

The Billboard



THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

JANUARY 14, 1950



The lovely lady, of course, is Fran Warren, outstanding vocalist and one of the brightest stars in the RCA Victor pop artist roster. Miss Warren, who has cut such notable smashes as "Envy" and "This Is Where Love Walks Out," has recently waxed a series with Victor's Tony Martin. Included are the novelty "I Said My Pajamas," backed by "Have I Told You Lately That I Love You?" Also scheduled for early release are "Dancing in the Dark" and "It's Only a Man." The thrush, who is under the direction of the William Morris Agency, with personal management by Barbara Belle, is scheduled to appear at the Roxy Theater, New York, in the near future. Miss Warren's radio coverage is extensive. She appears on the Henry Morgan Show over the National Broadcasting Company (NBC) network Friday nights at 8-8:30 p.m., and in addition is heard over hundreds of independent outlets via her new Thesaurus program, "Fran Warren Sings."



FRAN WARREN

... We predict Fran Warren number one gal singer for all these reasons . . . they take her out of the category of vocalist and make her one of the great singers of the day.

The Times
Los Angeles, Calif.

MUSIC MAKERS: Predict Fran Warren As Top Feminine Vocalist Of 1950

By TED KOVACH
We started shouting about a certain young lady six months ago when her name was as new to record fans as "Mule Train" on the Fourth of July. Today we predict Fran Warren will be the number one female vocalist of 1950.

One of the nicest surprises in the singing profession took place when Fran Warren, RCA Victor singing star, was named "Queen of Song" by the American Academy of Entertainment in New York. This is no small honor for Fran, a comparative newcomer. After all, she was named America's number one gal singer over every top singer in the country.

Here is a singer who combines the wistful quality of Helen Morgan, the come-hither tones of a Lena Horne, a wonderful warm heartfelt quality of a Judy Garland and with all this is as hep and show-wise as an Ethel Merman. Even though Fran's style is reminiscent of these great performers, the sound that comes out is her own, and it's great.

One of her current hit records for Victor, is "Envy." Everyone concerned can take a bow for this one. Skippy Martin who arranged the tune and conducted the orchestra gave Fran a background you'll never forget. Her singing on this side leaves nothing to be desired. It's warm, pulsating and exciting.

On her duet sides with Tony Martin, you find a completely different Fran Warren. On "Speak a Word of Love" Fran and Tony give a soft and tender treatment

to a soft and tender tone. The blender is something to be remembered. On the reverse side is the oldie "Remember." Here is something that could be banned in Boston. It's suggestive, it's showy and musically perfect. Fran's two latest solo records are "This Is Where Love Went Out" and "My Love Love Me." The second named is the theme of the Paramount film "The Actress." On her first side Fran sings with Judy Garland-like quality. It's an up-tempo tune, and she zings through it with plenty of color and showmanship. But with this she retains enough heart in her singing to keep the meaning of the lyrics intact.

Compared to Hay, Fran handles on the flip side, Fran handles a soft, cathedral-like tune with a tasteful velvet tone. Here again are two completely different sides that have but one thing in common.

All in all, the secret of the Warren success can be compared with the artistry of Helen Hayes.

see Helen Hayes in any number of roles, you'll agree she's a great actress because she adapts her own personality to the role she's playing and becomes that character.

When the song calls for it, she's brilliant and showy. She not only interprets the melody; she gets the full meaning of the lyric as well. And yet, she always sings in good taste.

We predict Fran Warren number one gal singer for all these reasons . . . they take her out of the category of vocalist and make her one of the great singers of the day.

Victor's
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ibrant
oice

DIRECTION: WILLIAM MORRIS AGENCY
PERSONAL MGT.: BARBARA BELLE

YEAR'S TOP RADIO TUNES

HST Budget Talk Evidences Faith in Big 1950 Upsurge In Theater, Outdoor Showbiz

But Nitery and Radio-Phono Letdown Is Foreseen

WASHINGTON, Jan. 9.—The administration predicts a sharp upturn in business of theaters, outdoor shows and other amusements subject to the admissions tax for the fiscal year starting July 1, 1950, according to the budget message delivered to Congress by President Truman today (9). On the other hand it expects a continued downward trend in nitery business and sales of phonos and radios. The coin machine picture is expected to remain static.

These administration predictions are based on what the Internal Revenue Bureau expects to receive during the 1951 fiscal year from excise taxes under present law. In submitting his annual budget message, the

president is not permitted to make calculations on the basis of possible legislation. For that reason, the question of whether any or all excises will be cut by Congress is not explored.

The admissions tax of 20 per cent, which is to bring in approximately \$385,000,000 during the 1950 fiscal year, is expected to yield \$395,000,000 the following fiscal year, according to the budget. This prediction means that the administration feels that the 1951 fiscal year will be a boom year for amusements which come under the admissions levy. At no time in the past five years have admissions excise collections reached the anticipated level for 1950-'51.

The cabaret tax is figured to bring in only \$42,000,000 in the coming fiscal year, a decline of \$2,000,000 from the current year and of \$8,850,000 from the 1948 fiscal year.

The outlook for radios, phonos, disks, and musical instruments is also on the darker side, with total taxes on these items expected to bring in \$5,000,000 less than the estimated \$50,000,000 for the 1950 fiscal year. The budget method made no attempt to break down this prediction into the various categories. The tax on radios, phonos and parts, however, accounts for about 75 per cent of the total.

Coin machine taxes are expected to

Added \$\$ Sought For U. S. Agencies Linked to Showbiz

WASHINGTON, Jan. 9.—President Truman today (9) asked Congress for increases in the 1951 budgets of the chief agencies affecting the entertainment world. The Federal Communications Commission (FCC), Federal Trade Commission (FTC), the Commerce Department and the Programming part of the State Department's Voice of America are all to receive increases in the 1951 fiscal year if Congress follows the President's recommendations.

Broadcast activities of the Voice are actually given a cut, from \$20,300,000 this year to \$11,700,000 in 1951, but the cut is all in the appropriations for the establishment of new radio facilities, most of which are to be completed before the start of the 1951 fiscal year. Programming activities are to receive an increase to \$11,100,000 from the current \$10,500,000.

The recommended budget for the FCC is \$6,900,000, compared with \$6,700,000 for the current year. The President said the increase was to be earmarked chiefly for TV activities.

The suggested 1951 budget for the FTC is \$4,494,400 — an increase of \$349,800 over the 1950 appropriation. The commerce department is slated to receive a whopping increase of \$101,600,000 over its current budget of \$687,700,000.

stand still. They are calculated to net \$21,000,000 for the current year and the same for 1951.

Peatman Picks "So In Love," "White Xmas"

"Enchanted" No. 2 Pop

NEW YORK, Jan. 7.—So In Love; from Cole Porter's Kiss Me, Kate score, published by T. B. Harms, was top song of the year in performances, according to the annual Peatman survey of tunes with largest radio audiences.

In second place was Some Enchanted Evening, from the Rodgers-Hammerstein South Pacific score, published by Chappell. Three other tunes from South Pacific made the (See "SO IN LOVE" on page 21)

Package Deal For Drive-Ins Set by RCA

NEW YORK, Jan. 7.—A comprehensive packaged drive-in sales plan designed to take the planning and construction headaches out of launching a drive-in theater has been (See Package Deal on page 52)

TVA Retreats On SAG Stand; Sends New Bid

Film Actors Get Proposal

NEW YORK, Jan. 7. — Retreating from its former position, which was that only the entire question of television jurisdiction can be mediated, the Television Authority (TVA) next week will send a memorandum to the Screen Actors Guild (SAG) setting forth the unresolved issues between (See TVA Retreats On, on page 8)

Scandal Defers Sesqui to '51

Fair Set Back By Year, After 'Kickback' Cry

FBI and Congress To Probe

WASHINGTON, Jan. 7.—A year's postponement of the Freedom Fair was agreed upon yesterday (6) by the executive committee of the National Capital Sesquicentennial Commission as Capitol Hill and the Department of Justice began separate inquiries into the exposition's administrative operations. The exec committee will submit the postponement recommendation next week to the commission, which is said to be certain to approve.

It was stated authoritatively that the Senate District of Columbia Committee is charting a thoroughgoing probe of developments, while demands for a similar inquiry are being heard in many quarters on the House side. Meanwhile, the Justice Department's Federal Bureau of Investigation (FBI) has embarked on a formal investigation of kickback charges involving

Costello Sues Dean Martin

NEW YORK, Jan. 7.—A \$100,000 suit for breach of contract brought by screen comic Lou Costello against warbler Dean Martin came to light here this week when State Supreme Court Justice Joseph A. Gavagan granted Martin's motion for examination before trial.

According to Costello's complaint, he had signed Martin to a personal management pact several years ago, calling for 25 per cent of Martin's gross earnings. Martin's answer, filed by Attorney Andrew Weinberger, contends that Costello had promised to get him a radio show and did not deliver, and that both parties had agreed to cancel the contract six months after it was made.

the Sesqui commission (The Billboard, January 7).

These developments came as an aftermath of a succession of administrative tangles over contracts, leasing, land clearance and general policy for the exposition which had originally been slated to open this year. Justice Department formally came into the picture after a Gaithersburg, Md., contractor, George Parker, (See Sesqui Postponed on page 52)

Atlantic City Pulls Terrific Holiday Biz

New Off-Season Trend Seen

ATLANTIC CITY, Jan. 7. — The tremendous crowds that flocked here over the holiday week-ends proved extremely gratifying to those who rely primarily on tourist business. With an unusually heavy Christmas vacation business as a backlog, and with Sunday blue laws hitting the New Year's Eve celebrations in nearly every community in New Jersey as well as Pennsylvania, it was a near-record business for the New Year week-end.

Estimates of the crowd, according to city authorities, ran from 75,000 to 100,000. If it wasn't a record, they said, then you'd have to go back to the roaring '20s to find its counterpart. The extra-day holiday and no-restriction appeal more than did the trick. All 8,500 beach-front hotel rooms were taken and all the smaller hotels neared the no-vacancy stage.

The night clubs and hotel rooms, (See Atlantic City Pulls, page 65)

ANTA and Decca To Do Album Of Stage Stars

NEW YORK, Jan. 7.—An arrangement between Decca Records and the American National Theater and Academy (ANTA), which has been in the works for nearly three years, has finally materialized in an album of highlights from the theater, to be issued in February. The album, entitled Album of Stars, will feature several first-rank stage stars in readings from their hit plays, as they have also been performed at the annual live ANTA Album benefits.

ANTA, which operates with a Congressional charter, is the theater's own organization dedicated to "bring- (See ANTA and Decca on page 20)

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AGVA and AFM Burying Hatchet

Dunn Believed Ready To Sign Petrillo Peace

ARA Sessions Due

NEW YORK, Jan. 7.—The feud between the American Federation of Musicians (AFM) and American Guild of Variety Artists (AGVA), which came to head a few weeks ago, is about to be resolved with both sides burying the hatchet.

The first meeting of the two factions is set for Tuesday (10) and will bring together the heads of both unions, James C. Petrillo, AFM prexy, and Henry Dunn, AGVA's executive secretary. Prior to this meeting exploratory confabs were held between various officials of both unions topped by correspondence between Gus Van, AGVA president, and Petrillo. According to all sides, all the differences over which the battle began have been ironed out and all that is necessary is the meeting to formalize the agreement.

While the terms of the proposed agreement have not been disclosed, it is understood that AFM members will be permitted to hold AGVA cards; card holders in both unions will not be required to pay the traveling tax if booked on an AFM contract, and all future jurisdictional differences will be discussed and settled around a conference table.

On Wednesday (11) sessions are due to begin between the Artists Rep.—(See AGVA and AFM on page 47)

New Year's in Hub a Washout; Next One Worse

BOSTON, Jan. 7.—Sunday's second-half celebration of the new year was even below the Saturday night washout.

New Year's Eve, Saturday, was celebrated about 40 per cent less than last year. Reservations were off that much and more in most spots. The midnight curfew on sale of alcoholic beverages, dancing and entertainment gave the hotel and night spot operators the blues.

Next year, New Year's Eve will be on a Sunday night, with entertainment and dancing prohibited until midnight. Ops say it will be three years before the Hub has a good New Year's Eve again.

For New Year's Eve this year the Copley Plaza got \$22, with Violinist Maria Neglia and dancers Jane and (See New Year's in Hub on page 47)

Showbiz Building Off 19% in October

WASHINGTON, Jan. 7.—Value of October amusement construction was off 19.6 per cent from September and 22.5 per cent from October, 1948, the Bureau of Labor Statistics (BLS) estimated this week. Construction amounted to \$5,387,000, compared with \$6,707,000 the previous month and \$6,954,000 in October, 1948.

The 220 amusement structures begun in October, however, topped the preceding October by 31. September construction totaled 243, according to BLS. BLS's amusement classification includes auditoriums, club buildings, and bathhouses as well as theaters, dance halls, skating rinks and amusement park buildings.

NUMBER ONE ACROSS THE MUSIC-DISK BOARD

- No. 1 On the Honor Roll of Hits
I CAN DREAM, CAN'T I?
- No. 1 Sheet Music Seller
DEAR HEARTS AND GENTLE PEOPLE
- No. 1 Most Played on Disk Jockey Shows
I CAN DREAM, CAN'T I? Andrews Sisters, Dec 24705
- No. 1 Disk via Dealer Sales
I CAN DREAM, CAN'T I? Andrews Sisters-G. Jenkins Ork, Dec 24705
- No. 1 Disk in the Nation's Juke Boxes
MULE TRAIN, F. Laine, Mercury 5345
- No. 1 Most Played Juke Box Country and Western Record
BLUES STAY AWAY FROM ME, Delmore Brothers, King 803
- No. 1 Best Selling Retail Country and Western Record
SLIPPING AROUND, J. Wakely-M. Whiting, Cap 57-40224
- No. 1 Most Played Country and Western Record by Folk Disk Jockeys
I LOVE YOU BECAUSE, Leon Payne, Cap 57-40238
- No. 1 Most Played Juke Box Blues and Rhythm Record
FOR YOU MY LOVE, L. Darnell, Regal 3240
- No. 1 Best Selling Retail Blues and Rhythm Record
FOR YOU MY LOVE, L. Darnell, Regal 3240
- No. 1 Sheet Music Seller in England
HARRY LIME THEME

Leading albums, classical disks, English and Canadian sheet sellers and full score on all music-disk popularity in Music Popularity Charts, pages 24 to 40.

Admission Tax Yield in '49 Off, 2d Year in Row, By 6 1/2 Million

WASHINGTON, Jan. 7.—Collections from the admissions tax during 1949 declined \$6,612,706 from 1948, according to a survey of Internal Revenue Bureau statistics. In turn, 1948 was off from 1947 by \$5,067,347.

Receipts from the 20 per cent federal tax on admissions to theaters, concerts, outdoor shows and sporting events amounted to \$379,972,643 as compared with \$386,584,349 in 1948. The total for 1947 was \$391,651,697.

Despite the decline from 1948 totals, five months of 1949 exceeded their 1948 counterparts in tax collections. February, March, May, August and October all showed gains over the corresponding months of 1948. In 1948, however, three months topped \$36,000,000, while only one 1949 month reached that figure.

36 Million in December

The returns for December have not been completely tabulated, the estimate is \$36,000,000, a sum which would make it the top month of 1949. Low month was January, with \$25,911,467. December was also the best month in 1948, with collections totaling \$38,100,186. Low for 1948 was February, with \$25,540,122.

Over the past two years, collections have been highest for the last three months, with the first three months

of both years bringing in the lowest amounts. The summer months have been higher than the January-March periods.

Various Factors

Helping to keep the last quarter of both years high were the takes from the opening of the legit season, the latter part of the football season and the upswing in movie attendance when colder weather came. Baseball and outdoor shows aided in swelling the summer take. The relative paucity of high admission sporting events in the January-March period is the biggest factor in keeping tax collections low for those months.

Admission Tax Collections

	1949	1948
Jan.	\$ 25,911,467	\$ 28,688,375
Feb.	27,054,316	25,540,122
March ...	34,877,921	30,573,240
April	26,424,850	31,254,849
May	30,659,978	28,454,837
June	30,660,301	31,817,977
July	28,787,158	33,172,611
August ...	34,432,046	34,311,698
Sept.	35,401,340	36,054,052
Oct.	35,225,377	32,237,905
Nov.	34,537,889	36,378,497
Dec.	36,000,000*	38,100,186
	\$379,972,643	\$386,584,349

*(Estimate)

Drys Rally for Congress Fight On Liquor Plugs; Chances Slim

WASHINGTON, Jan. 7.—The apparently doomed to failure, dry forces are lining up their talent for the January 12 and 13 hearings by the Senate Interstate Commerce Committee on the bill by Sen. William Langer (R., N. D.) to knock out all advertising of beer and liquor over the air and in the press. A new batch of petitions in favor of the bill were received by the committee and its House counterpart this week, bringing the total for the 81st Congress near the 300 mark.

Opponents of the bill and the companion House measure of Rep. Joseph Bryson (D., S. C.) have not been idle, and the score of associations and groups lined up to testify outnumber the dry groups by 2 to 1. On the

basis of past hearings, however, prohibitionists will have about a 10 to 1 edge in lung power.

In the forefront of proponents of the Langer bill will be the Women's Christian Temperance Union, and the old Anti-Saloon League, now called the National Temperance League. Also ready to go on record for the bill are the Methodist Board of Temperance, the Christian Science Committee on Publication, the International Reform Federation, the Temperance League of America and the National Temperance and Prohibition Council.

Leading the fight against the bill will be the trade associations for the beer, wine and liquor manufacturers, (See DRY'S RALLY on page 47)

New Labor Rules Exempt Most Showbiz

Wage-Hour Law Revised

WASHINGTON, Jan. 7.—Nearly all entertainers and a high proportion of radio announcers continue their exemptions from wage and hour provisions of the Fair Labor Standards Act under new regulations promulgated by Labor Department's wage-hour division this week and slated to go in effect January 25.

The agency stated that whether radio announcers are exempt or not depends upon their individual duties as well as the compensation paid. For qualification as an exempt employee, the first criterion for an announcer is that he make a minimum of \$75 weekly. If that test is met, then his duties must be "original and (See New Labor Rules on page 47)

TV Sale Gross: Million Clams!

BOSTON, Jan. 7.—A million-dollar sale of television sets put on by the Jordan Marsh Company this week pushed this city into fifth position in the country as a TV market and advertising center. The sale began Tuesday (3) and by the end of the first day 2,500 sets were sold. Over 100 additional salesmen were hired for the event, which also called for a special detail of city police to handle the crowds.

Besides devoting an entire floor to the sale, Jordan's spotted samples of the sets and about six salesmen to a group in 12 other places around the block-size store. All sets were "1950 model" Philharmonic brand, with prices ranging from \$99.99 for a 10-inch model, thru \$139.99 for a 12-incher, to \$179 for a 16-inch set.

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The Billboard also publishes Vend, the monthly magazine of automatic merchandising.

WNEW STIRS UP NAB'S NEST

NBC Looks for Allen's Return To Air in Fall

NEW YORK, Jan. 7.—Fred Allen is expected back on the air by next fall at the latest, with the possibility that when he returns he will buck his old feuding partner, Jack Benny. It is known that top execs at the National Broadcasting Company (NBC) are thinking ahead in terms of an Allen-Henry Morgan parlay when the baggy-eyed Bostonian returns.

Activity on the sales front for Allen already is said to have begun generating in a tentative way. NBC's original plan for a whodunit combo to replace the *Hollywood Calling* giveaway in the 6:30 to 7:30 p.m. slot has fallen thru, with both the Humphrey Bogart and Allen Ladd deals regarded as dead. With Morgan slated to take over the 6:30 period, NBC execs now are anticipating Allen's return in the fall in the 7 p.m. time.

CBS's Insurance Policy; Renews Arthur Godfrey

NEW YORK, Jan. 7.—The Columbia Broadcasting System (CBS) signed what is tantamount to a high-dividend paying insurance policy this week when it renewed its contract with Arthur Godfrey. In so doing, CBS and Godfrey scrapped the existing contract, which had about two years to go, in favor of the new deal.

Neither Godfrey nor CBS would divulge any of the terms of the new arrangement, said to run for about eight years and giving the web Godfrey's exclusive services. Discussions on the renewal had been under way, spearheaded for the web by President Frank Stanton, since summer. Godfrey was represented by himself and C. Leo De Orsey, Washington attorney. Godfrey's multitudinous AM and TV programs, all sponsored, account for more billings than any other performer in the history of radio.

CBS, Colgate Near On 5 Half-Hrs. Wkly.

NEW YORK, Jan. 7.—Colgate and the Columbia Broadcasting System (CBS) this week were reported getting close to a deal for five half-hours weekly. The radio time involved is the 4 to 4:30 p.m. period across the board.

CBS is pitching three shows at the bankroller, including *Strike It Rich*, Garry Moore and Steve Allen. *Strike* is believed to have the inside track, with a decision expected in about 10 days.

Correction

In summarizing the results of the 17th Annual Radio Editors' poll last week, *The Billboard* inadvertently credited the National Broadcasting Company (NBC) with a program it had nothing to do with. The show involved is *Meet the Press*, rated by the editors as third in the public service category. The show aired on the Mutual Broadcasting System (MBS).

Brief and Important Last-Minute Digest of AM-TV News

Packard Okays Y&R Video Variety Show

The Packard Motor Company last week tentatively okayed the format of a new video variety show being built for it by Young & Rubicam. Details of the program are still far from definite, but the agency is starting to shop around for a time and for a network.

Alley Heads TV Pic Production for Ganz

Paul Alley, top-flight TV newsreel exec, has joined the William J. Ganz Company as television consultant in charge of TV movie production. Alley set up the NBC television film department six years ago, and, shortly thereafter, started the network's TV newsreel service.

DuMont Sells "Capt. Video" to Powerhouse Candy

Without the aid of a paralyzing ray gun or other paraphernalia of the radar-age to come, the DuMont TV web last week sold the Monday episode of its super-science thriller, "Captain Video," to the Walter H. Johnson Candy Company of Chicago. The bankroller takes over January 23 for Powerhouse and other candy products, with the Franklin Bruck Agency, of New York, placing the business.

Quaker Oats Buys Time on CBS Southern Web

Quaker Oats Company last week bought the 2:15-2:30 p.m. across the board slot on the 38-station Columbia Broadcasting System (CBS) Southern network. Beginning January 16 on Mondays, Wednesdays and Fridays Quaker Oats will program "Grady Cole" and "The Johnson Family"; on Tuesdays and Thursdays, "Lou Childre." Needham, Lewis & Brorby is the agency. In the other sections of the country on the CBS web, "The Second Mrs. Burton" is being sponsored by General Foods.

Chevrolet Wins CBS Battle To Stay on Saturday Sked

The Chevrolet Motor Car Company last week won a battle with the Columbia Broadcasting System (CBS) to keep its video program, "Winner Take All," on Saturday evenings. The program will shift from 8 to 8:30 to 9:30-10 p.m., beginning (7) even tho it will mean that the basketball game from Madison Square Garden will have to start at 10 p.m., instead of a half hour earlier as scheduled. The initial plan had been to program the video giveaway on Tuesdays from 10-10:30.

RCA, RKO To Co-Op With New WNBT Variety

The Vim Electrical Company last week signed to bankroll an amateur variety show over WNBT, New York, beginning February 15, with Harry Hershfield, as emcee. The show is produced with the co-operation of RCA Victor and the local RKO Theater Circuit, and will air from 10:30 to 11 p.m. Wednesdays. Theaters in the five boroughs here will stage amateur contests, with winners from each borough appearing on the show, where Victor recording talent will select an ultimate city champ. A new city-wide winner will be chosen every five weeks, with four weeks of preliminary run-downs on the TV show and the final choice made on the fifth. The show is a Kermit Schaefer package, with business placed thru the Arnold Cohan Agency.

Big Splurge in Detergents Due to Hypo Radio Biz in '50

NEW YORK, Jan. 7.—Broadcasters this week were working themselves into a lather over increased billings expected during 1950 from manufacturers of detergent cleansers. These products were showing marked advances in recent months and as distribution of the comparatively new items increases, ad budgets are expected to grow accordingly. At the same time soap chips and flake products, altho their sales have dipped somewhat, are expected to retain their current appropriations in the face of the threat from the detergents.

Three giants of the soap trade, Lever Brothers, Procter & Gamble (P&G) and Colgate-Palmolive-Peet, all are deeply entrenched in the battle for customers with their new detergents. All are using radio to some extent, with spots the major weapon to date. However, broadcasters believe that 1950 will be the year when the detergents will become major targets for network program pitches.

National Distrib Set-Up

Lever has virtually completed its national distribution set-up for Surf, with New York about the last major market to get the product. P&G now

has a national distribution for Tide. Colgate has full distribution for Vel, while its newest product, Fab, will soon be in all markets. When all four products are available in major markets, which should be very shortly, the war for customers is expected to get under way in earnest.

Result of all this is that the networks and packagers are getting ready some salvos of their own to fire at the soap companies. If the manufacturers have not yet let it be known that they are receptive to program ideas or pitches, word is expected to get around soon.

Effect of the swift rise of detergents on the market has been a dropping off of sales of heavy-duty soap products. However, fine fabric soap items still are selling strongly and likely will be the last to be affected. Even tho the same manufacturers are involved, each product usually has its own budget, so the webs are keeping a weather eye on inside sales reports of all cleansers. Their feeling now is that the detergents are in a perfect position to go places programwise, since they are about to come into their two essential requirements: Budget and distribution.

Loss of No. 1 Indie Hints at Change in Org

Miller's Policies Challenged

NEW YORK, Jan. 7.—The resignation this week of WNEW, New York, as a member of the National Association of Broadcasters (NAB), may serve to focus national attention on the entire future position of the NAB as broadcasting's trade organization. WNEW's anking followed by a few weeks that of another New York non-network station, WQXR, in a year which saw the NAB's membership decline by 88 AM stations and 137 FM stations, while it gained 33 TV stations.

What makes a major issue of WNEW's departure from NAB, effective March 31, is the station's position in non-network ranks. It is regarded as the top operation in that category in the U. S. Another factor is the active part taken by WNEW for the past three years, via its program Veepee Ted Cott, in NAB affairs. Signally, this applies to the present NAB code, which, after the WNEW-led blasts at Atlantic City, was extensively revised, and to the greater recognition accorded independent stations in NAB. This included creation of an NAB indie committee, the chairmanship of which Cott is now resigning; greater consideration of non-network problems on the NAB general agenda, and establishment of "independents' day" as a regular NAB convention feature.

A Precedent Set?

In view of these activities there is considerable feeling that WNEW's action may spur other resignations. WNEW's decision, which has been under consideration for six months, was not occasioned by its recent sale by Arde Bulova to a group headed by William S. Cherry Jr., of Providence, according to Bernice Judis, WNEW's executive vice-president. It was based instead, she implied, on WNEW's position in its market and the services it received from NAB. WNEW's dues averaged between \$6,000 and \$7,000 annually.

One element leading to WNEW's disaffection was NAB's abolition of a program department. It is in this sphere, in WNEW's thinking, where NAB can and should render its members major service, but does not.

Opposed to the theory that WNEW might be leading the way to other stations is a large segment of the industry which feels that the decision was an unwise one; will not lead other stations to react similarly and that WNEW may have rendered both itself and broadcasting a disservice. These, at least, were the opinions voiced by top broadcasters in various sections of the country.

A Different NAB?

Still another reaction was that WNEW's action might serve to focus attention anew on NAB's internal problems, some of which center around NAB President Justin Miller. Miller favors a large and powerful NAB; others claim that with one of NAB's main functions, sales aid, now being given by Broadcast Advertising Bureau (BAB), it is appropriate to whittle NAB down to a small unit, with legislative representation as its main objective.

WNEW's resignation follows those of a number of other important outlets, including WWJ, Detroit; WBAL, (See *WNEW Stirs NAB Nest*, page 10)

See NBC - Don Lee Parallel In DuMont Sat. P.M. Squawk

WASHINGTON, Jan. 7.—The possibility that the National Broadcasting Company (NBC) has let itself in for charges of violation of chain broadcasting regulations developed this week after the DuMont Network filed a squawk against NBC's proposed Saturday night TV sequence programming. DuMont's letter to the Federal Communications Commission (FCC) charged NBC with "monopolistic" intentions and it was reported that following the DuMont complaint, the FCC asked the TV stations involved to submit copies of NBC's original proposal.

In some respects, the issues are comparable to the recent reprimand administered by the FCC to the Don Lee Network after Don Lee had admitted violating network regulations. These had to do with FCC rules providing limited network time during specific periods of the day; impairment of licensees' rights to reject network shows; licensees' obligations to air local pubserv shows in preference

to network shows, and cancellation of local shows for web commercials in less than 56 days. The difference between the two instances is that Don Lee admitted such practices while NBC has proposed programing along lines which might be construed as contrary to FCC's rules.

NBC proposed, in its wire to stations, a firm 13-week deal committing the stations to take two and a half hours each Saturday, irrespective of complete, partial or no sponsorship. The wire was sent by Pat Weaver, NBC's teevee veepee, and in addition to the FCC beef, also led to a direct reply by Mortimer Loewi, director of the DuMont Network, who protested on the ground of impairment of local programing interference. NBC reportedly offered the stations, some of which were its own affiliates and some of which were not, payment at the station's half-hourly rate.

NBC spokesmen refused any comment on the DuMont attack.

Brief and Important

Last-Minute Digest of AM-TV News

FCC Orders KPAP License Revoked

The Federal Communications Commission (FCC) last week ordered the license of KPAP, Laredo, Tex., revoked on the grounds of an unauthorized transfer of control.

Hicks Bows TV Checking Service

A new checking service to provide still photos or sound-on-film movies of TV shows and commercials has been started here by the Joseph W. Hicks public relations org. Name of the new service is TV-Air-Check.

ABC Eyes AM of "Meet Me in St. Louis"

The American Broadcasting Company (ABC) is showing an interest in a radio version of the Sally Benson series "Meet Me in St. Louis." Russell Begg will script the series, which is being packaged by Baron Polan, now looking for cast leads.

Enoch Quits General Manager Post at KTOK

Robert D. Enoch last week resigned as general manager of KTOK, the American Broadcasting Company's Oklahoma City outlet. Enoch, a member of the National Association of Broadcasters' (NAB) board of directors (12th district), helped pioneer the NAB's Broadcast Advertising Bureau.

Falstaff Beer Sets New Willson Stanza

A new Meredith Willson stanza is reportedly near inking stage by Falstaff Beer. Musical show would feature the familiar Willson formula, with maestro handling both musical and scripting chores. Program has been recommended to client by Dancer, Fitzgerald & Sample Agency, with decision expected next week.

Producers Reps Sets Up Office To Handle TV Pix

Producers Representatives, Inc., New York, has set up a television film booking office to handle the sales and booking of TV movies. The firm has supervised sales and distribution to theaters in the U. S. of the films of independent Hollywood producers for the past three years. Camilla Nelson will head the new TV department.

Philly Muzak Tests FM for Wire Replacement

The Mus-Art Corporation, Philadelphia, local distributor for Muzak wired music service, has been experimenting with frequency modulation radio via extensive tests on WIBG-FM as a possible replacement for leased telephone wires, which have been used for the past 15 months. According to John B. Kelly, Mus-Art prexy and chairman of the board of Seaboard Radio Broadcasting Corporation which operates WIBG, tests to date indicate that FM, with certain important modifications, will make a satisfactory replacement.

Henry White To Be Busy in Hollywood

Henry White, head of World Video, Inc., was on his way to Hollywood last week to book Coast talent for guest shots on the Goodrich Rubber show "Celebrity Time." He also planned to seek properties for the "Actors Studio" dramatic series, and hoped to lure east any stray film producers or directors interested in video. World Video also has two other packages on the air: "Front Page" and "A Couple of Joes," with the latter skedded to exit its current run shortly.

Ebi Quits as Kay Kyser Megger

Earl Ebi has resigned from the J. Walter Thompson Agency. A successor to take over the direction of the Kay Kyser show for the agency has not been selected. The veteran director was brought in from the Coast to handle the megging chore, but now will return there, where he will go into packaging.

Ronson Will Top '49's 2-Million Ad Budget

The Ronson Company's 1950 advertising budget will be in excess of the \$2,000,000 spent in 1949, Alexander Harris, Ronson prexy, told the firm's salesmen last week at the company's semi-annual sales conference January 4 to 7 at Newark, N. J. The conference was highlighted by a special presentation of Ronson's radio and TV program "Twenty Questions." Additional entertainment was supplied by Johnny Desmond and the Tony Mattola Trio, who are featured on Ronson's American Broadcasting Company (ABC) ainer.

Radio Editors' Pic Needs

Many of the radio editors voting in The Billboard's 17th Annual Radio Editors' Survey and the 11th Annual Radio Publicity Survey, indicated on their individual ballots their needs as to photographs and mats. Their individual requirements are given below. Not all editors replied to this question and others do not use art. Editors using glossy head shots only are indicated by "GH" following the listing. "GA" indicates glosses, action shots. "M" indicates mats. Column sizes, one half to three columns, are shown by the letter or fraction following the key giving the type of art used.

Will N. McBird, Independent, Pasadena 1, Calif.: M $\frac{1}{2}$ -1-2
 Rose Kesel, Repository, Canton, O.: M1-2
 Eleanor Wilson, Star-Telegram, Fort Worth: GH
 Anne P. Norman, Times, Hartford: GH
 Louise Nolan, Press-Scimitar, Memphis: GH, M $\frac{1}{2}$
 Clarke Stallworth, Post, Birmingham, Ala.: GH, GA, M $\frac{1}{2}$ -2
 Betsy Seymour, Progressive Farmer, Raleigh, N. C.: GH
 Dorothy Shermer, Press-Union Newspapers, Atlantic City: M1, M $\frac{1}{2}$
 Joe R. Miles, Star, Columbus, O.: GA
 Nelle Bizzle, Tennessean, Nashville: GH, M $\frac{1}{2}$
 Al Hagner, Times Herald, Port Huron, Mich.: GH, GA, M1, M $\frac{1}{2}$
 Phil Barney, Morning Tribune, Tampa: GH
 Maurice Dolber, Journal and Evening Bulletin, Providence, R. I.: GH, GA
 George H. Bevan, Evening Leader, Corning, N. Y.: GA, M $\frac{1}{2}$, M1
 Mrs. Inez Gerhard, Western Newspaper Union, Chicago: GH, M $\frac{1}{2}$
 Patsy Adams, Daily Times, Tampa: GH, M $\frac{1}{2}$
 Col. H. Nelson, Oken City-This Week, Oken City, Okla.: GH, GA, M $\frac{1}{2}$
 Nathan Wylly, Morning News, Dallas: GH, GA
 Herb Rikles, Television Guide, New York: GA
 Aleon Bennett, Telecaster, Los Angeles: GH, GA, M $\frac{1}{2}$
 Herschell Hart, News, Detroit: GH
 Chas. P. Seviour, Cowles Syndicate, Inc., New York: GH, GA
 R. J. Hoyland, Star, Kansas City, Mo.: GH
 Jim Tranter, Evening News, Buffalo: GH, GA, M1
 Harriet Van Horne, N. Y. World-Telegram, New York: M $\frac{1}{2}$
 Jack Shafer, Star Ledger, Newark, N. J.: GH
 James S. Gratton, Evening Gazette, Worcester, Mass.: GH, M1
 Bill Juergst, Eagle, Brooklyn: GH
 Warner Twyford, Virginian-Pilot, Norfolk, Va.: GH, GA
 Thomas D. Coolican, Herald-Journal, Herald-American, Syracuse: GH
 Milt Hammer, Herald-Times, Irvington, N. J.: GH, GA
 James L. Spencer, Post-Dispatch, St. Louis: GH, M1
 Lewis Russel Fraser, Pathfinder, Washington, D. C.: GA
 Felice Faust, Daily Courier Tribune (Kent) and Evening Record (Bavenna), Kent & Ravenna, O.: GH, M1
 Rocky Clark, Post, Bridgeport, Conn.: M1, M $\frac{1}{2}$
 Mary Wood, Post, Cincinnati: GH, GA
 Peg White, Journal, San Diego: GH, M1
 Evelyn Bigsby, Radio-Television, Hollywood: GA
 Charles D. Perles, Star-News, Pasadena, Calif.: GH, GA, M $\frac{1}{2}$, M1, M $\frac{1}{2}$
 Ty Cross, Times, Detroit: GA
 Ralph Gentles, Star-Times, St. Louis: GH, GA
 Hugh Russell Fraser, Pathfinder, Washington, D. C.: GA, M1, M $\frac{1}{2}$
 Peggy Kay, Florida Newspaper News & Radio Digest, Tampa: GA
 James Gilmore, Evening Republican, Columbus, Ind.: M $\frac{1}{2}$
 Eloise Roberts, News, Zanesville, O.: GA, M1, M $\frac{1}{2}$
 Daniel A. Jenkins, Tele-Views Magazine, Los Angeles: GH
 Julian DeVries, Gazette, Phoenix, Ariz.: GH, M $\frac{1}{2}$
 Elizabeth D. Baker, Daily Messenger, Homestead, Pa.: GH, M1
 John Caldwell, Enquirer, Cincinnati: GA, M1, M $\frac{1}{2}$
 Ina B. Wickham, Democrat Co., Davenport, Ia.: GH, M1
 R. M. Shepherdson, Journal, Peoria, Ill.: GH
 Donald F. Williams, Sunday Telegram, Worcester, Mass.: GH, GA
 Martha McHatton, News, Indianapolis: GH
 William L. Doudna, Wisconsin State Journal, Madison: M $\frac{1}{2}$, M1, M $\frac{1}{2}$
 Ray McBride, Journal, Milwaukee: GH, GA
 John Reid, Times, Indianapolis: GH
 Mildred Stockard, Houston Chronicle, Houston: GH
 Syd Cassyd, TV, Hollywood: GA
 Hal Carlock, Hollywood Shopping News, Hollywood: M $\frac{1}{2}$
 Si Steinhilber, Press, Pittsburgh: GH
 Abbie McCarty, Daily News, Dayton, O.: GH
 Sonia Stein, Post, Washington, D. C.: GH, GA
 Walter Kirby, Sunday Herald and Review, Decatur, Ill.: GH, M1
 Gilbert Hodges, Teleguide Magazine, Washington-Baltimore: GH, GA, M $\frac{1}{2}$
 Mary Ann Campbell, Oregon Journal, Portland: GH
 Mary Hocter, Young American Magazine, New York: GH, GA
 Nadine Subotnik, Gazette, Cedar Rapids, Ia.: M $\frac{1}{2}$, M1, M $\frac{1}{2}$
 Dorothy Mahoney, Tribune-Sun, San Diego, Calif.: GH, M1
 Pat Kelly, Winston-Salem Journal and Twin City Sentinel, Winston-Salem, N. C.: GH, GA, M1, M $\frac{1}{2}$
 Grace Foote, News, Port Arthur, Tex.: M $\frac{1}{2}$
 Zuma Palmer, Hollywood Citizen-News, Los Angeles: GH, GA, M1
 Angela Preis, Courier-Journal and Louisville Times, Louisville: GH
 Frank Harrington, The Argus, Rock Island, Ill.: M1

Tele Used To Hypo Interest In Coin Pool

NEW YORK, Jan. 7.—The use of video to promote interest in coin-operated pool tables gathered momentum this week as the American Q-Ball Congress (AQBC) signed with WOR-TV for a series of shows hoped to carry thru 1950. The AQBC is now in its fifth week of telecasting over WFIL-TV, Philadelphia. Congress spokesmen said they plan eventually to sponsor programs in all TV areas.

The New York show, to run for a half-hour each Saturday night beginning February 4, will continue with only slight variations from the Philly format (*The Billboard*, December 3), which so far is credited with aiding the placement of several hundred new tables in that area. The plan is to air tournament play-offs from the studio, with three match games featured on each show.

The AQBC was formed about six months ago to stimulate play on the games, modernized versions of Belgian Pool. Installations have been mostly in taverns, with a sizable number now operating in clubs,

Four TV Antennas For Empire State?

NEW YORK, Jan. 7.—The possibility arose this week that the Empire State Building might soon house the antennas of four New York TV stations. It now carries only one, that of WNBT. However, under a deal signed this week, the National Broadcasting Company (NBC) and the building not only renewed their lease, but agreed to permit extension of the tower by around 200 feet and, in addition, rental of space to other telecasters.

Conversations were already reported under way following the NBC deal between the building and WPIX, owned by *The Daily News* and WABD, owned by DuMont. Previously, the American Broadcasting Company (ABC) had signed to shift its WJZ-TV antenna to the Empire State Building.

WPIX and WABD both would benefit by improved signal strength and reception were the shift to go thru.

churches and military installations. The congress's function is to maintain interest in the game at a high point by organizing and stimulating league (See Q-Ball Congress on page 100)

TV SPONSORS GIVE L. A. GO-BY

New TV Commercial Tester, By Gilbert, Uses Pic Projector

NEW YORK, Jan. 7. — A new method of determining the effectiveness of television commercials, based upon the smallest sound motion picture projector yet devised, was being set up this week by Gilbert Television Research, headed by Eugene Gilbert. The research will be a qualitative, rather than quantitative service, with nearly a dozen advertisers and agencies slated to be involved by the middle of January.

The "Gilbertest," as the survey will

Para Theaters Plan TV Hypo

NEW YORK, Jan. 7.—The appointment of Robert H. O'Brien, secretary-treasurer of the new United Paramount Theaters Corporation, to head its TV operation was interpreted here this week as likely to mean greatly increased activity in the theater video field by that firm. The naming of O'Brien followed the split-up of the theater chain from the film-making company as the result of federal insistence upon divorcement of production from exhibition.

O'Brien is known to be a firm advocate of theater TV as a means of getting the tele industry off the economic hook upon which it is now hung. With the new exhibition firm taking over operation of WBKB, Chicago, and the Paramount video station applications in Detroit and Boston, it is known that it plans to add theater TV equipment to houses in those cities as well as San Francisco and Minneapolis. Paramount houses in New York and Chicago already are equipped. The Paramount station in Hollywood, KTLA, will be operated by the new production firm, Paramount Pictures Corporation.

Industry feeling is that a considerable amount of new experimenting in theater video may be expected under O'Brien's aegis. This may take such forms as pick-ups and projection of TV coverage of baseball games, legit shows and studio programs in increased numbers. O'Brien's consultant on programing and showmanship will be Bob Weitman, who has been manager of the New York Paramount Theater. Jason Rabinowitz will be special TV assistant.

KW&B Beefs Over No Show Credit

NEW YORK, Jan. 7.—Probably the first beef enunciated by an advertising agency because it did not get a credit listing at the end of a TV show was voiced this week by the Kiesewetter, Wetterau & Baker (KW&B) Agency here. The agency set the two-hour Christmas Day kid show bankrolled by the Abraham & Straus (A&S) department store over WNBT. The agency has called upon others to "contribute their thinking" to the problem, so credits may be obtained when they are due.

Station execs disputed the KW&B claim that the agency supervised preparation, casting and rehearsal of the show, saying these were done by WNBT personnel. One station exec added, succinctly, that he "never heard of an agency taking public credit for taking 15 per cent" up to now, and that this is not the practice on radio or in other media.

be known, calls for home interviews in a weighted sample of 250 New York tele homes to begin with. The newly invented film projector, called the videometer, is housed in a compact rectangular box, "about the size of a desk drawer and weighing about as much as a full bottle of Scotch." This projector permits playing of the TV commercials directly to those interviewed, with the set running as many as 30 plugs of 20-second length continuously.

Sound Only, Sight Only

The videometer also is equipped to run sound only, sight only, and can be started or stopped at any point, enabling the interviewer to break down questions on the relative effectiveness of the audio or video portions of a film. About 20 of the sets will be on hand for the start of operations in the middle of January, with 50 operating by the middle of March. Cost is believed to be somewhat under \$500 per videometer in mass production. Also in preparation is a somewhat larger projector for group interviewing showing a 7 by 9-inch picture. Gilbert said he also may produce the videometers in quantity for promotion use by stations and advertisers.

The TV commercial survey will also use some unaided recall questions, including memory ratings of plugs which the participants themselves remember. The videometer queries will include recognition tests of the plugs' sight without sound, sound without sight and with both sight and sound. This is expected to enable sponsors and agencies to get a line on whether their product has a weakness in one of these elements.

Reaction ratings will have interviewees rate each plug in quality from "one of the worst" to "one of the best." A formal questionnaire will secure basic attitudes toward the products themselves as well as product usage and product acceptance. Gilbert also plans to use the videometer for pre-testing commercials before airing.

KTTV Forms Own Distribution Unit

HOLLYWOOD, Jan. 7.—In an 11th hour move, Station KTTV (Times-CBS), formed its own program distribution unit, Television Recordings, Ltd., to handle national sales of the station's syndicated shows. Action came after KTTV had set a distrib deal with Capitol Records whereby the diskery's broadcast division would take over syndication of some of the station's shows. Altho deal was set, contracts were not signed until matters of commission were ironed out. It was on this point that Norman Chandler, Times publisher and prexy of KTTV, differed with Capitol Prexy Glenn E. Wallich. Chandler felt that Cap's slice was too hefty and that KTTV could peddle its shows for less.

Distribution of shows will be handled from Hollywood by KTTV's sales chief, Frank G. King, and so far no national sales representation has been set up. Capitol's deal had included selling via its broadcast division's branch offices. Feeling is that Chandler will see if his own station can peddle shows from here while he observes Capitol's progress in selling latter's own film series, *Bozo Circus*. Possibility still remains strong that Chandler and Wallich will get together for some KTTV shows.

CBS Shows "Show" Not Like "Scouts"

NEW YORK, Jan. 7.—Frank Stanton, president of the Columbia Broadcasting System (CBS), this week settled a complaint by Young & Rubicam (Y & R) that the new web package, *The Show Must Go On* was a duplicate of Arthur Godfrey's *Talent Scouts*. The latter program is sponsored by Lipton Tea, a Y & R client.

The Columbia exec played an audition record of the new program, which features Robert Q. Lewis, for agency execs, and they then agreed the resemblance was remote.

The Show Must Go On, which preems the latter part of this month, brings entertainers and employers of talent together in an hour-long program via which CBS hopes to get the acts jobs.

Shriner Out; PM Saying Nix To 5 Minute TV

NEW YORK, Jan. 7.—Indications are that with the cancellation this week of the five-minute, five-time-a-week Herb Shriner comedy show by Philip Morris Cigarettes, the sponsor has decided that five-minute TV shows do not adequately advertise the product. Slated to be dropped early in February, the program is on the Columbia Broadcasting System (CBS)-TV network. The same account sponsored Goodman Ace's five-minute show; *Ruthie on the Telephone*, before buying Shriner.

The theory of the Biow Agency, which handles the cigarette company's account, was that numerous five-minute shows would constantly hammer home the sales message. However, it is believed that the shortness of time has meant that neither program could really get started before the time ran out. The fact that both Shriner and Ace, proven comics, could not build an audience probably solidified the bankroller's decision against experimenting with more five-minute shows.

Williams Spins for WOV; Victor, WOR

NEW YORK, Jan. 7.—Two major disk jockey changes took place this week here when Freddie Robbins lammed his post with WOV, New York, and WOR decided to replace Big Joe Rosenfeld with Riv Victor, currently airing on WGN, WOR's affiliate on the Mutual Broadcasting System (MBS) in Chicago. WOV replaced Robbins with Bill Williams, with Victor bringing in his nightly *Parade of Stars* Sunday (15).

Robbins got his release from WOV because the waffery reportedly was cramping his style in such matters as refusing to permit him to mention record labels or spots where performers were appearing; in objecting to time he expended on guest stars, and in refusing him latitude for outside work—transcriptions, TV shows, etc. Robbins is reportedly conning video and network propositions, as well as jockey employment in the metropolitan area.

Rosenfeld is discussing another program deal with WOR, but it hasn't been set yet. Rosenfeld came up from New Orleans highly touted, but his corn pone palaver hasn't scored too well up here.

Nat'l Accounts Duck Coast, Kine Quality

Despite 250,000 Set Total

HOLLYWOOD, Jan. 7. — Despite claims that Los Angeles is the fastest growing tele center in the nation, many top bankrollers continue to ignore the Coast market by withholding local releases of New York originated airers. A prime source of programing and income to local network affiliates, this lack of many top kinescoped shows and the indifference on the part of advertisers is currently giving Hollywood sales staffs something to stew over. Fact that more kines are coming in weekly is small comfort in view of the shows still denied to the Coast.

Check of availabilities discloses that at least several dozen additional shows could air here if bankrollers see fit to move westward. National Broadcasting Company (NBC) coaxial sked for example, includes the following shows, viewed in the East but not seen locally: *Voice of Firestone*, *Lights Out*, *Quiz Kids*, *Fireside Theater*, *Believe It or Not*, *Break the Bank*, *Aldrich Family*, *Colgate Theater*, and *Garroway at Large*. Story is the same with the other networks, in varying degrees.

Reasons for by-passing the Coast boil down to several basic arguments: (1) Bankrollers "view with alarm" kine in any form; (2) sponsors haven't the dough to expand or the willingness to go after Coast market; (3) product distribution is spotty here, making addition tele investment impractical.

Whatever the reasons, this attitude of time buyers is costing net affiliates cold cash. Station execs hold that the more name talent shows (kine or live) offered the better the chances of snagging audiences. This is especially true considering that non-network affiliates are pitching furiously for audiences by offering top sports, special events and other local programing in competition with net shows. Moreover, with a raft of net shows to talk about, teevee salesmen at net affiliates find it easy to sell time adjacencies to local bankrollers. It's this local biz, spot and program-wise, which brings the greatest profits to net outlets.

With estimated set ownership in the Los Angeles area now totaling 350,000 receivers and with a gross population of nearly 4,000,000 persons to draw on, station ops here feel that the Los Angeles market is too large to be ignored by any national bankroller.

WLW

700 ON YOUR DIAL

THE NATION'S MOST

MERCHANDISE-ABLE

STATION

This One



S18Y-OHW-0A7W

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KLAC-TV To Launch Regular Series of Radio-Link Shows

HOLLYWOOD, Jan. 7.—KLAC-TV will make Coast tele history this month in launching the first series of regularly skedded radio link shows from San Diego, Calif., to Los Angeles, over 100 air miles apart. Epochal programing feature will also involve a second relay from Tijuana, Mexico, to San Diego, with the south-of-the-border city as origination point. Details of the plan were still being settled at press time according to KLAC-TV General Manager Don Fedderson, with the show tentatively set to begin Saturday (21).

Feature of the airers will be direct telecast of the ja lai games played at Tijuana. Show will be beamed from remote trucks to KFMB-TV, American Broadcasting Company (ABC) tele affiliate in San Diego. KFMB-TV, in turn, will beam by radio link to the Mount Wilson site, where KLAC-TV's transmitters will rebeam to Los Angeles. Deal involves a reciprocal tie-up in all ways between the Hollywood indie and KFMB-TV, with such details as costs, camera and production personnel, and studio facilities to be shared jointly. Event will be carried simultaneously in both towns via the live relay.

Tie-up between the two stations will be knitted even stronger with the launching of *Viz-Quiz of Two Cities*, tele version of a radio feature used thruout the country during pre-war and war years. Deal was closed late Friday with Al Buffington, owner of the quiz show, and Music Corporation of America (MCA) whereby the show will originate from KLAC-TV and KFMB-TV, beginning January 28. Production involves switching from one city to the other during the show as contestants in each

of two tele spots compete for prizes. Show is being packaged for sale for \$1,000 to \$1,500.

Radio link relay has been tested by KLAC-TV engineers, who reported no trouble in beaming strong signal up the California coast. The reverse transmission of shows from Los Angeles to San Diego has already been proved by Paramount's KTLA, which some months ago began beaming several of its shows southward for rebroadcast by KFMB-TV.

MBS Loses Nabisco Time, Gains Kellogg

NEW YORK, Jan. 7.—The Mutual Broadcasting System (MBS) this week came out ahead after two deals, one of which meant a gain in commercial time while the other was a loss. The bad news came from the National Biscuit Company, which decided to drop the 8 p.m. Monday segment of *Straight Arrow*, altho it will continue the 6 p.m. Tuesday and Thursday episodes. The cut-back is effective with the end of the month.

Meanwhile MBS closed a deal with Kellogg's for the cereal firm to bankroll another moppet thriller, *Mark Plant*, starting early in February. Kellogg will air the show Mondays, Wednesdays and Fridays from 5 to 5:30 p.m., starting January 30, with B-Bar-B Ranch, now in that slot, continuing Tuesdays and Thursdays. McCann-Erickson is the agency for Nabisco, while Kenyon & Eckhardt handles Kellogg's, which will make its air return with this show after being off for several months. The Columbia Broadcasting System also was bidding for the Kellogg biz.

"Prisoner Speaks" Airs Inmate Views; Bad Subject Slant

BOSTON, Jan. 7.—A unique kind of public relations and radio programing, in both subject and presentation is *The Prisoner Speaks*, a radio forum in which prison inmates are the chief participants.

Conceived by George W. Slade, former educational director of Westinghouse's WBZ in Boston, and more recently with the Lowell Institute Broadcasting Council, *Prisoner* is cast in the format of a debate, with a spotlight feature to include in the future either some aspect of prison recreational activity (orchestra glee club and the like) or some penal expert for a brief appearance.

The subject of opening discussion was "Socialism versus Democracy." Four inmates, identified only as Merle, Norman, George and Moe, took part in the discussion and aired some frank and considered opinions, all well stated. Apparently, tho, they read from scripts, resulting in stiffness of presentation.

To accomplish the program's purpose—the better understanding to the prisoner by the outside world—more human interest in their own problems is in order, rather than such upcoming subjects as "Medicine" and "Luxury Tax." The show recorded on tape for rebroadcast, is scheduled for a 13-week span.

Reviewed Thursday (5), 8:30-9 p.m. over WMEX, Boston. Weekly, same time. Sustaining. Tape recorded. Produced by George W. Slade and the United Prison Association.

Bill Riley.

TVA Retreats On SAG Stand; Sends Out New Proposal

(Continued from page 3)

them and calling for mediation if a meeting cannot be arranged to thresh out the problems.

The first and most important issue is that of what to do in the event of a stalemate between what would be equal partners in the new television performers' union. Concomitant with that is the fact that the TVA wants a strike commitment for SAG in case the Eastern unions should ever decide to fight TV employers. TVA says that if 75 per cent of the members of the new union should vote a strike, all SAG members in video therefore become committed to the action.

Also in the gray or unresolved areas of agreement is the TVA claim that all film sequences and film spots should be included in its jurisdiction. Its basis for this claim is that since the sponsors who will be making film commercials are related to the broadcasting industry, which is primarily an Eastern operation, TVA should control the jurisdiction. The two unions have agreed that the rates for kine and for film should be the same.

The squabble has dragged out interminably, but the unions at last seem to be down to bedrock. TVA has a membership meeting scheduled for Monday (9) at which members will discuss wage demands. SAG has already had preliminary discussions with video film producers. Prospects are that unless the boys get together soon the National Labor Relations Board (NLRB) will have more work to do.

ABC Sells 138G in Spots to a Union

NEW YORK, Jan. 7.—The Amalgamated Clothing Workers of America, an affiliate of the Congress of Industrial Organizations (CIO), this week signed for a \$138,380 spot campaign on the American Broadcasting Company (ABC) video network. The contract runs 39 weeks, with a summer hiatus, and calls for institu-

P&G Expands Serial Coverage

NEW YORK, Jan. 7.—Procter & Gamble (P&G) this week moved for a wide expansion of its daytime serial coverage on the Columbia Broadcasting System (CBS), going full network with four of its soapers which formerly had only partial coverage. Shows involved are *Young Doctor Malone* for Crisco, *Guiding Light* for Duz, *Big Sister* for Ivory soap and *Spic & Span* and *Perry Mason* for Tide. The first three are handled by Compton, with *Mason* coming out of Benton & Bowles.

All these shows will expand to 140 stations early next month, from a current coverage of 86, 86, 98 and 110 stations, respectively. In addition, others of the P&G stable may expand in the future, particularly for Ivory Snow, which now has distribution problems which may be cleared shortly.

Ford Spread-Eagles Over Nets, Backs 2 Shots Only on Shows

NEW YORK, Jan. 7.—The Ford Dealers' Association, which last week spread-eagled the radio field by purchasing six airings on the Columbia Broadcasting System (CBS) and numerous programs on the Mutual Broadcasting System (MBS), this week applied the same technique to television. Two programs are being bought from the National Broadcasting Company (NBC), one from the American Broadcasting Company (ABC), one from the DuMont Network and one from the Columbia Broadcasting System (CBS).

The campaign will go from January 20 to 31 and include two half-hour programs of each series: *One Man's Family* (20, 27) and *Leave It to the Girls* (22, 29) on NBC-TV; *Hands of Murder* (20, 27) on DuMont; *Super-Circus* (22, 29) on ABC-TV, and *Actor's Studio* (24, 31) on CBS-TV.

Ford originally purchased *Front Page* from CBS-TV, but the web decided to cancel the sustainer and sold *Actor's Studio* instead. The car company also took an option to buy the new hour version of *Actor's Studio* which starts Friday, February 3 in the 9 to 10 p.m. slot alternating with the *Ford Theater*. There is also the possibility that Ford may decide to take a permanent ride with the World Video package which would give the bankroller coverage four times a month instead of two.

tional promotion of the union's label in men's clothes. There will be 275 announcements, aired as 20-second station breaks, over each of four ABC affiliates.

Stations involved are WJZ-TV, New York; WXYZ-TV, Detroit; WENR-TV, Chicago, and WMAL-TV, Washington. The first three are ABC o-&o stations. The agency is Ben Sackheim, Inc.

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January 10, 1950

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DOA:rm

David O. Alber

RADIO
STAGE
TELEVISION

Honey Dreamers

MCA

HOTEL NEW YORKER
K. KYSER'S TV SHOW—NBC
RCA VICTOR BLUEBIRD

Opera Concert

Reviewed Tuesday, January 3, 8-8:30 p.m., via WOR-TV, New York. Cast: Lois Hunt, soprano; John Baker, baritone; Sylvan Levin, conductor. Writer, Stephen Starace; director, Frank McCarthy; associate director, Emerson Buckley.

Placing *Opera Concert* on the air opposite Milton Berle is good counter-part programming, but only ardent devotees of longhair tonsilling are likely to tune back to the show. Not that its musical caliber isn't good; it is and at times it is excellent. That, however, is where the show's virtues about end, since it is another of the many good radio shows transplanted to video with far too little consideration for the sight appeal.

WOR-TV's program veepee, Julius Seebach, was until recently assistant general manager of the Metropolitan Opera and it would appear his knowledge of the Met's troupe is standing him in good stead now. He has, for example, come up with a real winner on another show starring a Met member, Jerome Hines, and in this one he has pegged at least one other sound tele bet, Lois Hunt. Despite this and other virtues, tho, *Opera Concert* essentially boils down to a half hour of straight singing, and looking down singers' throats isn't particularly competent video. It would also appear that more sight gimmicks than are used could be whipped into this show—even if only stills—to relieve the drab background accorded the singers.

Miss Hunt is an attractive soprano with a fine voice, acting ability, charm and the ability to project them all. She was far more convincing than John Baker, whose voice—at least for tele—is marred by a stiff, ill-at-ease manner. Sylvan Levin, who seems to be one of the more telegenic conductors, and his orchestra give first-rate support.

Jerry Franken.



Radio and Television Program Reviews



Designates Radio Review



Designates Television Review

Salute to France

Reviewed Tuesday (27), 9-9:30 p.m. EST. Sustaining via WNEW, New York. Producer-writer, John Grogan; writer, Bob Stewart. Cast: Pierre Crenesse, Edith Piaf, Ingrid Bergman, Pat O'Brien, Sylvie St. Cyr, Jacques Manachem, Ted Cott, Henry Salvatore, Lily Renauld. Music, French National Orchestra, Michel Emir director. Announcer, Bert Wayne.

Aired as a tribute to the international exchange of Radio Diffusion Francaise (RDF), *Salute to France Broadcasting* is also a tribute to WNEW's ingenious and consistent knack of creating smoothly integrated, original programming on a next-to-nothing budget.

Designed to cash in on New York's current vogue for French entertainers, the show aptly illustrates the station's gimmick of scheduling specialized broadcasts opposite high-Hooper network offerings and, as such, it should garner its full share of Paree-minded listeners.

The program caught (December 27) consisted of WNEW's regular broadcast of a transcribed French musical show, plus a fast-paced, highly diversified round-up of French radio. The latter, narrated by Pierre Crenesse, director of RDF in New York, included a report on the Marcel Cerdan championship bout, interviews with movie luminaries and some short-wave warbling by Edith Piaf. However, for good listening values the program scored highest with a sexy, charmingly incoherent item disk jockey. Sylvie St. Cyr, tagged the

Town Meeting

Reviewed Tuesday (3), 9-9:30 p.m. EST. Sustaining via the American Broadcasting Company, New York. Producer-director, Dick Ritter. Moderator, George V. Denny Jr. Guests, Al Capp, Norman Cousins. Announcer, Charles Woods. Town crier, John Griggs.

This streamlined half-hour version of *Town Meeting* is practically identical with the show's former 60-minute format, albeit tighter (2 guests instead of 4) and faster paced. As such, the program should retain its long-time hold on its regular audience and will probably attract new listeners as well, the impatient type that steered clear of the lengthier sessions in the past.

The initial discussion entry was a stimulating, good humored debate *On Television 1950 . . . Good or Bad*, with Lil' Abner cartoonist Al Capp defending present day TV against a blast by Norman Cousins, editor of *The Saturday Review of Literature*. Capp stole the session with his show-wise witticisms and characteristic Dogpatch summing of his case at the close. "Television, you're misshapen. You're small. You have warts, but, gee, I love you." The crowd, in turn, loved Capp, even tho Cousins stated his case (See *Town Meeting* on page 10)

"Smile of Paris," and a Sinatra-styled crooner, Henry Salvatore.

Bert Wayne's authoritative narration deserved a lot of credit for the show's over-all smoothness and slick pacing.

June Bundy.

Carmen

Reviewed Sunday (1), 5-6:20 p.m. Sustaining over the Columbia Broadcasting System (CBS) video network. Producer, managing director, Henry Souvaine; artistic director-commentator, Lawrence Tibbett; Stage director-conductor, Boris Goldovsky; TV director, Byron Paul; associate producer, Barry Wood; musical supervisor, Walter Ducloux; scene designer and director, Richard Rychterik. Cast, Gladys Swarthout, Robert Rounseville, Robert Merrill, Priscilla Gillette, Phyllis Curtin, Robert Gay, Luigi Vellucci, Norman Scott, Evelyn Sachs.

A demonstration of how opera should be produced for television purposes was given when *Carmen* was presented as the first of a series by CBS and the Henry Souvaine - Lawrence Tibbett combine. From beginning to end it was always camera wise, with the no-proscenium studio production making possible a far more intimate and effective job than has been done by lensing operas from stage.

The cameras opened upon a scene not unlike that at any ad agency's cocktail party, with people milling about or clustered in groups, talking. Singled out finally were Tibbett and Frank Stanton, CBS prexy, speaking casually albeit inaudibly to the video audience. Tibbett separated himself, walked apart from the others, then addressed himself casually to the viewers, explaining the meaning and purpose of the show.

Credits Fresh

By the same token, even the credits were presented in fresh manner, in keeping with the atmosphere of the opera itself, as a man dressed in costume sauntered about a corner of a building on which, poster-fashion, were plastered three sheets with the credits. After he had given these the once-over, his attention was captured by a most attractive female, who turned out to be Carmen, and he

(See *CARMEN* on page 10)

the man who came to dinner

- and stayed for nineteen years



NINETEEN YEARS AGO—about eight years after we first began pushing sound out of this station—a not very enthusiastic young man came to dinner at our place.

Put his product on the air? Pipe good money into ozone? Buy something he couldn't SEE—FEEL—COUNT the pages of? Well—he would! And he did! And he's used WOR for 19 years from the day he first strolled in.

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That Wonderful Guy

Reviewed Wednesday (4), 9-9:30 p.m. EST. Sustaining via the American Broadcasting Company (ABC). Producer, Charles Irving. Director, Hal Gerson. Script, Russell Beggs-Charles Gussman. Music, Bernie Green. Set: Albert Heschong. Cast: Jack Lemmon, Neil Hamilton, Jo Hurt and Cynthia Stone.

With a bit more work *That Wonderful Guy* should blossom forth into a fine situation comedy. As it stands now, the program contains all the ingredients—intelligent casting, competent scripting, strong acting and impressive physical production—but instead of a sustained humorous whole there are a few funny moments.

The *Wonderful Guy* is a young guy who in the premiere show hires himself out to a middle-aged producer as a houseboy. The theatrical manager is threatened by one of his amours, but is bailed out when the tyro thesp impersonates him and shunts the babe out.

The cast played the situation for all it was worth. The show may have come up with a real find in Jack Lemmon. The young man has a natural charm and acting style which should find the favor of TV audiences. Casting Neil Hamilton as the producer was another smart move. Hamilton, a strong actor, registered every moment he was on and proves an effective contrast to the kid.

The direction could have used a few more close-ups, but otherwise the camera work was slick.

Leon Morse.

Young and Gay

Reviewed Sunday (1), 7-7:30 p.m. Sustaining via the Columbia Broadcasting System (CBS) video network. Producer, Carol Irwin; director, Frank Schaffner; cast, Mary Malone, Bethel Leslie, John Campbell, Kenneth Forbes, Harry Banner, Agnes Young, Roy Fant, Alexander Ivo.

Carol Irwin, who is prospering with her adaptation of *I Remember Mama* to TV, seems to have another potential winner on her hands in *Young and Gay*. An adaptation of Emily Kimbrough's book on the travails of a couple of young females trying to make good in the flapper age, the video version offers a remarkable opportunity to show the foibles of the era. The girls in question, of course, are Miss Kimbrough and her college chum, Cornelia Otis Skinner.

The duo, as portrayed by Mary Malone and Bethel Leslie, respectively, showed a charming combination of naivete and determination not to be swayed by the temptations of the times, with Miss Malone turning in an especially effective job. Outstanding thing about the first show was the building up of characterizations which should help put over the series. Heart interest apparently will come from "Sheik," a jazzbo of the times, complete with gaudy striped suit and ukelele and from Todhunter Smith II, a Princeton lad, who lives in the same rooming house.

Mechanical Fizzle

Complications on the first show ran beyond the plot, as technical problems cut off the show for a few minutes shortly before the wind-up, with service resumed in time for a happy ending. Story line centered in placing the girls in Manhattan fresh from the Bryn Mawr campus, and expecting a visit from friends of Emily's parents, to check on whether the youngsters were living sinfully. Everything went wrong to give a bad impression, but the stuffy Prof. Lundenberry was won over because, being a Princeton man himself, he couldn't very well disapprove of Tod Smith.

The landlord, Oscar, played by Alexander Ivo, gives promise of becoming a full-fledged comic character, with his mishandling of the English language necessitating frequent charade-acting by Miss Leslie, playing the would-be actress Miss Skinner. Sets and costumes were in keeping with the period piece atmosphere. A bit of sex appeal crept in also, because much of the initial show was done with the girls wearing brief "teddies."

Sam Chase.

The Adventures of the Falcon

Reviewed Sunday (1), 7-7:30 p.m., EST. Sponsored by Anahist thru Foote, Cone & Belding via the Mutual Broadcasting System. Produced by Bernard L. Schubert. Director, Richard Lewis. Script, Gene Wang. Music, Al Fanelli. Announcers, Jackson Beck, Ron Rawson and Richard Stark. Cast—Les Damon, Mercedes McCambridge, Roger De Koven, Joe Di Santis, Paul Mann, Frank Readick, Chuck Webster and Bill Zuckert.

Tight scripting, good acting, and a strong plot featured the first episode of *The Adventures of the Falcon* under the sponsorship of Anahist. The story concerned a jewel robbery in which the head man double-crossed his henchmen. The angle was a good one and kept the audience guessing until the wind-up.

Among the characters encountered were a smooth jewelry owner, a tough roid and a sexy moll. The diamond merchant set up the robbery to get the insurance on his jewels, which were paste. He then double-crossed one of the crooks by having him shot, and stabbed the other when this mug started getting tough. However, the solution was elemental to the Falcon (Mike Waring) and he wrapped it up in jig time.

Les Damon as the Falcon proved an effective super-bloodhound. Another fine acting stint was turned in by Mercedes McCambridge in the part of

PROGRAM COMMENT

Paul Arnold on TV

Columbia Broadcasting System (CBS)-TV is presenting Paul Arnold very much in the same way that he was presented over National Broadcasting Company (NBC)-TV: A straight 15 minutes of mostly folk songs, with little attempt at production. However, it is true that NBC-TV did back Arnold for a while with the dance team of Harrison and Fisher.

Arnold is a tall, good looking mustachioed gent who sings in a lusty

baritone with a great deal of ability. His "Greensleeves" and "Can I Forget You?" were both well worth hearing. But the vocalizing, whistling and fine guitar playing might be packaged better, perhaps with some more talent or a light story line to create an impact. Arnold has the talent. He needs the formula.

Whites Charm Godfrey Seg

Josh White, his nine-year-old son, Josh Jr., and a 10-year-old daughter, Beverly, gave Arthur Godfrey's hour-long Chesterfield show a rare period of enchantment Wednesday (4). It started off, of course, with that nonpariel minnesinger, Josh himself, followed in turn by the boy and girl, each of whom have already incorporated many of their father's mannerisms in their own singing. The stand-out, however, was a gentle and charming treatment by the girl of "Sweet Molly Malone." One thing is obvious; there's a sock television show in Josh White and his family.

Another guest star on the same program was H. Allen Smith, a former publicity writer and copyreader for the Columbia Broadcasting System (CBS), who has since turned to other fields, including the writing of books about human American curios and the collection of novel lint. He was the source of some laughs on the show, but his appearance was marred by his obvious mike fright; he was as relaxed as a man lolling in the electric chair.

TOWN MEETING

(Continued from page 9)
against TV with charity, clarity and conviction. Both men expressed disapproval of government-owned video during the lively discussion period, and the American Broadcasting Company (ABC) generously allowed them to sprinkle plugs for other networks thruout the show.

George C. Denny steered a modest course as moderator, allowing his guests full play at the mike.

Doubleday Buys Time On NBC and Mutual

NEW YORK, Jan. 7.—Doubleday Books this week signed for two more radio spurgees, this time with the National Broadcasting Company (NBC) and the Mutual Broadcasting System (MBS). The former has gained 30 minutes weekly, while MBS inked for a total of two hours weekly. The NBC time is 4 to 4:30 p.m. Sundays, replacing the *Living* series formerly produced in collaboration with George Gallup. The time will be filled by Edwin C. Hill during the first 10 minutes, with Ben Grauer and Eloise McElhorne working the remaining period.

Commentator Sidney Walton will gab on MBS from 11:30 to 11:45 a.m. Mondays, Wednesdays and Fridays. Galen Drake will take over the 11:45 to noon period Mondays and Wednesdays, while the *Doubleday Quiz* uses the same time Fridays. In addition, the 1 to 1:30 p.m. time Sundays will be divided between Walton and *Quiz Club*. Both network deals are understood to be experimental and subject to termination after about six weeks.

CARMEN

(Continued from page 9)
turned the spotlight over to her by looking back at her as he sauntered off set.

Production itself, similarly, followed strong video production patterns, with exceptionally good staging and placing of the cast for best possible angles. The cast, too, was highly videogenic. Gladys Swarthout was a smoldering Carmen. Priscilla Gillette was a lovely and youthful Micaela while Robert Rounseville was handsome enough for a movie hero. All these, with Robert Merrill and the rest of the cast, turned in top-notch singing jobs. Best of all, they could and did act, not simply emote. The result was the best TV-opera marriage yet.

If any flaw could be found, it was Tibbett's commentary, which was bumbling and obviously read, altho the notes were not in camera range. However, the excitement of the initial presentation may have affected even that seasoned trouper. Otherwise, one must search hard to find a complaint worth registering.

Sam Chase.

WNEV STIRS NAB NEST

(Continued from page 5)
Baltimore, and KPRC, Houston, and WPMN, Philadelphia. A year ago (January 1 1949) NAB had 1,240 AM, 634 FM and four TV station members. It now has 1,152 AM, 497 FM and 37 TV stations. There also have been repeated reports that the networks, now associate members in the organization, may withdraw entirely, while many newspaper-owned stations are becoming increasingly antipathetic toward both NAB and its adjunct, BAB, because of the latter's bitter attacks against competitive newspaper advertising.

the blonde.
The Anahist commercials persistently heraided the miracle properties of the cold remedy. The claims seemed somewhat extravagant. Leon Morse.

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Sylvania and Philco Violate Anti-Trust?

FTC Brings Charges

WASHINGTON, Jan. 7.—The Federal Trade Commission (FTC) this week charged the Philco Corporation and Sylvania Electric Products with alleged violations of anti-trust laws in the purchase and sale, respectively, of radio tubes. Philco was charged with "knowingly inducing and receiving discriminatory prices" from Sylvania, while Sylvania was charged with allegedly "granting discriminatory prices" to Philco.

The FTC alleged that thru the use of discounts, rebates and allowances, Sylvania sold tubes to Philco at prices less than it charged its own distributors. The agency added that "Philco and its distributors can resell the tubes to radio servicemen and retail dealers at substantially lower prices than like products can be resold by Sylvania or other distributors."

The effect of the alleged discriminations, according to the complaint "may be substantially to lessen competition" or to "tend to create a monopoly" or "to injure, destroy or prevent competition."

NEW YORK, Jan. 7.—Sylvania officials refused comment on the Federal Trade Commission's (FTC) charge yesterday (6), disclaiming knowledge of any government action. When appraised of the FTC charge, a Sylvania spokesman said, "this is the first time we've heard anything about it."

CHICAGO, Jan. 7.—Philco officials, in convention here, would not comment on the government charge because they "have not had time to study the complaint." One Philco spokesman said that the unofficial company attitude was "it is just another one of those nuisance suits in which the government seems to be indulging these days."

Zenith's Sales Set-Up Shuffled

CHICAGO, Jan. 7.—Complete reorganization of the Zenith Radio Corporation's household radio and television field sales set-up was announced this week in a move described as an attempt to keep up with the company's rapid expansion.

Under the new plan, the United States is being divided into six regions, with a regional manager over each. Each district, in turn, is being divided into districts.

The New York region includes New England, Eastern New York, Pennsylvania, New Jersey, Delaware, Maryland and Washington. The Atlanta region is bordered by Virginia and Tennessee on the north and by Eastern Arkansas, Mississippi, and Southern Louisiana on the west.

Cleveland's area includes Western Pennsylvania and Western New York State; West Virginia, Northern Kentucky, Ohio and Eastern Michigan. The Midwest, with its center in Chicago, extends from Michigan, Indiana and Kentucky west to Nebraska, the Dakotas and Eastern Missouri, from the U. S. border on the north to

Personnel, Products and Prices

Raymond Rosen, head of Raymond Rosen & Company, Philadelphia distributor for RCA Victor, has been appointed an associate chairman of the 1950 Trade Council of the Allied Jewish Appeal and will supervise the furniture and allied trades division. . . . F. H. Miller, of the General Electric Corporation, demonstrated equipment for TV alignment and front-end trouble shooting at the January meeting of the Philadelphia Radio Servicemen's Association. . . . S. S. Fretz Jr. has been named Philadelphia distributor for Stewart-Warner radio and television sets. . . . Bill Nagey, publicity director for Philco Service, Philadelphia, goes to New York as sales manager in parts and accessories for the Philco parts distributor there. . . . Samuel Rosen set up the Serv-U Television Service in Philadelphia. . . . Mayflower Industries, Inc., Philadelphia, has been appointed regional distributor for Remington radios and Rembrandt TV receivers.

Turnquist Bros.' Company has been appointed Los Angeles distributor of Meck Industries radio and TV sets. . . . Raypar, Inc., radio and television parts manufacturer, has purchased a new 59,000 square foot factory in Chicago. . . . Directors of Zenith Radio Corporation of Canada, Ltd., elected Paul B. H. Smith vice-president and director, it was announced by parent org, Zenith Radio Corporation of Chicago. . . . Magnavox has introduced a new radio-phono model, the Avenue, priced at \$219.50, in mahogany. Set has provision for later installation of a Magnascope "90" television receiver. . . . Joe Elliot, vice-president of RCA, is slated to speak at the radio-TV panel of the National Appliance and Radio Dealers' Association in Chicago January 15-17.

Admiral Price Cuts Seen As New Move Vs. RCA, Philco

CHICAGO, Jan. 7.—The elimination of 10-inch models, the introduction of a few sets with rectangular tubes and sporadic price slashes feature the new and highly competitive Admiral TV line introduced here yesterday. On several new models, particularly a 12½-inch table set, Admiral is priced considerably below RCA Victor and Philco.

Price reductions include \$50 on a 16-inch round tube console, \$70 on a 12½-inch table model, \$100 on a 12½-inch combination with AM-FM radio and record changer, and about \$175 on a 16-inch round tube combination console. Only one table set is included in the 1950 line. Last year Admiral had three such receivers.

The key items in the new Admiral

Raytheon's '50 Line In Only Two Sizes

CHICAGO, Jan. 7.—Only 12½ and 16-inch table and console video sets make up the Raytheon line of receivers for 1950 as announced today (7) by William L. Dunn, vice-president in charge of sales and engineering of the Belmont radio division of Raytheon.

The complete line of Raytheon sets is as follows: 12½-inch table model at \$199.95, 12½-inch table model at \$209.95; 12½-inch table model at \$219.95; 12½-inch table model at \$299.95; 12½-inch console at \$259.95; 16-inch table model at \$279.95; 16-inch console at \$299.95, and a 16-inch console at \$329.95. All sets feature black picture tube, a new inter-carrier sound circuit and built-in antennas.

Arkansas on the south.

The Dallas region comprises the Southwestern States from Texas to the lower border of Nebraska, west to include Wyoming and Colorado, and east almost to the Mississippi River. The region of San Francisco embraces all the Western coastal States, plus Arizona, almost all of New Mexico, and Utah, Idaho and Montana.

Ray L. Hoefler is to supervise the New York territory; Edgar F. Lindgren, Atlanta; Hugh H. Boyer, Cleveland; Irving H. Herriott, Chicago; James H. McKee, Dallas, and Clarence Pagel, San Francisco.

line are an 18-inch-square table model with a 12½-inch tube to retail at \$199.95, a 16-inch rectangular tube console at \$299.95, a 16-inch round tube console at \$349.95, a 19-inch console at \$495, a 12½-inch console combination at \$299.95 and a 19-inch console combination at \$499.95.

Addressing the dealers, Ross Siragusa, Admiral president, predicted the company would reach a \$200,000,000 volume in 1950. He also disclosed that Admiral would spend \$15,000,000 for advertising in newspapers, magazines and television.

Emerson Line Has 5 TV Sets

NEW YORK, Jan. 7.—Only five new TV sets comprise Emerson's 1950 line of receivers announced today by Charles Robbins, sales manager. The "hot item" in the new line is expected to be a 10-inch table model with a remote control picture enlarger, no-glare tube and two-knob tuning. The price of the set will be \$179.95.

Also in the Emerson line are a 16-inch console at \$329.50, a 12½-inch table model at \$229.50, a 12½-inch console at \$249.50 and a 16-inch table model at \$289.50.

Telequip Bows New Line at Chi Mart

CHICAGO, Jan. 7.—New TV line of the Telequip Company, highlighted by a 16-inch console to retail for \$239.95, was announced this week. Entire line will be shown for the first time at the Winter Market here next week.

The models include a deluxe line starting at \$199.95 for a 12½-inch set and a custom designed series featuring a 16-inch console for \$299.95.

Other sets in the line, all with built-in antennae, includes the following:

TS-12 table model, 12½-inch, \$179.95; CS-312 console, 12½-inch, \$209.95; TS-316 table model, 16-inch, \$239.95; CS-16 console, 16-inch, \$269.95, and deluxe models TE-112, table model, 12½-inch, \$199.95; CD-212, console, 12½-inch, \$229.95; TD-116, table model, 16-inch, \$259.95, and CD-216, console, 16-inch, \$299.95.

Bigger Show Seen; Quality To Get Accent

Harder Selling Ahead

CHICAGO, Jan. 7.—A bullish market is expected for the 25th annual Winter Market of the American Furniture Mart here January 9-20. More TV and radio manufacturers than have ever appeared at the show are expected to have exhibition space. Last year's Winter Market had about eight or 10 radio-TV exhibitors. This year's is expected to have nearly all of the name and semi-name manufacturers.

It is expected that sales will be heavy thruout the entire market, with distributors and dealers trying to replenish stocks that have been sorely depleted during the past few months of top selling. A spokesman for the show stressed that this year's selling would be based on attempts to find quality merchandise of proved value rather than price leaders. It has become apparent during the past few months, it was said, that retailers are not only looking for cheaper models, they are looking for sets which provide quality at a reasonable price.

Public Demands

Most TV models will feature 12½-inch screens. The 16 and 19-inch models will not be played up as highly as they were a few months ago when it was expected they would be the leaders for 1950. It has now become apparent, as a result of surveys of retailers, that the public wants the intermediate size and that seven and 10-inch sets are definitely to be played down.

One reason for the heavy selling expected is based upon an analysis of home building in the past year. The Dodge report has shown in the past that appliance selling (and this includes radio and TV) follows peaks of home building by six months. Since there was a building peak about three months ago, it is estimated that distributors and dealers will come to the market ready to buy in order to take care of new home owners. The imminence of the veterans insurance bonus is also expected to make buyers bullish.

Buyer's Market

Even tho the market is expected to be bullish, a recognition of the new competition in the industry is expected to prevail. Feeling in the trade is that the sellers' market of the past six months is just about over, and that from now on manufacturers will have to do a real selling job to the trade and the public in order to keep leading positions. In this respect it is considered significant that top manufacturers are sending out public relations forces far and above those of the past. Admiral this year will have five men from the Steve Hannagan office. Motorola last summer (the previous market) had no p.r. staff at the market, but this year it will have at least three Earl Ferris men on hand.

Also indicative of the public's demand for TV and the effect it is expected to have upon conditions of the trade is the fact that last year the furniture mart gave out about 600 press passes for editorial and advertising guests, but this year the advance press registration has already passed the 850 mark.

JD Seeks Censor of Dirty Disks

Asks Ban on Interstate Shipments

House Studies Plan

WASHINGTON, Jan. 7.—A bill calling for a curb on interstate shipping of "obscene" disks was introduced yesterday (6) by Rep. Emanuel Celler (D., N. Y.) and was sent to the House Judiciary Committee. Action on the measure is uncertain. The Judiciary Committee is tied up with its continuing study of anti-trust laws, but it could conceivably sandwich in a hearing on the disk bill at any time. This hearing could gain considerable stature inasmuch as the bill is sponsored by committee Chairman Celler. If a strong protest from the disk industry fails to transpire, the censorship bill could be reported to the House by the Celler committee without a formal hearing. Bills which fail to raise a controversy frequently slip thru a committee without a hearing.

A move by the Department of Justice to impose censorship of phonograph records is under study by the House Judiciary Committee as a result of a letter this week from Assistant Attorney General Peyton Ford to the House committee asking for enactment of a bill amending the U. S. criminal code to prohibit "the transportation of obscene phonograph records in interstate commerce."

The bill proposed by the Justice Department is directed toward interstate shipments of the so-called party disks, the draft sent to the judiciary committee by Ford is broad enough to cover any record.

The interpretation of the key word "obscene" is not given and would, presumably, be left up to the Justice Department to decide — subject to later interpretation by the courts.

Tho there are criminal statutes banning interstate shipments of "obscene" literature, photos and movie films, there is no federal law covering disks. At present, the authority over disks as far as obscenity is concerned rests in the police powers of the individual States and cities. A few months ago the nation's capital went thru a brief siege of police raids on disk stores, and several arrests resulted. No trials have yet been held, however.

The proposed bill is a brief one and merely sets penalties for shipment of "obscene" records in interstate commerce. Party disks cut in New York, for example, and distributed only in New York would not come under the terms of the measure. One such disk appearing for sale in New Jersey, however, would constitute interstate commerce and fall under the surveillance of the Justice Department.

Monroe, Skylar Form Pubbery

NEW YORK, Jan. 7. — Vaughn Monroe and tunesmith Sunny Skylar have formed a publishing firm, Carlton Music. Their first tune, *A Little Golden Cross*, has been waxed by Monroe for Victor and is on release now.

Bobby Mellin was to have acted as selling agent for the firm until his recent fracas with Skylar over *You're Breaking My Heart*. Skylar is now shopping around for another firm to take over selling.

After Stealthy Prepping RCA Releases Monroe's "Bamboo"

NEW YORK, Jan. 7.—Prepared with the secrecy of a cloak-and-dagger junta, and released on the crest of RCA Victor's heaviest disk promotion to date, Vaughn Monroe's newest opus, *Bamboo*, is being released this week with an initial pressing of 250,000 copies.

The tune was offered as an exclusive to Victor last October by Shapiro-Bernstein, and accepted for Monroe by Victor's a. & r. board—on condition that the publishers withhold copies from all eyes until release of the Monroe record. The side was cut in November and pressing was begun immediately, with a scheduled release date of January 13. Shapiro printed no copies, and still has none ready, according to a spokesman for the publisher.

Ups Release Date

Last week an RCA field man reported from the hinterlands rumors

of a "terrific new record of *Bamboo* on such-and-such a label." Mindful of the *Mule Train* debacle, RCA got in gear, advanced the release date to January 7 and loaded the disk to distributors.

Promotion will include an ad campaign in trade, daily and college papers, a sales contest, 2,000 specially pressed vinies (*Bamboo* on one side, Vaughn Monroe's "seven favorite songs" on the other) to jocks, distribution of toy tomtoms to jocks, blow-ups of Monroe in a white suit standing in front of a bamboo hut—and the heavy initial pressings.

Bamboo was written by Nat Simon and Buddy Bernier and strikes a Reverend-Davison-in-the-tropics mood.

Decca Sets Up Operator Dept.

NEW YORK, Jan. 7.—There were several additional revisions in the Decca Records personnel set-up this week, including the establishment of a special music operators' department. The new wing, which will have Bob Arkin as sales manager, has been set up under the direction of Veepee and General Sales Manager Sydney N. Goldberg. Its purpose is to get the maximum mileage from the field by working directly with ops and learning their needs at first hand. Arkin was formerly sales manager of the diskery's Brooklyn distributing branch for four years. He has been with Decca since 1939.

Ralph Perez, head of the Latin-American sales and repertoire, resigned this week to devote full time to other business interests here and in Puerto Rico. His duties, for the time being, will be taken over by Louis L. Sebok. Sebok, with Decca since its inception, is to take charge of all international recording, in addition to his present duties as international sales manager.

Winterhalter Quits Columbia; Inks 3-Way Deal With RCA

NEW YORK, Jan. 7.—One of the most important switches in recent a. and r. annals occurred this week when Hugo Winterhalter, Columbia Records' artist and musical director, switched to RCA Victor. Winterhalter, whose recent successes include *Blue Christmas* and *I Can Dream, Can't I*, was signed to a three-way deal Tuesday (3) by Joe Csida, RCA's a. and r. chief. Winterhalter is contracted to RCA on a long-term basis as chief musical director of pop records in the a. and r. set-up, as a Victor artist and as an NBC Thesaurus artist. The effective date of the switch is January 16.

Winterhalter, who apparently was not under a Columbia Records contract, started cutting for Columbia in the fall of 1948. He replaced Mitch Ayres, who left to handle the Perry

Como program. Prior to joining Columbia, Winterhalter was a freelance musical director, in which capacity he did a lot of work for MGM Records. Prior to his diskery experience he was a well-known arranger for bands and vocalists.

Winterhalter's title, chief musical director of pop records, is not to be construed as minimizing the functions of Charles Grean and Henry Rene, of RCA's pop a.-and-r. set up. Rather, the diskery considers Winterhalter of such caliber as to merit the title.

At press time various men were mentioned as possible replacements for Winterhalter at Columbia. Manie Sacks, Columbia pop a.-and-r. exec, stated yesterday (6) that he had not made a decision as to a replacement.

NBC Packages Contest Show For Songwriters

NEW YORK, Jan. 7.—The National Broadcasting Company (NBC) is packaging a half-hour musical show built around a songwriter contest gimmick. The show tentatively titled *Pick a Hit*, was auditioned Wednesday (4), with Guy Lombardo, a Decca artist, as the band. The program format calls for the auditioning of new songs, with a panel of "experts" passing judgment. About four tunes per program would be heard.

The panel of experts on the audition included music publisher Lou Levy, Martin Block, Celeste Holm and Sunny Skylar.

In its present stage, the format calls for an elimination contest—with the winning song being held over and pitted against tunes of the succeeding weeks.

The writer of the winning tune would get a \$1,000 bond and a Victor recording of his opus. The tune would also be published.

Will Roland, free-lance producer who does the morning Arthur Godfrey show over the Columbia Broadcasting System, is producing *Pick a Hit*.

With regard to protecting itself against suits from songwriters, NBC has worked out a device. Those listeners who wish to submit songs will be advised to send in their names, addresses and song titles. The listener will receive from NBC a waiver or release form which he will send in with his tune.

Len Bernstein Goes Columbia

NEW YORK, Jan. 7.—Composer-conductor-pianist Leonard Bernstein, the "wonder boy" of American long-hair circles, this week signed a contract to record exclusively for Columbia Records. The youthful musician, who appeared as guest conductor and soloist with most of the major orchestras in this country, has been with RCA Victor for several years.

Bernstein's signing represents the second Columbia raid on Victor's Red Seal artists roster within a couple of weeks, since last week the diskery announced the signing of the British conductor, Sir Thomas Beecham, who has also been a Victor exclusive in recent years.

Congo Disker

WASHINGTON, Jan. 7. — A visitor in the Belgian Congo is anxious to buy U. S. recording equipment and is also interested in securing a U. S. market for recordings of Congo native chants and drums, the Department of Commerce said this week.

The diskery, Albert Patou, Boite, Postale 594, Leopoldville, Belgian Congo, wants to receive from U. S. manufacturers catalog and price quotations covering recording equipment for pressing copies from masters at an annual production rate of some 250,000 disks, recording blanks and master gum lac disks (10-inch and 12-inch, 78 r.p.m.). Patou "prefers" to receive correspondence in French, Commerce added.

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The
Billboard

**FOURTH ANNUAL
MUSIC-RECORD
POLL**

IN WHAT has come to be generally recognized as the music-record industry's most authentic and exhaustive tabulation of song and record popularity, The Billboard this week for the fourth consecutive year presents its recapitulation of its weekly music popularity charts, thus tabbing the year's top songs, records and artists. This is the only industry poll based on reports submitted each week for the entire year by thousands of juke box operators and record dealers. All told more than 200,000 song and record mentions or votes (mailed to The Billboard weekly by operators and dealers thruout the year) have been tabulated by machine to present this summary of favorites for 1949.

The full results of the poll speak for themselves, and no effort is made to editorialize or qualify results. However, it must constantly be borne in mind by readers that this is a summary of votes by dealers and juke box operators for the calendar year only. A top record or song that reached its popularity ratings prior to January 1, 1949, but maintained its popularity well into 1949 will obviously not compare in this poll to songs and/or records whose entire popularity cycle (rise and fall) occurred within the calendar year. Similarly, songs and/or records that reached popularity in 1949 but are still high in the polls as of January 1, 1950, will not compare favorably.

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Outside of this necessary limitation of the tabulations, The Billboard presents these polls with full confidence that here is the most accurate gauge of song and record popularity available anywhere in the world.

**THE YEAR'S
TOP TUNES**

A recap of over 150,000 mentions of songs by America's record dealers when filling pop chart questionnaires thruout 1949. This tabulation was made without regard to the artist recording songs. In other words each time a dealer listed a song title to identify a best selling record, it counted in this tabulation for that particular song title.

POSITION	RECORD	WRITER	PUBLISHER	POINTS
1.	Riders in the Sky	Stan Jones	Mayfair	6398
2.	That Lucky Old Sun	Smith and Gillespie	Robbins	6267
3.	You're Breaking My Heart	Genaro and Skylar	Algonquin	6051
4.	Cruising Down the River	Beadell and Tollerton	Henry Spitzer	5778
5.	Some Enchanted Evening	Rodgers and Hammerstein	Williamson	5747
6.	Again	Newman and Cochran	Robbins	4376
7.	Forever and Ever	Franz Winkler and Malta Rosa	Robbins	4102
8.	Mule Train	Hy Heath, Johnny Lange and Fred Glickman	Walt Disney	3508
9.	Room Full of Roses	Tim Spencer	Hill and Range Songs	3452
10.	Slipping Around	Floyd Tillman	Peer, Intl.	3186
11.	Far Away Places	Whitney and Kramer	Laurel	3152
12.	I Can Dream, Can't I?	Irving Kahn and Sammy Fain	Chappel	3150
13.	Someday	Jimmy Hodges	Duchess	2988
14.	Jealous Heart	Jennie Lou Carson	Acuff-Rose	2870
15.	A Little Bird Told Me	Harvey O'Brooks	Bourne	2797
16.	Baby, It's Cold Outside	Frank Loesser	E. H. Morris	2674
17.	Buttons and Bows	Livingston and Evans	Famous	2261
18.	Don't Cry, Joe	Joe Marsala	Harms, Inc.	2061
19.	Careless Hands	Bob Hilliard and Carl Sigman	Melrose	1925
20.	"A" You're Adorable	Kaye, Wise and Lippman	Laurel	1762

FOURTH ANNUAL MUSIC-RECORD POLL

THE YEAR'S TOP POPULAR RECORDS

... according to
RETAIL SALES

... according to
JUKE BOX PLAYS

RECORD, ARTIST & LABEL	POINTS
Riders in the Sky (Vaughn Monroe Ork—RCA Victor)	6023
That Lucky Old Sun (Frankie Laine—Mercury)	5557
You're Breaking My Heart (Vic Damone—Mercury)	4577
Some Enchanted Evening (Perry Como—RCA Victor)	4002
Slipping Around (Jimmy Wakely & Margaret Whiting—Capitol)	3127
I Can Dream, Can't I? (Andrews Sisters, Gordon Jenkins—Decca)	3055
Cruising Down the River (Russ Morgan Ork—Decca)	2833
A Little Bird Told Me (Evelyn Knight & Stardusters—Decca)	2562
Mule Train (Frankie Laine—Mercury)	2549
Jealous Heart (Al Morgan—London)	2357
Cruising Down the River (Blue Barron Ork—MGM)	2332
Someday (Vaughn Monroe—RCA Victor)	2182
Again (Gordon Jenkins Ork—Decca)	2171
Forever and Ever (Russ Morgan—Decca)	1878
Forever and Ever (Perry Como—RCA Victor)	1831
Don't Cry, Joe (Gordon Jenkins Ork—Decca)	1806
Room Full of Roses (Sammy Kaye—RCA Victor)	1789
Far Away Places (Bing Crosby, Ken Darby Choir—Decca)	1595
Buttons and Bows (Dinah Shore—Columbia)	1472
Galway Bay (Bing Crosby—Decca)	1447
Red Roses for a Blue Lady (Vaughn Monroe—RCA Victor)	1271
So Tired (Russ Morgan—Decca)	1249
Powder Your Face With Sunshine (Evelyn Knight—Decca)	1233
Baby, It's Cold Outside (Johnny Mercer, Margaret Whiting—Capitol)	1170
Whispering Hope (Jo Stafford & Gordon MacRae—Capitol)	1091
Maybe It's Because (Dick Haymes—Decca)	1079
Careless Hands (Sammy Kaye Ork—RCA Victor)	1012
"A" You're Adorable (Perry Como, Fontane Sisters—RCA Victor)	976
The Hucklebuck (Tommy Dorsey Ork, Charlie Shavers—RCA Victor)	907
I Don't See Me in Your Eyes Anymore (Gordon Jenkins Ork, Stardusters—Decca)	905

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RECORD, ARTIST & LABEL	POINTS
Riders in the Sky (Vaughn Monroe Ork—RCA Victor)	8529
A Little Bird Told Me (Evelyn Knight & Stardusters—Decca)	5540
Forever and Ever (Russ Morgan—Decca)	5283
Slipping Around (Margaret Whiting & Jimmy Wakely—Capitol)	5265
That Lucky Old Sun (Frankie Laine—Mercury)	5257
Cruising Down the River (Russ Morgan Ork—Decca)	4894
Cruising Down the River (Blue Barron Ork—MGM)	4219
Some Enchanted Evening (Perry Como—RCA Victor)	4033
You're Breaking My Heart (Vic Damone—Mercury)	3900
Powder Your Face With Sunshine (Evelyn Knight—Decca)	3289
Again (Gordon Jenkins Ork—Decca)	3099
Someday (Vaughn Monroe—RCA Victor)	2900
Mule Train (Frankie Laine—Mercury)	2737
Room Full of Roses (Sammy Kaye—RCA Victor)	2736
I Can Dream, Can't I? (Andrews Sisters & Gordon Jenkins Ork—Decca)	2566
Careless Hands (Sammy Kaye—RCA Victor)	2476
Forever and Ever (Perry Como—RCA Victor)	2458
Buttons and Bows (Dinah Shore—Columbia)	2413
So Tired (Russ Morgan—Decca)	2168
On a Slow Boat to China (Kay Kyser Ork—Columbia)	2163
Don't Cry, Joe (Gordon Jenkins Ork—Decca)	2115
Some Enchanted Evening (Bing Crosby & John Scott Trotter Ork—Decca)	1963
Room Full of Roses (Eddy Howard Ork—Mercury)	1941
Jealous Heart (Al Morgan—London)	1933
Lavender Blue (Sammy Kaye Ork—RCA Victor)	1838
Room Full of Roses (Dick Haymes, Gordon Jenkins Ork—Decca)	1491
Far Away Places (Margaret Whiting & The Crew Chiefs—Capitol)	1408
Someday (Mills Brothers—Decca)	1406
I Don't See Me in Your Eyes Anymore (Gordon Jenkins & Stardusters—Decca)	1377
My Darling, My Darling (Jo Stafford & Gordon MacRae—Capitol)	1372

Fourth Annual Music-Record Poll

The Billboard

THE YEAR'S TOP POP ARTISTS

together with their 10 best records

... according to
RETAIL SALES

... according to
JUKE BOX PLAYS

ARTIST, RECORD	POINTS	POSITION	ARTIST, RECORD	POINTS
Vaughn Monroe (RCA Victor)10370 Riders in the Sky (6023) • Someday (2182) • Red Roses for a Blue Lady (1271) • That Lucky Old Sun (550) • Mule Train (172) • Vieni Su (60) • Dreamy Old New England Moon (31) • And It Still Goes (18) • Busy Doing Nothing (15) • In My Dreams (14) • Songs Not Listed (34)	10370	1	Russ Morgan (Decca)14720 Forever and Ever (5283) • Cruising Down the River (4894) • So Tired (2168) • Sunflower (1337) • You, You, You Are the One (295) • That's My Weakness Now (234) • Barroom Polka (163) • Now, Now Now Is the Time (123) • Blue Christmas (38) • Again (38) • Songs Not Listed (147)	14720
Perry Como (RCA Victor)9292 Some Enchanted Evening (4002) • Forever and Ever (1831) • "A" You're Adorable (976) • Far Away Places (705) • Bali Ha'i (584) • Let's Take an Old-Fashioned Walk (311) • Give Me Your Hand (145) • Pussy Cat Song (142) • Blue Room (128) • I Wanna Go Home (126) • Songs Not Listed (342)	9292	2	Vaughn Monroe (RCA Victor)13053 Riders in the Sky (8529) • Someday (2900) • That Lucky Old Sun (1022) • Single Saddle (191) • Mule Train (109) • Dreamy Old New England Moon (98) • Vieni Su (77) • Gigolette (33) • Melancholy Minstrel (14) • What's Wrong With Me? (13) • Songs Not Listed (67)	13053
Gordon Jenkins (Decca)8980 I Can Dream, Can't I? (3055) • Again (2171) • Don't Cry, Joe (1806) • I Don't See Me in Your Eyes Anymore (905) • Room Full of Roses (749) • That Lucky Old Sun (117) • Dreamer's Holiday (49) • Maybe You'll Be There (41) • Blueberry Hill (34) • Tell Me Why (25) • Songs Not Listed (28)	8980	3	Perry Como (RCA Victor)11635 Some Enchanted Evening (4033) • Forever and Ever (2458) • Far Away Places (1322) • "A" You're Adorable (1229) • A Dreamer's Holiday (756) • I Don't See Me in Your Eyes Anymore (617) • Bali Ha'i (444) • Let's Take an Old-Fashioned Walk (188) • Give Me Your Hand (116) • Blue Room (90) • Songs Not Listed (382)	11635
Frankie Lane (Mercury)8349 That Lucky Old Sun (5557) • Mule Train (2549) • Now That I Need You (187) • Rosetta (22) • Georgia on My Mind (12) • You're All I Want for Christmas (9) • Tara Talara Tala (7) • Don't Do Something to Someone Else (3) • I Get Sentimental Over Nothing (3)	8349	4	Gordon Jenkins (Decca)11002 Again (3099) • I Can Dream, Can't I (2566) • Don't Cry, Joe (2115) • Room Full of Roses (1491) • I Don't See Me in Your Eyes Anymore (1377) • That Lucky Old Sun (139) • Maybe You'll Be There (84) • A Dreamer's Holiday (49) • Blueberry Hill (25) • Maybe It's Because (24) • Songs Not Listed (33)	11002
Russ Morgan (Decca)6903 Cruising Down the River (2833) • Forever and Ever (1878) • So Tired (1249) • Sunflower (512) • You, You, You Are the One (139) • That's My Weakness (56) • Now, Now, Now Is the Time (50) • Charley My Boy (34) • Barroom Polka (31) • She Wore a Yellow Ribbon (27) • Songs Not Listed (94)	6903	5	Evelyn Knight (Decca)10348 A Little Bird Told Me (5540) • Powder Your Face With Sunshine (3289) • Brush Those Tears From Your Eyes (510) • A Wonderful Guy (228) • You're So Understanding (208) • It's Too Late Now (168) • Buttons and Bows (136) • Be Goody Good Good to Me (105) • Everywhere You Go (63) • One Sunday Afternoon (51) • Songs Not Listed (50)	10348
Margaret Whiting (Capitol)6045 Slipping Around (3127) • Baby, It's Cold Outside (1170) • Far Away Places (732) • A Wonderful Guy (328) • I'll Never Slip Again (266) • Forever and Ever (181) • Wedding Bells (59) • Let's Take an Old-Fashioned Walk (33) • Dreamer With a Penny (30) • While the Angelus Is Ringing (25) • Songs Not Listed (89)	6045	6	Sammy Kaye (RCA Victor)8878 Room Full of Roses (2736) • Careless Hands (2476) • Lavender Blue (1838) • Powder Your Face With Sunshine (471) • Four Winds and the Seven Seas (377) • Baby, It's Cold Outside (321) • Dime a Dozen (171) • Kiss Me Sweet (139) • Down Among the Sheltering Palms (112) • Love Me, Love Me, Love Me (39) • Songs Not Listed (193)	8878
Vic Damone (Mercury)5750 You're Breaking My Heart (4577) • Again (510) • My Bolero (306) • Four Winds and the Seven Seas (129) • Through a Long and Sleepless Night (120) • Why Was I Born (97) • I Love You So Much It Hurts (5) • You Was (4) • Far Away Places (1) • Susy (1)	5750	7	Margaret Whiting (Capitol)8809 Slipping Around (5265) • Far Away Places (1408) • Baby, It's Cold Outside (688) • I'll Never Slip Around Again (536) • A Wonderful Guy (247) • Forever and Ever (210) • Wedding Bells (142) • Dime a Dozen (103) • Dreamer With a Penny (46) • Let's Take an Old-Fashioned Walk (45) • While the Angelus Was Ringing (29) • Songs Not Listed (90)	8809
Bing Crosby (Decca)5606 Far Away Places (1595) • Galway Bay (1447) • Some Enchanted Evening (875) • Mule Train (658) • Riders in the Sky (170) • Bali Ha'i (167) • White Christmas (118) • Careless Hands (111) • Dear Hearts and Gentle People (92) • So in Love (86) • Songs Not Listed (237)	5606	8	Frankie Lane (Mercury)8254 That Lucky Old Sun (5257) • Mule Train (2737) • Now That I Need You (136) • Rosewood Spinnet (64) • Tara Talara Tala (26) • Georgia on My Mind (18) • I Get Sentimental Over Nothing (14) • Don't Do Something to Someone Else (2)	8254
Sammy Kaye (RCA Victor)4796 Room Full of Roses (1789) • Careless Hands (1012) • Lavender Blue (709) • Four Winds and the Seven Seas (361) • Powder Your Face With Sunshine (257) • Baby, It's Cold Outside (249) • Dime a Dozen (80) • Kiss Me Sweet (57) • Down Among the Sheltering Palms (47) • Rosewood Spinnet (38) • Songs Not Listed (197)	4796	9	Jimmy Wakely (Capitol)6362 Slipping Around (5265) • I'll Never Slip Around Again (536) • I Love You So Much It Hurts (274) • Wedding Bells (142) • One Has My Name (129) • Six Times a Week and Twice on Sunday (16)	6362
Evelyn Knight (Decca)4362 A Little Bird Told Me (2562) • Powder Your Face With Sunshine (1233) • You're So Understanding (193) • Brush Those Tears From Your Eyes (81) • Buttons and Bows (61) • It's Too Late Now (46) • A Wonderful Guy (40) • One Sunday Afternoon (31) • How It Lies, How It Lies, How It Lies (24) • Everywhere You Go (21) • Songs Not Listed (70)	4362	10	Bing Crosby (Decca)5714 Some Enchanted Evening (1963) • Galway Bay (1220) • Mule Train (709) • Careless Hands (404) • Riders in the Sky (391) • Bali Ha'i (385) • Dear Hearts and Gentle People (151) • White Christmas (119) • So in Love (85) • Everywhere You Go (63) • Songs Not Listed (244)	5714
Andrews Sisters (Decca)3668 I Can Dream, Can't I? (3055) • Pussy Cat Song (199) • Cuanta Le Gusta (94) • Weddin' Day (57) • Now, Now, Now Is the Time (50) • Merry Christmas Polka (34) • Charley, My Boy (34) • The Wedding of Lili Marlene (29) • She Wore a Yellow Ribbon (27) • Oh, You Sweet One (21) • Songs Not Listed (68)	3668	11	Blue Baron (MGM)5131 Cruising Down the River (4219) • Powder Your Face With Sunshine (286) • You Were Only Foolin' (218) • There's Yes Yes in Your Eyes (120) • Whose Girl Are You? (103) • You're So Understanding (81) • Send Ten Pretty Flowers to My Girl in Tennessee (53) • Open the Door Polka (21) • Strawberry Moon (9) • Ting a Ling (9) • Songs Not Listed (12)	5131
Jimmy Wakely (Capitol)3542 Slipping Around (3127) • I'll Never Slip Around Again (266) • I Love You So Much It Hurts (75) • Wedding Bells (59) • One Has My Name (13) • Till the End of the World (2)	3542	12	Vic Damone (Mercury)4948 You're Breaking My Heart (3900) • Again (735) • My Bolero (96) • Four Winds and the Seven Seas (75) • Far Away Places (67) • Through a Long and Sleepless Night (20) • Why Was I Born? (24) • I Love You So Much It Hurts (11) • Lillette (5) • Susy (5) • You Was (5)	4948

(Continued on page 22)

Fourth Annual Music-Record Poll

THE YEAR'S TOP RHYTHM & BLUES RECORDS

... according to
RETAIL SALES

... according to
JUKE BOX PLAYS

The Billboard

RECORD, ARTIST & LABEL	POINTS	POSITION	RECORD, ARTIST & LABEL	POINTS
The Hucklebuck2815 (Paul Williams—Savoy)	2815	1	The Hucklebuck1145 (Paul Williams—Savoy)	1145
Trouble Blues2389 (Charles Brown—Aladdin)	2389	2	Trouble Blues885 (Charles Brown Trio—Aladdin)	885
Saturday Night Fish Fry1344 (Louis Jordan & Tympany Five—Decca)	1344	3	Saturday Night Fish Fry511 (Louis Jordan & Tympany Five—Decca)	511
Ain't Nobody's Business1317 (Jim Witherspoon—Supreme)	1317	4	Drinkin' Wine, Spo-Dee-O-Dee490 (Stick McGhee & Buddies—Atlantic)	490
Little Girl, Don't Cry1238 (Bull Moose Jackson—King)	1238	5	Ain't Nobody's Business383 (Jimmy Witherspoon—Supreme)	383
Tell Me So1136 (The Orioles—Jubilee)	1136	6	Little Girl, Don't Cry370 (Bull Moose Jackson—King)	370
Drinkin' Wine, Spo-Dee-O-Dee1010 (Stick McGhee & Buddies—Atlantic)	1010	7	Chicken Shack Boogie (Amos Milburn—Aladdin) ...360	360
Hold Me, Baby824 (Amos Milburn—Aladdin)	824	8	Tell Me So (Orioles—Jubilee).....360	360
Chicken Shack Boogie751 (Amos Milburn—Aladdin)	751	9	Bewildered339 (Red Miller Trio—Bullet)	339
Boogie Chillen'626 (John Lee Hooker—Modern)	626	10	All She Wants To Do Is Rock336 (Wynonie Harris—King)	336
Baby, Get Lost550 (Dinah Washington—Mercury)	550	11	Boogie Chillen'307 (John Lee Hooker—Modern)	307
Rockin' at Midnight524 (Roy Brown—Deluxe)	524	12	Rockin' at Midnight284 (Roy Brown—Deluxe)	284
Wrapped Up in a Dream518 (Do Ray & Me—Commodore)	518	13	Hold Me, Baby282 (Amos Milburn—Aladdin)	282
Bewildered503 (Amos Milburn—Aladdin)	503	14	Bewildered255 (Amos Milburn—Aladdin)	255
All She Wants To Do Is Rock495 (Wynonie Harris—King)	495	15	Wrapped Up in a Dream243 (Do Ray & Me—Commodore)	243
Bewildered480 (Red Miller Trio—Bullet)	480	16	Baby, Get Lost242 (Dinah Washington—Mercury)	242
Close Your Eyes475 (Herb Lance—Sittin' In)	475	17	Pot Likker220 (Todd Rhodes Ork—King)	220
Drinkin' Wine, Spo-Dee-O-Dee458 (Wynonie Harris—King)	458	18	Broken Hearted218 (Eddie Williams—Supreme)	218
Hucklebuck442 (Roy Milton—Specialty)	442	19	Close Your Eyes217 (Herb Lance—Sittin' In)	217
Confession Blues409 (Maxine Trio—Downbeat)	409	20	Confession Blues208 (Maxine Trio—Downbeat)	208
Broken Hearted406 (Eddie Williams—Supreme)	406	21	Deacon's Hop206 (Big Jay McNeely—Savoy)	206
Deacon's Hop402 (Big Jay McNeely—Savoy)	402	22	Beans and Cornbread186 (Louis Jordan—Decca)	186
In the Middle of the Night399 (Amos Milburn—Aladdin)	399	23	Blue and Lonesome173 (Memphis Slim—Miracle)	173
Blue and Lonesome395 (Memphis Slim—Miracle)	395	24	D'Natural Blues159 (Lucky Millinder Ork—RCA Victor)	159
D'Natural Blues391 (Lucky Millinder Ork—RCA Victor)	391	25	Rooming House Boogie142 (Amos Milburn—Aladdin)	142
Rooming House Boogie382 (Amos Milburn—Aladdin)	382	26	A Little Bird Told Me134 (Paula Watson—Supreme)	134
Pot Likker371 (Todd Rhodes Ork—King)	371	27	It's Midnight127 (Little Willie Littlefield—Modern)	127
Sneaking Around318 (Randy Render—London)	318	28	Back Street125 (Eddie Chamblee—Miracle)	125
Hobo Blues308 (John Lee Hooker—Modern)	308	29	Hobo Blues (John Lee Hooker—Modern).....121	121
Cole Slaw305 (Louis Jordan & Tympany Five—Decca)	305	30	Texas Hop (Pee Wee Crayton—Modern).....121	121

Fourth Annual Music-Record Poll

THE YEAR'S TOP RHYTHM AND BLUES ARTISTS

together with their 10 best records

... according to
RETAIL SALES

... according to
JUKE BOX PLAYS

ARTIST, RECORD	POINTS	POSITION	ARTIST, RECORD	POINTS
Amos Milburn (Aladdin) 3284 Hold Me, Baby (824) • Chicken Shack Boogie (751) Bewildered (503) • In the Middle of the Night (399) • Rooming House Boogie (382) • Empty Arms Blues (253) • Let's Make Christmas Merry, Baby (121) • Jitterbug Parade (29) • Real Pretty Mama Blues (21) • Drifting Blues (1)	3284	1	Amos Milburn (Aladdin) 1283 Chicken Shack Boogie (360) • Hold Me, Baby (282) • Bewildered (255) • Rooming House Boogie (142) • In the Middle of the Night (116) • Empty Arms Blues (56) • Let's Make Christmas Merry, Baby (24) • It Took a Long Time (22) • Jitterbug Parade (10) • A & M Blues (9) • Songs Not Listed (7)	1283
Paul Williams (Savoy) 2948 The Hucklebuck (2815) • Pop Corn (42) • He Knows How To Hucklebuck (37) • House Rocker (24) • 35-30 (21) • Waxey Maxie (7) • We're Gonna Rock (2)	2948	2	Paul Williams (Savoy) 1233 The Hucklebuck (1145) • He Knows How To Hucklebuck (35) • Walking Around (29) • Pop Corn (10) • House Rocker (6) • 35-30 (5) • Waxey Maxie (2) • Spider Sent Me (1)	1233
Charles Brown (Aladdin) 2916 Trouble Blues (2389) • In the Evening When the Sun Goes Down (258) • Get Yourself Another Fool (133) • Homesick Blues (82) • It's Nothing (24) • Long Time (23) • I'll Miss You (7)	2916	3	Charles Brown (Aladdin) 1143 Trouble Blues (885) • In the Evening When the Sun Goes Down (120) • Get Yourself Another Fool (70) • Homesick Blues (35) • It's Nothing (13) • Long Time (9) • It's Nothing (5) • My Time Is Expensive (4) • Ooh Ooh Sugar (2)	1143
Louis Jordan & Tympany Five (Decca) 2285 Saturday Night Fish Fry (1344) • Cole Slaw (305) • Beans and Cornbread (170) • Baby, It's Cold Outside (123) • Pettin' and Pokin' (98) • Roamin' Blues (71) • You Broke Your Promise (54) • Every Man to His Own Profession (30) • Daddy O (29) • Safe, Sane and Single (25) • Songs Not Listed (36)	2285	4	Louis Jordan & Tympany Five (Decca) 990 Saturday Night Fish Fry (511) • Beans and Cornbread (186) • Cole Slaw (70) • Baby's It's Cold Outside (54) • Pettin' and Pokin' (43) • Every Man to His Own Profession (34) • You Broke Your Promise (33) • Roamin' Blues (26) • Daddy O (13) • Safe, Sane and Single (12) • Have You Got the Gumption (8)	990
Jimmy Witherspoon (Supreme-Modern) 1482 Ain't Nobody's Business (1317) • In the Evening When the Sun Goes Down (128) • No Rollin' Blues (19) • Jump Children (9) • Big Fine Girl (9)	1482	5	Wynonie Harris (King) 593 All She Wants To Do Is Rock (336) • Drinkin' Wine Spo-Dee-O-Dee (117) • Grandma Plays the Numbers (65) • I Feel That Old Age Coming On (60) • I want My Fanny Brown (8) • Good Rockin' Tonight (7)	593
Bull Moose Jackson (King) 1456 Little Girl, Don't Cry (1238) • Why Don't You Haul Off and Love Me (191) • Don't Ask Me Why (20) • Love Me Tonight (6) • I Can't Go On Without You (1)	1456	6	Roy Brown (De Luxe) 583 Rockin' at Midnight (284) • Long About Midnight (98) • Fore Day in the Morning (80) • Boogie at Midnight (54) • Ridin' High (25) • Rainy Weather Blues (22) • Miss Fanny Brown (11) • Please Don't Go (5) • Good Rockin' Tonight (4)	583
The Orioles (Jubilee) 1386 Tell Me So (1136) • A Kiss and a Rose (97) • Forgive and Forget (85) • It's Too Soon To Know (24) • I Challenge Your Kiss (14) • Lonely Christmas (14) • What Are You Doing New Year's Eve (14) • Please Give My Heart a Break (2)	1386	7	John Lee Hooker (Modern) 497 Boogie Chillen' (307) • Hobo Blues (121) • Hoogie Boogie (54) • Crawling King Snake Blues (15)	497
Roy Brown (De Luxe) 1308 Rockin' at Midnight (524) • Long About Midnight (271) • Fore Day in the Morning (142) • Rainy Weather Blues (117) • Boogie at Midnight (87) • Good Rockin' Tonight (77) • Ridin' High (53) • Miss Fanny Brown (19) • Judgment Day Blues (11) • Please Don't Go (7)	1308	8	The Orioles (Jubilee) 495 Tell Me So (360) • I Challenge Your Kiss (46) • It's Too Soon To Know (44) • A Kiss and a Rose (23) • Forgive and Forget (11) • Lonely Christmas (10) • Please Give My Heart a Break (1)	495
Wynonie Harris (King) 1224 All She Wants To Do Is Rock (495) • Drinkin' Wine Spo-Dee-O-Dee (458) • Grandma Plays the Numbers (164) • I Feel That Old Age Coming On (51) • Good Rockin' Tonight (48) • I Want My Fanny Brown (5) • Lollypop Mama (3)	1224	9	Stick McGhee & Buddies (Atlantic) 490 Drinkin' Wine Spo-Dee-O-Dee (490)	490
John Lee Hooker (Modern) 1068 Boogie Chillen' (626) • Hobo Blues (308) • Hoogie Boogie (91) • Crawling King Snake Blues (31) • Sally Mae (12)	1068	10	Bull Moose Jackson (King) 461 Little Girl Don't Cry (370) • Why Don't You Haul Off and Love Me (87) • Don't Ask Me Why (2) • Love Me Tonight (2)	461
Stick McGhee (Atlantic) 1010 Drinkin' Wine Spo-Dee-O-Dee (1010)	1010	11	Jimmy Witherspoon (Supreme-Modern) 423 Ain't Nobody's Business (383) • In the Evening When the Sun Goes Down (30) • No Rollin' Blues (7) • Big Fine Girl (2) • Jump Children (1)	423
Dinah Washington (Mercury) 904 Baby, Get Lost (550) • Long John Blues (177) • It's Too Soon To Know (52) • Good Daddy Blues (50) • Laughing Boy (41) • You Satisfy (39) • Am I Asking Too Much (4)	904	12	Dinah Washington (Mercury) 401 Baby, Get Lost (242) • Long John Blues (82) • You Satisfy (40) • It's Too Soon To Know (14) • Am I Asking Too Much (10) • Walkin' & Talkin' (6) • Good Daddy Blues (4) • Laughing Boy (3)	401
Billy Eckstine (MGM) 753 Bewildered (237) • Caravan (131) • Somehow (94) • What's My Name (56) • Blue Moon (52) • Temptation (40) • Crying (36) • Everything I Have Is Yours (24) • Body and Soul (23) • A New Shade of Blue (21) • Songs Not Listed (39)	753	13	Ivory Joe Hunter (King-4 Star) 349 Guess Who (91) • Jealous Heart (88) • Waiting In Vain (55) • Landlord Blues (49) • Blues at Midnight (34) • I Like It (29) • Pretty Mama Blues (3)	349
Pee Wee Crayton (Modern) 622 I Love You So (296) • Texas Hop (202) • Blues After Hours (87) • Long After Hours (18) • Rock Island Blues (15) • The Bop Hop (4)	622	14	Red Miller Trio (Bullet) 339 Bewildered (339)	339
Todd Rhodes (King-Sensation) 593 Pot Likker (371) • Blues for the Red Boy (199) • Teardrops (19) • Sportree Jump (4)	593	15	Todd Rhodes (King-Sensation) 297 Pot Likker (290) • Blues for the Red Boy (73) • Teardrops (8)	297

Fourth Annual Music-Record Poll

The Billboard

THE YEAR'S TOP FOLK RECORDS

... according to
RETAIL SALES

... according to
JUKE BOX PLAYS

RECORD, ARTIST & LABEL	POINTS	POSITION	RECORD, ARTIST & LABEL	POINTS
Lovesick Blues (Hank Williams & Drifting Cowboys—MGM)	4182	1	Lovesick Blues (Hank Williams & His Drifting Cowboys—MGM)	1716
Don't Rob Another Man's Castle (Eddy Arnold—RCA Victor)	2270	2	Don't Rob Another Man's Castle (Eddy Arnold—RCA Victor)	981
I'm Throwing Rice at the Girl I Love (Eddy Arnold—RCA Victor)	1913	3	Slipping Around (Jimmy Wakely & Margaret Whiting—Capitol)	951
Slipping Around (Jimmy Wakely & Margaret Whiting—Capitol)	1835	4	I'm Throwing Rice at the Girl I Love (Eddy Arnold—RCA Victor)	824
Wedding Bells (Hank Williams—MGM)	1805	5	Wedding Bells (Hank Williams—MGM)	813
Candy Kisses (George Morgan—Columbia)	1746	6	Why Don't You Haul Off and Love Me? (Wayne Raney—King)	807
Why Don't You Haul Off and Love Me? (Wayne Raney—King)	1361	7	Tennessee Saturday Night (Red Foley—Decca)	743
Bouquet of Roses (Eddy Arnold—RCA Victor)	1353	8	One Kiss Too Many (Eddy Arnold—RCA Victor)	720
I Love You So Much It Hurts (Jimmy Wakely—Capitol)	1332	9	I Love You So Much It Hurts (Jimmy Wakely—Capitol)	688
Tennessee Saturday Night (Red Foley & Cumberland Valley Boys—Decca)	1219	10	One Has My Name (Jimmy Wakely—Capitol)	609
The Echo of Your Footsteps (Eddy Arnold—RCA Victor)	1190	11	Slipping Around (Ernest Tubb—Decca)	579
One Has My Name (Jimmy Wakely—Capitol)	1159	12	A Heart Full of Love (Eddy Arnold—RCA Victor)	477
One Kiss Too Many (Eddy Arnold—RCA Victor)	1086	13	Candy Kisses (George Morgan—Columbia)	471
Slipping Around (Ernest Tubb—Decca)	955	14	The Echo of Your Footsteps (Eddy Arnold—RCA Victor)	378
Tennessee Border (Red Foley—Decca)	829	15	Then I Turned and Walked Slowly Away (Eddy Arnold—RCA Victor)	360
A Heart Full of Love (Eddy Arnold—RCA Victor)	798	16	Tennessee Border (Red Foley—Decca)	344
Blues Stay Away From Me (Delmore Brothers—King)	738	17	Tennessee Polka (Red Foley—Decca)	340
I'm Bitin' My Fingernails and Thinking of You (Ernest Tubb & Andrews Sisters—Decca)	625	18	I'm Bitin' My Fingernails and Thinking of You (Ernest Tubb & Andrews Sisters—Decca)	329
Please Don't Let Me Love You (George Morgan—Columbia)	510	19	Just a Little Lovin' (Eddy Arnold—RCA Victor)	264
Let's Say Goodbye Like We Said Hello (Ernest Tubb—Decca)	478	20	I'll Never Slip Around Again (Margaret Whiting & Jimmy Wakely—Capitol)	261
I'll Never Slip Around Again (Jimmy Wakely & Margaret Whiting—Capitol)	454	21	Blues Stay Away From Me (Delmore Brothers—King)	245
Candy Kisses (Red Foley—Decca)	451	22	Have You Ever Been Lonely (Ernest Tubb—Decca)	240
Candy Kisses (Elton Britt & Skytoppers—RCA Victor)	441	23	Please Don't Let Me Love You (George Morgan—Columbia)	239
Then I Turned and Walked Slowly Away (Eddy Arnold—RCA Victor)	437	24	Mind Your Own Business (Hank Williams—MGM)	208
Slipping Around (Floyd Tillman—Columbia)	385	25	Let's Say Goodbye Like We Said Hello (Ernest Tubb—Decca)	204
Room Full of Roses (George Morgan—Columbia)	375	26	Candy Kisses (Red Foley—Decca)	191
Just a Little Lovin' (Eddy Arnold—RCA Victor)	374	27	There's Not a Thing (Eddy Arnold—RCA Victor)	191
I Never See Maggie Alone (Kenny Roberts—Coral)	348	28	Candy Kisses (Cowboy Copas—King)	184
Take an Old Cold 'Tater and Wait (Little Jimmy Dickens—Columbia)	343	29	I Never See Maggie Alone (Kenny Roberts—Coral)	175
Tennessee Polka (Red Foley—Decca)	334	30	Slipping Around (Floyd Tillman—Columbia)	172

Fourth Annual Music-Record Poll

THE YEAR'S TOP SELLING FOLK ARTISTS

... according to
RETAIL SALES

... according to
JUKE BOX PLAYS

ARTIST, RECORD	POINTS	POSITION	ARTIST, RECORD	POINTS
Eddy Arnold (RCA Victor)10395 Don't Rob Another Man's Castle (2270) • I'm Throwing Rice at the Girl I Love (1913) • Bouquet of Roses (1353) • The Echo of Your Footsteps (1190) • One Kiss Too Many (1086) • A Heart Full of Love (798) • Then I Turned and Walked Slowly Away (437) • Just a Little Lovin' (374) • There's Not a Thing (275) • C-H-R-I-S-T-M-A-S (163) • Songs Not Listed (536)		1	Eddy Arnold (RCA Victor)4799 Don't Rob Another Man's Castle (981) • I'm Throwing Rice at the Girl I Love (824) • One Kiss Too Many (720) • A Heart Full of Love (477) • Bouquet of Roses (401) • The Echo of Your Footsteps (378) • Then I Turned and Walked Slowly Away (360) • Just a Little Lovin' (264) • There's Not a Thing (191) • Show Me the Way Back to Your Heart (83) • Songs Not Listed (120)	
Hank Williams (MGM)6975 Lovesick Blues (4182) • Wedding Bells (1805) • You're Gonna Change (295) • Mind Your Own Business (225) • My Bucket's Got a Hole in It (190) • Mansion on the Hill (122) • Lost Highway (106) • Never Again (29) • There'll Be No Tear Drops Tonight (18) • I'm So Lonesome I Could Cry (8)		2	Hank Williams (MGM)3100 Lovesick Blues (1716) • Wedding Bells (813) • Mind Your Own Business (208) • You're Gonna Change (97) • My Bucket's Got a Hole in It (84) • Mansion on the Hill (68) • Never Again (65) • Lost Highway (40) • There'll Be No Tear Drops Tonight (9)	
Jimmy Wakely (Capitol)5421 Slipping Around (1835) • I Love You So Much It Hurts (1332) • One Has My Name (1159) • I'll Never Slip Around Again (454) • Till the End of the World (211) • Wedding Bells (189) • I Wish I Had a Nickel (165) • Someday You'll Call My Name (61) • Bouquet of Roses (8) • Tellin' My Troubles to My Old Guitar (8) • Songs Not Listed (19)		3	Jimmy Wakely (Capitol)2960 Slipping Around (951) • I Love You So Much It Hurts (688) • One Has My Name (609) • I'll Never Slip Around Again (261) • Wedding Bells (151) • I Wish I Had a Nickel (110) • Till the End of the World (52) • Someday You'll Call My Name (44) • Tellin' My Troubles to My Old Guitar (26) • Bouquet of Roses (25) • Songs Not Listed (43)	
Ernest Tubb (Decca)3478 Slipping Around (955) • I'm Bitin' My Fingernails and Thinkin' of You (625) • Let's Say Goodbye Like We Said Hello (478) • Don't Rob Another Man's Castle (221) • Warm Red Wine (201) • Have You Ever Been Lonely? (188) • My Filipino Rose (188) • Till the End of the World (177) • Blue Christmas (147) • Daddy, When Is Mommy Coming Home? (92) • Songs Not Listed (206)		4	Ernest Tubb (Decca)2058 Slipping Around (579) • I'm Bitin' My Fingernails and Thinkin' of You (329) • Have You Ever Been Lonely? (240) • Let's Say Goodbye Like We Said Hello (204) • Till the End of the World (168) • My Filipino Rose (152) • Don't Rob Another Man's Castle (85) • Warm Red Wine (76) • My Tennessee Baby (67) • Blue Christmas (62) • Songs Not Listed (96)	
George Morgan (Columbia)3247 Candy Kisses (1746) • Please Don't Let Me Love You (510) • Room Full of Roses (375) • Rainbow in My Heart (248) • Cry Baby Heart (238) • All I Need Is Some More Lovin' (87) • I Love Everything About You (43)		5	Red Foley (Decca)1790 Tennessee Saturday Night (743) • Tennessee Border (344) • Tennessee Polka (340) • Candy Kisses (192) • Two Cents, Three Eggs and a Postcard (62) • I'm Throwing Rice at the Girl I Love (42) • Sunday Down in Tennessee (34) • I Wish I Had a Nickel (29) • Blues in My Heart (4)	
Red Foley (Decca)3125 Tennessee Saturday Night (1219) • Tennessee Border (829) • Candy Kisses (451) • Tennessee Polka (334) • I'm Throwing Rice at the Girl I Love (124) • Sunday Down in Tennessee (42) • Two Cents, Three Eggs and a Postcard (40) • I Wish I Had a Nickel (33) • Blues in My Heart (30) • Tit for Tat (22) • A Man and His Dog (1)		6	Margaret Whiting (with Jimmy Wakely) (Cap) .1363 Slipping Around (951) • I'll Never Slip Around Again (261) • Wedding Bells (151)	
Margaret Whiting (with Jimmy Wakely) (Cap) .2458 Slipping Around (1835) • I'll Never Slip Around Again (454) • Wedding Bells (169)		7	George Morgan (Columbia)997 Candy Kisses (471) • Please Don't Let Me Love You (239) • Room Full of Roses (118) • Cry Baby Heart (91) • Rainbow in My Heart (54) • All I Need Is Some More Lovin' (12) • I Love Everything About You (12)	
Wayne Raney (King)1373 Why Don't You Haul Off and Love Me? (1361) • I'm Square Dab From the Country (7) • Jack & Jill Boogie (5)		8	Wayne Raney (King)820 Why Don't You Haul Off and Love Me? (807) • Jack and Jill Boogie (11) • I'm Square Dab From the Country (2)	
Andrews Sisters (with Ernest Tubb) (Decca) ...846 I'm Bitin' My Fingernails and Thinkin' of You (625) • Don't Rob Another Man's Castle (221)		9	Andrews Sisters (with Ernest Tubb) (Decca) ...414 I'm Bitin' My Fingernails and Thinkin' of You (329) • Don't Rob Another Man's Castle (85)	
Floyd Tillman (Columbia)795 Slipping Around (385) • I'll Never Slip Around Again (229) • I Love You So Much It Hurts (165) • Please Don't Pass Me By (11) • I Gotta Have My Baby Back (5)		10	Floyd Tillman (Columbia)370 Slipping Around (172) • I Love You So Much It Hurts (134) • I'll Never Slip Around Again (53) • I Gotta Have My Baby Back (7) • Please Don't Pass Me By (4)	
Delmore Brothers (King)740 Blues Stay Away From Me (738) • Stop That Boogie (2)		11	Hank Thompson (Capitol)327 Whoa Sailor (106) • Green Light (82) • Grass Looks Greener Over Yonder (25) • Soft Lips (24) • You Broke My Heart (24) • Today (19) • Tomorrow Night (14) • My Heart Is a Jig Saw Puzzle (11) • Swing Wide the Gates of Love (9) • I Find You Cheating on Me (6) • Songs Not Listed (7)	
Little Jimmy Dickens (Columbia)736 Take an Old Cold Tater and Wait (343) • Country Boy (316) • I'll Be Back a Sunday (50) • My Heart's Bouquet (24) • A Sleeping at the Foot of the Bed (3)		12	Delmore Brothers (King)245 Blues, Stay Away From Me (245)	
Hank Thompson (Capitol)546 Green Light (187) • Whoa Sailor (154) • Tomorrow Night (55) • Humpty Dumpty Heart (49) • You Broke My Heart (36) • I Find You Cheating on Me (22) • Today (13) • Grass Looks Greener Over Yonder (11) • Soft Lips (8) • Swing Wide the Gates of Love (7) • My Heart Is a Jig Saw Puzzle (4)		13	Cowboy Copas (King)237 Candy Kisses (184) • Hangman's Boogie (22) • Tennessee Waltz (15) • Blue Pacific Waltz (6) • I'm Waltzing With Tears in My Eyes (4) • Tennessee Moon (4) • Forever and Ever (2)	
Elton Britt (RCA Victor)544 Candy Kisses (441) • Chime Bells (69) • Swiss Lullaby (34)		14	Little Jimmy Dickens (Columbia)234 Country Boy (155) • Take an Old Cold Tater and Wait (62) • I'll Be Back a Sunday (16) • A Sleeping at the Foot of the Bed (1)	
Tennessee Ernie (Capitol)542 Mule Train (222) • Tennessee Border (103) • Smokey Mountain Boogie (156) • Country Junction (31) • Anticipation Blues (15) • Blues, Stay Away From Me (8) • I Got the Milk 'Em in the Morning Blues (7)		15	Tennessee Ernie (Capitol)208 Mule Train (70) • Smokey Mountain Boogie (49) • Tennessee Border (44) • Country Junction (23) • Blues, Stay Away From Me (12) • Anticipation Blues (10)	

STANDARDIZATION ADVANCES

Disks, Players Settling Down To 3 Speeds

Mass Intermixers Planned

NEW YORK, Jan. 7.—An increasing amount of standardization is becoming apparent on two fronts of the disk industry. Firstly, a large number of indies are pressing disks on all three speeds. Secondly, reports from major Midwest equipment manufacturers indicate that the new automatic players, due this spring, will incorporate a mechanism which will automatically enable a player to handle a stack of vari-sized disks. Heretofore, only very expensive players could automatically handle vari-sized platters, and these expensive jobs did not handle the seven-inch disk automatically. The new models, however, will be produced on a mass basis and are anxiously being awaited by top radio-phonograph-TV manufacturers for use in their lines.

The new record players will carry a tripping mechanism which will automatically adjust the arm preparatory to the platters' dropping on the turntable. The gimmick will enable an intermixing of all sizes of records for automatic reproduction.

While no comment could be obtained to confirm the innovation, it was learned that Webster-Chicago and one other major Midwest manufacturer would include the automatic size device on their spring model players. The price, it is understood, will probably remain the same.

It is understood that, so far as Webster-Chicago is concerned, this is the first major variation in changers since 1946.

The new intermixing device is expected to have a salutary effect on the rash of vari-sized platters currently being promoted on the market. The fact that the public will be able to mix all sizes of records, recorded at any one speed, will be especially important in the 78 and 33 r.p.m. field, where there are 7, 10 and 12-inch platters.

3-Speed Standard

A movement toward a standardized three-speed record industry gained momentum this week, with several additional indies adding one or both new speeds (45 and 33 1/2 r.p.m.) to their lines and thereby getting on the Victor-Capitol wagon. These diskeries, Dana, Rainbow, Derby and Mayfair, follow the lead of London, Discovery, Rondo, Horace Heidt and Tempo, whose addition of 45 disks has been reported in recent issues of *The Billboard*. Mercury is expected to go three-speed soon.

Dana, which is adding a pop line to its successful polka catalog, will debut on 45 with a pair of Ray Bloch sides, *Why* and *Plaything*. A series of polka instrumentals will also be issued on the 45 disks.

Horace Heidt Records, pleased with sales of its *Dick Contino* album on an LP disk, now intends to follow with a second Contino LP, plus a Ralph Sigwald LP disk. The diskery will also release 10 Contino singles on 45 r.p.m. platters within two weeks. Pop releases will follow.

Rainbow Plans

Rainbow Records will have its first LP disk out within three weeks. These will include the *Movie Parade* and the *Ralph Flanagan Tribute to Glenn Miller* set. Sides from the latter set will also come out on 45.

W&F Penetrates Kidisk Pkg. Field

CHICAGO, Jan. 7.—Wilcox & Follett, local book pubbery, last week decided at a board of directors' meeting to penetrate further into the kidisk package field during 1950. Decision to start a regular schedule of releases came after firms execs learned that over 50,000 Christmas book-record packages (*The Billboard*, October 29) were sold during the Christmas period. It was decided to release 12 packages up to July. Packages will consist of a standard W&F kiddie book with a recorded version of the contents. Initial package, made in connection with Perry Winston, of American Recording here, cost \$1.39, but no definite price has been determined for future releases. Winston will collaborate on the new packages.

Winston also set a deal with Exclusive Playing Card Company here to release the first of what will be a series of how to play records with correlated decks of cards and playing equipment. First package, which will retail for \$3, includes a 10-inch commentary disk by Charles Goren, credited with introducing Canasta to the U. S., plus two decks of Canasta cards and a rule book.

In fact, according to Rainbow Prexy Eddie Heller, the entire popular catalog will be available on 45 as soon as production can be obtained. A set of Latin-American selections, including *Rhumba Fantasy*, will follow soon on 33 1/2 as well.

Altho the date has not been set, Derby Records will make some of its rhythm and blues offerings available on 45.

Mayfair, which specializes in children's records, will have its first LP disk ready in February. This will embody two albums, *The Magic Carpet* and the *Lady in Blue* album.

Decca a Key

Decca, of course, continues to be a key in the standardization picture. Milton Rackmil, Decca chief, maintains a strictly economic approach to the entire problem. While believing that RCA Victor is selling 45's at a heavy clip, Rackmil feels that this is coming out of Victor's 78 business. Decca, he says, won't go 45 until such a move would represent a plus business. The Decca prexy, however, said he will closely watch 45 sales when the heavy RCA promotion stops and when RCA starts pressing 33's.

The increasing standardization, while it is helping to settle the problem for the manufacturers and the consumers, nevertheless, does not present a simple picture for the dealers. The latter, of course, will be faced with complicated inventory problems.

ANTA and Decca Complete Deal For Album by Stars of Stage

(Continued from page 3)
ing the best in the theater to every State of the union." Its aims include increased employment for actors, directors, playwrights and technicians. At the annual ANTA Album affairs, all available names contribute readings from their big productions. This year it will be held January 29 at the Ziegfeld Theater. The Decca set, which will be released practically simultaneously, is the first of a projected series, produced in the same manner, and with performers' royalties going to the same cause.

Mooney, "Zither" Unstrung By "Third Man" Combine

By Jerry Wexler

NEW YORK, Jan. 7.—MGM Records added a gallant note to the *Third Man* overture this week by stopping the release of the Art Mooney dishing of *Zither Serenade*.

The Mooney dishing has been drawing trade attention since its release last week because of its employment of the zither being construed in music business circles as an attempt to cash in on the much bruted zither sound of the unique *Third Man* score. MGM explains that "while . . . *Zither Serenade* is an original composition and in no way infringes upon the theme music as used in . . . *The Third Man*, yet it is not the intention of Loew's, Inc., to interfere in any way with the success of either the picture or the music." The diskery also says that the stop order was made at the request of the Selznick office and Chappell.

That the action was concocted at a higher level than the MGM diskery is tipped off by the mention of Loew's Inc., and, according to the grapevine, the cease and desist ukase was supposedly delivered from upstairs—a question of friendly co-operation between movie moguls.

Meanwhile, Chappell issued the latest in a series of final release dates on the *Third Man* music. This time the date to the diskeries is March 1, altho it could not be learned whether the new date reads "positively."

Bystanders in the withdrawal of *Zither Serenade* are writers Buddy Kaye and Guy Wood, and the publisher, Hampshire House. The pubbery is operated by Art Mooney and Paul Case, Mooney being subjected to a double loss of potential revenue, from publisher as well as performer royalties. However, Mooney acquiesced to the disk's withdrawal because he has no wish to discommode the diskery's execs, with whom he has the best of

personal as well as professional relations.

The shipments to distributors are being stopped, a large number of disk jockeys are already in possession of the record, and to date Selznick-Chappell pressure has not been able to keep the disk off the air. Only publishers of *Serenade* can do so, by issuing a restriction, and this they have not yet done. From first symptoms, the spinner clan are cottoning to the record, and traders are speculating on the possibility that they may "make" the song before March 1, when a large parcel of *Third Man* diskings will be permitted to break from the barrier.

Meanwhile, negotiations for soundtrack rights continue; indies are reportedly recording vamps on the original tune; mysterious transatlantic deals are said to be in process, with indies here bidding for "Swedish" and "Swiss" masters; and publishers are purported to be vying for rights to Anton Karas's unpublished zither music.

MGM Disk Price Hiked to 79c

NEW YORK, Jan. 7.—MGM Records this week announced hiking the price of its disks to 79 cents, including excise tax. Former price was 63 cents. The new rate covers disks in the pop, hillbilly, blues and rhythm category, all of which fall under the 10,000 series. Special disks in the 30,000 and 50,000 series remain at the 79-cent level.

MGM's hike in price follows a few weeks after a similar move by Columbia.

MPCE Drops Harpa From Unfair Listing

NEW YORK, Jan. 7.—Orkster Daryl Harpa was removed from the unfair list of the Music Publishers' Contact Employees (MPCE) this week by the union's executive council. Harpa had been blacklisted while playing a Union, N. J., location last fall. The charge was that Harpa had referred publishers and pluggers to one Lloyd La Brie, allegedly his personal representative. La Brie, according to the complaint, had told music men that Harpa expected help from the publishers to the tune of \$75 per arrangement.

Harpa's clearance by the council was brought about by a letter from Ackerman & Lieberman, his attorneys, advising the union that Harpa knew nothing of La Brie's demands, that they were made without his authority, that he has severed any connection with La Brie, and that he, Harpa, "is not given to such practices and condemns them as thoroughly as does MPCE."

SAVIN JOINS MAGNOLIA

NEW YORK, Jan. 7.—Lee Savin, former exec with Varsity and Majestic Records, has joined Horace Heidt's Magnolia diskery in a recording, sales and production capacity. He'll divide duties with Frank Reeves, general manager of the diskery, who will now devote more time to distributors and radio promotion. The label is now proceeding with a three-speed program.

Noble Ankles From Vocalion to Coral

NEW YORK, Jan. 7.—Leighton Noble, West Coast band leader-vocalist, who cut several sides for Decca's Vocalion subsidiary, has been shifted to another Decca wing, Coral Records. Noble is the second Vocalion diskster to make the change, following vocalist Harry Babbitt.

Mike Ross, Coral's veepee and general sales manager, this week announced the appointment of two new distributors, the Millner Record Sales Company, Indianapolis, and the Ben-art Distributing Company, Cleveland.

All royalties will be collected directly by ANTA.

Dramatic excerpts composing the first set will include Helen Hayes doing a scene from *Victoria Regina*; Eve Le Gallienne, a portion from *Hedda Gabler*; Frederic March and Florence Eldridge, doing selections from *Years Ago*, and *Skin of Our Teeth*, and John Gielgud, in a passage from *Richard II*.

ANTA is expected to take a big hand in the promotion of the package thru its mailings, publications and presentations.

Peatman Annual Survey Of Song Hits on Air

The 35 pop song hits with the largest radio audiences are listed below in order of total ACI points received in the ACI surveys (songs in stage or film production are indicated). Songs currently active are marked with an asterisk. Songs whose activity began in the fall of 1948 are noted by the date.

Rank	No. Wks. in ACI Survey	Song Title	(Production)	Publisher
1	41	SO IN LOVE	(Kiss Me Kate)	T. B. Harms
2	34	*SOME ENCHANTED EVENING	(South Pacific)	Chappell
3	22	POWDER YOUR FACE WITH SUNSHINE ('48)		Lombardo
4	22	CRUISING DOWN THE RIVER		Henry Spitzer
5	19	FAR AWAY PLACES (1948)		Laurel
6	26	AGAIN (1948)	(Road House)	Robbins
7	22	SUNFLOWER		Famous
8	20	I'VE GOT MY LOVE TO KEEP ME WARM ('48)		Berlin
9	30	*BALI HA'I	(South Pacific)	Chappell
10	14	A LITTLE BIRD TOLD ME (1948)		Bourne
11	29	A WONDERFUL GUY	(South Pacific)	Chappell
12	19	SOMEONE LIKE YOU	(My Dream Is Yours)	Harms
13	16	*A DREAMER'S HOLIDAY		Shapiro-Bernstein
14	19	RIDERS IN THE SKY		E. H. Morris
15	15	*DON'T CRY, JOE		Harms
16	22	*YOU'RE BREAKING MY HEART		Mellin
17	21	*THAT LUCKY OLD SUN		Robbins
18	28	*YOUNGER THAN SPRINGTIME	(South Pacific)	Chappell
19	25	*ROOM FULL OF ROSES		Hill & Range
20	18	RED ROSES FOR A BLUE LADY		Mills
21	14	*I CAN DREAM, CAN'T I?		Chappell
22	23	'A'—YOU'RE ADORABLE		Laurel
23	26	MAYBE IT'S BECAUSE	(Along Fifth Avenue)	Bregman-Vocco-Conn
24	20	LET'S TAKE AN OLD-FASHIONED WALK	(Miss Liberty)	Berlin
25	22	THERE'S YES, YES, IN YOUR EYES		Witmark
26	18	JUST ONE WAY TO SAY I LOVE YOU	(Miss Liberty)	Berlin
27	20	CARELESS HANDS		Melrose
28	21	FOREVER AND EVER		Robbins
29	17	GALWAY BAY (1948)		Leeds
30	28	IT'S A BIG, WIDE WONDERFUL WORLD		Broadcast Music
31	25	*SOMEDAY (YOU'LL WANT ME TO WANT YOU)		Duchess
32	12	MY DARLING, MY DARLING (1948)	(Where's Charley)	E. H. Morris
33	13	LAVENDER BLUE (1948)	(So Dear to My Heart)	Santly-Joy
34	26	EVERYWHERE YOU GO		Lombardo
35	18	FIDDLE DEE DEE	(It's a Great Feeling)	Harms

The 35 standards with the largest radio audiences are listed below in order of total ACI points received in ACI surveys during 1949.

Rank	No. Wks. in ACI Survey	Song Title	Publisher
1	9	WHITE CHRISTMAS	Berlin
2	7	SANTA CLAUS IS COMIN' TO TOWN	Feist
3	23	BEGIN THE BEGUINE	Harms
4	18	BLUE SKIES	Berlin
5	19	JUST ONE OF THOSE THINGS	Harms
6	13	'S WONDERFUL	Harms
7	20	TEA FOR TWO	Harms
8	18	SOMEBODY LOVES ME	Harms
9	15	LOVER	Famous
10	4	EASTER PARADE	Berlin
11	15	ALL THE THINGS YOU ARE	Chappell
12	7	TAKE ME OUT TO THE BALL GAME	Broadway
13	6	WINTER WONDERLAND	Bregman-Vocco-Conn
14	13	NIGHT AND DAY	Harms
15	10	STAR DUST	Mills
16	9	TWELFTH STREET RAG	Shapiro-Bernstein
17	4	HERE COMES SANTA CLAUS	Western
18	4	APRIL SHOWERS	Harms
19	12	WHAT IS THIS THING CALLED LOVE	Harms
20	8	ST. LOUIS BLUES	Handy
21	9	THIS CAN'T BE LOVE	Chappell
22	4	CHRISTMAS SONG	Burke & Van Heusen
23	8	WHERE OR WHEN	T. B. Harms
24	7	ALEXANDER'S RAGTIME BAND	Berlin
25	8	TICO TICO	Charles K. Harris
26	8	SWEET GEORGIA BROWN	Remick
27	6	SEPTEMBER SONG	Crawford
28	6	IT HAD TO BE YOU	Remick
29	6	WHO	T. B. Harms
30	9	DANCING IN THE DARK	Harms
31	8	DARKTOWN STRUTTERS BALL	Feist
32	8	MAKE BELIEVE	T. B. Harms
33	6	MY BLUE HEAVEN	Feist
34	8	EMBRACEABLE YOU	Harms
35	6	BECAUSE	Chappell

MPCE Lists Lopez Unfair On Crack-Down on Payola

NEW YORK, Jan. 7.—The Music Publishers' Contact Employees (MPCE), which has been waging war on payola, served notice to the music industry this week that it meant business, putting orkster Vincent Lopez on the union's unfair list.

Lopez, the first "name" performer to be put on the unfair list in MPCE's current drive, was charged with "continued and flagrant practices detrimental to the music publishing industry and to the members of the union." Union spokesmen did not specify the exact circumstances of the violation and would not say which member had brought the charges, but the inference was clear that Lopez had been "unfair" for allegedly charging for plugs.

The orkster, contacted at the Taft Hotel, told a *Billboard* reporter that it was a matter of complete indifference to him whether songpluggers came to him or not. "I think they need me a lot more than I need them," he said. "I've been trying out arrangements for them for the past nine years on experimental time."

Lopez denied accepting money for plugs, but openly admitted that he accepted arrangement expenses. "I spend \$15,000 a year for arrangements," he said, "and I have bills to prove it. Petrillo says it's perfectly okay to be recompensed for arrangements, and I believe I'm within my rights in collecting for them." Lopez said that the average cost of an arrangement is \$75. He also added that

"So In Love," "White Xmas" Top Radio Tunes --- Peatman

(Continued from page 3)

list, which comprised the top 35 tunes in performances from January 1, 1949, to January 1, 1950. The three, *Bali Ha'i*, in ninth place; *A Wonderful Guy*, 11th, and *Younger Than Springtime*, 18th, are listed as still active, as is *Evening. So in Love* is not.

The only other show to garner more than one place on the list was Irving Berlin's *Miss Liberty*, with *Let's Take an Old-Fashioned Walk*, in 24th slot, and *Just One Way To Say I Love You*, 26th, both now considered inactive. In all, 13 of the 35 tunes are of show origin.

The third-place tune, *Powder Your*

Face With Sunshine, published by Lombardo Music, did not come from a show, nor did the fourth and fifth tunes, *Cruising Down the River*, published by Spitzer, and *Far Away Places*, published by Laurel. *Again* No. 6, appeared in the flicker *Road House*, and was published by Robbins (big three); *Sunflower* was seventh, published by Famous; *I've Got My Love To Keep Me Warm*, eighth, published by Berlin; *Bali Ha'i*, ninth, and *A Little Bird Told Me*, published by Bourne, 10th.

In a separate listing for standards, *White Christmas*, written and published by Berlin, was on top, with Feist's *Santa Claus Is Comin' to Town* in second place—an unusual situation, with two Christmas tunes, in the survey for only nine and seven weeks respectively piling up enough audience points to outweigh tunes like Harms's *Begin the Beguine*, third place in the standards and in the survey 23 weeks.

Anybody Wanna Buy a Label? Indies Can't Sell

NEW YORK, Jan. 7.—Those indie diskeries who are finding the going too tough are having a hard time disposing of their labels at any price. Leon Rene, prior to folding Exclusive recently, tried to peddle the company's unreleased masters and artists contracts to at least one major diskery. To make the deal as attractive as possible, Rene indicated he'd be satisfied to be paid on a royalty basis—that is, out of such sales as might accrue from pressings of his masters. He had no takers, even on such an apparently attractive basis.

This week, another indie operator, well-known in the trade, tried to rid himself of his masters and artists contracts. A major diskery was approached and refused a deal similar to that offered by Rene.

Exces of major diskeries, queried on the matter, stated that a company had so many problems handling its own artists and selling its own records that it was loath to take on additional artists and masters, even at bargain rates.

Decca Romances Platter Artists

HOLLYWOOD, Jan. 7.—Decca Records went all out this week to romance Coast disk jockeys, and plattery's artists relations and publicity chief, Mike Connor, spearheaded a musical task force of top plattery artists in a tour of the town's platter pilots' homegrounds. Drive, which emphasizes Decca's recognition of wax whirlers power in this area, began with a lush feed tossed for town's disk spinners at Lucey's, followed the next two days by a personal tour of radio stations with a "cavalcade of orchestra leaders."

Included among orksters who played the disk jockey circuit were Sonny Burke, Gordon Jenkins, Russ Morgan, Victor Young and Jerry Gray. Fronters, with Connor in tow, paid call at key radio outlets, did interview stints on leading plattery shows and went for a round of glad-handing with the boys who spin Decca disks. Accompanying visiting fireman was Norman Goodwin, newly appointed assistant Western sales manager and exploitation topper, who will follow up on future disk jockey promotion. Drive marks the most concerted effort locally since Decca climbed on the disk jockey bandwagon some time ago.

he spends \$20,000 a year in broadcasting fees.

"If that's what the union wants to do, let them," he concluded, "but you can be sure the publishers will still be coming to see me."

Palitz Returns To Decca as Recording Guide

NEW YORK, Jan. 7.—Morty Palitz returned to Decca Records Tuesday (3) in the capacity of recording supervisor.

Palitz had first joined Decca in January, 1946. He worked in recording in the firm's New York office for about a year and a half, then served in a similar capacity on the Coast until December, 1948. He joined Columbia Records there but served only three weeks when he was taken ill. He resigned the Columbia position some time later and has been resting since his convalescence.

Kenton Tour To Net La Christy 9C a Wk.

HOLLYWOOD, Jan. 7. — June Christy will probably be the highest paid vocalist to appear with a band when she joins the Stan Kenton 40-man aggregation for its 77-date tour. Miss Christy will receive more than \$900 per week plus transportation for her chirping.

Kenton, however, feels it's worth it, inasmuch as the thrush and her singing style had been identified for so long with his ork. Miss Christy had turned single after the Kenton crew disbanded and therefore feels she deserves more than the \$300 per week she was getting while with the band. She will resume single dates after the Kenton tour.

The
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Merchandising Pays Off:

Landay's Banks on Proper Use of Returns, Full Stock

By Joe Martin

PATERSON, N. J., Jan. 7.—Completing its 35th year as a record-music store, Landay's Eclipse Record Shop still believes that carrying as complete a stock as possible and proper use of the 5 per cent return privilege are the open secrets to a successful retail disk operation. Since 1914 the tiny shop has carried what is said to be the widest selection of phono records in Northern New Jersey. And there are many collectors all over the United States who are well acquainted with the store's catalog.

As the disk buyers' habits change, the store changes its buying plan from ordering deep on a few selections to ordering across the board on a manufacturer's entire release sheet.

The tremendous selection of records and albums available at Landay's is well known to many collectors. As put by Mrs. Rae Landay, wife of the store's founder, "collectors are usually clannish. They keep in close touch with one another. We often get visitors from as far away as Western Canada who tell us that they heard about our shop from collector friends in places as remote as England or even Australia."

On the subject of returns, Landay's advice to other dealers is to send back singles and hold on to albums. "Album sets very rarely die and stay dead," says Mrs. Landay. This Christmas we suddenly got calls for the old Columbia M-414 set, which has been out of print for about 10 years. What's more, we had a few in stock. I wish we had had more of them during the Christmas season."

Landay's never runs a disk sale, either, unless it is factory authorized and national in scope. The store still refuses to carry the lower-priced 39 and 49-cent records. The feeling that started such a stand is based on "if it isn't worth 79 cents to our customers then it isn't worth anything to us."

In addition to Mrs. Landay, the store is managed by daughter Vivian, and staffed by three clerks. "We don't have any trouble with changing personnel," reports Mrs. Landay. In

fact, one of our clerks is the daughter of a man who worked for us when we first opened up many years ago."

To those dealers who are fearful of over-loading their inventories, Landay's points out that buying heavily is not dangerous "so long as a dealer is well acquainted with the buying public in his town or neighborhood."

Allison Not GAC Set Kenton Tour

HOLLYWOOD, Jan. 7.—Collar temperatures zoomed in the Stan Kenton camp following *The Billboard's* report (December 24 issue) that General Artists Corporation (GAC) has booked 50 out of 85 of the Kenton concert tour dates. Kenton, along with his booking aid, Bob Allison, branded as untrue the assertion that the lion's share of dates will have to come thru GAC. According to the batoner's office, the tour had been almost totally booked by Allison, who set 60 out of 77 dates prior to Kenton's return to the GAC fold. A number of the remaining 17 dates were tentatively set but not definitely confirmed, inasmuch as they are college appearances and therefore contracts could not be inked until start of the midwinter semester. Kenton returned to GAC only after realizing that he was still under contract to the office, and not because he needed an assist in filling out the tour, a spokesman stated. With 60 out of 77 dates filled, Allison said, the Kenton office decided to let GAC confirm the remaining 17 dates, inasmuch as the agency will be benefiting from the tour's commissions. Kenton did not aim his ire at GAC but claimed that this is another in a series of incidents wherein certain persons are out to sabotage the tour.

Kenton will preview his 40-man crew for an invitation only crowd at the Los Angeles Philharmonic Feb-

Aussies Line Up Notables for '50 Concert Season

SYDNEY, Jan. 7.—The 1950 concert season for Australia promises to be one of outstanding merit in view of the noted artists signed. According to C. J. A. Moses, the general manager of the Australian Broadcasting Commission (ABC), the following guest artists are scheduled during the year:

Albert Coates, British conductor; Otto Klemperer, the German conductor; Sir John Barbirolli, conductor of the Halle Orchestra at Manchester; Erna Berga, the German coloratura soprano, after her New York opera season; Edmund Kurtz, conductor now in New York, Arthur Benjamin, the Queensland composer and conductor; William Herbert, Melbourne lyric tenor, and others.

RCA Elects Five Vice - Presidents

NEW YORK, Jan. 7.—Frank M. Folsom, president, announced yesterday (6) after a board meeting that the Radio Corporation of America (RCA) had elected five new vicepres to be associated with the Victor division.

They are Henry G. Baker, general manager of the home instrument department; Richard T. Orth, general manager of the tube department; John S. Carter, director of the finance department; Paul A. Barkmeier, general manager of the record department, and Harold R. Maag, Western manager of Victor.

February 1, prior to starting his 77-date nationwide tour in the Northwest. February 9. Ducats to the preview concert will be distributed free of charge to disk jockeys, music students and AFM membership. Audience will vote on favorite eight selections which will then be recorded for an 8-sided 12-inch Capitol album. Event will also be used as focal point for national publicity breaks by Kenton flack Gene Howard.

Bishop, Thayer Set P.M. Stable

HOLLYWOOD, Jan. 7.—Two Music Corporation of America (MCA) alumni, Eames Bishop and Lyle Thayer, are partners in a personal management office bearing their names. Bishop-Thayer stable will include Jan Garber, Leighton Noble, Paul Neighbor; and Jon and Sandra Steele, all of whom were managed by Thayer prior to the partnership. Bishop expects to ink additional talent within the next few weeks. First engagement signed by the B-T office is Paul Neighbor's band at the Los Angeles Biltmore Bowl for 13 weeks starting February 9.

Thayer will headquarter in New York, while Bishop will handle Coast operations. Partners are currently en route to New York to open an office there and contact talent. Bishop left the MCA fold last summer after 12 years with the commission house. However, he remained on the MCA payroll until year's end. Similarly, Thayer ended a 13-year span with MCA three years ago to help form the Musart Agency. When General Artists Corporation (GAC) absorbed most of Musart's talent, deal included Thayer's services. Thayer left GAC a year ago to turn personal manager.

'Love' Disks Signpost 'Hucklebuck' Pattern For Gale and Gayles

NEW YORK, Jan. 7.—Jack Gale and Juggy Gayles, with eight records on the blues and rhythm hit, *For You My Love*, are pointing for a follow-up to the pattern of their *Hucklebuck* hit. *Love*, off to a good start with the Larry Darnell recording on Regal, was picked up by the Gale-Gayles combo from Merit Music, Regal pubbing subsidiary, a Broadcast Music, Inc. (BMI) affiliate.

Since the Darnell etching, *Love* has been recorded by Regent, Capitol, Victor and Columbia, and three ways on Decca. Publishers are pubbing the tune in their hitherto inactive Gale and Gayles pubbery, so far unaffiliated, because the tune, copyrighted BMI, cannot go into their United Music firm, an ASCAP house.

Fourth Annual Music-Record Poll

THE YEAR'S TOP POP ARTISTS

together with their 10 best records

... according to
RETAIL SALES

... according to
JUKE BOX PLAYS

(Continued from page 15)

ARTIST, RECORD	POINTS	POSITION	ARTIST, RECORD	POINTS
Jo Stafford (Capitol)	3511	13	Dinah Shore (Columbia)	4385
Whispering Hope (1091) • My Darling, My Darling (680) • "A" You're Adorable (640) • Need You (446) • Some Enchanted Evening (218) • My One and Only Highland Fling (49) • Here I'll Stay (41) • I'll String Along With You (40) • Homework (39) • Pussy Cat Song (25) • Songs Not Listed (242)			Buttons and Bows (2413) • Baby, It's Cold Outside (795) • Lavender Blue (297) • Forever and Ever (278) • Far Away Places (239) • A Wonderful Guy (81) • Dear Hearts and Gentle People (77) • So in Love (60) • Always True to You in My Fashion (41) • My Darling, My Darling (24) • Songs Not Listed (80)	
Dinah Shore (Columbia)	3499	14	Jo Stafford (Capitol)	4181
Buttons and Bows (1472) • Baby, It's Cold Outside (893) • Lavender Blue (290) • So in Love (192) • Dear Hearts and Gentle People (115) • Forever and Ever (112) • Far Away Places (106) • A Wonderful Guy (72) • Always True to You in My Fashion (65) • Through a Long and Sleepless Night (65) • Songs Not Listed (117)			My Darling, My Darling (1372) • "A" You're Adorable (1015) • Need You (765) • Some Enchanted Evening (495) • Whispering Hope (273) • I'll String Along With You (85) • Homework (38) • Here I'll Stay (33) • Congratulations (17) • Just One Way To Say I Love You (14) • Songs Not Listed (74)	
Gordon MacRae (Capitol)	3485	15	Eddy Howard (Mercury)	4090
Whispering Hope (1091) • My Darling, My Darling (680) • "A" You're Adorable (640) • Need You (446) • So in Love (242) • Lover's Gold (52) • The Wedding of Lill Marlene (51) • My One and Only Highland Fling (49) • I'll String Along With You (40) • Pussy Cat Song (25) • Songs Not Listed (169)			Room Full of Roses (1941) • Maybe It's Because (908) • On a Slow Boat to China (876) • There's Yes Yes in Your Eyes (204) • Tell Me Why (122) • Love Me, Love Me, Love Me (109) • Everywhere You Go (103) • Candy Kisses (97) • Red Head (66) • Crocodile Tears (32) • Songs Not Listed (132)	

The Billboard

✓ and ✓ these great DECCA Hits!

<p>DEAR HEARTS AND GENTLE PEOPLE <i>coupled with</i> MULE TRAIN BING CROSBY DECCA 24798</p>	<p>I CAN DREAM, CAN'T I? <i>coupled with</i> The Wedding of Lili Marlene ANDREWS SISTERS with GORDON JENKINS DECCA 24705</p>	<p>ENJOY YOURSELF <i>coupled with</i> RAIN OR SHINE GUY LOMBARDO DECCA 24825</p>	<p>'WAY BACK HOME <i>coupled with</i> THE IOWA INDIAN SONG BING CROSBY with FRED WARING DECCA 24800</p>	<p>CHATTANOOGIE SHOE SHINE BOY <i>coupled with</i> SUGARFOOT RAG RED FOLEY DECCA 46205</p>
<p>SHE WORE A YELLOW RIBBON <i>coupled with</i> CHARLEY MY BOY ANDREWS SISTERS— RUSS MORGAN DECCA 24812</p>	<p>DON'T DO SOMETHING TO SOMEONE ELSE <i>coupled with</i> MY FOOLISH HEART GORDON JENKINS DECCA 24830</p>	<p>THE WEDDING SAMBA <i>coupled with</i> I SEE, I SEE ANDREWS SISTERS and CARMEN MIRANDA DECCA 24841</p>	<p>I WISH I HAD A SWEETHEART <i>coupled with</i> DON'T THROW COLD WATER ON THE FLAME OF LOVE DICK HAYMES DECCA 24845</p>	<p>LETTERS HAVE NO ARMS <i>coupled with</i> I'LL TAKE A BACK SEAT FOR YOU ERNEST TUBB DECCA 46207</p>
<p>THE OLD MASTER PAINTER <i>coupled with</i> WHY WAS I BORN? DICK HAYMES DECCA 24801</p>	<p>HAVE I TOLD YOU LATELY THAT I LOVE YOU? <i>coupled with</i> QUICKSILVER BING CROSBY and ANDREWS SISTERS DECCA 24827</p>	<p>HAPPY TIMES <i>coupled with</i> LOVE ME OR LEAVE ME DANNY KAYE DECCA 24820</p>	<p>JOHNSON RAG <i>coupled with</i> WHERE ARE YOU, BLUE EYES? RUSS MORGAN DECCA 24819</p>	<p>(I Won't Go Huntin', Jake) BUT I'LL GO CHASIN' WOMEN <i>coupled with</i> ANTICIPATION BLUES MERVIN SHINER DECCA 46203</p>
<p>DON'T CRY, JOE <i>coupled with</i> PERHAPS, PERHAPS, PERHAPS GORDON JENKINS DECCA 24720</p>	<p>BIBBIDI—BOBBIDI—BOO <i>coupled with</i> A DREAM IS A WISH YOUR HEART MAKES SY OLIVER DECCA 24807</p>	<p>SATURDAY NIGHT FISH FRY Two Parts LOUIS JORDAN DECCA 24725</p>	<p>A DREAMER'S HOLIDAY <i>coupled with</i> TELL ME WHY EILEEN WILSON and GORDON JENKINS DECCA 24738</p>	<p>BLUES STAY AWAY FROM ME <i>coupled with</i> FOOLISH NOTION EDDIE CROSBY DECCA 46180</p>
<p>SORRY <i>coupled with</i> YOU'RE WONDERFUL BING CROSBY with VICTOR YOUNG DECCA 24876</p>	<p>I'VE GOT A LOVELY BUNCH OF COCOANUTS <i>coupled with</i> THE PEONY BUSH DANNY KAYE DECCA 24784</p>	<p>FAIRY TALES <i>coupled with</i> I GOTTA HAVE MY BABY BACK MILLS BROTHERS and ELLA FITZGERALD DECCA 24813</p>	<p>BECAUSE Two Parts BUDDY JOHNSON DECCA 24842</p>	<p>FOOLISH TEARS <i>coupled with</i> TENNESSEE LOCAL DICK THOMAS DECCA 46191</p>
<p>OPEN DOOR—OPEN ARMS <i>coupled with</i> THE BLOSSOMS ON THE BOUGH ANDREWS SISTERS DECCA 24822</p>	<p>ECHOES <i>coupled with</i> LAND OF LOVE INK SPOTS DECCA 24741</p>	<p>YOU'RE MY THRILL <i>coupled with</i> CRAZY HE CALLS ME BILLIE HOLIDAY DECCA 24796</p>	<p>THE ONE THAT I WANT WON'T HAVE ME (And the Ones I Can Have Won't Do) WE GET ALONG SO GOOD TOGETHER (Whenever We're Apart) CASS DALEY and BUZ BUTLER DECCA 24836</p>	<p>BYE BYE, ROBERTA <i>coupled with</i> WAS I RIGHT "FAT MAN" ROBINSON QUINTET DECCA 48130</p>
<p>CROCODILE TEARS <i>coupled with</i> CRIME AND PUNISHMENT EVELYN KNIGHT and HOAGY CARMICHAEL DECCA 24821</p>	<p>HOP-SCOTCH POLKA (SCOTCH HOT) <i>coupled with</i> DANGEROUS DAN McGREW GUY LOMBARDO DECCA 24704</p>	<p>THAT LUCKY OLD SUN <i>coupled with</i> BLUEBERRY HILL LOUIS ARMSTRONG and GORDON JENKINS DECCA 24752</p>	<p>DON'T BE ASHAMED OF YOUR AGE <i>coupled with</i> TENNESSEE BORDER No. 2 RED FOLEY and ERNEST TUBB DECCA 46200</p>	<p>RAG MOP <i>coupled with</i> FOR YOU MY LOVE LIONEL HAMPTON DECCA 24855</p>

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The Billboard MUSIC POPULARITY CHARTS

PART I

The Nation's Top Tunes

Based on reports received last three days of Week Ending January 6

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

HONOR ROLL OF HITS

(Trade Mark Reg.)

The title "HONOR ROLL OF HITS," is a registered trade-mark and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

This Week

Last Week

1. I CAN DREAM, CAN'T I!

By Irving Kahn and Sammy Fain
Published by Chappell (ASCAP)

Records available: Andrews Sisters-G. Jenkins Ork, Dec 24705; I Arden-H Winterhalter Ork, Col 38612; I Beneke Ork V(78)20-3553; (45)47-3046; G. Gray Ork, Coral 60406; J. Saunders Mandolin Ork, Rainbow 10038; A. Dale, Harmony 1078; The Blenders, National 9092; J. Livingston, Varsity 204.
Electrical transcription libraries: Tex Beneke, Thesaurus; Leith Stevens Ork, Standard

2. MULE TRAIN

By Hy Heath, Johnny Lange and Fred Glikeman
Published by Walt Disney (ASCAP)
From Republic's "Singing Guns"

Records available: B. Butler, Dec 46194; Cowboy Copas-Grandpa Jones, King 835; W. Eddy, Col 38645; Tennessee Ernie, Cap 57-40258; B. Ives, Col 38644; F. Laine, Mer 5346; M. McGuire Harmony Rangers, Rich-R-Tone 456; G. MacRae, Cap 57-777; V. Monroe Ork, V 20-3600; The Syncopators, National 9093; Bing Crosby, Dec 24798; J. Culpeper, Vocalion 55074; A. Smith, MGM 10577; G. Autry, Col 20651; W. Herman-N. Cole, Cap 57-787; Maddox Brothers and Rose, 4 Star 1399; Val Tino, Dana 2059; R. Turner, Varsity 230; J. Curtis-The Prairie Sons, Dart 7001.
(No information on electrical transcription libraries available as The Billboard goes to press.)

3. DEAR HEARTS AND GENTLE PEOPLE

By Bob Hilliard and Sammy Fain
Published by E. H. Morris (ASCAP)

Records available: B. Crosby-F. Botkin's String Band, Dec 24798; D. Day, V(78)20-3596; (45)47-3102; B. Greco, London 558; B. Hannon-J. Ryan, Dec 24794; G. MacRae, Cap 57-777; P. Page, Mer 5336; D. Shore, Col 38605; B. Strong, Cap 57-757; R. Flanagan Ork, Bluebird 30-0016.
Electrical transcription libraries: Kay Armen, Associated; Bob Crosby, Standard.

4. OLD MASTER PAINTER, THE

By Beasley Smith and Haven Gillespie
Published by Robbins (ASCAP)

Records available: P. Harris Ork, V(78)20-3608, (45)47-3114; R. Hayes-M. Miller Ork, Mer 5342; D. Haymes, Dec 24801; S. Lanson, London 555; J. Paris, National 9094; F. Sinatra, Col 38650; P. Lee-M. Torme, Cap 791; J. Livingston, Varsity 232.
Electrical transcription libraries: Bob Crosby, Standard.

5. DREAMER'S HOLIDAY, A

By Kim Gannon and Mabel Wayne
Published by Shapiro-Bernstein (ASCAP)

Records available: R. Anthony, Cap 57-761; B. Clark, Col 38599; P. Como, V(78)20-3543; (45)47-3036; E. Wilson-G. Jenkins, Dec 24738; J. Fina Ork, MGM 10566; A. Dale, Harmony 1080; A. Kassel, Vocalion 55070; G. Olsen, Varsity 226; J. Livingston, Varsity 231.
Electrical transcription libraries: Michael Douglas-The Skylarks, Standard; Frankie Masters, Associated; The Sweetwood Serenaders, Thesaurus; Eddy Howard Ork, World

6. SLIPPING AROUND

By Floyd Tillman
Published by Peer, Intl (BMI)

Records available: W. Carter, Macy's 100; J. Dale, Vocalion 55022; F. Fillman, Col (78)20581; (33)2-216; E. Tubb, Dec 46173; T. Wallace, ABC-Eagle 148; M. Whiting-J. Wakely, Cap 57-40224; Q. D. Holly & His Southern Troubadors, Folk-Star 505; R. Turner, Varsity 216.
Electrical transcription libraries: Texas Jim Lewis, Standard.

7. DON'T CRY, JOE

By Joe Marsala
Published by Harms, Inc. (ASCAP)

Records available: J. Desmond, MGM 10518; J. Hall, V(78)20-3557; (45)47-3050; G. Jenkins Ork, Dec 24720; F. Sinatra, Col 38555; C. Spivak, London 513; R. Flanagan Ork, Bluebird 30-007; B. Harrington, Vocalion 55080; R. Clooney, Harmony 1071; J. Livingston, Varsity 204.
Electrical transcription libraries: Bob Crosby, Standard; Vic Damone, Associated; Charlie Jordan-the Sweetwood Serenaders, Thesaurus.

8. JOHNSON RAG

By Hall, Kleinhauf and Lawrence
Published by Miller (ASCAP)

Records available: P. Bailey, Col(78)38673, (33)1-455; P. Bailey, Harmony 1088; J. Dorsey Ork, Col 38649; Hoylman Quartet, Rondo 207; G. Moore, MGM 10589; R. Morgan Ork, Dec 25442 and Dec 24819; A. Rey Ork, Cap 57-735; J. Teter Trio, London 501; J. Teter Trio, Sharp S 2; C. Thornhill Ork, V(78)20-3604, (45)47-3110.
(No information on electrical transcription libraries available as The Billboard goes to press.)

9. THERE'S NO TOMORROW

By Hoffman, Corday and Carr
Published by Paxton (ASCAP)

Records available: A. Dale, Harmony 1078; T. Martin, V(78)20-3582, (45)47-3078; C. Ravazza, Dec 24782; C. Spivak Ork, London 554; H. Winterhalter, Col 38636.
(No information on electrical transcription libraries available as The Billboard goes to press.)

10. BIBBIDI-BOBBIDI-BOO

By Mack David, Al Hoffman and Jerry Livingston
Published by Walt Disney (ASCAP)
From the Walt Disney film, "Cinderella"

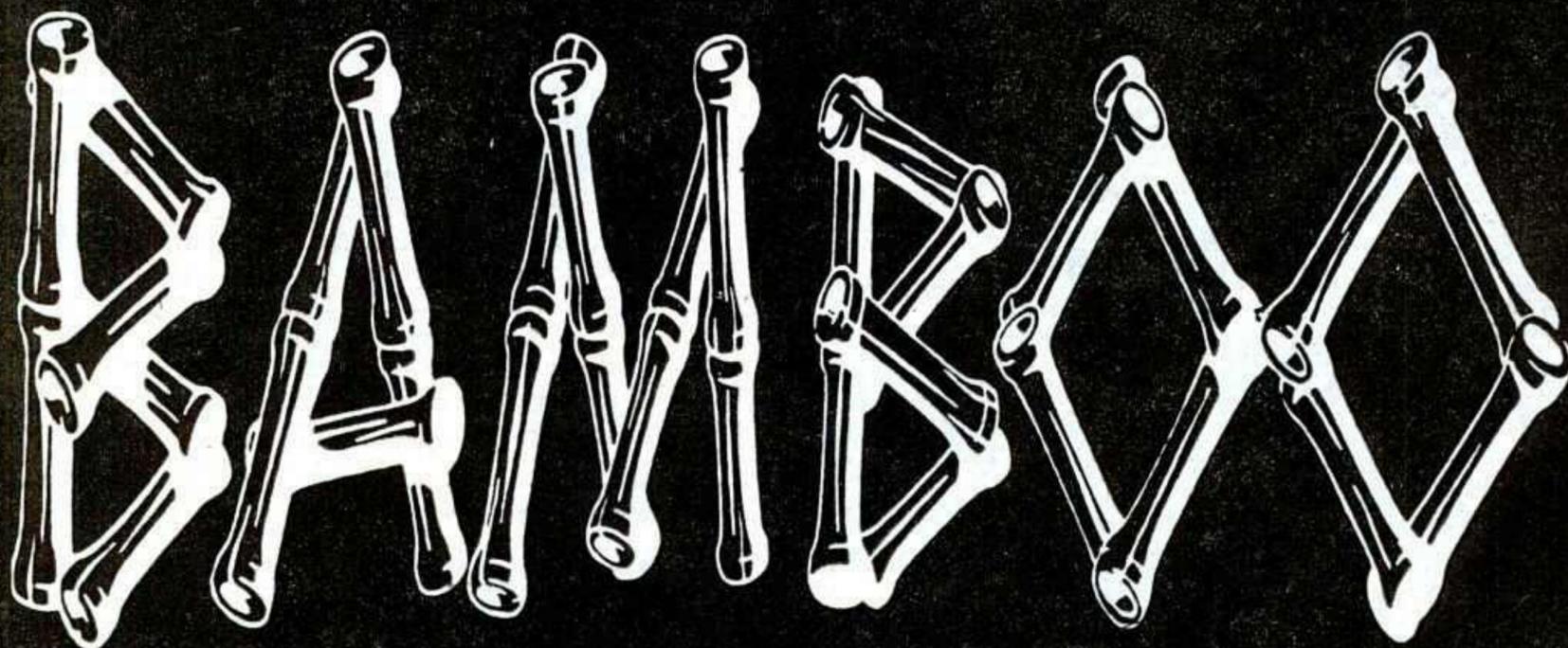
Records available: Aristocats, Dec 24807; P. Como, V(78)20-3607, (45)47-3113; R. Robbins, Cap 57-778; J. Stafford, Cap 57-782; D. Shore, Col 38659; L. Weik, Mer 5347; Ilene Woods, Bluebird 30-0019.
Electrical transcription libraries: Lawrence Weik, Standard.

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20-3627

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SAMMY KAYE'S

LATEST HIT

45 rpm 47-3115 RCA VICTOR RECORDS 78 rpm 20-3609

The Billboard

MUSIC POPULARITY CHARTS

PART II

Sheet Music

Based on reports received last three days of Week Ending January 6



BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

POSITION		Weeks		Last		This		Publisher	
		to date	Week	Week	Week	Week	Week		
5	1	1	1	1	1	1	1	DEAR HEARTS AND GENTLE PEOPLE (R)	E. H. Morris
14	2	2	2	2	2	2	2	I CAN DREAM, CAN'T I? (R)	Chappell
13	4	3	3	3	3	3	3	DREAMER'S HOLIDAY, A (R)	Shapiro-Bernstein
6	3	4	4	4	4	4	4	OLD MASTER PAINTER, THE (R)	Robbins
14	5	5	5	5	5	5	5	DON'T CRY, JOE (R)	Harms, Inc.
14	6	6	6	6	6	6	6	SLIPPING AROUND (R)	Peer, Int.
7	11	7	11	7	11	7	11	JOHNSON RAG (R)	Miller
2	15	8	15	8	15	8	15	BIBBIDI BOBBIDI BOO (F) (R)	Walt Disney
20	8	9	8	9	8	9	8	THAT LUCKY OLD SUN (R)	Robbins
10	7	10	7	10	7	10	7	MULE TRAIN (F) (R)	Walt Disney
5	10	11	10	11	10	11	10	I'VE GOT A LOVELY BUNCH OF COCONUTS (R)	Cornell
4	11	12	11	12	11	12	11	THERE'S NO TOMORROW (R)	Paxton
10	14	13	14	13	14	13	14	I NEVER SEE MAGGIE ALONE (R)	Bourne
1	—	14	—	14	—	14	—	CHARLEY MY BOY (R)	Bourne
19	13	14	13	14	13	14	13	JEALOUS HEART (R)	Acuff-Rose

ENGLAND'S TOP TWENTY

POSITION		Weeks		Last		This		English		American	
		to date	Week	Week	Week	Week	Week				
6	2	1	2	1	2	1	2	HARRY LIME THEME	Chappell	Chappell	Chappell
11	1	2	1	2	1	2	1	YOU'RE BREAKING MY HEART	Chappell	Algonquin	Algonquin
6	5	3	5	3	5	3	5	HOP SCOTCH POLKA	Leeds	Cromwell	Cromwell
6	2	4	2	4	2	4	2	SNOWY WHITE SNOW AND JINGLE BELLS	Billy Reid	Mal Gallico	Mal Gallico
31	7	4	7	4	7	4	7	FOREVER AND EVER	Francis Day	Robbins	Robbins
18	4	6	4	6	4	6	4	CONFIDENTIALLY	Chappell	*	*
6	6	7	6	7	6	7	6	I'LL STRING ALONG WITH YOU	Feldman	Witmark	Witmark
12	12	8	12	8	12	8	12	ROSE IN A GARDEN OF WEEDS	Box and Cox	Leeds	Leeds
19	8	9	8	9	8	9	8	I DON'T SEE ME IN YOUR EYES ANYMORE	Connelly	Laurel	Laurel
8	11	10	11	10	11	10	11	MONDAY, TUESDAY, WEDNESDAY	Dash	Leeds	Leeds
15	8	11	8	11	8	11	8	WEDDING SAMBA	Leeds	Duchess Music	Duchess Music
5	10	12	10	12	10	12	10	DECEMBER	Bradbury Wood	*	*
15	13	12	13	12	13	12	13	SHAWL OF GALWAY GREY	Connelly	*	*
19	13	12	13	12	13	12	13	LEICESTER SQUARE RAG	Norris	J. J. Robbins	J. J. Robbins
5	15	15	15	15	15	15	15	IS IT TOO LATE?	Kassner	*	*
39	18	15	18	15	18	15	18	HOW CAN YOU BUY KILARNEY?	Peter Maurice	Leeds	Leeds
3	20	17	20	17	20	17	20	WHY IS IT?	Cinephonic	BMI	BMI
—	—	28	—	28	—	28	—	DOWN IN THE GLEN	Lawrence Wright	*	*
—	—	29	—	29	—	29	—	SCOTTISH SAMBA	*	*	*
7	—	28	—	28	—	28	—	OUR LOVE STORY	Unit	J. J. Robbins	J. J. Robbins

*Publisher not available as The Billboard goes to press.

TONY MARTIN and FRAN WARREN	<i>great</i>	"HAVE I TOLD YOU LATELY THAT I LOVE YOU"	<i>great</i>
<i>great</i>	TONY MARTIN and FRAN WARREN	<i>great</i>	"HAVE I TOLD YOU LATELY THAT I LOVE YOU"
TONY MARTIN and FRAN WARREN	<i>great</i>	"HAVE I TOLD YOU LATELY THAT I LOVE YOU"	<i>great</i>
<i>great</i>	TONY MARTIN and FRAN WARREN	<i>great</i>	"HAVE I TOLD YOU LATELY THAT I LOVE YOU"
TONY MARTIN and FRAN WARREN	<i>great</i>	"HAVE I TOLD YOU LATELY THAT I LOVE YOU"	<i>great</i>

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1. JO STAFFORD and GORDON MacRAE "Echoes" and "Bibbidi - Bobbidi - Boo"
78 rpm No. 782 • 45 rpm No. F782

4. KAY STARR "A Game of Broken Hearts" and "Tell Me How Long the Train's Been Gone"
78 rpm No. 792 • 45 rpm No. F792

2. PEGGY LEE and MEL TORME "Bless You (For the Good That's in You)" and "The Old Master Painter"
78 rpm No. 791 • 45 rpm No. F791

5. JO STAFFORD and JOHNNY MERCER "Yodel Blues (They Talk a Different Language)" and "It's Great to Be Alive"
78 rpm No. 793 • 45 rpm No. F793

3. MARGARET WHITING "Sorry" and "The Sun Is Always Shining"
78 rpm No. 776 • 45 rpm No. F776

6. PAUL WESTON "Fairy Tales" and "Am I Wasting My Time"
78 rpm No. 826 • 45 rpm No. F826

7. PEGGY LEE "My Small Señor" and "When You Speak With Your Eyes"
78 rpm No. 801 • 45 rpm No. F801

11. TEX WILLIAMS "With Men Who Know Tobacco Best" and "Three Little Girls Dressed in Blue"
78 rpm No. 40274 • 45 rpm No. F40274

8. ALVINO REY "The Third Man Theme Song" and "Steel Guitar Rag"
78 rpm No. 820 • 45 rpm No. F820

12. TOMMY DUNCAN "Chattanooga Shoe Shine Boy" and "Never No Mo' Blues"
78 rpm No. 40282 • 45 rpm No. F40282

9. KING COLE "Bang Bang Boogie" and "It Was So Good While It Lasted"
78 rpm No. 818 • 45 rpm No. F818

13. MERLE TRAVIS "Petticoat Fever" and "I'm Pickin' Up the Pieces of My Heart"
78 rpm No. 40272 • 45 rpm No. F40272

10. JO STAFFORD "Open Door — Open Arms" and "Diamonds Are a Girl's Best Friend"
78 rpm No. 824 • 45 rpm No. F824

14. DIZZY GILLESPIE "Say When" and "You Stole My Wife — You Horse Thief"
78 rpm No. 797 • 45 rpm No. F797

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The Billboard MUSIC POPULARITY CHARTS

Radio Popularity

Based on reports received last three days of Week Ending January 6

PART III



RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among disk jockeys thruout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION	Weeks Last to date	This Week	Title	Artist	Label
14	1	1	I CAN DREAM, CAN'T I?	Andrews Sisters-G. Jenkins Ork	Dec 24705-ASCAP
9	2	2	MULE TRAIN	F. Laine-M. Miller Ork	Mercury 5345-ASCAP
17	4	3	SLIPPING AROUND	J. Wately and M. Whiting	Cap 57-40224-BMI
6	12	4	DEAR HEARTS AND GENTLE PEOPLE	Bing Crosby	Dec 24798-ASCAP
14	8	5	DREAMER'S HOLIDAY, A	P. Como	V(78)20-3543; (45)47-3036-ASCAP
5	6	6	OLD MASTER PAINTER, THE	R. Hayes-M. Miller Ork	Mercury 5342-ASCAP
7	11	7	THERE'S NO TOMORROW	T. Martin	V(78)20-3542; (45)47-3078-ASCAP
9	11	8	DEAR HEARTS AND GENTLE PEOPLE	D. Shore	Col(78)38605; (LP)1-358-ASCAP
2	13	9	OLD MASTER PAINTER, THE	Lee and Tomme	Cap 791-BMI
9	14	10	I CAN DREAM, CAN'T I?	H. Winterhalter	Col(78)38612; (LP)1-377-ASCAP
2	—	11	OLD MASTER PAINTER, THE	P. Harris Ork	V(78)20-3608; (45)47-3114-ASCAP
9	28	12	DREAMER'S HOLIDAY, A	R. Anthony Ork	Cap 57-761-ASCAP
2	—	13	OLD MASTER PAINTER, THE	F. Sinatra	Col 38650-ASCAP
1	—	14	DEAR HEARTS AND GENTLE PEOPLE	Dennis Day	V(78)20-3596; (45)47-3102-ASCAP
1	—	15	JOHNSON RAG	J. Dorsey Ork	Col 38649-ASCAP
6	30	16	OLD MASTER PAINTER, THE	S. Lanson	London 555-ASCAP
16	23	17	DON'T CRY, JOE	G. Jenkins Ork	Dec 24720-ASCAP
8	13	18	I CAN DREAM, CAN'T I?	T. Beneke Ork	V(78)20-3553; (45)47-3046-ASCAP
4	17	18	OLD MASTER PAINTER, THE	D. Haymes	Dec 24801-ASCAP
8	23	20	MULE TRAIN	Tennessee Ernie	Cap 57-40258-ASCAP
3	18	21	MARTA	T. Martin	V(78)20-3598; (45)47-3104-BMI
9	26	22	MULE TRAIN	Bing Crosby-P. Botkin's String Band	Dec 24798-ASCAP
2	14	23	BIBBIDI-BOBBIDI-BOO	J. Stafford and G. MacRae	Cap 57-782-ASCAP
2	26	24	SCARLET RIBBONS	J. Stafford	Cap 57-785-ASCAP
1	—	25	WITH MY EYES WIDE OPEN I'M DREAMING	P. Page Quartet	Mercury 5344
2	—	25	DEAR HEARTS AND GENTLE PEOPLE	B. Strong	Cap 57-757-ASCAP
1	—	25	DEAR HEARTS AND GENTLE PEOPLE	R. Flanagan	Bluebird 30-0016-ASCAP
9	—	28	DON'T CRY, JOE	R. Flanagan Ork	Bluebird 30-0007-ASCAP
1	—	28	BIBBIDI-BOBBIDI-BOO	I. Woods	Bluebird 30-0019-ASCAP
8	20	30	I WANNA GO HOME	P. Como-Fontane Sisters	V(78)20-3586; (45)47-3082-ASCAP
10	—	30	DREAMER'S HOLIDAY, A	B. Clark	Col(78)38599; (LP)1-353-ASCAP

SONGS WITH GREATEST RADIO AUDIENCES (AC)

(Beginning Friday, December 29, 8 a.m., and ending Friday, January 6, 8 a.m.)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderantly (over 60 per cent) alive.

(F) Indicates tune from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance the licensing agency controlling performance rights on the tune is indicated.

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All the Bees Are Buzzin' Round My Honey (R)	Santly-Joy-ASCAP
Bali Ha'i (M) (R)	Williamson-ASCAP
Bye Bye, Baby (M) (R)	J. J. Robbins-ASCAP
Crocodile Tears (R)	Johnstone-Monte-BMI
Dear Hearts and Gentle People (R)	E. H. Morris-ASCAP
Don't Cry, Joe (R)	Harms-ASCAP
Dream Is a Wish Your Heart Makes, A (F) (R)	Walt Disney-ASCAP
Dreamer's Holiday, A (R)	Shapiro-Bernstein-ASCAP
Enjoy Yourself (R)	E. H. Morris-ASCAP
Envy (R)	Encore-ASCAP
Happy Times (F) (R)	Harms-ASCAP
Hop Scotch Polka (R)	Cromwell-ASCAP
I Can Dream, Can't I? (R)	Chappell-ASCAP
I've Got a Lovely Bunch of Coconuts (F)	Cornell-ASCAP
Jealous Heart (R)	Acuff-Rose-BMI
My Love Loves Me (R)	Famous-ASCAP
Old Master Painter, The (R)	Famous-ASCAP
One I Love Belongs to Somebody Else, The (R)	Farster-ASCAP
Riders in the Sky (R)	E. H. Morris-ASCAP
River Seine (R)	Remick-ASCAP
She Wore a Yellow Ribbon (F) (R)	Regent-BMI
Slipping Around (R)	Peer, Int.-BMI
Some Enchanted Evening (M) (R)	Williamson-ASCAP
Sorry (R)	Henry Spitzer-ASCAP
Stay Well (M) (R)	Chappell-ASCAP
That Lucky Old Sun (R)	Robbins-ASCAP
Thousand Violins, A (F) (R)	Paramount-ASCAP
Too, Too, Tootsie, Goodbye (F) (R)	Feist-ASCAP
Where Are You Blue Eyes? (R)	Knickerbocker-ASCAP
You're Breaking My Heart (R)	Algonquin-BMI

(RH SYSTEM)

Tunes listed received the greatest number of key radio plugs according to information supplied by the Richard Humber (RH) logging system. Numerical points total are computed as follows: 1 point per sustaining instrumental; 2 points per sustaining vocal; 3 points for commercial instrumental; 4 points per commercial vocal. Thus, commercial vocal carried in New York, Chicago and California would receive 12 points, etc.

(F) Indicates tune is from film; (M) indicates tune is from legitimate musical; (R) indicates tune is available on records.

Week of December 29 to January 6

Songs	Publisher	Tot. P
All the Bees Are Buzzin' Around My Honey	Santly	85
Bali Ha'i (M)	Williamson	69
Bibbidi-Bobbidi-Boo (F)	Walt Disney	61
Bye Bye, Baby (M)	J. J. Robbins & Sons	131
Crocodile Tears	Johnstone-Monte	52
Daddy's Little Girl	Beacon	62
Dear Hearts and Gentle People	Morris	198
Dream Is a Wish Your Heart Makes, A (F)	Walt Disney	64
Dreamer's Holiday, A	Shapiro-Bernstein	155
Don't Cry, Joe	Harms	126
Enjoy Yourself	Morris	95
Envy	Encore	86
Happy Times (F)	Harms	69
Hop Scotch Polka	Cromwell	57
I Can Dream, Can't I?	Chappell	145
I've Got a Lovely Bunch of Coconuts	Cornell	80
Johnson Rag	Miller	73
My Love Loves Me	Paramount	84
Old Master Painter	Robbins	171
River Seine	Remick	55
Sitting by the Window	Shapiro	68
Slipping Around	Peer, Int.	60
Some Enchanted Evening (M)	Williamson	60
Sorry	Spitzer	81
Stay Well (M)	Chappell	71
That Lucky Old Sun	Robbins	87
Thousand Violins, A (F)	Famous	100
Too, Too, Tootsie (F)	Feist	95
Way Back Home	B. V. C.	53
You're Always There	B. V. C.	63

Vox Jox

GOTHAM GAB . . . Fred Robbins, WOV, played his selection of the year's best diskings Friday night, December 30. Picking the disks on artistic merit rather than sales achievement, Robbins gave a capsule "historical" report on each etching. . . . Bill Baer, who has been toiling for AFRS Station WVUG, Fort Richardson, Alaska, for the last two and a half years, is now doing a daily afternoon show at WKBS, Oyster Bay. . . . Art Ford, of WNEW and WPIX, and publicist Buddy Basch have flown to Bermuda for a week. Basch says their purpose is the "study of radio techniques and music of the Bermuda Islands." . . . Ray Carroll and Willie Bryant, WHOM, are taking turns on one-week vacations.

GRIPES AND SWIPES . . . Nick Papp, WBIB, New Haven, Conn., is irked with his colleagues who "try to be hep and get things loused up by saying that so-and-so played a fine alto sax, when the instrument was a tenor. Why don't these boys learn something about music or else stick to straight announcing?"

COAST CUTTINGS . . . Ken Pascoe, KDB, Santa Barbara, Calif., whose *Pascoe's Platters* is on seven days a week, 45 minutes daily, finds that stress on barbershop ballads, polkas, waltzes etc., brings in stronger listener returns than conventional pops. . . . Dale Dwelley and his wife, co-spinners of the Jandale Honeylake Jamboree at KSUE, Susanville, Calif., taped their Christmas time shows and spent the holiday in San Francisco. "We sure had a time trying to act like it was Christmas Eve doing the transcription," Dwelley admits. "It was a very confusing deal and the very confusion added a lot to our patter." . . . Jim Ensslin, KROP, Brawley, Calif., reports that his poll showed 568 votes for Frankie Laine's *Mule Train*, just edging out Tennessee Ernie, who drew 552 ballots.

STRICTLY FROM DIXIE . . . Adding an all-night show to his schedule is Johnny Murray, now heard daily on KLIF, Dallas, and the Liberty Broadcasting System net. . . . WGOV, Valdosta, Ga., has added a new blues and rhythm deejay opus handled by Jack Jackson. . . . New Yorker Alan Lafler joined the staff of WWPF, Palatka, Fla. . . . Gary Arnold, early morning platter pilot on WDUN, Gainesville, Ga., has just had his fourth pop tune published. *Please Believe Me*, the new tune, has been recorded by the Delmar label. . . . *Jive From Three to Five* is the name of the blues and rhythm disk show that's reported to be hot in Savannah, Ga. WFRP's Larry Shields, formerly a writer for Mutual, handles the spinning chores and chatter. . . . Harry Nigocia's *Midday Serenade* on WJBW, New Orleans, premed the first airings of Enoch Light's *I Love Her, Oh, Oh, Oh* and *Red Hot River Valley* by the Fire House Five Plus Two. The show's been on the air for 18 years, with Harry spinning the disks since the beginning. . . . Dick Terfler is now spinning the early morning show on WHAN, Charleston, S. C., having moved from WGBR, Goldsboro, N. C. . . . Nine different versions of *Mule Train* were played within a half hour by Jerry Leighton, WKIC, Hazard, Ky. It stopped the requests, he says.

EASTERN BEAT . . . In the process of digging up some rare old disks, Dave Mohr, WTWN, St. Johnsbury, Vt., would like to get in touch with another deejay who has ancient catalogs or knows something about recording artists of the late '90s or early 1900s. . . . Continental Records artist Victor Zemruski now spinning polka disks on three different Sunday shows over WATR, Waterbury; WLCR, Torrington, and WAVZ, New Haven, all in Connecticut. . . . Joe Bassett, WCVI, Connellsville, Pa., thinks the people in his town deserve three rousing cheers for their response to his fundraising campaign for the underprivileged children. . . . Robert Snyder and Marty Ross WOKO, Albany, N. Y., have been teamed for a new Saturday-Sunday *Bob Snyder-Marty Ross Show* to be aired from the lobby of the Palace Theater. Both will continue to handle their own shows on the station.

FOLK FARE . . . The Blue Sky Boys, Bill Bolick, Earl Bolick and Leslie Keith, RCA Victor country performers, do two shows a day from WROM, Rome, Ga. . . . Stephen Ison Jr., better known as "Happy," has returned to the locale of his first deejay job, WTIP, Charleston, W. Va.

PHILLY PHADDLE . . . Jerry Gaines, who claims the distinction of being Schuylkill County's first wax whirler, left WPPA, Pottsville, Pa, right after Christmas to become an announcer at WHAT, Philadelphia. Gaines was also assistant program director at the outlet, which he joined at its inception in 1946. . . . Contact man Jack Harris, of "The Big Three" (Robbins, Feist and Miller), can talk anybody into playing anything, according to Joe Niagara, of WIBG.

ANOTHER WINNER

JOINS THE MERCURY HIT PARADE!

VIC DAMONE

"SITTING BY THE WINDOW"



FLIP SIDE

"NICE TO KNOW YOU CARE"

THE BILLBOARD PICKS:

SITTING BY THE WINDOW.....Vic Damone.....Mercury 5343

Damone utilizes his special device of running the dynamic gamut to telling effect here. Tho the tune, a quietly pretty ballad, doesn't call for Damone's soulful outbursts, this virtuoso job figures to catch John Q. Public's ear.



Richard Hayes "MASTER PAINTER"

FLIP SIDE

"OPEN DOOR, OPEN ARMS"
Mercury 5342

NEW RELEASES!



LOUIS PRIMA "CHARLESTON" "JA - DA" Mercury 5356



KITTY KALLEN "YOU MISSED THE BOAT" "MONDAY, TUESDAY, WEDNESDAY (I Love You)" Mercury 5357



Eddy Howard "HALF A HEART"

FLIP SIDE

"PEGGY DEAR"
Mercury 5349



MACHITO AND HIS ORCHESTRA "GONE CITY" "U - BLA - BA - DU" Mercury 5352



Patti Page "WITH MY EYES WIDE OPEN"

FLIP SIDE

"OKLAHOMA BLUES"
Mercury 5344



JERRY MURAD'S HARMONICATS "HARMONICATS' JINGLE" "TEA FOR TWO" Mercury 5353



GOLDEN GATE QUARTETTE "SAME TRAIN" "RIDE ON MOSES" Mercury 8162

Only *Mercury* has the hits on **NON BREAKABLE RECORDS**

The Billboard MUSIC POPULARITY CHARTS

Retail Record Sales

Based on reports received last three days of Week Ending January 6

PART IV



BEST-SELLING POP SINGLES

Records listed are those selling best in the nation's top volume retail record stores. List is based upon The Billboard's weekly survey among the 1,400 largest dealers, representing every important market area. Survey returns are weighed according to size of market area. Records listed numerically, according to greatest sales. The "B" side of each record is also listed.

Table with columns: POSITION, Weeks Last to date, This Week, Record Title, Artist, Label, and ASCAP/BMI status.

CHILDREN'S RECORDS

Records listed are those records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly dealer survey. Records are listed according to greatest sales.

Table with columns: POSITION, Weeks Last to date, This Week, Record Title, Artist, Label, and ASCAP/BMI status.

CLASSICAL SINGLES

Table with columns: POSITION, Record Title, Artist, Label, and ASCAP/BMI status.

CLASSICAL ALBUMS

Table with columns: POSITION, Record Title, Artist, Label, and ASCAP/BMI status.

POP ALBUMS

Table with columns: POSITION, Record Title, Artist, Label, and ASCAP/BMI status.

Dealer Doings

SALES AIDS . . . How to decorate windows, set up backgrounds and other display-wise helps are shown in a booklet now being made available by the Dennison Manufacturing Company, Framingham, Mass. All a dealer has to do to get the helpful booklet is write to the Dennison company, enclosing 25 cents. . . . The National Association of Music Merchants (NAMM) has just issued its second sales training booklet, 'Inventing Your Personality Assets and Liabilities'.

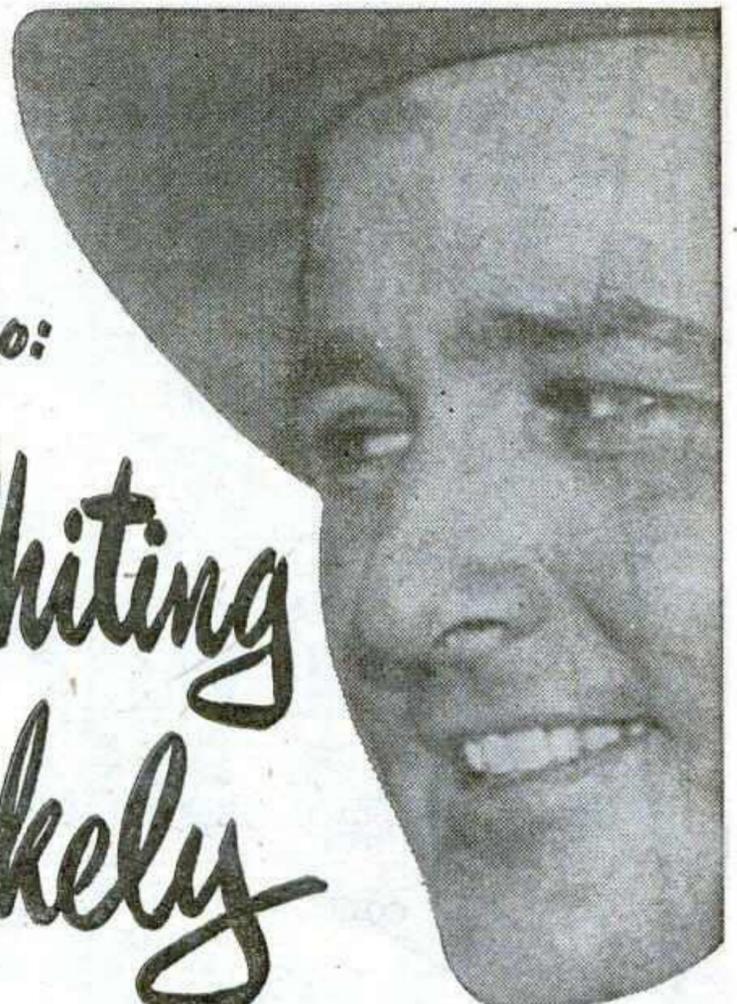
TEEN MARKET . . . A survey recently taken by American Girl magazine, published by the Girl Scouts of America, contained much interesting information to disk dealers. The survey showed that 67 per cent of the junior high-aged girls have record players in their homes, and 48 per cent buy records with their own money.

LOCAL PROMOTION . . . On the basis of a purely local situation, the Leonard C. Marsh Appliance Center in Port Washington, L. I., N. Y., reports that it is selling the "Scarlet Ribbons" disks to one out of every three record department customers.

MOVING OLD STOCK . . . D. W. Haskins, Haskins Hardware & Appliance Company, Wolfeboro, N. H., suggests the following method of moving dead disks: "One of the best ways I have found to move old stock is to keep one or more piles of records on the counters at all times with a 50-cent price tag."

"As we have only a small record department and are located in a small town, this plan may be particularly adaptable to our type of outlet. In this way we are able to get back our money on a larger percentage of old stock. It's just like adding to your return privilege—except that there is no express charge to pay."

PHILADELPHIA . . . With the spotlight on the New Year's Mummies parade string bands, the High Point Record Shop offered a special New Year's souvenir record album, offering the Uptown and Quaker City String bands in a package of three platters. A special set, selling for \$1.25, was also placed in the Schulte-United Cigar Store and the two H. L. Green five-and-dime stores.



**A New Smash
from the
"Slipping Around" Duo:**

*Margaret Whiting
Jimmy Wakely*

**"Broken Down
Merry-Go-Round"**

**"The Gods Were
Angry with Me"**

Vocal Duet with Orchestra

78 rpm No. 800 • 45 rpm No. F-800

First with the Hits



from Hollywood!

FIRST BIG HIT OF 1950

RAG MOP

COUPLED WITH
SENTIMENTAL ME
AMES BROTHERS

CORAL
60140

Going Strong...

BLUES STAY AWAY FROM ME
Fairy Tales

ON SAN FRANCISCO BAY
GOOD NIGHT LITTLE GIRL, GOOD NIGHT

THE GREATEST MISTAKE OF MY LIFE
You're Just A Flower From An Old Bouquet

SLIDE THEM JUGS DOWN THE MOUNTAIN
WHEN I'D YOO-HOO IN THE VALLEY

OWEN BRADLEY
CORAL 60107

CLIFF STEWARD
CORAL 60139

OWEN BRADLEY
CORAL 60138

KENNY ROBERTS
CORAL 64027

COMING UP!

CHATTANOOGIE SHOE SHINE BOY
SUGARFOOT RAG

BILL DARNEL
CORAL 60147

CORAL DISTRIBUTORS

BALTIMORE, MD.
General Distributing Co.

BIRMINGHAM, ALABAMA
Record Sales Co.

BOSTON, MASSACHUSETTS
Music Suppliers of
New England, Inc.

CHARLOTTE, NORTH CAROLINA
F and F Enterprises

CHICAGO, ILLINOIS
Remco, Inc.

CINCINNATI, OHIO
Hit Record Distributing Co.

CLEVELAND, OHIO
Benart Distributing Co.

DALLAS, TEXAS
Dunbar Distributing Co.

DETROIT, MICHIGAN
Polonia Distributing Co.

EL PASO, TEXAS
Sunland Supply Co.

GREAT FALLS, MONT.
Music Service Co.

HARTFORD, CONN.
Seaboard Dist. Co.

INDIANAPOLIS, INDIANA
Millner Record Sales Co.

KANSAS CITY, MISSOURI
Millner Record Sales Co.

LOS ANGELES, CALIFORNIA
Modern Distributing Co.

MEMPHIS, TENNESSEE
Glenn Allen Co.

NASHVILLE, TENNESSEE
Tennessee Music Sales, Inc.

NEW ORLEANS, LOUISIANA
F.A.B. Dist. Co., Inc.

NEW YORK, NEW YORK
Cosmat Distributing Corp.

OKLAHOMA CITY, OKLAHOMA
Burns Distributing Co.

PHILADELPHIA, PENNA.
Winthrop Co.

PITTSBURGH, PENNSYLVANIA
Standard Distributing Co.

PORTLAND, OREGON
Oregon Record
Distributing Co.

SAN ANTONIO, TEXAS
Dunbar Distributing Co.

SAN FRANCISCO, CALIF.
Elite, California Distributors

ST. LOUIS, MISSOURI
Millner Record Sales Co.

ORDER FROM YOUR CORAL DISTRIBUTOR

OR WRITE TO:

CORAL RECORDS

(A subsidiary of DECCA RECORDS, INC.)

Single Records
75¢ (plus tax)

48 W. 57th St.

New York 19, N. Y.

The Billboard MUSIC POPULARITY CHARTS

PART
V

Juke Box Record Plays

Based on reports received last three days of Week Ending January 6

Billboard
TRADE
SERVICE
FEATURE

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits Music Popularity Chart, Part I.

POSITION	Weeks to date	Last Week	This Week	Record	Artist	Label
9	1	1	1	MULE TRAIN	F. Laine-M. Miller Ork.	Mercury 5345-ASCAP
16	2	2	2	I CAN DREAM, CAN'T I?	G. Jenkins Ork-Andrews Sisters	Dec 24705-ASCAP
18	3	3	3	SLIPPING AROUND	J. Wakely and M. Whiting	Cap 57-40224-BMI
7	5	4	4	DEAR HEARTS AND GENTLE PEOPLE	Bing Crosby-P. Botkin's String Band	Dec 24798-ASCAP
14	6	5	5	DREAMER'S HOLIDAY, A	P. Como	V(78)20-3543; (45)47-3036-ASCAP
16	10	6	6	DON'T CRY, JOE	G. Jenkins Ork	Dec 24720-ASCAP
5	7	7	7	OLD MASTER PAINTER, THE	D. Haymes	Dec 24801-ASCAP
5	16	8	8	DEAR HEARTS AND GENTLE PEOPLE	D. Shore	Col 38605-ASCAP
9	8	9	9	MULE TRAIN	Bing Crosby-P. Botkin's String Band	Dec 24798-ASCAP
9	27	9	9	THERE'S NO TOMORROW	T. Martin	V(78)20-3582; (45)47-3078-ASCAP
19	9	11	11	THAT LUCKY OLD SUN	F. Laine	Mercury 5316-ASCAP (L. Armstrong-G. Jenkins Ork, Dec 24752; C. Foster Ork, Vocalion 55035; F. Sinatra, Col 38608; Hot Lips Page, Harmony 1077; Laurence Quartet, Derby 722; V. Monroe Ork, V(78)20-3531, (45)47-3018; S. Vaughan, Col 38559; B. Houston, MGM 10509; H. Lance & Vocal Quartet, Castle 524; T. Manners, Varsity 191; D. Martin, Cap 57-726)
3	12	12	12	OLD MASTER PAINTER, THE	R. Hayes-M. Miller	Mercury 5342-ASCAP
4	22	13	13	OLD MASTER PAINTER, THE	S. Lanson	London 555-ASCAP
4	14	14	14	MULE TRAIN	V. Monroe Ork	V 20-3600-ASCAP
1	-	15	15	JOHNSON RAG	J. Dorsey Ork	Col 38649-ASCAP
10	23	16	16	JOHNSON RAG	J. Teter Trio	London 501-ASCAP
3	24	17	17	OLD MASTER PAINTER, THE	F. Sinatra	Col 38650-ASCAP
1	-	18	18	OLD MASTER PAINTER, THE	P. Harris Ork	V(78)20-3606; (45)47-3114-ASCAP
1	-	18	18	ECHOES	J. Stafford and G. MacRae	Cap 57-782-ASCAP (J. Johnston-R. Case Ork, MGM 10598; S. Kaye Ork, V(78)20-3595, (45)47-3101; G. Fields, London 514; Ink Spots, Dec 24741)
10	-	20	20	I'VE GOT A LOVELY BUNCH OF COCONUTS	F. Martin Ork	V(78)20-3554; (45)47-3047-ASCAP (P. Scala, London 449; M. Blanc, Cap 57-780; T. Pastor Ork, Col 38609; T. Tucker Ork, MGM 10553)
7	26	21	21	DREAMER'S HOLIDAY, A	B. Clark	Col(78)38599; (LP)1-360-ASCAP
16	-	21	21	THAT LUCKY OLD SUN	V. Monroe Ork	V(78)20-3531; (45)47-3018-ASCAP
1	-	21	21	DEAR HEARTS AND GENTLE PEOPLE	B. Strong	Cap 57-757-ASCAP
1	-	24	24	SHE WORE A YELLOW RIBBON	Andrews Sisters-R. Morgan	Dec 24812-ASCAP (J. Wayne, Col 38653; T. Tucker Ork, MGM 10572; J. Blaine, London 552; J. Culeper, Vocalion 55074; E. Miller Ork, Rainbow 80033; R. Flanagan Ork, Bluebird 30-0009; L. Innis, Mer 6225)
1	-	24	24	CARELESS KISSES	R. Morgan	Dec 24814 (J. Day, Vocalion 55066; R. Foley, Dec 46201; S. Kaye Ork, V(78)20-3595, (45)47-3101; Cousin Deems Sanders, Crystal 247)
6	20	26	26	MULE TRAIN	Tennessee Ernie	Cap 57-40258-ASCAP
4	17	26	26	BLUES STAY AWAY FROM ME	O. Bradley Quintet	Coral 60107-BMI (M. Travis-E. Kirk-T. Ernie, Cap 57-4025; Eddie Crosby, Dec 46180; Cousin Wilbur-Blondie Brooks, Bullet 691; Delmore Bros., King 803; S. Burke Ork, Dec 24832; Fat Man Robinson Quintet, Dec 43125; The Twilight Riders, Varsity 8042)
3	15	26	26	DREAMER'S HOLIDAY, A	R. Anthony Ork	Cap 57-761-ASCAP
2	25	26	26	CHARLEY MY BOY	Andrews Sisters-R. Morgan Ork	Dec 24812-ASCAP (C. Ventura, Crystalette CR 620; J. Dorsey Ork, Col 38649; T. Phillips Ork, London 524; L. Kirk, V 20-3591; L. Prima, Mer 5338; Main Street String Band, Bluebird (78)30-0014, (45)54-0009)
19	29	30	30	JEALOUS HEART	A. Morgan Ork	London 500-BMI (Ivory Joe Hunter, King 4314; J. L. Carson, Dec 46176; L. Noble Ork, Vocalion 55030; J. Owens, Dec 24711; E. Duchin Ork, Harmony 1060; B. Lawrence, V(78)20-3539, (45)47-3029; G. Bailey, Bullet 1083; J. Garber, Cap 57-759; The Riddlers, Signature-Hi-Tone 255; K. Roberts, Coral 75126; D. Kidwell & His Red River Valley Boys, Mer 6188; H. Winterhalter, Col 38593)
2	-	30	30	I CAN DREAM, CAN'T I?	T. Beneke Ork	V(78)20-3553; (45)47-3046-ASCAP

WARNING!

In utilizing these charts for buying purposes, readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart and whether a record's popularity has increased or decreased. This information is shown in the left-hand columns under the headings: "Weeks to Date," "Last Week," and "This Week." If a record has had an unusually long run, or if its current position "this week" versus "last week" shows a sharp drop readers should buy with caution.

The Billboard
MUSIC POPULARITY CHARTS
Rhythm & Blues Records
PART VI
Based on reports received last three days of Week Ending January 6

BEST-SELLING RETAIL RHYTHM & BLUES RECORDS

Records listed are rhythm and blues records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase rhythm and blues records.

POSITION	Weeks to date	Last Week	This Week	Record Title	Artist	Label
10	2	1	1	FOR YOU MY LOVE	L. Darnell	Regal 3240
				Lost My Baby		
15	2	2	2	SATURDAY NIGHT FISH FRY	L. Jordan	Dec 24725-BMI
				(Parts I and II)		
5	—	3	3	BOOGIE AT MIDNIGHT	R. Brown	Deluxe 3300
				The Blues Got Me Again		
9	3	4	4	I'LL GET ALONG SOMEHOW	L. Darnell	Regal 3236
				(Parts I and II)		
14	—	5	5	NUMBERS BOOGIE	Sugar Chile Robinson	Cap 57-70037-BMI
				After School Blues		
3	—	5	5	NO ROLLIN' BLUES	J. Witherspoon	Modern 20-721
				Big Fine Girl		
5	—	7	7	GUESS WHO?	Ivory Joe Hunter	King 4306-BMI
				Landlord Blues		
8	—	8	8	FORGIVE AND FORGET	The Orioles	Jubilee 5016
				So Much		
3	9	9	9	BIG FINE GIRL	J. Witherspoon	Modern 20-721
				No Rollin' Blues		
4	7	10	10	LONESOME CABIN BLUES	Mercy Dee	Spire 11-001
				Baba-Du-Lay Fever		
10	—	11	11	EMPTY ARM BLUES	A. Milburn	Aladdin 3032-BMI
				Rooming House Boogie		
7	9	12	12	HOMESICK BLUES	C. Brown	Aladdin-3039
				Let's Have a Ball		
10	—	12	12	POT LIKKER	T. Rhodes	King 4287-BMI
				Red Boy at the Mardi Gras		
1	—	12	12	SCHOOL DAYS	L. Jordan	Dec 24815
				I Know What I've Got		
14	5	15	15	SNEAKIN' AROUND	R. Render	London 17000-BMI
				The Gal I Love		
1	—	15	15	I QUIT MY PRETTY MAMA	Ivory Joe Hunter	King 4326-BMI
				It's You, Just You		

WARNING!

In utilizing these charts for buying purposes readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart and whether a record's popularity has increased or decreased. This information is shown in the left-hand columns under the headings "Weeks to Date," "Last Week" and "This Week." If a record has had an unusually long run, or if its current position "this week" versus "last week" shows a sharp drop readers should buy with caution.

MOST-PLAYED JUKE BOX RHYTHM & BLUES RECORDS

Records listed are rhythm and blues records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require rhythm and blues records.

POSITION	Weeks to date	Last Week	This Week	Record Title	Artist	Label
7	2	1	1	FOR YOU, MY LOVE	L. Darnell	Regal 3240
15	1	2	2	SATURDAY NIGHT FISH FRY	L. Jordan	Dec 24725-BMI
				(Parts I and II)		
7	3	3	3	GUESS WHO?	Ivory Joe Hunter	King 4306-BMI
3	9	4	4	NO ROLLIN' BLUES	J. Witherspoon	Modern 20-721
8	9	5	5	I'LL GET ALONG SOMEHOW	L. Darnell	Regal 3236
				(Parts I and II)		
1	—	5	5	LITTLE SCHOOL GIRL	Smokey Hogg	Modern 20-704
2	9	7	7	I ALMOST LOST MY MIND	Ivory Joe Hunter	King 4306-BMI
1	—	8	8	I QUIT MY PRETTY MAMA	Ivory Joe Hunter	King 4326-BMI
3	8	9	9	CRAWLING KING SNAKE BLUES	J. L. Hooker	Modern 714
8	4	10	10	BOOGIE AT MIDNIGHT	R. Brown	Deluxe 3300
8	—	10	10	SNEAKIN' AROUND	R. Bender	London 17000-BMI
10	14	12	12	JEALOUS HEART	Ivory Joe Hunter	King 4314-BMI
16	1	13	13	BROKEN HEARTED	E. Williams	Supreme 1535-BMI
8	—	13	13	DON'T PUT ME DOWN	J. Liggins	Specialty SP-339
2	—	13	13	SITTIN' ON IT ALL THE TIME	W. Harris	King 4330-BMI

ADVANCE RHYTHM & BLUES RECORD RELEASES

Anitra's Jump T. Rhodes (Lonely Echoes) Sensation 25	Kill It, Kid Barrelhouse Sammy (Broke-Down Engin) Atlantic 891
Broke-Down Engine Blues Barrelhouse Sammy (Kill It) Atlantic 891	Lazy Daisy Noc-Tunes (I Fell) Sensation 22
Canal Street Blues J. L. Hooker (Huckle Up) Sensation 26	Lonely Echoes T. Rhodes (Anitra's Jump) Sensation 25
44 Blues R. Sykes (Have You) Dec 48124	On Your Way Blues T-Bone Walker (Go Back) Cap 799
Go Back to the One You Love T-Bone Walker (On Your) Cap 799	Pretty Baby Sonny Parker All Stars (Hamp's Gumbo) Aladdin 3033
Hamp's Gumbo S. Parker All Stars (Pretty Baby) Aladdin 3033	Rock the House T. Grimes Quintet (See See) Atlantic 894
Hattie Mae A. Dunham (Sweet Lucy) Sensation 23	See See Rider T. Grimes Quintet (Rock the) Atlantic 894
Have You Seen Ida B E. Williams (44 Blues) Dec 48124	Sweet Lucy A. Dunham (Hattie Mae) Sensation 23
Huckle Up Baby J. L. Hooker (Canal Street) Sensation 26	Swingin' in the Groove -C. Powell-Five Blue Flames (I'm Still) Col 30180
I Fell for You Noc-Tunes (Lazy Daisy) Sensation 22	Tia Juana J. Morris Ork (Max Boogie) Atlantic 892
Jax Boogie J. Morris Ork (Tia Juana) Atlantic 892	

START 1950 WITH A BANG!

AMERICA'S GREATEST BLUES ARTISTS IN NEWEST RELEASES

Sensational Money Grabbing!



Amos Milburn
"TELL ME HOW LONG HAS THE TRAIN BEEN GONE"
"I'm Just a Fool in Love"
 Aladdin 3043

Charles Brown
"TORMENTED"

"Did You Ever Love a Woman?"
 Aladdin 3044



Get on the gravy train!

BOB PERRY WLAW Boston "Reaction Very Good"	JOE FRANKLIN WJZ New York "Looks Like a Sure Hit"
LE ROY MILLER WFIL Philadelphia "I like this Recording"	

I Love Her, Oh! Oh! Oh!
 by ENOCH LIGHT and his orchestra
 Vocal Refrain by Cloverleaf Four

REGE CORDIC WWSW Pittsburgh "I Think it's a Natural"	TOM ROGERS KYW Philadelphia "Definitely One for the Request List"
BILL ELLIOTT WNOE New Orleans "I Love Her, Oh! Oh! Oh! Can Go! Go! Go!"	BUD WENDELL WJMO Cleveland "Has that Something my Listeners go for!"
ART PALLAN WWSW Pittsburgh "It's great! Has that certain something."	

Lincoln RECORDS
 Distributors: Latch on to Lincoln—1950 will see us releasing a constant stream of aces. Write
8 WEST 40th STREET, NEW YORK, N. Y. • Tel. Longacre 3-4281

RCA VICTOR

announces the following record releases . . .



"HIS MASTER'S VOICE"

Just released

BILL LAWRENCE'S
"CRY-BABY HEART"

on
VICTOR RECORD NO. 20-3615



Just released

ERNIE LEE'S
"MY HOME IS THE DUST OF THE ROAD"

on
VICTOR RECORD NO. 21-0151



Just released

JOHNNIE & JACK'S
"FOR OLD TIMES SAKE"

coupled with
"I HEARD MY SAVIOUR CALL"
 on
VICTOR RECORD NO. 21-0153



Just released

THE CARTER SISTERS and MOTHER MAYBELLE'S
"THE DAY OF WRATH"

coupled with
"I'VE GOT A HOME UP IN GLORY"
 on
VICTOR RECORD NO. 21-0149

NOTE: Place your order now with your Victor Distributor

WE DO NOT SELL RECORDS
 SHEET MUSIC AVAILABLE

2510 FRANKLIN ROAD
 NASHVILLE 4, TENNESSEE

Acuff-Rose
 PUBLICATIONS

The **Billboard**

MUSIC POPULARITY CHARTS

PART VII

Folk (Country & Western) Record Section



Based on reports received last three days of Week Ending January 6

BEST-SELLING RETAIL FOLK (COUNTRY & WESTERN) RECORDS

Records listed are country and Western records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase country and Western records.

POSITION	Weeks to date	Last Week	This Week	Record Title	Artist	Label
19	1	1.	1.	SLIPPING AROUND Wedding Bells	M. Whiting-J. Wakely	Cap 57-40224—BMI
18	3	2.	2.	BLUES, STAY AWAY FROM ME Goin' Back to the Blue Ridge Mountains	Delmore Brothers	King 803—BMI
8	9	3.	3.	MY BUCKET'S GOT A HOLE IN IT I'm So Lonesome I Could Cry	H. Williams	MGM 10560—ASCAP
8	5	4.	4.	MULE TRAIN Anticipation Blues	Tennessee Ernie	Cap 57-40256—ASCAP
3	8	5.	5.	TENNESSEE BORDER NO. 2 Don't Be Ashamed of Your Age	R. Foley-E. Tubb	Dec 46200—BMI
11	9	6.	6.	I'LL NEVER SLIP AROUND AGAIN Six Times a Week and Twice on Sunday	M. Whiting-J. Wakely	Cap 57-40246—BMI
1	—	7.	—	TAKE ME IN YOUR ARMS AND HOLD ME Mama and Daddy Broke My Heart	E. Arnold	V(78)21-0146; (45)48-0150—BMI
2	6	8.	—	ANTICIPATION BLUES Mule Train	Tennessee Ernie	Cap 57-40258
42	—	9.	—	LOVESICK BLUES Never Again	Hank Williams and His Drifting Cowboys	MGM 10352—ASCAP
4	—	10.	—	SUNDAY DOWN IN TENNESSEE Every Step of the Way	R. Foley	Dec 46197
1	—	11.	—	MAMA AND DADDY BROKE MY HEART Take Me in Your Arms and Hold Me	E. Arnold	V(78)21-0146; (45)48-0150—BMI
2	—	12.	—	BLUES, STAY AWAY FROM ME Fairy Tales	O. Bradley Quintet	Coral 60107—BMI
7	—	12.	—	WHOA, SAILOR Swing Wide the Gates of Love	H. Thompson and His Brazos Valley Boys	Cap 57-40218—BMI
1	—	14.	—	CARELESS KISSES I Gotta Have My Baby Back	R. Foley	Dec 46201
22	—	15.	—	I'M THROWING RICE AT THE GIRL I LOVE Show Me the Way Back to Your Heart	E. Arnold	V(78)21-0063; (45)48-0080—BMI
1	—	15.	—	A-SLEEPING AT THE FOOT OF THE BED I'm in Love Up to My Ears	"Little" Jimmy Dickens	Col(78)20644; (33)2-411

WARNING!

In utilizing these charts for buying purposes, readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart and whether a record's popularity has increased or decreased. This information is shown in the left-hand columns under the headings: "Weeks to Date," "Last Week" and "This Week." If a record has had an unusually long run, or if its current position "this week" versus "last week" shows a sharp drop readers should buy with caution.

ADVANCE FOLK (COUNTRY & WESTERN) RECORD RELEASES

All the Bees Are Buzzin' Round My Honey J. Denis (Song of) London 585	One Little Flower C. Campbell (No Blues) V(78)21-0158; (45)48-0169
Chattanooga Shoe Shine Boy "T" Texas Tyler (I Love) Four Star 1411	Lonely Just for You B. Pulter (Sold Down) Cormac 1052
Dishonest Heart J. Curtis-The Prairie Sons (Mule Train) Dart 7001	Picture in a Frame, A W. Tuttle (Texas Yodel) Cap 40271
I Can't Think of Love Without You B. Atcher (To Make) Col 20659	Sold Down the River B. Pulter (Lonely Just) Cormac 1052
I Don't Know What To Do Texas Top Hands (You Can't) Everstate 121	Song of the Wedding Day, The J. Denis (All the) London 585
I Love You Because "T" Texas Tyler (Chattanooga Shoe) Four Star 1411	Texas Yodel W. Tuttle (Picture in) Cap 40271
I'm in Love Up to My Ears Annie Lou-D. Dill (There's a) Bullet 697	There's a Rainbow in Your Tears D. Dill (I'm in) Bullet 697
Love at the County Fair Sons of the Pioneers (Wedding Dolls) V(78)-21-0163; (45)48-0171	To Make You Mine B. Atcher-Bonnie Blue Eyes (I Can't) Col 20659
Love Made a Wreck Out of Me R. River Dave (Waltz of) Everstate C-108	Waltz of San Antonio, The R. River Dave (Love Made) Everstate C-108
Mule Train J. Curtis-The Prairie Sons (Dishonest Heart) Dart 7001	Waltzing With My Darling Texas Tophands (When I'm) Everstate 122
No Blues, No Blues for Me C. Campbell's (One Little) V(78)21-0158; (45)-48-0169	Wedding Dolls Sons of the Pioneers (Love at) V(78)21-0163; (45)48-0171
	When I'm With You Texas Tophands (Waltzing With) Everstate 122
	You Can't Have Your Cake and Eat It Too Texas Tophands (I Don't) Everstate 121

The Billboard
MUSIC POPULARITY CHARTS
Folk (Country & Western)
Record Section
PART VII
TRADE SERVICE FEATURE

Based on reports received last three days of Week Ending January 6

MOST-PLAYED JUKE BOX (COUNTRY & WESTERN) RECORDS

Records listed are country and Western records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require country and Western records.

POSITION		Weeks Last This to date Week Week		Record	
12	3	1.	BLUES, STAY AWAY FROM ME.....	Delmore Brothers.....	King 803—BMI
4	—	2.	MY BUCKET'S GOT A HOLE IN IT....	H. Williams.....	MGM 10560—ASCAP
25	2	3.	SLIPPING AROUND.....	J. Wakely & M. Whiting.....Cap 57-40224—BMI
4	3	4.	SUNDAY DOWN IN TENNESSEE.....	R. Foley.....	Dec 46197
2	—	5.	TAKE ME IN YOUR ARMS AND HOLD ME.....	E. Arnold.....	V 21-0146—BMI
11	7	6.	I'LL NEVER SLIP AROUND AGAIN...M.	Whiting-J. Wakely...Cap 57-40246—BMI	
1	—	7.	TENNESSEE BORDER NO. 2.....	E. Tubb-R. Foley.....	Dec 46200—BMI
1	—	8.	THERE'S NO WINGS ON MY ANGEL...E.	Arnold.....V(78)21-0134; (45)48-0137	
22	—	9.	WHY DON'T YOU HAUL OFF AND LOVE ME.....	M. Shiner.....	Dec 46178—BMI
4	3	10.	BUT I'LL GO CHASIN' WOMEN.....	S. Hamblen.....	Col(78)20625; (LP)2-351
7	—	10.	CRY BABY HEART.....	G. Morgan.....Col(78)20627; (LP)2-358—BMI

COUNTRY AND WESTERN RECORDS MOST PLAYED BY FOLK DISK JOCKEYS

Records listed here in numerical order are those played most by the nation's leading country and Western disk jockeys. List is based on replies from weekly survey among a select list of over 400 disk jockeys specializing in country and Western tunes.

POSITION		Weeks Last This to date Week Week		Record	
6	4	1.	I LOVE YOU BECAUSE.....	L. Payne.....	Cap 57-40238—BMI
6	2	2.	MULE TRAIN.....	Tennessee Ernie.....	Cap 57-40258—ASCAP
2	7	3.	SUNDAY DOWN IN TENNESSEE.....	R. Foley.....	Dec 46197
2	6	4.	ANTICIPATION BLUES.....	Tennessee Ernie.....	Cap 57-40258
6	—	4.	I GOTTA HAVE MY BABY BACK.....	F. Tillman.....	Col 20641—BMI
6	5	6.	SLIPPING AROUND.....	J. Wakely & M. Whiting.....Cap 57-40224—BMI
2	—	7.	MY BUCKET'S GOT A HOLE IN IT....	H. Williams.....	MGM 10560—ASCAP
4	9	8.	BLUES, STAY AWAY FROM ME.....	Delmore Brothers.....	King 803—BMI
4	—	9.	I LOVE EVERYTHING ABOUT YOU...G.	Morgan.....	Col(78)20627; (LP)2-358
1	—	10.	TAKE ME IN YOUR ARMS AND HOLD ME.....	E. Arnold.....	V 21-0146—BMI

FOLK TALENT AND TUNES

By Johnny Sippel

Disk Jockey Doings: Cousin Josh, WHOS, Decatur, Ala., spinner does a daily disk show to a live audience, mixing jokes and general gossip to pull studio viewers. Josh also works a steady circuit of roadshow stops. . . . Elwin Cross, KYNO, Fresno, Calif., celebrates his 20th year in radio during 1950. . . . Peanut Faircloth, WNEB, Macon, Ga., has started promoting h. b. one-nighters in his territory. He used the "Renfro Valley Folks" December 23. He does three hours of d. j.-ing per day. . . . Cliff Mercer, WLOU, Louisville, is emceeing and producing a Thursday night square dance at the Club Neon to great success. . . . Cousin George Cross, WEXL, Royal Oak, Mich., reports that Elton Britt and Hawkshaw Hawkins held a h. b. jamboree January 8 at the lounge of the Roosevelt Hotel, Detroit. This bistro has started using country talent for short dates and Britt closed January 7. Hawkins and his band opened the following night.

Dave Miller, formerly at WAAT, Newark, N. J., has moved to WPAT, Paterson, N. J. **Don Larkin** has taken over Miller's slots at WAAT. . . . **Dave West**, KPOJ, Portland, Ore., has signed a writing pact with Hill & Range. He may get a disk contract soon. . . . **Charlie Walker**, KIOX, Bay City, Tex., is currently touring 56 of the Long theaters in Texas, in connection with the movie, "Cowgirl Sweethearts on Parade," in which he was featured. Tour winds up in March. . . . **Homer (Cactus Chuck) Mason**, KXLY, Spokane, reports that he got a terrific mail pull from a contest based on Tennessee Ernie's "Anticipation Blues." First listener to report birth of twins won a slew of prizes. . . . **Rosalie Allen**, WOV, New York, will conduct her big amateur country talent contest January 30, utilizing winners of each of the past 12 weekly contests. . . . **Sunny Ciesla**, formerly with King Records on the Coast, is now secretary to **Deacon Moore**, KXLA, Pasadena, Calif. . . . **Lee Morris**, WSB, Atlanta, reports that the **Smith Brothers**, formerly with the **Sunshine Boys Quartet**, have joined WSB, as has **Calvin Bragg**, who took over the steel spot, with **Cotton Carrier**. . . . **Johnny Hitt**, KSKY, Dallas, cut two sides recently for Talent Records. . . . **Hal Smith**, KDLK, Del Rio, Tex., reports that **Curley Fox** and **Texas Ruby** are now doing a daily show at KABC, San Antonio. They were previously at KPRC, Houston.

Artists' Activities: **George Morgan** (Columbia) is back home at Barberton, O., confining his professional music work to a monthly trip to KWTO, Springfield, Mo., where he cuts his Robin Hood Flour e. t. show. . . . **Lulu Belle** and **Scotty** (London) have their first release out, "Have I Told You Lately?" They are currently in Miami, where

(Continued on page 37)

A Personal TIP From...
ARTIE WAYNE



Keep Out of the RED With:

HIS
 SENSATIONAL

BLACK LACE
 Backed With
 "I'm the Man With the Dreams"

ASR #502

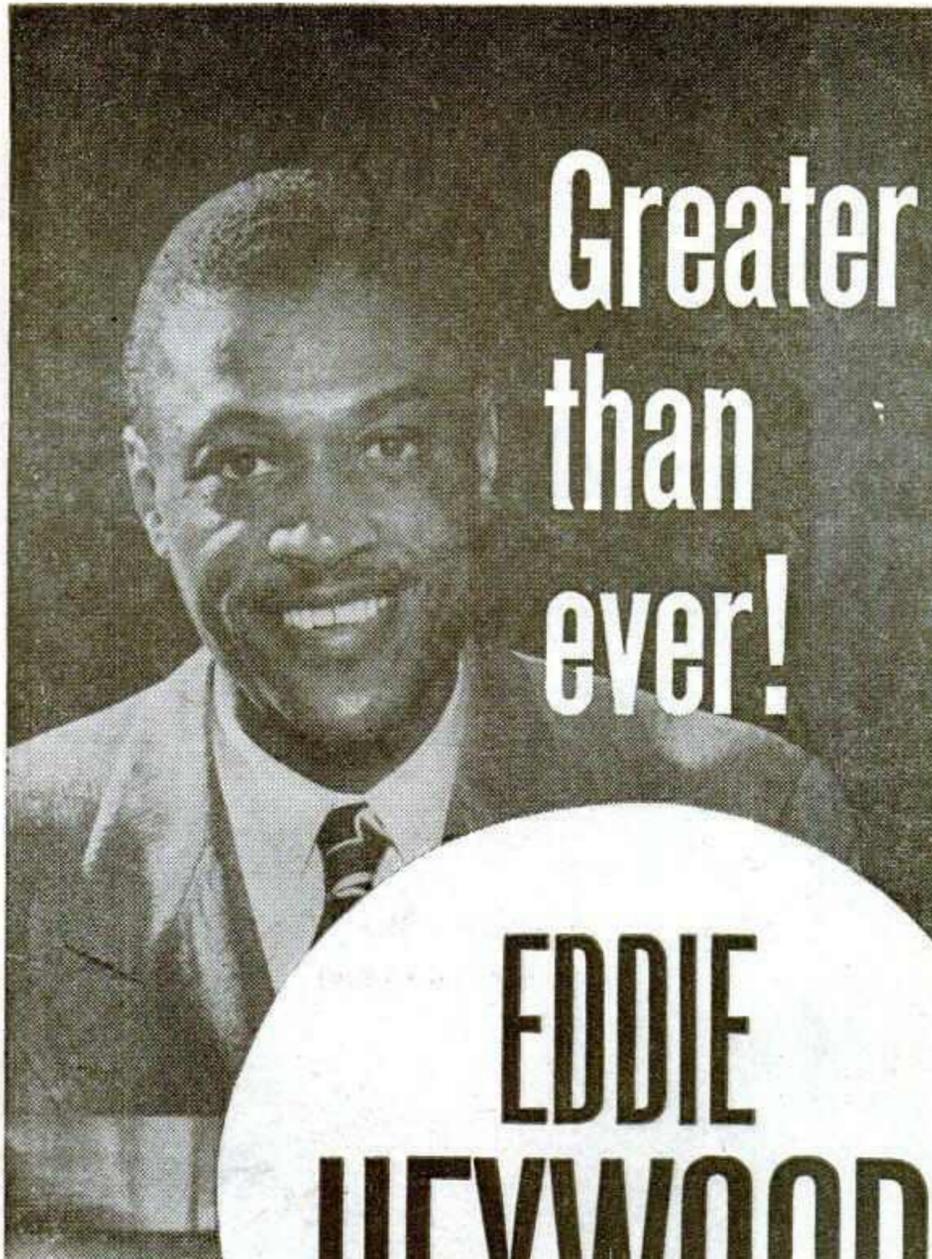
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The **Billboard** MUSIC POPULARITY CHARTS

Record Reviews

PART
VIII

Billboard
TRADE
SERVICE
FEATURE

RATINGS (100 Point Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

How Ratings Are Determined Records are reviewed three times: (1) for retailers; (2) for operators; (3) for disk jockeys. Each time on the basis of nine key categories. Each category is assigned a maximum number of points within which new releases are rated. The best possible rating is 100. Maximums are subject to change depending on results of a survey of the music trade now being conducted. N. S. indicates a record is not suitable for approval within the market.

The Categories Point listings are maximums. Song caliber, 15; interpretations, 15; arrangement, 15; "name" value, 15; record quality (surface, etc.), 5; music publisher's air performance potential, 10; exploitation (record adv't's-promotion film, legit and other "plug" aids), 10; manufacturer's distribution power, 10; manufacturer's production efficiency, 5.

RATINGS

OVER-ALL
DISK JOCKEY
RETAILER
OPERATOR

ARTIST LABEL AND NO.	TUNES COMMENT	
POPULAR		
GENE WISNIEWSKI & HIS HARMONY BELLS ORK Dana 2062	A Little Kvetch Easy-going jazz novelty, with handclapping and excellent rhythm orking, should get heavy jock play in metropolitan areas.	74--78--72--72
	On a Cruise to Old Bermuda "Carnival in Venice" enjoys a shift of scene. It's a swiny, singy waltz, and should be of special interest to boat lines and the Bermuda Chamber of Commerce. Has whistling chorus too.	74--74--74--75
TEDDY PHILLIPS ORK London 601	O Katharina Dutch-type oldie gets adequate novelty-gang treatment, but is unlikely to get more than casual attention today.	68--68--66--70
	It's a Lonesome Old Town When You're Not Around The late Ben Bernie's theme has some nostalgia value, but no smash here.	65--67--63--66
JOHNNY BRADFORD RCA Victor 20-3625	The Sleeping Song Ill-conceived gag treatment of a slight novelty ballad miscarries, tho Bradford warbles acceptably.	47--49--47--45
	Don't Tell My Heart Passable ballad is rendered prosaically by Bradford and vocal chorus.	64--64--64--64
TOMMY DORSEY ORK RCA Victor 20-3626	Nice to Know You Care Johnny Amoroso does this listenable ballad with style, but the Dorsey ork effort is way under par.	67--69--65--67
	Puddle Wump Ork jumps an original instrumental of the killer-diller, stamp. Spirited stuff, but not commercial by current criteria.	72--72--70--74
LARRY GREEN ORK RCA Victor 20-3624	We'll Build a Bungalow The collegiate gang opus gets a pleasing treatment, not as ebullient as the Johnny Long Job, but cleanly done and attractive.	79--80--79--78
	Sunshine A lesser production tune from "Gentlemen Prefer Blondes" gets a manful try.	62--62--64--60
ZIGGY TALENT & HIS TALENTED TEN RCA Victor 20-3623	Save That Confederate Money Boys Talented Ziggy does a whale of a job with this first-rate chunk of novelty material, a humorous paean to Dixie. Booted by a slam-bang two-beat orking, the novelty warbler has his best side here since Maharajah of Magador.	82--83--82--81
	I Ain't Gonna Take It Settin' Down Ziggy rattles off a lively barnyard type comic piece with geat zest and fervor.	72--74--72--70
JUDY KANE & CHRIS O'BRIEN London 517	Wunderbar The distinctive waltz which many think will be the most enduring of the "Kiss Me Kate" tunes gets a literal reading here. Boy-girl harmony organ-backed, rendition is satisfying but not inspiring.	74--74--73--75
	Yours for a Song Like flip, vocal harmony is in the musicomedy tradition—musically correct, good projection of lyrics. Tune is an attractive waltz.	72--72--70--74
RALPH YOUNG London 572	Sorry The ruggedly rich pipes of Young are handicapped here by a too-slow and soggy ork backing.	66--68--66--64
	Roses and Wine A charming and distinctive poem in music is sung captivantly. Whether the esoteric and sensuous appeal here can spell out commercial success is dubious—but side is a standout.	75--78--75--72
VERA LYNN & ROB- ERT FARNON ORK London 584	So This Is Love The fine English thrush pipes the pleasant waltz from "Cinderella" in top form. Should be one of the strongest diskings of the tune.	80--80--80--80
	Speak a Word of Love Miss Lynn captures the fragile charm of a superior Wells-Saxon ballad. Enjoying excellent recording and music background, she's at her best here in a sensitive, intelligent interpretation.	81--81--81--81
REGGIE GOFF London 583	Monday, Tuesday, Wednesday (I Love You) The muscle-voiced Briton registers most favorably one of his best jobs yet. Tune is a simple, likely bit with a natural beat.	84--85--83--84
	Am I Wasting My Time on You? Okay slow ballad performance with vocal chorus backing in the Vaughn Monroe tradition.	72--72--72--72

(Continued on page 102)

The Billboard
MUSIC POPULARITY CHARTS
Record Possibilities
PART IX
Billboard TRADE SERVICE FEATURE

THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

- BAMBOO**Vaughn Monroe.....Victor 20-3613
 Monroe recreates the atmosphere of a steamy jungle prison in this compelling bit of exotica. RCA is going to beat promotional tom-toms in an all-out campaign for this one, and it shapes up as a big one for Monroe.
- CHATTANOOGIE SHOE SHINE BOY**.....Bing Crosby.....Decca 24863
 The fast impact of Red Foley's version of "Chattanooga," picked in these columns two weeks ago, encouraged Decca to cut it again, with Crosby. He gives it a delightfully relaxed go, with typical Crosby patter for an extra measure of charm. Vic Schoen provides a lively Dixie orking.
- YOU'RE ALWAYS THERE**Evelyn Knight with Gordon Jenkins Ork. .Decca 24843
 A shining ballad job by Miss Knight, with standout Jenkins Ork and choral backing, showcases a splendid song. Nostalgic mood is in the manner of "Maybe You'll Be There," which this tune echoes in spirit.
- I SAID MY PAJAMAS**Tony Martin-Fran Warren.....Victor 20-3613
 This happy novelty, whose flip side, "Have I Told You Lately That I Love You" was selected here three weeks ago, has a growing charm. The winsome duet job is abetted by Henry Rene's deft, light orking.

THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune disk jockeys think tomorrow's hits will be:

- 1. SORRYFrank Sinatra.....Columbia 38662
- 2. MY FOOLISH HEARTGordon Jenkins.....Decca 24830
- 3. SORRYMargaret Whiting.....Capitol 57-776
- 4. I BEEPED WHEN I SHOULDA BOPPEDTeresa Brewer.....London 563
- 5. MARTATony Martin.....Victor 20-3598
- 6. RAG MOPAmes Brothers.....Coral 60140
- 7. BIG MOVIE SHOW IN THE SKY.....Blue Barron.....MGM 10594
- 8. A DREAM IS A WISH.....Perry Como.....Victor 20-3607
- 9. STAMPEDERoy Rogers-Sons of the Pioneers..Victor 21-0154
- 10. WEDDING SAMBAAndrews Sisters-Carmen Miranda...Decca 24841

THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune the record retailers think tomorrow's hits will be:

- 1. WEDDING SAMBAAndrews Sisters-Carmen Miranda...Decca 24841
- 2. HALF A HEARTAl Morgan.....London 571
- 3. OPEN DOOR, OPEN ARMS.....Andrews Sisters.....Decca 24822
- 4. SORRYFrank Sinatra.....Columbia 38662
- 5. BIBBIDI BOBBIDI BOOPerry Como.....Victor 20-3607
- 6. QUICKSILVERBing Crosby-Andrews Sisters...Decca 248247
- 7. SORRYMargaret Whiting.....Capitol 57-776
- 8. THERE'S A LOVELY LAKE IN LOVELAND.....Art Mooney.....MGM 10588
- 9. THE THIRD MAN THEMEAnton Karas.....London 536
- 10. CHATTANOOGIE SHOE SHINE BOY.....Red Foley.....Decca 46205

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what the juke box operators think tomorrow's hits will be:

- 1. THERE'S A LOVELY LAKE IN LOVELAND.....Art Mooney.....MGM 10588
- 2. BIBBIDI BOBBIDI BOOJo Stafford-Gordon MacRae...Capitol 57-782
- 3. THE BLOSSOMS ON THE BOUGHAndrews Sisters.....Decca 24822
- 4. HAVE I TOLD YOU LATELY THAT I LOVE YOU..Bing Crosby-Andrews Sisters...Decca 24827
- 5. MARTATony Martin.....Victor 20-3598
- 6. HAVE I TOLD YOU LATELY THAT I LOVE YOU..Tony Martin-Fran Warren...Victor 20-3613
- 7. A DREAM IS A WISHPerry Como.....Victor 20-3607
- 8. FAIRY TALESElla Fitzgerald-Mills Brothers...Decca 24813
- 9. I GOTTA HAVE MY BABY BACK.....Ella Fitzgerald-Mills Brothers...Decca 24813
- 10. HALF A HEARTEddy Howard.....Mercury 5349

THE COUNTRY & WESTERN DISK JOCKEYS PICK:

PICKS that appear for three consecutive weeks or three times within a six-week period will not be repeated below. Based on a weekly survey among them on what the Country & Western Disk Jockeys think tomorrow's hits will be:

- 1. CHATTANOOGIE SHOE SHINE BOY.....Red Foley.....Decca 46205
- 2. GIVE A LITTLE, TAKE A LITTLE.....Hank Thompson.....Capitol 57-40264
- 3. RAG MOPJ. Willis.....Bullet 696
- 4. STAMPEDERoy Rogers.....Victor 21-0154
- 5. MAMA AND DADDY BROKE MY HEART.....Eddy Arnold.....Victor 21-0146
- 6. RING ON YOUR FINGERGeorge Morgan.....Columbia 20655

FOLK TALENT AND TUNES

(Continued from page 35)

they are vacationing and doing a shot on the "Orange Blossom Jamboree," WMIE, Miami. **Mike Davis**, of that station, is in charge of lining up weekly name guests to play the big country music show. . . . **Gene Dudley**, formerly manager of **Peanut Faircloth** at WNEB, Macon, is now with the "Renfro Valley Folks." **Jim Hammond** has taken over as Faircloth's mentor. . . . **Smiley Burnette** recently did a big promotion stunt in Times Square, New York. Burnette set up his automatic camera and took pictures of hundreds of kids, who were dispatched to Hollywood, where the lucky youngster chosen by a board of judges, will appear in a forthcoming "Durango Kid" flicker with Burnette. Gimmick was dreamed up by **George Lee Marks**, Burnette's manager. Burnette returns to Hollywood soon to start the first of three pictures, which will be shot before March 20.

Murray Nash, Mercury Records' h. b. chief, is setting up the entire country music department of the firm in Knoxville. He will

(Continued on page 95)

TEDDY PHILLIPS

and his orchestra with the Phillipaires
vocal by Lynn Hoyt

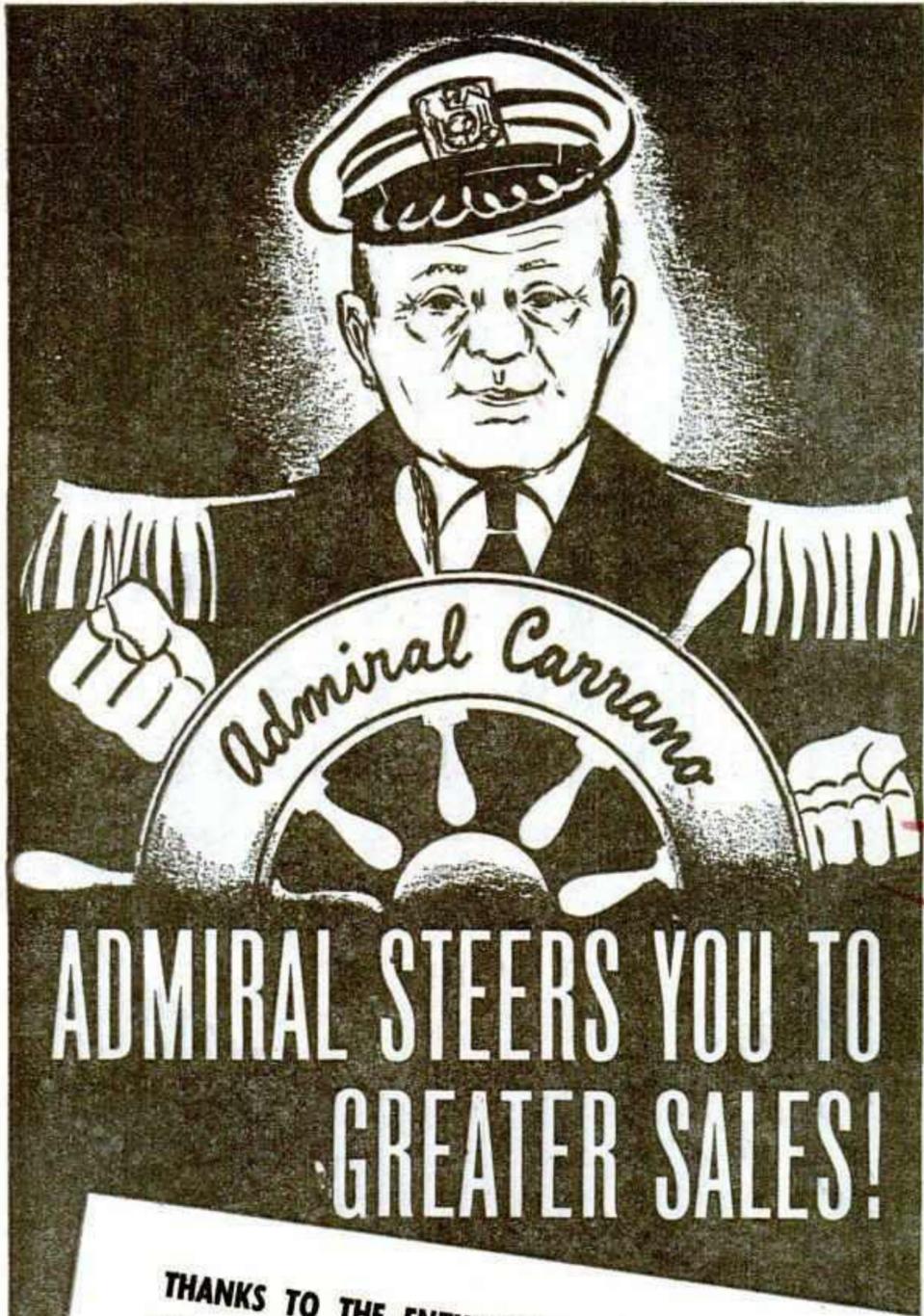
No. 601

OH KATHARINA

backed by
 "IT'S A LONESOME
 OLD TOWN WHEN
 YOU'RE NOT AROUND"
 Vocal by Richard Hayes

LONDON

RECORDS



Admiral Carrano

ADMIRAL STEERS YOU TO GREATER SALES!

THANKS TO THE ENTHUSIASTIC RESPONSE OF DISTRIBUTORS, DEALERS AND DISC JOCKEYS THROUGHOUT THE COUNTRY... IT'S CLEAR SAILING WITH ADMIRAL SINGING STAR BOBBY COLT scores with his first ADMIRAL releases:

NO. R-1001 (From the film "Catskill Honeymoon", by the writer of Stardust) **"ME AND MY CONCERTINA"** backed by **"WHEN I HEAR YOUR NAME"**. 75c plus tax.
NO. R-1002, Nick Kenny's **"SCATTERED TOYS"** (from the film "Catskill Honeymoon") backed by **"TANGO OF ROSES"**. 75c plus tax. **KIDDIE DISCS: ARNOLD STANG** ("Gerard" of the Henry Morgan radio program and "Junior" of the Milton Berle radio show) now records kiddie stories exclusively for **ADMIRAL RECORDS. ARNOLD STANG'S** first releases, available January 25 are: **K-201, "ARNOLD STANG** in the adventures of **HARRY THE HORSE"**. 98c Fed. Tax Incl.
K-202. "ARNOLD STANG as **PERCY THE SEAL** and **THE ELEPHANT WHO FORGOT"**. 98c Fed. Tax Incl.
ADMIRAL RECORDS has rights to all the songs in **"CATSKILL HONEYMOON"**, the first Yiddish-American feature length film, now being released nationally.

ALBUMS ARE 33 1/2 RPM... SINGLE RECORDS ARE 78 RPM
ALL NON-BREAKABLE

ADMIRAL RECORDS INC.
 701 7th Ave., N. Y. C., JUdson 2-1223

The Billboard
MUSIC POPULARITY CHARTS
 PART X
Advance Information

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

POPULAR

- A Little Girl From Little Rock
 D. Shay (Diamonds Are) Col(78)38669; (33)1-448
- Am I Wasting My Time on You?
 R. Goff (Monday, Tuesday) London 583
- Bamboo
 V. Monroe (Little Golden) V(78)20-3627 (45)47-3143
- Bebe
 E. Heywood (Trees) London 573
- Boulevard of Broken Dreams, The
 P. Worth (I'll Drop) Dart 7003
- Broken Down Merry-Go-Round
 M. Whitting-J. Wakely (Gods Were) Cap(78)800; (45)F800
- C'est Si Bon
 R. Clary (Do It) Cap(78)803; (45)F803
- C'est Si Bon
 J. Desmond (If You) MGM 10613
- Chattanooga Shoe Shine Boy
 B. Darnel-R. Rose (Sugarfoot Rag) Coral 60147
- Clarinet Polka
 D. Contino (Clarinet Polka) Magnolia 1018
- Come Dance With Me
 F. Waring (There's No) Dec 24835
- Crazy He Calls Me
 L. Polk (Don't Do) Bluebird (78)30-0023; (45)54-0018
- Daddy, You've Been a Mother to Me
 M. Clark (You've Never) Dart 7002
- Kid's a Dreamer, The
 R. Clooney (Why Don't) Col(78)38678; (33)1-462
- Kiss Me
 V. Damone-G. Osser Ork (In the Mer 5350
- Little Golden Cross, A
 V. Monroe (Bamboo) V(78)20-3627; (45)47-3143
- Little Kvetch, A
 G. Wisniewski (On a) Dana 2062
- Lonesome Road, The
 R. Sigwald (Dis Is) Magnolia 1019
- Love Me Alone
 L. Murphy-D. Pablo Ork (My Hillbillie) Latin American 44
- Lost in a Dream
 J. Dorsey Ork (I'll Hold) Col(78)38670; (33)1-449
- Lucky Us
 D. Shore-B. Clark (Nobody's Home) Col(78)38668; (33)1-447
- Malaguena
 D. Contino (Clarinet Polka) Magnolia 1018
- Mama, What'll I Do
 D. Day-R. Noble Ork (Save a) Col 38676
- Marianina
 Soft Winds (Telephone Song) Mer 5299
- Monday, Tuesday, Wednesday
 R. Goff (Am I) London 583
- My Hillbillie Liddie's a Dillie
 L. Murphy-D. Pablo Ork (Love Me) Latin American 44
- Night and Day
 A. Hirt (Dance of) Magnolia 1020
- Nobody's Home
 D. Shore-B. Clark (Lucky Us) Col(78)38668; (33)1-447
- O Katharina
 T. Phillips Ork (It's a Lonesome) London 601
- On a Cruise to Old Bermuda
 G. Wisniewski (Little Kvetch) Dana 2062
- On the Hudson Day Line
 D. & L. Robertson (Gamblin' Fever) London 16005
- Poison Ivy
 J. Davis (I Don't) Col(78)38677; (33)1-461
- Roses and Wine
 R. Young (Sorry) London 572
- Ruth
 C. Cabot (I Used) Atomic 1003
- Save a Little Sunbeam (For a Rainy, Day)
 D. Day-R. Noble Ork (Mama, What'll) Col 38676
- Shangri-La
 J. Fina (Spaghetti Rag) MGM 10610
- Shepherd, The
 G. Fields (Song of) London 548
- Sitting by the Window
 J. Gray Ork (Just for) Dec 24837
- Sugar Blues
 Three Suns (French Can-Can) V(78)20-3679; (45)47-3202
- So Blue
 B. Harris (I Haven't) Leda L-2001
- So This Is Love
 V. Lynn (Speak a) London 584
- Song of the Mountains
 G. Fields (Shepherd, The) London 548
- Songs by Billy Eckstine Album—B. Eckstine (3-10")
 MGM 48
- I Don't Want To Cry Any More... 10606
- My Old Flame... 10606
- Nobody Knows the Trouble I've Seen... 10605
- Over the Rainbow... 10607
- Someone To Watch Over Me... 10605
- You Go to My Head... 10605
- Sorry
 R. Young (Roses and) London 572
- Spaghetti Rag
 J. Fina (Shangri-La) MGM 10610
- Speak a Word of Love
 V. Lynn (So This) London 584
- Spellbound
 L. Lawrence (Tears of) London 582
- Sugarfoot Rag
 B. Darnel-R. Ross (Chattanooga Shoe) Coral 60147
- Tears of Rain (On My Window)
 L. Lawrence (Spellbound) London 582
- Telephone Song
 Soft Winds (Marianina) Mer 5299
- There Are Such Things
 B. Eckstine (What's New) National 9096
- There's No One Here But Me
 F. Waring (Come Dance) Dec 24835
- Tradin' In the Old for the New
 R. Moss. (I'm in) Futurama 3009
- Trees
 E. Heywood (Bebe) London 573
- U-Bia-Ba-Du
 Machito Ork (Gone City) Mer 5352
- Wedding Waltz
 C. Cabot (In San) Atomic 1004
- What's New
 B. Eckstine (There Are) National 9096
- Why Don't We Do This More Often
 M. Phelan (I Like) MGM 10614

The following abbreviations are being used thruout the list of Advance Record Releases:
 Cap—Capitol
 Col—Columbia
 Dec—Decca
 Mer—Mercury
 V—Victor
 All other labels will continue to be spelled out.
 Where 78, 45 and 33 1/2 (LP) r.p.m. numbers are listed, the speed is indicated in parentheses preceding the record number. For example: V (78) 20-1941; (45) 47-2354, etc.

- Dance of the Vienna Woods
 A. Hirt (Night and) Magnolia 1020
- Diamonds Are a Girl's Best Friend
 D. Shay (A Little) Col(78)38669; (33)1-448
- Dis Is Heav'n to Me
 R. Wigwald (Lonesome Road) Magnolia 1019
- Do It Again
 R. Clary (C'est Si) Cap(78)803; (45)F803
- Don't Do Something to Someone Else
 L. Polk (Crazy He) Bluebird (78)30-0023; (45)54-0018
- Drunk With Love
 J. Bryant-P. Moore (Indiscreet) London 600
- French Can-Can Polka, The
 Three Suns (Sugar Blues) V(78)20-3679; (45)47-3202
- For You My Love
 R. McKinley (I Gotta) V(78)20-3679; (45)47-3201
- Gamblin' Fever
 D. & L. Robertson (On the) London 16005
- Gods Were Angry With Me, The
 M. Whiting-J. Wakely (Broken Down) Cap(78)800; (45)F800
- Gone City
 Machito Ork (U-Bia-Ba-Du) Mer 5352
- I Don't Know Whether To Laugh or Cry Over You
 J. Davis (Poison Ivy) Col(78)38677; (33)1-461
- I Gotta Have My Baby Back
 R. McKinley Ork (For You) V(78)20-3678; (45)47-3201
- I Haven't Changed, Have You?
 B. Harris (So Blue) Leda L-2001
- I Like a Man Around the House
 M. Phelan (Why Don't) MGM 10614
- I Used To Call Her Baby
 C. Cabot (Ruth) Atomic 1003
- If You Could Care
 J. Desmond (C'est Si) MGM 10613
- I'll Drop By
 P. Worth (Boulevard of) Dart 7003
- I'll Hold You (In My Arms Once More)
 J. Dorsey Ork (Lost In) Col (78)38670; (33)1-449
- I'm in the Middle Again
 R. Moss (Tradin' In) Futurama 3009
- In San Francisco
 C. Cabot (Wedding Waltz) Atomic 1004
- In the Still of the Night
 V. Damone-G. Osser Ork (Kiss Me) Mer 5350
- Indiscreet
 J. Bryant-P. Moore (Drunk With) London 600
- Is It Always Like This
 L. Horne (I've Got) MGM 10614
- I've Got the World on a String
 L. Horne (Is It) MGM 10615
- It's a Lonesome Old Town When You're Not Around
 T. Phillips Ork (O' Katharina) London 601
- Just for Old Times
 J. Gray Ork (Sitting by) Dec 24837

(Continued on opp. page)

The Billboard
MUSIC POPULARITY CHARTS
Album and LP Record Reviews
PART XI
Billboard TRADE SERVICE FEATURE

The large boldface number in each review is the retail rating. This rating is based on nine key categories, each of which is assigned a maximum number of points. (The best possible rating is 100.) Maximums are subject to change depending on results of a survey of the music trade now being conducted.

Suitability for juke box operators or disk jockeys is indicated in boldface comment under the separate headings within each review.

THE RATES

(100 points—the maximum)

90-100tops
80-89excellent
70-79good
40-69satisfactory
0-39poor

THE CATEGORIES

1. Production Idea15	Max. Pts.
(grouping of selection continuity)		
2. "Name Value"15	
3. Caliber of Material15	
4. Manufacturers' Distribution Power10	
5. Exploitation Aids10	
(Record company and other advertising promotion, film, legit and other plugs)		
6. Interpretation15	
7. Record Quality5	
8. Manufacturers' Production Efficiency5	
9. Packaging10	
(art work, binding, wrapping)		

IVES: SONATA NO. 2 (CONCORD, MASS., 1840-1860)—John Kirkpatrick, 60
 Piano (1-12")
 John Kirkpatrick, Piano 1-12"
 Columbia LP ML 4250

Charles Ives, a native American pioneer in dissonance and polytonality, is beginning to get recognition as a serious contemporary. This piano sonata, with four movements portraying Emerson, Hawthorne, the Alcotts and Thoreau, should appeal to those who appreciate Bartok, Berg, et al. Its harmonies and rhythms are ultra-modern, yet sensibility and humor are apparent. The second movement, a scherzo depicting the lighter side of Hawthorne, is delightfully pixie-ish, suggesting hobgoblins, New England sprites and the Maypole rites. On the face of it, the extremely modern musical idiom and the classical American culture of the content would seem to be an anomalous weld—but such is not the case. The literary references seem perfectly natural and comprehensible. Ives successfully uses his advanced but thoroly native technique to depict scenes from New England's golden age. Kirkpatrick plays the difficult music with flair and feeling. A fine item for a small market. Originally released on shellac.

JUKES Not suitable. **JOCKS** Far too abstruse for the majority of airers.

MONTEVERDI: Madrigals—Lagrime 72
 D'Amante Al Sepolcro Dell 'Amanta and Lamento D'Arianna—Couraud Vocal Ensemble (1-12" LP)
 Vox DLP-6670

The release of these two madrigal collections on a single long-playing disk should be a big event for collectors of choral music, and of pre-Bach writing. The "Lagrime" set, composed of six madrigals, unaccompanied secular music, was available several years back in an outstanding Columbia set, that has for some time commanded premium prices. The "Arianna" group, consisting of the only surviving selections from a reportedly great early opera, has been represented on disks only by one small selection that could be essayed by solo voice. Both sets are profoundly sorrowful, and beautiful. Monteverdi was obviously a free-wheeling, uninhibited creator who gave little thought to accepted musical dogma when his expressionistic impulses called for distortion or other devices to contrive a dramatic effect. Altho he lived during the late 16th and early 17th centuries, his was a modern spirit. The performance by the French choral group (this set was obtained thru an affiliation with Les

Discophiles Francais), is more than adequate, and the quality of both recording and pressing is excellent. Disk is packaged in a classy hard-cover folder, with double liner quoting both English and Italian texts.

JUKES Not suitable. **JOCKS** An outstanding feature for the longhair connoisseurs' cornet.

TROPICAL BOUQUETS—Xavier Cugat Ork 70
 (1-10")
 Columbia (33) CL 6086

"The Thrill of a New Romance," "Palabaito De Mujer," "Chon, Chon, Chon," "Tira Tira," "El Tumbaito," "Dice Mi Gallo," "Hokey Joe," "Adios Mariquita Linda." Mickey-mouse Latin stuff as dished out by the king, Xavier Cugat. It's a collection of a group of the guy's recordings thrown together on the long-playing disk for either parlor dancing or listening. Unless the customer likes his rumba delivered with the native authority, then this is sure-fire stuff for the average homefire hip-swayer.

JUKES Not suitable. **JOCKS** If they go for Cugat, you'll use this sur-faceless LP aplenty.

MOZART: CONCERTO FOR CLARINET 72
 & ORCHESTRA, A MAJOR (K622)
 F. Etienne, Clarinet, with Hewitt Chamber Ork; Ode Funebre, C Minor (K477), Hewitt Chamber Ork (1-12" LP)
 Vox DLP 6660

The Vox company, one of whose welcome contributions to record literature since the advent of 33 1/3 has been to make available here on LP hitherto neglected European recordings, has obliged here with an important Mozart work. The only other recorded version, the Victor featuring Kell, is a magnificent work, but not available on LP. This version, transferred from the Discophiles Francais label, is faithful Mozart. Etienne performs with a chaste but perceptive discipline, animated and vital, yet always cognizant of the score. The Hewitt chamber group plays in the same spirit and accord. Balance and intonation are excellent both in gross and detail. The "ODE," occupying half of side 2, is a rarely heard funeral work of Mozart's, impressively solemn.

JUKES Not suitable. **JOCKS** Meaty fare for long-hair jockeys.

ADVANCE RECORD RELEASES

POPULAR

(Continued from opp. page)

- Why Don't You Haul Off and Love Me
R. Clooney (Kid's a) Col(78)38678; (33)1-462
- Wunderbar
J. Kane-C. O'Brien (Yours for) London 517
- Yours for a Song
J. Kane-C. O'Brien (Wunderbar) London 517
- You've Never Known Love
S. & M. Clark (Daddy, You've) Dart 7002

LATIN-AMERICAN

- Carinto
Y. El Indio (Y Pasa) V23-1443
- Cuento De Hadas
M. Acosta (Frente a) V23-1445
- Frente a Frente
M. Acosta (Cuento De) V23-1445
- La Culebra
B. More (Tu Solo) V23-1444
- Palabras De Mujer
T. Guizar Ork (Cuatro Milpas) V(45)51-5008, (78)23-0345
- Perfia
Havana Riverside Ork (Nancy) V82-688
- Pobrecita
Urquiza Trio (Me Quiero) V23-1451
- Por Mentrosa
L. Pla (Alli Donda) V23-1452
- Prieta Linda
M. Mejia (Amelia, Amelia) V23-1416

- Que Bonita Iba
P. Vargas (Dame Tu) V23-1441
- Si La Envidia Fuera Tina
M. Silva (Pa' La) V23-1450
- Si Senor
(Ambar) Dec 21302
- Te Vas De Mi
G. Rodrigues (Noche Del) V23-1453
- Toreros Venezolanos
M. Tullo Maristany (Eduardo Antich) V23-1455
- Tu Y Yo
P. Vasquez Trio (Este Amor) V23-1454
- Tu Solo Tu
B. More (La Culebra) V23-1444
- Y Pasa Mi Vida
Y. El Indio (Carinito) V23-1443
- Ya No Te
J. Lopez (Yo Canto) Dec 21303
- Yo Canto
(No) Dec 21303
- Yo Quisiera Saber
R. Fernandez (No Llorar) V23-1442

RELIGIOUS

- Lift Jesus Up
Golden Crown Quartet (My God) Score 5013
- My God Called Me This Morning
Golden Crown Quartet (Lift Jesus) Score 5013
- My Soul Shall Live On
Chuck Wagon Gang (Perfect Joy) Col 20656
- Perfect Joy
Chuck Wagon Gang (My Soul) Col 20656

(Continued on page 94)

RECORD BIZ HEADACHES?

RECORDING PROBLEMS...

PROCESSING PROBLEMS...

PRESSING PROBLEMS...

A complete service supervised by the world's top engineers

RECORDING

... in the country's best-equipped studios

PROCESSING

... latest duplicating techniques based on RCA research

PRESSING

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The
Billboard

MUSIC POPULARITY CHARTS

PART
XIIBillboard
TRADE
SERVICES
FEATUREThe Honor Roll of
Popular Songwriters

By Jack Burton

No. 44—RICHARD RODGERS (Part IV)

RICHARD RODGERS' BEST KNOWN SONGS
AND RECORDINGS AVAILABLE

(Continued from Dec. 31 Issue)

1949—SOUTH PACIFIC

A musical play based on James A. Michener's Pulitzer prize book "Tales of the South Pacific" with libretto by Oscar Hammerstein II and Joshua Logan and lyrics by Hammerstein. Ezio Pinza of the New York Metropolitan Opera Co. and Mary Martin were co-starred in a cast that included Myron McCormick, Bill Tabbert, Martin Wolfson, Harvey Stephens, Juanita Hall, Betta Striegler, Henry Slate and Archie Savage. Williamson Music, Inc.

DITES-MOI POURQUOI

A COCKEYED OPTIMIST

(Available on RCA Victor record 20-3424, Eve Young.)

SOME ENCHANTED EVENING

(Available on the following records: RCA Victor 20-3402, Perry Como; Decca 24609, Bing Crosby; Mercury 5276, J. LaRocca with orchestra; Columbia 38446, Frank Sinatra; Capitol 57-544, Jo Stafford with Paul Weston orchestra; MGM 10399, H. Winterhalter orchestra; Capitol 57-629, Paul Weston orchestra; Decca 24667, Al Jolson with Victor Young orchestra.)

BLOODY MARY IS THE GIRL I LOVE

THERE IS NOTHING LIKE A DAME

(Available on RCA Victor record 20-3452, Zeke Manners.)

BALI HA'I

(Available on the following records: RCA Victor 20-3402, Perry Como; Decca 24609, Bing Crosby; Capitol 57-543, Peggy Lee with Dave Barbour orchestra; Columbia 38446, Frank Sinatra; Mercury 5273, A. Vincent with M. Miller orchestra; MGM 10399, H. Winterhalter orchestra; Capitol 57-629, Paul Weston orchestra.)

I'M GONNA WASH THAT MAN RIGHT OUT

OF MY HAIR

(Available on RCA Victor 20-3403, Fran Warren.)

I'M IN LOVE WITH A WONDERFUL GUY

(Available on RCA Victor 20-3403, Fran Warren.)

YOUNGER THAN SPRINGTIME

(Available on RCA Victor 20-3423, Fran Warren.)

HAPPY TALK

(Available on RCA Victor 20-3424, Eve Young.)

HONEY BUN

(Available on RCA Victor 20-3421, Buddy Moreno.)

YOU'VE GOT TO BE TAUGHT

THIS NEARLY WAS MINE

"South Pacific" Selections. RCA Victor 28-0435 with Al Goodman and his orchestra. Columbia MM-850 with Mary Martin and Ezio Pinza. Decca A-714 with Bing Crosby, Danny Kaye, Evelyn Knight and Ella Fitzgerald. Capitol CD-162 with Margaret Whiting, Peggy Lee and Gordon MacRae with Dave Barbour and F. DeVol orchestras.

Popular Songs

1934—BLUE MOON

Lyrics by Lorenz Hart, Robbins Music Co., Inc. While this was written for a motion picture, it was never recorded on a sound track and published instead as a popular number. (Available on the following records: RCA Victor P(20-1705) in P-142, Vaughn Monroe and the Norton Sisters; Columbia 7481-M, Andre Kostelanetz orchestra; Capitol 20085 in BD-37, Paul Weston orchestra.)

1942—BOMBADIER SONG

Lyrics by Lorenz Hart, Chappell & Co., Inc. All the proceeds from this song went to the Army Air Force Aid Society. (Available on Decca record 18432, Bing Crosby.)

1944—WE'RE ON OUR WAY

Lyrics by Oscar Hammerstein II, Williamson Music, Inc. This song was dedicated to the United States Infantry. (Available on Decca record 23345 in A-452, Alfred Drake with Fred Waring's Pennsylvanians.)

1946—I HAVEN'T GOT A WORRY IN THE WORLD

Lyrics by Oscar Hammerstein II, Williamson Music, Inc. This was written for the Rodgers and Hammerstein production "Happy Birthday," and was sung by Helen Hayes in this comedy.

(Available on the following records: RCA Victor 22-2010, Larry Green orchestra with Gil Phelan, soloist; Decca 23760, Hildegard with Percy Faith's orchestra.)

Film Songs and Scores

1930—HEADS UP

A Paramount picture with a cast headed by Charles "Buddy" Rogers, Helen Kane and Victor Moore. Lyrics by Lorenz Hart.

MY MAN IS ON THE MAKE

A SHIP WITHOUT A SAIL

1930—SPRING IS HERE

A First National picture with a cast headed by Alexander Grey and Bernice Claire. Lyrics by Lorenz Hart.

YOURS SINCERELY

WITH A SONG IN MY HEART

1931—A CONNECTICUT YANKEE

A Fox picture with a cast that included Will Rogers, Maureen O'Sullivan, Myrna Loy and William Farnum. Lyrics by Lorenz Hart, Harms, Inc.

MY HEART STOOD STILL

THOU SWELL

ON A DESERT ISLAND WITH YOU

TO KEEP MY LOVE ALIVE

CAN'T YOU DO A FRIEND A FAVOR

I FEEL AT HOME WITH YOU

YOU ALWAYS LOVE THE SAME GIRL

(All these songs are recorded in Decca Album DA-367 with Vivian Segal, Dick Foran, Julie Warren and Robert Chisholm.)

1931—HOT HEIRESS

A First National picture with a cast that included Ona Munson, Ben Lyon, Walter Pidgeon and Theima Todd. Harms, Inc.

YOU'RE THE CATS

RIVETER'S SONG

LIKE ORDINARY PEOPLE DO

THE HONOR ROLL OF POP SONGWRITERS

RICHARD RODGERS' BEST KNOWN SONGS

AND RECORDINGS AVAILABLE

1932—LOVE ME TONIGHT

A Paramount picture starring Maurice Chevalier and Jeanette MacDonald in a cast that included Charles Ruggles, Charles Butterworth and Myrna Loy. Lyrics by Lorenz Hart, Famous Music Corp.

ISN'T IT ROMANTIC

(Available on Decca record 23135 in A-112, Hildegard with orchestra.)

MIMI

(Available on the following records: RCA Victor P(27628) in P-88, Leo Reisman ork with Jack Kilty and Anita Boyer; Decca 24063 in A-1932, Carmen Cavallaro, piano solo.)

LOVE ME TONIGHT

LOVER

(Available on the following records: RCA Victor P(20-1821) in P-154, Arthur Whittimore and Jack Lowe, duo pianos; Decca 24186 in A-602, Carmen Cavallaro, piano-solo; Decca 18777, Jimmy Dorsey orchestra; Decca 23134 in A-112, Hildegard; Decca 24065 in A-1933, Charles Baum orchestra; Columbia 7483-M, Andre Kostelanetz; Columbia 35581 in C-24, Jane Pickens; Columbia 35382 in C-11, Richard Rodgers orchestra; Columbia 4433-M, Rise Stevens; Columbia 38212, Gene Krupa orchestra; Capitol 10166 in CC-105, Art Van Damme Quintet; Capitol 15031, Stan Kenton orchestra; Capitol 10067 in CC-38, Diana Lynn with Paul Weston orchestra; Capitol 15037, Les Paul orchestra; Capitol 20117 in BD-51, Margaret Whiting.)

1932—THE PHANTOM PRESIDENT

A Paramount picture starring George M. Cohan in a cast that included Claudette Colbert, Jimmy Durante and George Barbier. Lyrics by Lorenz Hart.

THE COUNTRY NEEDS A MAN

MAYBE SOMEONE OUGHT TO WAVE A FLAG

YOU'RE A GRAND OLD FLAG

By George M. Cohan. Jerry Vogel Music Co., Inc.

1933—DANCING LADY

An MGM picture with a cast that included Joan Crawford, Clark Gable, Franchot Tone, May Robson, Winnie Lightner, Fred Astaire,

PERTINENT DATA ON SONGS AND SONGWRITERS

Songs used in this series are listed according to the date of their original copyright; stage musical songs, according to the year the musicals were produced, and film songs, according to the year of public release.

Songs which have attained a sheet music sale of one million or more are marked with an asterisk (*).

In the publisher listing, the name of the present publisher, and not the original publisher is given, and songs now in public domain (titles first copyrighted in 1892 or before) have no publisher credit.

In listing of recordings, no so-called collector's items are given. The record listing is representative, not necessarily complete.

Robert Benchley and Grant Mitchell. Lyrics by Lorenz Hart, Robbins Music Corp.
RHYTHM OF THE DAY

1933—HALLELUJAH, I'M A BUM

A United Artist picture starring Al Jolson in a cast that included Madge Evans, Harry Langdon, Frank Morgan and Chester Conklin. Lyrics by Lorenz Hart, T. B. Harms Co.

HALLELUJAH, I'M A BUM

YOU ARE TOO BEAUTIFUL

(Available on the following records: RCA Victor 20-1913, Charles Spivak orchestra; Decca 23796 in A-510, Carmen Cavallaro, piano solo; Decca 23750 in A-498, Dick Haymes; Columbia 36947, Frank Sinatra.)

1935—MISSISSIPPI

A Paramount picture with a cast that included Bing Crosby, W. C. Fields, Joan Bennett, Queenie Smith and Gail Patrick. Lyrics by Lorenz Hart, Famous Music Corp.

IT'S SO EASY TO REMEMBER

SOON

DOWN BY THE RIVER

1936—DANCING PIRATE

An RKO picture with a cast that included Charles Collins, Frank Morgan, Steffi Duna and Luis Alberni. Lyrics by Lorenz Hart, Chappell & Co., Inc.

ARE YOU MY LOVE?

WHEN YOU'RE DANCING THE WALTZ

1936—EVERGREEN

A Gaumont British picture starring Jessie Mathews and Sonny Hale. Lyrics by Lorenz Hart, Harms, Inc.

DANCING ON THE CEILING

1938—FOOLS FOR SCANDAL

A Warner Bros. picture starring Carole Lombard in a cast that included Ralph Bellamy and Allen Jenkins. Lyrics by Lorenz Hart, Harms, Inc.

HOW CAN YOU FORGET?

THERE'S A BOY IN HARLEM

1939—BABES IN ARMS

An MGM picture starring Mickey Rooney and Judy Garland in a cast that included Charles Winninger and Guy Kibbe. Lyrics by Lorenz Hart, Harms, Inc.

BABES IN ARMS

WHERE OR WHEN

1940—THE BOYS FROM SYRACUSE

A Universal picture with a cast that included Allan Jones, Joe Penner, Martha Raye and Rosemary Lane. Lyrics by Lorenz Hart, Chappell & Co., Inc. In addition to songs from the stage production of the same name, the following new number was written for this film:

WHO ARE YOU?

(Available on RCA Victor record 4525, Allan Jones.)

1940—TOO MANY GIRLS

An RKO picture with a cast that included Lucille Ball, Richard Carlson, Ann Miller, Eddie Bracken, Hal LeRoy, Desi Arnaz and Frances Langford. Lyrics by Lorenz Hart, Chappell & Co., Inc.

YOU'RE NEARER

I DIDN'T KNOW WHAT TIME IT WAS

SPIC AND SPANISH

LOVE NEVER WENT TO COLLEGE

'CAUSE WE ALL GOT CAKE

HEROES IN THE FALL

POTTAWATOMIE

1941—THEY MET IN ARGENTINA

An RKO picture with a cast that included Maureen O'Hara, James Ellison and Buddy Ebsen. Lyrics by Lorenz Hart, Chappell & Co., Inc.

SIMPATICA

NORTH AMERICA MEETS SOUTH AMERICA

YOU'VE GOT THE BEST OF ME

AMARILLO

LOLITA

NEVER GO TO ARGENTINE

CUTTING THE CANE

1942—I MARRIED AN ANGEL

An MGM picture starring Jeanette MacDonald and Nelson Eddy in a cast that included Edward Everett Horton and Binnie Barnes. Lyrics by Lorenz Hart. In addition to the songs from the stage production of the same name, a new number was written for this film:

LITTLE WORK-A-DAY WORLD

(Available on Columbia record 4294-M, Nelson Eddy and chorus.)

1944—MEET THE PEOPLE

An MGM picture with a cast that included Lucille Ball, Dick Powell, Virginia O'Brien, Bert Lahr, June Allyson and the orchestras of Vaughn Monroe and Spike Jones. Lyrics by Lorenz Hart.

I LIKE TO RECOGNIZE THE TUNE

1944—THIS IS THE LIFE

A Universal picture with a cast headed by

Donald O'Connor, Susana Foster and Louise Allbritton. Lyrics by Lorenz Hart.
WITH A SONG IN MY HEART

1945—STATE FAIR

A 20th Century-Fox picture with a cast that included Jeanne Crain, Dana Andrews, Dick Haymes, Vivian Blaine, Charles Winninger, Fay Bainter, Donald Meek, Frank McHugh and Henry Morgan. Lyrics by Oscar Hammerstein II, Williamson Music, Inc.

OUR STATE FAIR

(Available on RCA Victor record 20-1716, Artie Shaw.)

IT MIGHT AS WELL BE SPRING

This was awarded the Oscar for the best film song of 1945.

(Available on the following records: RCA Victor 20-1738, Sammy Kaye; Decca 40002, Jean Sablon; Decca 18706 in A-412, Dick Haymes; Columbia 7480-M, Andre Kostelanetz.)

ALL I OWE TO IOWA

ISN'T KINDA FUN

IT'S A GRAND NIGHT FOR SINGING

(Available on the following records: RCA Victor M(10-1238) in M-1060, James Melton; Columbia 17510-D, Helen Traubel.)

"State Fair" Album. Decca A-412 with Dick Haymes and orchestra. "That's For Me," "It Might as Well Be Spring," "Isn't Kinda Fun," "It's a Grand Night for Singing" and "All I Owe To Iowa."

1948—WORDS AND MUSIC

A MGM picture based on the life of Richard Rodgers and Lorenz Hart with Tom Drake as Rodgers and Mickey Rooney as Hart in a cast that included June Allyson, Perry Como, Judy Garland, Lena Horne, Gene Kelly, Ann Southern and Mel Tormé.

Richard Rodgers' Albums

Capitol B-51. Margaret Whiting Sings Rodgers and Hart. "I Didn't Know What Time It Was," "Little Girl Blue," "Lover," "My Funny Valentine," "My Heart Stood Still," "My Romance," "This Can't Be Love" and "Thou Swell."

Decca A-112. Hildegard in Rodgers and Hart Songs. "My Heart Stood Still," "Thou Swell," "The Blue Room," "Lover," "With a Song in My Heart" and "Isn't It Romantic."

Columbia C-11. Rodgers and Hart Musical Comedy Hits with orchestra directed by Richard Rodgers. "My Heart Stood Still," "Thou Swell," "You Took Advantage of Me," "Do I Hear You Saying 'I Love You,'" "The Girl Friend," "The Blue Room," "Where or When," "Johnny One Note," "This Can't Be Love," "Sing for Your Supper," "With a Song in My Heart," "Yours Sincerely," "Falling in Love With Love," "Lover," "There's a Small Hotel" and "It's Gotta Be Love." RCA Victor K-4. Rodgers and Hart Selections with Betty Garrett, Marie Green, Milton Berle and Vic Damone with chorus and orchestra. "This Can't Be Love," "Falling in Love With Love," "The Lady Is a Tramp," "There's a Small Hotel," "Everything I've Got," "Here in My Arms," "Mountain Greenery" and "Manhattan."

Columbia MM-655. Music of Richard Rodgers with Andre Kostelanetz orchestra. "My Heart Stood Still," "The Most Beautiful Girl in the World," "It Might as Well Be Spring," "Blue Moon," "Johnny One Note," "If I Loved You," "Where or When," "The Girl Friend," "There's a Small Hotel," "Lover" and "Slaughter on Tenth Avenue."

MGM-37. Words and Music Album with Lena Horne, Betty Garrett, Mickey Rooney, June Allyson, Judy Garland, Ann Southern and L. Hayton orchestra. "Manhattan," "Thou Swell," "The Lady Is a Tramp," "Where or When," "Johnny One Note," "I Wish I Were in Love Again," "There's a Small Hotel" and "Where's That Rainbow."

SONGWRITERS
COMING UP!

VINCENT YOUMANS

In Subsequent Issues *The Billboard*
Will Present:

SIGMUND ROMBERG
HARRY RUBY (with BERT KALMAR)
ARTHUR SCHWARTZ (with
HOWARD DIETZ)
JIMMY McHUGH
HARRY M. WOODS
DUKE ELLINGTON
J. FRED COOTS
HOAGY CARMICHAEL
FATS WALLER

Peatman Tune Survey for TV

NEW YORK, Jan. 7.—Dr. John G. Peatman's office of research this week started publication of its television survey of songs most heard over the air by TV audiences. The Audience Coverage Index (ACI) yardstick for television is the same which Peatman uses for radio. Each ACI point a song receives is equal to an estimated 20,000 listening-home impressions, unlike radio, which now averages about two listeners per set in use. Therefore the listening-home impressions of TV should be multiplied by four or five points to give the total listener impressions a song receives. An ACI rating of 100 points on TV means between 8,000,000 and 10,000,000 listener impressions.

First part of the ACI TV survey lists the top 20 songs as heard over TV by both national network audiences and local metropolitan New York audiences. Second part lists the favorite standards of the week.

For the survey week of January 1-5, Peatman lists the following as the five top tunes: *A Dream Is a Wish Your Heart Makes* (Disney), *I Can Dream, Can't I?* (Chappell), *Lovely Bunch of Coconuts* (Cornell); *Rudolph, the Red-Nosed Reindeer* (St. Nicholas), and *Toot, Toot, Tootsie Goodbye* (Feist).

Top five standards are *Bye, Bye Blues* (Bourne), *Fine and Dandy* (Harms), *Pennsylvania Polka* (Shapiro-Bernstein), *There's No Business Like Show Business* (Berlin) and *Waiting for the Robert E. Lee* (Alfred-Harris).

Vox Grabs New Talent for LP

NEW YORK, Jan. 7.—Vox Records, longhair indie now devoting its full production to long-playing disks, has sewn up several additional European sources for large-scale LP works. Latest deal made by the diskery topper, George Mendelssohn, gives Vox access to a tape library service cut by a regional German radio outfit. Sixteen works have been selected for release here, with the first to come out within a month. Included are the Weber *Piano Concerto in C Major*, Chopin's *Krakowiak* for piano and ork, R. Strauss's *Burlesque*, Weber's *Clarinet Quintet* and Schumann's *Concert Rondo*.

Previously Mendelssohn had set a deal thru his Discophiles Francais affiliate for large choral works with Berlin Radio which operates a similar tape service.

Thru his Polydor affiliate in Italy, Mendelssohn is also getting a recording of Mozart's rarely performed opera *Titus*, in a complete version. It will be released this spring.

In still another international deal Vox has obtained two sets produced under the direction of Nadia Boulanger, noted French teacher. The material, performed by piano, chamber ork and small choir, will include an anthology of early-to-modern French music, and a group of Italian baroque compositions.

Thrush Ivy Anderson Dies in Los Angeles

NEW YORK, Jan. 7.—Ivy Anderson, 45, known the world over for her singing with the Duke Ellington orchestra, died Wednesday (28) in Los Angeles.

Her professional career began in San Francisco in 1922 when she joined a Fanchon & Marco vaude unit. She joined the Ellington band in 1922, singing with him for 13 years. Many of the records she cut with the Duke are collector's items, such as *Stormy Weather*, *I've Got It Bad and That Ain't Good*.

Miss Anderson, a native of Gilroy, Calif., is survived by her husband, Walter Collins.

On the Stand

Frankie Carle

(Reviewed at the Cafe Rouge, Hotel Statler, New York, December 26. Booked thru General Artists Corporation. Personal manager, Warren Pearl. Road manager, Andy Travers.)

TRUMPETS: Bob Jensen, Bob Clark, Bill Kent.
TROMBONES: Don Maddux, Karl De Karske, Mitchell Zarembo.

REEDS: Percy Booth, Cliff Jackson, Ralph Garafalo, Murray Bruckmann, Allan Simms.

RHYTHM: Frank Cowen, piano; Bob Boyer, drums; Stan Black, guitar; Sid Fridkin, bass.

VOCALS: Marjorie Hughes, Allan Simms.
PIANO AND LEADER: Frankie Carle.

ARRANGER: Al Avola.

Since his last time around these parts, Carle has made nearly a clean sweep of personnel. The current crew, with 11 new faces, has been together for two months, or since the pianist-maestro's September-October lay-off, but it's already shaping up as his brightest aggregation ever. Kicking off in the midst of the holiday week, with heavy opening night attendance, Carle figures to do business during his six-week stint at the spot. For with the possible exception of Guy Lombardo, this is the most danceable music in town. Carle's own effortless, rhythmic 88-ing is, as always, the keynote. The beat is live and light, but always assertive. Tempos are well chosen, both for the tunes and for the dancers.

On night caught, Carle was featuring his own keyboard work more than usual, and the dancers and diners ate it up. His tidy piano-with-rhythm medleys offer a pleasant change of pace mixed in with the full band scores, and take care of a huge and varied chunks of repertoire. The band arrangements are the sort that fall easy on the casual ear, but happen to be highly sophisticated musically. An excellent reed section breezes thru fresh, modern choruses calling for doubling on flutes, oboe, bassoon and bass clarinet. Following the usual requirements of this acoustically live emporium, the brass is wrapped in mutes, but no loss of vitality is apparent.

Two Vocalists

Vocals are handled by saxman Allan Simms and Carle's daughter, Marjorie Hughes. The chirp, who is doing some solo waxings for Columbia, has continued to improve at a steady clip. Her voice has acquired additional sweetness, and her style and manner have matured considerably.

Carle is putting heavy emphasis on the longhair adaptations recently released in his Columbia album, *Carle Meets the Masters*. This is the first disk package in which the full band has been used, previous sets having featured piano solo with rhythm.

Bill Simon.

Bowery Nitery, Det., BMI Settle License Suit Over Tune Use

DETROIT, Jan. 7.—A suit brought by Broadcast Music, Inc. (BMI), against the Bowery night club and impresario Frank Barbaro has been amicably settled, with the nitery agreeing to pay cost and attorneys' fees. The Bowery signed an agreement with the BMI to pay a licensing fee, made retroactive almost a year to the approximate date of the use of songs in the spot on which the suit was based. Dismissal was made "with prejudice," indicating that the the issue cannot be reopened in court on the same grounds.

The Bowery was the first night spot in this area to be on the receiving end of a court suit over BMI licenses, in the current move of the organization to extend its coverage to any spots using BMI Music.

Vox To Record Yank Longhair

NEW YORK, Jan. 7.—Vox Records, longhair indie headed by George Mendelssohn, plans to record American artists in 1950. The diskery, which signed with the American Federation of Musicians (AFM) recently, has been doing all its recording in Europe for the last couple of years. Most recording will continue to be done abroad, but American soloists doing concerts on the Continent will be able to cut with French and Italian orchestras under contract to Vox's Polydor and Discophiles Francais affiliates. Among those specifically named are the pianists Lili Kraus and Andor Foldes, both of whom are now under exclusive contract to Vox, and violinist Ruggiero Ricci. Ricci has just signed with London, but has some unfulfilled commitments to Vox, according to Mendelssohn.

Most of the recording will be done in the French Polydor studios, where new full-frequency cutting and tape equipment was recently installed.

40 LP Issues

The diskery, which has virtually liquidated its old shellac stock, starts 1950 with a catalog of 40 LP issues, and plans to hit 100 by 1951. Mendelssohn now figures that, with the expansion of his line, and also of the various other lines most of his distributors are carrying, jobbers will be unable to put maximum effort behind his classical product if they take on additional lines of a similar nature. He foresees a time in the near future when distributors and dealers may get stuck with stray LP items from in-and-out indies, just as many have been caught with the produce of extinct pop promoters. He is therefore sending requests to his distributors for a maintenance of status quo in lines carried, hoping to sustain the increase in over-all LP quality and promotional effort.

Mendelssohn leaves for Europe in about three weeks for recording sessions and business confabs.

AGMA Plans Pact Demands

NEW YORK, Jan. 7.—The American Guild of Musical Artists (AGMA), with a number of major contracts due to expire this spring, is laying the groundwork for a heavy negotiation schedule. With its quarterly membership meeting set for Sunday (8) at the Hotel Claridge, committees will be set up to work out the wage and working condition demands of the membership, which consists of performing artists of the operatic concert and ballet fields.

According to Hy Faine, executive secretary, new contracts are to be negotiated with the Metropolitan Opera Company and a number of "popular-price" companies. Among these are Fortunio Gallo's San Carlo Company, the Philadelphia La Scala, Trenton Opera, the National Opera Company of Newark and the touring Wagner Opera Company. Among the ballet companies whose AGMA pacts expire are the Ballet Russe and the Ballet Theater Company.

Ranch Sets Up New Depts.

PHILADELPHIA, Jan. 7.—The Ranch Music Company, in setting up a race and modern music department for the first time, pacted exclusive writers contracts with Steve Gibson and Dave Patillo. Gibson is leader of the Red Caps, unit linked with the Mercury label, and Patillo is bass player with the unit. Ranch Music, essentially devoted to hill-billy until now, is located in Hollywood with a local branch. The firm is owned by Lew Herscher, Hollywood music publisher and songwriter, and Jolly Joyce, local talent agency head.

Outdoor Concerts Draw Aussie Fans

SYDNEY, Jan. 7.—All doubts as to the reception by the public of outdoor musical concerts has been set at rest. In Newcastle a midweek band and orchestra concert in the city park drew an enthusiastic audience of 10,000 recently, and a Sunday afternoon concert by the Sydney Symphony Orchestra and a choir of 250 voices drew a crowd of 15,000 in Hyde Park. The latter was despite one of the hottest days this summer. The Lord Mayor of Sydney, Ald E. O'Dea, told the crowd that the city council hoped to have a permanent shell for concerts erected in the park within two years.

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Music—As Written**Williams Quits Charioteers To Form New Group**

Billy Williams leader and lead voice of the Charioteers, left the vocal unit which he helped form to strike out on his own under the managerial wing of the Jolly Joyce Agency, Philadelphia. The William Morris Agency will continue to book the Charioteers. Williams is currently whipping into a shape a new vocal group which will go out under his own name this month under the Joyce banner.

Marks Music To Stage Contest To Plug Catalog

Edward B. Marks Music is sponsoring a "contemporary music piano competition" for students of the Peabody Conservatory of Baltimore, to take place April 4. Since the purpose of the contest is to hypo interest in Marks's modern longhair catalog, one of the three selections played by each contestant must be a Marks publication. These are to be chosen from works of such composers as Schoenberg, Milhaud, Sessions, Schnabel and Lecuona.

Abbey Enters Hillbilly Field Via Messner InkingPete Doraine's Abbey Record Company has entered the hillbilly field with the signing this week of warbler **Bud Messner**. In the rhythm and blues department, the diskery has inked blues singer **Bob Marshall** and the Ben Smith Quartet. Doraine and his artists-repertoire chief, **Gus Grant**, leave on a four-week Southern tour this week. They plan to cover distribs and also to record en route. They're taking along their own portable tape recording equipment.**Meisel To Run Superior, Revived After Four Years**Harold Raymond's Superior Music, which has been inactive for four years, has resumed operations here, with **Lenny Meisel** installed as professional manager. The firm, a seniority member of the American Society of Composers, Authors and Publishers (ASCAP) since 1934, will work on "Unsophisticated Sue" and "Just Driftin' Along" as initial standard and pop plugs, respectively.**Irving Fields Activating Crest Pubbery**Pianist **Irving Fields** is activating his Crest Music pubbery, formed several years ago as a clearing house for his original compositions. While his application for membership in the American Society of Composers, Authors and Publishers (ASCAP) is under consideration, he's clearing thru Ben Bloom Music. **Mel Shaw** is in charge of professional activity, and will work on "Kiss Polka," cut by **Lenny Herman** for Coral.**Amaru, Diaz on Tour To Study L-A Potential****Frank Amaru**, Victor's international sales manager of the domestic division, and **Herman Diaz**, Latin-American artists-repertoire head, will leave January 21 for a five-week road trip to cover principal Southwestern and Mexican cities. The purpose of the trip is to study the potential of L-A disks in the Yankee market and to work out recording and sales programs accordingly.**New York:**Chicago branch of the Music Publishers' Contact Employees (MPCE) has set its annual benefit show and raffle for the Morrison Hotel on Easter Monday (April 10). . . . **Eddie Wilcox** ork is cutting four sides for RCA Victor. . . . **Ed Burton** left for a six-week stint on the Coast for Hill & Range. . . . Broadway Music's "At the Roller Derby" has been made the official song of the roller derby.**Ella Fitzgerald** does a week at the Earl Theater in Philadelphia beginning Friday (13). . . . **Ted McRae** left Abbey Records; **Gus Grant** replaces him as a. and r. manager. . . . **WINS** deejay, **Jack Lacy**, has gone into the publishing business with **George Weiner**. . . . **Marvin Cane** has quit as **Vic Demone's** personal manager to return to Shapiro-Bernstein as a contact man. . . . **Charlie Barnett** is setting up a "Charlie Barnett All Stars" band on the Coast, featuring many of the sidemen and the same book of his recently disbanded ork.Former contact man **Harry Weinstein** has set up in personal management here, representing comic **Phil Foster**, orkster **Art Waner**, thrush **Marilyn Green** and warbler **Arthur Tracy**, the latter as television rep. . . . Regal Records has inked **Howard Biggs** as musical director and also signed old-time blues thrush **Alberta Hunter** to a wax pact.**Artie Shaw**, making his first Bridgeport appearance in a long time on Christmas night at the Ritz Ballroom, pulled 2,093 persons, setting a local record for December 25.Decca's promotion chief, **Mike Conner**, planed to the Coast for three to four weeks. He'll cover Southern deejays en route back. . . . **Leo Israel** and **Sylvia Kramer** have been commissioned to do a series of original children's productions, with music, for Caravan Records.**Gene Krupa** and band resume activities following a two-week vacation with a week-end engagement at the State Theater, Hartford, Conn., January 14. Band remains intact with the exception of the replacement of trumpeter **Leo Katzman** by **Don Faberquist**. Krupa follows the Hartford date with a two-week stand in Bop City, beginning Thursday, January 19.Savoy Records chief, **Herman Lubinsky**, left Wednesday (4) for Atlanta. From there he goes to Chicago and the Coast, to return January 18. . . . **Miss Margaret Hartigan** has rejoined RCA Victor to take charge of Red Seal publicity. . . . **Art Freeman**, former field representative for Dance-Tone Records, has formed the Benart Distributing Company in Cleveland. The outfit is tied up with **Ben Herman's** Standard Distributing, of Pittsburgh, and will handle indie lines. . . . **Herb Jeffries**, warbler on Columbia disks, opens at the Shelbourne lounge for two weeks, beginning Thursday (12). . . . Orkster **Jimmy Dorsey** opened a two-week stand at the Deshler Wallick Hotel, Columbus, last Monday (2). . . . Tenor **Allan Jones**, a Victor artist, opens in the "Chocolate Soldier" in Detroit, January 16. . . . **Mel Torme** is appearing at the Don Carlos Casino, Winnipeg, for a week beginning Friday (6).**Chicago:**Len-Art Music was formed here last week by a group of Chicagoans, including **Natt Hale**, formerly with MGM Records and Tower label here. Hale will function as the firm's professional manager. First plugs are**MUSIC
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"My Dream" and "Love Is Here To Stay," both penned by Leonard Keller. Hale leaves for New York January 10 to establish a permanent contact office there. An ASCAP affiliate has been applied for. . . . Darryl Harpa has left McConkey Music and is now being handled by Leonard Green, New York. . . . Bill Walker, writer of the current pop, "Half a Heart," became father of a son, Jeffrey, December 31. Walker is also staff pianist at WIND here. . . . Alice McMahon, of the Indiana Roof, Indianapolis, is cutting to two nights per week and is seeking the top names for week-end stays. . . . Gay Claridge and GAC have severed their managerial pact, but GAC will continue to book some dates on Claridge. . . . Art Kassel has returned from his annual vacation at his California home and breaks in his new band at the Martinique, starting January 12. Gloria Hart, his chirp, who has been doing a single, will return to the ork. . . . Charley Levy, op of the Claridge, Memphis, into the hospital for an eye operation. . . . McConkey Music has opened an office in Tampa, which will be staffed by Bob Florio. . . . Andy Anderson, formerly salesman in the Chicago and Kansas City, Mo., offices of McConkey, is managing five cocktail lounges in San Diego, Calif. . . . Deacon Moore, formerly leader of a prominent Midwest territory crew, is now doing a h. b. disk jockey show over KXLA, Pasadena, Calif. . . . Harry Settergren returns to Chicago from Capitol's Minneapolis office to take over promotion and sales work locally.

Philadelphia:

Buddy Greco, former Benny Goodman pianist, bowed with his new band at the Click. Elliot Wexler, who serves Goodman in a similar capacity, is Buddy's personal manager. . . . Buddy Johnson, playing his first theater date in town, opens Friday (13) at the Earle Theater to share the marquee with Ella Fitzgerald. . . . Johnny Austin is making his first stand at the Click. . . . The Kenmore Karavan, territorial co-op faves, is first-timing it at the Bombay Gardens dancery. . . . Dotty Reid, former Benny Goodman canary, is soloing at Big Bill's nitery. . . . Hot Lips Page is back at the Rendezvous next week. . . . Music publisher Capano is in St. Joseph Hospital. . . . Four Keys have their contract renewed for the entire year of 1950 at Lou's Moravian Bar.

Hollywood:

Capitol Records Prexy Glenn E. Wallichs will go to Europe in April. Three-week hop will combine biz matters with vacation. This will mark his first across-the-water look-see since heading the Coast major. While there, he will huddle with execs of English Decca, Telefunken and other European diskeries and will provide himself with an in-person study of distribution of Cap platters. Cap's wares are distributed in England and non-Red Europe, with English Decca handling pressing and sales in the British Isles and Telefunken thruout the Continent.

Academy of Motion Picture Arts and Sciences music branch huddled January 6, reviewing movie lists for music eligible for nomination in the annual Oscar derby. Films were then classified for the best scoring of a musical film, and for the best music score of a dramatic or comedy picture. Songs submitted by studios for awards consideration, also were checked. Johnny Green is chairman of the group, which includes Daniele Amfitheatrof, Sammy Cahn, Robert Emmett Dolan, Frank Loesser, Edward Powell, David Raksin and Harry Warren.

Detroit:

Lorry Raine will cut four sides for Serenade records, with Boyd Raeburn's orchestra as background. Deals are under consideration for releases thru both London and Mercury as well, according to Tim Gayle, who is manager and husband of the artist.

Hartford, Conn.:

Phil Rose, a. and r. chief of Maple Leaf Records of Canada, has released four seven-inch kidisks under the Bambin label. Disks, on unbreakable, were cut by Jeanne D'Arc Charlevois, vocalist and impressionist.

The Landerman Brothers orchestra, led by Paul and Maurice Landerman, is marking its 12th year as a dance orchestra at the Hotel Bond. . . . Alcide H. Breault has been re-elected president of Local 216, American Federation of Musicians (AFM) at Fall River, Mass., with Edward J. Gahan re-elected secretary and treasurer. Other officers named were Raymond C. Holland, vice-president; Anthony Botelho, Samuel A. Hall, and Felix Paul, directors; examining board, Henry J. Cottrell Jr. and William B. Harris; and auditors, Everett D. Chapman and Charles E. Russell.

New York:

Crystalette Records signed Mae Williams, former Tommy Dorsey vocalist, to a long-term contract. . . . Chubby Newsom opened at the Show Boat, Philadelphia, for a two-week engagement starting Monday (26).

The Balladeers, new vocal quartet, recorded four sides for Jubilee Records last week. They recently signed a five-year personal management pact with Eddie White. . . . Sam Goody, retail disk magnate, has left for a vacation in Florida. . . . Arthur Kenn, advertising-promotion head at Times-Columbia, local Columbia disk distributor, is leaving that post after six years with the outfit. He may form his own promotion-merchandising office. Kenn has been conducting a large-scale promotion in the area based on "Rudolph, the Red-Nosed Reindeer" (The Billboard, December 17). . . . Aaron Siegel, personal manager of Johnny Bradford and Tony Romano, opened his own office Friday (30). He's specializing in artists-representation and TV packaging.

Benny Goodman will probably return to action in April for a four to eight-week tour of Europe with a sextet. . . . Arranger Eddie Sauter did a pair of scores for a Lionel Hampton record date. . . . Norman Granz is on tour to promote the Mercury "Jazz Scene" souvenir package with disk jockeys and distributors. . . . Mercury last week cut some fresh wax with the young Gene Williams ork. . . . Lee Savin is no longer with Varsity Records.

Seymour Goldblum, general manager of Domino diskery, leaves January 6 on a Southern trip to line up distributors. Jim McCarthy is handling publicity and promotion for the label. . . . Chubby Jackson and his jazz crew are at the Town House, Houston. . . . Atlantic Records has signed Cleveland vocal stylist Vic Scott, who is appearing at the Apollo this week with Lionel Hampton. . . . DeeJay promotion man Jerry Simon is plugging disks for Greenwich Music Company, owned by Art Rupe, who also owns Specialty Records. . . . Lisa Kirk is doubling into the Persian Room from her regular "Kiss Me Kate" job. She gets a two-week vacation from the Broadway smash in February. . . . Chirp Kathy Mastice, currently at the Music Hall, flies to the Coast for a Paramount screen test January 12. . . . Hit Parade warbler Jeff Clark has been renewed by Lucky Strike. . . . Norman Goodwin has been appointed assistant Western division manager of Decca Records and Vernon Hawk the diskery's Cincinnati branch manager.

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TV ESCAPE CLAUSE HITS CLUBS

Ops Refusing To Okay Video Release Pacts

What Is the Answer?

NEW YORK, Jan. 7.—Television is beginning to cut into cafe bookings because of the inability of many clubs to get standard acts to come in on firm deals. At least one major talent office admits that this has become a chief problem which it doesn't know how to lick.

For the longest time, most cafe attractions when sold into a club (and frequently a theater) had clauses in their contracts giving them an out if a show, picture or radio program came up. Some buyers objected but signed anyway in the hope that nothing would interfere with the date.

But in recent months even the smaller acts, those in the \$1,000-to-\$2,000 class, have been toying with TV and now insist that all deals for cafe dates include a release clause. Cafe talent sellers say that with business what it is, ops are refusing to okay such deals.

Practically every comic, for example, is being romanced by somebody who says he's got a station or a sponsor "very much interested in you for a TV show." Actors, reaching out for the new field, and believing these stories, turn down solid offers of work out of town, to be available if the promised TV show comes up.

Cafe act agents say the kind of dough TV pays doesn't compare with what can be made in night clubs, unless the act is a top name. But despite the fact that work is getting scarcer, agents say they're having more and more trouble every day in getting performers to take jobs without legal outs.

To overcome this reluctance, practically every act, regardless of price, who's had a guest TV shot and thinks he's hot, now insists that cafe contracts have escape clauses. The only rub in the set-up is the objections of the buyer. When he sets a show for a certain date he wants to know he's getting the show. If there's an escape clause, the op is up the tree. He's got the act, but he still doesn't have him.

The big wheels in all the talent offices are huddling almost daily to try to solve the problem. So far nobody has come up with the answers.

Lewis for N. Y. Copa, Feb. 16

NEW YORK, Jan. 7.—Ted Lewis will open at the Copa February 16, following Lena Horne, who opened January 5. Lewis has been offered the club before, but turned it down because of the room's three-show-a-night policy.

He finally took the job when Copa ops argued that if Durante can do three shows, so can Lewis. Originally, Lewis was skedded to go into the Latin Quarter but held back when he read Lou Walter's (LQ op) statement that names didn't pay off.

Frank Sinatra was originally set for the date, but a clause in his contract gave him an out if picture or radio commitments interfered. Lewis will get \$7,500 for the Copa job.

One-Night Bookers Warned by AGVA On Rule Violation

NEW YORK, Jan. 7.—All one-night bookers were warned last week that if they persist on charging commissions on minimum salaries they will endanger their franchises.

The bookers, representing Loew, RKO and other houses using vaude acts on a one-night or split-week basis in nabe theaters, were called in by the American Guild of Variety Artists (AGVA) and were informed that under that body's rules, any act working for minimum was to be booked net. The union presented a number of complaints and then told the assembled bookers that any further violation of the rule, "might result in the loss of your AGVA franchise."

New Year's Eve Gives Stem Big B.-O. Take—613 Grand

NEW YORK, Jan. 7.—With practically every house on the street jumping its admissions for New Year's Eve, the over-all gross for the combo theaters hit \$613,000, just a little less than the previous week's gigantic, \$629,000.

The average admish for the big night was \$2. The Roxy had a \$2.40 top, while the Music Hall charged \$3.60 for its reserved seats and was sold out weeks ahead. Practically every other house juggled its prices to get the tops at peak hours.

Radio City Music Hall (6,200 seats; average \$134,000) collected \$177,000 for its fourth week with its annual *Nativity* show plus *On the Town*. The

previous week saw \$172,000. The first week was \$150,000, followed by \$155,000.

Roxy (6,000 seats; average \$78,000) held up with \$115,000 for its second week with Vic Damone, Buster Shaver and *Prince of Foxes*. It opened with \$150,000.

Capitol (4,627 seats; average \$55,000) moved back to \$80,000 for its deucer, after a big opener of \$112,000. The bill has Mitzi Green, the De Marcos, the Eddy Duchin ork and *Adam's Rib*.

Paramount (3,654 seats; average \$73,000) was up there with the rest, getting a juicy \$125,000 for its second frame with *Samson and Delilah*, with Russ Case's band onstage. The show collected \$132,000 for the preem week.

Strand (2,700 seats; average \$22,000) got a smash \$90,000 for its opening week of Vaughn Monroe's band and *Inspector General*.

Palace (1,700 seats; average \$20,000) attracted \$26,000 for its eight-act bill with Owen McGiveney, Howell and Bowser, six other acts and *Reckless Moment*, against the previous week's \$22,000. The new bill (reviewed this issue), has Guy Kibbee, Johnny Downs, six other acts and *Traveling Saleswoman*.

IN SHORT

New York:

Ed Douglas, former manager of Loew's State, will open three drive-ins in Florida. The first preems at St. Augustine February 1. . . . Marie McLean, who used to work with Eddie Johnson and Billy Arlington, is a patient at the Pilgrim State Hospital, Brentwood, L. I., N. Y., and asks for letters from "anyone who remembers me." . . . Le Roi Scarlett, ex-vauder, is at the Veterans' Hospital, Bay Pines, Fla.

The Rio Boston took in \$14,000 New Year's Day with Jane Russell on stage and her flicker, "The Outlaw," breaking the house record held by Dick Haymes, who drew \$11,000 in a single day in 1946. . . . Script Writers, a new combo of many special material writers, has been formed, headed by Fred Wolfe and Jules Volk. . . . The Churchill Tavern, Pittsburgh, using local acts, has been sold and will be converted into a hillbilly room. . . . Next show at the Capitol will open January 18, a Wednesday, instead of the customary Thursday.

Tess Gardella's and Bill Robinson's family got \$500 from the American Guild of Variety Artists's (AGVA) insurance plan. . . . Jackie Bright's two children, Michael and Arthur, preem on TV January 17 in "Gobo's Circus" on the Columbia Broadcasting System (CBS). . . . Despite claims that Monte Proser has La Directoire, there's no deal. . . . Sid Ceasar and Georgia Gibbs, both of the Morris office, open at the Waldorf February 9 with Merriell Abbott as the exclusive booker. The spot has long been a Music Corporation of America (MCA) territory.

Lew Grade (Lew and Leslie Grade, Ltd.), British booker, is due here next week. . . . Larry Whitton, of Eddie Elkor's office (American branch of the Grade office) has quit the business to go into public relations with Dave Charnay. . . . Radio City Music Hall will huddle with the American Guild of Variety Artists (AGVA) January 16 about a contract. . . . Henry Gine, together with George Evans, Pancho and Diane, owns the basic patents on a three-dimensional gimmick.

Chicago:

The Don Carlos Casino, Winnipeg, was razed Sunday (1) when a flash fire swept thru the 400-seat nitery. Spot, which was booked exclusively by Johnny King, of GAC here, was forced to cancel Mel Torme, who would have opened Thursday (6). Don Carlos, op of the spot, has notified GAC that the club's policy of playing major music names one week per month will begin with Nellie Lutchter, set for February 3. Carlos is seeking other local facilities to set up a temporary bistro. . . . Freddy Williamson and Paul Marr visited Minneapolis and St. Paul last week to contact local agents there regarding membership in Entertainment Managers' Association, the Midwest chapter of Artists' Representatives' Association. The Chicago agents' group is holding its annual bash at the Morrison Hotel's Terrace Casino January 30. Lou Breese is masterminding the affair. . . . The Crystal Terrace, Duluth, Minn., nitery, is going into a name cocktail unit policy, bringing in Woody Herman's Woodchoppers January 16; Les Paul, January 23, and Nat Cole early in February. . . . Sylvia Wishoff, secretary for the past three years at GAC here, is booking cocktail units with Gray Gordon. . . . Dave Halper, a member of the trio which purchased the Chez Parea December 28, will book the talent for the spot. . . . The Orpheum-Fox Theater, Kansas City, which has used straight pix for years, has switched to vaude. House is being booked by Charley Hogan.

Here and There:

Jolly Joyce, Philly agent, returned from the West Coast with two new acts, Three Broone Brothers and Johnny Bryant. Western unit has been featured in Universal and Monogram pictures and on Crystal Records. . . . The Three Hollywood Stooges, also signed by Joyce, will be routed among parks and fairs as well as theaters. Red Caps will do a Jimmy Davis flicker for Monogram during their current stay at Larry Potter's Supper Club in North Hollywood, Calif.

Sam Alex has resigned as manager of the Lookout House, Covington, Ky., due to illness. Alex left December 20 to spend the holidays in his home town of Chicago. Ben Brink, Lookout House prexy, has not appointed a successor. . . . Cincinnati-Northern Kentucky niteries did moderate New Year's Eve biz. Smaller crowds patronized the spots, despite the fact that most tariffs were under those of a year ago.

Philly Click In Switch to DJs, Singers

PHILADELPHIA, Jan. 7. — With Ben Corson, one of the original owners, back in the operations, the Click has dropped its name band programs in favor of a disk jockey policy. The 2,000 capacity room has hired Eddie Newman, WPEN spinner, who started this week. Newman does his nightly stint from 11 p.m. to 2 a.m. from the Click stage.

The new policy has the disk jockey alternating the half-hour intervals with the live talent on tap. Currently it's Patti Page, with Johnny Austin's band for the dancing. Instead of the top names, the room will bring in the singing names and go into the top name register only when the price is right. In the past years, the name bands have failed to justify their asking price, the ops said.

To get around the union restrictions, since WPEN does not have a house band, Newman does a half-hour pitch from the bandstand and then moves into the nitery's radio control booth for 30 minutes while the regular talent holds forth. Dick Jones, local rep for the American Guild of Variety Artists, is also keeping close tabs to make sure that the performers doing guest stints on Newman's show do no actual performing and limit their presence to the routine question-and-answer interviewings.

The new policy made it necessary to push back bookings calling for Frankie Laine and the King Cole Trio. According to Corson, any acts, singers or bands bought will have to conform to the disk jockey pattern, with special emphasis on the price. Nickey Blair, former New York nitery operator, who took over the Click from Corson and Frank Palumbo last August, continues to manage the room. Associated with Blair is Arthur Ganger, also of New York. The room was originally opened by Corson and Palumbo three years ago as a name band palace.

Old Romanian, New York
(Wednesday, December 28)

Capacity, 450. Price policy, \$2-\$3 minimum. Operator, Jack Silverman. Shows at 8:30 and 12:30. Booking policy, non-exclusive. Estimated budget this show, \$1,750.

From a 75-cent table d'hote joint this spot has grown until now, 25 years later, same location, it does a big business, getting its trade from all over the city. Instead of the strolling squeeze box it started off with, the spot now goes in for elaborate shows, lines and rumba music, tho it stresses the Yiddish stuff.

The new show headlines Irving and Diana Grossman, out of the Yiddish theater in their first local cafe date. Miss Goldberg (Diana Grossman), a short, round blonde, makes an excellent foil for her king-sized husband. Together they beat out some novelties to enthusiastic hands. Grossman has a big bary voice which he uses effectively on special songs. However, his aim is apparently comedy, which he tried with time and again. A lot of it got laughs, tho its value was strictly local.

Miss Goldberg also sings both in English and Yiddish. The English numbers got good hands; the Yiddish ones went big.

Jackie Phillips

Jackie Phillips had a tough audience to work to, but finally broke them down. Much of his humor is typical emcee stuff, tho the audience here yocked it up pretty big.

Susan Brooks, acro-dancer, worked in two spots and showed some good tricks. The tiny blonde has a pliable body, tho she'd do better in a theater where she wouldn't work too close to the audience.

The line (six girls, one showgirl) worked in three numbers. Some of the kids were rather pretty, as were the costumes. What they lacked in skill they made up for in enthusiasm.

Sadie Banks, the matriarch of Allen Street, goes with the lease here. Her salty-pointed songs seemingly have a wide audience here judging from the laughs and the hands.

Joe LaPort's band cut the show fairly well. D'Aquela's rumbas relieved.
Bill Smith.

NIGHT CLUB REVIEWS

Bop City, New York

(Friday, December 30)

Capacity, 900. Price policy, 98 cents admission. \$2.50 table minimum. Operator, Ralph Watkins. Publicity, Mike Hall. Estimated budget this show, \$7,000.

The new show is all Frankie Laine. Tho some of the audience, on the night caught, waxed enthusiastic about Slam Stewart's combo and Elliot Lawrence's band, the majority seemed restive, awakening only to yell for Laine and going berserk when he finally came on. Laine has become a wonderful showman since his first job in this room. He now ad libs, uses comedy bits and is perfectly at ease. His spastic singing style, that impression of pent-up energy, flailing arms and staccato delivery only served to bring squeals of joy from the teen-agers home for the holidays. Laine gradually warmed up, starting with *Wrap All Your Troubles in Dreams*, a couple more standards and then hitting on all eight with his Mercury platter hit, *Lucky Old Sun*. There are many vocalists doing that number today, yet Laine is the only one caught who gives it a folk-song quality which makes it sound like a classic.

His equally big disk hit, *Mule Train*, his last number, was just as enthusiastically received. For this one, Laine used a bull whip, gagging it up for top effects. Judging from the reception, Laine could've stayed on and on. He was smart enough to get off while they were still screaming for more.

Lawrence's Band

Elliot Lawrence's outfit (six brass, six reed, three rhythm) plays a lot of clean tho uninspired music. The band is in need of some identification, something that'll make it distinctive. Right now it's almost neuter. Week-ends the band should be a draw in its own right. During the week its value to a spot that features dynamic orks is doubtful. The most ingenious thing showed by Lawrence was his symphonic grouping (bassoon, French horn, flute) in a few passages of progressive jazz. This reviewer liked it, tho the younger set seemed apathetic.

Slam Stewart's combo got mixed responses. When Stewart hummed his way thru various solos, accompanying himself on the bass, the responses were good. At other times the reaction was lackadaisical.

Rosalyn Patton, Lawrence's vocalist, was nervous when she started. The gal, however, showed an intriguing warm style that shortly placed her ahead.
Bill Smith.

Copacabana, New York

(Thursday, January 5)

Capacity, 610. Price policy, \$3-\$4 minimum. Shows at 8:30, 12:30 and 2:30. Owners, Copacabana Corporation. Booking, non-exclusive. Publicity, George Evans. Estimated budget this show, \$10,000.

Lena Horne is still one of the best visual song sellers around. She can take old standards, add her inimitable fire and make them sound like brand new hits. Her heavy production on *Frankie and Johnny*, with offstage voices, was completely wonderful. Her various emotions, translated by a curl of the lip, narrowing of the eyes or a throb in the voice, were as moving as they were thrilling. Her *Do What You Do* was sheer unadulterated sex. It's unrepressed style brought screams of excitement from the packed room.

The new comic, Mickey Shaughnessy, a chunky guy with a Philly rep, did an okay job on everybody's material, particularly Jackie Miles and Phil Foster. That he has added bits of business doesn't detract from the fact that he showed little new except nerve. His *Far Rockaway*, in Yiddish dialect, was flatly offensive. Some guys can do dialect and make it sound funny. Shaughnessy isn't one of them. On the plus side the boy showed a pliable mug and an ability to build for delayed yocks.

The De Marlos started with their record *Liebstraum*, which put them behind the eight-ball. Their inability

Persian Room, Hotel Plaza, New York

(Thursday, December 29)

Capacity, 275. Price policy, \$2-\$2.50 cover. Shows at 9:30 and 12:30. Owners, Hilton chain. Exclusive booker, Merriell Abbott. Publicity, Ed Seay. Estimated budget this show, \$1,600. Estimated budget last show, \$1,250.

There was little doubt that the chief draw here was Lisa Kirk, who works the supper show only. When she was thru there was a heavy exodus. Miss Kirk has gone far since she was originally caught at Le Ruban Bleu. She now has a personality that projects, exudes an ease and confidence that is not to be denied and picked up little tricks that registered heavily, even tho the opening night crowd was partisan. The gal (doubling from *Kiss Me Kate*) showed an imaginative routine told in story form, which included numbers about her home town, thru her jobs in *Allegro (Gentleman Is a Dope)* to her hit song in *Kate (True to You in My Fashion)*, getting terrific mits all the way. Her low-toned sexy voice was ideal for various novelties, including a glove number, a torcheroo and pace changers.

The only one that didn't register too well was *Fascinating Rhythm*. But the over-all impression was wonderful, even to her milking which showed off her well-stacked chassis and a gorgeous gown.

Jimmy Savo

Jimmy Savo was the same shy little man with the wistful eyes and wonderful panto bits he's been so long. His standard material long identified with him, i.e. *Old Black Magic, Mandalay, and River, Stay Away From My Door*, found enthusiastic audiences. Some of his chatter bits, however, were embarrassing. In the latter category, two stood out as superfluous for a Savo to bother with. The first was a panto bit ending with flash bulb; the second was a yarn about a chocolate doll.

Bob Grant's ork cut the show with commendable skill. Mark Monte's relief chores were as good as ever.
Bill Smith.

Larry Potter's Supper Club, Hollywood

(Tuesday, January 3)

Capacity, 170. Price policy, no cover-minimum. Owner-operator, Larry Potter. Booking policy, non-exclusive. Press, Kay Biddle. Estimated budget this show, \$2,000. Estimated budget last show, \$1,500.

Madelyn Russell, ex-Vaughn Monroe-Skitch Henderson chirp, shows promise in her Coast debut. Gal's engaging personality and ability to shape and deliver a song wins the crowd. Warmth and sincerity mark her stylings of *S'wonderful, Can't Help Loving That Man, Copper Canyon and I Get a Kick Out of You*.

Occasionally her diction is too precise, but this distracting gloss should wear off with more single work. Bachelors (Hammond - accordion-guitar) accompany lass and provide refreshing instrumental-vocal offerings during their solo spot on the bill. Crowd favors their *Nothing Like a Dame* routine.

Trio shares dance music chores with Steve Gibson's Red Caps, holdovers from last show.
Lee Zhitto.

to get immediate attention hurt them all thru their act. They showed some ingenuity with a chair dance and finally finished, wringing wet to satisfactory hands.

The Notables (three boys one girl) singing group showed good voices in the production numbers. They handled themselves well and looked good. The line had some of the prettiest girls in town. The costumes were quite splendid, ranging from fashion show to the Latin. The Bob Hilliard-Dave Mann music and lyrics were pleasant without being distinguished.

Michael Durso's band cut the show in okay style, and Fernando Alvarez' Latin Beats relieved.
Bill Smith.

Latin Quarter, New York
(Wednesday, January 4)

Capacity, 625. Price policy, \$4-\$5 minimum. Shows at 8:30 and 12:30. Operator, Lou Walters. Booking, non-exclusive. Publicity, Bayne-Zussman. Estimated budget this show, \$15,000. Estimated budget last show, \$17,500.

For sheer flash and top sight effects, mixed with ingenuity in the production numbers, this latest Lou Walters show packs as much of a wallop as some of the impossible-to-get-tickets for top musicals. It even has the hit song of the smash musicals as a big theme, altho the production is built around a barroom rather than a beach of a South Pacific island.

The show is broken up into a series of non-integrated productions which, in turn, call for a lot of dancing by the 17-girl line. These numbers, staged by Lee Sherman, have plenty of audience appeal. The first production brings on Lucien and Ashour in their standard apache act. The team's pratfalls are done in almost an ad lib fashion, building for big hands.

In the opening and the middle number, the Ballet Sevillano, a 12-person mixed flamenco dance group captures attention. The kids moved with a fiery precision both on the terps and castanet routines that pulled big.

The Ben Yost Vikings satisfy with their customary assortment of operetta barber shop and longhair numbers. Ernestine Mercer, a holdover, is better than ever in her *Love for Sale* number, which gets most of its impact from her selling rather than from her singing. Frances and Jerry Grey's snake dance gets a new shot in the arm with Bette Sherry's part in the act; Frank Libuse's mad waiter routine is as successful as ever.

Trio Does It

But it was the addition of the Charivari Trio that lifted the show to exciting heights. The three French lads, in their first American appearance, lived up to all advance notices. They're young, clean and good-looking, have handsome costumes, and work beautifully without a hitch. The kids open with a musical number (clarinet, fiddle, guitar) and then go into a series of acroterps the like of which hasn't been seen since the Mosconi Brothers broke up. Their three-part precisions with splits, into a series of fast challenges, with each lad outdoing the other with butterflies, one-and-a-half, full and semi-twists, pivots and whirls make the audience dizzy. For a breather they go back to music and song and then right back into acros with a sock finish, a cross-back catch-out of a two-and-a-half run and twist that stops the show cold.

Art Waner and his ork does a magnificent job in a show full of cues. His wonderful piano work is particularly noticeable when he backs Miss Mercer. Buddy Harlowe's band relieves.
Bill Smith.

Connecticut Nitery Files in Bankruptcy

HARTFORD, Conn., Jan. 7.—James G. Peters, owner of Wright's Restaurant at near-by Plainville, Conn., one of the Hartford area's remaining larger night clubs, has filed a voluntary petition in bankruptcy in United States District Court. The business will continue in receivership for the time being. Referee Saul M. Berman appointed Joseph L. Tracy, of the firm of Tracy-Driscoll, Inc., as receiver.

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VAUDEVILLE REVIEWS

Strand, New York

(Tuesday, January 3)

Capacity, 2,700. Price range 55 cents-\$1.50. Number of shows, four daily. Warner chain booker, Harry Mayer. Show cut by Vaughn Monroe's band.

A double indemnity "name" bill like this one (Danny Kaye on the screen and Vaughn Monroe's ork on the stage) spells top box-office insurance. The smoothly staged flesher is highly entertaining, and dominated, of course, by Monroe's staid but sexy Bostonian baritone.

Monroe is an amiable emcee, but his early vocal stints with the wholesome-looking Moon Maids and Men (Mule Train, Time On My Hands, Don't Cry, Joe) were too restrained for sock audience appeal. However, he more than compensated for this initial stiffness with a surprise switch of pace at the finale, a zany spoof session of the sage brush set, with the ork leader ("Mope-Along-Monroe") exhibiting a heretofore unsuspected flair for slap-stick. The audience loved it. The band's featured vocalists, placid-voiced CeCe Blake and Ziggy Talent, were on for brief stints, with Talent's ace showmanship and rowdy comedy antics drawing a solid hand from the house. The ork itself (22) turned in a competent backing job, and violinist Earle Hummel scored with a solo *Hora Staccato*.

Other Acts

The bill was rounded out by harmonica player Dick Haymer, tap dancer Joan Holloway and blonde singing comedienne Celia Lipton. Haymer showed excellent technique and whipped up a lively pace with his encore version of Spike Jones doing a mouth organ act. The petite, pretty Miss Holloway was somewhat limited space-wise, but she displayed a sure, elfin grace and her spins rated an appreciative response from the crowd.

Celia Lipton, who was subbing for flu-bedded mimic Jay Lawrence, is somewhat reminiscent of Gracie Fields and, according to Monroe's intro, was a big hit with the G.I.'s in London. Her act was rough and she needs material, but on the whole the British gal did surprisingly well. The audience warmed to her right away, and brought her back for two encores. As a straight singer she's only adequate but as a comedienne she has big-time possibilities.

Pic, *Inspector General*.
June Bundy.

Palace, New York

(Thursday, January 5)

Capacity, 1,700. Price range, 50 cents-\$1.20. RKO chain booker, Dan Friendly. Number of shows, four daily; five Saturdays. Show cut by Don Albert's house ork.

The pace of the new show is such a sizzler that every act went off to top hands. The opener was the Three Welles, two girls (Grace Matchett, Dorothea Lawton) and a boy (Jay Master). All three took turns understanding, and all three went thru fast acro-tumbling routines with real zest and selling style.

Johnny Downs held down the deuce with chatter, a pop song and a lot of plain and fancy hoofing, mixing it up with Irish reels, soft shoe and little milking bits which showed off his personality and made him a likable guy.

De Lage and Shirley (his wife), one of the top club magician acts around went thru a series of tricks with an amazing speed. The top mystifier was the locked trunk bit, tho others weren't far behind.

The Wiles, a long-time standard act, seemed to conflict with the preceding acts with their dancing and their quickie magic bits. On a different bill they'd get results right off. As it was they didn't click until their wooden soldier number, finishing to a good hand.

Drake Near Stopper

Dick Drake, a mournful-looking comic who comes on with a tux and cape, got giggles from his walk-on, which grew to full yocks by the time he was on for three minutes. From then he built until he came as close to stopping the show as any act can at the Palace. Drake deliberately under-sells his chatter as he strums his mandolin. He gives the impression of throwing bits away tho he does it so (See *Palace, New York, on opp. page*)

Chicago, Chicago

(Thursday, January 5)

Capacity, 4,200. Price policy, 50 to 98 cents daily. Five shows weekdays; six shows week-ends. House booker, Harry Levine. Show played by Louis Basll's house band.

House began 1950 with a bang, combining the Ritz Brothers, a top supporting cast and Milton Berle's current flicker, *Always Leave Them Laughing*.

Ritz Brothers were big the entire 22 minutes they worked. Tho their format is pretty much standard, they put in so much zany ad libs they had even the house band rocking. Harry Ritz is doing a double-talk routine that tops anything ever done in this field. The standard gimmick, where the three gather around the mike and discuss a different subject simultaneously, has taken a new lease on life, with the bit twice getting two to three-minute yocks.

The Vanderbilt Boys offered a swell combo of tap and hand balancing acro to open the show, and walked off to neat mitt.

Viola Lane Improved

Viola Layne has improved greatly since the days of the 5100 Club. A svelte brunette, she's enhanced her string of good impreshes and nabbed solid hands all the way. Her finale, a Mae West bit, in costume, pulled a salvo.

Eddy Manson, clean-cut young harmonicartist, won hands immediately. His clean rendition of *Fiddle Faddle* got him off to excellent start, but he needs a better second number than *Roumanian Rhapsody*, to hold them. He closed nicely with *St. Louis Blues*, latter winning the biggest mitt outside of that accorded to the Ritz Brothers.
Johnny Sippel.

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Oriental, Chicago

(Tuesday, January 3)

Capacity, 3,200. Price policy, 50 to 98 cents daily. Four shows daily, five on week-ends. House booker, Charley Hogan. Show played by Carl Sands' house band.

Holiday combination of *That Forsythe Woman* and a short, but entertaining vauder should knock off a hefty gross figure for this two-weeker. While show actually lacks a top headliner, all acts are way above average and make for a sock bill.

Carl Sands' house ork opened with a good holiday medley, plus vocals by Bob Deu and Terry Georgine. Deu, winner of Irv Kupcinet's recent Harvest Moon Ball Male Vocalist Contest, is a good-looking lad, who should get attention from a bandleader looking for a fine boy singer. He has a good voice and packs selling ability.

The Step Brothers opened the show with their standard rhythm tap routines. Their enthusiastic delivery sewed up their usual big mitt for all four numbers.

Jack E. Leonard had to fight a sleepy early morning audience, but the rotund one's terrific ad libs about the dreary weather and the time broke them down. He had easy sledding after the first five minutes, with his standard sweetheart and vocal bits. His closer, in which he ribs the band, is a classic and got howls.

Sue Ryan, who previously has done very well here as a single, is now working with a talented partner in Ray McDonald. They combine to put over both comedy bits and various types of cleating. Johnny Sippel.

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Magic

By Bill Sachs

HARRY ALBACKER, Pittsburgh wizard, is named defendant in a suit filed by **Paul Stadelman**, Chi magician, thru his attorney, **Eugene Bernstein**, charging that Albacker has infringed upon the copyright on Stadelman's polka dot paint routine. "My client has a copyright on the term 'polka dot paint' as it applies to any magical act," Bernstein claimed. "Albacker falsely represented himself to be the originator of the trick and, what's more, he benefited from publicity derived by so claiming." Attorney **Norman Schade**, representing Albacker, claims the act is "old as the hills," in public domain, and cannot be held under copyright. The suit is slated for early hearing in federal court. . . . **Jim Killip (Chang Kuo Lao)**, whose Abra Cadabra Shop, Philadelphia, has just celebrated its first anniversary, reports that **Bill Neff's** magic and spook turn registered bang-up on its recent engagement at the Earle Theater in the Quaker City. "Always eager to give a youngster a break," writes Killip, "Neff invited my protegee, **Charles Raffner (Rinod)**, to do a guest shot. Rinod gave a creditable performance of Karson's new VooDoo." . . . **Lady Frances** concludes a week's stand at the Hippodrome, Baltimore, Wednesday (12). . . . **Judith Johnson and Company**, mental turn piloted by **Harold Laughon**, opened Friday (6) at the Jersey Circle Club, Hollywood, Fla., moving in from the Ball and Chain, Miami. . . . **Doc Weiss** presented his escapes, assisted by **Miss Terry Lee**, on **Dick Kollmar's** "Manhattan Serenade" over WOR-TV, New York, December 29. . . . **Wilber C. Weber** is president of the newly organized Park City Century Ring of the International Brotherhood of Magicians, Bridgeport, Conn. Other officers are **Louis K. Kummell**, vice-president; **Gary Harger**, secretary; **Charles Esposito**, treasurer; **Thomas Nelson**, **Louis DiFio** and **Dr. Abraham Knepler Jr.**, trustees, and **Emil Garber**, sergeant at arms. Ring meets the second Monday of each month at Germania Hall, that city.

AL PAIGE, of the magic team of Al and Ernestine Paige, is handling the band, putting on the shows and presenting his own magic at the Brown Derby in Norwood, O., adjacent to Cincinnati. The Paiges are celebrating the arrival of a son, Ernest, born November 22 at Bethesda Hospital, Cincinnati. They are dickering for an early return to WLW-T, Cincinnati, where they recently concluded a year's run with a kiddie television show. . . . **De-Freeze and Lolly** typewrite from Miami: "Recently caught **Zylah the Magician**, a clever lad, at Benny Babcock Auditorium, Hialeah, Fla. Working with two assistants, he did several good tricks, winding up with a double escape that was way above average. One of his assistants, a high school lad billed as **Baker the Baffler**, has done a number of solid shows around Miami and is definitely a comer. We are doing a few shows thru South Florida but the field is crowded and the pickings scarce. We will start north soon." . . . While in Houston recently, **Landrus the Magician** met up with the 82-year-old magic vet, **Adolph Boldt**, native of Clayton, Mo., who makes his home in St. Louis, where he has his own magic theater seating 100, which is used by local magi, their families and friends. Boldt, with the U. S. Chamber of Commerce for over 30 years, but now retired, was also manager of the Houston Chamber of Commerce 41 years ago. He formerly worked his magic under the name of **Adolphus**, later using his own name of **Boldt**. He has wielded the wand for 65 years and still gives an occasional show just to keep his hand in.

PALACE, NEW YORK

(Continued from opposite page)

well that the house broke up time and again. The lad is a fine musician, a skill of which he pretended to be disdainful. His lugubrious pantos as he plucked on the strings made him a solid hit.

Cabot and Dresden, ballroomologists, seemed to be in trouble at the onset but finished way ahead when they went thru all their sensational spins. The momentum of the previous acts held so well that Guy Kibbee got almost an ovation for his entrance. His act has apparently been pruned heavily since last caught, tho the meat was left and he got big hands.

The Roulettes (Terry and Bob Taylor and "Sis" Ritz) showed a fine roller skating act, plus some real flash costumes. All three wear black and whites with the black touched up with silver sequins, carried even to the shoes. They did a number of tricks skillfully for good returns.

Pic, *Traveling Saleswoman.*

Bill Smith.

NEW YEAR'S IN HUB

(Continued from page 4)

Adam Digatana. The Statler had a \$5 cover for Ted Straeter and his band and singer Daisy Dean. The Somerset got \$20 a couple; Latin Quarter, \$7.50 a plate; Blinstrub's, \$5 a plate; Lenox, \$7.20 a plate; Steuben's, the Darbury Room and Show Bar, \$5 covers; Hotel Touraine Surrey Room, \$20.

For the second celebration, Sunday night, movie houses were about the only ones to profit. Most hotels closed down their entertainment, followed by dancing at midnight. Night spots did some business. They started their entertainment and eating and drinking facilities early in the evening, and then opened up for dancing at midnight to 4 a.m.

Attempts at hilarity were feeble on the second half of the celebration.

DRYS RALLY

(Continued from page 4)

backed up by the American Newspaper Publishers' Association, the advertising agencies and other ad groups, as well as a dozen unions in the liquor field. As usual, the National Association of Broadcasters is staying out of the squabble.

Hearings on similar bills were held by the Senate Committee in 1947 and 1948. The 1947 bill was tabled, while the 1948 measure was rejected by a 6-5 margin in favor of a milder measure which the Senate never got around to considering. The current bill was scheduled for a hearing after Sen. Edwin Johnson (D., Colo.), committee chairman, heard about plans of distillers to buy extensive network time. Altho these plans were dropped later, Johnson, an ardent dry, kept the bill on the committee schedule.

AGVA AND AFM

(Continued from page 4)

representatives' Association (ARA) and AGVA. The latter has already announced its objection to the present set-up between the two orgs which calls for ARA members to pay their \$50 franchise fees to the ARA. AGVA wants to get that \$50 for itself.

Also on the agenda will be the setting up of new rules affecting contracts between AGVA members and ARA agents. Besides the heads of the two orgs, discussions will be joined by Jack Katz, ARA lawyer, and Silverstone & Rosenthal, AGVA national counsel.

AGVA Pays First Insurance

CINCINNATI, Jan. 7. — A death benefit of \$500, the first under AGVA's new insurance plan, which became effective November 1, was paid December 30 to Julia Henderson, of this city, sister of Toni Weaver, dancer, who died in an auto crash near Milwaukee November 11. Coincidentally, Miss Weaver's dues, making her eligible for the insurance, was received by the local AGVA office on the same day she was killed.

Burlesque

By UNO

WINNIE GARRETT closed at the Chanticleer Club, Baltimore, January 5 and opened the next day at the Roxy, Montreal, for two weeks. . . . **Charlie (Ha-Ba) Fritcher** continues at **Eddie Skolak's** President, San Francisco, where co-comics are **Jack Reiley** and **Buddy O'Day**. . . . **Maurice Kurtz** headed a group of bookers, including **Bert Jonas**, **Sol Tepper**, **Henry Stern** and **Joe Alpert**, attending the 25th anniversary of **Jack Silverman's** operation of the Old Romanian, New York, and **Sadie Banks's** start of her 17th consecutive season as entertainer and hostess at the spot. **Irving Grossman** and **Diana Goldberg** made their first night club appearance at the old Romanian December 28. The rest of the revue comprised **Suzan Brooks**, acro dancer; **Jackie Phillips**, emcee, and **Al Davis's** line of seven. **Celia Pearson**, about to launch a Western legit tour, and **Bee Kalmus** were among celebs attending the opener. . . . **Ray Ray**, emcee for six years at the Old Variety Music Hall, Portland, Ore., is now head barkeep in the Oregon Room of the Oregon Hotel there. . . . **Rufus (Al) Somerby**, owner-manager of the Old Howard, Boston, was guest of honor at a luncheon given by the Variety Club of New England at the Hotel Bradford, Boston, January 10, in celebration of his 50 years in showbiz. Somerby started as a ticket seller in 1899. **William S. Koster**, executive director of the club, was in charge of the luncheon.

ROSE LaROSE opens January 22 at the Hudson, Union City, N. J. . . . **Mona Corey** opened January 7 at the Gables, Miami Beach, Fla. . . . **Walter Budd** has been engaged as producer and stage manager by **I. J. Reinhart**, owner and manager of the stock at the State, Canton, O. New principals are **Smokey Burns**, **Jimmie Pinto**, **Billy Lewis**, **Marilyn Bryant**, **Paula Norton** and **Betty McDonald**, featured. **Roberta Lee** doubles as talking woman and number producer for the four-girl line comprising **Irene Beck**, **Suzanne Fanal**, **Ann Gray**, and **Jean Woods**. **Buddy DuVal** is house singer; **John Cavalier**, house manager; **Bob Granger**, props chief, and **Jack Davis**, ork leader. . . . **Sunny Romaine**, 18-month-old daughter of **Romaine and Babette**, hand-balancing team, made her stage debut at the Hudson, Union City, N. J., New Year's Eve in the role of 1950. . . . **Marion Wakefield** joined the **Conley-Allen** unit last week, replacing **Linda Leslie**, hurt in an auto accident. . . . **Vicki Welles** opened January 6 for two weeks at the Chanticleer Club, Baltimore, thru **Dave Cohn**, after which she returns to burly, January 23, at the Howard, Boston. . . . **Lillian White** left the Hirst Circuit last week in Boston to start rehearsing for a vaude act. . . . Manager **Jess Meyer's** executive staff at the Empire, Newark, is comprised of **Emily (Boots) Larkin**, assistant manager; **Herman Sirota**, treasurer; **Eleanor Parsons**, assistant treasurer; **Max Gibes**, concessionaire; **Shirley Paige**, producer; **Doris Mardell**, chorus captain; **Lou Hollander**, transportation supervisor, and **Sam Ross**, ork leader. . . . **Romayne Frazier**, featured dancer at the Gayety Theater, Cincinnati, suffered a fractured collarbone and cuts on the face and legs in an automobile accident December 30. . . . **Eddie Ross**, owner-manager of the Folly Theater, Kansas City, Mo., was installed as Worshipful Master of the Kaycee Rockhill Masonic Lodge December 21.

New Labor Rules Exempt Most Showbiz

Wage-Hour Law Revised

(Continued from page 4)

creative in character and require invention, imagination and talent.

The following types of announcing work is considered by the agency as exempt: Emseeing a show, playing a comedy or straight part, interviewing, covering public events or sports where ad-libbing may be required, acting as narrator or commentator and conducting farm, fashion and home economics programs.

According to the wage-hour division, such work as "giving station identification and time signals, announcing the names of programs and similar routine work" is non-exempt. Such announcers must be paid at least the new minimum wage rate of 75 cents per hour and receive extra pay for overtime over 40 hours per week.

Salesmen Exemptions

Outside salesmen of radio stations are also considered exempt, provided at least 80 per cent of their time is spent outside of the office and in actual selling of air time and provided they earn a minimum of \$75 weekly.

Entertainers and performers of all kinds paid in excess of \$75 weekly are generally considered exempt. The minimum paid requirement is met for one-shots if the flat fee for the actual time worked figures out to over \$75 weekly. A radio singer, for example, who is paid \$25 for a song on a 15-minute show, obviously meets the requirement, the agency said, since this rate over a 40-hour week is far in excess of the minimum.

Included in the same exempt category as entertainers are musicians, composers, conductors, soloists and actors. The agency said all such workers meet the requirement of being engaged in work "the result of which depends primarily on the invention, imagination or talent of the employee."

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Lisa Kirk Sued By Her Mother

NEW YORK, Jan. 7.—A suit filed in New York County Supreme Court last summer by Mrs. Elsie F. Kirk against her daughter, Lisa Kirk, featured songstress in *Kiss Me, Kate*, came to light Wednesday (5). Supreme Court Justice William C. Hecht Jr. sustained a challenge of the validity of the complaint, brought by Emil K. Ellis, attorney for the defendant, and ordered a new complaint served.

Mrs. Kirk's suit seeks an accounting of her 23-year-old daughter's earnings, alleging that an oral agreement made while Miss Kirk was still a minor made the mother "a full partner in all her contracts and earnings." The complaint alleged that the agreement was predicated on the fact that Mrs. Kirk had furnished "a complete musical and dramatic education" for her daughter at an expense of \$14,000 and had lent her \$20,000, never repaid.

According to Ellis, the actress says her mother's figures are vastly exaggerated and she emphatically denies ever having entered into any such agreement. He added that since the filing of the suit Miss Kirk has supported her mother with a substantial weekly allowance. The last of these checks, he added, was returned to Miss Kirk by the plaintiff Thursday (6) with a notation that it could not be accepted, on advice of counsel.

The plaintiff has 20 days in which to file a new complaint.

BROADWAY OPENINGS

HAPPY AS LARRY

(Opened Friday, January 6)

CORONET THEATER

A musical by Donagh MacDonagh. Staged by Burgess Meredith. Music by Mischa and Wesley Portnoff. Dances by Anna Sokolow. Musical director, Franz Allers. Sets and costumes by Motley. Mobiles by Alexander Calder. Orchestrations by Rudolph Goehr and Charles Cook. Vocal arrangements by Herbert Greene. General manager, Al Golden. Stage manager, Monroe Hack. Press representatives, David Lipsky and Philip Bloom. Presented by Leonard Sillman.

First Tailor.....Maurice Edwards
Third Tailor.....Frank Milton
Fourth Tailor.....Harry Allen
Fifth Tailor.....Henry Calvin
Sixth Tailor.....William Hogue
Seventh Tailor.....Jack Warner
Eighth Tailor.....Fin Olsen
Second Tailor.....Himself
Larry.....Burgess Meredith
The Widow.....Marguerite Piazza
The Gravedigger.....Ralph Hertz
Mrs. Larry.....Barbara Perry
The Doctor.....Gene Barry
Seamus, a Local Pharmacist.....Irwin Corey
Clotho.....Mara Kim
Lachesis, Three Fates.....Diana Sinclair
Atropos.....Royce Wallace

About a year ago the Masquers of Amherst College put on an American premiere of Donagh MacDonagh's Irish verse-comedy, *Happy as Larry*. A reporter didn't see it, but was advised on fair authority that it turned out a cock-eyed fantasy which was quite a lot of fun. Alumnus Burgess Meredith was a prime instigator of the project, having in mind a subsequent Broadway version with himself in the title role. So now comes the Stem edition with Meredith doubling as star and director. Either a reporter's information was at fault or the bottom has fallen out of it in the meantime. *Larry* is neither honest fantasy, cock-eyed or otherwise, nor is it remotely funny. In fact, its actors are the only ones who seem to find any humor in it. Somewhere along the line it has become a pretentious, stylized, somewhat intimate musical — and a prodigious bore.

One can imagine that MacDonagh's original concoction abounded in Celtic flavor and imaginative nonsense, a yarn about a little tailor who goes back in time to be his own grandfather, in order to prove which of grandpa's two wives was good or bad. There are zany creatures in it—widow who is drying her husband's grave with a fan; a villainous doctor and his apothecary henchman; the wife who rejoices to see Larry murdered, and the designing hussy who rejoices to see him come alive again. It could be a gay and fantastic dream charade, with the cream of the jest that Larry never really realizes which of his two mates was bad—but is happy about the whole thing, anyway.

However, Meredith has seen fit to burden it with some 20-odd tunes and (See *Happy as Larry*, opp. page)

THE MEMBER OF THE WEDDING

(Opened Thursday, January 5)

EMPIRE THEATER

A drama by Carson McCullers. Staged by Harold Clurman. Setting and costumes by Lester Polakov. Company manager Thomas Bodkin. Stage manager, Jud Addiss. Press representatives, Barry Hyams and Robert Hector. Presented by Robert Whitehead, Oliver Rea and Stanley Martineau.

Jarvis.....James Holden
Frankie Addams.....Julie Harris
Janice.....Janet De Gore
Berenice Sadie Brown.....Ethel Waters
Royal Addams.....William Hansen
John Henry West.....Brandon De Wilde
Mrs. West.....Margaret Barker
Helen Fletcher.....Mitzie Blake
Doris.....Joan Shepard
Sis Laura.....Phyllis Walker
T. T. Williams.....Harry Bolden
Honey Camden Brown.....Henry Scott
Barney McKean.....Jimmy Dutton

While this reporter has not read Carson McCullers' book, it may well be assumed that *Member of the Wedding* is a much better novel than a play. For *Wedding* is not a play at all, but primarily a penetrating, tenderly wry character study of adolescence. But play or no, it is something that no real lover of the theater should miss, if only for the sake of three wonderful performances — one of them by a moppet who has never been on a stage before.

Miss McCullers' focal point is the frustration of a desperately lonely, 11-year-old girl in her desire to belong to somebody or something. Something of a neurotic misfit as far as companionship of her own age is concerned, the kid armors herself with a sort of turbulent exhibitionism and digs herself a fox-hole against reality. This may slip by a fond but unobservant father, but it is a 24-hour-a-day problem for the aging Negro housekeeper who is charged with her upbringing.

Big Brother Trouble

The crucial situation arises with the sudden announcement of the impending marriage of an idolized G. I. brother stationed at a near-by camp. The little girl decides that she will go away with the couple immediately after their wedding, and builds the picture to a point where nothing can dissuade her. When the natural disillusionment occurs, the result is near-tragedy. However, Miss McCullers' final wry twist is that ensuing tragic complications to others leave her completely unscathed. She has found new interests, including a boy friend, and is no more abnormal than any other healthy, selfish teen-ager.

Whatever may be *Wedding's* commercial fate—and it certainly would not seem to pack the action and excitement for general appeal—it puts young Julie Harris on a top pedestal among the best of our kid actresses. Her turbulent problem child, with its swift shifts of mood and pace, is something to watch and hear—one of the most deft and convincing portraits to be seen hereabouts in many a season. Sometime, if the op- (See *Member of on opp. page*)

Hartmans Readying 'Tix, Please' Revue

NEW YORK, Jan. 7.—The Hartmans, Paul and Grace, are readying a new revue to go into production later this month. It is titled *Tickets, Please*, with sketches by Harry Herman, Edmund Rice, John Roche and Ted Luce. Carl Sigman has written the tunes and Robert Hilliard the lyrics. The latter combined on the same chores for *Angel in the Wings* for the Hartmans a couple of seasons back. Hank Ladd has been signed to direct, and Ralph Alswang will do the scenery. A pre-Stem break-in is skedded for New Haven, Conn., and Boston.

Supporting the Hartmans will be Jack Albertson, Bill Norvas, the Upstarts, Roger Price and Dorothy Jar-nac.

Second Half of Philly Season Booked Solid

PHILADELPHIA, Jan. 7. — The second half of the Philly season is so loaded with bookings that two musicals, *Arms and the Girl* at the Forrest and *Alive and Kicking* at the Shubert, have been forced to cancel plans to tarry longer than originally booked. Both musicals wanted more time for shaping before coming into New York.

Kicking at the Shubert gives way Monday (9) to *The Madwoman of Chailot*, with Roland Petit's *Les Ballets De Paris* taking over the house January 23. *Girl* gives way to the *Merry Widow* revival at the Forrest January 16, which in turn stays until *Frederic March* and *Florence Eldridge* open in *Now I Lay Me Down to Sleep* January 30.

At the Walnut Street Theater, *The Enchanted* is followed by Maurice Schwartz and his Yiddish Art Theater January 17. *Yes M' Lord* takes over the house January 23. At the Locust Street Theater, where *A Streetcar Named Desire* is creating a major stir at the box-office, the new Arnold Manoff drama, *All You Need Is One Good Break*, follows in January 20 for 14 days. Locust also gets *The Bird Cage* starring Melynn Douglas, in February.

Hartford Firm Nixes Site for a Legiter

HARTFORD, Conn., Jan. 7. — Executives of the Travelers Insurance Company of Hartford have turned down a request by Frank Lloyd Wright, the architect, that Travelers-owned land in Hartford be sold to Paton Price and associates as a site for a Wright-designed legit theater. Wright told the insurance execs that financing of the theater project was assured and that if purchase of the site were allowed, construction would begin in the spring.

The project had originally been slated for a suburban Hartford site, where eight acres had been marked off. This was abandoned in favor of a site nearer the city proper and more available to mass transportation.

Now an advisory committee of Hartford business men is helping Price and his associates try to find a new site. The price, accessibility, environment and a minimum area of five acres will govern the final choice. Financing for the theater structure has come from Hollywood, New York and the Frank Lloyd Wright Foundation.

ROUTES Dramatic and Musical

- Alive and Kicking* (Community) Hershey, Pa.
- Arms and the Girl* (Forrest) Philadelphia.
- As You Like It*, with Katharine Hepburn (Taft Auditorium) Cincinnati.
- Ballet Theater (Davidson) Milwaukee, Wis., 9-11; (Auditorium) LaCrosse 12-13; (Parkway) Madison 14.
- Barretts of Wimpole Street (Hanna) Cleveland.
- Blackstone (Memorial Auditorium) Louisville, 13-15.
- Blossom Time (Auditorium) Charleston, W. Va., 11; (Murat) Indianapolis 12-14.
- Brigadoon (Colonial) Boston.
- Dance Me a Song (Shubert) Boston.
- Death of a Salesman (Erianger) Chicago.
- Detective Story (Blackstone) Chicago.
- Enchanted, The (Walnut) Philadelphia.
- Goodbye My Fancy (Harris) Chicago.
- Happy Time (Plymouth) Boston.
- Harvey (Bijou) Battle Creek, Mich., 11; (State) Kalamazoo 12; (Keith) Grand Rapids 13-14.
- Inherit the Moon (Wilbur) Boston.
- Inside U. S. A. (Philharmonic Auditorium) Los Angeles.
- Kiss Me Kate (Shubert) Chicago.
- Light Up the Sky (American) St. Louis.
- Mad Woman (Shubert) Philadelphia.
- Man, The (Nixon) Pittsburgh.
- Merry Widow (Court Square) Springfield, Mass., 11; (Shubert) New Haven, Conn., 12-14.
- Mr. Roberts (KRNT Radio) Des Moines, 11; (Auditorium) St. Paul 13-14.
- Oklahoma (Biltmore) Los Angeles.
- Private Lives, with Tallulah Bankhead (Auditorium) Shreveport, La., 11; (Robinson Auditorium) Little Rock, Ark., 13; (Auditorium) Memphis 14.
- Red Shoes (Selwyn) Chicago.
- Schwartz, Maurice (Royal Alexandra) Toronto.
- Street Car Named Desire (Ford) Baltimore.
- Student Prince (Great Northern) Chicago.
- Yes M'Lord (Studebaker) Chicago.

BROADWAY SHOWLOG

Performances Thru
January 7, 1950

DRAMA

	Opened	Perfs
Caesar and Cleopatra.....	12-21, '49	20
(National)		
Death of a Salesman.....	2-10, '49	380
(Morosco)		
Detective Story.....	3-22, '49	332
(Hudson)		
Diamond Lil.....	2- 5, '49	174
(Plymouth)		
Happy as Larry.....	1- 6, '50	3
(Coronet)		
I Know My Love.....	11- 2, '49	78
(Shubert)		
Mister Roberts.....	2-13, '48	443
(Alvin)		
She Stoops To Conquer.....	12-28, '49	10
(City Center)		
That Lady.....	11-22, '49	55
(Martin Beck)		
The Father.....	11-26, '49	61
(Cort)		
The Member of the Wedding.....	1- 5, '50	4
(Empire)		
The Rat Race.....	12-22, '49	20
(Barrymore)		
The Velvet Glove.....	12-26, '49	16
(Booth)		

MUSICAL

As the Girls Go.....	11-13, '49	412
(Broadway)		
Gentlemen Prefer Blondes.....	12- 8, '49	36
(Ziegfeld)		
Kiss Me, Kate.....	12-30, '48	426
(Century)		
Lend an Ear.....	12-16, '46	444
(Mansfield)		
Lost in the Stars.....	10-30, '49	80
(Music Box)		
Miss Liberty.....	7-15, '49	203
(Imperial)		
South Pacific.....	4- 7, '49	316
(Majestic)		
Texas L'il Darlin'.....	11-25, '49	51
(Mark Hellinger)		
Touch and Go.....	10-13, '49	120
(Broadhurst)		
Where's Charley?.....	10-11, '48	520
(St. James)		

ICE SHOWS

Howdy, Mr. Ice of 1950.....	5-16, '49	306
(Center)		

CLOSED

Born Yesterday.....	2-24, '46	1,642
(Henry Miller)		
December 31, 1949		
How Long Till Summer.....	12-27, '49	7
(Playhouse)		
December 31, 1949		
The Madwoman of Chailot.....	12-27, '48	368
(Royale)		

January 7, 1950

COMING UP

The Corn Is Green.....	1-11, '50	
(City Center)		

THE MAN

(Opened Thursday, January 5)

ERLANGER THEATER, BUFFALO

Melodrama by Mel Dinelli. Directed by Martin Ritt. Setting by Jo Mielzinger. General manager, Max Allentuck. Stage manager, Robert Caldwell. Press representatives, James D. Procter and Ben Kornzweig. Presented by Kermit Bloomgarden.

Mrs. Gillis Dorothy Gish
Ruth Peggy Ann Garner
Mr. Armstrong Robert Emhardt
Howard Wilton Don Hammer
Mr. Franks Frank McNeillis
Doug Joseph Walsh
Mr. Stephens Richard Boone

Author Dinelli appears to have culled *The Man* from a case history card in a psycho ward. Perhaps he should have just put the card back and gone home for a good night's rest. All his play has to offer is sustained morbidity, without purpose or entertainment. It might be ideal for a convention of psychiatrists, but for average Broadway audiences it's a sour dose.

Well Acted

Unfortunately for the cast, an abundance of high-caliber talent is expended in a pointless and futile effort. The acting is excellent, from Miss Gish to those in the smaller roles. Miss Gish portrays the harried woman with conviction and does her utmost to inject life into the plot. Her transition from kindly interest to uncontrollable fear and hysteria is worth watching. Don Hammer's schizophrenic is a difficult job well handled. It is too bad that he hasn't been able to hitch on to a hit; when he does he should have a bright future. The subtle shadings of his role are brought out with complete competence, and his good looks don't hurt, either. Peggy Ann Garner's typically snippy teen-ager and Joseph Walsh's grocery boy are in the right groove.

Joe Mielziner's double set—Victorian style living room, and adjoining kitchen—gives the right atmosphere.

It is bad that *Man* doesn't have more meat in the pot, but as it stands it's a weak and savorless stew.

Eva Warner.

HAPPY AS LARRY

(Continued from opp. page)

lyrics by Mischa and Wesley Portnoff, numbers which pack scant wit or ear-appeal and are completely out of key with what should be the crazy Celtic mood and feeling of the play. Also there are so many of them that a pewsitter is deluged with song by any principal or the whole company at the drop of a hat. The result is a musical, symbolic hodge-podge, studded with stylized, unimaginative ballet, adding up primarily to audience irritation. Meredith has himself a high time as the tailor-grandson into cobbler-grandfather, but never succeeds in bringing either of them to life. He thoroly seems to enjoy his singing chores. Marguerite Piazza is as handsome as her voice is splendid as a designing widow. A deep-South accent however, is somewhat at odds with Irish fable. Barbara Perry shows a flair for mime and dance as Larry's first spouse and Gene Barry is a properly villainous medico. The rest of the cast seem to enjoy their tasks. But just why, a pewsitter wouldn't know. There must have been more to the original *Larry* than meets the eye and ear at the Coronet. However, it won't be around long enough to worry about.

Bob Francis.

OUT-OF-TOWN OPENINGS

HONEST JOHN

(Opened Monday, December 26)

LAS PALMAS THEATER,

HOLLYWOOD

A comedy by Buddy Ebsen. Directed by William Talman. Settings by John Datu Arensma. Special scenic background effects by M. B. Paul. Stage manager, Frank Malet. Press representative, John Walsh. Produced by Mort H. Singer Jr. and Lynne Carter.

John Buckley Buddy Ebsen
Commissioner Michael Malloy James Burke
Dominic Henry Cordon
Mrs. Rellly Lucille Meredith
Jill Buckley Lynne Carter
Red Devlin Virginia Vincent
Joe "Lucky" Romano Paul Picerni
Eddie John Albright
Police Sergeant John Getz
Prison Guard Robin D. Edmonds
Patrolmen Steve Noerd, Clair Pollack

Buried beneath the rubble of loose writing and silly situations is the meat of a good farce. *Honest John* in its present form is mediocre. There is, however, sufficient promise in situation and basic dialogue to merit major surgery scriptwise and in direction. Biggest headache would be where to begin the remodeling job.

Buddy Ebsen is the author and star of the show. In neither capacity does he stand out—but by the same token, neither does he flop altogether. It is this suspension in the upper strata of mediocrity which keeps the play from going places. Especially poor is the first act, which for all purposes might almost be entirely disposed of or condensed into one short scene.

The Plot

The plot concerns a rising young contractor, named Buckley, whose success is due to willingness to play ball with crooked politician Michael Malloy, skillfully portrayed by James Burke. Basically honest, Buckley is unable to break the chains of graft and corruption which bind him to his nemesis.

When his flighty wife (Lynne Carter) sends him on a good will deed to return a purse left in Buckley's car by an old lady to whom he had generously given a lift, the fireworks begin. Buckley mistakenly wanders into the hideout of a bandit and his gun moll where he is held prisoner. The cops finally close in, arrest him as the ringleader of the holdup gang and accuse him of murder. It is only after the sexy gun moll confesses, that the lad is cleared. To complicate the plot even more, the bandit breaks jail and stalks to Buckley's home in search of Commissioner Malloy, whom he has sworn to kill. After a ridiculously silly cops-and-robbers chase thru the house, the thug is captured. Only then is Buckley's wife convinced of his love and relieved of doubts that he has fallen for the gun moll.

Good Casting

Performance-wise there are some excellent people in the cast. Scene stealing honors go to Virginia Vincent who plays the moll. The second act seduction scene, the high spot of the play, is a small gem of bawdy humor and smart direction. Unfortunately, William Talman's direction elsewhere is below par. James Burke's portrayal of the crooked politician is letter perfect, while Lynne Carter lends enough charm and beauty to the role of the light-headed wife. Paul Picerni, Lucille Meredith and Henry Cordon are all good in lesser supporting roles. Ebsen himself projects his familiar native charm and warmth thruout the role, underplaying for best effect. He does no dancing save for a curtain call afterpiece which might just as well be omitted.

Settings by John Datu Arensma are effective, as is the third dimensional, photographic backdrop created by M. B. Paul. Alan Fischler.

THE HAPPY TIME

(Opened Thursday, January 5)

SHUBERT THEATER,

NEW HAVEN, CONN.

A comedy by Samuel Taylor. Based on the book of the same name by Robert Pontaine. Directed by Robert Lewis. Sets and costumes by Aline Bernstein. General manager, Morris Jacobs. Company manager, Harold Goldberg. Stage manager, Tom Urner. Press representative, Michel Mok. Presented by Richard Rodgers and Oscar Hammerstein II.

Bibi Johnny Stewart
Papa Claude Dauphin
Mama Leora Dana
Grandpere Edgar Stehli
Uncle Louis Kurt Kaszner
Aunt Felice Mary Aurelius
Mignonette Eva Gabor
Uncle Desmonde Richard Hart
Sally Marlene Cameron
Doctor Gagnon Gage Clark
Alfred James O'Rear
Mr. Frye Oliver Cliff

Rogers and Hammerstein have not lost the Midas touch. Make no mistake about it—this one is in. *Happy Time* unfolds as a rollicking, ribald comedy that piles laugh upon laugh and situation upon situation. While abounding in Rabelaisian humour, it never loses either its pace of its charm and a hearty welcome by a Stem audience is definitely assured.

An extremely capable cast zips thru the action with a surety that is seldom seen in an out-of-town break-in, and the steadiness of the pace and silken smoothness of the entire performance are a tribute to the direction of Robert Lewis.

Little Johnny Stewart, who plays the son; Claude Dauphin, the father, and Leora Dana, the mother, carry the brunt of the acting chores. But for all the grand characterization and readings by the rest of the cast, it is definitely little Johnny's show, and the young man earned every bit of the roaring reception he got at the curtain. Tho not yet in his teens, he is on stage almost continually and motivates the entire action. He is completely the adolescent thruout and never loses sight of his character, making Bibi both believable and lovable.

Synopsis

The story centers about a French-Canadian family of little or no inhibitions, who live, laugh and love just for the joy of life. The mother is of strict Scottish parentage, and her greatest fear is that the men of the family will ruin her growing son, who idolizes his grandfather, with all his Casanova tendencies; an uncle who drinks wine from a water cooler; his father, who plays a fiddle in a music hall, and a younger uncle, who is devoted to the task of seducing every young woman in the Dominion.

Into this household comes a pretty, homeless girl, a naive ex-acrobat in search of a home and family and who is attractive enough to induce every male, including the young son, to fall in love with her. The situations are constantly loaded with dynamite, and the authors' denouement, while not particularly novel, is still sufficiently clever to send the audience home in high humor.

Good Casting

Edgar Sterli does a grand job as Grandpere, and Richard Hart is certainly well cast as Uncle Desmonde, the very active wolf. Kurt Kaszner, as the drinking uncle, is extremely effective, and his scene with a prospective son-in-law is one of the sock highlights of the show. Eva Gabor makes a beautiful ingenue, and her interpretation of the role of the "gal who can take care of herself" is well done. Mary Aurelius, little Marlene Cameron, Gage Clark, James O'Rear and Oliver Cliff all give fine readings of supporting parts and make up a well-rounded cast.

There isn't any doubt that *Happy Time* will be among the top shows for a long time to come, and if 1949 was a big year for Rodgers and Hammerstein, certainly 1950 is starting off for the team with a bang. Tix for this one are likely to be in the *South Pacific* class.

Sidney Golly.

Mae West Cleared Of 59G Judgment

NEW YORK, Jan. 7.—A \$59,000 default judgement against Mae West obtained by agent Galen Bogue was vacated Wednesday (4) by New York Supreme Court Justice Thomas Aurelio.

Bogue had claimed he was entitled to 5 per cent of the income from the English production of *Diamond Lil*. He said that—Miss West made more than \$1,000,000 from it.

Miss West's attorney, protesting the judgement, argued that at the time the summons was served no complaint was made known.

Bogue's claim was based on an alleged employment contract of November 1, 1945. He said that he was employed by Miss West to "render certain work and services" as her agent in negotiating for the production in England of *Diamond Lil*, for which he was to receive 5 per cent.

Mortensen Quits Race

HARTFORD, Conn., Jan. 7.—William H. Mortensen, managing director of the Bushnell Memorial, local legit house, who once was mayor of Hartford, has announced his withdrawal from the campaign for the Republican gubernatorial nomination "because of poor health." He says his doctors have told him to take things easy. But he adds that he's withdrawing only from the 1950 race, not from politics.

MEMBER OF WEDDING

(Continued from opp. page)

portunity arises, this reporter is waiting to see Miss Harris do *Peter Pan*. Nor does it seem that anyone other than Ethel Waters could play the great-hearted, caustic and supremely understanding housekeeper who tries to steer her over the rough spots. Miss Waters has created another rich character contribution which will live long in a pewsitter's memory. And lastly, there is eight-year-old Brandon De Wilde to add a prodigiously ingenious chore. Every once in so often a stage moppet turns up who exudes amazing talent. This is one of them.

Pungent Dialogue

While the play's construction performance limits the action, the dialog is sharp and pungent. Harold Clurman's really inspired direction via introduction of business keeps matters from ever growing static. Even his handling of the lesser characters, some of which could have become a drag on the main issue, is excellent. Lester Polokov's setting of a kitchen and yard of a Georgia house lends itself admirably to the proceedings.

In sum, *Wedding* is provocative fare for adult theater lovers. Producers Whitehead, Rea and Martineau are to be thanked for framing some of the season's best acting. May they be slicing wedding cake at the Empire for a long while to come.

Bob Francis.

Fly by Night!

NEW YORK, Jan. 7.—The Columbia Air Coach System announced this week a special rate on a round-trip plane ride from Miami to New York for a night at the theater. The ship will take off from Miami at 2 p.m. and not leave New York before the customers have had time for an after-theater snack. A \$60-per-person tab (plus tax) includes flight fare, theater ticket and limousine service between airport and theater. To date Columbia is able to offer *Miss Liberty* and *Diamond Lil*. It is negotiating with the managements of a dozen other shows.

Drive-In Ops To Find Going Tough in Connecticut Towns

HARTFORD, Conn., Jan. 7.—There are indications in Connecticut that proposed outdoor motion picture theaters will have tough sledding in getting approval from local town zoning boards. At near-by Manchester, Conn., last week an application by Lockwood & Gordon Theaters, which operate the Danbury, Conn., Drive-In Theater, was turned down by the Manchester Town Planning Commission. The theater interests had applied for authority to build a drive-in theater in Manchester. Opposition to the Lockwood & Gordon proposal was voiced by Mrs. Edith M. Wickham, Manchester.

She is the widow of Clarence H. Wickham and life tenant of his estate in Manchester. Under terms of Wick-

Bloomfield Group Asks Reversal of Drive-In Permit

HARTFORD, Conn., Jan. 7.—Judge Sidney Johnson, of Hartford Court of Common Pleas, has reserved decision in a suit involving a proposed drive-in theater in suburban Bloomfield.

The suit was filed by a group of Bloomfield property owners, represented by Attorney Isadore Waxman, charging that the Bloomfield Zoning Board of Appeals' granting of a permit to Philip W. Maher of that town to construct and operate an outdoor motion picture theater was arbitrary, abuse of discretion and spot zoning.

Holmes Seeks Bldg. Permit

HARTFORD, Conn., Jan. 7.—James V. Holmes has filed an application with the Connecticut police commissioner for authority to construct an outdoor motion picture theater on the Meriden-Waterbury, Conn., Road. If the Holmes permit is granted, the theater will be ready for operation about April 1, 1950.

ham's will, his widow stated, the estate upon her death may be deeded to Manchester and East Hartford, Conn., for use as a memorial park.

Meanwhile at Stratford, Conn., possible revision of the local zoning regulations in an effort to bar drive-in theaters from the town was reported being planned by the Stratford Town Council and Planning Board, with the move believed to be stemming from a petition filed with the State Police Commissioner by Philip C. Cahill, Wethersfield, Conn., requesting approval for a drive-in theater in Stratford.

A public hearing was held last week by State Police Commissioner Edward J. Hickey on an application of Daniel Deering, Norwalk, Conn., for a permit to establish a drive-in theater in that city.

In two previous public hearings the proposed theater was opposed by members of the West Norwalk Property Owners' Association and Norwalk Housing Authority officials. It was said that a proposed moderate rental project would be constructed in the immediate neighborhood.

It was reported that Commissioner Hickey, empowered under State law to grant theater licenses for projects on State highways after determining possible traffic hazards near the site, would make his decision known soon.

In testimony at last week's public hearing, Walter J. Fitzgerald, a Norwalk real estate man, and Eugene D. Towler, president of the West Norwalk Association, argued that approval of a drive-in theater on the proposed location would reduce the value of property in West Norwalk, would create a nuisance for the residents of West Norwalk and would result in the spread of immorality and juvenile delinquency.

HARTFORD, Conn., Jan. 7.—Lou Weingarten, manager of the E. M. Loew Theaters' Norwich-New London Drive-In Theater, closed for the winter, is associated with the Campus, Shop, a refreshment stand at New London, Conn.

Rep Ripples

HOWARD CLENEY is covering his usual winter territory in Vermont with 16mm. pix and religious films. It is his fifth year in the same sector. . . . Bernard Ford pens from Hood River, Ore., that he has been showing films and giving his magic and novelty show in that area to good returns. He and his wife present the show. . . . Gus Edgerly, former repster, has taken out a two-people trick. He writes from Riverton, Wyo., that schools and halls have been okay with him since he opened in October. . . . Costa Show reports good business in Western Canada. . . . Org has been slashed to three people. . . . Mr. and Mrs. Gilbert Freeley recently opened near Cody, Wyo., and will trek thru Eastern and Southern Wyoming, playing halls and schools. . . . Harvey Rollins is doing well in the West, playing schools. . . . Penn Players, on a coast-to-coast tour, have been in Indiana recently and are moving westward thru Iowa and Idaho. Trick has three in the cast and most dates are sponsored. Two months will be spent in Oregon, Washington and California to finish the season. Show is a family affair and opus is E. F. Hannan's "Scenes From Great Plays." . . . Willard Kelley has a vaude-pic outfit around Glens Falls, N. Y. . . . Clyde Perdue, former repster, is handling promotion for singer Andy Williams in the Greenville, Ala., section.

BILLY AND CURLY STEED, after a year at the Dutch Mill, Norwood, O., have gone to Milwaukee to work club dates. The Dutch Mill has given up its act policy. . . . E. J. (Eddie) Anderson writes from Providence: "Someone recently queried about information on the Flynn Stock Company. I was in advance of this show for a while and the leads were played by Richard P. Crolus and Edna Lindon. Bills played were "Reaping the Harvest," "Tracy, the Outlaw," and "Midnight in Chinatown." I also was with the Adelle Gray Repertoire Company about two years after closing with the Flynn show, and the principals were Adele Gray, Robert Hickey and Rean Harvey. Bills were "Muggs Landing," "The Little Detective" and "Country Miss," the last named by E. F. Hannan, who is still active with plays. I also agented Guy Bros.' Minstrels when we had George Brett and Louis Prevost, both swell balladists. All this was before World War I, which were great days and great times for roadshows." . . . Gail Shattuck, who has successfully worked religious pix in the Columbia, S. C., area recently, advises that he has been out three months to good business. He plans to work some Pennsylvania towns as he makes his way north. Writing about the days he was with the Sig Sautelle Circus and Billy Lincoln's Tom Show, Shattuck asks: "Who remembers the Milbank Bros.' Minstrels of the 1905-'06 period? I'd like to see a roster of this show. Eddie La-Barre was one of the ends with the unit. I'm coasting along now but miss the old-timers of the Loop and Scollay Square, where I spent many active days." Shattuck was a warm friend of Reese V. Prosser, minstrel balladist, who, Shattuck says, was the best he ever heard.

Halpin on Florida Vacation

MILFORD, Conn., Jan. 7.—Carl Halpin, manager of the Milford Drive-In Theater here, which is closed for the winter, has left for Florida and a few months vacation.

SPRINGDALE, Ark., Jan. 7.—The new 350-car drive-in being constructed for a Tulsa theater group and located between Rogers and Bentonville, Ark., is set for an early spring opening.

Plunkett Back To Texas Barn After OK Tour

Port Lavaca Finale Big

ARANSAS PASS, Tex., Jan. 7.—Plunkett's Stage Show is in local quarters after closing a successful season at Port Lavaca, Tex., where the unit enjoyed two weeks of outstanding business, Kennedy Swain reports. Swain says that the Dailey Bros.' Circus's wrestling bear made two appearances during the final week's stand and proved a big draw.

Before the show closed Billie Plunkett and Flo Darling celebrated their birthdays with a party. Swain, Dave Miget and Dick Darling purchased new cars.

Visitors were numerous and included Ben Davenport, Mr. and Mrs. Harry Hamill, Dr. and Mrs. Cruze, Hazel King, Jean Allen, Freddie Fredericks, Bertha Drane, Mr. and Mrs. Paul Ryla, Red Rummel, Mr. and Mrs. Ruben Wray, Ed Martin, Mr. and Mrs. Bryan Woods, Mrs. W. I. Swain, A. Raba, Porkey Newnan, Mr. and Mrs. Prevant and Doree and Art Miller.

Corkey Plunkett, Larry Cardin, Vernon Thomas and Whitey Haley joined the show several weeks before it closed. Mr. and Mrs. Jim Plunkett went to Marblehead, Ill.; Cleo Plunkett to Chicago; Mr. and Mrs. Kennedy Swain, Elkhart, Tex.; Dave Miget, Missouri; Leon Block, Kansas City, Mo., and Sally Plunkett, Alliance, Neb.

Capt. Fuzz Plunkett is making winter dates. The show's band played for a number of outdoor showmen's banquets here.

Two More for Eastern Pennsy

PHILADELPHIA, Jan. 7.—Work started this week on two drive-ins in the Eastern Pennsylvania area scheduled to be ready for operation next season. One mile outside of Coatesville, on the Lincoln Highway, work was started on the 700-car open-airer being built by Milt Schlosberg. At the same time work started for the Smith interests on the drive-in being constructed near Cross Keys.

Lahoca Buys Jax Drive-In

JACKSONVILLE, Fla., Jan. 7.—Lahoca Theaters, Inc., local motion picture exhibiting firm, has acquired the Air Base Drive-In Theater, according to announcement by Carl J. Carter, secretary-treasurer of the firm, who will serve as manager of the theater. Carter said present plans of the new owners include the installation of new sound-units and extensive remodeling of the property.

Springdale Sparks

SPRINGDALE, Ark., Jan. 7.—The 71 Drive-In Theater, under direction of Doc Seamans, reached new heights of entertainment for Northwest Arkansas New Year's Eve.

Along with the regular feature a special double bill was screened for the midnight celebration, with a big fireworks display at 12 midnight.

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THE FINAL CURTAIN

ADAMS — Cleve F., 54, mystery novelist and screen writer, December 29 at his home in Glendale, Calif., of pneumonia complicated by a heart ailment. He was a member of the Screen Writers' Guild, the Authors' League of America and the Fictioneers. Survived by his widow and a son.

BARHAM — Tracy, 60, vice-president and general manager of Intermountain Theaters, Inc., 27-unit Utah-Idaho Publix chain, December 25 in Salt Lake City. Barham was first a film distributor in Georgia, later acquired a chain of houses in Florida, was with Publix in New York, and was manager of the North Ohio, Inc., chain at Cleveland prior to going to Salt Lake City nine years ago.

BATIE — Franklin A., 69, former actor and at one time called the greatest baritone on the minstrel stage, December 31 in Oxford, N. Y., of a heart attack. Batie, who once co-starred with Al Jolson, made famous such songs as *When the Sands of the Desert Grow Cold*, and appeared with Jolson in *The Passing Show of 1917*, *Robinson Crusoe Jr.*, *Sinbad*, *Bombo* and *Big Boy*. When the Shuberts brought the British actress, Kitty Gordon, to this country, they chose Batie to play opposite her in *World Pleasure*. Survived by a sister, Mrs. Louise Kelley, with whom he resided in Oxford, and two brothers, Leroy, Marcy, N. Y., and Newman, Norwich, N. Y. Burial in Norwich January 1.

BERNSTEIN — Mrs. Felice, 66, widow of pianist Eugene Bernstein, December 30 in New York. She was associated with her daughter, Constance Hope, in Constance Hope Associates, RCA Victor public relations counsel.

BUCKLEY — George T., former superintendent of the Danbury (Conn.) Fair, December 25 in that city. Survived by his widow, Augustine, and two brothers, Dr. Nathan T., Miami, and Warren T., Danbury. Burial in Wooster Cemetery, Danbury, December 28.

BUTLER — Robert, 64, outdoor showman for 30 years and the past season operator of an Animal Show on the Utah Exposition Shows, recently in Marshfield, Ind. Survived by his widow, Betty; two daughters, Yvonne and Mrs. Mae Adler; three sons, Frank, Floyd and Charles, all of Phoenix, and a sister, Mrs. Charles Trimble, Danville, Ind. Burial in Greenwood Memorial Park, Phoenix.

CARNEY — Kate, 80, veteran vaude chorus singer, recently in London. A headliner for many years, she worked vaude until a year ago. Her late husband, George Barclay, was a leading vaude agent in London.

CAROLLO — James, 50, Philadelphia musician, December 29 in Chester County Hospital, West Chester, Pa., of injuries sustained in an auto accident en route to the Coatesville (Pa.) Veterans' Hospital for an en-

agement. Burial in Philadelphia.

COX — Lou Emma, 63, owner of the Gem and Joy theaters, Osceola, Ark., January 1 in a Memphis hospital. She was a member of the board of directors of the Independent Theater Owners' Association. No immediate survivors. Burial in Erwin Cemetery, Osceola.

CROWELL — Leon A. (Lee), 57, former stagehand and projectionist, December 28 in Veterans' Hospital, Dearborn, Mich., of cancer of the throat. He was historian of the Theatrical Post, American Legion, Detroit, since its organization 15 years ago. Survived by his widow, Leona, theater cashier, and a son, Leon Jr. Burial in Mount Olivet Cemetery, Detroit.

CULLERTON — Orville F., 49, manager of Chicago's Cook County Fair in 1948 and co-promoter of the Chicago Outdoor and Travel Exposition for 14 years, in Chicago December 30. (Details in General Outdoor Section.)

DIER — Grover C., 56, projectionist at the Times Theater, Cincinnati, January 4 in that city when struck by a bus. Survived by his widow, Florence; two daughters, Mrs. Frieda Read and Mrs. Elsie Fletcher, and two brothers, William and Eugene, and four sons, all of Cincinnati.

DONAHUE — Nestor N., 76, father of Mickey Donahue, Motordrome rider and manager of the Drome on the Coleman Bros.' Shows, January 4 in St. Petersburg, Fla.

EPLER — Charles E., 77, former manager-treasurer of the Cedar-Schellenger Corporation, amusement enterprise, January 1 in Philadelphia. His widow survives. (Further details in General Outdoor Department.)

GARDELLA — Tess, 52, known on the stage as Aunt Jemima, and the creator of *Queenie in Show Boat*, January 3 in New York. Making her debut at 18 she became a vaude headliner in the 1920s and appeared in such legit revues as *Ziegfeld Follies* and the *George White Scandals*. She also appeared in films, night clubs and television. Four sisters and a brother survive.

GEBHART — Albert, 63, former legit and film actor and manager of the Allied Theater Owners of New Jersey, January 4 in East Orange, N. J.

GUNN — Mrs. Julia, 66, concessionaire, recently at her home in Pittsburgh. Survived by her husband, John. Burial in Pittsburgh.

HICKMAN — Howard Close, 69, retired stock company and movie character actor, December 30 in Ross, Calif. He appeared in several Alcazar Theater Stock Company shows, including *Bird of Paradise* and *Rose of the Rancho*. His last major film role was the part of a judge in *Mrs. Miniver*. Prior to his retirement he served for three years as a member of the board of directors of the Screen Actors' Guild. His widow and a sister survive. Burial in San Anselmo, Calif.

HULFISH — Arthur H., 69, a member of the service staff of the Casino Arcade Park, Wildwood, N. J., December 29 in Shore Memorial Hospital, Somers Point, N. J. Three sisters survive.

JANNINGS — Emil, 63, star of German and American silent movies and winner of the first Oscar awarded by the Motion Picture Academy of Arts and Sciences, January 2 in Strohl, Austria, of cancer of the liver. He began his professional career as an errand boy and a workingman in carnivals, winding up as a strongman. From there he joined a legit stock company at Bremen and when noticed by Max Reinhardt was offered a position in the Deutsche Theater in Berlin. His eight years on the stage marked him as a classic player and he first brought his artistry to the films during World War I. Outstanding among his many pictures were *The Blue Angel*, *Variety*, *The Last Laugh*, *The Way of All Flesh*, *Last Command* and *Sins of the Fathers*. His third wife, Gussy Lee Holl, former music

hall star in Berlin; a daughter, Ruth Maria, by a previous marriage, and a brother survive.

KELLY — Thomas H., 80, former property man for Ethel Barrymore and other stars, December 28 in Fall River, Mass. He started as a stagehand in the Academy Playhouse and later worked for E. H. Sothorn and Julia Marlowe, Grant Mitchell and Katharine Cornell.

KNUTSON — Hy W., operator of theaters in Harlowton, Miles City and Garner, Mont., and Hailey, Idaho, in Livingston, Mont., recently of a heart ailment.

MAZZANOVICH — Maximilian, 79, retired theatrical technician, January 2 in St. Petersburg, Fla. He was associated with the late George M. Cohan for over 35 years and designed scenery for most of Cohan's productions. His daughter and a brother survive.

McELHINNEY — Dave, manager for Film Classics, Inc., Salt Lake City, recently in Butte, Mont., of a heart ailment. Burial in Salt Lake City.

NEWTE — Horace Wykeham Can, 80, author and playwright, recently in London. The author of numerous short stories and articles, he wrote 28 books and 14 one-act plays which were produced in London and the Provinces.

O'SHA — James A., secretary of the Johnny J Jones Exposition, Inc., December 28 in Washington. (Details in General Outdoor Department.)

PARKER — Mrs. Anna Plosl, widow of composer Horatio Parker, January 3 in Stamford, Conn. Three daughters survive. Burial in Newton Lower Falls, Mass.

PATRICOLA — Tom, 59, ex-vaude headliner, January 1 at Los Angeles following brain surgery. For 15 years he was a dancing star on the major vaude circuits and appeared in George White's *Scandals* for six years. Until his retirement a year ago he played in pictures. He was a brother of Patricola, also a vaude headliner for many years.

PFEIFFER — Max, 72, bass viol player, January 3 in New York. Besides the Metopera orchestra, the Philharmonic and other leading groups, he played with the Don Voorhees radio orchestra. His widow, a brother and a sister survive.

RICHMAN — Bert E., 63, the past two seasons announcer with Dailey Bros.' Circus, December 26 in Gonzales, Tex. Richman was first with the Walter L. Main Circus in 1904, and had been with the C. B. Montgomery, Al G. Barnes and Robbins Bros.' circuses. Pawnee Bill Wild West and Miller Bros.' 101 Ranch Wild West. Survived by a brother, O. W. Richman, Westminster, O. Burial in Gonzales.

RINGLING — Robert Edward, 52, former opera singer and chairman of the board of the Ringling Bros. and Barnum & Bailey Circus, January 2 in Sarasota, Fla. (See Outdoor Department for details.)

STEFANESCU — Georges, 64, Rumanian gypsy musician, January 1 in New York. He played the panpipe and bass viol on radio, television, stage, screen and in night clubs. He also appeared in the film, *The Blue Danube*. His widow and son survive.

STYLES — Mrs. Sarah K., 81, widow of William J. Styles, former bandmaster and cornetist with the John Philip Sousa and the Arthur Pryor bands, January 4 in Yonkers, N. Y.

VENUTI — Mrs. Rose, 88, mother of Joe Venuti, orchestra leader, December 29 at her home in Philadelphia. Other survivors include her husband, three other sons and three daughters. Interment in Holy Cross Cemetery, Philadelphia, January 3.

VOLLMER — Tom, former showman, recently in the Indiana State Soldiers' Home, Lafayette, Ind.

WALSH — Jack, 64, steward on various circuses for the past 40 years, December 26 in Chicago. Survived by a sister in Philadelphia.

ZIBILICH — George D., 92, one of the organizers of United Theaters, Inc., New Orleans, January 1 at his home in that city. He was associated with his two sons, Dominick and J. George, in the theater business in New Orleans for 35 years. Survived by two sons and a daughter.

Marriages

BECK-DICE — Barney Beck, WOR, New York, sound effects engineer, and Nancy Dice, receptionist with the same station. December 24 in New York.

BURG-KRIEGER — Julian Burg, commercial salesman at Station WKNB, New Britain, Conn., and Sondra Krieger. December 29 in New York.

GABLE-STANLEY — Clark Gable, film star, and Lady Sylvia Stanley at Solvang, Calif., December 21.

McINTYRE-MAXWELL — Anders McIntyre and Marilyn Maxwell, screen actress, at Santa Barbara, Calif., January 1.

SWEET-MOSS — Fred Sweet, assistant manager of the Telenews Theater, Detroit, and Fay Moss in Detroit recently.

WILLIAMS-KURTZMAN — David Williams and Bertha Kurtzman, TV broadcast operations supervisor for the American Broadcasting Company, December 26 in New York.

YANDA-KERNER — Tom Yanda, Memphis ride owner-operator, and Dorothy Kerner, of Conway, Ark., recently in Benton, Ark.

YORR-LEDERER — Leonard Yorr, actor in the *Detective Story* company, and Sylvia Lederer, business manager of the Detroit Contemporary Theater, in Chicago November 24.

Births

A son to Mr. and Mrs. Bob Simone December 16 in Philadelphia. Father is pianist and orchestra leader.

Twin girls, Julia Wallace and Amelia Ann, to Mr. and Mrs. Max Gail December 16 in Detroit. Father operates a booking office in that city.

A son to Mr. and Mrs. Richard Walrath recently in New Britain, Conn. Father is a salesman in the commercial department of Station WKNB, that city.

A daughter to Mr. and Mrs. Jean Gabin recently in Paris. Father is the film and stage actor.

A daughter to Mr. and Mrs. Tony De Santis December 12 in Chicago. Father manages the Martinique nitery there.

We Wish To Thank

The Showmen's League of Miami, the Showmen's League of Chicago, the Elks' Club of Miami and each friend for the beautiful flowers, acts of kindness and words of comfort offered at the loss of our beloved brother

EDWARD L. KARN

Signed

Clifford Karn and Family

IN MEMORY

OF MY BELOVED HUSBAND

JACK PRICE

WHO DEPARTED JANUARY 13, 1949

Deep in My Heart Lies a Picture
Of a Loved One Laid to Rest,
In Memory's Frame I Shall Keep It,
Because He Was One of the Best.
Gone But Not Forgotten.

BEULAH PRICE

IN MEMORY

OF OUR GOOD FRIEND AND PAL

JACK PRICE

Who Passed Away January 13, 1949.

So Sadly Missed By All.

Turner Bros.' Shows

SESQUI POSTPONED TO 1951

Administration Of Fair Probed

Dept. of Justice, Capitol Hill map investigations of kickback charges

(Continued from page 3)

charged that Paul Alexander, a stockholder in the National Capital Sesqui-centennial Commission Leasing Bureau, Inc., had offered to get him contracts for sesqui buildings for a 10 per cent kickback fee.

Postponement of the Freedom Fair until 1951 is expected to result in wide improvements in the fair's management, particularly in planning and in opportunities for open bidding for midway concessions, exhibit space and the like. For weeks, the sesqui commission has been a target of numerous complaints from groups and individuals trying to enter bids for various projects at the exposition. Cries of favoritism and red tape have been heard recurrently. The administrative snarl finally got national repercussions when J. W. (Patty) Conklin, head of the amusement area of the Canadian National Exhibition, largest annual in the Western Hemisphere, and Harry J. Batt, operator of Ponchartrain Beach Park, New Orleans, leading amusement park, voiced regret over the commission's administrative delays and withdrew a proposed blueprint for the midway (*The Billboard*, December 17). More recently the Exhibit Builders and Suppliers Association of Metropolitan Washington in a telegram of complaint to the commission voiced belief that the commission had been making "secret commitments at undisclosed figures with a favorite firm" in connection with the fair's exhibit construction.

Cancellation Possible?

On Capitol Hill, advance rumblings of a noisy row over the fair are being heard, and some critics of the exposition are conjecturing the possibility of a complete cancellation of the Freedom Fair. This latter possibility is not being taken seriously at the present stage of developments, but it is generally anticipated that there will be some wide overhauling of administrative policy, procedures and personnel. The sesqui commission's executive committee yesterday (6) appointed Walter M. Bastian, a Washington lawyer, as general counsel.

Among the commission's most vigorous foes on Capitol Hill is Rep. John Taber (R., N. Y.), ranking minority member of the House Appropriations Committee, who battled fiercely but futilely last session to block a \$3,000,000 federal outlay for the sesqui commission. Taber is now trying to induce his committee to launch an investigation of its own into the commission, and he has revealed that he may introduce legislation next week to restrict the fair's funds and is also seeking to find out whether postponement of the fair beyond 1950 might legally result in a defaulting of the \$3,000,000 appropriation. Commission officials point out that there is no danger of such a defaulting inasmuch as the commission was given a three-years' lease of life by Congressional statute and, therefore, is not obligated to begin the fair this year even though the original plans called for a ground-

(See Scandal Defers on page 55)

Manslaughter Ruling Sticks:

Mass. Supreme Court Decision Imperils All Forms of Racing

BOSTON, Jan. 7.—Midget auto racing and similar contests in Massachusetts were dealt a perhaps fatal blow December 30 when the full bench of the State Supreme Court upheld a manslaughter verdict and three-month jail term against Joseph Sostilio, Lunenburg, Mass., racing driver.

Stephen D. Bishop, another midget racing driver, was killed at the Lunenburg Stadium June 5, 1948, when

his car was sideswiped and overturned in a race.

The crash was caused, the Supreme Court ruling found, by Sostilio's attempt to pass another driver without having enough room to get by.

"The common law," the decision written by Justice Henry T. Lumus said, "recognized as not necessarily unlawful certain manly sports calculated to give bodily strength, skill and activity.

"Doubtless this is true of certain sports like wrestling, fencing and football, which involve as an essential part of the game a certain amount of physical contact.

"In the present case physical contact was not an essential part of the racing of autos.

"The insistence of the defendant to drive past those ahead of him when there was not room to do so, which made a collision almost inevitable, could be found wanton and reckless conduct and support a conviction of manslaughter."

The decision, attorneys point out, may effect harness racing, horse racing, stock car and other events where bodily contact is not "an essential part" of the contest. A jockey or driver could win by simply getting in front and staying there. Those behind would not dare pass in tight quarters for fear of being charged with "wanton and reckless" actions, it was reasoned.

Sostilio was granted a stay of execution pending his appeal to the Supreme Court, but will now have to serve the three-month sentence imposed on him.

Package Deal For Drive-Ins Set by RCA

(Continued from page 3)

announced by the theater equipment sales division of the Radio Corporation of America (RCA).

Organized to help the motion picture exhibitor to get quickly on the fast-growing and profitable drive-in business, according to RCA's announcement, the program offers the prospective drive-in exhibitor economies and freedom from multiple-contract worries by grouping all requirements except the site and the operating personnel.

Wrapped up and delivered in a single package, under the new plan, are design, construction, equipment and servicing.

Specifically the RCA drive-in package will include:

1. Planned layout specifications adapted to the topographical requirements of the site.
2. Construction, including drainage, grading, ramping, screen tower, projection booth, ticket booth, concession stand, entrance, parking area, entrance and exit roadways, electrical installations, underground wiring, display sign, etc.
3. The latest RCA projection and sound equipment.
4. A service plan providing for periodic inspection.
5. Arrangement of financing plans.

The plan is designed to aid the exhibitor in eliminating costly mistakes in design and construction. J. F. O'Brien, manager of RCA theater equipment sales, said in announcing the packaged deal.

Horan Thriller For Ind. State

INDIANAPOLIS, Jan. 7.—Irish Horan's Thrill Show has been contracted to provide the grandstand feature on two nights and at one matinee at the 1950 Indiana State Fair here.

Contract for Friday and Saturday nights and a Sunday matinee performance was let at a special meeting of the fair's board of directors in the Hoosier State's capitol building here Thursday (5).

Horan says his show will be the same as that presented in 1949 except for an additional feature entailing the shooting of an automobile out of a cannon.

O. F. Cullerton Dies; Chi Sports Show Op, '48 Cook Co. Fair Mgr.

CHICAGO, Jan. 7.—Orville F. Cullerton, 49, producer of the Cook County Fair here in 1948 and co-promoter of the Chicago Outdoor and Travel Exposition for 14 years, died Friday (30) in a Chicago hospital.

He was general manager of W. J. Jamison Company, fishing tackle manufacturer. A graduate of Brown University where he starred in football, Cullerton later played professional football.

He is survived by his widow, Ethel; his mother, Mrs. Emily Murray; a son, William, and a daughter, Mrs. Jean Madden.

C. E. Epler, N. J. Funspot Op, Passes

WILDWOOD, N. J., Jan. 7.—Charles E. Epler, 77, who retired in September, 1948, after serving as manager and treasurer of the Cedar-Schellenger Corporation, which operated a large amusement enterprise on the Boardwalk here, comprised of more than a dozen rides and games, died in an ambulance en route to Jefferson Hospital, Philadelphia, January 1. He was stricken with a cerebral hemorrhage at his home here.

Before taking over management of

Martin Firm Tabs Record Sales in 1949

New Territory Aids Gross

BOSTON, Jan. 7.—Al Martin, head of the talent agency bearing his name, this week reported that his organization registered an all-time high record in 1949 despite the leveling off of business generally. Martin also said that he was hopeful that new records would be established in 1950 in view of the interest already being shown by talent buyers.

The greatest increase, a 20 per cent hike, was registered in the sale of talent to parks. The firm's fair business increased about 10 per cent while the sale of talent to celebrations remained about even with former years. A decrease of about 5 per cent marked the sale of attractions to carnivals. Martin said the dip in sales to carnivals was surprisingly small, especially in view of the sluggish start of the outdoor season.

Territory Expanded

A big part of the increase resulted from the expansion of the firm's booking territory, a move which will be given additional impetus this year, Martin said. Last year the agency supplied talent to several large celebrations in the Middle West and also entered the European field. The Sensational Ortons, currently appearing with the Mills Bros.' Circus at the Olympia in London, were booked by Martin. Negotiations are now under way to send other acts abroad, Martin said.

Fairs booked by his firm in 1949 generally registered higher attendance altho this was against the trend, Martin said. The Brockton (Mass.) Fair tabbed one of its most successful runs in two decades and the Boonville (N. Y.) Fair, a new account for Martin, registered record business in all departments. Martin's New Hampshire dates garnered good business without exception.

Martin said that the potential slackening off of crowds would undoubtedly emphasize the need for more and stronger attractions. He pointed out that early in the 1949 season there was a general reluctance among some carnival ops to contract for free acts on a par with talent presented in the past. However, he said, the need for attractions with crowd-pulling power was soon demonstrated.

Martin also said that grandstand attractions at fairs, while only one segment of the well-rounded annual's program, are still increasing in popularity and a vital factor in hiking gate attendance.

the local amusement center, Epler managed Hunt's Ocean Pier prior to its destruction by fire. He originally came to Wildwood in 1907 and had been active in the resort's amusement and civic affairs ever since. He also was active in the Greater Wildwood Chamber of Commerce.

Survivors include his widow, Grace Beecher Epler, and a nephew. Funeral services were held here Tuesday (3), with interment Wednesday (4) at Edgewood Cemetery, Pottstown, Pa.

GOLDEN ANNIVERSARY BIG ELI WHEELS

BIG ELI Wheels have been topping the midway for 50 years, 1900-1950.

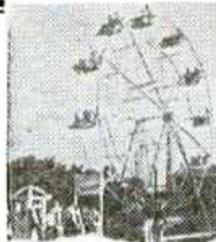
If you do not have a BIG ELI Wheel on your midway NOW is the opportune time to consider an up-to-date 1950 Golden Anniversary Model Wheel.

Ask any ride man who owns one or more BIG ELI Wheels about its money-earning ability and you will find it is the "Backbone" of the Midway.

Write for Price List A-60 today.

ELI BRIDGE COMPANY

Builders of Dependable Products
800 Case Avenue Jacksonville, Illinois



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ROCK-O-PLANE
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OCTOPUS
ROLL-O-PLANE
FLY-O-PLANE

Sturdily built Portable One-Truck Rides suitable for Carnival or Park Operation.



SALEM, OREGON

J. LEE CUDDY, Sales Representative
See Eyerly's New Rides at Florida State Fair, Tampa, Jan. 31-Feb. 11.

MOON ROCKET

Good Condition, Operated 1949.
Will Sacrifice for Prompt Removal.
Make Offer.

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Crystal Balls, Imported
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4-p. Good Fish Pamphlet, 8 1/2 x 11. 12 Signs, Any Quantity Each 1 1/2
"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12-p., 8x5. Contains all 12 Analyses. Very well written, \$5.00 per 100. Sample, 10¢
FORECAST AND ANALYSIS, 10-p. Fancy Covers. Ea 5¢
Samples of each of the above 4 items for . . . 25¢
No. 1. 45 Pages Assorted Color Covers . . . 50¢

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120 Pages, 2 Sets Numbers, Clearing and Policy 120 Dreams. Bound in Heavy Gold Paper Covers. Good Quality Paper. Sample, 20¢
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PACK OF 79 EGYPTIAN F. T. CARDS, Answers All Questions, Lucky Numbers, etc. 60¢
Signs, Cards, Illustrated. Pack of 36 15¢
Graphology Charts, 9x17 Sam., 5¢. Per 100, \$7.50
MENTAL TELEPATHY. Booklet of 21 P. 25¢
Shipments Made to Your Customers Under Your Label No checks accepted. C.O.D. 25% Deposit. Our name or ads do not appear in any merchandise Samples postpaid prices Orders are P.P. Extra.

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This is the SUPER WIZARD you hear so much about and see so many places. Orders filled promptly. This also is the time to send your old Super Wizard to us to put in A-1 condition for next season, we charge for new parts only, nothing for time and labor.

ELECTRIC CANDY FLOSS MACHINE CO.

801 Twelfth Ave., So.

Nashville 4, Tenn.

Close-Ups:

Joe Krug Tossed Grease Paint Aside at 19 for Concession Biz

By Dean Owen

CONCESSIONAIRE JOE KRUG, president of the Pacific Coast Showmen's Association (PCSA), flipped a coin one day back in 1910 to see whether he should continue in the theater or return to his first love, outdoor show business. For months the 19-year-old Joe had been appearing in the road-show company of *Every Woman*, starring Adele Blood and Eugene Ormond. It was Ormond who suggested there might be a great future for Joe if he continued the tour until the troupe returned to Broadway. The lure of grease paint had soured tho, causing Joe to toss the coin. So, he went back to hustling novelties at fairs and celebrations, a job he knew well, for he had been at it since he was 14.



JOE KRUG

When the John M. Sheesley Shows were booked for a celebration he was playing, Joe decided to join up to work concessions on percentage. This new life appealed to him so much that during the next few years he worked with such shows as Zeidman & Pollie, Westcott, Abner K. Kline, Johnny J. Jones, Kennedy, and Wortham. A brief three-year run with the Hagenbeck-Wallace Circus and the Gentry Bros.' Dog & Pony Show followed.

A stint in the cookhouse for Charlie Kidder, of the Snapp Shows, opened Joe's eyes to the possibilities of the food and service end of outdoor show business. After a season with Kidder, learning the ropes, Joe decided to strike out for himself and booked independent spots.

A great many changes have taken place in the cookhouse business over the years, but improvements are all for the best, claims this genial 200 pounder, who was born in 1891 in Dayton, O. Joe has witnessed the growth of food concessions until now they are one of the most important facets of the business. Old-timers, Joe says with a grin, would shudder at the stringent sanitary regulations now imposed on food concessionaires, and would doubtless label many of the laws as bordering on the zany.

As one of the most successful concessionaires on the West Coast, Joe welcomes any fair legislation pertaining to sanitation and the handling of food. Nothing is sold over the counter of a Joe Krug concession that Joe would not use in his own home. For 30 years this has been his standard and he has made it pay off, resulting in the repeat bookings that flood his office every spring.

The secret of the food concession business, Joe feels, is "knowing how to buy merchandise and to get the most out of the best." Lack of this knowledge adds up to disaster for many Johnny-come-latelies and even some seasoned veterans who had the good fortune to be carried by boom times. Today the public expects the best at a fair price, and to operate on any other basis is foolhardy, Joe believes.

Limits Activities

In partnership with his wife, Ethel, whom he first met on the Ionia, Mich., fairgrounds in 1919, Joe has an estimated \$20,000 worth of portable equipment which he takes to the major fairs and celebrations on the Coast.

In order to protect himself in case of a business recession, Joe keeps his operation small enough so it can be successfully handled with a minimum of help. On most fair dates he uses from 16 to 20 helpers but is set up to get by with fewer if the take drops off.

After years of bucking the spring and fall weather gamble, Joe has now limited his bookings to six or seven of the top California dates, such as the California State Fair, for the past three years; the Los Angeles County Fair; the National Orange Show; the Fresno County Fair, which he has played off and on since 1922; the San Diego County Fair, and the California Mid-Winter Fair at Imperial, Calif.

Had Own Show

Like many showmen, Joe Krug had to have his fling as show owner. In 1937, after seven years operating the cookhouse with the Crafts Shows, Joe hit the road with his own org. Bearing the impressive title, Golden Gate Shows, Joe's organization started off all right, but a series of misfortunes put him out of business at the close of his first season.

The final blow came, when moving the show out of Los Banos, Calif., the driver of the truck carrying the (See Joe Krug Tossed on page 73)



Allan Herschell

KIDDIE MERRY-GO-ROUND

★ Fluid Drive — no clutch or brake
★ Fast, smooth starts and stops
★ Push-button controls ★ Sets up in 3 to 4 hours ★ 20 jumping, all aluminum horses, 2 chariots ★ Ruggedly built ★ Write for literature.

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1949 MODEL INCLUDES MANY NEW INNOVATIONS INTRODUCED AT CONEY ISLAND 1949.

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(Portable)



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TOM THUMB STREAMLINERS, INC., Bradenton, Fla.



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- FIRE ENGINE RIDE ★
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- MINIATURE TRAINS ★



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The TILT-A-WHIRL Ride

— Outstanding for
Public Appeal ★ Stability
Good Quality ★ Portability
High Class ★ Earning Power



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STOCK TICKETS
One Roll \$ 1.00
Five Rolls 4.00
Ten Rolls 6.00
Fifty Rolls 20.00
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ROLLS 2,000 EACH
Double Coupons
Double Prices
No C. O. D. Orders
Size: Single Tkt., 1x2"

Most fires are a race between the firemen and the fire to see who can do the most damage.

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SPECIAL PRINTED
Cash With Order. Prices:
2,000 \$ 6.80
4,000 7.68
6,000 8.50
8,000 9.38
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30,000 14.60
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HARRY SOMMERVILLE

Out in the Open

Dr. Jacques Kunstenaar, head of Department of Commerce's office of fairs and exhibitions, has been appointed director of foreign affairs for the U. S. International Trade Fair Corporation of Chicago. Kunstenaar will be in charge of set-

ting up foreign offices in important European capitals in preparation for the forthcoming Chicago fair, which will be the first international trade fair ever held in the United States. . . . John Ringling North is listed as one of the angels—to the extent of \$3,000—backing Leonard Sillman's presentation of "Happy as Larry," which opened at the Coronet Theater, New York, January 6.

Earl Purtle, operator of motor-dromes at Palisades (N. J.) Park and with Cetlin & Wilson Shows, is the principal subject of "How To Ride Up a Wall," a lengthy yarn appearing in the January issue of True magazine. The piece was authored by William Lindsay Gresham, who has made a specialty of writing about people in outdoor showbiz. Performers rating mention in the story include Purtle's wife, Ethel, F. E. (Fearless) Egbert, Jimmy McNish, Ernie Phillips, Flash White and Terry Strong.

George A. Hamid voiced a heap of compliments about gal aerialists in a feature story appearing in the Sunday (1) issue of The New York Daily News. A photo of Valentina Davie was used to illustrate the yarn. . . . J. Linwood Rice, public relations director of the Atlantic Rural Exposition, Richmond, Va., reports that the annual's reconversion of the main exhibit building into a coliseum has resulted in numerous requests for bookings from touring units. . . . Arthur E. Campfield, head of the canvas firm bearing his name, is vacationing in Florida with Mrs. Campfield.

Mr. and Mrs. O. C. Cox and Deacon and Flo McIntosh were house guests of Chester and Sylvia Gregory in Charlotte, N. C., over the holidays. . . . S. T. Jessop, president of the U. S. Tent & Awning Company, Chicago, is spending the winter at his home in Sarasota, Fla. He plans to be there until March 1. . . . Mr. and Mrs. Slivers Johnson and son visited in Los Angeles before going to Honolulu. They called at the Pacific Coast Showmen's Association in L. A. and visited with Minnie Fisher, Doodles De Mar, Bob Gardner, Mr. and Mrs. Meritt Blue, Bones Hartzell and Buster Cronin. While in L. A. they were dinner guests of Mr. and Mrs. Abe Goldstein and Mr. and Mrs. Tom Plank.

J. S. Ramsey, veteran general agent, is seriously ill at his home in Southern Pines, N. C., while Mrs. Ramsey is hospitalized in Pinchurst, N. C. . . . Billy J. Dick, formerly with circuses, is doorman at the Strand Theater, Portland, Me. . . .

W. T. (Terry) Martin, who has been on the sick list, is okay again and handling sponsored shows in Pennsylvania and New Jersey. Andy Lipenta, Alex Van Cleve, Dick Fremont and Herb Knight are associated with him. . . . Hazen L. Funk, Michigan State Fair manager in 1947 and 1948, has been named purchasing agent for the city of Detroit by Mayor Albert Cobo. Funk was formerly associated with the city administration as department of public works secretary before taking his post at the fair.

Blacky Martine, former trainmaster for Dailey Bros.' Circus and Cetlin & Wilson Shows, has retired from the road and is making his home in Nineveh, Ind., where he is operating a rabbit farm. Martine had his own acts on the road in 1949. . . . Bill Zakoor, of the Border Novelty Company, has returned to Detroit following a two-week vacation in Florida.

3000 BINGO

No. 1 Cards, heavy white, black back, 5 1/2 x 7 1/2. No duplicate cards. These sets complete with Calling Numbers, Tally Card, 35 cards, \$3.50; 50 cards, \$4; 75 cards, \$4.50; 100 cards, \$5.50. All cards from 100 to 3000 @ \$5 per 100. Fibre Calling Numbers, 50¢; Wood Calling Numbers, \$1; Printed Tally Card, 15¢. Colored Heavy Cards, #3, same weight as #1, in Green, Red, Yellow @ \$4 per 100. DOUBLE CARDS, No. 1 size, 5 1/2 x 14 1/2 10¢ each

3000 KENO

Made in 30 sets of 100 cards each. Played to 3 rows across the cards, not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS
White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra. 50¢
Ping Pong Balls, printed 2 sides . . . \$15.00
Replacements, Numbered Balls, Ea.40
3,000 Jack Pot Slips (strips of 7 numbers). Per 1,000 1.25
M. W. Cards, 5 1/2 x 7 1/4. White, Green, Red, Salmon. Per 100 2.00
3,000 Small, Thin "Brownie" Bingo Sheets, 5 colors, loose only, no pads. Size 4-5. M 1.50
3,000 Leatherweight Bingo Sheets, large size, 5 1/2 x 3, 5 colors, loose no pads. M 1.75
Adv. Display Posters, size 24x36. Each Cardboard Strip Markers, 10 M for75
Rubber Covered Wire Cable, with Chute, Wood Ball Markers, Master Board; 3-piece layout for 15.00
Thin Transparent Plastic Markers, Brown, 3/4 inch. Per M 1.00
Red or Green Plastic Markers, 1/4 Square, Round or Scalloped, \$2.50 M; 5/8ths size \$2.00 M
Cork Markers, 1/2 inch diameter. M75
Round White Cardboard Markers, 1800 to Lb. Lb.85
Airlite Bingo Blower, electric operated, complete with 75 Numbered Ping Pong Balls, weight 90#. Send for illustrated circular. For 135.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

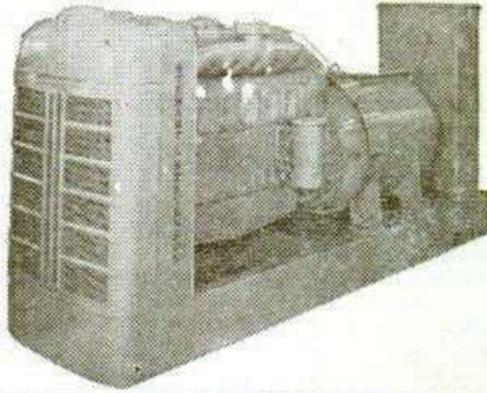
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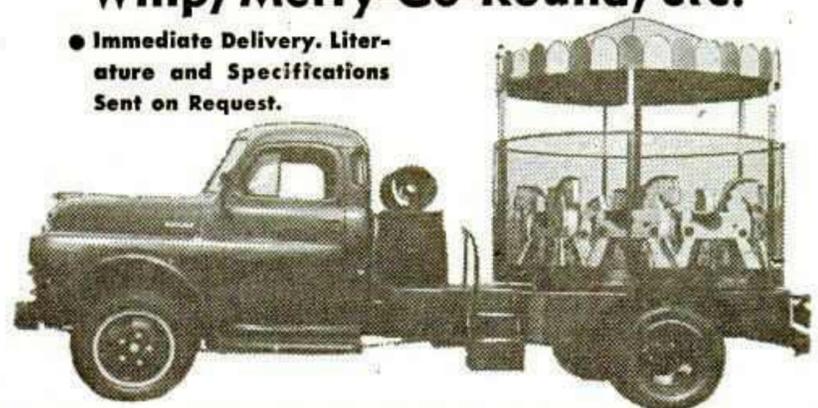
Phone, write or wire us today for a prompt quotation on power plants to fit your requirements. Convenient terms offered.

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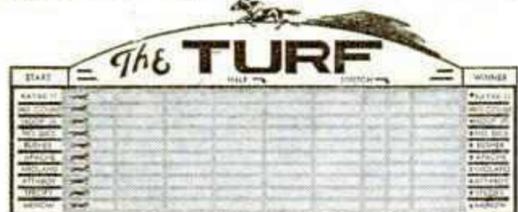
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Announcing the Masterpiece of Group Game Engineering THE NEW TRIPLE THREAT TURF

(all electric race horse group game)
FOR PARKS, POOLS, BEACHES AND CARNIVALS



Get set NOW for 1950 with THE FASTEST, MOST ECONOMICAL, MOST BEAUTIFUL AND TROUBLE-FREE GROUP GAME THAT MAN CAN BUILD OR THAT MONEY CAN BUY. A definite "hit" at the NAAPPB show in Chicago. New features eliminate all faults of former group games. Write for free information on this sensational "money maker."
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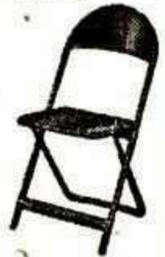
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Talent Topics

Antoinette Concello, Ringling aerialist, played a center ring, solo performance over Broadway at midnight, New Year's Eve. Swinging out on a trapeze hung from a pole on the roof of a Broadway-46th Street building, the circus aerialist went thru the motions of switching on current lighting a huge facsimile flashlight, part of a new spectacular sign erected by **Douglas Leigh** for the Union Carbide Company. . . . **King Reynolds**, tight wire, playing RKO vaude dates in New York. . . . The **Trio Charlivel**, one of Europe's top acro-dance units, are making their American debut at the Latin Quarter, New York.

Wilson Storey, Sarasota booker, has signed the **Rosettis**, ladder act, and **Jacques Cordon**, juggler-unicyclist, to join **Jerry Wilson's** Gran Circo Americano at Port-au-Spain, Trinidad. . . . The **Three Welles**, acro and tumbling act, and the **Roulettes**, excellent roller-skating act, are on

the new bill at the Palace, New York. . . . **Al Gordon** and his pooches are a feature in the English pantomime, "Puss in Boots," at the Palladium, London. **George Prentice**, American puppeteer, and the **D'Ormondes**, unicyclists, recently in America, are also in the London show.

Del Graham and **Barbara Hammond**, of the Flying Viennas, are working night spots and TV in and around Los Angeles. Act is a comedy knockabout billed as **Babs and Del**, fun and bumps. . . . **Charles F. and Percy Clarke**, of the Juggling Clarkonians, are wintering in North Hollywood, Calif. . . . **G. E. and Lillian Wilson**, who had their dog act on Dales Circus last season, are wintering for the 12th successive year in Macon, Ga.

Lee Slade, back at his Detroit home, reports signing contracts with **George A. Hamid**, New York, for the Sky Princess. Act will work parks, fairs and celebrations thru the 1950 outdoor season. . . . **Roscoe Armstrong** Bucking Ford act will show the Mid-State Fair, Columbia, Tenn., week of October 2, **Earl Armstrong** reports. **Don Richards**, slack wire, also will show the Columbia annual.

Huey, the Clown, and his Kiddie Society Circus Varieties were featured at the holiday parties presented by the Adhor Milk Farms at their plants in Long Beach, Glendale, Burbank and other towns in the Los Angeles area. Line-up included **Charlie, the Horse**; **Carlos**, comedy tables; **Wally Blair**, comedy cycle and juggling; **Irene McAfee**, canines; **Eva Hartz**, skater, and **Bill Detrick's** pick-out pony, Silver. Clowns, in addition to **Huey**, were **Carl Waddell**, **Harold Hall**, and **Art LaRue**. . . . For the first time in 25 years, Los Angeles will have a circus parade when wagons of the **Clyde Beatty Circus** roll down Wilshire Boulevard, Sunday (15) as a kickoff for the annual March of Dimes drive.

Scandal Defers Sesqui Until '51

(Continued from page 52)

breaking ceremony this month, with President Truman participating and a formal opening of the exposition July 4. The formal opening of the exposition is now put over until April 1, 1951.

Some Events Going On

Deferment of the fair to next year will require a sharp downward revision in estimates for the inflow of tourists to the Nation's Capital, and this in turn will have a dampening affect on local amusement business. Nevertheless, the showbiz world is expected in general to get an improved break from the delay inasmuch as wider opportunities for bidding will be provided if the commission undertakes a "goldfish bowl" policy for its operations. Furthermore, numerous sequi celebration activities will go on as scheduled this year despite postponement of the Freedom Fair, which is hailed as the "big show." Parades, concerts and legit theater showings will be staged this year altho the exposition itself will be sorely missing as the main attraction. Thruout 1950, State days and historic events will be marked by special celebrations. One of these will be a mammoth July 4 observance on the monument grounds, with a fireworks display centering on the theme of the founding of the Nation's Capital.

Another feature which will go on as scheduled this year will be the open-air amphitheater. The theater will be formally opened in April in conjunction with the annual Cherry Blossom Festival, according to present plans, and a drama by Pulitzer prize winning dramatist, **Paul Green**, is slated to open in June and run to fall. The special events phase of the sesqui celebration is known in commission parlance as Plan A, and its plans include festivals, gala days, concerts, contests and other entertainment.

Sesqui officials explain that postponement of the fair will make possible a great saving in construction costs. The commission has been harassed for several weeks by a tangle among several federal administrative agencies over disposal of present tenants and buildings on the sesqui fair site. This impasse, combined with some of the other commission headaches, had precluded the possibility of anything but a skeleton opening of the fair this year, even if the commission had stuck to its original target date, and this would have required heavy overtime pay for construction. Deferment of the opening date has relieved the commission of this particular problem for the moment, at least.



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Indiana Draws Reps, Bookers But Trading Suffers a Lull

INDIANAPOLIS, Jan. 7.—Attendance of carnival representatives, attraction bookers and fair and show suppliers at the 30th annual convention of the Indiana Association of County and District Fairs in the Hotel Claypool here, January 2-4, matched the record marks turned in at the 1949 meeting, registration and hotel officials reported Wednesday (4) at the conclusion of the sessions. Noticeable, however, was the fact that buying and selling activities suffered a lull from other years.

Representatives from the three railroad shows on hand included Co-Owner Izzy Cetlin, General Agent R. C. McCarter and Al Dorso, of the Cetlin & Wilson Shows; Co-Owners Morris Lipsky and Buddy Paddock and General Agent Pat Purcell, Johnny J. Jones Exposition, and Louie Berger, Cavalcade of Amusements.

Motorized shows and their reps included Mighty Hoosier State, W. R. Geren; Gooding Amusement Company, Floyd E. Gooding, Johnny Enright and Mr. and Mrs. William Leisure; Drago Amusement Company, Paul Drago; Jimmie Chanos Shows, Jimmie Chanos; Thomas Joyland Shows, L. I. Thomas; L. J. Heth Shows, L. J. Heth; Lee Becht Shows, Mr. and Mrs. Lee Becht and son; Royal Crown Shows, W. B. (Billy) Breese; Johnny's United Shows, Johnny Portemont; Illiana Exposition Shows; World of Pleasure Shows, Mr. and Mrs. John Quinn; Baker United Shows, Tom L. Baker; Peck Amusement Company, C. S. Peck and Robert Peck; Royal Midwest Shows, Roxie and Bull Harris; W. G. Wade Shows, D. Wade and Mr. and Mrs. C. D. Murray; Nick's United Shows, S. W. (Nick) Nickerson; Blue Grass Shows, C. C. Groscurth, Dave Pickard; James H. Drew Shows, James H. Drew, and Joyland Midway Attractions, Roscoe T. Wade.

Bookers on Hand

Booking office representatives included Sam J. Levy and Billy Senior, Barnes-Carruthers Theatrical Enterprises; Bob Shaw, Gus Sun Jr., and Glenn Jacobs, of the Gus Sun Booking Exchange; Charles Zemater Sr., Charles Zemater Agency; Ken Smith, Jim Sander, WLW Promotions, Inc.; Dick Kurtz, WLS Attractions; Boyle Woolfolk, Boyle Woolfolk Agency; Fleck Fleckles and H. Schallman, Vorhees & Fleckles Fair Booking Association; Joe Smith, Joe Smith Amusement Service; Henry H. Luedders, Henry H. Luedders Attractions; Sunny Bernet, Sunny Bernet Attractions; Clyde L. Klein, Klein's Attractions; Tommy Sacco, Tommy Sacco Agency; Barney and Jo Burnett, Burton Theatrical Offices, Inc.; Ross Cristena, Ross W. Christena Agency, and Kay Keiser, Kay Keiser Attractions.

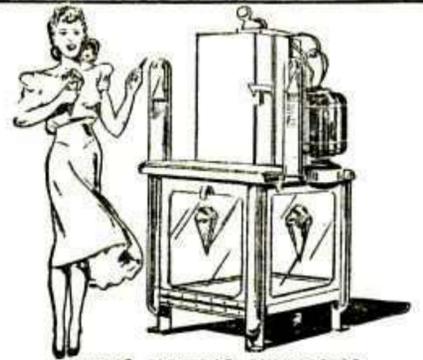
Thrill Show Reps

Thrill show representatives included B. Ward Beam, B. Ward Beam's Thrill Shows; Irish Horan, Lucky Hell Drivers and Jack Kochman's Hell Drivers; Lee Lott, Lucky Lott's Hell Drivers; Joe Chitwood, Joie Chitwood's Hell Drivers; Jimmie Lynch, Jimmie Lynch's Death Dodgers.

Other attraction reps noted included Jack Raum, Jack Raum Rodeo; Mr. and Mrs. Jinx Hoaglan, Hoaglan's Hippodrome Troupe; Al Jones, Al Jones Rodeo and Circus, and Steele's Rodeo.

Fair and show suppliers were Enquirer Printing Company, John Anderson and Mr. and Mrs. Earl J. Coburn; Bower Show Print Company; Fair Publishing House, Kenneth Lee; Skru-Ball Company, Illinois Fireworks Company, Inc.; Interstate Fireworks Display Company, Pettibone Bros. Manufacturing Company, Wabash Valley Tent

& Awning Company; John Gallagan's Concessions, John Gallagan; Myers' Concessions, Columbia Decorators, Inc.; Regalia Manufacturing Company, Emil C. Gouldenzoph; Old Glory Flag & Decorating Company, Wolf Tent & Awning Company; Triangle Poster Company, Jack Robbins and Dave Rosenberg; St. Louis Button Company, Rozzi's Famous Fireworks, Jessup's Pop Corn Concessions; Indianapolis Tent & Awning Company, Russell M. Patrick; Wolf Tent & Awning Company, Paul Wolf, and Mount Vernon Tent & Awning Company, Arla Lashbrook and son. Jack Kaplan attended the meeting as the official representative of the Showmen's League of America, Chicago.



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NEW YORK Jan. 7.—Annual report of the New York Zoological Society discloses that for the eighth consecutive year the society has kept its operating and administrative expenses within earned income.

At the 54th annual meeting of the society at the Waldorf-Astoria, Wednesday (4) and Thursday nights (5), Fairfield Osborn, president of the organization, reported that 2,503,397 persons visited the Zoo in 1949, bringing the grand total of visitors since the zoo's opening in 1899 to 107,004,983.

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Henle, Sonja, Ice Show (Chicago Stadium) Chicago, Ill., thru Jan. 17.
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Ice Follies of '1950 (The Arena) Philadelphia, Pa., Thru Jan. 17.
Lewis, Bud, Wheeling Jamboree (Liberty) Wellsville, O., 11; (Bradford) Bradford, Pa., 12; (Columbia) Kittanning 13.
Miller's Irvin C., Brown-Skin Models (81 Theater) Atlanta, Ga., 11-12; (Pekin) Montgomery, Ala., 13; (Ritz) Albany Ga., 15; (Leon) Tallahassee, Fla., 18.
Roller Skating Vanities of 1950 (Auditorium) Sacramento, Calif., 12-16; (Auditorium) San Francisco 17-22.

Jim Brown, Concessionaire,

Buried in St. Louis

ST. LOUIS, Jan. 7.—James (Jim) Brown, 60, veteran carnival concessionaire, who died here Sunday (1), was buried in Showmen's Rest, Memorial Park Cemetery here Tuesday. Rt. Rev. Msgr. James Johnson, St. Patrick's Cathedral, officiated at the ceremony in the Donnelly Chapel. Surviving are his widow, Rose, and a daughter.

Active pallbearers were John Roth, Robert Mackey, Frank Schoultz, William (Red) McCoy, Edwin Campbell and Bennie Wear. Honorary pallbearers were George Regan, Euby Cobb, Leo Lan, John Francis, Dave Prevost, Tom Gowan, Meyer Katz, Frank Hanasaki, Edwin Schantz John DePrest, Sid Sidenberg, Sid Belmont, Dee Lang, John Shelley and Red Kelley.

Representing the Missouri Show Women's Club at the funeral were Estelle Regan, Ida McCoy; Lee, Lorraine and Alice Belmont; Teresa and Arlene Sidenberg, Sally Prevost, Gertrude and Norma Lang, Mrs. Bennie Wear, Mrs. Frank Hanasaki and daughter, Sivano Lee, and Minnie Quillan.

Brown was buried on the day he was to have been installed as chaplain of the International Association of Showmen.

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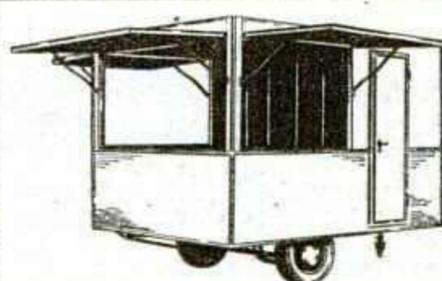
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R. Ringling RB Chairman, Dies of Stroke

Quits Opera To Run Big One

SARASOTA, Fla., Jan. 7.—Robert Edward Ringling, 52, board chairman of the Ringling Bros. and Barnum & Bailey Combined Shows, succumbed to a stroke at his home here January 2 after a long illness.

A son of Charles Edward Ringling, one of five brothers who founded the Ringling Bros.' Circus, and Edith Conway Ringling, he was born in Baraboo, Wis., August 16, 1897. Young Ringling graduated from the Evanston (Ill.) Academy of Fine Arts in 1914. He then entered Northwestern University, but quit after a brief stay to study music and opera. As a result of breaking both hips during a sandlot football game, when he was 11, he was bed-ridden for four years but resumed his studies and was quite active despite being semi-crippled.

1922 Opera Debut

After studying abroad, Ringling made his operatic debut at Tampa in 1922. During a career covering 17 years he acquired a repertoire of 104 roles, toured the United States with the San Carlo Opera Company, appeared with the Chicago Civic Opera and made concert tours in this country and in Europe.

At the urgent request of his uncle, John Ringling, he gave up his operatic work in 1934 to help manage the Ringling-Barnum show. The Big Show had passed into control of creditors in 1932 and Ringling and his cousin, John Ringling North, devoted their efforts to regaining the family's hold on the circus. In 1937 they regained 10 per cent by paying off an \$800,000 note, and Ringling was elected senior vice-president and a director of the show.

Named R-B Prexy

In 1943 he replaced John Ringling North as president of the Big Show and held that post until June, 1947, when James A. Haley was elected head of the circus. Contesting Haley's election, he was reinstated thru a decision of the Delaware Supreme Court but was ousted in a new election two weeks later. Feud for control of the circus between Ringling and John Ringling North ended in 1947 when North acquired control of 51 per cent of the circus stock, while Ringling's mother, Mrs. Charles Ringling became owner of 49 per cent and was named vice-president.

Ringling married Virginia Elizabeth Sullivan in 1920. Later she died and in 1940 Ringling married Irene Bauernfern, who survives and was with him at the time of his death. Also at his bedside were his mother, Mrs. Charles Ringling, and his sister, Mrs. Charles E. Sanford. Other survivors are two sons, James Conway Ringling, who holds a position with the circus, and Charles Joseph Ringling, who attends school.

Burial in Illinois

Mass was celebrated at St. Martha's Catholic Church, Sarasota, Wednesday morning (4), after which Ringling's remains were taken to Evanston, Ill., where a mass was scheduled at St. Mary's Church Friday (6). Interment will be in the Robert Ringling mausoleum at Desplaines, Ill.

Active pallbearers at Sarasota were Edward F. Kelly, John Seawell, Alexander Maxfield, William Adams, Henry Taylor and Walter Fraunheim. Honorary pallbearers were J. L. Kellogg, David B. Lindsay Sr., William Bass, Raoul Dufall, John F. Reddy Sr., William P. Dunn, F. H. Ritter, Dr. Edward J. Hynes, L. J. Knapp and D. Gordon Judge.

Change of Pace

LONDON, Jan. 7.—Bonar Colleano, brother of wire-walker Con Colleano and a former member of Maurice Colleano's troupe of tumblers and acrobats, has switched from the sawdust ring and vaude stage to legit and is currently playing the leading role with the London company of *A Street Car Named Desire*.

King Menagerie Attracts Record Crowd for Bow

MACON, Ga., Jan. 7.—When King Bros.' Circus opened its doors to the public for the first time New Year's Day, a record throng of 2,000 persons viewed the menagerie and winter quarters, said Floyd King, co-owner.

King said the quarters would be open free each Sunday from now until the show's opening, April 8.

Carl Wyche and his crew are working on big top poles. The crew recently cut and ironed 500 hickory stakes for the big top, Side Show and menagerie.

George Sanders, blacksmith, and Gordon (Tex) Lott, sailmaker, returned from a trip to Hot Springs. Mrs. Esma Maley, wife of Arnold Maley, show treasurer, is visiting her mother in Atlanta. Malcolm M. Fleming, contracting agent, is wintering in Fryburg, Pa.

Recent visitors have included Joe and Fannie Hayworth, en route from their home in Wilkesboro, N. C., to Florida; Enoch Brafford, boss canvasser, who is wintering in Macon; Frank Sapiro; C. J. McDonner, New Albany, Ind., who had several shows on Hills Bros.' Shows; Chester Lorch and A. F. Hunter.

R-B Fire Claimants Receive 200G Divvy

HARTFORD, Conn., Jan. 7.—More than 600 dividend checks have been mailed to victims of the 1944 Hartford circus fire. The checks, distributing \$200,551.75 to claimants against the Ringling Bros. and Barnum & Bailey Combined Shows, Inc., were sent out from the office of Edward S. Rogin, receiver for the circus, the past week.

The dividend was approved recently by Hartford Superior Court Judge Ernest A. Inglis on application of Attorney Julius B. Schatz, counsel for the receiver. It represents 5 per cent of the claims of approximately \$4,000,000, and brings the total paid to those who were injured and to the estates of the 169 who died in the fire to 82½ per cent.

32-Day Havana Stand Gives Santos y Artigas Good Biz

HAVANA, Jan. 7.—Santos y Artigas, rated the oldest established circus in Cuba, closed its 32-day Havana stand today. Business has been highly satisfactory, Pablito Santos, org's general manager, reported.

Performances were given nightly at 9 p.m., with matinees on Thursdays and Saturday at 5 p.m., and on Sundays at 2 and 5 p.m. Week-day matinees generally drew from half to three-quarter houses, with night shows attracting capacity and near capacity. First matinees on both Christmas and New Year's days brought three-quarter houses, with second matinees and night shows drawing turnaways. Weakest day of the stand was Christmas Eve when a heavy rainstorm hit.

R-B Extends Havana Date

●
Biz warrants extra four days—midnight show New Year's Eve a sellout

HAVANA, Jan. 7. — Because of heavily increasing business, Ringling Bros. and Barnum & Bailey Circus, scheduled to close its indoor stand here Wednesday (4), extended its stay four days. Final performance will be given Sunday night (8) and the equipment and performers will leave for the States Monday morning (9).

Art Concello, R-B general manager, who flew in here during the holidays, made the decision on lengthening the stand after seeing the receipts for Christmas week-end.

A special midnight show New Year's Eve registered a sell-out. Concello wanted to extend the holdover a week but it was impossible, due to the fact that a number of the acts and animals are scheduled to open in Toledo Sunday (15) with the Orrin Davenport show.

Frank McCloskey flew over from Sarasota winter quarters to help close the show. Pat Valdo came over for a conference with Harry Thomas, equestrian director. Bob Reynolds, property boss, will be on hand when the show closes. Props are handled by Walter Forbes and his crew of 10 men. Merle Evans and his Cuban band received considerable publicity in the local dailies and also had a spread in *La Bohemia*, Cuban national magazine.

Duggan Buys Canvas, New Concess Trailer For Pan American

CHICAGO, Jan. 7.—W. F. Duggan, owner of the Pan American Animal Exhibit, in winter quarters in Eight Mile, Ala., was in Chicago this week on business. He reported purchasing new Side Show canvas from the U. S. Tent & Awning Company, a 30 by 40 three-color job, and a new concession trailer.

Duggan has added several acts to his show for 1950, including a new pony drill and a dog act. Swede Johnson is in quarters breaking the new acts, Duggan said. Plans are to open the show next month, playing Louisiana spots.

From the Pan American winter quarters came word that six animals, including three valuable dogs, were killed recently by arsenic poisoning. The arsenic was put in the stables and barns to get rid of rats. Lost, in addition to the dogs, were an ocelot, monkey and a coati-mondi.

Tonight, at the final performance, Karl Wallenda presented Joseph Geiger with an inscribed golden medal in appreciation of Geiger's 25-year service as an active member of the Wallenda group. The day marked Geiger's last appearance with the Wallendas.

Line-up of acts here included the seven-girl aerial ballet; Los Borques, Cuban Risley; Joe Pelter, equilibrist; Conley-Rattles, juggling; Los Telepatos, magicians; the Karrells, elevated Roman ladders; Los Hemanos Moreno, Spanish musical clown; Joe Duffler, trick shot; Loyal Repensky family, bareback riders; Wallyetty Sisters, aerial anchor; Miss Frida, dogs and ponies; the Great Alfonso, juggling; Los Ondas, cloud swing; the

Clyde Bros. Opens 1950 Season Jan. 16

OKLAHOMA CITY, Jan. 7.—Clyde Bros.' Circus, which closed the first half of its indoor season in Topeka, Kan., December 16, will open its 1950 tour in Jackson, Miss., Monday (16), Manager Harry Allen announced here.

Allen listed the following acts for the 1950 tour: Poodles Hanneford Family, bareback riders; Seven Marvels, teeterboard; Gladys Gillem, lions; Marie and Art Henry, ponies and dogs; Leo and Josephine Gasca, tight wire; Bob Parry, comedy trampolines; Hap and Marie Henry, slack wire; Townsend Duo, aerialists; Three Bees, high wire, and Harry Pickard's Seals.

New Equipment For Seal Bros.

FONTANA, Calif., Jan. 7.—Equipment of Seal Bros.' Circus is being repainted and decorated at quarters here. Org will have a new big top, a 90 with three 40's; new marquee, semi-truck cookhouse with butane ranges; a 35-foot sleeper, a 35-foot semi bull truck and light plant. Four new animal cages have been completed. Animals added were Old Babe, elephant, bought from Martin Arthur; three lions two kangaroos, bear, six Rhesus monkeys and two baboons.

Show will travel on 15 trucks and three four-wheel trailers. Norman Anderson, who will have the privileges, has two semi diners. General Agent John Foss will have his Wild Life Show with 30 cages of miniature animals. Org owns two eight-horse Liberty acts, five menage horses and an eight-pony act. A liberty act, ponies and two elephants recently worked in a picture to be used on television. Bud E. Anderson is owner of the org.

Ingram Planning To Open Ameri-Congo Tour Jan. 13

SARASOTA, Fla., Jan. 7.—Owner Howard Ingram announces his Ameri-Congo Show will open the winter tour January 13 in Key West, Fla. General Agent Eddie Mellon reports the route is set. Activity here in quarters is at its height.

The new bears are expected any day. Don Kidder has the rolling stock ready. Leo Cogazzo reports all his monkeys, including the new ones, are ready for their routines. John Allison reports all Monkey Show equipment is in A-1 condition. Wingy Sanders, superintendent of canvas, reports his crew has everything set for the opening. James McCool, magician, continues preparing new gimmicks for his act.

Mrs. Ingram will handle the announcing duties and M. Bailey will have charge of press and radio publicity.

Oscar Konyot Injured

ROME, Jan. 7.—Oscar Konyot, an American circus performer, lost his nose and most of his chin here when Saida, the circus lioness, snapped her jaws, while Konyot had his head in her mouth. Attendants beat off the beast and dragged out the trainer. Konyot's condition is said to be grave.

Brannocks, teeterboard, and the Wallendas, high wire.

Rietta Wallenda's high pole act was exhibited outside before each performance.

Santos y Artigas opens its provincial tour in Mantanzas Monday (9). Tour continues 18 weeks.

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CIRCUS FRIENDS**

I have decided not to accept at this time the
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with the Clyde Beatty Circus as Equestrian
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FOR SALE

Nickel Chromium Uprights for Aerial Act.
Single or double, 25 feet high, could be made
higher. Poles 3" diameter, complete with guy
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**GIVE TO THE
RUNYON CANCER FUND**

Dressing Room Gossip

Ringling-Barnum

The party Christmas night, planned
by Willie Krause in Charley Sing's
Emporium, was a big success. It was
Merle Evans's birthday and the 75
guests attending gave him a rousing
cheer.

The gals in the show went big for
those alligator shoes and alligator
handbags. Tobah perfume also proved
a big hit.

Albert White's Hawaiian dance
went over big in Havana. Charlotte
Schmidt was out of the show with a
bad tooth. Jimmy Armstrong was out
of action for three days with a knee
injury.

Mac McCarthy proved an apt Span-
ish student. After trying for a week to
get his band to understand sign lan-
guage, Merle Evans finally gave up
and purchased a Spanish dictionary.
Pete Grace ordered a bottle of 7-Up
via telephone from his hotel room. It
failed to arrive. Next morning at 7
a.m. his room phone rang and the
hotel clerk said: "Seven up, please,
Senor."

The party staged Christmas night
by the prop crew also was a big suc-
cess. Some 45 persons attended.
Frankie Saluto, president of the Cu-
ban Free Roll Club, attended both the
prop party and the one given by
the performers. — COL. HARRY
THOMAS.

Gran Circo Americano

Chino, of the Pascuales, is a new
addition to the Glorians hand-balanc-
ing act. Les Rosettis was minus two
wardrobe trunks for a week. Kenny
Leach panicked the backyard when
he clowned the Hodgini trampoline
act. Fred Meeks is the new calliope
player.

Christmas in Trinidad was not white
but certainly wet. Rains caused the
org to blow one matinee and one
night show, week before Christmas.
Jacques Gordon, Eddie Pedrero, Mil-
ton Pelies, Franky Campos, the Bon-
tas, Razells and Hodgins were guests
of the army for Christmas dinner.
Floorshow following the feast was a
big hit. Music was by the Trinidad
Hot Shots; announcing by Eddie

Pedrero, and the writer ground thru
a specialty dance.

Door prizes were given to children
on the holiday matinees. Musicians
refused to play on Boxing Day (De-
cember 26), so Tony Buitrago, Milton
Pelies and Francisco Pascuales braved
it for the day. — JOE HODGES
HODGINI.

Winter Quarters

Capell Bros.

McALESTER, Okla., Jan. 7.—H. N.
(Doc) Capell recently returned to
quarters from East St. Louis, Ill.,
where he took delivery on six two-
ton tractors. Four more have been
ordered. Capell also reports he pur-
chased most of the physical equipment
of Robbins Bros.' Circus, including
the office wagon, Side Show tent,
seats, poles, etc.

Charlie Roark has been named Side
Show manager and Guy Smuck will
handle the inside ticket sale. Recent
arrivals in quarters include Blackie
and Pete Woods and families, Red
Kelly and Bob Ward. Mrs. Wood has
charge of the cookhouse. Jack (Cow-
boy) Wright is breaking a six-horse
Liberty act.

Recent visitors have included Obert
and Dora Miller, of the Al G. Kelly-
Miller Bros.' Circus; Frank Bynum
and Jack Delmar.

Doc Capell's birthday and New
Year's Eve were celebrated jointly in
quarters, with a dinner and dance.
Attending were Mr. and Mrs. John
Adams, Al Alexander, Bob Ward, Mr.
and Mrs. Blackie Woods, Mr. and Mrs.
Pete Woods, Red Kelly, Jack Wright,
Mr. and Mrs. Hank Carlile, Pete Hick-
man, Mr. and Mrs. Jack Capell, Mr.
and Mrs. Bob Capell, Mr. and Mrs.
Bill Capell, Mr. and Mrs. Jack Del-
mar, Syd Stevenson and Mr. and Mrs.
Doc Capell.

Bob Stevens advises that he and
Johnnie Benjamin will arrive soon
with their equipment for the conces-
sion department. Stevens has pur-
chased all new stands and two new
trucks.

UNDER THE MARQUEE

L. E. Roba Collins is at his home
in Patterson, Mo., after putting his
school show in the barn December
14. Recent visitors were Cecil Woods,
comedy juggler and wire performer,
and Bill and Beverly Harnett, of
Hidden Valley Ranch, veteran cir-
cus concert team and rodeo perform-
ers.

One way for a manager to stay poor is
to read all agents' expense accounts with-
out suspicion.

Thomas Bryden, who was on the
No. 1 car of Ringling-Barnum until
mid-season, when he closed due to
poor health, is in Mercy Hospital,
Springfield, Mass. . . . L. C. Lang-
hart and Ben Supowit again have
the contract to bill the Polack show
for its Louisville engagement. The
former was with Dailey Bros. as
lithographer last season.

A 2 a.m. fire in the ballet gals' sleeper
might be either serious or top material for
an interesting sequel for the spec.

Ben Morrison, Los Angeles, former
Detroit resident, has been named
promotion manager of the Moose-
sponsored indoor circus, scheduled
March 8-15 in the Michigan State
Fair Coliseum. Announcement was

made by Jack Wengrow, owner of the
circus, who said Morrison will come
to Detroit well in advance of open-
ing date. The Tri-State Rodeo, headed
by Larry Steiber, has been booked
as one of the major attractions. . . .
Pat Valdo, general director of the
Ringling circus, has left New York
(See Under the Marquee on page 73)

AL G. KELLY & MILLER BROS.' CIRCUS

WANTS

2 Boss Canvasmen, one for Big Show and one for Side Show; good Seat Man, Boss Props, ex-
perienced Dancing Girl (top salary). Want Teamster for six horse hitch, Wild West People,
Bronk Rider, good Team that can do rope spinning, horse roping and trick riding. Can use top
notch Knife Throwing Act, useful Circus People (all clowns are contracted). Need 15 Bill-
posters and Lithographers, no drunks or hasbeens. Can use a Side Show Manager for a Second
Show. Want to buy a good Pickout Pony, also a trained Zebra (stallion preferred).

AL G. KELLY & MILLER BROS.' CIRCUS, HUGO, OKLA.

**TO ALL MEMBERS OF THE INTERNATIONAL ALLIANCE OF BILL POSTERS & BILLERS
DO NOT SIGN ANY CONTRACT WITH THE DAILEY BROTHERS' CIRCUS OR
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Need two good Lecturers, one Rube Clown to work pony wagon on streets downtown and in
front of schools. Banner Man who can sell without heat. Will pay him 60%. Several
Working Men. Long season, sure pay, make salaries low. We make 3 towns each week.
Will buy several small Cage Animals, Coat-Mundi, Ocelot, etc.

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EIGHT MILE, ALA. (Suburb of Mobile)

**2 GREAT
SHOWS
FOR 1950
GREATER THAN EVER**

**WESTERN
COMPANY**
Booked Solid For 1950

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Some Time Open in 1950

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ACTS!**

Am now contracting Acts for
my 1950

Fairs and Circuses

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CORRECTION!

As the result of typographical error, our ad
in Circus Section, January 7 issue, gave open-
ing date at Galveston, Texas, as January 17.
Correct opening date at Galveston is

JANUARY 16

WEST BROS.' CIRCUS

General Delivery or care Western Union
Galveston, Texas

SEAL BROS.' CIRCUS

Want reliable Truck Show People who will
stay the season. Teams or Family Acts doing
two or more. Brigade Agent, Boss Canvas-
man, Electrician, Mechanic, Ticket Sellers
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Indiana Pelts Excise Tax, Continues Fair Directors' School in 3-Pronged Plan

Sets Up Co-Operative Ride, Concession Program

By Bob Doepker

INDIANAPOLIS, Jan. 7.—Continuation of the Fair Directors' School, top-flight feature for the past three years; an active campaign by the legislative committee to seek the repeal of the federal excise tax and more co-operative planning with shows, ride and concession representatives formed the three-pronged program approved by some 250 representatives of 98 fair boards at the 30th annual convention of the Indiana Association of County and District Fairs in the Claypool Hotel here, January 2-4.

In voicing approval of the school and its increased value to the annual confab, delegates voted that at least two members of the current committee be retained to help plan and direct activities of the feature at the 1951 meeting. The convention also voted to have its members co-operate with ride, show, concession and fair and show suppliers by making bookings during the week of the convention or later.

Delegates also approved a plan to set up a committee to study the possibility of having the gross income tax, which is assessed county fairs, particularly the non-profit annual, eliminated. In directing the legislative committee to handle the federal excise tax situation, conventioners also recommended that each board member make this fact known to his representative in Washington.

At the Wednesday morning (4)

Reading Nixes Name Bands; Hamid Acts Set

READING, Pa., Jan. 7.—Name bands were excluded from the attractions list of the 1950 Reading Fair after a three-year tenure during which their drawing power in front of the grandstand was said to have failed to justify their cost. The decision to omit the band units was revealed here this week after execs had again awarded the annual's talent contract to the firm of George A. Hamid & Son.

In the past the bands had been used to bolster the attendance on the opening Saturday and Sunday of the eight-day event. George A. Hamid Sr., who signed the talent contract for his firm, said he had been commissioned to ink a top name for appearances on the first two nights and that it was his intention to determine the availability of Arthur Godfrey, the Andrews Sisters and Frank Sinatra.

Many Acts Included

The night show Tuesday thru Saturday again will include a top Hamid revue and a number of acts including Bob Parry, trampoline; Paul Raak, contortion; Three Ray Sisters, comedy acros; Watkins' Chimps; Wonder Wheelers; Amandos, springboard acrobats; Three Barretts, aerialists; Bruno Family, high wire; Francanas, European comedy; Sam Linfield and His Crazy Scouts; Aerial Snyders; Sylvia's Dogs and the Amandos, European novelty.

Jack Kochman's Hell Drivers again will be featured on the opening Sunday. Big Car auto races promoted by Sam Nunis Speedways will be the closing Sunday feature.

The dates of the 1950 event are September 10-17.

final business session, much time was devoted to a floor discussion of convention programming. This year's schedule called for a Tuesday morning (3) hiatus from meetings to provide adequate time for convention delegates to do their attraction buying. When the meet resumed Tuesday afternoon it was to a sparsely populated convention hall and some concern was felt over the condition, especially since the initial day, Monday (2) drew a near-capacity house of delegates. A committee was set up to correct the situation at next year's meeting. This year's resolutions committee included Clinton S. Rimmel, chairman; Harvey Byer, I. R. Humrickhouse, Harry Roberts and Ralph B. Amsler.

Officers Re-Elected

All officers were re-elected for 1950. They are Leonard Haag, Lawrenceburg, president; A. Gordon Taylor, LaPorte, vice-president, and William H. Clark, Franklin, secretary-treasurer. Directors re-elected were Floyd E. Hoover, Kentland, Northern district; M. Monroe Neher, Frankfort, Eastern district; Curtis W. Russell, North Vernon, Southeastern district, and Dr. L. B. Wolfe, Corydon, Southern District.

Speaking on *Selling Your Fair to the Public*, Tuesday afternoon (3) B. Ward Beam, owner, B. Ward Beam's Thrill Shows, told delegates that 1950 will be a rough year for those fairs which fail to install the best public relations program at their annuals. Beam interspersed his predictions for 1950 fairs with charts and figures from other annuals from another State purporting to show how those with sharply executed promotion programs rose to the heights over those which had little or no interest in publicizing their annuals.

Giving additional pointers, Beam said that all fairs should enlist the aid and support of the churches in their communities and cited one rural fair where nine churches had displays, one of them bringing the church a profit of \$17,000 and additional revenue to the fair. "Get the co-operation of this group of people and they'll come out and boost your fair," Beam said. He also cited the successful results attained by other (See INDIANA BLASTS on page 63)

Brennan Upsets Palin in Trot Assn. Election

INDIANAPOLIS, Jan. 7.—Owen (Bert) Brennan, Plymouth, Mich., scored an upset victory at the annual meeting of District No. 2, United States Trotting Association, here Tuesday (3) when he defeated Sep Palin, noted horse driver, in the race for association director. Brennan bested his fellow campaigner by 74 votes. Brennan received 704 votes.

Association members also elected Perry Williams, Detroit, chairman of the board, while Leo McNamara, Indianapolis, won the association's other director's seat. The day-long meeting of the association, which comprises Michigan and Indiana, was held in conjunction with the 30th annual convention of the Indiana Association of County and District Fairs at the Claypool Hotel, January 2-4, with President Henry Knaut, Ladd, Ill., presiding.

Mission Bay Park Make-Ready for '53 To Top \$3,000,000

SAN DIEGO, Calif., Jan. 7.—More than \$3,000,000 will be allocated for Mission Bay Park development during 1950 so the huge project can be readied in time for the proposed California World Progress Exposition here in 1953.

While the main exposition will be held at Balboa Park here, all aquatic activities will be conducted at Mission Bay. Slated for 1950 completion will be a flood-control channel into the ocean for the San Diego River, which now empties into Mission Bay; construction of an entrance channel into the bay and lengthening of the Santa Fe Railroad bridge across the San Diego River.

Fanning Elected Texas President

Icy roads cut delegations to convention—Lone Star Showmen honor deceased

By Frank B. Joerling

DALLAS, Jan. 7.—M. D. Fanning, San Angelo, was elected president of the Texas Association of Fairs and Expositions here today, the final day of the association's three-day convention in the Baker Hotel.

R. C. Tompkins, Kingsville, was named vice-president and Maurice Turner, Huntsville, secretary-treasurer. Newly elected directors are Will Watson, Aberleek; C. R. Heaton, Tyler; Bob Murdock, Gainesville, and Fred Yates, Conroe.

The turnout of fair delegations was reduced by the icy condition of highways in some sections of the State. Registration showed representatives of 41 annuals in attendance. Showmen's representation was up to last year.

Mrs. Neely (Jackie) Huffines, association president, presided thruout the sessions which offered speakers on various fair management topics.

The Lone Star Showmen's Club, Friday (6), held impressive memorial services for 18 deceased members in conjunction with the convention.

Indiana To Get New Buildings; Blackwell Prexy

INDIANAPOLIS, Jan. 7.—Improvements totaling \$600,000, to be underwritten by the floating of a bond issue with Gov. Henry F. Schricker's approval, will be made to the Indiana State Fairgrounds here in time for the annual's September run, Carl Tyner, secretary-manager, announced this week.

Fair board members have located a new conservation building on the west side of the machinery field area, adjacent to the youth building. The structure, 95 feet along the front by 201 feet on the sides and 106 feet at the rear, will be constructed at an estimated cost of \$275,000.

At the same time a new addition to the saddle horse barn, to relieve the congestion in that department and in the adjacent cattle building, will be built at an estimated cost of \$250,000. Other improvements of a minor nature also will be made by the time the fair opens.

At its annual meeting here Thursday (5), the board elected Kenneth F. Blackwell, Franklin, president, and L. Orville Miller, Elkhart, vice-president. Earl J. Bailey, Lowell, was named on the executive committee, replacing Robert M. Schram, Peru.

Oren Johnson New Wisconsin Assn. Prexy

Annual Confab Well Attended

MILWAUKEE, Jan. 7.—Oren G. Johnson, Viroqua, was elected president of the Wisconsin Association of Fairs at its annual convention here in the Hotel Schroeder, Wednesday thru Friday (4-6). Ira V. Goodell, Antigo, was named vice-president and Douglas J. Curran, Black River Falls, was re-elected secretary.

Named as 1950 directors, in addition to the new officers, were Ralph Seyforth, Mondovi; W. H. Eldridge, Plymouth; Taylor G. Brown, Oshkosh, and P. M. L. Nelson, Rice Lake.

Discuss Concessions

Retiring President Ralph F. Seyforth, presided at the business session, each of which had different themes. At the Wednesday session on *Run Your Own Concessions for Service and Revenue*, Jack Reynolds, manager of Wisconsin State Fair, Milwaukee, spoke on *The Purpose of Fair Concessions*. *We Run Our Own Concessions*, was the topic discussed by William H. Eldridge, Plymouth; Ira Goodell, Antigo, and W. M. Master, Wisconsin State Fair, Milwaukee.

Fred Nieser, Wisconsin DeLuxe Company, Milwaukee, told the fair delegates that in running their own concessions, the initial investment would be large and expressed the opinion that renting out concessions would prove more profitable.

Speaking on insuring the appearance of attractions contracted for in good faith, A. J. Madler, attorney from the Wisconsin Department of Agriculture, maintained that pre-protection was the best method. He urged the association to take united action, either by bonding all attractions or blacklisting violators of contracts. He warned that bonding would be an expensive proposition.

Speak on Junior Depts.

The Thursday morning session theme was *How Important a Place Should the Junior Department Have in the Fair Program?* and featured Don N. McDowell, Wisconsin Department of Agriculture; F. E. Skaliskey, West Bend; Roy T. Glassco, Janesville; Ben Rusy, University of Wisconsin, and F. J. Manning, Ladysmith.

Topics discussed at the Friday meeting included association activities, legislation, prizes, insurance, exhibits, premium book advertising, judging of livestock and space rentals.

Other meetings during the week included the Sixth District Annual Meeting of the United States Trotting Association and the annual dinner of the Wisconsin Breeder & Harness Horse Association.

Arlie Mucks, University of Wisconsin, served as toastmaster at the convention's annual banquet. The floorshow, booked by Hunter Artists' Bureau, Milwaukee, was emceed by Bob McElroy and included Vic Perry; Rita and Renee, skaters; Patsy Dean, acrobat; Songsmiths, singers; Wilford Dubois, comedy juggler; Pansy, horse act; Martinies, singers; Jimmy Rae, Two-Tones accordionists, and the Four Ervings, teeterboard. Steve Swedisch and his ork provided the music.

George Willis Re-Elected Melfort, Sask., President

MELFORT, Sask., Jan. 7.—George Willis was re-elected president of the Melfort Agricultural Society. R. H. Anderson and R. R. Dunbar are vice-presidents.

A. F. Fairman is president. The midway area will be enlarged for 1950.

Ky. Fairmen Put Themselves Under Microscope in Effort To Improve Member Annuals

Believe Hefty Promotion, State Aid Would Do Trick

By Al F. Schneider

LOUISVILLE, Jan. 7. — Critical self-analysis aimed at improving overall quality of Kentucky's county fairs and an urgent appeal that managers take steps to build up their annuals featured the second annual convention of the Kentucky Association of Fairs and Horse Shows held January 5 and 6 in the Roof Garden of the Brown Hotel here.

Fairmen frankly admitted that their county annuals, in comparison with similar fairs of other States, are 50 years behind the times, and urged all-out efforts to improve the events. Lack of State aid, a subject discussed at length, is partly to blame for the low state of Kentucky annuals, they pointed out. However, it was generally agreed that there is considerable room for self-improvement, particularly on the promotional level.

John C. Wehrley, Louisville, president of the association and Kentucky State Fair, presided at Thursday afternoon's session which opened with an address of welcome by Judge Harry F. Walters, commissioner of agriculture.

The principal talk was by J. O. Matlick, former Kentucky State Fair manager, who now edits *Kentucky State Farm* and is employed by the State fair to co-ordinate plans for a new State fairgrounds. He lauded county fairs as being important to the commonwealth and the State Fair by providing the incentive thru which agriculture and industry can do a better job. However, he, too, emphasized the need for Kentucky annuals to be put on an improved plane and called for a new era in the promotion of fairs by their managements. Matlick also spoke briefly on plans for the new State fair plant.

Weather Cuts Attendance

The association's roll call showed that sleety weather, which made travel hazardous, had taken its toll of convention attendance, but the following day some improvement was noted.

In the absence of L. (Doc) Cassidy, whose illness prevented attendance, the secretarial report was read by Ed Brooks, Louisville. During the past year the association has made considerable progress. Its membership, numbering 19 fairs last year, has grown to 35, and in 1949 it became a member of the International Association of Fairs and Expositions. A report by Treasurer Ray P. Weller, Shelbyville, showed receipts of \$1,005 during the year and disbursements of \$598. Associate memberships—made up of attractionists and suppliers—number 26.

Guests at the annual banquet held Thursday night in the Roof Garden were Ohio's former Gov. Meyers Y. Cooper, honorary president of the Ohio Fair Managers' Association and president of Carthage Fair, Cincinnati, and Lawrence P. Lake, president of the Ohio group. In making his address, Cooper urged fairmen to join the fight for repeal of the 20 per cent federal tax on admissions to fairs on the basis that fairs are educational, non-profit institutions. An entertaining floorshow from the hotel's Bluegrass Room closed the affair. The acts were Bobby Joyce and Ginger, tap dance team; Pryde and Day, jugglers, and Craig, Collins and Ames, comic impersonators.

Friday morning's session opened with a report by George E. Lambert, manager of Kentucky State Fair, on the December meeting in Chicago of the Association of Fairs, new arm of the IAFE for the handling of problems of small fairs. He was enthusi-

astic in his praise of the Chicago meeting, which highlighted the fact that the successful fair is the well-managed fair. He also noted that in some cases Kentucky's assets are being ignored by fairmen in the promotion of their annuals.

Harry Kahn Speaks

Harry Kahn, secretary of Auglaize County Fair, Wapakoneta, O., a former winner of the annual Myers Y. Cooper trophy for the best Ohio fair, then talked on a variety of subjects pertinent to fair operation. He brought out the need for publicity, especially word-of-mouth advertising. He called for better sanitary facilities on fairgrounds, a balanced program to please every segment of fairgoers, and urged fairmen to offer family membership tickets, which he called good rain insurance. Kahn told his audience to adhere closely to program schedules, particularly in the case of grandstand shows. By doing so, he pointed out, the manager gives fairgoers a chance to patronize or visit every division of the fair. He also reported that changed grandstand shows have been successful at Wapakoneta in drawing repeat patronage.

For the 1950 term Clyde Peel, Paducah, was elected president, and J. W. Shaw, Alexandria, was named vice-president. Secretary Cassidy and Treasurer Weller were re-elected. New directors are Calvin Shewmaker, Harrodsburg; John M. Shelley, Columbia; Victor Topmiller, Owensboro; F. A. Homra, Fulton, and James Melvin, Greenup.

In a brief talk the new president spoke on the association's plan to seek State aid. "We have been told by State officials what course to take," Peel said. If the plan is to be successful, he said, every member will have to join the effort.

Last official act of the association was to go on record favoring repeal of the federal gate tax on non-profit fairs, a proposal advanced by Vice-President Shaw.

Showmen and fair and show suppliers noted included:

Joe Fontana, L. J. Heth Shows; Bill and Roxy Harris, Royal Midwest Shows; Mr. and Mrs. Raymond C. Dixey, Charles Zemater Agency; Mr. and Mrs. Lee Becht, Lee Becht Shows; John Anderson, Enquirer Printing Company; Gus Sun Agency; A. H. Sutton and Homer Smith, R. B. Powers Company; Bernie Shapiro, Southern Poster Printing Company; Billy Senior, Barnes-Carruthers Agency; F. A. Conway, Interstate Fireworks Display Company; John Keef and Jack Rainey, Capital City Shows; John Gallagan, concessionaire, Nelson Breeze, Nelson Breeze Rides; Ken Smith, WLW Promotions, Inc.; C. C. Groscurth, Blue Grass Shows; C. A. Klein, Klein's Attractions; Joe Duncan, Stephen's Shows.

William O. Hammontree, Silver Slipper Shows; Mr. and Mrs. Emil C. Guldensopf, Kurt Kuehn, H. S. Wigton, Regalla Manufacturing Company; Dave and Raymond Huls, Marshall Van Hooser, Bee's Old Reliable Shows, J. A. Sparks, J. A. Sparks Shows; Frank M. Prystas, Fair Publishing House; Crash Watts Hell Drivers; Benton M. Reed & Son; Earl Coburn, Pettibone Bros. Manufacturing Company; Mr. and Mrs. Blackie Ogilby, concessionaires; W. E. Page, V. L. Collier, Page Bros. Shows; Arthur Meyer, Joseph T. Griffin Company; John H. Foster Trophies; Edna Deal, Vorhees-Fleekles Fair Booking Association, Al Wallace, Wallace & Murray Shows, and Louis T. Riley, Owensboro, Ky.

Mason, Mich., To Continue With Harness Horse Races

MASON, Mich., Jan. 7.—The 1950 Ingham County Fair here will feature harness racing, the fair board decided Wednesday (4), thus halting the move advanced by board member Charles G. Hayden to discontinue such racing. Sulky events however, will be reduced from four to three afternoons, with only two and three-year-olds eligible for the races.

Nat'l Orange Show 124G Exhibit Bldg. Nears Completion

SAN BERNARDINO, Calif., Jan. 7.—Completion of the new \$124,000 exhibit building on the grounds of the National Orange Show is expected within the next few weeks. The new unit of steel and concrete construction is being built to replace the old wooden main exhibit building destroyed by fire last July. This is the fourth unit of the exposition's expansion program which was started in 1947 with the erection of a 300-foot commercial and exhibit structure. A 16,000-capacity auditorium was completed in 1948.

The new exhibit building will house the show's model packing plant from which will be shipped a car of fruit a day thruout the 11-day run of the 1950 show, March 9-19. Part of the building will be given over to the all-Southern California Art Exhibition, the floral exhibit and by-products department.

Reservations for fruit rack exhibit space received from citrus districts indicates a more extensive display than at any previous showing, exposition officials said.

North Battleford, Sask., Plans \$3,000 Improvements

NORTH BATTLEFORD, Sask., Jan. 7. — Officers of the North Battleford Agricultural Society are President, E. J. Sharpe; vice-presidents, W. C. Craig and A. Millar Craig.

About \$3,000 will be spent on fencing and improvements to one of the barns. The poultry show may be revived, it was reported.

JUDY CANOVA



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Attendance Hikes, Spending Drop Seen for Ore. Annuals

Chindgren calls on executives to map and stick to program — set up master premium list and start move to classify fairs—horse racing is to remain

PORTLAND, Ore., Jan. 7.—Oregon Fair Association members were told that 1950 attendances will be up but per capita spending down and were assured that financial support from horse racing will continue because "racing will be kept clean." These predictions highlighted the half-way mark of the three-day 22d annual OFA meeting that ended here today at Hotel Multnomah. Forecast of the year's business was made by E. L. Peterson, director, State Department of Agriculture, who spoke at a luncheon session yesterday. He based his statement on the fact that governmental costs can

go only one way—up, which will mean increased taxes. Going in the opposite direction, Peterson said, will be agricultural income. The speaker suggested that the Northwest States consider the formation of a Northwestern Fairs Association because the "Western Fairs Association is primarily a California group and the States in this section have much in common."

Representatives of 43 fairs and expositions in the OFA applauded Col. Alfred P. Kelly, Oregon State Racing Commission (OSRC) attorney, when he declared that fairs would continue to get State support from pari-mutuel betting (about 2½ per cent). Colonel Kelly, speaking for Dr. Frank Menne, OSRC chairman, said that racing would continue in Oregon as long as it was supervised, and, he added, "we intend to keep it clean." The attorney flayed "unsupervised betting" as endangering legalized racing.

On opening day (4), the OFA heard Herman H. Chindgren, president, call for unity on legislative matters. George Neuner, State's Attorney General, talked on fairs and the law. Association received a warm welcome in below-freezing weather from (See Attendance Hikes on page 64)

Costa Mesa Plant Mulls Sports Stadium

COSTA MESA, Calif., Jan. 7. — A sports stadium will be the first permanent addition to be considered for the year-round recreational area at the Orange County Fairgrounds on the old Santa Ana Army Air Base, the fairboard disclosed recently.

Aside from handling fair events the stadium would also be used for football, track and other major sports. A 40-acre site to provide parking for 10,000 cars is also being mulled by the board.

The proposals are being incorporated into the master plan to be submitted to the State board of finance for approval.

Athabasca Plans Annual

ATHABASCA, Alta., Jan. 7. — Decision has been made to organize an Athabasca and district agricultural society. E. S. Parson, president, and G. Godel, secretary, are temporary officers.



Winter Fairs

ARIZONA

Mesa—Maricopa Co. Fair & Citrus Show. Feb. 18-26. Marcel Delporte.

CALIFORNIA

Imperial—California Mid-Winter Fair: Feb. 25-March 5. D. V. Stewart.
Indio—Riverside Co. Fair & National Date Festival Feb. 17-22. R. M. C. Fullenwider.
Riverside.
San Bernardino—National Orange Show March 9-19. R. Z. Smith.

FLORIDA

Bowling Green—Hardee Co. Strawberry Festival: Jan. 16-21. G. W. Glendinning.
Dade City—Pasco Co. Fair. Jan. 17-21. J. F. Higgins.
Delray Beach—South Fla.: Gladstoll Festival & Fair. Feb. 20-25. G. Moore Lanham.
Lauderdale—Broward Co. Fair. Feb. 20-25. Jack W. Finch.
Eustis—Lake Co. Fair-Fla. Sportsmen's Expo March 13-18. Karl Lehmann, Tavares. Fla.
Port Lauderdale—Broward Co. Fair. Feb. 20-25. Jack W. Finch.
Port Myers—Southwest Fla. Fair. Jan. 30-Feb. 4. R. V. Lee.
Largo—Pinellas Co. Fair. Jan. 24-28. J. H. Logan.
Miami—Dade Co. Fair March 3-12. Robert C. Booth.
Orlando—Central Fla. Expo. Feb. 20-25. Crawford T. Bickford.
Plant City—Florida Strawberry Festival. Feb. 27-March 4. G. R. Patten.
Punta Gorda—Charlotte Co. Fair. Jan. 9-14. M. J. Ullman.
Sebring—Sebring Firemen's Highlands Co. Fair Feb. 27-March 2. R. C. Baguley.
Tampa—Florida State Fair & Gasparilla Assn. Jan. 31-Feb. 11. P. T. Strieder.
West Palm Beach—Palm Beach Co. Expo. Feb. 18-25. Karl Lations.
Winter Haven—Florida Citrus Expo. Feb. 13-18. Philip E. Lucey.

TEXAS

Fort Worth—Southwestern Expo. & Fat Stock Show. Jan. 27-Feb. 5. Edgar Deen.
Houston—Houston Fat Stock Show & Livestock Expo. Feb. 1-12. W. O. Cox.

Steen To Pilot Troy Hills; Plant Valued at \$50,000

TROY HILLS, N. J., Jan. 7. — Walter Steen was elected president of the Morris County Fair at the annual meeting of the fair association here recently. C. Allen Thompson was named vice-president; John R. Brown, treasurer, and Susan Condit, secretary.

Elected to the 15-man board of trustees were John R. Brown, James P. Vreeland Jr., Charles Beaumont, Richard Klepp and Joseph Tomlin.

Tentative dates for the 1950 fair are August 22-26. After 11 years of operation, which began with only a Grange Hall and five acres of land, the association now has an investment of \$50,000 in improvements and facilities on 40 acres.

In keeping with policy, a motion was passed to send 10 per cent of the net cash profits amounting to \$542 in equal shares to three public hospitals in the county.

Sandusky County Annual Loses \$1,990 on Operation

FREMONT, O., Jan. 7.—Sandusky County Fair lost \$1,990 on this year's operation, Russell S. Hull, secretary, reported to the board of directors. Fair income was \$53,820 and expenses were \$55,591. Deficit was made up from the \$4,015 cash on hand at the start of the season.

Hull said general attendance was off this year, and this, combined with the loss of one night's grandstand receipts to rain, hurt gross receipts.

Indianola Sets Dates

INDIANOLA, Ia., Jan. 7. — The Warren County Fair will be held August 7-9 next year, it was decided at the annual board meeting here. Carl Hirsch, board president, said no successor has been named for Lewis Johnson, who resigned earlier this season as secretary.

Craik, Sask., Names Moore

CRAIK, Sask., Jan. 7. — Harvey Moore was elected president of the Craik Agricultural Society, succeeding C. McDougal. Allan McRae and Harold Roe were named vice-presidents. C. E. Kennedy, treasurer, and John Barnett, secretary.

N. W. Wisconsin Loop Contracts Zemater Show

MILWAUKEE, Jan. 7.—Grandstand contract for the Northwestern Fair Circuit in '50 was awarded the Charles Zemater Agency, Chicago, during the annual convention of the Wisconsin Association of Fairs here this week. Circuit, comprised of 10 fairs, spans 5½ weeks, all of the annuals using a show for about half a week. Member fairs are: Antigo, Merrill, Wausaukee, Rhineland, Neillsville, Ladysmith, Mondovi, Baraboo, Shawano and Friendship. Charles Zemater Jr., made the presentation to the circuit. Also on hand for the Zemater office were Charles Zemater Sr and Jack Zemater.

Joie Chitwood's Auto Daredevils will play five engagements on Wisconsin State Fairgrounds, Milwaukee, in 1950. The unit, represented at the fair confab here by Aut Swenson, will stage one afternoon and one evening show during the fair, present three shows over the May 27-28 week-end, opening with a night show and following with afternoon and night performances the next day. While here, Swenson also signed fair dates at Manitowoc and Wausau.

Ernie Young, Ernie Young Agency, Chicago, announced he will provide the entertainment for the Veterans of Foreign Wars' celebration at Marshfield, Wis. July 2-3. Young also reported having the grandstand contract for the 1950 Tennessee State Fair, Nashville.

Frank Winkley reported closing for his thrill show to play fairs at Darlington and Ellsworth. He also closed to present big car racing at Shawano and a stock car race program at Seymour.

Other attractions reps and fair suppliers present included:

R. C. Barrie, Associated Fair Productions; Harley Herwig, Horse Show Random Booking Agency; Mr. and Mrs. Mel Hummitch and Bill Schwartz, Dixieland Minstrels; Irving Grossman and Gene Loffler, Gus Sun-Irving Grossman Agency; Boyle Woolfolk Agency; Flint and Ben Young, Boyle Woolfolk Agency; Reginald Voorhees and L. N. Fleckles, Voorhees-Fleckles Agency; Frank Crosby, Entertainment Corporation of America; Rudy Rousse, Helene Rousse and R. C. Barrie, Associated Fair Productions.

Tommy Sacco, Tommy Sacco Agency; J. C. Michaels Sr. and Jr., J. C. Michaels Attractions; Gladys and Bill Williams, Williams & Lee Attractions; Sam J. Levy, Fred H. Kressman and Randolph Avery, Barnes-Carruthers Theatrical Enterprises; George Ferguson, WLS Artists Bureau; Milt Ranum, Ranum Booking Agency.

Jimmy Lynch Sr., Leo Overland and Earl Newberry, Jimmie Lynch's Death Dodgers; Al Sweeney, National Speedways, Inc.; Louis Frank, midget race promoter; Gene Nelson, Harry Whitehorse and Norm Hansen, Wisconsin Roadster Racing Association; Harry Danford, Paco, Inc., and Lucky Lott, Lucky Lott Hell Drivers.

Also J. P. Porcheddu, Illinois Fireworks Company; Mr. and Mrs. Clinton Spielbauer, Spielbauer Fireworks Company; Jack and Frank Duffield, Thearle-Duffield Fireworks Company; M. Slye, Gordon Enterprises; Kenneth Lee, Fair Publishing House; Allen Doran and Van A. Olson, Animated Display Creations, Inc.; Mr. and Mrs. T. P. Elchelsdoerfer, W. M. Lindemann and E. T. Elchelsdoerfer, Regalia Manufacturing Company.

Birmingham Nets 50G On '49 Gross of 146G

BIRMINGHAM, Jan. 7. — Alabama State Fair here netted \$50,777.66 this year, it was announced by Bedfore Seale, chairman of the event's financial committee. Gross receipts totaled \$146,101.81. Expenses were \$95,324.15.

The fair had two days of bad weather.

Watts Heads Corning Annual

CORNING, Ia., Jan. 7. — Leo R. Watts, Corning, was elected president of the Adams County fair board, succeeding H. R. Davis. Lonnie Ruben and E. L. Humberts were named vice-presidents and A. L. Gauthier was re-named secretary. The 1950 fair will be held July 30-August 3.

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Indiana Blasts Excise Tax; Continues Directors' School

(Continued from page 60)
fairs via installation of special Tuberculosis X-ray days, cooking schools, Miss America contests and other similar lures that make for successful fair operation.

Monday's Speakers

Speakers at Monday afternoon (2) sessions, presided over by A. Burl Hinchman, and their subjects were F. M. Overstreet, Columbus, *Fair Concession Contracts*; Sam E. Molter, Goodland, *Admissions, Parking and Passes*; Conn J. Sterling, Indianapolis, *Indiana Taxes Relative to Fairs Commissioner*; George H. Neises, Crown Point, *What Constitutes a Well-Balanced Fair*; Carl Tyner, Indianapolis, *Relation of State Fair to County Fairs*; Monroe Neher, Frankfort, *Night Racing at Fairs*.

Using *County Fairs—the Show Window of 4-H Work*, as his thesis Harold B. Taylor, Lafayette, State 4-H Leader, unfolded to delegates the benefits that can be accrued by each fair thru a more concrete and expanded 4-H program at their annuals. He said that the competitive spirit engendered in the nation's youth as the result of sound 4-H program activities is the country's best teacher of fair play and of tolerance of each other. He pointed out that the present enrollment of 68,000 boys and girls doesn't mean much when one considers that the reservoir to be tapped carries a potential of 300,000.

Five-Point Plan

From a recent survey made among county agents, Taylor pointed out that the consensus urged immediate action on the following five-point plan: (1) Improve exhibits and give the 4-H groups more room in which to operate at each fair; (2) construct buildings on fairgrounds for year-round use; (3) elect men to each board who are interested in youth activities; (4) clean up the fair and do away with the many undesirable set-ups now prevalent; (5) provide more space for more diversified educational programs. Taylor predicted that if this five-point plan is adhered to, expected increased 4-H activities at all annuals will become a fact and that with this general increase will come bigger and better facilities for this type of work.

Tuesday's Speakers

In addition to Beam and Taylor, Tuesday afternoon's speakers included Carolyn Holloway, Colfax, *Importance of Women's Department at Fairs*, and Henry Knauf, Ladd, Ill., *Future of Harness Racing at County Fairs*, who pointed out the vast strides made at each annual using the trotters; the increased interest in their presentation and the rise in premiums as compared with a number of years ago. Another feature of the Tuesday session was the

Prince Albert, Sask., Annual Renames Small President

PRINCE ALBERT, Sask., Jan. 7.—S. L. Small was re-elected president of the Prince Albert Agricultural Society and Mrs. Marion Sherman was returned as president of the women's division.

Dorothy Reed, secretary, was appointed acting secretary-manager until a permanent secretary-manager is appointed.

E. L. Sherwood and H. B. Pugh are vice-presidents.

Vice-presidents of the women's division are Mrs. V. Johnson and Mrs. R. DeArmond. Mrs. E. Bibby is secretary.

Revenue for the year was listed at \$38,000, with expenditures of \$28,115. Prize money paid out was \$4,913.

President Small paid tribute to the work of the late Gordon M. Cook, secretary-manager.

showing of the sound recording of the second heat of the 49th Kentucky Futurity by Leo C. McNamara.

Banquet Draws

A good crowd turned out for the convention's annual banquet in the Riley Room of the Hotel Claypool Tuesday night (3), which had Gov. Henry F. Schricker and Lt. Gov. John A. Watkins as its principal speakers. Leonard Haag was toastmaster, with Johnny Aladdin emceeing the floor-show presentation. Talent line-up included the Ruth Arden Dancers, Tommy Charles, the Slingerland Kids, Brock Brothers, Marie Hadden, Marion and Wallick and Swanee River Boys. Barney Burnett produced the show.

Providing the acts were Burton Theatrical Offices, Inc.; WLW Promotions, Inc., and Joe Smith Enterprises. Sylvia's Syncopators provided the music.

A new official program for the annual meet made its appearance this year. It was put together by R. F. Judy, director of program publicity, and received much favorable comment from delegates.

Allegan, Mich., Considers Building Steel Grandstand

ALLEGAN, Mich., Jan. 7.—A new steel grandstand may be built by the Allegan County Fair here in time for the 1951 event, it was disclosed at the recent annual meeting of the board, when H. D. Tripp, Tom Kelsey and Clair McOmber were named as a committee to obtain information on such a structure.

Improvements tentatively planned for 1950 include the addition of a log-cabin-type building for the flower exhibits and the removal of the food booths under the grandstand, with such space to be remodeled for exhibits.

Officers re-elected were E. W. Delano, president; T. R. Ward and Pearl Cochran, vice-presidents; George Horan, treasurer, and James Snow, secretary.

Bergeron Succeeds Currie As Cloverdale Secretary

CLOVERDALE, B. C., Jan. 7.—Ed Bergeron was recently elected secretary-treasurer of the Lower Fraser Agricultural Association here, succeeding T. W. Currie, who had held the office for 22 years prior to his recent resignation.

S. H. Shannon was re-elected president of the organization, with J. Martin, H. N. Bishop, W. Wood, A. Bourassa and J. J. Brown, vice-presidents.

President Shannon said the 1949 exhibition was the best ever held under the auspices of the association. Entries reached an all-time high. Receipts totaled \$9,840, with expenditures aggregating \$6,537. Capital expenditures for improvements amounted to \$6,000.

Carthage Re-Elects Cooper

CINCINNATI, Jan. 7.—Myers Y. Cooper was re-elected for his 26th term as president of Hamilton County Agricultural, sponsor of Carthage Fair here, at the organization's annual meeting December 19. Other officers, all re-elected, are Lawrence P. Lake, vice-president; Clarence A. Peters, secretary-general manager, and George K. Foster, treasurer. The 1949 annual finished in the black despite a \$7,000 loss one day because of rain.

Weyburn Renames Execs

WEYBURN, Sask., Jan. 7.—Les Holdstock was re-elected president of Weyburn Agricultural Society for a second term and Roy Schultz was re-elected manager, secretary-treasurer. Vice-presidents are Fred Zabel, A. J. Adolphe and E. Kyle.

Phil Ryan Named Rocky Ford Prexy

ROCKY FORD, Colo., Jan. 7.—Phil Ryan was elected president of the Arkansas Valley Fair Association at the recent 73d annual meeting of the group here. John McClelland was named vice-president; Fred Guelf, treasurer, and W. H. (Bill) Kittle, secretary-manager.

Possibility of increasing the annual from three days to a four-day affair for 1950 was seen, altho no official action was taken at the conclave. Kittle announced the signing of the Art Linkletter *People Are Funny* radio show as the 1950 grandstand attraction, and Forsythe-Dowis Rides, Inc., for the midway.

The 1949 fair broke all records, M. R. Harrison, outgoing president, reported with a net increase of \$7,000 over the previous year.

Annual Freed of Blame In Track Death of Jockey

CUMBERLAND, Md., Jan. 7.—The Cumberland Fair Association was freed of responsibility in the death of a jockey in a ruling handed down in Circuit Court here December 14.

The widow of Benny Leggett, who was fatally injured when his mount, Alpine Boy, crashed into a rail at the track here in July, 1948, had sued the fair association for \$250,000. She had contended that the horse was partly blind and should not have been permitted to run.

In his decision, Associate Judge George Henderson declared that the association did not control the track stewards and veterinarian and, therefore, could not be held liable for their actions.

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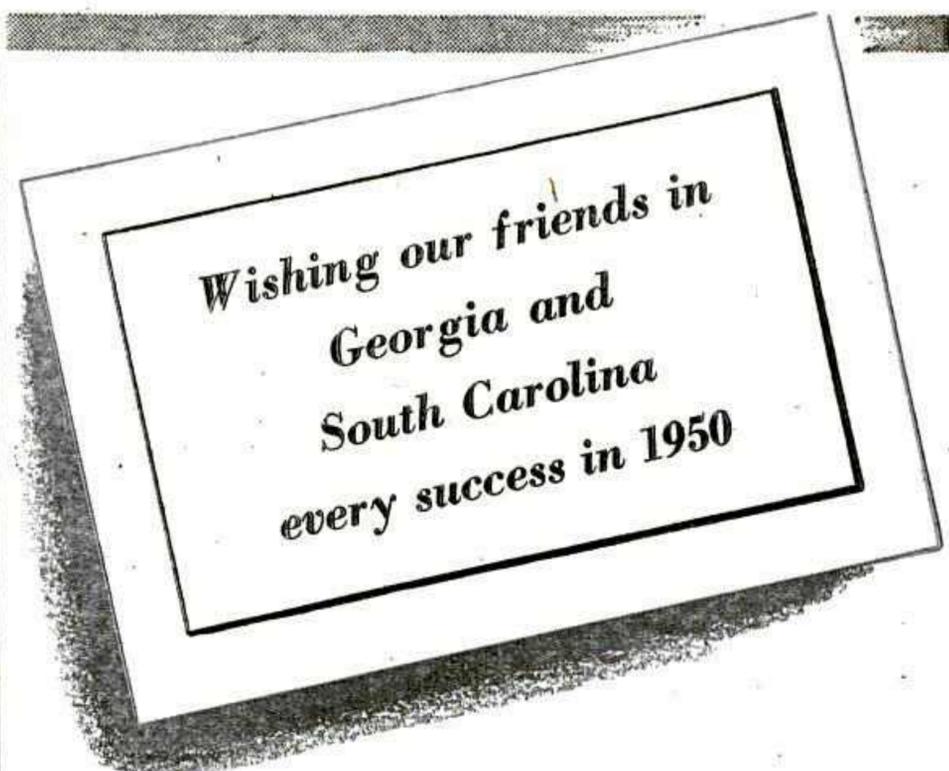
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Attendance Hikes, Spending Drop Seen for Ore. Annuals

(Continued from page 62)
Dorothy McCulloch Lee, Portland's mayor.

Association Work

The three-day session opened with Chindgren outlining association work on legislative matters and requesting that fair managers establish a definite policy regarding the handling of premium and permanent improvement monies. Prefacing his talk, *Forward Together*, Chindgren asked OFA to take the initiative in the classification of fairs. He added that geography, location and population should be considered to give each annual a just rating. A master premium list was asked to make awards more equitable.

Neumer, also on the opening day's program, called for a better understanding of laws affecting fairs. He told the group that the law is simple, yet sometimes scrambled. Supporting his statement, he cited 14 sections in

the Oregon code pertaining to fairs. Neumer suggested that a single law for government of fairs be enacted. However, he warned that any proposed legislation should be drafted well in advance of the Salem law-making session so that proper attention might be given to all points.

Chindgren's request for fair classification was further discussed at the opening of yesterday's session when E. G. Vollman, secretary-manager, San Joaquin County Fair, Stockton, Calif., and former Western Fairs proxy for a number of years, dealt with the subject as handled in California. Vollman, emphasizing that his opinions were his own, took the stand for classification on the basis of exhibits as against that done on the basis of attendance. According to this manager the rating would be upon points per exhibit.

Vollman Sounds Warning

The California operator told OFA that they might think that fairmen in his State were in a bed of roses because of the larger subsidy from parimutuel. He assured them that it was not as glamorous as it might seem, for, he stressed, more is paid out in premiums and other costs are extremely high. A warning against fairs getting too big and losing community interest was sounded.

Vollman discussed the base by which California fairs are governed. This highlighted the need for classification as he pointed out that some smaller fairs had worked under the incorrect assumption that the more they paid out the more they received. He explained that \$6,000 is maximum for the first year with an increase of 10 per cent per year. The fault here, he pointed out, was that some smaller fairs had a base larger than that of some newer and larger ones.

Showfolk on Hand

Thursday morning's session featured the report of Howard G. Smith, secretary-treasurer, and the introduction of carnival representatives. Shows represented there included West Coast Shows, Meeker Shows, Douglas Greater Shows, Imperial Exposition and Redwood Empire Shows. Booking agents present were Monte Brooks, Eddie Burke Attractions, Consuelo's and Bert Levey Circuit.

The afternoon session heard Walter Holt, manager, Pacific International Exposition, report on the International Association of Fairs and Exposition meeting in Chicago. A report on the Western Fairs Association session in Los Angeles last month was skipped because no representative was present. Charles W. Smith, Oregon extension service, spoke on *Judges Training Program* and Vernon DeLong led a discussion on *Junior Participation Problems*.

Friday Speakers

Yesterday's talks included Dean Collins, garden editor of *The Portland Journal on Garden Club Programs*; Curtiss M. Everts Jr., director, division of sanitary engineering, Oregon State Board of Health, on *Sanitation Problems at Fairs*. The afternoon session was highlighted by a publicity clinic conducted by representatives of radio stations, advertising agencies and newspapers. John McMurray, of the West Washington Fair, Puyallup, spoke on *Fair Publicity*. P. C. Roper led the forum on *Community Interest at Fairs*, and there was a wind-up talk on 4-H work. Four 4-H delegates to the Washington National Camp were presented to the group and were the association's guests.

The second day's activities ended with a cocktail party in the Blue Room followed by the annual banquet in the Grand Ballroom. Entertainment included Monte Balou's Novelty Five and Joe Dardi's orchestra for dancing; the Harmoners, a singing quintet appearing thru the courtesy of Consuelo's Agency and 4-H musicians. Leon Davis was entertainment chairman.



Meetings of Fair Assns.

Association of Tennessee Fairs, Andrew Johnson Hotel, Knoxville, January 10-11. Henry W. Beaudoin, Memphis, secretary-treasurer.

Kansas Fairs Association, Hotel Jayhawk, Topeka, January 10-11. R. M. Sawhill, Glasco, secretary.

Ohio Fair Managers' Association, Deshler-Wallick Hotel, Columbus, January 11-12. Mrs. Don A. Detrick, Bellefontaine, secretary.

Louisiana State Fair Association, Bentley Hotel, Alexandria, January 11-12.

Minnesota State Fair and Minnesota Federation of County Fairs, Radisson Hotel, Minneapolis, January 12-14. George W. Gleixner, North St. Paul.

Michigan Association of Fairs, Fort Shelby Hotel, Detroit, January 15-17. Harry B. Kelley, Hillsdale, secretary.

Georgia Association of Agricultural Fairs, Piedmont Hotel, Atlanta, January 16. I. V. Hulme, Elberton, secretary.

Western Canada Association of Exhibitions, Royal Alexandria Hotel, Winnipeg, January 16-18. Mrs. Letta Walsh, Saskatoon, secretary.

South Carolina Association of Fairs, Jefferson Hotel, Columbia, January 18. Tom Moore Craig, secretary, Spartanburg.

Washington Fairs Association, Davenport Hotel, Spokane, January 19-20. Charles T. Meenach, secretary, Pullman.

Massachusetts Agricultural Fairs Association, Hotel Weldon, Greenfield, January 19-20. Robert P. Trask, 41 Tremont Street, Boston, secretary-treasurer.

North Carolina Association of Fairs, Sir Walter Hotel, Raleigh, N. C., January 19-20. Mrs. Clyde Kendall, Greensboro fairgrounds, Greensboro, N. C., secretary.

North Dakota Association of Fairs, Hotel Decotah, Grand

Forks, N. D., January 20-21. G. A. Ottinger, secretary.

Illinois Association of Agricultural Fairs, Hotel St. Nicholas, Springfield, January 22-24.

Clifford C. Hunter, Taylorville, secretary.

Virginia Association of Fairs, Hotel John Marshall, Richmond, January 22-24. Charles B. Ralston, Staunton, secretary.

Rocky Mountain Association of Fairs, Rainbow Hotel, Great Falls, Mont., January 22-24. Clifford D. Coover, Shelby, Mont., secretary.

Nebraska Association of Fair Managers, Hotel Cornhusker, Lincoln, January 23-25. H. C. McClellan, Arlington, secretary.

Maine Agricultural Fairs Association, Falmouth Hotel, Portland, Me., January 25-26.

Oklahoma Association of Fairs, Skirvin Hotel, Oklahoma City, January 26-27. Vera G. McQuilkin, secretary.

Pennsylvania State Association 6. County Fairs, Bedford Springs Hotel, Bedford Springs, January 25-27.

Central New York Association of Agricultural Societies, Hotel Syracuse, Syracuse, January 23. Robert S. Turner, Horseheads, secretary.

Arkansas Fair Managers' Association, Little Rock, January 30-31. Clyde E. Byrd, secretary.

Western New York State Fairs' Association, Hotel Lafayette, Buffalo, February 3. Glenn W. Grinnell, Batavia, secretary.

New York State Association of Agricultural Fair Societies, Hotel Ten Eyck, Albany, February 6-7. James A. Carey, Albany, secretary.

Mississippi Association of Fairs and Livestock Shows, Robert E. Lee Hotel, Jackson, February 16. J. M. Dean, Jackson, Secretary.

Association of Connecticut Fairs, Home Building Institute, 10 Prospect Street, Hartford, April 29, at 2 p.m.

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Carnduff, Sask., To Build Grandstand; Runs 2 Days

CARNDUFF, Sask., Jan. 7. — Officers of Carnduff Agricultural Society are president, J. T. Wells; vice-presidents, W. J. Baglole and W. O. Hamilton. Clarence S. Preston was re-elected secretary.

Continuation of the two-day fair was approved and it was decided to build a grandstand and improve the grounds.

Lima, Peru, Operation Is Extended to April 15

LIMA, Peru, Jan. 7.—Run of the Lima Fair, which opened this autumn, has been extended to April 15. In addition to exhibits of products of Peru a diversity of amusements and entertainment is provided.

New program of special events and attractions includes vaude and ice shows and legit and concert performances in Spanish, French and Italian. Also on the recreation schedule are football and basketball tournaments between teams from Argentina and Brazil.

Sipple to Shreveport Board

SHREVEPORT, La., Jan. 7. — Paul Sipple, assistant to the president of the Kansas City Southern Railroad, was elected to fill a vacancy on the board of directors of the Louisiana State Fair Association at a meeting of stockholders here December 15. October 21-29 dates were announced for 1950. Directors re-elected were William Yearwood, John D. Ewing, S. H. Bolinger, E. A. Frost, Justin Querbes, E. Bernard Weiss, W. B. Jacobs and Douglas Attaway.

Woodstock, Conn., Elects Henry F. Joy President

WOODSTOCK, Conn., Jan. 7. — Henry F. Joy has been elected president of the Woodstock Agricultural Society. The 90th annual fair will be presented over the 1950 Labor Day week-end.

Other elected officers include Henry J. Dunleavy, vice-president and assistant secretary; Donald Williams, secretary; Walter King, treasurer, and directors, John S. May, William C. Child, Frank Johnston, J. Otis Fox, William Warren, George Butts, A. H. Amidon, Freeman Nelson, Dr. J. H. Hutchins, Frank, Henry and George Young, Franklin Buell, Conell Green, Edmund Keane, Mrs. Sumner Warren, Mrs. Florence Young, Mrs. Annette Joy and Mrs. Annette Clark.

The 1949 fair was the most successful ever staged by the society. As a result it was possible to earmark \$2,500 for the reserve fund. Paid attendance topped the 13,000 mark.

Macy Quits Grundy Center Job

GRUNDY CENTER, Ia., Jan. 7. — C. S. Macy has resigned as secretary of Grundy County Fair Association and the post was not filled at the annual meeting. Francis Winslow was elected president, with Wesley Heckt being re-elected treasurer.

Wetaskiwin, Alta., to Run

WETASKIWIN, Alta., Jan. 7. — Decision to hold a fair in 1950 was made by the Wetaskiwin Agricultural Society. Officers are: President, W. Whiteside; vice-presidents, E. A. Reynolds and Mrs. W. Nelles; treasurer, Andrew Paterson.

Sliced Costs Are Planned At Bridgeport

Pleasure Beach Asks 320G

BRIDGEPORT, Conn., Jan. 7.—The Board of Park Commissioners, which has under its jurisdiction the municipally operated Pleasure Beach Amusement Park, and John C. Molloy, managing director of the local funspot, are submitting to City Comptroller Adolph D'Aulisa 1950-'51 budget requests lower than their current appropriations.

The Park Board is scheduled to request \$320,475 for the fiscal year beginning April 1 compared to the current \$330,145 allocated for expenditures.

An expected drop in revenue at Pleasure Beach Park and Seaside Park concessions next season was reflected in Molloy's prepared budget request of \$304,000 as against the current \$390,000. This would indicate an almost 25 per cent expected decline of business at the park next summer.

18G for Improvements

Molloy seeks \$286,000 for operations and \$18,000 for capital expenditures. Included is \$5,000 for purchase of the Pleasure Beach bridge, ownership of which has been in dispute since the city took over the operation of the park from a private concern several years ago.

Drastic cuts also were made by Molloy in the operations account, with current fund of \$100,000 for salaries and wages being reduced to \$90,000. Other reductions were licenses, taxes and performance fees, from \$28,000 to \$19,000; food supplies for resale, \$70,000 to \$55,000, and concessionaires' percentage payments, \$135,000 to \$95,000.

Missing from the request this year was an appropriation of \$25,000 for ferry boat operations. The Beinckerhoff, municipal ferry which ran between the Stratford Avenue bridge in Bridgeport and Pleasure Beach Park since 1943, has been decommissioned and given to a museum by the city.

New Owners To Operate Gotham Riverside Pool

NEW YORK, Jan. 7.—Riverside Cascades Swimming Pool, located between Broadway and Riverside Drive on West 134th Street, has been sold for the estate of Eugent Higgins to a syndicate which will continue to operate the establishment.

Riverside Cascades occupies a site covering 375 by 100 feet and has two swimming pools, a sand beach and recreational facilities. The property is assessed at \$200,000.

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The President's Message:

Ops Have No Cause for Fear In 1950, Harry Batt Opines

By Harry J. Batt
President of NAAPPB

ONE year ago in these columns I made a pretty sure-fire prediction that 1949 would pay off for those amusement park operators who worked hard and planned thoughtfully to take advantage of all opportunities.

It was a trite statement, but thru-out the years success formulas don't change and 1950 doesn't seem to be any different from other years.

I found the park business ran pretty close to the form of all business last year. The average decrease in 1949 was about 10 per cent, some park men suffering more because of polio epidemics and strikes. As a general rule, business was good for those who sought it. I don't think we have anything to fear in 1950.

Impressed by Showmanship

In traveling around the country and attending our annual conventions, I was impressed by the showmanship and "know how" of the men behind the amusement park



HARRY J. BATT

business. With their knowledge of management, construction, promotion and relations with both labor and public, I think most of them would be valued and highly successful members of almost any business or profession.

A year ago I listed three factors upon which success in 1949 would depend. They bear repeating today:

- 1—A carefully planned advertising and publicity program.
- 2—A continuity of promotions thru-out the summer season.
- 3—Our amusement devices and attractions must be well maintained and attractively presented.

The average workingman has lost his wartime illusions. His income is now pretty well stabilized and he knows where he can get the best bargain for his entertainment dollar. Most of his amusement dollar is going to be spent with his wife and family where they all may gain the greatest enjoyment.

Sees Big Picnic Year

I think that our picnic and outing business is going to be greater this year. But we are going to have to get out and sell it with attractive inducements. Bargain hours, giveaway programs, free acts and all the stunts in every showman's bag of tricks may have to be brought out. But they will pay off.

One of the most interesting phases of our business has been the development of new and improved kiddie rides and attractions for the smaller children. When properly presented and exploited, park men may find their kiddielands effective antidotes for decreases in other park attractions.

Before closing, I would like to sound a note of warning. Our industry has suffered in the past by "fly-by-night" or "get-rich-quick" promoters who use, or I might even say abuse, certain features of our operation to their own advantage. With the tightening in money, we may find more and more of such alleged promotions. Few major cities will be without them.

It's Civic Duty

It seems to me that it is our civic duty and obligation as park men to advise proper authorities of such affairs, both for the protection of the public and our own industry.

I'd like to take this means to wish everyone in the industry a Happy and Prosperous New Year.

Atlantic City Pulls Terrific Holiday Biz

New Off-Season Trend Seen

(Continued from page 3)

which provided entertainment mostly at modest prices (altho some ran up to \$15 per person in the swankest establishments, still modest in comparison with a \$25 high last year), did land-office business. The turnout was ample evidence that today it is necessary to give the public value for its money. Moreover, it was believed that if there had been more theatrical attractions over the holidays the crowds would have been even greater.

The three-day Winter Sports Carnival before the New Year week-end failed to draw any appreciable crowds to Convention Hall. The poor attendance only proved that the Carnival needs box-office attractions to draw.

The holiday influx also indicated that the off-season months can be developed to a profitable scale—not only for holidays but every winter week-end. The hotels, which took the lead in promoting the holiday week-ends, may redouble their efforts next year. George A. Hamid may re-open the Steel Pier for next Christmas-to-New Year's week, for it has a heated theater in its Music Hall.

The weeks to come look promising, with January 27 bringing a major gathering here for the annual convention of the National Canners' Association—the start of the 1950 convention season. Over 100 organizations have conventions scheduled between now and July 1, and another 40 are set to come here after the summer. In addition, Convention Hall has scheduled seven ice hockey games and 17 days of public ice skating before the canners take over the auditorium.

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Police Okay Ride Permit For O. View

Harry Illions in Picture

VENICE, Calif., Jan. 7.—The green light for the long-delayed opening of Ocean View Amusement Park was given here this week by the Los Angeles Police Commission, which okayed a ride permit but failed to approve an application for skill games.

With the clearance of legal obstacles for the ride operation, Harry Illions, owner of Celoron Park, Jamestown, N. Y., and Liberty Park, Buffalo, is here to discuss bringing out his 155-foot Phoenix Ferris Wheel. The wheel, now in operation at Celoron Park, carries 12 cars, with 20 passengers to a car.

While in town Illions also is supervising operation of his Bozo and Rapids rides which have been set up at Ocean View. The Rapids originally was constructed for A Century of Progress, Chicago world's fair, costing Illions and his former partner, Hyla F. Maynes, \$135,000. The Bozo was revamped and rebuilt for the Chicago fair at a cost of \$77,000. The rides, weighing 50 tons each, out-grossed 211 other rides at the 1946 Texas State Fair, according to Illions.

Mr. and Mrs. Illions spent Christmas with their daughter, Jeanette, and grandson in San Francisco.

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C&W Awarded Midway Pacts At Ind., Ionia

INDIANAPOLIS, Jan. 7.—In an announcement here Thursday (5) that elicited scant surprise among carnival men, members of the board of directors of the Indiana State Fair awarded the 1950 midway contract to Cetlin & Wilson Shows, marking the fourth consecutive year that the Jack Wilson-Izzy Cetlin combo waltzed off with the coveted papers.

No spirited bidding marked the meeting since it was a foregone conclusion that this year's awarding of the midway would be let on virtually the same contractual agreements which prevailed the past three years, with the C&W org putting up a guarantee considered exorbitant by many carnival men.

As a result, only two other railroad shows, Johnny J. Jones Exposition, repped by Co-Owners Morris Lipsky and Buddy Paddock and General Agent Pat Purcell, and the Cavalcade of Amusements, with Louie Berger handling its affairs, put in appearance at the annual convention of the Indiana Association of County and District Fairs in the Claypool Hotel here, January 2-4. Floyd E. Gooding, owner, Gooding Amusement Company, the only other formidable contender for the Indiana date, left early Wednesday (4), nearly 24 hours before the midway award was made, for his Columbus, O., winter quarters.

As Izzy Cetlin and his aids were preparing to leave here for Detroit and the annual Michigan Association of Fairs meeting, he announced that the shows also had been awarded the midway contract at the annual Ionia, Mich., Fair, marking the third consecutive year the org has held that pact.

Other contracts the shows hold, Cetlin said, are for the Piedmont Interstate Fair, Spartanburg, S. C., their third year in that capacity; Atlantic Rural Exposition, Richmond, Va., where they will be making their fifth consecutive midway appearance; Georgia State Fair, Macon, which the shows are playing for the second time; Reading, Pa., Fair where they will be making their 14th consecutive stand, and the Bay County Fair, Bay City, Mich., where they are making their second appearance.

Reynolds To Handle Direction of Front For World of Today

MONTGOMERY, Ala., Jan. 7.—Curley Reynolds, owner-manager of World of Today Shows, announced here Friday (6) that he had decided to take over the management of concessions on the show. He made the announcement on a stop-over en route to the Minnesota fair convention from Tampa, where he had conferred with Art Frazier, the org's concession manager last year.

In disclosing that Frazier would not be with the show this year, Reynolds emphasized that the parting was amicable. "Frazier did a good job in '49, but it seems advisable to cut expenses by managing the front end myself," he explained.

James A. O'Shea Dies in Washington

WASHINGTON, Jan. 7.—James O'Shea, general counsel and secretary of the Johnny J. Jones Exposition, Inc., died here Wednesday morning (28).

O'Shea, who represented the Jones shows since 1917, was the original White Rats' representative and counsel in Washington in 1905.

Lagasse Units Still In Business; Name Orville Wesley Mgr.

HAVERTHILL, Mass., Jan. 7.—Contrary to a statement which appeared in the January 7 issue of *The Billboard*, the Lagasse Amusement Company of this city is continuing in business. The firm operates five carnival units thruout New England, playing still dates, celebrations and fairs.

Mrs. Eli Lagasse, who took over the management of the company after the death of her husband, Eli, last May, has appointed Orville L. Wesley, a former member of the Massachusetts State Police, general manager. Wesley represented the Lagasse organization at the outdoor conventions in Chicago and will attend the Massachusetts Association of Fairs meeting in Greenfield later this month.

Mrs. Lagasse assisted her husband in the operation of the several units for 20 years. She reports that all contracts were fulfilled as scheduled in 1949 and that the season was successful. The booking of dates for 1950 is already under way and a good season is indicated, she said.

St. Louis New Year's Eve Party Success, Yielding IAS \$1,000

ST. LOUIS, Jan. 7.—Building fund of the International Association of Showmen was increased by at least \$1,000 by the successful New Year's Eve banquet staged in its clubrooms. Estimates placed the attendance as high as 300 persons. Walls between the women's and men's assembly rooms had been cut out to provide more table space.

New bar, built by George Regan, helped swell receipts. Check room was in charge of Walter Payne. Buffet luncheon was prepared by Regan with the assistance of Red Kelly. Dave Prevost was in charge of tickets at the door. Euby Cobb managed the event.

Entertainment committee, headed by Mort Silvers, provided the four-piece ork and the following as entertainers: Billy (Zoot) Reed, Irma Volkamp, Delhe Weygant, Peggy Nolte, Ann Bono, Cookie Beckman, Dolores Stolarski, Iola Nelson, Georgia Smith, Joyce Rogers, the Three Adorables and Edith Maxwell.

Door prize, donated by Ida McCoy, was won by Minnie Quinlan.

Among those present were: Art Cunningham, James Montgomery, Mr. and Mrs. Art Frey, Pat Ford, Jewel Nolte, Mr. and Mrs. Jimmie Rogers, Marie Murheid, Mr. and Mrs. Cheshl Lee, Marie Thompson, Carl Pope, Van Tankersley, Walter Payne, Claude Sizemore, John Weygant, Norman Morris, C. M. Bootman, A. M. Rohr, Ralph Lipsky, Morris Lipsky, Joan Gordon, Irma Volkamp, Mr. and Mrs. Jack Glasser, Mr. and Mrs. Bob Leon, Mr. and Mrs. D. W. Major, Florence Parker, Cookie Beckman, Mr. and Mrs. Clarence Beckman, Harold Hughes, Mr. and Mrs. E. Shay, Mr. and Mrs. John Shelley, Frank Severlon, Mr. and Mrs. Joe Filler, Mildred Weygant, Mr. and Mrs. Henry Peterson, Mr. and Mrs. Phil Kraft, Mr. and Mrs. Lloyd Priddy, Mr. and Mrs. Tom Guest, Mr. and Mrs. John Guest, Mr. and Mrs. Giller Flitsom, Mr. and Mrs. Del Walker, Mr. and Mrs. George Harr, Mr. and Mrs. Tom Allen, Mr. and Mrs. John Francis, Mr. and Mrs. Mike Dressden, John Roth, Orville Hagan, Buff Hottle, Mary Henderson, Frank Schoultz, Lelah Graber, Julius Graber, Mr. and Mrs. Edwin Campbell, Mr. and Mrs. Ben Wear.

Larry Becker, Mr. and Mrs. Dave Kelfer, George Jacobson, Mr. and Mrs. Mike Fuller, Mr. and Mrs. Merle Cheney, E. P. (Heavy) Vaughn, W. E. Jack, Mr. and Mrs. H. A. Alexander, Robert Mackey, Daisy Davis, Mr. and Mrs. Leo Lang, Edith Maxville, Mr. and Mrs. Edwin Schantz, Jewel Davidson, Mr. and Mrs. E. B. Wellons, Mr. and Mrs. Eugene Luer, Mr. and Mrs. Carl Schimer, Hazel Allen, Mr. and Mrs. George Campbell, Mr. and Mrs. Gene Cummins, Esther Speroni, James Flanagan, William Swayback, Minnie Quinlan, Tom Gowan, James and Margaret Nolde, Mr. and Mrs. George Regan, Mr. and Mrs. Euby Cobb, Mr. and Mrs. Dave Prevost, Mr. and Mrs. William (Red) McCoy, Tom Blinn, Arlene Sidenberg, Marie Sclaramitaro, Mr. and Mrs. Sid Sidenberg, Cy and Flo Horwitz, Mr. and Mrs. Max Nelson, Dr. and Mrs. Mistachkin, Billy (Zoot) Reed, L. Zeitler, Gus Johnson and Father Edmond Callahan.

Collins, Snapp, Wallace Book Wisconsin Fairs

MILWAUKEE, Jan. 7.—William T. Collins, owner, and Noble C. Fairly, general agent, William T. Collins Shows, at the annual convention of the Wisconsin Association of Fairs here this week, announced signing of contracts to provide midway attractions at Marshfield (Wis.) Fair, a new addition to the show's route. The Collins org also was signed to repeat at LaCrosse (Wis.) Fair.

Snapp Greater Shows, repped here by Mr. and Mrs. William R. Snapp and Joe Greene, announced signing their show for fair dates at Fond du Lac and Seymour, Wis., and LaPeer, Mich.

E. E. (Ernie) Farrow, co-owner and manager of the Wallace Bros.' Shows, accompanied by Jack Downs, org's business rep, announced the addition of fairs at Wausau and Beaver Dam, Wis. Farrow said his org's route of fairs leaves it with only six still dates.

Carnival reps, show suppliers and concessionaires noted:

W. C. Dobson, Dobson's United Shows; W. E. (Bill) Snyder, Gem City Shows; R. C. Barrie, Gold Medal Shows; Roger Dick, Tri-State Shows; Charles Larkee, Edward Larkee and M. Larkee, Tip-Top Shows; John Francis, John Francis Shows; Sam Fidler, Fidler's United Shows; Johnny Denton, R. J. Cousins and William R. Hicks, Johnny Denton Shows; Mr. and Mrs. Jack Vomberg, Arnold Vomberg, and Mr. and Mrs. James Thayer, Badger State Shows.

B. J. Collins, Tivoli Exposition Shows; Charles Panacek, Belle City Amusements; E. A. and Reginald Bodart, Bodart Shows; Mrs. Augusta McKenna and Mr. and Mrs. Herman McKenna, McKenna Rides & Amusements; Mr. and Mrs. W. J. Creapo, Joe Stoneman, A. Garde and Mike Stark, Gold Bond Shows; Doc O'Kelly, Weydt Amusement Company, Eugene Skerbeck, Skerbeck Amusement Company, and L. E. Steele, Steele's Cavalcade.

Mr. and Mrs. Claire Engelman and Mr. and Mrs. A. W. Schraudenbach, independent concessions; Pete Leslie, Sure-Way junction boxes; Dick A. Napolitano, Novelty Concessor Company; Clyde Potts, concessions; Ned E. Torti and Fred Nieser, Wisconsin DeLuxe Company; John Lempart, showmen's supplies; Phil Shepard and Sunny Bernet, Globe Poster Company, and Bernie Mendelson, O. Henry Tent & Awning Company.

John Marks Adding More Rides, Trucks; Travers Gen. Agent

RICHMOND, Va., Jan. 7.—Plans for augmenting equipment and a general refurbishing of the Marks Shows were announced here this week by John H. Marks, owner. Besides adding a number of new major rides, Marks said that the rolling stock would be supplemented by 12 new tractor-trailer units in time for the start of the org's 23d annual tour.

Allan A. Travers took over the duties of general agent Tuesday (2) after serving several years in a similar capacity with Prell's Broadway Shows. Travers said the org had already contracted for annuals at Fayetteville and Albemarle, N. C., and Galax, Va.

An extensive rebuilding program will get under way late in January, Marks reported. New fronts will be added to many units and decorative lighting features will be added, he said.

W. E. Page Names Hockett To Manage Volunteer Shows

SPRINGFIELD, Tenn., Jan. 7.—H. G. (Glenn) Hockett will manage the Volunteer Shows, and Mrs. Dorothy Hockett will serve as secretary this year, it was announced here this week by W. E. Page, org's owner, who also manages Page Bros.' Shows.

Hockett, who succeeds T. J. Apple, was with the Happy Holiday Shows in 1949, and was manager of Pleasureland Shows in 1948. The Volunteer Shows, carrying five rides, two shows, and concessions, will open near Nashville in mid-April to tour Kentucky, Tennessee and Louisiana.

Show Folks Frolic In Gibsonton, Fla.

GIBSONTON, Fla., Jan. 7.—Annual New Year's Eve party held in Eddie's Hut and featuring the Jook-Boxers orchestra and a floorshow, drew a large crowd of show folks. The Hut is leased by Mr. and Mrs. Tod Reynolds. Noisemakers and favors were distributed.

Among those who attended were Mr. and Mrs. Eddie LeMay, Mr. and Mrs. Lloyd Serfass, Mr. and Mrs. Ben English, Jack O'Brien, Mr. Kirkland, Betty Hartwick, Mr. and Mrs. Gene Pagget, Mr. and Mrs. Jack Norman, Jane Porter, Mr. and Mrs. Tommy Allen, Mr. and Mrs. Al Wallace, Mr. and Mrs. Harry E. Wilson, Rose Bennett, Anna LeRoy, Pearl Keyes, Mrs. Stella Manning, Rose and Whitey Erdman, Lee Erdman, Stanlee Barbee, Bea and Red Rankin and Ann and Clarena Lockhart.

Bobby and Jake Aughtman, Priscilla and Emmett Bejana, Jack Rose, Eddy and Pat Straulau, Bill Wilson, Bobby Burrows, Pancakes Hewitt, Mr. and Mrs. George Rhinehart, Jersey and Tommy the midget; Mr. and Mrs. Rhuus, Eddie Kiefer, William Irving, Phil and Vi Williams, Mr. and Mrs. Johnny Brasso, Mr. and Mrs. Oscar Levitt, Joe Brasso, Martin Hume, Jesse Walsh, Mr. and Mrs. Walter Levine, Brill Cash Nelson Bright and Johnny Locale.

Lillian Schue Prez Of PCSA Auxiliary

LOS ANGELES, Jan. 7.—Lillian Schue was installed as president of the Pacific Coast Showmen's Association Auxiliary at the 18th annual installation dinner Tuesday (3) in Farber's Parkview Manor. There were 97 members and 32 guests present.

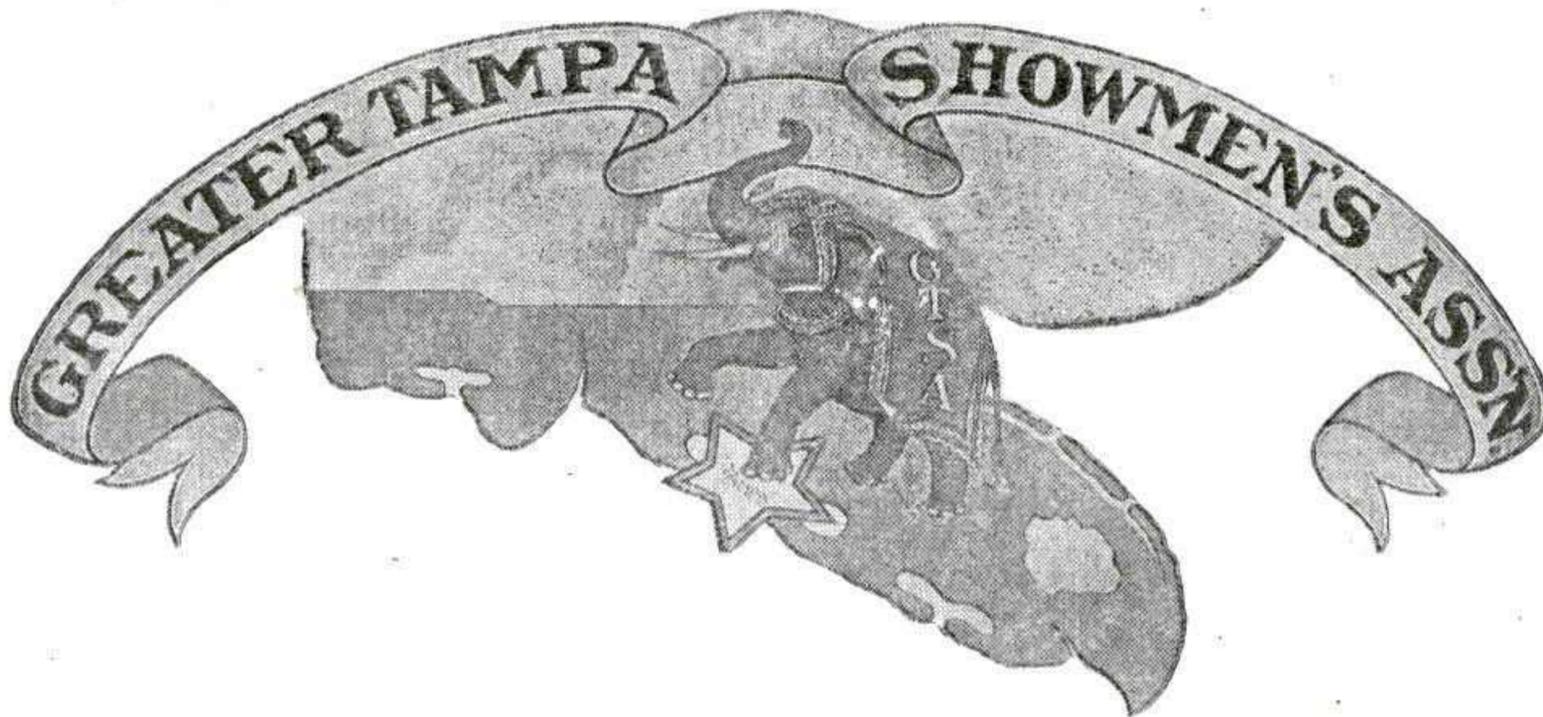
Guests included E. McGuire, Katherine Doolan, Marie Zirzan, Mina Karwick, Hazel Moss, Bertie Youden, Virginia Karsh, Grace Davis, Elizabeth Burke, Mrs. Tompkins, Edith Waddell, Lavonne Schroeder, Lynn Alexandra, Mrs. Fred Schue, Mrs. Bud Schue, Mrs. Jack Botto, Betty Yarbrough, Edith Klatt, Ruth Wolff, Grace Meredith, Edna Gonzales, Jane Roughtaling, Mrs. Al R. Cohen, Bertha Terry, Marion Bergh, Olive Glacy, Mrs. Mattocks, Mrs. Weaver, Mrs. Driscoll, Mrs. McKenna, Mrs. Driver and Mrs. Platten.

Madge Buckley was installing officer and Jewel Hobday was emcee. Mary Taylor, outgoing president, was presented with a gold life membership card.

Ann Doolan represented the Showmen's League of America Auxiliary; Clara Zeiger, Kansas City; Virginia Kline, Missouri Showwomen's Club, St. Louis; Peggy Steinberg, National Showmen's Association Auxiliary, and Vivian Jacobi, Miami Showmen's Association Auxiliary. Telegrams were read from Fern Redman, Bill Hobday, Ray Holding, Doris Douglas, Pacific Coast Showmen's Association and the Regular Associated Troupers. Letters were read from Ann Stuart, Ada Mae Sabo, Alice Miller, Elsie Miller, Emily Creg, Cecelia Bowen, Francis Keller, Vivian Horton and Rita Brazier.

Prizes on the book raffle were won by Mrs. Ida Mirache, \$100 donated by Clara Zeiger; Hughy Bowen, luggage, donated by Mary Taylor; Fern Huggins, afghan, donated by Nina Rogers; Phil Horn, electric blanket, donated by Lillian Schue; Jenny Perry, silverware, donated by Marie LaDeaux; Edna E. Kast, gold clock, donated by Madge Buckley; Jimmy Lantz, \$50 bond, donated by Edith Walpert; Norma Burke, electric toaster, donated by Trude DiSanti; Vivian Horton, iron, donated by Maurine Tait, and Elsie Suker, waffle iron, donated by Edith Hargrave.

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MIDWAY CONFAB

Even a bum can get by in showbiz—If he's a gentlemanly bum.

Tampa Notes: Plenty of painting, building and refurbishing is in evidence here. **Billy Shaeffer's** sway pole rig has been overhauled as has the rolling stock. . . . **Jimmy Shaeffer** is building a new and higher rig for his act. . . . **Jack Galuppo** has sold his Girl Show. . . . **W. J. (Bill) Vaughn** is drawing plans for six kiddie rides and hopes to complete work on them by April.

Getting a job with a show depends a whole lot on what you said about the guy when with his competitor.

Virginia and Jack Barnes, Bea and Chuck Hocumb, Alice and Jimmy Dunn and Sue Blackford spent Christmas in Old Mexico. En route home they visited showfolk in Laredo, Tex., and **George Loos's** Kidland there. . . . **Phoebe Hyde**, talker, has closed her third season with Bakeman's Suicide Motorcycles from South America. Miss Hyde has returned to her farm in North Haven, Conn., for the winter.

Managers who carry small pokes for small coins to fair conventions are roundly hissed by moochers and bell hops.

After spending the holidays in Carbondale, Pa., **Mr. and Mrs. Joseph Mikloiche** hit the road to Tampa for the winter. . . . **Harry (Bones) McClure**, who tramped last year with the Johnny J. Jones Exposition and Eddie Deetz All American Shows, has a billiard hall in Beaver Falls, Pa., that is becoming a drop-in place for troupers. Recent visitors from Tampa were **Mr. and Mrs. Fred Cooper**, of Royal American Shows.

Fed up with rumors, scares and misinformation, the wise showman pretends that he doesn't realize that the boom is over.

Joe Teska is wintering in Harlingen, Tex., with his Model Farm Show, reports **Adam Teska**. . . . **Mrs. Curtis Bottomley** (Lionella the Lion-Faced Girl) has signed with **Linda Lopez's** Side Show on the State Fair Shows. . . . **W. A. (Curly) Copeland**, who entered John Sealy Hospital, Galveston, August 29, expects to be released about May 1. He would like to hear from friends. . . . **C. H. (Pop) Sorensen** recently left Miami to join **Ralph R. Miller's** show in Eunice, La., according to **Buddie Delano**.

Side Show banners depicting "strong women" as robust, but gentle and beautiful, should win the year's camouflage prizes.

V. L. Collier has re-signed with Page Bros.' Shows for the 1950 season. **Ellis Roberts**, electrician and sound car operator, will be back for his 10th season, and **Paul Pittman**, concession manager, will return for his fifth year. . . . **Leslie Curtis**, general agent of Avery's Modern Shows, is seriously ill at his home in Brighton, Mich., where he has been confined since Thanksgiving

Day. His weight has been reduced 100 pounds in the past few months. . . . **Robert Pearce** is introducing "balloon sculpture" by creating various types of animals out of balloons, and plans to work with shows in the Detroit area.

About this time of the year a manager doesn't know whether to store all his Christmas gifts or open an office-owned novelty concession.

Buddy Paddock, of the Johnny J. Jones Exposition; **Barney and Jack Norman**, of the James E. Strates Shows; **Eli Garson and Fizzie Brown**, of the Lawrence Greater Shows, and **Georgia Sothern** were recent visitors to the French Casino, New Orleans, where **Johnny Orenanas**, of the Marks Shows, was playing. . . . **Dave Kabakoff**, who had been in ill health for many months, is now recovering in Miami. . . . **Oscar Buck** and family are in Miami for their annual visit. . . . **Harry Schwartz** is a daily visitor to the Miami Showmen's Association. . . . **Mr. and Mrs. Curtis Bockus** were in Miami for the holiday season.

If we took all the money out of towns during the past season as merchants allege, we are in a position to state that the racket operated at a loss.

Since attending the Chicago meetings, **Charles S. Noell** has been on an extended booking trip for United Exposition Shows. After spending the holidays in Hot Springs he left to make Texas, Louisiana, Illinois and Arkansas fair meetings. . . . After closing at the Skyline Club, Columbus, Ga., **Danny McNamee** and **Tiny Elliott** motored with **Ella Mae Valier** to New Orleans for the winter. . . . After six months on the M. A. Srader Shows as Girl Show operator for **Bill Kennedy**, **Pepe (Zora) Blaire** played a week's engagement at State Fair Park Theater, Dallas. Club dates are to follow. . . . **H. G. Coffey** left Columbus, Ga., January 3 to join **Capell Bros.' Shows** as secretary. . . . The org is wintering in McAlester, Okla.

Going to a fair office to pay privileges is like going to a dentist, except that the latter wears a white coat and has all his instruments in plain sight.

After vacationing in Oklahoma City with the **W. H. Kennedys**, **Zora Blaire**, Girl Show operator, is playing club dates in Dallas. . . . A sign hanging in the cookhouse operated by **Fred Bell** and **George and Rodney Kelly** at winter quarters in Columbia, S. C., bears the following inscription: "God bless those who work. They shall eat. Amen." . . . Guests at the Lefthanders' Club Christmas Party in Ruskin, Fla., included **Bud Kemper**, **L. Frazer**, **Andy Graves**, **D. Morgan**, **Hal Opal** and **Smitty Frazer**, **J. Hennessee**, **O. A. Hammerle**, **L. A. Bell**, **Walter A. Belson**, **Mr. and Mrs. Jack Lucas**; **Mr. and Mrs. Pat O'Brien** and son, **Jerry**; **Whitey** and **Skippy Hinkley**, **Mr. and Mrs. James Whitehead**, **Mr. and Mrs. Charles M. Jones**, **Alfred Frisbie Jr.**, **J. W. Shannahan**, **Nel-**

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SHOWS — RIDES — CONCESSIONS
Want Manager for Athletic Show. Ride Foremen and Second Men who drive Semi Trucks. Organized Minstrel with Band. Funhouse, Glass House, Snake Show. Address:
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Have openings for Dart Games, Ball Games, Photos, Slum Stores, Long Range, High Striker, Penny Arcade, Cork Gallery, Age and Weight, Coke Bottles, Basket Ball, Toy Store, String Game. Also want non-conflicting Rides, Wild Life, Independent Side Shows. Mr. Higgins, please write at once regarding matter we discussed. Your letter was returned. All address:
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Rides, Shows and possibly Concessions for Leechburg, Pa., Centennial Celebration, week June 19 to 24, 1950, inclusive. No gambling devices. Drawing population 12,000. Contact immediately best proposition.
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son Bradford, Whitsey and Impy Slaten, Fannie and Earl Pratt, Bill Watkins, Mary Wilkins, A. Emmel, John Harmon, W. C. Gresler, Floyd Aldridge, Harry and Jack Baker, J. H. Brill, J. H. Broy, W. L. Walters, Mr. and Mrs. Joe Shaffer, Lillian May, Buddy Rush and Jack Lucas.

Gust Karras, owner of the shows bearing his name, last week purchased a new Tilt-a-Whirl, giving the org 4 major rides, 2 kiddie rides, 3 shows and 25 concessions. Karras says he plans to open his season the second week of May and tour Iowa, Nebraska, Kansas and Missouri. . . . **Sammy Glickman**, concessionaire, has left his winter home in Jersey City, N. J., for Florida where he plans to play fairs in the State with his stands.

Fernando Almarzo, talker on Ray Cramer's Illusion Show on Dodson's Imperial Shows last season, has been emceeing shows in Davenport, Ia., night club this winter. Almarzo also worked novelties at the recent Sugar Bowl football game, New Orleans, to good results. . . . **Princess Luana**, snake dancer, who spent the holidays in Philadelphia with her sister, Mrs. Price, is en route to Texas to rejoin her husband. . . . **Mr. and Mrs. F. G. (Blackie) Miller**, of Aransas Pass, Tex., and **Mrs. Anita Gilligan**, owner of the Kendall Courts, Lake Wales, Fla., spent New Year's Day in St. Petersburg, Fla., with Janet and Johnny Wuetherick, who operate the Hollywood Trailer Park there. . . . **T. W. (Slim) Kelley** reports he has not retired from show business, despite the fact that during the winter he is employed by the Selhorn Trailer Sales Company, Tampa. He will be back this season with three shows on the John H. Marks midway, his third with the org.

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Want for six weeks of Florida dates including Gainesville Community Fair. Want Stock Concessions of all kinds. Sell exclusives Popcorn, Cookhouse, Bingo, Gallery. Shows with own equipment not conflicting. Freddie's Rides for Kiddyland, Tilt, Flyoplane, Octopus. All those holding contracts come on. This show will play New England and New York States. All replies Wes Milligan, O. O. "Bud" Point, Dunnellon, Fla.

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CONCESSIONS: Fish Pond, Cork Gallery, Bowling Alley, Clothes Pins, Long and Short Range Galleries, French Fries, Snow Cones, Mitt Camps. X on Cookhouse and Custard and any other Stock Concessions.

SHOWS: Monkey Show, Side Show, 10 in 1 or what have you. Special attention to Fun House. We have 2 Tops and Banner Line. What have you to put in them? All people contracted can come to winter quarters to repair. Plenty room for all. Lites, water furnished. Downtown locations, on my own property. Bill Pinkston and Uhle contact me. Want A-1 Adjuster with personality; Sam Hausner not here.

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NOW BOOKING FOR 1950—OPENING APRIL 15TH

CONCESSIONS—Duck and Fish Pond, Dart Balloon, Ball Games, Bingo, Custard, French Fries, Scales, Novelties, Bumper, any Hanky Panks, Six Cat, Buckets, Diggers, Long and Short Range Galleries. SHOWS—Monkey, Fun House, Side Show or any Show with merit and own outfit. RIDES—Any Flat Ride that doesn't conflict with what I have. HELP—Ride Men in all departments, also Canvas Men. Winter Quarters open April 1st. The following men contact at once: Joe R., Geo. Martin, Happy Hawkins. All address:
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One outstanding Freak for Side Show. Especially want to hear from acts who have something new and original to offer. Working Acts, Bally Acts. Can use one or two good Pin Heads. Dickie Hilburn (half-boy) answer. Sword Swallower, man or woman. Man and wife, man for ticket box, wife for Illusions, she must be small. Everyone must have best of wardrobe and sober on the job. State all details and lowest salary expected. Marvin S. I can use you as bally boy.

This is a railroad show, best of accommodations and treatment. Long season with good route of fairs. All salaries paid out of office. Those with me last year let me hear from you.

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Committees: Missouri, Iowa, Nebraska, Kansas, for your fair, celebration and homecomings, contact us. We carry 6 Rides, 4 Shows and 25 legitimate Concessions. Want Ride Help: First and Second Men on all Rides. Must be capable, sober and dependable. Want Shows: Will book any clean Grind Show capable of getting money. We have a proven route for you. Want Concessions: Must be clean, well framed and legitimate. One of a kind and privilege is right. All people connected with this show last season, please write. All replies to

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Will book or purchase Kid Auto Ride and Kid Train prefer Choo-Choo Train. Can place Bill Poster, who can handle details; we will furnish transportation. Can place Side Show with something in it; have top and transportation. Will book any Grind Show that will not conflict. Have for Sale—12-Car Ridee-O, in perfect condition. We are now booking Merchandise Concessions for the Battle of Flowers, April 17 to 22, on the streets of San Antonio, Texas. All contact **JACK RUBACK, 2240 E. Houston, San Antonio, Texas. Ph.: FANNIN 1812.**

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Showmen's League of America

400 S. State St., Chicago

CHICAGO, Jan. 7. — In the absence of regular officers, Morris A. Haft presided at the regular weekly meeting Thursday (5). Also on the rostrum were Treasurer Walter F. Driver and Secretary Joe Streibich.

Al Dvorin, sponsored by Charlie Zemater, was elected to membership.

Sick list includes Ralph Wiberly, in Alexian Brothers' Hospital; Frank J. Bligh, in the Veterans' Hospital, Hines Ill.; Elmer Byrens, W. C. Deneke, W. O. Perrot, William E. Saunders, Pete Andrich and Sam Brody, recently released from the hospital following an operation.

Eddie Murphy is spending the winter in Tucson, Ariz. Jack Hawthorne is reported en route to Chicago from the West Coast. William H. (Bill) Green and Al Wagner attended the Thursday (5) meeting. Milo Anthony visited the clubrooms. The J. W. (Patty) Conklins spent New Year's in Chicago.

President Morris Lipsky has named the following committee chairmen: Ways and means, Ned Torti; finance, S. T. Jessop; welfare, James Campbell; press, Herb Dotten; house, Max B. Brantman; entertainment, Maurice (Lefty) Ohren; funeral, Bob Seery; cemetery, Ed Sopenar; membership, John W. Gallagan. Each chairman will select his own committee.

Ladies' Auxiliary

President Margaret Filograsso announces the following committees: Finance, Evelyn Hock, chairman; L. M. Brumleve, Marie Brown, Blanche Latta and Louise Rollo. Relief: Ann Sleyter, chairman; Mae Taylor, Edith Streibich, Cora Yeldham and Billie Foreman. Reception: Delgarian Hoffman, chairman; Lee Gluskin, Lena Schlossberg, Bess Polack and Ida Chase. Ways and Means: Carman Horan, chairman; Lillian Glick, Nan Rankin, Pat Seery, Alice Hill, Francis Keller, Margaret Shapiro, Phoebe Carsky, Louise Donahue and Lillian Woods.

Membership: Dolly Young, chairman; Hattie Wagner, Viola Fairley, Myrtle Hutt, Shirley Levy, Etta Henderson, Mrs. H. Ruben, Alice Hennies, Ann Doolan, Goldie Fisher and Hattie Hoyt. Press: Viola Blake Parker, chairman; Elsie Miller, Virginia Kline, Edith Streibich and Clara Zieger. Chaplain: Margaret Jeske. Sentinels: Bobbie Cherniak and I. Brantman. Official Greeters: Margaret Hock and Ann Belden.

Vera Garrett with her violin entertained with Christmas carols, while Hostess Leah Brumleve served turkey and all the trimmings. Louis Donohue received a birthday cake and corsage of orchids from Mae Taylor. Holiday favors and grab bag was well received. In attendance were President Filograsso, Lillian Glick, Carman Horan, Pat Seery, Elsie Miller, Marge Jeske, Ann Belden, Phoebe Carsky, Mae and Claire Sopenar, Lena Schlossberg, Viola Parker, Blanche Latta, Edith Streibich, Billie Foreman, Clara Barker, Louise Rollo, Marie Brown, Francis Berger, Margaret and Evelyn Hock, Lee Gluskin, Lillian Lawrence, Frances MacBeth, Ida Chase and Louise Donohue.

CLUB ACTIVITIES

Pacific Coast

Showmen's Association

1235 S. Hope St., Los Angeles 16

LOS ANGELES, Jan. 7. — Vice-President Joe Krug presided Monday (2) at the installation of officers, with Vice-Presidents Joe Steinberg, M. J. Doolan and Larry Ferris; Chaplain Jack Hughes, Treasurer Al Weber and Secretary Louis Manley also on the rostrum. Chaplain Hughes offered the invocation.

Installation Officer Glacy installed Joe Krug, president; Larry Ferris, first vice-president; M. J. Doolan, second vice-president; Hunter Farmer, third vice-president, and Bob Schoonover, fourth vice-president. In the absence of Schoonover, Joe Mead took his seat on the rostrum.

Chairmen of President Krug's committee for 1950 are Bob Downie, finance; Ben Beno, house; James J. Dunn, welfare; Curtis E. Little, public relations; Joe Glacy, legislative; M. J. Doolan, ways and means; Sam Doolan, membership; Harry Golub, entertainment, and Samuel Stowers Abbott, publicity. Other appointees are William Schoefield, auditing; Louis Bacigalupi, sergeant at arms; E. J. Kennedy and Harry LaMack, tilers; Jack Hughes, chaplain; William A. Sherwin, attorney; Dr. Ralph E. Smith, physician, and Moe Eisenman, year book.

Club representatives on the shows are Norman Schue, Douglas Greater Shows; Ralph Meeker, Meeker Shows; Lee Brandon, California Shows; Ben Martin, Martin Greater Shows; Larry Ferris, Ferris Greater Shows; Charles Albright, Foley & Burk; Moe Levine, Monty Young Shows; Pete W. Siebrand, Siebrand Shows; George Hiscox, Zeigler Shows; Moe Eisenman, Imperial Exposition Shows; Frank Warren, Crafts 20 Big Shows; Hunter Farmer, West Coast Shows; Tony Masseth, Redwood Empire Shows; Earl V. Stolze, Browning Shows; Paul Eagles, Clyde Beatty Circus, and Wayne Endicott, American United Shows.

Al Cohn, chairman of the New Year's Eve party, reported that affair as a great success, with over 250 attending.

Plans are underway for the Hi-Jinks to be held February 6.

International

Showmen's Association

415A Chestnut St., St. Louis

ST. LOUIS, Jan. 7. — Board of governors at a special meeting December 29 voted to pay a \$4,000 note on its building upon the motion of W. E. (Bill) Snyder. Board members besides Snyder who voted for the payment were Morris Lipsky, John Maher, Leo Lang, George Regan, John Francis, Sunny Bernet, Al Prospero, Art Guilliani Buff Hottle, Euby Cobb, E. P. (Heavy) Waughn and Sid Sidenberg.

H. C. Weiblen has been discharged from a hospital and is recovering from an operation.

National

Showmen's Association

1564 Broadway, New York

NEW YORK, Jan. 7. — New Year's Eve party in the clubrooms Saturday (31) was a huge success, socially and financially. Proceeds go to the club's shut-in fund, whose chairman, Dr. Jacob Cohen, and co-chairman, Dan Thaler, plan to remember shut-in members each month.

At a meeting of the eligibility committee the following applications for membership were approved: Billy J. Creedon, sponsored by Stanley W. Wathon; Leo Nacht, by Edward Nacht, and William MacGregor, by Morris Glass.

Vincent Anderson, recently hospitalized, has recovered and visited the club. John Nichols expects to be hospitalized at New Haven, Conn., soon.

Recent club visitors were L. James Quinn, Ralph Goldstone, Joseph Prell, Harold Nevins, George Traver, Edward Rockefeller, Morris Black, Nathan Newman, Jack Owens, T. Jay Quincy, Alged Rauchfuss, Jack Agree, David Solomon and Edward Rouch.

Next regular meeting Wednesday (11).

Ladies' Auxiliary

Meeting of Wednesday (28) was presided over by President Queenie Van Vliet. Welcomed back from a vacation was Anna Halpin, who has recovered from an illness.

Checks were brought in by Bess Hamid from Mr. and Mrs. Frank Bergen and Mr. and Mrs. Bucky Allen, for the Bess Hamid Sunshine Fund, which also received a check from Ida Cohen, Chicago, as her Christmas gift to Mrs. Hamid. A check was also received from Frank Miller for the Christmas party. Midge Cohen turned over to the Midge Cohen kiddie fund money realized from sale of oranges left over from the Christmas party. Dolly McCormick's proposal that contribution be made to Lenox Hill Hospital in the name of the club's doctor, Dr. Jacob Cohen, was approved.

Application for membership was received from Mrs. Josephine Shepherdson, proposed by Bess Hamid, and from Shirley Lawrence Levy, proposed by Lillian Elkins. Mail received from Missouri Showmen, Mrs. Glend (aunt of Mamie Sibley), Alma Bayless, Rose End, Vi Lawrence, Mack Harris and James Cox.

Heading for vacations in Miami are Midge Cohen, Flora Elk, Fay Goldman, Mildred Peterson and Lillian Elkins. Fredi Coleman is confined by gripe. Bea Cohen is hospitalized at Lenox Hill Hospital. Sylvia Stern and Anita Goldie are nursing sprained ankles. Frances Simons is also on the sick list.

Cele Foreman was placed in charge of distributing gifts to veterans at Kings Park (Long Island) Hospital.

Installation of officers will be held at Rosoff's. Members will be mailed invitations. Complete and correct list of committees will be published when completed.

Heart of America Showmen's Club

913A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Jan. 7. — F. W. (Boxie) Warfield, third vice-president, was in the chair at the regular meeting assisted by Al C. Wilson, secretary, and George Carpenter, treasurer. A total of 41 members attended.

Highspot of the evening was the installation of 1950 officers, with President-Elect L. K. Carter taking over the gavel from Warfield to finish the meeting.

Memorial services were conducted December 26 by Chaplain Wilson, with Ed J. Kaelin at the piano and Howard Green, soloist. Inclement weather prevented the usual cemetery services.

Greater Tampa Showmen's Association

Tampa, Fla.

TAMPA, Jan. 7.—New Year's Eve jubilee and dance, sponsored by the club at Fort Homer Hesterly Armory, drew a turnout estimated at about 2,000.

Floorshow, presented by the Zucchini family, included the following acts: Capt. Hoyer and Starless Night, Mlle. Lelage, Charlotte Belle, the Three Strattons, Coco and Zeke, Fred Canestrelli, plus the Zuchinis, with Frank Beni as emcee and Izzy Cervone as band leader. Dance music was by Bob Graham and his ork. Climax of the show was a striking production number titled *Paris After Dark*, which featured Duena and Rene Zucchini in a colorful apache dance.

Ed Hunter, year book committee chairman, announced the book was on the press. Paul Sprague, banquet and ball committee chairman, urges out-of-town members to make their reservations early for that event, which is to be held February 5 in the Hillsboro Hotel.

Harry Boyles, who recently underwent an appendectomy in the Municipal Hospital here, is recovering. Edmond Zucchini continues confined in Baltimore and Bill Perrot in the Orlando Sanitarium.

A challenge issued to the Miami Showmen's Club to bring its softball team here to play the club's team has been accepted.

Recent additions to the club's membership include Bill Stevens, Berthold Haas, Walter Kucyynski, Ralph O. Woody, Henry D. Tumini, Charles H. Parr, Dave Rosenthal and Jess W. Hicks.

Ways and means committee, headed by Pete Burkhardt, is making plans for several benefit shows to be held at various Florida fairs.

Ladies' Auxiliary

Mrs. Jack Young, chairman of the entertainment committee, assisted by her committee of Mrs. Johnny Johnson, Mrs. Billy Cooper, Mrs. Whitey Hercha and Mrs. Stephen Pelak, was chairman of the social which was highlighted by a scavenger hunt.

Music for dancing was furnished by Mrs. Caroline Gordon, Hammond organ; Tommy Allen, drums, and Eddie Lowe, piano. Jimmy Burton furnished the vocals.

At the Wednesday (4) meeting Mrs. Zelda Hircha was named to the board of directors. The meeting was presided over by Mrs. Paul Kleider, first vice-president, in the absence of Mrs. C. J. Sedlmayr Jr., president. The following committee appointments, made by Mrs. Sedlmayr, were announced:

Finance—Mrs. Arelen Cooper, chairman; Mrs. Dotty Carroll, Kay Yennie, Mrs. Leona Plas, Mrs. Ruth Winters.

Hostess—Mrs. Evelyn Kleider, chairman; Mrs. Flo Pontico, Mrs. Bette Rogers, Mrs. Helen Julius, Mrs. Aileen DeMay.

House—Mrs. Martha Stubian, chairman; Mrs. Kitty Burkhardt, Mrs. Elsie Owens, Mrs. Polly Pelak, Mrs. Effie Thompson, Mrs. Dena Berni, Mrs. Maxine Powell, Mrs. Jean Mofet, Mrs. Pauline Murray.

Entertainment—Mrs. Esther Young, chairman; Duina Zucchini, Mrs. Billy Cooper, Mrs. Elsie Johnson, Mrs. Carolyn Gordon, Mrs. Kay Synrex, Mrs. Mildred Gordon, Mrs. Gloria Pierson, Mrs. Bertie Perrot, Mrs. Corine Decco.

Librarians—Mrs. Geraldine Gaughn and Mrs. Bette Rogers.

Chaplain—Mrs. Ruby Hall.

Membership—Mrs. Evelyn Cain, chairman; Mrs. Jerrie Ringlin, Mrs. Patty Ann Sciortino, Mrs. Blanch Lemesh, Mrs. Sue Walters, Mrs. Dolly Young, Mrs. Kitty Sutton, Mrs. Mary Lee Holman, Mrs. Grace Fillingham.

Press—Mrs. Marie Caughy, chairman; Mrs. Grace Fillingham, Mrs. Betty Davis, Mrs. Billy Cooper, Mrs. Evelyn Kleider.

Refreshments—Mrs. Betty Reynolds, chairman; Mrs. Rosie Hunter, Mrs. Evaline Belaw, Mrs. Helen Thompson, Mrs. Mary Wenzik, Mrs. Ethel Darlington.

Sick—Mrs. Betty Hartwick, chairman; Mrs. Dolly Wise, Mrs. Lois Turvoh, Mrs. Mary Quinlan, Mrs. Emma Brookes, Mrs. Vera Barkoot, Mrs. Viki San Frittello.

Sergeant at arms—Mrs. Zelda Hercha.

Ways and Means—Mrs. June Boyles, chairman; Egle Zucchini, Mrs. Hazel Maddox, Mrs. Dolly Young, Mrs. Vona Arger, Mrs. Connie Austin, Mrs. Mildred Aylesworth, Mrs. Dena Berni, Mrs. Jean Delabates, Mrs. Ella Dodson, Mrs. Mary Lee Holman, Mrs. Alice Hennies, Mrs. Constance Liberty, Mrs. Bertie Perrot, Mrs. Josephine Quinn, Mrs. Florence Rubin, Mrs. Hattie Wagner, Mrs. Esther Young, Mrs. Colleen Yeager, Mrs. Lola Hunter Frazier, Mrs. Helen Julius, Mrs. Essie Tate, Mrs. Amelia Korhn, Mrs. Gertie Weiss, Mrs. Betty Hartwick.

Welfare—Mrs. Clover Fogie, chairman; Mrs. Jerri Ringlin, Mrs. Vera Larkin, Mrs. Pearl Keyes, Mrs. Betty Lee Morgan.

ALL AMERICAN MIDWAY SHOWS

NOW BOOKING FOR 1950

Fifteen Bona Fide Fairs Already Signed Beginning Early July

Want for Season That Opens March 4th in Payroll Towns

SHOWS—Want Drome, Side Show, Mickey Mouse, Illusion, Midget, Fat, Wax or any Show of merit with own equipment and transportation not conflicting. Man and Wife who can reframe and operate my Monkey Show successfully. Same for my Girl Show. RIDES—Want Octopus, Tilt, Caterpillar, Baby Whip, C-Cruise and Ponies or anything different in Kid Rides. Ride Help on all Rides who can make a circus move if necessary. Drunks, save your time and mine. Interested in buying Tilt, Train and Kid Rides. CONCESSIONS—Want Novelty, Long and Short Lead Gallery, Age and Scales, Custard, Photos, Cork, one Mitt Camp and Hanky-Panks of all kinds. WANT Skillo, Count, Peek, Nail and Swinger Agents for office. CONCESSIONS. Have 20x30 Bingo, brand-new top. Want first-class Man with own truck and stock to operate same. Have 14x14 Sit-Down Grab for Man and Wife with car and trailer to haul same. Must know business. Want worth-while Free Act—Hugo Zucchini, contact. Want Banner Man and Billposter for 1950. All replies to

HERMAN REYNOLDS, Mgr., All American Midway Shows
SAN DIEGO, TEXAS

Michigan Showmen's Association

3153 Case Ave., Detroit

DETROIT, Jan. 7.—The annual New Year's Eve dance, held in Eastwood Park's ballroom, was highly successful. Mickey Woolf's nine-piece orchestra furnished the dance music. The committee, headed by Max Kahn, included Rudolph Nathenson, Nat Golden, Irving Borker, Charles Schemmel, Frank Blooming, Harry Stahl and Jack Gallagher. Michael Englebrink handled the checkroom, Charles Rafal was cashier and Jake Kutson handled the ushers.

Joe Bennett is still confined to his home but is on the road to recovery. Sammy Maltin underwent an operation in Jennings Hospital and is recuperating in his home. Elmer Nagy is in Grace Hospital, receiving treatment for injuries suffered in a fall.

Annual election will be held Monday (9). Bob and Ben Morrisson are candidates for president and Ora (Pop) Baker and William Zakoor are opponents for third vice-president. Other candidates, all unopposed, include Fred Silber, first vice-president; Marvin Keys, second vice-president, and Paul Greeley, secretary. Thirty-five members are in the race for the 25 spots on the board of directors.

The annual party for the Michigan Fair Association will be held Sunday (15). Edward Bennett is chairman of the committee. His assistants are Herb Pence, Bob Morrisson, Max Kahn, Charles Schemmel, Fred Silber, Harry Stahl, Jack Dickstein, Nat Golden and Ray Williams.

Recent clubroom visitors were Edward Parker, Charles Hodges, Roscoe Wade, Tommy (Paddles) Reisner, Louis Maltin, Ed Horwitz, Doug Brown and Sam Ginsburg.

Irving Rubin reports the Year Book will be distributed Sunday (15).

Arizona Showmen's Assn.

Arizona Hotel Bldg., Phoenix, Ariz.

PHOENIX, Ariz., Jan. 7. — The club's first Christmas party, held December 20 at Wishbone Inn, proved a big success, with the turnout of members and guests estimated at 250 persons.

Cecil Armstrong and his 12-piece orchestra supplied music for dancing which followed dinner. Acts supplied by Sun Valley Entertainment, of which H. M. (Babe) Clatterby is manager, were Bob Hughes, vocalist; Cynthia Claine, dancer; the Make Believers, pantomime, and 6-year-old Diane Austin, ballet dancer. Latter is the daughter of J. B. Austin, business manager of the stagehands' union here, who emceed.

Guests included Fred Wilson, Arizona attorney general; Newell Stewart, former Phoenix mayor, and Mrs. Stewart, and Bill Turnbow, Phoenix Gazette staffer, and Mrs. Turnbow.

Called on for short talks were Harry Lucas, Hiko Siebrand, Charles Denny, President Paul Pesicka, Treasurer Don Hanna, Melvin Gallamore, William Siebrand and Norman Prather. Mrs. Margaret Stone was chairman of the party and was assisted by Mrs. Inga Siebrand, Mrs. Inez Carroll, Mrs. Mary Berko, Mrs. Betty Wilson, Jone Stone, Don Hanna, John Miller and Brownie Yeakle.

Hot Springs Showmen's Association

310 1/2 Central Ave., Hot Springs, Ark.

HOT SPRINGS, Jan. 7. — The Christmas dinner for members and guests was a big success. Special thanks for its success goes to Mom Hennies and other members of the Ladies' Auxiliary. Mayor Housley and his family were guest of honor.

New members are Dick Dillon, Harry J. Kahn, George Shaw, Walter Riding and Gilbert Waiters.

Mr. and Mrs. Lou Keller are taking an active part in club activities.

Holiday visitors included Mickey Rankin, Mr. and Mrs. Lou Tidwell, Mr. and Mrs. Bill Ackerman, Bill Green, Joe Manchick, Bill Tuer, Mr. and Mrs. Henry Balke, Ralph Bloom, Mr. and Mrs. Carl Bohn and Charlie Bailey.

Caravans, Inc.

P. O. Box 1902, Chicago

CHICAGO, Jan. 7.—Corresponding Secretary Jeanette Wall read correspondence from Minnie Simmonds, Mr. and Mrs. Fred Potenza, Billie Billiken, Eva Leavey, Peggy Davies, Mr. and Mrs. George Hamid, Claire Sopenar, Sophia Carlos, Estelle Ragan, Lawrence Greater Shows, Mr. and Mrs. Ed Green, Esther Meyers, Mr. and Mrs. C. W. Parker, Michigan Showmen's Association Auxiliary, Juanita Strassberg and Midge Cohen. President Mae Oakes was hostess at the first social for 1950.

At the Christmas party Eve Leavey, pianist, led members in group singing. Veronica Potenza and Edna O'Shea Stenson won the awards. Mildred Maniloff won the grab bag prize and donated it to the Showmen's League of America children's party.

Josephine Glickman spent the holidays in Cleveland where she attended the wedding of her husband's nephew. Edna O'Shea Stenson visited in Omaha. Esther Schiller is in Burbank, Calif., visiting her sister and brother-in-law, Mr. and Mrs. Frank McCarroll, both of whom have appeared in pictures. Mrs. McCarroll danced in *Kid Boots* and her husband's latest role is in *Storm Center*, Warner Bros.' picture. Mr. and Mrs. Bob Seery left for a Florida vacation.

New members are Sarah Marie Breeze, Virginia Gamble, Ruth Dell, Mary Agnes Moran, Helen Nelson, Helen E. Swailes, Mae McCaully, Lillian Ray, Earlene McDonald, Ella Shimmowski, Mrs. Babe Rogers, Mary Hoskins, Ella Dodson, Eleanor McHenry, Audrey L. Davies, Mrs. John Shotzberger, Mrs. H. S. Clark and Mrs. Bea Tennyson.

Rosemary Wegener's mother, Mrs. Jenetto, is in Grant Hospital. Frank Sherman, husband of Lucille, and Virgil Hill, Isabell's husband, are in Hines and Vaughan Veterans' Hospital, both in suburban Maywood.

Regular Associated Troupers
106 E. Washington, Los Angeles

LOS ANGELES, Jan. 7.—Virginia Kline was the installing officer at the December 31 installation of 1950 officers. Marie Kortez escorted the officers to the rostrum.

New officers are: President, Nell Robideau; first vice-president, Louis Cecchini; second vice-president, Mora Bagby; third vice-president, Larry Nathan; fourth vice-president, Maxine Ellison; secretary, Helen B. Smith, who is serving her fourth term, and treasurer, M. H. Ellison.

Outgoing president C. H. Allton presented each of his '49 fellow officers with gifts. Each of the women officers were presented with baby orchid corsages and Marie Kortez was gifted with roses.

Flowers sent by the Ladies' Auxiliary of the Showmen's League of America and the Ladies' Auxiliary of the Heart of America Club graced the rostrum. A telegram of good wishes was received from Mike Krekos, president of the Show Folks of America.

Miami Showmen's Association
236 W. Flagler St., Miami

MIAMI, Jan. 7.—Regular meeting was presided over by Carl J. Sedlmayr, president. Also on the rostrum were Leo Bistany, second-vice president; William Cowan, third vice-president; Ralph Endy, treasurer; Carl Hanson, secretary, and Bob Parker and Dave Endy.

Invocation and salute to the flag was lead by Bill Bryant, in the absence of Phil Cook, chaplain.

Called on for short talks were Oscar Buck, Ray Marsh Brydon, Stanley Levy, Maxwell Kane, Phil Isser, Jack Greenspoon, Ben Kano, Ep Glosser and Harry Matisoff, the latter recently released from the hospital.

The club was host to 300 children December 22 at a Christmas party, arranged by Charles (Frenchy) Schwacha and Murl Deemer. The Auxiliary served ice cream and cake.

MAGIC EMPIRE SHOWS

17th Annual Tour

WANT FOR 1950 SEASON

OPENING THE FIRST WEEK IN MARCH

Will sell exclusive on following:

Cookhouse, Bingo, Penny Arcade, Lead Gallery, Popcorn, Candy Floss, Candy Apples, Frozen Custard and Mitt Camp.

Will book any Legitimate Concession except Diggers.

Want Shows with own equipment and transportation. This show has eight office-owned major Rides. Will book Kid Rides or any other Ride that does not conflict.

Want Billposter—must have car and willing to put up a lot of paper.

Want First and Second Men for Merry-Go-Round, Twin Wheels, Tilt-a-Whirl, Caterpillar, Fly-o-Plane, Roto Whip and Chair-o-Plane.

This show will play not less than eighteen fairs and celebrations.

All Replies:

A. SPHEERIS, MAGIC EMPIRE SHOWS
c/o IDLE HOUR PARK, PHENIX CITY, ALA.

P. S.—Have for sale, Chair-o-Plane.

don FRANKLIN shows

WANT FOR SAN ANTONIO, TEX., FIRST ANNUAL LIVESTOCK EXPOSITION, NEW COLISEUM GROUNDS. 10 FULL DAYS AND NIGHTS, 2 FULL WEEK ENDS AND WASHINGTON BIRTHDAY HOLIDAY, FEB. 17 THROUGH 26.

NOW BOOKING RIDES, SHOWS AND CONCESSIONS, REASONABLE RATES. ALICE, TEXAS, STOCK SHOW FOLLOWING A STRONG SPRING ROUTE. 2 COMPLETE UNITS IN 1950, BOTH OPEN FOLLOWING SAN ANTONIO STOCK SHOW. CAN PLACE RIDES NOT CONFLICTING ON BOTH UNITS. ALL CONCESSIONS ON #2 UNIT OPEN EXCEPT BINGO. WANT RIDE HELP AND ELECTRICIAN. ALL REPLIES FOR #2 UNIT TO—GUS TUCKER, MGR., BOERNE, TEX. ON #1 UNIT CAN PLACE HANKY PANKS AND COOKHOUSE. RIDE HELP—FOREMEN FOR CATERPILLAR, SPITFIRE, NEW BOAT RIDE, SECOND MEN ON ALL RIDES. WILL BOOK FOR SEASON—ROLLOPLANE, OCTOPUS, ROCK-O-PLANE AND ANY OTHER RIDE NOT CONFLICTING. WANT OPERATORS FOR OFFICE ILLUSION SHOW, JIG SHOW AND FUNHOUSE.

ALL ANSWERS (WRITE ONLY)

DON FRANKLIN, MGR. #1 UNIT
WINTER QUARTERS: FAIRGROUNDS, BOERNE, TEX.

WANT WANT WANT

LEGITIMATE CONCESSIONS

FOR HOUSTON, TEXAS, FAT STOCK SHOW, FEB. 1-12 INCLUSIVE AND FT. WORTH FAT STOCK SHOW, JAN. 27-FEB. 5 INCLUSIVE

CAN ALSO PLACE SEVERAL WORTHWHILE SHOWS FOR FT. WORTH FAT STOCK SHOW. WANT RELIABLE RIDE HELP.

CAN PLACE FOR THESE DATES AND FOR ENTIRE 1950 SEASON
An outstanding Monkey Show. Will make exceptionally Good proposition and we will play good Monkey Show territory.

BILL HAMES SHOWS

BOX 1377

(PHONE: NORTHCLIFF 5512)

FT. WORTH, TEXAS

LAST CALL—ROYAL EXPOSITION SHOWS—LAST CALL

For Hardee County Strawberry Festival, Bowling Green, Florida, January 16 to 21. Can use a couple more Major Rides not conflicting. Also a few more Hanky Pank Concessions. No locations will be given after 3 p.m. Sunday, January 15th. Address:

J. P. BOLT, MANAGER

Palamar Trailer Park, Orlando, Fla., Until Wednesday, January 11th, then Bowling Green, Fla.

W.G. WADE

Shows

MICHIGAN - OHIO - INDIANA TERRITORY

Can place for the No. 1 and No. 2 Units for the following routings, for the 1950 tours.

#1 UNIT

STILL DATES: APRIL 15TH TO JULY 22ND 14 LOCATIONS

FAIR DATES: JULY 24TH TO OCT. 14TH 12 FAIRS

WANTED

For this route of old reliable Still Dates and Fairs:

SHOWS

CIRCUS SIDE SHOW — CLASS HOUSE — MOTOR DROME ANIMAL SHOWS — MIDGETS — GIRL SHOWS.

CONCESSIONS

BALL GAMES — FISHPONDS — OTHER MERCHANDISING OUTRIGHT SALES STANDS — PERCENTAGE GAMES (CORN GAME AND COOKHOUSE SOLD).

#2 UNIT

CELEBRATIONS: MAY 27TH TO JULY 15TH 8 LOCATIONS

FAIRS: JULY 18TH TO OCT. 7TH 12 FAIRS

WANTED

For this route of legitimate and bona fide Celebrations and Fairs:

RIDES

OCTOPUS — ROLLOPLANE — CATERPILLAR — ROCKO-PLANE.

SHOWS

CIRCUS SIDE SHOW — FUNHOUSE — PENNY ARCADE — MECHANICAL CITY — FREAK ANIMAL — MONKEY SHOW.

CONCESSIONS

BALL GAMES — FISHPONDS — OTHER MERCHANDISING GAMES — COOKHOUSE — OUTRIGHT SALES STANDS (CORN GAME AND DIGGERS SOLD).

DON'T MISS A GOOD SEASON—GET ON A RELIABLE UNIT OF KNOWN REPUTATION WITH KNOWN ROUTES, LONG SEASONS, AND EXCELLENT LOCATIONS.

CONTACT FOR CONTRACT—WRITE OR WIRE NOW!

W. G. WADE SHOWS, G.P.O. Box 1488, Detroit 31, Michigan

CARAVELLA AMUSEMENTS

NOW BOOKING FOR SEASON 1950

OPENING DATE APRIL 2 — PENNSYLVANIA

ALL CONCESSIONS OPEN — WE HAVE PROVEN DATES — WHAT HAVE YOU? WANT: Cookhouse, Bingo, Custard Popcorn, Floss and Candy Apples, Diggers, Ball Games, Shooting Gallery, Penny Arcade, PC Games.

SHOWS: Monkey Circus, Motordrome. Will lease or buy Wild Life Show. RIDES: Will book Kiddie Rides for Kiddieland. Will book or buy another No. 5 Ell Ferris Wheel. Also Tilt or any other flat ride.

HELP: First and Second Men on all rides. Old help, contact. Want Electrician, Carpenter, Painter.

Will sell or trade an 87½ kw. Transformer Truck for Light Plants. ATTENTION: ROBERT HECK, ZELDA MYERS, please contact at once. COMMITTEEMEN AND FAIR SECRETARIES—WILL BE AT THE BEDFORD FAIR MEETING LOOKING FORWARD TO SEEING YOU THERE.

WIRE OR PHONE—

1210 WATER STREET, MEADVILLE, PA.

Phone 27323

GOLD CROWN EXPOSITION

OPENING EARLY IN MARCH. CAN PLACE

SHOWS with own equipment, Wild Life, Slide Shows, Snake, Minstrel, Drome or any other money-getting Shows. Girl Show (we have equipment for same). CONCESSIONS—Arcade, Cookhouse, Bingo, Custard, Hanky Panks. Some Percentage open, but must have Hanky Panks to go with same. Can also place Grind Stores (and will carry only four). GENERAL AGENT—Bob Hallock, Jimmy Winters, contact at once. RIDE HELP for Merry-Go-Round, Ferris Wheel, Rolloplane, Chairplane and two Kid Rides. Address:

HARRY E. WILSON

BOX 102, GIBSONTON, FLA. (Wire address: c/o Eddie's Hut, East Tampa, Fla. Pay your own.)

KID PONY CART RIDE FOR SALE

This ride new this past May. Made by King Amusement Company, Mt. Clemens, Michigan. Aluminum Ponies, rides in first class shape, cost \$2,775.00 at factory, will sacrifice. Ride stored in Miami, Fla. Address:

M. G. DODSON

400 N. E. 100 Street, Miami, Fla.

Phone 893627

VOLUNTEER FIREMEN'S ORGANIZATION

County-wide group in Central New York with membership of over 200 wants Carnival to play to population of more than 250,000 people. A well-advertised show will pay real dividends. State open dates and number of Rides, Shows and Concessions. Address:

GEORGE MUNDY, Chairman

103 BREMAN AVENUE

EAST SYRACUSE, N. Y.

Weather Hurts Draw at HASC Banquet and Ball

KANSAS CITY, Mo., Jan. 7.—Bad weather hurt attendance at the 30th annual banquet and ball staged by the Heart of America Showmen's Club Saturday night, December 31, in the Georgian Room of the Hotel Continental. A heavy fog blanketed the area and motorists were warned to stay off the highways. As a result, many from out of town were unable to be on hand.

Nobel Fairly acted as toastmaster and introduced E. D. McCrary, retiring president; Billie Grimes, retiring president of the auxiliary; Lester K. Carter, president-elect; Raymond Clayton, first vice-president; H. S. (Curly) Clark, second vice-president; Nellie Weber, president-elect of the auxiliary, and Al C. Wilson, HASC secretary. Also introduced were Sam Benjiman, chairman of the banquet and ball committee; F. W. (Boxie) Warfield, co-chairman and retiring third vice-president; Ellis White, George Sargent and George Carpenter, all members of Benjiman's committee.

Carter Gets Card

Toastmaster Fairly presented President-Elect Carter with a gold life membership card. Congratulatory wires were read from Jimmy Potter, the Hot Springs Showmen's Association, Doc and Clara Zeiger, Regular Associated Troupers, L. C. (Curly) Reynolds, Dave Lachman, Bill and Jackie Wilcox; George Elser, who is in a local hospital, and Clair Sturgeon.

Introduced from the floor were Chester I. Levin of the Midwest Merchandise Company and a past president of HASC; Lyle Hale, Hale Shows of Tomorrow; Toney Martone, Jayhawk Amusement Company; Edward (Slim) Johnson, Midwest Merchandise Company; George and Hattie Howk, concessionaires; Clay Weber, past first vice-president of HASC, and F. M. Shortridge, Boyle Woolfolk Agency and Central Show Print representative.

Music during the banquet and for dancing was provided by Dee Courtney's ork. Acts included Dave Trotter and his puppet show and the Higgins Midget Hillbilly Square Dancers, with Frank Higgins as caller.

Guests Listed

Mr. and Mrs. E. D. McCrary, Mr. and Mrs. Albert Martin, Mr. and Mrs. J. D. Swords, Mr. and Mrs. Owen Jones, Mr. and Mrs. Frank Gaskin, Ray Harkey, Mr. and Mrs. Sam Lyon, Mr. and Mrs. W. H. Brunk, Frances Workman, Mr. and Mrs. David D. Reese, Mr. and Mrs. Sam G. Catherwood, Manus Swords, Bill Roberts, Mr. and Mrs. Leroy Jones.

W. F. and Christine Shoemaker, Mr. and Mrs. Chester I. Levin, Mr. and Mrs. Edward (Slim) Johnson, Mr. and Mrs. R. E. Brady, Mr. and Mrs. Leo L. Levin, Mr. and Mrs. Toney Martone, Mr. and Mrs. Ted E. Cory, Mr. and Mrs. Cliff Andiss, Mr. and Mrs. Joe C. Ganotte.

Mr. and Mrs. L. K. Carter, Weldon T. Hale, L. P. Hale, Mr. and Mrs. George Maples, Mr. and Mrs. J. A. Clayton, Marilou Hufnagel, James F. Smith, Mr. and Mrs. George W. Kimbrell, Mr. and Mrs. Joseph T. Bowen, Mr. and Mrs. C. J. Weber, Mr. and Mrs. George A. Campbell.

Paul Parker, Mrs. C. W. (Mother) Parker, Mrs. Lucille Parker McShea, Mr. and Mrs. W. E. Roberts Sr., Mr. and Mrs. W. E. Roberts Jr., Mr. and Mrs. H. S. (Curley) Clark, Mr. and Mrs. George Howk, Mr. and Mrs. J. J. McBain, Mr. and Mrs. Ralph Bush, Edward L. Gilliam, LaVerne J. Foote, Kathleen Schindoff, Edward Elliott, Barbara Callaway, Floyd Williams.

Capt. and Mrs. E. H. Hugo, Lorelai Hugo Betty Hassenflow, Mr. and Mrs. Noble C. Fairly, C. C. Hutchison, Mr. and Mrs. Sam Ansher, F. M. Shortridge, Mr. and Mrs. A. C. Wilson, Mr. and Mrs. George Gordon,

Winter Quarters

Dobson's United

WILLERNIE, Minn., Jan. 7.—Org has signed seven Wisconsin and four Minnesota fairs for 1950. Wisconsin annuals are Rice Lake, Black River Falls, Ellsworth, Colfax, Cumberland, and Spooner, with Minnesota dates at Bayport, White Bear Lake, Hopkins and Sauk Centre.

Work on the show's equipment, with Pete Jensen in charge, fell off during the holidays as personnel visited families and friends. Pat Patterson, co-owner, spent some time in Webster City, Ia., and Tex Roberts visited in Irvington, Ala. Les Hill spent a few weeks in Algona, Ia. Frank Ironi has returned from a visit with his family in Seattle. Gus and Helen Trichl spent Christmas here.

Recent visitors included Vern Eves and Judd Langenfeldt from Castlewood, S. D.; Mr. and Mrs. W. J. Wolf, of Wolf Greater Shows, and Fred O'Neil.

Royal Midwest

FINDLAY, O., Jan. 7. — Owner Roxie Harris was host at his annual Christmas party in local quarters to all showfolk making this city their winter home. All exchanged gifts and music was provided by Owner Harris.

Guests included Mr. and Mrs. Bob Rensch, Mr. and Mrs. Don Simons, Mr. and Mrs. Roy Wehrle, Penoch Ollendorf, Jerry Stauffer, Mr. and Mrs. Robert Harris, Mary Jane Frye, Mr. and Mrs. Thomas Wehrle Bill Harris, Mr. and Mrs. Gene Simons, Earl Ferguson, Don Smith, Pat Brady and Jack Harris.

Greater Dickerson

CONWAY, S. C., Jan. 7.—Shows have been in local quarters since December 1 and the usual painting and refurbishing jobs are being done. George (Whitie) Usher, has charge of the paint detail, and Red Chase, org's mechanic is giving the rolling stock a shakedown. A Ferris Wheel will be added next season. A new title for the shows will be announced later. —F. E. DICKERSON.

John Francis

ST. LOUIS, Jan. 7. — With the org booked solid for next summer, and some Southern fall spots signed, work has started here under the direction of Les Henderson. Projects include the addition of six new light towers and three new show fronts. In quarters are Don Martin, Mike Fuller, Chet Cheif, Pat Patterson and Pint Chris.

Turner Bros.

PETERSBURG, Ill., Jan. 7.—J. L. (Whitie) Richards has been signed as general agent for 1950. Mrs. Richards will have popcorn and several other concessions. Ann Tilly, with bingo and long range shooting gallery, will be part of the show and George Peterson will have photos and stock concessions

Ruth Rand, Mr. and Mrs. Earl J. Shelton, Ivan Mikelson, Mr. and Mrs. Jim Hart, Mrs. Roy B. Farrell, Mr. and Mrs. Joe Ulcar, Mr. and Mrs. F. W. (Boxie) Warfield, Mrs. Happy Price, Mr. and Mrs. Scott Lam.

Mr. and Mrs. Raymond Clayton, Mr. and Mrs. George A. Dean, M. E. Townsend Jr., Sam Benjiman, George Sargent, George Carpenter, Ellis White.

BARNEY TASSELL UNIT SHOWS

WANT FOR HALLANDALE, FLA., COLORED LOT, WEEK JANUARY 16

Rides not conflicting. Shows of merit and Concessions of all kinds. (No grift or percentage.)

We hold exclusive contract for Homestead, Fla., both White and Colored. Wire this week, 79th and Miami Avenue, Miami, Fla.

Joe Krug Tossed Grease Paint Aside at 19 for Concession Biz

(Continued from page 52)

Ferris Wheel hit a curve too fast and landed in a ditch, killing a concessionaire who was riding in the cab and virtually demolished the Ferris Wheel. This marked the finale of

Golden Gate Shows.

Following this unsuccessful venture, Joe decided to stick to the food concession business. During the next two years he recouped his losses and today is regarded as an answer to a fair manager's prayer because of his know-how that is passed on in the form of good food and matching service.

Only Independent Spots

Altho carnival life still holds an appeal, Joe is sticking to his present policy of playing independent spots. Seven years ago, 1942 to be exact, was Joe's last association with a carnival. After a season with the Rubin & Cherry Shows, Joe lost his cookhouse in a blowdown when the org played an Ashland Avenue stand in Chicago. He rebuilt the cookhouse and continued with the show until a snowstorm wound up the season and sent Joe scurrying back to warmer climes in California.

An ardent Shriner, Joe is one of the best-liked men around the PCSA clubrooms, so it was inevitable that he should eventually be chosen to occupy the president's chair. In speaking of his 1950 term of office, Joe says he will "try to make it a banner year with the help of officers and members."

The legitimate theater's loss was a distinct gain for outdoor show business when Joe Krug decided to forsake footlights for the midway back in 1910. Hunger is synonymous with struggling young actors he learned years ago, but as a food concessionaire, even tho money is short in the till, there is always something in the ice box.

UNDER THE MARQUEE

(Continued from page 59)

for winter quarters in Sarasota. . . . **Felix Adler**, feature joey of the Big One, stopped off in New York en route to Toledo where he was to play an Orrin Davenport Shrine date.

Horne Bros.' Circus, formerly the John W. Pawling London Circus, opened its season last week in St. Petersburg, Fla., under auspices of the Webb Drugstore. . . . **The Emersons, Cleon and Lenabelle** are wintering in the Ohio Trailer Park, Sarasota. . . . **Frank Sapiro**, the kid boss canvasman, who first joined King Bros., Circus in 1919, again will be with that org in 1950. He recently completed a new home in Macon, Ga. . . . **Pete Sadowiski**, chief mechanic with the King org, is wintering in York, S. C.

Del Graham and Babs Hammond, of the Flying Viennas, are offering their comedy knockabout act over television in Los Angeles. . . . The January 2 issue of Life carries a double-page spread of the Campbell Bros.' Great Consolidated Shows parade, taken near Smith Center, Kan., in 1908. The picture, submitted by **Raleigh Wilson**, of Denver, is from the collection of **P. M. McClintock**, Franklin, Pa.

Mr. and Mrs. Clyde Beatty left Miami December 30 by plane to see Haiti's new International Exposition, visit friends and scout acts. The Beattys, who had vacationed in Miami for two weeks, were accompanied by their daughter, **Albina**, and **Mr. and Mrs. Fred Ringler**, Detroit friends. The Beattys planned to return after a few days for a stay of another week in Miami before returning to California. . . . **Jeff Murphree**, former clown, recently had his picture snapped while holding his grandchild, **Gene Murphree**, two-month-old offspring of his musician son, **Tommy Murphree**, and the latter's wife, **Sadie Thomas Murphree**, formerly of the Enzo Theater, Troy, Ala.

FOR SALE NEW PORTABLE SKOOTER BLDG.

80 Plates

Also 14 Late Dodgem
Cars

Can Be Seen

300 N. Strand,

Oceanside, Calif.

Write or Wire

WANT FOR GRUBERG KIDDLAND

Popcorn, Candy Apples, Custard, Candy Floss, Hot Dogs and Drinks and Novelties. One legitimate game licensed by New York City. Kiddieland consists of 10 Kiddie Rides, plus a Miniature Golf Course, which is located at Horace Harding Boulevard & 174th St., Flushing, New York City. This is the finest location, on the main and busy thoroughfare near Bloomingdale's Dept. Store and main shopping center. This is a permanent location and will operate all year round. All eating concessions must be framed on trailers. Opening March 15th. Write: **MAX GRUBERG**, P. O. Box 101, Philadelphia, Pa.

KID RIDES

Factory Boat Ride with new Tank, Kiddie Airplane Ride, Wiring and Junction Boxes for 6 Ride Carnival, several Concessions, lots of miscellaneous. Will sell or trade for: Top 30x60 to 40x80, Folding Chairs, 5 kw. Light Plant, 16MM. Sound Projectors and Films.

LARRY BOYD

4008 Graceland Ave. Indianapolis, Ind.

FOR LEASE FOR SHOWING

Double-Headed Baby; well preserved body. All inquiries answered.

M. S. FOSTER

311 Hudson Alley Americus, Ga.

HUBERT'S MUSEUM

228 W. 42nd Street, New York, N. Y.

Open all year round

Want Freaks and Novelty Acts. State salary and all particulars in first letter.

BLUE GRASS SHOWS

NOW BOOKING

SHOWS — RIDES — CONCESSIONS

P. O. BOX 621, OWENSBORO, KY.

CONCESSION RIGHTS FOR SALE

Six Ride Carnival playing Mid-Western Territory, three spots a week, with an excellent route of Fairs will sell all Concessions to one party. Can use up to eight Flat Stores if well handled. Want \$1,000 a week from Concessions with a cash deposit of \$1,000. **BOX NO. 110, c/o Billboard** 390 Arcade Building, St. Louis, Missouri

E & M AMUSEMENT CO.

Wants Stock Stores. Winter rates. Out all winter. Also want small Cookhouse. Joe and Denny Dover contact

E. R. HOOK

E. & M. AMUSEMENT CO. Evangeline, La., this week.

AT LIBERTY 3 MAN AERIAL BAR

Free Act. Reasonable. Also have Popcorn, Floss, Penny Pitch, Pit Show and Sound Truck. Make best offer.

BOX D-288, c/o The Billboard, Cincinnati 22, O.



"AMERICA'S
FINEST CARNIVAL"
NOW BOOKING FOR SEASON 1950
"GET WITH AMERICA'S FINEST"
"OPENING"

Florida Citrus Exposition, Winter Haven, Fla., February 13th

followed with

BROWARD COUNTY FAIR — FT. LAUDERDALE
FLORIDA STRAWBERRY FESTIVAL — PLANT CITY
LAKE COUNTY FAIR — EUSTIS
AMERICAN LEGION FAIR — SANFORD

With Two Other Fairs in Florida, Then North First Week in April. Outstanding Still Dates and a String of High Class Fairs in Indiana, Illinois, Missouri, Tennessee, Alabama and Georgia.

CAN PLACE

CONCESSIONS

Jewelry, Scales, Age, Ball Games, Darts, Fish Pond, Hoopla or any Hanky Pank.

RIDES

Will book for season any new type Kid Ride or new Major Ride with own transportation. No hopscotchers.

SHOWS

For season only, a few Shows that are in keeping with our midway. Must be outstanding fronts and well lighted. Such as: Midget, Snake, Torture or any worth while Grind Show with own transportation.

"SHOWMEN"

Operators for Glass House and Fun House (two separate units). Prefer man and family for the two of them.

RIDE HELP

Second Men for all rides who are licensed Semi Drivers. No drunks.

DIESEL MAN AND ELECTRICIAN

For four Caterpillar 3 phase plants. Must be sober and well recommended. Will the party I talked with in Chicago contact me at once.

SCENIC AND SIGN PAINTER

All season's work, start now. Sober! This is the fastest moving show in America.

REASON: We tolerate no drinking. We make this a business, not a pleasure tour. An organization made up of the finest and most efficient people in the business. If you care for this type of show, we would be glad to have you.

All Replies to:

E. L. YOUNG, GEN. MGR.

P. O. BOX 486

TARPON SPRINGS, FLA.

CONTINENTAL SHOWS

Not the largest, but positively the finest

Transported on a fleet of 20 Snowwhite Trailers and Tractors. No Racket, No Grift, No Gypsies. High caliber type personnel. We have six Rides. Good opening for two Kiddie Rides. We have 1949 Kiddie Auto. Can use one major ride such as Rolloplane, Tilt, Flyoplane or Caterpillar.

CONCESSIONS: Want to hear immediately from our old concessionaires—**Duke, Wolacek, Krause, Monroe** and others with us in the past. Have several good openings for Concessions. Will give ex on Ball Games to reliable party, must have at least three. **French Fries, Custard, Long and Short Range Galleries, Jewelry, Pitch Till You Win, Cork Gallery, Bumper, Slum Spindles, Penny Pitches, Glass Pitch or any other Ten Cent Grind Store, Stanton with the Photos, let me hear from you. We have Cookhouse, Bingo, Toy Store, Corn, Floss, Apples booked.**

SHOWS: Can use any good Show with own transportation. Equipment must be the best and in keeping with our own. **Carroll Miller** wants to hear from Side Show Acts. Want Motordrome, excellent territory.

All inquiries to

Owner-Manager ROLAND CHAMPAGNE

3 Courtney Lane, Lowell, Mass. Phone 3-6594

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WILL OPEN AT THE CHAMBER OF COMMERCE FAIR, MIAMI, FLORIDA, MONDAY, JAN. 16-28, AND WILL FEATURE SALLY RAND AND HER SHOW ON THE MIDWAY.

Can place Major Rides and Kiddie Rides. Shows of all kinds with their own outfits.

Legitimate Concessions of all kinds. (No Flats.)

Write or Wire: **LEO BISTANY, Mgr.**

c/o Seventy-Ninth Street Hotel, Miami, Fla.

WANTED FOR ONE OF FLORIDA'S BEST BONA FIDE COUNTY FAIRS PASCO COUNTY, DADE CITY, FLA., January 17-21

Octopus, Little Dipper, Scooter Cars, good Colored Show and Hanky Panks. No gypsies or grift. More spots coming up.

Wire or phone.

SUNSHINE SHOWS

2105 E. Chelsea St.

Tampa, Fla.

Van Horn Cites Low Standards As Cause of Box-Office Slump

By Bill Love

ELIZABETH, N. J., Jan. 7.—Constructive remarks made by Mineola (N. Y.) Rink co-owner Earl Van Horn were omitted from my account of the United Rink Operators' (URO) sectional meeting, held recently at Twin City Arena here to discuss present box office conditions, so that they might be made the subject of this article.

Van Horn stated publicly what many operators have been telling each other for some time. Many rinks, he said, are losing customers fast because they are lowering their stand-

ards. They are letting down the bars and, by so doing, are driving away more desirable patrons to hold the business of less desirable ones.

Van decried the all-too-common use of incompetent floor guards; the relaxation of dress rules which have inevitably brought back unflattering short skirts, slacks, pajama-type outfits and the unsightly so-called sports shirts. He said too, that many rink buildings are allowed to get dirty and that a few are actually run down. He deplored the fact that all too often a visitor sees necking and carrying on in roller rink buildings.

Van Horn's criticisms are nothing new. The Mineola operator made them in the form of a warning, some years ago, when owners from both operator associations gathered at a party to launch this scribe's naval career. At the time, Van Horn told the group that only the well conducted, well maintained roller rink, run according to highest standards, would be able to survive when dollars became scarcer and artificial war-time patronage was gone.

"Business will never improve," concluded Van Horn at the recent URO conclave, "until rinks return to the high standards their owners established and maintained when money and customers were streaming in."

Promotion Planned At Taylor Skatery

SHELBYVILLE, Ind., Jan. 7.—Expansion of promotion activity is planned by Edward L. Taylor, operator of Taylor Roller Rink here, with employment of a full-time promotion man to specialize in handling features and school parties. Such activities have attracted the lively interest of Shelbyville residents in the rink, and the operating policy is being angled to make them even more important.

The Taylors, who also operate a restaurant, have a modest-sized rink with elaborate neon lighting to attract attention. It is located in the center of a city park. Unusual structural feature is the use of dual units that serve as oil heaters in the winter and as cold-air units in the summer.

USARSA Sets Annual Dance

NEW YORK, Jan. 7.—The annual United States Amateur Roller Skating Association (USARSA) ball has been announced by President George Applegate for Saturday (28) at the Americana on Wheels St. Nicholas Arena here.

Low Party Rate Clicks for Negri

RICHMOND HILL, N. Y., Jan. 7.—Social and financial success of Monday's (26) Catholic Youth Organization (CYO) skating party at Hillside Rollerdom here was attributed by operator Frank Negri and manager Eddie O'Neill to the rink's policy of giving such organizations a low rental. Officials of the CYO, said O'Neill, seeing that they were getting a break, had the affair plugged in a dozen Queens Borough churches. As a result, an overflow crowd turned out, bringing land-office business for the arena at its soda bar in addition to the rental fee.

Latest move in Hillside's progressive policy is institution of free Friday and Saturday evening bus service from a near-by express station on the Eighth Avenue line which connects with Manhattan, Bronx and Brooklyn areas as well as population centers in the home borough.

Unique Construction Features of Hoosier Spots, Says Martin

INDIANAPOLIS, Jan. 7.—Construction details are the outstanding feature of several leading rinks in this territory, according to Fred A. Martin, secretary-treasurer of the Roller Skating Rink Operators' Association, who recently visited a number of rinks in the area.

At Rollerland here, operated by Joe and Leonard Cantor, there is one of the few actually noiseless floors, said Martin.

"Neat, clean, well-lighted, spacious and attractive" is Martin's description for Rollerland and the Hoosier capital's Riverview Park Rink, operated by John L. Coleman. The latter is of all-insulated construction with high decorated ceiling. It will be the site of the 1950 Indiana RSROA contest meet.

At near-by Muncie is another well designed structure, the Gibson Arena, said Martin. Its unusual feature is a Masonite plastic-covered floor, 80 by 190 feet, in what was formerly an ice rink. The spot is operated by two promotion-minded proprietors, Earl and Glenn Gibson.

School Class Plan Set at Doling Park

SPRINGFIELD, Mo., Jan. 7.—Doling Park Rink here is specializing in diversified skating instruction under the direction of Hoyt V. Perry, professional. An unusual development is the scheduling of regular weekly classes for students of city schools, with regular academic credit given students participating in the skating classes.

Perry recently directed an elaborate extravaganza production put on by skaters. This activity is part of the rink program that has made the spot one of the leaders in the Midwest.

The rink is in a small amusement park, but a year-round rink operating policy is followed. Glass construction along two sides of the building makes it light and attractive. Mr. and Mrs. W. W. Morrison are the operators.

Old Det Wayne in Write-Up

DETROIT, Jan. 7.—The old Wayne Roller Rink, operated here over 30 years ago by Peter J. Shea, was the subject of a lengthy story in *The Detroit News* of December 28 when columnist George W. Stark devoted his entire space to reminiscences of Clarence J. Melody on the rink. Outstanding was the roller parade of 1910, with several thousand feminine skaters parading through main streets of town to the Wayne.

Consecutive Party Nights Big at AOW

ELIZABETH, N. J., Jan. 7.—America on Wheels rinks in the same general area have found that the staggering of party nights on big holidays is popular with patrons and a definite aid to the box offices of the rinks concerned.

In the past, said AOW General Manager William Schmitz, the chain has operated on the theory that one date was best for all rinks. This year, however, the chain staged an experiment in connection with its Halloween parties that disproved the theory. Two different nights were selected for parties at rinks which are reasonably close together. For example, the New Jersey arenas at Hackensack and Paterson staged parties on consecutive nights; likewise the Boulevard Arena at Bayonne, N. J., and Twin City Arena here, and National Arena, Washington, and Alexandria (Va.) Arena. The result was, said Schmitz, that many skaters who attended parties the first night traveled to the second rink in the area the following night to take advantage of the affair.

Patrons gave the plan a resounding okay, Schmitz reports.

Skate Dance Meets In New York Area

NEW YORK, Jan. 7.—Amateur skate-dance contests, open to RSROA skaters from all metropolitan roller-ies, are becoming order of the day.

Gay Blades here is conducting a Keats Fox Trot event, with eliminations on January 9, 16, 23 and finals on Monday (30). New Dreamland, Newark, N. J., has a Society Blues contest running with eliminations January 7, 14, 21 and finals on Saturday (28). Park Circle, Brooklyn, conducts a Collegiate contest Sunday (8). Roland Cioni, pro at Eastern Parkway, Brooklyn, has a Thursday night series in the planning stage.

Holland Ankles Reading Rollery

READING, Pa., Jan. 7.—Reading Fair officials have announced that Bill Holland has disposed of his holdings in the Reading Fairgrounds Roller Rink and will establish residence in Florida.

Holland, recently married to the former Ruth Dannie Asmussen, Detroit, has operated the fairgrounds rollery since November, 1947. Owned by the Reading Fair, the rink was converted from a poultry house at a reputed cost of \$100,000.

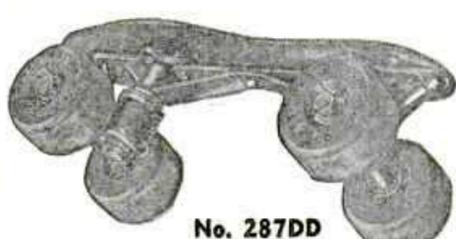
Altho his lease had a year to run, Holland decided to dispose of his holdings because of other interests. His holdings included skating and office equipment, refreshment bar, electric organ and a bus to transport patrons. The purchaser is Richard L. Weidman, who was awarded a three-year lease on the rink, beginning January 1.

WE BUY AND SELL
New and Used Rink Roller Skates
Advise make, size, condition and quantity
Also best price
JOHNNY JONES SR.
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Builders of Portable Rink Floors and Complete Portable Rinks
213 Pulaski St. Calumet City, Illinois

WANT TO BUY PORTABLE ROLLER RINK
Tent, floor only. I have skates, music, etc. Also need extra sectional floor for a building. No junk. Write P. O. BOX 454, Sleepy Eye, Minn.

THE "CHICAGO" DANCE SKATE
TRADE MARK REG. U.S. PAT. OFF.
Approved by Mr. Perry Rawson's Laboratory
Built for Skate Dancers
With suggestions from the leading expert on dance skating, Mr. Perry Rawson, CHICAGO has designed a skate especially for dancing.



SIX SPECIAL FEATURES

1. 10 action with light sole-filled plate.
2. Soft red rubbers with flexible easy action.
3. Malleable iron trucks with non-bind action.
4. Overall width (of axle) 3.75 inches.
5. One-inch tread dance wheels impregnated for longer wear and better grip.
6. Axle nuts set beneath the wood of the wheel.

Mr. Rawson says: "This type of skate is the skate for dancing." He should know.

CHICAGO ROLLER SKATE CO.
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Manufacturers of All Kinds of Roller Skates

The First Best Skate



QUALITY
RICHARDSON BALLBEARING SKATE CO.
Established 1894
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The Best Skate Today

FOR SALE
79 Pr. Chicago Skates—New never used. Also Capehart Automatic Record Changer plays 48 selections, 24 records. Assorted Skate Parts. Entire lot \$300.00.
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213 Pulaski St. Calumet City, Ill.

CURVECREST "RINK COTE"
THE PLASTIC RINK SURFACE
Write
PERRY B GILES Pres.
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COMPLETE PORTABLE RINKS
SECTIONAL RINK FLOORS
Oldest Manufacturers of Rink Equipment
BILT RITE FLOORS & RINKS
430 S. Vine, Tyler, Texas Phone 4-9585

FOR SALE
New floors and tents—either one built to your specification. One rink 3 months old, 42x100, and one 5 months old, 45x120—both in excellent condition—everything needed to operate—bargain.
O. L. TILLINGHAST
Mineola, Texas

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FOR THE FOLLOWING WEEK'S ISSUE

To insure publication of your advertising in the earliest possible issue, arrange to have your copy reach the publication office, 2160 Patterson St., Cincinnati 22, early in the week.

ACTS, SONGS & PARODIES

A-1 PARODIES, SPECIAL SONGS, MATERIAL for any act; 1950 catalog free. Kleinman, 5146 Strohm Ave., North Hollywood, Calif. mh4

ATTENTION! — SMART SONGS, PARODIES, Monologues, Ventriloquial Dialogues? Free list. Tizzard, 110 W. 76th St., New York.

BY GEORGE—PEPPY JOKES, WISE CRACKS, Band Novelties, Anecdotes, Patter, Dialogues, George's Bulletin, \$1. McHenry, Ill. ja28

"EMCEE" MAGAZINE — CONTAINING BAND Novelties, Parodies, Monologues, Comedies, Jokes; subscription, \$2; add \$1 for four gag-packed back issues. Emcee, 1508-B South Roman, Chicago 23.

GAG-ATIONAL NEW COMEDY BOOKLET — "Quiet! M.C. at Work" No. (number 2); for M.C.'s and performers; replete with openings, introductions, ad libs, insults, song titles, \$1. "Keys to Comedy," Box 1225, Hollywood, Calif. ja21

LATEST SOCKO PARODY, "FIVE FOOT TWO, Eyes of Blue"; Gag List, Blackouts, Playlets, etc.; rush \$1. Writers' Mart, Box 575, Hollywood 28, Calif. ja28

MUSIC PRINTED—100 LEAD SHEETS, \$6.00; 200 Lead Sheets, \$7.75; samples for 3¢ stamp. Lee's Music Studio, Box 309-B, Oregon City, Ore. ja14

ORCHESTRATIONS, 10¢; 11 FOR \$1; BOOKS cheap on music subjects. Irving, 201A North Central Ave., Marshfield, Wis.

QUICK WIT, HOW TO DEVELOP—INCLUDES 108 flash remarks provoking laugh every 4 seconds; valuable help; \$1 postpaid. Star Scenic Co., 1712 Boston Road, Texarkana, Tex. ja14

SONGWRITERS — PIANO-VOCAL RECORDING of your song; best yet. Recording Service, 300 N. 13th, Escanaba, Mich.

AGENTS AND MANAGERS

ABALONE PEARL SEA SHELL JEWELRY — Italian Coral and Inlaid Mosaic Jewelry, Italian Florentine Curious Spoons, real Butterfly Wing Jewelry, real Feather Bird Pictures, Tropical Souvenirs, carved Coconut Faces and Novelties. Joseph Fleischman, 1535 Broadway Tampa, Fla. ja26

A FULL SIZE ALL NEW IMPORTED Dependable Electric Portable Sewing Machine; Round Bobbin; guaranteed perfect stitching; every demonstration a sale; \$69.50 each; above heads only \$44.50 each; used Treadle Stands \$5 each; Goose Neck Lamps, complete, \$1.50 each. Mitchell Goldman, 5 Brighton First Rd., Brooklyn 24, N. Y. fe11

A HIT!—BIG PROFIT FOR NOVELTY SHOPS, wagon men, salesmen. It's new, different; sells to tap-rooms, gas stations, night clubs; everyone buys, send 25¢ for prepaid sample and full particulars to Shafer Company, P.O. Box 723, Kansas City, Mo. ja14

AMAZING OFFER—\$40 IS YOURS FOR SELLING only 50 boxes. Also entirely different, new Deluxe All-Occasion assortment with television card. Little Pearls, Hankie Gift Greetings, other surprise items. Feature boxes on approval. Free samples imprinted stationery and rose scented notes. Write today. It costs nothing to try. Cheerful Card Co., 1040 White Plains, N. Y. ja28

ARTIST MODELS!—GLOSSY PHOTOS, SAMPLE assortment, \$1. \$4.80 dozen sets. Big profit. Fotoart, P.O. Box 1341, Lawton, Okla. ja14

BETTER WAY TO EXTRA MONEY—SELL OUTSTANDING new Plastic, Metallic Greeting Cards; Gift Wrappings, Scented Stationery; profits to 100%; bonus; request free samples exclusive Name Imprinted and Floral Stationery, free catalog and Feature All-Occasion samples on approval; special offers. New England Art Publishers, North Abington 201, Mass.

BUY THOUSANDS OF NATIONALLY ADVERTISED products direct from manufacturers and distributors. Write for "Buy Direct and Save." Service Publishing, 218-F Investment Bldg., Pittsburgh 22, Pa. ja28

BUY NYLONS DIRECT FROM MILL—WRITE for jobbers' prices. Joy Hosiery Mills, Delaware 8, N. J. ja28

CASH IN WITH NEW MAILING MACHINE—Stamps 1,500 envelopes an hour; every office a prospect; complete mail order campaign; rush \$1.95 for sample and literature. Postway Products Co., Gorham, Me. ja14

DISTRIBUTORS AND WAGON JOBBERS only; write for new 1950 catalog of boxed and carded items for resale to cigar, drug, variety stores, etc.; we sell only to established wholesalers. Bryn Mawr Smokers Novelty Co., 63 E. Adams St., Chicago 3, Ill.

EXCELLENT SIDELINE FOR PRINTING AND advertising salesmen; Decalcomania Name Plates in small quantities; great demand; also make money with our line of Automatic Initials and Sign Letters; free samples. "Ralco," XL-Roxbury, Boston 19, Mass. np

FLASHY SIGNS—7x11; FOR RESTAURANTS, stores, taverns, etc.; \$5 per 100; sample signs, 14 for \$1. Fay's Sign Shop, 404 S. Troupe, Valdosta, Ga. fe4

FULL FASHIONED DEPENDABLE NYLONS—Our select grade, \$6.50 per doz.; #2's, \$3.50; #3's, \$1.25 per doz.; sample order sent postpaid for \$4 consisting of 12 pair #3's, 3 pair #2's and 3 pair #1's; satisfaction guaranteed or money refunded. Lookout Hosiery Co., Box 1221, Chattanooga, Tenn.

HOSIERY IN LARGE QUANTITIES—FANCIEST packs, lowest prices, quickest service; list furnished. Sibert Jobbers, 79 Shallowford, Chattanooga 4, Tenn. Phone 9-7949 day or night.

LADIES' FULL FASHIONED NYLON HOSE, individually wrapped, packed one fourth dozen per box; price, \$6.50 for A-Number One grade; \$5.50 for Number One grade, and \$3.50 for Number Two grade; will mail samples upon request. P. O. Box 795, Madison Hosiery Co., Huntsville, Ala. ja21

LAMPS—BEST BUY; MARBELIZED TABLE lamps with double ruching shade, blue or wine, 27" tall; complete, \$3.75; packed six to carton; satisfaction guaranteed. Elite Lamp & Gift Co., 490 Clinton Ave., Newark 8, N. J. ja21

LUMINOUS (GLOW IN THE DARK) PAINT—Easy to use, harmless, big profits; 1/2 dozen bottles, \$3.60; sample bottle, \$1. Willis Products, EH-61 Hayes, Wilkes-Barre, Pa. ja14

MAKE PERFUME FROM OUR CONCENTRATES—Information free. Men, women write Carey Laboratories, 1914 Chouteau BB, St. Louis 3, Mo. ja14

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NEW DISTINCTIVE SONG PARODIES—FOR list and prices write Ed Hanley, 852 2d Ave., New York City. ja28

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ORIGINAL—DRINK HAROPOLA; HAVE A punch; Polar Punch, the perfect fruit beverage. Sofos System, 58 Washington St., Hoboken, N. J. fe4

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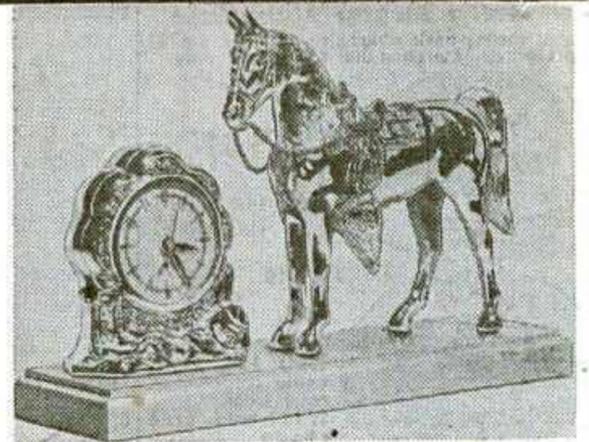
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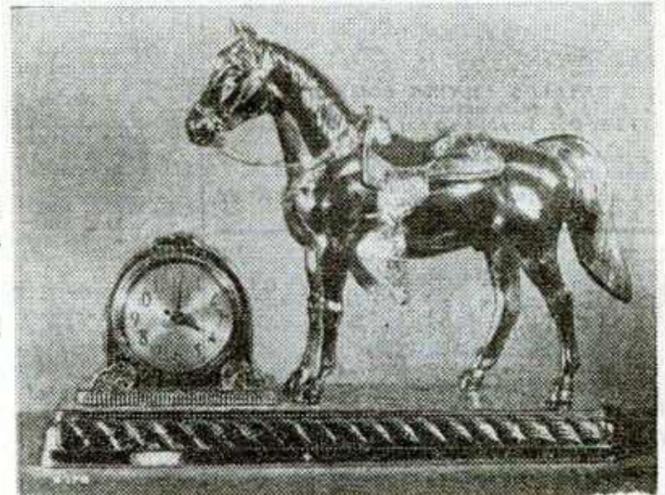
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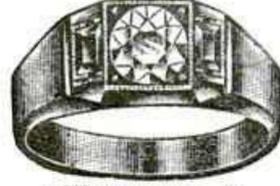
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COIN-OPERATED MACHINES, SECONDHAND

A Large List of Second-Hand Coin Machine Bargains will be found on page 83 in this issue.

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SINCE 1869—COSTUME BARGAINS; CHORUS, dollar up; principals, three up; no catalog; state wants. Guttenberg, 9 W. 18th St., New York 11, N. Y. mh25

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F.O.B. Milwaukee (Minimum order)

25% deposit with order; balance: C.O.D.

Write for our complete catalog.

BILL'S SPECIALTY MFG. CO.
433 N. 2nd ST., MILWAUKEE 3

SPECIAL 2X3 FOLDERS, \$1.80 100—WRITE for circular, other sizes. Penn Photomounds, 335 Woodland Ave., Glenolden, Pa. ja28

THE NEW EASTMAN DOUBLE WEIGHT DIRECT POSITIVE PAPER now available in all sizes. Marks & Fuller, Inc., 70 Scio St., Rochester 4, N. Y. ja28

1 1/2 x 2 D.P. MOOREFIELD CAMERA, WOLLEN-SAK lens, Hassan enlarger, 6 rolls 1 1/2 D.P. paper and visualizer for \$125; cowboy chaps, 4 comic foregrounds, 6x12 ft. flameproof canvas top. Box 1205, San Benito, Tex.

PRINTING

ATTRACTIVE 100 8 1/2 x 11 LETTERHEADS AND 6 3/4 Envelopes, Hammermill Bond, five lines copy, \$2 postpaid; samples. Dickover Printing, 5233 Cleveland, Kansas City 4, Mo. ja14

BUSINESS CARDS—EMBOSSED, BLACK OR blue ink, 1,000, \$3; 5,000 Stickers, 2"x1 1/4", red or blue ink, any wording, \$4; items guaranteed, shipped postpaid. Send payment to Levine Specialties, Atlantic Bldg., Washington 4, D. C.

LOWER WINDOW CARD PRICES!—FLASHY three-color 14x22 heavy cardboard posters, \$6.50 hundred. Tribune Press, Earl Park, Ind. ja28

NEAR-GRAVURE EMBOSSO LETTERHEADS—Sparkling! Dynamic! Standout designs, flashy colors, including silver, copper, gold for midways, orchestras, shows, magicians, etc., samples dime. Sollidays Colorprint, Knox, Ind.

POST CARDS PRINTED FROM YOUR PHOTOS; prices per picture: 1,000, \$12; 2,000, \$19; 4,000, \$32; four-week delivery. Mayrose Co., 913 Chandler Ave., Linden, N. J.

RUBBER STAMPS—3 OR 4 LINE \$1 POSTPAID; stamp pads. 50¢ Smallwood Printery, 2715 Vine, Cincinnati, O. ja21

RUBBER STAMPS—3 LINES, \$1; 1,000 Business Cards, \$3; 2,000, \$4 postpaid. Steele, Box 4763-N, San Francisco.

250 6 1/4 ENVELOPES AND 250 WHITEBOND Letterheads, 8 1/2 x 11, 5 lines copy, \$3 postpaid. Webster's Printshop, Farmland, Ind. ja21

500 ATTRACTIVE 2-COLOR LETTERHEADS OR Envelopes, \$3.50; prompt service; samples. Mailpress, 1206 Front, Toledo 5, O. ja14

1,000 ADVERTISING, NAME, ADDRESS BLUE-print Stickers, \$1 postpaid. Samples, free National Ad-Agency, 15 East 3rd, Cincinnati 2, Ohio. ja28

1,000 EMBOSSED BUSINESS CARDS, \$2.75 prepaid; prompt delivery. Avery Printing Co., 112-T So. Elizabeth, Wichita 12, Kan.

SALESMEN WANTED

A-1 MEN OVER 40—MAKE A FORTUNE; NO investment; sell sales promotional advertising to grocery stores and other retail businesses; you collect \$22.50, you retain \$15; call-back commission, \$5; extra bonuses, \$25 to \$100 monthly; over rides 50¢ to \$2 per account per man; guaranteed yearly annuity of \$5 on every active account you open. Requirements: Car, one sale weekly; bondable, we pay bond. Coast to Coast International Associates, 160 Chestnut St., Rochester 7, N. Y. (Mention Billboard) fe25

ADVERTISING BOOK MATCHES — BIG SPOT cash profits; world's largest direct selling book match manufacturer offers profitable year "round selling opportunity; make money with the Matchcorp "Big Three," 20, 30 and 40 light book matches; direct factory service; every business a prospect; no experience needed to start; men, women; full, part time; liberal commissions; low prices for high quality; repeats; sales kit and selling information furnished. Match Corp. of America, 3433 W. 48th Pl., Dept. D-33, Chicago, 32.

DON'T LEAVE TOWN WITHOUT OUR SPECIALTIES to sell. Currier Manufacturing, St. Paul 8, Minn. ja14

HAVE MERCHANTS EVERYWHERE WORKING for you; you do them a favor and in return commissions pour in to you every week; one tiny sale could make you hundreds of dollars in repeat commissions; every retail store wants what you have to offer; we take care of all details; one call completes your work; hurry reply for full information. Empire, 2222 Diversey, Dept. BB-1, Chicago 47, Ill.

SCENERY AND BANNERS

NIEMAN CARNIVAL-CIRCUS BANNERS THE best, not the cheapest; no disappointments. Nieman Studios, 1236 S. Halstead St., Chicago, CA 6-2544. ja14

SIDE SHOW BANNERS—8x10 FEET, \$31.75; artistic, painted on good cloth; complete with leather straps and rings; quick service; also other banners made; banners for rent. W. Courtney, Barboursville, W. Va. Phone 4301. fe4

TATTOOING SUPPLIES

EVERYTHING YOU NEED FOR TATTOOING—Electric Tattoo Machines, Designs, Colors; complete outfits. Illustrated catalog free. MIT 7e1s, 728 Lesley Rockford, Ill. mall

TATTOOING MACHINES, DESIGNS, COLORS. Needles. Outfits: genuine German Pelican ink; free catalog. Owen Jensen, 120 W 83rd St., Los Angeles 3. fe11

WANTED TO BUY

HAMMOND ORGAN WANTED—ALSO Cal-lope and Merry-Go-Round organ. Don R. Keagy, 1544 Dana Ave., Cincinnati, O.

MERRY-GO-ROUND—FAIR OR POOR CONDITION; near Detroit or Northern N. Y. Write Box C-509, Billboard, Cincinnati. ja21

OLD RECORDS — GENNETT, PARAMOUNT, Okeh, Brunswick, Vocalion, Columbia (14000 series), Bluebird, Decca (blue); cash waiting. Bellaire Records, 20709 Jamaica Ave., Queens Village, N. Y. ja28

WANTED—LONG RANGE LEAD GALLERY; price must be right for cash. Arden G. Watson, 824 Newland Ave., Jamestown, N. Y.

WANTED — UP TO 30 MERRY-GO-ROUND Horses; state full description, condition, price. R. C. Torian, Biltmore, N. C.

WANTED—A SET OF BATTERY OPERATED Electrical Bells played from keyboard; advise size, condition and price in first letter. Wortz Biscuit Co., Fort Smith, Ark.

WE BUY FOR CASH CLOSEOUT MERCHANDISE, Clothing, Novelties, etc.; quote your prices dozen lots or more. Whitaker Falls Bargain Store, Monteville, W. Va. ja14

4 BIG ITEMS IN-1 BIG SET!

AMAZING COMBINATION INCLUDES:

- HOODED POINT PEN
- PEN KNIFE
- BALL POINT PEN
- MECHANICAL PENCIL

Here's the merchandise hit of 1950 and WE'VE GOT IT FIRST! Rich looking, boxed PEN-PENCIL-KNIFE SET that's a real crowd-stopper! Sells like wild wherever shown! Pen and pencil barrels are lustrous Butyrate tubing with polished and lacquered brass caps and clips. Stainless blade pen-knife matches color and luster of pen and pencil barrels. Packaged in flashiest box in the business! Shipped in 5 fast-moving assorted colors. Shoot your order in air-mail—be the first in your town to show this sensational 4 pc. set!

ORDERS SHIPPED SAME DAY RECEIVED!

DOZ. SETS **\$8.75** GROSS SETS, **\$96.00**
SAMPLE SET **\$1.00** Postpaid

25% Deposit With Order, Bal. C. O. D., F. O. B. DETROIT.

GEM SALES CO. 533 WOODWARD AVENUE
DETROIT 26, MICHIGAN

NEW 1950 NEW WESTERN BRONCO ELECTRIC HORSE CLOCK

A TERRIFIC NUMBER FOR OPERATORS

BRONZE, GOLD OR SILVER

BRONCO CLOCK, ONLY **\$6.90**

Same as Above With a 10 1/2" WESTERN HORSE ELECTRIC CLOCK - - - - - **\$7.45**

ALL ORDERS F. O. B. CHICAGO, 25% WITH ORDER, BALANCE C. O. D. UNLESS RATED. JOBBERS, WRITE

BURT RAY CORPORATION

7002 N. CLARK STREET MANUFACTURERS CHICAGO 26, ILLINOIS

JOBBERS-DISTRIBUTORS Order EASTER Stuffed Toys Now!

- #38—38" Jumbo Begging Rabbit, hi-grade rayon plush. \$36.00 Dz. In 6 Dz. lots . . . \$34.50 Dz. **SAMPLE . . . \$3.50 Ppd!**
- #699—12" Rayon Plush Begging Rabbit, embroidered nose, movable eyes . . . \$10.80 Dz. In 12 Dz. lots . . . 9.00 Dz. **SAMPLE . . . \$1.25 Ppd!**
- #83—14 1/2" Cuddly life-like Rabbit (illustrated). Real rabbit skin, in white, pink and maize. \$19.50 Dz. In 6 Dz. lots . . . 18.00 Dz. **SAMPLE . . . \$2.50 Ppd!**
- #82—12" Begging Rabbit. Real rabbit skin. White, pink or maize. \$18.00 Dz. In 6 Dz. lots . . . 16.50 Dz. **SAMPLE . . . \$2.25 Ppd!**

SPECIAL OFFER: #84—12x6" Running Rabbit, white real rabbit skin, mouton trimmed. Packed 6 Dz. to carton—\$11.40 Dz. **SAMPLE . . . \$1.35 Ppd!**

Send \$10 for all 5 samples Ppd! 25% dep. req., bal. C.O.D. if not rated. Send for FREE illustrations and price list of our new Easter line and Jumbo Concession and Carnival numbers. Set-Up SALESMEN: Choice territories open. Liberal commission.

ACE TOY MANUFACTURING CO.
Manufacturers of Fur Stuffed Toys
122 WEST 27TH STREET NEW YORK 1, NEW YORK

EASY TO MAKE \$18.00 PER DAY with this deal

PEARL ENSEMBLE, containing CREME SACHET, in beautiful large jar IMPORTED SIMULATED PEARLS in graduated necklace with non-tarnishable clasp.

Packed in Plastic Jewel Case

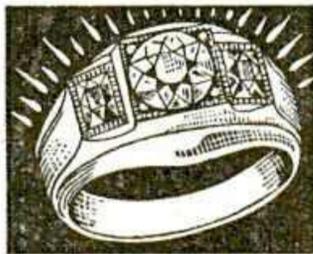
For Store Demonstrators and Coupon Workers, we supply a coupon that brings 'em in. For Direct to Home Salesmen, this deal gets the money at every stop.

Write for full details

GOODIER COMPANY
400 N. Bishop Avenue Dallas 8, Texas

The American Foundation for The Blind Lights the Way for Those Who Walk in Darkness

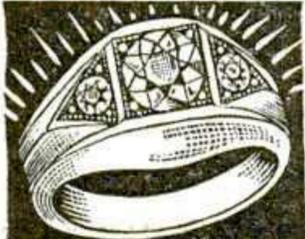
**!! BIG FLASH!!
NEW-BIG MONEY MAKERS**



No. 185
14-K Gold
Plate
\$3.50
Dz.
\$39 per gr.
All Stones
Hand Set

HEAVY MOUNTING . . . GEM-CUT 3 ALL WHITE SPARKLING RHINESTONES, OR WHITE CENTER WITH RUBY RED SIDES.

No. 634
14-K Gold
Plate
\$2.65
Dz.
\$29.50 gr.
All Stones
Hand Set



BRILLIANT 3 ALL WHITE IMPORTED GEM-CUT STONES, OR WHITE CENTER WITH RUBY RED SIDES.

OUTSTANDING FOR SALES AND EYE APPEAL

DEPOSIT WITH ALL C. O. D. ORDERS. STATE YOUR BUSINESS. 4 SAMPLES OF ABOVE RINGS \$2.00 POSTPAID.

PROVIDENCE RING CO.

49 WESTMINSTER ST.
PROVIDENCE, RHODE ISLAND



6000 Smash Hits—
In 460 Page
Wholesale Book
Dealers, agents, salesmen and jobbers, you will find this book bulging with Tested Money Makers. Latest catalog shows average price reductions about 21% on many items. Since 1922 our money back guarantee is a source of confidence to all buyers. 25¢

brings you this latest 1949 wholesale catalog of Tested Sellers. You may take credit for the 25¢ on first order. In that way the Book will not cost you any money. Get your copy now before supply is depleted.

SPORS CO., 1-50 Lamont, Le Center, Minn.

PILE UP PROFITS
with
popular priced, all-year
Only 10¢
1 Thin Dime!
10th part of a dollar!
KIDDY KANES
• 23" high • plastic handle
• enameled wood shaft
• 20 asstd. color combinations
packed 1 gr/carton • 12 lb. ship. wt.
DISTRIBUTORS:
Write for Discounts
PATEK MFG. CORP.
157 E. 128th ST.
NEW YORK 35, N.Y.

**SPECIAL
12 OR 16 SIZE
ELGIN-WALTHAM**

BRAND NEW, CHROMIUM CASE, BOXED

Reconditioned Mov.
7 Jewel \$8.00
15 Jewel \$10.00
17 Jewel \$12.00
All Watches Guaranteed.
Minimum Order 3 Watches.
25% Deposit, Balance C.O.D.
Catalog Now Ready.



IRVING BERK 145 W. 45th St.
New York 19, N. Y.

PREMIUMS—GIFTWARE—NOVELTIES
• Tele-Vision Clocks, Horse Clocks, Horse Radios, Horse Lamps, Evans Lighters, Horses, Etc Ideal for Punchboards, Stores, Auctions, Wagon Jobbers, Installation Houses.
• **FREE CATALOG**
Cash Sales Company
608 Fifth Ave. Pittsburgh 19, Pa.

HELP WANTED—ADVERTISEMENTS

RATE—12c a Word Minimum \$2

Remittance in full must accompany all ads for publication in this column.
No charge accounts.

Forms Close Thursday for the Following Week's Issue

EXPERIENCED AERIALISTS—MALE, FEMALE for established high acts; long pleasant season; state age, experience, salary expected, etc.; photo. Xcellos, 102 Gold St., New Britain, Conn. fe4

EXPERIENCED CATCHERS, FLYERS TO FORM aerial casting act; indoor, outdoor riggings. Xcellos, 102 Gold Street, New Britain, Conn. fe4

USEFUL PEOPLE IN ALL LINES FOR 1950 season of Tent Rep; Agent, Actors, Boss Canvasman, Workingmen, Specialty Vaudeville Acts; only want people who will make themselves useful and valuable; write all; don't wire. Slout Show, Vermontville, Mich. np

FEMALE IMPERSONATOR WANTED—SINGERS, dancers. M.C. and comedians; solid bookings; to start AGVA scale. Write Lloyd Lance, Gen. Del., Flint, Mich.

WANTED—BASS HORN, DOUBLE BASS fiddle; Midwest man; steady job, polka band. Write H 35, Gen. Del., Albert Lea, Minn. Ja14

WANTED—TRUMPET MAN; STEADY WORK; one of Midwest top polka bands. Write or wire Viking Accordion Band, Albert Lea, Minn. Ja21

WANTED—GOOD ENTERTAINERS; DUO OR single; state references, salary, etc; located in Central Wisconsin. Box C-12, Billboard, Cincinnati, O.

AT LIBERTY—ADVERTISEMENTS

5c a Word, Minimum \$1

Remittance in full must accompany all ads for publication in this column.

No charge accounts.

Forms Close Thursday for the Following Week's Issue

AGENTS AND MANAGERS

NOVELTY DOG ACT AVAILABLE FOR FAIRS, parks, clubs, etc.; something different for 1950. Dog Act, 341 Climax, Pittsburgh 10, Pa.

BANDS AND ORCHESTRAS

BOOKING AGENCIES—SIX PIECE COMBO and vocalist available to travel anywhere; plays modern music; contact me immediately. George McReynolds, 356 Convent Ave., New York City, or call AU 39017. (Colored.)

POLYRHYTHMIC DRUMMER—COMMERCIAL experience, Cuban rhythm, jazz specialty; prefer small unit. Available after Jan. 26th. Marie Waak, 409 N. 9th St., Manitowoc, Wisc. Phone 5006.

4 PIECE DANCE BAND—FEATURING PIANO and vocals; commercial, economical. Write Mr. Cotella, 805 Oakland Rd., Roanoke 12, Va. Phone 2-1148. Ja21

CIRCUS AND CARNIVAL

CLOWN AT LIBERTY FOR INDOOR OR OUTDOOR; 300 lbs. of laughs galore. Patson Jr., 1036 River Ave., Lakewood, N. J.

CLOWN (TRAMP) AVAILABLE—PRODUCING. come-in; past season Biller Bros.' Circus; furnish alley of five (5) grand stand shows, etc. Willie the Clown, c/o Hotel Grady, Macon, Ga.

DRESSED IN SILK, DRAPED IN SATIN—BILL McIntyre Zadu, the man who puts personality in snake shows; open for propositions; Snake, Ten in One, Animal. 325 West Beaver St., Jacksonville, Fla.

NOVELTY CLOWN—WILL GO ANYWHERE if salary is right; sober, reliable, good worker; have new props and wardrobe. Write Candy Dickerson, 1221 N. Capitol St., Washington 1, D. C.

MISCELLANEOUS

PSYCHOLOGY MAJOR—GRADUATING IN June; will consider any position with future; special service. club, roadshow experience. Box C-13, Billboard, Cincinnati, O.

PUBLIC RELATIONS MAN—COVER ADVERTISING, point of sales promotion; publications, exposition, trade shows. Patson Sr., 1036 River Ave., Lakewood N. J.

VERNON HOFF—FEMALE IMPERSONATOR; M.C., singer, dancer; formerly with MCA; available television May; photographs free. Vernon Hoff, c/o Billboard, New York.

**POT OF GOLD
NEW BEACON LEOPARD
DESIGN BLANKET**
54x72 Packed 30 to Case
Ea. \$2.90



Less Than Case Lots, \$3.00 Each
Include 25¢ Postage for Sample Order

1949 No. 59 Catalog
NOW READY—WRITE

State Nature Your Business in First Letter.

WISCONSIN DELUXE CO. 1902 N. THIRD ST.
MILWAUKEE, WIS.

Merchandise You Have Been Looking For

Lamps, Clocks, Enamelware, Houseware, Aluminum Ware, Decorated Tinware, Toys. Every kind of Glassware, Blankets, Hampers, Hosiery, Plaster Slum, Flying Birds, Whips, Balloons, Hats, Cones, Ball Game Specials, Bingo Merchandise.

Catalog Now Ready—Write for Copy Today

IMPORTANT To obtain the Proper Listings Be Sure and State in Detail Your Business and Type of Goods You Are Interested in.

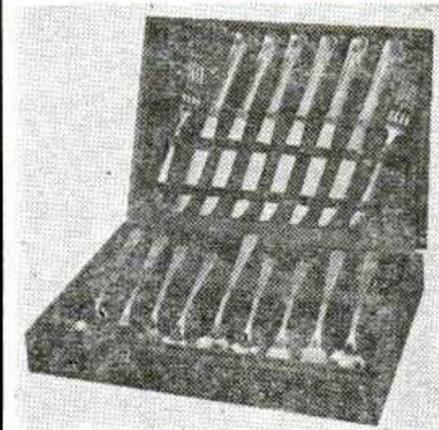
1-day Service
ACME PREMIUM SUPPLY CORP.
1111 South 12th, St. Louis 4, Mo.

**WRITE FOR OUR
NEW CATALOG—JUST OUT**

Be sure and mention line of business

MIDWEST MERCHANDISE CO. 1010 BROADWAY
KANSAS CITY, MO.

**EMBASSY PATTERN
32-Pc. SERVICE FOR SIX**



HEAVY COATINGS OF SILVER ON NICKEL BASE INSURE LONG WEAR.

10BB Per Set **\$3.95** 10 Sets or More **\$3.85** Per Set

Display Chest Extra, \$1.10 Each.

ROHDE SPENCER CO.
223-225 W. Madison St. Chicago 6, Ill.

**DISTRIBUTORS • PITCHMEN
STORES • AUCTIONEERS**



Rebuilt Like New
EUREKA CLEANER
Order Today!
1 Year Guarantee, 25% Deposit, Balance C.O.D., F.O.B. Detroit. Immediate delivery—individually boxed—other makes available.

RE-NEW SWEEPER CO.
9591 Grand River Dept. 205
Detroit 4, Mich. WE.3-1400



**QUICK PHOTO
INVENTION!
PDQ CHAMPION
Photomaster**

Makes finished photos in 2 minutes. Takes and finishes 30 to 40 everlasting black and white or sepia photos an hour. No dark room. Guaranteed not to fade. Photos taken on "SUPER SPEED" direct positive paper. Picture size 2 1/2 by 3 1/2 in. Complete easy-to-operate portable photo studio. 700% PROFIT. Write quick get details—about the great PHOTOMASTER.

Dept. BH
PDQ CAMERA CO.
1161 N. Cleveland Ave. Chicago 10, Ill.

FOR IMMEDIATE DELIVERY

HIGHLY POLISHED • ELECTRO PLATED

• IDENTIFICATION BRACELETS •

from \$14.40 Gross and Up

• PINS • GUARD PINS • FOBETTES •

from \$9.00 Gross and Up

WRITE FOR CATALOG NOW

(STATE BUSINESS)

25% Deposit With Order, Balance C. O. D.

SEND \$5.00 FOR SAMPLE ASSORTMENT

'Frisco Pete' 604 W. LAKE ST.
CHICAGO 6, ILL.

WOW 'EM!

POUR DRINKS OUT OF A
CIGARETTE PACKAGE!

Watch their eyes pop out when you pull out a cigarette package and pour out a shot of 100 proof! The new Hollywood KICKJACKET is a sensation everywhere—a tiny Plastic Flask small enough to slide into an empty cigarette package yet BIG enough to hold 2 1/2 full jiggers of your favorite liquor. For Sports and Honky-Tonks they're terrific. **Wagon Jobbers, Distributors** Here's a Winner! Write Today for Wholesale Prices. Two Samples Airmailed to You for 50¢.

KICKJACKET CO. 4016 W. 3rd St.
Los Angeles 5, Calif.

FAST SELLERS

TALKING CARDS, "they actually talk." "Hello, Sweetheart," "Congratulations," "Happy Birthday." 1 doz. asst. samples, \$1.80. PIN-LIZZIE. The nation's newest fad, 6" lizards, asst. colors with pin for coats, etc. 2 doz. on display card, \$4.16. Gross, \$24.00.

HAROLD HANSEN SALES
2851 Madison St. Chicago 12, Ill.

FREE! JANUARY ONLY—
\$1.00 PLUSH BOX
with every watch

Men's & Ladies' Famous
WRIST WATCHES

* ELGIN * BULOVA
* GRUEN * BENRUS
* WALTHAM

7-Jewel
\$8.75

15-Jewel \$12.45
17-Jewel \$14.50

Reconditioned and guaranteed
like new. Rhinestone Dial,
\$1.50 add. Stretch Band, gold
filled, \$1.25 add. Comb. Mesh
& Stretch Band, \$1.50 add.

Ladies' Guar. Brand New
Rhinestone Case Watch

Copies of expensive
\$200-\$300 watches. **\$10.95**
7-Jewel
17-Jewel, \$13.95.

Rhinestone Dial, \$1.50 add.
Write for New 1950 Free 54-
Page Catalog on complete
line of premium items.

25% Deposit With Order — Balance
C.O.D. Open Account to Rated Houses.

MIDWEST WATCH CO.
5 S. Wabash Av Chicago 3, Ill.

Salesmen, Wagon Jobbers, Agents:

Here is that **SECOND-LOOK**.
GIVE-ME-ONE, useful Pocket
Novelty that you have been look-
ing for. It makes an ideal gift.
push card or salesboard item—
IT'S A SURE-FIRE HIT. This
smart gold-finish mechanical
pencil has a Hollywood cutie in
the panel, and the window
closes while writing. **IT'S A
SENSATION.** Send \$1.25 for
1 sample postpaid. 1/2 doz.
for only \$7. 1 doz. for \$12.
6 doz. or more only \$9 per
doz. (Free Push Card Label
With Each 1/2 Doz.) Each in
box, with guarantee. 25%
deposit, balance C. O. D.,
plus delivery charges, or
send full amount and we
prepay in U. S. A.

AL HAWKINS & CO.
Box 1285
Sioux City, Iowa

Cutie
Pencil
99 Doz.

FLASH

**DOUBLE HEAD ELECTRIC
SHAVER**

Never before have you seen such a
precision made electric shaver at this sensa-
tionally low price. Individually wrapped
with a \$22.50 price tag (including simulated
pigskin pouch).

Price \$2.50 each in dozen lots. 25%
deposit, balance C. O. D.

National Distributing Co.
Calumet Bldg. MIAMI, FLA.

TALK ANYWHERE—TO ANYONE
Instantly With Inter-Talkie

**JUST PUSH BUTTONS
AND TALK TO OR
FROM 1 to 7 different
places up to 1/4 mile
away! Not a phone—
Real LOUD SPEAK-
ING ROOM VOLUME.
NO ELECTRIC "PLUG-
INS" NEEDED! Sits or hangs—Simple
and quick to hook up! CUSTOMER CAN
DO IT. 3-YEAR GUARANTEE—SELLS
FOR AS LOW AS \$9.97 PER UNIT. SELL
75% OF EVERY STORE, GARAGE, WARE-
HOUSE, OFFICE WITH 3-MINUTE
DEMONSTRATION SELLING KIT FUR-
NISHED! IT'S A FACT. This is a red hot,
never before offered, available only from
us, in demand everywhere item. MANY
INTER TALKIE SALESMEN AVERAGE
\$200.00 A WEEK AND WORK LESS THAN
40 HOURS! YOU CAN DO AS WELL! SEND
FOR FULL DETAILS TODAY on complete
new 1950 line of hi-power models to fill
EVERY need!**

THE MIDWAY CO., Dept. B-7, Kearney, Neb.

**WRITE FOR OUR NEW
FREE
CATALOG**

Daring values in watches,
rings and other
JEWELRY

Cel-Max
WHOLESALE JEWELERS

IMPORTERS EXPORTERS
182 S. Main St. Memphis, Tenn.

MUSICIANS

ACCORDIONIST—AVAILABLE IMMEDIATELY;
Hot ride riffs, fake, polkas; union, reliable.
Monte Kellogg, Titusville, Pa., R.D. 3. Phone
25-882. ja21

ACCORDIONIST—SINGLE, 25, EXPERIENCED
in radio work; play modern and Western;
travel anywhere, have car; desire to join good
Western unit; will consider any good offer;
sober, reliable, union. Leo Robas, P.O. Box 221,
Altoona, Pa.

ALTO, TENOR SAX, VOCALS—24; EXPERIENCED
all chairs; read, fake; just finished
1 1/2 years with band, C. M. Berryman, 8907
Cloverlawn, Detroit 4, Mich.

ALTO TENOR, CLARINET AVAILABLE IM-
mediately; any chair, commercial or mickey.
Eddie Kish, 1935 N. Ala., Indianapolis, Ind.
WA. 1181.

AT LIBERTY—POPULAR PIANIST; TUTORED
and experienced; sweet or swing, read or
fake. Paul Bolick, 140 Cafet Rd., Manchester,
N. H.

AT LIBERTY—TROMBONE; SEMI-NAME EX-
perience; sweet tone, cut any style or no
notice. Howard Cooper, Crescent Court, 2909
N. Nevada St., Colorado Springs, Colo.

AVAILABLE AFTER JANUARY 14—ELECTRIC
take-off guitar; fiddle, Western swing or
hoedown, double bass fiddle; sing harmony in
trio; nearly 15 years' radio, stage experience;
good wardrobe, transportation; married, no
drinker, steady and dependable; interested in
good paying job with future; state all in first
letter; union. Call, write or wire Jimmie
Johnson, Radio Station WIMA, Lima, O.

AVAILABLE IMMEDIATELY—STRING BASS-
ist, just off five months' location; society,
commercial or modern. Clyde Carlson, Rt. 9,
Box 2377, Sacramento, Calif.

BASS MAN—AGE 27, GOOD TONE, INTONA-
tion and beat; read or fake; experienced a'l
type units; cut or no notice. Musician, 1401
Market St., Williamsport, Pa.

BASS MAN, VOCALIST—LOCAL 47; VERY
fine beat, intonation; name combo experi-
ence; location; go anywhere. C. C. Sager, 323
Walnut St., Grand Forks, N. D. Phone 2371-W.

BOOKING AGENCIES—FOUR PIECE WEST-
ern Combo available; three girls and boy, all
union; highest Western dress; travel anywhere;
past experience in night clubs, theaters, parks,
radio, etc.; Western and popular music and
singing; have traveled with movie stars. Address
Box A-86, Billboard, 6000 Sunset Blvd., Holly-
wood 28, Calif. ja14

COMBO PIANO IMMEDIATELY — COMEDY,
vocals; a'l work as single entertainer; sober,
reliable, neat appearance, congenial. Box C-11,
Billboard, Cincinnati, O.

DRUMMER — WELL KNOWN AND RECOG-
nized as tops in double drumming; vaudeville
or circus work; plenty references, fine instru-
ments, sight reader, fine execution; satisfactory
first show played or no notice expected; any
job considered. Rex Ronstrom, 402 West Pros-
pect, Kewanee, Ill. ja14

ELECTRIC LEAD OR RHYTHM GUITAR—
Double violin; read or fake; sing in original
keys; complete Tune-Dex library; union, sober,
reliable; prefer small combo; have transporta-
tion; available Jan. 16. John E. Meyer, Gen. Del.,
Santa Rosa, Calif. ja14

EXPERIENCED DRUMMER — JOIN IMME-
diately; any proposition considered; dance or
shows; new equipment, plenty rhythm, reliable.
Tom Wrenn, 20 Chatham Rd., Asheville, N. C.

GUITARIST DOUBLING TROMBONE—AVAIL-
able immediately; experienced, single, sober,
good rhythm and single string, do some sing-
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orchestra or interesting combo work; good
rhythm, versatile conception; clean habits; go
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BATH MAT**

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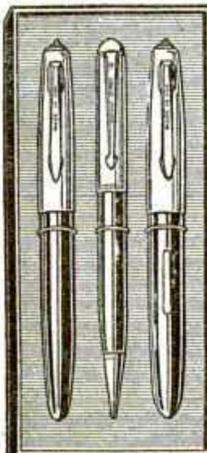
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 Cincinnati 22, O.

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 Annin, Mrs. Audrey 10c
 Marks, Tommy 10c
 Smith, Jr., Ed E. 30c
 & Lillian F. 20c
 Bergman, Leo H. 25c
 Spencer, Chas. 25c
 Fullerton, Mrs. 22c
 Spencer, Chas. 10 1/2 c
 Dewey 10c
 Farrell, Mrs. Margaret 12c
 Wheelock, R. C. 8c

Abbott, Dave
 Acker, Mrs. Melbera
 Adams, Dewey P.
 Adams, John H.
 Alexander, Jack & Al
 Alexander, Sam
 Ali, Walter
 Alkous, Harry
 Alland, Maurice
 Allan, Casey
 Allen, Leo
 Allen, Percy J.
 Allen, Robt. L.
 Allen, Tex
 Almanza, Mabel F.
 Alton, Thos.
 Amo, E. F.
 Andrews, Walter M.
 Annin, Ralph J.
 Arenz, Tom & Lucy
 Armstrong, W. C.
 (A & P Amuse.)
 Arnellus, Debbie
 Arnellus, Johnny
 Arsenaunt, Albert
 Autry, James D.
 Bader, Lew
 Bagby, Mrs. Wm. "Kid"

Bagwell, James A.
 Bailey, Roy
 Baillie, Jack
 Bairfield, E.
 Baldwin, Geo. W.
 Ballard, Wayne
 Beall, Mrs. H.
 Beckers, Fred
 Bedwell, Roy C.
 Beem, John H.
 Beene, E. M.
 Bejarano, Wm.
 Belknap, Robt.
 Bell, Anthony Fred
 Bell, Jack
 Bell, Louis A. & Estelle
 Benison, Arthur
 Bennett, Frank & Amelia
 Berga, Clarence
 Berman, Mrs. Helen
 Bernard, Andy
 Bernard, Joe & Billie
 Bernstein, Harry
 Best, Dick
 Blackburn, Floyd
 Blair, Carl
 (Whitie)
 Blair, Clarence
 Block, Leon
 Blomberg, Bill
 Bogie, M. A.
 Boley, James Edw.
 Bollar, Willie
 Bonlie, J. M.
 Bonner, John C.
 Boyd, Mrs. Elbert
 Boyd, Roger
 Braconnier, Henri (Red)

Bradley, Lee
 Branam, Hobart H.
 Brant, Chas. A.
 Brantley, Joe
 Bresk, Frank J.
 Brenneman, Eugene L.
 Brewer, Vern
 Bright, James
 Brinkley, Bruce
 Britton, Robt.
 Brockner, John
 Broeffle, Mrs.
 Brooks, Charlotte
 Brooks, Johnnie
 Broome, Eddie
 Brown, Andrew W.
 Brown, Mrs. Ann
 Brown, Hester C.
 Brown, Pat
 Brunette, Dale
 Bruton, Robt. C.
 Buch, Chas. T.
 Bures, Delmar
 Burger, Geo. W.
 Burger, Walter
 Burnett, Edw.
 Burnett, Mrs. James V.
 Burrell, Jerry
 Buxbaum, Edw. F.
 Campbell, Miss M. M. (Lucky)
 Cantrell, Fred
 Caper, Don
 Caplan, L. C.
 Carr, Wm.
 Carrizales, Stoney G.
 Carver, Frank
 Carwell, J. C.
 Castor, Dewey
 Castor, Mazie
 Cavilla, Don
 Chalmers, Edw.
 Chambers, Fred M.
 Chang, Mr.
 Estelle (Magician)
 Chapin, Marshall
 Chapman, Wm. P.
 Chase, Louis B.
 Chase, Esq., Chas.
 Chavanne, James
 Chavez, Alexander F.
 Cherry, Chester J.
 Chickevili, Jack (Girl Show)
 Chishem, John
 Cibull, Frank
 Claftre, Hans & Rosita
 Clark, Floyd
 Clarkson, Mrs.
 Marjorie
 Clay, Mrs. John
 Clemens, Mrs. Fred G.
 Clotfelter, Mrs. Juanita
 Cobbs, John R.
 Coffey, Hugh G.
 Cole, Fred R.
 Cole, Omar Wm.
 Coleman, James P.
 Colleano, Con
 Collins, Jimmie & Fern

Colson, Virgil James
 Condon, James J.
 Congdon, Dan
 Conn, Don
 Converse, Art
 Cooper, Marvin E.
 Cooper, Thos. J.
 Coranoda, Dolores
 Corbet, Bill
 Corcoran, Thos.
 Corey, J. E.
 Costa, Geo.
 Coulson, Mrs. Doris
 Counts, Banford C.
 Couture, Leo
 Cowgill, Evelyn
 Cowis, Bob
 Cox, Bennie
 Cox, Doe Boy
 Cox, Walter B.
 Craig, Al & Lee
 Craig, Richard Dick

Cramer, Mrs. Harold K.
 Crews, Elmer
 Cromwell, Lee J.
 Cross, Lawrence (Clown)
 Crugar, Bill
 Crumley, R. M.
 Cunningham, Chas. Edw.
 Cutler, "Boots"
 Dagenhart, Chas. H.
 Dakis, Mrs. Millie
 Dalley, James
 Peewee
 Daughtee, Howard
 Davenport, Carl F.
 Davidson, Betty Lou
 Davidson, Bill
 Davidson, James
 Davies, Jack
 Davis & Uylter
 Davis, Ches
 Davis, C. E.
 Davis, Harley T.
 Davis, James E.
 Davis, Lou
 Davis, H. N.
 Davis, Texas Dolly & Blackie

Dearduff, Roy
 Deerfoot, Chief Joe
 Del Rae, Ralph
 Maalo
 Delaney, Joyce V.
 Del Rio, Carmen
 Demetro, John
 Dennett, Chas.
 Dennis, Heywood
 DeRiski, Frank
 DeWald, Freida
 DeWayne, Richard
 Dillon, Leonard
 Dix, Alvin W.
 Dockery, Candy
 Don, Bennie (Tex)
 Donaldson, Bill & Kate
 Donohue, Jack
 Dors, Danny
 Doss, Frank
 Dowling, Mrs. Mary
 Drew, Grant
 Drew, H. D.
 Driscoll, Juanita
 Duane, Larry
 Dubois, Lionel
 Duchene, Lewis & Mildred

Duffy, James
 Dunlap, Pete
 Dunn, Sonya A.
 Eads, Errol
 Egoft, Chas.
 Elder, Chas. Waldo
 Elson, H.
 Emerson, Geo.
 Emond, Geo. C.
 Erdman, Lee
 Evans, Albert J.
 Evans, Gypsy Bob
 Evans, Henry
 Fairbanks, Wm.
 Farmer, Wm. E.
 Favorite, Geo.
 Harlow, Nora L.
 Harmon, Wm. H.
 Harrel, Jr., Victor
 Harrel, R. "Bozo"
 Harris, A. A.
 Harris, Delwin Eugene
 Harris, Harry & Pearl
 Harris, John W.
 Harrison, Dan
 Harrison, Mrs. W. H.
 Hartman, Ralph
 Hatcher, Ward
 Hawk, James
 Hayes, Wm. J.
 "Curley"
 Heath, Miss Frankie
 Heintz, Doc
 Heith, Hy
 Henderson, Harry
 Henessey, Russell Knapp, James F.

Henderson, Mrs. Polly
 Henry, Mell
 Herrman, Mrs. Florence
 Herscher, Geo.
 Hewitt, Joe
 Hicks, Wm. (Red)
 Hill, Betty
 Hillert, C.
 Hirsh, Leo
 Hite, Henry
 Hodges, Jimmie (Side Show Operator)

Hodgini, Tom
 Hoffman, Joey
 Hoffman, Margaret
 Holbrook, W. R.
 Holder, Henry F.
 Holt, Frank K.
 Hool, Hollis F.
 Hooks, Eddie
 Houghton & Houghton
 Howard, Jack
 Howard, Mrs. May
 Howe, Henry
 Hughes, Mrs. Marjorie Carle
 Hunt, Robt.
 Hurd, Jimmy
 Hutchensen, Charlie
 Hutchison, Jack
 Hyatt, E. E.
 Hyland, Marvin E.
 Ingle, Glen H.
 Irving, Martini
 Isley, Willard
 Jablonski, Francis & Libby
 Jackson, Frank & Dallas M.
 Jarvis, Howard & Una
 Jarvis, Wm. M.
 Jason, Fred
 Jenkins, R. A.
 Dooc
 Jerkerson, Rev. Henry

Jernigan, Jos. H.
 Johns, Johnny
 Johnson, Mrs. Bertie A.
 Johnson, Bob
 Johnson, Clayton (Musical)
 Johnson, Harry L.
 Johnson, Prof. N.
 Johnson, Russell T.
 Johnson, Sterling
 Johnson, Walter
 Johnson, Wm.
 Johnson, Wm. M.
 Jones, E. H.
 Jones, Frank
 Jones, Mrs. Hody
 Jones, Thos. C.
 Josephine's Wild Life Show
 Jurden, Buddy
 Kaelzer, Emma
 Kahalehill, Paulo
 Kahn, M. (Hindu)
 Kasper, John
 Kauffman, Elmer
 Kearns, Marie
 Keeling, John
 Keliholokai, Sonny
 Keller, Lester C.
 Kellow, Jack
 Kelly, Kathrin K.
 Kelly, Sirm
 Kemp, James H.
 Kennedy, Boyd
 Kent, Larry
 Kessler, John
 Key, Lillian Marie
 King, Jennie
 King, Mickey
 Kirby, Elaine
 Kirk, Edwin
 Kirk, Homer H.
 Kirksey, Marvin
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 New, never tarnish metal makes this set sell faster. Kt. size center solitaire with 4 brilliants, 5 sets in band. Nickel silver base available in white or yellow gold plated.
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 No. 607 . . . gorgeous, 14 kt. gold plated with ruby colored side stones.
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Crawling Baby, large \$1.00 seller, Doz. \$5.00;
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Belt Key Chain, 20" long, on card, Doz. 80¢;
Dangling Duck, Doz. 60¢; 6" Gold Horse, Doz. \$3.75; Laying Chicken, Doz. \$1.60; 6" White Horse, Doz. \$2.25; Metal Harmonica, Doz. 90¢;
FLIP UP TIE, Doz. \$3.50; NEW COMIC HOWDY HAT, 80¢; Floor Penny, Doz. \$1.00; Rubber Toad, \$2.00; Squirr Matches, Doz. \$1.00; Rubber Chameleon, \$1.00; Squirr Roses, Doz. 90¢; Rubber Lizard, best, \$2.00; Bend. Spoon, Doz. \$1.50. Comic Val. Gifts & Folders. Send for New List.

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Distributor for Southern Oregon Carded Merchandise, Pocket Knife and Hunting, Premium Merchandise, Aspirins, Ball Pen, Watches, Novelties; General Merchandise for Beer Parlors, Small Stores, Gas Stations, or what have you? **TOM BURKE, R. #2, Box 403-G, Roseburg, Oregon.** Sell wholesale only—bank ref. or cash with order.

GIVE TO THE RUNYON CANCER FUND

Pipes for Pitchmen

By Bill Baker

What'll it be for the New Year?
NETTIE McRIGHT... is preparing to open a stand in Kresge's, Detroit, soon.

Soon the parade will be moving northward. What do you have lined up?

F. E. BENNETT... veteran pitcher, is still active among purveying circles in Blytheville, Ark. where he's making his home.

Pitchdom's watchword for 1950 again is Expectancy.

MARY HALEY... opened a nifty layout in Kresge's, Chicago, January 3, with a new type rug braider.

NEVA SAUNDERS... is still supervising Fred (Sizz) Cummings' interests in Detroit, while Mary Haley handles the same chores for Cummings in Chicago.

The fellows who scramble to be the first in at some spots are of times the first ones out.

CHESTER PRUSICK... fogs thru from Fort Worth that all the boys making the Cotton Bowl at Dallas drew a blank except Chuck Fester, who brought three agents in from Chicago with a new item that scored handsomely.

What is your privilege? Clown or pitchman. You can't be both.

MARY STOFFEL... who has been wintering in Florida, planed to Hannibal, Mo., for Christmas to be with her mother and sister, who were seriously burned recently when a stove in their home exploded.

Winter touring may have its comic touches, but its financial touches aren't so funny.

JAMES (KID) CARRIGAN... rambled into Pulaski, Tenn., last week following a fast trip from his Los Angeles haunts. He's en route to Miami, accompanied by Doc Krueger. While en route to Pulaski, Carrigan worked Poplar Bluff, Mo., with Slim Rhodes and Doc Griffin.

Now is the time to place your claims for the year and then go out and collect the benefits.

HARRY W. BARTNICK... reports having had big business with pens in Christmas boxes on Market Street, Newark, N. J. Gertrude Hood also got money at Bamberger's department store with initialed leather wallets. Others working Newark during the holidays were Ed and Helen Brosan with cowboy guns and bows

and arrows at Barney Owens's department store; Charles Pettis, pitching rad at Grants, and Teddy and Lillian Buckaris, working radio gadgets and noise eliminators at Jones's Radio Shop. Bartnick plans an early trip to Daytona Beach, Fla. He will be accompanied by Gertrude Hood, who is going on to Kissimmee, Fla.

Watch your brother-worker's methods if you are envious of his success.

V. L. TORRES... opines from Chicago that "a pitchman from way back says some of the excerpts in the pipes column are expressive or suggestive of proper concern—a source of wisdom for those not so proud or too busy perhaps to learn and succeed."

Fancy Freddie Says: "Even the pitchman is smart enough to know that when he hasn't got a nickel in his pockets, his pockets are empty."

PITCHFOLK WORKING... the five and dimers in St. Louis during the holidays included Bobby and Sam Reid, tops; Lloyd Priddy, magic; Phil and Eileen Kraft; Helen E. Garbutt, gadgets; Norine Contonia; Ray and Jack Cahill, pens; Ruth Cummings, Dolly Molhenbrack and Fred (Sizz) Cummings.

Pitchman's Prayer: "Please let my heart beat a little bit stronger and my bank roll be a little bit longer."

JIM (KID) STUTZ... writes from East Point, Ga., that he and Bobbie Carrington made the Blue and Gray football game at Montgomery, Ala., December 31 and the New Year's Eve doings there. He reports that novelty biz results at the game were poor, while the night business was good. Stutz and Carrington are en route to Atlanta for the Golden Gloves tournament.

They tell us that chain store demonstrators did a highly lucrative business even up until Christmas Eve. Did you come out on top too?

"NEARLY ALL... the peddlers who came here to sell their wares for the Christmas season did fairly well, including myself," pens Dave Rose from New Orleans. "No one got rich but we all worked on Canal Street, the main drag. Only two items were sold, the itchy dog and gyroscope top. Only one pitchman worked tops and he told me he did okay. I, too handled the dogs, altho I don't approve of them because of the misrepresentation involved. The man who sold tops had no beefs and the item draws repeat sales. If we all

(See PIPES on page 82)

3 SURE-FIRE PROFIT-MAKERS!
MAKE AMAZING EARNINGS SELLING TO ALL STORES

BOND BOX AND ASPIRIN DEAL



Show this amazing value, new and different deal to storekeepers of all kinds. Low prices, high profit margin for merchants assures instant sales, big earnings for you! Deal includes 60 packages of top quality, **NATIONALLY ADVERTISED LAYMON'S Aspirin**—leading value at 16 tablets for 10¢—plus sturdy steel, locking bond box for safeguarding valuables. Write for prices TODAY!

TOOT-A-TUNE WHISTLE
Brand new! Amazing whistle plays complete songs! Youngsters, adults can learn to play TOOT-A-TUNE in a minute. In strong, colorful plastic. Attractively carded. Dealers buy fast!

CRAZY WOODPECKER WHISTLE
Sturdy, colorful, new type plastic whistle for imitating Woody Woodpecker, chickens, sirens, etc. Individually carded. Complete instructions with each. A "natural" for all stores!

WORLD'S PRODUCTS CO.
Largest Counter Card Company
DEPT. 8-C SPENCER, INDIANA
Many Laymon's Products carry the Good Housekeeping Seal and are nationally advertised, including radio.

Make Money With **LAYMON'S FAST-SELLING CARDED MERCHANDISE** Get into a dependable, year-round, money-making business. Sell **LAYMON'S** carded merchandise to stores of all kinds. Over 400 fast-sellers: razor blades, novelties, combs, cosmetics, medicinals, notions. Retail at 5c, 10c, 25c, \$1.00 and up. Attractively displayed on colorful counter cards. Get **FREE** facts. **WRITE TODAY!**

PEE WEE PETE
Squirr Boy, Siphon Top. Ind. Boxed.
\$21.60 Per Doz.
Original Little Squirr, \$28.44 Per Doz.



NUDIE MATCHES
Genuine Photographic Covers. Lovely Hollywood Models in Beautiful Art Poses. NEW! HOT! 50 book matches per box. Doz. Boxes... **\$18.00**

JUMBO MATCH ART NUDIES (book matches), 25 boxed, Doz. Boxes, \$15.00. Sample Box Match Books, \$1.75 (Orders including matches express only.)

LITE-UP BRA, Boxed \$2.30 Ea.
FLY IN THE ICE CUBE 2.00 Ea.
KLEPA TIRED GLASSES, Set of Six 3.60

New Book Hot Off the Press— Per Dz.
"MAGIC FOR BARTENDERS" \$7.20
FRANKSTER EXHAUST WHISTLE ... 2.00
HUMAN FINGER—New, Hot Gag Item. 2.00

NEW! NEW!! NEW!!!
NOSE AND GLASSES
Took Los Angeles by Storm.
The hottest item to hit since Yakity-Yak Teeth.

NO ONE WILL KNOW YOU WITH THESE! A TERRIFIC PITCH ITEM THAT SELLS ITSELF

All you have to do is wear a pair and you will be besieged with requests and deluged with money.
SAMPLE... **NOSE AND GLASSES**... \$1.20 post paid. Per Doz. \$12.00.

DEALERS—Write for catalogue
Terms—25% with orders, balance C. O. D.

ST. PIERRE'S HOLLYWOOD MAGIC CO.
6660 Hollywood Blvd. Hollywood 28, Calif.

Genuine Red Cedar Boxes



Ideal for engraving or imprinting; highly polished lacquered finish. Thousands sold at fairs and souvenir shops last year.

No. 1. Small rippled box; 3x4 inches; with feet; \$4.80 per doz.
No. 2. Medium rippled box; 3x5 inches; \$6.00 per doz.
No. 3. Large rippled box; 4x7 inches; \$8.40 per doz.

Send \$3.00 for prepaid sample of each chest. Jobbers: Usual trade discounts to recognized jobbers.

Sensational WINDSHIELD BALI DANCER
SHIMMIES-RHUMBAS DANCES

Each in cello bag; assorted colors in skirt and leis; 2 doz. to box.
DOZ. \$2.40, GROSS \$27

Includes suction cup to attach to windshield. F. O. B. Burlington, Iowa. Send 25% deposit with C. O. D. orders. When check in full accompanies order we pay freight.

FLINT HILLS SPECIALTY CO.
P. O. Box 312 Burlington, Iowa
Jobbers: Write for new low prices on knife keychains and gold pencil chains.

DISTRIBUTORS - PITCHMEN STORES - AUCTIONEERS

EUREKA S S
Est. 1916

EUREKA CLEANER
Order Today!
1 Year Guarantee, 25% Deposit, Balance C.O.D., \$9.00
F.O.B. Detroit. Immediate delivery — individually boxed — other makes available.

RE-NEW SWEEPER CO.
9591 Grand River Dept. 205
Detroit 4, Mich. WE.3-1400

SALESBOARD SIDELIGHTS

Joe Berkowitz, Universal Products chief, spent several days last week with the staff of Rake Coin Machine Exchange in Philadelphia. Rake services board ops and jobbers. The company handles the Universal line in Eastern Pennsylvania. . . **Henry H. Lansman** is back in business for himself at 6750 York Road, Philadelphia, promoting boards and special items.

Dick Hitter, Carol Sales Company, Elmira, N. Y., has returned from a two-week trip to Atlantic City and New York, during which he made numerous stop-offs and contacted many of his friends. Dick re-emphasizes the continued high level of mail business that keeps coming his way. "It's very gratifying to have the confidence of the many operators thruout the country," he said. The friendly letters they write when they send in their orders are worth while."

Ernie Marley, a top Consolidated-Container Corporation (St. Louis) sales representative, recently turned out an unusual announcement of the birth of a granddaughter. Done up in large-size card form, illustrating a salesboard, Ernie sent out the following announcement to his customers and friends: "A Marley first, one granddaughter; takes in liquids; pays out liquids." Getting serious, Ernie added the newcomer's name is **Linda Ann**, born to his daughter, **Betty Labunski**. Marley has been covering the Midwest for 10 years and knows some 1,000 operators and jobbers.

Gardner & Company, Chicago, reports that office and factory employees, officials and salesmen who were in town for the holidays joined in the traditional Christmas party held in the salesroom-bar. Refreshments were served and a space was cleared for dancing. **Charles B. Leedy**, sales manager, states that new and "decidedly different" money-making Gardner boards will be introduced within a few days, and they will further round out the firm's play-stimulator-design line.

Irwin Secore, Secore & Secore, Chicago, is taking off on a three-week jaunt thru Pennsylvania and Maryland. In Pennsylvania, he will introduce the new Secore man for that State, **Patrick Emgh**. While in Maryland he will accompany firm's **Larry Sullivan** on the rounds. **Mort Secore** is traveling thru Illinois and figures on a two-week itinerary. Irwin and Mort chime in that the More Or Less board is keeping the order department hopping. They say that a raft of new numbers are due for release shortly, and from previews of same they see a bright play-future for the line.

Bernard Kite, manager of the Bee Jay Products, Chicago, and Universal Manufacturing Company, Kansas City, special Chicago office and showroom, relates a good-news tale of customer reaction. Illinois accounts of both firms comment repeatedly on the convenience and fast delivery made possible thru the comprehensive stockpiling of boards and tickets in Kite's headquarters. Bernard states two new Bee Jay ticket boards are pulling in good orders. Both have new play action, and em-

ploy either coins or coin plugs. **Snappy Action** is quarter play, while **Stimulator** is either dime or quarter play. Bernard tells of two newbies, out last week, that look in top play form: **Happy Harry**, a cut-out type board, and **Happy Moment**, section play. Both are nickel punch.

Thomas A. Walsh Manufacturing Company, Omaha, reports brisk business as the new year opens, with the expanded artist force keeping the design boards busy for some top 1950 releases. **D. L. Gruhn**, official, says the recent release of a 15-board line which combines all features of previous high-sale numbers has been accorded a warm reception by the trade. Gruhn looks to '50 with an optimistic eye if current business conditions continue.

PIPES

(Continued from page 81)

work good merchandise we can still have a few open towns to work in the future. Otherwise, peddling on the streets will be a thing of the past." Rose was looking forward to good business from crowds in town for the New Year's Day Sugar Bowl game. The boys were flocking into town to work the game, he reported, and indications were that everyone would make a few bucks.

DAVE ROSE . . . would like to read pipes from old-timers in the game, such as **Mary and Madeline Ragan**, **Prof. Robert Hallie**, **Paul Hauck**, **Charles Kasher**, **Al Rice**, **Eddie St. Matthews**, **Tommy Atkins**, **Hubert Potter**, **Joe Wall**, **Chesterfield**, **Frank and Jimmy Clark**, **Don Lambert**, **Sid Sidenberg**, **Tom Kennedy**, **Eddie Gillespie** and **Skippy Davis**. Anyone wishing to work the Mardi Gras may contact Rose. He says he'll give all the dope he has available.

"**WE'RE GOING** . . . on the next half of this century and I hope it will be good for all," letters **Daniel Klein** from Hot Springs. "Stopping here are **Fred Merkle**, of **Polack Bros.** Western Unit; **Harry Bergen**, of **Balloons Greater Grief Corporation**, and **Dave Winnecone**, of promotional and med note. We're all listening to the press pitch and believe only half of it. Plan to leave for the Florida fairs soon and will make Tampa first and then head for Winter Haven."

SONIA GIROUD . . . who with her husband, **Clarence**, operates the **Magic Wonder Towel Store** at **Jensen Beach, Fla.**, comes thru with the following from that headquarters: "Recent visitors to the store here included **Ted Megaarden**, well-known magician and magic booker. My husband **Clarence** once was a magician and he and **Jay Clark**, who works Florida and California theaters with his mental act, worked side-by-side at **Coney Island, N. Y.**, in the early '20s. Jay then was known as **Joe Clark** and worked pens on a platform next to **Clarence's** magic act. **Clarence's** mother, **Madame Giroud**, who died in 1931, was tops in the pitch game with med, soap and sex books in addition to being a strong lady and wrestling in the old **Madison Square Garden, New York**. She broke in the **Ragan sisters**, **Madaline** and **Mary**."

MRS. T. C. WILLIAMSON . . . well known in pitch circles, is visiting friends in Cincinnati. She came to the **Queen City** from **Birmingham** where she is attending the **Elizabeth Holt School of Dressmaking and Designing**.

"**THE YEAR 1949** . . . was fair and we know that 1950 will bring out new products, new methods and a host of new ideas," letters **Henry H. Varner** from **Akron**. "We have only a few months more until

the warm spring days bring out the sidewalk sales engineers and the general run of novelty people. A great many more would sell but they are too self conscious and fear making a display of themselves. I've met the best people in the world thru selling. And enjoyed it. It's healthy."

MONEY BOARDS

600 TO NET PRICE
800 HOLES \$1.09
1000 TO NET PRICE
1200 HOLES \$1.69

MANUFACTURED BY
WORLD'S LARGEST
BOARD MANUFACTURERS

Immediate Deliveries Same Day
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LARGEST BOARD STOCK
IN THE COUNTRY

Freight PAID on ALL ORDERS of \$100.00 or More within a radius of 1000 Miles of Philadelphia.
25% Dep., Bal. C.O.D., F.O.B. Phila.
Well rated firms 30 days net.
Write for Complete Price List.

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6750 YORK ROAD PHILA. 26, PA.
"SATISFACTION GUARANTEED
OR MONEY REFUNDED"



PHEASANT-WILD TURKEY

Gift Chest—hot seller for clubs, taverns—anywhere you find punchboards, slot machines, bingo, etc. They all like to "hunt" this way. Chests \$3.50-\$12.50 (deluxe \$12.50, illustrated). No C. O. D.'s—write for Big discounts—sales helps—free literature. **Samuel Martin**, 605-F Union, Seattle, Wash.

SALESBOARDS

Holes	Name	Def.	Profit	Price
1000	5¢ DOUBLE FINN	Def. \$24.00	\$.72	
1000	25¢ Charley Board	Def. 50.00	.72	
1440	5¢ 1440 Barrel	Def. 18.00	.89	
1440	5¢ 1440 Barrel, X Tk.	Def. 36.00	.98	
1800	5¢ LULU BOARD, X Tk.	18.00	1.25	
2028	10¢ 2028 Jar of Jack	Def. 52.80	1.98	
1000	25¢ J.P. Charley	Avr. \$52.08	\$.75	
1000	5¢ J.P. Assorted Bds., Seal	24.00	1.25	
1200	5¢ J.P. Assorted Bds., Seal	31.00	1.49	
2400	5¢ J.P. Barrel	Avr. 46.32	1.98	
2400	10¢ J.P. Barrel	Avr. 92.65	1.98	

WORLD'S BEST BOARDS, TICKETS, CARDS
DELUXE MFG. CO.
DeLuxe Building Blue Earth, Minn.

ATTENTION OPERATORS AND JOBBERS

Make big profits with high class Salesboards and Jar Tickets. National distributor for Glassine Banded Tickets. We have been in business here the past 12 years.

Write or Phone 2660
for Information and Samples
MILNER NOVELTY COMPANY
500 N. 9th Street La Fayette, Indiana

OVER STOCKED

THIS AD WILL APPEAR ONLY ONCE AND PRICES ARE GOOD AS LONG AS THE MERCHANDISE LASTS.

Holes	Description	Per Case	Price	Holes	Description	Per Case	Price
1000	Plain or Sectioned	50	\$.47	400	Buck Boards	50	\$.50
1000	Jackpot Charley, XX Tk.	33	.80	400	Double Sawbucks	14	2.15
1000	Charley Boards, XX Tk.	33	.75	300	Fin & Sawbucks	14	1.95
1000	1¢ Cigarette Boards	50	.55	2000	Plain Boards	25	1.65
1000	Nickel Special Cig. Bds.	50	.55	3000	Plain Boards	20	1.95
1000	Bingo Tickets on Sticks	50	.45	300	Candy Boards	60	.20
1260	Bingo Tickets on Sticks	50	.65	300	Baseball Boards	50	.20
74	Seal Bingo Cards	50	.30	300	Football Boards	50	.20
2170	R. W. B. Tickets	36	.97	1000	to 1500 Hole 5¢ Boards, girlie		
120	E-Z Pickin Jr.	100	.65	and otherwise. 85 different numbers		1.65	

No orders accepted in less than case lots.
25% deposit with order, balance C. O. D. All shipments F. O. B. Jacksonville, Ill.

T. & C. SALES COMPANY

207 NORTH SANDY ST.

JACKSONVILLE, ILL.

in Philadelphia it's RAKE

FAST SHIPMENT FROM STOCK AT FACTORY PRICES
UNIVERSAL "JAR-O-DO" LINE

JARS—TICKETS
RED, WHITE, BLUE COMB.
LUCKY 7, BINGO, ETC.

STOP IN TO SEE US
Send for Complete Price List #200.



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BEE JAY SALESBOARDS
JAR DEALS - BOX DEALS
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We carry a complete stock on hand for immediate delivery. All orders shipped same day as received.

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MAKE BIG PROFITS!!

The BEST SALESBOARDS AND JAR DEALS!

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WE ARE MANUFACTURERS
All Kinds—PULL TICKET GAMES
TIP BOOKS
Buy Direct From Manufacturer at Very Very Reasonable Prices.
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FIRST QUALITY SALES BOARDS
1000 to 1300 HOLE GIRLIE BOARDS\$1.75
1200 TEXAS or CHEERFUL CHARLEY 1.10
1000 JACKPOT CHARLEY THICK85
1000 CHARLEY BOARDS, THICK75
5¢, 10¢, 25¢ BOARDS, profit up to \$115.00. 1.50
RWB 2170 SINGLE or FIVES 1.00
1000 PLAIN BOARDS, 50¢, 20% Deposit.
B. F. PRODUCTS 1910 Piedmont Road
Phone 25-771 Charleston, W. Va.

GIVE TO THE
RUNYON CANCER FUND

LETTER LIST

(Continued from page 80)

Kline, Chas. & Peggy; Kuler, O. L.; Knight, Joseph P.; Knight, Mrs. Lydia; Knodell, Emil B.; Knowles, Carl; Kohler, N. A.; Kolar, The Great; Kramer, Jacob J.; Kremer, Vicky; Krim, Willie M.; Krouch, Delbert; Kurtz, Wm.; Lafayette, Charley; Lafayette, Ed; Lamb, Scott; Lambert, Wm.; Lamkin, Lucille; Landrus, Prof. Fred; Lane, Jinx; Lane, Paul; Lang, Jack; Lanko, Eunice; Lannigan, Neal; Lazar, Frank; Lee, Fred; Lenard, Frank; Lenteni, Frank (8-Legged Man); Lester, Geo. D.; Lewis, Dick; Lidar, Geo.; Lime, John (Bud); Lindsey, Aleta; Lindsey, W. J.; Linworthy, H. K.; Lipko, Jerry J.; List, Dorthea; Litchfield, Frank; Litzberger, John; Livingston, Harold; Locke, Albert Dean; Logan, Harry F.; Logsdon, Billy; Long, Paul O.; Lopes, Linda; Loranger, Leo; Lucas, Nick (Banjo Artist); McCarthy, Richard A.; McClain, Albert A.; McCluskey, Thomas P.; McCoy, M. P.; McCarty, E. D.; McDaniel, Clyde; McDowell, Mrs.; McFarland, James; McGill, Frank; McGovern, Roy Dale; McGowan, Everett; McKenny, Mary; McKinnon, Walter; McKittrick, Red; McMeely, Doc E.; McNeal, Jimmie; McRae, Malcolm; McSpadden, Mrs.; Macolly, P. N.; Maloy, G. A.; Mansion, Francis J.; Marco, Walter; Martenev, Henaley; Martin, Clarence H.; Martin, Jack; Martin, Mrs.; Kathlene A. L.; Martin, Ray; Martin, Sam; Martin, Tony; Martinelli, Peter; Marvey, Gene; Mayman, Gilbert; Maurick, John; Meade, Julia; Meadows, Theodore; Meadows, Theodore R.; Mendoza, Mike; Meoff, Horace; Mercer, Jean; Mercy, Frank P.; Meyer, Bob; Meyers, Francis; Miller, A. F. L.; Miller, Carl; Miller, Eddie; Miller, F. W.; Miller, H. A.; Miller, Jups; Miller, Mike M.; Miller, Paul; Miller, Ralph A.; Mills, Candy; Minor, Frank; Mitchell, Louis; Mitchell, Peter Gus; Moberly, G. H.; Montanez, Paris; Montillo, Estella; Montrose, Monte; Moore, Wm. Ray; Morales, Sra.; Morgan, James N.; Morgan, Willard O.; Morris, Allen Attie; Morris, Bob; Moyer, Ed; Mulkins, Geo.; Mullen, James B.; Mullin, Cliff; Munroe, Wm. F.; Murney, Warren M.; Myers, C. N. A.; Nealand, Walter; Neilson, Pete; Neilson, Paul; Nicholas, Green; Nicholas, John; Nicholson, Samuel; Nimerick, Bert; Nippo, Bill; Nison, James Owen; Norwood, Chester D.; Nowak, Wally; Oary, Murvyn D.; O'Brien, John; O'Day, Mr. Pat; Ogle, Karen Lee; Ophanti, Orna; Oliver, Sadler; O'Neal, Jack; O'Neal, Mrs. Ruth; O'Neill, Frank; Orr, James Forest; Oenbausch, Winona; O'Shays, Mr. Pat; Ostrzeniewski, Leonard; Ota Paul; Owens, T. J.; Owens, Mrs.; Spradley, Frances M.; Staley, Randy Alen; Stanko, Geo.; Stanley, Ed; Stanley, Gus; Stanley, Maurice; Steblar, Mrs. Joe; Stempin, A. J.; Stephens, Del; Stevens, Grant; Stockton, Fred; Stoddard, Joe; Stofel, Smilin Al; Stone, David E.; Stratman Joe; Streeter, Earl C.; Stritch, Ed; Strong, Carl; Sullivan, Arthur E.; Sullivan, Mrs.; Sutherland, Mr. Pat; Swain, R.; Swanson, Carl; Switly, Wm.; Sykes, Minnie Lee; Sylvester, Ernest; Taylor, Chas.; Terrell, Robt. Lee; Text, H.; Thames, Billie Jean; Thomas, Earl; Thomas, K. B.; Thomas, Nick; Thomson, John; Thomson, Barry, Mrs.; Thornton, Chas.; Thornton, Goffrey; Tibur, Roland; Tiller, Harry; Tolley, Virgil; Tomkins, Mrs.; Tompkins, Tommy; Tracy Family; Trammel, (Miss); Travis, Jimmie; Trean, Jr., Wm. F.; Trent, Paul; Trochansky, Alex; Trull, Carl; Turner, Chuck; Tye, Milton; Underwood, B.; Unthank, Wilbur F.; Valdez, Wm. J.; Valentine, H. M.; Valo, Andy; VanVactor, Chas.; VanVorst, Fred; Vasulka, Frank A.; Vey, Albee J.; Vigna, Clarence; Vogel, Jacqueline; Voskiad, Geo. O.; Voyles, E. D.; Waite, Kenneth R.; Walk, Daisy; Walker, Mrs. Ann; Walker, Frank S.; Walker, Paul; Walker, Raymond L.; Walkow, James; Wallace, I. K.; Wallace, James; Wallace, Terry; Walters, Lee; Ward, Doc B. W.; Ward, David; Watson, Ronald W.; Weatherbee, Harold; Weas, Harry; Weas, Louis; Wellington, Duke; Wellington, Harry; Wells, Benjamin L.; Wenick, Mary; Wenick, Morris; West, W. E.; Whalen, Bill; Whalen, Thomas F. L.; Wheelock, Ray; White, Albert; White, Mrs. Leroy; White, (Lancee); Whitt, Louis S.; Whyte, Margaret Ann; Wideman, Ed; Wilder, Elmer; Wilfred-Mae Trio; Willander, John M.; Williams, Barne; Williams, James E.; Williams, Mrs.; Williams, Marcella; Williams, Roy; Wilson, Harry B.; Wilson, J. M.; Wilson, John; Witte, Cash L.; Wine, Albert; Winters, Mrs. Betty; Winters, J. W.; Wiswell, Gilmore; Witman, Ed; Wolf, Bennie; Wolfpeet, Charlie; Woods, Homer; Woods, Mrs. Phyllis; Woods, Rufe B.; Woodward, E. D.; Woolley, F. A.; Wright, Chas. M.; Wright, Diane; Wright, Mark; Wright, Wm. A.; Wynona, Ralph; Yale, (Miss); Yard, Martha; Young, John A.; Zarantonio, Mary; Zarington, Ray; Zarhille, Fred; Adams, Felts B.; Armstrong, Jimmy; Bennett, B. A.; Birdman, Fred; Birdman, Whitely; Buchanan, James; Butler, Howard; Carangio, Queenie; Carde, Mr. & Mrs.; Cennano, Edward; Connors, Billy; Crawford, Margie; Davis, Eddie; DePbil, Mr. (High Wire Artist); Dexter, Leis; Donobue, Ruth; Drew, Marion; Fransley, Slim; Freeman, Cecil; Gardner, Sol; Gary, Peter; Glazer, Jack; Gordon, Roy; Green, Willie; Hammer, Bill;

Hanan, Maria; Hydrocki, Mr. & Mrs. Ben; Jackson, Ben; Jackson, Dixie; Jacobi, Roberto; Mr. & Mrs. Rice, Billy; Rocco, Patricia; Ross, Al; Rugolo, Pete; Schenck Juanita B; Stanley, Frank; Stone, John B.; Supa, Mr. Antonio; Utter, Mr. & Mrs. Fred E.; Vagg, Milo; Walter, Clarence & Margaret; Wander, Darlie; White, William; Whitley, William L.; The Jim Wong; Yohalem, Art; York, Lynn; Zaczinski, Hugo; Zero, George; Miller, Bee; "Ming Toy"; Moore, Monica; Muller, Mildred & George; Myers, Mr. & Mrs. Earl; Nichols, Mr. Nature; Oliver, Jack; Lane, Jina; Langley, Geo.; Lano, Dave; Lee, Patsy; LeRoy, Robin; Levin, Richard; Lewis, Robert; Mack, Cuban; Machev, Roy; Marcus, Red & Helen; Marlowe, Lee; Martin, Charlie; Montan, Al; Norman, Jack; Pollack, Bessie; Poppas, Sam; Powell, Billy; Reed, Billy; Reynolds, Herman; Rice, Johnny; Ross, Tommy; Ryder, Joe; Starr, Joe; Stone, Smokey; Subit, John; Taylor, Geo. Carl; Tommy, Texas; Vanillas, Pete; Vaughan, Aline; Warren, H. O.; Whitecloud, Princess; Woodward, Ted; Wuhn, Robbie; Young, Ben; Allen, Leslie; Amaral, Alberta & David; Baldwin, R. E.; Barnett, Bo; Barton, J. B.; Bennett, Jack; Blaize, Pepe & Zora; Bockus Curtiss; Brady, Pat; Chidester, Wm.; Clemens, Dick; Coleman, Max; Cooper, Doria; Coyle, Joe; Crowe, Eddie; Cuba & Jaunita; Danwill, Bela; Darnaby, J. Allen; Donlon, F. J.; Flint, Geo.; Ford, Richard & Mary; Foster, Geo.; Gordon, Chuck; Haywood, Josephine; Herman, Bobby; Horrell, Charles (Shackles); Interstate, Fred G.; Jason, Joe; Jones, Hody (Mrs.); Kirk, Wayne; Lamonte, Jim; Hanan, Maria; Hydrocki, Mr. & Mrs. Ben; Jackson, Ben; Jackson, Dixie; Jacobi, Roberto; Mr. & Mrs. Rice, Billy; Rocco, Patricia; Ross, Al; Rugolo, Pete; Schenck Juanita B; Stanley, Frank; Stone, John B.; Supa, Mr. Antonio; Utter, Mr. & Mrs. Fred E.; Vagg, Milo; Walter, Clarence & Margaret; Wander, Darlie; White, William; Whitley, William L.; The Jim Wong; Yohalem, Art; York, Lynn; Zaczinski, Hugo; Zero, George; Miller, Bee; "Ming Toy"; Moore, Monica; Muller, Mildred & George; Myers, Mr. & Mrs. Earl; Nichols, Mr. Nature; Oliver, Jack; Lane, Jina; Langley, Geo.; Lano, Dave; Lee, Patsy; LeRoy, Robin; Levin, Richard; Lewis, Robert; Mack, Cuban; Machev, Roy; Marcus, Red & Helen; Marlowe, Lee; Martin, Charlie; Montan, Al; Norman, Jack; Pollack, Bessie; Poppas, Sam; Powell, Billy; Reed, Billy; Reynolds, Herman; Rice, Johnny; Ross, Tommy; Ryder, Joe; Starr, Joe; Stone, Smokey; Subit, John; Taylor, Geo. Carl; Tommy, Texas; Vanillas, Pete; Vaughan, Aline; Warren, H. O.; Whitecloud, Princess; Woodward, Ted; Wuhn, Robbie; Young, Ben; Allen, Leslie; Amaral, Alberta & David; Baldwin, R. E.; Barnett, Bo; Barton, J. B.; Bennett, Jack; Blaize, Pepe & Zora; Bockus Curtiss; Brady, Pat; Chidester, Wm.; Clemens, Dick; Coleman, Max; Cooper, Doria; Coyle, Joe; Crowe, Eddie; Cuba & Jaunita; Danwill, Bela; Darnaby, J. Allen; Donlon, F. J.; Flint, Geo.; Ford, Richard & Mary; Foster, Geo.; Gordon, Chuck; Haywood, Josephine; Herman, Bobby; Horrell, Charles (Shackles); Interstate, Fred G.; Jason, Joe; Jones, Hody (Mrs.); Kirk, Wayne; Lamonte, Jim;

MAIL ON HAND AT CHICAGO OFFICE 188 W. Randolph St. Chicago 1, Ill.

MAIL ON HAND AT ST. LOUIS OFFICE 390 Arcade Bldg., St. Louis 1, Mo.

Alderson, James; Alderson, Kenton; Allen, Roy; Alkon, Mr. & Mrs. Harry; Allman, A. J.; Anderson, Capt. Sig; Argo, Tommy; Austin, Frank; Baken, Charles; Bates, Dorothy; Bales, Mr. & Mrs. Pete; Bell, W. C.; Bazinet, Dwight J.; Biddle, W. J.; Bland, Alfred; Broadwell, Mr. & Mrs. M.; Browder, Joe N.; Bumgardner, Gates; Butler, L. H.; Canipe, Walter; Carey, Thos. P. Jr.; Carson, Walter Rex; Carson, Johnny; Casey, R. L.; Caskey, Helen; Caswell, Fred; Chambers, Donald J.; Claybrook, Miss Marie; Clements, Alva; Collins, Donley Jr.; Cooper, Cecil; Craig, Richard; Cruise, J. R.; Curtis, Mrs. Marvin; Dally, William A.; Daley, Mr. & Mrs. Chas. M.; Daley, Mr. & Mrs. Jack; Davis, Mrs. Esther; Dillon, Virgil; Doan, Marie; Drake, Joe; Duggan, Robert; Edwards, Albert; Eng, Dave; English, Ralph W.; Fellingham, Everett; Ferguson, Victor; Fitzsimons, Mrs. Florence; Foster, Mr. & Mrs. Gus; Freeman, Cecil & Alma; Fulton, G. R.; Galloppe; Gibson, Okey H.; Goodman, Sparkplase; Guina, J. C.; Hall, Edward L.; Harvey, John P. Jr.; Herrick, Carl; Heth, Robert L.; Johnson, J. G.; Johnson, Mrs. Wm. Y.; Kelley, Ray; Koffman, Al. O.; Lamkins, Woody; Lance, J. D.; Lanhester, Paul R.; Leitner, Carl; Licaro, Nick; Lime, John H. (Bud); Litta, G. F.; Logsdon, Billy; Lonsdon, Walter; Long, Eddie; Lopez, Linda; Lynn, John J.; McCarty, W. H. (Tex); McColl, P. N.; McComas, Israel & McGonigal, Miss Fern; Mann, Ivan K.; Mansfield, A. O.; Mehl, Tom; Merritt, Bennett & Freds; Middleton, Odell; Mills, William; Minser, Con Clayton; Moody, Bert C.; Morgan, Stella; Moorehead, Merle; Morris, Maxie; Morrison Brbe; Nicola, Fred P.; Nix, Chester; O'Dell, Jess; O'Hara, Mack; O'Leary, Mrs. D.; Overman, Nathan; Patrick, T. W.; Peppers, Frank W.; Petrie, Mrs. Nina; Phoenix, Capt. Speedy; Pierce, Alvin; Privett, Moss; Randolph, John V.; Ray, Charlie; Reed, Jerry C. & Pearl; Riede, Earl; Ross, Jack; Royce, Wiggins; Berlin, Sam; Servant, Jack; Shanteau, Hilda R.; Shipley, Leonard L.; Shuffel, Fred; Simons, M. M.; Smith, Floyd; Smith, J. H.; Spain, Jacqueline; Starr, Joe; Stevens, Edwin R.; Stonecipher, Otto; Studvinn, H. L.; Sutherland, Joseph; Taph, Frances P.; Thompson, Omar; Tippo, G. E.; Tracey, Arthur; Tracy, Leonard; Tunnell, Florence; Vigna, C.; Wald, Buddy; Wagner C. W.; Welter, Elmer E.; West, Harry; Wetherbee, Harold; Williams, Barney; Whitte, Cash L.; Zimmer, Fern M.; Licaro, Nick; Lime, John H. (Bud); Litta, G. F.; Logsdon, Billy; Lonsdon, Walter; Long, Eddie; Lopez, Linda; Lynn, John J.; McCarty, W. H. (Tex); McColl, P. N.; McComas, Israel & McGonigal, Miss Fern; Mann, Ivan K.; Mansfield, A. O.; Mehl, Tom; Merritt, Bennett & Freds; Middleton, Odell; Mills, William; Minser, Con Clayton; Moody, Bert C.; Morgan, Stella; Moorehead, Merle; Morris, Maxie; Morrison Brbe; Nicola, Fred P.; Nix, Chester; O'Dell, Jess; O'Hara, Mack; O'Leary, Mrs. D.; Overman, Nathan; Patrick, T. W.; Peppers, Frank W.; Petrie, Mrs. Nina; Phoenix, Capt. Speedy; Pierce, Alvin; Privett, Moss; Randolph, John V.; Ray, Charlie; Reed, Jerry C. & Pearl; Riede, Earl; Ross, Jack; Royce, Wiggins; Berlin, Sam; Servant, Jack; Shanteau, Hilda R.; Shipley, Leonard L.; Shuffel, Fred; Simons, M. M.; Smith, Floyd; Smith, J. H.; Spain, Jacqueline; Starr, Joe; Stevens, Edwin R.; Stonecipher, Otto; Studvinn, H. L.; Sutherland, Joseph; Taph, Frances P.; Thompson, Omar; Tippo, G. E.; Tracey, Arthur; Tracy, Leonard; Tunnell, Florence; Vigna, C.; Wald, Buddy; Wagner C. W.; Welter, Elmer E.; West, Harry; Wetherbee, Harold; Williams, Barney; Whitte, Cash L.; Zimmer, Fern M.

USED COIN-OPERATED MACHINES Music • Vending • Amusement • Bells • Counter Only advertisements of Used Machines accepted for publication in this column. RATE—12c a Word Minimum \$2 Remittance in full must accompany all ads for publication in this column. No charge accounts. Forms Close Thursday for the Following Week's Issue

A-1 BARGAIN - CIGARETTE AND CANDY Vending Machines; all makes, models; lowest prices; what have you to sell? Mac Postel. 6416 N. Newgard Ave., Chicago, Illinois. ja18

ATTENTION, POP CORN OPERATORS - When buying any type "Pop" Corn Sez Vendors it's smart to check with the factory first, take advantage of lowest prices, factory guarantee and complete parts service; you get the best deal at the factory. Write, wire or phone Auto-Vend, Inc., 5210 Bonita, Dallas 6, Tex. Phone Victor 4-4525. np

BALLY BASKETBALL, \$75; K. O. FIGHTERS, \$95; Bating Practice, \$40; Mutoscopes Movies, Model S with Reels, \$32.50; Mills Punch Bag, \$75; Texas Leaguer De'uxe, \$35; Exhibit Owl Luxe Streamline Card Vendors, \$30; Mills Owl Lifter, \$40; Globe Gripper, \$45; Striking Clock, \$45; Mills Portable Drop Pictures, \$32.50; others, Joe Frederick, 2263 Newton, Detroit 11, Mich. ja21

CIGARETTE MACHINES—WINTER SPECIALS: write for prices; complete parts department and mirror stock; Quarter Conversion and Kingsize Kits. Central Vending Machine Service Co., 3967 Parrish St., Philadelphia 4, Pa.

DIGGERS—ERIE HAND OPERATED DIGGERS: 5 Pockerinos, Exhibit Iron Claws; Merchantsmen, Electro Hoists, Buckleys; we buy Diggers and Rotary Merchandisers. National, 4243 Sansom, Philadelphia, Pa.

DUGRENIER 4 COLUMN ADAM GUM MACHINES, \$10; DuGrenier Candy Man Candy Machines, \$40; 5 cent Sun Peanut Machines, \$5. Rondeau Brothers, Marinette, Wis. ja28

FOR SALE—USED PHONOGRAPHS, PINBALLS and Counter Games; cash or terms Ralph Alexander. Seneca, S C

FOR SALE OR TRADE—15 LATE PHOTO-matics for Shuffle Bowl or Chicago, or Exhibit Pistols or what have you? C. Kamphausen. 2336 Whitney, Toledo 6, O.

FOR SALE—10 SUN PEANUT COUNTER MACHINES, \$3.50 each; Buckley Criss Cross 8-10-25 cent, \$100 each; Mills Q.T., \$45 and \$65; Mills Vest Pockets, like new, \$40. Frank Guerrini, 202 Beech St., Burnham, Pa. ja21

MILLS MACHINES (400 CUP CAPACITY)—14 yrs. o.d. working on NY locations. Remarkable buy, with or without locations, for quick sale. Box 486, Billboard, N.Y.C.

SEEBURG HIDEAWAY STEEL CABINETS, SIX Baromatics, \$90; Wurlitzer Hideaway Steel Cabinet, six Packard Boxes, \$90; will trade 22 Shuffleboards for 1015 or A.M.I.A. 1/3 deposit, balance c.o.d. Oakdale Sales. 2860 N. Clark St., Chicago, Ill.

STAMP FOLDERS—DIRECT FROM MANUFACTURERS at lowest prices; write for prices and samples, Plymouth Press, 506 W. 122 St., New York City.

TWO LIKE NEW 1946 MODEL DUGRENIER, 7 column Cigarette Machines, complete with base; will vend on 10¢, 15¢, 20¢, 25¢ by slight adjustment; will trade for best offer on 1¢ ball gum, 1¢ peanut machines or others. A. W. Callan, 205 Bayles, Hot Springs, Ark. Phone 1055-R.

SALESBOARD -SLASH!- IMMEDIATE DELIVERY 400 Buck Board\$.45 1000 Charley Board, thick75 1000 Jackpot Charley, thick85 1200 Texas Charley, 10, 25, \$1.00. 1.10 1200 Cheerful Charley 1.10 1800 Lulu, Jar-0, etc..... 1.12 2000 Lulu Belle\$1.40 1000 Plain Boards50 1000 Cigarette or Checkers55 800 or 1000 Girle Money Boards. 1.75 Grab Bag Special... 12 Boards for \$5.00 All First-Class Merchandise 25% deposit with all orders—balance C. O. D. All orders paid in advance will be shipped prepaid—minimum order \$10.00. TIC TOC MFG. CO. 712 NO. 85th ST., OMAHA, NEBRASKA

SALESBOARDS—JAR TICKETS NEW LOW PRICES ALL ORDERS SHIPPED SAME DAY RECEIVED Holes Play Description Profit Price 400 5¢ LUCKY BUCKS, THICK Def \$ 7.00 \$.40 300 25¢ KWARTER KOLORS THICK Def 15.00 .40 1000 5¢ CHARLEY TH N Def 17.00 .90 1000 25¢ J.P. CHARLEY THICK Avg 32.00 1.15 1200 25¢ TEXAS CHARLEY THICK Avg 102.98 1.40 1000 5¢ SWING 17 THICK GIRL BOARD Avg 24.45 2.25 1840 5¢ TAKE A CHANCE THICK GIRL BOARD Avg 29.40 2.25 1040 5¢ TIGHT SQUEEZE THICK GIRL BOARD Avg 30.25 2.25 800 25¢ FULL O'ENSE, THICK, 6 Nos to Ticket Avg 49.35 2.50 800 25¢ TEN TENS THICK, 6 Nos to Ticket Avg 61.42 2.50 WRITE FOR OUR LATEST ILLUSTRATED PRICE LIST Stating your requirements - large stock Plain Tip Definite, Jackpot Boards, Coin Boards, Super Giant Holes 25% deposit with all orders—balance C. O. D. MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

SALESBOARDS FREE! Write "NEW WHOLESALE 'NET' PRICE BULLETIN" for NEW LOW PRICES - GIGANTIC ASSORTMENT - FASTEST SELLERS 10th year giving immediate delivery on finest boards LEGALSHARE SALES P. O. BOX 86-A 222 2nd St. HUNTINGTON BEACH, CALIF. Ph.: Lexington 6-3218

Communications to 188 W. Randolph St., Chicago 1, Ill.

All-Industry Show Set for May

Three-Day Event in Chicago Sponsored by ACMMA, Newly Formed Mfrs. Trade Assn.

Bowman Retained as Show Manager; To Handle Inquiries

By Tom McDonough

CHICAGO, Jan. 7.—The American Coin Machine Manufacturers' Association (ACMMA) will hold its first annual convention at the Hotel Sherman here May 22-24. The event will be officially known as The All-Industry Coin Machine Show of 1950. ACMMA, a non-profit organization incorporated under the laws of Illinois, was formed last month. Membership of the group is open to any bona fide manufacturer of coin machines, including all types of games, music boxes and venders (*The Billboard*, December 21, 1949). Grant Shay, publicity chairman for and a Bell-o-Matic executive, pointed out the prime purpose of the show will be to exhibit complete coin machine units by all types of manufacturers so that operators will be able to see all the latest games, venders and music machines during their trip to Chicago. He added that since ACMMA is made up primarily of firm representatives who have been in the trade 20 or more years, operators and their families can expect an "old time show" with plenty of business and a good time for all.

Edward C. Bowman, widely known (See ACMMA To Hold on page 97)

Nelson on ACMMA

CHICAGO, Jan. 7. — Jack Nelson, chairman of the American Coin Machine Manufacturers' Association membership committee and Bally general sales manager, issued a statement this week clarifying membership requirements. It follows: "So many operators, distributors and parts suppliers have written and telegraphed pledging their support that we feel a definite statement is in order. First, on behalf of the officers and directors, I want to thank all who have assured us of their co-operation. Naturally we are encouraged by the spontaneous response from operators and distributors, many of whom expressed their eagerness to become dues-paying members of the association. However, we feel that financial support of the association should come from the manufacturers and that operators and distributors should not be asked to bear the burden. We expect to co-operate actively with operators and distributors in the interest of the entire industry and we are confident that the three groups, working in harmony, can accomplish much. But we definitely do not expect operators to foot any part of the bill for the manufacturers' association."

"Membership in the American Coin Machine Manufacturers' Association is open to all manufacturers of new, complete coin-operated equipment, whether in the fields of amusement, music, service or vending. By the opening of the All-Industry Coin Machine Show of 1950 at the Hotel Sherman in Chicago, May 22, 23, 24, we confidently expect to present a membership roll which for the first time in years will be truly representative of the entire industry."

Williams Names Reps To Handle Twin Shuffles

CHICAGO, Jan. 7. — Sam Stern, vice-president of Williams Manufacturing Company, has announced the appointment of three distributors and added that Twin Shuffle would be in full production by Monday (9).

The new distributors are Atlas Music Company Pittsburgh, for West Virginia and Western Pennsylvania; Atlas Music Company, Des Moines, for Central Iowa, and H. Z. Vending, Omaha, for Nebraska, excluding the Western counties. The Omaha firm will also cover the Western counties of Iowa which border on Nebraska. (See Williams Names on page 97)

Brief and Important

Late Digest of Coin Machine News

Mass. Court Upholds Tax

The Massachusetts Supreme Court January 3 upheld the right of Boston assessors to tax cigarette vending machines. The ruling by Judge Raymond S. Wilkins also ordered the Cigaret Service Company, Inc., 264 Salem Street, Medford, to pay \$4,183.12 in unpaid taxes.

Bremner Injured in Crash

Jerry Bremner, Empire Coin Machine Exchange road representative, was injured and his auto was demolished when his car skidded on an icy road near Freeport, Ill., Tuesday (3). He was taken to the Freeport Hospital. Ralph Sheffield, who with Gil Kitt, owns Empire Coin, arrived in Freeport Tuesday night to handle affairs for Bremner during the emergency.

Berlin Joins Badger Sales

Harry Berlin, formerly with the Seeburg Corporation, has joined the vending department of Badger Sales Company, Los Angeles, according to William R. Happel Jr., firm president. Berlin will handle all contacts with bottlers.

COIN TAXES HIT NEW HIGH

Forecast Nifty 1950 for Coin Units in N. E.

BOSTON, Jan. 7.—The coin machine industry in New England can expect good business in 1950, according to J. C. Richdale, New England Council (NEC) prexy, who says the area has pulled out of last spring's slump.

Richdale said the textile industry, employing about one fifth of New England's factory workers, was one of the first branches of industry to show recovery. Recent gains registered in industrial production and non-agricultural employment promise well for the year ahead, he said.

Plans for the establishment of one or more units of the steel industry on the area's coast to serve the metal-working industries with a source of less expensive steel, may be a major development on the New England economic front in 1950.

He warned business firms to enlist State and local governments as working partners in industrial operation and expansion, and to put capital to work building for the future.

Dual Play Games Set New Trend in Detroit Locations

DETROIT, Jan. 7.—"The trend in amusement machines today is all toward the type that two or more people can play," according to Woodrow McLennan, operator of United Vendors and one of the Motor City's long-established prewar operators. "It is important that two players should be able to play on one coin, however, as straight shuffleboards. The older type of game where one person would play all by himself is not so popular at present."

McLennan cited a sharp drop in the market for used Skee Balls, which have long been a standard machine in this area, as confirmation of the appeal for the single operation type of game. The competitive spirit, as he views it, makes the new games popular at present. In tavern locations this appears to be the direct result of casual friendships struck up in the spot, with the new acquaintances likely to try out their skill at the game. The idea of "team play" also appeals strongly to couples.

Minnesotans Eye New Year Optimistically

Novelty Games Hypoed '49

MINNEAPOLIS, Jan. 7.—Coin machine operators here said goodbye to 1949 with mixed emotions and, as they welcomed 1950, were hopeful it would be as good.

"We saw some light in 1949," said one operator. "Business started to mean something once again, especially the last few months."

And why? He wasn't at all bashful about the reason—the shuffle-bowling novelty games did it for the coinmen, he said.

"It was the shot in the arm that (See MINNESOTANS on page 97)

Neise Appointed Buckley Distrib

CHICAGO, Jan. 7.—John Neise has been appointed a factory distributor by the Buckley Manufacturing Company, Pat Buckley, firm head announced this week. Neise resigned as sales manager for O. D. Jennings & Company, effective December 31, to accept the new post.

Prior to joining the Jennings sales staff in 1945, Neise had been production manager for a nationally known gear concern. In 1946 he was appointed sales manager in the Western division by Jennings and in February, 1948, promoted to sales manager.

Levies Record \$20,000,000 Mark in 1949

Summer the Leader

WASHINGTON, Jan. 7.—An all-time record of \$20,904,653 was collected under the federal coin machine tax in 1949, according to preliminary figures from the Bureau of Internal Revenue. The previous high of \$20,658,284 was collected in 1948. Official returns for the first 11 months of 1949 passed the \$20,000,000 mark, and December receipts are expected to add approximately \$800,000 when final figures are tabulated.

The not greatly in excess of 1948, the 1949 tax totals are well ahead of the postwar low reached in 1945 when only \$17,789,542 was collected. The coin machine boom in 1946 sent receipts up to \$20,549,793, but in 1947, (See COIN LEVIES on page 97)

See 1950 as Record Candy Year

Halifax Seeks Vender OK for City Locations

Prepare Legislation

HALIFAX, N. S., Jan. 7.—The finance and executive committee of Halifax has instructed the city solicitor to prepare legislation that will allow coin-operated vending machines within the city. This will involve rescinding a law passed by the city council about nine years ago banning the venders. The action had been taken because of pressure on city hall by local retailers of candy, gum, cigarettes, pop, etc. They had demanded the legal ban claiming the venders were cutting into their business. All the local theaters had installed the machines in their lobbies.

Opposition Voiced

There has been opposition within the city council to rescinding the ban on the ground the small retailers would be affected, but the majority of the members of the finance and executive committee favor the repeal. The mayor asked for a public hearing on the question, but the committee decided to ask the city solicitor to draw up a law permitting operation of venders, and approving such sales of eats and drinks as the city sanitary regulations will allow.

After the legislation is completed, it will be submitted to the city council for ratification. All the members of the committee are members of the council. There has been a deluge of applications at the city hall for installations of beverage, cigarette, candy and gum venders.

Halifax has been the only center in the Atlantic provinces that has prohibited the operation of the venders.

NAMA Initiates Member Drive; Sets Committee

CHICAGO, Jan. 7.—The 500 new members goal of the 1950 National Automatic Merchandising Association's (NAMA) drive is expected to be reached by June 30, George M. Seedman, NAMA's newly elected president, announced last week.

Tom Donahue, National Vendors, Inc., St. Louis, was reappointed chairman of the committee and John S. Mill, Rowe Manufacturing Company, Inc., New York, was named vice-chairman by Seedman.

A new feature of the membership drive was the appointment of divisional chairmen and others to spearhead the drive in various segments of the industry. Among those appointed were:

Committee

Candy—Clarence Adelberg, Stoner Manufacturing Corporation, Aurora, Ill.; bottle beverage—John T. Pierson, the Vendo Company, Kansas City, Mo.; cup beverage—I. H. Houston, Spacarb, Inc., New York; ball gum—Ford S. Mason, Ford Gum & Machine Company, Inc., Lockport, N. Y.; cigarettes. Sam Malkin, Malkin-Illion Company, Irvington, N. J.; biscuit—Lawrence Reiss, Statler Manufacturers Corporation, New York, and bulk—Waldo Bolen, the Northwestern Corporation, Morris, Ill.

(See NAMA INITIATES on page 87)

Meters Make News

BALTIMORE, Jan. 7.—Parking meters in Montgomery County have joined the March of Dimes. Placards have been attached to the coin machines asking motorists to pay a dime for 12 minutes' parking. The county will pocket 1 cent for each dime and turn the other 9 cents over to the campaign to aid polio sufferers.

In Hancock, Md., the income from parking meter fees has enabled Hancock to cut its 1950 tax rate 10 cents, according to Mayor Hart McKinley.

This year's rate of 70 cents per \$100 of assessed value was made possible because the city has been averaging \$6,000 annually from the coin-operated machines.

Form Supervend Sales To Make, Sell Vending Line; Hammergren Heads Company

Handle Drink, Cigarette Machines and Changemakers

CHICAGO, Jan. 7.—Mike Hammergren, former vice-president and general sales manager for the Rudolph Wurlitzer Company, announced this week that he had formed the Supervend Sales Corporation, 134 North La Salle Street, Chicago, to manufacture and distribute vending machines.

Vice-president of the sales corporation is Larry Cooper, for 10 years regional manager for Wurlitzer. George Dick, formerly president of Coin Machine Acceptance Corpora-

Ops To Benefit as Firms Intensify Merchandising; Sales Programs Hypo Biz

Predict 10 Per Cent Increase Over 1948 Production

CHICAGO, Jan. 7.—With 1950 taking on the aspect of a record production, merchandising and sales year for the confectionery industry, candy operators see a continuation of the favorable price and bar size movement initiated by manufacturers during the last half of 1949. While prices and sizes are not expected to drop further and grow fatter respectively, the all-out "more sales" policy being adopted by all important candy makers this year is seen as acting as a brake on any general movement toward price increases or size decreases. And this, combined with what may well become a snowball movement among candy vender manufacturers following introduction of lower-priced, simpler cabinet and trim design units late last year, may serve to make 1950 one of the most stable and "all-round good" years for operators since before the war.

Question Firms

Basic for the predictions of candy trade leaders for a hard-selling, record output year for the industry is found in estimated sugar requirements of candy makers for 1950. From responses to a questionnaire sent to all National Candy Association (NCA) members recently by the group's sugar sub-committee, it is figured that a 10 per cent increase in production will take place during the year. If this (See OPS TO BENEFIT on page 87)

tion, is secretary of the new firm.

Herman Paster, of Mayflower and Paster Distributing companies, has been appointed sales manager of the Supervend Sales Corporation. Paster said he will make his office in Chicago, but that this activity will in no way interfere with his distributing companies in St. Paul, Omaha and Milwaukee. These offices, as well as a Des Moines office which Paster intends to open shortly, will be managed by Paster's present personnel.

(See Supervend Sales on page 87)

Chicago Vender Ops Hail End of Per Machine Taxes

CHICAGO, Jan. 7.—Effective Monday (9) Chicago operators of food vending equipment will join ranks with Indianapolis operators, who last week won their fight against per machine taxation (*The Billboard*, January 7). The new Chicago food vender ordinance, which goes into effect this week, repeals the per machine license enacted in November, 1947.

Under the new ordinance, Chicago operators will pay the following blanket license fees: 1-cent machines, \$50; 5-cent machines, \$100; machines over 5 cents, \$150. Added to these fees is a \$5 tax for each employee. Also, the ordinance requires all food

venders in the city be marked with the operator's name, address and the number of his license.

The 1947 per machine tax ordinance placed a fee ranging from 25 cents to \$7.50 on the various categories of vending equipment. These were set after the industry, led by NAMA, protested fees of \$5 and \$15 per machine originally scheduled.

Fred L. Brandstrader, NAMA legislative counsel, who with several leading Chicago operators appeared before the city council to present arguments against per machine taxes, suggests that all local operators of such equipment apply immediately at the (See CHI VENDER OPS on page 87)

N. Y. Awards Subway Pacts To Three Cup Vending Firms

NEW YORK, Jan. 7.—The operation of cup venders in stations of the city subway system seemed headed toward contractual normalcy this week as the Board of Transportation awarded five-year pacts to three operating companies. Effective February 1, the new contracts will bring to an end the test phase of subway operation, extended periodically since the spring of 1948.

Announced Saturday (31), the awards split operating rights among

the three firms, with each given an exclusive franchise for a division of the subway system. Ten companies bid for contracts (*The Billboard*, December 31), with a late entry by Automatic Canteen of New York last Thursday (29) received for consideration by the board.

Each company which won a transit contract will have to return 30 per cent of gross income to the city. In addition, pledges were made guaranteeing minimum monthly pay- (See N. Y. SUBWAY on page 94)

Intro Senate Bill for New 7½-Cent Coin

Backed by Biz, Vend Men

WASHINGTON, Jan. 7.—A bill providing for a 7½-cent coin was introduced in the Senate Thursday (5) by Senator Downey (D., Calif.). Downey's administrative assistant, E. Bates, reported that a "number of business interests" had urged the senator to introduce the bill and that a good deal of interest in the fractional coin was shown by "some vending machine people."

Move follows similar new coin bills introduced in February last year (*The Billboard*, February 12) and another, for a 2-cent coin, in 1920. Latter passed the Senate but died in the House. Subsequent proposals for ½, 1½ and 3-cent coins died in committee.

7-Cent Bill Okayed

The 7-cent coin bill reintroduced in the House by Rep. John McCormack (D., Mass.) last February met strong opposition from officials of the mint. Promised introduction of bills for 2½, 7½ and 12½-cent coins failed to materialize to date except for the 7½-cent bill this week.

Mehren Reports

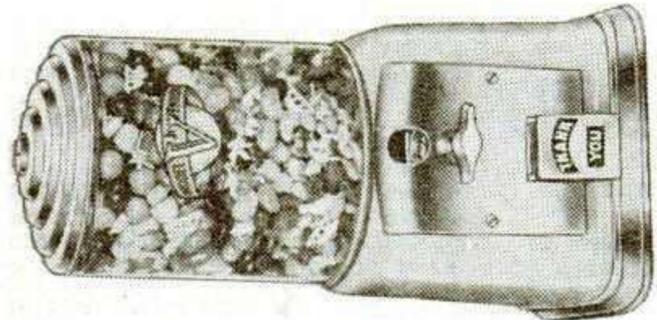
Backing the fractional coinage idea is the year-old American Institute for Intermediate Coinage (AIIC), formed December, 1948. Edward W. Mehren, chairman of AIIC's board of directors and president of the Squirt Company, states that the American public will save a minimum of \$5,000,000,000 annually thru the minting of fractional coins. He cites price increases on former nickel items to straight dime pegs and points to the public's 2½-cent saving per purchase (See INTRO SENATE on page 87)



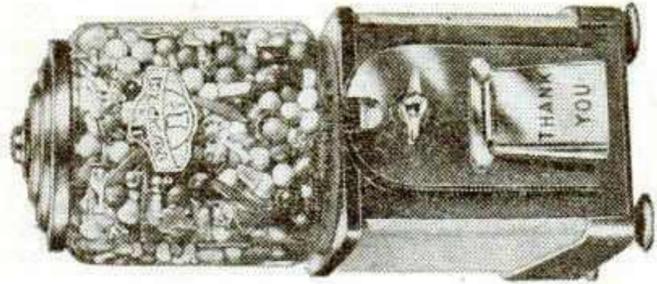
DOUBLE UNIT TOPPER



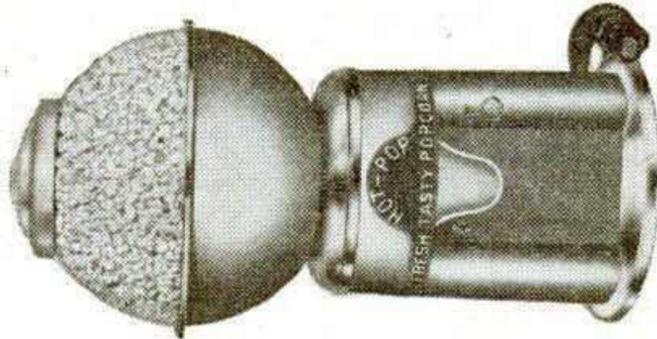
UNIVERSAL



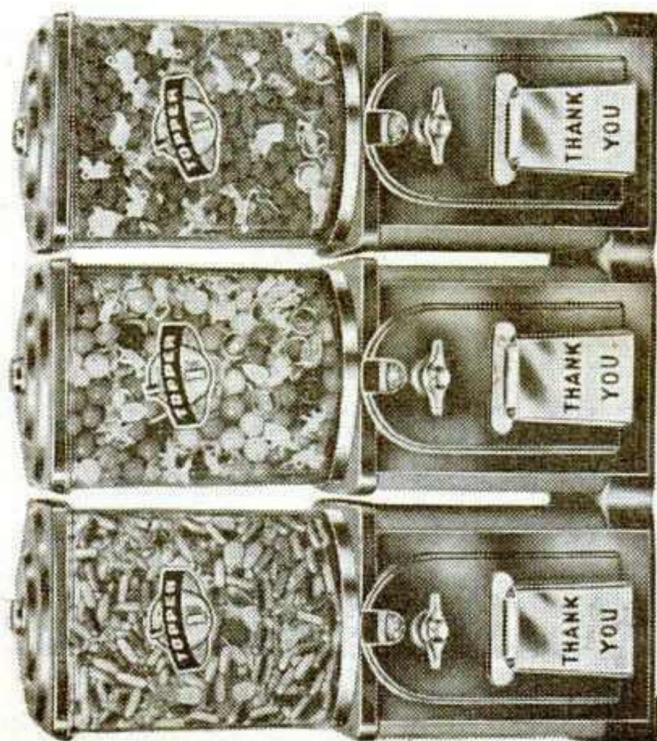
MODEL V



TOPPER



HOT-POP



TRIPLE UNIT TOPPER

VICTOR OFFERS THE ONLY COMPLETE BULK VENDING LINE

When new, successful innovations and improvements are built into bulk vending equipment . . . features that increase the operators' earnings and decrease his servicing costs . . . YOU WILL FIND THEM ALWAYS FIRST

It's Victor's Exclusively With Successful Operators—Get the Complete Details Now!

Our response to the operator's demand for compactness . . . Space-Saving . . . Attractive battery of Bulk Vendors. Enjoy maximum sales with increased selectivity. Plastic Globe is standard equipment on VICTOR'S Double and Triple-Unit TOPPER—8% increase in capacity—saves operators thousands of dollars a year in breakage, loss of merchandise and money. The Plastic Globe is available on other VICTOR models at small additional cost at time of machine purchase.

PRICED AS LOW AS \$31.50 PER TRIPLE UNIT

Mass. Solons To Get Vender Bills

BOSTON, Jan. 7.—Among the bills before the Massachusetts State Legislature, which gets under way this month, is one asking the cigarette tax be changed so that the purchaser may deduct the tax from his income tax. Another bill asks that Tax Commissioner Henry Long be forced to use tax stamps in collecting the cigarette tax. Another bill proposes a tax of \$15 per cigarette machine. Studying the legislative bills are Robert L. Guild, managing director of Cigarette Merchandisers' Association of Massachusetts (CMAM), and Lucias F. Foster, associate director, who is convalescing from recent surgery. Skedded for CMAM in 1950 is the first postwar annual banquet of the organization to be held April 22 in the Louis XIV Room of the Hotel Somerset. Affair is expected to draw between 400 and 500.

Set 30,000 Parking Meters for 45 Biz Districts in Chi

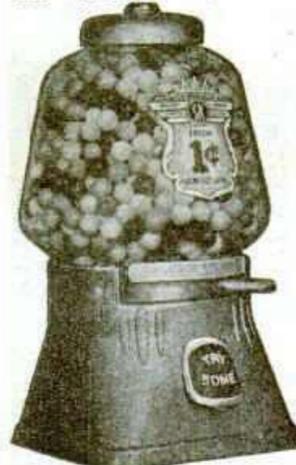
CHICAGO, Jan. 7.—Parking meters will make their initial appearance here this spring it was revealed this week when City Traffic Engineer Leslie Sorenson announced that bids for purchase of 30,000 meters will be asked shortly. Due to the necessity of major re-tooling to bring meters up to city specifications, bidders will be given 120 days instead of the usual 10 to submit their offers. Sorenson stated the meters will be installed in 45 business districts outside the Loop, and will be placed at minimum locations of 22 feet to test their value in solving parking problems before placement thruout the city. First installations are scheduled for following districts: 47th Street and Ashland Avenue; Clark and State Streets north of the river; various points on 63d Street; 71st Street and Stony Island Avenue; Cicero and Milwaukee Avenues, and Canal and Harrison Streets. Cost of the meters will be paid from the revenue derived, and collections and supervision will be handled thru a division set up in the city's 1950 budget, Sorenson declared.

Coke, Suchard Dividends

NEW YORK, Jan. 7.—Coca-Cola Bottling Company of St. Louis declared a regular quarterly dividend of 25 cents, plus an extra 25 cents on its stock this week, both payable January 20 to stockholders of record January 10. Wilbur-Suchard also declared a regular quarterly dividend; \$1.25 on its \$5 preferred shares, payable February 1 to stockholders of record January 20.

BUY SILVER KINGS KING OF VENDORS

Nut and Ball Gum, Candy, Charms Vendors. 1¢-5¢. U. S. and Foreign Coins. "Hot Nut" Vendors



Bigger Profits from locations are a natural With Silver Kings or "Charm King" Ball Gum Vendor Designed for sales compelling eye appeal as low as \$10.00 in quantities

At All the Best Dealers—or Write. Ask About the New "Hunter."

SILVER-KING CORP. 622 Diversey Parkway CHICAGO, ILL.

VICTOR'S AMAZING NEW TOPPER

Special January Offers

1 Case (4) Toppers PLUS 25¢ 210 Ball Gum or 25¢ Candy PLUS 1000 Charms. All for only \$50.00 (with plastic globes) \$52.00.

1 Double Unit Topper with Plastic Globes PLUS 25¢ 210 Ball Gum PLUS 25¢ Candy PLUS 1000 Charms. All for only \$36.00

1 Triple Unit Topper with stand, plastic globes, PLUS 25¢ 210 Ball Gum PLUS 25¢ Candy PLUS 1000 Charms. All for only \$51.25

Samp. Topper, \$11.25

RAIN-BLO GUM 140, 170 or 210 count, in 25¢ cartons 27c lb. In lots of 150# or more with freight prepaid 25c lb. less 2% FULL CASH WITH ORDER	PISTACHIOS 25 lb. carton Large 45¢ lb. Small 42¢ lb. Full Cash With Order. Autographed Football Charms \$3.75 per 1000 Write for our FREE Complete Charm List.
--	--

1/3 Deposit, F. O. B. Brooklyn, N. Y., Balance C. O. D.
Orders Under \$10.00 Money in Full.
ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

PIONEER VENDING SERVICE
Exclusive Victor Distributor in N. Y.
461 SACKMAN ST., BROOKLYN 12, N. Y.
Phone: Dickens 2-7992

VEND JUMBO BALL GUM NOW

With COLUMBUS Improved Model 18 Vendor

Your distributor has them in stock.

ORDER NOW! FOR IMMEDIATE PROFITS

Columbus Improved Model 18 has been proven and tested on locations for 25 years . . . There's no risk.

MEMO TO OPERATORS!

Machines for vending Jumbo Size Merchandise are not new with us. Columbus first came out with machines for vending Jumbo Ball Gum and Jumbo Candy Balls back in 1925 and we're still going strong. Columbus has been the operator's standby since 1908, always can be counted on for dependability.

Model 18 is manufactured by **COLUMBUS VENDING CO.**
2005-2013 E. MAIN ST., COLUMBUS 9, O.
Phone FAirfax 8517

Complete, Separate Service Heads on

ACORN

1¢ or 5¢ All Purpose Bulk Merchandiser

Fast to service and exchange on location. Extra heads—removed simply by unlocking—give you many more Acorn Vendors at minimum investment.

Write today!

CALIFORNIA TINEY ALMONDS
VACUUM PACKED IN 5 LB. TINS
SPECIAL, 77c LB. F.O.B. L. A.

OPERATORS VENDING MACHINE SUPPLY CO.
1023 South Grand, Los Angeles 15, Calif.

Ops To Benefit as Firms Intensify Merchandising

(Continued from page 85)
 becomes an actuality, the candy output record set in 1944 will be broken. The steady growth of sugar usage by the nation's candymakers, with an expected 9.9 per cent boost this year over 1948 climaxing the trend, is shown by NCA's figures from 192 reporting firms. For 1948, 620,722,851 tons were used. This figure was upped to 654,800,946 tons in 1949, and soars to an estimated 719,856,755 tons for 1950.

Optimism Noted
 Following a recent survey of candy manufacturers' outlook for 1950, *Candy Industry* announced that "unlike this time last year, there was practically no pessimism to be found anywhere in the candy industry." Beginnings of the better business tempo, for candymakers, appeared last July when the turning point was reached. Since then, each month has proved markedly better than the one preceding it. Now, word is out that the candy industry is set to embark upon one of the most intensive and thorough sales and merchandising campaigns

Eppy Gives You THE NEWEST CHARMS

- 6 New Items!**
- LICENSE PLATE CHARMS PER M
48 States—1950 colors \$ 7.50
 - PIRATE COINS
Metal-Plated 7.50
 - WILD WEST TELESCOPE VIEWER 12.50
 - ANIMAL HEADS
Metal-Plated 7.50
 - BOWLING PIN CHARMS
Plastic 4.00
Metal-Plated 6.50
 - EPY MIX
Super-Charm Mix
400 Ass't'd In Bag 2.00
Fortune Ball Mix
1 Gross Ass't In Bag 1.75

EPY
 Samuel Eppy & Co., Inc.
 113-08 101st Ave., Richmond Hill 19, L. I., N. Y.

CORRECTION!



Due to an error our ad in the January 7, 1950, issue carried a picture of the Victor "Universal" vendor instead of the Victor "Topper" as was advertised.

This is the TOPPER \$10.75 ea.
 in lots of 4

R. H. ADAIR CO.
 6926 W. Roosevelt Rd.
 Oak Park, Illinois

Our first SCOOP for you in 1950! WORLD'S SMALLEST VENDING ALMONDS

875/925 (count) were 85c FOR JANUARY ONLY **74c**

Order in case lots today! (6-5# vacuum packed tins per case. F. O. B. San Francisco.) Send 1/3 down, balance C. O. D.

LA RUE INTERNATIONAL, INC.
 540 Hayes, San Francisco, Calif.

in its history in an effort to sustain and, if at all possible, increase national consumption of its product.

Summing up what the plus-production and sales programs of all major candymakers will mean to the operator in 1950, the following picture presents itself:

1. Continuation of tooth n' nail competitive merchandising by candy firms will keep prices down, bar sizes up.

2. Still greater numbers of vend count packs as manufacturers strive to move their product thru every available outlet in increased quantities.

3. Absolute certainty of getting "what they want when they want it, in the amount they want it."

Lower-Priced Venders

4. Lower-priced venders will permit development of more locations, better coverage of present locations such as industrial plants, etc.

Development of the new production and sales programs by candy industry may curtail the "too low price, too big bar" talk initiated by some manufacturers during recent weeks. After price cuts and weight hikes during 1949, they contend, they found profit margins too low and so would like to "correct the situation." However, in view of the general downward price pattern in the country today, exemplified by lower 1950 automobile price tags in spite of the boost in steel costs, and the drastic price cuts in new television models, not much is expected to be done about raising candy prices.

A price increase at this time would have a decided negative effect on candy sales, and would be a fatal blow to the industry's hoped-for all-time sales record in 1950.

NAMA INITIATES

(Continued from page 85)
 The general membership committee appointments include E. C. Williams, Spaearb of New England, Inc., Boston; George Doherty, Ford Gum & Machine Co., Inc., Lockport, N. Y.; Neil Mitchell, Lehigh Foundries, Easton, Pa.; John Pero III, Maryland Cup Company, New York; Stanley Reehling, Nehi Corporation, Columbus, Ga.; Maurice Levitch, Stern Cigarette Vending Machine Company, Norwood, O.; Burnhart Glassgold, Stoner Manufacturing Corporation, Aurora, Ill.; E. F. Hinkle, Automatic Canteen Company of St. Louis; Harold Crowther, Dallas Cigarette Service, Dallas, and R. A. Parina, Messrs Parina & Company, San Francisco. Secretary of this group is Laurie L. Cavanaugh, of the NAMA staff.

INTRO SENATE

(Continued from page 85)
 if the 7½-cent coin were an actuality. Too, many vending machine operators and manufacturers hold that such a fractional coin would be beneficial, profit and sales volume-wise for their operations.

Mehren's most recent appearance on behalf of the fractional coin was during the December convention in Chicago of the National Association of Amusement Parks, Pools and Beaches (NAAPPB) (*The Billboard*, December 11).

CHI VENDER OPS

(Continued from page 85)
 office of the city collector for their 1950 licenses.

Co-operating with Brandstrader in the negotiations with the city council were William Fishman, Automatic Merchandising Company; F. J. Newman, Canteen Company; G. L. Duryea, Chicago Concessions; Sam Kogen, Illinois Mechanical Sales; Joseph Brodsky, Illinois Vending Company; Joseph Kaden, Kandy Kit Company; Tom King, King & Company, and Howard Olsen, Transit Sales Service, Inc.

Supervend Sales To Make and Sell Vending Line

(Continued from page 85)

For a number of weeks, rumors have circulated that Hammergren was negotiating to buy the Supervend Corporation, Dallas firm manufacturing selective cup-type soft drink equipment. M. M. Miller, president of the Dallas company, told *The Billboard* this week that no deal for the sale of his firm has been closed but that negotiations for a deal are still in progress.

For his part, Hammergren would say only that Supervend Sales Corporation will have manufacturing and sales rights to a soft drink machine. Hammergren did not specify which machine would be involved.

The Supervend Sales Corporation, Hammergren said, likewise will manufacture and sell cigarette vending machines. Both electric and manual machines will be put on the market, Hammergren declared, but no further details were disclosed.

A coin changer, provided by the Brook Corporation, Chicago, will also be included in his firm's line, Hammergren revealed. President and vice-president respectively of the Brook Corporation are Frank Silverman and Mel Todes who are in the liquor business.

Todes told *The Billboard* that Brook will offer both electric and manual changemakers (of the stand or service type) to sell at \$179.50 and \$129.50. Todes released no further details concerning his corporation's manufacturing plans.

VENDING MACHINES
 RECONDITIONED—REBUILT
 Ready for Location
NATIONAL CIGARETTE MACHINES

- 9-E—Electric \$169.50
- 9-50—350 Cap. King Size... 94.50
- 9-50—Reg. 350 Cap. No King Size 77.50
- 9-30—270 Cap. No King Size. 59.50

For 25c Vending, All National Manuals Add 10.00

- Rowe Elec. Diplomaf..... 169.50
- Rowe Crusader, 8 Col..... 94.50
- Eastern Elec. 119.50

CANDY MACHINES

- 9-18—162 Cap. \$95.00
- 6-18—102 Cap. 79.50

1/3 WITH ORDER—BAL. ON DELIVERY

L. H. CANTOR, INC.
 11219 Superior Ave. Cleveland 6, Ohio

DO YOU KNOW?
 You can buy all machines made by

- Victor Vending Corp.
- Northwestern Corp.
- A. B. T. Corp.
- Silver King Corp.
- Hamilton Scale Co.
- Marion Scale Co.

on TIME PAYMENTS paying for them in 20 Weeks? Write for details TODAY!

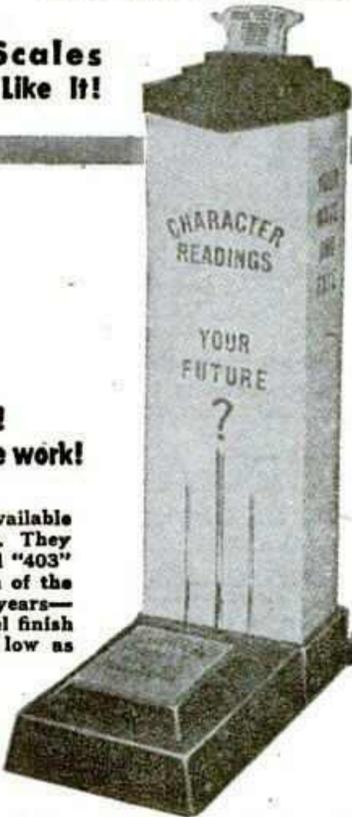
ROY TORR LANSDOWNE, PENNA.

Here's STEADY PROFITS of 50% to 200%

Outperforms All Other Scales Fully Patented — Nothing Else Like It!

2 MACHINES IN 1 TELLS FORTUNE & WEIGHT FULLY AUTOMATIC! NOTROUBLE!

- No knobs to turn!
- No handles to pull!
- The coin does all the work!



Place the American Scale in the scores of available empty spaces—in stores, entrances, corners, etc. They yield immediate profits and steady income. Model "403" (illustrated) has 12 slots—a slot for each month of the year. Real customer appeal. Guaranteed for 5 years—built to last 20 years. Porcelain and baked enamel finish in Red, Cream and Black. Monthly terms as low as \$10.

Shipped to you for only \$25 deposit

AMERICAN SCALE MFG. CO.
 3206 Grace St., N. W., Washington 7, D. C.

Check one of the following:

- Attached find check for \$25 deposit on one Model 403 scale. Ship at once.
- Please send me further details at once.

NAME.....
 ADDRESS.....
 CITY..... ZONE..... STATE.....

MAIL THIS COUPON TODAY for further details for immediate delivery

GIVE TO THE DAMON RUNYON CANCER FUND

Airline Terminals Growing As Vending Unit Locations

WASHINGTON, Jan. 7.—The importance of airline terminals as locations for coin machines is expected to increase along with the booming air passenger traffic. In a year-end statement last week, Civil Aeronautics Administration (CAA) declared that 1949 "was the biggest year the airlines ever had" and predicted that "1950 will be better."

CAA estimated that 16,500,000 travelers were carried by scheduled airlines during the year for an increase of 13 per cent over the 1948 figure of 14,500,000. Despite the prominence given several air disasters, fatalities declined from 1.3 per hundred-million passenger miles in 1948 to 1.01.

Venders Make \$

Traffic at National Airport, which serves the Washington area, jumped an estimated 17 per cent over 1948. Coin machines in operation at the airport include a half-dozen soft drink venders, a similar number of cigarette machines, and one vender which issues insurance policies. Airport officials say all the machines are making money, but lack of available floor space holds down the number of venders that could be installed.

CAA attributes the national rise in the number of passengers carried during 1949 almost entirely to the inauguration of air coach service by the

scheduled airlines. The carriers found that lower fares and less emphasis on luxuries paid dividends, CAA said, and one by one the major airlines entered the coach field. One large airline jumped its passenger volume over 1948 by 30 per cent, with 25 per cent of the increase coming from coach service, CAA stated.

Looking forward to the day when jet-powered transports will invade the passenger service, CAA said it "is preparing for the mass of new problems which certifications of these craft will present." CAA engineers have been studying at England's Empire Jet School and all concerned CAA personnel "are attending exhaustive lectures and forums on the subject," the agency stated.

Harry L. Krain Passes in N. Y.

NEW YORK, Jan. 7. — Harry L. Krain, active in the bulk vending field for over 25 years, died here Wednesday (4), after 11 months' illness. A pioneer operator, he formed the Sunflower Vending Machine Company, expanding his route until it became one of the largest in the country. At one time it comprised over 5,000 machines.

His widow, Adele, and a son, Seymour, survive.

Charter New Philly Firm

PHILADELPHIA, Jan. 7. — Newest vending machine operation to be established here is the Pennbrook Vending Company, Inc. According to its certificate of incorporation granted last week by the Pennsylvania Department of State, the purposes for which the Pennbrook corporation was organized are: "To purchase, lease, acquire, use, manufacture, maintain and dispose of vending equipment and machinery; to buy, sell, dispense, store, distribute and generally deal in goods, wares, merchandise and produce vendable by such equipment, and to do all lawful acts and things essential thereto."

Alabama City Cig Tax

AUBURN, Ala., Jan. 7.—A new city ordinance provides that, effective January 1, 1950, all cigarettes sold in the city and its police jurisdiction must bear city tax stamps, attached either by wholesalers or retailers.

A spokesman for the city commission said the new ruling is to aid collection of the 2-cent per pack tax now in effect, heretofore collected on the basis of sales report.

"GREATEST ADVANCEMENT EVER MADE IN BULK VENDERS"



Until you have actually operated 49s you have no idea of the time saved on location or in the service department . . . the amount of reduction in overhead . . . the extra time made available for handling additional machines . . . the accurate control of merchandise . . . the pleasure of knowing that your route is modern, efficient, systematically serviced and producing every bit of profit available from your locations. Best of all, you don't have to take anyone's word for it. See the Model 49 . . . test it . . . try it on your own route under your own conditions without risking a penny! Write for complete details today.

KNOW WHAT'S GOING ON IN BULK VENDING

Read *The Northwestern* . . . full of news, photos, helpful hints for vending machine operators. It's FREE.

THE NORTHWESTERN CORPORATION
829 E. Armstrong St. Morris, Illinois

SPECIAL!
100 ASCO
HOT NUT VENDORS
Lots of 10 . . . Ea. \$9.50—Sample \$12.50
Rush Your Order Today

VICTOR'S
AMAZING NEW
TOPPER

1 to 5 Cases \$43.00 Per Case (\$10.75 Per Mach.)
6 to 11 Cases \$42.00 Per Case (\$10.50 Per Mach.)
12 to 24 Cases \$41.00 Per Case (\$10.25 Per Mach.)
25 Case or More \$40.00 Per Case (\$10.00 Per Mach.)
Prompt Delivery

WE TAKE TRADE-INS LIBERAL ALLOWANCE

WRITE FOR OUR FREE ILLUSTRATED CATALOG!
1/3 Dep. With Order, Bal. C. O. D.

VEEDCO SALES COMPANY
2124 Market St. Philadelphia 9, Pa.
Phone: LOcust 7-1448

CHARMS CAN DOUBLE OR TRIPLE YOUR PROFITS IN BULK VENDERS.
Write now for detail and price list on our Gold, Copper and Plastic Charms, Basketballs, Stone Pins and Novelties.

BECKER VENDING SERVICE - BRILLION, WISCONSIN

ATTENTION —25c & 30c CONVERSIONS
Silver, Quarter or combination Nickel-Dime. Guaranteed Parts.

CIGARETTE MACHINES

UNEEDA, 8 Cols.	\$100.00
UNEEDA, 6 Cols.	90.00
Uneeda Model 500, 9 Col., 350 Pack Cap.	100.00
ROWE PRESIDENT, 10 Col.	100.00
Royal, 10 Col., 400 Pack Cap.	95.00
Royal, 8 Col., 320 Pack Cap.	85.00
Rowe Imperial, 8 Col., 240 Pack Cap.	70.00
National 9-30	75.00
DuGrenier, 6 Col.	32.50
Special! 8 Col. Cig. VENDOR	39.50
Special! 4 Col., 100 Pack Cap.	27.50

CANDY MACHINES

NATIONAL 9-18, 9 COL., 162 BAR CAP.	\$100.00
NATIONAL, 6 COL., 108 BAR CAP.	80.00
NATIONAL 6, Counter Model	70.00
ROWE, 120 Bar Cap.	85.00
VENDIT, 150 Bar Cap.	57.50
U-Select-It	35.00

SALE \$62.50

DuGrenier
MODEL W, 9 col., 308 pack cap., also WD Model.

SALE \$65.00
Candyman
72 bar cap. Enclosed base.

TOP EQUIPMENT—UNCONDITIONALLY GUARANTEED
ONE-THIRD DEPOSIT WITH ORDERS—BALANCE C. O. D.
Parts and Mirrors available for all makes and models.

UNEEDA VENDING SERVICE
"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"
166 CLYMER STREET EVergeen 7-4568 BROOKLYN 11, NEW YORK

New Low Price SILVER KING CHARM KING

2 GREAT VENDORS

Sample, \$13.95.
2 to 3, \$12.50.
1 to 5 Cases \$42.00 Case.
6 Cases or More \$40.00 Case.
Packed 4 to Case.

CAMEO VENDING SERVICE
432 West 42nd Street New York 18, N. Y.

'50 will be N.F.T.Y. with

ACORN 1c or 5c All-Purpose Bulk Merchandisers
Order Yours Today!

Look at These **OUTSTANDING Service Head Features**

- Enables you to do a faster, more thorough cleaning job on your merchandise compartment.
- Permits you to service more than twice as many Acorns as any other machine
- Allows you to arrange charms so they won't become disarranged on location, because the Acorn service head is designed to set upright

Write for complete details today!

MFG. CO., INC.
11411 Knightsbridge Ave.
Culver City, California

Distributors!
A Few Choice Territories Are Still Open.
Write, Wire, Phone.
M. J. Abelson
Gen Sales Mgr
1349 Fifth Ave
Pittsburgh, Pa
Ph: AT 6478

COMING SOON!
VICTOR'S UNIVERSAL JUMBO
For Vending JUMBO SIZE Ball Gum

Tested and proven on location by Victor for over one year

Be FIRST with the FINEST . . . Buy Victor's

VICTOR VENDING CORPORATION
5701-13 W. Grand Avenue
Chicago 39, Illinois

Earn BIG Profits
ALKUNO
5c GUM AND CANDY VENDOR

Capacity: 328 Packages of Gum or 210 Packages of Candy or Any Combination of Both

MODEL 500
Metal Cabinet and Base.
Ht. on Base, 60"x18"
Wt. on Base, 64 Lbs.

WRITE FOR NEW REDUCED PRICES!
Immediate Delivery in Green, Blue or Tan.

Write for Catalog of Complete Line of 5c Gum and Candy Vendors.

ALKUNO & CO.
408 Concord Ave.
NEW YORK 54, N. Y.
Meirose 5-7757

New! Improved!

"HUNTER"

BALL GUM VENDER

Keeps Cash
Pouring In



ONLY
\$45.00

F. O. B. Aurora, Ill.

Fortunes being made with Vending Machines. Thousands of choice locations waiting. Chance for big daily profits. Machines work day and night. FREE literature tells you how you can start Big Pay Business in your locality. Post card brings amazing facts. No obligation. Old reliable company backs you. Write

**RAKE
COIN MACHINE
EXCHANGE**

609 Spring
Garden Street
Phila. 23, Pa.
LOmbard 3-2676

**RAKE
COIN MACHINE
AGENCY**

2120 Fifth
Avenue
Pittsburgh, Pa.

WRITE FOR CATALOG

On Bulk Vendors, Merchandise,
Games, etc.

BUBBLE BALL GUM

140 or 170 size. Crown Jack Brand
with colored centers, 25 lb. ctn. \$ 5.65
100 lbs. or more 21.90

CHARMS

Plastic Charms, small, 1,000 \$2.50
Copper and nickel, small, 1,000 4.50
Copper and nickel, large, 1,000 5.75
Silver Wedding Rings, 1,000 5.95
Gold Wedding Rings, 1,000 7.95
Stone Set Rings, 1 gross 1.95
Sassy Wise Crack Buttons, 1,000 5.95
Cop. & Nick. basketball, 1 gr. 1.95
Copper Alphabet Charms, 1,000 4.25
Toy Watches, 2 gross 2.50

STANDS

All steel - aluminum finish. No
need to add sand, gravel, cement,
etc. Ready for locations. Weighs
17 lbs.

\$2.99 each

We are factory distributors for
all leading makes of VENDING
MACHINES. 1/3 DEP. ON ALL ORDERS.

PARKWAY MACHINE CORPORATION
623 West North Ave., Baltimore 17, Md.

Northwestern

**NEW REDUCED
PRICES**

MODEL 49

SPECIAL \$13.75

FACTORY FRESH

Vender Confections

Teeny LB. 65¢

Jumbo Pistachios 75¢

Spanish #1 Peanuts 24¢

Blanched Virginias 32¢

Redskins 28¢

Cornuts 23¢

Boston Beans 23¢

Rainbow Beans 23¢

Pine Nuts 26¢

Ball Gum, Bubble 27¢

Parts—Supplies—Charms—Write for List.

BADGER SALES CO., INC.

2251 W. Pico Blvd. Los Angeles 6, Calif.



Smoke - Smoke - Smoke:

**Ops Find King - Size Cigarettes
Becoming Important Factor as
Manufacturers Hypo Promotions**

By H. F. Reeves

DETROIT, Jan. 7.—The trend toward king-size cigarettes in vending machines, which has developed slowly over the past 15 years, has taken on boom proportions in recent months, according to available information from operators and those close to the cigarette market. However, the total volume of the king-sizes, compared to the standard brands, is still relatively small.

An increase of about five times in relative volume is indicated over the past year, at the retail level for king-size cigarettes as a whole. The figures available are based on off-the-record reports from regional cigarette distributors, and are believed to be essentially accurate. If anything, the amount of increase has tended to grow a little faster than the statistics. At the retail level, it is reported from 10 to 12 per cent of total cigarette sales are now in king-size. This compares favorably with a report from wholesale sources showing a variation from 8 to 12 per cent.

Areas Differ

There is a marked difference between different sections of the country, and the national average is said to be as low as 6 per cent, while the Eastern States, reflected more heavily in the reports above, run about 10 per cent to the long ones.

Averaging reports from operators, the present volume may be said to run about 10 to 1 for the king-size, where the latter size is placed in the machine. Non-availability, whether for mechanical reasons or lack of interest, is a significant factor in reducing the total quantity sold thru machines.

More intensive promotion of the king-size has steadily built business during the past year. Outstanding, perhaps, has been the campaign of Pall Mall, and the Fatima-sponsored Basil Rathbone radio show, with the punch line, "Why not smoke the best

of long cigarettes?" Counter displays are being widely used in a variety of eye-catching forms to sell the long smokes to the public by all manufacturers. P. Lorillard Company, makers of Embassy, consistently uses space in *Life*, *Saturday Evening Post*, and *Look*, as well as a large spread of radio spot commercials. R. J. Reynolds recently offered two packs of Cavaliers—big brother to Camels—for the price of one on an "introductory offer." All this promotion is making the public conscious of the big cigarettes, which have in some instances been on the market for years, but never attracted the attention and volume of sales they are getting today.

The economic trend of the day may become an increasingly important factor in the sale of this type cigarette. (See *King-Size Cigs*, page 90)

**BRAND NEW
LUCKY BOY VENDORS**

\$9.75 Lots of 5, \$0.75
EACH Lots of 25, \$7.75
1¢ or 5¢ MODEL

Nut and Charm Vendors hold 5 lbs. Nuts. Ball Gum Vendors, 800 Balls Gum. Fully guaranteed. 1/3 Deposit, Balance C. O. D.

FREE
5 LBS. NUTS OR BALL GUM, ONE WALL BRACKET WITH EACH MACHINE

BLOYD MFG. CO.
VALLEY STATION, KY.

FOR COFFEE VENDING

IT'S **KOFFEE KING**

KOFFEE KING
National Distributing Corp.
20 E. 35th St., New York 16, N. Y.
Murray Hill 9-3424
KOFFEE KING IS A PRODUCT OF FUTURAMIC MACHINES, INC.

**CLOSE OUT
25
ELECTRO CIGARETTE
MACHINES**

All Electric
5c-10c-25c Chutes
(original crates)
Write for price



257 Plymouth Ave. Minneapolis 11, Minn.
GE. 0325 Phones NE. 1347

**GREATEST TIME-SAVING
PENNY WEIGHING
SCALE**

CAPACITY \$10.00
SPRINGS ARE PRECISION CALIBRATED
HEAVY SHEET METAL
BASE
TIN SCOOP
DIAL IS GLASS COVERED WHICH PROTECTS POINTER
WHEN IN USE
Skilled hand workmanship is employed in building this scale to assure reliability and accuracy.



\$18.50

There is a sturdiness of construction more durable than is generally found in scales. Finish is black crinkle. Carrying case is made of strong black fibre to meet the hard and constant use that it is subjected to.

ORDER TODAY
1/3 Dep., Bal. C.O.D., F.O.B. N. Y.
DISTRIBUTORS, WRITE FOR PRICES.

J. SCHOENBACH
Distributors of Advance Vending Machines.
1647 Bedford Ave. Brooklyn 25, N. Y.

CHARMS—PROVEN SALES BOOSTERS

MYSTERIOUS FACES FROM FAR-AWAY PLACES \$7.50 M
6 assorted faces in gleaming gold finish. May be used as lapel ornaments.

FOOTBALLS 24 Team Names Colorful Plastic . . \$3.75 M Brown Plastic . . . 3.75 M Gold, Silver Plated 7.00 M Copper Plated . . . 6.00 M	NEW HELMETS Approximately 5/8" Plastic, 6 Colors. \$5.00 M Copper Plated . . . 8.00 M Gold, Silver Plated 10.00 M	NEW BASKETBALLS 24 Team Names Approximately 5/8" Colorful Plastic . . \$4.50 M Copper Plated . . . 8.00 M Gold, Silver Plated 11.00 M
--	--	---

NEW!!! #500 CHARMS
#500 Bright Plastic \$3.00 M
#500M Metal Plated 5.75 M
#500C Color Plated 5.75 M
#500 Gold or Silver Plated . . . 6.75 M
#500 Metallic Plastic Bronze or Silver 3.25 M

#494 ANIMAL CHARMS
#494 Bright Plastic \$3.00 M
#494M Metal Plated 5.75 M
#494 Color Plated 5.75 M
#494C Gold or Silver Plated . . . 6.75 M
#494 Metallic Plastic Bronze or Silver 3.25 M

#3 Asst. Small Plastic Charms \$2.50 M
#3M Asst. Small Metal Plated Charms 4.50 M

KARL GUGGENHEIM, INC.
33 Union Square New York 3, N. Y.

**NEW LOW PRICES
U-SELECT-IT
CANDY MACHINES**

U-Select-It, 54-Bar Size. Each \$22.50

Cigarette Machines

DU GRENIER, 7 Col., Like New \$60.00
DU GRENIER W, 9 Col. 45.00
DU GRENIER CHAMPION 50.00
UNEEDA MONARCH, 8 Col., Like New 70.00
NATIONAL 9-30 50.00
COUNTER MODEL, 7 COL. 17.50
Half Deposit. Phone: BA. 9-0606

HARRIS VENDING
2717 N. Park Ave. Philadelphia, Pa.

**AVAILABLE
Nationally Known, Hard-Hitting
Coin Machine Salesman**

with over 20 years' record of outstanding sales accomplishment. Enjoys big following with Midwest operators. Seeks Direct Factory Connection. Address all replies to
BOX 312, c/o The Billboard Publishing Co.,
188 W. Randolph St., Chicago 1, Ill.

ATTENTION, VENDING MACHINE SALESMEN

If you have had Main, Asco, Shipman or similar experience you may be able to make the most profitable connection of your career. Our new machine is an old all-time winner with a new angle which has put it at the top of the earnings list. If you can sell new operators through Business Opportunity ads you should be able to earn \$750.00 weekly up from the start. Protected territories are now being assigned to experienced producers. Only a few more men needed. Write
BOX D-296, care The Billboard, Cincinnati 22, Ohio

Now delivering

The NEW Electro 10 COLUMN MODEL

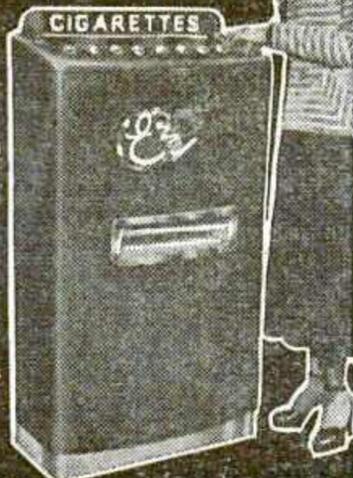
with the BIG 400 Pack Capacity

as well as

Electro's Standard 8 COLUMN MODEL

Now in the 5th year of proven leadership.

America's Finest All-Electric Cigarette Vending Machines



EASTERN ELECTRIC VENDING MACHINE CORP

GENERAL MOTORS BLDG. NEW YORK 19, N.Y. PRODUCTS OF C-B LABORATORIES

King-Size Cigs Big Factor As Mfrs. Hike Promotions

(Continued from page 89)

rette. Consumers are becoming increasingly conscious of the desirability of getting full value for their money, and the demand for quantity and a little bit extra for the same amount of money are sales reasons that will appeal to more and more people as the era of free spending recedes into the past.

The increasing preference of feminine patrons for the king-size was treated in detail in *The Billboard* recently (December 31).

According to a report from a source believed reliable, the five principal king-size sellers in order are Pall Mall, Tareytons, Fatimas, Dunhills, and Embassy. Reports from individual operators show Pall Mall well in the lead in machines.

The Michigan Vending Company, according to Paul Gold, now places Pall Malls in about 85 per cent of their units. Other king-size brands, such as Herbert Tareyton, are placed in machines only on request from location, as it has been found that the demand for them does not warrant the space. It must be realized that any column of a machine devoted to king-size must warrant the use of that space, because it means that a secondary seller among the standard size brands will have to be omitted. The increase in Pall Mall sales recently, according to William S. Emig, of Variety Vendors, is believed to exceed the increase (not sales) of any standard brand.

Brand Variety

There are a number of different king-size brands on the market. Practically all cigarette makers of standard sizes now produce a long cigarette. In no known instance has the high sales appeal and goodwill built up by a standard brand name been transferred to a king-size cigarette, with all manufacturers preferring to differentiate the sizes sharply by different names. Also among available brands are Wings, made by Stephano Bros.

The size of the long cigarettes presents a special problem for the vending machine operator. The slight difficulties in stocking and handling the larger cartons and packs do not prove serious, but the placing of them in the machine itself is where trouble may arise.

Practically all the king-size cigarettes are virtually identical in size, so that there is only one auxiliary size to consider for practical purposes.

As far as can be learned, the first cigarette venders which would handle a king-size cigarette came out about 15 years ago. A few years later, most of the standard machine manufacturers had one or more models which would take them on one or more columns. All standard machines now marketed are designed to handle the big packs in some columns—some of them in all columns.

Unit Problems

But many operators with a substantial investment in older machines in good condition do not want to scrap these units. As Emig pointed out, a truck driven an inch too far can damage or ruin a \$200 machine

as easily as an old one in a factory—and that type of damage must always be anticipated as a possibility in industrial set-ups, if the machines are conveniently placed thru the plant where they can get maximum traffic.

The result has been a substantial demand for conversion of older models, still in good operating condition, so that they will handle the king-size cigarettes. The leader in this field has been Herman Wolff, old-time cigarette operator, who heads the Central Vending Machine Service Company of Philadelphia.

Conversions

It has been found that any of the older types of machines may be converted, but Wolff is frank to say that the cost of conversion would not be warranted in several instances. Only those models which can be changed over with a fairly simple and inexpensive installation are recommended for such treatment. Uneda Pak Models A and E, Du Grenier Models S, V, VD, and W, and Rowe Royal No. 6, 8, and 10, are being converted, while a conversion set-up is being developed for the 9-30 Nationals. Thousands of machines have been converted by this method, and obviously provide a relatively inexpensive answer for the operator with older equipment who wants to cater to the increasing wave of king-size popularity.

Some operators had unsatisfactory experience a few years back with the big sizes—they moved so slowly that the tobacco began to dry out after a few weeks and they had to be removed. Wartime scarcity of cigarettes of any kind helped start the boom of popularity for the long cigarettes, and at the same time encouraged a more experimental attitude toward brands, with most people willing to depart from their favorites.

Present experience is that a limited number of columns on machines in most locations can be profitably devoted to the king-sizes—but it must be recognized that it may mean omitting an extra column for the top seller—and that the location will require more frequent servicing as a result. The careful weighing of each situation enables the individual operator to determine how many of his locations can profitably handle the king-size. The multi-column models of venders, of course, offer the best possibilities in this direction.

NECCO Reduces Jobber Prices

CAMBRIDGE, Mass., Jan. 7.—New England Confectionery Company (NECCO) announced this week that wholesale prices of its 5-cent candy bar line have been reduced, effective immediately. New price is 72 cents per 24 count, a 3-cent reduction from former 75-cent peg.

Decrease places all of firm's nickel items on the same price basis, with the exception of its Necco Jells, which sell to jobbers for 68 cents.

The New Sensational Northwestern

MODEL 49 SPECIAL

Less than 25... \$13.75
Less than 100... 13.55
100 or more... 13.35

SPECIAL INTRODUCTORY OFFER

5 Model 49 Specials plus 25 lbs. 210 Ball Gum and 1000 of Rake's Special Assorted Charms— \$79.50



N.W. De Luxe, 16-5¢ Comb. \$27.00
N.W. Model 39, 1¢ 12.75
Model 33, 1¢ 11.50
Model 33 Ball Gum, 1¢ 10.50
Model 40, Bulk, 1¢ 9.50

GENUINE LEAF RAINBOW BUBBLE BALL GUM

3/4" Size, 25¢ lb.—170 & 210 Ct., 25¢ per lb. Packed 25 lb. Cts. Orders of 150 lbs. or more shipped prepaid from factory less 2%.

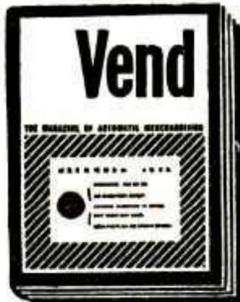
We Carry a Complete Line of Charms. Send for Charm List 101 1/3 deposit, balance C. O. D. Full payment must accompany all orders under \$20.00.

RAKE COIN MACHINE EXCHANGE
609 SPRING GARDEN ST. PHILA. 23, PA. Lombard 3-2676

RAKE COIN MACHINE AGENCY
2120 Fifth Ave. Pittsburgh, Pa. Court 1-3842

VENDING MACHINE SALESMAN

The fastest selling—biggest profit machines for the operator—our men selling 1946 volume—deals can still be made if you have the right machine. Top commissions to real promotional producers who can travel and finance themselves until under way. Tell us who you've sold for and what you sold, and we will send full information. No curiosity seekers or free sample artists need apply. Exclusive territory assigned. Write now BOX CH-128, The Billboard, 188 N. Randolph St., Chicago 1, Illinois.



"The Magazine of Automatic Merchandising"

"I have only had a chance to glance at my first copy of VEND, but that glance tells me you've really got 'something.'"

R. R. Ralph

Virginia Novelty Co. Aldie, Va.

VEND 1-14

2160 Patterson St. Cincinnati 22, O.

Please enter my subscription to VEND Magazine for One Year for which I inclose \$3.

Name

Address

City Zone State

CHARMS

Over sixteen different series of new charms

LOW PRICES

Send 25¢ for cost of mailing samples, to be refunded with first order.

THE PENNY KING COMPANY

415 Neptune Street Pittsburgh 20, Pa.

FOR THE HOTTEST LINE IN CHARACTER CHARMS

SHMOO KIGMY



Walt Disney and Al Capp Character Charms.

NOW AVAILABLE CHARACTER CHARMS, Inc. 1607 East 16th St. Los Angeles 21, Calif.

BUY WITH CONFIDENCE FROM STEINER

RECONDITIONED—REPAINTED—PERFECT

U-Need-a-Pak 6 E, 180 Pk. Cap. ... \$50.00
U-Need-a-Pak 8 E, 240 Pk. Cap. ... 55.00
U-Need-a-Pak 9 E, 270 Pk. Cap. ... 60.00
J-Need-a-Pak 9 A, 270 Pk. Cap. ... 80.00
U-Need-a-Pak 9-500, 350 Pk. Cap. ... 95.00
DuGrenier 9 W, 308 Pk. Cap. ... 60.00
Rowe Royal, 8 Col., 320 Pk. Cap. ... 80.00
All Equipped With King Size Cols.—Any Coin Combination.
1/3 Dep., Bal. C. O. D.

Write for Details on Our NYLON DEAL

STEINER MANUFACTURING CO.

Serving the Trade Since 1927
363-S Hurston Ave. Brooklyn 1, N. Y.
Phone: TRIangle 5-0835

GIVE TO THE RUNYON CANCER FUND

UNVEIL NEW AMI MODEL "C"

Info in Other Departments

Among the stories of interest to the coin machine industry to be found in other departments of this issue of The Billboard are:

BILLBOARD'S MUSIC POPULARITY POLL. A special survey of the past year's top tunes (special indoor section).

STANDARDIZATION ADVANCES. Entire disk industry, platters and players, are settling down to three-speed standards (Music Department).

HST BUDGET TALK LOOKS TO FUTURE. Declines seen in phono, disk, musical instrument biz—coin machines static (General Department).

MONROE'S "BAMBOO" TO GET TERRIFIC PUSH. RCA sees the build-up and success of new tune as parallel of *Mule Train* (Music Department).

MGM DISK PRICE HIKED TO 79 CENTS. The diskery ups its price from 63 cents, includes tax in new figure (Music Department).

And other informative news stories as well as the Honor Roll of Hits pop charts and The Billboard feature—a page devoted to new merchandising and mechanical developments in the business—the radio-phono-TV section.

Re-Designed Cabinet Stress Is on Simplified Servicing; To Feature \$745 List Price

Firm's Distributors To Hold Simultaneous Showings

By Norman Weiser

CHICAGO, Jan. 7.—Operators thruout the country will get their first look at the new AMI Model C in distributor showings which will start tomorrow (8) and run thru the next 10 days. Of prime interest to the operators during National Show Week will be the fact the new machine carries a list price to \$745 (\$760 in blond), and continues the 40 selections featured in the successful Model B which has been on the market the past 18 months. The Model C, however, will feature a completely re-styled cabinet, one-door servicing, a new face and new lighting twists to hypo player appeal.

First of the new models to be introduced in 1950, the AMI Model C, available in blond or mahogany has a new sound system which includes an amplifier exclusive with the firm, a supplementary booster amplifier provided for large wall box installations with extra speakers, a new record wear compensator, and a new pick-up and needle set-up to improve tonal qualities. Unit also features an automatic built-in bass control.

One-Door Service

Specifically designed to simplify servicing and to speed the process up for the operator, the one-door servicing feature of the Model C is an innovation for that firm. A single key opens a front door, at waist-high level, and all normal service points are located within easy reach, including mechanism, record rack, slug rejector, credit unit, coin switch, electrical coin counter, a double-size, separately locked cash box, and title strip holders.

Cabinet

Immediately visable to the viewer of the Model C is the fact the cabinet has been re-styled. Clear plexiglass (See AMI MODEL on page 95)

Calif. Assn. Goes All-Out On Promotion

Change Org's Name

OAKLAND, Calif., Jan. 7. — A change in name, and one of the most powerful public relations programs ever undertaken by an association in behalf of the coin-operated music field, was announced this week by George A. Miller, president of the California Music Operators' Association, and national chairman of the Music Operators of America (MOA). Effective immediately the former group will be known as the California Music Guild (CMG), altho it will remain incorporated under its former title. The move is being made to assure that everyone will know the group represents only music operators.

1950 Promotion

Radio, newspapers and television will all play an important role in the heavy promotion program set up for the coming year. Half-page advertisements will be used in newspapers thruout the State during the year to foster good will for the music machine industry. A weekly half-hour radio program over Station KROW has already been contracted for a one-year period and will be heard Fridays at 2:30 to 3 p.m. Leading newspapers will be selected each month thruout the State to carry the advertisements during the balance of the year, Miller said.

California distributors and jobbers have helped to make this promotion program possible, Miller revealed. Those who participated in the program by donating equipment or money include the following:

Contributors

The R. F. Jones Company donated a new Seeburg Select-o-Matic phonograph; George R. Murdock, in co-op- (See CALIF. ASSN. on page 95)

Encore Appoints Empire Distrib

CLEVELAND, Jan. 7. — Encore Manufacturing Company here has appointed Empire Coin Machine Exchange, Chicago, a distributor of its wall and bar box line, Meyer Marcus, of Encore announced this week.

A 30-wire installation, the wall and bar box line features dial lighting, solderless terminal switches, large capacity coin box, indirect lighting for title strips and is designed for easy servicing.

WMG Co-Ops With Newspaper To Present Vet Holiday Shindig

WASHINGTON, Jan. 7.—An all-star Christmas show was presented for the patients at the United States Naval Medical Center in Bethesda, Md., December 28 by the Washington Music Guild (WMG) and The Washington Daily News.

Arnold Fine, night club editor of The News, acted as emcee. The performers included trumpet player Louis Armstrong, pianist Earl Hines, saxophone player Cozy Cole, drummer Sid Catlett, clarinetist Barney Biggard, and bass fiddler Auril Shaw.

Also on the program were Mirko and his guitar, Daryl Harpa with his 13-piece rumba band which featured vocalist Mergo Page, the Dragon Lady of Song, Stan (the Hired Man) Barclay, with Jean Cassell and Yodling Connie and Miss Josephine Friedman at the piano.

The Mardi Gras Girls, 12 contestants from the Nation's Mardi Gras

Beauty Contest appearing at the Old New Orleans Club in Washington, were also on hand. So was Jody Miller, Miss Washington of 1948-49.

The entire show was staged and produced by Hirsh de la Viez, WMG president, and Fine, with the co-operation of the D. C. Federation of Musicians Local 161 and the Musicians Protective Union, Local 710, together with Paul Schwartz and William Bailey.

Artists and producers donated their time and talents. Transportation for the 60 members of the show was arranged by the American Red Cross.

Lt. (j.g.) James O. Atkinson, recreation officer of the Naval Medical Center said: "This is the greatest and best show ever to be presented at the hospital and, in dollars and cents, this aggregation of talent would cost \$15,000 to produce for this one performance."

Permo Intros Needle, Contest

Dallas Distrib Moving Into New Offices Jan. 15

DALLAS, Jan. 7.—The Commercial Music Company, distributors of Wurlitzer phonographs and other coin machines in this area, will move to a new \$76,000 warehouse and office building in the Trinity industrial district about January 15, it was announced this week by Raymond B. Williams, firm head.

The move to new quarters, according to Williams, marks a dual expansion for the firm. It will provide 9,100 square feet of floor space, as compared with about 3,600 in the old location. Eight new employees will be added to the staff, which now numbers 28. Williams added.

Four Sections

The new building, constructed of steel and bricks, will be air conditioned thruout, and will be divided into four sections: offices, parts department, shop facilities and warehouse. It will have truck docks, rail sidings and paved parking area. Firm will occupy the space on a lease arrangement, but will have an option to buy the property.

(See DALLAS DISTRIB on page 95)

Rag Mop Mops Up

MINNEAPOLIS, Jan. 7. — A sleeper recording, *Rag Mop*, on a Bullet platter by Johnnie Lee Wills and His Boys, discovered by Irv Gorsen, head of the Hy-G Music Company record department here, has turned out to be one of the hottest juke box disks to hit this area in months.

Hy-G, which on Gorsen's say-so tied up Bullet rights to the recording for Minnesota, North Dakota, Wisconsin and Iowa, has sold 2,500 platters in a few weeks, with orders pouring in for more.

Gorsen first heard the number when he received it along with a number of other samples from the Bullet factory at Nashville. The bop rhythm and double-talk vocal got him and he sold Boss Hy Greenstein on the idea.

A test run was made of the platter at The Canteen, stop-in eatery. Greenstein said in a six-day trial *Rag Mop* garnered 200 plays. Location is serviced by Charles Webber and Ed Rodseth, operators.

As the *Rag Mop* find wasn't enough, Gorsen reported that the flip, *Near Me*, also is a hit and can be used for a double deal.

Nylon Product Going Out to All Operators

Prizes at MOA Meet

CHICAGO, Jan. 7.—Introduction of a revolutionary new juke box needle, and a nationwide operator contest in connection with the new product, were announced this week by Permo, Inc. Marking the start of a concerted drive which will carry thru the year in behalf of the music operator, the Chicago firm revealed that its contest opens immediately, with winners to be announced at the Music Operators of America (MOA) convention here March 6-8.

The new product, known as the Permo Point Nylon Needle, with a superior osmo-point tip, not only assures a longer life for the needle, but for the records as well. The nylon feature reinforces the shank without loss of compliance, dampens out undesirable resonance and serves as a bumper against abnormal shock. (See Permo Launches on page 95)

Super Visibility!

"Before and After" Effects

Astral Vista Design

**Multiple
Color Arrangements**

**Blond or
Natural Mahogany**

One Door Servicing

Double Size Cash Box

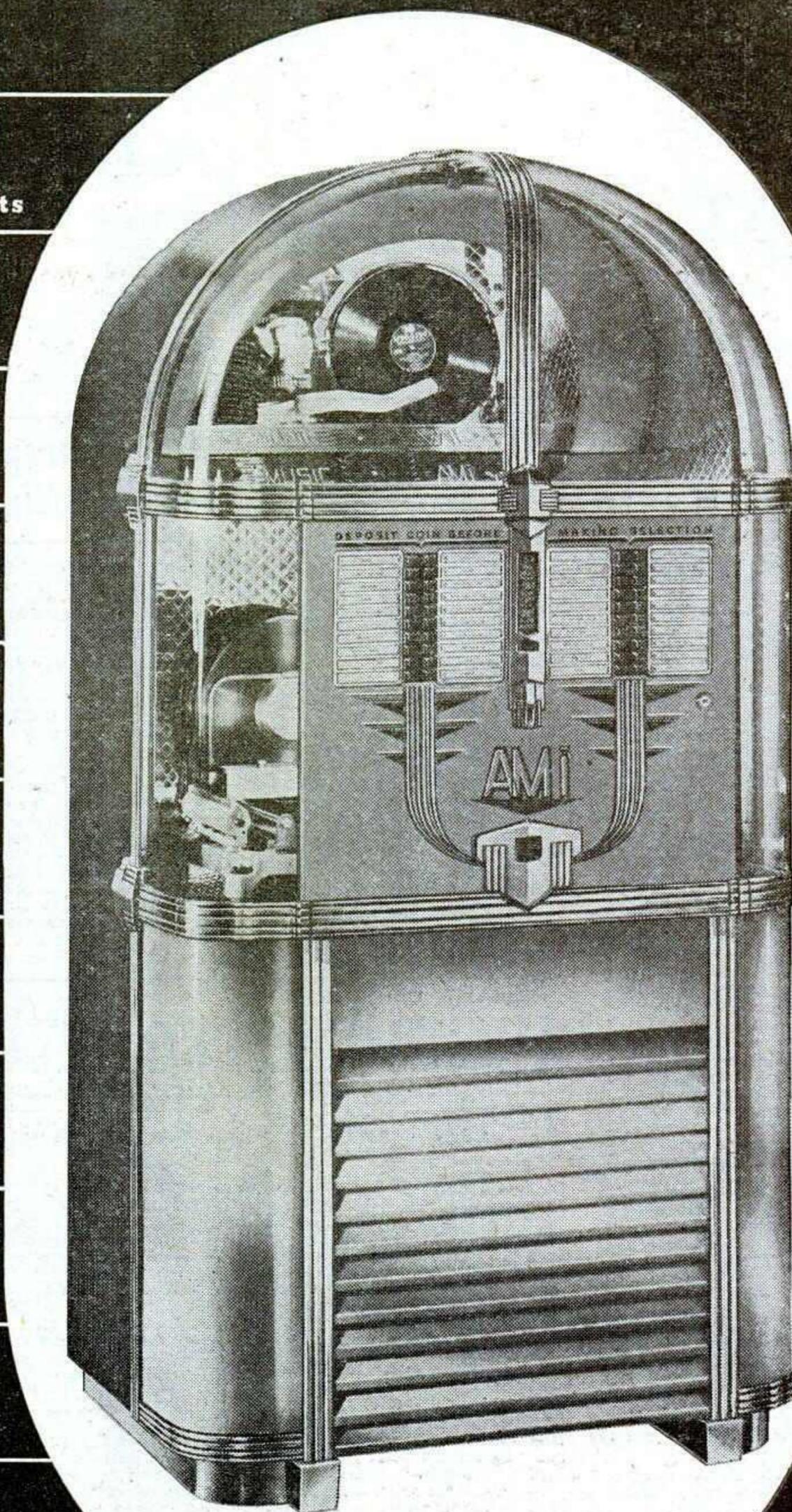
New AMI Sound System

Record Wear Compensator

New Gain and Bass Controls

New Wasp Needle, New Pickup

Famed AMI Record Changer



AMI's Proudest Offering!

HERE'S MODEL "C"—kingpin of the juke boxes! Different in appearance from all preceding AMI's, from current and past models of any make! It's a vision of life today—inspiring modernity! With the astral quality of the heavens, its design has a down-to-earthness that wins of the applause of servicemen and location, joyous cheers from you. *It's the juke box built for the operator.* Lavish color effects from new lighting twists: color wheels and lights that make the "C" a dazzling, ever-changing rainbow, give you freedom to make your own color arrangements in a matter of seconds. *Before playing* machine is a pageant of flaming color, top mirror being ingeniously used as color area in this position. But *while playing*, as soon as coin is dropped, mirror lights up, catches reflections of entire record changer, of the record in its intriguing motion—an image visible from any angle or distance! The cabinet is in your choice of beautiful blond or rich natural mahogany.

See the "C"!

SPECIAL SHOWINGS THIS WEEK

All over the U.S.A. the AMI Model "C" will be on display in your AMI Distributor's showrooms all this week January 8th to 14th, and continuously thereafter! See the "C" in person! Immediate delivery—order now and be the first to capture the choicest locations with this invincible money-maker!

FAMED AMI QUALITY!

The heart of the "C's" dependability is the famous AMI mechanism; keeps going, seemingly forever; keeps the money coming in, saves wasted hours and expensive service calls! It is the one thoroughly field-proven mechanism of its kind.

ONE DOOR SERVICING! One flip of your key swings open the big front door with all servicing points at your reach waist-high—no stooping, stretching or bending. Slug rejector, credit unit, coin switch, coin counter, title strip holders *right here* at your finger tips! Large, double size cash box is at center front, protected by a second lock, available only to collector. Mechanism stares you in face, enabling instant change of records. You can do everything needed on any routine call—collect, change strips, change records, bookkeep the play and not move your feet from a floor area much larger than your handkerchief!

NEW SOUND SYSTEM! The "C's" completely new sound system delivers tone, virtuosity, range and fidelity never before duplicated on any juke box. New exclusive AMI amplifier does rich justice to every platter, catches every nuance of every instrument in band, every personal twist and voice trick of the artist. Supplementary booster amplifier provided for large wall box installations with extra speakers. New record wear compensator squeezes last ounce of utility and profit from every record. New pickup and needle sympathetically capture every tone—high and low—from violins to drums. Automatic built-in bass control saves highs when basses are favored, basses when highs are favored



GENERAL OFFICES AND FACTORY: 1500 UNION AVE., S. E., GRAND RAPIDS 2, MICHIGAN
SALES OFFICE: 127 N. DEARBORN ST., CHICAGO 2, ILLINOIS

For the Finest in Record Reproduction
Use the New
G. E. Magnetic High Fidelity
LIGHTWEIGHT PICKUP
With Removable Needle

- No Needle Scratch
- Only 3/4 Oz. Needle Pressure
- High Fidelity
- Long Record Life
- Just Plug In

Wurlitzer Seeburg Rock-Ola A.M.I. **\$14.95**
Elec. Cancel \$4 extra Cartridge Only—\$5.80.
Needle Only—\$2.10. Also other makes.

ADVANCE MUSIC CO.
1606 GRAND KANSAS CITY, MO.

Ass'n Prexy Asks High Attendance At MOA Convensh

WASHINGTON, Jan. 7.—Hirsh de la Viez, president of the Washington Music Guild appealed to all phonograph operators this week to attend the first convention of the Music Operators of America (MOA) in Chicago March 6-8. In an open letter to those in the industry he pointed out that all new juke boxes will be exhibited, in addition to displays by record and equipment suppliers.

"There will be meeting to let you in on the inside of things that you (See ASSN. PREXY on opp. page.)

ADVANCE RECORD RELEASES

(Continued from page 39)

HOT JAZZ

Bird of Paradise
C. Parker (Dexterity) Dial 1032
Blue Satin
I. Jacquet Ork (Stay Away) V(78)22-0062; (45)50-0047
Bongo Bop
C. Parker (Embraceable You) Dial 1024
Dexterity
C. Parker (Bird of Paradise) Dial 1032
Embraceable You
C. Parker (Bongo Bop) Dial 1034
I-Can't Give You Anything But Love
E. Garner (Skylark) Atlantic 666
Prince Albert (Part 1 & 2)
M. Roach Quintet Blue Note 1569
Skylark
E. Garner (I Can't) Atlantic 666
Stay Away
I. Jacquet Ork (Blue Satin) V(78)22-0062; (45)50-0047

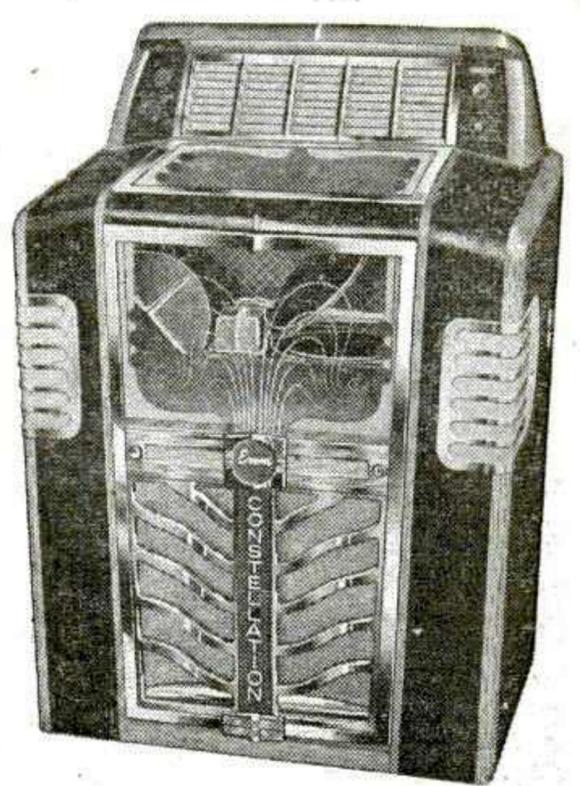
INTERNATIONAL

Che Suonno
S. Bruni (Nun "A") V25-7124
Chodz Me Mna Na Rybki
Polish Mountaineers (Oj Bodaj) V 25-9214
Ciucciariello Bianco
N. Ossani (Verde Luna) V 25-7125
Das Seemannsgrab
G. Fichtel (Eine Seefahrt) F-11031
Eine Seefahrt Die Ist Lustig
G. Fichtel (Das Seemannsgrab) F-11031
Eine Zartliche Liebeslegende
J. Hendrik (Sei Still) V25-4117
Fazzoletti E Zoccolotti
E. Veldes (Reginella Campagnola) V25-7045
Good Time Polka
V. Turpeinen (Scandinavian Folk) Standard F-5037
I Kvall Skall Man Lagga Ut Sina Krok
H. Bjerkeling (Nidalven) V 26-1083
The Good Fellows
R. Le Grand (With Her) Dec 45083
La "Piccinina"
E. Di Mola (M'Hanno Detto) V 25-7044
Labra Nere
Eccelsior Quartetto (Vita Mazurka) Standard F-6055
Ma Praha
Standard Ceska Hudba (Marucka) Standard F-7012
Marucka
Standard Ceska Hudba (Ma Praha) Standard F-7012
M'Hanno Detto Che Tu
E. Di Mola (La "Piccinina") V 2-7044
Miss McLeods Reel
M. Griffin (The Boys) Standard F-14004
Moja Frania
V. Zembruski Ork (Pije Kuba) Continental C-802
Nidalven
H. Bjerkeling (I Kvall) V 26-1083
Nun "A Penzo Priprio Chiu"
S. Bruni (Che Suonno) V 25-7124
Oj Bodaj Cie
Polish Mountaineers (Chooz Me) V 25-9214
Pije Kuba Do Jakuba
V. Zembruski Ork (Moja Frania) Continental C-802
Reginella Campagnola
E. Veldes (Fazzoletti) V 25-7045
Scandinavian Folk Dance
V. Turpeinen (Good Time) Standard F-5037
Sei Still Mein Herz
J. Hendrik (Eine Zartliche) V25-4117
The Bard of Armagh
M. O'Duffy (The Meeting) V 26-7515
The Boys of Blue Hill
M. Griffin (Miss McLeods) Standard F-14004
The Dutch Laendler
Six Fat Dutchman (Dakota Polka) V(78)25-1146; (45)51-0046
The Meeting of the Waters
M. O'Duffy (The Board) V 26-7514
Tinker Polka
L. Duchow Ork (True Love) V(78)25-1148; (45)-51-0048
True Love Will Never Die
L. Duchow Ork (Tinker Polka) V(78)25-1148; (45)51-0048

DON'T ENVY THE CONSTELLATION OPERATOR

It's So Easy To Be One Yourself!

You'll be surprised at how easily you can step into the realm of trouble-free music operating with Evans' 20 Record, 40 Selection Constellation. You'll be amazed at how quickly revenue rises to a consistently profitable level.* A visit to your Evans' Distributor—or a letter direct to Factory—will get you some eye-opening information.



*From every Constellation location, reports confirm, increased earnings—prove 40 Selections the most profitable to operate.

EVANS' 20 RECORD 40 SELECTION CONSTELLATION

AVAILABLE NOW—Record Popularity Meter for Original Constellation.
GENUINE PARTS for Mills Empress, Throne of Music, Original Constellation.

H. C. EVANS & CO.

1528 W. Adams St., Chicago 7, Illinois

SEE OUR COIN MACHINE AD ON PAGE 117

ADVANCE RECORD RELEASES

(Continued from page 39)

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I-Can't Give You Anything But Love
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N. Ossani (Verde Luna) V 25-7125
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Eine Seefahrt Die Ist Lustig
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Oj Bodaj Cie
Polish Mountaineers (Chooz Me) V 25-9214
Pije Kuba Do Jakuba
V. Zembruski Ork (Moja Frania) Continental C-802
Reginella Campagnola
E. Veldes (Fazzoletti) V 25-7045
Scandinavian Folk Dance
V. Turpeinen (Good Time) Standard F-5037
Sei Still Mein Herz
J. Hendrik (Eine Zartliche) V25-4117
The Bard of Armagh
M. O'Duffy (The Meeting) V 26-7515
The Boys of Blue Hill
M. Griffin (Miss McLeods) Standard F-14004
The Dutch Laendler
Six Fat Dutchman (Dakota Polka) V(78)25-1146; (45)51-0046
The Meeting of the Waters
M. O'Duffy (The Board) V 26-7514
Tinker Polka
L. Duchow Ork (True Love) V(78)25-1148; (45)-51-0048
True Love Will Never Die
L. Duchow Ork (Tinker Polka) V(78)25-1148; (45)51-0048

CLASSIC & SEMI-CLASSICAL

Beethoven: Notturmo "n D, Op. 42 Album—W. Primrose-D. Stimer (3-12")
V(78)DM 1336; (45) WDM 1336
Copland: Ballet Suite From Billy the Kid Album—RCA Victor Symphony Ork—L. Bernstein, dir. (3-12")
V(78)DM 1333; (45) WDM 1333
Modern Band Festival Album—Leeds Concert Band—P. Todd, Cond. (1-12")
Col(33)ML4254
Canto Yoruba
Carnival Suite
Comedians' Gallop
Doxology
Hymn and Fuguing Tune No. 1
Legend
Lonely Landscape
Walkin' the Road
Puccini: Di Chiamano Mimi
L. Albanese-RCA Victor Ork (Puccini: Senza Mamma) V(78)12-1048; (45)49-0696
Puccini: Senza Mamma Bimbo Tu Sei Morto
L. Albanese-RCA Victor Ork (Puccini: Mi) V(78)-12-1048 (45)49-0696
Respighi: The Fountains of Rome Album—V. De Sabata, dir.—The Symphony Ork of the Augustine, Rome (2-12")
V(78)DM 1337; (45) WDM 1337
Schubert: An Den Mond
L. Lehmann-P. Ulanowsky (Schubert: Standchen) V(78)10-1498; (45)49-0699
Schubert: Standchen
L. Lehmann-P. Ulanowsky (Schubert: An) V(78)10-1498; (45) 49-0699
Scriabin: Sonata No. 4, in F-Sharp, Op 30, Parts I and II
W. Schatzkammer V(78)12-1050; (45) 49-0700
Selections From Roberta Album.—A. Goodman Ork—R. Charles-E. Young-J. Carroll-Marion Bell-The Guild Choristers (4-10")
V(78)K-20; (45) WK-20
I Won't Dance . . . V(78)45-0073; (45)52-0075
Let's Begin . . . V(78)45-0070; (45)52-0073
Lovely To Look At . . . V(78)45-0072; (45) 52-0074
Smoke Gets In Your Eyes . . . V(78)45-0071; (45)52-0073
Something Had to Happen . . . V(78)45-0070; (45)52-0072
The Touch of Your Hand . . . V(78)45-0073; (45)52-0075
Yesterdays . . . V(78)45-0072; (45)52-0074
You're Devastating . . . V(78)45-0072; (45)52-0073
Sibelius: Finlandia, Op. 26, No. 7, Parts I and II
Boston Pops Ork—A. Fiedler, dir.
V(78)12-1049; (45)49-0698
Sibelius: Symphony No. 2 in D, Op. 43 Album—The Royal Philharmonic Ork—Sir Thomas Beecham, dir. (5-12")
V(78) DM 1334; (45) WDM 1334
Schumann: Fantasiestucke, Op. 12 Album—A. Rubinstein (3-12")
V(78) DM 1335; (45) WDM 1335
Song Jamboree Album, A.—N. Eddy (1-10")
Col(33)ML2091
Captain Stratton's Fancy
Cork Leg, The
Laughing Song, The
Riders in the Sky
Sailors
Shadrack
Tower of Babel
Wreck of the Julie Plante, The
The Man I Love
D. Kirsten (Why Was) V(78)10-1497
Why Was I Born?
D. Kirsten (The Man) V(78)10-1497

STEADY FAST RETURNS ON YOUR INVESTMENT

This week's special while they last

Console type coin operated radio, 5 tube superheterodyne, international timer, plays 1 or 2 hours for 25¢.

Tremendous eye appeal for hotels, motels and tourist camps.

We also have in stock other nationally known coin operated radios in stock.

Like New TRADIOS \$29.50 | R. C. A. \$34.50
CORADIO 32.50 | LAVOIE (New) . . . 39.50

SPECIAL
We carry a complete line of parts for all type coin operated radios.

EXTRA SPECIAL
We will repair any coin operated radio for only \$1.50 per set, plus parts. Ship your set today prepaid parcel post.

TERMS: All prices F. O. B. Chicago. 1/3 deposit, balance C. O. D.

BRADLEY INDUSTRIES
1652 No. Damen Ave., Chicago 47, Ill.
Phone: ARmitago 6-8198

N. Y. Subway Pacts To Three Cup Firms

(Continued from page 85)

ments, regardless of the amount of drinks vended.

Automatic Canteen, which was awarded the contract for the IRT division, will pay a minimum of \$13,750 monthly; ABC Vending, holders of the right to operate in the BMT division, has guaranteed \$8,000, and Cobbs Florida Orange, to operate in the IND line, pledged \$10,125.

ABC Hikes Bid

Cobbs was the only firm whose original bid offered the 30 per cent commission. The others later matched that rate, and ABC, as well, agreed to raise its monthly guarantee from the \$6,875 offered in its sealed bid. By the end of this month five unsuccessful bidders, who have had venders in the subway on a test basis, will have to remove their equipment. In certain cases outgoing operators will be reimbursed for part of the expense undertaken in installing water and electrical lines.

With two of the three contract holders now operating machines in more than one subway system, the next few weeks will see large-scale shifting of equipment from station to station. ABC has not participated in the test operation.

Fight Infantile Paralysis

JOIN THE MARCH OF DIMES

THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS

Save at Least Part of Each Week's Earnings
Buy U. S. Savings Stamps and Bonds

AMI Model "C" Gets Unveiling

(Continued from page 91)

glass in the upper section of the unit offers visibility to the complete mechanism from any point. The cabinet itself is constructed of a high frequency fused, heavier, water-resistant plywood.

The kick plate is made of aluminum, and casters are mounted on steel plate which is bolted thru the cabinet base. The casters can be adjusted from inside the cabinet.

There are no protruding parts in the rear of the cabinet, thereby allowing flush-to-wall installations. Interior decorations are made of plastic materials which can be easily cleaned. A service card holder also is provided with each unit.

On-location weight of the Model C is listed at 253 pounds.

The AMI identification is prominently displayed on the front of the Model C, while new selector buttons and switches offer positive selection and have been specially designed to withstand abuse. The scavenger feature of the slug rejector in the Model B has been retained, while the rejector itself is mounted on a swivel, then locked with a wing nut.

New title strip holders have been developed for the Model C, and a new electrical coin counter also has been included.

Lighting also has undergone some changes in the new AMI juke box. A back drop mirror of bright light calls immediate attention to the box when it is not activated, as do the rainbow colored light tubes. When a coin is dropped in the chute, the entire lighting effect changes. Colors turned on while the machine is idle fade out and are replaced by a new set. The back drop mirror, which reflected the lights, shows the mechanism in action.

Calif. Association In Big Promotion

(Continued from page 91)

eration with the Rock-Ola Manufacturing Company, donated a new Rock-Ola Magic Glo phonograph; the Huber Distributing Company, in conjunction with the J. Peskin Distributing Company, Los Angeles, donated a new AMI Model B machine; the Emarcy Distributing Company, in co-operation with the Rudolph Wurlitzer Company, donated a new Wurlitzer juke box, and the Evans Manufacturing Company, Chicago, donated a new Constellation.

Cash value of the donations is considered to exceed \$4,500, all of which will be added to the association's fund for promotional expenditures.

Officials of the three divisions of the CMG are Oakland—George A. Miller, State president and business manager; Lee Spear, vice-president; Grey Thornton, secretary; Verdene Tomlin, secretary-treasurer; H. V. Munson, Lee Spear, Clem Stetson, Fritz Althaus and Frank Morgan, directors; Joe Silla, chairman of the board of directors, and J. K. Thompson, sergeant at arms.

Sacramento Northern division—Larry Marvin, president; J. L. Bristow, secretary; Dave Wickman, chairman; George Perea and Bill Roberts, board of directors.

Fresno division—C. C. Thompson, president; Ray Simmons, secretary; Tex Mitchell, chairman; Orville Morgan, Cecil Fox, Thomas Clatworthy, Harvey Mourlan, directors; Fay Replogle, sergeant at arms, and George Young, officer at large.

DALLAS DISTRIB

(Continued from page 91)

Commercial Music was organized in 1941, and now distributes the Wurlitzer line in Texas and Oklahoma. Firm recently added the United Shuffle Alley to its line.

Officers, in addition to Ray Williams, who is president, include B. H. Williams, vice-president, and Dan Kensel, secretary-treasurer.

FOLK TALENT AND TUNES

(Continued from page 37)

head all advertising, promotion and a.-and-r. activities from that base. Nash stated that he has definitely decided upon his current talent roster as a permanent one and is starting a big promotion drive for 1950. Mercury will start a regular release series monthly, with three h. b. disks to be issued every two weeks. . . . The Pennsylvania Hillbillies, **Kenny and Gladys**, are at WPIT, Pittsburgh. . . . **Evelyn Cox**, formerly at WLDS, Jacksonville, Ill., is now at WKAI, Macomb, Ill. . . . **Lonnie Hubbs** has reorganized his Dixieland Boys and is working out of Bloomington, Ill. . . . **Chaw Mank**, the Staunton, Ill., pubber, will start his own record firm, Blue Ribbon, after January 15. . . . **Dusty Lee**, WBEL, Beloit, Wis., has added a d. j. show to his schedule. He is working with the gal who won the "Miss Wisconsin" award. . . . **Slim Mims**, leader of the Dream Ranch Boys, WJMX, Florence, S. C., has added an hour disk show to his heavy schedule of live shows. . . . **Helen and Toby**, formerly at Lebanon, Mo., are now working a daily show with 15 other country entertainers at KGLC, Miami, Okla. . . . **Reggie Ward** reports that **Smiley Wilson**, KWKH, Shreveport, La., has inked with 4 Star.

Jimmy Wakely (Capitol) worked Christmas week with **Bob Hope**, entertaining servicemen in Alaska. Wakely works the Copa, Pittsburgh nitery, the week of January 16. He will work **Ken Murray's** video show in New York late in January. **Dan Anderson**, formerly with Capitol, is now handling his publicity. . . . **Tex Ferguson** has left KFEQ, St. Joseph, Mo., and is working at KFH, Wichita, Kan., with his Ark Valley Boys. . . . **Eddie Sosby**, KFAB, Lincoln, Neb., has inked a p.m. pact with **Ray Parker**, who has snared Sosby a recording paper with 4 Star Records. . . . **Marge Engler**, WTOL, Toledo, has started a weekly barn dance at Holland, O., sponsored by the local merchants. . . . Co-writers of the latest h. b. hit, "Chattanooga Shoe Shine Boy," are **Jack Staap**, program director, and **Harry Stone**, general manager, respectively, of WSM, Nashville. Tune is pubbed by Acuff-Rose. . . . The **Carter Sisters** and **Mother Maybelle** and **Chet Atkins** (Victor) have made a series of 39 open-end e. t.'s, which will be peddled by Radiozark Enterprises. Atkins and the Carters started a Tuesday weekly show over ABC early in January.

Smokey Holt and the Rambling Mountain Boys are now at WBEX, Chillicothe, O. . . . **Rex Allen** (Mercury) appeared recently at **Jimmie Turner's** new record shop in Cincinnati. Turner is the Radio Artist recording ace. . . . Denver is going big for country music, with **Rocky Rauch** and the Western Serenaders working at KUYR, and at the 20th St. Corral; **Leroy Boyer** and his Melody Mountainers at Rita's Crossroads Tavern; **Smiley McCorn** and his Western Playboys at Fred's Place and **Bill High** and his Colorado Buckaroos at the Anchor Tavern.

Artists' Activities: **Les Hutchins**, now managing **Bill Monroe** and the Blue Grass Boys (Columbia), has set up a package tour, including Monroe, **Jimmy Dickens**, **Lonzo and Oscar** and **Lou Childre**, which will play Oklahoma City January 22; Tulsa, Okla., 23; Fort Worth, 24; Dallas, 25; San Antonio, 26, and Baton Rouge, La., 27. Monroe is also set for a tour of New York/State and Pennsylvania, starting January 29 for two weeks, set by **Stan Zucker**, of International Artists. . . . **Ken Marvin**, the Capitol balladier, is also Lonzo, of **Lonzo and Oscar**. His real name is **Lloyd George**. . . . **Blondie Force**, the Coast cowboy, sails for Cherbourg, France, and European dates December 28. . . . The **Robson Quartet**, of WOAY, Oak Hill, W. Va., has cut four sides for the Cozy label. . . . **Gene Johnson**, the Wheeling, W. Va., folk music booker, has shuttered his office to go into personal management exclusively. In addition to **Hawkshaw Hawkins**, he'll handle **Cowboy Phil** and the **Golden West Girls**. . . . **Oscar Davis**, the promoter, reports that **Hank Williams** and **Cowboy Copas** set a new one-nighter mark at the Victory Room of the Hotel Roosevelt, Washington, December 16, when they turned 916 admishes, with 500 turned away. . . . **Jimmy Wakely** will guest on the "Grand Ole Opry" January 14.

Disk Jockey Doings: **Art Barrett** has returned to WSAP, Portsmouth, Va., where he is planning a big return to h.b. jockeying. . . . **Harry (Mushmouth) O'Connor** is now doing a two-hour show daily over KMAC, San Antonio, for a record store. . . . **Dave Miller**, of WAAT, Newark, N. J., is promoting his first cowboy concert at the Mosque there February 18, starring **Gene Autry** and the **Melody Ranch Boys**. . . . **Ralph Moffett** compared various waxings of "Gotta Get My Baby Back," with listeners reporting that they liked **Red Foley's** Decca version best. . . . **Happy Wilson** and His **Golden River Boys** are now doing a shot weekly over WAFM-TV, Birmingham. . . . **Dick Stuart**, of KWEM, West Memphis, Ark., has formed his own all-gal h.b. band, known as the **Peaceful Valley Girls**. . . . **Bostick Wester**, of KSDO, San Diego, Calif., is preeming his own TV show over KFMB with his **Country Cousins**. . . . **Jon Farmer**, of WAGA, Atlanta, reports that **Tommy Trent** is back in Atlanta with **Eddie Smith** on WGST. **James** and **Martha Carson** (Capitol) are rumored leaving WSB. **Fiddlin' John Carson**, who died December 14 in Atlanta, was well known for his fiddling in political campaigns in Georgia gubernatorial races. . . . **Pat Breene**, gal spinner at KTUL, Tulsa, recently was crowned queen of the Tri-State disk jockeys and received a \$25 award from Capitol disks, which sponsored a regional mail pull contest.

Please address all communications to Johnny Sippel, The Billboard, 188 W. Randolph St. Chicago 1 Ill.

Permo Launches Needle, Contest

(Continued from page 91)

The needle is so designed that the nylon will not take a cold set.

Op Contest

To introduce the new needle to the industry, Permo recently mailed out a sample, plus contest rules to operators thruout the country. Ops are asked to install the needle in their best location, use it in the spot over a period of time, then fill out a report they will receive and submit it to the judges no later than February 20.

First prize is a first-class round-trip railroad and Pullman (lower berth) ticket from the farthest point in the Continental United States to Chicago, or the money value thereof. Second prize is 1,000 Permo Point needles; third, 500 needles; fourth, 250 needles; fifth, 100 needles. Winners of the Permo needles can specify an assortment or a single type.

Rules

Contest rules, as officially released by Permo, Inc., are as follows:

1. Use the sample needle in new or old coin phonograph in your best spot.
2. Fill out report and send same, together with used sample needle, to Permo, Inc., 6415 N. Ravenswood, Chicago 26, not later than February 20, 1950.
3. Additional sample will be sent upon request in the event sample is lost.
4. Judging will be based on examination of the used needle and 20 per cent consideration to answers to Questions 6, 7, 8, 9, 10, 11, 12 and 13 of the attached report, and 80 per cent consideration of statements made in Part 14 of that report.
5. The judges of the contest are Ray Cunliffe, member executive committee, Music Operators of America; Harvey Carr, publisher, *Coin Machine Journal*; Wilbur Smith, division manager, Permo, Inc.

ASSN. PREXY ASKS

(Continued from opp. page)

should know" the letter read. "A merchandise clinic will be there for you to learn how to merchandise your music. Problems that confront you and questions that are on your mind will be answered by the manufacturers themselves.

"You will meet all your friends who are just as interested in your business as you are. These people will talk your language and understand your problems—will help you straighten out your problems. They will come to Chicago like yourself to find out how to make more money in your operation and how to save money on records, needles, tubes and other parts that go into the operation of your music route."

South Wind
TONE ARM

Especially designed for
WURLITZER AND SEEBURG PHONOGRAPHS
"light as a Southern breeze"



comes complete with
Volume and Tone
Control Assembly

No Record Wear, No Scratch, Long Life
PERFECT REPRODUCTION

WURLITZER (except counter models and P-12) \$11.95

SEEBURG Hi-Tones 9.95

Earlier SEEBURG Models 10.95
"Specify Model When Ordering."

PHILLIPS MFG. CO.
2816 Aldrich Ave., So., Minneapolis 8, Minn.

MIAMI IN SHUFFLEBOARD SWIM

Progress Slow But Steady As Ops Find Boards Bring \$\$ Despite Promotion Lag

Commission Skeds Average Better Than 60-40 Per Cent

MIAMI, Jan. 7.—Known thruout the world as a winter playground, Miami and Miami Beach with the start of 1950 took on added significance as a shuffleboard center. While operations this week were still confined to a handful of companies, and many locations remained "unopened," there were indications that the game, after a long pull, was about to go over the hump and become a profitable, long-range project. Much of the credit for the success of the game here is attributed to the groundwork done by Sol Lipkin, representing National; Sam Taran and Willie Blatt, coin machine distributors and operators, and a few other pioneers who slowly added boards to their basically amusement machine routes.

Infiltration of shuffleboards in this area was accomplished with practically no fanfare, nor was it helped by a total disregard for promotion. During the entire year of 1949 there were no leagues or tournaments in the area, yet shuffleboard locations continued to expand, and play improved steadily. Too, while a 50-50 commission arrangement was held in many parts of the country, ops in this area were able to effect deals ranging from 60-40 to 75-25, thus making it possible to amortize their investments more quickly.

Promotion Starts

Toward the end of 1949 Lipkin, who has been the leading organizer of shuffleboard leagues and tourneys in the East, made a special junket to Miami to see what could be done in that area. His survey of the Florida situation is now about over, and results are expected to crop up in the near future. With National entering the picture, a boom in the game is expected before the winter vacation season ends.

Meanwhile Sam Taran, head of Taran Distributing, has taken the initiative in local promotion. This month he started a city-wide tourney, open to all locations regardless of make of board used. Weekly cash prizes are to be awarded, with a grand prize going to the winners of the over-all competition. In all, Taran has guaranteed \$7,000 in prize money.

In addition Taran has taken to the airwaves and the new medium of television to promote shuffleboard. Buying time on the popular Barry Gray disk jockey program, Taran has been taking shuffleboard to the Miami and Miami Beach populace several times a week via the two mediums, and already there has been a pick-up in business.

Games Vs. Boards

Shuffle-type novelty games, like Shuffle Alley, Shuffle Bowler and others, have made a marked imprint here, and have been racking up extremely good grosses. Unlike many other areas, however, there seems to be a definite place for both the novelty games and the shuffleboards in this city. Each has found its particular niche, and each has enjoyed a large measure of success.

Taran, as has been pointed out, is a leader in the operation of the shuffleboards in the State. He is also a distributor and operator of the shuffle-type novelty games. The heavy promotion program he has initiated in behalf of shuffleboards is indicative of the general feeling that both the games and the boards can be profitable items for the operator.

Among the shuffleboards on location here are those manufactured by National, Rock-Ola (Standard), American, Penn, Purveyor and National-Wide.

Shuffle Assist

BOSTON, Jan. 7.—Shuffleboard ops and distributors here got an unexpected assist from Arthur Guinness Son & Company, Inc., Long Island City, N. Y., brewers of Guinness Stout, which broke out in an attention-getting three-column seven-inch advertisement in Hub newspapers December 27, showing a sketch of a regulation shuffleboard and two players.

The ad read: "Attention! Ten o'clock Shuffleboard Club. Guinness on the house (courtesy of our big-hearted treasurer) for every man in the club tournament on Friday." It was the first time a shuffleboard was actually shown in an illustration in newspapers here.

Shuffle Games Boffo in Conn. As '50 Starts

Slow Start Overcome

HARTFORD, Conn., Jan. 7.—After a number of delays, shuffle novelty games have come into the Hartford area on an extensive scale, with coin machine operators predicting that trade from the units in time will rival in business receipts other types of equipment.

James Tolisano, a local coin machine operator, said that he has installed six games in Hartford locations, and that friends in the trade have announced numerous installations and plans for additional expansion. Tolisano is handling all the major makes in the field and reports that his customers are "quite enthusiastic over this new form of amusement."

Tolisano, who owns Superior Music Company of Hartford, says that he has discovered "a great demand for shuffle games. I wouldn't be surprised if business in time rivals the receipts coined by the development of 'flippers' on pin ball machines" he said.

Two Hartford coin machine distributors, Atlantic-Connecticut Corporation, managed by Max Perlman, and Reliable Coin Machine Company managed by Abe Rechtshafer and his nephew, Paul Rechtshafer, have started distribution of the games thruout this area, with Atlantic-Connecticut distributing United Shuffle Alley, Chicago Coin Bowling Alley, and Williams Manufacturing Twin Shuffle, and Reliable distributing Bally Shuffle Bowler, United Shuffle Alley, Chicago Coin Bowling Alley, Genco Bowling League, and Williams Manufacturing Twin Shuffle.

Paul Rechtshafer contends that among factors that retarded the initial extensive distribution of the units in the Hartford area was the problem of space limitations in locations. "This has been licked to a great extent," he said.

Practically all of the Hartford area's major coin machine operators have launched operations of the units and report the public's "intense interest in the element of skill in the game."

Meanwhile, stating that the Connecticut State Liquor Control Commission has not adopted "any blanket policy," Chairman John C. Kelly has made an attempt to correct "considerable information" regarding the commission's policy towards amusement devices in restaurant and tavern premises.

"It is the commission's policy," he said, "to determine the number of such devices on the premises, the type, use and location before request is approved or denied. Each individual application will be passed on its own merits."

Continuing, he declared: "Under the regulations of the commission, no amusement devices or games, such as shuffleboards, television sets, etc., shall be installed in any permit premises until a written application has been made for approval, and until the installation has been approved by the commission.

"Each application shall be accompanied by a plan or sketch of the premises, giving dimensions and showing the size and location of the equipment for which request is made."

Indianapolis Shufflers Get Awards at Victory Banquet

INDIANAPOLIS, Jan. 7.—The Indianapolis Shuffleboard Association held its Victory Banquet January 4 at the Hillcrest Country Club here. More than 500 persons including players and guests of 61 shuffleboard team sponsors were present despite the inclement weather. Peter Stone was the master of ceremonies; Warren Olson, Rock-Ola assistant director of Shuffleboard League, was the guest of honor and spoke briefly on the growth and future of shuffleboard.

Clyde Hoffa, president of the Indianapolis Shuffleboard Association, in his address outlined the plan for Indianapolis series and future league play followed by the drawing for city series play to start January 9. After the dinner there was dancing and an elaborate floorshow. Trophies and checks to the winners were distributed by Mrs. Margaret Stone, secretary of the association.

Prizes and checks were distributed to the winners as follows: League 1,

sponsored by the Hoffa Silver Cafe, received the top trophy, a studded affair fashioned in silver and jewels; League 2, sponsored by the Corner Bar, was awarded second prize, a silver trophy embellished with jewels, and League 3, sponsored by the Rosemont Tavern, was awarded third prize, a silver trophy elaborately set in fancy carving and jewels.

Spring League Play

The spring league of shuffleboard players will start February 15. The women's team of the Ira and Marie Tavern played every match during the season undefeated. They were awarded a trophy for their splendid performance. Other awards were presented to the West Side National League, sponsored by the Princess Tavern. The West Side Ladies' division, sponsored by Truckers Bar, and the ladies' division, sponsored by the Fountain Square Tavern, also were awarded prizes.

License Board Nixes Shuffle In Many Boston Locations

BOSTON, Jan. 7.—The Boston Licensing Board (BLB), which bars all coin-operated amusement games from premises serving liquor, has extended the order to shuffleboards, even tho they are not coin-operated, Miss Mary Driscoll, chairman, points out.

The BLB, altho a State agency, appointed by the governor and operating under the supervision of the State Alcoholic Beverage Control (ABC),

issues, revokes and suspends licenses in Boston.

Coin games, such as five-ball, which are legal and licensed by the city and State, will not be allowed in taverns, bars, or other places serving liquor, Miss Driscoll said.

When Boston passed an ordinance licensing pin ball machines, a large amount of money was expected. The BLB ruling, barring pins, cut deeply into the anticipated source of revenue and provoked a controversy between BLB and Mayor James M. Curley, who was defeated for re-election by John Hynes last November. The BLB has stood firm on its ruling and threatens to revoke licenses of locations violating its ruling on pins and shuffleboards.

Martell To Handle Nation Wide Line

CHICAGO, Jan. 7. — The E. P. Martell Company, Greenfield, Mass., has been appointed a distributor of Nation Wide Shuffleboards and accessories in the Massachusetts territory, Charles Gillard, president of the manufacturing firm, has announced.

The distributing firm is headed by Edward P. Martell, who points out that his firm is handling a complete assortment of electrical scoreboards, replacement tops, score sheets, playfield lights, signs, wax and related accessories.

Puck Patter

Chicago:

Roy Bazelon, head of Monarch Shuffleboard Company, reports operations in many parts of the country have picked up after a let-down late in 1949. Firm is still shipping (See PUCK PATTERN on opp. page)

Coin Levies Hit \$20 Mil in 1949; Summer Leader

(Continued from page 84)
they tailed off to \$19,488,448, according to Revenue Bureau records.

As usually, a good 75 per cent of 1949's total was collected in the June-September period. High month for the year was July, when \$6,958,310 was taken in. August, however, brought in only about \$15,000 less. Neither month was close to the all-time monthly high of \$7,929,547 chalked up in July, 1948. Low month for 1949 was March which produced only \$229,893. March also was low in 1948, with collections totaling \$206,676.

Only one change in the pattern of coin machine tax collections has shown up since the war, and that is the growth of December as a high month. Until 1948, December collections were about on a par with the other winter months, averaging around a quarter of a million dollars. In December, 1948, however, the total was \$836,117 and is expected to be about the same for December, 1949.

The gains for both Decembers appear to have been at the expense of the off-months. Summer totals have been running higher than ever, while February, March, April and May have been declining from 1946-'47 levels.

Summer has always been high because the end of the fiscal year falls on June 30. High July and August totals are attributed by Revenue Bureau officials to time-lags by field offices in reporting sales of the tax stamps. The growth in December totals apparently means that some operators are buying more machines late months in the year and consequently are buying more tax stamps than formerly.

Tax Receipts		
	1949	1948
Jan.	\$ 315,588	\$ 304,903
Feb.	270,731	274,461
March	229,893	206,676
April	277,284	258,442
May	254,045	220,808
June	2,257,862	1,910,861
July	6,972,100	7,929,547
August ...	6,958,310	6,536,555
Sept.	1,120,698	1,071,143
Oct.	660,449	616,529
Nov.	787,693	492,242
Dec.	800,000*	836,117
	\$20,904,653	\$20,658,284

*(Estimate)

WILLIAMS NAMES

(Continued from page 84)
Stern pointed out that final tests on Twin Shuffle have been completed and the game is now mechanically perfect. All scoring is automatic and is based on the identical scoring used in regulation bowling. One or two players may compete. When two play, each player's score is easily identified on the scoreboard. Puck returns automatically.

"I'm Winning Because of You"

JOIN THE MARCH OF DIMES

January 16-31

THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS
FRANKLIN D. ROOSEVELT FOUNDATION

PUCK PATTEN

(Continued from opp. page)
its boards on regular schedules to ops all over the United States. . . . **Warren Olson**, Standard Shuffleboard Congress of America (SSCA), represented that org at the Shuffleboard Victory Banquet held in Indianapolis Tuesday night. Olson left Chicago early Tuesday and planned several other stops before returning to this city.

Herb Perkins, Purveyor chief, is due back this week after a trip to California where he spent the holidays. **Bill Tucker**, who remained in Chicago to look after things in Perkins's absence, had to make a quick trip out of town last week on business. . . . **Frank Page**, Roanoke Vending Machine Exchange, Inc., Roanoke, Va., in town for a look-see last week, dropped in to see **Art Weinand** at the Rock-Ola headquarters. Page reports shuffle play still holding in his area.

Detroit:

Michael Benson, president of the Detroit Shuffleboard Association, says boards have been winning first place almost without exception

ACMMA To Hold 3-Day Chi Show

(Continued from page 84)
in the public relations field and who has successfully handled many national trade conventions sponsored by other industries, has been retained as manager for the 1950 show. He will handle exhibit space reservations from his headquarters, Suite 404, 8 South Michigan Avenue, Chicago. **Vince Shay**, executive secretary of the manufacturers' association who is starting his 31st year in the trade, has been appointed chairman of the hospitality committee and operators, distributors and their families are advised to write to him for hotel reservations, care of Bellomatic Corporation, 4100 West Fullerton Avenue, Chicago 39. He also will be in charge of setting up informal social events connected with the convention, including a comprehensive program for wives and families of visiting operators.

At ACMMA organization meeting last month, **Herb Jones**, Bally official, was elected president; **Bill Ryan**, Universal Industries, vice-president; **Vince Shay**, secretary; **D. W. McClay**, assistant secretary; **Roy McGinnis**, treasurer, and **Jerry Haley**, Buckley Manufacturing, assistant treasurer. Members of the board of directors for ACMMA elected at the same session were **Pat Buckley**, Buckley Manufacturing; **Dick Hood**, H. C. Evans & Company; **Ray Maloney**, Bally and **McGinnis**, Ryan and **Vince Shay**.

The ACMMA maintains headquarters in Suite 1772 at 231 South LaSalle, Chicago 4.

MINNESOTANS EYE

(Continued from page 84)
the coin machine industry needed in 1949," was the way **Henry H. Greenstein**, head of Hy-G Music Company, put it. "The novelty game did for the coin machine business in 1949 what flippers did for it a couple of years ago."

And other distributors and operators were willing to go along with Greenstein's version, all reporting that they still are considerably behind in filling orders on the games.

"Here's a tip-off on what business is like," reported one distributor. "We have had numerous requests from our accounts to get their statements out before the first of the year so that they can make their payments."

"When that happens, you know the operators have made money and it's a good sign for the future."

among amusement equipment operators in local taverns. . . . **C. Jordan Spring**, pioneer shuffleboard operator, lost two of his boards by accident within a week on location. One was destroyed by fire. In another instance a car drove thru both walls of a bar, wrecking the second board.

Maurice Feldman, of the Central Coin Machine Exchange, is distributing a new board with side-banking. . . . **Norman La Fleur**, local operator, is leaving Monday (9) for New Orleans to spend several weeks vacationing. . . . **James Brown**, who was the victim of a heart attack some months ago, has returned to the job again, hale and hearty. . . . Nuptials are reported for **Hazel Reichlin**, formerly with several different jobbing firms here.

Cleveland:

Art Marcus, the Markepp Company, believes that the best spots for getting leagues started now are in the outlying parts of metropolitan areas. As proof he points to a spot just outside of Cleveland which has league play Monday, Tuesday, Wednesday and Thursday of every week. Currently, play in Cleveland as a whole is slightly under what it was a few months ago but still at a high average rate, Marcus says. He adds that no particular board brand dominates the area and that Nation Wide Novelty, National, Rock-Ola, Penn, American are all strong in Cleveland.

Los Angeles:

Jim Wilson has installed four California shuffleboards in his Buckaroo Cafe on Lakewood Boulevard in Belleflower. He plans to hire one of the local champs to help him stage tournaments.

Slightly Used SHUFFLEBOARDS

Nationally Known Brands
Factory Refinished Tops
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\$199

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YOU CAN'T BEAT THESE PRICES!
Wax, in 2 Doz. Can Lots .29¢ Ea.
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TWO MONEY MAKING MODELS

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Super Deluxe 9' 6" Size

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Mechanism Drawer for Easy Servicing. Cash in on this money maker now.

We Are Official Factory Distributors for Rock-Ola Mfg. Co.—PROMPT DELIVERY

\$200 NEW 1950 DELUXE SHUFFLEBOARD
18' WITH MASONITE TOP
22' With Maple Top . . \$250



BEST ELECTRIC SCORE-BOARDS, \$95

Pucks (8) \$10.
Wax, 12 Cans, \$3.50. Set (6) Climatic Adjusters, \$15.

BEST QUALITY LOWEST PRICES

Maple Tops, \$125
Used Shuffleboards with New Tops, \$175
100% Hard Wood Hand-Rubbed Cabinets with finest Maple or Masonite Tops.

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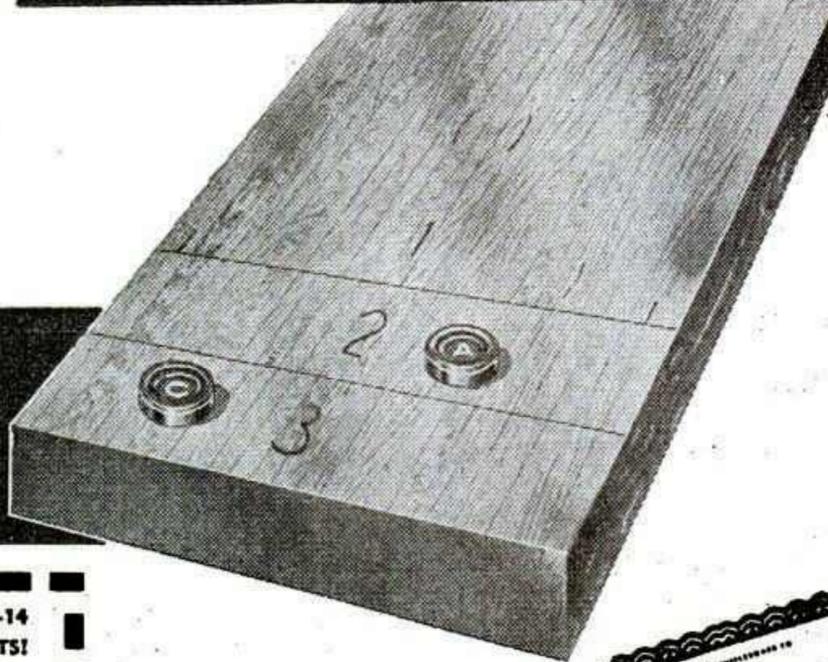
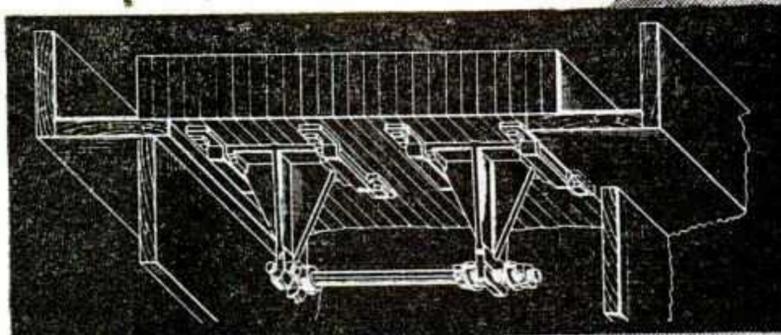
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That drawing below is little but it sure means a lot to you, Mr. Operator. Know what it is? It's the famous, exclusive American CLIMATIC ADJUSTER. Know what that means to you? It means that regardless of where you operate—North—South—East—West—regardless of humidity content of air or varying degrees of heat or cold that occur during seasonal changes, the Playing Field of your American Shuffleboard has an assured true level. With the Climatic Adjusters you true up the Playing Field accurately in minutes, using only a wrench. It means you have practically no maintenance expense—that your American Shuffleboard is in constant play and guarantees a better, truer game at all times.

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Set yourself up on a solid, permanent, profitable basis. American's exclusive, patented Climatic Adjusters and the sturdy, true Playing Fields of all American Shuffleboards, are only two of the many features that make it possible for you to do so. Get all the facts on American's money-making equipment—on the "World's Finest" Shuffleboards. Mail the coupon below.



Every American Shuffleboard Carries A UNIFORM WARRANTY AND GUARANTY and is APPROVED FOR TOURNAMENT PLAY by American Shuffleboard Leagues, Inc.

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UNION CITY, N. J.**

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**THINK OF TOMORROW'S PROFITS!
MAIL THIS COUPON TODAY!**

Gentlemen:

I want to know how I, too, can set myself up on a sound, permanent, profitable basis.

- Please send illustrated circulars on the American shuffleboard line.
- Have district representative see me.

See me on at

My Name

Name of Business

Address City State

Business Phone Home Phone



UNION CITY, N. J.

PHONE: UNION 5-6633

COINMEN YOU KNOW

New York:

Meyer Abelson, sales manager for Oak Manufacturing, left last week for a short stay in Pittsburgh before continuing west to Los Angeles. He will confer there with **Sid Bloom** and **Sam Weitzman**, owners of the bulk vender manufacturing firm, on sales plans for 1950. . . . **Lou Forman**, president of Videograph Corporation, was in Chicago last weekend for talks with a prospective distrib of his combo television-juke box.

Alan Brown, of Brown Music, is back in the hospital for treatment of an old knife wound, received about a year ago during a hold-up. He was servicing his juke route when attacked. . . . **Phil Bogen**, former music op, is seriously ill. . . . **Ralph Elefante**, owner of the Elite Music Shop, and a phonograph operator, has joined the Automatic Music Operators' Association (AMOA).

M. J. Zimmerman, of the Self Service Sales Corporation, Hartford, Conn., was here on biz last week in connection with the new premium plan he has developed for vended cigarettes. . . . **Etta Brodsky**, office secretary of Young Distributing, has returned from a Florida vacation.

Murray and Bill Wiener, Eastern Electric factory reps, have set back their local showing and school on the C-Eight Electro cigarette vender. The event, originally skedded for last week, will be held later this month. . . . **Ben Gruber**, former owner of Arrow Music, is mourning the death of his wife Thursday (5).

When **Al Denver**, president, calls to order the next meeting of the AMOA board of directors Tuesday (10), the session will be held in a bright and shining office. AMOA headquarters were completely re-decorated during the past few weeks. . . . **Edward Greberstein**, personnel manager of Henry Heide, Inc., was honored at a dinner last week upon completion of 50 years service with the candy manufacturing firm.

Mike Munves has received his initial shipment of Scientific's new location piece, **Jungle Joe**. The Munves organization will distribute the ray gun in Maine, New Hampshire, Vermont, Massachusetts, Connecticut, Rhode Island, New York and New Jersey. . . . **Martin Berger**, president of the Cigaromat Corporation, reports that ops are sending in plenty of re-orders for his selective cigar vender.

Kuno E. Hamann, head of Alkuno & Company, reports orders now on hand for cracker and cigarette machines point to a record year for the company. Interborough News (See New York on page 100)

Washington:

James Smith, of Marlin Amusement Corporation, says his company is looking forward to a big year in 1950. Marlin has a number of shuffle games, including those made by Genco, Chicago Coin and United, on location. Smith reports good results with them and he feels the 10-cent machine may be the answer to ops problems. . . . **Ben Rodins**, of Marlin, is living permanently in Miami. He is still president of the outfit, however.

Charles W. Bowles, of East Coast Music Company, says everything is quiet around his place right now. . . . **Perry Como's** version of the Walt Disney hit "Bibbidi-Bobbidi-Boo" was the **Eddie Gallaher** disk featured on juke boxes the final week of 1949. . . . The Shoreham Drugstore is attaining the appearance of a junior arcade. It has **Gottlieb's "Basketball,"** **Genco's "Rip Snorter,"** and **Williams "Star Series"** in addition to a Vendo coin changer and a Schermack stamp machine.

Twin Cities:

The demand for Chicago Coin's Bowling Alley novelty game is so heavy that **Harold Lieberman**, head of Lieberman Music Company, distributor, stays away from his office purposely on days when he knows that he hasn't enough units to go around. . . . **Matt Engel**, of Mayflower Distributing Company, reports there has been no let-up whatever on demand for Shuffle Alley or Shuffle Bowler, with the Williams new Twin Shuffle expected any time now to help step up business even more. . . . **Jim McNeice Jr.**, and his brother, **John**, are continuing to operate Minneapolis Rifle Sport Arcade, 812 Hennepin Avenue, despite the death December 26 of their mother, **Mrs. J. E. McNeice**, 62, who took over her husband's interest in the establishment upon his death several years ago. The late Mr. McNeice was reputed to be the first arcade operator in this area, starting in business about 40 years ago.

Hy Greenstein, head of Hy-G Music Company, got delivery of the first new five-ball unit, Old Faithful, put out by D. Gottlieb & Company. Operator reaction has been extremely good. . . . **Lew Ruben**, of the Lieberman Music Company staff, is breathing easier these days since his wife's mother, **Mrs. Anna Wasserman**, returned home from a stay in the hospital. During the time Mrs. Wasserman was hospitalized Lew was kept on the run plenty, with a new baby at his home. . . . **Amos Heilicher**, Minneapolis opera- (See Twin Cities on page 108)

Cincinnati:

The Automatic Phonograph Owners' Association (APOA) will hold its regular monthly meeting Tuesday evening (10) at 9 o'clock at the Hotel Gibson. The executive board meeting will be held at 8 p.m. the same evening. Board members to be present include **Phil Ostand**, **Frank Michaels**, **Nat Bartfield**, **William Strout**, **Bill Harris** and **William Fitzpatrick**.

Mrs. Phil Ostand, wife of the secretary-treasurer of the association, is confined in the Jewish Hospital with an infection.

Paul Dixon, one of the leading disk jockeys in Cincinnati, interviewed **Charles Kanter** Monday (2) at 10:30 a.m. They discussed the new tune "Tell Me Lies" written by Kanter, which is being used by Dixon on his "Scream Sheet." This tune is also being used as the Hit Tune for January by members of the APOA.

Sam Gerros, who owns and operates the Arcadia Sales Company, is vacationing in Miami. His wife and two sons are with him. . . . **Norton Robinson** and **Lou Levine** have been reinstated in the association.

Los Angeles:

Al Weymouth, of Weymouth Service, reports that orders are really coming in for the new 10-column Electro machine. Looks like a good year, he says. . . . **Henry Van Stelton**, La Habra coinman, celebrated New Year's by making the rounds on Pico Street. . . . **Lee Wirt** dropped in from his Montebello headquarters to renew acquaintances.

Bill Leuenhagen, of the W. H. Leuenhagen Company, is getting another run on those classy calendars he puts out annually. **Mary and Katy Solle**, of the Leuenhagen Record Bar, planned to see the old year out at Las Vegas but couldn't get reservations. With the help of **Larry Jackson** they're doing a rushing new year business on platters. . . . **John Pacillas**, who operates in Ontario, was in town to look over some new equipment. . . . Another (See LOS ANGELES on page 107)

Chicago:

Production lines at the Rock-Ola factory are humming as the firm's new entry in the novelty game field, Shuffle-Lane, meets with greater acceptance thruout the country. **Art Weinand**, vice-president, is keeping the shipments rolling out to distributors while **Lew Kummerow**, assistant sales manager, is also on the go most of the time trying to keep the supply up to the great demand for the new unit. **J. Raymond Bacon**, firm's executive vice-president, and **David C. Rockola**, president, are hatching up plans for future game production, in addition to keeping the other phases of the enterprise going at full steam.

Roy Bazelon, head of Monarch Coin, says he expects business to go back into high gear now that the holiday season is over. Meanwhile, **Clayton Nemeroff** reports the firm's counter game, Five Jacks, is going well and the firm is making shipments on a daily basis.

Al Sebring, head of the Sebring Corporation, is another coinman who is looking forward to 1950 with optimism. Sebring says with the bright outlook forecast by industry leaders, business should be considerably better in '50 than it was in '49. Firm is producing its coin changer and is handling some shuffleboards.

E. J. Novak, president of Crown Implement Company, turns in word that the firm's bottle-carton vender, Big Four, is undergoing redesigning by an industrial engineering firm. Revised machine should be ready for experimental operation in about (See CHICAGO on page 107)

Philadelphia:

Ben Hankin, who has been one of the local king-pins in the music machine operating business for many years, and **William King**, one-time president of the Music Machine Operators' Association of Philadelphia, have formed a partnership in a new endeavor in opening a business in the Oxford Circle section of the city for the sale of television sets and electrical appliances. . . . **Harry Bortnick**, former advertising manager for Raymond Rosen & Company, local RCA Victor distributors, has set up his own shop as the Harry Bortnick Advertising Agency.

Dave Yaffe, of Y and Y Popcorn, returned from a business trip to the Albany, N. Y., territory. . . . Police called to investigate a "burglary" in a diner in West Philadelphia made the newspapers in finding it was a juke box which had jammed and was continuously playing Christmas songs.

Three of the town's veteran operators joined forces to establish the Clover Amusement Company with offices and showrooms in the heart of coin machine row at 844 North Broad Street. With **Harry H. Wexelblatt** handling the legal details, the Clover firm represents the partnership of **Jack Brandt**, **Maurice W. Parkin** and **Max Brown**.

Indianapolis:

Ace Music Company has moved to Windsor Village on North Arlington Avenue. In the new location the **Sutton Sales Company** will occupy part of the storeroom and feature small electrical appliances and television sets and operate a record shop. This new addition will be a separate business operated by **John T. Sutton**. The Ace Music Company will continue to operate its coin-operated phonographs as in the past.

Coral Records opened a branch at 1511 E. Michigan Street here, under (See INDIANAPOLIS on page 107)

Detroit:

J. E. Fouser reports the Charles F. Warrick Company is getting its first catalog, which will include vending machine parts, ready for the press. . . . **Art Sauve**, founder of A. P. Sauve & Son, flew to Florida and back Christmas week for a short vacation. . . . **Dale Sauve** reports a spurt of activity in the organization of shuffleboard leagues. . . . **Al Curtis**, of the Curtis Coin Machine Company, who suffered a heart attack several months ago, is progressing favorably and hopes to be able to return to his office in the near future.

Max Marston, of the Marston Distributing Company, has been released from the hospital following an operation and is back on the job. . . . **Louis O'Connor** reports Consolidated Productions are placing the new Penguin coin-operated hair drier in locations across the country. . . . **Jerry Loewenthal** advises that Marlo Distributors may get the new Nickel Golf, imported from England, on the market this coming season. . . . **Frederick B. Wittick**, Wittick Sales Company, who has been in the coin radio field for the past two years, has expanded into the coin-operated television business, with installations reported arousing a significant demand from major hotels in this area.

Velma Smith, formerly with Atlas Music, is with the Miller-Newmark Distributing Company as book-keeper. **Hazel Reichlin**, who was in charge of games sales, has left the organization. . . . **Mrs. Edna Sager**, of the office staff of Miller-Newmark, is back from two-week vacation at Saginaw. . . . The Three G. Dispenser Company, headed by **Giuseppe G. Giuliano**, has moved from Oakman Boulevard to a downtown location. The company is making arrangements to manufacture a multi-flavor beverage dispenser.

Pan-American Distributors, headed by **Bernard Besman** and **John S. Kaplan**, is moving into new headquarters on Woodward Avenue January 15. . . . **Gerhard (Gay) Wobermin**, of Gay-Coin Distributors, is taking over additional space to provide warehouse and sales space for his firm. . . . **Harry Degood**, of Adrian, was in town on business, inspecting music machines to add to his route. . . . **Ben Newmark** and (See Detroit on page 100)

Hartford, Conn.:

Jim Tolisano, of Superior Music Company, Hartford coin machine operators, will not vacation in Florida this winter. He's sold his Florida winter home and plans to continue working at his Hartford office thru the cold months. . . . **Ralph Colucci**, of State Music Distributing Corporation, Hartford, and **Mrs. Colucci** leave about February 1 for a vacation trip to Mexico. They plan to make the trip by plane.

Vital Statistics

Deaths

Mrs. J. F. McNeice, 62, operator of the Minneapolis Rifle Sport Arcade, December 26. Location will be run by **Jim McNeice Jr.** and his brother, **John**, sons of the deceased.

Harry Krain, pioneer bulk vending machine operator in the New York area, died Wednesday (4) in that city. Krain owned and operated the Sunflower Vending Machine Company.

REVAMP

**YOUR KILROYS
and HAVANAS
at LOW COST!**

"SWEET SUE"

REVAMP FROM
HAVANA

"ELMER"

REVAMP FROM
KILROY

**WE REVAMP YOUR
GAMES COMPLETELY**

**\$75 EACH
GAME**

\$10 deposit required with each game. Customer prepays freight. All broken and missing parts replaced at nominal cost.

FEATURES

SUPER HIGH SCORE

REDESIGNED PLAYFIELD

BANG BUMPER

REFINISHED CABINET

NEW BACKBOARD GLASS

FLIPPERS

We Must Have Your Complete Game as We Refinish Entire Cabinet

**AUTOMATIC
ELECTRIC
OVERHEAD
SCOREBOARD**

WITH FRAME SCORING



**ATTENTION
DISTRIBUTORS**

Due to increased production, we are now in a position to appoint a few more distributors. Write! Wire! Phone for details!

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SALES CO.**

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Calendar for Coinmen

January 10 and 24—Amusement Machine Association of Philadelphia (AMAP), semi-monthly meetings, Broadwood Hotel, Philadelphia.

January 12—Michigan Automatic Phonograph Owners' Association, Inc. (MAPOA), monthly meetings, Maccabees Building, Detroit.

January 12—Washington Coin Machine Association (WCMA), monthly meeting, Phillips Novelty Company, Washington.

January 17—Music Operators' Association of Indiana, Inc. (MOAI), semi-monthly meetings, Indianapolis Athletic Club, Indianapolis.

January 18—Coin Machine Operators' Association of Harris County (CMOAH), monthly meeting, Houston Chamber of Commerce Building, Houston.

January 26—Michigan Self-Service Laundry Association (MSSLA), regular dinner, discussion meeting, Leland Hotel, Detroit.

January 26-27—National Dairy Council (NDC), annual meeting, Hotel LaSalle, Chicago.

January 31—Western Vending Machine Operators' Association (WVMOA), monthly meeting, Los Angeles.

February 6—Amusement Machine Operators of Greater Baltimore (AMOGB), regular monthly meeting, 2441 North Charles Street, Baltimore. (Association will hold its annual dinner dance February 5 at the Lord Baltimore Hotel.)

February 9—Washington Music Guild, Inc. (WVG), monthly meeting, Washington.

March 6-8—Music Operators of America (MOA), national convention, Palmer House, Chicago.

(Association officials are invited to submit convention and scheduled meetings information to *The Billboard*, 188 West Randolph Street, Chicago 1, for listing in this calendar.)

Q-Ball Congress Expands Use of TV To Hypo Interest

(Continued from page 6)
play, running professional exhibitions, furnishing awards and trophies and by conducting a publicity campaign.

Tavern Deals

Aimed primarily at taverns, the new show will reach some 1,500 tap-rooms within reach of the WOR-TV transmitter and now said to house Q-Ball tables. The games are operator-owned, cost a dime to play and income is divided between tavern owner and operator after a portion is set aside to finance Congress activities.

The shows will be emceed by Bob Sheppard, who also handles the Philadelphia progress on Thursday

nights. Players get the chance to appear on the shows after winning special TV tournaments held in taverns. The field is then winnowed down thru a series of play-offs at AQBC headquarters, 316 West 57th Street here.

Contest Set-Up

Winners of the first two games on the air compete for the evening's championship in a third match which closes the program. Over \$1,000 worth of prizes in merchandise and trophies will be awarded winners, it was claimed. Runners-up in the pre-TV elimination will receive consolation awards during each Saturday show.

To promote the series, Q-Ball locations are currently receiving posters calling attention to the shows. All potential locations in the area will be sent special mailings, and publicity tie-ins, with radio and TV spot announcements, have been scheduled. Once the series is started, AQBC plans to publish a weekly newspaper for distribution to locations. Tournament news and photos of winning players will be featured.

Players coming out on top each week will be invited to compete in an Eastern championship event to be held June 4 at Madison Square Garden.

Detroit:

(Continued from page 99)

William L. Miller were preparing to show the new AMI machine at a trade preview over the week-end.

George Maurodis, who formerly had his own cigarette machine route, has given up his business and is working for his brother, William Maurodis, who operates the G and W Vending Company. . . . Al Curtis, ill several weeks, returned to the job the past week, and is expected to be active in the distributing rather than the operating end of the business. He will handle the Shufflepins with Max Marston. . . . Woodrow McLennan, of United Vendors, is adding a number of A. B. T. Target Games to his route of arcade type equipment. . . . David Ruen reports the Falcon Shoe Shiner is finding a ready acceptance in railroad and bus stations and similar traffic locations.

Leslie Ellis, active in the enameling business, has dropped plans to revive the Oriole Music Company, which was turning out a line of speaker cabinets for juke box installations.

Hike Production On Bowling Alley

CHICAGO, Jan. 7.—Because demand for Chicago Coin Machine Company's Bowling Alley has exceeded original daily output estimates by a wide margin, the firm this week added a large number of line personnel in an effort to step up production, Sam Wolberg announced.

In quantity production for the past two months, the straight novelty game can be played by one or two persons. Action is similar to bowling and therefore it is possible for players to make such key plays as strikes, spares and splits. Object of the game is to make as many hits as possible on simulated pins which at the start of a frame are lined up in customary bowling pin formation. When puck is put into play by the patron sliding it at simulated pins, it passes into a row of electrical contacts which put out the pin lights and automatically register the score on the backglass. Play continues until each player has had either 20 shots or completed 10 frames. A strike completes a single frame. When no strike is made on the first shot in a new frame, the player's second shot automatically completes the frame after points have been accounted for.

Some of the additional features pointed out by Wolberg are that it is not similar to other bowling type shuffle games tho in the same competitive price field. Each score totals separately when two compete. Because the puck is returned on top of the playfield it is one of the fastest played shuffle type bowling games in production.

Keeney Intros Ten-Pins, New Type Bowl Game

CHICAGO, Jan. 7.—J. H. Keeney & Company thru Vice-President John Conroe yesterday (6) announced that production on the first run of Ten-Pins, a straight novelty bowling game featuring the use of real pins and a ball, has started.

All scoring on Ten-Pins is automatic. Pins, which are set in the traditional bowling triangle at the start of a frame, are returned to original position by an automatic pin setting device after a strike or spare has been made and following the completion of each frame. Points made in Ten-Pins play are based on bowling scoring. Therefore a perfect score on the game is 300, which results only when each shot made in the player's allotted 10 frames are strikes. Game is designed for dime play.

Conroe stated that altho this is the first announcement on the game, interest in Ten-Pins already has grown to a point where numerous inquiries have been received. "This is no imitation bowling game," he said. "Ten-Pins is played exactly the way bowling is played in a bowling alley—pins are knocked down by a ball aimed at the pins which in turn knock down other pins. The player may throw a straight ball or a hook at his own discretion."

Cabinet on Ten-Pins is 8 by 2 feet. It has a raised playfield with gutters on both sides. Ball is returned to player's end of the playfield by gravitation thru an interior chute. When a player makes a strike in the final frame he is given two additional shots. After final shot in each game is made ball locks inside the cabinet. At the end of the return chute there is a pocket-like device which prevents the ball from bouncing out of the cabinet and rolling on the location's floor.

Conroe feels that Ten-Pins will not only be an attraction in typical coin machine locations but is the type of game which lends itself to league and tournament play.

New York:

(Continued from page 99)

has recently placed many new Alkuno Live Saver venders in subway stations. The plant is also experimenting with a two-column nickel gum unit for subway placement.

Barney Sugarman, Abe Green, Morris Rood and the rest of the staff of Runyon Sales are getting things in shape for the introduction of the new AMI juke at an open house in their New York showrooms Monday thru Thursday (9-13), followed immediately by a two-day show at the Newark office.



*All
Industry*

1950

Coin Machine Show

May 22 • 23 • 24

Sherman Hotel • Chicago

We invite all the coin machine operators in the world to be with us May 22, 23 and 24 at the Sherman Hotel, Chicago. This will be a real old-fashioned coin machine convention where operators can gather and "punch the bag" to their hearts' content. This convention will be directed and dedicated to the all important unit of the coin machine business—*the coin machine operator!*

So get ready, Mr. Operator, wherever you may be. Start packing. Wire for room reservations. Kiss the wife and kids good-bye, or bring them with you if you so desire; they can have lots of fun in Chicago in late May.

For Hotel Reservations: write Vince Shay, Hospitality Committee, Bell-O-Matic Corporation, 4100 Fullerton Avenue, Chicago 39, Illinois

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Record Reviews

(Continued from page 36)

RATINGS	OPERATOR
OVER-ALL	DISK JOCKEY
	RETAILER

ARTIST	TUNES	COMMENT	
LABEL AND NO.			
POPULAR			
EDDIE HEYWOOD London 573	Trees Competent, unexciting jazz piano styling in his "Begin the Beguine". For died-in-the-wool piano fans.		62--64--62--60
	Bebe Heywood original has a calypso rhythm, but that's about all.		59--62--60--55
CHILDREN			
THE LINCOLN SINGERS (Enoch Light Ork) Lincoln 505	Old Woman Who Lived in a Shoe Pretty red plastic platter, a 10-inch job selling for 39 cents, embodies a pretty tune, uses a big ork, and several characters. Title is good for quick sales.		73--72--74--NS
	There Was a Crooked Man (Roy Hallee) Another familiar title from nursery lore. Musically this is well done.		71--70--73--NS
THE LINCOLN SINGERS (Enoch Light Ork) Lincoln 506	The Gingerbread Man 39-cent plastic disk offers good value, tho the story production doesn't measure up to several higher-priced versions of the same tale.		72--70--75--NS
	To Market, To Market Version of jiggity-joggity kid classic affects a patronizing air toward the tot involved, but title should be strong at the price.		71--68--74--NS
RHYTHM AND BLUES			
WYNONIE HARRIS King 4330	Baby, Shame on You Raucus, badly balanced jump blues is pretty much of a struggle for "Mr. Blues." And he doesn't have much to work with in the way of lyrics.		71--70--70--72
	Sittin' On It All the Time Wild blues shout is unlikely to pass the air censors, but should see plenty of action on the boxes and counters. The cast will be quoting many of Wynonie's choice couplets.		86--NS--85--87
LONNIE JOHNSON King 4336	Confused The guitarist-warbler essays a blues ballad in his intense, rhythmic style.		79--80--78--78
	Blues Stay Away From Me Johnson's version of the country-origin blues smash should step out in the rhythm-blues market too.		83--83--84--83
TINY BRADSHAW King 4337	Teardrops The melody suggests Ellington's "Warm Valley," while the tempo is more of a dirge. A fluff recitation adds little.		54--57--55--50
	Gravy Train Jump boogie bounces along with a strong beat. Raucus tenor makes with the Jacquet bird calls between vocal shout choruses.		78--78--77--78
MERCY DEE Spre 102	Evil and Hanky With the aid of some fine traditional blues piano, Dee does a good-enough job with an ordinary down-home blues opus.		68--68--68--68
	Travelin' Alone Blues As above.		66--65--66--66
THE FOUR WILD-CATS Delvar D. V. 502	Riffin' the Boogie Lester Young type tenor and Basie rhythm section knock out a passable medium tempo boogie woogie instrumental.		63--66--63--60
	The Flying Ghost Boogie Boys get a little dirty here, to much better effect. Also a boogie woogie instrumental side kick more than "cooler" flip. Sound effects help.		69--69--68--70
THE ROBINS Savoy 726	If I Didn't Love You So Quartet slide smoothly thru a slow ballad, with note-bending lead voice getting strong harmonic support.		83--83--83--83
	If It's So Baby Group does a jump blues effectively, with a sound much reminiscent of the Ravens.		84--84--84--84
PAUL WILLIAMS Savoy 721	Cranberries Pulsing, slow-drag riffer builds to a sock climax, with a hypnotic, ingenious use of a walking bass the big gimmick. This one'll bear watching.		85--85--85--85
	Juice Bug Boogie More conventional approach here: a rocking, building boogie woogie opus de jump, with bary sax romping in front.		83--83--83--83
HARLEM HARLEY Star 711	Hey Baby! Cool Yourself Harley warbles with dash, but this up-tempo novelty isn't especially striking. Boppish tenor and trumpet solos don't help.		62--66--62--58
	I Still Have My Mother's Love (Doris Bell) A dismal ballad is weakly sung and backed.		28--28--28--28
JIMMY MILNER & HIS BLUE RIBBON BAND Fortune 130	Hard Luck Blues Expressive, in-the-mood blues vocal, smartly supported.		76--76--74--78
	Booty Green A light, jivey instrumental takeoff on "Christopher Columbus," the swing riffer of a decade ago.		72--70--72--74
TODD RHODES & HIS TODDLERS Sensation 25	Lonely Echoes Ballad instrumental after the fashion of Ellington. Little market appeal here.		57--61--57--55
	Anitra's Lump Riff opening and close based on "Anitra's Dance" frame a swinging tenor go. Side jumps strong, could rouse action.		81--81--80--82
NOC-TUNES Sensation 22	I Fell for You Vocal group features a Nat Cole type lead. Neither performance nor material strikes the slow sensuous feel that's needed.		56--58--56--54
	Lazy Daisy Medium blues in the Ravens' groove makes better listening than flip, but doesn't have enough drive or cohesiveness.		68--68--68--68
ANDREW DUNHAM Sensation 23	Sweet Lucy So-so Southern blues vocal-guitar effort.		65--63--65--67
	Hattie Mae More of the same.		65--63--65--67

Record Reviews

ARTIST LABEL AND NO.	TUNES COMMENT	RATINGS OVER-ALL DISK JOCKEY RETAILER OPERATOR
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RHYTHM & BLUES

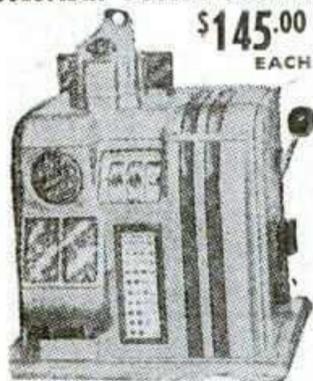
"DOC" WILEY TRIO Sensation 24	Track No. 19 Warbler chants an affecting slow train blues, with fine mood support. Piano's bottom chords and guitar punctuation are first-chop. Wild Cat Boogie Tenor and rhythm get a big sound in a swinging boogie woogie instrumental.	78--78--78--78 72--72--71--74
TINY GRIMES QUIN-TET Atlantic 894	See See Rider The blues classic is warbled and played with velvet smoothness and delicacy, but is shy of blues emotion. Rock the House An instrumental jump blues is done blurrily; spirit doesn't come thru.	72--72--70--74 65--65--63--67
JOHN LEE HOOKER Sensation 26	Canal Street Blues Hooker shouts the praises of New Orleans in the old Southern style, punctuating with heavy irregular guitar beats. A workmanlike slow blues. Huckle Up Baby Driving blues stomp here features some remarkable rhythm guitar and Hooker's stylish chanting. Strong entry for Southern market.	71--71--70--72 78--78--76--80
JOE MORRIS ORK Atlantic 892	Jax Boogie Shuffle boogie with heavy beat and unconventional cleffing is fairly effective, doesn't quite achieve climatic impact it strives for. Tia Juana For the bop fans, Johnny Griffin plays a tenor solo in the modern idiom, with rumba effects underneath.	74--74--72--76 63--66--63--60
BARRELHOUSE SAMMY Atlantic 891	Kill It, Kid Chanter gets off an engaging, raggy blues. He warbles with vitality and humor and a jivey guitar accompaniment. Good Southern stuff. Broke-Down Engine Blues Another Southern blues, this one in slower and more conventional fashion.	76--74--76--78 72--71--72--73
JEWEL KING Imperial 5055	Don't Marry Too Soon Husky-voiced chirp shows some promise, but this draggy torcher isn't her meat. 3 X 7 Equals 21 Jump blues is more like it. Good beat here too.	52--52--54--50 68--66--68--
TOMMY RIDGLEY Imperial 5054	Early Dawn Boogie Plenty of spirit here despite dead studio recording. Shouter hits hard, and the rhythm jumps. Shrewsbury Blues Leather-lunged shouter gets some strong ork support on an intense blues. Rhythm goes 6/8 behind a bluesy tenor chorus.	75--75--75--75 69--70--70--68
ANNIE LOU & DANNY DILL Bullet 697	I'm in Love Up to My Ears Country duo gets what it can out of a piece of fluff that fails to live up to the promising title. There's a Rainbow in Your Tears Danny Dill Same situation here.	61--62--60--60 63--63--63--63

COUNTRY & WESTERN

DON AND LOU ROBERTSON London 16005	Gamblin' Fever Domestic country waxing by boy-girl duo is live-wire stuff, with some strong steel guitar featured too. On the Hudson Day Line Vocal waltz has subject that lacks interest for rural buyers.	71--72--70--70 61--62--60--62
JUDY PERKINS Mercury 6224	I Come Here To Be Went With (But I Ain't Been Yet) Material is a Dorothy Shay-type hillbilly, altho the orking is authentic. Light-weight novelty side. I Didn't Mean To Cry Mountain waltz isn't given its full share of sentiment in this casual vocal rendition.	66--66--66--66 67--66--66--68
AL MORGAN London 523	Chained to a Memory Morgan is backed by society-style band. Sentimental number lacks the edge of his recent big ones. Tears on My Pillow Gene Autry oldie in society style that doesn't give Morgan a chance to wring the maximum moisture out of the throbbler.	73--74--72--72 74--74--73--76
JERRY IRBY MGM 10595	Don't Know Where I'm Going Irby's simple, direct statement carries weight in his pleasant warbling-conversation rendition. One Way Blues Powerful dance orking, with piano and steel guitar predominant are as important here as the fine novelty warbling.	78--78--79--78 75--75--74--76
AL ROGERS MGM 10600	(Won't You) Please Bring Back the Sunshine Deep bari warbler brings a neat light touch to a pleasant-enough old-fashioned tune that overlaps into the pop style. Forever Isn't Long Enough To Love You Rogers croons a superior rendition of some routine folk material.	72--73--72--72 71--72--72--70
JOHNNY DENIS & HIS RANCHERS London 585	All the Bees Are Buzzin' Round My Honey The English country band does the novelty rh. tune with much production but little flair. The Song of the Wedding Day One of those wedding songs in a familiar minor melody, done brightly in up tempo.	60--60--60--60 70--72--70--68
JOHNNY CURTIS & THE PRAIRIE SONS Dart 7001	Mule Train Effective waxing is too late. Dishonest Heart Crude, but effective waxing of a poignant piece of material.	52--54--52--50 75--75--75--74
JIMMY HEAP Imperial 8074	Mean Old Blues Moderate boogie blues disk could use better voice presence, especially since the warbler has quality. Haunted Hungry Heart Much better balance here, and the sob-yodel vocal gets across. A strong side.	61--60--62--62 76--76--76--76

(Continued on page 104)

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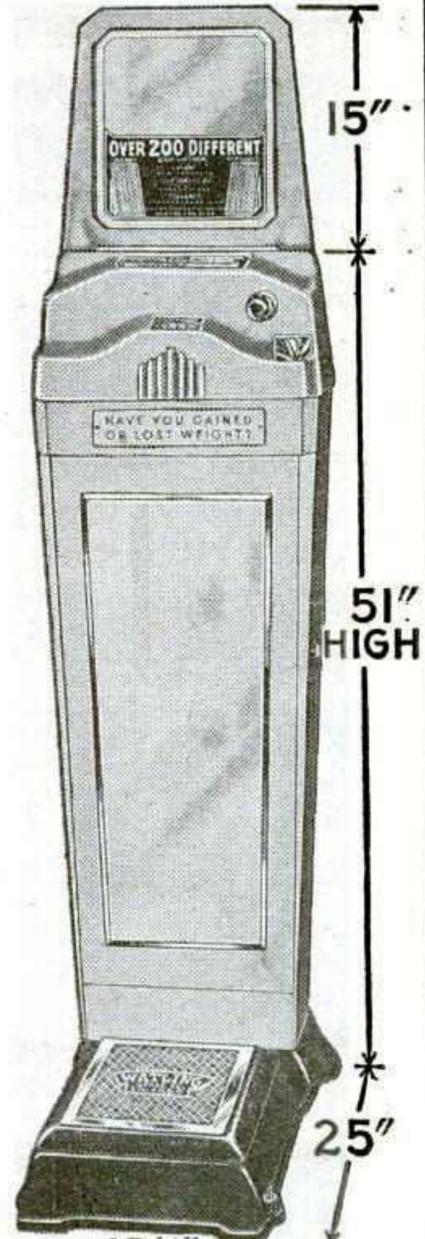
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Record Reviews

(Continued from page 103)

ARTIST	TUNES	RATINGS
LABEL AND NO.	COMMENT	OVER-ALL DISK JOCKEY RETAILER OPERATOR
COUNTRY & WESTERN		
JOHNNIE & JACK & THEIR TENNESSEE BOYS RCA Victor 48-0160	I Heard My Saviour Call Sacred ditty done brightly in up tempo with warbler and group harmonizing in good mountain style.	68--66--70--NS
	For Old Times Sake This side's secular, a torcher chanted in nasal hill-billy style, with string orking to match.	71--71--70--72
BOB ATCHER & BONNIE BLUE EYES Columbia 20659	To Make You Mine Boy-gal harmony with string accompaniment on a simple love ditty. Treatment is hybrid pop, limiting the country potential.	61--62--61--60
	I Can't Think of Love Without You Bob Atcher Atcher warbles a good country torcher in direct appealing country style.	72--73--72--71
SPADE COOLEY ORK RCA Victor 21-0150	Foolish Tears Cooley ork, strings and reeds, plays the new pop-hillbilly ballad in good dance tempo, with a straight fem vocal.	73--73--72--74
	Send Ten Pretty Flowers to My Girl in Tennessee Ork here, augmented with brass, does the pretty ditty in the Cooley "Western swing" style—a cross between powerhouse and country dance. Tex Cromer's rhythm vocal enhances.	75--75--73--77
DOLPH HEWITT RCA Victor 21-0155	Ask My Heart Victor's promising new country balladeer chants a hill ballad with sweet sincerity.	77--77--77--77
	Waltzing My Blues Away Hewitt projects a slow, pretty, Western waltz with feeling and presence.	75--75--75--75
MOLLY O'DAY AND THE CUMBERLAND MOUNTAIN FOLKS Columbia 20657	Mother's Gone But Not Forgotten Mountain Molly sings a weeper in her distinctive style. Theme: the angels took Mama away.	72--70--74--72
	With You on My Mind Topic switches here from the mortuary to the romantic as a warbler joins Molly for a close duet.	67--67--68--66
OWEN PERRY 4 Star 1381	Yesterday's Lilacs Country ballad darilyngly makes a horticultural switch from roses to lilacs. Well performed, but material has little to recommend outside the change in blossoms.	64--66--64--62
	Pickin' 'Em Up Lively jingle done with strong beat and good down-home humor.	76--76--75--77
ERNIE LEE & HIS SOUTHERNERS RCA Victor 21-0151	My Home Is the Dust of the Road Lee warbles an affecting ditty with a warm semi-spiritual quality. Backing strikes a rare nostalgic mood.	84--84--84--84
	You're Next Door to Heaven Light, bouncy ditty in the great-to-be-in-Dixie manner.	72--74--72--70
DOLLY DIMPLES & HER COUNTRY COUSINS Hill & Country 104	Keep a Twinkle in Your Eye Thrush warbles a fetching jingle with pert charm, but the appeal is more pop than country.	71--72--71--70
	I Hate You Here's a standout job: the thrush does a fem Floyd Tillman, note-sliding thru a strong ballad. Her quality registers impressively here.	83--83--83--83
BUDD MESSNER & HIS SKYLINE BOYS Abbey 15001	But I'll Go Chasin' Women Messner and group do an effective job on the fast-moving novelty.	73--73--72--74
	Mommy Can I Take My Doll to Heaven Tearjerker is done with savvy and convincing pathos.	75--76--75--74
ALAN ROBERTS-DOLLY DARR-B. MESSNER & HIS SKYLINE BOYS Abbey 15002	We Were Married Boy-gal duet, with big organ and string backing, registers strongly. Idea of a duet between a divorced couple is a nice switch.	83--84--83--82
	Tell Her You Love Her Today Duet and recitation on a mediocre piece of material are well performed.	70--70--70--70
THE COLORADO BUCKAROOS Dudley D-1001	Blue Eyed Sweetheart Capable warbling and string instrument support, well-recorded, but a dull hunk of material.	55--55--53--57
	Cowboys Left Over There Ranch ballad strikes an affecting, mystical note. Well warbled and backed.	73--73--73--73
CACTUS PRYOR 4 Star 1404	Red River Valley Pryor warbled the range classic with feeling and dignity. Backing, which begins with a single guitar gradually joined by a full string complement, builds effectively.	74--74--74--74
	Jackass Caravan Delightfully disrespectful rib of "Mule Train," with outrageous sound effects and satirical lines. Should get a rise out deejays.	73--78--70--70
EDDIE JACKSON & HIS MELODY RIDERS Fortune 134	I'm Willing to Forget Torch is weakly projected by male vocalist, orking is lackluster.	47--47--47--47
	New Set of Blues Up-tempo country blues is done with more spirit than flip, tho the country feeling just isn't there.	50--47--49--52
TEX JUSTUS-THE TEXAS COWBOYS Silver 103	Who Will Mend That Break in My Heart Justus chants a weeper with teary conviction, but is obscured by balance trouble. Tune has possibilities.	62--60--62--64
	Waltz With Me Again Simple Western waltz job; warbling okay, but string backing is loose.	52--50--52--54
ROY HALL & HIS COHUTTA MOUNTAIN BOYS Fortune 133	Never Marry a Tennessee Gal Warbler projects an okay jingle in Western jump fashion, with unison vocal effective on tag line, and get off string goes between vocals.	75--75--73--78
	We Never Get Too Big to Cry Slow torch ballad job is pallid.	58--58--58--58
DOYLE FRANKLIN & HIS RED RIVER BOYS Fortune 127	If the Blues Don't Kill Me Medium blues in Western style played and sung competently, but without enough feeling.	58--57--57--60
	One Heart Too Many Run-of-the-mine country ballad job. Orking doesn't catch true folk feeling.	56--58--56--54

Marston Obtains Temporary Ct. Game Injunction

DETROIT, Jan. 7.—A temporary injunction was secured in Circuit Court here by Max Marston, of the Marston Distributing Company, restraining interference with the operation of shuffle-type bowling games. Named as defendants by Marston were Harry S. Toy, retiring police commissioner; Edwin Morgan, superintendent, and Kennedy Lawrence, deputy superintendent.

Games involved were Shuffle Bowler, Shuffle Alley and Shuffle Lane or any similar type games. No units were actually removed by the police, but the legal move was taken to forestall such anticipated action.

According to Henry Rice, attorney, these are definitely not games of chance, but of skill. However, Rice said that he conceded the games could be regulated and subjected to license. At the present time, however, there is no ordinance governing them, since they do not come under provisions of the basic games ordinance as now written.

No action on this new type of game has been taken by the State Liquor Control Commission which is expected to leave the decision up to local law enforcement officers. The case is due to come up for hearing on a permanent injunction January 13.

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 - BALLY DRAW BELL, Met. But. 119.50
 - BALLY DRAW BELL, Red. But. 149.50
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 - UNIVERSAL ARROW BELL, 5¢-25¢ 495.00

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 - RUBBER RINGS, 2-Inch Only, Pure Gum, Per Hundred 3.00
 - FINEST SHUFFLEBOARD POWDERED WAX, No Plastic Content, Per Can37
 - Case of 24 Cans 7.95
- MANY OTHER PARTS SPECIALS—Write.

1/3 Deposit With Order, Balance C. O. D.

Scott-Crosse Co.

1423 Spring Garden Street
Philadelphia, Pennsylvania
Rittenhouse 6-7712

100%

Return privilege within 10 days if not satisfied with our reconditioned equipment.

SINGING TOWER

20 SELECTIONS
Fully repainted. Perfect condition. Ready for location.

\$99.50

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DAVID ROSEN, INC.

Exclusive A.M.I. Distributor
355 N. Broad St. Philadelphia 23, Pa.
Stevenson 2-2903



Immediate Delivery!
FROM STOCK!
RUNZEL
Pushback Wire
18 or 20 Strand
68
Color Combinations

Pushback wire, for many years one of our leading items, has kept pace with the phenomenal growth of the coin machine industry.

The wide variety of color combinations available lends itself to devious methods of wiring harness — to meet any requirements of the industry.

Coin machine service organizations and distributors are invited to write for complete information as to how they may better serve their trade by furnishing them with RUNZEL quality wire.

Manufacturers of coin machines may avail themselves of our engineering facilities for designing correct and most efficient wiring harness.

Send us your specifications for
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RUNZEL
Cord and Wire Co.
 1723 W. MONTROSE AVE.
 CHICAGO 41, ILL.

COLUMBIA DOUBLE JACKPOT BELL

SPECIAL SELLOUT PRICE

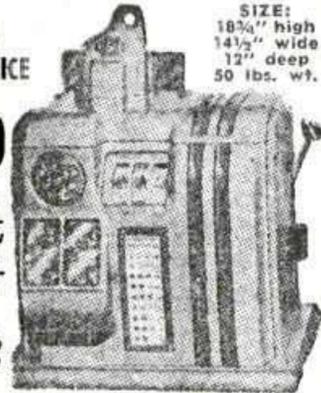
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Changeable right on location in a few moments! time to 1-5-10-25¢ play.

Cabinet re-baked to give new machine appearance.

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ABC NOVELTY CO.
 Phone: EVerglade 4-3823
 2009 W. IOWA ST. CHICAGO, ILL.



SIZE: 18 3/4" high, 14 1/2" wide, 12" deep, 50 lbs. wt.

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We Offer Only the Best, Unconditionally Guaranteed!

MILLS—All Models • BLUE BELLS • BLACK BEAUTY BELLS • CRISS CROSS • TIC-TAC-TOE

Complete Machines and Conversion Kits. Used Machines Taken in Trade.

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5 BALL FREE PLAY

SUPER HOCKEY \$89.50
 RAMONA 69.50
 AQUACADE 99.50
 BLACK GOLD 99.50
 THREE FEATHERS 99.50
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Send third deposit.
BOYLE AMUSEMENT CO.
 522 N. W. 3rd St. Oklahoma City, Okla.

Record Reviews

ARTIST	TUNES	RATINGS
LABEL AND NO.	COMMENT	OVER-ALL DISK JOCKEY RETAILER OPERATOR

COUNTRY & WESTERN

ROY ROGERS & THE SONS OF THE PIONEERS
 RCA Victor 21-0154
Stampede
 The epic treatment, a la "Riders in the Sky," could make this an important side. Thunderous sound effects, rushing wind, pounding hooves etc., set off a semi-mystical range tale.
Church Music
 Rogers and the Sons collaborate for a strong, sentimental rendition of a promising country ballad.

JERRY JERICO-BEN CHRISTIAN & HIS TEXAS COWBOYS
 4 Star 1410
Fools Rush In
 Jericho warbles with warmth, vibrance and impressive honesty. Slow ballad is arresting; ork backing in the right mood.
Sleepin' at the Foot of the Bed
 This promising rustic novelty, in the spirit and feel of "Country Boy" is done with vitality and home-folks humor by Jericho.

THE COLORADO BUCKAROOS
 Dudley D-1000
Broken Hearts
 String ork support on this medium tempo hill ballad is good; warbler displays a good voice but little warmth.
Why Don't You Haul Off and Love Me?
 Capable performance of the novelty click, but release is quite late.

CLYDE MOODY
 King 837
I Love You Because
 Undistinguished hill ballad in medium tempo gets a prosaically adequate vocal and instrumental rendition.
Afraid
 Moody gets more out of his material here, tho quiet competence rather than inspiration is again the dominant note.

EARL SONGER & HIS ROCKY ROAD RAMBLERS
 Fortune 129
Honky Tonkin' Blues
 Songer warblers an old-fashioned jingle in expressive country style, with string ork clam-baking loud but merrily in back.
The Fire in My Heart
 Boy-gal duet in the wailing mountain style doesn't quite come off. Voices don't blend into the typical hill sound.

SLIM WILLIAMS & HIS TENNESSEE AVENUE BOYS
 Fortune 132
Throwing Kisses
 Williams chants with a robust, manly, country quality; up-tempo novelty has a compelling, nurse-rhyme sort of appeal.
Reckon' As How I Love You
 Warbler does an ordinary doggerel novelty with animation and conviction.

INTERNATIONAL

POLISH MOUNTAIN-EERS
 RCA Victor 25-9214 (Polish)
Oj Bodaj Cie (polka)
 Attractive folk tune is warbled neatly in Polish by Wladziu Zarembo. Orking is in slick hillbilly style, but distinctly Polish.
Chodz Me Mna Na Rybki (polka)
 Another refined polka is vehicle for a novelty boy-girl duet in Polish. It's a cute catchy folk tune, "Let's Go Fishing," orked with fiddle, steel guitar and accordion.

MICHAEL O'DUFFY
 RCA Victor 26-7514 (Irish)
The Meeting of the Waters
 The very Irish tenor pipes an especially schmaltzy hunk of nostalgia in unartistic fashion.
The Bard of Armagh
 Traditional material is more obvious stuff for Irish nabes. O'Duffy has the spirit, if no polish.

NILO OSSANI
 RCA Victor 25-7125 (Italian)
Ciucciariello Bianco
 Cross between "Mule Train" and "Donkey Serenade," with fancy orking that's too heavy for the light, lyric tenor.
Verde Luna
 The fine Italian stylist has more chance on this pop "fox bolero." Would need pic or jock push to show.

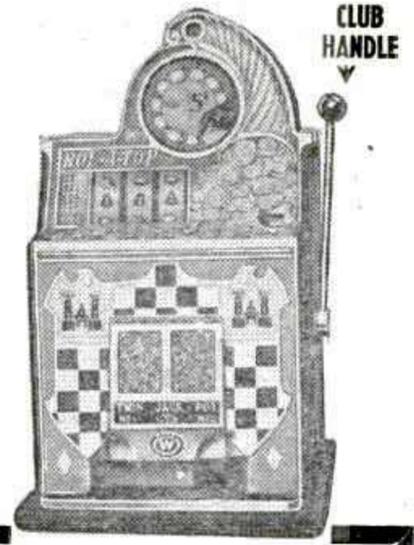
THE MERRIE MUS-ETTE ORK
 RCA Victor 51-0045
Itty Bitty Polka
 (The Continental Capers)
 Cute novelty is beautifully orked in virtually salon style. But it's danceable.
Pretty Girl Waltz
 Slick orking, and ditto group warbling of a pretty waltz. With proper pushing this one could catch on.

JACQUELINE FRANCOIS (Paul Durand ork)
 Polydor 360.095 (French)
Bolero
 Latin-tinged diskling has been a smash in France for more than a year. The talented thrush soars thru the attractive tune, which should appeal heavily to Francophiles.
Mademoiselle de Paris
 This gal sings with a silken line. The chanson-waltz here is more typically French, and she makes every word a jewel.

JACQUELINE FRANCOIS (Paul Durand ork)
 Polydor 360.094 (French)
La Seine
 "The River Seine" is done here in the original French. The Silky-voiced thrush coos it lovingly and liltily with drama in just the right places.
Si Tu Partais
 Beautiful, dramatic chanson gets a powerful production by Mile. Francois and Durand's lush ork. Should be a big one with the carriage trade.

LALO GUERRERO
 Imperial 395
Tiro De Mulas
 The Spanish version of "Mule Train" is given a sound bit of shouting, whistling, and whip-snapping. Should go especially in Mexican neighborhoods.
Contestacion a Tu Solutu
 Mexican folk tune is warbled with great gusto.

TRIO URQUIZA
 RCA Victor 23-1451
Pobrecita (bolero moruno)
 Slow, liquid ballad falls easy on the ears in this slick harmony-with-guitars rendition. Danceable side.
Me Quiero Casar (guaracha mambo)
 Powerful rhythm at a brighter tempo.



\$139⁵⁰

BRAND NEW ROL-A-TOPS

SIZE: 23" High, 14" Wide, 15" Deep
 Net Weight: 88 lbs.

5c-10c-25c PLAY
FACTORY REBUILTS \$95 EACH

Above Prices F. O. B. Chicago

WATLING MFG. CO.
 4650 W. Fulton St. CHICAGO, 44, ILL.
 Est. 1889—Tel.: Columbus 1-2772
 Cable Address: "WATLINGITE," Chicago

THE MIGHTY SENSATIONAL NEW COUNTER GAME ...

ATOM 10c Play

WRITE FOR PRICES



SMALL AS A MITE ... PROFITS BIG AS A GIANT!

Cigarette Sales Booster. Line up 3 of a kind, win a carton of cigarettes. The best money-maker you've ever had. Don't take our word for it—try it yourself.

- Available in 1¢ or combination 1-5.
- Cigarette or Fruit Reels. Weight: 6 lbs.
- Size: 5 1/2" x 5 1/2" x 6"

GROETCHEN TOOL & MFG. CO.
 126 N. Union Ave. CHICAGO 6, ILL.
 Phone: RAndolph 6-2807

\$\$ SAVE \$\$ with COVEN

BALLY'S SHUFFLE-BOWLER
IMMEDIATE DELIVERY

CITATIONS \$285.00
 DELUXE DRAW BELLS 179.00
 UNITED SHUFFLE ALLEY WRITE
 CLOVER BELL 5-25c WRITE

1/2 Deposit With Order.

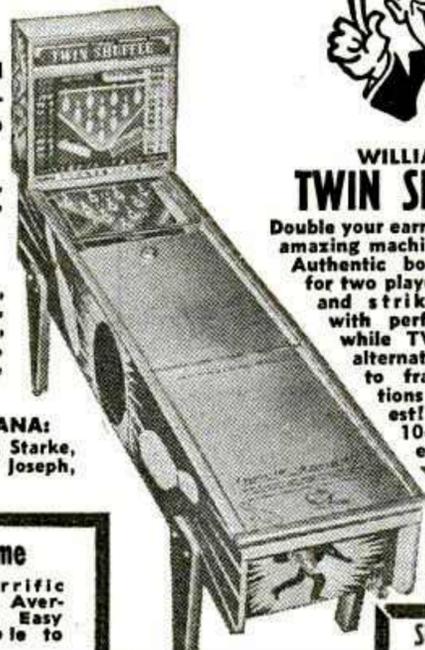
Coven Distributing Co.
 Exclusive Distributor for Bally Products and Wurlitzer Phonographs
 3181 ELSTON AVE. CHICAGO, ILL.
 Ind. 3-2210

EXCLUSIVE!

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In the following territory. All of Northern ILLINOIS, all counties North of and including the following:
Pike, Scott, Morgan, Sangaman, Christian, Shelby, Effingham, Jasper, Richland, Lawrence.

Following Counties in IOWA:
Blackhawk, Buchanan, Delaware, Dubuque, Linn, Jones, Jackson, Wapello, Davis, Jefferson, Clinton, Scott, Cedar, Johnson, Muscatine, Washington, Louisa, Van Buren, Henry, Des Moines, Lee.

Following Counties in INDIANA:
Newton, Benton, Howard, La Porte, Starke, Jasper, White, Miami, Porter, St. Joseph, Marshall, Carroll, Fulton, Lake.



WILLIAMS TWIN SHUFFLE
Double your earnings with this amazing machine. Imagine! Authentic bowling score for two players. All spares and strikes tabulated with perfect accuracy while TWO players alternate from frame to frame. Collections at their highest! One player, 10¢; two players, 20¢.

Bally SHUFFLE BOWLER
United SHUFFLE ALLEY

Genco GLIDER Shuffle Game
ONLY \$125 Fast! Exciting! Terrific money earner. 5¢ play. Average game 45 seconds. Easy to understand. Simple to operate.

ARCADE MACHINES	CONSOLES	CHICAGO COIN BOWLING ALLEY	SLOTS MILLS
TELEQUIZ, 1948 model 100. Like new, 5¢ or 10¢ play. Now only \$175	Keeney TWIN BONUS SUPER BELL .. \$275 SINGLE BONUS SUPER BELL .. 175 SUPER BELL, 5¢ 50	Shuffle Bowling with visual stand-up pins. 2 can play at same time. Very fast—puck rebounds, 8 ft. x 2 ft. Immediate Delivery.	JEWEL BELL, 5¢ \$135 JEWEL BELL, 10¢ 135 JEWEL BELL, 25¢ 145 JEWEL BELL, 50¢ 215 VEST POCKET BELL, Late Model, 5¢ 39
Williams ALL STARS 125 Exhibit DALE GUN 95 Chi Coin PISTOL 125 Chi Coin REBOUND, 10¢ Play 75 JUNIOR SHUFFLEBOARD ... 45 TOTAL ROLL 25 ADVANCE ROLL 40 NY ROLL 85 Chi Coin ROLL DOWN 35	Bally DeLuxe DRAW BELL \$195 DRAW BELL .. 165 TRIPLE BELL, 5-10-25¢ 350	FIVE BALLS We have a huge selection of finest reconditioned late model flipper games. Write at once for listing.	JENNINGS STANDARD CHIEF, 5¢ \$150 STANDARD CHIEF, 25¢ ... 150
	Jennings CHALLENGER 5-25¢ \$215 Mills DUPLEX, 5-25¢ 295		EXHIBIT SILVER BULLETS For competitive play. Realistic indoor shooting. 8 targets, 2 guns. Sensational recoil pistols. Good for years.

KEENEY PIN BOY
DeLuxe shuffle bowling game. Official bowling with strikes, doubles, spares, etc. Puck returns automatically and fast. 9 1/2 ft. long, 2 ft. wide. Automatic scoring.
Exclusive ILLINOIS and IOWA.

Terms: 1/3 down, balance sight draft.

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GUARANTEED RECONDITIONED EQUIPMENT

PHONOGRAPHS	5 BALL FLIPPER GAMES
A-M-I MODEL (A) \$379.50 A-M-I HIDEAWAY (Used 15 Days) 374.50 147 SEEBURG 309.50 146 SEEBURG 249.50 SEEBURG LOWTONES 64.50 SEEBURG REX OR CROWNS 49.50 ROCK-OLA (1422) 149.50 ROCK-OLA MASTER 49.50 ROCK-OLA SUPER 49.50 MILLS EMPRESS ON THRONE 49.50 WURLITZER 750 E 119.50 WURLITZER 616 29.50	KING COLE \$ 64.50 BARNACLE BILL 64.50 HARVEST MOON 74.50 CINDERELLA 64.50 LADY ROBINHOOD 34.50 BUILD UP 29.50
ONE BALLS	CONSOLES
CITATION \$274.50 GOLD CUPS 119.50 VICTORY DERBY 34.50 BIG PARLAY 34.50 LONGACRES 19.50 THOROBREDS 19.50	BALLY'S DOUBLE UP \$239.50 BALLY'S DRAW BELL, R. B. 134.50 KEENEY'S BONUS SUPER BELL ... 154.50 KEENEY'S SUPER BELL 39.50 BALLY'S HI-HAND 39.50 JENNINGS' SILVER MOON 24.50
MISCELLANEOUS	
MASSIE POOL TABLES (3 1/2 x 7) \$179.50 QUIZZERS (LIKE NEW) 169.50 SPOT LIGHT (A-1) 39.50 1/2 A-B-T CHALLENGERS 10.00 1/2 BEST HAND 10.00	

One-Third Deposit, Balance C. O. D. or Sight Draft.

PARKER DISTRIBUTING COMPANY
311 4TH AVENUE, SOUTH, NASHVILLE, TENNESSEE PHONE 4-6194

"Swingin' Monk"

Continuous, pendulum swinging motion . . . tantalizes players, keeps coins rolling in. Track and carriage eliminated. Battleship gray cabinet, red trimmed. Complete with rifle and stand. 6' high—38" wide—22" deep.

Send for Descriptive Folder

COINEX CORPORATION

CONVERTED FROM SEEBURG CHICKEN SAM
\$109.50 F. O. B. Chicago
1/3 deposit with order.
1346 ROSCOE STREET
CHICAGO 13, ILLINOIS
GRaceland 2-0317

PRICES YOU CANNOT BEAT

Renewed—Reconditioned—Ready for Location

Wurlitzer 800 \$ 99.50	Kirk Hi-Boy Guesser Scale \$ 69.50
Wurlitzer 850 89.50	Wurlitzer Coin Drive Motor 12.50
Wurlitzer 700 109.50	Wurlitzer 850 Plastics 3.95
Wurlitzer 780M 109.50	Aireon DeLuxe, Wurl. Mech. 114.50
Wurl-Seeburg Rebuilt Motors 6.95	New Tubes: 5Z3, 6C6, 6A4, 70% OFF List.

In Business Since 1933 . . . Ask Any Successful Operator

1/3 Deposit **GAYCOIN DISTRIBUTORS** Balance C. O. D.
4866 Woodward Avenue Temple 2-7300 Detroit 1, Michigan

Turning Back the Clock

15 Years Ago This Week
CHICAGO, Jan. 5, 1935.—With the holiday season out of the way, coinmen in all parts of the country buckled down to an anticipated big year in the trade. Among the aids the business had at the beginning of 1935, which were not in existence the previous January, were established trade groups in several key cities, particularly New York, Detroit, Chicago, Dallas and Los Angeles, and also recently opened territories in most sections of the country.

Joe Huber, chairman of the 1935 Coin Machine Exposition, made final preparations for the show, which took place in February, 1935, at the Hotel Sherman, Chicago. He announced that for the first time the exposition would number visitors from several foreign countries, including delegations from France, the Philippines, Scotland, England and other nations which had become volume buyers of U. S. made coin machines. Among the better known visitors in the country was Rene Godin, head of the French national coin machine organ. . . . The trade in Honolulu was set for a rush of business following a court decision handed down okaying games for the area.

One of the New York trade novelties in January, 1935, was the newly opened Flying Trapeze Restaurant, featuring 25 pinball games built into the bar. The machines were designed for the restaurant by the Scientific Machine Company, Brooklyn. Each unit had a different playfield and measured 17 by 31 inches, slightly smaller than the average game at the time. . . . A testimonial dinner to Joe Fishman was given by 500 coinmen in the New York metropolitan area for his services in helping operators in the public relations and legal fields.

Bally announced production on Red Arrow, a one-ball, and Rocket, a 10-ball game. Other new games debuted the first week of 1935 were Scientific's Safety Zone, Gottlieb's Flying Trapeze and National Coin's Hazard. . . . Claude Kirk, Exhibit Supply, placed an order for 5,000 award units with Western Equipment & Supply.

Evans Shuffle Game To Roll; Uses Live Pins

CHICAGO, Jan. 7.—H. C. Evans & Company has completed the production line model of its straight novelty game Shuffle Ten Strike, Fred Morris, games sales manager, announced this week. New amusement unit uses a puck as its center of activity and features actual pins at the scoring end of the playfield. Scoreboard and puck return are automatic.

Shuffle Ten Strike measures 8 by 2 feet and has real gutters to take care of errant shots. Its patented pin setting device is fully automatic. Scoring on the new Evans product is identical to bowling and the unit is designed for dime play.

Unlike other shuffle type games on the market, play on Shuffle Ten Strike is dependent on the number of pins actually knocked down during a frame. Strikes, spares and splits as well as all the key scoring plays of regulation bowling are an integral part of the game. As in bowling the maximum score is a perfect 300 pins knocked over in 10 complete frames.

Servicing on Shuffle Ten Strike is simplified by having doors, convenient for the operator or serviceman, located at the side and back of the cabinet's scoring and pin-setting mechanism. Sides of the playfield in the area where the pins are set are protected by strong glass and the section just in front of the pins on the playfield is protected by a clear sheet of lucite.

10 Years Ago This Week
CHICAGO, Jan. 6, 1940.—One of the big social events of January, 1940, was the testimonial dinner for Bill Ryan, who resigned from O. D. Jennings after 25 years to join the Keeney organization as vice-president and general manager. Later Ryan was appointed to a similar post at Universal Industries. . . . Jim Gilmore, secretary-manager of Coin Machine Industries, reported that exhibit space for the 1940 show was sold out and that 4,000 advance registrations had been received. The show was held January 14-17, 1940. . . . The Keeney company acquired a second plant, a block away from its main plant at 2001 Calumet Avenue, Chicago. In later years the Keeney factory moved to 2600 W. 50th Street, Chicago.

Big news in the music field was the introduction of four new machines by the Rudolph Wurlitzer Company. The consoles were the 700 and 800 models and the counter models were the 71 and 41 units. Among the features was a motor-driven coin switch. . . . Other new music machines just out included The Mel-o-Tone, by the Herbert Corporation, a new manufacturing firm, and a new John Gabel Company machine. Record firms predicted they would sell a total of 500,000 disks to music machine operators. The tunes of the day, as listed in the Record Buying Guide of *The Billboard* were *Careless, South of the Border* and *Scatterbrain*.

Top games in early 1940 included Stoner's Fantasy, Genco's Follies of 1940, Exhibit's Bowling Game and Congo, Western Products' Oomph, Chicago Coin's Commodore and Evans' Ten Strike. Another game just getting on location was Bally's Bally Alley.

\$5.00 ea. FREE PLAY GAMES \$5.00 ea.

Superliner, Spellbound, South Seas, Streamliner, Crossfire, Wagon Wheels, Knockout, Duplex, Velvet, Line Up, Speed Demon, Wildfire, School Days, Salute, Silver Spray, Fox Hunt, Big Time, Defense, Venus, Yankee Doodle, Bowlaway, Drum Major, Play Ball, Legionnaire, Dixie, Brite Spot, Big Chief, Step Up, Stormy, Air Circus, 3 Aces.

In ordering above games state 2nd choice, as we have limited quantities.

SEND MONEY ORDER IN FULL, OTHERWISE NO ORDERS SHIPPED.

K. C. NOVELTY CO.
419 Market St. Philadelphia 6, Pa.
Market 7-6391 or 7-4641

Continental Sets 3 New Distributors For Wise Owl Unit

DETROIT, Jan. 7.—Distributors for three key territories have been appointed by the Continental Service & Equipment Company, national outlet for the Wise Owl Quizette. The new distributors are Edward Holly, Indiana, with headquarters in Indianapolis; David Foster, Michigan, with headquarters at the factory, 3830 Holbrook Avenue, Detroit, and Jack Brown, covering Ohio, with headquarters at 7409 Second Boulevard, Detroit.

ACT NOW! TERRIFIC DEAL

Headquarters for 10¢ BELGIAN TYPE POOL TABLES, factory reconditioned and refinished like new. Finest hardwood construction. Good for years of profits. Original cost was \$325.00. Ea. . . . \$89.00

3 Falcon 10¢ Shoe Shiners (Floor Samples). Ea. . . . 99.00

1 A.B.T. Skill Gun (New, in Orig. Carton) 39.00

No extra charge for crating. 1/3 deposit required.

FALCON COMPANY
5676 Twelfth St. Detroit 8, Michigan

WANTED ★ HIGH REWARD FOR RIGHT MEN ★

Salesmen—If you can really sell coin machines to operators and distributors we have two outstanding machines for you . . .

1—A Low Priced, Low Service Cost CUP DRINK DISPENSER.

2—A Large Capacity, Simply Constructed ALL ELECTRIC CIGARETTE MACHINE.

Both machines are tried and proven and accepted by leading operators throughout the country.

Men must have past high earnings record and following in trade. Car essential. Leads furnished. SEND COMPLETE DETAILS FIRST LETTER WITH PHOTO. Replies held in strict confidence.

BOX 485, Billboard
1564 Broadway New York City 19

COINMEN YOU KNOW

Chicago:

(Continued from page 99)
another 90 days, Novak said. . . . News from Silver-King Corporation has it that the firm is working on four or five new vender models. Aside from the "something new" hint, major domo H. F. Burt keeps tongue in cheek.

R. H. Grismer, sales co-ordinator for Johnson Fare Box Company, reports company's new Johnson Automatic Coin Changer, a built-in electric model, has passed test location operation with flying colors and is set for regular production runs. . . . Atlas Music Company is still catering to a strong uptrend in order activity on its Select-o-Matics, quotes Nate Feinstein, who is echoed in his statement by Harold Schwartz.

Anton (Tony) Obelzinski, head of Devices Novelty Sales, is keeping his coin machine career going full blast, after many years of satisfying wants of operator customers. He says that for this and a good many more years he expects to keep "doing the same." . . . George Solar, a. and r. man for Jimmy Martin's Sharp label, is bubbling over with news of a new juke hit by Lee Monti's Tu-Tones. Commercial pressing will be out within two weeks. With the first batch of 2,500 set for Midwest distribution on Sharp, London has already made masters for release under its own banner, George says. He adds that disk business has picked up about 35 per cent over this time last year.

At Webb Distributing Company, Fred and Irv Webb chime in on cheerful sales news regarding the Rock-Ola line. Ops are perking up these days and business shows it, boys say. . . . Bob Alexander, Alexander Postage Stamp Service, has been increasing his operation with some of the new Hamilton scale-stamp vender combinations. Bob reports they go well in drugstores, greeting card locations and anywhere else stamps are usually sold.

Joe Caldron, in charge of the Chicago sales office of AMI, had his hands full last week getting ready for the national introduction of the firm's new juke box, the Model C. Distributors thruout the country will be holding open house January 8-14, and Joe will be keeping tabs on op reactions to the new unit. Mike Spagnola reports his showing here will be held January 9-10.

Oscar Schultz, Automatic Coin, reports Irving Ovitz has been released from Michael Reese Hospital and is recuperating from major surgery at his home. Ovitz thanks all persons in the industry who sent him cards and flowers during his stay in the hospital. Meanwhile, Oscar reports bell equipment is moving along fine.

Arthur Marcus, the Markepp Company, Cleveland, was in for a look-see at several local plants. . . . Fred Morris, H. C. Evans & Company, is convinced that Shuffle Ten Strike will become an operators' favorite in a short time. . . . In his new post at Buckley Manufacturing, John Neise will spend most of his time on the road.

Frank Mencuri, manager of Exhibit Supply's arcade division, is working seven new card series which is expected to be ready in a few weeks. Mencuri will represent the firm at the Florida State Fair a few weeks hence. Frank Benn, Fair Grounds Amusement Park, Memphis, was among the many Exhibit Supply visitors last week. . . . Mike Spagnola, Automatic Distributing, was making final preparations for a series of showings his firm will sponsor concerning AMI's new model C music machine.

Indianapolis:

(Continued from page 99)
the management of Ward Glen. The new location will serve part of the Indiana territory and distribute records in Indianapolis. . . . Jane Music Company reports the best record business during the Christmas week in its history. The volume is far ahead of last year. . . . Operators of coin-operated phonographs report their collections good considering the holiday season. . . . John Hall, Noblesville, Ind., operator, was on coin row last week buying parts.

Mr. and Mrs. Peter Stone, distributors of Rock-Ola coin-operated phonographs, were hosts to Chicago friends and relatives over the holidays. . . . Operators visiting coin row last week included, Cecil Miller, Winchester, Ind., buying parts; Jim Crowley, Playfair Sales, Fort Wayne, Ind., and Frank E. Reckelhofer Jr., Jasper, Ind. . . . Clarence Hohman, and his family, manager, Janes Music Company, spent New Year's Day at Rensselaer, Ind., visiting relatives.

Wilbur E. Smith, division manager, Permo, Inc., was the guest speaker at the January meeting of the Music Operators' Association of Indianapolis, Inc. (MOAI), Tuesday night (3). He explained the merits of his line of Permo-Point needles. . . . Abe Fleig, operator and treasurer of the MOAI, is confined at home by sickness. . . . Ward Glen is the distributor of Coral and Brunswick records, with headquarters at 1511 East Michigan Street here. . . . Harold Baily, collector for the Janes Music Company, was saddened by the death of his mother, who passed away December 20 at her home here. . . . Heavy rainfall caused operators to remove their equipment from the low areas in the city due to rising water and overflowing streams. It has rained for more than 48 hours.

Los Angeles:

(Continued from page 99)
recent visitor was George Joyce, of Inglewood.

Ed Wilkes will never live this down. When his boss, Paul Laymon, phoned to wish him a happy New Year shortly after the birth of 1950, Wilkes was in bed sound asleep. . . . D. J. Harrison and "Gravy" DeWitt, Fontana operators, were in town checking over the newest in games. . . . Another visitor was R. T. Frazer, of San Diego.

William R. Happel Jr., of Badger Sales Company, celebrated New Year's with a party at his home. Al Silberman, of the firm's vending department, is still receiving equipment for the big show Badger Sales is planning soon. . . . C. Seifert, local coin machine operator, was making the rounds last week.

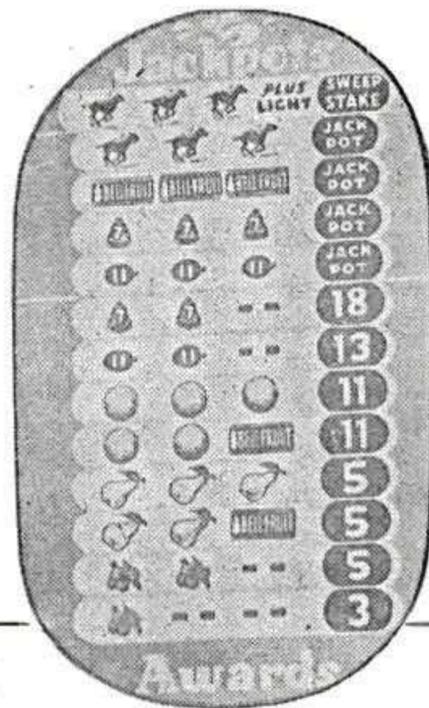
Bill Alsdorf, of the Northwestern Sales Company, Seattle, planed down to see the Tournament of Roses parade and the Rose Bowl game. While in town he also looked over some new equipment. . . . Robert Boyd, San Diego coinman, was seen on Pico Street recently. Ditto for Bill Bradley, who operates in suburban Covina.

Dan Lufkin, former sales manager for California Shufflepins, is operating bowling games here while waiting for a new deal to jell. . . . Homer Gillespie was in from Long Beach to make the rounds. . . . Alex Koleopolus, of Bakersfield, toured Pico Street to check over some new games. . . . Also visiting was Happy Clark, who operates in Downey.

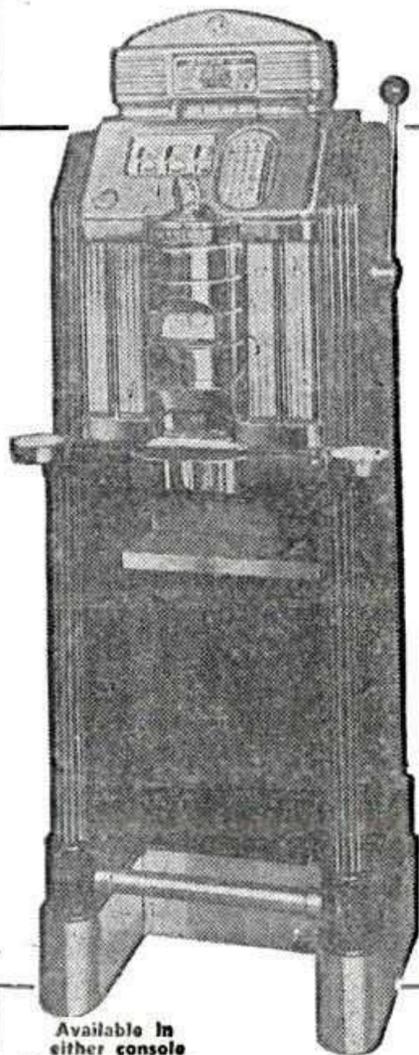
Jim Wilson, of the M & L Amusement Company, Belleflower, looks for a good year in the music machine business. He's been stocking up on new platters.

Most Liberal . . .
Most Magnetic . . .
Most Attractive!

JENNINGS "SWEEPSTAKE" 5 JACKPOT SYMBOLS



TODAY'S player is a jackpot player. His goal is the BIG award. That's why Jennings gives you its NEW "SWEEPSTAKE" equipped with FIVE jackpot symbols. One SUPER jackpot, plus small hits galore. Famed one-piece trouble-free mechanism. Many new features. Get in line for the Jennings "SWEEPSTAKE." ORDER TODAY!



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- Keeney Three Way, 5¢-10¢-25¢ 375.00
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All games reconditioned and ready for location.

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WISE OWL Quizzette



Size 4 x 5 x 10 inches—Weight 6 lbs. Sets on any table or counter.



A PENNY OPERATES IT AND MAKES THE PLAYER ... WISER

The Correct Answer appears on the next Quiz Card together with another Quiz, creating a continuous interest.

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Mr. C. L. Skidmore

Ohio Representative: Brown Quizzette Co.
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Some good territories still available

COINMEN YOU KNOW

Twin Cities:

(Continued from page 99)
tor, and his wife leave January 11 for a vacation in Miami. During Heilicher's absence his brother, Danny, will look after their business interests here.

Everyone is agog at the Lieberman Music Company where they are preparing for a surprise showing of a new product January 15-16, Jonas Bessler, sales manager, reports. . . . Altho he sold his coin machine interests back to his father-in-law, Bob Westrum, of Bismarck, N. D., continues to work with his wife's father, Van Middlemas, in the operation. . . . Distributors in this area lent a helping hand to Santa Claus during Christmas and passed out numerous gifts to their coin machine operator friends. . . . Coinmen report that the expected drop-off in business during the Christmas-New Year period failed to materialize, with jukeboxes, novelty games and pins getting their fair share of attention.

Jerry Hartwig, St. Cloud, Minn., operator, was in the Twin Cities buying five-balls for his operation. . . . Archie Pence, one of the oldest operators in Minneapolis — from point of years in the business—is adding many one-ball units to his route. . . . Both ends of the B. & B. Novelty Company, Superior, Wis., Berkowitz and Berkowitz, were in the Twin Cities looking at machines. . . . Roy Foster, of Sioux Falls, S. D., came down to pick up several five-ball machines. . . . Mr. and Mrs. Stanley Matyas, operators from Moose Lake, Minn., drove to the Twin Cities for a shopping tour, both in the coin machine field and otherwise. . . . George Atoll, of the Zen-

ith Distributing Company, Duluth, was a visitor to Twin Cities' distributors. . . . Stanley Woznak, of Little Falls, Minn., was in on one of his frequent trips to this market. . . . Pete Kramer, of St. Cloud, drove to town to buy machines. . . . Hank Krueger, the Fairfax, Minn., coinman, came to town again, this time bringing the missus along. . . . Hy Greenstein, of Hy-G Music, reports that Watling scales suddenly showed a perk-up in business, while Universal's Photo Finish continues to do good business at the old stand, just as it has for a year.

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America's Bell Machine Center

We Are EXCLUSIVE AUTHORIZED DISTRIBUTORS for Mills Bell Products

United Shuffle Alley Chicago Coin Bowling Alley Keeney Pin Boy Rock-Ola Shuffle Lane, 8 Ft., 9 1/2 Ft.	Bally Shuffle Bowler Genco Bowling League Williams Twin Shuffle
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MILLS VEST POCKET BELLS, \$65.00
Jobbers and Distributors, Write for Special Price!

NEW LOREN COIN CHANGER ONLY \$38.50
FAST! ACCURATE!

MILLS NEWEST! 21 BELL
BLUE BELL BLACK BEAUTY
TOKEN BELL JEWEL BELL
MELON BELL BONUS BELL

DALE GUNS
Reconditioned and Refinished **\$109.50**

BACK AGAIN! BRAND NEW! JACK-IN-THE-BOX
Safe Stands for Slots **WRITE FOR PRICE**
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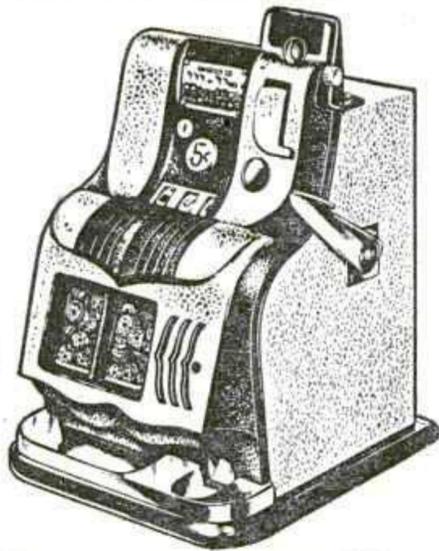
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Victory Derby, P.O. \$ 59.50	Mills 5, 10 or 25c '47 Black Cherry . . . \$119.50
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Terms: 1/3 Dep., Bal. C. O. D. Write for Prices on Coin Counters, Coin Changers and Single, Double and Triple Safe Stands for Slots

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MILLS' NEW VEST POCKET BELL

Operates on 3-5 Mystery Payout System, 5¢ Play \$65.00
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MILLS' NEW QT

A "Pony-Size" Bell. Weighs only 25 lbs. 5¢ Play, \$115.00; 25¢ Play, \$137.50.

"21" BELL BLUE BELL BLACK BEAUTY BONUS BELL TOKEN BELL
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Playboy	22.50
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Bally Draw Bell, M.B., 5¢	144.50
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Bally Draw Bell (New)	325.00
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Mills Jumbo Parade (Cash)	69.50
Mills Jumbo Parade (F.P.)	69.50
Keeney Super Bell, 5¢	69.50
Keeney Bonus Super Bell, 5¢, 10¢, 25¢	399.50
Paces Races	149.50
Evans Bangtail (Comb.—New)	499.50
Evans Races (Comb. F.P. & Cash)	349.50

ARCADE EQUIPMENT

Bally Hi Roll	\$69.50	Exhibit Vitalizer	\$69.50
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The Owl Trademark made its beginning with Owl Lifter and today stands for the absolute best in coin operated equipment. Look for the Owl on all genuine Mills coin machines!

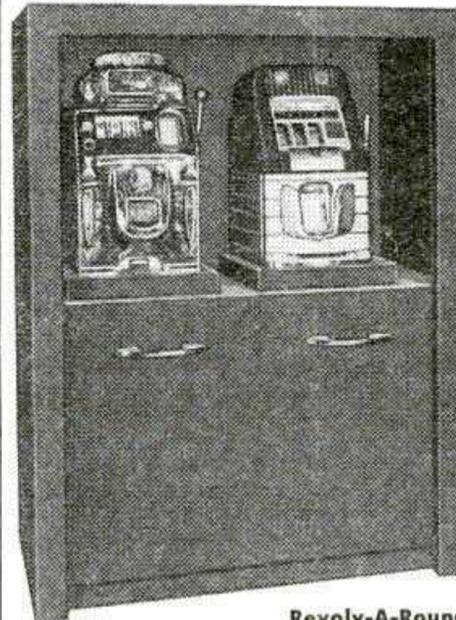
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Revolv-A-Round Double Deluxe Cabinet

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FIT ALL MACHINES



Single Universal Stand

Wherever you operate you'll interest the finest locations, save time servicing your machines and enjoy top protection against tampering with Revolv-a-Round Cabinets and Stands.

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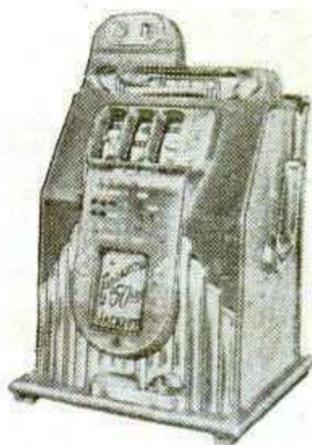
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WITH TOKEN PAYOUT and METER

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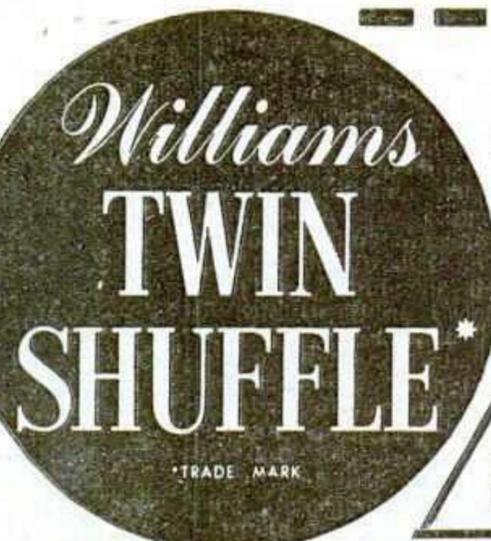
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5 Bangos	\$115.00
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25 Silver King, 5¢ Nut	6.50
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(all above are postwar models)	
8 National 9 Col. 5¢ Candy Vendors	\$85.00

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The finest BUBBLE GUM packed in 25 lb. cartons in 140, 170 and 210 count—100 lbs. or more, 28¢ per lb.; 500 lbs. or more, 27¢ per lb.

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5¢ Mills Blue Fronts	\$ 50.00
10¢ Mills Blue Fronts	60.00
5¢ Mills Brown Fronts	50.00
10¢ Mills Brown Fronts	60.00
25¢ Mills Brown Fronts	70.00
5¢ Cherry Bells	50.00
10¢ Cherry Bells	60.00
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5¢ Melon Bells	60.00
10¢ Melon Bells	70.00
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10¢ Gold Chromes	70.00
5¢ Jenn. Silver Chiefs	50.00
10¢ Jenn. Silver Chiefs	60.00
25¢ Jenn. Silver Chiefs	70.00
5¢ Jennings 4 Star	40.00
25¢ Jennings 4 Star	60.00
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5¢ Black Cherries	110.00
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A quantity of Postwar Phonographs available. Large quantity of Postwar 5 Balls. PRICES EXCEEDINGLY LOW. EQUIPMENT SHIPPED AS IS BUT GUARANTEED COMPLETE. WRITE FOR COMPLETE LISTS.

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- All the thrills of large board play . . . requires as much skill. It's fast . . . it's profitable . . . it's been proven in test locations.
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JOIN THE MARCH OF DIMES

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NEW SENSATIONAL!

GIVE 'EM ACTUAL BOWLING WITH KEENEY'S "TEN PINS"

PLAYER ACTUALLY BOWLS BALL AT TEN PINS!

Hook Shots — Straight Shots

- ★ STRIKES
- ★ TURKEYS
- ★ SPLITS
- ★ DOUBLES
- ★ SPARES
- ★ RAILROADS

and PINS RE-SET AUTOMATICALLY!

SIZE:
8 Ft. Long
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THIS IS IT! Nothing left to the imagination. A real bowling alley with 10 genuine plastic pins. Player bowls ball for every type shot. Official scoring. Pins re-set automatically. Get Keeney's TEN PINS today!

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A MONEY MAKER you'll OPERATE 2 YEARS from NOW!!

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Exhibit's **NEW GREATER!**
PISTOL SHOOTING GALLERY

A COMPETITIVE GAME
2 NICKELS and ONE NICKEL PLAY

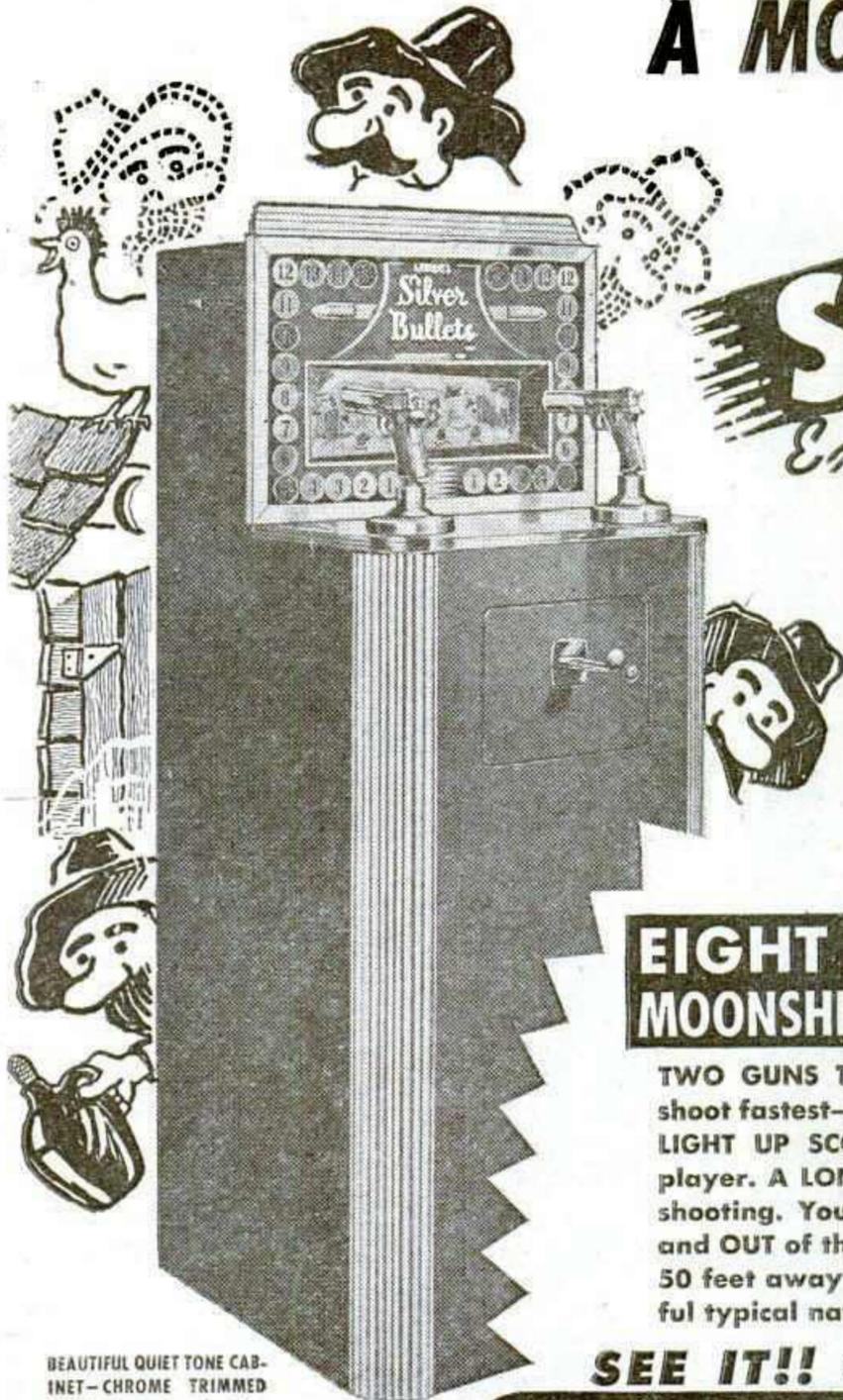
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MOONSHINE JUGS and MOONSHINERS

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TERRIFIC! FIVE JACKS

NEW! ORIGINAL!
STREAMLINED!
FOOL-PROOF!

FAST ACTION!
BIG APPEAL!
AMAZING EARNINGS!



- 1, 2 or 3 Coins Played at a Time!
- Skill Trigger Controls Coins!
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- 5 Big Award Pockets!
- Continuous Refill in Award Pockets!
- Long Life Construction!
- 100% Mechanical!
- No Service Required!
- Locations Everywhere!
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DISTRIBUTORS: Exclusive Territories Available!
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WRITE BOX D-293, C/O THE BILLBOARD, CINCINNATI 22, O.

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January 16-31

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We shall never deviate from

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This policy brought us fame and success. It guarantees your success too.

Whichever make or type machine you are interested in — when you buy it from Banner it is the best because . . .

We endorse no other!

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SLOTS—SAFES
New and Used

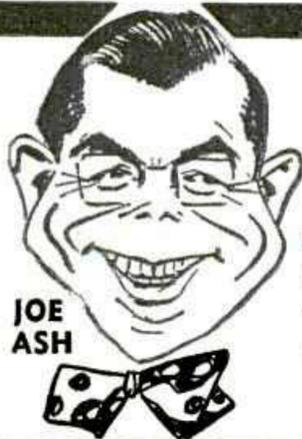
5¢ Blue or Brown Fronts	69.50
10¢ Blue or Brown Fronts	74.50
25¢ Blue or Brown Fronts	79.50
5-10-25¢ Melon Bells	85.00
5¢ Black Cherrys	94.50
10¢ Black Cherrys	99.50
25¢ Black Cherrys	104.50
50¢ Black Cherrys	195.00
50¢ Jewel Bells	245.00
50¢ Pace—like new	175.00
5¢ Standard Chiefs	149.50
10¢ Standard Chiefs	159.50
25¢ Standard Chiefs	169.50
5¢ New Vest Pockets	69.50
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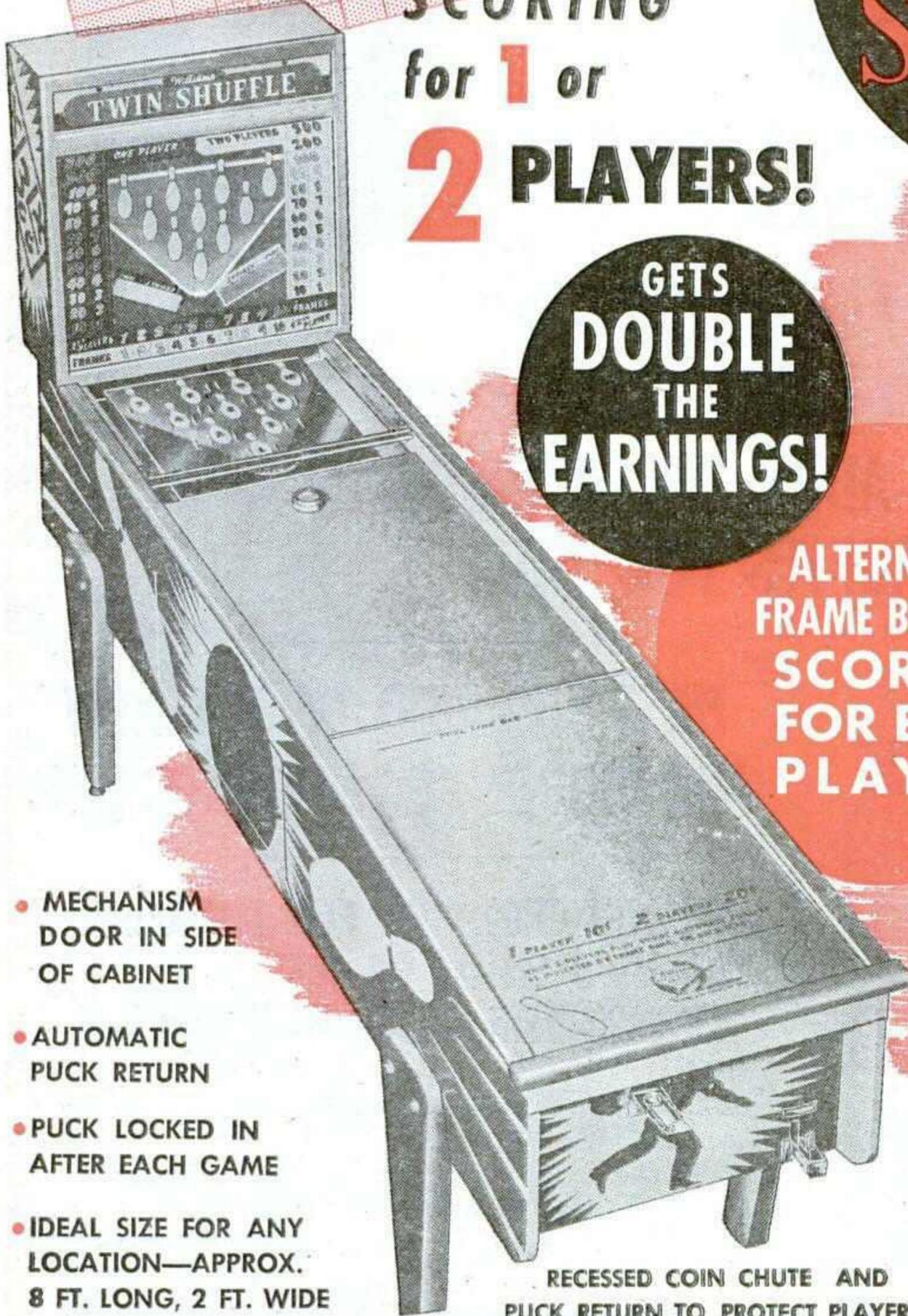
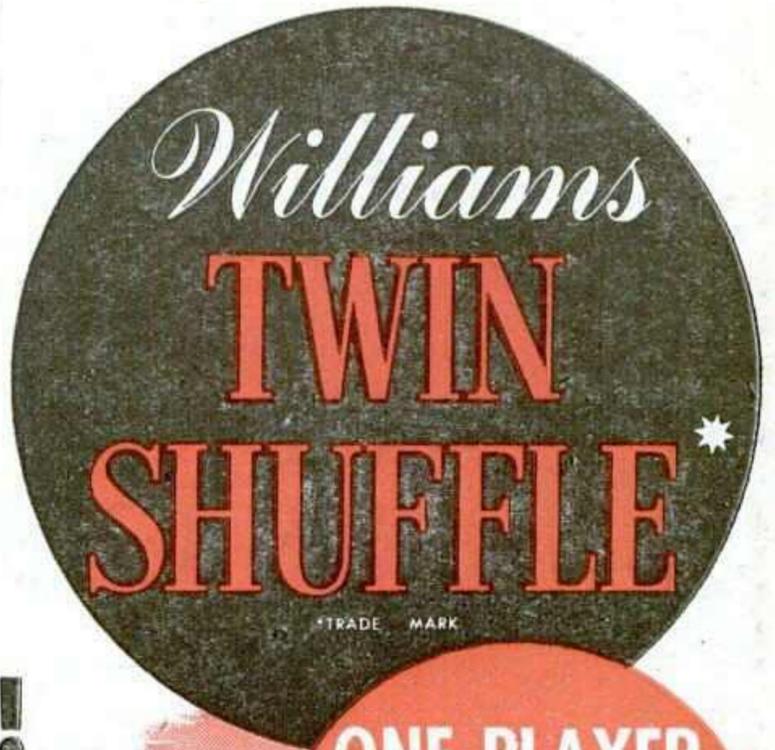
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- IDEAL SIZE FOR ANY LOCATION—APPROX. 8 FT. LONG, 2 FT. WIDE

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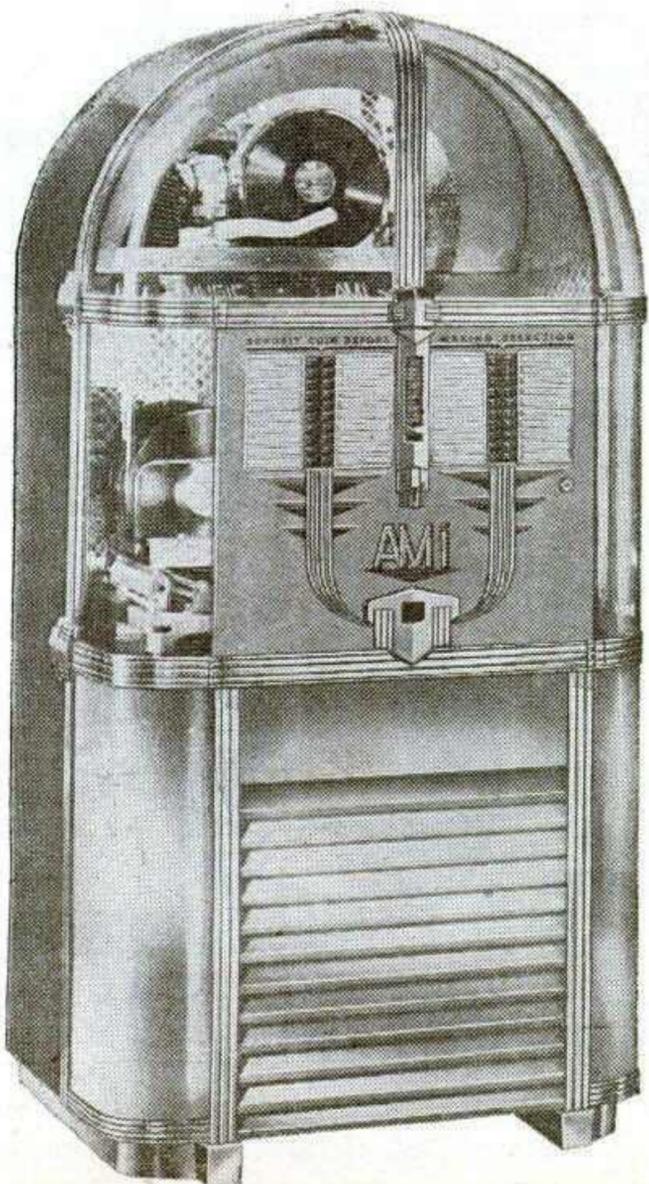
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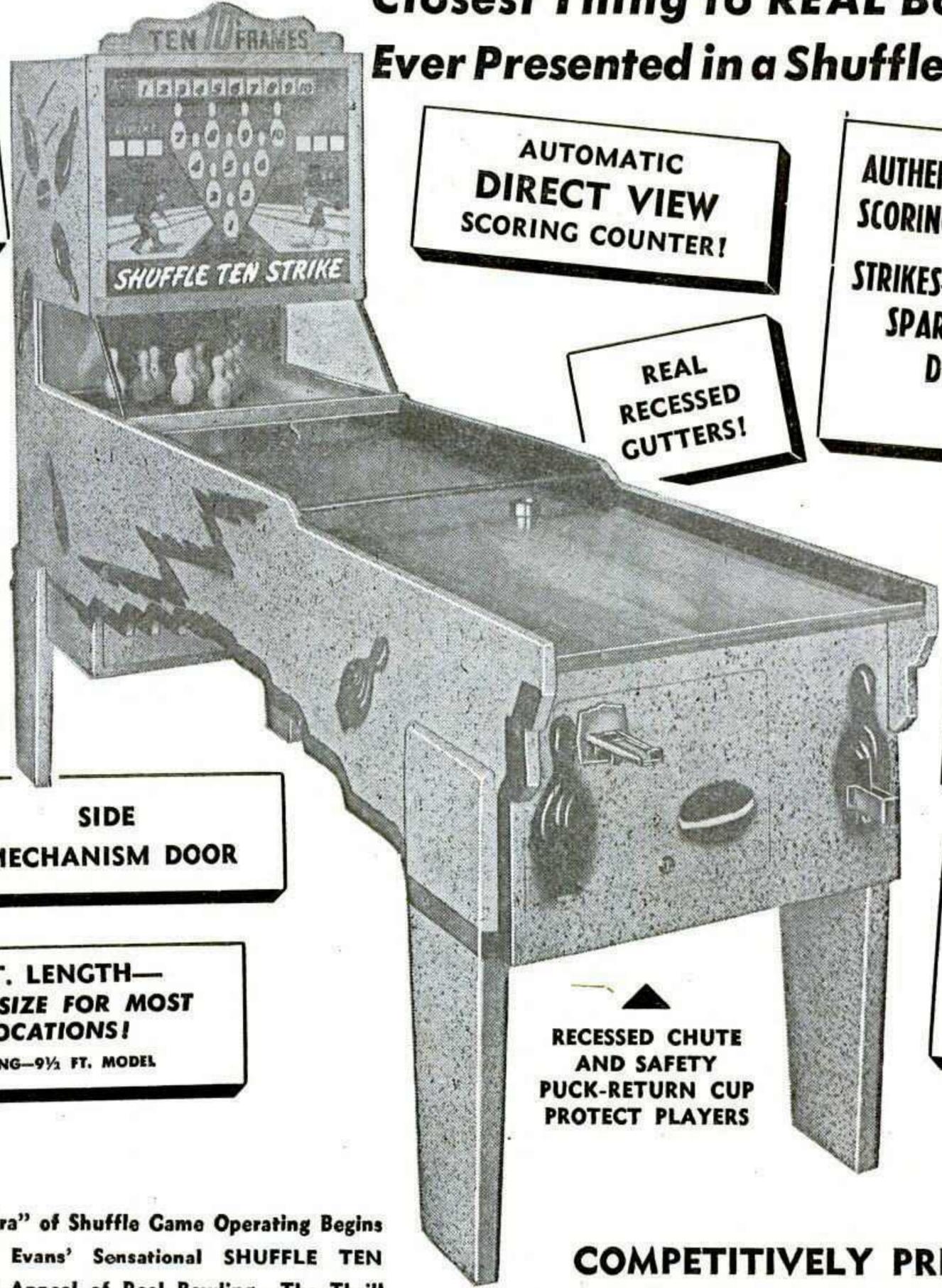
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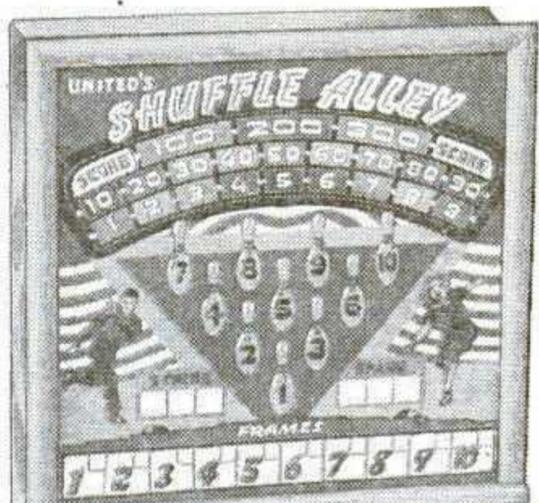
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THE ORIGINAL

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SCORES EXACTLY LIKE BOWLING
TOTALLED AUTOMATICALLY

WEIGHT RELEASED
AT START OF GAME
RETURNS TO PLAYER AUTOMATICALLY
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OF THIS ERA
EXCELLENT FOR COMPETITIVE PLAY
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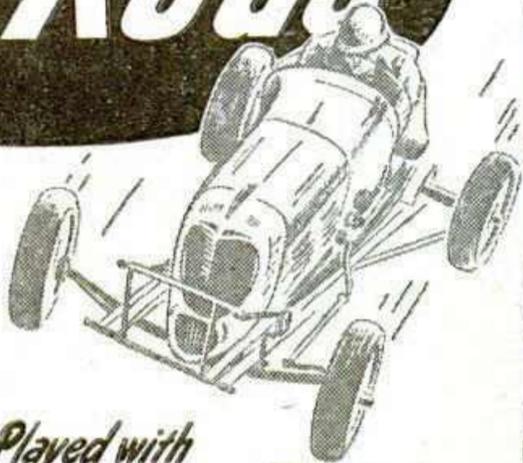
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Realistic Gutters on each side of Alley



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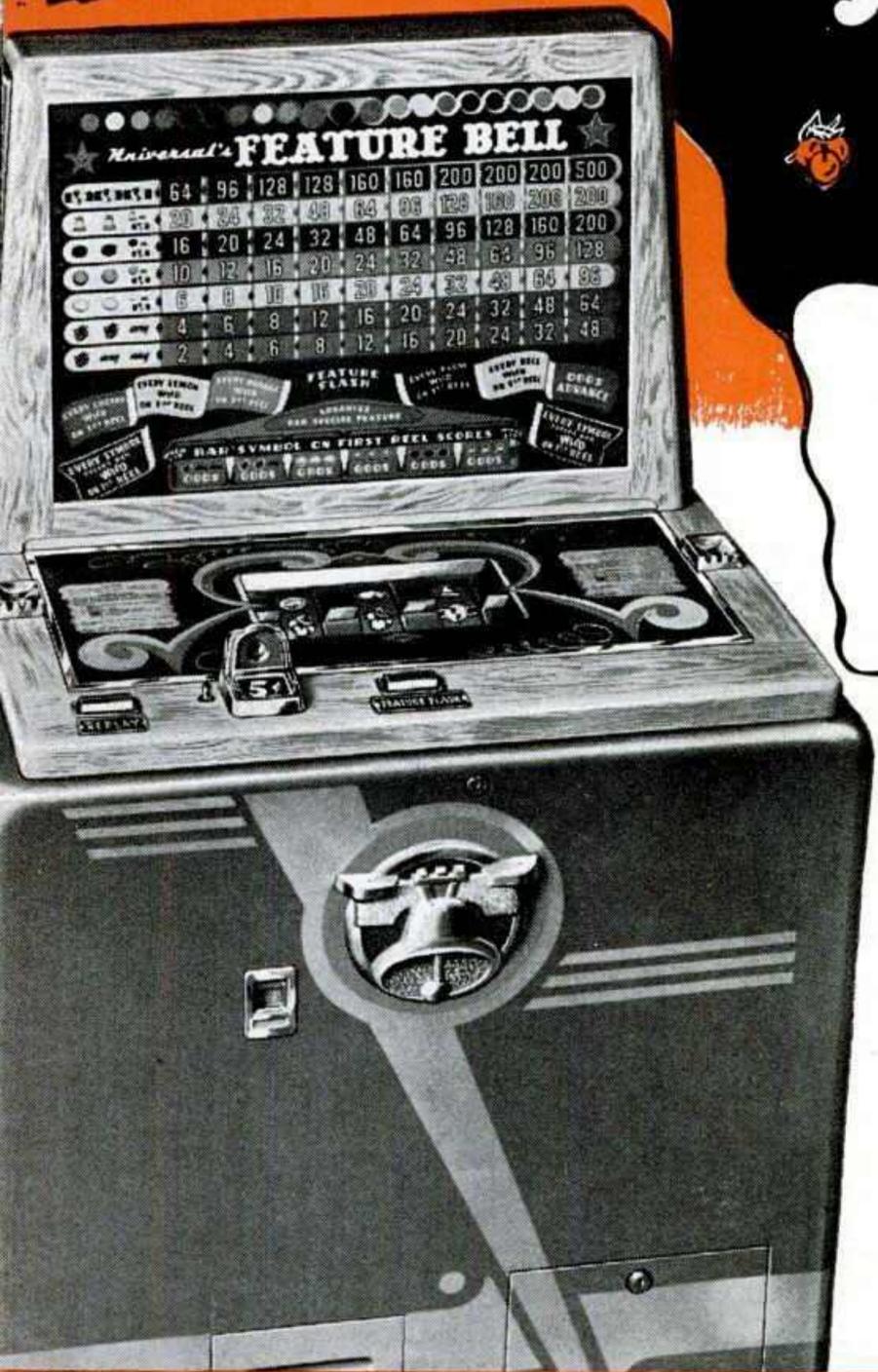
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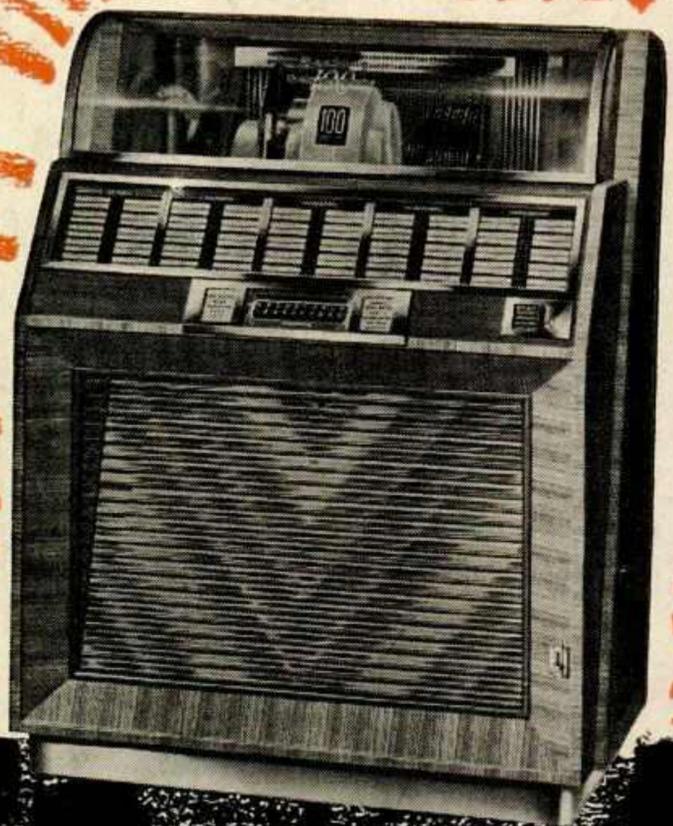
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