

The Billboard



THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

FEBRUARY 19, 1949



In the vanguard of the industry drive to make shuffleboard as nationally popular as bowling is the National Shuffleboard Company of Orange, N. J. Here, Paul Kotler, National's general manager, watches Ted Lewis slide a disk on the National table donated to the Ted Lewis Recreation Center Hall at the Sophie Tucker Playground in Asbury Park, N. J. This showbiz charity, incidentally, provides three-week vacations for some 1,500 kids each year between April and November. National turned this 20-foot streamlined, deluxe model shuffleboard over to Lewis at the recent trade show of Coin Machine Industries in Chicago. Ted's beautiful opponent is Geraldine DuVois, featured in Lewis's unit.

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February Issue Features

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I Was a Musicaide at Macy's (Part I)

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LOOKING AHEAD—Trends to help plan future business moves
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BEST SELLERS OF THE MONTH

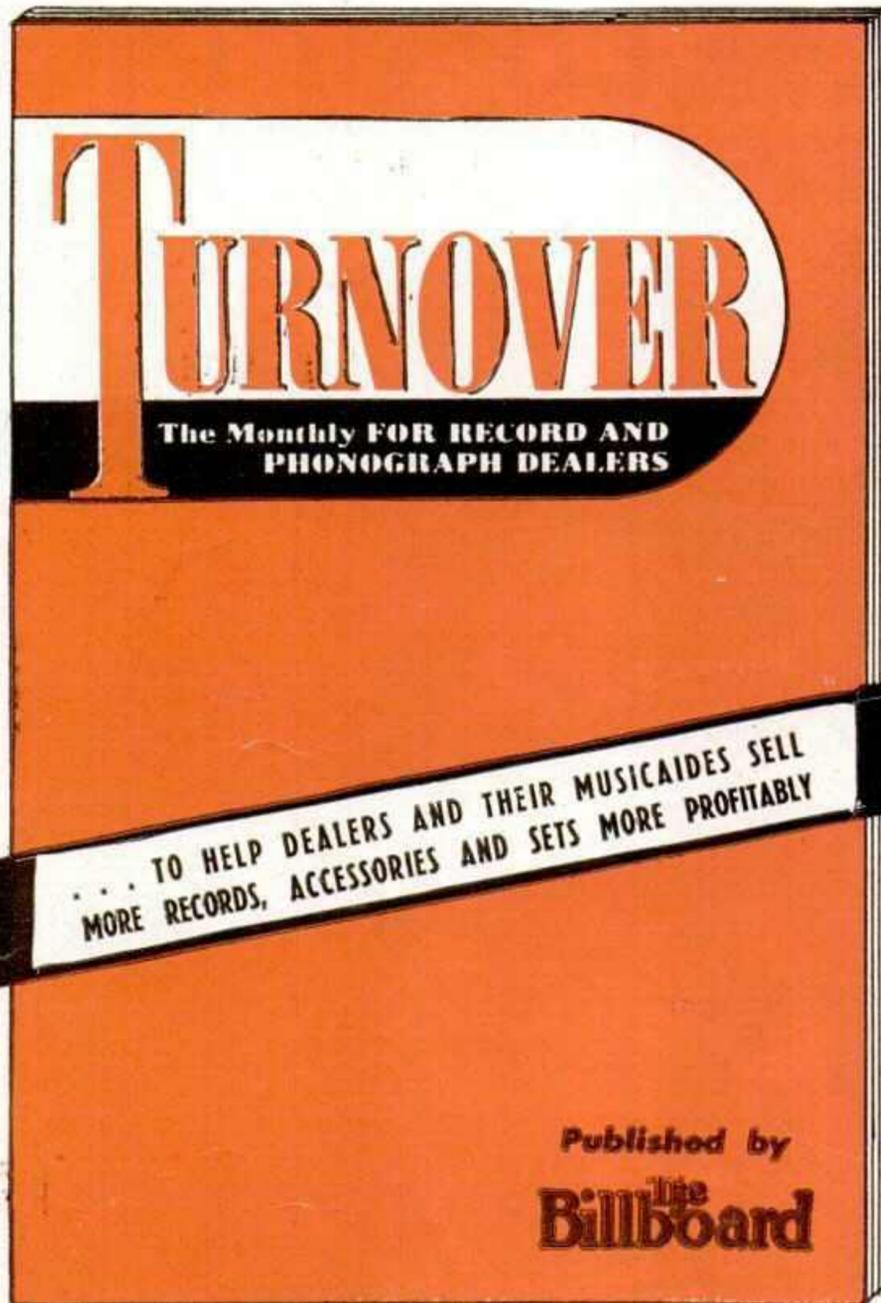
HEADED FOR HITDOM

PERSONAL APPEARANCE CALENDAR

SALES TIPS IN BRIEF

THE DEALER FORUM

STUFF ABOUT SALESPEOPLE



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FORD LAMS VIDEO SPORTS

Facelift Due For '09 Music Copyright Act

Congressmen Prep Revamp

WASHINGTON, Feb. 12. — Rep. Joseph Bryson (D., S. C.), chairman of the House Judiciary Subcommittee on Patents and Copyrights, declared yesterday (11) that his subcommittee is blueprinting "a thorough and exhaustive study to bring the Copyright Act of 1909 up to date."

In the wake of a subcommittee session, Bryson told *The Billboard* that it is a face lifting job on the 40-year-old law, which has not had a major revision since its enactment is likely to be "a long process because of the complicated issue and because of the need for meeting the need for revisions necessitated by the numerous technological advances which have come about since the over-all copyright law went on the books before the dawn of phonograph record" (See Copyright Face on page 15)

48-Biz Group Jingle Package On ET for Air

NEW YORK, Feb. 12.—*Jingle Library*, a package of 672 transcribed jingles covering 48 different business categories, was first offered to radio stations this week by Richard H. Ullman, Inc., a Buffalo agency. Twenty-four e.t. platters are included, with one 14-spot side for each type of business. The spots, designed for chain-breaks, 30-second and minute plugs, are open end, or provide music (See Biz Group on page 48)

Donnybrook Over Detroit Ork

Union Clash Precipitates Press Battle

Critic Almost Gets Heave-Ho

DETROIT, Feb. 12.—Details relative to the fireworks over and within the Detroit Symphony Orchestra were revealed this week, after a series of spectacular developments involving freedom of the press, challenges of the competence of critics, a "protest march," union relations, possible disbandment of the orchestra, cancellation of a forthcoming tour—and other matters. Situation apparently stemmed from a series of honest misunderstandings and heated tempers. (See Donnybrook Over on page 20)

Mass. May Repeal Law Which Makes Gertie "Fallen Woman"

BOSTON, Feb. 12.—The True Name law, affecting all branches of show business, enacted last year and requiring that all performers, indoor and outdoor, register their true names with the State police if they appear in Massachusetts under stage names, was attacked on February 8 by Rep. Daniel Rudstein (D.), of Boston, who said that as a former thesp he resented the implication actors and entertainers were not trustworthy.

He quoted Gertrude Lawrence as saying in a letter, referring to the law: "I feel like a fallen woman whenever I come to Boston."

Rudstein, appearing before a legislative committee on legal affairs asked that the law be repealed. Rep. Harold A. Palmer (D.), of Somerville, a sponsor of the law last year, opposed repeal.

Sammy Eisen, orchestra leader and booker, told the committee that many actors were booked in at the last

minute and had no opportunity to comply with the law. As witnesses he introduced Harry Noble and Frances King, singers, opening in the Hub this week.

Noble, in answer to a question on why he couldn't drop a postcard stating his true name when he returned to New York after appearing in Boston, said: "Have you ever gone thru Grand Central carrying nine bags?"

Miss King, who gave her true name as Virginia Williams, said her stage name was "good enough for the government" when she traveled to war areas as USO entertainer.

The committee took the matter under advisement. When the law was enacted last year, all cafes, night clubs, theaters and booking agents were advised to get blanks for the registration. The blanks ask professional name, true name, physical description, birthplace and whether or not the performer is a citizen.

Babes in Woods May Sport Beards, Peter Pan Sing Bass

LONDON, Feb. 12.—Emile Littler, theatrical producer and pantomime king, says that a London County Council proposal to ban the employment on the stage of young children means no babes in *Babes in the Woods*, no Peter Pan and no Little Lord Fauntleroy.

"My wife, Cora Goffin, played Alice in *Alice in Wonderland* on the London stage when she was only 10," he said. "Today you would have to get an adult to play Alice."

"It is a very one-sided proposal. It gives the films, radio and television an unprecedented opportunity, and

for the living stage it is a blow below the belt.

"Soon a fairy will have to be 50 before she can appear.

"Juvenile troupes have always been a great training ground for future stars and produced, for example, Gertrude Lawrence and Noel Coward."

The county council education committee is recommending that the minimum age for the employment of children on the stage should be 13 years when the school-leaving age is 15, and 14 years when it is raised to 16.

Clubs Hear Video May Solve Their Talent Problems

DETROIT, Feb. 12.—"Television could supplement, and on occasion eliminate, the costly booking of talent," Peter Strand, staff director at WXYZ-TV, told the Club Managers' Association of America at their convention here Wednesday. "Your booking problem may be eliminated by the twist of the television dial."

Strand, after briefing the club managers' group on the present status of the video industry, particularly from the programing standpoint, went on to indicate where it could fit particularly into the operation of various types of club groups, as "a great new service club members may offer old and new members—and, equally important, it will be available to the members" (See Clubs Hear Video on page 43)

4-A's Groping Still for TV Union Solution

NEW YORK, Feb. 12.—The conferences and the committee meetings are still going on, but the Associated Actors and Artistes of America (Four A's) is still groping for a TV formula that will satisfy all the bickering executives of member unions and settle jurisdictional rights. New schemes and ideas come and go but the substantial fact remains that talent remains without union representation in video.

One new plan to break the deadlock is that the Four A's request Secretary of Labor Maurice Tobin to appoint arbitrators to settle the question of jurisdiction, with all of the branches agreeing to abide by the award of the arbitrators. This idea (See 4-A's Groping on page 13)

"To the Hills" Is Byword as Costs Hit Sky

No BB, Hockey, Rodeo, Cirk

NEW YORK, Feb. 12.—Ford Motors, which pioneered in the field of sports telecasting to the point of building a virtual "sports network," has quietly shed its commitments and this year will not bankroll any of the events which last year cost it over \$1,000,000 in six cities. Rising costs, for time and for rights to the events, (See Ford Lams Television page 46)

Blackpool Sets Up '49 Summer Bills

LONDON, Feb. 12.—Blackpool is again arranging a substantial list of attractions for the summer season. The tee-off has the Tower Circus opening at Easter and closing in October. This circus will feature a novel water spectacle.

The Winter Garden Pavilion, after showing pictures for 20 years, will revert to legit for the season, with *Annie, Get Your Gun* opening about June 1 and continuing until the end of September.

The New Opera House will feature a twice-nightly revue, *Midsummer Madness*, a George and Alfred Black (See Blackpool Sets Bills on page 13)

Cap's Library For Wire Music

HOLLYWOOD, Feb. 12.—Capitol Records' transcription library is being made available for wired music use. Cap's e. t. catalog containing 110 non-vocal platters will be leased to wired music services for an annual fee of \$600. Approximately 900 to 1,000 tunes are available in the 110-disk package. Ops buying the service can either take the entire 110 disks at once or order them when needed. While non-vocal items are stressed, subscribers are free to use any disks in the Cap library, as long as they do not exceed the 110 platter limit. Users will be charged \$6 for every platter ordered over the 110 mark.

Cap is currently mailing brochures to 244 users of wired music, pitching (Cap Library for Wire on page 14)

No Chi Rioting Over "Prostitute"

CHICAGO, Feb. 12.—Special showing of *The Respectful Prostitute* before an invited audience at the University of Chicago Tuesday night (8) took place without conflict or disturbance. Chicago police, who had banned the play when it was slated to go into a Shubert house a few (See No Chi Rioting on page 45)

United Front Vs. 20% Gate Tax

All of Showbiz Urged To Join Repeal Battle

Ballrooms Chief in Van

CHICAGO, Feb. 12.—Organization of a central committee of reps of all segs of industry affected by the 20 per cent federal amusement tax was suggested this week by Larry Geer, prexy of the National Ballroom Operators' Association (NBOA). Geer told *The Billboard* that his thoughts for a central music committee were predicated upon the success of the recently linked NBOA and National Association of Amusement Parks, Pools and Beaches fight on the attempt of the Treasury Department to make ballrooms pay the cabaret tax.

Geer said that the need for concerted effort to fight excise taxation was brought to his attention in a bill introduced into the House of Representatives January 6 by Representative Madden of Indiana. In this bill the stipulation is made that the 20 per cent tax shall be cut to 5 per cent "for all amounts paid for admission, refreshment, service or merchandise at any roof garden, cabaret, dine or dance room, where such business is conducted in connection or as an integral part of an established and operating hotel."

Explains Views

In a letter to Otto K. Eitel, of the Bismarck Hotel here, chairman of the 20 per cent cabaret tax committee which stimulated introduction of the Madden proposal, Geer stated:

"Probably the greatest detriment to a successful elimination of excise taxes is the lack of organization and co-ordination among all of those who are being choked to death by them. What help do you expect to get from the thousands of night clubs, cabarets, ballrooms and other businesses, which have for years paid not only cabaret taxes but, in addition, admission taxes? Don't you think the help of these organizations would be of more

Tax-Cut Moves

WASHINGTON, Feb. 12.—Pressure for repeal of wartime excise rates on the part of individual legislators is mounting. An excise-cutting bill was introduced by Rep. Aime Forand (D., R. I.), a member of the House Ways and Means Committee.

Also officially behind the move to return show business and other excises to prewar levels are House Minority Leader Joseph Martin (R., Mass.) and some 15 other congressmen, all of whom have hopped excise-cutting bills.

Reduced under the bills would be the admissions levy to 10 per cent; the cabaret tax, to 5 per cent and the transportation tax to 5 per cent. Present fees are 20 per cent, 20 per cent and 25 per cent, respectively. The disk levy would be unaffected since it is not considered a war excise.

benefit in securing a reduction in these unjust taxes than would their opposition to a bill, such as you are having introduced? Do you think our congressmen will eliminate or reduce taxes for a select group to the discrimination of all of the others in the country?

"I do not know whether you think it advisable to ask Representative Madden to revise his bill to reduce (See *United Front* on page 43)

Cut in Travel Tax Has Senate Chance

WASHINGTON, Feb. 12.—One of the few excise taxes given a chance of a cut this session in view of the administration's emphasis on more revenue is the 15 per cent federal bite on every train, plane, bus and ship ticket sold. The California Legislature joined the backers of a slash this week in a resolution turned over to the U. S. Senate.

Sen. Owen Brewster (R., Me.) added a new bill for repeal of the tax to a half dozen others already resting in the Senate Finance and House and Ways and Means committees.

With GOP policy in favor of cutting all war excise, it appears possible that such a bill might squeeze thru by picking up enough votes from the Democrats to make a majority. All transportation and travel agencies with their well-financed lobbies are backing total repeal of the excise—or, as a compromise, a reduction to 5 per cent.

NAB Mulling Lingo of ASCAP Pact With TV

NEW YORK, Feb. 12.—A subcommittee of the National Association of Broadcasters (NAB) meets early next week to consider and perhaps okay the language employed to define various music usages in the proposed contract between the American Society of Composers, Authors and Publishers (ASCAP) and telecasters. The next step, according to a TV spokesman, will be "direct negotiations"—in other words, getting down to brass tacks and dollars and cents.

Queried as to whether ASCAP would broaden the proposed TV general license so as to include more (See *NAB Mulling* on page 37)

Kaiser Leads Move To Use Showbiz in Auto Show Revival

DETROIT, Feb. 12.—The move to revive the prewar type of automobile show, in which various branches of show business found considerable employment, is being led off by the newest of the auto manufacturers, Kaiser-Frazer. The big auto shows, both the national show in New York and the numerous community auto shows thruout the country, wherein all or most of the manufacturers exhibited their new season's offerings, disappeared with the war, and there has been little evidence of any immediate desire to bring them back on the part of the major old-line manufacturers to date. Instead, the individual companies have shown their lines separately, as in the recent big-time General Motors show in New York.

The fact that, as a newcomer in the industry, Kaiser-Frazer wants the advantages of a competitive showcase for its product, while other manufacturers are largely still away behind on car orders, may be a significant reason for its present position. Support of the trade press and automotive editors thruout the country is being sought for the move. Reasoning behind the shows, as voiced by H. M. Swartwood, director of advertising for the company, is that "Automobile shows are a healthy enterprise, and would meet with enthusiastic public reception. . . . The shows also were a stimulus to the economic tempo in a community and were widely supported by civic, service and commercial clubs and organizations."

Franken, Grab Mop

WASHINGTON, Feb. 12.—The lads who do the cataloging at the Federal Security Agency (FSA) apparently take a dim view of radio and television in classifying industries and services for Social Security purposes. The FSA has lumped radio and TV into a miscellaneous category that includes "disinfecting, exterminating, janitorial and blasting" services.

Incidentally, poolrooms and race tracks managed to break into the category of "amusement and recreation services."

Calif. To Mull Showbiz Bills

SACRAMENTO, Feb. 12. — When the California Legislature reconvenes March 7 it will consider 5,000 measures, many of them affecting the entertainment world and coin machine industry. It will go to work almost immediately on new taxes asked by Gov. Earl Warren. Warren wants the sales tax hiked from 2½ cents to 3. He wants a new tax of 2 cents a pack on cigarettes, an increase from 80 cents to \$1.50 per gallon in the State excise on hard liquor, and an increased State percentage of take from racing. Consensus is that he will get at least the sales and cigarette taxes. He may find it much tougher to put over the higher liquor and racing taxes, but in the end probably will get them.

Ray S. Adams, secretary of the California Tavern Association, says many of the State's 11,600 bars want to close at midnight instead of the present 2 a.m. to save labor and other costs. However, most of the 600 night clubs and cabarets prefer the 2 a.m. closing. Legislation for arbitrary midnight closing for all was introduced in January, but faces rough sledding.

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NUMBER ONE ACROSS THE MUSIC-DISK BOARD

- No. 1 *On the Honor Roll of Hits*
A LITTLE BIRD TOLD ME
- No. 1 *Sheet Music Seller*
FAR AWAY PLACES
- No. 1 *Most Played on Disk Jockey Shows*
A LITTLE BIRD TOLD ME, E. Knight-The Stardusters, Decca 24514
- No. 1 *Disk via Dealer Sales*
A LITTLE BIRD TOLD ME, E. Knight-The Stardusters, Decca 24514
- No. 1 *Disk in the Nation's Juke Boxes*
A LITTLE BIRD TOLD ME, E. Knight-The Stardusters, Decca 24514
- No. 1 *Most Played Juke Box Folk Record*
BOUQUET OF ROSES, Eddy Arnold, the Tennessee Plowboy and His Guitar, Victor 20-2806
- No. 1 *Best Selling Retail Folk Record*
I LOVE YOU SO MUCH IT HURTS, J. Wakely and Cowboy Band, Capitol 15243
- No. 1 *Most Played Juke Box Race Record*
BOOGIE CHILLEN, J. L. Hooker, Modern 827
- No. 1 *Best Selling Retail Race Record*
DEACON'S HOP, Big Jay McNeely, Savoy 685
- No. 1 *Sheet Music Seller in England*
ON A SLOW BOAT TO CHINA

Leading albums, classical disks, English and Canadian sheet sellers and full score on all music-disk popularity in Music Popularity Charts, pages 22 to 38 in Music Section.

The Billboard

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The Billboard also publishes:
Vend, the monthly magazine of automatic merchandising;
Turnover, the monthly magazine for record and phonograph dealers.

TRAMMELL'S NEW NBC POWER

NBC Getting "Sam Spade"; Web Likely To Drop Crime Curfew After Chi Meeting

NEW YORK, Feb. 12.—National Broadcasting Company (NBC) pulled a switch on its arch competitor this week when it virtually wrapped up Wilcox's *Sam Spade* trigger opus for the fall. The show now airs on Columbia Broadcasting System (CBS), but has to give way in the fall for Edgar Bergen, who, for Coca-Cola, is taking over the Sunday night 8 p.m. spot.

Meanwhile, indications are that, subject to discussions with its affiliates at its forthcoming business meeting February 28 in Chicago, NBC will drop its present 9:30 p.m. deadline of crime and mystery shows. Under the network's present standards of practice, no whodunit is permitted to air before 9:30. It's regarded as pretty certain that the affiliates will go along with the web in giving the reverse curfew the boot.

NBC is prepared to tell its stations that the mystery curfew, self-imposed by the network to answer public criticism of radio crime shows, has been a noble but somewhat futile and frustrating gesture. For one thing, NBC was the only web to take the pledge, and with the three other nets continuing to carry these shows, the cumulative impact on the public is much the same. The web has also lost quite some business, no small item to consider, especially in view of present-day network competition.

CBS Mysteries

NBC will also high-spot the fact that CBS with mysteries airing every night at 8 p.m., except Friday and Saturday, has provided itself with

CBS A-Yearning For Day, "T-C"

NEW YORK, Feb. 12.—The Columbia Broadcasting System (CBS) has its guns trained on two other programs now being carried by the National Broadcasting Company (NBC), it was learned this week. Programs are Procter & Gamble's *Truth or Consequences* and Colgate's *Dennis Day* series. NBC spokesmen said that insofar as these two were concerned, they were more confident than usual that CBS wouldn't score.

CBS already has persuaded P. & G. to shift one show, Red Skelton, away from NBC, starting in the fall. They are also said to have an edge on the Day show, since Day is under contract to Jack Benny, a CBS property. One top Colgate exec was also said to be insistent that Day remain on NBC, where he has been, with Hoopers in the 13 bracket.

Stark, Helfer To Aid WMCA Giant Casts?

NEW YORK, Feb. 12.—Dolly Stark and Al Helfer Jr., are chief candidates to assist Russ Hodges, who will handle broadcasts of the New York Giants this season over WMCA, local indie. Hodges is replacing Frankie Frisch, now a coach with the giants.

Both Stark and Helfer spelled Red Barber several years ago on Dodger ball games. Stark, in addition, brings to sportscasting a solid background of baseball knowledge as a big league umpire.

sock "anchors" around which to build the nights' programing. The web will also say that it has revived squawks from parents that the NBC curfew has backfired in that kids now stay up later than before to listen. Finally it will state it is the duty of parents, not networks, to police their youngsters, and that home security is a far more vital factor than listening to whodunits.

NBC's acquisition of *Spade* is subject to one matter, that of finding a suitable time. The web has or probably will have a lot of Sunday p.m. time available, but its weekday sked is tight.

Sinatra, Dinah In Deals for MBS Co-Oppers

NEW YORK, Feb. 12.—Frank Sinatra and Dinah Shore are negotiating with the Mutual Broadcasting System (MBS) for daytime programs starring them in disk jockey roles. Both programs, if acquired by the network as part of its drive to build daytime attractions, will be offered as co-ops.

Sinatra left Hollywood for New York today (Saturday), following his release from the *Lucky Strike Hit Parade*. It is understood Sinatra will also huddle with Columbia Broadcasting System (CBS) with which he is eager to make a deal. Sinatra is a Columbia Records property now.

The Sinatra-Shore shows, figured as a strong back-to-back daytime layout, will be tape recorded. One week's program will be cut at each session.

Saphier To Open Chi Tele Office

HOLLYWOOD, Feb. 12.—Jimmy Saphier, top Coast radio packager-agent, will open offices in Chicago to handle production of a five-a-week tele series, it was announced this week. Saphier named Steve Hatos, former Foote, Cone & Belding (FC&B) producer, to head the Chicago operation and produce the *Uncle Mistletoe* kid series, starring Jennifer Holt, over WENR-TV and sponsored by Marshall Field, Chicago department store.

Saphier acquired full production control of the package from FC&B, which heretofore handled the show for the client. The venture marks Saphier's first Midwest tele activity. In the works are several tele features which Saphier will market both on the Coast and in other areas.

"Collier's" Buying "Mutual Newsreel"?

NEW YORK, Feb. 12.—The *Mutual Newsreel* across-the-board radio show this week was reported sold to *Collier* magazine. The weekly is said to be inking for the Don Lee Stations on the Coast, and possibly more of the Mutual Broadcasting System (MBS) as well.

The Schwab Beatty Agency, New York, handles the *Collier's* account.

Calypso

NEW YORK, Feb. 12.—Bill Paley, head man at the Columbia Broadcasting System (CBS), took off this week for a spell in the British West Indies. A vacation, it says here.

Heard along radio row, however, was the query: "What talent can Paley sign in the Virgin Islands?"

CBS To Drop Amsterdam AM Shows March 7

NEW YORK, Feb. 12.—Morey Amsterdam, whose television show was canceled by Columbia Broadcasting System (CBS) last week, was also given notice this week on his AM show. The latter folds after Tuesday's (15) airing; his video show wraps up March 7.

CBS is reported as having felt that the Amsterdam type of humor didn't fit in with its plans or programing policies in either medium. The Amsterdam line, they felt, had too much of a night club flavor. Reports that the comic was negotiating with National Broadcasting Company were flatly denied by that network.

To replace Amsterdam's AM show, CBS is shifting *Strike It Rich*, now airing Sundays for Ludens, to the Amsterdam Tuesday 9:30 spot, thus giving the network an hour of giveaways. *Hit the Jackpot* is the following show. A new dramatic series, *Broadway Is My Beat*, will inherit the Sunday afternoon time.

"Post" and CBS Control WTOP

WASHINGTON, Feb. 12.—The 50-kw local station, WTOP, is now under control of a corporation, owned 55 per cent by *The Washington Post* and 45 per cent by Columbia Broadcasting System (CBS) following this week's okay by the Federal Communications Commission (FCC) for immediate acquisition.

Originally, the FCC had ordered that the *Post* dispose of WINX prior to taking over majority interest in WTOP, but the commission relented in view of the fact that the sale of WINX to William Banks has already been negotiated and the formal transfer awaits only expiration of the 60-day period specified in the Avco ruling.

VA To Alter Format Of E.T. Vet Series

WASHINGTON, Feb. 12.—Starting in June, the Veterans Administration (VA) will change the format of its 15-minute transcription series *Here's to Veterans* to feature leading orks, the VA announced this week.

Under agreement reached by the VA and James C. Petrillo, head of the American Federation of Musicians (AFM), name bands will cut the disks which have been featuring nut-shell versions of network shows. The VA "commercial" will be voiced by the various band leaders. A total of 1,864 AM and FM stations are carrying the series, VA said.

See Showdown Fight Against Talent Raids

CBS Forays Hit Crest?

HOLLYWOOD, Feb. 14.—Niles Trammell, president of National Broadcasting Company (NBC), arrived here Sunday (13) armed with new power and cash to begin what may become the show-down round in the web's fight to stop damaging talent raids engineered by Columbia Broadcasting System (CBS) head William Paley. While NBC lost another show to CBS last week (*Ozzie and Harriet*), there were definite signs at week's end that CBS's forays may have passed the crest.

As a result of Trammell's on-the-spot activity, it was announced Friday (11) that Bob Hope would remain with NBC next season. Moreover, Hope is planning early entry into video, although ideas are still in the discussion stage. Heartened by this, it was learned that Trammell, aided by the net's Western veepee, Sid Strotz, had received assurance that both *Fibber McGee* and *Duffy's Tavern* will be back at the same stand next season. Keeping these three shows may well set the pattern for forestalling further program disintegration. Hope will go East to telecast if necessary.

Trammell came west with powerful authority, dough to spend, and the right to act on his own. David Sarnoff, Radio Corporation of America (RCA) topper, gave Trammell blanket approval to carry out "certain deals" without prior clearance, either with Sarnoff or with the RCA board. Thus Trammell is in a bargaining position equal to Paley's. Trammell will be able to match or top CBS offers with either spot deals or definite commitments.

Hope To Remain

Hope's decision to remain with NBC ended CBS's ambitious plan to slot Crosby and Hope on a Wednesday night back-to-back line-up. Crosby would like *Duffy's Tavern* as a CBS stablemate to avoid bucking *Tavern* next season. CBS is agreeable to slotting *Duffy* after Crosby at 9:30 EST, Wednesday, to be followed by *Mr. District Attorney*. *Duffy* and D. A. are Bristol-Myers shows, hence both would move if one takes the leap in order that the bankroller can get maximum rate discounts.

The situation with *Fibber* has been touch and go all week, but word at press time was that Jim and Marian Jordan had assured Trammell they would stay with NBC. The picture (See *SHOWDOWN* on page 14)

Hey, Mac!

WASHINGTON, Feb. 12.—After conducting under-graduate courses in radio and TV for several years, American University here is now offering advanced courses in the field leading to the degree of Master of Arts in communications. Gordon Hubbel, former program director of WMAL, Washington, heads a staff of instructors comprised of officials from local stations, the National Association of Broadcasters, and the Federal Communications Commission.

INVESTIGATION--ONCE AGAIN

Senate Group Plans All-Out Radio Probe

Questions FCC Power

WASHINGTON, Feb. 12.—The Senate is seen certain to approve a bipartisan resolution introduced Monday (7) calling for a sweeping investigation of radio. Sponsored by Senators Charles Tobey (R., N. H.) and Ernest McFarland (D., Ariz.), who are members of the Senate Interstate Commerce Committee and who launched a similar inquiry during final weeks of the 80th Congress, the resolution's wording indicates that the Senate Interstate Commerce Committee believes that the Federal Communications Commission (FCC) has not been going far enough in examining qualifications of applicants for licenses or license renewals or in examining past or proposed programming to make sure stations have been operating or will operate in the public interest. The investigating committee apparently will also seek to curtail FCC control over spectrum allocations.

Specifically mentioned in the bill as part of the probe's objectives is the determination of the extent to which the FCC examines station operation in order to assure that such operation has been in the public interest and the extent to which the Commission looks into qualifications "to determine that only qualified persons are licensed to operate radio stations or other licensed facilities."

That the FCC has full authority under the present communications act to examine program content without the necessity for additional legislation spelling out the authority was the contention advanced recently by an Interstate Commerce subcommittee in an interim report (*The Billboard*, February 5).

Allocations Matter

On the matter of allocations, the resolution strongly suggests that the committee plans to remove from the FCC its authority to allocate spectrum space to television and the special and safety services. Pointing out that there is unprecedented demand for such spectrum space, the resolution flatly states that the probe will seek to determine the policies which "the Congress should adopt for the granting of such allocations." No mention is made of the fact that the FCC is engaged in adopting its own policies for granting TV and special service allocations.

The investigation is expected to be (See *INVESTIGATION* on page 14)

Ryan to Chi Herald Radio-Tele Ed Post

CHICAGO, Feb. 12.—Quin Ryan, veteran of local radio and manager of WGN some years ago, will become radio-television editor of Hearst's *Chicago Herald-American*.

Ryan will write a weekly radio-video column which the *H-A* will run in its Sunday editions, starting February 20. Later the *H-A* may run a daily column. The paper has not had a radio editor since the death of Harry Munzel a year ago. Trade considers the Ryan column a good omen, in view of the fact that some Hearst papers have been anti-radio for years.



KLZ Traffic Manager

F. TOM BOISE

Boise keeps KLZ's heavy traffic of local, network and national spot programs and announcements moving smoothly along KLZ's 560 kc. airline. He was formerly in traffic and sales with well-known airlines.

KLZ, DENVER

NAB's Guarding Dough Till ARP Shows Results?

WASHINGTON, Feb. 12.—Trade talk here is that the National Association of Broadcasters (NAB) is carefully guarding some \$50,000 of broadcaster money, which is earmarked for the All-Radio Presentation (ARP), until some concrete results can be shown.

The story—which may or may not break in an ARP report to the NAB's board at the meeting February 14-16—is that nearly \$30,000 of network money has already been expended with only ideas resulting. Neither script nor time is in sight, it is said. The chief beef is that money has been spent in Hollywood fashion on scripts that didn't quite pan out.

The NAB board of directors will get some insight into the ARP situation at the New Orleans meeting from an ARP committee composed of Victor Ratner, of Columbia Broadcasting System; Gordon Gray, WPEN, Philadelphia, and Louis Avery, a station rep.

It is seen certain that ARP will get back on the ball, but until that happens, the talk is that the NAB will hold out the broadcaster coin.

House Bill Asks O&O Outlet Sale; Passage Not Likely

WASHINGTON, Feb. 12.—Tough sledding is seen for a bill reintroduced by Rep. Harry Sheppard (D., Calif.) this week to crack down on radio networks by requiring webs to peddle all their owned-and-operated stations—AM, FM and TV. The bill is identical to one Sheppard introduced in the 80th Congress, which pigeonholed it. Sheppard is indicating that the measure stands an improved chance this session, but Capitol Hill observers see little likelihood of the measure's getting out of committee.

Besides proposing that webs jettison their stations, the measure would prohibit any station from devoting two consecutive hours of broadcast time to network programs. Also the

NAB Board Faces TV, FM Division Plan; BMB Future, All-Radio Program on Books

WASHINGTON, Feb. 12.—The National Association of Broadcasters (NAB) board of directors, which meets in New Orleans Monday thru Wednesday (14-16), will get a preliminary report from the NAB's functional organization committee recommending immediate action on a proposal for a new television and FM division in the NAB. The organizational issue will be one of three major topics highlighting the board meeting and is likely to be the only one which gets any sort of decisive action. The other major topics will be: The determination of the fate of the Broadcast Measurement Bureau, which the board is seen likely to sidetrack inasmuch as BMB's cloudy future now lies in the laps of broadcasters who contribute to its support and the development of the All-Radio Presentation Program (ARP) (see separate story).

The NAB realignment committee's preliminary report to the board next week will be a constructive proposal for giving proper encouragement to television and FM and at the same time keeping a proper balance in activities on TV as compared with AM which, the committee will emphasize, is still the dominant medium program-wise and sales-wise. Under the proposed realignment, the new TV division would be made up of video experts who would work as a team with the existing AM departments in the NAB so that both the audio radio people and the video folks could derive mutual benefit without any danger of destructive rivalry. The committee's report will urge a go-slow procedure in any reorganization of the NAB, but it will also suggest immediate action on settling up the TV-FM divisions.

Okay Seen

Talk here in advance of the board meeting indicates that the board members are likely to give an approving glance to the preliminary report and a nod to the committee to continue with its work for a follow-up report to the board which will next meet at the NAB convention in Chicago in April. The functional organization committee at its present stage is limiting itself largely to "charting the direction for future changes," a spokesman pointed out.

On the BMB issue a bitter backstage discussion is certain to develop at the board meetings next week, but the present outlook is that the

board will avoid taking a stand. Trade talk here is that the BMB will definitely not survive in its present form after it winds up its current audience survey. Whether it will survive in any shape or whether it will reorganize along the lines of Broadcast Music, Inc. (BMI), is uncertain, but the organization is already in the throes of preparatory overhauling. A major step to keep BMB on an even keel at least until its current study is completed is the creation of a new public relations advisory committee to supplant Phil Frank, who recently resigned from BMB's flack job, taking over the flack to work in a guidance capacity. The three-man committee is comprised of Jack Curie, of the Association of National Advertisers (ANA); Kenneth Godfrey, assistant to Fred Gamble, president of the American Association of Advertising Agencies (Four A's), and Robert Richards, director of public relations at the NAB.

The NAB is considered likely next week to set the stage for advancing increased outlays for the association's broadcast advertising and sales activity. The economic plight of the radio industry is preoccupying the directors and is considered the outstanding factor in the development of the NAB's reorganizing to cope with the expansion of video, the tightening up of the radio dollar and the avowed need for pumping harder to encourage AM sales activity.

House Labor Group May OK NAB Plea To Exempt Radio Kids

WASHINGTON, Feb. 12.—The House Labor Committee appears likely to go along with the National Association of Broadcasters (NAB) in the latter's request this week for exemption of child radio performers from restrictions contained in the Fair Labor Standards Act. Other NAB-sponsored amendments face a more doubtful future, however.

Richard P. Doherty, director of the NAB's employee-employer relations department, presented the association's case before the House group, which is considering a number of amendments to the act.

Doherty pointed out that proposed amendments exclude movie moppets from child labor restrictions and asked for the same exemption in the case of radio. He also requested the group to frame an amendment eliminating the basing of overtime payments on base pay plus talent fees.

NAB's Goal

The latter change has been an NAB goal for some time. Last year the NAB tried to get the wage and hour board to adopt such a shift in policy but was unsuccessful. Doherty told the House Labor Committee that since talent fees for announcers are many times the regular station pay, "prevailing regulations are harmful" to the station and the announcer. Stations, he said, are reluctant to assign announcers to additional fee programs if the time involved adds up to a total of more than 40 hours a week.

Other changes in the act recommended by Doherty would provide for approval of annual employment plans even tho a collective bargaining agreement does not exist and would clarify the meaning of "regular rate of pay" by excluding premium pay.

10-Mil-a-Year Profit Pledged Indie Outlets

Stations Will Sell Direct

PHILADELPHIA, Feb. 12.—A new advertising merchandising method, a switch on "per inquiry" advertising, is being offered to radio by the Atlantic News Bureau here with an attending claim that it can bring "an estimated profit of \$10,000,000 annually to independent stations." The plan was devised by Mrs. F. Grant Ruehl, once program director for WHAR, Clarksburg, W. Va., with a varied career that has included show business, writing, and editing *Successful Ventures*, a financial publication.

The plan, according to the Atlantic News Bureau, which handles the details, calls for the co-operating stations to get a 50 per cent take on all products offered by co-operating manufacturers that are sold directly by the stations. Spot announcements offer the specials, with the listener giving the station the order. The station turns the order over to the Atlantic News Bureau here, which handles the fulfillment of the order. Atlantic claims that a number of stations on the West Coast are testing the plan.

For a starter, Atlantic discloses three co-operating manufacturers in the Zackman Company, of Chicago, offering cookie jars and cake decorators; Plastic Products, of Cleveland, offering Iron-Ease and Easy-Mend accessories, and Smiling Scott, of Dayton, O., with a french fried potato cutter. Items sell from \$1 to \$2. Each manufacturer provides the station with commercial copy and the station gets about 50 per cent of the purchase price for doing the actual selling via its open spot time. The Atlantic News Bureau here fills the orders. Other manufacturers are being lined up for the plan, according to Atlantic.

In the switch on "per inquiry" time sales, the station actually becomes the retailer, spotting the spots as it sees fit and getting a straight commission on all sales realized. Stations get no fees for the spots or any other assurances—merely peddling the wares made available on a straight commission basis. While a news release from the Atlantic News Bureau claimed "this new advertising program is now being introduced over 150 smaller stations and larger studios are expected to adopt this brand new idea within the next few weeks," the News Bureau pruned the figure down to "about a half dozen." However, it was reluctant to give out any call letters.

Ag Dept. Yocks at Plugs' Influence

WASHINGTON, Feb. 12.—The Agriculture Department's information men are chuckling over the growing influence radio commercials are having on some of the staff. One release remarked: "In a recent nationwide survey, homemakers revealed that they prefer smooth skin cleanliness, firmness and no spots." The release was referring to the lowly potato.

In another burst of prose hailing the virtues of a new spray called in unassuming fashion 2, 4-3, the Agriculture Department said: "Tie weeds—mostly red morning glories, cypress vine and button tie vine, the first being the worst—let go their smothering hold when sprayed from the air with 2, 4-3." This treatment, the agency added, "killed out almost entirely the canopy of climbing weeds."

Deadly Brew

CLEVELAND, Feb. 12.—There is little doubt that radio will reshape history, as proved in Cleveland this week by Frank Emery, a local schoolboy. The youth, called upon to write an essay on the life of Alexander Hamilton, included the following in his composition: "A school friend of Hamilton's was Erin Brew, who was jealous of Hamilton. . . . On July 11, 1804, he was challenged to a duel by Erin Brew. They met on the field and Hamilton shot in the air, but Erin Brew shot at Hamilton and killed him."

Erin Brew sponsored the Cleveland Indians baseball games over WJW, Cleveland, last summer. Didn't kill nobody.

WBIG Ups Hutchinson

GREENSBORO, N. C., Feb. 12. — Gilbert M. Hutchinson, commercial manager of WBIG here, this week was named manager of the outlet, which is a Columbia Broadcasting System (CBS) affiliate. Hutchinson succeeds the late M. Edney Ridge, who also was president and treasurer of the North Carolina Broadcasting Company, which operated WBIG. Aileen Gilmore was elected secretary-treasurer of the company at the same time Hutchinson was promoted.

Chi Council of NARSR Set For Prestige and Biz Drive

CHICAGO, Feb. 12.—The Chicago Council of the National Association of Radio Station Representatives (NARSR) was officially formed this week at a series of meetings that indicated the radio reps are out to make an intensive drive for new business and greater industry stature and acceptance.

Wednesday (9), T. F. Flanagan, managing director of NARSR, gave impetus to the formation of a strong radio rep org by speaking at a meeting of the Chicago Radio Management Club. In his speech Flanagan outlined the success story of national spot business. He said that the national radio spot business is now estimated at \$100,000,000 per year. In 1947, according to Federal Communications Commission figures, he said, national spot time sales gave independent stations an income of \$60,039,000, an increase of \$5,500,000 over 1946.

Flanagan also predicted that spot sales would be very important in television too.

At a meeting of the council Thursday (10), attended by 24 representatives of 17 local rep offices, Flanagan repeated his success story and indicated what the national rep org was going to do to better its trade standing.

He outlined the procedure by which

the national org is going to compile a "radio station rate estimate book." This volume, to be distributed to agencies and sponsors, would enable time buyers to estimate costs of buying spot time on the basis of various category brackets separating groups of stations according to station powers and market sizes. With this book, if an agency knew how much money a sponsor wanted to spend to reach certain markets, estimates of costs could be had quickly. Up to now this type of cost estimating has not been possible.

Flanagan also outlined the national org's intention to propagandize among the industry publication of "periodic indices of spot business," which would present trends in radio spot buying according to usage by various industries, in various markets and other factors.

These promotional ventures, plus others now in the planning stages, are going to be used by the reps to do an institutional selling job which, until recently, had been overlooked while the reps carried on their heavy, competitive warfare.

The Chicago Council of NARSR will meet again March 3 to pass on recommendations concerning planned activities of the national group. Six days later, in New York, the national org will have a meeting to accept or reject various plans for future action.

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SAT. TV N. G. FOR GIN MILLS

Beer Nursers Cut Sud Sales; Kreuger Off

Account Afraid of Wrestling

NEW YORK, Feb. 12.—Television airings of Saturday night sport events may be okay with home viewers, but they're strictly poison for tavern owners, and for that reason Kreuger beer is stopping sponsorship of the Ridgewood Grove boxing matches, which it has been airing for six months or so. The Kreuger decision came as a considerable surprise, since the Grove fights not only had been showing good ratings, but the fights offered are about the best, and consistently so, in the city.

The fact that the gin mill owners don't want Saturday p.m. sports was disclosed accidentally in a survey made for Kreuger by Geyer, Newell & Ganger, the ad agency which got the account a month ago from Benton & Bowles. Kreuger execs had queried the worth of the fights, it is reported, and when Trommers dropped the Thursday night wrestling, the agency decided it would survey barkeeps and ascertain which of the two events they preferred. The returns showed that they were cold to wrestling, but really frigid on Saturday airings to boot.

Fights Cut Suds

The reason offered by the pub owners was that Saturday night is invariably the one night they don't have to worry about business and customers. But with fights on, customers come in and nurture a schooner of beer the night thru, actually cutting down the take. That, they figured, wasn't good either for themselves or Kreuger. The odd part of the survey was that the Saturday night information was offered voluntarily—there was no question in the survey pointed toward developing the answer.

Kreuger will probably go into a TV spot campaign, as a result, since it is afraid to get involved with the wrestling offerings. One reason is that since it is a local show, the National Broadcasting Company will not give any more than 28 days protection, which makes it impossible for the agency to plan a long range ad-merchandising campaign. Another is a reluctance to be associated with the species of attractions the wrestling promoters are dredging up.

Hudepohl Sponsors Cincy Arena Events

CINCINNATI, Feb. 12.—Station WKRC-TV, which recently obtained exclusive rights to televise events at Cincinnati Gardens, new sports arena nearing completion, Thursday (10) signed the local Hudepohl Brewing Company as exclusive sponsor of all TV shows emanating from the arena. The deal is said to be the largest financial TV contract ever signed here.

Aqua Parade, to appear March 31-April 5 in the arena, will be the first event televised under the contract which runs to May 1, 1950. Other events to be televised are hockey, basketball, boxing and wrestling. The brewing firm was the first to sponsor telecasts of local basketball games this year and of horse racing last year at nearby River Downs.

Agencies Duping Acts Into Long-Term Video Tie-Ups

NEW YORK, Feb. 12.—Talent agencies are working a contract gimmick to gain the signed services of performers of TV without the entertainer's knowledge of what they have signed. The pitch is for the talent to ink a pact covering their over-all services for a long-term period reputed to be seven years. Thus it is when their standard contracts for other fields, such as night clubs and vaude, radio, film and legit—which cannot last more than three years by union regulation—lapse, they find themselves tied hand and foot to specific talent agencies for TV without their knowledge or consent.

The fact that the Associated Actors and Artistes of America (Four A's) and their member unions haven't decided which of them is to rule the video roost permits the agencies to work this kind of dodge.

In other fields union regulations are stiff as to duration of the pact. In radio, performers can't sign for more than three years; in films, more than one year; in night club and vaude the contracts run for three years, and in the theater you can sign exclusively with an agency only for one year, but on the condition it guarantees you

a minimum amount of earnings.

However, a few performers are contesting the validity of such contracts. A well-known sister team is using one of the top talent agencies, hoping to be released from such a document. The case may blow the situation wide open.

Chi Firm Tries New Video Ad Plan on WBKB

CHICAGO, Feb. 12.—A television advertising plan, said to be the first of its kind in the country, gets under way here March 6 when Telefashions, Inc., begins airing a video series on WBKB, local B&K station. Telefashions, a new corporation headed by Rose Dunn, Chi radio packager, and her husband, Paul W. Hermann, is buying a weekly half hour on WBKB to present a program illustrating merchandise of advertisers buying space in a mailing piece it is sending free to owners of TV sets in this area.

Program will be a strict fashion show, sans straight commercials, with advertisers receiving only passing mention. However, plan's sales features are built around the circulation of the mailing piece. For a basic \$500 per insertion in the mailed booklet and air mention, advertisers can buy into the plan. Booklet contains information about price, fabric and other descriptive material. This is planned to eliminate strong verbal selling messages on the air and make the program more interesting. Viewers are expected to refer to the booklet while they watch each program. By purchasing the plan, advertisers also receive direct mail and phone order placement services provided by Telefashions. About 50,000 booklets will be mailed each week.

Hermann, advertising manager of Telefashions, said that so far six advertisers had bought the combined deal. He stated they included department stores, dress shops and women's jewelry merchants.

Telefashions has protected its idea thru registration of copyright and registration of trade and service marks. The company expects to branch out into other markets and already has contacted stations in other cities in an effort to expand.

Other principals of the company include Stanley Joel, secretary-treasurer, and Larry Kurtze, who will direct the programs. Jim Ameche will narrate the shows, which will be produced by Miss Dunn.

Philly Gimbels Inks WFIL-TV Daytimer

PHILADELPHIA, Feb. 12.—Gimbel Bros., the local department store which pioneered in television program sponsorship, becomes the first advertiser to buy a daytime show across the board. Moreover, the package buy gives WFIL-TV its first regular daytime show. Starting February 28 Gimbels will sponsor a *Gimbel Television Breakfast Carnival* from a sales floor in the department store, going in for a full hour at 10 a.m., Monday thru Saturday, excluding Wednesdays, when the store doesn't open shop until noon.

Breakfast Carnival will be an audience participation show headed by Jack Creame, who handles a weekly

3 TV Outlets To Share Philly Big League Ball

PHILADELPHIA, Feb. 12.—Video baseball fans will have to fish all over the dials this spring with the three local TV stations—for the first time—sharing in the telecasting of the Athletics' and Phillies' games. Moreover, most of the games will be carried by two of the three stations at the same time.

Get-together of the three stations was the result of heavy commercial—particularly network—commitments on the part of each station. Moreover, with a decided increase in programming over last year, it was necessary to develop as large an audience coverage as possible in order to justify the commercial sponsorship of the games.

Baseball's TV line up here this coming season will find WPTZ carrying all week-day and Saturday games, with WFIL-TV taking it Tuesday and Wednesday nights and WCAU-TV carrying the games on Thursday and Friday nights. The Memorial Day double-header will be carried by WFIL-TV and WPTZ, the July 4 twin bill going on WFIL-TV and WCAU-TV, and the Labor Day ditto on WPTZ and WCAU-TV. The Sunday afternoon games will be split among the three stations so that each station carries two of every three games—WPTZ and WCAU-TV doing the first, WFIL-TV and WPTZ carrying the second, WFIL-TV and WCAU-TV the third, and so on.

"Jury Trials" for Video

NEW YORK, Feb. 12.—A video version of *Famous Jury Trials* is being readied by American Broadcasting Company, with the first script completed this week. The web's executive tele producer, Charles Harrell, said the drama would bow in about the middle of March, as a weekly 30-minute ainer.

Chi Tele Council Sets Nat'l Video Meet Programs

CHICAGO, Feb. 12.—Final plans for the first National Television Conference to be held here March 7-9 under auspices of the Chicago Television Council were revealed this week by James Stirton, president of the council and general manager of American Broadcasting Company's (ABC) central division. In revealing information about session schedules and principal speakers, Stirton showed that the conference would include a cross-section of topics of interest to the television industry and top-notch speakers.

The opening session Monday (7) will be titled *Television Today and Tomorrow*. Principal speakers at this meeting will be Jack Van Volkenburg, v.-p. in charge of television for Columbia Broadcasting System; Charles Barry, ABC's video v.-p., and either Charles Denny or Carleton Smith, of National Broadcasting Company.

The afternoon meeting will be a panel discussion of general management problems—sales, creation of client interest and law. Walter Damm, WTMJ-TV, Milwaukee; Leo Burnett, agency head, and John Moser, local radio and television attorney, will speak.

Monday night's dinner meeting will feature an address by Wayne Coy, chairman of the Federal Communications Commission. Coy's speech will be titled *TV From the Public Point of View*.

Tuesday morning's sessions will include discussions concerned with the writing, creating and directing of TV shows and the developments in the immediate future of video transmission, reception and networking.

The luncheon meeting will feature Hugh Davis, general manager and executive vice-president of the Chicago office of Foote, Cone & Belding, speaking on *The Impact of Television on Advertising*.

Tuesday afternoon's panel discussion will feature various trade leaders in discussion of TV sales and management, programs, agencies and engineering.

Wednesday morning's general session will include panels on TV program trends and research. Len Hole, WABD, will discuss program trends. Research will be handled by C. E. Hooper, A. C. Nielsen, and Dr. Sidney Roslow, of Pulse.

The luncheon meeting will feature Hal Roach, movie producer, in a discussion of *The Movie Industry Looks at TV*.

In the final afternoon panels, discussions will be held on sales and management (commercial programs), programs and production (sustaining programs), agencies (studio problems) and engineering (studio problems). Sidney Kaye, attorney for BMI, will discuss *Music in TV* in the second panel. Carl Haverlin, BMI's president, will discuss music in the agency panel.

Ripley's TV Bows March 1

NEW YORK, Feb. 12.—Motorola's new video ainer, the Robert Ripley show, has been given March 1 starting date by the bankroller. Ripley will air over the National Broadcasting Company (NBC) at 9:30 p.m. Tuesdays. The show is an NBC package.

Handy Man show for the store on WPTZ here. The show is written, produced and placed for Gimbels by the local office of Robert J. Enders Advertising.

Webs Bowing Out of Baseball

DuMont Shakes Up Staff In Profit Operation Push

NEW YORK, Feb. 12.—The DuMont television network not only is in business to stay, but according to its top man, Dr. Allen B. DuMont, will continue to shake up its personnel and operations until it gets out of the red. DuMont implied that while video heretofore has been in its infancy and hardly capable of supporting a going web operation, he now expects the broadcasting division to start paying its own way.

The network's founder and president made these statements to *The Billboard* this week on the heels of the replacement of Lawrence Phillips as network operations director by Mortimer W. Loewi, and the appointment of Tom Gallery as director of web sales. Gallery moved into the spot formerly occupied by Humboldt J. Greig, who is now assistant to Loewi. Gallery originally was brought into the DuMont picture as promotion chief.

DuMont said the personnel changes represented a simple business procedure. "I operate five divisions," he declared, "and I expect a profit from every one of them. If I can't get it from one division with one set of personnel, then I'll get a different set." DuMont said Loewi now is in complete charge of the broadcast division, will be fully responsible for all personnel changes and will consequently be held responsible for results.

Para's Silent

Paramount Pictures, which holds considerable DuMont stock, has had nothing whatever to do with the current reshuffle, DuMont added. "They've never had a word to say about our operations since we've been in business, and they had nothing to say about this," he stated. "The only control they have would be to change the DuMont corporate set-up by a majority vote of the A and B stockholders, and they haven't done that."

Web insiders are by no means certain the final ax has been swung. The prevailing feeling is that there will be at least two more weeks in which some heads might roll in the current reshuffle, with another top brass meeting with Dr. DuMont skedded for early next week. More, they fear that with the boss man's "get tough"

Pabst Buys 92 KLAC-TV Games

HOLLYWOOD, Feb. 12.—Pabst Beer will bank-roll one half of the 184 baseball games to be televised on KLAC-TV this season, it was announced this week. Beer outfit paid nearly \$100,000 for the package, which includes all home games played by the Los Angeles Angels and Hollywood Stars. Station is negotiating with a second sponsor to foot the other half of the bill, bringing the sales price up to a total of \$200,000. Deal means a neat profit for KLAC, since rights were bought for \$40,000.

Pabst will use both live and film commercials, with the possibility that Eddie Cantor, currently on the air for Pabst, may make a special film series of tele plugs.

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policy with the broadcast division definitely established, it will mean produce or else, with even more drastic switches in the offing if the web doesn't move into the black.

"Stop Music" On ABC Snag; Off Till Fall

NEW YORK, Feb. 12.—Plans to air a video version of Lon Cowan's *Stop the Music* over American Broadcasting Company (ABC) have struck a snag and the show is unlikely to bow before the fall. The web plans to have a completely separate cast for the tele show with the exception of emcee Bert Parks. However, the basic problem is what material to show visually before the music stops.

The web's video execs are understood to be averse to showing a limitless number of shots of the band playing and at the same time oppose going into production numbers for budgetary reasons. The creative staff thus is grappling with the problem, hoping to come up with a new solution. *Stop* will not air sustaining in any circumstances. The web will hold out for full sponsorship before ringing the curtain.

Buddy Rogers M.C.'s New KLAC-TV Show

HOLLYWOOD, Feb. 12.—Charles (Buddy) Rogers, former film star, will emcee a new tele show to debut on KLAC-TV February 22. Tagged *Punch With Buddy*, half-hour sustaining stanza will combine variety acts with audience participation gimmicks designed to give home lookers a chance to win giveaway loot.

Talent line-up for the kick-off airer includes Romo Vincent, Rose Marie and terpssters Renard and Thompson. Show will be scripted by Sid Singer and packaged by Mal Boyd and Stanley Cowan.

Spitalny Seen Set At Last--for Oil

NEW YORK, Feb. 12.—Phil Spitalny and his female musickers this week were verging on sale of their 30-minute television show. The Lennen & Mitchell Agency, which has made other tries on behalf of the program with its accounts in the past, apparently is about to make the grade this time. Tidewater Oil Company is reported to have optioned the airer, with no network or starting date chosen at the week's end.

The Spitalny video show will bring about \$4,000 weekly.

DuMontInksWLW-T, NBCPactsWNHC-TV

NEW YORK, Feb. 12.—The DuMont Video network this week signed an affiliation contract with WLW-T, Cincinnati, a National Broadcasting Company (NBC) affiliate, at the same time, NBC pacting an interconnected deal with a DuMont affiliate, WNHC-TV, New Haven, Conn.

The pact with WLW-T also calls for its sister stations, WLW-C, Columbus, and WLW-D, Dayton, O., to take DuMont shows when they begin oper-

2-Bit Bargain

NEW YORK, Feb. 12.—One of the top success stories yet recorded by television was chalked up recently by *Small Fry* (DuMont) for Sterling Drugs. The program offered kids a beanie cap if they'd send in a Kolynos carton and a quarter, with 20,000 returns coming in in four weeks. The two-bit pieces (to say nothing of the tooth paste sold) made the offer self-liquidating. Dancer, Fitzgerald, Sample handles the account.

Goebel Brewing Buys Cub Games

CHICAGO, Feb. 12.—Telecasting of the complete schedule of the Chicago Cubs' home games, National League baseball team, for the upcoming season was sold this week by WENR-TV, local American Broadcasting Company video station, to the Goebel Brewing Company, of Detroit.

Telecasts, to be aired on WENR-TV only, will constitute a 77-game lineup. First game will be telecast April 16.

WGN-TV, WENR-TV and WBKB are expected to telecast home games of the Cubs next season. WENR-TV, up to now, is the only station to capture a sponsor.

WGN-TV is also dickering to obtain rights to telecast games of the Chicago White Sox, American League team, but is expected to give up negotiations in view of Sox management's demands of \$100,000 for seasonal television rights.

People Without TV Sets Rep Big Group Of Show Watchers

NEW YORK, Feb. 12.—Altho tele set ownership amounts to little more than 5 per cent of the homes in video areas, researchers for Audience Research, Inc. (ARI), found that about one of every three persons interviewed had seen television at least once during the week prior to the query. This, the George Gallup organization said, indicated an extensive secondary circulation for tele. The findings came during the course of a popularity poll of 28 television performers for its continuing audit of radio personalities.

Top three in the poll were Milton Berle, Arthur Godfrey and Ed Sullivan. Berle was rated "especially enjoyed" by 92 per cent of those who had seen him. Godfrey and Sullivan each scored with 80 per cent. Following, in order, were Paul Winchell and Jerry Mahoney, 70; Morey Amsterdam, 66; Dunninger, 64; Phil Silvers, 63; Lanny Ross, 51; *Howdy Doody*, 45, and Bert Lytell, 42.

These Euthusiasm Quotient (EQ) ratings were based on two questions. Respondents were given a list of 38 names and asked which they had seen on video. Of those they had seen, they then marked those they enjoyed most. Some of the names on the list, said the ARI, did not get the same exposure as others to viewers outside New York, because network hook-ups varied. The ratings are for the individual performers alone, and not for their programs as a whole.

ating next month. Neither of the new affiliation pacts will affect the prior arrangements.

Time Proving More Worth Than Games

This Year a Problem

NEW YORK, Feb. 12.—Indications are that the Columbia Broadcasting System (CBS) "won't be able to carry" Dodger baseball telecasts next season, according to Dave Sutton, head of TV sales for CBS. Commercially, the medium's development has been so rapid that the afternoon time and the more important nighttime segments utilized by baseball telecasts can be sold for more dough next season than the sport can ever hope to bring to the web.

Even this year CBS is having trouble spotting the ball games into its TV schedule. The Dodgers play 56 daytime contests and 21 night games. The web guarantees whoever sponsors the contest that they will be on TV in toto. Altho execs at CBS would not talk on how this will be done, it may be that some games may be farmed out to WOR-TV, slated to go on the air in June.

Conversely, it is possible that evening and afternoon programs that conflict with the ball games may be shifted to other TV stations. Thus the Goldbergs, for example, may find themselves telecast from DuMont.

The CBS move confirms the pattern started by the National Broadcasting Company (NBC) when it stopped its TV coverage of the Giants. CBS is making the inevitable move sooner than expected, but it may also mean that TV stations in other cities will stop covering baseball on TV almost as soon as CBS. This, however, depends on whether the networks see the daytime schedules they now are building.

Meanwhile the Dodgers are looking for a fourth man to use on their TV sports-casting staff. So far Red Barber, Connie Desmond and Ernie Harwell will handle radio and TV chores, but another man is needed. Bob Edge was in charge of the play-by-play on video at Brooklyn last year, but rumors have it that he and Red Barber do not see eye-to-eye on matters and that would leave him out of the picture.

20,000 TV Sets in St. Louis

ST. LOUIS, Feb. 12.—In the area covered by KSD-TV, St. Louis, 20,000 TV receivers have been installed as of February 1, according to the Union Electric Company here. There have been 17,000 placed in homes and 3,000 in public places. An additional 1,000 have been purchased but not hooked-up because of icy weather.

WLW
700 ON YOUR DIAL
THE NATION'S
MOST
MERCHANDISE-ABLE
STATION

WBKB Flagships Tele Net

Under New Para Corp. Leadership

Five Video Stations in Web

CHICAGO, Feb. 12.—WBKB, local video station owned by Balaban & Katz, Paramount subsidiary, is slated to become the flagship of a group of five television stations to be owned by the new corporation controlling Paramount Theaters, it was learned this week. Circumstances developing into setting up of a special corporation to control Paramount Theaters, as distinguished from the company's movie production holdings, are expected to stem from recent consent decree negotiations Paramount is carrying on with the government's anti-trust division in connection with the government's attempts to break up the alleged monopolies of the major picture companies.

Under the new arrangement, two separate corporations will be formed. One will control the movie production holdings. The other will control wholly owned Paramount Theaters. Paramount, it is stated, has reached an agreement with the government which would allow each corporation to own and operate five video stations, the maximum for one corporation or company now allowed by the Federal Communications Commission. This arrangement is said to be one of the stipulations involving Paramount's sale of holdings in hundreds of theaters in which it has part interests.

If present plans are fulfilled, the Paramount Theater Corporation will have stations in Chicago, Tampa, Boston, Baltimore, Detroit and one other city not yet determined. The movie production corporation string of video stations would be headed by KTLA, Hollywood, and would include the station Paramount now is applying for in San Francisco, as well as outlets in three other markets.

World Video Preps Charity Quiz Show

NEW YORK, Feb. 12.—World Video, Inc., this week prepared another new package for offering to the webs and ad agencies, produced by Gilbert Seldes, with Kermit Love as writer-director. Titled *Charity Bazaar*, it will be an audience participation-quiz show, with participants coming from a different charitable organization each week and prizes going into that group's fund.

The show also will feature a permanent emcee and a guest comic, plus a five or six-piece rhythm band. Amateur talent from the participating organization also will be given an opportunity to perform.

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Condon's "Voice"

NEW YORK, Feb. 12.—The U. S. State Department has decided that jazz, as tootled on the *Eddie Condon Floor Show* video program, offers a true representation of a major phase of American culture. So, starting tonight (12), the audio portion of the National Broadcasting Company (NBC) tele show will be recorded each week for later rebroadcasting to Europe via *The Voice of America*.

One *Voice* official, who would not be quoted, indicated his belief that this program, even more than the Marshall Plan, soon would have the Continentals dancing in the streets.

Shortage of Tubes Shuts Philco Plant

PHILADELPHIA, Feb. 12.—Shortage of the cathode tubes necessary for the production of television sets caused the Philco Corporation to close down its metal plant this week. The 600 to 800 men laid off, according to a union spokesman, added to the 1,400 already laid off during the past month.

William Balderston, Philco president, said the plant would be closed for one week until a certain quantity of tubes is available to insure continued production. He said that production of both radio and television sets would cease, because their manufacture was so closely related, but the refrigerator plant would continue operations. Balderston said Philco was receiving the cathode tubes, but rather than have intermittent production, intended to wait until a stock pile was built up to assure uninterrupted production.

Temporary shuttering of the video plant will cause no shortages among local dealers. In fact, all the dealers are loaded with video sets, with sales very sluggish because money is increasingly tighter. In fact, to maintain sales volume, some of the biggest dealers around town are giving discounts to buyers, as much as 20 per cent off the list price on all makes of sets. Most of the retail sales are going at wholesale prices, particularly

G. F. Skeds Star Guests; Show's Format Not Set

NEW YORK, Feb. 12.—Some of show business's top names this week were set for guest shots on General Foods' forthcoming *Lamb's Gambols* video show. The list includes Frank Morgan, Peter Donald, Harry Hershfield, Joe Laurie Jr., Senator Ford, Fred Waring, Bert Lytell, Bob Hawk, Jay Jostyn, Raymond Massey, Eddie Foy, Leo Durocher, Mel Allen, Bobby Clark and Mae West. Clark will tee off the show when it opens February 27 on the National Broadcasting Company, and Miss West will appear the following week. The show replaces *Meet the Press*.

The show reportedly is in difficulties setting up the remainder of its format now that it is stabilized in the guest department. The permanent cast still is not set firmly, and Benton & Bowles Agency execs are hammering away at the routing.

FCC Okay Seen on SF-LA Micro Tie

WASHINGTON, Feb. 12.—A bid to build a microwave video hook-up between Los Angeles and San Francisco is due for a quick approval from the Federal Communications Commission (FCC). The application to build seven kicker stations between the two cities was filed this week by the Pacific Telephone & Telegraph Company (PT&T).

Initial construction plans call for one circuit each way, to be augmented by more channels later. Initial expenditures for setting up the link are estimated at about \$2,500,000.

Expected to be completed before the end of the year, the hook-up will be the second major inter-city tie-up of 1949. The first was the connection of the Eastern coaxial cable with the Midwest.

since dealers are faced with a standstill in radio, records and electrical appliances.

Sterling Television, Inc., To Syndicate WBKB's Shows

CHICAGO, Feb. 12.—Sterling Television, Inc., set up last week by Balaban & Katz, owners of video Station WBKB, to handle its television by-products, in a few months will engage in syndication of tele shows produced here. This week Sterling sent to all video stations in the country a letter soliciting interest in shows it intends to sell thru syndication of film prints of WBKB shows, made with Paramount's television recording devices.

Sterling's first release of what it calls teletranscriptions is expected to take place in June. The company has made an arrangement with the Chicago Racing Association which will make possible syndication of a series of 18 midget auto race programs WBKB will pick up at Soldier Field starting June 8. WBKB will air the shows Wednesday nights. One-hour sight and sound prints of the programs will be available for delivery in other markets thruout the country two days later. If only three stations take the shows they will cost about \$200 each. As more stations buy, the price will decrease.

The second series is expected to be

half-hour versions of highlights of baseball games played here by the Chicago Cubs and White Sox next season. These will be offered to stations in cities having teams playing the Cubs and Sox here. Altho recently the Sox management asked \$100,000 for seasonal video rights, the team's owners have come down in their asking price, and now it appears likely a television sponsor could get Sox home games for \$35,000 to \$50,000.

Sterling will not attempt to sell its shows to national sponsors on a spot or transcribed network basis. Programs will be sold "open end," and stations buying will be able to air sustaining or locally sponsored. The company, however, will insist that films be used only once and returned to Chicago.

So far Sterling has not made any arrangements with unions for higher rates because of syndication of WBKB-originated programs. Negotiations with unions are expected to take place shortly before the first series is aired.

Red Hot Flames

NEW YORK, Feb. 12.—The Three Flames this week were burning up the track record at National Broadcasting Company (NBC). After one week of their afternoon 15-minute across-the-board stanza, the web decided the boys deserved additional work. So next week the Negro trio will add a 30-minute evening program to its chores. Time has not yet been set for the new ailer, but will be set into the Wednesday evening sked.

Coast Set Sales Chalk Big Rise

HOLLYWOOD, Feb. 12.—Monthly survey of tele sets in use in Los Angeles viewing area revealed that a new high of 89,337 receivers have been sold as of February 1. Figures, released by Southern California Radio & Electrical Appliance Association's (SCREAA) managing director William J. Quinn, represents a jump of nearly 10,000 receivers since the December tally was made. Of sets in use, Quinn estimated that only 5 to 6 per cent were in public places, the bulk of receivers being sold for home use.

Report estimated that one out of every 15 families in this area now owns tele receivers. Study, based on population figures concluded that with an average of 3 1/2 lookers per set, there are more than 312,500 lookers in this area.

Breakdown also revealed that about 65 per cent of receivers sold went to middle-class families, 10 per cent to below middle income brackets and 25 per cent to upper bracket families. Average cost per set was figured at \$400, bringing total dollars spent locally on video receivers to a new high of \$35,734,800.

With set sales on the upsurge, local distributors and dealers will join forces with tele broadcasters in planning a special promotional spurge when set sales reach the 100,000 mark. Based on current figures, it is estimated that by March 15 the goal of 100,000 receivers will be passed. Plans were outlined for programming hypos and distributor-broadcaster tie-ups to herald the event. Details will be worked out by a joint committee to be appointed by tele ops and sales orgs.

Stang Comedy Bows March 1 on ABC-TV

NEW YORK, Feb. 12.—A new video comedy show featuring Arnold Stang will bow on the American Broadcasting Company (ABC) tele web March 1. Titled *Billy Bean*, the situation comedy ailer will have Stang play the part of an employee at "Grimble's, the world's smallest department store." No time period has been set yet, and the continuance as a regular feature will depend upon reception.

The show was created by writer Geoffrey Hayden, who will pen the opus. The Moe Gale office is handling the package.

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CBS'S FALL TV NAME SPLURGE

4-A's Groping Still for TV Union Solution

(Continued from page 3)
most likely will be used only as a last-ditch solution to present difficulties, but the time when it may be needed is closer than many people think.

The Midwestern and Coast locals of the American Federation of Radio Artists (AFRA) have both rejected the Equity partnership plan and strongly urged that AFRA, together with the Screen Actors Guild (SAG), take over TV and administer it for talent. SAG is not averse to this scheme and is already dickering with film producers for video. This two-union administration would only be resorted to in the event everything else failed as it might mean a jurisdictional war with Equity.

Also under consideration is a thought that Equity might possibly be persuaded by AFRA to give up its claim to jurisdiction. However, realists feel that Equity is not likely to make a move which would give away its right in a field which future consideration has as the one most productive of membership and dues.

AFRA brass is holding off any active moves to change the status quo and take action until the new committee, consisting of the president of each of the Four A's member unions and three other delegates, not paid officials, turns in its report and recommendations on TV. The radio union feels this report may be the answer. The group meets Monday (14).

Meanwhile the international board of the Four A's tabled a motion to censure Dewey Barto, executive secretary of the American Guild of Variety Artists (AGVA), for allegedly derogatory statements against George Heller, executive secretary of AFRA (The Billboard, February 2). They decided that final action would not be taken until February 18, when more regular AGVA delegates will be present.

Barto, for his part, sent a letter to the Four A's refusing to retract his statement against Heller and stating that if the international persisted he'd withdraw apologies already made to the AFRA executive secretary.

Bristol-Myers Marks TV Return With 'Pup'

NEW YORK, Feb. 12.—Bristol-Myers, for its Ipana dentifrice, makes its re-entry into TV by sponsoring *Lucky Pup* on WCBS-TV Tuesdays and Thursdays from 6:30 to 6:45 p.m., starting March 29. The show is on at that hour across the board.

Ipana was in video more than a year ago, but quit because it felt the medium lacked circulation. The fact that it is taking the plunge now is another sign that TV has been accepted by sponsors. The agency is Doherty, Clifford & Shenfield.

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Write for FREE Samples and Price List



Gov't Has Gold Mine of Pix But TV Can't Get at Them

WASHINGTON, Feb. 12.—While more than two score federal agencies have films available that can be used for television, the greatest gold mine of pix—the Library of Congress—remains untapped. TV program directors have looked longingly at the Library's collection, but according to officials, have gone away empty-handed.

The chief trouble is with copyright. Movies on which protection has not expired cannot be loaned out by the Library without a clearance from the copyright holder. There are also difficulties with films on which the copyright has expired. The Library has a nice collection of Mary Pickford and Keystone Cops flickers, but the negatives are so fragile that the Library will permit them to be used only for copyright purposes—an expensive process.

Nickelodeon Pix

A rash of films from the nickelodeon days may be available for TV by the end of the year. Prior to 1912, movies were submitted by the Library in positive rather than negative form. The Library is now arranging to have the process reversed so that these movies can be projected. When this is done, the resulting film will be in perfect shape, according to Library film experts.

Of the other agencies only the Veterans Administration (VA) is putting out films especially designed for TV, but 24 other departments and bureaus have 16mm. shorts available. The Agriculture Department plans to put out films designed specifically for TV by the end of the year. The VA's contribution is a series of cartoon shorts describing veterans' benefits. According to the agency, all but a few of the operating TV stations are using the cartoons.

Movie films, however, are abundant in many agencies. Available are pix on hunting, fishing, counterfeiting, health, Indian life, airplanes, mine operation, soil conservation, numer-

ous aspects of farming, turkey carving, child welfare, forest fires, armed forces activity, merchant ships and prison operation.

Agriculture Shorts

One of the most active in the film producing field is the Department of Agriculture, which has a film library of several hundred short subjects, running anywhere from five to 60 minutes. According to agriculture officials, the films offer entertainment as well as education.

Films on hunting, fishing, trapping and animal life are available at the Interior Department's Fish and Wildlife Service. Responsible firms and individuals are permitted to borrow the films without charge.

The Office of Indian Affairs has films depicting tribal dances, Indian handicraft activities and general Indian reservation life. For films on gold, coal, copper and other types of mining, a TV program director can apply to the Bureau of Mines.

Maritime Films

The Maritime Commission has a film library covering numerous phases of merchant shipping. Cargo, tanker and passenger ships are featured. Also available are films on merchant ship activities during the war.

Shorts on ways of detecting counterfeit money are available from the Treasury Department's Secret Service. Prison films are carried by the Bureau of Prisons. Pix depicting the activities of government doctors in times of epidemics are available from the Public Health Service.

Shots of forest fires, forest conservation and ranger life can be borrowed from the Forest Service. While many wartime films taken by the marine corps, army and navy are still restricted, each of these services has numerous reels that can be cleared.

Complete information regarding the films available at various agencies can be obtained from their respective directors of information.

Five Pennsy Outlets Fight Off Censors' Claims on Video Pix

PHILADELPHIA, Feb. 12.—Pointing out that all television programs extend into more than one State, five TV stations in Pennsylvania filed suit in U. S. District Court here Wednesday (9) seeking to upset a recent regulation of the Pennsylvania State Board of Motion Picture Censors requiring that films be approved by the board before they are televised. The suit was brought by WFIL-TV, WPTZ and WCAU-TV, all of Philadelphia; WGAL, Lancaster, and WDTV, Pittsburgh.

Viewed as a test case to determine whether there shall be federal or State control over television, the court action asked for a declaratory judgment in determining the legality of the regulation. The stations stressed that carrying out the regulation would seriously "hinder, obstruct and impede operations." The stations also contended in the suit that the censors' edict interferes with the Federal Communications Commission, under which the stations operate.

The regulation involved was issued January 24 and requires that motion pictures to be televised be submitted to the State censor board for its seal of approval. More than censorship,

submitting films to the State censor board also entails an expenditure. The State board has a basic rate of \$2 per reel of celluloid, sliding lower where film reissues are involved. Moreover, it is known that the Maryland State Censor Board has similar designs on television, and if the Pennsylvania board is successful in getting control of films on TV, it would set a pattern for similar censor boards across the country.

Also entering the TV picture is the fact that many such film showings carry across State borders in that the screening originates in another city. The Pennsylvania censors, in the original ruling, took the position that as long as the films are seen within this State's borders, it comes under their jurisdiction. Moreover, film censorship also creates the problem of TV commercials on film and the stations argue that video stations can not be characterized as a regular movie theater.

Named as defendants in the court action are Mrs. Edna R. Carroll, of Philadelphia, who is chairman of the State censor board, and members Beatrice Z. Miller and John C. Fisher.

Net Lines Up Top AM Stars For Tele Bow

"Amos 'n' Andy" First?

NEW YORK, Feb. 12.—The Columbia Broadcasting System (CBS) now has plans under way which may bring four and very likely more of its newly acquired top stars to television this fall. In all likelihood the first program to start on video will be *Amos 'n' Andy*—but without Freeman Gosden and Charles Correll, who created the show and characters and who recently sold them under a capital gains deal to CBS. The web has already found an actor to play one of the leads and is now searching for the other.

By subbing players in the leads, CBS eliminates any problem in connection with bringing Gosden and Correll East. They also lower the price of the show for sponsorship. The solution as to how to televise Crosby is in filming his shows—a virtual necessity not only because of the way the Groaner works, but because of certain physical problems, including his increasingly nude skull.

Edgar Bergen has had extensive huddles with CBS execs on developing a format. He confessed at a recent session that because of continued work in radio, he has to devote himself to hiding his lip movements, especially since TV close-ups highlight this sort of ventriloquial frailty.

The last of the CBS big four headed for video is Jack Benny, also a CBS capital gains property. CBS execs would not state whether he would come East or follow the Crosby film formula. CBS declares that the performers, because of CBS's successes in building packages, have asked the network to bend every effort toward devising video formulas, as well as helping them determine the best way to present the shows, live or film.

Hubbell Robinson, CBS program veepee, stated this week that sponsors now bankrolling the CBS talent involved, will be given first crack at buying them for TV. It is highly doubtful, for this and other reasons involving production quality, that any simultaneous airings will be arranged.

BLACKPOOL SETS BILLS

(Continued from page 3)

production, with Charlie Chester and His Gang, France Clery, George and Bert Bernard and the Andrea Dancers.

Jack Taylor, with Tom Arnold, will bring back Jewell and Warriss to the Hippodrome.

The Central Pier will present a summer show twice nightly featuring Frankie Howard and Lorely Dyer.

At the North Pier, Lawrence Wright will celebrate his jubilee year of *On With the Show*.

The South Pier will present the *Laughing Stock of Blackpool*.

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MULSON STUDIO

Box 1941 Bridgeport 1, Conn.

See Showdown Fight Against Talent Raids

(Continued from page 5)

at week's end gave Trammell a slight edge over his rival.

Altho by no means out of danger, NBC is now ready to turn its sights on plugging other weak spots and preventing "on the fencers" from leaving. Still in the air is the Eddie Cantor layout which may move to CBS. (Cantor's loss would leave a gaping hole in NBC's Friday night comedy line-up, already weakened by Red Skelton's exodus to CBS. Only *Life of Riley* and *Durante* would remain out of a once formidable two-hour comedy block.)

Cantor's decision hinges on a possible tele deal being negotiated with Pabst Beer. The comic has asked the bankroller for the right to do semi-monthly tele shows rather than weekly video airers (*The Billboard*, February 12). So far, no agreement has been reached.

Raid Campaign

Trammell has also set sights on a probable raiding campaign of his own. The Groucho Marx airer on American Broadcasting Company (ABC) has been romanced by both NBC and CBS. CBS offered Marx his present pre-Crosby time slot next season. NBC is looking for time availabilities. Marx's bankroller, Elgin-American, is hesitant to move to another web (at higher rates) inasmuch as the seasonal nature of the product limits the amount of radio time the budget can stand. One solution, proposed by the show's packager, John Guedel, would divide year-round sponsorship with a second sponsor. Sharing costs would make a switch less painful.

Talk of a lush giveaway to buck Jack Benny has been revived here. Altho the web has gone on record as opposing giveaways until the Federal Communications Commission (FCC) rules on their legality, the net feels the need for aggressive action to buck Benny on CBS. Sources close to Trammell say he is masterminding a plan to move Horace Heidt out of "The No. 1 spot in America" back to Heidt's old 10:30 p.m. time on Sundays and launch a giveaway opposite Benny. Should the need become acute, NBC was reportedly ready to act on giveaways, before FCC hands down its findings.

Boler Quits as Prexy Of KIOA in Protest Over Merger Plans

DES MOINES, Feb. 12.—John W. Boler has resigned as president and general manager of the Independent Broadcasting Company of Des Moines, owner and operator of KIOA, as a result of a proposed merger with KCBC, also of Des Moines.

Boler, who also is owner and operator of KSJB, Jamestown, N. D., is succeeded as president of KIOA by Harold E. Baker, present treasurer of the company.

In announcing his resignation, Boler said he took the step "in protest against" a proposed merger of KIOA and KCBC, the latter a Mutual outlet in Des Moines. No application has been made to the Federal Communications Commission (FCC) for such a merger, but according to reports the two stations are planning to merge to give Mutual an outlet in Des Moines of 10,000 watts during the daytime and 5,000 watts at night. The merger would retain the call letters of KIOA.

In addition, the reports claimed that the KCBC physical facilities would be sold to KBIG, another station that has been authorized to operate in Des Moines but has not started. The city now has five stand-

SHORT SCANNINGS

FRANK HARTING becomes assistant to MYRON P. KIRK, of the Kudner Agency, Inc. . . . Tele-Theater Productions is a new firm, packaging shows for television and radio. CHARLES W. CHRISTENBERRY and KAREN SULLIVAN head activities. . . . BILL ROGERS, free-lance announcer, plans to put up a solar-type ranch house in Greenwich, Conn.

BYRON PAUL, Columbia Broadcasting System (CBS) TV cameraman, has been appointed a director. . . . American Television Guild recently elected CHARLES CHRISTENBERRY, president, and MARTIN BRENNAN, vice-president. . . . FORTUNE POPE, exec veepee and general manager of WHOM is off for a brief stay at Palm Beach. . . . JAMES DAY, director of public affairs for KNBC, San Francisco TV outlet, has taken a leave of absence for two years' duty with the allied occupation forces in Japan. He joins the radio unit of the staff of the supreme commander as information specialist. . . . RED BARBER leaves for Florida and the Dodgers' spring training camp February 27. He'll cover exhibition games. . . . JOHN DERR takes over Red's Saturday 6:30 to 6:45 a.m. radio show.

WDET, Auto Workers' Station, Bows, Airs Sponsors March 13

DETROIT, Feb. 12. — Full-scale programing is slated to start Sunday (13) for WDET, first of the stations to be operated by the United Automobile Workers (UAW). The formal start of regular operation will be March 13, with the four-week period starting Sunday to be used in broadcast of the exact program schedule planned for subsequent operation, but without any commercials, which will not be aired until March 13. This period will be used for a final test of operating details and audience response for the actual programing format, according to station Manager Ben Hoberman.

Actual programing will give the station a schedule of 3 to 10 p.m. five days a week and 8 a.m. to 10 p.m. Saturdays and Sundays. The sales department has made no attempt yet to sell time, but the station will have a modest number of commercial sponsors by the time it goes formally on the air, according to Hoberman. The objective, incidentally, is to sell just enough time to pay for operations, and not to make it a profit-making venture.

Initial Shows

Typical of the specialized programing which WDET is to have are two of its initial shows, set to start the first week, *Great Books* and *Detroit Public Library Symphony*. The former show is a half hour Sunday afternoon forum akin to *Invitation to Learning*.

The station will concentrate on

public service and special audience shows, in distinction to the commercial mass appeal. Programs include *Let the People Sing*, folk music, supplied by the Library of Congress; *Betty Hicks Sports Review*, by a former women's national golf champion, one of the few shows covering all sports by a feminine sportscaster; *Community Clinic*, round-table discussion in co-operation with the mayor's interracial committee (opener devoted to Fair Employment Practices Commission (FEPC) legislation for Michigan); *The Listener Speaks*, letters from listeners; *You and Your City*, a weekly report by George Edwards, president of the Detroit City Council and a UAW member; *Labor Views the News*, commentary on labor news; *You and Your Health*, a report by the Detroit City Health Department.

Foreign language shows, off the air for about a year in Detroit, will be brought back by WDET with a half hour each of Polish and Italian programing daily, moving to up to an hour Sundays and a half-hour Jewish program Sundays. Programs will be bi-lingual, and are specifically planned "to fill the gap left by the recent curtailment of foreign language broadcasts by other local stations," according to Hoberman.

The actual program content of the foreign shows will differ from the usual and will emphasize educational aspects, including dramatics, discussion groups and some music.

8 Million on BBC's Lorgnetty "Third" Ain't Worth the Trouble

LONDON, Feb. 12.—The *Third Program* of the British Broadcasting Corporation (BBC), designed two years ago to provide a more classical type of program for listeners, may

be probed by the committee which will soon investigate the BBC.

Carrying Out FM Plans

Under the proposed merger, KCBC would go ahead with its announced plans of operating an FM station for direct broadcast to streetcar busses in Des Moines. . . . Another FM station has worked out a similar deal with KSO-FM broadcasting directly to a group of grocery chain stores. The chain store takes over the station for a set amount during store hours.

The KIOA-KCBC merger deal also followed reports of an attempt by KIOA to secure the Columbia network as a Des Moines outlet, but the deal fell thru because the independent station would have had to purchase KSO, now the Columbia outlet. Previous to that, the Meredith Publishing Company and Tri-States Theater Corporation of Des Moines made a tentative deal to purchase KSO, but later dropped its FCC application to purchase the station.

ard stations, with KBIG to be the sixth.

One of the main purposes will be to determine whether the expenditure of nearly \$8,000,000 yearly is worthwhile. The program is aired each evening from 6 to midnight.

Listeners to BBC programs pay \$48,000,000 annually. The money is collected for licenses in which radio set owners pay \$4 a year and television set owners \$8. Approximately one-sixth of this money is spent on the *Third Program*. The listening potential is about 200,000 at peak, it is estimated. Listeners feel that the *Home Service* and *Light Program* of the BBC are suffering in entertainment value because too much money is being spent on the *Third Program*. The inquiry into the BBC is expected to prove that listeners are right in their assumption. For the first time in two years the *Third Program* recently dropped classical music to give listeners 30 minutes of jazz. The program called *Third Division*, featured Vic Lewis and his orchestra.

The BBC probe is also expected to look into the high administrative costs. Salaries of the BBC staff are almost as great as the total amount spent in a year on the people who appear before the mike.

G. Mills Maps "B. Crocker" and "Ranger" for TV

NEW YORK, Feb. 12.—General Mills, now represented in television with the Ted Steele show on DuMont's New York station, WABD, is working on plans to boost its video spending by a sizable amount. The first two projects in work are to bring Mills's high rating *Lone Ranger* kid series over to TV as well as the account's *Betty Crocker* series.

If negotiations under way work out, *Ranger* will be filmed in Hollywood especially for TV. General Mills already has the package video rights, the show being owned by King-Trendle. In radio, the program airs three nights a week on American Broadcasting System, but no TV network has been as much as considered yet.

Thru its agency (Dancer, Fitzgerald, Sample) Mills has been testing its *Crocker* show adapted for video, spotting the program into the Ted Steele series once a week. The *Crocker* part is played by Zella Layne.

Investigation —Once Again

(Continued from page 6)

turned over to a three-man subcommittee consisting of Tobey, McFarland and the head of the full committee, Sen. Edwin Johnson (D., Colo.).

The subcommittee will also probe problems arising out of international treaties. The chief pact to be looked into is the North American Regional Broadcasting Agreement (NARBA) in relation to the clear channel controversy. The three senators are all of the opinion that the FCC should hold off on any settlement of the clear channel docket until the next NARBA meeting. They are equally agreed that the FCC should not authorize power above 50 kw. for clear channel stations.

Another pact which the probers are expected to scrutinize is the agreement with Canada reserving low-band, TV channels in border cities for Canadian use.

Final item on the agenda specified in the resolution is a study of the problems relating to domestic and international common carriers and the relationship of these problems to national security.

In addition to specified matters, the committee will have blanket Senate authority to investigate "all matters relating to radio, telegraph and telephone communications." The resolution, which got unanimous support of the Senate Interstate Commerce Committee two days after it was introduced, is certain to get similar approval from the Senate Rules Committee. Indicative of the seriousness with which the sponsors regard the upcoming investigation is the fact that a separate \$15,000 budget is sought for expenses.

The communications probe which was launched by Tobey and McFarland last session did not have Senate okay. Rules of the upper chamber do not require such approval but added prestige for any recommendation would result.

CAP LIBRARY FOR WIRE

(Continued from page 3)

its new deal. Firm's entry into the wired music field is the first of a series of moves aimed at expansion of its e. t. department. Cap transcriptions are used by more than 450 radio stations. Platters available to wired music ops will be identical to those distributed to radio stations, both in musical content and type of pressings (i. e. 16-inch, vinylite platters).

RCA, COL. DEVELOP STRATEGY

Victor Skeds Key Sessions Promoting 45

Distrib-Dealer Talks Set

NEW YORK, Feb. 12.—Beginning this week a dozen teams of RCA Victor commercial men and engineers will hit the road to run a series of meetings in the six regions into which RCA sectionalizes the country. At these sessions, in New York, Cleveland, Chicago, Atlanta, Dallas and Los Angeles, all RCA Victor distributors as well as key dealers will witness a demonstration of the company's new 45 r.p.m. phonograph system (*The Billboard*, January 8) and will be given details as to the merchandising and marketing program set for the new system.

First meetings take place Sunday (13). These will be for distributors only. But beginning Tuesday (15) distributors and dealers jointly will sit in on a series of 60 get-togethers spanning a seven-day period.

Any dealers who aren't covered via these 60 meetings will get the complete story and demonstration via follow-up meetings which RCA distributors, using their own personnel, will conduct. Over-all objective is to show the new phono and record to every dealer in the country before the end of this month.

In addition to the demonstration and merchandising plans, RCA will emphasize to distributors and dealers the fact that Capitol has announced its decision to go along with the 45, and will pass out to distributors a list of the instrument manufacturers who will produce 45 r.p.m. playing devices.

RCA teams, incidentally, will consist of two commercial men and one engineer. James W. Murray, veepee in charge of record division; John West, veepee in charge of public relations, and E. W. Engstrom, director of the engineering laboratories, for example, will constitute one team, which will run the Baltimore, Washington, Philadelphia and Harrisburg sessions.

RCA will also announce to the distributors and dealers that the following instrument manufacturers are either presently or will in the near future produce equipment to play 45 r.p.m. records: Emerson, Stromberg-Carlson, Philco, De Wald, Crosley, Stewart-Warner, Motorola, Admiral, Hoffman, Wells-Gardner, Scott, Sentinel, Tele-tone and Fad. This list cannot be presumed to be a complete representation of the manufacturers who will make 45 r.p.m. equipment, inasmuch as a number of set makers have not yet announced their plans, and the 45 r.p.m. records won't actually hit the market until about April 1.

Perfidy Suit On "Perfidia"

NEW YORK, Feb. 12.—Peer International Corporation filed suit this week against Copa City, the Miami Beach nitery, charging public performance for profit of three songs, *Negra Leona*, *Perfidia* and *Cachita*, without proper license. The complaint, filed in United States District Court in Florida, asks an injunction and damages for each infringement.

The tunes, whose copyrights are owned by Peer and whose performing rights are controlled by Broadcast Music, Inc. (BMI), are alleged to have been played during the past month at the club, which is not licensed by BMI.

Kapp's Receipt for Success: Nurture Yankee Culture

NEW YORK, Feb. 12.—Jack Kapp, president of Decca Records, speaking before the Radio Executives' Club (REC) Thursday (10), highlighted for the radio and TV execs the importance of nurturing our native American culture. Talking on the social responsibilities of business, Kapp outlined the growth of the record industry, the formation and development of the Decca record company, and the gradual realization on Kapp's part that in "being yourself"—or in embracing the musical heritage of the United States—lay not only personal satisfaction but also financial success.

Harking back to the early days of the industry, Kapp came up with some interesting statistics. In 1921, for instance, 108,000,000 records were sold. In 1929, when the bottom fell out of everything, the industry's dollar volume of business was less than one-half that of 1921. Again, in 1934, 12,000,000 records were sold by the industry, and in December of 1946, 12 years later, Decca alone sold 9,300,000. Decca's noted *Oklahoma* album, Kapp stated, is now in its fifth year, with 900,000 sets sold and a reasonable expectation that the million mark will be attained in 1950.

The growth of the disk industry, and Decca's part in it, Kapp indicated, were enhanced by the fact that companies gave increasing attention to hillbilly tunes, Westerns, race numbers and the scores of Gershwin, Kern and countless others who made up the heterogeneous American musical pattern. The trend in this direction, for Decca at least, had its inception between 1934 and 1936, when intensive research convinced Kapp that whereas thousands of recordings of European operas and instrumentalists were available, there was a very slim amount of American material on wax. Hence the Decca decision to make permanent via wax the American musical scene.

The Decca prexy for several years has been making similar talks before college graduating classes and to post-graduate groups, professional men

and civic associations. Theme of the exec's discourses has always been in the nature of the public service aspects of the disk business. At the end of this month, Kapp is scheduled to give a repeat lecture at the University of Chicago.

Bergman Heads King Pop Push

NEW YORK, Feb. 12.—King Records reportedly this week inked Dewey Bergman to head the firm's projected invasion of the popular record field. Bergman is best known in the trade for his long association with Guy Lombardo as the orkster's arranger.

The diskery is now shopping around for pop talent and has been talking to a number of artists in the past few weeks. To date the only artists definitely slated for the King label are Bill Johnson, former Victor disk attraction, and pianist Mary Lou Williams.

King's board of directors last week declared the firm's first dividend on common stock in the four-year history of the company, which until now has specialized in the race, folk and religious business. The directors declared a \$5 per share dividend. At the same meeting the board re-elected all of its current officials, including Prexy Sydney Nathan and Executive Veepee Jack Pearl.

AMS OPENS N. Y. BRANCH

HOLLYWOOD, Feb. 12.—AMS Central Record Sales, distrib for Aladdin, Miracle and Specialty disks, will open a New York branch. Jim Warren, of Central's Los Angeles office, is in Gotham setting up the branch. This will be the fourth branch for Central, which already operates offices in Los Angeles, Chicago and Detroit.

Batoners Turned Slum Sellers Draw Frown From Terpery Ops

CHICAGO, Feb. 12.—Ballroom ops were warned this week to guard against a recently introduced practice on the part of name bands which try to sell merchandise gimmicks in terpalaces where they are booked. Members of the National Ballroom Operators' Association (NBOA) have been contacting Tom Roberts, legal counsel of the operators' group, to point out that contracts on two name bands, handled by one major agency, included a clause which read: "It is understood and agreed that the producer (band leader) shall have the right to sell its own souvenir programs and other novelties at the gate preceding and during the time of the engagement and that no receipts thereof shall be credited in any way to the purchaser."

Ops complained because items handled by name band hawkers were small over-priced souvenirs, which lowered the prestige of their dancieries. Dance promoters further contended that with name ork guarantee still so large that admission prices cannot be lowered, people's buying a gimmick at the door cuts down on their concession revenue which,

in many cases, is the only cream that's left over when operating expenses are paid. Roberts told ops to scratch out such clauses in band pacts. The NBOA legal rep further pointed out that in the case of States like Iowa, Illinois and others, a sales tax is required for such purchases. In several instances ops reported that hawkers made no attempt to collect the State sales tax. In certain other areas a sales license is required to sell merchandise, and ops reported that no local licenses had been obtained. If a check-up is made by State or local agencies which control sales, ops who okayed such sales without tax payment or licenses could be prosecuted, they further pointed out.

Another clause which has received adverse op comment is a new one in which "passes and free admissions will not be issued to any patron without the consent or approval of the producer." Ops argue that certain local people, such as press and disk jockeys and local civic execs, play an important part in the success of the dance and should be duked in.

Hypoing LP Acceptance, Says Columbia

Position on "War" Stated

NEW YORK, Feb. 12.—Columbia Records this week took cognizance of the increasingly competitive disk picture with a statement amounting to a reaffirmation of faith in LP. The statement, delivered by Edward Wallerstein, Columbia's chairman of the board, was buttressed with a set of figures pointing to a measurable degree of public acceptance of LP and indicating that Columbia was ready for a long competitive race against RCA Victor's 45 r.p.m. system. The Wallerstein argument was also in the nature of an assurance to customers that Columbia would not let them down. And inherent in the whole was the angle of time. That is, the Columbia organization intends to gain public acceptance of LP to such a degree that when Victor finally gets rolling it will find itself facing a fait accompli.

In line with this philosophy, Columbia execs revealed they were making an all-out push to gain acceptance of LP by radio stations as well as the public. Approximately 400 stations, and perhaps close to 500, have already installed LP equipment, according to a check of manufacturers made by Columbia. A disk exec added that as stations obtain LP equipment, they are being serviced with LP records.

Trade War in Quotes

Wallerstein in his statement referred to the so-called trade war in quotation marks. The unique features of LP do not in themselves make a "record war," he pointed out, and added, "but one major company—RCA—has chosen to ignore these developments (LP). If it had done only that, there would be no need for comment. RCA has gone much further. It has indicated it will make no provisions of any kind, either in its equipment or records, for long-playing records; it has suggested that the long-playing records already in the homes of the American people would not be successful despite all the weight of evidence and the considered judgment of virtually all other manufacturers of equipment... and it has just announced its own forthcoming new record development, a small record playing at the unorthodox speed of 45 r.p.m.'s, on a special turntable which can take no other records, either of the conventional or long-playing type... This is the essence of what people have been calling a 'record war.'"

Wallerstein claimed almost 600,000 families have bought LP players and that these families have bought more than 2,000,000 LP records. Current sales figures show that LP are being bought progressively faster, he said. The Columbia board chairman outlined the arguments for LP and then outlined the RCA Victor system for purposes of clarification. He concluded that RCA's effort in 1933 to make a long-playing record had failed, whereas Columbia's had succeeded, and summarized: "We give them (the people) our profound assurance that they can continue to buy LP with complete confidence. For these records have so clearly made an important contribution to music-loving America that they are certain to outlast any confusions of a 'record war'—a 'war' which Columbia records has not initiated and in which it cannot be defeated."

Teen-Age Dance Promotions To Stimulate Ballroom Biz In Midwest Pay Dividends

CHICAGO, Feb. 12.—Spread of teen-age dance promotions to stimulate ballroom business was evidenced strongly in the Midwest the past month. Early reports indicate the experiment in cultivating teensters' interest is paying dividends.

Alice McMahon, op of Indiana Roof, Indianapolis, reported that after the first two Sunday afternoon dances the mayor visited the dancery to view the result. Miss McMahon, using the name orks working her spot, charges 60 cents, including tax, for a half-hour of dance instruction, preceding a two-and-a-half-hour dance period. A half-hour of the dance is aired by WIRE, Indianapolis. Each week a patron is selected for a "junior queen for a day" deal, the lucky miss being feted by merchants. A miniature vaude show is also staged, with talent from among patrons. Any teen-ager participating in the show is given membership in a junior chapter of the Indianapolis Variety Club.

Interests Parents

Johnny Apt, op of Prom Terrace, Fort Wayne, Ind., charges 44 cents, including tax. The third week drew 450 dancers. Apt has worked out a deal with the local bus service whereby a special bus takes youngsters to the ballroom, three miles out of town, for a dime. Apt lets parents who accompany their children in free, thus encouraging many to drive their kids out and stay to watch the dancing.

Kermit Bierkamp, manager of Tomba Ballroom, Archer dancery in Sioux City, Ia., has built wide community support for Saturday afternoon teen-age dances, working in co-operation with the city recreation department, Junior Chamber of Commerce and a radio station. City recreation execs supervise the dances and supply ducats and membership cards, while the Jaycees pay a nominal rental charge. The radio station airs a two-hour d.j. show from the

Montilla To Set Up Disking Activities Centered in Havana

NEW YORK, Feb. 12.—Fernando Montilla, Cuban engineer formerly with the National Broadcasting Company (NBC) here, who is now in the States to arrange for local pressing and distribution of his new Cafamo disks, is making plans for large-scale disk activities centered in Havana. He is currently buying modern recording equipment to build the largest indie studio in Cuba. The only large studios there now are owned by the radio stations, and waxing sessions cannot be held until they sign off for the night.

Besides regular Latin pop etchings, Montilla plans to cut the entire score to Ernesto Lecuona's new operetta, *Rosa*, with Spanish cast. Since an English version of this, with lyrics by John Latouche, is scheduled for Broadway production by Reggie Hammerstein, he will also cut the music alone, without lyrics.

These cuttings will be offered for sale to an American disker, who could then dub in the English lyrics.

Montilla is also seeking a deal with the Cuban government for recording the government-subsidized Havana Philharmonic. Idea calls for the diskery to pay recording and pressing casts and handle distribution, while the government would pay for the musicians and soloists, and in return would receive a royalty on each disk sold.

ballroom in conjunction with the parties.

Checking Costs Free

To defray the checking cost, Bierkamp worked out a deal with a local merchant to foot the checkroom expense. In return, a huge placard near the check windows points out the merchant's co-operation. In addition, the king and queen selected each week receive free merchandise during a ceremony over the radio station. Tomba dances are pulling between 400 and 500 dancers.

45 R.P.M. Hues Add Sales Hypo

NEW YORK, Feb. 12.—The eye-catching colors of RCA Victor's 45 r.p.m. disk will provide dealers with wide opportunities for promoting and merchandising the new platters, according to J. B. Elliott, vice-president in charge of RCA Victor consumer products.

The various colors (one for each category of music) were chosen by a board headed by John Vassos, industrial designer, the selections being made because of psychological and aesthetic considerations. Classical music disks will be ruby red; semi-classical, midnight blue; popular, black; children's, lemon drop yellow; Western, grass-green; international, sky blue, and cerise for folk music.

Flack, Bally Men Plan Mutual Org

NEW YORK, Feb. 12.—The move to set up an informal organization of music industry publicity and promotion men crystallized this week when 16 of the bally men gathered for a luncheon Friday (11) at Trader Horn's. The purpose is to bring together all in the aforementioned categories in order that they might trade ideas, thrash out common problems and get to know each other better. All facets of the music industry were represented at the session.

Included were Dan McNamara, of American Society of Composers, Authors and Publishers (ASCAP); Helen Havener, National Federation of Music Clubs; Ira Wegard, Bregman-Vocco-Conn; Arnold Shaw, Leeds Music; Alan Kayes, RCA Victor; Nat Tannen, Bourne, Inc.; Dick Linke and Glen Stevens, Capitol Records; Bob Marks and Larry Fishbein, of Marks Music Corporation; Bernard Kalban, Mills Music; Sally Gluckstein, Santly-Joy; Dick Frohlich, ASCAP; Hy Reiter, Broadcast Music, Inc. It's figured some 35 in all are eligible for such an organization.

Bob Sullivan, of *The Daily News*, guested. The next clambake is March 11.

Exclusive Signs 3 New Attractions

HOLLYWOOD, Feb. 12.—Exclusive Records this week expanded its talent roster with the inking of three new disk attractions. Newcomers include Cecil (Big Jay) McNeeley's small ork, balladeer Charles Lynd and Pinky Tomlin. McNeeley currently is sporting a top race hit, *Deacon's Hop*, on the Savoy label.

The diskery recently completed inked pacts with three other artists. These were the Paul Martin ork, the Four Hits and a Miss and the Prince Cooper Trio. All of the new Exclusive talents will wax in the coming week.

Music—As Written

New York:

GILBERT NELSON, administrative assistant at General Artists Corporation (GAC), leaves after two years with the agency. He was with the contract department. . . . CHARLIE VENTURA, who spent 10 weeks at the Royal Roof, during which time he cut his first sides for RCA Victor, heads out to California for an engagement at the Empire Room in Los Angeles early in April. Between now and April Ventura has skedded a string of dates in Hartford, Conn., Washington and Chicago.

MILLS MUSIC has three songs on the rack: "Say Something Sweet to Your Sweetheart," "Red Roses for a Blue Lady" and "Down by the Station." The latter is in the catalog of the Academy of Music. . . . CLAYTON F. SUMMY COMPANY, this week received permission from the American Society of Composers, Authors and Publishers (ASCAP) to place "Happy Birthday to You" on the TV restricted list. The firm was dissatisfied over TV's methods of using the song.

On St. Valentine's Day (14) Metropolitan Opera soprano RISE STEVENS presented to the first two couples married at the City Hall copies of her Columbia "Love Songs" album. . . . Basso EZIO PINZA, also a Columbia artist, will be the guest of honor at the first all-LP record concert given Wednesday eve (16) in the regular weekly series at the New York Public Library.

DELBERT (DEB) DYER has resigned as prexy of White Church Records. Dyer, who penned "Rendezvous With a Rose," will maintain his interest in the Tom & Deb's Music, indicate. . . . IRVING FIELDS TRIO closed at the Raleigh Room of the Warwick. . . . HELEN HUMES and ILLINOIS JACQUET'S SEXTET are skedded to open at Cafe Society Uptown in San Francisco Friday (11). . . . ARTHUR DUPONT is alternating at piano and Hammond organ at Burt's Grille, New Bedford, Mass.

Flack JERRY SIMON has joined Black and White here as director of promotion and publicity for the waxery and its subsidiary labels. . . . STEVE SHOLES supervised the waxing of 88 folk sides in his recent junket to Atlanta for RCA Victor. . . . IRVING CAESAR will guest on the "Big and Little Club," kiddie program over WJZ, Saturday (19). . . . TINY GRIMES goes into the 421 Club in Philadelphia February 28 for three weeks with options. . . . Dana Records has signed three new polka orks to two-year contracts: The RAY HENRY and HARMONY BELLS orks of Hartford, Conn., and TED MAKSYMOWICZ, of New York. . . . REMY FARKAS, of London Records, was married Saturday (5) to ROSE AHLPERN. . . . MAHALIA JACKSON signed a personal management contract with HARRY LENETSKA. . . . Continental Records pacted JOHNNY SADRACK, polka orkster.

Chicago:

NORM PAISLEY, former Chi Capitol salesman, has been appointed chief of Capitol's Minneapolis branch. . . . LEE ATWOOD, for the past three years advertising and sales promotion chief for Victor here, has resigned, with BOB BODINE taking over d.j. contacts, JOHN STARK, advertising, and RACK LASHMET, dealer advertising. . . . ALICE McMAHON, op of the Indiana Roof, Indianapolis, doing a 30-minute show weekly over WIRE, local station, in which she discusses the inside of show business, especially the band business.

BARCLAY ALLEN set to open Elitch's Garden May 19 for four weeks. . . . PLANET RECORD SHOP has contracted for a six-month spot campaign over WIND's "Early Morning Watch." . . . MARION FRANCIS, ex-band chirp, married MUSH ESLER, trainer for the Chicago Cardinals' pro grid team, in Appleton, Wis., January 15. . . . L. A. BAUMGARTNER, former operating manager for Victor in Chicago, has been upped to general merchandise manager of the Chicago Victor branch. . . . CHARLEY PETZOLD, chief of Chicago's Capitol distributing branch, has been elected commodore of Lake Calumet Outdoor Life and Sports Club. Petzold holds cups in motor boat racing.

Hollywood:

MACEO MERRIWEATHER, formerly with Victor, added to the Specialty Records' talent roster. ART RUPE, Specialty prexy, also picked up options on ROY MILTON and CAMILLE HOWARD. . . . RAY CONNIF, former ARTIE SHAW arranger and tram man, rehearsing a new band and will cut audition disks this week. Ork will have 12-man instrumentation divided equally between brass, reed and rhythm.

LEE GRAHAM will get top singing spot in RAY GOLDEN'S new musical, "Alive and Kicking." He will introduce HOAGY CARMICHAEL'S "If You Don't Love Me" when curtain rises on its pre-Broadway tryout at New Haven April 1. New York bow set for April 15. . . . "What must one do to become an ASCAP member?" is AL COMPARTE'S beef. Latter's pubbery, Amco Music, was turned down by ASCAP for the third time. Catalog contains 16 tunes plus seven network show theme songs. . . . BILLY ECKSTINE set for New York Paramount Theater bow sometime in May.

Philadelphia:

LENNY HERMAN, coming in from New York's Astor Hotel, takes over the stand at the Hotel Warwick. . . . WILLIAM B. RICHTER getting out professional copies on three new songs in his own "You're My Sweetheart Forever," which Skating Tunes label will wax, "Just the Two of Us" and "Only One Girl." . . . BOBBY ROBERTS is already set to summer at Pocmot Lodge, Pocono Mountains resort at Bushkill, Pa. . . . KIRBY STONE returns his unit to Ciro's. . . . HERBERT GORDY, former CAB CALLOWAY bassist, and drummer boy COATESVILLE HARRIS, out of LOUIS ARMSTRONG'S org, are with SAX GILL'S GANG at the Budweiser. . . . ROY ELDRIDGE, with LEE RICHARDSON for vocals, takes over the Club 421 bandstand.

BERYL BOOKER, former 88-er with the SLAM STEWART TRIO, soloing at the Hotel Senator's Rendezvous. . . . "I Love You So Much It Hurts" was voted by teen-agers the Click Tune of the Month at the monthly voting parties sponsored by the juke box operators' association and FRANK PALUMBO'S Click nitery. . . . MARY LOUISE JONES, CAB CALLOWAY canary, is doing a single at Di Simoni's, Old Forge, Pa., and set to follow at Mort Casway's Celebrity room here.

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AMPAS Makes Nominations For '48 Oscars

HOLLYWOOD, Feb. 12.—Academy of Motion Picture Arts and Sciences nominations for 1948 awards of merit in music threw the Oscar spotlight on the following:

Best original song: *Buttons and Bows* from *The Paleface* (Paramount), music and lyrics by Jay Livingston and Ray Evans; *For Every Man There's a Woman* from *Casbah* (Marston Pictures, Inc.; Universal-International), music by Harold Arlen, lyrics by Leo Robin; *It's Magic* from *Romance on the High Seas* (Michael Curtiz Productions, Inc.; Warner Bros.), music by Jule Styne, lyrics by Sammy Cahn; *This Is the Moment* from *That Lady in Ermine* (20th Century-Fox), music by Frederick Hollander, lyrics by Leo Robin, and *The Woody Woodpecker Song* from *Wet Blanket Policy* (Walter Lantz, U-A), music and lyrics by Ramey Idriss and George Tibbles.

Best scoring of a musical picture: *Easter Parade* (Metro-Goldwyn-Mayer), by Johnny Green and Roger Edens; *The Emperor Waltz* (Paramount), by Victor Young; *The Pirate* (Metro-Goldwyn-Mayer), by Lennie Hayton; *Romance on the High Seas* (Michael Curtiz Productions, Inc.; Warner Bros.), by Ray Heindorf, and *When My Baby Smiles at Me* (20th Century-Fox), by Alfred Newman.

Best music score of a dramatic or comedy picture: *Hamlet* (J. Arthur Rank-Two Cities Film, Universal-International-British), by William Walton; *Joan of Arc* (Sierra Pictures, Inc.; RKO Radio), by Hugo Friedhofer; *Johnny Belinda* (Warner Bros.), by Max Steiner; *The Red Shoes* (J. Arthur Rank-Archers, Eagle-Lion-British), *The Snake Pit* (20th Century-Fox), by Alfred Newman.

Above list is the result of nominations made by more than 11,000 members of the flicker industry. Balloting will close March 15, with awards to be announced at the annual Academy award event March 24.

Elate Terpery Back to Toppi

PHILADELPHIA, Feb. 12.—With the ballroom already \$4,200 in the red since it was taken over in May, 1946, by the Elate Club, Inc., for dance promotions, the Elate ballroom this week reverted to sports promoter Jimmy Toppi Sr., the original owner who holds the lease. John E. Williams, who managed the ballroom for the Elate Club, will continue in the same capacity for Toppi, and the large dancery will continue the Elate designation at least until next season.

The ballroom, once the famous Palais Royal dancery and later used for sporting events before being turned back to terpers, was the scene of all major Negro dance promotions during the past two years. However, because of poor dance investments, the small group making up Elate Club, Inc., was unable to meet current bills. Rather than go deeper in the red, Toppi, who operates the Metropolitan Opera House for sports, roller skating and theatrical promotions, decided to let the club walk out of the lease and take the room back.

It is reported that Toppi has the Elate building on the selling block, the asking price being \$90,000. Store rentals bring in \$700 a month, with the second floor housing the large dancery facilities.

Washed Out

NEW YORK, Feb. 12.—Disk jockey Len Allen, of KLO, Ogden, Utah, is going to be more cautious with promotion gimmicks from now on.

When he offered to hypo the polio fund drive last week by promising his services as dishwasher for a day to any listener who would send in a contribution of \$25 or better, he expected that his offer would be taken up by a housewife or two.

Instead he got a check from Mr. H. L. Crane, with a note attached reading: "I accept your offer to do my dishes for an entire day. I'll expect you tomorrow." So Allen went to Crane's place and did a day's dishes.

Crane's place is a busy restaurant.

AMC Prepares School, Town Music Manual

NEW YORK, Feb. 12.—A manual of procedure for development of school and community music activity has been prepared by the American Music Conference (AMC). Titled *Moving Ahead With Music*, the manual will be made available to dealers and others in the music industry who can forward it to educators, civic, fraternal and religious leaders and others interested in community betterment thru music.

The AMC is urging dealers to request a copy to use in interesting some local group or leaders in such projects. The manual, a 16-page three-color illustrated booklet, offers a plan of action and a step-by-step outline for implementation.

Louis G. LaMair, AMC prexy, said, "Any dealer who can interest some group in his community into putting the program suggested in the manual to work will make a real contribution to his community and at the same time serve his own business interests."

Assisting in preparation of the manual were the Music Educators' National Conference, National Federation of Music Clubs, National Congress of Parents and Teachers and Kiwanis International.

Cap Past Hits For 45 R.P.M.'s

HOLLYWOOD, Feb. 12.—Capitol is combing its catalog for top-selling items of the past to be issued in 45 r.p.m. form when the diskery's rapid changer platters hit the market in April. Initial 45 r.p.m. release will include rapid changer duplication of some of the April disks plus a cross-section of Cap's earlier best sellers. Dealers will therefore be given a good-sized 45 r.p.m. package consisting of past and present items.

Cap plans to continue working back into its catalog while it keeps up with the new releases until its top yesteryear selections are made available in rapid changer form.

Back catalog material will lean almost entirely to albums, with initial release expected to include kidisk selections, Stan Kenton album, plus others on the pop side.

Congressional Committee Preparing Blueprint for Major Revamp of 1909 Act

Modernization Means Music Biz Ramifications

By Ben Atlas

(Continued from page 3)

changers, juke boxes, sound movies, radio shows, televised drama and big-name jazz bands."

Warner To Appear

Chairman Bryson disclosed that one of the early steps in orienting the subcommittee to its big job will be an appearance later this month before the group by Sam Bass Warner, register of copyrights. Girding for the copyright law modernization move (*The Billboard*, December 11) Bryson's subcommittee is among the first which has completed its organization in the 81st Congress, with a full-time clerk and counsel assigned and with regular weekly executive sessions having been embarked upon February 4.

Altho the Bryson subcommittee's explorations of the Copyright Act could normally continue for at least two years before House floor action on proposed major changes is ready, there is a chance that an earlier showdown might be expedited by current maneuvers by the State Department to get Senate ratification

Barton Music Payment Plan Gets Go-Ahead

NEW YORK, Feb. 12.—Barton Music's plan for payment received the necessary dollar-volume and the majority approval by creditors before Federal Referee Herbert Loewenthal, Thursday (17). A final meeting to determine formal confirmation of the plan will be called by Referee Loewenthal at an early date. The plan calls for payment to songwriter creditors of 65 cents on the dollar on confirmation and 10 cents on the dollar within 90 days; to general creditors, 20 cents on the dollar on confirmation and 10 cents on the dollar after 90 days.

At the hearing, Referee Loewenthal directed Harry Fox to turn over to Barton some \$18,000 in accrued mechanical royalties which had been held in escrow. That money and the additional sum needed to make the first payment to creditors is to be deposited with the court before final confirmation. Barton estimates that some \$40,000 in all will be deposited for this purpose. The accrued royalty money has been earmarked according to tunes which earned them, a precaution against possible failure to confirm the plan.

Some 20 songwriters indicated that they want their copyrights returned, but in the case of many of these, it is understood that they are acting for the record rather than a desire to thwart the reorganization.

Jules Styne and Sammy Cahn, who are into Barton for some \$8,000 for the tunes *Day By Day* and *Saturday Night*, have offered, Barton says, to take back their copyrights in lieu of payment. Barton indicated to *The Billboard* that he will probably return the tunes, thereby giving himself that much more leeway to pay off other creditors.

of the Inter-American Copyright Convention Treaty (*The Billboard*, December 11) since the treaty, if ratified, would take precedence over any affected provisions in the nation's copyright act. Because Congress traditionally has preferred to have the nation's copyright regulations stipulated by domestic law rather than by treaty, it is seen probable that a move might develop on the Senate (*Congressional Comm. on page 103*)

Loesser Gets Saunders' Lists From Gabriel

NEW YORK, Feb. 12.—The Saunders Music catalog, consisting of some 100 copyrights, has been turned over by Olga Gabriel of the Mellin Music firms to tunesmith Frank Loesser. The deal, an out-of-court settlement of a complicated lawsuit, gives Miss Gabriel pubbing rights to *Moon of Manakoora* for five years, unqualified pubbing rights to *Until*, *The Stars Fell Down* and *From Twilight to Dawn*, and an undisclosed cash settlement. *Moon* was written by Loesser, *Stars* by Walter Donaldson and *Twilight* by Leon Rene.

Litigation began some years back when Loesser and Arthur Schwartz, original owners of the catalog, sold it to Irving Gwartz, with Schwartz retaining a small interest. In the original agreement between Loesser and Schwartz, it was stipulated that if the catalog were sold, Loesser was to recover those tunes he had penned himself. On the sale to Gwartz, Loesser did not recover his songs, and brought suit against Gwartz and Schwartz.

The catalog was sold again, this time to Miss Gabriel, and Loesser brought suit against her. Settlement this week closes the case. Loesser is reported to be planning to name Buddy Morris as selling agent for the catalog.

Mellin revealed this week that he had purchased the tune *Saulte Ste. Marie* from Canadian composer Len Hopkins. The tune, already waxed by Frankie Carle and Eddy Howard, with other majors set, is one of the first Canadian tunes with strong American plug promise.

Davis Adds 4 Area Staffers

NEW YORK, Feb. 12.—Joe Davis, expanding his Beacon disk and pubbery ventures (*The Billboard*, January 22), has added new staffers in four scattered areas. Jack Perry covers up-State New York, including Buffalo, Rochester and Syracuse; Joe Quinn, Boston; P. Robert McKenna, Pittsburgh, and A. David Kronemer, Cleveland. New Beacon operatives for Minneapolis, Memphis and New Orleans will be named next week.

Each of these men acts as a combined song plugger, record salesman and disk-promotion agent.

Peer-Rumbalero Tug-of-War

Tie on Cuban Music Rights Is in Balance

Roca Sparks New Company

By Jerry Wexler and Bill Simon

NEW YORK, Feb. 12.—A war for control of the North American rights to Cuban music is shaping up following Cuban music czar Ernesto Roca's breaking his 13-year association with Ralph Peer's Southern Music empire, and setting up a new pubbery, Rumbalero. Rumbalero, with Roca's pull among native cleffers, figures to give Southern a strong battle for dominance in the field. Reported in the new pubbery with Roca is U. S. pubber Gene Aberbach, who heads Hill and Range Music here, but Aberbach denies that he has consummated the pact as yet. Altho the North American office hasn't been set up yet, it is believed that the new firm will clear thru Broadcast Music, Inc. (BMI), but, uniquely, European pubbing rights are being assigned to Chappell Music, a pillar of the American Society of Composers, Authors and Publishers (ASCAP). BMI is making the new firm no cash guarantees for the time being.

Roca, Cuba's "Mister Music," derives his power from a number of key positions he holds. He is manager of the federacion (Cuban Composers' Society), is RCA Victor's recording supervisor in Havana, adviser to the musicians' union, and heads the government copyright office. He has been with Southern there since 1936.

According to a Southern spokesman, the value of Cuban tunes on the Yankee market has degenerated in recent years, and the rich melodies that have become standards here, such as *Marta*, *Quiereme Mucho*, *Yours*, *Peanut Vendor* and *Siboney*, aren't turning up any more. The pubbery emphasized its need for melodies that can be made into plug songs rather than the Afro-bop material most Cuban cleffers are currently grinding out. Southern also reports that it has \$25,000 outstanding with Cuban writers for which no music has been received.

Maneuver for Position

Southern has already begun its fight for position and has recently upped Fernando Castro to its Latin-American head to spearhead the campaign. Esteban Rodriguez, who was sent down several months ago as (See Grip on Cuban on page 20)

Sonja Is Sued On 'Intermezzo'

NEW YORK, Feb. 12.—The Edward Schuberth and Company pubbery and Sesac this week filed an infringement suit in Southern District Court against Sonja Henie, Arthur M. Wirtz, Hollywood Ice Productions, Consolidated Enterprises, Inc., and Madison Square Garden, Inc., on charges of using the song *Intermezzo* without proper license as a production number in ice ballets.

The complaint alleges that the tune was incorporated into the *Moonlight Ballet* number of last year's ice show, produced by Hollywood Ice Productions, and into the *Chopiniana* seg of this year's show, produced by Consolidated Enterprises. Wirtz was listed in programs as executive director of both shows. The action asks an accounting, damages and an injunction.

Deejay Org Airs Payola Reply

NEW YORK, Feb. 12.—The following statement was submitted by the Metropolitan Association of Disk Jockeys, Inc. (MADJ), at the invitation of *The Billboard*:

"Recently the music editor of *The Billboard*, Paul Ackerman, and his associate, Jerry Wexler, extended to the Metropolitan Association of Disk Jockeys the courtesy of a visit during a regular membership meeting. They did so in reply to our invitation to sit down and discuss *The Billboard's* treatment thus far of alleged disk jockey payolas.

"One of the by-products of our get-together was an invitation to MADJ to submit, for publication in *The Billboard*, a statement to the trade.

"For this gesture we sincerely thank *The Billboard*. And while we're in the 'thanks' department, let us add a very warm and admiring handshake to Messrs. Ackerman and Wexler for their fair-mindedness and good sportsmanship in attending our meeting and entering into this discussion with us.

"We, of MADJ, have noted a growing tendency in the trade and trade press, to picture, by inference, all disk jockeys as mercenaries with outstretched palms. It is only natural that we resent—and regret—this distorted picture.

"We're not unaware of the fact that a few unethical broadcasters have given rise to the comments which have snowballed until the truth is stretched beyond recognition.

Editor's Note:

The MADJ's piece was prompted by a box in *The Billboard*, headed "Dem Hungry Deejays," telling the story of a jock who called a meeting of his "clients" to inform them of a hike in the payola fee. This story had been preceded by one which detailed the complaint of an indie record manufacturer to the Federal Communications Commission (FCC), the complaint being that he could obtain airings of his disks only via payolas. The FCC's answer indicated that such unethical practices could jeopardize the license of a station.

It is not *The Billboard's* intention to cast a shadow over the entire disk jockey profession. We believe the great majority of jocks are ethical and competent. However, it is not within our province to be stool pigeons. Further, newspaper practice demands that the sources of news be protected, particularly when such sources include trustworthy record company personnel, who could be financially damaged if their names were revealed.

Be that as it may, we laud MADJ's sentiment against the payola evil. It parallels our own.

"Since it is statistically true that the disk jockeys, as a group, occupy more radio hours than any other form of entertainment on the air, we are particularly anxious that the standards of the profession be maintained at the highest possible level. Therefore, we would be the first to point fingers at any proven culprit.

"It was for just such reasons that MADJ, from its very inception, saw fit to include in its constitution provisions for dealing with any member proven guilty of professional misconduct.

"Not for one moment do we suggest looking the other way if some individual abuses the responsibility invested in him as a radio performer. But we don't think there is any gain in casting aspersions upon thousands for the alleged misdeeds of a few. By all means let's throw the light of public exposure upon any who dare to endanger the good name of disk jockey. But let's do it directly—and with substantiation—not by vague insinuations.

"We feel that the trade press can do much toward alleviating the situation by calling names—names of those who perpetuate these practices by offering money, as well as those who accept. And we take this opportunity to urge *The Billboard* (and all other trade papers) to do so, rather than take the chance of casting ugly shadows on the reputations of thousands of radio men who have always worked in the best interests of the trade and the public.

U. S. Freezes 'Can't Be True' ASCAP Money

NEW YORK, Feb. 12.—The Alien Property Custodian has frozen performance moneys in the American Society of Composers, Authors and Publishers (ASCAP) for last year's click, *You Can't Be True Dear*. The agency, which last year licensed American pubbing rights for the German tune to Biltmore Music (owned by Dave Dreyer and Julius Bard), gets a percentage of the earnings and is now questioning the pubbery mechanical royalty arrangement with Rondo Records. When the waxery, which is owned by Bard, started a sleeper disk on the tune with the Ken Griffin organ version, Biltmore agreed to accept a 1-cent mechanical royalty rate.

Alien Property office, on the thesis that the 2-cent statutory rate is universally observed, has asked Biltmore for an explanation.

Low Dreyer, attorney for the pubbery, is preparing to show the Alien Property Custodian that rates of less than 2 cents are common practice in the industry. It is well known that lower rates are a commonplace, particularly in cases where unassigned

Converter

NEW YORK, Feb. 12.—Latest of Dr. Peter Goldmark's developments in connection with his work on LP is the micro-converter, unveiled this week at a press conference presided over by Ed Wallerstein, chairman of the board of Columbia Records. This is a gadget which fits over a standard 78-r.p.m. turntable and reduces the speed so that microgroove records can be played. The device, which has its own tone arm, is being made by Micro-Verter, Inc.

Shearing Signs MGM Pact

NEW YORK, Feb. 12.—Contrary to earlier reports that he would sign with Capitol, George Shearing, blind English bop pianist now fronting his own quartet at the Clique Club here, this week signed a one-year pact with MGM diskery. Shearing's first date for the label takes place next week, with Leonard Feather supervising. The pianist also cut four sides with a quintet recently for Discovery.

tunes click on sleeper disks, and Dreyer is confident that he can demonstrate this.

SPA Looks Into RCA's Royalty Slicing Moves

NEW YORK, Feb. 12.—The campaign initiated by RCA Victor some months ago to slice pub's royalty returns 8½ per cent this week prompted a query into the matter by the Songwriters' Protective Association (SPA). Sigmund Romberg, SPA president, addressed a letter to publishers asking them for information relative to Victor's proposed royalty cut—what was the basis of the proposed cut, on what was it predicated, etc. The SPA letter, it was learned, did not reflect any specific stand on the part of the writers' organization. Rather, it indicated that writers would be affected by curtailed royalties and that therefore SPA was looking into the matter. A specific stand, it was believed, would be taken as a result of Romberg's findings.

Victor's position in the matter is that its proposed royalty slice covering breakage and returns constitutes sound business at this time and that there is precedent for such a move. SPA as an organization has not tried to query Victor. Victor states that it is, of course, ready to explain its position to any publisher or authorized SPA exec.

Decca Denies English Probe Affects Coral

NEW YORK, Feb. 12.—Decca exec Milton Rackmil flies to England Monday (14) to investigate the conditions surrounding the production and sale of disks cut from American Decca masters in that country. He will make his studies in collaboration with the recently appointed American Decca representative in England, Wally Moody.

It was reported here that the purpose of Rackmil's trip to England was primarily to lay the groundwork for the establishment of the Coral label, the Decca-owned subsidiary, over there. This was denied by Decca execs here. But it was pointed out that it is no secret that there has been trouble between American Decca and English Decca, which firm handles the Yank wax in England. It also was pointed out that the Coral label is an internationally held copyright of Decca while the Decca and Brunswick labels both are controlled outside the United States by English Decca. Decca execs here explained that Coral will not be established overseas "now" but did not say that it would not be used at some future date.

Music Instrument Wholesale Values Up 173% Over '39

WASHINGTON, Feb. 12.—Wholesale value of shipments of musical instruments in 1947 increased 173 per cent over 1939, the Census Bureau said this week in a preliminary report on the recent census of manufacturers. The wholesale value of instruments—excluding pianos and organs—was \$31,400,000 in 1947, as compared with \$11,600,000 in 1939 when the last such census was taken.

While the number of instrument makers increased from 101 to 169, the number of employees increased from 4,104 in 1939 to 5,365 in 1947. Total wages paid employees by musical instrument manufacturers jumped 154 per cent from \$5,700,000 to \$14,500,000.

Expenditures for materials rose from \$3,400,000 in 1939 to \$9,200,000 in 1947, the Census Bureau reported.



The grandest collection of IRISH RECORDS for St. Patrick's Day

ST. PATRICK'S DAY
Album Sung by **BING CROSBY**
with The Jesters and The King's Men. Accompaniments by Bob Haggart, Victor Young and John Scott Trotter Orchestras

Selections include: MacNamara's Band—Dear Old Donegal—Who Threw the Overalls in Mrs. Murphy's Chowder?—It's the Same Old Shillelagh—Did Your Mother Come From Ireland?—Where the River Shannon Flows—The Rose of Tralee—When Irish Eyes are Smiling—Too-Ra-Loo-Ra-Loo-Ral—I'll Take You Home Again, Kathleen. \$4.50.

ALBUM A-495

GALWAY BAY
Sung by **BING CROSBY**
coupled with **MY GIRL'S AN IRISH GIRL**
Vocal with Orchestra

DECCA 24295

LITTLE SHAMROCKS
Album Sung by **DICK HAYMES**
Accompaniments by Gordon Jenkins and Victor Young Orchestras

Selections include: 'Twas Only an Irishman's Dream—How Are Things in Glocca Morra?—There's a Dear Little Plant—Eilleen Allanna—My Snowy Breasted Pearl—The Blarney Roses—Hush-a-Bye (Wee Rose of Killarney)—The Old Plaid Shawl. \$3.75.

ALBUM A-630

IRISH MELODIES And BALLADS

ALBUMS
A LITTLE BIT OF HEAVEN—Irish Songs sung and played in waltz time. Felix Knight (tenor) and Russ Morgan and His Orchestra with Jeffery Alexander Chorus.
Selections include: Come Back Paddy Reilly—Come Back to Erin—Lass From the County Mayo—There's a Cottage by the Shannon—A Little Bit of Heaven—In the Valley Near Slievenamon—Sweet Inniscarra—That Tumbledown Shack in Athlone.
Album A-413. \$3.75
MY WILD IRISH ROSE—Irish ballads sung by Phil Regan, with orchestra directed by Harry Sonnik.
Selections include: My Wild Irish Rose—A Little Bit of Heaven—Mother Machree—Too-Ra-Loo-Ra-Loo-Ral—When Irish Eyes are Smiling—Little Town in the Old County Down.
Album A-508. \$3.00
FAVORITE IRISH SONGS—Phil Regan with instrumental accompaniment under direction of Victor Young.
Selections include: That Old Irish Mother—The Daughter of Peggy O'Neil—That Tumble Down Shack in Athlone—The Daughter of Rosie O'Grady—Ireland Must Be Heaven For My Mother Came From There—Sweet Rosie O'Grady—Peg O'My Heart—Harrigan.
Album A-204. \$3.75
CHAUNCEY OLCOTT SONGS—Phil Regan with Jesse Crawford at the Organ.
Selections include: Has Anybody Here Seen Kelly?—I Love the Name of Mary—Tis an Irish Girl I Love—Kate O'Donoghue—Irish Serenade—The Last Love Song—Olcott's Lullaby—Katy Mahone.
Album A-292. \$3.75
IRISH MELODIES AND BALLADS—Frank Luther and The Lyn Murray Quartet. Vocal with Piano and Harp.
Selections include: Kathleen Mavourneen—A Handful of Earth from My Dear Mother's Grave—The Cruiskeen Lawn—I'll Take You Home Again Kathleen—Little Town in the Old County Down—Believe Me, If All Those Endearing Young Charms—Where the River Shannon Flows—Harp That Once Thro' Tara's Halls—The Meeting of the Waters—Killarney.
Album A-36. \$3.75
IRISH SHOWBOAT—Irish Songs by the McNulty Family.
Selections include: The Rose of Arammore—The Limerick Races—Susie O'Malley—Far Away in Australia—Mother Malone—Haste to the Wedding—Miss Fogarty's Christmas Cake—A Mother's Love.
Album A-518. \$3.75
IRISH BALLADS—John Feeney, tenor, with piano or orchestra accompaniment.
Selections include: That Old Irish Mother of Mine—Molly Brannigan—A Shawl of Galway Grey—When It's Moonlight in Mayo—The Tan Yard Side—Teddy O'Neale—The Green Bushes—On the Banks of My Own Lovely Lee.
Album A-517. \$3.75

SINGLE RECORDS

Believe Me, If All These Endearing Young Charms. Frank Luther (Album A-36) 2295
Starmey Roses. Dick Haymes (Album A-630) 24291
Come Back Paddy Reilly. Felix Knight & Russ Morgan Orchestra (Album A-413) 25486
Come Back to Erin. Felix Knight & Russ Morgan Orchestra (Album A-413) 23486
Cruiskeen Lawn—A Handful of Earth from My Dear Mother's Grave. Frank Luther (Album A-36) 2296
Daughter of Peggy O'Neil. The Phil Regan Daughter of Peggy O'Neil. The Phil Regan (Album A-204) 3594
Daughter of Rosie O'Grady. The Phil Regan (Album A-204) 3595
Dear Old Donegal. Bing Crosby & The Jesters (Album A-495) 23495
Did Your Mother Come from Ireland? Bing Crosby with The King's Men (Album A-495) 23787
Eilleen Allanna. Dick Haymes (Album A-630) 24290
Far Away in Australia. The McNulty Family (Album A-518) 12256
Galway Bay. Bing Crosby 24295
Green Bushes. The Jack Feeney (Album A-517) 12122
Handful of Earth from My Dear Mother's Grave—The Cruiskeen Lawn. Frank Luther (Album A-36) 2296
Harp That Once Thro' Tara's Halls—The Meeting of the Waters. Frank Luther (Album A-36) 2300
Harrigan. Phil Regan (Album A-204) 3597
Has Anybody Here Seen Kelly? Phil Regan (Album A-292) 4237
Haste to the Wedding. The McNulty Family (Album A-518) 12195
How Are Things in Glocca Morra? Dick Haymes (Album A-630) 23830
Hush-A-Bye (Wee Rose of Killarney) Dick Haymes (Album A-630) 24292
I'll Take You Home Again, Kathleen. Bing Crosby (Album A-495) 23789
I'll Take You Home Again Kathleen. Frank Luther (Album A-36) 2297
I Love the Name of Mary. Phil Regan with Jesse Crawford (Album A-292) 4237
In the Valley Near Slievenamon. Felix Knight and Russ Morgan and His Orchestra (Album A-413) 23488
Ireland Must Be Heaven for My Mother Came from There. Phil Regan (Album A-204) 3596
Irish Serenade. Phil Regan with Jesse Crawford (Album A-292) 4238
Irish Tune from County Derry. Percy Grainger (Album A-586) 24158
Irish Washerwoman—Inst. Fl. Guy Lombardo (Album A-512) 23787
It's a Great Day for the Irish. Judy Garland 25043
Johnny Doughboy Found a Rose in Ireland. Kenny Baker 18274
Johnny Doughboy Found a Rose in Ireland—Medley. Bob Grant Orchestra (Album A-1942) 24313
Kate O'Donoghue. Phil Regan with Jesse Crawford (Album A-292) 4238
Kathleen Mavourneen. Frank Luther (Album A-36) 2296
Katy Mahone. Phil Regan with Jesse Crawford (Album A-292) 4240
Killarney. Frank Luther (Album A-36) 2300
Lass from the County Mayo. Felix Knight & Russ Morgan Orchestra (Album A-413) 23487

SINGLE RECORDS

Last Love Song. The Phil Regan with Jesse Crawford (Album A-292) 4239
Limerick Races. The McNulty Family (Album A-518) 12252
Little Bit of Heaven. A. Phil Regan (Album A-508) 23801
Little Bit of Heaven. A. Felix Knight & Russ Morgan Orchestra (Album A-413) 23488
Little Town in the Old County Down. Phil Regan (Album A-508) 23803
Little Town in the Old County Down. Frank Luther (Album A-36) 2297
Londonerry Air. Larry Adler (Album A-653) 24419
Meeting of the Waters. The—The Harp That Once Thro' Tara's Halls. Frank Luther (Album A-36) 2300
Miss Fogarty's Christmas Cake. The McNulty Family (Album A-518) 12254
Molly Brannigan. Jack Feeney (Album A-517) 12014
Molly Malone. Danny Kaye 24445
Molly on the Shore (Irish Reel). Percy Grainger (Album A-586) 24138
Molly on the Shore (Irish Reel) Decca Little Symphony Orchestra (Album A-90) 23119
Mother Machree. Phil Regan (Album A-508) 23802
Mother Malone. McNulty Family (Album A-518) 12195
Mother's Love. A. McNulty Family (Album A-518) 12254
My Girl's an Irish Girl. Bing Crosby 24295
My O' Darlin' My O' Lovely—My O'Brien. Evelyn Knight 24322
My Old Home Town. The McNulty Family 12272
My Own Dear Galway Bay. The McNulty Family 12272
My Snowy Breasted Pearl. Dick Haymes (Album A-630) 24291
My Wild Irish Rose. Phil Regan (Album A-508) 23801
New Irish Tune. A—Minnot—Jig. Andrés Segovia (Album A-596) 24148
Olcott's Lullaby. Phil Regan with Jesse Crawford (Album A-292) 4240
On the Banks of My Own Lovely Lee. Jack Feeney (Album A-517) 12122
Old Plaid Shawl. The Dick Haymes (Album A-630) 24292
Peg O' My Heart. Phil Regan 25076
Peg O' My Heart. Phil Regan (Album A-204) 3597
Peggy O'Neil—Medley. Trilo and Bob Johnstone 24199
Pretty Girl Milking Her Cow. A. Judy Garland 25043
Rose O'Day—Waltz Medley. Nat Brandwynne Orchestra (Album A-1941) 24097
Rose of Arammore. The McNulty Family (Album A-518) 12252
Rose of Tralee. The Bing Crosby (Album A-495) 23788
Shawl of Galway Grey. A. Jack Feeney (Album A-517) 12038
Sweet Rosie O'Grady. Hildegarde with Guy Lombardo Orchestra (Album A-655) 23550
Sweet Rosie O'Grady. Phil Regan (Album A-204) 3596
Susie O'Malley. McNulty Family (Album A-518) 12256
Tan Yard Side. The Jack Feeney (Album A-517) 12111
Teddy O'Neale. Jack Feeney (Album A-517) 12111
That Old Irish Mother of Mine. Phil Regan (Album A-204) 3594
That Old Irish Mother of Mine. Jack Feeney (Album A-517) 12014
That Old Irish Mother of Mine—Waltz Medley. Nat Brandwynne & His Orchestra (Album A-1920) 24014
That Tumble Down Shack in Athlone. Phil Regan (Album A-204) 3595
There's a Cottage by the Shannon. Felix Knight and Russ Morgan Orchestra (Album A-413) 23487
There's a Dear Little Plant. Dick Haymes (Album A-630) 24290
'Tis an Irish Girl I Love. Phil Regan (Album A-292) 4238
Too-Ra-Loo-Ra-Loo-Ral. Bing Crosby (Album A-495) 23789
Too-Ra-Loo-Ra-Loo-Ral. Phil Regan (Album A-508) 23802
'Twas Only an Irishman's Dream. Dick Haymes (Album A-630) 23830
When Irish Eyes are Smiling. Bing Crosby 23788
When Irish Eyes are Smiling. Phil Regan (Album A-508) 23803

SINGLE RECORDS

When It's Moonlight in Mayo. Jack Feeney (Album A-517) 12038
Where the River Shannon Flows. Bing Crosby with The King's Men (Album A-495) 23787
Where the River Shannon Flows. Frank Luther (Album A-36) 2299

HUMOROUS IRISH SONGS And COME-ALL-YE'S

ALBUMS
IRISH FAVORITES—The Jesters—Vocal with Instrumental Accompaniment.
Selections include: It's a Great Day for the Irish—Maguire's Musketeers—MacNamara's Band—When Paddy McGinty Plays the Harp—When Mollie O'Neil Does an Irish Reel—Who Threw the Overalls in Mrs. Murphy's Chowder—Sure An' It's the Luck of the Irish—It's the Same Old Shillelagh.
Album A-636. \$3.75
TRADITIONAL IRISH "COME-ALL-YE'S"—Humorous Irish Songs featuring Pat Harrington with orchestra accompaniment.
Selections include: Erin Go Bragh—Kitty of Coleraine—Never Take the Horseshoe from the Door—Brannigan's Pup—Tread on the Tail of Me Coat—Irish Jubilee—McSorley's Two Beautiful Twins—Finnigan's Ball.
Album A-636. \$3.75

SINGLE RECORDS

Brannigan's Pup. Pat Harrington (Album A-535) 25048
Erin Go Bragh. Pat Harrington (Album A-535) 25048
Finnigan's Ball. Pat Harrington (Album A-535) 25051
Irish Jubilee. Pat Harrington (Album A-535) 25050
It's a Great Day for the Irish. The Jesters (Album A-636) 4456
It's the Same Old Shillelagh. Bing Crosby and The Jesters (Album A-495) 23788
It's the Same Old Shillelagh. The Jesters (Album A-636) 4459
Kitty of Coleraine. Pat Harrington (Album A-535) 25048
McSorley's Two Beautiful Twins. Pat Harrington (Album A-535) 25051
MacNamara's Band. Bing Crosby and The Jesters (Album A-495) 23495
MacNamara's Band. The Jesters (Album A-636) 4457
Maguire's Musketeers. The Jesters (Album A-636) 4456
Never Take the Horseshoe from the Door. Pat Harrington (Album A-535) 25049
Sure An' It's the Luck of the Irish. The Jesters (Album A-636) 4459
Tread on the Tail of Me Coat. Pat Harrington (Album A-535) 25050
When Mollie O'Neil Does an Irish Reel. The Jesters (Album A-636) 4459
When Paddy McGinty Plays the Harp. The Jesters (Album A-636) 4457
Who Threw the Overalls in Mrs. Murphy's Chowder? Bing Crosby and The Jesters (Album A-495) 23788
Who Threw the Overalls in Mrs. Murphy's Chowder? The Jesters (Album A-636) 4459

IRISH JIGS And REELS

ALBUMS
IRISH DANCES—Jigs, Reels and Hornpipes—Myles O'Malley. (Tin Whistle solo with piano) Myles O'Malley and His Orchestra.
Selections include: Sweeps—The Swallow's Tail—The Heather Breeze—Quarrelsome Piper—Harvest Home—Four Hand Reel—The Ivy Leaf—Shannon Bells—The Joy of My Life—The Kildare Fancy—The Boys of Blue Hill—Off She Goes—Fire on the Mountain—The Morning Star—The Ships are Sailing.
Album A-516. \$3.75

IRISH JIGS And REELS

ALBUMS
IRISH JIGS AND REELS—Traditional Irish dance tune medleys played on the fiddle by Michael Coleman.
Selections include: Stack of Barley—Tar Bolton—Longford Collector—The Sailor's Bonnet—Miss McLoud's Reel—Phillip O'Beirne's Delight—Tell Her I Am—Richard Brennan's Favorite—The Wind That Shakes the Barley—The Lady on the Island—The Kid on the Mountain.
Album A-205. \$3.00
IRISH MARCHES, STRATHSPEYS AND REELS—Played on the Irish War Pipes by Tyrone Pipers' Band under the direction of Pipe-Major Thomas McSwiggan.
Selections include: Leaving Glen Urquhart—Dornie Ferry—Duntroon—Major Norman Orr Ewing—Earl of Mansfield—The Minstrel Boy—O'Donnell Abu—Let Erin Remember—Wearing of the Green—All the Way to Galway—Rakes of Mallow—Farewell to Ballinascorney—Dolan's March—Marquis of Huntly—MacLeod's Reel—Men of the West—Rakes of Kildare—Hundred Pipers—Midlothian Pipe Band.
Album A-206. \$3.00

SINGLE RECORDS

Four Hand Reel—The Ivy Leaf. Reel. Myles O'Malley (Album A-516) 12088
Kid on the Mountain. The Jig. Michael Coleman (Album A-205) 12087
Kildare Fancy. The Hornpipe—Boys of Blue Hill—Hornpipe. Myles O'Malley Orchestra (Album A-516) 12108
Miss McLoud's Reel—Phillip O'Beirne's Delight—Reel. Michael Coleman (Album A-205) 12085
Morning Star. The—Ships are Sailing. The—Reel. Myles O'Malley Orchestra (Album A-516) 12138
Off She Goes—Fire on the Mountain—Jig. Myles O'Malley Orchestra (Album A-516) 12138
Quarrelsome Piper—Harvest Home—Hornpipes. Myles O'Malley (Album A-516) 12098
Shannon Bells—The Joy of My Life—Jigs. Myles O'Malley Orchestra (Album A-516) 12108
Stack of Barley—Medley. Michael Coleman (Album A-205) 12038
Swallow's Tail. The—The Heather Breeze—Reel. Myles O'Malley (Album A-516) 12088
Sweeps—Hornpipe. Myles O'Malley (Album A-516) 12088
Tar Bolton—Longford Collector—The Sailor's Bonnet—Reels. Michael Coleman (Album A-205) 12038
Tell Her I Am—Richard Brennan's Favorite—Jigs. Michael Coleman (Album A-205) 12088
Wind That Shakes the Barley. The—The Lady on the Island—Reels. Michael Coleman (Album A-205) 12087
Leaving Glen Urquhart (March)—Dornie Ferry (Strathspey)—Duntroon—Reel. Tyrone Pipers' Band (Album A-206) 12248
Major Norman Orr Ewing—Earl of Mansfield—Marches. Tyrone Pipers' Band (Album A-206) 12248
Minstrel Boy—O'Donnell Abu—Let Erin Remember—Marches. Tyrone Pipers' Band (Album A-206) 12248
Wearing of the Green—All the Way to Galway—Rakes of Mallow—Marches. Tyrone Pipers' Band (Album A-206) 12248
Farewell to Ballinascorney (March)—Dolan's March—Marquis of Huntly (Strathspey)—MacLeod's Reel. Tyrone Pipers' Band (Album A-206) 12258
Men of the West—Rakes of Kildare—Hundred Pipers—Midlothian Pipe Band—Marches. Tyrone Pipers' Band (Album A-206) 12258



FOR THE GREATEST COLLECTION OF THE GREATEST RECORDS!

Donnybrook Over Detroit Ork; Union Clash Brings Press Battle

(Continued from page 3)

Reported in *The Billboard* January 29, the affair took a dramatic turn last week when routine contacts between the Detroit Federation of Musicians (DFM) and Henry Reichhold, patron of the orchestra, resulted in difficulties.

Reichhold, in a statement to the union, supported the special five-man committee which had conducted affairs between the union and the symphony management, when the union, after the original flare-up two weeks ago, replaced the committee by the usual union procedure of appointing a steward. Reichhold felt that the union's move to discharge the committee, composed of symphony members, was a slap at the committee members. This routine difference over procedure was exacerbated by newspaper stories that made it a major feud, and the situation was intensified on Friday when a four-week spring tour for the orchestra was canceled, and linked by coincidence with the current union row. Inasmuch as the members of the orchestra were to be paid anyway for the time they would have been on tour, as announced from Reichhold's office, the union president, Jack Ferentz, expressed the view that "the union has no voice in the matter," and the whole situation appeared open for settlement.

However, on Saturday (5) Harvey Taylor, music critic of *The Detroit Times*, hit Page 1 with a story of a backstage gathering the preceding night after the Friday night concert, at which Reichhold told the symphony members to do something about "bad publicity," which outburst Taylor attributed principally to his own unfavorable review of the Thursday night concert.

Would Bar Critic

Highlight was the disclosure that some orchestra members had signed a petition or letter to be addressed to *The Times* editor asking that Taylor be barred from the music hall in future.

Further tidbits of Taylor's story were: (1) Plans for a mass march of protest by the symphony members "to the newspapers to protest unfavorable reviews. It could not be learned whether the men would play their instruments as they marched."

(2) Characterization of local critics as "the laughing stock of the country."

(3) Characterization of local critics as "shoemakers" by Sebastian Caratelli, first flutist of the orchestra, in a table-top speech.

Subsequent follow-up on the disclosures included a series of interviews with local shoemakers, telling Caratelli in effect to "stick to his flute."

As for the challenge on "musical competence," Taylor offered to take a musical aptitude test, provided the critics from the other two papers did likewise.

Near Violence

J. Dorsey Callaghan, music critic of the morning *Free Press*, came to Taylor's support in a Page 1 story Sunday, adding the further details that, after the Friday night concert, Reichhold "blamed the newspapers for all the orchestra's ills" and publicly "threatened to have Taylor thrown out of the auditorium" but "the critic continued to question Reichhold, who . . . then rushed backstage."

Callaghan specifically pointed out that "no protest had ever been made against a favorable review, even though the players themselves may have been dissatisfied with the performance," and that "the particular reviews in question concerned the recent performance of Sebastian Caratelli in the Mozart Concerto." The statement attributed to Krueger was denied, Callaghan said, but "however had a verbatim quality."

The Times in an unsigned story, presumably by Taylor, returned to the fracas Sunday with a three-column headline on Page 1 that "Reichhold demands kinder treatment from music critics, threatens to stop backing orchestra." The story went on to quote Jack Ferentz in an adequate summary of the two weeks' bickering, that: "Whenever you have three musicians in a beer garden, you get arguments. Naturally, you get even more arguments in a group of 86 musicians." The story also said that Ferentz "indicated admiration at Taylor's feats of news-gathering."

The situation simmered for two days, and Tuesday (8) appeared to have settled down with an unsigned story in *The Times* that "Reichhold says he's still back of orchestra."

On Wednesday (9), *The Free Press* devoted a lead editorial to a tribute to Reichhold's personal support of the orchestra over several years, and referred to his reward as "personal abuse and misrepresentation with one newspaper seemingly dedicating its energies to feuding with him over minor matters that grown people ignore."

Tannen Bros. Go Western

NEW YORK, Feb. 12.—The music-publishing Tannen Brothers, Don, Phil and Nat, are about to go Western in a big way, moving to larger quarters on West 54th Street and locating their publishing, distributing and retail record activities under one roof. The boys operate Keys Music, and have just formed Tannen Music, Inc., which will specialize in country, hill-billy and Western material. They are the sole selling agents for Russ Morgan's Glenmore Music (currently riding with *So Tired*), for King Records' subsidiaries, Arnel and Lois Music (*Money, Marbles and Chalk, Sweeter Than the Flowers, etc.*), and are Eastern distributors for Acuff-Rose, Gene Autry's Western music (*Here Comes Santa Claus*), Shaw Mark's Blue Ribbon Music (*Rose of Oklahoma*) and the RFD and Dawn music pubberies.

Signature To Market Hi-Tone Disk Direct, 35c Plus Tax

NEW YORK, Feb. 12.—Signature Records late next week will put on the market the cheapest priced standard 10-inch disk since the deletion of the Bluebird, Okeh and Blue-Label Decca catalogs in the early days of the war. Tabbed the Hi-Tone label, it will be marketed at 35 cents plus tax which cannot be in excess of 4 additional cents. Hi-Tone will be peddled on a direct sales basis to chain stores, department stores and juke box ops in a selling operation similar to the Eli Oberstein Varsity venture. Varsity now retails at 44 cents including tax.

Bob Thiele, Signature prexy, explained that the Hi-Tone label will also follow the Oberstein operation in having each record contain hit songs back-to-back, but that his disks will differ in that they will not be imitations of the current hot waxings. Instead, Hi-Tone will offer original arrangements and will spot semi-names on the records. Among the artists already pegged for the label are chirp Eugenie Baird, warbler Larry Douglas, thrush Francey Lane and the Riddlers vocal group. The disks will be sliced under the musical supervision of the Signature musical director, Ray Block, but Block will

Grip on Cuban Music Rights Is in Balance

(Continued from page 16)

professional manager under Roca, now takes over as Cuban manager under Castro's direction, with instructions to turn up new talent as well as to win over some of the composers already figured in Roca's stable. The way the situation stands, 63 composers are under blanket contracts to Southern's American Performing Rights Society (APRS) there, with most pacts due to expire in 1949 and '50. Of these about half a dozen are considered top hit manufacturers. One bigwig, Osvaldo Farres *Tres Palabras*, has already inked with Rumbalero. Others due for pitches are Julio Guitierrez, Bobby Callazo, Orlando De la Rosa and Mario Fernandez Porta, all currently with Southern. BMI can be expected to put up an advance for Rumbalero once a fair share of these toppers is corralled by the Roca firm, probably not before 1950. Two of the biggest Cuban composers not involved in this situation are Ernesto Lecuona and Gonzalo Roig. Lecuona, who clefted *Malaguena, Siboney, Say Si, Si*, and many others, is under contract to E. B. Marks Music. That pubbery, incidentally, reportedly nixed a suggested meeting with Roca, claiming that any deal would involve quantity rather than quality of material and that Lecuona's commercial and artistic value here stacks up well against that of the combined federation forces.

Roig, composer of *Yours* and the operetta *Cecelia Valdes*, is prexy of the National Corporation of Cuban Authors (CNA), Cuban ASCAP affiliate. He was formerly president of the federation but pulled out a couple years ago in protest against Roca's domination of that society. CNA is purely a performing rights society, however, and is unlikely to be involved deeply in the current phase of the scramble.

A majority of Latin tunes that have become hits here have originated in Mexico. Among these are *Frenesi, Perfidia, Amor, Besame Mucho, etc.* Prime musical force there is Emilio Azcarraga, radio magnate and RCA Victor distributor for Mexico. Azcarraga is Peer's partner in Southern's affiliate firms there.

not be personally associated with any of the waxings.

Field Organization

To market the Hi-Tone diskings, Thiele has set up a field sales organization which will operate under the supervision of Signature sales manager, Bill Friedman. At the moment there are five men who will concentrate on the Eastern and Midwest territories. On the direct sales basis, the Hi-Tone wax will sell to the retailer at 21 cents plus taxes. Company execs claim they have an advance order of 500,000 on the first release.

The initial Hi-Tone release, due out next Friday (18), will contain 10 records, with eight containing current pop hits back-to-back and the other containing standards. Among the tunes covered in the release are *Cruising Down the River, Lavender Blue, I've Got My Love To Keep Me Warm, Powder Your Face With Sunshine* and others. It is also planned to add the hillbilly and race songs to the Hi-Tone label in the near future.

The announcement of the cheap-priced Hi-Tone label follows shortly after the debut of *Spotlite* records,

Gotta Bond Song?

WASHINGTON, Feb. 12.—A new Savings Bond song to replace the wartime song of Irving Berlin, *Any Bonds Today?* is being sought by the Treasury Department to spark the spring bond drive. The winning tune is to be introduced by a quartet of leather-lunged legislators from Capitol Hill.

If the song is not immediately killed off by the quartet, the Treasury will plug it at bond rallies slated for every State in the union. Some 2,000 quartets affiliated with the Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America have volunteered their services.

Several dozen tunes have already been submitted to the org, which is conducting the song contest at the Treasury's request.

Cap Telefunken Release Debuts

HOLLYWOOD, Feb. 12.—Capitol Records steps into the classical field March 15 when it issues its initial Telefunken release. Longhair wares will be released monthly and will be issued independently from the firm's pop schedule. Telefunken albums will follow Cap's regular price coding system. Majority of 12-inch disks will sell for \$1.25 (plus tax) per platter with an additional \$1.25 for the album. Disk book covers will be sans artwork, deep wine colored, with copy imprinted in embossed gold lettering. Padded covers will be used to give albums the de luxe touch.

Cap has developed a new trademark, tagged "The Musical Mark of Merit," which will be used on both labels and album covers to indicate its classical product. In line with the album cover scheme, labels will be wine colored, with gold-lettered copy. Label will credit Telefunken, using the German firm's trade-mark in conjunction with Cap's. Each label will include the "Recorded in Europe" line. Contents of its initial Telefunken release has not been announced, altho it was learned that it will consist of four albums and four singles.

BG Quits MCA Pact, Effective March 11

NEW YORK, Feb. 12.—Confirming last week's exclusive *Billboard* report, Benny Goodman this week severed his management pact with the Music Corporation of America (MCA). Severance of the contract is effective March 11. The agency will collect full commissions on the orkster's engagement at the Palladium Ballroom in Hollywood, which runs from March 1 thru March 27.

Elliot Wexler, Goodman's personal manager, will plane to the Coast next week to discuss the future of the orkster's management and booking plans.

MASS REPLACES SHEARER

NEW YORK, Feb. 12.—A turnover in professional managers this week found Jack Mass replacing Bernie Shearer at Advanced Music, a Warners subsidiary, and Murray Wizell joining Porgie Music.

another direct sales label retailing at 44 cents.

Meanwhile, Signature this week straightened away its difficulties with the American Federation of Musicians (AFM) and obtained its recording license. The firm held its first post-ban recording date Thursday (10) evening with warbler Alan Dale and has a flock of dates set for the early part of next week.

VOX JOX

A National Accounting of Disk Jockey Activities

TUNE TOUTING . . . JEFF EVANS, KRUL, Cowallis, Ore., is sure that "if 'Espanharlem,' by RAY BLOCH (Signature), is flipped once it will catch on like wildfire—a recommendation for all deejays." . . . BETTE-LOU PURVIS, WPGH, Pittsburgh, opines: "If BUDDY JOHNSON'S disk of 'I Don't Care Who Knows' (Decca) doesn't hit the top, but fast, I'll eat five copies of it." . . . PAUL DIXON, WCPO, Cincinnati, is plugging VINCENT LOPEZ'S Beacon platter, "What Kind of a Heart Have You?" on which he has an exclusive for one month. . . . SCOTT DOUGLASS, WFCL, Pawtucket, R. I., pushing FRANK SINATRA'S "Sunflower" (Columbia). "Could be another 'Hair of Gold,' he opines." . . . All the jocks at WIMS, Michigan City, Ind., think MARCEL LAURENCE'S "Pigalle Rag" on Capitol is a sure hit. . . . ED LAKE, WEAR, Pensacola, Fla., currently on a strong bo jag, says, "DIZ'S Victor etching of 'Manteca' is real cool." . . . JACK THAYER, WLOL, Minneapolis, reports heavy acclaim for BILL DARNELL'S "Underneath the Linden Tree," on Abbey. . . . BOB WOLFE, KTNM, Tucumari, N. M., says that "a sleeper that's turning the tables on the big-name etchings of 'A Little Bird' is JIM HOLT'S Rex recording—it's really the birds." . . . PAUL RICHARDSON, WLOA, Braddock, Pa., reports weighty mail for Capitol's "Traveling Salesman Polka." . . . JERRY STRONG, WINX, Washington, informs that RAY MCKINLEY'S Victor etching of "Sunflower" is clicking with his listeners.

GIMMIX . . . BOB NELSON, WBBQ, Augusta, Ga., picked up BOB HOPE, DORIS DAY and IRENE RYAN when their plane was forced to land at the airport in Aiken, S. C., and drove them to Augusta, cutting a tape interview on the way. "Result was a terrific half-hour interview which caused a sensation, to say the least, on my show," Nelson reports. . . . JACK DAVIS, WQUA, Moline, Ill., took the breakfast club idea literally—and big—in celebration of one year on the air. He invited all comers to breakfast, dispensing 40 pounds of bacon, 30 dozen eggs, 400 cups of coffee, 10 dozen doughnuts, 15 loaves of bread and 10 pounds of butter to 225 early risers. The food was provided by the sponsors. . . . CLARENCE SIMON is reversing the trend in giveaways at KIOX, Bay City, Tex., giving away items of no value whatsoever—with plenty of eager takers, yet. He awards prizes for a musical quiz lengths of the used teletype paper that accumulates in the studio. For an easy question, he gives two feet; for real toughies, as much as 10 feet. "Reason it works," he says, "is this you can keep; money, who can?" . . . JIM TRAVIS, WCNT, Centralido, Ill., gives himself as a baby sitter for guessers of his mystery tune quiz. He also gives Oakleys to listeners who can tell him the bill at the local pic house when he phones. . . . GRADY REEVES, WFUN, Huntsville, Ala., arranges to have photographs taken of all new-born babies in the area and also sends a bouquet of roses daily to "the good neighbor of the day." . . . VAN VOORHIS, WLBR, Lebanon, Pa., has teen-agers take over segs of his show, and gives them their favorite platters to take home, courtesy of the local wax emporium.

EASTERN BEAT . . . TOMMY WHITE, WSAY, Rochester, N. Y., polled his listeners to find their all-time disk favorite—winner was "Stardust," with the Tommy Dorsey and Glenn Miller versions tied. . . . DICK RICHMOND, WLBR, Lebanon, Pa., does a kiddie show every morning. Titled "Chauncey's Breakfast Club," it features a mythical cow named Chauncey who admonishes kids to be punctual to school, careful crossing streets, etc. . . . NICK WELLS, Lynn, Mass., does a weekly platter column for the local gazette. . . . "DOC" DAUGHERTY, WNOW, York, Pa., who is pushing Brother Bones's "Sweet Georgia Brown" on Tempo, got himself a pair of bones which he uses on his platter show. . . . MORT NUSBAUM'S early ainer on WHAM, Rochester, N. Y., will have a new opening and closing theme, cut by the Deep River Boys. . . . "Buy an Orchid—Save a Heart"—that's ED CARTER'S slogan now at WACE, Springfield, Mass. For every contribution of a dollar or more to the heart fund, Ed sends an orchid, to be delivered to the sender's valentine on Valentine Day.

PHILLY PHADDLE . . . JEFF SCOTT, former hot jazz spinner on WPEN and WCAU, takes his needling across the river to WKDN, Camden, N. J., with a Sunday afternoon show, "The Hot Corner." . . . WIBG's DOUG ARTHUR and WDAS's JOE NIGRO have their pictures on sheet music copies of "These Will Be the Best Years of Our Lives." . . . With WCAM, across the river in Camden, N. J., going full time, program chief IRVING J. SMITH has the spinning chores from 6 a.m. to midnight handled by HARRY SMITH, JACK LAMAR, BOB SWANSON, GEORGE FELTER and BILL DEAL. . . . MURRAY ARNOLD, WIP program chief, is skedding the station's first afternoon jock show, with JOHN WILCOX joining the staff to spin out a daily "Wilcox Waxworks" at 2:30 p.m., for 135 minutes, of which 120 are reserved exclusively for the platter music. . . . RAMON BRUCE, WHAT midnight spinner, penning a local chatter column, "Ravin' With Ramon," for "The Philadelphia AFRO-American" weekly newspaper. . . . WCAU's HAL MOORE helped stage a "Pennies for Benny" campaign for the "March of Dimes" drive. . . . LE ROY MILLER gets two more participating sponsors for his early morning "Le Roy Miller Club" spinning of WFIL. THE PHILADELPHIA DAIRY PRODUCTS COMPANY, thru the ADRIAN BAUER AGENCY, buys a daily five-minute seg, with a similar portion purchased by the GRESH & KRAMER AGENCY for the BONAFIDE HOME IMPROVEMENT COMPANY. . . . MEL STEWART, WNAR, Norristown, Pa., is awarding live rabbits and disks of "Run Rabbit, Run" as prizes in his "Stewy Mel Stewart Stewed Rabbit Contest."

STRICTLY FROM DIXIE . . . BOB EARLE, WCLA, Baton Rouge, La., raised a cool \$65,000 needed to complete the fund drive for a new Baton Rouge general hospital. He turned the trick in under four weeks, taking pledges and contributions with requests. . . . GORDON BROWN is doing the Saturday a.m. edition of "Coffee Time" at WVLC, Versailles, Ky., to let MIMI CHANDLER, who handles the show Monday thru Friday, have a day off. . . . LLOYD MACK, WHAR, Clarksburg, W. Va., is pulling heavy mail on his "Painted Rhythm" show, running seven nights a week. . . . HILLARD (HI) BROWN, WHOP, Hopkinsville, Ky., and DOROTHY WRIGHT, Nashville, have set Saturday (12) as the wedding day. Hi claims his betrothed has better musical taste than he has, and is a big help with his show. . . . JACK THOMPSON, WOLE, Leaks-ville-Spray, N. C., knows his platters, being owner of the local disk shop as well as the station.

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HERE I'LL STAY Decca 24572
- YOU, YOU, YOU ARE THE ONE RUSS MORGAN
FOREVER AND EVER Decca 24569
- BYE BYE BLUES LAWRENCE WELK
LOVE ME! LOVE ME! LOVE ME! Decca 24573
(Or Leave Me Alone)
- CHICKEN SHACK BOOGIE LIONEL HAMPTON
BENSON'S BOOGIE Decca 24574
- DADDY, WHEN IS MOMMY
COMING HOME ERNEST TUBB
TILL THE END OF THE WORLD Decca 46150
- TENNESSEE BORDER RED FOLEY
CANDY KISSES Decca 46151
- BLUE EYES CRYING IN THE RAIN SALTY HOLMES
JUST AN OLD FARM FOR SALE Decca 46152

JUST RELEASED! READY NOW

- A ROSEWOOD SPINET
WHILE THE ANGELUS WAS
RINGING DICK HAYMES Decca 24567
- BEWILDERED INK SPOTS
NO ORCHIDS FOR MY LADY Decca 24566
- CRUISING DOWN THE RIVER RUSS MORGAN
SUNFLOWER Decca 24568
- JOHNNY GET YOUR GIRL PETER LIND HAYES
I GOT A GAL IN GALVESTON Decca 24570
- HAVE YOU GOT THE GUMPTION LOUIS JORDAN
ROAMIN' BLUES Decca 24571
- TOORIE ON HIS BONNET EVELYN KNIGHT
SALOON Decca 23854
- LADY OF SPAIN MILT HERTH at the Organ
XYLOPHONIA JOSEPH GREEN at the Xylophone
Decca 25420
- DOROTHY POLKA "WHOOPEE" JOHN WILFAHRT
DAKOTA POLKA Decca 45069

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LIAM WALSH
UILLEANN PIPES
REX ALBUM
NO. 1



THE LONDON GRAMOPHONE CORP., 16 W. 22 ST., NEW YORK 10, N. Y.

The **Billboard** MUSIC POPULARITY CHARTS
PART I
The Nation's Top Tunes



Based on reports received last three days of Week Ending February 11
The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

HONOR ROLL OF HITS

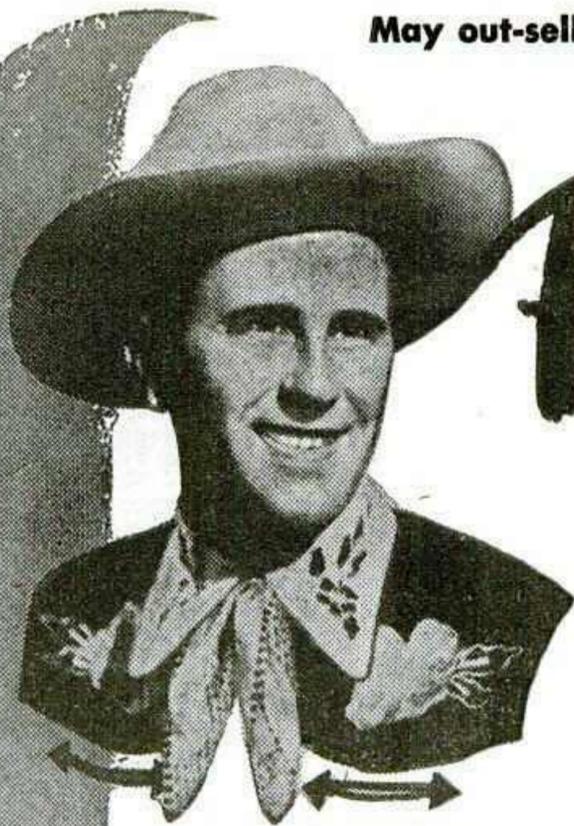
(Trade Mark Reg.)

The title "HONOR ROLL OF HITS", is a registered trade-mark and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

This Week Last Week

- 1. A LITTLE BIRD TOLD ME** 1
By Harvey O'Brooks
Published by Bourne (ASCAP)
Records available: Blue Lu Barker Ork, Capitol 15308; Evelyn Knight-Stardusters, Decca 24514; P. Watson, Supreme S-1507; Smokey Rogers, Capitol 15326; Varsity 121; J. Wayne-J. Davis, Columbia 38386; Rose Murphy, Victor 20-3320; The Wayfarers, London 389; P. Watson, Monogram 101.
Electrical transcription libraries: Patti Dugan-The Jumpin' Jacks, NBC Thesaurus.
- 2. FAR AWAY PLACES** 2
By Whitney and Kramer
Published by Laurel (ASCAP)
Records available: Bing Crosby, Decca 24532; Margaret Whiting-The Crew Chiefs, Capitol 15278; Vic Damone, Mercury 5198; Dinah Shore, Columbia 38356; Varsity 127; Perry Como-H. Rene Ork; Victor 20-3316; Ames Brothers, Coral 60016; O. Tucker, Double Feature 2002; Smith-J. Miller, MGM 10356.
Electrical transcription libraries: Stanley Black Ork, London; Kaye Armen, Associated; Waltz Festival Ork, NBC Thesaurus.
- 3. POWDER YOUR FACE WITH SUNSHINE** 3
By Lombardo and Rechinski
Published by Lombardo (ASCAP)
Records available: D. Bryon-T. Black Ork, Dana 2031; E. Knight-The Stardusters, Decca 24530; Primo Scala Banjo & Accordion Ork-The Keynotes, London 367; B. Barron, MGM 10346; D. Martin-P. Weston Ork, Capitol 15351; Doris Day-Buddy Clark, Columbia 38394; Sammy Kaye, Victor 20-3321; Double Feature, 2000; A. Vincent-J. Laurenz, Mercury 5247; Phyllis Marshall-Norm Alexander Quartet, Monogram 104.
Electrical transcription libraries: Blue Barron, Lang-Worth; Sammy Kaye, NBC Thesaurus; Manhattan Madcaps, NBC Thesaurus.
- 4. LAVENDER BLUE (Dilly, Dilly)** 4
By Eliot Daniel and Larry Morey
Published by Santly-Joy (ASCAP)
From the Walt Disney Film "So Dear to My Heart."
Records available: M. Campbell-L. Ford-J. Hill Trio, Collegiate J-2954; V. Lynn, London 310; Sammy Kaye, Victor 20-3100; Dinah Shore-H. Zimmerman Ork, Columbia 38299; Jack Smith-The Clark Sisters, Capitol 15225; Varsity 124; B. Ives-Capt. Stubby & the Buccaneers, Decca 24547; H. Cameron-B. Adlam Ork, Crystal 185; Double Feature 2000; A. Vincent, Mercury 5246.
Electrical transcription libraries: Phil B.ito, Associated; Bob Eberly, World; Curt Massey, Standard; Cyril Stapleton Ork, London; Sammy Kaye, NBC Thesaurus; George Wright, NBC Thesaurus.
- 5. I'VE GOT MY LOVE TO KEEP ME WARM** 9
By Irving Berlin
Published by Berlin (ASCAP)
Records available: Mills Brothers, Decca 24550; L. Brown Ork, Columbia 38324; R. Noble Ork, Victor 20-3302; The Starlighters, Capitol 15330; A. Lund, MGM 10348.
(No information on electrical transcription libraries available as The Billboard goes to press.)
- 6. BUTTONS AND BOWS** 5
By Livingston and Evans
Published by Famous (ASCAP)
Records available: Gene Autry, Columbia 20469; The Dinning Sisters, Capitol 15184; Betty Garret-H. Mooney Ork, MGM 10244; E. Knight, Decca 24489; Betty Rhodes, Victor 20-3078; Dinah Shore, Columbia 38284; B. Brown, Varsity 114; Jeff Clay, Dana 2023; B. Hope-Clark Sisters, Capitol 15292; Grace Fields, London 355; H. O'Connell, Coast 8032.
Electrical transcription libraries: Sterling Young Ork, MacGregor; The Swingstones-The Jumpin' Jacks, NBC Thesaurus.
- 7. GALWAY BAY** 8
By Dr. Arthur Colahan
Published by Leeds (ASCAP)
Records available: Bing Crosby, Decca 24295; B. Johnson, Columbia 38279; B. Lester, Rainbow 70015; J. McNally-P. Green Ork, MGM 10270; J. Pickens, Victor 20-3238; A. Shelton, London 287; Varsity 127; Bobby Worth, Castle 1257; Fran Allison-Eddie Ballantine Ork, Rondo R-184.
Electrical transcription libraries: Shep Fields, Lang-Worth.
- 8. SO TIRED** 6
By Russ Morgan and Jack Stuart
Published by Glenmore (ASCAP)
Records available: N. Donovan, De Luxe 1165; K. Starr, Capitol 15314; R. Morgan Ork, Decca 24449; W. Scott, Super Disc 1059; L. Johnson, King 4263; F. Martin Ork, Victor 20-3350.
(No information on electrical transcription libraries available as The Billboard goes to press.)
- 9. CRUISING DOWN THE RIVER** 10
By Beadell and Tollerton
Published by Henry Spitzer (ASCAP)
Records available: B. Barron Ork, MGM 10346; Jack Smith-The Clark Sisters, Capitol 15372; Frankie Carle, Columbia 38411; H. Carroll, Mercury 5249; R. Morgan, Decca 24568; The Three Suns, Victor 20-3349.
(No information on electrical transcription libraries available as The Billboard goes to press.)
- 10. ON A SLOW BOAT TO CHINA** 6
By Frank Loesser
Published by E. H. Morris (ASCAP)
Records available: L. Clinton Ork, Decca 24482; B. Goodman Ork-A. Henrickson, Capitol 15208; Kay Kyser, Columbia 38301; S. Lanson, Mercury 5191; A. Lund, MGM 10269; F. Martin, Victor 20-3123; E. Howard Ork, Mercury 5210; J. Frank, Varsity, 117; Our Brothers, 20th Century TC-20-78.
Electrical transcription libraries: Kay Armen, Associated; Louise Carlyle-Music of Manhattan Ork, NBC Thesaurus; Freddy Martin-Michael Douglas, Standard; Shep Fields, Lang-Worth.

May out-sell his "Tennessee Waltz"!



Pee Wee King

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RCA VICTOR 20-3232

LOOMING BIG FOR TOP PLAY!

The Three Suns

YOU, YOU, YOU ARE THE ONE

AND MOONLIGHT ROMANCE

RCA VICTOR 20-3322

A side is familiar oldie with a new title, new lyrics... B's another winner, sounds like "Twilight Time"!



THE CERTAIN SEVEN

(Best-sellers that no dealer can afford to be without)

- 20-3321 "Powder Your Face With Sunshine" Sammy Kaye
- 20-2806 "Bouquet of Roses" Eddy Arnold
- 20-3316 "Far Away Places" Perry Como
- 20-3319 "Red Roses for a Blue Lady" Vaughn Monroe
- 20-3174 "Then I Turned and Walked Slowly Away" Eddy Arnold
- P-234 "Vaughn Monroe Sings" Vaughn Monroe
- 11-8851 "Clair de Lune" Jose Iturbi

POPULAR

- A Señorita's Bouquet VAUGHN MONROE 20-3343
- Don't Lie To Me
- Underneath The Linden Tree THE FONTANE SISTERS 20-3344
- Put Your Shoes On, Lucy
- No Moon At All THE PAGE CAVANAUGH TRIO 20-3345
- You Say The Nicest Things, Baby
- Lullaby In Rhythm CHARLIE VENTURA 20-3346
- Birdland

THIS WEEK'S RELEASE

3 "KISS ME KATE" Singles!

- So In Love ALFRED DRAKE 20-3352
- Were Thine That Special Face
- Why Can't You Behave JANE PICKENS AND ALFRED DRAKE 20-3353
- Wunderbar
- Wunderbar HENRI RENÉ 20-3354
- Were Thine That Special Face
- FOLK
- Careless Hands SHORTY LONG 21-0007
- Speak Again, Sweet Lips

- Go Right On THE HARMONEERS QUARTET 21-0008
- Where The Roses Never Fade

RHYTHM AND BLUES

- Don't Ask Me Why DEEP RIVER BOYS 22-0003
- Wrapped Up In A Dream
- Beer Drinking Woman MEMPHIS SLIM 22-0004
- Grinder Man Blues
- (Re-issued by Request)

Dealers! Are you ringing up those extra profits with RCA Victor's new Multi-Play Needle? Counter displays, Co-op Mats, and national advertising add up to easy sales.

THE STARS
WHO MAKE THE HITS
ARE ON

RCA Victor Records



RCA VICTOR DIVISION. RADIO CORPORATION OF AMERICA. CAMDEN, NEW JERSEY

The **Billboard** MUSIC POPULARITY CHARTS

PART II

Sheet Music

Based on reports received last three days of Week Ending February 11



'YES YES YES'

"THE ROMANCE KIDS"

VIC DAMONE AND PATTI PAGE
Duet With Orchestra

MERCURY RECORD 5243

John Laurenz

A MERCURY 'FIRST'

'AMY'

MERCURY RECORD 5226

THEY ALL AGREE - 'THE BEST VERSION'

'CARELESS HANDS'

MERCURY RECORD 5245

Mercury RECORDS

THE COMPANY THAT STARS THE ARTIST

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION Last Week	POSITION This Week	Tune	Publisher
9	1	1	FAR AWAY PLACES (R)	Laurel
6	5	2	POWDER YOUR FACE WITH SUNSHINE (R)	Lombardo
21	4	3	BUTTONS AND BOWS (F) (R)	Famous
11	2	4	LAVENDER BLUE (DILLY, DILLY) (F) (R)	Santly-Joy
12	3	5	A LITTLE BIRD TOLD ME (R)	Bourne
10	6	6	GALWAY BAY (R)	Leeds
2	9	7	CRUISING DOWN THE RIVER (R)	Spitzer
5	10	8	I'VE GOT MY LOVE TO KEEP ME WARM (R)	Berlin
6	12	9	SO TIRED (R)	Glenmore
17	7	10	ON A SLOW BOAT TO CHINA (R)	Melrose
1	—	11	DOWN BY THE STATION (R)	American Academy
3	13	12	RED ROSES FOR A BLUE LADY (R)	Mills
2	14	13	HERE I'LL STAY (M) (R)	Chappell
14	8	14	MY DARLING, MY DARLING (M) (R)	E. H. Morris
8	11	15	I LOVE YOU SO MUCH IT HURTS (R)	Melody Lane

ENGLAND'S TOP TWENTY

Weeks to date	POSITION Last Week	POSITION This Week	Tune	English	American
6	1	1	ON A SLOW BOAT TO CHINA	Morris	Melrose
19	2	2	BUTTONS AND BOWS	Victoria	Famous
20	3	3	WHEN YOU'RE IN LOVE	Bradbury Wood	Chappell
7	8	4	HEART OF LOCH LOMOND	Unit	*
23	4	5	MY HAPPINESS	Chappell	Blasco
9	6	6	CUCKOO WALTZ	Keith Prowse	Criterion
3	8	7	MAHARAJAH OF MAGADOR	Chappell	Mutual
9	7	7	CUANTO LE GUSTA	Southern	Peer
8	9	9	A LITTLE BIRD TOLD ME	Noel Gay	Bourne
40	10	9	DREAM OF OLWEN	Lawrence Wright	Mills
15	11	11	ANYTHING I DREAM IS POSSIBLE	Reid	Laurel Music
5	15	12	LITTLE GIRL	Campbell-Connelly	Leeds
6	14	13	AH, BUT IT HAPPENS	Peter Maurice	Bourne
23	12	14	SO TIRED	Campbell-Connelly	Glenmore
11	13	15	MAYBE YOU'LL BE THERE	Victoria	Triangle
3	16	16	SUVLA BAY	Box and Cox	*
1	—	17	CIGARETTES, AND WHISKEY AND WILD, WILD WOMEN	Chappell	Tim Spencer Music, Inc.
2	20	18	UNTIL	Kassner	Dorsey Bros.
11	17	19	SABRE DANCE	Leeds	Leeds
2	19	20	PERHAPS, PERHAPS	Southern	Caribbean Music, Inc.

*Publisher not available as The Billboard goes to press.

CANADA'S TOP TUNES

Songs listed are sheet music best sellers in Canada. Listing is based on records received from the seven largest retailers in the Dominion.

Weeks to date	POSITION Last Week	POSITION This Week	Tune
7	1	1	FAR AWAY PLACES
13	4	2	GALWAY BAY
5	8	3	POWDER YOUR FACE WITH SUNSHINE
10	2	3	LAVENDER BLUE (DILLY, DILLY)
17	5	5	BUTTONS AND BOWS
9	2	6	A LITTLE BIRD TOLD ME
6	7	7	BRUSH THOSE TEARS FROM YOUR EYES
15	6	8	ON A SLOW BOAT TO CHINA
10	9	9	MY DARLING, MY DARLING
13	9	10	YOU WERE ONLY FOOLING
6	11	11	BOUQUET OF ROSES
1	—	12	TARRA TA-LARRA TA-LAR
1	—	13	CRUISING DOWN THE RIVER
4	13	13	SO TIRED
17	14	15	BLUEBIRD OF HAPPINESS
20	—	15	TWELFTH STREET RAG

The Billboard
MUSIC POPULARITY CHARTS
PART III
Radio Popularity
Based on reports received last three days of Week Ending February 11

RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,200 disk jockeys thruout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION	Weeks Last to date	This Week	Lo. By
13	1	1	A LITTLE BIRD TOLD ME... E. Knight-The Stardusters... Decca 24514-ASCAP
7	3	2	POWDER YOUR FACE WITH SUNSHINE... E. Knight-The Stardusters... Decca 24530-ASCAP
12	2	3	FAR AWAY PLACES... M. Whiting and The Crew Chiefs... Capitol 15278-ASCAP
8	7	4	I'VE GOT MY LOVE TO KEEP ME WARM... L. Brown Ork... Columbia 38324-ASCAP
10	10	5	A LITTLE BIRD TOLD ME... Blue Lu Barker Ork... Capitol 15308-ASCAP
7	9	6	FAR AWAY PLACES... P. Como-H. Rene Ork... Victor 20-3316-ASCAP
15	4	7	MY DARLING, MY DARLING... J. Stafford-G. MacRae and The Starlighters... Capitol 15270-ASCAP (E. Young & J. Lathrop, Victor 20-3187; Jo Stafford-Gordon MacRae, Capitol 15270; Doris Day-Buddy Clark, Columbia 38353; Peter Lind Hayes, Decca 24519; Varsity 121; G. Fields-B. Farnon Ork, London 369)
23	5	8	BUTTONS AND BOWS... Dinah Shore... Columbia 38284-ASCAP
13	8	9	A LITTLE BIRD TOLD ME... P. Watson... Supreme S-1507-ASCAP
3	28	10	SO TIRED... K. Starr Ork... Capitol 15314-ASCAP
1	-	11	GRIEVING FOR YOU... T. Pastor... Columbia 38383 (Three B's and a Honey, Savoy 687; R. Clooney, Columbia 38383)
3	-	12	SO TIRED... R. Morgan... Decca 24521-ASCAP

(Continued on page 106)

SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RH SYSTEM)

Tunes listed received the greatest number of key radio plugs according to information supplied by the Richard Himber (RH) logging system. Numerical points total are computed as follows: 1 point per sustaining instrumental; 2 points per sustaining vocal; 3 points for commercial instrumental; 4 points per commercial vocal. Thus, commercial vocal carried in New York, Chicago and California would receive 12 points, etc.

Week of February 4-10

Songs	Publisher	Heard in N. Y.				Heard in Chi.				Heard in Calif.				Sur. Tot.	Add. Pts.
		SI	SV	CI	CV	SI	SV	CI	CV	SI	SV	CI	CV		
A Bluebird Singing in My Heart	Advanced	6	7	1	6	2	4	5	7	3	1	1	7	136	
A Little Bird Told Me	Bourne	0	2	0	7	1	7	4	9	1	2	0	8	132	
A Rosewood Spinnet	Shapiro-Bernstein	4	12	0	5	2	15	3	7	2	5	0	4	145	
Bouquet of Roses	Hill & Range	5	2	1	1	2	8	4	2	0	5	0	1	68	
Brush Those Tears From Your Eyes	Leeds	1	5	0	6	0	2	0	5	0	2	0	6	87	
Buttons and Bows (Pale Face)	Famous	0	4	0	4	1	4	0	5	1	5	0	3	76	

(Continued on page 106)

SONGS WITH GREATEST RADIO AUDIENCES (ACD)

(Beginning Friday, January 21, 8 a.m., and ending Friday, January 28, a.m.)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderantly (over 60 per cent) alive. (F) indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance the licensing agency controlling performance rights on the tune is indicated.

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The Top 30 Tunes (plus ties)

A Bluebird Singing in My Heart (R)	Advanced-ASCAP
A Little Bird Told Me (F) (R)	Bourne-ASCAP
A Rosewood Spinnet (R)	Shapiro-Bernstein-ASCAP
Brush Those Tears From Your Eyes (R)	Peter Maurice-ASCAP
Buttons and Bows (F) (R)	Famous-ASCAP
By the Way (R)	Bregman-Vocco-Conn-ASCAP
Down Among the Sheltering Palms (R)	Miller-ASCAP
Down by the Station (R)	American Academy-ASCAP
Far Away Places (R)	Laurel-ASCAP
Galway Bay (R)	Leeds-ASCAP
Here I'll Stay (M) (R)	Chappell-ASCAP
Hold Me (R)	Robbins-ASCAP
I Couldn't Stay Away From You (R)	Johnstone-Monte-BMI
I Got Lucky in the Rain (M) (R)	Sam Fox-ASCAP
It's a Big, Wide, Wonderful World (R)	BMI-BMI
I've Got My Love to Keep Me Warm (R)	Berlin-ASCAP
Lavender Blue (Dilly, Dilly) (F) (R)	Santly-Joy-ASCAP
Little Jack Frost Get Lost (R)	Henry Spitzer-ASCAP
My Darling, My Darling (M) (R)	E. H. Morris-ASCAP
On a Slow Boat to China (R)	Melrose-ASCAP
Powder Your Face With Sunshine (R)	Lombardo-ASCAP
Red Roses for a Blue Lady (R)	Mills-ASCAP
Say It Isn't So (R)	Berlin-ASCAP
So Dear to My Heart (R) (F)	Santly-Joy-ASCAP
So in Love (R) (M)	T. B. Harms-ASCAP
Someone Like You (R)	Harms-ASCAP
Tarra Ta-Larra Ta-Lar (R)	Oxford-ASCAP

(Continued on page 29)

IT'S GONNA BE THE
BIGGEST HIT
OF THE YEAR!

“ALL RIGHT
LOUIE
DROP THE
GUN!”



WITH A BANG UP VERSION BY

GLORIA HART

with Art Kassel & his Orchestra

HEAR IT NOW AT YOUR MERCURY DISTRIBUTOR
RELEASE DATE TO BE ANNOUNCED SOON

“LOUIE WILL SCORE BULLSEYE
IN RECORD SALES,” SAY
CHICAGO DEE JAYS AFTER
HEARING SNEAK PREVIEW.

Myron Berg - WOAK
Linn Burton - WIND
Ed Allen - WMAQ
Ernie Simon - WJJD
Sgt. Doc. Bunde - WAAF
Rosamary Wayne - WJJD
Marty Hogan - WJJD
Ed Cerny - WMAQ
Jim Gray - WAIT
Bill Evans - WGN
Hugh Douglas - WCFL
Eddie Hubbard - WIND

CORAL RECORDS
(A subsidiary of DECCA RECORDS, INC.)

Money Makers \$

"BREAKING FOR A NATIONAL HIT"
YOU, YOU, YOU ARE THE ONE
and
AMES BROS.
CORAL 60015

MORE BEER
and
CRUISING DOWN THE RIVER
and
AMES BROS.
CORAL 60035

CLANCY LOWERED THE BOOM!
and
CRUISING DOWN THE RIVER
and
AMES BROS.
CORAL 60035

CONSISTENT SALES WINNERS!

"A Great Italian Novelty Tune"
● **PINO PANTALONI (The Salami And Sausage Man)**
WOULD IT MAKE ANY DIFFERENCE TO YOU
FRANK PETTY TRIO Coral 60012

"A Great Sepia Vocal"
● **TELL ME WHY**
OO BOP CHOO DOP
JAMES QUINTET Coral 60022

A version of the "Missouri Waltz" that is likely to sweep the country
● **Jivin' The MISSOURI WALTZ CHOCOLATE**
ERSKINE BUTTERFIELD Coral 60026

The Original
● **DOO-DE-DOO ON AN OLD KAZOO**
CALM SEAS AND PALM TREES
THE BLUE JAYS Coral 60003

"One of the Greatest of the Gospel Singers"
● **GOD'S GONNA SEPARATE THE WHEAT FROM THE TARES**
KEEP ME EVERY DAY
MAHALIA JACKSON Coral 65001

"Outstanding Race Number"
● **HIS EYE IS ON THE SPARROW**
LOW DOWN THE CHARIOT
COLEMAN BROTHERS Coral 65003

"They Love This One!"
● **YOU CAN'T BREAK THE CHAINS OF LOVE**
I'M SENDING YOU RED ROSES
JIMMY WAKELY Coral 64002

"A Hit for St. Patrick's Day"
● **I HAD A HAT (When I Came In)**
SURE AN' IT'S THE LUCK OF THE IRISH
THE JESTERS Coral 60007

CORAL DISTRIBUTORS

- BALTIMORE, MD.**
General Distributing Co.
- BEVERLY HILLS, CALIF.**
Yaras and Co. (for export only)
- BOSTON, MASS.**
Music Suppliers of New Engl., Inc.
- CHARLOTTE, N. C.**
F. & F. Enterprises
- CHARLESTON, W. VA.**
Mountain Electronic Co., Inc.
- CHICAGO, ILL.**
Remco, Inc.
- CINCINNATI, OHIO**
Hit Record Distributing Co.
- DENVER, COLO.**
Auto Equipment Co.

- DETROIT, MICH.**
Brilliant Music Co.
- FAYETTEVILLE, N. C.**
F. & F. Enterprises
- HARTFORD, CONN.**
Plesco Distributing Co.
- HOUSTON, TEXAS**
South Coast Amusement Co.
- KANSAS CITY, MO.**
Millner Record Sales Co.
- LOUISVILLE, KY.**
Hit Record Distributing Co.
- LOS ANGELES, CALIF.**
Modern Records, Inc.
- NEW ORLEANS, LA.**
Music Sales Co.

- NEW YORK, N. Y.**
Cosnat Distributing Corp.
- PHILADELPHIA, PA.**
Winthrop Co.
- PITTSBURGH, PA.**
Standard Distributing Co.
- SALT LAKE CITY, UTAH**
S. R. Ross, Inc.
- SAN FRANCISCO, CALIF.**
Koemper, Barrett Inc.
- SEATTLE, WASH.**
Associated Record Distributors, Inc.
- ST. LOUIS, MO.**
Millner Record Sales Co.

ORDER FROM YOUR CORAL DISTRIBUTOR

OR WRITE TO:

CORAL RECORDS
(A subsidiary of DECCA RECORDS, INC.)

48 W. 57 St.

New York

The **Billboard** MUSIC POPULARITY CHARTS
Part IV
Retail Record Sales
Based on reports received last three days of Week Ending February 11

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) Indicates tune is in a legit musical. The B side of each record is listed in *italics*.

Weeks to date	Last Week	This Week	POSITION	RECORD	ARTIST	Label
14	1	1	1.	A LITTLE BIRD TOLD ME... <i>Brush Those Tears From Your Eyes</i>	E. Knight-The Stardusters	Decca 24514—ASCAP
7	2	2	2.	FAR AWAY PLACES <i>Tara Talara Tala</i>	B. Crosby-K. Darby Choir	Decca 24532—ASCAP
8	4	3.	3.	POWDER YOUR FACE WITH SUNSHINE <i>One Sunday Afternoon</i>	E. Knight-The Stardusters	Decca 24530—ASCAP
4	9	4.	4.	CRUISING DOWN THE RIVER <i>Powder Your Face With Sunshine</i>	Blue Barron Ork	MGM 10346
11	6	5.	5.	LAVENDER BLUE <i>Down Among the Sheltering Palms</i>	S. Kaye Ork	Victor 20-3100—ASCAP
22	5	6.	6.	BUTTONS AND BOWS <i>Daddy-O</i>	Dinah Shore	Columbia 38284—ASCAP
12	13	7.	7.	SO TIRED <i>I Hear Music</i>	R. Morgan	Decca 24521—ASCAP
5	7	8.	8.	GALWAY BAY <i>My Girl's an Irish Girl</i>	B. Crosby	Decca 24295—ASCAP
8	10	9.	9.	I'VE GOT MY LOVE TO KEEP ME WARM <i>I'm A-Tellin' You</i>	L. Brown Ork	Columbia 38324—ASCAP
8	3	10.	10.	FAR AWAY PLACES <i>My Own True Love</i>	M. Whiting and The Crew Chiefs	Capitol 15278—ASCAP
6	8	11.	11.	FAR AWAY PLACES <i>Missouri Waltz</i>	P. Como-H. Rene Ork	Victor 20-3316—ASCAP
11	11	12.	12.	SWEET GEORGIA BROWN <i>Margie</i>	Brother Bones and His Shadows	Tempo (C. Jones & His Kentucky Corn Crackers, Rondo R-152; W. Gray-V. Musso, Modern 20-611; R. Murphy, Majestic 1271; B. Strong Ork, Tower 1255; J. Liggins Honeydrippers, Exclusive 271; Whistling Mr. Jones, National 9063)
15	13	13.	13.	MY DARLING, MY DARLING <i>Care of Boys</i>	652, Monogram 106—ASCAP J. Stafford-G. MacRae and The Starlighters	Capitol 15270—ASCAP
3	18	14.	14.	POWDER YOUR FACE WITH SUNSHINE <i>Careless Hands</i>	Sammy Kaye	Victor 20-3321—ASCAP
8	15	15.	15.	RED ROSES FOR A BLUE LADY <i>Melancholy Minstrel</i>	V. Monroe Ork	Victor 20-3319—ASCAP (G. Lombardo Ork, Decca 24549; J. Laurenz, Mercury 5201)

WARNING! In utilizing these charts for buying purposes readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart, and whether a record's popularity has increased or decreased. This information is shown in the left-hand columns under the headings: "Weeks to Date," "Last Week" and "This Week." If a record has had an unusually long run, or if its current position "this week" versus "last week" shows a sharp drop, readers should buy with caution.

9	17	15.	15.	LAVENDER BLUE <i>So Dear to My Heart</i>	D. Shore-H. Zimmerman Ork	Columbia 38299—ASCAP
8	12	17.	17.	THE PUSSY CAT SONG <i>Don't Worry 'Bout Strangers</i>	P. Andrews-B. Crosby Ork	Decca 24533—ASCAP (J. Durante-B. Garrett, MGM 30176; J. Nichols & B. Lee, London 365; P. Como, Victor 20-3288; J. "Scat" Davis, Double Feature DF 2004-05; A. Vincent-J. Laurenz, Mercury 5247; J. Stafford-G. MacRae-The Starlighters, Capitol 15342; R. Wilson Quartet, Animal 174)
2	22	18.	18.	I LOVE YOU SO MUCH IT HURTS <i>I've Got My Love To Keep Me Warm</i>	Mills Bros.	Decca 24550—BM1 (J. Wakely & Cowboy Band, Capitol 15243; The Frontiersmen, Victor 20-3188; R. Goff, London 312; P. Tillman, Columbia 20430; Smokey Smith & Gold Coast Boys, Crystal 197; B. Clark-E. Hagen, Columbia 38406)
10	19	19.	19.	GLORIA <i>I Want To Be the Only One</i>	Mills Bros.	Decca 24509—ASCAP (R. Anthony Ork, Signature 15213; R. Deauville, Mercury 5193; Four Gabriels, World 2505; B. Hayward-B. Baker Ork, Exclusive 218; B. Clark-The Modernaires-The Skylarks, Columbia 38352; Varsity Ork, Varsity 111)
4	—	19.	19.	DOWN BY THE STATION <i>How Many Tears Must Fall</i>	T. Dorsey-D. Dennis	Victor 20-3317—ASCAP (R. Noble-The Noblemen, Columbia 38404; G. Lombardo Ork, Decca 24555; C. Desmond, Mercury 5225; S. Gaillard & His Trio, MGM 10309; The Starlighters-P. Weston Ork, Capitol 15389)
1	—	21.	21.	I'VE GOT MY LOVE TO KEEP ME WARM <i>I Love You So Much It Hurts</i>	Mills Bros.	Decca 24550—ASCAP
16	26	22.	22.	ON A SLOW BOAT TO CHINA <i>Czardis</i>	F. Martin Ork-G. Hughes	Victor 20-3123—ASCAP
2	—	23.	23.	CARELESS HANDS <i>Powder Your Face</i>	S. Kaye Ork	Victor 20-3321 (Bob & Jean, Decca 24563; J. Desmond, MGM 10349; J. Laurenz-A. Vincent, Mercury 5245; Shorty Long & Santa Fe Rangers, Victor 21-0007; M. Torme-S. Burke Ork, Capitol 15379; E. Dean, Mercury 6170)
2	—	23.	23.	AGAIN <i>Lavender Blue</i>	V. Lynn	London 310
11	25	25.	25.	A LITTLE BIRD TOLD ME... <i>Pretty Papa</i>	P. Watson	Supreme S-1507—ASCAP
18	16	26.	26.	ON A SLOW BOAT TO CHINA <i>In the Market Place of Old Monterey</i>	K. Kyser Ork-H. Babbitt-G.	Columbia 38301—ASCAP
1	—	26.	26.	A LITTLE BIRD TOLD ME... <i>If That Isn't Love, What Is</i>	J. Wayne-J. Davis	Columbia 38386—ASCAP
1	—	28.	28.	SO IN LOVE <i>Where's the Man</i>	P. Page	Mercury 5230 (B. Crosby-V. Shoen Ork, Decca 24559; A. Drake-L. Engel Ork, Victor 20-3352; J. Harvey-H. Winterhalter, MGM 10359; G. Lombardo Ork, Decca 24572; T. Dorsey Ork, Victor 20-3331; G. MacRae, Capitol 15357; D. Shore-H. Zimmerman Ork, Columbia 38399)
5	—	29.	29.	THE PUSSY CAT SONG <i>Roses of Picardy</i>	P. Como	Victor 20-3288—ASCAP
2	29	30.	30.	SO TIRED <i>Steady Daddy</i>	K. Starr Ork	Capitol 15314—ASCAP

MEL TORMÉ

JOINS THE PARADE TO CAPITOL
 First smash record by the popular "Velvet Fog"
"SHE'S A HOME GIRL" "CARELESS HANDS"
 with Sonny Burke and his Orchestra
 Capitol Record No. 15379



SIZZLING SELLERS — TODAY'S TOPS!

"BLUM BLUM"
 (I WONDER WHO I AM)
 PEGGY LEE
 With Dave Barbour and His Pixieland Band
"IF YOU COULD SEE ME NOW"
 PEGGY LEE
 With Dave Barbour and His Orchestra
 Capitol Record 15371

"LEMON DROP"
 WOODY HERMAN & His Orchestra
 Vocal by The Choir
"I AIN'T GETTIN' ANY YOUNGER"
 (I AIN'T GONNA WAIT TOO LONG)
 WOODY HERMAN & His Orchestra
 Vocal by Woody Herman
 Capitol Record 15365

"SO IN LOVE"
"A ROSEWOOD SPINET"
 GORDON MacRAE
 with Orchestra
 Capitol Record 15357

"WHEN THE ANGELUS IS RINGING"
"MY DREAM IS YOURS"
 MARGARET WHITING
 with Orchestra
 Capitol Record 15364

"CRUISING DOWN THE RIVER"
 JACK SMITH and The Clark Sisters
 With Frank DeVol and His Orchestra
"COCA ROCA"
 JACK SMITH
 With Frank DeVol and His Orchestra
 Capitol Record 15372

"FAR AWAY PLACES"
 MARGARET WHITING
 And The Crew Chiefs
 With Orchestral Accompaniment
"MY OWN TRUE LOVE"
 MARGARET WHITING
 With Frank DeVol and His Orchestra
 Capitol Record 15278

"YOU WAS"
 PEGGY LEE and DEAN MARTIN
 With Orchestra
"SOMEONE LIKE YOU"
 PEGGY LEE
 With Orchestra
 Capitol Record 15349

"LA RASPA"
"THE HOT CANARY"
 PAUL WESTON
 And His Orchestra
 Capitol Record 15373

"MOLLY O'REILLY"
"THE ROSE OF TRALEE"
 CLARK DENNIS
 With Paul Weston and His Orchestra
 Capitol Record 15374

"HERE I'LL STAY"
 JO STAFFORD with Orchestra
"CONGRATULATIONS"
 JO STAFFORD
 With Paul Weston and His Orchestra
 Capitol Record 15319

"LAVENDER BLUE"
 (DILLY DILLY)
"THE MATADOR"
 JACK SMITH
 With The Clark Sisters
 And Earl Sheldon and His Orchestra
 Capitol Record 15225

"TILL THE END OF THE WORLD"
"MOON OVER MONTANA"
 JIMMY WAKELY
 Capitol Record 15368

"I LOVE YOU SO MUCH IT HURTS"
"I DON'T WANT YOUR SYMPATHY"
 JIMMY WAKELY
 Capitol Record 15243

FAST COMERS—JUST OUT!

"NEED YOU"
"'A' YOU'RE ADORABLE"
 JO STAFFORD—GORDON MacRAE
 With Paul Weston and His Orchestra
 Capitol Record 15393

"IT'S A BIG WIDE WONDERFUL WORLD"
 MARGARET WHITING and JACK SMITH
 With The Crew Chiefs
 And Frank DeVol and His Orchestra
"SUNFLOWER"
 JACK SMITH with The Crew Chiefs
 And Frank DeVol and His Orchestra
 Capitol Record 15394

"THE NEW ASHMOLEAN"
 (Marching Society and Students Conservatory Band)
"MY HEART'S IN THE MIDDLE OF JULY"
 JOHNNY MERCER
 With Paul Weston and His Orchestra
 Capitol Record 15385

"FOREVER AND EVER"
"DREAMER WITH A PENNY"
 MARGARET WHITING
 With Frank DeVol and His Orchestra
 Capitol Record 15386

"PORTRAIT OF JENNY"
 THE KING COLE TRIO
 With String Orchestra Conducted by Carlyle Hall
"AN OLD PIANO PLAYS THE BLUES"
 THE KING COLE TRIO
 Capitol Record 15387

"SIXTY-TWO LADIES IN SEA GREEN PAJAMAS"
"DOWN BY THE STATION"
 THE STARLIGHTERS
 With Paul Weston and His Orchestra
 Capitol Record 15389

"NO ORCHIDS FOR MY LADY"
"EVERYWHERE YOU GO"
 JAN GARBER and His Orchestra
 Capitol Record 15397

"JOHNNY GET YOUR GIRL"
"HAVE A LITTLE SYMPATHY"
 DEAN MARTIN
 With Paul Weston and His Orchestra
 Capitol Record 15395

"GALWAY BAY"
"O'LEARY IS LEERY OF FALLING IN LOVE"
 CLARK DENNIS
 With Buddy Cole Accompaniment
 Capitol Record 15403

"YOU BROKE YOUR PROMISE"
"SECOND-HAND LOVE"
 KAY STARR
 With Dave Cavanaugh's Music
 Capitol Record 15380

"SUI SIN FA"
"TEN MORE MILES"
 SMOKEY ROGERS
 With Tex Williams' Western Caravan
 Capitol Record 15406

"CANDY KISSES"
"SAVE THE NEXT WALTZ FOR ME"
 EDDIE KIRK
 Capitol Record 15391

"SUNFLOWER"
"RED HOT MAMA"
 DEUCE SPRIGGINS
 With Tex Williams' Orchestra
 Capitol Record 15405

PHONE OR WIRE YOUR NEAREST DISTRIBUTOR TODAY!



without a question

without a doubt

AMERICAN'S FASTEST SELLING RECORDS

OUR HIT PARADE

- #671 CORN BREAD
PLUG FOR CLIFF..... Hal Singer
- #679 BLUE MONDAY CARAVAN Sir Charles Thompson's All
COOKING WITH COOKIE.... Stars
- #680 PARADISE VALLEY WALK Paul Williams "35-30"
WALKIN' AROUND..... Sextette
- #681 I'LL ALWAYS BE IN LOVE
WITH YOU
TEDDY'S DREAM..... The X-Rays
- #682 BENSON'S GROOVE Big Jay McNeely & His
WILD WIG..... Blue Jays
- #683 THE HUCKLE-BUCK Paul Williams & His
HOPPIN' JOHN..... Huckelbuckers
- #685 THE DEACON'S HOP Big Jay McNeely's Blue
ARTIE'S JUMP..... Jays

NEW RELEASES

- #684 BONGO BLUES
DEE'S BOOGIE..... Dee Williams Sextette
- #686 BEEF STEW
ONE FOR WILLIE..... Hal Singer Sextette
- #687 GRIEVING FOR YOU Vocal
BUZZIN' AROUND..... 3 B's and a Honey
- #688 I COVER THE WATERFRONT
PENTHOUSE SERENADE..... Errol Garner
- #5551 MY FAULT Vocal
MARRIED WOMAN BLUES... Brownie McGhee
- #5557 I WAS FOOLED Vocal
CONFUSED..... Brownie McGhee
- #5558 LANDING BLUES Vocal
LOW DOWN-MIDNITE Birmingham Sam & His
BOOGIE..... Magic Guitar

and the new Charlie Parker 'Be-Bop' Album

3 Records \$3.00 for

3 SPIRITUALS

- #4000 I GOT A HOME
ROCKS AND THE MOUNTAINS
Corinthian Singers
- #4001 I CRIED HOLY
YOU CAN RUN ON
The Progressive Four
- #4002 JESUS
STRETCH OUT
Ward Singers

All our distributors from Coast to Coast are doing a land office business. Mr. Juke Box Operator, latch on to this money making SAVOY line.

SAVOY
RECORD COMPANY, INC.
58 MARKET STREET
NEWARK 1, NEW JERSEY

The Billboard MUSIC POPULARITY CHARTS

PART IV

Retail Record Sales

Based on reports received last three days of Week Ending February 11

BEST-SELLING CHILDREN'S RECORDS

Records listed are those children's records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly dealer survey. Records are listed according to greatest sales.

POSITION		Weeks		Record	Label
Weeks to date	Last Week	This Week	Week		
36	4	1	1	BOZO AT THE CIRCUS (Two Records) Billy May with Ork-Vance "Pinto" Colvig.....	Capitol BBX-34
36	1	1	1	LITTLE TOOT (One Record) Don Wilson-The Starlighters.....	Capitol DAS-80
25	2	3	3	BUGS BUNNY AND THE TORTOISE (Two Records) Mel Blanc-Billy May.....	Capitol DBX-93
3	5	4	4	SO DEAR TO MY HEART ALBUM (Four Records) Walt Disney, B. May, director.....	Capitol DD-109
21	6	5	5	BOZO UNDER THE SEA (Two Records) Vance "Pinto" Colvig-Billy May Ork.....	Capitol DBX-99
15	10	6	6	LITTLE ORLEY-UNCLE LUMPY ALBUM (Two Records) Fred Waring and Pennsylvanians.....	Decca CUS-7
20	—	7	7	GENIE, THE MAGIC RECORD (One Record) Peter Lind Hayes.....	Decca CU-102
25	14	8	8	NURSERY RHYMES (Two Records) Frank Luther.....	Decca CS-5
29	8	9	9	BOZO SINGS (Two Records) Billy May with Ork-Vance "Pinto" Colvig.....	Capitol DBS-84
30	9	10	10	UNCLE REMUS (Three Records) Johnny Mercer and Original Cast.....	Capitol CC-40
3	—	11	11	MOTHER GOOSE (One Record) F. Luther.....	Decca CU-100
16	7	11	11	BAMBI ALBUM (Three Records) S. Temple-Chorus; P. Smith, director.....	Victor Y-395
5	—	13	13	MANNERS CAN BE FUN (One Record) Frank Luther.....	Decca CU-105
36	3	13	13	BUGS BUNNY (Three Records) Mel Blanc.....	Capitol CC-64
21	10	15	15	JOHNNY APPLESEED (Three Records) Dennis Day.....	Victor P-368

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

POSITION		Weeks		Record	Label
Weeks to date	Last Week	This Week	Week		
172	1	1	1	Clair de Lune Jose Iturbi.....	Victor 11-8851
165	2	2	2	Chopin's Polonaise Jose Iturbi.....	Victor 11-8848
54	4	3	3	Bluebird of Happiness Jan Peerce, RCA Victor Ork; S. Levin, director.....	Victor 11-9007, Victor 10-1454, Victor 18-1074
130	2	4	4	Jealousie Boston Pops Ork; Arthur Fiedler, conductor.....	Victor 12160
9	4	4	4	Liszt: Second Hungarian Rhapsody First Piano Quartet.....	Victor 12-0251

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

POSITION		Weeks		Record	Label
Weeks to date	Last Week	This Week	Week		
10	1	1	1	I Can Hear It Now Album (Five Records) Edward R. Murrow, Narrator.....	Columbia MM-800
7	—	2	2	Grieg's Concerto in A Minor (Three Records) A. Rubinstein.....	Victor DM-900
2	2	2	2	Jussi Bjoerling Singing Favorite Operatic Arias Album J. Bjoerling Ork-N. Grevillius, Dir.	Victor MO-1275 (Three Records)
17	—	2	2	Chopin's Favorites (Three Records) First Piano Quartet.....	Victor MO-1227
1	—	2	2	Kostelanetz Conducts (Four Records) Andre Kostelanetz.....	Columbia MM-574

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

POSITION		Weeks		Record	Label
Weeks to date	Last Week	This Week	Week		
5	1	1	1	WORDS AND MUSIC (Four Records) L. Horne-B. Garrett-M. Rooney-J. Allyson-J. Garland-A. Sothern-L. Hayton Ork.....	MGM-37
6	2	2	2	VAUGHN MONROE SINGS ALBUM (Four Records) V. Monroe Ork.....	Victor P-234
13	3	3	3	ROSES IN RHYTHM (Four Records) F. Carle.....	Columbia C-174
110	5	4	4	GLENN MILLER (Four Records) Glenn Miller.....	Victor P-148
8	—	5	5	COMIN' ROUND THE MOUNTAIN ALBUM (Four Records) D. Shay-M. Ayres Ork.....	Columbia C-171
7	4	6	6	I CAN HEAR IT NOW ALBUM (Five Records) Edward R. Murrow.....	Columbia MM-800
24	6	7	7	THEME SONGS (Four Records) S. Kaye, T. Dorsey, T. Beneke, Larry Green, V. Monroe, F. Martin, W. King, Three Suns.....	Victor P-217
1	—	8	8	STAN KENTON ENCORES ALBUM (Three Records) S. Kenton Ork-J. Christy.....	Capitol CC-113
2	5	8	8	ST. VALENTINE'S DAY B. Crosby.....	Decca 621
4	9	10	10	GIANTS OF JAZZ B. Goodman-J. Dorsey.....	Capitol CC-108

The Billboard
MUSIC POPULARITY CHARTS
Juke Box Record Plays
 PART V
 TRADE SERVICE FEATURE

Based on reports received last three days of Week Ending February 11

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart Part I.

POSITION	Weeks to date	Last Week	This Week	Record	Label
13	1	1	1	A LITTLE BIRD TOLD ME... E. Knight-The Stardusters	Decca 24514-ASCAP
8	2	2	2	POWDER YOUR FACE WITH SUNSHINE E. Knight-The Stardusters	Decca 24530-ASCAP
7	3	3	3	FAR AWAY PLACES B. Crosby-K. Darby Choir	Decca 24532-ASCAP
10	4	4	4	LAVENDER BLUE Sammy Kaye	Victor 20-3100-ASCAP
3	7	5	5	CRUISING DOWN THE RIVER Blue Barron Ork	MGM 10346
7	10	6	6	FAR AWAY PLACES M. Whiting and The Crew Chiefs	Capitol 15278-ASCAP
18	6	7	7	ON A SLOW BOAT TO CHINA K. Kysar Ork-H. Babbitt-G. Woods	Columbia 38301-ASCAP
11	14	8	8	SO TIRED R. Morgan	Decca 24521-ASCAP
6	11	9	9	FAR AWAY PLACES P. Como-H. Rene Ork	Victor 20-3316-ASCAP
21	5	10	10	BUTTONS AND BOWS D. Shore	Columbia 38284-ASCAP
5	14	11	11	I'VE GOT MY LOVE TO KEEP ME WARM L. Brown Ork	Columbia 38324-ASCAP
3	18	12	12	GALWAY BAY B. Crosby	Decca 24295-ASCAP
8	19	13	13	THE PUSSY CAT SONG P. Andrews-B. Crosby Ork	Decca 24533-ASCAP
12	9	14	14	A LITTLE BIRD TOLD ME... P. Watson	Supreme S-1507-ASCAP
6	17	14	14	RED ROSES FOR A BLUE LADY V. Monroe Ork	Victor 20-3319-ASCAP
12	16	16	16	BRUSH THOSE TEARS FROM YOUR EYES E. Knight-The Stardusters	Decca 24514-ASCAP
6	21	17	17	A LITTLE BIRD TOLD ME... Blue Lu Barker Ork	Capitol 15308-ASCAP

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8	13	18	18	SWEET GEORGIA BROWN.. Brother Bones and His Shadows..	Tempo 652, Monogram 108-ASCAP
14	8	18	18	MY DARLING, MY DARLING J. Stafford-G. MacRae and The Starlighters	Capitol 15270-ASCAP
1	—	20	20	I'VE GOT MY LOVE TO KEEP ME WARM S. Kaye Ork	Decca 24550-ASCAP
3	20	21	21	POWDER YOUR FACE WITH SUNSHINE S. Kaye Ork	Victor 20-3321-ASCAP
2	25	22	22	RED ROSES FOR A BLUE LADY G. Lombardo Ork	Decca 24549-ASCAP
18	12	23	23	ON A SLOW BOAT TO CHINA F. Martin-G. Hughes	Victor 20-3123-ASCAP
6	25	24	24	I LOVE YOU SO MUCH IT HURTS J. Wakely and Cowboy Band	Capitol 15243-BMI
2	28	25	25	CARELESS HANDS S. Kaye Ork	Victor 20-3321
9	—	26	26	GLORIA Mills Bros	Decca 24509-ASCAP
2	26	27	27	DOWN BY THE STATION T. Dorsey-D. Dennis	Victor 20-3317
1	—	27	27	POWDER YOUR FACE WITH SUNSHINE D. Martin-P. Weston Ork	Capitol 15351-ASCAP
1	—	29	29	LADY OF SPAIN R. Noble Ork	Victor 20-3302
3	28	30	30	MORE BEER! Andrews Sisters	Decca 24548

SONGS WITH GREATEST RADIO AUDIENCES

(Continued from page 25)

The Pussy Cat Song (R)	Leeds-ASCAP
Underneath the Linden Tree (R)	La Salle-ASCAP
Who Hit Me? (R)	Southern-ASCAP
You Was (R)	Crystal-ASCAP
You Were Only Fooling (R)	Shapiro-Bernstein-ASCAP



DORIS DAY and BUDDY CLARK

Singing

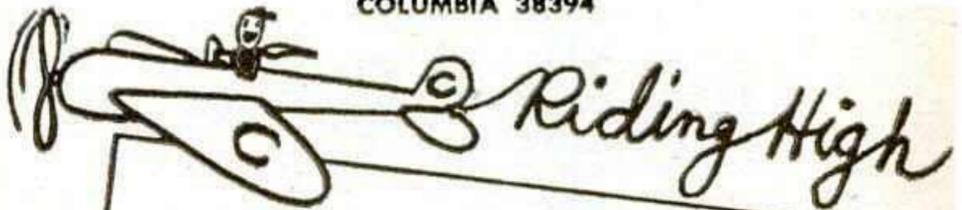
"I'LL STRING ALONG WITH YOU"

AND

Powder Your Face With Sunshine

(Smile! Smile! Smile!)

COLUMBIA 38394



- I'VE GOT MY LOVE TO KEEP ME WARM Les Brown 38324
- I'M A-TELLIN' YOU, SAM Dinah Shore 38284
- BUTTONS and BOWS Daddy-O Dinah Shore 38299
- LAVENDER BLUE So Dear To My Heart Dinah Shore 38299
- MY DREAM IS YOURS SOMEONE LIKE YOU Doris Day 38375
- ON A SLOW BOAT TO CHINA In the Market Place of Old Monterey Kay Kysar 38301

HEAR THE GREAT ARTISTS AT THEIR BEST ON

Columbia Records

Trade-marks "Columbia," and "C" Reg. U. S. Pat. Off.



P.S.S-S-T!
P.S-S-S-T!
P-S-S-T!

CONFIDENTIAL NOTE TO OPERATORS . . .

2 HITS SPECIAL RELEASES

2 HITS

"BLUE EYES CRYING IN THE RAIN"

COUPLED WITH
"JUST AN OLD FARM FOR SALE" by
Salty Holmes
Decca 46152

RED HOT ON THE BOXES!

"AT THE FIRST FALL OF SNOW"
by **MOLLY O'DAY** and the **CUMBERLAND MOUNTAIN FOLKS**
Columbia 20494

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WE DO NOT SELL RECORDS
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2510 FRANKLIN ROAD
NASHVILLE 4, TENNESSEE

"GOOD TIME CAKE-WALK"
by **BOB WILLS** and his **TEXAS PLAYBOYS**
Columbia 20531

Published by
MILENE MUSIC
(Sole selling agent)

The **Billboard** MUSIC POPULARITY CHARTS
PART VI
Folk Record Section
Based on reports received last three days of Week Ending February 11

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are hillbilly records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require folk records.

POSITION	Weeks to Date	Last Week	This Week	Record	Label
39	5	1.		BOUQUET OF ROSES Eddy Arnold, the Tennessee Plow-boy and His Guitar	Victor 20-2806—BMI
9	6	2.		HAVE YOU EVER BEEN LONELY? E. Tubb	Decca 46144—ASCAP
16	1	3.		I LOVE YOU SO MUCH IT HURTS J. Wakely and Cowboy Band	Capitol 15243—BMI
14	3	4.		A HEART FULL OF LOVE Eddy Arnold	Victor 20-3174—BMI
15	10	5.		I LOVE YOU SO MUCH IT HURTS F. Tillman	Columbia 20430—BMI
25	2	6.		ONE HAS MY NAME J. Wakely	Capitol 15162—BMI
14	8	7.		THEN I TURNED AND WALKED SLOWLY AWAY Eddy Arnold	Victor 20-3174—BMI
16	4	8.		TENNESSEE SATURDAY NIGHT Red Foley-The Cumberland Valley Boys	Decca 46136—BMI

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4	—	8.		A LITTLE BIRD TOLD ME Smoky Rogers	Capitol 15326—ASCAP
3	8	10.		LET'S SAY GOODBYE LIKE WE SAID HELLO E. Tubb	Decca 46144—BMI
25	7	11.		JUST A LITTLE LOVIN' Eddy Arnold, the Tennessee Plow-boy and His Guitar	Victor 20-3013—BMI
1	—	12.		CANDY KISSES Cowboy Copas	King 777—BMI
8	—	12.		BUTTONS AND BOWS G. Autry	Columbia 20469—ASCAP
4	13	12.		GREEN LIGHT Hank Thompson and His Brazos Valley Boys	Capitol 15187—BMI
1	—	12.		MY BEST TO YOU Sons of the Pioneers	Victor 20-2199

Due to an error, the recording of *Then I Turned and Slowly Walked Away*, by Eddy Arnold, was omitted from the Juke Box Folk Records chart in the last issue. This recording should have been in eighth place, and the No. 8 and all subsequent records listed should have been placed one position lower. The *Billboard* regrets this omission.

FOLK TALENT AND TUNES

By Johnny Sippel

HERB WILLIAMS, folk music orkster, became a pop January 1 when his wife, **LINDA LAW**, band's singer, presented him with a son, **Ricky**. Williams is working on deal to take his band to the Coast. . . . **BILLY STARR**, who left **KMOX**, St. Louis, six months ago, has organized his own band and is working at the Party House, Compton, Calif., in addition to airing over **KGER**, Los Angeles. **EARL RUTLEDGE** is managing Starr.

WESLEY TUTTLE, Capitol Records' touring troubadour, is back on the road again along the Pacific Northwest, with the **FRONTIERSMEN** and the **THREE SHIFTLESS SKONKS** also in the band. . . . **COTTON CARRIER**, whose band airs over **WSB**, Atlanta, headlined an all-night hillbilly ball at City Auditorium, Atlanta, recently, with paid admissions hitting 3,500. . . . The "WSB Barn Dance" will tour weekly with the big Saturday night show from a different Georgia town each week.

PAUL CLAYTON, folk music platter pilot and singer at **WFMR**, New Bedford, Mass., celebrated his second anniversary at the station February 7. . . . **CONNIE B. GAY**, Washington disk jockey and promoter, was one of a select group which feted Speaker **SAM RAYBURN** at a birthday party. **PRESIDENT TRUMAN** was at the party. . . . **CLAUDE BOONE**, **RED RECTOR**, **FRED SMITH** and **COTTON GAYLON** are working with **CARL STORY'S** Ramblin' Mountaineers on **WNOX**, Knoxville. Group cuts for Mercury.

Philadelphia will get a shot in the arm soon when **MACK MCGUIRE**, **WIP's** disk jockey and ork fronter, opens his Saturday night folk music show before a live audience. To be aired on **WIP**, show will compete with the **WFIL** "Hayloft Hoedown." . . . **PAUL HOWARD'S** Cotton Pickers have switched from Columbia to King recordings, cutting their first King platters last week. Ditto **REDD STUART**, singer with **PEE WEE KING**. Stuart's King recording band is known as the "Kentucky Colonels."

MUTUAL has started another network sustainer, featuring the folk musickers at **WGST**, Atlanta, called the "Georgia Jamboree." Show, which airs from 4:30 to 5 p.m. (CST), Tuesday, Wednesday and Thursday, features the **RADIO WRANGLERS**, **CORNHUSKERS**, **RAILROAD PLAYBOYS**, **LOGAN SISTERS** and **COWBOY JACK**, with **HOWARD TURNER**, emcee. Wranglers' personnel includes **BOOTS WOODAL**, **PAUL** and **LEE LUNSFORD**, **JUNE BOG**, **THOMAS** and **RUEL PARKER**. Cornhuskers' line-up has **EDDY SMITH**, **HAROLD DUNN**, **CALVIN BRAGG** and **JACK JACKSON**. Working with the Playboys are **FAIRLEY HOLDEN**, King singer; **BUCK GLOSSON** and **WAYNE TILFORD**, **EARL** and **BILL BOLICK**, the Victor waxing **BLUE SKY BOYS**, guested on the February 1 opening show.

(Continued on page 35)

The Billboard
MUSIC POPULARITY CHARTS
Folk Record Section
 Based on reports received last three days of Week Ending February 11

PART VI
 Billboard
 TRADE SERVICE FEATURE

BEST-SELLING RETAIL FOLK RECORDS

Records listed are hillbilly records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase folk records.

Weeks to date	Last Week	This Week	Title	Artist	Label
17	1	1	I LOVE YOU SO MUCH IT HURTS	J. Wakely and Cowboy Band	Capitol 15243—BMI
25	2	2	ONE HAS MY NAME	J. Wakely	Capitol 15162—BMI
41	2	3	BOUQUET OF ROSES	Eddy Arnold, the Tennessee Plowboy and His Guitar	Victor 20-2806—BMI
14	4	4	A HEART FULL OF LOVE	Eddy Arnold, the Tennessee Plowboy and His Guitar	Victor 20-3174—BMI
14	6	5	THEN I TURNED AND WALKED SLOWLY AWAY	Eddy Arnold, the Tennessee Plowboy and His Guitar	Victor 20-3174—BMI
20	5	6	TENNESSEE SATURDAY NIGHT	Red Foley-The Cumberland Valley Boys	Decca 46136—BMI
11	8	6	LET'S SAY GOODBYE LIKE WE SAID HELLO	E. Tubb	Decca 46144—BMI

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2	10	8	THERE'S NOT A THING	Eddy Arnold	Victor 21-0002—BMI
1	—	9	TILL THE END OF THE WORLD	J. Wakely and Cowboy Band	Capitol 15368—ASCAP
32	—	10	TENNESSEE WALTZ	Pee Wee King and His Golden West Cowboys	Victor 20-2680—BMI
1	—	11	DON'T ROB ANOTHER MAN'S CASTLE	Eddy Arnold	Victor 21-0002—BMI
1	—	12	I'LL HOLD YOU IN MY HEART	Eddy Arnold	Victor 20-2332—BMI
1	—	13	PECOS BILL	R. Rogers, Sons of the Pioneers	Victor 20-2780—ASCAP
14	—	14	I LOVE YOU SO MUCH IT HURTS	F. Tillman	Columbia 20430—BMI
27	11	14	LIFE GETS TEE-JUS, DON'T IT?	C. Robison	MGM 10224—ASCAP

ADVANCE FOLK RECORD RELEASES

- A Good Man Is Hard To Find**
A. Dexter & His Troopers (Calamity Jane) Columbia 20540
- A Woman Was the Cause of It All**
L. Wills' Rhythm Busters-J. Tyler (Corn Ped) Victor 21-0020
- Arkansas**
E. Lee & His Midwesterners (The Last) Victor 21-0005
- Blue Eyes Crying in the Rain**
S. Holmes & His Brown County Boys (Just an) Decca 46152
- Calamity Jane**
A. Dexter & His Troopers (A Good) Columbia 20540
- Candy Kisses**
R. Foley (Tennessee Border) Decca 46151
- Candy Kisses**
E. Kirk (Save the) Capitol 15391
- Careless Hands**
E. Dean (Don't Tell) Mercury 6170
- Corn Fed Arkansas Gal**
L. Wills' Rhythm Busters-J. Tyler (A Woman) Victor 21-0020
- Daddy, When Is Mommy Coming Home?**
E. Tubb (Till the) Decca 46150
- Don't Tell Me Stories**
E. Dean (Careless Hands) Mercury 6170
- Footprints in the Snow**
B. Kincaid (The Legend) Mercury 6169
- I'll Keep Your Picture in My Heart**
J. Mills & the Southern Travelers (It Doesn't) Mercury 6157
- It Doesn't Matter Now**
J. Mills & The Southern Travelers (I'll Keep) Mercury 6157
- Just a Message**
P. Cassell (The Letter) Mercury 6168
- Just a Minute**
The Prairie Ramblers (Wish I) Mercury 6167
- Just an Old Farm for Sale**
S. Holmes & His Brown County Boys (Blue Eyes) Decca 46152
- Out of My Mind**
Pee Wee King & His Golden West Cowboys (The Ghost) Victor 21-0004
- Pennies for Papa**
J. Dickens (Take an) Columbia 20548
- Run for the Roundhouse, Nellie**
Z. Manners (They're Out) Victor 21-0018
- Save the Next Waltz for Me**
E. Kirk (Candy Kisses) Capitol 15391
- Softly and Tenderly**
J. Taylor-The Radio Ranch Hands (Whispering Hope) Mercury 6168
- Someone's Last Day**
C. Suaceman & His Hillbilly Ramblers (The Pale) Mercury 169
- Square Dance Fiddlin' Pieces Album—C. McMichen (3-10")**
Decca A-705
1. Devil's Dream; 2. Rickett's Hornpipe; 3. Fisher's Hornpipe . . . Decca 2649
- 1. Fire in the Mountain; 2. Ida Red; 3. Sally Goodin . . . Decca 2648**
- 1. Old Joe Clark; 2. Pretty Little Widder; 3. Shortnin' Bread . . . Decca 2647**
- 1. Soldier's Joy; 2. Arkansas Traveler; 3. Mississippi Sawyer . . . Decca 2648**
- 1. Sourwood Mountain; 2. Peter Went a Fishin'; 3. Sugar in the Gourd . . . Decca 2649**
- 1. Turkey in the Straw; 2. Old Hen Cackle; 3. Fiddler's Dream . . . Decca 2647**
- Sweetheart, I Love You Best**
C. Monroe & His Kentucky Partners (What Became) Victor 21-0019
- Swingaroo**
J. Taylor & His Indiana Redbirds (The Whispering) Red Bird 1000-2
- Take a Look at My Heart**
The Rocky Mountain Boys (One Year) Cozy RM-136
- Take an Old Cold 'Tater (and Wait)**
J. Dickens (Pennies for) Columbia 20548
- Tear Drops and Empty Arms**
The Western Swingbillies (A Heart) Cozy WS-150
- Tennessee Border**
R. Foley (Candy Kisses) Decca 46151
- Tennessee Border**
C. Story & The Rambling Mountaineers (I Watched You) Mercury 6165
- Texas Rose**
S. Wooley & His Calumet Indians (Cherokee Waltz) MGM 10363
- The Bible on the Table and the Flag Upon the Wall**
The Georgia Crackers (Dear Daddy) Victor 21-0016
- The Color Song**
Pee Wee King & His Golden West Cowboys (Waltz of) Victor 21-0015
- The Ghost and Honest Joe**
Pee Wee King & the Golden West Cowboys (Out of) Victor 21-0004
- The Last Time I Saw Mary**
E. Lee & His Midwesterners (Arkansas) Victor 21-0005
- The Legend of the Robin's Red Breast**
B. Kincaid (Footprints in) Mercury 6169
- The Letter Edged in Black**
P. Cassell (Just a) Mercury 6168

We are proud to be the Publishers of
"MINE, ALL MINE"
 and
"FOREVER MORE"
 Recorded by **JIMMY WAKELY**
 ON CAPITOL RECORDS

(Reprint of Billboard Pop Chart) Week Ending January 28

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are hillbilly records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require folk records.

Weeks to date	Last Week	This Week	Title	Artist	Label
5	—	8	MINE, ALL MINE	J. Wakely and Cowboy Band	Capitol 15236—BMI
1	—	10	FOREVER MORE	J. Wakely and Cowboy Band	Capitol 15333

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4 CERTAIN Mercury HITS

"Careless Hands"
 "DON'T TELL ME STORIES"
 by **EDDIE DEAN**
 IT'S TERRIFIC!
MERCURY RECORD 6170

"Tennessee Border"
 "I WATCHED YOU WALK AWAY"
 by **CARL STORY**
 and The Rambling Mountaineers
MERCURY RECORD 6165

"Lonesome Wind"
 "WHY PRETEND"
 by **"TEX" WATSON**
 and The Melody Rangers
MERCURY RECORD 6155

"I'm Hungry"
 "DOGWOOD BLOSSOM TIME"
 by **Old Brother Charley**
 and The Melody Rangers
 A REAL HILLBILLY!
MERCURY RECORD 6160

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To be Released Feb. 19th!

THE RAVENS'
RENDITION OF: **DEEP PURPLE**
LEAVE MY GAL ALONE **9065**

TOMMY EDWARDS'
SENSATIONAL HIT: **A LONG TIME**
(Meow-Meow) UP IN THE ALLEY **9067**

CHARLIE VENTURA
and his COMBO (FEATURING TOP BOP ARTISTS)
PINA COLADA STOP 'N GO **9066**

AL TRACE
IS BACK WITH **ANOTHER HIT**
I YI YIMMINY YI I DON'T CARE IF I NEVER GO TO BED **7024**

Whistling Mr. JONES
(with bone acc.) **OUR COAST-TO-COAST HIT:**
SWEET GEORGIA BROWN **9063**



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TRACE

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- "Cruising Down the River"—Blue Barron—MGM 54¢
- "So in Love"—Dinah Shore—Columbia 54¢
- "Red Roses for a Blue Lady"—Vaughn Monroe—Victor 54¢
- "With a Song in My Heart"—Perry Como—Victor 54¢

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NEW YORK 19, N. Y.

The Billboard
MUSIC POPULARITY CHARTS
PART VII
Race Records
Based on reports received last three days of Week Ending February 11

BEST-SELLING RETAIL RACE RECORDS

Records listed are race records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase race records.

Weeks to date	Last Week	This Week	Record	Label
4	6	1	DEACON'S HOP <i>Artie's Jump</i>	Big Jay McNeely..Savoy 685—BMI
13	2	2	BEWILDERED <i>Nobility Boogie</i>	R. Miller Trio..Bullet 295—ASCAP
13	1	3	CHICKEN SHACK BOOGIE <i>It Took a Long, Long Time</i>	A. Milburn..Aladdin 3014—ASCAP
11	2	4	BEWILDERED <i>A & M BLUES</i>	A. Milburn..Aladdin 3018—ASCAP
10	10	5	TREES <i>Lover Come Back to Me</i>	A. Hibbler..Miracle M-501—ASCAP
8	—	6	BOOGIE CHILLEN <i>Sally Mae</i>	J. L. Hooker.....Modern 627
6	—	7	TEXAS HOP <i>Central Avenue Blues</i>	Pee Wee Crayton.....Modern 643
15	11	8	LONG ABOUT MIDNIGHT <i>Whose Hat Is That?</i>	R. Brown Mighty, Mighty MenDe Luxe 3154—BMI
1	—	8	HUCKLEBUCK <i>Hoppin' John</i>	P. Williams.....Savoy 683
7	13	10	UP ABOVE MY HEAD, I HEAR MUSIC IN THE AIR <i>My Journey to the Sky</i>	Sister Rosetta Tharpe-M. Knight- S. Price Trio..Decca 48090—BMI
21	6	11	CORN BREAD <i>Plug for Cliff</i>	Hal Singer Sextette.....Savoy 671—BMI
1	—	11	CORN BREAD <i>Bewildered</i>	E. Hawkins Ork.....Victor 20-3326—BMI
3	8	13	'FORE DAY IN THE MORNING <i>Rainy Weather Blues</i>	R. Brown.....De Luxe 3198
1	—	14	RAINY WEATHER BLUES <i>'Fore Day in the Morning</i>	R. Brown.....De Luxe 3198
3	—	15	SWEET GEORGIA BROWN <i>Margie</i>	Brother Bones and His ShadowsTempo 652—ASCAP

WARNING! In utilizing these charts for buying purposes readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart, and whether a record's popularity has increased or decreased. This information is shown in the left-hand columns under the headings: "Weeks to Date," "Last Week" and "This Week." If a record has had an unusually long run, or if its current position "this week" versus "last week" shows a sharp drop, readers should buy with caution.

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require race records.

Weeks to date	Last Week	This Week	Record	Label
3	4	1	BOOGIE CHILLEN	J. L. Hooker.....Modern 627
4	11	2	DEACON'S HOP	Big Jay McNeely..Savoy 685—BMI
14	1	3	BEWILDERED	Red Miller Trio..Bullet 295—ASCAP
9	2	3	BEWILDERED	A. Milburn..Aladdin 3018—ASCAP
4	15	5	TREES	A. Hibbler..Miracle M-501—ASCAP
13	3	5	CHICKEN SHACK BOOGIE	A. Milburn..Aladdin 3014—ASCAP
10	8	5	A LITTLE BIRD TOLD ME	P. Watson.....Supreme S-1507—ASCAP
8	—	8	'FORE DAY IN THE MORNING	R. Brown.....De Luxe 3198
7	12	9	WRAPPED UP IN A DREAM	Do, Ray and Me.....Commodors C-7505—ASCAP
1	—	9	SO TIRED	L. Johnson.....King 4263—ASCAP
14	—	9	LONG ABOUT MIDNIGHT	R. Brown Mighty, Mighty MenDe Luxe 3154—BMI
1	—	9	GOSPEL TRAIN	M. Knight-Dependable Boys-S. Price Trio.....Decca 48092
1	—	9	LOVER COME BACK TO ME	A. Hibbler.....Miracle 501—ASCAP
7	6	14	TEXAS HOP	Pee Wee Crayton.....Modern 643
1	—	14	I LIKE IT	Ivory Joe Hunter..King 4255—BMI

ADVANCE RACE RECORD RELEASES

- A Long Time
The T. Edwards Trio-Phyllis (Meow,
Meow) National 9067
- *Baby, I Done Got Wise
Big Bill (Just a) Columbia 30153
- Baby, What's Wrong With You
Little Eddie Boyd (Eddie's Blues) Victor
22-0002
- Bongo Blues
Dee Williams Sextette (Bongo Blues)
Savoy 684
- Country Woman Blues
Jazz Gillum (Jazz Gillum's) Victor
22-0005
- Dedicated to You
Sax Mallard & The Five Blazes (Evelyn)
Aristocrat 2003
- Eddie's Blues
Little Eddie Boyd (Baby, What's) Victor
20-0002
- Gonna Be Some Changes Made
Arthur (Big Boy) Crudup (Someday)
Victor 22-0007
- I Want a Man
L. Green Ork (Walkin' and) Victor
20-0008
- I'm Glad for Your Sake
J. Medlin (My Last) Atlantic 867
- I'm Gonna Walk Right in and Make Myself
at Home
The Alphabetical Four (The Sun) Decca
48094
- *Jus ta Dream (On My Mind)
Big Bill (Baby, I) Columbia 30153
- Laughing Boy
D. Washington (You Satisfy) Mercury
8102
- My Last Goodbye
J. Medlin (I'm Glad) Atlantic 867
- Someday
Arthur (Big Boy) Crudup (Gonna Be)
Victor 22-0007
- The Sun Didn't Shine
The Alphabetical Four (I'm Gonna)
Decca 48094
- Trumpet Boogie
T. Smith-R. Washington (Believe Me)
King 4264
- Until the Cows Come Home
R. Sykes & His Original Honeydrippers
(Living in) Victor 20-3315
- Val-Halla
King Perry Ork (I Love) Excelsior OR-523
- Walkin' and Talkin'
L. Green Ork (I Want) Victor 22-0006
- Water Coast Blues
Big Bill Broonzy & His Pat Four (I
Love) Mercury 8122
- Weasel Walk
J. Morris Ork (Wow!) Atlantic 870
- When the Sun Comes Out
L. Richardson (You Gave) De Luxe 3208
- Wigwam Woman
R. Richard (Root Hog) King 4274
- Wonderful Time
Sonny Boy Williamson (Blues About)
Victor 22-0001
- Wow!
J. Morris Ork (Weasel Walk) Atlantic
870
- You Gave Me a Love Unttrue
L. Richardson (When the) De Luxe 3208
- You Satisfy
D. Washington (Laughing Boy) Mercury
8102
- You Showed Me the Way
B. Cameron (My Wonderful) King 4269
- Your Heart Belongs to Me
Arbee Stidham (Stidham Jumps (Victor
22-0000
- You're Gonna Miss Me
Muddy Waters (Mean Red) Aristocrat
1307

The Billboard
MUSIC POPULARITY CHARTS
Record Reviews

PART VIII

Billboard
 TRADE SERVICE FEATURE

Based on reports received last three days of Week Ending February 11

RATINGS (100 Point Maximum)
 90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
 40-69 SATISFACTORY • 0-39 POOR

How Ratings Are Determined
 Records are reviewed three times: (1) for retailers; (2) for operators; (3) for disk jockeys. Each time on the basis of nine key categories. Each category is assigned a maximum number of points within which new releases are rated. The best possible rating is 100. Maximums are subject to change depending on results of a survey of the music trade now being conducted. N S. indicates a record is not suitable for appraisal within the market.
The Categories
 Point listings are maximums. Song caliber 15; interpretation, 15; arrangement, 15; "name" value, 15; record quality (surface, etc.) 5; music publisher's air performance potential, 10; exploitation (record adv'tg-promotion, film, retail and other "plug" aids), 10; manufacturer's distribution power, 10; manufacturer's production efficiency 5.

ARTIST	TUNES	LABEL AND NO.	COMMENT	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
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ARTIST	TUNES	LABEL AND NO.	COMMENT	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
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POPULAR
JOHNNY BRADFORD
 (H. Rene Ork)
 (Victor 20-3339)
Beyond the Purple Hills
 Synthetic Western formula tune gets a sympathetic vocal, but doesn't register.
I Got Lucky in the Rain
 Pedestrian reading of the ballad from "As the Girls Go."

POPULAR
AL TRACE & HIS FLAME THROWERS-BOB VINCENT
 (Damon D-11216)
I'm Thru Callin' Everybody Darlin'
 About what you'd imagine—the original "Darlin'" tune with a note or two changed. Format-shuffle rhythm, spoken chorus, nickelodeon piano, etc.—a replica of the hit original—but it's dubious whether this too obvious attempt to follow up will click.

CLARK DENNIS
 (P. Weston Ork)
 (Capitol 15374)
Molly O'Reilly
 Charming Gaelic gal ditty gets a pretty rendition in the approved Bushmill's tenor manner.
The Rose of Tralee
 Dennis does a handsome, sensitive job with the lovely Irish evergreen, with Weston's orking nicely attuned.

I Couldn't Believe My Eyes
 Vincent and ork deliver a relaxed catchy performance of an attractive ballad with an old-fashioned jazz flavor.

HYLO TRIO
 (Talent T-1002)
Love (Your Magic Spell Is Everywhere)
 Accordion-guitar-bass unit is suave and danceable with the oldie, which hasn't clicked yet in several big name revival renditions. Warbler just passes.
Whistling in the Dark
 Another oldie gets more original treatment here with trio chanting, whistling, and bright instrumental effects in back.

JIMMY CARROLL ORK
 (Helen Carroll)
 (Carroll 5003)
King of the Sea
 Not much sense to this commercial for the Third Avenue seafood salon. A waste of good talent and recording technique here.
What That Man's Doing to Me
 Bluesy ballad gets too much production, with vocal chorus and ork distracting from some pretty fair chirping by Miss Carroll.

JIMMY CARROLL-ORK-SCOTTY MAC-GREGOR
 (Carroll 5001)
Barbara Barbara
 Bouncy polka gets good-humored warbling by Scotty, with smooth assists by vocal quartet. Side has much of the quality that made "Helen" click.
Happy Holiday Polka
 Rough-and-ready quality of this European-type polka should click with the hoppers. Solo and group chanting are pleasing.

DON RODNEY-JIMMY CARROLL, DIR.
 (The Dana Singing Strings)
 (Dana 2004)
Love Me and the World Is Mine
 Tune is based on a Tchaikovsky melody and could have been more attractive with better lyrics; Rodney and the Carroll orking are fine.
Gingerbread House
 Pleasant little song is well done by Rodney and the Carroll group.

AL TRACE & HIS FLAME THROWERS-BOB VINCENT
 (Damon D-11215)
Brush Those Tears From Your Eyes
 Trace's own orking of a tune with which he is associated is patterned after the other versions. Good enough, but late.
Somebody's Lyin'
 Another tune cut from the same cloth as *Flip* and played in same style.

PEGGY LEW
 (Dave Barbour & His Pixieland Band)
 (Capitol 15371)
Blum Blum
 Zany ork effects are the chief attraction of this nutty fagin opus, with Peggy's piping of screwball lyrics in dialect not especially convincing.
If You Could See Me Now
 Thrush gives the Dameron-Sigman tune of some years vintage her usual deft treatment.

(Continued on page 34)

BLAME IT ON EVE!
 ... cause this one's a hit recording

Eve

YOUNG
 Singing ...
"LAUGHING BOY"
 RCA VICTOR 20-3335

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Record Reviews

(Continued from page 33)

RATINGS
(100 Point
Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

ARTIST
TUNES
LABEL AND NO.
COMMENT



POPULAR JIMMY CARROLL ORK-SCOTTY MAC- GREGOR

(Carroll 5002) 80--80--80--80

Laugh Polka
MacGregor's chuckling, Godfrey-like bass and a vocal chorus make for a gay production, with ork cavorting comically in rousing tin-pan style behind.

Golden Slippers 80--80--80--80

Group makes a slam-bang clambake out of the spiritual, using same noisy, ebullient formula as flip.

JON & SONDR STEELE

(Gene Pringle Ork) 68--69--68--70

Lonesome for You
Sandra gets good feeling into a listenable slow torcher.

I'll Be in Love With You 56--54--56--58

Team's close harmony in "My Happiness" style misses fire.

PAUL WESTON ORK

(Capitol 15373) 71--75--70--67

La Raspa
Rather ingenious and amusing conception of the paso-doble fave which should win great jockey favor.

The Hot Canary 75--85--75--65

Fiddler Paul Nero is responsible for this amusing trifle and plays solo part in the dishing; it's spritely and humorous music which should get lots of jockey spins.

JACK SMITH

(F. DeVol Ork) 77--80--76--74

Coca Roca
A big, noisy samba production over a catchy bit of nonsense.

Cruising Down the River 85--86--84--84

(The Clark Sisters)
Add another good version of the Blue Barron originated hit; should get a fair share of the coin going to the song.

CHARLIE TOBIAS-TE BLACK ORK AND THE WAYFARERS

(Dana 2032) 73--76--72--70

The Butter Song
The famed cleeffer himself tees off his alliterative novelty, gets some help from soloists and chorus, for an amusing etching.

Picnic in the Snow 67--68--69--65

Old fashioned orking and cold warbling don't do enough for this catchy ditty.

RACE

RALPH WILSON QUINTETTE

(Lucky 711-4) 67--68--66--66

I'm Tired
Ralph's orking lacks its usual bite behind Leroy Coleman's blues vocal.

Lips 68--69--67--67

Gutty tenor sparks this hard-driving but inconsistent instrumental.

AL JACKSON BAND

(Capitol 15377) 63--63--62--65

The Ways of a Woman
Warbler displays a soft, insinuating blues quality on a rather ordinary slow blues.

Cloudy Weather Blues 56--54--56--58

Jump blues with bop solos. Vocal adequate. Routine item.

ARTIST
TUNES
LABEL AND NO.
COMMENT



RACE

STUDS HENDERSON ORK

(Capitol 15376) 51--50--50--54

Proposition Baby
Novelty blues doesn't add up. Vocal doesn't sock, and orking, boppish and ornate is out of the mood.

Studs' Boogie 56--56--54--58

Jump boogie blues with same inconsistencies and no-feeling as flip, but with a beat that raises listenability.

LITTLE EDDIE BOYD

(Victor 22-0002) 70--70--70--70

Baby, What's Wrong With You?
Strictly-by-formula blues is nevertheless shouted with plenty of heart. Boogie piano and guitar roll compellingly thruout.

Eddie's Blues 71--72--70--72

Heavy beat on this instrumental should click with boogie fans. Eddie's rolling piano dominates the earthy music-making.

RALPH WILSON QUINTETTE

(Lucky 711-6) 73--75--72--72

Radar Blues
Number from Harry Revel's "Music Out of the Moon" cycle done up in easy-going, beatful fashion by tenor sax and rhythm. Treatment, more than the sophisticated riff tune could pull some race coin.

Stay Away From My Window 74--74--73--74

Group gets a tidy jump beat, and tenor and piano provide solo interest. Fortunately, the amateurish lyric is short.

MUDDY WATERS

(Aristocrat 1307) 54--52--54--56

You're Gonna Miss Me
Good beat here, but Waters' Deep South blues style is muffled by too-loud rhythm.

Mean Red Spider 52--50--52--54

Slow blues item with nothing much of anything happening.

JULIA LEE AND HER BOY FRIENDS

(Capitol 15367) 73--73--72--74

Sit Down and Drink It Over
Smooth-singing Julia delivers a blues with all her usual haunting mellowness.

I Didn't Like It the First Time 83--82--84--84

A happy double-meaning romper in the spirit of "Snatch and Grab It" and "King Size Papa." Sock backing, including Dickenson's trombone and Benny Carter's alto.

ANDREW TIBBS

(Sax Mallard's Combo) 61--61--62--63

The Holidays Are Over
Blues shouter and small combo knit a moderate indigo mood out of conventional material.

In a Traveling Mood 65--65--65--65

(The Dixier Boys)
Tibbs is augmented by vocal group here, with lead bass growling out a bottom passage in the manner of the Raven's Rickey. Failure to find a unifying conception holds this one down, however.

(Continued on page 108)

The Billboard
MUSIC POPULARITY CHARTS
PART IX
Record Possibilities
 Based on reports received last three days of Week Ending February 11

THE BILLBOARD PICKS:
 In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

FOREVER AND EVER..... Russ Morgan Ork with the Skylarks.....Decca 24569
 First of a fresh flock of recordings of this waltz which debuted on wax via a Gracie Fields' London etching. This one successfully captures the full flavor of the old-fashioned but pleasingly nostalgic waltz, with the Skylarks group turning in an excellent vocal in an extremely tasteful Morgan ork setting. Forthcoming and outstanding is a Dinah Shore slicing of the song on Columbia while others will soon be out by Perry Como on Victor and Margaret Whiting on Capitol.

THE DISK JOCKEYS PICK:
 PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be.

1. THE HOT CANARY Paul Weston.....Capitol 15373
2. YOU WAS Peggy Lee and Dean Martin.....Capitol 15349
3. SUNFLOWER Ray McKinley.....Victor 20-3334
4. I'M BEGINNING TO MISS YOU..... Doris Day.....Columbia 38405
5. SUNFLOWER Frank Sinatra.....Columbia 38391
6. CARELESS HANDS Sammy Kaye.....Victor 20-3321
7. DOO DE DOO ON AN OLD KAZOO..... Art Mooney.....MGM 10357
8. YOU BROKE YOUR PROMISE Kay Starr.....Capitol 15380
9. IT'S A BIG, WIDE, WONDERFUL WORLD Buddy Clarke.....Columbia 38370
10. CRUISING DOWN THE RIVER Russ Morgan.....Decca 24568

THE RETAILERS PICK:
 PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,970 of them, the record retailers think tomorrow's hits will be

1. SO IN LOVE Bing Crosby.....Decca 24559
2. SUNFLOWER Russ Morgan.....Decca 24568
3. YOU BROKE YOUR PROMISE Paula Watson.....Supreme S-1512
4. SUNFLOWER Frank Sinatra.....Columbia 38391
5. ROSEWOOD SPINET Sammy Kaye.....Victor 20-3328
6. LADY OF SPAIN Ray Noble.....Victor 20-3302
7. DOO DE DOO ON AN OLD KAZOO..... Art Mooney.....MGM 10357
8. CARELESS HANDS Sammy Kaye.....Victor 20-3321
9. BEAUTIFUL EYES Art Mooney.....MGM 10357
10. CRUISING DOWN THE RIVER Russ Morgan.....Decca 24568

THE OPERATORS PICK:
 PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,558 of them the juke box operators think tomorrow's hits will be:

1. BEAUTIFUL EYES Art Mooney.....MGM 10357
2. CARELESS HANDS Sammy Kaye.....Victor 20-3321
3. SUNFLOWER Russ Morgan.....Decca 24568
4. SUNFLOWER Frank Sinatra.....Columbia 38391
5. ROSEWOOD SPINET Sammy Kaye.....Victor 20-3328
6. DOO DE DOO ON AN OLD KAZOO..... Art Mooney.....MGM 10357
7. YOU BROKE YOUR PROMISE Paula Watson.....Supreme S-1512

FOLK TALENT AND TUNES
 (Continued from page 30)

EX-GOV. JIMMIE DAVIS is airing on a CBS regional network Saturday nights from his nitery, The Stables, Palm Springs, Calif. . . . **DOC HOPKINS**, who left WLS, Chicago, has signed with Philadelphia's Cowboy label, operated by music publisher **JIM MEYERS**. . . MCA has inked **RUSTY KEEFER** and **SHORTY WARREN**, both folk music orksters, marking the first time the agency has penetrated the folk music field.

ORIGINAL JAMBOREE cast, WWVA, Wheeling, W. Va., showed to over 5,000 admissions at the Capitol Theater, Wheeling, February 5. Show headlined **HAWKSHAW HAWKINS** and Big Slim, the Lone Cowboy. . . **NORM KRAEFT** has started an early morning Western and h.b. disk jockey show over WGN, Chicago. . . The **MADDOX BROS. AND ROSE**, 4-Star recording artists, heard on KTRB, Modesto, Calif., play the NBC seg of the "Grand Ole Opry," February 26. Combo, working with **T TEX TYLER**, another 4-Star artist, work Amarillo, Tex., February 16; San Angelo, 17; Beaumont, 18; Houston, 19-20; San Antonio, 21, and Austin, 22. Their latest release is: "Philadelphia Lawyer," backed by "Sunset Trail."

GUY CAMPBELL and **DOWNHOMERS**, of WTIC, Hartford, Conn., are no longer active in Down Home records. Campbell reports that his group is readying an entry into the music publishing field. . . **DENVER DOLLISON**, Terre Haute, Ind., singing cowboy, has finished a four-week tour thru five Midwestern States.

"The Saturday Night Jamboree," teleshaw airing Saturday night over WNBT, New York, features **BOYD HEATH**, emcee, and **CHUBBY CHUCK ROE** and his Gang. Gang includes **TEDDY GRANT**, fiddle; **JACK HAVENS**, guitar; **SMILIN' EDDIE SMITH**, accordion; **EDDIE HOWARD**, banjo, and Chubby's bass. Two guestars will be used weekly.

Please address all communications to Johnny Sippel, The Billboard, 155 North Clark St., Chicago 1, Ill.

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The Billboard

MUSIC POPULARITY CHARTS

PART X

Advance Information

Based on reports received last three days of Week Ending February 11

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

POPULAR

- Adios, Marquita Linda
D. Lamour (Perfidia) Decca 24577
An Old Piano Plays the Blues
The King Cole Trio (Portrait of) Capitol 15387
Beautiful Eyes
I. Fields Trio (St. Louis) Victor 20-3369
Because You Love Me
The Stardusters-G. Jenkins Ork (I Don't) Decca 24578
Ben's Boogie
L. Hampton Ork (Chicken Shack) Decca 24574
Beyond the Purple Hills
J. Bradford (I Got) Victor 20-3339
Bon Soir, Paris
H. Rene Ork (I'll String) Victor 20-3371
Buzzin' Around
Three B's and a Honey (Grieving for) Savoy 687
Bye Bye Blues
L. Welk (Love Me!) Decca 24573
Chicken Shack Boogie
L. Hampton Ork (Ben's Boogie) Decca 24574
Comme Ci, Comme Ca
D. Haymes (The Streets) Decca 24565
Comme Ci, Comme Ca
T. Martin (The Bells) Victor 20-3367
Don't Be Afraid to Dream
D. Reid (Hurry! Hurry!) Peak 800
Don't Gamble With Romance
W. King Ork (Susy) Victor 20-3368
Don't Let Your Love Go Wrong
K. Starr (Snuggled on) Capitol 15087
Down by the Station
The Starlighters-P. Weston Ork (Sixty-Two Ladies) Capitol 15389
Dreamer With a Penny
H. Jeffries (It's Easy) Columbia 38414
Dreamer With a Penny
M. Whiting (Forever and) Capitol 15386
Forever and Ever
M. Whiting (Dreamer With) Capitol 15386
Funny Little Money Man
K. Kyser Ork (I'll Wait) Columbia 38413
Grieving for You
Three B's and a Honey (Buzzin' Around) Savoy 687
Hurry! Hurry! Hurry!
D. Reid (Don't Be) Peak 800
I Don't Care Who Knows
S. Davis Jr., Dave Cavanaugh's Music (The Way) Capitol 15390
I Don't See Me in Your Eyes Anymore
The Stardusters-Gordon Jenkins Ork (Because You) Decca 24576
I Get Up Every Morning
G. Lombardo (The Little) Decca 24575
I Got Lucky in the Rain
J. Bradford (Beyond the) Victor 20-3339
(You May Not Be an Angel, But) I'll String Along With You
H. Rene Ork (Bon Soir) Victor 20-3371
I'll Wait
K. Kyser Ork (Funny Little) Columbia 38413
I'm Beginning to Miss You
A. Russell-The King Sisters (Yuk-a-Puk) Capitol 15388
It's Easy to Remember
H. Jeffries (A Dreamer) Columbia 38414
Kiss Me Kate Album-A. Drake-P. Morison-L. Kirk-H. Lang-A. Hill-H. Clark-J. Diamond (6-10") Columbia C-200
Always True to You (in My Fashion) Columbia 55044
1. Bianca; 2. So in Love (Reprise) Columbia 55043
1. Brush Up Your Shakespeare; 2. I Am Ashamed That Women Are So Simple Columbia 55042
1. I've Come to Wive It Wealthily in Padua; 2. I Hate Men Columbia 55047
Overture-Another Op'nin', Another Show Columbia 55042
So in Love Columbia 55045
Too Darn Hot Columbia 55046
1. We Open in Venice; 2. Tom, Dick or Harry Columbia 55046
Were Thine That Special Face Columbia 55047
Where Is the Life That Late I Led Columbia 55045
Why Can't You Behave Columbia 55043
Wunderbar Columbia 55044
Love Me! Love Me! Love Me!
S. Kaye (The Right) Victor 20-3366
Love Me! Love Me! Love Me! (Or Leave Me Alone)
L. Welk (Bye Bye) Decca 24573
My Hearts' in the Middle of July
J. Mercer-P. Weston Ork (The New) Capitol 15385
Perfidia
D. Lamour (Adios, Marquita) Decca 24577
Portrait of Jenny
King Cole Trio-C. Hall String Ork (An Old) Capitol 15387
St. Louis Blues
I. Fields Trio (Beautiful Eyes) Victor 20-3369
Sixty-Two Ladies in Sea Green Pajamas
The Starlighters-P. Weston Ork (Down by) Capitol 15389

- Snuggled on Your Shoulder
K. Starr (Don't Let) Capitol 15087
Susy
W. King Ork (Don't Gamble) Victor 20-3368
The Bells in Her Earrings
T. Martin (Comme Ci) Victor 20-3367
The Bible Speaks-Vol. 1 Album (3-10")
R. Edward Johnson-H. Jameson-E. Vito National DG-32
The Little Old Church Near Leicester Square
G. Lombardo (I Get) Decca 24575
The New Ahmolean
J. Mercer-P. Weston Ork (My Heart's) Capitol 15385
The Right Girl for Me
S. Kaye (Love Me) Victor 20-3366
The Streets of Laredo
D. Haymes (Comme Ci) Decca 24565
The Way You Look Tonight
S. Davis Jr.-Dave Cavanaugh's Music (I Don't) Capitol 15390
Yuk-a-Puk
A. Russell-The King Sisters (I'm Beginning) Capitol 15388

INTERNATIONAL

- An Den S' Ina Gnorisi
K. Nicolaidou (S'Agapian) Victor 26-8209
Cerabina
Val-Taro Musette (Emilia) Columbia 12392-F
Charlie Was a Boxer
F. Yankovic & His Yanks-The Marlin Sisters (Blue Skirt) Columbia 12394-F
Cieogna
Casadel Ork (Villaggio) Victor 25-7106
Crazy Clarinet
W. Ziemba Ork (Let's Go) Dana 2034
Dakota Polka
"Whoopee" John Wilfahrt Ork (Dorothy Polka) Decca 45069
Dorothy Polka
"Whoopee" John Wilfahrt Ork (Dakota Polka) Decca 45069
Dostalem Dzisiaj List
W. Dombkowski Ork (Mania Polka) Victor 25-0196
Emilia
Val-Taro Musette (Cerabina) Columbia 12392-F
Erwin's Lovely Lee
J. McGettigan & His Irish Minstrels (Lovely Molly) Victor 26-7509
Quand Allons-Nous Nos Marier?
Georges Umer (Marie) Columbia 4018-F
Happy Mary Polka
H. Broze Ork (My Old) Lucky 1000
Hronia Stie Thalasses Girno
A. & E. Hadzidakilaiki Ork (Kalamatian) Victor 26-8208
Ich Chantait Tout Le Temps
J. Normand (La Mer) Victor 26-7033
Ich Bin Die Fesche Lola
M. Dietrich (Kinder, Heut) Victor 25-4107
I'm Coming
B. Wagner's Dutchmen (Musicky) Columbia 12393-F
Kalamatian
A. & E. Hadzidakilaiki Ork (Hronia Stis) Victor 26-8208
Kalamatian
A. & E. Hadzidakilaiki Ork (Hronia Stis) Victor 26-8208
Kinder, Heut' Abend Such Ich Mir Was Aus
M. Dietrich (Ich Bin) Victor 25-4107
La Mer
J. Normand (Il Chantait) Victor 20-7033
Let's Go for a Beer
D. Byron (Crazy Clarinet) Dana 2034
Little Chinese Girl
J. Crichio Musette Ork (Mademoiselle Hortensia) Dana 2036
Lovely Molly
J. McGettigan & His Irish Minstrels (Erwin's Lovely) Victor 26-7509
Mademoiselle Hortensia
B. Harrington-J. Crichio Musette Ork (Little Chinese) Dana 2036
Mania Polka
W. Dombkowski Ork (Dostalem Dzisiaj) Victor 25-9196
Marie
Georges Ulmer (Quand Allons-Nous) Columbia 4018-F
Medley of Reels
J. McGettigan & His Irish Minstrels (Sinn Fein) Victor 26-7510
Melanconica Luna
G. Nechi (Ricordati Di) Victor 25-7107
Musicky
B. Wagner's Dutchmen (I'm Coming) Columbia 12393-F
My Old Lady Polka
H. Broze Ork (Happy Mary) Lucky 1000
No, No, No One But You
J. Conway-D. Byron-J. Crichio Ork (Yodler's Serenade) Dana 2037
Ricordati Di Me
G. Bechi (Melanconica Luna) Victor 25-7107
S'Agapian
K. Nicolaidou (An Den) Victor 26-8209
Sinn Fein Amain
J. McGettigan & His Irish Minstrels (Medley of) Victor 26-7510

(Continued on page 111)

The Billboard

MUSIC POPULARITY CHARTS

PART XI

Album Reviews

Based on reports received last three days of Week Ending February 11

The large boldface number in each review is the retail rating. This rating is based on nine key categories, each of which is assigned a maximum number of points. (The best possible rating is 100.) Maximums are subject to change depending on results of a survey of the music trade now being conducted. Suitability for juke box operators or disk jockeys is indicated in boldface comment under the separate headings within each review.

THE RATINGS

- (100 points—the maximum)
90-100 tops
80-89 excellent
70-79 good
40-69 satisfactory
0-39 poor

THE CATEGORIES

- 1. Production Idea (grouping of selection continuity) 15
2. "Name Value" 15
3. Caliber of Material 15
4. Manufacturer's Distribution Power 10
5. Exploitation Aids (Record company and other advertising-promotion, film, legit and other plus) 10
6. Interpretation 15
7. Record Quality 5
8. Manufacturers' Production Efficiency 5
9. Packaging (art work, binding, wrapping) 10

STAN KENTON ENCORES—80

Stan Kenton—(3-10")
Capitol CC-113
Peg O' My Heart; Chorale for Brass, Piano and Bongo, He's Punny That Way; Abstraction; Somnambulism; Capitol Finishment.
Kenton's albums have proven to be rather sensational sellers for the kind of music they had to offer. On that ground alone this package has enough to stand up alongside the earlier editions. It's a collection of unreleased sides which vary in age from one to three years on the shelf. The oldest is the "Peg O' My Heart" side which spots Vido Musso's tenor. This is a comparatively simple item but there should be plenty controversy to be found in the "Abstraction" and "Somnambulism" sides. June Christy is represented with a neat "He's Funny That Way" chant. The album is draped in one of the Capitol firm's most imaginative and striking covers.

JUKES JOCKS
"Funny That Way" is only suitable side. Fine fare for spinners.

FANTASY FOR GIRL AND ORCHESTRA—Phil Moore 71

Orchestra with Annette Warren, narrator (2-12")
Discovery DM-10
Phil Moore offers something off-the-beaten track in this first album from the new Hollywood diskery. It's a full-length serious work which fuses elements of jazz composition with modern classicism. The opus, which employs a femme narrator, tells the story of a gal who has just lost her guy and, in music, depicts her interior and exterior thoughts. Random thoughts could hardly take solid form and therefore this work rightfully observes no traditional form. It's beautifully performed by a big group of movie studio musicians. Recording has too much echo. This is effective for the narration it is not particularly soothing for ork sections. Fourth side is taken up with a very pretty reading of Duke Ellington's "Day Dream."

JUKES JOCKS
Not suitable Different type of fare for all types of spinner shows.

DVORAK: Concerto in A Minor for Violin and Orchestra Opus 53—Ida Haendel, violin, with the National Symphony Orchestra under Karl Rankl (4-12") Decca FFR ED-77 72

This concerto, along with the same composer's Fourth Symphony, ranks among the works which have definite audience appeal and which are greatly neglected both in the concert hall and on wax. This recording of the concerto is the only available etching of the very effective violin opus. It is beautifully performed by Miss Ida Haendel and the National Symphony under Karl Rankl, all of English concert fame. It is a rich melodic concerto which allows for a plentiful display of the violinist's virtuosity. The FFR recording is superb and ranks with the finest technical jobs the firm has sent over to date for American consumption. Good cover.

JUKES JOCKS
Not suitable Recommended for FM and longhair spinshows.

A TALE OF TWO CITIES—Ronald Colman supporting cast, sound effects and music (3-12") Decca DA-696 69

This is a worthy reissue from the Decca catalog. Compressed into six disk sides is a brief dramatization of the Charles Dickens classic which is one of the secondary school student's most satisfying studies. It is ably interpreted by a cast which is headed by Ronald Colman, who on wax duplicates his famous screen thesping of the warm-hearted Sidney Carton. And the rest of Dickens' memorable characters appear in the flashback style employed in the set. George Wells turned in a top production job on this album. It is a fine addition to any educational or literary library which does not yet boast this package. It also is good stuff for children entering their teens.

JUKES JOCKS
Not suitable Could make for a good half-hour show.

AARON COPLAND: SONATA FOR PIANO ALBUM—Leonard Bernstein—(3-12") Victor DM-1278 70

Playwright Clifford Odets commissioned Aaron Copland to write this work in 1939 and it was clefted by 1941 and dedicated to Odets. It is one of the more serious efforts of our leading contemporary American composers. Some of it stems from the jazz influences which have shown in earlier Copland works, but there is nothing more than touches of the influence in the work. It is a highly listenable effort and is made that even more so by the fine reading given it by composer-conductor-pianist Leonard Bernstein in this album. The recording is fully resonant and captures the piano well. Cover and liner notes are in keeping with the high Victor standards.

JUKES JOCKS
Not suitable. FM and longhair airers will like.

SONGS TO REMEMBER—Peter Yorke Ork (4-10") Columbia C-178 64

Somewhere a Voice is Calling; Love, Here Is My Heart; Just A-Wearyin' for You; Songs My Mother Taught Me; By the Sleepy Lagoon; Intermezzo; Moonlight and Roses; Evensong.
Yorke may be called a British version of Kostelanetz, with his lushly recorded, often over-arranged renditions of these honey evergreens. He does manage to create a lacy, dreamy-afternoon-on-the-English-countryside atmosphere, however, that tabs the set as ideal dinner music.

JUKES JOCKS
Not suitable. Single sides okay for spotting but in a group they offer too little variety.

KING COLE AT THE PIANO—Nat "King" Cole—(3-10") Capitol CC-135 70

Three Little Words; Cole Capers; I'll Never Be the Same; How High the Moon; These Foolish Things; Blues in My Shower.
Nothing too exciting here, as Cole, backed by bass and guitar, paces lightly thru four standards and two originals. His playing is unfailingly tasty, but he rises to no great heights of invention. Best of the six sides is one of his originals, "Cole Capers"—and he really justifies the title with some fly capers in bebop.

JUKES JOCKS
All sides worth plays in locales where modern stuff goes. Yes.

RED NORVO AT THE XYLOPHONE—Red Norvo (3-10") Capitol CC-125 65

Take the Red Car; Summer Night; Twelfth Street Rag; Band in Boston; El Rojo; I Don't Stand a Ghost of a Chance With You.
Red Norvo has established himself as one of jazzdom's brightest lights in a career which spreads over the past two decades. He is one of the few musicians who was successfully able to keep up with the jazz music developments in that period and today can capably bridge the gaps between two-beat, swing and bop. He is best known for his work on the vibes but for this album Norvo returns to his first love, the xylophone, and proves that he probably is one of the very greatest of xylophonists. These sides are unlike earlier Norvo sides in that they are all Norvo solos with smartly written Johnny Thompson orchestrations to support them. It's an outstanding addition to the jazz record shelf. The package is decked out in a neat, attractive cover.

JUKES JOCKS
Limited appeal. Good spinner material.

POPS MUSIC REVIVED

NEW YORK, Feb. 12.—Flacks Hal Halpern and Paul Kalet are reactivating their Pops Music firm to handle pubbing chores for The Walter Thornton Rhumba. The tune, clefted by Irving Fields and Al Gamse, has been cut by Edmundo Ros on London, with a Noro Morales MGM and other etchings lined up.

New BMI Library Course
 NEW YORK, Feb. 12.—Broadcast Music, Inc. (BMI) is preparing to offer its fifth course on maintenance of a model station library. Conducted under the direction of Roy Harlow, the new series will be held February 14 and 15. This series will boast the course's largest enrollment.

NAB Mulling Lingo of ASCAP Pact With TV

(Continued from page 4)
 types of music uses, a TV spokesman stated that "in spirit" ASCAP had indicated its desire to do this. "We hope," the TV exec said, "to be able to clear most uses under a general license, without recourse to a special license." Nothing, however, is certain at this point, he indicated. It is also an open question, he said, as to whether the Society will find it necessary to go back to the membership for permission to clear additional rights. Should all points be cleared by the NAB subcommittee, the telecasters must still call a full meeting of NAB. It was believed that in the event the contract is not set by March 1 deadline, ASCAP could easily extend that deadline if negotiations were in a favorable stage.

Bally Dances Must Pay New 802 Scale

NEW YORK, Feb. 12.—Local 802, American Federation of Musicians (AFM), announced this week that the increase in Saturday club work scales that went into effect last September would apply to all promotion dances. A group of promoters had appealed to the local against the hike—\$4 additional per man and double for leader and contractor for Saturday night work. The local's exec board decided that the boost pertained to all categories.

Apollo Gets Option On Sellers' Artists

NEW YORK, Feb. 12.—Apollo Records has closed a deal with the Sellers Company of Dallas, specialists in folk disking, production and distributing, on the Apollo label, of any sides cut by Jesse Rogers, the Kirk Brothers and Curley Perrin. The five-year pact calls for Apollo to issue a minimum of six disks per year, at least two by each artist. Already taken over are six sides by Rogers, and four each by Perrin and the Kirks. The first release, to be issued immediately, is Perrin's *Cross-Eyed Gal* and *Little Rag Doll* coupling.

Anti-Live Music Bill Goes to N. D. Solons

CHICAGO, Feb. 12.—A bill which would prohibit use of live music in any place where intoxicating liquors are sold, and containing a cash penalty for violations, was introduced recently in the North Dakota State Senate. The proposal stipulates that the "live music" category should not include a vocal, where no musical accompaniment is utilized. Projected fines for a violation of this anti-live music bill range from not less than \$10 to not more than \$100 for the first offense and not less than \$100 nor more than \$250 for subsequent offenses.

ASCAP's Greenberg Quits; Collins Named

NEW YORK, Feb. 12.—Herman Greenberg, sales manager of the American Society of Composers, Authors and Publishers (ASCAP), retires from the Society March 1 after 30 years of duty. He will be succeeded by Jules M. Collins, formerly manager of the radio division of the Society. Greenberg, one of the stalwarts who helped ASCAP develop thru the years, said he had reached the stage where he had to devote more time to family matters. He will take a vacation and continue with ASCAP in a consulting capacity.

Jolly Joyce Agency Adds 5 New Names

PHILADELPHIA, Feb. 12.—Jolly Joyce has added five new attractions to his booking and managerial stable. The agency, with heavy billings in Western as well as musical and variety attractions, has closed a deal giving Joyce exclusive booking rights to Jimmy Wakely, Capitol Records and Monogram flickers name, for all the territory east of Chicago. Joyce is lining up an extensive Eastern tour for Wakely upon completion of his current screen chores. Also with Western leanings, the Joyce agency takes under its personal and booking management wing Dick Thomas, writer of *Sioux City Sue* and linked with Decca label, and Jesse Rogers, waxing for Victor and seen twice weekly with his own piping to his git-box strums on the National Broadcasting Company (NBC) video net. In addition to the Western names, Joyce has inked personal and booking binders with Rex Weber, variety entertainer remembered for his singing of *Brother, Can You Spare a Dime*, and the Four Tunes, Negro singing and instrumental unit disking for the Manor label.

Farnsworth, RCA Bow 3-Way Changer

NEW YORK, Feb. 12.—Farnsworth Television and the Radio Corporation of America last week unveiled a record changer which automatically plays 10 and 12-inch standard disks, long-playing microgroove records and also the new seven-inch microgroove disks. The changer will be used in models of Farnsworth's Capehart line of radio-phonograph and radio, phonograph and television combinations. Ten and 12-inch LP disks can be played intermixed and automatically. Ten and 12-inch standard records can also be played intermixed and automatically. Individual tone arms for the standard and microgroove disks automatically adjust the speed of the changer. Provision is made for easily exchanging the arms.

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The Billboard
MUSIC POPULARITY CHARTS

PART XII



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Honor Roll of Popular Songwriters

No. 9—JOE HOWARD

By Jack Burton

WHEN it comes to vim, vigor and vitality, Joe Howard is the undisputed champion of Tin Pan Alley.

"Joe is ageless!" Mrs. Howard declared in 1946 when her husband was 68 years old and celebrating his 60th year in showbusiness. Mrs. Howard should know. She's Joe's eighth wife.

Born in New York in 1878 on Mulberry Street, a district then terrorized by the Five Points Gang, Joe learned early in life how to take a beating and come back fighting. The beating was administered daily by his father, "Big John" Howard, who ruled both his saloon and his son with a sawed-off billiard cue. Joe took it until he was eight years old and then, following his mother's death, ran away from home and found a temporary refuge in a Catholic orphanage where he was both a choir and altar boy.

A month later, when "Big John" discovered his son's hideout, Joe beat him to the punch by hopping a west-bound freight that landed him in Kansas City, Mo. Here he sang in Snavely's Saloon and Billiard Parlor, sold newspapers and slept in a roomy packing case for a month.

Again Joe hit the road, making St. Louis his next port of call, and within a week he was being billed as "Master Joseph, the Boy Soprano," at a local variety theater. Then he joined up with a traveling repertoire company, playing Little Eva in *Uncle Tom's Cabin* until the troupe was stranded in St. Joseph, Mo.

Joe's westward trail subsequently led to Dodge City, Tombstone and Virginia City, where he sang in frontier dance halls, and finally to Denver, where the boy soprano, now 16, started the first lap of his matrimonial marathon. He eloped to a near-by Gretna Green with Ida Burt, who was doing a dancing act in the theater where Joe was playing. This first of eight marriages lasted only 24 hours. Then an irate mother-in-law had it annulled.

The following year Joe formed a song-and-dance team with Ida Emerson, 19-year-old soubrette. They played Leadville, Cripple Creek and other Colorado mining camps. They hit the big time in 1885, first at the Olympic Theater, Chicago, and later at Minor's Bowery Theater, Koster and Bial's, Tony Pastor's and Niblo's Gardens, New York. That year the wedding bells rang for Joe a second time when he married Ida Emerson at the Little Church Around the Corner.

First Million Copy Song

At the age of 18 Joe Howard was definitely on the way up in show business and in 1899 he wrote his first million-copy song, *Hello, My Baby*. Six years later he started composing scores for a series of musical comedies that gave LaSalle Theater in Chicago the same rating that Weber & Fields Music Hall had enjoyed a decade before in New York—the home of sure-fire hits.

Between 1905 and 1911, the former boy soprano wrote the music for 18 productions that had their premiere in Chicago and then toured the country, several with No. 1 and No. 2 companies. His collaborators were Will Hough and Frank Adams, two students at the University of Chicago, who found writing the books and lyrics for comic operas a quicker and far more profitable way of working their way thru college than selling subscriptions for magazines.

Charles K. Harris, who published all the LaSalle Theater music, estimated that Joe Howard made \$2,000,000 in royalties during the 1900-1910 decade, and when asked where all the money went, he replied:

"Just change one word in the title of a Strauss waltz, and you've got the answer: 'Wine, women and alimony.'"

For when Joe Howard became the toast of Chicago and points east, he suddenly acquired an insatiable thirst for champagne. Women flocked to the handsome minstrel who wrote and

Brief biographies of the great writers of popular music, complete with . . .

- . . . CHRONOLOGICAL LIST OF THEIR GREATEST SONGS
- . . . PUBLISHERS (Where no publisher listed, song is in Public Domain)
- . . . BACKGROUND DATA ON SELECTED SONGS
- . . . MAJOR LABEL RECORDINGS AVAILABLE ON SONGS

This anthology of American popular music, which covers mainly a 60-year period from 1890 to the present day, is based on 20 years of research by the author, a former newspaper, magazine and advertising copy writer who has made the study of popular music his hobby.

This anthology does not attempt to list the complete output of these writers. Instead the song listing is restricted to those titles that have gained either top ranking or appreciable popularity.

In the musical comedy and film musical fields, however, the complete scores will be listed in order to provide something new and vitally needed in an anthology of this kind: A comprehensive record of stage and motion picture songs.

Songs are listed according to the date of their original copyright, the stage musical songs according to the year such musicals were produced, and the film songs according to the year of their public release.

All songs that have attained a sheet music sale of a million or more copies, according to the most authentic and unbiased records available, are marked with an asterisk (*).

In the publisher listing, the name of the present publisher and not the original publisher is given, and songs now in the public domain (titles first copyrighted in 1892 or before) have no publisher credit.

In the listing of song recordings, no so-called collector's items are given, and while such a list is representative, it makes no pretensions of being complete.

sang such songs as *I Wonder Who's Kissing Her Now*. And Joe's matrimonial record, which ties Tommy Manville's at this writing, was not cheaply achieved as a glance at the following statistics will show:

In 1905, after divorcing Ida Emerson, Joe married Mabel Barrison, the ingenue of the LaSalle Theater Stock Company, whose wedding present was a \$35,000 home at Paw Paw Lake with a private spur line on the Pere Marquette that cost \$10,000 more. A year later, for an anniversary gift, he built the Barrison Theater at Waukegan, Ill., where, incidentally, Jack Benny made his debut as a violin virtuoso in the orchestra pit.

After Mabel Barrison's death, Joe married Mabel McCane. They were divorced within a year. Mrs. Joe Howard the fifth was Irma Kilgallen, daughter of a Chicago steel magnate and the divorced wife of the Count of Benfort. Joe's sixth marriage—to Ethelyn Clark in 1918—ended in a divorce in 1924, and four years later Joe was writing alimony checks for Anita Case, whom he married in 1927.

In the fateful years of 1929, Joe revived *The Time, the Place, and the Girl* in Chicago with "Bathhouse John" Coughlin, former overlord of the First Ward, as his angel. Joe lost \$70,000 personally on the production but gained his eighth wife, Mary Ramo, a 20-year-old dancer in the show. They had \$40 in cash be-

tween them when they boarded the bus for New York.

But an old trouper like Joe Howard can stretch \$40 a long way. He had the right connections that gave him a helping hand along the comeback trail. He also had his "pipes," an ingratiating personality and a repertoire of well-remembered songs. But he had to come back the hard way.

He worked six and eight shows daily in neighborhood theaters when vaudeville was slowly dying, and after the funeral of the two-a-day got a job as an entertainer at Bill's Gay Nineties, a New York spot that appeals to a clientele with nostalgic memories. And then on Christmas Eve, 1938, Joe discovered there really was a Santa Claus—a little guy with a big heart named Billy Rose, owner of the noted Diamond Horseshoe, where the composer of *Hello, My Baby*, and *I Wonder Who's Kissing Her Now* got headline billing once more as in the old Palace days.

It wasn't long before Joe Howard was back in the money, taking down \$20,000 annually as emcee of the *Gay Nineties* radio program and making as much again from stage appearances at motion picture houses during the war years. And last year this ageless minstrel made his television debut as a guest star on several video programs in addition to acting as emcee of the *Gay Nineties Revue*, a weekly American Broadcasting Company (ABC-TV) feature presentation.

★ ★ ★ JOE HOWARD'S GREATEST SONGS AND RECORDINGS AVAILABLE ★ ★ ★

Popular Songs

- 1897—ON THE BOULEVARD
Joe Howard Music Publishers.
- 1899—HELLO, MY BABY
T. B. Harms Company.—Robbins Music Corporation.
(Available in Decca's Gay Nineties Album A-696, Frank Luther, Century Quartet and Orchestra.)
- 1902—HONEY, WILL YOU MISS ME WHEN I'M GONE
Joe Howard Music Publishers.
ON A SATURDAY NIGHT
Words by Andrew J. Sterling. Edward B. Marks Music Corporation.
- 1904—GOOD-BYE, MY LADY LOVE
Mills Music, Inc.
(Available on Decca record 25152, Russ Morgan's Orchestra.)
- 1905—CENTRAL, GIVE ME BACK MY DIME
Edward B. Marks Music Corporation.
- 1906—I'M GONNA LEAVE YOU
Edward B. Marks Music Corporation.
- 1918—SOMEWHERE IN FRANCE IS THE LILY
Words by Philander C. Johnson. M. Witmark & Sons.

Stage Musicals

- 1905—THE ISLE OF BONG BONG
Book and lyrics by Will Hough and Frank Adams, with a cast that included Florence Holbrook, Cecil Lean, Annie Kayser, Dave Lewis and Al Shean.
OH, THE DEUCE! WHAT'S THE USE!
MY UNCLE SAMMY
DIPLOMACY
BROWNIES

- ASK THE MAN
I'M LONESOME FOR YOU
IF I WERE THE MAN IN THE MOON
MY ILLINOIS
HEAP LOVE
THE UMPIRE
Book and lyrics by Will Hough and Frank Adams, and co-starring Florence Holbrook and Cecil Lean.
LET'S TAKE A TROLLEY RIDE
I WANT A GIRL LIKE YOU
YOU LOOK AWFUL GOOD TO FATHER
HOW'D YOU LIKE TO BE THE UMPIRE?
CLORINDA JACKSON
THE BIG BANSHEE
DRUMS OF THE FORE AND AFT
THE SUN THAT SHINES ON DIXIELAND
CROSS YOUR HEART
THE QUARTERBACK
HIS HIGHNESS, THE BEY
Book and lyrics by Will Hough and Frank Adams with Al Shean in the starring role.
THE KITTY AND THE OWL
SWEETHEARTS OF BOYHOOD DAYS
HONOLULU
IN OLD KANKAKEE
THE LAND OF NOD
IN ORANGE BLOSSOM LAND
DRINK TO THE GLORIOUS NIGHT
LOUIE
JULIE DOOLEY

- 1906—THE DISTRICT LEADER
Book by Joe Howard, who starred in the production that included Mabel Barrison and Dave Lewis in the cast.
WON'T YOU BE MY GIRLIE?
YOU ARE THE SWEETEST GIRL I KNOW SO
MAKE YOUR OWN SUNSHINE
A HEART TO LET
WHAT'S THE USE OF DREAMING?

- (Available on Decca record 24110, Danny Kaye and the Darby Singers.)
- 1907—THE LAND OF NOD
Book and lyrics by Will Hough and Frank Adams, with a cast headed by Mabel Barrison, William Norris, Knox Wilson, Carrie DeMar and Joe Howard.
THE BELLE OF BALDHEAD ROW
WHEN YOU CROW TIRED
YOU'RE JUST A PAPER DOLL
DEAR HEART
SAME OLD MOON
THE GIRL YOU DREAM ABOUT
CINDERELLA
THE TIME, THE PLACE AND THE GIRL
Book and lyrics by Will Hough and Frank Adams, with a cast headed by Florence Holbrook, Cecil Lean, Olive Vail and Arthur Deagon.
I DON'T LIKE YOUR FAMILY
BLOW THE SMOKE AWAY
DIXIE, I LOVE YOU
IT'S LONESOME TONIGHT
THURSDAY IS MY JONAH DAY
THE WANING HONEYMOON
DON'T YOU TELL
THE GIRL QUESTION
Book and lyrics by Will Hough and Frank Adams, and co-starring Georgie Drew Mendum and Junie McCree.
THERE IS NO PLACE LIKE HOME
WHEN EYES LIKE YOURS LOOK INTO EYES LIKE MINE
IT'S GOOD-BYE, PAL
THE OLD BUCK AND WING
I HATE TO WORK ON MONDAY
OH, CEE! BE SWEET TO ME, KID
- 1908—THE FLOWER OF THE RANCH
Book and lyrics by Will Hough and Frank Adams, and co-starring Mabel Barrison and Joe Howard.

- THAT'S WHAT A FELLOW DOES
THE PAJAMA AND THE NIGHTIE
WATCHING THE BLUE SMOKE CURL
BABY LOU
CALIFORNIA
IN THE DAYS OF '49
MY LOLA MAID
JUST SAY YOU CARE
WORRIED
HONEYMOON TRAIL
Book and lyrics by Will Hough and Frank Adams, and starring Vera Michelena.
ONE LITTLE BOY HAD MONEY
NOTHING TO DO BUT NOTHING
I'D LIKE TO STEAL THE MOON
WHEN I FEEL LIKE LOVING
WHOSE LITTLE GIRL ARE YOU?
I DON'T WANT A MILLION DOLLARS
YOU CAN'T BE A FRIEND TO EVERYBODY
HONEYMOON TRAIL
- 1909—THE GODDESS OF LIBERTY
Book and lyrics by Will Hough and Frank Adams, with a cast headed by May DeSousa, Frances Damarest and Edward Abels.
TAXI
TUMMY-TUMMY-TUM
DON'T CHOOSE A GIBSON GIRL
PLEASE KEEP ME YOUNG IN YOUR HEART
OSKEE WOW WOW!
THE GODDESS OF LIBERTY
HERE'S TO YOUR LAST GIRL
WHERE ARE THEY NOW?
IF ALL THE MOONS WERE HONEYMOONS
LONELY
THE HAUNTED POOL
A STUBBORN CINDERELLA
Book and lyrics by Will Hough and

Frank Adams. This was the the only musical in which John Barrymore ever appeared, being co-starred with Sallie Fisher in a cast that included Charles Prince, Alice Dovey and James Marlowe. I LOST MY HEART BUT I DON'T CARE NONE BUT THE BRAVE DESERVE THE FAIR I'M IN LOVE WITH ALL THE GIRLS I KNOW DON'T BE ANYBODY'S MOON BUT MINE WHAT'S THE USE? IF THEY'D ONLY LEFT POOR ADAM'S RIB ALONE

LOVE ME JUST BECAUSE DON'T BE CROSS WITH ME DON'T TEACH ME TO SWIM ALONE WHEN YOU FIRST KISS THE LAST GIRL YOU LOVE

THE GOLDEN GIRL
Book and lyrics by Will Hough and Frank Adams, and co-starring Vera Michelena and Harry Tighe. I'M AFRAID TO BE ALONE THE LAND OF USED-TO-BE EVERYBODY WONDERS WHY THEY MARRY INDIAN LOVE SONG THE GOLDEN GIRL I CAN'T LOVE EVERYBODY I WOULD RATHER FIGHT LIKE MA DON'T FORGET THE GIRL YOU LEFT BEHIND

THE PRINCE OF TONIGHT
Book and lyrics by Will Hough and Frank Adams, with Henry Woodruff starred in a cast that included Sallie Fisher and Alice Dovey. TONIGHT WILL NEVER COME AGAIN YOU'RE A DEAR OLD WORLD AFTER ALL EVERYTHING FATHER DID WAS RIGHT WHEN LOVE IS WAITING ROUND THE CORNER I DON'T WANT TO MARRY YOUR FAMILY THE GIRLS THAT NEVER CAN BE MINE I FELL IN LOVE ON MONDAY I CAN'T BE TRUE SO FAR AWAY YOU WON'T KNOW ANYBODY THERE HER EYES ARE BLUE FOR DEAR OLD YALE

FOLLOW THE RAINBOW'S TRAIL
*I WONDER WHO'S KISSING HER NOW As a result of a court ruling in 1948, Harold Orlob is credited with being the co-composer of this song altho he waived all royalties. (Available on the following records: Victor 26329, Wayne King and orchestra; Decca 24110, Danny Kaye and the Ken Darby Singers; Decca 25078, Ted Weems' Orchestra; Decca 23602, Frank Froeba, piano solo.)

1910—MISS NOBODY FROM STARLAND
Book and lyrics by Will Hough and Frank Adams, and starring Ralph Hertz.

I'D RATHER LOVE WHAT I CAN'T HAVE DEAR LITTLE GHOST OF YOUR SMILE EVERY GIRL I LOVE IS SOMEONE'S WIFE IF YOU WON'T MARRY ME THEN I'LL MARRY YOU I'LL BE YOUR HONEY WHEN IT'S MOONLIGHT IT MUST BE GREAT TO BE A GENERAL (BUT I'D RATHER LEAD THE BAND) KISS ME LET ME BE YOUR LAST SWEETHEART THE JINGABOO MAN

THE SWEETEST GIRL IN PARIS
Book and lyrics by Will Hough and Frank Adams, with a cast headed by Alexander Carr, Trixie Friganza and Olive Vail. HONEST INJUN, I LOVE YOU THE OSCULATION BOMBASHAY DON'T FORGET THE NUMBER I WANT A MAN THE SWEETEST GIRL IN PARIS MARY IDLE-DE-IDDLE-DE-I I LOVE THE GIRLS FROM A TO Z NOTHING TOO GOOD FOR YOU, DEAR THE WEATHER MAN THE TANTALIZING NOD

1911—THE FLIRTING PRINCESS
Book and lyrics by Will Hough and Frank Adams, with a cast headed by Harry Bulger, Harry Pilcer and Olive Vail.

DEUX TEMPS PARISIENNE HE LOOKED GOOD TO ME THE SONG OF THE BUTTERFLY THERE ARE TOO MANY GIRLS IN THE WORLD I'VE BEEN KISSED IN SAN FRANCISCO OH, THE MEN! JACK O' LANTERN HE LOVES MY DREAMY EYES I'D RATHER LOOK AT YOU TELL HER IN THE GOLDEN SUMMER I FELL IN LOVE ALL BY MYSELF NEVER CHOOSE A GIRL FROM HER PHOTO WE DON'T BELIEVE IT PALE GOLDEN STAR CAIRO

A BROADWAY HONEYMOON
Book and lyrics by Will Hough and Frank Adams, with a cast headed by Arthur Deming, Frances Kennedy, Knox Wilson, Emma Carus and Carl Randall. OH, YOU WEDDING BELLS! COTTON PICKIN' TIME IN TENNESSEE WHEN THE GIRL YOU LOVE LOVES YOU HE'S MY DANCING MAN THE SALVATION GLIDE A BROADWAY HONEYMOON TUNING THE STRINGS OF MY HEART JUST LOVE ME MY IRISH SUFFRAGETTE

LOVE AND POLITICS
Book by Joe Howard and lyrics by Collin Davis, with a cast headed by Tom O'Rourke, Tom Lewis, Pauline Hall and Harry Pilcer. JUST A LITTLE SONG LINDY, COME ALONG HELLO! HELLO! MARY ANN THE FRISCO FRIZZ YOU DON'T KNOW THE GIRL YOU LOVE LOVE'S DREAMY TUNE JUST FOR YOU SING CING SAMISEN

1912—LOWER BERTH THIRTEEN
Book and lyrics by Collin Davis and Arthur Gillespie, with a cast headed by Emma Carus, Frances Kennedy, Al Fields (Lew's brother and not the minstrel) and Knox Wilson. MY LOVE IS LIKE A ROSE

SONGWRITERS COMING UP!

February 26 Issue
JOHN PHILIP SOUSA
and
JOHN STROMBERG
(Writer of Weber & Fields Shows)

March 5 Issue
REGINALD DE KOVEN
and
FRED FISHER

March 12 Issue
GUSTAV KERKER
and
GUS EDWARDS

March 19 Issue
HARRY VON TILZER
and
AL VON TILZER

March 26 Issue
GEORGE M. COHAN

April 2 Issue
JEAN SCHWARTZ

April 9 Issue
ERNEST BALL
and
J. ROSAMUND JOHNSON

April 16 Issue
IRVING BERLIN

April 23 Issue
CHRIS SMITH
and
AL PIANTADOSI

JUST KEEP A-DREAMING
DEARIE, YOU AND I DUBLIN I'LL TAKE YOU HOME TOMORROW RIDING ON THE CHOO-CHOO TRAIN WHEN NANCY KISSED HIRAM GREEN GOOD-BYE ZIG-ZAG RAG MY SCARE CROW MAIDIE IN A BUNGALOW

1915—IN AND OUT
Book and lyrics by Collin Davis and Howard Whitney Swope, and starring Smith and Dale. CEE WHIZ! THOSE EYES HELLO, GIRLIE! HONEY, COME, HURRY ALONG THAT DREAM WALTZ MELODY WHEN THE LOVE YOU LOVE LOVES YOU BUILD A LITTLE FENCE AROUND YOUR HEART CHASING BUTTERFLIES THE LIBERTY GLIDE

Film Musicals

1929—THE TIME, THE PLACE AND THE GIRL
A Warner Bros. picture, starring Betty Compson, and based on the book and score of the musical comedy of the same name.

1947—I WONDER WHO'S KISSING HER NOW?
A 20th Century-Fox film in which June Havers, Martha Scott and Mark Stevens played the feature roles, and reviving the following songs in the Joe Howard catalog: "Honeymoon," "What's the Use of Dreaming," "Hello My Baby," "Oh, Gee! Be Sweet to Me Kid," "How'd You Like To Be the Umpire?" and the title song.

(Editor's Note: According to Joe Howard, the publication rights to all his stage production numbers now are held by the Edward B. Marks Music Corporation, but this is being contested by the Charles K. Harris Music Publishing Company (a subsidiary of Southern Music), which published these titles originally and now claims the renewal rights. The Jerry Vogel Music Company also publishes some of the numbers in the Joe Howard catalog with the authority of Will Hough and Frank Adams, Howard's collaborators. In addition, Mills Music shares with Edward B. Marks the publication rights to "What's the Use of Dreaming" and "I Wonder Who's Kissing Her Now?")

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(I LOST MY LOVE) #005

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ROXY TALENT STRIKE NEARS

AGVA Seeks Better Wages, Days-Off Plan, Job Security; Grips Back Union Stand

Balaban Says He Hasn't "All the Money in the World"

NEW YORK, Feb. 12.—The Roxy may soon be faced with a talent strike which will pull out every performer and keep big names from working the house.

The situation is an outgrowth of demands made by the Roxy line, choral group and ice skaters who have held a number of meetings recently with the American Guild of Variety Artists (AGVA) and have presented theater management with certain demands.

Chief among these is a request for higher wages, which the union says the theater has so far refused to grant. At present the kids, totaling 73 (singers, dancers, ice skaters), start at \$45 and after a few years climb to \$65. The cast says that the girls are sometimes fired when they hit the top figure and later rehired at the minimum. They also claim they have to work 35 straight days before getting five days off. On the fifth day, however, they are called in for rehearsals.

The cast asks for a starting salary of \$55 and after 18 months \$75. It also asks for improved conditions regarding days off and a security of job clause, which will prevent discharges except for cause to be passed on by AGVA.

So far there have been three or four meetings with Dave Katz, house manager. Gae Foster was asked to sit in but the union claims she refused to attend the sessions with cast members.

The union, it was learned, has already spoken to Danny Kaye, now current in the house, informing him

it was preparing to pull the show if its demands were not met. He was said to be sympathetic. An attempt to reach Kaye by phone at press time was unsuccessful.

Grips Better Off

The union, in pressing its claims, points to the \$111 the house pays to stagehands and the \$124 to musicians. Since 1946, AGVA says the Roxy scale has not changed, remaining at the \$45 minimum.

A. J. Balaban, managing director of the Roxy, said he wasn't unwilling to discuss wages and conditions with the union but said the theater could not pay any more money. The Coast was after him to cut down and any increase at this time might mean a dropping of all flesh. "Besides," added Balaban, "it's got to stop somewhere. We don't have all the money in the world."

Balaban also said that in addition to salaries, the house spent thousands of dollars annually for costumes and if demands for more money were insistent, there would be no costumes and no girls.

When Balaban was asked what would happen if AGVA pulled the entire show including the acts, he replied, "We'll do without them."

The stagehands' and musicians' unions have already told AGVA they will not cross picket lines if any are set up.

Besides aiming its guns at the Roxy, AGVA is also laying plans to meet with the Radio City Music Hall, tho it may wait until the Roxy affair is ironed out before approaching the Music Hall management.

No Spik da Eng

NEW YORK, Feb. 12.—At a recent benefit at the Garden, Carlo Buti, Italian singer, was going on and Mickey Alpert, emcee, was told to let Buti sing just one number and then grab the mike. "Otherwise," Alpert was told, "that guy will stay on all night."

After Buti's first number, Alpert, following instructions, rushed over, seized the microphone, told Buti how wonderful he was and tried to bow him off. Buti just smiled, bowed back and reached out for the mike. Alpert again said how wonderful Buti was, bowed again and held on to the mike with both hands. Buti bowed back again and reached for the mike.

Finally Alpert gave up and came off wiping his brow. "What kind of a man d'ja give me? I can't brush him off."

"Oh, I forgot to tell you," replied a guy running the show. "Buti doesn't understand English."

Russell Surveys EMA Re Vaude Comeback Push

CHICAGO, Feb. 12.—A comprehensive survey of Midwest theaters, which might logically carry a vaude policy, was pledged this week by Jack Russell, prexy of Entertainment Managers' Association (EMA), Midwest chapter of Artists' Representatives' Association, national agents' org, in support of American Federation of Musicians' (AFM) Prexy James C. Petrillo's program to bring back vaudeville (*The Billboard*, February 12).

Russell, who said he had been following the AFM's vaude promoting ever since such a suggestion was made at the music union's convention at Asbury Park, N. J., last spring, said Petrillo's letter to all AFM locals prompted a letter, which he sent out to EMA-ARA memberships late last week.

Russell's letter asks EMA members to check back thru their booking sheets as to when local theaters last utilized vaude and on what basis. Russell feels that if Petrillo can be supplied with tangible evidence as to the number of vaude outlets which might be reopened to vaudeville, the "back to vaudeville" movement would gain added impetus.

In his letter to EMA members, Russell said that he anticipated reluctance on the part of some members who would selfishly consider only their personal business. He asked, however, that they subordinate their own personal motives in this effort to co-operate with the AFM's vaude reactivating putsch.

Pittsb'gh AGVA Grinds Ax for Nazaro's Neck

PITTSBURGH, Feb. 12.—At a meeting of the local chapter of the American Guild of Variety Artists (AGVA) last week, the membership passed a motion asking for replacement of Nat Nazaro Jr., as local representative, according to Joe Kury, member of the local's executive committee. The membership charges Nazaro with inefficiency, dictatorial tactics toward acts, and favoritism toward agents.

Kury charges that Nazaro has attempted to make the board into a "rubber stamp," pointing out that at the time the board was elected, Nazaro tried to "handpick" its membership. He further stated that at the last board meeting it was unanimously decided to hold no more meetings because of lack of co-operation from Nazaro, charging that the AGVA rep has withheld vital information from the board that prevented it from functioning properly.

Kury said rumors are now circulating in Pittsburgh that following the membership's action, Nazaro appealed to the agents for help and that the agents are now preparing a letter to be sent to AGVA's national offices, asking that he be kept in his position.

Kury said Nazaro's wife, Margie Nelson, is an agent, being part owner of the Dunn & Nelson Agency in the same building housing AGVA offices. His wife's sister is his AGVA secretary.

bill will have Buddy Rich, Henny Youngman, Mel Torme, the De Castro Sisters, the Four-Step Brothers and Whispering Smith.

NLRB Okays AGVA Policing

Upholds Org's Member Laws, Unfair Listing

T-H Law Doesn't Apply

NEW YORK, Feb. 12.—A ruling of the National Labor Relations Board involving police powers of at least one showbiz union was handed down February 8 and gave the American Guild of Variety Artists (AGVA) the victory. This is believed to be the first ruling involving a showbiz union in an interpretation of the Taft-Hartley Law, tho other cases are pending.

Charges of violation of the law were made by Clair Churchill, John Kett, Juanita Kett, William Cronin and Florence Oliver, all AGVA members said to belong to the Fred Dale faction in Boston. They charged that AGVA National was violating Section 7 and 8 of the National Labor Law which provided that individuals had a right to join a union of their own choice with no coercion.

AGVA maintained that joining the (NLRB Upholds AGVA's, opp. page)

What! No Card?

NEW YORK, Feb. 12.—Jerry Rosen, local indie, was walking his two Afghan dogs in Central Park. A couple walking by had apparently seen a recent *Life* spread on Afghans where one of the breed was pictured seated at the piano.

"Look," said the guy, turning to the gal and pointing to Rosen's dogs, "There's one of those dogs that plays a piano."

Lack of Names Shuts Maxie's

HOLLYWOOD, Feb. 12.—Rather than operate without name talent, Slapsy Maxie's Hollywood nitery will shutter temporarily Sunday (13) when current Dean Martin-Jerry Lewis show closes.

Club is dickering with several names, and has already made definite deals with Jack Cole Dancers and Lena Horne. Reopening date will depend on when bookings can be skedded.

Copa and LQ Race for Names

NEW YORK, Feb. 12.—A battle for names may develop in the Stem area with the opening of Bill Miller's Riviera. Active bidders in the situation will be the Copacabana and the Latin Quarter.

The Riviera has already bought Danny Thomas for an estimated \$12,500 to open in April and has Sophie Tucker set to follow two shows later. The Copa is meanwhile dickering for Jackie Miles to come in some time in April. It has Phil Regan and Irwin Corey coming in February 24.

The Latin Quarter, doing good biz at present, is looking toward April and is now in the midst of a deal for Carmen Miranda.

Para Pulls Bill In Face of Stiff Stem Competish

NEW YORK, Feb. 12.—An unusual competitive situation among the Stem's presentation houses forced the Paramount to cut its show short after 12 days and bring in an entirely new bill to open Monday (14). The move, closing a show before the contract expired, is one of the first the house has made in recent years.

The house opened Tuesday (1) with the Three Suns, Monica Lewis, Wally Brown, Boyd Raeburn's band and *My Own True Love*. Against it, it had the Capitol, with Arthur Godfrey and *The Bribe*, the latter with Robert Taylor and Ava Gardner; the Roxy, with Danny Kaye and *Yellow Sky*, and the Strand, with Jack Carson on stage and in the flicker.

All three houses, Roxy, Capitol and Strand (see gross story) did big business, while the Paramount languished. So the latter house is paying off all acts in full despite its closing two days short of the two weeks called for, and is bringing in new show Monday (14). The new

Bar Sales Soar in Philly --- And We Do Mean Sale OF Bars

PHILADELPHIA, Feb. 12.—Business brokers here reveal there are more night clubs and musical bars for sale than ever before. Bar owners for the first time are behind their own bars. Bartenders are either off or are being let off, and waitresses are knitting or have been reduced to two nights a week of work.

Hit extra hard are the elaborate musical bars set up in recent lush years in the Harlem quarter. Most of them have junked live music and entertainment in favor of a television set and juke box, while others are cutting down the number of musicians. Dick and Bob Watts's Zanzibar Cafe, first to use name musical talent, is on the block, and Emerson's, which had a heavy budget for musical names, is tightening its belt. The Powelton Cafe set a new trend in offering two drinks for the price of one.

Blame is placed primarily on high cost of food attended by slimmer pay envelopes. Also a definite competitive factor is television, and not helping any is the bumper crop of new private eating and drinking clubs all

over town. The chance of improvement in the situation is none too good, particularly with increasing sales of bottled goods at the State-controlled liquor stores.

The slump means that the nitery ops will have to become showmen to help attract patronage. Only the top names as offered at the Latin Casino and the top band names at Frank Palumbo's Click manage to bring in the customers. The other rooms can hardly afford to shell out that kind of coin for attractions.

The situation doesn't augur well for the nearby summer resorts where many of the local ops have after-dark spots. February is usually the time of year when the resort niteries make the rounds of the local booking agencies to line up attractions for the summer. Instead, the resort ops are coming in to list their spots with business brokers.

Mich. Booking Agts., AGVA Ink New Pact

DETROIT, Feb. 12.—The simplified form of contract is being used in a conference Wednesday night between the Michigan Theatrical Booking Agents' Association and the American Guild of Variety Artists, represented by Gus Van, president, and Billy Grubbs, national representative. The contract is the form drawn up some months ago by Norman N. Birnkrant, counsel for the agents.

Several other procedural details were threshed out without difficulty during the confab. One of the provisions calls for agents to send their contracts to AGVA each night, rather than accumulate them.

Mich. Booking Agents Seek 20% Cabaret Tax Repeal

DETROIT, Feb. 12.—A concerted campaign to seek a repeal of the 20 per cent cabaret tax was launched Thursday (10) by the Michigan Theatrical Booking Agents Association (MTBAA) with an open letter to John W. Snyder, Secretary of the Treasury. This will be followed up with the release of the letter to all Michigan representatives and sena-

New York:

Stem Socks Away 481G; Roxy 134, MH 128, Cap 99

NEW YORK, Feb. 12.—Stem vaude houses racked up a sock week when they grossed \$481,000 the last seven days, as against a fair \$363,000 the week before. Two solid flesh attractions at the Roxy and Capitol were partially responsible for this movement of coin into the Broadway houses.

Roxy (6,000 seats; average, \$89,000) soared into the higher brackets when it cleared \$134,000, a top gross for the theater. The bill is Danny Kaye, Georgia Gibbs and *Yellow Sky*.

Capitol (4,627 seats; average, \$66,000) grossed 50 per cent more than its \$66,000 weekly average—\$99,000 the first week, with Arthur Godfrey and His Talent Scouts and *The Bribe*. This is a better stanza than the house has had in months.

Radio City Music Hall (6,200 seats; average, \$115,000) is still getting more than its share with Paul Winchell and Jerry Mahoney, Jean Gibbons, the Szonys and *Letter to Three Wives*. The house had a \$128,000 week, as against \$137,000 grossed the week previous.

Strand (2,700 seats; average, \$45,000) salted away \$65,000 last

NLRB Upholds AGVA's Policy

(Continued from opposite page)

union was of their own choice, and in joining it members agreed to adhere to its rulings and pay dues on penalty of being placed in bad standing. It further argued that in signing minimum basic agreements with cafes all over the country, ops agreed to hire only AGVA members in good standing. If the cafe op or the AGVA member broke one of its rules, either party left himself open to union action. In some cases this action consisted of either a fine if a member was involved, or placing the cafe or the member on its national unfair list if violators persisted.

It was this placing on the unfair list that brought the charges. Some AGVA members in the Boston area claimed they had been placed on such an unfair list, making it impossible for them to find jobs. They claimed such action was coercive and a violation of the Taft-Hartley Law. AGVA attorneys, Silverstone & Rosenthal, argued that the Taft-Hartley Law didn't apply because cafes within its jurisdiction were local and not interstate.

The case went to the NLRB last October. On February 8, Bernard L. Alpert, regional NLRB director, ruled in favor of AGVA, saying, "... the employer is not engaged in interstate commerce within the meaning of the act. I am therefore refusing to issue a complaint in this matter."

Trade sources believe the ruling has implications that may apply to other showbiz unions on a nationwide basis. At least a half dozen similar cases, it is understood, were being readied for NLRB action in various parts of the country, had the ruling gone against AGVA.

tors, and to other public leaders, as well as to hotel and night club owners.

A further follow-up will be in the form of a direct appeal to the public thru an extensive newspaper advertising campaign.

Norman H. Birnkrant, counsel for MTBAA, proposed a 5 per cent federal tax on all liquor sales as a substitute for the 20 per cent night club tax, on the ground that "this 5 per cent would not appear as punitive and damaging to business as a 20 per cent entertainment tax."



LORRY RAINE

Most Beautiful Girl in Radio

Lorry's been dubbed that—and her hit record, "Can't Sleep" proves her a singing great. Mark Warnow's vocal protege, Lorry co-stars in Rudy Vallee's "College Days," has appeared on "Sound Off," "Command Performance," "Summerfield Bandstand" and other top shows.

Presently Miss Raine is on nationwide p.a. tour with manager-husband Tim Gayle, who also "discovered" Marion Morgan, Harry James' singing star, and represents a flock of established names. Responsible for projecting Margaret West's "Can't Sleep" into the bigtime, Gayle has set Miss Raine to record Emeric Dusie's "Heartbroken," for which he will direct an all-out exploitation campaign.

Bea Paldan, new Detroit singing find, will radio premiere "Heartbroken" on CBS-WJR's "Make Way for Youth" with Don Large's famous All-Youth Choir Saturday, February 26, 5:30 p.m., EST, coast to coast.

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Silver Frolics, Chicago

(Wednesday, February 9)

Capacity, 325. Price policy, \$1.50. Shows at 10:30, 12 and 2. Operators, Ben Orloff and Irv Singer. Booking policy, exclusive thru Sid Harris, Mutual Entertainment Agency. Estimated budget this show, \$3,200. Estimated budget last show, \$2,000.

West Side nabe bistro has hiked its budget to bring in Jerry Murad's Harmonicats, with ops reporting that the hyped budget has paid off during first 10 days of the show. Bigger marquee draw is bringing in plenty of new faces to augment steady clientele.

Cats have strengthened their presentation plenty, especially from a visual standpoint. Their *Cats' Boogie* reaches a smash crescendo, with Murad working furiously between two harmonicas, while rotund Al Fiore jumps and stomps. On their standard *Peg o' My Heart*, Fiore has expanded his "breathless" bit to good advantage. Their closer, a new and brilliant arrangement of *Little Brown Jug*, gets added color from Don Les's lead on a glass jug. Trio was called back four times.

Remainder of the show is equally potent. Chirp Jayne Walton is singing more vibrantly than ever, with lyrics really punching across. A new novelty, based on how she became a singer, scores for good share of chuckles. She closed strongly with a pair of Spanish-lyriced ditties which won her two call-backs.

Comic Stan Erwin is most improved on the bill, with good, clean material replacing his former repertoire of filthy material. A college-boy type, lad has worked up several lengthy routines that smack with class, especially his nervous hospital patient bit. He's worked more continuity into his entire act, with the result that he holds attention for a longer period successfully. Worked short stint, doing bits of mimicry, which was so well-executed he should do more such work.

Nick and Vicki Collins modified their cleat work well to fit the smaller stage here, doing plenty of spot whirls to keep eyes focused on their act. Their precision work is excellent, but they need a standout novelty cleat bit to make their act more distinctive. *Johnny Sippel*.

China Doll, New York

(Tuesday, February 1)

Capacity, 398. Prices, \$2.50-\$3.50 minimum. Operator, Tom Ball. Booking policy, non-exclusive. Publicity, Dreyfus and DeLynn. Estimated cost of this show, \$2,000.

A pleasant enough show capitalizing on a combo of Latin music and Oriental acts, it falls down because of the poor slotting the acts get.

The headliners are Ming and Ling, whose act has been caught too many times to need further description. The two boys have worked all over the street and recently closed at the Roxy. They do a good enough job, but their material is shredding at the edges.

The main fault, however, was in routining the acts. Florence Ahn, pint-sized soprano and Arthur Godfrey talent winner, is theoretically the featured attraction—anyway she's the only singer on the bill—and works ahead of a mediocre acro team. So the lack of building makes both acts look bad. Incidentally, Miss Ahn doesn't look too well in an American gown. Using a high-necked Chinese outfit

(See *China Doll* on opp. page)

NIGHT CLUB REVIEWS

Persian Room, Hotel Plaza, New York

(Thursday, February 10)

Capacity, 275. Price policy, \$1.50-\$2 cover after 9:30. Shows at 9:30 and 12:15. Owner-operators, Hilton Chain. Booking, Merriel Abbott. Exclusive publicity, Dorothy King. Estimated budget this show, \$3,500.

Gracie Fields knows her way in front of an audience. She proved it again opening night; she also proved her audience is familiar with her songs. They kept shouting for her old standards, and only a few of the shouters appeared to be satisfied.

For this time around Miss Fields came in with a couple of newies, some current pop ballads and some oldies and tied it up with an audience participation number which customers joined in lustily. In between she worked in some gags for good yocks. It all shaped up as a sock class act calculated to do business.

Miss Fields, however, shines best when she gives out those wailing, cracked-voiced, Lancashire-accented novelties. It is with such numbers she made her rep. But in the last few times caught she's added ballads, which are good in themselves but hardly lend themselves to her appearance. A song like *So in Love* is excellent material for a pretty youngster who can look starry-eyed while singing it. When Miss Fields gives it the proper phrasing, it sounds a little ridiculous—even embarrassing.

Miss Fields has been around a long time. She needn't prove her versatility any longer. After all, she's no ingenue. People who come to see and hear her want her plaints of virtuous maidens who lost their "good nyme" or the problems of the recalcitrant "Walter . . . take me to the altar," that she does so capably. At least, those were the ones they kept shouting for.

Leo Reisman played behind her in his customary beetle bent fashion, hugging that stand and on the beat all the way. Mark Monte's small combo, working the intermissions, kept the floor properly congested.

Bill Smith.

Cotton Club, Hollywood

(Monday, February 7)

Capacity, 900. Price policy, \$1.20 admission. Owner-operator, Hal Stanley. Show produced and staged by Ziggy Johnson. Booking policy, non-exclusive. Estimated budget, this show, \$7,000.

Hal Stanley's Cotton Club, formerly Florentine Gardens, opened its doors with a bang on an all-Negro revue that tops anything seen in these parts in recent months. Bill is topped by Count Basie and ork, with the Berry Brothers, Stump and Stumpy, Marie Bryand, the Three Calypso Boys, and a line of 12, jam-packing an hour of fast moving entertainment. Producer Ziggy Johnson keeps the pace in high gear thruout.

Show opens with the tobacco terp routines of a well-picked and carefully rehearsed line, leading into two numbers by Basie's vocalist, Jimmy Rushing. Pace builds as the fast flying Berry Brothers take over for a polished acro-dance display. Their fast and furious routines are show stoppers. A band instrumental, sharp and punchy in the Basie tradition, follows to keep the show at high pitch.

The Calypso Boys (3), colorfully garbed in native-hued wardrobe, help boost the revue's boiling with their Trinidad tempi. They start off with a relatively mild offering but their rhythms, vocals and dancing soon build to savage intensity. At this point, they are joined by the line garbed in striped, zebra-like wardrobe that befits the sensuous effect. Gals pull away to give stage room to Marie Bryant, whose short garb and gyrations add to the torrid treat.

Another band instrumental intros Stump and Stumpy, who provide the comedy portion, rounded out by their zany tap routines, mimicry, and silly

Cocoanut Grove, Hotel Ambassador, Los Angeles

(Tuesday, February 1)

Capacity, 860. Prices, \$1.50 cover week nights, \$2 Saturdays. Shows at 9:30 p.m. and midnight. Owner, Hotel Ambassador. Operator, J. E. Benton. Booking policy, non-exclusive. House bookers, J. E. Benton and A. V. Tozzi. Press, A. V. Tozzi. Estimated budget, this show, \$5,500. Estimated budget, last show, \$7,500.

Victor Borge held the opening night spotlight for more than an hour and a quarter. Fine as he is, keyboard-comic Borge does not have what it takes to keep 'em wanting more after 75 minutes of continuous patter and pianistics. This is especially true at the Grove where policy demands that all table service stop while show is on. Furthermore, material was stretched paper thin, with show dragging on endlessly. Borge's unusually long show caused canceling of Grove's ABC band remote airshot.

If trimmed to a fast-moving 30 minutes, Borge would have registered a laugh bullseye. Characteristic smart and subtle material included his well-known punctuation routine, best in his book. Since he had done this on records (Columbia album) and airshows, audience knew what to expect, hence taking some of the comedy off of the routine.

Orrin Tucker's band filled the dance bill admirably. Smooth hotel-tailored tempi, which batoneer varied from fox trot-waltz to rumba, filled the floor with each set.

Lee Zhitto.

Chez Paree, Chicago

(Thursday, February 10)

Capacity, 525. Shows at 8:30, 12 and 2. Operators, Joe Jacobson and Mike Fritzel. Booking policy, non-exclusive. Producer, Dorothy Dorben. Publicity, Bob Curley. Estimated budget this show, \$7,700. Estimated budget last show, \$6,500.

Spearheaded by Carmen Miranda, show is the equal of anything the smart North Side bistro has offered in three years. The Brazilian bombshell is much more relaxed over her performance a year ago and the result is a half-hour of song and talk that clicked all the way. La Miranda is working with better backing from five Latin boys, who not only keep up a contagious rhythm, but add plenty of vocal harmony color. While her stylized chirping of the South American hits still stands out, it's her cute talk in between that sells the act. Gal's kidding about her hair, Hollywood gossip and her physique got consistent howls.

Val Setz pulls a switch on the usual comedy juggling turn, doing plenty of talk instead of the standard panto. His talk gets added zest because he always makes like he's panting for breath because he's working so hard. Setz has adapted his act well to niteries, working his Indian clubs so near the tables that he has customers ducking and shrieking. Wound up to a big mitt with his midair catch of four silver dollars tossed off his forearm.

Danny Hocter and Betty Byrd offer single and precision tap numbers, with the gal doing especially well on a ballet bit. Youthful, handsome duo has dramatized the bulk of its tap numbers to give the bits a good commercial touch. Cleat work carries plenty of finish, with Hocter standing out for his grace.

The Chez Adorables, eight-gal line, offer extra-capable dancing in two good routines. Production singer Al Wallis, a fullback type, did well in his own spot with two standards, but needs more unusual material if he wants to hold a solo spot in a class niterie like this. *Johnny Sippel*.

While each act is sock in its right, all benefit from the top-flight Basie ork accompaniment. Band's precise cut-offs, sharp attacks and well emphasized beat aids immeasurably in setting off the show. Ork also provides music for the dance-minded patrons. *Lee Zhitto.*

Versailles, New York

(Wednesday, February 9)

Capacity, 300. Price policy, \$3.50-\$5 minimum. Shows at 9:30 and 12:30. Operators, Nick Pronis-Arnold Rossfield. Booking, non-exclusive; publicity, John O'Malley. Estimated cost this show, \$2,000. Estimated cost last show, \$2,000.

Suzu Solidor is no longer the unknown quantity she was when she first appeared here early last May. Tho with the added familiarity she has lost a projective ability that registered with the non-French-speaking public last time around.

For her current stand she came in with a gimmick (off the floor)—a one-model painting exhibition. Numerous portraits of Miss Solidor are hung all around the cocktail lounge, with nearly every painting executed by an artist of stature. Tho the paintings were provocative, the model didn't come off as well as a singer on the floor.

The basic fault was that Miss Solidor worked too fast. Usually this reviewer, not a linguist, can catch a few words here and there. The way the gal worked, he couldn't even do that. To make things easier, pamphlets with English translations of her songs were distributed by the ops. Translations, however, simply added to the confusion. Yet, a predominantly French audience apparently liked Miss Solidor very much. They applauded each number enthusiastically, tho we suspect that heavy milking both by Miss Solidor and Bob Grant's ork, contributed no small part to the frequent call backs.

Miss Solidor's strictly *entre nous* styling and routine did fairly well here about eight months ago. It is probable she will do as well this time. To do that, however, she has to slow down so those other than parley vouers can understand her.

Bob Grant's ork backed the single act with crisp deftness.

Bill Smith.

Beachcomber, Miami Beach, Florida

(Wednesday, January 26)

Capacity, 600. Price policy, \$5 minimum for non-dinner guests, \$3 for dinner (beverage). Shows at 8-12. Operator, Ned Schuyler. Booking policy, non-exclusive; publicity, Les Simmonds. Estimated budget this show, \$14,500.

With Sophie Tucker still being billed as "The Last of the Red Hot Mamas," the Beachcomber show with her and Harry Richman may well be the last cafe show of its kind, for both these great names are far off their prime, and with an over-all dull season here, this sad fact is being reflected in the business the show is doing.

Besides her standard and well-known numbers, Tucker is singing *If I Had My Life To Live Over*, a sort of autobiographical thing that leaves both her and the customers feeling a bit sentimental and wet-eyed.

Harry Richman closed the opening show, but op Ned Schuyler hastily switched him to opening spot on the second night, putting Tucker in as last act.

Jackie Miles, who climbed to the top salary brackets during the fat war years, fills in the middle of this show with some character bits spaced out with the usual run of night club jokes.

The Vagabonds actually open this show, coming on just before Richman, but since they are a season-long act at the Beachcomber, they're generally considered stage property now. They are consistently popular, however, especially with one number, *Salt*, written by their piano player around an old joke about the storekeeper who had nothing but salt in his store.

This is the sort of triple-starred show which Ned Schuyler originated in Miami Beach a few years ago when competition with the Copa began to get tough. Its only drawback now is that names like Tucker and Richman no longer carry the magic drawing power they did even in the early part of the war. *Dick Lowe.*



Latin Quarter, New York

(Sunday, February 6)

Capacity, 630. Prices, \$4-\$5 minimum. Shows at 8:30 and 12:30. Operator, Lou Walters. Booking, non-exclusive. Publicity, Zussman-Bayne. Estimated cost this show, \$6,500.

Biggest cost of the current show is in the productions. Costumes range from the extremely sparse to the elaborate. But all look like money and the girls poured into them will give the drop-in trade plenty to look at. As a sight and ear attraction it rates with the best musicals now on the Stem.

In the act department, two do standout jobs. The first is Archie Robbins, whose forte in the past has been slow gags which got anything from titters to intellectual nods. Now he has an act that is made to order for almost any spot. The lad must have paid a bundle for his new material, but it's worth it. For a bonus he added an old bit, working with Stan Ross, his old partner, wherein Robbins does vocal take-offs and Ross does the panto. But it was Robbins' new act that killed them. The yocks he raised were probably heard across the street.

Don Saxon Warbles

The second is Don Saxon, probably the most improved boy singer around. He's been here many times but each time his voice and phrasing improves. He did a couple of songs, written for the LQ by Al Goodheart and Sammy

Chanel Stank!

NEW YORK, Feb. 12.—Henry Youngman sent letters from Miami to various newspaper columnists enclosing a small bag of sand.

Letters read: "Enclosed find Chanel Sand No. 5. This cost me \$30 a day to sit on. Thought you'd like some."

Gallop, with a flair that gave added spice to such numbers as *I Lost My Cherie in Paris* and *Belle of the Boulevard*. Incidentally, the former tune is quite whistleable and has the earmarks of a click.

Maria Karnilova and David Nillo do a pleasant ballet-modern terp for receptive hands, Ernestine Mercer, a big brunette, was competent in vocal chores involving so-so take-offs. Ruth Brown, a pretty canary, who worked in productions, also came off in okay style.

Elissa Jayne, still one of the prettiest novelty acro dancers in the biz, clicked on looks. Her bends and twisters were good as ever. But with her face and figure, who is interested in her tricks?

Flareda Trio

Flareda Trio (two boys; one gal) showed an amusing novelty based on rag doll and knockabout routines. The gimmick is the boy in the trunk carried onstage by two partners, who then pops out in a Toto the Clown act. It's a good novelty that drew hearty applause.

Frank Libuse does a fine act off the floor in his waiter routine. On-stage he works with Margo Brander, probably one of the best straight-women in the biz. The customers howled and even the blue bits got results.

Art Waner's ork now has a wire (WOR) and Waner is spotted at a piano, where he does an unusual job. In the show-cutting slot, the band is competent. Buddy Harlowe's intermission sessions keep the floor comfortably filled. *Bill Smith.*

CLUBS HEAR VIDEO

(Continued from page 3)

guests. Here at last is an additional factor to hold the interest of the guest when an unexpected business conference compels the host to retire to a corner of the club for a half hour or more."

Video may be a direct aid in building attendance and interest in club activities, Strand said, citing "a national event which may be taking place hundreds of miles away, perhaps a golf tournament, a tennis match or a yachting event.

"Here the club will be the means for members to view the event in a congenial atmosphere surrounded by friends," he said. "Perhaps the event may start a discussion about style or technique, and stimulate a keen interest in club activities.

"Then there is the outdoor event offered by the club on what the member hoped would be an ideal day—unexpected showers may come—and there is the member inactive, possibly nursing a grudge. Along with the Scotch and soda, television might easily offer some good cheer."

UNITED FRONT

(Continued from page 4)

the cabaret tax, Section 1700 (E), to 5 per cent and forget your special interests. Mr. Madden certainly knows that he was not elected by a relatively few in the hotel business in his district, and I am sure he is not going to push a bill that completely ignores and discriminates against all other constituents."

Geer said he is dispatching letters to interested orgs, such as the American Federation of Musicians and the American Hotel Association, in hopes that some suggestions will be forthcoming as to where a central group may map an anti-excite tax program.

Godfrey Out, Show at Cap Is Disrupted

NEW YORK, Feb. 12.—Arthur Godfrey will take his show out of the Capitol February 16 after two weeks, exercising his right to refuse to play the four weeks when he nixed the two-week mutual option pick-up.

Godfrey's change of heart put the supporting acts in a spot. They signed a 10-week contract with eight weeks guaranteed. When they finished at the Capitol they were supposed to go to Newark and then work the entire Eastern territory. Each act bought was signed to four 10-week options.

When Godfrey, pleading tiredness, refused to continue at the Capitol, it threw the entire schedule out of kilter. So instead of going to Newark, the acts will have to lay off for a week and will then open in Chicago February 27.

In the meantime, to fulfill the Newark date, the Godfrey org is planning a new unit.

CHINA DOLL

(Continued from opposite page) made of expensive material would not only be more suitable but also hide her physical shortcomings.

The acro team, the Shanghai Twins (boy and girl), do a fairish hand-to-hand act with various pretzel bends and bridges, with the girl as the understander. The act gives an appearance of immaturity, indicating a need for more experience.

Paddy Wing, a boy hooper who works in his own spot and in the productions, also showed a need for seasoning. His taps were okay; his ballet leaps, however, were poorly executed.

The productions, using six Lee Mortimer girls with choreography by Peter Birch, were unusual. Costumes were very attractive, and the kids moved around in some involved dances as if they knew their business. In one number the use of black light was used to advantage. But with the policy here of using Orientals, why a black light is used to highlight costumes and props, rather than racial characteristics, seems a mystery.

Jose Curbello's ork cuts the show with a lot of noise and a beat the kids seemed to have difficulty following. Noro Morales carried the heavy dance chores. *Bill Smith.*

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NOTICE to all AGVA MEMBERS

Delegates to the Annual Convention to be held in Chicago on June 6, 7 and 8, 1949, will be nominated at the membership meetings to be held in each branch on March 16. Be sure to attend the meeting of the Branch in whose area you are now working. Maintain AGVA as a democratic organization by exercising your right to vote.

Nominations may also be made by petition signed by twenty members in good standing filed with the National Office prior to April 7, 1949. Petition forms are available at any Branch Office.

For the purpose of determining the voting strength and the number of delegates to which each Branch Area is entitled, members may transfer to any Branch they may choose—such transfers to be filed with National Office prior to February 28, 1949. Transfer forms are obtainable from any Branch Office.

If you did not receive your printed notice which explains the nominating procedure in detail, please secure one from your nearest Branch Office.

National Office
AMERICAN GUILD OF VARIETY ARTISTS
1697 Broadway
New York 19, N. Y.

Rep Company For D. C. Area

WASHINGTON, Feb. 12.—Plans to restore the professional legit theater to the Washington area early next month were announced this week by Jack Goodman, who has organized the National Repertory Company, Inc. The all-Equity company will bow in at the Arcade Theater, a currently unused small movie house in near-by Hyattsville, Md. The Arcade is being remodeled to give a stage area 22 feet deep by 30 wide. The troupe opens around March 1, with Guy Madison as the first guest star in *John Loves Mary*.

Goodman hopes that the company, which will operate on a non-segregation policy, will eventually move into the District of Columbia. The D. C. area has been without a legit theater since the closing of the National Theater last July 1 after Actors Equity players had refused to play in the capital legit house on a Jim Crow policy. The National is now operating as a flicker house, with the E Street Theater Corporation retaining its booking franchise for Broadway legit shows.

Eight Rep Players

The National Repertory Company's resident group will consist of eight players, with guest stars to be featured. Erin O'Brien-Moore is slated to star in *The Hasty Heart*, to be presented by the local company. The actress, who was present at Goodman's press conference Wednesday (9), voiced high gratification "not only over the revival of the legitimate theater in the capital area but also over the fact that the theater will operate on a non-segregation policy." She is a member of Actors Equity Council.

The Arcade seats 498. Current plans are to change shows weekly, with the run starting Tuesday and with mats Saturday and Sunday. Price scales will range from \$1.20 to \$3 except for Saturday nights when the top price will be \$3.60. Jesse Kimmell is associated with Goodman in the project. Goodman has been an operator of summer stock theaters in the East. Legal representative of the new repertory corporation is the Washington firm of Posner, Berge, Fox & Arent.

Molyneux in Local 829

NEW YORK, Feb. 12.—Molyneux (Captain E. H.), ace European gown designer, this week took out a membership card in Local 829, Theatrical Costume Designers and Painters. Molyneux was last repped stagewise here with gowns for Lynn Fontanne in *O Mistress Mine*. Full program credit, however, was omitted at that time, because of his non-membership in the union. Molyneux is the second recent top-flight European body-drafter to join up with the org. Schiaparelli became a member last year.

Widow Shea To Carry On

HARTFORD, Feb. 12.—Mrs. Katherine Shea, widow of Connecticut show promoter Albert E. Shea, has announced she intends to continue her husband's Bridgeport franchise of the United Booking Office. She has tentatively scheduled a booking of Spik Jones and His City Slickers unit into Loew's Poli Lyric Theater, Bridgeport, for March 22.

She also plans to keep legit shows booked into Bridgeport.

Short in "Inside USA"

NEW YORK, Feb. 12.—Martha Short replaces Thelma Carpenter as the featured girl singer for the road tour of *Inside USA*. This is the Broadway debut of Miss Short who has been seen previously in night clubs such as Cafe Society and the Penthouse.

BROADWAY OPENINGS

RICHARD III

(Opened Tuesday, February 8)

BOOTH THEATER

A tragedy by William Shakespeare. Staged by Richard Barr. Sets and costumes by Richard Whorf. Business manager, Irving Cooper. Stage manager, Joseph Leon. Press representatives, Richard Maney and Frank Goodman. Presented by Herman Levin.

Richard, Duke of Gloucester, later Richard III Richard Whorf
George, Duke of Clarence, his brother Will Kuluva
Brackenbury Alan Frost
Hastings, the Lord Chamberlain Robert H. Harris
Anne, widow of the son of Henry VI, later Richard's queen Frances Reid
Tressel Robert Carricart
Berkeley Milton Selzer
Queen Elizabeth, wife of Edward IV, king as the play opens Polly Rowles
Rivers, her brother Glenn Wilson
Grey, Dorset, her sons by a previous marriage David Clive, Douglass Watson
Vaughan, friendly to the Queen's party Warren Burmeister
Duke of Buckingham Phillip Bourneuf
Stanley, married to Richmond's mother Orrin Redfield
Followers of Richard
Gatesby William Nichols
Ratcliff Ray Walston
Lovell Charles Nahabedian
Queen Margaret, widow of Henry VI Grace Coppin
Edward IV, Richard's oldest brother, who took the throne from Henry VI Joseph Foley
Lord Mayor of London Walter F. Applier
Tyrell, later Earl of Surrey Nehemiah Persoff
Richmond, head of the House of Lancaster, later Henry VII Michael Stiv
Citizens Connie Lessard, Ed Hoffman

Via Shakespeare, under Elizabethan influence, Richard III has become the theater's No. 1 monster. If history gives him a slightly better break, after all the Bard was scripting under wraps, Elizabeth's grandpa was the lad who gave him his comeuppance. So *Richard III*, whether or not strictly true in fact, has come down as a wallowing, bloody melo, and that is exactly the quality Richard Whorf and Richard Barr have streamlined into its latest revival. Between them they have trimmed and edited for headlong pace, and 90 per cent of the time it is both arresting and interesting.

Whorf, triple-threatening as set and costume designer as well as star, has devised a simplified unit background of arches which reflects the somber, malignant mood of most of the action. This is enhanced by Barr's lighting, which doesn't scruple to use an occasional forthright red to highlight melo deviltry. Whorf's costumes, too, are effective and colorful for an evidently budgeted production.

Unsubtle Indeed

The star's interpretation of the title role can never be called subtle by any stretch of imagination. His Richard is in all respects that "poisonous, hunchbacked toad," accenting his deformity and bulldozing his way to his villainous objectives. However, Whorf reads with singular clarity and eloquence and counterpoints his strident ragings with flashes of grimly cynical humor. It is a performance of fine moments shadowed by considerable overacting, but over-all it is something to see.

His supporting cast has been exceptionally well chosen. Phillip Bourneuf, something of a master with the Bard's verse, is splendid as Buckingham. Grace Coppin is tremendously effective as Henry VI's widow, and Polly Rowles' Elizabeth is likewise in her futile efforts to combat her brother-in-law's machinations. Francis Reid, Will Kuluva, Robert Harris, Orrin Redfield and Walter Apler all make excellent contributions, and Nehemiah Persoff adds an outstanding bit as the conscience-stricken murderer of the young princes.

Barr's staging of the driving pace which the cutting of the script demands is superior up to the last moments of the play. To this peewitter the overloud use of amplifiers in the tent-haunting scene ruins its impact and the final battle sequence is so far stylized as to give off like a De Mille ballet. A bit more sword (See *Richard III* on opposite page)

MY NAME IS AQUILON

(Opened Wednesday, February 9, 1949)

LYCEUM THEATER

A play by Philip Barry, adapted from "L'Empereur de Chine" by Jean Pierre Aumont. Staged by Robert B. Sinclair. Production supervised by Theresa Helburn and Lawrence Langner. Sets by Stewart Chaney. Costumes by Valentine and Castillo. Company manager, Max A. Meyer. Stage manager, Buford Armitage. Press representatives, Joseph Heldt and Peggy Phillips. Presented by the Theater Guild.

Paulette Phyllis Kirk
Pierre Renault Jean Pierre Aumont
Christiane Benoit-Benoit Lill Palmer
Denise Doe Avedon
Victor Benoit-Benoit Lawrence Fletcher
Madeleine Benoit-Benoit Arlene Francis
Toto Donald Hanmer
Bascoul Louis Borel
Rondet Richard Hepburn

The newest Theater Guild offering, like its current predecessor, *The Silver Whistle*, features a monumental liar as its mainspring. But there, let it quickly be reported, any resemblance ends. No such imagination has gone into the portraiture of the rascally hero of *My Name Is Aquilon* as has been lavished upon the fabulous Oliver Erwenter at the Biltmore. Oliver's lying has the grace of human kindness but *Aquilon's* Pierre indulges purely for the gratification of his ego. It might be guessed that Jean Pierre Aumont wrote the French version of the piece (*L'Empereur de Chine*) for a similar gratification, since it was his own vehicle. At all events, Philip Barry's adaptation—even with considerable graceful writing—has been able to make it no (See *MY NAME* on opposite page)

DEATH OF A SALESMAN

(Opened Thursday, February 10)

MOROSCO THEATER

A drama by Arthur Miller. Staged by Ella Kazan. Setting and lighting by Jo Mielziner. Costumes by Julia Sze. Incidental music by Alex North. General manager, Max Allentuck. Stage manager, Del Hughes. Press representatives, James Proctor and Anne Sloper. Presented by Kermit Bloomgarden and Walter Fried.

Willy Loman Lee J. Cobb
Linda Mildred Dunnock
Happy Cameron Mitchell
Biff Arthur Kennedy
Bernard Don Keifer
The Woman Winnifred Cushing
Charley Howard Smith
Uncle Ben Thomas Chalmers
Howard Wagner Alan Hewitt
Jenny Ann Driscoll
Stanley Tom Pedl
Miss Forsythe Constance Ford
Letta Hope Cameron

It would take a far better reviewer than this reporter to pick blemishes in *Death of a Salesman*. It is so completely professional, so artistically and commercially right in every department, that it unveils as practically flawless. If Arthur Miller flashed scripting brilliance with *All My Sons*, it was only a candle-lit prelude to what he has turned out with *Salesman*. Here is a writing talent with an insight to cut pitilessly to the bones of little, normal people and yet record their frailties and errors in terms of compassionate indulgence.

This tragic fable of the last day on earth of an ordinary, aging man, who finds that life has finally caught up with him, is far and away the finest drama to reach Broadway in years. The zest of the old motto "It's not what you do, it's who you know" is gone. The sons on whom he has lavished misdirected affection have turned callously selfish. His job is lost and, worse, the illusions which have been life's breath to him are turned to ashes. A clinical study of the moral and mental disintegration brought about by the clinging to these dreams is the keynote of the play. Even the understanding of a devoted wife and the loyalty of a staunch friend, who both see thru his defensive pretenses, cannot stem the tide. As so Miller leads with inexorable simplicity to the only possi- (See *DEATH OF* on opposite page)

Pay Hikes for British Panto Players Sought

LONDON, Feb. 12.—An investigation which, it is expected, will lead to higher pay and better conditions for panto players is nearing completion.

Since the current panto season started, 10 representatives of British Actors Equity have traveled from town to town inquiring into conditions of employment of chorus girls and juvenile dancers. Several hundred questionnaires have been completed.

Many pantos provide good wages and conditions for the youngest to the oldest performers, but others have led to complaints, and Equity is going all out on a clean-up campaign. An investigator found in one case a juvenile dancing troupe whose members were each receiving 50 cents a week pocket money. An additional two bits was paid into their banking account. A 22-year-old girl refused to sign a contract stipulating that she should play second Principal Boy, understudy the first Principal Boy, and act as head girl—all for 28 shillings a week. Another contract offered 19 shillings a week for an 18-year-old girl, ordered that she should not smoke in the dressing room, while a third stipulated no rehearsal pay.



BROADWAY SHOWLOG

Performances Thru February 12, 1949

Dramas

	Opened	Perfs.
Anne of a Thousand Days (Shubert)	12-8, '48	78
A Streetcar Named Desire (Barrymore)	12-3, '47	471
Born Yesterday (Henry Miller)	2-4, '46	1,272
Diamond Lil (Coronet)	2-5, '49	9
Edward, My Son (Martin Beck)	9-29, '48	156
Forward the Heart (48th St. Theater)	1-28, '49	19
Goodbye My Fancy (Fulton)	11-17, '48	161
Life With Mother (Empire)	10-28, '48	133
Light Up the Sky (Royale)	11-18, '48	100
Madwoman of Chaillet (Belasco)	12-27, '48	56
Mr. Roberts (Alvin)	2-13, '48	416
Private Lives (Plymouth)	10-4, '48	152
Red Gloves (Mansfield)	12-4, '48	81
Silver Whistle, The (Biltmore)	12-25, '48	98

Musicals

All for Love (Mark Hellinger)	1-22, '49	25
Along Fifth Avenue (Broadhurst)	1-18, '49	36
As the Girls Go (Winter Garden)	11-13, '49	105
Carousel (City Center)	1-25, '49	23
High Button Shoes (Broadway)	10-9, '47	564
Inside U.S.A. (Majestic)	4-30, '48	831
Kiss Me, Kate (Century)	12-30, '48	53
Lend an Ear (National)	12-16, '48	68
Love Life (46th Street)	10-7, '48	148
Where's Charley? (St. James)	10-11, '48	144

ICE SHOWS

Howdy, Mr. Ice (Center)	6-22, '48	401
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OPENINGS

Richard III (Booth)	2-8, '49	7
My Name Is Aquilon (Barrymore)	2-9, '49	6
Death of a Salesman (Morosco)	2-10, '49	4

COMING UP

(Week of February 14, 1949)		
They Knew What They Wanted (Music Box)	2-16, '49	
City of Kings (Blackfriars' Guild)	2-17, '49	

CLOSING

Annie Get Your Gun (Imperial)	2-16, '48	1,147
Saturday (12)		

Westport Expansion Granted on Appeal

WESTPORT, Conn., Feb. 12.—Mrs. Armina Langner has been granted permission to enlarge the Westport Country Playhouse here by the Zoning Board of Appeals, but the building permit for the work is being withheld by Building and Zoning Inspector Arthur A. Miller, pending further study by the Planning and Zoning Commission, which had turned down the application.

Miller stated that according to zoning regulations he could not grant such a permit to a business in a non-business zone. He pointed out, however, that the proposed changes in the building included replacement of old wooden beams with steel beams and addition of fire exits, which would greatly improve it.

According to the plans of Edwin I. Howard, architect, each side of the auditorium will be extended nine feet, increasing the capacity by 100 seats. Howard said that with the granting of the permit, work would be started soon and completed by the summer season.

NO CHI RIOTING

(Continued from page 3)

weeks ago, made no attempt to prevent the U. of C. performance, which was presented under the auspices of Actors Equity and the National Association for the Advancement of Colored People. The New York cast of the show presented Tuesday's performance and appeared without compensation.

Reaction of the local critics to Jean Paul Sartre's play was lukewarm. Consensus was that play was not top drama and that certainly there was no reason for its banning.

Before the performance Marc Connelly, Pulitzer prize winner, took the Chi administration to task for banning the show.

After the performance a resolution was passed asking the local government to lift its ban. So far, however, no ban lifting has taken place, and none is expected.

"39 Steps" to Broadway

NEW YORK, Feb. 12.—The stage adaptation of the British screen thriller, *The 39 Steps*, is being prepped for Stem production, with Bill Williams slated for the Robert Donat role. Donat is also skedded for Broadway to co-star with Jean Parker in Maeterlinck's *Pelleas and Melisande*.

MY NAME IS AQUILON

(Continued from opposite page) more than an inconsequential bit of fluff.

However, flimsy or no, the Guild quite likely has a valuable bit of property in *Aquilon*. Its fem subscribers are going to love this yarn about an unscrupulous lad whose charm has his employer's wife, daughter, mistress, maid and even the cook swooning over him. And there are a lot of non-subscribing gals who will come up with the full b.-o. tariff to see movie hero Jean Pierre Aumont in Broadway flesh and blood, and M. Aumont won't disappoint them. To reek with charm for an entire evening and still make it palatable is a feat for any actor, but Aumont manages it—and makes a Stem debut which is ingeniously likable. With all the cock-sure brassiness which the part requires, he still gives off an extraordinary aura of modesty.

Lilli Palmer's Debut

Definitely supplementing *Aquilon's* likely draw is the debut of Lilli Palmer, as the lass who really believes in the roguish Pierre. She works beautifully with Aumont and most of the play's good scenes are between them. She is a most welcome addition to Broadway. Arlene Francis is quite up to her usual high standard as the stepmother who also has a yen for the scapegrace, and this reporter has a particular bow for Lawrence Fletcher's blackmarketeer.

Out-of-Town Opening

TWO BLIND MICE

(Opened Thursday, February 10)

SHUBERT, NEW HAVEN, CONN.

A comedy by Samuel Spewack. Directed by the author. Setting by Albert Johnson. Costumes by Natalie Barth Walker. Press representative, Harry Davies. Stage manager, Frank Coletti. Presented by Archer King and Harrison Woodhull.

Mrs. Letitia Turnbull	Laura Pierpont
Miss Crystal Hower	Mabel Paige
Mr. Murray	Roland Wood
Miss Johnson	Jane Hoffman
Mallman	Howard Fisher
Tommy Thurston	Melvyn Douglas
A Visitor	Robert P. Lieb
Simon	Alonso Bosan
Karen Norwood	Jan Sterling
Wilbur F. Threadwait	Geoffrey Lumb
Maj. John Groh, U. S. A.	Raymond Bramley
Lt. Col. Robbins, U. S. A. F.	Waltee Brooke
Comdr. Thomas Jellico, U. S. N.	Robert Pike
Dr. Henry McGill	Richard Kendrick
Sergeant	Robert Webber
Charles Brenner	Howard St. John
Ensign Jamison, U. S. N.	Elliott Reid
Senator Kruger	Frank Tweddell
His Secretary	Edwin Mills

Spewack's lampooning of bureaucratic Washington opens as a hilarious piece of timely writing, but suddenly falls completely apart. Despite one of the funniest opening acts in many a season, the show fails to live up to its early promise, and only a complete rewriting of the second and third acts will save it.

The plot concerns two elderly ladies who, for sentimental reasons, keep alive an abolished government bureau, known as "Seeds and Standards." They are aided by a practical joking newspaperman, who decides to kid the government by establishing the "lost" department as headquarters for "herbological warfare." The situations and complications that arise as he succeeds in kidding the army, the navy, the air forces and even the President offer excellent farce material, but the author lets it go to seed midway in the second act.

Douglas Is Excellent

Melvyn Douglas does an excellent job as the conniving reporter, and more than proves his ability as a light comedian. He is convincing both as the reporter and also in his pseudo role as self-appointed "civilian administrator" of OHW. He is more than capably assisted by Mabel Paige, who plays a slightly pixilated old dame whose naive sincerity almost ruins Douglas's plans. She gathers the bulk of the laughs with her interpretation, and actually creates a character that is remembered after the curtain falls.

The supporting cast is well chosen. Laura Pierpont, who collected most of the notices in *Smile of the World*, hasn't as meaty a part in this opus and is easily overshadowed by Miss Paige. Jan Sterling's ingenue role is capably handled, but hasn't the conviction of the others. Spewack's direction of his own piece lacks pace, and despite an early curtain the play seems to drag. Albert Johnson's single set is adequate.

There isn't much doubt that Spewack will have to get right back at his typewriter if he expects this to live on the Stem. Some new angles must be injected into the play, and the third act is badly done. As it stands now, it could not survive Stem competition; but the framework is there for a great farce. The author will have to build on it.

Sidney J. Golly.

Fletcher's crisp timing pulls the show out of many a dull spot. Donald Hanmer contributes an able bit as an ex-underground pal of Pierre, and Doe Avedon and Phyllis Kirk fill in the roles of lesser ladies who love him.

Robert Sinclair's staging does as well as may be with a script that is essentially static, and Stewart Chaney has designed one fancy apartment interior and an atmospheric attic background it. In sum, *Aquilon* is little enough of a play, but it is harmlessly likable—and it does serve to introduce Aumont and Lilli Palmer to Broadway. **Bob Francis.**

Aussie Group Plans Tour for Newcomers

SYDNEY, Feb. 12.—Tours of country districts by stock companies to revive enthusiasm for the theater and provide employment for young actors will be undertaken by Metropolitan Theater, hitherto a nonprofessional repertory group. One troupe is to leave on a five-week tour of Northern New South Wales and Queensland on February 14 under management of Regal Productions, visiting 17 towns.

The Independent Theater is planning a Sydney suburban tour to follow later with a tour of New South Wales country towns with its comedy hit, *Rusty Bugles*, which has just concluded a highly successful run at the Independent Theater, North Sydney. *Rusty Bugles*, whose author, Sumner Locke-Elliott, is now in New York, received great publicity because the chief secretary objected to certain language used and banned the production until it was removed. This action boomed the show and packed houses resulted.

ROUTES

Dramatic and Musical

At War With the Army (Locust St.) Philadelphia.
 Allegro (Curran) San Francisco.
 Annie, Get Your Gun (Hanna) Cleveland.
 Born Yesterday (Geary) San Francisco.
 Brigadoon (American) St. Louis.
 Big Knife (Plymouth) Boston.
 Blackstone (His Majesty's) Montreal.
 Desert Song (Royal Alexandra) Toronto.
 Dante (Shubert Lafayette) Detroit.
 Finian's Rainbow (Shubert) Chicago.
 Favorite Stranger, with Kay Francis (Lyceum) Minneapolis 18-19.
 Harvey, with Frank Fay (Blackstone) Chicago.
 Harvey, with Joe E. Brown (Lyric) Allentown, Pa., 14-16; (Rajah) Reading 17-19.
 High Button Shoes (Cass) Detroit.
 Medea (Cox) Cincinnati.
 Mr. Roberts (Erlanger) Chicago.
 Man & Superman, with Maurice Evans (Paramount) Austin, Tex., 18; (Worth) Fort Worth 17; (Majestic) Dallas 18-19.
 Make Mine Manhattan (Ford) Baltimore.
 Oklahoma (Center) Norfolk, Va.
 Oklahoma (Shubert) Philadelphia.
 O Mistress Mine (Nixon) Pittsburgh.
 Show Boat (Murat) Indianapolis, Ind., 18; (Purdue Univ.) Lafayette 17; (Memorial Auditorium) Louisville 18-19.
 Street Car Named Desire (Harris) Chicago.
 Schwartz, Maurice (Colonial) Boston.
 Two Blind Mice (Forrest) Philadelphia.

DEATH OF A SALESMAN

(Continued from opposite page)

ble solution for tired, jobless Willy Loman, the Brooklyn salesman. The telling is eloquently simple, ruthless in its analysis, but tenderly understanding. It is an inspired piece of writing for the theater.

Beauty, Brilliance

And all concerned have conspired together to give *Salesman* the framing of beauty and brilliance it deserves. Jo Mielziner has dreamed up a skeleton set which becomes so increasingly an integral part of the action that a pewsitter forgets it is there. Elia Kazan's staging is his best in this reporter's memory—and nothing more could be asked of the actors.

Lee J. Cobb is no less than superb as the blundering, perplexed Willy Loman—a portrait of memorable pathos. So, too, is Mildred Dunnock who underplays his wife magnificently. Arthur Kennedy and Cameron Mitchell are both excellent as the sons. Howard Smith contributes another fine character study as the neighbor, and there are other outstanding performances from Don Keefer, Thomas Chalmers and Alan Hewitt.

It is impossible to speak of *Salesman* in terms less than superlatives. It's content must have appeal for everyone. It is no myopic consideration of psychiatrics and abnormalities. Its characters are real, ordinary, but universally human—the kind of people who live around the corner from anybody. And commercially—it is obviously a smash hit.

Bob Francis.

Off-Broadway

BLOOD WEDDING

(Opened Sunday, February 6)

NEW STAGES THEATER

A tragedy by Federico Garcia Lorca, in the authorized translation by Richard L. O'Connell and James Graham-Lujan. Staged by Boris Tumarin. Settings by Ralph Alswang. Costumes by Dorothy Croissant. Choreography by Hannya Holm. Music by Jerome Moross. Stage manager, William Hawley. Press representative, Reginald Dennenholz. Presented by New Stages, Inc.

The Mother	Sarah Cunningham
The Bridegroom	Louis Hollister
The Neighbor Woman	Nancy R. Pollock
Leonardo's Wife	Joan Tompkins
The Mother-in-Law	Dorothy Patten
Leonardo	Alexander Scourby
The Little Girl	Jean Gillespie
The Servant Woman	Peggy Allenby
The Bride's Father	Jay Barney
The Bride	Inge Adams
First Girl	June Prud'Homme
Second Girl	Shirley Eggleston
Third Girl	Margaret Owens
Fourth Girl	Florence Lurie
A Woman	Gloria Mann
First Young Man	Ben Irving
Second Young Man	Sidney Walters
Third Young Man	Earl Hammond
Fourth Young Man	Herbert More
A Man	Joseph Silver
First Woodcutter	Robert Davis
Second Woodcutter	Mort Neudell
Third Woodcutter	Michael Howard
Death	Sylvia Davis
The Moon	Peter Capell
Trumpet	Leo Gomberg
Guitar	John Cucul

It may be that in its original Spanish, Lorca's *Blood Wedding* signifies something that has certainly been well hidden via the "authorized" translation by Richard L. O'Connell and James Graham-Lujan. Back in 1935 *Wedding* received an arty production under the title of *Bitter Oleander*. Downtown at the New Stages on Bleecker Street the current version adds up the same way. It certainly has not the slightest commercial appeal, nor does this reporter feel that its production by New Stages appreciably forwards the cause of the drama.

Lorca's simple and frequently poetic peasant tragedy has been decked out with stylized chorals and dances. The latter combined with Boris Tumarin's direction only serve to accentuate a pretentious artiness. It is a very slight story at best—a bride-rape by a suitor who has been too poor to marry the girl and who has married some one else. He and the bride run away together from the wedding feast. They are followed by the bridegroom and his friends and the two men kill one another. There are scenes of poetic impact—as where the lovers face death together in their flight—and in the final lament of a mother for her last son. But the overall is overwhelmed with symbolism and tragic mawkishness.

On the good side of the ledger, there is some effective acting and Ralph Alswang has designed and lighted a background of terraces which gets the best possible values out of the small stage. Alexander Scourby plays the suitor and occasionally surmounts the stylized direction to bring him to life. Inge Adams also manages to give the bride reality, and Louis Hollister is likably forthright as the bridegroom. But the rest of them run mostly to posturings and elocution. It could be that director Tumarin has got them all in awe of the script.

The New Stages group has done some fine things. They may be forgiven if the artistic enthusiasm of some of their guiding spirits leads them into an occasional flight such as this. But *Wedding* is not the sort of fare which will put the customers to beating a path down to Bleecker Street. It seems a shame that generous talents should be wasted on something that is strictly arty "little theater." **Bob Francis.**

RICHARD III

(Continued from opposite page)

play and less banner waving would build a better climax.

In sum, this new version of *Richard* is a not all that Shakespearean cognoscenti will cheer for. But it's good entertainment. The nut looks low and it should do all right for itself at the Booth. **Bob Francis.**

Magic

By Bill Sachs

VIRGIL THE MAGICIAN and **JULIE** have resumed on Texas stands after a five-day vacation in Monterey, Mexico, where they hopped by plane following a six-day engagement in San Antonio, their third visit there in three years. The four-day engagement at Austin, Tex., February 2-5, set an all-time advance ticket sale for Virgil, with all four days registering a sellout two weeks in advance of the engagement. "Some of the Texas dates have been poor," Virgil writes, "but the average on the season to date has been very good. We recently bought a new 1949 DeSoto Suburban and have moved into hotels for a change. For the last several years we have lived in a house trailer." . . . **ROBERT EMERICO** resumed for International Harvester at Bunkie, La., Monday (14), this time for an eight-week tour. He closed six weeks for that firm December 21 last and since has been playing theaters, clubs and schools in the Colorado sector. . . . **JOHN NICHOLS BOOTH** is due in New York from London this week to wind up an eight-month around-the-world tour. He spent most of the time in Japan, China and India, altho he also visited about 14 other countries. . . . **EARL MORGAN**, deft manipulator and smoke magic expert, postals from Des Moines that his February calendar calls for 32 club dates, with March expected to show a similar number. He reports it one of the best seasons of his career. . . . **BILL NEFF**, whose "Madhouse of Mystery" is currently on a string of one-nighters in Florida theaters, postals from Jacksonville, Fla.: "Caught **MANDRAKE AND COMPANY** recently and found it a really remarkable act. Mandrake is an excellent performer with originality and he is ably supported by capable assistants." . . . **EVERETT AND JANE LAWSON**, after their recent five-day engagement at the Howard Theater, Washington, played two nights at the University of Maryland Coliseum for the polio fund. They are continuing on school and theater dates around Washington and Baltimore. . . . **PROFESSOR BLAIR** spent last week visiting How-

Ford Lams Television Sports; Chills on TV as Prices Rocket

(Continued from page 3)

have impelled the move despite a firm philosophy on the part of Ford advertising execs that sponsorship of tele sports events should be a significant part of their total ad plans. One ad exec estimated that sponsorship of the same events in 1949 as last year would cost the auto firm four times as much—or close to \$5,000,000. He added that some single events alone this year would come to nearly as much as the entire 1948 sports video budget. The reason for the upped cost has been the obvious one of the growth of the television industry itself. The snowballing increase in the number of receivers in the top cities has led to upward adjustments of rates on the part of stations and networks. Simultaneously, promoters of sports events, fearing that many of the new set owners might be unlikely to attend events as frequently as in the past, have sought to protect themselves from a box-office slump by hiking their asking price for tele-

ard and Elvonne, magic twosome, in Hillsboro, O.

JOHN CALVERT lost considerable equipment recently when three 13-year-old boys looted and set fire to a Los Angeles storeroom where Calvert had stored much of his show paraphernalia. The fire loss was estimated at \$12,000. Juvenile officers picked up the three lads early last week. They admitted prowling the storeroom and setting fire to the premises to "get rid of the fingerprints." . . . **GEORGE LaFOLLETTE** will do a two-hour show at St. Petersburg, Fla., February 24, under auspices of the Selama Grotto Band, and late in March will return there to do a lecture and demonstration on spiritualism. **ROY DUHS**, of Endicott, N. Y., and **AL SEITZ**, past president of the Philadelphia Assembly, Society of American Magicians, were recent visitors to LaFollette's Magic Shop in St. Petersburg. Other magi in the St. Petersburg area at the present time are **DEXTER, LEW THRASHER, BELLE-CAMP, HARRY MYERS, CHANDU, THE BURNELLS** and **HARRY WHITESTONE**. . . . **LIEUT. LEE ALLEN ESTES**, Safety First Magician of the Kentucky State Police, while in Columbus, O., February 3-5 for the annual magicfest, cracked both local dailies with stories and photos. Both sheets gave liberal space to tell how Estes has been successfully selling his safety idea to school kiddies thru the use of magic. One of the yarns made the first page. . . . **TEX COLTEAUX** is keeping busy on private club and industrial dates in and around his native Bloomington, Ill. . . . **LUCILLE AND EDDIE ROBERTS** opened Friday (11) at the Savoy Plaza Hotel, New York, for a fortnight's stand. . . . **TEMPLE GREYSTOKE**, former magician and horror show impresario, now heads the Associated Artists Agency, Columbus, Ga., booking school assembly shows thru the South. After 28 years on the stage, Greystoke was forced to quite the footlights when his voice failed him. . . . **CAL EMMETT** has joined up with an International Harvester show playing the corners of Missouri, Arkansas, Oklahoma and Kansas, and winding up at Golden City, Mo., March 19.

vising of events. The combination, while entirely natural, has proved too tough for Ford to hurdle.

Among the events dropped are co-sponsorship of the baseball games of the Brooklyn Dodgers, co-sponsorship of the games of the St. Louis Cardinals and Browns, and full sponsorship of the Washington Senators, Chicago Cubs and Chicago White Sox. Apart from baseball, the motor company also canceled out its coverage of Madison Square Garden events, including college basketball, hockey, track, horse show, rodeo, amateur boxing, the circus, and other events. In Los Angeles, Ford had bankrolled wrestling and other events from the Olympic Auditorium. In Detroit it aired such items as the Gold Cup races.

Financing this widespread campaign was via a pool operation, with the mother company footing part of the bill and local dealers the rest, on a proportion based on the number of cars sold. The plan was for local dealers eventually to take over complete financing of all sponsorship in their areas, but it proved abortive as even the co-op system couldn't foot the costs.

Current plans still are nebulous but call mainly for use of local media. The Ford dealers' sponsorship of the Fred Allen radio show on National Broadcasting Company (NBC) also ends next June.

48-Biz Group Jingle Package On ET for Air

(Continued from page 3)

sic lulls for live copy in the middle. The ready-made commercials, designed to attract radio advertisers who ordinarily can't afford original material, are being offered to one station per market on a one-year rental deal. Subscribers pay weekly. Additional monthly releases are contemplated as a part of the subscription service, these to feature seasonal and holiday specials.

Heading the venture is Prexy Richard Ullman, for 18 years advertising exec at WGR and WKBW. Veepees are Robert P. Mendelson and Marvin Kempner. Mendelson's own transcription company, which produced the *Joe McCarthy Speaks* and *Barber Shop Harmony* series, has been absorbed by the Ullman agency. Kempner was formerly with Louis G. Cowan. D. Bernard Simon, owner of a chain of music stores, is treasurer, and Edward Kavinoky, a Buffalo attorney, is secretary. The idea originated with Simon and Ullman, for many years Western New York's top jingle writers, but a large staff of additional writers was employed to knock the entire series out in record time, once extensive market surveys determined the prospective buyer types. All types of musical talent are employed, ranging from solo vocalists to large groups, with backings ranging from single piano to 12-piece orks.

According to Simon, subscriptions got the venture financially in the clear on opening day, and in the first week of operation there has not been a single turndown. Biggest single deal was made with All-Canada Radio Facilities, Ltd., in Toronto, for exclusive Canadian lease rights. Among the stations already subscribing are WGR, Buffalo; WWO, Washington; WSL, Roanoke, Va.; WOPI, Bristol, Tenn.; WLEE, Richmond, Va.; WISR, Butler, Pa.; WBTA, Batavia, N. Y.; WPGH, Pittsburgh; WTON, Staunton, Va.; WGVA, Geneva, N. Y., and stations in Rochester and Niagara Falls, N. Y.

Burlesque

By UNO

SAM COHEN is back to the manager's desk at the Hudson, Union City, after four weeks sunning and bathing at Miami Beach. . . . Members of the Hirst unit, comprising **CAROLE WINTERS**, an **ABE MORRIS** strip find; **LONEY LEWIS**, **BOBBY VAIL**, **HILLARY DAWN**, **MARIAN WAKEFIELD** and **FLOYD HALLICY** suffered heavy personal losses in the recent fire at the Grand, St. Louis. . . . **HARRY MARIAN** has left California for Miami, where he has opened an advertising distributor's office under the label Jud-Mar Way. . . . **GYPSY ROSE LEE** bade farewell to Manhattan February 4 for the Fairgrounds, Tampa, where she joins the Royal American Shows, with which she has contracted for a seasons's tour. . . . **GEORGIA SOTHERN** (Hazel Eunice Finkelstein), who filed a voluntary petition in bankruptcy in U. S. District Court February 2 listing liabilities of \$7,866 and assets of \$107, is at the Samoa nitery, New York. . . . **NIBLETTS TRIO**, comprising **VIC SPENELLY**, piano-accordion; **ANDY TERRY**, bass and guitar, and **AUGUST CONCETTI**, viol, with **PAT FLAHERTY**, singer, are at the Blackamoor Room, Wisconsin Hotel, Milwaukee, after six weeks at the LaSalle Hotel, Chicago. . . . **MICKEY OWENS** launched his biggest show at the 19th Hole, Manhattan, February 11 with **WIGGLES GRAYSON**, **SALLY FIELDS**, **CAROL TOY LOWE**, **BORI**, **LOIS WALSH**, **MARIE ALLEN**, **BOBBY GALE**, emcee; **MARY MORAN**, **JACK MONTGOMERY'S** six Yogi girls and **STRUTTIN' SAM'S** ork, with **NORMAN JONES** at the piano. It's all produced by Montgomery. Additions February 18 will be **AL ANGER**, **LEE CLIFFORD** and **MONA COREY**. Opening February 10 at Owen's Club 78, farther uptown, were **IRVING SELIG**, **HAL HIXON**, **LAURA LESLIE**, **SAINT SATAN**, **GINGER BRUCE**, **HELEN PAUKEA**, **DENISE MAVERTY**, **ALFRIEDA**, **ELEANOR MARIE**, **BUNNY RUSSELL**, **SONNY ROBERTS** and his five-piece ork, with **DAN STERN** at the piano and **NICK (THE SHEIK)**, host. . . . **RUBY STATION GAUTHIER**, former chorus girl, who was crippled several years ago, has recovered and is married and living in Imperial, Calif. She would like to hear from friends. Her address is Box 192.

EDDIE (NUTS) KAPLAN'S Screwballs of 1949 followed **SALLY RAND** and her "Fan-Tale Revue" into the Maryland, Baltimore, January 30. Assisting principals included **PHIL CRAWFORD**, **CANDY PARKER**, **MIKE MALEY**, **HARRY RYAN**, **AL MURRAY**, **CHARLIE ROBINSON**, **SUNNY CITRON**, **DOLLY DAWSON** and **JACKIE EDWARDS**, who continues as producer. Late newcomers were **ARTIE LLOYD** and **DONNA LESLIE**. **SATIRA** opens February 14 and **SALLY RAND** and her show return February 27. An organ has been added to **HUB MOORE'S** ork. . . . **DORIS LEE**, burly's newest wow strip on the Hirst wheel, is headed for a featured berth next season. . . . **MARIAN WAKEFIELD** and **HILLARY DAWN** are set for dramatic stock this summer at Buck's County Playhouse in Pennsylvania.

Jack Montgomery
HAS OPENED A
SCHOOL FOR EXOTIC DANCERS
AND
CHORUS REGISTRATION CENTER
Lowest chorus salary—\$60.00 week
Lowest principal salary—\$100.00 week
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Acts for Burlesque Show AT ONCE
Must be good. Strippers, Comedians and M. C. Good pay. Write or wire
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3804 Swarthmore St. Houston, Texas

WANTED Exotic Dancers and Strips
For Theatres and Clubs from MAINE to CALIFORNIA
BE A BOOSTER FOR
MILTON SCHUSTER
127 North Dearborn St. CHICAGO 2, ILL.

MAGICIANS!!
To introduce our superior quality magical supplies we will send you
OUR NEW VANISHING HANDKERCHIEF
Using NO elastic, thread wire or cord. NO pull, hand box or hand bag, sleeves up to elbows, both hands empty back and front. Requires no skill or sleight of hand, fine for night clubs and all close work.
—THIS IS WHAT YOU GET—
Our regular 15-inch dollar silk handkerchief and complete apparatus, with full explicit instructions.
—ALL FOR ONE DOLLAR—
Satisfaction guaranteed or your money back.
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P. O. BOX 845 SOMERVILLE, NEW JERSEY

★ STRIPS ★ EXOTICS
★ ACTS
Booking for 20 Nite Clubs in Chicago and vicinity. Acts going East or West.
WRITE, WIRE OR PHONE
BERT PECK
AFFILIATED BOOKING AGENCY
162 N. STATE CHICAGO, ILL.
DEarborn 2-2822

Weather Beats Brice at Minn., Nevada Stands

CARSON CITY, Nev., Feb. 12.—Brice's Family Show, which moved in here recently to escape the cold and inclement weather in Minnesota, found the elements in this sector even worse and business has been poor at the stands played thus far. Occasional good breaks in the weather have found the show's coffers filled, however.

Cecil Morrison joined the unit recently with his hypnotic and magic acts. Unit has been using the after-show dance idea in many spots to good results. From here the show works its way to Colorado, where Brice's established territory stood him in good stead last summer.

750-Car Drive-In Planned at L. A.

LOS ANGELES, Feb. 12.—Great Western Theaters, Inc., this week announced plans for a new and modern drive-in theater to accommodate 750 cars. Officials said that the company recently purchased a 10-acre site and construction is expected to get under way in about 30 days.

Cost of the theater, which is to be completed in May, is estimated at \$150,000. John C. Feys is president of the company which contemplates the erection of a chain of drive-in theaters this year.

Bailey Minstrels Inaugurate Tour Near New Orleans

NEW ORLEANS, Feb. 12.—Bailey's Showboat Minstrels are set to launch their 1949 campaign near here about the middle of April. Unit is geared to play one-day stands until its fair season opens.

Show will use the *Showboat Minstrel*, by E. F. Hannan and formerly presented by the John Van Arnam Show. E. M. Bailey, who is wintering in Miami, will operate the outfit.

Mixer Forms Flesh Unit for Oregon

HOOD RIVER, Ore., Feb. 12.—Y. H. Mixer, owner of Mixer's pic and vaude attractions, said here this week that he plans to organize a flesh show to play small towns in Central Oregon this spring and summer.

Unit will use short-cast bills, with a number of vaude attractions on hand. Business in this area this winter has been poor, Mixer said, because of much inclement weather.

King Gets Pic Leads

HOLLYWOOD, Feb. 12.—Richard King, who formerly did leads for many seasons with Captain Reynolds's Majestic Showboat and late of Brunk's Comedians, recently finished his lead role in *The Petrified Forest* here, where film producer Michael Vance spotted him and signed him for his exploitation pic, *Christmas Returns*.

16MM. PROJECTORS-FILMS

Ampro and Holmes Projectors, \$195.00 and up. Programs rented, \$7.50. Features sold outright for \$85.00. Empty 16MM. Reels, \$1.50 each. Cleaning Fluid, \$2.00 a quart. Supply list free. Mills Panoram Soundie Projectors in cabinet for \$175.00 each. Shipping Cases, \$3.50 each.

SIMPSON FILMS, 155 High, Dayton 3, Ohio

16MM FILMS RENTED

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Rep Ripples

REELEY AND FOSS have been showing religious pix in the Durham, N. C., area for the past two months. . . . CHESTNUT HILL PLAYERS made some sponsor dates in Southern Vermont recently to successful returns. . . . GRIMALDI PLAYERS have been playing vaude dates in New England. . . . HERPER'S SHOW is in the Enid, Okla., sector. . . . CHESTER PLAYERS are playing to good results around Spokane. . . . W. J. McDONALD is in his fifth month of sponsor dates with E. F. HANNAN'S "Memories." . . . LELAND TIBBETS has a small flesh trick in the El Paso, Tex., area. . . . BAILEY'S vaude-pix show is working to good business in the Las Vegas, N. M., sector. . . . EVERETT PLAYERS have been working to good returns in Northern New England. . . . PACIFIC PLAYERS are a new flesh group for Portland, Ore. . . . ARTHUR KINSLEY reports poor business in the Carolinas and is moving north to play New York and Canadian towns this summer. . . . LAVINE'S SHOW is playing to good business in Quebec. Unit is presenting an after-show dance idea in some spots. . . . HENRY LACEY has sold his Canada pix circuit and will go on the road again with E. F. HANNAN'S "Ah, There Professor." . . . LANAIR PLAYERS have been around Augusta, Ga., recently. . . . CHARLES HANLEY PLAYERS are a new group for Galveston, Tex. . . . WHEELERY PLAYERS, four-people flesh trick, report good business in Albany, N. Y. . . . GILES FAMILY SHOW is in Central Nevada playing show-dance towns. . . . GRETNA PLAYERS are working around Washington. . . . CHRIS TATE'S show is playing to good results in Ontario. Tate recently played a number of vaude dates with the unit. . . . H. W. BURON has a vaude attraction in Eugene, Ore. . . . TIM-BELL PLAYERS are a new group for Indianapolis. . . . SOUTHWEST PLAYERS, a new group, have been operating out of Phoenix, Ariz., and are mulling a tent-flesh idea, with change of bills weekly.

Duble Recalls Cork Memoirs Over Death Of Arthur Wright

CINCINNATI, Feb. 12.—The death of Arthur A. Wright in Philadelphia January 7, as recorded in the Final Curtain department of *The Billboard* in a recent issue, prompted the following eulogy from Charlie Duble, Jeffersonville, Ind.

"In the old days of all-Negro minstrels," Duble recalls, "Wright was a member of such well-known troupes as Frank Mahara's Operatic Minstrels and the Nashville Students. As a cornet player he was among the best. It was the custom in that era for minstrel bands to play such ragtime classics as *Coon Band Contest*, *Off the Trail*, *Creole Belles* and *Blaze Away*.

From the minstrel shows he went to the Sparks Circus over 30 years ago as director of the Side Show band and minstrels where the writer first knew him. Later he was with Al G. Barnes, Hagenbeck-Wallace and since 1934 he had been with Ringling-Bar-num.

"Wright hailed from Evans, Ia., a little town near Oskaloosa. He was widely known in show business as the second P. G. Lowery. He taught Negro bands during the winter in Philadelphia and will be missed by many."

Lober Mulls Tenter for Ala.

BARTOW, Fla., Feb. 12.—E. G. Lober, who has been presenting his religious pix at church dates in this area, is framing a tent unit to play Alabama this spring and summer. Business here has been off, Lober said.

Silver Spring Firm Sets New Penny Drive-In

MECHANICSBURG, Pa., Feb. 12.—Plans for the construction of an 800-car drive-in along the Carlisle Pike in Eastern Pennsylvania has been announced by Ray Garver here. Estimated cost is \$100,000, according to Garver, who owns the site selected for the drive-in to be located near his Silver Spring Market. Contracts for the work will be let within 10 days and work is expected to be completed in time for a Memorial Day opening for the drive-in.

The outdoor movie will be known as the Silver Spring, and will be owned and operated by Silver Spring Theaters, Inc., with R. J. Jones, Mount Holly Springs, as president-treasurer, and William H. Peters, Harrisburg, as secretary. The drive-in will be equipped with individual speakers for each automobile as well as a restaurant. It will be managed by Jones and his wife, Helen, who now conduct a theater business in Mount Holly Springs. A State charter was granted to the corporation, listing capitalization of \$100,000, with Mr. and Mrs. Jones and Garver as the incorporators.

The Fabian Theater chain previously had announced two drive-ins to be constructed along the Carlisle Pike, selecting a site several miles east of the Silver Spring plot.

Negro Rep Unit Set for Britain

LONDON, Feb. 12.—Britain's first all-Negro rep company, planned by 20 Negro actors and actresses, will be launched soon.

Because it has little financial backing, the company will present its shows in church halls, clubs and on bomb sites until it can equip its own theater here.

Leader of the group is Edric Connor, 35-year-old West Indian, already well known in Britain as a singer. "We are not going to stick to Negro plays," he said, "and will tackle all sorts of productions, including the classics."

Art Cello Opening Skedded for May 1

ORLANDO, Fla., Feb. 12.—Art Cello, who has been wintering here, has completed plans to take to the road about May 1, playing established Idaho and Washington territory.

Three players will make up the troupe, in addition to Cello. Unit will also use a library of pix to fill in for three-day shows.

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Perfect Sound Westerns, McCoy, Steele, Maynard, Fred Scott, at \$35.00. Programs rented, \$7.50. Pair of Holmes, reconditioned, \$875.00. Shipping Cases, 2000 ft. capacity, at \$4.00 each. Silent Features, \$15.00. Shorts, \$3.50. Poster Supplies. Free Lists.

SIMPSON FILMS, 155 High, Dayton 3, Ohio.

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GETS THE BEST

TOP QUALITY Products with Perfect Sound. Here are a few titles . . .

- "The Fabulous Dorseys"
- "Hollywood Barn Dance"
- "Angel On My Shoulder"
- "Captain Kidd"
- "Adventures of Martin Eden"

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ACKERSON—Otto H., 64, billposter and stage manager in Fort Dodge, Ia., for 40 years, January 30 in that city. Formerly stage manager at the Princess Vaudeville Theater, he most recently was associated with the H. S. Starbury Christmas Parades.

AGAR—Mrs. Eleanor Chilton, 50, writer of verse, plays and novels, February 8 in New York. She collaborated with her husband on several plays, two of which were *The Painted Ship* and *Healthy, Wealthy and Wise*. Her novel, *Follow the Furies*, was adapted in collaboration with Philip Lewis into a play entitled *Fledgeling*. Her mother, sister and brother survive.

**In Loving Memory
of Our Husband
and Father**



R. L. Atterbury

Who Passed Away
February 16, 1941

"Always in Our Thoughts"

Rose Atterbury
and children

ARMSTRONG—F. Wallis, 78, advertising executive and race horse breeder, February 8 at his home, Meadowview Farm, near Moorestown, N. J. Among his biggest accounts was Victor. He accepted the account in 1898 and was responsible for the trade slogan "His Master's Voice," the trademark of the terrier and phonograph of the Victor Talking Machine Company. His widow, son and daughter survive.

Thanks to All Troupers

The family of the late Alonzo H. Barkley wishes to thank all troupers who expressed sympathy by letter, wire and telephone. Thanks, too, to the Showmen's League of America. Interment was in Showmen's Rest, Woodlawn Cemetery, January 27, 1949, with Walter F. Driver, treasurer of Showmen's League of America, officiating.
MRS. BARKLEY AND FAMILY

BLUMENTHAL—Al, 47, accountant for Co-Operative Theaters of Michigan, February 4 in Detroit as the result of a fall upon the ice. He was with Co-Operative 14 years. Survived by his widow and two children. Interment in Cloverlawn Cemetery.

CRESWELL—Helen, 103, probably the world's oldest legit actress, February 7 in London. She made her stage debut in 1872 and once appeared with Lily Langtry in *She Stoops To Conquer*.

DOBBINS—Earle E., 38, film stunt man, of stab wounds in Hollywood February 9. Survived by his widow and nine children.

FORREST—Frank E., 80, former outdoor showman and theater operator, February 2 in Boonville, Ind. In early life he was associated with Jerry Mugivan's circuses and was a charter member of the Circus Fans Association. He also operated a theater in Boonville. Survived by his widow. Burial in Boonville.

GERBER—George J. (Sunny Jim), 70, acrobatic clown, recently in Los Angeles. In show business for more than 57 years, he worked with the White Horse Troupe, the WLS Circus

THE FINAL CURTAIN

in Chicago and many other shows. **GRAHAM**—E. B. (Doc), 65, widely known pitchman and med show operator, in his Los Angeles home February 6. Known as Golden West Graham, he is survived by his widow, Marge, and a son, Eddy Jr.



In Memory

of my beloved
husband and our
brother who
passed away on
February 10, 1948

We all miss you so much.

Wife—**Hazel Guyton**
Brothers—**Kenneth and
Charles Guyton**

HAMPTON—Edwin Rawls, 65, pioneer in radio broadcasting and entertaining, February 7 in White Plains, N. Y. At one time he had the program, *The Wise Man*, on the National Broadcasting Company network and worked for Station WABC, New York, and WAAT, Jersey City. Recently Hampton conducted the Philosopher program over WFAS, White Plains.

HATFIELD—Mrs. Josie, 93, sister of the Campbell brothers, founders of the Campbell Bros.' Circus, in Fairbury, Neb., February 5. Always actively interested in her brothers' show business, she was for several years bird woman with the circus. Her son, the late Fred Hatfield, was one of the founders of the Campbell circus. Surviving are two brothers, Ed and Virge Campbell.

**IN LOVING MEMORY
of My Darling Husband
BOB HANCOCK**

Who passed away Feb. 9, 1945

Treasured thoughts often
bring a silent tear.

Time goes on but memories
last.

Your Loving Wife

VERA

HOUGH—Mrs. Emma, 84, mother of Harold V. Hough, vice-president and director of radio (WBAP, WBAP-TV) for Carter Publications, Fort Worth, recently in Oklahoma City. Services in Oklahoma City February 5.

HUXLEY—Frederic Carl, 51, technical director and instructor in stagecraft at the Pasadena Playhouse for the past 30 years, at his Pasadena, Calif., home February 8, of a heart attack. At the time of his death he was engaged in producing *Gentleman From Athens*. A veteran of 3,000 productions, Huxley came to Pasadena in 1917 with the old Gilmore Brown Savoy Stock Company, which

**IN MEMORY
of My Beloved Husband**

PETER KLING

Who Passed Away
February 16, 1948

That which have lived in my
heart,

Shall live in my memory
forever.

Your Loving Wife

BARBARA KLING

was a forerunner of the Pasadena Playhouse. Survived by his widow and a son, Eugene.

**In Memory of
Our Friend
PETER KLING**
Who passed away
February 16, 1948

Sadly missed by
**SALLY & JOE MURPHY
DENNY & MARGARET PUGH**

LAMARR—James, 47, operatic baritone, February 3 in Charleston, S. C. He was a member of the Chicago Opera Company and sang with many Metropolitan Opera stars. His widow survives.

**IN LOVING MEMORY
of
MRS. ELMA KOSS**

Who Passed Away
February 21, 1944

ADOLPH and VIRGINIA

LINNEY—W. T. (Bill), charter member of the Circus Fans Association of Fort Plain, N. Y., February 9 in Cooperstown, N. Y. Burial in Fort Plain. Six cousins survive.

MANLEY—Mildred, 42, former vaudeville actress, February 4 in New York. She made her debut in her parents' act at the age of five and remained on the stage many years as a singer and dancer.

MARCHETTI—Talay James, operator and manager of Piccadilly Inn, Norwalk, Conn., in that city. Survived by his widow, a son, mother, six brothers and a sister. Burial February 7 in St. Michael's Cemetery, Stratford, Conn.

METZ—Otto, 58, former vaude acrobat and film stunter, February 1 in Hollywood. He was a member of the team known as the Flying Metzettis.

PENNINGTON—Bill, 56, blind pianist, recently in Fort Worth. Blind since the age of three months, he was featured pianist on *The Pennington Hour* over Fort Worth's WBAP and in recent years had been the station's piano tuner. Services in Fort Worth February 5.

RAP—Harry, 68, veteran MGM film producer and former vaude manager, at the Cedars of Lebanon Hospital, Los Angeles February 6 of a heart attack. He first joined MGM in 1924 when the company was formed. Prior to that he was with minstrel shows and Gus Edwards. Later he formed his own vaude agency in New York. At the time of his death he was producing *Scene of the Crime*. His pictures include *Min and Bill*, *Possessed*, *Sin of Madelon Claudet*, *The Champ* and *Tugboat Annie*. Survived by his widow, Tina, two sons, Maurice and Matthew, and a brother, Arthur.

SHARRON—Robert, 28, associate editor of *Show of the Month News*, theater party monthly, recently in New York. He leaped from his apartment window on the seventh floor. His parents and two sisters survive.

TURNER—Marion E. (Pop), 80, father of Ray and Cecil Turner, owners of Turner Bros.' Shows, February 4 in Petersburg. His widow also survives.

VAN SCHAICK—Edwin J., 82, gentleman farmer, breeder, judge and exhibitor of pedigreed collies and former actor, February 10 in Huntington, N. Y. Under the stage name of

Hugh Wynne, Van Schaick appeared in several Broadway shows including *Alias Jimmy Valentine* with H. B. Warner and Mr. and Mrs. Sidney Drew. His widow, two daughters, a son and a sister survive.

WIENECKE—Herman Arthur, 82, acrobat, in Tulsa, Okla., February 4. A native of Germany, he came to this country at the age of 12 and appeared with the Barnum & Bailey Circus and the Five Marvelous Eddys on the Keith-Orpheum Circuit. A one-time Olympic athlete, he in later years had been in the decorating business in Tulsa. Survivors are five sons, two daughters, 13 grandchildren and seven great-grandchildren. Services February 7, with burial in Rose Hill Cemetery.

**IN MEMORY OF
H. D. (Willie) WILSON**

who passed away Feb. 15, 1948.
Sadly missed by his wife, Alice Wilson,
and daughter Bonnie Dee.

WILSON—Mae, repertoire and vaude actress, in Tyler, Ga., February 2 after a short illness. On the stage over 60 years, she trouped with rep and Tom shows and more recently with her husband's tent show. Survived by her husband, Earl Wilson. Burial in Salem Baptist Cemetery, Tifton, Ga.

YOUNG—Charles H., outdoor showman, Zanesville, O., February 2. He retired last year after a season with the Royal Crown Shows. Survived by his daughter, Twany, in burlesque, and four other daughters, 27 grandchildren and two great-grandchildren.

Marriages

ANGELO-RICHARDS—Edmond Angelo, legit producer, and Ann Richards, film actress, February 4 in Hollywood.

KEARNS-SUGG—Neil Kearns, band leader, and Hilda Sugg, February 1 in Dublin, Ireland.

KLEIN-SCHULMAN—Philip Klein, non-pro of Bridgeport, Conn., and Sara Schulman, singer and dancer known professionally as Sally Shaw, also of Bridgeport, in that city January 30. Bride is also associated with Sherms, Inc., magic manufacturer, of Bridgeport.

LINDT-WALTER—Carl Ludwig Lindt, German actor, to Lottee Walter, daughter of composer-conductor Bruno Walter in Beverly Hills, Calif., February 8.

Births

A son to Mr. and Mrs. Charles Rothers January 29 in Chicago. Father is engineering chief at WGN-TV.

A son to Mr. and Mrs. Larry Rothman January 21 in Pittsburgh. Father owns a radio advertising agency.

A son to Mr. and Mrs. Eddie Stukie January 27 in Chicago. Father is drummer with Bill Snyder's ork.

A daughter, Jan Lynn, to Mr. and Mrs. Carl McKenzie January 30 in Good Samaritan Hospital, Cincinnati. Father is in the editorial department of *The Billboard's* Cincinnati office.

A son to Mr. and Mrs. Frank Veloz (Veloz and Yolanda), dance team, in Hollywood January 31.

A son to Mr. and Mrs. Alfred Newman in Hollywood January 30. Mother is the former Martha Montgomery, Broadway stage actress; father is general director of music for 20th Century-Fox.

A son, Michael Warren, to Robert and Mary Lou McGee January 25 in Booth Hospital, Covington, Ky. Parents have the photo gallery on Bee's Old Reliable Shows.

A son to Mr. and Mrs. Bill McReynolds January 25 in San Antonio. Father is a WOAI announcer.

A daughter to Mr. and Mrs. Robert Murphy January 28 in Evanston, Ill. Father is announcer on an American Broadcasting Company *Breakfast Club*.

TAMPA'S GATE, BIZ TOPS 1948

N. Y. Combo Signs To Run Million \$ Pier

George Mostello Head Man

ATLANTIC CITY, Feb. 12.—Attorney William Charlton announced yesterday (11) that the Million Dollar Pier has been leased for a five-year period by a New York syndicate headed by George J. Mostello. Charlton refused to reveal details of the new lease.

Charlton said the syndicate planned to spend \$100,000 refurbishing the pier which will open in June. Exhibits and amusement features will be increased, he said.

The pier, located at the foot of Arkansas Avenue, was built in 1906. It derived its name from the sum its original owners claimed it cost to build. It is owned by Clarence P. and Filbert P. Crossan, of Philadelphia, who form the Associated Realities Corporation.

George A. Hamid, former operator, relinquished his lease last November 10. The terminated lease, signed in 1938, covered a 14-year period and involved a reported \$1,000,000.

At the time, Hamid said he would concentrate on the operation of the Steel Pier, largest of the two local show places, which he owns outright. In 1947-'48 the Million Dollar Pier featured the International Industrial Exposition with spotty success.

Seen, Heard at Tampa:

Melvin Hildreth Lauds Parade; Showmen in Record Gathering; J. Enright Hurt in Car Crash

By Herb Dotten

TAMPA, Feb. 12.—Always the high spot of the Florida State Fair here, the Gasparilla Day parade Monday (7) drew raves as the most outstanding ever held in this parade-happy city, plus near-if-not record crowds, including the largest gathering of showmen ever to visit the fair.

Such competent parade judges as Melvin D. Hildreth, Washington circus fan-lawyer, who recently headed the planning and execution of the inaugural program for President Truman, was one of the most outspoken in praise of the huge spectacle.

Give Lavish Praise

Hildreth declared that the floats set a new high standard. He lauded their striking, effective and colorful treatment, asserting "they demonstrate just how effectively an area can depict its resources or economic life. The turnout shows the mounting interest in parades by Americans who always have taken keen delight in them."

The king of the New Orleans' Mardi Gras, a guest of the fair on Gasparilla Day, said in a radio interview that the parade surpassed that of the famed Mardi Gras.

Brings 'Em to Grounds

Lasting nearly two hours, the huge parade was colorful, punctuated by floats that were notable for their variety as well as lavish treatment,

and it was puh-lenty musical.

From a dollar-and-cents standpoint it paid off big. Apart from the avalanche of publicity it netted the city and fair, it drew huge crowds which lined the downtown streets, with sidewalk seats, handled by the Junior Chamber of Commerce, selling rather well, even tho the price was \$1.50 per. At the fairgrounds, where the parade terminated after passing in front of the grandstand, the stand was a sell-out, buildings were jammed and the Royal American Shows did excellent midway business.

Gasparilla Day brought a tremendous throng of visiting showmen who came in from such distant spots as California and Canada. Assembly was by far the largest yet, according to veteran showmen. Many of the visiting firemen were in merely to cut up jackpots, others to do that and soak up some sun. And not a few were here to do a little business. When the day was over the gathering of showfolk thinned out, with most taking off for brief stays at winter resorts.

There was much visiting back and forth from and to the Ringling circus winter quarters at Sarasota, Fla. J. C. (Tommy) Thomas, Ringling traffic manager, was in almost constant attendance at the fair. Herb See SEEN, HEARD on page 70)

Big Turnouts Bolster Sag In Spending

RAS Receipts Up 8-12%

By Herb Dotten

TAMPA, Feb. 12.—Florida State Fair, which ended its 12-day run here tonight, provided a mixed picture, business-wise. Compared with last year, attendance, both at the gate and in the grandstand, was up. Food and game concessions, generally speaking, held firm. Midway rides and shows were up from 8 to 12 per cent.

Per capita spending, however, was down. It was the increased attendance which offset the sag in individual spending.

"Let's Face It"

"Let's face it. They (the customers) just haven't got what they had to spend last year." This was the view echoed by showmen, either working or visiting here.

George Bush, of Bush & Laube Concessions, which operates several eat and drink stands here in addition to the grandstand concession, placed the dip at 20 per cent. That drop, he observed, is in line with the decline his organization experienced at the Houston Stock Show and at recent events in the Kansas City Auditorium.

On the midway here, tho over-all business was up, spending was not as free as last year. People judged to be in the low income brackets spent cautiously. Experience on Negro Day gave emphasis to this. Then, Negroes backed away from rides priced at 30 cents. But when Royal American Shows officials cut prices on those rides to 14 cents, patronage immediately perked up and was sustained at a high level.

Weather Is Boon

Thru Friday (11), Royal Americans' ride and show grosses were run- (See Per Capita Spending on page 64)

Chi RR Fair May Get Kid Funspot

Reilly Says Novel Idea Is Necessary

Board Open to Suggestions

CHICAGO, Feb. 12.—If the Chicago Railroad Fair this year, June 26-October 1, has a kiddieland and kiddie zoo in connection with the event, it will be something very novel and not just an ordinary layout of a few rides and a few animals.

So spoke Jack Reilly, director of special events for the fair, when queried Friday (11) about the much discussed possibility of a kiddieland and kiddie zoo for the fair.

For the last few weeks various riders, engineers and others have been meeting with fair officials regarding installation of rides and a zoo. Reilly reported such concerns as the Traver Engineering Company, Painesville, O.; Exhibition Management Corporation, Chicago, and Miller Bros.' Amusement Company, Chicago, (See R R Fair May Get on page 60)

Ashland Building, Home of Billboard, Terminates Leases

CHICAGO, Feb. 12.—The Ashland Block, long the Chicago home of The Billboard, Thearle-Duffield Fireworks Company, Ringling Bros.' and Barnum & Bailey, Hennies Bros.' Shows, Amusement Corporation of America, Polack Bros.' Circus and Ethel Robinson and Ernie Young, bookers, will be torn down this summer to make way for a modern bus depot.

Tenants Friday (11) received notice that all leases will terminate April 15 and all occupants must be out by that time or shortly thereafter.

Ardoin Pilots La. Assn.

EUNICA, La., Feb. 12.—Eli Ardoin was named manager of the Southwest Louisiana Fair Association, formerly known as the Louisiana Tri-Parish Fair Association. He succeeds F. Quirk. The 1949 annual is skedded October 13-16. Other appointments included Quirk as treasurer; S. E. White, secretary and J. B. Lewis, director, replacing Ardoin. J. W. Clark remains as president.

Garson Crowned 3A Reg. Midget Race Champion

LOS ANGELES, Feb. 12.—Joe Garson was crowned AAA regional midget champ for 1948 at the speed association's annual dinner here. Gordon Betz, AAA regional director, passed out championship award checks to top drivers and car owners. Garson led the field with 333.23 points, with Sam Hanks runner-up with 241.94 points.

According to Betz's report, AAA midgets raced for \$86,426.89 in purses with 248,038 paid attendance chalked up for 35 races. Breakdown shows that an average of 7,084 fans attended each race, with an average purse of \$2,469.33. Board track inaugural races at the Los Angeles Coliseum and the Rose Bowl, Pasadena, carried \$7,500 purse guarantees.

Other drivers in the top 10 for 1948 include Fletcher Pierce, Manuel Ayulo, Lyle Dickey, Jack McGrath, Mel Hansen, Norm Holtkamp, Dempsey Wilson and Gordon Reed.

Winning car owners were Eddie Meyer, Billy Murphy, Bill Krech, Hart Fullerton, Willie Utzman, Eddie Meyer, Jack Fesholtz, Danny Quella and Roscoe Hogan.

Transportation Tax May Be Slashed

WASHINGTON, Feb. 12.—Expenses of traveling shows may be in for a whittling in wake of a congressional drive for reduction or elimination of the 15 per cent federal tax on transportation. Some half dozen separate bills for eliminating the levy have been introduced on both sides of Capitol Hill, the latest being hopped this week by Sen. Owen Brewster (R., Me.).

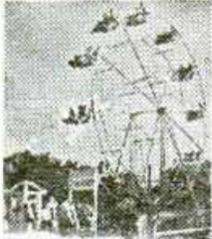
At the same time, California congressmen called attention in the House and Senate to a resolution passed by the Legislature calling upon Congress to wipe out the tax. The levy, supposedly in effect only for the duration of the war, was called an "undue burden" by the California Legislature.

The transportation tax is one of the few excises given a fair chance of receiving a cut in Congress this session. A majority of GOP legislators are backing a reduction, and they may be joined by enough Democrats to slide a bill thru by a narrow margin.

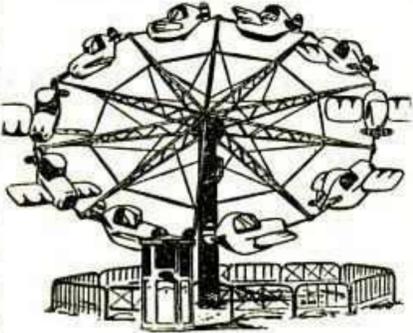
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SHOWS, WRITES:**

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Close-Ups:

Fireman to General Agent; That's the W. B. Fox Story

By Bob Doepker

(This is another of a series of articles on little-known facts about people prominent in outdoor show business.)

FROM LOCOMOTIVE FIREMAN to general agent could well be the theme upon which the life story of the colorful Walter B. Fox, widely known in carnival circles for more than 35 years, could be based. Currently operating a successful mail-order business out of his Mobile (Ala.) headquarters (the activities of which are being chronicled for a forthcoming issue of *Advance*, monthly mag), Walter's deep background on the workings of outdoor show business sets him up as a yarn-spinner and historian comparable to the best in the field. Altho living in semi-retirement, his services often are sought during the season by a number of the many shows with which he has been associated at one time or another, to aid in setting up a difficult date.

During his more than 35 years in the outdoor field, Walter has virtually become what amounts to a walking encyclopedia on activities pursuant to early-day carnival attractions as well as the modern greats now purveying amusements on the big and little midways over the country.

Born in Harborcreek, Pa., June 7, 1885, Walter won his first gander at the type of business at which he was subsequently to earn his livelihood when the original Cole Bros.' Circus made the town its permanent winter quarters. When Fox was 11 years old, his father purchased a small truck farm at Wesleyville, Pa., which he operated until Walter was 20. When the farm was sold the family moved to Conneaut, O., where Walter followed in the footsteps of his two older brothers and became a railroad employee.

During this period he also became a member of several fraternal organizations and as nearly everyone sponsored a carnival of some type during the summer, Walter soon became acquainted with many prominent showmen of the era, including Joseph Tonet, Hampton's Great Empire Shows; George Dorman and Sam Solomon, Famous Liberty Shows, and Capt. John M. Shees—(See FIREMAN TO GENERAL AGENT on page 74)



WALTER B. FOX

N. Y. License Law Made More Inclusive

NEW YORK, Feb. 12.—The city council passed an amendment to the licensing law Tuesday (8) which makes any ticket seller liable for punishment for ticket racketeering.

The action stemmed from an expose last spring by Lyle Van, WOR newscaster, whose broadcast resulted in the conviction of one Madison Square Garden box office ticket seller for scalping Ringling-Barnum circus tickets. However, he was freed on appeal because the city licensing law applied only to the licensee of amusement premises or his employees.

Benjamin Fielding, then license commissioner, ordered the return of thousands of medium priced big show tickets for box office distribution at regular prices.

Out in the Open

D. K. BALDWIN, assistant secretary, Minnesota State Fair, reports that the Minnesota annual is negotiating with Voorhees-Fleckles for production of a special show for fair's opening night, August 27. . . . The faculty of OKLAHOMA BAPTIST UNIVERSITY, Shawnee, Okla., is planning a circus-carnival theme for its annual party. It hopes to secure posters, bills, etc., to make an exhibit-decoration. Later all the material will be filed permanently in the university library. Interested orgs may send samples to LEE B. SPENCER, University librarian. . . . L. G. HEIDEN, for the last seven years sales manager of the Miniature Train & Railroad Company, Rensselaer, Ind., has resigned. Heiden reports his present plans are indefinite.

J. RAYMOND MORRIS, who has posted bills for most of the bigger circuses and carnivals, recently provided several anecdotes for Joe Harrington's "All Sorts" column in The Boston Post. . . . PAUL MORRIS, one time Playland, Rye, exec, is now secretary of the Peekskill (N. Y.) Chamber of Commerce.

HARRY ETTLES, concessionaire and a director of the Marshfield, Mass., Fair skedded a cruise in southern waters to follow attendance at the Massachusetts and New York fair meetings. . . . HOWARD JONES, of the Unique Fireworks Company, Pelham, N. H., reports inking many contracts at the Maine and Massachusetts meetings. . . . NEIL GEARY has signed to handle publicity for the Brockton, Mass., Fair.

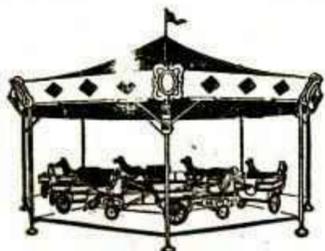
JOSEPH, Ore., Feb. 12.—Dates for this year's Chief Joseph Rodeo and Celebration have been set for July 29-31. Mike McFetridge and Leonard Lozier are co-chairmen.

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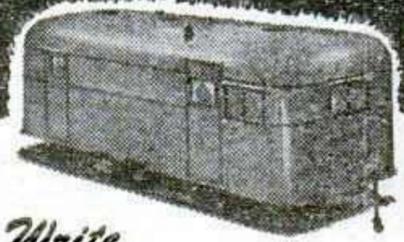
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CHAIR PLANE SWINGS**
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Talent Topics

THE McINTOSH MONKEYS are playing over their established territory in Alabama, Georgia and Florida after leaving Michigan quarters in November. Unit has been inked to play promotions in the North this summer. Personnel includes **GLENN McINTOSH**, advance; **GENE THAIS**, **BESS McINTOSH** and **CAPTAIN AUDETTE**. . . **SPEEDY BABBS**, completely recovered from injuries sustained in a near-fatal accident

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at the Canfield, O., Fair last Labor Day, is playing Southern dates with the Hamid-Morton Circus. While en route South for his initial comeback engagement, Speedy visited with **OLIVE YAGAR**, former Drome rider, who is operating the Cycle Inn near Petersburg, Va. Speedy says another old-timer, **IRAH J. WATKINS**, with chimps and educated mule, is on the Hamid-Morton bill. Speedy also enjoyed visits with **MARY LOU WILSON**, **LES EVANS** and **HARRY STEVENS**. While in Valdosta, Ga., Speedy visited with **FLORENCE KETTERING**, widow of **EARL KETTERING**.

THE MANDOS SISTERS, Belgian aerial novelty act with the Ringling circus last season, will be back with the Big One this summer, after a winter engagement at the Bellevue Circus in Manchester, England. . . **CAPT. ALBERT SPILLER** writing from Santiago, Chile, says **MELL HENRY**, ex-clown now appearing with the show, recently married a native Chilean, **SENORITA CARMEN MORANDA**. Henry plans to remain in Chile. At present he is in Santa Maria Hospital with a cold. Spiller reported his seals were badly cut by nails, splines, needles, razor blades and bottle caps which were in the water tanks. A 24-hour guard is now maintained around the tanks. Spiller also said the big top of Circo Aguilas Humaras blew down during a recent matinee. Canvas was torn to shreds and carried out into the ocean. . . **POODLES HANNEFORD**, bareback rider, was bitten on the hand by one of his horses Wednesday (9), shortly before his performance with Clyde Bros. at Shreveport, La. He was able to perform after receiving first aid.

CAPT. LOUIS ROTH, wild animal trainer, ill the past eight months, probably will lease his act this season.

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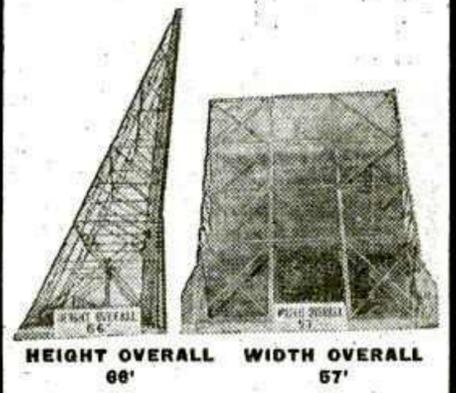
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Grand Rapids and East Lansing, Mich. St. Petersburg, Tampa and Sarasota, Fla.
SELLHORN'S

Detroit Race Group Seeks To Strip Track

Claims Property, Fixtures

DETROIT, Feb. 12.—The Detroit Racing Association (DRA), thru its attorney Dennis Boyle, has notified Charles Figy, State agriculture commissioner, that it intends to strip the fairgrounds race track of \$1,500,000 worth of property and fixtures installed by DRA since 1933.

The DRA, which lost its lease at the track, claims that it owns the barns, fire alarm boxes, sirens, fence around the parking lot, Steeplechase Club restaurant, flood lights, superintendent's house, beds from the hospital, venetian blinds and showerheads in the shower rooms.

Discuss Contentions

Boyle and George Lewis, DRA president, met with Figy and George McIntyre, also an agriculture commissioner member, to iron out the claims. Figy conceded, according to reports, that the DRA had a right to some items but insisted that, under terms of the lease, the State was entitled to most of the improvements made since 1933.

Boyle, however, had different ideas. He said, "We maintain we can remove everything we put there, including barns and buildings and all other improvements because they are personal property. Even the buildings are fixtures and were built as such."

"We built the clubhouse and barns there for a specific purpose, not to accommodate milk wagon horses, show horses or riding horses, but for race horses only. As such, they are fixtures for a specific purpose and, therefore, are removable."

Lewis told Figy he had no intention of selling the fixtures to the Michigan Racing Association, new lessee.

Figy and Lewis indicated they would attempt to reach some sort of an agreement on some of the fixtures and then throw the matter into court for a decision on disputed figures.

'49 Rural Spending Seen on Level With Last Season

WASHINGTON, Feb. 12.—Circuses and carnivals playing the farm belt this year will find their customers with about the same amount of change on hand as in 1948, a Department of Agriculture report indicated this week.

Farm income for January was about 1 per cent below that of the previous January, but rural living costs were off about the same amount. Prediction for the spring and summer is that income will be between 2 and 3 per cent below that of last year, with living costs also down about the same.

N. E. Sports Show Gate Showing Gain

BOSTON, Feb. 12.—Excellent weather has brought out fine crowds to the New England Sportsmen's and Boat Show, which opened a nine-day run here February 5 under the direction of Campbell-Fairbanks Expositions, Inc. (CFE), and indications are that the show will easily eclipse the 165,000 attendance mark of last year.

Acts booked for the show by William Shilling, New York, include Sharkey the Seal with Mark Huling; Ann Curtis and Adolph Keifer, Olympic swim stars; Ken and Walter Wilhelm, archery experts; Vaughn Pipes and Howard Brand, badminton champs; Cherry Haushalter's retrieving dogs; Jim Running and Company, log rollers; Jack Montez, emcee, and 12 Nova Scotia and Maine guides, including Lawrence Wamboldt, Hank and Joe Peters, Alan Hunt, Vincent Hinck, Earl Rhodenizer, Leo Wagner, Red Farnham, Art Nuss, George Moulton and Chick Noyes. Pitchmen are vending such items as potato and orange peelers, fountain pens and pocket knives.

Gov. Fred Payne, of Maine, visited February 7, with Governor Dever, of Massachusetts, coming February 9. Douglas Fairbanks Jr., and Doris Day, film personalities, also were visitors.

Phil Perkins made his first appearance as general manager with CFE, coming here from St. Louis and Minneapolis, where he managed similar shows. Floyd L. Bell, assisted by Eddie McDonald, is handling publicity.

Dade County, Fla., Annual March 4-13

MIAMI, Feb. 12.—Fourth annual Dade County Fair will be held here March 4-13, sponsored by the Mahi Temple Shrine. Robin B. Mulloy, Shrine's past potentate, is general manager, and Ross Jordan, manager, Georgia State Fair, Macon, is managing director. Other fair board members are Harry C. Ebright, Russell Houston, Dr. R. H. Baldwin, Ray Williams, Norman C. Howard and Robert C. Booth.

This year the Redlands district of the county, agricultural and horticultural area of Florida, will be combined with the Dade County annual. Herman Heinlein will supervise the Redland section.

On the midway will be James E. Strates Shows.

Griggsville Sets Dates

GRIGGSVILLE, Ill., Feb. 12.—At the annual meeting of the board of directors of the Western Illinois Fair Association all officers were re-elected as follows: Frank Penstone, president; Clarence Kaylor, vice-president; H. S. Hunter, treasurer; J. R. Skinner, secretary; Mrs. F. H. Newman, assistant secretary. The 1949 dates will be July 4-8. The entire midway will be surfaced.

Frank Winkley In Chicago; Lists Auto Race Dates

CHICAGO, Feb. 12.—Frank Winkley, thrill show and auto race promoter, visited *The Billboard* offices here Wednesday (9). He reported contracting 100-mile standard stock car races at the Mississippi Valley Fair, Davenport, Ia; Sioux Empire Fair, Sioux Falls, S. D.; Minnesota State Fair, St. Paul, and the Kansas Free Fair, Topeka, Kan.

Among 44 days of big car racing he has also contracted Upper Peninsula State Fair, Escanaba, Mich.; Mississippi Valley Fair, Davenport, Ia.; Sioux Empire Fair, Sioux Falls, S. D.; Steele County Fair, Owatonna, Minn.; Minnesota State Fair, St. Paul; Red River Valley Fair, Fargo, N. D.; Kansas Free Fair, Topeka, and Clay County Fair, Spencer, Ia.

He also reported 35 engagements for the All-American Thrill Drivers, starting June 27 at Norman County Fair, Ada, Minn.

Annual Nice Carnival To Preem Feb. 17

NICE, France, Feb. 12.—Annual Carnival of Nice gets under way Thursday (17) with the arrival of King Carnival and ends March 1, with a final parade followed by a masked ball at the Opera of Nice.

Parades and practically all feature events of the Carnival of Nice take place along the wide seashore Promenade Des Anglais and the Place Massena, a comparatively small area, which makes it possible to really go to town so far as lighting and decorations are concerned.

This year the Place Massena and the parade route will be illuminated by more than 25,000 multicolored lights and 100 huge searchlights. As usual, very elaborate decorations have been put in place and grandstands erected for the parades and the battle of flowers.

Numerous Floats

The 1949 carnival parades will feature nine official floats, plus the usual large number of commercial floats, and 85 marchers wearing huge, grotesque heads, which are always a prime part of all carnivals in France. Crack military bands and regional groups of musicians, singers and dancers will also participate in the parades and other events of the carnival.

For the general public the highlights will be the five day and night carnival parades and the Battle of Flowers, but there will also be concerts, theatrical galas, balls and various other events, several of which will be broadcast to 14 foreign countries by Radio-Diffusion Francaise.

5G Blaze Destroys Cattle Barn on Danbury Grounds

DANBURY, Conn., Feb. 12.—A large wooden cattle barn on Danbury Fairgrounds burned to the ground this week with a loss estimated at over \$5,000. Fire officials are investigating origin of the fire.

The barn, owned by John W. Leahey, general manager of Danbury Fair Corporation, was in use only during the annual. Leahey said it was fully covered by insurance.

Haiti Plans Bicentenary

PORT-AU-PRINCE, Haiti, Feb. 12.—The Haitian government is pushing plans for an international fair this year to commemorate the bicentenary of this city. Several countries have already signified their intention of participating in the fair. In addition to its exhibits, the fair will have an amusement zone for which J. O. Laurent is seeking the co-operation of ride operators and showmen.

Touring Kidland Planned for Chi

TAMPA, Feb. 12.—John Russell, ride operator, this week disclosed plans to bring out a 10-ride traveling kiddieland to play around Chicago this season. Russell, who last year was with the Foley & Burk Shows, said he plans to play under church auspices with each stand to run about 30 days. Some of the rides on the unit will be booked on.

At the outset of the season, he will operate a Little Dipper, placing that with the Blue Grass Shows for an Augusta, Ga., opening. After playing some early still dates with that org, he will launch his kiddieland, Russell said. During the fair season he plans to place his rides with a full-scale carnival.

Aussie Vets To Form Rival Member Group

SYDNEY, Feb. 12.—Entrance of the Returned Soldiers' League, Australia's organization of vets, into the outdoor amusement field thru its recent purchase of a complete carnival layout has brought it into conflict with the Showmen's Guild of Australia, outdoor show org.

Vets' org acquired the carnival equipment primarily for use at League benefit events but recently, according to the League's secretary, it has been decided to form a new showmen's league in opposition to the Showmen's Guild of Australia.

Canadian Auto Stunt Show Prepping for 20-Week Tour

MONTREAL, Feb. 12.—Winter quarters work on rolling stock of the Congress of Hollywood Daredevils is under way here in preparation for the show's 20-week tour which opens June 2 in Cambletown, N. B., according to John E. McLean, advance and publicity agent. The show will play fairs in New Brunswick, Nova Scotia, Quebec and Ontario.

Co-owners Charles LaJoie and Mitchell Robinson will start the season with six new stock Ford sedans, with six more to be delivered in July. Frankie Matthews and his three drivers will do the auto stunts in addition to two motorcycle stunt men. Four high acts will be carried.

Personnel will include George Deval, biller; John Paule, mechanic; Norman Davidson, announcer; Rene Caron, track superintendent; Al Soble, property, and Mrs. Davidson, concessions manager.

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Indiana Sports Show Scheduled Feb. 25-March 1

FORT WAYNE, Ind., Feb. 12.—Anticipating a minimum attendance of 30,000, the third annual Northern Indiana Sports and Travel Show gets underway at Baer Field, five miles southwest of here, Friday (25) and runs thru March 1. Show is sponsored by the Fort Wayne Junior Chamber of Commerce.

Harry K. Smythe, owner-manager of Buck Lake Ranch, Angola, Ind., has been signed to furnish the entertainment under the title of *Sports-Capades of 1949*.

Acts already inked by Smythe, at present vacationing in Hollywood, Fla., include Capt. Sol Solomon, high diver; Lou Pagliaro, three time U. S. single table tennis champion; Hamilton Canning, another national ranking table tennis star; Walter Jennier, with Buddy, the seal, and Philmore, juggler.

Cold Wave Fails To Hinder Plans For Orange Show

SAN BERNARDINO, Calif., Feb. 12.—An unprecedented cold wave, causing an estimated \$60,000,000 damage to the citrus industry, is having little effect on the National Orange Show schedule March 10-20, George A. Herz, exposition president, announces. Feature displays have been entered by 22 counties and requests for space by growers and marketing groups are still coming in, Herz said.

Tulare County's \$40,000,000 citrus industry will be represented for the first time at the expo, it was announced.

Theme of the show this year will be *Famous Days in California*.

The new \$600,000 auditorium on the fairgrounds is near completion. Other improvements are the extension of 10-foot high exhibit racks to 691 feet in length, which is 90 feet longer than in 1948.

Feature of the expo will be Olsen and Johnson's *Hellzapoppin'* of 1949.

Webster Parish, La., Picks New Directors of Free Fair

MINDEN, La., Feb. 12.—New directors for the Webster Parish Free Fair were elected here by the 10 schools of the parish in a recent pool sponsored by the Minden Chamber of Commerce. The parish fair will be held October 10-15, according to Harold G. Quartley, manager of the Chamber.

The directors by schools are Sibley, Mrs. George Rea; Doyline, Edwin Brown and C. V. Thompson; S. Ringhill, I. Y. East, Howard Reynolds, Jesse Boucher and E. B. Smith; Cotton Valley, John A. Moody and Ralph Riddle; Duberly, A. A. Holley; Shongaloo, Mrs. Fulton Morgan and William Craig; Sarepta, G. G. Bradley; Evergreen, E. D. Gleason and Mrs. J. Pruitt; Minden, Jack Batton, H. O. West, T. J. Campbell, Frank Krouse and H. C. Andress, and Heflin, Mrs. Betty Joe Robinson.

Wood County, O., Ag. Soc., Skeds Meeting March 1

BOWLING GREEN, O., Feb. 12.—The recently formed Wood County Agricultural Society will meet here March 1 to complete formal organization and approved by-laws and a constitution.

John Hendricks is temporary president and 143 members have been enlisted.

The 14 of the 21 Wood County townships now represented are Plain Center, Middleton, Grand Rapids, Weston, Jackson, Perrysburg, Milton, Portage, Freedom, Liberty, Henry, Montgomery and Bloom.

If Batt Sired the Idea, Why Shouldn't It Have His Name?

FLINT, Mich., Feb. 12.—Dr. Louis H. Firestone, president and general manager of Flint Park and winner of the Harry J. Batt Award at the December convention of the National Association of Amusement Parks, Pools and Beaches at Chicago for the best business promotion during the 1948 season, told *The Billboard* this week that he believes the award should be continued in name because Batt fathered the idea. Firestone's statement followed a suggestion by Batt, manager of Pontchartrain Beach, New Orleans (*The Billboard*, January 29), that parkmen alternate in awarding an annual trophy, thus affording him an opportunity to offer business stimulators to the trade.

The fact that the award is Batt's idea should not bar him from competitions, said Firestone, "because the subject material is judged by a committee on merit." Good promotional ideas from all promotional-minded persons, he points out, "help all of us in promotional activities."

Firestone believes the award is a stimulus and an incentive to everyone in the park industry. "The mere award is only a symbol, but the resulting ideas that it conveys to promotional thinking leads to constructive ideas that may be imparted to all of us in a beneficial manner," he said. Firestone points out that many old ideas become valuable when they are given a new twist by an operator. Quite often, he says, these twists are learned thru reading or the interchange of thoughts at meetings thru talks and papers that should be available to interested parties.

Firestone, who won the 1948 trophy for his work in getting President Truman to deliver a major political address at Flint Park, pledged his continued effort in other promotions that may help his park and the association's membership. To illustrate his belief that the simple procedure of exchanging promotional ideas sub-

mitted by different minds may help others, he cites the many operators who have written him requesting information on the subject which gained him the award.

The industry is entitled to commendation for its trend in recent years of streamlining parks with modern buildings, landscaping, etc., and this should be continued, Firestone said. This was done because of the natural flow of business, he declared. "In times of plenty and the ease of money, promotional thoughts have been neglected, but the outlook for the coming years will force us to seek business thru promotions."

Too little time at the association's annual meetings has been devoted toward this end, said Firestone. He believes, however, that the past December meeting gave impetus along this line, but that the time allotted was too short. "The favorable expressions heard after the meeting should encourage continuation of such dis-

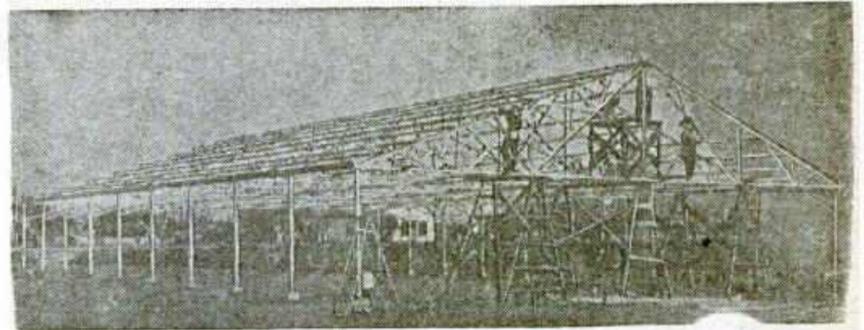
Louisiana Org Renames Heads

SHREVEPORT, La., Feb. 12.—The Louisiana State Fair board of directors at a meeting February 3 were re-elected for the coming year, N. C. McGowen Jr., assistant manager, reported. Officers are John M. Santell, Dixie, president; Walter B. Jacobs, Shreveport, first vice-president; Mike Meltzer, New Orleans, second vice-president; J. R. Querbes, treasurer, and W. R. Hirsch, secretary-manager.

Two directors who were elected at a meeting held in January were introduced. They are Joe T. Monsoir, former assistant manager, and Dr. A. V. Young.

State Fair dates are October 22-October 31.

"cussions," said Firestone, "and the award should be continued yearly to bring out the best in promotions. If Harry J. Batt has the most outstanding promotion for the year he should be entitled to the Harry J. Batt trophy."



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Sydney Royal Show Exhibit Space Gone

SYDNEY, Feb. 12.—Australia's big annual fair, the Sydney Royal Show, is scheduled for April 9-19, and according to Secretary Barney Sommerville all space in exhibition pavilions has been sold. Double the space would have been snapped up if it had been available, he said. Value of the exhibits this year will hit a high of \$3,225,000.

Shortage of building materials and the priority for housing has prevented Royal Agricultural Society, sponsor of the fair, from increasing pavilion space or even rebuilding the cattle pavilion, which burned June 28, 1948.

Attendance at this year's fair is expected to reach the 1,000,000 mark.

Ruhs Quits Audubon Board

AUDUBON, Ia., Feb. 12.—J. J. (Jake) Ruhs, president of Audubon County Fair board for 27 years, has retired from the post and was named president emeritus. W. Price Mannatt, Audubon, succeeds Ruhs as president. Ruhs became president of the board in 1922 after serving for four years as superintendent of the implement exhibits. When he took over, the fair owed about \$5,000 but now has a bank balance of over \$20,000.

Iosco Re-Elects Clark

DETROIT, Feb. 12.—Harold Clark was re-elected president of Iosco County Fair board, Hale Mich. Other new officers are Glenwood Streeter, vice-president; Harold Black, treasurer, and Thurman Scofield, secretary.



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Atlantic Exposition Extends to 10 Days; Names New Officers

RICHMOND, Va., Feb. 12.—The board of directors of the Atlantic Rural Exposition voted to extend the run of Richmond's annual to 10 days instead of the usual six. Dates are September 29-October 8.
 Officers are Herbert B. Thomson, president; R. M. Hazlewood, Toana, vice-president and general manager; Robert H. Carter and Buford Scott, both of Richmond, vice-presidents; Josephine M. Shepperson, Richmond, secretary; James M. Ball, Carwell, treasurer, and W. A. Wallace Jr., Richmond, assistant director.

101 Ranch Plays Sanford

SANFORD, Fla., Feb. 12.—A tabloid version of the 101 Ranch Real Wild West, headed by Col. Zack T. Miller and managed by Milt Hinkle, opened a three-day stand here Friday night (11) on Seminole High School's football field under sponsorship of the local Lions Club, reported Curley Rhodes, chief cowboy. The gate is \$1.20 for adults and 60 cents for children. An advance sale offered savings of 20 cents on adult tickets and 10 cents on children's ducats. The full-size show opens its season April 7-9 at Gulfport, Miss., to be followed by dates at Macon and Augusta, Ga.

Winter Fairs

- ARIZONA**
 Tucson-Pima Co Fair March 2-6 Norman B. Cobb Box 1809
- CALIFORNIA**
 Imperial-California Mid-Winter Fair Feb. 26-March 6 D. V. Stewart, Box 308.
 Indio-Riverside Co Fair & Natl. Date Festival Feb. 18-22 R. M. C. Fullenwider.
 San Bernardino-National Orange Show March 10-20 R. Z. Smith Box 29.
- FLORIDA**
 Cocoa-Indian River Orange Jubilee March 9-12 Mrs. Marlon Oxford, Chamber of Commerce
 Daytona Beach-Halifax Fair March 3-12.
 Delray Beach S. Fla. (Historical) Festival & Fair Feb. 22-29 R. C. Lawson
 Gustis Florida Sportsman's Expo.-Lake Co Fair March 14-19 Karl Lehmann, Tavares, Fla.
 Fort Myers-Southwest Fla Fair Feb. 21-26 J. Fred Huber Box 3010
 Miami-Dade Co. Fair March 4-13. Robert C. Booth, 471 N. W. 1st St.
 Orlando Central Fla. Expo. Feb. 21-26. Crawford I. Bickford.
 Palmetto-Manatee Co. Fair. Week of March 7.
 Plant City-Florida Strawberry Festival. March 1-5. G. H. Bates
 Sanford-Seminole Co. Fair. Week of March 21.
 Sarasota-Sarasota Co. State Fair Assn. Feb. 20-26 S. D. Clarke Jr., Box 187.
 Sebring-Sebring Firemen's Highlands Co. Fair Feb. 21-26. R. C. (Dick) Baguley.
 Winter Haven-Florida Citrus Expo. Feb. 14-19. Phillip E. Lucey.

One-Day Excursion Trains May Return To N. J. Shore Spots

ATLANTIC CITY, Feb. 12.—One-day train excursions to this resort may be restored as a result of a campaign launched by the Atlantic City Amusement Men's Association, according to Secretary Edward J. O'Keefe, who reports that railroad officials are working on the plan and will inform the group when a decision has been reached.

O'Keefe contends that such excursions were once the backbone of Atlantic City's business, and in view of present conditions, it is desirable to revive the trips which were discontinued during war years. Bus lines are also being pressured to resume bargain jaunts.

Railroad officials intimate that resumption of the excursions, if decided upon, would find the same service provided to neighboring resorts, such as Wildwood and Sea Isle City, which would benefit to a larger extent than Atlantic City because they draw from lower-income groups.

Suffolk, Va., Annual Changes Ownership

SUFFOLK, Va., Feb. 12.—Four County Fair here was purchased recently by Larry Briggs, local automotive dealer, horseman and stock breeder. Plans call for erection of two exhibit buildings, grandstand repairs and new entrance arch.

Officers are Briggs, president; John Covington, vice-president; Esther Wright, secretary-treasurer; Rocco Masucci, midway-concessions director, and William C. (Bill) Murray, publicity and advertising.

Equipment Sought For Bagdad Spot

NEW YORK, Feb. 12.—Amusement interests of Bagdad, Iraq, are working on a projected amusement park there and are trying to secure rides and equipment from British and American manufacturers.

N. E. Dangoor, director of Eastern Commercial Corporation of London, is in New York checking on available rides and devices for the Bagdad group and will visit Chicago and other cities before returning to Europe.

Clifford Sherriff to Head Swift Current, Sask., Org

SWIFT CURRENT, Sask., Feb. 12.—Clifford Sherriff was elected president of Swift Current Agricultural Society, succeeding J. Ficht, president the last two years. Vice-presidents are Kem Aberdeen and Fred Ironside.

Pearl Grey, secretary the last two years, and Gladys Knapp, treasurer for the same period, both will resign as soon as a secretary-treasurer has been appointed.

Harder Chatham, N. Y., Prexy

CHATHAM, N. Y., Feb. 12.—Charles E. Harder was named president of the Columbia County Agricultural Society at the annual meeting here recently. Other officers named were Aaron C. Garner, vice-president; William A. Dardess, secretary; Ralph O. Hoffman, treasurer, and Fred Holsapple, W. Gordon Cox, J. Vincent Hartigan and Fred N. Dorn, directors. Holsapple, Cox and Hartigan were named for three years, and Dorn for one. Fair will be held September 3-5.

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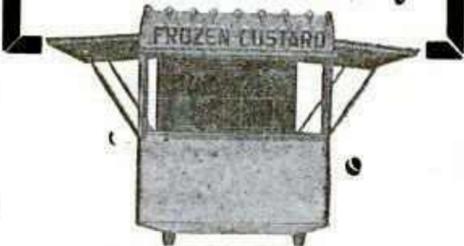
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New ESE Bonds Set, Okay Net Untabbed, Officers Re-Elected

SPRINGFIELD, Mass., Feb. 12.— Issuance of new bonds in the recapitalization of Eastern States Exposition is expected to start about March 1, Charles A. Nash, general manager, reported Monday (7) at the annual meeting of the board of trustees here.

Plans to recapitalize the exposition, which were put in motion a year ago, will be culminated April 15, Nash reported. New bonds will pay holders 4 per cent interest, the first mortgage issue falling due in 25 years, the second mortgage in 50 years.

The exposition's current taxation problems with the board of assessors of West Springfield, which has levied taxes on the Coliseum and four State buildings owned by Maine, New Hampshire, Vermont and Connecticut, were outlined by Joshua Brooks, honorary president and head of the taxation committee. No recommendations for action were made.

Profits Okay

A satisfactory report on exposition earnings during the year was given by Robert H. Cleeland, treasurer, who said, however, that due to various complicated developments, costs of which cannot be predetermined, no statement of net profits for 1948 is available.

All officers were re-elected as follows: Joshua L. Brooks, honorary president; Howard W. Selby, president; R. DeWitt Mallery and George E. Williamson, vice-presidents; Robert J. Cleeland, treasurer; Albert C. White Jr., and Ernest J. Wheeler, assistant treasurers, and Charles A. Nash, general manager.

Four trustees added included Guy P. Butler, manager of the Maine Publicity Bureau; Harris W. Soule, Vermont Development Commission; Carl K. Langenfeld, president, Rhode Island Farmers' Co-Operative, and Francis S. Lever, acting director of the Rhode Island Department of Agriculture and Conservation. This brought to 105 total membership on the board of trustees.

A.C. Convention Hall Expects 100G Loss

ATLANTIC CITY, Feb. 12.—City-owned Convention Hall anticipates another year of deficit operation, as it has since it was built in 1928. Taxpayers will have to foot the estimated loss of \$100,000 under the budget approved by city council.

Total anticipated revenue is \$725,000, with expenditures set at \$825,000. Actual anticipated revenue in the seven-item budget, required by State law, is \$675,000, including revenue from rentals conventions and concessions. A balance of \$50,000 from previous appropriations will bring the total available for operations to \$725,000.

The budget provides \$500,000 for personal services. Other expenditures, including costs of maintenance, advertising, procuring of conventions and costs of attractions, amount to \$325,000, making the total anticipated cost \$825,000.

Last year's budget anticipated an income of \$730,000, and showed total expenses of \$830,000, with a resultant deficit of \$100,000 met by appropriations from the city treasury.

First Irish Trade Show

DUBLIN, Ireland, Feb. 12.—The first annual exhibition of amusement equipment and devices was held here at the Charleville House January 28-February 4. This was the first trade show of outdoor and arcade amusement device held in Ireland and included exhibits from several British firms.

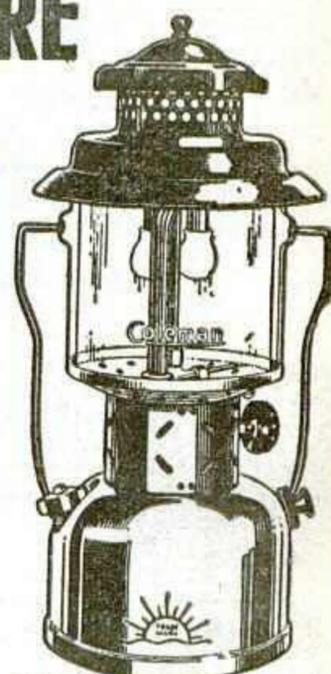


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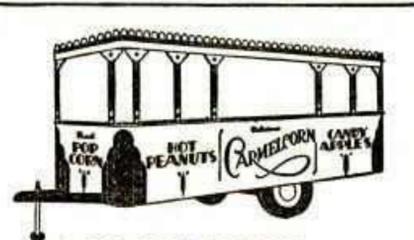
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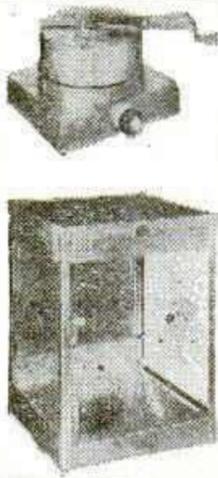
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(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- American Midway: Brownsville, Tex., 18-27.
- Big State Am. Co.: Hamilton, Tex.
- Blue & White: Corpus Christi, Tex.
- Bohn & Sons United: Monroe, La., 20-26.
- Centennial Greater: Cloverdale, Calif., 17-26.
- Crystal Expo.: Zephyrhills, Fla.
- Dickerson's: Folkston, Ga.
- Perris Greater: (Fair) India, Calif., 18-22.
- Florida Am. Co.: Fort Myers, Fla., 21-26.
- Folk Celebration: Tucson, Ariz., 17-27.
- Franklin, Don: New Braunfels, Tex.
- Greater United: Laredo, Tex., 19-March 6.
- L. & B.: St. Petersburg, Fla., 18-26.
- Midway Attrs.: Poston, Ga.
- Midwestern Expo.: Orange, Tex.
- Palmetto Expo.: Chesnee, S. C., 21-26.
- Peach State: Pinehurst, Ga., 19-26.
- Pine State: Leesburg, Fla.
- Prell's Broadway: Belle Glades, Fla.; Delray Beach, 21-26.
- Royal Crown: Winter Haven, Fla.; (Fair) Sebring 21-26.
- Siebrand Bros.: (Fair) Mesa, Ariz., 20-27.
- Southern Valley: Monroe, La., 17-26.
- Strates, James E.: Orlando, Fla.
- Tassell, Barney: Hollywood, Fla.; Sarasota, 21-26.
- Tri-State: Bayou Goula, La., 14-20.
- Utah Expo.: Tucson, Ariz.

Circus Routes

Send to
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- Clyde Bros.: Montgomery, Ala., 14-16; Columbus, Ga., 17-19; Gadsden, Ala., 21-23; Paducah, Ky., 25-28.
- Christy: Wyoming, Ill., 15; Lacon 16; Toluca 17; Washburn 18; Chillicothe 19; Henry 21; Depue 22; Minonk 23; Chenoa 24; Fairbury 25; El Paso 26; Le Roy 28.
- Davenport, Orrin: Cleveland, O., 14-27.
- Davies, Ayres & Kathryn: Mt. Horeb, Wis., 15; Waukesha, 16; West Bend, 17; Waterloo, 18; Mayville, 19.
- Gran Circo Americano: Kingston, Jamaica, thru Feb. 24.
- Hamid-Morton: Memphis, Tenn., 14-18.
- Polack Bros. (Eastern): (Auditorium) Roanoke, Va., 14-17; (Amory) White Plains, N. Y., 19-21.
- Polack Bros. (Western): (Taft Auditorium) Cincinnati, O., 16-26.

Misc. Routes

Send to
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- Burke's, Jack W., Dixiana (Clifton) Circleville, O., 16; (Lyric) Lancaster 17; (Auditorium) Newark, 18-19; (Union) New Philadelphia, 20.
- Henderson & Swank's Karston Show (State) Greenville, N. C., 16; (Carolina) Goldsboro, 17; (Broadway) Charlotte, 18-19.
- Henle, Sonja, Hollywood Ice Revue (Olympia) Detroit, Mich., thru March 3.
- Herbers & Ragan Exhibit: Atlanta, Ga., 14-20; Decatur, 21-22; Rome, 23-24; Dalton, 25-27.
- McClung's Pythons: Bay Minette, Ala., 18-19; (Mardi Gras) Mobile, 24-March 1.
- Miller's, Irvin C., Brown-Skin Models (Ace) Belle Glade, Fla., 16; (Showboat) Pahoake, 17; (Grand) Ft. Myers, 18; (Palm) Sebring, 19; (Fair) Orlando, 20-26.
- Skating Vanities of 1949 (Coliseum) Tulsa, Okla., 16-20; (KRNT Theater) Des Moines, Ia., 22-27.

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VANILLA WHIP POWDERED MIX
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Stir 20 lbs. of mix into approximately 7 gallons of water—to make 10 gallons of liquid mix. Nothing to add, no spoilage, easily stored, no refrigeration required—process thru freezer as usual. Has all the ingredients. Same results guaranteed each time. ANYONE CAN QUICKLY PREPARE THIS DELICIOUS PRODUCT!

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Made in 30 sets of 100 cards each. Played in 3 rows across the cards, not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers \$3.50.

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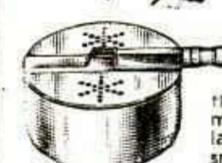
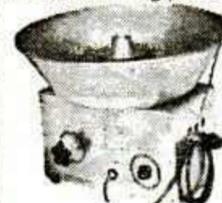
- White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
- Ping Pong Balls, printed 2 sides . . . \$30.00
- Replacements, Numbered Balls, Ea.58
- 3,000 Jack Pot Slips (strips of 7 numbers) . . . per 1,000 1.25
- M. W. Cards, 5x7, White, Green, Red, Yellow, per 100 2.00
- 3,000 Small Thin 'Brownie' Bingo Sheets, 5 colors, loose only, no pads. Size 4-5 M 1.50
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- Adv. Display Posters, size 24x36. Each10
- Cardboard Strip Markers, 10 M for75
- Rubber Covered Wire Cable, with Chute, Wood Ball Markers, Master Board; 3-piece layout for 15.00
- Thin Transp. Plastic Markers, Bwn., 3/4 M 1.00
- Red or Green Plastic Markers, 1/4 Square, Round or Scalloped, \$2.50 M; 1/2 the size \$2.00 M

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

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Immediate delivery. 25% with order, balance on delivery. F. O. B. Toledo.

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Art Stahlman Inks Ivanov, Cristiani Acts

Billor Org Busy in WQ

MOBILE, Ala., Feb. 12.—Art Stahlman, general manager of Biller Bros., which will be launched this spring, announced here in winter quarters that he has inked the Cristiani Troupe, including Chita, Cosetta, Ramon and Beani and Italo and Francesco Fornasari, and the Ivanov duo, Mario and Josefina, wire walkers.

Italo and Francesco Fornasari, in addition to working with the Cristiani, also will be featured in clown alley. With the addition of the Fornasaris, the Cristiani troupe now does a four-high teeterboard and recently closed a successful engagement in Radio City.

Josefina Ivanov, at present in Mexico, will join her husband, Mario, shortly to begin rehearsals in Sarasota before coming to the Mobile winter quarters.

Ki-Gor Works Lions

Prince Ki-Gor is working his lion act daily and at present is building new routines to include the lions recently purchased by Stahlman from Roy Bible, who will be equestrian director.

L. D. (Doc) Hall, superintendent, reports 10 new van-type trailers arrived from the Kentucky Manufacturing Company, Louisville. Stahlman reports more than \$78,000 has been put into motorized equipment so far.

Other purchases recently made by Stahlman include an Arab Liberty horse act, a high school gelding, three "big show type" cage wagons, tigers, leopards and polar bears for the menagerie.

Previously Stahlman announced the signing of Hester Ferdon as featured aerialist and Irwin Robig as producing clown.

Enoch Brafford, superintendent of canvas, is busy helping Hall build the new blues, jacks and stingers. Walter Rogers has the blacksmith shop going full blast and is handling the welding himself. The Carpenter shop, under Pete Pierce, is going full blast, as is the paint shop, under direction of R. Emerson.



THE ARMY AIR FORCE had its photographer on hand when Col. E. G. Simenson crowned Valerie Antalek, member of the Five Antaleks, perch act, "Miss Chanute Field." Miss Antalek was given the title while appearing at Chanute Air Force Base, Chanute Field, Ill., with Benny Fox's Star-Spangled Circus.

R-B's Tropical Transfusion

Trouble, Like Grapes, Comes In Bunches, Howard Suesz Finds

NATCHEZ, Miss., Feb. 12.—Trouble, like grapes, comes in bunches. Howard Suesz, manager of Clyde Bros., can testify to that.

Contracted for a three-day indoor date here, January 31-February 2, Suesz found almost everything happened before and during the show. But it ended okay.

The show, playing under Natchez Lions Club auspices, found that much maneuvering had to be done before the local auditorium was officially okayed for use.

Phone Men Troubled

Steve Jordan, Nick Stright and Lloyd F. Stoltz, phone men, finally were given office space in the Hartman Moritz Building. They sold more than 2,500 underprivileged children's tickets to local merchants. But before they really got into their job, several members of the sponsoring org, not understanding the procedure, beefed and it took time to explain the process to them.

Once this was settled, sponsors and show officials thought nothing else could happen. However, Sunday morning, January 30, found that city blanketed by a five-inch snow and the weather bureau forecasting that the snow would continue for 12 hours. It was the second time since 1929 that snow had fallen two years in succession in this territory.

On January 31, show moved in from Alexandria, La., where it had exhibited the week before. Julian West and the Lions Club's manager, T. J. Guido, went to the office of the city attorney to sign the insurance rider that had been written covering the city, circus and Lions Club from both property and personal liability. The city attorney refused to accept the rider and the blanket insurance policy. He said the policy should be written in Natchez and not in Oklahoma City, as was the case.

Club and show officials went into action and, after 12 hours of wrangling, demanded that they be allowed to sign personal guarantee of all damages to the building, to any person,

Springer Joins Polack

LOUISVILLE, Feb. 12.—Arthur Springer, for the past several seasons equestrian director of the Ringling Bros. and Barnum & Bailey Circus, joined Polack Bros.' Western Unit here this week as equestrian director and announcer.

E. K. Fernandez Show Bows To Honolulu Overflow Crowd

HONOLULU, Feb. 12.—The E. K. Fernandez three-ring circus, featuring Clyde Beatty and his animals and the Cristiani family, bowed in the Honolulu Stadium here Saturday (5) to an overflow crowd of 4,300 persons. It was one of Honolulu's largest circus crowds in history. Admissions are pegged at \$1.20 and \$2.40.

Show is here for an 18-day run, closing Tuesday (22), under auspices of the Government Employees' Association (GEA).

Members of Ray Aguill's band are Sylvester Larios, Jack Davis, Phil Doto, Doss Gibson and Bob Heron.

Side Show line-up, with Pete

etc., freeing the city from any liability.

Show went on at 8:50 p.m., with many of those who had braved the elements leaving because of the delay in starting. Business was good the next two days, however, and date was chalked up as an okay stand from the receipts angle.

Norman Lawrence, Lions Club secretary here, did a good job on publicity, with Station WMIS and *The Natchez Democrat* co-operating.

Virgil Junk, Natchez circus fan, entertained at a dinner in the home of his mother. Guests included the Mar-Vels, Mr. and Mrs. Ed Widmer, the Clarks, Norman Lawrence and Hugh Hart.

Det. Shrine Attendance Ahead of '48

Advertising Revenue Big

DETROIT, Feb. 12.—Thru Wednesday night (9), the Orrin Davenport Shrine Circus, here on a two-week stand, opening January 31 and closing Sunday night (13), played to approximately 170,000 persons, General Manager Tunis (Eddie) Stinson announced. This attendance figure, he said, was about 10 per cent ahead of the same period a year ago.

Show was handicapped at the start by inclement weather, but a spring-like week-end (4-6), helped hypo attendance considerably. With Thursday night (3) the show started drawing capacity of 11,000, with about 1,000 seated on park type benches located in the arena and with about 2,500 standees. This continued thru Sunday night, with some 4,000 turned away at the matinee and night shows Sunday.

Advertising revenue this year was big. Program advertising drew \$22,000 and sale of banners amounted to \$26,000. Banners were placed tier after tier at staggered heights under the roof of the State Fair Coliseum. A total of \$8,250 of the banner revenue came from the 11 Cole Bros. elephants, with space sold at \$150 per elephant. Each animal sold five times, so there were five complete walk-arounds by the 'ulls, carrying a different pair of banners each time.

Jungle Theme In Menagerie Set by Execs

Motif To Prevail Thruout

SARASOTA, Fla., Feb. 12.—When the Ringling-Barnum circus takes to the road it will accent its menagerie stronger than at any time in recent years. Work, now being pushed, will give the menagerie a complete transformation, with the shift to a jungle motif infusing an abundance of color and much eye-appeal, all in the traditional circus manner.

The jungle theme will prevail thruout, except for the section devoted to polar bears, which will offer fronts dressed up forcefully with compelling Arctic-like scenes. All the other cages will flash fronts depicting a jungle.

Improve Lighting

Pointing up the over-all jungle theme will be the quarter poles, all of which are being done to simulate palm trees.

Improved lighting is being introduced, both on the interiors and exteriors of the cages. The lighting inside will be indirect, probably of fluorescent. Floods, mounted on the cages, have reflectors which cast beams simultaneously inside the cage and up toward the top, thus providing a wall of light without casting any glare into the eyes of the customers.

Doll Up Midway

Ralph Hunter, display manager for the Nash-Kelvinator Company, designed the fronts for the cages. The fronts do not follow the lines of the cages but flair out. This, together with the brilliant coloring, adds greatly to the eye-arresting qualities of the cages and is calculated to add impressiveness to the animals they house.

A feature of the new cages is that they all clear from the back.

The midway, too, is to be dressed (See R-B Jungle Theme on page 59)

Barlow's R-B Model To Feature Opening Of Ringling Museum

SARASOTA, Fla., Feb. 12.—When the Museum of the American Circus, one of John and Mable Ringling Museums, officially reopens Monday (14), the scale model of Ringling Bros. and Barnum & Bailey, made by George H. Barlow III, Binghamton, N. Y., will be featured.

A. Everett Austin Jr., director of the Ringling museums, has the model set up on a stage at one end of the rectangular hall that forms the major part of the building. Barlow was in Sarasota for the installation.

Even on a scale of one-half inch to the foot, the big top stretches 23 feet, 6 inches, and would measure 10 feet, 4 inches across if both sides were in place. At present, to conform to the limitation of the stage, only the front half of the tent has been put up. The illusion, however, is protected by the blue backdrop that suggests the sky, and the green, sawdust-sprinkled boards that look like the grass on a circus lot. In the foreground stands the menagerie and Side Show tents behind high painted billboards that tell of the attractions within, 19 wagons and scores of small carved wooden figures of circus personnel.

ATTENTION, FANS, SHOWMEN!

ROYAL BROS.' CIRCUS

"The Circus Beautiful"

1948 Season's Route Book—Route, Statistics, Illustrations, Stories, Program, Personnel, Free Souvenir, 1948 Finest Route Book. Was \$1.00, now 75¢. Orders for more than three copies, 50¢ each.

MISS VIRGINIA PATTON

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Man and Helper to manage and take charge of a first-class diner; must be able to drive it. Also Novelty Man who can stand prosperity and can stay the season. Will book Frozen Custard with own power plant; must take the bitter with the sweet. Also will book Mug Outfit. Mr. Fisher, get in touch with me. Can always use capable Concession People. Make all inquiries to **FRANK F. ELLIS**, c/o A. & E. Concession Co., 402 West St., Emporia, Kans. Show opens 1st part of April.

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Dressing Room Gossip

E. K. Fernandez

Most of the members took the five-day trip by boat from San Francisco to Honolulu aboard the SS General M. C. Meigs. Arrived Tuesday (.) and had four days before the opening to enjoy the beaches and fishing. Plans are for three weeks in Honolulu, one week in Maui and one week in Hilo.

When we were leaving San Francisco, someone must have tipped off the ship's personnel that there were show folks aboard because we left shore to the strains of *Auld Lang Syne* and Merle Evans' recording of *Barnum and Bailey's Favorite*.

The Beatty elephants, horses and caged animals arrived in good shape from Los Angeles aboard the freighter Hawaiian Rancher. Dick Shipley and Joe Arcaris were in charge of the animals. Mr. and Mrs. Beatty, Mr. and Mrs. John Cline and Jean Evans sailed on the SS Lurline, and Morris Blustein, Jimmy Magee and Knoxley flew over.

Aboard the General Meigs there were about 100 first-class passengers of which show folks were a majority. This made the main lounge look like an over-size pie car. Ray Aguilar's band had a table of pinocle going constantly, and Red Larkin, Pete Kortes and Henry Griffin were taking all comers at knock rummy. Over in one corner Lucio Cristiani was ribbing Bagonghi, and in another the butchers were putting it up and taking it down over and over again.

The fellow who ran the magazine stand must have been working on straight salary because he was seldom open. So the chronic complaint was running out of smokes and then going on the mooch.

Every other night movies were shown in the dining room. Most of the passengers attended the last night, and when the show broke I heard two butchers bemoaning their stupidity for not having a floss joint up for the blow-off.

Not one case of seasickness was reported. On the first day out, however, some of the folks were a few shades greener than usual.

The food was a free roller dream. Not three, but four squares a day, with a midnight lunch of sandwiches and coffee. It was the perfect recipe for erasing those wintertime wrinkles, and people who never thought of making the cookhouse for breakfast were trying to break down the doors of the mess hall at 7 a.m. All food was included in the ticket, so it wasn't necessary to glance down the left side of the card before ordering. Maybe that accounted for the large turnout at mealtimes.—**DAVE MURPHY**.

Orrin Davenport

Big event of the week was the excursion to Irvin Romig's Trading Post in Hamtramck, Mich. This is not exactly the warmest spot on the globe, but will be better when the Indians survey the joint, run water into the pipes and put windows in the building.

Another big event was the party staged by Mr. and Mrs. Felix Peyton. The Johnny Gibsons and their mother, Arky Scott, the Shryettos, Tommy Haneford, Mr. and Mrs. Felix Adler and Gabby DeKoe were present.

The Free Roll Club also swung into action, initiating new members Carl Marx, Paul (Powerhouse) Jerome, Joe Short, Joe Lewis, Whitey Harris and Walter Shryetto.

The dyed-in-wool members of the 29 Club went into action at the Supper Club on Woodward Avenue, Detroit. New members are Carl Wallenda and company, Bert and Corrine Dearo, the McIntoshes, the LaLages Izzy Cervone, Joe Walsh, Mr. and Mrs. Al Fleet and Jimmy Davison.

When Mrs. Johnny Gibson begins her ascent to her rigging and sings

Sweetheart, few people realize she actually is singing it herself. Many think it's a recording.

Visitors were Herbie Head, Bev Kelly, Pat Purcell, Abe Tavlin, Mr. and Mrs. Zack Terrell, Toy Wallace, Mr. and Mrs. Clary Bruce, Bill and Alice Johnson, Charles Davis and wife, Bob and Micky Eisman, Thornton Scott and Joan, Wilma Eggleston, Howard Zwiers, Mr. and Mrs. Bill Curr and Jim Woolsey.—**DICK LEWIS**.

Polack Bros.' Western

The date in Fort Wayne, Ind., was played on a stage. How Soldier Longsdorf and his prop hands hung the aerial rigging, including the war-bell equipment, is hard to understand.

It was a little tough for Slivers Madison, Alex Konyot and others with animals. They had to walk the animals 12 blocks, there being no stable in the building.

It looked like Old Home Week in Fort Wayne. The Polack Eastern Unit had the week off and came over for a visit. Among those visiting were Adolf, Marie and Clara Delbosq, Ed Raymond, Kinko and wife, Mable Stark, Nate and Marsha Lewis, Mellita and Wicons, Adrianna and Charly, Mrs. Borza and the Borza kids and Juanita Lopez.

Other visitors were Otto and Enrico Gretona, Jimmy De Cobb; Wayne Larey, just back from Europe and Australia; Helen Reynolds and her husband; Dorita Konyot, Helen Billetti, Viola Rooks, Nick France, Nick and Dorothy Carter from Peru Ind.; Dwight Moore, George Marquis and Terrell Jacobs.

Laugh of the week—Chester Sherman, after umteen years in show biz, and Harry Dann in a corner rehearsing the tooth gag. One would never know by watching the flying act that Harold Ward was catching those difficult tricks with a badly mashed and broken finger.—**FREDDIE FREEMAN**.

Winter Quarters

Mills Bros.

CIRCLEVILLE, O. Feb. 12.—Clear, warm weather has brought an influx of visitors from Circleville and neighboring communities to watch training and building work at Mills Bros.' quarters here. Sammy Burnstein, purchasing agent, and wife, Donna, recently returned from a trip to Cleveland and Jack and Jake Mills are stepping up their visits between Cleveland and here, attending to details for the opening here April 16.

Doc Waddell, 86-year-old circus parson, is touring Ohio, speaking before groups and clubs and looking ahead to adding another season to his long string of trouping years.

Bridgeport States Festival Honoring Barnum's Memory

BRIDGEPORT, Conn., Feb. 12.—Bridgeport's Barnum Day Festival, proposed recently by leading local citizens to honor the memory of P. T. Barnum, has received approval of the executive committee of the retail trade division of the Chamber of Commerce. The proposed celebration is tentatively skedded for some time in June.

Waldo T. Tupper, general agent of the Ringling Bros. and Barnum & Bailey Circus, informed the local committee that the circus may join the city in paying tribute to Barnum. The Ringling show is to play Bridgeport about June 14, but might be able to alter its route to some extent if advisable.

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15 Mills Bros.	1.50
15 Dales Bros.	1.50

JOHNNY VOGELSANG
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Miami, Palm Beach Pan Big for H-M; Morton Plays Host

MIAMI, Feb. 12. — Hamid-Morton Circus opened to a crowd of 10,000 here Monday night (31), and during the four-day engagement showed to 58,000 paid admissions. Show played in the Orange Bowl and was under the personal direction of Col. Robert H. (Bob) Morton; Len Humphreys, manager; Joe Basile, musical director; Mike Malos, boss prop.

The 30 acts running 2 hours and 48 minutes, of which 20 of the acts were of the high-rigging type and spread over the bowl, made an imposing sight. Show moved Thursday night (3) to West Palm Beach, opening Friday night (4) and closed with a Sunday matinee, showing to an estimated crowd of 15,000.

The two Florida dates are not part of the Hamid-Morton 1949 indoor season. A contract has been signed by Morton and the circus committee of Mahi Shrine Temple to bring the show back next year. Abu Shrine Club of West Palm Beach also signed.

Bob Morton recently purchased the Manning Estate on Surprise Lake, Miami Beach, Fla. Morton kept open house in his residence during the Miami engagement and with Mrs. Morton was host to many showfolks. On Wednesday night (2) a barbecue was held on the lawn in honor of Mr. and Mrs. George A. Hamid and Mr. and Mrs. Leindorff, producer, of Radio City, New York. There was a cocktail party to celebrate the wedding of Mr. and Mrs. George Hamid Jr., guests of Mr. and Mrs. Bob Morton, at the Morton Hotel on the beach. A moonlight cruise was taken on the Morton yacht, Ringmaster. Guests included Mr. and Mrs. Patty Conklin, Mr. and Mrs. Ben Weiss and Jacky, Mr. and Mrs. Joe Basile, Mr. and Mrs. Carl Sonitz, Mr. and Mrs. Art Lewis, Mr. and Mrs. George A. Hamid, Mr. and Mrs. Leindorff, Mr. and Mrs. George Hamid Jr., and Mr. and Mrs. J. C. McCaffery. Bob Morton and Len Humphreys left Miami for Memphis to supervise the opening date, February 12, of the Hamid-Morton indoor season.

R-B JUNGLE THEME

(Continued from page 57)

up. Chief feature of this will be four-nine-foot high cut-outs of clowns mounted from towers.

Aim at Speed-Up

The big top itself is expected to go up much faster this year than last, when, however, only six matinees were late. Confidence is placed in two guying-out machines, mounted on two small caterpillars. Execs believe that the new devices will work out efficiently and that they will serve to eliminate the use of hands to guy out the big top.

The understructure for all seats, both grandstand and bleachers, this year will be mounted on trucks. This is expected to cut down the setting up time considerably, with some forecasting that it will enable all 10,000-odd seats to be set up within an hour.

Considerable changes have been made in the flooring for the seats. The pitch has been raised. This will enable better visibility from the top seats. The seats have been slotted deeper and this will prevent those in the front rows from tilting slightly forward.

Changes in the understructure have been along the lines of simplification. The stringers were restyled, with square tubing used, and many of the jacks have been eliminated.

FOR SALE

Two large, young Mexican Cougars, male and female; one large female African Lion, two years old; Menagerie Cages, mounted on trailer, cost \$600.00 to build. Will sacrifice all for \$400.00.

QUINCY DAVIS

CLUB AVALON BASILE, LA.

UNDER THE MARQUEE

HENRY MYERS, retired clown who had made Mobile, Ala., his home since his retirement several years ago, recently died in that city. He had clowning with most of the early-day circuses. . . . **CHARLES (KID) KOSTER**, who recently was ahead of the Bob Hope Show (it closed February 7), will go in advance of the Cleveland Indians, billing 43 percentage dates for exhibition games. He will start about March 15 and use a full line of tack cards and heralds. . . . While waiting for opening of the Detroit Shrine Circus, **JACK AND BUBY LANDRUS**, midjet clowns, drove to Flint, Mich., and caught the Polack Eastern Unit. . . . **MR. AND MRS. JOHNNY WELDE** and daughter, together with three brown bears, recently arrived in Mobile, Ala., coming from La Guaira, Venezuela, where they had been performing with a circus. They went to Memphis to put on a show for the Shriners.

The hurry of a farmer to get a strong-armed, 24-sheet off his barn before the paste dries is exceeded only by the hurry of a biller to get down the road.

WAYNE G. NEWMAN and his troupe of horses will leave quarters at New Harmony, Ind., Sunday (20) for Edison, Ga., to join Rogers Bros. for an eight-week Florida tour under Shrine auspices. . . . **JAKE J. DISCH**, billed as "Clown Cop Corrigan," recently received a letter from **DOC CANDLER** notifying him of the death of Candler's sister in England. Candler works under the name Scotty the Clown.

Many natives, when looking for the manager, think they're hunting for an eccentric millionaire.

FRED K. MOULTON, who worked Ward Bros.' Shrine show at Shreveport, La., will be with **EMMETT SIMS** on Biller Bros.' Circus this season. . . . **TINY SMITH**, who had a comedy Ford act, has been released from Dade County Hospital, Hialeah, Fla., after two weeks treatment for dropsy. He has sold his act to William Ketrow, of Kay Bros.' Circus. Smith will be with Hoxie Bros.' Circus in 1949. . . . **MRS. MADELEINE PARK**, animal buyer for Hunt Bros., received a spread in the February issue of American Magazine in the "Interesting People" section. Mrs. Park recently returned from India with four elephants, two panthers and two tigers. She reports paying \$1,500 each for the bulls, \$500 below the original figure.

Tragedy of the circus business is that many small boys will never grow up to be eight-horse drivers.

WILLIAM T. LINNEY, circus fan, who died February 9 at his home in Fort Plain, N. Y., was well known in the white top field. He, with **GEORGE DUFFY**, of Fort Plain, were charter members of the Circus Fans Association, and visited many lots every year, including the Ringling-Barnum openings in New York and their quarters in Sarasota, Fla. They attended all conventions of the CFA, including its organization meet in 1928 in Washington. Linney was 75. . . . **MRS. LAURA ANDERSON** and **MR. AND MRS. FRANK ELLIS** have signed with **C. C. SMITH**, manager of Bailey Bros., to handle concessions on the show this season. . . . It is rumored that **DENNY HELMS** will be the superintendent on the Dailey show this season.

An acrobat said on closing night: "One moves into a berth with a suitcase in the spring and needs a truck to move out."

ALICIA SCHREIBER-MIJARES, daughter of **CHUY AND BAPTISTA SCHREIBER-MIJARES**, well-known circus operators of Sweden, was recently married to **AAGE HANSEN**, secretary of the Circus Mijares-

Schreiber, at winter quarters in Karlskoga, Sweden. . . . **JOHNNY WELDE**, animal trainer, with his wife and 16-year-old daughter, arrived in Mobile, Ala., from LaGuaira, Venezuela, with their trained bears. They were en route to Memphis, to work the Hamid-Morton show.

What baffles a beginner is the boss canvasser's habit of asking him, "What in the hell do you think you're doing?", because he has no definite answer.

FOUNTAIN B. WOOD was not band leader on Cole Bros.' Side Show last season as previously reported. He was a member of **R. V. LEWIS'S** band and minstrels.

As for Side Show managers who use banners that depict beautiful young dancing girls as box office lures, it can be said that they use the right bait.

Circus Historical Society

WICHITA, Kan., Feb. 12.—Virginia DeKohl visited the Bernards. The DeKohl family this year will be with Stevens Bros.

Word was received from Bonnie Hall in Heidelberg, Germany. She is the daughter of Frank Hall, former owner of the Vandenberg Circus. She vacationed in Paris, Munich, Vienna, Switzerland, England and Scotland. In Germany she visited two circuses.

Joe and Eva Lewis have a new car and trailer. Del Graham has framed a flying act and is now with Clyde Bros. In the same circus the Hartleys and their baby elephant are going over big.

Leon and Cleo Bennett will be with Bud Anderson's Seal Bros. The Rudynoffs are resting at their home in Glentown, Md.

Jeff Murphee has recovered from

New Finnish Unit; Tax Bite Cut to 25%

HELSINGFORS, Finland, Feb. 12.—Finland will have a new tent circus this summer under the banner of M. Sariola, proprietor and operator of the local amusement park, Tivoli of Finland, which celebrated its 50th anniversary last year. Sariola is lining up acts for his circus which will hit the road May 1.

Stiff amusement taxes in Finland have discouraged show and circus operators of that country from launching new projects, but taxes have recently been reduced and showmen are getting set to take advantage of this step. Levy on fun is still fairly hefty, the bite now being 25 per cent in lieu of the previous rate of 40 to 50 per cent.

Stamp Honoring Barnum Sought by Conn. Legislator

BRIDGEPORT, Conn., Feb. 12.—U. S. Sen. Brian McMahon, of Connecticut, has informed Postmaster Russell F. Neary, of this city, that he has introduced a bill seeking the Senate authorization for the issuing of a commemorative stamp honoring P. T. Barnum.

An effort is being made to have the circus stamp released at the same time as the proposed celebration that Bridgeport is promoting to honor Barnum, skedded for some time in June, and which, it is hoped, will become an annual event.

an operation and soon will be back on the road. Dr. Philip Robinson, specialist of Ithaca, N. Y., is waiting for spring so he can start his yearly visits to the circuses.

Lucille and Kulu Walters were visited by her mother, Mrs. Hocum and son, Ray, of Baraboo, Wis.

Don Cavilla, clown, celebrated his 100th birthday January 6. He has been in show business 86 years—**BETTE LEONARD.**



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RR FAIR MAY GET KIDDIELAND

Ride Experts, Board Mull Funspot, Zoo

Nothing Signed Yet

(Continued from page 49)

have been heard. William De L'horbe Jr., sales manager of the National Amusement Device Company, Dayton, O., also has been on the scene and conferred with the board. De L'horbe told *The Billboard* he had been called in an advisory capacity as a representative of "certain Chicago financial groups who are interested in having a kiddieland and zoo at the fair."

Reilly Lists Points

Reilly said so many stories have been making the rounds about the projected kiddieland and zoo that it was time some sort of an official statement regarding the project was made. Here are a few points Reilly made:

1. Fair officials have not decided just what they will have

Bert Nevins Offers To Donate Park Promotion Award in '49

NEW YORK, Feb. 12.—Bert Nevins, veteran publicist here, who numbers among his accounts that of Palisades Park, has offered to donate an award to the park operator turning in the best promotion stunt during the 1949 season.

Nevins's offer comes as the result of a story carried in *The Billboard* a few weeks ago quoting Harry J. Batt, president of the National Association of Amusement Parks, Pools and Beaches (NAAPPB), who suggested that an award be made each year by a different person.

Makes Award Offer

In a letter to Batt regarding his offer, Nevins said:

"Think your idea of an annual award for the outstanding park promotion of the year is an excellent one. Also believe your idea of having

this year in the way of rides and other forms of entertainment.

2. Officials are open to suggestions, but any suggestions regarding a kiddieland and kiddie zoo must be something attractive and out of the ordinary and not just a plan to put in rides and animals.

3. The fair basically and primarily is a railroad fair, to foster good public relations and it is not an event to grab nickels, dimes or quarters.

4. Responsibility for the use of the lake front rests with the railroad fair and officials will not be a party to turning it into an oversized carnival or circus.

5. Fair officials would be receptive to an operation that would make for a good ground attraction.

Reilly said there is a possibility the fair this year will feature a Western village. In the village, he said, there would be a definite place for concessions that set a Western atmosphere, such as shooting galleries and photo galleries. Such concessions, he said, would be rented out on a percentage basis.

Final Decision Up to Board

Final decision on all such things as a kiddieland, kiddie zoo and Western village, Reilly pointed out, is up to the board of directors of the fair.

"Right now we would like to publicize the fact no contracts have been let, or will be let, for just an ordinary kiddieland and kiddie zoo," Reilly said.

The board would set aside a strip of land 625 feet long and 160 feet wide for the kiddieland and zoo, if one is okayed. This, men in outdoor show business say, isn't too large to make for a novel or outstanding set-up.

Ask 390G To Run 2 Bridgeport Spots

BRIDGEPORT, Conn., Feb. 12.—City Comptroller Adolph D'Aulisa has recommended to the local tax board expenditures of \$390,000 for Pleasure Beach Park and Seaside Park, municipally operated funspots here.

This is \$5,000 more than the current appropriation. Receipts from the two parks are expected to be approximately \$415,000.

a different park man put up the award each year also is good.

"As a matter of fact, I should like personally to give an award for 1949 for the best amusement park promotion."

"I believe that by setting up an annual award, you have given an incentive to park men to become more promotion minded."

Batt, who made the first award, which went to Dr. Louis Firestone, Flint, Mich., Park, at the 1948 NAAPPB convention in Chicago, will, in all probability, accept Nevins's offer. Batt probably will name a judging committee and the award will be made at the 1949 NAAPPB convention.

Overell Yacht Sold to Zeman

Auction of ill-fated Mary E brings \$1,900—boat may be shown at Coney Island

LONG BEACH, Calif., Feb. 12.—The ill-fated Overell yacht, the Mary E, which carried Mr. and Mrs. Walter E. Overell to their deaths in 1947 and touched off one of California's most sensational murder trials, has been sold at auction.

The ship, on display at Virginia Park here 14 months, brought \$1,900 from Leland Zeman. The yacht will be shipped east for showing at Coney Island this summer.

Jack O'Dare and Harold Jerves have been operating the ship as a concession here. The yacht grossed \$75,000, they reported, while on display. Admission originally was 50 cents, then cut to 25 cents and finally to 15 cents as interest waned.

Along with the yacht went grisly mementos of the trial, such as the ballpeen hammer the State charged was used to kill Mrs. Overell, and the section of stanchion claimed to have been used on Overell. Beulah Louise Overell and her fiance, Bud Gollum, were acquitted of charges of murder.

Mission Beach Plunge Opens Limited Sked

MISSION BEACH, Calif., Feb. 12.—The Mission Beach Plunge opened here (1) on a limited schedule. This marks the earliest opening date in the pool's history. It is hoped the early date partly will make up for the lost time suffered in 1948 when swimming activities were curtailed due to the polio epidemic.

First pool event will be the SPAAU Junior Championships and the National Junior 150-yard Medley Relay March 11-12. The pool will be operated on the restricted schedule until April, opening 2:30 p.m. and closing at 10:00 p.m. Wednesday thru Friday and opening 10:00 a.m. and closing 6:00 p.m. on the other days. The pool will be closed Monday and Tuesday.

Average weekday attendance in April is 150, with an average of 500 on week-ends.

Ready Luna, C. I. Frontage For Building

Plan Concessions, Parking

NEW YORK, Feb. 12.—Long-delayed clean-up of what remains of Coney Island's fire-gutted Luna Park got under way last week when crews started demolishing charred remnants of the former funspot's ornate towers and archways which fronted on Surf Avenue.

Since the big fire of August 12, 1944, which ruined all of the park with the exception of a small section along the Surf Avenue front, the status of the spot due to legal squabbles and other complications, has never been settled and little has been done to clear the site of rubble which has made it an eyesore.

At the end of the 1946 season the 16 acres of Luna Park were reported sold to a group headed by Morton Wolf as a site for a \$6,000,000 housing development. Active work on razing the skeleton framework of the park's coaster rides had barely gotten under way when a spectacular fire, on October 2, burned out what little remained standing.

Necessary Work

Aside from necessary demolition work on dangerous portions of what remained of the park's Surf Avenue facade, nothing was done to clear the park except for a narrow strip along Surf Avenue, which was cleared sufficiently to permit the installing of a few games and concessions.

Several months ago the Surf Avenue frontage, which consists of two parcels separated by a group of store buildings, was purchased by a group of Coney Island showmen, headed by Joseph Bonsignore, owner-operator of several big rides at the resort, for a price said to be about \$200,000. Recently plans were filed for a group of buildings to be erected on the Surf Avenue plots and clearing of the sites finally is under way. New buildings are expected to be completed in time for spring occupancy and will house nine amusement concessions.

While no definite projects have been announced for the major portion of the Luna Park site, it is rumored that this will also be cleared and used, temporarily, as a parking lot.

Cleveland - Detroit Transportation Set

DETROIT, Feb. 12.—Transportation to Put-In-Bay, on Middle Bass Island, Lake Erie, will be provided from Detroit and Cleveland again this summer, George J. Kolowich, president, Detroit & Cleveland Navigation Company, has announced.

Firm is taking over the run, which has been operated for 50 years by the Ashley & Dustin Line, to provide the only scheduled excursion run out of Detroit next summer.

At the same time, Kolowich indicated he is considering taking over the run to Bob-Lo (Bois Blanc) Park at the mouth of the Detroit River. The latter was offered for sale last month, along with the two 2,500-capacity steamships, by the operating company.

SAME OLD EQUIPMENT WON'T HOLD UP THAT GROSS IN '49

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BUY DIRECT FROM MANUFACTURER

Nylon or Laster Mesh Hose, \$4.89; Tights, \$7.49
Colors: Pink, Black, Suntan. Leotards, \$3.98; Tights, \$4.25; Black Durene Cotton. Black Silk Practice Frock, \$9.98. SPECIAL—Supporters and Dance Belts, \$3.89. Add 25¢ Postage—24-Hr. Delivery.

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America's Favorite 5c Skill Game
14 FT. STANDARD ALLEY—12 FT. IF REQUIRED
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THE CUDDLE UP — COASTERS AND COASTER CARS
ANIMATED FIGURES — NEW LAFFING SAL AND LAFFING SAM — ANIMATED HEADS FOR DARK RIDES

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200 acres of beautiful picnic grounds, baseball diamonds, complete with restaurants, dance hall, roller rink, amusement rides, etc., located at the mouth of the Detroit River, twenty miles from downtown Detroit.

TWO LARGE PASSENGER EXCURSION VESSELS. Capacity, 2,500 passengers each.

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LUCAS BOAT RIDE Available—Immediate Delivery All Models
BUS RIDE Inexpensive—Yet Top Earning Power
BUGGY RIDE Only One in Its Class—The Original

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For Custard Operators
ONE DRUM OF THE NEW IMPROVED

TOTO
Pasteurized FREEZING MIX
JUST ADD WATER

ENOUGH FOR \$65.00 WORTH OF BUSINESS

Here's what you do: Send us your check for \$72.50 for One Barrel of 250 Lbs. Net TOTO-MIX, enough for over \$800.00 worth of business. We will send you absolutely free, one 20 Lb. Drum of TOTO-MIX. Act now. This offer is good until May 1, 1949, and we will ship to you at any time up to that date. For references ask old TOTO-MIX users like:

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HOMIX PRODUCTS, INC.
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25 SKOOTER CARS

\$3500.00

Operated during 1948 season.
Can be seen any time.

Also some parts to go with cars

RIVERVIEW PARK
Des Moines, Iowa

FOR SALE

PARK CONCESSIONS AND RIDES

Here is an outstanding opportunity for a good Operator. All new Rides and equipment. Large Log Concession Building suitable for year-around operation. Located on road to Yellowstone Park in Idaho's most beautiful 60-acre blue grass City Park. Long-term lease. Plenty of room for expansion. Priced to sell.

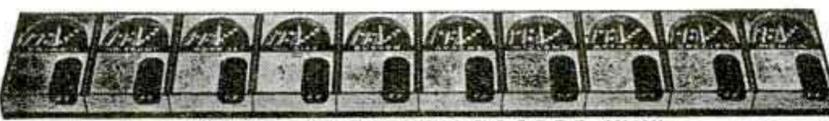
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In good Amusement Park by man with 13 years' experience. Have 50 late pieces and can fill. Can also use Photos, Rifle Range, or both.

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THE HIT OF THE CHICAGO N.A.A.P.P.B. SHOW
Automatic Sound System—No Caller Necessary Skill Equalizer Animated Electric Sign
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All Games Custom Built to Order—The Flashiest Game in Existence. Order NOW for Delivery on Time—Write for Free Details

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WANTED

Ridemen, Concessioners, Showmen

Established beach and park, excellent location. Need all types of Adult and Kiddie Rides, Concessions and Attractions, also Boating Concession. Excellent opportunity for anyone who wishes to locate in a permanent park. City law restricts carnivals.

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15 NATIONAL SKEE BALL ALLEYS — \$100.00 EACH

27 Ft. Long—Like New—Write or Wire

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PARKERSBURG, W. VA., NEW AMUSEMENT CENTER KNOWN AS

GIHON PARK

Now open for booking Outdoor Amusements, Circuses, Carnivals, Rodeos, etc. Gihon Park is located two miles from the center of town, free of Municipality Tax and at present the only available space for Outdoor Amusements. Some holidays still open. Write to:

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GIVE TO THE DAMON RUNYON CANCER FUND

TOP CROWD AT N. Y. CONFAB

Officials Silent On State Event

Syracuse annual on old site may go Labor Day week—to have 500G budget

ALBANY, N. Y., Feb. 12.—A near-record crowd attended the fifth annual meeting of the New York State Association of Agricultural Fair Societies at the Ten Eyck Hotel here Sunday thru Tuesday (6-8). Biggest anticipated news concerned revival of the State fair this year at Syracuse, but the subject was carefully skirted and no official comment was made, even tho C. Chester DuMond, commissioner of the Department of Agriculture and Markets, and Bligh Dodds, who will head the future operation, spoke.

Unconfirmed reports set the dates for the first full week in September, which would include Labor Day, and favored rehabilitation of the old site. Including a \$350,000 grant yet to be okayed by the Legislature, and surplus funds belonging to the war-mixed annual, the 1949 budget is estimated at \$500,000. More than \$50,000,000 is being sought for construction of a new plant, also in Syracuse.

J. Alfred Valentine, Mineola, was elected president, succeeding Bligh Dodds, Gouverneur, who was honored with the title of president emeritus. W. Ray Converse, Palmyra, was elected first vice-president, and J. Victor Faucett, Bath, second vice-president. Re-elected were Edward L. Hardeman, Elmira, secretary; James A. Carey, Albany, executive secretary, and William A. Dardess, Chatham, treasurer.

Wilcox New Exec

Oliver Wilcox, Penn Yan, was elected to the executive committee, replacing Faucett. Re-elected to the executive committee were Alan C. Madden, Middletown; Carl W. Lohnes, Schaghticoke; Gilbert T. Seelye, Burnt Hills; Paul J. Woodard, Sandy Creek; Bert E. Bacon, Brookfield, and Glenn W. Grinnell, Batavia.

Edwin J. Bath, director of Ohio State Fair, said the "necessity to preserve the basic fundamentals of our fairs and to protect them from perversions and exploitations" was a challenge. "It seems improper for fair management to assume that the public needs something it doesn't have or doesn't know it wants," he added. "It is easy to stimulate the incentive to constant improvement and to appeal to ever increasing participation in fairs without going one bit into competition with other groups or functions."

Exhibits Discussed

C. D. Scott, supervisor of exhibits, General Electric Company, Schenectady, said, "Startling differences exist between the basic information available about exhibits and that available on other advertising and sales promotion methods. One effect has been that less recognition generally is given to exhibits as an element of present-day marketing than is accorded to other promotional methods, such as space advertising. This is a misconception, for commercial exhibits at fairs and other expositions have a well-defined and useful place in the marketing scheme, and are of great effect as a means of communications between producers and large numbers of buyers."

A forum on covered stages, led by George A. Hamid, pointed up the advantages of covered stages. Hamid outlined the effectiveness of a covered (See Albany Pulls 'Em on opp. page)

Iowa Annuals Pay 247G in Tax

DES MOINES, Feb. 12. — State and county fairs in Iowa paid nearly \$250,000 in federal admission taxes last year, E. W. Williams, secretary-treasurer of the Fair Managers' Association of Iowa, reports.

A total of \$247,749.73 was paid by both State and county fairs, with the State paying \$82,514.27 and county fairs \$165,235.46.

Williams issued the following breakdown on the federal admission taxes:

62 of the 93 county fairs reported gate admission tax	\$84,989.26
58 fairs reported grandstand admission tax	69,556.88
8 fairs reported dance pavilion tax	1,281.22
3 fairs reported midway tax	9,408.10

Total county fairs \$165,235.46

STATE FAIR

Gate admissions	\$29,523.01
Grandstand admissions	29,962.41
Horse show admissions	2,299.07
Dance pavilion	386.24
Horse-pulling admissions	277.90
Midway admissions	20,065.64

Total State fair \$82,514.27

Grand total \$247,749.73

N. Y. Meeting Notes:

Geo. A. Hamid Jr. a Benedict; Record 500 at Albany Banquet

By Jim McHugh

ALBANY, N. Y., Feb. 12. — George A. Hamid Jr. joined the ranks of the benedicts January 30 in Atlantic City when he took the vows with Patricia Reilly Monahan, a non-pro New Yorker, it was announced here at the annual meeting of the New York State Association of Agricultural Fair Societies which wound up Wednesday (9). After the simple ceremony, attended only by close relatives, the couple planed to Miami where they were hosted by Col. Bob Morton, impresario of the Hamid-Morton Circus. Hamid cut the honeymoon short to attend the meeting here but will make up for that digression by taking his bride to Arizona next week.

Max Cohen, general counsel of the American Carnivals Association, said he would direct that organization's support of a bill to remove the 20 per cent federal amusement tax from all admissions under \$1. Cohen said he regarded the chances for passing a bill serving all interests much more favorably than any bill favoring special groups, of which there are a number already in Congress. The proposed bill will undoubtedly be backed by powerful motion picture interests, he added. Cohen said he would urge all outdoor groups to get behind the measure, since it would benefit each segment.

500 at Banquet

A record crowd of 500 jammed the inadequate Hotel Ten Eyck ballroom and overflowed onto the terrace for the banquet. Fair officials get first crack at the ducats, and rightly so, with show and attraction reps picking up the rejects. Speculation of possible attendance, contingent on capacity, ran as high as 1,000. Affair ran smoothly, with retiring Prexy Bligh A. Dodds as toastmaster.

A George A. Hamid floorshow struck the audience as sock fare. Bill Behney's Ideal Revue girls were on three numbers with Gerald and Carol, dancers, and Ginger Harris, acrobat, featured in front. Acts were Fay and Andre, adagio-ballroom; Skating Earls; Mike Monroe, trampoline; Paul Kohler, xylophone; Graziano Bros., comedy acro; Lorraine Ho-

ran, vocalist, and Geotjchis, unicyclists.

Winsome Warbler

Winsome Lorraine Horan, wife of J. F. (Irish) Horan, front man for Jack Kochman's Hell Drivers, warbled *Baby Face* and *An Irish Lullaby*, both reported top favorites with G.I.'s when she toured the Pacific theater with a USO troupe managed by Irish. Fair execs were properly impressed (alho this wasn't the purpose), and at least two opined they'd like to have her in their show. Near future holds possible tie-up with top record company to do kidisks.

Agency head, Al Martin, who headquarters in Boston, reported his best score to date for this meeting with a total of six annuals inked, including revues. He invaded the territory for the first time only a couple of years ago, after being well entrenched in New England. Al reports his park bookings at a record peak. Jimmy Van Cise was on tap to represent his Jimmie Lynch Death Dodgers, an auto thrill show booked in the East thru Martin.

Father-Son Combo

Dick Coleman, head of Coleman Bros.' Shows out of Middletown, Conn., carried on negotiations with the assurance gathered in 31 years of operating in the same territory. Dick is nursing some nearly healed cracked ribs he received in a recent car accident. He leaves next week for Florida where he will remain until he opens winter quarters next month. He was accompanied by his son and right-hand-man, Francis.

Visiting delegates included Arthur Porter, of the Rutland (Vt.) State Fair, and John Leahy, manager, and C. Irving Jarvis, assistant manager, of the Danbury (Conn.) Fair. Porter, a skiing enthusiast, bemoaned the mild winter and lack of snow. Henry Knauf, president of the United States Trotting Association, was hospitalized Wednesday afternoon (9) after suffering a heart attack. He was on hand to attend a district meeting of the association.

Playtime Route

Harry Parker infoed that Edward

Pari - Mutuel Bill Introed By Ia. Solons

Gov. Would Appoint Board

DES MOINES, Feb. 12.—A bill setting up a pari-mutuel system in Iowa was introduced in the Iowa Legislature by Sen. Ernest Humbert (R.), Corning, and Rep. John Hansen (D.), Carroll.

The bill would establish the Iowa horse racing board to be composed of three members to be appointed by the governor for four-year terms each. The measure would permit 100 days of racing in Class A counties with an application fee of \$4,000 and a license fee of 4 per cent of all the pari-mutuel pool up to \$10,000,000. Over that amount the percentage would run up to 6 per cent.

The board would appoint a commissioner who would receive an annual salary of \$8,000.

Proceeds from the pari-mutuel would be used to help finance the State's soldier bonus, for schools, roads and charities.

Hawkeye Downs Turned Over to All-Iowa Group

CEDAR RAPIDS, Ia., Feb. 12.—The city council, by a vote of 4 to 1, turned over Hawkeye Downs to the All-Iowa Fair Association under an agreement of \$7,500 cash for the 70-acre fair ground tract.

The property was turned over to the fair association so the fair could use the grounds as collateral to borrow \$35,000 needed for construction of a new youth center. Under the deal the fair board promised to continue using Hawkeye Downs for public purposes and to continue the fair. In event the agreement is broken the property will revert back to the city.

The city took over the property in 1937 after a business men's group had owned Hawkeye Downs. Originally it was owned by the Cedar Rapids Chamber of Commerce.

City finance commissioner, Louis D. Burgus, who voted against the transfer, opposed the move. Burgus contended Cedar Rapids had made approximately \$35,000 of improvements and would get only \$7,500 to help pay off the bonds still due.

Burr, manager of Playtime Shows, Quincy, Mass., inked Lewiston, Windsor, Fryeburg, Cumberland, New Gloucester and Topsham, all Maine annuals, and Plymouth, Pittsfield and New Canaan, N. H. Burr played only one Maine annual, Lewiston, last year.

Jake Shapiro, now associated with Globe Poster, Baltimore, was on hand renewing acquaintances. Poster representatives were plentiful, with E. J. Warner, Nat Shapiro and Ben Allen, among others, on hand to round out their seasonal trek which began in the Deep South. The big noise business was represented by Fred C. Murray, International; Joe Godin, Interstate, and William R. Bottieri, North American.

Attractions reps included Frank Wirth, Harry Cooke, Frank Melville, Arthur Argyries and Louis B. Goler.

To Book Fair Dates

DETROIT, Feb. 12. — Leonard B. Smith, with a 50-piece concert band, will book fair dates for the first time this year, according to his press agent, Helen Rowe.

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A FEW DATES STILL OPEN
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THE Sensational ORTONS
 CRISS-CROSS SWAYING POLE THRILLERS
 FEATURING
 The only girl to do a one-hand stand 100 feet in the air.
 Brilliant fireworks finish.
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THE SHOWCASE OF SHOW BUSINESS
THE CYCLING KIRKS
 AND OVER 100 OTHER WONDER ACTS
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 REGENT BLDG., SPRINGFIELD 3, OHIO

THRILLS FOR ALL THE GREAT BILLY OUTTEN
 AND HIS SKY HIGH DIVING ACT
 COMEDY • THRILLS • BEAUTY
 FIRE INTO FIRE
 FOR FAIRS — PARKS — EXPOSITIONS
GEO. M. HARTON BOOKING AGENCY
 PITTSBURGH 29, PA.

L. A. County Annual To Build New County Road; Org Drew 1,254,000 Persons in 1948

Work on New Thorofare Thru San Jose Hills Starts April 1

POMONA, Calif., Feb. 12.—Plans for the 1949 Los Angeles County Fair include construction of a new county highway to ease the traffic bottleneck, added parking space and improved facilities for fair patrons and exhibitors. President-Manager C. B. (Jack) Afflerbaugh reported at the annual meeting (4) of fair officers and directors. Final figures on the 1948 event showed an estimated 1,254,000 attended the 17-day run which placed it second only to the Texas State Fair. In order to make the fairgrounds more accessible to metropolitan Los Angeles, a new county highway thru the San Jose hills will be constructed this year, Afflerbaugh disclosed. Work on the project will start April 1.

Adds Parking Space

The fair association recently purchased 62 additional acres for parking. Both of the new properties are now orange groves but as soon as the current crop is harvested the trees will be removed and the area black-topped.

The fairgrounds property now covers 400 acres. In 1948 the fair association turned over 72 acres to the county with improvements valued at \$189,227. In return for the transfer of these properties the board of supervisors granted the association a new 49-year lease. Prior to 1941 the association had transferred 46 acres of land to the county with improvements valued at \$87,849.

Cost of the new parking area, plus 35 acres annexed in 1947 for a house trailer park, was \$135,280, Afflerbaugh disclosed.

Much Building Planned

"While our financial statement reveals a very satisfactory condition, we are faced with another building program this year," he said. "Approval of the board of directors already has been secured for the installation of new toilet facilities on the second floor of the grandstand, and a 40 by 60 foot commissary building to be erected west of the administration building."

Other improvements include showers for the carnival area and livestock exhibitors, eight new rest rooms, two 50-stall horse barns, enlargement of the children's nursery, addition to the administration building, widening of Gate C, located east of the exposition buildings; rearrangement of pari-mutuel windows on the second floor of the grandstand, and several new food concession stands.

The fair payroll for September and part of October was \$362,310. Maintenance employees received \$247,032 making a total of \$609,344, which does not count wages spent on capital improvements, Afflerbaugh said.

Spent Two Million in '48

In order to prepare the grounds for the 1948 event, \$2,000,000 was spent in association and State funds, Afflerbaugh reported. Construction of the new agricultural exposition building and new stock barns last year cost \$1,000,000 which was furnished by State funds from the pari-mutuel system. In addition to this the association spent \$847,331 for improvements which included a tote board, tunnel under the race track, grandstand stage, radio-television building, concession stands and fences.

Members of the board of directors re-elected at the meeting were W. A. Kennedy, chairman; Afflerbaugh, Fred C. Froehde, Phil J. Curran, M. E. Fellows, Arthur M. Dole, T. J. Brownrigg, Raymond S. Smith, Hugh W. Stiles, H. L. Stoker and B. Chaffey Shepherd. The following officers were also reappointed: Afflerbaugh, president-manager; Dole, vice-president; Shepherd, secretary-treasurer; Mrs. Gladys M. Donlavy, assistant secretary.

ALBANY PULLS 'EM

(Continued from opposite page)
 stage he constructed at New Jersey State Fair, and Bernard Kelly, Malone, and Victor Faucett, told of their projects. Consensus was that salvaged performances would shortly pay for the cost of construction.

Other speakers included Sam Rhode, president of Trumansburg Fair, on new ways for youth activities; Prof. Harold A. Willman, Cornell University, 4-H Club activities; W. D. Brown, secretary, N. Y. State Holstein Friesian Association, and Ralph E. Lewis, president, Federation N. Y. State Ayrshire Clubs on uniform cattle classifications and health regulations; W. Ray Converse, Palmyra Fair, on result producing features; Edward L. Hardeman on the 1948 IAFE convention; Secretary Madden, Middletown Fair, and Fred Germaine Jr., Chamber of Commerce secretary, on old-timers' day. Frank Kingman, secretary, Brockton (Mass.) Fair, was unable to appear as scheduled because of illness.

Melville Has \$175.80 Profit

MELVILLE, Sask., Feb. 12.—The Melville and District Agricultural Society reported receipts of \$673.15 for the summer fair and expenses of \$497.35, leaving a balance of \$175.80.

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 Will Sell Your Show!
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Acts Wanted for Our 1949 Fairs
Ward (Flash) Williams
SUNNY BERNET
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17TH ANNUAL BROWARD COUNTY FAIR
 NEW FAIR GROUNDS, NAVAL AIR BASE
 March 15 Thru March 20
 20 THOUSAND FEET INSIDE FLOOR SPACE—100 ACRES FREE PARKING AREA.
 Want for Exhibit Building: Pitchmen, Demonstrators, anything that work inside, except Games.
 SPECIAL EVENTS — FIREWORKS — FREE ACTS NIGHTLY
 JAMES STRATES SHOWS ON MIDWAY
 Address all wires and mail to:
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CHAIRS EVERY TYPE AND VARIETY
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FOR SALE—BRODHEAD FAIRGROUNDS
 One of the largest Country Fairs in Kentucky. Consists 26 Acres Land, 1/2-Mile Race Track, Grandstand, 5 large Barns; Skating Rink Building, 50 ft. by 150 ft., and all kinds of equipment. A good time to begin for 1949 Fair. Price \$28,000. Selling on account know nothing about the business. Will pay for itself if handled right first year. Contact
W. M. SHAFER, c/o Sample Shoe Store, Lancaster, Ky.

ACTION PLENTIFUL AT ALBANY

Shows Fight For N. Y. Fairs

No word on Syracuse—Strates, Buck, Reid, Coleman get the cream

ALBANY, N. Y., Feb. 12.—Midway contracts were kicking around at the annual meeting of the New York State Association of Agricultural Societies from Sunday night (6) up to Wednesday noon (9), the hour of general departure, but not for want of interested parties. Competition was keen, perhaps more so than at any time in the recent past, and indecision which delayed the affixing of signatures stemmed solely from the spirited bidding.

The proposed 1949 operation of the big one—the State annual at Syracuse—was of keen interest to all show folks and especially so to the biggies interested in major league operation. Altho rumored set for the first full week in September, which would include Labor Day, no official word was forthcoming from Commissioner C. Chester DuMond, of the department of agriculture and markets, or Bligh Dobbs, manager. This year's fair will be held on the old grounds which will be renovated.

Strates on Hand

The James E. Strates Show, only railroad org playing annuals in this State, again has Bath and is understood to be ready to include the State fair if the nod is given. Owner Strates planed in after the show's date at Pinellas County Fair, Largo, Fla., and reported that event successful. Curtis Bockus, general agent, also was on hand.

Oscar Buck, who resides in near-by Troy, inked for his org Gouverneur, Elmira, Malone, Rhinebeck, Bath and Morris to add to Great Barrington, Mass., and Danbury, Conn. Agent Jim Quinn was on hand to assist.

King Reid and wife Zilda walked away with Boonville, Lowville, Sandy Creek, Ballston Spa, Schaghticoke and Cobleskill.

Dick Coleman and son Francis inked for Coleman Bros.' Shows Middletown, Norwich, Altamont, and Fonda to follow Greenfield and Belchertown, Mass.; Rochester, N. H., and Stafford Springs, Conn.

Ross Manning inked Ithaca for the shows bearing his name and B & C contracted Greenwich.

Principal changes affected Justin Van Vliet's org which reportedly lost Owego, Caledonia, Ithaca, Fonda and Greenwich.

Issy Cetlin, co-owner of Cetlin & Wilson Shows, was on hand but just "visiting," since he said his org was set for this year. Gerald Snellens was on hand to represent World of Mirth.

Other show and ride ops attending included Paul J. Mattle; Ralph and Molly Decker, Joseph J. Kirkwood Shows; Roland Champagne. Continental Shows; Ferris Rides and Shows; Lawrence Carr, and the Gaiety Shows. Phil Isser cancelled out because of an attack of grippe.

6 La. Fairs to Groves

SULPHUR, La., Feb. 12.—Ed Groves, owner, Groves Greater Shows, on his return here to winter quarters, from the Louisiana Association of Fair Secretaries meeting in Alexandria, announced signing midway contracts for fairs in Livingston, Jonesboro, Marksville, Ruston, Tallulah and Sulphur.

Give Blood for Own

TAMPA, Feb. 12.—Members of the Greater Tampa Showmen's Association are giving blood, as well as money, to help fellow showmen. A blood bank has been set up at Municipal Hospital and earmarked for use by outdoor showmen. Goal is to build up a bank of at least 50 pints. Tho started only recently, the bank shortly after was quickly depleted because of calls from two showmen. Since then the bank has been building steadily.

Serfass Inks 12 Annuals for Penn Premier

STROUDSBURG, Pa., Feb. 12.—Lloyd D. Serfass, general manager of Penn Premier Shows this week announced plans for a 31-week season. Fairs inked total 12 and include Batavia and Caledonia, N. Y.; Huntingdon, Port Royal and Mansfield, Pa.; Chase City, Va.; Carthage, Sanford and Lexington, N. C., and Kingst Mt, Marion and Walterboro, S. C. Celebrations already contracted will be played in Allegheny, N. Y.; Middletown, Boliver, Stroudsburg, Williamsport and Johnsonburg, Pa., and Phillipsburg, N. J. Twelve still dates will round out the planned lengthy season.

New equipment already on hand includes a three-abreast Merry-Go-Round bought from the Allan Herschell Company and several new tractors purchased from Berman. Motordrome equipment, bought from Metterling, formerly with the Imperial Shows, has been added. A Girl Show front, tractor and trailer were purchased from Ida Groner. Light towers have been ordered from Pat Downey.

Staff Named

Mrs. May B. Serfass will continue as treasurer. H. W. Pauli has been signed as chief electrician, replacing the late Dave Sorge. Frank Long, formerly with Crescent Amusement Company, is the new secretary. Others on the staff include Mark Graham, business manager; Roy McGee, lot superintendent and transportation manager; Miles Detrick, general foreman, and Earnest Arnold, *The Billboard* sales agent and mailman.

Al Renton has contracted to manage the Side Show and a grind show. His son will handle the new Conga Show. Concessionaires contracted include Al Boxall, bingo; McIntyre's cookhouse; Harry Stevens, custard; Dell Barfield, rotaries and diggers; Lew Bernstein, Bill Connell, Harry Lindsey, Miles Detrick, Frank Wells and Bill Naylor.

Hamilton To Pilot Gold Crown Org

GIBSONTOWN, Fla., Feb. 12.—G. W. (Doc) Hamilton has contracted to general agent the newly formed Gold Crown Exposition, Owner K. F. (Brownie) Smith announces. Hamilton has been associated with many shows in the past and recently operated an iron lung.

Harry E. Wilson general manager, said the shows will open March 26.

Per Capita Spending Down At Tampa, But Bigger Gate Gives RAS 8-12% Biz Boost

Perfect Weather, Parade Help Last Seven Days of Run

(Continued from page 49)

ning slightly over 8 per cent ahead of the corresponding point last year. Perfect weather today yielded attendance substantially larger than the '48 closing day, and it is not unlikely that final accounting will place the RAS ride and show gross as high as 12 per cent over last year for the full run.

Excellent weather prevailed thru the last seven days, contrasting with the first five days, when rain hurt three days, one of which—Saturday (5)—usually is one of the biggest. This year, unlike last, perfect weather marked Gasparilla Day, Monday (7).

Thrill Events Pull 'Em

The Gasparilla Day parade yielded a capacity grandstand. All of the other good-to-capacity grandstands this week were provided either by thrill shows (Joie Chitwood's) or by big car auto races (National Speedways). Chitwood was in this week for one afternoon, when he played to a good grandstand and one night show, which drew an excellent stand.

Auto races were in twice, Sunday (6) and today. Sunday's events were a break-in for Sunday auto races during the fair, which heretofore was shuttered completely on a Sunday, and the events drew a good crowd. Today auto races played to capacity.

Kids' Parade Promises

Three parades, the regular Gasparilla Day event, one by the Shrine, and a new one, a kids' parade patterned after the Gasparilla Day event and staged today, were other principal grandstand lures.

Acts which worked the stand along with the parades, thrill shows and auto races were Selden, the Stratosphere Man; Edmundo Zacchini, double cannon act; Zavatta Troupe, riding; Bob Cobb, trained steer act; Nemos, trick and fancy riding; Brother Charley and Daisy Mae, hill-billy; Miss Bedina and Her Trouble-shooters, dogs, and Larry Griswold, trampoline, with Merle Evans, Ringling-Barnum circus band leader, providing and leading the band and Phil Lopp emceeding. Fireworks by

J. C. Weer Returns To Biz, Will Have Rides With Jones

TAMPA, Feb. 12.—J. C. Weer, former carnival owner who operated under the title of the J. C. Weer Shows, is to come out of his retirement and operate rides this season on the Johnny J. Jones Exposition, Morris Lipsky, co-owner of the Jones org, and Weer announced here this week during the Florida State Fair.

Weer disclosed that he has purchased two new rides from the Allan Herschell Company. One of these is a Little Dipper. In addition to these kiddie devices, Weer also will operate a Pretzel Ride.

Lipsky also announced that the Jones show has purchased a new Glass House from Fielding Graham, of Kansas City, Mo. This unit will replace the one previously operated on the Jones show by Harvey Wilson.

Thearle-Duffield Fireworks, Chicago, were a nightly feature.

The kids' parade today pulled out many small fry and their parents. It was marked by brilliantly colored costumes and uniforms, arresting and well executed floats, and many bands.

Observers forecast that the kids' parade can be built into a powerful feature, possibly rivaling Gasparilla Day parade. The plan, according to P. T. Strieder, veteran fair manager, is to push the parade's development and schedule it for earlier in the fair's run.

Gooding Buys Two Screw Ball Rides, Inks Midway Shows

TAMPA, Feb. 12.—Two Screw Ball rides and a Buggy Ride, the latter manufactured by the National Amusement Company, Dayton, O., were purchased here this week at the Florida State Fair by Floyd E. Gooding, ride operator of Columbus, O.

Gooding, in addition to announcing the purchase of the rides, disclosed that he has closed negotiations for several shows new to his organization for 1949.

Carl Lauther's Side Show is included among these, Gooding said. Others are A. W. McAskill's Illusion Show and Harvey Wilson's Crystal Maze.

Mr. and Mrs. Rex Barnes' Monkey Show will be back with his organization for the 15th year, Gooding said.

IT Awarded Mineola; April 8 Preem Set

NEW YORK, Feb. 12.—Phil Isser, general manager of the IT Shows, yesterday announced that his org had again contracted to furnish the midway at Mineola (L.I.) Fair.

The regular season, involving a number of dates in the metropolitan area, will get under way April 8.

New equipment contracted for includes a Mangels boat ride, Allan Herschell kiddie auto ride, two trailers purchased from Max Gruberg, and two generators. Light towers may be added.

Isser will leave next week for Miami, where he will vacation at the home of his daughter, Mrs. Jack Gilbert. The show's business will be carried on in his absence by I. Trebish, president.

NSA Barn Dance Set for March 19

NEW YORK, Feb. 12.—The annual barn dance of the National Showmen's Association (NSA), skedded for March 19, will rack up a record gross according to Louis (Dada) King, chairman.

Authentic barnyard atmosphere, including live animals, will be improvised for the occasion, King said. Entertainment will include music and acts.

Committee members are Eddie Cohen, Jack Stern, George Rector, Charles Davenport and Jack Owen.

Benefit Show by Tampa Org Tops 5G; Sets All-Time Mark

TAMPA, Feb. 12.—The sum of \$5,001, believed to be the largest ever raised for a benefit show by any outdoor showmen's club, was realized by the Greater Tampa Showmen's Association here Tuesday night (8) on Royal American Shows' lot at the Florida State Fair.

Final figure will probably be even higher, C. J. Sedlmayr, club president, pointed out, as all of the ticket returns had not been made in time for tabulation the night of the show.

All money raised was realized without dinging. First, an auction was held. And, in this, bidders were not permitted to far surpass the actual value of the merchandise up for bids. Raynell Golden served as auctioneer during this phase of the program, after which Sedlmayr, the only speaker on the program, invited contributions.

Follows Largo Show

In short order, the total was run up to \$4,947. Then several showmen voluntarily contributed enough to make it an even \$5,000, whereupon Merle Evans, Ringling show band leader, decided that the amount "should be more than \$5,000," so he contributed another dollar which put it over that mark.

The fund raising here, coming in the wake of a highly successful benefit only a little more than a week ago on the James E. Strates Shows' lot at Largo, Fla., was spirited, sparked by members' desires to build a club building in the near future.

Gypsy Sally on Bill

Benefit show's program was featured by the participation of both Gypsy Rose Lee and Sally Rand. Gypsy, who will join Royal American when the shows begin their spring tour at the Memphis Cotton Carnival in May, and her husband were visitors for several days at the fair. Sally, who hasn't signed as yet to tour with any show over the full season, currently is appearing at the Frolic Club here.

In addition to Gypsy and Sally, others on the benefit program included Leon Claxton's Harlem in Havana Show; Tune Tattlers, quartet from the Rand show; Harry Jarkey, comedian, and a five-piece orchestra currently playing Larry Ford's Supper Club here; Dancing Morfields, ballroom dancers, and King and Kitty, tap dancers with Raynell Golden's Girl Show on Royal American Shows this week only; Merle Evans's band, and Jeanette Socora, local singer. Cortez Lorow produced the show, with Peter Burkhart as chairman of the Ways and Means Committee.

Membership Mounts

Membership in the local club has been gaining steadily and this week

took a big jump. Recent additions include Harry Hennies, Sidney T. Jessop, Tom Armstrong, Harry Jarkey, Samuel D. Eddy, John D. Wright Jr., Matthew R. Herman, Andrew J. Flynn, Sol Waxman, Ernest E. Wenzik, Raymond H. Sellhorn, Nicholas P. Raymond, Joseph R. Colhoun, Hy Stein, Arend Kannegeiter, Cash Miller, R. L. (Bob) Purvis, Don Greco, John D. Whitaker, Martin R. Rose, Robert P. Streigel, Ellis White, Normal Wedkins and Herman W. Pleus Sr.

Also William Tuer, Fred King, Leonard Whitman, Harry Beach, John A. Brooks, Jake Jacobson, Oscar C. Buck, Sid Goodwalt, Joseph DeCapio, Andrew P. Briskey, Walter L. Pence, Denny Pugh, Max Green, Charles A. Anderson, Frank Hrubetz, G. L. (Mike) Wright, Albert T. Williams, Donald H. Clark, Frank L. Faust, Dick Dillon, George L. Nelson, H. William Jones, D. L. Basinger, James E. Gooding and William Cowan.

Edward M. Hunter was presented with a gold life membership card at the benefit show this week for his efforts in signing up 57 new members within a year. It was the first such award made by the club.

Folk Pacts N. M. Fair for 5th Year

ALBUQUERQUE, N. M., Feb. 12.—Carl J. Folk signed contracts for the fifth consecutive year for the New Mexico State Fair, Roswell, October 4-8.

Folk has contracted the Hugo Zucchini cannon act for 1949. Folk opens in Tucson, Ariz., February 17 for 10 days and will play three other spots in Arizona before returning to Tucson for the Pima County Fair and Stock Show, March 23-27.

Al Wagner Signs Contract For Laurel, Miss., Annual

LAUREL, Miss., Feb. 12.—Al Wagner, owner, Cavalcade of Amusements, said here that his org has been signed to furnish the midway at Laurel, Miss., Fair, the week of September 26.

Contract was held last year by Hennies Bros.' Shows.

Hilderbrand Leaves Hospital

PORTLAND, Ore., Feb. 12.—O. H. (Red) Hilderbrand, owner of the Hilderbrand Shows, has been released from the Veterans' Hospital here and spent several days with Harry and Marge Chipman at their home in Yakima, Wash. Hilderbrand is still getting around with a brace and casts.

FOR SALE

NO. 12 BIG ELI WHEEL, late model, V-type drive, steel foundation base, including Eli Power Unit, factory refinished. All in excellent condition, \$6,000.00 cash. LATE MODEL 8-car OCTOPUS RIDE complete, factory overhauled like new, \$4,000.00 cash.

MINIATURE TRAIN, 1 locomotive, 2 center cars, 1 observation car, 20 sections straight track, totaling 180 ft.; 12 sections curved track 14 ft. 9 in. radius, ticket box, entrance, and chain fence; capacity 15 children. Purchased new in 1944 from Miniature Train & Railway Co., at a cost of \$2,750.00, this price did not include ticket box, entrance and fence. These parts were added at an expense of \$250.00; total investment, \$3,000.00. This ride in fine condition, same has been overhauled at our factory, cash price \$2,000.00.

Address All Inquiries

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1300 NORTON AVENUE

COLUMBUS 12, OHIO

LEGITIMATE CONCESSIONS WANTED

MONROE, MICH., FAIR, AUG. 8-13; BELLEVILLE, MICH., FAIR, AUG. 23-27; IRONTON, OHIO, CENTENNIAL 100TH ANNIVERSARY, MAIN STREETS, OCT. 10-15.

Bingo and Popcorn sold at these events. No percentage allowed. Can use for season. Late Model SPIT-FIRE RIDE and other RIDES that do not conflict. Also SHOWS with attractive fronts and good entertainment. Need large legitimate PENNY ARCADE. All booked-on equipment must supply transportation. Splendid route including several STATE FAIRS.

GOLD CROWN EXPOSITION

"AMERICA'S NEWEST MIDWAY"

CAN PLACE FOR LONG SEASON, STARTING MARCH 26

SHOWS (with own equipment): Mechanical, Monkey, Fat People, Motordrome, Wild Life, Unborn, Side Show. Have complete outfit for girl show; must have two or more girls.
CONCESSIONS: Long or Short Range, Custard, Novelties, Age and Scales, Fish Pond, Duck Pond and Hanky Panks of all kinds, Pea Pool, Rat Game, Pan Game and other P. C., but must have Hanky Panks to go with them. Will place three Grind Stores, exclusive, who can obey orders.
RIDE HELP: On all Rides. MUST DRIVE SEMI.

Winter Quarters, Fayetteville, N. C., now open. Address:
K. F. (BROWNIE) SMITH, Owner

Rt. #7, Box 185, Fayetteville, N. C., or Harry E. Wilson, Gen. Mgr., Gibsonton, Fla.

Want—KEYSTONE EXPOSITION SHOWS—Want

OPENING APRIL 2, 1949

Playing a Proven Route of Mill Towns in the Carolinas

Will book Bingo, Palmistry, Coca-Cola, Basket Ball, Balloon Darts, Pitch-Till-You-Win, Bumper, Clothes Pin, Jewelry, Novelties, Photo Gallery, Scales, Penny Arcade, French Fries, Penny Pitch, Candy Floss, Hoop-La, or any flashy Stock Stores. Office owns 5 Rides. Bob Mahan wants Stock Store Agents and P. C. Agents. Get with a Show that is playing big pay days every week. Want Ride Help who can drive Semis.
FOR SALE—10x10 four-way Awning Flameproof Tent with Frame, used three weeks, and High Striker just like new.
Jim Terry and Harry E. Stecke, contact at once. WRITE OR WIRE:

KEYSTONE EXPOSITION SHOWS, Lock Box 297, Oldsmar, Fla.

WANTED—SIDE SHOW ACTS, GIRL SHOW—WANTED

For best framed Side Show on road. 2 Bally Girls, Fire Eater, Pin Cushion, Tattoo Man, Mentalist, One-Man Band, Hillbilly Couple, Juggling Act, Ticket Sellers, Girl Show Manager, 2 or more Girls with Wardrobe. Have beautiful frame-up on wagon. One Girl Show, no opposition. Must be able to take orders. Couple for Monkey Show. Useful people, answer. Have all Shows on Ross Manning Shows. Third season. All people who worked for me before, answer. All address:

EARL MEYER SR.

2351 N. W. 46th St.

MIAMI, FLA.

MERRY-GO-ROUND WANTED

Will pay cash for small Merry-Go-Round in good condition, with or without transportation; 32-ft. Allan Herschell 2-abreast preferred. Will book or lease Merry-Go-Round, with or without transportation; state your own terms. Ride will be placed on a Show with six major Rides, with 14 Fairs and Celebrations already booked with more pending. Write:

P. O. BOX 1125, ALEXANDRIA, LA.

"OMAR'S PALACE AMUSEMENTS"

OPENING MARCH 1

Will book one Wheel for Twin Wheels, Octopus, Tilt-a-Whirl or any major non-conflicting Rides. Want Photos, 10¢ Concessions of all kinds. Capable Manager for two complete Girl Shows, except wardrobe. Want Animal, Snake, Monkey, Mechanical Shows, Motordrome. Want Ball Game, Hanky Pank Agents. Ride Help of all kinds except drunks.

Address: BOX 329, MUSKOGEE, OKLA.

Want The Following Concessions

Cigarette Gallery, High Striker, Fish Pond, Jewelry, French Fries, Novelties.
OPENING MARCH 15 AT PORT ALLEN, LA.

We have two Spring Fairs—Gonzales, La., April 21 to 24, and Litcher, La., April 27 to May 1. All replies to:

HARRY BURKE SHOWS

PORT ALLEN, LA.

MID-WESTERN EXPOSITION

"America's Sho' Beautiful"

WANT CAN PLACE WANT

Opening Downtown Beaumont, Texas. First Show in city limits in six years. 9 Big Days and Nights 9—Saturday, Feb. 19, to Sunday, Feb. 27, inclusive; followed with a choice route of Fairs and Celebrations. First Fair June 2 to 4. Come on.
RIDES—Octopus, Roll-o-Plane, Scooter, C-Cruise, any not conflicting. Have 11 now.
SHOWS—Minstrel, Animal, Illusion, any Grind Show, Glass, Maze. Have 6 now.
CONCESSIONS—Arcade, High Striker, Jewelry, Scales and Ace, Fish or Duck Ponds.
Featuring Fearless Gregus, Man Shot From Cannon, Free Attraction. Also Art Spencer's Lion Motordrome and Jungleland with Gargu the Gorilla. All new Wheel and Merry-Go-Round and a 7-Ride Kiddieland. 40-Week Season. "Please, NO MAYS or MILERS; just Showmen."
All wires and correspondence to:

OCTAVIO PEDRERO JR. Gen. Representative Winter Quarters: Box 194, Orange, Tex. Telephone 9442 until Feb. 16, then Beaumont, the red one.
TED WOODWARD Owner and Gen. Mgr.
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Can be used indoors with compress. air.

Hauls a big load of kids or adults on every trip.

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You need a steam train to make real money. These trains are grossing \$2,500 to \$12,000 a season; you can do it too in any town over 10,000. Many park officials give rent-free concession just because of the crowd-pull.

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Shrunken Heads and Shrunken Bodies, Devil's Child, Apt Boy, Wolf Boy, Fish Girl, Gorilla Boy, Missing Link, many others. Write for photos and prices.

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WE BUY SECOND-HAND SHOW PROPERTY

Will buy Evans Wheels, Concession Tents, Kiddie Rides, Guess Weight Scales, Candy Floss Machines, Games of Chance. All kinds of Freaks and Exhibition Goods, Rink Skates, Velvet Drops. Pay cash. What have you? Send details.

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WANTS AGENTS FOR COUNT STORE and PECK STORE

Am booking with HAPPY HOLIDAY SHOWS for 1948 Season. I have Exclusive on Grind Stores. This Show has 9 Rides, playing OHIO and MICHIGAN. Opening April 20. FOR SALE: DODGE SCHOOL BUS, '42 motor. In good condition. Write: c/o DETROITER HOTEL, DETROIT 1, MICH.

BRAND NEW LOOPER

Has operated 90 days in same location. Has been repainted. Better than factory job. Save \$3,000.00 on purchase price. Come down and see it. 1941 Mack Truck with 28 ft. closed in Trailer \$1,000.00.

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FOR SALE

1 Ton Dodge 16-inch dual wheels and 7x9 living quarters, with or without sound system; '42 Federal 12-ft. van body, 25-ft. Schult house trailer, 14-ft. Clear coach house trailer.

ODELL MIDDLETON

701 Conoley, Valdosta, Ga. Phone 1980. P.S.: Dick Duncan, phone home.

MIDWAY CONFAB

SAMMY (ARKIE) SULLENS is confined in the Michigan's Veterans' Hospital, Grand Rapids, and expects to be there for several months. . . . **CHARLIE (HENNIE) HODGES**, Side Show and museum impresario, is confined to his home in Coldwater, Mich., after undergoing surgery in Coldwater Hospital.

When an agent returns to quarters from a meeting and finds everybody glad to see him, he silently asks himself, "What did I do that was right?"

CHARLES H. HODGES, Side Show proprietor, is convalescing in Coldwater, Mich., following a major operation. . . . **MR. AND MRS. JOSEPH BENNETT**, Royal Empire Shows, attended the Ontario fair meeting in Toronto.

Winter-wise showman is one who tries to gross a few bucks before the sun and the temperature start dropping.

WILLIAM GANNON, former medicine high pitchman, now residing in New Orleans, writes that many pitchmen and hustlers are arriving daily in preparation for the annual Mardi Gras Celebration to be held late this month. . . . **L. B. (BARNEY) LAMB**, owner-manager of the Lamb Shows, was a recent business visitor to Mobile, Ala. His show is wintering in Dothan, Ala., at a former airport there.

Sooner or later concession agents let their jackpot listeners in on the truth about each other.

CURLY MASON, general agent, American United Shows, has been a frequent visitor at the Circus Inn, Yakima, Wash., operated by **HARRY AND MARGE CHIPMAN**. He is booking winter dates for **RAY ALDRIDGE'S** Western Unit. . . . **ROXIE HARRIS**, owner-manager of Ohio Valley Shows, on his return from the Arkansas Fair meeting, visited his sons, Jack and Donald, who are stationed at Fort Knox, Ky., 32d M. Tank Bn. CCB, Third Armored Division, Co. D.

Day following a fair meeting banquet is marked by indigestion and the sudden thought that the guy you invited to attend as your guest didn't book your show.

IRENE HESTER is at her home, 916 N. Main Street, Evansville, Ind.,

recovering from a major operation. . . . **LOUIS G. KING** has signed up as advance agent with the Granite State Shows and will head for winter quarters early in April as shows start playing New Hampshire spots April 21.

Only guys who are successes as fair booking agents are the ones who can tell by ear what's wrong with the percentages.

DELBERT R. FOX, retired railroad conductor of Greenville, Pa., and well known to showmen in that territory, cards from Lakeland, Fla., where he is spending the winter, that he will leave there soon for Mobile, Ala., to attend the Mardi Gras Celebration. While in Mobile he will be the guest of his brother, Walter B. Fox. . . . **STEVE HENRY**, general agent, who represented Peppers All-States Shows at the Louisiana fair meeting in Alexandria, is located in Mobile, Ala., where he is working on a book for a local organization.

When a midway doctor took his stethoscope to a shop wagon for repairs, it set a precedent in medicated iron welding.

EDDIE O'BRIEN, owner, Bay State Shows, will invade the South this year for the first time with his unit. . . . **FRED PERKINS**, recently inked to general agent **ROLAND CHAMPAGNE'S** Continental Shows, is reported seriously ill at the Kinston (N. Y.) Hospital with a kidney ailment. . . . **JOHN KILONIS**, former carnival-circus op who exited from the field in the '30s, is now in the real estate business in Manchester, N. H. He attended the Massachusetts fair meeting. . . . **HARRY ROACH**, concessionaire on the Finneral Shows, is back in Boston with a sunburn and a new mustache after vacationing in Tampa.

Girl Show audiences know that the cutie is both clever and beautiful because the emcee interrupts her act often enough to say so.

ACE TURNER, who is at the Henry Grady Hotel, Atlanta, for the winter, will hit the road May 1. . . . **MR. AND MRS. H. W. FISKE**, concessionaires, are in Phoenix, Ariz., where Fiske is recovering from an operation at Good Samaritan Hospital. . . . **MARCELYN CUTLER**, who had been vacationing in Warren, Pa., with her mother and grand-

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WANT TO BOOK

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NO. 12 ELI WHEEL

With new Power Unit, Fibre Drive and other features.

1946 CHEV TRACTOR
1946 ANDREWS TRAILER

In excellent shape.

PRICE
\$6,200.00

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FIRST CALL

WANT FOR 1949 SEASON. OPENING SATURDAY, FEB. 19. **RANDOLPH FIELD, SAN ANTONIO, TEX.** Ride Foreman and Second Men on Merry-Go-Round, Ferris Wheel; must be Semi Drivers. SHOWS: Good proposition to Operators with own equipment, Girl Show with own wardrobe. (Skitook, Curley Adams, Bob Huddleston, contact Whitey Dixon, Legal Adjuster.) Some Hanky Panky Concessions open. Address: **ROLAND SMITH, 306 Madison, San Antonio, Tex.** (Phone: Circle 41806.)

WANTED

Partner with capital to furnish Flash for nice Bingo. I have tractor and trailer to carry same. Prefer Show Owner. I have to book small Cook House, neat Mug Outfit, Cigarette Shooting Gallery, Clothes Pin Pitch, one Center Outfit that work as P. C. or a Stock Store. If you have capital and Rides and route that can make money, get in touch with me.

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701 Conoley Ave., Valdosta, Ga. Phone 1980. P.S.: Dick Duncan, phone.

WANTED

Razle, Skillo, Pin Store, P. C. and Slum Store Agents. Concessions of all kinds: Hoop-La, Bumper, Balloon Dart, String Game, Fish Pond, Duck Pond and etc. Want reliable Legal Adjuster. Side Shows, write or wire what you have. Opening first week of March. Winter Quarters open. You're welcome to stay free of charge till opening date. Will book lides of all kinds. Wire, write or come on. All people here before, write; also Moe Taylor and Hoppy Chapman. **ROTH and LANKFORD SHOWS, Rt. 9 (above radio station), Moultrie, Ga.**

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CARNIVAL TENTS SHIPPED WITHIN **5 DAYS**
AFTER ORDER RECEIVED! SLIGHTLY MORE TIME REQUIRED FOR SHOW TENTS
WIDE SELECTION OF MATERIALS AND TRIM

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TOP-POP Hybrid Popcorn Is Backed by a Money Back Guarantee!
Finest Quality Roasted Peanuts—Attractive Circus Bags.

3 sizes boxes, cones, bags, snow cones, floss papers, colors, napkins, spoons, ready-to-use flavors, apple sticks.

Immediate Delivery Star Poppers, Midway Marvel Candy Floss Machines—all-rubber shock-mounted. Stay ahead with Sno-King Ice Shavers—capacity 500 lbs. per hour. Useo Popcorn and Peanut Machines bought and sold.

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CARNIVAL, CONCESSION, CIRCUS, SKATING RINK.
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ALL-STATE TENT & AWNING CO.
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Lawrence Greater Shows
P. O. Box 1921 Savannah, Ga.
Now booking Fairs, Celebrations and other Events for 1949 Season. Can place worthwhile Attractions, Concessions and Help—all departments.

father, is working at the West Palm Beach, Fla., Marina Yacht Club, where she will remain until late April. . . The Funhouse at Mission Beach, Calif., Amusement Center has been taken over by JOHN PHILLIPS, Ocean Park concessionaire, while the hot dog stand in park's ride section has been purchased by KEITH LAIR.

Hick is a guy from a farm in the backwoods who doesn't understand when an agent tells a concessionaire, "The timber has to be weeded."

MAXIE GLYNN has booked his cookhouse with Prell's Broadway Shows. . . A. H. McCLANAHAN, concessionaire, who recently underwent a major operation in Foundation Hospital, New Orleans, is recovering but will remain there some time, reports his wife who was with him. . . CASEY SENS, last season with Lawrence Greater Shows, has booked his rides and concessions with Shan Bros.' Shows, which opens the season April 2. Sens is in Sarasota, Fla. . . MR. AND MRS. ORVAL WILLIAMS, along with HAL DUNN, manager of the Buff Hottle Shows, and MITCHELL WOLF, attended the Louisiana Fair meeting, Alexandria, La. While there the Williams visited MR. AND MRS. JACK MURRAY. Mrs. Murray is in ill health. . . JOHN ENRIGHT, manager of F. E. GOODING'S No. 1 unit, suffered numerous injuries in a car accident Tuesday (1) near Wilming-

ton, O. Enright was en route to Florida with his brother, Frank, owner of a laundry in Columbus. Ice caused the car to skid and crash head-on into another car.

BERTHA (GYP) McDANIELS, operator of the Penny Arcade and Rocky Road to Dublin on the Johnny J. Jones Exposition, left Bradenton, Fla., last week to take in the Florida State Fair at Tampa before heading for the Jones org's De Land, Fla., winter quarters to make ready for the coming season. Gyp spent most of the winter at the Dumas Motor Court, operated by WILLIAM G. AND ANNA DUMAS at Bradenton. Dumas formerly was associated in the operation of the Happyland Shows out of Detroit with JOHNNY REID. Having sold his interest in the shows to Reid, Dumas set up a modern tourist court in the Florida city a year and a half ago. Gyp says the Dumas have done for Bradenton what the Ringlings did for Sarasota, Fla. Gyp says that recent visitors included NED TORTI, Wisconsin DeLuxe Company; BERNIE MENDELSON, MR. AND MRS. MEL DODSON, MR. AND MRS. J. C. WEER, COLONEL AND MRS. STAHLER, IVA MORRIS AND NAN RANKIN, and that the gab sessions developed into a convention of their own.

Wider midways for winter tours are proposed so that there will be more space for shooting the proverbial cannon without hitting anybody.

SAM RHODES, comedian; NADINE DOUGLAS, piano player; CONY CORNALL, trumpet player, and LEON LONG, magician with "Ebony Follies," enjoyed visits from MR. AND MRS. JIMMY SIMPSON, BIG KID SPARROW and LITTLE JOHNNIE REDDICK, while playing the 101 Night Club, Kinston, N. C. . . FRED W. WRIGHT, of the W. C. Kaus Shows, has been discharged from the Massachusetts Memorial Hospital, Boston, where he recently underwent an operation. . . MINNIE (FRANCENE) MEYERS, annex attraction, following a successful stand at the My Oh My Club, New Orleans, has opened at the Gay Paree, San Antonio. . . MR. AND MRS. E. McATEE, who closed with the Lotta-Hooey Shows at Marianna, Ark., November 6, have been in winter quarters in Wakeeney, Kan. Because of MRS. McATEE'S poor health, they will not return to the road this season.

FOR SALE OR TRADE

Single Loop-o-Plane, Smith & Smith Kiddie Chair Swing, good condition, for House Trailer.

FRED UTTER
BOX 275, ADENA, OHIO

ARCADE

For Sale—\$1,050. 80 Machines, Top Counters, Jacks, Ballies Stock Parts. Complete, ready to go.

H. E. VALENTINE
BOX 328 CONWAY, ARK.

WANT TO BUY ONE MONKEY MOTORDROME

Any Condition

JAS. KELLAR
2160 Rednor Ave., Columbus, O.

WANT TO BUY MONKEY SPEEDWAY WITH CARS

EARL CHAMBERS
c/o GETLIN & WILSON SHOWS
PETERSBURG, VA.



WANTED

FOR THE BIG GLADIOLA FESTIVAL AND FAIR, DELRAY BEACH, FLA. WEST PALM BEACH AND MIAMI TO FOLLOW.

Want Glass House, Wild Life, Drome, Fun House, Arcade, Want Eat and Drink Stands, Merchandise Wheels, etc. Want reliable Help in all departments. Want Cook House Help for Maxie Glynn's Cook House. FAIR COMMITTEES IN FLORIDA: Get in touch with us for your next Fair Dates or pay us a visit at any of our Fair Dates while in Florida. We will be glad to have our Agent call on you. All answers:

SAMUEL E. PRELL
BELLE GLADE, FLA.

TED LEWIS SHOWS

WANT

CONCESSIONS—Scales, Bumper, Darts, Grind Stores. SHOWS—Fun or Glass House, Snake, 10-in-1 and Girl Revue; must have own outfit and transportation.

HELP—Foremen and Second Men on all Rides; top salary if qualify. Those who drive SEMI are given preference.

The following men contact at once: Bob and Roy, Wiley, and Wm. "Pop Eye" Gross; important.

Address:

12-37 ROSEWOOD ST., FAIR LAWN, N. J.

WANT

AUSPICES AMERICAN LEGION BLDG., INC.

HALIFAX FAIR, DAYTONA BEACH, FLA., MARCH 3 TO 12 — SAME WEEK DURING WORLD'S CHAMPIONSHIP MOTORCYCLE RACES

CAN PLACE—Concessions of all kinds, money getting Shows, American Palmistry, Rides, Free Acts booked. Motordrome can mop up on this date. Everybody address:

TURNER SCOTT

166 S. Ocean Ave.

Daytona Beach, Fla.

NOW IS THE TIME! Don't Get Shut Out FISH PONDS

Our Fish Pond tanks are set in a beautiful cabinet with back board to act as your counter. Back board is hinged and has holes in it to throw back your fish. We have sold a great many of these outfits and have engineered it so you have a steady flow of water to insure continuous action of your fish. Outfit comes complete with centrifugal pump, motor, 100 fish, with stainless steel slides and all connections, ready to work.

THIS OUTFIT IS \$300.00 — WE CRATE FOR SHIPPING
GET YOUR ORDER IN EARLY TO INSURE PROMPT DELIVERY

NEW! NEW! NEW! NEW! NEW BALL GAMES

THE WHOLE DAM FAMILY

This is a slap rack type ball game. Comes complete with 4-legged stand. Really beats bottles . . . \$100.00 Pair

NEW PUNKS FOR PUNK RACKS

Wider heads so as to stuff them tighter. 11 glamorous colors. Will not fade or wash out . . . \$27.00 Doz.

NEW SIX CAT

This cat has been revamped and has more colors than you could expect. Packed as tight as a rock. 23" high—Sewed many times extra to really make it last . . . \$8.00 Each

Aluminum Bottles \$1.70 Each

Very fine Maple Bottles . . . \$1.75 Each

3-Legged Bottle Stand . . . \$15.00 Complete

COMBINATION RAZZLE TABLE OR BLOCK DICE

With Point Chart or Coupon Chart, \$50.00 Pair Complete with dice, wooden balls, dice cup. Carrying Case FREE.

Rolldown Tables . . . \$50.00 Pair

New Slot Rolldown . . . 70.00 Pair

Any of you boys who saw this outfit last year will want these.

New Sponge Rubber Dart Boards with Linen Thread Dividing Lines . . . \$15.00 Each

We Manufacture The Following HOOP GAMES

HOOP-LA'S
In this score we have been imitated a lot of times but never equaled.

HOOP-LA BOXES
LAMP HOOP-LA BLOCKS
HEART SHAPED BLOCKS

BEAR BLOCKS
INTERMEDIATE BLOCKS
PITCH-TIL-YOU-WIN
WATCH-LA BLOCKS

P.S. Did you hear about the fellow who said he got it from Oakes? Yes, he got a sample but had it made by a butcher so the outfit was no good. The sample was made by Oakes. Yes, he saved a ten-dollar bill but he didn't get what he wanted!

We Also Carry a Full Line of Bingo Supplies.

Bingo Cards—Single or Double

Electric Bingo Blowers

Rubberized Bingo Cages with the new improved everlasting Plastic

Bingo Balls

WRITE FOR OUR NEW 46 PAGE CATALOG

WE ALSO HAVE OVER & UNDER CHARTS, BEAT THE DEALER CHARTS OR ANY CHART YOU CARE TO SEND US A SKETCH ON

RAY OAKES & SONS
Box 106 Brookfield, Ill.

ROYAL Exposition Shows

WANT

For Veterans Fair, Lake Wales, Fla., Feb. 21 to 26

(First Carnival in 20 years)

A few more Hanky Pank Concessions, Arcade, Rotaries, Ice Cream, Potato Chips, Kitchen Gadgets and Demonstrators in Exhibit Tent, and several Kiddie Rides. This is practically a virgin town and should be good. Up town location immediately behind Friedlander's Store.

FOR SALE FOR SALE FOR SALE FOR SALE

WE OFFER FOR SALE THE FOLLOWING SHOW EQUIPMENT:

One 49 1/2 k.v.a. Fairbanks-Morse Diesel Light Plant, mounted on 1936 model Ford Truck with Van body. This outfit is A-1 in every respect and easily worth double our price of \$1,500.00. One 7 1/2-Kw. Onan semi-automatic jeep motored 60 cycle single phase outfit, like new, \$350.00. One 8-Car Lindy Loop, ready to run, complete, \$1,500.00; needs paint and some repairs on cars. Also have trucks for above if wanted. One 20x20 Geek Show outfit, complete with Front and Banners, \$125.00; one 20x40 Show Outfit with 54-ft. Front, \$200.00; one 20x60 Side Show Outfit complete with excellent Tent, Pipe Front 110 feet long, Poles, Stakes and 11 Banners, one year old, \$450.00; one 37 1/2-Kw. Cutler-Hammer Transformer with steel tower, \$300.00. This transformer has less than 200 hours' usage. All can be seen on this Show and at storage quarters in Punta Gorda, Fla., by appointment only.

Address as per route: J. P. BOLT, ROYAL EXPOSITION SHOWS

P.S.: Want to buy for cash, Set of IRON CLAW or ERIE DIGGERS.

J. L. (JIMMIE) HENSON SHOWS

OPENING MARCH 26

Place Legitimate Stock Concessions, Bingo and Diggers sold. Place Cookhouse that caters to Show People. No gypsies or racket carried or tolerated.

Place any clean Show for season with or without equipment; will furnish Tops to reliable Showmen with something to put inside.

Place A-1 Wheel Foreman (Bill, answer), place Second Men and other useful Help.

Celebration Secretaries: Have open dates in June and July in Illinois.

Have 8 Rides, 4 Shows, 30 Concessions,

J. L. HENSON

WINTER QUARTERS, FOREST HILL, LA.

For Sale: One Jones 24-Seat Chairplane, one 10-Car Kiddie Auto Ride, Both Rides complete and ready to operate; will sell reasonable; stored in Arkansas.

SILVER SLIPPER SHOWS

WANT

WANT

WANT

OPENING APRIL 1—MULE DAY CELEBRATION, COLUMBIA, TENN.—10 BIG DAYS Start the 1949 season off with a BANG. Open your season at the Mule Day Celebration at Columbia, Tenn. The oldest and largest Celebration in the South. Drawing from 40,000 to 50,000 people yearly. FAIR SECRETARIES AND CELEBRATION COMMITTEES: Inspect our Midway before signing your Midway Attractions. We have open dates in August, September and October in Kentucky, Tennessee and Georgia.

CONCESSIONS—Want Stock Concessions of all kinds. Will give X on Photo, Novelties, Jewelry, Frozen Custard, Long or Short Lead Gallery, High Striker. Also want Bumper, Dart Game, String Game, Pitch-Til-U-Win, and all other Legitimate Concessions that work for stock. RIDES—Will book, buy or lease Allan Herschell 10-Car Kiddie Auto Ride. SHOWS—Will book Penny Arcade, Motor Drome, or any Show not conflicting with what we have. HELP—Want sober and capable Foremen for #12 Eli Wheel, Chairplane, Double Loop-o-Plane and Kiddie Airplane. Want Clown with own uniforms for Fun House. Want Managers for Snake Show and Crime Show. Want to buy one 100-Kw. Transformer. All wires and replies to: **WILLIAM O. HAMMONTREE, General Manager, 1919 E. 80th St., Chattanooga, Tenn.**

RAY CRAMER WANTS FOR SIDESHOW ON DODSON'S IMPERIAL SHOWS

OUTSTANDING BALLY ATTRACTIONS, SUCH AS GOOD POP-EYE ACT, JUGGLERS, MUSICAL ACT. PERFECT FORMED MIDGET WHO CAN ENTERTAIN. OUTSTANDING MIND ACT THAT CAN GET MONEY WITH NO HEAT. GOOD SWORD-SWALLOWER WITH PLENTY FLASH. ALLIGATOR-SKIN GIRL OR BOY OR ANY OTHER OUTSTANDING FREAK.

All salaries paid out of office, and you get it weekly. This is a thirty-five-car railroad show with excellent fair route. We offer you pleasant working conditions and a long season. All above expected to have the best of wardrobe in keeping with my show. State salary when answering.

CAN ALSO USE TWO TICKET SELLERS AND TWO BALLY GIRLS, PREFER MARRIED COUPLES.

Winterquarters Opens March 1 in Columbus, Georgia.

ADDRESS:

RAY CRAMER, 400 N. E. 100 Street, Miami, Fla.

DICK'S Greater Shows Inc.

WANT RIDES	WANT SHOWS	WANT CONCESSIONS
Kiddie Rides Kiddie Autos Kiddie Train Buggy Ride Rolloplane or Spitfire	Wild Life Motordrome Funhouse Walk Thru	Penny Arcade, Long and Short Range Gallery, Ball Games, Custard, French Fries, Grind Stores. Some percentage open, preference given to Grind Store owners.
NOW BOOKING FOR 1949		

RIDE HELP: Foremen on Merry-Go-Round and Tilt-a-Whirl, First and Second Men on C-Cruise. Semi-Drivers preferred. Top salaries.

SEVEN FAIRS ALREADY BOOKED — TWO MORE PENDING SHOWS OPEN EARLY IN APRIL

R. E. GILSDORF Box 401 CHEWS, N. J.

50TH YEAR

CARL FERRIS SHOWS GOLDEN ANNIVERSARY TOUR

Opening last week in April and beginning our 50th year of continuous operation. Showing our proven route of 7 Old Home and 7 bona fide weeks of Celebrations. This Show has 5 of the best Fairs in New York State already signed, consisting of Dunkirk, Watertown, Little Valley, Trumansburg and Waterloo, with 2 more pending; also two Pennsylvania Fairs. WANT—Legitimate Concessions, no grift, no percentage. The following are booked: Bingo, Cookhouse, French Fries, Pop Corn, Cat Racks, Long Range Gallery, Bowling Alley, Jewelry and Novelties. Others open. We will limit Midway

RIDES—Tilt-a-Whirl, Spitfire, Octopus, Fly-Plane, or any Ride not conflicting with our 7 office owned. Wonderful Ride country.

SHOWS—Side Shows, Grind, Motordrome, Life, Animal or Mechanical, No Girl Shows. Penny Arcade (Murphy, let's hear from you quick).

FOR SALE—2 50-Kw. Transformers mounted in Van type Mack Diesel Truck, equipped with tower, switch boxes, and other extras, priced \$1,500.00; reason for selling, have just purchased Diesel Light Plants and Towers. Extra long body G. M. C. Bus, new motor, excellent condition, \$500.00. 1 125 Artizan Organ for Merry-Go-Round, perfect condition, just reconditioned, \$500.00. All Rides contact either

CARL D. FERRIS, Medina, N. Y., or MARTIN SMITH, 6108 Sheridan Rd., Tampa 9, Fla.

All Concessions and Shows contact MARTIN SMITH, 6108 Sheridan Rd., Tampa 9, Fla. 50TH YEAR

J. R. LEERIGHT SHOWS

WANTED EIGHT RIDES - - - OPENING APRIL 2 - - - SIX SHOWS WANTED

For choice spring dates in Kansas, Colorado and Nebraska and the pick of Colorado and Nebraska Fairs and Celebrations.

Help: First and Second Men on Rides. General Help for Shows and Concessions. Must drive semis, all trucks in tip-top shape. No drunks, agitators or floaters wanted. Concessions: Stock Stores, Hanky Panky open. What have you? No Count, Skillog or Gee Stores. Agents needed. Rides: Have all our own. Thank you. Shows: Will book Mechanical, Side Show, Big Snake, any not conflicting. Splendid route for organized Jig Show. For Sale: Single Loop-o-Plane, newly painted, cheap; nice Kid Airplane, newly painted, perfect, \$450.00; Jones 24-Seat Mix-Up, good Chev. Tractor and Trailer, all \$2000.00. Wire—Write—Do Not Phone, Please—Wire—Write.

J. R. LEERIGHT, BOX 174, HERINGTON, KANSAS

WHITESIDE'S CONCESSIONS

HARRISON GREATER SHOWS

SHOW OPENS MARCH 4TH, NEWBERRY, S. C.

COUNTER CLERKS for BINGO, CLOTHES PIN AGENTS: BOZO, EARL HALL, WHITEY CAMPBELL, contact me. Slum Skillo Agents, General Help on all Concessions. All HANKY PANK CONCESSIONS OPEN, reasonable privilege. Get with a show that has a SOLID proven route of FAIRS and Still Dates. All replies: A. R. WHITESIDE, Concession Mgr.; MAX SHARP, Business Mgr., 3007 N. W. 36th St., Miami, Fla., until Feb. 21st; then in care Harrison Greater Shows, West Columbia, S. C., or Newberry, S. C. P.S.: Mr. Harrison can use SUBER, reliable Ride Help, semi drivers preferred.

INDEPENDENT SHOW OWNERS

Have an excellent route for Iron Lung, Mechanical Show, Motordrome, Arcade, Unborn, Big Snake and others. Playing North Dakota State Fair, Minot; Central Iowa Fair, Marshalltown; Great Jones Fair, Monticello, Iowa; Thief River Falls and Preston, Minn.; Fairs; Decorah, Iowa, Fair; annual on the streets, Clinton, Iowa; Illinois' Greatest 4th, Firecracker Festival, Monticello, Ill., and others.

Address all mail:

SUNSET AM. CO. Box 468, Danville, Illinois

WINTER QUARTERS

Dobson United

WILLERNIE, Minn., Feb. 12.—Everything quiet in quarters at present. Pete Jensen and Frank Ironi are building kiddie rides. Neal Lanigan suffered a stroke January 25 in quarters, where he and Mrs. Lanigan have been living in their trailer. Neal has been electrician with the show for the past two years. He is in Lakeview Hospital, Stillwater, and in critical condition.

R. E. Patterson, co-owner, is spending a few days at his home in Webster City, Ia. Tex Roberts, also co-owner, has returned to his winter home in Irvington, Ala., but expects to return to quarters about March 1.

The show is pretty well booked with the exception of a few still dates. A new Tilt-a-Whirl has been ordered for spring delivery. V. L. Ives has booked his Spitfire and four concessions, including his long-range gallery.

Recent visitors included Mr. and Mrs. William Wolf, Jack McDonald, Charles Carroll and Mr. and Mrs. Robert Pickering.

Curley Walters has bought a Funhouse and will be on the show this season. Org will take to the road with 10 rides and 30 concessions, 6 of which will be office-owned. Exact number of shows scheduled this year has not been determined. A note from Happy Hooper, in Florida, reports Mrs. Hooper's health is greatly improved.

Pepper's All-State

ALEXANDRIA, La., Feb. 12.—Rides are being painted and all show fronts are getting a thoro going-over.

Owner Frank W. Pepper left on a northern booking trip after attending the Louisiana fair meeting here. Mrs. Olive McAnich left for Iowa. Mr. and Mrs. Larry Schaff, now in Richmond, Va., are expected back soon.

Mrs. Louise Pepper and son, Lewis, are constant visitors. Paul Critzer is recuperating from an operation in Biloxi, Miss.

Smiley (Pupien) Smeglick is getting tractors ready for the opening. Jack Martinkus again will have the bingo. He's also mailman and *The Billboard* sales agent.

Already here are Mr. and Mrs. Stanley DeVoss, Mr. and Mrs. Harry Smeglick; Mr. and Mrs. Matson and daughter, Barbara; Mr. and Mrs. Foster; Mr. and Mrs. Virgil Dillon and son, Junior; Mr. and Mrs. Glendon Williams, Frankie Perneti, Danny Pepper, Pop Casey, Daniel Bruce, Hubert Sturgeon, Albert Leuth and Bubbles Eleby.

Show plan to open here March 1.

Ohio Valley

FINDLAY, O., Feb. 12.—Recent return of Owner Roxie Harris and General Agent Bill Harris from the Arkansas fair meetings and a five-State booking tour marked a step-up in quarters activity. Bob Harris, ride superintendent, is giving all ride equipment an overhauling.

New Merry-Go-Round horses have been received and all rides, shows and fronts will be repainted. Don and Dell Bishop have the cookhouse and grab stand ready for opening. David Rutherford purchased a new bus to handle his concessions and stock.

Ralph Baughman has signed his diggers and candy floss, while A. Ross has booked his mouse, pan and basketball games. John Dengler will have candy apples and J. C. McCandless the popcorn stand. Shows are skedded to open April 30 and route will carry them thru Ohio, Indiana, Illinois, Missouri and Arkansas.

PAT BRADY.

Virginia Greater

SUFFOLK, Va., Feb. 12.—Winter quarters crew is painting the rides. The shows' cookhouse frame and counters are also getting new paint. General Agent William C. (Bill) Murray is supervising work at quarters in the absence of General Manager Rocco Masucci, who is at his home in New Jersey.

Recent visitors at quarters were J. Sanders, of Norfolk Tent & Awning Company, who was given an order for a new top for the Circus Side Show, and Dr. Karland Frischkorn, of Karland's Circus, Norfolk. Mrs. Dot Smith, wife of Eddie Smith, is spending a few days at her home in Hanover, Pa.

Oliver and Janet Jones report from Florida that they will check into quarters about March 1 to ready their novelties, glass pitch and penny pitch concessions. Bob and June Coleman, the shows' bingo operators, wintering in Florida, also will join up in a few weeks. Others of the shows' personnel who are in Florida are Joe Conley, Mr. and Mrs. Eddie Curtin and Happy Arnold and his family.

Word received from Louis and Kate Augustino from their home in Waycross, Ga., is that they are selling their Wild Life Show and also the animals of their Circus Side Show and will go out with concessions only this season. The Gibson brothers, Raleigh, Arthur and Fletcher, are expected to report soon from their home in Charlottesville, Va., where they are spending the winter.—WILLIAM C. (BILL) MURRAY.

Dyer's Greater

WEST HELENA, Ark., Feb. 12.—With the return of winter quarters residents from holiday trips, activity has become normal. Mr. and Mrs. William Dyer and Mr. and Mrs. George Dyer visited relatives in Indiana and Wisconsin and attended the Chicago and Iowa fair meetings. Shorty Orchard was in charge during their absence. The George Dyers took the Tilt-a-Whirl to the Sellner Company for overhauling and bought a new car.

Mr. and Mrs. Laurence Helzer and Mimi have returned from a Nebraska trip. Mr. and Mrs. Gus Litts and Jack Wiburg have returned. Litts is repairing and painting Merry-Go-Round horses. Mr. and Mrs. Robert Thomm, Mr. and Mrs. Curley Hobbs and Mr. and Mrs. Red Wilson are busy doing repairing and painting work. Work is under the supervision of George Dyer, with Gene Carnell in charge of upholstering and refinishing, and Bernie Lawton in charge of mechanical work. Recent purchases have included transformers, semi-trailer, shop truck and kiddie train. Mr. and Mrs. William Dyer are vacationing in Hot Springs.

Ted Lewis

FAIR LAWN, N. J., Feb. 12.—Org's staff includes Ted Lewis, owner-manager; Kathryn Lewis, secretary-treasurer; William (Pop-Eye) Gross, business manager; Floyd Lewis, assistant lot manager, and Robert (Dutch) Dooley, chief electrician.

Cliff Curran has booked his free act and custard wagon for the season, Clement Cuby will have his *Bouquet of Life* show and candy floss and Stanley Hintz his monkey show.

Concessionaries include Mike Sabber, popcorn and candy apples; Ray Saay, short range gallery; Jimmie DeVito, cigarette shooting and ball game; Ted Miner, ball game and pitch-till-you-win; Paul Boda, duck pond; Cliff Curran, custard; Clem Cuby, candy floss; Gwyn Russell, diggers; Karl Vandergrift, french fries, sno-ball and hoop-la; Nick Green, six cat, bucket; Ray Sigler novelty hats; Floyd Lewis, grab. The office will have 12 joints.

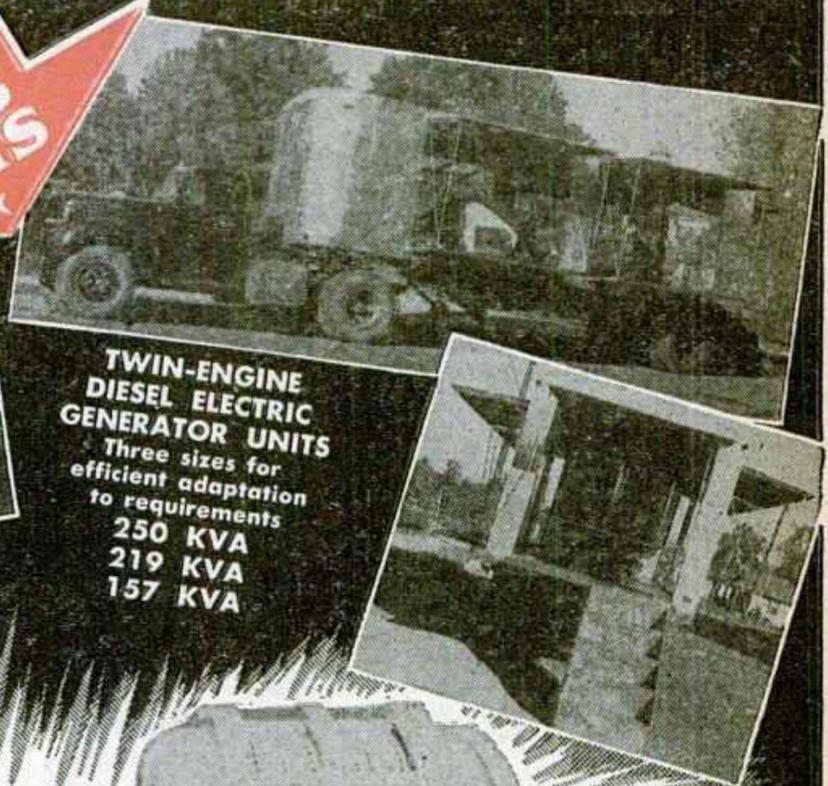
WE LIGHT THE MIDWAYS OF AMERICA!

LEWIS-DIESEL OF MEMPHIS HAS LONG BEEN RECOGNIZED AS THE FOREMOST SUPPLIER OF DIESEL-ELECTRIC GENERATOR SETS TO THE OUTDOOR SHOWS OF AMERICA

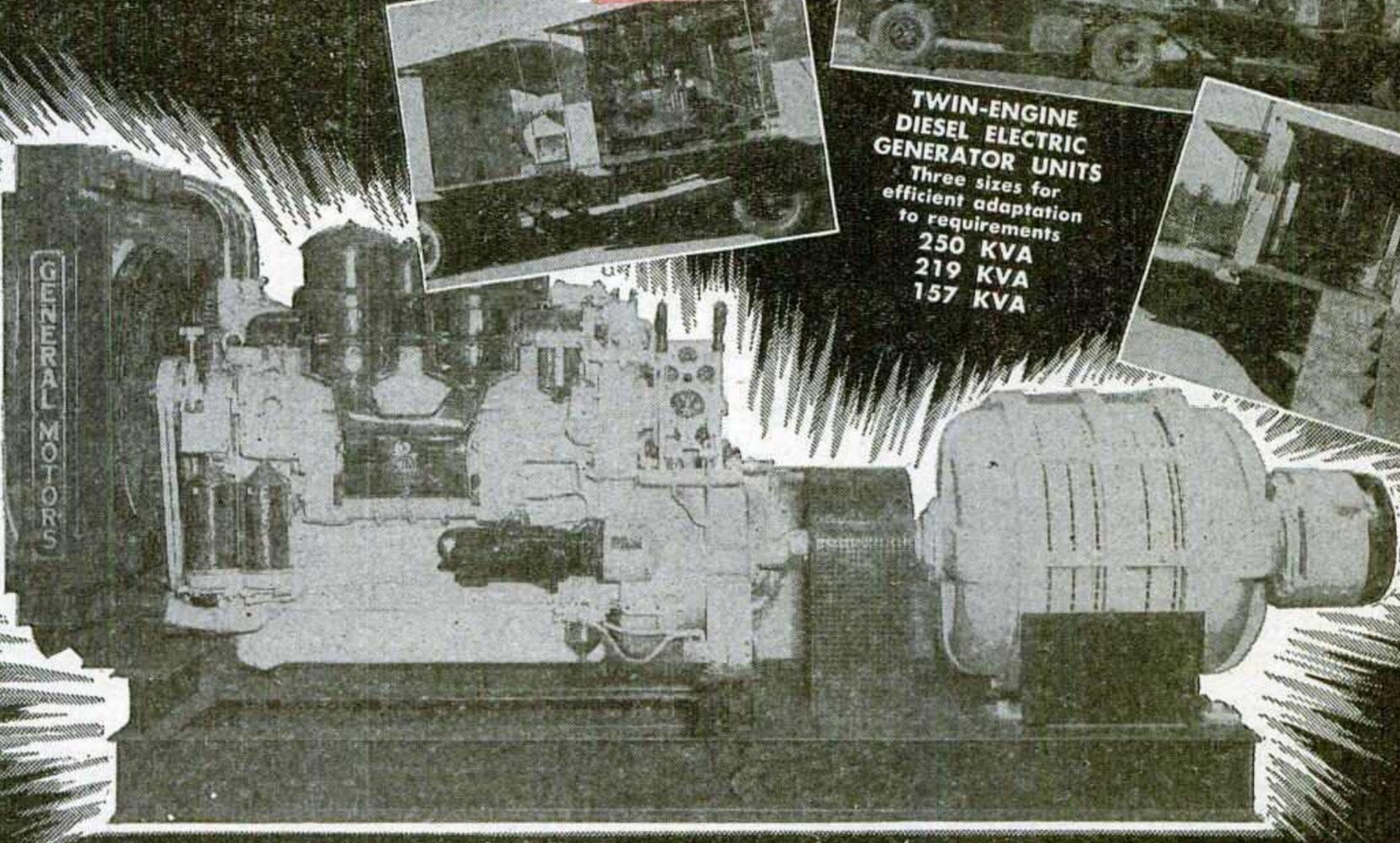
We Proudly Present Our

1949 MODELS

They represent the latest in design and engineering and offer the very best values obtainable!



TWIN-ENGINE DIESEL ELECTRIC GENERATOR UNITS
 Three sizes for efficient adaptation to requirements
 250 KVA
 219 KVA
 157 KVA



SPECIFICATIONS

Engine, General Motors "71" Series.....	250 KVA	219 KVA	157 KVA
Max. BHP @ Operating Speed	"Twin Six"	"Twin Six"	"Twin Four"
(1600 RPM).....	330 HP	284 HP	184 HP
Electric Starting.....	12 Volt	12 Volt	12 Volt
Generator—Columbia 2 bearing	250 KVA-	219 KVA-	
Capacity @ 1200 RPM Max.....	200 KW	175 KW	157 KVA-12
Current	115/208 Volt	115/208 Volt	115/208 Volt

CONTROL PANELS—Aluminum plate polished, equipped with circuit breaker, fuse block, automatic voltage regulator, volt meters, ammeters, frequency meter, hour meters and all necessary equipment.

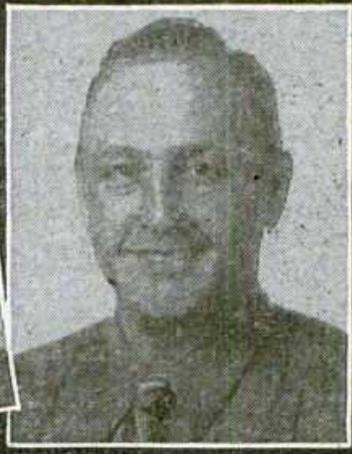
Unit mounted integrally on steel frame and direct connected through flexible coupling.
 Total weight, less control panel..... 10220 9880 8770

LEWIS-DIESEL-GENERAL MOTORS GENERATOR UNITS —

- The MOST power per dollar..... (Compare Price)
- The MOST power per pound..... (Compare Weights)
- The MOST eye-appeal with flash..... (Compare Appearances)
- The MOST simplicity..... (Compare Equipment)



E. WOMBLE
 Vice-Pres. and Gen. Mgr.



SAM VINSON
 Field Engineer

The result of COMPARISONS will show that LEWIS-DIESEL-GM PLANTS give MORE power for MORE hours for LESS cost

LEWIS-DIESEL ENGINE CO.

MEMPHIS 2, TENN.

HILL'S Greater SHOWS

ANNOUNCES

A STAR STUDDED ROUTE OF FAIRS AND CELEBRATIONS
 PLAINVIEW, TEX.—DAIRY SHOW RIVERTON, WYO.—FAIR-RODEO
 —2D WEEK IN APRIL LANDER, WYO.—RODEO
 ALLIANCE, NEB.—RODEO RAWLINS, WYO.—FAIR-RODEO
 MOBRIDGE, S. D.—4TH JULY MITCHELL, NEB.—LABOR DAY FAIR
 HURON, S. D.—RODEO SHAMROCK, TEX.—FAIR
 RAPID CITY, S. D.—RANGE DAYS CHILDRESS, TEX.—FAIR
 THERMOPOLIS, WYO.—RODEO SEVERAL OCT. FAIRS TO FOLLOW
 Have Week September 12 Open—Secretaries in Colorado and New Mexico, Contact

RIDES—Will book Octopus, Whip, Rock-o-Plane. Can place capable Ride Men. Clyde Runnels, Ride Supt. SHOWS—Have opening for Wild Life or Animal, Fun House, Mickey Mouse, Mechanical. CONCESSIONS—Will sell "Ex." on Photos. Will book any legitimate Concessions. (Am depending on you, Murphy, with Arcade and Diggers.) Show has the most outstanding spring route of any truck show. We own 13 Rides, will carry 10 Shows and 40 Concessions. Show opens middle of March. All replies to
 P. O. BOX 516 ARANSAS PASS, TEX. H. P. HILL, Mgr. C. O. HILL, Sec.

BOHN & SONS UNITED SHOWS

Opening February 23

Want Stock Stores of all kinds not conflicting. Want Shows with own outfits. Will book, buy or lease Merry-Go-Round. Will book one Flat Ride, Tilt-a-Whirl preferred. Want Photos, Cork and Lead Shooting Gallery, Penny Pitch. Agents for Count Stores and Diggers. Eddie Schultz wants P.C. Dealers. Want Ride Help, Mix-Up Foreman, Electrician and other Help. All who worked for me before, get in touch at once. All contact me before Feb. 19.

CARL H. BOHN, P. O. Box 4189, West Monroe, La.

T. J. TIDWELL SHOW

WANTS FOR OPENING
 SAN ANGELO STOCK SHOW AND RODEO

Beginning March 2, two more Stock Shows to follow.

Can place Hunky Panks, Grind Shows, Girl Shows; Rex Allen, wire. Ride Help. Ridee-O, Octopus and Wheel Foremen; also Second Men. Bill Hartman and C. R. Davis, come on. Show opens downtown, Big Spring, March 25; two Saturdays. All wire

T. J. TIDWELL
 CRAWFORD HOTEL, BIG SPRING, TEXAS

GEORGE H. HARMS WANTS

Concession Agents, one Wheel Man, Razzle Agents that work points, Slum Skillo Men, Alley Agents, one experienced Shive Rack Man, Men or Women for Percentage; also General Help. Contact me: 55 Willis Avenue, Rochester, N. Y., now. Booked with

JACK PERRY SHOWS
 OPENS MARCH 28, CAMDEN, S. C.

SPRING CARNIVAL

OPENING SATURDAY, FEBRUARY 19, IN COLUMBIA, S. C.

In the Heart of the Colored Section.

Want legitimate Concessions of all kinds, also use small Bingo. All address:

CARNIVAL MANAGER 2121 Main St.

PIKE AMUSEMENT SHOWS

Opening March 26th, Mulberry, Ark.

Now booking Concessions and any Show with own transportation. Want Ride Help all kinds. Foremen and Second Men for Ferris Wheel, Merry-Go-Round and Octopus. Have good spring route and several fairs already booked. This show will carry eight Rides. Address all mail to

BILL PIKE
 FAIR GROUNDS, MULBERRY, ARK.

MIDWAY ATTRACTIONS

Boston, Ga., on Main Street, February 19-28.

Want small Cookhouse or Grab. Photo and all Hunky Panks, come on—\$12.50. Will sell ex. on Mitt Camp. Want one or more Kiddie Rides. Also Chairplane Foreman. Can place Grind Shows with own transportation. H. Kermit Sumner, T. B. Kaiser, call. Herman List wants Coupon and P.C. Dealers. All write, wire or call

E. A. "HOPPY" CHAPMAN
 Paterson Hotel, Valdosta, Ga., until February 19

SAM'S FUNLAND SHOWS

WANT FOR SEASON

Opening Feb. 26, Winnsboro, S. C., for V. F. W. Spring Festival. 2 Saturdays, Free Gate. Carrying 5 Rides.

CONCESSIONS—Pitch-Tilt-U-Win, Fish Pond, Ball Games, Hoop-La, Cigarette Gallery, Short Range Gallery, High Striker, Age or Weight, String Game, Pan Game with 2 or 3 outfits in line, Mitt Camp or any 10¢ Outfit. SHOWS—Snake, Monkey, Illusion with own outfit. RIDE HELP—Can use sober Ride Help for #5 Ell, Little Beauty Merry-Go-Round, Smith & Smith Plane; also Help for 2 Kiddie Rides. Address all mail:

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M. A. SRADER SHOWS

OPEN APRIL 14 AT LIBERAL, KANSAS

Have complete outfit for Pit Show, good proposition if you can furnish attractions. Can place Penny Arcade or Fun House. Shows with own outfit. Also Steam Train or any Ride that does not conflict. Few Concessions open. Address:

SRADER SHOWS, BOX 1895, WICHITA, KANSAS.

Seen, Heard at Tampa:

Melvin Hildreth Lauds Parade; Showmen in Record Gathering; J. Enright Hurt in Car Crash

By Herb Dotten

(Continued from page 49)

Duval and Frank Miller were among other Ringling fixtures who visited the fair.

Johnny Enright, unit manager for Floyd E. Gooding, will be confined to his home in Loudonville, O., for several weeks as a result of an auto accident which occurred Tuesday (1) while Johnny and his brother, Frank, were en route here. In the accident, in which the Enright car was hit by a truck, Johnny's back was wrenched severely, Frank escaped unscathed, and the Enright car was practically demolished. Johnny was hospitalized for several days before he was returned to his home.

Mr. and Mrs. Sam Levy, owners of Greater Lawrence Shows, wore worried looks here, having received news that Herb Shive, shows' general agent, had been forced to re-enter a hospital this week. Only recently Herb was discharged from the VA Hospital, Atlanta, but Thursday (10) he again became a hospital patient, this time at the Marine Hospital, Savannah.

J. W. (Patty) Conklin, Toronto big-wig, arrived here after a Chicago stop-over, during which he huddled with his brother, Frank, the latter en route back to Toronto from California. Patty was joined here by Mrs. Conklin, who had been vacationing in Miami, and by Mr. and Mrs. Rex Billings and the latter's daughter, who have been wintering in that city. Billings, the top man at Belmont Park, Montreal, and wife are ardent anglers and enthused over ocean fishing, which they tried for the first time several weeks ago. En route from here to Miami, the Billingses planned to visit the Ringling winter quarters.

Frank Kingman, secretary-manager, Brockton (Mass.) Fair, and secretary of the International Association of Fairs and Expositions, planned in Wednesday (9) with the news that construction of a new grandstand at Brockton will start next week. Razing of the old structure was completed this week.

They're now calling Herb Picard "Major Bowes, the Second," the reason being that Royal American's press agent this winter developed an amateur show for an eat-and-drink establishment in one of the local hotels. Shows have clicked and propped up business at the eat-drinkery.

Charles Swoyer, veteran secretary of the Reading (Pa.) Fair, stopped over for a day while headed south with Mrs. Swoyer for a vacation. With the Swoyers were Mr. and Mrs. George H. Rader and Grace Haine, all of Reading. The Swoyer party planned to be back in its home city February 22.

Bucky Allen, of the World of Mirth Shows, beamed thru the downtown hotel activities. Taking delight in those proceedings were Paul V. Moore, secretary; Dave Witcover, president, and South Carolina's former governor, Ransome Williams, a director, of the Columbia event.

Mr. and Mrs. Harry Batt mixed business and pleasure in the traditional, hearty Batt manner. Harry gandered the new rides and the grandstand acts with a view to his Pontchartrain Beach, New Orleans. But they found time to prove delightful hosts. Paul Huedepohl, secretary of the National Association of Amusement Parks, Pools and Beaches, came in from Chicago, joined the Batts here, and left with them for Del Ray, Fla., where they planned to visit Mrs. Art Briese, wife of the Thearle-Duffield Fireworks rep, who is vacationing there.

J. M. Dean, secretary of the Mississippi A. & I. State Fair, Jackson, took time out to outline construction work now under way at the Jackson plant. Foundations, he said, already have been laid for a new \$100,000 steel and concrete building which will house more than 300 head of cattle. A new administration building also is to go up before the 1949 fair. Already completed is the revamping of several old structures.

William T. Collins, of the show bearing his name, drove in from St. Paul. Cash Wiltse, until recently general agent for the Collins' org, also was on the scene. At this writing, Collins had not signed a replacement, nor had Wiltse closed with another show.

Mrs. Reba Schall, of Great Allentown (Pa.) Fair, accompanied by Mr. and Mrs. Lee Good, also of Allentown, were interested visitors. . . . Sid Jessup, of the U. S. Tent & Awning Company, Chicago, spent several days here, coming in from Sarasota, where he and Mrs. Jessup have been vacationing. The Jessups plan to remain here until March 1, when they will head north, visiting shows on the way.

Jimmie Strates, owner of the James E. Strates Shows, was in early, then left for Albany, N. Y., and the New York State Fair convention there. Mrs. Strates, Mr. and Mrs. Earl Truax and Mr. and Mrs. Pete Stanos, all of the Strates Shows, remained here for a few days before returning to Largo, Fla., where they are wintering.

Julius Cahn, veteran fair man, until last year secretary of Kewanee County Fair, Luxemburg, Wis., was in daily attendance. Known affectionately as the "Count of Luxemburg," Julius has been living here for three months and plans to return to Wisconsin in April.

C. C. (Specs) Groscurth, owner, Blue Grass Shows, upped with the announcement that he closed recently to play three Alabama fairs, Scottsboro, Jasper and Albertsville. . . . Fat Work, ride operator of White Lake Park, North Carolina, and Mrs. Work were in for a look at rides and to visit friends.

Ray Marsh Brydon, independent midway show operator, came in from Miami, where he is wintering. . . . One of the night spots frequented most by visiting showmen here was the Frolic Club, where Sally Rand and her show held forth.

Walter Hale, press agent and midway show operator, was a busy man, what with "The Queen of the Nudists" live talent, plus film show, he and Duane Esper presented this week at the Broadway Theater in near-by Ybor City, Fla., and his huddles with outdoor showmen.

Marshall Johnson, of Selma, Ark., divided his time between the fair and the Ringling winter quarters. . . . Denny Pugh, midway chief at the Dallas fairgrounds, purchased several rides while here.

In for a brief stay was George A. Hamid, New York outdoor attraction booker, who left for the New York State Fair convention at Albany. . . . J. C. McCaffery, general agent of the Hennies Bros.' Shows and exec of the Amusement Corporation of America, railed in from Chicago. He was accompanied from Birmingham on by R. H. McIntosh and David McDavid, key men at the Alabama State Fair, that city. From here McCaffery went to his Miami home.

Don and Sam Greco, iron lung operators, recently closed negotiations to show the iron lung thruout the cuntry under AMVETS auspices,

Don, who worked a lung here, disclosed. One unit, managed by Mr. and Mrs. Cliff Younger, is in California working under the AMVETS.

Bill Cowan, business manager of the Cavalcade of Amusements, reported that the shows had closed to play the Laurel (Miss.), Fair this year. . . Mrs. Cowan also was here, as was Hattie Wagner, of the Cavalcade.

Thinned down some 30 pounds, Mike Wright said he is "feeling tops." He drove up from Miami with his wife, Mable. The Wrights have been in Miami several months while Mike has been regaining his health. He plans to return to Chicago in March.

Ralph Lockett, general agent Johnny J. Jones Exposition, and Mrs. Lockett spent a week here, then headed for a two-day stay at Lido Beach before returning to Jones's winter quarters at De Land, Fla. . . Co-Owners Morris Lipsky and Buddy Paddock, of the Jones org, were in many huddles here and closed several deals. . . John Gallagan, bingo concessionaire, resumed his Florida vacation after a week's visit at the fair. . . Eddie Young, owner of the Royal Crown Show, was in for a day or two before going to Winter Haven, where his org plays the fair next week.

A late arrival, Harry Illions, of Celoron Park, Jamestown, N. Y. and Liberty Park, Buffalo, announced that Percy Morency, formerly of the James E. Strates Shows, will handle picnic promotions this year at Liberty Park. Illions also announced that George Goodman will have the bingo, and Harry Beach a Pretzel and Scooter ride in the same park.

Charlie Lenz, insurance man, arrived on the scene wearing a yachting hat and a deep tan. . . Bob (Diggers) Parker, wearing a deeper tan, and Mrs. Parker planned a few days of fishing at their Inverness, Fla., camp before returning to Miami, where Bob will resume make-ready activities for his many digger and derby race operations.

Harry Hennies, owner of Hen-

LANSING, MICHIGAN ANTIQUES and HOBBIES

Show and Sale, March 29 to April 1. Auspices Women's Club. Limited booth space still available.

PHONEMAN—Good deal on program and tickets. For floor plan, booth rental, etc., write

MR. AND MRS. L. VERNE SLOUT, Mgrs. Box 97, Vermontville, Mich. Phone 2137.

WANT

Ex. Pottery, Hook Rugs, etc. Have building for same. Water Circus OPEN. For Lakeside Amuse. Park, Barnesville, Pa., April-September. All answers to

T. L. DEBRICK

Markham Hotel Gulfport, Miss.

NOW BOOKING

FOR 33RD ANNUAL MINER'S PICNIC

AUGUST 12-13-14, 1949

Legitimate Concessions (no deposits accepted). No 50¢. Want Fun House. Tommy Thomas, write Dutch, per route. For privilege, wire, write or phone: JAS. AIKENS, Concession Chairman, 2923 N. 13th St., Terre Haute, Ind. Phone: Harrison 9339.

FOR SALE NEW CAT RACK

Never been used. Made of pure Pine wood. 16 ft. long. Complete with Balls and Cats. Sacrifice at \$650.00. Write or wire

M. SALITURE

1012 N. MOZART CHICAGO, ILL.

WANT RIDE HELP

Man and wife preferred; man to Drive Truck and take full charge of Chairplane, \$50.00 per week; wife to work Concession on percentage. Also can use man in Winter Quarters. We furnish House Trailer for couple to live in. Write for details: Huff's Attractions,

ROY HUFFT, Mgr.

2127 St. Joseph Ave., St. Joseph 53, Mo.

From the Lots

Prell's Broadway

OCALA, Fla., Feb. 12. — Prell's Broadway Shows, Inc., opened its season to a good crowd February 7 in Ocala.

Charles Guttermuth did a good job in Florida winter quarters. Most of the equipment was in Kissimmee. A basket of flowers was sent from the Oceolo Hardware Store for opening night. Some of the show wintered in Charleston and will join soon.

The show is proud of its new look as a result of the work by painter, Mr. Zimm, and carpenter, Sammie Caruso. Electrician Eddie Edwards and his assistant, Dick Taylor, have added the final touch with a well-lighted midway.

Among those with the org are Charles Guttermuth, assisting Abe Prell; Joe and Aggie Ross, Dorothy Miller, Margie Stephens, Patrick Finerty, Allan Travers and Charles M. Powell. Mabelle Kidder is in charge of the Girl Show; Bill Holt, Posing Show; Jerry Buck, Monkey Show; Professor Vidala, Minstrel Show; Jake Aughtmon, Circus Side Show. Maxie (Mother) Glynn has the cookhouse and Louie (Bloey Bloey) Simpkins has the novelties.

The show expects to work in Florida for the next three or four weeks. Prell has sent a crew to Charleston to get that equipment in good shape. Regular season will begin in Fayetteville, N. C., March 31.

When Prell returned from fair meetings he had the following fairs contracted: Butler, Pa.; Indiana, Pa.; Ebensburg, Pa.; Rocky Mount, N. C.; Greenville, N. C.; South Boston, Va.; Covington, Va.; Cumberland, Md.; Union, S. C.; Greenville, S. C.; Greenwood, S. C.; Columbia, S. C. (colored).

nies Bros.' Shows, was in from the org's Hot Springs quarters and off to do some fishing before returning to winter quarters. . . Frank Duffield, of Thearle-Duffield Fireworks Company, Chicago, flew in from Chi via Mobile, then doubled back to Mobile to rejoin Mrs. Duffield for a visit with their daughter. . . Art Concello, general manager of the Ringling-Barnum circus, visited on the lot here while en route to Chicago from Sarosta.

Slim Kelly, Side Show operator last with the John H. Marks Shows, selling house trailers at the fair, reported brisk sales, all to showfolk. . . Dave Endy, of Endy Bros.' Shows, was in for a brief visit. . . Louie Rice, also of that show, was in and out.

Bernie Mendelson, of the O'Henry Tent & Awning Company, Chicago, left Friday (11) for Miami. . . Ida Cohen, insurance gal, in for the Ida's full run, planned to leave for Miami and a brief rest after the wind-up here. . . Harry B. Kelley, veteran Hillsdale (Mich.) Fair secretary, and Mrs. Kelley came in for two days and said they expect to leave Florida in time to be back in Hillsdale by March.

Ned Torti, of the Wisconsin De Luxe Company, Milwaukee, spent a week here, then planned to New York on business. . . Orville Craft, owner of Craft's Shows, flew in from the West Coast. . . Other show owners noted eyeing new rides included Jimmy Rafferty, of the Rafferty Shows; Al Wallace, Wallace & Murray Shows; D. Wade, W. G. Wade Shows; John R. Quinn, World of Pleasure Shows; Dick Gilsdorf, Dick's Greater Shows, and K. I. Thomas, Thomas's Joyland Shows.

Bill Carsky, of the Casey Concession Company, Chicago, divided his time between business and his vacationing wife and daughter. . . Frank Griffin, of the Griffin Amusement Park, Jacksonville, Fla., was in for a look and some chit-chat.

Salt Lake County Annual Nets \$265 Profit for '48

SALT LAKE CITY, Feb. 12.—The 1948 Salt Lake County Fair finished in the black, according to figures released by Earl E. Howe, board president. The fair showed a profit of \$265 in its receipts of \$36,713 but there were improvements in buildings and grounds to the tune of \$5,452.

Expenditures, in addition to improvements were: \$7,968 for prizes and trophies, \$5,615 in salaries, \$3,244 for advertising, \$3,608 for cattle and \$2,717 for rodeo. The revenue included \$23,477 exhibition fees, \$8,042 sale of livestock, \$2,636 admission fees, \$1,054 concessions, \$1,178 rodeo, \$457 horse show and \$205 entry fees.

Click Heads Cass Co. Group

CASSOPOLIS, Mich., Feb. 12.—Rollo Click was elected president of the Cass County Fair Association at the annual meeting here recently. Other officers are Oscar Burch, vice-president; Clyde Corbit, secretary, and William Ervin, treasurer. Burch, Corbit, Earl Sill, Ethyl Tumbleson, Woodrow Moore, Harry Shannon, Carl Taylor and Norman Harvey were named directors.

Behm Heads New Ia. Circuit

HARLAN, Ia., Feb. 12.—Fred C. Behm, secretary of Harrison County Fair, Missouri Valley, Ia., was elected president of the new West Central Iowa Fair Circuit at its meeting here recently. Other officers include J. H. Frederickson, Harlan, vice-president, and J. M. Wansing, Denison, secretary-treasurer. New circuit includes Harrison, Shelby, Monona and Crawford counties.

Sask. Ag. Annuals Drop From 143 to 58 Since 1925

SASKATOON, Sask., Feb. 12.—Agricultural fairs in Saskatchewan dropped from 143 in 1925 to 58 in 1948, while farm machinery days increased from 10 in 1925 to 172 in 1948, Prof. J. C. Rayner told the Saskatchewan Agricultural Societies' Association here. He is secretary-treasurer.

He said a survey would be conducted this year to determine whether the organization and programs of agricultural societies should be revised "to serve agriculture better."

A major purpose of the proposed survey will be to ascertain whether the present set-up should be replaced by a regional system with a few fairs more strategically located.

Mack Higden Re-Elected

MEDICINE HAT, Alta., Feb. 12.—Mack Higden was re-elected president of Medicine Hat Stampede and Exhibition Company. Vice-presidents are D. A. Scholten, Eugene Burton, Henry Cavan and Charles Ronan. D. S. Hawthorne is treasurer. Lorne Thompson, managing director, reported the July stampede will be a three-day affair.

Wright Elects McCullough

EAGLE GROVE, Ia., Feb. 12.—Dr. B. E. McCullough, Eagle Grove, was elected president of Wright County Fair Association at the annual meeting. Roy Allbaugh was named vice-president and Gerhard Hanson, secretary-treasurer. Directors elected for three-year terms included Ed Kirtein and Fred Brisbin.

LAST CALL LAST CALL LAST CALL

BARNEY TASSELL UNIT SHOWS

For pageant of Sara De Sota, week Feb. 21, Sarasota, Fla., on new fair grounds. Fireworks, pageantry, prizes, etc., right on grounds.

BIGGER, BETTER THAN EVER

Can place Rides, Shows and strictly legitimate Concessions of all kinds, also Girl Revue and Cook House.

Wire, this week, Hollywood, Fla.

LAKE WORTH TO FOLLOW

TIVOLI EXPOSITION SHOWS

OPENING MARCH 4, SHOWING TULSA LIVESTOCK EXPOSITION—OKLAHOMA'S LARGEST TEN BIG DAYS AND NIGHTS—TWO SATURDAYS AND TWO SUNDAYS From there to Batesville, Ark. All Concessionaires and Showmen who are booked with this Show, contact our office immediately.

CONCESSIONS—All Legitimate Concessions that want space at Tulsa, contact us at once. Cookhouse open for capable party.

SHOWS—Can place Side Show, Fun House, Wild Life, Mechanical, Glass House, any Grind Show of merit that does not conflict. Harry Harris, why don't you answer?

RIDES—Want capable Foreman for new Streamlined Caterpillar; must be able to drive truck and semi.

Wire or write:

H. V. PETERSEN, General Manager

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JOPLIN, MO.

FOR SALE

59. 25 and 20-Kw. Gasoline Light Plants, all good condition and mounted on good trucks for each unit. Also 87-ft. Midway Front on two trailers, very flashy; 1 20x30 Blue Top, good condition.

JESSIE CAMPBELL, 1281 Seaman St., El Conte, Calif.

FOR SALE

FOR SALE

Caterpillar, new season of '47, good condition, \$10,000.00. Snow White and Seven Dwarfs Mechanical Show, \$1,000.00. Four 30 Kw. Gasoline Surelite Plants, Chrysler industrial motors, \$800.00 each. 75 Concessionaires' Stock Trunks, all sizes, \$3.00 and up.

COLEMAN BROS.' SHOWS

P. O. BOX 886

MIDDLETOWN, CONN.

Showmen's League of America

400 So. State St., Chicago
 CHICAGO, Feb. 12.—Edward Sopenar presided at the regular meeting Thursday (10). With him on the rostrum were Treasurer Walter F. Driver and Secretary Joe Streibich.

Elected to membership were Richard Levy, Allan A. Travers, Samuel Tepper, Alva Merriam, Hubert W. Luehrs and Fred Lambert.

Letters were received from Morris A. Haft, Vince McCabe, A. H. Daly and Teddy Underwood.

Abe Raymond is in Ravenswood Hospital. Harry Mamsch is recuperating in his home. Jack Hawthorne, who was on the sick list, is okay again and attended Thursday's meeting. No late news on Teddy Underwood. Tom Vollmer and W. C. Deneke are still confined. Louie Berger was confined to his home for several days with a bad cold but is okay again. Max Brantman advises that his wife has been discharged from the hospital and is at home. Ed Sopenar reports his wife will be home from the hospital next week.

Dave Pickard, in from Tampa, attended the meeting and Joe Taylor is back after an absence. Jack Kaplan and John (Sheik) Lempart dropped in for a call. Ned Torti, chairman of the Ways and Means Committee, reports his committee has started to function.

Notices of the party marking the 36th birthday of the league are in the mail. Event will be held Saturday (19). The Al Sopenar American Legion Post will hold a bingo game in the League rooms Friday night (25).

If members give *The Billboard* as a mailing address, be sure to check the book's letter list each week and send for the mail if you are on the list. The secretary of the League is holding mail for Roy Buster Smith, Fred W. Scifres, Sam Wilner and W. A. Hopper.

Ladies' Auxiliary

Regular meeting was held Thursday (3) in Hotel Sherman. Mrs. Robert H. Miller presided. With her on the rostrum were Mrs. A. L. Filograsso, first vice-president; Mrs. Ralph Glick, second vice-president; Mrs. Henry Belden, third vice-president pro tem; Viola Blake Parker, treasurer, and Carmelita Horan, secretary. Chaplain pro tem Edith Streibich read the invocation.

Correspondence was read from Lillian Schofield, Anna Bickford, Kathleen Gawle and the Ladies' Auxiliary of the Hot Springs Showmen's Association.

Mrs. Mae Sopenar and Isabel Brantman are still in Mount Sinai Hospital in serious condition after major surgery. Billie Lou Foreman also is on the sick list.

Louise Rollo and Marie Brown, past presidents, are back after a vacation. They visited Ann Doolan, past president, and Rose Page.

Ann Sleyster, Mae Taylor, Edna Burrows, Billie Wasserman, Pat Seery, Mattie Crosby and Louise Ruth Donahue were present after absences.

A party celebrating the auxiliary's 31st birthday was held after the meeting. Mrs. A. L. Filograsso presented Mrs. Elsie Miller with a bottle of cologne from the club. Marie Brown, past president, cut the cake and gave a short talk.

Gold earrings, donated by Shirley Lawrence Levy, were won by Mrs. Louise R. Donahue. Proceeds went to the bazaar fund.

CLUB ACTIVITIES

National Showmen's Association

1564 Broadway, New York

NEW YORK, Feb. 12.—On the dais at Wednesday's (9) meeting were Chaplain Fred Murray, Counselor Max Hofmann and Dr. Jacob Cohen. As most of the club officers were attending fair meetings, the session was presided over by L. D. King. Approved for membership was William E. Uran Jr., sponsored by L. Dada King. A letter was received from Harry Koretsky, who is in Boston with the Sportsmen's Show.

Among out-of-town visitors were Assistant Treasurer Ben Weiss, Past-President James E. Strates and Izzy Cetlin. In from Miami are Edward Goldman, Sam and Irving Berk, Herman Cohen and Moe Elk. Max Gruberg still commuting between New York and Miami. Secretary Phil Isser leaving for a vacation in Miami.

Recent visitors were Al Dorso, George Stern, Isadore Trebish, Leo Eicholz, Louis Ulrich, Ben Merson, Irving Zaitchick, Eli Guralsky, Tom Wolfe, Tom Coffey, Frank Carlton, Jack Cherry, Emanuel Silver, Sidney Herbert, Morris Levi, Francis Kelly, Morris Batalsky, Dr. Morris Lewinski, Jack Hornfeld, Gerald Snellens and Max Kassow.

Added to the sick list are Fred Perkins, Kingston (N. Y.) Hospital, and Robert Allen, Millard Fillmore Hospital, Buffalo. Sympathy is extended to Morris Gustow, whose mother died recently.

Entertainment committee busy completing details for the barn dance which is to be held in the clubrooms Saturday, March 19. Music by Joe Basile's orchestra. Prizes and favors. Next regular meeting February 23. Due are due.

Heart of America Showmen's Club

913A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Feb. 12.—Regular weekly meeting was held Friday (4). Second Vice-President Harold Elliott presided, with Secretary Al C. Wilson and Treasurer George Carpenter on the rostrum.

Friday (11) was set for the annual Presidents' Dinner, which is a co-operative affair given by the president of HASC and the president of the Ladies' Auxiliary.

Mr. and Mrs. Edward (Slim) Johnson, Midwest Merchandise Company, started on a vacation trip to Tucson, Ariz., and were marooned en route in Wichita, Kan., by a blizzard.

Mr. and Mrs. Roy Marr, Mr. and Mrs. Bill Myler and Mr. and Mrs. Eddie Geyer and children are wintering in Aransas Pass, Tex.

Al C. Wilson, the new secretary, requests all members to send him their permanent addresses.

Moxie Hanley has returned from Baltimore, where he attended his mother's funeral. Harold Elliot's automobile was stolen in Kansas City, Kan., last week during the Chevrolet Show.

Ladies' Auxiliary

President Billie Grimes presided at the Friday (4) meeting, attended by 35 members. On the rostrum were Treasurer Hattie Howk and Secretary Loretta Ryan. Pearl Strong was appointed warden.

The club took in four new members, Marie Cook, Elizabeth Reynolds, Grace Jones and Gladys Mehring, the latter two being present and introduced to members. A donation was made to the March of Dimes. The award, donated by Billie Grimes, was won by Gladys Mehring. Ruth Ann Levine is recovering from recent illness. Nellie Weber was present after an illness. Word was received that Blanche Francis, past president, is hospitalized in Hot Springs. Mrs.

Show Folks of America

San Francisco

SAN FRANCISCO, Feb. 12.—Regular meeting was called to order January 31 by President Eddie Burke. He announced the deaths of Jimmy Hunter and Leonard (Winnie) Wakeling. Services for Hunter were held in the Morrison Funeral Home and burial was in Show Folks' Rest, Olivet Memorial Park. Wakeling was buried Thursday (3). Funeral was from Morrison's and burial in Show Folks' Rest.

Past Presidents Sammy Corenson, Harry Seber and Fred Weidmann filled in on the rostrum for Vice-Presidents Charles Albright and Teddy Levitt.

Letters were read from Polly Starr, San Francisco Hospital; Howard J. Clifford, of the Clifford United Shows, and Frenchy LaMonte, San Jose.

New members are Fada Gobens, Yvette Masseth and Reno A. Camilleri.

President Burke introduced guests and members present after absences. They were Hugh Matthews, Elaine Parker, J. W. Richards, Doug Oberhandsli, Al Nelson, Dale Woods, Carl Davis, Nellie Baker, Fred Ramsey, Joe Borell, Dr. and Mrs. Joseph Seiff and their guest, Dr. Andrew W. Morton. The club welcomed back Fred Weidmann and Joe Franks who had been ill.

Mrs. Renee Masseth won \$25 in the pot of gold.

Mr. Boehm reported visiting Jack Reed at Fort Miley Hospital. John (Spot) Ragland is still in Behrens Memorial Hospital, Glendale, but improving. The secretary was instructed to send a card of sympathy to Mrs. Lillian Gibbons on the death of her sister. Harry Seber reported Mr. and Mrs. Tex Cordell recently lost their home and all their belongings in a fire. A collection was taken up and a sufficient sum was added to it from the sick and relief fund to help them out.

President Burke thanked all who helped make his shows, given for the March of Dimes, successful. Much favorable publicity was given Show Folks in San Francisco as a result of the street shows. Nellie Baker Ramsey reported visiting the Regular Associated Troupers and the Pacific Coast Showmen's Auxiliary in Los Angeles.

Regular Associated Troupers

106 E. Washington, Los Angeles

LOS ANGELES, Feb. 12.—Lill Eisenman, third vice-president, presided at the meeting Thursday (3). Dave Friedenheim, chairman of the Chinatown party, skedded Tuesday (15), told of final plans for that date. Sunshine Jackson is chairman of the entertainment committee.

Tillie Palmateer, co-chairman of the bazaar committee, exhibited an antique chair donated by Ann Stewart for a capital prize. M. H. Ellison has finished a memorial plaque listing members who have died. It will be hung in the clubroom.

Bill and Nancy Meyer celebrated their 25th wedding anniversary.

Donna Day reported Spot Ragland still in the hospital, but better. Martha Levine is out of the hospital, and Jennie Riegel is improving. Inez Allton is up and around after suffering injuries in a fall. Blacky Ford is back in the hospital.

The membership drive will start March 1. All members are urged to try for the many prizes offered for bringing in new members.

Dorothy Hugo and daughter, Lorelei, have returned from a visit with relatives in Iowa City, Ia. February 25 is the date for the auxiliary's anniversary dinner in the clubroom.

Missouri Show Women's Club

415A Chestnut St., St. Louis

ST. LOUIS, Feb. 12.—On the rostrum at the Tuesday (8) meeting were President Ida McCoy, Secretary Gertrude Lang, Treasurer Norma Lang and Corresponding Secretary Peggy Grimm. Minnie Quilliam gave the invocation.

New members are Margaret S. Wilson, Della A. Ragan, Irene Silverstein, Louella Schumacher and Gertrude Mizell. Out-of-town members present were Rose Fitzgerald, Betty Proper and Lillian Hemmler. Club enlisted 211 new members in 1948.

Award donated by Rose Fitzgerald was won by Verne Schantz. Attendance prize, donated by Norma Riaff, went to Lotis Francis.

Past President Grace Goss has gone to Hot Springs with her husband Charles T. who recently recovered from a serious operation.

Ladies' Auxiliary

Meeting was held Monday (7) in Legion Hall. On the rostrum were Bessie Gallagher, president; Grace Ziegler, first vice-president; Ann Borker, second vice-president; Mayme Ward, third vice-president pro tem; Charlotte Richardson, treasurer, and Dorothy Gold, secretary.

Legion Hall has been given to the Auxiliary for its clubroom, and complete renovation is planned by a committee headed by Past President Bernice Stahl.

Ann Borker, entertainment committee chairman, reported on the St. Patrick's Day dance.

Joe Quinn donated \$50 to the club before leaving for Florida. Past President Hattie Wagner also is in Florida. First award was won by Bea Maxwell, and second prize by Hazel Liddon. Social will be held Monday (28).

Michigan Showmen's Association

3153 Cass Avenue, Detroit

DETROIT, Feb. 12.—Regular meeting was held Monday (7). In the absence of President Jack Gallagher, Third Vice-President Fred Silber presided. Also on the rostrum were Louis Rosenthal, treasurer; Bernhard Robbins, secretary, and Leonard Simon, attorney.

Jack Kozemchick and Leo Small were admitted to membership. William Zakoor donated two radios to be used by members confined during illness. Charles Hodges, Teddy Underwood and Marty Rose are on the sick list.

Pacific Coast

Showmen's Association

1235 S. Hope Street, Los Angeles 16

LOS ANGELES, Feb. 12.—Instead of the usual weekly meeting the annual Hi Jinks was held Monday (7). Joe Steinberg was chairman. His committee included Clyde Gooding, Curtis Little, Hunter Farmer and Harry Lewis.

A vaude bill was put on by Ellis Zemansky with talent furnished by the Dave King Studios Hollywood. Harry Flax, also presented his Hum-A-Tune pitch. Music was furnished by Harry Lewis from Ocean Park.

Refreshments were furnished the 400-odd guests by the Ladies Auxiliary. Guests included Mr. and Mr. Mike Krekos, Mr and Mrs. Paul Ail, Ted and Marie Levitt, Mr. and Mrs. Everett W. Coe, Charlie Walpert, Joe Glacy, and Mr. and Mrs. Eddie Tait.

Hot Springs Showman's Club

732½ Central

HOT SPRINGS, Feb. 12.—The club held its regular weekly meeting last Sunday afternoon at the clubrooms on Central Avenue, with Charles Price, president, presiding. A buffet lunch was served and entertainment was provided by James Evans and His Dixie Mountaineers; Claude Garner, harmonica player; Fran Lager, accordionist; Helen Hummer, singer, and George Macki, trumpet player.

WANTED
 Independent Rides, Shows, Free Acts and Concessions for
COMMUNITY CELEBRATION, JULY 4 TO 9
 Contact:
E. S. PUTSAVAGE
 TREMONT, PA.

WANTED CARNIVAL
 For September 1, 2 and 3, Mansfield, Illinois.
 Event: Mansfield Homecoming, sponsored by American Legion and Lions' Club. Write
LYNN PENNINGER
 P. O. Box 218 Mansfield, Illinois

WINTER QUARTERS

20th Century

OTTAWA, Kan., Feb. 12.—Work here in quarters is progressing under supervision of co-owner Mack McCrary. All rides and trucks have new paint and the front arch and show fronts are getting the same treatment.

Albert Martin, co-owner, and Frank Gaskins, general representative, recently returned from the Arkansas fair meeting, where they signed Louie and Rose Cutler for two major rides and several concessions. Two more Arkansas fairs were added to the schedule.

Gaskins has returned to his home in Laurel, Miss., for a few weeks before the show opens.—FRANK GASKINS.

White Star Attractions

VALDOSTA, Ga., Feb. 12.—Show, under management of A. O. Coffman, will open March 1 instead of February 15 as was previously announced.

Visitors here have included E. J. Fay, Kenny Etzel, Silver Derby Shows; Mr. and Mrs. Harry LeRoy, Spartan Bros.' Circus; Mr. and Mrs. W. R. Geren, Mighty Hoosier State Shows, en route to the Tampa Fair; Pete Jones, Jones Greater Shows; Bill Myers and Theodore Meadows, co-owners of the Tennessee Valley Amusements, and Ben Davenport, owner of Dailey Bros.' Circus, who visited Shorty and Katie Lowe.

Clifford's United

LOS ANGELES, Feb. 12.—Painting and repairs have been finished on the Rolloplane, Ferris Wheel, Merry-Go-Round, office wagon and electric light truck. With the org will be Earl Petcock, electrician and lot man; Joe Blash, concessionaire; H. P. Guillemette, long range shooting gallery. Show will have 18 trucks, 7 major and 4 kiddie rides, 5 shows and 40 concessions. Mr. and Mrs. James Clifford from Iowa are visiting Manager H. B. Clifford. William Eugene will be with the org.—PRINCE OMWAH

James H. Drew

SHELBY, N. C., Feb. 12.—Org will open March 24, everything being about ready to go. The new Ferris Wheel has arrived and the transformer truck will be ready any day. Show has some new Dodge tractors and Van trailers. Dates have been contracted in West Virginia, Ohio, Indiana and Michigan.—J. H. DREW JR.

ZORA HAYWOOD WANTS

Agents for Weight and Age, Coke Bottles, Penny Pitch, Cork Gallery, Hit and Miss Ball Games and P. C. Dealers. We are booked with 10-Ride Show that has a proven route of Fairs and Spring Dates.

Open first of March, East Texas. If you want with a Legitimate Show, wire or write:

HAYWOOD CONCESSIONS
Elmo, Texas

FOR SALE OR TRADE

A complete Miniature Train outfit (all steel) for a new 1949 Chevrolet sedan. A real bargain.

SHERMAN B. SMITH
Mitchell, Ind.

MERRY-GO-ROUND

3-Abreast, complete with organ. Loop-o-Plane, Kiddie Rides, Auto, Train, Rocket, an extra Wurlitzer Band Organ, all for sale or trade. Write for pictures and particulars. Will book Rides in Children's Park for season. Write A. D. SHARPE, 65 North Sierra Madre Blvd., Pasadena, Calif.

TULSA LIVESTOCK EXPOSITION

OKLAHOMA'S LARGEST

MARCH 4-13 INCLUSIVE

TIVOLI EXPOSITION SHOWS
H. V. PETERSEN
BOX 742, JOPLIN, MO.

WORLD OF TODAY SHOWS
L. C. REYNOLDS
BOX 782, MUSKOGEE, OKLA.

WANT

LEGITIMATE SLUM CONCESSIONS, ANY AND ALL—NO EXCLUSIVE.

WANT FEW MORE SHOWS.

ACT AT ONCE — SPACE GOING FAST.

8 BIG DAYS, INCLUDING 2 SATURDAYS & 2 SUNDAYS

Thousands of Advance Tickets Sold Now. America's Biggest Indoor Circus Booked.

All replies to either of above.

JAMES H. DREW SHOWS

Can place for long season North and South in money making territory. Have good opening for two small Shows. Snake, Glass, Monkey, Fun House, etc. Will book for Committee Money and Lights. Can only carry two Shows as we play up town and many of my lots are small. Rides—Have special opening for one or two Kiddie Rides; same must be factory made and modern as our Rides are all new. Will place one Major Ride that will not conflict with ours. Concessions—Have openings for all kinds of Legitimate Concessions that work for stock. Carrying one of a kind. Ex on Photos open. We have top-notch route as good as anyone's. Already contracted and well sponsored through West Virginia, Ohio, Indiana and Michigan. Address inquiries:

JAMES H. DREW SHOWS

404 HIGHLAND AVE. Phone: 1365-M SHELBY, N. C.

JOHNNY T. TINSLEY SHOWS

OPENING MARCH 1

CONCESSIONAIRES, NOTICE

We are opening a Ride Unit and will play the lots in Greenville, S. C., for four weeks before we open the Big Show. We will book a limited number of Hanky Panks. Positively no Flat Outfits. Address:

22-A E. COURT STREET, GREENVILLE, S. C.

P.S.: Can place a few more Legitimate Concessions and High Class Shows for our regular season which opens March 26th.

FOR SALE FOR SALE PRICED RIGHT FOR QUICK SALE

PRETZEL—8 cars—336' track—numerous spoons—noise makers, etc. LOOP-O-PLANE—Single car—recently reconditioned motor. Both rides in A-1 condition and ready to go. need room for new rides.

SHAHEEN'S, INC., Salisbury Beach, Massachusetts

NORTHERN EXPOSITION SHOWS

WANT FOR 1949 SEASON—OPENING MAY 15

Concessions—Can use a few more Concessions that will work prize every time for 25c. Will positively book only one of a kind. Can place good, clean Cookhouse small enough to locate on streets, and small, flashy Arcade. No Diggers or Mitt Camps.

Shows—We plan to carry 5 Shows. Can use Motordrome, Fun House, Freak Show, Fat Show, 10-in-1, Mechanical Show or any good, flashy Show, not conflicting, with own transportation. This is virgin territory for Motordrome or any good Bally Show. John Shouse, write me.

Can place Miniature Train.

Want to buy set of Distortion Mirrors for Mirror Show.

This show plays 22 weeks of Fairs and Celebrations, including 9 Montana "B" Circuit Fairs; Wolf Point, Mont., Stampede; Minot, Bismarck, Dickinson, Mandan, Williston and Hettinger Street Celebrations, and Sanish, N. D., July 4th. We play 2 and 3-day spots, so you must have good transportation. Winter quarters opens March 15th.

MIKE SMITH, Worthing, S. D.

DODSON'S IMPERIAL SHOWS

WANT FOR SEASON 1949

OPENING BIRMINGHAM, ALA., STOCK SHOW—WEEK OF MAY 2

Will place first-class Monkey Show (will build first-class outfit for one properly managed that will get money), or will finance any worth-while Show for capable Manager that can get money. Will place sober and reliable Help on Shows, Riding Devices, and Train. Help who have worked for me before, write or come into Winter Quarters at Columbus, Ga., March 1. I will place you.

Can use Help for office-owned Sit-Down Grab and Hamburger outfit. Can use for season, first-class Sound Truck that is flashy for Street Advertising. Season's work.

THIS IS A 30-CAR RAILROAD SHOW. NOW HAVE 11 FAIRS CONTRACTED AND 2 MORE PENDING. IF INTERESTED IN BEING WITH ONE OF THE BEST.

ADDRESS:

M. G. DODSON, Gen. Mgr.
400 N. E. 100TH ST., MIAMI, FLA.

P.S.: FOR SALE—#5 Ell Ferris Wheel. Can be seen at Winter Quarters 8 66-Ft. Steel Flat Cars, stored at Columbus, Ga.

PENN PREMIER SHOWS

SHOWS

30 RIDES

FIRST CALL

FIRST CALL

SHOWS

30 RIDES

CONCESSIONS—Can place Novelties, Age, and Scales, Ex. Also Fish Ponds, Jewelry, Races, Hoop-La, Pitch-Till-U-Win, Glass Pitch, American Palmistry (no gyms), and any other Legitimate Concessions. All Eating Concessions and Bingo contracted.

RIDES—Can place Caterpillar, Fly-o-Plane or Looper with outstanding proposition.

SHOWS—Can place Wild Life, Animal or Monkey Show, Arcade, or any other Show not conflicting.

MANAGER—Can place Manager for Girl Show who can furnish talent, also with own Sound equipment. We furnish everything else, including 94-ft. beautiful new Wagon Front. We play outstanding Girl Show territory.

HELP—Want good, sober, reliable Union Billposter who can and will hang paper. Also can place good Ride Help that drive Semis. Roy "Red" McCee wants to hear from all of his old Ride Help. Jr. Ryan, come on in.

We have already contracted 12 Outstanding Fairs and 7 Celebrations. These are not pending, but signed. Show will open the first week in April. All mail and wires to:

LLOYD D. SERFASS, Owner and Manager, PENN PREMIER SHOWS
CARTHAGE, N. C.

ROGERS GREATER SHOWS

Want Frozen Custard, Popcorn, Candy Floss, Candy Apples and other Grind Concessions of all kinds. Want Side Show; have new outfit complete. Fun House, Grind Shows and other Shows of merit. Want RIDE HELP. Want man to handle three Kiddie Rides on percentage basis. Address:

H. V. ROGERS

P. O. BOX 647

JACKSON, TENN.

Show opens March 31.

PLAYING MAINE EXCLUSIVELY Want for 1949

Concessions—Scales, Age, Jewelry, Bumper, Photos, Fish Pond, Balloon Dart, Cig. Gallery, Candy Floss, Basket Ball, String Game. X on all Concessions. Shows—Animal or Monkey Show, also Girl Show with own outfit and transportation. Ride Help—No. 1 and 2 Men for Ferris Wheel, Chairplane and Merry-Go-Round. Sober Semi Drivers. Concession Help of all kinds, married couples preferred. Kiddie Rides—Auto or Airplane Swings. No gypsies. Contact

M. S. EARL

P. O. Box 683, Farmington, Maine

RIDE HELP WANTED

For Merry - Go - Round, Ferris Wheel, Octopus, Tilt - a - Whirl and Kiddie Ride for Chicago lots. Must drive semis and stay sober. We start work in winter quarters this week. Good pay.

SAM MENCHIN

11 W. Division St.
Chicago 10, Ill.
Phone: SUPERIOR 7-7243

FOR SALE

One good 1937 Ford V-8 Van type body. Can be used as living quarters; has bed, etc., or office or concession truck. 1 Kiddie Chairplane Ride; can be made into Airplane Ride. Built and operates on trailer; easy up and down, run by electric motor. One 16-ft. 2-Wheel Trailer, lots of Animals, Cages for Show built on wheels, Banners, etc. One real Sea Octopus about 5 feet, goes good in Show. Worlds of good Canvas, some small Concession Tops and Flies, etc. Good deal. 2 Big Tops, need some repairing. Extra Concession lumber, etc. One Kitchenette in trunk, ready to use in Cook House. One Pop Corn Popper on Wheels, push type. One large Stock Trunk, one Caze for Mouse Circus. All this for quick sale, come and get it, \$750.00. Wire or write:

C. F. GIFFORD
ON HIGHWAY 77 NOBLE, OKLA.

14 Concessions For Sale

Hanky Panks and P.C. with permanent location. Year round operation. Big opportunity for right party.

BOX D-134

c/o The Billboard Cincinnati 22, O.

Hale's Shows of Tomorrow NOW BOOKING

Shows and Concessions for 1949. Want Ride Help all departments. 8 office-owned Rides, 3 Shows, 35 Concessions, 2 Diesel Plants, 2 Searchlights.

L. P. HALE

Lenox, Iowa
This is our 41st Anniversary

FOR SALE

14 Ft. String Game, complete; 14 ft. Ping-Pong Ball Bowling Alley, complete with blowers; also 1941 Dodge Truck 14 Ft. Van. All for \$700.00.

FRANK COOK

3940 Wabash St. Detroit 8, Mich.

Now Booking for 1949 Rides, Shows and Concessions

HAPPYLAND SHOWS

3633 Seyburn Detroit 14, Mich.
Phone: WALnut 1-7924

DEL-MAR SHOWS

NOW BOOKING

SHOWS—RIDES—CONCESSIONS for 1949 season. Address:

AL DELFLORE

DEL-MAR SHOWS
1955 Shaw Ave., Youngstown, Ohio

FOR SALE

Smith & Smith Chairplane, newly painted, good condition, now operating Laura L. Walker State Park, Waycross, Ga. Price \$1050.00, or will trade for No. 5 Wheel and pay difference.

J. R. (HEAVY) TETER

General Delivery Waycross, Ga.

NELSON FINNEY

URGENT—CONTACT

Mr. Walter Mitchell

Emmco Insurance Co. South Bend, Ind.

FOR SALE

Kiddie Train Ride, Gas Engine Tender, 8 Coaches, capacity 22, 180-ft. of Track, Ticket Booth, Chain Fence, \$1,200.00. 1942 Dodge 1 1/2 Ton Truck. Can be seen.

Holly Hill Restaurant

Box 688, Davenport, Fla.

BARLOW'S BIG CITY SHOWS

OPENS APR. 6, ST. LOUIS, MO. Will sell ex. on Scales, Hi-Striker, Short Range, Custard, 6 Cats, Snow, Coke Bottles, Nail Game, Glass Pitch, Arcade, Hoop-La, Cigarette Gallery, Bowling Alley, Blower, String Game, Basket Ball. Want Kid Rides, Ferris Wheel Foreman, Shows. Write HAROLD BARLOW, 529 N. 52d, E. St. Louis, Ill.

Fireman to General Agent; That's the W. B. Fox Story

(Continued from page 50)

ley of the shows then known as the Greater Sheesley Shows. When railroad officials informed Fox that he had failed to pass a color examination in the fall of 1914, he obtained an indefinite leave of absence and joined the Solomon & Dorman Shows at Scranton, Pa., as a contest promoter. He remained in that capacity until the shows closed their season at Lehigh, Pa., that fall. Frank Zorda, today Side Show manager with the Mighty Page Shows, also served his apprenticeship with the shows that season, and Capt. Phillip Esposito, now retired, had the band.

Tries Hand at Pix

The following season Fox joined Thonet's Great Atlantic Shows and when they suddenly folded in the middle of the season he and the late Johnny Hays operated concessions on the Con T. Kennedy Shows. In the fall of 1916, Fox entered the film and theater business in Buffalo, but when the spring of 1919 rolled around the temptation to hit the road proved too great and he returned to his first love, the carnival, joining the Morris Miller Great American Shows as special agent. Org opened in Hamilton, O., and closed at the first Armistice Celebration ever held in Savannah, Ga.

The late Billy Gear general-agented that combo, but left in the middle of the season, being replaced by J. M. Sullivan. H. B. (Pete) Wheeler was legal adjuster, while Bobby Burns had the Merry-Go-Round along with several concessions. "It was about this time," Walter recalls, "that Gear, in his eagerness to overcome opposition to what appeared to be an important July 4 date, represented to the sponsors that he had a 20-car show when, in fact, the whole thing could have been transported on 10 large trucks of the type now used. The shows actually carried only two major rides and just before they moved into Titusville, Pa., James M. Benson came to Blairsville, Pa., and purchased the Ferris Wheel from the owner. The shows moved into Titusville on three box cars, a system flat and day coach. A large crowd gathered for the train's arrival and one of the committeemen asked Parson Joe Durning, who was handling the local details for the shows, what had happened to the second section of the train. 'Darned if I know,' Durning replied, 'It must have gone into the ditch 20 miles back.' The midway was thronged with people at Monday night's opener, but they never came back, and so incensed were some of the local merchants that the cook-house operator had to go to Oil City, Pa., to buy supplies."

In the spring of 1920 Fox joined H. B. Wheeler, who had framed the Mighty Wheeler Shows out of Newark, O., but they lasted only about two months before closing suddenly at Dowagiac, Mich. While in advance of the shows, Fox met Bill Solomon in a Lansing, Mich., hotel. Bill told Fox that his brother, Sam, and the late Nat Narder, partners in a railroad show at the time, were going to dissolve partnership at Coldwater, Mich., and thru Bill's influence Walter joined what then became Narder's Majestic Shows, remaining with them until they closed in Columbia, S. C., during Thanksgiving week.

The following season saw Fox with Billie Clark's Broadway Shows. He closed with the org at the close of the tour to replace Felix Blei as general agent of the Zeidman & Pollie Shows, remaining there until the following June, when he left to join the George L. Dobyys Shows. After Dobyys closed at the Hughesville, Pa., Fair, Fox joined the Lew Dufour Shows and wound up the season with them at Anderson, S. C. Frank Bergen, present owner of World of Mirth

Shows, was with Dobyys that season, as was Ed A. Kennedy, retired and living on Long Island.

Promotes Celes

In 1923 Fox turned his hand to promoting celebrations and, in partnership with A. B. (Pete) Jones, promoted the July 4 celebration at Richwood, W. Va., which, except for a World War II interruption, has been operating ever since. As a feature the boys brought in the first airplane seen in that sector, but in so doing made a grievous error, for the plane was forced to land on the mountain tops because of air pockets below. The cash customers deserted the midway and rushed up the mountain to ride the plane at \$10 per ride. At the conclusion of the Richwood event, Fox and Jones organized the Famous Dixie Shows, which they kept on the road most of that winter, closing at Spartanburg, S. C., February 22.

Blow Lorain Stand

In the spring of 1924 Fox was appointed general agent of L. J. Heth's railroad show and remained there until it began its fair dates when he left to join J. J. Page in the operation of the first shows which Page ever owned. Well-known troupers on the Heth org in 1924 included Tom M. Allen, trainmaster; Warren Soles, special agent; Billie Bowen, business manager, and Walter H. Devoyne, secretary. Walter and Margie Kemp had the Motordrome and Jesse Sparks was electrician. The shows lost their July 4 date that year when Lorain, O., was blown to bits by a hurricane and they wound up by playing an emergency four-day still date at Newark, O. Warren Soles narrowly escaped death at Lorain when the roof of the poolroom he was in collapsed around his ears. He, however, saved his life by crawling under a pool table.

Numerous Associations

As pointed out above, his show business associations were many and in 1925 Fox was with the Matthew J. Riley and Dyckman & Joyce railroad orgs. The late Sammy Lawrence and Charles (Buck) Yeager operated most of the concessions with Riley that year and William R. Hicks was business manager, with Louis G. King as special agent. L. H. (Doc) Hamilton operated the Side Show. When Riley closed, Fox joined Dyckman & Joyce for their Florida tour. Robert A. Josselyn and Dan Francis Mahone were legal adjusters; Ralph J. Pearson, agent, and W. C. (Billy) Murray, now with Virginia Greater Shows, was secretary. In 1926 Fox went with Smith's Greater United until they closed for the season and then joined Nat Narder's No. 2 Shows for another Florida tour. These shows were operated by Irving Narder during the winter that Nat Narder died and they closed at Eustis, Fla., February 25, 1927. Harry (Polish) Fisher, now a carnival manager on the West Coast, was business manager, and Louis G. King was special agent.

Bazaar, Fair Promotions

In the spring of 1927 Fox joined Maurice B. Lagg in the operation of an outdoor bazaar around New York and when Lagg closed at Harrisburg, Pa., in early September, he went south into the Carolinas and staged several late fairs for A. M. Nasser's Metropolitan Shows. During the winter of 1928-'29 he promoted indoor and outdoor events in partnership with the late Paul M. Drake, of Akron. In 1930 Walter entered the hotel business in Akron, remaining there until June, 1933, when he became a member of Joe Galler's Exposition Shows. With Galler that season were Jack L. Oliver, general agent; L. W. (Slim) Leesman, business manager, and Margaret Miller, secretary. Bill Dollar managed the Minstrel Show and the late Ernest E.

Farrow, who later became owner of Wallace Bros.' Shows, had the cook-house. Frank Sparks, who also became a carnival manager, operated a string of concessions.

Varied Posts

Farrow and O. J. Beatty joined forces in 1934 forming the Greenland Exposition Shows at Salisbury, Mo., and Fox joined them. The title was changed to Wallace Bros.' Shows the following year when Farrow and Beatty dissolved their partnership. Fox was Farrow's general agent when the latter opened his org at Salisbury in April, 1935. James L. Reed, Negro Ferris Wheel operator, joined the shows there and still is with them in the capacity of chief mechanic. Fox was with Wallace Bros. intermittently for six and a half years, finally leaving during the summer of 1944. He became general agent of the Al G. Hansen Shows in 1935-'36 and was assistant manager of Vernon's United American Shows in 1940. The season of 1942 saw him with Sol's Liberty Shows as press agent, a spot he relinquished to join Joe Galler's Buckeye State Shows. He was still working for Galler when the latter was killed January 27, 1943.

Opens Hotel

Fox entered the hotel business at Huntington, W. Va., that spring and remained there until the following January when he rejoined Wallace Bros., leaving the shows at Mt. Vernon, Ind., in June, 1944, to join the Allen & Nickson Shows at Grand Rapids, Mich. Following close of the season, he entered the novelty business at Mobile, where he now makes his home. In 1945-'46 and part of 1947 he general-agented Joe Karr's Wonder City Shows, later leaving to act in a pinchhitting capacity for Jake Shapiro's Triangle Shows, where he remained until the shows closed at Anniston, Ala. Last season he was with Howard Potter's Buffalo Shows, remaining there until three weeks before the close of the season when he left for Mississippi to do some temporary work for Pepper's All-State Shows. Since the fall of 1944 Fox has been successfully operating his mail-order business in Mobile. He's also a collector of and dealer in

RIDES . . . RIDES

At Liberty

FOR FAIRS and SPONSORED EVENTS
For Sale—#12 Eli Wheel in first class condition, good as new. \$6,500.00.

Write

THOMPSON BROS.

2906 4th AVE. ALTOONA, PA.

A. J. BUDD WANTS

Freak to feature, Working Acts, useful Side Show People. Long season on West Coast. Colored Runts or good Bally Attractions. State all.

1815 Powell St., San Francisco, Calif.

DYER'S GREATER SHOWS

Opening April 1st

Want capable and sober Ferris Wheel Foreman and Second Men. Merry-Go-Round Foreman. Semi drivers given preference. Shows with own outfits, good proposition (no Girl Shows); have Bannerline and Tents. What have you to put in them? Watch-La and a few Hanky Panks open (no gift).
Address: BOX 128, W. Helena, Ark.

CONCESSIONS WANTED

Ball Games, Duck or Fish Pond, Long or Short Gallery, Photo, Palmistry. Wanted to Buy—Bingo.

MIKE ZIEGLER

Hotel Rodman Philadelphia, Pa.

FOR SALE

1 1937 1 1/2 Ton International Tractor with Great Dane Trailer, good condition. 1 Tent, 40x70, complete with Side Wall and Folding Seats. Also 8-Seat Ferris Wheel.

MRS. S. T. MAUGHON

Box 231, Patterson, Ga.

AT LIBERTY LEGAL ADJUSTER, BUSINESS MANAGER

Can manage show in absence of owner. Years of experience, references.

CHARLIE A. GRIGGS

General Delivery GARRETT, KY.

WANT

Dart Games, Fish Ponds, Hoop Games and all kinds of Booths and Games for "Kiddie Circus" at New Haven Arena on April 25 thru May 1. Following week in Waterbury. Anticipate 30,000 attendance. Action all day. Write, wire or phone your deals (no collects) to

**Exposition Manager
NEW HAVEN ARENA
New Haven, Conn.
Phone 5-3123**

INSURANCE

IDA E. COHEN

175 W. JACKSON BLVD.
CHICAGO, ILLINOIS

WORLD OF PLEASURE SHOWS

Now contracting for 1949 season
Rides—Shows—Concessions
Open in April—vicinity of Detroit

JOHN QUINN, Manager
3550 Cass Ave. Detroit 1, Mich.

**FOR SALE
MECHANICAL SHOW**

Mounted on 22 ft. trailer, pulls back of car or truck, complete walk-around. Beautiful show when opened up. I will book it on an Illinois leading show with a proven bona fide route. Come and make me an offer. Cost over \$5,000.00 to build.

HOWERTON
P. O. Box 25 Eureka, Mo.
(Phone: Eureka 2827)

CALIOPE RECORDS

Ideal for Midway and Merry-Go-Rounds. All records on non-breakable plastic. Will fit and work on all changers.

Write for Free Listings.
CALIO RECORDS
ELMHURST, ILL.

GOLD BOND SHOWS

NEW AMPI-THEATRE MIDWAY
NOW CONTRACTING
RIDES — SHOWS — CONCESSIONS
Address: P. O. BOX 229, Mt. Sterling, Illinois

United Exposition Shows

NOW BOOKING SHOWS, RIDES AND CONCESSIONS, WIRE OR WRITE
C. A. VERNON
Box 597 Port Arthur, Tex.
(Phone 3-4001)

BAKER UNITED SHOWS

Inquiries solicited from Show and Concession Operators interested in a profitable connection for 1949. CAN PLACE MAJOR RIDE NOT CONFLICTING. Address all inquiries to
2257 Madison Ave. Ph.: GARfield 4584
Indianapolis 2, Indiana

J. C. MURPHY

Write me
General Delivery, Tampa, Fla., Feb. 8 to 15.
General Delivery, Ft. Lauderdale, Fla., Feb. 16 to March 15.

JACK ANTHONY

Now Booking Season 1949
Shows — Concessions — Ride Help
Want Girl Show

L. J. HETH SHOWS

P. O. Box 5415 Phone 54-7912
North Birmingham, Ala.

OHIO VALLEY SHOWS

Opening in Ohio in April, playing Ohio, Indiana and South.
Now booking Rides, Shows and Concessions.

ROXIE HARRIS

P. O. Box 142, Findlay, Ohio

BLUE GRASS SHOWS

Now Booking
**SHOWS — RIDES
CONCESSIONS**

For 1949 Season
ADDRESS: BOX 621, OWENSBORO, KY.

old-time circus and freak pictures.

To use the words of the late Claude R. Ellis, former outdoor editor of *The Billboard*, Walter bowed to cupid in the fall of 1938, marrying the widow of Charles Beasley, well-known agent of former years. Mrs. Fox toured with Walter for a number of seasons but now is in the hotel business in Mobile. Fox is a member of the Elks of Columbia, S. C.; Showmen's League of America, Circus Historical Society and several mail-order organizations. His brother, Delbert R. Fox, also well known to outdoor showfolk, is a retired railroad conductor and is making his home in Greenville, Tenn.

In relating some of the humorous sides of his long experience, Walter likes to recall the time his shows were snowbound in Dumas, Ark., for three weeks, with the crew finally shoveling off the snow in time for a Christmas Eve opener. What could have been a serious accident occurred when he nearly sliced off his nose while shaving. The United American Shows were making a long run from Fort Dodge, Ia., to Corinth, Miss., and Fox had selected Moorehouse as a gas and repair stop for the trucks. Near Cape Girardeau, Mo., a carload of Negroes collided with one of the show's big trucks killing two of the men and the driver of the local truck. The following day an ambulance chaser from St. Louis motored to Moorehouse and attached some of the trucks for \$20,000. When a deputy sheriff entered Fox's hotel room, Walter became so unnerved that he slashed a large gash in his nose, the scar from which he still carries.

On the same shows that fall the Snake Show operator was in the cookhouse lobbygowing about how poor business was and why he didn't like the shows to play towns whose names he couldn't spell. When he returned to his show he discovered that his ticket seller had taken a powder with the day's receipts and then there was real weeping, wailing and gnashing of teeth, Fox relates.

Walter once was sitting in the lobby of a Wilkes-Barre, Pa., hotel with the late Robert A. Josselyn when the latter received the now famous wire from Frank West which read: "You are wanted tomorrow night where you left your cane last night." Since Josselyn had been tipping the elbow the previous night he didn't remember where he had been and was in a quandary as to what to do. He finally decided to wire the shows for further instructions, says Walter.

Fox recalls that during his second year with the Al C. Hansen Shows, he had been away from the shows for nearly two months. During that time the shows changed from trucks to railroad cars and Fox had not been on hand to see the transition. Finally Hansen, who had gained a reputation as a practical joker, addressed a wire to Fox at Des Moines. It read: "We now have a big railroad show and you are invited to visit us at our expense. We play Salisbury, Mo., next week." This town, of course, Fox already had booked.

Fox says that Hansen at times was forgetful and had a habit of wiring expense money to the wrong town and once wired some moola to a Mississippi town which neither he nor Fox had ever contemplated playing. Fox walked into a Western Union office in the town to send a telegram only to be informed by the local manager that he had been holding a money order transfer for Fox for several days in an effort to locate him in surrounding towns. Fox also recalls the time in Montgomery, Ala., when he received a money order made out to Walter B. Fix, which took a lot of fixing on Fox's part to obtain.

Altho Fox has not amassed a fortune during his long years in the business, Walter says that he would not trade his show business experience for any sum of money. To him the remark attributed to Oscar Bloom at a fair meeting, "Show business is great business and anyone who doesn't like it is crazy," never rang truer.

THANKS

For Good Wishes and Answers Received From
Billboard Ads for Bona Fide

LAKESIDE AMUSEMENT PARK

BARNESVILLE, PA.

"NO PROMOTION." 7 DAYS' ACTION.

FREE GATE, APRIL-SEPTEMBER.

We have mile-long Coaster, Old Mill, 4 Kid Rides, Ballroom, Speedboats, Bathing Beach, Name Bands, Picnics, Conventions, Unions, Civic, American Legion, V. F. W., etc. WANT for Season—4 Major RIDES, Funhouse, Skating Rink, Wild Life, Motordrome, Girls Revue, Animal, Hillbilly. (Wayne Barlow, Sayre, Lee Creson, answer.) Gene Autry, Judy Canova, Eddie Arnold, Spike Jones, WILL take your OPEN time. OPEN—Ex. Midway Cafe with complete menu, BINGO, ARCADE, Long Range and Cork Gallery, Photos, Scales, Hi-Striker, Darts, Ball Games, Diggers, Fish Pond, Hoop-La, Shiv Rack, Novelties, Pottery, CUSTARD, Bumper, Blower, Alley, Big 6, Pan Game, Pea Pool. (2 Wheels and 2 Grind Stores.) Have your picnic and a GOOD season with US. All replies until March 10:

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GULFPORT, MISS.

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AN UNMATCHED ROUTE AND 12 BONA FIDE FAIRS

SHOWS: SNAKE, FUN HOUSE, GLASS HOUSE, ILLUSION OR ANY GRIND SHOW NOT CONFLICTING. DAN RILEY, FRED BANCROFT, CONTACT. Have complete Side Show with new transportation for good Side Show Operator. Globe of Death with us last year, contact.

RIDE HELP: Foreman for No. 5 Wheel and Chairplane; Semi Drivers. Tex Raposa, come on.

BOOK Caterpillar, Hi-Ball, Fly-o-Plane, Tilt.

CONCESSIONS: Penny Pitch, Ball Games, Pitch-Till-U-Win and other Merchandise Concessions open. Percentage People and Concession Operators, contact George Harms.

CAN USE SENSATIONAL FREE ACT. OPENING IN MARCH.

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Opening near Los Angeles, March 19, 1949

WANTED—Penny Arcade and a few more legitimate Concessions that will work for stock; no racket. Man and Wife for a beautiful Bingo, complete with stock.

WANTED—Novelty Show, Monkey Show, Fun House, Glass House, with your own transportation. Due to disappointment I have Side Show, complete, open, what have you to put in it? Those who have written, write again, please.

Can use Ride Help, preference given those who can drive semis; if married, wife can sell tickets on Shows or Rides. All replies to

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West Los Angeles 24, California

Phone: Arizona 9-2961

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LOU RILEY, Manager **EDWARD (SPOT) COOPER, Business Mgr.**
Featuring the Great Wilno, Human Cannon Ball

OPENING MIDDLE OF MARCH

IN ONE OF THE BEST TOWNS IN NORTH CAROLINA

WANT legitimate Concessions—Ball Games, Pitch-Till-Win, Long or Short Range Gallery, Penny Pitches, High Striker, Balloon Dart, Bumper, Scales and Age, Cigarette Pitch. WANT Shows—Fat, Snake, Motor Drome. Want Ride Help—First and Second Men, must be sober and drive semis.

Have for sale 22-Foot Smith & Smith Chairplane, first-class condition, with or without transportation; Pony Ride, 4 live ponies, complete with all trappings, entrance, ticket box and transportation. Will book these rides on show for season of 1949. Also have complete Grab, 12x12, blue canvas, with or without transportation.

Address: **LOU RILEY**

2121 Main St., Columbia, S. C., until March 6th

AN EXTRA PROFIT FOR YOUR RINK



RINKS WRITE FOR WHOLESALE PRICE LIST

JOHNNY JONES JR.
AGENTS FOR
CHICAGO ROLLER SKATE CO.
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SKATE LITE - Retail For 1.25 pair
CLIPS ON INSTANTLY TO SKATE PLATE
A "MUST" FOR EVERY RINK
INDIVIDUALLY BOXED

ROLLER RINK SUPPLIES

PRO-TEK-TOE SKATE STOPS. Doz. . . \$7.20
54" SPORT LACES (Plaids or Solid Colors). Doz. 1.35
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ACE WHITE SHOE POLISH
Doz. \$2.00 Per Quart 1.35

Terms: Net Cash, F. O. B. St. Louis.

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FOR SALE
BEST PORTABLE SKATING RINK

In the South. Size 45x110, brand new flame-proof special made heavy duty canvas tent, 10-ft. annex, 14 wind poles circles tent. Northern first grade hard Maple floors in sections, 2 years old, 50 pair Chicago shoe skates, 200 pair Chicago clamp skates, all good shape. Record changer, P. A. system and speakers, skate grinder, pop cooler, new tube gas heating system, neon signs, portable office, guard rails, skate boxes, etc., extra wheels, parts, 4-way lighting system, center pole drapes, brand new stringers and plenty of blocks. Can see in operation now. This rink is most complete. Will let 2 men, experienced, help take down and put back up. This is your best buy in a rink. Come, look it over, make me an offer. W. R. JONES, P. O. 531, Griffin, Ga. Phone 3574. Person to person call.

SKATE CASES AT A NEW LOW

★ STEEL CASES (Metal Over Wood)—Assorted color combinations. Finest made, \$29.64 Doz. Sample, \$2.47.
★ ALL ALUMINUM CASE—"The Featherweight Champion." Light, sturdy, with satin finish. Former OPA ceiling \$8.50. NOW \$39.60 Doz. Sample \$3.30.

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Distributors of Heiser Products, Midwest and Skating Rhythm Records, Champ Skate Brakes, Rawson Books, Skaters' Jewelry, Stickers, Laces, etc.
Write for Price List

WANT TO RENT

Pavilion or Building suitable for summer Roller Skating Rink. Have all Chicago skates, in A-1 condition. Will go anywhere.

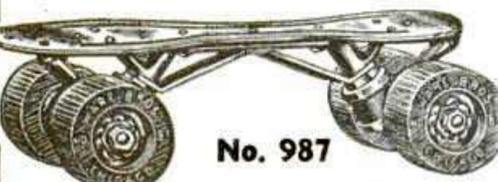
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FOR SALE

Recreational Park known as Twin Willows Lake, located on one of Pennsylvania's Main Highways, Route 8, midway between Pittsburgh and Butler. Well established business, approximately 70 acres of land, large Roller Skating Rink, Swimming Pool, Boathouse, 4 1-room Cottages, 4 3-room Cottages, 1 4-room Bungalow, Refreshment Stand with 2 Dance Floors, 2 large Picnic Shelters. Price, \$150,000.00. Terms, interested parties only. For information, write

MRS. R. L. HECKERT
R. D. #1 VALENCIA, PA.

It's a PLEASURE to ROLLER SKATE on



"CHICAGO"
TRADE MARK REG. U.S. PAT. OFF.
RINK SKATES
They're true and easy with a wide range of action. TRY THEM!
CHICAGO ROLLER SKATE CO.
4427 W. Lake St. CHICAGO, ILL.

No. 987

Manufacturers of All Kinds of Roller Skates

What's RSIA Doing To Earn It's Cakes? Rosee Reports

NEW YORK, Feb. 12.—What is the Roller Skating Institute of America (RSIA) doing to earn its money? To answer this question, a popular one with rink operators from coast to coast, Irwin Rosee, Institute director, today issued his second re-

port to the industry. A partial list of the organization's publicity-getting activities, accomplished since the first report appeared in *The Billboard*, follows:

The January issue of *Charm* magazine contained a picture of a pretty girl roller skater. The February edition of *Woman's Home Companion* carried a fiction story with roller rink background and pictures. *Senior Scholastic* and three affiliated publications, February 2 issues, had stories on World Congress champion Patricia Carroll.

Look started shooting pictures for a general article Thursday (10) which should appear within the month.

Varsity magazine will feature roller (See *What's RSIA Doing?* on page 89)

Mission Beach Rollery Leased To Hockey Club

MISSION BEACH, Calif., Feb. 12.—The San Diego Roller Hockey Club has taken over Mission Beach Roller Rink for both games and public skating, it was reported this week. The rink had formerly been operated by the Mission Beach Amusement Center.

Home games of the club, which has been playing in the Southern California Roller Hockey League for the past two years, will be played at the local rink, James M. Hammer, president, announced. Eight of the club's (See *Mission Beach* on page 89)

"Dimes" Nets \$650 At Hillside Party

NEW YORK, Feb. 12.—A capacity crowd of about 1,000 skaters and spectators crowded Hillside Roller-drome, Richmond Hill, L. I., Monday evening (7) for a joint March of Dimes benefit and debut party for Eddie O'Neill, the rink's new manager and professional.

All of the gate plus a collection, amounting to over \$650, was turned over to the anti-polio people by operator Frank Negri.

Coopersmith Takes To Air To Plug Biz

CHESTER, Pa., Feb. 12.—Jack W. Coopersmith, operator of Great Leopard Skating Rink here, is engaged in a radio advertising campaign over Station WVCH believed to be the largest ever undertaken by an individual rink operator. Monday thru Friday, Coopersmith sponsors three 15-minute shows and he bankrolls a half-hour show on Saturdays. The programs plug his rink and other business activities.

Morning broadcast at 7:45 features Tiny Adams and Slim the Driftn' Cowboy, singers. At 12:45 p.m., Bud Butterfield, Great Leopard organist, (See *Coopersmith Takes* on page 89)

Brooklyn Dromes Celebrate

BROOKLYN, Feb. 12.—Two local rollerdromes celebrated anniversaries this week. At Empire it was No. 8 and festivities Tuesday evening (8) included games, a group skating number and exhibitions by members of the Figure-8 Club. Bay Ridge celebrated No. 9 Tuesday and Wednesday evenings (8-9) with an hour long, fully costumed show featuring Phyllis Riggs, John Pergolizzi, Ida Matys and Irene Kuroski.

Callahan Spot Gets N. Calif. ARSA Contests

WATSONVILLE, Calif., Feb. 12.—Anthony Callahan's Civic Auditorium Roller Rink here has been awarded the February 27 Northern California Inter-Club championships of the United States Amateur Roller Skating Association, it was announced this week by Paul J. Gilbert, manager of Del Monte Roller-drome, Monterey, (See *Callahan Spot* on page 89)

ARSA Dance Success With 1,000 on Hand

NEW YORK, Feb. 12.—The second annual ball of the United States Amateur Roller Skating Association (USARSA), held January 29 at St. Nicholas Arena, was a huge social and financial success, according to George Apdale, association prexy.

Over 1,000 amateur skaters, officials, rink operators and their guests, most of them in formal dress, attended. Dancing was the main fare, with introductions of many celebrities on hand and presentation of awards won in the recent New Jersey ARSA artistic skating series coming during brief intermissions. The Rainbow Club of Bergenfield, N. J., top team in the competition, received a large loving cup, and each individual winner was awarded a smaller cup.

Blind ABC Warbler Skates

NEW YORK, Feb. 12.—Betty Clark, 12-year-old blind star of the American Broadcasting Company radio program, *Betty Clark Sings*, it was revealed this week, has been roller skating for several years at metropolitan rinks. Altho usually accompanied by girl friends or her brother, Betty, despite her handicap, is able to skate well by herself. In fact, she mastered plain skating and is currently working on dance and figures at Gay Blades Roller-drome.

William J. Kerth Dies

SACRAMENTO, Feb. 12.—William J. Kerth, owner of the Iceland Skating Rink here, died February 5 after a brief illness.

Owner of the American Ice Company, Kerth built rink immediately adjacent to that plant nine years ago. He had been past president of the North Sacramento Chamber of Commerce and North Sacramento Rotary Club. Survivors are his widow, Emily; a daughter, Eva, and a son, William J.

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New 40x90, Complete
ECONOMY RINK
Limited number of orders accepted
BILT RITE FLOORS & RINKS
Tyler, Texas

The First Best Skate



QUALITY
RICHARDSON BALLBEARING SKATE CO.
Established 1884
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The Best Skate Today

FOR SALE
Rollo-Dome Skating Rink
BAKERSFIELD, CALIF.

One of the largest and most popular Roller Rinks on the Pacific Coast. Bldg. 100x150, modern in every way, fully equipped, air-cooled, only Rink in city, no competition. 11 years established business; owner retiring, offers this fine Rink for only \$85,000.00. This Rink will stand strong est investigation. Write:

J. L. DICKERSON
729 Knott St. Bakersfield, Calif.

GilAsh

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SKATING BOOTS
GEO. GILLIS SHOE CORPORATION
FITCHBURG, MASS.

FOR SALE
OUTSTANDING RURAL ROLLER RINK

In prosperous farming area on fast-growing highway in Heart of Northern California. Hunting and fishing paradise. Doing good business. Bldg. 80x120; land and equipment included. White Maple floor, plenty skates, furniture, Apartment. Other interests force sale. Could not be duplicated near selling price. \$18,500.00—\$7,500.00 handles, balance EZ terms. For information, write **JACK ROBERTS, Rt. 1, Box 72, Los Molinos, Calif.**

RINK FOR SALE

Fully equipped rink, 100x120, in large Midwestern city. Operating year round doing a good business. Specific reasons for selling. Write for details.

BOX D-136
c/o The Billboard Cincinnati 22, Ohio

MIDWEST FLOORS & RINKS
Manufacturers of
Portable Roller Rink Floors
and
Complete Portable Rinks
MIDWEST FLOOR COMPANY
213 Pulaski St. Calumet City, Ill.

CURVECREST "RINK COTE"
THE PLASTIC RINK SURFACE
Write
PERRY B. GILES Pres.
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COMPLETE PORTABLE RINKS
SECTIONAL FLOORS
BILT-RITE FLOORS AND RINKS
Office: 1317 S. Wall, Tyler, Texas. Phone 6099-J

FOR SALE
80 pairs No. 778 Chicago Roller Skates. Sizes 3 to 8, inclusive; never been used.
GLEN O. COMSTOCK
4402 Grover St. Omaha, Nebr.
Phone: Glendale 2414

FOR SALE AT BARGAIN
Portable Roller Rink, 40x90 Hard Northern Maple Floor, 40x90 Tent, 48x90 Underpinning, 150 prs. Chicago Roller Skates, 50-W. P. A. System. Other accessories too numerous to mention. Everything used 5 months. Rink ready to operate.
WILLIAM T. MILLER
Box 88, Phone 542-J, Dayton, Tenn.

FOR SALE—SUBSTANTIAL ROLLER RINK
In Business for 12 Years
48 by 108 feet. 2 acres of parking area. 140 pairs of Chicago Skates and Parts, 50 Watt R.C.A. Amp., 2 Speakers and Mike, Skate Grinder, Benches and Pop Box, Gas Heating Unit, Blue Fluorescent Lighting. Reason for selling.
IOLA SKATING RINK, Box 32, Iola, Kansas

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RATE: 12c A WORD - MINIMUM \$2

All Classified Advertisements must be accompanied by remittance in full.

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THURSDAY NOON IN CINCINNATI

FOR THE FOLLOWING WEEK'S ISSUE

To insure publication of your advertising in the earliest possible issue, arrange to have your copy reach the publication office, 2160 Patterson St., Cincinnati 22, early in the week.

ACTS, SONGS & PARODIES

A-1 PARODIES, SPECIAL SONGS, MATERIAL for any act: 1949 catalog free. Kleinman, 5146 Strohm Ave., North Hollywood, Calif. ap16

BEAUTIFUL TWO-COLOR, 8 PAGE SOUVENIR Program of Poet's Recital: including Autobiographies and 12 Poems; send 25c and 12c stamps. Poet, Box 6445, Metro. Sta., Los Angeles 55, Calif.

BE ORIGINAL, BE REMEMBERED, WITH original comedy material; priced right. Dan Swaney, #1364, Columbus, Ohio. fe19

COMEDIANS!-HECKLER GAGS, \$1: COMEDY Song Titles, \$1; send for free list of new comedy material. Comics' Information Service, 1558 Vine St., Hollywood 28, Calif.

"EMCEE" MAGAZINE - CONTAINING BAND novelties, parodies, monologs, comedies, jokes; subscription, \$1; add \$1 for four gag-packed back issues. Emcee, 1508B, South Homan, Chicago 23.

HOW TO HYPNOTIZE, BY DEAN CORBETT, Mental Scientist and Hypnotist; Corbett's book contains the same lessons for which he charges \$200 for private instructions; anyone can learn. Send \$3 to McClure, Box 1891, High Point, N. C. fe19

LAUGH LINES #3 OFF PRESS (M.C. COMEDY Bits, Intro, Patter, Heckler Stuff for Jokes); #2 few left; mail dollar for each book. Jimmie Muir, 6185 Buena Vista Ave., Oakland 18, Calif. up

MUSIC PRINTED - 200 PROFESSIONAL copies, \$20; 1,000 copies in color, \$70; recordings made. URAB BR, 245 West 34 St., New York, Stamp (booklet.) mh12

QUIET! M. C. AT WORK! - GAG-ATIONAL new booklet for M.C.'s and performers; replete with openings, introductions, ad libs, insults, song titles, \$2. "Keys To Comedy," Box 421, Venice, Calif. fe26

SENSATIONAL SONG PARODIES - DIFFERENT situations original material, socko endings; lists on request. Manny Gordon, 819 W. North Ave., Milwaukee 5, Wis. jy16

WRITER FOR HOLLYWOOD STARS-AMAZING offer to entertainers; available: three hilarious new song parodies. Send only one dollar to Melton, 5217 Hollywood Blvd., Hollywood, Calif.

AGENTS & DISTRIBUTORS

ARALONE PEARL SEA SHELL JEWELRY-Italian Branch Sea Coral and Inlaid Mosaic Jewelry; genuine. Joseph Fleischman, 1535 Broadway, Tampa, Fla. ma5

AGENTS, MERCHANTS, PITCHMEN-SWELL your hosiery volume with fast-selling items; buy direct from mill; over one half million pairs to select from; specify size and colors when ordering; see these special offers: One: One doz. sheer nylons, Grade No. 3; one doz. Children's Anklets, two doz. Men's Socks, \$5; Two: One doz. sheer nylons, Grade No. 2; one doz. sheer nylons, un-mended; one doz. Children's Anklets, two doz. Men's Socks, \$10; Three: One doz. 51 ga. 15 denier first quality nylons, latest shades; two doz. Children's Anklets, two doz. Men's Socks, all for \$15; after examining above merchandise, we solicit your inquiries for any size quantity in any of the styles; cash with order or shipped C. O. D. with 25c deposit; if you are not entirely satisfied return within 5 days and we will be glad to refund your money. Warren Hosiery Mills, Chattanooga 5, Tenn.

"AIFFED" NEEDLE VALVES-SAVE GAS; retail \$1.75; 150% profit! Rush name. "Distr.," P.O. Box 112, Ft. Collins, Colo.

AMAZING OFFER-\$50 IS YOURS FOR SELLING only 100 boxes entirely different, new DeLuxe All-Occasion Cards. Patented feature Television Card included. Each box sells for \$1, your profit, 50c. Surprise items. It costs nothing to try. Write today for samples. Cheerful Card Co., 518 White Plains, N. Y. fe26

BETTER PLASTICS AT LOWER PRICES! BIG selection of proven hits. Plastic Tablecloths, Aprons, Garment Bags, Utility Covers. Free Catalog B92. Acclaim Products, 25 Hillside Ave., New York 34, N. Y. fe19

BIGGER INCOME FOR YOU!-SELL DOLLAR priced quality shirts direct; big advance commissions, bonus; steady repeats; permanent profitable business opportunity; also profit-making companion line; write today; free outfit. Bostonian Mfg. Co., Dept. 11, Boston, Mass.

BUY THOUSANDS OF NATIONALLY ADVERTISED products direct from manufacturer; write for "Buy Direct and Save." Consumers Ass'n., 218-D Investment Bldg., Pittsburgh 22, Pa. fe19

CARTOON BOOKS-24 INCHES, 8 PAGES; box of 200, \$12; (no C.O.D.'s). Parisian, Box 971-C, Philadelphia. mh5

CASH IN ON COLORED EASTER CHICKS-Hot seller; cost 10c, sell 25c. Elite Chicks, Cedar Rapids, Ia. ap16

EARN MONEY EASILY-SELL 7 1/4-INCH beautifully dressed Novelty Plastic Dolls (brides), doz. \$13.50 postpaid. William West, 246 Fifth Ave., New York City.

ELECTRIC RAZOR FOUR HEADED COMPLETE with case, \$22.50; label, \$3 ea. in dozen lots; sample, \$4. National Distributing Co., 416 Cahmet Bldg., Miami, Fla. ma12

FASTEST SELLING JOKER'S ITEM YET!-"Doctor's Orders"; \$1 dozen, \$9.80 gross; sells faster than Strip-Tease. Arlane, 4462-D Germantown, Philadelphia. mh5

FREE FORMULA CATALOG DESCRIBING Sensational Demonstrators, Fog-Go, Quickmend Solder, Silver Plating, Cleaners, Polishers, Automobile Specialties, 100 others; anything analyzed \$20. Western Chemical, Salem, Ore. ma8

FULL FASHION NYLONS YOU CAN DEPEND on-Our select grade "Clear Sheer," \$6 per dozen; #2's, \$3.50; #3's, \$1.50 per dozen; sample order sent parcel post prepaid, \$4 when cash accompanies order, consisting of 12 pair of #3's, 3 pair of #2's and 3 pair "Clear Sheer"; if ordering C. O. D. please send 1/3 cash with order; your money refunded if not entirely satisfied. Hutchinson Hosiery Co., P.O. Box 1514, Chattanooga, Tenn.

GET 500 MONEY MAKING PLANS-AMAZING Formulas, Ideas, Secrets; wholesale supply sources; folio free. Formico-Ka, Box 572, Dayton, Ohio. fe26

MAKE COSMETICS, CLEANING COMPOUNDS, Soaps, Insecticides, Polishers, Food Flavors. Any formula \$1. Mooney, 33B Ohio Ave., Charleston, W. Va. fe19

MAKE SENSATIONAL PROFITS!-NEW, SELL-on-sight plastic line: Tablecloths, Aprons; many other splendid fast-selling items, novelties; postal brings free details, special deals; hurry! Royalty Box 748-C, Passaic, N. J. fe26

MEN-WOMEN EARN \$100 WEEKLY SELLING top quality products every home needs; two sales plans. Write Dupack Co., 133 River, Haverhill, Mass. fe26

MEXICAN RESURRECTION PLANTS, FINEST stock; good size plants, \$20 thousand; can supply any quantity; rush your orders. National Products Co., Laredo, Tex.

MOUNTED BUCKING HORSES, STEERS, BUFFALOES, Burros, Charging Lions, Bears, Giant Jack Rabbits for photographers. Gilbert H. Jones, Taxidermy Studio, Albuquerque, N. M. fe26

NOVELTIES-FAST SELLERS: MECHANICAL Turtles, Armadillos and Alligators, \$8 gross; Tarantulas (Spiders), \$13 gross; Mechanical Monkeys, \$12 gross; Fur Monkeys with Drum, \$18 gross; Snake in the box, \$19 gross; Devils or Skeletons, \$8 gross; Miniature Saddles, \$5 doz.; Miniature Boxing Gloves, \$5 doz.; Baseball Mitts, \$3 doz.; rush your order. National Products Co., Laredo, Tex.

NU-GLOW WEATHER FORECASTER COT-tages tell weather 24 hours ahead; figures glow in dark! Amazing profits. Special Company, Box 1080, Columbus, Ohio.

OFFER NEWEST ITEMS FIRST-MONTHLY bulletins tell where to get 100 newest products before reaching open market; details free. Publishers, Gardenville 3, N.Y.

ORIGINAL KOEHLER SIGNS-LEADER SINCE 1800; 1500 varieties for stores, taverns, etc., \$4 per 100; free catalog. Koehler, 335 Goetz, Lemay 23, Mo. fe26

OUR NYLONS PRICED FOR BUYERS' MARKET; 51 gauge, individually wrapped three pairs to box; factory rejects, \$3.50 dozen; sample box, \$1; seconds, \$6 dozen; sample box, \$2. Hillbilly Sales, Box 13, Rock Springs, Ga.

PITCHMEN - MAKE \$50 DAY UP WITH "Pedaling Pete," the new wonder toy; cost \$4.80 dozen, \$42 gross, sample 50 cts. Western Arts Co., P.O. Box 2124, Reno, Nev. fe20

ROLLEM, HIT-THE-JACKPOT - NEW TRADE stimulator for taverns, cigar stores, etc.; over 200% profit. Chas. Jarl, 724 1/2 St. 10, Omaha, Neb.

RURAL ROUTE MEN-MAKE BIG MONEY with America's leading, fastest selling poultry magazine! Excellent market. Peak interest. Unlimited opportunities. Maximum commissions. Write Poultry Tribune, Box 100, Mount Morris, Ill. ma5

"SAMBO"-SELLS FASTER THAN BARREL Man! Sample dozen, \$1.50, \$14.40 gross; (jobbers, write). "Action Novelties", 12-8 Church-lane, Philadelphia. mh15

SELL MEN'S GORGEOUS NECKTIES-WHOLE-sale, retail; \$1 brings sample and money making proposition. Leyars's, Watertown, N. Y. fe26

SELL SCOTCHLITE SIGNS FOR MAILBOX AND other day and night identification; attractive commissions; send \$1 for sample and full details (returnable for full refund). Gillard Sales, Inc., Buffalo, Minn.

SELL METAL NAMEPLATES, ETC.; EARN \$20-\$30 daily; write for free sample. Box 1052, Lincoln, Neb.

WANT-FROM ONE TO FIFTY FLIPPER PIN Games; state price and quantity in first letter; for sale: Six Ten Strikes, \$25 ea.; 2 Tumblers, \$45 ea.; 3 Western Baseballs, \$45 ea.; 6 Singapore Roll-Downs, \$25 ea.; 5 Total Rolls, \$45 ea.; 1/3 deposit. Donald Zak, 3017 So. 14th St., Milwaukee, Wis. fe26

WHOLESALE LOTS-CACTUS; RESURREC-tion Plants, small, \$3 across, field run, med. & large. Aztec Cactus, Presidio, Tex. ma19

\$3 DOZEN PLASTIC APRONS-OTHER QUICK-selling quality buys, including matching Table-cloth-Apron sets, \$12 dozen; sample set, \$1.25; free catalog. Jole Mfg., 251B East 119 St., New York, N.Y. fe19

\$100 WEEKLY-NEW, COMPLETE, MODERN plastics line; Tablecloths, etc., over 25 items; every home prospect. 100% profit. Free Samples. Carwell 330F So. Wells, Chicago 6. fe19

103 MEN SPLIT \$37,000 LAST MONTH SELLING the sensational Pres-A-Lite, the spectacular invention that automatically hands you lighted, ready-to-smoke cigarettes while you drive! Fits all cars; attach it in 3 minutes; over 700,000 sold; patented, exclusive; terrific for pitchmen, demonstrators, premium users! Retail at \$6.95; you make huge profits! Write for Guaranteed Sales Plan, Free Demonstrator and Free Cigarette Deal. Hurry! 45,000,000 car owners waiting! Dept. B, Pres-A-Lite Sales Corp., 79 Madison Ave., New York 16, N. Y.

"1949 GOLD RUSH" FULL FASHION HO-siery; beat all competition; 51 gauge, mill re-jects, dozen, \$3.50; sample, \$1; 51 gauge 2nds, \$6.50 dozen; sample, \$1.80; 64 gauge, 15 denier, 2nds, \$7.10 dozen; sample, \$2.10; all three, \$4.50; all samples contain three pairs; satisfaction guaranteed; send cash, save charges. Hosiery Out-let, 819 Jackson Bldg., Chattanooga, Tenn.

A RED HOT SPECIAL
The Famed TELESCOPE
at Unheard of Prices
2 PIECE SLIDING TELESCOPE \$17.00 GRs.
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WATCHES WHOLESALE - DIRECT FROM THE SOLE DISTRIBUTOR. ELIMINATE MIDDLE MAN'S PROFIT!
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B601 - Handsome 10K RGP Case. Steel Back. Dome Crystal. Genuine Leather Band. Rhinestone Dial sparkles like diamonds. 7 JEWEL ... \$13.50
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Send 25% with order, balance C. O. D. Our Free Catalog of watches, plus 350 other jewelry items, makes you a Lowill Watch Agency. Send for it today!

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Square and round rolled gold plate wire, all gauges and qualities. Stone-set and plain bangles as follows: hearts, stars, clovers, crescents, beaded hearts, wagon wheels, crosses, etc. Jewel sets, all sizes, with 1 and 2 holes set with stones and pearls. 3-stone ring top or beaded stock. Beaded band wire. Plain findings such as crosses, anchors, bowknot pins, springrings, jumprings, swivels, chains, plain and twisted hoops, earwires, ear screws, etc. Hoop earrings, earrings for pierced and unpierced ears. Hand-made adjustable bangle bracelets. Wire knot rings of rolled gold plate. Pearl plates of snail shell. Cameos, etc.
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A Large List of Second-Hand Coin Machine Bargains will be found on page 89 in this issue.

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ABOUT ALL MAKES POPPERS AVAILABLE—50 complete Candy Corn Machines and Cookers, \$225, complete set. 50 All-Electric from \$155. Krispy Korn, 120 S. Halsted, Chicago, Ill. fe19

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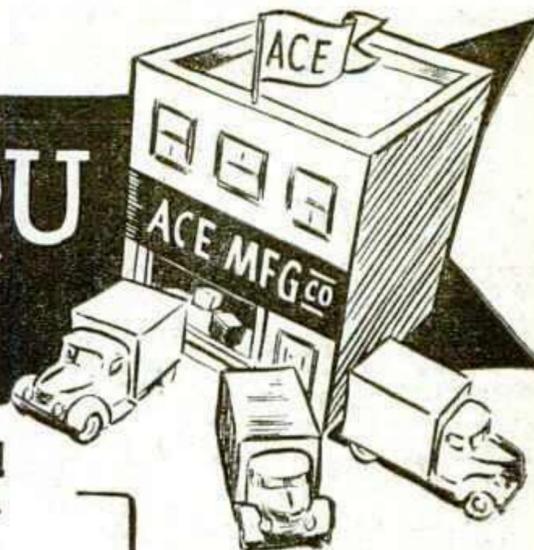
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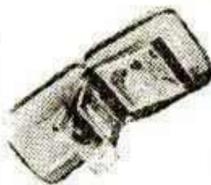
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- Flying Birds, Imported Jap 9.60 Gr.
- Faktaport Puzzles 1.20 Dz.
- 4 Nckels to Dimes (Brass). Our own Make 9.00 Dz.
- Burnt Match Trick 7.20 Gr.
- String, Clock & Knife Trick 2.00 Dz.

50% Deposit with orders, balance C. O. D.
BORDER NOVELTY CO.
5-W Jefferson Ave. Detroit 26, Mich.

FOR SALE—SECOND-HAND SHOW PROPERTY

TENT—80x200 NYLON FOR QUICK SALE; will sacrifice, Jimmie's Mayflower, 210 Main St., Windsor Locks, Conn. fe19

THEATRE SEATS—MANY RECONDITIONED. 1,500 Folding Chairs, Tents, 16mm. Film Projectors. Lone Star Film Company, Dallas, Tex. fe19

WANTED—35MM., GOOD CONDITION, SERIALS and Westerns. Thompson Bros., Box 595, Fort Smith, Ark. fe26

12 CARNIVAL GAMES, LESS FRAMES & CANVAS; best offer; come and get them, or trade? Taylor, 4015 N. Oketo Ave., Chicago. fe26

1935 FORD SCHOOL BUS CONVERTED TO house car; '38 motor new in '47; tires perfect, ready to go, \$495; 7x7 Grab, can be used for Floss or Candy Apple, \$150. Lutz, Pleasant Day's Court, De Land, Fla.

1947 ALLAN HERSHELL AUTO RIDE, NEW top, and '40 Dodge LWB 1 1/2 ton Truck, F. Shafer, Washington, Ind.

INSTRUCTIONS BOOKS & CARTOONS

TINKERING WITH AND BUILDING THINGS Catalog Handbook, 25c; details free; agents wanted. Edman, 307J, Radio City Station, New York 19. np

YOU CAN ENTERTAIN WITH TRICK CHALK Stunts and Rag Pictures; catalog, 10c. Balala, The Lightning Cartoonist, Oakbrook, Wis. fe26

15 MINUTES MASTERS ADVERTISING AND Sign Lettering, complete system; Sign Painters' Secrets; Cartooning Book; all three, \$1; free circulars. ABEnterprises, Box 876-B, Peoria, Ill.

MAGICAL APPARATUS

AAAAA WHOLESALE TRICK CATALOG, 10c—“World's Largest Line.” (Pitchmen's Headquarters); fast selling specialties! Arlane Mfg. Co., 4462-B Germantown, Philadelphia. mh5

ABBOTT'S HEAD TO SKULL VANISH Illusion, cost \$25; sell \$16; gorgeous Flower Act, \$22.50; \$14; Reidel Square Circle Production, new, \$12.50; sell \$9; Lohrey Humpty Dumpty Silk Dyeing, \$17.50; \$10.50 cash; others for trade. Colteaux, Magician, 514 Kretzer, Bloomington, Ill. Wanted: Rag Pictures.

A NEW SUB-MINIATURE RADIOPHONE FOR mentalists, mindreaders, horoscope pitch; each unit weighs less than pound, easily concealed; write for brochure, specifications, price, Nelson Enterprises, 336 S. High St., Columbus, Ohio. ap9

ILLUSIONS, MINDREADING, ESCAPES, Books, Publicity, Horoscopes, Chemicals, Blueprints; illustrated list 30c. Genoves, G.P.O. 217B, New York 1. ap23

NEW 1949 CATALOG—MINDREADING, Mentalism, Spirit Effects, Horoscopes, Forecasts, Crystals, Palmistry, Graphology, Books; 164-page illustrated catalog, 30c; wholesale. Nelson Enterprises, 336 S. High St., Columbus, Ohio. ap9

SUPER-SENSITIVE MINIATURE RADIOPHONE, lightweight, easily concealed, price \$180; new Floating Coffin Illusion, \$100. Royal Crafts, McKees Rocks, Pa.

“THE SECRETS OF INSTANTANEOUS HYPNOTISM REVEALED”; learn just how leading hypnotists put people into a deep state of genuine hypnosis instantly! Only \$3.50 per copy—and well worth it! H. Arthur Fowler, Box 1284, Boston 4, Mass.

VENTRILOQUIAL—PUNCH FIGURES CARVED to order (professional type only). Kenneth Spencer, 3240 Columbus Ave., Minneapolis 7. Minn. fe19

VENTRILOQUIAL FIGURES—NEW AND USED; many bargains; new circular, new special effects. Turner, 1284 S. Cochran, Los Angeles, Calif.

WHITE DOVES, \$5 PAIR CASH; ABBOTT'S Quad Flower Production, new, bargain. Jack La Wain, 522 S. 5th St., Monmouth, Ill.

400-PAGE CATALOG OF 2,000 TRICKS—Pocket, parlor, stage; world's finest magic; send \$1 for catalog (refunded first \$5 order). Kanter's, B-1311 Walnut, Philadelphia 7. mh12

MISCELLANEOUS

ARE YOU LOOKING FOR FAN MAIL HEADQUARTERS? Daschner (Marguerite H.) Advertising Agency, 740 S. Broadway, Room 612, Los Angeles 14, Calif.

ATTENTION, ALL CLOWNS—CLOWN SHOES made and repaired. C. Arthur Quimby, R.F.D. 1, Box 203, Suncook, N. H.

JELLIES, MARMALADES, FRUIT, NUTS, CANE Syrup, Corn Meal; home and business items; list free. Beverly Products, Box B, Ochlocknee, Ga.

PLASTIC SLIDE RULE, \$1; PLASTIC PLAYING Cards, \$2 deck; amazingly different Fruit Juicer, \$1.25. Novelty Sales, 2327 3rd, Riverside, Ill.

SELLING OUT—\$19.50 ELECTRIC RAZORS with overnight case, \$5.25 ea. postpaid; send for sample; we pay freight on quantity orders. Merstick Sales Co., 5713 Euclid Ave., B313 Cleveland 3, O. fe26

TIRES—SAVE 1/3; NEW, RUGGED ALL PURPOSE airplane tires; 10 inches to 56 inches high; complete wheel assemblies attach easily to your axles; free details; write card today. Airplane Tire Co., Box 1201, K. Tulare 4, Calif. fe19

PARTNERS WANTED

HELP FINANCE MANUFACTURE COMMERCIAL platters for 50 international copyrights. Victor Lindstrom, P.O. Box 97, Vancouver, Wash.

PERSONALS

MARGARET WARNER GILBERT, FORMERLY of San Antonio, St. Louis and Los Angeles; money due her; if any information concerning present whereabouts, write BAR, Box 1723, Atlanta 1, Ga.

NEW! BIG VALUE GOLD RING—GUARANTEED Diamondine Simulated Diamond, 1/30 14-k. G. P.; men's, \$8.55; ladies, \$7.55, both for \$16; give ring size. The Rev. Dr. Harold J. Jole, Box 275, Farmington, Ill. fe26

PHOTO SUPPLIES DEVELOPING-PRINTING

ALL SIZE SINGLE AND DOUBLE, DP CAMERAS made. Aluminum castings. Write for price list. Geo. F. McMillan, Bilright Camera Co., 205 Franklin St., Fayetteville, N. C. mh5

COMPLETE LINE OF DIRECT POSITIVE SUPPLIES; write for price list. Marks & Fuller, Inc., 70 Seio St., Rochester 4, N. Y. fe26

DIME PHOTO OUTFITS, CHEAP—ALL SIZES. Drop in and see them; latest improvements. Real Bargains P. D. Q. Camera Co., 1161 N. Cleveland Ave. Chicago 10, Ill. np ma5

DIRECT POSITIVE PHOTOGRAPHERS—WE supply everything you need. Reasonable prices. Eastman D.P. Paper, Chemicals, Frames, Backgrounds, Comic Foregrounds, Cameras for indoors or outdoors, complete Photo Booths, etc. Free information and prices. We are old and reliable since 1903. P. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill. np ma5

PRINTING

ARE YOU IN NEED OF PRINTING!—Reasonable prices; send copy for estimate. Modern Print, Box 34, Hyattsville, Md. fe19

ATTRACTIVE 100 8 1/2 x 11 LETTERHEADS and 6 1/2 Envelopes, Hammermill Bond, four lines copy, \$2 postpaid; samples. Dickover Printing, 5233 Cleveland, Kansas City 4, Mo. my7

FLASHY 3-COLOR DESIGNS, 14x22 WINDOW Cards; carnivals, tent shows, magicians, minstrels, rodeos, firemen's celebrations, out-door movies, dances, July Fourth celebrations, roller rinks, auto races, home coming celebrations, radio shows; \$7 per hundred completely imprinted. Tribune Press, Fowler, Ind.

RUBBER STAMPS, 3 OR 4 LINE, \$1. PPD. Smallwood, 2715 Vine, Cincinnati 19, O. fe19

SHOW EMBOSSED LETTERHEADS!—SPARKLING! Dynamic, Flashy colors; distinctive illustrations; Midways, concessions, shows, orchestras, magicians, bookers; stand-out designs; samples, 10c. Solidays Colorprint, Knox, Ind.

8 LINE RUBBER STAMP & PAD, \$1 PREPAID. Stampit Co., 189 Jefferson, Memphis, Tenn.

250 6 1/2 ENVELOPES AND 250 WHITEBOND Letterheads, 8 1/2 x 11, 5 lines copy, \$3 postpaid. Webster's Printshop, Farmland, Ind. fe19

250 SHEETS AND 250 ENVELOPES, POPULAR executive size stationery, fine linen finish, printed to your order only \$2 postpaid. Stampprint, South Whitley 11, Ind. mh12

5,000 CIRCULARS, PHOTO-OFFSET, 8 1/2 x 11 Bond, complete, including headline composition, paste-up, \$19.95 prepaid. Commercial Circular Co., 17 East 48th St., New York 17, N. Y. Phone Plaza 5-1127.

SALESMEN WANTED

BIG MONEY—QUICKLY AND EASILY, TAKING orders for complete line Personalized Initialed Buckles, Belts, Cap Badges; 2,000 emblems; fast repeats; write today. Hook-Fast Co., Box 480-BB, Roanoke, Va. np fe26

MAKE BIG PROFIT SELLING COPYRIGHT Fashion Book, “Gentleman's Correct Attire To Dress Well.” Send one dollar for sample book to Joseph Fabian, 534 East 14th St. N.Y. N. Y. fe19

SALESMEN CALLING ON RETAIL PLUMBING suppliers and plumber jobbers with much wanted item, on strictly commission basis; initial order commissions will be more than satisfactory. Box C-231, care Billboard, Cincinnati, O. fe19

SCENERY AND BANNERS

A-1 MANUEL STUDIOS—SIDE SHOW BANNERS; the best made, 5511 Euclid Ave., Cleveland 3, Ohio.

BEST CARNIVAL AND CIRCUS BANNERS—Positively no disappointment. Nieman Studios, 1236 S. Halsted St., Chicago 7, Ill. CA 6-2544. fe19

CIRCUS AND SIDE SHOW BANNERS THAT sells your shows. Don Lutton, 534 Harris, Kansas City, Mo. mh12

SIDE SHOW BANNERS, 8x10 FEET, \$37.75; good cloth, leather straps and rings; also other Banners and Fronts made, quick service. W. Courtney, Harboursville, W. Va. Phone 4301. mh5

TATTOOING SUPPLIES

SPECIAL DEVICE FOR SOLDERING NEEDLE bars, adjustable, each bar same length, easy to operate; \$5 Tattoo Machines, new designs, bright colors, complete outfits and supplies; illustrated list free. Zeis, 728 Lesley, Rockford, Ill. ma5

TATTOOING MACHINES, DESIGNS, COLORS, Needles, Outfits. Free catalog. Fast service. Owen Jensen, 120 W 83d St., Los Angeles 8. fe19

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING MACHINES, all other coin equipment. Mac Postel, 6416 N. Newgard Ave., Chicago. mh19

WANTED TO BUY—#5 ELI, IN GOOD CONDITION. McGinnis, R-3, Box 281, Orlando, Fla. fe19

WANTED—50 STEEPLCHASE MACHINES manufactured by Keeney about 1933. N. M. Welch, Parkersburg, W. Va.

WANTED TO BUY—KIDDIE RIDES, CHAS. Krings, Rt. 1, Box 363, Toledo 5, Ohio.

WANTED TO BUY—GENUINE SHRUNKEN Human Heads, Jungle Oddities, small Illusions; must be A-1 condition, priced for quick sale; state all in first letter. H. J. Rogers, 119 W. 2d St., Tulsa, Okla.

WANTED—FOUR MERRY-GO-ROUND CHARIOTS, good condition, ready for service. B. B. Campbell, Longview, Tex.

WANTED—FERRIS WHEEL, FUN HOUSE, Dodgem, or what have you? On percentage; have Merry-Go-Round, Train, Chairplane. C. Krauer, Playland Amusement Park, Pinconning, Mich. Continued on page 82)

STERLING VALUES mean GREATER SALES



No. 153
\$9.75
Per Doz.
MEN'S GOLD-FILLED SOLITAIRE



No. 191-H
MEN'S IMIT. HEMATITE with Gold Flash Sides

\$3.25 doz., \$36 per gr.



No. 191-C
MEN'S IMIT. DOUBLE HEAD CAMEO Gold Flash Sides

\$3.50 doz., \$39 per gr.

Free catalog. Send \$20.00 for sample assortment. 25% with order, balance C. O. D.

STERLING JEWELERS
44 East Long Street Columbus 15, Ohio

SPECIAL OFFER ELGIN POCKET WATCH

7-JEWEL Fully Reconditioned and Guaranteed Small Size
\$6.00 EACH

Minimum Order:
3 Watches—\$7.00 Each.
15 Jewels—\$7.00 Each.

- New Dials
- Lever Set
- New Cases of Natural Gold Color

GOOD GO-GETTER FOR FAST SALES. 25% With Order. Balance C. O. D.

M. FRIEDMAN 29 Forsythe St. New York 2, N. Y.

CHAIRS

FOLDING—NON-FOLDING
WOOD OR STEEL
IMMEDIATE DELIVERY
DIRECT FACTORY PRICES
WRITE FOR CATALOG

J. P. REDINGTON & CO.
DEPT. 88 SCRANTON 2, PENNA.

NYLONS

NEW COLORS AND PRICES
First Quality Guaranteed

- 54 gauge, 15 denier \$13.75 per dozen
- 51 gauge, 15 denier \$11.00 per dozen
- 45 gauge, 30 denier \$10.00 per dozen

Sizes 8 1/2 to 10 1/2
25% Deposit—Balance C.O.D.
Write for Wholesale Price List on Many Other Items NOW

S & K SALES, INC.
11 South 4th St. St. Louis 2, Mo.

FREE CATALOG

Largest Assortment
PHOTO FRAMES-MOUNTS
ALBUMS and MAILERS
Fastest Service! Lowest Prices!

INTERNATIONAL SALES CO. DEPT. K
414 E. Baltimore St. Baltimore 2, Maryland

SOMETHING NEW, DIFFERENT

No. D1025—Sells out fast in taverns, cigar stores, clubs, pool halls, liquor stores, bazaars, etc. A two-in-one deal, as numbers 1 to 40 sell for 10c and bring in \$4.00; numbers 41 to 80 sell for 25c and bring in \$10.00; total take-in \$14.00. You thus have a double appeal, some customers want to spend 10c, others 25c, this deal satisfies both. No blanks, not a gamble.

Costs you only \$6.95; 10 deals, \$67.50
SPORS CO., 249 Lamont, Le Center, Minn.

SENSATIONAL VALUES! WATCHES ★ DIAMONDS ★ JEWELRY

New and reconditioned ladies' and gentle-
NATIONALLY KNOWN GUARANTEED wrist and pocket watches.

Elgin
Waltham
Hamilton
Bulova
Gruen
Swiss

Send for our FREE WHOLESALE CATALOGUE immediately.

Prices from **\$4.95**

ARPEL JEWELERS
316 Washington Square Bldg. Dept. B
7th and Chestnut Sts. Philadelphia 6, Pa.

SELECTED INDIAN RIVER FRUIT DIRECT FROM GROVE TO YOU

- 1/2 Bu. Basket (30 Lbs.) Oranges or Grapefruit \$3.75
 - 1 Bu. Basket Oranges (Approx. 55 Lbs.) 5.75
 - 1 Bu. Basket Grapefruit 5.50
 - 1/2 Box Oranges (Approx. 45 Lbs.) 5.75
 - 1/2 Box Mixed 5.75
 - 1/2 Box Grapefruit 5.50
 - Full Box (Approx. 95 Lbs.) Oranges Only 8.75
 - Full Box (Approx. 95 Lbs.) Grapefruit Only 8.25
 - DeLuxe Boxes include Kumquats, Orange Blossom Honey, Gugua Jelly, Pecans, Candy. Full Box 12.75
 - Half Box 7.75
- Delivered by Railway Express Prepaid, West of Mississippi River Add 10%.
Sorry—No C. O. D.'s.
- BONAVENTURE GROVES**
7 Miles South of Cocoa, Florida, on U. S. Highway 81
P. O. Box 1132 COCOA, FLORIDA

DID YOU GET IN ON A GOOD THING? HURRY!!



EXCLUSIVE! Assorted Poses by Hollywood Lovelies

Peek-A-Pen does everything a fine ball point can do. In addition, we present Hollywood Lovelies in alluring studies.

Peek-A-Pen is sold exclusively by MARVEL INDUSTRIES of Chicago. We suggest you immediately place your orders AT ONCE. Peek-A-Pen is the sensational item for 1949. It has everything—Punch Appeal—Appearance—Precision Workmanship—Each pen guaranteed.

INDIVIDUALLY BOXED OR 6 ON A DISPLAY CARD—PLEASE SPECIFY WHICH

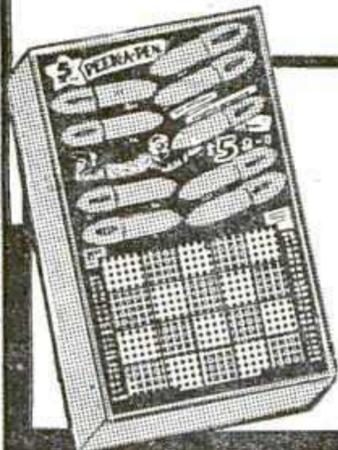
\$10.80 DOZEN—PER DOZEN LOTS
8.75 DOZEN—PER 2 GROSS LOTS

IMMEDIATE DELIVERY

TERMS: All orders must be accompanied by 25% Deposit—Balance C.O.D., Cash, Money Order or Certified Check.
ORDERS SHIPPED AS RECEIVED IN ROTATION
No orders shipped without deposit.
Write for Circular—Do It Now.

Big as life and just as natural!

- LIFETIME BALL POINT PEN
- HIGH POWERED MAGNIFYING LENS
- COMES IN ASSORTED ATTRACTIVE COLORS
- GLAMOROUS GORGEOUS ALLURING STUDIES

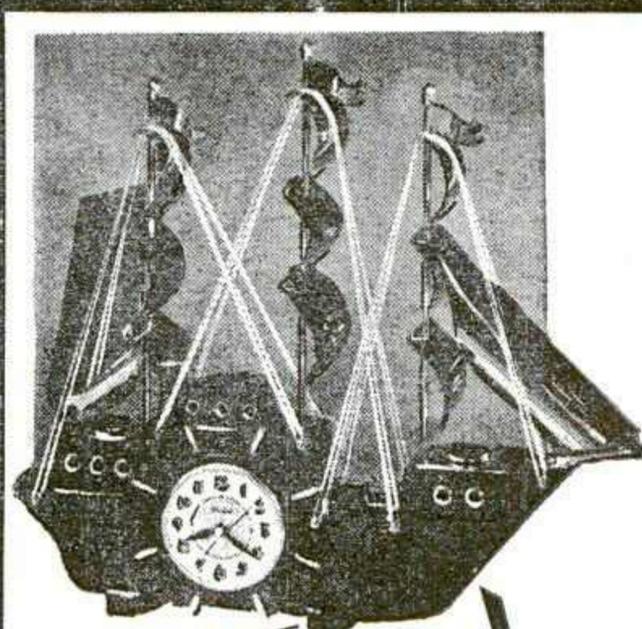


PEEK-A-PEN BOARD DEAL

5c Play—2000 Hole die cut—
Takes in \$100.00
Pays out in Cash & Pens..... 38.00
DEFINITE PROFIT \$ 62.00
Cost Per Deal—12 or less..... \$14.95
Cost Per Deal—12 or more..... 13.50

DEAL CONSISTS OF 9 PEEK-A-PENS ON DIE-CUT BOARD AND 1 EXTRA PEN FOR DEMONSTRATION

MARVEL INDUSTRIES SUITE 1020-1021 330 S. WELLS ST., CHICAGO 6, ILL.



"SANTA MARIA" SHIP CLOCK

At a New Low Price

- Check these Outstanding Features
- ✓ 17" High, 19" Long
 - ✓ Chrome Plated Sails
 - ✓ Chrome Spokes on Marine Wheel
 - ✓ Hand-Rubbed Walnut Finish Ship Hull
 - ✓ Accessory Metal Trimming
 - ✓ Dependable United Self-Starting Electric Clock manufactured under Westinghouse license

WRITE FOR NEW EASTER CIRCULAR.

#210 \$7.85 Ea. in Dzl. Lots
Samples, \$9.00 Ea.

#211 Same as above, with red Ruby electric lights on front and stern hatches which cast soft glow on Chrome Sails. Electric lights in 18 port holes.

\$9.75 Ea. in Dzl. Lots
Samples, \$10.50 Ea.

25% Deposit, Balance C. O. D.

CUTTLER & COMPANY, INC.

928 Broadway...New York 10, N. Y. Telephone: ORegon 3-6330

BUCK ROGERS Sonic Ray 25th CENTURY SIGNAL FLASHLIGHT

HOTTEST NOVELTY ITEM IN YEARS!



SONIC RAY NOMENCLATURE

- Teleradar Sight
- Cyclotron Chamber
- Fission Heat Elim.
- Neutron Release Trigger
- Uranium Power Chamber
- Resonator
- Duraglass Ray-Filter.

Generates a powerful beam of light and high frequency buzzer that you can see—hear and feel!

\$18.00 Doz. | **\$1.75** for Sample
Retail from \$2.50 to \$3.00.
25% dep., bal. C.O.D. unless rated.

DIVISION SALES, Dept. 6

3224 W. ROOSEVELT RD. CHICAGO, ILLINOIS

#6264K IMPORTED PORCELAIN FIGURINES OF COLONIAL COUPLES IN BEAUTIFUL COLORS



Our First Importation of This Number Since 1939!

2 3/4" High In Assorted Colors
6 couples seated **\$7.20** per doz. pairs
6 couples standing
C. O. D. orders must be accompanied by 25% cash.

SALESMEN WANTED

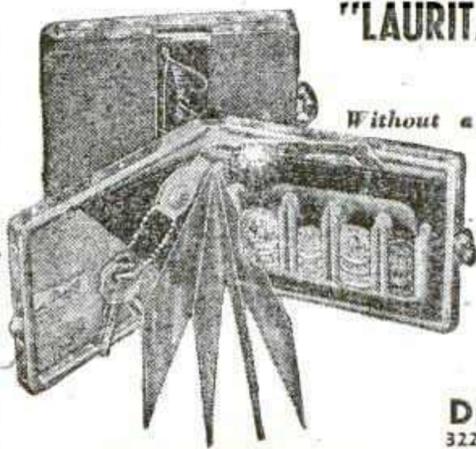
To Sell Storekeepers this recent importation. PROFITABLE SIDELINE. Four samples sent on receipt of \$2.00, refundable as soon as orders for 1 gross are sent in. Liberal Commissions.

We will be getting importations right along from Germany, Italy, Japan and China.

WATCH FOR OUR ADS

LEO KAUL IMPORTING AGENCY, Inc. 333-335K South Market Street Chicago 6, Illinois

New! Different! Fast Selling! "LAURITA," Ladies' Bill & Change Purse by Joell



Without a doubt the flashiest item you've seen in years! Looks like a \$10 seller, retails for \$2.50 to \$3.00.

You have to see it to appreciate this amazing value. Patent leather-like plastic in choice of 4 colors, individually boxed. A bill-fold, coin holder, key holder, card holder, ticket pocket, removable, transparent view for 8 photos, stamp holder. ALL IN ONE BEAUTIFUL PACKAGE. YOUR MONEY BACK IF YOU CAN'T SELL THIS SENSATIONAL ITEM.

\$14.40 Dozen \$1.50 for Sample
25% With Order—Balance C. O. D. Unless Rated.

DIVISION SALES, Dept. B, 3224 W. Roosevelt Road Chicago 24, Illinois

FAST SELLING POCKET NOVELTIES

- NOVELTY RUBBER SHIMMIE DANCERS Doz. \$.70; Hundred \$5.00
 - PHOTO HANDLED POCKET KNIVES WITH BEADED KEY CHAIN Doz. 4.20;
 - "KILROY WAS HERE" PLASTIC STATUETTE Doz. 1.20; Hundred 9.00
 - "KILROY WAS HERE" COCKTAIL STIRRERS, ASSTD. COLORS Doz. .80; Hundred 6.00
- SAMPLE OF EACH AND PRICE LIST SENT FOR 75¢ IN STAMPS.

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.



BUY DIRECT

Fastest Selling Novelty in the country. Selling like wildfire. The original telescope key chain at the lowest price in the country. Two-piece sliding telescope featuring: The newest and latest startling Beauties—in nature's glorious colors. Over 9 (nine) different models in each dozen.

Minimum Order 4 Dozen..... \$ 6.00
One Gross 16.00
Five Gross Lots. Gross. 15.00
Ten Gross Lots. Gross. 14.40

Immediate Delivery—Wire or Phone. Money Order, Certified Check or Cash with all orders. All these Telescope Key Chains are guaranteed.

Phone No.—MARket 7-9848

HARRIS NOVELTY COMPANY

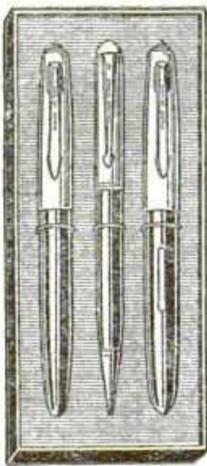
1102 ARCH STREET PHILADELPHIA 7, PA.

Jobbers and Distributors, write or phone us

DIRECT From Manufacturer Sensational Value

Beautiful 3-piece set. Hooded point fountain pen, automatic pencil and precision ball pen. Assorted colors with gold-plated caps. Attractively boxed.

SPECIAL PRICE 75¢ Per Set



These Pens Sell Like Wildfire! Combination ball pen and lighter.

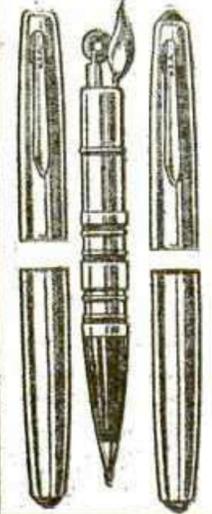
50¢ Ea.

Two-color pen writes in red and blue.

40¢ Ea.

Smart gold-plated finish. 25% deposit with order. Send \$2.50 for samples.

ORDER NOW! H. EPSTEIN 27 East 22nd St. New York 10, N.Y.



HELP WANTED—ADVERTISEMENTS

RATE—12c a Word Minimum \$2

Remittance in full must accompany all ads for publication in this column. No charge accounts

Forms Close Thursday for the Following Week's Issue

A-1 GIRL ACCORDIONIST — TAKE OFF guitar or hillbilly swing fiddle for traveling Western band; mail photo, Musicians, Kulezy Motel, Rt. 1, La Salle, Ill.

ACROBATIC, AERIAL GIRLS WANTED—ALL girl act. Starletts, 204 No. 33rd St., Phoenix, Ariz. fe26

ADV SPECIAL EDITION PHONE MEN — Liberal commissions; experienced labor and veteran preferred; crew managers with men can have exclusive territory. United State Navy Magazine, 12 So. 12th St., Philadelphia, Pa.

DANCE MUSICIANS — ALL INSTRUMENTS for commercial territory band; no drunks or characters. Collins Booking Service, Grand Island, Neb. mh5

GIRL VOCALIST FOR NOVELTY BAND— Sing all styles; also other musicians and entertainers; photo. Sherry Lynne, write, Box C-250, Billboard, Cincinnati, O.

MUSICIANS—ALL INSTRUMENTS, 12 DANCE orchestras; work steady; give full particulars. VSA, 848 Insurance Bldg., Omaha, Neb. mh19

NEED SECOND TENOR MAN, DOUBLING clarinet, for ten piece tenor band; minimum salary, \$65; reliable band, steady work. Jack Stalcup, Grand Central Hotel, Owensboro, Ky.

PIANO AND TENOR COMMERCIAL COMBO— Read, fake, transpose, sober, appearance; present men know of ad, write details; steady work, no cats. Box C-253, care Billboard, Cincinnati, Ohio.

SOCIETY PIANO, LEAD TENOR, TRUMPET, two beat drummer play Latin; commercial band; Texas locations; salary, seventy. Box C-255, Billboard, Cincinnati, Ohio.

TENOR SAXOPHONE DOUBLING SECTION Violin and Clarinet; state age, previous bands, if married, minimum salary. Box CH-120 Billboard, Chicago, Ill. fe19

WANTED—MEDICINE SHOW PERFORMERS, all lines; two week stands, long season. Dawson Players, Box 216, Shawneetown, Ill.

WANTED—MANAGER WITH RIDE CONCESSIONS for summer amusement park on Sacandaga Reservoir. Write Mr. William Avery, 93 East Main St., Johnstown, N. Y.

AT LIBERTY—ADVERTISEMENTS

5c a Word, Minimum \$1

Remittance in full must accompany all ads for publication in this column. No charge accounts.

Forms Close Thursday for the Following Week's Issue

AGENTS AND MANAGERS

AT LIBERTY—DEPENDABLE, SOBER ADVANCE agent; all types of outdoor attractions. Glen Shaw, 749 Washington Rd., Grosse Point, Mich.

BANDS AND ORCHESTRAS

SEVEN PIECE OLD TIME DANCE BAND— Playing polkas, waltzes and what have you! Also booker wanted. Rob Nowak, 932 So. 75th St., West Allis 14, Wis.

TRIO—PIANO, SAX, DRUMS, FOR HOTEL, cocktail lounge, etc.; location, south or west; union; want good reliable booker; going into fifth year on same job. Billboard, Box C-249, Cincinnati, O.

CIRCUS AND CARNIVAL

EXPERIENCED CIRCUS DRUMMER—SNARE or double drums; references, union. Drummer, 719 E. Second Ave., Flint 3, Mich. fe26

JOE EGO HARRIS, WORLD'S CHAMPION BAG puncher. General Delivery, Irvington, N. J.

MAGICIANS

AVAILABLE FOR '49-'50—MODERN MAGIC act; 15 years' experience; best offer accepted. Fritz the Wizard, 15605 Chatsworth St., San Fernando, Calif.

FEATURE MAGIC-MENTAL ACT—ORIENTAL presentation; salary for act; percentage on private readings. Yoss, care Kneeland, 75 1/2 W. Chippewa, Buffalo, N. Y.

MISCELLANEOUS

AT LIBERTY FOR FAIRS, CELEBRATIONS, circus, booking agencies, etc.; Comedy Mule Act; worked in clown number; a beautiful mule and a top act; also Lorene Kemp and her world famous educated horse, "Flash"; you have read about them in newspapers and magazines throughout the U.S.A. and other countries, and now available for personal appearances the year around; also have family riding act, available only during June, July and August; all these acts played the Chicago Railroad Fair last season with an attendance of 2,000,000 people; 11 weeks in the same spot. Write to C. E. Graham, Mgr., Kansas, Ill.

MUSICIANS

A-1 ARRANGER—STRICTLY MODERN IDEAS harmony, voicing, etc.; can arrange any style; prefer dance band, but will accept work from harmony group or vocalist. Arranger, care E. Miller, 68 West Linden, Wilkes-Barre, Pa.

A-1 RSRROA ORGANIST — AVAILABLE FOR progressive year 'round rink; Eastern location preferred; send details. Box C-251, Billboard, Cincinnati, Ohio.

ACCORDIONIST STROLLER FOR BAR — GO anywhere immediately; consider everything; no drunk. Bartender, 201 North Central Ave., Marshfield, Wis. Telephone 934-J.

ALTO AND CLARINET—TONE, INTONATION, read, experienced, reliable, some jazz; age 21, neat appearance, sober; single. Tommy Smoot, R.R. 1, Rankin, Ill. fe19

AT LIBERTY — COWBOY SINGER WITH guitar acc.; twelve years radio and rodeo; would like to go on tour with a Western band or radio work; also can emcee a show. Cowboy Stuart, care Urick, Box 111, Marx, Pa.

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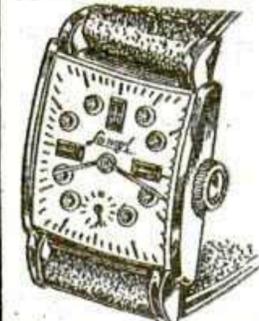
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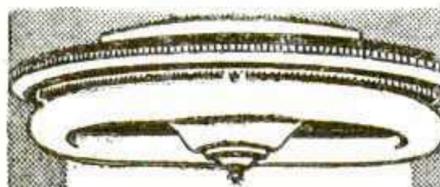
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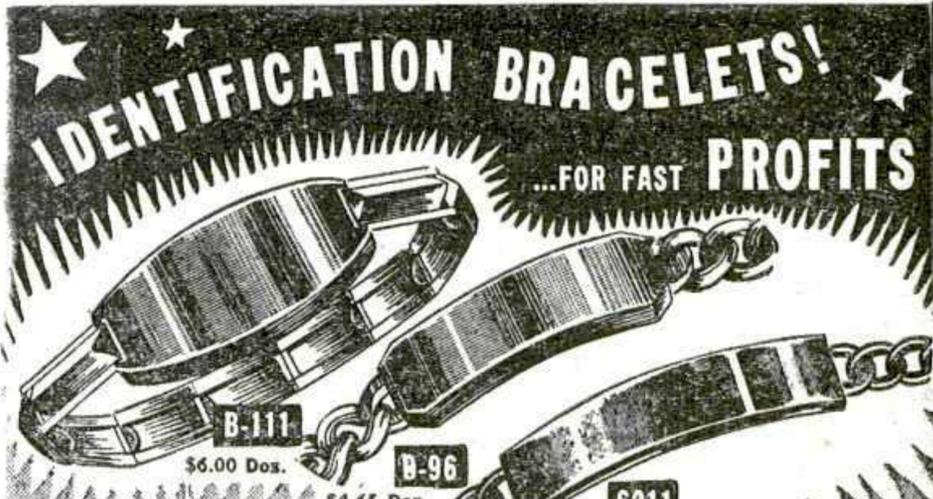


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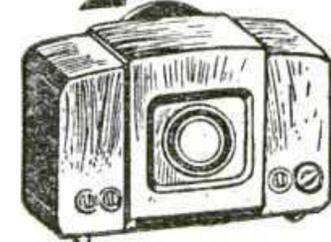
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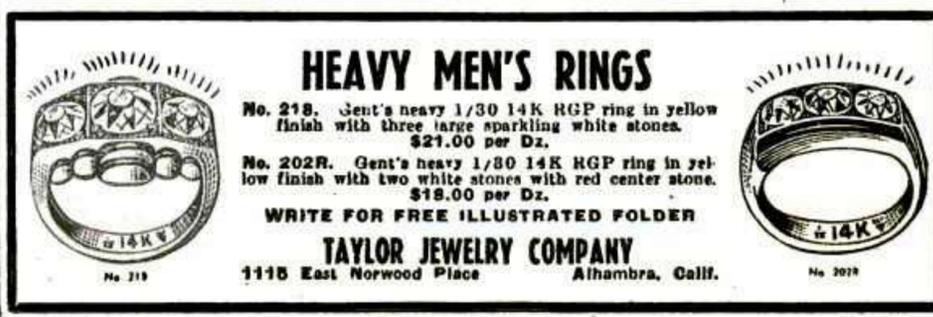
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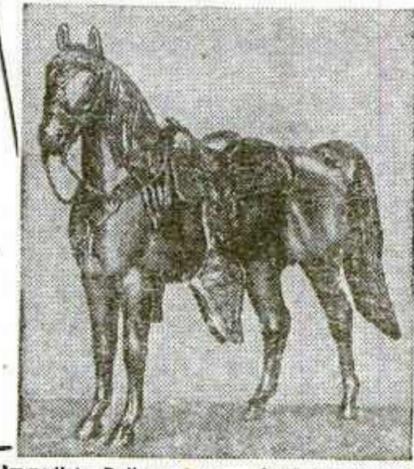
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(Continued from page 84)

Shearer, Earl
Sheets, Earl D.
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Sherwood, Richard B.
Short, Perry Albert
Shoreck, R.
Shropsher, Walter C.
Shumaker, Raymond Mrs.
Shumway, Zeke
Shusky, John
Sickles, Bobby
Siegist, Chas.
Simpson, Caly
Silverlake, Brownie
Silverman, Lee Harold
Slyper, Michael
Smith, August L. K.
Smith, Arthur C.
Smith, Frank L.
Smith, Fred
Smith, Jem & Evlen
Smith, Karl M.
Smith, Robert
Smith, Magor Carl (Shorty)
Smith, W. K.
Snowden, Robert V.
Snyder, Art & Betty
Soble, John
Solomon, Gabriel
Solomon, Henry
Soprino, Salvatore
Sorenson, C. H.
Souther, T. H.
Soran, Michael
Sowden, Jack H.
Spearburg, Henry N.
Spratley, George
Srowder, James
Stafford, Pop
Staley, Randy Alen
Stanch, N. E.
Stanko, Stella Mack & Geo.
Stanley, Ralph
Stevenson, Louie E.
Steelman, J. M.
Stewart, Beatrice
Stewart, James Harmon
Stephenson, John Taylor
Stewart, Jim
Stewart, Theodore Rosevelt
Stout, Mr. Mrs. Bill (Custard)
Stokes, Leonard J.
Ston, Wm Harold
Stratton, Dorothy
Stratton, Tony
Stroud, James D.
Stuard, Teddie
Stump, Bertie
Sullivan, Frank
Sullivan, "Texas" Jack
Sumner, Bennie E.
Sunbrook, Larry
Swain, Sam
Switz, W.
Synak, Leonard
Tandy, W. H.
Telesco, Victor
Terry, Mrs. Esther
Thigpen, Willie
Thornton, Al
Thomas, Bob & Myrtle
Thomas, Margie E.
Thomas, Paul
Thompson, Carl
Thompson, Frank
Thompson, Lee
Thunder-Sky, Richard B.
Tilghman, Earl R.
Till, J. G.
Tinkelpaugh, Richard A.
Todd, Edward

Tompson, Loyd Kay
Tomazin, Jos. Carl
Townsend, Cal
Townsend, Carroll William
Tracey, Leonard
Trantham, Cliff
Tripure, James M.
True, Samuel
Tucker, Basil
Tucker, Mr. & Mrs. Bill
Tyler, Carl
Unus, Valentine
Valo, Andy
Valtine & Cazan
Van Camp, Arthur
Varn, James G.
Vettle, Madeline
Victor, Benny
Vincent, John
Wagner, Mrs. Bonnie
Wagner, Mrs. Hattie
Ward, T. C.
Warnus, John J.
Warner, John
Warren, Wm. F.
Wade, Mr. Myrtle
Washburn, Geo. H.
Walte, Marion S.
Wallace, Ester
Wantz, Gerold Elmer
Wallace, John Mitchell Jr.
Warren, Mr. & Mrs. H. C.
Washington, Idella
Waters, Elizabeth
Watson, John B.
Webster, George H. Jr.
Webster, James
Wellborn, Thomas
West, George Amber
Westerman, Bennie
Weston, J. Miss
Wheeler, Frank Edward
White, Art
White, Bob
White, Beverly
White, Joseph J. "Blackie"
White, Walter
Whitt, Francis Floyd
Wicks, Robert
Wilkinson, Bobbie
Williams, Ernest D.
Williams, H. H.
Williams, H. "Leggs"
Williams, Harold
Williams, Harry C.
Williams, June
Williams, Kermit
Williams, L. L.
Williams, Paul
Williams, Ted
Wills, Claude
Wilson, Bob
Wise, Clair Eugene
Witherington, Henry
Woelcker, Joseph
Wolf, Norman C.
Woltslagle, Chas. Oscar
Wolcott, Mr. & Mrs. Wm.
Wood, Richard T.
Woods, Happy
Woodward, Mrs. Jim (Mom)
Wray, Mrs. A. V.
Wright, Erwin
Wright, Frances
Yanda, Thomas
York, Eddie
Zarene, Madama
Zarlington, Mary
Zanyen, Lysle E.
Zebik, Jack
Zerbes, Ed & Gladys

Fields, Harry
Fields, Joseph
Flores, Costica
Goley, Larry
Hanchett, Paul H.
Harrison, Ronald K.
Hobson, Laura C.
Howard, Joe
Hurd, Michael
Jackson, Bee
Jahn, Francis O.
Keller, Millie
King, Mrs. Ethyl
Kinney, Albert M.
Krausner, Daniel
Kurtz, Ellwood S.
Langston, Barbara
Le Duc, Vincent
Le Mar, Elaine
Lewis, George
Libitz, Steve
Livermore, Norman
Lorraine, Blanch
Lush, Edgar Burr.
Mack, George Edward
Macks, The Mac's, Neal & Jimmie
Martin, George
MacAlee, Norman
Mitchell, John & Ruby

Moore, William M.
Meyers, Mae
Meyers, Rose
Ozburn, Clyde Eugene
Paysee, Beverly
Peterson, Benjamin
Popickl, Harriet
Powell, Billy
Power, Denis F.
Schubert, Emma
Schubert, Erwin
Scott, Bill
Sett, Nick
Simpkins, Arthur Leo
Sinitzen, Olya
Smith, Jack E.
Spencer, Art
Stickland, Rosley
Stoll, Carl
Tomadui, Auriello
Townes, Freddy
Trennell, Sally
Vail, Bobby
Velasco, Lolita
Vess, Margaret L.
Vestal, James C.
Walker, Silverwater
Waterfang, Chief
Weintraub, Michael
White, Dave
Wilcox, Raymond
Wright, Emily Mae

Hines, B. C.
Hollinger, E. J.
Hooper, Homer
Hoselton, H. J. "Pickles"
Howard, Johnny
Howe, C. J.
Huls, Carl
Hunt, Al
Inman, Ray
Jack, W. E.
Kay Bros. Circus
Kelly, Mr. & Mrs. E. A.
Kemp, Bobby
Kier, J. Layson
Kile, Floyd
King, Clary M.
Kirklund, Phillip J.
Kitts, Walter
Lafontsee, Robert
Lamb, William
Langley, C. M.
Lattuc, Mr. & Mrs. J. C.
Lassiter, Fred
Lee, Jessie James
Leitner, Carl
Leonard, Harry (Clown)
LaVere, Jack
Levine, J. R.
Levine, Maurice L.
Lewis, Kenneth
Lusk, Robert J. Jr.
McSparran, Wm. P.
Manning, Rosemary Theresa
Marine, Joseph Paul
Marino
Marshfield, Miss Jean
May, William Joseph
Miller, Miss Dione
Miller, Floyd
Miller, Fred
Milligan, Henry Clyde
Miner, Alton G.
Moore, Billy Eugene
Murphy, Daniel William
Murray, Geo. W.
Norlman, Sherman
Nortner, W. E.
Owens, Buck
Owens, Toney
Parido, Carl
Peters, Frank E.
Peters, Bob
Phipps, Fred
Pierce, Klien S.
Pierce, Wendell R.
Piland, James N.
Pitre, Allen
Plesco, Robert
Pollard, Edwin A.
Porlomb, William P.
Powel, Jimmie
Puritt, Mrs. Joe Quackenbush. Edward
Randall, Archie L.
Renzing, E.
Rich, Arthur
Ritchey, Miss Jan
Robinson, Bob
Rodriguez, Raoul "Rod"
Rohn, T. W. (Strawberry)
Rosenfeld, Jimmie Lou

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Barbee, Katherine (Kay Saunders)
Barnaby, George
Barret, Henry
Benners (Charles Del Rio)
Bill, Karl W.
Boyd, Robert
Childress, Bob
Cox, John A.
Day, Arlene
Decker, Joyce
Diamonds, Captain Jack
Frazer, Gracie
Hilton, Betty
Howard, Joe
Malone, Kelly
Earl & Lucille c/o Maudrake
Mark, Jimmy
Markham, Jack
Melvin, Lee D.

Morales, George
Murphy, Russell
Muto, Frank
Reedes, Ola Mae
Ressen, Rella
Ricciardi, Ernest
Ross, Joekey
Saxe, Itegrina
Smith, Rex
Sparks Jr., Geo. Robert (Bob Sparks)
Staley, Sue
Stanford, Ivan
Stephanick, Nicholas
Stevens, George
Walker, B. F.
Welge, Chet
Weldy, O. E.
Wistar, Thomas Carl
Wright, Earl
Yamada, S.

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St. Louis 1, Mo.

Davis, N. E. 17c
Lunde, Russell E. 19c
Mulligan, Henry Clyde 7c
Nortner, Mrs. Wallace E. 15c
Adams, Alex H.
Allen, Charlie
Anderson, Lucille
Anthony, Marvel L.
Bailey, Cecil
Barr, E. E.
Basham, Etta Mae
Baudet, Pauline
Beaver, C. E.
Berns, M. R.
Berry, Arthur J.
Bitson, Thomas
Boatwright, B. E.
Rockman, James
Boyle, Margaret
Bolis, Mr. & Mrs. Frits
Boswell, William T.
Brady, John
Brown, Frederick J.
Brown, Geraldine E.
Bryer, Bill
Bryer, Harry
Bryer, John
Bryer, Ollie
Burke, Joe T.
Burto, L.
Byers, Carl
Bynum, Frank L.
Calolan, C. A.
Canipe, Walter
Carrigan, Chief
Carroll, Dave
Carter, John
Chaffee, Mary Helen
Chalkis, Bill
Chapman, Geo
Christian, Arthur L.

Russ, Bear Wheel
Russell, Mr. & Mrs. Fred
Schemel, Lloyd
Servis, Edw. F.
Smith, Mrs. Evelyn
Spin, Lee
Spiels, Mathias
Spiller, Glenn R.
Spillman, Alvin A.
Spillman, Earl A.
Stanley, Joe
Stevens, George W.
Sutton, Neil
Swain, Bob Cecil
Swanson, William Billie
Sylvia, Leonard
Tabbert, Henry Charles
Talona, Larry
Taylor, Robert C.
Thayer, Marion L.
Vaughn, Orville F.
Wagoner, Al ord
Walsh, Mr. & Mrs. Buddy
Webb, Miss Mary
Webster, Mrs. Fred (Johnny)
Wells, Mrs. Ida
West, Mrs. Edna
West, Ralph & Elna
Whiteside, A. R.
Whiteside, Henry O.
Whitney, Jno. J.
Worthington, George
Wright, Duke
Young, Mrs. Lena

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New York 19, N. Y.

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Bacon, Faith
Ballie, St. Cloud
Bixler, Walter
Boskart, The
Bruis, Michael
Burgler, Tony
Byford, Leslie
Cantwell, Charles
Chelly, Paul
Coley, Clark Jr.
Conway, Rose
David, Jack
Davensport, Jimmy
Del Abate, Ernest
DePill, Charles
Dewey, R. F.
Diaz, Luis
Doherty, George
Donohue, J. W.
Dunont, Cleo
Dupont, Bertram M.
Egony, Ingor
Fanadio, Louise

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With Gorgeous Colored Picters

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SPECIAL TELEVISION KEY CHAIN NOVELTY
Five colored figures. Turn range finder and new picture appears. First come—first served. Opening shipping date in 2 to 3 weeks.

DOZEN \$4.20 PER GROSS \$48.00

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are selling for less than
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"16"**

**SENSATIONAL
for the NEW
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- Radium Hands and Dial
- Red Sweep Second Hand
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- Fits All Wrists
- Sparkling New - Not Rebuilt

85% With Order - Balance C.O.D.
F. O. B. St. Louis
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Terrific Ladies' Watch Value Tool
Beautiful! Exquisite! Accurate!
Women love them. Dainty, petite.
Keeps perfect time. Complete

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Attractive plastic box containing 2 ordinary dice. When you know secret you can predict top numbers after box is covered and shaken. An amazing trick!
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Remit Full Amount With Order and We Will Pay Postage.

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With Every Watch—Gold Plated Expansion or Mesh Band and Beautiful Display Gift Box.

Ladies' & Gents' Famous Wrist Watches.

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- GRUEN
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Latest Style Round Cases and Dials.

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15 Jewel, \$17.95.
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Assorted Styles.
Values to \$27.00 Doz.
Imitation diamond in 1/30 14 Kt. R.G.P. extra heavy mounting.
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Heavy Cards, Specials, Cages, Blowers, Transparent Markers.
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IMMEDIATE DELIVERY!
• ELECTRIC FLASH BOARDS
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WIRE OR WRITE FOR CATALOG

John A. Roberts
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CHRONOGRAPH WATCHES

Radium Sweep Seconds... Chromium Cases
Strap... All timed and tested...
Wholesale only.

A—One Button B—Two Button



\$3.95 **\$5.25**

In lots of 6 or more, 25% deposit with order, balance C. O. D. Sample order for less than 6, \$1.00 extra for each.

C—Radium Dial normal second pocket Watch. Small, attractive model... **\$4.75**

Inquiries for quantity users invited. Please give details.

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FAST SELLERS

VIEWERS, with cute models and key chain, 3 styles. Gross \$17.95, \$20.75, \$23.75.

Dozen	\$1.70, \$1.95	\$ 2.20
NOTION ASSORTMENT, 2 deals		7.20
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Cut-Rate WHOLESALERS Since 1916
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ST. PATRICK'S DAY CARNATIONS

Made of Lustrous Cellophane with Foliage on green wrapped stem. An outstanding novelty for quick sales for stores, peddlers and streetmen hustlers. Handmade, therefore supply is limited. Packed 100 to box.

\$5.00 Per 100 **\$45.00** Per 1000

Cash in full with order, we pay postage. Sample, \$1; postage paid.

Pink or White Carnations for Mother's Day will be available to our customers.

Kant Novelty Company
323 Third Ave. • Pittsburgh 22, Pa.

ENGRAVERS!

I'm with it since 1907
Originator of the ALL-ALUMINUM IDENT.
\$3 Doz., \$35 Gr.

Grab Bag Jewelry—40 different items complete—Sample Assortment \$3.00

SHELLS FOR GOLD WIRE WORKERS

Have worked stores with jewelry joints myself for years and know your needs.

LOWEST PRICES AVAILABLE
SEND FOR CATALOG

MILLER CREATIONS MFR.
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MONEYMAKER!

TOM FOOLRY
12" Glove Puppet Rubber face clown, individually boxed with VENTRILOQUIST INSTRUCTIONS

\$12.60 Doz.

3 Different Samples, \$4.00. 1 Sample, \$1.50. 25% Dep., Bal. C. O. D. Jobbers: Write!

PARISIAN ART PRODUCTS
141 Fulton St., 46 NEW YORK 7

GIVE TO THE RUNYON CANCER FUND

Pipes for Pitchmen

By Bill Baker

CHARLIE HUDSON... worked a window demonstration to good counts in Tampa during the Florida State Fair there.

Consider the plight of the pitchman whose tip wants him to listen while it does the talking.

"JUST CELEBRATED... my 40th birthday and that makes me 26 years on the hustle," cards Jack (Bottles) Stover from his Harrisonburg, Va., haunts. "I've pitched sheet and worked with carnivals and was one of the late Capt. John M. Sheesley's boys. And to all who knew Cap, he still is remembered for his 100 per cent with it for those who were for it. I'm still on the leaf here and it's okay when you really try."

Jerry the Jammer says: One of the reasons for his success is that he doesn't talk out of turn.

J. GOLDSTEIN... the Dutch whistler, letters from Amsterdam, enclosing a tear sheet of a local paper with a review written in Dutch. "Have just played in a revue titled *Amsterdam Street* and the whole thing has been recorded," Goldstein writes. He says he'd like to read pipes here from Tony Goldstein, Lon Tulford, Syd Shipman, Lady Dorothea and Billy Schulz.

Win the confidence of your tips and you've won their patronage.

PITCHDOM... last week was shocked to learn of the passing of a beloved old-timer, E. B. (Doc) Graham, in Los Angeles where he had been making his home. Graham, who recently celebrated his 65th birthday, was one of most outstanding of veteran pitch and med men in the game. For many years he made the Deep South his hunting grounds and was known for his keen wit and showmanship. He was known as Golden West Graham, having put that med product on the market. Some time prior to his death Graham sold the title to Williams Drug Company, Knoxville. His widow, Marge, also is well known in pitch circles.

They like him because he senses competition and never knocks it.

ED RAGGETT... is reported to have worked the Florida State Fair, Tampa, to good moola counts.

JAMES ROACH... ace pitch exponent, comes thru with the following from Chicago: "Pitched for Mike Devine for a number of years and recently left a spot at Sears's State Street store where I worked the Topper pants hangers to a pretty fair eight-month stand. Arthur Holloway, a pitchman who has been around the Windy City for many years, passed away and was buried here about a week ago. He was, in his day, an aerialist who was as well known in Big Top circles as he was in pitchdom."

He's in a terrible fix because he gave his friends a piece of his mind before he ascertained whether he could get by with what was left.

LET'S HAVE... some pipes from Cowboy Williams, Eddie Fromes, Red McCool, Herb Casper, George Thurman, Chuck Lyons, Brian Brown and Mike Devine.

BILL GERSBACH... is working the Women's State Bowling Tournament at Madison, Wis., with jewelry and souvenirs to sock takes. Shorty Meyer, old-time pitchman of note, is assisting Bill.

The successful pitchman knows his worth and what to do with it.

EDWARD MARTONY... distributor for Natural Foods Institute, Sarasota, Fla., and songwriter to boot, recently had his *I Reach for a Kiss* recorded. It's backed by another Martony penned *I'm Mad at Myself*. Martony successfully purveyed his Vita-Mix machine at the Florida State Fair, Tampa, and has been set for the fair at Orlando, Fla., and a number of other home and food shows scheduled for the winter in the State.

Just because a pitchman does things a bit differently and is successful is no reason for anyone to criticize him because of that success.

WILLIAM G. BARNARD... ace pitchman and demonstrator and owner-operator of the Natural Foods Institute, Cleveland, rambled into Indio, Calif., for the Date Festival there, following a successful stand at the Home Show, Seattle. From Indio, Barnard goes to San Francisco for the Home Show there where he will work his Vita-Mix machine.

Don't get too chesty over your scores. Remember there's always someone else who can do your tricks.

"I'VE BEEN... marking time here and hope to return to the road again this spring," cards L. E. (Roba) Collins from Patterson, Mo. "I'd like to see more pipes here from such old-timers as Doc Potter, Dave Rose and Madaline Ragan. What has happened to Doc Leon, Frank Street, Doc Beaver, Doc Bates, Gene Kight and all the others who used to roam Missouri and Arkansas? Pipe in, fellows."

You don't have to keep reminding yourself and others how good you are. Results tell the story, to your friends and enemies alike.

TOM FERN... formerly of the Gayety, Baltimore, is engaged in the operation of concessions for Oscar Morkovich in the Palace, Mercury and Keith theaters, Buffalo. His wife, Eileen, is a recent addition to Ida Rose's Palacettes at the Palace, Buffalo.

An alert pitchman always is coming up with new and novel promotions to stimulate his business.

REPORTED TO HAVE... corralled a goodly share of the lucre at the Florida State Fair, Tampa, were Jimmie Hendricks and Earl Whitaker.

Many times the value of an item is determined by what the pitchman has to say for it.

RAY LUDTKE... and wife, Aggie, well known to members of the pitch fraternity, are making their home in Milwaukee where Ray is superintendent of a school and church building.

The successful pitchman is the fellow who can decide what is to be done and does it.

TED RAGAN... and Roberto Mack card from New York that they have returned to the big city from stands in Washington and Philadelphia. They plan to play New Jersey spots before returning to Philadelphia.

MEDICINE MEN

QUAKER HAS CUT PRICES FOR 1949

On Oil, Salve, 8-Oz. Laxatives. All are available under private label in 3 dozen or gross lots. We also have a complete line of Tonics, Corn Medicine, Foot Ointment, Eucalyptus, Tablets, Powders, Herbs, Vitamins and Minerals.

QUAKER MEDICINE COMPANY
220 GEORGE STREET (Est. 1895) CINCINNATI 2, OHIO

OAK-HYTEX BALLOONS

See Your JOBBER for EASTER BALLOONS

No. 9 — Easter Prints.
No. 9 — Easter Egg Balloon. (Mottled)
No. 6 — Bugs Bunny Head. (with or without feet)
No. 615 — Easter Toss-ups.

The OAK RUBBER CO.
Ravenna, Ohio

ATTENTION PUNCHBOARD OPERATORS!

We Have the Best Easter and Mother's Day

CANDY DEALS

Write for full information.

WARREN SPECIALTY CO.
4110 W. 16th St. Chicago 23, Ill.

Pitchmen Demonstrators Live Wires

Demonstrate our new Lustrax Donut Makers and our Donut Mix.

Flashy home Donut Maker is easy to operate. Makes 20 donuts in 10 minutes. Sells for \$2.95. Our Donut Mix (1 lb. boxes) sells for 49¢ and makes delicious donuts. No lardies! You make the profits both ways!

This outfit must be seen to be appreciated. There's plenty of flash and profits here for a smart operator. Send \$2.00 for sample Donut Maker and box of donut mix plus quantity prices and details of this proposition.

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PITCHMEN

If you can pitch oil, salve, tonic, herbs, vitamins or mineral, we will furnish P. A. sets, platform stock and station wagon for a long route of stock sales. Top commission paid.

MAY-HOUCK
220 George St. Cincinnati, Ohio

MEDICINE MEN!

THERE IS NO SUBSTITUTE FOR QUALITY

WRITE TODAY for new wholesale catalog on tonics, oil, salve, soap, tablets, herbs, etc. **LOW PRICES—RAPID SERVICE!** (Products Liability Insurance Carried). We are MANUFACTURERS PHARMACISTS established 1934.

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Have good farm paper for reliable paper men in most states. Write for application card and terms.

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P. O. Box 7698 Dallas 10, Texas

LECTURERS, PITCHMEN, SHEET-WRITERS

New Book Deal, "INVENT—GROW RICH," sells profitably. Rush name—receive unusual proposition.

I-G CO.
Room 608-B, 524 S. Spring St. Los Angeles 13, California

SALESBOARD SIDELIGHTS

PIONEER MANUFACTURING CO., Chicago, is finding the response to its two initial pellet bell-action boards, Mystery Bell Slot and Gold Cup Pellet, so favorable that firm officials plan to increase production. **HAROLD BOEX**, vice-president, is a staunch believer in the "Good Board News for '49" theme that is blanketing the industry. Everything appears to point to a high level of activity during the year, he says.

JACK MORLEY, vice-president of Container Manufacturing Company, St. Louis, speaking from a wide background of experience in the field, is another boardman to stress the "out of the woods" trend in the industry, in general. Jack says that altho local weather conditions in such areas as Nebraska, Kansas and the Northwestern States, have slowed activity thru stoppage of salesman contacts, there is a great deal of optimism in the industry. The coming season will almost certainly prove to be a banner one for both operators and manufacturers, he believes. Jack adds that Container Sales Company in El Paso and Fort Worth, is now able to deliver out of stock to all of its customers in Texas, Arizona and New Mexico. Firm's manager, **FRANKLYN LATHROP**, is cited by Jack as doing an all-out job in building up demand for container boards in the area.

TRIANGLE MANUFACTURING CO., Minneapolis, increased its second shift activity to 100 per cent production, with the result that all orders now being received are shipped the same week. General Manager **JAY ZELLE**, is planning a trip thru Indiana, Ohio, Pennsylvania and parts of New York, scheduled to start Thursday (17). . . **IRWIN SECORE**, Secore & Secore, Chicago, continues to turn in reports of mounting interest in the Club Bell slot, and with tripled production on the number now enabling orders to be filled on a "come in-go out" basis, he sees no slackening off in operator appeal of the pellet board.

HARRY C. HAYES, general manager of the De Luxe Manufacturing Company, Blue Earth, Minn., has a five-point answer prepared for all queries on reasons for firm's business success. He enumerates them thus: Quick service, good values, persistence in advertising, persistence,

and, fifth, more persistence. . . **SAM FELDMAN**, sales manager at Harlich Manufacturing Company, Chicago, is chortling over the very noticeable increase in business during the past two weeks. Sam says there are more orders coming in from representatives in the field, and that individual orders are invariably larger. This indicates a state of optimism among operators, he states.

GARDNER & COMPANY, Chicago, is continuing to receive snow-bound reports from its representatives in the Western States. Firm's winged sales manager, who has chalked up over a million air miles during his travels, has just returned from a trip thru New Mexico, Arizona and California and is now teeing-off to take in more of the Southland. **CHARLES FREELY** admits he planned his jaunts to miss the snow areas. **MAURIE KAYE**, divisional sales manager, just back from the East, during which he covered the Atlantic Coast and New England States, tells a story of good business on these fronts.

TERRIFIC RESPONSE THE OPERATOR'S DREAM BOARD
EVERY CLUB WANTS ITS OWN EMBLEM

5-RING AN EAGLE



YOUR CHOICE OF RING!
Moose, Eagles, Elk, K of C, Knights of Pythias, Odd Fellows Emblems

4 BEAUTIFUL JEWELLED RINGS MOUNTED IN PULSH BOX

BOARD GROSSES \$75.00
Pays Out \$9.25 in Cash.

Operator's Net **\$66.00**
Priced at \$19.50 With 5¢ or 10¢ Play.

Sold to Operators Only
25% Cash Deposit, Balance O. O. D.

ALLYN DISTRIBUTING CO.
415 W. Market Street Akron, Ohio
"WATCH FOR OUR WEEKLY SPECIALS!"

PUSH CARDS



All sizes of straight or skip number cards with Girls' Names and winner under Seal. Also cards with every push a winner. Immediate shipment from stock.

FREE CATALOG—Write

W. H. BRADY CO. MFRS.
CHIPPEWA FALLS, WISC.

IF?

You Want Fast Delivery
Beautiful Salesboards
Full Count Jar Deals
FAIR PRICES

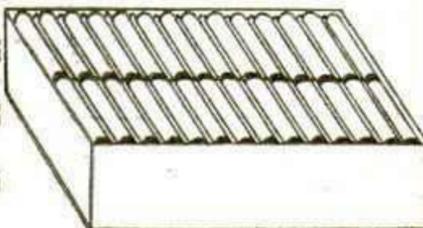
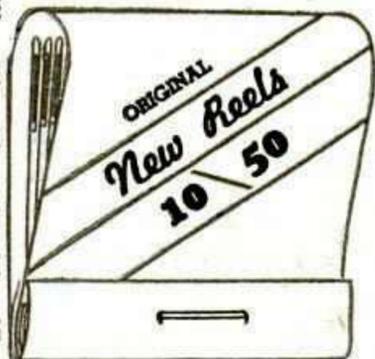
Write
GALENTINE NOVELTY CO.
322 E. Colfax Ave., South Bend 24, Ind.

Curtain Raiser for 1949

"Match-Pak"

ORIGINATED AND DESIGNED BY JAR-O-DO

Copyright 1949 T.M. Reg. No. 405,789



50c PER PAK
10 TICKETS IN PAK
NEW REELS

THIS DEAL CONTAINS 97 WINNERS

UP TO AND OVER 90% TO PLAYER

BAR BAR BAR
EACH RECEIVE 6 Winners **\$4.00**

BELL BELL BELL
EACH RECEIVE 18 Winners **\$1.00**

ORANGE ORANGE ORANGE
EACH RECEIVE 24 Winners **50c**

LEMON LEMON LEMON
EACH RECEIVE 30 Winners **50c**

CHERRY CHERRY CHERRY
EACH RECEIVE 18 Winners **50c**

LAST SALE IN THIS DEAL RECEIVED \$4.00

Winners Repeat From 6 To 30 Times in This Deal



Match-Pak is without doubt the most clever idea ever perfected for the operator. It resembles an ordinary book of paper matches, so can therefore be sold anywhere, any time without attracting attention, since the courtesy of passing anyone a book of matches is a common everyday occurrence. 10 to 20 packs can be carried in each pocket.

"IF YOU CAN'T SELL OTHER PAKS YOU CAN SELL MATCH-PAKS"

Match-Pak contains 10 tickets, two bundles of 5 tickets each, stapled in the cover with one staple.

Takes in 2,520 tickets @ 10 for 50c . . . \$126.00
Definite Payout 82.00

Definite Profit \$ 44.00

Also Available in 10 for \$1.00 Size for More Profit

Other Payouts Similar According to Size and Style of Ticket

Match-Pak is available in Red-White-Blue, Plain Bingo, Bingo with Jackpot, Pok-N-Win, Lucky Seven, New Reel Slot Symbol, Combination, American Legion, and V. F. W. Tickets in 10 for 50¢ and 10 for \$1.00 sale. Special deals, such as your name printed on each pak or with special tickets (DAV, Moose, Elks, Tavern League, Benefits, Purple Heart, etc.), or with other payouts, also available.

UNIVERSAL MANUFACTURING CO., INC.
"The World's Foremost Mfr. of Jar Games"
405-411 E. 8TH STREET KANSAS CITY, MISSOURI

SALESBOARDS—All ORDERS Shipped Same Day Received

Holes	Play	Description	Profit	Price
400	5¢	Lucky Bucks, Thick Def.	\$ 7.00	\$.85
1000	25¢	J.P. Charley, Thick Avg.	51.95	1.25
1200	25¢	Texas Charley, Thick Avg.	102.98	1.60
980	5¢	Fully Packed, Thick, Girl Board Avg.	26.25	2.75
980	5¢	It's the Knots, Thick, Girl Board Avg.	26.25	2.75
1000	5¢	Barely Speaking, Thick, Girl Board Avg.	26.60	2.75
1000	5¢	Glovely Lady, Thick, Girl Board Avg.	26.60	2.75
1200	5¢	Pick a Cherry, Thick, Seal Board Avg.	30.04	2.50
300	25¢	Fin & Sawbuck, Thick, 5 Nos. to Ticket Avg.	33.15	2.85
220	25¢	Kwick Fin, Giant Holes, 8 for 25¢ Avg.	28.75	2.50

JAR TICKETS
RED, WHITE AND BLUE
LUCKY SEVEN
BINGO TICKETS
on Sticks—Size 1000-1200-1260

Stating your requirements. Large stock Plain Tip. Definite, Jackpot Boards, Coin Boards, Super Giant Holes and all kinds of Oigarette Boards, 1¢, 2¢ or 5¢. 25% deposit with all orders—balance O. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

OPERATORS ARE DEMANDING "BEST LINE" BINGO TICKETS

Distributors wanted for a few choice territories. Write for details. We manufacture a complete line of Bingo Deals. Look for the "Best Line" Label—it is a sign of quality.

MISSOURI NOVELTY MFG. CO.
2625 LUOAS AVE. Phone: FRanklin 3620 ST. LOUIS 8, MO.

GIVE TO THE DAMON RUNYON CANCER FUND

GARDNER
for **40** years
THE LEADING PUNCHBOARD MANUFACTURER

QUALITY IDEAS SERVICE

THE MOST COMPLETE LINE OF BOARDS TO FIT EVERY NEED.

WRITE FOR CATALOG

GARDNER & CO.
2222 S.MICH. AVE. CHICAGO, 16, ILL.

USED COIN-OPERATED MACHINES

Music • Vending • Amusement • Bells • Counter

Only advertisements of Used Machines accepted for publication in this column.

RATE—12c a Word Minimum \$2

Remittance in full must accompany all ads for publication in this column. No charge accounts.

Forms Close Thursday for the Following Week's Issue

A-1 BARGAINS — CIGARETTE AND CANDY
Vending Machines; all makes, models, lowest prices; what have you to sell? Mac Postel, 6416 N. Newgard Ave., Chicago. mh19

A-1 BUYS! ANDREWS VARIETYS LIKE NEW,
\$25 ea.; Ball Gum, Peanut, Sanitary, Stamp Machines. U.S.P., Waterbury 6, Conn. ma19

ADVANCE NORTHWESTERN, COLUMBUS OR
Silver King, with 5 lbs. Peanuts or 1,000 Balls Gum, \$8; booklet, "Dollars From Pennies" free. T. O. Thomas Co., 1572 Jefferson, Paducah, Ky. mh19

A FEW 10c AND 5c COIN OPERATED, 100
bag capacity. Hot Popcorn Vendors; salesmen's demonstrators, guaranteed like new, offered as used at \$57.50 each. Write, wire or phone Bobenmyer, Electro-Serve Inc., Peoria, Ill. fe19

ALMOND VENDORS — AGAIN TRENT LEADS;
California small Vendors, Almond, 65c; 5lb. bag, 5 bags carton; price guaranteed until '49 crop arrives; we also have 20 Blue Birds, \$25 ea.; 300 filled Tab Gum Machines, \$5. Trent Automatic Sales Co., Box 375, Loveland, Ohio.

ATTENTION, DISTRIBUTORS OF COIN-OP-
erated Radios: Latest type Coradios; guaranteed same as new; factory price, \$59.50; while they last at \$25 each. Write, wire, phone Air-Loc Industries, Loeb Arcade Bldg., Minneapolis, Minn. fe26

BARGAIN—RECONDITIONED MASTER, AD-
vance, Hawkeye, Northwestern 1c Peanut Vendors, \$5.95 each. Kraus, 314 West Gurley, Prescott, Ariz.

CIGARETTE MACHINES BOUGHT, SOLD, RE-
paired; 25c conversions; parts, locks, mirrors for all vending machines; this week's special: Rowe Imperial 8 column, \$82.50. Central Vending Machine Service Co., 3967 Parrish St., Philadelphia 4, Pa.

CLOSE OUT—5 USVC 500 BAR CAPACITY
Vendors, \$375 each; \$1,700 for lot. R. Anton, 5310 Juniper, Mission, Kan.

DIGGERS—EXHIBIT MERCHANTMEN, ERIE
Diggers, Buckleys, Exhibit Iron Claws, Microscopes, Exhibit Rotary Merchandisers, National, 4243 Sanson, Philadelphia, Pa.

FOR SALE—LIKE NEW: 100 MASTER BALL
Gum or Bulk Mdse. Vendors, 1c type, \$9.50 each; 1/3 deposit. Thomas Novelty House, Box 309, Peebles, Ohio.

FOR SALE—50 LIKE NEW ATLAS 1c ACE
Vending Machines, 1947 models, \$350 cash, plus freight; can be used for peanuts or ball gum; selling due to illness. Chalmers Shields, Route 2, Greenville, Ohio.

FOR SALE—VICTORY SPECIALS, \$64.50;
Cigarette Machines (3), eight column Presidents, \$85 each; all clean and ready for location; one-third deposit. Joy Automatics, 108 E. Church St., Elmira, N. Y.

FOR SALE—17 LIKE NEW ASPIRIN MA-
chines, slug proof; 1,000 5 cent packages with each machine; \$25 each. Harvey L. Swain, 200 E. Polk St., McAlester, Okla.

FOR SALE—35 MASTER BALL GUM MA-
chines, like new, \$5 each; 1 Home Run, \$5; 3 Pikea Peak, 3 Kicker Catcher, A.B.T. Penny Guns, \$10 each; 50% deposit, balance C.O.D. R. T. Frerichs, R.R. 7, Box 77, Terre Haute, Ind.

FOR SALE—60 RCA COIN RADIOS IN BOXES.
Box 244, care Billboard, 155 North Clark St., Chicago, Ill.

FREE MULTIPLE STAMP FOLDERS WITH
national advertising given with each order; immediate delivery; write for details. University Press, 655 6th Ave., N.Y. 10, N.Y.

FREE STAMP MACHINE FOLDERS (WITH
national advertising). Write G. Flatto, 17 West 60th St., New York City.

MACHINES FOR SALE — PHOTOMATICS,
Voice-o-Graphs, Recordio-Grams; excellent condition; bargains for cash. H. A. Belt, care Fred Harvey, 80 East Jackson, Chicago 4, Ill.

OPERATORS, LOOK AT THESE BUYS! —
All late models bulk vendors! Clean! Northwestern De Luxe, \$15; 5c Victor V Cabinet type, \$8; 1 and 5c Standard Northwesterns, \$5; 5c or 1c Silver Kings, \$8; 5c Ascot, \$7; Northwestern Trielector, \$10; 1c Variety Shoppers, like new, \$10; 5c Suns, some like new, \$5; Advance D Ball Gum, \$8.50; 1/3 with order, balance C. O. D. B & K Vending Co., 1477 So. 10th St., Camden, N. J. fe19

RAY GUN OPERATORS — CONVERT WITH
our new type extra moving target conversions; complete ray gun repair services. Write: Coin Amusement Games, Inc., 1127 E. 55th St., Chicago, Ill. fe26

REBUILT POPCORN MACHINES FOR SALE —
Fully guaranteed, priced from \$150. Consolidated Confections, 1314 S. Wabash, Chicago 6, Ill. mh5

REBUILT CIGARETTE MACHINES—PERFECT
condition, baked enamel finish; all makes and models; send for list. New York Vending Machine Exchange, 1010 Myrtle Ave., Brooklyn, N. Y.

ROUTE FOR SALE—52 WURLITZERS AND
Marble Tables on location; if interested write Rogers, Box 464, Kermit, Tex.

SALE!—200 MILLS NOVELTY CANDY BAR
Machines, 49 capacity, used, \$15 each. Write The Hospital Specialty Company, 1901 E. 66th St., Cleveland 3, O. fe26

TICKETS FOR INTERNATIONAL TICKET
Scales; limited supply at 60c per thousand; full cash with order. Austin Scale Co., 4120 Austin, Houston 4, Tex.

WANTED TO BUY—ERIE DIGGERS, GOOD
condition, at once. Write Joe Smith, Rt. 6, Box 419-A, Pine Bluff, Ark. mh12

WANTED USED TRIPLE SLOT SAFE STANDS,
price and condition first letter. Ottawa Sales, Iron River, Mich.

3 VEST POCKET SLOTS, PERFECT CONDI-
tion, \$45 each, 3 for \$125. Phoebus Trade Mart, 7 West County St., Phoebus, Va. Phone, Hampton 33406.

25 SEEBURG RAY GUNS—CHICKEN SAM
and Bartender; first class condition, only \$49.50 each; Amplifiers repaired, \$1.75, plus parts. Northside Vending, 2215 Arthur Ave., Chicago.

70 ATLAS ACE, 30 COLUMBUS MODEL 14
ball gum machines, just off location, all for \$200 F. O. B. this city; cash in full; no C. O. D. Blue Star Gum, 108 S. Niles, South Bend, Ind. fe26

500 BALL GUM MACHINES ON LOCATION IN
Mississippi—Under sponsorship program and doing good business; financing can be arranged. Box C-243, Billboard, Cincinnati, Ohio.

1,500 NATIONAL REFLECTOR TIMERS—FOR
quarters only; latest type; guaranteed same as new; complete with mounting bracket, telephone type insert and coin return cup; cost \$9; will accept any reasonable offer. Air-Loc Industries, Loeb Arcade Bldg., Minneapolis, Minn. fe26

WHAT'S RSIA DOING?

(Continued from page 76)

skating in its April issue. Barney Nagler, nationally known magazine sports writer, has just finished an article for *Pageant*. *My Romance* has taken pix for a roller skating story. *Sports World*, *Sports Illustrated*, *Sports Album* and *Calling All Girls* have articles prepared, most of which should run soon.

Parade, Sunday supplement distributed with many of the nation's newspapers, shot pictures for a feature, planned for the cover and four pages, Sunday (14) at Mineola (N.Y.) Rink.

Acme Sunday features sent out a feature on the roller sport which appeared in many publications during January. Central Press, servicing several hundred papers, dispatched a roller skating picture early in January. Columnist Pat Robinson, of International News Service, used a roller squib in his column of January 21. At about the same time, Associated Press sports writer Hugh Fullerton did the same.

An Alicia Hart (Newspaper Enterprise Association) article and a series by Instructress Ann Manion, entitled *How To Skate Dance*, will run soon.

Arrangements have been made for Camel cigarettes to run an ad, early in April, which will feature New Dreamland pro Betty Lytle and the 1948 skate queen, Vikki Stappers Dougan.

Next week, in Chicago, RKO-Pathé will start work on a picture with the theme, "Roller skating, America's unknown industry." Joe Walsh, noted director of sports films, will direct.

A roller skating fashion show, to which magazine and newspaper people have been invited, has been scheduled for Gay Blades Roller-drome, New York, on February 24.

New York's Hotel Pennsylvania (now the Statler) ran an advertisement, featuring a roller skating background, on January 13.

A recent television highlight was the appearance of New Dreamland operator Vic Brown and champion Patricia Carroll on the *Russ Hodges Scoreboard* show, carried by the entire DuMont network.

In addition, there was Coach Eddie O'Neill's appearance, with America on Wheels amateur stars, which was heard nationally in January on Mutual's *American Sports Page*. Also, there were several radio and television interviews confined to the New York area.

CALLAHAN SPOT

(Continued from page 76)

who is handing publicity for the contest.

Gilbert said 1,500 tickets have been placed on sale in the area's rollerries belonging to the United Rink Operators as well as a number of independent rinks. News cuts and publicity have been prepared for February 17 release to papers in a 100-mile area of Watsonville, said Gilbert.

Announcement of the contests have drawn exceptionally heavy entries, according to Gilbert. Merced Skating Club, instructed by Richard McIlroy, will send a strong team, and there will be contestant's from the Irvington Skating Club, tutored by Larry Conlee, as well as the Watsonville and Del Monte clubs instructed by Gilbert. For the first time the sponsoring group is conducting races, with the Del Monte club having 16 racers entering divisions ranging from midget to senior. Trophies will be awarded first, second and third-place winners of all events.

Mr. and Mrs. Clifford Neschke, professionals at Moonlight Rollerway, Pasadena, will attend the meet, bringing a large group of skaters with them.

Referee will be Rose Marinello, Monterey, with the judging being done by Howell James, San Francisco; Mrs. Ramona A. McIntyre, Berkeley; Rosine Attavilla, Monterey; Barbara Ziem, Martinez; Robert Bent, Pasadena, and Ted Bender, Los Angeles.

MISSION BEACH

(Continued from page 76)

17 members formed a partnership to take a two-year lease on the rink, it is said.

Under the new schedule the rink will be open six nights per week from 7 to 11 p.m. with matinees on Saturday and Sunday from 1:30-5 p.m. In addition to new decorations for the rink, the floor has been resanded.

The rink has been under the management of Bill Rogers, who was recalled to active duty with the air force.

March of Dimes benefit roller hockey match between San Diego and El Monte, held recently, netted \$46 for the charity, officials announced.

COOPERSMITH TAKES

(Continued from page 76)

broadcasts skating music directly from the rink, while at 1:45 Jimmy Carter, yodeler, who is heard Saturday nights on *Hayloft Hoedown* over the American Broadcasting Company, is featured.

Saturday afternoons, 1:45 to 2:15, the entire group of folk entertainers and Butterfield broadcast from the rink.

Oaks Speed Club Eyes

National Competitions

PORTLAND, Ore., Feb. 12. — Oaks Roller Rink, flooded last spring, has resumed operation with re-establishment of the Oaks Speed Club, Rollie Grina, club chairman, reported. Altho handicapped, the club made a good showing last year in qualifying five skaters for the nationals. Two members gained places.

During 1949 the club expects to make a better showing. A thoro training program is now in operation under the direction of the club's new pro, Pat Patton. Workouts are held two nights a week. The club is now attempting to raise funds for purchase of new uniforms. Since the new program was undertaken members have passed six bronze and two silver speed tests.

Viafora Back to University

CENTRALIA, Wash., Feb. 12.—Bob Viafora has discontinued most of his professional duties at Mr. and Mrs. Walter Anderson's Centralia Roller-drome to resume university studies. He is being succeeded as head pro by Louise Moore, formerly of Arena Gardens, Detroit, who has been teaching one year and holds the gold skate dance medal.

N. J. ARSA Meet to Trenton

NEW YORK, Feb. 12.—New Jersey roller skating championships will be held May 18-21 at the America on Wheels Capitol Arena, Trenton, it was announced this week by George Apdale, president of the United States Amateur Roller Skating Association.

SALESBOARDS

IMMEDIATE DELIVERIES — 20% DEPOSIT

Holes	Name	Def.	Profit	Price
1000	25¢ Charley	Def. \$50.00	\$.85
1440	5¢ Barrel Board	Def. 18.00		1.15
1440	10¢ Barrel, X Tk.	Def. 36.00		1.35
1800	5¢ Lulu Board, X Tk.	Def. 18.00		1.85
1000	25¢ J.P. Charley, Thin	Avr. \$52.08		\$1.00
1000	25¢ J.P. Charley, X Tk.	Avr. 52.08		1.15
1200	25¢ J.P. Texas Charley	Avr. 102.28		1.65
600	25¢ Jumbo Q.T., X Tk.	Avr. 65.00		2.10
1020	25¢ Block Buster, X Tk.	Avr. 81.56		2.48
1200	5¢ Win-A-Fin	Avr. 34.40		2.49
1000	5¢ J.P. Ass't. Boards	Avr. 29.00		2.65

NEW 8 TICKETS PER HOLE BOARDS

200	25¢ Kwick Fin	Max. Avr. \$39.50		\$2.48
300	25¢ Lucky Fives	Max. Avr. 73.50		2.98
2170	5¢ Red Wh. Bl. Tkts.	Def. \$36.50		\$1.39
2170	Red, White, Blue 5 Fold	Def. 1.49		1.49
120	Tip Ticket Bks. Gr.	\$18.75; Doz.		1.89

WORLD'S BEST BOARDS, TICKETS, CARDS
DELUXE MFG. CO.
DeLuxe Building Blue Earth, Minn.

WE ARE MANUFACTURERS
All Kinds—PULL TICKET GAMES
TIP BOOKS
Buy Direct From Manufacturer At Very, Very Reasonable Prices.
—Columbia Sales Co.—
302 MAIN ST. WHEELING, W. VA.

A Winner...

"JUMPIN' JIM"
300 R. M. HOLES

Form No. 13138	Form No. 13139	Form No. 13140
5¢ Play	10¢ Play	25¢ Play
Takes In ... \$15.00	Takes In ... \$30.00	Takes In ... \$75.00
Pays Out ... 6.70	Pays Out ... 15.80	Pays Out ... 36.50
PROFIT ... 8.30	PROFIT ... 14.20	PROFIT ... 38.50

Beautiful Gold Embossed Horse and Rider on All Three Boards

HARLICH MFG. CO.
1200 NORTH HOMAN AVENUE
CHICAGO 51, ILLINOIS

SALESBOARDS
JAR-O-DO TICKETS
WHOLESALE PRICES TO ALL
BEE JAY SALESBOARDS
JAR DEALS — BOX DEALS
BINGO TICKETS — RED WHITE BLUE
LUCKY 7 — SPINDLES — REFILLS

We carry a complete stock on hand for immediate delivery. All orders shipped same day as received.

WRITE FOR CIRCULAR
CAROL SALES COMPANY
312 E. Market St. — Elmira, N. Y.

Communications to 155 No. Clark St., Chicago 1, Ill.

NCMDA Makes Steady Progress

Holds Line on Aims Outlined 6 Months Ago

Dues Reduced 50%

CHICAGO, Feb. 12.—Steady Progress has been the keynote of the first six months of the National Coin Machine Distributors' Association (NCMDA), according to the latest report on the distributors group made by its managing director, Alfred J. Fingulin. Formed as a non-profit organization during a series of informal meetings here last August, membership is open to any bona fide distributor of coin machines.

When first organized by nine old-line distributors from all parts of the country, who later were elected to its first board of directors, the group spokesmen stressed that its members were seeking to better their lot and would work ceaselessly for improved co-operation with manufacturers and operators. They stressed four main objectives:

1. That all games be location-tested by manufacturers before being marketed.
2. That all manufacturers allocate definite territories to distributors which would not conflict with other distributors.
3. That all games be marked with the serial numbers in a prominent place for easy identification.
4. That factory replacement parts be branded with the manufacturer's name and code.

Two Agree on Ideas

Thus far, according to Fingulin's report, two manufacturers, William Manufacturing and the D. Gottlieb Company, have already agreed to the soundness of NCMDA ideas, and it is anticipated that other game manufacturers will also place their individual stamps of approval on the aims of the distributor group.

During the last six months, NCMDA has increased in strength to a point where its roster now includes many of the best known names in the industry. With this new blood the association has been able to reduce its dues for all classes of members. Effective January 1, dues were actually cut in half. Those members who were paying \$100 monthly before the first of the year now pay \$50. Similarly \$75 members now pay \$37.50 and \$50 members now pay \$25. Special as- (See NCMDA Makes on page 108)

Video Coin Arcade

NEW YORK, Feb. 12.—Coin machines are being "starred" in a growing number of television programs, with the latest video-casting of the coin chute seen in this week's *Girl About Town* show originating here and going out over the coaxial cable. Locale of the Wednesday night (9) program was a penny arcade, with all the coin machine possibilities skillfully exploited during the half-hour presentation. Characters moved about to various amusement machines, inserted coins to operate same, and did spot song skits themed to each machine.

Final Roll Call

In one more week—just seven short days—*The Billboard's* first annual coin machine roll call will be history. The facts and figures involved are staggering. Nothing approaching the scope of this roll call has ever been attempted in the industry before. Now, time is running out. If you haven't registered thus far in the campaign, you have only one week to do so and thereby join the thousands of coin machine men who have helped to make this industry-wide census a success.

Elsewhere in this issue you will find the last of the registration coupons to be printed by *The Billboard*. Don't put off filling it out any longer. It will just take a minute to write in the information and place it in the mail.

Legislative Round-Up:

19 State Legislatures Now Plan Coin Machine Action

CHICAGO, Feb. 12.—If there was any doubt early last month that the 1949 legislative season was going to mean a flood of bills affecting the coin machine industry, that doubt was dispelled this week. At least 19 of the State lawmaking bodies had bills, in or out of committee, of direct importance to the industry. Fortunately, many of them were still very much in the introductory stage—they had been written and passed along to a committee for study and report.

The number of bills was so heavy that recorders had difficulty securing copies, so details are lacking on many measures which are important. Not until mimeographing and copying offices can catch up with flow of bills will complete information concerning the bills be available.

For an explanation of the rush of bills, one had only to turn to budget messages submitted to the 44 State legislatures, now in session. These messages indicate government in those 44 States will cost something in excess of \$2,000,000,000 more than it did in the last fiscal period. During the last fiscal period, State governments spent an average of \$9,250,000,000. This year the figure is expected to run in excess of \$11,000,000,000.

Here's a State-by-State review: Arkansas—Senate Bill 20, to exempt stamp vending machines from the 1947 coin machine tax law, passed the Senate and appeared definitely on its way to passage in the House. The measure was okayed by the Senate January 24.

Meantime, Senate Bill 27, to impose a per machine tax on automatic mer-

chandising equipment, has been rewritten. The new version cuts the per machine tax in half but is still not likely to satisfy operators who assert that any per machine tax on vending and service equipment is essentially unfair and discriminatory.

The new schedule of fees called for in the bill, amended February 3: \$2.50 annually for nickel machines; \$5 annually for dime machines, and \$15 annually for machines operating at a quarter or more. Machines equipped with changemakers would be specifically taxed \$15 annually.

Arizona—Nothing new on House Bill 150, introduced February 2. This measure would license bells at \$40 per month, payable three months in advance as well as exact an additional tax of 1 per cent on gross receipts. The measure specifies that operators would set the bells to return 60 per cent to the customer and that minors would not be allowed to play. The House Ways and Means Committee has been considering this bill since February 5.

California—Music operators are carefully watching for action on the proposed \$80 annual tax on juke boxes. This is Assembly Bill 1183. California is likewise considering a 3-cent per pack tax on cigarettes. State currently has no cigarette tax.

Connecticut—House Bill 466, which was introduced February 2, has not been acted upon. It would impose an annual per machine tax of \$100 on all pinball and amusement games as well as candy and cigarette vending machines. No other types of automatic merchandising equipment were specifically named in the bill. (See 19 State Legislatures, page 99)

Iowa Ops in Shuffleboard Meet; Okay Tournaments To Push Play

DES MOINES, Feb. 12.—The first shuffleboard clinic was held for Iowa shuffleboard operators at Hotel Fort Des Moines here this week with plans made for setting up city, district and a State-wide tournament.

Operators attending the clinic determined that tournament competition was the best means of sustaining interest in the boards and agreed to hold city tournaments to determine champions and teams with district meets and a State meet to be held later.

Irv Sandler, of the Sandler Distributing Company, was host for the meeting and urged the operators to

start their city tournaments immediately.

Among those attending the meeting were W. E. Landin, C. J. Devlin and R. L. Platlug, all of Fort Dodge; L. L. Dukman, and S. M. Kutz, of Waterloo Shuffleboard, Inc., Waterloo; Raymond Thompson, Hopkinton; S. T. Lee, Shenandoah; Maurice A. Rosenstein, Frank Emery and Andrew Haluska Jr., all of Marshalltown; Joe Epstein, Andrew Haluska, Charles Terrari, Don Barber, Marvin Wood, Blasco Fontanini, Ed Wolf, Charles Blades, Ben De Boris, Des Moines, and Irv and Mike Sandler and Glen Selby, representing the Sandler company.

Mississippi Free Plays Ruled Okay

Reaffirms '48 Opinion

JACKSON, Miss., Feb. 12.—Pinball games which do not award anything more than free plays are legal in Mississippi, according to a ruling by Atty. Gen. Greek L. Rice.

The attorney general's ruling stated "We have definitely decided that such machines (pinballs) are not gambling devices where no money or anything else has been given. It has been decided that additional free plays given by said machines does not make them gambling devices under our statutes."

Rice said that his office issued the same ruling January 14, 1948, and that if any subsequent ruling "is in conflict with that one, it is hereby withdrawn and the above opinion will stand as the opinion of this department." He added that the opinion is subject to court review and invited "anyone not satisfied with this opinion" to get a judicial settlement of the matter.

NAAMO Group Meets in Miami To Study Taxes

ATLANTIC CITY, Feb. 12.—Ways and means of having Federal taxes on amusement and music machines paid quarterly instead of yearly will be discussed at a special committee meeting of the National Association of Automatic Machine Owners (NAAMO) to be held in Miami, F. McKim Smith, president of the organization, announced here this week.

The confab, to be held next week, will be attended by A. Joseph Geist, New York arcade owner and NAAMO legal adviser; Ben Rodins, of Washington, vice-president, and Al Goodman, of this city. Smith will preside.

Operators in seasonal locations now pay the full \$10 tax, regardless of the length of time locations are open for business. If quarterly payments could be instituted, many operators in resorts, amusement parks and other seasonal spots could save from 25 to 75 per cent of the tax, Smith pointed out.

Booths Vs. Boards

CHICAGO, Feb. 12.—"Shuffleboards or booths" posed no problem for Paul Wiczorek, whose Blue Lounge Tavern here was too small to accommodate both a board and booths. He chose the shuffleboard and at the same time managed to retain maximum seating capacity for special occasions.

When Wiczorek's juke box operator proposed installation of a shuffleboard, both worked out a satisfactory board play-seating arrangement. To compensate for the lost seating capacity of the five booths that were removed, the tavern owner designed his own table-top cover for the board, which is placed in position over the playing surface when extra accommodations are needed during special parties and holiday events. Thus the tavern benefits thru the added customer interest and commission derived from the shuffleboard while still providing adequate seating space when needed.

Candy Ops Write Off Dime Bar

Doyle Sets Alco-Deree Sales Plan

To Use 40 Distributors

NEW YORK, Feb. 12.—A national distribution plan calling for 40 outlets in key cities throught the country to handle Alco-Deree venders and other coin machine equipment was mapped here during a three-day meeting of the firm's top sales executives, Frank Q. Doyle, sales manager, disclosed yesterday.

At the same time, Doyle revealed that the Chicago manufacturing firm now has five venders and one wall box in the works, with three of the Alco-Deree products already moving to operators. Deliveries are now being made on the refrigerated candy vender and the shoeshine machine, both already introduced to the trade, and the wall box (see separate story).

Doyle Presides

Doyle, who was recently appointed to the firm's top sales post (*The Billboard*, February 5), chaired the confab here this week (8-10), attended by regional sales managers Bill Farley, for the West Coast; Ralph Rigdon, who will handle Southern territory; Lee A. Doble, for Central and North Central States, and George J. Young, for the Eastern Seaboard. The regional managers, each of whom has appointed two district supervisors, have all been associated with Doyle for some time.

While agreements with most of the 40 distributors called for in the Alco-Deree sales plan have already been concluded, according to Doyle, names of the outlets will not be announced until March 1. Next week each of the regional managers will hold meetings with distributors in their territories.

Of the venders soon to be introduced by the firm, much interest has centered on its coffee machine. One of the units has now been on test location for several months. Deliveries (See *Alco-Deree Sales on page 93*)

Fractional Coinage Group Draws 350 at First General Meet

CHICAGO, Feb. 12.—Over 350 leaders of trade and labor groups, economists, small business representatives and women's consumer groups were in attendance at the American Institute for Intermediate Coinage (AIIIC) meeting held at the Palmer House here Monday (7). Edward W. Mehren, chairman of the newly formed group, head of The Squirt Company and president of the National Brands Soft Drink Institute of Chicago, opened the meeting with the announcement that two formal bills for revision of the nation's coinage system had been approved and would shortly be presented to Congress.

Following Mehren, Dr. Cecil L. Dunn, chairman of the department of economics, Occidental College, discussed the convenience and economy of fractional coins from the transit fare angle. Mandel Axter, Chicago attorney acting as general counsel for AIIIC, read the two bills for revision in the coinage system, scheduled for Congressional consideration. Arthur H. Marlow, British Consul General in Chicago, explained the advantages of fractional coins in England.

Philly Newspaper Will Study Value Of Juice Venders

PHILADELPHIA, Feb. 12.—A major boost for coin-operated machines vending fruit and vegetable juices is being planned by the *Philadelphia Daily News*, local daily newspaper. A Juice-o-Mat machine was installed this week in the newspaper office and a dietitian has been assigned to test and write a series of articles for the newspaper on the food value and nutritive values of canned juices.

The machine, installed beside a soft drink and cigarette vending machine in the newspaper's composing room and within easy reach of the editorial (See *Philly Newspaper on page 97*)

Willow Run Airport Sets Up Strong Coin Machine Array

DETROIT, Feb. 12.—The extent to which coin-operated machines serve the modern traveling public has been strongly impressed upon thousands of visitors at the Willow Run Airport since its establishment some two years ago as the major air terminal for Detroit. Machines are in evidence in generous numbers at many points of the huge lobby, which was built during the war for government use in connection with the Willow Run aircraft factory.

Chief among the coin device attractions that draw the casual visitor to the airport are two observation platforms, reached via a flight of stairs from the main lobby. Admission is thru a turnstile with a 12-cent charge, which includes a 2-cent federal tax. Using coin-operated binoculars, visitors enjoy the activities in the air and on the landing strips.

People waiting for planes or waiting to transfer from one line to another also find convenience in the array of storage lockers. The charge

is 10 cents for 24 hours storage.

At a spot near the center of the lobby, there is a battery of four insurance machines—a type of coin device familiar to air travelers. These dispense the standard air insurance policy in amounts from \$5,000 to \$25,000, at a price of 25 cents per \$5,000. The machines do a thriving business.

Also, at a large novelty stand in the lobby, there are two Schermack postage stamp venders and two hot popcorn venders—a Pop Corn Sez and an Aristocrat machine.

Then too, there are three Revco ice cream venders.

While the vending and service machines, including a standard installation of washroom type units, provide many conveniences, it is the concentrated arcade installation at one side of the lobby that really attracts the visitor's attention. Here a group of about 40 games of diversified types are set up for the amusement of travelers and the thousands of others that daily throng the airport.

See End to 10c Columns As Candy Price Tumbles; Mfrs. Plan Larger Bars

To Be Retained Only in Special-Problem Locations

CHICAGO, Feb. 12.—Recent decreases in candy bar prices (*The Billboard*, February 5) are proving to be "the straw that broke the (dime bars) back," operator reports from five major market areas indicated this week. Candy venders in New York, Chicago, Detroit, Los Angeles and New Orleans, altho never a major

purveyor of the 10-cent merchandise, are writing the higher price off as a volume and all-around business deterrent. Sole use of such bars, it was found, will be in those spots where location management and/or customer preference show a positive demand for this type bar.

With operators receiving lower price candy (average is now 72 cents per 24-count pack instead of 80 cents) and with some manufacturers already increasing the bar size and thickness of chocolate coating to something like prewar standards, there is thought to be no need to offer a premium bar which was counted on, because of its larger size, to sell thru venders at 10 cents.

Never Popular

While the dime bar never reached general favor with operators, it was looked upon as a "future possibility" by some who found the nickel bar steadily decreasing in size, chocolate content, and, as a result, in public favor. The reversal of the price and (See *Candy Ops Write on page 94*)

Add Biscuit, Hard Candy Vender Units In New York Subway

NEW YORK, Feb. 12.—Two more types of nickel vending machines were added to the growing list of merchandisers in subway stations this week as Interborough News placed in operation 10 Niks Biscuit machines, produced by Statler Manufacturers, and 10 hard candy venders, manufactured by Alkuno & Company.

While initial sales were reported high, the venders were almost immediately put out of operation as 125 union servicemen, maintaining these machines as well as penny gum, candy and nut units, went out on strike Tuesday (8). Members of the Vending Machine Employees Union, AFL, are demanding a shorter work week and welfare benefits.

Drinks Unaffected

A mediation attempt to avert the strike last week proved unsuccessful, but the State mediation board has scheduled additional sessions. Soft drink machines, approximately 110 of which are now being operated in the subway under experimental contracts, are unaffected by the walkout.

The Alkuno venders, stocked with nickel gum packs as well as Life Savers, have shown that a potentially high market for these products remains to be exploited in the underground spots, according to preliminary reports. The hard candy has proven a better seller than the 5-cent gum.

Statler machines used are the Junior, six-column model. With all 10 placed in midtown stations to date, those located next to cup venders have taken in highest grosses, altho all are reported to have done a brisk business before the strike took effect.

Both the Statler and Alkuno machines are operated by Interborough under test according to terms of an agreement with the board of transportation. Placement in quantity probably will follow the test period, it was indicated.

Bottlers Continue Court Fight On Pennsylvania Soft Drink Tax

HARRISBURG, Pa., Feb. 12.—Violation of federal laws on interstate taxing was charged by attorneys for bottlers in the constitutionality fight on Pennsylvania's soft drink tax, now before Dauphin County Court.

The bottlers contend that the law places a State tax on bottlers located in other States who sell their products in Pennsylvania.

Attorneys for the State, however, deny this and hold that the Pennsylvania distributor who first receives the soft drink is responsible for payment of the levy.

It was pointed out, however, that out-of-State firms may affix Pennsylvania tax crowns to bottles. The levy, which yields about \$13,500,000 a year to the Keystone State was enacted for two years by the 1947 Legislature. It taxes soft drinks at the rate of 1 cent for each 12 ounces of bottled drinks and ½ cent on each ounce of sirup used in the fountain manufacture of drinks.

Judge's Comment

Commenting on the out-of-State bottling provision of the law, Judge J. Paul Rupp said: "I have trouble in this case at this point. The law requires the tax crowns to be put

on outside the State."

The judge added that the tax law "does not even allow anyone to receive sirup or bottled soft drinks unless it has that (tax) seal on it. It reaches out to a process across the State line."

Special Deputy Attorney General Harry F. Stambaugh, defending the levy for the Commonwealth, replied that the law does not require out-of-State bottlers to affix tax crowns but merely permits them to do so as (See *Penna. Bottlers on page 93*)

Handkerchief Mach. Built by Ia. Student

AMES, Ia., Feb. 12.—A handkerchief vending machine invented by John S. Baer, Kansas City, Mo., and installed in the Memorial Union Building of Iowa State College here, was reported to be making from 8 to 10 sales per day. Machine, which is being manufactured in Kansas City, is undergoing field tests to determine its practical value. Baer, who has obtained patents on the vender, is a student in mechanical engineering in the Iowa college.



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DUPLIX POSTAGE
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Compact and Foolproof. This famous model is in production one more and is more popular than ever. Now made with a white porcelain front, trimmed in red and blue.

\$29.50

FOLDERS: 10 M., \$5.75; 25 M., \$13.95

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MERCHANDISE, GAMES, ETC.**

Miniature Penknives, 5 Gross \$ 5.50
Gold Plated "Georgie" Pins, 1 Gross .. 3.95
Gold Plated Bracelets in Capsules, 100 6.00

BUBBLE BALL GUM

140 or 170 Size, Crown Jack Brand with Colored Centers, 25-lb. carton \$ 5.65
100 lbs. or more 21.90
Certified Check or Money Order in Full for Above.

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**NAMA Announces
1949 Buyers' Guide**

CHICAGO, Feb. 12. — National Automatic Merchandising Association (NAMA) announced the release of the *Automatic Merchandiser 1949 Buyers' Guide* last week, copies of which are now being mailed to members throughout the country. It is the second issued and contains 128 pages. The cost is \$1.

In addition to featuring a "where to buy" directory, book carries a special article by NAMA President Ford S. Mason, photographs of the association's board of directors, the 1948 convention, and all regional meetings held last year, plus a reproduction of NAMA's code of ethics.

**ALL NORTHWESTERN
PRODUCTS**

CAN NOW BE PURCHASED ON TORR
TIME PAYMENT PLAN
Write for Details.

**The New Revolutionary
NORTHWESTERN MODEL 49**



Featuring Transfer Refill. Cuts Service Time in Half.

\$17.55

Sample Write for Quantity Discount Other popular Northwestern Vendors \$10.35 and Up We are Headquarters for Bulk Machine Charms and Supplies.

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POT-O'-GOLD
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RAIN-BLO

Smart operators all over the country say that there's only one way to be sure of a Pot-O-Profits and that's to hook up and stay with the ball gum that always fills up the money-bag! Those same fellows know that Leaf RAIN-BLO is just that kind of Ball

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Superb quality, vivid colors, bigger bubbles keep them coming back over and over again.

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ACORN
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THE BEST
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SALESMEN WANTED

Experienced in selling through the Business Opportunity Column. Prefer men who have sold nut or any type ball gum vendor. It will definitely pay you to investigate this as we will guarantee you a much larger commission than you are now receiving. Explain your present setup and we will top it by far. Our men know of this ad. Write

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POPCORN MACHINE
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CANDY MACHINES**

54 Bar Capacity, \$22.50 ea. Lots of 10, \$20 ea. VEND IT, 150 Bar Cap. Each \$40.00

Cigarette Machines

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DU GRENIER W.D. 7 Col.	40.00
DU GRENIER W. 9 Col.	40.00
DU GRENIER CHAMPION	50.00
UNEDA MONARCH, 8 Col., Like New	70.00
UNEDA, 8 Col.	40.00
NATIONAL 3-30	50.00
ROWE ARISTOCRAT, 8 Col.	22.50

Half Deposit.
HARRIS VENDING
2717 N. Park Ave. Philadelphia, Pa.
Phone: BA 9-0608

Penna. Bottlers Continue Fight On Drink Tax

(Continued from page 91)

a convenience to Pennsylvania distributors who later receive the merchandise.

E. Russell Shockley, former deputy attorney general and counsel for Coca-Cola and Pepsi-Cola bottlers, insisted, however, that the law "is mandatory." "It uses the word 'shall' here . . . I have never seen an act that violates the federal constitution in so many ways," he added.

Questions State's Right

Shockley asked the court "what right has Pennsylvania to tell the Coca-Cola company in another State that you must buy Pennsylvania tax stamps? What right does it have to tell Coca-Cola bottlers it is a crime to receive bottled soft drinks without tax crown affixed?"

He added that bottlers receiving untaxed sirup could be sent to jail for six months under the law.

In defending the law, Stambaugh told the court the bottlers were raising a "hypothetical issue" since none had shown they were injured by it. "They cite general figures to show a decline in soft drink sales but how can they blame this on the tax?" he asked. "Sales of all luxuries are off. If they have been injured, why didn't they bring their own books into court and prove it."

Consumer Pays

The State attorney also insisted "the tax is passed on to the consumer. The bottlers don't pay it."

In fact, retail price of soft drinks was upped to 6 cents from a nickel when the levy went into effect. Machines dispensing soft drinks are mechanically adjusted to receive a penny and a nickel.

The tax law expires automatically May 31, but Gov. James H. Duff has recommended to the Legislature that the levy be re-enacted. The General Assembly's own tax study committee, however, suggested that it be abolished. Organized bottlers, thru the Keystone Bottlers' Association, have mapped a lobby fight to kill the pop tax outright.

Clarence G. Stoner, president of the bottlers' association, has reported that State income from the levy for the last six months of 1948 was \$7,292,208, compared with \$8,459,452 in the same period the preceding year.

"As the collection figures indicate," Stoner said, "the soft drink tax has created an artificial depression in the soft drink industry in Pennsylvania which will continue as long as the tax is in effect."

Alco-Deree Sales Plan Set by Doyle

(Continued from page 91)

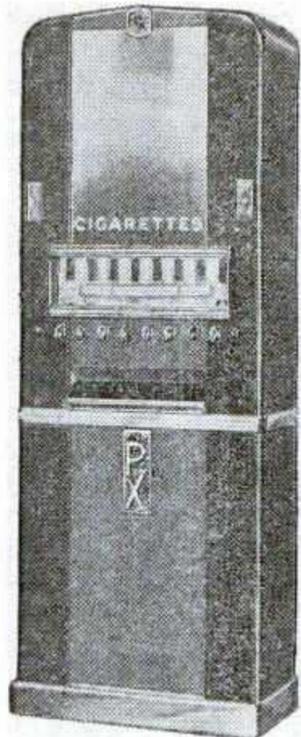
of the machine will definitely begin within six weeks, stated Doyle.

Other Venders

Other venders soon to reach the delivery stage are the company's non-refrigerated candy machine and ice cream bar merchandiser. The candy unit, with a 490-bar capacity, uses the same basic mechanism as the refrigerated machine. It will reach the market within 60 days, Doyle declared. Despite its large capacity, the vender will be competitively priced, he emphasized.

Feature of the ice cream bar vender is that no special packaging of the bars will be required. They may be vended with or without sticks and in their paper wrappings.

Doyle also disclosed that he has supervised the preparation of an "exhaustive" survey of potential locations for the Alco-Deree line. Said to have been made on a county-to-county basis thruout the country, results of the survey will be made available to distributors as sales aids.



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Less than 100 13.95

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- Rowe, 6 Col., 150 Pack Cap. 35.00
- Uneeda Model 500, 9 Col. 115.00
- Uneeda Model E, 15 Col., 350 Pack Cap. 62.50
- Uneeda Model E, 8 Col., 240 Pack Cap. 57.50
- DuGrenier, 9 Col., Model W, 270 Pack Cap. 62.50
- DuGrenier, 6 Col., 150 Pack Cap. . . 32.50

7 COLUMN CIGAR MACHINE, \$32.50

Holds seven different brands

CANDY MACHINES

- National 9-18 \$100.00
- Vend-It 55.00
- U-Select-It 35.00
- Advance Candy Machines 27.50
- Shipman Candy Vendor 22.50
- 5¢ & 1¢ GUM VENDORS 17.85

SPECIAL \$65.00
Candyman, 72 Bar Capacity with enclosed base.



SPECIAL \$75.00

Uneeda Model A, 8 Column, 270 pack capacity. 8 Column, 240 pack capacity, \$70.00. 6 Column, 180 pack capacity, \$65.00.

TOP EQUIPMENT—UNCONDITIONALLY GUARANTEED
ONE-THIRD DEPOSIT WITH ORDERS—BALANCE C. O. D.
Parts and Mirrors available for all makes and models.

UNEEDA VENDING SERVICE

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Now APPLYING LIQUID WAX!

\$225.00 EACH

F. O. B. SACRAMENTO

WAX \$3.75 PER GALLON. SUFFICIENT FOR 1,000 SHINES. FREIGHT PREPAID WHEN FULL REMITTANCE ACCOMPANIES ORDER.

10 machines on location averaging only 20 shines per days will net an operator \$480.00 per mo. after paying 20% for rent of location. 20 shines per day means machine will be in operation just 30 to 40 minutes out of 24-hour day. Why accept 6% on your money? Figure your potential percentage on figures shown above.

A golden opportunity for full or part-time business. It is simply a question of how many of these machines you want out on locations making money for you. Simple mechanism requires minimum service. 1200 machines now on location.

Location owners want it because its crowd-gathering ACTION brings customers in . . . it HELPS BUSINESS by rendering a service.

Operators like it because of fast, easy servicing . . . its beautiful, patented design, stainless steel cabinet maintains its mirror-like finish with little effort.

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Sacramento 17, California

Candy Ops Write Off Dime Bar

(Continued from page 91)

size policy of the bar makers during recent weeks, therefore, has proved to be the solution to the dime bar question that plagued postwar candy vender operation.

During the heyday of the dime vender bar, while it was never stocked 100 per cent in individual machines, occupying instead one or two columns, it nevertheless was a disturbing element in the over-all candy operation. Now, with the dime bar relegated to an obscure place in the vending picture, operators feel they can go to work on the problem of increasing their volume without worrying about it, or when, the 10-cent bar will crop up to upset their plans.

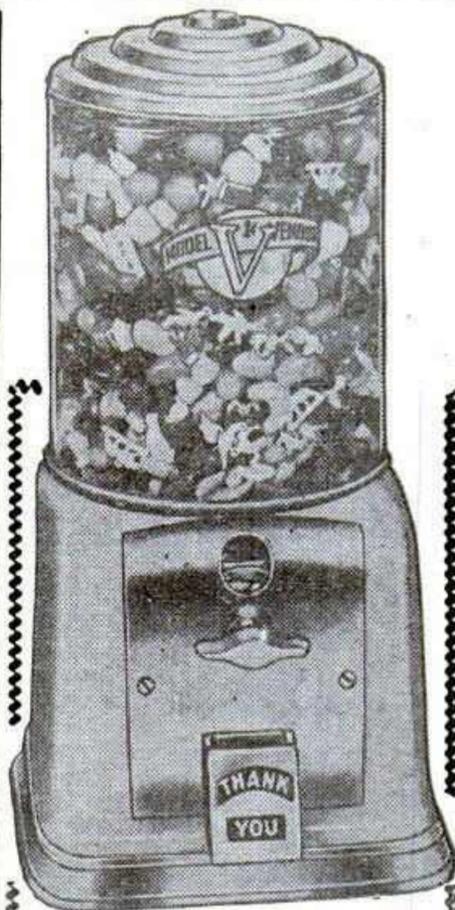
The dime peg will continue to be used in isolated instances, and in cases where week-end service problems result in empty venders Monday mornings. To obtain a larger income for such periods, a New York operator, Nat Shapiro, of Vend-o-Matic Service, places a single dime column in each of his machines in bowling alleys and similar spots on Friday, reverting to straight nickel price Monday. As these units sell out over Saturday and Sunday, the dime bars bring in a higher gross as they, too, will be exhausted before the Monday service call. Shapiro freely admits, tho, that under ordinary circumstances, the usual ratio of dime-nickel bar sales (which is more than 2 to 1 in favor of the 5-cent item) makes use of the 10-cent bar no advantage, profit-wise.

Acceptance Limited

Conclusion of the average large, and small, candy operator in the five cities cited, and over the country generally, is that the dime bar "will continue to be used for special-problem locations but that public acceptance is too limited to warrant serious thought to its widespread use. Those operators taking a more definite anti-dime bar stand say that "it (dime bar) creates poor relationship between the operator and location, and between the vender and the customer."

Charter Egg Vender Firm

DOVER, Del., Feb. 12.—Egg Vending Machine Company here has been chartered by the secretary of state's office. Firm's capital is \$10,000 and 1,500 shares of no-par value.



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Proven a great vendor. The choice of thousands of successful operators. Vends all kinds of bulk merchandise . . . including ball gum . . . with charms.

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NEW Northwestern

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- Model 39, 1¢ All Purpose 14.40
- Model 33 1¢ Nut Vendor 12.80
- Model 33 Ball Gum, 1¢ 11.40
- Model 30 1¢ All Purpose 10.85
- Dual Vendor 1¢ and 5¢ Comb. 45.00

NOW DELIVERING

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- Sample @ \$13.95
 - 2 to 5 @ 12.50
 - 6 to 11 @ 11.55
 - 12 to 49 @ 11.05
 - 50 or more @ 10.55
- 1¢ or 5¢ Silver Kings or Ball Gum Machines at the above prices.

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45¢ per M
39¢ Per M in Lots of 25M or more
Folders Packed 5 and 10M to Carton

NEW COUNTER GAMES

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- ABT Model F Targets 42.50
- ABT Strikalites . . 42.50
- Buddy 19.50
- Gottlieb Grip Scales 24.50
- Exhibit Card Vendors 19.50
- Stepphase, 1¢ . . . 35.00
- Target Kings, 1¢ . . 45.00
- Imp, 1¢ or 5¢ . . . 14.50
- Test Quest, 1¢ . . . 29.50
- Hunter, 1¢ 45.00
- Electric Shockers . 18.75
- Whirl-a-Ball 19.50
- Camera Chief, 1¢ . . 19.95
- Kicker & Catcher, 1¢ 34.50

NEW SLOTS

- Mills Vest Pocket . \$ 65.00
- Mills Q.T., 5¢ . . . 115.00
- Col. Bell, Double Jackpot, Interchangeable, 5, 10 or 25¢ . . 145.00

WATLING 200 FORTUNE TELLING SCALE

- Camera Chief 1¢ \$18.50
- Marvel 1¢ Token . . 22.50
- American Eagle, 1¢ 19.50
- Vest Pocket, 5¢ . . 44.50
- Bat-a-Ball Jr. . . . 9.95

RECONDITIONED VENDORS

- Northwestern Deluxe, 1¢ and 5¢ . . . \$17.50
- 1¢ Variety Shops With Stands 14.50
- 5¢ Snacks With Stands 19.50
- Shipman 3-Col. Stamp Vendor (New) . 39.50
- 1¢ You Chu Ball Gum 8.50
- Silver Kings, Either 1¢ or 5¢ 8.00
- Cash Tray, 5¢ (New) 5.95
- N. Y. Stamp Vendors, 1¢ and 3¢ . . . 12.50
- Ship. Stamp, Sells 1¢ & 3¢ Stamps . . 19.50
- Adams Gum Vendors, 1¢, 4 Col. 12.50
- Adams Gum Vendors, 1¢, 6 Col. 14.50
- Adams Gum Write
- Columbus Tri-Mor, 3 Comp. 29.50

WE TAKE TRADE-INS—LIBERAL ALLOWANCE

COLUMBIA BELLS SLIGHTLY USED \$85.00

MERCURY ATHLETIC SCALE DeLuxe Model Biggest Money-Maker Ever Known 13 Different Plays \$129.50 Special Quantity Discounts

BUBBLE BALL GUM. Per Lb. 25¢.

ADVANCE & COLUMBUS VENDING MACHINE OPERATORS

New Round Prizes Suitable for Your Machines

Vends in All Other Machines Too

- Fortune Balls with precious stones Per M \$10.00
- Fortune Balls with 1 dice 12.50
- Fortune Balls with key chains . . . 18.50
- Fortune Balls with bracelets (per gross) \$6.00

Price Reductions on CHARMS

- Plastic Charms, Famous Series #1 \$ 3.00
- Plastic Charms, Big Series #2 . . . 4.00
- Plastic Skulls 5.00
- Plastic Rings, 20 Styles 3.00
- Metal Plated Charms, Series #1 . . . 6.00
- Metal Plated Charms, Series #2 . . . 7.50
- Metal Plated Skulls 9.00
- Metal Plated Skulls with Rhinestone Eyes 18.00
- Metal Plated Rings, 20 Styles . . . 7.00

Samuel Eppy & Co., Inc.

World's Largest Charm Manufacturer
113-08 101st AVE.
Richmond Hill 19, L. I., N. Y.

ALL VICTOR MACHINES

recommended and sold on

TORR TIME PAYMENT PLAN

Pay for same in 20 weekly payments

WRITE FOR DETAILS

RAIN-BLO BUBBLE BALL GUM

Packed 25 Lbs. to Carton

- | | | |
|-----------------------------|-----|------|
| Less than 1000 lbs. | 28c | 170c |
| 1000 lbs. or over | 26c | 210c |

Freight paid on 100 lbs. or over FULL CASH WITH ORDER

For better cash returns try

TORR DeLUXE SALTED NUT MIX

Made up of Cashews, Pecans, Filberts, Virginia and Spanish. Packed 30 lbs. to carton.

47c PER LB.—\$14.10 PER CTN.

Cash with order—F. O. B. Philadelphia.

ROY TORR LANSDOWNE, PENNA.

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET LOMBARD 3-2676 PHILADELPHIA 23, PA.

NOW! CALIFORNIA VENDING

ALMONDS Packed in 5-lb. vacuum tins. 6 tins to shipping case. **80¢ PER LB.** F. O. B. San Francisco

LESS THAN CASE, 90¢ PER LB. Northern California Distributor AORN Bulk Merchandise VENDOR

E. LA RUE, Sales Mgr., LEON "HI-Ho" SILVER, INC. 540-542 HAYES ST., SAN FRANCISCO 2, CALIF.

THE "CHALLENGER"

THREE MACHINES IN ONE

\$10.00 to \$50.00 Weekly on Location!

TROPICAL TRADING CO. 549 W. Washington St., Chicago 6, Illinois



VICTOR MODEL V
 1/8 140 Count
COLORED BUBBLE BALL GUM
 25 lb. cartons
26c LB.
 (Prepaid in lots of 100 lbs. or more)
FULL CASH WITH ORDER.
PISTACHIOS
 25 lb. Carton
 Large. 74c lb.
 Small. 49c lb.
 Full Cash With Order.
Plastic Charms \$2.75 Per M
Virginia Peanuts \$8.40
 30 Lb. Carton
 Sample **\$12.75**
 24 or more **\$17.00** Ea.
 Used **NORTHWESTERN 1c-5c DELUXE**
 Sample, \$15.45. Lots of 5, \$14.95 ea.
 1/3 Deposit, F. O. B. Brooklyn N. Y.
 Balance C. O. D.
 Orders Under \$10.00. Money in Full.
ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE.
PIONEER VENDING SERVICE
 Exclusive Victor Distributor in N. Y.
 461 SACKMAN ST., BROOKLYN 12, N. Y.
 Phone: Dickens 2-7992

Australian Predicts Big Future Market For Cup-Type Units

NEW YORK, Feb. 12.—Manufacture in Australia of an American-type cup vender may be one result of a two-week visit here by T. G. Shortridge, metal-work fabricator of Sydney. Shortridge, chief design engineer of Inglon Proprietary, Ltd., examined several American cup venders before he boarded a plane here last week for the return trip to Australia.

While he predicted his country would eventually provide a large market for coin-operated cup machines, early placement or production of unit, he said would be hampered by dollar import restrictions. There is no such equipment there now, he said, altho Australians drink a wide variety of soft refreshments.

One of his first projects, upon his return, he said would be to check the domestic availability of the many component parts needed in modern vender construction. He stated it was doubtful his government would permit the import of such parts.

Scanning Fields

Noting that supplies of standard manufactured articles are catching up with the demand in Australia, Shortridge declared that business men are scanning new fields for investment. He is convinced that venders "of the newer type" will be enthusiastically welcomed by his countrymen.

If adequate supply sources can be uncovered, he said he may soon begin production of a multi-flavor cup vender under license with an American manufacturer. And it will have to have an automatic change unit, Shortridge added. He was particularly impressed with how changers increase gross business.

California, Nevada Bottlers Meet; Hear Talk on New Coinage

SAN FRANCISCO, Feb. 12.—Soft drink bottlers were urged to back the drive for a 7 1/2-cent coin and thus put the inflated-ridden vending machine back on a paying basis during the 26th annual meeting of the California and Nevada Bottlers of Carbonated Beverages here this week. The two-day meeting was attended by 275 bottlers and 275 delegates from allied industries.

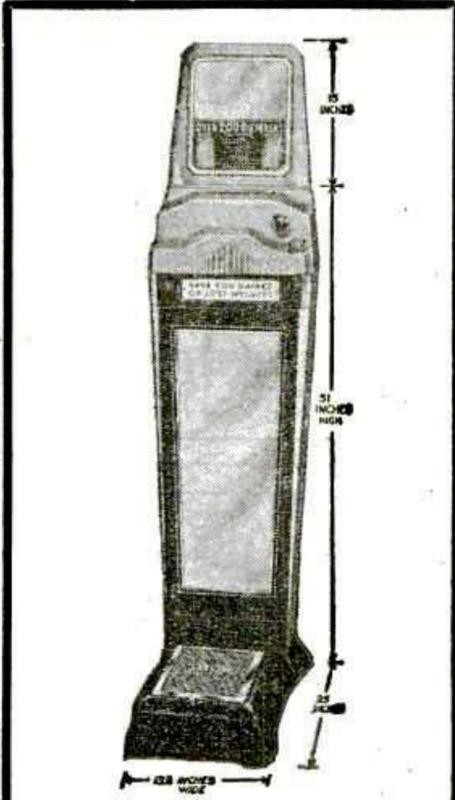
Minting of a 7 1/2-cent coin has been advocated by the American Institute for Intermediate Coinage, which has also asked for a 2 1/2-cent piece.

Bob Osgood, public relations representative for the Squirt Company, declared the "link," a name coined by the Institute for the proposed 7 1/2-cent piece, must be authorized by Congress if it would forestall conversion of nickel vending machines to dime operation. Increase in costs for franchise companies (sirup suppliers) and bottlers will soon make nickel sales impossible, he said.

Osgood's plea was presented for individual action by delegates. There was no formal debate at the meeting, altho one delegate remarked:

"Some of us feel the intermediate coin couldn't be created before inflation makes dime machines necessary anyway."

Other speakers were W. D. Dyer, of Chicago; Earl B. Wilson, sugar industrialist, and T. E. Manwarring, glass industrialist. New officers elected were Roy Deary, Sacramento, president; Cecil Barbee, Los Angeles, vice-president, and George Martinson, Orange, treasurer.



\$25 DOWN
Balance \$10 Monthly
200 FORTUNE TELLING NO SPRINGS SCALE

Height, 51 In. Width, 13 In. without sign
 Depth, 25 In. Sign, 15 In.
 Net Weight 185 Lbs.
 Shipping Weight . . 245 Lbs.

LARGE CASH BOX HOLDS \$85.00 IN PENNIES

Invented and Made Only by

WATLING
 Manufacturing Company

4650 W. Fulton St. Chicago 44, Ill.
 Est. 1889—Telephone: Columbus 1-2772
 Cable Address: WATLINGITE, Chicago

We are proud to introduce our **NEW NYLON VENDOR** dispensing 51 gauge, 15 denier Nylons

OUR PROMOTION CONSISTS OF

- 1 THE MACHINE—guaranteed the best conversion.
- 2 THE HOSE—no one else offers 51 Gauge, 15 Denier Nylons for \$1.00.
- 3 THE PRICE—the lowest for both machines and hose.

WRITE TODAY FOR COMPLETE INFORMATION

STEINER MANUFACTURING CO.
 322 Atlantic Avenue Brooklyn, N. Y.
 Phone: Triangle 5-0835

Pa. Police "Invade" Del. in Cig Search

WILMINGTON, Feb. 12. — The statute books are being searched by Delaware authorities to find if Pennsylvania State police and revenue agents violated the law by coming into this State to check motorists carrying cigarettes across the State line.

The Pennsylvanians returned to their own jurisdiction following complaints by merchants this week, according to Maj. Herbert Barnes, who commands the Delaware State Police. Delaware has no State tax on smokes.

Seek Wartime Tax Removal on Drinks

REGINA, Sask., Feb. 12.—Removal of two wartime taxes on soft drinks is being sought by bottlers in Saskatchewan, according to M. Sandomirsky, Regina, secretary of the Association of Saskatchewan Bottlers of Carbonated Beverages. Similar action is being taken by manufacturers across Canada thru their provincial organizations.

Soft drinks sell at 7 cents. Two taxes were imposed during the war: A 25 per cent excise tax and a 1-cent special tax per bottle.

Members of Parliament are being approached by the bottlers with a view to enlisting their support.

VICTOR'S UNIVERSAL \$13.95 EA.
 In Lots of 24 \$13.50 EA.
 Stands, Brackets, Globes and all parts in stock.
NEW BROADWAY CHARMS
 Out of This World
JACK NELSON & CO.
 2320 Milwaukee Ave. Chicago 47, Ill.

Brand New "CHARM KING" Ball Gum + Charms = \$\$\$
The Kids Really go for THIS one because it DISPENSES BOTH GUM AND CHARMS!

Only **\$13.95***
 F. O. B. Aurora, Ill.

All kids go for Gum Balls. And they go for Charms. So here is a dispenser that gives them both for a single coin. This combination, double-barreled machine keeps the money pouring in when run-of-mine dispensers no longer attract attention. It's a winner any time, anywhere. Big demand predicted, so order now for immediate delivery.

*Others as low as \$10.55 in quantities. "Hot Nut", Nut and Ball Gum Venders 1c, 5c; 2 for 1c. U.S. and Foreign Coins.

CHARMS for BALL GUM and CANDIES
 New and Different
PENNY KING CO.
 415 Neptune St. Pittsburgh 20, Pa.

... and Here's **ANOTHER WINNER!** The New **"HUNTER"** Nets up to **75c** of **EVERY DOLLAR** You Take in!

"A real money-maker from the moment you install it!" That's what operators say about the new "Hunter". But that's not all. Look at these two features. 1. No coin return. 2. No gum dispensed unless the player wants it. That's why many report a net of 75c out of every \$1 the "Hunter" takes in. Can you beat that for a "Gold Mine"? Order now through your jobber or write for illustrated literature.

SILVER-KING CORP. 622 Diversey Parkway CHICAGO 14, ILLINOIS

THE NEW REVOLUTIONARY NORTHWESTERN MODEL 49 FEATURING TRANSFER REFILL

Cuts Service Time in Half.
\$17.55

SAMPLE
 Write for Quantity Discount.
 Other Popular Northwestern Vendors \$10.35 and Up
 Contact us for

- BULK MACHINE CHARMS
- MERCHANDISE
- BALL GUM

Parts and Supplies 1c-5c and Foreign Coins.
 1c-5c and Foreign Coins.
BADGER SALES CO., Inc.
 2251 W. Pico Blvd. Los Angeles 6, Calif.

CALIFORNIA VENDING ALMONDS
 Medium Missions, packed in 5 lb. vacuum tins, 6 to a case.
 65c lb.
 F. O. B. Fair Oaks. Less than case lots, 80c lb. Terms: 1/3 with order, balance C. O. D.
EMMERSON DISTRIBUTING CO.
 Fair Oaks, Calif.

ALL SILVER KING MODELS
 Recommended and sold on Time Payment. 20 weeks to pay.
 Write for details.
ROY TORR, Lansdowne, Pa.

CHARMS CAN DOUBLE OR TRIPLE YOUR PROFITS IN BULK VENDORS.
 Write NOW FOR LOWEST PRICES AND SAMPLES OF OUR METAL AND PLASTIC CHARMS, STONE AND CARVED RINGS, WEDDING RINGS, KNIVES, JACKS, BALLOONS, SKULLS, ETC.
BECKER VENDING SERVICE - BRILLION, WISCONSIN

SILVER QUARTER CONVERSIONS

Over 5000 Aalton conversions are successfully operating in New York City alone!

- Rowe (2nd quarter rejection; slug protection) \$4.50
 - Uneda (dime side machined; full slug protection) 4.50
 - DuGrenier (slug protection) 4.00
 - DuGrenier Champion (slug protection) .. 5.00
- Minimum order 10 units of any one make. We pay transportation on orders of 50 units or more. Send us complete unit; we return same fully converted. Prompt service. Inquiries invited. If you need cartons, send 25% deposit and we will forward shipping cartons to you prepaid without charge.

AALTON MFG. CO., INC.

111 Sandford St. Brooklyn 6, N. Y.
Phone: ULster 5-3450

Chase Candy Hypos Output in 2 Plants

ST. LOUIS, Feb. 12.—W. A. Yantis, president of Chase Candy Company, has announced that all machinery and equipment used in the firm's St. Joseph, Mo., plant, which was closed January 28, is being shipped here and to the San Jose, Calif., factory. Move reduces operating costs, without restricting sales or service, as the main plant here covers the same general trade area served by the discontinued facilities.

Supplies In Brief

Location Biz

WASHINGTON, Feb. 12.—December was a good business month for several types of coin machine locations, according to a report by the Department of Commerce. Eating and drinking places did a business of \$180,000,000, an increase of about 2 per cent over November. Drugstores did even better—their estimated December business of \$400,000,000 representing a large increase over November gross receipts of \$295,000,000. General merchandise stores took in \$1,300,000,000 as compared with \$985,000,000 in November, while filling stations climbed from \$519,000,000 to \$545,000,000.

Steel Supply

WASHINGTON, Feb. 12.—The way for early consideration of President Truman's request for stand-by powers to allocate steel and other commodities in short supply was eased last week when the Senate Banking Committee voted to extend present voluntary controls for only seven months after March 1. By the vote, Democrats rejected a GOP move to extend the voluntary program for a 13-month period. Agreement by the Dems to hold the line for the shorter extension was obviously strategy to facilitate Congressional passage of stand-by compulsory controls later this session. Meanwhile, a joint Senate-House committee started hearings February 8 on the whole subject of the President's economic program, including controls. First witness will be Secretary of Agriculture Charles Brannan.

Conn. Cig Bills

HARTFORD, Conn., Feb. 12.—State Senator Alfred F. Wechsler, of Hartford, has introduced into the Connecticut Legislature two bills concerning the cigarette industry. One measure would classify as a cigarette distributor any person conducting five or more retail stores. The other bill would create a Connecticut Veterans Affairs Commission of nine members to aid veterans, their dependents or survivors in procuring benefits available to them. The commission, which would consist of representatives of veterans' organizations, would have a paid director. The bill would also authorize an appropriation of up to \$100,000 a year, to come from the Soldiers, Sailors, and Marine Fund, which is supported by Connecticut's cigarette tax.

INDIAN NUTS



FOR GREATER PROFITS IN VENDING MACHINES AND CELLOPHANE PACKAGES ask for

ZALOOM'S GOLDEN NUGGETS

Finest Quality — Deliciously Roasted — Crisp — Highly Polished — Spotless. The Fastest Selling Grade of Indian Nuts on the Market.

Packed in 5-Lb. Moisture-Proof Bags—12 5-Lb. Bags to a Carton. Also Available in 25-Lb. Cartons and 100-Lb. Bags.

RECOGNIZED DISTRIBUTORS IN ALL TERRITORIES WRITE US TODAY

JOS. A.

ZALOOM & CO.
8 Jay St., New York 13, N. Y.
BEekman 3-7646

America's Original Masters in Roasting and Salting of Pistachio & Indian Nuts

ILLINOIS-INDIANA SIMPLEX - BEST SELLERS

**LOCATION TESTED
PROFIT PROVEN**

REVCO ICE CREAM VENDERS

- Monomat
- Duomat

OPERATORS! Get the jump on your competition with REVCO'S AUTOMATIC ICE CREAM VENDERS. Here is a comparatively untouched field with unlimited money making possibilities. You can place a Revco Monomat or Duomat on almost any location, industrial, office building, lunch room, etc. Get the details today.

**ILLINOIS · INDIANA
SIMPLEX DISTRIBUTING CO., inc.**

IN ILLINOIS

831 S. WABASH AVE., CHICAGO
Phone: WAbash 2-4090

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2451 NO. MERIDIAN, INDIANAPOLIS
Phone: Talbot 3375

SPECIAL! REFINISHED—READY FOR LOCATION **\$72.50** Ea.

20 JR. STONER 6 COL. CANDY MACHINES

BRAND NEW HOT NUT MACHINES

Dispenses all types of bulk merchandise for 5c, including cashews, pistachios, almonds, etc. A Real Value for your money. Limited stock on hand. So order early. Cup dispensers not included. Original value, \$44.50.

\$10.00 Lots of 10 or More.
\$11.50 Lots of 5
\$12.50 Sample

PARTS GUARANTEED 1 YEAR

VICTOR'S NEW MONEY MAKER HI-POP POP CORN MACHINE

Non-Coin Operated OPERATOR MAKES

\$4.20 Per Week
On Sale of 2 Lbs.

WRITE FOR DETAILS

YOU COLLECT PROFIT IN ADVANCE

15 MINIT POP MACHINES—Automatic Pop Corn Machine \$225.00 EA.
1/3 Deposit, Balance O. O. D.—Write for Our Catalog.

VEEDCO SALES COMPANY

2124 MARKET ST (Phone: LOcust 7-1448) PHILADELPHIA 5, PA.

CIGARETTE VENDORS

NEW and USED

20 LIKE NEW—P.X., 10 col.	\$129.50
10 ROWE PRESIDENTS	95.00
10 930 NATIONALS	69.50
9 NEW DuGRENIER, 7 col.	165.00
5 LIKE NEW DuGRENIER, 7 col.	135.00
18 EASTERN ELECTRICS	199.50
1 ROWE ROYAL, 10 col.	72.50

FACTORY DISTRIBUTORS FOR OHIO, KENTUCKY AND WEST VIRGINIA

THE NEW KEENEY DELUXE ELECTRIC CIGARETTE VENDOR PROMPT DELIVERIES

CENTRAL OHIO COIN MACHINE EXCHANGE

525 So. High St. Columbus, Ohio
Phone: Adams 7254

NOW DELIVERING THE MARBA NYLON HOSE VENDOR and CITATION

FIRST QUALITY 51 GAUGE FULL FASHIONED DUPONT NYLONS IN VENDING CONTAINER

● Write, Wire, Phone

BEN H. GOLOB DIST. CO.
303 4th Ave., N. Y. C. 10 Oregon 4-7570

MEET ME

in **ST. LOUIE**

at **Jack Rosenfeld's OPEN HOUSE**

Feb. 19th & 20th

See the sensational **Northwestern Model 49** and all other **Northwestern Machines**

The Northwestern Corp.
Morris, Illinois

ATLAS VENDOR BRAND

BALL GUM

OPERATORS buy Atlas Vendor Brand AROUND THE GLOBE!

1/2" - 210 and 3/8" - 140 count Ball Gum. Write for Prices and FREE SAMPLES Today!

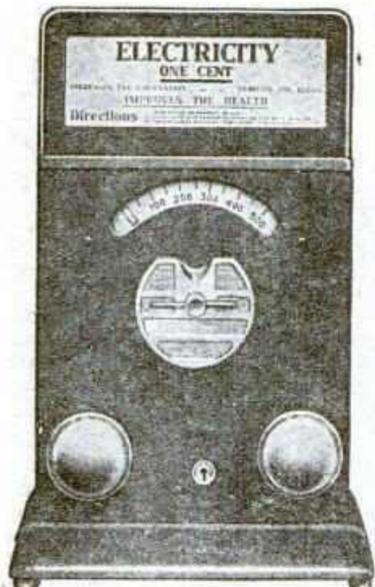
ATLAS MFG. & SALES CORP.
12220 Triskett Road • Cleveland 11, Ohio

MASTER 1c PEANUT and BALL GUM VENDERS

Used less than 30 days. Guaranteed like new @ \$11.00 each. 25% deposit, balance O. O. D.

G. N. VENDING COMPANY
603 W. BROAD ST. COLUMBUS 8, OHIO

THE ACME ELECTRIC SHOCKER



Price of Machine\$22.50
 2 to 11 Machines 18.75
 Bracket (if desired)50
 Floorstand (if desired) 4.50

ORDER TODAY
 1/3 Dep., Bal. C.O.D., F.O.B. N. Y.
J. SCHOENBACH
 Distributor of Advance Vending Machines
 1647 Bedford Ave. Brooklyn 25, N. Y.

Intro Federal Bill To Help Cig Operators

WASHINGTON, Feb. 12.—Legislation aiding cigarette venders in high-tax States is given an excellent chance for enactment this session as a result of a bill introduced this week by Sen. Elmer Thomas (D., Okla.). The senator's measure was the first on the subject to be introduced in the upper house.

The bill, similar to several already hopped in the House, would force out-of-State mail order houses to submit names and addresses of their customers to State tax officials so that the regular tax could be collected.

Congressmen backing such legislation claim that cigarette sellers in high-tax States are losing business because their customers buy from out-of-State firms in order to avoid the tax. No opposition to the legislation has been expressed.

Proposed Sales Tax In Washington, D. C., Will Affect Venders

WASHINGTON, Feb. 12. — With strong backing from local officials, bills providing for a 2 per cent sales tax in the nation's capital were introduced in the House last week by Reps. Howard Smith (D., Va.) and George Bates (R., Mass.), both members of the House District Committee.

A financial crisis in the city government soon to be enhanced by a \$330 pay raise for District workers makes it almost inevitable that a sales tax will be enacted during this session of Congress.

Subject to later amendment, the only coin machines affected by the measure would be those vending articles for 15 cents or more. Items retailing for between 15 and 50 cents would be taxed a penny; a 2-cent levy is specified for items between 50 cents and \$1, and a straight 2 per cent on commodities selling for more than \$1.

Present plans of the committee are to classify candy and ice cream as food—a category which is exempt from the proposed sales tax. Most upset of local coinmen under the tax would be cigarette venders, who now have prices pegged at an even 20 cents a pack. They would have to decide whether to absorb the tax of a penny a pack, change coin mechanisms or insert four pennies in change with each package dispensed.

DuGrenier Showing Set in Pittsburgh

PHILADELPHIA, Feb. 12. — A three-day showing of DuGrenier cigarette and candy machines will open at Pittsburgh's Hotel Roosevelt Friday (18), it was announced here this week by Robert Kline, factory representative. Both electrical and manual cigarette venders will be shown. Kline completed a showing of the DuGrenier line in this city early this week.

PHILLY NEWSPAPER

(Continued from page 91)

rooms, offers six varieties of canned fruit and vegetable juices at 10 cents a can. The machine includes an automatic can opener, a compartment containing sanitary and individually wrapped drinking straws, and a receptacle for used cans and straws.

The juice machine made an instant hit with the newspaper employees and their reactions are being observed and studied by the dietitian. The profits from the machine, as from all the other vending machines on the floor, will go to the employees' welfare fund. As far as it is known, this is the first canned juices vending machine on location in this city.

NEW PROFITS! A BRAND NEW PACKAGE! A BRAND NEW MARKET!

KLEENEX POCKET-PACK TISSUE VENDOR \$50 ea.

Size: 10" x 5" x 35"
 Shipping wt.: 25 lbs.

- Big profits in a new and wide open market
- Large 70 pack capacity . . . convenient size
- Trouble-free operation
- Easy - to - install, tamper-proof wall mounting
- Supplied with either 5 or 10c coin mechanism, please specify
- Will vend the new standard KLEENEX POCKET PACK
- Prompt delivery

ORDER TODAY
 Full remittance must accompany order. Shipped F.O.B. our plant. Terms and quantity discounts available.

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E. B. METAL PRODUCTS CO.
 225-A East 144 Street Bronx 51, N. Y.

NOW DELIVERING! Northwestern

Cuts servicing time in half . . . Globes cleaned and refilled at home or warehouse . . . No filling on location . . . Greater cleanliness . . . Rotary delivery . . . Mechanically simple . . . No tools needed for servicing . . . Precision built . . . All parts interchangeable . . . Vends all products . . . Straight 1c or 5c play . . . Effective slug protection . . . Fits on stand, bracket, counter or attaches to other machines . . . Large globe capacity . . . 5 1/2 lbs. peanuts or 5 lbs. pistachios.

MODEL **49**

LESS THAN 25 \$17.55
 LESS THAN 100 \$17.25
 100 OR MORE \$16.95

We carry all types of merchandise and used machines—write for price list
 Parts, globes, glass and plastic, brackets, stands—everything for the operator

NORTHWESTERN SALES & SERVICE COMPANY
 AUTHORIZED NORTHWESTERN DISTRIBUTOR
 4105 16TH AVENUE, BROOKLYN 4, N. Y. GEDNEY 8-3600

ATTENTION, OPERATORS of Merchandise Vending Machines

You can increase earnings in your present stops with nationally advertised Dentyne, Beeman's Pepsin and Chiclets Gus in THE FAMOUS MILLS VENDER. Red or Blue Hammerloid baked finish (limited number in Satin finish Stainless Steel), slug proof with coin return; 6 columns, 300 piece capacity; 16" high, 4 1/2" deep, 10" wide; weight, 20 lbs. Has rubber feet for easy counter installation or may be mounted on wall, pedestal stand or by bracket to side of any merchandise vending machine. Brackets and pedestal stands available at slight additional cost.

YOUR SALES MAY BE INCREASED BY 20% and your net profits 25% IMMEDIATE DELIVERY

Factory Reconditioned Mills Venders cannot be told from new in appearance or operation and carry standard new machine guarantee.

HAL R. MEEKS
 55 W. 42d St. NEW YORK, N. Y.

BRAND NEW AND GUARANTEED ONLY \$67.50 Ea. In Lots of 10 or more \$75.00 each on orders of less than 10

NIKS BISCUIT MACHINES

May Be Used for Other Biscuits

9 Column With Stand. Direct From Manufacturer.
 1/3 With Order—Balance C. O. D.

MALKIN-ILLION COMPANY
 398 COIT STREET IRVINGTON 11, NEW JERSEY
 Telephone: Essex 2-3405

California Vend Size from the Almond Bowl. French Fried, Vacuum Packed in 5 Lb. Tins, 6 Tins to Case . . . \$.65 LB.

ALMONDS CHARMS, #2 Best Quality. Good Colors . . . 3.25 M

STANDARD SPECIALTY CO.
 Cable Address: STASPECO
 3021 38TH AVE. AN 1-9037 OAKLAND 2, CALIF.

Steady-Steady Profits

ALKUNO 5c GUM VENDOR MODEL 200-G-3M

Can be attached to other Larger Machines.
 Metal Cabinet and Base
CAPACITY: 200 PACKS
 Ht. on Base, 54"x14".
 Wt. on Base, 48 Lbs.
Price \$59.00
Base 12.00
 Immediate Delivery in Green, Blue or Tan.

Write for Catalog of Complete Line of 5c Gum and Candy Vendors.

ALKUNO & CO.
 408 Concord Ave. NEW YORK 54, N. Y.
 Melrose 5-7757

CALIFORNIA VENDING ALMONDS

Packed in 5-lb. vacuum tins. 6 tins to a case. **80¢** Per F. O. B. Lb. Los Angeles
LESS THAN CASE, 90c PER LB.

SOUTHERN CALIFORNIA DISTRIBUTORS
ACORN Bulk Merchandise VENDORS

Operators Vending Machine Supply Co.
 1023 S. Grand Ave., Los Angeles 15, Calif.

Manufacturer of HIGHEST QUALITY CHEWING GUM

BALL GUM
BUBBLE GUM
BUBBLE BASE

SOLICITES INQUIRIES FROM QUANTITY BUYERS ONLY

BARKER BRANDS, Inc.
 SEA BRIGHT, N. J.

JUKE BOXES JINGLE JANGLE

Ops, Distribs First To Feel Gross Upswing

Trade-Ins, New Sales Up

By Norman Weiser

CHICAGO, Feb. 12.—For the first time in more than a year, operators, distributors and manufacturers of music equipment are beginning to see dollar-sign indications that the long-awaited unswing in business is under way. By spring, according to the present level of activity within the industry, the move should be in full force.

Initial break came with the operators. For even the general economic conditions have been getting worse during the winter, operators have found that reductions in food prices (steak in this area dropped from \$1 a pound in December to 69 cents a pound this week) have helped, rather than hurt, their weekly grosses. With the cost of living dropping, and incomes remaining at a postwar, rather than a prewar level, their seems to be a few more loose nickels around for the juke boxes.

Amortize Property

More important, however, than even the slight gross increases, is the fact that many operators who purchased equipment in late 1946 and 1947, after having operated old and unfit machines during the war years, are now either completing, or have already completed, paying out those machines. Because of the length of the war, and the resulting non-production of new equipment, replacements were far above normal when the new units first hit the market at the end of the war. Thus, the operators, in many cases, went heavily into debt in order to purchase the machines necessary to maintain, and add to, their locations.

Figured conservatively, the average music machine for which an operator paid anywhere from \$800 to \$1,000 took approximately 18 months to amortize. When the lower-priced Aircon Coronet and the Filben Maes- (See *Juke Boxes* on page 102)

Evans Appoints 5 Distributors For Music Unit

CHICAGO, Feb. 12.—H. C. Evans & Company thru Lester Rieck, music division sales manager, announced Thursday (10) the appointment of five distributors to handle its Constellation music machine.

Those names, including firm heads and territories involved, follow:

Amusement Games Supply Company St. Paul, headed by Bob Wenzel and Tom Crosby for Minnesota, North and South Dakota and Western Wisconsin.

Indiana Music Company, Terre Haute, headed by Marvin Bland for Indiana.

Keystone Panoram Company, Philadelphia, headed by William Helregel for Eastern Pennsylvania, Southern New Jersey and Delaware.

Vic Manhardt Company, Milwaukee, headed by Vic Manhardt, for Eastern Wisconsin.

South Coast Amusement Company, Houston, headed by Harold Dailey, for Texas.

Canadian Ace, Century Music To Test Sar Juke-Advertising Unit

CHICAGO, Feb. 12.—Offering operators of music equipment an added source of income, Sar Enterprises, after approximately six months of testing and experimenting, this week reported a tie-up between Canadian Ace Brewing Company, as the advertiser, and Century Music, Chicago, an operating firm, wherein Sar's new phonograph device has been installed in juke boxes operated by Century in nine locations. The device, which includes a timer, allows a recorded advertising message to be played by the phonograph at set intervals, ranging from one to eight times an hour. Gimmick can also be used as a play stimulator by automatically turning on the phonograph and playing a given record during any of the time intervals.

In the initial advertising-operation test, the Canadian Ace jingle featured on radio during the past few years, is played once every hour in the nine locations, all of which serve the sponsor's product. Timer is set to play the advertising jingles, which run about 10 seconds, from 2 to 3 minutes before the hour and until 12 minutes after the hour. Thus, if a patron has selected a song in the juke box and the time conflicts with the advertising message, the jingle will be heard when the regular record is completed.

New advertising gimmick, which has been tried in various forms in

Appoint Paster To Distribute AMI's in Minn.

CHICAGO, Feb. 12.—Paster Distributing Company, St. Paul, has been named to handle AMI equipment in Minnesota and the eastern portions of both North and South Dakota, Lyndon C. Force, AMI manager of general sales, announced this week. St. Paul firm is headed by Herman Paster.

Force stated that the new appointment gives AMI distribution in five States under the direction of a single organization since Paster also is head of Mayflower Distributing, Omaha, which is already the Nebraska and Iowa distributor for AMI (*The Billboard*, February 12).

Paster is a former Wurlitzer distributor.

music machines for the past 15 years but never successfully, offers an operator a chance to strengthen his weekly gross, which has tumbled since the end of the war, to a point where his income would be increased from \$1 to \$8 weekly (this is approximate figuring, and depends on the rates charged the advertiser). Based on \$1 a week per machine per announcement, units could add to their income according to the number of advertising messages played. If eight messages were played hourly, each of the eight advertisers would be paying the weekly rental, with the income being divided according to the commission arrangement between the operator and location.

According to Max Sparks, president of Sar Enterprises, the attachment, which can be plugged into the phonograph in a matter of seconds and which requires only a minute space within the cabinet, can also be used as a play stimulator. In those locations where the Canadian Ace jingle is being played, location owners report an increase in general play as a result of the jingles, claiming that patrons, after hearing the juke box turn on automatically and play the short musical ad, produce a coin to hear a pop tune.

Initial Century locations to install the paid advertisement are located at 114 East 35th Street, 572 East 35th Street, 3459 South State Street, 4259 South State Street, 350 East 29th Street, 235 East 31st Street, 406 East 33d Street and 1827 and 2300 South Wabash Avenue.

Sparks also revealed that Clifford H. Wyman has been appointed sales manager for Sar Enterprises, and will concentrate on lining up new advertisers for operators.

Favorable Tax Law Introed in Ia.

DES MOINES, Feb. 12.—A bill which would relieve juke box and coin machine operators of the burden of taking out separate State sales tax permits on each of their locations was introduced in the Iowa Legislature by Rep. Carroll Brown, of Rose Hill.

The bill, HF247, provides that where an operator sells merchandise or operates music or amusement devices at more than one location, the office building where his books or records are kept shall be considered his place of business.

Wurlitzer Sets New Distributor In Richmond

RICHMOND, Va., Feb. 12.—The O'Connor Vending Machine Company has been appointed distributor of Wurlitzer commercial phonograph auxiliary equipment for the State of Virginia. The firm will conduct business from its two offices, one here and the other in Portsmouth. Complete service, and maintenance facilities will be maintained at both addresses.

Kenneth A. O'Connor, owner of the firm, will continue to supervise all activities of the Richmond office, assisted by G. Louis Hoffman, with Dan Hawley in charge of the Portsmouth branch.

Open House

Sunday (6) the firm held open house for the operators in the territory. Among those present were M. A. Bartels and W. R. Deaton, of the Rudolph Wurlitzer Company, and the following operators: Kenneth Humphries, C. M. Wampler, George and Ernest Anas, E. G. Ramsey, Walker Cottrell, M. Bartlett, Rueben Scher, Mrs. V. E. Johnson, Mr. and Mrs. E. V. Starling, Mr. and Mrs. L. B. Bottom, V. E. Johnson, J. C. Richardson Jr., Doyle Moore, Mrs. Betty Gilbert, Mr. and Mrs. L. W. Pharis, Mrs. Ann Simon, Thomas Simon, Mr. and Mrs. E. T. Williams, R. T. Williams, Mrs. Mary Williams, Bob Minor, John Campbell, Mr. and Mrs. R. M. Bryant, Mrs. W. R. Lumpkin, D. F. Elks, June Dixon, F. N. Nichols, A. N. Nichols, W. R. Lumpkin, John R. Harris, S. W. Carty, Edria Roberts, Mr. and Mrs. E. W. Inge, Eugene Wells, L. B. Smith, J. E. Clark, Mr. and Mrs. C. E. Morse, Herbert Dabney, James Pryor, Mr. and Mrs. Nick Calamos, Mr. and Mrs. W. M. Showalter.

Also Mr. and Mrs. H. E. Showalter, A. Dere, Reuben Scher, Phil Weishaupt, J. P. Peatross, J. E. Finks, Mrs. Bob Minor, Mr. and Mrs. A. J. Goria, J. W. Messick, Mr. and Mrs. A. G. Calamos, A. L. Amiss, John Amiss, Jimmy Haney, Jimmy Haney Jr., Mrs. James Finks, Tony Calamos, Mrs. Jimmy Haney, Jackie Lightner, T. R. Cox, Mr. and Mrs. L. L. Coleman, H. E. Lang, Archie Campbell, J. J. Mincher, Tom Davis, W. P. Flynn, H. M. Flynn, Verna L. Flynn, Helen Monterio, Mrs. Elizabeth Peltz, Richard F. Lawrence, Casper Tarjanian, Joe Wigington, Mr. Hodges, Mr. and Mrs. H. B. Thorpe, Harry Palmer, Ban Eddington, Mr. and Mrs. Dan Hawley, Mr. and Mrs. Art Nyberg, Dan Wertz and Boyd Alley.

A drawing was held for a Wurlitzer 1080 during the festivities. D. F. Elks, representing Bryant & Lumpkin, of Richmond, was the lucky number holder.

See Music Dept. for This Info

Among the stories of interest to the coin machine industry to be found in the Music Department of this issue of *The Billboard* are:

SIGNATURE MARKETS HI-TONE LABEL. Lowest priced disk on market to be sold direct to stores and juke box ops.

COPYRIGHT FACE LIFT READIED. Congressional committee is preparing a blueprint for a major revamp of the 1909 act.

RCA, COLUMBIA DEVELOP STRATEGY. Both companies lay plans for heavy campaigns on 45 and 33 1/3 platters.

BERGMAN HEADS KING POP PUSH. Diskery hires Dewey Bergman, starts the ball rolling on move into the popular field.

SONGS GET OSCAR AWARD NOMINATIONS. Tunes from films are up for extra recognition with the film industry's annual awards.

And other informative news stories as well as the Honor Roll of Hits and Pop Charts.

Radio Promotion

COLUMBUS, Ind., Feb. 12.—Sherfick Music Service, large operating firm in Shoals, has contracted for three 15-minute programs weekly over Station WCSI-FM, Graeme Zimmer, radio director, announced this week.

As sponsors of the show, *Top Tunes of the Day*, Sherfick will air tunes chosen by patrons of their juke boxes. The evening shows, expected to promote play on location, will run for 52 weeks.

Legislative Round-Up:**19 State Legislatures Now Plan Coin Machine Action***(Continued from page 90)*

Idaho—There appears little likelihood that Idaho clubs will be able to go ahead with their bell operations under legal sanction. The administration is out to repeal the bell tax passed at the last legislative session.

Meantime, the Idaho lawmakers killed House Bill 158 which would have broadened bell operations by permitting their operations outside private clubs and fraternal organizations.

State-Owned Units

Indiana—Quiet when other legislatures were already writing bills at a furious rate, Indiana has now caught up. It has a unique bill introduced this year—Senate Measure 206—which provides that Indiana could own and operate bell machines as a revenue-producing move.

House Bill 467, providing a graduated tax scale of \$2 to \$25 on all types of coin machines, is in the Ways and Means Committee which has been studying its provisions since February 7. Copies of the bill have not been made available so it is impossible to list the types of machines covered and the specific licenses proposed.

Tuesday (8), the Indiana Senate prepared to ask Congress to stop the mail order cigarette business which is flooding Indiana. The Senate received a resolution memorializing Congress to enact a bill requiring shippers in inter-State commerce to provide State taxing authorities with a copy of shipping invoices. A bill providing this procedure is pending in Washington.

The resolution stated that, "a large and growing system" of cigarette tax evasion is developing and that the mails are flooded with advertisements of cigarette dealers offering to sell non-taxed cigarettes via the mails. As a result, the resolution pointed out, Indiana dealers are suffering and the State is losing revenue.

Iowa—Introduced February 1 and 2 respectively, Senate Bill 213 and House Bill 250—both of which would make possession of bell machines cause for revocation of business licenses—are being studied by committees.

Minnesota—Certain types of automatic venders would be covered in this State's health law, and charged a \$3.50 yearly inspection fee, under provisions of Senate Bill 285, introduced January 31. There has been no action on this measure since it was introduced.

Vender Taxes

Here are the machines which would be covered: Any machine dispensing a non-alcoholic, carbonated or non-carbonated, hot or cold beverage, or any machine vending sandwiches or "food of a similar nature" for consumption upon delivery.

Montana—The House Committee studying House Bill 138—which would provide for the licensing of bells and the regulation of their operation—has reported favorably on the bill. That report came thru February 3. Since that time, there has been no action on the proposal.

February 6, the Montana Legislature received seven bills relating to gaming and to coin machines. In the rush of bills thru the legislative mill copies of the text were unavailable.

New Hampshire—To the Ways and Means Committee of the House went House Bill 379, introduced February 8. By title, it is a measure "relating to the licensing of slot machines."

Since State legislatures are sometimes inclined to term any coin-operated machine a "slot" machine, this is likely to be an all-inclusive coin machine tax. Text of the bill was not available at press time.

New Mexico—The lawmakers here have a bill proposing a tax on all types of coin machines. It is House Bill 147 now in the public affairs committee. No details have been released concerning the fees or the specific types of equipment covered.

North Dakota—Under House Bill 15, cities and towns in North Dakota would be empowered to tax games, music and vending machines. The industry and business committee has had this measure under advisement since January 31 and has not yet reported.

The proposal to ban live music in bars (Senate Bill 177) and to permit only music such as juke boxes has been indefinitely postponed in the Senate.

South Dakota—House Bill 165 would exempt benevolent corporations from the ban this State has imposed on both bell machines and lotteries. No action has been taken.

Ohio—An all-embracing measure (House Bill 163, introduced January 31) is being considered here. The bill would make possession, storage, selling or transporting of "slot" machines illegal and subject to penalties. The measure is not too specific on what is meant by "slot" machine and for that reason Ohio firms are watching it carefully since the lawmakers may interpret "slot" machine to mean any types of coin device.

State Licenses

Oklahoma—A State licensing tax, which carries an enabling clause whereby cities and towns would participate, was introduced here Tuesday (8). It is House Bill 199 to license music and games at \$20 yearly if they operate at a nickel or more and \$4 yearly if they operate for a penny.

The enabling provision would give Oklahoma cities the power to tax music and games at half the rate of the State tax. If passed, this measure would take the place of all State taxes on games and music except the sales and ad valorem taxes.

Texas—House Bill 61, introduced here Monday (7), would provide "for the creation of private corporations for the purpose of" operating or distributing music and vending equipment. The municipal and private corporations' committee currently is studying the bill.

Present Texas corporation law makes no provision for coin machine corporations. Because "such business is rapidly growing" in Texas, the lawmakers believe they should "encourage such business by immediately granting it corporate privileges."

Utah—Assembly Bill 220, governing the destruction of gaming machines and punchboards, was put in the hopper Tuesday (8).

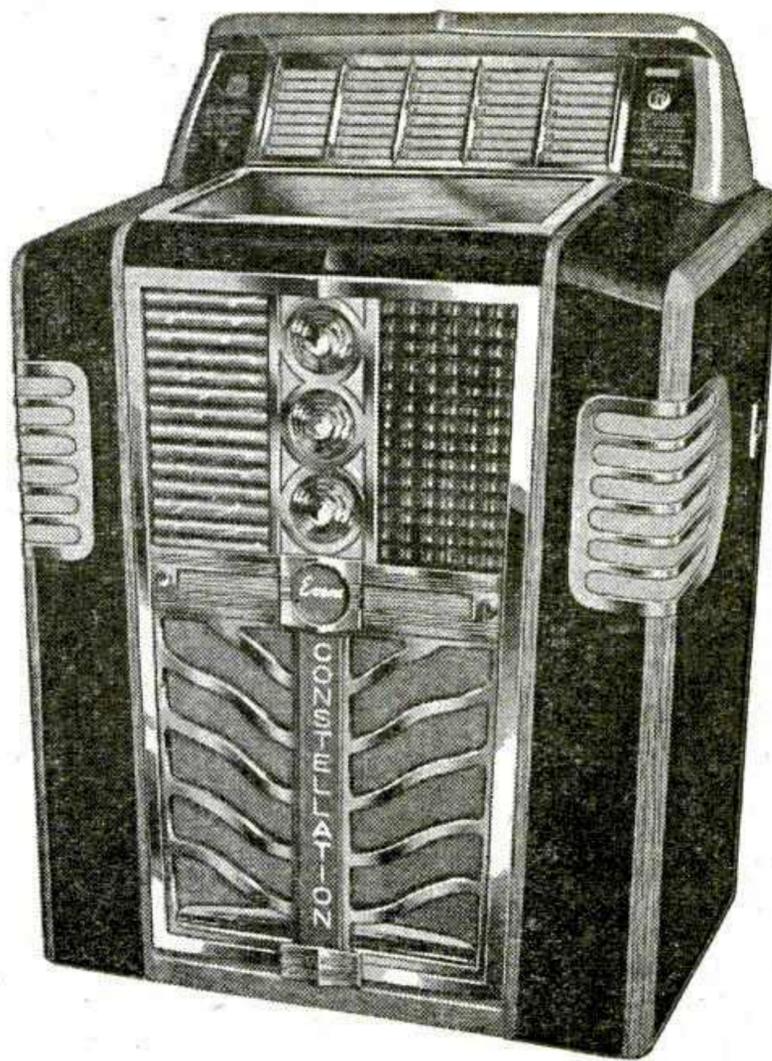
Washington—This State has another coin machine bill (Senate 194), introduced only by title and therefore lacking in detail. The measure relates "to the taxation of certain mechanical devices and providing penalties for operation by other than the owner of the establishment where it is located."

From the title, the measure apparently would make it mandatory for locations to own and operate certain as yet unspecified types of equipment.

Coin Radio Levy

West Virginia—A \$1 annual tax on coin radio in hotels is imminent here. House Bill 220, introduced Wednesday (9), provides the radios be licensed and taxed.

The West Virginia House has passed House Bill 52 which prohibits the playing of juke boxes between midnight and 7 a.m. weekdays or before 1 p.m. Sundays. The measure was sent to the Senate where it appears likely to pass next week.

"America's Brilliantly New Phonograph"**EVANS'****CONSTELLATION**

Gives You the Brilliantly Dependable New
EVANS' PLAY METER

Your record selections will always rate high with location patrons when you operate the new Evans' Constellation. Flawless performance of the newly designed, perfectly engineered Evans' Play Meter provides an accurate, up-to-the-minute resume of frequency play for every record in the phonograph. With this infallible guide to each location's music preferences, you plan your record purchases more intelligently . . . satisfy players more completely . . . maintain a profitable "hit-record" inventory . . . keep operating costs lower. The new Evans' Play Meter is but one of many Evans' Constellation features created to make your music merchandising a pleasure and a source of top-level earnings.

"C"-Day is fast approaching! Your distributor soon will display, for your personal verification, the superlative beauty, appeal and efficiency of "America's Brilliantly New Phonograph"—

Evans' CONSTELLATION**H. C. EVANS & CO.**

1528 W. ADAMS ST.

CHICAGO 7, ILLINOIS

SEE OUR CONSOLE AD ON PAGE 118

DON'T PASS UP THESE BARGAINS

- 53 Hostess Treasure Chest Location, 28 still in original crates.
- 7 Studio Amplifiers with two (2) new Coin Counters.
- 6 Hostess Studio Consoles with five (5) distributors on each one.
- 4 10-Unit Hostess Studio Switch Boards
- 8 Hostess Metal Racks for records.
- 1 Tel-O-Matic Master Studio.
- 2 Personal Music Model E. M. A., 300 Studio Amplifiers.
- 500 Small Personal Music Boxes, 400 have never been used.

WILL ACCEPT A REASONABLE OFFER ON ALL OR ANY PART OF THIS EQUIPMENT**E. PAT HALL**

715 LOUISE AVE.

PHONE 3-4805

BOX 944, CHARLOTTE, N. C.



HERE'S WHY:

- ✓ INSTRUMENTAL SELECTIONS ONLY (NO VOCALS)
- ✓ 10"—78 RPM DISCS FOR USE ON ANY AUTOMATIC EQUIPMENT
- ✓ FULL RANGE RECORDING—REPRODUCING EVERY SOUND AUDIBLE TO THE NORMAL EAR
- ✓ BEST KNOWN STANDARD SELECTIONS PLUS THE HITS OF THE DAY
- ✓ LONGER WEARING DISCS
- ✓ SUPPLEMENTAL RELEASES EVERY MONTH

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Alco-Deree Wall Box Now Moving

NEW YORK, Feb. 12.—The Alco-Deree wall box is now ready for immediate delivery, Frank Q. Doyle, sales manager, announced here yesterday. He disclosed that production of the unit at the firm's Chicago plant has now reached the quantity stage.

The wall box, which will accept nickels, dimes and quarters, has been location-tested for more than four months, stated Doyle. It can be used with any 30-wire music system, incorporates no mechanical accumulator or motor drive, and houses a coin box that can hold up to \$40. The accumulator works thru a relay set-up, it was said. List price of the wall box is \$59.50.

Doyle's announcement followed a meeting of his regional sales managers here this week (see separate story).

New Record Service Started in N. Y. to Aid Phono Operators

NEW YORK, Feb. 12.—Allied Record Distributors, a new supply source of records for phonograph operators, opened for business this week at 625 Tenth Avenue. The store, formerly used exclusively as headquarters for H. Rosenberg & Company, coin machine distributing firm, is managed by Herb Lichtman.

Allied will handle all major and independent labels, according to Lichtman and will serve as a central source for juke records. Operators will pay 5 cents per record over the standard disk price for the service, he explained. The firm will also handle 12-inch albums for retail dealers

Pfanstiehl Needle Sales Soar as Firm Uses Gimmick Hypo

CHICAGO, Feb. 12.—Use of a simple gimmick to hypo sales of phonograph needles to music machine operators resulted in a successful sales campaign according to officials of the Pfanstiehl Chemical Company, Waukegan, Ill. Actually the firm picked up an item that was being heavily publicized in newspaper and magazine ads by the Cecil Corporation—an item called Flex-o-Lace, which is a shoe lace that cannot become untied.

Promotional gimmick consisted of a premium deal wherein operators, buying needles for their phonographs, received at no cost a pair of the elastic laces which, when once adjusted, are permanently tied and need never be untied. The laces, selling for 50 cents a pair, had been advertised in such media as *The Chicago Daily Tribune*, *The American Legion Magazine*, *Parents' Magazine* and others. Pfanstiehl utilized the Flex-o-Lace as a straight gimmick, and when the sales drive was over, it was revealed that more than 5,000 operators had received at least one pair of the elastic laces after having purchased needles.

Incidentally, the needle manufacturer had his own package made for the laces, featuring directions for use of the gimmick, plus advertising for the needle line.

without franchise arrangements.

Lichtman still heads Hub Distributing, phonograph jobbing firm here. Rosenberg, who is associated with American Shuffleboard Company as area representative, retains office space at his old headquarters.

MR. OPERATOR...

YOU

CHOOSE THE AIREON CORONET

When you said you could afford to pay "between \$500 and \$600" for a new juke box.*

ONLY

Aireon

The Operator's Phonograph
SELLS IN THIS
PRICE RANGE

*BILLBOARD'S 2nd Annual Poll of Juke Box operators asked "What price do you feel the operator can best afford to pay for a new juke box?"

59% OF YOU REPLIED
"BETWEEN \$500
AND \$600"

Our business depends on you, Mr. Operator. When you can't make a fair profit on your investment, the whole industry suffers. That's why we're still offering you a phonograph at your price—a price that can put your business on firm footing.

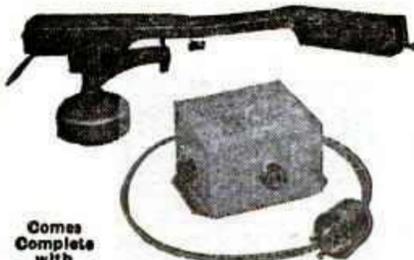
Get ahead . . . Stay ahead with

Aireon

THE OPERATOR'S PHONOGRAPH

South Wind TONE ARM

"LIGHT AS A SOUTHERN BREEZE"



Comes Complete with Volume and Tone Control Assembly

No Record Wear No Scratch Long Life

PERFECT REPRODUCTION—SIMPLE TO INSTALL

Just take off old tone arm, replace with Southwind—screw on volume and tone control box for present box—plug in—that's all.

Fits All Wurlitzer Phonographs.

FULLY GUARANTEED — ORDER TODAY

\$11 95

COMPLETE—POSTPAID

Standard equipment includes the Shure P-30 Xtal Cartridge with replaceable permanent needle. Users report 11,000 plays on this needle.

JOBBER'S INQUIRIES INVITED

Phillips Distributing Co.

2816 Aldrich Avenue South
Minneapolis 8, Minn.

Wired Music Co. Formed in Iowa

DES MOINES, Feb. 12.—Formation of Musitone Corporation to furnish wired music to restaurants, bars and other establishments in Des Moines was announced by M. J. Bennett, Des Moines city safety commissioner and radio station disk jockey, and James Kelehan, formerly commercial manager for Station KWDM of Des Moines.

The company has already started service with the West End Coffee Shop and Coral Gables Restaurant and is planning to extend its operation to the Hotel Savery restaurant.

Records are played continuously 7 a.m. to 1 a.m. from Bennett's studio in the Hotel Savery where he also does his daily radio station disk shows. Telephone lines are used to carry the music to the establishments. A monthly rental charge is made at each establishment.

Tele Plug

CHICAGO, Feb. 12.—The juke box is receiving some video publicity thru the Skip Farrell Show, originating from Station WENR-TV here Monday nights. Television audiences see a new model juke, easily recognizable as a Wurlitzer 1100, as the theme around which the half-hour show is built. Program opens with a member of the cast selecting "records" on the selector panel, followed by the vocalist, or group, gradually coming into focus in the machine's glassed-in record compartment, the outlines of which serve as a frame for the singers. Numerous close-up views of the juke are televised during the course of the program.



install a new Seeburg Select-O-Matic 100 and watch the coins roll in!

It's fascinating—people put coins in to watch it work!

It's a musical library—with 100 selections grouped in 5 musical classifications.

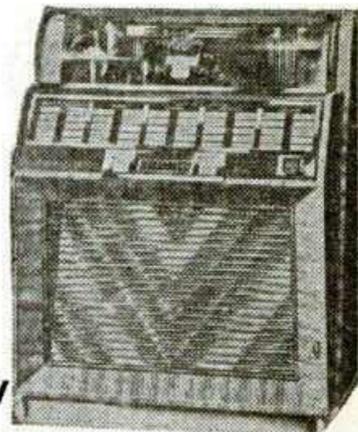
It's economical—reduces record breakage and servicing to a minimum.

It's convenient for customers—Wall-O-Matic 100 permits remote selection of 100 tunes from any part of the room.

It's delightful to hear—equipped for Scientific Sound Distribution.

It's good-looking!

**PUT A NEW SEEBURG
SELECT-O-MATIC 100 IN ONE
OF YOUR TOP LOCATIONS NOW**



SHAFER MUSIC CO.

COLUMBUS 13, OHIO
400 South High St.
WHEELING, W. VA.
2129 Main Street
CHARLESTON, W. VA.
1618 W. Washington St.
PORTLAND, OREGON
1238 S. E. Union Ave.
SEATTLE, WASHINGTON
2208 Fourth Ave.

CASH IN ON TELEVISION!

With Trans-Vue Entertainer



Designed specifically for YOUR location...

The only commercial television set with multiple remote control units that can be placed separately in any part of the room or rooms, yet controlled simultaneously from the conveniently placed "Master Tuner" . . . No more "bunching up" in one spot around a small screen . . . everybody can sit or stand wherever they choose and enjoy TRANS-VUE Television at its best.

LET TRANS-VUE MAKE TELEVISION PROFITABLE FOR YOU!

Television has forged ahead and so can

you . . . profitably. Trans-Vue "Entertainer" gets its sound through the speaker of your automatic phonograph or with Trans-Vue sound equipment . . . think what that means for you . . . coin-controlled sound . . . television profits!

DON'T LET TELEVISION PROFITS PASS YOU BY . . . get on the bandwagon NOW

NO NEED TO CHANGE YOUR PRESENT EQUIPMENT!

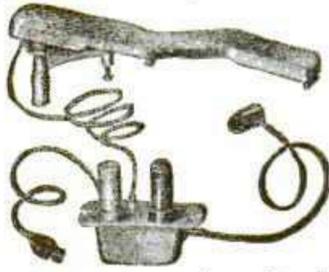
Only a small investment that pays big dividends brings you up to date with . . . TRANS-VUE TELEVISION. Fast, simple installation.

Trans-Vue CORP.

20 E. JACKSON BLVD.
CHICAGO 4, ILLINOIS

LIGHTWEIGHT PICKUPS

For All Wurlitzer and Seeburg
Perfect Tone—Easy on Records



Nothing to change—just plug it in.
JACOBS MANUFACTURING CO., INC.
Stevens Point, Wisconsin
Sole Canadian Distributor
ST. THOMAS COIN SALES, LTD.
St. Thomas, Ontario, Canada

For the Finest in Record Reproduction Use

G. E. Magnetic High Fidelity
LIGHTWEIGHT PICKUP

- No Needle Scratch
- Only 3/4 Oz. Needle Pressure
- High Fidelity
- Long Record Life
- Just Plug In

Wurlitzer \$14.95
Seeburg
Rock-Ola
AMI
Elec. Cancel \$4 extra
Also other makes.
ADVANCE MUSIC CO.
1608 Grand
Kansas City, Mo.

Juke Boxes Jingle Jangle; Ops, Distribs Feel Gross Upswing

(Continued from page 98)
tro units were introduced, at prices ranging from \$495 for the Coronet (now lists at \$545) and \$595 for the Maestro (since increased to \$645), operators were able to amortize these pieces anywhere from six to nine months.

Distributor Picture

As the operators were struggling thru the latter half of 1947 and 1948 to keep their heads above water, many of them cutting their own income in order to meet increased supply, labor and overhead, the distributor also was suffering financial reverses. With the sale of new equipment sharply curtailed, the distributor found himself depending on his other lines to pay his bills — his music business was practically dormant.

With the advent of 1949, many distributors noted a definite increase in sales. In the case of the larger operations, sales were outright and did not involve trade-ins. In the case of the smaller, more tightly squeezed operator, trade-ins were found to be more profitable. By trading in equipment less than two years old, this operator hopes to be able to amortize his newer purchases in 12 months. The larger operator, who can afford to replace his equipment without trade-ins, now finds himself in a position where he can resell his 18-month-old machines to smaller ops,

getting more for them than he could on a trade-in, and meanwhile providing the smaller op with a cheaper, and newer, replacement for some of his prewar equipment that to date he has been unable to replace.

Manufacturer Outlook

As the business at the operating and distributing levels picks up, so an improvement is seen at the manufacturing level. AMI, adding new distributors regularly, and strengthening its position in the larger areas, has, for the past three months, been conducting a State-by-State trailer tour, reaching into the hinterlands to find operators and sell them their equipment. These trailer tours are conducted by AMI distributors and, according to Lindy Force, sales manager, have enjoyed considerably more sales success than was anticipated when the program was started.

From North Tonawanda, N. Y., comes word that the Wurlitzer gross income has started to climb again, and that the factory is once again producing automatic phonographs and planning to expand the present production.

Rock-Ola is another major producer which is stepping up its production. The firm's shuffleboard line has hyped the coin machine business in general, and has helped Rock-Ola distributors sell additional phonographs.

The new Seeburg Select-o-Mat has been a major factor in business revival. Distributors all report increased sales with the new unit, especially to operators with the better locations, where such a unit can be used to its full advantage.

In the lower-priced field, Aireon, introducing its 1949 Coronet with Tonar at the CMI show last month, reported business was on the way up, and that their new unit had created sales in areas where Aireon activity had been low for years.

Filben is also in production, and shipping its units on a regular schedule.

MOA Interest

Meanwhile, in light of its activities during the first year of its organization, many operators thruout the country are looking to the Music Operators of America for big things in 1949. Under the leadership of George A. Miller, Oakland, Calif., chairman, and Al Denver, New York, vice-chairman, the national committee is expected to be of definite help to the operators in matters ranging from grosses to legislation. In the latter regard, Sidney H. Levine, national counsel for the MOA, is once again commuting to Washington to keep up with new legislation, and to watch developments which do not directly affect the music operator, but might touch him indirectly thru record manufacturers, etc.

Coradio Names 2 New Distribs

NEW YORK, Feb. 12.—Lou Brown, president of Coradio, Inc., this week announced the appointment of two new distributors, bringing the total number of outlets handling the firm's coin-operated radio to 19.

The distributors named are E. O. Miller & Company, Ardmore, Okla., for the territory comprising Oklahoma, Arkansas and Northern Texas, and the Gulf South Marketing Service, Baton Rouge, for Louisiana.

Marcus Says:—

“MEET ME IN ST. LOUIE”

at

JACK ROSENFELD'S

February 19th and 20th

You'll See the Smartest Buy in Music Today . . .

**ENCORE WALL BOX
ENCORE BAR BOX**

We'll Show You Dial Lighting and How To Install ENCORE Without a

Screw Driver —
Socket Wrench or
Soldering Iron

ENCORE MANUFACTURING CO.

4310 CARNEGIE AVE.
CLEVELAND 3, OHIO

THE Ambassador

THE “NEW LOOK”
FOR YOUR 1015's
NOW ONLY \$79.50

Money-back guarantee

AMBASSADOR, Inc.
1107 Dierks Building Kansas City, Mo.
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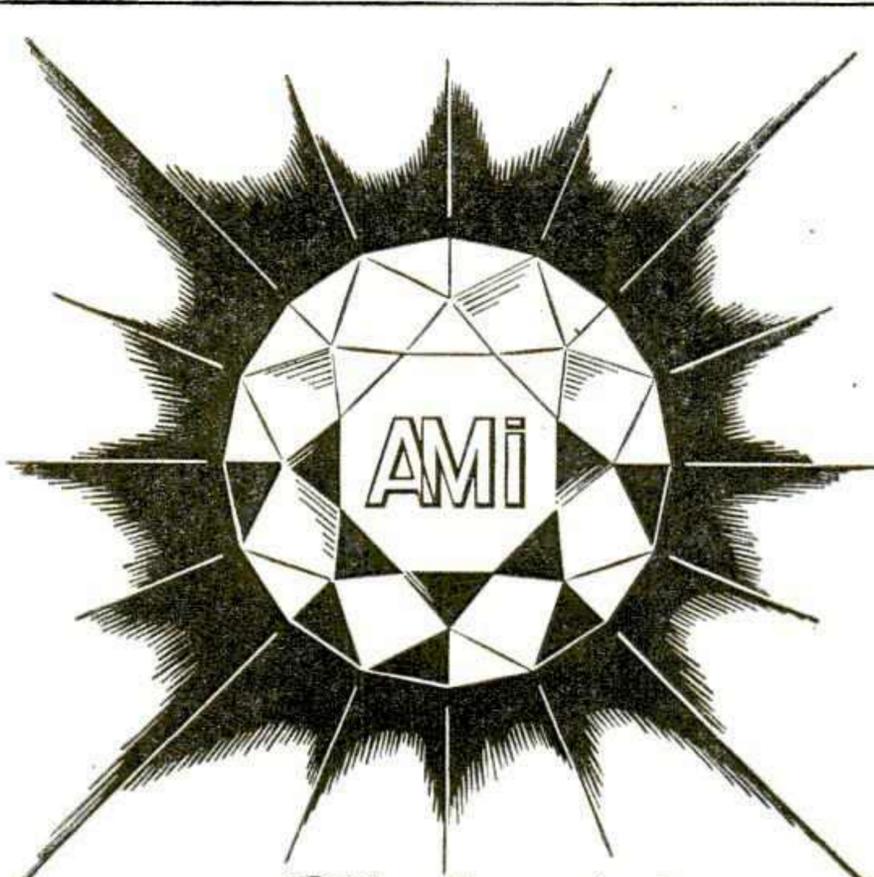
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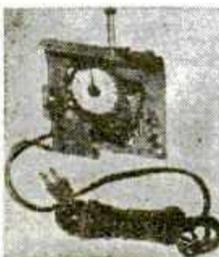
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Congressional Committee Preparing Blueprint for Major Revamp of 1909 Act

Modernization Means Music Biz Ramifications

(Continued from page 15)
side to bring the Copyright Law of 1909 into line with the proposed treaty simultaneous with the Senate's deliberations on the international pact. A member of the House Judiciary Subcommittee on Patents and Copyrights pointed out that any such move on the Senate side would "naturally have the result of stepping up action on the House side," particularly since the Senate lacks a special subcommittee dealing with copyright legislation while the House six-man copyrights subcommittee is fully organized to handle the problem.

Bryson and his subcommittee cohorts agreed yesterday that they would prefer to follow a "slow but sure" procedure in tackling major copyright legislation rather than be subject to the uncertainties and "confusion" of hasty action. Congress's remodification of the copyright act during the last session appears to have left lawmakers impressed with a need for over-all changes in the law rather than piecemeal revision which has been the procedure up to now. An additional reason for the "slow but sure" policy preferred by the subcommittee is the fact that all of the subcommittee members, except Bryson, are newcomers to this group and consequently will want time to orient themselves with the problem. Also the subcommittee faces a heavy agenda on patents legislation which is likely to get preferential treatment

unless Senate action on copyright revision forces the Bryson subcommittee to step up its schedule.

Whatever course of action is taken, it is now certain that hearings will be staged during the present term of the 81st Congress. The hearings are likely to be precipitated by the Senate's review of the Inter-American Copyright Treaty which embraces coverage of all methods of transmitting and using creative works, including music and drama and involving the use of phonograph records, juke boxes, television, radio and movies. There is a chance, too, that the question of devising a proper method of extracting royalties for use in union welfare impounding funds may come into the discussion. This would be certain to develop if the question were left unanswered by Congress's final action on new labor relations legislation to replace the Taft-Hartley Act.

Juke Angles

Also certain to stir early debate will be legislation to end exemption of juke boxes under the Copyright Act and to impose copyright protection on interpretation of musical compositions. Rep. Hugh Scott Jr. (R., Pa.) is ready to reintroduce his juke box and interpretation bills which were pigeonholed by the last Congress after lengthy hearings. The juke box bill was favorably reported in the last session but it came out of committee too late for floor action.

Air Service

ST. JOHN, N. B., Feb. 12.—William Pound, a local distributor of all types of coin machines who covers the entire island from his base here, has finally solved his transportation problem. Pound, who uses a car for service calls here, a motorboat for coastal stops, and whatever kind of transportation he can beg for some remote inland location, this week ordered an airplane. He expects the plane to cut his servicing and contacting time to about 10 to 15 per cent of the present total.

Pound, who was a newspaperman in Western Canada until he entered the coin machine business here some 10 years ago, also sells seeds.

Amuse. Trade Show Includes Coin Firms Among Its Exhibits

LONDON, Feb. 12.—Amusement Trades Exposition, to be held here this month at the New Royal Horticultural Hall, will feature displays by coin machine distributors.

According to the latest exhibitor list, the following coin machine firms have contracted for space at the show: Oliver Whales; R. Wright & Son; S. Shefras; The Amusement Machine Mart; Philip Shefras, Ltd.; Chicago Automatic Supply Company; Ruffler and Walker; Samson Novelty Company, Ltd., and Bryan of Kegworth.

Equipment to be shown will include arcade pieces, bell machines, juke boxes (rebuilt), pinball games and supplies of all types.

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The most revolutionary music system ever developed — sensational earnings. A fascinating mechanism that intrigues the public — distinct and refreshing appearance. An engineering masterpiece that reduces service to a minimum.

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IN THE NORTHWEST—

MINNESOTA, NORTH AND SOUTH DAKOTA AND WESTERN WISCONSIN

COINMEN YOU KNOW

New York:

KUNO HAMANN, of Alkuno & Company, reports that production facilities at his Bronx plant are fast being readied for output of the firm's Austin Cracker machine. Alkuno has recently named the A & B Distributing Corporation, Portland, Ore., to handle its line of hard candy venders. Hamann says he will soon make an announcement concerning stepped-up promotion of Alkuno units.

JACKSON DOWNS, recently appointed to a public relations and promotion post at the Penn Shuffleboard Company, was a visitor to this city this week. It was his first visit to New York in about 14 years, altho during that period he had been associated with the shuffleboard biz in New Jersey and Pennsylvania. Downs, who at one time or another was connected with almost every large board producer in the East, started his professional career as a sax player with **PAUL WHITEMAN**.

HYMIE ROSENBERG, who is spending most of his time on the road as area representative for American Shuffleboard, is only maintaining desk space at his former Avenue headquarters. The store has been taken over by Allied Records, the new outlet managed by **HERB LICHTMAN**. . . . **CLARENCE ADELBERG**, of the Stoner Manufacturing Corporation, was in town last week for a conference with **BILL FURST** and **BILL SCHWARTZ**, local Stoner distributors.

LEW JAFFA, vice-president of C-Eight Laboratories, who was in Chicago early last week, left for a trip to Detroit and Duluth. He will return here via Miami. . . . **BEN SANDLOFER**, Bronx music operator, has joined the Automatic Music Operators' Association (AMOA), according to **RUTH NUSSBAUM**, the organization's secretary.

MARTIN BERGER, of the Cigaretat Corporation, hopes to have his selective vender in production soon. The firm which has been haunted by bad luck, now has its dies almost completed. A short while ago they were all set, but during removal of the dies to the plant, a most vital one was broken in a road accident. It had to be made over.

IRVING GOLDSTEIN, of Automatic Book Vending, will soon announce the appointment of distributor to handle the firm's merchandiser. Production and delivery of the book unit are promised shortly thereafter. . . . **MAX WEISS**, Brooklyn cigarette machine operator, left for a Florida vacation last week. . . . **SID LEVINE**, counsel for AMOA and the Music Operators of America, is planning a trip to Washington to keep tabs on pending legislation.

KEN WILSON, sales manager for Elco-Bowl, recently introduced bowling alley manufactured by the Electric Boat Company, is getting many inquiries from distributors who want to handle the game. . . . **SAM SACKS**, head of Uneda Shine Machine Company, is in Florida this week on biz.

MURRAY and **BILL WIENER** of Vendors, Inc., were on a sales junket in up-State New York last week. They head soon for Ohio and then to St. Louis, where they will meet **JAKE BREIDT**, president of U-Need-A Vendors, producer of the electric cigarette vender distributed by the Wiener brothers.

HARRY BERGER, of West Side Distributors, is still talking about the swell time he had on his recent trip to Cuba. Berger spent five days as the guest of **ENRIQUE JAY**, of San Diego, who handles AMI and Wurlitzer phonographs in the prov-
(See New York on page 106)

Los Angeles:

Current cold weather has kept many 'out-of-towners from making the rounds on Pico Street. . . . **LEON (HI-HO) SILVER** trained from his San Francisco headquarters to go over expansion plans for Oak Manufacturing Company with his partner, **SID BLOOM**. . . . **HANK TRONICK**, of Minthorne Music Company, says operators are getting a better guarantee on the new machine than they did previously. According to Tronick, one location owner offered an operator the first three months gross free if he would install a machine. Incidentally, the newest Seeburg showing was held in Bakersfield last week conducted by **JEAN MINTHORNE**, **GEORGE MAHLUM**, company sales engineer and **DAN DONAHUE**, representing Seeburg.

JACK MALLET, Claremont operator and **CHARLIE PEDDICORD**, who hails from Anaheim, were looking over new equipment. . . . **NILES SMITH**, of Oildale, and **W. H. SHOREY**, San Bernardino coinman, were also seen making the rounds.

JIM BRAY, vice-president and general sales manager for London Records is in town on a business trip. . . . **CARL F. THOMSEN**, Delano coinman, was renewing acquaintances on Pico Street. . . . Ditto for **A. ALVARADO** from San Diego.

JACK SIMON, headman for the local Sicking Distributors office, got out his tire chains for a trip over the mountains to Las Vegas. He'll conclude his business there as soon as possible in order to return and give **JACK RYAN**, one of the firm members, a chance to work up some deals in Bakersfield. He says the firm is still shipping Genco's Floating Power.

ED WILKS, of the Paul A. Lamon Company, is waiting for a new shipment of Bally Multi-Bells. **PETE THELAN**, Glendale operator, was in the Laymon office discussing the purchase of some new equipment. . . . **HAROLD SHARKEY**, one of the town's shuffleboard operators, reports that tavern patrons are becoming more shuffleboard minded all the time.

FRANK ANDERSON and his son **WILLIAM** are in town from Honolulu getting a State-side view of the coin machine business. . . . **HENRY MIDDLETON**, an operator, was looking over the latest in games. . . . Another recent visitor to coin machine row was **LAWRENCE RAYA**, Colton operator.
(See Los Angeles on page 106)

Detroit:

DAVID M. SMITH and **WILLIAM J. SLINEY** are forming an East Side partnership called the S & S Vending Company, with headquarters on East Canfield Avenue. . . . **JOE COOK**, of the Detroit Amusement Company, has returned from an extended trip to California. . . . Dairy Venders, with headquarters on Oakland Avenue, has been organized by **ALEX KRAMER** and **MILTON HOFFMAN**, who operated informally in the milk vending field for the past year. They now have two routes operating 50 machines. They started out with two units. They are also milk wholesalers, operating six trucks in the non-vending department.

LLOYD WILLIAMS has been named Western territory representative for General Locks, Inc. Firm has just moved its plant from Detroit to Blairstown, N. J., and will cover most of the country from its new Detroit office in the Donovan Building. . . . **FREDERICK B. WIT-TICK**, of the Wittick Sales Company, distributors for Coradio, is making a trip thru Western Michigan territory, to be followed in two weeks by a trip into the South Bend, Ind., area, which he also handles for the company.

THOMAS F. and **LORETTA L. BRISCOE**, who used to operate some candy machines, have registered their firm as the Caro Vending Company, and moved to new headquarters on Atkinson Avenue, in the North End. They specialize exclusively in cigarette machine operation.

HOMER B. STUART is working on the development of a new type of slug rejector. . . . **MRS. BESSIE WAGNER** is discontinuing all activity of the Automatic Distributing Company which was developing a flashlight battery and bulb vender, patented by her husband, the late **A. C. WAGNER**. . . . **MORRIS GOLDMAN**, president of Michigan Automatic Phonograph Owners' Association, is back on the job after a protracted illness, during which time vice-president **BEN OKUM** pinch hit for him. . . . **IZ** and **HARRY LEVIN**, of Cadet Record Distributors, are planning to move to a more central location.

ALFRED E. TURNER, of Turner's Vending Company, is concentrating on the operation of an East Side candy machine route. . . . **SAM ADLER**, who has developed a new type photo machine, has moved to new headquarters on West Davison
(See Detroit on page 106)

Chicago:

LYN DURANT, president, United Manufacturing Company, played host to several out of towners last week, including **DAVE SIMON**, head of Simon Sales, in New York, and **JACK SEMEL**, also associated with Simon Sales. **BILLY DE SELM**, United's sales manager, reports the firm is shipping out its new game, Show Boat, as fast as they roll off the production lines and further adds that operator reaction to the latest of the firm's game line has been strong. **HERB OETTINGER** has been doubling between the plant and the CMI offices where, as a director of the institute, he has attended several meetings this past week. Finally, **RAY RIEHL**, assistant sales manager, reports he has been speaking to operators thruout the country, and many are optimistic about a spring pick-up in play. Rough winter weather in the mountain and Western States he said had seriously affected play in those usually good areas.

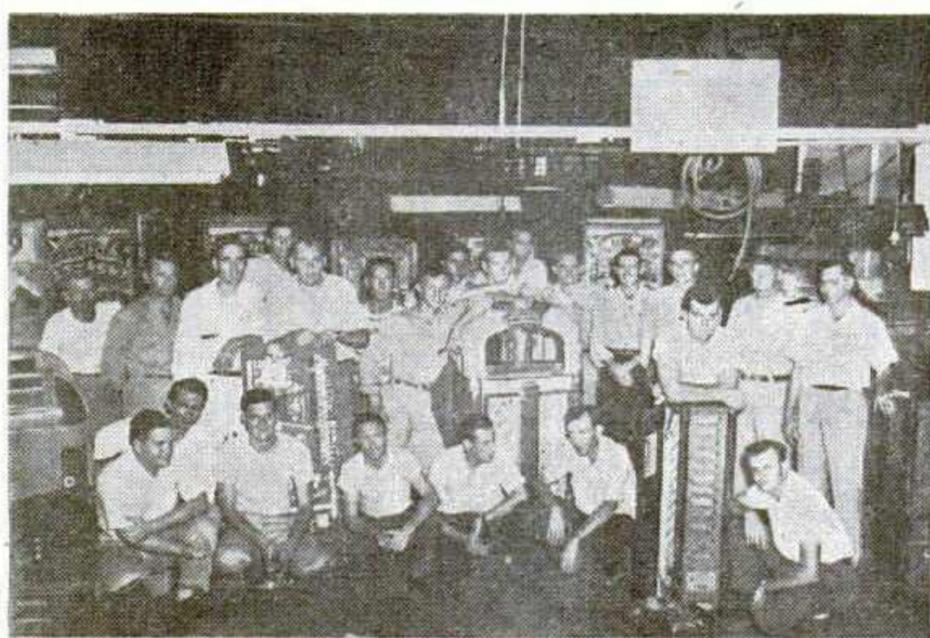
H. F. (DENNY) DENNISON, president, Dennison Sales Company, is still in Chicago, completing the set-up at his new offices here and readying an addition to the line of music equipment which his firm represents. Dennison has been keeping in close contact with some of his representatives thruout the country, including **HIRSH DE LA VIEZ**, Washington, and **MORRIS HANKIN**, Atlanta, and reports the Solotone music system which was shown at the recent CMI show is gaining increased operator attention as more installations are made.

J. H. KEENEY & COMPANY is riding right along on the production of its electric cigarette vender, with plans for future output taking shape as the acceptance of the unit grows. Firm's cigarette division head, **JOHN CONROE**, reports that the business arrow indicates a hypoed wave of buying after March 1, with continued activity for months. . . . **WALTER ASHTON**, general manager of Searles Welding & Manufacturing Company, says the new Kalva three-flavor bottle machine has passed all location tests and that initial operator interest has been heavy.

RICHARD ADAIR, head of Adair & Company, Oak Park, has made some additions to his line of operator offerings during recent weeks. They include a Rock-Ola Lo-Boy scale distributorship, a complete line of charms for bulk venders, and a varied supply of sound films, with the titles printed in reverse for Panoram use. Adair reports steady business for his vender reconditioning facilities, especially by operators of bulk type units. Firm's machining and paint spraying and baking equipment turn 'em out "looking like new," Richard says.

A. GARRICK ALEX, Vendall Company head, is back at his desk on a full-time basis, having fully mended from his recent illness. **WILLIAM FULLER**, sales manager, looks for a hike in business now that the candy bar market is on a better price plane. With many bars selling at less than the 3-cent level, operators will be seeking out new locations and reinstalling machines in spots that could not profitably support a unit when the candy price was 80 cents per 24 count.

A. A. STIGER, president of Electronic Devices, Inc., is preparing to introduce a coin-operated binocular, as a companion "view" unit to his firm's Terrestrialscope, the coin telescope introduced at the Chicago Railroad Fair last summer. Firm's Listening Post, used at airports to en-
(See Chicago on page 106)



IN DALLAS, the Vocational School has graduated two classes in its Coin Machine Mechanics' Course, has two classes under way and will start a new one March 7.

Atlantic City:

SAM and SOL BELCHIKOFF have been marking time waiting for the annual month-long American Bowling Congress tournament in Convention Hall, which opened February 12. Bowlers, guests and spectators are expected to perk up the coin machine business. . . . **AL GOODMAN**, who operates Amusement Pokerino, is spending his annual vacation in Florida. He is also membership committee secretary of the National Association of Automatic Machine Owners (NAAMO).

IRVING FISHELBERG is readying Funcade for the outdoor season. Funcade, one of the largest amusement arcades in the country (75 by 300 feet) is being repainted and equipped with a new indoor lighting system. . . . **CHARLES FISHELBERG**, who in partnership with his brother, **IRV**, operates another arcade three blocks away, is helping Irv at Funcade.

JERRY JOYCE and his wife, **PEGGY**, of the Amusement Center, are touring California. They have their names in neon over the front entrance of the arcade. Jerry also operates a shooting gallery next door. . . . **JOHNNY SINGER**, an ardent fisherman and owner of Playland is spending the winter in Fort Lauderdale, Fla., with his family. He intends eventually to make his home there. Meanwhile, Playland is in the hands of Manager **JOE ATLAS**.

F. McKIM SMITH and his wife are in Florida to attend a NAAMO committee meeting on federal taxation. The meet will take place in Miami. The Smiths attended all three Chicago conventions at which coin machines were featured this winter and found time, as well, to visit California and Mexico. . . . **MARTY ROSEN**, the mechanic who operates an arcade on the Boardwalk during the season, is working in Newark.

Cincinnati:

A new member has been added to the list of the Automatic Phonograph Owners' Association (APOA), **FRANK GALLARDO**, whose application was approved at the board meeting February 8. Gallardo operates the B & G Service Company at 3232 Jefferson Avenue. . . . **BERNARD STILLMAKER** and his family have been vacationing at Biscayne Bay, Fla., for the past month. He is expected back next week. . . . **ELMER MEYERS** and his family have moved into their new home in Montford Heights.

The hit tune for February is "Don't Take My Word—Take My Heart," by **DEL CASINO**. All members of the association have been requested to place this record on their phonographs. . . . The regular monthly meeting of the Automatic Phonograph Owners' Association held at the Hotel Gibson Tuesday evening (8) was well attended. Those present were **SAM CHESTER**, president; **HARRY HESTER**, vice-president, and **CHARLES KANTER**, secretary-treasurer. Others included: **MILTON COLE**, **BILL HARRIS**, **WILLIAM FITZPATRICK**, **FRANK MICHAELS**, **ABE PEARLMUTTER**, **NORTON ROBINSON**, **CHARLES MCKENNEY**, **SIDNEY HILLMAN**, **DAVE TAVEL**, **JOHN NICHOLAS**, **ABE MAIUS**, **MAX MOECKEL**, **TOMMY REUWEIN**, **JOE WEINBERGER**, of the Southern Automatic Music Company, also attended the meeting. . . . The election of officers and board members will be held April 12, at the Hotel Gibson in Parlor "H." **KANTER** and **COLE** made a report on their recent visit to the CMI convention in Chicago.

EDWARD W. BARNETT, head of Cameo Vending Service, has announced the purchase of the entire lot of gum vending machines (300), plus a large quantity of floor stands, from **P. A. TRIMMER**, New Jersey operator.

Washington:

STARKE ASSOCIATES was the first organization to join the Coin Machine Association (CMA) during its current membership drive, President **JOHN H. PHILLIPS** announced. He also said an election of officers is planned for the March meeting. A good share of the February meeting, held at the **PHILLIPS NOVELTY COMPANY**, was devoted to a discussion of the Metropolitan Police Boys Club fund raising drive with **HAROLD KLEIN**, of Silent Sales System, chairman of the coin operators solicitation committee, making a plea for donations. A contribution will be made by CMA as a whole, as well as by individual members.

HORACE BIEDERMAN, of Hub Enterprises, Inc., secretary-treasurer of CMA, and **MRS. BIEDERMAN** are vacationing for two weeks in Florida. They flew to Miami early this month.

With an eye on possible heavy revenue from taxes, the Prince Georges County (Md.) Civic Federation is pushing for legislation that would legalize bell machines in the county. To date, tho, no member of the county delegation to the Maryland General Assembly, now in session at Annapolis, has sponsored the bill. **WILLIAM H. McGRATH**, a Capitol Heights attorney, introduced such a measure at the last session but later withdrew it. The St. Marys and Calvert County bills which permit console machines after a referendum were passed last year. Charles County has a bill in the hopper for bell machines that also calls for a referendum.

A joint statement is to be issued in the near future by District authorities advising what types of food and beverage vending machines will be subject to the newly revived \$2 license and inspection fee. Licensing Superintendent **CHATHAM T. NOTTINGHAM**, Corporation Counsel **CHESTER GRAY**, and **WALTER BURDETTE**, director of the food service in the health department, will be co-signers of the document which is aimed at clarifying the dormant statute.

MI-CO METERS, a division of the **MICHAELS ART BRONZE COMPANY**, of Covington, Ky., is running a 22-inch illustrated ad in the weekly newspapers in Bethesda, Md., informing the public how to operate their newly installed parking meters.

The question of whether to keep parking meters in Hyattsville, Md., or to abandon them is the subject of a heated, city-wide controversy. **DANIEL J. BURKE**, president of the Hyattsville Business and Professional Men's Association, opposed the meters at a recent hearing held by the Prince Georges County delegation to the Maryland General Assembly. He claimed they were driving customers to nine other meter-free shopping centers around the community. "It's not the nickels and pennies they are afraid of, it's the \$1 fine for overtime parking," he asserted. He and **HERVEY MACHEN**, attorney for the association, urged passage of a bill by the Assembly to submit the issue to a city referendum.

NICHOLAS OREM, attorney representing the city's mayor and council, contested the proposal, however. Two councilmen, **FRED COXEN** and **HIRAM LAWRENCE**, opposed the referendum, contending that a majority of the residents favor the meters. Both sides indicated that the meter question will probably be the main issue in the municipal election scheduled for May. Business men plan to support a slate of four candidates running on an anti-meter platform, according to Machen. The date the city option on the toll boxes expires is still in doubt. Meanwhile the county delegation has taken the matter under advisement.

Philadelphia:

"**PHILADELPHIA**" magazine, monthly publication of the local Chamber of Commerce, will carry a success story in an early issue about **SAMUEL ROGOVE**, vice-president of Eastern Sales & Engineering Company, local manufacturers of the Kenro ice cream vending machine. . . . Many local juke box operators are coming to the aid of the March of Dimes drive by posting signs on their machines stressing that the day's receipts will go for the infantile paralysis drive. . . . At nearby Atlantic City **BERNADETTE REGAN**, once a polio victim herself, manned a juke box installed in the lobby of the resort's Hotel Senator with all the dimes collected going to polio fund. . . . Also in Atlantic City, the **CATHOLIC WAR VETERANS' POST** sponsored a "Com-Mingle-In" canteen for teen-agers every Friday night in the resort's Columbus Hotel with the music machine providing the rhythms for dancing at a dime-a-dance.

Theft of an undetermined amount from the coin boxes of the candy machine and a soft drink machine in the lobby of the Erlen Theater here was reported by **JOSEPH KELLY**, manager. . . . **JACK BERESIN**, head of Berlo Vending Company, formed the **BERESIN & LOEB COMPANY** in Atlantic City which received a three-year lease for the exclusive rights to the sale of soft drinks, newsstand items, fountain products, food, novelty programs and similar items in the resort's Convention Hall. . . . "I Love You So Much It Hurts" was selected by the school teen-agers as the Click Tune of the Month, the monthly record promotion of the local music operators' association and **FRANK PALUMBO'S** Click nitery. . . . **MR. AND MRS. NED YAFFE**, of Y & Y Popcorn, off for a Florida vacation. . . . **BUDDY WILSON** was looking after his local interests, while **BILL RODSTEIN** visited the Chicago and Atlantic City coin machine shows.

LEON I. SMITH, director of supplies and purchases, announced the award of \$46,200 for the installation of 700 parking meters to the Dual Parking Meter Company, of Canton, O. The coin-operated meters, the first to be installed in this city, are for the Germantown shopping district as approved by city council last September and indicate that

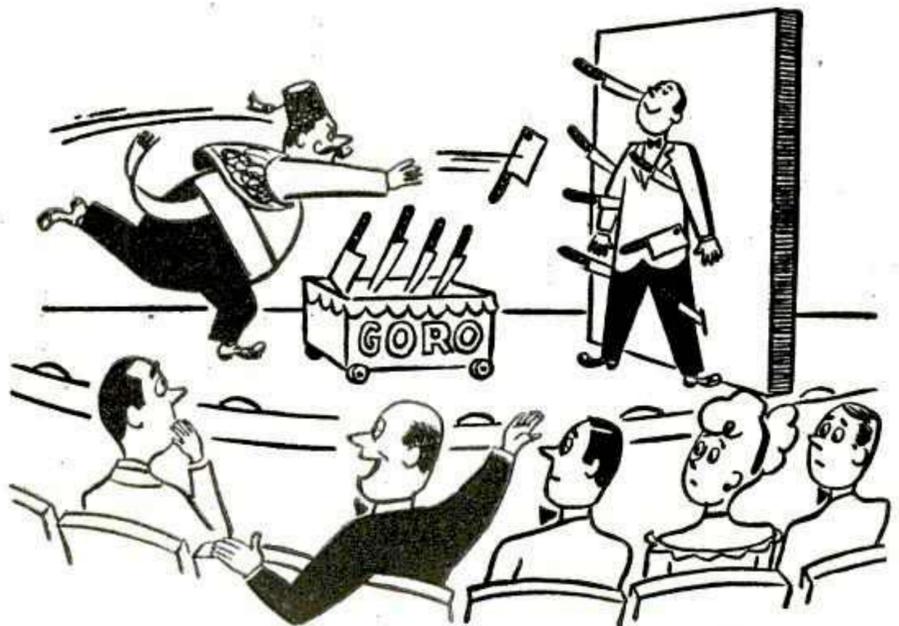
Indianapolis:

MRS. BLANCHE JANES, head of the Janes Music Company, has returned from her Mexican trip, wearing a heavy tan. She reports many fine pictures from the historic city are among those she took with her motion picture camera. . . . One of the new additions to the **SOUTHERN MUSIC COMPANY** line is the National Shuffleboard on a State-wide distribution. Others are the Alkuno chewing gum machine and the automatic Mauser pistol shooting gallery, a 5-cent coin-operated device. . . . **PETER STONE**, of Indiana Automatic Sales Company, is working overtime installing Rock-Ola Shuffleboards. . . . **FRANK BANNISTER**, of the Bannister & Bannister Distributing Company, visited Chicago on business during the past week.

It was past midnight when **S. R. WHITE**, salesman for Southern Automatic Music Company, drove into Terre Haute, Ind., recently. He parked his car on a lot near the Terre Haute House. The lot attendant had gone for the night. When he was ready to leave the next night the lot again was unattended, so White left his business card and asked that he be sent a bill for the 24 hours parking. The reply he received follows: "Thanks for your card advising us you had used our parking lot. You don't owe us anything. The evidence of your honesty is like a breath of fresh air and much more valuable to us than the small parking fee involved. Most people think a parking lot is legitimate prey to be used for free if they don't catch you and it is a pleasure and surprise to find someone who recognizes our right to charge for services performed." It was signed **H. A. COLLINS**, Central Parking Service.

other shopping centers will petition for permits to erect similar devices.

The Dual firm will supply an automatically operated single head device into which the motorist can insert either one or two nickels for parking one or two hours. The installation will begin in about two months. Smith said that altho the Dual firm did not submit the lowest bid of nine made to the city, the machines selected appeared fool-
(See Philadelphia on page 106)



"Nothing shakes Ed's confidence since he started using General Electric lamps in his coin machines." You can rely on G-E lamps for the long life and dependable performance that means less service worry. That's because General Electric research works constantly to make G-E lamps stay brighter longer. See your nearest G-E lamp supplier.



GENERAL ELECTRIC

RECORDS MOST PLAYED BY DISK JOCKEYS

(Continued from page 25)

Weeks to date	Position Last Week	Position This Week	Title	Artist	Label
2	13	13	I LOVE YOU SO MUCH IT HURTS	R. Goff	London 312—BMI
4	14	14	CONGRATULATIONS	J. Stafford	Capitol 15319—BMI
3	12	15	CRUISING DOWN THE RIVER	Blue Barron Ork	MGM 10346
17	6	16	ON A SLOW BOAT TO CHINA	K. Kyser Ork-H. Babbitt-G. Woods	Columbia 38301—ASCAP
1	17	17	POWDER YOUR FACE WITH SUNSHINE	D. Martin-P. Weston Ork	Capitol 15351—ASCAP
4	20	17	A LITTLE BIRD TOLD ME	J. Wayne-J. Davis	Columbia 38386—ASCAP
4	11	19	FAR AWAY PLACES	B. Crosby-K. Darby Choir	Decca 24532—ASCAP
12	19	20	MY DARLING, MY DARLING	D. Day-B. Clark	Columbia 38353—ASCAP
4	28	20	DEEP PURPLE	P. Weston Ork	Capitol 15294
2	27	22	GALWAY BAY	B. Crosby	Decca 24295—ASCAP
7	14	23	LAVENDER BLUE	D. Shore-H. Zimmerman Ork	Columbia 38299—ASCAP
6	23	23	SWEET GEORGIA BROWN	Brother Bones and His Shadows	652, Monogram 106—ASCAP
4	21	25	LAVENDER BLUE	S. Kaye Ork	Victor 20-3100—ASCAP
1	25	25	I'VE GOT MY LOVE TO KEEP ME WARM	The Starlighters	Capitol 15330—ASCAP
2	21	27	I'VE BEEN WAITIN' FOR YOUR PHONE CALL	B. Kay-M. Ayres Ork	Columbia 38373
1	28	28	THE PUSSY CAT SONG	J. Stafford-G. MacRae and the Starlighters	Capitol 15342—ASCAP
15	30	29	ON A SLOW BOAT TO CHINA	F. Martin Ork-G. Hughes	Victor 20-3123—ASCAP
3	14	30	THE PUSSY CAT SONG	P. Andrews-B. Crosby Ork	Decca 24533—ASCAP

COINMEN YOU KNOW

Chicago:

(Continued from page 104)

able sightseers (for a dime) to "listen in" on conversations between the pilot and the operations tower, is scheduled to be installed at all major airfields this year, Stiger states. Unit, however, will be operated by Electronic Devices and not sold outright.

New York:

(Continued from page 104)

ince of Oriente. . . DAVE SIMON, of Simon Sales, returned this week from Chicago.

Recent word from SID MITTLEMAN, who has been missed at his coinrow haunts, is that he recently celebrated a birthday in England. A columnist of the World's Fair, British amusement trade weekly, wrote of meeting him. Of Mittleman, he said: ". . . whose style of dress and manner of speech indicated him as being a son of Uncle Sam."

HERB LICHTMAN, of Hub Distributing, also manages Allied Records, the new record outlet across the street from his Avenue jobbing firm. . . MOE BITTER is helping out with MARCUS KLEIN'S music route. . . PHIL MASON, of Mason Distributing, reports he is moving equipment to overseas accounts.

Los Angeles:

(Continued from page 104)

MARY SOLLE of the W. H. Leuenhagen Company, is already planning her summer vacation. Helps her forget the current cold spell by dreaming of suntan oil and palm trees. . . Other visitors seen on Pico Street included IVAN WILCOX, Visalia; PAT PATTERSON, NORMAN TARPENNING, Venice, and DURVAL NOWKA, San Bernardino.

Detroit:

(Continued from page 104)

Avenue. . . HARRY MORGRET, veteran coin machine jobber, has retired permanently from the business because of ill health. He will continue to make his home here. . . DAVID GOLDBERG, formerly of Peerless Automatic Sales, is going extensively into the recording field with the new Peerless Recording Studio.

INTERNATIONAL DETROLA CORPORATION has transferred the development work on its projected cup vender to the Universal Cooler Division plant at Marion, O., in connection with the move of headquarters from Detroit to Newport, Ky. . . J. J. GOODWIN, sales manager of the Temp-Rite Products Company, returned Tuesday from a business trip to Birmingham. . . ROBERT RUEN reports the Falcon shoe-shine machine, which attracted much interest at the recent Chicago show, will soon have a major step-up in production.

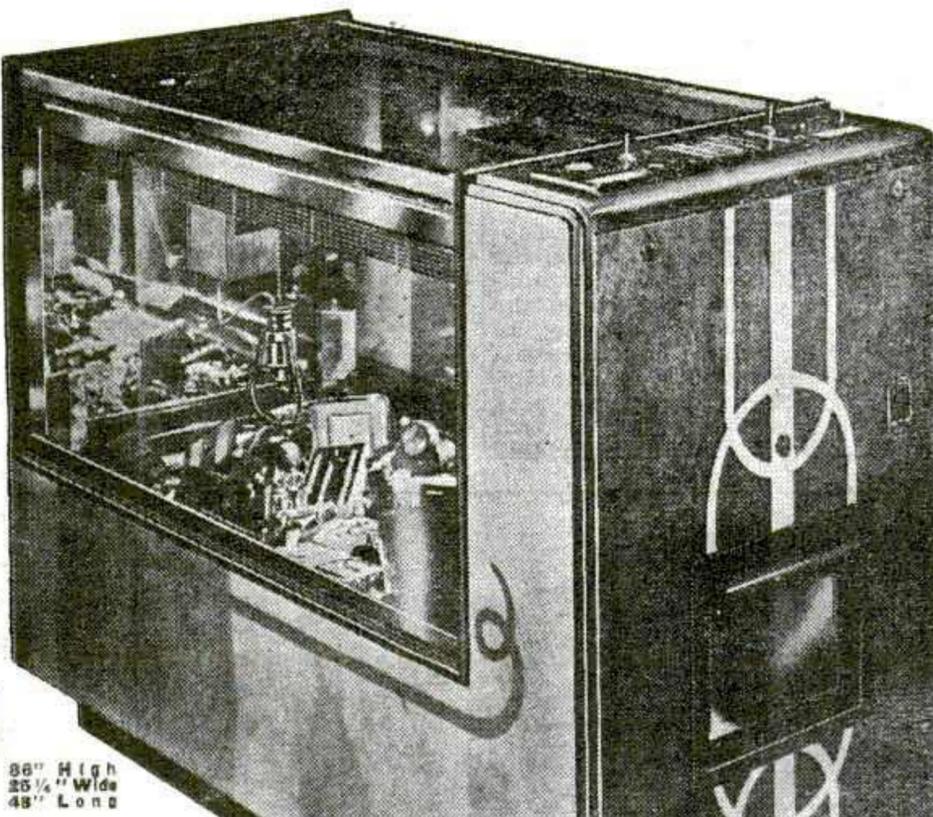
Philadelphia:

(Continued from page 105)

proof on test locations and indicated that they would require less maintenance.

Under the bid, the Dual meters will be supplied to the city at a cost of \$66 each. The company will receive payment on the basis of 70 per cent of the collections until the devices are paid for.

Other firms submitting bids were the KEYSTONE METER COMPANY, of Philadelphia; DUNCAN METER CORPORATION, of Chicago; MAGEE-HALE COMPANY, of Oklahoma City; KARPARK CORPORATION, of Cincinnati, and the TWIN METER SALES CORPORATION, of Pennsylvania.



36" High
25 1/2" Wide
48" Long

HOLLYCRANE

"Meet Me in Saint Louie" at JACK ROSENFELD'S . . . RALPH NICHOLSON BILL BILLHEIMER . . . DON PEARL . . . OPEN HOUSE . . . 3218 OLIVE STREET, ST. LOUIS, MISSOURI . . . FEBRUARY 19 AND 20, 1949 . . . The Hollycrane Trio

COMO MANUFACTURING CORP. 2532 N. ELSTON AVE. CHICAGO 47, ILLINOIS

GIVE TO THE DAMON RUNYON CANCER FUND

SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RH SYSTEM)

(Continued from page 25)

Songs	Publisher	Heard in N. Y.				Heard in Chi.				Heard in Calif.				Add. Sur. Tot. Pts.
		SI	SV	CI	CV	SI	SV	CI	CV	SI	SV	CI	CV	
By the Way (When My Baby Smiles at Me)	B.V.O.	6	6	0	1	2	8	1	2	2	3	0	1	63
Down Among the Sheltering Palms	Miller	3	4	0	4	1	1	1	5	1	2	0	4	76
Down by the Station	American Academy	1	1	0	4	0	0	0	4	0	3	0	4	57
Far Away Places	Laurel	0	8	0	7	0	1	0	7	1	2	0	6	103
Galway Bay	Leeds	1	3	0	7	2	4	4	9	2	1	0	7	126
Here I'll Stay (Love Life)	Chappell	3	5	1	6	7	3	2	6	2	2	1	4	121
Hold Me	Robbins	1	0	0	5	2	1	0	7	1	2	0	5	79
I Got Lucky in the Rain (As the Girls Go)	Sam Fox	5	5	0	3	0	1	0	3	0	2	0	3	57
I Love You So Much It Hurts	Melody Lane	5	5	1	3	2	3	1	3	0	1	0	1	59
It's a Big, Wide Wonderful World	B.M.I.	1	3	0	5	1	1	0	5	1	1	0	5	74
I've Got My Love To Keep Me Warm	Berlin	4	3	2	6	4	3	0	7	1	0	0	6	108
Lavender Blue (So Dear to My Heart)	Santly-Joy	1	7	0	5	0	1	0	5	1	5	0	5	88
Little Jack Frost Got Lost	Spitzer	0	7	0	2	0	3	0	2	0	5	0	1	53
My Darling, My Darling (Where's Charley?)	E. H. Morris	0	5	0	10	3	2	2	11	6	5	0	9	165
My Own True Love (My Own True Love)	Paramount	3	8	0	4	2	3	1	5	3	2	0	4	89
On a Slow Boat to China	Melrose	0	2	1	3	1	4	4	4	2	2	1	2	73
Powder Your Face With Sunshine	Lombardo	2	7	1	6	1	1	1	5	1	2	1	6	110
So in Love (Kiss Me, Kate)	T. B. Harms	7	9	0	5	11	3	0	5	7	4	0	6	121
Someone Like You	Harms, Inc.	1	8	0	5	3	2	0	4	3	1	0	4	91
Sunflower	Famous	3	7	0	2	0	4	2	1	0	10	0	1	67
Tara Talara Tala	Oxford	3	8	0	5	0	2	1	5	2	8	0	5	105
The Pussy Cat Song	Leeds	0	4	0	3	0	3	0	3	0	3	0	4	71
These Will Be the Best Years of Our Lives	Robbins	4	9	0	1	2	4	1	2	5	2	0	2	64
Who Hit Me? (Lend an Ear)	Southern	6	7	1	0	5	5	5	1	0	1	0	0	59

Telequiz Draws 1,200 Entries During Contest

CHICAGO, Feb. 12.—Telequiz Corporation received more than 1,200 entries during its question contest which officially ended Monday (7), according to Joseph Beck, vice-president.

The contest began December 15 and closed January 31. Prizes, awarded for the most suitable questions for use on a Telequiz machine, include a \$50 cash first prize, five super deluxe pens as the next five prizes and 25 deluxe pens for the next 25 most suitable questions. The contest winners are expected to be announced in a few weeks.

Rules of the contest provided that any resident of the United States except Telequiz employees, its advertising agency or their families could submit as many questions as desired provided the questions were submitted on a Telequiz prize contest official entry blank, obtainable at any Telequiz location.

Besides focusing additional public attention on Telequiz machines, the contest is expected to help the manufacturer to learn more about the question and answer machines on location. At the bottom of the entry blank the contestants were requested to give the address of the location where they received entry blanks and their Telequiz score.

HARRISBURG, Pa., Feb. 12.—Profits and taxes on liquor during 1948 yielded the Commonwealth of Pennsylvania \$57,390,000, an increase of \$1,325,000 over 1947, the Liquor Control Board reports. Sales of liquor in the 575-store monopoly dropped 1.6 per cent compared with the previous year, while wine sales jumped 18 per cent, according to the board.

Trade Directory

New Equipment

Hideaway unit by Rex Lee Enterprises, New York.
Show Boat (five-ball) by United Manufacturing Co., Chicago.
Ticket vender by General Register Corp., New York.

Distributors

AMI, Inc., Chicago, appointed Western Distributors, Portland, Ore., and Western Distributors, Seattle, for Washington, Oregon, Northern Idaho and Western Montana; Peskin Distributing, Los Angeles, will also include Northern California with its Southern California, Arizona and Nevada territory; Mayflower Distributing Co., Omaha, for Iowa and Nebraska.

Aireon Manufacturing Corp., Kansas City, Kan., appointed Lindell Sales & Distributing Corp., for the St. Louis area.

Bally Manufacturing Co., Chicago, appointed Northeastern Amusement Co., Boston, as regional distributor in the five New England States.

Arthur H. DuGrenier, Inc., Haverhill, Mass., appointed Ben H. Golob Distributing Co., for New York and New Jersey.

Eastern Electric Vending Machine Corp., New York, appointed Atlantic New York Corp., for New York City metropolitan area, Northern New Jersey, Connecticut and the greater part of New York State; Atlantic Pennsylvania Corp., for Southern New Jersey, Delaware and most of Pennsylvania; W. B. Music Co., Kansas City, for Kansas; Atlas Music Co., Detroit, for Michigan, and the W. B. Novelty Co., St. Louis, for Southern Illinois and Missouri.

Revo, Inc., Deerfield, Mich., appointed Travers & Co., Inc., 89 State St., Boston, to cover the New England States.

Rudd-Melikian, Inc., set up six new distribution areas—Erie, Pa.; Flint, Mich.; Grand Rapids, Mich.; Peoria, Ill., and Cleveland.

Telecoin Corporation, New York, appointed Launderwell Corp., East Lansing, for Western Michigan; Tele-Matic Corp., Philadelphia, for Eastern Pennsylvania and Northern New Jersey; Alabama Television Sales, Birmingham, for Alabama; Commercial Distributors, Inc., Cincinnati, for Southern Ohio and Northern Kentucky, and Miracle Services, Inc., New Orleans, for Louisiana.

Universal Industries, Inc., Chicago, appointed Louisiana Coin Machine Sales, Lafayette, for Southwest Louisiana.

Watling Manufacturing Co., appointed Island Sales Service, Honolulu, as exclusive distributor for the Hawaiian Islands.

Williams Manufacturing Co., appointed Commercial Music Co., Dallas, for Texas, New Mexico and Oklahoma.

World Wide, Chicago, was appointed national distributor for the Mercury Shuffleboard line.

Personal Notices

Alan F. Clark resigned as president and general manager of the Clark Bros. Chewing Gum Co., Pittsburgh, Pa.

Frank O. Doyle was appointed sales manager for the Alco-Deree Co., Chicago.

Theodore J. Isaacs resigned as vice-president of Alco-Deree Co., Chicago.

Sam Waldor, ABC Distributing Co., was re-elected president of the Music Guild of America, Newark, N. J.

J. Zachary was appointed vice-president and general sales manager of the Shotwell Manufacturing Co., Chicago.

New Addresses

The Dennison Sales Co. (Desco) opened temporary offices at 176 West Adams Street, Chicago.
Hudson Automatic Music Co., and

Moss Music Co., moved from East Jefferson Avenue to Joy Road, Detroit.

Firm Merger

The Robinson Sales Co., Detroit, was purchased by A. P. Sauve & Co., and will operate under the Sauve name, occupying quarters at 7525 Grand River Avenue, former location of the Robinson company.

WANT DRAW BELLS, REGULAR AND DE LUXE

FOR SALE—2 Special Entry F.P. One Ball, \$135.00. 2 NEW JENNINGS 25¢ Standard Chrome, Reg. \$289.50, at \$200.00 ea. New Wurlitzer 1015 and 1080, \$425.00. New and Used Pin Balls: New Citation, Multi-Bell, Sales Boards, Mills Bells. Write for prices.

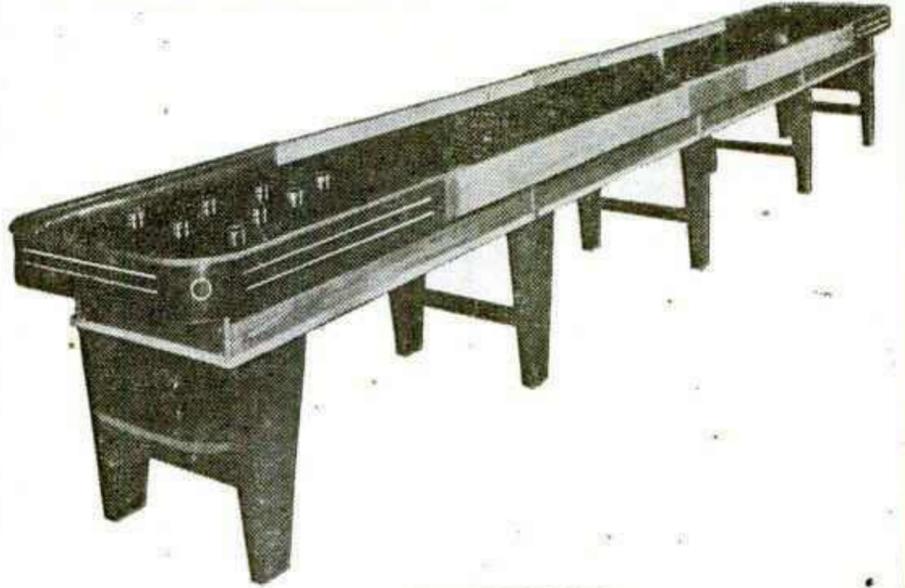
GENERAL COIN MACHINE CO.

1531 Derry St. HARRISBURG, PA. 225 N. 9th St. PHILADELPHIA, PA.

CORRECTION

IN LAST WEEK'S ISSUE ADDRESS FOR AMUSEMENT SALES WAS INCORRECTLY LISTED CORRECT ADDRESS IS 577 10TH AVENUE NEW YORK CITY

Everything About It Tells You That
SEBRING



is the Best **BUY** of all

... in all these ways

Cabinet comes in two pieces and can be moved very easily and economically.

Sebring Dura-Top Shuffleboards are guaranteed unconditionally.

Sebring Dura-Tops will not warp, dent, twist or stain.

Immediate delivery.

Our REPUTATION and BACKGROUND in the Coin Machine Business is your assurance that YOU CAN BUY FROM US WITH CONFIDENCE THAT YOU ARE BUYING THE BEST AT THE LOWEST PRICE.

SEBRING MEANS FIRST FOR QUALITY AT LOWEST COST

See your local distributor or write us direct.

DISTRIBUTORS—WRITE FOR EXCLUSIVE DEAL

A. G. SEBRING CORPORATION

2300 W. Armitage

Chicago 47, Illinois

★ THE STANDARD ★
TUXEDO JEWEL BELL



Equipped With **STANDARD AUTOMATIC SELF LOADING—NON ELECTRIC CHANGEMAKER**

Built right into the machine for 5c play.

MONEY BACK GUARANTEE

If not satisfied, return within 10 days and full purchase price will be refunded. WE WILL PAY FREIGHT BOTH WAYS.

Price **\$225.00**

F. O. B. Chicago Available in 5c-10c-25c-50c-\$1.00 play. Standard Models ranging from \$145.00.

STANDARD COIN MACHINE CO.
1474 HUBBARD ST. CHICAGO
Phone: HAymarket 1-0853
Est. 1938—References: Manufacturers' National Bank

THE ONLY GUARANTEED

SHUFFLEBOARD WEIGHT AVAILABLE

REGULATION SIZE

- WILL NOT DENT
- WILL NOT JUMP
- WILL NOT PEEL

ACCURATE AND FAST—PRICED RIGHT

MERCURY SHUFFLEBOARD SERVICE & SUPPLY CO.

1525 N. CLARK STREET

CHICAGO 10, ILLINOIS

MYCO AUTOMATIC SALES CO.

READY FOR LOCATION!

Panoramas . . \$150.00	Ten Strikes \$39.50
Pan W. Boxes 7.50	Peo B'Ball . . 25.00
Pan Adaptors 5.00	Barrel of Fun 49.50
Photomatics 295.00	Vendo Coca-C. 79.50
Submarines 95.00	Master Vendors 4.95
Sky-Filters . 95.00	Kicker-Katcher 7.50
Chicken Bams 69.00	Gottlieb Grips 7.50
Shoot Chutes 69.00	Exhibit Diggers 19.50
Air Raiders 95.00	Headline Press, complete . 149.50
Ace Bombers 95.00	

1/4 Deposit—Balance C. O. D.

347 S. HIGH ST., COLUMBUS, O. MA 1600

PRICE SLASHED!

HI-LO-FIELD DICE GAME



ORIGINALLY PRICED AT \$39.50

NOW \$17.50 IN LOTS OF 12 OR EACH MORE—\$16.50

- ★ BEAUTIFUL 5 COLOR LAYOUT
- ★ FOOL-PROOF CONSTRUCTION
- ★ NO FEDERAL AMUSEMENT TAX
- ★ TOP EARNINGS FOR COUNTER SPACE

The new, larger, more attractive and improved HI-LO-FIELD Dice Game. Earnings from \$50 to \$100 daily in ordinary locations. HI-LO-FIELD is helping thousands of cigar stores, taverns, night clubs and road spots revive their dice game earnings. NO COIN SLOT . . . portable and easily removed from counter. Ideal for closed territories. OVER-ALL SIZE, 14x21 inches.

1/2 Deposit With Order, Balance C. O. D.

VALLEY SALES SERVICE
31 North Broadway AURORA, ILL.

VEST POCKET BELLS

\$65.00

1/2 Deposit With Order.

We Have All Mills Bells in Stock

FRIEDMAN AMUSEMENT COMPANY
441 Edgewood Ave. S. E., Atlanta, Ga.
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

FREE! FREE!

Two games for the price of one. Buy one and we'll ship one free. Hurry! FLIPPER GAMES

STATE FAIR	\$35.00
SUPER SCORE	35.00
STEP UP	35.00
MISS AMERICA	35.00
GANTEEN	35.00
SMARTY	35.00
DYNAMITE	35.00
SPELLBOUND	35.00
BASEBALL	35.00
SURF QUEEN	35.00

OLSHEIN DIST. CO.
1100 Broadway Albany 4, N. Y.

—AVAILABLE—

PRECISION SHUFFLEBOARD RESURFACING

Mechanic with years of all around experience in the East desires to locate in the Midwest and will consider contract work in new territory. All work guaranteed.

BOX D-132
c/o The Billboard Cincinnati 22, O.

A-1 ORIGINAL ROLLDOWNS

Total Roll . . \$ 24.50	Singapore . . . \$39.50
Advance Roll . 49.50	Mimi 39.50
Bing-a-Roll . 225.00	Tropicana . . . 49.50
Hy Roll 175.00	Bermuda 59.50
Gold Mine . . . 39.50	Cover Girl . . . 59.50
Hawaii 39.50	Melody Roll . . 59.50

CATARACT AMUSEMENT COMPANY
2512 Highland Ave. Niagara Falls, N. Y.

Bally Begins Shipments on New Consoles

CHICAGO, Feb. 12.—George Jenkins, vice-president and general manager of Bally Manufacturing Company, this week said that Spot-Bell, a new console, is in production and first deliveries have started.

In addition to the normal rewards symbols ranging from two cherries to three bars, a single cherry and a single orange flash as extra coins are inserted for the same play. Thus if the single cherry or single orange remains after flashing back and forth, player has additional chances to gain rewards. It is also possible for both single fruit symbols to remain lit after the flash action.

Jenkins explained that the game is called Spot-Bell because the player is spotted extra rewards at mystery intervals. Several of its features, he said, were adapted from the Bally one-ball, Citation, which also is still in production. Among the new points on Spot-Bell is its advance odds system, which permits additional coin insertions on the same play to change the odds from two up to special, extra special and super special. Odds either advance or remain as high as on previous coin when additional insertions are made on the same play but never drop back to a lower level, Jenkins stressed.

NCMDA Makes Steady Progress

(Continued from page 90)

sessments for advertising listings have been eliminated entirely. New members continue to pay the regular \$250 initiation fee.

Currently, the association is working out plans for its spring meeting at which complete reports on all undertakings in the past six months are expected to be given to the membership. Policies for the remainder of the year are also to be brought up for discussion. While previous meetings have been held in Chicago because of city's accessibility, there is some possibility that membership, now being polled on the subject, will vote for a resort site for the next session.

Fingulin has completed and mailed a new directory of NCMDA members. Other special services for the group include an engraving of the new NCMDA seal, to use on firm stationery and photostats suitable for reproduction in distributor advertising.

NCMDA's board of directors is as follows:

J. D. Lazar, B. D. Lazar Company, Pittsburgh; Dave Bond, Trimount Coin Machine Company, Boston; Leo Weinberger, Southern Automatic Music Company, Louisville; Bill Marmar, Sicking, Inc., Cincinnati; Irv Blumenfeld, General Vending Sales Corporation, Baltimore; Joe Ash, Active Amusement Machine Company, Philadelphia; Lou Wolcher, Advance Automatic Sales, San Francisco; Lou London, London Music Company, Milwaukee, and George Prock, General Distributing Company, Dallas.

Downs Named to Penn Post

PHILADELPHIA, Feb. 12.—Jackson Downs, active in the shuffleboard business for the past 16 years, has been signed by the Penn Shuffleboard Company to a public relation-promotion post, it was announced here this week. Downs, who has organized several leagues in the East, authored the tournament guide, *Official Shuffleboard Rules and Regulations*.

Penn is now concentrating production facilities on its plastic board, Black Beauty, said to minimize factors of warping, marring or chipping. But the firm is still manufacturing its standard hard maple playing fields.

Record Reviews

(Continued from page 34)

RATINGS (100 Point Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

ARTIST

TUNES

LABEL AND NO.

COMMENT

RATINGS

OVER-ALL DISK JOCKEY DEALER OPERATOR

FOLK

THE WESTERN SWINGBILLIES
(Lloyd Cornell)
(Cozy WS-149-50)

Tear Drops and Empty Arms 44--40--44--48

Little folk feeling here, as trio and small ork take a pop approach to a good country tune.

A Heart Once Broken 44--40--44--48

Tune has interest, but rendition lacks authority.

DON KIDWELL & HIS RED RIVER VALLEY BOYS
(Sylvan 350)

I Found a Star on Earth 51--50--51--52

Tune here shows promise, with warbler delivering straight and clear, but botched backing hurts side beyond redemption.

How Could You? 51--50--51--52

Same complaint.

JOHNNY BOND
(Columbia 20545)

A Heart Full of Love 77--77--77--77

Bond sells the Eddy Arnold click strong.

Tennessee Saturday Night 71--71--70--72

Again a good rendition of a tune established and trademarked—this one by Red Foley.

PEE WEE KIN & HIS GOLDEN WEST COWBOYS
(Victor 21-004)

The Ghost and Honest Joe 64--64--64--64

Swings up-tempo novelty offering; subject matter a comic encounter between a field hand and a ghost. Diverting but lightweight.

Out of My Mind 62--62--61--63

Good-grade instrumental work and okay warbling on a strictly routine slice of material.

DAVE DENNEY
(Victor 21-0003)

Out of Control 71--72--70--73

Good lyric appeal in this sermon on the wickedness of mankind, with Denney delivering convincingly.

If the Truth Were Ever Known 66--67--66--68

Nothing strongly appealing in this straightforward rendition of a routine Western torcher.

TEX RITTER
(Capitol 15375)

Teneha, Timpson, Bobo and Blair 81--81--80--82

A train song, freighted with regional references to east Texas life. Sincere and convincing feeling for the country, with Ritter projecting pointedly.

I Don't Want You Anymore 72--72--71--73

Ornate rendition of a typical Western weeper.

THE ROCKY MOUNTAIN BOYS
(Cozy RM-135-6)

Take a Look at My Heart 74--74--74--73

Hill-tune harmony and plinky banjos make this sentimental tune sound sincere, but not soupy.

One Year Ago 59--60--60--58

Hearty solo warbling loses most of its fine quality in tin-can recording sound.

ARTIST

TUNES

LABEL AND NO.

COMMENT

RATINGS

OVER-ALL DISK JOCKEY DEALER OPERATOR

FOLK

GEORGE MORGAN
(Columbia 20547)

Please Don't Let Me Love You 77--78--78--76

George's plaintive sob-and-yodel warbling gives fine shape to a sincere-sounding Western.

Candy Kisses 83--84--83--82

George's version of the new folk hit features a more leisurely, intimate approach than the bouncy Elton Britt etching. Should get plenty of play where this style is preferred.

BOB HARTE- THE WAYFARERS- THE RANCH BOYS
(Dana 4001)

Beyond the Purple Hills 64--64--64--64

The boys create a rough outdoor flavor on this Broadway Western, with Harter's bass voice occasionally standing out.

Lulu 77--78--78--76

Comic lyrics are projected with fine feeling by Bob. Bright tempo and good beat contribute to a satisfying side.

HOT JAZZ

JAMES MOODY AND HIS BOP MEN—CHANO POZO
(Blue Note 555)

Tin Tin Deo 77--78--80--72

The late Chano Pozo is featured here, and he blows fine bongo and Cuban chant vocal; supporting cast makes exciting music with him. Add the fact that piece was clefted by Gil Fuller, and you have a strong jazz item.

Oh Henry! 73--74--76--70

Group, without Pozo here, swings another intriguing Fuller opus, with Erny Henry's alto and Dave Burns' horn the solo standouts.

FLIP PHILLIPS- MACHITO ORK
(Mercury 11012)

No Noise, Part I 80--80--80--75

Unusual jazz is this combination of erstwhile tenor man Flip Phillips with the driving Latin rhythms of the exciting Machito band to make up what supervisor Norman Granz calls Afro-Cuban bop.

No Noise, Part II 80--84--80--75

(Charlie Parker-Machito Ork)

Esoterically, this is the more exciting of the two sides with king Parker providing more provocative imagination that does Phillips.

ILLINOIS JACQUET
(Apollo 785)

South Street Special 70--70--72--68

Jumpin' instrumental spots some fair Joe Newman trumpet, then the leader's biting tenor takes over for most of the side. Weak recording takes the teeth out of it, however.

Diggin' the Count 71--72--72--70

Typical Basie jump stuff here and again, Jacquet stars, with his usual freak high notes riding at a nervously fast tempo. Same recording trouble here. Intro is like the Ebbins Nemo "Hip, Hip, Hooray," while remainder is similar to Basie's "The King."

RATINGS (100 Point Maximum)
 90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
 40-69 SATISFACTORY • 0-39 POOR

ARTIST TUNES LABEL AND NO. COMMENT	RATINGS		
	OVER-ALL	DISK JOCKEY	DEALER OPERATOR
HOT JAZZ			
CATS AND JAMMERS (Solo SO 10-001)			
St. Louis Blues First release on new label is an all-star Dixie side cut some years back for another firm. Bob Haggart's whistling is the feature here, along with some okay horn work and ensemble drive.	69--71--68--66		
The Blues Take-your-turn instrumental blues, with good Dixie trumpet and 'bone goes. Side has a sound like one of the better jam sessions at Ryan's.	67--70--66--64		
CHUBBY JACKSON ORK (MGM 10354)			
"Mom" Jackson Wacky vocal intro leads into some good bopping by guitarist Billy Bauer, trumpet Conti Condoli, tenorist Emmett Carls and pianist Tony Aless.	68--72--70--61		
Follow the Leader Jackson is likely to become the Spike Jones of bop if this keeps up; it's a humorous opus which displays fine solos by Emmett Carls, Conti Condoli and features the oassist's own lunatic gyrations.	70--70--70--NS		
RELIGIOUS			
BROWN'S FERRY FOUR (Kling 750)			
Hallelujah Morning Country spiritual group makes clean, full harmony on a catchy folk-style melody.	74--76--75--70		
When He Blessed My Soul More harmony than melody here, but the hill folks should go for the lusty spirit this lively group projects.	72--74--74--68		
THE DIXIE-AIRES (Exclusive 82X)			
Movin' Up the King's Highway Popular spiritual warblers get off a light, relaxed rhythm chant, more on the secular than the religious side.	69--69--70--68		
When the Moon Go Down Boys generate a head of steam in a fervent fast spiritual job with that old-time-religion flavor.	74--74--75--72		
MOLLY O'DAY (The Cumberland Mountain Folks) (Columbia 20534)			
Matthew Twenty-Four Mountain prayer-meeting hymn-singer preaches the gospel with real sincerity.	71--73--73--68		
The Black Sheep Returned to the Fold Lynn joins Molly here for some harmony, mountain style. The orking is in the same authentic vein.	68--70--70--65		
GOLDEN GATE QUARTET (Mercury 8118)			
Mene, Mene, Tekel Sock debut of the fine quartet on the Mercury label, as they do an infectious rhythm vocal. Material is first-rate, written by Harold Rome for "Pins and Needles" a dozen years back.	80--80--80--80		
Talking Jerusalem to Death Tune is a strong topical work, theme and title inspired by a Ted Thackrey editorial on Palestine. Should get a strong air play.	79--83--78--77		

ARTIST TUNES LABEL AND NO. COMMENT	RATINGS		
	OVER-ALL	DISK JOCKEY	DEALER OPERATOR
RELIGIOUS			
MARIE KNIGHT (Sam Price Tric) (Decca 48092)			
Behold His Face Sister Knight puts plenty of heart and rich voice into this devotional chant.	76--76--76--NS		
Gospel Train Things start jumpin' here with handclapping and boogie backing. Chirp doesn't dig too deep, however.	71--72--70--71		
GRANDPA JONES & HIS GRAND-CHILDREN (Kling 747)			
144 Thousand Were There Grandpa's in great form on this moralizer and gets strong, sympathetic support from the string band.	77--80--79--73		
That Depot in the Sky Warbler's throaty gusto suits this bouncy hill-country spiritual to a "T."	78--81--79--74		
BROWN'S INSPIRATIONAL SINGERS (Tru-Blue 504)			
I Want To Live Like Jesus Gospel group lacks polish and bite.	62--62--63--60		
Blessed Are the Dead That Dieth in the Lord Plenty of sincerity here, and solo chanter pleases. Group harmony is weak, however.	58--60--60--55		
STARS OF HARMONY (Supreme 1511)			
Rough and Rocky Road Male group builds up exciting revival spirit with hearty shouting, handclapping, and tight ensemble harmony.	77--79--79--70		
Stand By Me Soulful chant is served up in an impressive production. Should click with the down-home folks.	78--82--82--70		
CAROLINA BLAZERS (Bravo S-1002)			
Be Ready When He Comes Southern spiritual quartet does a not-too-splitted tho smoothly blended job on this medium-tempo rhythm piece.	61--60--62--NS		
Moses Same application of talent and lack of fire on this well-harmonized slow spiritual.	61--60--62--NS		
LATIN AMERICAN			
SEPTETO HABANERO (Victor 23-1107)			
La Guinda (bolero) Native Cuban group gets compelling beat. Chanters and trumpeter use mucho vibrato which in some quarters is considered a sign of authenticity. Side should go with rhumbaddicts.	71--70--72--70		
Galan, Galan (son) More fine dance rhythm here. Chanting too is in a more rhythmic vein.	73--72--74--72		
JOSE RENE (Pan American Pan 090)			
Adios Pampa Mia (tango) Rich Argentine - style tango with interesting warbler and choral contributions makes listenable and danceable side.	73--73--73--72		
El Africano (tango) Straight instrumental is a shade less forceful than slip.	71--71--71--70		

(Continued on page 110)

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61 49	Regal 79	
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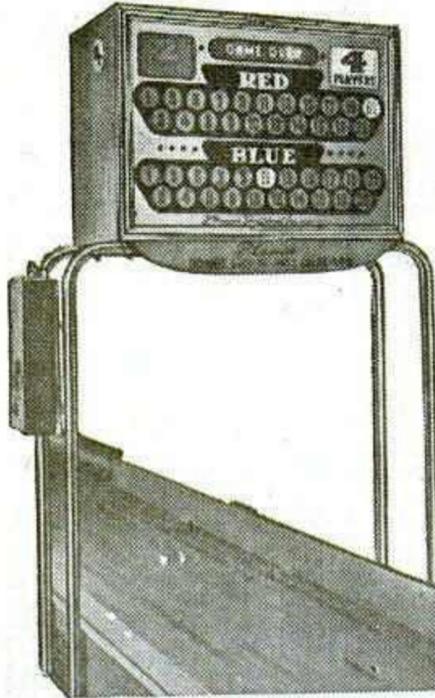
Chi Coin Starts Pistol Delivery

CHICAGO Feb. 12.—Chicago Coin Machine Company has begun delivering a shooting gallery game which occupies the space of the average size arcade machine but simulates a 50-foot shooting range, Sam Wolberg

and Sam Gensburg, firm heads, said this week.

Game provides 15 shots for a nickel from a standard pistol equipped with an electric trigger. If player makes all 15 shots he keeps on shooting until he misses or makes 30 shots in a row. When player makes up to four hits, word "Rookie" appears on scoreboard. Other words lighting up on scoreboard are "Average" for 5-9 hits, "Marksman" for 10 to 24 hits, and "Sharpshooter" for 25 or more hits.

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Record Reviews

(Continued from page 109)

RATINGS
(100 Point
Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

ARTIST
TUNES
LABEL AND NO.
COMMENT



LATIN AMERICAN DAMIRON Y CHAPU- SEAUX

(Secco 680)
Cosa Linda (guajira-
son) 78--79--79--77

Etching from Puerto Rico spots punchy, angular brass and strong rhythm. The warbling and Damiron's piano are tasty. Good dance side.

Resbalando (merengue) 73--75--73--72

Dance is closely related to a samba, and the boys make the rhythm persuasive. More hearty warbling as piano keeps riding in the background.

DAMIRON Y CHAPU- SEAUX

(Secco 679)
Merengue De Frac (merengue) 68--68--68--68

Rhythm, cleffing, and chanting all okay here, but melodic material is dull.

Caramelero (guaracha) 79--79--80--78

Pleasing folk-type melody here. Chanter, chorus, off-beat sections, and fine Damiron piano ride easily over enthusiastic rhythm. Rhumbaphiles will like.

BOBBY CAPO (Roberto Ondina Ork)

(Secco 7018)
Quiero Estar Contigo (bolero-mambo) 80--80--80--81

The swooner lends his melting quality to a classy melody. The tricky afro rhythm will attract the dancers.

Sombra Que Besa (bolero) 80--80--80--80

More polite rhythm here, but highly danceable. Bobby and the tune sound great.

CHUCHO MARTINEZ (Terig Tucci Ork)

(Secco 684)
Mi Guadalupe (bolero) 79--80--80--78

Classy cancion is neatly wrapped up in Chucho's mellow tones. Backing maintains dance beat and subtle subtone support.

Inquietud (bolero) 80--81--80--79

Like the flip, this is a Maria Grever tune. English version is current plug. "Wind in My Sails." Crooner's stylization and the orking are more than satisfactory.

RENE TOUZET ORK Masquerade

(Capitol 15360) 79--81--79--76

The Latin pianist takes a chord pattern and gives it plenty of modern garnish. This rumba rhythm is strong and leader's piano ditto.

Just an Idea 72--74--72--70

Rumba instrumental features Rene's piano with rhythm. Side is flashy, but fails to build in unified fashion.

PEPE GUIZAR Soy Tapatio (son Jalisciense)

(Victor 23-1124) 74--75--74--73

Pepe and his Mexican troubadours evoke a rich typical flavor here.

Veracruz Tierra Querida (son Veracruzano)

Polished but typical Mexican group assist the intimate mannered Pepe with lively chorus chanting and sparkling guitars. A colorful, atmospheric side. 77--78--76--76

ARTIST
TUNES
LABEL AND NO.
COMMENT



LATIN-AMERICAN ARSENIO RODRIGUEZ Y SU CONJUNTO

(Victor 23-1105)
Lo Que Dice Usted (son montuno) 59--58--60--58

Coarse-textured Cuban group's appeal here is limited to Latin neighborhoods.

Luna Al Amanecer (bolero) 61--60--62--60

Rhythm okay on this slower side, but same lack of polish limits its audience.

BOBBY CAPO (Avelino Munos)

(Secco 7016)
Felix Cumpleanos (guaracha) 77--82--80--70

Bobby's own version of "Happy Birthday," and it will probably become a standard. Group warbling and fine piano and rhythm help.

Anniversario De Bodas (bolero) 78--82--80--72

Bobby's own anniversary song is a beautiful melody, also likely to endure. He sings it with warm sentimental quality.

CESAR CONCEPCION ORK (Joe Valle)

(Victor 23-1108)
Quisiera Verte (bolero) 75--75--75--75

Crooner Valle does a suave job on this classy bolero, tho the orking is a bit muscle bound.

Mas Que Bebe (rumbon) 75--75--76--74

Rumba specialists will go for the up-tempo rhythm. Orking is on the jazzy side.

MIGUEL DE CONZALO (Victor 23-1106)

No Te Desesperes (bolero) 79--80--78--78

Miguel shows plenty of style in this bluesy bolero, alternating mellow crooning with earthy afro shouting, for a thoroly effective side.

Soy Felix (bolero) 79--80--78--78

The Ellington influence is felt here in both tune and orking. Miguel warbles it with much feeling.

JOSE MORAND ORK (Victor 20-3342)

Brazilian Rhapsody 84--87--84--80

Instrumental has enough ingredients to be another "Rumba Rhapsody" or "Jungle Fantasy." Beautifully cleffed and recorded, it starts as a lush bolero, breaks into a flashy samba.

Rumba Cocktail 81--84--82--78

More fine cleffing and recording, this time for a top-notch dance side. Colorful orking is highlighted by Oscar Kosarin's piano work and sparkling flute and trumpet spots.

JOSE RENE & HIS PAN AMERICANS

(Pan-American PAN-091)
Arrepentida (Guaracha) 79--80--79--77

Spirited group produces a beat that should please Yankee rumbaddicts, but retains all the authentic qualities for Latin buyers also. Guitars, piano and group chanting are tops.

Adios Negrita (Guaracha) 81--83--80--77

Flavor is even richer here.

ADVANCE RECORD RELEASES

(Continued from page 36)

LATIN-AMERICAN

- A Flor Del Fango
A. Rodriguez Conjunto (Que Cosas) National 23-1171
- Acclera
P. Macias (Yo La) Victor 23-1156
- Amor Desconocido
P. Vargas (No Seas) Victor 23-1152
- Angoa
Arcano (Llegaron Los) Victor 23-1153
- Brazilian Rhapsody
J. Morand & Ork (Rumba Cocktail) Victor 20-3342
- Dame Tu Corazon
K. Ochart Ork (Ticky Ticky) Tower 2005
- El Ahogado
Los Tres Vaqueros (El Gavilan) Victor 23-1123
- El Ausente
Duetto Sonora (Si Dios) Victor 23-1113
- El Gavilan
Los Tres Vaqueros (El Ahogado) Victor 23-1123
- Feliciano Esta Cansa
Los Guaracheros De Oriente (Misterio) Victor 23-1155
- Feliz Viaje
A. Rodriguez Conjunto (No Me) National 23-1147
- La Cancion Del Vaquero
Garzon Y Collazos (Te Jure) Victor 23-1157
- La Chamuscada
A. Pineda-Los Jumileros De Taxco (La Chiquiriquis) Victor 23-1122
- La Chiquiriquis
A. Pineda-Los Jumileros Detaxco (La Chamuscada) Victor 23-1122
- Llegaron Los Millonarios
Arcano (Angoa) Victor 23-1154
- Mi Error
Trio Urquiza (Vengo) Victor 23-1153
- Mi Querida Alicia
Trio Tariacuri (Pocito De) Victor 23-1114
- Misterio
Los Guaracheros De Oriente (Feliciano Esta) Victor 23-1155
- No Me Llores Mas
A. Rodriguez Conjunto (Feliz Viaje) National 23-1147
- No Seas Asi
P. Vargas (Amor) Victor 23-1152
- No Te Desesperes
T. Pizarro (Sin Fe) Verne 0412
- Pocito De Nacaquina
Trio Tariacuri (Mi Querida) Victor 23-1114
- Que Cosas Tendran Las Mujeres
A. Rodriguez Conjunto (a Flor) National 23-1171
- Rumba Cocktail
J. Morand Ork (Brazilian Rhapsody) Victor 20-3342
- Si Dios Quiere
Duetto Sonora (El Ausente) Victor 23-1113
- Sin Fe
T. Pizarro (No Te) Verne 0412
- Te Jure Mi Amor
Garzon Y Collazos (La Cancion) Victor 23-1157
- Ticky Ticky Teck
K. Ochart (Dame Tu) Tower 2005
- Vengo Borracho
Trio Urquiza (Mi Error) Victor 23-1153
- Yo La Mato
P. Macias (Acclera) Victor 23-1156

CLASSICAL

- Griffes: The White Peacock, Op. 7, Parts I & II—L. Stokowski, Dir., The Philharmonic-Symphony Ork of New York Columbia 19012-D
- Invitation to the Waltz Album—A. Kotelaneiz Ork (4-12") Columbia MM-815
- A Thousand and One Nights . . . Columbia 7624-M
- Gold and Silver Waltz . . . Columbia 7626-M
- Gypsy Love Waltz . . . Columbia 7625-M
- Two Hearts in Three-Quarter Time Columbia 7627-M
- Vienna, City of My Dreams . . . Columbia 7625-M
- Waltz Dream . . . Columbia 7627-M
- Waltz From "Gypsy Baron" . . . Columbia 7626-M
- Waltz From "Sari" . . . Columbia 7624-M
- Mahler Songs Album—D. Halban-B. Walter (3-10") Columbia MM-809
- 1. Abloesung in Sommer; 2. Hans and Gretel . . . Columbia 17564-D
- Erinnerung . . . Columbia 17563-D
- 1. Fruhlingsmorgen; 2. Starke Einbildungskraft . . . Columbia 17563-D
- Ich Ging Mit Lust Durch Einen Grunen Wald . . . Columbia 17565-D
- Nicht Widersehen . . . Columbia 17565-D
- Scheiden und Meiden . . . Columbia 17564-D
- Mozart: Sonatas for Violin and Harpsichord, Vol. 11, Album—A. Schneider-E. Kirkpatrick (4-12") Columbia MM-811
- Sonata in E-Flat (K. 302) (3 Pts.)
- Sonata in D Major (K. 306) (5 Pts.)
- MM (72778-D-72781-D)
- Mozart: Rondo in D. K. 382 (12"), Parts I & II—E. Fischer National 11-0031
- Sacred Songs by Helen Traubel Album—H. Traubel (5-12") Columbia MM-807
- 72760-D-72764-D
- Bach: Komm, Suser Tod
- Bizet: Agnus Dei
- Handel: Israelin Egypt
- Handel: The Messiah
- Handel: Xerxes-Largo
- Mendelssohn: Elijah
- Santa Lucia—L. Infantino-A. Erede, Dir. (Torna a) Columbia 17570-D
- Schubert: Introduction, Theme and Variations in B-Flat Major, Op. 82, No. 2 (Parts I & II)—G. Piatigorsky-R. Berkowitz (1-12") Columbia 72765-D
- Schumann: Fantasiestucke No. 1, Op. 73 (Parts I & II)—G. Piatigorsky-R. Berkowitz (1-12") Columbia 72770-D
- Johann Strauss: Roses From the South, Op. 388 (Parts I & II)—Pittsburgh Symphony Ork-F. Reiner, Dir. (1-12") Columbia 12941-D
- Stravinsky: Symphony of Psalms Album—Columbia Broadcasting Symphony Ork-I. Stravinsky, Dir. (3-12") Columbia MM-814
- MM (72782-D-72784-D)
- Torna a Surriento—L. Infantino-The Philharmonic Ork-F. Patane, Dir. (Santa Lucia) Columbia 17570-D

RELIGIOUS

- I Have a Friend
J. Jackson (Somebody Saved) Capitol 15392
- Just a Closer Walk With Thee
Wings Over Jordan (Pray on) Victor 22-0006
- O Beautiful Star of Bethlehem
La Fevre Trio-Big Jim Waits (Waiting for) Bibletone 7014
- Pray On
Wings Over Jordan (Just a) Victor 22-0006
- Somebody Saved Me
J. Jackson (I Have) Capitol 15392
- The Pale Horse and His Rider
R. Acuff (Were You) Columbia 20550
- The Circle Was Broken
C. Story & the Rambling Mountaineers (The Lord) Mercury 6154
- The Lord Keeps a Record
C. Story & the Rambling Mountaineers (The Circle) Mercury 6154
- Waiting for the Call
La Fevre Trio-Big Jim Waits (O Beautiful) Bibletone 7014
- We'll Soon Be Done With Troubles and Trials
Le Fevre Trio (Won't We) Bibletone 7010
- Were You There When They Crucified My Lord?
R. Acuff (The Pale) Columbia 20550
- Won't We Be So Happy
Le Fevre Trio (We'll Soon) Bibletone 7010

HOT JAZZ

- Bechet's Fantasy
Bechet-Nicholas Blue Five (Old Stack) Blue Note 54
- Beef Stew
H. Singer Sextette (One for) Savoy 688
- Evidence
The Thelonious Monk Quartet (Ruby My) Blue Note 549
- Guarachi Guaro
D. Gillespie Ork (Lover, Come) Victor 20-3370
- Lover, Come Back to Me
D. Gillespie Ork (Guarachi Guaro) Victor 20-3370
- Old Stack o' Lee Blues
Bechet-Nicholas Blue Five (Bechet's Fantasy) Blue Note 54
- One for Willie
H. Singer Sextette (Beef Stew) Savoy 688
- Ruby, My Dear
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G. Marks-J. Stone, Dir. (Shmoo Lesson) Songs of the Shmoo 110
- Happy Birthday
J. Winters (1-10") Mayfair K-117
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- Kiddie Barn Dance Album—J. Winters (1-10") Mayfair K-114
- Kiddie Hit Parade Album—J. Winters (2-10") Mayfair M-5
- All Through the Night . . . Mayfair K-107
- Hansel & Gretel's Dance . . . Mayfair K-107
- Old McDonald Had a Farm . . . Mayfair K-106
- Parade of the Wooden Soldiers . . . Mayfair K-106
- Little Willie—J. Winters (1-10") Mayfair K-115
- Magic Carpet Album—J. Winters-F. Lynn (2-10") Mayfair M-7
- Music Box Album—J. Winters (1-10") Mayfair K-111
- Shmoo Lesson
G. Marks-J. Stone, Dir. (A Shmoo) Songs of the Shmoo 110
- The Shmoo Club
G. Marks-J. Stone, Dir. (The Shmoo) Songs of the Shmoo 105
- The Shmoo Doesn't Cost a Cent
G. Marks-J. Stone, Dir. (The Snuggable) The Songs of the Shmoo 100
- The Shmoo Is Clean, the Shmoo Is Neat
G. Marks-J. Stone, Dir. . . . Songs of the Shmoo 105
- The Snuggable, Huggable Shmoo
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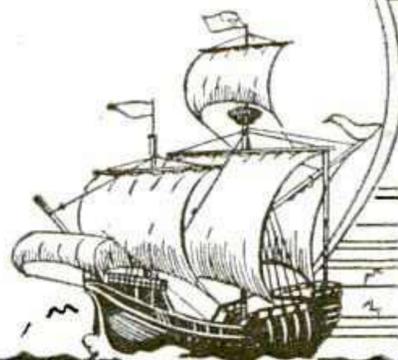
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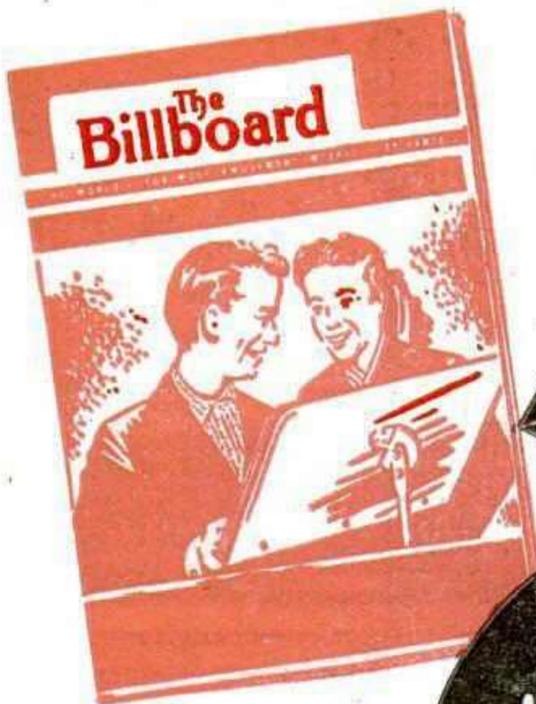
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SEND TODAY FOR OUR LIST OF RECONDITIONED PIN GAMES READY FOR LOCATION

Scott-Crosse Co.

1423 Spring Garden Street
Philadelphia, Pennsylvania
RIttenhouse 6-7712

ATTENTION!

WILLIAMS LATE ALL STARS, E4.	\$175.00
BALLY HY ROLL	149.50
AIREON PHONO	99.50
SEEBURG COMMANDER, E8	49.50
BALLY CARNIVAL	144.50
CHICO ROLL DOWN	25.00

OLSHEIN DIST. CO.

1100 Broadway Albany 4, N. Y.

Turning Back the Clock

15 Years Ago This Week
CHICAGO, Feb. 10, 1934.—The Skill Games Board of Trade was formed in New York in an effort to bring greater solidarity to the trade in the metropolitan area. Bill Rabkin was selected president of the new association and Joe Fishman, Saul Kalsen and Max Schaffer were named vice-presidents. In its application for a charter, the purpose of the new coinmen's organization was stated as follows: "To stabilize the industry in the New York metropolitan district and eventually thru-out the nation; to act as a clearing-house for all problems by providing for proper co-operation by and for local organizations; to promote harmonious co-operation among various branches of the industry and those with whom they do business to insure maximum efficiency in public relations, litigation, legislation and official relations, and to make proper surveys, get statistical data and disseminate necessary information."

Lee S. Jones, Coin Machine Manufacturers' Association (CMMA) president, and Joe Huber, CMMA secretary, announced that booth space for the 1934 show was sold out and that a record operator attendance was expected for the event. . . . Meanwhile the Pacific Coast coin machine show suddenly made plans to move its convention from the Alexandria Hotel in Los Angeles to the newly built Hotel Clark in the same city. Change resulted when the Alexandria was closed under receivership proceedings. . . . The Van Scho Corporation was organized by John E. Van Tuyl, Charles H. Scholefield and Walter H. Shenk to produce Drop-a-Shot machines, combination of an amusement game and a vender. . . . Willie Blatt, head of Supreme Vending, Brooklyn, announced that a number of Eastern jobbers had joined together in a plan to manufacture their own equipment.

The National Automatic Merchandising Association held a meeting in New York's Hotel Astor to work on a code for fair competition. . . . O. D. Jennings disclosed that its Sportsman pin game would be ready for the CMMA show. . . . Awarding of vending machine concessions in the New York subway system was under way. Main complaint centered around the alleged awarding of concession contracts without open bidding. . . . The National Association of Coin-Operated Machine Manufacturers announced that it was pleased with the co-operation shown by the membership in putting provisions of the manufacturers' code into immediate effect. The three major provisions in the code concerned labor relations, selling below cost and trade-practice rules.

10 Years Ago This Week
CHICAGO, Feb. 11, 1939.—A complete reorganization of the Phonograph Operators' Association took place in San Francisco with the resignation of R. J. Compagno as president of the San Francisco Music Operators' Association and election of Joseph Baker as head of a new unit named the Automatic Music Merchandising Association. Los Angeles music men met at the Hotel Clark and made preliminary moves to form an organization. William Corcoran was elected temporary chairman.

J. A. Darwin, special representative of the Rudolph Wurlitzer Company, left on a tour of South America. While there he studied export potential for principal cities in Brazil and the Argentine. . . . Top tunes of the day were *Hold Tight*, *They Say*, *Deep Purple* and *Umbrella Man*. . . . One of the things being ballyhooed for the 1939 World's Fair in New York was the drugstore of the future featuring a complete line of venders. . . . Among the new machines on the market were Exhibit's Long-champ, a \$99.50 console; Genco's

Bubbles, \$79.50; Bally's Royal, \$89.50, and Stoner's Chubbie, \$74.50.

One of the mysteries of the year was what happened to the 11,000,000 recently minted Jefferson nickels. A survey of the New York area showed only one of the hundreds of cashiers questioned in the survey had handled one of the coins in several weeks. Some people claimed that the nickels were too thick for telephone, subway and vender chutes and gradually were picked up by treasury representatives. Treasury spokesmen denied this was true but said that coin collectors and souvenir hunters were to blame for their almost complete absence in regular coin circulation channels. . . . A new phonograph needle guaranteed for 2,000 plays and known as the Maestro was introduced by Nat Cohn, of Modern Music. The needle sold for 25 cents each when bought in 100-unit lots. . . . Herman Rosenberg joined Seaboard Sales, New York.

In a proposal for the legalizing of bells in the individual States, Maurice Caldwell, general manager of Caille Brothers, Detroit, suggested that three things should guide the lawmakers: restrict operators to 25 machines; charge \$100 annual tax per machine, and have regular inspections of equipment and locations by men who know the bell business.

One-Man Truck Lift Unit Introduced by Ven Corp.

LOS ANGELES, Feb. 12.—Ven Corporation here has introduced a new one-man truck-loader unit, Venco, which has a lift capacity of 600 pounds.

Hand operated, the device may be bolted into place on the back of a pick-up truck, and can be used to lift venders, jukes, etc. to the truck floor level. Lift folds up like the usual tailgate when not in use.



\$150⁰⁰

BRAND NEW ROL-A-TOPS

5c-10c-25c PLAY

EQUIPPED WITH NEW CLUB HANDLE

Above Price F. O. B. Chicago

WATLING MFG. CO.

4650 W. Fulton St.
CHICAGO 44, ILL.

Est. 1889—Tel.: COLUMBUS 1-2772
Cable Address "WATLINGITE," Chicago

EXTRA! NEWS EXTRA!

★ A RADICALLY NEW COMPANION TO KEENEY'S BONUS SUPER BELL ON WAY!

Yes... operators of America are keeping their sights trained on Keeney for new console developments. Now... this vigil is going to be repaid with an early announcement of **NEW RADICALLY DIFFERENT CONSOLES...** consoles that promise to **PULL** Keeney's Bonus Super Bell, their illustrious predecessor.

Meantime....

protect your locations with Keeney's 2-Way Bonus Super Bell, the twin chute, 5 multiple console that continues to earn more per individual unit than a complete route of other equipment.

Your distributor has Keeney's 2-WAY BONUS SUPER BELL and Keeney's GOLD NUGGET, sensational twin Multiple, 4-coin play console. Contact your distributor now!

J. H. Keeney & CO., INC.

2600 WEST FIFTIETH STREET, CHICAGO 32, ILLINOIS

SHUFFLEBOARDS

Both new and used, rebounds and standards, coin operated or non-coin operated. Our prices are the lowest in the industry.
WRITE ★ WIRE ★ PHONE

NEW COUNTER GAMES

Penny Target	\$ 39.50
A.B.T. Challenger	42.50
A.B.T. Model F	44.50
Kicker & Catcher	35.00
Acme Electric Shocker	19.50
Duck Hunter	45.00
Target King	45.00
Whirl-A-Ball	19.50

Special Prices for 10 or more.

USED COUNTER GAMES

Pop Ups	\$ 14.00
Penny Pistol Shots	12.50

MUSIC

Packard Wall Boxes, new	\$ 32.50
Buckley Wall Boxes, new	29.50
Buckley Wall Boxes, used	17.50
Packard Wall Boxes, used	22.50
Packard Brackets	3.00
30-Wire Gated Cable, 100 Feet, Per Foot	.20
8 Wurlitzer 850E	195.00
3 Wurlitzer 600	125.00
2 Wurlitzer 780	175.00
15 Pre-War Rock-Ola Wall Boxes	12.50
5 Pre-War Rock-Ola Bar Boxes	12.50
8 Wurlitzer Victories	100.00
2 Wurlitzer 500	125.00

POPCORN VENDORS

20 Like-new Kunkel 10¢ Pop Corn Vendors	\$ 89.50
1 Super Star Pop Corn Machine (New, in Original Crates)	Write

SHOE SHINE MACHINES

7 Siros Brush Ups	\$135.00
Falcon's Shoe Shine, list	235.00

Write for quantity prices.

ROLL DOWNS

Brand New Pro-Scores	\$175.00
Tri-Scores	60.00
Tally Rolls	60.00
Sportsmen Rolls	60.00
Big City	60.00
Super Score	60.00
One World	60.00
Total Rolls	60.00
Advance Rolls	85.00
Steel Ball Roll Downs	50.00

WANTED TO BUY BALLY ONE BALL EUREKA--Post War Models Wire or Phone

BALLY ONE BALLS, P. O.

12 Entries	Write
5 lockeys	Write
5 Trophies	Write

ARCADE EQUIPMENT

Brand New Atomic Romber	\$165.00
25 Exhibit Merchantmen	85.00
2 Strikes & Spares	295.00
1 Super Bomber	150.00
1 Pitchem & Ketchum	75.00
1 Scientific Baseball	75.00
5 Ten Strikes	69.50
2 Batting Practices	75.00
3 Chicken Sams	95.00
3 Keeney Air Raiders	95.00
3 Bowl-A-Scores	95.00
Keeney Submarine	95.00
2 Western Baseballs	95.00
2 Goalees	100.00
8 Boomerangs	60.00
Jack Rabbit	135.00
Hoot Mon Golf	75.00
1 Under Sea Raider	115.00
1 Exhibit Vitalizer	95.00
2 Bat-A-Ball Srs.	39.50
Grootchen Metal Typor	195.00
1 Paces Lo Boy Scalp	50.00
8 Late Model Photomats	595.00
Panorams	195.00
Brand New Quizzers	Write
Heavy Hitters	75.00
Chicago Coin Basket Ball	285.00
Rover Metal Typor	150.00
Skill Wheel (New)	85.00

SKEE BALLS

15 Wurlitzer Skee Balls	\$150.00
10 Bank Balls, 14 ft.	85.00
2 Jacfo 9-ft. Barrel Rolls	95.00
2 Bowling Leagues, 9 ft.	95.00
X-Ray Pokers	125.00
5 12-Ft. Bang-A-Fitty	115.00

BRAND NEW

Exhibit's Dale Gun	\$289.50
Belgium Pool Table	289.50
Lynco's Wurl-a-Ball	399.50
Mills Vest Pockets, new	94.50
Gushers, new	22.50

NEW CONSOLES

Factory Distributors for Keeney's Super Bonus Bells	Write
Universal's Arrow Bells	Write
Evans' Consoles	Write
Jennings' Challengers	Write

USED CIGARETTE VENDORS

10 U-Need-A-Pak 500, 15 Column	\$ 85.00
6 O-8 Electrica	185.00
5 U-Need-A-Pak 500, 9 Column	75.00
6 National 950's	85.00
5 DuGrenier 1948 Challengers, 7 Col.	125.00
5 U-Need-A-Pak 8-Col. Monarchs, 1948	125.00

SLOTS AND BELLS

1 Set of 5¢-10¢-25¢ Mills Club Bells. All for	\$425.00
Mills Black Cherry Originals, 5¢	125.00
10¢	135.00
25¢	145.00
Columbias	85.00
10¢ Watling Treasury	50.00
25¢ Watling Roll-a-Top	69.50

JENNINGS LUXURY LITE UP BELLS, 1-2-5, clean merchandise, 5¢-10¢-25¢, 1 Cherry Pay Out—\$165.00 Each.

USED VENDORS

200 N. W. 1¢ #33 Ball Gum Vendors with Plastic Globes	\$ 8.50
25 Silver King 1¢ Ball Gum Vendors	8.50
25 Silver King Nut Vendors	8.50
3 Shipman Duo Stamp Vendors, like new	15.00
12 Northwestern 1¢-5¢ DE LUXE	18.50
6 Automatic Distributor Postage Stamp 2 Column Vendors	12.50

CONSOLES

Keeney Super Bonus Bells, Double	\$395.00
4 Baker's Paces, D.D.	150.00
Brand New Mills 3 Bells	Write
Keeney Super Bonus Bells, Single	275.00
3 Keeney 4-Way Super Bells, 4-Nickel	125.00
Keeney Gold Nugget	475.00

Norwalk Vender Op Dies

NORWALK, Conn., Feb. 12.—Talay J. Marchetti, owner and operator of the United Cigarette Service Vendors, Bridgeport, Conn., died here recently after a brief illness. Marchetti also was operator and manager of the local nitery, Piccadilly Inn. He leaves his wife, son, mother, six brothers and a sister. Burial was in St. Michael's Cemetery, Stratford, Conn., February 7.

Sugar Report

WASHINGTON, Feb. 12.—Domestic sugar distribution is continuing to run ahead of last year, according to the Agricultural Department. Distribution for the week ending January 29 amounted to 123,897 tons as compared with 89,860 tons for the same period in 1948. Cumulative total for the first four weeks of the year was 523,837 tons, compared with only 337,860 tons last year.

NOW AVAILABLE
22 FOOT
SHUFFLEBOARD
CHOICE OF
GENUINE DIE CUT MASONITE OR
GOOD SOLID MAPLE TOP
PLAYING FIELD

PRICED RIGHT
TERRITORIES AVAILABLE

SEE IT ON DISPLAY AT OUR SHOW ROOMS

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Phone: Dickens 2-2424

CLEVELAND COIN MACHINE EXCHANGE, INC.

2021-2025 PROSPECT AVE · CLEVELAND 15, OHIO
ALL PHONES: TOWER 1-6718

M.S. GISSER, FALCE AGENT



TERMS: 1/2 Deposit, Balance C. O. D.

SAFE

WHERE SAFETY COUNTS!

Chicago ACE Locks

You can relax with ACE Locks on your equipment because they protect your investment where it counts — on location!

CHECK THESE SAFETY FEATURES:

- 7 pin-tumbler locking mechanism
- Round keyway to prevent getting tools into the lock
- More than 80,000 key changes
- Registered key changes for your exclusive use
- ACE round key that defies unauthorized duplication
- Duplicate keys available only from the factory—and then only on your proper authorization
- Uncut ACE key blanks are never sold to anyone
- Built of finest materials to resist all known operating hazards



Ask Your Distributor for Chicago ACE Locks or Write for Folder B

Chicago Lock Co.
2024 NORTH RACINE AVENUE
CHICAGO 14, ILLINOIS

DISTRIBUTORS! OPERATORS!

MAPLE FORMICA — ALSO GENUINE MAPLE WOOD TOPS



The Best Shuffleboard Deal in America!

FASTOP SHUFFLEBOARD

Available in 11 ft., 18 ft., 20 ft. and 22 ft. lengths

LOWEST PRICED QUALITY BOARD
Immediate Delivery
LOCATIONS REPORT
UP TO \$500 PER MONTH
CLEAR TAXE

Get in on the "hottest" moneymaker in the amusement industry—FASTOP SHUFFLEBOARDS! Finished in finest quality, seasoned materials; will give years of foolproof service and AMAZINGLY HIGH PROFITS for your dealers and FOR YOU!

- FORMICA FASTOP cannot warp or be damaged by cigarettes, acids, weights, etc.
- Eliminates daily cleaning and waxing.
- Fastest, smoothest playing surface made.
- Sturdy—built like a pool table.

Write, Wire or Phone for Exclusive Territories

SHUFFLEBOARD SPECIALISTS

We Are Manufacturers—Visit Our Large Modern Plant
1114 SOUTH MICHIGAN AVENUE WEBSTER 9-3795-6-7 CHICAGO 5, ILLINOIS

CLOSE OUTS—NEW MACHINES

All in Original Crates

BALLY DOUBLE UP	WRITE
BALLY WILD LEMON	WRITE
BALLY HI BOY, 5¢	WRITE
BALLY HI BOY, 25¢	WRITE
"SPOT LITE" AMUSEMENT GAME, originally \$399.50, Special	\$ 79.50
Special Jobbers, write for spec. price on five or more SPOT LITE.	
EVANS BANGTAILS, J.P.	WRITE
BALLY HEAVY HITTER WITH METAL STAND COMPLETE	79.50
USED BAKER PACES, '48, #9792, J.P., Daily Double	295.00
USED EVANS RACERS, F.P. and Cash	295.00
USED LIKE NEW PITCH EM & BAT EM	245.00
USED LIKE NEW ALL STARS	199.50
EXHIBIT DALE GUN	WRITE
USED MILLS BLACK CHERRY, 5¢	95.00
USED MILLS BLACK CHERRY, 25¢	105.00
USED MILLS DARK CHERRY, 5¢	75.00
USED MILLS DARK CHERRY, 25¢	85.00

We Want To Buy Scientific Pakerinos, One Balls, Reserve Bells, Draw Bells, Bally Big Inning, Chicago Coin Basketball Champ, Pitch 'Em & Bat 'Em, Williams' All Stars.

We Will Exchange or Take in Trade Any New or Used Equipment, New or Used Music Machines, for Any Equipment We Are Offering.

Terms: One-Third, Balance C. O. D.
K. C. NOVELTY COMPANY
419 Market St. Philadelphia 6, Pa.
Market 7-4641 or 7-6391

Standard Moves; In Full Production

CHICAGO, Feb. 12. — Standard Coin Machine Company has started full production of its Tuxedo bell and Diamond console, according to Dick Wiggins, president.

Both machines, Wiggins said, are available with automatic self-loading change makers for nickel play. Other coin chutes made available for these models include the dime, quarter, half-dollar and dollar variety.

Wiggins also disclosed that his firm has moved to its plant and offices on Hubbard Street where the full Bell line and change makers are on display.

Bridgeport Arcade Op Dies

BRIDGEPORT, Conn., Feb. 12.—Mrs. Ann Rosenberg, wife of Murray A. Rosenberg, veteran local vending machine and arcade operator, died here February 4 after a short illness. For several years she operated a Bridgeport arcade in association with her husband. She is survived by her husband, two daughters, a son, mother, brother and sister. Burial was in Eintracht Cemetery, Fairfield, Conn., February 6.

Newfoundland Ops In Buying Spree To Build Stockpiles

ST. JOHN'S, Newfoundland, Feb. 12.—Coin machine distributors and operators thruout Newfoundland, and particularly in St. John's, the largest center, are in the midst of a buying splurge of new and used machines and all kinds of parts. This is due to the fact that when Newfoundland is formally taken into the Canadian confederation, imports of machines and parts will be severely restricted in keeping with prevailing importation restrictions in Canada.

Newfoundland will become a province of Canada late in March. The current imports, hitting a record peak, come from New York City and Boston via steamers and planes. Purchasing is done not only at those two centers but also in Chicago, Philadelphia, Detroit and Buffalo.

After March, the imports direct from the U. S. centers will be reduced because of restrictions and special taxes imposed by Canada.

Until the deadline, the local coin machine men can import what they want from the U. S., the only check being the duty.

When you buy from Runyon

YOU BUY THE BEST

AMI MODEL A
Factory Reconditioned, like new \$559.00

AMI MODEL B WRITE

WURLITZER 1100	\$545.00
WURLITZER 1050	369.00
WURLITZER 850	149.00
WURLITZER 500	59.00
WURLITZER 24's	39.00

SEEBURG '46	365.00
SEEBURG '47	445.00
SEEBURG '48	485.00

1/3 with order, balance C. O. D.

RUNYON SALES COMPANY

Exclusive AMI Distributors in N.Y. N.J. & Conn.
593 10th Avenue : 123 W. Runyon Street
New York 18, N. Y. : Newark 8, N. J.
Longacre 4-1880 : Blgelow 3-8777

NOW DELIVERING!

EXHIBIT'S—THE ORIGINAL

"DALE" GUN

(ALL ELECTRIC)

SHOOTING GALLERY

The sensation of the coin machine show. An apparent 50-foot target range, tho it takes less than 5 square feet of floor space. A PROVEN MONEYMAKER.

\$289.50

ORDER TODAY!

FREE! 8 Page, 52 Illustrations, Catalog
New or Factory Rebuilt Amusement Machines—Any Make or Model—Parts, Supplies & Cards—Munves Has Them All.

MIKE MUNVES
575 11th Ave. at 43rd
N.Y. 19 N.Y. (Bryant 9-8877)



PLAY SHUF-L-BOWL

SHUFFLEBOARD'S SENSATIONAL PROVEN MONEY-MAKING ACCESSORY INCREASES VALUE OF EVERY INSTALLATION.

PLAYED AND SCORED LIKE BOWLING

PATENTED FEATURES

- 5½ oz. weighted pins stay on table
- Set-up Rack eliminates need of painted spots
- Padded pin bottoms for added protection of maple beds



THE COMPLETE GUARANTEED KIT INCLUDES AS ILLUSTRATED

- 10 weighted maple pins
- Rack for setting up pins
- Wallrack for storing pins
- Advertising Decalcomania
- 2 advertising posters
- 100 scoring sheets (800 lines)
- 1 black crayon

\$35.00 List

\$22.25 F. O. B. Hempstead, N. Y.
For Sample to coin and shuffleboard men only.

Quantity prices upon request.
Some territories open.

IMMEDIATE DELIVERY



U. S. SHUFFLEBOARD EXCHANGE

Sole National Distributors of Shuf-L-Bowl

60 East 42d Street • New York 17, N. Y. • VAnDerbilt 6-4972

MILLS BELLS!

We have all Mills latest Bells in stock.

DIXIE COIN MACHINE CO.

912 Poydras St., New Orleans 13, La.
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

General Distributing Co.

1225 N. Broad Ave. New Orleans, La. AU. 3415

Exclusive Distributors

for

GENCO PIN GAMES

IN LOUISIANA & MISSISSIPPI

Genco, the Five-Ball Game That Holds Top Locations.

Genco, the Five-Ball Game With the Big Resale Value.

Territory open in Louisiana and Mississippi for jobbers. Write General Distributing Co.

Operators --

Here is a Shuffleboard priced to fit your pocketbook!

MASTER SHUFFLE REBOUND

Only **\$224.50**

- ★ 9-Ft. Rebound
- ★ Formica Top
- ★ Coin Operated
- ★ Scoring Unit



**ORDER NOW!
ACT FAST!**

1/3 Deposit,
Balance C. O. D.

**Distributors:
Territory open**

OHIO SPECIALTY CO.

29 W. COURT ST. PHONE: PARKWAY 2900 CINCINNATI, O.

**SOLE DISTRIBUTORS FOR
MASTER SALES CO.**

WANTED—OPERATORS—WITHOUT INVESTMENT TO YOU!

We will furnish experienced operators brand new and late used 5-Ball Free Play Machines. This is an unusual opportunity for music operators who want to hold down their locations and increase earnings. Why take fast depreciation on games when you can obtain the equipment you desire to operate without any investment? If you want to expand and be assured of operating the best at all times, we would like to hear from you. Write, stating how many locations you operate, type of games permitted and all details necessary. Also please furnish references.

BOX 243, THE BILLBOARD, 155 N. Clark St., Chicago 1, Illinois

FOR QUICK SALE

- 10 WURL. SKEE BALLS\$ 75.00
- 10 GENCO ADVANCE ROLLS..... 95.00
- 5 LYNCO'S HITS & RUNS..... 150.00

Ready for Location Like New Like New

1/3 Deposit, Balance C. O. D.
JOY NOVELTY CO. 8635 Linwood, Detroit 6, Mich.

DISTRIBUTORS — LARGE OPERATORS

IF YOU NEED A THOROUGHLY EXPERIENCED MANAGER, LET'S GET TOGETHER

I am currently in complete charge of sales and operations for one of the largest coin machine firms handling Music, Pin Games, Slots, Consoles and One-Balls. Have years of experience in buying, selling, advertising, personnel, building new routes, opening new territories, etc. Reason for leaving present position is that ill health of wife necessitates change of climate. Will be available upon reasonable notice to employer. Will come for interview anywhere in the United States at your convenience.

BOX D-135, c/o THE BILLBOARD, CINCINNATI 22, O.

AUTOMATIC COIN



Exclusive Authorized Distributor for Mills Bell Products

**NOW SHOWING THE BEST BELL LINE IN 1949!
7 BRAND NEW MILLS MODELS**

- BLUE BELL • BLACK BEAUTY • TOKEN BELL
- JEWEL BELL • MELON BELL • BONUS BELL • BLACK GOLD, H. L.

GUARANTEED RECONDITIONED SLOTS

- MILLS 5c, 10c or 25c BLACK \$129.50
- CHERRY BELL, 2/5.....
- MILLS 5c, 10c or 25c GOLDEN 129.50
- FALLS, HANDLOAD, 2/5..
- MILLS 10c GOLD CHROME, 89.50
- 2/5 OR 3/5
- MILLS 10c BLUE FRONT 80.00
- JENNINGS 10c CHIEF 55.00
- MILLS JUMBO, PAYOUT 60.00
- MILLS 3-BELLS 150.00



BRAND NEW MILLS
5c Q.T. with stand \$125.00
25c Q.T. with stand 149.50

- BALLY VICTORY DERBY, 1-BALL AUTOMATIC P. O.\$119.50
- BALLY VICTORY SPECIAL, 1-BALL AUTOMATIC F. P.\$119.50

MISCELLANEOUS GUARANTEED RECONDITIONED EQUIPMENT

- Bally Jockey Special\$229.50
- Seeburg Casino Phono 139.50
- Evans Bangtails, J.P. Model 149.50
- Mills Post-War 3-Bells\$229.50
- Keeney Twin Super Bell, 5c-25c ... 495.00
- Mills 4 Bells 109.50

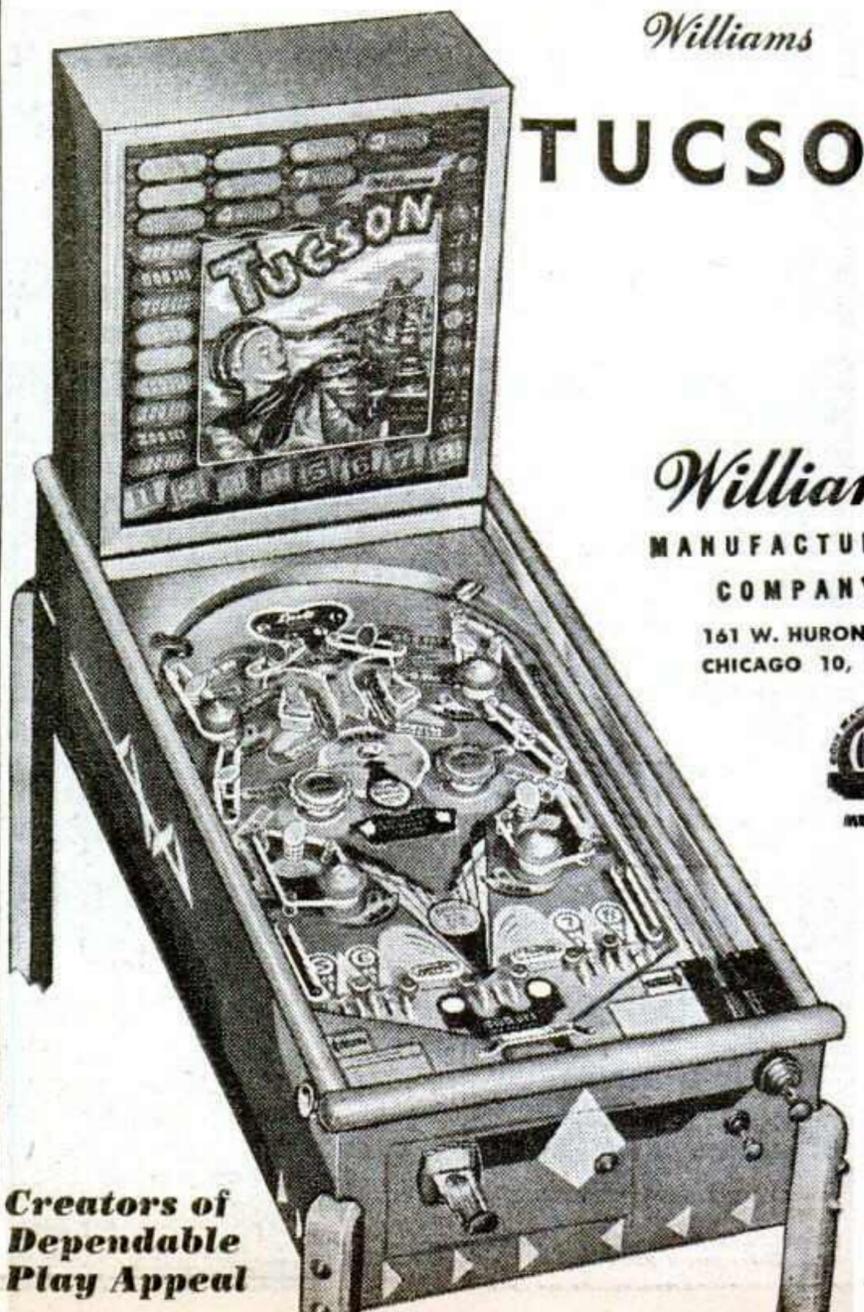
Terms: 1/8 Dep., Bal. C. O. D.

Write for Prices on Coin Counters, Coin Changers and Single, Double and Triple Safe Stands for Slots

AUTOMATIC COIN MACHINES & SUPPLY CO.
TELEPHONE: CApitol 7-8244
4135-43 ARMITAGE AVENUE • CHICAGO 39, ILLINOIS

Williams

TUCSON



Williams
MANUFACTURING COMPANY

161 W. HURON ST.
CHICAGO 10, ILL.



Creators of Dependable Play Appeal

IT'S YOUR LOSS IF YOU DON'T OPERATE CRISS CROSS

CRISS CROSS Cabinet Sets complete with all component parts necessary to make your old Mills escalator type slot into the very latest and flashiest looking piece of equipment you have ever had. Full 27-Way CRISS CROSS pay. Words can't explain the appearance of this equipment. Sold on a Money-Back Guarantee. CRISS CROSS Slots are known to take in anywhere from 2 to 3 times the take of any other slot made.

These parts are included in your CRISS CROSS cabinet:

- Drill Proof Plates • Club Handle
- Complete Set of Castings
- One Token Chamber with Slugs, Token Chute, Overflow Chute, CRISS CROSS Payout Lever Bracket
- Guaranteed Jackpot Glass made in any denomination
- Attractive Award Plate for Reserve Type Jackpot
- Disc and Reel Strips
- 1 Set Reel Glasses
- 1 Escalator Glass

We can supply you with CRISS CROSS KITS WHICH CAN BE USED ON YOUR OLD MILLS MACHINES. Can also supply you with a limited number of CRISS CROSS Slots, thoroughly rebuilt and re-plated by factory-trained mechanics, housed in a brand new CRISS CROSS Cabinet.

Write for Detailed Information and Prices.

AMUSEMENT SALES CO.

164 E. Grand Ave., Chicago 11, Ill. Whitehall 4-4370



MILLS BELLS!

We have all Mills latest Bells in stock.

MARVIN J. BLAND INDIANA MUSIC CO.

705 Putnam St., Terre Haute, Indiana AUTHORIZED BELL-O-MATIC DISTRIBUTOR

WANT

SINGLE AND TWIN KEENEY SUPER BONUS BELLS

State condition, price and serial numbers

Century Distributors

401 W. Galer SEATTLE, WASH.

WE TAKE TRADES

Magic Serenade Round-Up One-Two-Three

LEHIGH SPECIALTY CO.

826 N. Broad St. Philadelphia 30, Pa. Phone: PO 5-3299

2 5c BLACK CHERRY, 2/5.....	\$110.00
2 10c BLACK CHERRY, 2/5.....	115.00
2 25c BLACK CHERRY, 2/5.....	120.00
1 5c JEWEL, 3/5, LIKE NEW.....	167.50
2 COLUMBIA.....	67.50
5 DAVAL BEST HAND, NEW.....	32.50
2 U-NEED-A SHOE SHINE.....	100.00
2 #1000 OUT OF THE WORLD SPEAKERS.....	\$50.00



STRANGE

PIN TABLES

SEA BREEZE.....	\$13.50	FAST BALL.....	\$15.00
MIDGET RACER.....	13.50	ARIZONA.....	13.50
SURF QUEEN.....	12.50	BAFFLE CARD.....	15.00
SPELLBOUND.....	15.00	AMERICAN ALES, LIKE NEW....	99.50

NEW BONUS BELLS, BLUE BELLS, JEWELS, BLACK GOLD AND Q. T. PRICES RIGHT

SOUTHERN VENDING MACHINE CO.

528 CRAGHEAD ST. PHONE: 2414 DANVILLE, VIRGINIA

YOUR SHUFFLEBOARD SUPPLY HOUSE

- FAST WAX • MEDIUM WAX
- CLEANING POLISH •
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- ★ LOW-PRICED CLAMP-ON LIGHTS and the indispensable
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5¢ and 25¢ Criss Cross—\$150.00. Convert Mills Slots to Criss Cross—\$90.00 Up. Mills Jackpots, \$5, or swap for 5¢, 25¢ Escalators. Hammertone Paint Jobs—\$15.00.

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- GENCO FLOATING POWER
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UN. 10TH INNING ..	129.50	ACME SHOCKER ..	24.50
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ABT MODEL F ..	47.50	DAVAL BUDDY, FS ..	14.50
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KICKER & CATCHER ..	34.50	1/4 MARVEL, OIG., FS ..	27.50
NON-ON, MARVEL, FS ..	34.50	BAT-A-BALL JR.	21.50
BALLY HEAVY HITTER, Brand New—Closeout	89.50		

NEW SLOTS

MILLS JEWEL BELL.....	W	JENN. MONTE CARLO
MILLS BLACK GOLD, H.L.	R	JENN. SUN CHIEF
MILLS MELON BELL.....	I	JENN. STANDARD CHIEF
MILLS BONUS BELL.....	T	JENN. LITE-UP CHIEF
COLUMBIA, J.P.	E	De L. COLUMBIA ..
VEST POCKETS		Q.T., 5¢, \$115.00; 25¢ 142.50

SLOT SAFES, STANDS, ETC.

CHICAGO METAL REVOLVING SAFES—DE LUXE	
Single—\$182.00 • Double—\$192.00 • Triple—\$288.00	
UNIVERSAL—Single Safe—\$87.50 • Double Safe—128.50	
EXH. FLIPPER KIT—\$8.95 • NIKEL NUGGER. 3.95	
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SERRING CHANGEMASTER, Mechan. Coin Changer ..	128.50

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NEW MODEL 49\$17.85

DUAL NUT.....	\$45.00
DE LUXE.....	27.00
MODEL 33.....	12.80
MODEL 39.....	14.40
MODEL 40.....	11.00
33 BALL GUM	11.55

NEW CONSOLES

- BALLY MULTI-BELL \$749.50
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- KEEN. GOLD NUG. \$800.00
- EVANS RACES..... \$31.00
- BAL. TRIPLE BELL..... \$95.00
- EV. WINTERBELL..... \$95.00
- EVANS BANGTAILS..... \$26.00
- EV. CASINO BELL..... \$37.50
- JENN. CHALLENGER..... \$95.00
- BAL. WILD LEMON..... \$42.50
- BAL. DOUBLE UP..... \$42.50
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NEW VENDORS

- ATLAS DE LUXE 1/4 NUT & B.G. VEND. \$ 14.50
- ATLAS 5¢ BANTAM TRAY VENDOR .. 14.50
- N.W. STAMP VEND. .. 69.50
- POP CORN WARMER SHIPMAN SELEC-A-BAR, 3-COL. 69.50
- ARISTOCRAT POP CORN VENDORS .. 59.50
- MARION SCALE .. 225.00
- SILVER KING .. 79.50
- S. K. HOT NUT VEND. .. 19.95
- 5¢ 4-WAY MINT .. 22.50
- ADVANCE 25¢ MODEL 21F VENDOR .. 29.50

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Write for information on greatest new console ever made.

COIN OPERATED

ELECTRIC SCOREBOARD FOR SHUFFLEBOARD\$175.00

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ROCK-OLA STANDARDS—DELUXES—SUPERS—MASTERS LATE FLIPPER-TYPE PIN GAMES AND COLUMBIAS

FLIPPER TYPE 5 BALLS

Serenade	\$169.50	Trinidad	\$119.50
Alice	144.50	Mardi Gras	139.50
Jack 'N' Jill	139.50	Spin Ball	119.50
Build Up	109.50	Leap Year	99.50
Barnacle Bill	149.50	Triple Action	124.50
Cinderella	129.50	Bermuda	119.50
Carnival	159.50	M. Leag. B.B.	119.50
Short Stop	129.50	Catalina	119.50
Paradise	139.50	Humpty D.	119.50
Robin Hood	119.50	Sunny	109.50
Cinderella	124.50	Cover Girl	109.50
Shanghai	124.50	Melody	99.50
Monterrey	119.50	Temptation	159.50

SAVE 3 WAYS!

No. 1 Guaranteed Non-Flipper 5-Balls. •
No. 2 With Flipper Kit Installed. •
No. 3 With 2 Contact Kickers Installed. •

TREASURE CHEST	\$79.50	\$84.50	\$94.50
TROPICANA	59.50	64.50	74.50
OO-ED	49.50	54.50	64.50
LUCKY STAR	49.50	54.50	64.50
HAVANA	44.50	49.50	59.50
KILROY	44.50	49.50	59.50
FLAMINGO	44.50	49.50	59.50
FIESTA	44.50	49.50	59.50
SUPER SCORE	44.50	49.50	59.50
SPELLBOUND	44.50	49.50	59.50
CROSSFIRE	44.50	49.50	59.50
SUPERLINER	34.50	39.50	49.50
STEP UP	34.50	39.50	49.50
CANTEEN	34.50	39.50	49.50
MIDGET RACER	34.50	39.50	49.50
ANY PRE-WAR PIN GAME	24.50	29.50	49.50

*Please give second choice for fast shipment.

ONE-HALF DEPOSIT WITH ORDER. BALANCE C. O. D. OR SIGHT DRAFT

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MILLS BLACK CHERRY, Orig. 5¢, \$144.50; 10¢, \$149.50; 25¢, \$154.50
5¢ MILLS BLUE FRONT, ORIG. 89.50
5¢ MILLS BONUS BELL..... 119.50
5¢ MILLS ORIG. CHROME, 2-5 .. 109.50
5¢ BROWN FRONTS..... 89.50
5¢ MILLS VEST POCKET..... 44.50
25¢ Q. T., BLUE CABINET..... 89.50
WATL. ROL-A-TOP, 5, 10, 25¢ .. 79.50
JENN. 4-STAR CHIEFS..... 79.50
JENN. STD. CHIEFS, 5¢..... 179.50
JENN. STD. CHIEFS, 25¢..... 189.50
JENN. STD. CHIEFS, 50¢..... 289.50

ARCADE

TELEQUIZ, F. S.	WRITE
1947 PHOTOMATIC, LAT. MOD.	\$595.00
WMS. ALL-STAR.....	269.50
CHICOIN BASKETBALL CHAMP.	249.50
DRIVEMOBILE.....	129.50
SUPER BOMBER.....	129.50
UNDERSEA RAIDER.....	119.50
SUPREME BOLA-SCORE.....	109.50
KIRK ASTROL SCALE.....	89.50
EXH. MERCHANTMAN DIGGER.....	89.50
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BUCKLEY TREAS. IS. DIGGER.....	119.50
MUTO. CARD VEN., 2 for 5¢, New	39.50
GOTT. GRIP SCALE, POST-WAR ..	22.50
POP UP, Like New.....	22.50
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GOLD CUP, F.P.	\$325.00
JOCKEY CLUB, F.P.	225.00
JOCKEY CLUB, P.O., '47 MOD. ..	249.50
BALLY ENTRY, P.O.	189.50
SPECIAL ENTRY, F.P.	175.00
VICTORY SPECIAL, F.P.	109.50
VICTORY DERBY, P.O.	109.50
LONGACRE, F.P.	89.50
TURF KING, P.O.	79.50
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CONSOLES

KEENEY 3 WAY BONUS SUPER ..	\$619.50
5-25 TWO-WAY BONUS SUPER ..	495.00
BALLY TRIPLE BELL.....	495.00
EVANS 1947 BANGTAILS, P.O.	275.00
5¢ KEEN. BONUS SUPER BELL.....	249.50
BALLY DRAW BELLS, Reg.	219.50
MILLS 3-BELLS.....	159.50
HI HAND, COMB.....	89.50
MILLS 4-BELLS, 5-5-5.....	89.50
BALLY CLUB BELL.....	69.50
MILLS JUMBO, COMB.....	79.50
KEENEY 5¢ SUPER BELL COMB.....	79.50
WATLING BIG GAME, P.O. or F.P. ..	69.50
5¢ PACE SARATOGA SR., P.O.	69.50
BALLY BIG TOP, P.O. or F.P.	69.50
MILLS JUMBO, LATE HEAD.....	69.50
PAGE REELS—OHR. RAIL.....	69.50
JENN. SILVER MOON, P.O. or F.P. ..	69.50

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LATEST MODEL, A-1 CONDITION Quick Sale—\$450.00

2345 W. 111th St. Chicago, Ill. Call CEEdarcrest 3-3693

Empire Coin

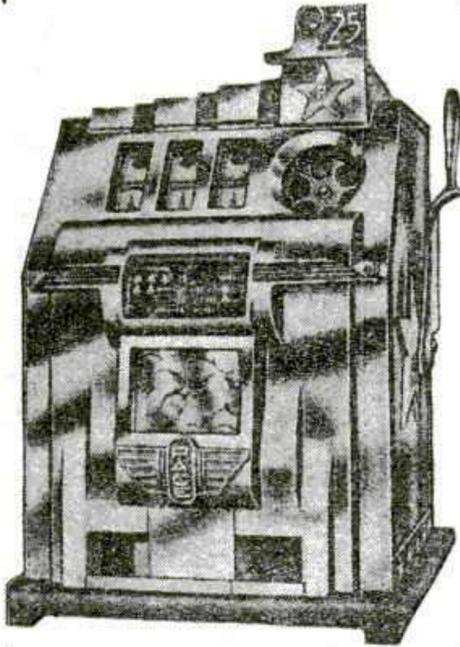
MACHINE EXCHANGE

1012-14 MILWAUKEE AVE. ♦

Phone: EVERGLADE 4-2600

♦ CHICAGO 22, ILL.

PACE MFG. CO.
TIP TOP LINE
FOR '49
Special
Introductory
Prices Good Only
to March 15th



Standard Model

- 5c TIP TOP CHROME BELL.... \$130
 - 10c TIP TOP CHROME BELL.... 140
 - 25c TIP TOP CHROME BELL.... 150
 - 50c TIP TOP CHROME BELL.... 200
 - \$1.00 TIP TOP CHROME BELL... 300
- MYS. 3-5 OR ONE CHERRY 2-5

Jumbo Handload or Guar. Sign Jack Pot

- 5c CHROME BELL.....\$130
 - 10c CHROME BELL..... 140
 - 25c CHROME BELL..... 150
 - 50c CHROME BELL..... 200
 - \$1.00 CHROME BELL..... 300
- MYS. 3-5—ONE CHERRY 2-5 OR CRISS CROSS—OPERATORS OR CLUB REELS

4th Reel Super Jack Pot

- 5c.....\$170—J. P. PAYS \$ 50
- 10c..... 180—J. P. PAYS 125
- 25c..... 190—J. P. PAYS 250
- 50c..... 240—J. P. PAYS 500
- \$1.00.... 340—J. P. PAYS 1000

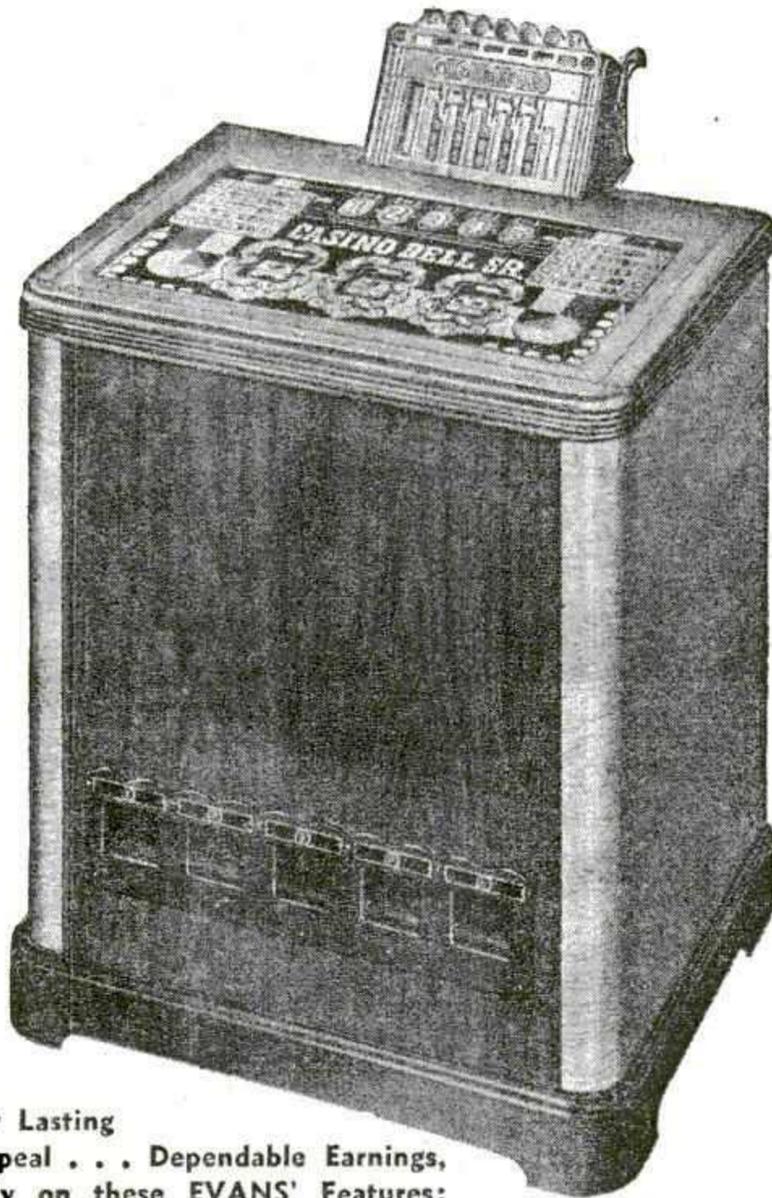
Special Prices on Triplay Bell Consoles

- 5c-5c-25c.....\$300
- 5c-25c-50c..... 400

ALL PRICES IN THIS ADV. ARE "NET"

PACE MFG. CO., INC.
 2909 Indiana Ave.
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SENSATIONALLY NEW!
CASINO BELL SR.



For Lasting Appeal . . . Dependable Earnings, Rely on these EVANS' Features:

- Accepts 5c and 25c Coins on Same Play, Pays Out Nickels or Quarters, According to Coin Played • Evans' Nonpareil 5-Coin Head! 5 Players! Greatest Improvement in the History of the Industry!
- 5 Jackpots with Reserves! • 5 Individual Payout Cups! • Single Coin "Machine Gun" Action Payout! • Evans' Famous Trouble-Free Mechanism! • Long-life, Attractive Evans-Built Cabinet! • Brilliant, Colorful Top Design! • Standard Bell Fruit Reels! • Models Now Available: STANDARD 3/5c and 2/25c; STRAIGHT 5c or 25c CLUB MODEL WITH ONE-CHERRY PAYOUT

NOW AVAILABLE WITH

JUMBLED BARS

OR

BONANZA COMBINATION

SEE YOUR DISTRIBUTOR TODAY

H. C. EVANS & CO.

1528 W. ADAMS STREET CHICAGO 7, ILLINOIS

SEE THE EVANS' CONSTELLATION AD ON PAGE 99

WILL TRADE Or Sell

- 15 Wurlitzer Skeeballs
- 5 Bank Balls
- 5 King Pins
- 1 Barrel Roll
- 2 Strikes 'n' Spares
- 2 Bang-A-Fitties
- All Makes of Rolldowns
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\$175.00 Ea.
 1/3 Deposit, Balance C. O. D.
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Aireon Deluxe
A.M.I.
Genco Bing-A-Roll

CENTRAL OHIO QUALITY BUYS

NEW PIN BALLS

GENCO	FLOATING POWER
EXHIBIT	SWANEE
UNITED	SHOWBOAT
WILLIAMS	TUCSON
CHICAGO COIN GRAND AWARD	

SLOTS — USED

5c Blue Fronts	\$ 79.50
10c Blue Fronts	84.50
25c Blue Fronts	89.50
5c Brown Fronts	79.50
10c Brown Fronts	84.50
25c Brown Fronts	89.50
5c Black Cherrys	129.50
10c Black Cherrys	134.50
25c Black Cherrys	139.50
5c Golden Falls	135.00
10c Golden Falls	140.00
25c Golden Falls	145.00
5c Silver Chiefs	69.50
10c Silver Chiefs	74.50
25c Silver Chiefs	79.50
5-10-25c Melon Bells	99.50
5c Vest Pockets	39.50
5c Mills Q.T.'s	65.00
10c Mills Q.T.'s	70.00

NEW SLOTS AND SAFES

MILLS 5c-10c-25c-50c
 BLACK CHERRYS
 JEWEL BELLS
 BLACK BEAUTY
 BLUE BELL
 TOKEN BELL
 5c VEST POCKETS
 JENNINGS NEW BELLS
 STANDARD & CLUB MODELS
 CHICAGO METAL
 SINGLE, DOUBLE & TRIPLE REVOLV-
 AROUND SAFES & STANDS
 HEAVY STEEL REVOLV AROUND SINGLE,
 DOUBLE & TRIPLE

CONSOLES — USED

Keeney Bonus, 5c-25c	\$425.00
Keeney Bonus, 5c	275.00
DRAW Bells	195.00
DE LUXE DRAW BELL	275.00
EVANS RACES, COMB.	495.00
5c-25c Jennings Challenger	345.00
BALLY TRIPLE BELLS	425.00
KEENEYS, 5-10-25c	595.00
Jumbo Parade, CP	69.50
Bally Big Top, FP	69.50
Jennings Totalizer, FP	69.50
Mills 4 Bells	69.50
Mills 3 Bells, late	375.00

CONSOLES — NEW

Keeney Twin, 5c-25c	\$800.00
Arrow Bell, 5c-25c	800.00
EVANS RACES, COMB.	989.50
KEENEY WILD BELL	800.00
BALLY MULTIPLE BELL	749.50
BALLY WILD LEMON	545.00
KEENEY GOLD NUGGET	800.00
MILLS 3 BELLS	WRITE

ARCADE EQUIPMENT

Tommy Gun, late	\$ 69.50
Exhibit Diggers	99.50
Chicago Coin Hockey	69.50
Chicken Sams	79.50
Muto Voiceograph	425.00
Lite League	79.50
Batting Practice	79.50
Kirk Nite Bomber	165.00
Total Roll	69.50
Undersea Raider	139.50
Pitch 'Em & Bat 'Em	315.00
New Skee Rolls	200.00
Sky Fighters	69.50

NEW MACHINES, MISC.

CHICAGO COIN SHUFFLE KING
 REBOUND
 CHICAGO COIN SHUFFLE KING 22-FT.
 Packard Wall Boxes

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CENTRAL OHIO COIN MACHINE EXCHANGE
 525 So. High St., Columbus, Ohio
 PHONE: ADAMS 7254

GIVE TO THE DAMON RUNYON CANCER FUND

SICKING'S GUARANTEED RECONDITIONED MACHINES

CONSOLES

Keeney Gold Nugget (Comb.), 5¢-25¢	\$424.50
Keeney Bonus Super Bell (Cash Model), 5¢-10¢-25¢	\$49.50
Keeney Bonus Super Bell (Comb.), 5¢-25¢	424.50
Keeney Bonus Super Bell (Comb.), 5¢ only	249.50
Bally Triple Bell (Comb.), 5¢-10¢-25¢	424.50
Bally Triple Bell (Comb.), 5¢-5¢-25¢	424.50
Bally Draw Bell, R.B. (Comb.), 5¢	229.50
Bally Draw Bell, M.B., 5¢	174.50
Bally Deluxe Draw Bell (Comb.), 5¢	279.50
Bally Deluxe Draw Bell (Comb.), 25¢	299.50
Late Mills Three Bells (Cash), 5¢-10¢-25¢	299.50
Mills Four Bells, 5¢ play	89.50
Mills Jumbo (Cash)	69.50
Evans Bangtails (NEW) (Comb.) Jackpot, 5¢	689.50
Late Model Evans Racers (Cash Only), 5¢	425.00

Late Model Evans Racers (Comb.), 5¢	\$449.50
Late Model Evans Racers (NEW) (Comb.), 5¢	599.50
Evans Lucky Lucre	89.50
Buckley Trach Odds, 5¢	299.50
Late Model Baker's Pacers (Like New)	899.50

ONE BALL FREE PLAY GAMES

Gold Cup	\$274.50
Jockey Special	249.50
Special Entry	149.50
Victory Special	74.50
Longacres	82.50
Thorbreds	82.50

LATE 5-BALL F.P. GAMES

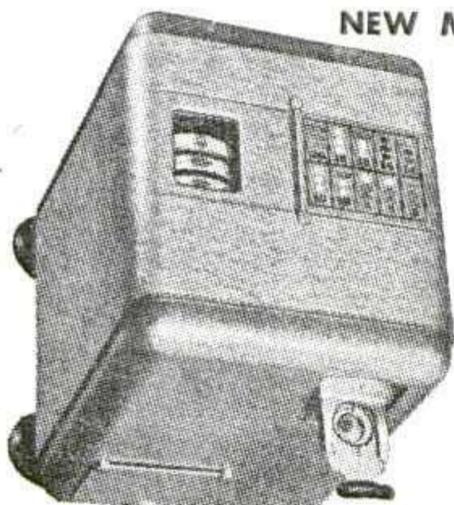
Thrill	\$149.50
Manhattan	79.50
Yanks (Williams)	89.50
Spin Ball	109.50
Star-Lite	49.50
Contact (Exhibit)	149.50
Cover Girl	74.50
Sally	149.50
Merry Widow	129.50
Caribbean	124.50
Summertime	149.50

FIVE BALL FREE PLAY GAMES

Jungle	\$12.50	Stage Door Canteen	\$22.50	Defense	\$22.50
Arizona	12.50	Smarty	25.00	Rio	37.50
Liberty	22.50	Double Barrel	22.50	Cyclone	29.50
Big Hit	15.00	Sea Breeze	22.50	Fiesta	29.50
Marines at Play	12.50	Salute	12.50	Surf Queen	17.50
Towers	12.50	Step Up	15.00	Ballyhoo	25.00
Invasion	12.50	Torpedo Patrol	12.50	Seven Up	12.50
Gun Club	17.50	Catalina (Pre-War)	17.50	Smack the Japs	12.50
Target Skill	12.50	Nudgy	22.50	Zig Zag	15.00
Yacht Club	12.50	Kilroy	22.50		

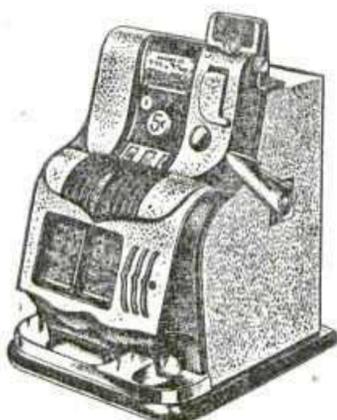
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NEW MILLS BELLS



MILLS' NEW VEST POCKET BELL

Operates on 3-5 Mystery Payout System
5¢ Play \$65.00



MILLS' NEW Q T

A "Pony-Size" Bell. Weighs only 25 lbs. 5¢ Play. \$115.00
25¢ Play Write

MILLS' LATEST BELLS

BLACK BEAUTY BLUE BELL TOKEN BELL

5¢ - 10¢ - 25¢ - 50¢ Play WRITE FOR PRICES

New Box Stands, Single, Double and Triple Safes for All Bells

GUARANTEED RECONDITIONED MILLS BELLS Jewel Bells, Black Cherry Bells, Bonus Bells, Blue Fronts, Brown Fronts, Q. T. Bells, Vest Pocket Bells... WRITE FOR PRICES

We Have in Stock at All Times

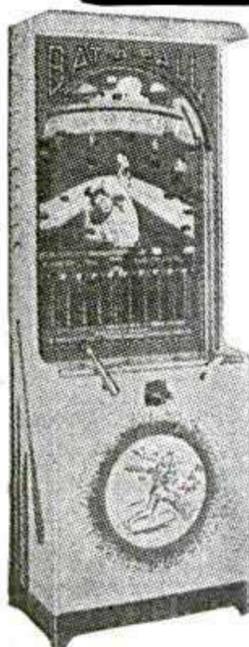
EVERY NEW COIN MACHINE MANUFACTURED

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CLOSEOUT BARGAIN BAT-A-BALL

FLOOR STAND MACHINES

All Brand New

A whale of a sale! Pays for itself in a hurry. Legal everywhere. Entirely mechanical. Fool-proof. Stands 6 feet high — good to look at. Gets heavy play in any location. Hurry! Quantity limited. F. O. B. Chicago.

REGULAR \$249.50

Lots of Five, Ea.

\$32.50

Sample, \$37.50

WE BUY USED SLOTS AND COUNTER MACHINES—WRITE US. WE REPAIR ALL TYPES OF COIN MACHINES.

1/2 deposit with order, balance C. O. D. F. O. B. Chicago.

WRITE FOR FREE CATALOG

COLUMBIA DOUBLE JACKPOT BELL

Factory reconditioned like new SPECIAL \$85.00 EA.



Changeable right on location in a few moments' time to 1-5-10-25¢ play. Cabinet rebaked to give new machine appearance.

Size: 18 3/4" high, 14 1/2" wide, 12" deep, 50 lb. wt.

FOR NEW COLUMBIAS WRITE FOR PRICES

the Owl

The Owl is the official trademark of all Mills coin operated machines. For 59 years the Owl Trademark has graced Mills coin equipment. Way back in 1889, one of the first machines Mills manufactured was called the Owl Lifter, a weight-lifting test machine used most often in arcades. Today many of these Mills Owl Lifters are still operating, a fine testimonial to the workmanship of a Mills machine.



The Owl Trademark made its beginning with Owl Lifter and today stands for the absolute best in coin operated equipment. Look for the Owl on all genuine Mills coin machines!

BELL-O-MATIC CORPORATION

Exclusive National Distributor: Mills Bell Products

4100 Fullerton Avenue, Chicago 39, Illinois

GUARANTEED

FACTORY RECONDITIONED

JACKPOT BELLS

\$60 TO \$150

5c-10c-25c PLAY

Thoroughly reconditioned by experienced, factory trained mechanics. Your choice of 2/5 or 3/5 payout combinations

SOLD ON 10-DAY MONEY-BACK GUARANTEE

• IMMEDIATE SHIPMENT OF •

NEW, GENUINE

BUCKLEY CRISS-CROSS JACKPOT BELLE

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CHICAGO, ILL.

MEET ME

IN

ST. LOUIE

AT

Jack Rosenfeld's

OPEN HOUSE

FEB. 19th & 20th



*Every Operator in Our Territory
Is Cordially Invited*

*To Join Us in Celebrating the
Opening of Our Newly Enlarged Quarters*



**IT'S GOING TO BE A REAL OLD FASHION
GET-TOGETHER WITH PLENTY OF
GOOD FOOD, LIQUOR AND ENTERTAINMENT**

*Plus an Exhibit of
All the Newest Products of*

BALLY MANUFACTURING CO.

O. D. JENNINGS & CO.

U-NEED-A ALL-ELECTRIC CIGARETTE VENDOR

COMO HOLLYCRANE

ENCORE WALL AND BAR BOXES

NORTHWESTERN BULK MERCHANDISERS

And Other Leading Manufacturers



THE TIME:

SAT., FEB. 19, NOON-TILL?? — SUN., FEB. 20, 10 A.M.-TILL??

THE PLACE:

"THE COIN MACHINE CENTER OF THE NATION"

J. ROSENFELD CO.

3218 OLIVE ST. ST. LOUIS 3, MO. NEWSTEAD 1582



*"Meet Me
in
St. Louie"*

FEBRUARY 19 AND 20

AT

JACK ROSENFELD'S OPEN HOUSE

3218 OLIVE STREET • SAINT LOUIS, MISSOURI

*The boys from Bally will be there
to tell you about the newest Bally hits*

George Jenkins
Vice President and General Sales Manager
BALLY MANUFACTURING COMPANY
2640 BELMONT AVE., CHICAGO 18, ILL.

'Meet us in St. Louie'

AT

JACK ROSENFELD'S OPEN HOUSE

Feb. 19th and 20th

3218 Olive St., St. Louis

Jennings representatives will be there to greet you at the new enlarged showroom of our distributor, Jack Rosenfeld.

O. D. JENNINGS and COMPANY

Chicago

"SWEET SUE"

REVAMP YOUR HAVANA

NEW BACKGLASS

PLUS

NEW PLAYFIELD

and

NEW FLIPPERS

Placed on Your
Havana Playfield

FOR ONLY

\$64.50!

Send in your Havana playfield complete with parts for this sensational conversion.

Place order with your distributor or write to us for more information if desired.



T and M Sales Co.

2849 W. Fullerton Ave.
Chicago 47, Ill.
Phone: Dickens 2-2424

NEW GAMES

SHOW BOAT	TELECARD
FLOATING POWER	GRAND AWARD
SWANEE	TUCSON
UNITED 10th INNING	FRISKY
EXHIBIT DALE GUN	
CITATION (1-BALL FREE PLAY)	
LEXINGTON (1-BALL PAYOUT)	

SHUFFLEBOARDS!

AT LAST! A top quality Board at a low price! New Dura-Top playboard guaranteed!

No servicing required! \$495.00

18 Ft. and 22 Ft. Sizes

Electric Scoring Units Available for Any Shuffleboard

Chicago Coin's REBOUND—
THE AMAZINGLY PROFITABLE 9 FT. SHUFFLEBOARD!

COMPARE ITS EVERY DETAIL WITH REGULAR SIZE BOARDS:

COIN OPERATED! 18-FOOT ACTION! DURA-LIFE PLASTIC BOARD—WON'T WARP—WILL NEVER REQUIRE RESURFACING! 10c COIN PLAY WITH MEASURED PLAYING TIME... ADJUSTABLE FROM 3 TO 5 MINUTES!

TELEQUIZ

THAT SENSATIONAL QUESTION AND ANSWER GAME—SWEEPING THE COUNTRY. NOT JUST A NOVELTY, BUT A TRULY EDUCATIONAL AND AMUSING GAME.

PROFITS ARE TERRIFIC!

Nickel Play \$660.00
Dime Play 680.00

Order Now—Immediate Delivery

SLOT OPERATORS

WHAT DO YOU NEED?

WE CAN SUPPLY ANY AND ALL OF THE NEW SLOTS AT PRICES YOU CAN AFFORD TO PAY! WE ALSO CARRY A COMPLETE LINE OF USED SLOTS AT SENSIBLE PRICES!

Terms: 1/3 Dep., Balance C. O. D.

HOME OF PERSONAL SERVICE

Atlas NOVELTY COMPANY

2200 N. WESTERN AVE. · PHONE ARmitage 6-5005 · CHICAGO 47

Division of ATLAS MUSIC CO.

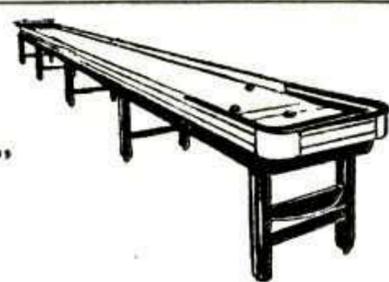
Assoc. Offices: ATLAS MUSIC CO., 5743 GRAND RIVER AVE., DETROIT 8
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Shuffleboards Since 1921

PENN'S

"BLACK BEAUTY" SHUFFLEBOARD

"THE BOARD OF TOMORROW" ... YOURS TODAY



ADJUSTABLE "EBONIZED-COSOLITE"

(PAT. PENDING)

PLAY FIELD

DESIGNED TO ELIMINATE: WARPING • SPLITTING • RESURFACING • CHIPPING • MARRING

SIZES: 13' 4"—16'—18'—20'—22'

GUARANTEED FOR TWO YEARS!!!

SOME DISTRIBUTORSHIPS AVAILABLE IN 100% PROTECTED TERRITORIES

EDITORIAL THE LOWDOWN

Only one Penn distributorship functions in any one allotted section and that outlet is the sole recipient of Penn Shuffleboard Co.'s experience in a score of years of sensational shuffleboard promotional programs. Said activities include formation of Leagues, House Sweepstakes, Tournaments, Inter-Tavern and Club (Lodge) "Home and Home" match series, instruction by experts and exhibitions by the game's authentic champions.

Penn distributorships also receive all the press releases, news mats, cuts and various materials essential in conducting top-flight publicity campaigns. Penn's "Black Beauty" is the only shuffleboard in the field equipped with the pat. pending, adjustable "Cosolite" play field, guaranteed to be the truest and fastest in the world today and designed to entirely eliminate warping, cupping, marring, chipping, cigarette or cigar burns, alcohol disfiguration and expensive maintenance problems and costs (resurfacing, excessive outlays of cash for waxes and other conditioning accessories, etc.)

Laminated, hard Northern maple play-fields are also available to distributors to supply operators and locations preferring same.

A most important Penn attribute. Delivery promises, when made, are faithfully consummated.

"MR. SHUFFLEBOARD"
Signed, (Jackson Downs)

WRITE ★ WIRE ★ PHONE

PENN SHUFFLEBOARD CO.

Division of

COSGROVE INDUSTRIES, INC.

CABINET MAKERS SINCE 1888

West Chester, Pennsylvania

Phone 2940

Operators!

Chicago Coin's

GRAND AWARD

THE BEST 5-BALL FREE PLAY GAME OUT TODAY

5 WAYS TO WIN

A MUST FOR YOUR LOCATION

A NEW GRAND AWARD FOR EACH PLAYER
which may be won 2 or 3 times each game

Chicago Coin Machine Co.
1725 Diversey Blvd. Chicago 14, Ill.

DON'T PASS UP THE GREAT "GRAND AWARD FEATURE" You'll Find It ONLY In

REMEMBER THIS

acme PLASTICS

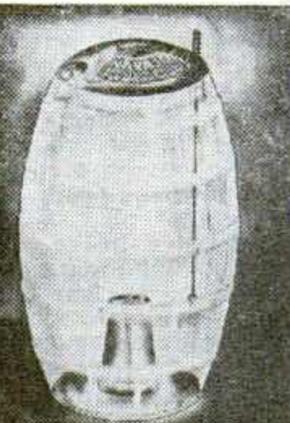
ARE UNCONDITIONALLY GUARANTEED AGAINST BREAKAGE FOR 3 YEARS

SOLID COLORS THRU AND THRU—NOT SPRAYED OR PAINTED. ALMOST 1/4" THICKNESS—PERFECT FIT.

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ACME SALES COMPANY
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Latest and Best Money Maker
N A V A J O



Loads of Fun

Small investment. Excellent returns. Easy to operate. Takes Pennies, Nickels, Dimes or Foreign coins. Usually re-

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SAMPLE, \$14.50; CASH WITH ORDER
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Phones: 2-7423, 2-3425 PHOENIX, ARIZ.

You Can't Go Wrong With COVEN!

CITATION MULTI-BELL HOLLYCRANE

VICTORY SPECIAL	\$ 99.50
VICTORY DERBY	89.50
JOCKEY CLUB (p.w.)	35.00
SPECIAL ENTRY	165.00
TRIPLE BELL	475.00
MILLS 3-BELLS, '48 (Like New)	275.00
GOTT. MAISIE	39.00
MILLS PUNCHING BAG	79.50
ROCK-OLA PHONO, '39 DELUXE	79.00
BALLY SILVER STREAK	34.50
CHI COIN PLAYBOY	34.50
CHI COIN GOLD BALL	39.50
KEENEY SUPER BONUS BELL, 5-25¢	475.00
BALLY HI-BOY, 5¢	250.00
BALLY HI-BOY, 25¢	260.00

COIN MACHINE PARTS FOR ALL EQUIPMENT AT LOWEST PRICES

Exclusive Bally Distributor

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\$6.90 COMPLETE

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Phone 2414

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BALLY GOLD CUP • BALLY SPECIAL ENTRY

LATE 5 BALL GAMES

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WANT MECHANIC FOR TRAVELING ARCADE

Steady, permanent position. Must have references, sober and able to be bonded.

RODGER M. WORK
PLAYLAND AMUSEMENTS
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MILLS BELLS!

We have all Mills latest Bells in stock.

KEYSTONE PANORAM COMPANY, INC.
2538 W. Huntingdon St., Philadelphia
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

FEATURES

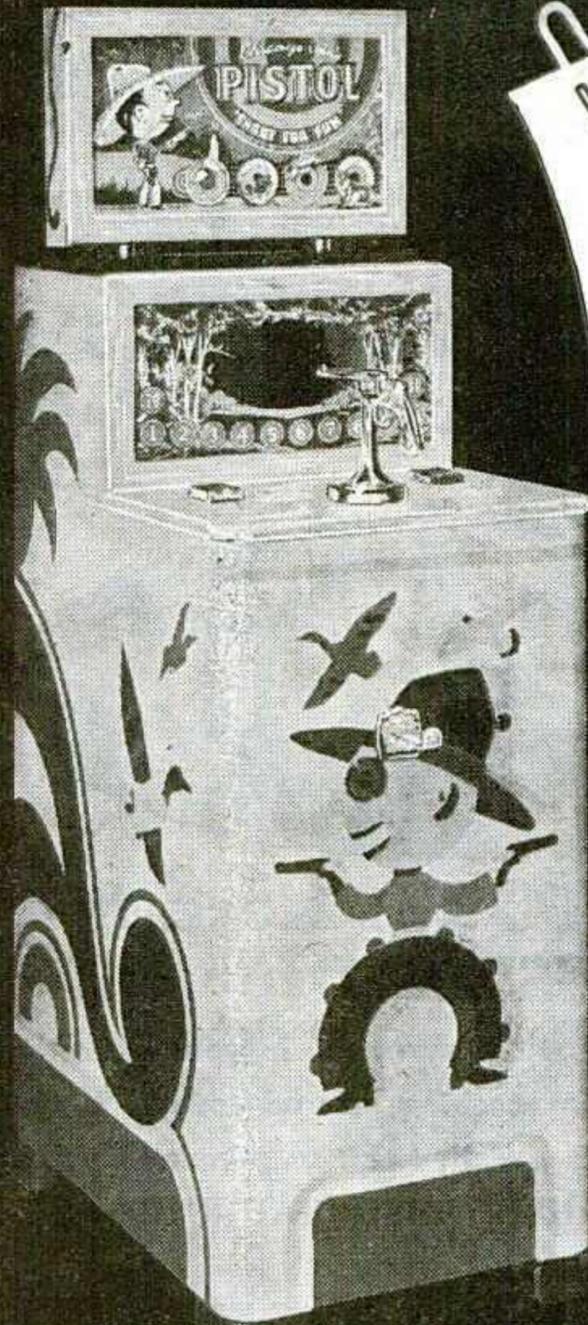
• TROUBLE FREE AIMING AND FIRING MECHANISM
PATS. PENDING

• BEAUTIFUL MAPLE CABINET

• RECOIL AND REPORT ACTION

• EASILY ACCESSIBLE — SIMPLE TO SERVICE

• BUILT FOR MANY YEARS OF TROUBLE FREE MONEY MAKING



Announcing
Chicago Coin's

NEW PISTOL

START OUT RIGHT WITH THE BIGGEST MONEY MAKER OF THEM ALL

Chicago Coin's
PISTOL

IS A FULL SIZE ARCADE GAME AND IS BUILT WITH THE SAME DURABILITY THAT MADE HOCKEY, GOALEE, AND BASKETBALL FAMOUS...

Chicago Coin Machine Co.
1725 Diversey Blvd. Chicago 14, Ill.

WE NEED THE ROOM OUT THEY GO AT A BARGAIN

5 JENNINGS CHALLENGERS, 5c, 10c PLAY CONSOLES—LIKE NEW, \$250.00 EACH.
10 BALLY GOLD CUPS, FREE PLAY
10 BALLY JOCKEY SPECIALS, FREE PLAY
MAKE AN OFFER ON LOT.
2 PACKARD MODEL 7 PHONOGRAPHS—MAKE AN OFFER.
5 WURLITZER 1015 PHONOGRAPHS—\$300.00 EACH.
WE ARE NOW DELIVERING THE ORIGINAL "DALE GUN" (ALL ELECTRIC) SHOOTING GALLERY. SEND YOUR ORDERS IN NOW. WRITE FOR PRICE ON ALL NEW GAMES AND CONSOLES.

FRANK SWARTZ SALES COMPANY

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SPECIAL

VICTORY SPECIALS.....\$55.00
GOTTLIEB'S DAILY RACES..... 75.00
Terms: 1/2 Down, Balance C. O. D.
Three Star Novelty Co.
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ACTIVE COMPLETELY RECONDITIONED GAMES READY FOR LOCATION 'NUFF SAID

CROSSFIRE	\$24.50	MAM'SELLE	\$29.50
CO-ED	29.50	TROPICANA	44.50
FIESTA	19.50	SINGAPORE	39.50
MEXICO	29.50	TALLY-HO	29.50

ORIGINAL FLIPPER GAMES

ROBIN HOOD	\$89.50
MAJOR LEAGUE BASEBALL	59.50
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1/3 With Order—Balance C. O. D.

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FREE—Parts Catalog—FREE

Most complete Parts and Supply Catalog in the coin machine business. Write today for your copy.

HEATH DISTRIBUTING CO.

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Macon, Ga.

CASH FOR LATE USED PIN GAMES!

WANTED — Humpty Dumpty, Robin Hood, Cinderella, Jack & Jill, King Cole, Triple Action, Monterey, Trade Winds, Mardi Gras, Paradise, Star Dust, Merry Widow and other late Flipper Games. State price and quantity in first letter.

WIRE

SOUTHERN AMUSEMENT CO.

CALL

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Phone: 5-3609

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HEADQUARTERS FOR CHAMPIONSHIP "SLICK" SHUFFLEBOARD WAX & WEIGHTS



Sold Thru Dealers Only!

Slick Shine specialty waxes and cleaners for Shuffleboard assures smooth, fast, accurate play. Contain no plastics or other injurious ingredients. Guaranteed not to pit, scratch or harm any make of board. Approved by leading shuffleboard makers.

- "Slick" Shuffleboard Powdered Wax
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- "Slick" Liquid Shuffleboard Polishing Wax & Cleaner
- "Slick" Shuffleboard Weights

Territories Open Write for Price List. Manufactured by

THE SLICK SHINE CO.
Established 1901

207-15 ASTOR ST., NEWARK 5, N. J.

RECORDER AND CASH

1 1947 Muto, Last Wooden Cabinet Model Voice-o-Graph, like new, in A-1 condition, with 1000 envelopes, and have cash money for late Arcade Machines. What have you?

PLAYLAND AMUSEMENT CO.

340 Monroe Ave., N. W., Grand Rapids 2, Mich.

FOR SALE

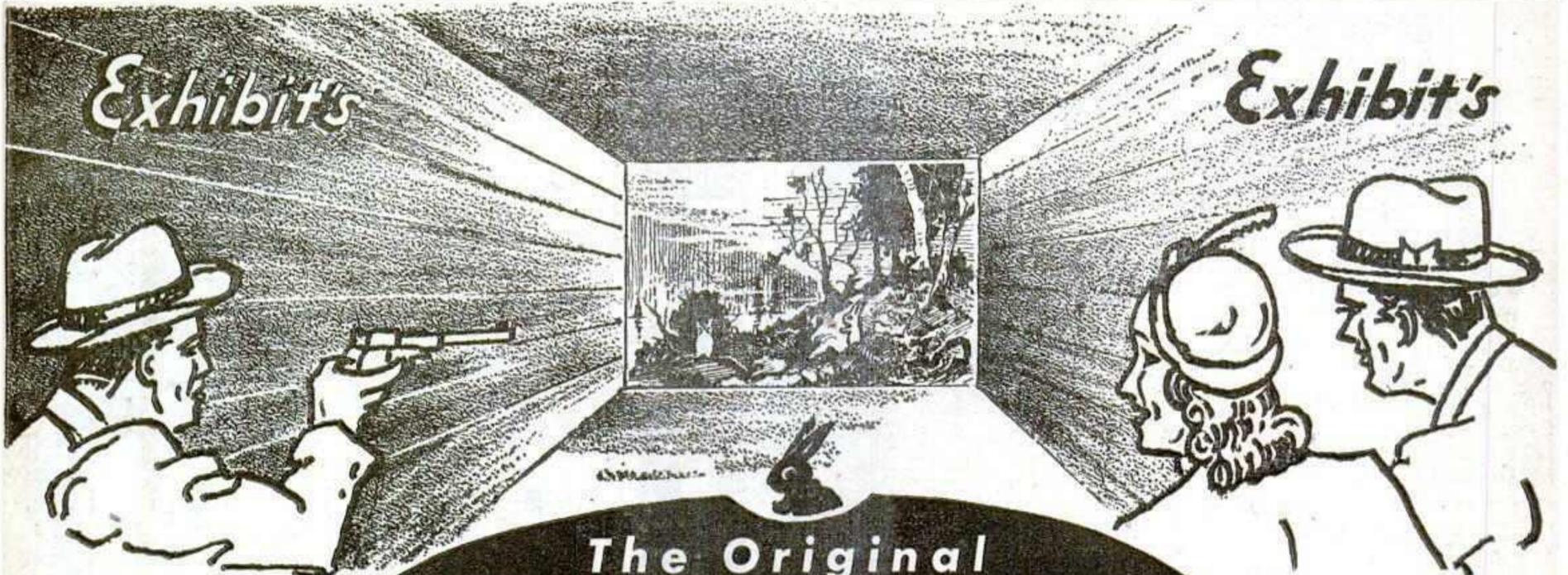
JOCKEY SPECIALS.....\$200.00

Clean. Deposit required.

H. G. PAYNE CO.

312 Broad

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AN APPARENT
50 FOOT
TARGET RANGE

The Original
'DALE' GUN
(ALL ELECTRIC)
Shooting Gallery

TAKES LESS THAN
5 SQUARE FEET
OF FLOOR SPACE

**OPERATORS: Here Is
YOUR BEST BET for '49**

Install this proven location sensation anywhere in your operating territory. Proven the most profitable coin machine offered today. Gets continuous play. Target practice becomes a daily habit. A popular long-term location attraction. Contact your "EXHIBIT" DISTRIBUTOR NOW . . . to be assured of earliest possible deliveries.



EXHIBIT SUPPLY CO. (ESTABLISHED) 4218 30 WEST LAKE STREET
1901 CHICAGO - 24, ILL.

**Guaranteed
USED GAMES**

TROPICANA	\$ 39.50
BONANZA	44.50
MAJOR LEAGUE	59.50
BERMUDA	69.50
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CATALINA	94.50
TENNESSEE	97.50
BUILD UP	97.50
SHORT STOP	99.50
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RANCHO	129.50
KING COLE	139.50
THRILL	139.50
CONTACT	139.50
MOROCCO	167.50

WRITE FOR PRICES ON ALL
NEW GAMES

1/3 Deposit Cash or Certified
Check With Order

Ex. Contact Kicker Kits . . . \$6.95
Ex. Flipper Kits . . . 3.95

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Amusement Corporation
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LONDON LETS YOU PROFIT, TOO!

YOUR CHOICE!
\$19.50 EA.
6 FOR \$100.00
Cleaned and Checked!

Kilroy Midget Race
Spellbound Step Up
Big League Surf Queen
Big Hit
Ballyhoo
Super Score Fast Ball
Smarty
Show Girl

YOUR CHOICE! \$39.50 EA.
3 FOR \$100.00
Cleaned and Checked!

Lightning Honey
Grossfire Mystery
Gold Ball Torchy
Broncho Carouse!

ROLL DOWNS—\$49.50 EACH

BUBBLES TALLY ROLL
MIMI SINGAPORE
TRI SCORE HAWAII
COVER GIRL SUPER TRIANGLE
TROPICANA

ADVANCE ROLLS—BING-A-ROLLS WRITE

ARCADE

Lite League	\$49.50	Total Rolls	\$ 49.50
Ten Strikes (High Dials)	49.50	Box Score	79.50
Tumbler	49.50	Goalies	99.50
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TERMS: 1/3 Deposit Balance C. O. D.
Exclusive Distributor for SEEBURG Products in Wisconsin and Upper Michigan
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JUNIOR
BOWLING ALLEYS

Advise Quantity, Price
and
Guaranteed Condition

**SHOOT THE BEAR
RAY GUN**

Completely reconditioned and re-painted. Money-back guarantee.
\$124.50

Terms: 1/3 deposit with order.

Coinex
CORPORATION
1346 Roscoe Street • Chicago 13, Ill.
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**COIN MACHINE BUSINESS
FOR SALE**

Juke Box and Pinball Route. The following equipment listed now on location: 25 Seeburg '46, '47, '48; 1 800 Wurlitzer, 5 Pinball Machines with Flippers, 1 Gold Cup 1 Ball, 1 Super Bell 5-10-25¢, 1 Goalie, 84 5¢ Wall Boxes, 20 Speakers. These machines are now taking in \$1,000.00 to \$1,200.00 my part per month. Located in Southeastern Indiana. Best offer takes all. Part can be financed. Address:

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Cincinnati 22, Ohio**

S. L. London Music Co., Inc.
3130 WEST LISBON AVENUE MILWAUKEE 8, WISCONSIN

QUIZZERS — \$225.00

WE HAVE FIVE QUIZZERS LIKE NEW
Will Sell All or Part. 1/3 Deposit.

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**BRAND NEW
KEENEY
BONUS
SUPER
BELLS**

5c & 25c PLAY COMB.
IN ORIGINAL CASES

WRITE—WIRE—PHONE FOR PRICES!
SEABOARD NEW YORK CORP.
583 10th AVE. NEW YORK 18, N. Y.
Phone: Bryant 9-5620



AT THE SHOW
VISIT 'EXHIBIT' BOOTHS
147-148-149
150-151-152
and SEE

'SWANEE'
 with

THE BIGGEST COMBINATION
of SMART PLAY FEATURES
gathered on a board.

FIRST SHOWING at the SHOW

... DON'T MISS IT! ...

ALSO at all 'EXHIBIT' DISTRIBUTORS

EXHIBIT SUPPLY CO.

(ESTABLISHED 1901) 4218-30 W. LAKE ST. • CHICAGO 24, ILL.

ONLY A FEW LEFT AT THESE BARGAIN PRICES!

YANKS	\$ 99.50	MOROCCO	\$179.50
CONTACT	169.50	RAINBOW	169.50
MAJOR LEAGUE	99.50	SPEEDWAY	169.50

RUSH YOUR ORDER TODAY!

Terms: 1/3 Deposit, Balance Sight Draft

'The House that Confidence Built'

SOUTHERN AUTOMATIC
MUSIC COMPANY, INC.

SEEBURG DISTRIBUTORS IN
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NOW DELIVERING NEW GAMES OF ALL LEADING MANUFACTURERS

SHUFFLEBOARDS

BLACK TOP OR MAPLE TOP—22 FEET LONG
IMMEDIATE DELIVERY—WRITE FOR DETAILS

ELECTRIC
SCOREBOARD
FOR SHUFFLEBOARD
WRITE FOR PRICES

PEANUT MACHINE
BRAND NEW!
STONER 2 COLUMN
\$13.50 F. O. B. Chicago

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"Often a few dollars less - seldom a penny more"

GUARANTEED RECONDITIONED CONSOLES

KEENEY BONUS 3-WAY, 5-5-5	\$695.00	KEENEY BONUS 1-WAY, 5-5	\$239.50
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BALLY TRIPLE BELLS, 5-10-25	495.00	KEENEY BONUS 2-WAY, 5-5	465.00
BALLY TRIPLE BELLS, 5-5-25	495.00	KEENEY GOLD NUGGET	425.00
BALLY TRIPLE BELLS, 5-5-5	475.00	BALLY DRAW BELLS (R. B.)	219.50
JENNINGS CHALLENGERS, 5-25	345.00	BALLY DRAW BELLS (M. B.)	195.00
KEENEY TWINS, 5-25, F.P., P.O.	99.50	MILLS JUMBO, LATE F.P., P.O.	49.50
KEENEY SINGLE SUPER, F.P., P.O.	59.50	MILLS JUMBO, P.O.	39.50
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NEW BALLY RESERVE BELL	Write	NEW EVANS BANGTAILS	Write
NEW BALLY MULTI-BELL	Write	NEW DOMINOES	Write
BALLY GOLD CUP	279.50	NEW BALLY TRIPLE BELLS	Write

GUARANTEED RECONDITIONED PHONOGRAPHS

NEW WURLITZER MODEL 1100	WRITE	SEEBURG MODEL 1-48	WRITE
NEW WURLITZER MODEL 1015	WRITE	SEEBURG MODEL 1-47	\$450.00
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A.M.I. MODEL B	WRITE	ROCK-OLA MODEL 1456 (1947)	350.00
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NEW AND RECONDITIONED PHONOGRAPHS

JENNINGS SUN CHIEF	WRITE	MILLS BLUE BELL	WRITE
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PACE 1947 CHROME, \$1.00	\$295.00	MILLS JEWEL BELL	WRITE
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STRIKE 'N SPARES	295.00	BALLY HI ROLLS	124.50
CHICAGO COIN BASKET BALL	169.50	UNDERSEA RAIDER	99.50
BALLY VICTORY SPECIAL	69.50	CHICAGO COIN GOALEE	79.50
QUIZZER	375.00	GROETCHEN METAL TYPER	175.00
KEENEY FAVORITE	89.50	BALLY HEAVY HITTER	69.50

TERMS: 1/3 Deposit • Immediate Delivery • Price Includes Crating

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Badger Novelty Co.

2546 NORTH 30TH STREET
 MILWAUKEE 10, WIS.
 ALL PHONE KIL. 3030

GIVE TO THE DAMON RUNYON CANCER FUND



Genco's FLOATING POWER

TODAY
Every Day!
All good days
with Genco
Games!

ORDER FROM YOUR NEAREST DISTRIBUTOR



Genco MANUFACTURING and SALES CO.
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WURLITZER 616
Fully repainted. Perfect condition. Ready for location.
\$79.50 (Craded)
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GUARANTEED USED PHONOGRAPHS—INCREASE YOUR MUSIC EARNINGS

PACKARD MODEL 7 BEST OFFER ACCEPTED	WURLITZER 1015-1080-750 WRITE OR PHONE	TELEVISION COMMERCIAL SET, 15" DUMONT TUBE—WRITE
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WE HAVE ALL LATE NEW PIN GAMES—WILL ACCEPT LATE FLIPPER GAMES IN TRADE

ARISTOCRAT POPCORN MACHINE, LIKE NEW—\$150.00.	NEW ADAMS FAIRFAX, CASH TRIOS—\$10.00.
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NEW SENSATIONAL FEATHERWEIGHT TONE ARM. Available for all Wurlitzer and Seeburg Models. Operators report 2,000 to 5,000 plays per record. This arm will pay for itself in 15 weeks. PRICE \$18.95.

SPECIAL—NEW ENGLAND OPERATORS AND DEALERS. Order your Records from us and get immediate delivery. We stock all the top 25 Labels. No order too large or too small to fill. Our price 5¢ Above Wholesale Cost on any Label. Terms O. O. D.

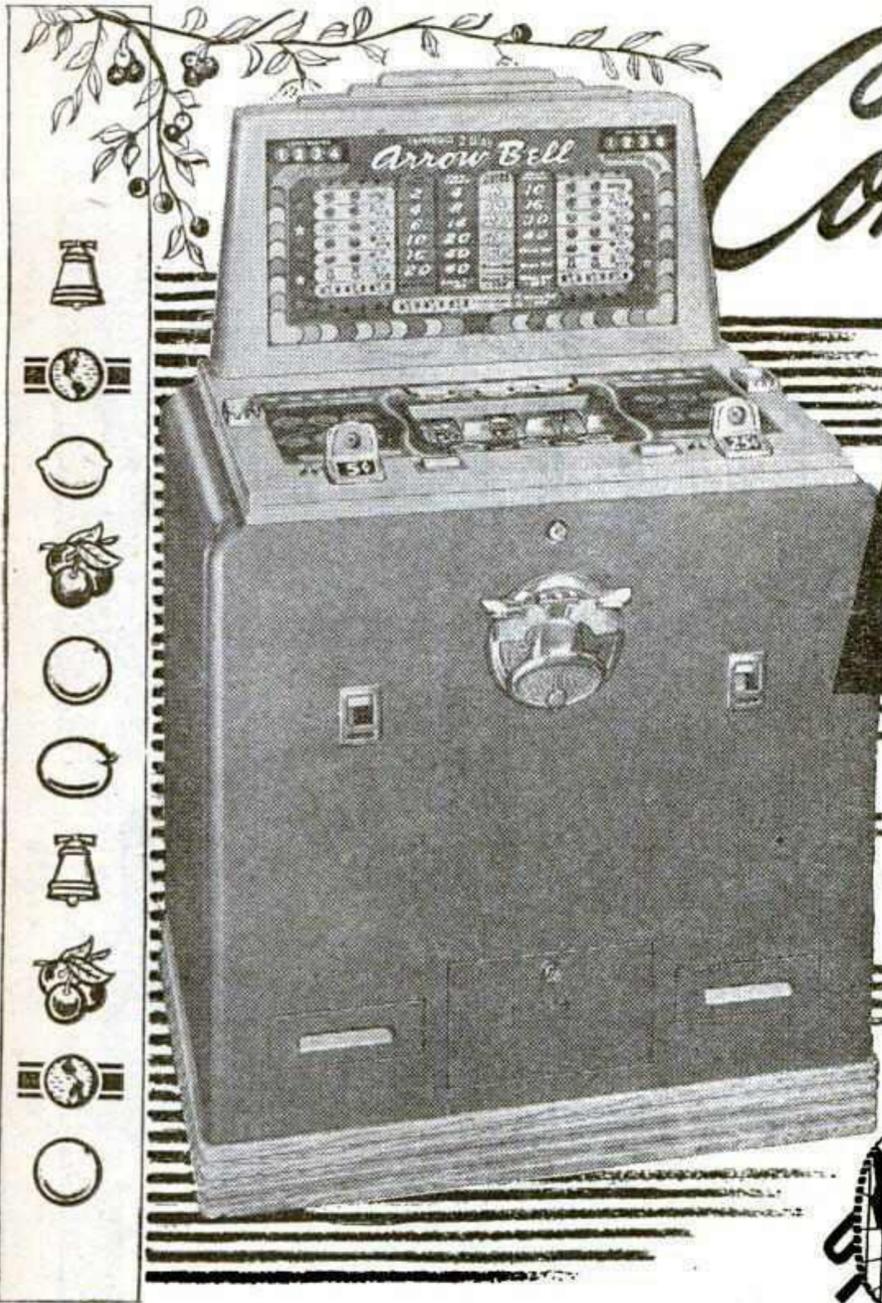
EXCLUSIVE WURLITZER DISTRIBUTOR FOR NEW ENGLAND
PHONE • ST 2-3320

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296 LINCOLN ST., ALLSTON, MASS.

Universal
BANG BUMPERS
for any type game. Specify game to be used
\$5.50
1/3 deposit required with order

ROYAL MUSIC CO.
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EUREKAS WANTED
Any Quantity.
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UNIVERSAL'S *Arrow Bell* TWIN HEAD MULTIPLE COIN PLAY!

WITH THE BIG CASH BOX APPEAL OF BELL-FRUIT REELS

★ Every odds value *multiplies* with each coin inserted to get and hold the play!

★ New positive increasing odds pull full play across the board! Tested against all types of new and old competition.

★ New "WILD ARROW" feature makes every symbol of corresponding reel "wild" to complete any award!

★ Jackpot *multiplies* in value with each coin played!

★ Jackpot with 4 coins and "WILD ARROW" lited scores 500 extra points!

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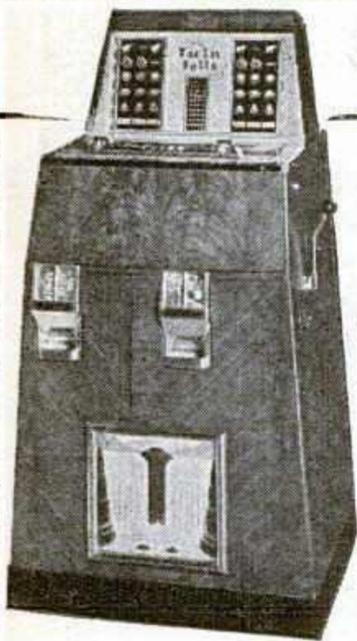
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Designers and Manufacturers of America's Most Profitable Coin Operated Equipment

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GROETCHEN'S Parade of Hits ★ ★ ★



TWIN FALLS CONSOLE

The greatest low priced mechanical and electrical console ever developed. Two players can play at one time. Nickels, dimes, quarters or halves. Light-up console in beautiful styled walnut cabinet.

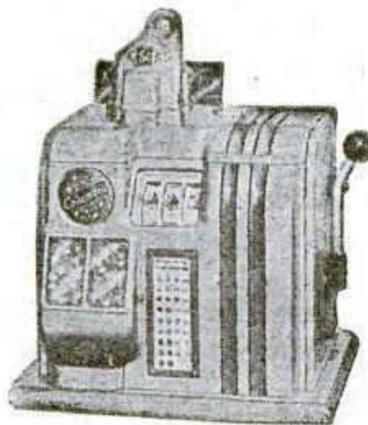
List—\$420.00



COLUMBIA EAGLE

Can be converted "instantly" from 25¢ to 50¢ on location. Jackpot hand loaded . . . 20 stop reels. Size: Height, 24 inches; width, 18 inches; depth, 15 inches; weight, 58 lbs.

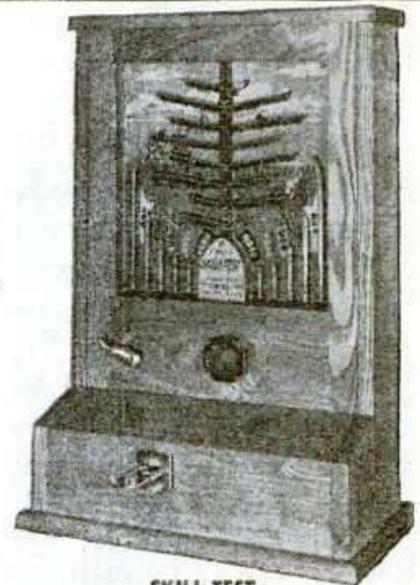
List—\$225.00



TWIN JACKPOT BELL

Choice of fruit or cigarette machine. Gold award or jackpot model. Size: Height, 18 1/4 inches; width, 12 1/2 inches; depth, 12 inches; weight, 43 lbs.

List—\$145.00



SKILL-TEST

For arcade or counter operation. A re-issue of the tried and proven "Skill Jump" with all the intriguing features of the original. New simplified, easier to get at mechanism.

List—\$69.50

Imp

World's Smallest Slot Machine.

List—\$21.50



GROETCHEN TOOL & MFG. COMPANY

126 N. Union Ave., Chicago 6, Ill.

Phone: RAndolph 6-2807

CAMERA CHIEF

3 dimensional viewer in smart, modern "built-to-take-it" cabinet. Features novelty pictures. Choice of battery or electric model, complete with film.

List—\$29.50



Popularity...

PLUS PROFIT!



AMERICAN ELECTRIC SCOREBOARD

The new electric scoreboard developed by American enables a quick and accurate count of games played. A set of buttons at both ends of board allow players to keep score while the master control button (located in a remote position—such as behind the bar) stops or permits continuation of play.

We'd like to thank the nation's coin men for the tremendous ovation American received at the recent Chicago convention.

There are many reasons why American Shuffleboards have met with such enthusiastic popularity among operators, wholesalers and consumers alike.

Just run your hand over the smooth, glistening surface of our pre-seasoned and specially treated laminated maple top. Note its speed and stability as the polished weights fly down the American playing field. Examine the sturdy, dependable construction from all angles; underneath, on top, from all sides. Stand back and note the smart, attractive appearance. These features are a reflection of the uncompromising craftsmanship of American Shuffleboards. Craftsmanship that has made American the unchallenged leader in Shuffleboards since 1928 . . . a reputation that will mean more dollar and cents value to you for your investment.

With an American you are assured of dependable long life with practically no time lost to costly maintenance or upkeep. . . . Simple installation, quickly completed by one man. . . . Local and State Control Board acceptance. . . . Complete advertising backing and consumer stimulation through the "American Shuffleboard Leagues" . . . plus an average weekly "take" of from \$40.00 to \$120.00.

You, too, can profit from the tremendous power of its popularity gained through its country-wide acceptance as "The World's Finest" Shuffleboard.

TERRITORIES ARE AVAILABLE TO A LIMITED NUMBER OF DISTRIBUTORS AND OPERATORS

DON'T DELAY—WIRE, WRITE OR PHONE TODAY

The complete line also includes the ever popular American Cushion (Rebound Shuffleboard)

AMERICAN SHUFFLEBOARD COMPANY

210 PATERSON PLANK ROAD

PHONE UNION 5-6633

UNION CITY, N. J.

NO GUESSING ON THIS ONE!

TELECARD

PERFECT FROM ANY ANGLE...

PLAYERS

LOCATIONS

OPERATORS



A FAST, SIMPLE 15-NUMBER
 CARD GAME with
ELECTRIFYING ACTION!
 TERRIFIC APPEAL BECAUSE
 IT'S EASY TO UNDERSTAND
 —EASY TO PLAY

ORDER FROM YOUR
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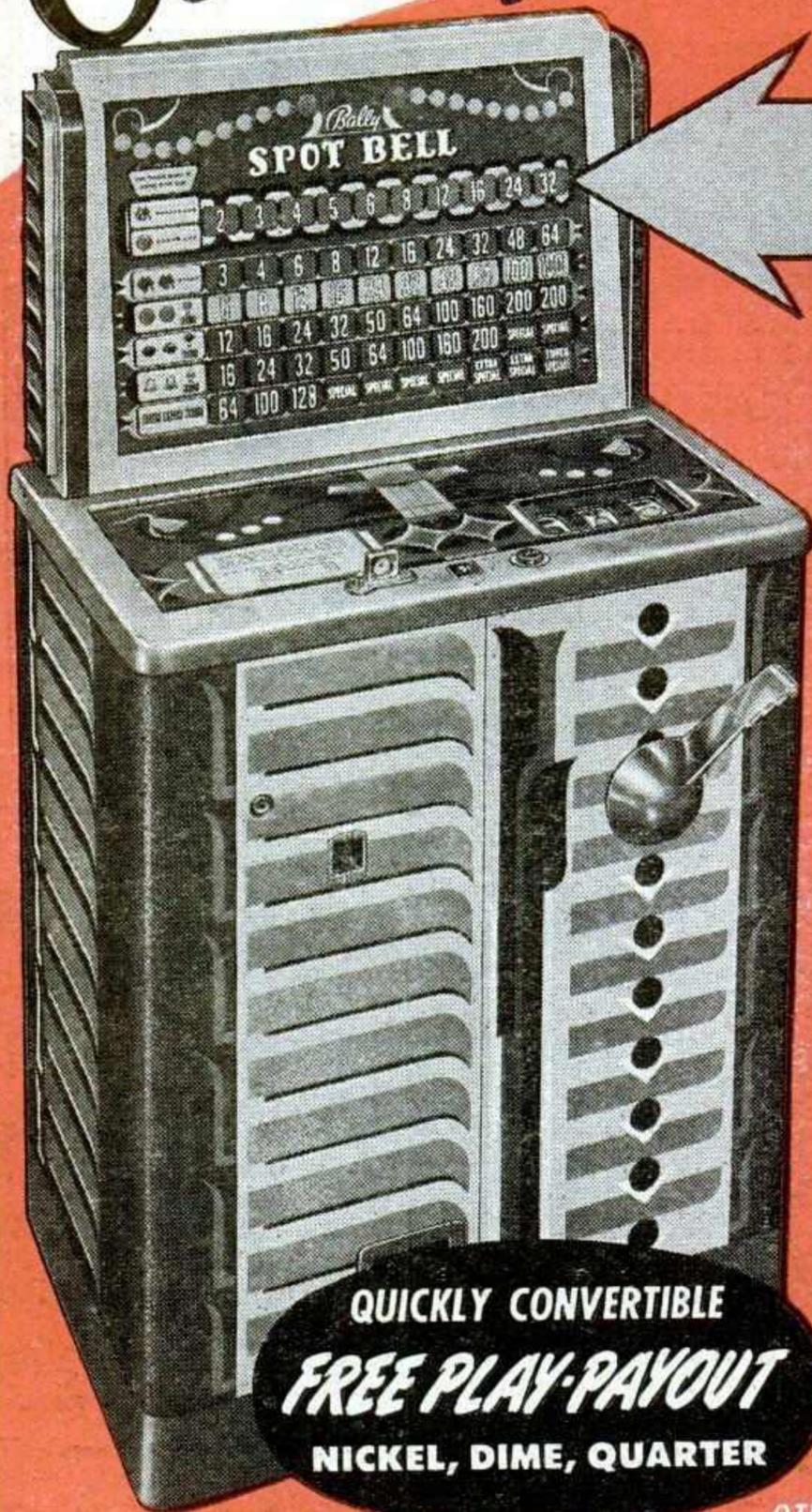
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**A BELL CONSOLE
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Bally SPOT-BELL



NEW
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 SINGLE CHERRY WINNERS
 SINGLE ORANGE WINNERS
*Greatest Coin-Coaxer
 in Bell History*

**QUICKLY CONVERTIBLE
FREE PLAY-PAYOUT
NICKEL, DIME, QUARTER**

SINGLE-CHERRY AND SINGLE-ORANGE flash for each coin deposited . . . just like Selections on a one-ball game. When Single-Cherry or Single-Orange remains lit, after flash, symbol remains lit during entire game. Both single-symbols may light . . . giving player two EXTRA EASY WINNERS. Extra coins also advance Odds from 2 all the way up to the big juicy Special, Extra Special and Super-Special. Odds always either advance or remain as high as on previous coin . . . NEVER DROP BACK TO A LOWER BRACKET. No wonder players actually play 8, 10, 12 or more coins before spinning reels! Get your share of the SPOT-BELL profits . . . order SPOT-BELL today!

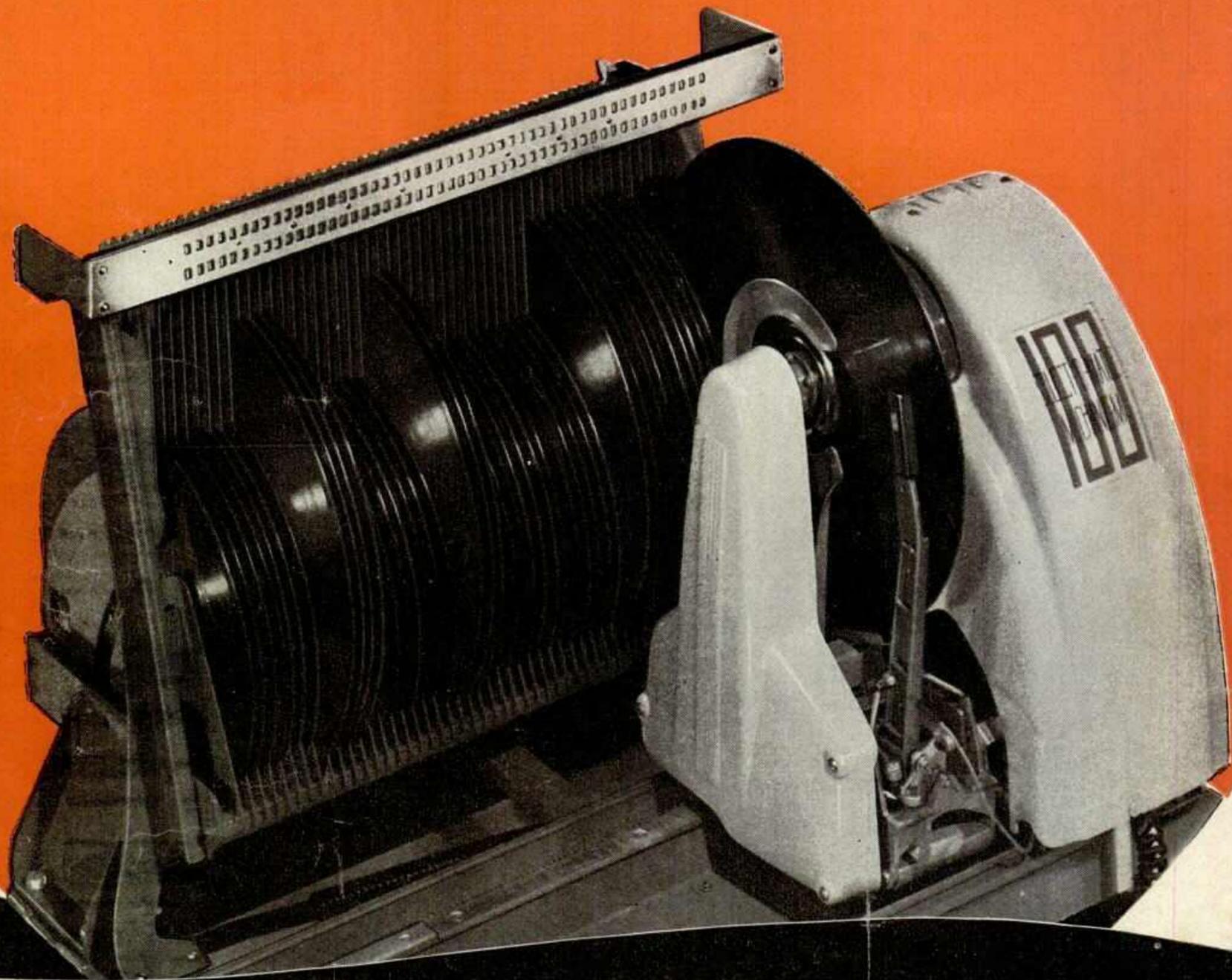
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2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

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This is the mechanism—recognized, tested, proved—that makes possible a completely revolutionary kind of music system. It's the Seeburg Select-O-Matic "100"—the greatest advance in the history of coin-operated music.

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