

The Billboard



THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

FEBRUARY 12, 1949



Nick Lucas, who was wowing 'em back when many of today's showbiz names were still in knee pants, is still doing better than all right. Nick recently signed a recording contract with Capitol Records, Manager Jack Beekman signed him to a transcription pact with Teleways Radio Productions, and inked him to another year's run with the famed Ken Murray's "Blackouts" in Hollywood. Here (left to right) Carl F. Kraatz, Teleways prexy; Charles A. Kennedy, Teleways veepee; Ken Murray, Nick Lucas; Jack Beekman, Lucas's personal manager; James Conkling, Capitol Records' veepee in charge of artists and repertoire, work as a Lucas planning board.

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NEWSREELS FLOP ON TELE

4-A's Merger Is Up Again In New Form

Idea Debated at Parley

NEW YORK, Feb. 5.—The projected merger of all talent unions in the Associated Actors and Artistes of America (Four A's), which ran into a couple of snags, may be revived under different conditions as a result of a hot meeting of the Four A's held Thursday (3).

At this meeting, attended by American Guild of Variety Artists (AGVA) reps, Equity, Screen Actors' Guild (SAG) and American Federation of Radio Artists (AFRA), charges and accusations of bad faith were hotly exchanged. At one time the talks became so acrimonious that George Heller, AFRA topper, asked for a vote of confidence.

Equity split on the vote and held a caucus, after which Heller got the vote of confidence. Dewey Barto, of AGVA, however, left the room in anger.

Phil Loeb, Equity council member, threw the gauntlet by stating that merger as suggested was dead. He followed this up with a resolution asking that the presidents (the non-paid officials) of all the unions appoint committees of three, all non-paid, of whom one may be a board member and they will meet together to again explore the possibility of (See 4-A'S MERGER on page 15)

New AFM Try To Revive Vaude

Petrillo Prods All Locals To Push Drive

Committees Being Formed

NEW YORK, Feb. 5.—Harking back to a war cry of the early '30's, the American Federation of Musicians (AFM) has embarked on a pitch for the revival of vaudeville with the slogan "Bring back vaudeville" as the drive keynoter. In a letter to all locals, Federation Prexy James C. Petrillo outlined a procedure as recommended in a resolution passed at the 1949 Federation convention in Asbury Park.

The plan calls for the union's international executive board to appoint a committee to carry out the drive at the national level, with all locals having theaters in their jurisdiction forming "Bring back vaudeville" committees at the community level. Work would consist largely of publicity and public information activity designed to stimulate the return of flesh entertainment, which would reopen a

BILLBOARD BACKSTAGE

A Soft Touch Column With a Some People, Some Time Note

By Joe Csida

This columning is really a soft touch. You stick a sheet of paper in the typewriter and say, Let's see now, what'll I write about? First thing you think of is who can I slam around? Slamming guys around always gets a good reaction, especially if you slam around a guy who's in huge disfavor anyway. Like Pegler. But you slammed Pegler around just a couple of weeks ago when he left himself as wide open as Jake La-Motta (and he doesn't have La-Motta's one-time punch). So you say, "Well, there's nobody to slam around this week, nobody safe anyway." So what can you write about?

Two Old Ladies and Barron

Well, you start to review the things you did the last couple of weeks. You had dinner with Reg Connelly, the head of the Campbell-Connelly music enterprises in England. Connelly is certainly one of the hippest gents in the music business on either side of the pond, and he told you about how a couple of old ladies who'd never written a note in their lives, sat down and knocked out *Cruising Down the River*, won the British Broadcasting Corporation competition with it, sold a half million copies in England and now are riding high with it here, mostly on the kickoff via a Blue Barron, MGM recording. You think how odd it is Blue Barron, knowing the guy as you do, and a pair of aged females should

team up to build a hit tune, but that's hardly the stuff of which great columns are made, so you skip it. You philosophized some with Connelly about the peculiarities of the music business generally, but there's no zing in that either, for a column.

Stuff About TV

Well, you went to a session of the Columbia Broadcasting System's (See *Billboard Backstage* on page 20)

AFM Renews Battle Against Amusement Tax

NEW YORK, Feb. 5.—The American Federation of Musicians (AFM) reopened its drive for the repeal of the 20 per cent federal amusement tax this week with the appointment of a three-man committee and a letter from Prexy James C. Petrillo to all locals urging all members to wire congressmen and senators asking for repeal.

The AFM campaign will be prosecuted in conjunction with a hotel men's drive for the same objective. Hotel activity is being spearheaded by the 20 per cent cabaret tax committee, headed by Chicago hotel man (See *AFM Resumes Fight* on page 17)

Sustainer TV Hoses Actors With Low Pay

Barely Above U. S. Min.

NEW YORK, Feb. 5.—While performer unions have been trying to settle the tele jurisdiction problem, talent on video shows, except those which are sponsored, have been getting a liberal hosing. It has been figured that some of the actors on dramatic sustaining shows barely clear the minimum wages prescribed by the United States Government.

Many actors and vaude acts on Du-Mont television and on WPIX are working for \$4, \$5, \$8 or \$10 a show or anything the stations offer, it is reported. They feel if they get in the medium now, they will have the advantage over their competitors. In some cases people work 20 to 40 hours, most of which is rehearsal time, for \$20 to \$40.

At the Columbia Broadcasting System (CBS) rates are higher. When (See *ACTORS SHORT* on page 10)

"Songs of Schmoo" Debut on Records

NEW YORK, Feb. 5.—The schmoo has made his debut on records. A new *Songs of the Schmoo* label, produced by Music-You-Enjoy kidiskery, currently is featuring six different schmoo-tunes written by Gerald Marks and published by Charlie Ross's Harvey Music. Ross, by virtue of his own deals with Al Capp Enterprises and United Features Syndicate, was able to make a straight package-royalty deal with the diskery for use of Capp's panacean cartoon character. The schmoo, whose destiny recently was entwined with that of Li'l Abner, is due for an early return to that illustrious strip, and is reportedly taking part in a coming government bond drive.

Among the tunes waxed on the 7-inch disks are such titles as *The Schmoo Is Clean*, *The Schmoo Is Neat*; *The Snuggable*, *Huggable*, *Schmoo*, and *The Schmoo Doesn't Cost a Cent*.

great area of employment for musicians.

The drive echoes the great putsch carried out by the Federation under (See *AFM STARTS* on page 20)

High Costs, Time Lag Are Main Factors

WPIX Follows Camel Exit

NEW YORK, Feb. 5.—Newsreels as a means of providing news programs for television stations cannot fill the bill, it was stated here this week by both TV news and program execs. The recent cancellation by Camel cigarettes of its 20th Century-Fox newsreel deal, plus the dropping this week by WPIX, *The New York Daily News* station, of its syndicated newsreel, are offered as proof. Principal reasons for the plight of newsreels in TV—the only one remaining on a syndicated basis is the INS Telenews—are said to be the terrific expenses involved, plus the fact that no means has been found to overcome a time lag, ranging from 24 hours up.

The WPIX newsreel was syndicated to eight other stations, but even so could not get off the nut. Its weekly costs are said to have been around \$8,000, of which \$6,000 is now being saved. Nine of the WPIX newsreel staff of 38 are being retained, the others dismissed, and the station hereafter will only produce a reel for its own use. The step generally was in line with an increased emphasis on economy reported as due to develop at the news' outlet.

Camel's New Twist

Camel is substituting a new TV news technique, devised by the NBC (See *NEWSREEL FLOP* on page 15)

NAB To Stress TV Relation To AM Radio

Launches Drive in April

WASHINGTON, Feb. 5.—National Association of Broadcasters (NAB) is organizing a vigorous drive to keep AM radio and television "in their proper relationship to one another" as sales and programing media, it was learned here in the wake of a series of major committee sessions. The drive will be touched off at NAB's annual convention in Chicago April 7-12 and it will be explored earlier by NAB's board which meets in New Orleans February 14.

NAB officials emphasized they are sticking to their plan to study ways of acknowledging video's growing role with a separate department in the trade association's organization structure. At the same time, efforts will be made to keep the industry and the rest of the nation reminded of AM radio's dominant position as a sales and programing medium and thereby head off any possibility of sound radio reacting prematurely under the impact of video's rise.

"The story is simply this," an NAB (See *NAB to "Defend"* on page 5)

Orks Go for "Musical Montage"

Background Idea Seen as Band Hypo

More Adopting It

CHICAGO, Feb. 5.—The spread in popularity of "musical montage"—music plus ballet and drama-type entertainment now being presented in College Inn of the Hotel Sherman here—was revealed this week by Sherman Marks, producer-director of the shows for Ernie Byfield, Sherman owner.

As a result of the success of the show now being presented—a presentation of Cole Porter's life—Marks said many top orchestra leaders have become interested in developing similar shows and presenting them on vaude stages, in niteries or on concert or one-night tours. College Inn has been playing to near-capacity crowds practically every night during the current show and its predecessor, an interpretation of the life of George Gershwin.

According to Marks, Horace Heidt, Eddy Howard, Del Courtney and other name band leaders have approached him for shows similar to those he has produced for the Sherman. Marks has already done one for Benny Goodman which Goodman used for his recent engagement at (See Gimmick-Hunting on page 16)

TELECOIN DIVIDENDS

NEW YORK, Feb. 5.—In the year's summary of showbiz stocks (The Billboard, January 12), it was inadvertently stated that shares of Telecoin Corporation were not on a dividend basis. The company points out it has paid 11 dividends on the common stock since January 1, 1946. Last year, payments totaled 30 cents, plus one share in stock. The previous year, 40 cents was paid. On the preferred stock, which was converted into common in May, 1945, two dividends of 25 cents were paid.

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Q. and A. on Taxes:

What Info Do You Need on Income?

New York CPA and Attorney

Here are the answers to questions from The Billboard readers about their income tax returns. This is the last of a series.

Q—If I win a prize on the Stop the Music program do I have to show this as income on my return?

A—The government has ruled that where some act is performed, such as answering a question on a radio show, the prize must be reported as taxable income.

Q—A made a gift of \$5,000. Is this gift taxable and if so, what is the tax that I pay?

A—Under the new gift tax provision in the 1948 act, if you are a married man you can claim that the gift was made jointly by yourself and your wife. Therefore the gift can be treated as coming one-half from you and one-half from your wife. Both you and your wife are allowed a \$3,000 exclusion for each gift, each year to any one person. Therefore you have jointly a \$6,000 exclusion for the \$5,000 gift and consequently this is not a taxable gift. I am assuming in answering this question that you are a married man. If you are not married, \$3,000 of the \$5,000 gift you made is excludable and the \$2,000 balance will constitute a taxable gift. You have a \$30,000 over-all exemption for gifts made by you in your lifetime. If you have made any taxable gifts before, you can apply the \$2,000 taxable gift against the \$30,000 over-all exemption, which will leave you with a balance of \$28,000 in taxable gifts that you still have to give away without paying any gift tax.

Q—I purchased a mink coat for my wife which cost \$6,000, on which I paid a 20 per cent excise tax. Can I deduct this tax on my income tax return for the year 1948?

A—Taxes are deductible only by the person who is responsible to the government for their payment, even tho this tax may be paid by the purchaser. The retailer's excise tax on jewelry, furs, toilet preparations and luggage are deductible by the retailer and not by the purchaser. Similarly, the federal tax on automobiles is not deductible by the purchaser, even tho he pays the tax as part of the cost of this automobile.

Q—My residence was damaged by the snowstorm and many of the trees were blown down or otherwise injured. It cost me \$2,500 to repair the damage. Is this \$2,500 deductible on my return?

A—Yes. The statute provides that an individual may deduct "loss of

Camp Show Hits 28,000-Mi. Road

TOPEKA, Kan., Feb. 5.—Veterans' Hospital Camp Shows' first unit for 1949 opens a 30-week tour of the country here Monday (7) night at the Winter Veterans' Administration Hospital. Thru the week it will move thru Des Moines and Kansas City, Mo.

The show, titled *Greet the Girls*, has 10 fems in a cast of 12. Production will be on the movie house presentation style. In the cast are the Martell Twins, tap dancers; Stacy Clyde, impressionist; Vicky Denas, vocalist; DeVal, Merle and Lee, ballroom and adagio dance team; Myrtle Dunedin with a novelty act, and the Debutones, a four-girl musical combination.

The unit will cover a circuit of 28,000 miles and call at 112 hospitals, 14 under the army, five under the navy and 93 under the Veterans' Administration. It takes the place of a variety unit, *Spotlight Capers*, which ended its tour Friday (4) at Fort Lyons, Colo. *Spotlight Capers* included the Two Hearts, novelty tap dancers; Marietta Reynolds, contralto; Lew Fennard, juggler; the Brooks, acrobatic act; Bobby Gilbert, emcee and comedian, and Palmer and Doreen, comedy magic.

Community Chests To Showbiz: Thanks

NEW YORK, Feb. 5.—Tribute was paid today to artists in all branches of showbiz by the thousand Community Chests of America for their donations of time and talent which put the 1948 Red Feather campaigns over the top.

Money from the drive, according to the national Community Chest office, was estimated to rack up \$185,000,000, the largest amount raised in any one peacetime year, and credit for much of the success was laid at the showbiz doorstep.

Television came in for its share of the praises this year. Tho time-talent contris from more established branches were given due credit, the addition of tele carried extra weight. The Advertising Council estimated that during the drive, 2,000,000 visual impressions were registered by the public via video.

property not connected with trade or business arising from storm, fire, shipwreck or other casualty." Therefore damages to property by storm or a bursting boiler are deductible, altho not connected with trade or business. (See Questions and Answers, page 52)

NUMBER ONE

ACROSS THE MUSIC-DISK BOARD

No. 1 On the Honor Roll of Hits
A LITTLE BIRD TOLD ME

No. 1 Sheet Music Seller
FAR AWAY PLACES

No. 1 Most Played on Disk Jockey Shows
A LITTLE BIRD TOLD ME, E. Knight-The Stardusters, Decca 24514

No. 1 Disk via Dealer Sales
A LITTLE BIRD TOLD ME, E. Knight-The Stardusters, Decca 24514

No. 1 Disk in the Nation's Juke Boxes
A LITTLE BIRD TOLD ME, E. Knight-The Stardusters, Decca 24514

No. 1 Most Played Juke Box Folk Record
I LOVE YOU SO MUCH IT HURTS, J. Wakely and Cowboy Band, Capitol 15243

No. 1 Best Selling Retail Folk Record
I LOVE YOU SO MUCH IT HURTS, J. Wakely and Cowboy Band, Capitol 15243

No. 1 Most Played Juke Box Race Record
BEWILDERED, Red Miller Trio, Bullet 295

No. 1 Best Selling Retail Race Record
CHICKEN SHACK BOOGIE, A. Milburn, Aladdin 3014-Monogram 105

No. 1 Sheet Music Seller in England
ON A SLOW BOAT TO CHINA

Leading albums, classical disks, English and Canadian sheet sellers and full score on all music-disk popularity in Music Popularity Charts, pages 22 to 36 in Music Section.

GOP Backs 10% Fed Tax Admish Cut

WASHINGTON, Feb. 5.—The weight of the GOP is now squarely behind the move to cut the 20 per cent federal admissions tax back to 10 per cent, but success is doubtful unless enough Democrats can be weaned away from the administration stand against cutting taxes to pass the measure introduced this week by House Minority Leader Joseph Martin (R., Mass.).

Martin, whose measure would also reduce a number of non-amusement excises, said that "the time has arrived when such rates are bad for business and bad for the thousands of employees of the affected industries." He added, "To continue to levy wartime rates on a few industries is clearly discriminatory."

Martin made no estimate as to the amount of revenue that would be lost to the Treasury Department if his bill were to pass but based on an average month's returns from the various excises involved, the amount would be in excess of \$600,000,000 a year. In view of the administration's request for an additional \$4,000,000,000 a year in tax revenue, the Martin measure is certain to be staunchly opposed by a majority of the Democrats.

Martin's aides explain that no mention was made in the tax-cutting measure of the levy on disks or of the one on radios and parts, because these excises were a result of the Revenue Act of 1941 and are not considered war-inflated excises.

RCA Preferred Dividend

NEW YORK, Feb. 5.—Frank M. Folsom, president of Radio Corporation of America (RCA), announced yesterday that regular quarterly dividend of 87½ cents per share had been declared on the \$3.50 cumulative first preferred stock, payable April 1, 1949, to holders of record at the close of business March 7, 1949.

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The Billboard also publishes:
Vend, the monthly magazine of automatic merchandising;
Turnover, the monthly magazine for record and phonograph dealers.


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NAB TO "DEFEND" AM RADIO

This Wk.'s NBC-CBS Rumors; Or, Had Your Marihuana Yet?

NEW YORK, Feb. 5.—The past week saw the customary number of stories making the rounds in connection with the program battle being waged between the National Broadcasting Company (NBC) and Columbia (CBS). Here are some of them:

Bristol-Myers was reported asking both CBS and the American Broadcasting Company (ABC) to submit time presentations, in connection with the company's two shows, *Duffy's Tavern* and *Mr. District Attorney*. J. M. Allen, the Bristol-Myers advertising veepee, refused to comment, to confirm or to deny. Ed Gardner, proprietor of *Tavern*, with a year remaining on his Bristol-Myers contract, said in Hollywood he was talking to CBS but gave no details. Reportedly, the company is concerned over the competition it faces in the fall from CBS, with Bing Crosby going into the 9 p.m. spot against Gardner.

Eddie Cantor was reported actively urging Pabst to shift to CBS. Cantor is now back to back with Red Skelton, who shifts to CBS come fall, and also is said to be bristling at the opposition he's getting from *Break the Bank*, currently outranking him on ABC.

Bob Hope was still being romanced by CBS, and Mark Woods, ABC president, out on the Coast this week, also is said to have pitched for the comic. ABC was reported willing to convey a block of stock to Hope if the comic could persuade Lever Bros. to shift. The *Fibber McGee*-CBS talks were also still under way. Another report, that CBS was planning extensive personnel cuts, was denied, emphatically.

Heidt Rumor, Denial

The best rumor of the week, tho, was that Horace Heidt, the NBC-Philip Morris entry against Jack Benny, whose current Hooperating is 9.6, would shift at the end of March. He'd shift, however, not to his former 10:30 NBC time but to 10 or 10:30

Sunday night on CBS, on the theory that if it isn't practical to fight Benny, it would be smart to follow him. Milton Biow, head of the Philip Morris Agency, said it wasn't so; that CBS had made no pitch, and that, with another six or seven weeks to go at 7 p.m., no decision would be made for awhile.

CBS also closed its deal buying the *Lum 'n' Abner* package (*The Billboard*, February 5).

Cantor & Pabst Talk Full-Scale Plunge Into TV

HOLLYWOOD, Feb. 5.—Eddie Cantor may be the next top showbiz name to plunge into full-scale television, it was learned this week. While contractual details are still to be ironed out, the goggle-eyed funnyman and bankroller Pabst beer have agreed on basic tele plans. Final discussions will begin this week in Chicago, when Cantor meets with beer execs and Warwick & Legler Agency reps. Among points to be settled will be starting date, origination point and tele-radio network to be used.

While refusing to comment on details, Cantor told *The Billboard* that he will not do a simulcast of a combined AM-TV show. Since the two mediums are different, Cantor feels that emphasizing one at the expense of the other would jeopardize both shows and injure entertainment values. Moreover, Cantor said he was dead set against doing a weekly telecast, since strain of straddling both video and radio shows weekly is too much to tackle. He has asked Pabst to allow him to do two tele shows monthly in addition to radio (See Cantor and Pabst on page 14)

No Exit

NEW YORK, Feb. 5.—This was a week for lese majeste in the rumor mills. Radio row heard reports that, among those leaving their posts on their own volition or otherwise, were Presidents Niles Trammell, of the National Broadcasting Company; Frank Stanton, of the Columbia Broadcasting System, and Justin Miller, of the National Association of Broadcasters. All these reports were promptly and vociferously denied.

There is equally little truth to reports that another executive, name of Truman, was exiting.

Meloneys to London For 'Claudia' Airings

NEW YORK, Feb. 7.—Mr. and Mrs. William Brown Meloney (Rose Franken) will fly to London today in connection with two airings to be made by the British Broadcasting Corporation (BBC) of *Claudia*, Miss Franken's play. Each program is to be a 90-minute production.

Upon their return, the team will whip into shape a new half-hour version of the *Claudia* series, now being sponsored on transcriptions by Coca-Cola bottlers as a daytime strip. Writers have canceled their deal with coke and are said to have several AM-TV simultaneous deals pending for the half-hour show.

Housman Directs CBS Ads and Sales

NEW YORK, Feb. 5.—Louis Housman is the new director of the advertising and sales promotion department of the Columbia Broadcasting System (CBS). He formerly was associate director of the same department. Housman has been with the network since 1940.

Drive Planned To Keep Right Relation to TV

Campaign Starts in April

(Continued from page 3)

spokesman said. "There are over 77 million radio receivers as compared with about a million television sets. We mustn't ever forget this ratio of 77 to 1 in evaluating the sales power of radio and the relative power of television. There is no question that video is a rising force and it is welcomed as such, but the important thing is to keep everything in proper perspective lest we jeopardize audio radio's sound position."

The plan to give emphasis to the "proportionate relationships" of the two media had its springboard at a meeting of the NAB convention planning committee here Thursday (3). Further attention to this was given by the five-man board committee, known as the "functional organization" committee, which met here yesterday (4) for the first time since it was authorized by the NAB board in November.

Careful Approach

The "functional organization" committee, headed by Clair R. McCollough, of WGAL, Lancaster, is taking a "slow-but-sure" approach on its recommendations for recasting the NAB organization set-up "in keeping with electronic developments." The committee, in its first preliminary draft of recommendations to the board February 14, is slated to reach no detailed conclusions, and the talk now is that any proposal for a revision of functions will be a long time under consideration. The committee held a day-long meeting shaping its agenda, which covers not only television but also FM and facsimile, with heaviest attention to be given to television. Committee, besides McCollough, includes Paul W. Morency, WTIC, Hartford, Conn.; John F. Meagher, KYSM, Mankato, Minn.; H. W. Slavick, WMC, Memphis, and Everett L. Dillard, KOZY, Kansas City, Mo., and head of WASH-FM, Washington, and the Continental FM Network.

The annual NAB convention, it was agreed by the convention planning committee, will put the spotlight on sales, television, labor relations and public relations. The convention, it was indicated, will give full encouragement to television and audio radio, but, for the sake of what is described as "keeping the radio economy on an even keel," the industry will be reminded constantly that audio radio is still the dominant medium and that this should be "constantly borne in mind," while "full encouragement should be given to television as a growing partner."

"Post" Shifts Denis, Drops Radio Column

NEW YORK, Feb. 5.—*The New York Post* suddenly discontinued its radio news and review column this week, the last column running Wednesday (2). Paul Denis, the paper's radio editor, has been shifted to the city staff. The publication of AM and TV highlights is being continued.

The Post is effecting extensive re-trenchment moves.

NAB Board Ouster Under Way

Would Limit Body's Term To Two Terms

Smullin's Petition Filed

HOLLYWOOD, Feb. 5.—Membership of the National Association of Broadcasters (NAB) will be asked to amend the org's bylaws to prevent any member from serving on NAB's board of directors for more than two consecutive terms. First move in a campaign to wrest control of the NAB board from the old guard is being spearheaded by Bill Smullin, general manager of KIEM, Eureka, Calif., with assistance of Cal Smith, head of KFAC, Los Angeles. Smullin and Smith are NAB directors for the 15th and 16th districts respectively.

Smullin will present a petition demanding a referendum vote at the (See Push To Unseat on page 14)

WJLB's Giveaway To Tie In Theaters

DETROIT, Feb. 5.—The theater tie-up for *Know Your Movies*, the cash and merchandise giveaway quiz show, will start February 21 for a series of 13 weeks, running every Monday night on WJLB, according to Sam Carver, vice-president of Michigan Independent Theater Owners, who organized the tie-up. A total of 38 theaters has already signed up, with others expected to join before the program gets under way.

Each house will have a direct line to the station, and shows will be stopped at the time of the broadcast in each house, allowing the audience to listen to the station instead. A 10-day build-up of spots is to be used to introduce the new show to the air audience, while the theaters themselves will use all standard forms of exploitation, including regular advertising and screen trailers.

WLIB Enters Foreign Field In Big Way

NEW YORK, Feb. 5.—*The New York Post* outlet here, WLIB, this week was moving heavily into the foreign language broadcasting field, after a brief experimental fling at non-English broadcasts during the past few weeks. The decision to broaden its foreign shows was based upon two pressures: The search for specialized broadcasting which can withstand the threat of video, and the difficulty of a station in making the grade commercially in this crowded broadcasting center.

Thus far, the station's efforts have paid off. It now is airing four and one-half hours of Spanish shows across the board, and these are 95 per cent sold out. This week, it kicked off two shows daily of Polish and already is half sold. A new Greek (See WLIB Goes Foreign on page 14)

Fear Spread of Press Ban By Congressional Committees

WASHINGTON, Feb. 5.—Some anxiety is being felt here in radio and TV circles over the possibility of other congressional committees following the lead of the House Un-American Activities Committee, which this week voted unanimously to bar radio, TV, newsreels, and press photographers from future hearings.

National Association of Broadcasters (NAB) joined with individual stations and commentators in protesting the decision of the House Un-American Activities Committee. In a letter to the committee yesterday (4), NAB criticized the committee's ban-radio-TV ruling as "restrictive" and warned against such censorship. A similar protest went to the committee from the Radio Correspondents Association (RCA).

A blanket ban by important committees would put a stop to some of the most interesting special events coverage available in the nation's capital. In the last session of Con-

gress, hearings by the Un-American Activities group, the Foreign Relations committees, the House Labor Committee and the Senate War Investigating Committee proved excellent TV and radio fare.

The House committee took the drastic step presumably in an effort to counteract charges that it was more interested in publicity than in results. Chairman John Wood (D., Ga.) stated that a large number of forthcoming hearings would be staged in executive session—which means that even reporters will be excluded.

KCBC Signs Pact To Air FM in Busses

DES MOINES, Feb. 5.—Station KCBC here has signed a contract with the Des Moines Railway Company to broadcast FM radio programs to bus riders from 6 a.m. to 10 p.m. daily.

Myles Johns, a vice-president of the station, said the broadcasts will include music, spot news, sports and commercials designed for short-ride listeners. Under terms of the contract the station will pay the streetcar company a stipulated amount for each vehicle utilizing the radio receiving equipment and will also pay for the installation and maintenance of the equipment.

The commercials will be of 25 seconds duration, with a maximum of 12 of them during any one hour. The vehicles to have the receivers will include all of the streetcar company's rubber-tired equipment.

NAB Names Haverlin Entertainment Head

NEW YORK, Feb. 5.—Carl Haverlin, Broadcast Music, Inc. (BMI), prexy, this week was named temporary chairman of the entertainment committee for the forthcoming April convention of Broadcasters (NAB) in Chicago. Haverlin huddled with reps of the four webs in an effort to work out a new type of program for the confab. In previous years, the webs themselves have supplied the talent; this semester, the plan is to get up a kitty and hire top entertainment, outside of radio if necessary.

Preliminary talks have centered about raising a total of about \$10,000, with each of the webs and BMI kicking in equal shares. Talk of financial expenditures proved so great a shock to some participants that the meeting was recessed so they could receive new instructions from their superiors. Another session will be skedded shortly.

3 Non-Web N. Y. Stations Cancel Hooper Reports

NEW YORK, Feb. 5.—The three non-network stations currently subscribing to the city reports furnished by C. E. Hooper, Inc., this week canceled, following a meeting Tuesday (1) with Hooper at which the stations protested the research agency's

procedure. The beef centered primarily around Hooper's method of asking as to TV viewing or AM radio listening habits and around his insistence on using a random telephone sample. The stations claim that TV set ownership ranges high in phone homes and that, consequently, TV ratings are distorted by use of such a sample. The canceling outlets were WNEW, WOV and WQXR.

Hooper told the station execs that he would experiment with the question concerning TV viewing and radio listening so as to determine whether it would be advisable to rotate which part of the question came first. As heretofore, however, when his random sampling method has been criticized, the rating chief said he'd make no change. He also defended his random sample on the ground that it was the only way valid comparisons between the two media could be obtained when simultaneous broadcasting is going on.

May Affect Other Cities

Research men generally were loath to comment on the rhubarb between Hooper and the three indie stations. One observed that he felt the problem in New York shortly would be reflected in like problems in those other cities where video is operating. He also added that it was a question in his mind as to whether the stations weren't acting in self-defense against TV's inroads.

He refused to comment, however, on the objections the stations are making with regard to claimed distortion in the Hooper TV viewing and share-of-audience figures. He pointed out that under no circumstances could he see how Hooper could change his random sample method. To do so in New York would necessarily mean parallel changes in other cities, an obvious impossibility, since Hooper's entire structure is built on the random phone method.



KLZ Writer-Producer
CLAYTON BRACE

The Sunday a.m. "Funny Paper" show which he scripts packs the KLZ studio with kids and grown-ups every week. In addition, Brace is producer of other top notch programs heard on KLZ.

KLZ, DENVER

NBC Confirms End Of Transcription Ban

NEW YORK, Jan. 5.—The National Broadcasting Company (NBC) this week confirmed reports (*The Billboard*, January 29) that it would end its ban on transcribed programs. Ken R. Dyke, administrative veepee in charge of programs, said the move was being made to provide "greater flexibility in arranging network programs to meet public taste."

No shows have been set yet.

NLRB Ruling Upholds Gov't Radio Powers

WASHINGTON, Feb. 5.—A ruling which, in effect, strengthens the power of the Federal Government over broadcasting was handed down by the National Labor Relations Board (NLRB) this week when it found that WBGE, Atlanta, Ga., is engaged in interstate commerce.

In contending that the NLRB lacked jurisdiction to order a collective bargaining election by WBGE's technical employees, the station's licensee, the General Broadcasting Company, claimed that broadcasting is intrastate rather than interstate commerce.

Were this contention to be upheld, no government agency, with the exception of Federal Communications Commission (FCC), would have any jurisdiction over radio. The Federal Trade Commission (FTC), for example, would lose its power to examine commercials.

The NLRB ruled that since the station is heard outside of Georgia, since WBGE makes direct broadcasts of out-of-State sporting events and since the station advertises national products, it is engaged in interstate commerce. The agency ordered that WBGE hold a bargaining election by March 3.

31-Station Joint Plea For Mex. Channels May Stir Relations

WASHINGTON, Feb. 5.—The perennially touchy radio relations with Mexico will be stirred up again if Federal Communications Commission (FCC) heeds the combined plea of 31 daytime stations for full-time operation on six channels for which Mexico has priority at night.

The channels in question are 730, 800, 900, 1050, 1220 and 1570 kc. According to the petition of the daytimers filed this week, night use of the channels in this country is forbidden by FCC only because of a "gentlemen's agreement" between the U. S. and Mexico — an agreement which the petition claims is now out-moded.

Under the North American Regional Broadcasting Agreement (NARBA), the six channels are given to Mexico as Class 1 A's, which means full protection must be given by the U. S. up to the Mexican border. The daytimers assert that use of directional antennae would permit them to operate at night and still give Mexico all the protection required under NARBA.

Unwritten Pact Disclaimed

The petition claimed that since provision was made for Cuba in the interim NARBA to duplicate some of the Mexican 1 A channels at night, the unwritten U. S.-Mexico agreement no longer holds good. The present FCC ban against using the six channels at night is not consistent with a sound allocations policy, the daytimers said.

Any decision by FCC to grant the petition would undoubtedly touch off a strong protest from Mexico to the State Department. Regardless of the effectiveness of the use of directional antennae, Mexican radio authorities could be expected to oppose what they would regard as an encroachment on their channels.

While FCC has scrupulously avoided authorizing any U. S. stations which would cause interference with existing Mexican outlets, numerous complaints from U. S. broadcasters in the Southwest over alleged Mexican interference has led to ill-feeling. At present, another squabble is brewing over Mexico's determination to go ahead with the operation of a station on 540 kc., a channel not yet authorized for AM use by NARBA.

For Profitable Selling—Investigate

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Chicago San Francisco New York Los Angeles

Early FCC Decision Seen On Competitive-Bids Ruling

WASHINGTON, Feb. 5.—The problem of whether to scrap or continue Avco procedure in station sales, which has been seriously studied for months by legalists of the Federal Communications Commission (FCC), may be due for a quick answer as a result of a petition filed by the Crosley Broadcasting Corporation this week requesting repeal of the ruling.

With commission sentiment generally regarded as favorable to abandoning the 3½-year-old Avco rule, it would be ironic if the end, as well as the beginning, of the controversial procedure could be traced to Crosley. It was the transfer of Crosley from Powel Crosley Jr. to Avco Manufacturing Company (formerly Aviation Corporation) that launched FCC's policy of requiring that transfers be subject to competitive bids.

The repeal petition was put in by Crosley in an effort to block the Fort Industry Company and Bob Hope from competing with Crosley's deal to buy WHAS, Louisville, and associated FM and TV properties from *The Louisville Times*. In a second petition, Crosley challenged the validity of the Avco rule and of FCC's authority to abide by it. The company asked that its bid to buy WHAS be considered on its own merits without being lumped in a competitive hearing with Hope and Fort Industry.

In another round of what is developing into a battle of petitions, Hope signified his intense interest in obtaining the WHAS package by requesting a postponement of the skedded February 28 hearing in order to prepare his case. He further asked that the hearing place be transferred from Washington to Louisville. Both requests were turned down later in the week, but Hope can still appeal to the full commission.

As indicated in the petition, the comedian's main strategy will be to try to prove that Crosley is not entitled to the clear channel WHAS because its service area overlaps that of Crosley's Cincinnati clear, WLW. He will further try to demonstrate that a grant would give the company an undue concentration of radio control.

It was also indicated that Hope will follow the undue concentration line in combating the Fort Industry bid. He will point out that Fort In-

dustry already controls seven AM stations, the maximum proposed in FCC's new multiple ownership rules. Hope will further point out that the commission has never previously granted as many as eight AM's to a single licensee, citing as an example the original nixing of the bid of Columbia Broadcasting System to add an eighth station, KQW, San Francisco.

Whether Hope gets his requested shift of the hearing to Louisville or not, he will personally attend the

Paid Column

WASHINGTON, Feb. 5.—The *Washington News* is running a new series of daily radio columns—as advertising paid for by WOL, local Mutual Broadcasting System (MBS) affiliate. The columns are being written by WOL's staff under the direction of John Bondeson, promotion and publicity director.

hearing. As another reason for requesting a delay, he remarked that his heavy personal appearance and radio schedule would make it hard for him to show up as early as February 28.

Radio, Tele Critix Nix REC Offer

NEW YORK, Feb. 5.—The New York Radio and Television Critics Circle this week rejected a bid from the Radio Executives Club (REC) to participate in a procedure whereby awards would have been made to key execs and top programs in AM and TV. The REC had proposed that the Circle nominate those to be voted upon, with the membership of the REC to do the voting.

The Circle took the stance that the REC is not representative of all the facets in radio, since its membership is primarily on the business side and does not include the creative talent element.

OPERATION:

KNOWLEDGE



No crystal ball can answer the manufacturer's question, "Is my product what the people want?" No isolated, one-shot trial in an isolated city can really prove the strength of a selling appeal. But there is a way to learn the answers to these and many other questions:

**It's a test in WLW-land...
an "Operation: Knowledge"**

In WLW's merchandise-able area, you'll find a mirror of America. Here is not just one city; but many cities of many sizes. Here live not just farming folks and not just workers in the mines or mills; but people from every walk of life—with every type of income.

Here are nearly fourteen million persons, in parts of seven states—states of the north, the south, the east and middle west. Here is a true cross section of our mighty land.

And in this vast area is a radio station unique—a station which covers the area as a network

covers the nation. WLW reaches millions of people every day; but it reaches more of them in some cities than others—just as a network does. It gives vast coverage but not complete coverage—no medium or combination of media can do that for the country.

The advertiser who uses WLW alone is in the same position in WLW-land as the advertiser who embarks on a nation-wide program is in the country as a whole. What works on WLW is pretty sure to be sound throughout the land.



THE NATION'S MOST MERCHANDISE-ABLE STATION
Crosley Broadcasting Corporation



Weitzel Adds Pillar Job to WJR Gabbing

DETROIT, Feb. 5.—Tony Weitzel, who does a radio gossip show six nights a week on WJR, appeared back in print Monday as Detroit's first sponsored newspaper columnist. He is appearing in a full column space in *The Detroit Free Press*, only morning paper, two days a week, with plans for ultimately building up to seven days. The Simons-Michelson Agency is handling the account.

The content is familiar gossip style, liberally interspersed with commercial plugs woven in for shows, soft drinks, cars, garages, mattresses, peanut butter and other sponsors.

122 Broadcasters Seek 16 NAB Board Seats

WASHINGTON, Feb. 5.—A mass scramble of 122 broadcasters for 16 seats on the board of directors of National Association of Broadcasters (NAB) is in prospect as a result of nominating primaries concluded this week.

Ballots are being mailed to NAB members today for voting in the final elections, which are expected to be concluded by February 20. Hottest match will be for two directors-at-large representing medium stations where 38 candidates have been nominated.

ACTORS SHORT VIDEO DOUGH

Talent Hosed On Sustainers By Under Pay

Barely Clear U. S. Min.

(Continued from page 3)

The *Goldbergs* was being auditioned the fee for the half-hour program for most of the thespians was \$40, which included 18 hours of rehearsal. The same kind of dough was paid by *Suspense* for its kinescoping. However, Meg Mundy, the star, received \$150 for her stint. The fee for a stand-in at a CBS audience-participation show was \$1, of which 1 cent was deducted for Social Security.

B.R.'d Shows Higher

On sponsored shows actors collect higher wages. *Ford Theater* and the Philco show, a package put together by Actors' Equity, are rated the programs that pay their talent best. Both offer about \$250 for leads and as low as \$75 for walk-ons. Occasionally it is said Philco has paid as high as \$1,000 for stars. Both Colgate and *Actors' Studio* pay about \$150 for their leads.

Even tho these shows seem to do well by their actors when the rehearsal time put in is considered, the salaries are not high. It is claimed that one *Ford Theater* program had 140 hours of rehearsal. Most dramatic shows average between 20 and 40. There is also an added 20 hours of studying parts before even starting to rehearse. This kills the possibility of actors doing other jobs.

The pay for commercial TV spots is another gripe of talent. Fees here for one and two-minute spots in the lower paid brackets range around \$10. They take at least an hour to do and are expected to be shown for as many years as the film will hold out. Another squawk is that radio an-

One That Hurt

NEW YORK, Feb. 5.—The National Broadcasting Company (NBC) this week aired an apology to Gen. Courtney Hodges, who retired as commander of the New York area, following an out-of-taste gag aired by Jack Carter. The latter pulled the so-called joke while subbing for Milton Berle on the Texaco TV show, with NBC airing its apology on its AM network.

nouncers working for networks have been asked to double without extra pay.

Filmed Repeats

The actors also say the web's con them insofar as filmed repeats are concerned. A pact one actor made with CBS states that "we shall have the right without any additional compensation to you to make recordings and/or motion picture film by any method of the programs broadcast. Without additional compensation to you, we may broadcast and license to be broadcast and/or exhibit in the media the recordings and/or film."

The contract also goes on to state that if the broadcast is prevented because of acts of God, fires, epidemics, casualties, public authorities, strikes or threats thereof, failure of broadcast facilities or any other cause beyond the artist's control or because of the recapture of the time period for the purpose of broadcasting events of public importance, the station is not obligated to pay the artist.

Agreement in addition provides the thesp shall render his best services at rehearsals without additional charges. There is no mention of a limitation on rehearsal time. The actor must stay as long as the station thinks it necessary—two hours or 200.

AGVA Vaudeo Will Not Have Cantor as M.C.

NEW YORK, Feb. 5.—Eddie Cantor this week bowed out as prospective emcee of the new vaudeo show being prepped by Bernie Schubert and the American Guild of Variety Artists (AGVA). With Benton & Bowles (B&B) agency taking an option on the show, the goggle-eyed comic decided he would prefer to remain on the Coast, at least for the present. The hour-long show, it was subsequently decided, will have no single emcee but will feature six lush Goldwyn girls to introduce the acts and deliver the commercials.

The program, budgeted at about \$12,000 weekly, also has set Harry Sosnick and his 16-piece band for the music, and has secured okays for appearances from such troupers as Gus Van, Georgie Price, Cross and Dunn, Smith and Dale, and Rudy Vallee among others. Monte Proser, impresario at the Copacabana and coproducer of the legit hit, *High Button Shoes*, previously was signed to direct. About \$1,000 weekly will go into the AGVA fund for indigent performers, out of profits made by the tele show.

The tele program will follow time-honored vaude traditions including announcement cards naming the acts, posted on both sides of the stage, and using brief dramatic sketches and blackouts with artists of the Jane Cowl-Eddie Dowling caliber, such as formerly held the vaude spotlight.

Station, Newspaper Make Photo Tie-Up

SALT LAKE CITY, Feb. 5.—Video Station KDYL-TV this week granted permission to *The Salt Lake Telegram* to photograph sports and live news events directly from the tele screen on a regular basis. The newspaper has assigned photographers a beat at the station's studios to obviate lengthier trips to the scene of the events. The resulting photos also will be used to supply by wirephoto the intersectional services represented by the newspaper.

The idea of making a formal pact came after the *Telegram's* photographers saved a considerable amount of time by using video shots of the Utah-Pittsburgh basketball game, and Managing Editor Arthur C. Deck termed the results "encouraging."

First Tele Remotes From Palumbo Click

PHILADELPHIA, Feb. 5.—Frank Palumbo's Click, name band nitery spot, is the first pick-up post for a televised band remote here. Starting tonight (5), Philco's WPTZ cameras will pick up a band show for an 8-8:30 ride on the NBC video net.

Dean Hudson's band and the Kirby Stone Quintet will share the bandstand for the TV remote. Local tele station experimented with the band remote show successfully on New Year's Eve with Cab Calloway on deck, and awaited the green light from the musicians' union before setting up a regular seg. Click band remotes will be handled by Roy Neal and Ben Squires, of the WPTZ producing staff.

DuMont Honing Pruning Ax?

N.J. Standard Oil Options Tonight

NEW YORK, Feb. 5.—The Standard Oil Company of New Jersey this week took an option on Martin Gosch's *Tonight on Broadway* video package, following a closed circuit audition last Friday. Gosch has retrieved all rights to the show following expiration of his contract with Columbia Broadcasting System (CBS) last month, and at the same time he has renewed his agreements with the various showbiz unions. The audition of *High Button Shoes* is reported to have cost about \$10,000. The show previously was sponsored by Lucky Strike cigarettes.

Esso also is reported to have taken an option on the 7 p.m. Sunday time on CBS. Should the deal jell, it is regarded as offering a first-rate test of the pulling power of a class video show versus a top AM airer in homes with both types of sets, inasmuch as *Tonight* would be bucking Jack Benny on CBS's AM facilities. Marshalk & Pratt is the agency.

NBC Switches UHF to N. Y.

WASHINGTON, Feb. 5.—In line with previous plans, the National Broadcasting Company (NBC) is switching all of its ultra-high-frequency (UHF) experiments to New York. The Federal Communications Commission (FCC) this week granted NBC permission to delete its local experimental U-H-F station, W3XZS.

Courtroom Series Set on WCAU-TV

PHILADELPHIA, Feb. 5.—Local video took a broad step last night in going direct to the local courtroom to stage a series of public service stanzas bankrolled by the Yellow Cab Company on WCAU-TV. Lining up the area's leading jurists and with the Philadelphia Bar Association cooperating, it's a Friday night *Court Is in Session* for an hour, starting at 9, to replay actual court cases in order to acquaint the general public with our system of justice. A jury, chosen among a representative group of Philadelphians, will hear the evidence as presented to the bench by actual trial attorneys. Professional actors are used as defendants and witnesses.

Earl G. Harrison, former dean of the law school at the University of Pennsylvania, will act as program commentator, giving the whys and wherefores of the court procedure. Isaac D. Levy, WCAU vice-president and general counsel, created the program series which David Kaigler, WCAU-TV production supervisor, will direct. Bernard Smolens, local attorney, will co-ordinate the legal aspects of the series.

Sponsoring Yellow Cab Company, of which Levy is a major owner, will use no commercial copy, confining its participation to an opening and closing identification.

Takes Stock, Realigns Staff For '49 Push

Moves for Efficiency

NEW YORK, Feb. 5.—DuMont television network this week was girding itself for what web top-pers termed a forthcoming "battle of the networks." Altho no DuMont execs would define its exact nature, it was learned that a reshuffle of personnel was in the works, with the aim of bolstering the efficiency of the operation.

All department heads this week were told to prepare budget estimates and adjustments, as well as comments on current personnel and suggestions for additions or deletions to make for better operation. One exec insisted there would be no wholesale exodus of current staff, inasmuch as "none of the DuMont departments is overstaffed." However, he noted that DuMont does not hire its employees on a long-term basis. Indications are that, in the interest of functioning on "a more systematic basis," the web might seek to weed out some personnel while adding some new big (See *DuMont Honing Ax?* page 15)

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NEW ORLEANS

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31,000 watts
New Orleans' first
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from atop the
Hibernia Bank Building—
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AM 1280 kc—5000 watts
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WDSU
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NBC'S VULNERABLE TV SPOT

Chi TV Sets Hit 100,000 Figure, EA Probe Shows

CHICAGO, Feb. 5.—The Electric Association (EA), composed of cross-sectional local video interests, this week announced the first substantiated figures on video set sales here. According to the EA announcement, as of December 31 89,156 video sets were in use here. On the basis of projected monthly sale figures, it was estimated that by the end of January there were about 95,000 sets here, and at present over 100,000.

These figures are of great import to the local television industry. For months station and network salesmen have had a tough time trying to sell shows on the basis of circulation potentials. In November, on the basis of crude estimates, there were only about 40,000 sets here. Top execs long had felt that figure was too low and determined to do something about getting the correct figure.

The EA, acting upon the requests of various trade leaders, contacted various manufacturers and set up an arrangement under which the set makers sent to a public accounting firm here figures on set sales in this area. The accounting company compiled the statistics and released the results. Twenty-one manufacturers co-operated in the venture. Philco was the only major manufacturer not reporting in the survey, but sources here were able to estimate closely the Philco sales.

Revelation of the large number of sets in use in Chi is expected to hypo program sales, trade leaders said this week.

ABC Kicks Off L. A. Tele April 1

HOLLYWOOD, Feb. 5.—Los Angeles will get its seventh tele outlet by April 1, when American Broadcasting Company (ABC) kicks off its local station. ABC's San Francisco TV outlet will start beaming sight and sound a few weeks after the web's local station goes into operation. This was disclosed by ABC Prexy Mark Woods while here inspecting the net's recently purchased Vitagraph lot. Woods said ABC expects to invest \$1,000,000 in the physical facilities of its local TV station, and that ABC has poured \$6,000,000 into its national video operations.

All negotiations for sale of the web to 20th Century-Fox are at an end and there are no other similar huddles going on with would-be buyers, according to Woods. The web prexy said ABC's financial condition is healthy and pointed to recent staff dismissals in New York and on the Coast as routine, periodic personnel changes. He shrugged off loss of Bing Crosby to Columbia Broadcasting System with "we were sorry to see him go," but indicated that he was talking to four top names currently on National Broadcasting Company airwaves.

NBC Nixes Small's Pic Distrib Offer

NEW YORK, Feb. 5.—The National Broadcasting Company (NBC) has turned down an offer by Edward Small to let the web distribute 26 of his old films for \$150,000. Included in the deal would have been such pictures as *Transatlantic Merry-Go-Round*, with Jack Benny, and *The Count of Monte Cristo*.

The network is said to have felt the price was too high.

The Top 15 -- and Owners

NEW YORK, Feb. 5.—Illustrative of the National Broadcasting Company (NBC) position whereby that network has virtually no control over its leading television programs, is the list of the top 15 Hooperated TV shows and their owners. NBC has 10 of the top 15, but controls only four, one including a film series. CBS has four in the top 10, and controls three. In addition, this week CBS sold two more house-built packages for TV—*The Goldbergs* (General Foods) and *Suspense* (Autclite).

Rank	Program	Network	Owner or Producer
1	Milton Berle	NBC	Kudner Agency
2	Arthur Godfrey (Chesterfield)	CBS	CBS
3	Arthur Godfrey (Lever Bros.)	CBS	CBS
4	Ed Sullivan	CBS	CBS
5	Kraft Theater	NBC	J. Walter Thompson
6	Amateur Hour	DuMont	Lou Goldberg
7	We, the People	CBS	Young & Rubicam-Phil Lord
8	Arrow Show	CBS	Young & Rubicam
9	Dunning & Winchell	NBC	Young & Rubicam
10	Gulf Show	NBC	Young & Rubicam
11	Howdy Doody	NBC	NBC-Martin Stone
12	I'd Like To See	NBC	Procter & Gamble
13	Chevrolet on B'way	NBC	NBC
14	Philco	NBC	Philco-Hutchins
15	Hopalong Cassidy	NBC	NBC

The new Admiral show, which bowed in last week with a Hooper of 54, airs on both NBC and DuMont and is produced by the Kudner Agency.

Shows Rank High, But Net Lacks Control

Berle in CBS Shift?

NEW YORK, Feb. 5.—The possibility of extensive personnel shuffles, with especial reference to both AM and TV program berths, is reported as a likely development at the National Broadcasting Company (NBC) within the next few months.

The move, if it develops, is traced partly to NBC's recent loss of top-rated shows to the Columbia Broadcasting System (CBS), and partly to the fact that the network is in an even more vulnerable spot insofar as its top television shows are concerned. The NBC TV position is such that while in the last Hooper Teleratings, 10 of the top 15 shows air on NBC facilities, only three of them are live programs over which the web has any control. The fourth of the shows directly under the NBC wing is the Hopalong Cassidy oat opera film series (see box on this page).

NBC's position was highlighted in the rumors current this week that negotiations were under way between CBS and Texaco to shift the Milton Berle TV and AM shows from NBC and the American Broadcasting Company (ABC) whence they now originate. The loss of the Berle show would be an equally tough blow for both of the networks, especially in view of its steady position as the leading show on the video sweepstakes.

Creative Personnel

The shortcoming confronting NBC is that of creative program personnel, a factor with which the network has heretofore not had to concern itself. It is also pointed out that NBC has committed itself to a low-budget package policy and has allocated \$2,000,000 to develop such shows, but has done nothing to implement their production. When, three years ago, CBS went in for a similar program plan, on the other hand, it invested heavily in hiring such producers as Goodman Ace, Cy Howard, Irving Mansfield and others on the theory that it had to have a staff of show-wise idea men. NBC recently advised its affiliates it had 50-odd low-budget shows ready, apparently lined up via outside production agencies. This again, however, raises the question of who controls the properties.

The fact that in television there is a much greater equality in facilities only points up the NBC dilemma. It also raises the question as to whether—should NBC find Berle shifting—the tide would flood to CBS in TV as it has in radio.

Chi Golden Gloves Get Video Sponsor

CHICAGO, Feb. 5.—Highlights of *The Chicago Tribune* Golden Gloves boxing bouts will be sponsored on the Midwest and Eastern Columbia Broadcasting System video web by the R. J. Reynolds Tobacco Company for Camel Cigarettes, WGN-TV, station which will originate the programs, announced this week.

Shows to be sponsored by Reynolds include the February 21, 22 and 23 tournament of champions bouts, the Chicago finals March 4 and the international bouts May 18. Shows will originate in the Chicago Stadium and will be aired at 8:30 p.m. (CST).

Can. Tele Imminent, Says Prime Minister St. Laurent

MONTREAL, Feb. 5.—A bright ray of hope, the brightest in many months, shone this week on Canada's muddled television picture when Prime Minister St. Laurent announced in Parliament this week that Canadians could look forward to getting television soon. He said that the government has under "active consideration" the possibility of establishing some television stations in Canada immediately.

Speaking on the announcement last week that a Royal Commission would be appointed shortly to investigate the entire radio and television set-up in Canada, St. Laurent eased the fears of those who believed that video would have to await the findings of the probe. The investigation would still take place, he said, to formulate an over-all long-term policy on radio and video, but what the government plans to do is to set up stations immediately to accommodate listeners for the interim of the investigation.

In Parliament, the subject of monopoly again came up, with the Prime Minister stating that with the limited number of channels now available for video, the new medium must of necessity become a private monopoly. This was the reason, he hinted, why the government decided to enter the field immediately; in other words, so that television could belong to the people, as it were. St. Laurent added, too, that while he did not think that the point would ever be reached where Canada would curb the entry of U. S. programs into Canada, he did think that something should be done to prevent U. S. programs from flooding the Canadian air.

What it all added up to, was that the government, apparently pressured by newspapers and public opinion by the fact that the Canadian Broadcasting Corporation was, thru lack of funds, doing nothing itself about video nor letting the indies do anything, decided to step into the breach on an interim basis and get whatever frequencies it could. But it's certain, too, that there'll be a wild scramble on the part of the indies for whatever channels will be left over when the Canadian Broadcasting Cor-

poration (CBC) gets thru picking hers.

When the Royal Commission submits its findings, said St. Laurent, then a permanent policy will be applied both to television and radio.

Tel-Air Productions Formed in Detroit

DETROIT, Feb. 5.—A new radio-television package agency, Tel-Air Productions, has been formed here by Doreen Koebel and Nancy J. Pierce, both formerly with various local video stations. Both also have had directing background in radio.

The new firm currently has eight shows packaged, five for video, two for radio, and one for either medium or simultaneous production, and expects to have three shows on the air, two of them sponsored, in the near future. The firm also plans to operate in Chicago, according to Miss Koebel, who is currently in that city.

TBA-NAB Merger Appears Doomed

NEW YORK, Feb. 5.—All possibility of a merger of the Television Broadcasters Association (TBA) and the National Association of Broadcasters (NAB) appeared doomed this week, as the former group expanded its drive for membership and set up its scale of rates for members. TBA members will pay \$200 upon application for a station license, \$400 upon receiving a CP, \$600 when they go on the air, \$800 after six months and \$1,000 per year thereafter.

National Broadcasting Company (NBC) is represented with three owned-and-operated stations as TBA members: WNBT, New York; WNBQ, Chicago, and WNBW, Washington. Key stations in New York of three other webs also are members: American Broadcasting Company (WJZ-TV), Columbia Broadcasting System (WCBS-TV) and DuMont (WABD). Mutual Broadcasting System, with no stations on the air yet, is an affiliate member.

TV SUSTAINERS FAST FADE

Long Buildups As in Radio Nixed by Tele

Too Costly To Experiment

NEW YORK, Feb. 5.—After television's first year of large-scale production activity, indications are that TV sustainers will be given much less opportunity to prove themselves than is true of sustainers in radio, either in AM's early days or its present operations, when continued effort is being made to build new properties. The result is that, in video, the average run of sustainer being given a test run is frequently less than the usual 13-week minimum run accorded an AM sustainer.

Similarly, it seems very unlikely that TV will see such long range campaigns as Columbia (CBS) has been giving Robert Q. Lewis (two years), or as it gave Sweeney and March (about two years). Actually, insofar as TV is concerned, CBS has developed an entirely new approach for building video packages. The essential difference is that, in AM, CBS built its shows on the air, while in television it is building them in the studio and without benefit of public airings.

Long Development Period

Thus in the case of *The Goldbergs*, sold commercially this week to General Foods, or *Suspense*, which preems next month, CBS spent months developing each. Procedure calls for extensive script rewriting, "dry" auditions before program staffers, further audition after revisions for top brass, and, if then approved, "closed circuit" shows until the show is considered ready.

The CBS policy is keyed to the theory that while a radio show may be doctored on the air, it's too costly to try this in video. In addition, by virtue of TV's greater impact, a show getting off to a bad start will find it much tougher to get rid of its flop heritage.

The American Broadcasting Company (ABC), on the other hand, has done most of its test runs on the air. The results are its sustainers have been bowled over like ten pins. *What's New, Gay Nineties, Play the Game, Crystal Room, That Reminds Me, You're Invited, Three About Town, Gabrielle, The Southernaires, Movieland Quiz, Press Agents' Delight and It's on the House* are only a few that went down for the count in relatively short order.

DuMont Theory Same

On DuMont Television the same theory holds and the same results are evident. Many sustainers are now only names in the old DuMont tele schedules. *Park Avenue Disk Jockey* with Zero Mostel and *Brill's Playroom* are just a few of the forgotten many.

The fact that everybody has got a package or is creating one makes the number of sustaining programs available tremendous. Besides that, tele is still in its experimental stage and is seeking new ideas and formulas which means it is very willing to pull one program for another.

This all adds up to the fact tele sustainers have a short life. But it's only the beginning, because in the near future when and if talent unions get scales established, sustainers will find it even tougher to stay alive in the medium.

\$500 Vanishes at TV Magic Test

DETROIT, Feb. 5.—The power of mind over matter was demonstrated in reverse the other night when Michael Mulroy, mentalist, auditioned for an appearance on WXYZ-TV. He appeared in the auditorium studio for a test reaction from the audience remaining after *Auction Night* went off the air.

The key stunt was to place a check for \$500 in one of three envelopes and have his helper pass the envelopes among the audience. Mulroy was professionally confident that his technique would cause the selectee to pick one of the other envelopes, but he got crossed up and had to pay off the \$500—for an audition audience only at that!

Henle Says TV Misses on News

WASHINGTON, Feb. 7.—Unless video broadcasters provide a new, effective means of news presentation, the public may ignore their efforts and continue to rely on radio for information. This was the feeling of Ray Henle, newscaster of Sunoco's *Three-Star Extra* show, who spoke Sunday (6) at a meeting of the American League of Pen Women here.

Quoth Henle: "None of the straight news programs now carried on TV have come up with the real answer to the need for well-balanced presentation of picture and voice. People will not indefinitely look at a man who for 15 minutes merely reads a script; nor will crude still pictures and unrelated news shots fill the bill."

ST To Handle WBKB Multiscope Machine

CHICAGO, Feb. 5.—Balaban & Katz, owners of WBKB, local video station, this week formed a new, wholly owned subsidiary, Sterling Television, Inc., to handle development of the station's multiscope news projection machine. This new device, put into operation by WBKB a few weeks ago to telecast weather announcements, moving news tape, time and sponsored advertising slides, has been received with great enthusiasm by other stations in the industry, a spokesman for WBKB said. So far, 23 stations have placed firm orders for the machine.

Officers and directors of Sterling, as yet unannounced, will be executives of WBKB or Balaban & Katz. The company will be used in the future to sell, rent or lease to the trade other video developments of value to the entire industry, it was said.

Working with Sterling on the development and distribution of the multiscope are the United Press and Acme News Pictures. Acme Teletronics Division of NEA, owned by UP, will develop and manufacture the multiscope. The UP sales organization will take care of leasing the machines to stations at a price not yet determined.

In addition to providing a new source of revenue thru sale of inexpensive advertising announcements, the multiscope, WBKB claims, obviates the need for strip film projectors, slide projectors and balopticons.

Webs Await Pact for Filmed Music, Scales; Affil Tie-Ups Make Clarification a Must

Old AFM Contract Extended 30 Days Before Solution

NEW YORK, Feb. 5.—With the current "experimental" pact on conditions and wages of musicians on tele all but set for temporary continuance, speculation was rife in the trade this week that when the new extension runs out the next contract will include an agreement for use of filmed music on video. The current short term contract expired Monday (31), but James C. Petrillo, American Federation of Musicians (AFM) chief, notified the webs he would be willing to continue the current status for another 30 days. The networks responded that they prefer 90 days more to permit more time for full negotiations of a new contract.

Besides wrestling with such problems as new scales for tootlers on live shows, considering expanded coverage and additional commercial shows in tele, the long-delayed issue of setting standards for AFM members working on films for video is finally due to be settled. Considerable pressure has been exerted on AFM officials in recent weeks by indie packagers, networks, film distributors and even Hollywood film companies. Al Knopf, AFM official handling recording and transcription problems at Local 802, New York, said that he had been deluged with requests for a scale, or even a reasonable facsimile thereof.

Network and AFM officials alike expressed optimism over the possibilities that agreement could be reached on the film aspects, now that tele may be considered comparatively grown up. One union leader said talks already were under way among Local 802 execs on scales for film work.

Clarification Needed

The networks have been anxious to clarify this problem, since a considerable portion of the programming they must feed non-interconnected affiliates must continue to be via film, for some time to come. Tie-ups with production units and film studios also can be exploited only partially while the ban remains in effect. The National Broadcasting Company (NBC), for example, despite its connections with the Jerry Fairbanks studios and its recent acquisition of the 20th Century-Fox studios in New York, cannot proceed with any films containing instrumental music. Hollywood studios looking for TV business are similarly handicapped.

Packagers who have queried the AFM about possible lifting of the ban have been told that they would do well simply to postpone plans for musical shows for the moment. This admonition has been ignored in some cases. One prominent packager who has specialized in radio transcriptions and who is now adapting his shows for video via film has been in production for some time, using musicians. Fees to be paid remain open in this deal, to be settled when scales are set.

What scales the union is likely to set for film work remain problematical at present. However, some packagers have been actively vocal with suggestions which they say represent

fair payment but still would keep costs within reach of an industry already mired in red ink. They say the Hollywood scale is completely unrealistic for tele, and urge drastic revisions for video.

Hourly Rates

Tootlers who supply music for films intended for theater release get \$10 per hour for rehearsals, plus \$30 per hour for actual recording with a three-hour recording minimum. This scale, say some video packagers, should be cut to \$15 per hour for television films, with a one-hour minimum. On the one-hour basis, musikers playing less used instruments, such as bassoon and French horn, could be finished in one hour in most cases, cutting costs considerably and enabling the finished products to sell at reasonable rates.

Interest in availability of films containing music was indicated this week when Hollywood indie film distributor Harry Stern this week set a deal for a group of recent high-quality foreign language features, including a number of musicals. These will have English subtitles added. Considerable interest in the films has been aroused among the webs in the package, with the American Broadcasting Company (ABC) believed to have inside track in negotiations.

Film Rights Internat'l Buys Foreign TV Pix

NEW YORK, Feb. 5.—Film Rights International has purchased several series of films from foreign movie makers for television for about \$15,000.

Included in the package were movies from Cinevision of Canada. Chief of these was *Charlie, the Cheerful Chef*, a series of one-minute cooking hints that will be integrated with commercials, several three-minute musicals, sports films and a half-hour movie series built around the Canadian Royal Mounted Police still to be delivered.

From Cuba and Puerto Rico three-minute musicals have been tied up. George Quigley heads the Cuban film company producing these shorts.

They've bought from England a series of 13 films, called *The Man From Scotland Yard*, which are one-reelers. More will be made here or in Canada if a sponsor is found. Distribution will begin soon. Jay Williams is the director of tele for Film Rights International.

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4-A's Merger Is Up Again In New Form

Idea Debated at Parley

(Continued from page 3)

merger leading toward a one-card system. The resolution was voted upon and accepted.

HOLLYWOOD, Feb. 5.—Unless the entertainment unions adopt a joint plan in administering jurisdiction over the video field in the immediate future, Screen Actors' Guild (SAG) will lose no time in evolving its own method of protecting members participating in the TV-film realm. This was indicated last week when SAG started huddling with producers of video films, immediately after its board of directors refused to accept the Actors' Equity counterproposal to the industry-wide plan adopted last December. At that time, Reps of SAG, Equity, American Federation of Radio Artists (AFRA), American Guild of Musical Artists (AGMA) and Chorus Equity met here and agreed to a basic plan whereby all the entertainment unions would jointly participate in an all-industry union covering live and filmed video.

When Actors' Equity presented its counterproposal and rejected the December plan, SAG felt valuable time was being wasted in inter-union negotiations and started laying ground for its solo action in the TV-film field. While SAG execs refused to give their reasons for rejecting Equity's counterplan, it was learned SAG objected on two counts: (1) Equity wants to form an entirely new union for video, with SAG, Equity and AFRA taking care of the tele problems of their individual memberships, thereby excluding all other entertainment unions from having a voice in the new org's affairs; (2) tele union would be run by three boards, representing SAG, Equity and AFRA, each retaining autonomous power. SAG feels this will prove impractical and as a result the new body will prove too cumbersome to handle problems since triumverate may not agree on various issues. Since each union's board has its autonomy, new org will be pulling in three directions simultaneously.

WFIL Buys Spots On Day Stations

PHILADELPHIA, Feb. 5.—Station WFIL here will start a spot advertising campaign Monday (7), buying announcements at sign-off time on five daytime stations in its listening area, urging them to switch over to WFIL for the evening. The spots, which will list the top evening shows on WFIL, will be heard on WJMJ, Philadelphia; WPWA and WVCH, Chester, Pa., and WKDN, Camden, N. J.

Altho this is the first such campaign in the Philadelphia area, a similar move was made in Boston by WHDH.

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Reverse Gear

DETROIT, Feb. 5.—Larry McCann, announcer on TV *Sports Parade* and the *Lady of Charm* shows on both AM and video on WXYZ and WXYZ-TV, is turning the table on Detroit's major sponsor group—the auto industry. McCann has wanted a new car for years and tried the stunt of listing his name with about every sales agency that would take him.

In recent weeks they have been calling him up one after another as cars started to come thru and demand slacked off, and McCann's standard response has been: "I'll put you on my list."

Telepak Veepees Hit N. Y. To Market Film Series With Pic Stars

NEW YORK, Feb. 5.—Two veepees of Telepak, Inc., Hollywood video film package outfit, this week pulled into New York to show their wares to local agency and web execs. Merrill Pye and Bob Longenecker unreel samples of various shows on virtually a four-a-day basis. Their major obstacle was a sentiment on the part of some potential bankrollers that filmed shows still are a bit too expensive for current circulation. Their response was that already many live tele programs cost more than some top film properties, and that the gap between costs of quality live and film products has narrowed perceptibly.

Among the shows being offered by Telepak are a series of filmed short stories from public domain, mostly in the horror motif, by Edgar Allen Poe. This series, produced by William Cameron Menzies, will sell for \$9,000 weekly. Another Menzies product is an adventure series titled *Yankee Spy*, starring such film personalities as Richard Hart, Bob Cummings and Douglas Fairbanks Jr., and will also sell at about \$9,000.

"Opportunity Playhouse"

A new twist on talent-discovery shows is one called *Opportunity Playhouse*, which will be part film and part live. The film portion will feature interviews with top Hollywood stars on the set and in their homes, telling how they got their break. The live portion, airing from a different city each week, will show new talent in action. The cost will be about \$7,500 for the 30-minute show, of which \$5,000 will cover the 7½-minute film segment. A unique mystery airer, *Your Witness*, also has been prepared, in which members of the studio audience get a chance to quiz the suspect as the show nears its end, before the culprit is exposed. This featuring Regis Toomey and other Hollywood players, will sell for \$10,500.

Other Telepak productions shown were a comedy series, *Uncle Gilbert*, starring Victor Moore, at \$11,000

Newsreel Flop on Television; Costs, Time Lag Main Factors

(Continued from page 3)

news staffers. It will center on a commentator (live), the spot being handled by John Cameron Swayze; use some of NBC newsreel shots, plus stills, and will make considerable use of remote and studio pick-ups from other NBC-TV network stations. The set-up was designed to eliminate as much as possible the time lag and according to Bill Brooks, NBC's news and special events veepee, represents the first major new technique developed for TV's treatment of news.

Commercial TV Script Fees Near AM and Sustainers

NEW YORK, Feb. 5.—Fees for commercial TV scripts appear to be leveling off at scales about equal to those radio pays and for which sustaining shows pay slightly less, according to a report prepared by the Authors' League (AL).

Prices now being paid here range from \$25 to \$100 for scripts less than 15 minutes, \$100 to \$250 for 15-min-

ute programs and \$200 to \$750 for half-hour shows. The price picture recently bettered itself because of increasing competition between stations.

The prize for the least dough offered to video writing goes to WRGB, Schenectady, N. Y., which pays \$1 a minute and owns all the rights to the script. TV writers are getting paid about 40 per cent less in the Middle West than in the East, but things are picking up there, too.

The AL, handling TV until the Television Writers' Guild (TWG) becomes an actuality, has worked out a system whereby a writer originating a package idea gets himself a cut of the package, in addition to a fee for doing the scripting. Thus, if he decides to stop writing the script, he still has a piece of the package.

Rights to one telecast and one kinescope within 30 days are given to the station or the advertiser without cost. The scripters are doing this because they realize that kinescoping is now mainly a programming service traceable to limited network facilities.

Meanwhile the TWG will have its first general membership meeting February 14. Discussion will be held on market information and writers' scales.

Catholic Organ Asks Gag on Drew Pearson

DETROIT, Feb. 5.—A demand that American Broadcasting Company (ABC) repudiate gabber Drew Pearson and cancel its contract with him was made this week by the *Michigan Catholic*, local archdiocesan organ. Blast followed Pearson's charge last Sunday that Father Charles E. Coughlin had made a financial settlement with a Detroit dentist in an alienation of affections case. All three principals this week denied Pearson's story.

The newspaper also called upon the Federal Communications Commission (FCC) to "clear the air of this contaminator of character." It said the web officials must take action, "otherwise they share responsibility."

DuMONT HONING AX?

(Continued from page 10)

league execs to round out the team for the struggles ahead. Some important realignment of duties also is anticipated.

Among the problems being considered are the additions in facilities, affiliates and equipment which DuMont has made in the past six months. The current execs are believed to have their hands full in dealing with the growingly complex situation, now that DuMont has a new owned-and-operated station going in Pittsburgh, is in the midst of its daytime programming, has added studios uptown and downtown and is also operating from the Adelphi Theater. To meet the competition of the other webs, it is felt by DuMont toppers, this is the time to take stock, with 1949 likely to be the pay-off year in determining the relative positions of the webs for some time to come.

TV 'Goldbergs' And CBS News Get Sponsors

NEW YORK, Feb. 5.—The TV version of *The Goldbergs* has been sold to Sanka coffee by Columbia Broadcasting System (CBS) and will begin its career under sponsorship in the near future. Starring Gertrude Berg and Phillip Loeb, the show now is telecast on WCBS-TV every Monday, 8-8:30, but may be shifted to a different time. Talent budget for the program is \$3,920.

Another recent purchase of a CBS-TV package was made by the Oldsmobile division of General Motors when it agreed to sponsor the Tuesday and Thursday sections of the CBS news. Program is on across-the-board at 7:30-7:45. Douglas Edwards handles the newscasting.

Drama, Talent Hunt New MBS Sustainers

NEW YORK, Feb. 5.—Mutual (MBS) this week set two new sustainers, one a dramatic series, and the other a new talent hunt featuring orchestra leader Art Mooney.

Dramatic show is a series called *Experience Speaks*, a tie-up with *True Experiences* magazine, packaged by Hank Booraem and Bill Thomas. Booraem formerly headed Mutual's commercial program sales, while for Thomas the venture marks a return to radio after five years. He formerly was radio press head for Young & Rubicam. Booraem, Thomas and Dick Dana, all formerly of Young & Rubicam, have organized a new package outfit.

The Mooney show is a combination vaude and AM venture, featuring local talent in elimination contests, with winners being used by Mooney on the air and in stage shows. Mooney starts Thursday 8 p.m. March 17; *Experience* starts March 4, Friday at 8, replacing *Great Scenes From Great Plays*.

weekly; a modern ballet series, a dramatic series titled *Girl From Iowa*, starring Joan and Betty Caulfield; a pictorial news review which is tagged at \$12,600, and a 30-minute Gilbert & Sullivan series, which costs \$4,000.

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Cap Springs With 45 in April

Plans Player Too; Release Policy Jells

Plant Conversion Set

By Lee Zhitto

HOLLYWOOD, Feb. 5.—Confirming earlier reports of *The Billboard*, Capitol Records this week disclosed it will start releasing 45 r.p.m. rapid-changer disks in April. In addition, the Coast major will distribute big spindle players under its own trademark. Slower speed platters will be issued in addition to Cap's regular 78 r.p.m. releases. Not all 78 r.p.m. disks will be pressed on 45 r.p.m. wax. Cap will use only those artists and selections that hold widest sales appeal for duplication on rapid-changer disks. As more big spindle players go into use and demand increases, duplication will be boosted. Cap, however, will release its complete Telefunken line on both rapid-changer platters and 78 r.p.m. Should 45 r.p.m. production not be geared in time with Cap's initial Telefunken releases, the diskery will issue its first classical wax on standard speed platters, but will make the same selections available in rapid changer form as soon as possible.

Cap's decision in favor of 45 r.p.m. comes after months of study and research, during which time the firm was pitched by both Columbia (33 1/3 r.p.m.) and Victor (45 r.p.m.). Glenn E. Wallich, Cap prexy, told *The Billboard* that his firm's choice of the rapid changer platter, as opposed to Columbia's LP microgroove disk, is not to be interpreted as Capitol joining Victor's ranks in a battle of speeds with Columbia. Capitol chose what it thinks to be the better of the two innovations in disk reproduction. Wallich said he hopes Capitol's announcement of its 45 r.p.m. intentions will have a stabilizing effect on the industry. Both dealers and consumers should look upon the new speed efforts of Columbia and Victor (See *Cap Springs* on page 114)

Heidt Deal Off, Oberstein Stays In Cheap Disks

NEW YORK, Feb. 5.—"We're going to stay in the cheap record business," Varsity disk Prexy Eli Oberstein stated this week after a complete breakdown of negotiations for a new 79-cent label in partnership with orkster Horace Heidt. The Heidt-Oberstein deal (*The Billboard*, January 22), if consummated, would have set up a Horace Heidt Presents label, with Heidt supplying the talent (picked from participants in his Philip Morris Youth Opportunity Shows) and Oberstein handling production and distribution.

Oberstein claims he pulled out of the deal because of differences with Heidt's lawyer. Heidt, who is on tour, could not be reached for comment, but he has previously stated that he will go into the business with or without Oberstein.

Oberstein meanwhile continues to push his 44-cent Varsity platters and plans to place added impetus behind his "E Series" three-record packages retailing at \$1.25. With his purchases from Sonora and other diskeries, Oberstein claims he has enough material for 60 such sets on hand.

Capitol's 45 R.P.M. Stand

HOLLYWOOD, Feb. 5.—Following is the text of a letter (slightly shortened for reasons of space) sent to record dealers by Glenn E. Wallich, Capitol Records prexy, announcing that firm's 45 r.p.m. rapid-changer disk plans. Insofar as Cap's move may prove a milestone in the disk business, the thinking and philosophy behind the Cap prexy's move is of trade interest. This is it:

"... Our company has consistently endeavored to observe and maintain policies and practices that were to the best interests of our dealers, our customers and the industry as a whole. ... Recently our industry has been disturbed by circumstances that have brought great confusion to both the record buying public and to you, the dealers who serve them. We feel it is our obligation ... to clarify the misunderstandings that exist today, to return the industry to normalcy so that it may prepare for the bright future.

"... Several months ago one of the major companies introduced a new-type recording. ... Recently another major introduced still a different type of record and player. This, then, has brought to the public the realization that records would be available on the conventional 78 r.p.m. plus two additional types, all of which require a different player. ... They have delayed purchase of new machines and records. The press ... has handled the news deplorably. By attempting to classify it all as a battle between the two firms they have failed to give the public the intelligent, factual handling that any step of progress and advancement deserves.

Neither Major To Be Criticized

"We do not criticize either company. ... Both represent modernization and progress which all business must recognize and welcome. ... We, at Capitol ... focused the entire thinking of our organization to the types of records we would eventually produce, realizing ... that our basic purpose is to provide recorded entertainment, whether on shellac, wire, tape, film or other means. ... Our thoughts have been unbiased. ... Our sole consideration was based on deciding what type of recording will be best, from standpoints of value, performance and satisfaction to the consumer.

"Tests and research have brought us to these conclusions. First, that the small record is, for our type of business, most suitable be- (See *Capitol's 45 r.p.m.* on page 114)

W-C Springs With 3-Speed Gadget for LP Record Biz

CHICAGO, Feb. 5.—Webster-Chicago, engineering and manufacturing firm which services 30 radio set manufacturers for automatic record playing equipment, this week announced a program for developing a three-speed changer which will automatically handle 78, 45 and 33 1/3 r.p.m. platters. Announcement by WC's engineering department has wide trade ramifications, for the firm's developments are introduced almost immediately into sets made by its clients.

A spokesman for the firm said that after careful consideration of the Victor 45 r.p.m. program, WC decided to produce the automatic three-way player for production. First equipment will probably be available in 90 days, he added.

The automatic three-speed player announcement followed shortly the development of a two-piece kit which converts the current automatic two-speed WC equipment—making it possible to play both 78 and 33 1/3 r.p.m. platters automatically—to manual play of the Victor 45 disk. By re-

moving the turntable of the currently marketed player, a small drive bushing is fitted over the regular bushing, changing the speed from 33 1/3 to 45. A spindle spacer takes care of the wider center hole in the 45 r.p.m. wax. With the new bushing, it's possible to play 78 and 45 disks, the latter manually only, while with the new bushing off, the machine plays 78 and 33 1/3 r.p.m. disks automatically. Retailers, asking for the kit to service patrons who have already purchased a radio set with the WC two-speed motor, will receive the kit free, while future two-speed motor equipped radio sets will carry the kit at no extra charge.

Accurate Adds TV Service

NEW YORK, Feb. 5.—The Accurate Reporting Service, in a letter this week to its music pub subscribers, offers a television logging service for an extra \$6.50 weekly. The letter emphasized that a good portion of the pubbers would have to subscribe to the additional service in order to make it feasible at that price.

Gimmick - Hunting Orksters Eye the "Musical Montage"

(Continued from page 4)

the Paramount Theater, New York, and is now using at the Flamingo ritery in Las Vegas, Nev.

Especially interested in this new type of entertainment, which some say could revitalize the limping ork biz, is MCA. Other big MCA bands, Marks said, also are interested in the idea and have approached either Marks or MCA in such a confidential manner Marks did not feel free to reveal their names. Minor MCA

bands, it is known, are also toying with the idea of using formats similar to those Marks has developed.

Trade interest in the idea is indicated by the fact that at the meeting of high MCA brass here this weekend, the musical-dramatic type of entertainment package came in for serious discussion. It is expected that more than a few MCA bands will adopt the idea if present plans are carried out.

BG Ending MCA Pact for Indie Booker?

Giving Notice Next Week

NEW YORK, Feb. 5.—Benny Goodman will send notice to the Music Corporation of America (MCA) early next week advising the agency that he intends severing his pact with MCA. It is believed that under terms of the Goodman-MCA deal, this notice on part of the orkster is sufficient cause to break the contract within a 30-day period. His last date for MCA, if nothing happens to change the orkster's mind about departing from the agency's fold, will be his Palladium Ballroom, Hollywood, starting March 1.

It is understood that Goodman intends to make arrangements for an independent booker to handle his affairs. This was the case with the last Goodman org prior to his temporary retirement some two years ago, at which time Mark Hannah represented the clary-maestro. The orkster is searching for an agent who will dedicate time toward promoting his current new band's new look in music and presentation. The maestro also is seeking someone who will help his ork in the radio and video fields.

Goodman is appearing currently at the Flamingo Club in Las Vegas.

Bulleit Peddles Share in Bullet Disks to Execs

CHICAGO, Feb. 5.—Jim Bulleit, general manager of Bullet Records, this week sold out his entire interest in that label to C. V. Hitchcock, prexy of the label; Orville Zickler, treasurer, and Jordan Stokes III, attorney for the waxery. Bulleit, who would not disclose reasons for severing his connections with the Nashville diskery, which he organized April, 1946, said that Hitchcock will replace him as general manager. Bulleit said that the deal called for the trio to take over complete ownership of the firm's masters, artists' contracts, the Nashville pressing plant and Volunteer Music Sales, Nashville distribution point, which handles national sales for Collegiate label and regional peddling for about six independents.

Bulleit told *The Billboard* that his present plans are indefinite, but that he will make a definite decision soon.

BMI-Pubbers Sue Two Spots Over Copyrights

NEW YORK, Feb. 5.—Broadcast Music, Inc. (BMI), and pubber affiliates Peer International Corporation, Melody Lane Publications, Inc., and E. B. Marks brought two separate song infringement suits against the Wivel Restaurant and the Club Samoa in United States District Court this week.

Complaint against the Samoa Club, brought by BMI, Peer and Melody Lane, charges the nitery with public performance for profit of three tunes without proper license during March and May, 1948, and various other times. An injunction and damages of not less than \$250 per publisher are sought.

In the Wivel suit, Marks and the other plaintiffs also allege unlicensed performance of three tunes, and ask injunctive relief and damages.

Duke's Sock 16G In Five Nights Is New Coast Mark

HOLLYWOOD, Feb. 5.—With Coast band biz generally weak, Duke Ellington nevertheless snagged a record personal take of over \$16,000 in five recent California one-nighters. William Morris office, which set the Ellington stands, claims the orkster's showing was the greatest individual harvest for one of its crews in recent years.

Working on percentage, Ellington's one-nighter at L. A.'s Shrine Auditorium, January 27, netted him \$4,354. On January 30 he drew \$4,350 for a single frame at the War Memorial Opera House, San Francisco. January 31, playing Oakland, he bagged \$4,200. Two fill-in dates at Long Beach and San Diego added another \$3,500 to the Ellington treasury.

Currently on a three-week location date at Hollywood's Empire Room, the Duke is in for \$3,250 per week, against all admissions plus a percentage of bar receipts, with a \$5,500 ceiling set. He opens at L. A.'s Million Dollar Theater for a vaude stint February 22 on a 50-50 split with the house. Terms snagged by Ellington as result of top biz have been highest secured locally for comparable attractions, the Morris office claims.

Petrillo Changes Former Decish

NEW YORK, Feb. 5.—Reversing a previous decision, Prexy James C. Petrillo, of the American Federation of Musicians (AFM), this week notified Local 802 execs that henceforth the local exec board may designate the place of membership meetings. Some months ago Petrillo had upheld a membership vote designating the exchange floor of the local as the meeting place.

This had been an issue in a series of pre-election Donnybrooks between the incumbent Blue and opposition Unity groups, with the Blue-controlled exec board holding that locale of membership meetings was strictly an exec board matter. Petrillo's nod at this time is regarded as a gesture of confidence and endorsement of the Blue ticket, which swept the recent 802 election.

Petrillo this week also put the final seal of approval on the election results when he turned down the Unity group's petition to have the election voided and a new one ordered. Unity spokesmen say that they will probably let the matter rest, altho they had previously indicated that they would take the matter to court.

Musicraft Units In Bankruptcy

NEW YORK, Feb. 5. — Musicraft subsidiaries, Olympic Records and Musicraft Manufacturing Company of New York, were adjudicated bankrupt this week by Referee Herbert Lowenthal, who appointed Alfred A. Johnson as trustee for the two firms. (See *The Billboard*, February 5.) Marine Midland Bank, trustee for first lien bondholders, the Warren E. Yorke Company, was granted permission by Referee Lowenthal to foreclose on the two properties.

Value of Musicraft's Ossining plant, owned by the manufacturing company, is estimated at \$40,000; value of Olympic's Los Angeles plant at \$35,000. Musicraft Records and Musicraft Distributing Company continue to operate under Chapter 11 of the Chandler Act.

AFM Resumes Fight on 20% Tax

Bill Is Filed To Repeal Tax In Ballrooms

Dance Hall Men Behind Move

WASHINGTON, Feb. 5.—A powerful drive to overrule the Bureau of Internal Revenue and gain exemption from the 20 per cent cabaret tax for ballrooms and dance halls was officially launched this week as Sen. Hugh Butler (R., Neb.) introduced a bill to that effect.

Assistants to the solon disclosed that ballroom operators in several parts of the country are banding together to request the introduction of similar legislation by their respective senators and representatives.

Butler introduced his bill after having several talks over the unjustness of present bureau policy with William Rabb, an Omaha attorney associated with the newly formed Nebraska Ballroom Operators' Association (*The Billboard*, January 22).

In contrast to the vaguely worded section 1700 E of the Internal Revenue Code, which levies the tax on cabarets and "similar places," Butler's bill states specifically that the cabaret tax shall not be levied on "establishments such as ballrooms and dance halls if operated primarily for music and dancing privileges and if the selling of food and services is secondary and incidental."

Relief for Ballrooms

If this or a similar bill is enacted, the Revenue Bureau will be unable to collect a 20 per cent cut of proceeds from by-line ballroom activities such as sale of refreshments, coat-room concessions and the like. No change is contemplated on the 20 per cent tax on admissions, which is a separate levy.

Altho a member of the minority party, Butler carries a lot of weight as ranking GOP member of the Senate Finance Committee, which will consider the measure. House bills on the same subject will go to the

Bradley Producer, Distrib For Tel-Vision Films, Disks

CHICAGO, Feb. 5.—Dick Bradley, prexy of Tower Records, last week took over national distribution and production of film and recordings for Tel-Vision Jr., an instrument designed to play 10-inch platters while a series of correlated colored pictures are shown on a screen on the side of the player. While the record-and-film player has been marketed experimentally for about nine months, Bradley's assumption of distribution marks the first time nationwide expansion has been attempted.

The machine, similar in appearance to the average self-contained record player, has an additional miniature four-inch metal tower on the side of the player top. This small mounting contains a 6-volt projector for 16mm. film. Projector carries the 6-volt power unit to cut down the higher voltage of other 16mm. equipment, which often causes over-heating and short circuit possibilities. In order to synchronize the film with the recording, an additional half-moon plastic disk is placed over the standard 10-inch disk. The half-moon disk is fitted with teeth, from which the tone-arm moves every 11 seconds, thus throwing a new picture

Disk Firm Using Radio Spot Plugs

NEW YORK, Feb. 5.—Major Distributing Company, specializing in race disks, is taking a flier in radio advertising of its several platter lines, an unusual promotional venture for an indie distribber. Firm has bought the 1:15 to 2 a.m. seg of Bill Cook's late airer on WAAT, Jersey City, six mornings a week. Commercial advises that the program is sponsored by Major, with the platters heard available at local music stores. No other sponsors are mentioned on the seg. Major reports a significant sales rise in the area in the week show has been on.

Glaser Plans Texas Office

NEW YORK, Feb. 5.—Joe Glaser, chief of the Associated Booking Corporation, will trek to Texas within the next week or 10 days with a view of opening a branch office in that State. Glaser's plans were not quite crystallized this week, but he is thinking specifically of an office in either Houston or Dallas. The Southwest, Glaser believes, is now a lucrative market.

In the event the office is opened, it will be headed by Bobby Phillips, who now works with Fred Williamson in Glaser's Chicago branch.

Ways and Means Committee.

As the issue is not considered a burning one in Congress, chances of the bill's passage may rest on how much of a campaign is put on by operators to convince their individual legislators that the measure is entitled to a hearing and a vote. If the bill can be pushed past the committee, its chances of passage on the floor of the House and Senate would be good, especially since the amount of revenue collected on this aspect of ballroom operation is comparatively small.

Petrillo Urges Campaign by Union Locals

AGMA Also Takes Action

(Continued from page 3)

Otto K. Eitel. Latter group is working exclusive of the American Hotel Association, which is carrying forth a program for over-all tax reform, with special emphasis on amelioration of transportation taxes.

Named to the AFM committee were Richard J. McCann, prexy of New York Local 802; Paul J. Schwarz, prexy of Local 161, Washington, and J. Elmer Martin, secretary of Local 40, Baltimore. All three men are within easy striking distance of the capital and will probably spend considerable time there in carrying forward the committee's objectives.

Hope is to persuade the new Congress to do something about the tax, which the Federation says severely limits employment of live music. The drive is an implementation of directives made at the 1947 and 1948 Federation conventions.

AGMA Joins Fight

NEW YORK, Feb. 5.—The American Guild of Musical Artists (AGMA) passed a resolution at its recent convention urging Congress to eliminate the 20 per cent amusement admission tax, particularly in the case of non-profit organizations like opera and ballet companies and symphony orchestras (*The Billboard*, February 5). According to AGMA, a good portion of these have been operating in the red, and the amount of money turned over to the government in amusement taxes would spell the difference between profit and loss.

766,023 LP Changers Sold

NEW YORK, Feb. 5.—As of the first of this month the number of LP record changers in consumers hands totaled 766,023, according to a check with Columbia sources. The figure is expected to bounce considerably higher shortly as a result of Columbia's promotion campaigns and the various distributor-dealer arrangement being worked thruout the country.

The latter deals vary, but all of them are making it increasingly easier for a consumer to get a Philco adapter—in some areas they are being given as a bonus with the purchase of a number of LP disks; in others, as a bonus along with purchase of a TV receiver, et al.

EMI Surveys 45, 33 1/3 R.P.M.

NEW YORK, Feb. 5.—Electric Musical Industries (EMI) is surveying new technical developments in the American recording industry, with special reference to Columbia's 33 1/3 long-playing system and RCA Victor's 45 r. p. m.

W. S. Barrell, recording director for EMI, is in the U. S. studying both playing systems. When queried as to whether these types of disks would be produced in England, Barrell was silent.

The British recording director is scheduled to sail for England on the Queen Elizabeth February 18.

Critics Protest Aussie Tootlers' Member Limits

SYDNEY, Feb. 5.—The action of the Australian Musician's Union (AMU) in restricting membership in the union to Australians and British people resident here for 10 years continues to receive adverse criticism from many quarters. The latest to protest is Hal Saunders, vice-president of the Songwriters and Composers Association (SCA), who said, "Aussie orchestral musicians were not up to high class standards due largely to the absence of outstanding teachers of modern music, to laziness of orchestral players and lack of discipline from the AMU. In a nominal six-hour day, anything up to an hour and a quarter is lost due to the late arrival of musicians, but despite this, if the performance runs five minutes overtime, the producer has to pay overtime. In 15 years experience of using professional musicians in radio shows and for general recording, I have never known a musician come to get his parts in advance, even tho a lot of the music might be beyond his power to read at sight." Saunders is also a director of the Australian Performing Rights Association (APRA).

Miss May Brahe, author of *I Passed by Your Window* and many other songs, said, "Many Australian songwriters who complain they do not get recognition are not competent musicians. As a result their compositions are far below international standards and their lyrics are often poor and shoddy. I have found if you have what the public wants, you can get all the encouragement you need. Unless Aussie composers improve their standards they are not entitled to demand priority for their work."

Columbia Gears For "Kate" Push

NEW YORK, Feb. 5. — Columbia Records Kiss *Me, Kate* score, altho it will not be released until the second week of February, is already rolling up a substantial number of orders. A check this week revealed that New York distributors alone have ordered over 15,000 albums and over 4,400 LP's. In Philadelphia, orders for albums total about 8,000, with 5,126 LP's ordered as of Thursday (3).

Columbia is planning to give the *Kate* wax a tremendous push, with promotion plans including full-page ads in metropolitan dailies in key cities, plus considerable promotional material for dealers. The latter material will include cutouts for window displays, scenery backgrounds, et al.

Sue Barbour-Lee Over 'Manana'

NEW YORK, Feb. 5. — Southern Music Company and Luis Fronde Ferrazzano filed an infringement suit this week in New York Federal Court against Peggy Lee and Dave Barbour and Barbour-Lee Music Corporation, alleging that they pirated the music for *Manana* from a 1929 copyright titled *La Rifa*. According to the complaint, plaintiffs charge that Lee and Barbour, with full knowledge that Ferrazzano was the author and composer of *La Rifa*, used his melody for their *Manana* tune.

Action asks for an injunction, accounting of profits, and damages, and also asks that the *Manana* tune be impounded pending a decision.

Orksters Say Theaters Stifle Innovations; Goodman's Gripe

By Hal Webman

NEW YORK, Feb. 5.—Striving to prevent extinction of name band theater presentations in vaude houses, a number of prominent orksters are bitterly complaining that theater managements refuse to aid maestros in their attempts to offer something new.

Realizing that most band presentations have become routinized, some orksters have been trying to create new ideas and patterns for band shows. These fresh ideas, it's claimed, are just what the managers and bookers have been howling for from orksters since business dropped in the past year. The presentation bosses—long and loud—have protested that orksters come into their houses with the same old opening and closing flagwaver, the medley, boy and/or girl singer spot and band leader's specialty.

Yet, cry the squawking maestros, when a guy digs up a new idea, embellishes the scheme with both money and effort and wants to give it a whirl on a stage, he meets with strong resistance. The maestri point to the several trade stories of the past couple of years in which some key bookers proclaimed that the name band is thru, or ready to be relegated to the equivalent of a pit band with some name value.

Goodman's Gripe

One of the leaders in the maestri battle for vaude house work and prestige preservation, Benny Goodman, since the opening days of his recent Paramount Theater engagement here, has been griping about the treatment his new-type presentation received there. Goodman claims that the house execs, without having seen his show in advance, tho he had offered them opportunities for some three weeks prior to his Paramount opening, made every effort to discourage the preparation of his show. Goodman also pointed out that after he and his agency, Music Corporation of America (MCA), virtually had forced the Paramount execs to accept his show idea, which had cost the maestro over \$3,000, the house stage and lighting crews were unco-operative in helping to prepare the special effects demanded by the script. The Goodman idea, which was prepared by Sherman Marx, was built around a book which offered a continuity built on the history of the B.G. career.

The clary-maestro, who received \$10,000 per week for his Paramount stay of four weeks, points out that theaters dish out that heavy sugar for an aggregation for little more reason than marquee values. He points out

that there is no apparent effort on the part of theater management to give customers any more for their money than that same pat formula against which the house bosses have campaigned in so violent a fashion. B.G. claims that if an orkster has marquee value then there has got to be a reason for it and more often than not the house management makes little allowance for a band to show for its most advantageous returns.

Para's Case

In the Goodman case, the Paramount execs argue back that they didn't get a chance to see the leader's show until only four days before his skedded opening. At that time, they claim, Goodman wasn't able to show them a complete show. They contended that the Paramount wasn't a try-out house and insisted that Goodman give up his presentation in favor of a normal variety format. They admitted that the day prior to and on opening day there was friction between the leader and the management.

The Goodman gripe was the outstanding recent case of a name orkster fighting for his theater presentation concept. Two others of top attraction caliber, who asked to have their names withheld, have similar squawks. These contend that altho a theater booking is a lucrative date, the manner of presentation could do more harm than good to a band.

Campbell Irked By Col's "You"

NEW YORK, Feb. 5.—Campbell Music, thru its attorney, Arthur Fishbein, has protested to Columbia Records concerning that diskery's forthcoming release of *You, You, You Polka*, claiming that the tune, published by Edwards Music, capitalizes unfairly on Campbell's plugging of *You, You, You Are the One*. Altho both numbers are based on *Du, Du, Liegst Mir in Herzen*, an old German tune in the public domain, Campbell points out that the title has been popularized with its money and efforts, and that the use of a similar title causes confusion. It has, therefore, asked Columbia to refrain from releasing the disk.

Columbia, which at this writing still plans to release the number, has informed Campbell that Edwards has absolved the diskery of any responsibility in the matter.

Claude Thornhill Signs With Alexander Agency

NEW YORK, Feb. 5. — Orkster Claude Thornhill, who last week obtained his release from the William Morris Agency (WM) as a result of American Federation of Musicians (AFM) intervention (*The Billboard*, February 5), this week inked a term management pact with the Willard Alexander Agency. Thornhill's personal manager, Phil Brown, who resigned from his WM one-night booking slot this week, will join the Alexander office as a veepee as part of the deal.

Thornhill is the first former Morris ork property to obtain a release and not go with the General Artists Corporation (GAC), which already has secured such WM orks as Count Basie, Buddy Rich, Henry Busse, Jan Garber and a number of others.

Expansion for Alexander
The inking of Thornhill this week,

the deal for the entry of Brown into the biz and last week's hiring of former Gale Agency one-night booker, Irving Siders, heralds the beginning of an expansion of the Alexander agency. Alexander says that he will open a Chicago office within 30 days but is not yet ready to disclose what manpower will handle the branch when it opens.

Thornhill joins the Vaughn Monroe band, Dizzy Gillespie's crew, Larry Green's ork, chirp Ginnie Powell and others.

Meanwhile there were no new developments on the Morris band department front. The two remaining ork properties of consequence, Charlie Spivak and Duke Ellington, still hadn't taken any action at press time and band department topper, Cress Courtney, who is the sole ork wing salesman remaining with the agency was still on the job.

AFM Offers TV Extension Until March 1

NEW YORK, Feb. 5.—The American Federation of Musicians (AFM) this week offered to extend to March 1 the contract covering scale for musicians on television. Networks, however, have requested that the AFM extend the pact for another three months. March 1, incidentally, also is the deadline for the conclusion of negotiations between the TV operators and the American Society of Composers, Authors and Publishers (ASCAP) covering performance of ASCAP music.

The contract covering scales for musicians on TV expired Monday (31) (*The Billboard*, February 5). The term was originally a six-month deal and was subsequently extended. Within a short time, either come March or in three months, it is believed the pact will be renegotiated. The Federation will make a study of the tele industry, with particular reference to TV circulation and TV income—if any, and any decision to hike the scale would be based on an upturn in the aforementioned factors.

Accurate Airs Its Side on Fuss

NEW YORK, Feb. 5.—The following letter from Accurate Reporting Service was prompted by a carefully reported story in *The Billboard*, and is self-explanatory. The letter is run in conformity with *The Billboard's* policy of giving complete treatment to both sides of a controversy.

Editor
The Billboard
1564 Broadway
New York

Dear Sir:
"Your article 'Leeds Wins Fight on Logging Systems,' etc. (*The Billboard*, January 29) implies that only after a threat of Leeds subscription cancellation, credit for a vocal rendition was given by us of their tune *Galway Bay* as performed on Bing Crosby's program Wednesday, January 19.

"Late Friday afternoon, January 21, Al Gallico called to our attention that the tune should have been listed as a 'vocal' instead of 'partly background' as shown in our report for that day (19). In accordance with our policy of checking any complaint regarding errors or omissions before making corrections, we told him we would check and then proceeded to review our wire recording of that show. It disclosed the fact we were in error, and accordingly the correction was made the same night. The threat of their cancellation was not the determining factor in our decision to make the revision. Mr. Gallico on one other occasion, about three weeks ago, threatened us with cancellation if we did not make a correction in accordance with their complaint at that time. Upon checking we found the tune was done as reported by us and no correction was made. Leeds still continues to receive our reports.

"Our policy is not to make corrections under duress, but on the contrary to adjust apparent errors whenever the facts warrant.

"Sincerely,
"Martin Alexander,
"Accurate Reporting Service."

TAKEN FOR TAXES

NEW YORK, Feb. 5.—The federal government is executing its warrants for tax delinquencies against Sterling Records, and will begin by attaching the accounts receivable. If sufficient moneys to meet the tax debt cannot be realized in this way, the government will sell the waxery's other assets.

VOX JOX

A National Accounting of Disk Jockey Activities

GOTHAM GLEANINGS . . . WOV is screening the 2,000 applicants entered in the high school deejay contest. Judges are hearing 20 contestants a day. . . WNEW's Jerry Marshall and wife, Geri, expect their first baby in March. . . Bea Wain took a three-day vacation from her Mrs. spot at WMCA, with three guest gals filling in opposite the Mr., Andre Baruch. They were Shirley Eder, Patricia Bright and Mrs. Johnny Long. . . House (Mr. Aldrich) Jameson pinch-hit for Bill Lazar's *Sunday Salamagundi* show on WMCA February 6. . . Mel Dale, warbler with the Sonja Henie ice troupe, guested on the Jack Lacy WINS *Pluggin' Parade* last week to tout his Tempo platter, *What's Going To Happen to Me?* penned by himself.

JAZZ JOX . . . Disk jockette Beverly, who sold Columbia Pictures the movie title, *Reveille With Beverly*, some years back, is now spinning 'em at KBOL, Boulder Colo., where the university is located. She beams the progressive stuff at the students with emphasis on bop. . . When Hank Scott and Don Meyer spun the old Bix Beiderbecke *Sorry* recently on their *Jazz Serenade* at Saginaw, Mich., a phone call came in from Howdy Quicksell, banjoist on the date and composer of the tune. A resident of Saginaw, he got a buzz at hearing the platter on the air, especially since he no longer has it in his collection.

STRICTLY FROM DIXIE . . . Eddie Gallagher, who has a city-wide tie-up with jukeboxes in Washington, will plug for contributions to the Heart Fund nightly on his WCOP *Moondial* show along with his record-of-the-week plugs. Collection cans will be attached to all coin machines operated by members of the Washington Music Guild. . . Joe Monroe, KENT, Shreveport, La., has switched from the midnight to the early a.m. slot. . . Ron Miller, WSAZ, Huntington, W. Va., reports that his better half, Fern, helps out at the station after finishing her shift as a registered nurse at the local hospital. Fern pitched in at the console and helped conversation during recent interviews with Hal McIntyre, Sunny Dunham and Ray Anthony. . . John Scoggin, KMHT, Marshall, Tex., is pulling about 40 letters a day on his early morning show featuring all Negro artists. . . Bob Watson celebrated the third anniversary of his *Platter Party* at WSB, Atlanta, last week. . . Jerry Strong, early morn jock at WINX, Washington, for the past 18 years, was a New York visitor recently to discuss a new tele show with Columbia Broadcasting System execs. . . Del Carty and Bill Allen, WFLB, Fayetteville, N. C., recently interviewed Rev. Jim McLean, the former Mr. I.Q., who is now Episcopal minister for a small Texas parish.

GRIPES & SWIPES . . . Dom Edwards, EGGM, Albuquerque, N. M., feels strongly about the various speed platters: "Is RCA Victor kidding about 45 r.p.m.?" he asks. "The engineer just had a fit putting an extra head in for Columbia LP's." . . Specs Munzell, WTMA, Charleston, S. C., says his pet peeve is people who abuse phone operators. "I am now campaigning for more politeness to Mr. Bell's belles," he advises. Pat Michaels, KNGS, Hanford, Calif., complains: "Sarah Vaughan's *Musicraft* platter, *I'll Wait and Pray*, is the top request item here, but our listeners can't obtain it or any other of her *Musicraft* waxings."

MARCH OF DIMES PROMOTIONS . . . Ray Mercier, WPOR, Portland, Me., has been devoting 15 minutes of his two-and-a-quarter hour afternoon platter show to a street interview participation program raising money for the fund. The operation is conducted from a Mile of Dimes booth in front of the studios. . . Dave Houser, KRCC-FM, Richmond, Calif., is running a daily quiz in which listeners are asked to identify singers on March of Dimes spot transcriptions, enclosing a contribution along with their answers. Winners will be visited at their homes by Dave, who will make a five-minute recording of the interview for a play-back. . . G. F. Gowen, WFMR, New Bedford, Mass., has listeners make the promise of a donation with every request. . . Bob Wolfe, KTNM, Tucumcari, N. M., picked up \$50 for the fund in two hours the other day by granting the listeners anything within reason. He played the piano, told jokes and recited *Serutan Yob*. . . Bill Holland, WNVA, Norton, Va., has been taking requests and fund pledges by phone, the pledges to be sent to the station and turned in from there.

EASTERN BEAT . . . Ernie Dunham, WONS, is the first Negro deejay in the Hartford, Conn., area. . . Jim Pansulle, WAVZ, New Haven, Conn., is engaged to Betty Jo Bullard, of Whiteville, N. C. . . Marty Ross, WPTR, Albany, N. Y., remarked over his *Wax Tracks* show, on which he occasionally plays a mouth organ, that he would like to own a chromatic harmonica. A fan sent one in, and now Marty's having a rough time trying to master the instrument before his listeners ask him to give a concert. . . Pianist Ernie Harris, now running a record shop at Norwalk, Conn., has launched a piano tune show at WNLK, that city, daily at 4:45 p.m. . . Jack Smith, sportscaster at WDRC, Hartford, has added a jockey show, *Old Musicbox*, to his activities. . . Bob Barry, WCAP, Asbury Park, N. J., was quashed by the phone company on taking phone requests and chatting with listeners on a live mike. The Jersey Bell Company nixed the deal, which has been running since early October, because the traffic was too heavy to handle. Barry hopes to beat the phony by asking listeners to note their phone numbers on post cards so that he can call them, thereby retaining the party line angle of his show. . . Mort Nusbaum has returned to the jockey ranks with a new a.m. show at WHAM, Rochester, N. Y. . . Beatrice Kay was a recent guest on Ed Dinsmore's *Luncheon Club* at WBN, Buffalo.

WESTERN WAX WHIRL . . . Ed (Jack the Bellboy) McKenzie, WJBK, Detroit, loses part of his airtime for the summer season to make way for the station's first baseball broadcasts, but will appear before and after games. . . Hal Larson, new jock at KOAT, Albuquerque, N. M., does an early-riser request shot. Hal was press representative for Sen. Clinton P. Anderson during the recent election campaign. . . Ray Starr has been appointed program director at KAYX, Waterloo, Ia., and will maintain his several daily platter shows.

COAST CUTTINGS . . . Warren Qude, KCOY, Santa Maria, Calif., had Frankie Laine as guest of honor at a party for newsboys, with Laine reminiscing on his own days as a paper boy.

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AFM Starts New Campaign To Bring Back Vaudeville

By Jerry Wexler

(Continued from page 3)

Joe Weber's regime when "talkies" exterminated the pit bands and eventually all but obliterated vaudeville. The high-powered publicity and paid ad campaign to keep out talking pictures and preserve vaudeville sent at least \$1,500,000 out of the Federation treasury down the drain, with both the parent body and affected locals working all-out. Local 802, under the aegis of the late Jack Rosenberg, staged a hot campaign against RKO and other flick powers to keep live music, with unemployed musicians picketing movie theaters at a pay rate of 25 cents for each hour

of picketing. Joined with 802 in the fight was the now defunct American Federation of Actors (AFA), headed by Ralph Whitehead.

Since those rocky days the AFM has at least learned to live with mechanical music and has bent every effort to compensate for technological unemployment by fighting for good transcription, record and synchro rates, by establishing the mechanical royalty fund and so on. Furthermore, Petrillo is known to be pushing for some regulation of record plays on the air and in jukes. Action in this area, it is felt, will require modification of the copyright laws, for which the Federation has also been pushing.

BILLBOARD BACKSTAGE

A Soft Touch Column With a Some People, Some Time Note

By Joe Csida

(Continued from page 3)

(CBS) television clinic. And you were impressed again, of course, with TV's phenomenal growth, but equally with the sharp, on-the-ball manner in which those CBS guys put on a clinic. But your radio-TV guys covered that, and good, so you'd better skip it. You think about video, tho, and the shows you saw the last couple of weeks: like Jack Carter, trying like a college freshman, but unable to give the Texaco show the Berle bang, with Berle sick; like Godfrey and his amazingly relaxed manner, while at the same time shooting for a new sponsor identification record with a routine where he holds up a pack of Chesterfields and drawls: "Now, when you watch this show, I want you to remember who sponsors it. The people who make this little pack of cigarettes sponsor it . . ." etc. Smart, that Godfrey. And with all the beefing about old films, you saw *The Scarlet Pimpernel*, with a terrific hunk of acting by the late Leslie Howard, and the fine film of Steinbeck's *Of Mice and Men*, featuring Bred Crawford's touching Lennie characterization. But what kind of column would TV reviews make, when your own guys do such a sock job of videogling week in and week out?

Hoffman's Hot Shot Emseeing

So you think about the Circus Saints and Sinners Fall Guy Luncheon for Guy Lombardo. Two and a half hours of the most solid kind of entertainment. And it's again made clear to you that all the great performers are not working at it professionally. Harold Hoffman, for example, emsees this shindig in a manner to make Jesse wish he'd gone in for politics. And Tex O'Rourke does Lombardo's life story in a speech loaded with laughs. It makes you wish TV were not quite the family medium it is. What a show that CSS thing would make if we didn't have our morals to worry about!

But this is a family medium, too, more or less, so you can't do a piece on as ribald and brash a production as the Saints, so you start going thru the mail. The temptation now becomes almost irresistible to trot out a half dozen letters you've gotten over the past several months and present them in a manner to imply that at least 90 per cent of the adults in the nation are now devoting all their spare time to reading *Backstage*, and at least half the 90 are rushing for their fountain pens to tell you how wonderful you are. There's one, for example, from a lady in Rochester, N. Y., obviously extremely intelligent, and undoubtedly quite beautiful, who says: ". . . Your

editorials on the new RCA Victor 45 and the Columbia 33 1/3 have been very interesting, informative and most of all very fair . . . too bad this editorial (the one about bum reporters) couldn't have appeared in every daily newspaper all over the United States. . . ." The lady's name is Mildred Rosenfeld, and it's probably beside the point, but she works for Bickford Bros., who are the RCA Victor distributors in the area. There's another one from Al Pitcaithley, program director for Station KAVE in Carlsbad, N. M., who starts out by saying: ". . . I was greatly impressed with your fine column on the subject of the show business being so closely allied. I heartily agree with you and want to tell you how much I enjoyed it." Al turns out to be, from his letter, an old trouper (having run the gamut from tent shows thru radio) who's read *The Billboard* since 1936 and always found it interesting and profitable. "In every field I was in," he says, "I learned something that helped me in my present work, and I made friends in various branches of the business, whose activities I keep in touch with by reading *The Billboard*." A guy after our own heart is Mr. Pitcaithley. And Lou Levy, head of Leeds Music, dropped us a note: ". . . Enjoyed your article on *One World*—you're still my favorite author." Why should we tell everybody Lou is one of our oldest friends, and one of our favorite publishers? And Jim Walsh, of Jim Walsh's wax works, Station WSLS, Roanoke, Va., sends the "editorial department" a very interesting history of the record business, which he winds up by saying: ". . . I'd like to conclude this note by saying how much I enjoy *The Billboard*, especially Joe Csida's *Billboard Backstage*. I hope he'll keep it."

Of course, for balance, we could run some stuff such as Bernie Bruns, our circulation manager, got from a recent questionnaire he sent *Billboard* readers whose subscriptions had expired. Bernie listed two points on which he wanted comment: (1) What I like best about *The Billboard*, and (2) What I don't like about *The Billboard*. A guy named E. H. Hall, from Riverside, Ill., returned Bernie's questionnaire, with the following comment: (1) What I like best about *The Billboard*: "The fact that my subscription has expired," (2) What I don't like about *The Billboard*: "The fact that it's published at all."

Mr. Hall added a P.S.: "Be sure you see that the editor gets this."

All of which proves that columning is a soft touch and that Mr. Lincoln certainly knew whereof he spoke.

Music—As Written

New York:

Milton Ebbins, personal manager for Count Basie, Billy Eckstine, Buddy Rich and Johnny Moore's Three Blazers, trained to the Coast yesterday (4) for a two-week biz trip. . . . Frankie Laine reportedly drew 7,000 people into the Palladium Ballroom in Hollywood last Monday on a one-night promotion date run by disk jockey Al Jarvis. . . . Orkster George Towne signed to record for the Regent diskery and will slice his initial wax for the firm next week. . . . Henry Busse's ork is skedded to go into the Palm Beach Biltmore Hotel in Palm Beach, Fla., February 15 for a three-weeker.

General Artists Corporation (GAC) sliced a few minor employees from the pay roll last week to tighten up the agency's office overhead tab. . . . Mills Music this week pacted to publish four George Shearing original compositions which the pianist has recorded for the London label. . . . E. I. Lewis, London diskery owner, will not come to the United States this month as has been assumed in trade quarters. He is not expected here for several months. . . . Decca Records this week bought two Lorry Raine masters from the Coast diskery and will issue them back to back. Titles are *Lonely Cafe* and *Can't Sleep*.

Signature Records has adjusted its promotion department with the addition of two independent flacks to the pay roll. Milton Karle has been hired for disk jockey exploitation while Curt Weinberg will do daily newspaper and magazine coverage for the diskery. . . . Louis Jordan will be one of the first attractions into the new Thunderbird Hotel in Las Vegas.

Organist Ken Griffin has expanded to a trio with the addition of a piano and drums chiefly to make the *You Can't Be True*, Dear exponent salable for dance dates. . . . February 16 or 23 will be the opening date for the Buddy Rich ork-Mel Torme-Henny Youngman-DeCastro Sisters-Four Step Brothers bill at the Paramount here. March 30 is temporarily set for the Ray Anthony ork-Louis Jordan ork bill at the house. . . . Frankie Laine set for Standard Transcriptions, while George Towne has been renewed with Associated Transcriptions.

Chicago:

Al (*Trees*) Hibbler, singer with Duke Ellington, last week married Jeanette McAden, non-pro, in Hartford, Conn. . . . Oscar Pettiford has joined Woody Herman on bass. . . . National Music Week set for May 1-7 this year. . . . Frankie Masters's ork held over until August 15 at the Hotel Stevens. . . . Nino Milo, nitery singer, cut six sides for Capitol platters. . . . Joe Sanders has signed a five-year contract with McConkey Music. The "old left-hander" was last with GAC.

Tony DeSantis, op of the Martinique, and local song pluggers sponsored a benefit for hospitalized orkster Sherman Hayes that netted the frontier \$1,200. Benefit was held at the Martinique January 31, with ducats going at \$5 per.

Ginny Simms filed suit in Circuit Court here last week for \$5,000 damages against the Sonora Radio Corporation, alleging she was owed that amount on a \$10,000 yearly guarantee deal she made with the firm's now inactivated record wing. . . . King Records has added Chaw Mank's Blue Ribbon Music, BMI affiliate, to its subsidiary music firms.

Mayfair Gears For '49 Market

NEW YORK, Feb. 5.—Mayfair, one of the older indie kidisk producers, has geared itself for the 1949 market by streamlining presentation and prices of children's album sets, and has also entered the pop Italian language field. The diskery's two-record, hard cover albums, which formerly sold for \$2.36, have been replaced by colorful showpiece folders to retail at \$1.98. Singles remain at 98 cents, and the company has made available a large wire display rack that can hold all its units. New releases will be issued at the rate of one set per month.

Special gimmick employed by the label is its sponsorship of a character singer, the Lady in Blue, who is actually June Winters, in several recent Broadway and radio kiddie shows. She also has been lined up for a TV show for moppets starting in March over NBC. A Lady in Blue Club, for buyers of the gal's kidisks, was organized by the company last year and now reports a membership of 15,000. Starting this month, all members are to receive monthly editions of the *Lady in Blue News*, which will include a comic strip involving the Lady in Blue.

Ten Italian sides were cut for the label during January, all featuring comedy material. Italian artists already signed to exclusive pacts are the Duo Amore and I Due Menestrelli.

Mayfair, headed by Hugh Perette, president, and Herb Plattner, executive secretary, operates its own plant in Scotch Plains, N. J.

Decca Stock Drops to 6 1/4

NEW YORK, Feb. 5.—Decca Records, Inc., made the financial "hit parade" Wednesday (2) as the 10th most active stock on the Wall Street Exchange. Decca's stock, which had been holding between 8 3/4 and 9, fell to a 10-year low of 6 1/4 Wednesday. Tradesters believed a contributing cause was a *Wall Street Journal* story steeped in record business pessimism, which diskery men and tradesters believed presented an exaggerated picture.

Capitol Records' stock, on the same Wednesday, dipped to 5 3/4 on the unlisted securities roster. It's believed that the stocks will return to normalcy shortly.

Alexander's BMI Complaint Dismissed

NEW YORK, Feb. 5.—Federal Judge Aron Steuer this week dismissed the amended complaint of Perry Alexander and three other publishers against Broadcast Music, Inc. (BMI), on a motion by BMI.

Pubbers had sued BMI on the complaint that the licensing organization was licensing and collecting performance fees for non-radio performances, thereby allegedly exceeding scope of agreements. Judge Steuer stated that the plaintiffs' amended complaint "cures none of the defects of the original complaint except by more vigorous insistence on the conclusory allegations."

Leeds & Decca Mull Joint Firm, Pickwick Pub

NEW YORK, Feb. 5.—The Decca Record Company and the Leeds Music publishing firm are considering a joint publishing venture to be known as the Pickwick Music Corporation. Late this week, the deal was not yet set, but it was understood that both parties were favorably inclined and that the contract might soon be forthcoming.

Decca, of course, has in the past concluded pacts similar to the projected Leeds music tie-up. For instance, the formation of the Mood Music pubbery in conjunction with Shapiro-Bernstein, and Supreme with Bregman, Vocco & Conn. Catalogs of Mood and Supreme have included such profitable copyrights as *Near You*, *How Soon* and *The Anniversary Waltz*.

Should the Leeds-Decca venture be completed, the first tune in the Pickwick catalog will be *Pat-ing Around With You*, written and recorded by Ted Lewis for Decca.

Home for Aged Nears Fruition in Detroit

DETROIT, Feb. 5.—Plans for a new home for aged and sick musicians, which have been in the making for several years, are being formalized. Papers are being drawn up to establish the project on Lake Saint Clair at the mouth of the Clinton River, about 25 miles northeast of Detroit. Moving spirit behind the project is Lloyd C. Rudy, who heads the Highland Park Conservatory besides operating as an independent booking agent.

Budding Artists

NEW YORK, Feb. 5.—Three young artists pacted by the new Spotlite diskery have already begun to blossom out on their own. Sammy Solo, disabled vet, who cut two pop sides for the label last week, is singing regularly over Station WMGM. Gloria Elwood has been engaged for the solo chirp chores in the road company of *Stop the Music*, a version of the air giveaway show that will play theaters throuth the country. Pat Terry, also a warbler, will be in the Roxy's next stagershow.

Columbia's Folk, Masterworks, Pops Add Stars

NEW YORK, Feb. 5.—Columbia Records this week announced signing of a flock of new artists to its masterworks, pop and American folk listings. Among these were Mary Martin, Dennis Morgan, Lauritz Melchior (whose pact is non-exclusive), the Philharmonic Piano Quartet, Burl Ives, Herb Jeffries and Al Trace, all of which were reported previously by *The Billboard*. Additional names were those of the pianists Rudolf Firkusny, Jacob Lateiner and Sigi Weissenberg; violinist Tossy Spivakovsky and soprano Jessica Dragonette, all in the masterworks department.

In the pop division, Ray Gilbert, composer of the hits *Zip-a-Dee-Doo-Dah* and *Cuanto Le Gusta*, was signed to record as a vocalist, confirming earlier reports in *The Billboard*. In the folk category, vocalist George

Pollak Files Fran Warren Complaint on Pact Breach

NEW YORK, Feb. 5.—Al Pollak, former company manager for Claude Thornhill, has served a summons and complaint on thrush Fran Warren, alleging breach of contract and asking for an accounting of earnings, together with injunction relief. David Strauss, attorney for Pollak, also stated that, unless Miss Warren rectifies the alleged breach of contract, he will bring suit for conspiracy against her, her present manager, Barbara Bell, RCA Victor and the William Morris Agency, with whom the singer has entered into contractual engagements. Strauss has already informed the Victor waxery that Miss Warren's contract with them is not valid.

According to Lou Randell, attorney for Miss Warren, her contract with Pollak was voided when he failed to live up to provisions calling for obtaining of suitable engagements for the thrush. Furthermore, Randell points out, the contract was signed by Thornhill as well as Pollak, the two to act as co-managers, and the batoneer has so far not indicated that he will join Pollak in the action.

Termination Note

The original contract, signed in November, 1946, when Miss Warren was with the Thornhill band, specified that Pollak and the batoneer were to receive 10 per cent of her earnings up to \$1,000, and 15 per cent beyond that figure, but in any case were to receive nothing so long as

Morgan was added.

Pianists Lateiner and Weissenberg are in their early '20s. The latter was winner of the Leventritt Award a couple seasons back.

she was with the Thornhill outfit.

The former was to run seven years, but in May, 1948, Miss Warren sent Pollak a notice of termination, alleging failure to secure suitable work.

Pollak maintains that he put William Morris on notice of the situation in June, prior to thrush's signing with the agency.

A sidelight development revealed this week is that the thrush recently made over a confession of judgment for \$25,000 to Miss Bell, reportedly for sums of money she has loaned the thrush over the past few years.

Lyric Book Firm Selling Plant

NEW YORK, Feb. 5.—Plant of the Charlton Publishing Company, which publishes lyric books, including *Hit Parader*, *Screen Songs* and *Best Songs*, is for sale. According to R. C. Remington, of Paper Clearing House, Inc., who has been commissioned to handle the matter, sale of the plant, including equipment, would not necessarily mean cessation of the publishing of the aforementioned books. In discussions with Charlton's owners, Remington stated that sale of the publishing properties was not discussed.

Charlton's owners, John Santangelo and Edward Levy, said Remington, had leased a building and put in a printing plant to handle expansion plans, but that the cost of all this amounted to more than they had intended to invest.

THEY'VE DONE IT AGAIN!!

NEWEST RELEASE

"Philadelphia Lawyer"

Four Star No. 1289

"Rose sings the sad story of the lawyer man who gets caught (and shot) making love to a cowboy's sweetheart."

Backed by

"SUNSET TRAIL WALTZ"

★ ★ ★

OTHER MADDOX BROS. AND ROSE RELEASES

- 1288 "NEW MULESKINNER BLUES"
"BROWN EYES"
- 1271 "TIME NOR TIDE"
"GOSH, I MISS YOU ALL THE TIME"
- 1239 "FLOWERS FOR THE MASTERS BOUQUET"
"TRAMP ON THE STREET"
- 1210 "MEAN AND WICKED BOOGIE"
"SWEET LITTLE YOU"
- 1209 "WHOA, SAILOR"
"NAVAJO MAIDEN"
- 1185 "MILK COW BLUES"
"I COULDN'T BELIEVE IT WAS TRUE"
- 1184 "MIDNIGHT TRAIN"
"CARELESS DRIVER"



THE MOST COLORFUL HILLBILLY BAND IN AMERICA

MADDOX BROS. & ROSE



For the Best in Folk Music

210 NORTH LARCHMONT AVE.

HOLLYWOOD 4, CALIF.

FLASH ANNOUNCEMENT!!

MADDOX BROS. AND ROSE will be on the "GRAND OLE OPRY" FEBRUARY 26th. . . . THEIR TOUR OF TEXAS AND OKLAHOMA starts FEBRUARY 17th.

Here's a

HIT TUNE...

A-YOU'RE ADORABLE

(The Alphabet Song...)

Chorus Moderato

"A" YOU'RE A-DOR-A-BLE, "B" you're so beau-ti-ful, "C" you're a cu-tie full of charms

"D" you're a dar-ling, and "E" you're ex-cit-ing, and "F" you're a feath-er in my arms.

Recorded and Transcribed

LAUREL MUSIC CO.

TOMMY VALANDO • 1619 B'WAY, NEW YORK

HOLLYWOOD ARTIE VALANDO • NEW YORK VICTOR PELLE • GENE PILLER • CHICAGO BENNY MILLER

The **Billboard** MUSIC POPULARITY CHARTS

PART I

The Nation's Top Tunes

Based on reports received last three days of Week Ending February 4

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

HONOR ROLL OF HITS

(Trade Mark Reg.)

The title "HONOR ROLL OF HITS", is a registered trade-mark and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent

This Week

Last Week

- 1. A LITTLE BIRD TOLD ME** 1

By Darvey O'Brooks
Published by Bourne (ASCAP)

Records available: Blue Lu Barker Ork, Capitol 15308; Evelyn Knight-Stardusters, Decca 24514; P. Watson, Supreme S-1507; Smokey Rogers, Capitol 15326; Varsity 121; J. Wayne-J. Davis, Columbia 38386; Rose Murphy, Victor 20-3320; The Wayfarers, London 389; P. Watson, Monogram 101

Electrical transcription libraries: Patti Dugan-The Jumpin' Jacks, NBC Thesaurus.
- 2. FAR AWAY PLACES** 2

By Whitney and Kramer
Published by Laurel (ASCAP)

Records available: Bing Crosby, Decca 24532; Margaret Whiting-The Crew Chiefs, Capitol 15273; Vic Damone, Mercury 5193; Dinah Shore, Columbia 38356; Varsity 127; Perry Como-H. Rene Ork, Victor 20-3316; Ames Brothers, Coral 60016; O. Tucker, Double Feature 2002; Smith-J. Miller, MGM 10356.

Electrical transcription libraries: Stanley Black Ork, London; Kaye Armen, Associated; Waltz Festival Ork, NBC Thesaurus.
- 3. POWDER YOUR FACE WITH SUNSHINE** 7

By Lombardo and Rochinski
Published by Lombardo (ASCAP)

Records available: D. Bryon-T. Black Ork, Dana 2031; E Knight-The Stardusters, Decca 24530; Primo Scala Banjo & Accordion Ork-The Keynotes, London 367; B. Barron, MGM 10346; D. Martin-P. Weston Ork, Capitol 15351; Doris Day-Buddy Clark, Columbia 38394; Sammy Kaye, Victor 20-3321; Double Feature, 2000; A. Vincent-J. Laurenz, Mercury 5247 Phyllis Marshall-Norm Alexander Quartet, Monogram 104.

Electrical transcription libraries: Blue Barron, Lang-Worth; Sammy Kaye, NBC Thesaurus; Manhattan Madcaps, NBC Thesaurus.
- 4. LAVENDER BLUE (Dilly, Dilly)** 5

By Eliot Daniel and Larry Morey
Published by Santity-Joy (ASCAP)

From the Walt Disney Film "So Dear to My Heart."

Records available: M. Campbell-L. Ford-J. Hill Trio, Collegiate J-2954; V. Lynn, London 310; Sammy Kaye, Victor 20-3100; Dinah Shore-H. Zimmerman Ork, Columbia 38299; Jack Smith-The Clark Sisters, Capitol 15225; Varsity 124; B. Ives-Capt. Stubby & the Buccaneers, Decca 24547; H. Cameron-B. Adlam Ork, Crystal 185; Double Feature 2000; A. Vincent, Mercury 5246.

Electrical transcription libraries: Phil Brito, Associated; Bob Eberly, World; Curt Massey, Standard; Cyril Stapleton Ork, London; Sammy Kaye, NBC Thesaurus; George Wright, NBC Thesaurus.
- 5. BUTTONS AND BOWS** 4

By Livingston and Evans
Published by Famous (ASCAP)

Records available: Gene Antry, Columbia 20469; The Dinning Sisters, Capitol 15184; Betty Garret-H. Mooney Ork MGM 10244; E. Knight, Decca 24489; Betty Rhodes, Victor 20-3078; Dinah Shore, Columbia 38281; B. Brown, Varsity 114; Jeff Clay, Dana 2023; B. Hope-Clark Sisters, Capitol 15292; Gracie Fields, London 355; H. O'Connell, Coast 8032

Electrical transcription libraries: Sterling Young Ork, MacDregor; The Swingstones-The Jumpin' Jacks, NBC Thesaurus.
- 6. ON A SLOW BOAT TO CHINA** 3

By Frank Loesser
Published by E. H. Morris (ASCAP)

Records available: L. Clinton Ork, Decca 24482; B. Goodman Ork-A. Henrikson, Capito 15208; Kay Kyser, Columbia 38301; S. Lanson, Mercury 5191; A. Lund, MGM 10269; P. Martin, Victor 20-3123; E. Howard Ork, Mercury 5210; J. Frank, Varsity 117; Our Brothers, 20th Century TG-20-73.

Electrical transcription libraries: Kay Armen, Associated; Louise Carlyle-Music of Manhattan Ork, NBC Thesaurus; Freddy Martin-Michael Douglas, Standard; Shep Fields, Lang-Worth.
- 7. MY DARLING, MY DARLING** 6

By Frank Loesser
Published by E. H. Morris (ASCAP)

From the Broadway musical production "Where's Charley?"

Records available: E. Young & J. Lathrop, Victor 20-3187; Jo Stafford-Gordon MacRae, Capitol 15370; Doris Day-Buddy Clark, Columbia 38353; Peter Lind Hayes, Decca 24519; Varsity 121; G. Fields-B. Farnon Ork, London 389.

Electrical transcription libraries: Phil Brito, Associated; Stanley Black Ork, London; Novatime Trio, NBC Thesaurus; Anita Ellis, Standard.
- 8. GALWAY BAY** 8

By Dr. Arthur Colahan
Published by Leeds (ASCAP)

Records available: Bing Crosby, Decca 24295; B. Johnson, Columbia 38279; B. Lester, Rainbow 70015; J. McNally-P. Green Ork, MGM 10270; J. Pickens, Victor 20-3238; A. Shelton, London 287; Varsity 127; Bobby Worth, Castle 1257; Fran Allison-Eddie Ballantine Ork, Rondo R-184.

Electrical transcription libraries: Shep Fields, Lang-Worth.
- 9. I'VE GOT MY LOVE TO KEEP ME WARM** 9

By Irving Berlin
Published by Berlin (ASCAP)

Records available: Mills Brothers, Decca 24550; L. Brown Ork, Columbia 38324; R. Noble Ork, Victor 20-3302; The Starlighters, Capitol 15330; A. Lund, MGM 10348.

(No information on electrical transcription libraries available as The Billboard goes to press.)
- 10. CRUISING DOWN THE RIVER** 9

By Beadell and Tollerton
Published by Henry Spitzer (ASCAP)

Records available: B. Barron Ork, MGM 10346; Jack Smith-The Clark Sisters, Capitol 15372; Frankie Carle, Columbia 38411; H. Carroll, Mercury 5249; R. Morgan, Decca 24568; The Three Suns, Victor 20-3349.

(No information on electrical transcription libraries available as The Billboard goes to press.)

He's got a two-for-one smash!



Ray McKinley

SUNFLOWER

AND

LITTLE JACK FROST
GET LOST

RCA VICTOR 20-3334

He's really singing the hits!

JUST A FADED
PETAL FROM A BEAUTIFUL
BOUQUET

AND

Im Gonna Bid My
Blues Goodbye

Thank
The
Singing Ranger

RCA VICTOR 20-3126



THE CERTAIN SEVEN

- 20-3321 "Powder Your Face With Sunshine" Sammy Kaye
- 20-2806 "Bouquet of Roses" Eddy Arnold
- 20-3316 "Far Away Places" Perry Como
- 20-3319 "Red Roses for a Blue Lady" Vaughn Monroe
- 20-3174 "Then I Turned and Walked Slowly Away" Eddy Arnold
- P-234 "Vaughn Monroe Sings" Vaughn Monroe
- 11-8851 "Claire de Lune" Jose Iturbi

This Week's Release

Popular

SPIKE JONES
The Clink Clink Polka
MacNamara's Band 20-3338

JOHNNY BRADFORD
Beyond the Purple Hills
I Got Lucky In The Rain 20-3339

TEX BENEKE
Mississippi Flyer
Look Up 20-3340

ROSE MURPHY
Girls Were Made To
Take Care Of Boys
Busy Line 20-3341

JOSÉ MORAND
Brazilian Rhapsody
Rumba Cocktail 20-3342

Folk

PEE WEE KING
The Ghost and Honest Joe
Out Of My Mind 21-0004

ERNIE LEE
The Last Time I Saw Mary
Arkansas 21-0005

Blues

LITTLE EDDIE BOYD
Baby, What's Wrong With You
Eddie's Blues 22-002

Dealers! Are you ringing up those extra profits with RCA Victor's new Multi-Play Needle? Counter displays, Co-op Mats, and national advertising add up to easy sales.

The stars who
make the hits
are on



RCA

RCA Victor Division
Radio Corporation of
America, Camden, N. J.

TONY PASTOR'S
GREAT NEW COLUMBIA RECORD

Getting For You

Originally Introduced and Featured
In The Following Key Areas
By These Famous DeeJays

- Omaha **ERNIE ALLEN** KFAB
- Houston **ED BADEAUX** KXYZ
- Des Moines **DON BELL** KRNT
- New York **MARTIN BLOCK** WNEW
- Pittsburgh **BILL BRANT** KDKA
- Buffalo **CLINT BUEHLMAN** WBEN
- Peoria **BOB BURTON** WEEK
- Minneapolis **CLELLAND CARD** WCCO
- Boston **BOB CLAYTON** WHDH
- Salt Lake City **"JAZZBO" COLLINS** KNAK
- Providence **JAY CREEDON** WHIM
- Portland, Me. **GEORGE CURTIS** WGAN
- Rochester **JOE DEANE** WHEC
- Cincinnati **PAUL DIXON** WCPO
- San Francisco **JOHN GALBRAITH** KGO
- Washington **EDDIE GALLAHER** WTOP
- Phoenix **DICK GILBERT** KTYL
- Miami **ART GREEN** WMIE
- Indianapolis **EASY GWYNN** WIBC
- Philadelphia **TOM HENNESSEY** WIP
- Grand Rapids **CHARLES HERMANS** WLAY
- Chicago **EDDIE HUBBARD** WIND
- Cleveland **WALTER KAY** WJW
- Baltimore **GENE KLAVAN** WITH
- Boise **HOWARD RUDOLPH** KIDO
- Detroit **JOE MAGGIO** WJBK
- Dallas **ED MCKENZIE** KRLD
- Syracuse **MELVIN MUNN** WSYR
- Hartford **ED MURPHY** WDRG
- St. Louis **RUSS NAUGHTON** KWK
- New Orleans **GIL NEWSOME** WJBW
- Los Angeles **GENE NORMAN** KFWE
- Denver **RAY PERKINS** KFEL
- Albany **BILL PHILLIPS** WABY
- Louisville **ALAN STEPHENS** WINN
- Portland, Ore. **SAMMY TAYLOR** KWJJ
- Atlanta **BOB WATSON** WSE
- Charlotte **KURT WEBSTER** WBT

COLUMBIA 38383

The Billboard
MUSIC POPULARITY CHARTS

PART II

Sheet Music

Based on reports received last three days of Week Ending February 4

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

POSITION			Weeks		Song	Publisher
Weeks to date	Last Week	This Week	Week	Week		
8	1	1			FAR AWAY PLACES (R)	Laurel
10	2	2			LAVENDER BLUE (Dilly, Dilly) (F) (R)	Santly-Joy
11	4	3			A LITTLE BIRD TOLD ME (R)	Bourne
20	3	4			BUTTONS AND BOWS (F) (R)	Famous
5	8	5			POWDER YOUR FACE WITH SUNSHINE (R)	Lombardo
9	5	6			GALWAY BAY (R)	Leeds
16	5	7			ON A SLOW BOAT TO CHINA (R)	Melrose
13	7	8			MY DARLING, MY DARLING (M) (R)	E. H. Morris
1	—	9			CRUISING DOWN THE RIVER (R)	Spitzer
4	9	10			I'VE GOT MY LOVE TO KEEP ME WARM (R)	Berlin
4	11	11			I LOVE YOU SO MUCH IT HURTS (R)	Melody Lane
5	10	12			SO TIRED (R)	Glenmore
2	14	13			RED ROSES FOR A BLUE LADY (R)	Mills
1	—	14			HERE I'LL STAY (M) (R)	Chappell
2	13	15			TARRA TA-LARRA TA-LAR (R)	Oxford

ENGLAND'S TOP TWENTY

POSITION			English	American	Song	Publisher
Weeks to date	Last Week	This Week				
5	2	1	ON A SLOW BOAT TO CHINA	Morris	Melrose	
18	1	2	BUTTONS AND BOWS	Victoria	Famous	
19	3	3	WHEN YOU'RE IN LOVE	Bradbury Wood	Chappell	
22	4	4	MY HAPPINESS	Chappell	Blasco	
6	6	5	HEART OF LOCH LOMOND	Unit	*	
8	8	6	CUCKOO WALTZ	Keith Prowse	Criterion	
8	7	7	CUANTO LE GUSTA	Southern	Peer	
2	8	8	MAHARAJAH OF MAGADOR	Chappell	Mutual	
4	15	9	A LITTLE BIRD TOLD ME	Noel Gay	Bourne	
39	8	10	DREAM OF OLWEN	Lawrence Wright	Mills	
14	11	11	ANYTHING I DREAM IS POSSIBLE	Reid	Laurel Music	
22	10	12	SO TIRED	Campbell-Connelly	Glenmore	
10	9	13	MAYBE YOU'LL BE THERE	Victoria	Triangle	
5	12	14	AH, BUT IT HAPPENS	Peter Maurice	Bourne	
4	13	15	LITTLE GIRL	Campbell-Connelly	Leeds	
2	—	16	SULVA BAY	Box and Cox	*	
10	14	17	SABRE DANCE	Leeds	Leeds	
12	16	18	BALLIN' THE JACK	Francis Day	E. B. Marks	
1	—	19	PERHAPS, PERHAPS	Southern	Caribbean Music, Inc.	
1	—	20	UNTIL	Kassner	Dorsey Bros.	

*Publisher not available as The Billboard goes to press.

CANADA'S TOP TUNES

Songs listed are sheet music best sellers in Canada. Listing is based on records received from the seven largest retailers in the Dominion.

POSITION			Weeks to date	Last Week	This Week	Song
Weeks to date	Last Week	This Week				
6	1	1				FAR AWAY PLACES
8	4	2				A LITTLE BIRD TOLD ME
9	2	2				LAVENDER BLUE (Dilly, Dilly)
12	5	4				GALWAY BAY
16	3	5				BUTTONS AND BOWS
14	6	6				ON A SLOW BOAT TO CHINA
8	7	7				BRUSH THOSE TEARS FROM YOUR EYES
4	8	5				POWDER YOUR FACE WITH SUNSHINE
12	12	9				YOU WERE ONLY FOOLIN'
9	9	9				MY DARLING, MY DARLING
8	10	11				BOUQUET OF ROSES
11	11	11				UNTIL
8	14	13				SO TIRED
16	—	14				BLUEBIRD OF HAPPINESS
25	12	14				MY HAPPINESS

The Billboard
MUSIC POPULARITY CHARTS
PART III
Radio Popularity
Based on reports received last three days of Week Ending February 4

RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,200 disk jockeys thruou' the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION	Weeks Last 13 Weeks	Title	Artist	Label	By
12	1	1. A LITTLE BIRD TOLD ME...	E. Knight-The Stardusters.....	Decca 24514—ASCAP	
11	2	2. FAR AWAY PLACES.....	M. Whiting and the Crew Chiefs.....	Capitol 15278—ASCAP	
6	7	3. POWDER YOUR FACE WITH SUNSHINE.....	E. Knight-The Stardusters.....	Decca 24530—ASCAP	
14	3	4. MY DARLING, MY DARLING.....	J. Stafford-G. MacRae and the Starlighters.....	Capitol 15270—ASCAP	
22	6	5. BUTTONS AND BOWS.....	Dinah Shore.....	Columbia 38284—ASCAP	
16	5	6. ON A SLOW BOAT TO CHINA.....	K. Kyser Ork-H. Babbitt-G. Woods.....	Columbia 38301—ASCAP	
7	12	7. I'VE GOT MY LOVE TO KEEP ME WARM.....	L. Brown Ork.....	Columbia 38324—ASCAP	
12	8	8. A LITTLE BIRD TOLD ME...	P. Watson.....	Supreme S-1507—ASCAP	
6	9	9. FAR AWAY PLACES.....	P. Como-H. Rene Ork.....	Victor 20-3316—ASCAP	
9	4	10. A LITTLE BIRD TOLD ME...	Blue Lu Barker Ork.....	Capitol 15308—ASCAP	
3	—	11. FAR AWAY PLACES.....	B. Crosby-K. Darby Choir.....	Decca 24532—ASCAP	
2	25	12. CRUISING DOWN THE RIVER.....	Blue Barron Ork.....	MGM 10346	

(Continued on page 112)

SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RH SYSTEM)

Tunes listed received the greatest number of key radio plugs according to information supplied by the Richard Himber (RH) logging system. Numerical points total are computed as follows: 1 point per sustaining instrumental; 2 points per sustaining vocal; 3 points for commercial instrumental; 4 points per commercial vocal. Thus, commercial vocal carried in New York, Chicago and California would receive 12 points, etc.

Week of January 28-February 3

Songs	Publisher	Heard in N. Y.				Heard in Chl.				Heard in Calif.				Add. Sur. Pts.
		SI	SV	CI	CV	SI	SV	CI	CV	SI	SV	CI	CV	
A Bluebird Singing in My Heart	Advanced	4	2	0	5	2	5	3	4	4	3	0	4	91
A Little Bird Told Me	Bourne	0	4	0	9	0	9	4	9	2	10	1	10	3 181
A Rosewood Spinnet	Shapiro-Bernstein	8	15	0	3	2	10	5	4	3	12	0	4	148
Bella Bella Marie	Leeds	2	2	0	4	1	3	0	4	0	0	0	4	61
Bouquet of Roses	Hill & Range	4	4	0	3	5	14	5	3	3	5	0	2	1 108
Buttons & Bows (Pale Face)	Famous	0	2	0	5	0	5	5	6	1	8	0	5	3 118
By the Way (When My Baby Smiles at Me)	B.V.O.	5	7	0	6	5	2	1	6	5	12	0	5	128

(Continued on page 112)

SONGS WITH GREATEST RADIO AUDIENCES (ACD)

(Beginning Friday, January 21, 8 a.m., and ending Friday, January 28, a.m.)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderantly (over 60 per cent) alive. (F) indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance the licensing agency controlling performance rights on the tune is indicated.

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The Top 30 Tunes (plus ties)

A Bluebird Singing in My Heart (R)	Advanced—ASCAP
A Little Bird Told Me (F) (R)	Bourne—ASCAP
A Rosewood Spinnet (R)	Shapiro-Bernstein—ASCAP
Bouquet of Roses (R)	Hill & Range—ASCAP
Brush Those Tears From Your Eyes (R)	Peter Maurice—ASCAP
Buttons and Bows (F) (R)	Famous—ASCAP
By the Way (R)	Bregman-Vocco-Conn—ASCAP
Clancy Lowered the Boom (R)	Patmar—BMI
Down Among the Sheltering Palms (R)	Miller—ASCAP
Down by the Station (R)	American Academy—ASCAP
Far Away Places (R)	Laurel—ASCAP
Galway Bay (R)	Leeds—ASCAP
Green-Up Time (M) (R)	Chappell—ASCAP
Here I'll Stay (M) (R)	Chappell—ASCAP
I Got Lucky in the Rain (M) (R)	Sam Fox—ASCAP
It's a Big Wide Wonderful World (R)	BMI—BMI
I've Got My Love To Keep Me Warm (R)	Berlin—ASCAP
Lavender Blue (Dilly Dilly) (F) (R)	Santly-Joy—ASCAP
Little Jack Frost Get Lost (R)	Henry Spitzer—ASCAP
My Darling, My Darling (M) (R)	E. H. Morris—ASCAP
On a Slow Boat to China (R)	Melrose—ASCAP
Powder Your Face With Sunshine (R)	Lombardo—ASCAP
Pretty Baby (R)	Remick—ASCAP
Senorita (F) (R)	Felst—ASCAP

(Continued on page 28)

"RIDE ALONG ON THE CREST OF A HIT WAVE"

CRUISING DOWN THE RIVER
(ON A SUNDAY AFTERNOON)
backed by...

POWDER YOUR FACE WITH SUNSHINE

MGM 10346

Blue BARRON

And His Music Of Yesterday And Today

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

It's one for the money!



A NEW HIT BY



ART MOONEY

and his orchestra

doo de doo on
an old kazoo

AND

BEAUTIFUL EYES

Both vocals by Ensemble

M-G-M Record No. 10357

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT



The Billboard MUSIC POPULARITY CHARTS

PART IV

Retail Record Sales

Based on reports received last three days of Week Ending February 4



BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

POSITION	Weeks to date	Last Week	This Week	Record Title	Artist	Label
13	1	1.	1.	A LITTLE BIRD TOLD ME... <i>Brush Those Tears From Your Eyes</i>	E. Knight-The Stardusters	Decca 24514—ASCAP
6	3	2.	2.	FAR AWAY PLACES <i>Tara Talara Tala</i>	B. Crosby-K. Darby Choir	Decca 24532—ASCAP
7	6	3.	3.	FAR AWAY PLACES <i>My Own True Love</i>	M. Whiting and The Crew Chiefs	Capitol 15278—ASCAP
7	4	4.	4.	POWDER YOUR FACE WITH SUNSHINE <i>One Sunday Afternoon</i>	E. Knight-The Stardusters	Decca 24530—ASCAP
21	2	5.	5.	BUTTONS AND BOWS <i>Daddy-O</i>	Dinah Shore	Columbia 38284—ASCAP
10	7	6.	6.	LAVENDER BLUE <i>Down Among the Sheltering Palms</i>	S. Kaye Ork	Victor 20-3100—ASCAP
4	15	7.	7.	GALWAY BAY <i>My Girl's an Irish Girl</i>	B. Crosby	Decca 24295—ASCAP
5	11	8.	8.	FAR AWAY PLACES <i>Missouri Waltz</i>	P. Como-H. Rene Ork	Victor 20-3316—ASCAP
3	12	9.	9.	CRUISING DOWN THE RIVER <i>Powder Your Face With Sunshine</i>	Blue Barron Ork	MGM 10346
7	14	10.	10.	I'VE GOT MY LOVE TO KEEP ME WARM <i>I'm A-Tellin' You</i>	L. Brown Ork	Columbia 38324—ASCAP
10	10	11.	11.	SWEET GEORGIA BROWN... <i>Margie</i>	Brother Bones and His Shadows	Tempo 652-Monogram 106—ASCAP
					C. Jones & His Kentucky Corn Crackers, Rondo R-152; W. Gray-V. Musso, Modern 20-611; R. Murphy, Majestic 1271; B. Strong Ork, Tower 1255; J. Liggins Honeydrippers, Exclusive 271; Whistling Mr. Jones, National 9063)	
4	20	13.	13.	THE PUSSY CAT SONG... <i>Don't Worry 'Bout Strangers</i>	P. Andrews-B. Crosby Ork	Decca 24533—ASCAP
					(J. Durante-B. Garrett, MGM 30176; J. Nichols & B. Lee, London 365; P. Como, Victor 20-3288; J. "Scat" Davis, Double Feature DF 2004-05; A. Vincent-J. Laurenz, Mercury 5247; J. Stafford-G. MacRae-The Starlighters, Capitol 15342; R. Wilson Quartet, Animal 174)	

WARNING! In utilizing these charts for buying purposes readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart, and whether a record's popularity has increased or decreased. This information is shown in the left-hand columns under the headings: "Weeks to Date," "Last Week" and "This Week." If a record has had an unusually long run, or if its current position "this week" versus "last week" shows a sharp drop, readers should buy with caution.

11	13	13.	13.	SO TIRED <i>I Hear Music</i>	R. Morgan	Decca 24521—ASCAP
					(L. Johnson, King 4263; N. Donovan, De Luxe 1165; K. Starr Ork, Capitol 15314; W. Scott, Super Disc 1059; F. Martin Ork-M. Griffin, Victor 20-3350)	
14	5	13.	13.	MY DARLING, MY DARLING <i>Care of Boys</i>	J. Stafford-G. MacRae and The Starlighters	Capitol 15270—ASCAP
4	17	15.	15.	RED ROSES FOR A BLUE LADY <i>Melancholy Minstrel</i>	V. Monroe Ork	Victor 20-3319—ASCAP
					(G. Lombardo Ork, Decca 24549; J. Laurenz, Mercury 5201)	
17	6	16.	16.	ON A SLOW BOAT TO CHINA <i>In the Market Place of Old Monterey</i>	K. Kyser Ork-H. Babbitt-G. Woods	Columbia 38301—ASCAP
8	9	17.	17.	LAVENDER BLUE <i>So Dear To My Heart</i>	D. Shore-H. Zimmerman Ork	Columbia 38299—ASCAP
3	24	18.	18.	POWDER YOUR FACE WITH SUNSHINE <i>Careless Hands</i>	Sammy Kaye	Victor 20-3321—ASCAP
9	26	19.	19.	GLORIA <i>I Want To Be the Only One</i>	Mills Brothers	Decca 24509—ASCAP
					(R. Anthony Ork, Signature 15213; R. Deauville, Mercury 5193; Four Gabriels, World 2505; B. Hayward-B. Baker Ork, Exclusive 218; B. Clark-The Modernaires-The Skylarks, Columbia 38352; Varsity Ork, Varsity 111)	
16	19	20.	20.	BUTTONS AND BOWS..... <i>San Antonio</i>	The Dinning Sisters and Art Van Damme Quintet	Capitol 15184—ASCAP
1	—	21.	21.	THE PUSSY CAT SONG... <i>I've Got My Love To Keep Me Warm</i>	L. Nichols	London 365—ASCAP
1	—	22.	22.	I LOVE YOU SO MUCH IT HURTS <i>I've Got My Love To Keep Me Warm</i>	Mills Brothers	Decca 24550—BMI
					(J. Wakely & Cowboy Band, Capitol 15243; The Frontiersmen, Victor 20-3188; R. Goff, London 312; F. Tillman, Columbia 20430; Smokey Smith & Gold Coast Boys, Crystal 197; B. Clark-E. Hagen, Columbia 38406)	
18	28	23.	23.	MY DARLING, MY DARLING <i>That Certain Party</i>	D. Day-B. Clark	Columbia 38383—ASCAP
1	—	24.	24.	RED ROSES FOR A BLUE LADY <i>Everywhere You Go</i>	G. Lombardo Ork	Decca 24549—ASCAP
10	26	25.	25.	A LITTLE BIRD TOLD ME... <i>Pretty Papa</i>	P. Watson	Supreme S-1507—ASCAP
5	18	26.	26.	A LITTLE BIRD TOLD ME... <i>What Did I Do?</i>	Blue Lu Barker Ork	Capitol 15308—ASCAP
15	16	28.	28.	ON A SLOW BOAT TO CHINA <i>Czardis</i>	F. Martin Ork-G. Hughes	Victor 20-3123—ASCAP
5	—	28.	28.	BUTTONS AND BOWS..... <i>I Know Where I'm Going</i>	E. Knight	Decca 24489—ASCAP
1	—	29.	29.	SO TIRED <i>Steady Daddy</i>	K. Starr Ork	Capitol 15314—ASCAP
1	—	30.	30.	LAVENDER BLUE <i>The Matador</i>	J. Smith and the Clark Sisters	Capitol 15225—ASCAP

The Billboard
MUSIC POPULARITY CHARTS
PART IV
Retail Record Sales
 Based on reports received last three days of Week Ending February 4



BEST-SELLING CHILDREN'S RECORDS

Records listed are those children's records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly dealer survey. Records are listed according to greatest sales.

Weeks to date	Last Week	This Week	Title	Label
35	1	1	LITTLE FOOT (One Record) Don Wilson-The Starlighters.....Capitol DAS-80	Capitol DAS-80
24	3	2	BUGS BUNNY AND THE TORTOISE (Two Records) Mei Blanc Billy May.....Capitol DBX-93	Capitol DBX-93
35	6	3	BUGS BUNNY (Three Records) Mei Blanc.....Capitol CC-64	Capitol CC-64
35	2	4	BOZO AT THE CIRCUS (Two Records) Billy May with Ork-Vance "Pinto" Colvig....Capitol BBX-34	Capitol BBX-34
2	7	5	SO DEAR TO MY HEART ALBUM (Four Records) Walt Disney; B. May director..Capitol BD-124—Capitol DD-109	Capitol DD-109
20	4	6	BOZO UNDER THE SEA (Two Records) Vance "Pinto" Colvig-Billy May Ork.....Capitol DBX-99	Capitol DBX-99
15	8	7	BAMBI ALBUM (Three Records) S. Temple-Chorus; P. Smith director.....Victor Y-395	Victor Y-395
28	10	8	BOZO SINGS (Two Records) Billy May with Ork-Vance "Pinto" Colvig.....Capitol DBS-84	Capitol DBS-84
29	12	9	UNCLE REMUS (Three Records) Johnny Mercer and Original Cast.....Capitol CC-40	Capitol CC-40
20	—	10	JOHNNY APPLESEED (Three Records) Dennis Day.....Victor P-368	Victor P-368
1	—	10	HERE COMES COLONNA'S TROLLEY (One Record) Jerry Colonna.....Capitol DAS-60	Capitol DAS-60
14	5	10	LITTLE ORLEY-UNCLE LUMPY ALBUM (Two Records) Fred Waring and Pennsylvanians.....Decca CUS-7	Decca CUS-7
2	—	13	MICKEY AND THE BEANSTALK (Three Records) J. Mercer.....Capitol CCX-67	Capitol CCX-67
24	—	14	NURSERY RHYMES (Two Records) Frank Luther.....Decca CS-5	Decca CS-5
28	—	14	BOZO AND HIS ROCKET SHIP (Two Records) Billy May with Ork-Vance "Pinto" Colvig....Capitol BBX-65	Capitol BBX-65

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Weeks to date	Last Week	This Week	Title	Label
171	1	1	Clair de Lune Jose Iturbi.....Victor 11-8851	Victor 11-8851
164	2	2	Chopin's Polonaise Jose Iturbi.....Victor 11-8848	Victor 11-8848
129	2	2	Jealousie Boston Pops Ork; Arthur Fiedler, conductor.....Victor 12160	Victor 12160
53	4	4	Bluebird of Happiness Jan Peerce-RCA Victor Ork; S. Levin, director.....Victor 11-9007, Victor 10-1454, Victor 18-1074	Victor 11-9007, Victor 10-1454, Victor 18-1074
8	4	4	Liszt: Second Hungarian Rhapsody First Piano Quartet.....Victor 12-0251	Victor 12-0251

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

Weeks to date	Last Week	This Week	Title	Label
9	1	1	I Can Hear It Now Album (Five Records) Edward R. Murrow, Narrator.....Columbia MM-800	Columbia MM-800
84	2	2	Tchaikovsky; Nutcracker Suite (Three Records) Eugene Ormandy, conductor Philadelphia Ork.....Victor 1020	Victor 1020
1	—	3	Jussi Bjoerling Singing Favorite Operatic Arias Album (Three Records) J. Bjoerling Ork, N. Grevillius, director.....Victor MO-1275	Victor MO-1275
145	—	3	Gershwin: Rhapsody in Blue (Two Records) Oscar Levant-Philadelphia Ork, Eugene Ormandy, conductor.....Columbia MX-251	Columbia MX-251
3	—	3	Hamlet: Excerpts-Music by William Walton Album (Three Records) L. Olivier-Philharmonia Ork, M. Mathieson, director....Victor DM-1273	Victor DM-1273

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	Last Week	This Week	Title	Label
4	2	1	WORDS AND MUSIC ALBUM (Four Records) L. Horne-B. Garrett-M. Rooney-J. Allyson-J. Garland, A. Sothern-L. Hayton Ork.....MGM 37	MGM 37
5	1	2	VAUGHN MONROE SINGS ALBUM (Four Records) V. Monroe Ork.....Victor P-234	Victor P-234
12	3	3	ROSES IN RHYTHM (Four Records) F. Carle.....Columbia C-174	Columbia C-174
6	4	4	I CAN HEAR IT NOW ALBUM (Five Records) Edward R. Murrow.....Columbia MM-800	Columbia MM-800
109	8	5	GLENN MILLER (Four Records) Glenn Miller.....Victor P-148	Victor P-148
12	6	6	DUSTY MANUSCRIPTS ALBUM (Four Records) S. Kaye-D. Cornell-L. Leslie-Three Kaydets-Kaye Choir.....Victor P-228	Victor P-228
23	7	6	THEME SONGS (Four Records) S. Kaye T. Dorsey, T. Beneke, Larry Green, V. Monroe, F. Martin, W. King, Three Suns.....Victor P-217	Victor P-217
1	—	8	ST. VALENTINE'S DAY B. Crosby.....Decca 621	Decca 621
3	9	9	GIANTS OF JAZZ B. Goodman-J. Dorsey.....Capitol CC-106	Capitol CC-106
8	—	10	NORMAN GRANZ: JAZZ AT THE PHILHARMONIC VOL. VIII ALBUM (Three Records) I. Jacquet-F. Phillips-B. Harris-H. McGhee-J. Jones-R. Brown-H. Jones.....Mercury JATP Vol. 8	Mercury JATP Vol. 8



A Check List of Top-Selling M-G-M Records Hits
POPULAR

CRUISING DOWN THE RIVER

POWDER YOUR FACE WITH SUNSHINE

BLUE BARRON

and his Orchestra
 M-G-M 10346

- DOO DE DOO ON AN OLD KAZOO** ART MOONEY
Beautiful Eyes and his Orchestra M-G-M 10357
- BEWILDERED** BILLY ECKSTINE
No Orchids For My Lady M-G-M 10340
- THE PUSSY CAT SONG (Nyow! Nyot Nyow!)** JIMMY DURANTE
Any State In The Forty-Eight Is Great and BETTY GARRETT M-G-M 30176
- SOMEONE LIKE YOU** ART LUND
I've Got My Love To Keep Me Warm M-G-M 10348
- CARELESS HANDS** JOHNNY DESMOND
These Will Be The Best Years Of Our Lives M-G-M 10349
- AS YOU DESIRE ME** DERRY FALLIGANT
I'll Remember April M-G-M 10308
- BLUE MOON** BILLY ECKSTINE
Fools Rush In M-G-M 10311
- DEEP PURPLE** DAVID ROSE
Rhapsody In Blue and his Orchestra M-G-M 30164
- "A" YOU'RE ADORABLE** THE BUDDY KAYE QUINTET
Don't Save Your Kisses For Tomorrow M-G-M 10310
- PRISONERO DEL MAR** GEORGE PAXTON
No Moon At All and his Orchestra M-G-M 10351
- YOU WERE ONLY FOOLING** BLUE BARRON
It's Easy When You Know How and his Orchestra M-G-M 10185
- CANADIAN CAPERS** JACK FINA
Siesta and his Orchestra M-G-M 10289
- WHAT DID I DO** HELEN FORREST
I Love You Much Too Much M-G-M 10262
- TARA TALARA TALA** JOHNNY DESMOND
Before Long M-G-M 10287

FOLK and WESTERN

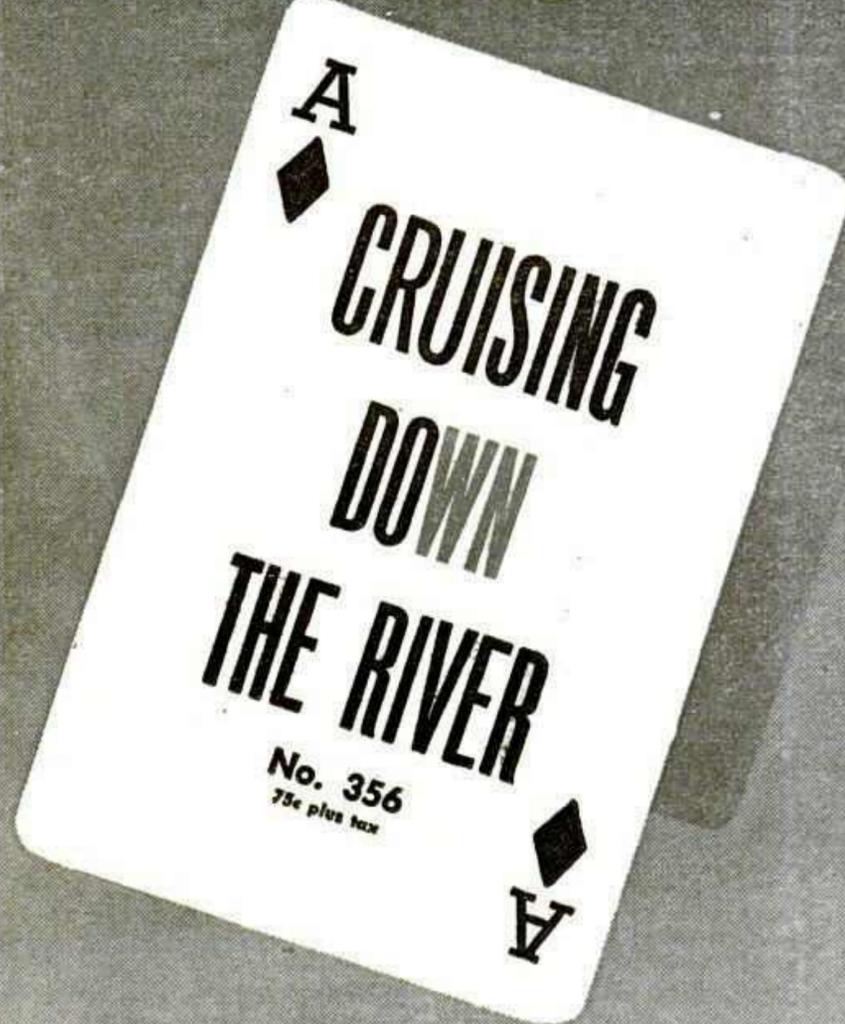
- LOVESICK BLUES** HANK WILLIAMS
Never Again (Will I Knock On Your Door) M-G-M 10352
- GOD MADE THIS COUNTRY** FRED KIRBY
The Almighty Dollar M-G-M 10353
- TEXAS DRUMMER BOY** BOB WILLS
I Want To Be Near You M-G-M 10334
- FOOLISH QUESTIONS** ARTHUR (Guitar Boogie) SMITH
Rain Drops And Tear Drops M-G-M 10333

EBONY SERIES

- DOWN BY THE STATION** SLIM GAILLARD
A Ghost Of A Chance M-G-M 10309
- SAD STORY BLUES** SY OLIVER
Four To Go and his Orchestra M-G-M 10335
- ROCKIN' JENNY JONES** HATTIE NOEL
High Jivin' Papa M-G-M 10355
- I CRIED HOLY** THE SINGING CRUSADERS
Up Above My Head M-G-M 10350

M-G-M RECORDS
 THE GREATEST NAME IN ENTERTAINMENT

A PAIR OF ACES!



IMPORTED
LONDON RECORDS
FULL RANGE RECORDING

The London Gramophone Corp., 16 W. 22 St., N. Y. 10, N. Y.

The Billboard MUSIC POPULARITY CHARTS

Juke Box Record Plays

PART V

Based on reports received last three days of Week Ending February 4

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart Part I.

POSITION	Weeks	Last	This	Week	Week	Record	Artist	Label																			
									1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
12	1	1	1	1	1	A LITTLE BIRD TOLD ME..	E. Knight-The Stardusters.....	Decca 24514—ASCAP																			
7	4	2	2	2	2	POWDER YOUR FACE	E. Knight-The Stardusters.....	Decca 24530—ASCAP																			
6	6	3	3	3	3	FAR AWAY PLACES.....	B. Crosby-K. Darby Choir.....	Decca 24532—ASCAP																			
9	5	4	4	4	4	LAVENDER BLUE.....	Sammy Kaye.....	Victor 20-3100—ASCAP																			
20	3	5	5	5	5	BUTTONS AND BOWS.....	D. Shore.....	Columbia 38284—ASCAP																			
17	2	6	6	6	6	ON A SLOW BOAT TO CHINA.....	K. Kyser Ork-H. Babbitt-G. Woods	Columbia 38301—ASCAP																			
2	18	7	7	7	7	CRUISING DOWN THE RIVER.....	Blue Barron Ork.....	MGM 10346																			
13	7	8	8	8	8	MY DARLING, MY DARLING.....	J. Stafford-G. MacRae and the Starlighters.....	Capitol 15270—ASCAP																			
11	12	9	9	9	9	A LITTLE BIRD TOLD ME..	P. Watson.....	Supreme S-1507—ASCAP																			
6	8	10	10	10	10	FAR AWAY PLACES.....	M. Whiting and the Crew Chiefs.....	Capitol 15278—ASCAP																			
5	11	11	11	11	11	FAR AWAY PLACES.....	P. Como-H. Rene Ork.....	Victor 20-3316—ASCAP																			
14	9	12	12	12	12	ON A SLOW BOAT TO CHINA.....	F. Martin-G. Hughes.....	Victor 20-3123—ASCAP																			
7	14	13	13	13	13	SWEET GEORGIA BROWN..	Brother Bones and His Shadows..	Tempo 652—ASCAP																			
							(C. Jones & His Kentucky Corn Crackers, Rondo R-152; W. Gray-V. Musso, Modern 20-611; R. Murphy, Majestic 1271; B. Strong Ork, Tower 1255; J. Higgins, Honeydrippers, Exclusive 371; Whistling Mr Jones, National 9063)																				
4	16	14	14	14	14	I'VE GOT MY LOVE TO KEEP ME WARM.....	L. Brown Ork.....	Columbia 38324—ASCAP																			
10	15	14	14	14	14	SO TIRED.....	R. Morgan.....	Decca 24521—ASCAP																			
							(L. Johnson, King 4263; N. Donovan, De Luxe 1165; K. Starr Ork, Capitol 15314; W. Scott, Super Disc 1059; P. Martin Ork-M. Griffin, Victor 20-3350)																				
11	13	16	16	16	16	BRUSH THOSE TEARS FROM YOUR EYES.....	E. Knight-The Stardusters.....	Decca 24514—ASCAP																			
							(B. Clark-The Modernaires-The Skylarks, Columbia 38364; R. Deauville, Mercury 5203; A. Foster, Regent 134; I. Martin, DeLuxe 1182; P. Willing, Capitol 18290; B. Green, Rainbow 1009; J. Kitty, MGM 10339; I. Carpenter, Victor 20-3325; A. Trace & His Flame Throwers-B. Vincent, Damon D-11215)																				

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5	17	17	17	17	17	RED ROSES FOR A BLUE LADY.....	V. Monroe Ork.....	Victor 20-3319—ASCAP
							(G. Lombardo Ork, Decca 24549; J. Laurenz, Mercury 5201)	
2	25	18	18	18	18	GALWAY BAY.....	B. Crosby.....	Decca 24295—ASCAP
4	21	19	19	19	19	THE PUSSY CAT SONG.....	P. Andrews-B. Crosby Ork.....	Decca 24533—ASCAP
							(J. Durante-B. Garrett, MGM 30176; J. Nichols & B. Lee, London 365; P. Como, Victor 20-3288; J. "Scat" Davis, Double Feature DF 2004-05; A. Vincent-J. Laurenz, Mercury 5247; J. Stafford-G. MacRae-The Starlighters, Capitol 15342; R. Wilson Quartet, Animal 174)	
2	21	20	20	20	20	POWDER YOUR FACE WITH SUNSHINE.....	S. Kaye Ork.....	Victor 20-3321—ASCAP
5	10	21	21	21	21	A LITTLE BIRD TOLD ME..	Blue Lu Barker Ork.....	Capitol 15308—ASCAP
2	—	21	21	21	21	LAVENDER BLUE.....	D. Shore-H. Zimmerman Ork.....	Columbia 38299—ASCAP
12	25	23	23	23	23	ON A SLOW BOAT TO CHINA.....	E. Howard Ork.....	Mercury 5210—ASCAP
11	19	24	24	24	24	MY DARLING, MY DARLING.....	D. Day-B. Clark.....	Columbia 38353—ASCAP
4	28	25	25	25	25	I LOVE YOU SO MUCH IT HURTS.....	J. Wakely and Cowboy Band.....	Capitol 15243—BMI
							(The Frontiersmen, Victor 20-3188; R. Goff, London 312; F. Tillman, Columbia 20430; Mills Bros., Decca 24550; Smokey Smith & Gold Coast Boys, Crystal 197; B. Clark-E. Hagen, Columbia 38406)	
1	—	26	26	26	26	DOWN BY THE STATION...	T. Dorsey-D. Dennis.....	Victor 20-3317
							(R. Noble-The Noblemen, Columbia 38404; G. Lombardo Ork, Decca 24555; C. Desmond, Mercury 5225; S. Gaillard & His Trio, MGM 10309)	
15	23	27	27	27	27	BUTTONS AND BOWS.....	The Dinning Sisters and Art Van Damme Quintet.....	Capitol 15184—ASCAP
1	—	28	28	28	28	CARELESS HANDS.....	S. Kaye Ork.....	Victor 20-3321
							(Bob & Jean, Decca 24563; J. Desmond, MGM 10349; J. Laurenz-A. Vincent, Mercury 5245; Shorty Long & Santa Fe Rangers, Victor 21-0007; M. Terme-S. Burke Ork, Capitol 15379)	
1	—	28	28	28	28	RED ROSES FOR A BLUE LADY.....	G. Lombardo Ork.....	Decca 24549—ASCAP
							(V. Monroe Ork, Victor 20-3319; J. Laurenz, Mercury 5201)	
2	—	28	28	28	28	MORE BEER!.....	Andrews Sisters.....	Decca 24548
							(The Rhinelanders, Manhattan 2003-B; Lucky Steel & the Trail Riders, 20th Century 20-73; Ames Bros., Coral 60015; D. Byron-R. Nyland-W. Ziemba Ork, Dana 2027; P. Scala & His Banjo & Accordion Ork-The Keynotes, London 367; The Starlighters, Capitol 15330; L. Ditchow & Red Raven Ork-J. Olsen, Victor 20-3227)	

SONGS WITH GREATEST RADIO AUDIENCES

(Continued from page 25)

Be in Love (M) (R).....	T. B. Harms—ASCAP
Tarra Ta-Larra Ta-Lar (R).....	Oxford—ASCAP
The Pussy Cat Song (R).....	Leeds—ASCAP
These Will Be the Best Years of Our Lives (R).....	Robbins—ASCAP
To Make a Mistake Is Human.....	Record—ASCAP
What Did I Do? (F) (R).....	Triangle—ASCAP
You Were Only Foolin' (R).....	Shapiro-Bernstein—ASCAP

The Billboard
MUSIC POPULARITY CHARTS
PART VI
Race Records
 Based on reports received last three days of Week Ending February 4



BEST-SELLING RETAIL RACE RECORDS

Records listed are race records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase race records.

Weeks to date	Last Week	This Week	Record	Artist	Label
12	1	1	CHICKEN SHACK BOOGIE..	A. Milburn	Aladdin 3014-Monogram 105-ASCAP
12	2	2	BEWILDERED	R. Miller Trio	Bullet 295-ASCAP
10	3	3	BEWILDERED	A. Milburn	Aladdin 3018-Monogram 105-ASCAP
13	13	4	A LITTLE BIRD TOLD ME..	P. Watson	Supreme S-1507-ASCAP
6	15	5	PETTIN' AND POKIN'	L. Jordan and His Tympany Five	Decca 24257-ASCAP
20	5	6	CORN BREAD	Hal Singer Sextette	Savoy 671-BMI
3	8	6	DEACON'S HOP	Big Jay McNeely	Savoy 685
2	-	8	'FORE DAY IN THE MORNING	R. Brown	De Luxe 3198
1	-	8	BYE, BYE BABY BLUES....	The Ravens	King 4234
9	9	10	TREES	A. Hibbler	Miracle M-501-ASCAP
1	-	11	I DON'T CARE WHO KNOWS	Buddy Johnson Ork	Decca 48088
14	4	11	LONG ABOUT MIDNIGHT...	R. Brown Mighty, Mighty Men	De Luxe 3154-BMI
4	12	13	HOT BISCUITS	J. McShann	Downbeat 165
3	-	12	I'LL ALWAYS BE IN LOVE WITH YOU	The X-Rays	Savoy 681
6	9	12	UP ABOVE MY HEAD, I HEAR MUSIC IN THE AIR..	Sister Rosetta Tharpe-M. Knight-S. Price Trio	Decca 48090-BMI

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MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require race records.

Weeks to date	Last Week	This Week	Record	Artist	Label
13	2	1	BEWILDERED	Red Miller Trio	Bullet 295-ASCAP
8	-	2	BEWILDERED	A. Milburn	Aladdin 3018-Monogram 105-ASCAP
12	1	3	CHICKEN SHACK BOOGIE..	A. Milburn	Aladdin 3014-Monogram 105-ASCAP
2	-	4	BOOGIE CHILLEN	J. L. Hooker	Modern 627
9	8	5	A LITTLE BIRD TOLD ME..	P. Watson	Supreme S-1507-ASCAP
6	8	6	TEXAS HOP	Pee Wee Crayton	Modern 643
2	11	6	HUCKLEBUCK	P. Williams	Savoy 683
22	-	6	CORN BREAD	Hal Singer Sextette	Savoy 671-BMI
1	-	9	GET YOURSELF ANOTHER FOOL	C. Brown	Aladdin 3020
10	-	10	PLEASING YOU	L. Johnson	King 4245-BMI
3	4	11	DEACON'S HOP	Big Jay McNeely	Savoy 685
6	13	12	WRAPPED UP IN A DREAM	Do, Ray and Me	Commodore C-7505-ASCAP
1	-	13	TIM MOORE'S FARM	L. Hopkins	Modern
9	-	14	BLUES FOR THE RED BOY	Todd Rhodes	King 4240
3	2	15	TREES	A. Hibbler	Miracle M-501-ASCAP

ADVANCE RACE RECORD RELEASES

- A Long Time**
The T. Edwards Trio-Phyllis (Meow, Meow) National 9067
- B-A-B-E Baby**
R. Wilson Quintet (The Pussy) Animal 174
- Beer Drinking Woman**
Memphis Slim (Grinder Man) Victor 22-0004
- Blue-Eyed Sally**
Scat Man Crothers Ork (I'd Rather) Capitol 15383
- Boogie Woogie Jive**
I. Willis (Messy Bessie) MGM 10362
- Bye, Bye, Bye, Bye**
The Ebonaires (Come in) MGM 10361
- Come in Mr. Blues**
The Ebonaires (Bye, Bye) MGM 10361
- Country Woman Blues**
Jazz Gillum (Jazz Gillum's) Victor 22-0005
- Dedicated to You**
Sax Mallard & The Five Blazes (Evelyn) Aristocrat 2003
- Evelyn**
Sax Mallard & The Five Blazes (Dedicated to) Aristocrat 2003
- Get Away From My Window**
R. Wilson Quintet (Radar Blues) Lucky 711-6
- Jazz Gillum's Blues**
Jazz Gillum (Country Woman) Victor 22-0005
- Gonna Be Some Changes Made**
Arthur (Big Boy) Crudup (Someday) Victor 22-0007
- Grinder Man Blues**
Memphis Slim (Beer Drinking) Victor 22-0004
- I Love My Whiskey**
Big Bill Broonzy & His Fat Four (Water Coast) Mercury 8122
- I'd Rather Be a Hummingbird**
Scat Man Crothers Ork (Blue-Eyed Sally) Capitol 15383
- In a Traveling Mood**
A. Tibbs & The Dozier Boys (Holidays Are) Aristocrat 1105
- Laughing Boy**
D. Washington (You Satisfy) Mercury 8102
- Mean Red Spider**
Muddy Waters (You're Gonna) Aristocrat 1307
- Meow, Meow, Up in the Alley**
The T. Edwards Trio-Phyllis (Along) National 9067
- Messy Bessie**
I. Willis (Boogie Woogie) MGM 10362
- Radar Blues**
R. Wilson Quintet (Get Away) Lucky 711-6
- Someday**
Arthur (Big Boy) Crudup (Gonna Be) Victor 22-0007
- The Holidays Are Over**
A. Tibbs & The Dozier Boys (In a) Aristocrat 1105
- The Ice Man**
King Perry Ork (Let 'Em) Excelsior OR-524
- The Pussy Cat Song**
R. Wilson Quintet (B-A-B-E Baby) Animal 174
- The Whirligig**
J. Price Ork (Just Another) Capitol 15376
- Toe Bad**
B. Pittman-M. Johnson Ork (Don't Let) Exclusive 81X



DINAH SHORE'S
ALWAYS TRUE TO YOU
IN MY FASHION
 AND
SO IN LOVE
 (BOTH FROM "KISS ME KATE")

RIDING HIGH COLUMBIA 38399

- I'VE GOT MY LOVE TO KEEP ME WARM
- I'M A-TELLIN' YOU, SAM Les Brown 38324
- MY DREAM IS YOURS
- SOMEONE LIKE YOU Doris Day 38375
- LAVENDER BLUE
- So Dear To My Heart Dinah Shore 38299
- ON A SLOW BOAT TO CHINA
- In the Market Place of Old Monterey Kay Kyser 38301
- BUTTONS AND BOWS
- Daddy-O Dinah Shore 38284

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The Billboard MUSIC POPULARITY CHARTS

PART VII

Folk Record Section

Based on reports received last three days of Week Ending February 4

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are hillbilly records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require folk records.

POSITION		Weeks		Titles		Labels	
Weeks to date	Last Week	This Week					
15	1	1	I LOVE YOU SO MUCH IT HURTS	J. Wakely and Cowboy Band	Capitol 15243	BMI	
24	2	2	ONE HAS MY NAME	J. Wakely	Capitol 15162	BMI	
13	4	3	A HEART FULL OF LOVE	Eddy Arnold	Victor 20-3174	BMI	
15	—	4	TENNESSEE SATURDAY NIGHT	Red Foley-The Cumberland Valley Boys	Decca 46136	BMI	
38	5	5	BOUQUET OF ROSES	Eddy Arnold, the Tennessee Plowboy and His Guitar	Victor 20-2806	BMI	
8	9	6	HAVE YOU EVER BEEN LONELY?	T. Tubbs	Decca 46144	ASCAP	
24	6	7	JUST A LITTLE LOVIN'	Eddy Arnold, the Tennessee Plowboy and His Guitar	Victor 20-3013	BMI	

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2	—	8	LET'S SAY GOODBYE LIKE WE SAID HELLO	E. Tubbs	Decca 46144	BMI
1	—	8	I STILL WRITE YOUR NAME	B. Starchin	Four Star 1145	
14	—	10	I LOVE YOU SO MUCH IT HURTS	F. Tillman	Columbia 20430	BMI
31	—	11	TENNESSEE WALTZ	Pee Wee King and His Golden West Cowboys	Victor 20-2860	BMI
1	—	12	SISTER OF SIOUX CITY SUE	D. Thomas	Decca 46147	
3	7	13	GREEN LIGHT	Hank Thompson and His Brazos Valley Boys	Capitol 15187	BMI
17	—	14	LIFE GETS TEE-JUS, DON'T IT?	C. Robison	MGM 10224	ASCAP
7	13	15	GUITAR BOOGIE	A. Smith and His Cracker Jacks	MGM 10293	ASCAP
1	—	15	YOU BROKE MY HEART	H. Thompson and His Brazos Valley Boys	Capitol 15348	

FOLK TALENT AND TUNES

By Johnny Sippel

Jimmy Wakely will guestar on the *Grand Ole Opry's* NBC web seg once every six weeks for the next year under a deal signed last week. His first appearance is set for March 5. Wakely's p.-a. tour itinerary is Medford, Ore., February 16; Roseberg, 17; Coquille, 18; Klamath Falls, 19; Portland, 20; Kelso, Wash., 21; Olympia, 22; Seattle, 23; Mount Vernon, 24; Kennewick, 25; Yakima, 26; Umatilla, 27; Phoenix, Ariz., March 1; Douglas, 2; Fort Worth, 3-4, and Nashville, 5.

Lulu Belle and Scotty, the veteran song duo, slated for a build-up via the *National Barn Dance's* ABC network radio and tele shows, purchased 100 acres in the S-F Ranch, near Colorado Springs, which they'll operate as a dude ranch from June 1 to September 15. Ranch will accommodate 40 guests. . . . Gene Autry has re-signed with Columbia Pictures for seven years, with a yearly sked of six pictures. . . . Roy Rogers will make all his future Republic releases with wife, Dale Evans, following success of their first co-starring venture.

Herald Goodman, Texas folk music producer and promoter, has decided to remain with KMOX, St. Louis. For the first 12 weeks Goodman was associated with KMOX he staged *The Hillbilly Hayride* broadcast from the Shubert Theater, but show changes on the station took his air time. He now has his own show on KMOX, *Herald Goodman's Saddle Mountain Roundup*, with Dave Lander's Trio providing the music and Goodman doing emcee and comedy work.

Dink Embry, who left WSB, Atlanta, because of his wife's illness, is doing a one-hour-per-day disk jockey show on WHOP, Hopkinsville, Ky. He plans to organize a unit again next fall. . . . Tommy Duncan, ex-Bob Wills' singer now fronting his own Capitol waxing band, is making his first p.a. junket thru the Northwest. . . . *The National Barn Dance*, WLS, Chicago, is readying an ABC network television show to tee off in mid-February. Show will feature Bob Atcher, Lulu Belle and Scotty and Capt. Stubby and the Buccaneers.

Stu Davis, Canada's Cowboy Troubadour, CFAC, Calgary, Alta., has signed with Hill & Range Songs, Inc., which is readying a folio for release soon. Stu is lining up his Melody Wranglers band for a tour. . . . Charlie Arnett, of Daisy Mae and Old Brother Charlie, now on WDAE, Tampa, reports that Radio Ranch is growing into park proportions. The Barn, which seats 1,300, is nearing completion. The Mercury recording artists have 11 people in their troupe and have signed to appear at the Florida State Fair.

Eddie McMullen, who cut sides for Crown and Penguin, has just finished a tour of the Schine theaters in New York. . . . Sunshine Slim Sweet cut his first Mercury sides January 17. He's on WSB, Atlanta, with Bill Carlisle, King artist, and Curley Kinsey, another Mercury waxer. . . . Shorty Warren's Western Rangers started a weekly tele show on WATV, New York, January 16.

(Continued on page 33)

The Billboard
MUSIC POPULARITY CHARTS

PART VII
Billboard TRADE SERVICE FEATURE

Folk Record Section

Based on reports received last three days of Week Ending February 4

BEST-SELLING RETAIL FOLK RECORDS

Records listed are hillbilly records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase folk records.

POSITION		Weeks		Last		This		Week		Week	
		to date		Week		Week		Week		Week	
16	2	1.	I LOVE YOU SO MUCH IT HURTS	J. Wakely and Cowboy Band	Capitol 15162	—	—	—	—	—	—
			<i>I Don't Want Your Sympathy</i>	Capitol 15243	—	—	—	—	—	—	—
40	5	2.	BOUQUET OF ROSES	Eddy Arnold, the Tennessee Plowboy and His Guitar	Victor 20-2806	—	—	—	—	—	—
			<i>Texarkana Baby</i>	Victor 20-3174	—	—	—	—	—	—	—
24	1	3.	ONE HAS MY NAME	J. Wakely	Capitol 15162	—	—	—	—	—	—
			<i>You're the Sweetest Rose in Texas</i>	Capitol 15162	—	—	—	—	—	—	—
13	2	4.	A HEART FULL OF LOVE	Eddy Arnold, the Tennessee Plowboy and His Guitar	Victor 20-3174	—	—	—	—	—	—
			<i>Then I Turned and Walked Slowly Away</i>	Victor 20-3174	—	—	—	—	—	—	—
19	4	5.	TENNESSEE SATURDAY NIGHT	Red Foley-The Cumberland Valley Boys	Decca 46136	—	—	—	—	—	—
			<i>Blues in My Heart</i>	Decca 46136	—	—	—	—	—	—	—
13	6	6.	THEN I TURNED AND WALKED SLOWLY AWAY	Eddy Arnold, the Tennessee Plowboy and His Guitar	Victor 20-3174	—	—	—	—	—	—
			<i>A Heart Full of Love</i>	Victor 20-3174	—	—	—	—	—	—	—
25	10	7.	JUST A LITTLE LOVIN'	Eddy Arnold, the Tennessee Plowboy and His Guitar	Victor 20-3013	—	—	—	—	—	—
			<i>My Daddy Is Only a Picture</i>	Victor 20-3013	—	—	—	—	—	—	—

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10	7	8.	LET'S SAY GOODBYE LIKE WE SAID HELLO	E. Tubb	Decca 46144	—	—	—	—	—	—
			<i>Have You Ever Been Lonely?</i>	Decca 46144	—	—	—	—	—	—	—
5	11	9.	HAVE YOU EVER BEEN LONELY?	E. Tubb	Decca 46144	—	—	—	—	—	—
			<i>Let's Say Goodbye Like We Said Hello</i>	Decca 46144	—	—	—	—	—	—	—
1	—	10.	THERE'S NOT A THING	Eddy Arnold	Victor 21-0002	—	—	—	—	—	—
			<i>Don't Rob Another Man's Castle</i>	Victor 21-0002	—	—	—	—	—	—	—
26	12	11.	LIFE GETS TEE-JUS, DON'T IT?	C. Robison	MGM 10224	—	—	—	—	—	—
			<i>Wind in the Mountains</i>	MGM 10224	—	—	—	—	—	—	—
1	—	12.	I'M WALTZING WITH TEARS IN MY EYES	Cowboy Copas	King 775	—	—	—	—	—	—
			<i>Down in Nashville, Tenn.</i>	King 775	—	—	—	—	—	—	—
3	—	13.	THE GODS WERE ANGRY WITH ME	E. Kirk and String Band	Capitol 15176	—	—	—	—	—	—
			<i>You Little Sweet You</i>	Capitol 15176	—	—	—	—	—	—	—
9	8	13.	GREEN LIGHT	Hank Thompson and His Brazos Valley Boys	Capitol 15187	—	—	—	—	—	—
			<i>You Remembered Me</i>	Capitol 15187	—	—	—	—	—	—	—
1	—	13.	LAVENDER BLUE	B. Ives-Captain Stubby and the Buccaneers	Decca 24547	—	—	—	—	—	—
			<i>Billy Boy</i>	Decca 24547	—	—	—	—	—	—	—

ADVANCE FOLK RECORD RELEASES

- A Heart Once Broken**
The Western Swingbillies (Tear Drops)
Cozy WS-150
- Almost Every Time**
J. Tyler & The Riders of the Rio Grande (Two Can) Victor 21-0017
- Beyond the Purple Hills**
B. Harter-The Wayfarers-The Ranch Boys (Lulu) Dana 4001
- B-I-N-G-O**
E. Benedict & The Range Riders (Don't Play) Victor 21-0013
- Blues Eyes Cryin' in the Rain**
Sleepy Hollow Ranch Gang (I Was) Mercury 6152M
- Candy Kisses**
E. Britt & The Skytoppers (You'll Be) Victor 21-0006
- Candy Kisses**
G. Morgan (Please Don't) Columbia 20547
- Careless Hands**
Shorty Long & The Santa Fe Rangers (Speak Again) Victor 21-0007
- Cherokee Waltz**
S. Wooley & His Calumet Indians (Texas Rose) MGM 10363
- Dear Daddy Uncle Sam**
The Georgia Crackers (The Bible) Victor 21-0016
- Don't Play Around With My Heart**
W. Tuttle & His Texas Stars (The Time) Capitol 15384
- Don't Play With Love**
E. Benedict & The Range Riders (B-I-N-G-O) Victor 20-0013
- Drive My Blues Away**
The Oklahoma Wranglers (I Didn't Mean) Mercury 6163
- Dust Covered Dreams**
B. Widmann & His Hoosier Trio (Montana Skies) Red Bird 1007-8
- Go Right Out**
The Harmonizers Quartet (Where the) Victor 21-0008
- How Could You?**
D. Kidwell & His Red River Valley Boys (I Found) Sylvan 350
- I Didn't Mean To Tell You**
The Oklahoma Wranglers (Drive My) Mercury 6163
- I Found a Star on Earth**
D. Kidwell & His Red River Valley Boys (How Could) Sylvan 350
- I Was Never Nearer Heaven in My Life**
Sleepy Hollow Ranch Gang-Murray Sisters (Blue Eyes) Mercury 6152M
- I Watched You Walk Away**
C. Story & The Rambling Mountaineers (Tennessee Border) Mercury 6165
- I'm Gonna Settle Down**
J. Taylor & His Indiana Redbirds (Mom Of) Red Bird 1005-6
- I'm Not Looking for No More Woman**
A. Gibson & His Mountain Melody Boys (My Memories) Mercury 6164
- I'm Thru Wastin' Time on You**
T. Duncan & His Western All Stars (Worried Over) Capitol 15381
- Jelly Roll Blues**
A. Haley & His Ozark Ramblers (Whing Ding) Mercury 6162
- Kentucky's Way of Sayin' Good Mornin'**
B. Widmann & His Hoosier Trio (Mother's Old) Red Bird 1009-10
- Left All Alone With a Broken Heart**
C. Campbell's Tennessee Ramblers (Steel Guitar) Victor 21-0014
- Lulu**
B. Harper-The Wayfares-The Ranch Boys (Beyond the) Dana 4001
- Maumee Valley**
J. Taylor & His Indiana Redbirds (You're Really) Red Bird 1003-4
- Mom of Your Baby Days**
J. Taylor & His Indiana Redbirds (I'm Gonna) Red Bird 1005-6
- Montana Skies**
B. Widmann & His Hoosier Trio (Dust Covered) Red Bird 1007-8
- Mother's Old Rockin' Chair**
B. Widmann & His Hoosier Trio (Kentucky's Way) Red Bird 1009-10
- My Memories of the Past**
A. Gibson & His Mountain Melody Boys (I'm Not Looking) Mercury 6164
- One Year Ago**
The Rocky Mountain Boys (Take a) Cozy RM-136
- Our Anniversary**
Texas Jim Robertson & The Panhandle Punchers (Sundown in) Victor 20-0012
- Please Don't Let Me Love You**
G. Morgan (Candy Kisses) Columbia 20547
- Speak Again, Sweet Lips**
Shorty Long & The Santa Fe Rangers (Careless Hands) Victor 21-0007
- Steel Guitar Rumble**
C. Campbell's Tennessee Ramblers (Left All) Victor 21-0014
- Sundown in My Heart**
Texas Jim Robertson & The Panhandle Punchers (Our Anniversary) Victor 21-0012



MERCURY RECORDS

MONTHLY CHECK LIST

BEST SELLERS

- 'CRUISING DOWN THE RIVER'
'HEART OF MY HEART'
Helen Carroll with Chorus and Orchestra...Mercury 5249
- 'PUSSY CAT SONG'
'POWDER YOUR FACE WITH SUNSHINE'
John Laurenz and Anne Vincent...Mercury 5247
- 'LAVENDER BLUE'
'SO DEAR TO MY HEART'
Anne Vincent with Orchestra...Mercury 5246
- 'I WISH YOU WERE JEALOUS OF ME'
'DON'T HAVE TO TELL NOBODY'
Frankie Laine with Orchestra...Mercury 5243
- 'SUN FLOWER'
'ROLL THE PATROL'
Two Ton Baker with Instrumental...Mercury 5239
- 'BE MINE'
'WHEN YOU'RE IN LOVE'
John Laurenz with Orchestra...Mercury 5241
- 'LOVE ME, LOVE ME'
'ROSEWOOD SPINET'
Eddy Howard and Orchestra...Mercury 5238
- 'LAUGHING BOY'
'YOU SATISFY'
Dinah Washington with Orchestra...Mercury 8102
- 'YOU WAS, YOU WAS'
'YES, YES, YES'
Vic Damone and Patti Page...Mercury 5234
- 'MR. BELL BOOGIE'
'LADY BE GOOD'
Albert Ammons...Mercury 8115
- 'MISSOURI WALTZ'
'TO EACH HIS OWN'
Eddy Howard and His Orchestra...Mercury 5219M
- 'AS YOU DESIRE ME'
'GUILTY'
Tony Martin with Orchestra...Mercury 5030
- 'WATER COAST BLUES'
'I LOVE WHISKEY'
Big Bill Broonzy...Mercury 8122
- 'NO NOISE' (Two Parts)
Machito Orchestra • Flip Phillips •
Charlie Parker ...Mercury 11012

SPECIAL!

'MONEY, MARBLES and CHALK'

'Where Is The One'

PATTI PAGE

Mercury 5251

The Billboard MUSIC POPULARITY CHARTS

Record Possibilities **PART IX**

Based on reports received last three days of Week Ending January 21

"HEARTACHES" Was revived in CHARLOTTE...
 "PEG O' MY HEART" Began in CHICAGO...
 ...and BOSTON* started

RAY NOBLE'S
'LADY OF SPAIN'

RCA VICTOR RECORDS 20-3302

*Bob Clayton, Station WHDH

LADY OF SPAIN Ray Noble Ork ... Victor 20-3302
 This one's a "sleeper." It's been going in the Boston area as a result of disk jockey push. The waxing is a revitalized 1935 slicing which was made in England. Primarily the emphasis is on the paso-doble rhythm in the arrangement, which stands up well today after the 13-year lapse. Vocal, originally by Al Bowly, was dubbed in by a Victor house trio so that the change is not even noticed. Tune, of course, is the familiar standard. And Victor intends putting its promotion guns behind the disk.

The Billboard MUSIC POPULARITY CHARTS

Record Reviews **PART VIII**

Based on reports received last three days of Week Ending February 4

RATINGS (100 Point Maximum)
 90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
 40-69 SATISFACTORY • 0-39 POOR

Now Ratings Are Determined
 Records are reviewed three times: (1) for retailers; (2) for operators; (3) for disk jockeys. Each time on the basis of nine key categories. Each category is assigned a maximum number of points within which new releases are rated. The best possible rating is 100. Maximums are subject to change depending on results of a survey of the music trade now being conducted. N. S. indicates a record is not suitable for appraisal within the market.

The Categories
 Point listings are maximums. Song caliber, 15; interpretation, 15; arrangement, 15; "name" value, 15; record quality (surface, etc.) 5; music publisher's air performance potential, 10; exploitation (record adv'tg-promotion, film, legit and other "plug" aids), 10; manufacturer's distribution power, 10; manufacturer's production efficiency, 5.

ARTIST	TUNES	LABEL AND NO.	COMMENT	RATINGS
				OVER-ALL DISK JOCKEY RETAILER OPERATOR

POPULAR

FRANKIE LAINE
 (Carl Fischers Ork)
 (Mercury 5177)
Tara Talaria Tara 78--78--78--78
 Released for re-backing, this is the current plug lullaby which has picked up some action.

Old Fashioned Love 81--83--79--81
 For the new backing Laine is in his rhythm idiom selling the song all the way with stellar orchestral support.

RICHARD (TWO-TON) BAKER
 (Mercury 5239)

Sunflower 78--78--78--78
 Baker delivers a happy treatment of the promising rhythm tune dedicated to the State of Kansas.

Roll the Patrol 80--79--80--81
 Baker will draw plenty of yocks and bar juke coins for this lively rendition of a funny piece of material.

MADelyn RUSSELL
 (J. Carroll Ork)
 (Mercury 5237)

Too Dam Hot 81--81--80--82
 Miss Russell makes her Mercury debut with a saucy delivery of a saucy Cole Porter song from the "Kiss Me Kate" score; fine Carroll arrangement.

Why Is It? 71--74--70--70
 The thrush turns in a pleasant vocal on the Alex Kramer-Joan Whitney plug song with simple, effective small ork backing.

RAY NOBLE ORK
 (Victor 20-3302)

Lady of Spain 89--90--88--89
 A 1935 recording with a trio vocal superimposed on the Al Bowly original has shown signs of kicking up a stir up Boston way.

I've Got My Love To Keep Me Warm 68--69--68--67
 A 1935 recording of a 1940 revival hit sounds not bad at all, but still is too outdated to mean very much against the Les Brown competition.

GORDON MAC RAE
 (Capitol 13357)

A Rosewood Spinnet 88--88--88--87
 Honey, up-and-coming ballad gets one of its top selling jobs from Gordon, who manages to be tender and virile at the same time.

So In Love 89--90--90--88
 Gordon puts plenty of heart and tone into the new Cole Porter smash. Should grab a big share of the play on this number.

ARTIST	TUNES	LABEL AND NO.	COMMENT	RATINGS
				OVER-ALL DISK JOCKEY RETAILER OPERATOR

POPULAR

DORIS DAY
 (Johnny Rarig Ork)
 (Columbia 38405)
I'm Beginning To Miss You 81--82--80--80
 Doris delivers effectively again on the newest Irving Berlin song with a simple Rarig backing.

Don't Gamble With Romance 77--76--76--78
 The West Coast threat to follow "You Can't Be True Dear" doesn't seem to be made of the same stuff, but who can tell these days? Doris does the best that she can with the waltz.

THE KING COLE TRIO
 (Capitol 15358)

It Only Happens Once 75--75--76--78
 Nat is his usual charming self on Frankie Laine's pleasing tune, but the Trio lacks much of its old edge.

No Moon at All 80--81--80--80
 Clever new Redd Evans-Dave Mann number is projected with an easy lift by Nat and the boys; Nat could use more backing here, however.

BUDDY CLARK
 (Earl Hagen Ork)
 (Columbia 38408)

I Don't See Me in Your Eyes Anymore 74--76--74--72
 Buddy does a competent job with the newest Weiss-Benjamin entry.

I Get Up Every Morning 70--70--70--70
 The warbler puts plenty of heart into a liting "itty that doesn't really deserve it.

BUDDY CLARK
 (E. Hagen Ork)
 (Columbia 38408)

Love Me! Love Me! Love Me! 80--82--78--80
 The Jolson in Buddy comes out with this top pop plug.

I Love You So Much It Hurts 77--77--77--78
 The folk hit could pick up coin from new sources via Buddy's warm pop rendition.

DICK HAYMES
 (Gordon Jenkins Ork)
 (Decca 24558)

My Silent Love 73--75--73--72
 Dick is not up to his norm as he warbles the standard in straightforward fashion.

Where Is the One? 68--72--70--64
 Lovely Ed Finkel-Aleo Wilder tune could use a more intimate approach than Dick uses here.

(Continued on page 106)

Introducing **TOMMY EDWARDS**

Sensational New NATIONAL Recording Artist

with THE FIRST HIT OF THE YEAR #9067

A LONG TIME UP IN THE ALLEY

backed by (Meow-Meow) UP IN THE ALLEY

A TWO-SIDED SMASH HIT RELEASE

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The Billboard
MUSIC POPULARITY CHARTS

PART IX

Record Possibilities



Based on reports received last three days of **Week Ending February 4**

THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

PAL-ING AROUND WITH YOU.....Ted Lewis Ork.....Decca 24564
It happened for Jolson and this disk could make it happen all over again for Ted Lewis on wax. However, on this record it is not so much Lewis's famed nasal-twang recitative singing bits that will help it as much as will the song, which is a strongly old-fashioned flavored ditty bearing an easy-to-remember melody and lyric. Three choruses of the tune by a vocal group sandwich a couple of Lewis recitations. Disking will bear a lot of juke op consideration and is a certain jockey winner.

THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be:

1. YOU WASDoris Day-Buddy Clark.....Columbia 38392
2. SUNFLOWERFrank Sinatra.....Columbia 38391
3. GRIEVING FOR YOUTony Pastor.....Columbia 38383
4. I'LL STRING ALONG WITH YOU.....Doris Day-Buddy Clark.....Columbia 38394
5. CARELESS HANDSSammy Kaye.....Victor 20-3321
6. SUNFLOWERJack Kilty.....MGM 10339
7. YOU WASPeggy Lee-Dean Martin.....Capitol 15349
8. DOWN BY THE STATIONGuy Lombardo.....Decca 24555
9. MAKE A MIRACLEMargaret Whiting-Jack Smith.....Capitol 15350
10. ROSEWOOD SPINETGordon MacRae.....Capitol 15357

THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,970 of them, the record retailers think tomorrow's hits will be:

1. YOU WASDoris Day-Buddy Clark.....Columbia 38392
2. BLUE ROOMPerry Como.....Victor 20-3329
3. I'LL STRING ALONG WITH YOU.....Jo Stafford-Gordon MacRae.....Capitol 15342
4. CARELESS HANDSSammy Kaye.....Victor 20-3321
5. SO IN LOVEGordon MacRae.....Capitol 15357
6. SUNFLOWERFrank Sinatra.....Columbia 38391
7. I'VE GOT MY LOVE TO KEEP ME WARMMills Brothers.....Decca 24550
8. ALWAYS TRUE TO YOU.....Art Mooney.....MGM 10357
9. SO IN LOVEBing Crosby.....Decca 24559
10. DOO DE DO ON AN OLD KAZOO.....Dinah Shore.....Columbia 38399

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 3,558 of them, the juke box operators think tomorrow's hits will be:

1. BEAUTIFUL EYESArt Mooney.....MGM 10357
2. I LOVE YOU SO MUCH IT HURTS.....Mills Brothers.....Decca 24550
3. DOWN AMONG THE SHELTERING PALMSAl Jolson-Mills Brothers.....Decca 24534
4. DOWN BY THE STATIONGuy Lombardo.....Decca 24555
5. I'LL STRING ALONG WITH YOU.....Doris Day-Buddy Clark.....Columbia 38394
6. SO IN LOVEGordon MacRae.....Capitol 15357
7. ALWAYS TRUE TO YOUDinah Shore.....Columbia 38399
8. SO IN LOVEBing Crosby.....Decca 24559
9. I'VE GOT MY LOVE TO KEEP ME WARMMills Brothers.....Decca 24550
10. SWEET GEORGIA BROWNGuy Lombardo.....Decca 24555

FOLK TALENT AND TUNES

(Continued from page 30)

Buddy Bain, who worked with the Blue Seal Boys on WSM, Nashville, has moved to WMPS, Memphis, where he vocalizes with Smilin' Eddie Hill's band. Hill's band, which waxes for Apollo, includes Paul Buskirk, mandolin; Bill Ross, electric guitar; Harold Harner, piano; Tony Cinniola, accordion; Bain's bass; Lovin brothers and Johnson brothers, singers. . . . Pee Wee Jenkins and His Barn Dance Buddies, who air from WJHP, Jacksonville, Fla., on the Mutual network's Dixie Barn Dance, are working the Edgewood Club, Jacksonville, in addition to a heavy radio and Mercury recording schedule.

George Lee Marks, former manager for Jimmy Wakely and Tex Ritter, is operating a chain of ballrooms in California. He's also touring units thru New Mexico and Texas. He and T. G. Laskey have set up the Hollywood Western Attractions.

Dome Records, subsidiary of Country Music, has appointed Jack Karns Company, New York, as its Eastern distributor. Other distributors are Shelhamer Distributors, Allentown, Pa.; Wellman Music, Huntington, W. Va.; Ed Khoury, Philadelphia; Tom Owen Company, Cedar Rapids, Ia., and Trumbull Record Sales, Vienna, O. . . . Eddie Kirk, KXLA, Pasadena, Calif., reports that he and the station folk music group are working the Legion Stadium, El Monte, Calif., Saturday nights. Kirk also is a regular on the weekly Armed Forces Radio Service show. . . . Elva Stultz, Martinsville, Va., has formed a Jimmie Osborne fan club for the WLEX, Lexington, Ky., and King recording artist. Osborne recently signed a writer's pact with Lois Music, King's BMI affiliate.

Please address all communications to Johnny Sippel, The Billboard, 155 North Clark St., Chicago 1, Ill.



Day of Days!

DORIS DAY SINGS

"Don't Gamble with Romance"

Columbia on Records

With Male Quartet and Orchestra
Under the Direction of John Rarig
COLUMBIA 38405

Trade Marks "Columbia," and Reg. U. S. Pat. Off.

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GOTTA LOVE YOU TILL I DIE

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GOTTA HEAR THIS SONG!

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1650 BROADWAY NEW YORK, N. Y.

UPTOWN NEWS

LOST AND FOUND

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SUBET LABORATORIES, INC.
Aico, New Jersey

The **Billboard**

MUSIC POPULARITY CHARTS

PART
X

Advance Information

Based on reports received last three days of Week Ending February 4

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

POPULAR

- A Bluebird Singing in My Heart
L. Green Ork-R. Dorey (It's a) Victor 20-3358
- A Rosewood Spinet
D. Haymes-V. Young Ork-J. Alexander Chorus (While the) Decca 24567
- A Rosewood Spinet
K. Smith-J. Miller Ork (Far Away) MGM 10356
- A Senorita's Bouquet
V. Monroe Ork (Don't Lie) Victor 20-3343
- African Voodoo
E. Morales (Negro) Magic M 1005
- Allah's Holiday
The Three Suns (Cruising Down) Victor 20-3349
- Always True to You in My Fashion
J. Harvey-H. Winterhalter Ork (So in) MGM 10359
- Always True to You in My Fashion
J. Stafford-P. Weston Ork (Just Reminiscent) Capitol 15378
- As You Desire Me
T. Martin-E. Hagen Ork (Gully) Mercury 5030
- Barbara, Barbara, Barbara Polka
J. Carroll Ork-S. MacGregor (Happy Holiday) Carroll 5001
- Beautiful Eyes
A. Mooney Ork (Doo De) MGM 10357
- Bewildered
Ink Soots (No Orchids) Decca 24566
- Birdland
C. Ventura Ork (Lullaby in) Victor 20-3346
- Bless This House Album—C. Lynch-W. Bass (3-12")
Columbia MM-813
Ave Maria, Op. 52, No. 6 . . . Columbia 7622-M
Bless This House . . . Columbia 7621-M
Gift of God . . . Columbia 7623-M
My Treasure and Children's Prayer . . . Columbia 7621-M
Pans Angelicus . . . Columbia 7622-M
The Palms . . . Columbia 7623-M
- Blue Skirt Waltz
L. Duchow Red Raven Ork ("I Betcha") Victor 20-3356
- Brush Those Tears From Your Eyes
A. Trace & His Flame Throwers-B. Vincent (Somebody's Lyin') Damon D-11215
- Busy Line
R. Murphy (Girls Were) Victor 20-3341
- Careless Hands
L. Laurenz-A. Vincent (Luckiest Guy) Mercury 5245
- Careless Hands
M. Torne-S. Burke Ork (Always True) Capitol 15379
- Nat (King) Cole at the Piano Album—K. Cole (3-10")
Capitol CC-135
Blues in My Shower . . . Capitol 10191
Cole Capers . . . Capitol 10189
How High the Moon . . . Capitol 10191
I'll Never Be the Same . . . Capitol 10190
These Foolish Things (Remind Me of You) . . . Capitol 10189
Three Little Words . . . Capitol 10190
- Cruising Down the River
F. Carle Ork-M. Hughes (Mississippi Flyer) Columbia 38411
- Cruising Down the River
H. Carroll & the Carolers (Heart of) Mercury 5249
- Cruising Down the River
R. Morgan Ork (Sunflower) Decca 24568
- Cruising Down the River
The Three Suns (Allah's Holiday) Victor 20-3349
- D' Natural Blues
Lucky Millinder Ork (Little Girl) Victor 20-3351
- Don't Ask Me Why
Deep River Boys (Wrapped Up) Victor 20-0003
- Don't Have to Tell Nobody
F. Laine-C. Fischer Ork (I Wish) Mercury 22-0003
- Don't Lie to Me
V. Monroe Ork (A Senorita's) Victor 20-3343
- Doo De Doo on an Old Kazoo
A. Mooney Ork (Beautiful Eyes) MGM 10357
- Doo Dec Doo on an Old Kazoo
B. Moreno Ork (Johnny Get) Victor 20-3357
- Dreamer With a Penny
B. Lawrence-H. Rene Ork (I'm Beginning) Victor 20-3355
- Every Little Doggie Has His Day
R. Murphy (Pennies From) Mercury 8121-M
- Everywhere You Go
E. Howard Ork (I Wish) Mercury 8248
- Far Away Places
K. Smith-J. Miller (A Rosewood) MGM 10356
- Forever and Ever
P. Como-M. Ayers (I Don't) Victor 20-3347
- Forever and Ever
R. Morgan Ork (You, You) Decca 24569
- Fugue for Barroom Piano
P. Moore Ork (Misty Moon) Discovery 101
- Gingerbread House
D. Rodney & J. Carroll (Love Me) Dana 2004
- Girls Were Made To Take Care of Boys
R. Murphy (Busy Line) Victor 20-3341
- Golden Slippers
J. Carroll Ork-S. MacGregor (Laugh Polka) Carroll 5002
- Gully
T. Martin-E. Hagen Ork (As You) Mercury 5030
- Happy Holiday Polka
J. Carroll Ork-S. MacGregor (Barbara, Barbara) Carroll 5001
- Have You Got the Gumption?
L. Jordan & His Tympany Five (Roamin' Blues) Decca 24571
- That Gang That Sang Heart of My Heart
H. Carroll & the Carolers (Cruising Down) Mercury 5249
- Here I'll Stay
G. Lombardo Ork (So in) Decca 24572
- "I Betcha" Polka
L. Duchow Red Raven Ork (Blue Skirt) Victor 20-3356
- I Couldn't Believe My Eyes
A. Trace & His Flame Throwers-B. Vincent (I'm Through) Damon D-11216
- I Don't See Me in Your Eyes Anymore
P. Como-M. Ayers Ork (Forever and) Victor 20-3347
- I Got a Gal in Galveston
P. L. Hayes-The Regalaires-V. Schoen Ork (Johnny Get) Decca 24570
- I Wish Somebody Cared Enough To Cry
E. Howard Ork (Everywhere You) Mercury 5248
- I Wish You Were Jealous of Me
F. Laine-C. Fischer Ork (Don't Have) Mercury 5243
- I'll Be in Love With You
J. & S. Steele (Lonesome for) Damon D-11220
- I'm Beginning to Miss You
B. Lawrence-H. Rene Ork (Dreamer With) Victor 20-3355
- I'm Getting Tired of Dreaming
R. Anthony Ork (Trumpet Time) Signature 11244
- I'm Through Callin' Everybody Darlin'
A. Trace & His Flame Throwers-B. Vincent (I Couldn't) Damon D-11216
- It's a Big, Wide, Wonderful World
L. Green Ork-R. Dorey (A Bluebird) Victor 20-3358
- *I've Got My Love To Keep Me Warm
R. Noble Ork (Lady of) Victor 20-3302
- Johnny Get Your Girl
P. L. Hayes-The Regalaires-V. Schoen Ork (I Got) Decca 24570
- Johnny Get Your Girl
B. Moreno Ork (Doo Dee) Victor 20-3357
- Just Reminiscent
J. Stafford & The Starlighters-P. Weston Ork (Always True) Capitol 15378
- King of the Sea
J. Carroll Ork-H. Carroll (What That) Carroll 5003
- Knock, Knock (Who's There?)
Spike Jones & His City Slickers (Ya Wanna) Victor 20-3359
- Lady of Spain
M. Herth-J. Green (Xylophonia) Decca 25420
- *Lady of Spain
R. Noble Ork (I've Got) Victor 20-3302
- Laugh Polka
J. Carroll-S. MacGregor (Golden Slippers) Carroll 5002
- Little Girl, Don't Cry
Lucky Millinder Ork (D' Natural) Victor 3351
- Lonesome for You
S. & J. Steele (I'll Be) Damon D-11220
- Look Up
T. Beneke Ork (Mississippi Flyer) Victor 20-3340
- Love (Your Spell Is Everywhere)
Hylo Trio (Whistling in) Talent T-1001
- Love Me and the World Is Mine
D. Rodney-J. Carroll (Gingerbread House) Dana 2004
- Luckiest Guy in the World
J. Laurenz-A. Vincent (Careless Hands) Mercury 5245
- Lullaby in Rhythm
C. Ventura Ork-J. Cain (Birdland) Victor 20-3346
- Lullaby Waltz
J. Vadnal Ork (Oh, Marie) Victor 20-3362
- MacNamara's Band
S. Jones & His City Slickers (The Clink) Victor 20-3338
- Mississippi Flyer
T. Beneke Ork (Look Up) Victor 20-3340
- Mississippi Flyer
F. Carle Ork-M. Hughes (Cruising Down) Columbia 38411
- Misty Moon Blues
P. Moore Ork (Fugue for) Discovery 101
- Mother Macree
J. Garber Ork-T. Traynor (Too-Ra-Lo) Capitol 15382
- Negro
E. Morales (African Voodoo) Magic M-1005
- No Moon at All
P. Cavanaugh Trio (You Say) Victor 20-3345
- Oh, Marie
J. Vadnal Ork (Lullaby Waltz) Victor 20-3362

(Continued on page 113)

The Billboard
MUSIC POPULARITY CHARTS
Album Reviews
Part XI
TRADE SERVICE FEATURE

Based on reports received last three days of Week Ending February 4

The large boldface number in each review is the "star" rating. This rating is based on nine key categories, each of which is assigned a maximum number of points. The best possible rating is 100. Maximums are subject to change dependent on results of a survey of the music trade now being conducted. Suitability for use by operators of disk jukeboxes is indicated in boldface comment under the separate headings within each review.

THE RATINGS
(100 points—the maximum)

40-100	tops
80-89	excellent
70-79	good
60-69	satisfactory
0-59	poor

THE CATEGORIES

	Max. Pts.
1. Production Idea (grouping of selection continuity)	15
2. Name Value	15
3. caliber of Material	15
4. Manufacturer's Distribution Power	10
5. Exploitation Aids (Record company and other advertising-promotion film, legit and other plans)	10
6. Interpretation	15
7. Record Quality	5
8. Manufacturer's Production Efficiency	5
9. Packaging (art work, binding, wrapping)	10

BEETHOVEN: TRIO NO. 4 IN D MAJOR, OP. 70, No. 1, Busch-Serkin Trio (3-12") **70**
 Columbia MM-801

Here is chamber music at its best—a superb trio faultlessly interpreting a great work. Out of the blend of superior performances by Adolf Busch on violin, Rudolf Serkin, piano, and Hermann Busch, cello, emerges music that is more than the total of its individual parts. The work, known as the Ghost Trio, takes the name from the second, andante movement, whose recurring theme is a melan-choly, haunting figure of compelling beauty. Written at the height of Beethoven's creative power, it is noble and inspiring throughout, and here receives a selfless, well-integrated and inspired performance. Recording is excellent.

JUKES Not suitable. **JOCKS** For the heavy-weight segs, fine.

AUBER OVERTURES ALBUM—Boston Pops Ork, A. Fiedler, Dir. (4-12") **75**
 Victor DM-1274

Auber, one of the foremost French composers of the early and middle 19th century, is best remembered for his comic operas. And best remembered from these are his overtures which enjoy a place in almost every orchestral repertoire. They are frivolous, gay and melodic pieces of an unsophisticated nature. Four of these overtures are included in this package. These are perhaps the best known of the Frenchman's work and they are well done and recorded by the versatile Boston Pops under Arthur Fiedler. The overtures contained in the album are: "The Bronze Horse," "Masaniello," "Fra Diavolo" and "The Crown Diamonds."

JUKES Not suitable. **JOCKS** Good either in part or as a package for FM or longhair shows.

BEETHOVEN: SONATA NO. 3, IN A, Op. 69 ALBUM—Pierre Fournier-Artur Schnabel (3-12") **78**
 Victor DM 1231

Recognized as one of the finest flowerings of Beethoven's middle period, this sonata for cello and piano has a clean, ascetic grandeur and great joyousness thru all its three movements. Fournier and Schnabel team for a most expressive and sensitive performance of the work here. The French cellist shows warmth, sonority and resonance, and Schnabel's keyboarding is equally sympathetic and technically admirable. Piano and cello are in rapport all the way.

JUKES Not suitable. **JOCKS** For heavyweight segs only.

WHAT ARE THE STARS—Robinson MacLean, George Dunning, Leonard Joy, Dir. (1-12") **77**
 Decca CU-112

Plenty of good information is offered the kiddies here, in painless fashion. With excellent dramatization, sound production, and well-integrated music, an astronomy lesson is turned into a real spell-binder for children in the 6 to 10 age group. Cover-folder has an abridged script and illustrations. Disk is unbreakable.

JUKES Not suitable. **JOCKS** Worth a whirl on kiddish shows.

MARK WARNOW'S SOUND OFF ALBUM—Mark Warnow Ork-Clelln Darwin-Arno Tanney (2-10") **55**
 Capitol CB-111

Stars and Stripes Forever; Sound Off Chant; El Capitan; Hall America. Sides which appeared on Coast Record's a while back, don't sound any better today. Based on the Army's "Sound Off" radio show, the material is for the most part contrived flag-waving stuff presented in typical unimaginative radio style. If the references to GI existence are meant to evoke nostalgia, they lack sufficient warmth or humor, to succeed.

JUKES Not suitable. **JOCKS** There's unlikely to be much interest in this material these days.

KEYBOARD SKETCHES BY SKITCH HENDERSON (3-10") **68**
 Capitol CC-110

Two Sleepy People; Two Cigarettes in the Dark; Morning; Autumn in New York; Jealous; Soft Lights and Sweet Music. The tunes are good, and if you like them played straight, without vocals, this set will do. But as piano playing it's pretty unimaginative, uninspired stuff. Henderson has undoubtedly built somewhat of a name for himself via air shows, and this may sell some copies. The classy cover could also help.

JUKES Not suitable. **JOCKS** All sides okay for sporting but they get dull in a lump.

POLKAS ALBUM—Six Fat Dutchmen-Henri Rene Ork-Lawrence Duchow Ork-Will Glahe (3-10") **70**
 Victor P-235

Minnesota Polka; Old Lady Polka; Helen; Yes-Yes Polka; Beer Barrel Polka; Hot Clarinet Polka. The individual polkas in this outstanding collection have done pretty well already as singles, and will probably continue to do so, but the package may be an extra convenience for jocks and home spinners. Emphasis here is on the braubhaus style, with plenty of com-pah, and the label's top German bands participate.

JUKES All sides merit occasional slotting. **JOCKS** Top-grade material for international shows.

WESTERN ROUNDUP (3-10") **78**
 Tex Ritter-Tex Williams-Merle Travis-Jimmie Wakely-Wesley Tuttle-Foy Willing. Capitol CC 112

Green Grow the Lilacs; The California Polka, So Round, So Firm, So Fully Packed, Detour; Hang Your Head in Shame; Signed, Sealed and Delivered. A strong folk package here—with Capitol's top Western warblers represented with a side apiece. Disks have already scored as singles, but there figures to be a large market of cowboy music buyers who may have missed some of the original releases. The songs, the singers, the work and re-recording are all A-1.

JUKES Most of sides have been played out. **JOCKS** A good library item.

CARLOS RAMIREZ—Latin-American Favorites (4-10" unbreakable) **70**

Ay, Ay, Ay; Bala; Begin the Beguine; Belen; Jurame; Lamento Gitano; Te Quiero Dijiste; Un Poquito de Tu Amor. Ramirez's classy legit baritone, plus his natural-born flair for this standard Latin material, makes this a pleasing package. The tunes, all sung in Spanish, are mainly familiar melodies, some of which have had a whirl as Yankee pops, and, propelled by the bolero and afro beats they generate a strong flavor. Altho this material is generally chanted in more primitive fashion, Ramirez should appeal to many who prefer more "polite" interpretations. Attractive cover, but no liner notes.

JUKES Not suitable. **JOCKS** Good for light-classic or Latin spinners.

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Pete Johnson

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SYLVESTER MIKE
DB 155
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The Billboard
MUSIC POPULARITY CHARTS
PART XII
Honor Roll of Popular Songwriters

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No. 8—VICTOR HERBERT

By Jack Burton

VICTOR HERBERT'S appetite for food and wine was matched by his appetite for work. In one season alone, 1898-'99, he completed the scores for four comic operas—*The Singing Girl*, *The Ameer*, *Cyrano de Bergerac* and *The Viceroy*—each with a different national and historical environment and so demanding a different type of musical treatment.

Making this feat even more remarkable is the fact that Herbert wrote all four operas simultaneously instead of concentrating on each individual score until it was completed. He used four desks for his manuscripts, moving from one to the other as his Muse prompted.

In order to fortify himself for such a Herculean task, which called for the writing of several thousand pages of musical manuscript in addition to the actual creative work, Herbert kept several different kinds of wine on ice in a small washtub in his studio. He selected his liquid inspiration according to the background of the opera on which he was working at the moment—Rhine wine or Moselle for *The Singing Girl*, the plot of which was laid in Germany; French clarets and burgundies for *Cyrano de Bergerac*, and Italian chianti for *The Viceroy* which had a Venetian setting.

When working on a musical comedy, Victor Herbert thought in terms of the orchestra and voices that would bring his notes to life. He refused to delegate the orchestrations to others on the ground that to do so would be the same as a painter con-

ceiving an idea for a picture and then having someone else paint it.

"He would come in and work out a new scene in my office," Florenz Ziegfeld recalled shortly after Herbert's death, "and the next morning appear with a full orchestra. Some composers will play a song on the piano and it will sound pretty well, but when they write it down for an orchestra it sounds pretty bad. Victor was just the other way—not so good at the piano but very good in the orchestra. He used to say to me, 'I'm a rotten piano player,' when he was running over a tune, 'but it will be all right when I fix the orchestra part.' And it always was."

Songwriters' Crusader

Despite the long and arduous hours he spent at his Steinway, Victor Herbert found time to play the role of a militant crusader, and the legal fight he waged to protect his own copyrights resulted in a victory of far-reaching consequences for his fellow songwriters.

In 1917, after hearing the orchestra at Shanley's playing selections from his musical comedy *Sweethearts* without his permission, Herbert brought a test suit against the restaurant for damages and carried the battle to the U. S. Supreme Court where Justice Oliver Wendell Holmes ruled that a composer's work could not be performed in public for profit without his consent.

Until this epochal decision was handed down, the songwriter collected royalties only from sheet music sales, but as a result of Herbert's

Brief biographies of the great writers of popular music, complete with . . .

- . . . CHRONOLOGICAL LIST OF THEIR GREATEST SONGS
- . . . PUBLISHERS (Where no publisher listed, song is in Public Domain)
- . . . BACKGROUND DATA ON SELECTED SONGS
- . . . MAJOR LABEL RECORDINGS AVAILABLE ON SONGS

This anthology of American popular music, which covers mainly a 60-year period from 1890 to the present day, is based on 20 years of research by the author, a former newspaper, magazine and advertising copy writer who has made the study of popular music his hobby.

This anthology does not attempt to list the complete output of these writers. Instead the song listing is restricted to those titles that have gained either top ranking or appreciable popularity.

In the musical comedy and film musical fields, however, the complete scores will be listed in order to provide something new and vitally needed in an anthology of this kind: A comprehensive record of stage and motion picture songs.

Songs are listed according to the date of their original copyright, the stage musical songs according to the year such musicals were produced, and the film songs according to the year of their public release.

All songs that have attained a sheet music sale of a million or more copies, according to the most authentic and unbiased records available, are marked with an asterisk (*).

In the publisher listing, the name of the present publisher and not the original publisher is given, and songs now in the public domain (titles first copyrighted in 1893 or before) have no publisher credit.

In the listing of song recordings, no so-called collector's items are given, and while such a list is representative, it makes no pretensions of being complete.

court victory, the composer, lyricist and publisher now enjoy both "performing" and "mechanical" rights and receive compensation for the use of their music in night clubs and other places of public entertainment, on records and the radio.

Victor Herbert also championed the cause of Irish freedom, organizing and conducting the Glee Club of the Friendly Sons of St. Patrick and taking an active interest in the Friends of Irish Freedom, and when the land of his birth finally achieved her independence, he regarded the victory as a personal triumph.

Generous to a fault, Victor Herbert was as careless of his health as he was of his money and ignored the repeated advice of his physicians that he should work and eat more sparingly.

"I could eat a ton of nails," he told a group of friends at the Lambs Club on the noon of May 26, 1924, after he had completed the score of his 43d comic opera, *Dream Girl*. He then ordered his usual bountiful luncheon

with a cocktail for an appetizer and a different wine with each course.

Herbert Dies

Two hours later, extras announcing the death of Victor Herbert were rolling off the presses.

Altho Victor Herbert belongs to the Golden Age of the theater, he did not live to share in the pot of gold that Hollywood offers to the songwriters of today, and it is indeed ironic that while he foresaw the radio as a rich source of income for composers and lyricists, he personally never received a penny in royalties from the broadcasting industry, despite the fact that year after year his songs are among the most played and sung on the air.

Measured by modern standards of remuneration, Victor Herbert was very poorly paid for his priceless contributions to American music, for his annual earnings never exceeded \$20,000 and his estate, which was valued at \$58,000, proved inadequate to cover all his bequests.

★★★ VICTOR HERBERT'S GREATEST SONGS AND RECORDINGS AVAILABLE—PART II ★★★

1911—WHEN SWEET SIXTEEN

Book and lyrics by George V. Hobart, and with William Norris, Roy Purviance and Josie Intropodi. M. Witmark & Sons.

- WILD ROSE
- THERE WAS ONCE A PRINCE
- ROSALIND
- FAIRYLAND
- THERE'S MONEY IN GRAFT
- OH, THOSE BOYS!
- THEY FOLLOW ME EVERYWHERE
- MY TOAST TO YOU
- A MAN'S A MAN FOR A' THAT
- PEOPLE WILL TALK
- MAH HONEY LOVE

THE DUCHESS

Book and lyrics by Joseph Herbert and Harry B. Smith, and co-starring Fritz Scheff and John E. Hazzard. M. Witmark & Sons.

- GIRLIE LAND
- SALLY
- THE CORYPHEE
- UPSI-DAISY
- THE LAND OF THE SULTAN'S DREAMS
- ISN'T IT NASTY OF PAPA?
- WHAT'S THE USE OF MOONLIGHT?
- IF I SHALL DREAM OF YOU
- I'M SUCH A ROMANTIC GIRL
- CUPID, TELL ME WHY
- THERE'S A SOUL MATE

THE ENCHANTRESS

Book by Fred DeGresac and lyrics by Harry B. Smith, starring Kitty Gordon. M. Witmark & Sons.

- GOLD FISH SONG (COME, LITTLE FISHES)
- WHEN THE RIGHT MAN SINGS TRALA-LA
- THAT PRETTY LITTLE SONG
- TO THE LAND OF MY OWN ROMANCE
- ART IS CALLING FOR ME (I WANT TO BE A PRIMA DONNA)
- I'VE BEEN LOOKING FOR A PERFECT MAN
- ONE WORD FROM YOU
- THEY ALL LOOK GOOD WHEN THEY'RE FAR AWAY

1912—THE LADY OF THE SLIPPER

Book by Lawrence McCarthy and Anne Caldwell and lyrics by James O'Dea, with a cast that included Elsie Janis, Montgomery and Stone, James Reaney,

Peggy Wood and Vernon Castle. M. Witmark & Sons.

- AT THE BAL MASQUE
- ENTRANCE OF CINDERELLA
- CAT DUET
- THE PRINCESS OF FAR-AWAY
- A LITTLE GIRL AT HOME
- GAMES OF HALLOWEEN
- PUT YOUR BEST FOOT FORWARD
- LITTLE GIRL
- LIKE A REAL, REAL MAN
- BAGDAD
- JUST LOVE ME ALL THE TIME
- JUST YOU AND I IN DREAMLAND

1913—SWEETHEARTS

Book by Harry B. Smith and Fred DeGresac and lyrics by Robert B. Smith, with a cast headed by Christie MacDonald and Tom MacNaughton. G. Schirmer, Inc.

- CRICKET ON THE HEARTH
- IRON, IRON, IRON
- WHILE ON PARADE
- THERE IS MAGIC IN A SMILE
- MOTHER GOOSE
- THE ANGELUS
- PILGRIMS OF LOVE
- EVERY LOVER MUST MEET HIS FATE
- SWEETHEARTS
- IN THE CONVENT THEY NEVER TAUGHT ME THAT GAME OF LOVE
- JEANETTE AND HER LITTLE WOODEN SHOES
- PRETTY AS A PICTURE
- WELCOMING THE BRIDE
- TO THE LAND OF MY OWN ROMANCE

(Available on the following records: RCA Victor #4457, Allan Jones and orchestra; Decca #25053, Harry Horlick's Orchestra; Decca #23815 in Album A-505, Bing Crosby with orchestra.)

(Selections from "Sweethearts" are available in RCA Victor album K-6 with Al Goodman's Orchestra, Frances Greer and Christine Lind, sopranos; Jimmy Carroll, tenor; Earl Wrightson, baritone, and the Guild Choristers in the following numbers: "Sweethearts," "Every Lover Must Meet His Fate," "Game of Love," "The Angelus," "Jeanette and Her Little Wooden

Shoes," "Pretty as a Picture," "To the Land of My Own Romance" and "I Might Be Your Once in a While.")

THE MADCAP DUCHESS

Book and lyrics by David Stevens and Justin Huntley McCarthy, and starring Ann Swinburne, with Peggy Wood and Glenn Hall in the supporting cast. G. Schirmer, Inc.

- THE SUN IS A-SLANT
- AURORA BLUSHING ROSILY
- LOVE AND I ARE PLAYING
- THE DEUCE YOUNG MAN
- TWEEDLEDUM AND TWEEDLEDEE
- OH, UP! IT'S UP!
- LOVE IS A STORY THAT'S OLD
- THAT IS ART
- TO PARIS
- NOW IS THE SOUTH WIND BLOWING
- BABETTE OF BEAUJOLAIS
- GODDESS OF MINE
- WINGED LOVE
- FAR UP THE HILL
- DO YOU KNOW?

1914—THE ONLY GIRL

Book and lyrics by Henry Blossom Jr. and with a cast that included Adele Rowland, Wilda Bennett, Thurston Hall, Jed Prouty and Ernest Torrence. M. Witmark & Sons.

- BE HAPPY BOYS TONIGHT
- WHEN YOU'RE AWAY
- PERSONALITY
- TELL IT ALL OVER AGAIN
- YOU'RE THE ONLY GIRL FOR ME
- HERE'S TO THE LAND WE LOVE, BOYS!
- EQUAL RIGHTS
- YOU HAVE TO HAVE A PART
- THE MORE I SEE OF OTHERS, DEAR,
- THE BETTER I LIKE YOU
- HERE'S HOW
- WHEN YOU'RE WEARING THE BALL AND CHAIN

1914—THE DEBUTANTE

Book and lyrics by Harry B. and Robert B. Smith, and with a cast headed by Hazel Dawn and William Danforth. G. Schirmer, Inc.

- LOVE IS A BATTLE
- MARRIED LIFE
- PROFESSOR CUPID
- ALL FOR THE SAKE OF A GIRL
- THE GOLDEN AGE
- THE LOVE OF THE LORELEI
- PEGGY'S A CREATURE OF MOODS
- NEVER MENTION LOVE WHEN WE'RE ALONE
- WHEN I PLAYED CARMEN
- THE BAKER'S BOY AND THE CHIMNEY-SWEEP
- THE CUBIST OPERA
- CALL AROUND AGAIN
- THE WILL-O-THE-WISP
- THE DANCING LESSON
- THE FACE BEHIND THE MASK
- FATE
- THE SPRINGTIME OF LIFE IS FAIREST

1915—PRINCESS PAT

Book and lyrics by Henry Blossom Jr. and with a cast that included Eleanor Painter, Sam Hardy, Alexander Clark, Eva Fallon, Al Shean and Doris Kenyon. M. Witmark & Sons.

- I WISH I WAS AN ISLAND IN AN OCEAN OF GIRLS
- I'D LIKE TO BE A QUITTER
- IN A LITTLE WORLD FOR TWO
- TWO LAUGHING IRISH EYES
- LOVE IS THE BEST OF ALL ESTELLITA
- THERE'S A MESSAGE OF LOVE IN YOUR EYES
- NEAPOLITAN LOVE SONG
- ALLIES
- ALL FOR YOU
- FOR BETTER OR FOR WORSE
- I NEED AFFECTION
- MAKE HIM GUESS
- THE SHOES OF HUSBAND NO. 1 ARE WORN BY NO. 2

1917—EILEEN

Book and lyrics by Henry Blossom, and co-starring Walter Scanlon and Grace Breen. M. Witmark & Sons.

- ERIN SLANTHOGAL GO BRACH
- LIFE'S A GAME AT BEST
- I'D LOVE TO BE A LADY
- FREE TRADE AND A MISTY MOON
- WHEN LOVE AWAKES
- IF EVE HAD LEFT AN APPLE ON THE BOUGH

**TOO-RE-LOO-RE
CUPID, THE CUNNING PANDEEM
STARS AND ROSEBUDS
EILEEN ALANNA ASTHORE
IN ERIN'S ISLE
MY LITTLE IRISH ROSE
THINE ALONE**

(Available on the following records:
RCA Victor #10-1201, Igor Gorin with
orchestra; RCA Victor #4446, Allan
Jones with orchestra; Columbia
#7264-M, Andre Kostelanetz and his
orchestra; Columbia #P-17111D, Charles
Kullman with orchestra; Columbia
#36047, Kate Smith with orchestra;
Columbia #7558-M, Rise Stevens with
male chorus and orchestra.)

**THE IRISH HAVE A GREAT DAY
TONIGHT
WHEN SHALL I AGAIN SEE IRELAND?
WHEN IRELAND STANDS AMONG THE
NATIONS OF THE WORLD
DINY'S SERENADE
GLAD, TRIUMPHANT HOUR
MY GOOD FRIENDS OF ERIN'S ISLE**
(Selections from "Eileen" are available
in RCA Victor Album K-2 with Al Good-
man's Orchestra, Frances Greer, so-
prano; Jimmy Carroll, tenor; Earl
Wrightson, baritone, and the Guild
Choristers in the following num-
bers: Overture, "Free Trade and a Misty
Moon," "My Little Irish Rose," "When
Love Awakes," "Eileen Alanna Asthore,"
"Thine Alone" and "The Irish Have a
Great Day Tonight.")

1917—HER REGIMENT

Book and lyrics by William LeBaron,
and a cast headed by Donald Brian and
Frank Moulton. Harms, Inc.

SOMEDAY
(Available on RCA Victor record #4447,
Allan Jones with chorus and orchestra.)
**OH, MY!
AS THE YEARS ROLL BY
IF THINGS WERE WHAT THEY SEEM
'TWTX LOVE AND DUTY
SOLDIER MEN
AMERICAN SERENADE
ART SONG
VIVE LA FRANCE
NERVES
SUPERLATIVE LOVE
THE GIRL BEHIND THE GUN
A LITTLE FARM IN NORMANDY**

1918—THE VELVET LADY

Book by Fred Jackson, lyrics by Henry
Blossom, and with a cast headed by
Ernest Torrence, Georgia O'Ramey, Jed
Prouty, Eddie Dowling and Fay Marbe.
M. Witmark & Sons.

**THERE'S NOTHING TOO FINE FOR THE
FINEST
SPOOKY-LOOKUM
I'VE DANCED TO BEAT THE BAND
LOGIC
LIFE AND LOVE
FAIR HONEYMOON
WHAT A POSITION FOR ME
DANCING AT THE WEDDING**

1919—ANGEL FACE

Book and lyrics by Harry B. and Robert
B. Smith, and with John E. Young
and Jack Donahue featured in the cast.
Harms, Inc.

**EVERYBODY'S CRAZY HALF THE TIME
THOSE SINCE-I-MET-YOU DAYS
I MIGHT BE YOUR ONCE-IN-A-WHILE
EYE
(Available on Decca record #24011, Ted
Straefer's Orchestra.)
CALL IT A DAY
BYE-BYE, BABY
I DON'T WANT TO GO HOME
SOMEONE LIKE YOU
HOW DO YOU GET THAT WAY?
MY IDEA OF SOMETHING TO GO
HOME TO
TIP YOUR HAT TO HATTIE**

1920—MY GOLDEN GIRL

Book and lyrics by Frederic Arthur
Kummer, and with a cast headed by
Victor Morley, Marie Carroll, Ned
Sparks and Edna May Oliver. M. Wit-
mark & Sons.

**I WANT YOU
A LITTLE NEST FOR TWO
MY GOLDEN GIRL
DARBY AND JOAN
RACTIME TERPSICHORE
OH DAY IN JUNE!
I'D LIKE A HONEYMOON WITH YOU
A SONG WITHOUT (MANY) WORDS
IF WE HAD MET BEFORE
NAME THE DAY
IN VENICE
SHOOTING STAR**

1920—OUI MADAME

Book by J. M. Wright, lyrics by Robert
B. Smith and with a cast headed by
Georgia O'Ramey, Glenn Anders and
Harry Kelly. Harms, Inc.

**HE WANTED TO GO AND HE WENT
IF I SAW MUCH OF YOU
MY DAY HAS COME
OVER THE GARDEN WALL
PLAY ME SOMETHING I CAN DANCE
TO
WHEN YOU KNOW ME BETTER
WHERE WERE YOU?
THE WOONG OF THE VIOLIN
EVERY HOUR AWAY FROM YOU IS
SIXTY MINUTES LOST
IF THAT'S NOT LOVE WHAT DO YOU
CALL IT?
OUI MADAME
WHEN YOU AND I WERE TADPOLES
SUCH A HAPPY FAMILY
THE GIRL WHO KEEPS YOU WAITING
A GIRL WHO CAN LOVE
THE TABLE D'HOTE CABARET
THE GIRL IN THE SPOTLIGHT**

Book and lyrics by Richard Bruce, and
with a cast headed by Mary Milburn,
Johnny Dooley and Hal Skelly. Harms,
Inc.

**CATCH 'EM YOUNG TREAT 'EM
ROUGH, TELL 'EM NOTHING
I LOVE THE GROUND YOU WALK ON
IT WOULD HAPPEN ANYWAY**

**SONGWRITERS
COMING UP!**

**February 19 Issue
JOE HOWARD**

**February 26 Issue
JOHN PHILIP SOUSA
and
JOHN STROMBERG**

(Writer of Weber & Fields Shows)

**March 5 Issue
REGINALD DE KOVEN
and
FRED FISHER**

**March 12 Issue
GUSTAV KERKER
and
GUS EDWARDS**

**March 19 Issue
HARRY VON TILZER
and
AL VON TILZER**

**March 26 Issue
GEORGE M. COHAN**

**April 2 Issue
JEAN SCHWARTZ**

**April 9 Issue
ERNEST BALL
and
J. ROSAMUND JOHNSON**

**April 16 Issue
IRVING BERLIN**

**I CANNOT SLEEP WITHOUT
DREAMING OF YOU
I'LL BE THERE
THERE'S A TENDER LOOK IN YOUR
EYE
SOMEWHERE I KNOW THERE'S A GIRL
FOR ME**

1922—ORANGE BLOSSOMS

Book by Fred deGresac, lyrics by B. G.
DeSylva, and with a cast headed by
Queenie Smith, Edith Day, Jack Whit-
ting and Hal Skelly. Harms, Inc.

A KISS IN THE DARK
(Available on the following records:
Capitol #20070, Lois Butler with Paul
Weston's Orchestra; Decca #24020, Bob
Grant's Orchestra; Decca #23366, Eileen
Farrell and orchestra; Columbia
#7557-M, Rise Stevens with orchestra;
Columbia #7365-M, Andre Kostelanetz
and his orchestra.)

**WAY OUT WEST IN JERSEY
THEN COMES THE DAWNING
THIS TIME IT'S LOVE
LEGEND OF THE GLOW WORM
LONELY NEST
A DREAM OF ORANGE BLOSSOMS**

1924—DREAM GIRL

Book and lyrics by Rida Johnson Young
and Harold Atteridge, and with a cast
headed by Fay Bainter, Walter Woolf
and Billy B. Van. Harms, Inc.

**MAKING A VENUS
ALL YEAR ROUND
DANCING AROUND
OLD SONGS
MAIDEN LET ME IN
STOP, LOOK AND LISTEN
BROAD HIGHWAY
MY HERO
I WANT TO GO HOME
BUBBLES
SAXOPHONE MAN
GYPSY LIFE
MAKE LOVE IN THE MORNING
AT THE RAINBOW'S END
IF SOMEBODY ONLY WOULD FIND ME
DREAM GIRL**
(Available on Columbia record #7367-M,
Andre Kostelanetz and his orchestra.)

Interpolated Numbers

1916—THE CENTURY GIRL
Lyrics by Henry Blossom. Harms, Inc.
**HUMPTY DUMPTY
WHEN UNCLE SAM IS RULER OF THE
SEAS
THE ROMPING REDHEADS
YOU BELONG TO ME
THE CENTURY GIRL**

**1916—CINDERELLA MAN
OUT OF HIS HEART HE BUILDS A
HOME**
Lyrics by Edward Childs Carpenter. M.
Witmark & Sons.

1918—ZIEGFELD FOLLIES OF 1918

Words by Gene Buck. Harms, Inc.
**CAN'T YOU HEAR YOUR COUNTRY
CALLING?**

1920—ZIEGFELD FOLLIES OF 1920

Words by Gene Buck. Harms, Inc.
**LOVE BOAT
WHEN THE RIGHT ONE COMES ALONG**
Words by Gene Buck. Harms, Inc.
**IN KHORASSAN
LEGEND OF THE GOLDEN TREE
PRINCESS OF MY DREAMS**

1922—ZIEGFELD FOLLIES OF 1922

Words by Gene Buck. Harms, Inc.
WEAVING MY DREAMS

1923—ZIEGFELD FOLLIES OF 1923

Words by Gene Buck. Harms, Inc.
**I'D LOVE TO WALTZ THRU LIFE WITH
YOU
LADY OF THE LANTERN
THAT OLD FASHIONED GARDEN OF
MINE**

Film Presentation Music

1916—THE FALL OF A NATION

Harms, Inc.
Victor Herbert wrote a complete score
for this picture, which had its premiere
at the Liberty Theater, New York,
June 6, 1916. This should not be con-
fused with the David Wark Griffith film
classic, "The Birth of a Nation," which
had a book by the same author, Thomas
Dixon.

**1922—WHEN KNIGHTHOOD WAS IN
FLOWER**

Harms, Inc.

1923—LITTLE OLD NEW YORK

Harms, Inc.

Instrumental Numbers

1888—SERENADE FOR STRINGS

1891—AMERICAN FANTASY

(Available on the following records:
RCA Victor #36409, RCA Victor Orches-
tra; Decca #27071, Detroit Symphony
Orchestra.)

THE CAPTIVE

1897—BADINAGE

G. Schirmer, Inc.

1900—PAN-AMERICANA

M. Witmark & Sons.
(Available on Decca record #18494, the
Decca Band.)

PUNCHINELLO

M. Witmark & Sons.

YESTERTHOUGHTS

M. Witmark & Sons.

1904—AL FRESNO

M. Witmark & Sons.
This was published originally under the
pseudonym of Frank Rowland to deter-
mine if the piece would sell on merit
alone, but before the test showed any
results, "Al Fresno" was interpolated
in the score of "It Happened in Nord-
land," with lyrics by Glen MacDonough.

Marches

1894—EL DORADO

Edward Schuberth & Company.

**1897—BALTIMORE CENTENNIAL
INAUGURATION**

Edward Schuberth & Company.

1898—THE PRESIDENT'S MARCH

Edward Schuberth & Company.
Dedicated to President William Mc-
Kinley.

THE 22ND REGIMENT MARCH

Edward Schuberth & Company.

MARCH OF THE VEILED PROPHETS

Edward Schuberth & Company.

Posthumous Numbers

1925—GIVE YOUR HEART IN JUNETIME

Words by Clifford Grey and Harold
Atteridge. Harms, Inc.
This was introduced in the musical
comedy "Sky High."

1939—INDIAN SUMMER

Words by Al Dubin. Harms, Inc.
Originally composed as a piano num-
ber, this song ranked high on the
Radio Hit Parade 15 years after Her-
bert's death.

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Herbert Album with Frances Lang-
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Away" and "Thine Alone."

Columbia MM-682—Song of Victor Her-
bert by Rise Stevens. "Ah Sweet
Mystery of Life," "A Kiss in the Dark,"
"Thine Alone," "When You're Away,"
"Kiss Me Again" and "Sweethearts."

Columbia MM-415—Music of Victor Her-
bert by Andre Kostelanetz and his
orchestra. "Ah Sweet Mystery of Life,"
"Sweethearts," waltz; "March of the
Toys," "Toyland," "Streets of New
York," "Thine Alone," "Indian Sum-
mer," "When You're Away," "Kiss Me
Again," "A Kiss in the Dark,"
"Habanera" from "Natoma," "Sunset,"
"I'm Falling in Love With Someone,"
"Neath the Southern Moon," "Italian
Street Song," "Moonbeams," "Gypsy
Love Song," "Czardas" and "Dream
Girl."

(Columbia Victor Herbert Albums
MM-682 and MM-415 are duplicated

on Columbia's Long Playing Micro-
groove records ML2013 and ML4094.)
RCA Victor M-1069. Dorothy Kirsten
Sings Victor Herbert Melodies. "Kiss
Me Again," "Moonbeams," "Indian Sum-
mer," "Neath the Southern Moon,"
"A Kiss in the Dark," "Romany Life,"
With Russ Case's orchestra and chorus.
RCA Victor C-33. Victor Herbert
Melodies Vol. I. With Anne Jamison
and Gladys Rice (sopranos), Jan Peerce
(tenor), Thomas L. Thomas (baritone)
and the RCA Victor Concert Orchestra
and Salon Group. "Naughty Marietta"
Medley. "Ah Sweet Mystery of Life,"
"Neath the Southern Moon," "I'm Fall-
ing in Love With Someone" and "Ital-
ian Street Song"; "Fortune Teller"
Medley ("Gypsy Love Song," "Romany
Life" and "Czardas"); "Kiss Me Again";
"Badinage"; "Air de Ballet"; "Al Fres-
co"; "March of the Toys"; Babes in Toy-
land" Medley ("In the Toymaker's
Workshop," "Go to Sleep—Slumber
Deep," "Never Mind Bo-Peep," "Toy-
land" and "I Can't Do That Sum");
"Sweethearts" Medley ("While on Pa-
rade," "Every Lover Must Meet His
Fate," "The Angelus," "Pretty as a
Picture," "Jeanette and Her Little
Wooden Shoes" and "Sweethearts")
Waltz; "Red Mill" Medley ("Every
Day Is Lady's Day With Me," "Isle
of My Dreams," "When You're Pretty
and the World Is Fair," "Whistle It,"
"Moonbeams," "Because You're You"
and "The Streets of New York").
RCA Victor C-11. Victor Herbert Mel-
odies Vol. II. With RCA Victor Orches-
tra and Salon Group. "Pan-Americana";
"Rose of Algeria" Selections ("I've
Been Decorated," "Twilight in Bara-
keesh" and "Rose of the World");
"Yestertthoughts"; "Punchinello"; Se-
lections from "Eileen" ("Irish Jig,"
"Erin's Isle," "Eileen Alanna Asthore"
and "The Irish Have a Great Day
Tonight"); Selections from "The Only
Girl" ("You're the Only Girl for Me"
and "When You're Away"); Selections
from "Babette" ("My Honor and My
Sword," "There Once Was an Owl"
and "My Lady 'Tis for Thee"); "Fleur-
ette"; "Under the Elms"; Selections
from "Princess Pat" ("I Wish I Were
an Island in an Ocean of Girls," "All
for You," "Love Is the Best of All,"
"Neapolitan Love Song" and "Make
Him Guess"); "Land of My Own
Romance"; "Serenade From Cello Suite,
Movement No. 4"; "Absinthe Frappe";
Selections from "Natoma" ("Haban-
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theme, "Dagger Dance" and "Finale").

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Discovery Gets ST Longhair for LP's

HOLLYWOOD, Feb. 5.—Discovery Records this week acquired a series of longhair masters from Standard Transcriptions, which the indie commercial plattery will release as "longer playing" 45-minute records. Masters were etched by the Paris Symphony Ork during Standard's recent European recording junket and include enough longhair material for four sides. Standard will get an undisclosed royalty on all sales under a deal set between Discovery head Albert Marx and Jerry King, of Standard.

Discovery will use the trade name of "Longer Playing, Multigroove" records, thus patterning promotion to reap benefits from Columbia Records' LP platters. Platters will retail for \$4 and are to be pressed on vinylite. Diskery this week reduced price of its standard 10-inch, 78 r.p.m. pop platters from \$1 to 75 cents.



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From ALL THE ARTISTS



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Morris Pubbery Restores Subsid

NEW YORK, Feb. 5.—The Buddy Morris pubbery is reactivating its Mayfair Music subsidiary to exploit two of the tunes in the Burke-Van Heusen score from the forthcoming flicker, *A Connecticut Yankee in King Arthur's Court*. The other two tunes will be handled by Morris's Melrose branch. In addition to live plug activity, Morris is engaging two flackeries specializing in wax promotion—the Jim McCarthy office here and a Coast firm not yet designated.

The score is heavily recorded, with all major and some indie waxeries represented. The tunes, *Once and for Always*, *Busy Doing Nothing*, *If You Stub Your Toe on the Moon* and *When Is Sometime*, have been cut by Perry Como, Margaret Whiting, Frank Sinatra, Dinah Shore, Vaughn Monroe, Jo Stafford, King Cole, Jack Smith, Art Mooney, Eddy Howard, Tony Martin, John Laurenz and others. Crosby and the rest of the cast have cut a Decca album. *Always* and *Busy* have been assigned to Melrose, the other two to Mayfair. Sidney Kornheiser, in charge of the operation, is now setting personnel for Mayfair, including a professional manager here and a representative for the Coast.

Herman Diaz Back in U. S.

NEW YORK, Feb. 5. — Herman Diaz, RCA Victor's Latin-American artists-repertoire chief, returned this week from a recording expedition to Cuba and Puerto Rico. In Cuba he waxed sides with chirp Myrta Silva, with the Orquesta Casino De La Playa and with several Afro voodoo groups.

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WHAT'S MY NAME?

RCA VICTOR RECORDS

Cafes in New Move on Salaries

Balti. Op Woe: Acts Too High, No \$ To Buy

Biz Just Above Water

BALTIMORE, Feb. 5.—Baltimore, never reputed as a particularly hot show town, has suffered since the lush war years, with the decline of population due to the many war industry closings, a major factor. It's no secret, also, that the average guy just doesn't have the dough to spend, as he formerly did, and confronted with the local television boom in the form of three local outlets and the major network cables, the ops around the town don't do much smiling. The proximity of New York and Philly and their name attractions and shows doesn't help either.

Local club business of any name importance is confined closely to Tom Shaw's Club Charles. The room, recently renovated, and seating around 325, has gone all-out to try talent shows, has made a powerful pitch for the banquet and party trade and has thus far kept to the line. Since the opening some years ago, the spot has used names of the Richman, Miles and Lester stature, but with business and salary conditions as they are, ops are sitting tight and waiting until big name salaries come down to the average club's standards. As a result, it backfires two ways. Patrons, used to seeing the top attractions, won't bite on the average show, regardless of its worth, and the club can't break with a packed name show, so it's a toss-up.

Lounges Better Off

If the club business has only been fair, lounges have done better with a slight upswing in biz apparent. The top-drawer lounge, the Chan- (See High-Priced Acts on page 40)

"Center-Fancy"

By Benny Rubin

Zeppo Marx, Norman Krasna and their wives were out together one night, and Zeppo was working on Krasna to get him to sign with him instead of the Music Corporation of America (MCA).

Krasna didn't know whether he wanted Zeppo or a big rich outfit like MCA. While going into some club, a guy insulted Krasna and gave him a pretty hard push. Zeppo whirled around, nailed the guy a solid right, knocking him cold. Then turning to Krasna, demanded, "D'ya think you can get that kind of service from MCA?"

P. S.: It happened years ago. Krasna is now with MCA.

When I was in *Girl Crazy* in 1931, Blossom Seeley and Benny Fields were my co-stars along with Frances Upton. Late one afternoon, Blossom got ill, and Benny stayed with her. I ran to the theater, grabbed Floria Vestoff, our dancer (now a writer), and had Blossom's costumes pinned to fit her. The only person in the show who knew Benny's lines was the stage manager. He was scared, had never been onstage and wouldn't go on. Finally he did and became an actor. The manager's name? Lew Parker.

A few years ago a bunch of us from

the Friars went up to Sing Sing to do a show. It was called Halligan's Yacht Club because Halligan promoted the thing.

Just before we went on in the prison auditorium Solly Violinsky slipped off the platform and broke his arm. Harry Hershfield was the first to reach him, and altho in great pain, Solly looked up, grinned and said: "For years I've been looking for a break, and look where I had to come to get it."

In the prison hospital a short time later they were putting his arm in a cast. "Solly," I asked, "is it pretty bad?" Then Hershfield broke in with "Are you insured?"

"Sure, sure, I'm insured," said Solly. "For fire and theft."

Howe Shifts to GAC Tele Dept.

NEW YORK, Feb. 5.—General Artists Corporation (GAC) is the latest of the major offices to add act hepsters to its television department. New entry is Buddy Howe, who, up to his transfer this week, was Harry Kilby's associate in the cafe and act division of the office.

With the transfer of Howe, GAC's TV department will consist of Johnny Mulvale, Danny Hollywood and Howe. Ira Sidelle will continue in the cafe department assisting Kilby.

HARTFORD, Conn., Feb. 5.—Felix Ferdinando, owner of Club Ferdinando, has started a policy of floor-shows, featuring five to seven acts, Monday thru Saturday nights, with acts booked by Gordon's Entertainment Bureau, Hartford, in collaboration with Dave Cohn, New York.

The Ferdinando has 700 capacity. The acts are being supported by a line of girls. Initial bookings started this week.

Sammy Walsh Set In Pittsburgh Cafe

NEW YORK, Feb. 5.—Sammy Walsh, comic, is going into the cafe business in Pittsburgh starting April 14. Club, the Ankara, now operated by Charles Jemail, will hire Walsh as host and permanent emcee on a 52-week deal, for a salary and a percentage.

The room is a 400-seater and will operate with three acts and a band with a budget estimated to be about \$1,500.

AGVA Club Date Code Signed

Agreement for New York Area Runs to Dec.

Drastic Regulations Voted

NEW YORK, Feb. 5.—The first club date code in American Guild of Variety Artists (AGVA) history was signed by the various agents' organizations and approved by the New York membership at its regular monthly meeting Wednesday (2).

The agreement, to run from February 15 until December, 1949, calls for the following salary scales:

Weekdays (small halls and meeting room), singles to get \$17.50; doubles, \$30, and trios, \$42.50. All hotel room jobs are to pay \$20 for singles, \$32.50 for doubles and \$47.50 for trios. These will apply from Monday to Friday.

Week-ends, holiday eves and holidays, singles will get \$22, doubles \$46 and trios \$55. On New Year's Eve singles will get \$30, doubles \$50 and trios \$75.

These minimums will apply only to

Ain't This Grand!

DETROIT, Feb. 5.—The grand piano found backstage in near-perfect condition at the De Luxe Theater here, hidden for a decade under old scenery, became a major problem the other day at the Fox Follies Theater, operated by Milton Jacobson, at Grand Rapids. The management decided to buy a new piano, and sold the old one.

When the new piano arrived it was stored temporarily in the foyer. Next morning, before manager Harry Savoy got around to open the house, the buyer of the old piano called and trucked off the new grand, which was standing in the foyer. There were some uneasy hours for Savoy, who figured the buyer had nine points of the law in possession. But he finally managed to straighten things out with only an extra trucking bill to pay.

Metropolitan New York. Scales for mountain and other resort dates are still in the discussion stage.

Among the conditions agreed upon, (See AGVA Club Date on page 42)

Picket Warning From AGVA on NT Talent Hunt

HOLLYWOOD, Feb. 5.—National Theater's Talent Quest contest, skedded to be launched here Tuesday (8) by Fox West Coast Theaters (FWC) was threatened with picket lines by American Guild of Variety Artists (AGVA) late this week. AGVA Coast topper, Florine Bale, charged FWC with "unfair competition" and demanded minimum pay for all talent used, both amateur and professional. Miss Bale contended that the box-office-hyping stunt which the movie chain is building as a "gateway to fame" opportunity for theatrical hopefuls, will deprive AGVA members of work. Accordingly, AGVA issued a swift ukase warning its members that any AGVA-ite found working in one of the Talent Quest shows would be automatically fined \$500 and suspended for six months. Agents who book pro acts for any of the FWC amateur layouts, will lose AGVA franchises.

Beef was brought before Central Labor Council (CLC) here on Thursday (See Picket Warning on page 40)

Ops in Drive To Nix Hikes For Top Acts

Many Spots Lose Money

NEW YORK, Feb. 5.—A new move is being started by cafe ops all over the country to get them to agree to stop boosting salaries for name performers who are believed to be top box-office attractions.

Sparking this drive is the fact that many of the top names who have set box-office records in recent jobs have still lost money for the cafes.

A big act, getting between \$8,500 and \$10,000, recently broke the house record in an Eastern city, pulling in about \$25,000. Despite this, the spot is said to have lost about \$5,000 on the deal. Another act, also a top salary getter, who did runaway biz in two clubs, still failed to make a profit for the spots.

The situation isn't local. It's happening all over the country. Cafe men claim the only way they can make a buck, is to get salaries down and to do that all cafemen have to agree on what their top salary will be—and stick to it.

Fear Justice Department

It was pointed out that such a formalized agreement might be frowned upon by the Justice Department. The reply was that price fixing and restraint of trade applied only to interstate commerce. Cafes operate locally, or intrastate, and besides, it was said, performers are not commerce and therefore would not come under the provisions of the law.

A major New York op said he was all for the plan but doubted if the time was ripe for it. "It will come to pass only when a few more clubs are hurt," he said. It was also pointed out that the clubs folding made fewer spots available for even top names to work, so demand would drop of itself and prices would come down accordingly.

A similar agreement was in force a few years ago in Miami. But before the season started ops made under the table deals and the deal fell thru. In order to make this one work better, the plan is to make each op, who comes in, put up a sum of dough as a sign of good faith. If he violates the pact, the theory is, he would forfeit the dough.

Kaye Plays Montreal For 10G One-Nighter

MONTREAL, Feb. 5.—Danny Kaye will play a one-night stand at the Forum here March 4 for 10G.

Besides Kaye, there will be a supporting show, not lined up yet, and a 20-piece ork batoned by Buddy Clarke, of the Normandie Roof. The affair, sponsored by the Cancer Research Society, was negotiated by Harold Gardner thru the May Johnson office and Dick Henry, at the William Morris office, who handles Kaye.

Tickets will range from \$1 to \$5, but it's anticipated that the take will be hypoped by many who will spend over the \$5 top to help the cancer fund.

Out of Kaye's \$10,000 net, must come the 15 per cent deduction which all U. S. performers playing Canada must kick in, to be applied when the tax commitments are figured out.

NIGHT CLUB REVIEWS

Cotillion Room, Hotel Pierre, New York

(Tuesday, February 1)

Capacity, 365. Prices, \$3-\$4 minimum. Shows at 9:30 and 12:30. Operators, Hotel Pierre. Booking policy, non-exclusive with Stanley Melba buying. Publicity, Madeleine Riordan. Estimated cost of this show, \$900.

The current show is highly satisfactory, with both acts doing jobs that pulled excellent hands. Larry Storch, in his first Stem job in a class East Side room showed an act that was made to order. Storch's act isn't any different than it was when last caught in theaters and clubs around town. But here, the slim lad had an audience that ate up everything he did and clapped for more. The comic's timing was right on the button, working in his take-offs between caricatures for titters that gradually grew to yocks.

Jean Nelson, a tall, well-stacked brunette, new to this territory, showed an excellent dramatic soprano made to order for legit musicals. The gal started with *So in Love* then went into some excerpts of Gordon Jenkins's *Manhattan Towers*, doing her own narrating. The number was quite effective, the lighting (by Bill Richardson) gave it a tremendous lift. While the canary has the voice and the looks, she seemed in need of more experience, particularly in managing her hands. Beyond that however, Miss Nelson rates as an excellent prospect.

Stanley Melba is doing a fine job here. As a show backer, his band is outstanding. As an emcee, he looks well and works easily, presenting the acts graciously and smoothly.

Ralph Lane's Latin beats help keep the floor comfortably filled.

Bill Smith.

Copa City, Miami Beach, Fla.

(Monday, January 24)

Capacity, 700. Price policy, \$3-\$5 minimum. Shows at 8 and 12. Operator, Murray Weinger. Booking, Beckman & Pransky, exclusive. Estimated budget this show, \$20,000.

One of the greatest cafe shows in the history of Miami Beach is the current Kay Thompson-Peter Lind Hayes-Jack Cole opus at Murray Weinger's *Copa City*.

It is also one of the most controversial, with arguments flourishing right and left as to whether Miss Thompson and the Williams Brothers should star the bill, relegating the truly talented Hayes to the opening spot.

Inasmuch as the Thompson quintet is getting the lion's share of the money, however (est. \$6,500), it is perhaps logical that Weinger should star her.

This reviewer, however, believes the Thompson group at best to be a topnotch supporting act, mainly because of the inherent limitations in what it has to offer compared to the apparently limitless material of Hayes and his wife, Mary Healy, who appears with him here.

Hayes Acts New

Hayes brought new material to *Copa City* this year, including a clever Louella Parsons satire (by Healy with Hayes pantomiming), a farce bit about a stool pigeon and a gun moll and a sensationally dramatic monolog written around the song, *One for the Road*.

Hayes demonstrate a real acting ability in this bit which few comics have ever equalled. He closes with it and walks off stage amid a dead silence which holds almost until he's in the wings.

He has to beg off following this bit, and is followed by Kay Thompson, whose main numbers this year are *Jubilee*, *Suzette*, *Hiawatha* and a satire on a Noel Coward play.

The main difficulty in the Thompson act is the impossibility of understanding most of the lyrics in her fast numbers. She attempts to make up for this by moving flashily about the stage beneath the battery of eight overhead mikes, but the average audience seems glad to let her go after the fourth number.

Jack Cole and his dancers do two numbers of show-stopping variety, a jazz bit and a Balinese interpretive routine full of highly commercial leaps and slides which dazzle the audience into giving a tremendous amount of applause.

Sammy Kaye and his orchestra, of course, play a magnificent show. Sammy is doing his *S You Want To Lead a Band* contest here between shows.

Dick Lowe.

PICKET WARNING

(Continued from page 39)

day (3) by AGVA, with request for allied union support, including picketing if necessary. Fact that members of other unions involved in the FWC fleshers—including American Federation of Musicians (AFM) and stage unions—are to be paid for services, incensed AGVA even more. Miss Bale demanded that all talent be paid minimum scale, regardless of union membership.

A second meeting with AGVA, FWC execs and CLC reps has been skedded for Monday (7) to attempt to work out an amicable solution. Meanwhile, AGVA's stand remains unchanged, making any appearance on talent shows strictly "off limits" for union membership.

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WALLY BURNS

1125 W. New York St., Indianapolis, Ind.

Helsing's Vodvil Lounge, Chicago

(Thursday, February 3)

Capacity, 325. Shows at 10, 12 and 2. Price policy, drinks start at 50 cents. Operators, Frank and Bill Helsing. Exclusive booker, Frank J. Hogan. Publicity, Sam Honigberg. Estimated budget this show, \$1,300. Estimated budget last show, \$1,700.

Plenty of comedy and top vocalizing make current 50-minute show here a better than average edition. Philadelphia comic Buddy Lewis, newcomer to this territory, has cemented a group of good impresoes into a swell routine by rhyming talk between bits into a solid whole. While his gags could use sharpening, his visual aping of celebs, especially Lewis, Richman, W. C. Fields and Durante, is tops and the vocal mimicry isn't far behind.

Headliner Nino Milo has switched from comedian to personality singer since last seen. Transition is all on the credit side, with the pint-sized singer, who just cut six sides for Capitol, ringing the gong consistently. Milo exudes personality on every type of ditty and mixed in some new, meaty gags and comedy bits to keep interest at a peak. Response indicates that he has established himself as a name at this North Side spot. Was called back three times.

Tapstress Flo Gillman is strictly a rhythm cleater who needs something different to widen the appeal of her work. Even on slow numbers gal tends too much toward straight, fast footwork.

Billy Chandler's Quartet did a good job of backing, with fronter contributing a smart novelty, *Noah's Wife*, to tee off the show. Johnny Sippel.

High-Priced Acts Lack of Dough Is Balto Ops' Woe

(Continued from page 39)

tleer, in operation about three months, is doing a brisk biz. The talent policy calls for three acts, and it has used some of the better cocktail acts. The room has done a good business in recent weeks with Wally Griffin, a piano lad with some smart lyrics and a personality which has pulled them in night after night. New to the local scene, Griffin has gained quite a following around the cocktail set. The lounge has also tried gimmicks, like 60-cent nights and a talent show which proved to be a dud. The revolving bar stage permits only singers, and six a night in addition to the regular acts, doesn't particularly appeal to the average customer.

Eddie Leonard's Spa, one of the top Charles Street spots, has been filling them up consistently. The Spa features the Tunesmen, a locally developed combo, who have played a couple of Stem dates, and two other acts, a rumba outfit and a single. The not too large, but attractive room, coupled with Leonard's rep, has retained a steady trade in spite of frequent other openings on the street. The Red-Caps, of top lounge fame, are the next booking for the place.

Coronet Okay

The Coronet, operated by Cy Bloom, a former partner in the Club Charles, has also managed to keep its head above water, altho it suffers by being off the beaten track. The spot, seating 175, is using the Ziggy Travers and Sol Lurie trios. Other spots like the Astoria, which use hep music names like Ventura and Bones Brown, and the Band Box, Doc's and the Blue Mirror, do fair business in the face of opposition.

However, the fact remains that there has been a drop here as everywhere, and it can only be solved by the same methods ops and acts are proposing and battering each other with now. Somebody has to give way, and as far as the local situation is concerned, it won't get better until the average op can buy a show at a reasonable price and charge accordingly.

Follow-Up Review

LATIN CASINO, PHILADELPHIA:

The highly touted Danny Thomas, coming in for the week ended Saturday (5), not only lived up to all the superlatives showered upon him in a terrific advance billing, but he even went a notch or two better. A first-timer in this town, and virtually an "unknown" in spite of his radio and screen background, nitery nabob Harry Steinman admitted in giant newspaper ads that here was a comic who rated \$10,000 out of his Latin Casino cash register. (Thomas is actually getting \$9,000, which is the highest ever shelled out by the room for any single performer.) And while the single week is hardly enough to start a Thomas-inspired prairie fire here, there's no mistaking the fact that his performance is worth every penny it's costing the management to prove this "newcomer" to the local nitery scene more than merely "good."

Thomas Clicks

Right from scratch, when he has the boys in the band joining in with him to recite an "oath to the management," thru his scathing ribbing of radio commercials he clicked. His song and story portrait of a Westerner, his self-effacing "ode to a wailing Syrian," his soap-box crusade against the nitery bosses, his comedy song styling for *Paddy Murphy's Wake* and his serious—at least sincere—singing of the songs from his screen efforts, his clowning, his story-telling so autobiographical, his homey patter with ringsiders added up to a performance nothing short of "superb." He stayed for more than a full hour, but that was still not enough for the town's bon vivants discovering such comic refreshment.

Two other "new faces" on the bill left good impressions. Youthful Bobby Brant got best results with a roundelay of fancy taps tempered with acro flash as he built resoundingly to a rousing one-leg spin finish. Jean Bartel (Miss America 1943) is a stunning and svelte blond looker, with her sultry singing efforts falling far more pleasantly on the eyes than on the ears. With confining vocal range and talents, somebody is giving the gal a bum steer in letting her wrestle with over-dressed arrangements and wide-ranged songs. Maurie Orodenerker.

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Capitol, New York

(Thursday, February 3)

Capacity, 4,627. Prices, 70 cents-\$1.50. Number of shows, five daily. House booker, Sidney Piermont. Show played by band on bill.

A show consisting of a red hot radio name, Arthur Godfrey, surrounded by six acts who have been on Godfrey's talent shows in the past, tho not necessarily winners, make up an entertaining bill. And with Godfrey's marquee name, it's calculated to do business.

Godfrey's personality comes thru in creditable style. His slow, intimate draws, his chatter and his intros pulled giggles time and again. Some of his gab was apparently over their heads, so his waiting for laughs made for occasional lulls. But taken by and large, Godfrey does an excellent job. His beer hall gargling of his Columbia recordings, *She's Too Fat, Slap Her Down* and his latest, *I'd Give a Million Tomorrows*, drew big hands as soon as the customers recognized them.

Of the acts with Godfrey, the stand-outs were Benny Desmond and Napoleon Reed. Desmond (ex-Mack and Desmond) works in the middle, coming on from out front as an "anxious participant who wants a chance." The kid's long-legged novelty hoofery, dead pan and piano work, fancied up a la Maurice Rocco, but with still more dancing, pulled a big mitt.

Napoleon Reed, a good-looking Negro lad, showed a surprising bary voice which took on tenor qualities in a richly delivered operatic medley. The boy's assurance, plus an ingratiating humility, won him one of the biggest mitts on the show.

Osborne Competent

Mary Osborne does a competent guitar and singing job on *Take Me to Your Arms*. While she impressed on this one song, she didn't do enough (probably running time wouldn't permit) to register too strongly. If allowed to do more, the chances are Miss Osborne, a competent musician (See *Capitol, New York*, on page 42)

Oriental, Chicago

(Thursday, February 3)

Capacity, 3,200. Price, 50 to 98 cents daily. Five shows weekdays, six shows week-ends. House booker, Charley Hogan. Show played by Carl Sand's house band.

House is accenting screen fare, *Letter to Three Wives*, as the main draw, with the vaude budget sliced comparably. Budget drop doesn't lower the quality, for the four-act bill maintains a fast pace thruout.

Carl Sands' house ork built to a rich climax in opening with Ravel's *Bolero*, with smart lighting on featured lead instruments. Paul and Paulette Trio got attention immediately, with shapely Paulette in scanty French chambermaid garb and two sharp bell-boy partners going thru a series of top trampoline bits. Act goes into high gear as music switches to Lunceford's scoring of *White Heat*. Closed to big mitt, with each of the trio doing bits that topped each other.

Arnie Hartmann had a big stage to fill with only himself and an accordion, but the good-looking squeeze box technician brought the instrument to the level of the public, by explaining carefully each step in his playing. Accordion is a natural for (See *Oriental, Chicago*, on page 42)

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VAUDEVILLE REVIEWS

Chicago, Chicago

(Friday, February 4)

Capacity, 4,200. Prices, 50 to 98 cents. House booker, Harry Levine. Show played by Louis Basil's house band.

Judging by the terrific hand given Barbara Ann Scott, the jammed opening day house was here for one reason—to see the Olympic skate queen. A buxom blonde, Miss Scott couldn't show much of her skill because of the confines of a 20 by 40-foot tank. Tho she seemed to find it a bit difficult to get started in such a small area, she's already picked up many tricks standard to hotel rink work and pleased pewsitters. Impressively garbed in both the Dutch girl and *Buttons and Bows* bit, the gal got and held attention all the way. She only worked two numbers, both less than five minutes, and her fans saw too little of her.

The Dinning Sisters, now down to only Ginger of the original threesome, are singing better than ever, but lack showmanship and original material to make them real vaude fare. Jean, younger sister of Ginger, and Jane Bundesen, team with Ginger to do top vocal interpretations of standards and pops, but the gals need a new and original piece of comedy material to spruce up their presentation. The little bit of handclapping and boogie dancing they do in *Pigfoot Pete* isn't eye-catching enough to rouse an audience, either. The gal's gowns and matching jewelry were smart looking.

Nip Nelson, record hit mimic, did his standard routine, except for the closer, in which he weaves record and vocal impreshes into a smart darkest Africa bit. As usual, he got a big mitt. Tip, Tap and Toe got more time than usually accorded them. Their closing ad lib dancing, without their slide-top platform, definitely warrants insertion into their standard act. The Negro cleat trio did more talk on this bit and it went over big.

Louis Basil's ork worked from the pit.
Pic, Words and Music.
Johnny Sippel.

Roxy, New York

(Tuesday, February 1)

Capacity, 6,000. Price range, 80 cents-\$1.50. Four shows daily; five Saturdays. House booker, Sammy Rauch. Show cut by Paul Ash's house ork.

The new show is all Danny Kaye, and considering what the blond-thatched lad's getting, it is as it should be. Kaye comes on about 10 minutes after the show's started and stays on and on to the gleeful shrieks of the customers, many of whom apparently have sat thru at least one show. Kaye's act is a potpourri of old bits with a couple of songs that have been rehearsed. But it wasn't for his prepared material that he got the yocks. It was the ad libs, and the way Kaye worked them. It was hilarious to watch—a conclusion the audience reacted to enthusiastically.

The best of Kaye's ad libs occurred when he worked with Georgia Gibbs. Miss Gibbs registered only so-so in her own spot, but with Kaye, she broke up so often that everybody howled. It was later explained that Kaye wasn't doing any set shows—just whatever came up. This unorthodox behavior, if true, must keep the musicians and anybody else working with him on their toes; it also raises hell with the running time, but gives the customers plenty of money's worth.

Chorus in Pit

The show teed off with Calvin Jackson playing a sensitive piano *Rhapsody in Blue* to Spitalny's choral group. The latter work in the pit for this show; the Paul Ash band works onstage. There's no ice show this time around.

Next came the Dunhills (three) (See *ROXY, NEW YORK*, page 42)

Paramount, New York

(Thursday, February 3)

Capacity, 3,654. Prices, 55 cents-\$1.50. Number of shows, five daily. House booker, Harry Levine. Show played by band on bill.

The bill gets away to a fast start, with Boyd Raeburn's orchestra knocking out a smart concertized arrangement of *Temptation* and segging into a crisp and competent Lewis and Van tap-terping opening act. But from there on the bill sagged into a slowly paced affair clinging to formula variety house presentation and showing little production imagination or effort.

The top-billed Three Suns' closing turn (in the group's first Paramount engagement) built slowly to a good climax in a special material musical production which strutted four or eight bars of some 15 or 20 current and standard song favorites. The threesome, with Artie Dunn fronting and singing the vocals from his organ chair, Morty Nevins offering comic capers from behind his accordion and Al Nevins concentrating on his guitar, went thru a group of their bigger Victor Records to a good reception before hitting the climax.

Lewis Fares So-So

Monica Lewis fared so-so with a trio of tunes before she came up with a closing winner in a special material piece built around a phone prop. The pretty chirp could use some brighter material and certainly should have included at least one of her Decca-recorded tunes in her routine. Her closing piece displayed an admirable quality and earned the thrush an ovation.

Comic Wally Brown's act was another that built slowly to a good finale, also a special material ditty tabbed *The Older You Get*. But (See *Paramount, New York*, page 42)

Strand, New York

(Friday, February 4)

Capacity, 2,700. Prices, 75 cents-\$1.50. Four shows daily, five week-ends. House booker, Harry Mayer. Show played by band on bill.

There's a lot of Jack Carson on this show. He's onstage practically all the time—in the picture, *Jack Loves Mary*, and starring in the stage show, a condition which could tire the audience, tho it didn't when caught. However, the best summation of the show was made by Carson himself in an intro speech.

"This isn't the best show you ever saw," said Carson, "and neither is it the worst. If you don't see it you don't have to kill yourself," and then went on to prove how right he was.

Carson had a sore throat, but he worked hard, anyway. His slow takes were as skillful as ever, and as a straightman Carson was quite adequate. But the material. . . . Such as the Hollywood stand-by bit; the one with a guy singing and strippers behind him. Tho in the latter there was a switch—instead of fem strippers, George Mann, Dave Willock and Bob Sweeney shed bathrobes to work in winter length undies. Then there were gags about single rooms in trains which the conductor always locked at stations. . . . "But you had a good seat, didn't you?" or that old burley bit of showing how to make love. . . . "Your technique is wrong, lemme show you. . ."

The performers all worked okay, but to come into New York with that kind of material—and particularly into a major theater.

Marion Hutton Clicks

Marion Hutton was pleasantly effective in her singing chores, tho an opening parody on *It's a Great Day*, which ended on ". . . Welcome to the Strand the-ay-ter," was a new high for both pronunciation and maybe even originality. Her *Who Stole That Jam* was better. In her bits with Carson and later with Alda, (See *Strand, New York*, on page 42)

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ROBERT W. DANA, N. Y. World Telegram, says:
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LEE MORTIMER, N. Y. Daily Mirror, says:
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BERT MCCORD, New York Herald Tribune, says:
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AGVA Club Date Code Signed; Pact for NY Area Runs to Dec.

(Continued from page 39)
the following are calculated to change the club date business almost completely: No agent is to sign for a performer without written authority on file with AGVA, and in no case may this authority be in force for more than 30 days.

Any agent who emsees on a club date will be fined \$250 for the first offense. Any subsequent offense will result in revocation of his AGVA charter. If a committee member responsible for the show, and not an AGVA franchise holder, emsees a date, an "emergency" emsee (AGVA member) will also have to be present and will get paid even if he didn't work.

In the event a performer hired for a job doesn't show up without cause, he may be fined a sum equal to twice his salary for all jobs he failed to appear on. The fine will be turned over to whomever the AGVA committee rules. In some cases the entire fine may be given to the agent. Each case, however, will be decided on its merits.

All club date shows must start within two hours of the scheduled time. If a performer is asked to appear at 8 he must be put on before 10. If he is not, he may leave and still get paid as tho he had worked.

Every club date job must be backed by a contract, a special form called

the standard AGVA Club Date form, which will be prepared by AGVA and will be sold to agents. Only this contract form will be recognized. These contracts must be filed with AGVA and stamped before an act goes on a job. In case the job is a rush, the agent shall deliver this contract to the actor at the date.

Responsible for Salaries

All agents and bookers will be responsible for salaries which shall be paid no later than four days after a job. If committees hold up their dough to the agent, the agent will still be held responsible.

Heretofore there has been no club date minimum in effect. A standard minimum was \$15 for a single, but there were many cases when less was offered and paid. The contract problem has always been an acute one. Dates were frequently made verbally and okays were made via phone. When the subject of salary came up frequent controversies arose.

While one of the largest attended meetings in recent AGVA history accepted this deal, there was a small but vocal minority that violently objected to it. At one time an AGVA member called for an all-out strike rather than accept the scales agreed upon. Heated discussions followed, but in a show of hands the membership voted overwhelmingly to accept the deal.

The terms, conditions and wage scales were negotiated by AGVA elected reps and officials of the three major agent bodies. Latter were Artists' Representatives' Association (ARA), Entertainment Managers' Association (EMA) and Associated Agents of America (Three A's).

In order that no AGVA member be placed in position where his charges against any violating agent will place him in a spot, AGVA agreed that a deputy will be named for each club date. Any violation of this agreement by an agent will be dealt with by either the organization of which he's a member, or by AGVA.

PARAMOUNT, NEW YORK

(Continued from page 41)
prior to that, his familiar chopped sentence patter met with a middlin' to a good audience reception.

Raeburn's ork cut a nice show and one featured spot in which the 16-piece crew ran down a Concerto for the Duke, which spotted a group of familiar Ellington standards in effective fashion. The highspot of the

New York:

B. O. Fades to Poor 363G; Strand 40, Cap 49, MH 137

NEW YORK, Feb. 5.—Stem vaude houses slipped back to \$363,000 last week after a strong \$403,500 gross the week before. Partial fault was fading returns from long runners.

Radio City Music Hall (6,200 seats; average \$115,000) had a corking good second week's gross of \$137,000, only \$500 less than the week before. The show has Paul Winchell and Jerry Mahoney, Jean Gibbons, the Szonys and Letter to Three Wives.

Roxy (6,000 seats; average \$89,000) did a strong six days' business, getting \$82,000, as against a \$105,000 gross for a full-week stand the previous frame. The bill had Tony Martin, Dean Murphy, Beatrice Kraft, Joan Hylodt, Arnold Shoda and the Ice Show and Chicken Every Sunday. The new attraction (reviewed this issue) has Danny Kaye, Georgia Gibbs and Yellow Sky.

Para Slumps to 55G

Paramount (3,654 seats; average \$76,000) dropped to \$55,000 its last

STRAND, NEW YORK

(Continued from page 41)

there were some funny moments. Bob Sweeney's stuttering was amusing at the onset. When it stretched out, it became tiresome. Dave Willock, who can double for Sinatra, didn't have too much to do except to stand up under Carson's feeding of straight lines. George (ex-Barto and) Mann, probably got the biggest yocks on his little girl costume and the hilarious use of his long arms and legs in roughing up Carson. Later it sunk to the level of the rest of show. The "little girl" squirmed and twisted "her" legs until she spotted the bell of the tuba. The implication was obvious.

Robert Alda made a nice hero and did a fairish singing job with the band covering up inadequacies. The Emerald Sisters worked fast and furious with their knockabout acros. Their lack of pace (everything was zing-zing-zing) hurt their laughs, which could've been good. Their finisher, however, put them way ahead. Chris Cross band (12), used strictly to back the show, did a fine job. Its only other contribution was a hot opener which was really exciting.

Bill Smith.

ROXY, NEW YORK

(Continued from page 41)

boys) brought on by the house line, which stayed on to back them with little dance steps. The lads did their customary precision taps and challenge dances expertly, winding up to a good hand.

A production number followed and Georgia Gibbs came on for a rousing Big, Wide, Wonderful World. Miss Gibbs can still sell a song with the best of them, tho her choice of numbers left much to be desired. Her gown, which gave her a top-heavy appearance, didn't help her any. Later when she worked with Kaye and changed gowns she looked a lot better.

A Buttons and Bows number by Miss Gibbs segued into a full production in which the kids used portable stairs for some excellent sight effects and a big mitt.

Then came Danny Kaye—and anything he did, strut, use his hands delicately as only he can, sing, recite or just charge around the stage like a mad man, was okay with the people out front.

Pic: Yellow Sky.

Bill Smith.

bit had the leader—a shortish, thin guy—playing a solo on a bass sax (which is as big as he is) and drawing some yocks.

Pic: My Own True Love.

Hal Webman.

CAPITOL, NEW YORK

(Continued from page 41)

who used to have her own trio, would be stronger.

The Three Beaus and a Beep (three boys; one girl) was probably the best looking act on the bill. The girl did a top selling job, and the boys worked with ease. Their only song was the Hurdy-Gurdy, in which they gave promise, but a one-song routine hardly gives them a chance to warm up.

Allan Shackner, a short, dark harmonica player, is probably one of the best mouth organ punchers around. But the same criticism applied to other acts holds here; just a brief few minutes on stage is too little to get an audience hopped up. His When Day Is Done showed a good technique and made for pleasant listening.

Martin Pulls Mitts

Elizabeth Talbot Martin, a standard act, drew some solid laughs with her caricatures and take-offs, winding up with good applause.

George Guest, a marimba player, had a chance on two numbers of which his second, Skunk Hollow Stomp, with the band pushing behind him, pulled the best response.

Bernie George's vocal sound effects, mixed in with cleverly conceived take-offs, got good results. The short, curly-headed chap has a good act, and with time he should make a good novelty. What he needs now is a little comedy to make it more commercial.

Jerry Bressler's ork (17) cut the show admirably. Bressler, a tall, good-looking lad, looks very good up front.

Pic, The Bribe.

Bill Smith.

ORIENTAL, CHICAGO

(Continued from page 41)

an educational approach and kept eyes glued on the lone figure on this large stage. His closer, Granada, is too little known and intricate for a bow-off bit.

Frank Marlowe, back here after only eight months, had enough new material balancing his standard pratfalls and trouble with the frontier, lightmen and stage hands, to get top response again. Big gangling comic worked a little too much talk at times, causing lulls in his work, but he earned two call-backs.

Lester Cole and the Debutantes need some work in mike grouping to get full effect for their work. When a lead vocalist stepped to the mike, she worked so close in that other four harmonizing voices were lost, while at other times gals were so far from the mike and so close to the bandstand that their warbling was lost in between. Fivesome make extra-smart appearance in beautiful matching gowns and each gal is a looker. What individual voices were heard received a good hand.

Johnny Sippel.



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Magic

By Bill Sachs

NOEL LESTER, veteran topflight magicker who last winter had a 12-people unit on the road, is sojourning in Syosset, Long Island, N. Y., where he is mulling the idea of moving under canvas this spring, possibly with a carnival. . . . Paul Hubbard, playing schools around Ashland, Ky., is doling out the El Ropos to celebrate the arrival of a daughter, Linda Sue, January 28, which gives him two short of the Eddie Cantor mark. . . . Lady Frances (Frances R. Francis) is mending nicely after having her throat slit at Hines Veterans' Hospital, Hines, Ill., January 31, to remedy a thyroid condition. She'd appreciate a line from you. . . . Sir Edwards has been busy the last several weeks breaking in a new assistant to replace his wife, Connie, who has returned to their home in Indianapolis to await a visit from the long-legged bird. Sir Edwards winds up his current tour for International Harvester March 4, and has the Iowa, Nebraska and South Dakota State fairs lined up for his helicopter strait-jacket escape. His strait-jacket nifty recently garnered him a front-page yarn in *The Fort Wayne Journal-Gazette*, and mention of the feat was made by Kate Smith on one of her recent morning air shows. . . . Rai Baillie is back in Louisiana schools with his indie school show. . . . Mystini, of Utica, N. Y., who has switched from escapes to night club magic, is wintering in St. Petersburg, Fla. . . . Betty Willard, wife of Ace Willard, Cincinnati magus, has opened an AGVA-franchised booking office in downtown Cincy. . . . Arthur J. Whelpley has been elected president of the Society of Detroit Magicians, succeeding Al Zink. Other new officers are Robert Ungewitter, vice-president; Dr. John Buell, secretary; Clare Cummings, treasurer, and George Cheatham, sergeant at arms. . . . Harrison and Lina have just concluded a two-weeker with their magic at the Latin Quarter, Montreal.

MADAME LITZKA, widow of the Great Raymond; Walter Gibson, scrivener of note and an expert on things magical, and Richard Dubois, trixster, were interviewed by Nan Lupo on her *Lunch With Nan* program over WNJR, Newark, N. J., January 31. Immediately following the broadcast a magic show was presented for the benefit of the studio audience. . . . Frakson winds up a two-weeker Thursday (10) at the Normandie Roof of the Mount Royal Hotel, Montreal. . . . J. J. Palmer

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3 Top Montreal Niteries Face Operation Changes

MONTREAL, Feb. 5.—There'll be changes in three Montreal niteries which in the past few years had become rated as the tops in this town. They are El Morocco, the Latin Quarter and the Samovar, which recently shuttered.

The building housing the El Morocco was sold some time ago to a banking concern and will be torn down within the next few months. The El, which has been in this spot for years, is reported to have been eyeing another site at Phillips Square some blocks away, but is reluctant to take it since a great part of its trade comes from hotels within a block of the current site. Also being eyed is the Chez Maurice, which once housed the top nitery in Montreal playing names, but here too it's a matter of location. It's possible, insiders claim, that if nothing satisfactory is found for a new home, operators Eddie Quinn, Yvon Robert and Leo Dandurand may sell the name El Morocco. They purchased

"Ladies, Be Seated" To Make Philly P.A.

PHILADELPHIA, Feb. 5.—Tom Moore will bring his *Ladies, Be Seated* show to town February 12 for a non-broadcast performance at a \$3.25 top, with ducats scaled down to \$1.43. The air giveaway, with \$1,000 or more in prizes, will play its piece as a WFIL promotion at the Mastbaum Theater, a de luxe movie temple.

Ticket buyers will come in at 10:45 a.m. to see the theater's regular film attractions, with Moore going before the house mikes at 1 p.m. LeRoy Miller, of the WFIL staff, will assist. The same evening, Moore and his cast will stage a special show at the Bellevue-Stratford Hotel for the local Rotary Club.

typewrites that magic business in Cleveland has slowed down a trifle since the holidays, but that the local magi chalked up the best December business ever. Palmer also tells that the Hal Longs are celebrating the arrival of a new daughter; that Polgar appeared in Cleveland recently for the local taxi drivers' annual show, wowing 'em with his check-finding stunt; that Stuart Cramer is booked solid thru April 15 for a Cleveland brewery, where he entertains sales meetings Mondays thru Thursdays from a small stage in the brewery's rathskeller; that Cramer is slated to start another television series over WNBK, to run twice weekly, and that George Snyder has moved his magic shop into larger quarters at 216 Superior Avenue, opposite Hotel Cleveland. . . . Simms, of Alabama, is set on school assembly shows in Alabama, Mississippi and Georgia. . . . Harry Whitestone, who recently closed his tent movie and magic show, is playing niteries and civic clubs thru Central Florida with a comedy knockabout mystery turn. . . . Otis Manning, who has confined his activities to St. Petersburg, Fla., the last several years, plans an early return to niteries and vaude with a new magic layout. He also has a new book coming off of the presses soon. . . . Johnny Aladdin (Jack Randall) is displaying his nifties in the Palm Room of Hotel Tampa Terrace, Tampa. . . . Blackstone set for the week of February 14 at His Majesty's Theater, Montreal, at \$2.25 top. . . . Bobo the Magician, now on school assembly dates in Louisiana, recently cracked *The New Orleans Times-Picayune* with a two-column story lauding his dice moves and coin sleights. Bobo enjoyed a visit recently from Rai Baillie and members of his unit, who made a 153-mile round-trip hop to catch Bobo's performance.

the club a couple of years ago for over 100G.

Gustave Longtin has sold his Latin Quarter, but the new owners will likely keep to the policy which has made it a natural for tourists and localites alike.

The Samovar, which closed after Carol Grauer left to run the Tzigane and took away a good part of its patronage, has also changed hands and will open its doors shortly as the Carousel. What its policy will be is still undecided.

Merger On Again For Beachber And Copa City

MIAMI, Feb. 5.—The on-again-off-again merger between the expensive Copa City and the Beachcomber is on again, with the lawyers now huddling with accountants to see what each spot has and what each operator will contribute to the new venture.

Neither club has had terrific financial successes this season, altho the Copa, with its tremendous investment in plant and fixtures, has had the worst of it. As it stands now, the Copa is being booked on a week-to-week basis, and outstanding contracts, which the new merged outfit will probably have to assume, will be a real problem. Tony Martin and Joe E. Lewis probably will work together at the Copa and, according to plans now afoot, the Beachcomber will stay with a strip show on the order of Minsky's Colonial Inn policy.

Jack Goldman, of the Clover Club, already has made a bid for Sophie Tucker and Jackie Miles, current at the Beachcomber, in the event the merger goes thru, but money is something on which they can't get together.

Salkin May Open Office; Reports Exclusive Deals

CHICAGO, Jan. 5. — Leo Salkin, who parted company with the William Morris Agency here after a decade with the firm, last week returned to Chicago from a short vacation to open his own office. Salkin asserted that he had worked out deals making him exclusive booker for the Carnival, Minneapolis, and Glenn Rendezvous, Newport, Ky. Salkin will also handle other club dates in the Midwest and is lining up acts. While awaiting office space in the 203 North Wabash Building, Salkin is working out of Central Booking Office in the same building.

Salkin said he will talk over two other possibilities before opening his office. It was learned that one deal calls for his going with a major agency.

N. Y.-Coast Agents' Team

NEW YORK, Feb. 5.—Gloria Safer, New York actors' agent, and Lillie Messinger, ditto on the West Coast, have teamed up to give their customers dual coverage. Each will represent the other's clients in their respective locales.

Burlesque

By UNO

JESSICA ROGERS finished four weeks at the Colonial Inn, Hallandale, Fla., and opened January 25 at the China Doll, Miami Beach, Fla., where she replaced Noel Toy. Another addition was the Wong Sisters, managed by Frank Belmont. . . . Wilbur Rance, comic, of Rance and Gordon, who slipped on the ice January 25 on his way to the Avenue, Detroit, and broke two ankles, did his work the week following at Fox's Milwaukee in a wheel chair. Charles Evans replaced Paul Williams as house singer. Williams and wife left for California. The new manager of the candy concession is George Hamilton. His assistant is Louis (Kid) Molnar, former lightweight champ of the crew of the USS Birmingham, and recently at the Embassy, Rochester, N. Y. . . . Marion (Smiles) Lee and Harry (Hickey) LeVan reopened their vaude act, now being handled by Johnny Singer, in Cumberland, Md., with 15 other spots to follow booked by Al and B. Dow, in Delaware, New York, Canada, Connecticut and New Jersey. . . . Johnny Head, straight and house singer, was out of the cast last week at the Avenue, Detroit, because of stomach trouble.

TRUDY PARSONS, now Mrs. August Goeldner, wife of a corporal stationed at Fort Lewis, Wash., is at home on a ranch near Tacoma, Wash., awaiting the arrival of a child in April, after which she expects to rejoin Dick Hyland's all-girl revue as featured dancer for another road tour. . . . Al Rio and Dick Richards, in a revelation piano duet for two comics; Al Castle, one-legged cyclist assisted by Helene, who tours the fairs every year under direction of George A. Hamid; Bob Ridley, house singer, in an operatic specialty and Valerie Parks, featured strip, comprised four show-stoppers at the Hudson, Union City, N. J., last week. . . . Teddy Underwood, hubby of Esta Alja, is in a Norfolk hospital with a nervous breakdown. . . . New cast at Minsky's Follies, Hallandale, Fla., January 25 included Steve Condos, Larry Valero, Lily Christine, the Cat Girl from New Orleans, Park and Clifford and Nevada Smith, all booked thru Miles Ingals. Held over are Carrie Finnell and Dardy Orlando. . . . Paula Norton, now Alice Noble, former talking woman, is taking up magic for a proposed tour under the label of Paula Howard, the Lovely Lady of Legerdemain. . . . Blaze Fury, daughter of Francis Parks, producer at the Avenue, Detroit, is booked for a return to the Avenue so that she can celebrate a birthday February 11 with the family, which also includes grandma Opal Parks Gilmore, a retired trouper. . . . Mary Andes joined Joe DeRita in Sidney Pink's show at the Belasco, Los Angeles. Exiting was Wally Vernon to make a pic. . . . Evelyn Brooks Barry, ex-burly principal, is with a department store in Washington and living in Alexandria, Va. . . . Billy Mason is emcee with a Gay '90s unit at the Pepper Pot, New York. . . . Vic Puree and Josephine Marsh, who are making their second tour of Hirst houses, are considering an offer for the *Folies Bergere*, Paris. . . . Connie Shearer, acro and contortionist dancer, chalked up a record for a spot-booked vaude attraction in Hirst houses. Her tour included five straight weeks of engagements. . . . Penelope Marlowe, former Empire, Newark, front-liner, is now at the Hudson, Union City.

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Sala Staw Vs. William Ross On Nat'l Subsidized Theater

NEW YORK, Feb. 5.—Everyone connected with it admits that the theater needs a drastic hypo. A National Subsidized Theater can be the major medicine needed, provided that politics—either national or local—is not permitted to emasculate the effort. Practically everybody has individual notions on the subject. Actress-director Sala Staw has definite ideas which she submitted recently to an Actors Equity membership vote. Since her resolution, calling on Congress to establish an annual budget of \$100,000,000 as a financial backstop for two theaters in each State, was defeated by only a four-ballot margin, it is obvious that her opinions carried considerable impact.

Altho the Staw Resolution is now a dead issue as far as Equity is concerned, The Billboard—believing that all constructive thinking toward legit renaissance is valuable—has asked her to restate her views. Also it has asked William Ross, Equity Council member and chairman of the committee on the Staw Resolution, to speak for the opposition. Both Miss Staw and Ross have their say herewith.

By Sala Staw

My plan calls upon Congress to create the agency of "The United States Office of Repertory Theaters," two repertory companies in each State of the Union. One, bringing pleasure and excitement and the magic of the theater to our children, the other to our public-at-large.

I think of a rotating opportunity for the playing of leading parts, thus abolishing the star-and-supporting-company system. The goal is to develop, within each theater, a company of stars, every one of them beloved and honored by the people of the State, the city and the town where they will play.

The policy of these theaters will be to produce the great old plays and new plays of merit. There must be no censorship. Critics and public will be the sole judges of productions. There must be no discrimination because of race, creed or color. Union conditions for hiring and work will be strictly observed. Companies will elect their own administrative bodies.

Five thousand professional actors, now unemployed, will be put to work. Five to ten playwrights will be attached to each company. Playwrights should create for a company at work. Shakespeare did that and he did pretty well.

The Congress will provide 98 theaters, fully equipped for repertory, by buying them or building them, as needed.

Dancers, musicians, singers, vaudeville artists, scenic and costume designers, stage hands and all technicians necessary for professional productions, will be used. Each theater will operate its own technical workshops and have warehouses where productions will be stored for repeat performances.

Congress will appropriate \$1,000,000 for company each fiscal year. With an admission charge of 25 to 50 cents for children and students; 50 cents to \$1.50 for adults, with a schedule of 20 productions a year for each company, and with parts of the company touring in the largest States and all companies touring one month in the year, that's not much to ask.

These repertory companies will enrich the life of our nation almost beyond belief. This is indeed an American dream. We must fight for it. The people will sign petitions in support of a bill embodying the plan.

5 Stanford Theater Fellowships Given

NEW YORK, Feb. 5.—Five successful candidates for 1949 Stanford Theater Fellowships have been announced by Hubert C. Heffner, head of Stanford University's drama department. Winners comprise two actors, two technicians and an opera director who receive grants of \$1,000 each for a five-month course of study beginning March 26.

The lucky five are: Lillian E. Foerster, Princeton, N. J., opera director; Joan Hackett, Pasadena,

By William Ross

Miss Sala Staw and I both believe in a National Subsidized Theater. That is the only point on the Staw Resolution with which I agree. I feel that the theater will have only one chance at a national theater plan—and that plan must be so logical and practical that it cannot fail. I know this resolution is not it.

Miss Staw rather naively believes that enough signatures on petitions will convince Congress to grant a sum of \$100,000,000 a year to the theater. I do not. Miss Staw believes that we need two theaters in each State—one for children and one for adults. I would settle happily for one theater in each State to function matinee-wise for juveniles and as adult theater in the evenings. Miss Staw provides for only limited touring companies, while I am convinced that these State theaters should serve as home bases for companies which will service an entire State—via constant touring—and not merely the community in which it happens to be located.

States' Rights Bugaboo

Miss Staw's plan insists on no censorship and no segregation. My record shows that I am unalterably opposed to either in any form—but we face that vicious bugaboo of States' Rights and we must recognize that it exists. It is this particular point that forces me to believe that our best chance might be to get State subsidies rather than federal.

I realize all too well how easy it is to use a negative and destructive approach to any plan. Therefore, what have I to offer in its place? There are two important events taking place almost simultaneously—the Javits-Ives Resolution in the House and Senate calling for a Presidential Assembly in Washington to discuss a National Arts Bill, and the symposium of all theater groups in New York this month.

The success of both these ventures depends on the work and co-operation of everyone in the theater. I urge that we forget the Staw Resolution which has served a definite function in sparking enthusiasm in National Theater, but which has been defeated and is therefore in the past tense. But let all of us work toward a future for the faster realization of that objective by getting support for the Javits-Ives Resolution and practical planning for submission to the symposium. It will take a lot of heads to boil out a bug-proof program.

Calif., technician; Robin Humphrey, New York, actress; John McLiam, New York, actor, and James Thompson, Bennington, Vt., technician.

The Stanford Theater Fellowships, for "junior artists-in-residence," are designed for students with professional or high-class amateur experience. They have been subsidized over the past three years by funds from the university, the Stanford Players and the National Theater Conference.

3 Operettas To Tour U. S.

NEW YORK, Feb. 5.—With a view to tapping road business from localities generally off the beaten legit track, Russell Lewis and Howard Young herald a season of cross-country musical trekking starting September 1. The venture is called the National Light Opera Festival and will be handled on a subscription basis in each stop.

Three operettas, *Naughty Marietta*, *Merry Widow* and *Song of Norway*, will be sent out at monthly intervals. Bookings call for a start in the Southwest, thence eastward with wind-up on the West Coast. Music Corporation of America (MCA) is handling the bookings, with cities not over 200 miles apart being booked consecutively over the 40-week season. Sets and props will be transported by van, with casts trekking by bus, train or airplane as may be locally advisable.

The plan calls for a subscription set-up to be arranged by local managers or orgs—with a discount allowed on each ticket for all three musicals. Lewis and Young believe this "three in one" plan will take a considerable edge off an individual coast-to-coast gamble.

The productions will emanate from the firm's L.A. offices. Edwin Lester will stage them.

Broadway Opening

DIAMOND LIL

(Opened Saturday, February 5, 1949)

CORONET THEATER

A melodrama by Mae West, staged by Charles K. Freeman. Sets by William De Forest and Ben Edwards. Costumes by Paul Dupont. General manager, Albert H. Rosen. Stage manager, John T. Sloper. Press representatives, Bill Doll, Dick Williams, Michael O'Shea. Presented by Albert H. Rosen and Herbert J. Freezer.

Jim Billy Van
Bill Jack Howard
Porter James Quinn
Ragtime Dick Arnold
Spike George Warren
Jerry Harry Warren
Card Players Fred Catania, Patsy Perroni
Kitty Harriet Nelson
Frances Sheila Trent
Flo Sylvia Syms
Maggie Louise Jenkins
Flynn Charles G. Martin
Kane Mike Keene
Gus Jordan Walter Petrie
Sally Frances Arons
Rita Miriam Goldina
Juarez Steve Cochran
Mike James Fallon
Diamond Lil Mae West
Charlie Peter Chan
Bessie Buddy Millette
Violet Margaret Magennis
Barbara Marilyn Lowe
Captain Cummings Richard Coogan
Pete the Duke Lester Laurence
Doheney Ralph Chambers
Jacobson Louis Nussbaum
Chick Clark Jeff Morrow
Salior Jerry Tobias
Cop F. Ben Miller
Singer Michael Edwards
Miss West's Accompanist David Lapin
Cyclists, Customers, Bowery Characters, Politicians, Society Women, Society Men: John Quigg, Robert Behr, Frederic Meyer, James Wiler, Robert Allender, William H. Miller, Hiram Breckenridge, Harry Miller, Curtis Karpe, Hyacinth Melon, Ethel Curtis, Lawrence Holmes, Marjorie Dalton, Lucille Perroni, Joli Coleman, Lillian Martin.
Bowery Pianist Arnold New

If anyone wrote a melo like *Diamond Lil* today, a reporter hates to think what would happen to it. Twenty years ago Author West dug elbow deep in the corn barrel and came up with double handfuls of hokum. Its plot takes in about everything from a touch of white slavery to shop-lifting and a couple of murders—with a wind-up that could be something out of a comic strip. It likely would be laughed off the stage.

But since Author West wrote it strictly as a vehicle for the ebullient, undulating talents of Actress West, the play doesn't matter a tinker's damn. The laughter is affectionate and as spontaneous as it was 20 years back. *Diamond Lil* is Mae West—throaty, sexy—the epitome of bustling sirens—and the customers howl



BROADWAY SHOWLOG

Performances Thru
February 5, 1949

Dramas

	Opened	Perfs.
Anne of a Thousand Days (Shubert)	12- 8, '48	70
A Streetcar Named Desire (Barrymore)	12- 3, '47	463
Born Yesterday (Henry Miller)	2- 4, '46	1,264
Diamond Lil (Coronet)	2- 5, '49	1
Edward, My Son (Martin Beck)	9-29, '48	148
Forward the Heart (48th St. Theater)	1-28, '49	11
Goodbye My Fancy (Fulton)	11-17, '48	93
Life With Mother (Empire)	10-28, '48	125
Light Up the Sky (Royale)	11-18, '48	92
Madwoman of Chailot (Belasco)	12-27, '48	48
Mister Roberts (Alvin)	2-13, '48	499
Private Lives (Plymouth)	10- 4, '48	144
Red Gloves (Mansfield)	12- 4, '48	73
Silver Whistle, The (Biltmore)	12-25, '48	85

Musicals

All for Love (Mark Hellinger)	1-22, '49	17
Along Fifth Avenue (Broadhurst)	1-13, '49	28
Annie, Get Your Gun (Imperial)	5-16, '48	1,135
As the Girls Go (Winter Garden)	11-13, '48	97
Carousel (City Center)	1-25, '49	14
High Button Shoes (Broadway)	10- 9, '47	556
Inside U.S.A. (Majestic)	4-30, '48	323
Kiss Me, Kate (Century)	12-30, '48	44
Lend an Ear (National)	12-16, '48	60
Love Life (46th Street)	10- 7, '48	140
Where's Charley? (St. James)	10-11, '48	126

ICE SHOWS

Howdy, Mr. Ice (Center)	6-22, '48	302
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COMING UP

(Week of February 7, 1949)

Richard III (Booth)	2- 8, '49	
My Name Is Aquilon (Barrymore)	2- 9, '49	
Death of a Salesman (Morosco)	2-10, '49	

all over again at that celebrated first act curtain: "Why doncha come up and see me some time?"

To the best of this reporter's memory, no line of the original has been changed. The good old golden bantam is still rampant and the humor as heavily slapstick as of yore. The last-act bowery floorshow seems to have been amplified with a West proving with *Frankie and Johnny* and something titled *Come Up and See Me* that she can still sock across a song in character.

So in sum *Lil* adds up to a West field day and the results are a lot of fun. From her first entrance—which gives off the impression of being backed by a brass band—she never gives the customers a dull moment while she is on stage. Never has a stage seen a harder working pair of hips or a gal of more directly provocative approach. So nobody really worries about the extraordinary ease with which she evidently gets off scot free of a murdered rival tossed in the river and another killing which she engineers on the side. It doesn't make the slightest sense—but who cares, as long as she looks like Lillian Russell and talks and acts like—Mae West.

Messrs. Rosen and Freezer have given the revival an excellent production and provided her with solid support. Among the principal men-in-her-life, Steve Cochran is excellent as the South American gigolo and Richard Coogan is ditto as the Salvation Army detective. Walter Petrie and Charles Martin are properly mean as the piece's two prime baddies and Miriam Goldina adds

(See *Diamond Lil* opp. page)

FOREIGN OPENINGS

L'ETAT DE SIEGE (STATE OF SIEGE)

THEATER DE MARIGNY, PARIS

Drama by Albert Camus. Staged by Jean-Louis Barrault. Set and Costumes by Balthus. Music by Arthur Honegger. General manager, G. Leonard. Stage manager, Lucien Darlous, assisted by Roger Guttin and Jacques Froment. Presented by Madeleine Renaud-Jean-Louis Barrault Company.

The Plague Pierre Bertin
His secretary Madeleine Renaud
Nada Pierre Brasseur
Victoria Marie Casares
The Judge Albert Medina
The wife of the judge Marie-Helene Daste
Diego Jean-Louis Barrault
The Governor Charles Mahleu
The bailiff Regis Outin
The Guardes Roland Malcome,
William Sabatier, Pierre Sonnier, Jacques Galland.

Women of the city
Chorus—a gypsy Eleonore Hirt
Chorus Simone Valere
A woman Nicole Desally
The Judge's daughter Christiane Clouzet
A woman Janine Wansar

Men of the city
Chorus Jean Desally, Jacques Berthier
Salomon—the boatman Beauchamp
A fisherman Gabriel Cattand
A beggar—the butcher Jean-Pierre Granval
A doctor—a drunk Jean Julliard
Fallbearer Marcel Marceau

Albert Camus, whose *Etat de siege* is being given its world preem by Jean-Louis Barrault and his repertory troupe, has written what he calls a modern myth, in which he has tried to use all forms of dramatic expression from the lyric monolog to the collective theater, including silent acting, simple dialog and the chorus.

This story of a modern city besieged by the plague (the plague itself is personified by a modern tyrant, resembling a Nazi, who has all the diabolic inventions of science at his disposal), and the reactions to it of its inhabitants, is long-winded, confusing and sometimes boring. Camus paints the horrors of a society based on violence, and the shame and sorrow of men reduced to slavery. Barrault worked in direct collaboration with Camus for a year to produce this script which turns out to be a series of sketches rather than a continuous story of man's revolt against stupidity, cowardice and oppression.

Altho the appeal of *Siege* is almost wholly intellectual (its long speeches make better literature than dynamic drama), it remains a play worth seeing. It is staged with great inventiveness by Barrault in a highly stylized functional set. The imaginative costumes of Balthus, against a sky with its intricate lighting, create both the tone and the mood, while the suggestive musical score of Arthur Honegger gives the spectator a variety and richness of emotion seldom equaled in the theater.

Excellent Cast

The large cast is top-notch. Barrault is at his usual excellence as the medical student whose thesis is that as soon as man surmounts fear nothing can break him. Marie Casares's rich throaty voice and violent moods add considerably to her role as his sweetheart. Pierre Brasseur plays a drunken tramp, the comedy relief and the only part in the play which is truly human. Pierre Bertin incarnates the Plague with all the detestable self-righteousness of the Master Race, and Madeleine Renaud, dressed symbolically in the gray of the German WACS, is his sedate, serious secretary. Marie-Helene Daste is provocative in the only scene which is dramatically moving in the whole play, and Regis Outin gives a convincing portrait of the bailiff.

Camus, whose novel, *The Pest*, has just been published with great success in America, claims his play is in no way an adaptation of his book. Indirectly, whether he wishes it or not, *Siege* is just that—less effective, however, for where armchair intellectuality has its place, another kind of magic is needed across the footlights.

The French press was not enthusiastic, but the theater is selling out.
Jean White.

EXCITING PARIS CASINO DE PARIS

A revue with lyrics and music by Vincent Scotto, Jacques Metehen, Almo Courtloux, Henri Betti, Al Stone. Choregraphy by Maud Mansfield. Sets by Jose de Zamora, Leon Guy, Paul Dimos. Costumes by Falk, Vicaire, Chalaya and Mme. Fevrier. Presented by Henri Varna and Marc-Cab. Stage manager, Robert Zim. Orchestra conducted by Jacques Metehen.

CAST: Claudine Cereda, Lucien Jeunesse, Heana Simo, Pedro de Corrdoba, Marcelle Mayer, Jean Rigody, Andree Jean, Charles Vernier, Bella Tildy, Esparsa and Luisita Ruiz, Eve Lyne, Guy Loyal, Gloria Velasquez, Greta de Horn, Rene Fluet, Jacques Reverdy, Gillette and Richards, Guy Patrick, Marcelle Blugeot, Andree Magnant, Michel Arnal, Monica, Joe and Joe, Jeanine Godest, Fedi, and The Mansfield Pin Up Girls, and Show Girls of the Casino de Paris.

The Casino de Paris, one of Paris's three top-notch musical revue houses, is presenting a new tourist attraction—*Exciting Paris*. This super-revue has been greatly influenced by American musicals of the Ziegfeld type, but instead of the most beautiful girls in the world, and songs to set everyone humming, Henri Varna has taken from Broadway only the speed.

This mountain of mediocrity has 45 tableaux and is reputed to have cost 16,000,000 francs (\$55,000) to produce. To the stagehands and electricians go first honors for prodigious scene changing, accomplished with remarkable speed and accuracy. On the credit side, too, are the profusion of glamorous, colorful costumes created by Falk, Vicaire, Chalaya, Mme. Fevrier and Marie Moulin, ranging from the sumptuous evening gowns to sexy semi-nude draperies executed with as much good taste as suggestion.

Novelty Number

America would be particularly interested in one original number. What seems to be two puppets, male and female, doing all sorts of dances from a waltz to boogie-woogie, turns out to be only a costume strapped to the back of Fedi, who doubles over to make his feet the male dancer's and his hands the female's feet. The act ought to be good for a spot on any vaude stage or night club floor.

Claudine Cereda stars. Luckily, her acrobatics compensate in some measure for her lack of voice. Two Americans, Gillette and Richards, get a fair hand for a Texas cowboy act.

The splendors of the romantic painters—Le Brun's Sun King's court, Goya's riotous color and Watteau's pastels—all are splendidly tableaud. A satire of the tropical enchantment Katherine Dunham has caused in Paris comes off poorly, and, of course, there are the usual acrobats, Joe and Joe; the usual love ballads by la Cereda and a Spanish dancing duo, Luisita and Esparga, all without special distinction. Worst of all, there isn't a catchy new tune in this carload of cackle.

Since sex is here to stay, *Exciting Paris* probably will have a fair run, but it needs more top talent and an original idea or two to make it a first-rate show.
Jean White.

Sartre Play Wins Award

NEW YORK, Feb. 5.—A majority of a juror quintet, comprising John Mason Brown (*Saturday Review of Literature*), Brooks Atkinson (*New York Times*), John Lardner (*New York Star*), Abram Hill (*New York Age*) and Richard Watts Jr. (*New York Post*), tabbed Jean-Paul Sartre's *The Respectful Prostitute* the 1948 theater winner of the *Ebony* Award. *Ebony* mag annually accolades best contributions on racial themes in theater, movies, radio and books. The musical, *Inside U. S. A.*, ran a close second in balloting, Atkinson giving it the nod "because it treats inter-racial association as normal." The only all-Negro play of 1948, *Set My People Free*, drew no votes from the jury.

"Lovely Time" Gets Week's Hub Tryout

NEW YORK, Feb. 5.—A new Alfred L. Golden comedy, *A Lovely Time*, gets a week's tryout by the Boston Stock Company at Brattle Hall Theater, Cambridge, Mass., beginning tomorrow night (6). The preem marks the 195th week of the country's only year-round stock company. Madge Skelly has been imported for the comedy lead. Reports have several producers and two pic companies interested in the latest Golden script. The author was last represented on the Stem by *A Young Man's Fancy*.

Also due for a Hub showcasing later this month is Felix Doherty's *The King's Servant*, a stage-wise biography of Henry VIII's chancellor, Thomas More. The Boston College thespians will test it at their campus theater, Chestnut Hill, Mass., for three performances starting February 24. Doherty's previous scripting efforts include *Song Out of Sorrow*, which the Blackfriars Guild offered locally to considerable approval back in 1941. *Servant* got its first showing last July at St. Michael's Playhouse, Winooski, Vt., and was audience-voted the best of six plays produced during the summer by the resident barn company.

Farmington Theater To Have Novel Stage

HARTFORD, Conn., Feb. 5.—Details on the proposed \$150,000 legitimate theater for suburban Farmington were revealed this week by the project's backers.

The new theater will have as its main feature a stage jutting out into the tiers of seats flanking it in a semi-circle. It will be available for productions by a resident rep company, roadshows and community theater groups.

Discussing the seating facilities, architect Frank Lloyd Wright maintained that 750 seats would be enough. However, Warren Caro, executive secretary of the Theater Guild, New York, which is interested in the plan, suggested 1,200 seats so that the house could enjoy "a financial return commensurate with the effort that has gone into the undertaking."

Backers include Paton Price, of the Canton Show Shop, Canton, Conn.; Morgan O'Brien, New York, and Sam Capuano, Hartford.

ROUTES

Dramatic and Musical

At War With the Army (Locust St.) Philadelphia.
Allegro (Curran) San Francisco.
Annie, Get Your Gun (Auditorium) Charleston, W. Va.
Blackstone (Pushnell Auditorium) Hartford, Conn., 9; (Academy) Northampton, Mass., 10; (Erie) Schenectady, N. Y., 11-12.
Big Knife (Plymouth) Boston.
Born Yesterday (Biltmore) Los Angeles.
Brigadoon (Taft Auditorium) Cincinnati.
Carousel (City Center) New York.
Desert Song (Erlanger) Buffalo 9-12.
Dante (Studebaker) Chicago.
Finian's Rainbow (Shubert) Chicago.
Favorite Stranger (Parkway) Madison, Wis., 9; (Davidson) Milwaukee 10-12.
High Button Shoes (Nixon) Pittsburgh.
Harvey (Blackstone) Chicago.
Harvey (Montclair) Montclair, N. J.
Helress, The (Music Hall) Kansas City, Mo., 10-12.
Make Mine Manhattan (Forrest) Philadelphia.
Medea (Cass) Detroit.
Mr. Roberts (Erlanger) Chicago.
Man & Superman, with Maurice Evans (Temple) Birmingham, 9; (Poche) New Orleans 10-12.
Oklahoma (Masonic Temple) Scranton, Pa., 9-10; (City Memorial Auditorium) Trenton, N. J., 11-12.
Oklahoma (Shubert) Philadelphia.
Oh Mistress Mine (Hanna) Cleveland.
Red Shoes (Majestic) Boston.
Red Shoes (Selwyn) Chicago.
Raze the Roof (Great Northern) Chicago.
San Carlo Opera Co. (His Majesty's) Montreal.
Show Boat (American) St. Louis.
Two Blind Mice (Shubert) New Haven, Conn., 10-12.
They Knew What They Wanted (Shubert) Boston.

Out-of-Town Opening

THE QUICK AND THE DEAD

(Opened Thursday, February 3)

CENTER THEATER, SEATTLE

A drama by Gerald Savory. Staged by Rufus Carlson. Settings by Jackson Conley. Stage manager, Giles Olkein. Press representative, Jean Ashford. Presented by Tryout Theater, Inc.

Margery Arkwright Agnes Fairman
Jimmie Masters Wilbur Wengren
Rupert Arkwright Stuart Johnston
David Arkwright Don Pethley
Jim Olson Guy Sorensen
Jane Arkwright Helen Burt

Set in post-World War II England, Gerald Savory's play attempts to paint the inexorable shadows over the lives of a family which has lost a son. A good part of the pattern is familiar drama fare. While *Quick* is undoubtedly a well-made play, this reporter feels that it may not always be the well-written play. It is, with fits and starts, brilliant, gripping and careless. It shows signs of a playwright who dislikes revising his material.

The plot concerns an industrialist who loses a son in a commando raid on France. A younger brother returns from the same fracas blind, and with his two buddies, a top lineage captain and a Social Laborite sergeant (an example of Savory's affinity for pat characterizations) the lad attempts to convince his father that the older brother was a hero. But the latter is gradually disclosed to have been not only a coward but much of a bad actor civilian-wise—a discovery ultimately resulting in the temporary breakdown of the disillusioned father.

It is in the third act that structural schmaltz breaks loose. With rather hysterical aplomb, Savory proceeds to patch up differences between the little brother and the old man. Likewise, those of father and mother—and believe it or not, marry the good boy off to the bad brother's widow. All this goes so fast that the pewsitter almost believes it, but once out of the theater, he feels somehow that he's been done an injustice.

Tryout's production of *Quick* is able. The org has popped up with its second capable director in a row, Rufus Carlson, who should be watched. His staging is careful, and he is professionally conscious of the highs and lows of his material. His cast, however, is uneven. Agnes Fairman and Don Pethley give earnest and sincere performances as mother and son, while Wilbur Wengren is steady, altho a bit one-leveled, as the sergeant. Stuart Johnston's interpretation of the father has moments of pathos, but comes off uneven, due to his tendency to start his best scenes at too high a pitch. Helen Burt, as the wife, while unconvincing in her early chores, comes thru eloquently in the play's pop-off second curtain. The best performance of the evening is given by Guy Sorensen as the cavalier captain. He knows the difference between the debonair and the cute.

Jackson Conley's one set is acceptable.

Savory has a play, but it needs intelligent revision.
Wil Stevens.

DIAMOND LIL

(Continued from opp. page)

capably to the melo festivities as a white-slave procuress. Other capables in the huge cast are Mike Keene, Billy Van and Jeff Morrow, and a good bit stems from newcomer Frances Arons. Charles Freeman's staging of the big crowd scenes is extremely effective and the sets and costumes pack gay '90s atmosphere.

But *Lil* always has been and will be nothing but Mae West. By this time there's a whole new generation who haven't seen her strut her stuff. There are a lot of oldsters, too, who will want to see her do it again. So *Lil* will doubtless magnet a comfortable congregation into the Coronet for a good while to come.

Bob Francis.

Rosy Season Seen as Tenters Ready Routes, Improvements In Push for Entertainment \$

Ops Pray for Better Early Spring Weather Breaks

By Bob Doepker

CINCINNATI, Feb. 5.—Reports rolling in from the highways and byways over the country indicate that rep, tent and roadshowmen are hard at it framing plans for their coming seasons under canvas. Consensus at this writing is that business during 1949 should at least par if not surpass that registered during the 1948 campaign.

Most of the big operators' returns in 1948 enabled them to close out the season with a profit, altho it did not, in some instances, soar to the heights business generally reached immediately after the war and during the subsequent postwar period.

The big and little operators realize that the leveling-off period has set in for good and they are making their plans accordingly. Roadshowmen, reporting only fair winter junkets, are not letting that fact discolor their optimism for 1949. In fact, they are going ahead, determined to present to their anticipated patrons the best possible entertainment with the talent and attractions at their command.

Many feel that if given a decent break from the weather man, especially in the early portion of the season, they will have little difficulty coming out on top of the heap. A rash of inclement weather early last spring held their working days and moola counting hours to a minimum and many felt that these tough breaks

at the start of the season meant the difference of a really big year and an ordinary one when the final check-up was made.

Much optimism is apparent at the winter quarters of Plunkett's Stage Show in Aransas Pass, Tex., where the Plunkett family early this week completed final arrangements for their season's bow there Thursday (3). This year's tour will run for 45 weeks, with all dates under canvas, as compared with last season's 43.

The Plunkett aggregation went into quarters December 9 after closing a highly successful 1948 tour with a click stand in Corpus Christi, Tex., the previous night. Last year's junket took the show thru 88 towns, 55 of them for the first time. Show toured in nine States and mileage covered totaled 5,435.

Brunk Preps Plans

Brunk's Comedians, under direction of Henry L. Brunk, have been making ready in Dallas for the 1949 journey since hitting the Texas city for the winter after closing a click 1948 tour in Carlsbad, N. M., December 4. As a matter of fact, the 34-week season was one of the most successful financially in the org's history. Officials here have high hopes of writing a parallel story for this year's business.

(See Rosy Tours on page 90)

Rep Ripples

RICE PLAYERS are active around Logan, Utah. . . . Dave Costa is in his 12th week in Western Canada from which point he reports that he has been playing to fair results despite much inclement weather. . . . Doss & May Show has been playing around Anaconda, Mont., to fair business, presenting E. F. Hannan's *Ah, There, Professor*. . . . Fremont Turgeon, who has been in South Carolina in recent weeks, is moving North to go into Maine for the summer. . . . Graham's Colored Minstrels have been busily engaged around New Orleans on sponsored dates. . . . Dale's pic and vaude show will hit the road under canvas again this summer, with Eugene, Ore., the likely territory. Currently the unit is playing dates in Central Washington. . . . Cross-Dahlin Players, five-person unit, are active around Pendleton, Ore., where business has been fair.

FLORIAN PLAYERS have been around North Philadelphia recently to reported good business. . . . Webb Stewart is in Gainesville, Tex., readying a small flesh trick for the road. . . . Orange Blossom Minstrels is the name of a new group playing sponsored dates in Northern Florida. E. D. Gifford is operating the unit, which may take to tent later. . . . Allen Noble is on his fourth amateur show in Northern New York. He has been using E. F. Hannan's version of the old *Streets of New York* number for sponsor groups. . . . If and when the Strickland Minstrels go out under canvas this season they will open at Tallahassee, Fla. . . . Everett Players have been working to fair business in Northern New England. Show has been cut to four people. Earle S. Walters has a small flesh pic trick in Hooker County, Oklahoma. . . . W. J. McDonald is in his fifth month of sponsor dates.

Gaines Clicks On Ga. Dates; Fla. Tour Set

WAYCROSS, Ga., Feb. 5.—Al Gaines' Florida Minstrels, with Stepin' Fetchit as the feature, this week concluded a successful tour of Georgia theater dates. Following conclusion of its local engagement, the unit left for a tour of theater dates in Florida which will carry it into the middle of March.

After the Florida engagements the show moves into North Carolina and will open under canvas May 1, with Leon Long as contracting agent. In addition to Stepin' Fetchit, line-up includes Henry (Trumpet) Hawkins's orchestra, Jazz Lips Richardson, Tigir and chorus, Don Davenport, Inez Upton, Miss Be Bop, Iron-Jaw Spurdy and Laura Brown.

Bisbee's Group Preps Plans for 34-Week Jaunt

MEMPHIS, Feb. 5.—Bisbee's Comedians, owned and operated by J. C. Bisbee, are in local quarters completing plans for their 1949 tour under canvas. Rehearsals are slated to get under way March 15.

Equipment is being put in top condition for the jaunt which will run an estimated 34 weeks in show's established territory.

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Hartford Legion To Use Minstrel For Fund-Raiser

HARTFORD, Conn., Feb. 5.—First District American Legion will stage a minstrel show at Bushnell Memorial Auditorium here March 3, with proceeds to be used in part for rehabilitation work among the veterans at Rocky Hill, Conn., Hospital. Remainder is to be used for other welfare work carried on by the Legion District.

Funds for the above purposes have been raised thru assessments against individual American Legion Posts in the past. However, it is the intention of the District to organize its own fund for this purpose and the minstrel show and program receipts will be the nucleus.

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 34 Weeks Under Canvas. Rehearsals March 15.
 Musicians who double, Sax preferred. Ingenue doing Specialties or young Team, wife capable of doing Ingenues. Can place Sister Team. Young, useful People, write, don't wire; tell all.
J. C. BISBEE, 5490 Poplar, Memphis, Tennessee

THE FINAL CURTAIN

ASAVIEFF—Boris Vladimirovich, Russian composer who wrote music to several ballets and operas, January 29 in Moscow. He was chairman of the Composers' Union of the Soviet Union.

BOTSFORD — George, 74, composer, musical director and charter member of the American Society of Composers, Authors and Publishers, February 1 in New York. His songs include *Grizzly Bear*, *Sailing Down the Chesapeake Bay*, *Black and White Rag*, *Pride of the Prairie*, *Honeymoon Bells*, *Sahara Butterfly* and *Back to Dixie Land*.

CAMERON—Richard, 84, vaude musician, January 27 in West Brentwood, N. Y. Touring America and Europe, his specialty was playing two musical instruments at one time, either two clarinets or ocarinas. He retired in 1933. His daughter survives.

COWDREY — Bert, 88, former vaude performer and old-time Chicago showman, January 28 in Manteno, Ill. Entering vaude as a child, he later partnered with Dan Kipley to tour the Midwest and play Chicago dates. Subsequently coming to New York, the team appeared in several Weber & Fields productions both in the latter's music hall and on tour. His son and grandson survive.

CRAWFORD—C. V. (Vern), 65, concessionaire, January 30 at his home in Wichita, Kan. Survived by his widow, Bertha.

DELLHEIM — Max, veteran carnival trouper, January 27 in Hartford, Conn. He had been with the Krause Greater and Keystone shows. Survived by his widow, two sons and three daughters.

DESMOND — Ethel, 75, veteran repertoire, stock and tab show performer, of cancer at St. Bernardine's Hospital, San Bernardino, Calif., February 5. The deceased and her late husband for years toured their own tab unit, *Desmond's New York Roof Garden Revue*, over the Gus Sun and Joe Spiegelberg circuits, featuring their daughter, Holly, and son, Bud. It was on that show the late Joe Penner broke into show business. Surviving are her daughter, Holly (Mrs. Byron A. Babel), of San Bernardino, and son, Bud, of Detroit.

DUNN—Tom James, 47, one of America's top rodeo cowboys, January 29 in Madras, Ore. Known as Shaniko Red, the peak of his career was in 1937 when he won the national bulldogging championship.

Fair. After a number of years in engineering and technical advertising, he formed his own company in 1929. At first the director, Kenyon became chairman of the board in 1942. His specialty was engineering, and he translated many foreign technical books as well as writing and editing several of his own. His widow, son and daughter survive.

KUNKEL — Edward, 66, retired musician and one-time trouper with the Primrose and Dockstader minstrels, January 30 in Cincinnati of a heart attack. Kunkel also had played with Smittie's and Esberger's bands in Cincinnati. He retired 10 years ago. Survived by two sisters, Mrs. Anna J. Giesenberg, with whom he resided; Mrs. Amanda Springmyer, and two brothers, Oscar and Joseph, all of Cincinnati. Burial in Bridge-town (Cincinnati suburb) Evangelical Protestant Cemetery February 2.

**IN MEMORY
OF MY DEAR WIFE
HAZEL COTTER HARRIS**
Who Passed On Feb. 6, 1946



*Loving and kind in all her ways,
Upright and just to the end of her days;
Sincere and true in her heart and mind,
A beautiful memory she left behind.
She had a nature you could not help loving,
A heart that was purer than gold;
And to those who knew her and loved her
Her memory will never grow cold.*

Rest In Peace
Your loving husband,
ORVILLE "WHITEY" HARRIS

**IN MEMORY OF
JOE END**
Who passed away Feb. 7, 1947
JOE END & CO., INC.

GINNINGS—Harry, business agent of Local 67, Billposters & Billers' Union, Washington, and former house agent for various theaters in Chicago and Kansas City, Mo., January 29 in Washington. Ginnings had also been a billposter with circuses and at the time of death was agent for the Uline Arena and Columbia and Metropolitan theaters in Washington. Survived by his widow, Dixie. Burial in Washington February 1.

GOUGH—William H., musician, formerly with the Royal Alexandra and Shea's theaters, Toronto, recently in Toronto of a heart attack. He also played in various Canadian hotels and resorts. Survived by his widow, Nancy, and two daughters.

HUND—George F., 48, former partner in Westwood Inn, Detroit night spot, January 31 at Henry Ford Hospital, that city. Interment in Woodlawn Cemetery, Detroit.

KENYON—Otis Allen, 69, chairman of the board of Kenyon & Eckhardt, Inc., New York advertising agency, February 3 in Nassau, Bahamas. He began his career in 1904 as a member of the Railroad Test Commission of the St. Louis World's

LAMAR — Zelema Lallement, 61, formerly with the Johnny J. Jones Exposition and Morris & Castle Shows, in San Diego, Calif., January 26. (Details in Carnival Section.)

LEARN—Lloyd (Doc), 56, operator of the first motion picture theater in San Diego, Calif., and head of the livestock department of the old San Diego County Fair, January 21 in that city. Survived by his widow, Elsie, and a daughter, Bette Gerard, of the BBB Puppeteers. Burial in San Diego January 22.

McGUIRE—Karl McGuire, 41, composer, January 28 in New York. A former composition and piano teacher in Chicago and Evanston, Ill., he produced many army musicals and bond-raising shows during the war. He was working on two operettas at the time of his death.

MEECH—Owen, 80, character actor, January 30 in Englewood, N. J. He appeared over a span of 20 years with Minnie Maddern Fiske in *A Night at the Inn*, *Madame Sand*, *Salvation Nell* and other plays, and supported Otis Skinner in *Kismet*. Other productions in which he played were *The Miracle at Verdun*, *Lysistrata* and *Reunion in Vienna*.

PAIGE—Frances, singer known in private life as Frances McMinn, January 25 near Utica, N. Y. She was killed in an automobile accident. She had been featured vocalist with the

Howdy Baum and the Baron Elliott bands and later sang in cafes as a single. Her husband, Nick Flory, owner of Flory's Music Bar in Niagara Falls, N. Y., survives.

PILE—Joseph A., 72, former assistant general manager of the Thomas McBride Theater Ticket Agency, New York, January 28 in that city. He was manager of the Trocadero, Philadelphia legit house, in 1896; later was assistant manager of the Brooklyn Unique Theater, and then joined the Keith & Proctor circuits as a manager. Between 1906 and 1908 Pile managed two tours of Sir Harry Lauder and James J. Jeffries. His widow, two sons, two sisters and a brother survive.

RASCATI—William J., 32, pianist with the Eddie Turner Trio, January 28 in New London, Conn. He was fatally injured in a two-car automobile crash. Rascati formerly played with the late Glenn Miller's orchestra.

RINALDI — Michele, former musician, January 29 at the Atlantic City (N. J.) Hospital. He came to this country in 1908 from Italy to play first trumpet with the Victor Concert Orchestra at the Victor Phonograph Company in Camden, N. J., toured the country with Hellery's and Vessella's concert bands, and during the summer season played in the old Apollo Theater in Atlantic City. In recent years he played with the Ocean City (N. J.) Orchestra. He was recently re-elected a member of the board of directors of the Atlantic City Local, American Federation of Musicians, for the 38th term. Surviving are a daughter, a son, a brother and a sister. Burial in Atlantic City February 1.

SMITH—Christopher M., 70, associated with his father and brother in various phases of show business for 42 years, January 29 in Richlands, Va. Early in life Smith practiced law in Columbiana, O., and in late years has operated a photography business in Richlands.

STEKETEE—Lewis B., 37, former manager of Station WKNY, February 2 in Kingston, N. Y. Formerly a newspaperman, he joined the station in 1941, retiring last October because of ill health.

STEVENS—Ward P., 81, breeder of Holstein cattle and founder of the New York State Fair, February 2 in Syracuse. He was a member of the State Agricultural Society.

STOTHART—Herbert, 64, composer known for his film scores, February 1 in Los Angeles. He served first as producing musical director for the Broadway shows of Oscar Hammerstein II and later collaborated with Vincent Youmans, George Gershwin, Rudolph Friml and Franz Lehár. Turning to film scoring in 1930, Stothart won an Academy Award in 1939 for his score of *Wizard of Oz*. He had many other outstanding scores to his credit. His wife, two daughters, a son and a brother survive.

YOUNG—Roly, 45, movie and theater critic on *The Toronto Globe and Mail*, recently in Toronto of a heart attack. Young wrote and produced *Chins Up*, which toured the West, and produced *Funny Side Up*, starring Ella Shields, English comedienne. In late years he had been active in the formation of the Civic Theater Association in Toronto. Survived by his mother.

Marriages

ADAMS - GAZZANO—Eddy Adams and Sandrina Gazzano, members of Henry Kramer's Hollywood Midgets, January 25 in Miami Beach, Fla.

ALBERTO-MORGAN—Al Alberto, former trumpeter with Clarence Fuhrman's orchestra, and Lee Morgan, vocal star of *The Lunchtimers* program on KYW, Philadelphia, in that city January 29.

ALEXANDER - McDANIEL — Don Alexander, orchestra drummer and son of Mr. and Mrs. Ray Alexander, of the Don Franklin Shows, to Betty McDaniel, non-pro, January 15 in Fort Worth.

CONFORTI-SAMS—Tony Conforti Jr., Nixon Cafe owner, and Anne Marie Sams, January 22 in Pittsburgh.

FRIED-TRUMPLER — Alexander Fried, music and drama critic of *The San Francisco Examiner*, and Edith Trumpler, non-pro, January 29 in San Francisco.

HOWARD-KOLKER — William K. Howard, film producer and director, and Mrs. Margaret Kolker at Las Vegas, Nev., February 2.

LOHMEYER-SERRAO — Edward Lohmeyer and Rose Anne Serrao, dancer, January 20 in Pittsburgh.

MURPHREE-THOMAS — Tommy Murphree, son of Jeff Murphree, clown with Shrine circuses and thrill shows, and Sadie Thomas, Troy, Ala., January 7 in Columbus, Ga.

PHILLIPS-PFALTER — Johnny Phillips, orchestra leader, and Nancy Pfalter, singer, professionally known as Carol Lee, in Philadelphia January 30.

RAINER - MARIE - JEANNE—Michael Rainer, concert manager, and Marie-Jeanne, ballerina with the New York City Ballet Company, January 31 in New York.

REZNIKOFF-HIGHTOWER — Michel Reznikoff, dancer with the Grand Ballet de Monte Carlo, and Rosella Hightower, ballerina with the same company, January 29 in Alexandria, Egypt.

SEGAL-BLANSHAN — Benjamin H., manager of the Shubert Theater, New Haven, Conn., and general manager of Broadway's Mark Hellinger Theater, and Clarice Cumbley Blanshan, January 23 in Stamford, Conn.

SKYLAR - ALMEDA—Sonny Skylar, singer at Montreal's El Morocco, and Julia Almeda, line girl of the same show, in Montreal recently.

Births

A daughter to Mr. and Mrs. D. A. Dale January 15 in St. Joseph's Hospital, Fort Worth. Father is electrician with the Heart of Texas Shows.

A son, Billy, to Mr. and Mrs. Casey Smith, owner-operators of the shows bearing their name, January 18 in Hugo (Okla.) Hospital.

A son to Mr. and Mrs. George Barenbregge January 21 in Pittsburgh. Father is on the staff at Station KQV.

A son to Mr. and Mrs. Marvin Broyles January 16 in San Antonio. Father is program manager of KCOR.

A son to Mr. and Mrs. Buddy Friedlander January 21 in New York. Father is Mills Music contact man; mother was formerly with the office.

A daughter to Mr. and Mrs. Frank W. Kelly January 10 in Buffalo. Father is assistant manager of Station WBEN.

A son to Mr. and Mrs. Harry Ber- man January 26 in Mount Sinai Hospital, Philadelphia. Father is branch manager for Eagle Lion Pictures in that city.

A daughter, Polly, to Mr. and Mrs. Tom Perkins January 22 in Germantown Hospital, Philadelphia. Father is staff singer at KYW in that city.

A daughter, Susanne June, to Mr. and Mrs. Tom Barbour January 25 in San Francisco. Father is a news writer at KGO, San Francisco.

A son, Michael Warren, to Robert and Mary Lou McGee January 25 in Booth Hospital, Covington, Ky. Parents operate a photo gallery on Bee's Old Reliable Shows.

A daughter to Mr. and Mrs. William Beal January 23 in Pittsburgh. Father is a radio producer.

A son to Mr. and Mrs. John Bishop January 27 in Norfolk. Father is an engineer at Station WTAR.

A daughter to Mr. and Mrs. Whit Bissell January 29 in Hollywood. Mother is the former Adrienne Marden, legit actress. Father is in films.

A daughter to Mr. and Mrs. Irving Gertz January 20 in Hollywood. Father is a composer.

A daughter to Mr. and Mrs. George Gilbert January 26 in Englewood, N. J. Father is a *Variety* staffer.

A daughter to Mr. and Mrs. Jerry Murad January 20 in Chicago. Father is head of the Harmonicats.

TAMPA AUGURS GOOD SEASON

Annual Gets Off on Sock Kick in Rain

Visitor Showmen Turn Out

By Herb Dotten

TAMPA, Feb. 5.—Outdoor show business this year should hold up to '48. That is the opinion of veteran showmen massed here for Florida State Fair, which today notched off the fifth day of its 12-day run.

In the past the fair has served as a good indicator of what lies ahead in the outdoor field. On this veteran showmen agree. Hence, their forecast that business will hold up, as the current fair, whenever given weather, has received patronage and spending approximating that of last year's.

Of the first five days, Thursday and Friday (3-4) were good, weather-wise. Thursday, business-wise, was a reasonable facsimile of the corresponding day last year, while Friday, Children's Day, was even better. It was the biggest kids' day in the fair's history.

Turn Out in Rain

Such dents in attendance and business which have marked the fair thus far have come from bad weather, and tho the weather has been anything (See TAMPA BUCKS on page 62)

A. Spillman, Ride Inventor, Dies at 85

BUFFALO, Feb. 5.—Albert Spillman, 85, inventor and manufacturer of amusement riding devices, died in DeGraff Memorial Hospital, North Tonawanda, N. Y., Tuesday (1).

Spillman was a skilled machinist and prior to his entry into the amusement field was one of the organizers of the Herschell-Spillman Company, in 1901, which was affiliated closely with the auto and motorboat industries, making engines for several early cars and for the International Harvester Company. His patent on pistons for internal combustion engines brought him royalties for years.

Shortly after the end of World War I, Spillman organized the Spillman Engineering Company in association with his brother, Edward O. Spillman, and began turning out Merry-Go-Rounds. The Spillman product found a world-wide market, and the firm developed and turned out several new fun devices, one of the most successful of which was the Caterpillar. The company built several of the big rides for the fun zone of the New York World's Fair of 1939-'40.

When Spillman retired some years ago the Spillman company was sold to Allan Herschell Company, Inc., North Tonawanda, a leading producer of amusement devices.

Funeral services were held from the Spillman home in North Tonawanda Friday (4) afternoon. He is survived by his brother, Edward, a resident of Buffalo.

Weyburn Sets Rodeo

WEYBURN, Sask., Feb. 5.—The Weyburn Junior Chamber of Commerce will sponsor a two-day rodeo in July. President is Ken Pettit.

Collins Discharged From Hospital; Sight Not Impaired

LE MARS, Ia., Feb. 5.—Emory Collins, well known dirt track auto driver, who was burned on the face and eyes in an accident while working on his machine, has been released from the hospital with his sight not impaired. It had been feared at first that he might lose his sight.

Collins left for Long Beach, Calif., to visit relatives before the start of the racing season.

Playland, Rye '48 Net 410G

WHITE PLAINS, N. Y., Feb. 5.—Westchester County-owned Playland Park at nearby Rye has turned over to the county finance department a net profit of \$410,675 for the 1948 season, it was announced this week by Evans Ward, president of the Playland commission. This figure is \$26,444 more than the 1947 net.

"Weather conditions for the first six months of 1948 were unfavorable. However, by careful economy and by extending the summer operating season to September 12 to take advantage of the weather (See Playland, Rye on page 60)

California Fire Marshal Warns of Flameproof Law

LOS ANGELES, Feb. 5.—Joe R. Yockers, State fire marshal, calls attention of all outdoor showmen planning to play in California to the State's strict enforcement of the canvas flameproofing law.

The California law provides for a \$200 fine and six months in jail for using tentage, awnings etc., which are not made of non-inflammable material or which have not been treated and maintained in a flame-retardant condition.

Calif. Solon Seeks To Void '47 Law for New Fair Site

SACRAMENTO, Feb. 5.—A bill to void 1947 legislation authorizing the purchase of a new site for the California State Fair has been introduced in the State Senate. Author of the bill, Sen. W. P. Rich, of Yuba County, also is a member of the State board of public works which has charge of spending the \$2,000,000 appropriated two years ago for the new grounds.

Unused construction funds, totaling \$6,515,000, already earmarked for the fair and added to the \$2,000,000 purchase price, would provide \$8,515,000 for the proposed plant. This is in addition to money received from the sale of the old grounds.

In view of the proposed legislation, State Finance Director James S. Dean has asked the public works board, of which he is chairman, to hold up action on a new fair site at this time.

At a recent meeting of the fair board a dispute between the management and the Tractor and Implement Club of San Francisco was settled by a compromise. As a result the 1949 fair will have a farm machinery

"Cavalcade" Number Brews Beef at Busy, Informative Two-Day Arkansas Meeting

Autry, Other Association Officials Re-Elected

LITTLE ROCK, Feb. 5.—A hot debate on State aid drew attention during the Monday, February 1, closing session of the two-day second annual convention of the Arkansas Fair Managers' Association in the Marion Hotel here when a recently elected president of a county fair asked why the amount of aid is not based on attendance a fair draws.

Touching off the argument was *The Billboard's Cavalcade of Fairs* supplement, distributed to delegates, which lists expenditures and attendance of Arkansas fairs. Upon noting that some fairs receive more aid than his, altho their attendance is less, the complaining prexy asked why such a condition exists. When one fairman asked whether the data published was correct, the complainant replied that he knew it to be factual in the case of his fair. At that point *The Billboard* representative took the floor to explain that the reports were published as received, in response to questionnaires, and that *The Billboard* considered the reports reliable.

Altho fairmen praised the meeting as one at which much had been accomplished and learned, attractions people were not enthusiastic. Few fairmen came prepared to do business, and many attractions people left the meeting believing they would have to contact fair officials in home towns if they wanted Arkansas business.

Icy and flooded highways undoubtedly cut attendance of fairmen, altho 25 of the State's 81 county and four

district fairs and the State fair were represented at the meeting.

Apparently well satisfied with the way the association's affairs have been conducted, delegates re-elected 1948 officers, L. H. Autry, Burdette, president; A. D. Murphy, Fort Smith, vice-president, and Clyde E. Byrd, Little Rock, secretary-treasurer.

G. B. Boyd, manager of Ozark Empire Fair, Springfield, Mo., slated (See "Cavalcade" Number, page 63)

Pari-Mutuel Tax Pondered By Minnesota

Also 20% Bingo Tax

ST. PAUL, Feb. 5.—The biennial proposal to legalize pari-mutuel horse racing in Minnesota has been introduced here in the State Legislature.

The measure, authored by two St. Paul representatives, would create a Minnesota Racing Commission to administer the system. The three-man commission would be named by the governor.

Under terms of the proposal the State would get 60 cents of every dollar bet at the pari-mutuel windows, and racing would be conducted by persons or organizations licensed by the commission. The Minnesota Agricultural Society would be authorized to hold races at the State fairgrounds. Receipts would go into the State's general revenue fund.

In another measure introduced in the State Senate, a 20 per cent gross earnings tax would be levied on all bingo games. Its author, Sen. Karl G. Neumeier of Stillwater, chairman of the Senate's powerful tax committee, said the measure would bring in "hundreds of thousands of dollars" to the State treasury.

At present, in churches, fraternal organizations and other civic groups, bingo is legal under a State law enacted by the Legislature in its 1945 session.

Suggests Detroit Celebrate In '51 for 250th Year

DETROIT, Feb. 5.—A full-scaled civic celebration to mark Detroit's 250th anniversary in 1951 is in the talking stage. City historian George W. Stark, columnist and former city editor of *The Detroit News*, is plugging the possible event. His column turned up two names for the celebration—sesquicentennial and sesquibicentennial.

Expressing dissatisfaction with both, pointing out that each is "a tongue-twister derived from ancient Greece," Stark invited readers to come up with something more streamlined.

Close-Ups:

Bergen Blossoms Late in Life To Head Million \$ World of Mirth

By Jim McHugh

(This is another in a series of little-known facts about people prominent in the outdoor show business.)

FIFTY years ago Frank Bergen was working for dimes herding a neighbor's cattle on Staten Island, a part of Metropolitan New York, his birthplace. Today, as owner-manager of the World of Mirth Shows, a behemoth in the carnival industry, Frank is still working for small change, only in multiples which add up to around \$1,000,000 a year gross.

Frank began at the bottom 42 years ago without prior knowledge of the business. Altho 21 at the time, he first secured his mother's permission before leaving the ship joiner's trade in which he was apprenticed to work as a grinder on the front of a pit show featuring Minnie Ha Ha on the Joseph G. Ferrari Shows.

From the start Frank was a square peg in a square hole. He became a top-bracket talker who could sell real and fanciful wonders to a not always gullible public. It wasn't long before he owned a Side Show in partnership with George L. Dobbins. Later he went on his own to spend seasons on the Matthew J. Riley, John M. Sheesley, Bernardi Greater, and Melville Reiss shows.

Linderman Partner

In 1930 Frank bought out Willie Glick's interest to become a partner with Max Linderman in World of Mirth. This happy association lasted until Max's death in November, 1944, just as the season was about to end. A year later Frank acquired full ownership when Mrs. Fanny Linderman retired from the business in which she had spent many years with her husband.

Frank was content to stay in the background thruout his partnership with Linderman and few outsiders realized the extent of his holdings in the firm. As a result, when he inherited the responsibilities of full management, he was faced with the necessity of holding together a million-dollar business with a minimum loss of prestige and earning capacity. Within the trade the odds were against him, but the extent of his success is well documented. (See *Bergen Blossoms* on page 61)



FRANK BERGEN

Dallas Confab In Strong Pull

DALLAS, Feb. 5.—Three-day convention of the Texas Association of Fairs and Expositions which closed Saturday, January 29, was marked by a heavy turnout of showmen and by an unusually strong representation of fairs. On average, the size of delegations was smaller but more fairs were represented than in recent years.

Attraction bookers, carnival reps and suppliers noted included:

Don Brasher, American Midway Shows; Don Franklin and Ray Alexander, Don Franklin Shows; Harry G. Somerville, Central Canvas Goods Co.; A. (Booby) Obadal and H. L. (Pug) Stolze, Texas Exposition Shows; George B. Flint, Boyle Woolfolk Agency; Mr. and Mrs. Joe Murphy, Mr. and Mrs. Jack Lindsey and Mrs. Denny Pugh, Fair Park Rides and Concessions.
J. George Loos, Greater United Shows; E. S. (Ted) Webb, Webb Concessions; Jack Ruback, J. A. Schneck, Mr. and Mrs. Herman Hilton, Fred Miller and Jimmie Carter, Alamo Exposition Shows; Cecil A. Goree and R. L. (Red) Bishop, State Fair Shows on Parade; Roland Smith and Ed Yagla, Smith Amusement Co.; Mr. and Mrs. Scott Lamb and Mr. and Mrs. Sam Lamb, Lamb concessions, and Sunny Bernet and Mr. and Mrs. Ward (Flash)

Hamid's TV Hypo

NEW YORK, Feb. 5.—Television is set to get a shot in the arm Friday (11) when New York's dynamic outdoor impresario, George A. Hamid, will be televised on the *Manhattan Spotlight* program over WAVB.

Hamid not only is a silver-tongued orator but can hold his own with the best of the acrobats and tumblers.

Williams, American Theatrical Agency.
Mr. and Mrs. C. A. Vernon, United Exposition Shows; Harold Braucht and Robert (Bob) Curran, Colorcraft Corp.; Mr. and Mrs. W. A. (Junior) Schafer, Jess Wrigley, Archie Hensley and Mrs. Pearl Vaught, Schafer's Just for Fun Shows; Mr. and Mrs. W. H. (Bill) Hames and Ed R. Bruer, Bill Hames Shows; Bob Wilkerson, Haas & Wilkerson Insurance; Joe Green, Snapp's Greater Shows; Frank Sharp, Regalla Manufacturing Co.; Mr. and Mrs. T. J. Tidwell, T. J. Tidwell Modern Midway; Mr. and Mrs. Ira Burdick, All-Texas Shows, and Fred Hering, Paramount Fireworks Co.

Randolph Avery, Barnes-Carruthers Theatrical Enterprises; John R. McSpadden, Lone Star Shows; W. E. Kilgore, Kilgore Shows; Lmie Stilwell, Cavalcade of Stars; B. Paul, Paul's rides and concessions; D. S. Dudley, Dudley Shows; Bob Hammond, Hammond Plank Park Shows; R. D. Brewer, Brewer United Shows; L. C. McHenry, Crescent Amusement Co.; Harold Rankin, John Boyle Shows; L. C. (Curley) Reynolds, World of Today Shows; Thomas H. Morris, Show Business Forms Co.; Frank Weaver, Weaver Badge & Novelty Co.; W. (Blackie) Ringol, Reynolds Shows; Mr. and Mrs. Phil Little, Bob Harris, Mrs. Hattie Longchart, Mr. and Mrs. T. Riley Hickman, Mrs. Chuck Moss, T. Leo Moore, Mr. and Mrs. Ben (Lefty) Block and Melvin Harris.

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<p>30 FT. MERRY-GO-ROUND New design, one of the best; 20 jumping horses, 2 chariots. Allis-Chalmers engine, new top. Everything complete, brand new. Can be seen in operation here. Price \$5,500.</p> <p>All Rides can be seen running here and inspected here before buying them. Our latest 30 ft. model Merry-Go-Round is a beauty. Seen by Curly Spears, Johnny Ward, William South, Mr. Ross, Virgil Graine. They will tell you this is one of the prettiest little rides on the road. Actual weight, 3 tons.</p> <p>JAY WARNER P. O. BOX 181, BAY ST. LOUIS, MISS. PHONE 9121</p>	<p>ONE 50 FT. PARKER MERRY-GO-ROUND Rebuilt from top to bottom, new wiring, new paint job, new engine, new gears. Has 16 outside crescents, 36 horses, 2 chariots, all new platform. Price of this ride is \$7,000.</p>	<p>FERRIS WHEEL Brand new, 40 ft. high, 12 seats. Pulled by Allis-Chalmers engine. Ferris Wheel built by me. Loads on 26 ft. trailer. Dodge truck. Complete for \$5,500.</p>
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Out in the Open

W. J. (Bill) Campbell, vice-president, Iowa State Fair, will double this year as secretary of the Buchanan County Fair, Independence, Ia., succeeding the late Brayton O. Gates, who also was a member of the State fair board. . . . The Diamond Horseshoe Rodeo again has been signed to play under police auspices in Milwaukee, with June 23-29 set for the engagement. . . . Unusually severe weather this winter hit attendance at many of the Far West conventions of State associations of fairs. Utah weather was so severe that the January 23 meeting was postponed indefinitely, with Sheldon R. Brewster, secretary-treasurer, announcing that the org will probably convene late this month.

Al Sweeney (National Speedways), handling the press for the Polack Bros.' Chicago Shrine date, took time out to announce that National Speedways had been signed to present a program of big car auto races at the Ozark Empire District Fair, Springfield, Mo., August 14. Date is new to National Speedways and will be preceded by a day of racing at the Audrain County Fair, Mexico, Mo., August 13. Later date will be the second of the season at Mexico, as National Speedways has skedded a still date there for May 22.

Bert and Corrine Dearo, now playing Orrin Davenport Shrine dates, will remain with the show until the June 4 closing in Canada when they will begin their park and fair dates for the Gus Sun Agency. . . . The Riding Conleys, who have been presenting their juggling and animal acts in clubs since closing their 1948 tour with Bailey Bros.' Circus, have signed for 1949 with Bailey. Claire Rathley and Fred Conley, who sustained injuries in accidents last fall, have returned to the act.

Harry Storin, tub-thumper for Ed Carroll's Riverside Park, Agawam, and Great Barrington Fair, both Massachusetts spots, cards from Fort Lauderdale, Fla., where he and his wife are soaking up sunshine. Also on hand are Alex Moeller, Erie, Pa.; Harold Sinclair, Canton, O., and Fred Pearce, Detroit. . . . Many bills, some soundly, some poorly based, which would affect fairs are popping up in State Legislatures thruout the country. In Colorado, one bill, now doomed to certain death, would shift the ownership-operation of the Colorado State Fair, Pueblo, from the State to private ownership-management. In California, a bill, also slated to be killed, would end pari-mutuel horse racing from which the fairs of that State derive their State aid.

Modest himself, E. J. Casey, Winnipeg carnival owner, types a letter on the modesty of Henry Meyerhoff, Western Canadian show owner. The recent presentation of the good citizen award to Meyerhoff by Penticon, B. C., his home town, sparked the letter. Clippings, enclosed from Penticon newspapers, lauded Meyerhoff for his many good deeds, one editorial pointing out that "It has been clear that he has given not only of his purse and time to Penticon, he has given up practically his whole heart."

George Handy, of Norwich, N. Y., and sound man for many New York

fairs, recently was appointed chief of the fire department at Norwich. Handy also is a member of the Chenango County Fair Board, Norwich. . . . Like General Motors, Remington Rand, Inc., will return with an exhibit to the Atlantic City Boardwalk after an absence of some years. Company has leased space in the Boardwalk National Arcade Building, where it will install an exhibit of the firm's products and maintenance department.

Huntington Beach, Calif., Schedules Rodeo May 29
HUNTINGTON BEACH, Calif., Feb. 5.—The first big-time rodeo in Orange County history will be held May 29 at the Huntington Beach Speedway. Sponsor will be the Westminster, Calif., VFW Post. Event will be staged by Rodeo Cowboys' Association, with stock furnished by Andy Jauragi's Ranch at Newhall.

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Talent Topics

Joe Antalek, of the Five Antaleks, perch visited the Chicago office of The Billboard and reported his wife, Melanie, who was seriously injured August 22 when she fell during a performance at the Stratford Theater, Chicago, is coming along nicely and hopes to be back in the act this summer. Mrs. Antalek suffered a broken pelvis, a broken arm and breaks in both legs. She is at her home, 3531 North Paulina Street, Chicago. Antalek said his troupe would open Wednesday (9) in Shreveport, La., for Clyde Bros. Circus. Antalek troupe will play 10 weeks with show before leaving for Canada for dates with Garden Bros. . . . Irvin Romig with the Romig and Rooney Troupe last season, will be producing clown with Biller Bros. this season. His sister, Fay Romig, will be with Ringling Barnum. . . . Otto Griebing will open March 4 with Polack Bros.' Western Unit in Chicago.

Myrtle Dunedin, daughter of veteran James Dunedin, top-ranking trick cyclist of the old Keith-Orpheum days, is going out as a featured unicyclist with the Greet the Girl's unit of Camp Shows on a seven-month tour which opens at the Winter Veterans Administration Hospital, Topeka, Kan., Monday (7). She has developed a novelty unicycle act under the coaching of her father and has toured with the Clyde Beatty and Russell Bros.' circuses and played fair dates for Barnes & Carruthers. Her mother accompanies her and assists in the act, which has been specially rouined to work in cramped hospital wards.

Low Fine, comic, is emceeing an International Harvester unit which is booked for 16 weeks. With the

unit are Matt Tuck & Company; Del Rays, adagio-balancing; Musical Battens, musical novelty, and Wayne and his accordion. Two units, one of which is made up of Jackie Jay, emcee and instrumentalist; Earl Dunn, mimic; Nelson Thomason, balancing; Renee and Rita, skating, and Mary Lucia, accordionist, and the other composed of the Ashtons, comedy juggling-balancing; Raymond and Ann, ventriloquist, and Ray Rose, accordionist, will be on the road nine weeks. . . . Skedded for seven weeks is a unit consisting of Charlie Nolan, juggler; Cal Emmett, magic; Lee Camp, singer, and Rose May Wade, accordionist. Out for six weeks are Marianne and Carlos Miranda, comedy magic; Connelly and Radcliffe, musical novelty; Dick Wong, singer; Glenn Phillips, juggler, and Bill Komar, accordionist.

Seven units booked thru Irving Grossman, Des Moines, are on tour for International Harvester Company with some units to stay out as long as 20 weeks and others ranging down to six weeks. Booking by Grossman for Harvester totals close to 90 weeks, with 16 Midwest and Southern States embraced in the playing area. Units play one, sometimes two towns daily, showing in theaters and high school auditoriums. . . . One unit out for 20 weeks includes Jack Pyle, mimic; Bill Pyle, magician; Tom and Gene Gary, comedy, and Barbara Small, Hammond organ. Another, out for 20 weeks, is made up of Brosseagh and Manning, comedy, magic; Gil Snyder, banjo; Ruwe and Lovey, ventriloquist; Lowells, balancing, and Clarise Mosdole, Hammond organ.

Sarasota, Fla., Notes: The Flying Chambertys are here in the White brothers' Orange Avenue trailer park and rehearsing daily. . . . The Flying Robins left to play Shrine shows in Cleveland and Detroit. . . . Murray Fein is off for California. . . . White brothers have inked contracts with the Gus Sun office for fairs this season. . . . Ira Millette is readying his act for the Ringling show. . . . Mathews, high pole, and Frank Cook, high wire, worked the fair at Largo, Fla. . . . Peaches Sky Revue, booked thru George A. Hamid, took off to play the Morton-Hamid Shrine dates in Miami and West Palm Beach. . . . The Headers are resting up for the winter and will go back to work in April. . . . The Ivanoffs have built new equip-

Acts Inked for D. C. Sportsmen's Show

WASHINGTON, Feb. 5.—A strong program of acts will add to the appeal of the second annual Sportsmen's and Outdoor Show to be held here March 5-13 in the huge National Guard Armory.

Stage and tank acts booked thru Henry Shilling, New York, include Beebe's Hollywood Bears; the Pistol-eers; Lazlo Bellak and Elaine Wright, ping-pongers; Carl Joseph, archer; Dorothy Vogel, fly-caster; Phil Bennet and his talking crow; Dorothy Brunner and her water ballet; Joe and Charles Stauben, log rollers; Clarence Haullier's retrieving dogs, and Red Farnham and George Delong, canoe tilers. Chief Henry Red Eagle will emcee.

The program to entertain the expected 100,000 spectators was lined up by show manager Leo J. Paulin. The show, sponsored by the League of Maryland Sportsmen, non-profit group headed by plane manufacturer Glenn L. Martin, will feature matinee and evening performances.

Police Seek Yank Lessees Of Abandoned Hitler Car

SYRACUSE, Feb. 5.—Local police located one of Adolf Hitler's private autos in a garage where it had been stored for seven months. The police were asked to locate the car by a law firm representing a resident of England who had leased the car to two American promoters for exhibition purposes.

The history of the car is a bit sketchy but, according to the lawyers, the car was captured by General Charles De Gaulle, who presented it to the French War Orphans' Associations to use in raising funds. This organization leased the car to the Englishman, who later leased it to the American promoters for an exhibition tour of America, which got only as far as Syracuse.

The car is being held by the garage owner until storage charges are paid and proper claim presented. In the car are dummies representing Hitler, Goering and Hitler's chauffeur. The car is valued at \$38,000 and the dummies at \$12,000.

Midwest Skeds Meeting

KANSAS CITY, Mo., Feb. 5.—The Midwest Fair Circuit will hold its annual meeting Wednesday, March 23, at the Hotel Muehlebach here.

ment and are working out daily. . . . W. J. Langer, former performer with various circuses from 1901 thru 1917, is making his home in Allegan, Mich.



BOB MORTON, co-owner of the Hamid-Morton Circus, was commissioned a lieutenant governor on the staff of Gov. Herman Talmadge on Governor's Day during the recent Yaarab Shrine Circus, Atlanta. Left to right: Bob Morton; Henry Howard, Yaarab Shrine Circus chairman; Billy Barrett, first aid to Governor Talmadge; Maurice Coleman, secretary to Mike Benton, of the South-eastern Fair, Atlanta, and John W. Maloof, secretary to Governor Talmadge.

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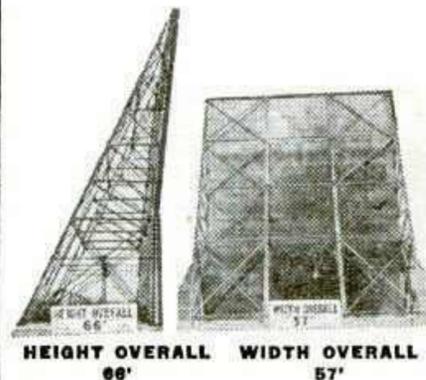
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125 Brave Sub-Zero Weather To Attend Rocky Mt. Meeting

BILLINGS, Mont., Feb. 5.—Tho the mercury dipped to from 10 to 30 degrees below zero, approximately 125 fair execs and showmen gathered here January 23-25 for the annual meeting of the Rocky Mountain Association of Fairs. The weather was the coldest this city has experienced since 1940.

Carnival reps, booking agents and show suppliers who attended were:

John and Clara Beck and Norman and Ruby Smith, Pacific Northwest Shows; Floyd Curl and Carl D. George, Curl Amusement Company; George French, Meeker Shows; H. P. Hill, Hill's Greater Shows; V. C. Johns, Standard Shows; P. W. Stebrand, Stebrand Bros.' Shows, and Mike Smith and Gil Tuve, Northern Exposition Shows.

Monte Brooks, Monte Brooks Attractions; Len Fisher, Boyle Woolfolk Agency; Fred H. Kressmann, Barnes-Carruthers Theatrical Enterprises; Raynor Lehr, Bert Levey Agency; Fred Lorence, Midwestern Theatrical Attractions; D. Strouse and Nina Nova, Empire Entertainment Agency; Clarence Smith, Clarence Smith Theatrical Outdoor Attractions; Reginald Voorhees, Voorhees-Fleekles Fair Booking Association, and Gladys M. Williams, Williams & Lee Attractions.

Art Briese, Thearle-Duffield Fireworks Company; Gordon B. Rich, Rich Bros. Fireworks & Specialty Co.; Mr. and Mrs. L. P. Townsend, Townsend Concessions; Ed Owens, Regalla Manufacturing Co.; Jim Andrews,

Sydney Charity Cele Racks Up \$325,000

SYDNEY, Feb. 5.—Midseason Mardi Gras at Manly, Sydney's largest seashore resort, opened January 22 and ran thru January 31.

Event was a charity affair and the gross take is expected to be approximately \$325,000. Opening day drew 20,000 people despite a drizzling rain. Bing Crosby, thru radio telephone from Hollywood, participated in the opening ceremonies.

Resort was brilliantly lighted and, thru the co-operation of the Showmen's Guild of Australia, had a big layout of rides, shows and concessions. This was one of the most ambitious events of its type ever staged here and is expected to stimulate similar affairs in other resorts of Australia and New South Wales.

R. M. Harvey, general agent of Cole Bros., visited briefly in Chicago last week-end (4-5), en route from his Perry, Ia., home to the Cole winter quarters in Louisville.

race starter; Richard Munson, racing secretary; Alice Greenough, Greenough & Orr Rodeo; Bob Rooker, Heligate Rodeo Company; John Tunnick, JTX Rodeo Stock, and Harry Roe, sound systems.

Q. and A. on Taxes: What Info Do You Need on Income?

(Continued from page 4)

Similarly, a deduction is allowed for damages to your car resulting from collision, as the damages are not due to the willful negligence of the taxpayer.

Q—I received 100 shares of stock as a gift from my mother in 1935. I sold this stock in 1948. Is this income from the sale fully taxable or taxable as a capital gain?

A—Your cost basis for the stock is the same as it would be of the donor, except that if there was loss on the sale of the stock, the basis would be the donor's basis or the fair market value of the stock at the time of the gift, which ever is lower. Using this formula, you would arrive at a gain or a loss on the stock. This is either a capital gain or a capital loss.

Q—My wife and I are both employed. My withholding tax is more than sufficient to cover the tax on my separate return, but my wife's withholding tax does not cover the tax on her separate return. Is there an advantage in filing a joint return?

A—When a joint return is filed the overpayment of one spouse can be used to offset the underpayment of the other spouse. There is a definite tax advantage in filing a joint return and split incomes. Another advantage in filing a joint return is where there is a question as to which spouse is entitled to a deduction for medical expenses, charities, etc. If a separate return is filed for each spouse and upon examination the revenue department claims the deductions should have been taken by the other spouse, the deduction will be lost.

Q—I am married and I understand I will benefit by filing a joint return. However, I do not want my wife to know the exact amount of my income. Is there any way I can file a joint return without my wife knowing the figures on my return?

A—Get your wife to sign a form (Form 936) which will authorize you to sign her name on the joint return. That way you can file a joint return without her ever knowing your figures.

Q—I sold some securities in 1948 on which I realized a long term capital gain. My income, including that of my wife, is \$17,000 gross. Is it necessary for me to compute the alternative tax?

A—The alternative tax computation under the 1948 law is required (Questions and Answers, page 114)

Detroit Indoor Carnival Draws Estimated 35,000

DETROIT, Feb. 5.—An indoor carnival, sponsored by the alumni of St. Joseph's College, drew an estimated 35,000 persons to Convention Hall here January 29. Event featured a midway and Gene Krupa's band. Carnival included a Merry-Go-Round and Monkey Show, booked by Joe Frederick, plus 49 concessions laid out by Charles H. Stapleton. Independent concessionaires included Mrs. Hazel Liddon, hoop-la; Eddie Bennett, guess-your-weight; Al Starr, teddy bear wheel; Pete Kimmond, chuck-a-luck; William Weiss, two novelty stands, and Clyde Butler, six games.

Ballroom portion of the hall was laid out in a series of boxes and sold to social leaders and special sponsors at rates ranging from \$25 to \$100 as an added source of revenue.

British Showmen Elect

LONDON, Feb. 5.—At the annual meeting of the central council of the Showmen's Guild of Great Britain, outdoor showmen's org, held here last month, the following officers for 1949 were elected: President, W. Pullen; vice-president, G. J. Hill; deputy vice-president, A. Bates; trustees, W. Embling, M. Walker and M. A. Collins, and sergeant at arms, D. Embling.

Toledo Home Show Chalks New Records

TOLEDO, Feb. 5.—Record-breaking crowds turned out for the Toledo Sports and Home Show in Civic Auditorium here, January 22-30, with gross business figures eclipsing all previous marks for the nine-day event, H. A. Everett, show manager, revealed this week. Event previously had been held in March and officials credited the earlier dates with a good portion of the show's success.

Acts appearing with the Congress of Champions tank show included Watson Peck and His Nova Scotia Canoe Tilters; Ben Hardesty, bait and fly caster; the Gibsons, impalement act; Pat and Willia LaVolo, balancing and juggling act; Rex and Betty Power, roller skaters, and Springer's Spaniel Retrievers.

Plans have been completed for the 1950 show and a number of acts already have been signed for the event, Everett said. Assisting Everett were Paul Spor, of the talent agency bearing his name, who handled the production and booking chores, and Louis Bruno, floor supervisor.

Craner Again To Publicize "It's May Day in Los Banos"

LOS BANOS, Calif., Feb. 5.—Art Craner again has been engaged to publicize the annual *It's May Day in Los Banos* festival, which runs simultaneously with the Merced County Fair. Dates are April 28-May 1.

Craner will arrive here February 1 to assume charge of the publicity campaign, stressing dedication of the new buildings on the fairgrounds, built at a cost of \$100,000.

President of the festival is Mike Dambrosio, Los Banos city clerk. Judge D. Oliver Germino is secretary-manager of Merced County Fair.

St. Paul, Ore., Rodeo Sets Dates, Re-Elects Manegre

ST. PAUL, Ore., Feb. 5.—Dates for the 14th annual St. Paul rodeo were set Saturday (29) for July 2-4, inclusive, the board of directors announced.

Ray Manegre, St. Paul, was re-elected president for the 10th time, and Peter Kirk, St. Paul, was named secretary to succeed Carl Smith, St. Paul, who declined a successive nomination for the post.



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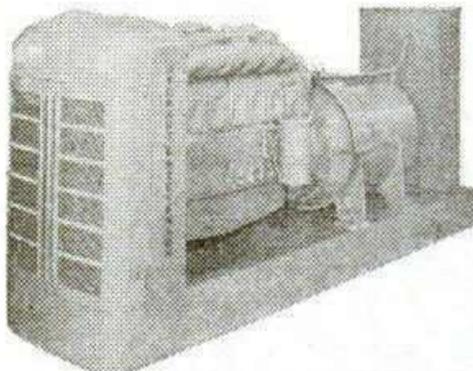
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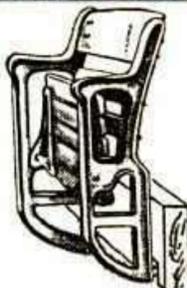
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Snake Taped, Strip Strapped, Rentor Rants

NEW YORK, Feb. 5.—Strip-teasers Sally Rand and Georgia Sothorn and snake-charming-striper Zorita all making the headlines because of legal entanglements, with Zorita's case providing a puzzling problem on how little a gal can wear and when is a snake unlawfully covered.

Zorita, a lover of the untrammelled outdoors, is currently performing at the Three Deuces Club in New York, with her pet python, Elmer. Zorita was haled into court Thursday (3) on a complaint of the American Society for the Prevention of Cruelty to Animals, who charged that Elmer's mouth and eyes were covered with Scotch tape when assisting in Zorita's dance gyrations, which is down on their books as cruelty. Arresting policemen, whose eyes evidently were not taped, said that while Elmer was unduly draped—or taped—Zorita's costume was much too scanty for family trade. The judge released Zorita under \$3,000 bail for hearing February 10.

Georgia Sothorn, who reportedly enjoyed a financially successful season with the James E. Strates Shows as featured stripper of their star girlie revue last summer, reports that she is strapped, and has filed a petition in bankruptcy, listing liabilities of \$7,866 and assets of \$107. Georgia, who is currently disrobing in a New York night club, says she has only \$7 in cash and \$100 worth of clothing.

Fan dancer Sally Rand, last summer's feature with the Royal American Shows, is being sued in the New York courts by Frank W. Stevens, a New York drapery merchant, who charges that Sally owes him \$513.55 in rental on various items of scenery and drapery.

Fairmede Names Officers

MOONSOMIN, Sask., Feb. 5.—Fairmede Agricultural Society officers are C. H. McVicker, president; Morris Griffith and D. T. Clark, vice-presidents, and C. N. Morrow, secretary-treasurer.



VISITORS TO THE GAINESVILLE, TEX., Community Circus quarters during the holidays were these folks: First row, left to right, Joanne Day and daughter, Mrs. Poodles Hanneford, Mrs. Elizabeth (Nana) Hanneford and Joe Siegrist. Standing, Arthur Henry, Eldon Day, Mrs. Marie Henry; Gracie, Poodles and Barbara Hanneford; Bebe Siegrist, Dell Graham and A. Morton Smith. Shortly after the picture was taken the Hannefords and Graham went to Gaveston, Tex., to join Clyde Bros. The Siegrists and Days went to Shreveport, La., to play the indoor circus, and Henry went to Los Angeles to visit his mother. The Henrys are wintering in Gainesville.

Hastings Lot Available, Altho Site for Drive-In

HASTINGS, Mich., Feb. 5.—Don Garey, formerly active in show business and owner of a lot here, reports that altho a portion of it will be used as a site for a drive-in theater, the remainder is available for outdoor shows.

When Cole Bros. used the lot last year it marked the first time an attraction had rented the lot since Hagenbeck-Wallace was on the road. Garey said about eight acres would be available after completion of the theater and that adjoining land may be rented. Garey, who has an interest in the theater, said carnivals will not be allowed on the lot because their lights would interfere with film programs. He plans to advertise shows in the theater if they ship him 35mm. advertising film in advance of dates.

Heart Attack Takes Dunn, Former Rodeo Performer

MADRAS, Ore., Feb. 5.—A heart attack caused the death January 29 of Tom James Dunn, 47, who as a top rodeo performer a dozen years ago was known as Shaniko Red. Services were at Redmond, Ore., January 31.

A native of Plainfield, N. J., Dunn lived for years in the Shaniko, Ore., area. He reached his peak in 1937, when he claimed the national bulldogging championship.

Survivors include his widow and two sons at Madras; his father at Wagontire, Ore.; his mother in Canada, and a brother, Robert, at Yakima, Wash.

Pocatello Council Urged To Lease County Grounds

POCATELLO, Idaho, Feb. 5.—North Bannock Fair and Rodeo Association has asked city council to lease from the county the Bannock County Fairgrounds, in the village of North Pocatello.

Spokesmen for the association said almost all ground improvements so far have been made by the association. Mrs. V. LeRoy Ruggles said the association hoped to add 1,000 steel seats to the 3,000 wooden seats already in use.

Zuber Elected at Norwich; '48 Fair Grossed \$53,206

NORWICH, N. Y., Feb. 5.—Frank Zuber, former mayor of Norwich, was elected president of the Chenango County Agricultural Society at the annual meeting held recently. J. L. Weller was elected vice-president; E. R. Hargrave, secretary, and Charles E. Baker, treasurer.

Directors chosen for three-year terms were George Handy, M. W. Osborne, Frank E. Skinner, Albert Foster, Charles E. Baker, William McNulty, E. R. Hargrave and Earl B. Clark.

Receipts from the 1948 fair were reported as \$53,206.39 and expenditures \$51,880.76, to leave a balance of \$1,325.63.

McIntyre Tops Rodeo Circuit

MacLEOD, Alta., Feb. 5.—Wally McIntyre, High River, was named president of the Southern Alberta Rodeo Circuit, succeeding Dan Boyle. He will name his own secretary. Previous secretary was Jim Burke. Herman Linder was renamed honorary president. Vice-presidents are R. Scholten and Ralph Berlin.

Lots at Premium In Akron; Airport Only One Available

AKRON, Feb. 5.—Circus agents will have their work cut out for them in Akron this year. All the old circus lots have disappeared.

First to go was the South Main Street lot near the Firestone plant, which Ringling Bros. and Barnum & Bailey used for years, to make room for a new laboratory for the rubber company. Then R-B moved to the Wooster Avenue Stadium site, but public housing and recreation facilities have used almost all of that.

The downtown Carroll Street lot, accessible by bus from all parts of the city, is being torn up for a new Union Station, and a street is being put thru that part of the lot that formerly held the menagerie and the big top for Cole Bros.

The airport seems to be the best spot in Akron for a circus. There are plenty of facilities for shows and parking and it is only a short distance from the railroad tracks. The city-owned property is about five miles from the center of the city.

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Calif. Solon Seeks To Void '47 Law for New Fair Site

(Continued from page 48)

ceived some attention at the meeting when Ted Rosequist, assistant manager, nixed a plan to re-establish a policy of selling cut rate script books in advance of the fair, as was done prior to 1942.

Admissions are still the main source of revenue, Rosequist pointed out, referring to approximately 400,000 ticket buyers who contributed 50 cents each to the fair and 10 cents to the government at the 1948 meeting. In order to make a script book plan feasible it would have to be peddled for \$3.50. This would mean that \$5 in tickets would net the fair \$2.50 on each book, with one dollar going to Uncle Sam. Under this plan, Rosequist declared, there would have to be 572,000 admissions in 1949 in order to equal the 1948 revenue.

Talk of Admiss Cut

There also was some talk of dropping the admission price to 48 cents plus 8 cents tax, but the proposal was pigeonholed.

A plea to continue the present admission set-up was made by Rosequist, despite a drop in attendance last year from the all time high in 1947. He blamed the lower figure on the polio epidemic and the oil strike rather than on public reluctance to pay the 60-cent fee.

A plan to cut the number of beverage stands from 16 to 9 was passed at the board meeting. It was agreed to allow more square footage for each stand so as to provide adequate storage space for bottled goods.

Sacramento Firm Contracted

The only bid for program printing was submitted by the News Publishing Company, Sacramento. The board agreed to accept the figure which will provide for horse show, race and official souvenir programs. Deal will

be 20 per cent of the gross receipts from advertising and sales.

The fair's claim for \$99,000 from the federal government for use of the grounds from December, 1941, to June, 1943, was also pressed, when a letter from Dean to U. S. Senator Knowland asking for aid in the matter was authorized by the board.

Afternoon Grandstand Show Planned for Regina

REGINA, Sask., Feb. 5.—Decision to build an afternoon grandstand show around specialty acts by performers from the Barnes-Carruthers night program at this year's exhibition was made at a meeting of fair board directors. Plans for augmenting the B-C acts by local acts at a cost not to exceed \$6,000 were made. It was also decided to have fireworks on at least three nights.

An attempt will be made to sign the R. C. M. P. musical ride in lieu of chuck wagon races for the evening show and efforts will be made to bring a helicopter or dirigible to the city as a daytime attraction.

The Regina Winter Fair Horse Show will run four nights instead of three—March 28-31, it was decided, and prize money will be boosted 20 per cent over last year.

Winter Annual Scheduled For Cedar Rapids Feb. 24

CEDAR RAPIDS, Ia., Feb. 5.—The 1949 Midwest Agriculture and Industry Exposition will be held here in the Chamber of Commerce Building and in Memorial Coliseum February 24-26. Fair will feature agricultural and industrial exhibits, entertainment and institute programs for men and women.

Lee Schwanz is general chairman.

Roofs Give Under Snow

PORTALES, N. M., Feb. 5.—The roofs of the Agricultural and Merchants buildings at the Roosevelt County Fairgrounds collapsed January 28 under six inches of snow. Fair officials said the buildings would be repaired in time for the 1949 annual.

Williams & Lee Sign Fairs

ST. PAUL, Feb. 5.—Williams & Lee Attractions have signed to provide grandstand attractions for four North Dakota fairs, Forman, Langdon, Hamilton and Fessenden. They also have closed contracts for the "B" Circuit fairs in Montana.

NEW IMPROVED Seazo

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Fort Lauderdale To Feature Decorations, Special Events

FORT LAUDERDALE, Fla., Feb. 5.—Emphasis upon decorations and special events is being made in the make-ready preparations for the 17th annual Broward County Fair to be held here March 15-20 at the Naval Air Base.

A professional decorator by trade, Jack W. Finch, the fair's general manager, is stressing decorations. The special events include a kids' day, beauty contest, coronation night, country school day, fiddlers' contest and an auto giveaway.

James E. Strates Shows will be on the midway. Other attractions will include acts and fireworks nightly.

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Above prices for any wording desired. For each change of wording and color add \$3.75. For change of color only add 75c. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS
1 ROLL \$1.00
5 ROLLS @ 75c
10 ROLLS @ 60c

WELDON, WILLIAMS & LICK
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Our new 1949 Catalogue will be ready for mailing about March 15th. Please be sure that your name is on our list, for this is one you can't afford to miss. Many brand-new items, all exclusive with Gold Medal, items that will make extra money for you. Get your copy and you will see why it's "Gold Medal—the best line for '49."

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No. 1 Cards, heavy white, black back, 5 1/2 x 7 1/4. No duplicate cards. These sets complete with Calling Numbers, Tally Card, 35 cards, \$3.50; 50 cards, \$4; 75 cards, \$4.50; 100 cards, \$5.50. All cards from 100 to 3000 @ \$5 per 100. Fibre Calling Numbers, 50c; Wood Calling Numbers, \$1; Printed Tally Card 15c. Colored Heavy Cards, #3, same weight as #1 in Green, Red, Yellow @ \$6 per 100. DOUBLE Cards, No. 1 size, 5 1/2 x 14 1/2. 10c each.

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3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
M. W. Cards, 5x7 White, Green, Red, Yellow, per 100 2.00
3,000 Small Thin "Browie" Bingo Sheets, 5 colors, loose only, no pads, Size 4-5, M 1.50
3,000 Featherweight Bingo Sheets, large size, 5 1/2 x 3 1/2, 5 colors; loose, no pads M 1.75
Adv. Display Posters, size 24x36, Each10
Cardboard Strip Markers, 10 M for75
Rubber Covered Wire Cable, with Chute, Wood Ball Markers, Master Board; 3-piece layout for 15.00
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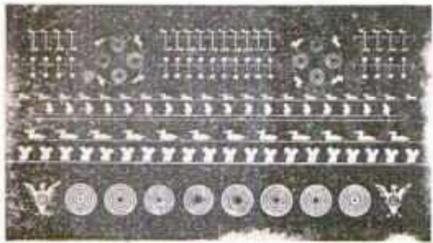
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Manley's Shooting Gallery
Park Type—16 Ft.
Sacrifice \$1,400.00
Complete with 6 guns

LAMBERT BROS.
Playland Park Houston, Texas



JACK DEMPSEY is shown with Charles Sawyer Jr. (right), assistant general manager of Cincinnati Gardens, Cincinnati's new sports arena, as he inspected the new structure which is scheduled to open February 22 with an exhibition hockey game between the Montreal Canadiens and the new Cincinnati American League hockey team. The new arena offers an unobstructed view from every one of the 15,000 seats on the action on the playing floor. Cincinnati Gardens has been built at a cost of nearly \$3,000,000. Its schedule of attractions will include ice hockey, ice shows, aquacades, basketball, boxing and wrestling shows, as well as indoor circuses, thrill shows and the like.

D. W. Osborn Re-Elected Neb. State Fair Prexy

LINCOLN, Neb., Feb. 5.—D. W. Osborn, Pawnee City, Wednesday (26) was re-elected president of the Nebraska Fair. Also re-elected were E. Sinner, Culbertson, first vice-president, and Ed Schultz, secretary.

Chet G. Marshall, Arlington, was named second vice-president, succeeding Irvine Pond, who resigned, and E. S. Schieffelbein, Wahoo, was chosen to replace Ed Bauman, West Point, as treasurer.

Four new members were named to the seven-man board of fair man-

Charles Harlton Honored By Saskatchewan Group

REGINA, Sask., Feb. 5.—In recognition of his services to the livestock industry in the West, Charles Harlton, Regina, was presented with an honor scroll by the Saskatchewan Livestock Association, meeting in Saskatoon.

Harlton has served as secretary of the Belle Plaine, Sask., Agricultural Society and is a past president of the Regina Exhibition Association.

agers. They are C. J. Warner, lieutenant governor, of Waverly; Henry Brandt, Beatrice; R. Claire Clement, Ord, and Baumann.

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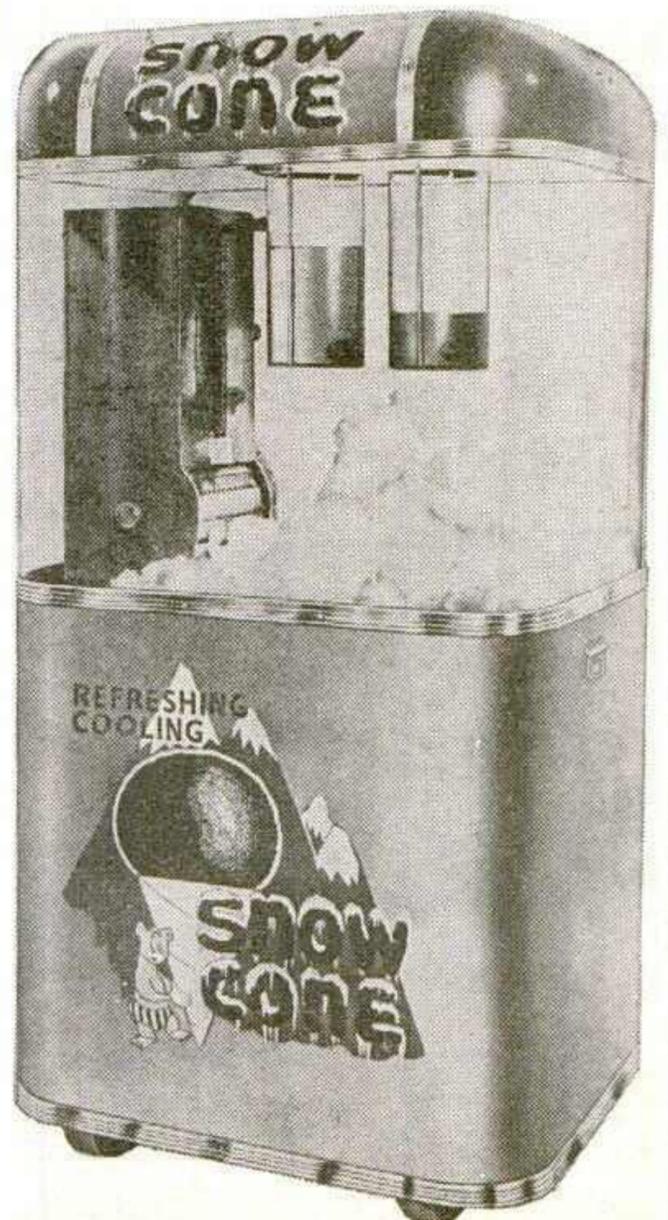
You've never seen such profits as these! Look at the figures and see for yourself. 50 pounds of ice and one gallon of syrup make about 175 five-ounce snow cones. Syrup costs about \$1.35 per gallon or 85c if you make your own. Ice is two-bits. Cups about \$3.00 per thousand. The 175 snow cones are \$17.50 in sales—your material costs are \$1.65! Brother, that's profit . . . when a dime will get you a dollar, it's time to get going! Place your order NOW—be ready for the coming season!

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- REAL SNOW . . . from the patented ice shaver 250 lbs. per hour!
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- CASH DRAWER . . . and a BIG one! In the back where it's handy!
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- LOW OPERATING COST MOTOR . . . and one light globe—120 V. 60 Cycle. A/C!
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FORECAST AND ANALYSIS, 10 p. Fancy Covers, Ea. 5¢
Samples of each of the above 4 items for. . . 25¢
No. 1, 45 Pages, Assorted Color Covers . . . 50¢

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120 Pages, 2 Sets Numbers, Clearing and Policy
120 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample . . . 20¢
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WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

Tissue, La.
February 5, 1949.

Dear Editor:

The show's idea of using a Merry-Go-Round in its center ring has not only added to the grosses, but gave us a circus that is different. We're now using special paper that reads: "Ride while you watch the performance."

Last Wednesday while playing Bridle Bit, Tex., our 24-hour man had promoted a public wedding on horseback. We have some 30 Shetland ponies, which are only used in parades as lead stock. The 24-hour man decided to let kids of close kin to the bride and groom ride them in the wedding march. There were so many punks of close kin present that we couldn't accommodate them all, which almost started a juvenile clem. So in order to weed out the overflow, the boss decided to sell them tickets and make a pony ride out of the spec. The pay-off was so good that Manager Upp insisted on a rehash of the wedding by claiming that those sitting in grandstand seats across the track could see only the couple's backs. That gave the rest of the close kin a chance to buy pony ride tickets and make the rehash march. Now the horseback wedding has been added to our program (in ink) and will be a daily feature.

Word of the show carrying a Merry-Go-Round spread quickly. Most showmen got the idea that this became a circus and carnival combined. Such is not the case. It is strictly a circus.

At Bromide Springs, La., Thursday a stranded med show was on our lot. According to its pitchman-manager, his physics couldn't compete with the local water, which caused him to close. After conferring with the boss, the Fountain of Youth Remedy Company became our concert. It was understood that the office was to hold all moneys derived from ticket sales, plus 40 per cent of the sales of the bottled liquid monkey glands. The new troupe added a truck and bus to the Merry-Go-Round's overland unit.

Today an 80-year-old nester and a backwoods swamp belle, age 19, were united in wedlock during the matinee here. To invigorate the groom, our pitchman sold him 20

bottles of his youth restorer (slightly spiked). He took his doses in the pad room, where a clown got the idea of rejuvenating him by shaving off the guy's long grey beard and by giving him a Clark Gable make-up. The bride-to-be hardly recognized him, nor did his neighbors on the seats. Before the wedding the pitchman told the audience what his Fountain of Youth Indian Remedy had done for the nester. The concert for the matinee was packed and the physics sales big. Word of the wonderful youth restorer spread thru-out the county like wildfire. The night performance was packed with graybeards who never had truck with a circus. That again kept every customer on the seats for the concert and cleaned out the pitchman's stock of bottled youth restorer. The present combination can't be beat. The show is growing without adding more rolling stock to its five-car train and making kids out of the oldsters.

**Ayres and Kathryn Davies
Org Bows for '49 in Ill.**

FRANKLIN GROVE, Ill., Feb. 5.—Ayres and Kathryn Davies Circus launched the season here January 15. The show, now in its third year, jumped 181 miles over the week-end to New Buffalo, Mich.

Joe Scharoua has replaced Joe McMahon as "on the show" manager. Capt. Eugene Christy is back with his animal act. Johnny Pringle, injured last season in a fall from the slack wire, is back with his dogs and mule. He also is working the show's stock.

The show is presented in three rings. Added to the show's equipment is a specially built stock semi to house the animals. Roster includes 20 persons.

**Moosomin, Sask., Renames
Clarence Hill as President**

MOOSOMIN, Sask., Feb. 5.—Clarence Hill was elected president at a reorganization meeting of the Moosomin Agricultural Society. Vice-presidents are J. Stutt, T. Axten and Mrs. J. E. Smith. The secretary-treasurer will be appointed later.

Preston Cele to B&B Org

PRESTON, Ont., Feb. 5.—Bernard & Barry Shows, quartered at Toronto, will furnish the midway for the Golden Jubilee and Old Boys' Reunion here June 30-July 1, Bernard Arent, manager of the Shows, announced. Event is being sponsored by the town council.

Ringling 175G to Charity

LOS ANGELES, Feb. 5.—Ringling Bros. and Barnum & Bailey turned over a check to Sister Ann Raymond, head of St. John's Hospital here, for approximately \$175,000. The money was realized from a benefit given last summer.

Wirth Preps Columbus Show

NEW YORK, Feb. 5.—Frank Wirth is lining up talent for the annual Grotto Circus at Columbus, O., which he will put on at Coliseum week of March 28. Wirth returned here recently from his estate in Florida.

POPPERS EVERYWHERE WHO WANT QUALITY AND SERVICE **FLOCK** TO SEE OUR COMPLETE LINE OF EQUIPMENT AND SUPPLIES **TO** MAKE GREATER PROFITS.

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Carnival Routes

Send to
2160 Patterson St., Cincinnati 22, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- American Midway: Eagle Pass, Tex., 7-13; Brownsville 17-27.
- Big State Am. Co.: Killeen, Tex.
- Blue & White: Bishop, Tex.
- Crystal: Zephyrhills, Fla., 14-19.
- Florida Am. Co.: Bushnell, Fla.
- Polk Celebration: Tucson, Ariz., 17-27.
- Greater United: Laredo, Tex., 15-March 1.
- Hames, Bill: Houston, Tex., 7-13.
- Midwestern Expo.: Orange, Tex., 14-19.
- Pine State: Leesburg, Fla.
- Prell's Broadway: (Fair) Ocala, Fla.; Belle Glades 14-19.
- Royal Crown: Winter Haven, Fla., 14-19.
- Royal Expo.: Deerfield Beach, Fla.
- Strates, James E.: Largo, Fla.
- Tassell, Barney: Clermont, Fla.; Hollywood 14-19.
- Utah Expo.: Coolidge, Ariz.; Tucson 16-23.

Circus Routes

Send to
2160 Patterson St., Cincinnati 22, O.

- Clyde Bros.: Shreveport, La.; 9-12; Montgomery, Ala., 14-16; Columbus, Ga., 17-19.
- Davenport, Orrin: Detroit, Mich., 7-13; Cleveland, O., 14-27.
- Davies, Ayres & Kathryn: St. Charles, Mo., 8; Waterloo, Ill., 9; Carbondale, 10; Mt. Carmel, 12; Beloit, Wis., 14; Mt. Horeb, 15; Waukesha, 16; West Bend, 17; Waterloo, 18; Mayville, 19.
- Gran Circo Americano: Kingston, Jamaica, thru Feb. 24.
- Hamid-Morton: Memphis, Tenn., 12-18.
- Hoxie Bros.: Ojus, Fla., 9; Pompano, 10; Deerfield, 11.
- Polack Bros. (Western): (Armory) Louisville, Ky., 7-13; (Taft Auditorium) Cincinnati, O., 16-26.

Misc. Routes

Send to
2160 Patterson St., Cincinnati 22, O.

- Dixiana, with Miller & McBee (Bolling) Norton, Va., 10; (Capitol) Ashland, Ky., 11-12.
- Henderson & Swank's Karston Show (Franklin) Franklin, Va., 8; (Granada) Bluefield, W. Va., 9; (State) Salisbury, N. C., 10; (Carolina) Lexington, 11; (Paramount) Concord, 12; (Carolina) Rocky Mount, 14; (Carolina) Wilson, 15.
- Henie, Sonja, Hollywood Ice Revue (Olympia) Detroit, Mich., 10-March 3.
- Plunkett's Stage Show: Taft, Tex., 10-12; Sinton 14-16.
- Skating Vanities of 1949 (Arena) San Diego, Calif., 8-14; (Coliseum) Tulsa, Okla., 16-20.

Cavalcade Inks Eunice, La.

EUNICE, La., Feb. 5.—Cavalcade of Amusements have been contracted to play Tri-Parish Fair here. Joe Scholibo closed for Cavalcade. The fair is new in the org's fair route, and bridges the gap between fairs at Tupelo, Miss., and Beaumont, Tex.



New ELECTRIC CORN POPPER

PROFITS GALORE!
\$5 to \$50 daily earnings!

Get in the BIG PROFIT popcorn business with this popper—does work of \$500 machine. Can pay for itself in a few days because of its low price. FULLY GUARANTEED. New Gray Metallic finish; gleaming nickel trim; electric lighted, beautifully decorated with multi-colored popcorn signs. Uses less current—AC or DC, any cycle, connect anywhere. 17"x17"x26" high. Wt. 30 lbs.

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WANTED ACTS OF ALL KINDS

Aerial, Stage or Platform Acts; Dog and Pony Acts. Prefer troupes doing two or more for 8 or more weeks of fairs in Michigan and Northern Ohio. Make your price consistent with the times. Write

C. L. JACK RAUM
OZARK, MO.

Malikova Back On Polack's Eastern Unit

Green Returns as P. A.

FORT WAYNE, Ind., Feb. 5.—Polack Bros.' Western Unit is having a week of sellouts and turnaways at Quimby Auditorium here. Date, last year played by the Eastern Unit, is two months earlier this year and extended from five to seven days. Sam Ward, who had the promotion both years, will handle Lansing, Mich., for the Eastern Unit before heading for the Coast for the Western.

I. J. Polack, here several days this week following the close, January 29 of the Eastern Unit's record week at Flint, Mich., revealed that the Malikova high-wire act returned to the show there. He also announced that Chai and Somay, Chinese acrobats, would be transferred from the Eastern to the Western Unit, starting at Cincinnati. They won a large following on the Western Unit last year.

Polack also said William H. (Bill) Green would return to the Eastern Unit at Roanoke, Va., to handle press and radio.

In the Eastern Unit line-up (*The Billboard*, January 29) the names of Whitey and Edith Boyd were omitted. They are back at drums and organ, respectively. Other staff members back include Karl (Kris) Kringle, assistant manager; Fred Proper, concession manager; Joe Eastman, assistant; Betty Proper, auditor, and Skip Manly, superintendent.

Many members of the Eastern Unit visited here before going to their next date at Roanoke. The Flying Wards, with their rigger, Oscar Jordan, spent the week with the Ward-Bell Flyers. Jack Harris of the former troupe, had an important part in the production of the new aerial hoop number of the Western Unit.

Only fault with the Fort Wayne date is limited seating capacity. An extra show is skedded tonight. Engagement ends Sunday (6). Show then moves to Louisville for opening Monday night (7).

John Robinson Elected Prexy Of Cincinnati Circus Fans

CINCINNATI, Feb. 5.—The annual meeting of the John Robinson-Loyal Repensky Tent, CFA, of this city, was held at the Alms Hotel. Albert J. Mayer Sr., chairman of the executive committee, presided. Invocation was said by Father Cornelius J. Berning, chaplain of the Tent, followed by a chicken dinner. Participating were Mildred Wilkymacky, Father Berning, Mr. and Mrs. Cecil D. Scott, Mr. and Mrs. Alfred E. Fenboque, Mr. and Mrs. Edward L. Mehmert, Mr. and Mrs. Arthur B. Becker, Franklin Longly, Joseph Pfister, Mr. and Mrs. Frank Bevier, Dr. and Mrs. E. E. Rhoades, Dr. and Mrs. E. C. Beckleheimer, Charles H. Kuehle and Albert J. Mayer Sr.

Officers elected were John G. Robinson IV, president; William J. Dammarell, executive vice-president; Dr. W. C. Huebener, first vice-president; Frank Bevier, second vice-president; Arthur B. Becker, treasurer; Cecil D. Scott, secretary; Albert J. Mayer Sr., chairman executive committee; Joseph Pfister, chairman entertainment committee; Dr. E. G. Beckleheimer, Dr. R. N. Speckman, Martin J. Hogan, members executive committee; Father Berning, chaplain. Talkie movies were shown by Becker.

Davenport Show Bucks Tough Detroit Weather But Biz Holds

DETROIT, Feb. 5.—Orrin Davenport's Shrine Circus opened a two-week stand here Monday night, January 31, in the State Fair Coliseum, bucking Detroit's first real winter weather, but thru the first three days attendance was running a reported 20 per cent ahead of the same period a year ago.

Tunis (Eddie) Stinson, chairman of the circus committee, reported attendance for the first three days passed the 36,000 mark, with reserves sold out by mid-week for Friday, Saturday and Sunday shows.

Stinson pointed out that admissions are being charged this year for youngsters brought to the circus by various institutions. Each organization, he said, is taking care of group admissions. This was made necessary by the large number of children being sponsored by local organizations, Stinson said.

Admire and Hubler Ordered Held for Trial in Indiana

CRAWFORDSVILLE, Ind., Feb. 5.—James Admire, Brazil, Ind., and George B. Hubler, Dayton, O., were ordered held for trial here by Circuit Judge Howard A. Sommer for alleged false statements in advertising Martin Bros.' Circus, with which they are connected.

Admire's trial was set for April 20 but no date was fixed for Hubler's. Judge Sommer ordered Admire and Hubler held for trial after overruling motions to quash the charges against them. Admire faces an additional charge of obtaining money by false pretense.

The circus, under auspices of a school group, was brought to Ladoga recently. Matinee patrons, the complaint reads, "beefed" that the show fell far short of its advance billing. The evening show was canceled. Sheriff Roy Hardaker said the circus advertised that it would arrive with 20 tons of equipment and would present 12 acts. It arrived in Ladoga, he said, with all its equipment loaded on a small truck and trailer.

AKRON, Feb. 5.—Polack Bros.' Eastern Unit will again play Akron this year. Dates are March 18 to 26 in the Armory.



THIS GROUP, headed by Janice and Cliff Darling, enjoyed the sunshine at Palm Beach, Fla., while making preparations for the appearance there of the Hamid-Morton Circus. A local ordinance prohibits the use of the word circus; hence the appearance is billed as a thrill show. Left to right: Cliff Darling, Cecil Harries, Janice Darling, Walter Lenney and John Minton.

Revenue from the sale of advertising space, both programs and banners, is up about \$10,000 over last year, Stinson reported.

Members of clown alley here are Dick and Joe Lewis, Jimmy Davison, Gabby DeKoe, Felix Adler, Paul Jerome, Otto Griebing, Percy Rademacher, Carl Marx, Jack and Ruby Landrus, Joe Short, Mickey McDonald, Whitey Harris, George LaSalle, Harry Ross, Earl Shipley, Irvin Romig and Kenneth Waite.

A special feature this year is the opening display of the new Pontiac. A total of nine models on display make for a miniature automobile show.

Haney Shyretto, of the Shyretto Troupe, and Dolores, of Francisco and Dolores, were able to open here, despite injuries received in the closing performance at Grand Rapids last week. Haney Shyretto suffered a badly cut foot when a pedal came off her bike. Dolores suffered a badly cut hand, requiring five stitches, while doing her perch pole number.

Memphis Station To Televis H-M

Show opens spring itinerary Feb. 12 for 7-day run — McReavys head promotion

MEMPHIS, Feb. 5.—The Hamid-Morton Circus will open its 1949 regular spring itinerary here Saturday (12), under auspices of the Al Chymia Shrine Temple. Engagement runs thru Friday (18). Vernon and Lillian McReavy have been in Memphis several weeks handling the advance promotion.

Arrangements have been made with WMCT-TV here to televise the opening performance.

In addition to the television tie-up, arrangements also have been completed with WREC, WMPS and WHBQ for tie-ups including direct remote control wires where the circus program will emanate direct from the auditorium; for wire recordings which will be made and played back by the various stations at various times, and for personal interviews.

This is the seventh consecutive year the McReavys have handled the advance promotion for the Al Chymia Temple.

Dean Signed By Dailey Org As Head P. A.

Other Staffers Named

CHICAGO, Feb. 5.—R. B. (Ray) Dean has been named chief of Dailey Bros. press staff for this season, it was learned this week. Dean succeeds Bev Kelley, who left the Dailey org at the end of last season to accept a similar assignment with Cole Bros.

Other staffers named to the Dailey org are Pete Lindeman and Bennie



R. B. (RAY) DEAN

Fowler, contracting agents; J. A. Gephart, manager of advertising car No. 1; Mervin Miller and Dan Pyne, story men, and Earl De Glopper, contracting press agent. William M. Moore is the Dailey general agent this year, succeeding R. M. Harvey, who resigned to become general agent of Cole Bros.

Dean plans to leave his Millford Center, O., home sometime next week for Gonzales, Tex., Dailey winter quarters.

10 Polar Bears Added by Dailey

GONZALES, Tex., Feb. 5.—Dailey Bros.' Circus has augmented its already large number of trained animal acts with the purchase of 10 polar bears, presented last season by M. Konzelman on the Ringling show.

The bears were the property of Othelia Orlando, of Sweden, daughter of the late owner of the Circus Orlando, one of the principal tent cirks in Scandinavia.

Konzelman, primarily a trainer of sea-lions, is returning to Sweden to present his own group of trained sea-lions.

Frank Wirth Preps Bill For Syracuse Shrine

SYRACUSE, Feb. 5.—Frank Wirth, of New York, met with the local committee in charge of the promotion of the annual circus of the Tigris Shrine at the Onondago Hotel Wednesday (2) night and outlined plans for the big indoor event which he will present at the Jefferson Street Armory April 18-24.

Wirth is lining up a spectacular bill and is bringing in special clowns who will visit hospitals, institutions and shut-in kiddies as part of the circus build-up.

PHONE MEN

Unique Political-Charity Deal.
Ads — U.P.C.'s — Commission
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Only capable grinders wanted.

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PROMOTION MANAGERS

Who can handle Phonemen for Banners and U. P. C. Tickets. Must be reliable. No limbers or drunks. Must be able to finance yourself and able to start work immediately. If broke, do not waste my time. In answering give phone number. Write or wire:

JACK MILLS

1726 Coventry Road, Cleveland Heights, O.

PHONEMEN

WANT sober and capable Phonemen to sell advertisements in year book and tickets. 25% on ads and 20% on tickets. If you know your business, you will make big money. Write or wire:

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SEAL BROS.' CIRCUS WANTS

Performers doing several Acts, Family Acts, small Animal Acts, Side Show Team with several Acts, Man with Van and Punch, Dancing Girls, Boss Caravanman, useful people. Will answer if I can place you.

For Sale—Eight-Horse Liberty Act, all four-year-old sorrels, new plastic harness.

BUD E. ANDERSON
GIDDINGS, TEX.

FOR SALE

22-Ft. Highway Horse Van Trailer, loads five horses and sleeping quarters for groom.

GEORGE HANNEFORD

Shrine Circus, Detroit, Mich., until Feb. 13; Feb. 14 to 27, Grotto Circus, Cleveland, Ohio.

WANT

First-class Circus for still date at Hatfield Fair Grounds, early April or May. Have strong auspices. No circus in immediate area in fifteen years. Contact or write:

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J. C. ADMIRE, Agent WANTS

Indoor Circus Partner, Performer. Place Magician, Schools. Write:

South Franklin St., Brazil, Ind.

Dressing Room Gossip

Orin Davenport

The O-Ton-Ta-La Grotto did a mighty fine job of plugging the show in Toledo. The weather, for a change, was mild. Big event of the week was the party at the Grotto clubrooms for all the performers and officials of the show. Another big event occurred the night Otto Griebling bought coffee for all the boys in the dressing room!

Due to the late starting hour of the matinees and the inability of some of the boys to get out to eat, Ptomaine Joe opened up a stew parlor in the dressing room. The customers included Carl Marx, Mickey McDonald, Gabby DeKoe, Jimmy Davison, Earl Shipley, Harold and Jack Voise, Irv Romig, Otto Griebling and Joe Lewis.

Visitors during the Toledo stand included Mr. and Mrs. Felix Adler (Felix joined the show in Grand Rapids); Jimmie Van Cise, of the Jimmie Lynch Death Dodgers; Mr. and Mrs. Toy Wallace, Billy Ash, Buzzy Potts and Mr. and Mrs. Noble Jones.

Flashes: The Winarskis are still displaying the presents they won on the *Welcome Travelers* radio program. . . . Cora Davis and Grace McIntosh are among the new faces in the aerial ballet. . . . Honey Shyretto and partners were snowbound in Denver but arrived in time. . . . Albert Fleet's latest addition to his chimp menagerie is Tommy, a three-year-old protege. The chimp even takes part in the clown walkaround with Carl Marx. . . . Harry and Ruby Haag's dogs are noisier and funnier than ever. . . . Bert and Corrine Dearo look healthier and happier than ever, but we do miss Baghongi.—DICK LEWIS.

Clyde Bros.

The show reopened in Galveston, Tex., after the holiday lay-off. The weather was great, especially after battling the snow and ice in the East.

Hap Henry ran into snow leaving "Sunny" California. Laurence Cross and Happy Kellems joined clown alley. Kellems is our new mailman and *The Billboard* salesman. The clowns entertained at the Home for the Aged while in Galveston.

Charlie Cuthbert's band keeps the show moving at a fast pace. The Aerial Ballet is sporting a new wardrobe. Poodles Hanneford purchased a new semi horse trailer. The show ferried from Galveston to Port Arthur.

We enjoyed working in the theater in Port Arthur. Visitors included Bozzy and Nellie Dutton, Hans and Betty Hubert and Spencer and Helen Huntly.—GRACIE HANNEFORD.

Norman Lawrence, Virgil Junk and Hughie Hart, Natchez, Miss., fans and promoters of the circus for the Lions Club, entertained at the home of Junk's mother, Mrs. Clarice S. Raitt. Among those present were the Marvells, Mr. and Mrs. Ed Widderman, Hap and Marie Henry and Mr. and Mrs. Clark. Hart stated that he again would be with the Ringling show. Gracie Hanneford did a specialty and tap dancing in the performance instead of her riding act, her stock arriving too late due to icy condition of the highway between Alexandria, La., and Natchez. — NORMAN LAWRENCE.

WINTER QUARTERS

Mills Bros.

CIRCLEVILLE, O., Feb. 5.—The band will be directed by Robert Mills, no relation to the owners, for the second straight season, Manager Jack Mills announces. The leader has reported from his Winston-Salem, N. C., home that he already has most of his crew set.

In quarters, Superintendent Charley Brady's crew has completed a new cage truck and is starting to rebuild a chair truck. Painting of all trucks will get under way this month, with March to bring the start of decorating and lettering. Virtually all props, plus reserved chairs and stringers already have been thru the paint shop, as have the recently constructed new ring curbs.

Jack Mills, making one of his frequent visits to quarters, said an enlarged aerial ballet will be one of the show's features. Burt Wallace, equestrian director, has worked recently purchased horses into the three Liberty acts and is now training menage stock, a string of 12 being carded for the program.

Pan-American Exhibit

CHIPLEY, Fla., Feb. 5.—William (Bill) A. Stiles, magician and Punch and Judy performer, is reported in Thayer Hospital, Nashville for a check-up.

Lee Bradley and Jim Stutz had a unit of the exhibit at the opening of a dairy plant in Marianna, Fla., January 26, and they had all the concessions. Business was good.

Free movies are furnished for the entire force here.

Leo Cogozzo is in Miami working his animals on a boat and breaking in a few new ones. Cogozzo will be with the show again this season.

Official opening is set here March 13 for a one-day showing.

JIM STUTZ.

Seal Bros.

GIDDINGS, Tex., Feb. 5.—Rebuilding and painting is progressing at the quarters here. Mr. and Mrs. Anderson have returned from Houston where they bought some new equipment. Last year's big top is being repaired. Vernon Pratt, owner of Hugo Bros.' Circus, Hugo, Okla., has bought Anderson's four-horse Liberty act. Recent visitors included J. D. (Doc) Wells, Birmingham, and Mr. and Mrs. Jack Turner, who will be with the Seal org. Five electric light plants will be carried.

Rogers Bros.

EDISON, Ga., Feb. 5.—A crew of 25 is on hand getting the show ready. The rolling stock is painted white, trimmed in red, blue and orange. A new horse semi is completed, and a new pole wagon is under construction along with new sleepers with private rooms. A new cookhouse and a specially built concession truck are being added. Wardrobes and harness equipment are new. Several animals and acts have been added to the big show performance.

Org will play under auspices, opening with Shrine Club dates in Florida.

King Bros.

ROSENBERG, Tex., Feb. 5.—Work in winter quarters at the fairgrounds here was resumed January 1 after a holiday suspension. Several new cages are being built, and all equipment is being overhauled. Work on a new stake and chain vehicle, a sleeper and a seat trailer is in progress.

The elephants are being worked outdoors daily by Lee Spain, boss bull man. A. M. McFarland, superintendent, returned after a visit in

Polack Bros.' Eastern

Saginaw, Mich., was a record-breaker in all departments.

On the sick list are Frieda Wiswell, Whitey Boyd, Fred Proper (hospitalized with pneumonia) and Marsha Lewis.

We all miss Harry Dann who left the Saginaw engagement to open with the Western unit in Hammond. Mr. and Mrs. Irving Polack motored to Hammond following the matinee performance in Flint to be on hand for the Western premiere.

Kinko and Mary have a full-time job on their hands now that Mary has taken over the bugs for Harry May. Much good-natured ribbing is showered on Kinko who sits in the dressing room endlessly threading those bug pins.

The appearance of Zenka Malikova adds another attraction to the aerial division. Never in the show's history has the aerial line-up been so strong. Malikova opened during the last part of our run in Flint. Juanito Lopez capably dropped bars for the Flying Wards while Walter Long, injured during a performance, was unable to work.

At Mrs. Joe O'Donnell's house party in Saginaw were Hubert Castle, Henry Kyes, Edythe and Whitey Boyd, Nate and Marsha Lewis, Irene Lafferty, Al Hyman and Kris Krenkle.

While Irene Lafferty was laid up with a bad leg Betty Brasno filled her spot in the elephant act, and Mary Gardner did the cover for the first time in years.

Clara Delbosq and Mustaffa are Gene Randow's latest acquisitions to his come-in. Members of the web display are Betty Brasno, Nita Borza, Wanda Malikova and Pat Parrish. One of Carlos Carreon's horses died. The act continues with five. Rose Osterick, sister of Mrs. Polack, made her debut at the popcorn stand with Ay Hyman. Recent birthdays were celebrated by Harry May and Whitey (Father) Boyd.

Visitors—from the Detroit Shrine Circus, the Romig-Rooney Troupe, Gracie McIntosh, Bert and Corinne Dearo, Ruby and Jack Landrus, and Jonesy and Hammerhead, boss riggers; Wayne Larey, representative of the Wirth Circus of Australia, the Melzora Family of Fliers, Happy Holmes, Les Mack, Jerry Cohn, Harold Voise's mother and sisters; Jo and Charley Webb, R. M. Douglass of the Alpena Circus Committee, Guy Greene, Harold Mercer and Ray Barley, Jack Harris and family, J. Fleming of the Jackson Circus Committee, Bill Green and his mother, Mr. and Mrs. Mitchell and children, Mrs. Russell Tilton, Mrs. Fred Blukon, Mr. Bowman of Bowman Welding Company in Flint and Les Pickard.

BILLY BARTON.

Hot Springs. Eddie Rouse, ring stock superintendent, returned from a trip to New Orleans. Glenn Drost, assistant ring stock superintendent, spent the holidays at his home in Presque Isle, Me. Floyd and Vicki King returned from an Eastern trip.

Lucio Cristiani, associate owner, and his wife, June, spent several days in winter quarters en route from Sarasota, Fla., to Los Angeles, where Lucio sailed for Honolulu. The Cristianis will return March 15. Pete Cristiani and Dave Budd, Sarasota, Fla., are recent arrivals. They will stay here until org's opening late in March.

Recent visitors included Bob Stevens and Ben Thomas, of Bailey Bros.; Milt Robbins, Side Show manager of Dailey Bros., and his wife, en route from San Antonio to Miami; Charles (Butch) Cohn, assistant manager of Dailey Bros.; Jack Knight, national advertising manager of the same show; Doc Almann, Houston; J. D. Cook and Doc Welchman, Dallas; George Eldridge Jr., Fort Smith, Ark., and E. J. (Red) Rumbell and Ray Morrison, Gonzales, Tex.

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SIDESHOW TALKER
GOOD FREAKS
HAWAIIAN GUITAR
PLAYER
DANCING GIRLS
CLYDE BEATTY CIRCUS
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 Year Around Work.
 Labor Year Book—A. F. of L.
 Must be sober. Wire, do not call.
TED WHITE
 1121½ W. MARKHAM, LITTLE ROCK, ARK.

HOXIE BROS. TRAINED ANIMAL CIRCUS
WANTS
 Big Show Acts, Banner Man, 24-Hour Man, Lithographer for No. 2 Car (Bob Dickman, wire). Special Agent; only Circus in Florida. If you want work and Florida sunshine, this is it. Truck Drivers, Ticket Sellers, Big Top Help, Groom for Barton's Liberty Horses. Address as Per Route in The Billboard or 2244 S. W. 10th St., Miami, Fla.

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 One year and half old, tame, \$550.00.
TERRELL JACOBS
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WANT TO BUY
 Big Snake; must be over fourteen feet, good feeder and perfect. Also Monkeys, Baboons, other Animals and Birds.
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 For West Coast Dates. Write
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WOULD LIKE TO WORK IN A GOOD WATER CIRCUS
 I am able to smoke, eat, walk, read, sleep, and even have my legs tied with ropes and placed in strait-jacket, and stay a full month in water day and night. Am free for a long-term contract. If interested, please write:
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BURLING BROS.' CIRCUS WANT
 Performers doing two or more acts, General Contracting Agent, Side Show Man doing acts, Cook; Dog, Pony and Monkey Acts; Elephant Act, single. OPEN IN APRIL IN WEST VIRGINIA. Will buy small Animal Acts, Single Elephant Act, Ground Cable. Write, don't wire collect.
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Mac MacDonald
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CIRCUS EQUIPMENT
 Quarter poles, center poles, side poles, complete for side show, cook house, and big show. All rigging, tables, jacks, dishes, silverware for 300. 800 folding chairs, marquee, etc., from Spark Show. Prices upon request.
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Under the Marquee

While in Mansfield, O., recently, working a club date, Denis Stevens renewed acquaintances with Burns Kattenburg, contortion historian, and met Ray Turner, contortionist, of the vaude team, Ray and Trent.

High cost of beans is said to be threatening an old winter quarters cookhouse tradition, and it will be a shame if a tradition of wintering circuses is to become memorable only for its buying of fat horses to feed lions.

Big Show execs Art Concello and Pat Valdo are in New York to meet with John Ringling North, expected in from Oklahoma. . . Will and Martha Konzelman planned to pick up three sea lions in New York before sailing for Sweden. They were featured on the R-B program last season with a polar bear (10) act. . . Philip Kreis, of the Wallenda Troupe, is up and about again in Sarasota. His right foot is in a cast on a walking iron, and his left arm is in a cast and sling. He can't yet see out of his right eye and expects to convalesce for about three or four months. He was injured when the web broke while he was descending at the Shrine Circus in Shreveport, La., in January.

Lithos of shapely gams on gals riding elephants make one wonder who is going to the circus to look at the bulls.

Mrs. Marian Murray, former resident of Hartford, Conn., is assistant director of the Ringling Museum of Art, Sarasota, and is handling local and national publicity for the museum, which is headed by A. Everett Austin Jr., formerly director of the Wadsworth Atheneum, Hartford. . . Will Hill's elephants have joined Hoxie Bros.' Circus, which has been playing Florida dates to good returns.

When a circus announces that it will play certain territory late, you can bet it has been well booby-trapped with "wait" paper.

Phil Streit, former promotional director for Mills Bros., and his wife, Zelletta, visited Bailey Bros. quarters in Pine Bluff, Ark. The Streits recently purchased a new 33-foot house trailer. Phil was promotional director for Ted White this winter and is vacationing for two weeks in Hot Springs before going south. . . A picture story about Madeleine Park, animal buyer for Hunt Bros.' Circus, appears in the February 1 issue of American Magazine. . . Ray Garrison has signed with Rogers Bros.' as annex attraction; Mickey Bryant in the concession department, and Rose Davis as ballet girl. . . Martin Bros.' Indoor Circus has closed temporarily to reorganize. . . Jack, Mary, Charles and Johnnie Roach wintered in Autryville, N. C., breaking kangaroo for boxing and other acts for their show which opens this month in the South, playing one-night stands. Charles has attended school and operated a repair service route on merchandise machines and Jack operated his pie-vaude show three days a week.

Mrs. Paul Nelson, well known to Kentucky circus fans, entered St. Joseph Hospital, Louisville, January 28 to undergo an operation. . . George F. Duvall, former circus general agent for 30 years, has returned to his home in Denver to recuperate from an operation he underwent in Presbyterian Hospital there recently. Duvall is an executive of the Graham Plow Company, Denver. He received numerous cards and letters during his hospitalization. . . Pat Grady, a trouper since 1912 and a former clown with a number of the big shows, reports from Fort Worth that the Stock Show there was off about 20 per cent for him. He worked concessions.

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★ CHEERFUL GARDNER'S HERD OF ELEPHANTS	★ GENE RANDOW Producing clown, assisted by .
★ THE THREE BORZA KIDS Sensational juvenile acrobats	★ DIME WILSON , table rock
★ ADOLPH DELBOSQ WITH SERANADO II Assisted by his beautiful daughter CLARA	★ KINKO , smallest auto in the world
	★ ED RAYMOND
	★ JACK KLIPPEL
	★ DENNIS STEVENS
	★ HENRY KYES , Bandmaster
	★ NATE LEWIS , Master of Ceremonies and Ringmaster

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 For information regarding engagements in North and Central America, contact

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 Novelty Acts! Bar Acts! Animal Acts!
GRAN CIRCO AMERICANO
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WANT FOR BAILEY BROTHERS' CIRCUS
 General Contracting Agent, Press Agent that can handle Radio Acts for Big Show, Producing Clown with props, Seat Men, Property Men, Pole Riggers, Boss Canvasman, Billposters, Lithographers. Address: L. A. Gunnells, Box 359, Dothan, Alabama. Musicians for Big Show. Address: Skinney Coe, 135 Park Ave., Lexington, Ky. Colored Musicians address A. H. Bass, 108 North Hickory St., Canton, Mississippi. Will buy 50-foot Round Top (White) with three 30-foot Middles. Address:
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COL. "SPEEDY" BABBS
THE MAN FROM MARS
 AND HIS MAMMOTH GLOBE OF DEATH
 OWING TO DISAPPOINTMENT, HAS SOME OPEN TIME THIS SPRING. Always the Biggest and Best. Showing now with the biggest and the best—Hamid-Morton Indoor Circus.
 Address: Always, c/o THE BILLBOARD, Cincinnati, Always.

WANTED FOR CUBA
 WILD ANIMAL ACT, 8-10 WEEKS, STARTING MARCH 14.
 Transportation both ways from West Palm Beach, Fla.
CHAS. L. SASSE, 18 Kennedy Road, Morris Plains, N.J.

PLAYLAND, RYE '48 NET 410G

\$26,444 More Than in 1947

Economy, longer season overcome bum weather—few \$\$ for new units

(Continued from page 48)

vantage of the warm weather which commenced the last part of August, the park was able to show excellent results," Ward said.

"Supplies and equipment prices were extremely high. For this reason purchases and other expenditures were kept to the barest minimum allowable for efficient operation, which is reflected in the net revenue produced," he added.

Gross Up 73G

Gross revenue in 1948 was \$1,248,342, or \$73,810 more than the 1947 take which was \$1,174,532. At the beginning of 1948 an estimate of net revenue was set at \$286,077. It was later revised upward to \$389,127.

Deducted before the net revenue was tabulated were expenditures of \$36,341 for non-recurring repairs, and \$39,869 for accounts payable for major electrical work and other equipment incidental to the 1949 operations.

The funspot is managed by Col. Allan E. MacNicol. It was announced that the park, which features 20 major rides and 8 kiddie units, will open the 1949 season Saturday, May 21.

The usual winter activities, ice and roller skating and restaurants, are now operating.

Ventnor, N. J., Considers Levying Luxury Tax

VENTNOR, N. J., Feb. 5.—In an effort to raise needed revenue for this resort, adjacent to Atlantic City, the mayor's advisory committee is considering the imposition of a luxury tax patterned along the lines of the 3 per cent revenue-producer of its neighboring resort and has suggested that the question of such a luxury tax—levied on rooms, amusements, tobacco and liquor—be placed on the city ballot.

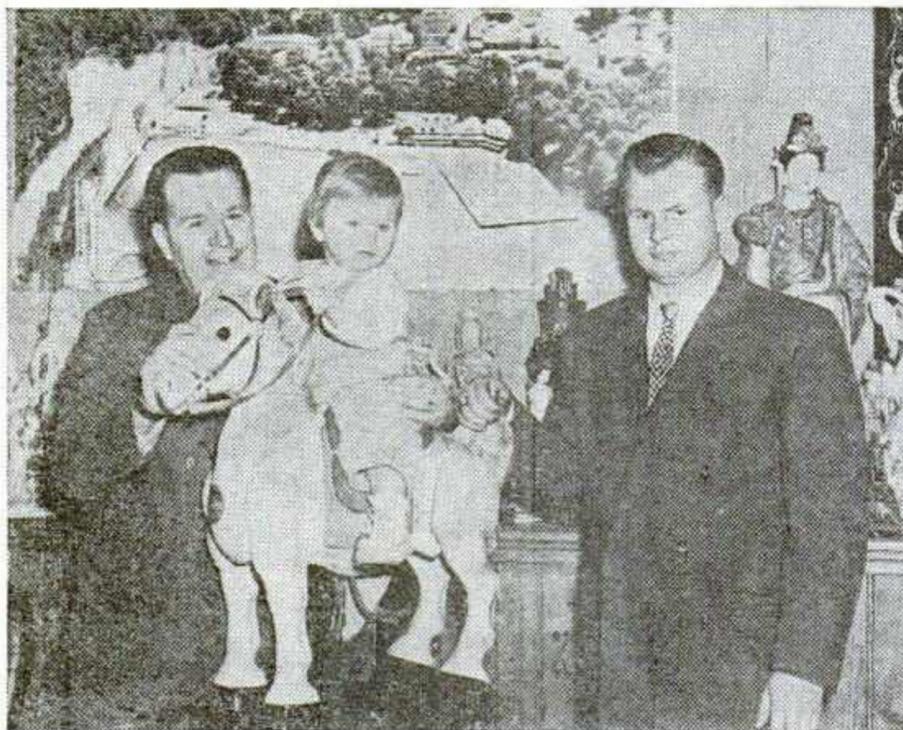
Also under consideration was the feasibility of leasing out beach concessions for cabanas and beach chairs, as is done in neighboring Atlantic City.

Coney Is., N. Y., Showings Skedded for Murder Yacht

NEW YORK, Feb. 5.—According to reports from Long Beach, Calif., morbid thrill-seekers of New York will get a chance to ogle the much-publicized yacht, Mary E., scene of the dynamite slayings of wealthy Walter E. Overell and his wife, in Newport Harbor, Calif., March 15, 1947.

The yacht, which for several months has been a Side Show attraction at Long Beach, Calif., was sold at auction Sunday (30) to a Los Angeles lawyer, Leland A. Zeman, for \$1,900. Zeman's agent says the craft will be shipped to New York's Coney Island and placed on exhibition.

On display at Long Beach for 14 months, the yacht attracted more than 150,000 visitors, who paid from 15 to 50 cents to look it over.



GIBBY STERLING JR., heir-apparent to the Kiddie Merry-Go-Round at Sterling's Rocky Glen Park, Moosic, Pa., gets his first introduction to one of the bucking bronks in this picture showing three generations of Sterlings. Holding the kiddo on "Silver's" back is Grandpa Benj. Sterling Jr., co-owner of the park with Mae Sterling. At the right is the tot's dad, Gibby, assistant managing director of the resort.

80-Ft. Front Constructed For Tri-City

Robinson Skeds March Bow

KENNEWICK, Wash., Feb. 5.—An 80-foot entrance will be finished soon for the Tri-City Park being constructed here by Ralph Robinson, to open March 17 (*The Billboard*, January 8). A parking lot, accommodating 400 cars, is virtually complete.

The staff for the new park includes Ralph Robinson, owner-manager; Mrs. Ralph Robinson, treasurer; Marion Noble, secretary; Sonny Noble, park superintendent; Norman Ingrahm, ride superintendent; Al Petka, publicity director, and George Haller, electrician.

Rides and operators include Clinton R. Swan, Merry-Go-Round; Kenneth C. Simon, three kiddie rides, and Mr. and Mrs. Earl Bentley, two kiddie rides. Douglas R. Wiser, president of the Electro Manufacturing Corporation, has contracted to install a 20-unit Derby Racer to be housed in a 30-foot front structure.

Curley Smith will have six concessions; Charles B. Doyle, long range lead gallery; Clinton Brown, 3; Mr. and Mrs. Clifford Myers, formerly at Idle Hour Park, Phenix City, Ala., 4; Albert Carey, frozen custard; Kenneth Barton, 2, and Mrs. Mildred Stuck, bingo and high striker.

Mr. and Mrs. Sam Whitecloud and their son and daughter will furnish the free acts. Clarence Sayre has booked his Motordrome.

Halifax Funspot Operator Seeking Government Loan

HALIFAX, N. S., Feb. 5.—Berg Cooper, operator of a park in the north section of Halifax, has applied for a loan from the provincial government to expand his park facilities. Park now has a swimming pool, dance pavilion, trailer camp and several concessions.

2 St. Paul Spots To Add Kiddielands

ST. PAUL, Feb. 5.—Kiddielands will be introduced this season at two of St. Paul's city parks as a result of negotiations recently closed by Phil Little, veteran concession operator, of Dallas, and Fred O'Neil and Floyd Schankel, his associates in the project.

The kiddie set-ups are to be installed in Como and Phalen parks, both of which have excellent locations. Como has a large zoo, among other features.

Four new rides, two in each park, will be put into service at the outset, with additional rides likely to be added later, Little said. A nine-cent ride price will prevail.

Albert Huedepohl, Brother Of NAAPPB Secretary, Dies

CHICAGO, Feb. 5.—Albert Huedepohl, 60, brother of Paul H. Huedepohl, executive secretary of the National Association of Amusement Parks, Pools and Beaches (NAAPPB), died at his home here, 2819 East 77th Place, January 24. Funeral services were January 26 at the Sullivan Funeral Parlor. Burial was in St. Mary's Cemetery. Surviving, in addition to his brother Paul, are his widow; three other brothers, Fred Louis and Alfred, all of Chicago, and a sister, Mrs. Bertha Fleming, Portland.

Huedepohl, a conductor on the Illinois Central Railroad, recently was honored with a 30-year service pin by the company.

Hunt Buys 2 Jersey Papers

WILDWOOD, N. J., Feb. 5.—William C. Hunt, head of Hunt's Amusement Enterprises here and amusement operator in other South Jersey resort communities, has added to his interests thru purchase of two resort newspapers, *The Cape May County Times*, in Sea Isle City, and *The Seven-Mile Beach Reporter*, serving Stone Harbor and Avalon. He already controlled *The Wildwood Leader*. All three sheets are weeklies. Result of new ownership is an immediate increase of amusement news to full-page status for the new papers.

N. E. Group To Meet in Hub Mar. 16

Big Turnout Expected

BOSTON, Feb. 5.—The 21st annual winter meeting of the New England Association of Amusement Parks and Beaches (NEAAP&B) will be held at the Parker House here Wednesday, March 16. About 220 park and beach operators attended last year's convention and it is expected that this year's attendance will be even larger, especially since the confab annually attracts more operators from other States.

Program Chairman John Collins, of Lincoln Park, North Dartmouth, Mass., is busy completing the program for the forum and round-table discussions. Subjects already lined up are: *New Minimum Wage Law and Its Effects*, Henry Bowen, Whalom Park, Fitchburg, Mass.; *Ballrooms—25 Years of Progress*, Edwin T. (Buddy) Stuart, ballroom editor, *The Boston Post*; *Food Concessions and Refreshment Control*, Morry Weiner, operator of Joseph's, Paragon Park, Nantasket Beach, and manager of Huyler's, Boston eatery; *Pig Iron*, Clarence S. Borggard, owner-operator, Rides, Inc., Medford, Mass.

Banquet Skedded

Registration will start at 10 a.m. The luncheon will be held at 12:30 p.m., and the annual banquet and entertainment will be staged in the Roof Ballroom at 7:15 p.m.

Gov. Paul A. Dever has accepted an invitation to extend the greetings of the Commonwealth, and invitations have been sent to President Harry J. Batt and Secretary Paul H. Huedepohl, of the National Association of Amusement Parks, Pools and Beaches. Both are expected to attend.

As in the past, a big percentage of those attending the confab are expected to arrive a day early for informal talks. Secretary Fred L. Markey advises that reservations should be secured early since the tremendous influx of park folks and their guests usually results in a sell-out at the hostelry.

A. C. Dads Mull 10% Bite Into Tax Fund for Ads

ATLANTIC CITY, Feb. 5.—Mayor Joseph Altman has tentatively approved a proposal of the Chamber of Commerce that 10 per cent of the city's luxury tax receipts be used in an advertising campaign to attract off-season business, but said he could not now commit the tax commission to the proposal.

The mayor agreed to use of luxury tax funds after noting that \$6,000,000 had been raised thru the tax, of which \$4,480,000 was expended for reconstruction of storm damage, beach erosion projects and other improvements.

Cincy Zoo Orders Gorilla

CINCINNATI, Feb. 5.—Christof Shulz, of East Africa, a Wednesday (2) visitor at the local zoo, has been commissioned to find a replacement for Susie, the trained zoo gorilla that died in October, 1947. Funds totaling more than \$6,000 have been raised by a Cincinnati Enquirer-led drive to pay for the addition. Shulz will look for a young gorilla of 50 or 60 pounds, preferably female, because they are easier to train.

Bergen Blossoms Late in Life To Head Million \$ World of Mirth

(Continued from page 49)

The 40-car show has prospered, mainly thru preserving, with few changes, an enviable fair route.

\$15 Salary To Start

Recalling his introduction to the business, Frank says, "I was really scared stiff when I was hoisted to the bally and told to sell Minnie Ha Ha. I couldn't open my mouth at first, but we were showing Canada—a long way from home. So, I sweated it out and at week's end I was leather-lunging it with the best of them. The pay was \$15 a week and \$5 of that went to help out at home."

Frank credits his early training in the business for his success and

know-how. He thinks of it as a school of hard knocks, which it undoubtedly was, and is inclined to moan a bit over the "cream puff" road traveled today. His early efforts also gave him a stentorian voice that can be heard the length of his 1,500 foot midway. It penetrates to the back lots and the carpenter, paint and blacksmith shops with little effort on his part. "It saves steps," he says with a smile.

Frank seldom misses an opportunity to describe himself as "the Irishman." He is florid-faced, under medium height, and weighs a solid 190 pounds. He could always handle his dukes and this accomplishment often came in handy, both in maintaining discipline around the show, and in thwarting, on two occasions, mobsters who fingered him and the show's gross as a soft touch.

No Fear of Gun

Eye witnesses are around today to tell of the time in Jersey when Frank ignored a gun stuck in his stomach and told the tough guy holding it, "You haven't got the guts to pull the trigger." Frank admits now that he was pyramiding silent prayers in his mind.

A few years later in Boston, in typical movie fashion, a gangster chief and his gunmen descended upon the show. Reputation earned Frank the right to deal with them. Seated around a table in the cookhouse the thugs made their demands for a percentage of the gross. Frank played on their sympathies until he discovered they didn't have any, then bashed the table with his fist for emphasis as he spoke his piece and dismissed them. Things were pretty tense around the show for the remainder of the week, but the mobsters, despite awesome threats, failed to follow thru and the show got out of town after scoring a tremendous gross.

Exemplary personal habits mark Frank apart from most of his associates. He neither smokes, drinks nor chews and he loves to tell folks of these good qualities. Usually it impresses, but last summer, in Maine, it backfired. As Frank tells it, he was having dinner with Mr. and Mrs. George A. Hamid and some other folks, including a priest. Refusing a proffered smoke over coffee, he told the priest of his good habits, but the padre, who was enjoying his cigar and blowing smoke rings, was unimpressed. He turned and said, "Frank, you don't know what you've been missing."

Betting Only Vice

However, Frank was not convinced and he stuck by his clean-cut habits. This probably had a lot to do with his rapid recovery from a siege of pneumonia which laid him out in Chicago last December when he was attending the outdoor meetings. Frank is death on booze around a show lot and his hired hands recognize and respect his edict covering intoxication. "Drinking and catering to the public just don't mix," he says. He isn't simon pure, however, since he has been known to wager a buck or two on a horse or a pair of jacks.

Frank isn't the executive type who can relegate duties to subordinates. Altho the usual top-management jobs

around the show are filled with capable execs, the boss man is in there nosing, advising and helping on a 'round-the-clock basis. He helped to build most of the mobile equipment and can today turn out a wagon in record time. One of the most notable feats accomplished under his personal direction was the building, painting and lettering of 11 oak-silled wagons during a single still date week.

Winning Personality

As a glad-hander Frank has few equals. He has an open-faced winning personality and the happy faculty of being able to warmly acknowledge casual and brief introductions. This experience he garnered over many years of handling the front end during which he made thousands of friends.

"You can't get along without friends—but be careful how you use them," Frank says. "Never worry folks you can count on by bothering them for small favors. Save up that friendship for the big favor you may need some day."

The World of Mirth's yearly trek is virtually a rubber-stamp affair. Most of the still dates have been on the route sheet for years, including at least one for 16. The route is a natural for compactness and efficient operation. It starts May 1 at the org's winter home in Richmond, Va. Continuing, the show travels thru Delaware, New Jersey, New York, New England, Canada, back thru New England, Jersey, Pennsylvania, North and South Carolina and Georgia for the wind-up early in November.

Gillied Wagon Show

During the war when transportation restrictions were on, and particularly bad in the clogged East, Bergen trained into Jersey, put the cars on a siding, and killed two months making overland moves. In the postwar period the show smashed for the first time the \$100,000 gross mark at six-day annuals in Ottawa and Raleigh.

Frank and the World of Mirth (See *Bergen Blossoms* on page 74)

WORLD'S LARGEST

EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS! FOR BIGGER PROFITS

"GET THE BEST"



MINIATURE TRAIN & RAILROAD CO.
Executive Offices: Rensselaer, Indiana

Equipment for Sale Cheap

ACT QUICKLY

Business plans changed, sacrificing amusement property and devices. Pin Ball Games, \$15 and up; Keeney Electric Tommy Gun, with Screen, \$79; Counter Machines, large assortment, Exhibit Postcard Dispensers, solid metal, \$9; Novelty Games, \$7; Strength Testers, \$17; Gum Dispensers, \$9; Easy Plays, \$8; Nail Games, \$6; Exhibit Co. Movie Viewers, all metal, \$9; Ball Games, Tents, Boats, High Striker, Refreshment Stand; large Electric Walk-In Ice Box, brand new only \$500, cost \$1200; health institute needs including beds, cots, kitchen utensils, furniture, bungalows, cottages, \$2300; two story summer homes, \$2900; administration building suitable for country club. Have shower baths, flush toilets, wash stands, stone fireplaces in two; building lots, expansion acreage; electric pumps, etc. Great opportunity for promoters, live wires. House trailer, concession spaces for rent, percentage basis. Spring Mound Park Annex, Pa. Write **HUBER'S, Publishers, General Advertising, Dist. Bureau, 418 Barbadoes St., Norristown, Pa.**

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Permanent park type. 3-abreast jumping horses. Write complete details.

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LOUIS SLUSKY, Playland Park
HOUSTON, TEXAS

TAMPA BUCKS BAD WEATHER

Midway Gross Holds Well in Face of Rain

Many Showmen on Deck

(Continued from page 48)

but kind, the dents have not been deep. The remarkable thing is that in off-weather three days—Tuesday, Wednesday and today—attendance and spending was surprisingly strong. Midway grosses Tuesday and Wednesday were not much under those for the corresponding days last year, causing Carl Sedlmayr Sr., Royal American Shows' owner, and P. T. Strieder, manager of the fair, much jubilation.

Get in Auto Races

Biggest indication of the pulling power of the fair was given today. A drizzle, which intermittently assumed proportions of a light shower, fell from about 11 a.m. thru late afternoon, but still the folks thronged out. They clogged the many exhibit buildings, peopled the midway and filled the grandstand to see big car auto races.

It looked for a time as tho the capacity grandstand for the races would be lost, but Gaylord White, handling the events for National Speedways, contrived to iron out the track and the races went on despite the drizzle.

National Speedways had staged another program of big car races in bad weather on opening day. Then, what was judged an excellent crowd for the weather, saw the events.

Chitwood Pulls 'Em

The other one-day grandstand attraction staged thus far, Joie Chitwood's Hell Drivers, drew a good grandstand Thursday.

Apart from the attendance and spending with its bright promises for the '49 outdoor season, outstanding features of the fair are the superb exhibits, a record attendance by visiting showmen and an unusually large showing of new riding devices, virtually all for the kid trade.

Tops among the exhibits again (See Tampa Clicking on page 89)

Rodeo, Acts Return To Mineola in 1949

NEW YORK, Feb. 5.—Charles Bochert, manager of the Mineola (Long Island) Fair, announces that President J. Alfred Valentine has signed contracts for the grandstand attractions for the 107th Mineola Fair, September 13-17, which will be Lew Blackmon's Diamond B Ranch Rodeo, George J. Keller's group of mixed animals and a troupe of clowns to fill in the gaps. The James M. Cole Circus was featured at the last two showings.

Favorable weather conditions this winter enabled the fair management to complete the major portion of projected improvements to the fairgrounds layout several weeks ahead of schedule. Transfer of the rural arena, the dance pavilion and the horseshoe pitching court from the exhibit area to the infield of the race track has already been terminated, and this will facilitate the installation of new features on the vacated spots in ample time to permit proper landscaping and seasoning of grass plots.

Fred C. Murray, of the International Fireworks Company, has been awarded the fireworks contract.



Winter Fairs

ARIZONA
Mesa—Maricopa Co Fair & Citrus Show, Feb. 20-27 (tentative)
Tucson Pima Co Fair March 2-5. Norman B Cobb Box 1609

CALIFORNIA
Imperial—California Mid Winter Fair, Feb. 26-March 6 D V Stewart, Box 308
Indio Riverside Co Fair 1/2 Natl Date Festival Feb 18-22 R M C Pullenwider.
San Bernardino National Orange Show, March 10-20 R Z Smith Box 29.

FLORIDA
Cocoa Indian River Orange Jubilee, March 9-12 Mrs Marion Oxford, Chamber of Commerce
Delray Beach—S Fla (Madison) Festival & Fair Feb 22-29 R C Lawson
Gustis Florida Sportsmans Expo.—Lake Co. Fair March 14-19 Karl Lehmann, Tavares, Fla

Fort Myers Southwest Fla Fair Feb. 21-26 J Fred Huber Box 2010
Miami Dade Co Fair March 4-13. Robert C Booth 471 N W 1d St
Orlando Central Fla Expo. Feb. 21-26. Crawford I Hickford
Palmetto Manatee Co. Fair. Week of March 7.

Plant City—Florida Strawberry Festival, March 1-5 G H Bates
Sanford—Seminole Co. Fair. Week of March 21
Sarasota Sarasota Co State Fair Assn. Feb 20-26 S Dilworth Clarke Jr., Box 187
Sebring—Sebring Firemen's Highlands Co. Fair Feb 21-26 R C (Dick) Baguley.
Tampa Florida State Fair & Gasparilla Assn. Feb 1-12 P I Strieder, Box 1231.
Winter Haven—Florida Citrus Expo. Feb. 14-19 Phillip E Lucey

Selectmen Okay Barrington Dates

GREAT BARRINGTON, Mass., Feb. 5.—Selectmen have notified the Massachusetts Racing Commission that they would offer no objection to the request of Edward J. Carroll, general manager of the Barrington Fair Association, to hold the annual the last week of August, as was done last year. The vote was 2 to 1.

Merchants of the town had objected to the early date, saying they needed the additional post-Labor Day business usually brought by the fair.

Carroll explained he wanted the early date to avoid conflict with other race dates in the State.

Mrs. Neely Huffines Elected Texas Association President

DALLAS, Feb. 5.—Mrs. Neely (Jackie) Huffines, Richardson, was elected president of the Texas Association of Fairs and Expositions here during the organization's three-day convention, which closed Saturday, January 29.

Also elected were Rex Baxter, Amarillo, vice-president; Tommy Tompkins, Kingsville, secretary-treasurer, and Maurice Turner, Huntsville; Raymond Lee Jones, Plainview; Ed Slaughter, Harlingen, and Jack D. Brown, Cleburne, directors.

Plugs Entertainment

Oscar Jones, retiring president, in opening the convention, emphasized that "entertainment is the keynote to the success of any fair." Jones also paid tribute to the efforts of county agents in the successful operations of fairs. He urged fairs to be generous in giving them travel expense money, holding that the agents are underpaid and required to do much traveling to arrange displays.

M. D. Fanning, '48 vice-president, also stressed the importance of good entertainment features. Tommy Tompkins, manager of the South Texas Fair and Exposition, detailed how that event last year was launched successfully.

351G Spent Improving N. M. Plant

New Value 1 1/2 Million

ALBUQUERQUE, N. M., Feb. 5.—The State Fair Commission, January 29, approved the annual report of Leon H. Harms, manager, who placed the annual's plant valuation at \$1,500,000, including improvements made during the year which totaled \$351,204.45. The net income for 1948 was reported as \$122,020.97, with pari-mutuel betting accounting for \$112,145.41.

The net fair income (\$9,875.86), pari-mutuel profit, State appropriation (\$10,000) and State Racing Commission contribution (\$9,246) were used in a record building program. Main improvements included the youth building, at a cost of \$180,333; a race horse and rodeo barn, \$29,244. (See N. M. Spends 351G on page 89)

Topsfield Survival Is Dependent Upon Legalized Betting

TOPSFIELD, Mass., Feb. 5.—Only possibility of continuing the Topsfield Fair as an annual event would be the granting of 40 dates for harness racing with pari-mutuel betting, Franklin H. Moore, Beverly, Essex County Agricultural Society president, revealed today. He said the fair's life depends upon the granting of dates applied for by North Shore Corporation before members of the Massachusetts Racing Commission at a hearing in the Town Hall January 28.

Essex society's membership was not unanimously in favor of granting the (See Topsfield Survival on page 74)



Meetings of Fair Assns.

Class B Fairs Association, King Edward Hotel, Toronto, Ont., February 9. J. A. Carroll, superintendent.

Ontario Association of Agricultural Societies, King Edward Hotel, Toronto, February 10-11 J. A. Carroll, superintendent.

Brewster Quits Salt Lake Post

Resignation as sec.-mgr. of Utah annual follows election of GOP governor

SALT LAKE CITY, Feb. 5.—Sheldon R. Brewster, secretary-manager of Utah State Fair, has tendered his resignation to the Utah State Fair board for the announced reason of "devoting my time to other interests." Brewster is also vice-president of the International Association of Fairs and Expositions and secretary-treasurer of the Utah Association of Fairs and Shows.

He assumed his post in 1941 when he was named State director of fairs and shows by the State Department of Publicity and Industrial Development. Soon after he was appointed secretary-manager of the Utah annual.

Governor Moves Fast

Brewster's resignation follows the election last November of J. Bracken Lee, Republican, as governor. Brewster had been active in the candidacy of the then incumbent Herbert B. Maw.

The inauguration of Governor Lee was marked by quick developments in affairs of the State fair. Rulon S. Howells, publicity department commissioner, resigned. Governor Lee ordered the publicity department to cancel its lease on its downtown offices. He asked the Legislature to abolish the department, and this was followed by the resignation of Brewster. The fair has operated under the publicity department since 1941 with the exception of 1947 when it (See Sheldon Brewster on page 74)

Rocky Mt. Loops Buy Attractions, Elect Cox Prexy

BILLINGS, Mont., Feb. 5.—Fred Cox, Forsyth, was elected president of the Rocky Mountain Association of Fairs during that org's annual three-day convention which closed here Tuesday (25) at the Northern Hotel.

Other officers elected were C. W. Cooley, Lewistown, vice-president, and Clifford Coover, Shelby, secretary-treasurer.

Bookings by the three circuits in the State were as follows: (a) Grandstand attractions, Barnes-Carruthers Theatrical Enterprises, and midway, Siebrand Bros.' Shows; (b) grandstand, Williams & Lee Attractions, and midway, Northern Exposition Shows, and (c) grandstand attractions, Smith Theatrical Agency, and midway, Curl Amusement Company. Thearle-Duffield Fireworks Company was inked to supply fireworks for the three circuits.

El Dorado Names Ronzone Manager; 3 New Bldgs. Set

PLACERVILLE, Calif., Feb. 5. — Silvio Ronzone has been named manager of the El Dorado County Fair, replacing Robert Woodward, resigned.

A native of Placerville, Ronzone served in the army in World War II. Following V-J Day he was sent to China by United Nations Relief and Rehabilitation.

Contracts for the erection of three exhibit buildings on the grounds have been let to James P. Morton, of Placerville, on the low bid of \$182,955. The buildings will be one story, the largest measuring 100 by 160 feet. Construction will be reinforced concrete.

Funds for the new buildings will be allocated by the State department of finance out of returns from pari-mutuel wagering.

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ACTS WANTED

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Marlo Show Productions
WESLEY, IOWA

"Cavalcade" Number Brews Beef at Busy, Informative Two-Day Arkansas Meeting

Autry, Other Association Officials Re-Elected

(Continued from page 48)

to be principal speaker, could not attend because of travel conditions. His place was ably filled, however, by L. B. Herring, Memphis, manager of Mid-South Fair, who spoke on *Fair Management*. His observation that "fairs and carnivals are partners and that fairs should not expect a better or squarer deal from carnivals than they give the attractions," won the acclaim of carnival men. "To get a good deal from a carnival," Herring pointed out, "fairs promise great crowds on Children's and Governor's days.

Carnival Man Holds Bag

"However, this often backfires in the face of a carnival operator," he said. "The governor for one reason or another cannot attend and school officials, because they closed classes for some recent event, decide they cannot close on Children's Day. Hence the crowds do not attend," Herring said, "but if the carnival attempts to lower its promised guarantee because of these failures, fair officials howl." Herring also emphasized that fairs need entertainment and that quality of acts rather than quantity is more important as an attendance builder.

The value of educational exhibits at fairs was brought out by Aubrey Gates, associate director of extension service, University of Arkansas, while the value of advertising was stressed by L. J. Miller, manager of the Arkansas Press Association. Sen. Clyde Byrd, substituting for John Wells, Station KXLR, gave an address on the value of radio advertising. Cliff Liles, former carnival owner, who is now connected with Lake Charles (La.) Fair and sergeant-at-arms for the Legislature, gave a talk on Louisiana's method of giving fair aid and how it has helped annuals.

In Herring's closing-day address on *Problems of Fair Managers* he gave a historical outline of fairs and pointed out that in many cases agri-

Douglas, Wyo., Plans 100G Improvements

DOUGLAS, Wyo., Feb. 5.—Improvements to the Wyoming State Fair plant here for 1949-'50 will exceed \$100,000, Earl W. (Dusty) Farnsworth, secretary-manager announced. A new 70 by 80-foot livestock barn is to be ready for the '49 event, which is scheduled for August 31-September 3.

Other planned improvements include a new administration building which will house all offices of the fair, an addition to the open-class cattle barn and the erection of a bleacher section.

Palmyra, N. Y., Annual Elects 1949 Officers

PALMYRA, N. Y., Feb. 5.—Charles H. Johnson was named president of the 1949 Palmyra Fair at a meeting of the fair association here recently. Other officers are W. Ray Converse, secretary; John B. Meyers, in charge of promotions; H. G. Chapman, treasurer, and Charles McLouth Jr., in charge of horse racing.

The treasurer's report showed receipts of \$44,544 in '48. The sum of \$13,000 was spent for a new cattle barn and \$12,110 was disbursed for premiums.

cultural activities of districts had decreased with a decline in the number of fairs held. Herring also criticized merchants who accuse carnivals of taking money out of town. He pointed out that the average business man expects a 25 per cent profit and that fairs make that much and more from carnivals, yet carnivals, he said, leave 50 per cent of their take in town for local services. Herring also advised fairmen to hold passes to a minimum.

Talent at Banquet

Tuesday night's banquet, held in the hotel ballroom, featured dinner music by the Jack Irvin combo with K. Carroll, vocalist. The floorshow, emceed by Sunny Bernet, American Theatrical Agency, offered Patsy Montana and Her Bar X Gang; Dorothy Donelson Dancers; Elmer (Mysterious) Morris, comedy magician; Jack Allen, baritone; Little Shoe and Charlie, "Cowboy Sweethearts"; Rith Nichols, songstress; Buckeye Four, instrumentalists and vocalists supplied by Orla Lashbrook, and Major Little, tapster of Moore's Modern Shows.

Among attractionists present were George B. Flint, Boyle Woolfolk Agency; Billy Senior, Barnes-Carruthers Theatrical Enterprises; J. C. Michaels Sr. and Jr., J. C. Michaels Attractions; Alma LaRose, LaRose Attractions; Mr. and Mrs. Jack Downs and John Lohman, Gem City Shows; J. O. Greene, Snapp Greater Shows; William Pike and R. C. Ellis, Pike Amusement Company; John McKee, John McKee Shows; Bill Harris, Ohio Valley Shows; Art Signor and L. C. Reynolds, World of Today Shows; L. C. McHenry, Crescent Amusement Company; Mr. and Mrs. Eddie Moran and Tom Wentworth, Southern Valley Shows; Harry Hennies and Noble Fairly, Hennies Bros.' Shows; James L. Henson, Henson Shows; Albert Martin and Frank Gaskins, 20th Century Shows; Jack Moore and Fred Meyers, Moore's Modern Shows; Charles Noell, Tivoli Shows; Louis (Blackie) Ringol, All-American Midway; B. E. Miller, Star Amusement Company; Frank Herrin Jr., Paramount Fireworks Company; Clyde S. Miller, Clyde Miller Rodeo; Lucky Lee Lott, Lott's Hell Drivers.

Others attending were Charles and E. S. (Ted) Webb, concessionaires; Dale Pasley, Danell Catering Company; John L. Sly and Frank Brown, W. C. Nabors Company; H. T. Braught, Colorcraft Poster Company; Frank Sharp, Regalia Manufacturing Company; Roger E. Wohlberg, Lloyds of London; Ernie Campbell, Campbell Tent & Awning Company; Mr. and Mrs. Orla Lashbrook, Lashbrook Tent & Awning Company; Mr. and Mrs. Sam (Russia) Levine, former carnival owners and now in business in Little Rock; Sam (Doc) Friedman, now operating Doc's Dude Ranch near Little Rock; Bob Stevens, Bailey Bros.' Circus, and John Bundy, Standard Chevrolet Company.

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Nice open-air Free Act for same Fair.

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Rodeo for same Fair to show afternoon and night, September 14, 1949. Contact **Edgar R. Dearstone**
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10 Rides 3 Shows
25 Concessions Searchlight

Fine Line of Advertising
Opening February 17, Cloverdale, Calif.
Ride Men and Concessionaires, contact **Margaret McCloskey, U. S. Hotel, Berkeley, Calif.**

Strates Tabs Record Take At Largo, Fla.

First Midwinter Stand

LARGO, Fla., Feb. 5.—Greatly enlarged grounds at the Pinellas County Fair made it possible for the James E. Strates Shows to erect 25 rides and 16 shows to provide what was said to be the largest array of attractions ever exhibited at this date. Ideal weather prevailed thruout the five-day showing and made it possible for the org to fully utilize its earning power and score what was announced as a record gross. On Tuesday (25), opening day, an estimated 25,000 children crowded onto the grounds, and all show units got money.

Midway space available this year was increased by one-third. Clearing of the land, including the cutting down of massive trees, required several months. Heretofore midways could utilize only what was left of a paved horseshoe and were forced to hold their attractions to a minimum.

The Strates org, which winters on these grounds, was spick and span with new paint. This was the shows' first midwinter date and its first appearance south of Jacksonville. Accordingly, many of its attractions were new to the public and well received.

Other Florida Dates

Manager James E. Strates announced that he has contracted to furnish the midway at the Dale County Fair, Miami, March 4-13; Broward County Fair, Fort Lauderdale, March 15-21, both to follow the Florida Exposition, Orlando, which opens Monday (21).

Irvin C. Miller's *Brown Skin Models* broke a lengthy theater tour to play this date. It will be on hand for the remaining Florida dates. Jack Norman's *Broadway to Hollywood* revue opened with Margo in the featured spot. Nate Eagle's *Hollywood Midget Movie Stars*, augmented with Dottie Wenzel, Marie Wood and Mary Lou Kirkendall, gave an all-new performance and topped the midway.

Visitors included Carl J. Sedlmayr Sr. and his son, Carl Jr.; Shan Wilcox, David B. Endy, Francis Scott, Mr. and Mrs. David Wise, Brownie Smith, Mr. and Mrs. Eddie Young, and Mrs. Hartwick and daughter, mother and sister of Doc Hartwick.

Virginia Greater Inks 3 Southern Annuals

SUFFOLK, Va., Feb. 5.—William C. (Bill) Murray, general agent of the Virginia Greater Shows, reports several fairs signed up for the coming season and other deals pending.

Fairs definitely inked are the Eastern Shore Agricultural Fair, Keller, Va.; Tidewater Eight County Fair, West Point, Va., and the Firemen's Agricultural Fair, Enfield, N. C.

Nat Rodgers To Have 4 Units on Road in 1949

LARGO, Fla., Feb. 5.—Nat D. Rodgers, war show owner, who played the Largo Fair with the James E. Strates org, said that he again will have four units out in 1949.

No. 1 unit will be with Royal American, with Rodgers in charge. No. 2 unit, managed by George Marshall, will be on the World of Mirth Shows with No. 3, managed by Bob Purvis, on Hennies Bros.' Shows. No. 4, managed by John Jacoby, will be a part of the Strates midway.

Rodgers said all units will have new banners this year.

JJJ Readies 50th Anniversary Tour; To Bow April 28

DELAND, Fla., Feb. 5.—Preparations are already under way for sock promotion of the golden jubilee (1899-1949) celebration of the Johnny J. Jones Exposition (JJJ), Ralph Lockett, general representative, announced from quarters here. The first stand, a week later than usual in an attempt to beat the weather, will be Washington April 28 thru May 7.

Shows, now operating under the lately acquired ownership of Morris Lipsky and Harold (Buddy) Paddock, will be plugged as a prime mover within the industry and stress will be placed upon its claim of operating under the oldest continuous title.

A historical treatise will point up the contributions of Johnny Jones and other showmen, living and dead, who have played a part in the growth of the org and the industry, according to plans now being formulated. The finished product will be made available on a national scale, with benefits accruing to the industry as a whole, altho, naturally, JJJ is expected to reap primary rewards.

Newspapers, mats, pictures, press and radio material will dramatize the 50th anniversary tour. Still date and fair date merchandising will include possible tie-ups with local business firms 50 or more years old. Leonard Traube Associates, New York public relations firm, has been inked to do the promotion-publicity job.

The campaign kick-off is tentatively scheduled to originate at the National Press Club, Washington, in conjunction with the org's showing there.

Harrison To Open At Newberry Mar. 5

COLUMBIA, S. C., Feb. 5.—Frank Harrison, general manager of Harrison Greater Shows, reports that his org will get off to an early start, opening March 5, under Veterans of Foreign Wars sponsorship, at Newberry, S. C., followed by still dates at Laurens, Spartanburg and Gaffney, S. C. Shows have also inked several fall fairs.

Org will travel on 35 trucks, carrying 11 major rides, 7 shows and 40 concessions. A new Girl Show, featuring Soni Hutton, will go out under a new top seating 350. A new front is being built for this show. The Jig Show, largest on the midway, will have a cast of 25 and a band this season.

While plans for carrying a one-ring circus have been shelved, plans are practically set to take on a rodeo and a Drome unit.

Shows and winterquarters here were given a full-page illustrated write-up in the February 3 issue of *The Columbia Record*.

Zelema Lallement Lamar, Once With JJJ Org, Dies

SAN DIEGO, Calif., Feb. 5.—Zelema Lallement Lamar, 61, formerly with the Johnny J. Jones Exposition and Morris & Castle Shows, died in General Hospital here January 26. Death was due to heart disease. Surviving are a sister in Forest Hills, N. Y., and a brother in Cherokee, Kan.

Born in Staunton, Ill., February 8, 1886, Mrs. Lamar was active in the theater and carnival business for more than 40 years. With her husband, Leon, she at one time owned and operated the IXL Wild West Show. Previous to her entry in the carnival business in 1918, Mrs. Lamar was in musical stock.

Franklin Opens Feb. 12; 10 Tex. Annuals Are Set

HOUSTON, Feb. 5.—The Don Franklin Shows will open the '49 season in New Braunfels, Tex., Saturday (12) for eight days under the auspices of the fair association.

A new office-owned Illusion Show is under the management of Bobbie Jewell, magician and operator of the Jewell-Harris Tent Show last season. Show has a new top, nine new banners are being made in Chicago, and an 80-foot stage is being built in Fredericksburg, Tex. Other building is being done here in quarters under supervision of Bobbie Jewell and Arnold Dove, general superintendent.

Texas fairs inked so far include Wharton, Rosenberg, LaGrange, Fredericksburg, Boerne, Floresville, Angleton and the Huston Company Free Fair, Crockett. Org will furnish the midway for the Kenedy Flax Festival, May 3-7, and has an eight-day date for the recently organized American Legion July 4 Jubilee in Texarkana.

Back with the shows this year are Jay and Clara Barton, popcorn and custard; Johnny and Ida May Clay, concessions and sound truck; Dutch and Ada Jane Bowden, concessions and kiddie rides; Lee and Leta Turner, concessions; Frank L. Sullivan, concessions; Les and Violet Howell, office and cookhouse; Helen Dove, diggers and W. N. Hale, concessions.

Ride men include Louie Maxwell, Ferris Wheel; Buddy Jurden and Butch Hill, Spitfire; Bob Goldsberry Tilt-a-Whirl, Hank Tabbert, Merry-Go-Round, and Charles Danley, Roll-o-plane.

Staff includes Don Franklin, general manager; Ray Alexander, general agent; Katherine Franklin, secretary, and Arnold Dove, general superintendent.

Earl Cipperly Joins Pacific United Shows

LOS ANGELES, Feb. 5.—D. Earl Cipperly left here Tuesday (1) to assume his new duties as general representative of the Pacific United Shows in San Francisco. Show is owned by Tony Soares and Eddie Harris, the latter recently buying out George Sackson's interest.

Cipperly, long identified with outdoor shows, has held g.r. duties with Silver Star, Long's United, and Dodge's Greater Shows and Thrill Circus.

750 Attend Miami Aux. Sadie Hawkins Day Dance

MIAMI, Feb. 5.—About 750 members, friends and guests attended the Miami Showmen's Association Ladies' Auxiliary Sadie Hawkins' Day Dance January 23. Guests of honor were Bobbie Mansfield and party. Lunch was prepared and served by Ceasara Buzzelli, Mildred Scott, Germaine Ciaburri, Clarice Dunn and Bea Gerson.

Show was staged and produced by Rosita Dell, with Babs Geffen as emcee. In the line were Dorothy and June Tate, Carin Glass, Leona Plas, Betty Shaw, Edna Llewelyn Fedesi Seret and Rosita Dell. Singers were Winnie Edwards, Neva Heiman, Agnes Grosso, Babs Geffen and Georgie Niccols. Jimmie Ferenzi presented an impromptu hula number. Music was furnished by Ed Martin and His Hillbillies.

The radio, donated by Louise T. Endy, was won by Leo Bistany. Awards also went to George (Spot) Harris, W. J. Langtot, Ann Neal, Mike Adams and Bill Clain.

Col. Fleming, Suh!

HICKOX, Ga., Feb. 5.—Mad Cody Fleming, owner of the Mad Cody Fleming Shows, announced from winter quarters here that he has been appointed a lieutenant colonel on the staff of Gov. Herman Talmadge of Georgia. One of the few carnival owners to attain the position, Fleming is elated over the appointment. He has been a long-time supporter of the Talmadges.

Albany, Ga., Fair Signed by Jones

ALBANY, Ga., Feb. 5.—The Johnny J. Jones Exposition this week was inked to supply the midway attractions and the concessions at the Southwest Georgia Fair here October 31-November 5. Contract, new to the Jones shows, also gives midway org an option to play the 1950 fair.

The fair here is operated jointly by the Chamber of Commerce and local civic clubs, with Ralph Allison as president and Whitfield Gunnels chairman of the amusement committee. General Agent Ralph Lockett signed for Jones.

W. T. Collins Org Re-Signed To Play N. Dakota B Loop

ST. PAUL, Feb. 5.—William T. Collins Shows have been signed to furnish midway attractions at the North Dakota B Fair Circuit this year for the sixth consecutive season. Owner William T. Collins announced upon his return to the org's winter quarters here. The circuit embraces Crosby, Bottineau, Cando, Jamestown, Fessenden, Langdon and Hamilton.

Winter quarters activity has been halted due to snow and cold weather. Plans call for the full crew to begin work March 1. Cash Wiltse, general aid to Collins, plans a trip South in his new '49 Buick before full-scale make-ready operations are begun.

Three new show fronts on semi-trailers, a new office wagon, a new semi-trailer for transformers and a new front arch are to be built before the season's opening, according to Collins, who plans to open either late in April or early in May.

Collins recently purchased a 1949 Cadillac.

Badger State Org Skeds Opener May 2

ST. PAUL, Feb. 5.—Jack Vomberg, owner-manager of Badger State Shows, said here during the Minnesota fair meeting that his org would open the season May 2, with the site not yet definite.

Org will start its fair season at Mahanomen, playing the Mahanomen County annual early in July. The final fair date will be Glenwood, Minn., September 18. Other dates skedded are the Hutchinson, Minn., Water Carnival in June and the Henderson, Minn., Sauerkraut Days celebration.

New Diesel plants are set for opening.

Hartford City Inks Geren

HARTFORD CITY, Ind., Feb. 5.—W. R. Geren's Mighty Hoosier State Shows have been signed to provide the midway at the annual fair to be held on the streets here, August 16-20, under auspices of the Farmers' and Merchants' Fall Festival Association and Blackford County 4-H Club Fair Association, Fred Major, secretary, said this week.

700 Showfolks At Tampa Club's Winter Frolic

LARGO, Fla., Feb. 5.—Greater Tampa Showmen's Association's initial winter jamboree in the Jack Norman Revue top on the James E. Strates Shows' midway at Pinellas County Fairgrounds here January 28 attracted an estimated 700. Guests were made up of showfolk vacationing here along with members of the Strates org, Royal American, Endy Bros., Royal Crown and Shan Bros. shows and Johnny J. Jones Exposition. All co-operated to make the gala occasion a success.

Event got under way with the introduction of club president, Carl J. Sedlmayr Jr., who spoke briefly on the reasons for the jamboree and stressed the building of a \$25,000 club site which is to be erected on nine lots already purchased in Tampa. Others making brief talks were Carl J. Sedlmayr Sr., president, Miami Showmen's Association; David B. Endy, past president, National Showmen's Association; Eddie Young, first vice-president of the Tampa club; James E. Strates, Nat Rogers and Doc Hartwick.

Nate Eagle emceed the first portion of the show, which was made up of the band and members of Irvin C. Miller's *Brown-Skin Models*. Second half featured Eagle's Hollywood Midget Movie Stars, with Harry Klima handling the mike.



C. J. SEDLMAYR JR., Greater Tampa Showmen's Association president, is shown asking members to "get behind" the club which he termed "the fastest growing in show history." Photo was taken during recent midnight benefit show on the James E. Strates midway at Largo, Fla., when \$1,730 was raised. Speakers included Jimmie Strates, Carl Sedlmayr Sr., Eddie Young, David B. Endy and Mrs. George Ringling, the latter president of the Ladies' Auxiliary.

20th Century Inks 13 Fairs in 4 States for 1949

OTTAWA, Kan., Feb. 5.—Albert Martin, co-owner of the 20th Century Shows, and Frank Gaskins, general agent, attended four State fair meets and signed 13 fairs.

They are: Iowa—Red Oak July 4 Celebration and Iowa's Big Rodeo, Sydney; Missouri—Northwest Missouri State Fair, Bethany; Kansas—Sheridan County Fair, Hoxie; Colby Rodeo, Colby; Republic County Fair, Belleville, and Trego County Fair, Wakeeney; Nebraska—American Legion Pow-Wow, Trenton; Adams County Fair, Hastings; Douglas County Fair, Waterloo; Saint Alfio Celebration, Omaha, and the Crete Fair; Oklahoma—Ottawa County Fair, Miami.

L. J. Heth Shows Sign 10 Fairs in Tenn., Ga.

BIRMINGHAM, Feb. 5. — Joe Fontana, general agent for the L. J. Heth Shows, announced here after attending the meeting of the Tennessee Fair Association in Nashville, that he booked five Tennessee fairs. They are Dickson County Fair, Dickson; Scott County Fair, Oneida; Smith County Fair, Carthage; Wilson County Fair, Lebanon, and Fentress County Fair, Jamestown.

At the Georgia meeting Fontana contracted to provide the midway attractions at five fairs. They are Carroll County Fair, Carrollton; Bartow County Fair, Cartersville; Newton County Fair, Covington; Walton County Fair, Monroe, and Central Georgia Fair, Cordele. Fontana previously booked the American Legion's July 4 celebration in Connersville, Ind.

Tivoli Set for Olney Event

OLNEY, Ill., Feb. 5.—Oscar Bloom's Tivoli Exposition Shows have been signed to play the Fourth of July Celebration here, June 29-July 5, reports Phil H. Heyde, manager of the event. Tivoli is to supply 10 major rides, 3 kiddie rides, 8 shows and concessions. Heyde plans three nights of grandstand show and horse racing on those afternoons.

Patrice, Johnson Partners

ELK GROVE, Calif., Feb. 5. — G. L. Patrice, owner of Patrice Amusements, and Sam Johnson, owner of Johnson's Rides and Ponies, have combined forces and will go out as one unit this year, Patrice announces. The show will have a Merry-Go-Round, 4 kiddie rides, 12 ponies and 8 concessions. All rides are being painted and overhauled at Johnson's winter quarters near Roseville, Calif.

SHOWMEN-CONCESSIONAIRES-SHOWMEN'S CLUBS

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First Man for Ferris Wheel. Also want Scales, Age and Weight, Duck Pond, Ball Games, Cork Gallery, Photos, Pitch-Till-You-Win, strictly 10c. Few others open. Opening April 18, Philadelphia, Pa., with fairs and big celebrations to follow.

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OPENS SEASON APRIL 30, TWO SATURDAYS, BRUNSWICK, GA.

Side Shows, Notice: There is a 5-Cent Tax on each Ticket, City Tax, at Brunswick. We have 12 Rides; always in market with ready cash for modern equipment. We will play a 29-week season, finishing with 12 Fairs. No Sales Stands this stand. Everything will open at Waycross, May 9th, and rest of season.

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MOTOR DROME MANAGER WANTED

Salary or per cent. Must be Rider. Prefer Man and Lady Combination. Will book Custard, Jewelry, Basket Ball, String Game, Sno Kone, Candy Apple, Cork Shooting Gallery, Watch-La, Milk Bottle Ball Game. DUE TO DISAPPOINTMENT WILL BOOK ELI WHEEL. Shows of any kind with own equipment and transportation. Attractive offer for good Ten-in-One. Open March 18. Want Foremen and Second Men on all Rides. Attractive offer to competent Dodgem and Little Beauty Merry-Go-Round Foremen who can drive.

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Shows and Legitimate Concessions. Want capable Caterpillar Foreman. Contact:

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NEW PERCENTAGE GAME

Consists of two dice, each dice precision made. One dice furnishes the odds and the other dice furnishes the State. These dice really act on our new type washboard—dressed up real fancy. That is number one. In taking out the State it can be worked as a color game with six colors odds ranging from 1 to 1 to 6 to 1. In taking out these dice it can be used as Chuck-A-Luck game with 3 dice. We are selling these dice at \$3.50 each dice. The washboard is \$15.00 extra. The layout cloth for 8-foot table with States on layout, made of the finest Pyrovill-cloth. The cloth itself is 52" wide by 9' long, \$30.00 each. You can cut this to fit your own table. Table should be 30" wide by 8' long to be used as center game. Our new pictures on this outfit will be ready in 10 days. We will make any type of Over and Under Charts, Beat the Dealer Charts that you may order. On special jobs there are various labor charges. We will quote you according to your sketch. You supply the sketch and we supply the labor and finished products. Please indicate if you want 1 or 2 colors. You must allow us 10 days on any special work. Write for catalog.

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Tracks, 12, 15 and 24-Horse sizes.
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CARBONS FOR 60" SEARCHLIGHTS
Type 1, manufactured by National Carbon Co. Excellent condition. 25 sets to metal container; factory packed 20 containers to wood case.
F. O. B. Ogden, Utah, case lots, per container.
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DIESEL ELECTRICIAN WANTED
10-Ride Show. Must Drive Semi.
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MIDWAY CONFAB

John Spitzer, veteran outdoor showman, is hospitalized in Room 18, Ellis Hospital, Schenectady, N. Y., and would like to hear from friends.

Famous last words: "I always paid when I made it."

Al Stringer, organ repairman and concessionaire, is reported seriously ill in his trailer at Victory Trailer Park, 2000 East Washington, North Little Rock, Ark. . . . Mickey Apple infoes she was forced to pass up the Tampa Fair because she was in St. Thomas Hospital, Nashville, for an operation.

Chairs around office wagons act as safety valves. They prevent staff members from working themselves to death.



MR. AND MRS. RAY OAKES are pictured at their recent 25th wedding anniversary party. Oakes is a prominent Chicago concession supplier.

A radio recently was presented the Infectious Diseases Hospital, Halifax, N. S., by the Halifax Elks Club Auxiliary. Making the presentation was Mrs. Frank Hanlon, wife of the veteran carnival concessionaire. . . . Roy Allen has booked his concessions with the Wallace & Murray Shows. Eddie Steele will be business manager on that show. Charles S. Reed, general agent, has recovered from an eye operation at Kennedy V. A. Hospital, Memphis.

Good general agent is one who buys a top coat four sizes too large so that no one will notice the shivs in his back.

Edgar Neville, veteran showman, for many years secretary-treasurer of Beckmann & Gerety Shows, types from Shreveport, La., that he will

be back with Cavalcade of Amusements. Following close of the '48 season he went to San Antonio, then to Kerrville, Tex., to visit Barney S. Gerety at his ranch near there. Subsequently, he went to Paris, Tex., to spend the holidays with his folks, then to Dallas for visits with Denny Pugh, Guy West and Eddie and Honey Vaughn. In Shreveport he has been visiting Tony and Myrtle Ybanex, who live at the fairgrounds in Beckmann's old private car. Neville advises that he will mark his 80th birthday in April.

Unusual quiet in the cookhouse yesterday was the midway grapevine going off the air for five minutes.

Charles (Shackles) Horrell, who closed at the Faust Club, Peoria, Ill., recently, advises from Chicago that he and Robert (Slim) Curtis will head for Columbus, Ga., March 1 to frame a Fat Show for presentation on Dodson's Imperial Shows this season. . . . C. A. Lineback, currently preparing to start his 14th season with the Cetlin & Wilson Shows, narrowly escaped serious injury recently when the bus he was riding en route to his Petersburg, Va., headquarters from a visit in the Carolinas overturned and settled against an embankment.

John B. Davis, owner-manager of the Southern States Shows, was in Phoenix recently, visiting his brother, V. H. Davis. It was the first time they had seen each other in 35 years. Davis was accompanied to Phoenix by his wife and his sister, Mrs. J. W. Aiken. They helped V. H. celebrate his 76th birthday.

By multiplying the 300 midways in this country by two, we find that there are 600 active half-and-halves.

Patsy Patterson, daughter of Mrs. Ruby Patterson, is on the mend following a recent illness. . . . Cupcake and Starr Woronuk motored to Oakland from their Willits, Calif., home to take delivery on a new trailer. . . . Johnnie Gilmore, known as Zandou, quarter boy, who has been in Australia and New Zealand for the past two years with A. J. Budd's Freaks on Parade under the Greenhalgh and Jackson banner, will return to the U. S. in time for the National Orange Show, San Bernardino, Calif., March

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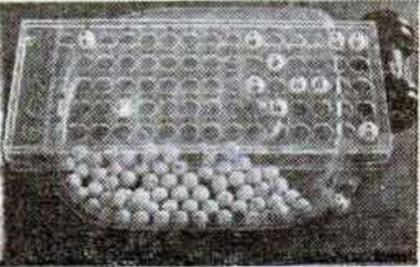
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I am building a new type of Drome. This is a Monkey and Motorbome combined, where men and girls drive motorcycles and monkeys drive little cars on the wall at the same time. This Show will load on one wagon or one 14-ft. truck. I have over \$3,000.00 invested in Show so far, but need \$800.00 more to complete it. If you want something new for your Midway, contact me at once. I will go anywhere in U. S. A. My wife, daughter and myself are all Motordrome Riders. Phone: Santa Monica 9-2909. Wire or write:
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It's New—Portable—Fast—Efficient
Suspicion-Proof—With Fingertip Ball Release. Plastic—Mounted on 24" by 36" Base.



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Any worth while Grind Show Attraction, also small Fun House, Laughing Mirrors, Midget Horses and Cattle; Freaks, alive or stuffed. Let me hear from you, state full particulars in first letter.
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One 75-H.P. Motor, one large Wood Wheel, and all machinery for coaster, as good as new, price \$400.00. Apply:
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Used only Ten Weeks
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Freak to feature, Working Acts, useful Side Show People. Long season on West Coast. Colored Runts or good Bally Attractions. State all.
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1920 Stewart Ave., S. W., on Highway 41 going south, Atlanta, Georgia. Fairfax 2626.

10-20. Zandou married an Australian girl, who will return to this country with him. . . . Doloris Cornardo, fat girl; Ruthie, plenguin girl; Jesus Gonzalus, seal boy; Slitzie, pinhead; Conchie, snake charmer, and Don Gilbert, emcee, will head the Eastern Unit of A. J. Budd's Freaks on Parade on its Eastern theater tour.

Mr. and Mrs. Ray Oakes recently celebrated their 25th wedding anniversary with a party in their Brookfield, Ill., home. Guests included Mr. and Mrs. Richard Ford, Mr. and Mrs. Robert Robbin, Mr. and Mrs. Jack Nelson and daughter, Mr. and Mrs. Edward Wall, Mr. and Mrs. Sam Glickman, Mr. and Mrs. Ralph Pope and son, Mrs. Lucille Hirsch, Mrs. Claire Sopenar, Lee Bigger, Mrs. Marie Broughton, Whitie Lehrter, Mr. and Mrs. Frank Ehlenz, Mr. and Mrs. Frank Brookbank and son, Mr. and Mrs. George Matters, Mr. and Mrs. Frank Kvasnicka, Roy Manard and Mr. and Mrs. Charles L. Logan.

Being a general agent is a tough job because one must be ready at any old time to drop everything and attend a banquet.

Tim and Jeannett Waters have returned to Ocean Springs (Miss.) Tourist Park after attending funeral services for Jack Price, Petersburg, Ill. The Waterses will tour with four concessions on Turner Bros.' Shows in 1949. . . . Hot Springs Showman's Club recently made *The Sentinel-Record* of Hot Springs National Park, Ark., with a picture showing H. L. Blake, chairman of the club's board, presenting \$500 donations to representatives of the Junior Chamber of Commerce and the local Boys Club. The Jaycees will use the money for a recreational development project. The money for the Boys Club will be used for a new building.

Joseph Lehr letters from Philadelphia that F. W. Shlam, grocery wheel agent for William Hagelman on the Matthew J. Riley Shows last season, is in Veterans' Administration Hospital, Wilmington, Del., and would like to read letters from friends. . . . Following a successful six-week run in New Orleans, Pat W. Paxton brought his troupe of performers into Oklahoma City to work local niteries until the outdoor season gets under way. Pat took in the Oklahoma Fair Association meetings February 4-5. . . . Ray C. Ellis is ill at the VAC, Co. 2, Biloxi, Miss. Ellis formerly was with Groves Greater Shows and last year toured with T. J. Tidwell Shows.

Limit in showmen's clubs will be reached when there is one for every two shows in the country.

Duke Wilson, talker last season for Sally Rand on the Royal American Shows, has signed to front the new Gypsy Rose Lee attraction on the org in 1949. . . . Mr. and Mrs. Clifford Myers recently returned to their Williamsburg, Mo., quarters from Prosser, Wash., where they booked their five concessions with Ralph Robinson, owner of Tri-City Park for the 1949 season. Their agents, Jack Chapman, Don Hall and Mr. and Mrs. Bill Fulton and son-in-law and daughter, Mr. and Mrs. Eugene Boise, will be with the Myerses again. . . . Teddy Underwood, well known in outdoor show circles, has been confined in a Norwalk hospital where he expects to remain for some time. . . . Jay and Ruth Williams have signed with Rogers Greater Shows for 1949. . . . Mrs. Wilma Hall, wife of Dale L. Hall, cookhouse operator with Wallace Bros.' Shows is in the Baptist Hospital, Memphis, recovering from a recent operation.

Guests in attendance at the house-vaurning held in J. B. (Chief) LeFever's new home at Arma, Kan., included Fred Bogel, Bogel & Reese Shows; John Ellis, Jayhawk Amusement Company; James Horton and family, of Badger State Shows; Dutch Lasche and family, Bogel & Reese Shows; Don Foltz, J. I. Leeright Shows; Bill Clark, Everitt Booty and Harry Bauer, 20th Century Shows

and a large group of local folk. LeFever was with Brownie Amusement Company last season.

Bill Taylor, who has been off the road because of poor health, has recovered to such an extent that he plans to resume trouping in 1949 with his Side Show on the L. J. Heth Shows. . . . Lou Pease who closed his two girl units with the C. A. Stephens Shows last fall, has bought a franchise to handle Rexair health machines in West Virginia. . . . L. L. Dillon reports a recent oil-stove explosion in his house trailer at Anson, Tex., destroyed the vehicle, along with three concessions. He will go out this season with a sound truck and work as a show electrician.

King Paul, mentalist, who has been playing theater and American Legion dates on the West Coast this winter, has been signed by L. C. McHenry's Crescent Shows. . . . Raymond and Charlotte Clayton, wintering on the West Coast, have signed with Sunset Amusement Company for 1949. . . . Bobby Mansfield, a paralysis victim for the past five years, is still confined at the Rockland Home, 745, N. E. 61st Street, Miami.

Lefty and Anna Levine have taken in as partners Eva and Happy Pollard to operate four concessions with the Benny Wolfe Shows, now in quarters at Landrum, S. C., and slated to bow around April 1. The Levines, with various carnivals in the past, have been in Cincinnati since last March and operated as 40-milers around the town the past season to fair returns. They plan to head south in two weeks. . . . L. E. (Lutch) Heth, in Veterans' Hospital, Biloxi, Miss., for observation, reports he has signed with T. L. Dedrick, concession manager at Lakeside Park, Barnesville, Pa., for the 1949 season. Heth plans construction of a new corn game for the park upon his discharge from the hospital.

When a Girl Show operator asked a manager how he liked his band, the manager answered, "I'll say this for 'em. They pose nicely and hold their instruments beautifully."

Ben and Martha Weiss were hosts at a dinner party at their home in Miami for Oscar and Evelyn Buck on the eve of their departure for the North. Jackie Weiss Benson was emcee. Guests included Mr. and Mrs. Bob Morton, Mr. and Mrs. George Hamid, Artie Lewis, Mrs. Patty Conklin, Mr. and Mrs. Happy Buxton, Dolly McCormick, Mr. and Mrs. Sidney Goodwalt, Mr. and Mrs. Daddy Simmons, Miss Delancey, Mr. and Mrs. Harry Schwartz, Mr. and Mrs. John P. Ciaburri, Mr. and Mrs. Leonard Ross, Mr. and Mrs. George F. Whitehead, Harry Weiss, Frank Miller and Sam Leventhal.

Among Philadelphia showmen attending the meetings of the Pennsylvania State Association of County Fairs in Harrisburg were Edward K. Johnson, Richard Gilsdorf, Rox Gatto, Irving Sherman, Walter (Dubbles) Tyeski, Louis J. and Ray Kane, William Jenks, Joe Goldie, Frank Ryan, Norman Shapiro, Sammy Green, Joe Sherman, George W. Spickler, Mr. and Mrs. William Goss, Joseph De Leo, Louis and Peggy Hall, and Ben Allen, of Posters, Inc.

Charlie (Spot) Ross, who has booked his spot-the-spot with the Simon Krause unit playing lots around Philadelphia, is vacationing in Florida, while his wife, Bessie, remains in charge of their apartment house in Philadelphia. . . . R. S. (Ike) Eichelberger is on a two-month vacation in Clearwater, Fla., prior to taking over job of announcing for the Philadelphia team of the National League at their spring training camp.

Dr. John La Mair and Tom Bush, both with Cavalcade of Amusements, recently went on a hunting trip in the Rio Grande Valley and report bagging three deer and six wild hogs.

LAWRENCE GREATER SHOWS

"America's Most Progressive Carnival"

NOW BOOKING FOR OUR 1949 TOUR WHICH OPENS LAST FULL WEEK IN MARCH

Will BOOK or BUY Spitfire and #5 FERRIS WHEEL. ACTS for one of the finest SIDE SHOWS ever put in the air, Curiosities, Novelty Acts, Punch and Judy who can lecture Magic, Ticket Sellers and other useful Side Show People; salaries guaranteed from office. All write FRANK ZORDA, 410 Capitol Ave., Atlanta, Ga.

We have the equipment for any of the following SHOWS who can QUALIFY for a HIGH-CLASS CARNIVAL MIDWAY—Organized Minstrel, Fat People, Midgets, Giant Reptiles, Wild Life and Girl Show (Bob White, contact). We will also book any other Show of merit. Can place well-framed Arcade.

WINTER QUARTERS OPENS FEBRUARY 15th, Municipal Airport, Savannah, Ga., and we need the following help:

LOT SUPERINTENDENT, must be well qualified and able to take care of a 43-truck show. Carpenter who can design and build. Painter—Must do some scenic work and lettering. Mechanic who can get it over the road. EXPERIENCED Man to take care of FRONT GATE, TOWERS and SEARCHLIGHTS. RIDE HELP—Foremen and Second Men for ALL RIDES.

CAPABLE, EXPERIENCED CARNIVAL SECRETARY.

Replies to: P. O. BOX 1921, SAVANNAH, GA.

WALLACE & MURRAY SHOWS

AL WALLACE MRS. ESTHER WALLACE EDDIE STEELE
Sole Owner and Mgr. Secy.-Treas. Business Manager

WANT FOR 35 WEEK SEASON WANT

12 FAIRS—3 CELEBRATIONS—20 CHOICE STILL DATES
OPENING AT MOULTRIE, GA., SATURDAY, MARCH 19—CLOSING IN DECEMBER IN FLORIDA

Will book two more Major Rides. Will give liberal proposition to Drome, Penny Arcade, Fun House or Glass House. Want Minstrel Show Performers—contact, Nathaniel Gray. Want Manager for office-owned Girl Show and Posing Show. Want experienced Billposter (J. C. Admire, contact if available). Can use Foreman for Chairplane. Also Elderly Man to take charge of two Kid Rides. Can use Second Men for Tilt and Merry-Go-Round. Can place legitimate Concessions: Custard, Scales, Age, Photos, Jewelry, Darts, Pitch-Till-You-Win, Fish Pond, Duck Pond, and any other legitimate Concessions at reasonable rates. Winterquarters now open at Airport. Address:

AL WALLACE, Mgr., Moultrie, Ga.

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WANT

Legitimate Concessions of all kinds—Fish Pond, Duck Pond, Pitch Till You Win, Long and Short Range Shooting Gallery, Photo, High Striker, Custard, Ball Games or any other legitimate Concession. Want P. C. Agents. Want Cookhouse that caters to show people. Want to book Penny Arcade. Have complete outfit for Girl Show, must have three or more girls; will give X to right party that has people for two shows. Want Monkey Show. Will book Ten-in-One with own outfit or any other Show. Want Man to take care of first-class Athletic Show; must have Wrestlers and Boxers. We play a good Athletic Show territory. RIDE HELP for Merry-Go-Round, Ferris Wheel, Rolloplane and Octopus. Want A-1 Caterpillar Man, Chairplane, three Kiddie Rides, Foreman for Flying Scooters; prefer those who drive semis. This show has no gate and no racket. Open last week in April in Indiana playing two Saturdays. All replies to

JIMMIE CHANOS

11 N. W. 70TH STREET

MIAMI 38, FLA.

BIGGEST DATE IN FLORIDA HALIFAX FAIR

Auspices American Legion Building Fund, Inc.
10 Days—Starts March 3—10 Days.

This date same week as the world's championship races.

Here is what the papers said last year—over 60,000 visitors during race week. Nuf said.

Can place money-getting Shows. Motordrome can really rack it up on this date. Concessions all kinds, no ex. Eating and Drinking Stands. Sell ex. on two American Palmistry; Fred Shilley, contact. Place two sensational Free Acts. Zaccini Cannon Act, contact me. Have all the Rides I need—twelve booked—wire deposit. Everybody address:

TURNER SCOTT

166 S. OCEAN AVE.

DAYTONA BEACH, FLA.

COMPLETE CARNIVAL FOR SALE

Consisting of No. 5 Eli Wheel, in perfect condition, has new Eli power unit, also combination clutch and brake, with transportation consisting of 22 ft. Fruehauf enclosed van and '39 Chev. tractor, both in perfect condition, with extra good tires. Also Allan Herschell 36-foot 3-abreast Merry-Go-Round with 30 horses and 2 chariots; it is the same as the new ones except the new ones have fluorescent lights that hang on sweeps and crescents where this one's bulbs screw in sweeps and crescents. Also has new P-15 Allis-Chalmers motor. Horses in perfect condition, also chariots, top fair, sidewall like new. Also has hand organ with bass and snare drums. This is one of the nicest rides any place. Also has 28-foot Nabor trailer and '40 Chev. tractor, both in perfect condition, with tires like new. Also White truck with enclosed body with 25 kw. transformer, 2 heavy duty switch boxes; also enough ground cable for 25 Concessions. If you are looking for something good this is it, they are perfect. Will take \$14,000.00 cash complete. Reason for selling: am buying larger show. Rides can be seen in Kansas City, Mo.

W. D. GANOTE

3659 HARRISON BLVD., KANSAS CITY, MO.

PHONE: WESTPORT 2635

National Showmen's Association

1564 Broadway, New York

NEW YORK, Feb. 5.—Eligibility committee, headed by Jack Lichter, approved the following applicants for membership: Sol Grobstein, sponsored by Irving Sherman; Jack Roberts, by Morris Brown; Benjamin Weitzner, Ernest Allen and Lawrence P. Greene, by L. (Dada) King, and Robert R. Kline, by Oscar C. Buck.

Executive secretary and Mrs. Walter K. Sibley are vacationing in Miami. Chaplain Fred C. Murray has returned from a 10-day business trip. Among those returning from fair meetings and visiting the clubrooms were Bucky Allen, Gerald Snellens, Ross Manning, Justin Van Vliet, Curtis Bockus and Izzy Cetlin.

A committee, consisting of Ike Weinberg, Jack Stern and Morris Brown, was appointed at the last meeting to visit Irving Udowitz at the Wards Island Hospital. On the sick list are Mack Harris, 206 Second Avenue, Asbury Park, N. J.; Fred Fournier, Jacksonville, Fla.; John O'Rear, 558 N. E. 82d Terrace, Miami; True Perkins, Farm Colony, Staten Island, N. Y.; James Cox, Pawling Sanitarium, Wynantskill, N. Y.; Nathan Weinberg, Veterans Hospital, Saratoga Springs, N. Y.; Abraham Kalman, 9209 Hudson Boulevard, North Bergen, N. J.; Morris Saul, Tucson, Ariz., and Michael Centanni, 213 Ridge Street, Newark, N. J.

Recent visitors were Joe Weisman, John McCormick, Sam Robbins, Charles Buckbaum, Edward McKeon, Henry Fein, Frank Capell, Morris Spitzkove, Ward Graves, L. James Quinn, Sam Rothstein, Joseph Amico, C. R. Sullivan, William Miller, Ben Herman. Letters were received from William S. Husted, Leo LaSalle and Treasurer D. D. Simmons.

Regular meeting will be Wednesday (9) and annual barn dance, March 19, in the clubrooms. Dues are due.

Ladies' Auxiliary

The meeting of January 26 was presided over by First Vice-President Anita Goldie, replacing President Queenie Van Vliet, who was attending the fair meeting in Harrisburg, Pa. Mildred Ford was welcomed back after finishing a long night club engagement in Binghamton, N. Y.

Frances Simmons is in Miami. Mamie Sibley, who has been quite ill, is headed for Miami with her husband, Walter K. Sibley. On the sick list are Jennie Bruderlein, Anna Halpin and Mollie Spitz. Our sympathy to Rose Lange, whose mother died recently.

The secret pal party will be held February 28. Treasurer Mildred Peterson will be chairlady and has planned a gay party. Make your reservation. Did you get your tickets for the card party to be held March 19? Sell them and ask for more.

An apology is due the Ladies' Auxiliary of Miami and the National Showmen's Association for our oversight in failing to acknowledge their presentation of flowers at the installation dinner.

GENERAL AGENT WANTED

For medium size Truck Show. Must know Middlewest and have car. No rackets on this Show.
Also want Electrician that understands Caterpillar Diesel Electric Set and C. E. Searchlight.
BOX 116, c/o BILLBOARD
390 Arcade Bldg., St. Louis, Mo.

DOUBLE LOOP FOR SALE

Perfect condition, \$900.00.

A. B. ROGERS SHOWS
Winsted, Conn.

J. C. MURPHY

Write me
General Delivery, Tampa, Fla., Feb. 5 to 15.
General Delivery, Ft. Lauderdale, Fla.,
Feb. 16 to March 15.

JACK ANTHONY

CLUB ACTIVITIES

Showmen's League of America

400 So. State St., Chicago

CHICAGO, Feb. 5.—A snowstorm kept attendance light at the regular meeting Thursday (3). Morris A. Haft presided.

Walter Moffet has left the hospital and is back at work. Jack Hawthorne and Harry Mamsch are reported showing improvement. W. C. Deneke and Tom Vollmer are still on the sick list. Teddy Underwood reported by mail that he is hospitalized in Norfolk with a nervous breakdown.

John W. Gallagan sent in Fred Lambert's membership application.

Mr. and Mrs. Bob Seery have returned from their Florida vacation. Mr. and Mrs. Lou Keller are planning a vacation. Charles Owens, Milt Cohen, Mose Kalin, Mr. and Mrs. Irving Malitz, Mr. and Mrs. Mike Wright and Isaac (Silent O'Brien) Malitz are in Florida.

Regular bingo was held Friday (4). Parties will be held every two weeks.

Dave Malcolm and Charles Zematter are arranging the birthday party for Saturday (19). John Lempart and Al Kaufman have been attending State fair meetings.

The club is waiting for photos of Vice-Presidents Noble C. Fairly and Oscar C. Buck to complete the gallery of officers. There is mail for W. A. Hopper, Fred W. Scifres, Roy (Buster) Smith and Sam Wilner.

Past Presidents J. W. (Patty) and Frank R. Conklin were recent visitors. Patty left for Florida with Past President J. C. McCaffery, and Conklin returned to Canada. Ned Torti, of the ways and means committee, is in Tampa.

Ladies' Auxiliary

A social was held January 27, with Mrs. L. M. Brumleve and Blanche Latto as hostesses.

Mrs. Ralph Glick and Edith Streibach are on the sick list. Mrs. Streibach sent a donation to the club.

Mrs. Margaret Hock and Evelyn Hock are in Hot Springs.

The next social will be held Thursday (10) with Mrs. A. L. Filograsso as hostess.

Heart of America Showmen's Club

913A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Feb. 5.—Despite sub-zero temperature, 31 members were present at the regular meeting, presided over by Past President George Howk in the absence of President E. D. McCrary. Also on the rostrum were Treasurer George Carpenter and Secretary Bill Wilcox.

Bing Loar reported John B. Bauman is confined to his home, Central Hotel, Leavenworth, Kan., with a broken leg.

Bill Wilcox resigned as secretary and was replaced by Al C. Wilson.

Ladies' Auxiliary

Regular January 29 meeting attracted 37 members. Jess Nathan, entertainment committee chairman, was in charge. Night's award, a silver tray donated by President Billie Grimes, was won by Harriett Calhoun. Door prizes were won by Ruth Yonkees, Maude Eddy and Billie Grimes. Opal Brankenship, a new member and sister of Mae Warfield, attended her first social night.

Secretary Loretta Ryan, who suffered first degree burns on her arm a week ago, is reported doing well. Ruth Ann Levine is still on the sick list.

February 11 is the date set for the president's annual dinner. President McCrary and Billie Grimes will preside.

Pacific Coast

Showmen's Association

1235 S. Hope Street, Los Angeles 16

LOS ANGELES, Feb. 5.—Election of the nominating committee for 1949 took the spotlight at the meeting January 31. Those elected include Hunter Farmer, Curtis Little, Harry Hargraves, Joe Glacy, Harry Taylor, Harry LeMack, Edwin E. Tait, Dan Dix and Jack Glassman. Alternates are Everett W. Coe, C. E. (Candy) Moore, David Friedenheim, Bob Downie, John Lorman, Don Donnelly, Leonard Parsons and Harry Rawlings.

Vice-President Joe Krug presided. Also on the rostrum were Vice-President Mike Doolan, Vice-President Larry Ferris, Treasurer Al Weber, Chaplain Jack Hughes and Secretary Louis Manly.

New members inducted by Vice-President Krug, Chaplain Hughes and Past President J. Ed Brown were Roy York, Freeman Tripp and Al Yoder.

A report from Crafts Shows winter quarters said that Spot Raglan is seriously ill in Behren's Hospital, Glendale, Calif.

Chairman Joe Steinberg sold 122 tickets to the Hi-Jinks, which will be held Monday (7).

Lewis Glassman purchased a chair for \$15.

Ladies' Auxiliary

Meeting was called to order January 31 by President Mary Taylor. Guests included June Fitzen, Marie Hawkins and Lydia Tripp. Two new members are Pearl Lucas and Rose Ann Jones.

Martha Levine, past president, Esther O'Kelly, Norma Burke and Jennie Riegel are on the sick list.

Letters were received from Blanche Henderson, National Showmen's Association and Helen Henn.

A clock, donated by Vivian Jacoby, was won by Maxine Ellison, and a military set, donated by Emma Blask, was won by Jane Schue. Bank award went to Maxine Ellison. Door prizes, donated by Past President Madge Buckley, Lille Schue and Rose Ferris, were won by Ethel Smith, Marie Hawkins and June Fitzen. Past President Marlo Le Fors donated to the bazaar, and Mary Bacigalupi donated a set of chimes to the club.

Called on for short talks were Nina Rogers, Babe Miller, Betty Lippes, Rose Ann Jones, Peggy Steinberg, Ruth Samuels, Ann Doolan, Emily Friedenheim, Lillebelle Williams, Vivian Gorman, Sis Dyer, Pearl Lucas, and the two guests, June Fitzen and Marie Hawkins.

Bingo was played and lunch was served by Chairman Estelle Wampler and her committee.

Show Folks of America

San Francisco

SAN FRANCISCO, Feb. 5.—Regular meeting Monday, January 24, was presided over by President Eddie Burke. Also on the rostrum were Andy Hynes and Tony Masseth, of the Redwood Empire Shows.

Cards were read from Nellie Baker Ramsey, Los Angeles, and from Pat and Blanche Treanor, vacationing in Ireland.

Guests and members introduced included Andy Hynes, Tony Masseth, Don Quinn, Mr. and Mrs. Art Craner, Marie Levitt, Paul Kaufman, Joe Hart, Mr. and Mrs. Harry Meyers, Jackie Schwartz, Mr. and Mrs. Bob Hurting, Tony Soares, George Sackson and Eddie Harris.

Andy Hynes was named chairman of the dance committee, dance to be held some time in April.

Jean and Otto Boehm visited Jack Reed at Fort Miley Hospital. Adam McBride reported Ralph Deering is ill at his hotel in Oakland. Ethyl Weidmann reported Fred Weidmann is ill with the flu. Andy Hynes reported that Jimmy Hunter is seriously ill in Highland Hospital, Oakland.

International Showmen's Association

415A Chestnut St., St. Louis

ST. LOUIS, Feb. 5.—Regular meeting was held January 23, with Euby Cobb presiding. Also on the rostrum were Leo Lang and Cy Horwitz.

A letter was read from Herman C. Kraleman, president of the Evangelical Children's Orphans Home, thanking the club for its kiddie Christmas party.

George Swafford, sponsored by Buff Hottle, was voted to membership. Dave Prevost left for Texas on business.

Present after absences were J. C. McCaffery, Les Henderson, C. E. Wells, Mike Dressen, Sam Fidler and Tommy Thompson. Talks were given by Leslie Williams, Mort Silvers and Fidler.

A vote of thanks was given to Silvers and Danny O'Connor for their efforts in making the Mid-Winter Frolics a success.

Members who attended the Wisconsin, Illinois or Missouri fair meetings included President Earl Bunting, Frank Joerling, Euby Cobb, Buff Hottle, John Francis, Sam Fidler, Charles Oliver, Mort Silvers, John McKee, Edwin Moran, Mike Dressen, Johnny Martin, Bill Gillette, Sid Belmont, John Maher, William (Red) McCoy, Bobby Klein, Mickey Stark, Kenneth Garman, William Snyder, Fred Meyers, Jake Morre, Pete Nessler, J. P. Murphy, Robert Heth, Jack Downs, Joe Smith, Les Henderson, E. C. Wells and J. C. McCaffery.

Michigan Showmen's Association

3153 Cass Avenue, Detroit

DETROIT, Feb. 5.—Regular meeting was held January 31. On the rostrum were Jack Gallagher, president; Fred Silber, third vice-president; Louis Rosenthal, treasurer; Bernhard Robbins, secretary; Harry Stahl and Leo Lipka, past presidents, and Leonard Simon, attorney.

James Alexon and Ben Hungerford were admitted to membership.

Charles Hodges, Marty Rose and Teddy Underwood are on the sick list. Harry Stahl, Arthur Frayne and Sam Siegel spoke.

New asphalt tile has been laid in the clubrooms, donated by the chair officers. The house committee, under Chairman I. Sobel, prepared the lunch.

Ladies' Auxiliary

Monthly social was held in the Legion Hall January 31. Games and cards were played, and a luncheon was served by hostesses Muriel Miller, Frances Moran, Ada Green and Edith Shultz.

Door prizes were won by Mrs. James Heshner and Mrs. Sam Stone. The sum of \$47.40 was realized from the social and was turned over to the sick fund.

Regular Associated Troupers

106 E. Washington, Los Angeles

LOS ANGELES, Feb. 5.—Regular meeting was held January 27. The club voted to send donations to the March of Dimes and the Sister Kenny Foundation.

Mabelle Bennett, chairman of the bazaar, said she hopes to have eight or more capital prizes for the books that are to be sent out. Spot Ragland donated a bronze horse; Larry Nathan, a table radio, and Marge Chipman, men's luggage.

Larry Nathan won a bronze plaque, donated by Mora Bagby, the proceeds, \$31, going to the bazaar.

Mr. and Mrs. Dwight Pepple, Charles and Jane Allbright, and Morris Bennett were on the rostrum. Guests included Harry Wallace, Freddie Spurb and Meyrl Wentzell.

Spot Ragland is critically ill in a Glendale hospital, and Martha Levine is in Torrance Hospital. Blacky Ford and Jennie Riegel are up and around again.

Sam Dolman, chairman of the membership committee, and Ethel Krug, co-chairman, each have enlisted a new member.

Miami Showmen's Association

236 W. Flager St., Miami

MIAMI, Feb. 5.—Regular meeting was held Tuesday (1), with Past President Dave Endy presiding in the absence of President Carl J. Sedlmayr, who was at the Tampa fair.

Terry Underwood is hospitalized in Norfolk and Charles (Doc) Barfield is in Monroe County Hospital, Key West, Fla.

Ep and Ben Glosser left for Texas. Tommy Carson left to join the Ted Woodward Shows in Texas. Joe and Aggie Ross left to open with Sam Prell's Broadway Shows in Ocala, Fla.

Peazy Hoffman donated the lunch following the meeting.

Recent visitors included Pappy Simmons, New York; Shan Wilcox, manager, Shan Bros. Shows; Flash Harris, Marysville, Tenn., and Dick Dickstein, past president, Michigan Showmen's Association.

Correspondence was received from W. L. Philbrick, J. Lee Cuddy, Felix S. Solomon, Charles L. Taylor, Carl H. Barlow, Harold (Buddy) Paddock, Val C. Cleary, Ernest Willie, Capt. Jimmy Jamerson, Norwood Nelson, Frank Curley, Nick Thomas and Sam Prozer.

Ladies' Auxiliary

Hilda Roman presided at her first meeting January 12. With her on the rostrum were Martha Weiss, Mae Levine, Polly Stahler and Past President Louis Endy.

Newly appointed committees are: Ways and Means—Ann Tara, Sue Walters and Alberta Mack; entertainment—Rosita Dell and Agnes Grosso; refreshments—Cesara Buzzella, Mildred Scott, Germaine Ciaburri; membership—Carin Glass and Mable Lorow; reception—Rita Palitz and Pearl Stahler; house—Babs Geffen, Billie Palitz, Elsie Keeler; press—Madge Harris and Babs Geffen; Edna Lockhart is the chaplain, and Kitty Glosser is tiler.

The Secret Pal members held their second annual affair January 18. In charge were Alberta Mack, Virginia Feldman, Peggy Biscow and Rose Lang. Mrs. Melville donated the refreshments.

Missouri Show Women's Club

St. Louis

ST. LOUIS, Feb. 5.—Meeting was held January 20 in the clubrooms, with President Ida McCoy, Second Vice-President Estella Regan, Secretary Gertrude Lang, Treasurer Jane Bunting and Sergeant at Arms Arlene Sidenberg on the rostrum. Tillie Kahl gave the invocation in the absence of Chaplain Minnie Quilliam. Past Presidents Daisy Davis, Grace Goss, Kathleen Cawle and Lotis Francis attended.

Jane Bunting won first prize, a \$50 bond, in the raffle at the installation party, and Estelle Rosenthal, San Francisco, won second prize, a \$25 bond. Margaret Donnelly and Gertrude Lang won prizes donated by Theresa Sidenberg and Daisy Davis.

President McCoy appointed the following committees:

Bylaws—Anna Jane Bunting, chairman; Daisy Davis, co-chairman; Florence Botsford, Beatrice Giuliani and Lee Belmont.

Finance—Daisy Davis, chairman; Sally Prevost, co-chairman; Verne Schantz, Adele Voelker, Anna Jane Bunting and Norma Riaff.

Entertainment—Sally Prevost, chairman; Estella Regan, co-chairman; Lena Vellios, Lillian Hemmler, Harriet Maher, Lelah Graber, Tillie Kahl, Theresa Sidenberg, Ethel Hesse, Florence Botsford, May Schantz, Minnie Quilliam, Margaret Donnelly and Louise Howe.

House Reception—Norma Lang, chairman; Betty Proper, co-chairman; Lotis Francis, Kathleen Gawie, Florence Guth, Florence Cobb, Irene Schantz, Evelyn Lewis and Florence Justen.

Sic hand Hospital—Adele Voelker, chairman; Gertrude Lang, co-chairman; Honey Vaughn, Lone Star Club; Mae Oakes, Caravans; Elsie Miller, Ladies' Auxiliary, Chicago; Raynell Golden, Miami; Rosa Lee Elliott, Kansas City; Rose Fitzgerald, Pacific Coast; Grace Goss, Esther Speroni, Ruth Martone, Louise Howe, Dorothy Malbin, Beatrice Johnson, Blanche Heth and Gertrude Donnelly.

Building Equipment—Lotus Francis, chairman; Ethel Hesse, co-chairman; Mary Forster, Madeline Ragan and Dorothy Williams.

Ways and Means—Babe Weinstein, chairman; Florence Cobb, co-chairman; Elma Obermark, Betty Proper, Leta Byrne, Theresa Sidenberg, Dora Prosperi, Nell Allen, Kathleen Gawie, Bea Dawson, Irene Burke and Florence Parker.

Publicity—Lotis Francis, chairman; Kathleen Gawie, co-chairman, and Mildred Laird.

Caravans, Inc.

P. O. Box 1902, Chicago

CHICAGO, Feb. 5.—Regular meeting was held Tuesday (1), with Mrs. Robert Seery, president, presiding. Also on the rostrum were Jeanette Wall, past president; Mae Oakes, second vice-president; Irene Coffey, financial secretary, and Claire Sopenar, treasurer. The invocation was given by Edith Streibich.

Corresponding Secretary Josephine Glickman read a letter from Edna Stenson, who represented Caravans at the installation of the Greater Tampa Showmen's Association. A check was enclosed for the Forget-Me-Not fund. She reported visits with Edna LaSures, Frances Frazier, Hazel Maddox, Midge Cohen and Evelyn Blakely.

Ann Doolan, who served as installing officer at the Pacific Coast Showmen's Association Auxiliary, wrote that visitors from Chicago included Marie Brown, Louise Rollo and Frances Keller.

An invitation was received from the Showmen's League of America to attend their Friday evening parties.

Billie Lou Foreman, first vice-president, is on the sick list. Bobbie Cherniak and Estelle Swaider are home from the hospital. Yvonne Ferrari is in St. Joseph Hospital, and Isabelle Brantman is still in Mount Sinai Hospital. Mae Sopenar also is in Mount Sinai, where she underwent a second operation. Jeanette Wall reported Grace Lynn's husband recently suffered a heart attack.

Edith Streibich was appointed chairman of the new by-laws committee.

An application for membership was received from Lillian Maturo. New member Margaret Shapiro attended her first meeting, and Nellie Young and Edna Burrows were welcomed after long absences.

A card and games party is skedded for Saturday (26), at 885 North Avenue.

President Seery was a guest at Ann Roth's home during her stay in Florida and represented Caravans at the installation of the Miami Showmen's Association. Charlotte Wright, chairman of the membership committee, is wintering in Florida.

Awards went to Margaret Shapiro and Helen Wettour.

Arizona Showmen's Assn.

Arizona Hotel Bldg., Phoenix, Ariz.

PHOENIX, Ariz., Feb. 5.—President Paul Pesicka presided at the January 31 meeting, at which all officers were present. Total attendance was 45. Correspondence was read from the March of Dimes fund and the club voted a \$25 contribution. President Pesicka appointed committees for 1949.

Howard Siefer, manager of Utah Exposition Shows, left winter quarters for the opening at Casa Grande, Ariz. Curtis Little, circus man, was a recent visitor at the club, and Clyde Gooding, en route from Los Angeles, was a caller. Tony and Minnie Spring returned from their vacation in Southern California. They will troupe again with the Carl Folk Shows. Ed Smithson arrived to recuperate from an illness. Jimmie Rittenhouse entered Good Samaritan Hospital for another operation. Mildred Stuck, last season with Victory United Shows, visited on her way to her home in Sioux Falls, S. D. Arkie Warner and family left for Los Angeles. Bill Fullmer was a recent visitor from Yuma, Ariz. Joe Divino and family are wintering here. E. J. Manion, Gallup, N. M., is wintering in Phoenix.

Pat O'Toole and Max Stotman are producing the electric show for the Shrine here. Jack Bankendorf is general manager; Larry King is handling press and emcee duties; Walter D. Fleck, booth sales, and Bernie R. Miller, tickets. John Stefens won the pot of gold.

Greater Tampa Showmen's Association

Tampa, Fla.

Ladies' Auxiliary

Past President Clover Fogle was emcee for the open-house social January 31. Guests included Ruth Alexander, Lola Walker, Faye Brown, Mabel Payne, Catherine Oliver, Frances Fornier, Marie Carroll and Theresa Herman.

Irene Beatty donated a leather overnight case. Nora Filardo won it, and the club realized \$33.30 on the raffle. The balance due on the silver purchased by the house committee was also donated by Irene Beatty. Grace LeMay's donation of a cake, won by Geraldine Gaughn, brought \$10.30.

The first drawing for secret pals was held.

Geraldine Gaughn, chairman of the press committee, was presented with a pen and pencil set for outstanding service. Ruth Alexander donated a magazine rack for the new club-rooms.

A buffet lunch was served, arranged by Deni Berni, Helen Julius, June Boyles, Polly Polak and Evelyn Kleider.

The auxiliary purchased a radio-phonograph combination for the men's club.

Wants—Curly Smith—Wants

TRI-CITY AMUSEMENT PARK

Opening March 17th—7 Days' Action—4729 Columbia Ave., Kennewick, Washington.

Ball Game Agents, Ladies, P.C. Dealers, 1 Gypsy Reader, 1 Swinger Agent. Other Concessions, Rides and Shows. Contact

OWNER RALPH ROBINSON

P.S.: Married Couple to take over Photos, 50-50. Contact Kenney Barton for Photos till March 1st, Ponca, Nebr.

BRAND NEW LOOPER

Has operated 90 days in same location. Has been repaired. Better than factory job. Save \$3,000.00 on purchase price. Come down and see it. 1941 Mack Truck with 28 ft. closed-in Trailer. \$1,000.00.

FOREST AMUSEMENT PARK, INC.

31 N. Atlantic Ave. Daytona Beach, Fla. Telephone 9504

WE BUY SECOND-HAND SHOW PROPERTY

Will buy Evans Wheels, Concession Tents, Kiddie Rides, Guess Weight Scales, Candy Floss Machines, Games of Chance. All kinds of Frenks and Exhibition Goods, Rink Skates, Velvet Drops. Pay cash. What have you? Send details.

WEIL'S CURIOSITY SHOP Philadelphia 6, Pa. 20 So. 2nd St.

MERRY-GO-ROUND

3-Abreast, complete with organ; Loop-o-Plane, Kiddie Rides, Auto, Train, Rocket, an extra Wurlitzer Band Organ, all for sale or trade. Write for pictures and particulars. Will book Rides in Children's Park for season. Write A. D. SHARPE, 55 North Sierra Madre Blvd., Pasadena, Calif.

GEM CITY SHOWS

DIAMOND OF THE SHOW WORLD

FIRST CALL

FIRST CALL

OPENING SMALL UNIT MARCH 14 — SPECIAL, LARGE SHOW LATTER PART OF APRIL

Can Place for Still Dates and Following Fairs:

Green County Fair, Monroe, Wis.; Manitowoc County Fair, Manitowoc, Wis.; Wisconsin Valley Fair, Wausau, Wis.; Walworth County Fair, Elkhorn, Wis.; Upper Peninsula Fair, Escanaba, Mich.; Dodge County Fair, Beaver Dam, Wis.; and five Fairs in South, including Union County Fair, El Dorado, Ark., and Ouachita Parish Fair, Monroe, La. Show booked until Nov. 5. Route includes one of the best July 4 Celebrations in Midwest.

SHOWS: Will book any worth while Attraction; must have equipment and transportation. ALL RIDES BOOKED.

RIDE MEN: Blackie Litchfield wants following men to come to Winter Quarters at once: Irwin Casey, Cal Shankie, Jerry Bussy, Andy Anderson, Bob (Blackie) Crain. Men who have worked for me before, answer

CONCESSIONS: Have already booked Diggers, Popcorn, Ice Cream, Jewelry, Photos, Custard, Long Range Gallery, Bingo and P.C. Will book Fish Pond, Bowling Alley, Dart Games, Watch-La, Ball Games, Cigarette Gallery, Huckley Buck, etc. Privilege, \$25.00. No Exclusives. Only Concessions owned by office are Bingo and P.C. Concessions wanting to join Small Unit, answer at once.

Winter Quarters open. Room for you to build and repair. Also have room for House Cars.

JACK DOWNS, Mgr.

BOX 1081

(Phone: 36211)

EL DORADO, ARK.

DON FRANKLIN SHOWS, INC.

Opening our fourth season Saturday, March 12, at New Braunfels, Texas, showing our proven route of Sponsored Dates, Celebrations and Fairs. Fairs already signed include Wharton, Rosenberg, Angleton, Fredricksburg, Floresville, Boerne, La Grange, Crockett, with more to be announced later.

WANT LEGITIMATE CONCESSIONS, no grift. Want Bingo, Long and Short Range Lead Galleries, Race Derby, Fish Pond, Coke, String, Darts, Duck Pond, Clothes Pins, Watch-La, Bumper, Photos, Slum Blower, High Striker, Penny Pitch, Glass Pitch, American Mitt Camp, Novelties, Jewelry, Penny Arcade, Pan or Mouse Game, Cork Gallery, Huckley Buck, Hanky Pank Privilege—\$20.50 Still Dates.

RIDES—Book Fly-o-Plane, Octopus, Caterpillar or Looper for entire season. Have seven Rides this Unit. Want ten total.

SHOWS—We own Illusion, Jig and Fun House. Want Monkey, Snake, Glass House, Wild Life, Freak Animal, Mechanical, Any Grind Show of merit. No Girl Shows.

HELP—DIESEL ELECTRICIAN, Artist Painter for Show Fronts in Winter Quarters. Experienced Ride Help. All must drive Semis. Wives for Tickets. Useful Help all Depts. Help for Gate, Towers, Searchlight, Night Watchman. Following people, please contact: Gus Stanley, Tex Crawford, Bob Goldsberry, Chas. Danley. All replies to:

Winter Quarters, Boerne, Texas

Gen. Mgr. DON FRANKLIN—Ride Supt. A. S. DOVE

2 SATURDAYS

2 SUNDAYS

HELLER'S ACME SHOWS

2 SATURDAYS

2 SUNDAYS

OPEN APRIL 8 TO APRIL 17 INCLUSIVE

10 BIG DAYS & NIGHTS — 14 MILES FROM NEW YORK CITY

WANT SHOWS, FREE ACTS, CONCESSIONS AND RIDE HELP.

Want Foremen for Whip, Spitfire, Chairplane and Bunny Hug (new ride), and Kiddieland—4 Kiddie Rides. Want Carnival Truck Mechanic, Ivan Paxton, Chas. Houston, Clyde Van Vost, Frank Anger, Stanley Zilinski, will book your Roll-o-Plane. Limited amount of Ball Games. Kindly write. Ride Help with me before: Mouse, Eddie Gallant, Jacob Berger, Chas. Keene, Lorenze Cole, Sam Brandon and others, write. Want Semi Drivers, P. C. Agents; own all P. C. Concessions. All Agents with me before, write me; will place you. Concessions all open except Cook House, Bingo, Custard (Pop Corn and Candy Apples, answer this ad). Want Free Acts. Shows: Side Show, Wild Life, Monkeys, Ren, Jungle or Geek, Motordrome and 2 Girl Shows, Dancing and Posing, Jack Kerns, Dotley Kerns, Monkey Joe, Mr. Flager, Mr. Alders, very good proposition to Show Folks that know. Will furnish complete outfits and transportation. Interested in man who has Side Show complete: one with something in it. Don't miss this chance. Twelve Still Dates, four Celebrations, three Conventions, twelve Fairs—they start August 8. For Sale—New Kiddie Auto Ride, Kiddie Rocket, Kiddie Chairplane and Kiddie Merry-Go-Round. Want to Buy—No. 5 or No. 12 Ell Wheel, cash, or will book for No. 2 Unit. All address Winter Quarters:

HARRY HELLER

P. O. BOX 6

Phone: Wycoff 4-0333-M

CAMPBAY, N. J.

WANT SHOW PEOPLE

DANCERS, ACTORS, FIGHTERS

Kid Rose wants Fighters and Wrestlers, Outside Man. Mrs. Walter Ephoff wants Dancers, Entertainers and Specialty Artists for 2 Girl Show. Manager of Cavalcade of World's Wonders wants Freaks, Novelty Acts and useful Side Show people. Address all mail:

SUNSET AMUSEMENT CO.

BOX 468

DANVILLE, ILL.

MAGIC EMPIRE SHOWS

EVERYTHING NEW BUT THE NAME AND THE OWNER

Opening February 26 in Heart of Gulfport, Miss.,
With Hattiesburg, Miss., Stock Show To Follow.

WANT: Motordrome, have complete outfit for Athletic Show, Minstrel, Girl Show. Want people to run same. Will book any Show with or without their own equipment.

CAN PLACE CONCESSIONS, Photos, Custard, Novelties or anything else except Bingo, Diggers, Popcorn, Floss, Lead Gallery and Flat.

WANT FIRST CLASS MECHANIC, prefer one that knows Macks, Internationals and Whites.

CAN PLACE RIDE HELP, Foreman for new Caterpillar, Second men for New Tilt-a-Whirl, Merry-Go-Round, Wheel, Fly-o-Plane, Foreman for Mix-Up, New Roto-Whip, New Allan Herschell Kiddie Auto Ride.

WANT CAPABLE RIDE SUPERINTENDENT.

All who are holding contracts please acknowledge this ad and report for opening. ADDRESS ALL TO:

A. SPHEERIS, Magic Empire Shows, Gulfport, Mississippi

PEPPERS ALL STATES SHOWS

AMERICA'S FINEST

OPENING MARCH 1ST — NOW CONTRACTING FOR 1949 — OPENING MARCH 1ST
WANTED FOR 40 WEEKS WANTED

CONCESSIONS WANTED: Will sell exclusive on A-1 clean, modern Cookhouse, one that caters to Show People; also Custard and Photo Gallery. Fish Pond, Duck Pond, Add 'Em Up Darts, Hoop-La, Pitch-Till-U-Win, Short Range Gallery, French Fries, String Game, Bumper, Jewelry, Scales, Candy Apples, any Hanky Pank welcome.

AGENTS WANTED: Want Agent for strictly stock Aluminum Wheel, 16-ft. outfit with new Blue Top; Agent for 14-ft. outfit, will frame to suit. Girls for two 24-ft. Ball Games; must be married. Smart, intelligent Girls for Beat the Dealer and Big Six Wheel. We have made a lot of changes due to drinking; if you drink, you will not last. BINGO Countermen, Michael Sherlock, Norman Page and anyone who worked for Jack Martinus, contact.

RIDE HELP: Foremen for Octopus, Rolloplane, Chairplane, Tilt-a-Whirl, and Allan Herschell Auto Ride. Good salary and percentage. Paul Reynolds, Gene Rober, Roy and Penny, Mae McDonald, contact. Second Men on all Rides; wives as Ticket Sellers. Must be able to drive Semis and have license. Want a Night Watchman.

SHOW PEOPLE WANTED: Man and wife to take full charge of Fun House. Ticket Sellers wanted; La Rose, get in touch with Danny Peppers. Want reliable party with talent for Girl Show; must have own sound systems; I will furnish complete Show with transportation; Curley McNatt, answer. Will furnish 30x60, 20x30, 35x70 complete Shows with Fronts. What have you to put in them? **WANT MINSTREL SHOW** with not less than 12 people and Band; will furnish complete outfit and will take you in the best territory in the country. Jim Ayres, where you made yours; Anna Lee King, Robert Terry, wire me.

WRITE OR WIRE, NO PHONE CALLS; YOU PAY YOURS AND I PAY MINE.

F. W. PEPPERS

P. O. BOX #290, ALEXANDRIA, LA. WINTER QUARTERS AT MUNICIPAL AIRPORT.

SOUTHERN VALLEY SHOWS

OPENING FEBRUARY 17 — MONROE, LA.

BIG MARDI GRAS CELEBRATION—10 BIG DAYS AND NIGHTS IN THE HEART OF TOWN, FOLLOWED BY DELHI AND DE RIDDER FAT STOCK SHOWS.

Want Stock Concessions of all kinds. Grind Store Agents for office-owned Stores. Girls for Ball Games. Those booking now given preference for Delhi and De Ridder. All people contracted previously, get in touch. Want Shows with own outfits that do not conflict. Useful Help in all departments. Our 1949 Route consists of 16 outstanding Fairs and Celebrations. Write, wire or phone:

SOUTHERN VALLEY SHOWS, Selman Field, Monroe, La. (Phone: 7817)

GARDEN STATE SHOWS

Now booking for the season—Following Concessions sold: Bingo, Pop Corn, Apples, Cook House, Fish Pond. Following Concessions wanted: Custard, French Fries, Diggers, Rotaries, Long or Short Range Galleries, Race Horses, Cotton Candy, Ball Games, or any other Grind Stores. Some P.C. open with Hanky Panks. Girl Show open along with Side Show, Snake Show, or any other kind of Grind Shows. Committees wanting to book a clean and money-making show, have a few open weeks. Address all to

**R. H. MINER, 161 Chamber St., Phillipsburg, New Jersey, or
R. H. MINER JR., Box 1737, Cumberland Camp, Miami, Florida.**

ANTHRACITE SHOWS NOW BOOKING FOR 1949

CONCESSIONS—Ball Games, Mitt Camp, Pitch-Till-U-Win, Cigarette Pitch, Shooting Gallery, High Striker, Photos, Custard, Cook House, French Fries, Grocery Wheel, Balloon Darts, Blanket Wheel, or any other Legitimate Concession not conflicting with what we have. **RIDES:** Any Rides not conflicting with ones we have. A good proposition to anyone with FERRIS WHEEL. **SHOWS:** Dog and Pony Show, Midget Show, Fire or Ten-in-One, Fun House, Glass House, Arcade, or any other with their own outfit. **FOR SALE:** One 12x24 New Bingo complete; will book on Show for season. Meyer Levenson wants all Agents who worked for him before, write. Answer:

**C. W. (CY) DAVIS, Owner
63 Eley St.**

**MEYER LEVENSON, Bus. Mgr.
Kingston, Pa.
Telephone: Kingston 73804**

L. & C. SHOWS WANT

For five weeks starting Feb. 18, on Colored Lot, 22nd St. and 6th Ave., St. Petersburg, Fla. Legitimate Concessions of all kinds. No Percentage or Flats. Can use Monkey, Snake, Wild Life, Fun House and Grind Shows with own outfits. Wire:

**FRED CONTRELL
PINNELLAS PARK, FLA.**

WINTER QUARTERS

J. R. Leeright

HERINGTON, Kan., Feb. 5.—Work here, under the direction of Ride Superintendent George Yomada, is ahead of schedule. Yomada has the cookhouse. Mrs. Yomada and son will operate the string game.

Head mechanic and electrician Orval Smith and his assistants, Shorty Becker and Eddy Bollig, are working on trucks and trailers.

Mr. and Mrs. Leeright attended the showmen's banquet and party in Kansas City, Mo., as guests of Tommy Cook. Leeright attended fair meetings in Kansas and Nebraska and is now west on business.

Mr. and Mrs. Blackie McGregor and Mr. and Mrs. Clarence Bollig are overhauling their concessions. Bollig will have the diggers and ball games again, and Mrs. Bollig the dart balloons.

All rides and equipment are being overhauled. Org has purchased a new Funhouse. Ralph C. Bowers is readying his Monkey Autodrome and Jungle Killers attractions. Bowers also has the bingo.

Uncle Carl Young has his short range gallery in the bus depot in Salina, Kan., for the winter. He will be on the midway again this season. Tex Johnson will operate Ralph Bowers's new Monkey Autodrome and Mrs. Johnson will have Shrunk-en Heads.

Southern Valley

MONROE, La., Feb. 5.—Work in quarters is practically complete, with the crew putting the final touches on the rides and fronts. Rolling stock is ready and overhauling has been begun on the various office-owned concessions.

Mr. and Mrs. Moran, Mr. and Mrs. Johnny Martin and T. L. Wentworth attended the Louisiana and Missouri fair meetings.

Opening is planned for Monroe, February 17, at the Mardi Gras. Only rides and concessions will be set up. The official opening will be in the first week of March.

Visitors here have been William Pike and Cotton Ellis, of the Pike Shows, and John R. Ward. The weather has been good, aiding in preparations for opening.

Dick Thornton returned from his home in Grand Rapids, Mich., and reports he is ready with his sound truck and three concessions.

Mr. and Mrs. Moran are in their new home in Monroe.

Burdick's Greater

TEMPLE, Tex., Feb. 5.—Repairing and painting is going on at the quarters here and two truck platform shows are being built. Owner Burdick is recovering at his home here following an operation. Org will have seven rides and open in April. Neil Burdick, son of owner, will have several concessions. Jim Lynch will return as general agent; L. C. Wade will be electrician; Johnnie and Babe Martie will have cotton candy, and Mrs. Neil Burdick will be *The Billboard* sales agent. Recent visitors were Mr. and Mrs. Roland Smith, Mr. and Mrs. Tobe McFarlin, Mr. and Mrs. Albert Emswiler, Mr. and Mrs. Don Franklin, Mr. and Mrs. Theo LeDell and Ray Martin.—ANN BURDICK.

Ted Lewis

FAIR LAWN, N. J., Feb. 5.—Ted Lewis, owner and manager, reports shows closed the winter tour in Orlando, Fla., in December and moved equipment to quarters here. The Great Curran, free act, has been signed.

A new front for the show is being built and a new Merry-Go-Round top is on order. Repairing and painting of all equipment will begin soon. Org opens in April.

Beam's Attractions

WINDBER, Pa., Feb. 5.—Plans for the 1949 tour are nearing completion. The Cambria County Firemen's Convention, Patton, Pa., and Huntingdon County Firemen's Convention, Orbisonia, Pa., have been contracted. Shows will open April 28 in Johnstown, under auspices of the Richland Township High School Athletic Fund.

Don Davis has become manager of the Motordrome, which will have three riders. Capt. Fred Munn has booked his animal circus and plans a special new advertising set-up. Albert Stewart again will have charge of the Snake Show. Wallace Slatcovich has booked two concessions; Mr. and Mrs. Edward Wanks, floss; Mr. and Mrs. L. Schamanski, long range shooting gallery, and Charles Boyer, custard.

Paul Miller, cookhouse operator, will continue to work at a local restaurant until the opening. Henry (Curly) McNatt is driving a truck locally but expects to be on the cat again this summer. Joe Dupont, who is wintering in Richmond, advises he will arrive here in time to ready the rides for the opening.

Two new recently purchased rides will be delivered in Johnstown in April. A new Funhouse is to be finished in March.

Howard Cross, Pete Smith and Henry Martin were recent visitors here.—W. S. BEAM.

Coleman Bros.

MIDDLETOWN, Conn., Feb. 5.—Equipment is being repaired and painted for opening, about middle of April. A garage was built last fall to house some of the extra trucks and trailers that Manager Dick Coleman and son bought last summer. They again have contracted for the Greenfield, Mass., Fair—the 15th year. Among visitors here were Louis Roscoe, New Britain, Conn., and Elisha Cooper, residing in a trailer on the Coleman lot with his family. Also in their trailer here are Virginia and Phoebe Harrison, who with the Coopers again will have mitt camps on the org. Virginia again will be *The Billboard* sales agent. Mr. and Mrs. Robert Bittner and Robert Jr. are frequent visitors to quarters. Dave Altman will have charge of the Merry-Go-Round. Coleman is recovering from a car accident, sustaining four broken ribs and other injuries. He soon will go to Florida for a short vacation.—DAVE ALTMAN.

Bullock Amusement

CHARLOTTE, N. C., Feb. 5.—Altho quarters work is not scheduled to get under way until late February, much has already been accomplished. M. H. Baker is in charge of painting and repair work.

W. J. Counter took delivery of a new house trailer. Ed Deibert purchased a new tractor for his semi. Manager Bullock is also adding a new office mounted on a new truck. The Charlotte News carried an interesting story on Bullock and activities at local quarters.

Manager Bullock said the season will open March 26.—VIRGINIA COUNTER.

Pacific Coast

HAYWARD, Calif., Feb. 5.—Owner James Barber has signed for a 42-week tour of the State under auspices of the Ancient Egyptian Order of Sciots, with opening slated for April 15. Floyd C. Farrar, former secretary-treasurer of the Hayward Airport Business Association, has been engaged as secretary.

Mrs. Barber recently returned from a plane trip to Seattle and is helping with the painting and re-decorating of equipment.

FOR SALE

1947 24-Seat Chairplane, ride in perfect shape; 1941 Ford Sedan Delivery 1/2-Ton Truck, suitable for sound truck. WANT TO BOOK late model Rolloplane or Tilt; we have transportation for Rolloplane, or can furnish one Semi for Tilt. Concessionaires interested in a Northern Indiana and Southern Michigan route, please contact us. P. R. Mentz, please contact us in regards to Concession. All replies to

Waterford Road, R. R. No. 5, Goshen, Ind.
(Smart people and gypsies, it's no go.)



FOR SALE

A complete 2-ride show, 1 16-seat ride, Hi Mi-Lp; 1 10-car Kiddie Anto, new platform and canvas, cars need paint. 1 25 Kw. Transformer mounted on all metal custom-built trailer, meter installed, light cable for entire show 1-38 Dodge Tractor with new motor, less than 2000 miles. 1 26-ft. Hiway Trailer to haul Rides, all good rubber. 10x12 Bumper, 10x12 Cork Gallery, 8x10 Hit & Miss, 1 Hi Striker, 1 Bell System P.A. Set, complete with speakers, stock to gross \$500.00. Cats for Hit & Miss, dozens of new balls, good hinged and bolted lumber frames, good canvas, Daisy guns, stakes, sledge hammers, light trimmers and bulbs. All for \$4,500.00. **BEE RUPE, 1619 Quintana, South Antonio, Tex. Tel.: Lambert 2-1645.**

WANTED

Concessions and three or four nice clean Shows. Nice route of Fairs and Street Celebrations. Also want Looper Foreman. For Sale—Kiddie Ride and Truck.

MOUND CITY SHOWS

1417 Grattan St. St. Louis, Mo.

PLAYLAND SHOWS

Now Booking for Next Season
RIDES — SHOWS — CONCESSIONS
Jack Gallagher, Mgr.
15610 Veronica East Detroit, Mich.

WANT

FOR BEN FICKLIN PARK

March through Labor Day
Kiddie Rides—one or two Major Rides. Few Concessions open, including Lead Gallery. (NO JUNK.) GOODFELLOW ARMY AIR BASE HERE.

H. F. MOLLENKOPF

1307 Tyler St. San Angelo, Texas

WOULD LIKE TO BOOK FERRIS WHEEL

For season. Good spots, good proposition for right party.
NUTMEG STATE AMUSEMENT, INC.
DANIEL NESTA, Owner
142 Wooster St., Hartford, Conn.

GOLD BOND SHOWS

NEW AMPI-THEATRE MIDWAY
NOW CONTRACTING
RIDES — SHOWS — CONCESSIONS
Address: P. O. BOX 229, Mt. Sterling, Illinois

WANTED

Clean Rides and Concessions for Legion Celebration, July 3 and 4. Capacity crowd last year. Contact:

RAY RASMUSSEN
Box 794, Maquoketa, Iowa

United Exposition Shows

NOW BOOKING SHOWS, RIDES AND CONCESSIONS. WIRE OR WRITE
C. A. VERNON
Box 597 Port Arthur, Tex.
(Phone 3-4001)

BARLOW'S BIG CITY SHOWS

Kid Rides, Ferris Wheel Foreman, Shows. Write **HAROLD BARLOW, 529 N. 52d, E. St. Louis, Ill.**

FIRST CALL

OPENING IN MISSOURI IN APRIL
All people contracted, answer. Will book any Concession except Bingo, Diggers, Fish Pond, Hart-La, Bumper. Can use Octopus and Caterpillar. Want Monkey, Mechanical or any Kiddie Show. "Louie," write me. Second Man on Wheel, Merry-Go-Round Foreman and Crew, Foreman for Mix-Up and Kiddie Auto, "Bob," you coming?

JACK WALLACE, Mgr.
LONSDALE, ARK.

W. G. Wade Shows

DETROIT, Feb. 5.—After a tour of fair meetings, Owner-Manager W. G. Wade left quarters for Tampa on a combined booking and vacation trip. General representative D. Wade, after a trip East, will also vacation in Florida.

Mrs. Gladys Schaum is off for New Orleans. W. G. Wade Jr., is putting final touches on his equipment and is waiting the arrival of new equipment.

Here in quarters a crew under direction of Saumel Hansen is finishing up work. The first unit is loaded and ready to pull on the Detroit lots as soon as weather permits.

Cameron Murray, manager of the No. 2 Unit, reports he has booked fairs in Rochester, Bourbon and Converse, all in Indiana, and the fair in Wauseon, O., giving the org a straight 10 weeks. They will start the celebration season with the centennial and Mackinac boat races at Port Huron, Mich.

Independent operators of shows and rides with the shows are optimistic about business conditions in Michigan, Indiana and Ohio. More rides are booked for the season, with a lot of new equipment in evidence.

Virginia Greater

SUFFOLK, Va., Feb. 5.—Work is in full swing at the Tidewater fairgrounds winter quarters of the show. General Manager Rocco Masucci has returned from trips to the fair meetings in Georgia, South Carolina, North Carolina and Virginia and will remain in quarters supervising the various departments.

Visitors here recently were Tommy Poplin, Larry Briggs, Harry P. Taylor and Jerry Sheard. Mike, Ike and Leo Matina, of the midget troupe, have built a miniature golf course for their amusement. Leo Matina, chief cook, is presiding over the mess hall.

Eddie Smith is bringing in three new tractors ordered for the show by Manager Masucci. Show's tractors are being overhauled and repainted. New light towers are expected shortly.

William C. (Bill) Murray, general agent, is heading north on a business trip for the show.—**WILLIAM C. (BILL) MURRAY.**

Brewer's United

HOUSTON, Feb. 5.—Work in quarters has progressed so well that Manager R. D. Brewer has said everything will be ready in another week for the February 15 opening here. Rides have been repainted by Vernon Adams, and Red Smith, electrician, has added new lighting to each. Jack Orr has completed new ticket boxes for all attractions, plus fronts for three shows. Early delivery of new tops is expected.

Two new Chevrolets have been added to the rolling stock. The show will carry 7 rides, 4 shows and about 30 concessions on its tour of seven States this season. Helen Brewer has returned here from her trip by plane to Portland, Ore., to attend her mother's funeral. En route here she stopped in Salem, Ore., to order a ride for early delivery. Personnel is returning to quarters after holiday visits with relatives.—**HELEN BREWER.**

Alamo Exposition

SAN ANTONIO, Feb. 5.—Bill Williams is in charge of quarters work which is progressing. Already completed is a new shed, 150x32, and several new show fronts.

Bill and Bertha are working the monkeys and chimp, Flungo.

Members of the repair department include J. C. Davis, mechanic; Jimmy Lukins, electrician, and Bob Mays, who repainted the Merry-Go-Round horses.

Visitors included Charlie Chubb, Lefty Block, Maxie Friedman, Brownie Miller and Tommy Stevens.—**SAMMY SAPSON.**

WANTED!! WANTED!! FREAKS AND SIDE SHOW ACTS

FOR SUMMER SEASON 1949

PALACE OF WONDERS

CONEY ISLAND, N. Y.

TOP SALARY... AND I MEAN IT TO ANY SENSATIONAL FREAK OR OUTSTANDING ATTRACTION THAT CAN BE FEATURED

ATTENTION! BETTY WILLIAMS OR HER MANAGER—HAVE TERRIFIC PROPOSITION FOR YOU... GET IN TOUCH WITH ME IMMEDIATELY

Would like to hear from Grace McDaniels, Christine and Phil, good Half-and-Half, Rubber-Skinned Male or Female; Alzoria, The Turtle Girl.

Opportunity for Mentalist capable of earning real big money. Here are ideal living and working conditions—No jumping around in mud or dirt. 20 weeks' work at the world's greatest summer resort. State salary and enclose photo (if possible) in first letter.

WRITE — WIRE — PHONE

DAVID ROSEN

3768 SURF AVE., CONEY ISLAND 24, N. Y.

ESPLANADE 2-2178



Opening APRIL 21—Vicinity of DETROIT

Want Mechanical City, Funhouse, Animal, Monkey, Unborn, Wild Life, Iron Lung, Glass House, etc. Can place Merchandise Concessions of all kinds, especially want large Penny Arcade. Clean, modern Cookhouse that caters to show folks (Corkie Zimmerman, write). Ride Help for 12 office-owned Rides. Outstanding Free Act (must be sensational). We will play our usual route of money spots in Michigan, Ohio and Indiana.

JOHN QUINN

3550 CASS AVENUE

DETROIT 1, MICH.

Groves Greater Shows

AMERICA'S CLEANEST MIDWAY

OPENING MARCH 19, LAKE CHARLES, LA.

CAN PLACE

SHOWS: With own outfit, Illusion, Freak Animal, Fat Show, Fun House, or any good Feature Show.
AGENTS: For Slum Spindle, Clothes Pins and Cork Gallery. **DICK HARRIS**, answer.
RIDE HELP: Foreman for late model Caterpillar. Jack Vinson, write to John Elmore. Bill Permenter, write. Want Second Men on Merry-Go-Round, Tilt, Wheel and Caterpillar. This Show owns eight Rides. All Ride Help must drive Semi Trailer Units.
WE HOLD CONTRACTS FOR SIX LOUISIANA FAIRS. All replies to:
ED GROVES, Mgr., P. O. Box 321, Sulphur, La.

STANDARD SHOWS

WANT FOR '49 SEASON

RIDES—Will book Rides not conflicting with following: Eli Wheel, Tilt, Octopus, Rolloplane, Kiddie Cars, Kiddie Airplanes. Can give flashy Merry-Go-Round a good proposition. Shows with own transportation and equipment. Can use Fun House. Whittie Lutz, let me hear from you. CONCESSIONS—Cookhouse open, all other Concessions sold. Can use two Grind Store Agents that can take orders and work as told. HELP—Working Men in all departments, Calliope Player, Electrician (must operate 60" searchlights), Billposter that can get paper up. Show opens May 1, closes last week in September. Can offer you a route in money country. Have twelve Fairs and Celebrations, including the Wyoming State Fair and one of the big Fourth spots in the West. Address:
V. O. JOHNS, BOX 506, DOUGLAS, WYO.

EVANS UNITED SHOWS

FIRST CALL

FIRST CALL

OPENING IN APRIL

CONCESSIONS—Can place String, Bumper, Scales, Cork Gallery, Fish Pond, Pitch-Tilt-U-Win, Jewelry, Hoop-La, Cook or Grab, or any other Concessions that work for stock that do not conflict. SHOWS—Can place any good Show (except Athletic) with own transportation. No gypsies or racket. Can use good Agents—P. O. and Stock. No drunks. Will buy Long Range Gallery; must be priced right. Will buy or lease Octopus. HELP—Need First Man on #5 Eli. Contact:

CLAY M. EVANS, 3417 Wabash, Kansas City 3, Mo.

PINE STATE SHOWS

WANT FOR SEASON

One Flat Ride, Bingo, Cook House and Hanky Panks of all kind. Four more Florida Spots, then East for the season. All address **PINE STATE SHOWS, Leesburg, Fla., this week.**

FOLK CELEBRATION SHOWS

WANT FOR 40-WEEK WORK
OPENING INCLUDES TUCSON RODEO DATES
10 BIG DAYS — FEB. 17 TO 27 — 10 BIG DAYS
TUCSON, ARIZONA

Can place good Circus Acts. Calliope Player, must be able to keep same in good repair. **SHOWS:** Want Motordrome, 10-in-1, Glass House, Miniature City, Wild Life. Other Shows capable of getting money, let me hear from you. **CAN PLACE FIRST-CLASS PENNY ARCADE.** Will sell "Ex." on Novelty and Frozen Custard. **CONCESSIONS:** Can place Merchandise Wheels and Stock Concessions. **RIDE HELP:** 2 good Ferris Wheel Foremen, Merry-Go-Round Foreman. Want Second Men on all Rides, married and semi drivers given preference. **CAN PLACE COMBINATION BILLPOSTER AND LITHOGRAPH MAN.** Can place first-class Sign and Scenery Painter. Also Man with Sound Truck, must be flashy and up to date. Can use good all around Builder that knows his business.
Phone: 0554R5 Wire 3320 S. 6th Ave. Write Box 2230 TUCSON, ARIZONA

ANOTHER SCOOP

for the

BARNEY TASSELL UNIT SHOWS

HOLLYWOOD, FLORIDA, right in town, week February 14. First show in nine years. Should be a "WOW."

SARASOTA, new fair grounds for Pageant of Sara De Sota, week Feb. 21. Fireworks, prizes, pageantry, etc., right on grounds.

LAKE WORTH, right in center of town, week Feb. 28. The biggest thing on the East Coast.

CAN PLACE ANY RIDE OR SHOW NOT CONFLICTING. ALSO STRICTLY LEGITIMATE CONCESSIONS.

Wire, this week, Clermont, Florida

J. A. SPARKS SHOWS

Opening March 12, Near Birmingham, Alabama

WANT WANT

SHOWS—Glass House, Monkey or any Show with own equipment. Have a few Show Tops, what have you to put in them? **RIDES—**Good proposition to Rolloplane, Merry-Go-Round and Spitfire. Have 12 bona fide Fairs, others pending. **CONCESSIONS—"X"** on Cook House open. Will book Candy Apples, Jewelry, Novelty, Balloon Darts or any legitimate Concessions. **RIDE HELP—**Must be sober and reliable and drive trucks. Will use wives on ticket boxes. Want Foreman for #5 Ferris Wheel, Foreman and Second Man for Tilt-a-Whirl, Foreman for Chairplane and Foreman for Kiddie Rides. All who were with me before please answer. Top salaries and good treatment. Want Man for Fun House. Will give good proposition. **AGENTS—**Want Caller-Manager for office-owned Bingo, also Counter Help. Any Agents with Broome & Piercy last season, please contact. Want Agents for legitimate Concessions, contact at once. Jack Martinkus, Charley Bradham and Henry Lafferty, let us hear from you.

J. A. SPARKS, Owner; E. H. BROOME, Manager; HOWARD PIERCY, Concession Manager
 Address: 4232 Avenue "U," Birmingham, Ala. Phone 8-5200.

ROYAL CROWN SHOWS

America's Finest and Largest Motorized Carnival

LAST CALL — LAST CALL — LAST CALL

Opening Winter Haven, Florida, February 14

WANT

RIDE HELP Foremen and Second Men for Auto Scooter, Octopus and Wheels; must be licensed semi-truck drivers. No drunks tolerated. Long season, top pay and good treatment. Can also place useful Help for towers, front gate and other departments who drive trucks. Wire Clearwater until Feb. 9th; then Winter Haven. Must report at once. Address:

E. L. YOUNG, Mgr.

19th Annual Dania, Florida, Tomato Festival

FEBRUARY 21-26 INCLUSIVE

Want Ball Games, Duck Pond, Pitch-Till-Win, Hoop-La, Custard, String Game, French Fries, Bowling Alleys, Balloon Darts, Penny Pitches, Diggers, High Striker, Coke Bottles, Cork Gallery, Heart Pitch, Cane Rack, Fun House, Motor Drome, Glass House. Shows—Grind Shows, Mechanical and Monkey Show, Atomic Show.

Wire — Write
CHAMBER OF COMMERCE, Dania, Florida

GIVE TO THE DAMON RUNYON CANCER FUND

Winter Quarters

Garden State

PHILLIPSBURG, N. J., Feb. 5. — Office of the shows are here and quarters in New Holland, Pa., where work will start next month. Org will open latter part of April. A new light plant and two new trucks and trailers have been ordered. Org has seven rides. Frank Rossi will have the cookhouse and Floyd Sheaks will return with his bingo and five other concessions. R. H. Miner Jr., wife and son, Larry, in Miami, will arrive here first of March, also Mr. and Mrs. Kenneth Whitehead and Mathew Roberts. Visitors have included Mr. and Mrs. J. Smith, Joe Foire, L. Morley, J. Earl and N. Wildrick and Junior.—R. H. (Pop) MINER.

Capell Bros.

McALESTER, Okla., Feb. 5.—New fronts have been built for the Minstrel, Girl, Athletic and Hillbilly shows. Org will open here March 26 and play Oklahoma, Missouri, Kansas and Arkansas. Dave Fredickson will have the band. Al Hill painted the shows, trucks and trailers.

Walter G. La Vahn has booked his diggers and a long range gallery. Tiger Mack inked his bingo. Robert Garrett has the cookhouse. Nackie McLain, Paul Barker, Fred Lasley, Johnnie Adams, Jess Hagerman, Gordon Cerial, Bill Sutherland and Mrs. Fredickson have placed concessions.

White Star Attractions

VALDOSTA, Ga., Feb. 5.—A. O. Coffman will take the show out this season. Office personnel includes A. O. Coffman, manager; Vern Clark, assistant manager and mechanic; Lyman L. (Shorty) Lowe, secretary and treasurer; Mrs. Katie Lowe, correspondent, and D. G. Davis, electrician.

The show has undergone overhauling under the supervision of Vern Clark. The lettering is almost finished, Shorty Lowe reports. Show will open in Southern Georgia Tuesday (15).

Org is routed thru Georgia, Tennessee, Kentucky, Indiana, Ohio and Michigan.

Mid-Way of Mirth

TRENTON, Ill., Feb. 5. — There is not much activity here, but shows will be ready to open April 1. One new major ride has been added, making five majors and two kiddie rides, all show-owned. F. R. Shoultz is ill in his St. Louis home, and W. B. Reece recently underwent an operation in Tampa.

Mr. and Mrs. John Delaney visited. George and Lillian Campbell are expected shortly, as is curly Lively, who will handle the advance.—**ROSIE DAVIS.**

Steblar Greater Shows

Want for Season of 1949
 General Agent that knows S. C., N. C., Va. Sam Swain, get in touch with me. Want Merry-Go-Round, Rolloplane or Octopus. Want small Cookhouse and all kinds of legitimate Concessions. Can place Shows with own outfits. Want Ferris Wheel Foreman, also Chairplane Foreman. Men who worked for me, get in touch with me. For Sale—Complete Cookhouse on trailer ready to go to work, size 16 ft. long, 7 ft. wide, \$1800.00. Can be seen at Coffey Trailer Sales, Augusta, Ga., or contact me here. Also 12x12 Cookhouse Top with 6 ft. kitchen, also Frame. Also 8x8 Concession Top and Frame, both last year's tops. Buckwheat, come on. Address all mail to
J. G. STEBLAR, Bamberg, S. C.

WANT—VAN DELUXE SHOWS—WANT

Featuring Free Stage Show
 Show — Want Comedian Producer for Outdoor Show. Change two weeks in one. Good proposition. "Two Shows Nightly." Rides—Will book two Kiddie Rides and one #5 Wheel or small Jenny, all with own transportation. **CONCESSIONS—**Duck Pond, Fish Pond, String Game, Bumper, Floss, Sno Cone, small Bingo, Ball Games, working for stock. Will book some P.C. with Hanky Panks; P.C., such as Pan Game, Rat Game, etc. **AGENTS** for Grind Stores and P.C. Concessions. **OPENING** April 5th, Gainesville, Texas. All address: 2010 Timber Lane, Norfolk 6, Va., until March 10th; then P. O. Box 151, Gainesville, Texas.
H. "DUTCH" VAN DEE, Owner.

COME AND GET IT

Life-time opportunity. A very fine collection of Stuffed Animals, Guns and Miscellaneous Relics. Life-time collection for former owner. A truck load. Original cost over \$10,000.00. Great exhibition for Museum, Wild Life or Walk Through. Educational for school exhibition. Investment back in a few months, and entire lot can be bought for \$3000.00. Bring your truck and get it.

EDDIE DOYLE

c/o Worthington State Bank, Worthington, Ind.

WANT CARNIVAL

FOR JUNE OR JULY
WHEATLAND BOOSTER CLUB
WHEATLAND, PA.

R. M. MOHNEY, Sec.

CARNIVAL WANTED

JULY 11 TO 16 INCLUSIVE
 Benefit H. N. S. Please contact
ANTHONY BILAZZO

503 Grape St. Hamonton, N. J.

NOW AVAILABLE

1948 EDITION OF OFFICIAL CONCESSIONAIRE'S GUIDEBOOK
 Jam packed with money-making ideas, games, formulas, equipment for concessions, roadside stands, carnivals, medicine business, etc. Buyer's guide. Send \$1.00 today for copy.

Concessionaire's Guidebook
 3816 Secor Road, Toledo 6, Ohio

RIDES FOR SALE

1947 Fly-o-Plane and Looper, like new; 24-Car Caterpillar, excellent condition. Will take Moon Rocket in trade, must be in good condition.

GRIFFEN AMUSEMENT CO.
 Jacksonville Beach, Florida

AT LIBERTY

LEGAL ADJUSTER, BUSINESS MANAGER
 Can manage show in absence of owner. Years of experience, references.

CHARLIE A. GRIGGS
 General Delivery GARRETT, KY.



WANTED
 For the SOUTH SHORE VETERANS OF FOREIGN WARS FAIR at Belle Glade, Florida; February 14th to 19th, and for the BIG ONE, February 21st to 26th, SOUTH FLORIDA GLADIOLA FESTIVAL and FAIR, Delray Beach, Florida, and for two more BIG ONES to follow, which will be advertised in next issue of The Billboard.

WANT Glass House, Novelty Show, Wild Life, Drome, Fun House, Arcade, Grand Stores, Eat and Drink Stands, Merchandise Wheels, Novelty, etc. Can use Help in all Departments, including RIDE HELP—TALKERS—GRINDERS—CANVASMEN. Fair Committees in Florida, get in touch with us for your next FAIR DATE, or better still, pay us a visit at any one of our dates while in Florida. Have our Agent call on you. We make dependable contracts. All address:

SAMUEL E. PRELL, Marion Hotel, Ocala, Fla.

SPECIAL ATTENTION—Rare Opportunity, Concessionaire

Will sell exclusive on ALL CONCESSIONS for 22-week season on a 4 Major Ride Show, playing established territory, to an individual or partners who can furnish about 20 Hanky Panks; also Bingo, Grab, Pop Corn, Custard, Candy Floss, Candy Apples, Photos, 4 Percentage and any others. Positively no Flat Stores or Gypsies. Only financially responsible people with good equipment need apply. 5-week deposit in advance will be required. For appointment write

BOX D-131, c/o THE BILLBOARD, 2180 PATTERSON ST., CINCINNATI 22, OHIO.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Know Me, Tex.
February 5, 1949.

Dear Editor:

This is one of those funny shows that wants to bank a little dough after playing a fair. It isn't out for prestige exclusively. Pete Ballyhoo stated, "When a carnival is independent in its dealings with a bank it has both money and prestige." He has yet to find a merchant who will exchange hardware, lumber and paint for prestige.

Forty years ago his show was playing its present-day route. His midway was comprised of a track Merry-Go-Round, a pipe-wheel and a black top, in which was presented a top movie of the time, *The Great Train Robbery*. Pete's aunt sang illustrated songs, and his niece did a serpentine dance to piano music. His show had prestige because it was the biggest thing available for medium-sized fairs. When fair managers started to demand more dough, the boss added a Well Show in which his aunt and niece doubled. In 1914 the Drawhead Sisters' Cultured Carnival tried to cop our route by raising the pay-off. However, they had no Well Show. The boss soon proved that our additional earning power made the date more profitable for the fairs. In other words, it was better biz to take 10 per cent of a big show than it was to take 15 per cent of a small one. Not to be outdone, the five Drawhead sisters built five Well Shows, with each doubling in them. While the gals' shows were expanding so were the boss's. The movie industry was making gal stars famous, which built up a desire among the country gals to make the casting offices. Pete Ballyhoo's female kin in the sticks demanded an opportunity to go on the stage, so with 24 nieces and first, second and third female cousins available, the boss framed four more Well Shows and a '49 Camp.

That winter we not only had the Drawhead gals trying to outbid us but the Golden Boot and the Stone-wall Fence shows as well. Again earning power outbid higher percentages to fair managers, and we didn't have to lose dough to gain prestige, which banks pay no interest on and which you can't use to pay off a bank loan.

Following World War I the competition sprung with a 10-in-1. That

didn't top us, as the boss combined his 12 platform shows and made a 12-in-1. Side Show men are still competing to see who will have the longest front and top. They're vying for prestige. We just added 10 dead banners and two 30-foot middle pieces to ours. That gives customers 60 more feet of race track between the blow-offs on each end of the top.

And so it has gone from year to year—more shows, more rides, more features. We have built to give fairs more money to avoid paying higher percentages and higher interests on moneys borrowed from banks. We have built to where ours is as big as any and can gross as much as any at our size fairs. We consider our season's earnings in a bank far more valuable than the word "prestige."

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Feb. 5.—During the Michigan and Virginia fair meetings, applications for membership were received from Royal Empire Shows, Happy Holiday Shows, Inc., and Triangle Poster Company, Pittsburgh, raising membership to 239. Additional membership cards also were issued to the W. G. Wade and Lee United shows.

The International Association of Fairs and Expositions has advised that its 59th annual meeting will be held at Hotel Sherman, Chicago, November 28-30, 1949, and, accordingly, our annual meeting will be held at the same time and place.

Attention is called to the fact that individuals, corporations and partnerships operating on a fiscal year ending November 30 are obliged to file returns and pay one-fourth of the tax by February 15. Employers are also obliged to file returns of payments made to employees not subject to withholding on or before February 15. January withholding taxes, provided they amount to more than \$100, are likewise payable by February 15. Excise tax returns for January must be filed and the tax paid prior to February 28.

Denton Inks 3 Ky. Fairs

ATLANTA, Feb. 5.—The Johnny J. Denton Shows have signed three additional Kentucky fairs, Fulton, Hopkinsville and Central City, general Agent C. C. Leasure announced upon his return here to the org's winter quarters after an extended booking tour. The show now has 14 fairs signed, according to Leasure.

Powelson Inks OUSA Date

CANTON, O., Feb. 5.—Ohio United Showmen's Association has signed the Powelson Shows for the midway attraction at the celebration planned here for May 2-8. Org will play the Deuber Avenue lot.

L. B. LAMB SHOWS

"JUST A GOOD CLEAN SHOW"

OPENING APRIL 1 — CLOSING ARMISTICE WEEK
WILL GUARANTEE 18 FAIRS — 2 CELEBRATIONS

9 RIDES 7 SHOWS 35 CONCESSIONS
DIESEL LIGHT PLANTS LIGHT TOWERS SEARCHLIGHTS

WANT

WANT

CONCESSIONS: That Work for Stock. Bingo, Diggers, Photos, Cookhouse and Popcorn sold. All others open. SHOWS: Can Place Fun House and Grind Shows. RIDES: Will Place One Flat Ride and Dark Ride. RIDE HELP: That Drive Semis. Must stay sober if you stay. Top salaries every week. Write

L. B. LAMB, Mgr.

NAPIER FIELD

DOTHAN, ALABAMA

No phone calls, please

FOR SALE

16-CAR OCTOPUS

FOR SALE

USED TWO YEARS
EXCELLENT CONDITION

Priced Right and Terms to Right People

HENNIES BROS.' SHOWS
HOT SPRINGS, ARKANSAS

BOHN AND SONS UNITED SHOWS

WANT FOR '49 SEASON—OPENING FEBRUARY 20
WINTER QUARTERS CASINO BALL PARK, MONROE, LA.

Concessions of all kinds: Hoop-La, Bumper, String Game, Fish Pond, Duck Pond, Slum Blower, Slum Bowling Alley, Penny Pitch, Ball Games and Ball Game Agents, Shooting Gallery, Pop Corn, Candy Floss, Mist Camp (X to two Camps, two Readers to the Camp). Would like to book Cook House, two nicely framed Shows with own outfits. Will book Tilt-a-Whirl and Octopus. Would like a responsible, experienced man to Manage and do own patching for four or five nicely framed Grind Stores; my own. Must be sober and reliable. Or will consider a sober and reliable Legal Adjuster. Agents for Roll Down and Skillo. Ride Help for office-owned Rides.

No collect wires or phone calls. All reply to:
CARL H. BOHN, P. O. 4189, West Monroe, La.

CAVALCADE OF AMUSEMENTS

Account of replacing with new riding devices, have for sale Dayton Train with four cars and six hundred feet of track. In very good condition. Ride-O priced to sell. Boat Ride with six boats, \$1,200.00. 7-Car Tilt—in perfect condition. Iron Lung for sale—must make room and need wagon. Several Sleepers—these railroad cars are all furnished and in good condition. Address:

AL WAGNER, Mgr.

Box 66, Mobile, Ala.

(Phone 2-9546)

HARRY CRAIG'S HEART OF TEXAS SHOWS

SECOND CALL—WINTER QUARTERS NOW OPEN. SEASON OPENS EARLY IN MARCH. SHOWING A PROVEN ROUTE IN WEST TEXAS, OKLAHOMA AND WESTERN KANSAS.

Want to hear from Showmen who can stand to make money. Will book Illusion, Monkey, Snake, Wild Life, Glass House, Motordrome, Fun House and Athletic Show. Want Side Show Manager, Girl Show Manager that can handle two Shows, Jig Show Manager with six-piece Band, Foremen and Second Men for all Rides. Free Acts that will work percentage of gate. Man to handle Front Gate and Sound Car. RIDES: Will book Train, Octopus, Rolloplane. Have virgin territory for Dark Ride. CONCESSIONS: All Grind Stores open. Will book Arcade, Stock Concessions of all kinds, Novelties, Scales, Age, Photo Gallery, Shooting Gallery and High Striker. Secretaries and Committees in Oklahoma, Kansas and Texas, let us hear from you. Have a few open dates. Address:

HARRY CRAIG

(PHONE 8704) BOX 158, BROWNWOOD, TEXAS

SOUTHWEST FLORIDA FAIR

FORT MYERS, FLA., WEEK FEBRUARY 21

FLORIDA'S BEST FAIR

Place Slum Concessions all kinds. Grabs and Cookhouse. Rides not conflicting. One more High Free Act, no Sway Pole. All Address:

T. J. McMANIS or HOWARD INGRAM

Florida Amusement Co., Bushnell, Fla., this week.

UTAH EXPOSITION SHOWS

WANT LEGITIMATE CONCESSIONS

for Coolidge, Ariz., week February 7 to 14. Also Tucson Rodeo, February 16 to 23, playing down-town lot.

CRYSTAL SHOWS

OPENING FEB. 14, ZEPHYRHILLS, FLA.

Can place Concessions that work for stock. Can place Snake Show, Illusion Show, any Grind Show for 1949 season. Can place sober, reliable Ride Help that drive semi-trailers.

Address Mail: Crystal River, Fla.

ELECTRICIAN

Wanted for GMC Diesel Plant. Must be sober and reliable. Good wages and bonus. Bob Fisher, write me.

PEPPERS ALL STATES SHOWS

P. O. Box 280 Alexandria, La.

FOR SALE, \$1800.00 CASH MANGELS ROTO WHIP

Guaranteed like NEW, positively ready to set up and operate. Stored at Chesterfield C. H., Va.

WILLIAM E. HEGEMAN

P. O. Box 109, Gibsonton, Fla.

AT LIBERTY LEGAL ADJUSTER

Handled large carnivals. Bondable. References. Last year Wallace & Murray Shows. GARRETT SCOTT, Roanoke, Va.

CARNIVAL WANTED

WEEK OF JULY 4TH CELEBRATION

Giving away new automobile

Fireworks at night

Sponsored by V. F. W.

Reply to JULE D. MAITRE, Commander, V. F. W., Melcher, Iowa.

INSURANCE

- ● -

IDA E. COHEN173 W. JACKSON BLVD.
CHICAGO, ILLINOIS**WORLD OF PLEASURE SHOWS**

Now contracting for 1949 season

Rides—Shows—Concessions
Open in April—vicinity of Detroit**JOHN QUINN, Manager**
3550 Cass Ave. Detroit 1, Mich.**BUS TRAILER and TRACTOR**

Diamond T '41 JXD Tractor and Wayne Bus Living Trailer, 33', 3 rooms and kitchen. (Clean and in very good condition. Completely furnished with refr., bottled gas, etc. A real bargain.)

G. GROTEFENT

476 Arlington Ave. Sarasota, Fla.

OPENING APRIL 1, AUSTIN WANT

Grind Store Agents for Alamo Exposition. Must show capability. Man to take care of Grind Store and Outside Help for Wheel.

DICK HAVINS418 Topeka Blvd., San Antonio, Tex.
Phone: Lindell 42168**H. B. ROSEN SHOWS**

NOW BOOKING FOR THE 1949 SEASON

WANT CONCESSIONS: Arcade, Diggers, Long Range Gallery, Short Range Gallery, Guess Your Age, Weight, Photos, Novelties, Custard, Candy Floss, Pop Corn, Candy Apples. All Hanky Panks open. Will sell exclusive on two Mitt Camps. Want man to take complete charge of up-to-date Bingo. Must be capable of working jackpots, ordering stock and handling Help.**SHOWS—**Want Side Show Operator that has something for the inside. Will furnish 20x80 Top fully equipped. Want Girl Show Operator; must have not less than three Girls. Will furnish 20x40 Top with Panel Front. Want man to take charge of Animal Show. Will book organized Minstrel Show. Have good opening for Glass House, Fun House and Motordrome, with or without transportation.**RIDES:** Want Foremen and Second Men for Twin Ferris Wheels, Merry-Go-Round, Chairplane, Loop-the-Loop, and three Kiddie Rides. Will book Spitfire, Roll-o-Plane or any Flat Ride not conflicting.**WANT—**Useful Help in all departments.

Winter Quarters will open March 1 at Courtland, Ala. All replies to:

H. B. ROSEN, Box 309, Courtland, Alabama**WANT—FOR THE COMING SEASON—WANT FITZIE BROWN CAN PLACE FOR LAWRENCE GREATER SHOWS**

OPENING MIDDLE OF MARCH

Capable Agent for Head of Blower, capable Agent for Head of Pin Store. Edgar Hart can place one good man for Razzle Dazzle. Bennie Kilman can place man for Roll-down. Johnnie Conners wants 2 good men for Bowling Alley. Can place P. C. Dealers, also Lady Ball Game Workers. Will sell "Ex" on Mitt Camps to reliable parties. (Will not place anyone with children.) Freddie Reed, get in touch with me. Eddie Coe can use several Counter Men for Bingo. (Address: Eddie Coe, c/o Dennison Hotel, Cincinnati, Ohio.) George Burns, get in touch with me; have good proposition for you with Novelties and Jewelry. J. L. Kennedy, from Fort Worth, contact me. All those who have worked for me before, contact me. Address:

FITZIE BROWN

5651 EASTSIDE AVE.

DALLAS, TEXAS

FOR SALE—CUSTARD—FOR SALE

BEAUTIFUL, MODERNISTIC AND ATTRACTIVE OUTFIT

FOR SALE—ALMOST NEW

Large Electro Freeze Machine mounted on a 2-Ton Diamond T Truck. All aluminum and stainless steel. All necessary conveniences for sanitation. A real outfit where you need presentation and flash.

TED ZACCHINI

TAMPA, FLORIDA

Bergen Blossoms Late in Life To Head Million \$ World of Mirth

(Continued from page 61)

didn't always have it that good. When he joined Linderman the depression was going full blast and grosses added up to little more than the take garnered now on the front gate at a still date. Moving the train sometimes became a co-operative effort with all of the folks pitching in whatever money they had. Winter quarters operated on a starvation diet and materials largely came from junk yards.

The lean years began fading into the background about 1938 when the show moved for the first time into Northern New England, including Maine, where its advent was heralded by streamer headlines in some dailies. Nothing like its garish brilliance and size had ever before been visited upon the natives and they took to it like ducks to water. Towns with as few as 8,000 people were played. Country routes were billed for 75 miles in every direction and per capita spending hit record highs. Profits were poured into "store-bought" equipment, including 10 Diesels when it was found that many of the communities could supply only a part of the electric current needed.

No Swelled Head

Plush times had little effect on Frank. He owns a Cadillac, the badge of honor of the successful owner, but usually rides around in a Plymouth coupe. His old friends are his present cronies and he can be found either in the cookhouse or the back lots, seldom in the office.

For a guy who chose to remain in the background for a long period of years, Frank has garnered notable personal recognition, greater than that accorded his predecessor. Last year *Life* magazine singled him out

as a likely subject and devoted some 10 pages to his career and show. Lengthy illustrated pieces were later forthcoming in hard-to-crack periodicals like *The New York Herald Tribune*.

Hilda Bergen has been associated with her husband thruout most of his career. Years ago she exited from active participation and is now content in her role of travel companion and homemaker. The Bergens adopted Richmond as their home town about 25 years ago and built a home in the suburbs at 4401 South Wiletta Drive. They have no children.

Down yonder Frank is a Southerner. In the North he poses as a Yankee. That's as close as he ever comes to taking sides. He is not a joiner, limiting his social-fraternal activities to showmen's clubs. Altho he sought to side-step the responsibility, he was elected this year to head the National Showmen's Association.

Frank's age, accomplishments and financial position would justify any move toward retirement, but he doesn't even kid along these lines. He thrives on the activity of his job and probably couldn't forego the pleasure of at least annual visits with his legion of friends.

Then, too, no one can quite equal his bellow: "I don't hear no music" when he signals for the Merry-Go-Round to start turning and the rest of the midway to follow suit in quest of the public's recreational dollars.

Sheldon Brewster Out at Salt Lake

(Continued from page 62)

was operated under the direction of the Utah Centennial Commission as an exposition for the centennial only. Brewster remained as its director.

Hit by Health Dept.

The tenure of Brewster has been marked by a number of political maneuvers against his fair administration. The State Health Department fought against the fair imposing directives and used a publicity campaign against the fair attendance. It even secured the assistance of the army during the war in having the grounds placed out of bounds for sanitary reasons.

Despite opposition, Brewster established an excellent record, making the fair self-supporting for the first time by 1948, when no appropriation was sought from the Legislature. Its total receipts amounted to \$119,425 after federal taxes. Attendance has increased regularly since 1941 and in 1948 reached a new high of more than 100,000 for the eight-day showing. This does not include the Centennial year of 1947, however, when an extended run brought out more than 600,000 persons.

Submits Recommendations

In his final report, Brewster stated that all 18 departments of the fair were in good condition except the agriculture and livestock divisions which have been slow in recovering from wartime effects. He offered the State his master plan of the fair and urged its continuance in all future improvements and additions to the buildings and grounds.

The physical condition of the plant is undoubtedly the best in its history. Brewster hard-surfaced the entire network of walks and roads on the grounds, including a permanent midway with permanent buildings and installations for rides. He renovated the Coliseum to seat approximately 4,000. He landscaped the grounds making it one of the most beautiful grounds in the country. The improvements were made possible when he wangled \$500,000 from other State departments, \$300,000 from the Centennial commission and \$200,000 from the publicity commission.

Topsfield Survival Is Dependent Upon Legalized Betting

(Continued from page 62)

petition. William S. Ballard, Rowley, spoke against the petition and said that he thought something else could be found to bring revenue into the society. Moore said the society had \$20,000 in liabilities. The loss before depreciation last year amounted to \$8,000, he said.

"If the Topsfield Fair is to be continued on an annual basis the granting of the racing dates with pari-mutuel betting is necessary. The executive committee of our society has explored every means of obtaining revenue but cannot find a single one, except racing," he said.

\$9,000 Payroll

Attorney Charles E. Halliday, society secretary, told the commission that the granting of race dates to the North Shore Corporation would be good for residents of the town. He said that during last year's Topsfield Fair a total of \$9,000 had been paid out in wages to fair workers, most of whom he said were town residents.

Walter Hayes, former selectman, spoke in favor of the petition and said all arguments against the plea for racing dates a year ago had proved wrong during the last fair. He said the opposition previously had said racing dates could create traffic hazards and legalized betting would create other troubles. No traffic tangles or other troubles occurred during the fair when racing was allowed, he said.

Leading the opposition was Attorney Benjamin B. Priest. He discussed evidence presented before Judge Francis J. Good, during an equity motion hearing in Suffolk Superior Court, where an injunction to prevent the commission from hearing the petition was sought, action on which was held in abeyance. The commission had agreed with the court not to make any decision at the January 28 hearing and Priest was shut off from discussing the court matter during the hearing.

Priest said he was not opposed to racing as a sport. He said he was opposed to the gambling angle. "We say legalized gambling is not a sport," he said.

LEGAL ADJUSTER AT LIBERTY

Past four years with the Greater Majestic Shows. My pal, Sam Goldstein, Owner, has completed arrangements to play the lots in Chicago this year, reason for this ad.

MAXWELL KANE115 S. W. 11th AVE. MIAMI, FLA.
Phone: 82-4980**WOULD BE PLEASED**

To hear from any first rate Carnival or Circus. Excellent grounds, ample facilities.

JOHN F. MacDONALD SR.

1019 Chestnut St., Trainer, Chester, Pa.

PEACH STATE SHOWS

OPENING FEBRUARY 19

Many thanks to all my friends who answered my ad, and sorry that I cannot book all of you as I am only booking one of a kind. Have opening for Bumper, String, Hoop-La, Colthes Pin, Mr. Ride Owner, get in touch; will book you for 15%. Due to death of the owner who was booked with two Rides. Can give you a good season as I know where to go.

TEX ROLLINS, Beuna Vista, Ga.**— WANT FOR 1949 SEASON —**

SHOWS with or without tops; will buy or furnish tops and fronts for Shows. Will buy Athletic Ring built on trailer. Will book several 10¢ Stock Concessions. What have you to book? RIDES—Want any Ride not conflicting; will book or buy. HELP on Rides, Agents for office-owned outfits, Electrician, Lot Man, Mechanic, Contracting Agent with some show equipment. Will buy 20 to 30 ft. Bingo. FOR SALE—Nest, nicely framed Cook House; will book on show or will lease to reliable party. Also one 6x6 Four-Way Top and Frame. Want to hear from any worth while attraction of merit. Opening April 2.

DICKSON UNITED SHOWS
Box 61, Tishomingo, Okla.**BAKER UNITED SHOWS**

Inquiries solicited from Show and Concession Operators interested in a profitable connection for 1949. CAN PLACE MAJOR RIDE NOT CONFLICTING. Address all inquiries to:
2257 Madison Ave. Ph.: GARfield 4584
Indianapolis 2, Indiana

Business Roller Clubs Promoted For Bal-a-Roue

MEDFORD, Mass., Feb. 5.—Business at Fred H. Freeman's Bal-a-Roue Rollerway here is going to receive a big hypo in months to come if the management's plans for promotion of skating clubs among the personnel of large commercial concerns in the vicinity is successful.

Already announced is organization of the Deb Rollers, a club with initial membership of 25, made up of women workers in the John Hancock Insurance Company of near-by Boston. Promoted by Jim Price, of the Bal-a-Roue staff, officials believe the Deb Roller will grow into the largest club of its type in the country, basing their prediction on the fact that the Hancock company employs 3,000 girls. It is the aim of the club to recruit members each week from among girls working at the firm. Plans for the club were formulated January 9 by the 25 girls meeting at Bal-a-Roue with Price. At the same time officers were elected.

It was also announced by Bal-a-Roue that two other large concerns are mulling plans for a skating club—the Edison of Boston and the New England Telephone & Telegraph Company. Representatives of the firms have scheduled meetings with Price for the purpose of organization.

Ronald Rancourt, member of the Roller Skating Club of Hartford, Conn., at Friendly Roller Rink and national champion in the novice men's free style class, gave an exhibition at the Mount Vernon (N. Y.) Arena recently.

Brown, Carroll Do Sales Job Via Tele

NEW YORK, Feb. 5.—Roller skating was televised again Tuesday (1), when Vic Brown, operator of New Dreamland Arena, Newark, N. J., and Patricia Carroll, of Queens Rink, World Congress champion, were guests on the Russ Hodges Scoreboard Sports program.

Hodges queried both roller celebrities, and Miss Carroll, wearing an attractive skating costume, gave a brief exhibition. The show is a regular weekday feature of WABD and the Du Mont Network, 6:45 to 7 p.m.

Lence, WPIX Spread Ink on TV Contract

BROOKLYN, Feb. 5.—Emil Lence, operator of Eastern Parkway Roller-drome here, and officials of WPIX signed a contract today providing for installation of permanent television facilities at the rink.

Starting February 28, regular Monday night professional boxing bouts and Tuesday night wrestling matches will be telecast. Roller revues and, possibly, amateur hockey are expected to follow shortly.

Mail Institute Handbook

NEW YORK, Feb. 5.—Mailing of the RSIA handbook, a publication of the Roller Skating Institute of America, has begun, it was announced today by Irwin Rose, director of the organization. The book, a 32-page manual in two colors, contains helpful information on publicity getting, public relations and rink operation. The book will be mailed free to any rink operator who writes to News Alliance, 131 West 52d Street, New York 19.

Pennsy RSROA Reorganizes; To Be Okayed at Next Meet

JOHNSTOWN, Pa., Feb. 5.—Framework for reorganization of the Pennsylvania chapter of the Roller Skating Rink Operators' Association of the United States was set up during a second session of the meeting held January 10 in A. L. Runk's new Capitol Roller Rink, Harrisburg, it was announced this week by K. D. Strayer, operator of Skateland Roller Rink here.

At the first session Jack Coopersmith, Great Leopard Roller Rink, Chester, who with H. D. Ruhlman, Lexington Roller Skating Palace, Pittsburgh, was instrumental in founding the association, recommended that the organization be placed on a permanent basis thru adoption of bylaws and application for a charter, believing the action would weld the association into a stronger body. Coopersmith then made a motion that the old association be dissolved so that a new organization could be formed (*The Billboard*, January 29) and the motion was passed.

19 Ops Attend

Attending the meeting, in addition to Coopersmith and Ruhlman, were Walter J. Wolf, Pottstown, who presided; Thomas and Alfred Burtnett, Bedford; James Cicero, Ebensburg; W. T. Guseman, Uniontown; James Hoare, Mechanicsburg; Joe Hofricker, Bridgeville; Ray Jackson, Philadelphia; August Karst, Hanover; A. E. Litzenger, Philadelphia; S. D. McFarland, Indiana; Cecil Milam, Washington; A. L. Runk, Harrisburg; James Stefan, Hazelton; David Sternbergh, York; K. D. Strayer, Johnstown, and H. A. Weakland, Greensburg.

Following a short recess, in which time a call was made to an attorney in Harrisburg, the meeting reconvened, with Coopersmith the only absentee, Strayer reported. Wolf,

who again presided, explained the purpose of the meeting and called upon the attorney for advisory remarks. The operators then proceeded with reorganization work, naming Wolf temporary chairman and Strayer temporary secretary-treasurer.

Wolf then named a bylaws committee composed of Cecil Milam, James Cicero and H. A. Weakland. A draft of a set of bylaws was read and discussed so that committee members could take notes of opinions expressed by members. Upon completion of the committee's work, a draft will be turned over to the attorney for formal preparation and adoption by the membership at the next meeting, to be called by Wolf when details are completed.

State Meet to Lexington

It was also decided to award the 1949 State competitions to the Lexington Rink, Pittsburgh. In connection with the competitions, it was suggested by David Sternbergh, York, that rinks send a representative to the meet to observe procedures, the idea being that such observation would prove valuable in the future (*See Pennsy RSROA on page 76*)

ROLLER RINK FOR SALE

Extra large size Portable Rink, 50 by 140 feet. Fireproof heavy-duty tent. First-grade hard maple floor. 200 pairs Chicago skates. Grinder. Electrically refrigerated beverage wet cooler. Automatic record changer and amplifier with new records. Benches, counters, etc., all like new. Used only four months.

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Telephone 7759

New Operator Association Set In Pennsy; 25 in at Kick-Off

CHESTER, Pa., Feb. 5.—The Pennsylvania Roller Skating Rink Operator's Association, a new organization formed recently by some former members of the dissolved Pennsylvania chapter of the Roller Rink Operator's Association of the United States, has enlisted more than 25 members and is continuing to receive memberships and applications daily, according to Jack W. Coopersmith, who has been named temporary chairman of the association. He will occupy that position until the association's next meeting.

The association was formed following January 10 meeting of the RSROA chapter in Harrisburg, at which time Coopersmith withdrew from the chapter. Instrumental in forming the new organization with him were Joseph B. Kelly, Chez-Vous Skating Club, Philadelphia; Raymond Jackson, Pla-Mor Roller Rink, Philadelphia, and James Hoare, Rainbow Roller Rink, Mechanicsburg. In a statement to *The Billboard*, Coopersmith, operator of Great Leopard Skating Rink here, said the association's aim is "to advance the sport of roller skating in Pennsylvania to a point of prominence never before reached."

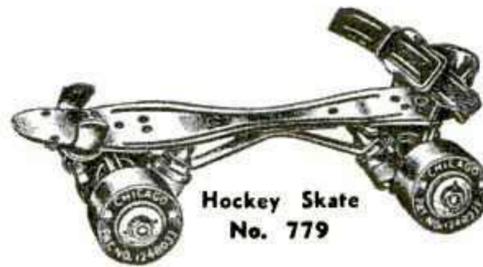
"This goal can only be attained by the fullest co-operation of all members, rather than by the self-motivated actions of any individual operator member of an association," he said. "It is our desire to keep roller skating before the eyes of the public at all times. We intend to do this thru the means of intensive local advertising campaigns, utilizing to full advantage the diversification of radio, press and television.

It is our desire, thru means of extensive mutual aid and co-operation, to aid one another with the major problems of reducing expenses, increasing attendance, maintenance and modernization. Unless we as a group keep abreast of the times, we will find our businesses falling by the wayside due to unprogressive attitudes and petty animosities."

Counsel for the newly chartered association is the law firm of Ramsey & Bloom, Chester.

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40x94, in sections: 100 pr. Chicago skates, Rink sizes in operation. A-1 Maple floor, sound equipment record changer. Will sell floor separate. Other business. Reason. Priced to sell or trade for other values.

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In Business for 12 Years
48 by 108 feet. 2 acres of parking area. 140 pairs of Chicago Skates and Parts, 50 Watt R.C.A. Amp., 2 Speakers and Mike, Skate Grinder, Benches and Pop Box, Gas Heating Unit, Blue Fluorescent Lighting. Reason for selling.

IOLA SKATING RINK, Box 32, Iola, Kansas

Sleigh Riding on Experiences Of Others Won't Fill the Bill

(Text of an address by Fred A. Martin, secretary of the Roller Skating Rink Operators' Association of the United States, before the December 1 convention of the National Association of Amusement Parks, Pools and Beaches in the Hotel Sherman, Chicago.)

Mr. Chairman and members of the National Association of Amusement Parks, Pools and Beaches:

As secretary and treasurer of the Roller Skating Rink Operators of America, I have been asked to come here today to give some views and important facts on roller skating. I appreciate this honor and hope that in the short time given me for this speech I can present to you the highlights of the roller sport and its necessity to be included in all parks as a part of the great recreational program that you people have in store for the fun and enjoyment of the American people.

During my 42 years' contact with roller skating I have seen both the good and the bad part of this business, and have, after a complete analysis, arrived at the conclusion that there is always a reason for the bad side of it. If you will take a survey of the nation you will find that there are many parks which have had roller skating rinks as a part of their entertaining program and have operated very successfully for a long past period of years. Then you turn around and find that there are many that have tried to operate rinks only to fold up and give it the same old answer, "Roller skating is seasonal."

Permanent Business

That is generally the quickest way to get out from under something that

Del. Theater Beef Vs. Colony Rollery

REHOBOTH BEACH, Del., Feb. 5.—William B. Derrickson, owner, Center Theater, has been asked by City Manager S. C. Marvel to submit in writing criticism by theater patrons testifying that noise from the adjacent Colony Club skating rink is a disturbance during shows, as claimed by Derrickson. He charged the rink violates the town's nuisance ordinance.

Judge Daniel J. Layton, city solicitor, directed the town commissioners on January 25 to make a thorough investigation of the complaint.

Meanwhile the Colony Club rink has been operating as usual, with no steps taken to close it. The fire exit door in the wall of the theater near the rink, which Derrickson barred to deaden noise, has been ordered to remain in operation in conformity with another ordinance.

Sussex County Fire Marshal Ellis R. Kittle has been making a thorough investigation of any possible fire hazard in the Colony Club and has stated it showed "good housekeeping." However, City Manager Marvel says the marshal is to furnish a written report on conditions to the town board, regarding every detail of his investigation.

Mineola Event Nets "Dimes" Fund \$500

MINEOLA, N. Y., Feb. 5.—Over \$500, gross receipts from a March of Dimes skating party held Tuesday (1) at Mineola Roller Rink, has just been presented by operator Earl Van Horn to the Nassau County chapter of the National Foundation for Infantile Paralysis.

Featured on the program were exhibitions by rink instructors Gladys and George Werner, gold dance medalists; instructor Donald Mounce, former United States senior champion, and amateur aces Eugene Parker and June Henrich.

you don't understand. Roller skating today is a permanent business—that is if you want to make it such. It needs the same type of high caliber management as you want to see operate your high-priced rides, ballrooms, etc. A well-operated roller skating rink is a top attraction for any park. It is also a money-maker. It should be given consideration by constant promotion. It needs intelligent operation. It has proved one of the best mediums of entertainment to combat delinquency. It is something that should receive full consideration from any and all enterprising park management.

I can go on and on to give you facts of many experiences which could prove many of my points but, not having the time, I am just skimming along on the main subjects of why a rink should be operating in every park.

Needs Management

This business needs a solid foundation. By that I mean its management—a person who is well recognized as a good contact man with churches, schools and other young people's groups; one who is well thought of in the community; one who commands the highest respect; one who is congenial and always ready to meet the people—that, to me, is what I can call a good rink manager. Make it possible for that type of man to be with you. Give him an opportunity to feel that he is a part of your investment. Such a person will bring good results, I am sure.

Too many of us in the past have been willing to put someone in charge of a business just because we knew him to be a good skater. There is a great deal of difference between skater and business man, and unless you are fully satisfied that the man you select is a man of integrity and good business sense, then be careful. There are too many of us rink men today willing to sleigh ride along on someone else's experiences. It is true that all of my life I have always made it a practice to follow in the footsteps of the other fellow's good operation, but in the meantime, I also made it a practice to learn from his mistakes and not to make them myself.

Gentlemen, roller skating is one of the most popular participation sports which both young and old can enjoy. A well-operated rink is a boon to your enterprise. Give it the same care that any good business should have and I feel positive that it will always pay good dividends.

RSROA's Members'p Increased by Eight

DETROIT, Feb. 5.—Eight additional rinks have been accepted into membership by the Roller Skating Rink Operators' Association of the United States, it was announced this week by Secretary-Treasurer Fred A. Martin here.

The operators are Howard H. Smith, Palace Roller Rink, Naval Base, Pasco, Wash.; Mr. and Mrs. Clarence H. Davidson, Rollerdom, Grants Pass, Ore.; Phil V. Pyke, Redwood Empire Roller Rink, Santa Rosa, Calif.; George W. Helling, Dubuque Roller Skating Center, Inc., and Gem Roller Rink, Dubuque, Ia.; Lester C. Hodge, Playhouse Roller Rink, Gainesville, Fla.; Frank G. McConnell, Idora Park Roller Palace, Youngstown, O., and B. G. Brooks, Brooks Skating Arena, Raleigh, N. C.

Martin Offers Biz Stunts for Feb. Holidays

DETROIT, Feb. 5.—February offers three topnotch opportunities for business promotions by rink managers, according to Fred A. Martin, secretary-treasurer of the Roller Skating Rink Operators' Association of the United States.

First of these is February 12, Lincoln's birthday. "This can be featured in many States," said Martin. "It is not proper to hold a carnival on the occasion, but it can be featured as a celebration. Properly announced and with a musical and skating program to fit, it will bring its share of skaters into a rink," Martin says.

Young and old alike seem to get a kick out of Valentine's Day, February 14, which falls on a Monday this year, said Martin. To the operators who close on Mondays, he suggests that they make an exception this year and promote a party for the night. In connection with the affair Martin suggests such stunts as a "beautiful lady" contest, in which prizes are awarded to the wearers of Valentine costumes, and a "broken hearts" contest.

The latter, an inexpensive stunt, is conducted by cutting in two red paper hearts which may be obtained from a 5 and 10 store. "When cutting the hearts, drop one part in one box and the other in a second container," Martin says. "Then during the intermission, line up the boys on one side and the girls on the other and pass out the contents of the boxes. When this has been done, let them come together in an attempt to match hearts."

Martin suggests the award of prizes, preferably heart-shaped boxes of candy, to the first 10 couples matching hearts. "This will mix your skaters beautifully," he says. The contest can be made doubly attractive by using a spotlight on skaters as they attempt to match hearts and letting it play on matched couples as they go to accept the prizes. Martin also recommends a Cupid's post office as an inexpensive gimmick that pays dividends.

For Washington's Birthday, February 22, Martin suggests decorations and musical and skating programs similar to those used for Lincoln's Birthday, with red, white and blue paper hats as an added feature of a grand march.

Coopersmith Pitch For "Dimes" Drive

CHESTER, Pa., Feb. 5.—All box office, refreshment and skate rental receipts taken in by Great Leopard Skating Rink January 26 were turned over to the March of Dimes by Jack W. Coopersmith, president of the rink corporation and the Great Leopard Market Corporation.

The following day Coopersmith appealed for contributions to the fund in an address over Station WVCH during a 15-minute time segment he bought to promote the campaign.

Climaxing the local drive was a huge rally promoted by Coopersmith in front of the YMCA building January 29. Entertainment was provided by radio artists he sponsors daily over WVCH. Another rally feature that produced funds was the auctioning of baskets of groceries Coopersmith donated. He climaxed the fund-raising rally with a personal contribution of \$200.

13G Shenandoah Fire Loss

SHENANDOAH, Ia., Feb. 5.—The Rollerdom, operated by Don Meads on the county fairgrounds here, was destroyed by fire recently with loss estimated at \$13,000. Cause of the blaze is not known. The building was frame with a corrugated metal exterior.

Tulloch Night Big At Alexandria AOW

ALEXANDRIA, Va., Feb. 5.—Alexandria Arena, of the America on Wheels chain, hosted a crowd of 1,500 people the night of January 28, Jack Tulloch Night, honoring the city's vice-mayor and managing editor of *The Alexandria Gazette*. Arena officials said the tribute was the largest and most successful event of its kind held in the area in months.

Fred Pettit, of Alexandria City Hall, opened festivities by introducing Clova Demaine, Metropolitan Opera artist, who sang the national anthem. Then followed introductions of many celebrities, including Calvin Griffith, vice-president of the Washington Senators; George P. Marshall, owner of the Washington Redskins; his general manager, Dick McCann, plus members of the Redskins' business staff; its coaches, Wilbur Moore and Don Miller, and several football stars. Others present included C. C. Carlin, *Gazette* publisher; Police Chief Edgar Simms, Fire Chief Bernard Padgett, City Manager Nick Colasanto, State Sen. Andrew Clark, Judge J. R. Duncan; Arthur Bergman, WRC sports-caster; local sports writers and a number of football coaches from the area.

900 Jam Gay Blades To See Annual Show

NEW YORK, Feb. 5.—Over 900 spectators crowded Gay Blades Rollerdom here Friday (21) evening for its annual figure and dance club revue.

Directed by instructor Herb Wilson and featuring Joe Costa at the organ, the show offered two group numbers with 32 boy and girl skaters in each; a comedy horse act, and the following specialties: An exhibition by Ronnie Herrera in which he leaped over 15 prone skaters; a dance medley by Jerry Nista and Terry Archiropoli; Lester Saltzman and Jeanne Neidinger in a boogie number; Donald Halliday and Edna May Henry, pairs; Vernie Bauer and Lillian Wanok, shadow skating, and Jerry Nista, and Vernie Bauer, solos.

PENNSY RSROA

(Continued from page 75)

when other rinks conduct contests.

Wolf opened the initial session with discussion on the question of Eastern regional rinks joining the Pennsylvania group, but no action was taken on the matter. This was followed by discussion of the national publicity campaign, to which the chapter has contributed \$1,000. Several operators cited instances in which they thought the industry had received a boost because of the campaign. Ruhlman, in particular, was enthusiastic. He related how *The Pittsburgh Press* sent photographers to his rink for pictures of his national novice pairs champs for use in recent three or four-page feature of a magazine supplement.

Wolf reported on his attendance at the December 13-15 meeting of the parent organization's board of control meeting in Washington. He told of the huge amount of work shouldered by board members in mapping plans for the association and emphasized that officials are anxious that as many operators as possible attend future meetings.

RSROA N. E. Meets Okayed

DETROIT, Feb. 5.—Dates and locations for official competitions for two New England States were confirmed this week by the national office of the Roller Skating Rink Operators' Association (RSROA), according to Fred A. Martin, secretary-treasurer. These are: New Hampshire, April 21, Bedford Grove Rollaway, Bedford, operated by E. R. Lupien, and Rhode Island, April 20, Riverdale Roller Rink, Natick, operated by E. E. Young Jr. and E. Edward Young.

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Hustlers and all stone ring workers, buy direct from one who understands your needs!

#B404 \$22.50
PER DOZ.
1/20 12K Gold Filled. Large whitestone center, two ruby colored or all white side.

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1/20 12K Gold Filled. Fine tailored mounting. All white stones.

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PER DOZ.
1/20 12K Gold Filled White center stone on massive setting. 3 ruby colored stones each side.

#B632 \$23
PER DOZ.
1/20 12K Gold Filled White stone center, 6 ruby colored side.

#B510 \$18.75
PER DOZ.
Without side stones. #B410, \$18.75 Doz.

#B510 \$20.00
PER DOZ.
1/20 12K Gold Filled, extra heavy. Ruby color center or all white.

#B528 \$9.00
PER DOZ.
Engagement ring. Large center stone, 4 side stones.

#B524 \$6.00
PER DOZ.
1/20 12K Gold Filled Wedding Ring. Set with 7 stones.

#B426 \$21
PER DOZ.
14K RGP White center, ruby colored side stones.

10 days' money-back guarantee if rings not as represented or unsatisfactory in any way. Just return rings in same condition received for full refund. Merchandise for resale only.
SAMPLES—Dozen or Half Dozen Your Choice.
—Regular Price. Order the Sizes You Need.
All Orders Shipped Same Day.

DISPLAY CASES
Imitation leather-bound and velvet-lined.
24 Ring Size—\$5. 48 Ring Size—\$6.

RING BOXES
Paper—for 1 or 2 Rings, 75¢ Doz.
Very Fancy Heart-Shaped Plastic, \$3.00 Doz.
Boxes sold only with rings.
\$1 Per Doz. Deposit on All C. O. D. Orders.

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Assorted Novelties of All Kinds

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10¢ Items	7.00 Gr.
25¢ Items	12.50 Gr.
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A-1 PARODIES, SPECIAL SONGS, MATERIAL for any act; 1949 catalog free. Kleinman, 5146 Strohm Ave., North Hollywood, Calif. ap16

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BEAUTIFUL TWO-COLOR, 8 PAGE SOUVENIR Program of Poet's Recital; including Autobiographies and 12 Poems; send 25c and 12c stamps. Poet, Box 6445, Metro. Sta., Los Angeles 55, Calif.

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AGENTS—SELL GINGER GIRL LATEST NO- velties; she's an eye opener, back scratcher, many uses; 75¢ dozen prepaid; sample, 25c. United Joke, 49 Hanover St., Boston 13, Mass. fe19

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BETTER PLASTICS AT LOWER PRICES! BIG selection of proven hits. Plastic Tablecloths, Aprons, Garment Bags, Utility Covers. Free Catalog B92. Acclaim Products, 25 Hillside Ave., New York 34, N. Y. fe19

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ENORMOUS PROFITS SELLING NEW, USED clothing from store, home, auto; Men's Pants, 31c; Suit Coats, 50c; Ladies' Hose, 19c; Skirts, 20c; hundreds other bargains; free catalog. Portnoy, 567B Roosevelt, Chicago. np

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FULL FASHION NYLONS—OUR REAL LEAD- er, beating all competition; 51 gauge, all deniers and colors; slightly irregulars, \$8 dozen; a real repeater, same number, #2 irregulars, \$6; packed thirds, \$3.50; run of mill, \$1.25; sample order, 3 pair of each number, \$5.25 postpaid; your money back if not satisfied; 1/3 deposit on C.O.D.'s; complete line all types hosiery. Mary Lee Hosiery Co., 416 Tremont St., North Chattanooga, Tenn.

GET 500 MONEY MAKING PLANS—AMAZING Formulas, Ideas, Secrets; wholesale supply sources; folio free. Formico-Ka, Box 572, Dayton, Ohio. fe26

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HEAVY PLASTIC TABLECLOTHS—NEW GOLD Screen Prints, 7 gauge; sample, \$2. Bloch, 556 2nd Ave., N.Y. fe12

HOROSCOPE BIRTHDAY GREETING CARDS— Something new and different. Write The Zone Co., Box 1268, Delray Beach, Fla.

MAKE COSMETICS, CLEANING COMPOUNDS, Soaps, Insecticides, Polishes, Food Flavors. Any formula \$1. Mooney, 33B Ohio Ave., Charleston, W. Va. fe19

MAKE SENSATIONAL PROFITS!—NEW, SEL- on-sight plastic line: Tablecloths, Aprons; many other splendid fast-selling items, novelties; postal brings free details, special deals; hurry! Royalty, Box 748-C, Passaic, N. J. fe26

MEN-WOMEN EARN \$100 WEEKLY SELLING top quality products every home needs; two sales plans. Write Dupack Co., 133 River, Haverhill, Mass. fe26

MULTIPLE NEEDLE THREADER—THREADS dozen at once; can be mass produced for 1c each with about \$50 worth of tools; complete rights for sale. The Watch Shop, 413 N. Craig St., Pittsburgh 13, Pa.

MOUNTED BUCKING HORSES; STEERS, BUF- faloes, Burros, Charging Lions, Bears, Giant Jack Rabbits for photographers. Gilbert H. Jones, Taxidermy Studio, Albuquerque, N. M. fe26

OFFER NEWEST ITEMS FIRST—MONTHLY bulletins tell where to get 100 newest products before reaching open markets; details free. Publishers, Gardenville 3, N.Y.

ORIGINAL KOEHLER SIGNS—LEADER SINCE 1890; 1500 varieties for stores, taverns, etc., \$4 per 100; free catalog. Koehler, 335 Goetz, Lemay 23, Mo. fe26

PITCH MEN, WHOLESALERS, AGENTS— Unique photographic novelties, etc., that are guaranteed fast sellers; live wires, write today for complete details. Triangle Supply, 1535 1/2 N. Hudson, Hollywood 28, Calif. fe12

PITCHMEN — MAKE \$50 DAY UP WITH "Pedaling Pete," the new wonder toy; cost \$4.80 dozen, \$42 gross, sample 50 cts. Western Arts Co., P.O. Box 2124, Reno, Nev. fe26

REPRESENTATIVES WANTED IN ALL CITIES for sensational Talking Toys; Bugs Bunny, Porky Pig and Woody Woodpecker actually talk! Send \$3 cash or money order for dozen assorted samples. Talking Toy Co., 4922 Sunset Blvd., Hollywood 27, Calif. fe12

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"SAMBO"—SELLS FASTER THAN BARREL Man! Sample dozen, \$1.50, \$14.40 gross; (jobbers, write). "Action Novelties", 12-8 Churchlane, Philadelphia. mh15

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\$3 DOZEN PLASTIC APRONS—OTHER QUICK- selling quality buys, including matching Tablecloth-Apron sets, \$12 dozen; sample set, \$1.25; free catalog. Jole Mfg., 251B East 119 St., New York, N.Y. fe19

\$6 HOURLY SHOWING FIRESTONE VELON Handbag, opens into large shopping bag; fastest seller in America; women buy several for gifts; commissions advanced daily; sample furnished. LeNard, 179-M, West Washington, Chicago 2, Ill. np

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COIN-OPERATED MACHINES, SECONDHAND
 A Large List of Second-Hand Coin Machine Bargains will be found on page 91 on this issue.

COSTUMES, UNIFORMS, WARDROBES

BARGAINS—144 BLACK TUXEDO COATS, 50 White Tuxedo Coats, 30 Full Dress Coats, \$5 each; 20 Minstrel Eton Jackets, \$1 each. Skeets Mayo Costume Co., Nashville, Tenn. fe19

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CIRCUS TRUNKS, COMEDY SUITS, \$7; RED Wigs, \$4; Minstrel Suits, Wigs, Rhombas, Blue Velour Curtain (14 1/2 x 17 1/2), \$25; Gowns, Fox Scarf, Wallace, 2416 N-Halsted, Chicago.

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FOR SALE—SECOND-HAND SHOW PROPERTY

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AIRPLANE WHEEL—MAJOR RIDE; PLANES repainted; reasonably priced for quick sale. Frank Bergly, 7401 Linden Ave., Seattle, Wash.

BARGAINS GALORE—THEATER AND SOUND Projectors, 8, 16, 35mm.; Arcs, Rectifiers, Chairs, Drapes, Screens; catalog mailed. S. O. S. Cinema Supply Corp., Dept. L, 602 W. 52d St., N. Y. 19. np fe26

BARGAINS—16MM. SOUND FILMS AND SUPPLIES, new and used; free list. Waverly, 5707B South Christiana, Chicago 29, Ill.

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1 TANDEM GLASSIN (ATWILL) TANDEM Concession Trailer; 1 1941 Ford truck, living quarters; joints hauled out of living quarters; this is no junk. George W. Johnson, Box 142, Ravia, Okla.

2 BELL HIGH STRIKER CHEAP; WILL SEND picture. Craig, Box 95, Crown Point Center, N. Y.

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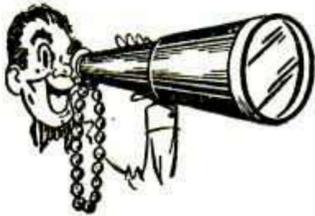
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 In Various Colors

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YOU CAN ENTERTAIN WITH TRICK CHALK
 Stunts and Gag Pictures; catalog, 10c. Bahla, The Lightning Cartoonist, Oshkosh, Wis. fe26

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A NEW SUB MINATURE RADIOPHONE FOR mentalists, mindreaders, horoscope pitch; each unit weighs less than pound, easily concealed; write for brochure, specifications, price. Nelson Enterprises, 336 S. High St., Columbus, Ohio. fe12

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NEW 1948 CATALOG MINDREADING, MENTALISM, Spirit Effects, Horoscopes, Forecasts, Crystals, Palmistry, Graphology, Books, 164-page illustrated catalog, 30c; wholesale, Nelson Enterprises, 336 S. High St., Columbus, Ohio. fe12

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VENTRILOQUIAL PUNCH FIGURES CARVED to order (professional type only) Kenneth Spencer, 3240 Columbus Ave., Minneapolis 7, Minn. fe19

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MISCELLANEOUS

ATTENTION, ALL CLOWNS—CLOWN SHOES made and repaired. C. Arthur Quimby, R.F.D. 1, Box 203, Suncook, N. H.

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PERSONALS

BOYD, JOSEPH M. AND SAMMY, HIS SON; Gypsies; contact John Braun, attorney, Albany, N. Y., to your advantage.

ROY KEGLEY; CALL DAUGHTER ELAINE. 254 S. E. 30th St., Des Moines, Ia.

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ARE YOU IN NEED OF PRINTING?—REASONABLE prices; send copy for estimate. Modern Print, Box 34, Hyattsville, Md. fe19

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SALESMEN WANTED

ADVERTISING BOOK MATCHES — WORLD'S largest direct selling manufacturer of Advertising Book Matches offers opportunity for profitable year 'round selling; liberal spot cash profits; every business a prospect; no experience needed to start; men or women; full, part time; factory service; low prices for high quality; repeats; sales kit furnished. Match Corp. of America, 3433 West 48th Place, Dept. D-22, Chicago.

BIG MONEY QUICKLY AND EASILY, TAKING orders for complete line Personalized Initialed Buckles, Belts, Cap Badges; 2,000 emblems; fast repeats; write today. Hook-Fast Co., Box 480 BB, Roanoke, Va. np fe26

MAKE BIG PROFIT SELLING COPYRIGHT Fashion Book, "Gentleman's—Correct Attire To Dress Well." Send one dollar for sample book to Joseph Fabian, 534 East 14th St., N.Y. 9, N.Y. fe19

SALESMEN CALLING ON RETAIL PLUMBING suppliers and plumber jobbers with much wanted item, on strictly commission basis; initial order commissions will be more than satisfactory. Box C-231, care Billboard, Cincinnati, O. fe19

SCENERY AND BANNERS

BEST CARNIVAL AND CIRCUS BANNERS—Positively no disappointment. Nieman Studios, 1286 S. Halsted St., Chicago 7, Ill. CA 6-2544. fe19

SIDE SHOW BANNERS, 8x10 FEET, \$37.75; good cloth, leather straps and rings; also other Banners and Fronts made, quick service. W. Courtney, Barboursville, W. Va. Phone 4301 fe12

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SPECIAL DEVICE FOR SOLDERING NEEDLE bars, adjustable, each bar same length, easy to operate; \$5 Tattoo Machines, new designs, bright colors, complete outfits and supplies; illustrated list free. Zeis, 728 Lesley, Rockford, Ill. ma5

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WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING Machines, all other coin equipment. Mac Postal, 6416 N. Newgard Ave., Chicago. fe12

CANDY KISS CUTTING AND WRAPPING Machines in any condition. National Confectioners Machinery Co., 108 East Second St., Cincinnati.

MERRY-GO-ROUND AND FERRIS WHEEL and other rides; amusement park all to yourself. Stuckey Brothers, Top Cove Mt., McConnellsburg, Pa. fe12

ROLLER RINK, PORTABLE, TENT AND Skates. State price, size and construction. Marvin W. Knapp, 514 E. 26th St., Kansas City 8, Mo.

SEATS — SEARCHLIGHTS — FLOODLIGHTS — 3,000 new or used Steel Bleachers, 2 Sixty Inch Searchlights, 100 Floodlights. Ramsay Enterprises, 1210 E. 55th, Chicago, Ill. fe12

WANTED—TITULAR COIN WRAPPERS FOR resale; no advertising on wrappers or boxes; send samples and prices in first letter. M. T. Daniels, 1027 University Ave., Wichita, Kan. fe12

WANTED—RECONDITIONED WASHING Machine, capacity 110 to 125 pounds; also Gas Drying Tumbler. Ravenhall, 3030 W. 19th St., Brooklyn 24, N. Y.

WANTED TO BUY—\$5 ELLI IN GOOD CONDITION. McGinnis, R-3, Box 281, Orlando, Fla. fe19

WANTED TO BUY—D.P. CAMERAS, 2 1/4, 3 1/4 and 5x7; give lowest and description. Box 1282, St. Augustine, Fla.

WANTED—USED PORTABLE KIDDIE TRAIN Airplanes and Auto Ride; send full details and low price first letter; picture if possible. Robert Kellogg, 67-88 Austin St., Forest Hills, N. Y.

LATCH ON TO THESE PROVEN MONEY MAKERS

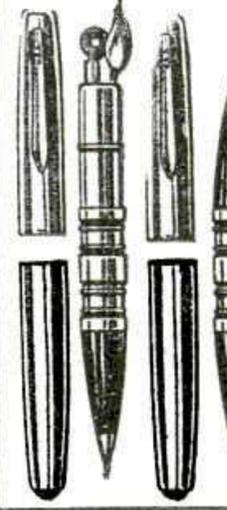
- Barking Dogs \$1.00 Per Dz.
- Cute Telescopes 3.00 Per Dz.
- The "15" Puzzle (Terrific) 7.20 Per Dz.
- Behind the Red Curtain (new) 4.00 Per Dz.
- Mystic Pillars (plastic) 2.40 Per Dz.
- Bottoms Up 1.20 Per Dz.
- Spooky Spiders (Sensational) 3.00 Per Dz.
- Spirit Dice Box 6.00 Per Dz.
- King Tut (Original) 3.80 Per Dz.
- Electric Bow Tie (Best) 7.20 Per Dz.
- Pea Wee Viewers 4.80 Per Dz.
- Twins (new) 30.00 Per 100
- Kilroy Stirrers 6.80 Per 100
- Comic Cards, ass't. 5.50 Per 100

WRITE FOR ILLUSTRATED CATALOG
 25% deposit required on all C. O. D. orders
DAN CAR NOVELTY CO.
 492 Broad St. Newark, N. J.

DIRECT From Manufacturer Sensational Value

Beautiful 3-piece set. Hooded point fountain pen, automatic pencil and precision ball pen. Assorted colors with gold-plated caps. Attractively boxed. **SPECIAL PRICE**

75¢ Per Set



These Pens Sell Like Wildfire!
 Combination ball pen and lighter.

50¢ Ea.
 Two-color pen writes in red and blue.

40¢ Ea.
 Smart gold-plated finish. 25% deposit with order. Send \$2.50 for Samples.

ORDER NOW!
H. EPSTEIN
 27 East 22nd St. New York 10, N.Y.

SWEET "16"
 What a Dream!
AUTOMATIC
 Just Press the Button
MARCH 16
 ACE MFG.
 6114 Sunset Hollywood, Calif.

2 for 1

2 Pictures for Price of 1
 Each new Changeable Viewer now packed with Two Pictures at No Additional Cost. RUSH YOUR ORDER, \$27.00 Per Gross. Min. order, 4 Doz., \$9.00. Send Certified Check or Money Order. No C. O. D.'s. Immediate Shipment.

J. MARTIN
 921 CHESTNUT ST. BURBANK, CALIF.

ATTENTION! GOLD WIRE ARTISTS

- Square and round rolled gold plate wire, all gauges and qualities
- Stone-set and plain bangles as follows: hearts • stars • clovers • crescents • beaded hearts • wagon wheels • crosses, etc.
- Jewel sets, all sizes, with 1 and 2 holes set with stones and pearls
- 8 stone ring top of beaded stock • Beaded band wire • Plain findings such as crosses • aneers • bowknot pins • springrings • jumpings • swivels • chains • plain and twisted loops • arwires • eusers • etc.
- Hoop earrings • earrings for pierced and unpierced ears • Hand-made adjustable bangle bracelets • Wire knot rings of rolled gold plate • Pearl plates of snail shell • Cameos, etc.

Write for \$5 sample order with price list. Deposit \$2. bal. C. O. D.
EMROW JEWELRY CO.
 Box 93, North Station, Providence 8, R. I.
 Buy Direct From Manufacturer and Save.

BINGO
 Heavy Cards, Specials, Cages, Blowers, Transparent Markers.
 Write for bulletin
 AMUSEMENT INDUSTRIES, Box 2, Dayton 1, Ohio

Gleaming Gold Plated WESTERN SADDLE HORSES!
NEW—AUTHENTIC REPRODUCTIONS



Act Quick and Cash in on This Line "THERE'S GOLD IN THEM THAR HOSSES"

Highly polished—each with Gold Plated Bridle Reins. Packed each in a carton. Made in the following sizes:

Number	Size	Each	Per Doz.
1G	4 1/2"x5"	\$.65	\$ 7.50
2G	5 1/2"x7"	.95	10.80
3G	6 1/2"x7 1/2"	1.25	14.40
4G	7 1/4"x8"	1.80	21.00

The following Gold Plated Horses have Silver Plated Saddles:

Number	Size	Each	Per Doz.
5G	8"x11"	\$2.65	\$30.00
6G	11 1/2"x9 1/2"	3.35	39.00
7G	10"x11 1/2"	3.90	45.00
8G	11 1/4"x14 1/4"	6.25	72.00
9G	14"x17 1/2"	15.00	175.00

Orders shipped immediately. Terms: 25% Deposit—Balance C. O. D., unless rated. Orders under \$10.00 must be paid in full.

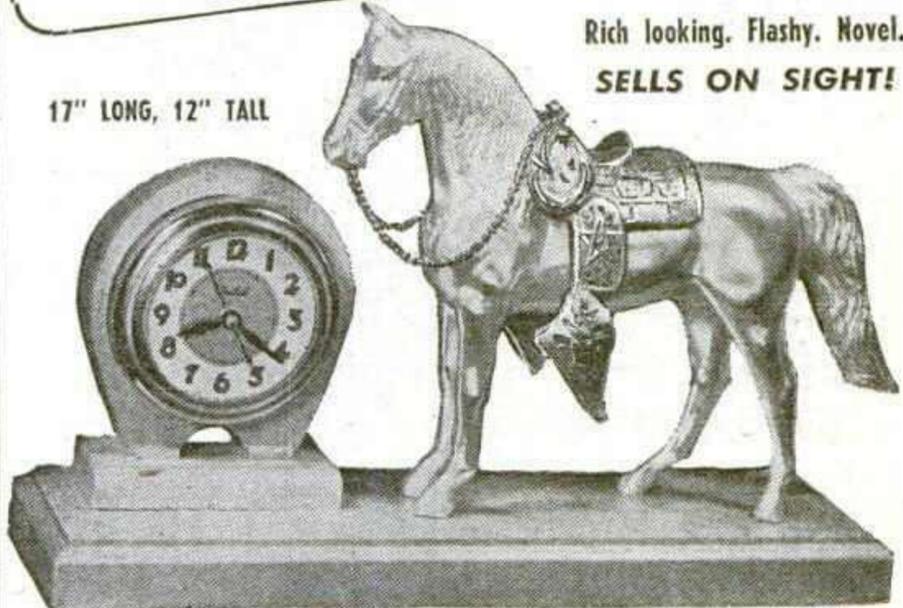
GOLDFARB NOVELTY COMPANY
HARBORSIDE BUILDING JERSEY CITY 2, N. J.

TOPS in WESTERN HORSE CLOCKS

Due to your tremendous response, we have reduced manufacturing costs and now pass the profits on to you!

Rich looking. Flashy. Novel. **SELLS ON SIGHT!**

17" LONG, 12" TALL



Lacquered Silver-Plated Horse and 24 Karat Gold Plated Removable Saddle and Reins. Gold Plated ring around clock dial. Will not tarnish. Clock and horse mounted on hand-rubbed, Mahogany-finish base with felt bottom. Dependable United self-starting, electric clock manufactured under Westinghouse license.

\$9.40 EACH
In Doz. Lots
SAMPLES, \$10.50 EA.
25% Deposit, Balance C. O. D.
Write for new Easter circular.

CREW HAT OPERATORS FROM COAST TO COAST

We have for immediate delivery genuine gabardine, felt and laced cowboy hats. We have all sizes—large, medium, small and kiddie sizes—at the lowest prices in the country, and the best made on the market.

PRICES

Two-Tone Combination Tops. Gross	\$63.00
Plain White Top With Colored Brim. Gross	60.00
Crew Hats, flocked special with any seashore, park, carnival or fair—just name the place. Gross	72.00
Felt Crew Hats—beautiful assorted colors. Gross	36.00
Yacht Caps with any resort, beach. Gross	33.00
Kiddies' Felt Crew Hats. Gross	24.00
Cowboy Hats, beautifully laced with cord in all beautiful colors. Dozen	8.50
Baseball Caps in heavy twill and gabardine—the best baseball cap on the market. Your choice with or without eyelets. Gross	60.00

We advise all Crew Hat Operators to buy early as the demand will be the biggest in the country this season. Don't be shut out as you all know what happened last season.

IMMEDIATE DELIVERY. JOBBERS AND DISTRIBUTORS, WRITE OR PHONE.
25% Deposit — Money Order or Cash — Balance C. O. D.

HARRIS NOVELTY CO.
1102 ARCH ST. Phone: MArket 7-9848 PHILADELPHIA 7, PA.

CUTTLER & COMPANY, INC.
928 Broadway...New York 10, N. Y. Telephone: ORegon 3-6330



No. 1025 — 1/30th-14 Kt. R.G.P. Gent's Ring. Extra large White center with Imitation Ruby or Whitestone sides. \$22.50 Dozen

Gold Filled Engagement Ring. No. 893. \$9.00 Dozen

Gold Filled Wedding Ring. No. 958. \$6.75 Dozen

No. 1220 — 1/30th-14 Kt. yellow R.G.P. Gent's Ring. White stone center and four Imitation Ruby or Whitestone side stones. \$22.00 Dozen.

Send for Our Catalog of Newest Men's and Ladies' Rings
Wholesale Only—State Your Business

HARRY MAHREN RING CO.
303 Fifth Ave. N. Y. 16, N. Y.

#6264K IMPORTED PORCELAIN FIGURINES OF COLONIAL COUPLES IN BEAUTIFUL COLORS

Our First Importation of This Number Since 1939!

2 3/4" High In Assorted Colors

6 couples seated **\$7.20** per doz. pairs

6 couples standing

C. O. D. orders must be accompanied by 25% cash.

SALESMEN WANTED
To Sell Storekeepers this recent importation. PROFITABLE SIDELINE. Four samples sent on receipt of \$2.00, refundable as soon as orders for 1 gross are sent in. Liberal Commissions.

We will be getting importations right along from Germany, Italy, Japan and China.

WATCH FOR OUR ADS

LEO KAUL IMPORTING AGENCY, Inc. 333-335K South Market Street Chicago 6, Illinois

GENUINE LEATHER BILLFOLDS

INDIVIDUALLY BOXED

ASSORTED STYLES AND LEATHERS

\$7.20 DOZ. **\$6.00 5 DOZ. LOTS**

Imported and American made Billfolds of Pigskin, Calf, Morocco for men and women.

SHACKELFORD'S
332 East 31st St. Kansas City 8, Mo.

IMMEDIATE SHIPMENT
Orders Sent C. O. D. or Postpaid

PICTURE LOCKET KEY CHAIN

NEW! IRRESISTIBLE! FAST SELLING!

Opens like a watchcase for personal pictures. 1 3/4" diameter, finely finished plastic LUSTRON. Decorated back panel.

1 doz. on DISPLAY CARD **BE FIRST to FEATURE!**

12 or 36 Cards to Carton **BE FIRST to PROFIT with**

\$12.00 per gross

Sample Card \$1.00

WHOLESALE write for QUANTITY PRICES

PATEK MFG. CORP. 157 East 128th St. New York 35, N. Y.

FAST SELLING POCKET NOVELTIES

NOVELTY RUBBER SHIMMIE DANCERS Doz. \$.70; Hundred \$5.00

PHOTO HANDLED POCKET KNIVES WITH BEADED KEY CHAIN Doz. 4.20;

"KILROY WAS HERE" PLASTIC STATUETTE Doz. 1.20; Hundred 9.00

"KILROY WAS HERE" COCKTAIL STIRRERS, ASSTD. COLORS Doz. .80; Hundred 6.00

SAMPLE OF EACH AND PRICE LIST SENT FOR 75¢ IN STAMPS.

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

Merchandise You Have Been Looking For

Lamps, Clocks, Enamelware, Houseware, Aluminum Ware, Decorated Tinware, Toys. Every kind of Glassware, Blankets, Hampers, Hassocks, Plaster Slum, Flying Birds, Whips, Balloons, Hats, Canes, Ball Game Specials, Bingo Merchandise.

Catalog Now Ready—Write for Copy Today

IMPORTANT To Obtain the Proper Listings Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.

ACME PREMIUM SUPPLY CORP. 1111 South 12th. St. Louis 4, Mo.

HELP WANTED—ADVERTISEMENTS

RATE—12c a Word Minimum \$2

Remittance in full must accompany all ads for publication in this column. No charge accounts

Forms Close Thursday for the Following Week's Issue

CAN USE THREE FIRST CLASS LADY Demonstrators for department and variety stores. Must be neat, attractive and experienced. Geo. Bartow, Puritan Hotel, Kansas City, Mo.

CAN OFFER STEADY PERMANENT JOB—Girl pianist to play few nights week for acts; office job 5 days weekly; central location with room; large Eastern city. Box C-232, Billboard, Cincinnati O.

CUSTOMED RUSTIC TEAM—FOR HOME Show March 14 to 19, 1949; comedy antics, patter or pantomime; will promote team widely including television; downtown experiment; so make right town rate; rush full dope. Webber Advertising Agency, Grand Rapids, Mich

LEAD TENOR DOUBLING CLARINET—MUST be neat and sober, able to transpose; \$75 week minimum. Band Leader, 321 Morrill St., Sarasota, Fla.

MUSICIANS ALL INSTRUMENTS 12 DANCE orchestras, work steady. Give full particulars. VSA 448 Insurance Bldg Omaha Neb fe12

PIANIST AND TENOR DOUBLING CLARINET; must play with beat, transpose; combo; state age and salary expected. Write or wire Chuck Grierson, 1324 So. Ash, Casper, Wyo.

WANTED MUSICIANS ALL INSTRUMENTS, especially brass for carnival band. Write Dave Fredericksen, Gen Del., McAlester Okla. fe12

PIANO FOR COMBO, READ, FAKE, TRANSPOSE, good appearance, manners, sober, steady work. Write details; no cats. Box C-244, Billboard, Cincinnati, O.

TENOR SAXOPHONE DOUBLING SECTION Violin and Clarinet, state age, previous bands, if married, minimum salary. Box CH-120 Billboard, Chicago Ill fe19

WANTED—MEDICINE SHOW PERFORMERS: all types, Dawson Players, Box 216, Shawneetown, Ill.

WANTED—STRING BASS MUSICIAN FOR hotel trio; commercial; must sing; salary \$70. Box 312, Excelsior Springs, Mo.

WANTED—ATTRACTIVE LADY PIANIST AND Solovox Player, regular job in small town bar. Write Jut Williams, Box 68, Inverness, Fla.

WANTED—MALE BASS MAN; COMBO; MUST read and double vocals, pop numbers; no drinks or characters; steady location. Filo Gonzales, 921 West Main, New Iberia, La.

WANTED—GOOD ALL AROUND AERIAL high act performers, capable doing standard routines; trapeze, rings, swagpole, ironjaw or neck swivel, planches, etc.; for fast paced thrill act. All information and qualifications to Aerial Act, Box C-245, Billboard, Cincinnati, Ohio.

AT LIBERTY—ADVERTISEMENTS

5c a Word, Minimum \$1

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Forms Close Thursday for the Following Week's Issue

AGENTS AND MANAGERS

VETERAN—FREE TO TRAVEL; WHITE, single, age 24; no finance; prefer job as agent; experienced. S. H. Lowell Jr., 521 Lee St., Bristol, Va.

CIRCUS AND CARNIVAL

CIRCUS CORNETIST—ANY CHAIR; SOBER, competent, agreeable. Box 238, Billboard, Cincinnati, Ohio. fe12

FIGHTING LION ACT FOR SIDE SHOW—Doubling "Leap of Death" on midway as free act on small circus; experienced and reliable. Write, wire before February 18, Dee Nifong, 3501 Greenwood Rd., Shreveport, La.

PAMAHASIK'S SOCIETY CIRCUS PONIES, Dogs, Monkey; featuring the famous White Cockatoo, America's greatest performing Military Macaw, presented by the only and original Prof. Pamahasika himself. Address George E. Roberts, the Circus Manager, Pamahasika's Headquarters, 3594 N. 8th St., Philadelphia 40, Pa. Telephone: SAzamore 2-5536 fe12

MAGICIANS

FEATURE MAGIC-MENTAL ACT—ORIENTAL presentation; salary for act; percentage on private readings. Yose, care Kneeland, 75 1/2 W. Chippewa, Buffalo, N. Y.

TOP NOTCH MUSICAL MANIPULATIVE sleight of hand act for clubs, hotels, theaters, schools, etc.; positively best of its kind; consider good offer, proposition or booker; go anywhere; age 28, single, 11 years' experience. Write Gordon Rathke, General Delivery, Little Rock, Ark. fe12

MISCELLANEOUS

ARCADE MECHANIC—YOUNG, SOBER, RELIABLE; can also drive semi; worked for Warren Murphy last season and have own tools; write only. Mike Flynn, 2004 Mt. Vernon St., Philadelphia, Pa.

ATTENTION, THEATERS, AUDITORIUMS, FAIR Managers and Bookers: The International Mystery Show, with 7 girls, 59 minutes to 2 1/2 hours production; available from Feb. 20; will travel anywhere; show is motorized; direct from Europe; The Mighty Kara-Kum presents: Any lady from audience will float in mid-air, head of any volunteer will be cut off and thrown to the audience, any drink called for will be produced from water (rum, gin, whiskey, Martini, Zombie, etc.), snooks, skeletons will leave the stage and sit with audience, Kara-Kum will be in two different places at the same time on stage; have special designed window cars, small, jumbo posters; 1 sheet, 3 sheets and 24 sheer billboards; 3 different hand bills, car and window stickers screen trailers, cuts, mats, recorded radio spot announcements and radio programs; show is suitable for television and mid-night appearance; show is highly entertaining; exacting as advertised; 18 years of stage experience; satisfaction guaranteed. Kara-Kum, care Hotel William Penn, Pittsburgh Pa.

FAT DWARF WOMAN, AGE 40; WANTS TO meet another dwarf for a singing act. Blanche Ober, 1516 Orange Ave. (rear), Fresno, Calif. np

MECHANIC AVAILABLE—THOROUGHLY EXPERIENCED in converting and repairing all slots; also experienced phonograph route man; married, honest, sober and free to travel anywhere. P. O. Box 1117, Smyrna, Ga.

WHEEL FOREMAN—WANTS POSITION WITH show consisting of double or single Ferris Wheel; honest, sober, reliable. Richard Ballard, Park Hotel, Charleston, W. Va.

MUSICIANS

A-1 RINK ORGANIST AVAILABLE—FIRST class year round rink; thoroughly experienced; Eastern location only; write or wire full details. Organist, Box C-246, Billboard, Cincinnati, Ohio.

ACCORDIONIST, STROLLER FOR BAR—DOES not drink; go anywhere immediately; will consider all offers. 201 N. Central Ave., Marshfield, Wis. Telephone 934-J.

ACCORDIONIST, GUITARIST, VOCALIST, COMedian, Strollers, Entertainers for floor show or bar. Novelties, Master of Ceremonies for theaters or burlesque; 15 to 45-minute show or more as desired; have own transportation, advance agent, bill poster; have amplifier, photos, mats, publicity, movie trailers, win'ow cards, posters, cowboy costumes; doubling bass, musical saw, baloon, etc. Write: 513 E. Broad St., Bristol, Tenn. (Telephone 1013)

ACCORDIONIST STROLLER FOR BAR—Available, consider all offers; go anywhere; does not drink. Post Office Box 1543, Miami, Fla.

ALTO AND CLARINET—TONE, INTONATION, read, experienced, reliable, some jazz; age 21, neat appearance, sober, single. Tommy Smoot, R.R. 1, Rankin, Ill. fe19

AT LIBERTY—PIANO MAN AVAILABLE IMMEDIATELY for jazz, cocktail unit or commercial dance band; young, modern, progressive. John Hudson, Gifford, S. C.

BASS PLAYER—ALL AROUND EXPERIENCE from radio symphony to be-bop; double section violin; young, nice appearance; available immediately; only established orchestras, or units contact with details. R. Barbey, care Joe Stokes, Houston Local 65, Kress Bldg., Houston, Tex.

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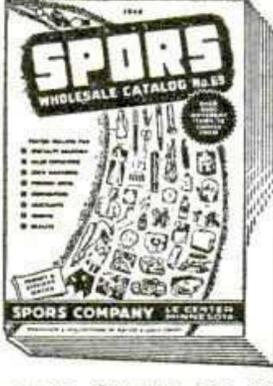
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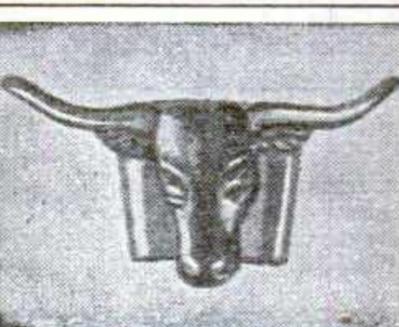
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 ASBURY PARK NEW JERSEY

SENSATIONAL for the NEW YEAR!

Only \$3.50 in lots of 6

- Written Guarantee
- Shock and Water Resistant
- Radium Hands and Dial
- Red Sweep Second Hand
- Stainless Steel Band Fits All Wrists
- Sparkling New - Not Rebuilt

85% With Order - Balance C.O.D.
 F. O. B. St. Louis
 \$1.00 Each Extra On Orders Under \$10

Amazing Sales Booster!

Terrific Ladies' Watch Value Tool
 Beautiful! Exquisite! Accurate!
 Women love them. Dainty, petite.
 Keeps perfect time. Complete

MARVEL WATCH CO.
 Wholesale only
 301 PINE ST. ST. LOUIS 2, MO.
 Free Catalog.

Start Planning for the EASTER RUSH!

Send for our FREE 1949 EASTER CATALOG featuring extra popular Plush animals with "S.A."*

Joe End & Co.
 INCORPORATED
 435 W. B'WAY, N. Y. 12, N. Y. WA 5-8280

*Sales Appeal!

SELL NYLONS GUARANTEED RUNS!

The ONLY nylon hose in the whole world actually guaranteed against runs, snags or excessive wear. REGARDLESS OF CAUSE! Yes no matter what the cause, whether use or abuse Kendex nylons are replaced FREE if they run, snag or become unfit for wear within guarantee period - a period up to three whole months! Not sold in stores. Extra sheer 15 denier, sheer 30 denier and service 60 denier. Latest colors. Lengths 28 to 35 inches. Both seamed and seamless. Also complete line men's fine hosiery guaranteed for ONE FULL YEAR or replaced FREE! No money or experience needed to earn big, steady income writing orders in spare or full time. We deliver and collect. Just say "Guaranteed Against Everything" and the sale is made. Advance cash plus huge bonus. Complete money making sales outfit FREE and prepaid. No obligation. Nothing to pay now or later. Simply rush your name and address on a postcard and you'll be making money next week.

KENDEX COMPANY, BABYLON 27 N. Y.

The Latest Scientific Marvel

No Picture or Words Can Describe the Radiant Beauty of



FLUORESCENT NON-ELECTRIC SIGNS

As New as Tomorrow
Reflect—Refract—Magnify—Day or Artificial Light

WHAT IS FLUORESCENT?
RE WEBSTER'S DICTIONARY
NEW 1949 EDITION

FLU-O-RES-CENCE (Fluo'o-res'ens), n. Phys., 1, the property of certain substances which, when in solution or otherwise under the action of light, emit light of a color differing from their reflected or transmitted color; the property by which certain substances become luminous when exposed to X-rays or other forms of radiation; 2, the light thus produced—adj. FLU'O-RES'CENT.

BORN 150 DAYS AGO

Tried and proven a tremendous success in Miami, Fla.; Baltimore, Washington, Philadelphia and New York. The rest of the world is virgin territory. This multi-million-dollar baby is only 5 months old and has never been out of its own front yard.

Fluorescent Neonlite signs are being sold to stores, salesrooms, garages, realtors, hotels, theatres, business trucks and autos, or any type of business establishment. They are a proven hit wherever shown. Miami, Fla., business men have purchased these signs to the value of \$50,000 in the past 60 days. They are the talk of the town. It is impossible to count 5 stores in a row without seeing one of these signs. And in many instances they have been sold to 5 and 6 stores in a row without a miss.

In New York they are being used by such stores, firms and chains as Kresge, Philco, General Electric, General Motors, Frigidaire, Jantzen, Leighton's, Mohawk Carpets, and many other coast to coast chains and nationwide advertisers.

More attractive than Neon at one-fifth the cost. No unsightly transformer boxes—no upkeep, no breakdowns, no batteries. Uses no electricity; reflects and refracts a radiant, glorious light that commands instant attention. It gathers and transmits light fully and faithfully. It creates curiosity because it is a scientific marvel. As new as tomorrow. It yields 100% profit to our agents.

Fifty dollars a day without risking a penny. You can be your own boss and make \$10 an hour selling the most fascinating and decorative product ever produced. No investment required. One-half of each sale is yours. No such chance has ever before been presented on such a sure-fire product. You can't miss. It sells on sight.

AGENTS AND SUB-AGENTS

You can appoint sub-agents on commission, pay them 25 or 33 1/3% and still have a nice profit in addition to the 100% you make on your own sales. Exclusive territory if we see you are a live wire and can produce. We will give you a contract in writing for your protection and cease selling to anyone who might trespass on your territory.

Letters come in 2, 4 & 6-inch & 8-inch sizes.

PRICE LIST

- 2-inch Letters 49 1/2¢
- 4-inch Letters 74¢
- 6-inch Letters 96¢
- 8-inch Letters \$1.25

Above prices include luminous crystal-clear plastic frame. Orders shipped same day received, instant service. Signs are completely assembled up to 48 inches; signs over 4 feet are shipped in sections. We make Neo-Lite Signs to order, any name or any wording—thus



Letters come in 2 colors—NEON RED and FLUORESCENT GREEN in any combinations of sized letters. Agent of customer should draw diagram as above, stating style of crystal clear Plastic frame desired. No extra charge for crystal frames or holes for hanging. State whether sign is intended for hanging or self-standing base sign. We make all numerals \$ ¢ signs, commas, etc., etc.

TELEVISION Base or Shelf sign. State style of frame with each sign ordered. This 10-letter sign in 6-inch letters, made in Neon, retails for \$105.00. The same 10-letter sign in 8-inch letters made of Fluorescent Neonlite retails for \$19.20, only \$1.92 a letter—your cost 96¢ per letter, including frame. 100% profit.

NEO-LITE FLUORESCENT NON-ELECTRIC SIGNS

Here is what our agents have to say about
"I spent the first part of this winter in Miami and, true to your advertisement, the signs are practically all over."
Sincerely, HAROLD E. LESTER, 350 East 77th St., N. Y. C. 21, N. Y. Jan. 11, 1949.

Dear Sir:
"I received your \$10.00 sample layout and was pleased to note that your product is all you claim—so pleased that I am enclosing a Money Order for \$25.00, for which I want you to send me your \$25.00 sample layout. Order enclosed."
R. W. WHITE, Morrisvale, W. Va.

Dear Sir:
"They all were very much impressed and persuaded me to make a business for myself of them. I sold better than \$100.00 dollars worth in a few hours."
HAROLD B. ADAMS, 111 S. 3d St., Mt. Vernon, Ill.

Telephone KEarney 2-1077 American Made Merchandise Only
VEE RAY GRO ASSOCIATES, Division of INDUSTRIAL DISCOUNT CORPORATION
884 Devon St., Arlington, N. J.

"I am convinced that NEO-LITE is the hottest advertising medium that I have ever seen in my entire sales experience. I have carefully made a survey of the sales potentialities since I received the samples three days ago. The conclusion I reached was this: I believe that NEO-LITE can be built into a lifetime business."
V. RAYMOND GROBHOLOZ, Sales Manager

"Received the literature and the sample layout today. Kindly send me 2 more \$10.00 salesman's sample layouts; also signs for which I am sending diagram. I am organizing sales force at once. You stated that this territory is open. I have found the public reaction to your product very satisfactory and am very much enthused. Kindly find certified check for \$43.72 to cover this order."
Yours truly, LEO M. MARTIN, 20410 Mark Twain, Detroit 21, Mich. Jan. 20, 1949.

SALESMEN'S SAMPLES
We recommend 1 sample sign of each size letter, namely 2, 4 and 6 inch.

SECURITY DEPOSIT \$10
We are now shipping a sample layout consisting of 1 sample 6-inch sign, 1 sample 4-inch sign, and 1 sample 2-inch sign. These are standard samples; you may return them for refund at any time. Act now. Be the first to introduce these sure winners in your town or city.

SECURITY DEPOSIT \$25

This sample layout consists of one 10-letter 6-inch sign, one 10-letter 4-inch sign, and one 17-letter 2-inch sign, namely, TELEVISION (6-inch letters), COFFEE SHOP (4-inch letters), and FAMOUS FOR FINE FOOD (2-inch letters). This is by far the best sales producing sample layout. Your deposit is refundable any time.

TERMS:

SALESMEN'S SAMPLES, cash with the order. Remit by postal money order. Checks must be certified.

Money-back guarantee on all orders. Over 20,000 satisfied Billboard customers have bought our products with a money-back guarantee since 1940.

See NEO-LITE at the Chicago Sign Show.

Use Air Mail Special Delivery or Western Union for same day service.

OTHER FINE MONEY MAKING ITEMS. ALL ORDERS SHIPPED SAME DAY RECEIVED.

Manufactured by

J. A. WHYTE & SONS

MAIL ORDER DEPT.
Washington Office
1732 Wisconsin Ave.
Telephone: North 9082

Canadian Factory
KING SHOW PRINT BUILDING
Kesteven, Sask., Canada

Pipes for Pitchmen

By Bill Baker

A NEWCOMER... to the ranks of Pitchdom, Ben Mas-sell, is framing a layout at his Macon, Ga., home which he plans to take on the road soon.

Too many pitcheroos make "take a little and leave a little" their by-word.

PITCHMEN... who found the Oak Rubber Company's Squawky Dolls a profitable novelty item last year should find another winner among the firm's new line-up which includes a Donald Duck, Sambo, an Indian, ring-tailed monkey and basketball and baseball players.

Putting 'em over is what counts. Anyone can cut 'em up in a hotel lobby.

OF INTEREST... to pitchmen and demonstrators who made the event in the past is the announcement this week by the executive group of the Civic Committee in charge of the Food and Home Show at the Cincinnati Zoo that the event will be held August 23 to September 6. J. W. Heusser, executive director of the zoo, said that those who rented booths in the 1948 show could obtain the same locations if their applications were made by April 1. Gadget, novelty and juicer workers have always attracted large crowds to their stands in the past and there's little reason to doubt that the same condition will prevail at this year's show. Numerous purveyors of other pitch items have worked the event in the past and all report having chalked up a good-sized bankroll for their efforts.

Grumbling won't help ease your troubles. Get out and get under.

RICHARD ARCAND... blasts from Fort Worth that he's playing the Stock Show there with Freedman's concessions. "I haven't seen any pitchmen in any of the local stores, but in Dallas I sighted two lads and a gal working in the H. L. Green store, with embroidery, slicers and wipe-on demonstrations," says Arcand. In the Freedman line-up, in addition to Arcand, are Connie Dallas, Mr. and Mrs. Alex Freeman and Sammy Silverman.

Many of the successful pitchmen already have decided upon what line of action they will follow this year.

CHIEF THUNDERCLOUD... and Emmett Smith, who has been working North Carolina with med; Doc G. W. Edwards, who will open his med show soon, and Leon Long, magician, held a long gabfest in Edwards's club in Kinston, N. C., recently. Thundercloud and Smith plan to head for Florida soon.

PHIL ITZKOWITZ... is passing out the cigars over the birth of a son, David Joel, in Milwaukee recently. Phil, a former pitchman, is currently employed as an accountant with the General Electric Company in the Beer City.

The fellow who doesn't know where he's going but is on his way could be a pitchman looking for a red one to play.

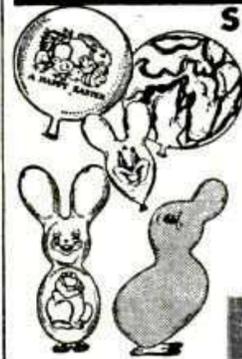
JAMES (KID) CARRIGAN... comes thru with the following from Los Angeles: "Saw Sam Coe, coil worker of note, getting the geedus here, while a JCL, with card tricks on Main Street, worked to a bloomer because of his insulting manner with a tip. I worked Pershing Square, with health books, along with Paul

Hunt, with books, and Hobo Benson, on sheet. Celebrated my 64th birthday January 14 by walking from Main Street here to Burbank, Calif., a distance of 20 miles."

Don't be so concerned with eliminating the faults of your fellow pitchmen. It's much better to omit just one of your own.

AMONG MEMBERS... of the tribes and keister fraternity on hand for the opening of Doc Billy Beam's minstrel and med show debut in Tifton, Ga., recently were Mr. and Mrs. Jack Miles, Eddie Gould, Bob Smith, Eddie St. Matthews, Irish Owens, Mr. and Mrs. Bob

OAK-HYTEX BALLOONS

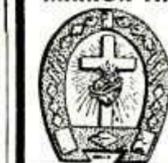


See Your **JOBBER** for **EASTER** BALLOONS

- No. 9 — Easter Prints.
- No. 9 — Easter Egg Balloon. (Matted)
- No. 6 — Bugs Bunny Head. (with or without feet)
- No. 615 — Easter Toss-ups.

The OAK RUBBER CO.
Revere, Ohio

"BELLA" MIRROR-TINSEL DECORATED FRAMES



Horseshoe Frame illustrated is 6"x8". Retail 49¢ ea., your price \$2.40 doz. Heavy concentration on other popular numbers allows 33 1/3% reduction. Sample free. Write or telegraph orders to:
BELLA PRODUCTS CO.
Established 1935
41 Union Sq., New York City

MEDICINE MEN!

THERE IS NO SUBSTITUTE FOR QUALITY
WRITE TODAY for new wholesale catalog on tonics, oil, salve, soap, tablets, herbs, etc. **LOW PRICES—RAPID SERVICE!** (Products Liability Insurance Carried) We are MANUFACTURING PHARMACEUTICALS established 1934.
GENERAL PRODUCTS LABORATORIES, INC.
137 E. SPRING ST. Dept. X COLUMBUS 15, OHIO

PITCHMAN WANTED

New Orleans man to demonstrate Toy Clown at Mardi Gras. State experience and preference for salary or commission.
Contact

SCHOPS CRAVATS
2166 Broadway New York 24

PAPER MEN

Have good farm paper for reliable paper men in most states. Write for application card and terms.

ED HUFF & SON
P. O. Box 7696 Dallas 10, Texas

LECTURERS, PITCHMEN, SHEET-WRITERS

New Book Deal, "INVENT—GROW RICH," sells profitably. Rush name—receive unusual proposition.

I-G CO.
Room 608-B, 524 S. Spring St.
Los Angeles 13, California

TIES

Direct from Manufacturer. Largest Assortment of Latest Patterns.

SELL STORES AND DIRECT
\$6.50 Doz. 3 Doz., \$18. **FAST \$1 SELLER. YOU MAKE \$6.00 PER DOZEN.** Special Price on Gross Lot Orders.
OTHER ITEMS—FREE CATALOG.
EMPIRE CRAVATS 648 Broadway New York 12, N. Y.

BUY DIRECT — NEW STREAMLINED — BALL PENS

\$2.00 A DOZEN IN QUANTITY LOTS SEND \$1.00 FOR 3 SAMPLES

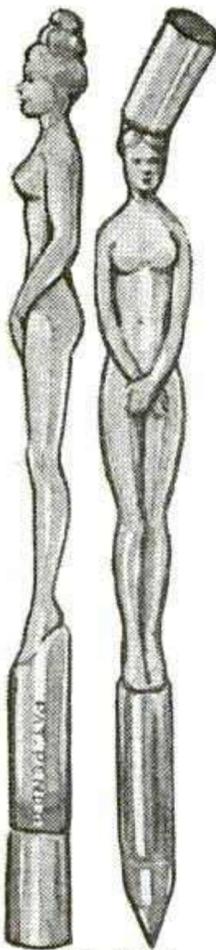
FRANKLIN PEN CO.
Franklin Hotel Lawrence, Mass.

MEDICINE MEN

QUAKER HAS CUT PRICES FOR 1949
On Oil, Salve, 8-Oz. Laxatives. All are available under private label in 3 dozen or gross lots. We also have a complete line of Tonics, Corn Medicine, Foot Ointment, Eucalyptus, Tablets, Powders, Herbs, Vitamins and Minerals.

QUAKER MEDICINE COMPANY
220 GEORGE STREET (Est. 1895) CINCINNATI 2, OHIO

REALISTIC
TRUE-TO-LIFE
ALLURING
BEAUTY BALL



Reg. U. S. Pat. Office
THE HOTTEST BALLPEN NOVELTY TO HIT THE COUNTRY IN YEARS!

Believe it or not! A slender, gold-plated figure of rare beauty that is also a precision made, smooth-writing Ballpen with a removable refill!

Everyone will thrill to the new, joyful experience of writing with a **BEAUTY BALL!** Everyone will want one! A natural for party souvenirs, prizes, premium and promotional deals! Ideal for home or office.

BEAUTY BALL is shipped packed in individual boxes at prices quoted below. Attractive display unit, complete with finished wood trophy base, available at less than our cost: 75¢ per doz.; \$7.20 per gross, additional. Delivery is immediate to two weeks, depending on how fast we get your order.

Gold Plated

Wire Your Order Today for This Fast-Selling Sensational Ballpen Novelty!

LOW-PRICED FOR VOLUME SALES!
 RETAILS FOR ONLY \$1.00 EACH

PRICE: \$64.80 Per Gross

\$6.00 Per Doz. in Less Than Gross Lots.

Terms to Rated Jobbers:
 2%—10 Days F. O. B. N. Y.

Min. Sample Order, 1 Doz. M. O. in Advance.
 Mfd. exclusively by the makers of nationally known Waldorf Ballpens.

H. K. Mfg. Co.

1 Orchard St. New York 2, N. Y.

ORIGINAL TELESCOPE KEY CHAIN

New collection of Fine Natural Color Photographs of Hollywood's Most Gorgeous Models. Hottest consumer demand item today. Packed 2 doz. assorted in attractive counter display box.

PER DOZ. (2 DOZ. MIN.).... \$ 2.00
 PER GROSS.... 21.00
 (5 GRO. LOTS). PER GROSS.... 19.50

PICTURE PORTFOLIO

Provides both the professional and the novice photographer with a variety of ideas for pin-up shots. Hollywood models. Female glamour "spotlighted." 12 photos to each set. 4x5 INCHES. GLOSSY PRINTS
\$5.75 DOZ. SETS.
 100 SETS. **\$39.50**
 25% Deposit, Balance C. O. D.

GEM SALES CO.
 533 Woodward Avenue
 Detroit 26, Mich.

PLASTER

Balloons, Slum. We Ship. 25% Deposit.
NU-NAK NOVELTIES
 Air Base, Waycross, Ga.
 Home Office, Utica, N. Y.



BUY DIRECT

Fastest Selling Novelty in the country. Selling like wildfire. The original telescope key chain at the lowest price in the country. Two-piece sliding telescope featuring:
 The newest and latest startling Beauties—in nature's glorious colors. Over 9 (nine) different models in each dozen.

Minimum Order 4 Dozen..... \$ 7.00
 One Gross 19.00
 Five Gross Lots. Gross..... 18.00
 Ten Gross Lots. Gross..... 17.00

Immediate Delivery—Wire or Phone.
 Money Order, Certified Check or Cash with all orders.
 All these Telescope Key Chains are guaranteed.
 Phone No.—Market 7-9848

HARRIS NOVELTY COMPANY

1102 ARCH STREET PHILADELPHIA 7, PA.

Jobbers and Distributors, write or phone us

HALF A MILLION SOLD!

There must be a reason. Bingo and Game Operators have found these to be outstanding values with "LASH" and "APPEAL."

Also
 12"-18" Glass
 and Pottery
TABLE LAMPS

\$1.50—\$1.75—\$2.00

#3742

Write for a Sample and You Will Be Buying Hundreds

426 E. JEFFERSON AVE. **ENGELITE, INC.** DETROIT, MICH.

Michigan's Largest Manufacturers of Lamps—90¢ to \$90.00
 CANADIAN FACTORY—52 Wellington St., E., Toronto, Ont.

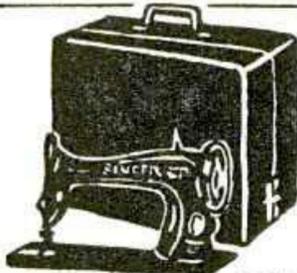


CRYSTAL BOUDOIR LAMPS

In 4 Asst. Colors

\$1.10 in Dozen Lots
 \$1.00 in Gross Lots

SAMPLE \$2.00



PRICE \$68.50 EACH
 3 OR MORE..... 65.00 EACH

REBUILT SINGLE PORTABLE ELECTRIC SEWING MACHINE, with new electric motor, controls, electric wheel, luggage carrying case and equipment. All nickel parts chrome plated and new crinkle paint finish on the head. Every machine a perfect stitcher, ready to do your sewing in comfort.

F. O. B. New York. 25% With Order, Balance C. O. D. Ideal for renting out or resale because they'll stand up and do the work. Prompt shipment.

NEW IMPORTED, GOOD MAKE PORTABLE ELECTRIC SEWING MACHINES, COMPACT, BEAUTIFUL, DEPENDABLE, GUARANTEED. IDEAL FOR DRESSMAKERS. **\$89.50 EACH**

5 BRIGHTON 1ST ROAD **MITCHIE GOLDMAN** BROOKLYN 24, NEW YORK

HEAVY MEN'S RINGS



No. 218. Gent's heavy 1/30 14K RGP ring in yellow finish with three large sparkling white stones. **\$21.00 per Dz.**

No. 202R. Gent's heavy 1/30 14K RGP ring in yellow finish with two white stones with red center stone. **\$18.00 per Dz.**

WRITE FOR FREE ILLUSTRATED FOLDER

TAYLOR JEWELRY COMPANY

1115 East Norwood Place Alhambra, Calif.



FIREWORKS

Chinese Firecrackers

1 Bundle or 1280 1 1/2" Crackers \$3.50

1 Bundle or 1600 1 1/2" Crackers 4.35

BALLOONS

Latex Rubber

NO. K10—PER GROSS..... \$1.25

NO. K20—PER GROSS..... 2.50

Cash With Order

United Fireworks Mfg. Company, Inc.

DAYTON 7, OHIO

New! P. D. Q. AUTOMATIC PHOTO MACHINE Today's Big Money Maker!

TAKES AND FINISHES BEAUTIFUL BLACK AND WHITE OR SEPIA PHOTOGRAPHS IN 1 MINUTE

NO EXPERIENCE REQUIRED

NO FILMS—NO DARK ROOM.

Direct Positive Photos, size 2 1/2 by 3 1/2 inches. NOT TIN TYPES. Big attraction. Watch photos develop in daylight in one minute. Easy to operate. Simple instructions show you how. P. D. Q. Photos are guaranteed NOT TO FADE in this interesting BIG MONEY BUSINESS—anywhere—indoors or outdoors you will make BIG MONEY with the P. D. Q. A real Portable Photo Studio. Write or wire

PDQ CAMERA CO., Dept. B
 1161 N. Cleveland Ave., Chicago 10, Ill.

Dealers—Jobbers—Salesmen
 Natural COLOR Slides
 Gorgeous HOLLYWOOD MODELS

New 1949 SERIES

Breath-taking beauties in beautiful, unretouched NATURAL COLOR slides. Unusual poses. Reg. 50¢. Samples: 3 for \$1; 50, \$12.50; 100, \$23.50. Catalog 'B' free. **BUCKINGHAM, 50 W. Gunhill Rd., N. Y. C.**

THE LATEST SCIENTIFIC MARVEL
 NO PICTURE OR WORDS CAN DESCRIBE THE RADIANT BEAUTY OF
NU-LITE FLUORESCENT NON-ELECTRIC SIGNS
 THE SIGN THAT GLOWS—AS NEW AS TOMORROW
 Reflect—Refract—Magnify—Day or Artificial Light. We manufacture Nu-Lite Signs to order, any name or wording, thus:

COFFEE SHOP

This 10-letter sign in four-inch letters made in Neon retails for \$95.00. The same 10-letter sign in four-inch letters made of Fluorescent Nu-Lite retails for \$15.00. Only \$1.50 per letter. Your cost is 74¢ per letter, including the crystal clear plastic frame, 100% profit.

BE THE FIRST IN YOUR CITY

Tried and proven a tremendous success in Miami, Fla.; New York and Washington, D. C. The rest of the world is virgin territory. This multi-million-dollar baby is only 4 months old and has never been out of its own front yard.

Fluorescent NU-LITE signs are being sold to stores, salesrooms, garages, realtors, hotels, theatres, business trucks and autos, taxicab companies, or any type of business establishment. Miami, Fla., business men have purchased these signs to the value of \$50,000 in the past 60 days. They are the talk of the town. And in many instances they have been sold to 5 and 6 stores in a row without a miss.

In New York they are being used by such stores, firms and chains as Kresge, Philco, General Electric, General Motors, Frigidaire, Jantzen, Leighton's, Mohawk Carpets, and many other coast-to-coast chains and nationwide advertisers.

More attractive than Neon at one-fifth the cost. No unsightly transformer boxes—no upkeep, no breakdowns. Uses no electricity; reflects and refracts a radiant, glorious light that commands instant attention. It gathers and transmits light fully and faithfully. It creates curiosity because it is a scientific marvel. As new as Tomorrow. It yields 100% profit to our agents.

Fifty dollars a day without risking a penny. You can be your own boss and make \$10 an hour selling the most fascinating and decorative product ever produced. No investment required. One-half of each sale is yours. No such chance has ever before been presented on such a sure-fire product. You can't miss. It sells on sight.

AGENTS and SUB-AGENTS

You can appoint sub-agents on commissions, pay them 25 or 33 1/2 % and still have a nice profit in addition to the 100% you make on your own sales.

Letters come in 2, 4, 6 and 8-inch sizes. All signs are completely assembled.

PRICE LIST

2-inch Letters 49 1/2¢
 4-inch Letters 74¢
 6-inch Letters 96¢
 8-inch Letters \$1.25

Above prices include luminous crystal-clear plastic frame. Orders shipped same day received. Instant service.

SALESMEN'S SUPPLIES

We recommend one sample sign of each size letter, namely: 2, 4 and 6 inch. **SECURITY DEPOSIT, \$10.00.** We are shipping a sample layout, consisting of one sample 8-inch sign, one sample 4-inch sign and one sample 2-inch sign. These are standard samples; you may return them for refund at any time. Act now. Be the first to introduce these sure winners in your town or city.

SECURITY DEPOSIT, \$25.00

This sample layout consists of one 10-letter 6-inch sign, one 10-letter 4-inch sign, and one 17-letter 2-inch sign, namely **TELEVISION** (6-inch letters), **COFFEE SHOP** (4-inch letters), and **FAMOUS FOR FINE FOOD** (2-inch letters). This is by far the best sales-producing sample layout. Your deposit is refundable any time.

TERMS

Salesmen's Samples cash with order. Remit by postal money order. Checks must be certified. Money-back guarantee on all samples. Manufactured by

WHYTESON PLASTICS

631 D St., N. W. Washington 4, D. C.

Nu-Glow (Luminous) Weather Forecasters Are A Proven Money Maker



They predict WEATHER with amazing accuracy. When little Boy and Girl come out of the House it means good weather—and when the Old Witch comes out it means bad weather ahead. **MOLDED OF IVORY PLASTIC** and beautifully engraved. Has **REAL miniature THERMOMETER** attached to front. Little figures and roof outline are **LUMINOUS and GLOW IN THE DARK!** Actual size, 5 1/2" high x 4 1/2" wide.

DOZEN \$7.20

CARTON, 6 DOZ.—PER DOZ. \$6.60

Terms—Cash with order, or 1/3 deposit
SPECIALTY COMPANY
 BOX 1080 COLUMBUS, OHIO

STORES—WAGON JOBBERS

Famous "Griffon"—Nationally Advertised **PINKING SHEARS**

Every woman who sews NEEDS and WANTS one. Sells at \$4.95. Carries Good House-keeping seal plus factory guarantee. Gift boxed.

\$3.70 Min. Lots of 6 (Sample, \$4.25)
 Dealers only. 25% deposit, balance C. O. D.

JARLAN CO.

5 Beekman St., New York 7, N. Y.

THE SENSATION OF THE BOARD AND COIN SHOW!



Peek-A-Pen does everything a fine ball point can do, in addition, we present Hollywood Lovelies in alluring studies.

EXCLUSIVE!

Assorted Poses by Hollywood Lovelies

- LIFETIME BALL POINT PEN
- HIGH POWERED MAGNIFYING LENS
- COMES IN ASSORTED ATTRACTIVE COLORS
- GLAMOROUS GORGEOUS ALLURING STUDIES

Big as life and just as natural!

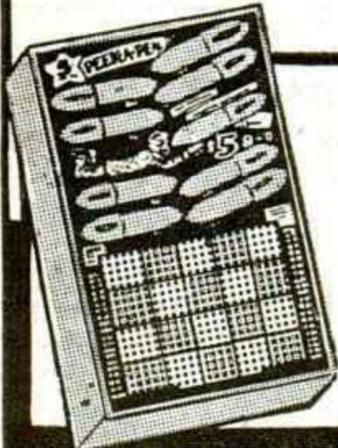
Peek-A-Pen is sold exclusively by MARVEL INDUSTRIES of Chicago. We suggest you immediately place your order AT ONCE. Peek-A-Pen is the sensational item for 1949. It has everything—Punch Appeal—Appearance—Precision Workmanship—Each pen guaranteed.

INDIVIDUALLY BOXED OR 6 ON A DISPLAY CARD—PLEASE SPECIFY WHICH

\$10.80 DOZEN—PER DOZEN LOTS
8.75 DOZEN—PER 2 GROSS LOTS

IMMEDIATE DELIVERY

TERMS: All orders must be accompanied by 25% Deposit—Balance C.O.D., Cash, Money Order or Certified Check. **ORDERS SHIPPED AS RECEIVED IN ROTATION** No orders shipped without deposit. Write for Circular—Do It Now.



PEEK-A-PEN BOARD DEAL

5c Play—2000 Hole die cut—
Takes In \$100.00
Pays out in Cash & Pens..... 38.00
DEFINITE PROFIT \$ 62.00
Cost Per Deal—12 or less..... \$14.95
Cost Per Deal—12 or more..... 13.50
DEAL CONSISTS OF 9 PEEK-A-PENS ON DIE-CUT BOARD AND 1 EXTRA PEN FOR DEMONSTRATION

MARVEL INDUSTRIES SUITE 1020-1021 330 S. WELLS ST., CHICAGO 6, ILL.

Flynn and Mr. and Mrs. Marvin Geyer. Show played to turnaways during the first week, Martha Ledbetter reports, while the unit got off to a sock start at Sylvester, Ga. Jack Miles is doing the talking and Lee Reeves has been a constant visitor, Miss Ledbetter reports.

Lay off bragging about what you are going to do this year lest someone ask you what you did last year.

RICHARD FORD... is pitching yuke oil at the W. T. Grant store, Milwaukee, to reported good returns.

HARRIET SCRIBNER... well known to pitchfolk and who was married recently to Howard Steinberg, is doing welfare work for a leading Milwaukee organization. So is Edith Nelson, who spends her off hours working in a store operated by her father in the Cream City.

Fancy Freddie says: "You are on the success road if you know what you want and keep moving ahead."

JACK LICHTIG... former demonstrator, is making his pitches in Milwaukee's courts of law, having hung out his attorney's shingle in the Beer City recently. He's engaged to a Milwaukee girl, Edith Zimmerman, and will be married May 29, he reports.

Even if you missed despite your hardest efforts, you can obtain some consolation from the fact that you garnered all you could get.

OTIS MULLHOLLAND... pipes from Detroit that Teddy Gregory has given his grab stand a new look and is purveying a full line of edibles, with Colonel Barger and Josephine Marks handling the beverage department. Mullholland says that a number of roadies stopped off at Bill Weiss's dinner party, tendered him in celebration of his forthcoming marriage to a Cincinnati girl. Bill will make his home in the Queen City and operate a wholesale novelty house, with Rudolph (Trombone) Bock as his manager. In attendance at the dinner were Nate Younan, Abe George, Pat Dougherty, A. S. Hemmingway and Elmer Maddox. Rudy Bock provided the music.

An extra pitch these winter days when you can work will take care of the pitches lost because of weather that won't permit anyone to work.

BIG AL WILSON... is set at Webb's store, St. Petersburg, Fla., until spring with his combs and white mice layout.

THEY TELL US... that Chet Greeley and Jack Cleary have teamed up again and are working Northern Vermont to better-than-average business. Before the tour started, Chet spent a few weeks at his home in Liberty, Me., W. F. McDonough pens from his Gardiner, Me., headquarters.

Regardless of what date a pitchman books, some fellow workers will yell that it's a larry.

CHARLIE HUDSON... scribbles from Thomasville, Ga., that the stock sales in that sector are evolving into pitchmen's conventions. All are reported to be getting a good share of the loot.

LET'S HAVE... a pipe from Roland Porter, who is reported to be headed for faraway places.

Exaggeration may well earn you a goodly share of the herman in a quick turnover, but understatement is what builds confidence in you and the items you are working from: a tip's standpoint.

GEORGE (HAM) HAMILTON... has replaced Mac Sarfaty as manager of concessions at the Empress Theater, Milwaukee, while the former heads for other pastures. Ham's second man is Louis (Kid) Molnar.

DAVE ROSE... following a lengthy absence from this corner, comes thru with a long piece from his home in New Orleans. "My wife and I have been making our home here since October and I've been kept pretty busy pitching. Following an eight-year layoff, I've framed my old stand and am working eradicator to some pretty fair returns due to the fact that it has not been worked here for a number of years. I have been on the same location for over six weeks. I didn't work from December 25 thru January 4. I was summoned to Chicago Christmas Day because of my mother's death. We returned here January 3. There are few peddlers and no pitchmen here. In the past few days the only ones I have seen working are a couple of balloon peddlers. So far, we haven't had any cold weather. It won't be long now and the boys will be flocking in to make ready to work the Mardi Gras, which gets under way about February 26. The big day, I have been told, is March 1. I am sure that everyone will be permitted to work Canal Street on the big day, which is always the final day. I look for everyone to make a few dollars because conditions here are pretty good, at least I find them so. Was pleased to read that recent pipe from Hubert Potter and to learn that he's in good health. Most of the pipes I see now are from persons I don't know, so come on all you old-timers. Let's have some pipes. By the old-timers I mean such aces as Paul Houck, Sid Sidenberg, Ed Kiehle, (See PIPES on page 90)

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BRAND NEW! Fast Sellers!



- Written Guarantee
 - Precision Swiss Movement
 - Radium & Assorted Colored Dials
 - Water Resistant
 - Polished Chrome Case, Unbreakable Crystal
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- (With Sweep Second Hand, 35¢ Additional)



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25% with order, balance C.O.D.

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25% deposit with all C. O. D. orders. Credit to rated concerns.
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SALESBOARD SIDELIGHTS

Gardner & Company, Chicago, reports that its production is continuing at full plant capacity and that substantial orders have been flowing into the factory from all sections of the country. Nine new board numbers that have just been released are on the way to all representatives. Charles Leedy, sales manager, is on an extended trip thru the Southwest and Western parts of the country, and Maurie Kaye, divisional sales manager, is another Gardnerite hitting the sales trail; he's covering the East. Both have turned in reports that the good rate of orders indicates the earlier prediction of a "fine '49" is being borne out. Gardner's efficient receptionist, Hilda, has been given the appropriate title by visiting boardmen of "Gardner's own Hilda-Gardner."

Lee Stern, who for the past 30 years has been a partner in the Taft-Lee Company, Chicago, premium and novelty firm, set up a new firm this week with Theodore Isaacs, the Ted-Lee Company of the same city. New firm will feature a full line of premiums and novelties, stressing plastic items and electric clocks with its first releases. Isaacs and Stern will shortly introduce a new type of patented premium idea, designed to hypo board

play. Boys promise details at an early date.

Harlich Manufacturing Company, Chicago, has placed a special production crew to turn out its new Golden Flood board. Move was made to keep up with orders, Sam Feldman, sales manager, declared. Sam reports that repeat orders are already coming in from near-by territories, where the board was initially delivered, adding to the over-all order stream thru-out the country. Manny Guterman, along with a number of other Harlich men, is fighting the snowdrifts in the Western and Midwestern sections; Manny is expected back at headquarters sometime this week.

Harold Boex, vice-president of Pioneer Manufacturing Company, Chicago, announces that firm's two pellet boards, Mystery Bell Slot and Gold Cup Pellet, are hitting the high spots in sales. Harold thinks that the pellet numbers will be a permanent part of the board business, after their first big flush of operator interest levels off, and will take their place with the multi-giant merchandise and coin boards as a standard board type. Plans for future trips are still not set, with the snowbound sections of the country a deterrent to definite decisions, Harold said. He expects to take off soon but can't say where or when.

Secore & Secore, Chicago, is another Pellet board enthusiast. Irwin Secore states that the 3-reel Club Bell Slot is taking the field by storm. He reports production on the board has been tripled over that of two weeks ago and that immediate delivery is the rule with all orders. Operators, in turn, report that profits have climbed with the Pellet on location, the action drawing hypoed play. Mort Secore returned Friday (4) from a Southern Illinois jaunt during which he introduced the new Secore representative, Karl Newman, to the trade. Newman will cover Illinois, Iowa and Missouri.

TAMPA CLICKING

(Continued from page 62)

this year is the huge display of household appliances which occupies 41,000 square feet of space, an all-time high here. Also outstanding, not alone for arrangement but for unusual lighting, is the eye-filling flower show. The agricultural displays and the showing of citrus fruit and of honey and honey products are up to past high standards.

Looks Like Convention

The gathering of visiting show people is far and away the biggest ever to assemble at the fair, and there are those who insist that there are as many "visiting firemen" here as there were showmen in attendance at the '48 Chicago outdoor convention. That is something of an exaggeration which nevertheless suggests the large number of outdoor boys and gals here. Still more are scheduled to arrive before Monday (7), Gasparilla Day, traditionally the big day. The visiting show gentry has been impressed by the huge array of new rides in action. Of them, the Screw Ball is the only major device. In the kiddie division several different models of some type ride are operating.

An innovation this year to the fair's program is Sunday auto races. They are skedded for tomorrow, but the midway and everything else on the grounds will be idle, with full-scale operations to resume Monday (7).

N. M. SPENDS 351G

(Continued from page 62)

and an addition to the grandstand, \$76,457.

Total operating income in 1948 was \$177,529, with admissions accounting for \$133,369; midway, \$10,961; concessions, \$11,406; exhibitor's fees, \$2,492; truck permits, \$235; premium book ads, \$2,452, and miscellaneous, \$9,183. The total operating expense was \$167,653.

Folk Awarded Midway

Folk Celebration Shows were again awarded the midway contract, and Commissioner Floyd Rigdon was again placed in charge of the rodeo.

Thirty suggested improvements were outlined. The commission instructed Harms to place completion of the dairy building and the isolation ward for sick animals on the "must" list.

Slated for the future were a junior livestock building, more modern rest-rooms, checking stand, women's building, more drinking fountains, mineral and oil building, more show horse exhibit buildings, education-administration building, loud-speakers, workshop, rabbit building, grandstand extensions, oiled parking areas and an enlarged turnstile entrance.

The 1949 fair will be staged here September 25 thru October 2.

MRS. HUFFINES ELECTED

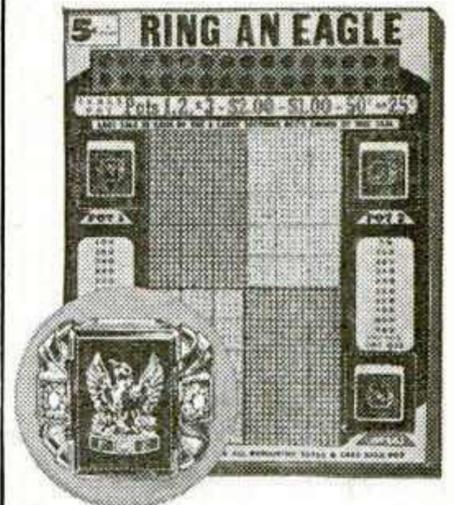
(Continued from page 62)

ride and show prices, because of the increased cost of labor and materials. O. T. Ryan, supervisor of vocational agriculture at Texas Tech, Lubbock, emphasized the importance of youth activities at fairs.

The annual banquet was featured by a floorshow presented by Mrs. Huffines, the talent consisting of an all-juvenile cast from her town, Richardson. It was emceed by Jimmie Kuuykendahl, the only adult on the program. All of the acts had appeared previously on the Richardson fair program.

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Pitchmen I Have Met

By Sid Sidenberg

WHEN I first conceived the idea of writing this series of articles on pitchmen it was my intention not to mention those who have departed this life for the Great Beyond but mitigating circumstances make exceptions to all rules, especially in this particular story for Pitchdom has lost its queen—Mary Glauner, who passed away recently in Detroit.

This posthumous recognition of Mrs. Glauner was inspired by a little scene I witnessed in a chain store recently when a young woman demonstrator resigned. She tossed in the sponge when she felt she lacked the fortitude to combat and overcome that common malady diagnosed as stage-fright, a condition which has played a major part in shaping the lives and destinies of those who enter the portals of Pitchdom.

After 35 years of exhaustive study of the pitch man and woman I am convinced that the female has the hardest road to negotiate. She must contend with the arrogant man-about-town and flirts who are con-

tinually making passes at her and many other nuisances that confront and annoy women in every walk of life. Time and again I have heard the old adage: "The female was the most ferocious of the species." I have learned from observation, however, that the pitchwoman is the more diplomatic and the better geedus-getter.

Some may contradict my opinion, but women workers are more painstaking than the male when an annoying skeptic gets out of bounds. The ratio for losing tempers is approximately 90 to 10 per cent; with the males on the heavy end of the scale. When the heat is turned on by a heckler who interrupts a pitch the male has the inclination to put on the quietus, which, as a general rule, means a hard right to the jaw instead of the soft-salving method which the female uses and leaves her unruffled and ready for a new tip.

It seems that the pitchwoman has

trained herself to but one thought: "When I make a spot I don't go there to create a scene by losing my temper and fighting but rather to hear the 'soft' whisper, I am yours."

I must confess that after many years of pass-outs and arguments on a few occasions I participated in fistic debates instead of using the soft-soap method. I would have been better off with the annoyer's dough in my kick than sporting a pair of hand-painted shiners that necessitated from a 10-day to a two-week lay-off. The best way to hit a heckler is to hit his pocketbook for after it is all over you can say to yourself: "I have you in my pocket. In addition, it's much more profitable and healthier. Diplomacy, instead of the hey-rube, is a rule that must be observed and practiced if you are to become a successful exponent of the art of pitching.

Enlighten JCLs

If I seem to be straying from the story of Mary Glauner in trying to point to the salient rule essential to the successful male and female pitch stalwarts, I am doing so because I'm sure that Mary would want me to do it this way. She, above all in Pitchdom, would want to enlighten the JCLs as to how to become successful.

Mary was a dignified and stately pitchwoman of sterling character and ability. When in the process of making a pitch and pass-out to the multitudes she had a peculiar, but original way of soft-soaping a pokey-nose (Mary's expression of a heckler) by telling a story about a half-wit from her home town who always stuck his nose in where it didn't belong. You can bet your bottom dollar it never failed to make the heckler drop his tail between his legs and blow. She did it without pointing him out, which stood her in greater stead in the eyes and minds of her tip.

Good old Bert Glauner, Mary's widower, is one of the most popular men in the game. I presume it is about 10 years since I last saw Bert and Mary, but as I write this I can visualize him sporting that big diamond horseshoe pin, with pipe between his teeth, puffing away and talking to the multitudes all at the same time. He's a go-getter who makes pitches more for the love of the game than the need of money. Working out of a pitchcase, loaded with a variety of items, he demonstrates going from one to another until he finds the one that puts his tip in a buying mood and then lets go full steam.

I know that Bert is a big, broad-minded, two-fisted, son-of-a-gun who would argue with Satan if he knew he was right. He blew up on more than one occasion but when he did Mary shovingly persuaded him from in back of the tripods and took over and completed a successful demonstration.

Mary and Bert were an inseparable pair and always made spots together which included big building, food, auto, sport shows, fairs, stores and factory spots. To me and all Pitchdom Mrs. Glauner was Queen Mary.

PIPES

(Continued from page 88)

Tom Kennedy, Doc Wilson, Al Rice, Carl Herron, Chief Mex, Doc Smith, Bob Posey, Gene Kight, Roba Collins, Doc Tom Dean, Charlie Kasher, Mary and Madaline Ragan and Blackie Beard. If anyone wants any information about working here during the Mardi Gras I'll be happy to help them all I can."

When a pitchman finds the weather either too hot or too cold to work, put him down as a sunshine hustler.

Rosy Tours Seen For Tent Orgs

(Continued from page 46)

Equipment has been reconditioned for the long jaunt under canvas and the show's usual Colorado dates are already set. Brunk has been hard at work framing plans for the utilization of an increased number of vaude, hillbilly and small animal presentations for the season.

Slout's April Debut

The Slout Players Show, quartered in Vermontville, Mich., will wind up winter painting and reconditioning activities late in March. Toby and Ora Slout, owner-operators of the show, have their sights set on an April debut near St. Louis. The Slouts attended the outdoor meeting in Chicago in December before making a short trip thru the Midwest to catch some of the circle stocks in operation. Bobby Brown, for five years juvenile with the Slout org, played night spots during the winter.

The Dallas Tent Show, under management of Ethan Allen and later directed by Bobby Jewell, has set March as its getaway date. Quartered in Kansas City, Mo., following a successful 1948 season, the unit has been presenting a hillbilly unit on Wednesday nights under the Jewell tent. Arrangements for the new jaunt are virtually completed and the rosy outlook on the season which permeates other quarters, is readily apparent here.

Annon Bros.' Show, which was stored in Phillipi, W. Va., following a click 18-month season, is being readied for the new season. Altho it will not get under way until sometime in May a number of improvements are planned for the show for 1949.

New canvas, another truck and light plants and new seats and concession stands are to be added. Present plans also call for the presentation of a free act. Show will have a new line of paper and it will play the territory previously made.

The Silas Green Show, which rode the crest of a successful 1948 season, is being readied for an early bow and officials are confident that 1949 will see another creditable year added to the org's long history of successes.

McKennon Ready

The Joe McKennon Tent Theater, which did a fast recovery from the fire that hit it in Littlefield, Tex., gutting its tent and destroying most of its scenery late in September, is anticipating a banner year in 1949. Show last year also suffered a drop of from 20 to 50 per cent under the huge business enjoyed in 1947, mostly because of playing territory where the wheat crop fell off 90 per cent from the previous spring. Because of a 50 per cent drop in cotton in 1948 the show canceled its contemplated tour of established territory in that sector and made several long jumps to get into other territory which sent the org home on the right side. A number of improvements and innovations are planned for the forthcoming season.

The Madge Kinsey Comedy Company, strong tent-rep aggregation operating out of Fostoria, O., under management of Harry Graf, is contemplating a tour that will eclipse the good business garnered during the 1948 campaign. Show again will play established territory in Ohio and arrangements have been completed for the org to play its usual number of stock stands.

Fostoria quarters have been a beehive of activity since the show closed its regular season last year and here too a number of improvements and innovations are planned for the forthcoming jaunt.

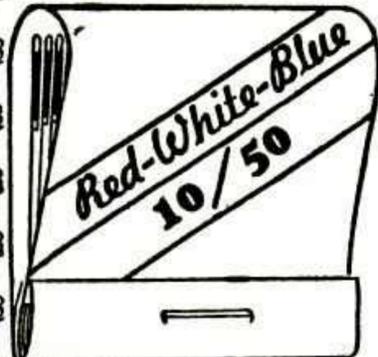
Altho George Roberson has maintained his usual winter's silence, it is more than likely that he again will take his Roberson Players into established Wisconsin territory which he has played for many years.



"Match-Pak"

ORIGINATED AND DESIGNED BY JAR-O-DO

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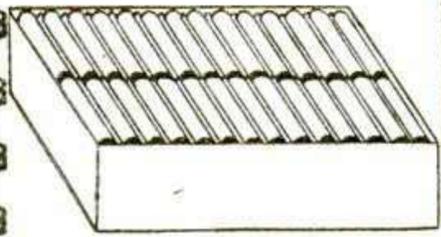
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10 / 50

50¢ PER PAK
10 TICKETS IN PAK
RED-WHITE-BLUE
THIS DEAL CONTAINS 90 WINNERS
PAYS OUT ABOUT 80% TO THE PLAYER
ALL COLORS INSIDE THE TICKETS

ALL NUMBERS IN RED SHIELD ENDING IN
0 EACH RECEIVE **.50**
60 Winners

ALL NUMBERS IN WHITE SHIELD ENDING IN
55 EACH RECEIVE **3.00**
6 Winners

ALL NUMBERS IN BLUE SHIELD ENDING IN
11-22 EACH RECEIVE **1.00**
33-44 24 Winners




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"IF YOU CAN'T SELL OTHER PAKS YOU CAN SELL MATCH-PAKS"

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Pays out (actual) 72.00

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Radios: Latest type Coradios; guaranteed same as new; factory price, \$59.50; while they last at \$25 each. Write, wire, phone Air-Loc Industries, Loeb Arcade Bldg., Minneapolis, Minn. fe12

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COIN SORTING AND COUNTING (STANDARD-
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DEALERS, ATTENTION! — 400 ADVANCE
Model "D" 1c Ball Gum Machines; just off location; \$1,600 for entire lot; no less sold. Devices Novelty Sales Co., 467 N. Milwaukee Ave., Chicago 10, Ill. MOnroe 6-7533. fe12

FOR SALE—CLOSING OUT CONSOLES, JEN-
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FOR SALE, SLOTS—2 10c B. C. B., \$75 EACH;
1 10c Chrome Front, \$65; 1 25c Black Front, \$50; 1 10c Brown Front, \$45; 1 25c Black Cherry, \$80; 6 5c B. C. B., \$70 each; 1 5c Extraordinary, \$35; 1 Bally Reserve, \$400, used 2 months; 5 Vest Pockets, \$20 each; 1 25c Vest Pocket, \$20; 2 5c Buckley Track Odds, \$700, like new; 1 25c Golden Falls, \$85. Frank Guerini, Burnham, Pa. Phone 5726. fe12

FOR SALE—6 LIKE NEW POP CORN SEZ
Machines, \$135 each; send one third deposit. Box 403 Burnham, Pa. Phone 5726. fe12

FOR SALE—LIKE NEW AND USED SPARKS
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FOR SALE—2 TOLEDO LO BOY SCALES,
Torpedo Top, lifetime porcelain, perfect mech. condition, \$140 each. Paul E. Everley, 778 Natoma St., San Francisco 3, Calif.

FOR SALE—17 LIKE NEW ASPIRIN MA-
chines, slug proof; 1000 5 cent packages with each machine; \$25 each. Harvey L. Swain, 200 E. Polk St., McAlester, Okla.

FREE STAMP MACHINE FOLDERS (WITH
national advertising). Write F. Flatto, 17 West 60th St., New York City.

MECHANICALLY PERFECT, CLEAN, READY
for location—5 Special Entries, \$139 each; 7 Victory Special, \$59 each; 9 Jockey Special, \$239 each; 8 Gold Cups, \$269. Charles Garvin, P. O. Box 386, Bowling Green, Ky.

MUST SELL—2 1947 A B T CHALLENGERS,
2 Skill Thrills, 1 Exhibit Fist Striker, 1 Periscope, 1 Kicker & Catcher, 1 Hoop Mon Golf, 2 Ideal Card Vendors. Make offer, condition good. Kelly Ingoe, Route 1, Salem, Va.

ONE COMPLETE 20 UNIT A.M.I. AUTOMATIC
Hostess, latest model; best offer. Music Box, 803 North 19th, Birmingham 3, Ala.

OPERATORS' CLOSE OUT—PIN BALLS; 1
Screw Ball, \$139; 1 Merry Widow, \$119; 2 Mardi Gras, \$109 each; 1 Trade Wind, \$99.50; 2 Triple Actions, \$79.50 each; all goes at one (1) price, \$700; ready for locations. Call 8255 Wapakoneta, Ohio, or write "The Smoker," 114 W. Auglaize St.

OPERATORS, LOOK AT THESE BUYS! —
All late models bulk vendors! Clean! Northwestern De Luxe, \$15; 5c Victor V Cabinet type, \$8; 1 and 5c Standard Northwestern, \$5; 5c or 1c Silver Kings, \$8; 5c Ascot, \$7; Northwestern Triselector, \$10; 1c Variety Shoppes, like new, \$10; 5c Suns, some like new, \$5; Advance D Ball Gum, \$6.50; 1/3 with order, balance C. O. D. B & K Vending Co., 1477 So. 10th St., Camden, N. J. fe19

RAY GUN OPERATORS — CONVERT WITH
our new type extra moving target conversions; complete ray gun repair services. Write: Coin Amusement Games, Inc., 1127 E. 55th St., Chicago, Ill. fe26

REBUILT POPCORN MACHINES FOR SALE—
Fully guaranteed, priced from \$150. Consolidated Confections, 1314 S. Wabash, Chicago 5, Ill. mh5

REBUILT CIGARETTE MACHINES—PERFECT
condition, baked enamel finish; all makes and models; send for list. New York Vending Machine Exchange, 1010 Myrtle Ave., Brooklyn, N. Y.

SALE!—200 MILLS NOVELTY CANDY BAR
Machines, 49 capacity, used, \$15 each. Write The Hospital Specialty Company, 1901 E. 66th St., Cleveland 3, O. fe26

SCALES—GUARANTEED, EXCELLENT CON-
dition; 8 Rock-Ola Lo-Boys, \$57.50; 8 Watling Juniors, \$80 each; 2 Watling Guessers, \$85 each; 3 Kirk Guessers, \$85 each; 2 Jennings Lo-Boys, \$37.50 each. Hyles, Box 5915, Dallas, Tex.

STAMP MACHINE OPERATORS AND DIS-
tributors: Don't take any chances; always use University Brand Folders; approved by operators for over 15 years; write for samples, prices. University Press, 655 6th Ave., New York 10, N. Y. fe12

WANTED — EXHIBIT ROTARY MERCHAN-
disers. Electro Hoists and Mutoscope Diggers, Magic Fingers and Roll Chutes. Rialto Amusement Arcade, 1481 Broadway, NYC. fe12

25 ATLAS DELUXE BUBBLE GUM AND
Candy; 2 nearly new, others in cartons; cost \$365; make reasonable offer. Curtis Straw, 2534 Broadway, Toledo, Ohio.

25 SEEBURG RAY GUNS—CHICKEN SAM
and Bartender; first class condition; only \$49.50 each; amplifiers repaired, \$1.75, plus parts. Northside Vending, 2215 Arthur Ave., Chicago.

500 BALL GUM MACHINES ON LOCATION IN
Mississippi—Under sponsored program and doing good business. Financing can be arranged. Box C-243, Billboard, Cincinnati, O.

1,500 NATIONAL REJECTOR TIMERS—FOR
quarters only; latest type; guaranteed same as new; complete with mounting bracket, telephone type insert and coin return cup; cost \$9; will accept any reasonable offer. Air-Loc Industries, Loeb Arcade Bldg., Minneapolis, Minn. fe12

LATEST CREATION "MYSTERY BELL SLOT"

WRITE FOR CIRCULAR Today!

Action

- FASCINATING PLAY
- FAST SELLING
- PELLET BOARDS

WATCH FOR PIONEER'S INCREASING LINE OF PELLET BOARDS

GOLD CUP-PELLET
One Reel Slot Action
120 Seals—30 Will Go
Attractive Bonus Award
480 Holes at 25c Play
Takes in \$120.00
Avg. Payout 52.20
Avg. Profit 67.80
Max. Profit 90.00

IMMEDIATE DELIVERY

Pioneer MANUFACTURING CO.,
2352 W. CERMAK ROAD, CHICAGO 8, ILLINOIS

in a hurry..

Yes, in the East we can give you IMMEDIATE DELIVERY on Mercury's Amazing New CLUB BELL SLOT

The Only Salesboard Made With 3 Reel Slot Machine Action.

We stock the complete Secore & Secore line. Also all other boards and deals. We sell at factory prices to established operators and jobbers.

Rake COIN MACHINE EXCHANGE
609 SPRING GARDEN ST. PHILA. 23, PA. LOMBARD 3-2676
Distributors of Coin-Operated Machines and Salesboards

PUSH CARDS

All sizes of straight or skip number cards with Girls' Names and winner under Seal. Also cards with every push a winner. Immediate shipment from stock.

FREE CATALOG—Write
W. H. BRADY CO. MFRS.
CHIPPEWA FALLS, WISC.

BIG PROFITS "HOT" NEW TICKET DEAL

FREE SALES KIT

Salesmen wanted in every town and community. Sell to clubs, cigar stores, pool halls, taverns, etc., or start a route. Free pocket sales kit. No investment. No experience necessary. 40% advance commission.

BASEBALL—N. L. & A. L. with A. A. for subs. 120 tickets

per set packed loose in boxes, \$12.00 per gr. net. Write today.

Worthmore Ticket Games
1825 S. Mich. Av., Dept. B-129, Chicago 16, Ill.

JAR DEALS AND SALESBOARDS

Write for Circular and Prices

CROWN PRODUCTS
322 E. Colfax Ave., South Bend 24, Ind.

a Winner...

"JUMPIN' JIM"
300 R. M. HOLES

Form No. 13138	Form No. 13139	Form No. 13140
5¢ Play	10¢ Play	25¢ Play
Takes in ... \$15.00	Takes in ... \$30.00	Takes in ... \$75.00
Pays Out ... 6.70	Pays Out ... 15.80	Pays Out ... 36.50
PROFIT ... 8.30	PROFIT ... 14.20	PROFIT ... 38.50

Beautiful Gold Embossed Horse and Rider on All Three Boards

HARLICH MFG. CO.
1200 NORTH HOMAN AVENUE
CHICAGO 51, ILLINOIS

SALESBOARDS — All ORDERS Shipped Same Day Received

Holes	Play	Description	Profit	Price
400	5¢	Lucky Bucks, Thick	Def. \$ 7.00	\$.65
1000	25¢	J.P. Charley, Thick	Avg. 51.95	1.25
1200	25¢	Texas Charley, Thick	Avg. 102.98	1.60
960	5¢	Fully Packed, Thick, Girl Board	Avg. 26.25	2.75
960	5¢	It's the Knots, Thick, Girl Board	Avg. 26.25	2.75
1000	5¢	Barely Speaking, Thick, Girl Board	Avg. 26.60	2.75
1000	5¢	Glovely Lady, Thick, Girl Board	Avg. 26.60	2.75
1200	5¢	Pick a Cherry, Thick, Seal Board	Avg. 30.04	2.50
300	25¢	Fin & Sawbuck, Thick, 5 Nos. to Ticket	Avg. 33.15	2.85
220	25¢	Kwick Fin, Giant Holes, 6 for 25¢	Avg. 28.75	2.50

WRITE FOR OUR LATEST ILLUSTRATED PRICE LIST

Stating your requirements. Large stock Plain Tip Definite, Jackpot Boards, Coin Boards, Super Giant Holes and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

GIVE TO THE DAMON RUNYON CANCER FUND

GAME BIZ STARTS PICK-UP

Ops Pass Low Point, Begin Steady Buying

Lower Living Costs Help

CHICAGO, Feb. 5.—First concrete evidence that the over-all amusement game business is beginning to recover from its postwar low, reached in the last quarter of 1948, was revealed this week by an industry cross-section survey covering manufacturers and distributors as well as operators.

While all three groups were quick to temper their optimism for the immediate future with the fact that the recent gains were slight percentage-wise, they generally agreed that there were signs pointing to better business.

Living Costs

In the field where operators have the opportunity to exchange trade information with their various location owners, the consensus was that play is on the upswing, possibly due to the easing of living costs. With the dropping cost of living, the public has a little more amusement spending money than it had nine months ago, some pointed out. This added money is a leading factor in the play improvement now beginning to be felt, operators said. Also influencing the operator picture, and therefore the industry as a whole, is the fact that with the inventory, income tax and year-end bonus and gift season out of the way for another year, operators have a better line on their individual circumstances and can begin buying new equipment.

Shuffleboards

Operators who handle shuffleboards and games claim that the big boards, originally located on their routes to supplement incomes, have helped game play in a roundabout way. When first placed on location with games, the shuffleboards did a brisk business but cut into the play on other games. After the novelty of shuffleboards wore off, play on games picked up but shuffleboard play also remained at a high level. Thus, once shuffleboards have been on location for several weeks both games and the boards have produced better than average play and the operator's financial condition improved proportionately. With the operator the natural hub of the business, these improvements naturally have reflected to the advantage of the distributor and the manufacturer.

The recent Coin Machine Institute (CMI) show in Chicago was also (See Game Biz Pick-Up on page 108)

Tax Collections

WASHINGTON, Feb. 5.—Coin machine tax collections in December hit \$836,117, according to the Bureau of Internal Revenue. December, 1947, brought in only \$395,433. Cumulative total for the first six months of the 1949 fiscal year was \$17,482,130, as compared with \$16,094,786 for the same period of the 1948 fiscal year.

Dallas School To Continue Its Coin Machine Mechanic Classes

DALLAS, Feb. 5.—The Dallas Independent School District will continue its special vocational classes for coin machine mechanics for as long as there is a need for skilled men, Edward J. Strong, of the Dallas Vocational School, said this week. Thus far, two classes have been graduated, two classes are currently in session and a new class is to start March 7.

Students come from all sections of the nation, Strong said, and a few from even farther. "One of the men who is currently attending our classes came from Fairbanks, Alaska," Strong said this week. "He saw a story about the training course in *The Billboard* and came down here to get his training so he can set up a coin machine business in Alaska."

"There are," Strong continued, "a number of men from California, one each from Iowa, New York, Massachusetts and Connecticut, in addition to a number from Oklahoma and Arkansas."

One Year Old

Set up a year ago this month, Strong said the class was started at the instigation of operators and distributors. Particularly instrumental was Dallas operator Red Eagan, a vice-president of the National Association of Automatic Machine Owners.

Strong said the school has had close co-operation from operators, distributors and manufacturers. Both distributors and operators furnished machines and schematics to get the course rolling, and manufacturers and

distributors sent in engineers to act as instructors.

Among the engineers who have taught at the Dallas school are Bob Briethier, of Bally Manufacturing Company; Merrill Haverstock, of National Slug Ejectors, and an engineer from S. H. Lynch in Dallas.

The course is so designed that during the last four weeks the student goes out on field trip to Dallas coin machine shops. He works with operators and mechanics on practical problems on the route and is assigned definite jobs to perform. The mechanic or operator grades the student in this work and the grades are then turned over to the school.

Ravreby Named Bally Regional Distrib in N. E.

CHICAGO, Feb. 5.—Northeastern Amusement Company, Boston, has been appointed regional distributor for Bally Manufacturing Company in five New England States, George Jenkins, Bally vice-president and general manager, announced last week.

Firm, headed by Ed Ravreby, will handle the Bally line in Massachusetts, Rhode Island, Maine, New Hampshire and Vermont.

CMI To Let Ops Decide Date for Next Convention

CHICAGO, Feb. 5.—Operator sentiment is going to decide the date for the 1950 Coin Machine Institute (CMI) convention and exhibition, executives of the organization declared following a board of directors' meeting here Tuesday (1). Operator opinion will be sampled in a mass

meeting scheduled to get under way sometime this week, according to CMI counsel Dudley Ruttenberg.

A double post card mailing will be made to CMI's entire operator list—in the neighborhood of 10,000 names, said Ruttenberg—asking them their preferential date for the 1950 show. Three dates will be listed: Either June or July, 1950; December 13-14-15, 1949, or mid-January, 1950.

Purpose of the opinion sampling, Ruttenberg commented, is to make the 1950 convention even more successful than this year's show which exceeded expectations in both attendance and activity. Many operators who wanted to attend the show, Ruttenberg said CMI officials felt, could not come because of the show date. To give the majority of the operators an opportunity to express their preference for the most convenient date, the post card questionnaire was decided upon.

The directors likewise voted to continue the daily CMI legislative bulletin which is mailed as a free service to all of the association's members. The legislative bulletin and other CMI services will be stressed in a membership drive scheduled for this year.

Currently, Ruttenberg said, CMI has approximately 1,000 members, including regular (manufacturer), association (suppliers to the industry) and public relations (operator-distributor) members.

Crown Appeals On Alta. Case

CALGARY, Alta., Feb. 5.—The crown has entered an appeal from the District Court judgment of Chief Judge J. W. McDonald, which held that Heavy Hitter, coin-operated baseball game, was a game of skill and not prohibited by the Alberta Slot Machines Act. Next session of the Appeals Court will be held February 14.

Two points were cited in the appeal: Whether the judge was right in deciding that the definition of coin machines in the act did not cover the Heavy Hitter machines, and whether the judge had the jurisdiction to hear the appeal.

Last September 11, Magistrate G. H. Rose confiscated four Heavy Hitter machines owned by T. W. Louis, Calgary, which had been seized by Royal Canadian Mounted Police at Albert Park, Bowness, Cochrane and High River.

Intro Repeal Of Anti-Bell Law in Minn.

Seeks Local Control

ST. PAUL, Feb. 5.—Repeal of Minnesota's anti-bell and anti-gambling law, enacted by the 1947 Legislature, is sought in a measure introduced in the Minnesota Legislature by Rep. Thomas O'Malley, of Duluth.

Enacted two years ago at the determined insistence of Gov. Luther W. Youngdahl, the measure outlaws bell machines, pin games paying off in merchandise, cash or chips good for merchandise or cash, roulette wheels and other similar devices.

"It's what the people want," O'Malley said when he introduced his bill in the House. He contends that the powers specified in the act should be returned to local authorities. Under the act, any person or firm convicted of violating it, faces a complete shutdown of his business.

Two years ago the measure was the hottest question before the State Legislature. Youngdahl went on the radio and virtually forced the lawmakers to get the bill out of committee. Once up for a vote in the House and Senate, few solons opposed it.

Williams Names New Distributor For Southwest

CHICAGO, Feb. 5.—The Williams Manufacturing Company this week announced the appointment of the Commercial Music Company of Dallas as a new three-State distributor in the Southwest. According to Harry Williams, president of the manufacturing firm, Commercial Music will represent the Williams line in Texas, New Mexico and Oklahoma.

President of Commercial Music Company is Ray Williams, no relation of the game manufacturer.

Current five-ball novelty game produced by Williams is Tucson, which was introduced for the first time to the trade at the Coin Machine Institute show in Chicago.

New Taxes Face Coin Distributions, Ops in Nebraska

OMAHA, Feb. 5.—The coin machine industry here has experienced a flurry of new taxes and license fees.

Coin machine distributors for the first time must pay a \$150 annual tax. Other new license fees include \$10 for popcorn machines, \$5 for pop machines and \$2.50 for all other merchandise vendors except the penny types. Tax on cigarette machines has been boosted from \$5 to \$10. The tax on shuffleboard games was fixed at \$50. The license fee on one-ball machines was set at \$200 and \$100 on five-balls. Both had been \$20.

10-Cent Drink Holding Steady

Ops Confab With Sub Men On Vend Spots

Test Extended Again

NEW YORK, Feb. 5.—Long-term contracts for operation of cup venders in stations of the city subway system may be awarded after competitive bidding on specific locations or groups of locations, it was learned here after a huddle last week at Board of Transportation headquarters. The confab, attended by high officials of the board and representatives of the seven firms now operating cup venders in the underground locations, was called to acquaint the operators with tentative specifications for long-term operation.

While agreeing in principle to requirements of cleanliness, service and safety, operators voiced objections to a proposal that all locations, despite potential gross volume, be subject to the same terms. Since different locations have proven to vary greatly in vending volume, this would arbitrarily penalize certain contract holders while providing others with bumper takes, they reasoned.

Officials of the board indicated they might survey all present locations—there are now about 110 cup venders operating in subway stations—to determine the revenue potential of each. Presumably, the final contract (See *Ops in Confab on page 96*)

Kleenex Unit Mfrs. Named By Cellucotton

CHICAGO, Feb. 5.—International Cellucotton, manufacturer of Kleenex tissues, has licensed "three or four" vending machine manufacturing companies to produce automatic merchandising machines which will use the Kleenex trade name and dispense a nickel, purse-size package of the popular substitute for handkerchiefs.

Thus far only one of the firms licensed to use the Kleenex name, J. H. Keeney Company, Chicago, has held an operator showing of its equipment but a New York City firm, E. B. Metal Products Company, announced this week that its Kleenex vender will start moving to operators by the end of this month. E. B. Metal, a new firm in the merchandise vending business (See *Kleenex Unit on page 98*)

Revco Appoints Travers & Co. N. England Rep

DEERFIELD, Mich., Feb. 5.—As part of its expanded distribution program, which calls for the appointment of distributors rather than direct-factory sales representatives, Revco, Inc., here has appointed Travers & Company, Inc., 89 State Street, Boston, to cover New England.

G. F. Forsthoefel of Revco said Travers will handle the firm's single and double-flavor ice cream bar venders in Maine, New Hampshire, Vermont, Massachusetts and Rhode Island as well as a portion of Connecticut east of Connecticut Highway Five, including the cities of New Haven and Hartford.

No Oil

OMAHA, Feb. 5.—Three Omaha World War veterans are preparing to distribute a coin-operated hair oil dispenser.

The device was perfected by Kenneth and Don Finn, who teamed up with Joe Pennisi on production. The 5-cent dispenser was tested last summer at a swimming pool here and went over well. They plan 300 to 400 machines a week.

The veterans aim to place their machines in rest rooms, golf club and swimming pool locker rooms, railroad and bus stations and other locations where men might want to spruce up.

Cold Weather Plus House Management Stops Spread To Neighborhood Theaters

Transient Locations Most Receptive to Upped Prices

By Fred Amann

CHICAGO, Feb. 5.—Dime operation of soft drink cup venders in top theater locations, instituted in West Coast movie houses almost two years ago and which subsequently spread to Midwestern and New York theaters, is holding its own during the

winter months.

While the spread of the 10-cent drink to neighborhood-type theaters has been halted, many such priced units having been replaced with the straight nickel unit, there has been no over-all public or movie management reaction against the higher price in top locations. Present indications are that while the silver-coin price will continue to hold in the highly transient type de luxe show spots as in Chicago's Loop, the family trade and smaller spots will demand that the 5-cent level be maintained.

Altho New York, Los Angeles and Philadelphia theaters have adopted the dime price on a moderate scale, it is in Chicago, Detroit and other Midwestern cities that the increased price has been most successful. This may be due to the fact that while the over-all national average drop in theater attendance during the past year has been 18 to 20 per cent, Midwestern, and particularly Chicago, theater managers claim they have been hardest hit. This has resulted in two opposite viewpoints on the part of theater management.

In the larger houses, catering to transient trade, operators and management discovered that the public will pay the dime price without too noticeable a drop in drink sales, while the small movie, seeking to increase its attendance, does not propose to keep away customers by charging 10 cents for a soft drink. In many instances (See *10-CENT DRINK on page 99*)

Cigarette and Bottled Drink Ops in Minn. Face New Tax

ST. PAUL, Feb. 5.—Minnesota vending machine operators were girding to fight two legislative proposals, increased cigarette tax and a stamp tax on bottled soft drinks, which some venders say will spell ruin for their business.

The proposal to boost the State cigarette tax from its present 3 cents per package level to 5 cents was advocated by Gov. Luther W. Youngdahl in his budget message to the State Legislature. No measure has been introduced as yet.

The bill affecting bottled soft drinks was introduced by Sen. Harold Harrison, of Minneapolis, and in the House a similar one was presented by Rep. George French, also of Minneapolis, Thursday (3). It is permissive legislation, empowering cities of the first and second class to levy up to 1 cent per bottle on soft drinks. A companion measure pro-

vides for the same type of tax on beer, both 3.2 and stronger, if sold in bottles.

The bottled goods tax would be levied at the wholesaler level and would be passed on to the consumer. Revenue it would yield would remain with the municipality. The measures were referred to the liquor control committees of both houses.

Cig Tax Yield

Whether Governor Youngdahl's cigarette tax increase proposal would be enacted by the Legislature was problematical. In his budget message which called for an increase in State expenditures of \$55,000,000 for the 1949-1950 biennium, the governor estimated an additional 2 cents levied on each package of cigarettes would yield the State \$5,700,000.

The 3 cents per pack tax was enacted (See *Cigarette, Drink Ops, page 97*)

Direct Location Sales Problem In Massachusetts Near Solution

BOSTON, Feb. 5.—Direct-to-location sales of cigarette vending machines, a problem which has plagued Boston and Massachusetts cigarette merchandising firms for many months, appeared to be coming to a head here this week. Lucius F. Foster, associate director of the Cigarette Merchandisers' Association of Massachusetts (CMAM), said yesterday (4) that Tax Commissioner Henry Long has ruled locations which own equipment are to be classified as operators and must pay the \$100 operator fee exacted of cigarette vending firms.

The situation arose when the J. P. Manning Company, one of the area's largest and oldest tobacco wholesalers, began to sell a specially built cigarette machine direct to locations. Manning operates 10 branch offices in Massachusetts and one in Manchester, N. H.

To supply Manning with machines, the Bingham Manufacturing Company, of Lawrence, Mass., set up the Yeaton Manufacturing Company as a subsidiary to make a table model vender exclusively for Manning's use. The machine holds two cartons of five brands, is 29 inches high, 16½ inches wide and nine inches deep. It weighs 45 pounds.

Unit Prices

Clarence D. Hunter, president of Manning, said the machines were being sold to locations at \$60 for the model without slug protection and

for \$82.50 for the model with a slug rejector. At the middle of January, Hunter claimed the company had put out approximately 400 machines in Greater Boston and in Manchester. The eventual goal was 1,000 machines.

Manning sold the equipment to the location with an agreement that the company (Manning) would furnish service and cigarettes. Cigarettes are sold to the locations on consignment, billing at \$1.85 per carton.

Immediately Manning's program became clear, local cigarette operators began to weigh the effect of the competition. Tax-wise, the State of Massachusetts has a \$100 fee for cigarette vending machine operators, plus a \$1 fee for each machine.

Manning Gets License

The Manning company applied for and received an operators' license, despite operator protests that since the equipment was sold direct to the locations, Manning did not qualify as an operator. Tax Commissioner Long's ruling agrees with the operators, holding that the locations who buy equipment are operators and must pay the \$100 fee even tho they have only one machine.

The cigarette association said the tax commissioner had recalled the vending operators' license of the Manning company. Manning meantime has appealed and asked for a hearing which will be held in the State Capitol February 11. The hearing is scheduled for Room 249.

New Drive For In-Between Gets Going

Bill Asks 7-Cent Unit

WASHINGTON, Feb. 5.—A new drive for the minting of "in-between" coins got under way this week with the reintroduction in the House by Rep. John McCormack (D., Mass.), of a bill providing for a 7-cent piece. Soon to be introduced are bills calling for 2½, 7½, and 12½-cent coins.

For the first time in a number of years, there is a good chance that congressional hearings on the minting of the new coins will be held. As majority leader of the house, McCormack carries a lot of weight, and to his influence can be added that of Minority Leader Joseph Martin (R., Mass.), who is backing McCormack's measure.

Opposition to any new coins is expected from officials of the mint. They claim that confusion and inconvenience will result because of the non-adaptability of present cash registers, coin-counters and bookkeeping ledgers. Advocates of new coins, however, contend that manufacturers of business machines have no objections and can come out immediately with new models capable of taking care of any new denominations.

Most of the emphasis of proponents (See *New 7-Cent Unit on page 99*)

NEW!
REVOLUTIONARY!

Northwestern



MODEL **49**

ENTIRELY DIFFERENT
from any other
VENDING MACHINE
ever made....

wire, phone or write
for complete details

\$17.55 EA. LESS IN QUANTITIES

RAKE COIN MACHINE EXCHANGE
609 SPRING GARDEN ST. PHILA. 23, PA.
LOmbard 3-2676

WVMOA Discusses Candy Tax Cut; Report New Licenses

LOS ANGELES, Feb. 5.—Elimination of sales tax on candy for bulk venders is worth all the money it will cost. This statement was made by I. B. Slater, president of the Western Vending Machine Operators' Association (WVMOA) at the regular monthly meeting (25) of the organization.

At the present time Slater has two attorneys working on the problem. "A precedent was established in Ohio," Slater said, "where candy was proved to be food."

Members operating ball gum machines were interested in knowing if their merchandise would be included, inasmuch as the gum is candy coated. This was a matter of legal interpretation, Slater pointed out.

The assemblage backed Slater's move 100 per cent, most of the mem-

bers indicating they would be willing to provide financial support. Slater said he hoped to be able to have sales tax returned to operators as was done in the Ohio case.

A bulletin from the National Automatic Merchandising Association covering the tax situation in Alhambra, adjacent to Los Angeles, was read at the meeting. The city council passed a tentative \$10 yearly gross receipt license fee. This was later revised to a \$3 fee on the first \$3,000 and up to \$12,000 in yearly gross. On gross sales over \$12,000 the tax is fixed proportionately.

Another suburb, Arcadia, reduced the former \$12 yearly tax per machine. The new tax set-up is \$3 for cigarette and candy machines; \$2 for nut venders and \$1 on scales.

As a direct result of WVMOA efforts, Slater revealed he was able to get a license reduction in Inglewood. The former license fee of \$1 per year per machine was deemed too steep. The association held out for a gross receipts basis license but the tax office finally agreed on a flat rate of \$12 per year for the vender owners, regardless of the number of machines operated.

Favorable Taxes

Taxes favorable to venders also have been set in Los Angeles, South Gate, Alhambra and Huntington Park, where the yearly fee is on a gross receipts basis. A similar set-up is soon to be asked for Glendale and Burbank.

The status of a woman operator who was using association decals on her machine without membership in the organization was cleared up. It was learned that she had expressed a desire to take out a card and had paid her dues to a local jobber. In the press of business the jobber is said to have failed to turn the money into the association treasurer.—The matter was straightened out satisfactorily and she was given a card.

At the last meeting a plan to ask jobbers for discounts to association members was discussed. In the interim, Slater reported having had discussions with several jobbers, all of whom were willing if they could first raise prices and then give discounts. This, said Slater, offered no solution to the problem. However, one jobber said something might be worked out, altho he claimed that the bulk vending segment of his business was in the red last year.

The question of decals also was brought up in the meeting as orders were said to be far behind. At the present time decals are gold lettered which doesn't show up too well on the machines, some members pointed out. At a future meeting the matter of redesigning decals will be taken up.

A plan to bring new members into the organization was launched. The Los Angeles area has been marked off into districts, with two operators assigned to a district. They are not only to look for prospective card holders but also to bring inactive members to future meetings.

Two new members were admitted to the association, Howard Hudson, Baldwin Park, and Irving Melamud, Alhambra.

Kenro Vender Set for Production in March

PHILADELPHIA, Feb. 5.—Leroy E. Rogers, assistant to the vice-president of Eastern Engineering & Sales, Inc., announced this week that production on the firm's Kenro ice cream bar vender is now set and initial units will be turned out early in March. Price of the machine is \$895, f.o.b. Lansdale, Pa., where production facilities are located. Thru a typographical error, the price was reported as \$595 in *The Billboard*, January 22 issue.

Dollars & Cents

NEW YORK, Feb. 5.—Penny venders selling gum, chocolate and peanuts in subway stations grossed \$2,172,602 last year, the board of transportation announced this week. Of this amount, New York Subways Advertising and Interborough News, operators of the penny equipment, paid the city \$633,934 commission.

Scales brought the city \$60,477 in commission; baggage lockers, \$29,442, and cup venders, \$78,593.

Venders Popular In Theaters, New Survey Reveals

NEW YORK, Feb. 5.—Of the more than 7,420 non-circuit movie theaters selling confections, 18 per cent use vending machines, according to a survey conducted by *The Motion Picture Herald*.

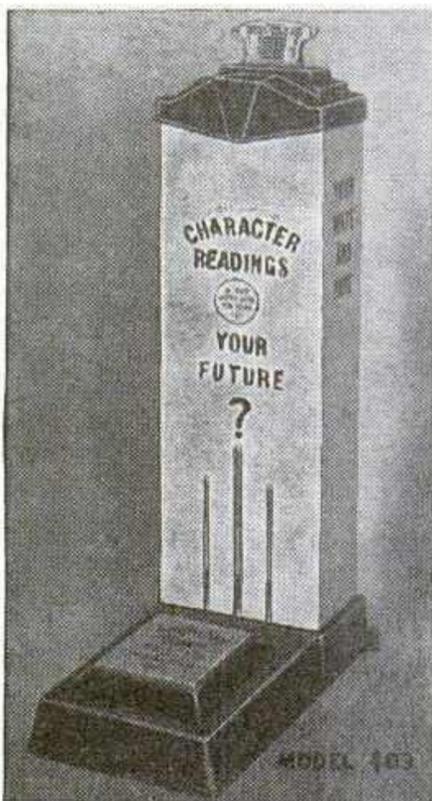
Of the independent theaters covered by the survey, 82 per cent were found to sell confections over the counter exclusively, 10 per cent by machines exclusively, and 8 per cent both.

With theater prices "consistently high as compared with other outlets," the survey disclosed that 85 per cent of the houses reporting charged 6 cents more per item, about 41 per cent charged 10 cents or more, and 35 per cent stocked candy packs selling at 20 cents or more.

A breakdown of items carried by the various theaters disclosed that 81 per cent sell candies, 53 per cent popcorn, 51 per cent soft drinks, 42 per cent gum, 22 per cent nuts, 18 per cent ice cream and 17 per cent pretzels and cigarettes.

PAYS
50% to 200%
PROFIT

THE GREATEST MONEY
MAKING SCALE ON
THE MARKET, AND
100 PER CENT
AUTOMATIC
NO KNOBS OR HANDLES
TO TURN—THE COIN
DOES ALL THE
WORK



Gets locations and holds them. A fortune or character reading with each weight, and a slot for each month of the year.

WRITE OR WIRE TODAY FOR DETAILS

AMERICAN SCALE MFG. CO.

3206 Grace St., N. W.

Washington 7, D. C.

Cable Address: "AMSCA"

NOW DELIVERING!

Northwestern



MODEL **49**

LESS THAN 25
\$17.55

LESS THAN 100
\$17.25

100 OR MORE
\$16.95

Cuts servicing time in half . . . Globes cleaned and refilled at home or warehouse . . . No filling on location . . . Greater cleanliness . . . Rotary delivery . . . Mechanically simple . . . No tools needed for servicing . . . Precision built . . . All parts interchangeable . . . Vends all products . . . Straight 1c or 5c play . . . Effective slug protection . . . Fits on stand, bracket, counter or attaches to other machines . . . Large globe capacity . . . 5 1/2 lbs. peanuts or 5 lbs. pistachios.

We carry all types of merchandise and used machines—write for price list Parts, globes, glass and plastic, brackets, stands—everything for the operator

NORTHWESTERN SALES & SERVICE COMPANY

AUTHORIZED NORTHWESTERN DISTRIBUTOR

4105 16TH AVENUE, BROOKLYN 4, N. Y.

GEDNEY 8-3600

Time has told . . .
that the finest
candy machine
ever produced is the

DuGRENIER

Candy Man

5c Candy Bar Vender



Write today for complete descriptive literature, prices and name and address of representative nearest you.



ARTHUR H. DuGRENIER, INC.

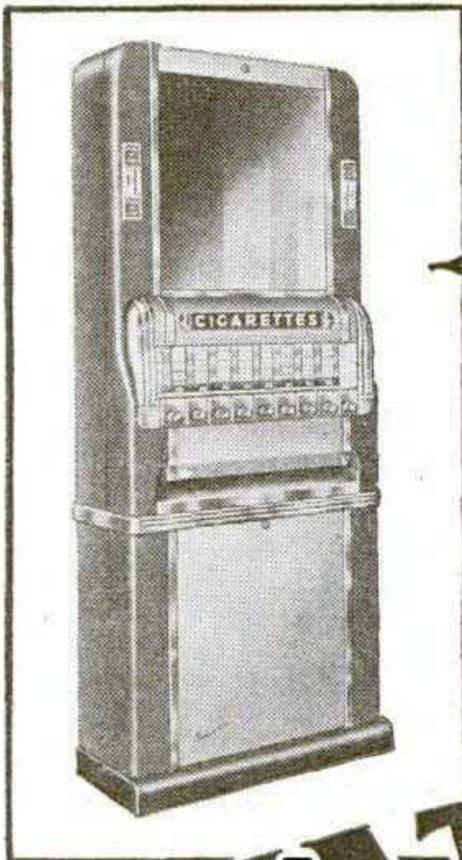
Manufacturers of America's Finest
Candy Merchandisers

15 Hale Street

Haverhill, Mass.

Phone: 4252

America's **ONE and ONLY**
 MANUALLY-OPERATED CIGARETTE MERCHANDISER



with **5 10 25**
 ¢ ¢ ¢

MULTIPLE-COIN OPERATION!
...with NICKEL CHANGE-MAKER available!

with **ADJUSTMENTS FOR**
PRICE CHANGES
AT NO COST TO YOU!
and requiring
NO NEW PARTS!

The **NATIONAL 9^M**

Now Available!
25¢ COIN MECHANISMS
 Silver Quarter Operation for 7 and 9-Column Pre-War National Merchandiser (Complete with Slug Rejector)
Only \$12.00
 Genuine NATIONAL Parts to meet the Operator's changing needs.

It costs you nothing... requires no investment in parts... to adjust the NATIONAL 9M to price changes. It's done in a jiffy! ALL NATIONAL Merchandisers built since the war operate on nickels, dimes, quarters... are designed for profitable operation today and tomorrow. NATIONAL also leads the field in Electrically-operated Conventional-Type Cigarette Merchandisers... in Electrically-Operated Console-Type Merchandisers for Cigarettes, Candy and other merchandise. For quality, performance and adaptability to changing conditions... there is no match for NATIONAL.

NATIONAL VENDORS INC

5055 NATURAL BRIDGE • ST. LOUIS 15, MO.



VICTOR'S MODEL V

Proven a great vendor. The choice of thousands of successful operators. Vends all kinds of bulk merchandise . . . including ball gum . . . with charms.

HI-POP

Victor's New Sensational POPCORN VENDOR

Only \$47.50

Write for Details

VICTOR VENDING CORP.

5701-5713 W. Grand Ave. CHICAGO 39, ILL.

Ops in Confab With Sub Men On Vend Spots

(Continued from page 93)

tracts would then stipulate exact locations for approved installations.

With final contract specifications still undetermined, the board once again set back the expiration date of the experimental contracts under which the cup venders are being operated. They will now be in force until March 31. Originally due to expire last November, they were once before extended to January 31.

Meanwhile, it is reported that gross revenue in the subway locations has dropped as much as 40 to 50 per cent from the levels of last summer. At that time the machines were averaging grosses over \$700 each per month. But operators say they anticipated the cold weather drop and, in some cases, expected the winter dip to be even more severe. A relatively mild winter thus far has kept sales up, they say.

Limit to Route's Size

While operators participating in the test program seem sold on the subway as a field for profitable operation, experience to date seems to indicate that there is a practical limit to any single subway route's size, beyond which maintenance costs eat seriously into profits.

With the larger routes dispersed over many stations in different parts of the city, delivery of sirups and normal servicing become time-consuming chores. Trucks must be driven to station entrances, where parking space is difficult to obtain, and sirup jugs borne by hand for several hundred feet to machines.

And with the board insisting that operators absorb all sanitation costs, many have hired corps of porters to mop up around venders and empty used cup bins. This alone is reported by some to account for as much as 4 to 5 per cent of their gross revenue in added costs. In addition, rental fee is charged by the board for storage space for mops, pails and sirup supplies.

Other special costs peculiar to subway operation are charges for electricity, which have been estimated to run close to 1 per cent of gross take; rapid depreciation of equipment because of round-the-clock use, and "more than normal" refunds to pa-

Retail Biz Up 6% During '48

WASHINGTON, Feb. 5. — Altho general 1948 business of the country's retail trades was up 6 per cent over the preceding years, receipts were slightly off for several types of businesses where coin machines are located, according to a Commerce Department report this week.

Filling stations registered a 10 per cent gain over 1947, and drugstores managed a 1 per cent pick-up for the two bright spots in the picture. Candy stores, restaurants and nut stores all reported declines of 1 per cent from 1947 receipts. The decrease was 2 per cent for lunch counters and refreshment stands, while the country's taverns and bars reported that business was off 3 per cent.

December business was better than November all down the line, however. Candy and nut stores showed a gain of 34 per cent; drugstores were up 30 per cent; taverns were up 11 per cent; eating places gained 4 per cent, and filling stations increased 3 per cent. For all types of retail businesses the December increase over November amounted to 28 per cent.

DuGrenier Inks Gotham Distrib

HAVERHILL, Mass., Feb. 5.—Arthur H. DuGrenier, Inc., this week announced the appointment of the Ben H. Golob Distributing Company, New York, as distributor for the firm's line of venders.

Miss Blanche Bouchard, of the manufacturing firm, stated the Golob organization will be the exclusive outlet for DuGrenier cigarette and candy machines in New York and New Jersey.

trons claiming no drinks served for money inserted.

As a consequence, some operators think the present commissions to the board—25 per cent of gross sales—should be reduced, except perhaps for heavy-traffic spots. They point out that the volume of business done by the machines is deceptive, profit-wise, unless balanced against the added costs of subway operation.

VICTOR MODEL V

1/8 140 Count COLORED BUBBLE BALL GUM
25 lb. cartons
26¢ LB.
(Prepaid in lots of 100 lbs. or more)
FULL CASH WITH ORDER.

PISTACHIOS
25 lb. Carton Large, 74¢ lb. Small, 49¢ lb. Full Cash With Order.

Plastic Charms
\$3.25 per M.

Luminous Skulls
\$6.75 per M.

Used **NORTHWESTERN 1c-5c DELUXE**
Sample, \$15.45. Lots of 5, \$14.95 ea.

1/3 Deposit, F. O. B. Brooklyn, N. Y.
Balance C. O. D.
Orders Under \$10.00. Money in Full.
ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

PIONEER VENDING SERVICE
Exclusive Victor Distributor in N. Y.
461 SACKMAN ST., BROOKLYN 12, N. Y.
Phone: Dickens 2-7892

GREATEST TIME-SAVING PENNY WEIGHING SCALE

CAPACITY \$10.00

SPRINGS ARE PRECISION CALIBRATED HEAVY SHEET METAL BASE
TIN SCOOP
DIAL IS GLASS COVERED WHICH PROTECTS POINTER WHEN IN USE

Skilled hand workmanship is employed in building this scale to assure reliability and accuracy.

There is a sturdiness of construction more durable than is generally found in scales. Finish is black crinkle. Carrying case is made of strong black fibre to meet the hard and constant use that it is subjected to.

\$18.50

ORDER TODAY
1/3 Dep., Bal. C. O. D., F. O. B. N. Y.
DISTRIBUTORS, WRITE FOR PRICES

J. SCHOENBACH

Distributor of Advance Vending Machines
1647 Bedford Ave. Brooklyn 25, N. Y.

ALL VICTOR MACHINES

recommended and sold on **TORR TIME PAYMENT PLAN**
Pay for same in 16 weekly payments

WRITE FOR DETAILS

RAIN-BLO BUBBLE BALL GUM

Packed 26 Lbs. to Carton

Less than 100 lbs.	5/8	170¢
100 lbs. and over	30¢	30¢
1000 lbs. and over	28¢	28¢
1000 lbs. and over	26¢	27¢

Freight paid on 100 lbs. or over
FULL CASH WITH ORDER

ROY TORR

LANSDOWNE, PENNA.

HI-HO No. 2 CHARMS

\$3.25 PER BAG Prepaid

1,000 in a bag.
Positively No Samples at This Price.

Northern California Distributor **ACORN Bulk Merchandise VENDOR.**
Write: E. LaRue, Sales Mgr
LEON "HI-HO" SILVER
540-542 Hayes St. San Francisco, Calif.

NEW PROFITS A BRAND NEW PACKAGE . . .

A BRAND NEW MARKET!

KLEENEX POCKET-PACK TISSUE VENDOR

\$50 ea.

- Big profits in a new and wide-open market
- Large capacity . . . convenient size
- Trouble-free operation
- Easy to install tamper-proof wall mounting
- Supplied with either 5 or 10¢ coin mechanism, please specify
- Will vend the new standard KLEENEX POCKET PACK
- Prompt delivery Size: 10" x 5" x 35"
- Shipping wt.: 25 lbs.

ORDER TODAY

Full remittance must accompany order Shipped C.O.D. N.Y.C. Terms and quantities discounts available.

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E. B. METAL PRODUCTS CO.
225 East 144 St. Bx., N. Y.

Thousands of locations are waiting for the new

ALKUNO

5c GUM AND CANDY VENDOR

Capacity: 328 Packages of Gum or 210 Packages of Candy or Any Combination of 30th.

MODEL 130-MM

Metal Cabinet and Base.
It. on Base, 60"x18".
Vt. on Base, 64 Lbs.
Price . . . \$69.50

Base 15.00
Immediate Delivery in Green, Blue or Tan.

Write for Catalog of Complete Line of 5¢ Gum and Candy Vendors.

ALKUNO & CO.
408 Concord Ave.
New York 54, N. Y.
Melrose 5-7757

PISTACHIOS

1948 Crop Is Here
At lower prices. "Sun Brand" Jumbo Size.
Cream of crop, about 34 per oz. Fresh roasted and salted.

WHITE 56¢	RED 68¢
------------------	----------------

Minimum Order 200 Lbs. Otherwise 2¢ More.
LARGE SIZE WHITE 33¢ RED 46¢
ABOUT 45 COUNT

Special Blend Red—60¢
Our pistachios are unconditionally guaranteed in every respect. Packed in Triplex 5-Lb Moisture Proof Bags.

AMERICAN PISTACHIO CORP.
Importers Packers at this address for over 15 years.
1 Reade St., Dept. 15, New York 13, N. Y.

REAL LOW PRICES U-SELECT-IT CANDY MACHINES

54 Bar Capacity, \$22.50 ea. Lots of 10, \$20 ea
VEND IT, 150 Bar Cap Each \$50.00

Cigarette Machines

DU GRENIER, 7 Col. 8	\$37.50
DU GRENIER VD 7 Col.	40.00
DU GRENIER W. 9 Col.	37.50
DU GRENIER CHAMPION	50.00
JNEEDA-MONARCH, 8 Col., Like New	70.00
UNEEDA 8 Col.	40.00
NATIONAL 3-30	50.00
ROWE ARISTOCRAT, 6 Col.	22.50

Half Deposit.
HARRIS VENDING
2717 N. Park Ave. Philadelphia, Pa.
Phone: BA 9-0808

SILVER QUARTER CONVERSIONS

Over 5000 Aalton conversions are successfully operating in New York City alone!

Rowe (2nd quarter rejection; slug protection)	\$4.50
Uneda (dime slide machined; full slug protection)	4.50
DuGrenier (slug protection)	4.00
DuGrenier Champion (slug protection)	5.00

Minimum order 10 units of any one make. We pay transportation on orders of 50 units or more. Send us complete unit; we return same fully converted. Prompt service. Inquiries invited. If you need cartons, send 25% deposit and we will forward shipping cartons to you prepaid without charge.

AALTON MFG. CO., INC.
111 Sandford St. Brooklyn 5, N. Y.
Phone: ULster 5-3450

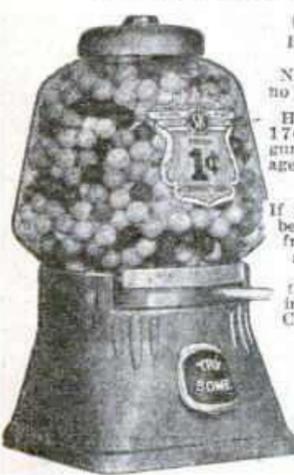
CHARMS CAN DOUBLE OR TRIPLE YOUR PROFITS IN BULK VENDORS . . .

Write **WIKI** FOR LOWEST PRICES AND SAMPLES OF OUR METAL AND PLASTIC CHARMS, STONE AND CAMEO RINGS, WEDDING RINGS, KNIVES, JACKS, BALLOONS, SKULLS, ETC.

BECKER VENDING SERVICE - BRILLIANT WISCONSIN

GIVE TO THE RUNYON CANCER FUND

Ball Gum + Charm = \$\$\$
—NEW—
'49 "CHARM KING"
BALL GUM VENDOR



(PATENTS PENDING)
 No missing—no adjustments.
 Handles 140, 170, 210-count gum; no breakage and positive delivery.
 If you want the best in trouble-free ball gum and charm vendor, try the new improved '49 Charm King.
 Nut and Ball Gum Vendors, 1¢-5¢ U. S. and Foreign Coins.

Handles all charms
IMMEDIATE DELIVERY
AT ALL BEST DEALERS OR WRITE
SILVER-KING CORP.
 622 Diversey Parkway Chicago 14, Ill.

Cigarette, Drink Ops Facing New Taxes in Minn.

(Continued from page 93)
 acted by the 1947 Legislature and became effective July 1, 1947. The law provides that one-third of the tax collected by the State be reapportioned for municipalities.
 Because Minnesota's municipalities are for the most part in dire financial straits, especially the larger cities which contribute to the State treasury heavily in income, gasoline and motor vehicle taxes and get proportionately little back, some legislators would scrap Governor Youngdahl's taxing program and enact legislation permitting the municipalities to increase the cigarette tax and keep the additional revenue for their own needs. Should this local level method fail, however, solons indicated a move will be started to have the municipalities share in any new cigarette tax enacted.
 Leroy A. Johnson, of the Canteen Company of Minnesota and president of the Minnesota Vending Operators' Association, called both the increased cigarette tax proposal and the levy on bottled goods "discriminatory" and promised that the association would do all it can to fight the enactment of either measure.

Bottle News

WASHINGTON, Feb. 5.—November shipments of soft drink bottles were the lowest in two years, Commerce Department has reported. Only 248,000 gross were shipped as compared with 455,000 in October and 632,000 in November of 1947.

THE "CHALLENGER"
THREE MACHINES IN ONE
\$10.00 to \$50.00 Weekly on Location!
TROPICAL TRADING CO.
 716 W. Madison St. Chicago 6, Illinois

ALL SILVER KING MODELS
 Recommended and sold on Time Payment, 20 weeks to pay. Write for details.
ROY TORR
 Lansdowne, Pa.

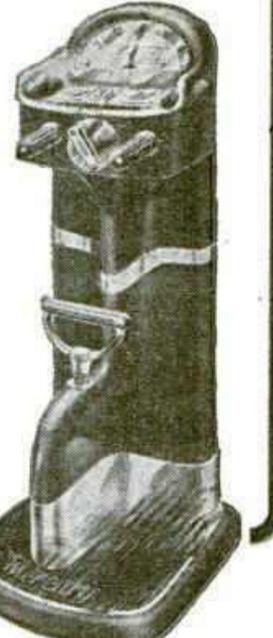
"It will practically put us out of business," Johnson declared. "If the cigarette tax is increased 2 cents, cigarettes, now selling almost universally thruout Minnesota at 20 cents per package, would have to go to 23 cents or 25 cents per package. At 23 cents, we would be forced to penny our packs and that would be a terrific cost increase to us."

GIVE THIS MONEY-MAKER THE LOCATION-TEST NOW!

Mercury Athletic Scales

\$129.50

Sample Price
 Terms: 1/3 Down, Balance C. O. D.



Get in on this new money-maker now while you still have a wide-open field. Put a sample machine on your route and collect the steady profits for yourself.
 13 different plays draw the crowds and keep up interest. Legal everywhere. No competition. Ideal for a wide variety of locations in your territory. Quality built—will stay on the job for years and years.

MIGHTY 1c MERCHANDISER

Atlas Ace vends all merchandise — Nuts, Candies, Charms and Ball Gum. No additional parts required.
 Write for Complete Information!



ATLAS
 MFG. & SALES CORP.
 12220 Triskett Road
 Cleveland 11, Ohio

Op Opinions

D. K. Carter, of D. K. Carter Sales Company, Minneapolis, a member of the State vending association as well as the cigarette venders association, said he is "not much encouraged" by the proposed cigarette boost. He declared that if the tax is increased the operators "will have to get 25 cents per package. That's a lot of money for a working man to have to pay for cigarettes," he said.

BIG PROFITS FOR AGGRESSIVE DISTRIBUTORS WANTED IN OHIO, INDIANA, ILLINOIS, KENTUCKY, WEST VIRGINIA, IOWA, NEBRASKA
PHONE—WIRE—WRITE

Manufacturer of HIGHEST QUALITY CHEWING GUM
BALL GUM
BUBBLE GUM
BUBBLE BASE
 SOLICITES INQUIRIES FROM QUANTITY BUYERS ONLY
BARKER BRANDS, Inc.
 SEA BRIGHT, N. J.

John Farrell Jr., secretary of the Minnesota State Bottlers' Association, predicted his association will fight the proposed 1-cent stamp on bottled soft drinks and beer.
 "The Legislature must be pretty hard up for ideas if it has to think of taxing soft drinks and put that product out of reach of youngsters who may have a nickel for a bottle of pop but don't have 6 cents," Farrell said. His association has a membership of 125 bottling firms in the State.
 Farrell said similar bills have been introduced in the past, but that this was the first time a tax on bottled drinks was contemplated on a municipal level. The last such proposal, made in 1941, set up a 20 per cent tax on a State level. The measures always have been defeated, he said.
 Vender operators using trucks and automobiles in their business, as well as other coin machine operators, also faced a heavy increase in motor vehicle taxes. The State's zone truck license, limiting operation to a 35-mile radius from a given point, would be outlawed, along with its cut-price license fee and all truckers would pay higher rates. In addition, minimum rates of \$7.50 for older automobiles would be scaled upward from \$10 to \$15 while license fees for newer models would be increased, too.

SHAFFER MUSIC COMPANY

606 S. High St. Columbus, Ohio
 1619 W. Washington St. Charleston, W. Va.
 2129 Main St. Wheeling, W. Va.
 2208 Fourth Ave. Seattle, Wash.
 1238 S. E. Union Ave. Portland, Ore.

WANT

Dart Games, Fish Ponds, Hoop Games and all kinds of Booths and Games for "Kiddie Circus" at New Haven Arena on April 25 thru May 1. Following week in Waterbury. Anticipate 30,000 attendance. Action all day. Write, wire or phone your deals (no collects) to
Exposition Manager
NEW HAVEN ARENA
 New Haven, Conn.
 Phone 5-3123

President of Clark Chewing Gum Company Resigns Office

PITTSBURGH, Feb. 5. — Clark Brog's Chewing Gum Company here has announced the resignation of its president and general manager, Alan F. Clark. In stepping out of both offices, Clark stated his action was due to his desire to devote more time to his other business interests.

RAKE SELLS FINE EQUIPMENT AT FAIR PRICES

<h3>NEW Northwestern</h3> <ul style="list-style-type: none"> DeLuxe 1¢-5¢ Comb. \$27.00 Model 39, 1¢ All Purpose 14.40 Model 33 1¢ Nut Vendor 12.60 Model 33 Ball Gum, 1¢ 11.40 Model 40 1¢ All Purpose 10.85 Model 49 1¢ All Purpose 17.55 Dual Vendor 1¢ and 5¢ Comb. 45.00 	<h3>RECONDITIONED VENDORS</h3> <ul style="list-style-type: none"> Northwestern Deluxe, 1¢ and 5¢ \$17.50 1¢ Variety Shops With Stands 14.50 5¢ Snacks With Stands 19.50 Shipman 3-Col. Stamp Vendor (New) .. 39.50 1¢ You Chu Ball Gum 6.50 Silver Kings, Either 1¢ or 5¢ 8.00 Cash Tray, 5¢ (New) 5.95 N. Y. Stamp Vendors, 1¢ and 3¢ 12.50 Ship. Stamp, Sells 1¢ & 3¢ Stamps .. 19.50 Adams Gum Vendors, 1¢, 4 Col. 12.50 Adams Gum Vendors, 1¢, 6 Col. 14.50 Adams Gum Write Columbus Tri-Mor, 3 Comp. 29.50
<h3>NEW SILVER KINGS</h3> <ul style="list-style-type: none"> Sample @ \$19.95 2 to 5 @ 12.50 6 to 11 @ 11.55 12 to 49 @ 11.05 50 or more @ 10.55 <p>1¢ and 5¢ Silver Kings or Ball Gum Machines at the above prices.</p>	<h3>WE TAKE TRADE-INS—LIBERAL ALLOWANCE</h3>
<h3>STAMP FOLDERS</h3> <p>50¢ per M 45¢ Per M in Lots of 25M or more Folders Packed 5M to Carton</p>	<h3>COLUMBIA BELLS SLIGHTLY USED \$85.00</h3>
<h3>NEW COUNTER GAMES</h3> <ul style="list-style-type: none"> ABT Challengers \$39.50 ABT Model F Targets 42.50 ABT Strikalites 42.50 Buddy 19.50 Gottlieb Grip Scales 24.50 Exhibit Card Vendors 19.50 Steeplechase, 1¢ 35.00 Target Kings, 1¢ 45.00 Imp, 1¢ or 5¢ 14.50 Test Quest, 1¢ 29.50 Hunter, 1¢ 45.00 Electric Shockers 18.75 Whirl-a-Ball 19.50 Camera Chief, 1¢ 19.95 Kicker & Catcher, 1¢ 34.50 	<h3>NEW SLOTS</h3> <ul style="list-style-type: none"> Mills Jewel Bell W Mills Black Gold Bell R Mills Bonus Bell I Mills Melon Bell T Mills Melon Bell E Mills Vest Pocket \$65.00 Mills O. T., 5¢ 115.00 Col. Bell 145.00 Col. DeLuxe 179.50
<h3>USED COUNTER GAMES</h3> <ul style="list-style-type: none"> Camera Chief, 1¢ \$16.50 Marvel 1¢ Token 22.50 American Eagle, 1¢ 19.50 Vest Pocket, 5¢ 44.50 Bat-a-Ball Jr. 9.95 	<h3>VENDING SUPPLIES</h3> <ul style="list-style-type: none"> Heavy Stands \$3.95 Extra Heavy Stands 4.50 Cross Bar, 2 mch. 1.00 Cross Bar, 3 mch. 1.50 Span. Peanuts, Per lb. 23 1/2¢ Virg. Salted, Per lb. 29¢ Licorice Lozenges, Per lb. 25¢ 140 ct. Ball Gum, Per lb. 25¢ 170 ct. Ball Gum, Per lb. 25¢

DISTRIBUTORS AND SALESMEN WANTED — WRITE FOR SPECIAL DEAL
 Send for our Complete List of Coin-Operated Machines and Supplies.
 1/3 Dep., Bal. C. O. D. with All Orders. Under \$20.00 Full Payment with Order.

Charms - Charms - Charms

New Western Assortment

- #2 Plastic \$3.75 Thousand
- #2 Metal-Plated 6.75 Thousand
- Cameo Rings 2.25 Gross

Deposit with order, balance C. O. D., F. O. B. Chicago.
CENTRAL VENDING & SALES
 3925 W. 16th St. Chicago 23, Ill.

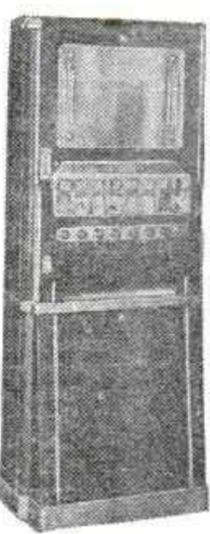
RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET LOMBARD 3-2676 PHILADELPHIA 23, PA.



SPECIAL \$65.00
Candyman, 72 Bar Capacity with enclosed base.

ATTENTION—25c & 30c CONVERSIONS
Silver, Quarter or combination Nickel-Dime conversions. Guaranteed Parts. Expert Workmanship. \$8.50 for Silver Quarter conversions.
ALSO 30c CONVERSIONS FOR ALL MODELS



SPECIAL \$75.00
Uneeda Model A, 9 Column, 270 pack capacity, 8 Column, 240 pack capacity, \$70.00. 8 column, 180 pack capacity, \$65.00.

CIGARETTE MACHINES

NEW ROWE Crusader, 8 and 10 Col.	\$179.50
NEW UNEEDA, 8 Cols., 510 Pack Cap.	139.50
Rowe Imperial, 8 Col.	70.00
Rowe Imperial, 6 Col.	60.00
Rowe, 6 Col., 150 Pack Cap.	35.00
Uneeda Model 500, 9 Col.	115.00
Uneeda Model E, 15 Col., 350 Pack Cap.	62.50
Uneeda Model E, 8 Col., 240 Pack Cap.	57.50
DuGrenier, 9 Cols., Model W, 270 Pack Cap.	62.50
DuGrenier, 6 Cols., 150 Pack Cap.	32.50
DuGrenier, 4 Cols., 100 Pack Cap.	25.00

7 COLUMN CIGAR MACHINE, \$32.50
Holds seven different brands

CANDY MACHINES

National 9-18	\$100.00
Vend-It	55.00
U-Select-It	35.00
Advance Candy Machines	27.50
Shipman Candy Vendor	22.50
5c & 1c GUM VENDORS	17.85

TOP EQUIPMENT—UNCONDITIONALLY GUARANTEED
ONE-THIRD DEPOSIT WITH ORDERS—BALANCE C. O. D.
Parts and Mirrors available for all makes and models.
SEND US YOUR COIN MECHANISMS FOR CONVERSION IN ANY QUANTITY

UNEEDA VENDING SERVICE
"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"
166 CLYMER STREET Evergreen 7-4568 BROOKLYN 11, NEW YORK

Suggest New Legislation on Basing-Point \$

Would Clarify Controversy

WASHINGTON, Feb. 5.—Clarifying legislation will be necessary to solve the basing-point controversy, an official of the advisory council reported to the Senate Trade Practices Subcommittee this week.

Stating that it is opposed to "all monopolistic practices," the group recommended that Federal Trade Commission (FTC) legislation be amended to spell out the right of a producer to absorb freight if necessary to make his prices competitive. Any "conspiracy" to fix prices by such a method must be firmly dealt with, however, the council stated. "The anti-trust laws should not be weakened and they should be enforced," the council added.

Suggesting a reversal of current FTC policy, the council said that when a producer absorbs or equalizes freight in order that his prices "be competitive," mere knowledge on his part that his competitors are doing the same should not be held "to constitute evidence of collusion, conspiracy or agreement in restraint of trade."

The advisory council was set up by the Senate last year in the same resolution that authorized the creation of the subcommittee.

Kleenex Unit Mfrs. Appointed

(Continued from page 93)
ness, is located at 227 East 144 Street, New York.

E. B. Metal's vender has a capacity of 70 packs and is supplied with a bracket for mounting on walls. The unit is 10 inches wide, 5 inches deep and 35 inches high and comes with either a nickel or dime coin mechanism and slug ejector.

Marshall Cornine Jr., of E. B. Metal, said this week that the Kleenex vender will sell for \$50 with discounts for quantity purchases. The vender features a locking device designed to offer greater protection against pilfering.

In Chicago, meantime, officials of International Cellucotton told *The Billboard* that they were not at liberty to release the names of licensed manufacturers other than Keeney and E. B. Metal.

Kleenex executives did say, however, that a great many firms have applied for permission to build a machine and that in all likelihood additional merchandise vending manufacturers will be licensed to use the trade name.

The purse-size package of Kleenex tissues, introduced last year, has now been given national market coverage but Cellucotton reports demand for the item is running considerably ahead of supply. Company executives estimate it will take another four months to satisfy demand and determine the potential market.

Until such time as the normal outlets for the tissues are satisfied, Cellucotton officials say vending machine operators will have to purchase the nickel package from established Kleenex wholesalers.

As to encouraging sales of Kleenex thru automatic merchandising equipment, Kleenex says it wants to see the product made available wherever people want it and that includes strategically placed venders.

The pocket-size Kleenex package is sold in case lots, 72 packs to a case. In single case lots, Kleenex is currently selling for \$14.85 per case. The price goes down to \$14.26 on orders of six or more cases and to \$13.86 on orders of 25 or more cases.

ADVANCE & COLUMBUS VENDING MACHINE OPERATORS

New Round Prizes Suitable for Your Machine.

Vends in All Other Machines Too.

Fortune Balls with precious stones	Per M \$10.00
Fortune Balls with 1 dice	12.50
Fortune Balls with key chains	18.50
Fortune Balls with bracelets (per gross)	6.00

Price Reductions on CHARMS

Plastic Charms, Famous Series #1	Per M \$3.00
Plastic Charms, Big Series #2	4.00
Plastic Skulls	5.00
Plastic Rings, 20 Styles	3.00
Metal Plated Charms, Series #1	6.00
Metal Plated Charms, Series #2	7.50
Metal Plated Skulls	9.00
Metal Plated Skulls with Rhinestone Eyes	18.00
Metal Plated Rings, 20 Styles	7.00

Samuel Eppy & Co., Inc.
World's Largest Charm Manufacturer
113-08 101st AVE.
Richmond Hill 19, L. I., N. Y.

VEEDCO SPECIALS—Write for Our Catalog

BRAND NEW HOT NUT MACHINES

Dispenses all types of bulk merchandise for 5c, including cashews, pistachios, almonds, etc. A Real Value for your money. Limited stock on hand, so order early. Cup dispensers not included. Original value, \$44.50.

\$10.00 Lots of 10 or More.
\$11.50 Lots of 5
\$12.50 Sample

1/3 Deposit, Balance C. O. D.

VICTOR'S NEW MONEY MAKER HI-POP POP CORN MACHINE

Non-Coin Operated OPERATOR MAKES

\$4.20 Per Week
On Sale of 2 Lbs.

WRITE FOR DETAILS

VEEDCO SALES COMPANY
2124 MARKET ST. (Phone: LOcust 7-1448) PHILADELPHIA 3, PA.

MY NAME IS **SIMPLICITY!** YOU'LL FIND ME THROUGHOUT THE **ACORN VENDOR**... BECAUSE AN **OPERATOR** AND AN **ENGINEER** CAPTURED ME IN THEIR DESIGN



ACORN Bulk Merchandise VENDOR

THE BEST MACHINE TODAY

THE BETTER MACHINE TOMORROW

Write for Details and Prices
OAK MANUFACTURING CO., INC.
1025 SO. GRAND AVE.
LOS ANGELES 15, CALIFORNIA



SHIPMAN DUPLEX POSTAGE MACHINE

Compact and Foolproof. This famous model is in production on a scale more and is more popular than ever. Now made with a white porcelain front, trimmed in red and blue.

\$29.50

FOLDERS: 10 M., \$5.75; 25 M., \$13.95

WRITE FOR CATALOG ON BULK VENDORS, MERCHANDISE, GAMES, ETC.

Miniature Penknives, 5 Gross	\$ 5.50
Gold Plated "Georgie" Pins, 1 Gross	3.95
Gold Plated Bracelets in Capsules, 100	6.00

BUBBLE BALL GUM

140 or 170 Size, Crown Jack Brand with Colored Centers. 25-lb. carton \$ 5.65
100 lbs. or more 21.90
Certified Check or Money Order in Full for Above

DISTRIBUTORS AND SALESMEN WANTED—WRITE FOR SPECIAL DEAL

1/3 DEPOSIT ON ALL ORDERS

PARKWAY MACHINE CORPORATION
623 W. NORTH AVE. DEPT. B MADISON 1447 BALTIMORE, 17, MD.

ALMONDS CHARMS, #2 California Vend Size from the Almond Bowl. French Fried, Vacuum Packed in 5 Lb. Tins, 6 Tins to Case. **\$.65 LB.**

Best Quality. Good Colors **3.25 M**

STANDARD SPECIALTY CO.
Cable Address: STASPECO AN 1-9037 OAKLAND 19, CALIF.

ATLAS VENDOR BRAND CHARMS

They're HOT! The latest in plastic—gold—silver charms. Atlas Brand SELL to beat-the-band!

Write for FREE SAMPLES and prices, TODAY!

ATLAS MFG. & SALES CORP.
12220 Trickett Road Cleveland 11, Ohio

CALIFORNIA VENDING ALMONDS

Packed in 5-lb. vacuum tins. 6 tins to a case **80c** Per F. O. B. Lb. Los Angeles
LESS THAN CASE, 90c PER LB.

SOUTHERN CALIFORNIA DISTRIBUTORS ACORN Bulk Merchandise VENDORS

Operators Vending Machine Supply Co.
1023 S. Grand Ave. Los Angeles 15, Calif.

VICTOR'S CUSTOM BUILT UNIVERSAL \$13.95 EA.
In Lots of 24 \$13.50 EA.

BEST FOR CHARMS & BALL GUM

Write for new circular just off the press.
MILLER VENDING CO.
42 Fairbanks St., N. W. Grand Rapids, Mich.
Phone: 9-8632

10 BRAND NEW 10c PLAY POPCORN MACHINES

Never uncrated. Will sacrifice, best offer. Wire

P. K. SALES CO.
507-509 Wheeling Ave., Cambridge, O.

GIVE TO THE DAMON RUNYON CANCER FUND

HEADQUARTERS for VENDORS AND CONCESSIONERS

30 lb. carton salted Spanish Peanuts 21 1/4 per lb.
30 lb. carton salted Virginia Peanuts 27 1/4 per lb.
25 lb. carton salted Almonds (vending) 56¢ per lb.
25 lb. carton salted Cashews (vending) 62¢ per lb.

Raw and Roasted Peanuts in the Shell
Salted in the Shell, Bulk and 10c Packages
Granulated Peanuts for Drumsticks, etc.
5c Salted Peanuts (Bags) for Vendors

Send for Our Price List
Write Dept. "V"
at nearest plant

All Prices F.O.B. Plants

**CASH WITH ALL
ORDERS PLEASE
PEANUT PRODUCTS
COMPANY**

Des Moines, Ia.—Omaha, Neb.

**INDIANA NUT
COMPANY**

Indianapolis, Indiana
DIVISIONS PEANUT CORPORATION OF AMERICA
Authorized Distributors for Northwestern
Vending Machines.
Send for Free Literature.

CIGARETTE VENDORS

NEW and USED

20 LIKE NEW—P.X., 10 col. ... \$129.50
10 ROWE PRESIDENTS 95.00
10 930 NATIONALS 69.50
9 NEW DuGRENIER, 7 col. 165.00
5 LIKE NEW DuGRENIER, 7 col. 135.00
18 EASTERN ELECTRICS 199.50
1 ROWE ROYAL, 10 col. 72.50

FACTORY DISTRIBUTORS FOR OHIO,
KENTUCKY AND WEST VIRGINIA

THE NEW KEENEY DELUXE ELECTRIC
CIGARETTE VENDOR
PROMPT DELIVERIES

**CENTRAL OHIO COIN
MACHINE EXCHANGE**

525 So. High St. Columbus, Ohio
Phone: Adams 7254



IN STOCK!

5 Lb. Globe
Less than 25 \$11.55
Less than 100 11.25
100 or more 10.95

Write for prices on
Models 40, 29, 33
and Deluxe Vendors.

**EMPIRE COIN MACHINE
EXCHANGE**
1012 MILWAUKEE AVE. CHICAGO 22

CALIFORNIA VENDING ALMONDS

Medium Missions, packed in 5 lb. vacuum tins, 6 to a case, 65¢ lb.

F. O. B. Fair Oaks. Less than case lots, 80¢ lb. Terms: 1/3 with order, balance C. O. D.

EMMERSON DISTRIBUTING CO.
Fair Oaks, Calif.

**FOR SALE
25 AUTOMATIC SHOE SHINE
VENDING MACHINES**

Very good condition.

GEO. MURRAY

1658 Broadway, Cor. 51 St., N. Y.

10-Cent Drink Holds Steady; Weather Stops Nabe Spread

(Continued from page 93)

stances, such small houses, mostly independents, refused installation of the dime cup unit, or demanded its removal after it had been in the lobby a few weeks.

Two leading Chicago cup vender operators, Max Rosenbaum, of United Beverage, and Seymour Gale, Drink-o-Matic Company, report that all Chicago Loop theaters, with one exception (McVickers) now have the dime drink units, while other dime units have been fairly successful in some North Side and suburban Berwyn houses. At this point, the dime drink appears to have weathered the winter months and its continuation during coming months in the better location appears assured.

Alternate margin-saving methods practiced by some operators are the use of the 5-ounce cup (instead of standard 6-ounce) as in Philadelphia and Pittsburgh, especially, and the use of large-capacity venders such as United's 2,000-cup unit. Rosenbaum claims it reduces frequency of servicemen's calls and so effects an operational saving.

Television Factor

In addition to the drop-off in theater attendance, another factor which may have an adverse effect on both dime and nickel drink venders is television. However, theater managers contacted here this week were of the opinion that video, while decreasing attendance slightly, would not become a major threat within the next year, at least, if at all. Movie management, declaring that their biggest patronage was within the 17 thru 35 age group, pointed out that this group was "on the go" on dates and away-from-home activities to a larger extent than older people, and so television would not keep them anchored at home.

Premiums

In a move to increase neighborhood movie attendance, independent houses in Chicago, following the Detroit theaters, are starting to offer premiums, such as dishes. William Jones, manager of the Alamo Theater on Chicago's West Side, stated that while local theaters were not all-out in favor of this business promotion method its inception by a few houses last week would result in follow-suit moves by others. Within two months, he said, most Chicago neighborhood houses would be offering premiums. Drink operators may look for increased sales as a result of upped attendance, he predicted.

However, with W. Callen, relief manager of a five-theater independent chain in Chicago and its suburbs (Lido, Forest, Rex, Gayety and Lex), Jones agreed that the dime drink price was out. Both declared that with present tightening of spending, public sentiment would not permit such an increase. In the Loop houses, they said, it was a different story.

Commissions

From the operator viewpoint, dime drink machines are a necessary move, to help hike profit margins, but they entail operation under a two-price policy. Original hopes of converting all theater venders to dime operation have gone by the board, with the present system, as outlined earlier, being the practice. Too, the dime peg means that theater management will clamor for a higher commission, which usually turns out to be a 50 per cent increase, or 2 1/2 cents per sale. Thus the dime price does not mean that the operator is "wallowing" in profits. Continuation of the 10-cent level, where it is practical, is a must, however, as under today's operational costs, the operator has only a 1/2-cent margin of profit per drink.

Max Rosenbaum's United Beverage multiple-city operation continues to attack the "high cost of business" by a three-fold overhead reducing for-

mula; use of the dime price where possible, 2,000-cup machines in top movie spots to cut service costs, and the use of the 5-ounce portion in Pennsylvania to effect a 15 per cent saving per drink (on cups, sirup, gas, etc.) even on the nickel operation.

Max Rosenbaum, with his brother, Paul, agree that the dime price is not the solution to the operator's cost dilemma; they advance the large-capacity unit and the 5-ounce cup as more logical measures.

Two-Price Operation

Drink-o-Matic Company's Seymour Gale reaffirms his earlier stand on two-price operations. The 10-cent peg, he contends, is not healthy, generally, for the industry, placing a premium as it does on an every-day item and also causing the location owner (theater management) to demand a higher commission. During the past weeks, Gale removed two dime machines from non-Loop movies when sales, with the advent of the year's first real cold weather, followed the temperature in a like drop.

The 5-ounce cup is being studied as a possible alternative measure to the dime price, Gale declared. However, straight nickel operation with the 6-ounce size is his goal, he said. With the peak reached in labor, material and supply costs, generally, Gale feels that coming months will see a leveling off of such costs. Only fly in the cost ointment, tho, he feels, is the recent rise in sugar prices, from \$7.75 to \$8 per hundred pounds. And if allowed to go higher, sugar may be the cup operator's "cocoa" headache, as latter has been the candyman's until the recent declines in price.

New 7-Cent Unit Drive Under Way

(Continued from page 93)

of new coins is being placed on a coin somewhere between a nickel and a dime. This piece, they say, would permit minimum price increases on commodities which now have a tendency to jump from a nickel to a dime. Many coinmen, who hesitate to go to dime play, have evidenced support of the midway coin.

Whether this particular coin should be set at 7 or 7 1/2 cents is a matter of some contention. The American Institute for Intermediate Coinage (AIIC) is plugging for the latter as being the exact midpoint between a nickel and a dime. Congressional advocates of the new coin, however, prefer the 7-cent piece on the grounds that it avoids introducing fractions into American coinage.

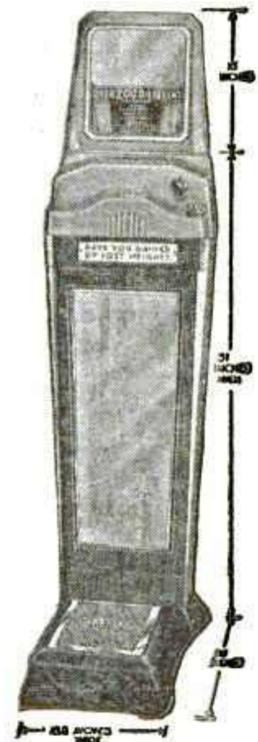
Proposed New Names

AIIC has already proposed names for a 2 1/2-cent and a 7 1/2-cent piece. The smaller coin would be known as a ben in honor of Benjamin Franklin. The larger coin would be called a link, honoring Abraham Lincoln, as well as signifying a link between a nickel and a dime.

In the last session of Congress, two bills were introduced calling for a 7-cent coin. One was sponsored by McCormack; the other by Rep. Fred Busbey (R., Ill.). Both came too late for any consideration, however. Earlier Congresses received bills providing for coins in denominations of 1/2, 1 1/2, 2, and 3 cents. The two-center passed the Senate in 1920 but died in the House. The other bills died in committee.

Peanut Planting Increase

WASHINGTON, Feb. 5.—Peanut acreage last year surpassed by 13 per cent the goal set for the crop by the Department of Agriculture. The 1948 goal had been set at 2,839,000 acres. Actual planting aggregated 3,214,000 acres.



\$25

DOWN

Balance \$10 Monthly

200

**FORTUNE TELLING
NO SPRINGS
SCALE**

Height, 51 in. Width, 13 in.
without sign

Depth, 25 in. Sign, 15 in.

Net Weight 185 Lbs.
Shipping Weight . . 245 Lbs.

**LARGE CASH BOX HOLDS
\$85.00 IN PENNIES**

Invented and Made Only by

WATLING

Manufacturing Company

4650 W. Fulton St. Chicago 44, Ill.
Est. 1889—Telephone: Columbus 1-2772
Cable Address: WATLINGITE, Chicago

THE NEW REVOLUTIONARY NORTHWESTERN MODEL 49 FEATURING TRANSFER REFILL

Outs Service Time
in Half.

\$17.55

SAMPLE

Write for Quantity
Discount.

Other Popular North-
western Vendors
\$10.95 and Up

Contact us for

• BULK MACHINE
CHARMS

• MERCHANDISE

• BALL GUM

Parts and Supplies
1¢-5¢ and Foreign
Coins.

1¢-5¢ and Foreign Coins.

BADGER SALES CO., Inc.

2251 W. Pico Blvd. Los Angeles 6, Calif.

ARCADE

For Sale — \$1,050. 60 Machines, Top Counters,
Jacks, Ballies Stock Parts. Complete, ready to go.

H. E. VALENTINE

BOX 328 CONWAY, ARK.

Wurlitzer Resumes Production

Plan No Model Change; Price Per Unit \$765

Quarterly Report Optimistic

CHICAGO, Feb. 5.—Production of the Model 1100, suspended in the spring of 1948 because of inventory, was resumed at the North Tonawanda, N. Y., plant of the Rudolph Wurlitzer Company in November, 1948, R. C. Roling, president of the company, said this week.

Roling told *The Billboard* that Wurlitzer contemplates no change in models at this time. He added that the 1100, which carried a list price of \$995 when it was introduced to the trade, will continue to list at \$765—the price set on that model last summer.

While Roling declined to comment on the volume of production, he pointed out in a report to the stockholders this week that production is to be increased during the current quarter ending March 31.

Quarterly Profit

The report revealed that the Wurlitzer company showed a profit of \$167,848, equal to 20 cents per common share, during the quarter which ended December 31, 1948. This third quarter profit reduced the company's consolidated losses in the nine months ending December 31 to \$1,826,230.

Roling told stockholders that the reduced rate of profit shown by the firm in the third quarter "was attributed to reduced sales volume (almost exclusively in coin-operated phonographs), increased costs of production at both plants (De Kalb and North-Tonawanda) and a higher level of expenses generally.

The North Tonawanda division, during the third quarter, operated on approximately the break-even point, Roling said.

As to the future of the coin-operated phonograph business, Roling told *The Billboard* he expects 1949 to be a good year. "Wurlitzer is in this business to stay," he said, "and we are looking forward to a good year."

Have a Heart

WASHINGTON, Feb. 5.—Washington Music Guild (WVG) is working with the Washington Heart Association in its annual three-week fund drive. WVG members have placed plastic heart-shaped receptacles in all the bars of the metropolitan area. Disk jockey Eddie Gallagher has been sparking the drive with spot announcements about WVG's part in the campaign. His daily plugs ask listeners to drop a nickel in the juke box and to contribute to the Heart Association when they visit their favorite tavern.

Sam Waldor Re-Elected MGA Prexy

New Members Added

NEWARK, N. J., Feb. 5.—Sam Waldor, of the ABC Distributing Company, was returned to office as president of the Music Guild of America (MGA) at the 12th annual meeting of the operators' association here last week. While electing a full slate of officers for the coming year, MGA set as its major group effort for 1949 the bettering of location relations.

Top officers named by the organization, in addition to Waldor, were Jack Roberts, of 20th Century Amusement, vice-president; Lambert Marks, of Marks Magic Music, treasurer, and D. M. Steinberg, of Sterling Music, secretary.

To serve with them on the MGA board of governors, members in attendance at the dinner confab held at the Essex House, elected Humbert Betti, of H. Betti & Sons; Jules Rusoff, of Automatic Wired Music; Manuel Ehrenfeld, of Pel Music Company; Herbert Brausch, of Belmont Novelty Music Company, and Edward Levey, of Major Enterprises.

(See Waldor Re-Elected, opp. page)

Operators Look to Summer For Initial Nationwide Public Location Tele Test

See Long Pull for Coin-Operated Sets; Coverage Grows

CHICAGO, Feb. 5.—With operators in 31 cities now faced with television competition, and operators in an additional seven cities due to encounter the video medium for the first time within the next 60 days, the summer of 1949 looms as the first nationwide test of interest in commercial television, as against the juke box or other types of coin-operated amusement equipment in taverns, restaurants and other locations. Practically every section of the country will have operating television by summer, with network television reaching from Boston thru St. Louis, and regional hook-ups covering a part of the West Coast augmenting the independent station coverage.

Music operators, who have felt the brunt of television competition, are still "watching and waiting" as the visual medium spreads. Some here in the Midwest feel that the worst is

over, and from now on competition will decline as sales of home sets increase. However, baseball coverage, which offers the heaviest competition to the juke box, is almost certain to bite even deeper into the music machine income, as location owners are prone to automatically turn on the video sets for baseball, while they wait for patron requests before tuning in other less important sports programs.

According to recently released figures from the Radio Manufacturers' Association (RMA), output of television (See Operators Look on page 112)

Miami Operators Form New Guild; Eye Commission

MIAMI, Feb. 5.—Forty music machine operators in Dade County, after several months of preliminary study, this week officially formed the Music Merchants' Guild of Dade County (MMGDC) and elected Morris Marder, Melody Music Machine Company, as temporary chairman.

Major item on the agenda of the new association, according to members present at the organization meeting, is to work out new commission rates which can be presented to location owners at a mass meeting to be held at a future date.

With maintenance costs averaging approximately \$8 per unit a week, and with new machines averaging \$900 each, the operators feel that a separate rate for each machine should be established. These rates would be determined by a number of factors, including age and type of equipment, amount of service required to keep it operable and average income from the location.

Operators at the session were told that one of the reasons the juke box business here has suffered recently is that there are about 2,600 beer, wine and liquor locations in the entire county (Dade) and over 2,000 music machines covering these spots.

Name Mayflower AMI's Distrib In Iowa and Neb.

CHICAGO, Feb. 5.—Mayflower Distributing Company, Omaha, has been appointed to handle AMI products in Iowa and Nebraska, Lyndon C. Force, AMI's manager of general sales, announced yesterday (4).

Mayflower is headed by Herman Paster and has newly established offices and showrooms at 921 Douglas Street, Omaha. The office is under the management of Allen Nilva. Mayflower also has offices in St. Paul.

AMI's current production includes both the Model A and B phonographs and two 40-selection wall boxes, one accepting nickels only, the other, nickels and dimes.

Wired Music Interest Grows

Recording Co. Launches New Selling Drive

Phono Distrib Sets Package

NEW YORK, Feb. 5.—With wired music installations increasingly being considered by phonograph operators as a source of added income in locations unsuited for pay-as-you-play music, the London Library Service this week launched a stepped up campaign to further its program among juke box operators.

At the same time it was learned that at least one nationally known phonograph distributor is preparing (See Wired Music on page 102)

See Music Dept. for This Info

Among the stories of interest to the coin machine industry to be found in the Music Department of this issue of *The Billboard* are:

CAP SPRINGS WITH 45 IN APRIL. Capitol Records officially discloses it will start releasing 45-r.p.m. rapid-changer disks this spring. Big spindle players, under Cap's trademark, are also planned.

WEBSTER-CHICAGO DEVELOPING THREE-SPEED CHANGER. Wide trade ramifications seen in changer which will automatically handle 78, 45 and 33 1/3-r.p.m. disks.

TOWER PREXY'S TEL-VISION POST. Dick Bradley takes over distribution and production of films and recordings for Tel-Vision.

BULLEIT SELLS INTEREST TO HITCHCOCK. General manager of Bullet label severs connection with Nashville firm.

COLUMBIA GEARS FOR 'KATE' PUSH. Columbia Records' Kiss Me Kate platters piling up heavy orders.

HEIDT DEAL OFF, OBERSTEIN STAYS IN CHEAP DISKS. Varsity label's prexy out of projected 79-cent label deal.

776,023 LP CHANGERS SOLD. Consumers getting more LP changers as promotion campaign grows.

And other informative news stories as well as the Honor Roll of Hits and Pop Charts.

Lindell Sales Named Aireon Distributor For St. Louis Area

KANSAS CITY, Kan., Feb. 5.—Appointment of the Lindell Sales & Distributing Corporation, St. Louis, as a distributor for Aireon products was announced this week by Bernard D. Craig, general sales manager of the manufacturing corporation.

Lindell Sales is headed by Walter Gummertsheimer, president; Sid Mass, vice-president; Joe Palermo, secretary, and V. Palermo, treasurer. Bill Falk will head the sales department handling the Aireon products, with other sales personnel consisting of J. S. Brentlinger, George Crane and Dan Baum. Anthony Ragusa and Joe Lima will handle parts and service.

In announcing the appointment, Craig said that Lindell Sales has moved into its new quarters. The building has been completely remodeled and is air-conditioned through.

WANTED

ROCK-OLA

- De Luxes
- Standards
- Supers
- Masters

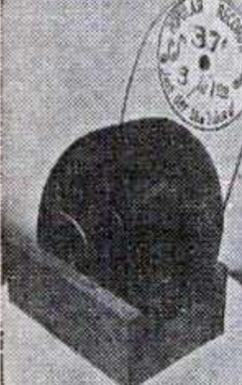
MUST BE COMPLETE—NO BROKEN PLASTICS

Send List and Lowest Prices you will take.

EMPIRE COIN MACHINE EXCHANGE

1012-14 Milwaukee Ave. Chicago 22, Ill.
Phone: EVERglade 4-2600

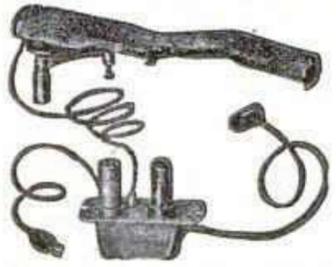
"SALES POWER" RECORD DISPLAY
\$\$\$ PROFITS



Place 50 or 100 of these stands and YOU have something. Rack HAS wonderful attention getting appeal to ALL. HOLDS 25 "10" records (both new, soiled, used — which EVERY OPERATOR has HUNDREDS of on hand); YOUR locations are SPOTS—ORDER a SAMPLE and be convinced (With Records, 25, \$8.00) STAND (Complete without Records, \$3.50—Prepaid). QUANTITY LOTS, 25, 50, 100 STANDS for ROUTE, \$9.00 Ea. We also will keep you supplied with records at 15¢ each in lots of 100 per shipment if desired. GET STARTED QUICK, NOW. THIS IS A TRUE WINNER

THE BEVERATOR CO.
CAMBRIDGE, OHIO

LIGHTWEIGHT PICKUPS
For All Wurlitzer and Seeburgs
Perfect Tone—Easy on Records



Nothing to change—just plug it in.

JACOBS MANUFACTURING CO., INC.
Stevens Point, Wisconsin
Sole Canadian Distributor
ST. THOMAS COIN SALES, LTD.
St. Thomas, Ontario, Canada

FOR SALE

5 ROCK-OLAS—1940 SUPER
5 ROCK-OLAS—1940 MASTER

\$79.50 each
CONDITION GUARANTEED
Cash With Order

Birmingham Vending Company
2117 North 3rd Avenue
Birmingham 3, Alabama

Another Aireon First!

Coronet

with

TELEVISION

Rex-Lee Debs Long-Playing Hideaway Unit

NEW YORK, Feb. 5.—Rex-Lee Enterprises, local phonograph outlet and electronic design firm, has developed a hideaway juke capable of playing Columbia 10-inch long-playing records, it was learned here this week. The unit, consisting of a specially modified Wurlitzer mechanism, is designed for wired music set-ups or single locations offering free music.

Created on the order of Max Schwartz, of the Manhattan Sales Company, the first unit is to be placed on location early next week. For the past three weeks it has been undergoing extensive tests to determine the life of the 33 1/3 r. p. m. disks under continuous play conditions.

Basic modification of the unit involved the fabrication of special gears to cut down the turntable's speed, explained Leo Knebel, who, with Tony (Rex) DiRenzo, is co-owner of the company. Also the head of the tone arm had to be changed to incorporate the long-playing cartridge. Since each of the 24 records plays for about 12 minutes, the mechanism has been fitted with an electronic timer adjusted to provide a three-minute pause between disks. Records are played in rotation, but by the addition of a selector unit request numbers may be played.

The entire mechanism is floated on sponge rubber to eliminate vibration. Long-playing records are said to be more sensitive to vibration than standard pressings.

The firm is set to produce the conversions in quantity and will shortly make them available to other operators.

APOA Picks Hit Tune for Feb.; Sets Board Meet

CINCINNATI, Feb. 5.—Members of the Automatic Phonograph Owners' Association (APOA) here have selected as their February hit tune of the month "Don't Take My Word—Take My Heart," as recorded by Del Casino. Records and special title strips have been distributed to all association members by the Hit Record Company of this city.

APOA officials report that their weekly radio program over Station WCPO Sundays at 2:30 p.m. has been a definite play promoter. In addition to playing the latest song hits, the program each week mentions several different members of APOA and tells about their locations.

Regular monthly meeting of the association will be held next Tuesday evening (8) at the Hotel Gibson. A special board of directors meeting has been called for that same afternoon. Harry Hester, John Nicholas, Joe Schaffer, Bill Harris and Ed Weninger, regular members of the executive board, will attend the board meeting, as will Abe Pearlmutter and Norton Robinson, rotating board members.

WALDOR RE-ELECTED

(Continued from opposite page)
The 12-year-old association is in a stronger position to aid music operators than ever before, Secretary Steinberg announced. He pointed to the fact that 57 operating companies are enrolled in the organization, with the membership list still growing. Ten new companies, controlling about 1,700 phonographs, joined at last week's huddle.

During the past year the association concentrated on promotion and merchandising devices. These included on-location posters and making available to members free printed title strips of tunes currently popular.

With AMI,
You're

COMPLETE!

- Record Counter: Shows total plays
- Play Meter: Shows most popular records
- Optional: 5 plays for 25c, or 6 for 25c
- 40 Selections: Right number for profit
- Simple Selecting: Press only ONE button
- Speedy Mechanism: Lightning record change
- Right Size: Compact but impressive
- Light Weight: Lightest of all standard phonographs
- TIME-TESTED: No guessing! 2 1/2 years of flawless performance

AMI THE COMPLETE PHONOGRAPH

AMI Incorporated

127 NORTH DEARBORN STREET, CHICAGO 2, ILLINOIS

IT'S the TALK of the COIN MACHINE WORLD

SEEBURG SELECTOMATIC "100"

The most revolutionary music system ever developed — sensational earnings. A fascinating mechanism that intrigues the public — distinct and refreshing appearance. An engineering masterpiece that reduces service to a minimum.

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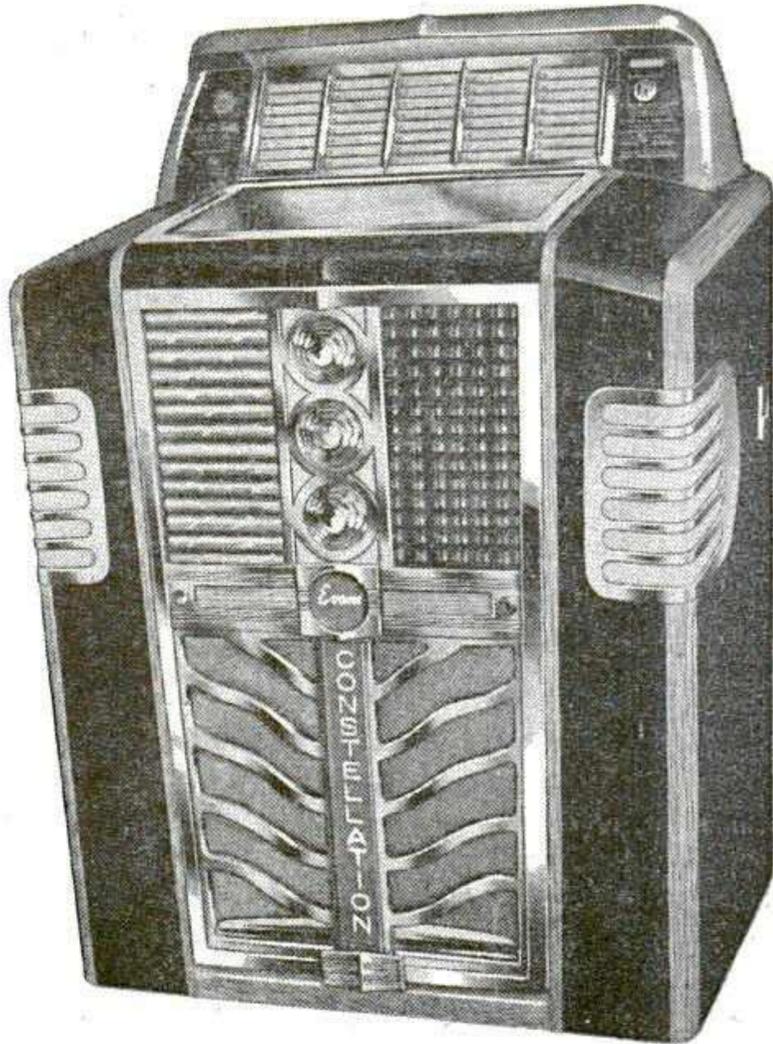
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SEE OUR CONSOLE AD ON PAGE 118

Just Being Realistic:

Pittsburgh Music Operator Starts New Tele Business

NEW YORK, Feb. 5.—When a juke box operator goes into the commercial television business in new tele territory while still operating his phonograph route, some may say he is just twisting the rope that one day will throttle his juke business, for operators in television cities well know how free tavern video has cut into automatic music income.

But this week it was announced by Bell Television, Inc., here, that they have already shipped over 100 tele sets to Walter Rosenberger, Pittsburgh music operator, in whose city video airings began less than a month ago. Actually, Rosenberger has formed a new company, Bell Television of Pennsylvania, as an authorized distributor of the New York firm. This, while he's still active in the Mount Oliver Equipment Company, his coin machine enterprise.

According to Martin Sugar, president of New York Bell, Rosenberger is merely being realistic about a situation over which he will have little control. Television in traditional juke box locations will eventually cover the field in Pittsburgh as thoroly as it has in this city, he predicts, and with the same adverse effect on phonograph take, and, he reasons, why not make peace with it and some profit from it.

Sugar, who has seen his business grow since its start 18 months ago to an organization with almost 700 commercial sets on location, has built his firm around the precept of rapid service. He likens it to the kind of service given by juke box repairmen.

"Too many tele service firms have gone broke because they, first, didn't charge enough for service and, second, found they couldn't give adequate service for the fee received," he said in an interview this week. "We believe Rosenberger and other coin machine people we are now negotiating with, will do a real job."

Bell, which has branch offices in Hartford, Conn., Boston and Los Angeles, manufactures a set under its own trade name as well as handling other standard makes. It rents the sets on contract, with provision for location purchase thru diversion of part of the rental fees. A large enough installation fee is charged to cover service costs.

Many locations, especially large spots or chains, prefer never to buy their own television sets, Sugar declared. If rented they can then write off most of the fee as overhead when taxes are computed, he pointed out.

Bell is also national distributor of a newly introduced cathode ray tube. The tube will be handled by Rosenberger.

Wired Music Interest Grows; Record Firm in Sales Drive

(Continued from page 100)

to make available to the trade a package deal for setting up automatic wire studios. Altho this distributor would not fully reveal his plans at this time, it was stated the package would include turntable equipment, amplifiers and speakers specially engineered for wired music operations.

Joseph F. Hards, manager of the London Library Service, stated that 75 contracts have been let to date to users of the catalog. Of these, 35 are with operators of wired music installations. About half of the wired music set-ups are run by juke box operators, he said. Twenty-five of the signees are radio stations, with the remaining 15 distributed among location-run installations in such places as restaurants and industrial plants.

The library, now comprising about 300 records, consists only of instrumental arrangements of popular and semi-classical tunes. No vocals are used, explained Hards, since they tend to be distracting as background music. Masters are cut and pressings made by British Decca.

While the basic library is built around a collection known as the London Industrial Library, created to provide English workers with in-plant music, new selections are chosen by Hards based on this analysis of their over-all popular appeal. All records are 10-inch, 78-r.p.m. shellac disks.

Steady Volume

An important feature of the records, according to Hards, is the fact that all are recorded at a constant volume level. As a result, it is claimed, they make continual adjustment to phonograph or speaker units unnecessary once playing has begun. All will keep within the present volume considered best for a particular location. Many users of the library play the disks on Seeburg 100-record Select-o-Matics or AMI hideaway units, according to Hards.

With the records leased to users, rather than sold outright, contracts

are signed for a minimum of two years. The operators start with the 300 records now in the library and receive 15 new ones each month. Up to 50 records are replaced free of charge, in the event of breakage, during the two-year period. Additional replacements may be obtained at a nominal charge.

Hards reported that contracts for the use of the records stipulate a fee to London that varies between \$35 and \$65 a month. The exact fee for wired music studios depends on the potential number of locations in the franchise area. Only one firm in each area may secure the library for wire rights, altho London reserves the rights to lease its records to individual locations setting up self-contained operations. No restriction on the number of outlets per wire-music company is set, he asserted.

Operators of wired music studios are said to average a \$40-per-month take per location if no more than two speakers are used. The fee increases as speakers are added.

Hards disclosed that London is now experimenting with tape recordings. The firm is considering making its library available to trains, steamships and airplanes, if the tape experiments are successful.

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COINMEN YOU KNOW

Chicago:

Jim Guisnard, head of Perma Top Corporation, is looking for additional production space to make masonite tops and shuffleboard cabinets. . . . Jim cut a few capers at the convention, wrote up several quantity orders and filled in his spare time by giving away corsages to women booth workers. . . . Harry Williams, newly elected CMI president, proposed a few original ideas to the association's board of directors at the first session under his leadership Tuesday(1).

Sam A. Drucker, formerly with the National Filben Corporation, has set up his own business and is now selling electrical supplies. Sam was seen renewing acquaintances with out-of-towners at the Sherman. . . . Mike Imig, head of Mike's Musical Service Company, Yankton, and president of the South Dakota Phonograph Operators' Association, stayed over for a few days so his wife could finish her shopping tour. Mike reports the association will hold its annual meeting in Mitchell in March, with Norman Gefke, secretary, bringing the Sioux Falls delegation by car.

Tho the CMI convention was over for another year, many out-of-town coinmen were still completing transactions with local firms. . . . Capt. Tom Callaghan, Bally, was Gov. Adlai Stevenson's choice for director of public safety but declined the post to remain with his long-time friend Ray Moloney, Bally chief. . . . Among the last Bally visitors to leave town were Clarence Camp, Southern Amusement, Memphis; Joe Abraham, Lake City Amusement Co., Cleveland; R. F. Jones, Salt Lake City and San Francisco; Lou Dunis, Portland Amusement, Portland, Ore.; Lou London, Philadelphia; Ed Heath, Heath Distributing, Macon, Ga.; Sam Taran, Taran Distributing, Miami; Ed Corriston, Palisades Specialties, Cliffside Park, N. J.; T. Styers, Winston-Salem, N. C.; J. Bosch, who (See CHICAGO on page 104)

Indianapolis:

Indiana State licensing of juke boxes, pinball machines and other coin-operated devices is the object of a bill introduced in the house by Rep. Carroll M. Dennis, of Beech Grove. The bill sets up an annual \$25 license fee on all nickel or more coin-operated machines. He estimated the tax would raise from \$7,000,000 to \$7,500,000 a year.

State-owned bell machines are the latest thing proposed to pay the soldiers' bonus. Supporters of a bill, being prepared for introduction, estimate the government could collect \$50,000,000 a year from the machines. (See INDIANAPOLIS on page 104)

Miami:

Willie (Little Napoleon) Blatt, who beat the Chicago winter weather by cutting short his visit in connection with the CMI show, found a mystery awaiting his return here. His wife reported a visitor had come to their house and said he was from New York. Then the visitor disappeared, without further identifying himself. Now Willie would like to know who he was and what he wanted. . . . Local music ops finally got together and formed their own association this week.

With the winter in full swing up North, the beach has become a new coin machine row. Visiting Supreme Distributors the other day were Sam Kressberg, Practical Products, New York; Joe Eisen, Herman Perrin, Dave Friedman and Roy McGinnis. Kressberg took over the meeting to recall the days when he was operating coin pianos, and was put out of business when the coin radio made its debut. Also visiting were Mr. and Mrs. Lou Hirsch, Silverstone Music, New York.

Washington:

The Metropolitan Police Boys' Club yearly money-raising program is getting under way. Harold Klein, of Silent Sales System, has been appointed chairman of the committee seeking donations from coin machine operators. Last year a sizable contribution was made by juke box, vending machine and pinballs ops under the leadership of Ben Rodin, of Marlin Amusement Corporation. Rodin is in Florida recuperating from a heart attack.

Hirsh de La Viez, of the Hirsh Coin Machine Company, president of the Coin Machine Operators of America (CMOA), was named chairman of the new advisory board of directors for the Coin Machine Institute (CMI) at the Chicago convention. The new board, made up entirely of operators, will serve in an advisory capacity to the regular directors of CMI. De La Viez is the only Washington man on the newly created board.

Indications are that chewing gum and candy as well as all other packaged goods will not be affected by the recently revived District law requiring a \$2 license fee for food and beverage vending machines, according to licensing superintendent Chatham T. Nottingham. Chewing gum balls, bulk peanuts and other commodities requiring inspection will probably be included under the law, he said. The statement was made pending a final conference with District health authorities. Representatives of the vending industry had worked out a provisional interpretation with Nottingham and Chester A. Gray, corporation counsel.

Charles W. Bowles, of East Coast Music Company, claims that his busi- (See WASHINGTON on page 105)

Hartford:

Phillips H. Phillips, president of Sodamaster, Inc., of Hartford, manufacturers of beverage equipment, has a bit of California in Connecticut. Phillips, a former Californian, has recreated a bit of the Golden State in the form of a modern California flat-roof style house as his residence in suburban Farmington. He's been in this part of the country since 1938.

Figures just released by the Connecticut State Labor Department indicate that unemployment is now at its highest point in 10 years, except for the postwar reconversion period. A statement released by Gov. Chester Bowles stated that "there are signs that the prosperity that Connecticut has enjoyed for the past eight years is beginning to slacken."

The governor added, however, that "we hope that a recession, if it comes, will be a mild one." Lack-of-work lay-offs involving hundreds of work- (See HARTFORD on page 105)

Los Angeles:

Leuenhagen Record Bar now features Jem-Wood shuffleboards in six different wood colors. . . . W. H. Shorey, San Bernardino coinman, made the rounds last week. R. C. Jones, of Inyokern, was also on Pico Street. . . . Leo (Hi-Ho) Silver, well-known San Francisco coinman, has moved into larger headquarters. The new location has a double display store front, a show floor, shop, mail order and shipping departments. Increase in business necessitated the move.

Paul A. Laymon Company is handling a new electric scorer for regular shuffleboard play and Horse Collar. The machine is seven feet high and has a chrome steel base. The numbers are on a mirrored front. . . . Oscar Teitzloff Jr., Banning coin operator, and R. L. McMannis, of Compton, were recent visitors.

E. C. Lorman and C. F. Wurdig want it known that they're making deliveries on their Bonanza automatic popcorn machine and the Swift-Shine coin-operated shoeshine machine. . . . Walter (Solly) Solomon, general manager of the E. T. Mape Company Los Angeles office, returned from the Chicago show in time to deliver some new Filbens to a Bakersfield operator. He'll stay there for a few days to scout out locations. While the boss was out of town, Frank Butterfield, of the Mape or- (See LOS ANGELES on page 105)

Twin Cities:

Severe snowstorms and blizzards have kept the number of operators coming to the Twin Cities at a minimum, with those in the South Dakota area hardest hit. But operators are ordering their needs via telephone and hoping that deliveries via express, parcel post and air come thru. . . . Sid Levin, of Hy-G Music Company, says Chicago Coin's Rebound shuffleboard has really caught on in this area, with the operators ordering the unit steadily.

Archie La Beau, of La Beau Novelty Sales Company, Rock-Ola distributor, his son, George, and Sales Manager Kenny Glenn, still are talking of the swell time shown them by Rock-Ola factory representatives while they were in Chicago. High spot of their visit, they reported, was a trip to the Sonja Henie ice show. . . . Ken Ferguson, Lieberman Music Company, is back after a flying trip which took him to Chicago for the show for three days, then to St. Louis to visit relatives. . . . Ted Bush, former Minneapolis distributor now Wurllizer representative in Florida, stopped in Minneapolis before returning home from the coin machine show. (See TWIN CITIES on page 104)

New York:

John Hefron, public relations director of the Electric Boat Company, Elco division, and Ralph Mulford, ex-auto racer who now is an executive of the firm, were in Atlantic City early last week to survey possible locations for their Elco-Bowl. The coin-operated alley will be placed in operation there during the run of American Bowling Congress tournament, the year's major event in the sport. Elco-Bowl was recently endorsed by champ keggers Paul Krum-ske and Junie McMahon.

Sam Horowitz, Bronx music op. is engaged to Gertrude Young. The wedding will take place in June. . . . Herman Silver, of Empire Music, leaves town next week to join his family in Florida. He won't return to his operation until the end of the month. . . . Bob Harris, of South Shore Music Company, who has several coin-operated tele sets on location in Long Island, reports that new spots still are hard to crack. Location owners are afraid patronage will fall off if customers have to pay for the entertainment.

Morris Rood, of Runyon Sales, is spending part of his time conveying operators around to the locations (See NEW YORK on page 104)

Detroit:

Thomas J. Kilbride, Bernard L. Kilbride Jr., and Nobyn D'Haene, who operate a nut vending route under the name of the Pointe Vending Machine Company, are expanding into the concession field under the name of Pointe Concession Company. . . . Roy Clason, business manager of Michigan Automatic Phonograph Owners' Association, is setting procedure for the election of officers to be held this month.

Move to Room 3601 Barlum Tower was made last week by Irving B. Ackerman, owner of the Detroit Tradlo Company and counsel of the Michigan Automatic Phonograph Owners' Association, in connection with the formation of a new legal partnership with Nathan J. Kaufman. The latter, who is an assistant prosecuting attorney for Wayne County, is familiar with coin machine matters as well. Ackerman left on a business trip last (See DETROIT on page 105)

Boston:

Leon Levenson, a former buyer for Standard Candy Company of the Hub, has joined the newly formed American Theaters Corporation, of Boston, as buyer and general manager in charge of candy and vending. The newly formed corporation plans to move from its present offices, 60 Scollay Square, to 646 Washington Street in downtown Boston this month. The firm plans extensive vending promotion in movie theaters.



OPERATORS AND FRIENDS held a surprise party in celebration of recent marriage of McKim Smith and the former Elsie Vaughn. Smith is president of National Association of Amusement Machine Owners (NAAMO) and the Boardwalk Arcade Owners' Association. Seated, left to right, are Mr. and Mrs. Myer Wolf, Mr. and Mrs. McKim Smith, Mr. and Mrs. Jack Friedenbergh. Standing: A. Atlas, Mr. and Mrs. William Sanzy, Mr. and Mrs. William Weinstein, Mr. and Mrs. Al Goodman, Mr. and Mrs. Erving Fishelberg, Mr. and Mrs. M. Schnitzern, Mr. and Mrs. Samuel Belchekoff and M. Belchekoff. Party was held in the Senator Hotel, Atlantic City.

Indianapolis:

(Continued from page 103)

Checks totaling \$1,000 were presented by the Philco dealers of Indiana to the Indianapolis polio fund by R. J. Newman, representing the Philco dealers, to Judge Alex M. Clark, Marion County fund director. . . . Music Merchants' Association of Indiana, Chapter No. 1, at its meeting February 1 showed some concern about what is going on in the Indiana General Assembly. The largest attendance of active members in many months turned out. Abe Fleig, president of the group, presided. . . . The Hoosier Simplex Music Company, headed by Henry Windt, distributors of the Aireon phonograph, announce the distributorship for the Bell Products Company and the Bell shuffleboard.

Otto Rugger, of the Southern Automatic Music Company service department, announces the arrival of a daughter, born February 1 in the Methodist Hospital here. . . . Southern Automatic Music Company held a premiere of the Select-o-Matic phonograph at the Oliver Hotel, South Bend, Ind., for operators in the Northeastern area and Ft. Wayne. . . . Bettie Lewis, in charge of the record division, James Music Company, announces her engagement to Glen Perry. The wedding will take place early in the summer. . . . Peter Stone, distributor for the Rock-Ola shuffleboard, is busy placing the boards in taverns over the State. He reports business exceptionally good.

Twin Cities:

(Continued from page 103)

Glenn Addington, of Bismarck, N. D., was in the Twin Cities last week buying music and pin games. . . . Bill Welch, of Chippewa Falls, Wis., was interested in shuffleboard and pin games on his visit to this market. . . . Joe Atol, of Duluth, came to the Cities to buy shuffleboards as did Walter Thorne, of Staples, Minn. . . . Bob Curley, of the I. G. Black Music Company, Springfield, Minn., drove to St. Paul to view the Hamline-St. Thomas College basketball game, stopping in to visit distributors and buy music before returning home.

Other visitors to this area were Dave Myers, Sioux Falls, S. D., looking for equipment; John Howe, Foley, Minn., buying music; Ben Jahnke, Hutchinson, Minn., interested in shuffleboard; B. F. Kragtorp, Tracy, Minn., looking at music; Jack Backus, Jamestown, N. D.; Fred Fixel, Pembina, N. D.; Harry Partridge, Mora, Minn., buying pin games; Jack Harrison and his wife, Crosby, Minn., buying shuffleboards preparatory to going into the field, and Lyle Keating, Bellingham, Minn., just shopping.

Harold Lieberman reports a special promotion on Wurlitzer 1080 model is bringing in gratifying results, with the operators taking advantage of the special offer.

COINMEN YOU KNOW

New York:

(Continued from page 103)

where Solotone Master Entertainers have already been installed. Several have been placed in large mid-town spots recently. Runyon handles the Solotone units in this area thru the newly formed Dennison Sales Company.

Phil Koff and Eddie Sahagian, of Kwik Kafe Coffee Vending Service, expect to take possession of their new operating headquarters in about a week. The firm recently acquired a two-story building on East 12th Street. To date they've been operating from an office and a service depot in separate locations.

Moe Bitter, who has been associated with several distributors on the Avenue, is now on duty at Marcus Klein's outlet. . . . Harry Greenberg, Highland Falls music op, was in town on biz recently. . . . A. Applebaum will chair a regional meeting of the National Candy Wholesalers' Association at the Park Sheraton Hotel February 24.

Sam Kresberg, vice-president of Practical Products, took off last week on a combined biz and pleasure trip to Florida. . . . Ray Harrison, who operates a large cigarette route here, is vacationing in Florida. . . . Recently returned from Miami vacations are Nat Goros, of Commercial Music; Sal Trella, of Elkay Amusement, and Arthur Herman, of Boro Automatic Music.

Lou Forman, president of Videograph, has added Earl McGuffee to his sales staff to cover the firm's Southern territory. . . . Automatic Canteen has placed a Bert Mills coffee vender in operation in a midtown subway station. . . . Alan Baron, junior exec—in point of years—of the S. H. Baron Corporation, reports the firm's hot chocolate now in use in a Brooklyn theater vender.

A tie-in promotion between Young Distributing, Wurlitzer distrib, and Capitol Records is pulling in many nickels for charity. A Wurlitzer juke box featuring Cap disks has been placed in front of the RKO Palace Theater, with all revenue earmarked for the New York Heart Fund.

Anthony M. Caruso, vice-president in charge of manufacturing at C-Eight Laboratories, was married last week to Patricia McNamee. The wedding, at our Lady of Sorrows Church, South Orange, N. J., was followed by a large reception at the Maplewood Country Club. . . . Lew Jaffa, vice-president of Eastern Electric Vending Machine Corporation, is mapping a sales tour that may take him to as many as 40 States.

Chicago:

(Continued from page 103)

was in with a group from the New Orleans Pinball Operators' Association; D. D. and J. D. Lazar, Pittsburgh; Ben MacDonald, Fort Worth; A. H. Shannon and M. R. James, Coin Machine Sales, Dallas, who were with Mr. and Mrs. William Keel; Mrs. Jack R. Moore, Los Angeles; Lou Cate, Union Vending, Baltimore; Duke Luker, Christopher-Luker Co., Miami, and the Downie brothers, Fla.; T. Walker, Southland Novelty Co., Columbus, Tenn.; Gus Vale, Amsterdam, Holland; George Alcorn, Miami, and the Downie brothers, Windsor, Ont.

Howie Freer, Empire Coin Machine Exchange vender division manager, reported steady results from convention inquiries. Firm heads Ralph Sheffield and Gil Kitt were two of Empire's hardest workers during the Sherman exhibit.

Vince Shay is still receiving congratulations from out-of-towners who dropped into the Bell-o-Matic 440 suite at the Morrison Hotel during CMI show week. All complimented him on the efficient and hospitable way his staff welcomed, dined and entertained guests. Grant Shay, Bell-o-Matic vice-president, said that during one of the parties approximately 800 coinmen and guests were in the suite at one time. Firm's new equipment—Blue Bell, Token, Black Beauty and Duplex—was also well received by the trade.

Ed Heath, head of Heath Distributing, Macon, Ga., expects the coin pool table which he is distributing on a national basis will prove a steady operators' item. Many coinmen who saw the Heath pool table at the show were viewing the coin variety for the first time, the Ed claims the first one went on location in Georgia 12 years ago. . . . Among the last exhibitors to leave the Windy City after the CMI was Tom Schwartz, head of Ambassador, Inc., Kansas City, Mo., Tom made a reservation for both space for next year before driving home in a station wagon. Ambassador makes fronts for music machines. . . . Fran Byrne, freelance photographer for the coin machine and other industries, rushed back from a 10-day assignment at one of Florida's leading universities to handle a show assignment for Bell-o-Matic.

Dick Hood, Rex Schriver, Les Reick and others at H. C. Evans are encouraged by the response that the Constellation music machine received during the Evans showing at the Morrison Hotel last week. Many operators were surprised to see several Constellations, since Evans only purchased tools, dies and other equipment necessary for the manufacture of the new box a short time ago. Distributors will have showroom samples in a few weeks. . . . AMI now has a kit for operators which can convert their 40 selection wall boxes to handle either nickels or dimes. Kit lists at \$6 and takes 15 minutes to alter unit, according to Lindy Force.

Floyd Pedone, Little Amusement chief, is still casting about for the place with all to set up his coin plans. "At least there is no different 'speed' problem pushing its way into that angle of the music field," he says.

Ted Bush, former music and game distributor in the Twin Cities and now conducting his own business in Miami, went to Minneapolis following the CMI show, then stopped off here on his way home to visit some of the manufacturers whose product he represents in the South. Bush renewed acquaintances with Willie Cohen, Al Lieberman, Herman Paster, Hy Greenstein, and other coinmen in the Twin Cities.

Frank Doyle, new sales manager at

Alco-Deree Company, is setting up plans to concentrate on production and sales problems of the firm's air-conditioned candy vender and new shoe shiner. Company is now turning out about 400 vendors a month, with increases in production possible during the spring and summer months. Wider acceptance of the refrigeration principle in candy vending is appearing in the Southern sections of the country, while the reaction to the idea is growing in the Midwest.

John Frantz, majordomo of the J. F. Frantz Manufacturing Company, which is busy turning out the new General model scale and preparing production of its Bridgeball pin game, thinks the scales phase of the business is due for a pick-up. His new model received favorable comment during the recent CMI meet, while the conversion column for the older Pace scale units is also cropping up a winner. The column, also introduced during the show, is said to be the first such conversion unit developed for the scale operator.

H. F. Burt, Silver-King Corporation head, while reporting the success of his new ball gum target vendors, adds that he has some other ideas up his sleeve which will be good location and sales stimulants. They are not scheduled for unveiling until late in summer, however. . . . E. C. Travis, Advance Machine Company, continues to plug along with a varied line of small merchandisers. A veteran in the vender field, firm has a complete offering of all the non-liquid vender models, from pencils to nuts.

A. P. Friedman, sales manager of the Polar Treat Vendor Company, which turns out the Polar Treat ice cream bar machine, says that production is now on the rise and that operator acceptance (judging by customer comments) is high. The three-flavor vender, with positive action delivery, has been designed to meet the rigid requirements of operator, location, health and customer demands. . . . H. M. Schaefer, Victor Vending Machine Company president, reports good reception of firm's new Hi-Pop counter popcorn unit. At first glance, the unit appears to be a jumbo ball gum or peanut vender, having the round merchandise globe and circular base.

J. H. Keeney & Company's head, W. J. Ryan, and cigarette division chief John Conroe, are in accord on the value of the recent plant and CMI showings of their equipment. Production of the Keeney de luxe electric cigarette machine continues at an uninterrupted pace, with the growing army of distributors turning in increasing orders for the unit. Many of the operators who have been meeting and talking to Conroe agree that his voice is almost an exact duplicate of that of Arthur Godfrey.

Gib Coushoun and Ed Levine, co-heads of Tropical Trading Company, are pushing their Challenger triple selection hot nut units. Nickel and dime coin mechanisms are continuing to be featured, with the early penny unit remaining in the discontinued category and the proposed 25-cent coin unit still in the planning stage. Production is being hiked steadily, boys say. . . . Jack Kelner, Kelner Vendors, says he will have some news on his cigarette premium deal, for vendors only, at an early date. Originally designed as a sales stimulant, idea also has merit as a means of eliminating penny, if the operator and location so desires, Jack claims.

Joe Cudd, who will be located in Dennison Sales Company's Chicago headquarters permanently, rested up from the convention at the Sherman last week, but was kept busy most of the time with many details attached to the setting up of a new office. Cudd reported reaction to the firm's Solotone units, displayed at the show, was above expectations.

Joseph J. Kaden and brother Bernard are among the many candy operators who purvey the good tidings

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that the long-awaited break in bar prices is now taking place. Boys, heading the Kandy Kit Company, confirm the general report that the 80-cent per 24-count is due for a setback.

Frank Mencil is in Tampa on a business trip for Exhibit Supply's arcade division. Charley Pieri, Exhibit sales manager, says demand created during the show for the firm's pistol gallery will keep that part of the production department busy for a long time. Firm's five-ball Swanee is also going over with ops and players. . . . Paul Derringer, former ace pitcher for the St. Louis Cardinals and Cincinnati Reds, now has an interest in a prosperous milk vending firm with headquarters in the Mound City.

Billy DeSelm reports that United Manufacturing is stepping up production to meet additional demand for games created by the CMI show. Ray Riehl thinks that trade would be even brisker if Herb Oettinger had given his rendition of *Baby Face* when called upon to sing during the convention's wind-up banquet. . . . Lindy Force is receiving all kinds of inquiries about the AMI ad that appeared in the January 29 issue of *The Billboard*. Firm is optimistic about prospects for immediate business.

Washington:

(Continued from page 103)

Business is slow despite the opening of several new locations in Washington, Maryland and Virginia. Maryland Automatic Amusement Corporation also reports slow conditions. Its home office in Baltimore and a branch at near-by Hillside, Md., have been affected by the general business slump, a spokesman said.

Arlington, Va., police arrested seven teen-age boys for pilfering about \$200 from parking meters during the past three or four weeks. Pvt. Nathaniel Henry found a 15-year-old youth leaning against a meter. He found a key with a "whittled-down" end, which had been used to open the cash boxes, in the lad's pocket. The boy identified his six companions, who were given a hearing in the Juvenile Court. Results of juvenile proceedings are not made public in Virginia.

Meanwhile, Bethesda, Md., on the other side of the District, has installed 164 new manually operated parking meters to replace its mechanically operated system. New heads were placed on the old posts. The present meters operate with both pennies and nickels and allow 36-minute to 2-hour parking, thus eliminating a pet gripe of many motorists. They had registered protests against dropping a nickel into the meters in front of the post office while they went in to buy a stamp. The new toll boxes are manufactured by Michael's Art Bronze Company, Covington, Ky.

G. B. Macke trucks are currently bearing a placard plea for careful driving. "Washington is beautiful. Keep it safe. Drive carefully," the signs read.

Ray Williams, of Prince Georges Amusement Company, has returned from Miami, where he had gone for his health. . . . Fred Turner, of Decca Distributing Corporation, recently attended a meeting of the Baltimore Operators' Association on the invitation of President Bernie Rose.

The Coin Machine Association (CMA) opened a drive for new members during its meeting at Phillips Novelty Company Wednesday night (2). The organization, founded early in the decade, has always been strong, altho its membership has never been large, President John H. Phillips pointed out. He cited the work CMA had done on the new pinball license regulations as an example of the weight it carries with District authorities.

According to Phillips, some operators are reluctant to join because of the relatively strict code of ethics.

Los Angeles:

(Continued from page 103)

Organization, did business with Ken Ferrier, Oxnard shuffleboard operator, and I. F. Connors, of Downey.

Thomas Workman, of the San Gabriel Valley Coin Operators' Association, was sounding out L. A. operators to get their reaction to joining his organization. . . . Business must be good up Ventura way because Perry Irwin was in for some more shuffleboards.

William R. Happel Jr., of Badger Sales, is still trying out his new automatic doughnut machine. If everything goes well he'll have an announcement to make in the near future regarding the machine. In the meantime he has received his first shipment of the coffee machine manufactured by Bert Mills.

Ray Ressel dug himself out of the snow at Arrowhead to visit the gang on Pico Street. He reports the arcade business to be good in the mountains this winter. Plenty of ski enthusiasts ready to spend their nickels and dimes. . . . Charles Schoenfeld, Santa Monica operator, is getting things ready for the summer tourist trade at his beach locations.

Al Anderson, who hails from the oil well country near Shafter, didn't bring any samples when he toured Pico Street last week. . . . Jack Mallett, of the Mission Novelty Company, Claremont, was another recent visitor. . . . Al Sherman, of King Records, says that Bull Moose Jackson is due here this month. Sherman is planning tie-ins with the new Jackson disk, *Don't Ask Me Why*.

Paul Spears, Sacramento operator, was having the fine points of Olympic shuffleboards explained to him by Fred Gaunt, of System Amusement Exchange. . . . Ray R. Powers, of the company bearing his name, returned from the Chicago show in time to get a look at associate Nels Nelson's new video set.

Mary Sims, of the Western Shuffleboard Company, still goes to San Diego every week-end. It means rising at 3 a.m. Monday in order to arrive in L. A. in time to open the office. Jack Millspaugh, owner of the firm, left last week to line up new distributors for the board.

Don Byllesby, of the ABC Coin Machine Company, San Diego, reports that business is still holding up in the border town. Uncle Sam's blue-jackets help. . . . Al Silberman was looking over some of Aubrey Stemler's popcorn machines. . . . Other recent visitors on coin machine row were Lloyd Barrett, Pomona; William Shorey, San Bernardino; Bill Sparrow, Santa Barbara; Bill Brown, Shafter; Merl Van Lydegraf, Burbank, and Mr. and Mrs. R. A. Hendricks, Hanford.

Ernest (Bud) Holloway, of Holloway Music, San Bernardino, had a close call while visiting operators Ray Reynolds and Jack Gilbert at Big Bear. The three had just left a store when a snow slide from a roof hit them. Reynolds and Gilbert were only partially covered, but it took five minutes to dig out Holloway. He suffered a broken right ankle and sprained back. Larry Jackson, who relayed the story, says Holloway is

For example, members of the association are forbidden to solicit locations already handled by another member. Using Washington Music Guild (WGM) as an example, he declared that location owners were not able to dictate to ops who were organized. In the past, managers could demand new machines each year by threatening to give the spot to another route-man.

On the other hand, he said, many ops were attracted to the association by the prospect of finding new ways to increase their revenue. "When they realize they're not making the money they did a couple of years ago, they'll all join," he commented.

praying for summer. . . . L. G. Leonard, well-known Santa Monica coinman, and E. S. Trimble, of Bell, were seen on Pico Street recently.

In order to get the feel of the other side of the business, Phil Lentz is going to operate a few of his 9-foot Catalina shuffleboards in this area. At present he's manufacturing and distributing the board, he says. E. R. Rippee came up from Compton to look over the Pico Street scene. Ditto for C. F. Thomsen, Delano coin operator.

Roy Jones Jr., who has a big coin machine operation at the naval base, Inyokern, was buying new equipment. Al Gianoti, of J & A Sales, Menlo Park, also took home a truckload of new machines. . . . Al Sherman, manager of King Records, predicts that Robert Clary, French singer who's been getting all the publicity, will go places on the company's new platter *Johnny Get Your Girl*. Mary Solle, of Luenhagen's Record Bar, shares his enthusiasm for the new disk.

Jack Simon, head man for Sicking Distributors here, returned from the Chicago show with a lot of new ideas plus a bad cold. He received two new games last week, Gottlieb's Telecard and Chicago Coin's Holiday. He reports good business with the Royal shuffleboard. . . . Ed Wilks, of the Paul A. Laymon Company, is making room for the new Shuffle-King rebound board on the show floor. It's put out by Chicago Coin. He also has Genco's new Floating Power and the new Williams game, Tucson. Harold Sharkey, one of the largest local shuffleboard operators, was in a huddle with Wilks.

Al Bettleman, of the C. A. Robinson Company, says he won't be making any more trips Nevada way until the big thaw. It's cold enough on Pico Street, he says, without going 500 miles for some of the same. . . . William Sparrow, who operates a route of pin games and music boxes in Santa Barbara, says he looks for a good year. . . . Charlie Cahoon, former partner of Ed Wilks, left his Long Beach route to see old friends on coin machine row. . . . Other recent Pico Street visitors were M. C. Thornburg, W. O. Adkins, Oceanside; George Licali, Ontario; Ivan Wilcox, Visalia; S. L. Griffin, Pomona; Bill Bradley, Covina; Stewart Trimble, Huntington Park, and I. B. Gayer, San Bernardino.

Detroit:

(Continued from page 103)

week-end to New York, accompanied by Carl Angott, head of the Angott Sales Company. Ackerman is working on the national industry committee which was appointed to draw up recommendations for standardizing depreciation procedure for the industry for accounting and tax purposes.

Maurice J. Feldman has moved the Central Coin Machine Exchange, which he established in 1939, to a new location at 2454 Fenkell Avenue in the growing north end Coin Row section, and is resuming active jobbing. Firm has been located on Glynn Court for several years and had confined its activity largely to the operating end during and after the war. Feldman is also engaged in the industrial chemical field as a manufacturer, heading the Tri-Central Manufacturing Company at the same address. This location has become a coin machine center, with the Michigan Miniature Bowling Association, one of the major coin machine trade associations of the State, also maintaining headquarters here.

Hartford:

(Continued from page 103)

ers have been reported in the textile, garment, hardware, and metal products industries in the State.

One Connecticut candy manufacturer, Peter Paul, Inc., Naugatuck, Conn., makers of Mounds candy bars and other items, has placed its employees on a temporary four-day work week of 32 hours. John Tatigan, factory manager, revealed that curtailment of operations was made necessary because jobbers' shelves are "loaded with Christmas specialties."

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United Intros Show Boat, New Five-Ball Game

CHICAGO, Feb. 5.—Following a successful run on Baby Face, the firm's first game of 1949, United Manufacturing Company this week announced it is now in production and making deliveries on its second entry of the year, Show Boat. New game features stepped-up action on the playfield, combined with eight ways to score replays. A high score of 5,000,000 points is possible.

Utilizing the rubber rebounds, game features two sets of bumpers, one spelling out the name of the game, located at the top of the playfield, and the second with numbers ranging from 1 to 10. If all letters in the name Show Boat and the numbers are hit, the player scores a replay, and lights up roll-overs which, if contacted, give additional free plays. The letters or numbers do not have to be lit in rotation.

Bumpers are so spaced thruout the playfield to give player plenty of room for action with the flippers, which are controlled in the conventional manner, from buttons located on either side of the cabinet. A special scoring pocket, located at the center, bottom of the playfield also kicks the ball back into the upper part of the board, thus allowing for continued action before the ball is dead.

Game follows the general time pattern of United units, taking about 2 minutes per game to complete. Back glass features a show boat theme, while the cabinet conforms with the over-all theme.

Appoint World Wide Nat'l Distributor For Shuffleboards

CHICAGO, Feb. 5.—World Wide Distributors has been appointed national distributors of the Mercury shuffleboard line, Al Stern, World Wide head, announced this week.

Mercury line includes regulation 22-foot boards as well as 20 and 18-foot boards, and a complete list of shuffleboard accessories. Boards are available with either maple or die-stock composition playfields. One of the features of the regulation length model is that it can easily be converted to make two rebound boards with the addition of few parts, including mirrored scoreboard.

Both Stern and Wallace Finke will be in charge of handling the Mercury shuffleboards for World Wide.

PMA Asks Change In Local Tax Law

HARRISBURG, Pa., Feb. 5.—Pennsylvania's controversial local tax law, under which scores of municipalities have taxed coin machines and anything else not already taxed by the State, has come in for criticism from the Pennsylvania Manufacturers' Association (PMA).

The PMA will seek to have the law amended at the present session of the Legislature to specify subjects taxable under the act. If the manufacturers can't get the General Assembly to specify taxables in the law, they will ask the exemption of natural resources and manufactured products.

In a letter to Gov. James H. Duff, G. Mason Owlett, Republican National Committeeman and PMA president, wrote:

"It seems to me that this act should be amended to specify the subjects which the local governments may tax; otherwise, I feel strongly that there should be an amendment exempting natural resources and also manufactured products."

Record Reviews

(Continued from page 32)

RATINGS (100 Point Maximum)
 90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
 40-69 SATISFACTORY • 0-39 POOR

ARTIST	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
TUNES				
LABEL AND NO.				
COMMENT				

POPULAR

- RAY NOBLE ORK**
 (Columbia 38409)
Underneath the Linden Tree 76--77--75--76
 Very tasty fox-trot conception of the German waltz; fair Ken Carson vocal is sandwiched between wonderful intro and ending instrumental sections.
- The Streets of Laredo** 78--80--76--78
 Extremely tasteful handling of the picture with fair Ken Carson vocal; it's the arrangement which superbly makes something of very little.
- LEO DIAMOND**
 (Gong 1)
Little Pug Nose 57--56--56--60
 A new record company get off with a gong; this is a sentimental hunk of tripe.
- Hold Me** 59--59--58--60
 Diamond's supposed to be a pretty fair harmonica whiz. Let it be said that he doesn't live up to his reputation here.

- PHIL MOORE ORK**
 (Discovery 101)
Fugue for Barroom Piano 73--85--75--60
 Wonderfully fresh original by the big Moore ork with excellent piano soloing by Calvin Jackson which spinners should wear out quickly.
- Misty Moon Blues** 77--85--75--70
 Tasteful opus with Jackson's piano and Mahlon Clark's clary sharing honors.

- FRANKIE LAINE**
 (C. Fischer Ork)
 (Mercury 5243)
I Wish You Were Jealous of Me 81--81--80--82
 After a straight first chorus, Laine lays on the hambone personality and builds to a sock ending.
- Don't Have To Tell Nobody** 74--77--74--70
 This is a fine song which Laine lends little assistance partially due to a dragging tempo.

- WOODY HERMAN**
 (Capitol 15365)
I Ain't Gonna Wait Too Long 71--74--69--70
 Woody warbles a blues novelty of only slight import; he gets tremendous support from his wonderful band—big beat and a good Bill Harris tram solo.
- Lemon Drop** 78--83--79--71
 This Chubby Jackson bop opus is given a driving, exciting, swinging ride by the Herd; solo by Serge Chaloff, Earl Swope, Terry Gibbs and cute intro and closing vocals give extra lift to the side.

- ART MOONEY ORK**
 (MGM 10357)
Doo De Doo on an Old Kazoo 88--88--87--88
 If this thing hits as hard as it potentially can, then Petrillo will probably accept kazoo players into the union.
- Beautiful Eyes** 89--90--88--89
 Side has the ginger which made "Four Leaf Clover" a smash; ensemble vocal and banjo are here again and so is the easy-to-remember-nuisance-to-forget song.

ARTIST	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
TUNES				
LABEL AND NO.				
COMMENT				

POPULAR

- ANNE VINCENT**
 (Mitch Miller Ork)
 (Mercury 5246)
Lavender Blue 70--70--70--70
 Clean, unpretentious coverage of the hit tune from the Walt Disney "So Dear to My Heart" pic.
- So Dear to My Heart** 70--70--70--70
 Same simple good taste makes this a pleasant interpretation of the title picture.
- ROSE MURPHY**
 (Mercury 8121M)
Every Little Doggie Has His Day 69--69--68--70
 Miss Murphy puts some little life into a slight hunk of rhythm ditty.
- Pennies From Heaven** 73--74--72--73
 From a Majestic master, Miss Murphy etches a chi-chi loaded version of the evergreen which comes out sort of over-cute.

- EDDY HOWARD ORK**
 (Mercury 5238M)
Love Me! Love Me! 90--90--89--90
 Tasteful Howard trio harmonizing and orking gives this plug tune a bright future.
- A Rosewood Spinnet** 90--91--90--89
 Eddy sings another of his extremely effective just-slow-enough vocals amidst a simple background and lends much feeling to the song.

- CLARA INTER**
 (Decca 25417)
Red Opu 40--40--40--40
 Double entendre trifle, Hawaiian style. Strictly one long yawn. Reissue.
- Moon, Don't Make a Monkey Out of Me** 50--50--50--50
 Conventional novelty item, Hawaiian flavor. Nothing very exciting here, either. Reissue.

- GEORGE PAXTON ORK**
 (MGM 10351)
Prisionero Del Mar 65--67--65--63
 This instrumental is fine for dancing and shows off the sound of an ork which creates economic and pleasing sounds.
- No Moon at All** 76--78--76--74
 Paxton treats the new Redd Evans-Dave Mann tune as a ballad with Dick Merrick warbling the lyric in good style.

- MARGARET WHITING**
 (Frank DeVol Ork)
 (Capitol 15364)
When the Angelus Is Ringing 92--93--91--91
 Maggie is in top form and DeVol supplies a superbly tasty background on this new pop based on the French "Trois Cloches."
- My Dream Is Yours** 83--84--83--82
 She does an equally good job with this weaker tune which is the title song of a forthcoming flick.

- ESY MORALES ORK**
 (Magic M-1005)
African Voodoo 65--70--62--62
 Strident jungle effects, Morales' extraordinary flute-playing, and an Afro-rumba beat. Effects are exaggerated, however, almost to the point of burlesque and affectation.
- Negro** 66--68--66--64
 Straight, well-performed rumba with okay beat.

RATINGS
(100 Point Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

ARTIST
TUNES
LABEL AND NO.
COMMENT



POPULAR

KENMORE KARAVAN
(20th Century TC-20-80)
I Wish Somebody Cared Enough To Cry 69--70--68--69
(Jimmy Andrews)
Band gets a firm beat behind the pleasant piping of Jimmy Andrews on a fair sort of song.
Things That You Say 58--57--57--60
(Rita Baccari)
Lightweight song done in mediocre fashion by the chirp and ork; spots nice tenor sax bit.

FRANK SINATRA
(Axel Stordahl Ork)
(Columbia 38407)
While the Angelus Was Ringing 75--75--74--76
The song, which looks big, should do more to sell this etching than does Sinatra who must have drawn some visiting gremlins on the date.
Comme Ci Comme Ca 83--85--83--81
The Voice is in far better shape with this other adaptation from a French original.

GORDON MACRAE
(Capitol 15366)
You're Still the Belle of the Ball 74--74--72--70
MacRae sings cleanly and pleasantly and succeeds in probably giving the song some credence.
The Melancholy Minstrel 81--83--81--80
Gordon sings the blossoming tune with loads of feeling, yet with simplicity and good taste.

BING CROSBY
(John Scott Trotter Ork)
(Decca 25415)
Danny Boy 73--73--72--74
Crosby in top form here—tasty, resonant, and warmly sentimental. Re-issue.
Dear Little Boy of Mine 73--73--72--74
The master shows why he's the master on this reissue of the evergreen.

PATTI PAGE
(Mitch Miller Ork)
(Mercury 5240)
My Dream Is Yours 71--71--70--72
Patti gives her distinctive styling to the title picture in an unpretentious setting.
Streets of Laredo 68--69--66--68
Patti gives this picture her all tho it's not her sort of song and turns in a creditable dinking of weak material.

MARY MARTIN & KENNY BAKER
(Decca 24512)
Speak Low 67--69--67--65
Robust, literal rendition of the pretty "One Touch of Venus" tune, with Miss Martin doing most of the work. Baker joins her for a chorus of harmony at the end.
That's Him 61--62--60--NS
(Mary Martin)
Thrush does this piece of material, from same show, in recitative and song. Doesn't emerge well on wax.

JOHN LAURENZ
(J. Carroll's Ork)
(Mercury 5241)
When You're in Love 68--68--68--68
Adequate but uninspired.
Be Mine 77--78--77--76
First-rate interpretation of the ditty—"La Paloma" with pop lyrics. Tune is riding via an Anne Shelton waxing on London.

ARTIST
TUNES
LABEL AND NO.
COMMENT



POPULAR

LOUIS PANICO ORK
(Decca 25416)
Wabash Blues 70--70--67--73
A relic of the early thirties exhumed here in the wake of the recent Pee Wee Hunt success with the tune. Panico's crying trumpet and the overall rickytick orking will awake some nostalgia in those who remember the hot-lips era of popular jazz.
Someday, Sweetheart 68--68--65--71
In the same idiom—Busse-tone trumpet, tuba, etc. Not without some corny charm.

BILLIE HOLIDAY
(The Stardusters)
(Decca 24551)
Weep No More 73--77--73--70
Billie does an adequate job of chirping the top song from the "Along Fifth Avenue" revue; she somehow doesn't jell with the vocal group.
Girls Were Made To Take Care of Boys 73--75--72--72
Picture draws an insinuating Holiday vocal but again the vocal group distracts.

SPIKE JONES & HIS CITY SLICKERS
(Victor 20-3338)
The Clink Clink Polka 80--80--80--80
Jones' Slickers turn in an amusing drinking song in polka time.
MacNamara's Band 86--88--84--86
Should do big St. Patrick's biz but doesn't need holidays to find buyers; it's typical Jones and that's enough recommendation.

RUSS MORGAN ORK
(Decca 24568)
Cruising Down the River 89--89--87--88
Should be room for this strongly commercial version of the old-fashioned novelty hit next to the smash Blue Barron etching.
Sunflower 88--89--87--87
Morgan has turned out one of the likeliest versions of this breaking-for-a-hit tune.

RAY NOBLE ORK
(Columbia 38404)
Down by the Station 82--82--81--83
Different enough from the Sy Oliver arrangement used on the Dorsey hit version—plus a life and distinction of its own—to register.
Just Reminiscing 73--75--73--72
Attractive oldie rendered with characteristically tasty Noble orking and an okay Ken Carson vocal.

TEX BENEKE & ORK
(Victor 20-3340)
Mississippi Flyer 78--80--75--74
Band gets good beat and tries in the "Chattanooga Choo Choo" vein but falls short with Beneke and the group turning in a lively vocal.
Look Up 71--72--70--70
Weak rhythm tune is handled well and that's about all that can be said.

GOLDEN GATE QUARTET
(Mercury 5242)
Look Up 74--77--74--71
This fine group tackles one of its infrequent pops and does a good job with an ordinary sort of item.
Will I Find My Love Today? 78--81--75--78
They do a good little bal-

(Continued on page 108)

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Wurlitzer 500	55.00	6 Rol-a-Score, 6'	50.00
Wurlitzer 950	110.00	3 Hoop-a-Roll	95.00
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Universal Names La. Distributor

CHICAGO, Feb. 5.—Universal Industries, Inc., has appointed Louisiana Coin Machine Sales, Lafayette, to handle its products in Southwestern Louisiana, Mel Binks, Universal president, announced this week. Currently stepping up production on Arrow Bell, Binks disclosed that additional products will be announced in the near future.

The Arrow Bell, a two-way multiple console, features positive advancing odds that increase in multiples with each succeeding coin insertion on the same play and a wild arrow which substitutes for any symbol on an adjacent reel to complete an award. Other high points on Universal's console include jumbo size motor driven reels and jackpot awards which increase with each multiple coin insertion. The Arrow Bell is available in standard models equipped with nickel and quarter chutes or can be had with any combination of nickel, dime and quarter chutes without additional cost.

Purveyor Co. Makes First Deliveries on Shuffleboard Lights

CHICAGO, Feb. 5.—The Purveyor Shuffleboard Company here is now delivering clamp-on shuffleboard lights, Herbert J. Perkins, firm official, announced this week.

The shuffleboard accessory uses 20-watt fluorescent lamps, and has a 25-inch shade reflector. It is finished in a baked enamel beige and trimmed with chrome. Clamp part of the lights subject to being hit by pucks is protected by red rubber. According to Perkins, the accessory can be installed in five minutes.

Perkins pointed out that with the present trend toward shuffleboard leagues and tournament play, correct lighting at each end of the playfield has become an increasingly important item. The lights list for \$19.50 each or \$35 a pair, one for each end of the playfield.

DuGrenier Showing Set by Philly Rep

PHILADELPHIA, Feb. 5.—A showing of DuGrenier mechanical and electric cigarette venders and the Candy Man, the firm's 5-cent bar machine, will be held here next week at the Penn Sheraton Hotel. The four-day showing, announced here this week by Robert Klein, DuGrenier factory representative, will tee off Thursday (10).

Klein, whose territory comprises Pennsylvania, Southern New Jersey, Delaware, Maryland and Washington, will be assisted at the exhibit by Don Ordway, DuGrenier engineer. Klein also announced that a similar showing has been scheduled for February 17-20 in Pittsburgh.

GAME BIZ PICK-UP

(Continued from page 92)

given credit for the present optimism in the field. Altho the 1949 event was not expected to draw well, judging by other trade shows during the latter part of 1948, the CMI convention actually drew more operators this year than 1948 show. Part of the answer was that operators obviously came to the convention to compare notes with others in other areas. Most of them went home apparently with the feeling that it would be a good year and made plans with their distributors to stock up on new games to replace some of their older equipment. At the show they also learned that there was nothing wrong with the game business that a good game could not cure. And the consensus of most operators attending the show was that the new games displayed were the best in several months.

Record Reviews

(Continued from page 107)

ARTIST	TUNES	LABEL AND NO.	COMMENT	RATINGS		
				OVER-ALL	DISK JOCKEY	DEALER
POPULAR				RACE		
ANNE VINCENT & JOHN LAURENZ (Mitch Miller Ork) (Mercury 5247)	The Pussy Cat Song (Nyow! Nyot Nyow!)		71--71--70--72	EDGAR HAYES ORK (Exclusive 78X)	Fat Meat and Greens	83--84--82--88
Laurenz and Miss Vincent team for a fetching interpretation of the feline fantasy. Probably a bit late to do any heavy scoring.				This is a slow blues which sets a deep mood despite the gay-sounding title, spotting guitar and Hayes's piano in solo efforts.		
Powder Your Face With Sunshine			70--70--70--70	Century Room		77--77--76--78
Nothing here to buck the several strong versions that already have a foothold.				Blues with a Western twang spotting the maestro's keyboarding makes for a pleasant side.		
ROSE MURPHY (Victor 20-3341)	Girls Were Made To Take Care of Boys		65--65--64--65	JOHNNY OTIS ORK (Lem Tally) (Excelsior OR-536)	Happy New Year Baby	67--66--68--68
The chi-chi girl lends her Bonnie Baker-ish voice to an effort to swing a current plug ballad and little is the result.				Good blues effort about New Year's resolutions which is untimely already; Tally does good vocal job and a tenor sax bites off a solid solo.		
Busy Line			80--85--80--80	Barrel House Stomp		57--55--57--58
Cute material piece which is ideal for the Murphy squeak-voiced style.				One of the loudest records ever made, this is a series of cliched jazz forensics with a dirty, hard-toned tenor sax solo spotted.		
BARCLAY ALLEN (Capitol 15359)	Twister in the Slammer		63--68--61--60	JOE SWIFT (Johnny Otis Ork) (Exclusive 80X)	Right Now Baby	60--60--60--60
An original instrumental which is not terribly original but is lent some spark by the foursome with Allen's piano copping the spot.				Novelty in rumba tempo doesn't jell. Similarity to Swift's good-selling "That's Your Last Boogie" doesn't go beyond a format resemblance.		
Margie			68--70--65--68	Crazy 'Bout Your Cookin'		63--63--62--60
The quartet makes the oldie a pleasant spin with guitar and Allen's keyboard spotted.				Mildly diverting medium-tempo bounceblues with a fair double entendre lyric.		
ANNE VINCENT (J. Carroll Ork) (Mercury 5236)	Green-Up Time		68--68--68--68	JOHNNY OTIS ORK (Excelsior OR-518)	Love's Nocturne	67--69--65--66
Show tune from "Love Life" score is done simply and creditably but awfully late by Miss Vincent and a small ork.				This is a mood-setting slow and tasteful alto sax solo by Preston Love		
Johnny Get Your Girl			69--70--68--68	Good Boogie Googie		85--87--83--88
Anne and ork try hard to overcome the handicap of a nothing sort of rhythm song.				Sock boogie blues with slight shuffle in b.w. beat which should do solid race box biz; effective George Washington vocal set into a fine clefting.		
RACE				RACE		
CLARENCE CLUMP (Capitol 15363)	Happy Go Lucky You and Broken Hearted Me		52--50--50--55	HATTIE NOEL (MGM 10355)	High Jivin' Papa	43--41--43--40
Pretty bad is this singer and equally sad is the song which reminds of "Lamplight."				Competent 88 and guitar work fruitlessly expended behind thrush's ineffectual blues attempt.		
I Don't Want It No More			54--50--54--57	Rockin' Jenny Jones		43--41--43--40
Corny double entendre lyric is poorly done by Clump tho the little jazz band backing isn't bad.				More of the same.		
BOBBY PITTMAN (Marvin Johnson Ork) (Exclusive 81X)	Too Bad		60--58--60--62	BIG BILL BROONZY & HIS FAT FOUR (Mercury 8122)	I Love My Whiskey	64--64--62--60
Warbler shows interesting race style, but works up little enthusiasm for a rather indifferent piece of material.				Bill gets off one of his characteristic deep-South rough-groove blues, with okay tenor sax and rhythm backing.		
ERNIE ANDREWS (Wilbert Baranco Ork)	Don't Let the Sun Catch You Crying		68--68--68--68	Water Coast Blues		70--68--70--70
Andrews has a live, appealing quality, and tune, with a provocative title, is above the average. Commercial appeal isn't evident, however.				Good feeling in Bill's chanting of another Southern blues, with standout guitar enhancing in back.		
RACE				RACE		
JESSE PRICE ORK (Capitol 15370)	The Whirligig		61--64--60--60	JESSE PRICE ORK (Capitol 15370)	The Whirligig	61--64--60--60
Hybrid, or Hollywood bebop—in the combined jump and bop groove that seems especially popular on the Coast of late. Good technical musicianship on this instrumental, but it doesn't add up.				Price warbles a tolerable rhythm ballad well enough, with good support.		
Just Another Day Wasted Away			63--63--62--60			

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For full details see page 115

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For full details see page 115



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(100 Point
Maximum)

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40-69 SATISFACTORY • 0-39 POOR

ARTIST
TUNES
LABEL AND NO.
COMMENT



RACE
JOE LIGGINS & HIS "HONEYDRIPPERS"
(Exclusive 79X)
End of a Kiss 63--63--62--64
Pleasant, relaxed instrumental, with good alto work featured.
He Knows How To Knock Me Out 66--66--65--67
Passable fem vocal and good-enough orking on an unsensational jump novelty.
THE ORIOLES
(Jubilee 5002)
It Seems So Long Ago 79--80--78--78
The hot group turns out a good etching of a fair tune.
Please Give My Heart a Break 85--86--85--84
Here's the formula—simple tune, note-bending delivery—that could give the group the follow-up to "It's Too Soon To Know."
JOE LUTCHER'S JUMP BAND
(Capitol 15361)
Lucy Lindy Boogie 70--68--70--72
Group rocks nicely, with performance superior to the slight lyric warbled by Lutchler.
Sauterne Special 63--63--62--65
Jump instrumental never manages to ignite.

SONNY BOY WILLIAMSON
(Victor 22-0001)
Wonderful Time 75--75--75--75
Sonny Boy delivers a catchy, chuckle voiced fast blues, smartly backed by a small harmonica-and-rhythm combo. A likely offering for southern buyers.
Blues About My Baby 70--70--70--70
Well - performed slow blues.

BILLY BUTLER'S FOUR STARS
(Phenix P-1102)
I Made a Big Mistake 62--61--62--63
Warbler displays promising voice, but tune and too-frilly combo backing do little for him.
Groove To Remember 61--61--60--62
Bop-tinged instrumental well-enough played but shy in conception and imagination.

KING PERRY ORK
(Excelsior OR 532)
Perry's Wiggle Woogie 66--67--65--67
A boogie blues which gets a firm beat but which suffers from a lack of imagination.
Hold Your Gold 61--63--60--60
Another inflation blues should enjoy the same obscurity enjoyed by the previous efforts on the subject.

DEEK WATSON
(The Brown Dots)
(Manor 1166)
As Tho You Don't Know 72--71--70--74
Easy, smooth group warbling of an attractive race ballad, with boys making like the Ink Spots.

Darktown Strutters Ball 71--71--70--72
Capable, rhythmic warbling of the oldie.

JIMMY WITHERSPOON
(Supreme 1506)
Ain't Nobody's Business, Pts. I and II 77--77--76--78
An old, hauntingly attractive blues ditty, warbled in relaxed, old-time style. Jay McShann's piano provides the mood atmosphere.

ARTIST
TUNES
LABEL AND NO.
COMMENT



FOLK
TED DAFFAN'S TEXANS
(Curly Borgen)
(Columbia 20530)
Got Money on My Mind 65--66--66--64
Commentaries on inflation won't find it easy to grab those low-powered nickels.
Among Your Souvenirs 66--67--66--65
Curly and the boys turn in a neat-enough job on a pleasant but unexciting bit.

FLOYD TILLMAN
(Columbia 20532)
Gals Are Funny That Way 72--73--72--72
Floyd's easy-goin' approach gives a good-humored edge to moderately interesting material.
Drinking and Thinking 69--70--68--69
Catchy melody and phrase aren't quite enough to make it, tho Floyd turns in a satisfying warbling job here.

THE BLUE SKY BOYS
(Victor 20-3307)
The Cross on the Hill 72--74--72--70
Hill country harmony boys yank tears in a ballad about a self-sacrificing war buddy.
Behind These Prison Walls c' Love 70--72--70--68
More of the same effective weepiness here, but the material is more conventional.

ELTON BRITT
(The Skytoppers)
(Victor 20-3306)
Roses of Yesterday 70--70--70--70
Elton croons effortlessly thru a pleasing romantic ballad that approaches a pop vein, but lacks the sock quality of his more typical material.
Don't Bring Your Blues to Me 68--68--68--68
Similar material, and same lack of distinction.

MADDOX BROTHERS AND ROSE
(4 Star 1288)
New Muleskinner Blues 80--80--80--80
Thrush pipes and yodels to compelling effect on an unusual piece of Western material.
Brown Eyes 75--75--74--76
A real Western waltz with the bark on—rough but honest vocal and orking.

CLIFFIE STONE ORK
(The Oklahoma Sweethearts)
(Capitol 15362)
I Don't Believe Them at All 62--62--61--63
Fem harmony on mediocre Western torcher.
Domino 66--66--65--67
(Cliffie Stone)
Novelty jingle with a stirring beat and good ork work—but not much by way of lyric idea.

FRED KIRBY
(MGM 10353)
God Made This Country 81--81--83--82
The privileges of being an American are recounted here in song. Kirby's delivery is forceful, the melody is good and the Rotarian appeal of the lyric figures to be strong.
The Almighty Dollar 71--70--70--72
This one makes the thesis that currency is of no value to the deceased. Sprightly delivered.

(Continued on page 110)



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Turning Back the Clock

15 Years Ago This Week

Feb. 3, 1934.—The Missouri Coin Machine Operators' Association was organized in St. Louis when 17 veteran operators and jobbers gathered at an impromptu meeting at Bevo Hills. Among those at the initial meeting were Al Haneklau, Missouri Vending Machine Company; Abe Jeffries, G.J.L. Sales Company; Herbert Besser, Besser Novelty; F. Leibold, F. Leibold & Sons; Basil Neel, Vending Machine Sales; Fred Follnow and John Beckman, Central Vending; A. J. Karm, O. D. Jennings Company, of Chicago; Harry Davies, D & S Novelty; Carl Trippe, Ideal Novelty; Lou Morris, Morris Novelty; J. Wolff, Wolff Vending; Walter Gummerheimer, Wal-Bil Novelty; Bill Weinschke, W & W Specialty; Walter Koch and Elmer Pohlmann, ABC Games; Bill Hite Jr., Hite Vending, and Frank Joerling, *The Billboard*.

The "On to Chicago" movement for the Coin Machine Exposition in the Windy City was reaching its high point with delegations from various States writing to the convention headquarters telling about their plans for special trains to haul their constituents to the show.

Stewart & Maguire announced the addition of Hal Meeks to their growing sales organization. . . . D. Gottlieb & Company announced that its Dallas office had moved to new quarters at 2118 Jackson Street. Morry Gottlieb, branch manager, appointed Arthur Flake, Atlanta, to assist him in handling the Texas territory. . . . Interest in the first annual Pacific Coast coin machine convention was running high. The event was held in March at the Alexandria Hotel, Los Angeles. . . . Ben Marshall, president of Supreme Manufacturing & Distributing, Detroit, moved his production facilities to 3127 Cass Avenue in the Motor City. . . . The long awaited manufacturers' code was put into effect after General Johnson signed the final terms of the code.

J. P. Seeburg Corporation was in full production on Grand National, a race horse machine with automatic mystery payout. . . . Detroit operators renewed an agreement with city officials to police their own locations. . . . Among the new games on the market were Sweet Sally by Chicago Coin;

Score Board by Gottlieb, new diggers by Exhibit Supply and bells by Daval, Pierce Tool, Mills and Watling. . . . N. H. Herman, Paris representative since 1925 for several American firms, was in Chicago conferring with officials of manufacturing and distributing companies.

10 Years Ago This Week

Feb. 4, 1939.—The U.S. Popcorn Machine Company, Cleveland, announced its first completely automatic popcorn vender, after 20 years of building popcorn equipment of all types. . . . C. R. Kirk & Sons, engineers, reported they had developed a new Guesser-Scale which would shortly be added to the firm's line. . . . Members of the Cigarette Merchandisers' Association (CMA) at their regular meeting announced that plans for the World's Fair dinner were progressing. Members said jugs were beginning to appear in their vending machines, and Matty Forbes, association manager, said the CMA was already at work to suppress the slug passers.

A. R. (Bud) Kinney, of Seattle and Everett, Wash., was named Rock-Ola distributor for most of that State. An early showing of the firm's phonograph was planned for operators in the Northwest. . . . The Sooner Novelty Company, Oklahoma City, was planning a showing of the new 1939 Seeburg phonograph. . . . The Milwaukee Coin Machine Company was appointed distributor for Seeburg phonographs in Wisconsin. . . . Southern Equipment Company, San Antonio, took over the Grand Ballroom at the Plaza Hotel for a party for music machine operators in that city.

John Staples, Washington, visited Chicago to show manufacturers his newly developed phonograph attachment which made it possible to use commercial records in the nation's juke boxes, thereby bringing in additional revenue to the operator.

David Buckman, English coinman who was in New York on his way home from the coin machine show, reported British coinmen were using progressive methods to increase their business, using new games as soon as they were received from the United States. Buckman reported that no matter where a person traveled thru the British Isles, he would see the newest U. S. coin machines. . . . Bert Lane, Seaboard Distributing, New York, was appointed representative for Mills in that territory.

Sam Gensberg and Sam Wolberg, officials of Chicago Coin, announced the firm's new novelty game, to be called Majors. . . . Carl Hoelzel, United Amusement Company, Kansas City, Mo., arrived home in the new Chevrolet he won at the coin machine show in Chicago. . . . Eighty location owners in Manitowoc, Wis., asked licenses for bell machines from the State Legislature. . . . Tom Watling was celebrating the 50th anniversary of the founding of the Watling Manufacturing Company.

A new kicker-bumper was the feature of Bally's latest five-ball game, called the Supreme. . . . Northwest coin machine show was held in St. Paul, with operators from Minnesota, North and South Dakota, Wisconsin and Michigan in attendance. Show was held in conjunction with the Winter Carnival celebration in the Twin Cities. . . . Keeney started shipping its new console, Pastime, and new counter game, Spinner-Winner, after a series of field tests.

New Vending Firm

RICHMOND, Va., Feb. 5.—The Junior Vending Machine Company of Richmond was issued a charter by the Virginia Corporation Commission last week. The company will deal in vending machines. Maximum capitalization was listed at \$15,000, to be divided into shares valued at \$100 each. Officers include John A. Cutchins, president; Louis E. Cutchins, vice-president, and Dorothy F. Meyer, secretary-treasurer.

Record Reviews

(Continued from page 109)

RATINGS
(100 Point
Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

ARTIST
TUNES
LABEL AND NO.
COMMENT



FOLK
EDDIE KIRK
(Capitol 15369)
I've Lived a Lifetime for You 83--83--83--84
Kirk sells a strong folk torcher most appealingly
When My Castles Came Tumbling Down 76--76--75--77
Another weeper, not as potent as flip, but strong enough.

CARL STORY
(His Rambling Mountaineers)
(Mercury 6082)
You're a Prisoner in My Heart 75--75--75--75
Mountain warbler does a warm sincere vocal on a simple back country torcher. Ingenuous, boyish quality in his voice is engaging.

I Wanna Be a Railroad Man 75--75--75--75
Same appeal is projected on strong piece of novelty material. String backing well played

JIMMY WAKELY
(Capitol 15368)
Till the End of the World 77--78--76--76
Cowboy crooner, with his trio and rhythmic bands, warbles and whistles effortlessly thru a pleasing sentimental tune.

Moon Over Montana 76--77--75--75
The boys create a mournful moonlite mood and Jimmy intones the formula lyrics with fine feeling.

ARLENE WRIGHT-SHORTY WARREN
(Trope 777)
Hillbilly Heart 56--56--56--56
Synthetic melody in "Brush Those Tears" format, even employs the famed Jersey shuffle rhythm, but vocal group offering is sloppy.

Ding Dong Polka 77--79--76--76
Bright offering features virtuosic yodelin' by the gal and lively band work.

BOB ATCHER
(Columbia 20538)
Blue Tail Fly 70--73--73--66
Bob handles the old folk tune with natural-born ease and a fondness for Burl Ives. Mainly for collectors and jocks.

Foggy, Foggy Dew 65--65--67--64
Bob is comparatively colorless with this charming folk ballad.

MILTON ESTES & HIS MUSICAL MILLERS
(Decca 46148)
New Wabash Cannon Ball 79--80--78--78
Lively romp is raised on this sequel to the original "Wabash Cannon Ball."

The Almighty Dollar 78--78--77--79
Lively rhythm ditty with a religious twist which should do some biz in the country boxes.

INTERNATIONAL

LAWRENCE DUCHOW RED RAVEN ORK
(Victor 20-3305)

Pilgrim Polka 82--85--80--80
Bright, well-played and colorful polka effort by one of the top exponents.

Zephyr Waltz 77--78--75--78
A Duchow original in this brief but melodious old-fashioned waltz.

ARTIST
TUNES
LABEL AND NO.
COMMENT



BEN ZION WITLER
(Mendelsohn Ork)
(Sun 1066)
80 Ehr--70 Zee 76--78--74--N8
This is a trag-comic sort of thing in Yiddish which will be limited to Jewish nabe sales only.

Bialystok 70--70--70--N8
Bialystok was formerly the heart of the Jewish districts in old Russia and this ditty may stir some memories among immigrant Jews.

BEN ZION WITLER
(Mendelsohn Ork)
(Sun 1065)

Gelibte 60--63--60--56
A Jewish love song in a tango setting with an overdramatic vocal.

Mein Meidele 61--65--60--56
Jewish spinners may like this plaintive little ditty.

ANTHONY DE BERNARDI ORK
(Capitol 52007)

My Love 70--70--70--70
Typical Italian instrumental with accordion and clarinet color dominant should make a hit with schottische dancers.

The Sun's Rays 68--68--68--68
Instrumental waltz brings in Hawaiian guitar too, for an easy, lilting affair.

JOE KEAWE
(The Island Serenaders)
(Tempo 1300)

My Yellow Ginger Lei 45--40--45--50
Sounds like a Hawaiian yodel and a bad one at that.

Hawaiian Hula Blues 47--43--47--50
Blues with Hawaiian themes played as a totally uninspired guitar solo.

FRANKIE YANKOVIC & HIS YANKS- THE MARLIN SISTERS
(Columbia 12394-F)

Blue Skirt Waltz 83--83--82--84
Easygoing international waltz with an unusual melody should make a big bid for tavern coin.

Charlie Was a Boxer 74--73--73--77
Sisters mars Frank's rhythmic rendition of the familiar polka. Orking is persuasive and flavorful.

RELIGIOUS

THE CHUCK WAGON GANG
(Columbia 20537)

The Sunshine Special 64--62--64--66
Close and nasal harmony on a brisk bit of business in the Pollyanna spirit.

If We Never Meet Again 68--68--69--69
Heartfelt, lugubrious weeper with a satisfying, funeral-parlor morbidity.

PAUL BRECKENRIDGE & THE FOUR HEAVENLY KNIGHTS
(King 4258)

Staff in My Hand 75--78--78--78
Spiritual really builds. Soloist, group and tambourine player project with sincerity and spirit.

Nobody Knows the Trouble I've Seen 70--71--73--73
Soloist displays the same sincerity in this familiar standard, but foregoes the production, using straight organ backing.

CLOSE-OUT
WHILE THEY LAST!
PENNY SNATCHING COUNTER GAME



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FREE! 8 Page, 52 Illustrations, Catalog
New or Factory Rebuilt Amusement Machines—Any Make or Model—Parts, Supplies & Cards—Munves Has Them All.

MIKE MUNVES
575 11th Ave. at 43rd
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State Tax Calendar

Alabama

March 10—Tobacco stamp and use tax report and payment due. Tobacco wholesalers' and jobbers' report due.
March 20—Sales tax report and payment due.

Colorado

March 14—Sales tax report and payment due.
March 15—Denver sales tax report and payment due.

Georgia

March 10—Cigar and cigarette wholesale dealers' report due.

Idaho

March 15—Cigarette wholesalers' drop shipment report due.

Illinois

March 15—Cigarette tax return due. Sales tax report and payment due.

Indiana

March 10—Cigarette distributors' interstate business report due.
March 15—Cigarette distributors' drop shipment report due.

Kansas

March 20—Sales tax report and payment due.

Kentucky

March 20—Cigarette wholesalers' report due.

Louisiana

March 1—Soft drinks tax report due. Tobacco tax report due.
March 15—Soft drinks tax report due. Tobacco tax report due.
March 20—New Orleans sales tax and use report and payment due. Sales and use tax report and payment due.

Maryland

March 15—Sales and use tax report and payment due.

Massachusetts

March 20—Cigarette tax report and payment due.

Michigan

March 15—Sales tax report and payment due.
March 20—Cigarette tax report and payment due.

Minnesota

March 20—Cigarette tax and report due.

Mississippi

March 15—Manufacturers, distributors and wholesalers of tobacco, report due. Sales tax report and payment due.

Missouri

March 1—Sales tax annual report due.
March 30—St. Louis income tax report and payment due.
March 31—Soft drinks manufacturers' report and payment due.

Nebraska

March 10—Cigarette distributors' report due.

New Jersey

March 20—Cigarette distributors' tax report and payment due.

North Carolina

March 15—Sales tax report and payment due.

North Dakota

March 10—Cigarette distributors' report due.

Ohio

March 10—Cigarette wholesalers' report due.
March 15—Cigarette use tax and report due.

Oklahoma

March 10—Cigarette wholesalers', retailers' and vending machine owners' report due.
March 15—Sales tax report and payment due. Tobacco wholesalers', jobbers' and warehousemen's report due.

Pennsylvania

March 10—Soft drinks tax report due.

Rhode Island

March 20—Sales and use tax return and payment due.

Tennessee

March 20—Sales and use tax report and payment due.

Utah

March 15—Sales tax return and payment due.

Washington

March 15—Sales tax report and payment due.

West Virginia

March 15—Cigarette use tax report

and payment due. Sales tax report and payment due.

Wisconsin

March 10—Cigarette wholesalers' and manufacturers' report due.

Wyoming

March 15—Sales tax report and payment due.



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Wur. 24	44.50	Wur. 1015	375.00
Wur. 500	49.50	Seeburg Gem	79.50
Wur. Vic.	49.50	Seeburg Col.	89.50
Wur. 700	179.50	Seeburg Veg.	84.50
Wur. 750	209.50	Seeburg	
Wur. 850	119.50	Hi-Tone	79.50

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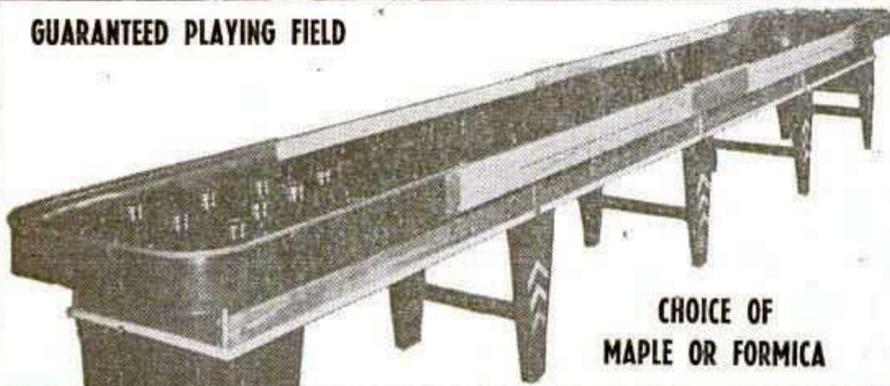
Write, stating how many locations you operate, type of games permitted and all details necessary. Also please furnish references.

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THE SEBRING Dura-Top ★ ★ ★ ★
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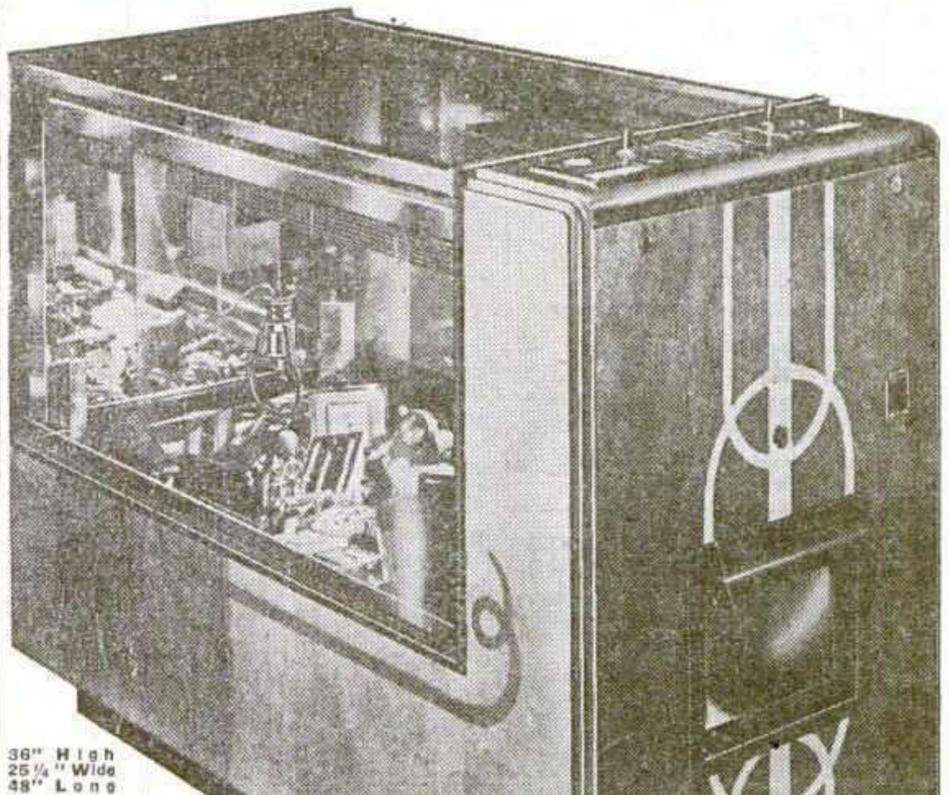


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WRITE FOR NEW ILLUSTRATED FOLDER
COMO MANUFACTURING CORP. 2532 N. ELSTON AVE. CHICAGO 47, ILLINOIS

RECORDS MOST PLAYED BY DISK JOCKEYS

(Continued from page 25)

Table with columns: POSITION, Weeks Last, This, Last Week, Title, Artist, Label, No. By. Includes records like 'SO IN LOVE', 'THE PUSSY CAT SONG', 'LAVENDER BLUE', etc.

Operators Look to Summer For Initial Television Test

(Continued from page 100)

vision set manufacturers report progress, sales-wise (like Videograph and Dennison Sales). indications are that this field is still a long way from home as far as general acceptance is concerned.

Rental deals, however, are making some progress, but the average coin-machine operator is still not involved in this field to any great extent. Introduction of Trans-Vue and its sets may hypo this field in the near future.

Installation of sets in hotels, with the guests paying from \$1 to \$3 a day extra in order to get a room equipped with television, has increased in popularity in New York and Chicago.

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Perfume Venders For 6 L. A. Theaters

LOS ANGELES, Feb. 5.—A deal to place coin-operated Joan Bennett perfume dispensers in six theaters was set by Jeff Distributors, of Los Angeles and Chicago. The theaters include the Los Angeles Palace, Rialto, Orpheum, Downtown Music Hall and the Million Dollar.

Another deal to place the dispensers in three San Francisco theaters as well as additional Los Angeles houses, is also nearing completion.

Tele Coverage

Cities now covered by one or more television stations include Albuquerque, N. M.; Atlanta, Baltimore, Boston, Buffalo, Chicago, Cincinnati, Cleveland, Detroit, Fort Worth, Houston, Los Angeles, Louisville, Memphis, Milwaukee; New Haven, Conn.; Newark, N. J.; New York, New Orleans, Philadelphia, Pittsburgh; Richmond, Va.; San Francisco, St. Louis, St. Paul, Salt Lake City, Seattle; Schenectady, N. Y.; Syracuse, Toledo and Washington.

New areas where television is scheduled to debut in the next two months include Birmingham; Columbus and Dayton, O.; Erie, Pa.; Miami, San Diego and Stockton, Calif.

Additional stations are scheduled to begin operations shortly in Cincinnati, Los Angeles, New Orleans and San Francisco, thus increasing the competition in those cities.

While several coin-operated tele-

Cigar Sales

WASHINGTON, Feb. 5.—While sale of cigars in November hit the highest mark of 1948, cigarette consumption was the lowest since the summer months, Commerce Department has reported. A total of 553,755,000 cigars were sold as compared with 529,971,000 in October. Cigarette sales dropped from 31,079,000,000 in October to 29,075,000,000 in November.

GIGANTIC SALE

- ON PINBALLS—NEW & USED SLOTS—NEW & USED CONSOLES—NEW & USED ONE BALL, F.P., NEW & USED ARCADE MACHINES CIGARETTE VENDORS CANDY BAR VENDORS PHONOGRAPHS DIGGERS ALL MACHINES GUARANTEED

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PHIL MASON'S BEST BUYS

All coin operated phonographs are reconditioned by expert mechanics. Worn parts and broken plastics replaced. Cabinets refinished when necessary.

Table listing various phonograph models and prices, including AMI Model 'A', Seeburg 148 M, and Rock-Ola Super 40.

WALL BOXES

Table listing wall boxes and amplifiers with prices, such as Seeburg 5¢ Wireless Wallomatic and AMI 40 Selection.

Terms: 1/3 with order, balance C. O. D. or sight draft. Add \$5.00 each machine for crating.

For any phonographs not listed, call or write

MASON DISTRIBUTING CO.

802 10TH AVE., NEW YORK 18, N. Y. Phone: Plaza 7-7210

Intermediate Coin Institute Schedules General Meet in Chi

BEVERLY HILLS, Calif., Feb. 5.—First general meeting of the American Institute for Intermediate Coinage (AIIC) scheduled for 2 p.m. Monday (7) in the Palmer House, Chicago, will include addresses by leading educators, business executives and officers of the institute, Edward W. Mehren, chairman, announced this week.

Formed December 17, 1948, AIIC is dedicated to the creation of convenience coinage, specifically of 2½-cent and 7½-cent coins. Its officials hold that such coins will solve the price and profit picture to the extent that nickel merchandise now being sold on a too-narrow margin will, instead of being increased to a dime, sell for 7½ cents. The existence of such coins will benefit the consumer, manufacturer and retailer, the group contends.

Highlights of the meeting Monday will be talks by Dr. Cecil L. Dunn, chairman of the department of economics, Occidental College, Los Angeles, on "economic research and conclusions as to validity of adding 2½ and 7½-cent coins to nation's coinage," and Mandel Anixter, of Chapman, Anixter and Delaney, Chicago and Washington, on "presentation of legislation proposed for introduction in Congress"; plan announcements by several AIIC officers and directors to integrate all segments of the nation's economy thru committees and for pushing legislation to completion, and an address by a prominent executive (not named) who will discuss benefits of such coinage to the national economy.

Officers of the new organization a.e: Stephen Glennon, vice-president of Popular Science and Outdoor Life, New York, president; Jack Frye, chairman of the board of General Aniline & Film Corporation, New York, Mrs. Christine Frederick, authc. of Consumer Problem, and Gordon Knox, president of Princeton Film Center, Princeton, N. J., as vice-presidents, and Mehren, chairman of the board of directors. Treasurer is Robert Whitney, president of National Federation of Sales Executives, New York, and secretary is Leonard S. Levison,

SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RII SYSTEM)

(Continued from page 25)

Table with columns: Song, Publisher, Heard in N.Y., Heard in Chi., Heard in Calif., Add. Sur. Tot. Includes songs like 'Glancy Lowered the Boom', 'Down Among the Sheltering Palms', etc.

ADVANCE RECORD RELEASES

POPULAR

(Continued from page 34)

- No Orchids for My Lady
Ink Spots (Bewildered) Decca 24566
- Peggy Dear
J. Desmond-T. Mottola Ork (While the)
MGM 10358
- Pennies From Heaven
R. Murphy (Every Little) Mercury 8121
- Put Your Shoes On, Lucy
Fontane Sisters-J. Biviano Ork (Under-
neath the) Victor 20-3344
- Roamin' Blues
L. Jordan & His Tympany Five (Have
You) Decca 24571
- Saloon
E. Knight (Toorie on) Decca 23854
- She's a Home Girl
M. Torne-S. Burke Ork (Careless Hands)
Capitol 15379
- So In Love
A. Drake-L. Engel Ork (Were Thine)
Victor 20-3352
- So In Love
J. Harvey-H. Winterhalter (Always True)
MGM 10359
- So In Love
G. Lombardo Ork (Here I'll) Decca 24572
- So Tired
F. Martin Ork-M. Griffin (The Hum-
phrey) Victor 20-3350
- Somebody Lyin'
A. Trace & His Flame Throwers-B. Vin-
cent (Brush Those) Damon D-11215
- Someday, Sweetheart
L. Panico (Wabash Blues) Decca 25416
- Someone Like You
T. Dorsey Ork-D. Dennis (Where Is)
Victor 20-3348
- Sunflower
R. Morgan Ork (Cruising Down) Decca
24568
- Tangos for Two Albums—H. Horlick Ork
(4-10")
MGM 39
Adios Muchachos . . . MGM 30182
Derecho Viejo . . . MGM 30183
Jurame . . . MGM 30184
La Cumparsita . . . MGM 30182
Milondita . . . MGM 30181
Orchids in the Moonlight . . .
MGM 30184
Poema . . . MGM 30183
Por Que? . . . MGM 30181
- Tennessee Saturday Night
The Pied Pipers (You Broke) Victor
20-3360
- The Clink Clink Polka
S. Jones & His City Slickers (Mac-
Namara's Band) Victor 20-3338
- The Humphrey Bogart Rumba
F. Martin Ork (So Tired) Victor 3350
- Too-Ra-Loo-Ra-Loo-Rai (That's an Irish
Lullaby)
J. Garber Ork-T. Traynor (Mother Ma-
chree) Capitol 15382
- Toorie on His Bonnet
E. Knight (Saloon) Decca 23854
- Trumpet Time
R. Anthony Ork (I'm Getting) Signature
15244
- Underneath the Linden Tree
Fontane Sisters-J. Biviano Ork (Put
Your) Victor 20-3344
- Wabash Blues
L. Panico Ork (Someday, Sweetheart)
Decca 25416
- Fred Waring-Pleasure Time Album—F.
Waring Ork (4-10")
Decca A-469
A Cigarette, Sweet Music and You . . .
Decca 18771
Besame Mucho . . . Decca 18773
Beyond the Blue Horizon . . . Decca
18775
Day In, Day Out . . . Decca 18772
Marcheta . . . Decca 18773
My Ideal . . . Decca 18775
Remember . . . Decca 18772
So Beats My Heart for You . . . Decca
18771
- Were Thine That Special Face
A. Drake-L. Engel Ork (So In) Victor
20-3352
- Were Thine That Special Face
H. Rene Ork (Wonderbar) Victor 20-3354
- What That Man's Doing to Me
J. Carroll Ork-H. Carroll (King of)
Carroll 5003
- Where Is the One?
T. Dorsey Ork-S. Foster-The Clark Sisters
(Someone Like) Victor 20-3348
- While the Angelus Was Ringing
J. Desmond-T. Mottola Ork (Peggy Dear)
MGM 10358
- While the Angelus Was Ringing
D. Haymes-V. Young Ork-J. Alexander
Chorus (A Rosewood) Decca 24567
- Whistling in the Dark
Hylo Trio (Love) Talent T-1001
- Why Can't You Behave
J. Pickens & A. Drake-L. Engel Ork
(Wonderbar) Victor 20-3353
- Wrapped Up in a Dream
Deep River Boys (Don't Ask) Victor
22-0093
- Wonderbar
J. Pickens-A. Drake-L. Engel Ork (Why
Can't) Victor 20-3353
- Wonderbar
H. Rene Ork (Were Thine) Victor 20-3354
- Xylophonia
M. Herth-J. Green (Lady of) Decca
25420
- Ya Wanna Buy a Bunny
Spike Jones & His City Slickers (Knock,
Knock) Victor 20-3359
- You Broke Your Promise
The Pied Pipers (Tennessee Saturday)
Victor 20-3360
- You, You, You Are the One
R. Morgan Ork (Forever and) Decca
24569
- You Say the Nicest Things, Baby
P. Cavanaugh Trio (No Moon) Victor
20-3344

LATIN-AMERICAN

- Adios Negrita
J. Rene & His Pan-Americanos (Arrepen-
dita) Pan-American Pan 091
- Al Pie De un Moro
Dueta Sonora (Ausencia) Victor 23-1134
- Antes and Blanca
F. Fernandez Y El Conjunto "Xeq"
Desesperanza) Victor 23-1139
- Arrepentida
J. Rene & His Pan Americanos (Adios
Negrita) Pan-American Pan 091
- Asi Riela Guajira
N. De Utrera (Lola, La) Victor 23-1146
- Ausencia
Dueta Sonora (Al Pie) Victor 23-1134
- Bajolas Sombras de un Pino
Trío Vegabajeno (Tu Papa) Victor 23-1143
- Bibelot De Chocolate
R. Alvarez Y Su Conjunto (Dejames
Tranquilo) Victor 23-1142
- Dejame Tranquilo
R. Alvarez Ysu Conjunto (Bibelot De)
Victor 23-1142
- Desesperanza and Caminos De Ayer
F. Fernandez Y El Conjunto "Xeq"
(Antes) Victor 3-1139
- Dos Almas Unidas
Trío "Las Americas"—M. Diaz (Perrito
Duenas) Victor 23-1144
- El Borracho Alegre
Los Tres Vaqueros (Senderos) Victor
3-1137
- El Pinto Y El Colorado
M. Y. P. Hernandez-Miariachi Gilberto
Parra (La Ranherita) Victor 23-1135
- El Trencito Norteno
A. Pineda (Te Crees) Victor 23-11136
- Ferrocarril De Los Altos
Marimba Centro Americana (Santander)
Victor 23-1125
- Gricel
G. Amor-M. R. Armengol Ork (Sin La-
grimas) Victor 23-1138
- La Chismosa
L. Bermudez Ysu Ork-M. Diaz-J. Barros
(Trianero) Victor 23-1145
- La Ranherita
M. Y. P. Hernandez-Miariachi Gilberto
Parra (El Pinto) Victor 23-1134
- Las Tres Cosas
M. De Gonzalo (No Mates) Victor 23-1141
- Lola, La De Los Brillantes
N. De Utrera (Asi Rie) Victor 23-1146
- No Mates Mi Corazon
M. De Gonzalo (Las Tres) Victor 23-1141
- Peinateese Crespito
D. Santos Y Su Conjunto (Virgencita
Dei) Victor 3-1140
- Perrito Duenas
L. Hermudez Ysu Ork (Dos Almas) Victor
23-1144
- Santander
Agrupacion Musical Espanola "Madrid"
(Ferrocarril De) Victor 23-1125
- Senderos Nortenos
Lostres Vaqueros (El Borracho) Victor
23-1137
- Sin Lagrimas
G. Amor-M. R. Armengol Ork (Gricel)
Victor 23-1138
- Soy Tapatio
P. Guizar (Veracruz Terra) Victor 23-1124
- Te Crees Muy Salsa
A. Pineda (El Trencito) Victor 23-1136
- Trianero
L. Bermudez Y Su Ork-J. Barros (La
Chismosa) Victor 23-1145
- Tu Papa Y Mama
Trío Vegabajeno (Bajo Las) Victor 23-1143
- Veracruz Terra Querida
P. Guizar (Soy Tapatio) Victor 23-1124
- Virgencita Del Camino
D. Santos Y Su Conjunto (Peinate Ese)
Victor 23-1140

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No. 2 Schumann; Fantasiestücke No.
1, Op. 73 . . . Columbia MM
(72768-D-72770-D)
- Brahms: Eight Hungarian Dances Album—
F. Reiner, Dir., Pittsburgh Symphony
Ork (2-12")
Columbia MX-309
MX (12942-D-12943-D)
- Faure: Elegie, Op. 24, Parts I & II—G.
Piatigorsky-R. Berkowitz (1-12")
Columbia 72767
- Folk Songs of Brazil Album—B. Sayao-M.
Charnley (4-10")
Columbia MM-812
A Casinha Pequenina . . . Columbia
17568-D
Capim Di Pranta . . . Columbia
17567-D
Engenho Novo . . . Columbia 17569-D
Meu Boi Barroso . . . Columbia 17567-D
Nigue-Nigue-Ninhas . . . Columbia
17566-D
Ogunde-Varere . . . Columbia 17566-D
O'Kinimba . . . Columbia 17568-D
Sao-Joao-Da-Ra-Rao . . . 17569-D
- Grainger: Irish Tune From County Derry—
Carnegie Pops Ork, C. O'Connell, Dir.
(Grainger: Molly) (1-12")
Columbia 7628-M
- Grainger: Molly on the Shore—Carnegie
Pops Ork, C. O'Connell, Dir. (Grainger:
Irish) (1-12")
Columbia 7628-M
- Franz Lehar Memorial Album—A. Goodman
Ork, E. Farrell-C. Fredericks (3-10")
Victor P-236
Are You Going To Dance? . . . Victor
20-3287
Love Is a Pilgrim . . . Victor 20-3286
Say Not Love Is a Dream . . . Victor
20-3286
The Merry Widow Waltz . . . Victor
20-3286
The White Dove . . . Victor 20-3287
Villa . . . Victor 20-3285



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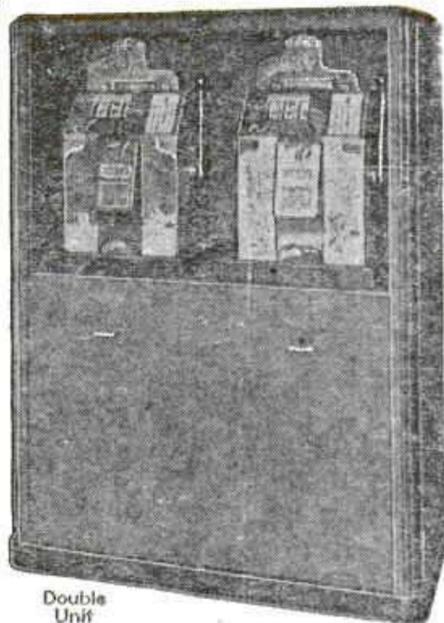
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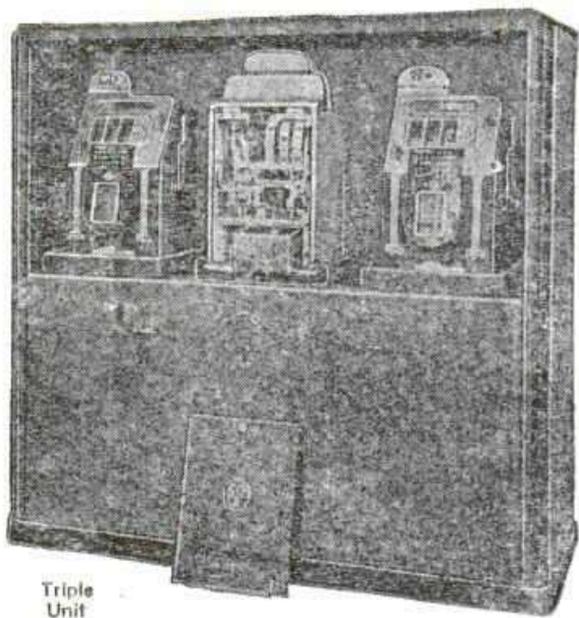
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Double Unit

Just the thing to protect and display your equipment in remote areas. They harmonize with any interior, are equipped with Revolv-a-Round (except Universal Stand) that cuts servicing time. Single, Double and Triple Units.

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MFG. COMPANY**

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Tel.: LaFayette 3-5754

Capitol's 45 R.P.M. Stand

(Continued from page 16)

cause of advantages of weight, space, unbreakability and sound reproduction. Second, that the 45 r.p.m. changer-player is a mechanism that will give the public the ultimate in satisfaction and enjoyment.

"However . . . I wish to point out . . . while we are pleased to produce the new records, we feel that the most important function of ourselves and you . . . is to provide records as a type of entertainment and that this is true, regardless of the method or speed of reproduction. Recognizing this, we shall continue to produce and offer . . . 78 r.p.m. records and will do so with even greater enthusiasm than we have in the past.

"Very truly yours,
"Glenn E. Wallich,
"President, Capitol Records, Inc."

Cap Springs With 45 in April; Sets Player; Release Policy Jells

(Continued from page 16)

as progressive moves designed to advance the industry, rather than interpret the 33 1/3-45 r.p.m. situation as a battle between two diskeries at the public's expense, he added.

Conversion of Cap's plants to rapid-changer wax production will start immediately. In the meantime, Victor, which has been selling its 78 r.p.m. pressing facilities to Capitol, will handle Cap's 45 r.p.m. production until plant changeover has been completed. Manufacturing tie-ins for the big-spindle player have not been completed, but Cap intends to market the 45 r.p.m. changer under its own name soon after it launches its rapid-changer line. Selling price of both disks and players have not as yet been established by Capitol. However, they will be in a competitive range with that asked by other companies. Cap indicated it won't follow Victor's plan of using different colored vinylite for various types of music. Aside from using the Victor-developed rapid-changer disk, there will be no other tie-in between the two diskeries, Cap emphasized. The firm will follow its own merchandising and exploitation methods. While other diskeries have climbed on Co-

lumbia's LP-microgroove bandwagon, Capitol joining the 45 r.p.m. ranks makes it the first company to move to Victor.

IT'S YOUR LOSS IF YOU DON'T OPERATE CRISS CROSS

CRISS CROSS Cabinet Sets complete with all component parts necessary to make your old Mills escalator type slot into the very latest and flashiest looking piece of equipment you have ever had. Full 27-Way CRISS CROSS pay. Words can't explain the appearance of this equipment. Sold on a Money-Back Guarantee. CRISS CROSS Slots are known to take in anywhere from 2 to 3 times the take of any other slot made.

These parts are included in your CRISS CROSS cabinet:

- Drill Proof Plates
- Club Handle
- Complete Set of Castings
- One Token Chamber with Slugs, Token Chute, Overflow Chute, CRISS CROSS Payout Lever Bracket
- Guaranteed Jackpot Glass made in any denomination
- Attractive Award Plate for Reserve Type Jackpot
- Disc and Reel Strips

We can supply you with CRISS CROSS KITS WHICH CAN BE USED ON YOUR OLD MILLS MACHINES. Can also supply you with a limited number of CRISS CROSS Slots, thoroughly rebuilt and re-plated by factory-trained mechanics, housed in a brand new CRISS CROSS Cabinet.

Write for Detailed Information and Prices.

AMUSEMENT SALES CO.

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CLOSE OUTS—NEW MACHINES

All in Original Crates

BALLY HI-BOY, 5¢ or 25¢	WRITE
KEENEY BIG PARLAY ONE	WRITE
BALL	\$ 89.50
BALLY DOUBLE UP	WRITE
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SKILL WHEEL, Originally \$350.00	79.50
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5 USED, PERFECT, CLEAN	
WURLITZER #1015	350.00
PACKARD MODEL 7	WRITE
EVANS '48 BANGTAIL, J.P.	WRITE
BALLY HEAVY HITTER	75.00
USED EVANS RACER, FREE	
PLAY COMB.	299.50
USED BALLY DE LUXE DRAW	
BELL	249.50
USED, LIKE NEW ALL STARS	199.50
USED, LIKE NEW PITCH 'EM	
& BAT 'EM	245.00
10 USED, LIKE NEW GOLD	
CUP, Each	250.00

Terms: One-Third, Balance C. O. D.
K. C. NOVELTY COMPANY
419 Market St. Philadelphia 6, Pa.
Market 7-4641 or 7-6391

Q. and A. on Taxes: What Info Do You Need on Income?

(Continued from page 52)

only where the net income on a single return less exemptions exceeds \$22,000, or \$44,000 on a joint return of husband and wife.

Q—I worked for my firm under an employment contract which gave me a fixed salary plus a bonus at the end of the year based on profits. I received the bonus for the year 1948 on January 22, 1949. Must I report this bonus as income?

A—If you have filed your return on the cash basis in previous years, you would not have to report the bonus as income in 1948, due to the fact that you received it in 1949 and the amount of your bonus was not fixed and subject to your control and disposition in 1948. The law states that the amount must be available to the taxpayer without restrictions in the taxable year in order to have constructive receipt. In your case, your firm did not know what the amount of your bonus would be until they closed their books for the year 1948 and thereby the amount of your bonus was not fixed or made available to you until 1949.

MECHANIC AVAILABLE

Experienced servicing, repairing, operating Arcade, Pin Route, Panorams, Amplifiers, Photomatics, Venders, etc. Married, honest, sober, ambitious. Excellent references. NAAMO oper. Any State. Replies answered.
BOX D-180, o/e The Billboard, Cincinnati 22, O.

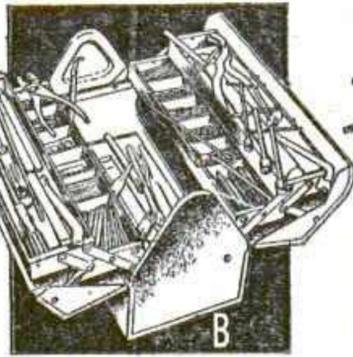
"Slot" TOOLS

For MILLS and JENNINGS MACHINES

SKILLED or UNSKILLED OPERATORS and CLUB MANAGERS CAN MAKE "ON THE SPOT" ADJUSTMENTS WITH SELECTED and SPECIALLY DESIGNED "Slot" TOOLS



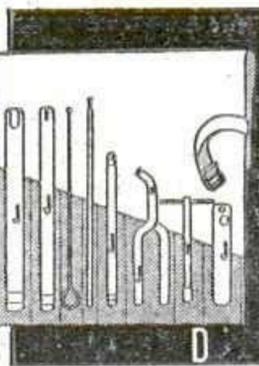
A NINE PRACTICAL TOOLS for servicing Mills Machines. Each specially designed to simplify machine maintenance. Only \$21.95



B DELUXE "Slot" TOOL CHEST endorsed by Mills. Compact-Sturdy-Handy—Offers the repairman an excellent assortment of parts, selected and specially designed tools. Complete Only \$75.00



C THIRTEEN ESSENTIAL "Slot" TOOLS for "On The Spot" adjustments on the Mills Machines. Only \$24.95



D EIGHT SPECIALLY DESIGNED "Slot" TOOLS for servicing Jennings Machines. Tools in handy Pocket-tainer. Complete Only \$18.95

REBUILT MILLS MACHINES

★ BLACK CHERRY ★ BLACK GOLD ★ JEWEL BELL
All Cabinets with New Castings and Refinished.
Appearance and Operation Like New.
Write for Complete Information.
AUTHORIZED DISTRIBUTORS for NEW MILLS BELLS

It's The Play That Counts—"Slot" Tools Soon Cancel Small Initial Cost



LITERATURE ON "SLOT" REPAIR TOOLS AVAILABLE
Central Service SALES COMPANY
219 WEST JACKSON
KOKOMO, INDIANA

ONLY 2 WEEKS LEFT

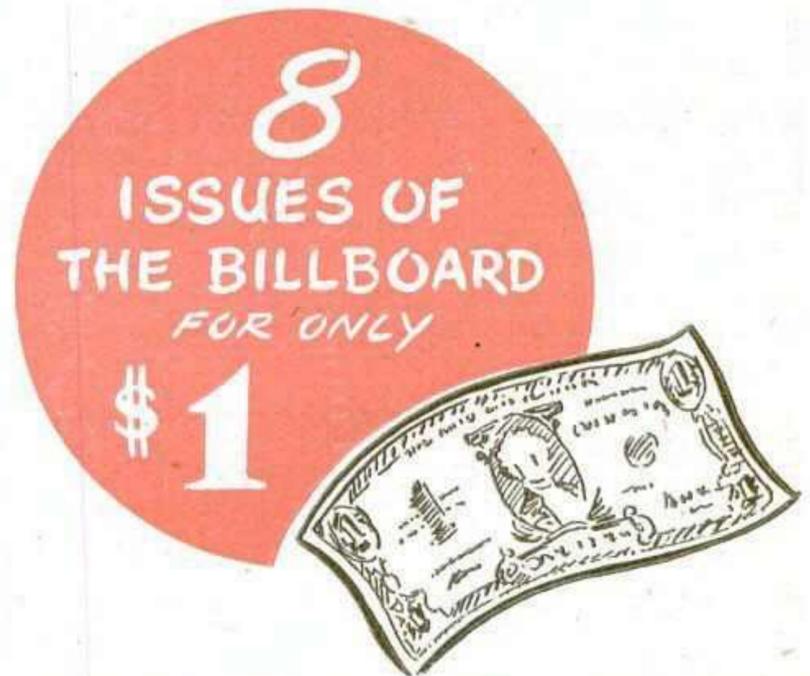
TO ANSWER THE BILLBOARD

COIN MACHINE ROLL CALL



Thousands of Coinmen have already answered The Billboard's First Annual Coin Machine Roll Call How About You?

You May Never Have Another Opportunity To Subscribe To The Billboard At This Bargain Price!



You can help yourself and your industry by answering the Roll Call. Manufacturers and Distributors are co-operating with The Billboard by donating their customer lists, you can co-operate by filling in the coupon below and sending it to The Billboard. There are only two weeks left—don't put it off any longer—do it today.

If you failed to renew your subscription . . . or your newsstand was sold out . . . or someone else grabs your office copy . . . or you need an additional copy sent to your home . . . YOU CAN'T AFFORD TO PASS UP THIS MONEY-SAVING \$1 SUBSCRIPTION OFFER.

SUBSCRIBERS—USE THIS COUPON

TO: B. A. BRUNS 115
 THE BILLBOARD
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 CINCINNATI 22, OHIO

I AM A COIN MACHINE MAN!

Enroll me as an

Operator Distributor Manufacturer Other

I already subscribe to The Billboard and want my subscription extended for eight weeks for only \$1.

Send me an additional copy for eight weeks for \$1.

I enclose \$1 for which I get eight weeks PLUS the next issue of VEND FREE.

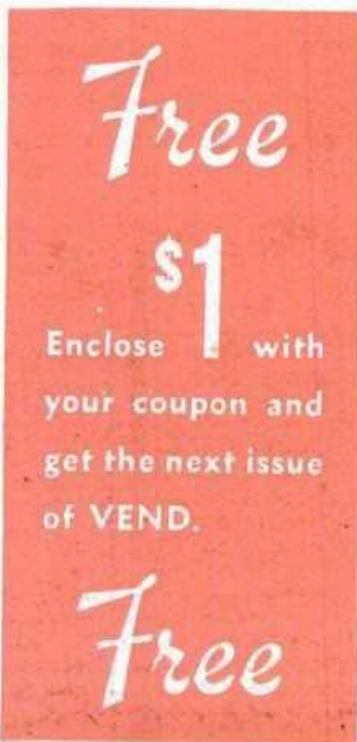
Bill me later for \$1 (No Free Vend).

NAME _____

COMPANY _____

STREET _____

CITY _____ ZONE _____ STATE _____



ALL OTHERS—USE THIS COUPON

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 THE BILLBOARD
 2160 PATTERSON ST.
 CINCINNATI 22, OHIO

I AM A COIN MACHINE MAN!

Enroll me as an

Operator Distributor Manufacturer Other

I am not at present a subscriber so I accept your offer to send me the next eight issues for only \$1.

I enclose \$1 for which I get eight weeks PLUS the next issue of VEND FREE.

Bill me later for \$1 (No Free Vend).

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COMPANY _____

STREET _____

CITY _____ ZONE _____ STATE _____

ILLINOIS-INDIANA SIMPLEX - BEST SELLERS

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SHUFFLEBOARD

With Guaranteed Genuine MASONITE
Playing Field



With or Without
Simplex
Electric
Scoreboard

Operators, here is the answer to your Shuffleboard needs. We've taken the guesswork out of this money-making operation and produced a board that is designed for your advantage. A beautifully designed, life-long cabinet with a slick, smooth Masonite top, a combination that will give years of trouble-free service.

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Some Territories still open—
WRITE FOR DETAILS.

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SIMPLEX DISTRIBUTING CO., inc.

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Distributor's Son Okay After Heart-Piercing Accident

DENVER, Feb. 5.—Gibson Bradshaw, head of the Denver Amusement Company, is once again at work distributing several lines of coin machines after worrying for weeks about the condition of his son, Robert, 13, who recently recovered from a freak accident that drew national attention. A junior high school student here, Robert fell while running in the school yard and an automatic pencil in his shirt pocket pierced his chest and made an incision in the outer layer of his heart. Thanks to the quick work of the local police, who rushed the youth to the Denver General Hospital, and the skill of a heart specialist, who removed a rib and lifted the pencil from its lodging in Robert's heart, young Bradshaw returned from the hospital this week.

NCWA Meet

WASHINGTON, Feb. 5.—The current situation in the candy trade will be the subject of a one-day regional meeting of the National Candy Wholesalers Association (NCWA) at the Hotel Park Sheraton, New York, February 24.

"Efforts will be made to analyze conditions within the industry from both the manufacturing and wholesaling viewpoints and to point up

Sauve Buys Robinson Sales Co. in Detroit

DETROIT, Feb. 5.—A merger of two of the oldest and largest coin machine distributors here was effected this week with the purchase of the Robinson Sales Company by A. P. Sauve & Company. The new combination will operate under the Sauve name and will occupy the location of the Robinson Company at 7525 Grand River Avenue.

The Robinson Sales Company was organized over 10 years ago by Ben Robinson, who sold out in the fall of 1946 and moved to New Orleans. At that time, the firm was taken over by Empire Coin Machine Exchange, headed by Gil Kitt of Chicago, but continued to operate as a semi-autonomous unit, with Harry Stanton as local manager. Stanton's future plans have not been learned.

The Sauve organization is headed by Arthur P. Sauve, dean of Detroit coin machine men, who has been active here for close to half a century. Sauve left Tuesday for a vacation in Florida after consummating the deal. He is associated in the business with Dale Sauve, his son, who became a full partner two years ago and is now in charge.

Hazel Reichlin, formerly manager of the King Pin Distributing Company here, has returned to the coin machine field, joining the Sauve Company.

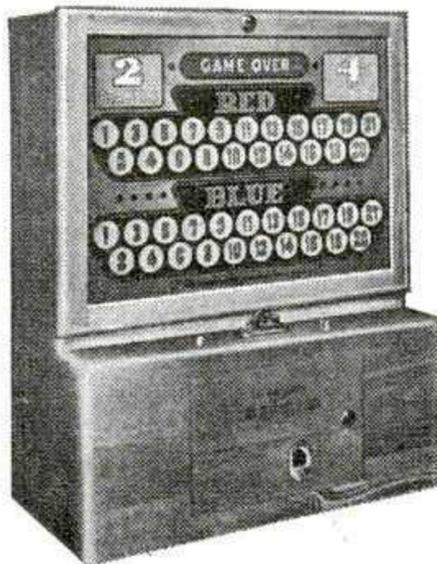
some of the possibilities for solution of the problems which they face," the NCWA announced.

THE ANSWER TO THE OPERATOR'S DREAM!

MONARCH

SHUFFLEBOARDS—SCORE BOARDS—ACCESSORIES

IT WILL PAY YOU TO WAIT!



MONARCH

ELECTRIC

COIN OPERATED

SHUFFLEBOARD

SCORE BOARD

WALL AND PEDESTAL MODELS

- Score in lights visible at a distance.
- Instant action push-button scoring.
- Metered Cash Box.
- "Game Over" prominent in lights at top.
- Beautifully made of natural finish hardwood.
- 2 players, 15 points—20¢.
- 4 players, 21 points—40¢.
- Number of players indicated in lights.
- Can be used with every type and size Shuffleboard and Rebound.
- Metal Pedestal Stands available. Locations and players are asking for it!

Be first in your territory to install these finest of automatic electric coin-operated Score Boards and enjoy these many advantages: Bright illumination adds life and action to dull spots. Saves cost of score sheets . . . saves collection time on location . . . prevents collection embarrassments and errors . . . you collect from metered cash box and pay location or give key to location and check revenue against meter . . . push-button scoring speeds playing time — eliminates time lost in sheet marking . . . increases earnings!

**WRITE FOR INFORMATION ON
MONARCH DELUXE
SHUFFLEBOARDS**

Solid Maple Tops Only!
18 and 22-Ft. Models.

**MONARCH
"SHUFFLETTE"**

8-Ft. Rebound with Solid Maple Top.

**CENTER-OVERHEAD ELECTRIC
COIN OPERATED
SCORE BOARD**

Fits Any Shuffleboard!

COMING!
Electric Coin-Operated
SCORE BOARD
for "HORSE-COLLAR"
or "BASEBALL"

*Headquarters for Shuffleboard
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SHUFFLEBOARD, Inc.**

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1545 N. FAIRFIELD AVE.
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MANUFACTURING
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726 N. ERVAY STREET
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IN THE STATES OF

**TEXAS
NEW MEXICO
OKLAHOMA**

OUR MONEY BACK GUARANTEE IS YOUR ASSURANCE OF SATISFACTION

MILLS AND JENNINGS SLOTS

IN ALL MODELS
JEWEL BELLS
BLACK CHERRY BELLS
BLACK GOLD BELLS
MELON BELLS

TRY THE NEW
CRISS CROSS BELL

THE MOST POPULAR PAYOUT SINCE THE BONUS BELL!

HEADQUARTERS FOR THE BEST IN CLUB EQUIPMENT

BAKER NOVELTY CO.

1700 Washington Blvd. Chicago 12, Illinois

WISE BUYS

Bally Reserve Bells	EACH WRITE
Bally Double Up	\$325.00
Bally Triple Bell	395.00
Bally Deluxe Draw Bell	215.00
Bally Draw Bells	175.00
Keeney Bonus Bells (Single)	210.00
Bally Gold Cups	295.00
Bally Jockey Specials	195.00
Bally Special Entries	145.00
Bally Victory Specials (Chrome Rails)	79.50
Evans Racer (Free Play & Pay Out)	295.00
Evans Winterbooks (Late Models)	435.00
Mills Bonus Bells	125.00

The above machines have been reconditioned and ready for locations.
 1/2 DEPOSIT WITH ORDER

CHRIS NOVELTY COMPANY

1217 NORTH CHARLES STREET
 BALTIMORE 1, MARYLAND
 Phone: Mulberry 3167

YOUR SHUFFLEBOARD SUPPLY HOUSE

FAST WAX • MEDIUM WAX • CLEANING POLISH • PRECISION GROUND STEEL WEIGHTS

Score Pads ★ Wall Hangers ★ Crayons
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 Inside and Outside Signs and the Indispensable

DUO ELECTRIC BUFFER AND POLISHER

WRITE FOR PRICE LIST

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NEW RADIOTEL

Coin Hotel Radios, \$25.00

JAS. BRAUDIS

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CRISS CROSS

5¢ and 25¢ Criss Cross—\$150.00.
 Convert Mills Slots to Criss Cross—\$90.00 Up.
 Mills Jackpots, \$5, or swap for 5¢, 25¢ Escalators.
 Hammerstone Paint Jobs on Slots—\$15.00.

SOUTHERN COIN MACHINE EXCHANGE

2631 Jefferson Hwy. New Orleans, La.

RECONDITIONED 5-BALL FLIPPER-TYPE GAMES

Bally	\$140.00
Jack and Jill	135.00
Thrill	135.00
Mardi Gras	135.00
Merry Widow	135.00
Trinidad	130.00
Trade Winds	130.00
Cinderella	129.00
Montarrey	129.00
Rondevee	125.00
Bermuda	125.00
Crazy Ball	125.00
Spinball	125.00
Shanghai	125.00
Stardust	125.00
Triple Action	125.00
Wisconsin	120.00
Build Up	120.00
Robin Hood	119.00
Banjo	115.00
Yanks	115.00
Catalina	115.00
Humpty Dumpty	115.00
Stormy	100.00
Sunny	85.00
Major League	85.00

NEW 5-BALL EQUIPMENT FOR IMMEDIATE DELIVERY

Gottlieb TELECARD	Genco FLOATING POWER
United SHOW BOAT	Chicoin GRAND AWARD
Exhibit SWANEE	
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SPECIAL OFFER!
 25 WURLITZER 1015's...\$365.00 EACH
 EXCELLENT MECHANICAL CONDITION—
 CABINETS REFINISHED.
 NATIONAL GUARANTEED!

LATE RECONDITIONED 5-BALL FLIPPER GAMES

Buccaneer	\$185.00	King Cole	\$155.00
Barnacle BIR	185.00	Screw Ball	145.00
All Baba	155.00	Summertime	145.00

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 1411-13 DIVERSEY BLVD. (Phone: BUckingham 1-6466) CHICAGO 14

MILLS BELLS!

We have all Mills latest Bells in stock.

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P. D. Q. Cameras, Enlarger, Dryer, Pans, Sink, Miscellaneous Supplies, \$150.00 cash or TRADE for Arcade Machines or what have you?

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 WORLD'S LARGEST COIN MACHINE DISTRIBUTING HOUSE

NEW PIN GAMES

- UNITED SHOW BOAT
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- EXH. SWANEE
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NEW ONE BALLS

- BALLY CITATION, F.P. \$645
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New Phone Specials

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- MILLS JEWEL BELL
- MILLS BLACK GOLD, H.L.
- MILLS MELON BELL
- MILLS BONUS BELL
- COLUMBIA, JP ... \$199.50
- VEST POCKETS 85.00
- JENN. MONTE CARLO
- JENN. SUN CHIEF
- JENN. STANDARD CHIEF
- JENN. LITE-UP CHIEF
- DE L. COLUMBIA \$169.50
- Q.T., 5¢, \$115.00; 25¢ 142.50

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- BALLY MULTI-BELL \$749.50
- MILLS 3-BELLS
- KEEN. GOLD NUG. WRITE
- EVANS RACES \$800.00
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- DUAL NUT\$45.00
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- MODEL 39 14.40
- MODEL 40 11.00
- 33 BALL GUM ... 11.55

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COIN OPERATED
 ELECTRIC SCOREBOARD FOR SHUFFLEBOARD.....\$175.00

WANTED DRAW BELLS RESERVE BELL LATE FLIPPER PINS ROCK-OLA PHONOS
 DOUBLE UP COLUMBIAS SCIENTIFIC POKERINO

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Serenade	\$169.50	Star Dust	\$124.50
Alice	144.50	Shanghai	124.50
Trade Winds	139.50	Trinidad	119.50
Jack 'N' Jill	139.50	Montarrey	119.50
Sally	129.50	Spin Ball	119.50
Ballerina	129.50	Leap Year	89.50
Build Up	109.50	Triple Action	124.50
Barnacle Bill	149.50	Bermuda	119.50
Cinderella	129.50	M. Leap, B.B.	119.50
Banjo	115.00	Yanks	119.50
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Paradise	139.50	Stormy	119.50
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- No. 3 With 2 Contact Kickers Installed.

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MANHATTAN	\$89.50	\$94.50	\$104.50
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HAWAII	49.50	54.50	64.50
FIESTA	44.50	49.50	59.50
SUPER SCORE	44.50	49.50	59.50
PELLBOUND	44.50	49.50	59.50
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ANY PRE-WAR PIN GAME	24.50	29.50	39.50

*Please give second choice for fast shipment.

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- MILLS BLACK CHERRY, Orig. 5¢, \$144.50; \$10¢, \$149.50; 25¢, \$154.50
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- 5¢ MILLS BONUS BELL 119.50
- 5¢ MILLS ORIG. CHROME, 2-B 109.50
- 5¢ BROWN FRONTS 99.50
- 5¢ MILLS VEST POCKET 44.50
- 25¢ Q. T., BLUE CABINET 89.50
- WATL. ROL-A-TOP, 5, 10, 25¢ 79.50
- JENN. 4-STAR CHIEFS 79.50
- JENN. STD. CHIEFS, 5¢ 179.50
- JENN. STD. CHIEFS, 25¢ 189.50
- JENN. STD. CHIEFS, 50¢ 289.50

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- TELEQUIZ, F.S. WRITE
- 1947 PHOTOMATIC, LAT. MOD. \$595.00
- WMS ALL-STARS 259.50
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- SUPER BOMBER 129.50
- UNDERSEA RAIDER 119.50
- SUPREME BOLA-SCORE 109.50
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- MUTO, GARD VEN., 2 for 5¢, New 39.50
- GOTT GRIP SCALE, POST-WAR 22.50
- POP UP, Like New 22.50
- ABT CHALLENGER, Like New 29.50

ONE BALLS

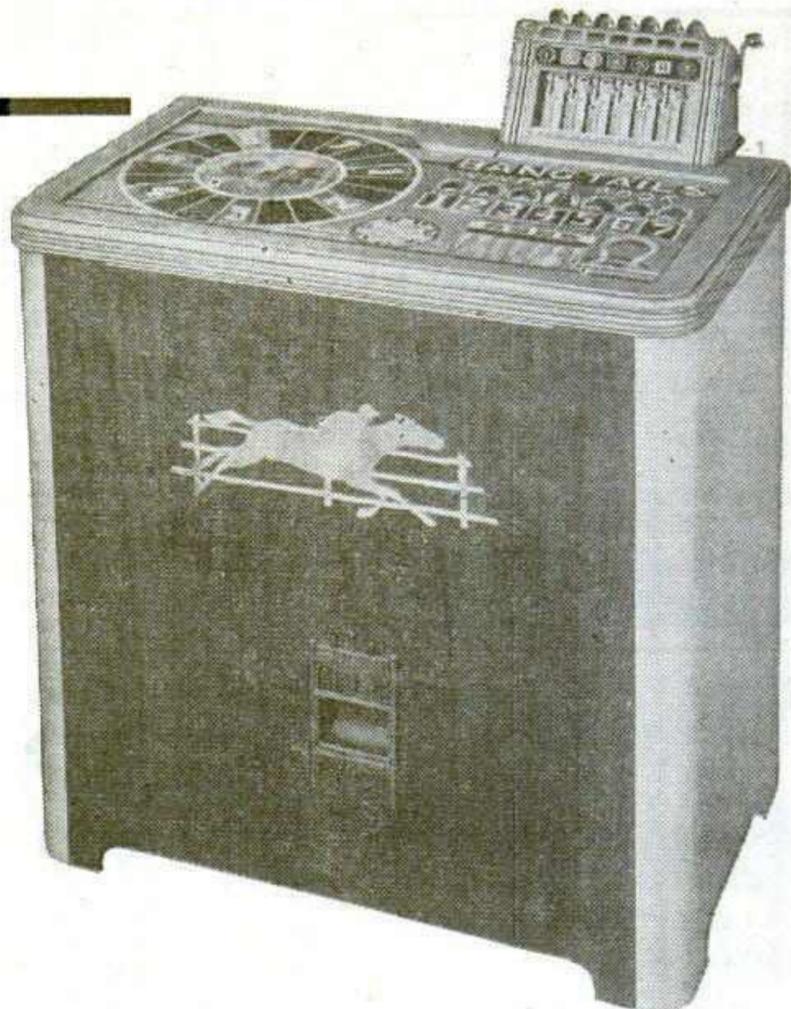
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- JOCKEY CLUB, P.O., '47 MOD. 249.50
- BALLY ENTRY, P.O. 189.50
- SPECIAL ENTRY, F.P. 175.00
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- 5-25 TWO-WAY BONUS SUPER 495.00
- BALLY TRIPLE BELL 495.00
- EVANS 1947 BANGTAILS, P.O. 275.00
- EVANS 1947 BANGTAILS, CONV. 299.50
- 5¢ KEEN. BONUS SUPER BELL 249.50
- BALLY DRAW BELLS, Reg. 219.50
- MILLS 3-BELLS 159.50
- HI HAND, COMB. 89.50
- MILLS 4-BELLS, 5-5-5 89.50
- BALLY CLUB BELL 69.50
- MILLS JUMBO, COMB. 79.50
- KEENEY 5¢ SUPER BELL COMB. 79.50
- WATLING BIG GAME P.O. or F.P. 69.50
- 5¢ PACE SARATOGA SR., P.O. 69.50
- BALLY BIG TOP, P.O. or F.P. 69.50
- MILLS JUMBO, LATE HEAD 69.50
- PAGE REELS—CHR. RAIL 69.50
- JENN. SILVER MOON, P.O. or F.P. 69.50

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- FASTER ACTION** than any other multiple play console!
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- HOLDS THE PLAY** steady and profitable!
- HOLDS THE LOCATION** against any competition!
- MECHANICAL RELIABILITY** minimizes operating expense!

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ORDER FROM YOUR DISTRIBUTOR NOW!

H. C. EVANS & CO.

1528 W. ADAMS ST.

CHICAGO 7, ILLINOIS

SEE THE EVANS' CONSTELLATION AD ON PAGE 102

Voluntary Steel Allocation To Continue Thru Sept. 30

WASHINGTON, Feb. 5.—Continuation of the voluntary steel allocation program until September 30 was assured this week as both houses of Congress passed a bill for continuation of the President's authority to negotiate agreements with producers of materials in short supply.

The stated purpose of the administration in desiring a seven-month extension of the program is to permit the drafting and consideration of legislation providing for stand-by compulsory controls in the event the supply situation becomes worse.

Most GOP legislators and a sizable number of the Democrats have gone on record as being strongly opposed to compulsory priorities, stand-by or otherwise, and the future of such legislation is questionable. During debate on the extension bill, many congressmen expressed the hope that even voluntary allocations would be unnecessary by the time the new expiration date rolls around.

Present Provisions

Voluntary agreements concerning steel, the chief commodity affected by the program, presently provide for an annual diversion of 6,717,480 tons to essential industries out of an estimated production of 68,000,000 tons. An additional allocation of some 1,000,000 tons would be made under agreements presently being negotiated.

Tightness of the steel situation was

pointed up in committee hearings on the extension measure by Commerce Secretary Charles Sawyer, who estimated current domestic steel needs at 70,000,000 tons annually — 2,000,000 tons more than he thinks the industry can provide. On the other hand, steel men estimate annual production at the break-even point of 70,000,000 tons. However, Sawyer's estimate of domestic requirements does not take into account the necessity for steel exports.

Stan Co. Presents Sun Tan Lotion Unit to Needy Kids

KING OF PRUSSIA, Pa., Feb. 5.—Stan Manufacturing Company, which introduced its sun tan lotion vender, Sunstan, during the CMI show last month, has donated a machine and a supply of its special lotion to the Sophie Tucker Foundation and Ted Lewis Recreation Center in Asbury Park, N. J.

Presentation, announced by Harry Avrigan Jr., Stan company president, was arranged after the orchestra leader, Ted Lewis, visited the firm's booth at the Chicago CMI convention. The center is a summer play park for over 20,000 needy children.

Avrigan indicated that operator reception of the lotion vender, as indicated by franchise agreement requests, has been very good.

SHUFFLEBOARDS

Both new and used, rebounds and standards, coin operated or non-coin operated. Our prices are the lowest in the industry.

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NEW COUNTER GAMES

Penny Target	\$ 39.50
A.B.T. Challenger	42.50
A.B.T. Model F	44.50
Kicker & Catcher	35.00
Acme Electric Shocker	19.50
Duck Hunter	45.00
Target King	45.00
Special Prices for 10 or more.	

USED COUNTER GAMES

Pop Ups	\$ 14.00
Penny Pistol Shots	12.50

BALLY ONE BALLS, P. O.

12 Entries	Write
5 Jockeys	Write
5 Trophies	Write

ARCADE EQUIPMENT

Brand New Atomic Bomber	\$165.00
25 Exhibit Merchantmen	85.00
2 Strikes & Spares	295.00
1 Super Bomber	150.00
1 Pitchem & Ketchum	75.00
1 Scientific Baseball	75.00
5 Ten Strikes	69.50
2 Batting Practices	75.00
3 Chicken Sams	95.00
3 Keeney Air Raiders	85.00
3 Bowl-A-Scors	95.00
Keeney Submarine	95.00
2 Western Baseballs	95.00
2 Goalless	100.00
8 Boomerangs	50.00
Jack Rabbit	135.00
Hoot Mon Golf	75.00
1 Under Sea Raider	115.00
1 Exhibit Vitalizer	85.00
2 Bat-A-Ball Srs.	39.50
Groetchen Metal Typor	195.00
1 Paces Lo Boy Scale	50.00
1 Late model Photomat	625.00
Panorams	195.00
Brand New Quizzers	Write
Heavy Hitter	75.00
Williams All Stars	225.00
Chicago Coin Basket Ball	285.00
Rover Metal Typor	150.00
Skill Wheel (New)	85.00

100 brand new WHIRL-BALLS, 1¢. Originally \$49.50. Now \$19.50 In lots of 10 or more.. 18.00

SKEE BALLS

15 Wurllitzer Skee Balls	\$150.00
10 Bank Balls, 14 ft.	85.00
2 Jafco 9-ft. Barrel Rolls	95.00
2 Bowling Leagues, 9 ft.	95.00
X-Ray Pokers	125.00
5 12-Ft. Bang-A-Fitty	115.00

ROLL DOWNS

Brand New Pro-Scores	\$175.00
Tri-Scores	60.00
Tally Rolls	60.00
Sportsmen Rolls	60.00
Big City	60.00
Super Score	60.00
One World	60.00
Total Rolls	60.00
Advance Rolls	85.00
Steel Ball Roll Downs	Write

POPCORN VENDORS

20 Like new Kunkels 10¢ Pop Corn Vendors	\$ 89.50
1 Super Star Pop Corn Machine (New, in Original Crate)	Write

SHOE SHINE MACHINES

7 Siro's Brush Ups	\$135.00
Falcon's Shoe Shine, list	235.00
Write for quantity prices.	

BRAND NEW

Exhibit's Dale Gun	\$289.50
Belgium Pool Table	289.50
Lynco's Wurl-a-Ball	399.50
Mills Vest Pockets, new	64.50
Gushers, new	22.50

NEW CONSOLES

Factory Distributors for Keeney's Super Bonus Bells	
Universal's Arrow Bells	
Evans' Consoles	
Jennings' Challengers	

USED CIGARETTE VENDORS

5 U-Need-A-Pak 500, 9 Col.	\$ 75.00
25 National 950's	85.00
5 DuGrenier 1946 Challengers, 7 Col.	125.00
5 U-Need-A-Pak 8 Col. Monarchs, 1946	125.00

SLOTS AND BELLS

1 Set of 5¢-10¢-25¢ Mills Club Bells, All for	\$425.00
Mills Black Cherry Originals, 5¢	125.00
10¢	135.00
25¢	145.00
Columbias	85.00
10¢ Watling Roll-a-Top	50.00
25¢ Watling Roll-a-Top	69.50
JENNINGS LUXURY LITE UP BELLS, 125, clean merchandise, 5¢-10¢-25¢, 1 Cherry Pay Out—	\$165.00 Each.

USED VENDORS

200 N. W. 1¢ #33 Ball Gum Vendors with Plastic Globes	\$ 8.50
25 Silver King 1¢ Ball Gum Vendors.	8.50
25 Silver King Nut Vendors	8.50
3 Shipman Duo Stamp Vendors, like new	15.00
12 Northwestern 1¢-5¢ DE LUXE	18.50

CONSOLES

Keeney Super Bonus Bells, Double	\$395.00
4 Baker's Paces, D.D.	150.00
Brand New Mills 3 Bells	Write
Keeney Super Bonus Bells, Single	275.00
3 Keeney 4-Way Super Bells 4-Nickel	150.00
Keeney Gold Nugget	475.00
Bally Triple Bell	435.00

TERMS: 1/2 Deposit, Balance C. O. D.

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Get in on the "hottest" moneymaker in the amusement industry—FASTOP SHUFFLEBOARDS! Finished in finest quality seasoned materials; will give years of fool-proof service and AMAZINGLY HIGH PROFITS for your dealers and FOR YOU!

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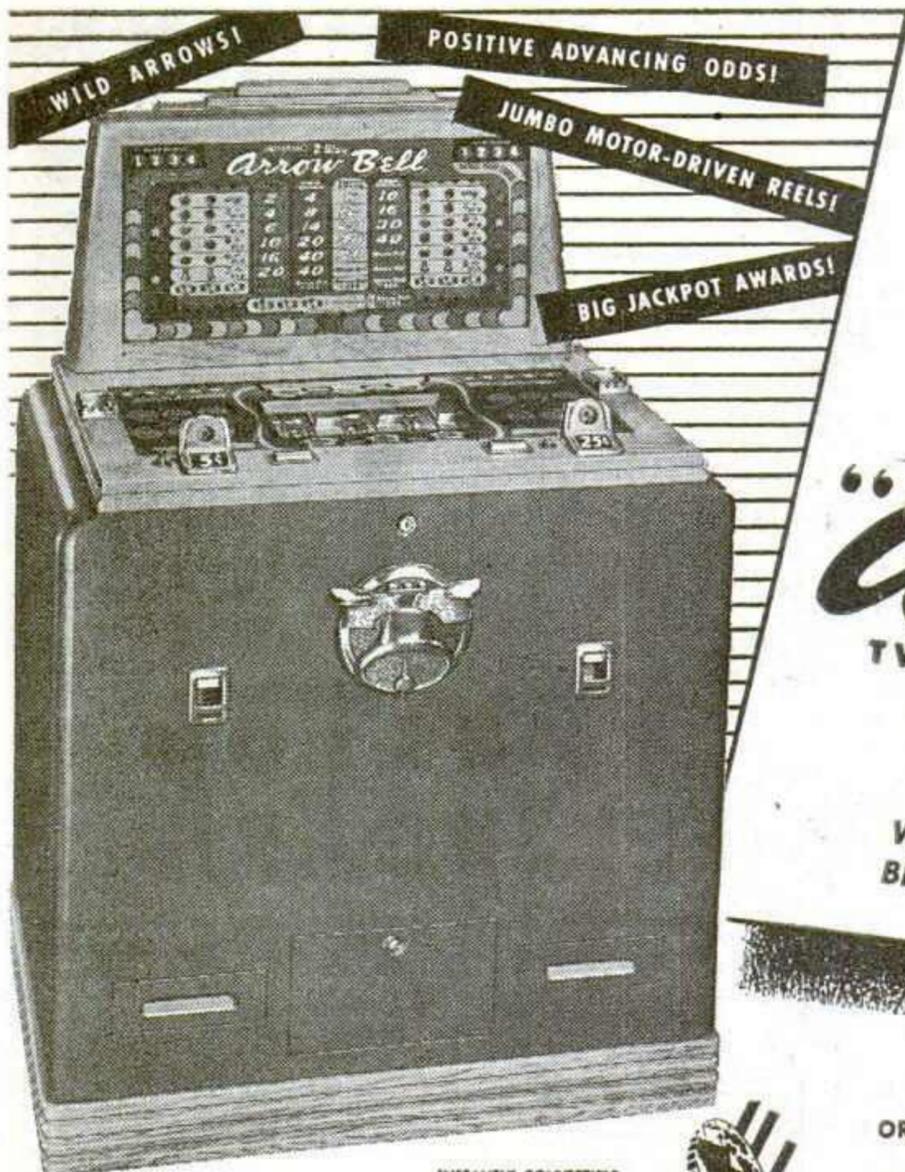
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Watch your earnings JUMP! It will surely be the
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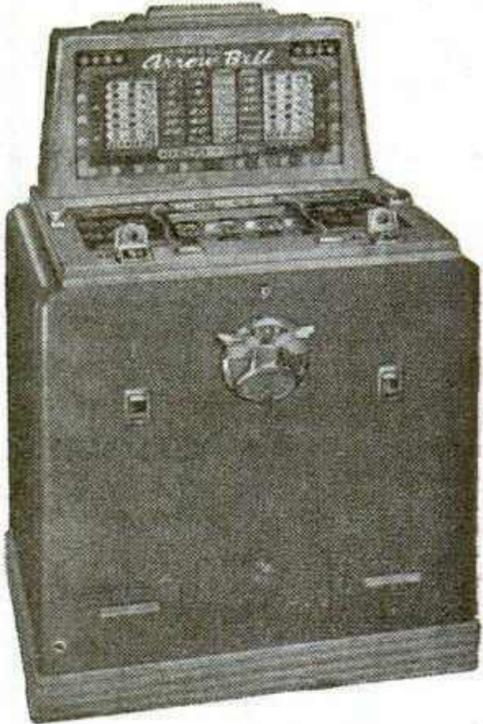
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It GETS and HOLDS Everlasting Play! Order Now!

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Any combination of 5c-10c-25c chutes available for each machine
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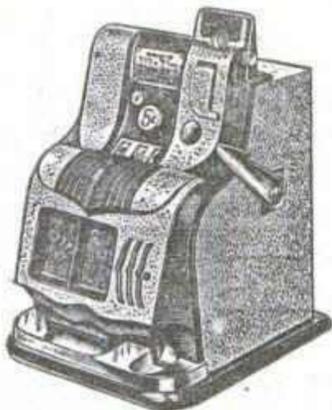
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MILLS 5c, 10c or 25c BLACK CHERRY BELL, 2/5.....	\$129.50
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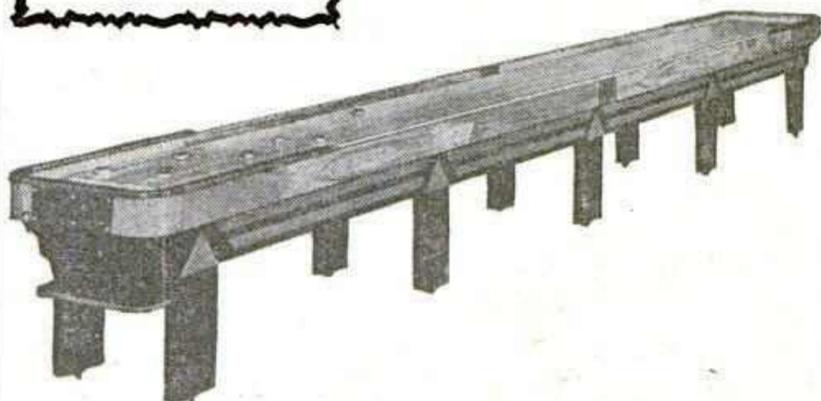
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Pays for Itself
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With all its added features, the Mercury '49er's sensational low price will permit bigger and better earnings.



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The die stock composition playing field with an ebony plastic finish makes this the fastest board ever made. (Also available with maple top — NOT GUARANTEED.)

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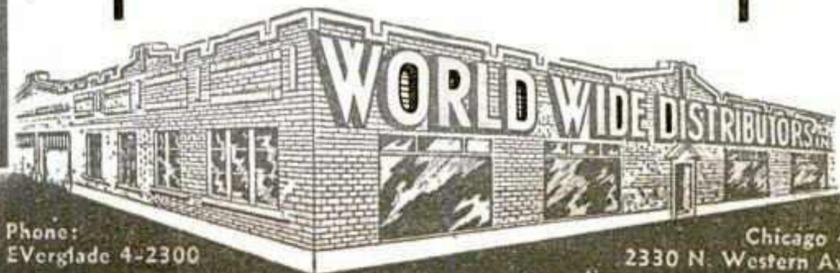
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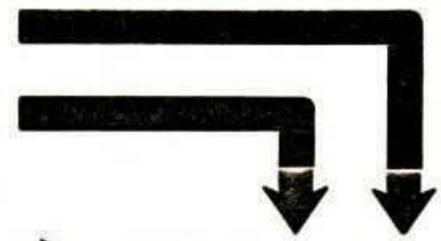


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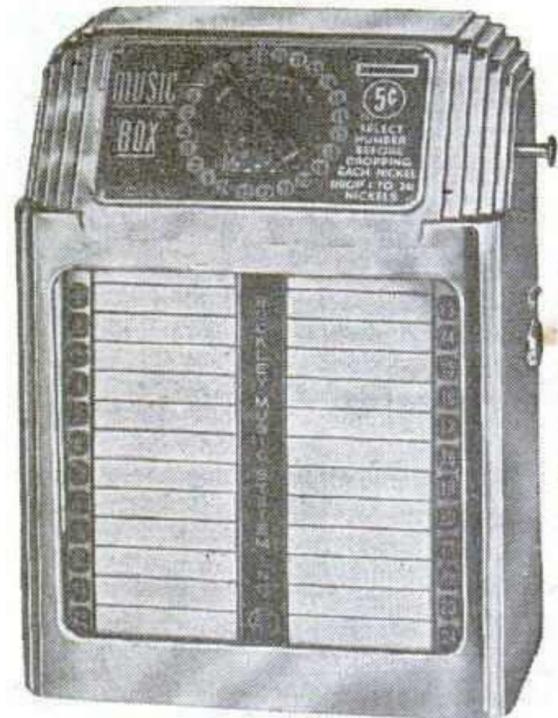
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which may be won 2 or 3 times
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\$19.50 \$35.00

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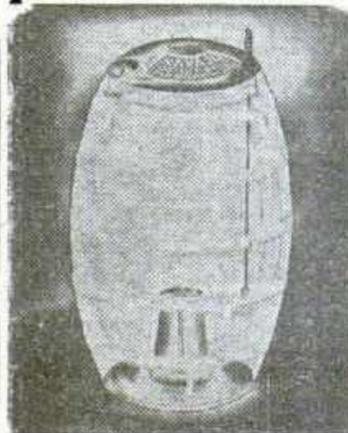
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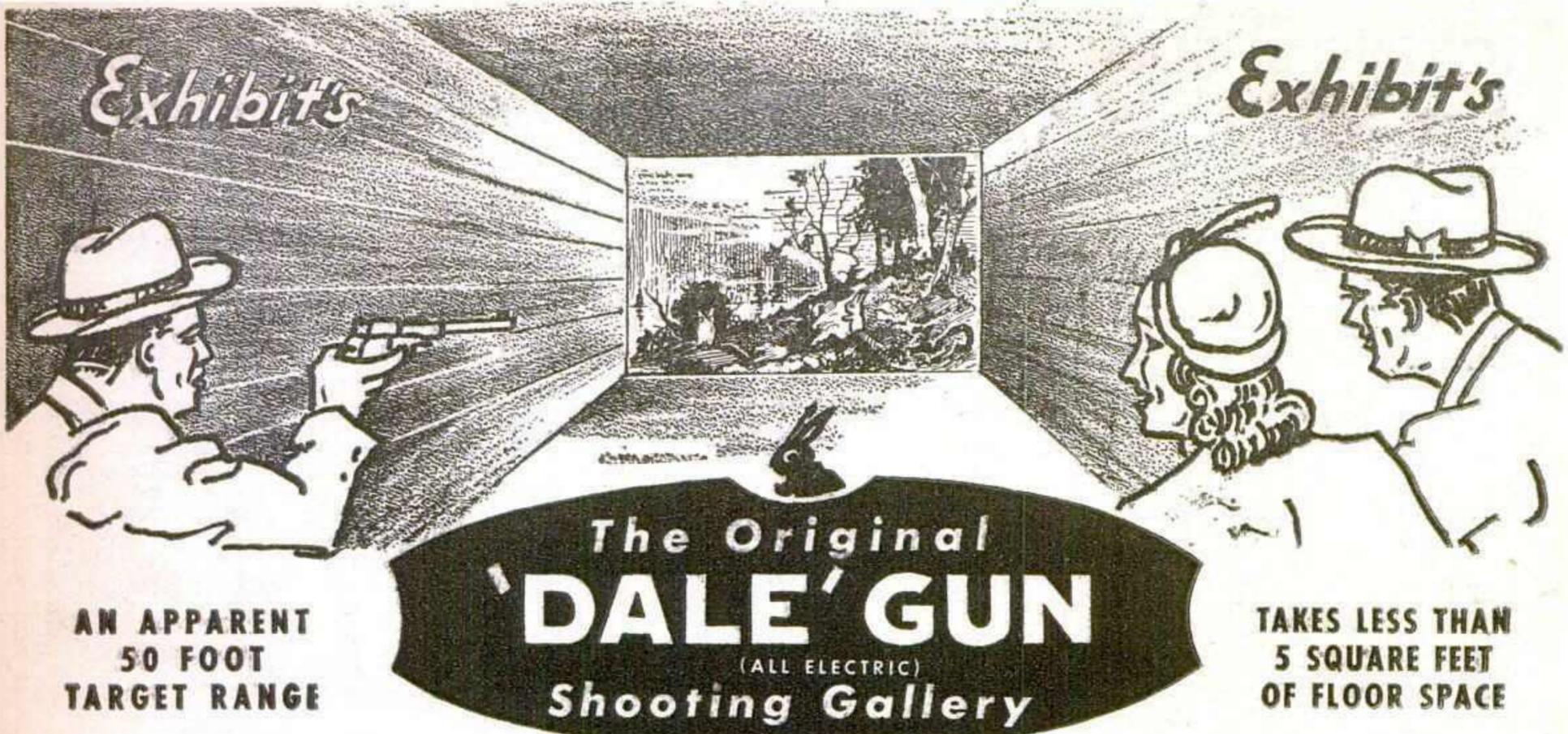
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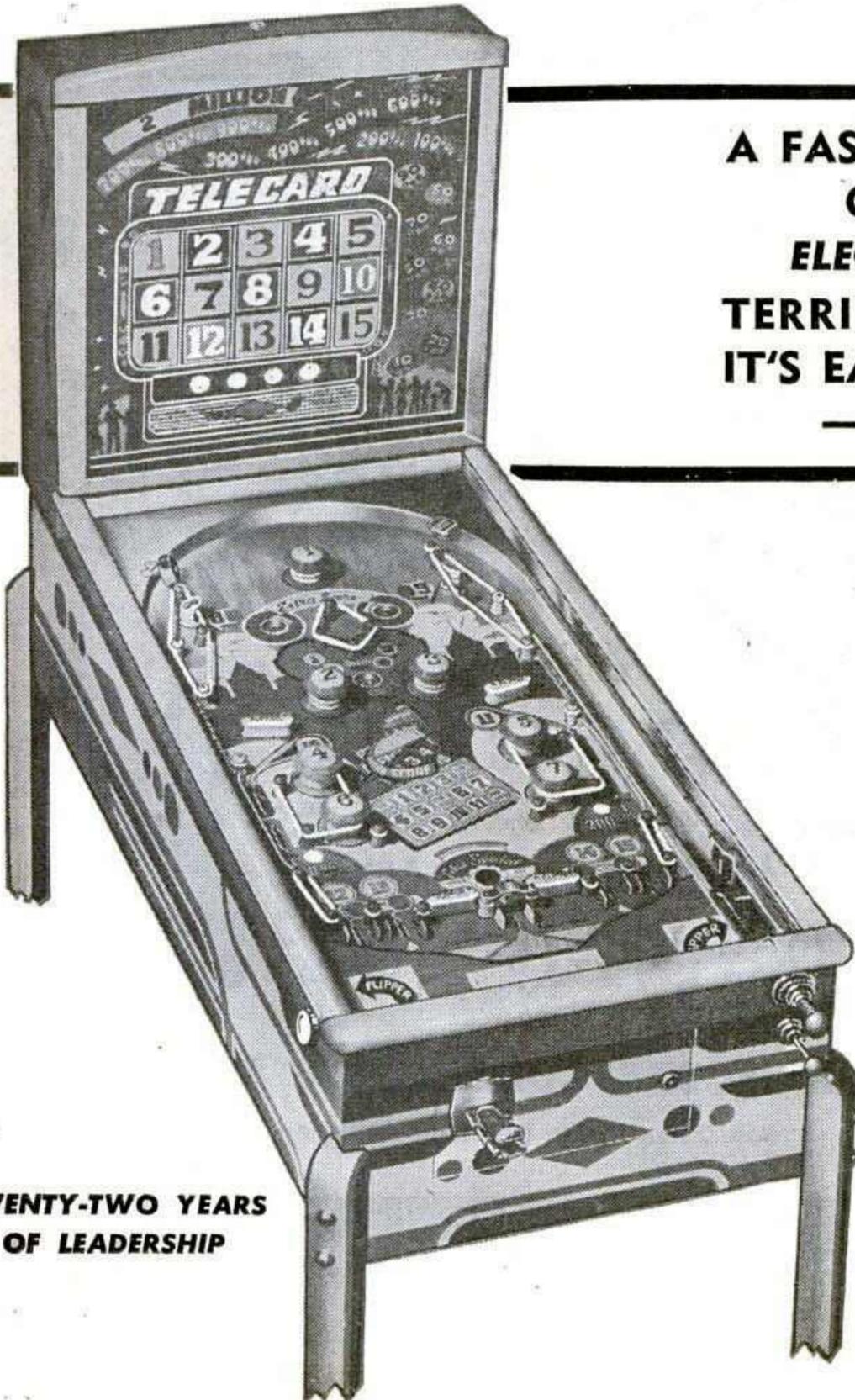
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