be on location any day. Whether or not the public will insert coins for the television sound will be determined in a matter of days.

Also due for additional tests in the

erated basis, or will be forced to make way for newcomers to the field.

Several tests made early this year may prove that even in New York patrons will pay for television. The D. & W. Automatic Music & Television Company, operating in Harlem, reported tests on location at the International Workers' Association and Imperial Elks' Lodge, using the Videograph combination, had been successful, raising the income in the latter location from \$28 weekly to



FRIDAY night Madison Square Garden fights jam the Turf Club, popular Broadway bar, as viewers watch the main event via United States Television's receiver in the location. Crowds this size are the rule rather than the exception, according to the Turf management.

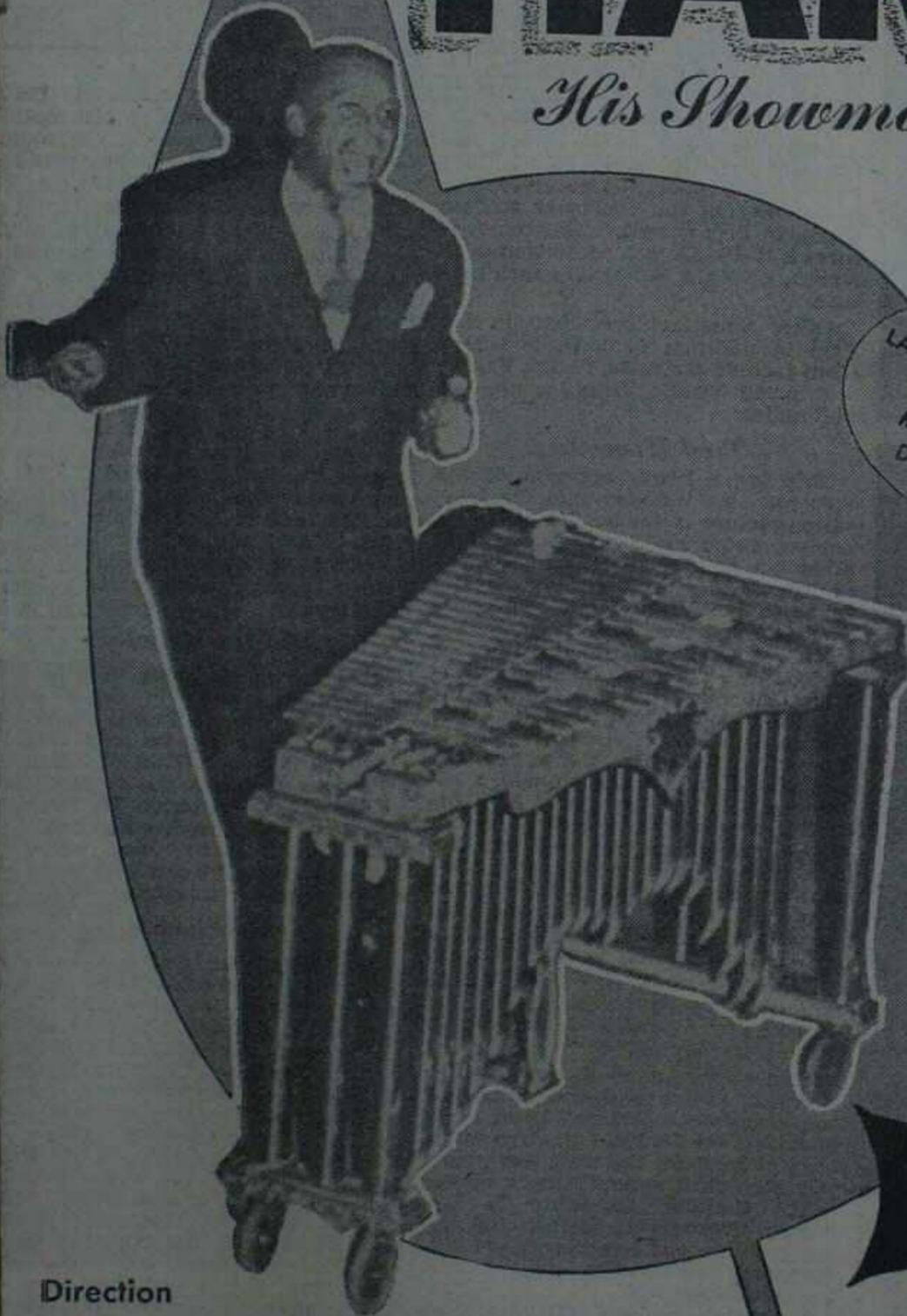
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"I'M MINDIN'
MY BUSINESS"
Decca 23834

"HAMP'S
BOOGIE WOOGIE"
"TEMPO'S BOOGIE"
Decca 23836

"FLYING HOME"
"HEY! BA BA RE BOP"
Decca 23837

"HAMP'S
GOT A DUKE"
"GONE AGAIN"
Decca 24248

"I MISS YOU SO"
"ONE LITTLE TEAR
IS AN OCEAN"
Decca 24181

DECCA RECORDS

Direction
ASSOCIATED BOOKING CORPORATION

York. The firm announced (*The Billboard*, November 1) the signing of four coin machine firms as distributors, and a few weeks later added the Veterans Enterprises Company as their representative in Atlantic City.

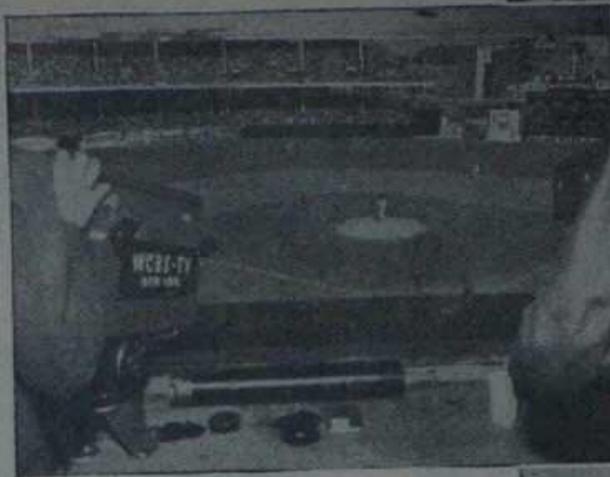
Colonial's most popular tavern set is its 15-inch screen model which lists for \$950, a considerable drop over the \$1,995 figure that was "standard pricing" a year ago. According to Ira Becker, vice-president of Colonial, the firm has representatives traveling thruout the country contacting coin machine distributors in every television city to set up distributorships for their line. They also will have a 7 by 9-foot screen, which is now testing in New York, Chicago and Los Angeles.

U. S. Tele

Another firm which has surveyed the possibilities of using the experience and contacts of the coin machine industry is United States Television (UST). This firm late last year added Shelby York, formerly with the Redd Distributing Company, Boston, as its assistant sales manager, and then entered into an agreement with Philip Goldberg, Buffalo coinman, to distribute their sets in that area.

According to Hamilton Hoge, UST president, many juke box operators

WITH the WCBS cameras picking up the Brooklyn Dodger baseball game, fans at Harlem's Apollo Cafe watch Jackie Robinson bat via the Colonial receiver.



UST has no policy which requires the sets to be placed on location without coin mechanism. As a matter of fact, UST was experimenting with coin-operated sets for some time, but has temporarily dropped the tests. The firm late in 1947 slashed its prices as much as \$500 on some public location sets.

plan to manufacture a coin-operated set. Other newcomers include Industrial Television, Inc., of Nutley, N. J., and Guest Radio, which is perfecting a set to be known as Video-Matic.

While the established radio and television manufacturers are concentrating on home sets these days, they are still cognizant of the tremendous public location market that exists. Too, firms such as DuMont and RCA have learned that locations want large screen sets—that many owners of these locations have already replaced smaller screens with sets built specifically for public reception.

Last November RCA Victor announced that production of its first public place television receiver was under way in the consumer custom products department. The set features a 15-by-20-inch projection-type screen, giving a 300-square inch picture.

Other manufacturers now in the field in addition to RCA and DuMont include Motorola, Philco, Farnsworth and Tradio Vision, a product of Tradio.

Trad Moves In

Bringing a heavy segment of the coin machine industry into the television picture is Tradio, Inc., the first coin-operated radio manufacturer to enter the television field on a large scale. Setting aside temporarily its plans to build individual coin-operated tele sets for use in hotel rooms, hospitals, etc., the firm, thru Victor and George Trad, president and vice-president respectively, recently introduced to the trade a multiple choice wall box, offering a choice of television, juke box, the entire AM radio band, and FM station, with a 15-minute play for 10 cents. Also introduced was Tradio Vision, featuring a master control and satellite screen or screens which can be used in conjunction with the wall box, and a console model 15-inch television set with AM and FM radio and a record changer for use in hotel lobbies.

According to George Trad, Tradio will continue its policy of working thru its distributors and operators in placing its equipment.

That other manufacturers of coin-operated radios will not enter the coin-operated individual hotel room television set field in any large numbers, at least for the next few years, was seen in a recent survey of the field. Coradio, according to Lou Brown, firm official, is still studying the problem and has not as yet undertaken any specific steps in the manufacturing line.

However, another twist has been developed along these lines. Several manufacturers of coin-operated ra-

dios, including the American Communications Corporation and the National Service Sales Corporation, representing Industrial Television, Inc., are now showing hotel sets which can be installed in separate rooms, and instead of coin operation, an additional fee of \$3 a day is added to the cost of the room. In these instances, the installation includes a master control unit and satellite screens with station selectors for the rooms. It has been suggested that operators might be interested in this phase of the field. They would purchase the equipment, then make a deal with a hotel to install the sets, and share in the additional \$3 daily television fee per room. To date, however, this sort of an arrangement between a coin machine man and a location has not been made.

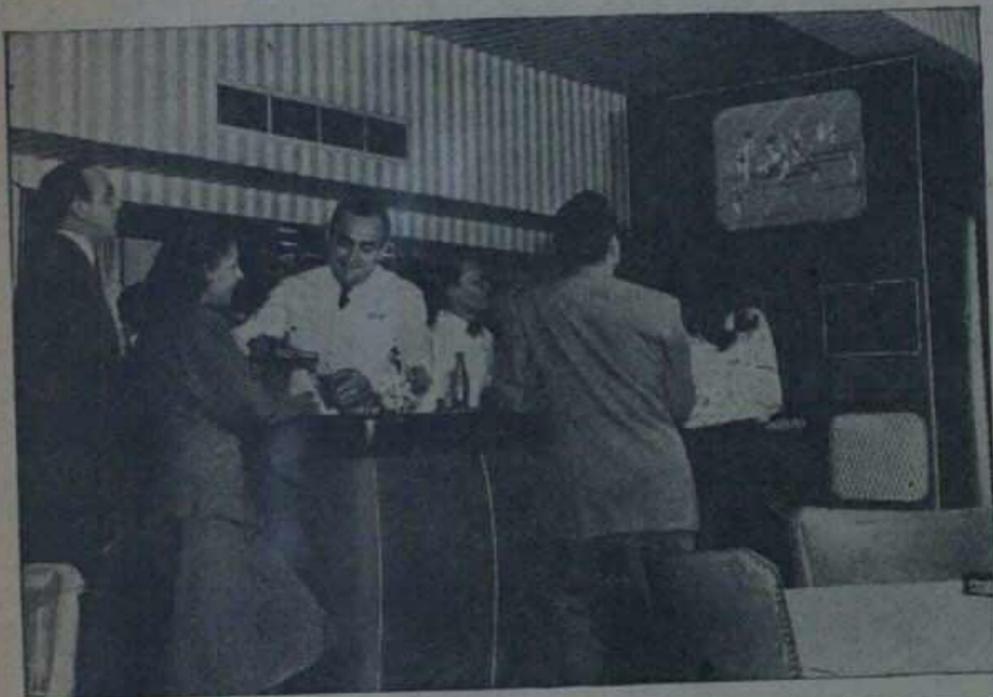
An example of how this type of hotel installation works is the one made by Metropolitan Television & Broadcasting, Inc., in the Hotel Roosevelt in New York. The firm placed receivers in 40 rooms under a lease arrangement lasting for three years, and gave the hotel management an option to purchase the equipment at the end of the rental period. After several weeks of operation, the hotel reported a heavy play during football games, and especially for the Louis-Walcott prize fight. The Plaza in New York and two Chicago hotels, the Stevens and Palmer House, also feature room television.

Boston Activity

That television holds the interest of location owners in those areas where the video medium is scheduled to start shortly can be seen from a study of Boston. With WBZ's television station due on the air in a matter of weeks, Frederick W. Papalos, president of Television Sales & Engineering Company, Inc., estimates that more than 200 sets will be on location when the schedules start.

Conclusion

That television is at last here can no longer be denied. But as a public location force, the question, "How long will it last and who will pay for it?" is still one without a suitable answer. As long as it brings customers into a location, the owner, to keep his cash register ringing, will continue to feature telecasts. (Most locations report upswing in biz from tele has held thru the winter months due to prize fight and other sports shows.) And, unless a means is developed whereby the juke box operator can participate, his music machine income will continue to suffer. The answer to whether the public will pay to see television should be the \$64 winner for 1948.



ONE of the nation's top niteries, the Stork Club (above), keeps its television set going during the night baseball games for the customers. And the Uptown Tavern (below) reports early-evening business up as much as 50 per cent during baseball telecasts.

are now acting as dealers with their locations for the sale of UST receivers. The operators purchase the receivers at the dealer price, then resell the sets to the location at the retail price. Hoge estimates that 20 per cent of the UST sets sold to public locations will be handled thru representatives of the coin machine field. These sets are sold to the operators as non-coin-operated receivers, but

New Firms in Field

During the past few months a steady, if not growing, influx of new concerns in the public location receiver field has been noted. One of the latest to announce themselves was the Consolidated Television Corporation of New York, which is featuring a 15-inch screen set. The firm plans to sell thru regular distributors and, at the present time, does not

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Robin Hood's Barn

SANDWICHES

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COMPLETE MEALS

What Jukes Mean to Us

At three Robin Hood's Barn restaurants, popular near-Chicago eating spots, management prefers juke boxes to any other form of music—and for good reasons

By

EDWARD GAIDZIK

General Manager, Robin Hood's Barn Restaurants



EDWARD GAIDZIK, general manager of the Robin Hood's Barn restaurants, has been directly connected with merchandising food for the past 22 years. Eight of those years he has managed restaurants. Because of his extensive experience in this field, his view of juke box operation, from location management's point of view, is valuable. Gaidzik's first 15 years in the food business were spent in Iowa, where he worked for and later owned a bakery. He was superintendent of the Schlosser Baking Company, Chicago, and spent seven years as general manager of the Harding restaurant chain in Chicago. His Robin Hood's spots are popular north and northwest of Chicago eating places.

HISTORY tells us that from earliest times, whether in public eating places or royal palaces, people have enjoyed dining to the accompaniment of music in some form. At the three Robin Hood's Barn restaurants in the Chicago area we see no reason to argue with this preference of the diner for a musical background during his meals. We feel that the great variety of music available via record on the modern juke box can be carefully selected to satisfy all groups—mature or youthful. The continued popularity of juke boxes during the six years they have been in our restaurants only further serves to convince us that people like music with their food.

That is the main reason automatic phonographs are in each of our locations—because our customers want music and the juke box has proved the best answer to their demand. As a business, we are 11 years old. During our first five years of operation, we did not have any form of music in our restaurants; this we now rec-

ognize as an error. Not because having music in our restaurants results in a higher dollars and cents return, but because of the customer-satisfaction and the improved atmosphere that is the direct outgrowth of music's availability. Then, too, the increasing numbers of 15 to 25-year-old patrons, who are making our spots a sort of informal meeting place during their snack outings, make the juke box a necessity.

Employees Like Music

Not to be ignored is the effect music has on our employees. It is just as stimulating and enjoyable to them as to our customers, their work and their morale revealed a definite improvement when we adopted the policy of installing an extra speaker in our kitchens.

I have made a series of personal checks on the reaction of our under and over 30 diners. Both groups demand music with their meals; the younger customers more enthusiastically, of course, than the older. From my own observation, I would

say that the liking for the fast-beat number stays with the feminine juke patron longer than with men. A predominating number of women up to 30 seem to choose this type of music in our restaurants, while men grow somewhat more reserved in their selection of tunes after 25.

An important point brought out in my survey of our customers, regarding their reaction to juke box equipment, centered about volume. While all of our customers desired clarity and demanded a volume level so that the music was recognizable, 50 per cent of the older patrons specified that it be low enough so as not to intrude upon conversation-level table talk. Therefore, even in our smallest location, wall speakers are used to distribute the music evenly throughout the room.

Found No Objections

Questioning the noonday crowd of business men and women in one of our Evanston spots, I found that about half favored a melody with their lunch, while the remainder said



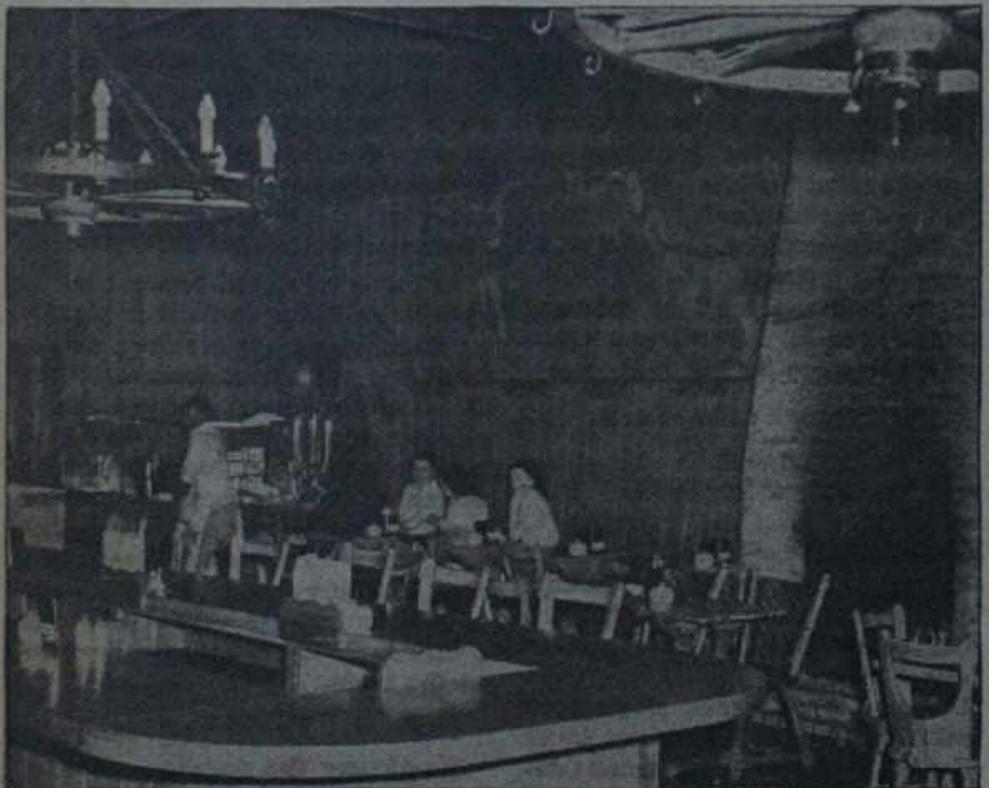
PICKING THE JUKE BOX to match its surroundings is one point which restaurant managers should keep in mind, the Robin Hood's management maintains. Note how the phonograph blends with the interior.



SELECTIVITY is one important advantage jukes offer. Gaidzik finds it pays to know patrons' preferences.



EVEN THE HELP find a speaker in the kitchen a great morale booster, so they listen with the customer.



RESTFUL ATMOSPHERE of three Robin Hood's Barn restaurants calls for quiet music. Juke tunes here lean to the semi-classic, are tuned low to avoid disturbing conversation.

that they did not specially require music, but found it conducive to pleasant eating if it were soft. In every instance, questioning of numbers of our morning, midday, afternoon and evening customers revealed that it was a rare instance indeed in which an objection was raised to music while they dined.

The juke box was selected as the medium thru which to convey music to our patrons for several reasons. More importantly, it is less expensive than other forms of music services. And it offers the location owner a percentage of its earnings with which he can pay one or more of his monthly bills.

Another reason is the element of selectivity. A patron can choose from any of the 20 or 25 numbers available in a single machine, and not have to "take what comes" whether or not it is to his liking. Then there is the element of self-operation; Americans are a push-button loving race, so the juke patron drops in a coin, presses a button and "watches the wheels go 'round and the turntable spin." He likes that!

Selectivity a Factor

Still another reason why we chose the juke to other music systems is the factor of tune selectivity on the location owner's part. We can, and do, often request that certain numbers be placed on machines in certain locations. We can, to a large measure, control the type of music made available to the patrons of our restaurants. Managers of our individual spots and myself often confer with our music operator on frequency of change, and the best type of selections for our juke boxes.

In our restaurant in Park Ridge, Illinois, we found that replacing the floor model juke with a hideaway unit improved service. This was before we converted the spot from an open grill house to one where a complete, full course dinner menu is carried. Formerly, this location was the main gathering point for most of the younger element in Park Ridge, and as is the tendency when a large group of enthusiastic youngsters gather, they tried various experiments with the juke box. This resulted in excess repairs on the machine, and so the operator and I decided to use the hideaway installation.

This restaurant, which now has a number of wall and counter boxes instead of a floor model, now caters to diners who are no longer predominately teen-agers or just past 20. Family groups and older couples make up the major portion of our clientele in the Park Ridge spot.

Pick Different Tunes

As an experiment, because of this shift in the age group of our patrons in Park Ridge, we have asked that only semi-classical or standard popular, instrumental numbers be offered as juke selections. Currently, we are leaving the wall and counter boxes in operation, but should the rate of play prove unsatisfactory, we will assume all costs of the equipment's installation and pay a flat monthly fee to our operator.

According to our experience as restaurant location owners, my idea as to what similar establishments should look for in the way of satisfactory operating relationships hinges mainly on two points. First, it is of utmost importance that location owners associate with a music operator who is willing and capable of furnishing top service. This means that the operator should follow a regular, dependable schedule of visits, during which he changes records, inspects and cleans machines and makes necessary minor adjustments. He should also be a good "sound engineer"; be able to judge and place machine and extra speakers where they do the best job.

As an example, one of our Evan-

ston spots, altho our smallest location, because of its acoustics needed more than just the juke speaker to provide the best possible sound distribution. Our operator tried various types of installations of wall speakers until he finally hit upon the ideal arrangement. In this case, he silenced the juke speaker completely and placed three wall speakers near the ceiling at strategic spots.

Good Operator Service

The operator must also be equipped and willing to make quick service calls, outside his regular visits, should the machine become inoperative. Major repairs mean the removal of the juke box; another should be ready to serve as a temporary substitute. A big item in juke operation is uninterrupted service; the "out of order" sign has no place on a modern juke box, except for the short period it takes to answer an emergency service call.

My second point, dealing with satisfactory juke box operation from the restaurant owner's viewpoint, is deciding with the music operator which type of machine best fits in with the style and type of decoration in a particular establishment. The juke box is a piece of restaurant furniture, and so should be in harmony with the surroundings.

In our case, where we follow a specialized type of interior motif, we require a juke cabinet of complementary design. As we stress a rustic 16th century type of interior construction and decoration, we make it a point to use only wood cabinet juke boxes that blend in with this atmosphere. Our wall paneling is of pecky-cypress from the swamps of Florida and Louisiana, and as our name signifies, we decorate our walls with bows, arrows and large hand-painted murals depicting scenes and dress of the fabled Robin Hood's era. Wagon-wheel lighting fixtures hang from our ceilings, and each restaurant has a natural fireplace in which fires are lighted during the fall and winter months. In our locations, we believe that the usual brightly lighted plastic juke box would be out of place.

Work With One Operator

For the entire six-year period in which we have used juke boxes, we have worked with one operator. He services each of our locations regularly and offers the highest type of co-operation. The fact that we have retained him for the six-year period as an exclusive operator for all our restaurants speaks well for the music business, for we feel that he is a representative type of juke box operator. The location owner with several outlets prefers having a single operator service all spots, if at all possible, because he becomes acquainted with the business and policies much more thoroughly than would two or three operators servicing as many spots. As a result, he is better able to give a personalized service. Too, dealing with one individual benefits both the location and operator because of understanding and co-operation that exists. Items such as juke placement, tune preferences and the like become things easily ironed out instead of major issues, which could disrupt the relationship between location owner and music operator.

Our plans call for eventual expansion to perhaps 10 restaurants in the Chicago area. It is our intention that the juke boxes in all of these spots be operated by one operator.

With us, then, music is primarily a means of further satisfying our patrons' wants, and is not looked upon solely as an additional source of revenue. Good food is heightened by not only seasoning and proper preparation, but also by carefully selected music. And this is where the diner's "extra dessert" preferably from the juke box—puts the final touch to a meal.

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FRED LOWERY

of "Indian Love Call" Fame

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DOROTHY RAE

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EXCLUSIVE **Columbia** recording artists

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Album

COLUMBIA C-148

"TREES"

"STAR DUST"

"SONG OF INDIA"

"LA GOLO DRINA"

"CAPRICE VIENOIS"

"LA PALOMA"

"SONG of the ISLANDS"
(Duet)

"OLD FOLKS AT HOME"
(Solo)

THANKS OPERATORS, FOR YOUR CONTINUED PLAY OF OUR COLUMBIA RELEASES

Management -



GENERAL ARTISTS CORPORATION

NEW YORK · CHICAGO · HOLLYWOOD · CINCINNATI · LONDON

Training Servicemen Pays Off

By
DICK HODGSON

Natural mechanical ability is the difference between success or failure as a mechanic, but thoro training under factory-trained instructors counts heavily

"THE most important man on my staff today," a juke box operator remarked at a recent association meeting, "is my serviceman. I could run my business by myself if I had the time—all except the job of the serviceman."

This operator was voicing the sentiment of thousands of operators the country over who have been able to keep up on most of the advances of the juke box industry except the many details that go into the proper servicing of equipment.

As the industry progresses and finer juke boxes are manufactured, the problem of proper servicing increases. New improvements mean new problems for the serviceman and altho there has been a conscientious effort on the part of the manufacturers to keep phonograph servicing as simple as possible, technological advancements have worked against them.

Meeting the Challenge

In order to meet the challenge presented by these advancements, manufacturers and distributors have pitched wholeheartedly into the job of training servicemen in the task of keeping music pouring out of juke boxes thruout the nation.

Training usually starts on the manufacturer level. Most juke box manufacturers train service specialists who, in turn, work with service

personnel of distributors. Next step down the line is for trained service personnel of distributors to work with operators and their servicemen and thru this process factory training is brought down to the operator level.

In order to expedite training, classes are often held by manufacturers and distributors at which a large number of servicemen can be trained at the same time.

200 Service Schools

During 1946 over 200 juke box service schools trained close to 5,000 servicemen. The figure for 1947 was undoubtedly lower because most manufacturers made few internal changes in their mechanisms and thus reduced the need for such schools. Nevertheless the number of operator personnel who passed thru schools conducted by distributors and manufacturers was considerable.

For Wurlitzer, Seeburg and Rock-Ola, service schools have followed much the same pattern they set before the war. Seeburg has always had its field engineers hold classes for distributor service personnel who in turn train operators in their territory. Wurlitzer's program has been built along similar lines. AMI, Aireon, Mills and Packard have also given operators of their equipment the opportunity to learn from factory experts how their equipment can be best serviced.

The most ambitious service school program of 1947, however, was the visual aid training program adopted by Rock-Ola last August. (*The Billboard*, August 30.)

Rock-Ola contracted with Henning & Cheadle, Detroit visual aid manufacturing concern, to produce a complete training program to instruct servicemen in proper servicing of Rock-Ola equipment.

Altho the program is so set up that distributors can hold classes for operators and their service personnel without any previous instruction themselves, Rock-Ola first held a training program at its Chicago factory for distributors and then had factory experts take the visual aid equipment into the field and conduct special training sessions at distributors' headquarters.

Now the program is rolling full swing with distributors conducting classes for operators without any direct aid from Rock-Ola factory personnel. The program is so adaptable that with the new juke box recently introduced by Rock-Ola (*The Billboard*, January 10) all that is necessary is a set of slides to be projected on a screen and servicemen can be instructed within an hour of proper servicing of all of the changes in the new model.

Service Manuals Common

Altho manufacturers' training pro-

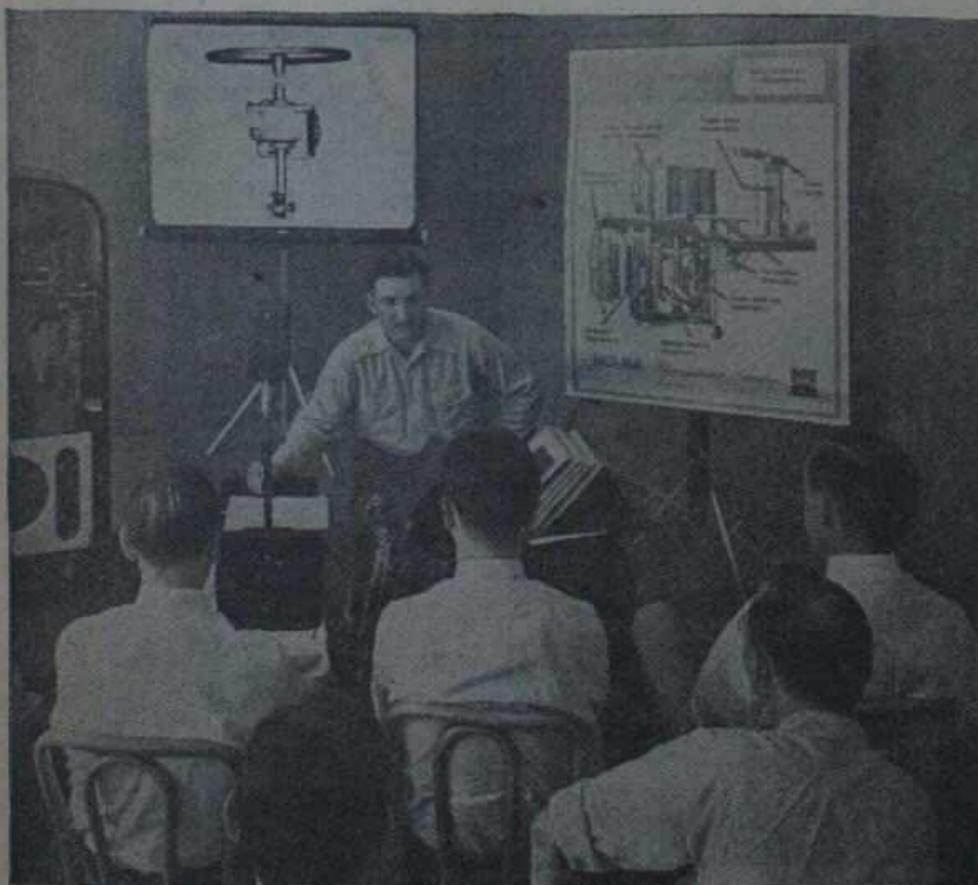
grams are simple in nature, they, nevertheless, are so designed to constantly aid distributors in training operators and their servicemen in proper servicing of their particular equipment. Service manuals are common, many of them going into detail in proper remedies for common stoppages.

Usually an operator or his servicemen drop in at the headquarters of the distributing firm handling the type of juke box that information is desired for for personal training. However, many distributors recently have set up programs to take service instruction to the operators. This usually involves setting up a class in a local gathering spot for all of the operators and their personnel.

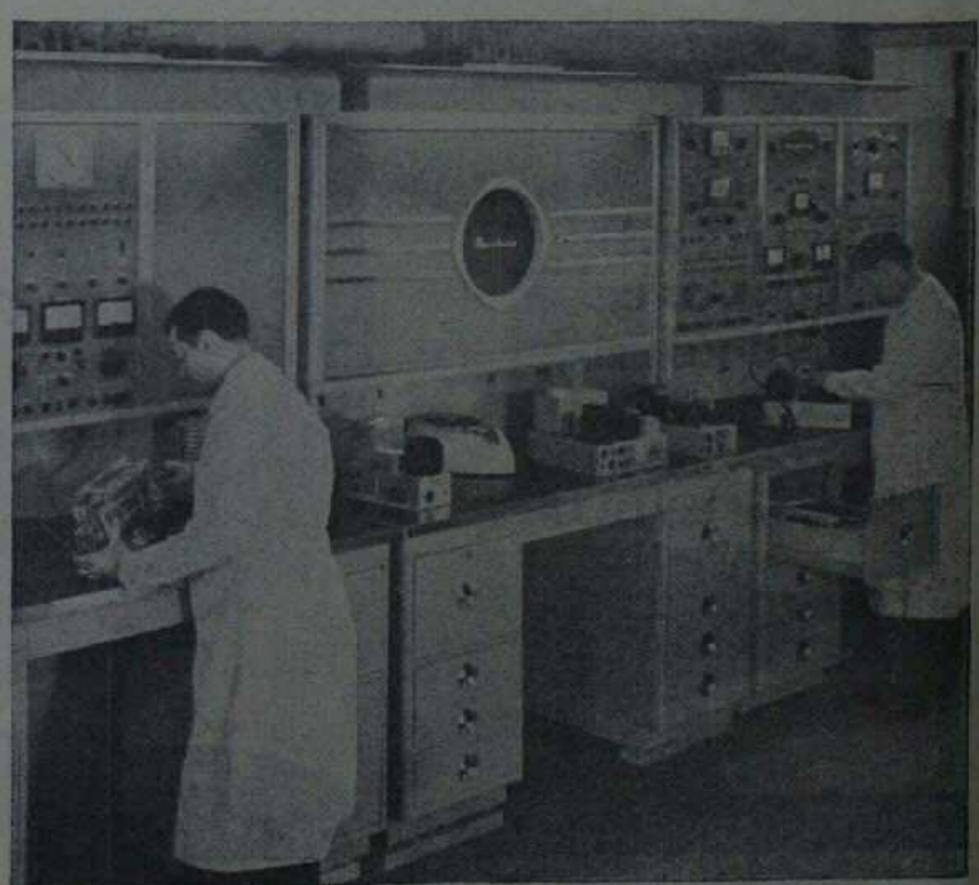
Many operators have cut their training requirements to a minimum by using only one or a few types of equipment. Not only does this simplify the serviceman's problems, but it often makes it possible for routemen to handle most of the adjustments on a machine. Whereas a routeman usually isn't expected to know very much about the inner workings of several types of juke boxes, most operators who use but one or two types of equipment require their routemen to know at least the basic workings of such machines on the route.

Know All Types

In the case of an operator who has his route simplified to only a single



A ROCK-OLA FACTORY service specialist instructs a group of servicemen using the visual training aids developed to simplify the job of bringing factory training down to the operator level.



A SPECIAL TESTING UNIT to make juke box servicing on the distributor level simpler was developed by the J. P. Seeburg Corporation. Here two distributor servicemen test phonograph parts using the unit.

Turning the
Music Business
UPSIDE DOWN

Worth

MUSIC PUBLISHERS, INC.

Announces

**ITS
STAFF**



BOBBY WORTH



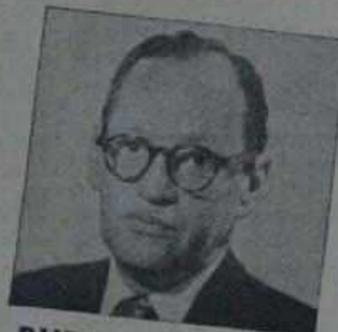
ELLIS ALLAN
Gen. Mgr.



NAT FREYER
New York



JACKIE DARGO
Hollywood



BUDDY BERNARD
Hollywood

Announces
**ITS MAJOR
ACHIEVEMENTS**

and wishes to thank the entire music industry for making this possible in only 6 short months.

"PLEASE DON'T PLAY NO. 6 TONIGHT"

Gene Krupa — Columbia
Tommy Dorsey — Victor

Jeannie Leitt — Decca
Frances Langford — Mercury

NEW SONGS

"JUST NAIVE"

COMPLETELY RECORDED!

Introduced by Denny Dennis on London Records

"TWO GUN HARRY FROM TUCUMCARI"

Dorothy Shay's Next Smash Hit!

Sleeper Special
"Cucamonga Medicine Man"
COMPLETELY RECORDED
Allan Songs

SUBSIDIARIES

Allan Songs

Four Star Music Distributors

OFFICES

6087 Sunset Blvd., Suite 206
Hollywood 28, Calif.
Hillside 2833

501 Madison Ave., Suite 2004
New York 22, N. Y.
PLaza 5-3076

or possibly two or three makes of machines, it is often the policy of the firm to have all personnel that work with machines attend service courses given by distributors. Sometimes large operators will have the service chief conduct inter-organization training in such cases, but usually service training is left to the distributor or manufacturer's representatives.

Regardless of what type training is offered and how effective it is, most operators rely upon on-the-job experience for the majority of training. Working with an experienced serviceman is considered by far the best method of "learning the game," most operators point out.

Vern Hamann, service chief of ABC Music Service of Chicago, says, "The training programs of manufacturers and distributors help us somewhat, but in the long run it is actual experience that counts."

Natural Ability Necessary

Hamann points out that it is usually the natural mechanical ability or the lack of it that makes the difference between a good serviceman and a poor one. No matter how much training is poured into a man with a lack of natural mechanical ability, chances are that he will never prove half as good as a man with a lot of natural mechanical ability with no training at all, but who has just learned his way around a juke box by natural instinct.

Operators say that most service calls come from mechanical failures instead of electrical troubles. Thus it is far more important to have a man with mechanical ability than a wizard at electricity, amplifiers and other similar equipment.

Juke boxes have been developed to such a point today that there is seldom a failure of the equipment from an internal cause. When a serious flaw exists it is usually put up to the distributor to make the necessary repairs or replacement.

Once in a while a firm will put out a number of new machines with bugs not yet worked out of them in spite of extensive location tests. When this happens, it is usually up to the distributor's service department—which is generally factory trained—to make the necessary adjustments. Thus an operator's serv-

ice problems are limited mostly to making adjustments from hard usage on location.

Training in Reverse

Actually, in a case such as this, training works in a reverse way. When a fault shows up in operation of a run of juke boxes, servicemen are often the ones to spot the source of trouble and "teach" the manufacturer. Servicemen also help manufacturers in many other ways. Most of the outstanding improvements in juke boxes of today over early models have come as the result of experiences of operators' servicemen, who have relayed their suggestions to manufacturers.

Distributors' servicemen also play an important role in the development of equipment. Complaints usually come to them before they hit the engineering departments at manufacturers' factories. Quite often remedies for troubles are discovered and corrected by the service department of an individual distributor and then passed on to the factory.

Because they are called on for a great deal of additional know-how, the mechanical ability of a distributor's serviceman, altho important, takes a back seat to training and experience.

Electrical Background

Gordon Sutton, of Sutton Distributing, Inc., New York, says that he looks for servicemen in his organization that have an electrical background. This is almost a must for at least one man in every distributor organization. If there isn't a man with such a background, many repairs that should be taken care of in the distributor's shops must be sent elsewhere.

Because of the added knowledge necessary, distributor's service personnel are often sent directly to the factory for training. However, some manufacturing firms send an instruction staff to each distributor to give the proper training.

One thing is clear when the entire picture is surveyed and that is that there must be a great deal of co-operation between the manufacturer, distributor and operator for proper servicing on all levels. Even tho formal training is less important for the operators' servicemen than for those of the distributors', there must, of necessity, be a good deal of knowledge passed down along the line, and only thru a close working set-up is this possible.

Ban and the Op

(Continued from page 17)

along at a healthy pace despite the ban.

Operators Say

Music machine operators, thru their associations, have made few changes in their normal procedure since the January 1 ban took effect. The only major change that will come with a protracted work stoppage will be one in favor of the operator—that of keeping records in machines over a longer period of time.

"We will now have a chance to keep a record in our boxes for a longer period of time," said one spokesman, "which means new recordings will have a better chance of making the grade with our plugging them and the publishers working on a song for a greater period of

time. Too, we will be able to use reissues of songs which we know will get a big play from their past performances.

"The effect of the 1942 ban was negligible. We feel the same will hold true in 1948."

And there is added reason to believe the operators are right in the optimistic attitude. One record executive put it this way: "We hope this thing goes on for two years. For that period, we'll show the greatest profits in our life. Everything will be income, with little outgo. No recording expense, no placating art with expensive sessions, all of this will have been absorbed into the 1947 books."

There is no doubt that for Petrillo the darkest days are ahead, with lengthy court appearances a certainty for years to come. But the juke box turntables should continue to whirl, with an adequate record supply on hand, during those same years.



VETERANS LEARNED juke box servicing in a special training school conducted in New York under the direction of the National Association of Automatic Machine Owners.



CLASSES OF OPERATORS and their servicemen have proven one of the most satisfactory methods of getting technical training to a large number of people in a short time.



MILLS INDUSTRIES used one of its own products to advantage in servicemen's training courses. Here a Mills Sono-Vision unit is taken into a classroom to show servicing methods.

Standard

...in the Western Field!



Jimmy Wakely

CAPITOL RECORDS

Released This Week:

"OKLAHOMA BLUES"
"NIGHT AFTER NIGHT"

Current:

"SWEETHEARTS ON PARADE"

MONOGRAM PICTURES

(8 A YEAR)

Now Playing:

"RIDIN' DOWN THE TRAIL"
"SONG OF THE DRIFTER"

PERSONAL APPEARANCES

WORLD CHAMPIONSHIP RODEOS

Soldier's Field, Chicago • Lakeland, Florida

STATE FAIRS: Dallas, Texas

Indianapolis, Indiana • Phoenix, Arizona

RADIO

JIMMY WAKELY SHOW: Transcribed from Coast to Coast



BOOKING

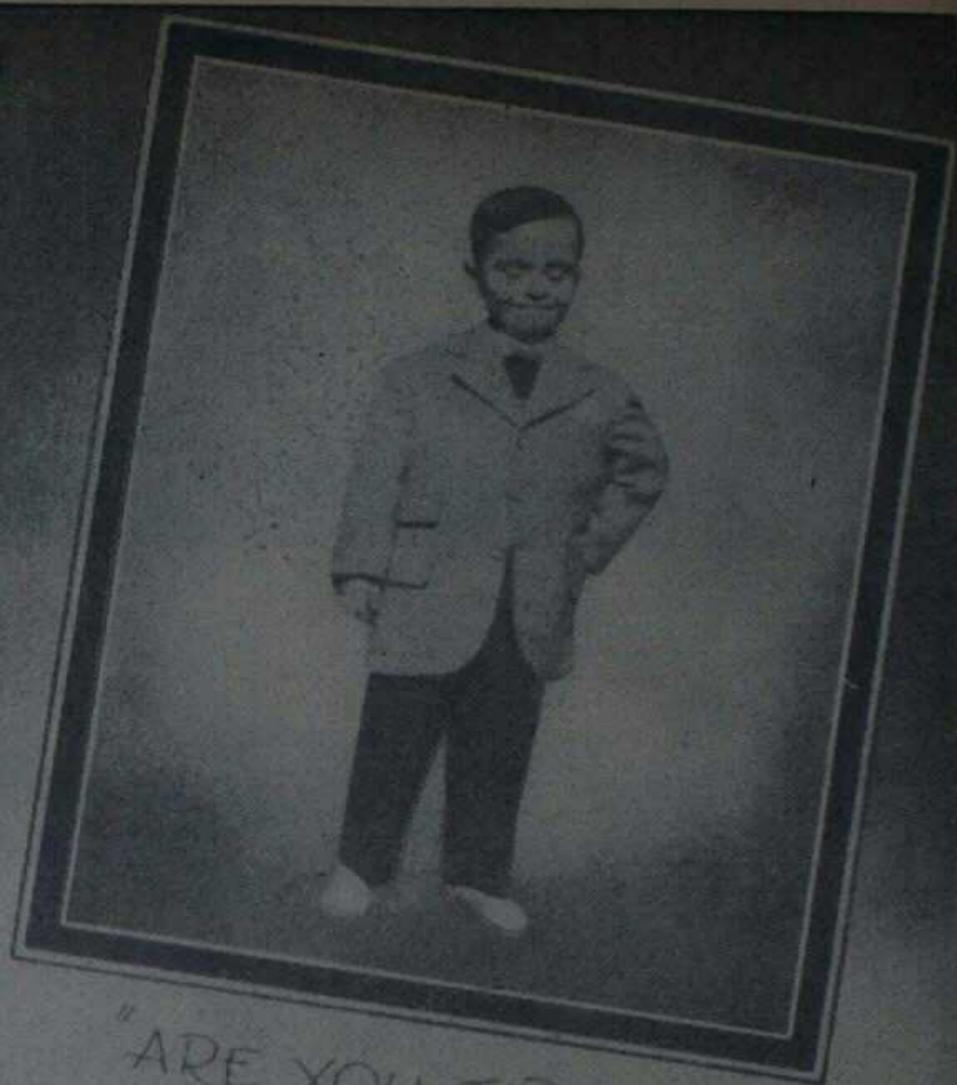
State Fairs for '48: WM. H. KING, Beverly Hills, California

BUSINESS MANAGEMENT

PETE MARTINEZ, 7660 Lankershim Blvd., No. Hollywood



"GEE I BETCHA
TINY HILL HAS
FORDOTTEN US"



"ARE YOU TIDDIN' HON'
HE NEVER FORDITS
HIS FRIENDS"

"Sho'nuff ops you know I won't be forgettin' any
of you, 'Cause you've been my buddies in all
these past years."

(P.S.)

Here's a list of my lat-
est Mercury Releases so
you can't forget me:



Tiny Hill

Never Trust a Woman
Behind the Eight Ball
ME 6062

Send Me Your Love for Christmas
Auld Lang Syne ME 6070

If You Like Suzie
San ME 6076

SPECIAL RELEASES

On Mercury:
I'm My Own Grandpa
Eyes for Texas

On Columbia:
Angry
Mickey

On Decca:
The Honey Song
Is It True That I'm Losin' You?

AND HERE ARE SOME OLD MERCURY RELEASES THAT SORT OF PLEASED YOU:

ANGRY / HE'S COMIN' HOME TO STAY ME 6001	I'LL KEEP ON LOVIN' YOU SUE CITY SUE ME 2024	PLEASE DON'T TALK ABOUT ME WHEN I'M GONE YOU'RE A REAL SWEETHEART ME 6044	WHAT'S THE REASON? YOU'LL LIVE TO REGRET IT ME 6050
	SOMEBODY STOLE MY GAL AIN'TCHA TIRED? ME 6027	I HAD SOMEONE ELSE THE DARLING SONG ME 6011	

ALL AMERICA

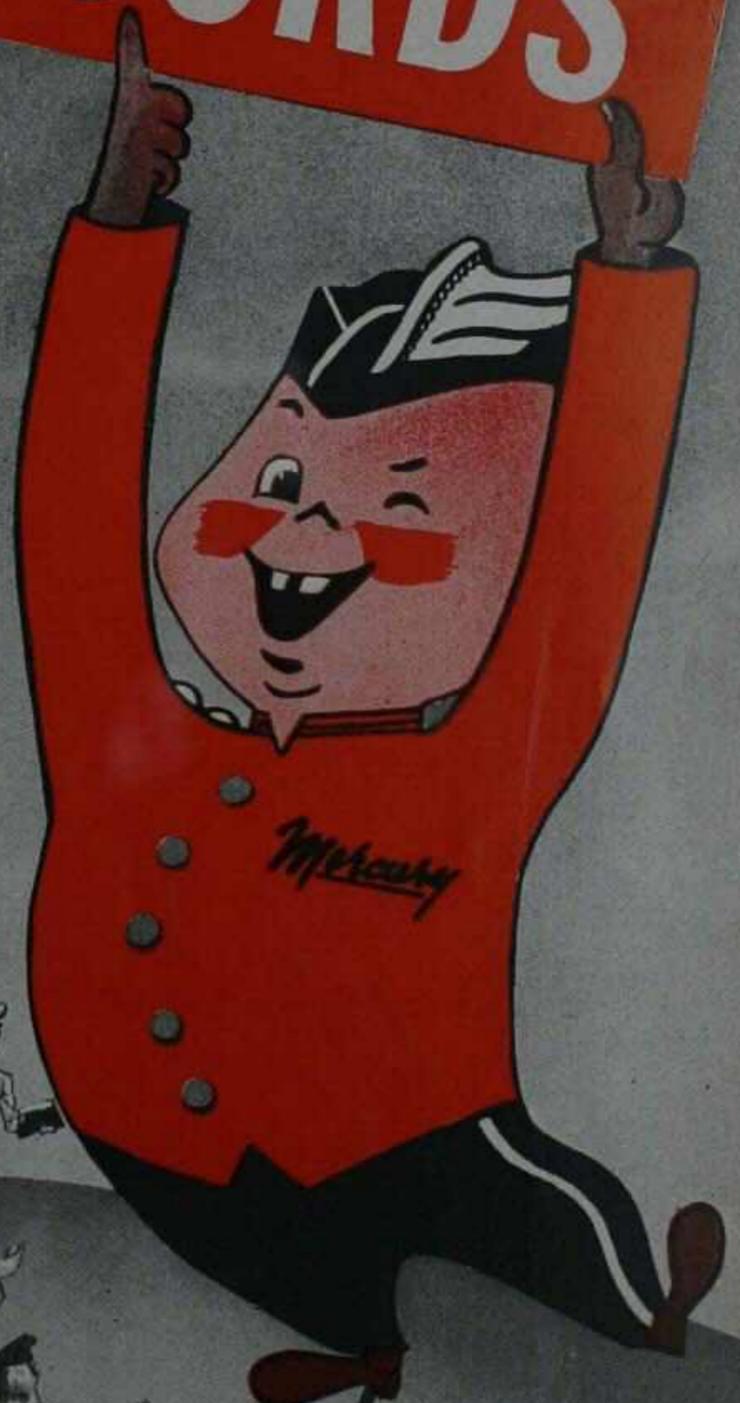
looks to

MERCURY RECORDS

THE COMPANY THAT

Makes

THE STARS!



for music

for dancing

for listening

LOOK TO
MERCURY

FOR MORE QUICKSILVER in '48





Rex Allen

Harry Cool

Lonnie Glosson

Frances Langford

Red Caps



Jan August

Del Courtney

Romy Gosz

Snooky Lanson

Bill Samuels



Albert Ammons

Vic Damone

Ambrose Haley

John Laurenz

Jerry Shelton



Gene Ammons

Ralph Edwards

Tiny Hill

Robert Lunn

Trenier Twins



Dick "Two Ton" Baker

Chuck Foster

Helen Humes

Rose Marie

Bobby True Trio



Homer Briarhopper

Wally Fowler

Art Kassel

Jose Mells

Eddie "Cleanhead" Vinson



Cliff Bruner

John Garfield

Curley Kinsey

Sheriff Tom Owens

Dinah Washington



Jack Carson

Art Gibson

Frankie Laine

Patti Page

Ted Weems

THESE
MERCURY
DISTRIBUTORS

READY TO SERVE YOU
AT ALL TIMES

Wm. B. Allen Supply Co.
916 N. Claiborne Ave.
New Orleans 16, La.

Allied Music Sales Corp.
2610 E. 9th St.
Cleveland, Ohio

Allied Music Sales Corp.
3112 Woodward Ave.
Detroit 1, Mich.

Allied Music Sales Corp.
314 Monroe St.
Toledo, Ohio

All-State Distributors, Inc.
30 Warren Pl.
Newark, New Jersey

ARA Distributing Co.
2300 Olive St.
St. Louis, Mo.

C & C Distributing Co.
902 Fourth Ave.
Seattle 4, Wash.

Crowe-Martin Distributing Co.
1619 LaBranch St.
Houston 3, Tex.

Crowe-Martin Distributing Co.
1228 E. Commerce
San Antonio 3, Tex.

Davis Sales Co.
1010 17th St.
Denver, Colo.

Dobbs-Skinner, Inc.
2624 Elm St.
Dallas 1, Tex.

R. H. Kyle & Co.
1354 Hansford St.
Charleston 30, W. Va.

Malverne Distributors
424 W. 49th St.
New York, N. Y.

Melody Sales Co.
369 Sixth St.
San Francisco, Calif.

Mercury Distributors, Inc.
1139 Tremont St.
Boston 20, Mass.

Mercury Distributors, Inc.
50 Flower St.
Hartford, Conn.

Mercury Record Distributors, Inc.
839 S. Wabash Ave.
Chicago 5, Ill.

Mercury Record Distributors, Inc.
6 S. New Jersey Ave.
Indianapolis, Ind.

Mercury Record Distributors, Inc.
2958 W. Pico Blvd.
Los Angeles, Calif.

Mercury Record Distributors, Inc.
534 N. 9th St.
Milwaukee, Wis.

Mercury Record Distributors, Inc.
1412 Hennepin Ave.
Minneapolis 3, Minn.

Mid-West Distributing Co.
1502 Capitol Ave.
Omaha, Neb.

Motor Radio Co., Inc.
2440 Charlotte St.
Kansas City 8, Mo.

Niagara-Midland Co., Inc.
881 Main St.
Buffalo 3, N. Y.

Oriole Corp.
512 Pennsylvania Ave.
Baltimore 1, Md.

Oriole Corp.
232 N. College St.
Charlotte, N. C.

Record Distributing Co.
1018 Queen St., W.
Toronto 3, Canada

Record Distributors
106 N. Ohio
Wichita, Kan.

Record Sales Co.
2117 N. 3rd Ave.
Birmingham, Ala.

David Rosen
855 N. Broad St.
Philadelphia 23, Pa.

H. E. Sorenson Co.
100 S. W. First St.
Des Moines 9, Iowa

Southland Distributing Co.
441 Edgewood Ave., S. E.
Atlanta, Ga.

Sunland Supply Co.
120 Durango St.
El Paso, Tex.

Taran Distributing, Inc.
90 Riverside Ave.
Jacksonville, Fla.

Tennessee Music Sales
220 Woodland St.
Nashville 3, Tenn.

Triangle Record Distributors
1901 Fifth Ave.
Pittsburgh 19, Pa.

MERCURY RECORDS

839 SOUTH WABASH AVENUE, CHICAGO 5, ILLINOIS

Two-ton BAKER

the "HIT" Record Maker



THANKS To All Of You

For Being So Nice

To ALL Of Me



"BAKER'S SPOTLIGHT"
WGN - CHICAGO - 4:30 P.M.
MONDAY THRU SATURDAY

"Two-ton" BAKER
the music maker
WGN - MUTUAL - 5:15 A.M.
MONDAY THRU SATURDAY

"Two-ton" BAKER SHOW
MUTUAL NETWORK
MONDAY THRU FRIDAY



"TOO FAT POLKA"

"With a Hey and a Hi
and a Ho Ho Ho"

ME 5079



"CIVILIZATION"
"Dancers In Love"
ME 5067

Children's Albums
"BOOMER THE BASS DRUM" MMT 11
"NURSERY RHYMES" MMT 4
"SING A SILLY SONG" MMT 9
"CHRISTMAS PARTY" MMT 5

"I'M A LONELY
LITTLE PETUNIA"
"The Coconut Song"
ME 5083





SAMMY MADDEN
AMERICA'S NEW POLKA KING
 with Smiling Helene
 Latest "ELSA POLKA"
 Release "Whirlaway Waltz"
 CHORD NO. 103



4 STEPS OF JIVE

Sepia Rhythm Quartet

WATCH FOR THEIR NEW
 SENSATIONAL RECORD

"BROWN GAL"

CHORD NO. 656



JOE GUMIN

and his Orchestra

Please be patient!
 Record will be out soon.

"HAPPY BIRTHDAY"

CHORD NO. 664

(This TOPS His Famous Jingle Bells)

Strike
 a Happy



ON

CHORD

with

- JOE GUMIN
- DON RAGON
- THE MYSTERY DISC
- SAMMY MADDEN
- THE SHEBOBLOU TRIO

CHORD RECORDS

CUDAHY RECORDING CORP.
 2450 NO. TERRACE AVE. • LAKESIDE 3600 • MILWAUKEE, WIS.



JACK OLSEN

and his Orchestra

Vocal by GENE PAUL

Sensational Maestra scores
 heavily with

"YOU DON'T HAVE
 TO KNOW THE
 LANGUAGE"

CHORD NO. 654

(Hit Tune From Road to Rio)

JOHNNY ENGRO

and his 5 Mad Men

Their New Novelty Version

"THE MOUNTAINS AIN'T THE
 MOUNTAINS ANYMORE"

CHORD NO. 652

SKIP BERG

PIANISTIC MAGIC

FROM THE

10 TALENTED FINGERS OF RADIO

"HONEY"

CHORD NO. 636



DON RAGON

"MAN WITH THE BAND"

Introduces this POP tune
 recording

"THE JELLY BEAN
 SONG"

CHORD NO. 650



Co-Op Promotion

Between Operators and the Music Industry

Many operators, paced by aggressive associations, are already boosting play on their boxes by tying up with the music industry in inexpensive, easy but effective promotions

WAS way back in 1937 that The Billboard, recognizing the natural affinity between juke box operators and all segments of the music industry, published a supplement called *Talent and Machines on Music Machines*. Since that day more and more members of both the music publishing and former phases of the music business the operating fraternity have realized that in working together each group can be of definite assistance to the other.

Today many record companies, music publishers, band leaders, disk jockeys and others of the music business proper make special efforts to help the juke box operator with material and ideas to help him in-

crease the revenue on his machines. Robbins Music Corporation, for example, publishes a *Music Machine News* in which advance information about tunes and records is supplied operators. And operators who have used this, and other services, have often found it to be the means of enabling them to get hit records on their machines early enough to cash in on the full life of the hit and thus increase their earnings. Other publishers supply similar informational bulletins, perusal of which often prove profitable for operator readers.

Band leaders and singers have for some time co-operated with the juke box industry by making personal appearances gratis at operator functions, distributor openings, etc. Other per-

formers have hired advance men who have contacted operators from town to town and supplied the juke box men with gratis recordings of the latest release of the performer. These same advance men have worked with operators to time a drive on the records of the individual performer for the same period during which that performer may be playing a local theater, night club, concert or other engagement. Here, too, operators who have been willing to devote the small amount of time and effort necessary to working with these advance men, have found it resulting in

increased takes.

Several operators have carried their co-operative efforts to bolster business thru effective tie-ins with other segments of the music world to fine merchandising extremes. Hirsch De LaViez, a Washington operator, made a tie-up with Station WTOP in the nation's capital, whereby Eddie Gallagher, disk jockey for the station's *Moondial* program, plugs a single disk each week as the Juke Box Record of the Week each night on his show. De LaViez, in turn, features the record in all his boxes with the following line on the title strip of the disk:



PHILADELPHIA'S juke box business gets a solid and regular boost thru the co-operative tie-up illustrated here. Frankie Palumbo's Click n'ery runs a Click Tune of the Month Party in which disk jockeys like Ed Hurst (WPEN), Stu Wayne (KYW) and Joe Grady (WPEN) participate, along with ork leaders like Tony Pastor flanking Palumbo at the extreme right of the picture. The little girl on the juke box won the machine in a competition with 1,400 other high school kids.

"Eddie Gallagher's *Moondial* Record of the Week." The idea, inaugurated early in November, is reported to be working out well for both the operator and the disk jockey.

Various operator associations, rather than individual operators, seem to have taken the lead in making effective tie-ups with other branches of the music business. In Philadelphia, for example, the operator association works in co-operation with the town's disk jockeys and Frankie Palumbo,

DISK JOCKEYS Wally Kay (WJW) and Bud Wendell (WHE) do their stint at the Hit Tune Party run by the Cleveland Phonograph Merchants' Association. Artists' photos on backdrop and floor and juke box pedestal further typify natural promotional link between operator and the music industry.

owner of the Click nitery, which plays top name bands. Palumbo, the operators and jockeys all participate in a "Click Tune of the Month" party, which has proved a profitable promotion for all concerned. In Cleveland, Los Angeles and other cities, "Hit Record" promotions, tying up with band leaders, band buyers, disk jockeys, and occasionally even music publishers, have proved solid hypos for the operator members of the associations sponsoring such events.

Associations, too, seem to be playing an active part in on-location promotions tied in with music industry members. Just about set (and reported in *The Billboard* last week) is a plan which the New York and New Jersey operator associations have worked out for displaying posters in locations, on which the top five tunes

of the week will be featured, along with five "best bets for the future" as selected by a committee of leading band leaders, singers and other music personalities. This on-location poster idea was tested by both operating groups before it was decided to urge the full membership to participate, and the tests proved that the play on machines will definitely pick up as a result of the exploitation.

The juke box industry is one of the few which has at its disposal the promotional facilities of another important and extremely exploitation-minded business, the broad, aggressive music industry. Those operators who have taken advantage of this willingness on the part of music business members to co-operate have found that it pays off in a greater take on their machines.



ABOVE—KATE SMITH AND MANAGER TED COLLINS at an AMI distrib party in photo, are just two of music's top names who regularly co-operate with juke in mutually beneficial promotional tie-ups.

LEFT—HERE'S AN EXAMPLE of a juke box distributor garnering some music bus good will by supplying a machine for the lobby of the Paramount Theater, New Frankie Laine and Vic Damone, Mercury songstars, flank the box, while Bob Well Paramount theater manager (the man with the pipe), grins his approval of the

STANDARD RECORDS

Largest Manufacturer Specializing in Polkas, Novelties, International and Foreign Recordings in

BOHEMIAN • FRENCH CANADIAN • GERMAN • GREEK • HAWAIIAN • HUNGARIAN • IRISH • ITALIAN
• JEWISH • LATIN AMERICAN • POLISH • RUSSIAN • SLOVAK • SCANDINAVIAN • SWEDISH

Ask to hear our surprise number recorded especially for you

YOU-KE-LEE YOU-KE-LAH

See Us At . . .

Hear Our Latest At . . .

CATALOG AND HANGERS
IN INDIVIDUAL LANGUAGES

ROOM 342

BOOTH 138
CMI SHOW
CHICAGO
JAN. 19 - JAN. 22

STANDARD PHONO CORP.

163 WEST 23D ST., NEW YORK 11, N. Y.

10 YEARS AGO . . .
 His "ST. LOUIS BLUES"
 (BLUEBIRD B-3280)
 ROCKED THE MUSIC WORLD

(. . . it was picked as one of the top recordings of the past that ops, retailers and disk jockeys would like most to see revived . . . in a poll published in The Billboard, December 20, 1947.)

His Blazing Trumpet has been coining big cash for ops through the years on

RCA VICTOR
 RECORDS

NOW . . .

He's doing it again with his red-hot recording of

JOSEPH AND HIS BRUDDERS

and

I WANT A LITTLE GIRL

(RCA VICTOR 20-2612)



ARMSTRONG TRIUMPH AT CARNEGIE
 Audience of Trumpeter Stays Under Spell at 2:30 A. M.

ARMSTRONG JAZZMEN JAM CARNEGIE HALL
 In The New York Daily News

ARMSTRONG A SELLOUT
 In The New York Journal American And Other Newspapers

OL' SATCHMO SOCKO, SNARING BOFFO 8G IN CARNEGIE MIDNITER
 Bernie Woods in Variety

LOUIS

"SATCHMO"

ARMSTRONG

AND HIS CONCERT GROUP

featuring JACK TEAGARDEN, Sidney Callett, Barney Bigard, Dick Cary, Arvell Shaw and Velma Middleton

ASSOCIATED BOOKING CORPORATION

CHICAGO, Ill.
 54 W. Randolph St.

JOE GLASER, President
 745 FIFTH AVE., NEW YORK 22, N. Y. • PL 5-5572

BEVERLY HILLS, Calif.
 9200 Wilshire Blvd.

FROM THE BILLBOARD

THANKS, DISK JOCKEYS, FOR MAKING MY "CLOVER" YOUR

No. 1 CHOICE

THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be:

1. FOUR LEAF CLOVER..... Art Mooney..... MGM 10119
2. THE BEST THINGS I'VE EVER SEEN..... Frank Sinatra..... Columbia 32888

THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,970 of them, the record retailers think tomorrow's hits will be:

1. FOUR LEAF CLOVER..... Art Mooney..... MGM 10119
2. BEG YOUR PARDON..... Frank Sinatra..... Columbia 32888

THANKS, RETAILERS, FOR MAKING MY "CLOVER" YOUR

No. 1 CHOICE

FROM THE BILLBOARD

THANKS, OPERATORS, FOR MAKING MY "CLOVER" YOUR

No. 2 CHOICE

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 3,558 of them, the juke box operators think tomorrow's hits will be:

1. I'M MY OWN GRANDPA..... Guy Lombardo..... Decca 24288
2. FOUR LEAF CLOVER..... Art Mooney..... MGM 10119

OVER A HALF MILLION ALREADY SOLD!

ART MOONEY

THAT
GENIAL
IRISH
GENTLEMAN

AND HIS

MGM RECORD No. 10119

"FOUR LEAF CLOVER"

Thanks
ED SULLIVAN
FOR THIS WONDERFUL QUOTE:
"Recommended: Art
Mooney's MGM platter of
'I'm Looking Over a Four-
Leaf Clover . . .'"

Backed by
**THE BIG
BRASS BAND
FROM BRAZIL**

(Vocal by the
GALLI SISTERS)



EXPLOITATION ON RECORDS: HENRY OKUN

Juke Box Distributors

Manufacturing Corp.

Fairfax Trafficway, Kansas City, Kan.
 CHEVILLE, N. C.—Tri-State Distributing Co., 248 Charlotte St.
 ATLANTA—Georgia Distributing Co., 110 Spring St., S. W.
 BALTIMORE 1—General Vending Sales Corp., Biddle & Howard Sts.
 BOSTON 34—Greene Distributing Co., 20 Brighton Ave.
 BUFFALO 2—Alfred Sales, Inc., 1006-1008 Main St.
 CHICAGO 22—Distributing Corp. of Illinois, 1231 West Chicago Ave.
 CLEVELAND 3—Triangle Distributing Co., 4608 Prospect Ave.
 COLUMBUS—Dressel Distributing Co., 300 West High St.
 DALLAS 1—American Distributing Co., 2034 Commerce St.
 DENVER 6—Blackwell Distributing Co., Sixth Ave. at Milwaukee St.
 DETROIT—Wolverine Sales Co., Inc., 1200 West Warren Ave.
 HARTFORD 3, Conn.—State Music Distributing Co., 1156 Main St.
 HAVANA, Cuba—Cuban Plastics & Record Corp., 410 San Miguel
 HAVRE, Mont.—Pete L. Weyh Co., 437 Fourth St.
 HOUSTON 9—Standard Music Distributors, 1913 Leeland Ave.
 INDIANAPOLIS 4—Indiana Music Corp., 542 S. Meridian St.
 JACKSONVILLE 4, Fla.—Modern Southern Distributors, Inc., 459 Riverside Ave.
 KANSAS CITY 8, Mo.—Advance Music Co., 1606 Grand Ave.
 LOS ANGELES—Alreon Sales & Service Corp. of Southern Calif., 1501 South La Brea
 LOUISVILLE 1—H. M. Branson Distributing Co., 514-16-18 So. Second St.
 MARIETTA, O.—R & S Sales Co., 3d & Butler Sts.
 MEMPHIS 3—Atlas Amusement Co., 1078 Union Ave.
 NEW YORK—Southern Amusement Co., 628 Madison Ave.
 MEXICO CITY, Mex.—Articulos Electricos, S. A. Calle Aguascalientes No. 154
 MIAMI 37—Vendors Distributors, Inc., 1128 N. E. Second Ave.
 MILWAUKEE—Hastings Distributing Co., 2014 W. Villet St.
 MINNEAPOLIS 11—Bush Distributing Co., 257 Plymouth Ave. No.
 MOBILE 21, Ala.—Deep South Distributing Co., 364 So. Washington Ave.
 MONTREAL, Quebec—Mafo Corporation, Ltd., 4001 St. Antoine St.
 NASHVILLE 3—Hermitage Music Co., Inc., 423 Broad St.
 NEW ORLEANS 19—J. H. Peres Distributing Co., 922 Poydras St.
 NEW YORK 19—Manhattan Phonograph Co., Inc., 767 10th Ave.
 OKLAHOMA CITY—K & M Distributing Co., 704 North Broadway
 PHILADELPHIA 47—Lalli Music Co., 322 So. 11th St.
 PHOENIX, Ariz.—Garrison Sales Co., 1000 West Washington
 PITTSBURGH 19—Mulligan Distributors, Inc., 1409 Fifth Ave.
 PORTLAND 5, Ore.—Western Distributors, 1236 S. W. 16th Ave.
 SAN ANTONIO 2—American Distributing Co., 510 Seventh St.
 SAN FRANCISCO 9—Music Distributors, 2424 Polk St.
 SPOKANE 8—Interstate Novelty Co., W. 16 Sprague Ave.
 ST. LOUIS 3—V. P. Distributing Co., 2336 Olive St.

FOND DU LAC, Wis.—General Music & Novelty Co., Inc., 51 N. Main St.
 HOUSTON—Griffin Distributing Co., 1513 Louisiana Ave.
 INDIANAPOLIS 4—P-J Distributing Co., Inc., 821 N. Illinois St.
 JACKSON, Miss.—Griffin Distributing Co., 106 Minerva St.
 JACKSONVILLE, Fla.—Supreme Distributors, Inc., 49 Riverside Ave.
 LOS ANGELES 6—M. S. Wolf Distributing Co., 1348 W. Venice Blvd.
 MIAMI 37—Supreme Distributors, Inc., 3817 N. E. Second Ave.
 MINERAL WELLS, Tex.—Wallace Distributing Co., 212 N. E. First Ave.
 NASHVILLE—Tennessee Music Distributors, 1145 Lafayette St.
 NEWARK 8, N. J.—Runyon Sales Co. of N. J., Inc., 123 W. Runyon St.
 NEW ORLEANS—Griffin Distributing Co., 931 Poydras St.
 NEW YORK—Runyon Sales Co. of N. Y., Inc., 593 Tenth Ave.
 PHILADELPHIA 23—David Rosen, 855 Broad St.
 PITTSBURGH 19—American Coin-Matic Machine Co., 1437 Fifth Ave.
 PORTLAND, Ore.—M. S. Wolf Distributing Co., 427 S. W. 13th Ave.
 RALEIGH, N. C.—Pioneer Distributing Co., 422 S. McDowell St.
 RAPID CITY—Koers Distributing Co., 613 Eighth St.
 RICHMOND 20, Va.—Automatic Music System, 306 W. Broad St.
 SALT LAKE CITY—Vogue Western, 523 S. State
 ST. LOUIS 3—Murphy Distributing Co., 3504 Lindell Blvd.
 ST. PAUL 3—Automatic Games Supply Co., 803 University Ave.
 SAN ANTONIO—R. Warncke Co., 121 Navarro St.
 SAN FRANCISCO—M. S. Wolf Distributing Co., 1175 Folsom St.
 SEATTLE 1—M. S. Wolf Distributing Co., 2313 Third Ave.
 TULSA, Okla.—H. W. Dolph Distributing Co., 222 E. Fourth St.
 UNION CITY, Tenn.—Tennessee Music Distributors, 110 E. Main St.
 HALIFAX, N. S.—Globe Mfgs. Agencies, 58 Gerrish St.
 MONTREAL, Que.—Paul Novelty Reg'd, 7421 St. Hubert St.
 OTHER FOREIGN COUNTRIES—O. O. Malleg, 400 W. Madison St., Chicago, Ill.
 WINNEPEG, Man.—Allan Pullmer, 30 Buckingham Apts., Broadway Ave.

Mills Industries, Inc.

4100 W. Fullerton, Chicago
 ATLANTA—Friedman Amusement Co., 441 Edgewood Ave., S. E.
 BALTIMORE—Roy P. McGinnis Co., 3011 Maryland
 BILOXI, Miss.—United Novelty Co., Delauney and Division Sts.
 BOSTON—Associated Amusements, Inc., 846 Commonwealth Ave.
 BUFFALO—J. H. Winfield & Co., 916 Main St.
 CINCINNATI—Sicking, Inc., 1401 Central Pkwy.
 CLEVELAND—Markepp Co., 4310 Carnegie Ave.
 DENVER—Denver Distributing Co., 1856 Arapahoe St.
 DETROIT—Marquette Music Co., 3770 Woodward Ave.
 FAYETTEVILLE, N. C.—Vending Machine Co., 205-15 Franklin St.
 HOUSTON—South Coast Amusement Co., 134 E. 11th St.
 JACKSONVILLE, Fla.—Simplex Distributing Co., 310-12 Riverside Ave.
 KANSAS CITY, Mo.—United Amusement Co., 3410-12 Main St.
 KNOXVILLE, Tenn.—C. & W. Distributing Co., 524 E. Magnolia Ave.
 MILWAUKEE—Vic Manhardt Co., Inc., 170 5W. Clybourn St.
 MINNEAPOLIS—Silent Sales Co., 204 11th Ave. S.
 NEW ORLEANS—Dixie Coin Machine Co., 910-912 Poydras St.
 NEW YORK—Modern Music Sales Corp., 10th Ave. at 45th St.
 OAKLAND, Calif.—Mills Sales Co., Ltd., 1640 18th St.
 OKLAHOMA CITY, Okla.—C. & T. Distributing Co., 2226 N. Broadway.
 PHILADELPHIA—Keystone Panoram Co., 26th and Huntingdon Sts.
 PITTSBURGH—American Distributors, 1349 Fifth Ave.
 ST. LOUIS—W-L Amusement Co., 217 S. Seventh St.

SALT LAKE CITY—Stewart Novelty Co., 1316 S. Main St.
 SEATTLE—Northwest Sales Co., 3144 Elliott Ave.
 TERRE HAUTE, Ind.—Indiana Music Co., 705 Putnam St.
 WAUSAU, Wis.—Green Novelty Co., 620 Second St.

National Filben Corp.

1141 South Wabash, Chicago
 AKRON—Edwards Distributing Co., 471 S. Main St.
 ATLANTA—Cohen Distributing Co., 305 Edgewood Ave., S. E.
 BALTIMORE—Cee Gee Music Distributors, Inc., 734 N. Gay St.
 BIRMINGHAM—Ace Distributing Co., 12 N. 23d St.
 CHICAGO—Jack Nelson Co., 2320 Milwaukee Ave.
 HOLLYWOOD—Sun Valley Distributing Co., 443 S. LaCienega.
 LOUISVILLE—Cooperative Distributing Co., 234 W. Jefferson St.
 MILWAUKEE—United Coin Machine Co., 6304 W. Greenfield Ave.
 MINNEAPOLIS—Northwest Filben, Inc., 1412 Hennepin Ave.
 PITTSBURGH—Coin Machine Distributing Co., 500 N. Craig St.
 RICHMOND, Va.—Oley Brothers Amusement Co., 422 W. Broad St.
 ROANOKE, Va.—Roanoke Vending Machine Exchange, Inc., 13 S. Jefferson St.
 ROCHESTER, N. Y.—Eastern Sales Co., 1834 Main St., E.
 ST. LOUIS—Central Distributors, 2334 Olive St.
 SAN ANTONIO—C. M. McDaniels Distributing Co., 851 N. Flores St.
 SAN FRANCISCO—E. T. Mape Distributing Co., 284 Turk St.
 UTICA, N. Y.—Hanna Distributing Co., 169 Campbell Ave.

Rock-Ola Mfg. Corp.

800 N. Kedzie, Chicago
 ALBANY, N. Y.—Rex Coin Machine Distributing Corp., 1280 Broadway.
 BALTIMORE—General Vending Sales Corp., 237-45 Biddle.
 BIRMINGHAM 3—Birmingham Vending Co., 2117 Third Ave., N.
 BOSTON 15—J. J. Golumbo & Co., 1119 Commonwealth Ave.
 BUFFALO 8—Rex Coin Machine Distributing Corp., 1441 Main St.
 BUTTE, Mont.—H. B. Brinck, 825 E. Front St.
 CHARLOTTE, N. C.—Southern Music Corp., 822 W. Morehead Ave., P. O. Box 641.
 CHICAGO 12—Webb Distributing Co., 6 S. Kedzie Ave.
 CINCINNATI—Warren C. Deaton Associates, 214 W. Liberty St.
 COLUMBUS, O.—Warren C. Deaton Associates, 141 E. Gay.
 DALLAS 1—General Distributing Co., 2812 Main St.
 DENVER 2—Modern Distributing Co., 1810 Welton St.
 DES MOINES—Sandler Distributing Co., 110 11th St.
 DETROIT 1—Brilliant Music Co., 4606 Cass Ave.
 ELIZABETH 4, N. J.—Seacoast Distributors, Inc., 1200 North Ave.
 EL PASO, Tex.—General Distributing Co., 3000 Alameda.
 GALION, O.—Warren C. Deaton Associates, 437 Harding Way, W.
 HOUSTON—Southern Distributing Co., 1010 Leeland.
 INDIANAPOLIS 4—Indiana Automatic Sales Co., 450 Massachusetts Ave.
 JACKSONVILLE 6, Fla.—Southern Music Distributing Co., 3927 Main St.
 JOHNSON CITY, Tenn.—Coin Automatic Music Co., 241 W. Main, P. O. Box 364.
 KANSAS CITY 8, Mo.—Consolidated Distributing Co., 1910 Grand Ave.
 MEMPHIS—S & M Sales Co., Inc., 1074 Union Ave.
 MILWAUKEE 10—Badger Novelty Co., 2546 N. 30th St.
 MONTREAL, Que., Can.—Mortimer Sales Co., 1269 Amherst St.
 NASHVILLE 3—H. G. Payne Co., 312 Broadway.
 NEW ORLEANS 12—Southern Music Sales Co., Inc., 727 Poydras St.
 Southern Export Sales Co., Inc., 1402 Hibernia Bank Bldg.

National RECORDS

"FOOL THAT I AM"

"BE I BUMBLE BEE OR NOT"

BY THE

Ravens

"Summertime"

"Write Me a Letter"

#9038

"Ol' Man River"

"Would You Believe Me"

#9035

CHARLIE VENTURA

"Blue Champagne"

"Synthesis"

#9036

BILLY ECKSTINE

"Cottage for Sale"

"I Love the Rhythm in a Riff"

#9014

"Prisoner of Love"

"All I Sing Is Blues"

#9017

"Gloomy Sunday"

"In the Still of the Night"

#9037

DUSTY FLETCHER

"Dusty's Mad Hour," Pt. 1, Pt. 2

#4013

ENRIC MADRIGUERA

"Made for Each Other"

"Jack Jack Jack"

#9028

ALAN GERARD

"All Dressed Up With a Broken Heart"

"If I Didn't Have You"

#7019

ALAN LOGIN

"Jungle Rhumba"

"Love Me"

#7018

NATIONAL RECORDS

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NATIONAL REC SALES • 1841 KENYON • N. W. • D. C.

- NEW YORK 18—Seacoast Distributors, Inc., 637-29 10th Ave.
- OKLAHOMA CITY—General Distributing Co., 119 S. Walker St.
- ORLANDO, Fla.—Southern Music Distributing Co., 503 W. Central Ave.
- PHILADELPHIA 30—Scott-Crosse Co., 1423 Spring Garden St.
- PITTSBURGH 19—B. D. Lazar Co., 1635 Fifth Ave.
- PORTLAND 3, Me.—Maine Automatic Music Co., 33 Exchange St.
- PORTLAND 13, Ore.—Columbia Music Co., 1516 N. E. 33d Ave.
- RICHMOND 20, Va.—Wertz Music Supply Co., 319 W. Broad St.
- ST. LOUIS—Ideal Novelty Co., 2823 Locust St.
- ST. PAUL 4—LaBeau Novelty Sales Co., 1948 University Ave.
- SALT LAKE CITY 4—J. H. Rutter, 1477 S. Main St.
- SAN ANTONIO 5—United Amusement Co., 310 S. Alamo St.
- SAN FRANCISCO 23—George R. Murdock, 1797 Union St.
- SEATTLE 99—Puget Sound Novelty Co., 114 Elliott Ave., W.
- SPOKANE 8—Inland Novelty Co., N. Ninth Bernard St.
- SYRACUSE 3, N. Y.—Rex Coin Machine Distributing Corp., 831 S. Salina St.
- COLUMBIA, S. C.—Sparks Specialty Co., 2608 Main St.
- COLUMBUS 15, O.—Shaffer Music Co., 606 S. High St.
- DALLAS 1—S. H. Lynch & Co., 2101-03 Pacific Ave.
- DAYTON 3, O.—Southern Automatic Music Co., 603 Linden Ave.
- DENVER—Jones Distributing Co., 1454 Welton St.
- DES MOINES 9—Atlas Music Co., 231 Ninth St.
- DETROIT 8—Atlas Music Co., 5743 Grand River Ave.
- EVANSVILLE 8, Ind.—S. L. Stiebel Co., 710 N. W. Second St.
- FORT WAYNE, Ind.—Southern Automatic Music Co., 1329 S. Calhoun St.
- HARTFORD 5, Conn.—Atlantic Connecticut Corp., 1625 Main St.
- HOUSTON—S. H. Lynch & Co., 910 Calhoun St.
- INDIANAPOLIS 4—Southern Automatic Music Co., 325 N. Illinois Ave.
- JACKSONVILLE, Fla.—Florida Automatic Sales Corp., 80 Riverside Ave.
- KANSAS CITY 8, Mo.—W. B. Music Co., Inc., 1518 McGee St.
- LEXINGTON 7—Southern Automatic Music Co., 242 N. Jefferson St.
- LOS ANGELES 6—Minthorne Music Co., W. Pico Blvd. 2916.
- LOUISVILLE 2—S. L. Stiebel Co., 542 S. Second St.
- MEMPHIS—S. H. Lynch & Co., 1049 Union Ave.
- MIAMI—Florida Automatic Sales Corp., 839 W. Flagler St.
- MILWAUKEE 8—S. L. London Music Co., Inc., 3130 W. Lisbon Ave.
- MINNEAPOLIS 4—Hy-G Music Co., 1415-17 Washington Ave., S.
- MONTGOMERY, Ala.—Franco Distributing Co., 24 N. Perry St.
- NASHVILLE—S. L. Stiebel Co., 425 Broad St.
- NEWARK 5, N. J.—Atlantic New Jersey Corp., 27-29 Austin St.
- NEW ORLEANS—S. H. Lynch & Co., 832 Baronne.
- NEW YORK 19—Atlantic New York Corp., 540-550 W. 58th St.
- OKLAHOMA CITY—S. H. Lynch & Co., 900 N. Western.
- PHILADELPHIA 23—Automatic Equipment Co., 919-921 N. Broad St.
- PHOENIX, Ariz.—Minthorne Music Co., 512 W. Washington St.
- PITTSBURGH 19—Atlas Music Co., 2317 Fifth Ave.
- PORTLAND 1, Ore.—Jack R. Moore Co., 1615 S. W. 14th Ave.
- RICHMOND 20, Va.—The Musical Sales Corp. of Va., 415 W. Broad St.
- SALT LAKE CITY 1—Jones Distributing Co., 127-129 E. Second S.
- SAN ANTONIO—S. H. Lynch & Co., 241 Broadway.
- SAN FRANCISCO 3—Jack R. Moore Co., 348 Sixth St.
- SEATTLE 99—Jack R. Moore Co., 100 Elliott, W.
- SOPERTON, Ga.—Sparks Specialty Co.
- SPOKANE—Jack R. Moore Co., 4 Bernard St.
- ST. LOUIS 1—W. B. Novelty Co., Inc., 1012 Market St.
- SYRACUSE 3, N. Y.—Davis Distributing Corp., 38 Erie Blvd., E.
- TAMPA—Florida Automatic Sales Corp., 115 S. Franklin St.
- TOLEDO—Music Systems, Inc., 1312 Jackson Ave.
- UTICA 2, N. Y.—Gorman Novelty Co., 85 Genesee St.
- WHEELING, W. Va.—Shaffer Music Co., 2129 Main St.
- DES MOINES 14—Paster Distributing Co., Inc., 615 10th St.
- DETROIT—The Young Distributing Co., Inc., 167 E. Jefferson St.
- EL PASO, Tex.—Wolf Sales Co., 2401 E. Alameda.
- EVANSVILLE, Ind.—Brandt Distributing Co., Inc., c/o Belmont Moving Storage Co., 321 E. Illinois St.
- HAVANA, Cuba—Compania Distribuidora, Pan Americana, S. A., Arseno No. 110.
- HOUSTON—Commercial Music Co., Inc., 3300 Louisiana St.
- INDIANAPOLIS 8—Brandt Distributing Co., Inc., 2451 Meridian St.
- JACKSONVILLE, Fla.—Taran Distributing Co., 80 Riverside Ave.
- KANSAS CITY 8, Mo.—Central Music Distributing Co., Inc., 1523-25 Grand Ave.
- KNOXVILLE 17—Cruze Distributing Co., 407 N. Central Ave.
- LITTLE ROCK—Williams Distributing Co., Inc., 324 W. Sixth St.
- LOS ANGELES 7—Clark Distributing Co., 1561 W. Washington Blvd.
- LOUISVILLE 2—G. & S. Distributing Co., 650 S. First St.
- MEMPHIS 3—Williams Distributing Co., Inc., 1082 Union Ave.
- MIAMI 37—Taran Distributing Co., Inc., 2820 N. W. Seventh Ave.
- MOOSIC, Pa.—Sterling Service, Rock Glen Park.
- NASHVILLE 9—G & S Distributing Co., 5200 Centennial Blvd.
- NEW ORLEANS—F. A. B. Distributing Co., Inc., 708 Baronne St.
- NEW YORK 18—Emby Distributing Co., Inc., 525 W. 43d St.
- OKLAHOMA CITY—Central Distributing Co., Inc., 806 W. Main St.
- OMAHA 2—Central Distributing Co., Inc., 2562-64 Harney St.
- PHILADELPHIA—Smith & Fields Distributing Co., 1518 N. Broad St.
- PITTSBURGH 13—Smith & Fields Distributing Co., 420 N. Craig St.
- PHOENIX, Ariz.—Wolf Sales Co., W. Washington.
- RICHMOND 20, Va.—Maynor Distributing Co., 823 W. Broad St.
- SALT LAKE CITY—Wolf Sales Co., P. Box 1889.
- SAN FRANCISCO 7—Clark Distributing Co., 415 Brannan St.
- SEATTLE 99—Clark Distributing Co., 906 Elliott Ave., W.
- ST. LOUIS 2—Brandt Distributing Co., Inc., 24 S. 10th St.

Rudolph Wurlitzer Co.

North Tonawanda, N. Y.

- ALBANY, N. Y.—Arthur Hermann Co., Inc., 282 Central Ave.
- ALLSTON 34, Mass.—Redd Distributing Co., Inc., 130 Lincoln St.
- ATLANTA 3—F. A. B. Distributing Co., Inc., 304 Ivy St., N. E.
- BALTIMORE 18—The Harvey Distributing Co., 521-25 St. Paul Pl.
- BIRMINGHAM—F. A. B. Distributing Co., Inc., 1140 Tuscaloosa Ave.
- BUFFALO 3—Redd Distributing Co., Inc., 881 Main St.
- CHARLESTON, W. Va.—Cruze Distributing Co., 105 Virginia St., W.
- CHARLOTTE, N. C.—Brady Distributing Co., 620 W. Morehead St.
- CHICAGO—Illinois Simplex Distributing Co., 831 S. Wabash Ave.
- CINCINNATI 2—Young Distributing Co., Inc., 707-11 Sycamore St.
- CLEVELAND—Young Distributing Co., Inc., 2445 St. Clair Ave.
- COLUMBIA, S. C.—F. A. B. Distributing Co., Inc., 1628 Laurel St.
- COLUMBUS 8, O.—Young Distributing Co., Inc., 1257 W. Broad St.
- DALLAS 1—Commercial Music Co., Inc., 726 N. Ervay St.
- DENVER—Wolf Sales Co., 1832-4 Broadway.

J. P. Seeburg Corp.

1510 Dayton St., Chicago

- ALBANY, N. Y.—Gorman Novelty Co., 289-290 Central Ave.
- ATLANTA—Sparks Specialty Co., 301-303 Edgewood Ave., N. E.
- BALTIMORE 1—The Musical Sales Co., 140 W. Mt. Royal Ave.
- BIRMINGHAM 3—Franco Distributing Co., 1707 Third Ave., N.
- BOSTON 15—Atlas Distributors, 1024 Commonwealth Ave.
- BUFFALO 3—Davis Distributing Corp., 873-875 Main St.
- CHARLESTON, W. Va.—Shaffer Music Co., 1619 W. Washington St.
- CHARLOTTE, N. C.—T. B. Holliday Co., Inc., 1200 W. Morehead St.
- CHATTANOOGA 3—S. L. Stiebel Co., 211 E. 10th St.
- CHICAGO 47—Atlas Music Co., 2200 N. Western Ave.
- CINCINNATI 2—Southern Automatic Music Co., 228-30 W. Seventh St.
- CLEVELAND 3—Music Systems, Inc., 6210 Euclid Ave.

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RECORDED BY —

Jo Stafford
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Tony Pastor
Columbia #38068
Guy Lombardo
Decca #24288
Grandpa Jones
King #694
Tiny Hill
Mercury #6087
Korn Kobblers
MGM #10136
Esmeraldy
Musicraft #536
Larry Vincent
Pearl (To be released)
Lonzo & Oscar
RCA Victor #20-2563
The Jesters
20th Century #20-33
Milt Herth
World Transcription

I'M MY OWN GRANDPAW!

and these other juke box favorites...

I'M SO LONESOME I COULD CRY

Johnny Stone.....Apollo #1099
Kirk Dennis.....Capitol (to be released)
Reddy Kirk-Jubilaires...Decca #18916
Buddy Weed Trio.....MGM #10049
Gordon MacRae-
Waller Gross.....Musicraft #15084

WHERE THE MOUNTAINS MEET THE MOON

Bob Hannon.....Apollo #1100
Eddie Duchin.....Columbia
Arthur Godfrey.....Crown #149
Red Foley.....Decca 46110
Tommy Tucker.....Okeh #6236
King Sisters.....RCA Victor B11099

LITTLE SMALL TOWN GIRL

Buddy Weed Trio.....MGM (to be released)
Larry Vincent.....Pearl (to be released)
Delta Rhythm Boys.....RCA Victor #20-2588

IF I HAD MY LIFE TO LIVE OVER

Gordon MacRae.....Apollo #1045
The Dinning Sisters...Capitol #389
Buddy Clark.....Columbia #37302
Golden Arrow Quartet. Continental C-6049
Bob Eberle & The
Song Spinners....Decca #23835
Ted Marlin & Air
Lane Trio.....De Luxe #1075 & 1068

Bob Johnson.....Majestic #7218
Kate Smith.....MGM #10003
Red McKenzie.....National #9026
The Three Suns.....RCA Victor #20-2164
Floyd Sherman.....Signature #15086
Dick Todd.....Sonora #2010
Larry Vincent.....20th Century 20-13

OUR HEART AND MINE

Hannon.....Apollo #1097
Damone...Mercury
(To Be Released)

THE THINGS YOU WANT THE MOST OF ALL

Brooks Bros. ...Decca #24287

THE YUK-A-PUK SONG NO MONEY

Morey Amsterdam.....
.....Apollo #1095 A & B

BREAD AND GRAVY I WON'T MARRY YOU NO MORE

The Jesters.....
.....Apollo #1096 A & B

TAKE A MILLION TEARDROPS

Johnny Stone...Apollo #1098

★ GENERAL ★
★ ★ ★ ★ ★ ★ ★ ★



MUSIC PUBLISHING CO., INC.

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★ ★ ★ ★ ★ It's A Five Star General Song ★ ★ ★ ★ ★

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The Dickey-Bird Song



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JERRY WAYNE
- DELL TRIO
 Columbia Records

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 799 Seventh Avenue, New York 19, N. Y.

The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

Week Ending
 January 16

HONOR ROLL OF HITS

(Trade Mark Reg.)

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

This Week

Last Week

1. BALLERINA

By Bob Russell and Carl Sigman
 Published by Jefferson (ASCAP)

Records available: Jimmy Dorsey, MGM 10035; Vaughn Monroe, Victor 20-2433; Jerry Shelton Trio, Mercury 5075; Mel Tormé, Musicraft 15116; Buddy Clark, Columbia 38040; Enric Madriguera, Decca 24265; Bing Crosby, Decca 24278; B. Clement Ork, Orpheus 255.
 Electrical transcription libraries: Lenny Herman, Lang-Worth; Norman Cloutier, NBO Thesaurus; Jan Garber, Standard; Shap Fields, Lang-Worth; Charlie Spivak, World.

2. HOW SOON

By Jack Owens and Carroll Lucas
 Published by Supreme (ASCAP)

Records available: Bing Crosby-Carmen Cavallaro, Decca 24101; John Laurens, Mercury 5069; Vaughn Monroe, Victor 20-2523; Jack Owens, Tower 1258; Dinah Shore, Columbia 37952; D. Farney, Majestic 1178; B. Andrew-E. Black, Hollywood Rhythms 1651; Jimmy Atkins, Continental C-11004; Guy Chorney-Dick Foy Ork, Trilon 195.
 Electrical transcription libraries: Eddy Howard, World.

3. SERENADE OF THE BELLS

By Kay Twomey, Al Goodhart and Al Urbane
 Published by Melrose (ASCAP)

Records available: Bob Houston, MGM 10091; Sammy Kaye, Victor 20-3372; Kay Kyser, Columbia 37956; Guy Lombardo, Decca 24258; Jo Stafford, Capitol 15007; Vic Damone, Mercury 5090; Dick Haymes, Decca 24306.
 Electrical transcription libraries: Nat Brandwynne, World.

4. I'LL DANCE AT YOUR WEDDING

By Herb Magidson and Ben Oakland
 Published by George Simon (ASCAP)

Records available: Vic Damone, Mercury 5090; Helen Forrest, MGM 10095; Peggy Lee, Capitol 15009; Jeanie Leitt, Decca 24266; Tony Martin, Victor 20-2512; Ray Noble-Buddy Clark, Columbia 37957; B. Clement Ork, Orpheus 256; Guy Lombardo, Decca 24318.
 Electrical transcription libraries: Nat Brandwynne, World; Guy Lombardo, Ziv; Mindy Carson, Associated; Sunset Trio, Capitol; Lenny Herman, Lang-Worth.

5. GOLDEN EARRINGS

By Jay Livingston, Ray Evans and Victor Young
 Published by Paramount (ASCAP)

From the Paramount Film "Golden Earrings."
 Records available: Anita Ellis, Mercury 3072; Jack Pina Ork, MGM 10085; Peggy Lee, Capitol 15009; Dinah Shore, Columbia 37933; Charlie Spivak, Victor 20-2585; Guy Lombardo, Decca 24270; Bing Crosby, Decca 24278; Victor Young Ork, Decca 24277.
 Electrical transcription libraries: Sweetwood Serenaders, NBO Thesaurus; Nat Brandwynne, World; Lenny Herman, Lang-Worth; Jack Pina, Standard; Leighton Noble, Standard.

6. TOO FAT POLKA

By Rose MacLean and Arthur Richardson
 Published by Shapiro-Bernstein (ASCAP)

Records available: Blue Barron, MGM 10106; Arthur Godfrey, Columbia 37921; Dick (Two Ton) Baker and His Music Makers, Mercury 5079; Slim Bryant and His Wildcats, Majestic 6922; Accordion Masters, Standard T-135; Andrews Sisters, Decca 24268; Jerry Butler, Harmonia H-1127; Louis Prima, Victor 20-2609; The Starlighters, Capitol 480; Seva All Stars Ork, Seva 3004; J Dale and His Prides of the Prairie, Continental C-1220.
 Electrical transcription libraries: Dick Jurgens, Standard; The Song Spinners, World.

7. HEAR YOU

By Kermit Goell and Francis Craig
 Published by Supreme (ASCAP)

Records available: Francis Craig Ork, Bullet 1001; Larry Green Ork, Victor 20-2421; Elliot Lawrence, Columbia 37838; Alvino Rey, Capitol B-432; Andrews Sisters, Decca 24171; The Auditioners, Rainbow 10025; Dolores Brown-Auditiones, Sterling 3001; Victor Lombardo, Majestic 7263; Lonzo and Oscar and Their Winston County Pea Pickers, Victor 20-2502; The Auditiones, Rainbow 10025; Four Bars and a Melody, Savoy 657; Vic Lombardo, Majestic 7263; Glenn Davis, Midwest Recorded Specialties 243; Dick (Two-Ton) Baker, Mercury 5066; Flash and Whistler, Universal U-6; Glenn Davis, Skating Rhythms SR 261.
 Electrical transcription libraries: Music of Manhattan Ork, NBO Thesaurus; Lawrence Welk, Standard; Eddy Howard, World; Skinnay Ennis, Standard; Dick Jurgens, Standard; Anita Boyer-Bob Dukoff Ork, MacGregor.

8. CIVILIZATION

By Bob Hilliard and Carl Sigman
 Published by E. H. Morris (ASCAP)

Records available: Woody Herman, Columbia 37885; Danny Kaye-Andrews Sisters, Decca 23940; Ray McKinley, Majestic 7274; Murphy Sisters, Apollo 1059; Sy Oliver Ork, MGM 10083; Jack Smith, Capitol B-465; Louis Prima, Victor 20-2400; The Hy-Lo Trio, Crystal-Tone MK 1004; Glenn Davis, Skating Rhythms SR-262.
 Electrical transcription libraries: The Jumpin' Jacks-Patti Dugan, NBO Thesaurus; Dick Jurgens, Standard; The Song Spinners, World.

9. I'M LOOKING OVER A FOUR LEAF CLOVER

By Mort Dixon and Harry Wood
 Published by Remick (ASCAP)

Records available: Ray Bloch Ork, Signature 15177; Frankie Laine, Mercury 5105; Art Mooney, MGM 10119; Russ Morgan-Milt Herth, Decca 24215; Alvino Rey, Capitol 491; Three Suns, Victor 20-2468; Uptown String Band, Mercury 8100; Ferko String Band, Palda 110; Bert Henry String Band, Dot.
 (No information on electrical transcription libraries available as The Billboard goes to press).

10. BEG YOUR PARDON

By Francis Craig and Beasley Smith
 Published by Robbins (ASCAP)

Records available: Frankie Carlo, Columbia 38038; Francis Craig, Bullet 1012; Dinning Sisters, Capitol 490; Larry Green Ork, Victor 20-2647.
 (No information on electrical transcription libraries available as The Billboard goes to press).

RCA VICTOR STARS

On The **Billboard**

HONOR ROLL OF HITS

(see opposite page)

- 1. BALLERINA *Vaughn Monroe*
RCA Victor 20-2433
- 2. HOW SOON *Vaughn Monroe*
RCA Victor 20-2523
- 3. SERENADE OF THE BELLS *Sammy Kaye*
RCA Victor 20-2372
- 4. I'LL DANCE AT YOUR WEDDING *Tony Martin*
RCA Victor 20-2512
- 5. GOLDEN EARRINGS *Charlie Spivak*
RCA Victor 20-2585
- 6. TOO FAT POLKA *Louis Prima*
RCA Victor 20-2609
- 7. NEAR YOU *Larry Green*
RCA Victor 20-2421
- 8. CIVILIZATION *Louis Prima*
RCA Victor 20-2400
- 9. I'M LOOKING OVER A FOUR LEAF CLOVER *The Three Suns*
RCA Victor 20-2668
- 10. BEG YOUR PARDON *Larry Green*
RCA Victor 20-2647

...and watch these CLIMBERS:

- The Dickey-Bird Song **FREDDY MARTIN**
RCA Victor 20-2617
- There I Go **VAUGHN MONROE**
RCA Victor 20-2644

VAUGHN MONROE

Matinee
More mellow lyrics like his "Ballerina" hit.

Someone Cares
Another Monroe money-maker, with the Moon Maids.
RCA Victor 20-2671



THE PAGE CAVANAUGH TRIO

Ok! Baby Dok!
Will get a big play when they do it in their new M-G-M pic. Reminds you of "Music Goes Round."

(I Would Do) Anything for You
A favorite oldie in caressing Cavanaugh style.
RCA Victor 20-2646



LARRY GREEN

Beg Your Pardon
Here's a keyboard dazzler written by Francis Craig of "Near You" fame.

Can it Ever Be The Same?
Swell piano showmanship!
RCA Victor 20-2647



HELEN CARROLL AND THE SATISFIERS

with Russ Case and his Orchestra

Shauny O'Shay
Hit from the new musical "Look, Ma, I'm Dancin'."

Little Lulu
Catchy theme of Paramount's cartoon from the pop comic-strip.
RCA Victor 20-2673



SPADE COOLEY

(King of Western Swing) and his Band.

Spanish Fandango
Terrific toe-tapper for the dance spots.

and

The Best Deal in Town
RCA Victor 20-2668



ST. LOUIS JIMMY

Dog House Blues and Bad Condition
RCA Victor 20-2650

TERRIFIC NEW ALBUMS:

DELTA RHYTHM BOYS
Dry Bones
RCA Victor Album P-193

EDDY ARNOLD
All Time Hits from the Hills
RCA Victor Album P-195

TOMMY DORSEY
Tommy Dorsey All-Time Hits
RCA Victor Album P-163

GLENN MILLER
Glenn Miller Masterpieces (Vol. 2)
RCA Victor Album P-189

CLIFF CARLISLE

and The Buckeye Boys
Cliff's fans will cluster 'round these sweet and sad love tales.

All the World is Lonely Now
and
You Can't Erase a Memory
RCA Victor 20-2649



BIG NEW ONES ... BIG OLD ONES:

- If I Only Had a Match **LOUIS PRIMA** RCA Victor 20-2609
- I'm My Own Grandpa **ALONZO & OSCAR** RCA Victor 20-2563
- My Old Flame **SPIKE JONES** RCA Victor 20-2592
- String of Pearls* **GLENN MILLER** RCA Victor 20-1552
- Begin the Beguine* **ARTIE SHAW** RCA Victor 20-1551
- Moonlight Cocktails* **GLENN MILLER** RCA Victor 20-2536

*All time hits re-issued by request

STILL AT LOW PRICES!

In the hope that we're not forced to follow the upward trend, RCA Victor is doing everything possible to maintain its current prices.

THE STARS WHO MAKE THE HITS ARE ON



4 • GREAT SONG HITS • 4

The Nation's No. 1 Novelty Song "TOO FAT POLKA"

By Ross MacLean and Arthur Richardson
(Listed alphabetically)

ANDREWS SISTERS	Decca 24268	JIMMY DALE	Continental C-1220
ACCORDION MASTERS	Standard T-135	ARTHUR GODFREY	Columbia 37921
"TWO TON" BAKER	Mercury 5079	LOUIS PRIMA	Victor 20-2609
BLUE BARRON	MGM 10106	THE STARLIGHTERS	Capitol 480
SLIM BRYANT	Majestic 6022	SEVA ALL STARS	Seva 2004

By the Writers of "AN APPLE BLOSSOM WEDDING" "—AND MIMI"

By Jimmy Kennedy and Nat Simon
(Listed alphabetically)

FRANKIE CARLE	Columbia 37819	DICK HAYMES	Decca 24172
JERRY COOPER	Diamond 2083	ART LUND	MGM 10082
DINNING SISTERS	Capitol 466	CHARLIE SPIVAK	RCA Victor 20-2422
RAY DOREY	Majestic 7262	MEL TORME	Musicraft 15144

1948's First TWO HITS

"AN OLD SOMBRERO"

(AND AN OLD SPANISH SHAWL)

By Lew Brown and Ray Henderson
(Listed alphabetically)

TEX BENEKE	Victor 20-2584	ALAN DALE AND	
PHIL BRITO	Musicraft 531	RAY BLOCH	Signature 15175
BUDDY CLARK		VIC DAMONE	Mercury 5092
AND XAVIER CUGAT	Columbia 38041	EDDY HOWARD	Majestic 1220
GUY LOMBARDO	Decca 24306		

"MY COUSIN LOUELLA"

By Bernard Bierman and Jack Manus
(Listed alphabetically)

BLUE BARRON	MGM	MILT HERTH AND	
JACK CARROLL	Vitacoustic	BOB JOHNSTONE	Decca
ALAN DALE	Signature 15174	EDDY HOWARD	Majestic 1214
CHUCK FOSTER	Mercury 5085	ANDY RUSSELL	Capitol 15021
LARRY GREEN	Victor 20-2582	FRANK SINATRA	Columbia 38045

SHAPIRO, BERNSTEIN & CO., INC.

MUSIC PUBLISHERS

1270 SIXTH AVENUE

NEW YORK, N. Y.

RICHARD M. VOLTTER, Vice President

GEORGE PINCUS, General Manager

In 1947 we gave you "ANNIVERSARY SONG,"
the year's TOP TUNE on the nation's JUKE BOXES
In 1948 we give you England's GREAT HIT

"THE LITTLE OLD MILL"

(WENT 'ROUND AND 'ROUND)

By DON PELOSI, LEWIS ILDA and LEO TOWERS
(Listed alphabetically)

BUDDY CLARK	Columbia 37920
HAL DERWIN	Capitol 469
MILT HERTH AND BOB JOHNSTONE	Decca 24199
SAMMY KAYE	RCA-Victor 20-2434
FRANKIE MASTERS	MGM 10099

MOOD MUSIC COMPANY, Inc.

1270 SIXTH AVENUE

NEW YORK, N. Y.

RICHARD M. VOLTTER, President

MICKEY ADDY, General Manager

(SHAPIRO, BERNSTEIN & CO., INC., SELLING AGENTS)

The Billboard

MUSIC POPULARITY CHARTS

PART II

Sheet Music

Week Ending
January 16

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION		Song	Publisher
	Last Week	This Week		
11	1	1	BALLERINA (R)	Jefferson
10	2	2	SERENADE OF THE BELLS (R)	Melrose
13	3	3	HOW SOON (R)	Supreme
7	4	4	GOLDEN EARRINGS (F) (R)	Paramour
6	5	5	I'LL DANCE AT YOUR WEDDING (R)	George Simon
21	6	6	NEAR YOU (R)	Supreme
9	7	7	TOO FAT POLKA (R)	Shapiro-Bernstein
12	8	8	CIVILIZATION (M) (R)	E. H. Morris
1	9	9	NOW IS THE HOUR (R)	Leeds
11	10	10	—AND MIMI (R)	Shapiro-Bernstein
1	11	11	THE BEST THINGS IN LIFE ARE FREE (F) (R)	Crawford
1	12	12	I'M LOOKING OVER A FOUR LEAF CLOVER (R)	Remick
6	13	13	THE STARS WILL REMEMBER (R)	Harms, Inc.
5	14	14	PASS THAT PEACE PIPE (F) (R)	Crawford
1	15	15	BEG YOUR PARDON (R)	Robbit

ENGLAND'S TOP TWENTY

Weeks to date	POSITION		Song	English Publisher	American Publisher
	Last Week	This Week			
12	1	1	AN APPLE BLOSSOM WEDDING	Chappell-Connelly	Shapiro-Bernstein
23	2	2	THE LITTLE OLD MILL	Irwin Dash	Mood
14	3	3	I'LL MAKE UP FOR EVERYTHING	Peter Maurice	Peter Maurice
10	4	4	PEG O' MY HEART	Ascherberg	Robbins
5	5	5	THE COFFEE SONG	Southern	Valliant
24	6	6	NOW IS THE HOUR	Keith Prowse	Leeds
32	7	7	COME BACK TO SORRENTO	Ricordi	Public Domain
3	11	8	I WONDER WHO'S KISSING HER NOW	Feldman	E. B. Marks
5	7	9	SOUTH AMERICA, TAKE IT AWAY	Feldman	Witmark
6	14	10	THE GIRL THAT I MARRY	Berlin	Berlin
3	12	11	A TREE IN THE MEADOW	Campbell-Connelly	Shapiro-Bernstein
1	—	12	NEAR YOU	Bradbury Wood	Supreme
5	13	13	—AND MIMI	Campbell-Connelly	Shapiro-Bernstein
15	9	14	MY FIRST LOVE, LAST LOVE AND ALWAYS	Irwin Dash	*
5	16	15	MY OWN DARBY AND JOAN	Box and Cox	*
2	20	16	HAPPY-GO-LUCKY YOU AND BROKEN-HEARTED ME	Irwin Dash	Mills
8	10	17	BOW BELLS	Kassner	*
6	15	18	HOW ARE THINGS IN GLOCCA MORRA?	Chappell	Crawford
19	17	19	A GARDEN IN THE RAIN	Campbell-Connelly	Melrose
12	19	20	THAT'S MY DESIRE	Feldman	Mills

* Publisher not available as *The Billboard* goes to press.

CANADA'S TOP TUNES

Songs listed are sheet music best sellers in Canada. Listing is based on reports received from the two largest wholesalers in the dominion, Canada Music Sales and Gordon V. Thompson. Since both firms are also American publishers' representatives and publish songs themselves (and consequently push different songs), *The Billboard* presents the song titles and the sales rank order in which each of the two firms ranks the song. In other words, while the No. 1, 2, 3, etc. songs as listed by Canada Music and by Thompson may vary, the full list does represent the tunes which are selling best in Canada.

SONG	Rank Order According to		SONG	Rank Order According to	
	CMS	GVT		CMS	GVT
SERENADE OF THE BELLS	1	8	I STILL GET JEALOUS	15	—
BALLERINA	2	5	THAT'S MY DESIRE	16	—
TOO FAT POLKA	3	4	PASS THAT PEACE PIPE	17	—
GOLDEN EARRINGS	4	19	THE LITTLE OLD MILL	18	14
CIVILIZATION	5	17	HOW LUCKY YOU ARE	19	—
THE STARS WILL REMEMBER	6	—	ALL MY LOVE	20	—
IF I ONLY HAD A MATCH	7	—	HOW SOON	—	1
THEY'RE MINE, THEY'RE MINE, THEY'RE MINE	8	—	I'LL DANCE AT YOUR WEDDING	—	3
YOU DO	9	11	YA SHURE YOU BETCHA	—	8
PAPA, WON'T YOU DANCE WITH ME?	10	—	WHEN YOU WERE SWEET SIXTEEN	—	10
NOW IS THE HOUR	11	—	KOKOMO, INDIANA	—	12
AN APPLE BLOSSOM WEDDING	12	9	ANNIVERSARY SONG	—	13
—AND MIMI	13	7	CHI-BABA, CHI-BABA	—	15
NEAR YOU	14	2	GONNA GET A GIRL	—	18
			PEG O' MY HEART	—	18
			BEG YOUR PARDON	—	20

ARTHUR SCHWARTZ Presents
BEATRICE JACK
LILLIE and HALEY
In
INSIDE U.S.A.
Lyrics and Music by
Howard DIETZ and Arthur SCHWARTZ

AN MGM PICTURE
THE PIRATE
Score by
COLE PORTER
Starring
JUDY GARLAND and GENE KELLY

CHERYL CRAWFORD
Presents
A DISH FOR THE GODS
Lyrics by
ALLEN JAY LERNER
Music by
KURT WEILL

SCORES FOR 1948
PUBLISHED BY
CHAPPELL & CO., INC.
T. B. HARMS COMPANY
CRAWFORD MUSIC CORP.
WILLIAMSON MUSIC, INC.

GEORGE ABBOTT
Presents
NANCY WALKER in
LOOK, MA, I'M DANCIN'
Music and Lyrics by
HUGH MARTIN

The Sensational European
Song Hit!
BEYOND THE SEA
(LA MER)

STANLEY GILKEY
Presents
THE RICHEST GIRL IN THE WORLD
Book by JOHN MEHAN, JR.
Music and Lyrics by
EARL BRENT

JOSEPH M. HYMAN
Presents a New Musical Revue
MAKE MINE MANHATTAN
Staged and Lighted by
HASSARD SHORT
Sketches and Lyrics by
ARNOLD B. HORWITT
Music by
RICHARD LEWINE

These Great 1947 Releases Proved
Her a Solid Nickel-Nabber on the
Nation's Juke Boxes

MOTHER, MOTHER, MOTHER
(IS IT GOOD OR IS IT BAD)
I WANT TO BE LOVED

PASS THAT PEACE PIPE
IF MY HEART HAD A WINDOW



Beryl

DAVIS

on RCA VICTOR RECORDS

... now heralding another
great recording year in '48 with

EXPERIENCE

BACKED BY

STRANGERS in the DARK

RCA VICTOR
#20-2685

BERYL DAVIS IS ALSO
AVAILABLE ON
LONDON RECORDS

WATCH FOR OTHER
NEW 1948 RELEASES
SOON TO BE
ANNOUNCED

The Billboard
MUSIC POPULARITY CHART
PART IV
Retail Record Sales

Week Ending
January 16

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in Italic.

POSITION	Weeks Last	This to date	Record	Label
12	1	1	1. BALLERINA Vaughn Monroe....Victor 20-243 <i>The Stars Will Remember</i>	Victor
12	2	2	2. TOO FAT POLKA (I Don't Want Her, You Can Have Her, She's Too Fat for Me)... Arthur Godfrey (Archie Bleyer For Me and My Gal Columbia 3792)	Columbia
9	5	3	3. GOLDEN EARRINGS (F)... PEGGY LEE (Dave Barbour Ork) Capitol 1500 <i>I'll Dance at Your Wedding</i>	Capitol
10	3	4	4. SERENADE OF THE BELLS Sammy Kaye (Don Cornell-Choir) Victor 20-237 <i>That's What Every Girl Should Know</i>	Victor
6	3	5	5. I'LL DANCE AT YOUR WEDDING Buddy Clark-Ray Noble..... Columbia 3794 <i>Those Things Money Can't Buy</i>	Columbia
8	7	6	6. SERENADE OF THE BELLS Jo Stafford (Paul Weston Ork) Capitol 1500 <i>The Gentleman Is a Dope</i>	Capitol
10	6	7	7. HOW SOON (Will I Be Seeing You?) Vaughn Monroe (Vaughn Monroe-Moon Maids)..... Victor 20-252 <i>True</i>	Victor
10	7	8	8. CIVILIZATION (M) Andrews Sisters-Danny Kaye..... Decca 2394 <i>Bread and Butter Woman</i>	Decca
8	10	9	9. HOW SOON (Will I Be Seeing You?) Bing Crosby-Carmen Cavallaro... Decca 2410 <i>You Do (F)</i>	Decca
2	15	10	10. BALLERINA Bing Crosby..... Decca 2427 <i>Golden Earrings (F)</i>	Decca
21	9	11	11. NEAR YOU Francis Craig..... Bullet 100 <i>Red Rose</i>	Bullet
1	14	12	12. BEG YOUR PARDON Francis Craig..... Bullet 101 <i>I'm Looking for a Sweet-heart</i>	Bullet
3	13	13	13. BALLERINA Buddy Clark..... Columbia 3804 <i>It Had To Be You</i>	Columbia
1	—	14	14. I'M LOOKING OVER A FOUR LEAF CLOVER..... Art Mooney..... MGM 1011 <i>The Big Brass Band From Brazil</i>	MGM
12	11	15	15. HOW SOON (Will I Be Seeing You?) Jack Owens (Eddie Ballantine Ork) Tower 1258 <i>Begin the Beguine</i>	Tower

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

POSITION	Weeks Last	This to date	Album	Label
11	3	1	1. Dorothy Shay (The Park Avenue Hillbilly) Goes to Town Dorothy Shay..... Columbia C-155	Columbia
11	1	2	2. Glenn Miller Masterpieces (Volume 2) Glenn Miller..... Victor P-189	Victor
22	2	3	3. Al Jolson Souvenir Album Al Jolson..... Decca 578	Decca
35	—	4	4. Dorothy Shay (The Park Avenue Hillbilly) Sings Album Dorothy Shay..... Columbia C-119	Columbia
41	4	4	4. Al Jolson Album Al Jolson..... Decca 489	Decca
18	—	4	4. Carle Comes Calling Frankie Carle..... Columbia C-128	Columbia
1	—	4	4. King Cole Trio, Volume III King Cole Trio..... Capitol CC-58	Capitol

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

POSITION	Weeks Last	This to date	Record	Label
120	1	1	1. Clair De Lune Jose Iturbi..... Victor 11-8881	Victor
134	2	2	2. Chopin's Polonaise Jose Iturbi..... Victor 11-8848	Victor
93	3	3	3. Jalousie Boston Pops, Arthur Fiedler, conductor..... Victor 12160	Victor
108	4	4	4. Warsaw Concerto Boston Pops, Arthur Fiedler, conductor; Leo Litwin, pianist Victor 11-8863	Victor
8	5	5	5. Ave Marie Marian Anderson..... Victor 14210	Victor

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

POSITION	Weeks Last	This to date	Album	Label
126	1	1	1. Rhapsody in Blue Oscar Levant, Philadelphia Ork; Eugene Ormandy, conductor Columbia X-251	Columbia
51	2	2	2. Tchaikowsky Nutcracker Suite Eugene Ormandy, conductor, Philadelphia Ork. Victor DM-1020	Victor
71	3	3	3. Rachmaninoff Concerto No. 2 in C Minor Artur Schnabel, pianist; NBC Ork; Vladimir Golschmann, conductor Victor 1078	Victor
7	—	4	4. Strauss Waltzes Andre Kostelanetz and His Ork..... Columbia 481	Columbia
2	—	5	5. Tchaikowsky Nutcracker Suite Andre Kostelanetz and His Ork..... Columbia MM-714	Columbia

Jack in the Box

with  Capitol



JOHNNY MERCER
And The Pied Pipers
'YOU DON'T HAVE TO KNOW THE LANGUAGE'
'MY GAL IS MINE ONCE MORE'
CAPITOL RECORD 15025



JO STAFFORD
'SERENADE OF THE BELLS'
'THE GENTLEMAN IS A DOPE'
CAPITOL RECORD 15007



GORDON MacRAE
'THOUGHTLESS'
'YOU WERE MEANT FOR ME'
CAPITOL RECORD 15027



MARGARET WHITING
With The Crew Chiefs
'PASS THAT PEACE PIPE'
'LET'S BE SWEETHEARTS AGAIN'
CAPITOL RECORD 15010



Count on Capitol for '48

...to keep your jukeboxes jingling with top talent, tunes, novelties.



PEGGY LEE
'GOLDEN EARRINGS'
'I'LL DANCE AT YOUR WEDDING'
CAPITOL RECORD 15009



TEX WILLIAMS
And His Western Caravan
'DON'T TELEPHONE—DON'T TELEGRAPH'
(Tell a Woman)
'BLUE AS A HEART ACHE'
CAPITOL RECORD 40081



JULIA LEE
And Her Boy Friends
'KING SIZE PAPA'
'WHEN YOU'RE SMILING'
(The Whole World Smiles With You)
CAPITOL RECORD 40082



NELLIE LUTCHER
'HE'S A REAL GONE GUY'
'LET ME LOVE YOU TONIGHT'
CAPITOL RECORD 40017

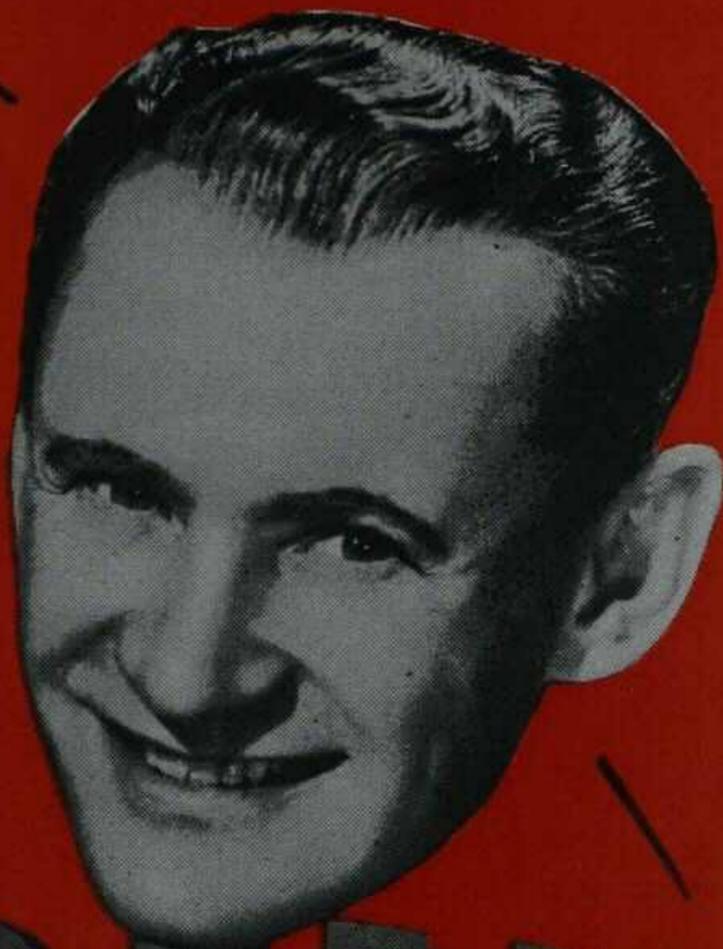
In less than a decade . . . JUKE BOX RECEIPTS
ON SAMMY KAYE RECORDS HAVE BEEN MORE

\$68,040,000

SWING AND SWAY WITH

SAMMY

* by conservative estimate of the Juke Box Receipts on Sammy Kaye records in little more than 9 years. Based only on the first five listings of The Billboard's "Records Most Played on Juke Boxes" from October 1938 through December 1947.



KRUYE

RCA VICTOR RECORDS

SUNDAY SERENADE ABC Coast to Coast

...and that sensational radio feature...

SO YOU WANT TO LEAD A BAND ABC Coast to Coast

Management: Michael Nidorf, 607 Fifth Ave., New York 17, N. Y.



JACK

OWENS

*Cruising Crooner
"ABC" Breakfast Club*



"MELANCHOLY"
"BEYOND THE SEA"
TOWER No. (SOON TO BE RELEASED)

"HOW SOON"
"BEGIN THE BEGUINE"
TOWER No. 1258

"I'M ALL DRESSED UP WITH A BROKEN HEART"
"PUT YOUR LITTLE HEAD ON MY SHOULDER"
TOWER No. 1263

"JUST FINE"
"THE ANSWER TO MY PRAYER (is you)"
TOWER No. 1262

"WILL YOU BE MY DARLING"
TOWER No. (SOON TO BE RELEASED)

"MISTLETOE SONG"
"WHITE CHRISTMAS"
TOWER No. 1261

Singing Writer
OF
"HOW SOON"
"JUST FINE"
"CYNTHIA'S IN LOVE"
"HUT SUT SONG"
"HI NEIGHBOR"
"MISTLETOE SONG"
"WILL YOU BE MY DARLING"





SINATRA



HITS ON ALL SIX

"You're My Girl"
 "Can't You Just See Yourself"
 (both from "High Button Shoes")
Columbia
 37978
 "My Cousin Louella"
 (with Trio Accompaniment)
 "What'll I Do"
Columbia
 38045
 "If I Only Had a Match"
 "But Beautiful"
 (from "Road to Rio")
Columbia
 38053
 Orchestra under the direction of
 AXEL STORDAHL

Juke Box Record Plays

Week Ending January 18

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

POSITION	Weeks to date	Last Week	This Week	Record
12	1			1. BALLERINA Vaughn Monroe (Vaughn Monroe)..... Victor 20-2433
12	2			2. TOO FAT POLKA (I Don't Want Her, You Can Have Her, She's Too Fat for Arthur Godfrey (Archie Bleyer Ork).... Columbia 37921
9	5			3. HOW SOON (Will Vaughn Monroe (Vaughn Monroe-Moon I Be Seeing You)? Maids) Victor 20-2523
5	7			4. I'LL DANCE AT YOUR WEDDING... Buddy Clark-Ray Noble... Columbia 37967
9	4			5. CIVILIZATION (M) Andrews Sisters-Danny Kaye... Decca 23940
10	9			5. HOW SOON (Will I Be Seeing You)? Bing Crosby-Carmen Cavallaro... Decca 24101
4	8			7. GOLDEN EAR- Peggy Lee (Dave Barbour Ork)..... Capitol 15009
12	5			8. HOW SOON (Will Jack Owens (Eddie Ballantine Ork)..... Tower 1258
2	12			9. BEG YOUR PAR-DON Francis Craig..... Bullet 1012
21	3			10. NEAR YOU Francis Craig..... Bullet 1001
5	9			11. SERENADE OF THE BELLS Sammy Kaye (Don Cornell-Choir)..... Victor 20-2372
2	—			12. SERENADE OF THE BELLS Jo Stafford (Paul Weston Ork)..... Capitol 15007
16	—			13. NEAR YOU Andrews Sisters (Vic Schoen Ork)..... Decca 24171
1	—			14. I'M MY OWN GRANDPAW Guy Lombardo..... Decca 24288
1	—			15. BALLERINA Bing Crosby..... Decca 24278

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are hillbilly records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

POSITION	Weeks to date	Last Week	This Week	Record
23	1			1. I'LL HOLD YOU IN MY HEART (Till I Can Hold You in My Arms)..... Eddy Arnold and His Tennessee Plowboys..... Victor 20-2332
7	2			2. NEVER TRUST A WOMAN. Tex Williams and the Western Caravan (Tex Williams).... Capitol Americana 40054
9	4			3. NEVER TRUST A WOMAN. Red Foley (The Cumberland Valley Boys)..... Decca 46074
35	3			4. IT'S A SIN..... Eddy Arnold and His Tennessee Plowboys..... Victor 20-2241
11	5			5. TO MY SORROW..... Eddy Arnold and His Tennessee Plowboys..... Victor 20-2481

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

POSITION	Weeks to date	Last Week	This Week	Record
16	1			1. SNATCH AND GRAB IT... Julia Lee and Her Boy Friends (Julia Lee)..... Capitol Americana 40025
6	2			2. I LOVE YOU, YES I DO... Bull Moose Jackson King 4181
16	3			3. HE'S A REAL GONE GUY... Nellie Lutcher Capitol Americana 40017
13	—			4. HURRY ON DOWN Nellie Lutcher and Her Rhythm Capitol Americana 40002
1	—			5. CALL IT STORMY MONDAY, BUT TUESDAY IS JUST AS BAD T-Bone Walker Black & White 122

HEAR THE GREAT ARTISTS AT THEIR BEST ON

Columbia Records

Trade-marks "Columbia," and © Reg. U. S. Pat. Off.



Record Possibilities

Week Ending January 19

THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

- OK'L BABY DOK'L.....Page Cavanaugh Trio.....Victor 20-2646
Trio sticks to melodic line vocally and instrumentally on catchy novelty ditty. Disk should be ok'l dok'l for the nickel trade.
- BYE BYE BLACKBIRD.....Russ Morgan Ork with Milt Herth and Ames Brothers.....Decca 24319
Old show tune dressed in banjo strumming and group vocal with polka flavor to boot. Could be another "Clover."
- IF I ONLY HAD A MATCH.....Al Jolson with Morris Stoloff Ork.....Decca 24299
Jolson ham-styling sparkles on current ballad, with pretty backing by Stoloff ork rating bows.
- HELEN POLKA.....Walter Dana Ork with Michael Chimes Harmonicas and The Serenaders.....Dana 2002
Happy polka tune that's been around for awhile, is growing in favor and shows signs of spreading if pushed.
- YOU DON'T HAVE TO KNOW THE LANGUAGEBing Crosby-Andrews Sisters with Vic Schoen Ork.....Decca 24282
Tune from Der Bingle's new flick "Road to Rio" with solid label vocal talent selling strong.

THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be:

1. NOW IS THE HOURGracie Fields.....London 110
2. NOW IS THE HOUR.....Bing Crosby.....Decca 24279
3. WHAT DID HE SAY?.....The Charioteers.....Columbia 36065
4. TRUEBilly Eckstine.....MGM 10123
5. I TOLD YA I LOVE YA, NOW GET OUTWoody Herman.....Columbia 38047
5. MY COUSIN LOUELLAFrank Sinatra.....Columbia 36045
6. I'M MY OWN GRANDMAW.....Jo Stafford.....Capitol 15023
7. OOH, LOOKA THERE, AIN'T SHE PRETTY?The Charioteers.....Columbia 38065
8. YOU'RE MY GIRLFrank Sinatra.....Columbia 37978
9. BUT BEAUTIFULMargaret Whiting.....Capitol 15024
10. WHAT'LL I DOFrank Sinatra.....Columbia 38045

THE RETAILERS PICK:

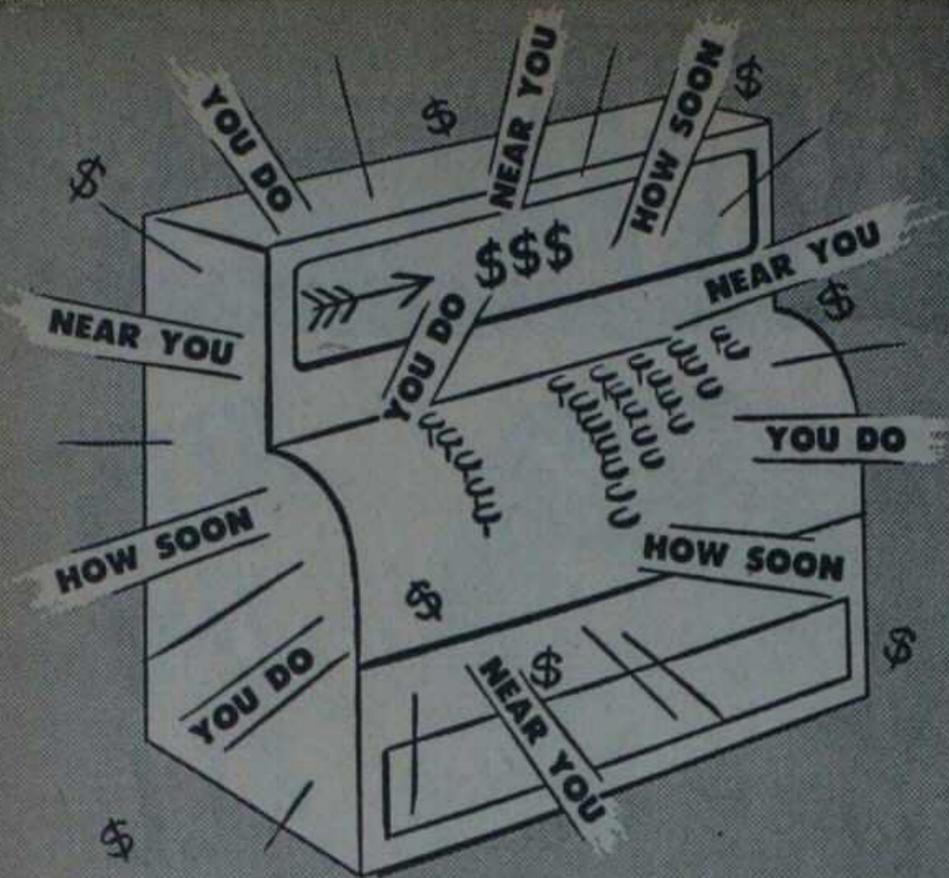
PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,970 of them, the record retailers think tomorrow's hits will be:

1. I'M MY OWN GRANDPAW.....Guy Lombardo.....Decca 24288
2. NOW IS THE HOUR.....Gracie Fields.....London 110
3. PIANISSIMOPerry Como.....Victor 20-2593
4. MANANAPeggy Lee.....Capitol 15022
5. I CAN'T GIVE YOU ANYTHING BUT LOVERose Murphy.....Majestic 1204
6. SONG OF NEW ORLEANS.....Larry Green.....Victor 20-2590
7. NOW IS THE HOUR.....Bing Crosby.....Decca 24279
8. I'M MY OWN GRANDMAW.....Jo Stafford.....Capitol 15023

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 3,558 of them, the juke box operators think tomorrow's hits will be:

1. I'M LOOKING OVER A FOUR LEAF CLOVERArt Mooney.....MGM 10119
2. MANANAPeggy Lee.....Capitol 15022
3. OOH, LOOKA THERE, AIN'T SHE PRETTY?Buddy Greco-The Sharps.....Musicraft 515
4. IN A LITTLE BOOK SHOP.....Vaughn Monroe.....Victor 20-2573
5. NOW IS THE HOUR.....Bing Crosby.....Decca 24279
6. THE TREASURE OF SIERRA MADRE.....Freddy Martin.....Victor 20-2590
7. WHY DOES IT HAVE TO RAIN ON SUNDAYFreddy Martin-(The Martin Men).....Victor 20-2557
8. BUT BEAUTIFULArt Lund.....MGM 10126



Keep the cash register ringing with...

From Triangle Music Corporation
IN A LITTLE BOOK SHOP

- Recordings -
- VAUGHN MONROE (Victor) • DINAH SHORE (Columbia)
 - ART KASSEL (Mercury) • GUY LOMBARDO (Decca)
 - FRANKIE MASTERS (M-G-M)

From Lombardo Music, Inc.
OH! WHAT I KNOW ABOUT YOU

- Recordings -
- SAMMY KAYE (Victor) • ART KASSEL (Mercury)
 - GUY LOMBARDO (Decca) • THE FOUR MUS-ETTES (Musicraft)
 - THE SUNSET TRIO (Capitol)

From BVC
MELANCHOLY

- Recordings -
- GUY LOMBARDO (Decca) • DENNIS DAY (Victor)
 - THE DINNING SISTERS (Capitol) • JACK OWENS (Tower)

From BVC
I FEEL SO SMOOCHIE

- Recordings -
- LENA HORNE (M-G-M) • KING COLE TRIO (Capitol)
 - GEORGIA GIBBS (Majestic) • LOUIS PRIMA (Victor)
 - SARAH VAUGHAN (Musicraft) • PHIL MOORE (Black & White)
 - PATTI PAGE - GEORGE BARNES TRIO (Mercury)

JACK BREGMAN
ROCCO VOCCO
CHESTER CONN

I'LL GIVE MY WINGS BACK
TO THE ANGELS IF YOU
DON'T MAKE MONEY WITH THESE
NEW **MERCURY** RELEASES



frankie laine

"But Beautiful"
"I've Only Myself To Blame"
Carl Fischer's Orchestra
Celebrity 5096-75c



ted weems

and His Orchestra
"I'm A-Comin' A-Courtin' Corabelle"
"You Don't Have To Know The Language"
Celebrity 5097-75c



albert ammons

and His Rhythm Kings
"You Are My Sunshine"
"The Sheik Of Araby"
Mercury 8070-75c



frances langford

"Passing Fancy"
"Time On My Hands"
Earle Hagen's Orchestra
Celebrity 5095-75c



jerry shelton

and His Trio
"Lone Star Moon"
"I'll Make Up For Everything"
Celebrity 5094-75c



steve gibson

"Wedding Bells Are Breaking Up
That Old Gang Of Mine"
"I'd Love To Live A Lifetime For You"
The Red Caps
Mercury 8069-75c



tiny hill

and His Orchestra
"If You Knew Susie"
"San"
Celebrity 6076-75c

★ **HERE IT IS! HIS FIRST RELEASE ON**
MERCURY RECORDS

ian august

"Oye Negre"
"Intermezzo"



With Rhythm Accompaniment No. 5106

Record Reviews

With Ratings for Disk Jockeys, Dealers and Juke Box Operators

Week Ending January 16

Now Ratings Are Determined

Records are reviewed three times [(1) for retailers (2) for operators (3) for disk jockeys], each time on the basis of nine key categories. Each category is assigned a maximum number of points within which new releases are rated. The best possible rating is 100. Maximums are subject to change, depending on results of a survey of the music trade now being conducted. N.S. indicates a record is not suitable for appraisal within the market.

THE CATEGORIES

1. Song Calibre	15
2. Interpretation	15
3. Arrangement	15
4. "Name" Value	15
5. Record Quality (surface, etc.)	5
6. Music Publisher's Air Performance Potential	10
7. Exploitation (Record adv'g-promotion; film, legit and other "plug" aids)	10
8. Manufacturer's Distribution Power	10
9. Manufacturer's Production Efficiency	5

THE RATINGS

(100 points—the maximum)

80-100tops
80-89excellent
70-79good
40-69satisfactory
0-39poor

ARTIST TUNES LABEL AND NO. COMMENT	RATINGS OVER-ALL DISK JOCKEY DEALER OPERATOR	ARTIST TUNES LABEL AND NO. COMMENT	RATINGS OVER-ALL DISK JOCKEY DEALER OPERATOR	ARTIST TUNES LABEL AND NO. COMMENT	RATINGS OVER-ALL DISK JOCKEY DEALER OPERATOR	ARTIST TUNES LABEL AND NO. COMMENT	RATINGS OVER-ALL DISK JOCKEY DEALER OPERATOR
POPULAR		POPULAR		POPULAR		POPULAR	
ALBERT AMMONS' RHYTHM KINGS (Mercury 8070) <i>You Are My Sunshine</i> Boogied-up version of stock Western Heavy left hand is disturbing. <i>Sheik of Araby</i> Piano-guitar combination gives oldie standard boogie treatment. Unexciting.	63 67 58 65	BING CROSBY-KEN DARBY CHOIR (Decca 24279) <i>Now Is the Hour</i> Strong, sweet Crosby crooning sparkles here on current pop. Disk flavored "Sweet Lullaby" way. <i>Silver Threads Among the Gold</i> Der Bingle aided by Darby Choir renders nostalgic version of oldie. Should find favor with those who shed a tear in their beer.	91 91 91 91	GLENN DAVIS (Skating Rhythms SE-270) <i>Good Old Winter Time</i> Organist a bit heavy on bass beat. Arranging on dullish side. <i>South</i> Treatment a bit more interesting here on skating rhythm disk.	45 46 48 40	HERB JEFFRIES (Exclusive 26X) <i>My Blue Heaven</i> Baritone tries stepped-up "B. G.-Land" style on oldie. He's better on ballads. Tromb. choir. <i>If I Could Be With You (One Hour Tonight)</i> Smooth and sexy vocal. Quintet background okay, but big-band backing is more Jeffries' style.	80 85 75 80
JERRY SHELTON TRIO (Billy Leach) (Mercury 5094) <i>I'll Make Up for Everything</i> Organ-harmonica and guitar with sweet vocal. Surprisingly pleasant on ears. <i>Lone Star Moon</i> Same odd (but pleasing) combination of instruments. Refined Western warbling.	60 61 58 62	ALVINO REY (Capitol 491) <i>I'm Looking Over a Four Leaf Clover</i> Alvino Rey gets into the act on current craze. A bit more banjo featured here than on other clover disks. <i>Spanish Cavalier</i> (Jimmy Joyce-The Blue Reys) Tempo switches to peppy vein after south-of-the-border start on novelty ditty.	83 78 83 87	GLENN DAVIS (Skating Rhythms SE-269) <i>Take Me Back to the Shack</i> Disk styled for those who enjoy skating in ¾ time. Ordinary arranging too repetitious. <i>The Old Rockin' Chair</i> Bright waltz tempo here stacks up as best of organist's sides.	53 53 59 48	THE COMMANDERS (Modern 20-567) <i>I'd Like To Know You Better Than I Do</i> Slightly off-key. Somewhat amazing take-off on Ink Spots. Bad piano. Fair vocal. <i>Lonesome Road</i> Flip-over more original and has better beat but still nothing to shout about.	85 90 80 85
LARRY GREEN (The Trio) (Victor 20-2467) <i>Can It Ever Be the Same?</i> (Don Grady) Pretty tune with sentimental lyric. Shmaltz that sells. <i>Beg Your Pardon</i> Francis Craig tune. Sounds like "Near You" with different words. Maybe sure-fire formula on Jukes.	70 70 63 77	LARRY FOTINE ORK (Bob Bruce) (Flint 15002) <i>Don't Give Away Your Dreams</i> Ork styles dreamy ballad in Sammy Kaye fashion with lifeless results. <i>Angel</i> Flipover is better but still lacks punch. Pleasing vocal.	77 81 74 76	BILL CLEMENT ORK (Bill Clement) (Orpheus 256) <i>Once in a While</i> Slow, dreamy treatment of oldie just so-so. <i>I'll Dance at Your Wedding</i> Ork moves current pop happily, the vocal slows in spots.	49 47 51 47	FRANKIE LAINE (Cari Fischer Ork) (Mercury 5096) <i>I've Only Myself To Blame</i> Boy does typical-style vocal on good ballad. Good piano. <i>But Beautiful</i> Frankie does all right by Paramount pic's top-plug tune. Tricky version among best out.	35 40 30 42
VAUGHN MONROE (Victor 20-2671) <i>Matinee</i> (Vaughn Monroe-Chorus) Follow-up on "Ballerina" ballad. Monroe's plushy baritone in good form. <i>Someone Cares</i> (Vaughn Monroe-The Moon Maids) Commercial rendition in typical Monroe style. Pleasing melody.	72 73 67 77	TEDDY RAYMORE TRIO (Radio Artist 215) <i>I've Never Been to School</i> (Teddy Raymore) Raymore scat vocal piping does above par selling job on catchy ditty. <i>Ted's Boogie</i> Fairyish boogie with some fancy 88-ing and showy guitar licks.	76 78 70 80	FRANCES LANGFORD (Earle Hagen Ork) (Mercury 5095) <i>Time on My Hands</i> Angel voices and strong fiddling set scene for big vocal on oldie. <i>Passing Fancy</i> Current plug well suited for thrush's mellow piping. Pretty orking.	68 70 66 69	THE MURPHY SISTERS (Jerry Jerome Ork) (Apollo 1090) <i>Tonight's My Night With Baby</i> Gals on Boswell kick that doesn't come off. Nice guitar work. <i>I Feel Ugly (I Love You Spelled Backwards)</i> Novelty ditty on the serutan side. Sisters blast too-cute lyric.	40 40 30 50
HELEN CARROLL-THE SATISFIERS (Russ Case Ork) (Victor 20-2673) <i>Shauny O'Shea</i> Group sells Broadway show tune with verve and charm. <i>Little Lulu</i> Comic strip kid novelty tune with popular appeal. Good promotional possibilities.	75 78 72 75	JIMMY JAMES ORK (Radio Artist 216) <i>Jim's Boogie</i> Boogie on a novelty kick with patter, screams and a bit of vocal. Riffs solid, the undistinguished. <i>What Can I Say After I Say I'm Sorry</i> (Carol Shane) Sincere Shane gal chirping on oldie, with sweet ork backing.	76 78 70 80	ALAN DALE (Ray Bloch Ork) (Signature 15177) <i>But Beautiful</i> "Road to Rio" picture dressed up by pretty Bloch ork. Competent vocal.	67 67 60 66	CHARLIE BARNET (Apollo 1092) <i>Deep Purple</i> Lush instrumental on standard. Barnett's great sax . . . sweet but solid. <i>Jubilee Jump</i> Jumps nicely. May draw on jukes for dancers and cats. Fine all-around solo work.	85 87 83 81
BING CROSBY (John Scott Trotter Ork) (Decca 24283) <i>The One I Love</i> Younger Crosby piping on release. Still listens good. <i>But Beautiful</i> (Victor Young Ork) Up-to-par Crosby crooning on pretty tune from his new pic.	81 80 79 84	DON PABLO ORK (Vargo 20023) <i>Happy Birthday Song of Old Mexico (Las Mananitas)</i> (Lolita Lopez) Lullaby-type ditty with weak Mexican flavor. Lopez gal chirps English and Mexican lyrics. <i>Farewell Song of Old Mexico (La Golondrina)</i> Choppy waltz treatment of well-known tune. Arranging dull and unimaginative.	46 52 43 43	RAY BLOCH ORK <i>I'm Looking Over a Four Leaf Clover</i> Art Mooney started something and where it's gonna stop nobody knows—community sing and lotsa banjo.	69 72 66 69	JOHNNIE "SCAT" DAVIS "SCATETTE" (Universal U-17) <i>How Can You Pretend?</i> Placid but pleasant ballad. Davis tells vocal at leisurely pace. Tasty musical background. <i>Hooray For Hollywood</i> Ork sells on Mercer-Whiting oldie. Good sax work. Exuberant vocal.	85 80 79 84
BING CROSBY-ANDREWS SISTERS (Vic Schoen Ork) (Decca 24282) <i>You Don't Have To Know the Language</i> Strong talent line-up should sell contrived and commercial item. <i>Apalachicola, Fla.</i> Clever vocal styling on tongue-twisting but ordinary, pic lyric.	72 75 70 70	EVELYN PARKER (The Gem Blazers) <i>Gays (Undress Me With Their Eyes)</i> Attempt at a sophisticated sex ditty. Could use subdued guitar, rhythm-breaks backing not this.	70 74 68 69	THE GEM BLAZERS (Gem 1500) <i>Thumbmusic for a Hitchhiker</i> Pseudo-mood study with low-grade figures. Organ-piano hollow.	80 83 79 79	INK SPOTS (Decca 24286) <i>I'll Make Up For Everything</i> The old inflexible Ink Spots style. Will attract their fans but few added starters. <i>It's All Over But the Crying</i> Good tear jerker. Up-tempo second chorus gives disk needed lift.	70 75 65 70

RECORD REVIEWS

ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS			
OVER-ALL	DISK JOCKEY	DEALER	OPERATOR

ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS			
OVER-ALL	DISK JOCKEY	DEALER	OPERATOR

POPULAR

FRANKIE CARLE (Gregg Lawrence) (Columbia 38050) <i>My Promise To You</i> Good scoring of tune inspired from Chopin; fair local; good Carle—Chopin has written better. <i>Tell Me a Story</i> Commercial rhythm ditty hardly world-shaking; Lenny of Carle piano.	70	72	69	69
RAY KYSER (Columbia 38049) <i>The First Time I Kissed You</i> (Harry Babbitt-Gloria Wood) Kyser makes angel music backing for good Babbitt vocal on the old tune. <i>Saturday Date</i> (Harry Babbitt - The Campus Kids) Babbitt and Wood try the Noble-Clark formula of "Linda." Patter arrangement, whistle tricks.	62	62	62	62
AL JOLSON (Morris Stoloff Ork) (Decca 24296) <i>If I Only Had a Match</i> Magic Jolson hambone bones on this current ever ballad; excellent backing by Stoloff ork. <i>Let Me Sing and I'm Happy</i> Early oldie in famed Jol- son vaude styling may fill cash in on Jolson ic gravy train.	91	91	91	91
VICTOR CROSBY (Victor Young Ork) (Decca 24295) <i>Way Back</i> Fish tune with "Red River Valley" overtones. Sings it nostalgic. <i>My Girl's An Irish Girl</i> Good ballad entry in Irish sweepstakes. Right or St. Patrick's Day trade.	79	79	76	82
HARRY CLINTON (Lloyd Strang-The Dipsy Doodlers) (Decca 24391) <i>Oh! Look-A There, Ain't She Pretty?</i> Another version of the huffle rhythm up-com- er. Fair but not the best. Ork a little short on drive. <i>The Dickey-Bird Song</i> (Heien Lee-The Dipsy Doodlers) The licky Dickey-Bird song. Real cute and re- sentive; melodic line off- sets trivial lyric.	79	79	79	79
LANNY AND GINGER GREY (Star SG 418) <i>Jealous</i> The radio jingle team sings it a la air style. Gorny but commercial.	55	55	50	55
BUZZY AND JED AND THEIR WEST VA. HILL-WILLIAMS (Star SG 417) <i>He Holds the Lantern (While His Mother Chops the Wood)</i> Same team on phony hillbilly attempt. Jukes might stand for a little.	40	40	40	40
RED MARTIN-AIR LANE TRIO (De Luxe 1121) <i>The Best Things in Life Are Free</i> Revised ditty with pic- nole-up. Change of tempo from bouncy, to slow, and back effective. <i>Don't Bring Your Blues to Me</i> (The Skyriders) Plaintive piping by Mar- tin with weak choral aid. Ditty clefted by Elton Brett, has hillbilly flavor.	74	74	71	76
	65	68	63	64

FOLK

COWBOY JACK HUNT AND HIS RHYTHM RANCH HANDS (Process 511) <i>That Beaver Valley Sweetheart of Mine</i> Ork bit loud in spots under too nasal vocal. Ditty above average. <i>When You Told Me Good-Bye</i> Sob-type piping good, the hill tune poor.	53	50	56	53
DOYE O'DELL (Exclusive 27X) <i>Shut Up and Drink Your Beer</i> Raucous lyric with mel- ody similar to the Beer Barrel fave. <i>Who Do You Spend Your Dreams With?</i> Western-style vocal with Hawaiian guitar flavor. Pretty ditty. Entertain- ing wax.	52	50	54	51
PIE PLANT PETE- BASHFUL HAR- MONICA JOE (Process 508) <i>My Blue Shies Have Turned to Grey Shies Now</i> Gene Autry with a har- monica. Simple but ef- fective cow chirping. <i>The Rooster Serenade</i> Barnyard imitations scramble up an omelet. Even vocalist can't take it.	72	73	70	73
DICK THOMAS AND HIS NASHVILLE RAMBLERS (Decca 46114) <i>Take It Back and Change It for a Boy</i> True hillbilly meter... fair material with good performance. <i>Rosalinda</i> Rustic flavored vocal de- livered in sincere man- ner. Nice guitar in background.	35	30	30	45
JOHNNY BOND (Columbia 38063) <i>Blind Alley</i> Catchy hill ditty with bright bond piping and tricky guitar maneuvers. <i>What's Been Going On</i> So-so Bond clefted tune rendered in snappy fashion.	77	74	78	79
	70	70	64	75
	77	78	76	77
	69	71	64	73

RACE

STEVE GIBSON (The Red Caps) (Mercury 8069) <i>I've Lived a Lifetime for You</i> In routine rut for this formula ballad. Vocal adequate. <i>Wedding Bells Are Breaking Up That Old Gang of Mine</i> On beat harmonizing be- hind bass fronting. Ved- dy entertaining.	55	53	55	57
SMOKEY HOGG (Modern 20-563) <i>Anytime Is the Right Time</i> A twist... folk instru- mentalizing behind race- type vocal and ditty. Doesn't come off. <i>Where Did My Boogie Go?</i> Another combined race- hillbilly trick. Hideous sounds mar the idea.	41	41	41	41
VIVIANE GREENE TRIO (Trilon 190) <i>The Unfinished Boogie</i> Pop boogie piano on Schubert's incompleated work. Shuffle worked in okay. <i>Honey, Honey, Honey</i> (Viviane Greene) Gal has promise, so does ditty. But recording bal- ance heavy for chirp.	20	20	20	20
	67	67	67	67
	74	74	74	74

KING

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COIN MACHINE INDUSTRY

3-TOP DISCS

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658 Backed by OPPORTUNITY IS KNOCKING
Cowboy Copas AT YOUR DOOR

KING 4181 I LOVE YOU, YES I DO
backed by SNEAKY PETE
Bullmoose Jackson

KING 687 NEW SOW SONG
backed by FISHERMAN'S POLKA
Jack Perry and The Lightcrust Doughboys

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OUR BOOTH
NO. 172
AT C. M. I. CONVENTION
HOTEL SHERMAN
CHICAGO**

Cash in on these three sure-fire KING nickel-pullers. They're a lucky trio for distributors and operators everywhere. KING 658 is Number 1 on the Hillbilly Hit Parade—KING 4181 is tops on race record lists across the entire country—KING 687 is the sensational new adaptation of the old novelty-hit. Get 'em and reap! ORDER YOURS TODAY! WRITE—WIRE—PHONE Plaza 2211

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BAND ATTRACTION

NO. 1 BAND ON RCA VICTOR RECORDS

Four solid record winners currently in The Billboard Music Popularity Charts. His "Ballerina" tops them all . . . followed closely by "How Soon"—"You Do" and "I Wish I Didn't Love You So . . ."

NO. 1 BAND ON THE AIR

**CBS COAST TO COAST
FOR CAMEL CIGARETTES**

NO. 1 BAND ON LOCATION

**GROSSING BIGGER THAN ANY BAND
IN THE LAND**

MONROE

and his Orchestra

Direction:
MARSHARD MUSIC

EXCLUSIVE MANAGEMENT
Willard Alexander
INC.
30 ROCKEFELLER PLAZA
NEW YORK

Advance Information

Week Ending
January 16



RAY
MCKINLEY

His Vocals • His Drums
His Orchestra

A CONSISTENTLY GOOD BAND

NOW ON

RCA VICTOR
RECORDS

for STEADY JUKE BOX PROFITS

Booking and Direction: GENERAL ARTISTS CORPORATION

EXCLUSIVE MANAGEMENT
Willard Alexander
INC.
30 ROCKEFELLER PLAZA
NEW YORK

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

POPULAR

- A Pretty Girl Is Like a Melody
E. Smith (Easter Parade) Decca 24321
- Ain'tcha Ever Coming Back
G. Davis (Civilization) Skating Rhythms SR-262
- All Dressed Up With a Broken Heart
J. Cooper (With All) Diamond 2090
- An Apple Blossom Wedding
G. Davis (On the) Skating Rhythms SR-259
- Angel
L. Fotine Ork (Don't Give) Flint 15002
- At the Candlelight Cafe
A. Dale (Thoughtless) Signature 15176
- Jan August Presents Album
J. August . . . Diamond D-11
Bim Bam Bum . . . Diamond 2079
Jan's Boogie . . . Diamond 2078
Jan's Cucaracha . . . Diamond 2070
Oye Negra . . . Diamond 2070
Tango of the Roses . . . Diamond 2078
The Golden Dream . . . Diamond 2079
- Baby, What Are You Gonna Do
G. Cherney (Those Things) Trilon 196
- Baby's in Bermuda (Fishin' for Barracuda)
B. Bonney (If I) Gem 1502
- Betsy
E. Knight (My O'Darlin') Decca 24322
- Big Brass Band From Brazil
J. Smith (I Wish) Capitol 15029
- Blue Velvet Waltzes Album
A. Warnow Ork . . . Coast C-4
Blue Velvet . . . Coast 8027
Danube Waves . . . Coast 8027
Falling in Love With Love . . . Coast 8028
Gold and Silver . . . Coast 8029
The Blue Danube . . . Coast 8028
The Merry Widow . . . Coast 8029
- But Beautiful
A. Dale (I'm Looking) Signature 15177
- Bye Bye Blackbird
R. Morgan-M. Herth (I'm Looking) Decca 24319
- Campus Cadets
G. Davis (Stout Hearted) Skating Rhythms SR-266
- Chidabee, Chidabee, Chidabee
Rose Marie (Romero, the) Mercury 5102
- Cielito Lindo
Don Pablo Ork (Noche De) Vargo 29024
- Civilization
G. Davis (Ain'tcha Ever) Skating Rhythms SR-262
- Dance of the Hours
S. McMann Trio (Listen) Diamond 2094
- Don't Give Away Your Dreams
L. Fotine Ork (Angel) Flint 15003
- Dream Girl
T. Beneke (Moonlight Whispers) Victor 20-2667
- Easter Parade
E. Smith (A pretty) Decca 24321
- Give My Regards to Broadway
G. Davis (Oh, My) Skating Rhythms SR-260
- Good Old Winter Time
G. Davis (South) Skating Rhythms SR-270
- Guys (Undress Me With Their Eyes)
E. Parker (Thumbmusic For) Gem 1500
- He Holds the Lantern (While His Mother Chops the Wood)
Sury and Jed and Their West Va. Hill-Williams (Jealous) Star SG 417
- Honeymoon Rhumba
S. McMann Trio (Wedding Rhumba) Diamond 2087
- Eddy Howard Album
E. Howard . . . Columbia C-158
Exactly Like You . . . Columbia 37992
Jealous . . . Columbia 37995
Mean to Me . . . Columbia 37994
Miss You . . . Columbia 37993
Sing Me a Song of the Islands . . . Columbia 37993
Stardust . . . Columbia 37992
Wrap Your Troubles in Dreams (and Dream Your Troubles Away) . . . Columbia 37994
Yours . . . Columbia 37995
- I Fell in Love With You
R. Noble (Saturday Night) Columbia 38080
- I Love You
M. Thal's Three Tops (Maria Elena) Modern 20-564
- I Want a Girl
J. James Ork (One Dawn) Radio Artist 217
- I Wish I Didn't Love You So
G. Davis (You Do) Skating Rhythms SR-265
- I Wish I Knew the Name (of the Girl in My Dreams)
J. Smith (Big Brass) Capitol 15029
- I'd Like to Know You Better Than I Do
The Commanders (Lonesome Road) Modern 20-567
- If a Man Answers—Hang Up!
J. Corvo (It's Better) Gem 1501
- If I Could Be With You (One Hour Tonight)
H. Jeffries (My Blue) Exclusive EX-26X
- If I Didn't Love You
J. Corvo (Baby's in) Gem 1502
- I'll Dance at Your Wedding
G. Lombardo (Thoughtless) Decca 24318
- I'll Never Smile Again
The Scamps (Worry) Modern 20-561
- I'm Looking Over a Four Leaf Clover
R. Bloch Ork (But Beautiful) Signature 15177
- I'm Looking Over a Four Leaf Clover
P. Laine (When You're) Mercury 5106
- I'm Looking Over a Four Leaf Clover
R. Morgan-M. Herth (Bye Bye) Decca 24319
- I'm Looking Over a Four Leaf Clover
A. Rey (Spanish Cavalier) Capitol 491
- I'm Looking Over a Four Leaf Clover
Uptown String Band (Little Girl) Mercury 5100
- Intermezzo
J. August (Oye Negra) Mercury 5106
- It's Better That Way!
J. Corvo (If I) Gem 1501
- It's So Nice To Be Nice
G. Davis (When Nango) Skating Rhythms SR-267
- It's the Bluest Kind of Blues
P. Page (You Turned) Mercury 5096
- I've Never Been to School
T. Raymore Trio (Ted's Boogie) Radio Artist 215
- I've Only Myself to Blame
D. Day (Thoughtless) Columbia 36079
- Jealous
Lanny and Ginger Grey (He Holds) Star SG 418
- Jim's Boogie
J. James Ork (What Can) Radio Artist 215
- Just About This Time Last Night
J. Laurenz (Serenade On) Mercury 5098
- La Golondrina (Farewell Song of Old Mexico)
Don Pablo Ork (Las Mananitas) Vargo 29023
- La Mari Fosa
G. Davis (Wings) Skating Rhythm SR-264
- Las Mananitas (Happy Birthday Song of Old Mexico)
Don Pablo Ork (La Golondrina) Vargo 29023
- Listen
S. McMann Trio (Dance of) Diamond 2094
- Little Girl
Uptown String Band (I'm Looking) Mercury 5100
- Little Shamrocks Album
D. Haymes . . . Decca A-630
Eileen Allanna . . . Decca 24290
How Are Things in Glocca Morra . . . G. Jenkins Ork . . . Decca 23830
Hush-a-Bye (Wee Rose of Killarney) Decca 24292
My Snowy Breasted Pearl . . . Decca 24291
- The Biarney Roses . . . Decca 24291
The Ould Plaid Shawl . . . Decca 24292
There's a Dear Little Plant (The Dear Little Shamrock) . . . Decca 24290
'Twas Only an Irishman's Dream . . . G. Jenkins Ork . . . Decca 23830
- Loaded Pistols, Loaded Dice
L. Welk (To My) Decca 24323
- Lolita Lopez
Don Pablo Ork (Santa Catalina) Vargo 29025
- Lonesome Road
The Commanders (I'd Like) Modern 20-567
- Long Time No See
Don Pablo Ork (Sentimental Journey) Vargo 29034
- Love Is So Terrific
V. Damone (Thoughtless) Mercury 5104
- Lucky Gypsy Vagabond
G. Davis (The Merry) Skating Rhythms SR-266
- Manana Rhumba
D. Trayman (Sinbad, the) Gem 1503
- Maria Elena
M. Thal's Three Tops (I Love) Modern 20-564
- Moonlight Whispers
T. Beneke (Dream Girl) Victor 20-2667
- My Blue Heaven
H. Jeffries (If I) Exclusive EX-26X
- My Extraordinary Gal
L. Paul Trio-C. Hayes (Now Is) Mercury 5103
- My Happiness
J. & S. Steele (They All) Damon D-11153
- My O'Darlin', My O'Lovely, My O'Brian
E. Knight (Betsy) Decca 24322
- My Sin
D. Haymes-Andrews Sisters (Terata) Decca 24320
- Near You
G. Davis (The Lady) Skating Rhythms SR-261
- Nina-Nina
A. Dale (Now Is) Signature 15178
- Noche De Ronda (Nite of Romance)
Don Pablo Ork (Cielito Lindo) Vargo 29024
- Now Is the Hour

(Continued on page 65)

48 will be long remembered as the year that brought the industry the first recordings of...



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... and soon to come
... of Mind
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... My Dreams Come True
... London Bridge Is Falling Apart
... Bye-Bye Blues
... When—Where—Why
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Ready sales are waiting! ... this terrific romantic ballad of the past is back again to satisfy the tremendous public demand!!!

I'll Always Have Memories of You

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Don't Pat Me on the Shoulder
Tell Me More
The Way I Feel
In the Morning
I'll Play the Game Anyway
A Nickel for a Memory
I'm All Out of Dreams
When Summer Comes



BY **SONNY DUNHAM**
and His Orchestra

In All My Dreams (Vocal by Pete Hanley)

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(Vocal by Marion Caruso)

Mem'ries of You (Instrumental—his famous theme song.) A great collector's item.

One of today's MOST-WANTED RECORDINGS! His incomparable theme-song ... with Sonny's own incomparable trumpeting throughout.

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(Vocal by Marion Caruso)

... for later '48 release
... Just a Matter of Time
... usky Special
... ou've Changed
... hen Summer Comes
... apsodette
... hy Did I Pass You By?
... eakfast Table
... ecause I Said I Love You
... alse Kisses
... ow Could So Many People Be So Wrong?
... lone With the One I Love
... ou Gave Me the Run-Around



BY **RAY EBERLE**
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Easy Ride (Instrumental)

You've Changed (Vocal by Ray Eberle)

When I Fell So in Love

(Vocal by Ray Eberle)

... for later '48 release
When Summer Comes
Maybe With You
Music, Maestro, Please Mine
When the Red, Red Robin (Comes Bob, Bob, Bobbin' Along)
P.S. I Love You
Dream a Little Dream of Me
We Just Couldn't Say Good-Bye

by **JAYE PACE** (the Juke Box Pacemaker)
with Orchestra directed by Irving Zath-Miry
• It's Gotta Come Out • When-Where-Why
• I'm Getting Tired of Dreaming • Time to Go to Bed and Dream

by the cooing voice of **RUSS PINTO**
with Orchestra directed by Irving Zath-Miry
• Time to Dance • There's a Song in My Heart
• I'm Just a Fool for Love • A Dream That Came True

by **JAYE PACE** (the Juke Box Pacemaker)
with Orchestra under the direction of LEO LeFLEUR
• When The Lights Are Low • Look's Like the Juke's on Me

by the cooing voice of **RUSS PINTO**
with Orchestra under the direction of LEO LeFLEUR
• It's Just a Matter of Time

by **NANCY LEE**
with Orchestra under the direction of LEO LeFLEUR
• When Summer Comes

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• You Turned Traitor to Me

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• I Won't Give Up 'Til I Have You
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• You're Only Foolin' You

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• My Only Love
• A Heartful and Then Some

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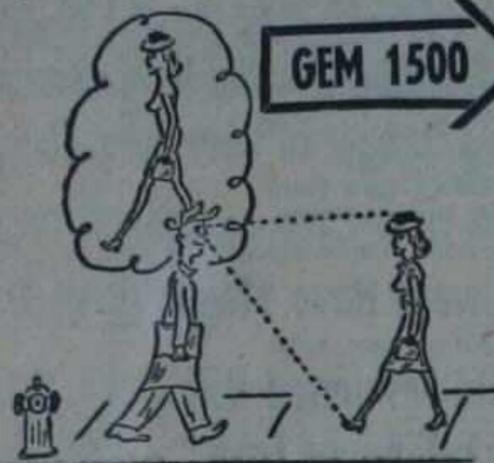
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By The Gem Blazers
CATCHIEST LYRICS IN YEARS!

GUYS
 (Undress Me With Their Eyes)
GUYS—Undress me with their eyes.
 They take one look and know me like a book.
 I always try to wear a smile and be blasé.
 But I've a feeling that I'm in my lingerie.
 When jerks give me the optic works
 I'm in my skin without a safety pin.
 But, after all, I guess I really shouldn't care.
 They always see a darn sight more than's
 really there!

SOME JOE—Gives me the double-o.
 Then he's without the shadow of a doubt,
 When down the avenue the wind begins
 to whirl.
 Oh, lordy, what I'd give to be a bloomer girl.

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IT'S BETTER THAT WAY!
 By Johnny Corvo with The Melody Men



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 (Fishin' for Barracuda)
 By Betty Bonney with
 The Gem Blazers
 backed by
IF I DIDN'T LOVE YOU
 By Johnny Corvo with
 The Gem Blazers

GEM 1503
MANANA RHUMBA
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SINBAD THE SAMBA
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ADVANCE RECORD RELEASES

POPULAR

(Continued from page 66)

- R. Bloch Ork (Nina-Nana) Signature 15178
- New Is the Hour
- P. Paul Trio-C. Hayes (My Extraordinary) Mercury 5103
- Oh, My Achin' Heart
- G. Davis (Give My) Skating Rhythms SR-269
- On the Avenue
- G. Davis (An Apple) Skating Rhythms SR-289
- One Dawn in the Winter
- J. James Ork (I Want) Radio Artist 217
- Oye Negre
- J. August (Intermezzo) Mercury 5106
- Rome, the Romeo of Rome
- Rosa Marie (Chidabee, Chidabee) Mercury 5103
- Sabre Dance
- D. Henry Harmonica Trio (Turnpike Polka) Regent 111
- Santa Catalina
- Don Pablo Ork (Lolita Lopez) Vargo 29025
- Saturday Night in Central Park
- R. Noble (I Fell) Columbia 38080
- Sentimental Journey
- Don Pablo Ork (Long Time) Vargo 29034
- Serenade on a Heart String
- J. Laurens (Just About) Mercury 5099
- Sinbad, the Samba
- D. Trayman (Manana Rhumba) Gem 1503
- Songs of Our Times (1928) Album
- B. Pomeen Ork . . . Decca A-1928
- (1) Back in Your Own Back Yard; (2) I'll Get By; (3) Marie . . . Decca 24047
- (1) Carolina Moon; (2) Jeannine; (3) Chiquita . . . Decca 24044
- (1) Diga Diga Doo; (2) Nagasaki; (3) I Paw Down an' Go Boom! . . . Decca 24046
- (1) Honey; (2) Sweet Sue—Just You; (3) That's My Weakness Now . . . Decca 24047
- (1) Laugh! Clown! Laugh!; (2) I Can't Give You Anything But Love, Baby; (3) I Ain't Got Nobody . . . Decca 24046
- (1) Let's Do It; (2) Sweethearts on Parade; (3) You Took Advantage of Me . . . Decca 24045
- (1) Lover, Come Back to Me!; (2) Button Up Your Overcoat; (3) You're the Cream in My Coffee . . . Decca 24045
- (1) Sonny Boy; (2) Angela Mia; (3) Where the Sky Little Violets Grow . . . Decca 24044
- Songs of Our Times (1929) Album
- M. Fingerle-A. Schutt . . . Decca A-1929
- (1) Ain't Misbehavin'; (2) Little By Little; (3) Weary River; (4) I've Got a Feeling I'm Falling . . . Decca 24051
- (1) Can't We Be Friends?; (2) My Kinda Love; (3) Moanin' Low . . . Decca 24049
- (1) Pagan Love Song; (2) Love; (3) Chant of the Jungle; (4) Siboney . . . Decca 24050
- (1) Romance; (2) Should I; (3) Deep Night; (4) Am I Blue? . . . Decca 24051
- (1) Sunny Side Up; (2) Jericho; (3) Aren't We All?; (4) Happy Days Are Here Again . . . Decca 24048
- (1) The Wedding of the Painted Doll; (2) Tip-Toe Through the Tulips With Me; (3) Singin' in the Rain . . . Decca 24048
- (1) When It's Springtime in the Rockies; (2) When the Organ Played at Twilight; (3) Beside an Open Fireplace; (4) Wedding Bells Are Breaking Up That Old Gang of Mine . . . Decca 24050
- (1) Why Was I Born?; (2) More Than You Know; (3) With a Song in My Heart . . . Decca 24049
- Songs of Our Times (1930) Album
- T. Straeter Ork . . . Decca A-1930
- (1) Beyond the Blue Horizon; (2) Three Little Words; (3) You're Driving Me Crazy . . . Decca 24054
- (1) Blue Again; (2) Exactly Like You; (3) On the Sunny Side of the Street . . . Decca 24054
- (1) Body and Soul; (2) Something to Remember You By; (3) Time on My Hands . . . Decca 24053
- (1) Dancing with Tears in My Eyes; (2) I'm Alone Because I Love You; (3) Two Hearts in Three-Quarter Time . . . Decca 24052
- (1) Embraceable You; (2) I Got Rhythm; (3) What Is This Thing Called Love? . . . Decca 24053
- (1) It Happened in Monterey; (2) Moonlight on the Colorado; (3) The Waltz You Saved for Me . . . Decca 24052
- (1) Lady Play Your Mandolin; (2) Sing Something Simple; (3) You Brought a New Kind of Love to Me . . . Decca 24055
- (1) The King's Horses; (2) Cryin' for the Carolines; (3) Stein Song . . . Decca 24055
- Songs of Our Times (1931) Album
- R. Benson Ork . . . Decca 1931
- (1) By the River Sainte Marie; (2) Out of Nowhere; (3) River, Stay 'Way From My Door . . . Decca 24056
- (1) Dancing in the Dark; (2) Good Night Sweetheart; (3) All of Me . . . Decca 24057
- (1) Life Is Just a Bowl of Cherries; (2) My Song; (3) That's Why Darkies Were Born . . . Decca 24059
- (1) My Silent Love; (2) I Found a Million Dollar Baby; (3) When the Moon Comes Over the Mountain . . . Decca 24058
- (1) The Night Was Made For Love; (2) Sweet and Lovely; (3) She Didn't Say "Yes" . . . Decca 24059
- (1) The Peanut Vendor; (2) Mama Ines; (3) When Yuba Plays the Rumba on the Tuba . . . Decca 24056
- (1) Where the Blue of the Night Meets the Gold of the Day; (2) Cuban Love Song; (3) Someday I'll Find You . . . Decca 24057
- (1) You're My Everything; (2) I Love Louisa; (3) I Love a Parade . . . Decca 24058
- Sorry For You
- L. Fotine Ork (Tell-Tale) Flint 15001
- South
- G. Davis (Good Old) Skating Rhythms SR-270
- Spanish Cavalier
- A. Rey (I'm Looking) Capitol 491
- Stout Hearted Men
- G. Davis (Campus Cadets) Skating Rhythms SR-268
- Take Me Back to the Shack
- G. Davis (The Old) Skating Rhythms SR-269
- Tango De Roses
- G. Davis (Yours) Skating Rhythms SR-263
- Ted's Boogie
- T. Raymore Trio (I've Never) Radio Artist 215
- Tell-Tale
- L. Fotine Ork (Sorry For) Flint 15001
- Teresa
- D. Haymes-Andrews Sisters (My Sin) Decca 24330
- That Old Feeling
- G. Meredith (These Foolish) Apollo 1092
- The Lady From 29 Palms
- G. Davis (Near You) Skating Rhythms SR-261
- The Merry Makers Polka
- G. Davis (Lucky Gypsy) Skating Rhythms SR-268
- The Old Rockin' Chair
- G. Davis (Take Me) Skating Rhythms SR-269
- The Pig Latin Way
- B. Masian Ork (When I'm) Mecca BM 103
- These Foolish Things
- G. Meredith (That Old) Apollo 1092
- They All Recorded To Beat the Ban
- J. & S. Steele (My Happiness) Damon D-11132
- Those Things Money Can't Buy
- G. Cherney (Baby, What) Trilon 196
- Thoughtless
- R. Bloch Ork (At the) Signature 15178
- Thoughtless
- V. Damone (Love Is) Mercury 5104
- Thoughtless
- D. Day-The Modernaires (I've Only) Columbia 38079
- Thoughtless
- G. Lombardo (I'll Dance) Decca 24318
- Thumb Music For a Hitch-Hiker
- The Gem Blazers (Guys) Gem 1500
- To My Sorrow
- L. Weik (Loaded Pistols) Decca 24327
- Turnpike (Sunday Picnic) Polka
- D. Henry Harmonica Trio (Sabre Dance) Regent 111
- Wedding Rhumba
- S. McMann Trio (Honeymoon Rhumba) Diamond 2087
- What Can I Say After I Say I'm Sorry
- J. James Ork (Jim's Boogie) Radio Artist 216
- When I'm With You
- B. Masian Ork (The Pig) Mecca BM 104
- When Nango Does the Yango
- G. Davis (It's So) Skating Rhythms SR-267
- When You're Smiling
- F. Laine (I'm Looking) Mercury 5105
- Wings
- G. Davis (La Mari) Skating Rhythms SR-264
- With All My Heart
- J. Cooper (All Dressed) Diamond 2090
- Worry
- The Scamps (I'll Never) Modern 20-561
- You De
- G. Davis (I Wish) Skating Rhythms SR-265
- You Turned the Tables On Me
- F. Page (It's the) Mercury 5095
- Yours
- G. Davis (Tango De) Skating Rhythms SR-263
- Caroline
- Buddy Moreno Ork (I Love) Victor 20-2676
- Gilly-Gilly Wish Wash
- G. Stevens (Mashuga Means) Sun 1422
- I Can't Afford To Send You Roses
- S. Kaye (The Dream) Victor 20-2652
- I Love
- Buddy Moreno (Caroline) Victor 20-2676
- Lovers Waltz
- A. Malvin (Only Lonely) Lissen AC-4
- Mashuga Means Crazy
- G. Stevens (Gilly-Gilly Wish) Sun 1422
- Only Lonely Me
- A. Malvin (Lovers Waltz) Lissen AC-3
- Purgatory
- Deep River Boys (Swing Low) Victor 20-2622
- Robbin's Nest
- Count Basie (Your Red) Victor 20-2677
- Swing Low Sweet Clarinet
- Deep River Boys (Purgatory) Victor 20-2622
- That's a Plenty
- The Three Suns (Worry, Worry) Victor 20-2675
- The Dream Peddler (Duena De Mi Corazon)
- S. Kaye (I Can't) Victor 20-2652
- Worry, Worry, Worry
- The Three Suns (That's a) Victor 20-2675
- Your Red Wagon
- Count Basie (Robbin's Nest) Victor 20-2677

ADVANCE RECORD RELEASES

FOLK

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| Boll Weevil Song
T. Ritter (Rye Whiskey) Capitol Americana 40084 | tie Tootle) Columbia 38069 |
| Don't Flirt With Me
H. Thompson and His Brazos Valley Boys (Rock in) Capitol Americana 40085 | The Girl in My Arms
D. Groom and His Texans (Unwanted Love) Mercury 6090 |
| Empty Arms and a Heart Full of Sorrow
W. Fowler and His Georgia Clodhoppers (When My) Mercury 6092 | There's No Housing Shortage in Heaven
Smilin' E. Hill (Lord, Watch) Apollo 177 |
| Lord, Watch O'er My Daddy
Smilin' E. Hill (There's No) Apollo 177 | Unwanted Love
D. Groom and His Texans (The Girl) Mercury 6090 |
| Rock in the Ocean
H. Thompson and His Brazos Valley Boys (Don't Flirt) Capitol Americana 40085 | When My Dreams Come True
W. Fowler and His Georgia Clodhoppers (Empty Arms) Mercury 6092 |
| Rootie Tootle
P. Howard and His Cotton Pickers (The Fiddler) Columbia 38069 | Who Do You Spend Your Dreams With?
D. O'Dell and His Radio Rangers (Shut Up) Exclusive EX-27X |
| Rye Whiskey
T. Ritter (Boll Weevil) Capitol Americana 40084 | If I Could Only Learn To Yodel
Patsy Montana and Her Buckaroos (Slap 'Er) Victor 20-2686 |
| Shut Up and Drink Your Beer
D. O'Dell and His Radio Rangers (Who Do) Exclusive EX-27X | Rootie Tootle
Pee Wee King and His Golden West Cowboys (Tennessee Waltz) Victor 20-2680 |
| The Fiddler With the Patch on His Pants
P. Howard and His Cotton Pickers (Roo- | Slap 'Er Down Again, Paw
Patsy Montana and Her Buckaroos (If I) Victor 20-2686 |
| | Tennessee Waltz
Pee Wee King and His Golden West Cowboys (Rootie Tootle) Victor 20-2680 |

RACE

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| Anytime Is the Right Time
Smokey Hogg (Where Did) Modern 20-563 | Punkin Head Woman
G. Phillips Rhythm Aces (Hey Now) Modern 20-559 |
| Hey Now
G. Phillips Rhythm Aces (Punkin Head) Modern 20-559 | San Antonio Blues
Big Bill (Just Rocking) Columbia 38070 |
| Hollywood House Party Boogie
H. Brooks Trio (Honey, Honey) Modern 157 | Siboney
J. Liggins and His Honeydrippers (Life Don't) Exclusive EX-258 |
| Honey, Honey, Honey
V. Greene Trio (The Unfinished) Trilon 190 | Since I Fell For You
V. Greene Trio (I'll Never) Trilon 196 |
| Honey, Honey, Honey
H. Brooks Trio (Hollywood House) Modern 157 | Since I Fell For You
V. Greene Trio (Two Loves) Trilon 202 |
| I'll Never Let You Go Again
V. Greene Trio (Since I) Trilon 198 | The Unfinished Boogie
V. Greene Trio (Honey, Honey) Trilon 190 |
| Just Rocking
Big Bill (San Antonio) Columbia 38070 | Two Loves Have I
V. Greene Trio (Since I) Trilon 202 |
| Life Don't Mean a Thing To Me
J. Liggins and His Honeydrippers (Siboney) Exclusive EX-258 | Where Did My Boogie Go?
Smokey Hogg (Anytime Is) Modern 20-563 |
| No, Baby, No!
Trenier Twins (Ooh, Look-a) Mercury 8071 | Broke and Hungry Blues
Big Maceo-Tampa Red (Kid Man) Victor 20-2687 |
| Ooh, Look-a There, Ain't She Pretty?
Trenier Twins (No, Baby) Mercury 8071 | Kid Man Blues
Big Maceo-Tampa Red (Broke and) Victor 20-2687 |

HOT JAZZ

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| Jumpin' At the Woodside
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| Lazy River
A. Shakelford Sextette (Stumblin') Modern 20-563 | C. Ventura-A. Eager-B. Harris-Chubby Jackson-Buddy Rich-Fats Navarro-R. Burns-A. Valente . . . Vox VSP 310 |
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| Salty Dog (12")
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| Stumblin'
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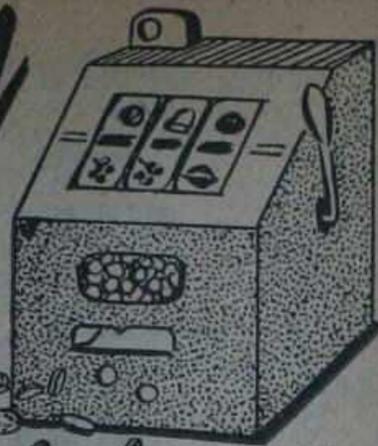
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Mercury Record Distributors, Inc. (LD-MER)
50 Flower St.
Post & Lester Co. (DE-DS-M-NA-S-VX)
10 Chestnut St.

Stern & Co. (CO-OK)
195 Church St.

New Haven
Dale-Connecticut (MRG)
240 Whalley Ave.
F. J. Corcoran Distributing Co. (EA)
87 Orange St.
General Electric Supply Corp. (SI)
121 Olive St.
Mory Sales Corp. (MJ)
152 Brewery St.
The Plymouth Electric Co. (MGM)
393 Chapel St.
Sol Chain (PIL)
157 Church St.

Waterbury
General Electric Supply Corp. (SI)
127 E. Main St.

West Haven
Franwil Record Co. (FRN)
427 Orange Ave.

DELAWARE

Wilmington
General Electric Supply Co. (SI)
18th & Market Sts.

WASHINGTON, D. C.

Apollo Records, Inc. (AP)
730 9th St., N. W.
Capitol Records Distributing Co., Inc. (CA)
1108 Maryland Ave., S.W.
Ebony Music Distributor (MIR)
1839 Seventh St., N. W.
Decca Distributing Corp. (BR-CD-D-FFRR-PAR)
12th and O. Sts., S.E.
General Electric Supply Co. (SI)
1330 New York Ave., N. W.
Radio Sound Corp. (MJ)
1353 New York Ave., N.E.
Schwartz Bros.
(ALD-BLW-CLE-COW-DE-E-HK-LF-NA)
3623 12th St., N. E.
Simon Distributing Co. (MGM)
615 Pennsylvania Ave., N. W.
Southern Wholesalers, Inc. (V)
1519 "L" St., N. W.
Washington-Columbia-Wholesalers, Inc. (CO-OK)
2122 24th Pl., N. E.

FLORIDA

Fort Meyers
Arthur H. Lynch (FIL)
P.O. Box 406
Jacksonville
Capitol Records Distributing Co., Inc. (CA)
928 Hogan St.
Cain & Bultman, Inc. (CO-OK)
335 E. Bay St.
P. O. 4429
Cherry Distributing Co. (BU-TRT)
310 Riverside Ave.
Decca Distributing Corp. (BR-CD-D-FFRR-PAR)
2436 Dennis St.

WARNING DO NOT PLAY THIS RECORD IN THE DARK!



JUNGLE FANTASY

By ESY MORALES
Rainbow #10050

Sensational hot flute recorded in echo chamber

RAINBOW RECORDS

156 W. 44th Street
NEW YORK, N. Y.

Distributors, Inc. (CO)
355 Osceola
General Electric Supply
Corp. (SI)
530 E. Forsyth St.
Graybar Electric Co (MGM)
12th & Main Sts.
Major Appliances, Inc. (V)
836 E. 4th St.
Southern Hardware &
Bicycle (MRG)
2336 Liberty St.
Taran Distributing Co.
(ALD-BI-CLE-COA-
COS-E-ENT-FS-G-
HK-M-MER-MO-NA-
UVI)
90 Riverside Ave.

Miami
Berger Electric Corp. (DS)
1369 N. E. 1st Ave.
Dade Distributors, Inc.
(BLW)
136 N. E. First St.
Decca Distributing Corp.
(BR-CD-D-FFRR-PAR)
1010-1012 S. W. 8th St.
Electric Sales & Service Co.
(TEM)
2335 N. Miami Ave.
General Electric Supply Co.
(SI)
811 N. W. First St.
Harry McGinty (FID)
34 W. Flagler St.
Seminole Record Distribu-
tors (VX-ATT-RT-TR-
BT)
1360 N.E. First Ave.
Southern Coin-o-Mat Dist.
Co. (MA)
943 N. W. Seventh Ave.
Stone Distributing Co.
(DE-DOW-SPE-VX)
108 N. E. 39th St.
Taran Distributing Co.
(ALD-BI-CLE-COS-E-
ENT-FS-G-M-MER-MO-
MST-NA-VC)
170 N. W. 23rd St.
2820 N. W. 7th Ave.
Wholesale Appliances, Inc.
(MJ)
19 S. W. Sixth St.

Pensacola
Mertone Recording Co.
(MRT)
1005 N. 8th Ave.

St. Cloud
Charles S. Stamper (SR)
St. Cloud Trailer Park

Tampa
Electric Supply Co., Inc.
(MRG)
106 S. Franklin St.
General Electric Supply Co.
(SI)
604 Ella Mae Ave.
L & L Distributors (TEM)
5th Ave. and 13th St.
Taran Dist., Inc. (MST)
Thurrow Distributing Co.
(AP)
134 S. Tampa St.

GEORGIA

Atlanta
Andrew Jenkins (FID)
1456 Kennesaw Dr., N. W.
McCord & Company, Inc.
(MJ)
338 W. Peachtree St., N.W.
Apollo Records, Inc. (AP)
367 Edgewood Ave., S. E.
Capitol Records Distribut-
ing Co. (CA)
535 Courtland St., N. E.
Columbia Record Distribu-
tors, Inc. (CO-OK)
255 Spring St., S.W.
Decca Distributing Corp.
(BR-CD-D-FFRR-PAR)
72 Central Ave., S. W.
Edwards-Harris Co. (MRG)
258 Peachtree St., N. E.
General Electric Supply Co.
(SI)
172 Haynes St., S. W.
Graybar Electric Co.
(MGM)
167 Walton St., N. W.
Monitor Co. of Georgia
(BLW)
976 W. Peachtree St., N. W.
Record Sales Co.
(ALD-CLE-COU-DE-E-
MO-NA-PAC-UVI-MILT-
FOT-SAR-MIL-MRR-KF-
STL-VC)
351 Edgewood Ave.
Schiffer Distributing Co.
(TEM)
316 Ivy St., N.E.
Southland Distributing
(ATT-BI-BT-BU-DOW-
DS-ENT-G-MER-M-PIC-
SPE-SNR-TR-VX)
441 Edgewood Ave.

Taran Dist. Corp. (COS-E-
MO-MST)
Tylers Gramophone Shop,
Inc. (ORS)
845 Peachtree St., N. E.
A. G. Waugh Dist. Co. (MA)
337 W. Peachtree St., N. E.
The Yancey Co., Inc. (V)
340 Peachtree St., N. W.

Avondale Estates
Tempo Southern Co. (TEM)
11 Avondale Rd.

Elberton
Arlie E. Farmer (FID)
291 Tate St.

Macon
Heath Distributing Co. (EA)
217 3d St.

Savannah
General Electric Supply Co.
(SI)
22 Bay St., W.

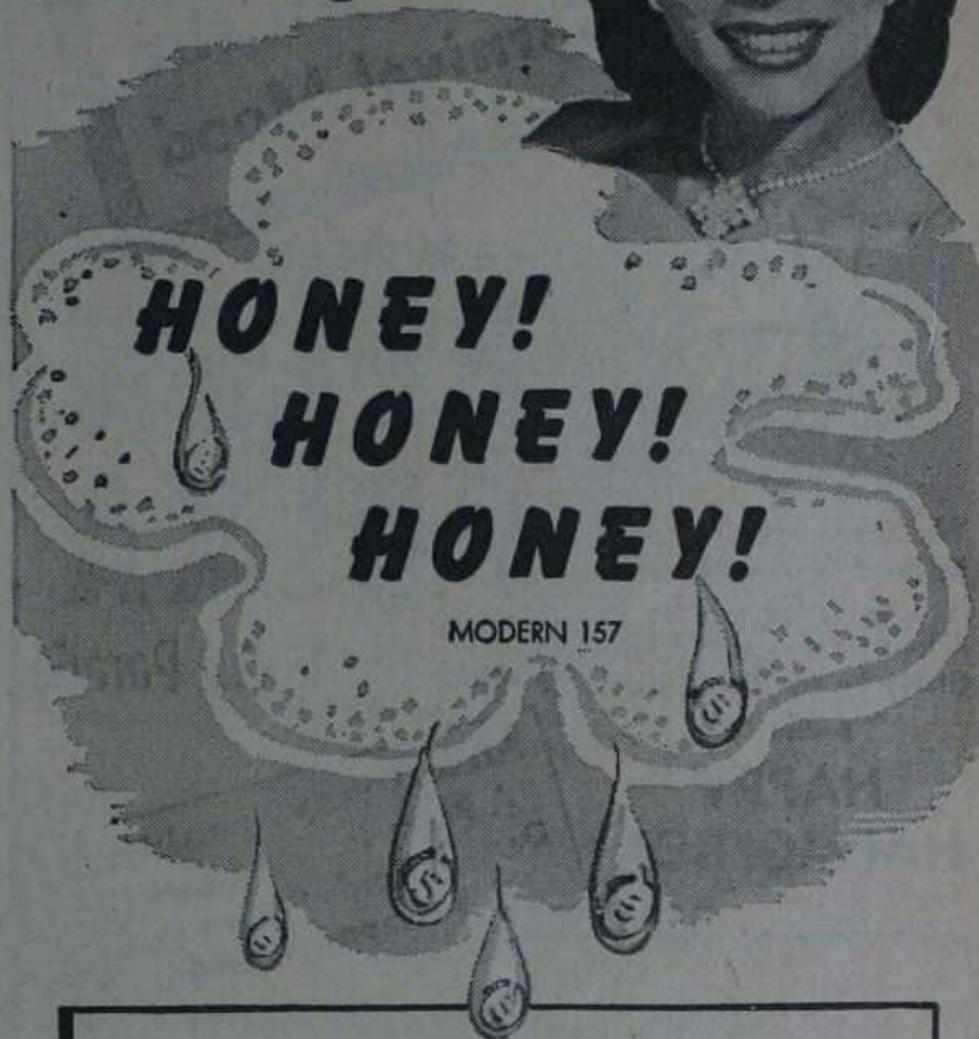
IDAHO

Boise
Ted Dicus (RRA)
819 N. 19th St.
General Electric Co. (SI)
8th and Battery

ILLINOIS

Chicago
Advance Distributing Co.
(COA-PE-IMP-AGU)
4750 N. Bernard
Apollo Records, Inc. (AP)
719 S. State St.
K. O. Asher (CAT-T-DL-
NM-HOR)
1418 Hyde Park Blvd.
Audio Sales Co. (PL)
80 E. Jackson Blvd.
Balkan Record Co. (Z)
1425 W. 18th St.
J. F. Bard Co. (G-GS-RON)
329 S. Wood
Brason Associates (ADV-
STAR)
3508 N. Clark St.
Capitol Record Distr. Co.
(CA)
1449 S. Michigan
Chicago Majestic Division
(MJ)
545 N. LaSalle St.
Chicago Musical Instru-
ment Co. (MTE-MS)
30 E. Adams St.
Chicago Roller Skate Co.
(SR)
4406 W. Lake St.
Chord Distributors (BLW-
MIR-BU-HAV-DUO-FUT-
HY-MEO-LSS-RT-SNR-
JA)
2406 S. LaSalle
Continental Music Co.
(MTE-MS)
630 S. Wabash Ave.
Continental Record Dis-
tributing Co. (ON)
549 W. Randolph
Robert T. Coonley (WH)
2921 N. Cicero
Decca Distributing Co.
(BR-CD-D-FFRR-PAR)
22 W. Hubbard St.
Decca Distributing Co.
(BR-CD-D-FFRR-PAR)
1929 S. Halsted St.
Frumkin Sales Co. (C)
(CE-COU-TEM)
2418 Milwaukee Ave.
General Electric Supply Co.
(SI)
845 Clinton
Independent Distributing
Co. (AL-MILT-FOT-SAR-
MIL-MRR-KF-STL-
COW)
1611 S. Wabash
Ed. Johnson (BL)
Kane Storage Co.
2034 Lincoln Ave.
E. M. Karet, Assoc. (PIL)
510 N. Dearborn St.
King Record Distributing
Co. (KGO)
2001 S. Halstead St.
Frederick Lee Co., Inc. (PS-
HR-NA-SAR-RAN-AVO-
JE-QUL)
1002 S. Michigan
James Martin (AMN-AST-
ATT-BEH-CHO-DE-DS-
ENT-HR-INT-K-FL-LF-
LD-M-MA-PAC-SE-S-VO-
UVI)
1407 Diversay Pkwy.
Mercury Record Distrib-
uting Co. (MER-VX)
839 S. Wabash
Miracle Record Co. (MIR)
500 E. 63rd St.

Hear HADDA'S Sensational Recording of



SPECIAL TO ALL MUSIC OPERATORS

Morton Thal's "THREE TOP TRIO"

Combination—ORGAN, GUITAR AND ACCORDION

"RUSSIAN LULLABY"
"SUNRISE SERENADE"

1006

"NEAR YOU"
"PARADISE"

20-549

"MARIA ELENA"
"I LOVE YOU"

20-564

"JEALOUSY"
"MY HEART AT THY SWEET VOICE"

20-551

"GREEN EYES"

"INTO EACH LIFE SOME
RAIN MUST FALL"

1007

"SMOKE GETS IN YOUR EYES"

"ALICE BLUE GOWN"

1008

Modern RECORDS
hollywood

MODERN DISTRIBUTORS

Allen Distributing
Co.
17 W. Main St.
Richmond 20, Va.
Blue Bonnet Music
Co.
3235 Ross Ave.
Dallas 1, Texas
C & C Distributing
Co.
902 4th Ave.
Seattle, Wash.
Commercial Music
Co.
327 East 12th St.
Kansas City, Mo.
Commercial Music
Co.
510 N. Sarah St.
St. Louis, Mo.
Davis Sales
1010 17th St.
Denver 2, Colo.

Macy's Record Dis-
trib. Co.
1913 Leeland Ave.
Houston, Texas
Mangold Distribut-
ing Co.
211 So. Eutaw
Baltimore 23, Md.
Melody Sales Co.
369 Sixth St.
San Francisco, Cal.
M. S. Distributing
Co.
1350 E. 61st St.
Chicago, Ill.
Modern Record Dis-
tributors, Inc.
2978 W. Pico Blvd.
Los Angeles, Calif.
Music Sales
880 Union Ave.
Memphis, Tenn.

Music Sales
303 N. Peter St.
New Orleans, La.
Pan American Rec-
ord Distributing Co.
633 Huron Road
Cleveland, Ohio
Pan American Rec-
ord Distributing Co.
3747 Woodward
Detroit, Mich.
Record Sales Co.
351 Edgewood
Ave., S. E.
Atlanta, Ga.
Record Sales Co.
231 E. Trade St.
Charlotte, N. C.
Record Sales Co.,
Inc.
2117 3rd Ave., N.
Birmingham, Ala.

Record Sales Co.
303 Lancaster St.
Monroe, N. C.
David Rosen
855 No. Broad St.
Philadelphia, Pa.
Sunland Supply Co.
120 Durango St.
El Paso, Tex.
Taran Distributing
Co., Inc.
90 Riverside Ave.
Jacksonville, Fla.
Modern Record Dis-
tributors, Inc.
412 W. 42nd St.
New York, N. Y.
Tanner Record Dis-
tributing Co.
223 Fredericksburg
St.
San Antonio, Texas



Polkas are in
tune with the
Carnival Mood

... and

HELEN POLKA

leads the Polka Parade

Walt Dana Orchestra with
Michael Chimes Harmon-
icas. English lyrics by
Albert Gamse, sung beau-
tifully by the Serenaders.

Backed by

**HAPPY
HARMONICA**

Instrumental on **DANA 2002**

Nick Kenny Speaking...
"A Polka lover's dream...
Dana Records 'Helen Polka'
& 'Happy Harmonica'"

Distributor reports prove...IT'S CLICKING SOLIDLY
WITH OPS AND RETAILERS ACROSS THE NATION!

**WESTERN
UNION** (15)

115 PD-WUX PHILADELPHIA PENN 2 1100A
DANA RECORDS
256 FIFTH AVE

PLEASE RUSH AN ADDITIONAL 25000 HELEN POLKA STOP WE INTEND
TO SELL AT LEAST 75000

KAYLER CO ELLIOT WELER

TIPS *on* **Coming** **TOPS**

TOMORROW'S HITS

The information herein is designed to help you secure more representative orders...
TIP—Happy-type have and grills with energetic, robust partners should like the HELEN polka
on their juke boxes. The vitality packed dishing of this polka is by the Walt Dana
orch (DANA 2002). Flipover is HAPPY HARMONICA.

Ask for catalogue of the entire Dana Polka and Polish
line. It's loaded with sure-fire nickel grabbers.

WRITE, WIRE, PHONE YOUR DISTRIBUTOR

James H. Martin, Inc.
1407 Diversey Pkwy.
Chicago, Ill.

Kayler Co.
131 S. 24th St.
Philadelphia 3, Pa.

John Zmuda
558 Charles St.
Fall River, Mass.

Mid-Town Distributing Co.
1674 Broadway
New York, N. Y.

Polonia Distributing Co.
2215 W. Chicago Blvd.
Detroit, Mich.

Dana Distributors of
New England
612 E. Main St.
Bridgeport, Conn.

Music Suppliers of New
England, Inc.
17 Chadwick St.
Boston, Mass.

Standard Distributing Co.
1729 Fifth Ave.
Pittsburgh, Pa.

Henry Schunke
1080 Broadway
Buffalo, N. Y.

Co-Mar Distributing Co.
1738 Eastern Ave.
Baltimore, Md.

All-State Distributing Co.
30 Warren Place
Newark, N. J.

**DANA MUSIC
COMPANY, INC.**

286 FIFTH AVENUE NEW YORK 1, N. Y.
Wisconsin 7-9093



M. S. Distributing Co.
ALD-ATT-OLE-DL-DOW-
E-HK-MO-MST-NA-SPE-
VAN-ES)

1350 E. 61st St.
National Distributing Co.
SNN)

3342 W. Roosevelt Rd.
Pan American Publ. (PAM)
116 E. Walton

Phoenix Music Shop (OL)
250 Halsted St.
Porten Distributing Co.
(BI-RAN-SA-BEL-MYE)

831 S. State St.
RCA-Victor Distributing
Co. (V)

445 N. Lake Shore Dr.
The Sampson Co. (CO-OK)
2244 S. Western Ave.

Seymour Schwartz & Co.
(MUS)

2117 S. Loomis
Trilon Distributing Co.
(BT-TR-ATO)

1208 S. Spalding
20th Century Sales Co.
(PUT)

3651 W. 15th St.
Vita Record Distributors
Co. (VC)

1350 E. 61st
Vox Productions (VX)
605 W. Washington

Zenith Radio Distributors
(MGM)

680 N. Michigan

Cicero

Cicero Press (SAB)
2229 S. Larami Ave.

Moline

Langbehn Music Co. (SB)
1804 16th Ave.

Peoria

Klaus Radio & Electric Co.
(V)

707 Main St.
S. & S. Distributors (SO)
800 S. Adams St.

Williams, Inc. (CO-OK)

116 Liberty St.

Rockford

General Electric Supply Co.
(SI)

118 S. 1st St.

Rock Island

Tri-City Radio Supply Co.
(MJ)

1919 Fourth Ave.

Springfield

General Electric Supply
Corp. (SI)

1107 E. Jefferson St.

INDIANA

Anderson

Tru Tone Productions, Inc.
(TRT)

1121 Jackson St.

Evansville

Boetticher & Kellogg (SO)
15 Fulton Ave.

General Electric Supply
Corp. (SI)

422 N. W. 7th St.

Fort Wayne

General Electric Supply
Corp. (SI)

1609 S. Calhoun St.

Indianapolis

Approved Appliances Co.
Inc. (VO)

77 N. New Jersey St.
Associated Distributors (V)

210 S. Meridian St.

Capital Paper Co. (SO)
1201 W. Washington St.

Decca Distributing Corp.
BR-CD-D-FFRR-PAR)

437 S. Illinois St.
General Electric Supply
Corp. (SI)

326 W. Georgia St.
Mercury Record Distribu-
tors (MER)

6 S. New Jersey Ave.
Meridian Distributors, Inc.
(BLW)

1121 N. Meridian St.
Radio Equipment Co., Inc.
(CO-OK)

1010 Central Ave.
Record Sales Co. (DE)

1010 N. Beville St.
Rodefco Co. (MGM)

614 N. Capitol Ave.
Services, Inc. (MJ)

3110 Northwestern

Muncie
General Electric Supply Co.
204 E. Willard St.

South Bend
FEMCO Distributing Co.
(MJ)

1603 Prairie Ave.

IOWA
Burlington
Union Supply Co. (MBG)

328 N. 4th St.

Des Moines
Decca Distributing Corp.
BR-CD-D-FFRR-PAR)

215 W. Walnut St.
General Electric Supply Co.
(SI)

513 E. Court St.
Imperial Sales Co. (MST)

The Lague Co. (SO)
1007 Locust St.

G. W. Onthank Co. (V)
10th and Mulberry Sts.

Roycraft-Iowa Co. (CO-OK)
424 Court Ave.

A. Schneiderhahn Co.
(MGM)

319-323 S. W. 5th St.
Sidles Co. (MJ)

912 Locust St.
H. E. Sorenson Co. (ME)

100 S. W. 1st St.
20th Century Recordings
(SAR)

Norman Wienstroer (D)
215 W. Walnut St.

KANSAS
Kansas City
K. C. Music Sales Co.
(COU)

907 N. 18th St.

Wichita
General Electric Supply Co.
(SI)

904 E. 1st St.
Home Appliance Co. (M)

149 N. Rock Island
S. A. Long, Inc. (MGM)

232 N. Market St.
McGrew Distributing Co.
(EA)

1312 E. Douglas
Record Distributors (ME)

108 N. Ohio
Southwest Merchandise
Mart (MRG)

217 N. Water St.
Record Distributors (ME)

108 N. Ohio
[\(Continued on page 79\)](#)

STAN KENTON

"The greatest, hottest jazz flutist
says: I have ever heard!"



**JUNGLE
FANTASY**

By **ESY MORALES**
Rainbow #10050

Sensational hot flute
recorded in echo chamber

RAINBOW RECORDS

156 W. 44th Street
NEW YORK, N. Y.

WATCH THESE

VITA^{coustic} ARTISTS FOR RECORD HITS



HENRY BUSSE



FREDDY NAGEL



LEO DIAMOND



MEL HENKE



SID FISHER



JOHNNY BOTHWELL



NANCY LEE and her Hilltoppers



JOE VERA



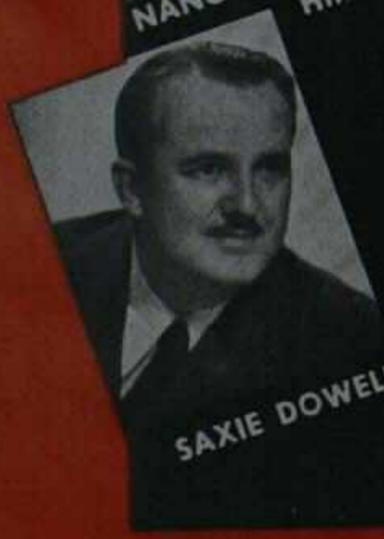
HONEYDREAMERS



RILEY SHEPHARD



DEL COURTNEY



SAXIE DOWELL



KENNY ROBERTS

VITA^{coustic}
 "LIVING SOUND"
 OFFICES AND STUDIOS 42nd Floor
 20 N. Wacker Drive,
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CHICAGO • NEW YORK • HOLLYWOOD

VITA *coustic*
TONE
CONTROLLED

Invites You



To meet by hearing

JACK CARROLL

greatest vocal find
on records.

Two brand new numbers with full orchestration background

13A **"ON GREEN DOLPHIN STREET"**

13B **"MY COUSIN, LOUELLA"**

Get lucky with Release #13

ALL CRITICS RAVE AND
AGREE THAT THE VOICE
OF JACK CARROLL
IS ONE IN 100 MILLION

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TONE
CONTROLLED
"LIVING SOUND"

Records

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Two

INCOMPARABLE VOCALISTS
COMING TO YOU ON THE SAME LABEL



YVETTE

In her *SULTRY WAY*
imparts her extraordinary
style of feminine persuasion
that makes you want to
listen and dream

"**BIDIBI-BOT-BOT,
THE SECRETARY SONG**"
"**LONG AFTER TO-NIGHT**"

From ENTERPRISE STUDIOS Picture
"ARCH OF TRIUMPH"

From the *HIT PARADE*
to *Vitacoustic* to You...

JOAN EDWARDS

Playing the piano and singing
in her original style

"**THERE OUGHT TO BE A SOCIETY**"
"**IT'S EASY WHEN YOU KNOW HOW**"
"**PIANISSIMO**"
"**THE FEATHERY FEELIN'**"



VITAcoustic
LIVING SOUND

OFFICES AND STUDIOS 42nd Floor
20 N. Walker Drive, Chicago 6, Ill.
CHICAGO - NEW YORK - HOLLYWOOD

JAM SESSION SERIES

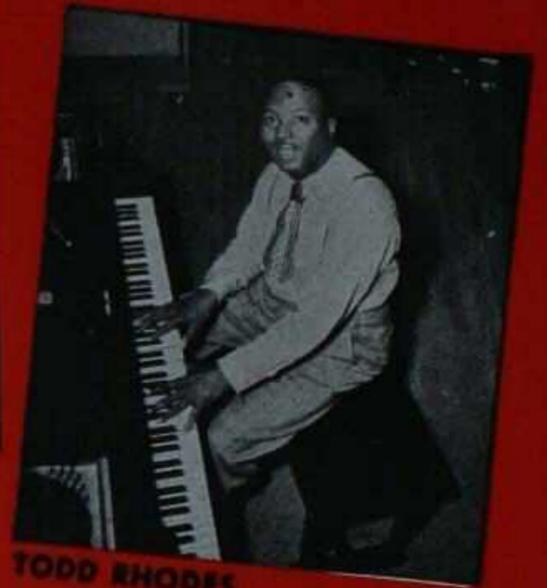
ON VITA *coustic* RED LABEL



CHRISTINE RANDOL



BONES McAFEE FOUR SHADES OF RHYTHM

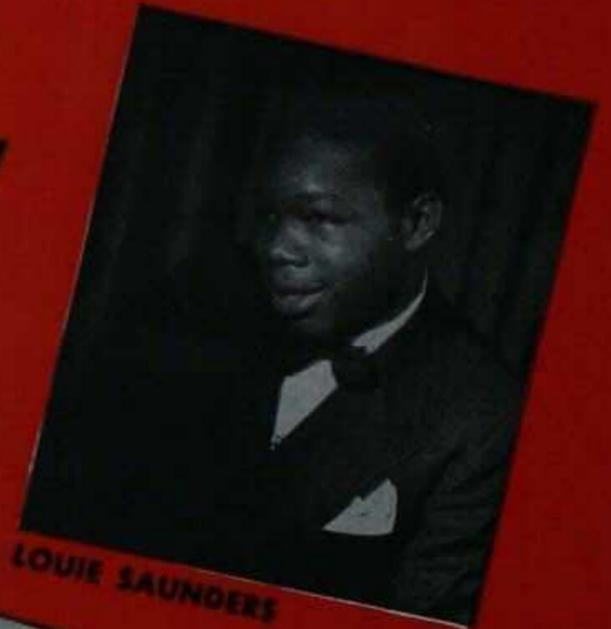


TODD RHODES

**These Stars
will set a new
High in
Race Records**



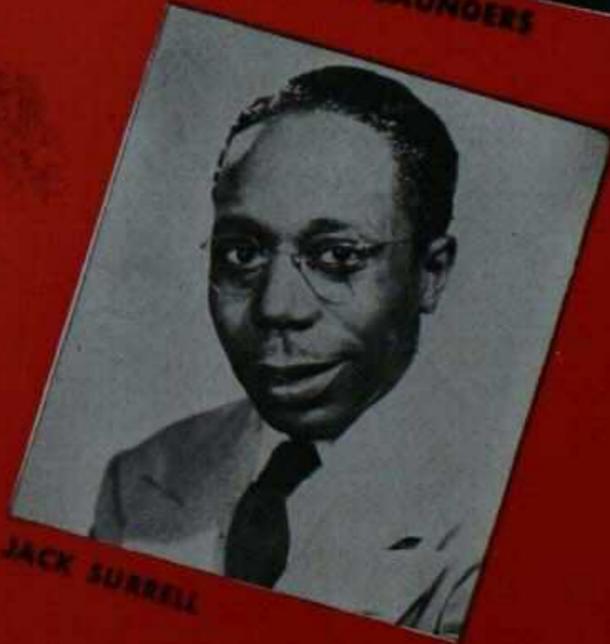
KITTY STEVENSON



LOUIE SAUNDERS



MATTYE HEDGEMON



JACK SURRELL

VITA *coustic*
"LIVING SOUND"

OFFICES AND STUDIOS 42nd Floor
20 N. Wacker Drive,
Chicago 6, Ill.

CHICAGO

NEW YORK

HOLLYWOOD

Record Distributors

(Continued from page 74)

KENTUCKY

Ashland
Vogel Birch, Inc. (M)
22d St. and Central Ave.

Harlan
General Electric Supply Co.
(SI)
Hoskins St.

Lexington
General Electric Supply Co.
(SI)
309 N. Ashland Ave.

Louisville
Allied Appliance Distributors of Evansville, Inc. (MJ)
c/o Bomar Mfg. Co.
107 W. Main St.
Bomar Mfg. Co. (MJ)
107 W. Main St.
Ewald Distributing Co. (V)
1538 S. Brook St.
General Electric Supply Co. (SI)
207 E. Broadway
Lion Distributing Co. (MO)
726 S. Fourth St.
Straton-Terstegge (MRG)
15th and Main
Sutcliffe Co. (CO-OK-MGM-SO)
609 W. Main St.

General Electric Supply Co.
(SI)
208-208 Market St.
The Electronics Co., Inc.
(SO)
310-7 Market St.

MAINE

Bangor
General Electric Supply Co.
(SI)
329 Main St.
Radio Service Laboratory
(MRG)
45 Haymarket Sq.

Portland
Bargelt Supply Co. (ENT)
1131 S. W. Washington St.
Cressey & Allen (V)
35 Commercial St.
Farrar-Brown Co. (CO-OK)
492-498 Forest Ave.
General Electric Supply Co. (SI)
94 Commercial St.
Philco Wholesalers, Inc. (TEM)
919 Congress St.
Radio Service Laboratory (MRG)
450 Free St.

LOUISIANA

Lake Charles
Eddie's Music House (GB)
Front and Broad St.

New Orleans
William B. Allen Supply Co.
(AP-BLW-CN-CS-MER-MST-WE)
916 N. Claiborne
Apollo Records, Inc. (AP)
418 Gravier St.
Ospitol Records Distributing Co., Inc. (CA)
717 Camp St.
Electrical Supply Co. (V)
201 Magazine St.
James E. Gayle & Son (SAR)
310 S. Saratoga St.
General Electric Supply Co. (SI)
733 Tchoupitoulas St.
Gloria Distributing Co. (RRA)
3730 Burgundy St.
Lighting Fixture & Electric Supply Co. (M)
207 Tchoupitoulas St.
Mayray Co. (PIL)
1500 Canal St.
James McCarter (D-D-PAR-OD)
617 Canal St.
Monroe Hardware Co., Inc. (SO)
701 Magazine St.
Music Sales Co.
(ALD-AT-ATT-BU-CLE-DOW-E-ENT-FS-LD-MILT-FOT-SAR-MIL-MRR-KF-STL-MA-MO-NA-PAC-SPE-UVI)
303 N. Peter St.
Music Sales Co. (THM)
303 N. Peter St.
W. A. Shuler Supply Co. (GB)
415 Dryades St.
Nola Record Distributors (BT-MIR-SA-SNR-TR-DE)
509 Iverville
Paulson Distributing Co., Inc. (NA)
510 Poydras St.
Radio Specialty Corp. (MGM)
841 Corondelet St.
United Wholesale Co. (DS-MJ)
510 Paydras St.
Walter Brothers Co. (CO-OK)
714-20 Howard Ave.

MARYLAND

Baltimore
ABC Music Sales (AE)
6-8 S. Greene St.
Aetna Music Corp. (AE)
232 N. Eutaw St.
Arista Records, Inc. (ARI)
512 Pennsylvania Ave.
Vic Baddock (SNC)
614 E. Lombard St.
Barnett Distributing Co. (AST-CHO-AMN-INT-LD-M-MAY-UVI-VC)
15 E. 21st St.
Vic Braddock (RT)
533 W. Lombard St.
Co-Mar Distributing Co. (HR)
Box 593
D. & H. Distributing Co. (V)
31-37 E. Lee St.
General Distributing Co. (AL-BT-C-AP-DE-SA-TR)
2212 Westwood Ave.
General Electric Supply Co. (SI)
5 S. Gay St.
Mangold Distributing Co. (DOW-ENT-MO-SPE)
1020 Hollins St.
Maraton Distributing Co. (AE)
232 N. Eutaw St.
J. B. Mitchell Co. (MJ)
117 Market Place
Musical Sales Co. (EA)
140 W. Mt. Royal Ave.
Nelson & Co., Inc. (G-SO-STI-STIA)
1000 S. Linwood
The Orlole Corp. (CN-COS-CS-FNY-K-MA-MER-NA-WE)
512 Pennsylvania Ave.
Radio Sound Corp. (MJ)
922 Park Ave.
George Rosen Co. (MRG)
40 Hopkins Pl.
Simon Distributing Corp. (MGM)
North Ave. at Howard St.
Jos. M. Zamolaki Co. (CO-OK)
110 S. Paca St.

Federalburg
Cozy Records (CZY)
J. L. Towers
The Down Home Corp. (DOT)

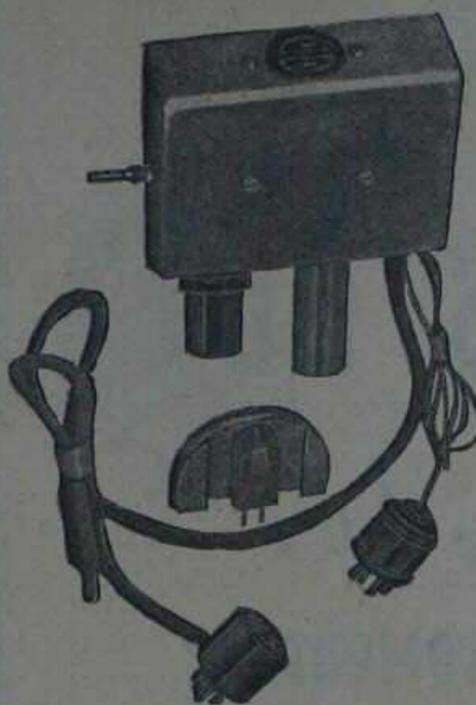
Hagerstown
Bohman-Warne, Inc. (MJ)
35 W. Franklin St.

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Boston
R. B. Anderson (PIL)
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CONTACT

RED RAVEN ENTERPRISES

BOX 259

Appleton, Wisconsin

Capitol Records Distributing Co. (CA)
3380 Washington St.
The Carter Corp. (COB)
1137 Tremont St.
Columbia Wholesalers, Inc.
of New England (CO-OK)
584 Commonwealth Ave.
Decca Distributing Corp.
(BR-CD-D-FFRR-PAR)
General Electric Supply Co.
(SI)
378 Stuart St.
Major Appliance Corp.
(MJ)
11 Deerfield St.
Mass. Music Distributors,
Inc. (BN-G-LF-M-MRG-UVI-VC)
1269 Tremont St.
Mercury Record Distributors,
Inc. (K-LD-MER-NA)
1139 Tremont Ave.
Milhender Distributors,
Inc. (SO)
619 Atlantic Ave.
Music Suppliers of New
England, Inc. (DE-DI-DS-
H-RAN-JJ-INT-CRO-VX-
ADV-STAR-AP)
17 Chadwick St.
Northeastern Distributors,
Inc. (MGM)
588 Commonwealth Ave.
Northern Distributors
(AMN-INT)
170 Summer St.
Vogue Plastic Distributors
(VO)
1020 Commonwealth

Cambridge

The Eastern Co. (V)
620 Memorial Dr.
North Eastern Music Service
(RT-RV)
447 Massachusetts Ave.
Radex Co. (MRG)
1722 Massachusetts

Dorchester

Arcade Distributing Co.
(ENT)
736 Blue Hill Ave.
Robert E. Russo (ES)
13 Tremlett St.

Lynn

The Elex Co. (AT)
205 Ocean St.

Roxbury

Max Ash (STIA)
123 Ruthven St.
Music Suppliers of N. E.
(CE-DS-HK-PIC)
561 Warren St.
State Record Distributors
(C)
581 Warren St.

Springfield

Becker Novelty Co. (E-MO-
NA)
97 Dwight St.
General Electric Supply
Corp. (SI)
484 Worthington St.
B. H. Spinney Co. (MJ)
62 Hampden St.

Worcester

General Electric Supply Co.
(SI)
290 Franklin St.

MICHIGAN

Detroit

Allied Music Sales Co., Inc.
(BI-K-H-MER-SE)
3112 Woodward Ave.
Apollo Records, Inc. (AP)
100-02 E. Atwater
Banco Record Distributors
(BCO)
4512 Hastings St.
Brilliant Music Co. (SO-
VO)
4606 Cass Ave.
Buhl & Sons Co. (CO)
Foot of Adair St.
Bullet Record Distributing
Co. (BU)
634 Penobscot Bldg.
Cadet Record Distributors
(JA-T)
12649 Linwood
Capitol Records Distributing
Co., Inc. (CA)
4456 Cass St.
Continental Record Distribution
Co. (CN-CS-WE)
415 Brainard St.
Decca Distributing Corp.
(BR-CD-D-FFRR-PAR)
7100 W. Jefferson Ave.
Fortune Records
11839 12th
General Electric Supply Co.
(SI)
630 Antoinette St.

Grand Central Music Co.
Inc. (REM)
1504 Broadway
W. E. Harvey (CHO-DE-DS-
ENT-LD-SNR-UNI)
12649 Linwood
Harry Kaplan Music Sales
(DL)
313 E. Jefferson
Morry Kaplan Music Sales
(SA-RT)
313 E. Jefferson
LaSalle Electric & MUI
Supply Co. (MJ)
6911 E. Lafayette
Idessa Malone
(STF-GT-SNB-SNR-HY-
MIL-MET-CY-MILT-
FOT-SAR-MRR-KF-STL)
606 E. Vernor Highway
Jones Whak (PAC)
3530 Hastings'
Pan American Record Dis-
tributors (ALD-ATT-
CLE-DOW-E-LF-M-MO-
NA-PAM-SPE-VC-VX-
SS-VA-LF-JB-AT-RAN-
DI-CRO)
3747 Woodward Ave.
Philco Distributors, Inc.,
Detroit Div. (CO-OK)
3815 W. Fort St.
Radio Distributing Co.
(MGM)
1910 Alfred
RCA Victor Distributing
Corp. (V)
1930 E. Jefferson Ave.
Sultan Distributing Co.
(BT-ADV-STAR-G-MRG-
MA-STI-ADV-WI-SLL)
12727 Linwood Ave.
Thomas Music Supply Co.
(EA-LA)
34 E. Elizabeth St.
Unique Music Publishers,
Inc. (SER-SR)
910 Alberta St.
United Record Distributors
(BN)
1334 Brush
Vox Productions, Inc.
(PYD)

Escanaba

Delta Hardware Co. (MJ)
400 Lundington St.

Grand Rapids

General Electric Supply Co.
(SI)
41 Market St., S. W.
Grand Rapids Radio Equip-
ment Co., Inc. (CO-OK)
134 Granville St., S. W.
State Distributing Co. (MJ)
30-32 Ionia St., N. W.
Zondervan Publishing
House (SAR)
847 Ottawa St., N. W.

Grosse Pointe

R. M. Karet Assoc. (PIL)
17130 E. Jefferson
Irvin W. Smith (PL)
D & M. Appliance Sales
279 Rivard Blvd.

Kalamazoo

General Electric Supply Co.
(SI)
112-114 Parkway Ave.

Lansing

General Electric Supply Co.
(SI)
404-406 Kalamazoo Plaza

Saginaw

Banner Appliance Sales Co.
(SR)
413 Court St.
General Electric Supply Co.
(SI)
125 Davenport St.

MINNESOTA

Crookston

Crookston Record Shop
(SR)
210 N. Broadway

Duluth

General Electric Supply Co.
(SI)
102 W. Washington Ave.

Minneapolis

Capitol Records Distribu-
ting Co., Inc. (CA)
21 Hennepin Ave.
Decca Distributing Corp.
(BR-CD-D-FFRR-PAR)
17-19 E. Hennepin Ave.
General Electric Supply Co.
(SI)
63 S. 13th St.
General Electric Supply
Corp. (SI)
174 E. 6th St.
G & S Distributing Co.
(DE)
243 W. Kellogg Blvd.
F. C. Hayer Co. (V)
300 Washington Ave., N.

B. M. Karet Assoc. (PIL)
873 Nicolett Ave.
Murray M. Kirschbaum (S)
207 Lumber Exchange
**Frederick Lee, Inc. (BT-FS-
HR-RAN-VO-AVO-JE-
QUL-M-BI-HR-ENT-VA-
TRI-BEL-G)**
325 Second Ave., S.
**Mercury Record Distribu-
tors (K-VX-MER)**
1412 Hennepin Ave.
**North Side Appliance Cen-
ter (MUS)**
1819 Plymouth Ave.
**Northwest Distributing Co.
(MJ)**
1012 LaSalle Ave.
**Reinhard Brothers Co., Inc.
(MGM)**
11-17 S. 9th St.
Roycraft Co. (BL-CO-OK)
1825 Hennepin
Paster Distributors (HK)
2218 University Ave.

St. Paul
Clark Supply Co., Inc. (SO)
2402 University Ave.

MISSISSIPPI

Jackson
Appliance Dist. Co. (COS)
106 S. Gallatin
**General Electric Supply
Corp. (SI)**
620 E. Pascagoula St.
**Griffin Record Co. (BT-
SNR-TR-UVI)**
609 W. Capitol
**Les Griffin Music Co.
(ATT-VC)**
607 W. Capitol
**Louisiana-Mississippi Dis-
tributors, Inc. (BLW)**
491 Deposit Guaranty
Bank Bldg.
**Mississippi Appliance Co.
(MJ)**
P. O. Box 1211
830 S. State St.
Ryan Supply Co. (SO)
218 S. State St.

MISSOURI

Boonville
C. L. Wright (SR)
1008 3d St.

Joplin
General Electric Supply
Corp. (SI)
922 Pennsylvania Ave.

Kennett
George M. Heller (SR)
718 1st St.

St. Joseph
Judkins-Hoad Music Co.
(SR)
113 N. 7th St.

Kansas City
**Capitol Records Distribu-
ting Co., Inc. (CA)**
1527 McGee St.
**Commercial Music Co.
(ALD-BU-DOW-CLE-E-
ENT-MA-MIR-MO-MILT-
FOT-SAR-MIL-MRR-KF-
STL-PAC-SNR-SPE)**
827 E. 12th St.
**Decca Distributing Corp.
(BR-CD-D-FFRR-PAR)**
3614 Main St.
**Enterprise Wholesale, Inc.
(MRG)**
7th and Broadway
**Federal Distributing Co.
(CO-OK)**
2558-58 McGee St.
**General Electric Supply
Corp. (SI)**
2101 Broadway
**Frederick Lee, Inc. (BT-FS-
HR-RAN-VO-AVO-JE-
QUL-M-BI-HR-ENT-VA-
TRI)**
304 W. 10th
**Maco Appliance Distribu-
tors, Inc. (MJ)**
1815 Baltimore
**Millner Record Sales Co.,
Inc. (AP-BT-DL-DS-
MILT-FOT-SAR-MIL-
MRR-KF-STL-DOW-E-
NA-SA-SPE-TR-UVI-VC)**
110-12 N. 18th St.
Motor Radio Co. (MER)
2440 Charlotte
**Music Distributors (COA-
VO)**
2000 Grand Ave.
**RCA Victor Distributing
Corp. (V)**
1422-24 Grand Ave.
**Ryan Radio & Electric Co.
(SO)**
1808 Grand Ave.

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• SP 519 "ROY RIDES"
"WHAT'S THE USE"
• SP 518 "THRILL ME"
"BIG FAT MAMA"
• SP 510 "TRUE BLUES"
"CAMILLE'S BOOGIE"



JIMMY LIGGINS
and his Drops of Joy
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"TROUBLES GOODBYE"
• SP 521 "CADILLAC BOOGIE"
"MOVE OUT, BABY"



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and their "Walkin' Rhythm" Spirituals
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• SP 305 "I'LL TELL IT"
"I'M STANDING
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featuring the vocals of

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★ **DANNY PARKER**



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2300 Olive St.
Artophone Corp. (CO-OK)
4200 Forest Park Blvd.
Capitol Records Distribu-
ting Co., Inc.
1407 Pine St.
Commercial Music Co.
(ALD-ATT-BU-CLE-
COA-COS-COU-DE-
DOW-E-ENT-ES-FS-
MA-MIR-MO-PAC-RV-
SNR-SPE)
510 N. Sarah St.
Decca Distributing Corp.
(BR-CD-D-FFRR-PAR)
1700 Delmar Blvd.
General Electric Supply
Corp. (SI)
2653 Locust St.
Herald Distributing Co.
(M)
4963 Fountain Ave.
Hollander & Co., Inc.
(MGM)
3900 W. Pine Blvd.
Interstate Supply Co. (V)
26 S. 10th St.
R. M. Karet Assoc. (PIL)
621 N. First St.
J. Lieberstein (PL)
J. Lieberstein Assoc.
722 Barry St.
Midco Distributing Co.
(PIC)
Millner Record Sales Co.,
Inc. (AP-BT-E-NA-RT-
SA-SPE-T-TR-UVI-VC)
110 N. 18th St.
The Recordit Co. (COU-
MJ)
3028 Locust St.
V. P. Distributing Co. (EA)
2336 Olive St.

MONTANA

Billings
General Electric Supply
Corp. (SI)
Northwestern Auto Supply
Co., Inc. (V)
420 N. Broadway

Parker Montana Co. (MJ)
P.O. Box 989
2401 Minnesota Ave.

Butte

General Electric Supply
Corp. (SI)
900 E. Front St.
Geo. Stelle & Co. (SO)
126 N. Broadway

NEBRASKA

Grand Island
R. S. Music Co. (SR)
103 N. Jeffers
Lincoln
Eddie Sosby (FID)
c/o Radio Station KFAB
Omaha
American Upholstery Co.
(MRG)
415 S. 12th St.
Bruse & Wise (MER)
1020 N. 19th St.
General Electric Supply
Corp. (SI)
914-20 N. 18th St.
Johnson & Johnson
858 Omaha National Bank
Bldg.
Midwest Distributing Co.
(MER)
1502 Capitol
Mutual Distributing Co.
(G)
2424 Burt St.
H. C. Noll Co. (SO)
2226 Harney St.
Omaha Appliance Co.
(CO-OK)
18th at St. Mary's St.
Religious Record Service
(TRT)
5150 N. 22nd St.
Sides Co. (MJ-UVI)
502 S. 19th St.
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Tracy Knutson (AE)
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Reno
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Silicon Servers, Inc. (EA)
1280 N. Broad St.

Jersey City

General Electric Supply Corp. (SI)
157 Tonnele Ave.

Montclair

Electron Bell-Rangercord (ELB)
Riggs & Jefferies, Inc.
140 Glenridge Ave.

Newark

All State Distributors, Inc. (BI-DE-K-LD-HR-MER-MRG-RT-S)
30 Warren Pl.
Beller Electric Co.
310-3 Plane St.
Capitol Records Distributing Co., Inc. (CA)
61 Lock St.
Decca Distributing Corp. (BR-CD-D-FFRR-PAR)
2 School St.
Famous Records, Inc. (FAM)
RKO Theater Bldg.
Room 303, 116 Market St.
Garden State Distributing Co., Inc. (ES-MAY-ADV-STAR-MILT-FOT-SAR-MIL-MRR-KF-SIL-NA)
97 Lock St.
201 Warren St.
General Electric Supply Corp. (SI)
211 Frelinghuysen Ave.
Igoe Brothers, Inc. (MJ)
35 Halsey St.

Erich-Radisco, Inc. (V)
422-432 Elizabeth St.
F. B. Latham & Co., Inc. (CO-OE)
1010 Broad St.
Savoy Records Co., Inc. (SA)
58 Market St.
Pitman
Poinsettia, Inc. (S)
112 Cedar Ave.
West Orange
Phillip H. Harrison & Co. (BLW)
85 Main St.

NEW MEXICO

Albuquerque
General Electric Supply Corp. (SI)
820 N. 1st St.
Heaston-McCallister Co. (MJ)
325 N. Third St.
Stuart Sales Co. (BLW)
414 S. Amherst

Clovis
Scott's Music (SR)
Santa Fe
Radio Electric & Supply Co. (AP)

NEW YORK

Albany
Decca Distributing Corp. (BR-CD-D-FFRR-PAR)
8 Hudson Ave.
Ft. Orange Radio Distributing Co. (G)
642 Broadway
Henzel-Powers, Inc. (MGM)
294 Broadway
Arthur Hermann Co. (EA)
282 Central Ave.
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170 Central Ave.
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63 Hudson Ave.

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thrilling guitar licks that
quicken the pulse on



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(By Nick Kenny)

"I'M DANCING WITH TEARS
IN MY EYES"

"WHEN YOUR HAIR HAS
TURNED TO SILVER"

"JUST A GIRL THAT MEN
FORGET"

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tors (MJ)
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Roskin Brothers, Inc.
(CO-OK)
1827 Broadway
R. T. A. Distributors, Inc.
(V)
36 Broadway-Menands

Brooklyn

Alert Records Distributing
Corp. (AL)
4412 14th Ave.
Capitol Records Distribut-
ing Co., Inc. (CA)
156 Prospect Ave.
Ca-Song Record Co. (CAS)
56 Court St.
Decca Distributing Corp.
(BR-CD-D-FFRR-PAR)
662 Pacific St.
General Electric Supply
Corp. (SI)
776 Bergen St.
Joseph J. Jones (BL)
2842 Church Ave.
Major Distributing Co.
(ALD-CLE)
106 Dekalb Ave.
Vita Record Distributing
Co. (VO)
Suite 7523 Empire State
Bldg.

Buffalo

Bickford Bros. Co. (V)
1209 Broadway
Glenn E. Burdick (PL)
26 Summit Ave.
A. Connors Dist. Co. (COS)
265 E. North St.
Chester E. Daly (BL)
1946 Seneca St.
Decca Distributing Corp.
(BR-CD-D-FFRR-PAR)
1233 Main St.
General Electric Supply
Corp. (SI)
960 Bustl Ave.
Globe Amusement Co.
(MER-MST)
19 E. Utica St.
Linden Sales Co. (FNY)
215 Linden Ave.
Monitor Appliance Co., Inc.
(BLW)
1432-36 Main St.
Mutual Appliance Dist.
(MJ-MRG)
122 Clinton St.
Niagara Midland (AP-BT-
DE-DS-ENT-K-M-LD-
MER-NA-TR-UVI-VX)
881 Main St.
Rising Sun Singers (OL)
625 Jefferson Ave.
Murray Siedman (CA)
Capitol Records Distribut-
ing Co.
1066 Main St.
Jos. Strauss Co., Inc.
(MGM)
25 High St.
Western Merchandise Dis-
tributors, Inc. (CO)
130 S. Elmwood Ave.

Elmhurst

The Charles E. King Record
Co. (KGN)
8201 Britton Ave.

Elmira

Pal's Sporting Goods (FNY)
115 Lake St.

Flushing, L. I.

Char-Dar Sales (BT-ENT-
TR)
P. O. Box 241

Forest Hills

Funnyface Records, Inc.
(FNY)
107-109 Continental Ave.

Lackawanna

Margan Electric (OL)
215 Ridge Rd.

Long Island

Pilot Radio Corp. (PIL)
87-06 38th St.

Malvern

Skatin' Toons (ST)
Box 284

Merrick, L. I.

National Novelty Co. (NA)
179 E. Merrick Rd.

New York

Alpha Distributing Co. (S)
188 W. 23d St.
Apollo Records, Inc. (AP)
616 10th Ave.
Associated Distributors,
Inc. (AAR-DIX)
Suite 306-309 45 Astor Pl.

Associated Card & Station-
ery Co. (FNT)
154 W. 18th St.
Avalon Record Co. (AV)
117 W. 48th St.
Broadway Record Distribu-
tors, Inc. (FL-SAR)
813 W. 57th St.
Bruna-New York, Inc. (V)
460 W. 34th St.
Capitol Records Distribut-
ing Co., Inc. (CA)
225 W. 57th St.
Certified Distributing Co.
(PQ)
123 William St.
Cincy Records, Inc. (KGO)
762 10th Ave.
Circle Sound (CI)
38 E. Fourth St.
Continental Music Co.
(SAR)
251 4th Ave.
Cosmo Records, Inc. (COS)
745 Fifth Ave.
Cosnat Distributing Co.
(AST)
760 10th Ave.
Cozy Records (CZY)
2047 Westchester Ave.
Dale Distributing Co., Inc.
40 E. 32d St.
Decca Distributing Corp.
(BR-CD-D-FFRR-PAR)
3280 Broadway
Ebony Music Distributors
(MIR-SNR)
307 Lennox Ave.
Empire Record Corp.
(EM-LY)
2060 1st St.
Exclusive Record Distribu-
tors (E)
541 Avenue of the Americas
Favorite Manufacturing Co.
(KI-SNN-STIA)
105 E. 12th St.
Barth Feinberg, Inc. (PIC-
SO)
17-19 Union Sq., W.
Franwil Records (FRN)
1650 Broadway, Suite 701
John Frederick (AT)
255 W. 98th St.
General Electric Supply
Corp. (SI)
585 Hudson St.
Gramophone (ARC-CBS)
18 E. 48th St.
Hargall Records (HRG)
130 W. 56th St.
Harmonica Records Corp.
(H)
1328 Broadway
Impresario Records (IMP)
c/o Washington Music Ba-
zaar
Suite 1102-310 5th Ave.
Interstate Music Suppliers,
Inc. (BLW)
236 W. 55th St.
Juke Box Record Co., Inc.
(JK)
7 W. 46th St.
Charles E. King Record Co.
(KGN)
Suite 701
1650 Broadway
King Jazz (SD)
140 W. 42d St.
John Lemar Distributing
Co. (EG-MS-BF-TR)
41 W. 66th St.
Landau Record Sales
1818 W. 22d St.
Liberty Music Shop (ARC-
BOR)
450 Madison Ave.
Mamor Distributing Co.
(BU)
106 De Kalb
Majestic Brands, Inc. (MJ)
601 W. 26th St.
Major Distributors (RT)
563 W. 42nd St.
Malverne Distributors
(BEN-DE-DS-K-MER)
424 W. 4th St.
Manor Records (MA)
813 W. 57th St.
Mello-Strain Records, Lt.
(MS)
1658 Broadway
Melody Record Supply, Inc.
(BI-BOR-G-JA)
214 W. 52d St.
Melody Record Supply, Inc.
(G-TDE-MOR)
314 W. 52d St.
Midtown Distributing Co.
(DC-STAR-ADV)
1675 Broadway
Paul H. Milemore, Inc.
(ATT-DC-UVI-CHO-
SWA)
767 10th Ave.
Modern Music Sales Co.
(MUS)
465 W. 45th St.

Modern Music Sales Corp.
(VO)
10th Ave. at 45th St.
Musette Publishers, Inc.
(MTE)
113 W. 57th St.
Muscraft Distributors, Inc.
(M)
245 E. 23rd St.
New York Band Instrument
Co. (CRS)
1166 Ave. of the Americas
Portem Distributing Co.,
Inc. (BI-DL-RAN-SA)
83 W. 46th St.
Rainbow Records (RAN)
156 W. 44th St.
Record Collectors' Ex-
change (CRS)
76 W. 48th St.
The Record Hunter (CRS)
1194 Lexington Ave.
Rola Distributing Co. (DE)
201 W. End Ave.
Ross Russell (DL)
Dial Records
647 W. 172d St.
Runyon Sales Co. (ATT-
BLW-CE-COS-DOW-E-
ED-FS-HK-LSS-MO-
MST-PAC-SPE-20P-T-
VC-MILT-FOT-SAR-MIL-
MRR-KF-STL-HR)
593 10th Ave.
43d St. and 10th Ave.
Russell Record Distributing
Corp. (MAY)
1650 Broadway
Murray Singer (ENT)
1674 Broadway
Suite 501
Sorority Fraternity Record
Co. (SF)
Box 46
Sterling Record Dist. Co.
(COA-COS-STE)
7 W. 46th St.
B. H. Spinney Co. (MJ)
1115 W. Fayette St.
Superior Radio Sales (SNN)
60 E. Mt. Eden Ave.
Target Arms Co. (EA)
303 5th St.
Three Minute (THM)
66 St. Nicholas Pl.
Times Columbia Dists.,
Inc. (CO-OK)
853 4th Ave.

Vanguard Records (VG)
787 Washington St.
Verne Recording Corp.
(VE)
1724 Madison Ave.
Vox Productions, Inc. (PYD-
VX)
236 W. 55th St.
Albert S. Weinstock (PAC)
324 W. 83d St.
Bob Weinstock (DL)
324 W. 83rd St.
Zenith Radio Corp. (MGM)
527 W. 34th St.
Zephyr Products Co. (M)
160 E. 116th St.

Niagara Falls
General Electric Supply
Corp. (SI)
11th St. and Whitney Ave.

Pelham
Bornand Music Box Record
Co. (BOR)
333 Fifth Ave.

Richmond Hill, L. I.
Shepher Sales Co. (MRG)
108 Jamaica Ave.

Rochester
Bickford Bros. Co. (V)
208 Mill St.
Bourbon Film Libraries
(CRS)
2038 Lake Ave.
Eastern Sales Co. (EA)
1824-26 Main St., E.
General Electric Supply
Corp. (SI)
67 Mortimore St.
Halifax Distributing (DS)
428 S. Salina St.
Zeus Distributors, Inc. (MJ)
43 Dewey Ave.

Syracuse
L. Gordon Distributing Co.
(TEM)
431 E. Jefferson St.
Arthur Hermann Co., Inc.
(EA)
Paul Jeffrey, Inc.
(CN-CS-WE)
935 Erie Bldg. E.



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(GOSPEL BOOGIE)

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Order the original NOW! IT'S TERRIFIC!
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TONY MARTIN'S

GREAT DECCA RECORD

DOROTHY SHAY'S

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NEW *Hillbilly*

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ROME JOHNSON

MGM 10068

CLYDE MOODY

KING 693

Published by

Milene Music

220 CAPITOL BOULEVARD NASHVILLE 3, TENN.

Morris Distributing Co., Inc.

413 S. Clinton St.
Onondaga Supply Co.
(CO-OK)
344 W. Genesee St.
B. H. Spinney Co. (MJ)
1115 W. Fayette St.

Utica

Ted Matheson (FID)
109 Clinton Pl.

Yonkers

Commodore Record Co., Inc.
(CA-CD-GEN-JZ-TML-UN)
289 Nepperhan Ave.

NORTH CAROLINA

Asheville

Associated Distributors,
Inc. (TEM)
Drawer 2149 Distributors
Row
Sweeten Creek Rd.

Charlotte

Allison-Erwin Co. (MGM)
209 E. 5th St.
Associated Distributors,
Inc. (TEM)
310 E. Palmer St.
Box 174 (Mail)
Capitol Records Distributing
Co., Inc. (CA)
604 W. Morehead St.
Decca Distributing Corp.
(BR-CD-D-FFRR-PAR)
1928 Camden Rd.
General Electric Supply
Corp. (SI)
421 Penman St.
King Record Distributing
Co. (KGO)
819 W. Morehead St.
Mills Distributing Co.
(MRG)
422 S. Tryon St.
The Orfale Corp. (E-MA-MER-NA)
232 N. College St.
Southern Appliances, Inc.
(MJ)
517 E. Trade St.
P. O. Box 2096
Southern Bearings & Parts
Co. (CO-OK)
315 N. College St.
Southern Radio Corp. (V)
1201 W. Morehead St.
Williams & Shelton
(DE-FS-M-SO)
420 S. Tryon St.

Fayetteville

F & F Enterprises (PIC-UVI-AP)
Box 129
The Vending Machine Co.
(EA)
207 Franklin St.

Hendersonville

Dalton Amusements (RRA)
Skyline Hotel Bldg.
Douglas Dalton Amusements (TRT)
Skyland Hotel

Kinston

George G. Boney Co. (RRA)
1104 N. Queen St.

Monroe

Bullet Record Sales (BU)
303 Lancaster St.
Record Sales (TR-BT)
303 Lancaster Ave.

Raleigh

Nash-Steele-Warren, Inc.
(MRG)
615 W. Hargett St.
Pioneer Record Co. (ALD-CLE)
422 S. McDowell St.

NORTH DAKOTA

Fargo

Larson Co. (CO-OK)
806-810 N. P. Ave.

OHIO

Akron

General Electric Supply
Corp. (SI)
215 W. Bowery St.
Master Distributors, Inc.
(VO)
258 Kenmore Blvd.

Ashtabula

Marty Licklider (FID)
c/o Radio Station WICA

Canton

General Electric Supply
Corp. (SI)
123-5 6th St.

Cincinnati

The Bimel Co. (MGM)
2600 Colerain Ave.
Capitol Records Distributing
Co. (CA)
815 Sycamore St.
Chambers Radio Supply Co.
(MRG)
1169 Central Pkwy.
Commercial Music, Inc.
(E-MO)
425 Plum St.
Decca Distributing Corp.
(BR-CD-D-PAR-FFRR)
415 Plum St.
F & N Distributing Co.
(BU)
132 W. 5th St.
General Electric Supply
Corp. (SI)
215 W. 3rd St.
Halper's (COW-KGO-RRR-MOM)
192 W. 5th St.
Handy Music Shop (VI-CO-D-MJ-CA-AP-MER-MGM-KGO-Q-BAN-STE-BEN)
3506 Reading Rd.
Kelley-Souther, Inc. (MJ)
49 Central Ave.
King Record Distributing
Co. (KGO)
1540 Brewster Ave.
Klayman's Distributing Co.
(ATT-DOW-GT-HU-MIL-NA-PL-RRR-STE-MILT-FOT-SAR-MRR-KF-STL-UVI-VC)
521 W. 5th St.
Ohio Appliances, Inc. (V)
659 E. 6th St.
Radio Artist Records
(RRA)
811 Race St.
Sanders & Co. (AAR-DIX)
Temple Bar Bldg.
Tri-State Distributing
Corp. (CO)
8th and Broadway

Cleveland

Allied Music Sales Co.
(BI-COS-ENT-K-MAY-MER-NA-STI-STIA-SE)
2610 E. 9th St.
The Arnold Wholesale Corp.
(MGM)
5209 Detroit Ave.
J. C. Boylan Co. (ALD)
Capitol Records Distributing
Co., Inc.
104 St. Clair Ave., N.W.
Carlisle Strong & Hammond
Co. (CO-OK)
1392 W. 3rd St.
Cleveland Distributing Co.
(CO)
2323 E. 67th St.
Cleveland Radioelectric,
Inc. (V)
2905 Chester Ave.
Continental Record Distributing
Co. (CN-CS-WE)
626 Huron Rd.
Carl W. Ertman (CA)
Decca Distributing Corp.
(BR-CD-D-FFRR-PAR)
746 W. Superior St.
Elliott & Evans, Inc. (MJ)
4900 Prospect Ave.
F. & M. Record Dist. (AP)
7026 Lexington Ave.
General Electric Supply
Corp. (SI)
4958 Woodland Ave.
Grossman Music Co. (SO)
210 Prospect Ave.
W. E. Harvey Co., Inc.
(BLW-CHO-DE-DS-ENT-HK-M-LD-MIR-SA-SNR-TO-UVI-VX)
1812 Ontario St.
Kindred Arts, Inc.
(AMN-INT-T)
2119 Prospect Ave.
The M & H Co. (MRG)
5200 Prospect Ave.
Pan American Record Distributors
(ALD-ATT-LF-DOW-E-MO-NA-PAM-SPE-VC-VX)
633 Huron Rd.
Standard Paper Co. (SO)
464 N. Park St.

Columbus

Callander-Lane Co.
(CO-OK)
82 N. Grand St.

General Electric Supply Corp. (SI)
148 N. 3d St.

Ohio Appliances, Inc. (V)
243 N. 4th St.

The Sackett Electric Corp. (MJ)
97-101 N. Fourth St.

Dayton

General Electric Supply Corp. (SI)
601 E. 3d St.

Moore Equipment Co. (MRG)
226 W. 3d St.

Ohio Appliance (V)
430 Lea St.

The Otterbein Press (SAR)
230 W. 5th St.

Findlay

Modern Melody Center (ED)

Marietta

Associated Distributors, Inc. (AAR-DIX)
213 1/2 2d St.

Associated Distributors (OE)
523 1/2 3d St.

Associated Distributing, Inc. (FS)

New First National Bank Bldg.

R & S Sales (BU)
3rd and Butler Sts.

Marion

Allen D. McGehee (PL)
c/o Dan Hentze
308 Willow St.

Patriot

Chester Rice (FID)

Springfield

Becker Novelty Co.
97 Dwight St.

Toledo

Allied Music Sales Co., Inc. (BI-COS-ENT-K-MAY-MER-NA-SE-STI-STIA)
314 Monroe Ave.

Buhl & Sons Co. (CO)
1001 Monroe St.

Decca Dist. Corp. (D-PAR-OD-FFRR-KD-CD-BR)
1946 N. 12th St.

General Electric Supply Corp. (SI)
28 N. St. Clair St.

Phileo Distributors, Inc., Toledo Div. (CO-OK)
1034 Grand Ave.

Shank Cobby, Inc. (TEM)
1017 Madison Ave.

Toledo Merchandise Co. (MJ)
31-35 S. Superior St.

Vienna

Trumbull Record Sales (CMC)

Worthington

Allen D. McGehee (PL)
5671 Indianola Ave.

Youngstown

General Electric Supply Corp. (SI)
265 W. Rayen Ave.

OKLAHOMA

Oklahoma City

Blue Bonnet Music Co. (E-NA)
1317 N. Broadway

Capitol Records Distributing Co., Inc. (CA)
14 W. California St.

Decca Distributing Corp. (BR-CD-D-FFRR-PAR)
710 N. W. 2d St.

Dulaney's (BLU-V)
825 N. W. 2d St.

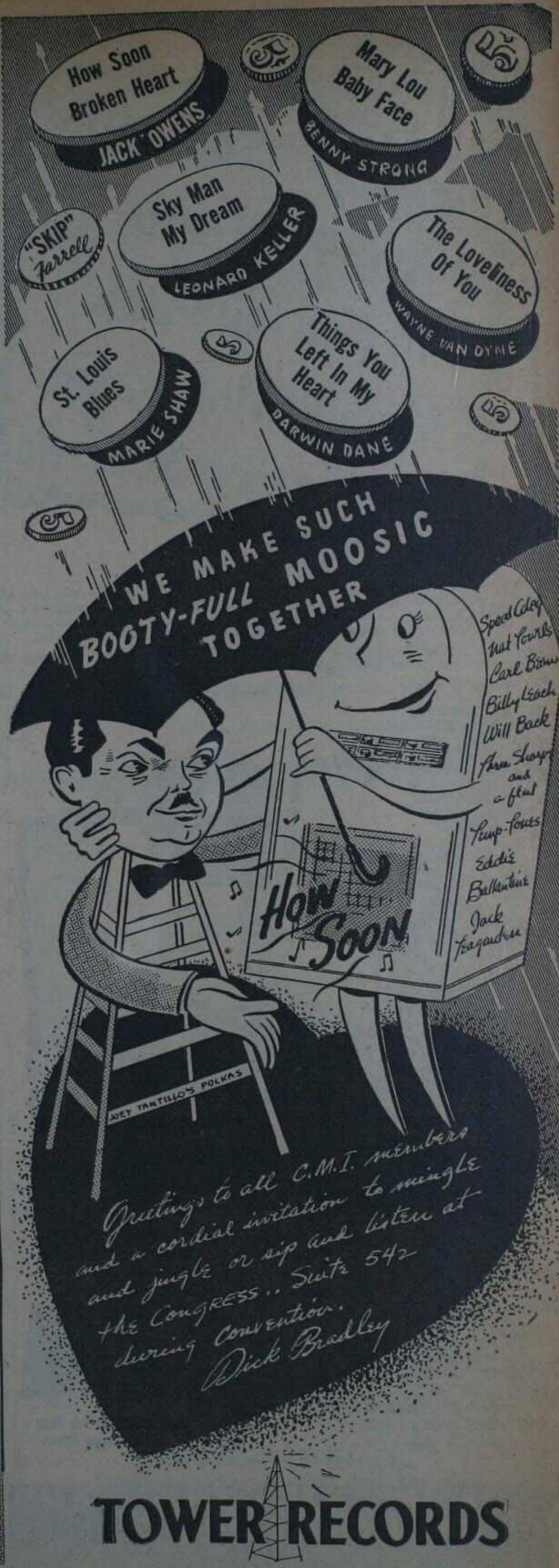
General Electric Supply Corp. (SI)
127 E. California St.

Hales-Mullaly Co. (G-HK-MO-MJ)
3110 N. Walker

1-7 N. E. Sixth St.

Hit Records, Inc. (AP-E)
21 W. Maine

King Record Distributing Co. (KGO)
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Know-how makes the difference! Some artists are "naturals" for the juke box trade . . . some tunes have that certain something that clicks via the nation's music machines. De Luxe, one of the oldest independent record labels, has the experience and know-how to combine these basic factors for top juke box profits.

You can count on De Luxe for a steady flow of the records that will keep the nickels rolling down the coin chutes.

Get acquainted with DeLuxe and watch your juke box take zoom to new highs in '48!

These are
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DE LUXE
Artists—

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BETTY REILLY
EMIL COLEMAN
ROY BROWN
SOUTHERN JUBILEE QUARTET
PAUL GAYTEN & TRIO
ANNIE LAURIE
TED MARTIN
RUTH WALLIS
SYLVIA SYMS
TEX GRANDE
JOE HOWARD
CHAIM TOWBER
ANNIE LUBIN
JENNIE GOLDSTEIN
ENZO DI MOLA
CE CE KAY
BORRAH MINEVITCH & HIS
HARMONICA RASCALS

... and this is
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for every type
of location—

POPS
JAZZ
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STANDARDS
WESTERNS
SPIRITUALS
JUVENILES
EDUCATIONALS
BLUES
JUMPS
SWINGBILLIES
FOREIGN NOVELTIES
(Jewish)
(Italian)
POLKAS

Remember these De Luxe
Juke Box Hits of '47

1092 Red Head
Va-Zap-Pa
1068 Heartaches
If I Had My Life To Live Over

1082 Since I Fell for You
Love That Man of Mine
1121 The Best Things in Life
Are Free
Don't Bring Your Blues To Me
1093 Good Rockin's Tonight
Lolly-Pop Mama

1070 The Freckle Song
I Wonder, I Wonder,
I Wonder
1089 Johnny Had a Yo Yo
Your Daddy Was a Soldier
1021 Shame on You
Some Day

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in Music Machines right now!

1128 Mighty-Mighty Man
Miss Fanny Brown

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LINDEN, N. J.

Leo Maxwell Co. (MGM)
810 N. W. 4th St.
Miller-Jackson Co.
(CO-OK)
111-115 E. California Ave.
Oklahoma Music Co. (UVI)
1 S. Western
Volunteer Music Sales (BU)
119 S. Walker St.
Volunteer Sales Co. (MER)
1 S. Western

Tulsa

General Electric Supply
Corp. (SI)
14-18 N. Guthrie St.
Tom P. McDermott, Inc.
(BLW)
1400 South Boston

OREGON

Portland

Appliance Wholesalers
(CO-OK)
700 N. W. 14th Ave.
Bader & Fox Distributing
Co. (PIL)
625 N.W. Couch St.
Bargelt Supply Co. (BT-
ENT-TR-UVI)
1131 S. W. Washington St.
Capitol Records Distribut-
ing Co., Inc. (CA)
2661 N. W. Upehur St.
Dallas Turner (FID)
c/o Radio Station KALE
Decca Distributing Corp.
(BR-CD-D-FFRR-PAR)
926 N. E. 1st St.
General Electric Supply
Corp.
300 N. W. 14th St.
Harper-Megge, Inc. (V)
N. W. 15th & Irving Sts.
Household Distributing
(DS-SO-VX)
1233 N. W. 12th Ave.
Huletz Electric Co. (M)
1132 N. W. Gilsan St.
Lou Johnson Co. (TEM)
422 N. W. 8th Ave.
North Pacific Supply Co.,
Inc. (MJ)
1218 N. W. Gilsau
M. S. Wolf Dist. Co. (COB)
427 S. W. 13th Ave.

PENNSYLVANIA

Allentown

Allentown Record Co., Inc.
(ALL)
10th and Walnut Sts.
Bell-Clark & Co. (MRG)
14th and Gordon Sts.
General Electric Supply
Corp. (SI)
1249 Liberty St.

Altoona

Radio & Motor Service Co.
(MRG)
800-802 Chestnut Ave.

Easton

Robert Henson Distributors
155 Northampton St.

Erie

General Electric Supply
Corp. (SI)
2005 State St.

Frackville

Francis La Potta (FID)
328 S. Middle St.
Process Record Co. (PR)
19 Pennell St.

Franklin

Process Record Co. (PR)
19 Pennell St.
Box 569

Harrisburg

D & H Distributing Co.
(V)
311 S. Cameron St.
J & G Distributing Co.
(COW)
120 S. 2d St.
C. A. Markley Elec. Co.
(BLW)
314 Chestnut St.
Motor Parts Co. (CO-OK)
145-157 S. Cameron St.

Johnstown

General Electric Supply
Corp. (SI)
80 Hickory St.

Kingsion

Motor Parts Co. (CO-OK)
245-49 Market St.

Lancaster

Eshelman Supply Co.
(TEM)
110-114 N. Water St.

Philadelphia

Apollo Records, Inc. (AP)
1839-41 Vine St.
Capitol Records Distribut-
ing Co., Inc. (CA)
825 Walnut St.
Ballen Record Co. (FL-LP)
1515 W. Jefferson
Decca Records Distributing
Co.
(BR-CD-D-PAR-FFRR)
1427 Vine St.
Ebony Music Distributor
(MIR)
203 N. 54th St.
Everybody's Supply Corp
(MRG)
810 Arch St.
Franklin Electric Co. (SO)
529-31 Arch St.
General Electric Supply
Corp. (SI)
429 N. 7th St.
The Harrington Co. (TI)
4903 Girard Ave.
Kayler Co. (AST-LD-M-
S-VX-BAN-LO-SEC)
131 S. 24th
Kranty Record & Radio
(SNN)
2109-11 7th St.
Lesco Distributors (ATO-
PLD)
2601 Medary Ave.
Marvel (ADV-STAR-ATT)
1622 Fairmount Ave.
Motor Parts Co. (CO-OK)
1229 N. Broad St.
Penn. Record Supply Co.
(BI-DS-PIC-SAR)
1224 Arch St.
J. J. Pocock, Inc. (MJ)
1920 Chestnut St.
James H. Podolny (PIL)
5844 Beacon St.
Radio Broadcasting Co.
(SR)
Inquirer Bldg.
David Rosen Co. (ALD-
AMNATT-BU-CE-AP-
CHO-CLE-DE-DOW-E-
FS-HK-INT-JA-KMA-
MER-MO-MRG-NA-
RT-RV-SPE-SNR-
T20P-UVI-VC)
855 N. Broad St.
Raymond Rosen & Co. (V)
2121 Market St.
Scott-Crosse Co. (AL-BEN-
CAS-DV-ENT-MAY-
NA-SA-TEM)
1423 Spring Garden St.
H. Royer Smith Co. (BOB-
CON-CRS-G)
10th and Walnut Sts.
Stano Bros. (CRS)
2201 S. 15th St.
Tara Irish Records, Inc.
(TI)
4903 Girard Ave.
Tempo Atlantic, Inc.
(TEM)
18 W. Chelton Ave.
Trilling & Montague
(MGM)
Walnut St. at 24th

Pittsburgh

American Coin-A-Matic
Machine Co. (COB-EA-
ENT-ES-MO-MST)
1435-37 5th Ave.
Capitol Records Distribut-
ing Co. (CA)
1007 Forbes St.
Decca Distributing Corp.
(BR-CD-D-FFRR-PAR)
925 Liberty Ave.
General Electric Supply
Corp. (SI)
420 Duquesne Way
Gusky Bros. (PL)
401 Penn Ave.
Hamburg Bros. (V)
305 Penn Ave.
Ludwig Hommel & Co.
(CO-OK)
600-602 2d Ave.
J. E. Miller Co. (MJ)
80 26th St.
Nationality Records Co. (Z)
244 Blvd. of Allies
Penn Midland Supplies
(VX-E-AP-TEM-M)
2211 Fifth Ave.
Lou Sowa Record Co. (ATT)
209 Barbeau St.
L. H. Smith, Inc. (SO)
8 Eighth St.
Standard Distributing Co.
(DE-DS-K-S-SE-TR)
1729 5th Ave.
Star Title Strip Co., Inc.
(BLW)
P. O. Box 6125
Sterling Record Co. (MA-
20P)
209 Barbeau St.
Superior Distributing Co.
(MRG)
5124 Liberty Ave.

Triangle Record Distributors
(ALD-CHO-CLE-GRE-RAN-MER-PIC-UVI-VC)
1901 5th Ave.
Merle H. Weiss Distributing Co. (ENT-AMB-TEM-SUD)
51-53 Chatham St.
J. A. Williams Co. (MGM)
401 Amberson Ave.

Reading

George D. Barbey Co. (SO)
432 Walnut St.
General Electric Supply Corp. (SI)
145 S. 8th St.

Scranton

Capitol Records Distributing Co., Inc.
411 Mulberry St.
Decca Distributing Corp. (BR-CD-D-PAR-FFRR)
1129 Wyoming Ave.
General Electric Supply Corp. (SI)
304 Monroe Ave.

Wilkes-Barre

General Electric Supply Corp. (SI)
85-87 E. Union St.

RHODE ISLAND

Greenwich

Greenwich Electric Co. (MJ)
247-249 Main St.

Newport

John E. C. Merker (BL)
Axelrod-Music, Inc.
121 Bellevue Ave.

Providence

Axelrod Music (CRS)
45 Snow St.
Decca Distributing Corp. (BR-CD-D-FFRR-PAR)
23 Broad St.
Eagle Sales Corp. (MJ)
743-745 N. Main St.
Eddy & Company, Inc. (V)
43 Hospital St.
General Electric Supply Corp. (SI)
267 Harris St.

R. U. Lynch, Inc. (CO-OK)
9 Federal St.
Milhender Distributing Co. (SO)
387 Charles St.
Monitor Distributing Co. (BLW)
152 Warren Ave.
Neville Winkler Co. (EA)
361 Elmgrove Ave.

SOUTH CAROLINA

Charleston

Butt's Electrical Supply Co. (TEM)
480 E. Bay St.

Gas Engine & Electric Co. (NA)
280 Meeting St.

Columbia

Electrical Appliance & Supply Co. (TEM-TT)
2033 Gervais St.
Monitor Home Appliances of South Carolina (BLW)
1323 Lady St.
J. W. Tompkins (AT)
237 S. Edisto Ave.

Greenville

Arthur Rixon & Son (EA-DS-PIL)
209 W. Washington

Spartanburg

James Davis (CAS)
200 Main St.

SOUTH DAKOTA

Mitchell

Automotive Supply Co. (MJ)

Rapid City

The Wallahan Co. (MJ)
1815 W. St. Joe St.

TENNESSEE

Bristol

James C. Wilson (PIL)
604 Georgia Ave.
Wilson Bros. (PIL)
P.O. Box 202

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CURRENT RELEASE:

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AND

"But Beautiful"

#10126

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Personal Management: FREDDY GOODMAN

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For TOP JUKE BOX TAKE . . .
For BIGGER RETAIL PROFITS

HOT JAZZ, SWING and BE BOP RECORDS

by

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REX STEWART EARL HINES
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and others on the great

HRS LABEL

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. . . FULL RETURN PRIVILEGE

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... for your wonderful
cooperation and under-
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Sealtest Show**
NBC—Thursday

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"YOUR RED WAGON"

Personal
Management
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Direction
GAC GENERAL ARTISTS
CORPORATION

Chattanooga

Allied Appliance Distribu-
tors of Chattanooga, Inc
(MJ)
600 Cherokee Blvd.
General Electric Supply
Corp. (SI)
112-114-116 W. 13th St.
Radio Sales Corp. (TEM)
401 Broad St.

Johnson City

Rich-R'-Tone Record Co.
(RRT)
415 W. Pine St.

Knoxville

Allied Appliance Distribu-
tors of Knoxville, Inc.
(MJ)
2451 N. Broadway
Bomar Appliance Co.
(MRG-TEM)
520 Western Ave.
Bondurant Bros. Co.
(CO-OK)
400 W. Main Ave.
General Electric Supply
Corp. (SI)
708 N. Broadway
G. M. McClung & Co., Inc.
(BI-V)
501-9 W. Jackson Ave.
Valley Appliances, Inc.
(SO)
118 W. Jackson Ave.

Memphis

Adatr Appliance Co. (MER)
664 Union Ave.
Allied Appliance Dist. of
Memphis (G-MJ)
713 Linden Ave.
Norman Brown (MRG)
160 Union St.
Capitol Records Distribut-
ing Co., Inc. (CA)
1088 Union Ave.
Decca Distributing Corp.
(BR-CD-D-FFRR-PAR)
632 Madison Ave.
General Electric Supply
Corp. (SI)
500 S. Front St.
McGregor's, Inc. (V)
1071 Union Ave.
Music Sales Co. (ALD-AT-
ATT-BU-CLE-COA-
COS-DE-DOW-E-ENT-
FS-LD-MA-MIR-MO-
NA-PAC-SPE-UVI-VC-
THM)
680 Union Ave.
Shobe, Inc. (MGM-SO)
1117 Union Ave.
Stratton Warren Hardware
Co. (M)
Carolina Ave. and Florida
St.
Tanner Radio & Electronic
Supply (BLW)
1012 Union
Woodson & Bozeman, Inc.
(CO-OK)
482 Union Ave.

Nashville

Allied Appliance Dis-
tributors of Nashville,
Inc. (MJ)
216 10th Ave., S.
General Electric Supply
Corp. (SI)
128 8th St., S.
Nashville Record Sales
(RRA)
331 Union St.
Radio & Appliance Corp.
(MRG-TEM)
4 Cummins Station
Frank Swartz Sales Co.
(EA)
117 3d Avenue
Tenn. Music Sales (BI-BU-
JA-MER)
220 Woodland
Volunteer Music Sales Co.
(BU)
2320 12th Ave., S.

TEXAS

Abilene

General Electric Supply
Corp. (SI)
190 Locust St.

Amarillo

Amarillo Hardware Co.
(MJ)
600 Grant St.
General Electric Supply
Corp. (SI)
701-711 5th Ave.
Time Records (TMA)
1304 W. 8th St.

Austin

Alexander J. Lassberg (PIL)
The Texport Co.
304 E. 5th St.

Beaumont

General Electric Supply
Corp. (SI)

Dalhart

Allender's Record Distr.
(TMD)
Box 1231
Midwest Recording Co.
(TMD)

Dallas

Acme Distributing Co.
(BLW)
2535 Elm St.
Adelta Co. (V)
1900 Cedar Spring
Black & White Record Dis-
tributing (BLW)
2713 Elm St.
Blue Bonnet Music Co.
(ALD-AP-ATT-CLE-COS-
DOW-E-ENT-ES-MA-MO-
NA-MST-SPE)
3235 Ross Ave.
Capitol Records Distribut-
ing Co., Inc. (CA)
1505 Young St.
Danaby-Baker, Inc.
(CN-CS-WE)
1209 S. Akarb
Decca Distributing Corp.
(BR-CD-D-FFRR-PAR)
508 Park Ave.
Dobbs-Skinner (BI-BL-BT-
DOW-EA-HK-MER-MRG-
PAC-PTY-SO-SPE-STI-
STIA-TR-UVI-VC)
2624 Elm St.
General Electric Supply
Corp. (SI)
1811 N. Lamar St.
K & M (BU-RAN)
2821 McKinney Ave.
King Record Distributing
Co. (KGO)
911 Camp St.
Lone Star Publishing &
Recording Co. (LS)
2310 Pacific Ave.
Louise Record Shop (AT)
3111 Oakland St.
Radio City Distributing Co.
(MGM)
720 S. Austin St.
Rogers Leche & Merchant,
Inc. (MJ)
301 N. Market St.
Southwestern Co., Inc.
(CO-OK)
1719 N. Harwood St.
Standard Music of Dallas
(DE-E-MO)
2034 Commercial St.
Howard Sutton (M)
610 Rockwood St.
The Texport Co. (PIL)
716 Havendon Circle
Tanner Distributing Co.
(COA-COS)
2630 Harwood

El Paso

Diehl & Lehman Appliance
Distributing Co. (M-SO)
1409 Texas St.
General Electric Supply
Corp. (SI)
817 Texas St.
M. B. Krupp (ALD-BLW-
CLE-DOW-E-FS-MO-
NA-SPE)
506 N. Kansas St.
Albert Mathias & Co.
(CO-OK)
113 S. Mesa
Midland Specialty Co. (V)
427 W. San Antonio
Sunland Supply Co. (ATT-
BI-BT-COA-DE-DS-E-
ENT-G-K-MA-VX-MER-
NA-SNN-TR)
120 Durango St.

Frickville

Francis LaPotta (FID)
329 South Middle St.

Fort Worth

General Electric Supply
Corp. (SI)
409 Jones St.

Houston

Atlas Radio & Record Co.
(AT-BT-TR)
2650 Lyons St.
Automatic Distributing
Corp. (MGM)
100 Jackson St.

Covington Distributing Co.
(CO)
Hamilton and Canal St.
Crowe-Martin Distributing
Co. (ALD-BI-CLE-DOW-
ENT-MA-MER-MIR-SPE-
STI-STIA-UVI-VX)
1619 LaBranch
Crumpacker-Covington Co.
(CO-OK-TEM)
1200 National St.
Decca Distributing Corp.
(BR-CD-D-FFRR-PAR)
1212 Franklin Ave.
Electrical Equipment, Inc.
(MJ)
1680 Ingeborg St.
Eddie's Record Distribut-
ing Co. (AL-AP-ATT-
BT-AP-MILT-POT-SAR-
MIL-BLW-MRR-KF-STL-
TR)
2918 Dowling St.
General Electric Supply
Corp. (SI)
1312 Live Oak St.
801 Main Ave.
Macy Distributing Co.
(E-M)
1913 Leeland Ave.
Moore Bros.' Co., Inc.
(MRG)
3401 Milam St.
F. A. Presley (ED)
816 Grey Ave.
Roberts Nicholson Co.
(COS-DS-MST)
1201 Commerce Ave.
Royal Distributing Co. (M)
2211 Commerce St.
South Coast Amusement
Co. (COU-DI-EA-FS-G-
HK)
314 E. 1st St.
Standard Music Distribut-
ing (DE-E-MO-NA-PAC)
1913 Leland Ave.
Stephensen Film Co. (COS)
314 Gray Ave.
Straus-Frank Co. (V)
4000 Leeland
Texas Farm Supply Co.
(SO)
316 Louisiana St.
Vogue Texas Corp. (VO)
4607 Montrose Blvd.

Lubbock

Durward Stephenson (AE)
1806 15th St.

San Antonio

Crowe-Martin Distributing
Co. (ALD-BI-CLE-DOW-
ENT-MA-MER-MIR-SPE-
STI-STIA)
1228 E. Commerce
Decca Distributing Corp.
(BR-CD-D-FFRR-PAR)
512 5th Ave.

Gala Distributing Co.
(DE-T)
121 Navarro St.
General Electric Supply
Corp. (SI)
1801 Broadway
Henry R. Gilsdorf (BLW)
2027 W. Woodlawn
Krisch-Delavan Co. (MRG)
Monarch Radio & Appli-
ance Co. (MJ)
211 W. Market St.
Southern Equipment Co.
(CO-OK)
210 W. Commerce St.
Southern Music Co.
(CN-CS-SO-WE)
830 E. Houston St.
Standard Music Distribu-
tors (EA-MO)
510 7th St.
Straus-Frank Co. (V)
301 S. Flores St.
R. Warncke & Co. (ATT-BT-
FS-TR)
121 Navarro St.

Waco

General Electric Supply
Corp. (SI)
207-209 S. 4th St.

UTAH

Salt Lake City

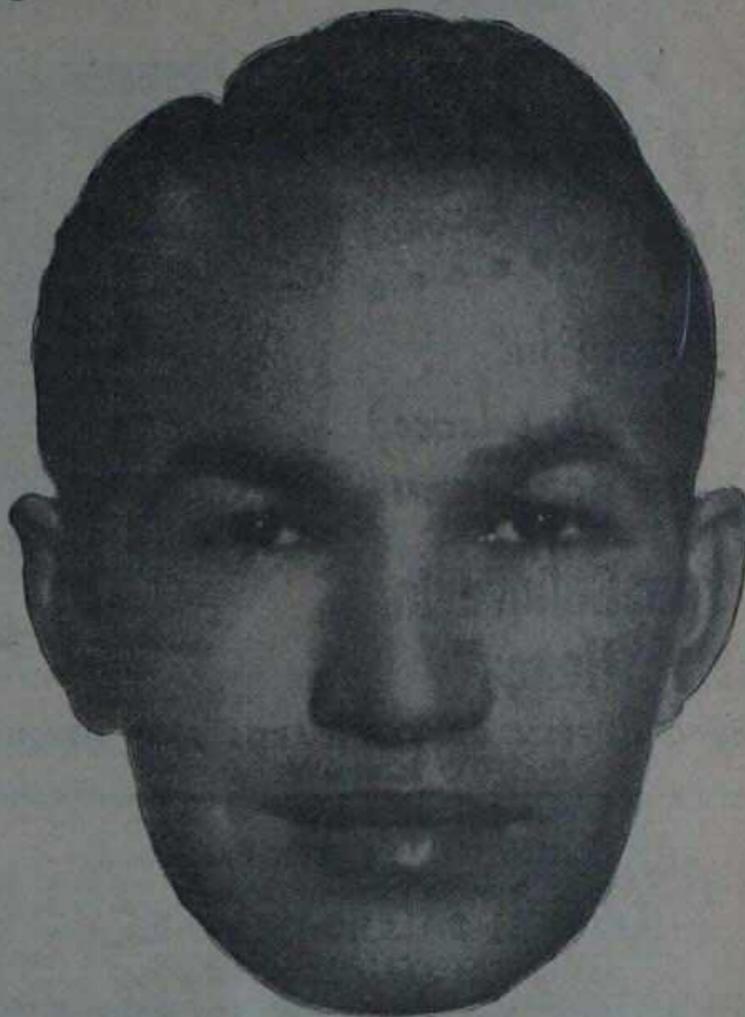
Arnsplger & Ostler, Inc.
(MJ)
276 W. First St.
Flint Distributing Co.
(CO-OK)
316 W. 2d St.
Glenn Earl, Inc. (V)
157 W. 2d St.
General Electric Supply
Corp. (SI)
310 W. 2d S. St.
Mountain States Dist. (BI)
622 S. State St.
Mountain States Distrib-
utors (MER)
622 S. State St.
Radio Supply Co. (ENT)
45 E. 4th S.
S. R. Ross (M-SO)
Salt Lake Hardware Co.
(MGM)
Standard Supply Co.
(COA-COS)
531 S. Gate St.
Steward Distributing Co.
(BLW)
34 Richards St.

VERMONT

Burlington

Vermont Hardware Co.
(CO-OK)

Proven Money Maker!



SPADE COOLEY

*King of Western Swing
and his Great String Orchestra*

RCA VICTOR RECORDS

Watch For:

"Oklahoma Waltz"

"Fickle Woman"

"Big Chief Boogie"

"Down at the Coo-Coo House"

Exclusive Management: CONTINENTAL ARTISTS CORP.

OPERATORS: I'll Be Seeing You at the CMI Show

Have a few new records that will make the nickels flow.

I'LL HAVE THIS NATURAL:

**"THOSE WEDDING BELLS ARE BREAKING
UP THAT OLD GANG OF MINE"**

AS WELL AS

"I'M MY OWN GRANDPA"

BACKED BY

"SAME OLD LOVELIGHT IN YOUR EYES"

—LARRY VINCENT

We Have Distributors From Coast to Coast!
Write for Catalog of Our Specialty Numbers

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RECORDS**

ROUTE 1, BOX 229

COVINGTON, KY.

DEL COURTNEY

and his orchestra

on
VITA acoustic
RECORDS

a sharp hit
to be currently released

"DREAM PEDDLER"

"Do You Believe in
Lovin', Honey"



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WGN-MUTUAL Network

WILLIAM MORRIS AGENCY

St. Albans
Cliff Japhet (FID)
Care Radio Station WWSR

VIRGINIA

Norfolk

General Electric Supply
Corp. (SI)
267 Bank St.
Nor-Rich Distributors, Inc.
(MJ)
218 W. Bute St.

Richmond

Allen Distributing Co.
(AL-BT-MILT-FOT-SAR-
MIL-MRR-KF-STI-BU-
DOW-HAV-MO-RO-PL-
SA-SPE-SNR-TR-UVL)
17 W. Main
Commonwealth Sales Corp.
(TEM)
1601 Summit Ave.
Benjamin T. Crump Co.,
Inc. (CO-OK)
1310-34 E. Franklin St.
Decca Distributing Corp.
(BR-CD-D-FFRR-PAR)
5th and Cary Sts.
Dixie Record Suppliers,
Inc. (BI-DS-LD-VX-AP-
M-MAY-STI-STIA-VC)
731 W. Cary St.
Radio Supply Co. (MGM)
3302 W. Broad St.
Wertz Music Supply Co.
(ENT)
319 W. Broad St.
Wyatt-Cornick, Inc. (V)
Grace at 14th St.

Roanoke

General Electric Supply
Norfolk Ave., S. W.
General Electric Supply
401 E. Canal St.
Goldberg Co., Inc. (SO)
425 3d St., S. E.
5 N. 13th St.

WASHINGTON

Seattle

C & C Distributing Co.
(DOW-E-FS-LD-AP-
MER-MO-MST-NA-SPE)
902 Fourth Ave.

Capitol Records (CA)
2324 1st St.
Decca Distributing Corp.
(BR-CD-D-FFRR-PAR)
3131 Western Ave.
Distributors, Inc. (ENT)
2118 4th Ave.
Juanita Femling (TEM)
110 N. 50th St.
General Electric Supply
1212 1st Ave., S.
Harper-Meggee, Inc. (V)
960 Republican St.
Ernie Lewis (TR-BT)
1027 King St.
Erni Lewis Enterprise (PAO)
1027 King St.
Love Electric Co.
(BEH-BLW-CN-CS-HK)
North Pacific Supply Co.
(MJ)
201 Westlake, N.
Northwest Record (ALD)
715 E. Pike
Radio Specialties Co. (KI)
408 Broadway, N.
Radio Television & Appli-
cance, Inc., of Wash.
(CO-M-OK)
510 Westlake Ave., N.
Seattle Hardware Co.
(MOM)
501 1st Ave., S.
Starwich Co. (ALD)
Totem Freelancers Asso-
ciated (VO-SE-HR)
504 Fisher Studio Bldg.
M. S. Wolf Dist. Co.
Herb E. Zobrist
AST-AT-BI-JA-M-SO-
STIA)
2125 Westlake Ave.
Vogue Pacific Distributing
(UVI)
504 Fisher Studio Bldg.

South Bend

Heath & Cearns (V-CO-D)
1016 W. Water St.

Spokane

Columbia Elec. & Mfg. Co.
(CO-OK)
123 S. Wall St.
General Electric Supply
122 Monroe St., S.
Love Electric Co. (BLW)
South 121 Monroe

"THEY ALL RECORDED TO BEAT THE BAN"

(All About Little Caeser)

ON DAMON RECORDS

By the Famous Team
JON and SANDRA STEELE

The ONE and ONLY Authorized Recording
THE HOTTEST MONEY GETTER IN AMERICA

Backed by Another Top ASCAP Tune

"MY HAPPINESS"

THE RUSH IS ON! ORDER NOW!



Damon
Recording
Studios

Inc.



VICTOR 2585
1221 BALTIMORE AVENUE
KANSAS CITY 6, MISSOURI

FIRST 2 BIG HITS IN '48

Both on one record

SABRE
DANCE
and
TURNPIKE
(SUNDAY PICNIC)
POLKA

By the
Don Henry Harmonica Trio
On
REGENT RECORD NO. 111



A million thanks to op-
erators, dealers and disk
jockeys for your wonder-
ful response!

Order now from your nearest distributor.

REGENT RECORDS

1184 Elizabeth Ave.

Elizabeth, N. J.

Frudential Distributors
(MJ)
S. 151 Stevens St.

Tacoma
General Electric Supply
2316 S. "A" St.
Mason Sales Co. (EA)
2712 N. Cedar St.

WEST VIRGINIA

Charleston
Charleston Electrical Supply Co. (CO-OK)
914 Kanawha St.
International Record Service (TR-BT)
828 Greendale Dr.
R. H. Kyle (BI-MER)
1354 Hansford St.
Moore & Layne Appliance (SAR)
805 Summers St.

Clarksburg
White & Frederick Co. (VO)
S. Chestnut & Frederick

Davis
Cozy Records (CZY)
112 Henry Ave.

Huntington
Modern Distributors, Inc. (MJ)
1540 Fourth Ave.
Van Zandt Supply Co. (V)
1123 4th Ave.

Logan
Mutual Distributing Co. (COA)

South Charleston
Wm. C. Bockway (AT)
1005 E. Village Dr.
Chemcity Radio & Electric Co. (SO)
1225 E. Washington St.

Wheeling
General Electric Supply
1422 Main St.

WISCONSIN

Appleton
General Electric Supply
116 W. Harris St.

Green Bay
M. & M. Distributing Co. (AP)
529 S. Monroe

La Crosse
General Electric Supply Corp. (SI)
22 Pearl St.

Marshfield
Irving Siegel (SR)
201 N. Central Ave.

Milwaukee
Capitol Records Distributing Co., Inc. (CA)
1434 N. Farwell Ave.
Clark Supply Co. (SO)
8707 N. Richards St.
Cudaby Recording Co. (CHO)
2450 N. Terrace Ave.
Decca Distributing Corp. (BR-CD-D-FERR-PAR)
511 E. Clybourne St.
General Electric Supply
190 N. Broadway
Mercury Record Distributing, Inc. (MER)
534 N. 9th St.
Moe Brothers Milwaukee Co. (MJ)
1119 N. Water St.
Radio Specialty Co. (CO-OK)
829 N. Broadway
Rhapsody Distributing Co. (ATT-HR)
1705 W. Clybourne
Taylor Electric Co. (V)
112 N. Broadway
Wisconsin Vogue Distributing Co. (VO)
521 N. 16th St.

Wisconsin Rapids
Melody Nook (SR)
170 1st St., N.

WYOMING

Cheyenne
Chief Appliance Corp. (TEM)
1216 W. Lincoln Way

**AMERICA'S NEW and DIFFERENT
TORRID SINGING STYLIST**

For '48



Her unusual style and clever lyrics have been praised in "Billboard" . . . hailed in "Cash Box." All agree she'll hatch profits galore for coin operators and retailers alike.

DISTRIBUTORS NOTE:

Leading distributors in many territories are finding the Super Discs line a sure source of extra volume. But some choice territories are still available. Write, wire or phone to Super Discs, Irvin Feld, Sales Manager, 3623 Twelfth Street, N. E., Washington, D. C. Phone: DuPont 0213.

STOCK UP NOW ON THESE
NEW SUPER DISC RELEASES BY

**VIOLA
WATKINS**

Super Disc No. 1052

**"TONIGHT YOU BELONG
TO ME"**

backed **"HEY, STOP KISSIN'
MY SISTER"**
by

SUPER DISC NO. 1047

**"YOU'RE IN LOVE WITH
EVERYONE"** backed by
**"IT'S RIGHT HERE FOR
YOU"**



3623
12th St.,
N. E.,
WASHINGTON, D. C.

*All Coin Machine Operators
Welcome*

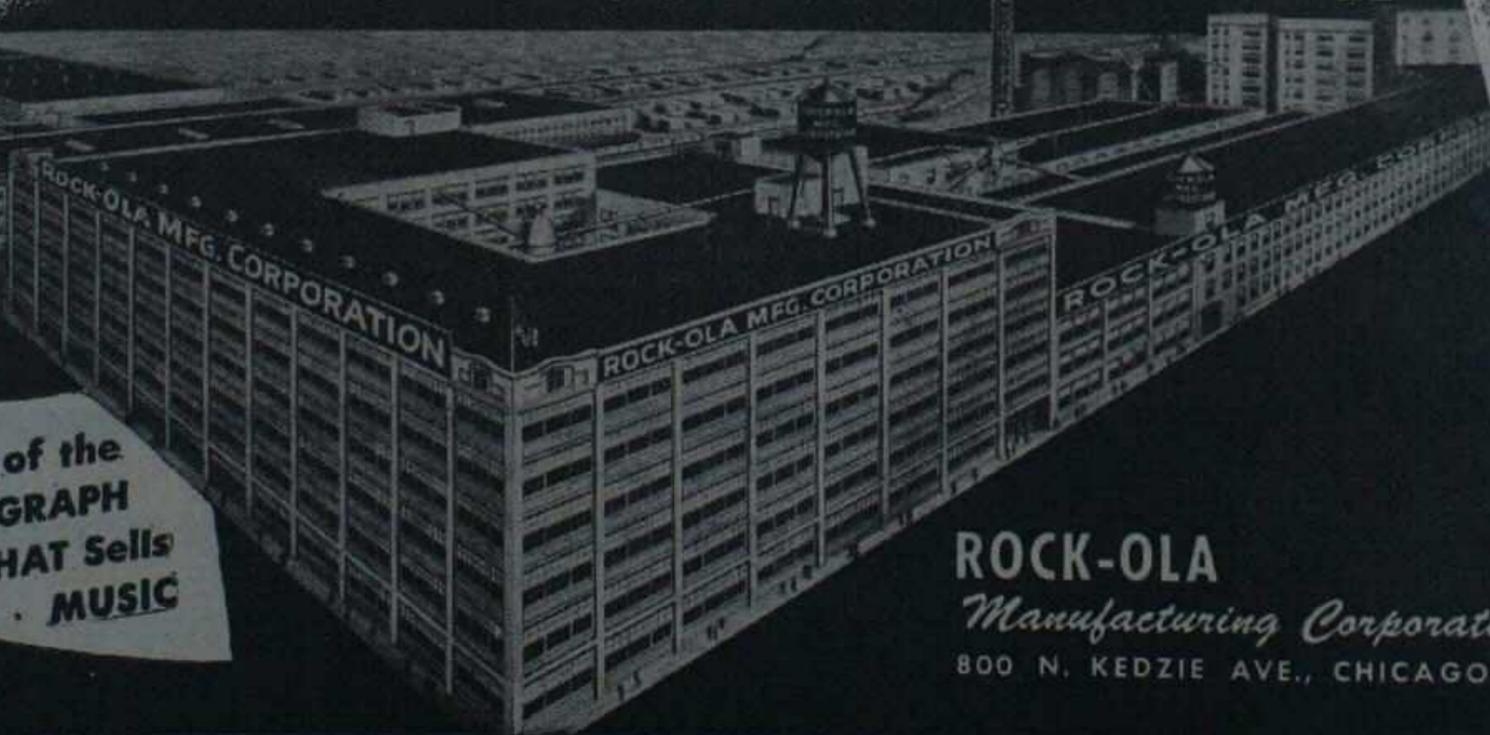
OPEN HOUSE AT

ROCK-OLA

**JAN.
19-
20-
21-
22**



**The home of the
PHONOGRAPH
THAT Sells
MUSIC**



ROCK-OLA
Manufacturing Corporation
800 N. KEDZIE AVE., CHICAGO 51

RECORD LABELS and MANUFACTURERS

A TRADE SERVICE FEATURE OF THE BILLBOARD, 2160 PATTERSON STREET, CINCINNATI 22, OHIO

A list of phonograph record labels and manufacturers, corrected to January 1, 1948

- A-1**
A-1 Records of America
16 East 43d St., Rm. 604
New York 17, N. Y.
- A Natural Hit**
A Natural Hit Record Co.
508-10 Gladys Ave.
Los Angeles 13, Calif.
- Acetone**
Acetone Records
Jacksonville, Tex.
- Adelphi**
Adelphi Records
1650 Broadway
New York 19, N. Y.
- Advance**
Advance Records
2546 Westwood Blvd.
Los Angeles 34, Calif.
- Adventure**
Adventure Record Co.
1600 Broadway
New York 19, N. Y.
- Aetna**
Aetna Music Corporation
232 North Eutaw St.
Baltimore 1, Md.
- Aguila Records**
Aguila Records
475 North Bernard
Chicago 25, Ill.
- Aladdin**
Aladdin Records
4918 Santa Monica Blvd.
Hollywood 27, Calif.
- Alco**
Alco Recording Co.
8913 Sunset Blvd.
Los Angeles 46, Calif.
- Alert**
Alert Records, Inc.
1303 Fulton St.
Brooklyn 16, N. Y.
- Allied Records**
Allied Record Mfg. Co., Inc.
1041 N. Las Palmas
Hollywood 38, Calif.
- Alpha**
Alpha Records, Inc.
501 Madison Ave.
New York 22, N. Y.
- Alvin**
Alvin Music Corporation
1650 Broadway
New York 19, N. Y.
- Ambassador-Enterprise**
Enterprise Records, Inc.
8111 Santa Monica Blvd.
Los Angeles 46, Calif.
- American**
International Record Co.
32-53 62d St.
Woodside, L. I., N. Y.
- Amuke**
Olekson Bros.
159 E. 10th St.
New York 3, N. Y.
- An Autograph Records**
Associated Distributors, Inc.
213 1/2 Second St.
Marietta O.
- Apollo**
Apollo Records, Inc.
342 Madison Ave.
New York 17, N. Y.
- ARC**
Artists Relations Corporation
980 2d Ave.
New York 22, N. Y.
- Arcadia**
Echoes Music Publishing Co.
6432 Cass Ave.
Detroit 2, Mich.
- Arden Records**
Arden Recording Co.
1711 Hazelwood
Detroit 6, Mich.
- Arista**
Arista Records, Inc.
512 Pennsylvania Ave.
Baltimore 1, Md.
- Aristocrat**
Aristocrat Record Corp.
7508 Phillips Ave.
Chicago 49, Ill.
- Arkay**
Al Rose
c/o Frank Trevor Kesler
Adv. Agency
Colonial Building
Philadelphia, Pa.
- Arrow**
Arrow Records, Inc.
49 1/2 8th Ave.
New York 14, N. Y.
- Art Records**
American Recording & Transcription Service
Cadillac Hotel
Miami Beach, Fla.
- Artist**
Artist Records, Inc.
927 N. Sycamore
Los Angeles 38, Calif.
- Artistic Records**
Toni Beaulieu
3316 San Marino
Los Angeles 6, Calif.
- Arvid**
Arvid Records
200 East Third St.
Mount Vernon, N. Y.
- Atlas**
Atlas Record Co.
6253 Hollywood Blvd.
Room 401
Hollywood 38, Calif.
- Atomic**
Atomic Record Co., Inc.
5634 Santa Monica Blvd.
Hollywood 38, Calif.
- Audience**
Audience Records, Inc.
230 Park Ave.
New York 17, N. Y.
- Auto-Photo**
Auto-Photo Record Co.
1451 Broadway
New York 18, N. Y.
- Avalon**
Avalon Record Co.
117 West 48th St.
New York 19, N. Y.
- Avon**
Avon Records
6605 Hollywood Blvd.
Hollywood 28, Calif.
- Balcors**
Harmony Radio Store
6030 West Fort
Detroit 9, Mich.
- Banco**
Banco Record Co.
4512 Hastings St.
Detroit 9, Mich.
- Bang**
Bang Records
1650 Broadway
New York 19, N. Y.
- Banner**
Banner Records, Inc.
1674 Broadway
New York 19, N. Y.
- Beacon**
Davis Record Corp.
331 W. 51st St.
New York 19, N. Y.
- Bee Bee Bee**
Bee Bee Bee Records
1538 Cahuenga Blvd.
Hollywood, Calif.
- Bell**
Bell Record Co., Ltd.
315 Royal Hawaiian Ave.
Honolulu 20, Hawaii
- Bell Records**
2382 Pitkin Ave.
Brooklyn 7, N. Y.
- Besa**
Besa Records
1849 Third Ave.
New York 29, N. Y.
- Bibletone**
Bibletone
354 Fourth Ave.
New York 19, N. Y.
- Black & White**
Black & White Recording Co., Inc.
4910 Santa Monica Blvd.
Los Angeles 27, Calif.
- Blazon**
Blazon Record Co.
P. O. Box 507
North Hollywood, Calif.
- Bliss**
Bliss Records
1518 North Ave. 45
Los Angeles 41, Calif.
- Blue Bonnet**
Blue Bonnet Music Co.
3235 Ross Ave.
Dallas 1, Tex.
- Bluebird**
RCA Victor Division of RCA
Mfg. Co., Inc.
Camden, N. J.
- Blue Label Records**
Blue Label Records
6263 Hollywood Blvd.
Hollywood, Calif.
- Blue Note**
Blue Note Records
767 Lexington Ave.
New York 21, N. Y.
- Blue Ribbon Records**
Blue Ribbon Records
Staunton, Ill.
- Blue Star**
Blue Star Records
2211 Cottage Grove
Des Moines 11, Iowa
- Bornand Music Box Record Company**
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333 Fifth Ave.
Pelham 65, N. Y.
- Ray Bourbon**
Syd Heller
158 Taylor St.
San Francisco 2, Calif.
- Broadway**
Broadway Record Distributors Corporation
2061 Broadway
New York 23, N. Y.
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The Bronze Co.
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Capitol Records, Inc.
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- Celtic**
Celtic Record Co.
152 West 42d St.
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- Century**
Century Record Co.
737 Fox St.
Bronx 55, New York
- Challenge**
Challenge Records
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New York 1, N. Y.
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Charm Records, Inc.
P. O. Box 40
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New York 19, N. Y.
- Chicago**
Southern Record Corp.
307 Lenox Ave.
New York 27, N. Y.
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Chief Record Co.
74 Riverside Drive
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2450 N. Terrace Ave.
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- Circle**
Circle Sound, Inc.
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New York, N. Y.
- Clef**
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4918 Santa Monica Blvd.
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Click Records
7318 Pittville Ave.
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- Climax**
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New York 21, N. Y.
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Hollywood 28, Calif.
- Co-Art**
The Co-Art Records Co.
1403 South Fairfax Ave.
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- Coast**
Coast Record Mfg. Co.
2534 West Pico Blvd.
Los Angeles 6, Calif.
- Cocktail Hour**
Chas. Eckert Co.
4880 Santa Monica Blvd.
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- Coda**
Coda Record Co.
1291 Sixth Ave.
New York 19, N. Y.
- Co-Ed**
Sorority Fraternity Record & Club of America
12 W. 117th St., Suite E
New York 26, N. Y.
- Columbia**
Columbia Records, Inc.
1473 Barnum Ave.
Bridgeport 8, Conn.
- Commodore**
Commodore Record Co., Inc.
289 Nepperhan Ave.
Yonkers, N. Y.
- Compass**
Compass Record Co., Inc.
1270 Avenue of the Americas, Radio City
New York 19, N. Y.
- Concert Hall**
Concert Hall Society, Inc.
250 West 57th St.
New York 19, N. Y.
- Constellation**
Constellation Records
11561 Ventura Blvd.
North Hollywood, Calif.
- Continental**
Continental Record Co., Inc.
265 West 54th St.
New York 19, N. Y.
- Copacabana**
Copacabana Records
369 Sixth St.
San Francisco, Calif.
- Cordion**
Scandinavian Music House
625 Lexington Ave.
New York 22, N. Y.
- Coronet**
Coronet Records, Inc.
53 East 51st St.
New York 22, N. Y.
- Country Music Company**
Country Music Company of Chicago
20 East Jackson Blvd.
Chicago, Ill.
- Courtney**
Courtney Records
1424 East 78th St.
Los Angeles, Calif.
- Cowboy**
Cowboy Record Co.
138 N. 12th St.
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- Cozy Records**
1113 Henry Ave.
Davis, W. Va.
- CRS**
Collectors' Record Shop
2060 1st Ave.
New York 19, N. Y.
- Crescent**
Crescent Records
6420 Santa Monica Blvd.
Hollywood 38, Calif.
- Criterion**
Capitol Records, Inc.
1507 North Vine St.
Hollywood 28, Calif.
- Crown**
Crown Records
8 E. 41st St.
New York 17, N. Y.
- Crystal**
Crystal Record Studio
2356 Dorris Place
Los Angeles 34, Calif.
- Crystal-Tone Records**
Crystal-Tone Record Co.
120 Boylston St.
Boston 16, Mass.
- Csardas**
Continental Record Co.
265 West 54th St.
New York 19, N. Y.
- Cyclone**
Antillian Music Features, Inc.
1560 Broadway
New York 19, N. Y.
- Vic Damon Records**
Damon Recording Studios, Inc.
1221 Baltimore Ave.
Kansas City 6, Mo.
- Dana**
Dana Music Co.
286 Fifth Ave.
New York 18, N. Y.
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Dance-Tone Records
Box 85
Medford 55, Mass.
- Davis**
Davis Record Corp.
331 West 51st St.
New York 19, N. Y.
- DC**
DC Records
1425 Van Buren St., N. W.
Washington 12, D. C.
- Decca**
Decca Records, Inc.
50 West 57th St.
New York 19, N. Y.
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De Luxe Record Co., Inc.
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- Delray**
Delray Recording Co.
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Shaker Heights 18, Ohio
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Emerald
Dal E. Haun Co.
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Pittsburgh 12, Pa.

Empey
Empey Records, Inc.
115 West 53d St.
New York 19, N. Y.

Empire
Empire Recording Studios
1144 Madison Ave.
Redwood City, Calif.

Enterprise
Enterprise Records, Inc.
8111 Santa Monica Blvd.
Hollywood 46, Calif.

Erno Papee Melody Land
Music You Enjoy, Inc.
420 Lexington Ave.
New York 17, N. Y.

Esquire
Esquire Record Co.
3522 San Pablo Ave.
Oakland 8, Calif.

Excelsior
Excelsior Records Co.
1065 N. Fairfax
Los Angeles 46, Calif.

Exclusive
Exclusive Records
6272 Sunset Blvd.
Hollywood 28, Calif.

FM
FM Records
1012 1/2 North Palm
Hollywood, Calif.

Famous
Famous Records, Inc.
Room 303, 116 Market St.
Newark 2, N. J.

Fantasy Records
Commercial Record Co.
489 Fifth Ave.
New York 17, N. Y.

Feature
Feature Records
1440 Broadway
New York 18, N. Y.

Fenix
Fabrico DeDisco Peerless
8 de R. L.
Calzado Mariano Escabedia
225
Mexico, D. F.

Fidelity
Midget Music Productions
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Flint
Flint Record Co.
1780 Broadway
New York 19, N. Y.

Florida Records
Florida Records
2370 7th Ave.
New York, N. Y.

Fortune
Fortune Records
11839 12th St.
Detroit 6, Mich.

Foto
Day Distributing Co.
709 E. 29th St.
Los Angeles 11, Calif.

Four Star
Four Star Records, Inc.
P. O. Box 9096, Station 5
Los Angeles 4, Calif.

Franwil
Franwil Records
427 Orange Ave.
West Haven 16, Conn.

Funnyface
Funnyface Records, Inc.
107-09 Continental Ave.
Forest Hills, L. I., N. Y.

Future Music Records
333 N. Michigan Ave.
Chicago 1, Ill.

Gala
Gala Records
2160 Broadway
New York 23, N. Y.

Gamut
Commodore Record Co., Inc.
289 Nepperhan Ave.,
Yonkers, N. Y.

General
Commodore Record Co., Inc.
289 Nepperhan Ave.
Yonkers, N. Y.

GI
GI Records, Inc.
1674 Broadway
New York 19, N. Y.

Globe
The Globe Record Co., Inc.
4714-16 South Hoover St.
Los Angeles 37, Calif.

Goldband
Goldband Record Co.
830 Broad St.
Lake Charles, La.

Gold Seal
Gold Seal Records
333 North Michigan Ave.
Chicago, Ill.

Golden Gate Records
Golden Gate Record Co.
Record Room, Fairmont
Hotel
San Francisco, Calif.

Gotham
Gotham Record Corp.
853 Ninth Ave.
New York 19, N. Y.

Graphic Phono-Books
Graphic Educational Phono-
graph Record Co.
1108 Lillian Way
Hollywood 38, Calif.

GraySonic
GraySonic Record Co.
709 E. Walnut St.
Freeland, Pa.

Gulf
Gulf Record Co., Inc.
3104 Telephone Road
Houston, Tex.

Hargail
Hargail Records
130 West 56th St.
New York 19, N. Y.

Harlem
Southern Record Corp.
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New York 27, N. Y.

Harmonia
Harmonia Records Corp.
1328 Broadway
New York 1, N. Y.

Haven
Haven Records, Inc.
716 Rockaway Ave.
Brooklyn 12, N. Y.

Herald
Herald Non-Breakable Record
Co.
1118 Walnut St.
Philadelphia, Pa.

H. N. Society
H. N. Society Records
130 West 56th St.
New York 19, N. Y.

Hollywood International
Hollywood International Rec-
ords
985 Menlo Ave.
Los Angeles 6, Calif.

Hollywood Rhythms
Hollywood Rhythms Record-
ing Co.
P. O. Box 162
Culver City, Calif.

Mary Howard
Mary Howard Recordings
37 East 49th St.
New York 17, N. Y.

HRS
Empire Record Corp.
2060 First Ave.
New York 29, N. Y.

Hub
Hub Records, Inc.
565 Fifth Ave.
New York 17, N. Y.

Hucksters
Hucksters Recording Co., Inc.
5424 Franklin Ave.
Hollywood 46, Calif.

Humor
Humor Record Corp.
2060 First Ave.
New York 29, N. Y.

Hy-Tone
Hy-Tone Manufacturing &
Distributing Co.
1521 W. Walton
Chicago 20, Ill.

Impresario
Washington Music Bazaar
210 Fifth Ave.
New York 10, N. Y.

International
International Record Co.
32-58 82d St.
Woodside, L. I., N. Y.

Jamboree
Jamboree Record, Inc.
1650 Broadway
New York 19, N. Y.

Jazz Information
Commodore Record Co.
289 Nepperhan Ave.
Yonkers, N. Y.

Jazz Man
Jazz Man Records
6420 Santa Monica
Hollywood 38, Calif.

Jazz Record
American Jazz, Inc.
236 West 10th St.
New York 14, N. Y.

Jewel
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- Juke Box**
Juke Box Record Co., Inc.
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New York 19, N. Y.
- Lump**
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Hollywood 38, Calif.
- Jupiter**
Jupiter Records
425 S. Western Ave.
Los Angeles 5, Calif.
- Keepsake**
Keepsake Recording Co.
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Philadelphia 20, Pa.
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Keystone Recordings, Inc.
522 5th Ave.
New York 18, N. Y.
- Kiddie Fun**
Day Distributing Co.
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- Kiddie Tunes**
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King Jazz Co.
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- King Solomon**
Savoy Record Co.
58 Market St.
Newark 1, N. J.
- Kismet**
Kismet Record Co.
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New York 3, N. Y.
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Liberty Music Shops
450 Madison Ave.
New York 22, N. Y.
- Lissen**
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New York 18, N. Y.
- Listen Look Picture Book**
Music You Enjoy, Inc.
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- London**
London Gramophone Corp.
16-18 W. 23d St.
New York 10, N. Y.
- Lone Star**
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Empire Record Corp.
2080 1st Ave.
New York 19, N. Y.
- Maestro**
Maestro Record Co.,
2511 Mayberry St.
Los Angeles 26, Calif.
- Majestic**
Majestic Records, Inc.
16-18 E. 40th St.
New York 19, N. Y.
- Major**
Taran Distributing, Inc.
170 N. 23d St.
Miami, Fla.
- Manor**
Manor Record Co.
313 West 57th St.
New York 19, N. Y.
- Maratone Records**
Melmore, Inc.,
2059 19th St.
Detroit 16, Mich.
- Mar-Kee Records**
49 W. 55th St.
New York 19, N. Y.
- Mars**
Master Artist Recording Studios
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Compton, Calif.
- Master**
Master Record Co.
64 E. Lake St.
Chicago 1, Ill.
- Mastertone**
Mastertone Record Co., Inc.
4812 Sunset Blvd.
Hollywood 27, Calif.
- Mayfair**
Mayfair Record & Recording Corp.,
1650 Broadway
New York 19, N. Y.
- Mecca**
Batt Maslian
545 Gorge Rd.
Cliffside Park, N. J.
- Melford**
Melford Record Co.
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New York, N. Y.
- Mello-Strain**
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7119 Santa Monica Blvd.
Hollywood 28, Calif.
- Melrose**
Melrose Record Co.,
601 East 19th South,
Brooklyn 26, N. Y.
- Memo**
Melody Moderne, Inc.
6233 Hollywood Blvd.
Hollywood 28, Calif.
- Mercury**
Mercury Record Corp.
839 South Wabash Ave.
Chicago 1, Ill.
- Merry-Go-Sound**
Tone Products Corp. of America,
351 4th Ave.
New York 10, N. Y.
- Mertone**
Mertone Recording Co.
1005 N. Sixth Ave.
Pensacola, Fla.
- Metro**
Metro Records
1697 Broadway
Suite 907
New York 19, N. Y.
- Metropolitan**
Shopa Publications
1486 Whipple Walk
Camden, N. J.
- Metrotone Record**
Metrotone Record
635 Fulton St.
Brooklyn, N. Y.
- MGM**
MGM Records
701 Seventh Ave.
New York 19, N. Y.
- Midwest Recorded Specialties**
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111 Larch
Elmhurst, Ill.
- Midwest Records**
Box 1231
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- Roy Milton Records**
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Los Angeles, Calif.
- Miltone**
Day Distributing Co.
709 E. 29th St.
Los Angeles 11, Calif.
- Miracle**
Miracle Record Co.
500 E. 63d St.
Chicago 37, Ill.
- Mirror**
Mirror Recordings
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Paragon
Paragon Records, Inc.,
8000 Connecticut Ave.
Chevy Chase 15, Md.

Pleasant Records
Pleasant Records
1619 Broadway, Rm. 805
New York 19, N. Y.

Raven
Raven Recording Co.
413 E. Wyoming Ave.
Philadelphia 20, Pa.

Modern Records
Modern Records
686 North Robertson Blvd.
Hollywood 46, Calif.

Odeon
Decca Records, Inc.,
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New York 19, N. Y.

Paramount
Paramount Record Manufac-
turing and Recording Co.
4434 Overbrook Ave.
Philadelphia 31, Pa.

Polydor
30 Broad St., New York, N. Y.

Record-o-Fun
Record-o-Fun, Inc.
333 North Michigan
Chicago 1, Ill.

Monarch
Monarch Records, Inc.
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Okeh
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Parlophone
Decca Records, Inc.
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Pop-U-Lar
Artista Music Corp.
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Regal
Willow Walk Industries
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Motorboat Race Record
Gala Record Corp.
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Oliver
Oliver Record Co.
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Party
Dobbs-Skinner, Inc.
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Dallas, Tex.

President
President Records
712 Louisiana St.
Little Rock, Ark.

Regent
Regent Records
1184 Elizabeth Ave.
Elizabeth, N. J.

Murray Singer
Murray Singer Records
1674 Broadway
New York 19, N. Y.

Olympia
Olympia Record Co.
147 Ridge Road
Lackawanna, N. Y.

Pearl
Pearl Records
Route 1, Box 105
Covington, Ky.

Process
Process Record Co.
19 Pennell St.
Franklin, Pa.

Regis
Regis Record Co.
313 W. 57th St.
New York 19, N. Y.

Musette
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New York 19, N. Y.

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121 North Broad St.
Philadelphia 7, Pa.

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Rego Records
1504 Broadway, Room 802
Detroit 26, Mich.

Music Art
Music Art Records
RKO Proctor's Bldg.
Newark, N. J.

Orpheus
Orpheus Record & Transcrip-
tion Co.
1585 Broadway
New York 19, N. Y.

Penguin
Penguin Recording Corp.
123 William St.
New York 7, N. Y.

Qualitone
Bowling Qualitone
712 E. Colorado Ave.
Pasadena, Calif.

Religious Recordings
3800 W. Warren
Detroit 8, Mich.

Music for Society
Music for Society Record Co.
1585 Broadway
New York 19, N. Y.

Pacific
Pacific Record Co.
2213 San Pablo Ave.
Berkeley 2, Calif.

Phototone
Phototone Records
9417 Parmalee Ave.
Los Angeles 2, Calif.

R-Tist
R-Tist Record Co.
3903 North Franklin St.
Philadelphia 40, Pa.

Revere
Revere Record Exchange
214 Malden St.
Revere 51, Mass.

Musicana
Musicana Record Co.
492 Hill St.
London, Ont., Canada

Palda
Palda Record Co.
8406 Lyons Ave.
Philadelphia, Pa.

Picturtone
Picturtone Records, Inc.
88-40 Tiffany Place
Brooklyn 2, N. Y.

Radio Artist Records
Radio Artist Records
811 Race St.
Cincinnati 2, O.

Rhapsody Records
Rhapsody Records
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Santa Monica, Calif.

Musicomics
Musette Publishers, Inc.
113 West 57th St.
New York 19, N. Y.

Pan-American
Pan-American Publications
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Chicago, Ill.

Pied Piper
Music You Enjoy, Inc.,
420 Lexington Ave.
New York

Radio Records
Ekko Recording Corp.
Renfro Valley, Ky.

Rhythm
Rhythm Records Co.
4842 Placidia Ave.
North Hollywood, Calif.

Musicraft
Musicraft Corp.
245 E. 23d St.
New York 10, N. Y.

Paradise
Delray Recording Co.
2640 St. Antoine
Detroit 1, Mich.

Pilotone
Pilot Radio Co.
37-06 36th St.
Long Island City 1, N. Y.

Rainbow
Rainbow Records
156 W. 44th St.
New York 18, N. Y.

Rhythm
Rhythm Recordings Inc.
316 Sixth St.
San Francisco, Calif.

National
National Record Co., Inc.
1841 Broadway
New York 23, N. Y.

Rancho Records
Rancho Records
Box 100
Studio City, Calif.

Rich
Rich-Art Records, Inc.
2638 South Gladys Ave.
Garvey, Calif.

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★ "I'LL HOLD YOU IN MY HEART"

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★ "TO MY SORROW"

A Close Second in Popularity to "I'LL HOLD YOU IN MY HEART"
Eddy Arnold Scores Again With This on
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★ "HAWAIIAN COWBOY"

Recorded for RCA VICTOR by *Roy Rogers* and Just Released
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- Richtone**
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- Rite a Lyric**
Murray Singer Records
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Sapphire Music Co.
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- Sauvenair Records**
Sauvenair Records Co.
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Hollywood 28, Calif.
- Savoy**
Savoy Record Co.
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Newark 1, N. J.
- Scandinavia**
Scandinavian Music House
625 Lexington Ave.
New York 22, N. Y.
- Schirmer**
G. Schirmer, Inc.
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New York 17, N. Y.
- Scoop**
Scoop Record Co.
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Security Records
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- Secco**
Secco Records, Inc.
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- Sensation Records**
Sensation Records
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Detroit 1, Mich.
- Serenade**
Serenade Records
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- Seva**
Seva Record Co.
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Signature Recording Corp.
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Fullerton, Calif.
- Sonart**
Sonart Record Corp.
251 West 42d St.
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- Song Bird**
Davis Record Corp.
331 W. 51st St.
New York 19, N. Y.
- Song-of-the-Month-Club**
79 Wall St.
New York 5, N. Y.
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Southern Record Corp.
307 Lenox Ave.
New York 27, N. Y.
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Specialty Records, Inc.
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- Spin**
Spin Records, Inc.
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- Spiritual**
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Standard Phono Corp.
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New York 11, N. Y.
- Star Records**
Star Records
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- Starr**
Starr Record Co.
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- Stinson**
Stinson Trading Co.
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- Stork**
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MOUNTAIN MAW
Columbia 37991

★ WASTED TEARS
ON ACCOUNT OF YOU
Columbia 37878

★ I DON'T WANT NOBODY
I'LL NEVER GROW TOO OLD TO LOVE YOU
Columbia 37944



Ten Years of Publisher Song Hits

Since the Petrillo ban on records has centered considerable interest on old songs, *The Billboard* reprints below a feature designed to review the hits of yesteryear. This list was first published in the December 13, 1947, issue.

Listed below are the "publisher hit songs" of the period from 1935 to 1944, with song titles arranged alphabetically with the publisher's name adjacent to the title. These songs represent the No. 1 sheet music sellers and most-performed tunes as indicated in *The Billboard's* Music Popularity Charts for the 10-year period cited.

1935		1936		1937		1938		1939		1940		1941		1942		1943		1944			
TITLE	PUBLISHER	TITLE	PUBLISHER	TITLE	PUBLISHER	TITLE	PUBLISHER	TITLE	PUBLISHER	TITLE	PUBLISHER	TITLE	PUBLISHER	TITLE	PUBLISHER	TITLE	PUBLISHER	TITLE	PUBLISHER		
A Little Bit Independent	Bregman-Vocco-Conn	A Star Fell Out of Heaven	Crawford	Blossoms on Broadway	Famous	A Tisket, a Tasket	Robbins	Address Unknown	Otman	Little Skipper	Feist	Blueberry Hill	Chappell	All I Need Is You	Miller	Amor	Melody Lane	Blue Moon	Robbins	Besame Mucho	Peer Int.
About a Quarter To Nine	Witmark	All My Life	Peer Int.	Boo-Boo	Shapiro-Bernstein	At Long Last Love	Chappell	All the Things You Are	Chappell	Melancholy Mood	Harms	Careless	Berlin	Always in My Heart	Remick	Dance With a Dolly	Shapiro-Bernstein	Chasing Shadows	Crawford	Brazil	Southern
Cheek to Cheek	Berlin	Alone	Robbins	Good Night, My Love	Robbins	Annals With Dirty Faces	Flischer	And the Angels Sing	Bregman-Vocco-Conn	Moon Love	Famous	Do I Love You?	Chappell	At Last	Feist	Don't Fence Me In	Harms, Inc.	East of the Sun	Santly-Joy	Can't Get You Out of This Mood	Southern
I Couldn't Believe My Eyes	Shapiro-Bernstein	Beautiful Lady in Blue	Chappell	Harbor Lights	Mario	Annabelle	Feist	Angels With Dirty Faces	Flischer	Moonlight Serenade	Robbins	Down Argentina Way	Miller	Be Careful, It's My Heart	Berlin	Can't Get You Out of This Mood	Southern	Check to Check	Berlin	Brasil	Southern
I'll Never Say Never	Bregman-Vocco-Conn	Did I Remember?	Feist	I Know Now	Remick	Blue Barrel Polka	Shapiro-Bernstein	Annals With Dirty Faces	Flischer	My Heart Belongs to Daddy	Chappell	Dream Valley	Feist	Blues in the Night	Remick	Comin' In on a Wing and a Prayer	Robbins	East of the Sun	Santly-Joy	Chattanooga Choo Choo	Feist
I'm in the Mood for Love	Robbins	Goody, Goody!	Crawford	I Still Love To Kiss You Goodnight	Feist	Blue Orchids	Famous	Annals With Dirty Faces	Flischer	My Prayer	Skidmore	Faithful Forever	Famous	Deeply Beloved	Chappell	Don't Sit Under the Apple Tree	Robbins	Chattanooga Choo Choo	Feist	Chattanooga Choo Choo	Feist
In a Little Gypsy Tea Room	E. H. Morris	I'll Sing You a Thousand Love Songs	Remick	If It's the Last Thing I Do	Crawford	Can I Help It?	Remick	Annals With Dirty Faces	Flischer	My Revere	Robbins	Ferryboat Serenade	Robbins	Do You Miss Your Sweetheart	Paramount	Elmer's Tune	Robbins	Chattanooga Choo Choo	Feist	Chattanooga Choo Choo	Feist
Isle of Capri	Peter Maurice	I'm Putting All My Eggs in One Basket	Berlin	In the Chapel in the Moonlight	Shapiro-Bernstein	Day In, Day Out	Bregman-Vocco-Conn	Annals With Dirty Faces	Flischer	New Moon and An Old Serenade	Berlin	French	Southern	Don't Sit Under the Apple Tree	Robbins	Full Moon	Southern	Chattanooga Choo Choo	Feist	Chattanooga Choo Choo	Feist
I've Got a Feelin' You're Foolin'	Robbins	I'm Shooting High	Robbins	It Looks Like Rain in Cherry Blossom Lane	E. H. Morris	Deep Purple	Robbins	Annals With Dirty Faces	Flischer	Oh, You Crazy Moon	Witmark	I Can't Love You Any More	Olman	Elmer's Tune	Robbins	Happy in Love	Feist	Chattanooga Choo Choo	Feist	Chattanooga Choo Choo	Feist
June in January	Famous	Is It True What They Say About Dixie?	Irving Caesar	It's De-Lovely	Chappell	Deep Purple	Robbins	Annals With Dirty Faces	Flischer	Our Love	Chappell	I'll Never Smile Again	Sun	How About You	Robbins	He Wears a Pair of Silver Wings	Shapiro-Bernstein	Chattanooga Choo Choo	Feist	Chattanooga Choo Choo	Feist
Life Is a Song	Robbins	It's a Sin to Tell a Lie	Bregman-Vocco-Conn	It's De-Lovely	Chappell	Deep Purple	Robbins	Annals With Dirty Faces	Flischer	Over the Rainbow	Feist	I'm Nobody's Baby	Feist	How About You	Robbins	How Do I Know It's Real	Chappell	Chattanooga Choo Choo	Feist	Chattanooga Choo Choo	Feist
Lovely To Look At	T. B. Harms	It's a Sin to Tell a Lie	Bregman-Vocco-Conn	Let Yourself Go	Berlin	Deep Purple	Robbins	Annals With Dirty Faces	Flischer	Fenny Serenade	Shapiro-Bernstein	I'm Stepping Out With a Memory	Robbins	How Do I Know It's Real	Chappell	I Don't Want To Walk With You	Paramount	Chattanooga Choo Choo	Feist	Chattanooga Choo Choo	Feist
Lullaby of Broadway	Witmark	It's a Sin to Tell a Lie	Bregman-Vocco-Conn	Lights Out	Robbins	Deep Purple	Robbins	Annals With Dirty Faces	Flischer	Jeepers, Creepers	Witmark	In An Old Dutch Garden	Harms, Inc.	I Don't Want To Walk With You	Paramount	I Left My Heart at the Stage Door Canteen	Berlin	Chattanooga Choo Choo	Feist	Chattanooga Choo Choo	Feist
On Treasure Island	E. H. Morris	It's a Sin to Tell a Lie	Bregman-Vocco-Conn	Lost	Robbins	Deep Purple	Robbins	Annals With Dirty Faces	Flischer	I Have Eyes	Famous	In the Mood	Shapiro-Bernstein	I Left My Heart at the Stage Door Canteen	Berlin	I Remember You	Paramount	Chattanooga Choo Choo	Feist	Chattanooga Choo Choo	Feist
Paris in the Spring	Crawford	It's a Sin to Tell a Lie	Bregman-Vocco-Conn	Melody From the Sky	Famous	Deep Purple	Robbins	Annals With Dirty Faces	Flischer	I Love Eyes	Famous	Indian Summer	Witmark	I Remember You	Paramount	I'll Keep the Lovelight Burning	Remick	Chattanooga Choo Choo	Feist	Chattanooga Choo Choo	Feist
Red Sails in the Sunset	Shapiro-Bernstein and Peter Maurice	It's a Sin to Tell a Lie	Bregman-Vocco-Conn	Moon Over Miami	Bourne	Deep Purple	Robbins	Annals With Dirty Faces	Flischer	I Must See Annie Tonight	Bregman-Vocco-Conn	It's a Blue World	ABC	I'll Keep the Lovelight Burning	Remick	Idaho	Mills	Chattanooga Choo Choo	Feist	Chattanooga Choo Choo	Feist
Soon	Famous	It's a Sin to Tell a Lie	Bregman-Vocco-Conn	Music Goes 'Round and Around	Santly-Joy	Deep Purple	Robbins	Annals With Dirty Faces	Flischer	I Poured My Heart Into a Song	Berlin	It's a Wonderful World	Robbins	I'll Keep the Lovelight Burning	Remick	Jersey Bounce	Lewis	Chattanooga Choo Choo	Feist	Chattanooga Choo Choo	Feist
The Good Ship Lollipop	Movietone	It's a Sin to Tell a Lie	Bregman-Vocco-Conn	Robins and Roses	Crawford	Deep Purple	Robbins	Annals With Dirty Faces	Flischer	I Promise You	ABC	Leanin' on the Ole Top Rail	Feist	Jersey Bounce	Lewis	Jingle, Jangle, Jingle	Paramount	Chattanooga Choo Choo	Feist	Chattanooga Choo Choo	Feist
Way Back Home	Bregman-Vocco-Conn	It's a Sin to Tell a Lie	Bregman-Vocco-Conn	Take My Heart	T. B. Harms	Deep Purple	Robbins	Annals With Dirty Faces	Flischer	I Won't Tell a Soul	Crawford	Let There Be Love	Shapiro-Bernstein	Johnny Doughboy Found a Rose in Ireland	Chappell	Johnny Doughboy Found a Rose in Ireland	Chappell	Chattanooga Choo Choo	Feist	Chattanooga Choo Choo	Feist
What's the Reason I'm Not Pleasin' You	Berlin	It's a Sin to Tell a Lie	Bregman-Vocco-Conn	These Foolish Things	Bourne	Deep Purple	Robbins	Annals With Dirty Faces	Flischer	I Won't Tell a Soul	Crawford	Little Curly Hair in a High Chair	Feist	Kalamazoo	Bregman-Vocco-Conn	Manhattan Serenade	Robbins	Chattanooga Choo Choo	Feist	Chattanooga Choo Choo	Feist
When I Grow Too Old to Dream	Robbins	It's a Sin to Tell a Lie	Bregman-Vocco-Conn	When Did You Leave Heaven?	Robbins	Deep Purple	Robbins	Annals With Dirty Faces	Flischer	I Won't Tell a Soul	Crawford	Looking for Yesterday	Berlin	Manhattan Serenade	Robbins	Mr. Five by Five	Leeds	Chattanooga Choo Choo	Feist	Chattanooga Choo Choo	Feist
Winter Wonderland	Bregman-Vocco-Conn	It's a Sin to Tell a Lie	Bregman-Vocco-Conn	When I'm With You	Robbins	Deep Purple	Robbins	Annals With Dirty Faces	Flischer	I Won't Tell a Soul	Crawford	Make Believe Island	Miller	Manhattan Serenade	Robbins	My Devotion	Santly-Joy	Chattanooga Choo Choo	Feist	Chattanooga Choo Choo	Feist
You Are My Lucky Star	Robbins	It's a Sin to Tell a Lie	Bregman-Vocco-Conn	With All My Heart	Feist	Deep Purple	Robbins	Annals With Dirty Faces	Flischer	I Won't Tell a Soul	Crawford	Maybe	Robbins	Manhattan Serenade	Robbins	One Dozen Roses	Famous	Chattanooga Choo Choo	Feist	Chattanooga Choo Choo	Feist
You're All I Need	Robbins	It's a Sin to Tell a Lie	Bregman-Vocco-Conn	You Can't Pull the Wool Over My Eyes	Ager, Yellen & Bornstein	Deep Purple	Robbins	Annals With Dirty Faces	Flischer	I Won't Tell a Soul	Crawford	Oh, Johnny, Oh	Forster	Manhattan Serenade	Robbins	Praise the Lord and Pass the Ammunition	Famous	Chattanooga Choo Choo	Feist	Chattanooga Choo Choo	Feist

**THE RETAILERS
THE OPERATORS
THE JOCKEYS**

Would Like These Records Re-Issued

If it becomes necessary for record manufacturers to revive old hits because of a lengthy recording ban

As a service to the recording companies, artists and music biz in general, The Billboard polled 2,170 jocks, 1,789 ops and 3,458 retailers to discover what records they would like to see re-issued. Returns in each field (totaling nearly 10 per cent) indicated the following were favorite "wanna see" re-issues. They are listed in order of choice. This list is reprinted from the issue of December 20, 1947.

The Top 15

ARTIST	TITLE	LABEL	POINTS
Glenn Miller	String of Pearls	Bluebird	220
Glenn Miller	Serenade in Blue	Victor	192
Tommy Dorsey	Boogie Woogie	Victor 26054	182
Artie Shaw	Begin the Beguine	Bluebird B-7746	173
Jimmy Dorsey	Green Eyes	Decca 3698	150
Glenn Miller	Moonlight Cocktail	Bluebird	148
Artie Shaw	Gloomy Sunday	Victor 26563	146
Tommy Dorsey	I'll Never Smile Again	Victor 26828	139
Glenn Miller	Elmer's Tune	Bluebird	131
Glenn Miller	Adols	Bluebird	131
Glenn Miller	In the Mood	Bluebird	120
Mills Brothers	Paper Doll	Decca 18318	109
Glenn Miller	Sunrise Serenade	Bluebird	98
Coleman Hawkins	Body and Soul	Bluebird	95
Bing Crosby	White Christmas	Decca 23778	90

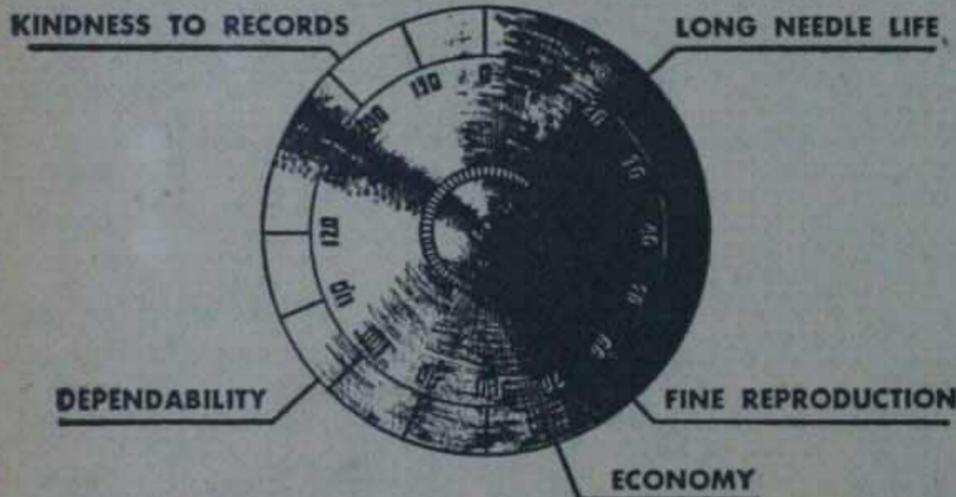
The Next 25

ARTIST	TITLE	LABEL	POINTS
Glenn Miller	Chattanooga Choo Choo	Victor	90
Bunny Berigan	I Can't Get Started	Victor 36208	88
Benny Goodman	Sing, Sing, Sing	Victor 26796	85
Gene Krupa	Wirebrush Stomp	Okeh	84
Artie Shaw	Nightmare	Bluebird B-7875	83
Frank Sinatra	Night and Day	Victor	82

Editor's Note: The original question asked of disk jockeys, operators and dealers in the survey which resulted in the following list was: "If Re-Issues of Records Made in Years Past Become Necessary I Would Like to See the Following Records Re-Issued..."

From the answers as tabulated in the list of disks published below it is apparent that most record users are not aware that many records issued years ago are still available. Most of the disks here listed, tho they were originally issued some time ago and were not available during the war, are again available today at record distributors' offices. If any one or more of them were re-popularized by a sudden concerted demand on the part of dealers, jockeys or operators, the respective record manufacturers could no doubt set production schedules so this extra demand could be supplied.

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— UNDISPUTED LEADERSHIP SINCE 1929 —

ARTIST	TITLE	LABEL	POINTS
Tommy Dorsey	Marie	Victor 25528	81
Johnny Long	Snanky in Old Shantytown	Decca	79
Freddy Martin	Tonight We Love	Victor	77
Glenn Miller	Tuxedo Junction	Bluebird	75
Benny Goodman	String of Pearls	Okeh	75
Benny Goodman	Jersey Bounce	Okeh	75
Glenn Miller	Annul Chorus	Bluebird	74
Artie Shaw	Stardust	Victor 27230	74
Gene Krupa	Dark Eyes	Columbia 36802	70
Glenn Miller	Moonlight Serenade	Bluebird	69
Les Brown	Sentimental Journey	Columbia 36769	63
Duke Ellington	Take the A Train	Victor 27380	62
Glenn Miller	Take the A Train	Victor	62
Harry James	Trumpet Blues	Victor	62
Woody Herman	Golden Wedding	Columbia 36849	62
Charlie Barnet	Pompton Turnpike	Decca 3436	62
Larry Clinton	Deep Purple	Bluebird B-10825	62
Benny Goodman	Somebody Else Is Taking My Place	Victor 26141	58
Artie Shaw	Summit Ridge Drive	Okeh	58
		Victor 26763	58

The Next 50

ARTIST	TITLE	LABEL	POINTS
Charlie Barnet	Gherokes	Bluebird B-10373	58
Tommy Dorsey	This Love of Mine	Victor	51
Jimmy Dorsey	Marie Elena	Decca 3698	51
Tommy Tucker	I Don't Want To Set the World on Fire	Okeh	51
Sammy Kaye	Daddy	Victor 27391	51
Tommy Dorsey	Dipsy Doodle	Victor 25693	51
Giahe Musette	Bear Barrel Polka	Victor	51
Jimmy Dorsey	Contrasts	Decca 3198	51
Frankie Carle	Sunrise Serenade	Columbia 35570	51
Clyde McCoy	Sugar Blues	Decca 381	51
Duke Ellington	Flamingo	Victor 27326	49
Woody Herman	Happiness Is Just a Thing Called Joe	Columbia 36759	49
Jimmy Dorsey	John Silver	Decca 1860	49
Larry Clinton	My Reverie	Victor 26006	49
Hal Kemp	Got a Date With an Angel	Victor 25651	49
Bob Crosby	March of the Bob Cats	Decca 1865	49
Frankie Carle	Oh! What It Seemed To Be	Columbia 36892	49
Perry Como	Till the End of Time	Victor	49
Ink Spots	Till Then	Decca	49
Woody Herman	Blue Flame	Decca 3643	49
Lawrence Welk	Bubbles in Wine	Okeh	49
Artie Shaw	French	Victor 26542	49
Louis Armstrong	St. Louis Blues	Bluebird B-5280	49
Artie Shaw	St. James Infirmary	Victor	49
Russ Morgan	Wabash Blues	Decca 2251	49
Wayne King	Josephine	Victor 25518	49
Russ Columbo	You Call It Madness	Bluebird B-6503	49
Artie Shaw	Adols, Marigolds Linda	Victor 26542	49
Tommy Dorsey	East of the Sun	Bluebird B-10726	49
Tommy Dorsey	Everything Happens to Me	Victor 27359	49
Ella Fitzgerald	A-Tisket, A-Tasket	Decca	49
Jimmy Dorsey	Amapola	Decca 3629	49
Woody Herman	Bijou	Columbia 36861	49
Artie Shaw	Indian Love Call	Bluebird B-7746	49
Tommy Dorsey	Song of India	Victor 25523	49
Sammy Kaye	Taboo	Victor	49
Glenn Miller	Take the A Train	Bluebird	49
Perry Como	Temptation	Victor	49
Vincent Lopez	Nola	Bluebird B-10601	49
Benny Goodman	Why Don't You Do Right?	Columbia 36652	49
Tommy Dorsey	Stardust	Victor 27233	49
Jimmy Dorsey	Tangerine	Decca	49
Harry James	You Made Me Love You	Columbia 36296	49
Bing Crosby	I'll Be Seeing You	Decca	49
Glenn Miller	Rhapsody in Blue	Victor	49
Glenn Miller	The Story of a Starry Night	Bluebird	49
Ink Spots	The Gypsy	Decca	49
Andrew Sisters	Rum and Coca-Cola	Decca	49
Eddy Howard	To Each His Own	Majestic	49
Frank Sinatra	Ol' Man River	Columbia 55087	49

The Remaining Disks

ARTIST	TITLE	LABEL	POINTS
Tommy Dorsey	Blue Skies	Victor	21
Andrew Sisters	Bel Mir Bist Du Schoon	Decca 1562	21
Count Basie	Jumpin' at the Woodside	Decca 3708	21
Charlie Barnet	Redskin Rhumba	Bluebird B-10944	21
Glenn Gray	Smoke Rings	Decca 1473	21
Jack Jenny	Stardust	Vocalion	21
Erskine Hawkins	Tippin' In	Victor	19
Glenn Miller	Lamplighter Serenade	Bluebird	19
Bing Crosby	When the Blue of the Night	Decca 3354	19
Woody Herman	Woodchoppers' Ball	Decca 2440	19
Marlene Dietrich	Lili Marlene	Decca	19
Dick Haymes	Laura	Decca	19
Gene Krupa	Let Me Off Uptown	Okeh	19
Duke Ellington	Muskrat Rumble	Brunswick	19
Alvino Rey	Nighty Night	Bluebird	19
Orrin Tucker	Oh! Johnny	Columbia	19
Paul Robeson	Ol' Man River	Victor Red Seal	19
Harry James	One o'Clock Jump	Columbia	19
Tommy Dorsey	Opus #1	Victor	19
Harry James	Two o'Clock Jump	Columbia	19
Stan Kenton	Artistry Jumps	Capitol	19
Benny Goodman	Alexander's Ragtime Band	Victor	19
Glenn Miller	Always in My Heart	Bluebird	19
Bing Crosby	Ave Maria	Decca	19
Andrew Sisters	Beer Barrel Polka	Decca	19
Sammy Kaye	Begin the Beguine	Victor	19
Gene Krupa	Boogie Blues	Columbia	19
Bing Crosby	Bells of St. Mary's	Decca	19
Harry James	Cherry	Columbia	19
Lawrence Welk	Canadian Capers	Vocalion	19
Benny Goodman	Clarinet a la King	Okeh	19
Glenn Miller	French	Bluebird	19
Vaughn Monroe	I'll See You in My Dreams	Victor	19
Glenn Miller	Stairway to the Stars	Bluebird	19
Tommy Dorsey	Street of Dreams	Victor	19
Russ Morgan	Somebody Else Is Taking My Place	Decca	19
Bing Crosby	Serenade in Blue	Decca	19
Sammy Kaye	The Old Lamplighter	Victor	19
Tommy Dorsey	There Are Such Things	Victor	19
Tommy Dorsey	The One I Love	Victor	19
Erskine Hawkins	Tuxedo Junction	Bluebird	19
Wayne King	The Waltz You Saved for Me	Victor	19
Tommy Dorsey	Who?	Victor	19
Jimmie Lunceford	White Heat	Bluebird	19
Buddy Clark-Ray Noble	Linda	Columbia	19
Glenn Miller	Kalamazoo	Victor	19
Benny Goodman	Let's Dance	Columbia	19
Tony Pastor	Let's Do It	Bluebird	19
Dinah Shore	Manhattan Serenade	Victor	19
Gene Miller	Stardust	Bluebird	19
Glenn Miller	Sun Valley Serenade	Bluebird	19
Frankie Carle	Rumors Are Flying	Columbia	19
Ted Weems	Heartaches	Decca	19
Artie Shaw	Deep Purple	Bluebird	19
Louis Jordan	Choo Choo Ch'Boogie	Decca	19
Glenn Miller	At Last	Bluebird	19

The Billboard's Cavalcade of Juke Box Hits (1938 TO 1946)

1938 POPULAR

BAILEY, MILDRED—D
So Help Me

BASIE, COUNT—D
Stop Beatin' 'Round the Mulberry Bush

BOSWELL SISTERS—D
Alexander's Ragtime Band

CALLOWAY, CAB—Co.
Angels With Dirty Faces

CARMICHAEL, HOAGY—D
Two Sleepy People

CLINTON, LARRY—V
Heart and Soul
My Reverie
Old Folks
Summer Souvenirs
You Must Have Been a Beautiful Baby

CROSBY, BING—D
Small Fry
Alexander's Ragtime Band
I've Got a Pocketful of Dreams
My Reverie
Old Folks
You Must Have Been a Beautiful Baby

CROSBY, BOB—D
Deep in a Dream

DONAHUE, AL—Co.
I Must See Annie Tonight
Jeepers Creepers

DORSEY, JIMMY—D
Change Partners

DORSEY, TOMMY—V
Stop Beatin' 'Round the Mulberry Bush
I Won't Tell a Soul

ELLINGTON, DUKE—Co.
Lambeth Walk

ENNIS, SKINNAY—V
Garden of the Moon

GOODMAN, BENNY—V
I Must See Annie Tonight

HIMBER, RICHARD—V
Day After Day

KAYE, SAMMY—V
While a Cigarette Was Burning
All Ashore

In view of the Petrillo recording ban, this list of all-time juke box disk hits has been drawn up by The Billboard to give operators and recording companies an important reference guide as well as to render an exhaustive informational survey for the entire music industry.

Following is a list of all the records which appeared within the top five positions (for one week or longer) on BE's Most-Played-On-Juke-Boxes charts for its 1938-1946 period. From 1942 on, when individual charts were initiated, separate listings are shown for "Folk" and "Race" records.

This list is chronologically arranged but within each year's roster, records are listed alphabetically, by artist. Next to each artist's name, a symbol indicates the affiliated record label. Only parent firms are indicated: e.g. Victor, Decca, etc. . . . no attempt is made to specify subsidiary labels such as Bluebird, Brunswick, Okeh, etc.

KEY TO THE SYMBOLS:

Victor—V	King—K	Majestic—M	Beacon—B.
Decca—D	Apollo—Ap.	ARA—ARA	Gilt Edge—G. E.
Columbia—Co.	Hit—HIT	Savoy—SAV.	Coast—Coa.
Capitol—Ca.	Musicraft—M	De Luxe—D. L.	Philo—Ph.
National—Nat.	Exclusive—Ex	Four Star—F. S.	Juke Box—J. B.

KIRK, ANDY—D
I Won't Tell a Soul

KYSER, KAY—Co.
Two Sleepy People
I Must See Annie Tonight

LOMBARDO, GUY—D
I Must See Annie Tonight

MORGAN, RUSS—D
I've Got a Pocketful of Dreams
Lambeth Walk

NELSON, OZZIE—V
Change Partners
At Long Last Love

NORVO, RED—
Garden of the Moon
Small Fry

ROGERS, BUDDY—
While a Cigarette Was Burning

SHAW, ARTIE—V
Deep in a Dream

WALLER, FATS—V
Two Sleepy People

WELK, LAWRENCE—D
Two Sleepy People

1939 POPULAR

AMBROSE—D
South of the Border

ANDREWS SISTERS—D
Hold Tight
Sunrise Serenade
Beer Barrel Polka
Well, All Right

BARNET, CHARLIE—V
An Apple for the Teacher
Lilacs in the Rain

BASIE, COUNT—D
And the Angels Sing

BEE GEE TAVERN BAND
Beer Barrel Polka

BOSWELL, CONNIE—D
Wishing

BULLOCK, CHICK—V
Heaven Can Wait

CALLOWAY, CAB—Co.
The Jumpin' Jive

CLINTON, LARRY—V
Deep Purple
My Heart Belongs to Daddy
The Masquerade Is Over
Over the Rainbow
An Apple for the Teacher

CROSBY, BING—D
They Say
Sweet Little Headache
Deep Purple

Sunrise Serenade
Little Sir Echo
And the Angels Sing
An Apple for the Teacher
What's New
Yodelin' Jive

CROSBY, BOB—D
The Lady's in Love With You
Over the Rainbow
Blue Orchids
Day In—Day Out
Lilacs in the Rain

DE LANGE, EDDIE—V
Beer Barrel Polka

DONAHUE, AL—Co.
Little Skipper
Stairway to the Stars
Moon Love
White Sails

DORSEY, JIMMY—D
Deep Purple
The Masquerade Is Over
I Can Get Along Without You Very Well
Our Love
Stairway to the Stars

DORSEY, TOMMY—V
Thanks for Everything
Our Love
Little Skipper
Well, All Right
Blue Orchids

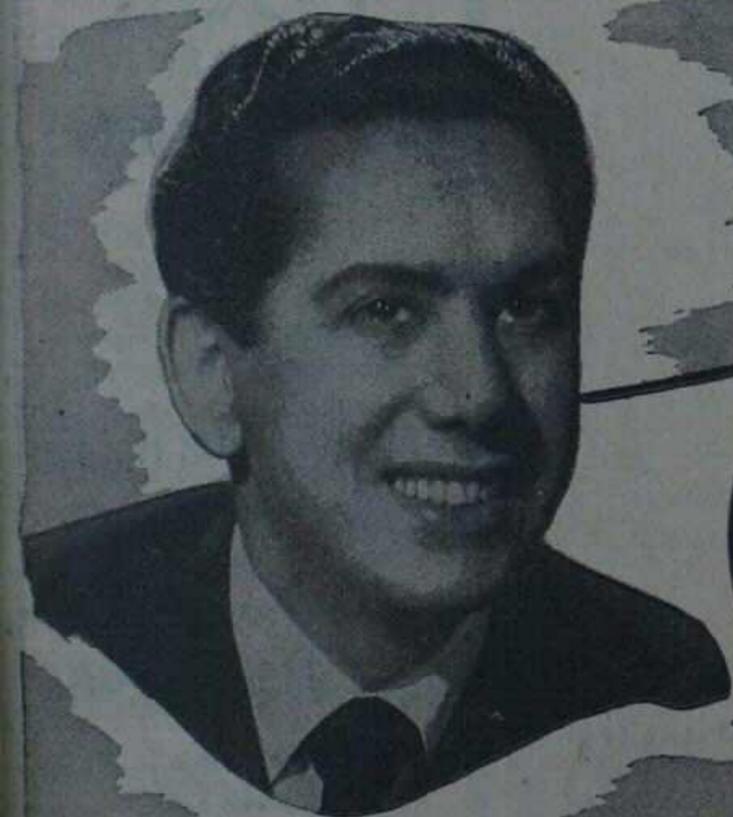
FIELDS, SHEP—V
South of the Border

GARLAND, JUDY—D
Over the Rainbow

GLAHE, WILLIE—V
Beer Barrel Polka

GOODMAN, BENNY—V
Sweet Little Headache
And the Angels Sing
Blue Orchids
What's New
Scatterbrain

GORDON, GRAY—V
Beer Barrel Polka



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"BRAZIL"
"INTERMEZZO"
"HUNGARIAN DANCE NO. 4"

Watch for:

"MALAGUENA"
"NOSTALGIAS"
"ANITRA'S BOOGIE"
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No. 202A—
Lucrezia Borgia

No. 202B—
Mary and Fred

Charley

DREW

No. 2601D—
Annie's Trailer

No. 2602D—
The Book Song

No. 2603D—
The Newlywed Song

No. 2604D—
Substitute for Love

No. 2605D—
Morris

No. 2606D—
She Got Them Caught
in the Ringer

Nan

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Heaven Can Wait
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HAMPTON, LIONEL—V
The Jumpin' Jive
HEIDT, HORACE—Co.
Penny Serenade
Beer Barrel Polka
Wishing
Stairway to the Stars
The Man With the Mandolin
South of the Border
INK SPOTS—D
Address Unknown
My Prayer

JURGENS, DICK—Co.
Lilacs in the Rain
KAYE, SAMMY—V
Penny Serenade
White Sails
South of the Border
KEMP, HAL—V
Sunrise Serenade
Three Little Fishes
What's New
KYSER, KAY—Co.
Umbrella Man
Gotta Get Some Shut-Eye
Heaven Can Wait
Penny Serenade
Three Little Fishes
Stairway to the Stars
The Man With the Mandolin
Day In—Day Out
LOMBARDO, GUY—D
Umbrella Man
Penny Serenade
Little Sir Echo
Three Little Fishes
South of the Border
Scatterbrain
MARTIN, FREDDY—V
Scatterbrain
MARTIN, TONY—D
South of the Border
MASTERS, FRANKIE—Co.
Scatterbrain
MERCER, JOHNNY—V
Jeepers Creepers
MESSNER, JOHNNY—V
Umbrella Man
MILLER, GLENN—V
Sunrise Serenade
Wishing
The Lady's in Love With You
Moon Love
The Man With the Mandolin
Stairway to the Stars
Blue Orchids
My Prayer
In the Mood
Over the Rainbow
MORGAN, RUSS—D
Wishing
NELSON, OZZIE—V
Little Skipper
White Sails
NEWMAN, RUBY—D
White Sails
NICHOLS, RED
Our Love
NORVO, RED
I Can Get Along Without You Very
Well
ROBELL, JOLLY JACK
Beer Barrel Polka
RUSSELL, HENRY
Blue Orchids
SAVITT, JAN—V
Little Sir Echo
And the Angels Sing
SHAW, ARTIE—V
Thanks for Everything
They Say
Day In—Day Out
Deep Purple
TEAGARDEN, JACK
White Sails

TODD, DICK—V
Little Sir Echo
Blue Orchids
TUCKER, ORRIN—Co.
Wishing
Oh, Johnny, Oh
WALLER, FATS—V
Hold Tight
WEBB, CHICK—D
My Heart Belongs to Daddy
Stairway to the Stars
WELK, LAWRENCE—D
The Masquerade Is Over
WHITEMAN, PAUL—V
Three Little Fishes
Moon Love

1940 POPULAR

ALEXANDER, VAN—V
The Little Red Fox
ANDREWS SISTERS—D
Yodelin' Jive
Say Si Si
The Woodpecker Song
Tuxedo Junction
Ferryboat Serenade
Beat Me, Daddy, Eight to a Bar
AYRES, MITCHELL—V
Playmates
Make Believe Island
BARNET, CHARLIE—V
Where Was I?
The Breeze and I
BARRON, BLUE—V
On the Isle of May
BOSWELL, CONNIE—D
On the Isle of May
BRADLEY, WILL—Co.
Beat Me, Daddy, Eight to a Bar
There I Go
BUTTERFIELD, ERSKINE—D
Tuxedo Junction
CHESTER, BOB—V
With the Wind and the Rain in Your
Hair
Practice Makes Perfect
CLARK, BUDDY—Co.
At the Balalaika
COURTNEY, DEL
At the Balalaika
CROSBY, BING—D
The Singing Hills
Sierra Sue
Only Forever
Trade Winds
CROSBY, BOB—D
With the Wind and the Rain in Your
Hair
Down Argentine Way
DORSEY, JIMMY—D
The Breeze and I
DORSEY, TOMMY—V
All the Things You Are
Indian Summer
I'll Never Smile Again
Imagination
Fools Rush In
We Three
DUCHIN, EDDIE—Co.
The Gaucho Serenade
FIELDS, SHEP—V
Down Argentine Way
FITZGERALD, ELLA—D
Imagination
The Five o'Clock Whistle
GARLAND, JUDY—D
I'm Nobody's Baby
GLAHE, WILLIE—V
The Woodpecker Song
GOODMAN, BENNY—Co.
I'm Nobody's Baby
GORDON, GRAY—V
Ferryboat Serenade
HAWKINS, ERSKINE—V
Tuxedo Junction
The Five o'Clock Whistle
HEIDT, HORACE—Co.
When You Wish Upon a Star
The Singing Hills
HERMAN, WOODY—D
On the Isle of May



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Make Believe Island

KAYE, SAMMY—V
Chatterbox
The Gaucho Serenade

KEMP, HAL—V
The Little Red Fox

KING, HENRY—D
At the Balalaika

KING, WAYNE—V
At the Balalaika

KRUPA, GENE—Co.
The Woodpecker Song
Down Argentine Way

KYSER, KAY—Co.
On the Isle of May
With the Wind and the Rain in Your Hair
Playmates
Blueberry Hill
Ferryboat Serenade
The Little Red Fox
Chatterbox

LOMBARDO, GUY—D
Chatterbox
When You Wish Upon a Star

LYMAN, ABE—V
At the Balalaika

MASTERS, FRANKIE—Co.
All the Things You Are
The Breeze and I
I'm Nobody's Baby

MILLER, GLENN—V
Careless
Indian Summer
Faithful Forever
The Gaucho Serenade
Tuxedo Junction
When You Wish Upon a Star
Say Si Si
Woodpecker Song
Imagination
Sierra Sue
Fools Rush In
Blueberry Hill
When the Swallows Come Back to Capistrano
Five o'Clock Whistle

MONROE, VAUGHN—V
There I Go

MORGAN, RUSS—D
The Woodpecker Song
Blueberry Hill

RISMAN, LEO—D
Down Argentine Way

RUSSELL, HENRY
With the Wind and the Rain in Your Hair

SAVITT, JAN—V
Tuxedo Junction
Where Was I?

SHAW, ARTIE—V
All the Things You Are

SILVESTER, VICTOR
At the Balalaika

SMITH, KATE—Co.
The Woodpecker Song
Imagination

TODD, DICK—V
The Gaucho Serenade
The Singing Hills
With the Wind and the Rain in Your Hair
Make Believe Island
When the Swallows Come Back to Capistrano

TUCKER, ORRIN—Co.
Stop, It's Wonderful
At the Balalaika
You'd Be Surprised

TUCKER, TOMMY—Co.
I'm Nobody's Baby
There I Go

WHITEMAN, PAUL—V
The Gaucho Serenade

YOUNG, VICTOR—D
When You Wish Upon a Star

Yu and I
I Guess I'll Have to Dream the Rest
Cattanooga Choo Choo
Elmer's Tune

MONROE, VAUGHN—V
High on a Windy Hill
There'll Be Some Changes Made
G'bye Now

NOBLE, RAY—Co.
A Nightingale Sang in Berkeley Square

PASTOR, TONY—V
Maria Elena

POWELL, TEDDY—V
The Wise Old Owl

REICHMAN, JOE—V
The Wise Old Owl

ROBERTSON, DICK—D
The Wise Old Owl

SHAW, ARTIE—V
Frenesi
Stardust

SHORE, DINAH—V
Jim

TODD, DICK—V
Just a Little Bit South of North Carolina

TUCKER, TOMMY—Co.
I Don't Want to Set the World on Fire

WAIN, BEA—V
My Sister and I

WEEMS, TED—D
There'll Be Some Changes Made
It All Comes Back To Me Now

1941 POPULAR

AYRES, MITCHELL—Co.
I Give You My Word
Just a Little Bit South of North Carolina

BARNET, CHARLIE
I Hear a Rhapsody

BOSWELL, CONNIE—D
Amapola

CROSBY, BING—D
Along the Santa Fe Trail
Dolores
'Til Reveille
You and I
Shepherd Serenade

DONAHUE, AL—Co.
I Hear a Rhapsody
The Wise Old Owl

DORSEY, JIMMY—D
I Hear a Rhapsody
High on a Windy Hill
Amapola
My Sister and I
Maria Elena
Green Eyes
Yours
Blue Champagne
Jim

DORSEY, TOMMY—V
Stardust
Oh, Look at Me Now
Dolores
I'll Guess I'll Have to Dream the Rest
This Love of Mine

DUCHIN, EDDIE—Co.
I Give You My Word

GOODMAN, BENNY—Co.
There'll Be Some Changes Made
Intermezzo
My Sister and I

HEIDT, HORACE—Co.
G'bye Now
Hut-Sut Song
Goodbye, Dear, I'll Be Back in a Year
I Don't Want to Set the World on Fire
Shepherd Serenade

HERMAN, WOODY—D
Dream Valley
Frenesi
There I Go
G'bye Now
Intermezzo

JESTERS, THE—V
Hut-Sut Song

JURGENS, DICK—Co.
Along the Santa Fe Trail
Elmer's Tune

KAYE, SAMMY—V
A Nightingale Sang in Berkeley Square
Dream Valley
Along the Santa Fe Trail
I Give You My Word
High on a Windy Hill
Amapola
Daddy

KING SISTERS—V
My Sister and I
Hut-Sut Song

KING, WAYNE—V
Intermezzo
Maria Elena

KRUPA, GENE—Co.
It All Comes Back to Me Now
Just a Little Bit South of North Carolina

KYSER, KAY—Co.
'Til Reveille
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I Don't Want To Walk Without You

Johnny Doughboy Found a Rose in

Ireland

Idaho

LUNCEFORD, JIMMIE—D

Blues in the Night

LYMAN, ABE—V

He Wears a Pair of Silver Wings

MARTIN, FREDDY—V

Rose O'Day

Johnny Doughboy Found a Rose in

Ireland

Who Wouldn't Love You

Jingle, Jangle, Jingle

White Christmas

MERCER, JOHNNY—Ca.

Strip Polka

MERRY MACS—D

Rose O'Day

Jingle, Jangle, Jingle

Praise the Lord and Pass the Ammunition

MILLER, GLENN—V

The White Cliffs of Dover

String of Pearls

Moonlight Cocktail

Don't Sit Under the Apple Tree

Skylark

Kalamazoo

MILLINDER, LUCKY—D

When the Lights Go On Again

MONROE, VAUGHN—V

The Shrine of St. Cecilia

Somebody Else Is Taking My Place

Sleepy Lagoon

Tangerine

My Devotion

When the Lights Go On Again

MORGAN, RUSS—D

Somebody Else Is Taking My Place

I Left My Heart at the Stagedoor

Canteen

REY, ALVINO—V

Deep in the Heart of Texas

He Wears a Pair of Silver Wings

Idaho

Strip Polka

SHORE, DINAH—V

Blues in the Night

I Don't Want To Walk Without You

Sleepy Lagoon

Skylark

One Dozen Roses

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SLACK, FREDDIE—Ca.

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One Dozen Roses

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My Devotion

I Left My Heart at the Stagedoor

Canteen

White Christmas

TODD, DICK—V

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When the Lights Go On Again

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The White Cliffs of Dover

Moonlight Cocktail

Johnny Doughboy Found a Rose in

Ireland

1942 RACE

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INK SPOTS—D

Don't Get Around Much Anymore

JORDAN, LOUIS—D

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of Town

What's the Use of Getting Sober

KIRK, ANDY—D

Take It and Git

MILLINDER, LUCKY—D

When the Lights Go On Again

1943 POPULAR

ARMEN, KAY—D

The Dreamer

BARNET, CHARLIE—D

That Old Black Magic

BOSWELL, CONNIE—D

Why Don't You Fall in Love With Me

BRITT, ELTON—V

There's a Star-Spangled Banner Waving

Somewhere

CROSBY, BING—D

White Christmas

Moonlight Becomes You

It's Always You

Sunday, Monday or Always

People Will Say We're in Love

If You Please

Pistol Packin' Mama

Oh, What a Beautiful Morning

Victory Polka

I'll Be Home for Christmas

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DORSEY, JIMMY—D

Let's Get Lost

Murder He Says

All or Nothing at All

DORSEY, TOMMY—V

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ELLINGTON, DUKE—V

Don't Get Around Much Anymore

FIELDS, SHEP—V

When the Lights Go On Again

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All or Nothing at All
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That Old Black Magic

JONES, JOHNNY—Hit
Johnny Zero

JONES, SPIKE—V
Der Fuehrer's Face

JURGENS, DICK—Co.
Why Don't You Fall in Love With Me

KAYE, SAMMY—V
Taking a Chance on Love

KELLY, WILLIE—Hit
Comin' In on a Wing and a Prayer
You'll Never Know
Wait for Me, Mary

KUHN, DICK—D
Put Your Arms Around Me, Honey

KYSER, KAY—Co.
Can't Get Out of This Mood
Let's Get Lost

LEONARD, ROSS—Savoy
As Time Goes By
It Can't Be Wrong

LOMBARDO, GUY—D
For Me and My Gal

LONG, JOHNNY—D
Why Don't You Fall in Love With Me

LYMAN, ABE—V
For Me and My Gal

McMICHEN, CLAYTON—D
Put Your Arms Around Me, Honey

MADRIGUERA, ENRIC—V
Brazil

MARTIN, FREDDY—V
Can't Get Out of This Mood
All or Nothing at All

MILLER, ALLEN—Hit
It Can't Be Wrong

MILLER, GLENN—V
Dearly Beloved
Moonlight Becomes You
That Old Black Magic

MILLS BROTHERS—D
Paper Doll

MONROE, VAUGHN—V
Let's Get Lost

PIPER, PETER—Hit
The Dreamer

POWELL, TEDDY—V
Murder! He Says

RENARD, JACQUES—D
As Time Goes By

REY, ALVINO—V
Dearly Beloved

SHORE, DINAH—V
Why Don't You Fall in Love With Me
You'd Be So Nice To Come Home To
Murder! He Says

SINATRA, FRANK—Co.
You'll Never Know
Sunday, Monday or Always
People Will Say We're in Love
If You Please
Oh, What a Beautiful Morning

SLACK, FREDDIE—Ca.
That Old Black Magic

SONG SPINNERS—D
Comin' In on a Wing and a Prayer
Johnny Zero

VALLEE, RUDY—V
As Time Goes By

WARING, FRED—D
Brazil

1943 RACE

BASIE, COUNT—C
Rusty Dusty Blues

BOONE JUMPIN' JACKS—D
Please Be Careful

BUDDY BANKS TRIO—Savoy
Don't Stop Now

ELLINGTON, DUKE—V
Don't Get Around Much Anymore
A Slip of the Lip
Sentimental Lady

HAMPTON, LIONEL—D
Flyin' Home

HAWKINS, ERSKINE—V
Don't Cry, Baby

INK SPOTS—D
I Can't Stand Losing You

JOHNSON, BUDDY—D
Let's Beat Out Some Love
Baby, Don't You Cry

JORDAN, LOUIS—D
Five Guys Named Moe
Ration Blues

KING COLE TRIO
That Ain't Right—D
All for You—Ca.

KIRK, ANDY—D
Hey, Lawdy, Mama

MILLINDER, LUCKY—D
Apollo Jump
Sweet Slumber

MILLS BROTHERS—D
Paper Doll

RED, TAMPA—V
Let Me Play With Your Poodle

1944 POPULAR

ANDREWS SISTERS—D
Shoo Shoo

BAXTER, DON—M
Pistol Packin' Mama

CROSBY, BING—D
Poinciana
San Fernando Valley
I Love You
I'll Be Seeing You
Swinging on a Star
Amor
There'll Be a Hot Time in the Town of Berlin
Too Ra Loo Ra Loo Ra
Don't Fence Me In

DONAHUE, AL—D
They're Either Too Young or Too Old
Paper Doll
Besame Mucho
Star Eyes
My Ideal

FORREST, HELEN-DICK HAYMES—D
Long Ago (and Far Away)

GARBER, JAN—Hit
Shoo Shoo Baby
No Love, No Nothin'
They're Either Too Young or Too Old

GARLAND, JUDY—D
No Love, No Nothin'

HAWKINS, ERSKINE—V
Cherry

HILDEGARDE—D
They're Either Too Young or Too Old

INK SPOTS—D
Into Each Life Some Rain Must Fall
I'm Making Believe

JAMES, HARRY—Co.
Cherry
I'll Get By

JORDAN, LOUIS—D
G.I. Jive
Is You Is or Is You Atn't

LOMBARDO, GUY—D
Speak Low
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Shoo Shoo Baby
No Love, No Nothing
- PELTYN, SID—Hit
Pistol Packin' Mama
- PIED PIPERS—Ca.
The Trolley Song
- SHORE, DINAH—V
I'll Walk Alone
- SINATRA, FRANK—Co.
I Couldn't Sleep a Wink Last Night
- TILTON, MARTHA—Ca.
I'll Walk Alone
- WELK, LAWRENCE—D
Don't Sweetheart Me

1944 RACE

- CARTER, BENNY—Ca.
Hurry, Hurry
I'm Lost
- ECKSTINE, BILLY—D. L.
I Stayed in the Mood for You
- ELLINGTON, DUKE—V
Do Nothing, Till You Hear From Me
Main Stem
- FIVE RED CAPS—B
I've Learned a Lesson I'll Never Forget
- GANT, PVT. CECIL—G. E.
I Wonder
- HAMPTON, LIONEL—D
Hamp's Boogie Woogie
- INK SPOTS—D
Cow Cow Boogie
Into Each Life Some Rain Much Fall
I'm Makin' Believe
- JOHNSON, BUDDY—D
When My Man Comes Home
- JORDAN, LOUIS—D
G.I. Jive
Is You Is or Is You Ain't
- KING COLE TRIO—Ca.
Straighten Up and Fly Right
I Can't See for Lookin'
Gee, Baby, Ain't I Good To You
- MILLS BROTHERS—D
Till Then
- WILLIAMS, COOTIE—Hit
Cherry Red Blues

1944 FOLK

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I'll Forgive You But I Can't Forget
- AUTRY, GENE—Co.
I'm Thinking Tonight of My Blue Eyes
I Hang My Head and Cry
- BAXTER, DON—M
Pistol Packin' Mama
- DAFFAN, TEX—Co.
No Letter Today
Pistol Packin' Mama
Look Who's Talkin'
Born to Lose
- DAVIS, JIMMIE—D
There's a Chill on the Hill Tonight
Is It Too Late Now
- DEXTER, AL—Co.
Rosalita
Pistol Packin' Mama
Too Late to Worry
So Long, Pal
- FISHER, FREDDIE "SCHNICKELFRITZ"—D
Pistol Packin' Mama
- FOLEY, RED—D
Smoke on the Water
There's a Blue Star Shining Bright
- HOOSIER HOT SHOTS—D
She Broke My Heart in Three Places
- LEWIS, TEXAS JIM—D
Too Late to Worry, Too Blue to Cry
- MITCHELL, CHARLES—V
If It's Wrong To Love You
- PELTYN, SID—Hit
Pistol Packin' Mama
- RITTER, TEX—Ca.
There's a New Moon Over My Shoulder
I'm Wastin' My Tears On You
Jealous Heart
- TILLMAN, FLOYD—D
They Took the Stars Out of Heaven
Each Night at Nine
- TUBB, ERNEST—D
Try Me One More Time
Soldier's Last Letter
Yesterday's Tears
- WAKELY, JIMMY—D
I'm Sending You Red Roses
- WILLING, FOY—Ca.
Texas Blues
- WILLS, BOB—Co.
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You're From Texas
We Might as Well Forget It

1945 POPULAR

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Sentimental Journey

- CARLE, FRANKIE—Co.
A Little on the Lonely Side
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Chopin's Polonaise
- COMO, PERRY—V
Till the End of Time
I'm Gonna Love That Gal
If I Loved You
- CROSBY, BING—D
Ac-Cent-Tchu-Ate the Positive
You Belong to My Heart
On the Atchison, Topeka and Santa Fe
It's Been a Long, Long Time
Along the Navajo Trail
I Can't Begin to Tell You
- GOODMAN, BENNY—Co.
Gotta Be This or That
- HAYMES, DICK—D
Ill Buy That Dream
- INK SPOTS—D
I'm Beginning To See the Light
- JAMES, HARRY—Co.
I'm Beginning To See the Light
I'll Buy That Dream
It's Been a Long, Long Time
- KAYE, SAMMY—V
Chickery Chick
- KENTON, STAN—Ca.
Tampico
- LEE, PEGGY—Ca.
Waitin' for the Train To Come In
- LOMBARDO, GUY—D
A Little on the Lonely Side
Bell Bottom Trousers
- LONG, JOHNNY—D
My Dreams Are Getting Better All the Time
- MCINTYRE, HAL—V
Sentimental Journey
- MERCER, JOHNNY—Ca.
Ac-Cent-Tchu-Ate the Positive
Candy
On the Atchison, Topeka and Santa Fe
- MERRY MACS—D
Sentimental Journey

1945 FOLK

- ARNOLD, EDDIE—V
Each Minute Seems a Million Years
- AUTRY, GENE—Co.
Gonna Build a Big Fence Around Texas
At Mail Call Today
Don't Hang Around Me Anymore
Don't Live a Lie
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Shame On You
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Shame On You
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Headin' Down the Wrong Highway
Shadow on My Heart
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There's a New Moon Over My Shoulder
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I'm Losing My Mind Over You
I'll Wait for You, Dear
Triflin' Gal
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Triflin' Gal
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