

The Billboard

SIXTY-FIFTH YEAR

PRICE:
50 CENTS

JANUARY 26, 1959 (AP) THE AMUSEMENT INDUSTRY'S LEADING NEWSWEEKLY (ABC)

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By BOB DIETMEIER

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Altho the budget is based on an anticipated business boom in 1960, the President wants all excise taxes retained at present level, plus increased gasoline tax and a postage boost. Total gross excise intake for fiscal 1960 is expected to top the 1959 estimate by \$1 billion.

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Your Hair," "Blue Hawaii," "That Old Black Magic," and "Trust in Me," to mention a few.

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Appearing this week, for example, are two sides of Hawaiian orientation, Andy Williams' fast-moving "Hawaiian Wedding Song," in the 23 position and "Blue Hawaii," by Billy Vaughn showing as number 52. Then there is the well-known Philadelphia "Ferro" sound embodied in "Philadelphia, U. S. A.," by the Nu Tornados in the 66 slot. Calypso finds itself in the 74 position with the Mills Brothers' rendition of "Yellow Bird."

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Multi-Label Disk Club Projects Stir Industry

Dot Bids for Indie-M.O. Combine; Exec to Seek Major Tie-Up

HOLLYWOOD—Rumblings of the possible formation of multi-label record clubs have stirred the industry both here and in New York this week. At least three separate quarters have advanced suggestions for such a venture, which would see indie labels pooling their catalogs for purposes of mail order sales.

Heaviest amount of talk this week focussed on a plan masterminded by Dot Records in which various labels would supposedly make their catalogs available on a joint basis to the RCA Victor popular Record Club. Under the arrangement, Victor could be expected to get the benefit of considerable extra pressing business and would handle packaging, shipping, billing and promotion. Victor has given no indication of accepting the plan.

Other such plans involved a pro-

ject of Liberty Records together with other labels and interests outside the disk field. The plan called for a tie-up with the Diner's Club, to the extent that the mailing lists of the latter would be made available for the mail order disk operation. It was known that Liberty approached Dot with this thought in mind. Still another multi-label club venture had been advanced earlier by M-G-M Records prexy Arnold Maxin. Among others contacted by Maxin was Kapp Records.

To Meet With Victor

The Dot project was being advanced by Jim Bailey, the label's financial administrative head.

Those approached by Bailey included Kapp, Mercury and Liberty. Meanwhile, Bailey was due in New York today (26) for meetings with officials of RCA Victor.

Bailey was expected to advance to Victor such points as the advantage of offering club members catalog from a variety of labels rather than just one. This would be on the same premise as that of multi-publisher offerings by book clubs. Then, too, the added pressing business brought to Victor would also be pointed up. It will also likely be stressed that if Victor doesn't make such a move now, others may be expected to do so. (Continued on page 18)

NEWPORT OFFSPRING

Wein-Sheraton Chain Set 3 Jazz Festivals

NEW YORK — As of the year 1959 George Wein, Boston's gift to the music world, can claim title as North America's leading jazz impresario. This summer the rotund Wein, who has built the Newport Jazz Festival into an international event, will stage four major jazz festivals, three in the United States and one in Canada. The Sixth Annual Newport Festival will of course be staged by Wein in co-operation with Newport Festival Board, and the first Toronto Jazz Festival, the First Boston Jazz Festival and the second annual French Lick, Inc., Jazz Fete will be under the Wein aegis. The last three festivals will be co-sponsored by the Sheraton Hotel chain, which got its feet wet in al fresco jazz shows last year with Wein at French Lick.

The co-sponsorship by the national hotel chain of three jazz festivals not only points up the growing popularity of jazz, but its sock box-office impact. Last year the Newport Jazz Festival drew more than 50,000 jazz buffs in a four-day period and grossed close to \$250,000. As for the first French Lick Festival it pulled 15,000 spectators for three nights of jazz under the stars. Sheraton chain prexy Ernie Henderson said last week that his company agreed to co-operate with Wein "for a number of well-founded reasons, not the least of which is that, as professional hosts, we of Sheraton recognize that jazz definitely has come into its own as an entertainment as well as a cultural stimulus."

The success of the Newport and the French Lick Festivals also are indicative of the "golden touch" of Wein. In spite of critical brickbats over the past few seasons, the erstwhile vocalist ("Wine, Women and Song" on Atlantic), piano player (Brussels World's Fair, 1958) and night club proprietor (Storyville, Boston) has built the Newport Festival into world prominence via commercial jazz bookings and smart public relations (The International Jazz Band, 1958). Wein, a jazz scholar (lecturer on jazz, Boston University), stated concerning the festivals this week: "Jazz is my life. These new productions (Continued on page 18)

Sked Special Red Seal Buys

NEW YORK — Sparking the RCA Victor Red Seal February release of seven albums is an offer of two special buys. One is a stereo package, "Destination Stereo," which will be promoted at \$3 off the manufacturer's nationally advertised price of \$5.98 for the month of February. Album includes 11 selections, 10 of which are complete. Artists are Munch and the Boston Symphony, Reiner and Chicago Orchestra, Artur Schnabel, Feidler and the Boston Pops, etc. Packaging has a special (Continued on page 12)

Hoosiers Rally For Fair Trade

GARY, Ind. — "Predatory discounting," a blazing issue in record merchandising, was raised again this week as the objective of offenses on two Indiana fronts.

On one of these, the American Fair Trade Council and the newly-framed Quality Brands Associates of America announced unreserved support of a "quality stabilization" bill introduced in Congress by Rep. Frank W. Boykin (D) of Alabama. (Continued on page 18)

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'TAINT SO,' SAY HOMER & JETHRO

CINCINNATI — Those country-singing parodists, Homer and Jethro, deny the rumor that they have quit the WLS "National Barn Dance," Chicago, so that they can stay home and watch Perry Como's TV show on Saturday nights. "The truth is," report the boys from their Evanston, Ill., headquarters, "that we were given our independence by WLS in an economy move, but we don't see how it concerned us, as we have always existed on Care packages sent from the Far East. "We will continue to operate out of Chicago, with George Ferguson handling our bookings. Our new motto: Have Guitar and Mandolin; Will Travel on Saturdays."

Columbia Makes Juke Bid With Stereo EP's

NEW YORK — Columbia Records has moved into the stereo 45 market with the release of six stereo EP's this week. The EP's are aimed strictly at the juke box market and will be made available at first only to operators and one-stops. Of course, if there is enough demand for them by dealers the company will ease it policy.

Stereo EP's to be issued are all taken from current strong-selling Columbia albums. Artists featured on the EP's are the Ray Conniff ork, the Les and Larry Elgart ork, Mitch Miller and the gang, Johnny Mathis, Percy Faith ork, and the Ted Straeter crew. They will list for \$1.29 each, with dealer cost pegged at 80 cents each.

Columbia is releasing these first stereo EP's not only for sales to operators, but also because of their promotional and educational value. (Continued on page 18)

Am-Par Snags Pubber Labels; Oklahoma First

NEW YORK — ABC-Paramount Records will handle the distribution of publisher Howie Richmond's Oklahoma label and is now negotiating for a number of other important publisher labels.

REDD SETS OWN AWARD PATTERN

NEW YORK — Colorful veteran pubber, Redd Evans, who is becoming quite a disk producer in his own right fractured the trade this week with what he called "a revolutionary move." Evans said he has done something new and different with his latest "great" record, "Forever Young, Forever Beautiful," by Mel Garrett on Redd-E Records.

"You've heard all this talk about gold records, haven't you?" Evans asked. "I believe that stands for a million sold. Well I want to tell you that I've already awarded the gold record to my artist for this one. It's such a great record, I figure I might as well give him the gold one right now instead of waiting till he's sold 150,000."

Sam Clark, Am-Par prexy, who is negotiating the deals, stated that ABC would set up a completely separate sales organization to handle the new publisher lines. This new sales organization will be under the helm of a sales manager soon to be appointed.

ABC-Paramount has handled outside labels for a long time, and is, of course, doing a strong job with both the Hunt and Chancellor labels. Hunt will be handled by the new set-up, but Chancellor will stay with the ABC. (Continued on page 18)

Freeman Joins 20th-Fox Staff

HOLLYWOOD — Henry Onorati, prexy of 20th-Fox Records, last week named Roy Freeman as co-ordinator of all sales activities for the label. Freeman comes to the Fox firm from Design Records. This marks another increase in the firm's ranks since Norman Wieland recently joined its staff as merchandising manager. Onorati was on the Coast attending parent firm conferences conducted last week at 20th Century Fox studios.

Goody Stereo Hypo Tied to \$29.95 Player

NEW YORK — A four-speed Japanese stereo player attachment will be introduced here next week by Sam Goody, noted 49th Street disk retailing magnate. In a bold stroke designed to stimulate stereo sales among low-price minded buyers, Goody will sell the attachment for \$29.95, with \$13 worth of stereo records tossed in without extra cost. The move has prompted some tradesters to exclaim, "Goody has done it again."

The unit is a neatly constructed piece of equipment, featuring lightweight, four-speed turntable, stereo cartridge with two leads coming out at the back of the set. Any combination of available household amplifiers such as radio-AM or FM-TV, or even other phonographs can be hooked up to these leads to produce low-price stereo. The sets are manufactured by the (Continued on page 22)

HOLLYWOOD — Al Kawanin and Fess Parker have formed a new label, Cascade Records. First album will feature Parker in oriental flavored selections. First single spotlights Robie Lester, first artist signed by the newly formed firm. Allied Records will distribute the new line.

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The Amusement Industry's Leading Newsweekly

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William D. Littleford

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Herb Dotten . . . Outdoor, Chicago
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NATURALLY

From a Rack, of Course!

NEW YORK — Warner Bros. Records, which has shown no end of ingenuity in its advertising campaign, used a new type of record business ad in the New Yorker magazine recently. It was a "high fashion" ad, showing a chick in a very expensive dress, with slogans like "She Winters at Montego Bay," "She Drives an Alfa-Romeo," etc., and then pushing the soft sell that "she attracts the kind of man who buys WB stereo records." The diskery got a lot of reaction to the ad, but the most unexpected came from a fan reader who called the company and asked where she could buy the dress.

Matthews to Head CRDC Nat'l Promot'n

HOLLYWOOD—Joe Matthews last week was named national promotion manager for Capitol Records Distributing Corporation, expanding his responsibilities in the newly created post for all Cap products. Heretofore, Matthews served CRDC as head of national pop singles promotion. Matthews will continue to headquarter in New York, co-ordinating over-all product promotion and issuing assignments to his resident promotion men in the key markets.

Matthews started with CRDC as a salesman in its Los Angeles branch. He later managed CRDC branches in Jacksonville and Detroit. He moved to New York in 1955 as assistant national sales promotion manager of Capitol Records, Inc., later to become pop national sales promotion manager for both CRDC and CRDC.

In his new post, Matthews will have Don Owens as his executive staff assistant. Prior to this appointment, Owens served CRDC as Eastern promotion manager. He joined the firm in 1951 as New York branch promotion man.

Heller Exits Victor at Month's End

NEW YORK — Eddie Heller, another in a long line of colorful a.&r. men, will leave his post as musical director at RCA Victor at the end of the month. He expects to join one of the larger diskeries early in March. Heller, while at Victor for the past two years, brought to the label the Twins (the Twintones), Ray Hartley, the Supersonics, Jo Ann King, as well as a number of other pieces of talent. Some of these artists may come with him to his next post, Heller had his own label, Rainbow Records, which was considered a "swingin' label" in its day.

S-F DISTRIBS WIN OVERSEAS JUNKETS

NEW YORK — Stereo Fidelity Records (Dave Miller-Somerset) is sending nine of its distributors to Paris in April. The distributors received all - expenses - paid - for - two European jaunts as rewards for exceeding their sales quotas for the label by 10 per cent or more.

Joe Martin, veepee-sales director for Miller International, said the contest was a surprise - bonus and

'NOLA' PULLS SHEET SALES

NEW YORK—Altho sheet music sales have declined so disastrously in recent years, a good song can still draw sheet customers. Example of this is the standard "Nola." Released very recently via a Billy Williams record on Coral and M-G-M, it has already accounted for advance orders of 68,000 copies.

Publisher Fred Fox says he has a third disk on the tune coming out on the Gallant label, a subsidiary of Love Records—and predicts the sheet sale will reach a gratifying total. A good product, plus adequate promotion, can be expected to achieve fair sheet sales, Fox feels.

Nidorf U. S. Rep of Radio Luxembourg

NEW YORK — Mike Nidorf, veteran music business figure and currently one of the top brass with the \$25,000,000 Independent Television Corporation, has been named American Program Representative of Radio Luxembourg (London) Ltd.

Nidorf said he plans to line up all types of entertainers for Radio Luxembourg, but his main programming emphasis will be on the music-and-news-type formats. (Continued on page 12)

Chudd Pacts Richards

HOLLYWOOD — Lew Chudd last week signed 15-year-old Norman Richards to a writing and recording contract for his Imperial Records. First recording session is scheduled for early February. Chudd will record Rowan and Martin, Imperial's recently acquired comedy team, next week in an album tagged "For Adults Only." Package consists of special material in patter and music sketch form.

ARITHMETICALLY SPEAKING

Dealer Gives Disk Clubs Real Soft-Sell Blast

TORONTO — Len Brennan, owner of the A.&B. Record Bar, a record shop in North Bay, Ontario, has sent a most interesting and pointed letter — from the dealer point of view—to the Columbia Record Club in this city, and is sending copies to the Capitol and RCA Victor Record Clubs as well. The letter brings up what has become a very sore point for dealers re record clubs, the free records which the clubs give to their subscribers, and which the dealers say offers club subscribers records at a price below the dealer's normal discount.

Here are portions of the letter: "Dear Sir:

had never been announced to the distributors. Winners include James H. Martin, Chicago; Harry Chipetz, Chips Distributing, Philadelphia; Henry Nathanson, General Distributing, Baltimore; Cecil Steen, Records, Inc., Boston; Amos Heilicher, Heilicher Bros., Minneapolis; Ike Klayman, A. & I. Distributing, Cincinnati; Mike Linton, Cosnat, Cleveland; Marvin Lieber. (Continued on page 12)

Roosevelt Scold Hypoes JD ASCAP Decree Negotiations

Progress Report on Problems Omits Weighted Vote Issue

By MILDRED HALL

WASHINGTON — A report, officially unreleased, from Justice Department to Rep. James Roosevelt on the progress in ASCAP decree negotiations is rumored to have omitted any mention of correcting the Society's weighted vote problem, in current negotiations with the American Society of Composers, Authors and Publishers.

In other respects, the letter from Victor Hansen, chief of antitrust division, in answer to Roosevelt's scolding for delay (Billboard, January 19), is reported to have convinced the congressman that Justice is hard at work. Progress is believed to have been made in correcting survey and logging problems, and work is going on in areas singled out by the Roosevelt Subcommittee report on small business.

man complaints in ASCAP. These areas included distribution and classification.

This information from a usually reliable source came out of an unreleased exchange of letters between Roosevelt and Hansen last week. Neither the subcommittee nor the department made the letters public. Justice preferred to leave the decision up to congressman.

Roosevelt (D., Cal.) did point out for publication last week (22) that he has let Justice know he is still impatient to see the outcome of the negotiations—but the antitrust report inclined him to wait a "reasonable" period of time before making any further comment. Roosevelt did not specify what length of time this would be, but it is believed here that the addi-

tional time would more than likely be a matter of weeks, rather than months.

Touchy Stage

Roosevelt told The Billboard he did not want to release the Justice letter at this time because it contained too many details on the areas under discussion. Even more important, negotiations are at an extremely touchy stage, and publication of details at this time could jeopardize the final outcome, he pointed out.

Subcommittee spokesmen say Hansen has assured Roosevelt that Justice is going ahead with as much speed as is compatible with a decision that will be fair to members as individuals—and also to ASCAP as a whole.

The Roosevelt reply to Hansen's report is believed to have termed the omission of mention of the weighted vote problem as very serious, and he hopes that it was inadvertent.

The weighted voting system in ASCAP was sharply criticized during the Subcommittee hearings as unfair. Hansen himself said Justice was giving it "intensive study," at the time. The antitrust chief said that the 1950 decree permitted the weighted voting system, but if it were found to be unfair to the membership, an amended decree might have to end it (The Billboard, March 24, 1958).

From the emphasis on the "delicate balance" of present negotiations between Justice and ASCAP, it can be strongly inferred that final battles between interests of the old guard and those of newer and small-business ASCAP members are in their crucial stages. Only at such a stage, could pub- (Continued on page 20)

Cap's Los Angeles Plant Will Double Production

HOLLYWOOD — Capitol's Los Angeles plant will double its present production capacity in April when major expansion construction, started last week, is completed. The expanded plant's capacity will equal that of any record factory in the west, according to manufacturing and engineering veepee Jim Bayless, and is designed to easily step up production capacity even further when demand warrants such an increase.

Adjacent to the factory, Capitol is building a new two-story structure, which will house an electronic laboratory for use in product engineering, plus office space. The lab, according to Bayless, will be the best equipped of its kind in

the West and will serve as headquarters for Capitol's 18-man engineering staff which functions under chief engineer Ed Uecke.

Expanded factory, lab and office building will occupy a four-acre site at San Fernando Road and Fletcher Drive here. Capitol is spending more than \$400,000 on this project.

The increased manufacturing facilities will be used in producing both albums and singles and will speed up shipment to dealers in the West of all Cap product. Until last year the LA plant had been used exclusively for singles production for shipping to western dealers, with Cap's Scranton (Pa.) plant handling all album production.

Plant expansion was needed to comply with the greatly increased production load. Capitol's full-scale invasion into classical field has resulted in a boost in the number of packages produced. This has been further increased with the advent of stereo. Also, as industry sales patterns change to where albums are given "rush" releases comparable to the way only singles were once handled, the time element requires servicing of dealers from regional manufacturing points. Thus, albums were gradually added to the local plant's load—a few rush releases at a time—until package production is now part of its regular output.

Carter Named Gone-End Exec

NEW YORK—Don Carter has been appointed executive vice president in charge of production and promotion of Gone and End Records. Carter was formerly an associate of George Goldner, veepee of Gone and End Records, when Goldner helmed the Tico-Rama-Gee Records operation.

Prior to this Carter was national sales manager for Ronlette Records and for a time was in the record distributing business in Connecticut.

Carter's immediate plans are to organize an LP production schedule and spearhead a more concentrated promotion program. (Continued on page 12)

Merc Sales Figures on Hefty Rise

CHICAGO — Mercury Records was bursting with figures this week, all of them rosy.

Final quarter of 1958 was the biggest in the firm's history. While the year did not top all previous years, it was 15 per cent over 1957. Also the current month is already sure to top December and bids fair to be the biggest month the firm has ever had.

Tommy Schlesinger, Merc monthpiece, attributed the big final quarter of '58 to heavy movement of stereo packages plus an upsurge in singles. The current January is thriving on the success of "Operation Papoose," the name for the label's winter re-stocking plan, plus the presence of six singles in The Billboard's "Hot 100" chart, including the disk in No. 1 position, "Smoke Gets in Your Eyes."

'Redhead' Cast LP to Victor

NEW YORK — Original cast recording of the musical comedy, "Redhead," starring Gwen Verdon, will be released by RCA Victor, according to Steve Scholes, pop a.&r. chief.

Show opens in New York February 5, with score by Albert Haugue and Dorothy Fields. Diskery plans a large ad and promotion campaign backing the package.

Feld-GAC Kicks Off Show Club Membership Drive

Jocks Test Cut-Rate Coupons Plan For First Package in Live Series

By JUNE BUNDY

NEW YORK — Promotor Irvin Feld and the General Artist Corporation kicked off their Show Club membership books project last week, via tie-ups with TV deejay Milt Grant, WTTG-TV, Washington; WSAR, Falls River, Mass., and WELM, Elmira, N. Y.

The plan, a GAC-Super Productions project—calls for jocks and stations to sell \$1 membership

books, which provide cut-rate admissions to a series of GAC-Feld live stageshows which will be promoted by the jocks and/or stations in their areas. (See The Billboard, September 22, 1958.)

The first show will feature Frankie Avalon, Buddy Holly and the Crickets, the Crests, Archie Valens, Linda Laurie, and others. The package will play the Grant-WTTG-TV date Friday, February 20, at the Uline Arena; the Armory, Elmira, N. Y., for WELM, Saturday, February 21, and the Duffree Theater, WSAR, Falls River, Mass., Sunday, February 22. Two nightly shows will be presented for the latter two dates.

Books were put on sale by the three stations last week, and initial sales results were said to be "very good." Since both the Elmira and the Fall River promotions were set up with station management, (rather than one jock) both outlets are going all out to sell the books on the air. WSAR schedules at least 50 Show Club spots every day.

Each booklet contains cut-price coupons on records, which are made available thru local dealers. The new Poni Tails record on ABC-Paramount ("Father Time" and "Early to Bed") will be the first coupon-disk offer.

The premium-platters will be offered by Ray's Record Shop in Elmira; Super Music Stores, Washington, and G. & O. Music Box, Fall River. Listeners can also buy

the Show Club books at these stores.

Feld is currently negotiating with from 25 to 30 stations across the country, which are interested in sponsoring the Show Club booklets in their areas. If the initial promotions are successful, GAC and Feld expect to have from 10 to 15 show units out at the same time.

However, Feld said that many stations had indicated they don't care to become involved in production details, and consequently, he and GAC are considering bringing outside promoters in to work with stations in some areas. They'll decide the matter after presentation of the first three shows.

Disney Pacts Gould to Head Pubberies

HOLLYWOOD — Mike Gould last week was named general professional manager of the Disney music publishing operation. He will headquarter on the Disney lot in Burbank. Gould will helm Walt Disney Music (ASCAP) and Wonderland Music (BMI). Moe Preskell, who had represented the Disney music and record firms in the east, was named eastern sales manager for the disk companies, and now will devote his efforts exclusively to Disneyland Records, and the Buena Vista and Mickey Mouse Club labels. He will report to Jimmy Jonson, head of all Disney music and record company operations.

Jack Fine, who represented the Disney music firms in the east reporting to Preskell, will continue with the publishing firms, reporting to Gould. First project for Gould will be working on the "Sleeping Beauty" score. As head of the Disney publishing interests, Gould also will be responsible for the music firm's foreign operations, including Walt Disney Music, Ltd., in England, and the Disney company in France, co-owned with Chappell.

Gould, a music publishing veteran of 20 years in the business, first came to the Coast for Bourne Music. The latter firm, incidentally, published Disney's "Snow White" and "Dumbo" scores to give Gould his first direct relationship with Disney material. After six years, he joined Capitol Records as head of its music firms, remaining there for another six years. He resigned to launch his own music publishing companies. He will retain ownership of his own catalogs, but the firm will be dormant.

'This Is Your Life, Jimmie'

NEW YORK—Roulette Records star Jimmie Rodgers was the surprised guest of honor on NBC-TV's "This Is Your Life" last Thursday (22) night. The show was taped during Rodgers' gratis personal appearance stint for a Santa Monica, Calif., high school audience.

In addition to his family, Rodgers' old Army sergeant was there, and the fem nitery operator who gave him his first break and persuaded him to record "Honeycomb." Also on hand were Roulette's co-artist and repertoire chiefs Hugo Peretti and Luigi Creatore, and warbler Chuck Miller.

HOT 100 ADDS 14 SIDES

NEW YORK — Fourteen new sides appear for the first time on this week's edition of The Billboard's Hot 100 Chart. Details are:

64. Ambrose (Part 5)—Linda Laurie, Glory.
72. The Shag—Billy Graves, Monument.
82. First Anniversary—Cathy Carr, Roulette.
84. I Got a Wife—Mark IV, Mercury.
88. I've Had It—The Bell Notes, Time.
89. She Say (Oop Dooby Doom) — The Diamonds, Mercury.
92. It's Just a Matter of Time—Brook Benton, Mercury.
94. Alright, Okay, You Win—Peggy Lee, Capitol.
95. Wicked Ruby—Danny Zella, Fox.
96. Evening Rain—Earl Grant, Decca.
97. Plain Jane—Bobby Darin, Atco.
98. Rawhide—Link Wray, Epic.
99. The Story of My Love—Conway Twitty, M-G-M.
100. Tragedy—Thomas Wayne, Fernwood.

CRAIG CORP. NEW COL. DISTRIB FOR HAWAII

NEW YORK — "Hawaii is a swinging record market." Thus spake Bill Gallagher on his return from the paradise isles after appointing a new Columbia distributor in Honolulu last week. New distributor for Columbia Records and phonographs for Hawaii is the Craig Corporation, U. S. based company which handles Columbia disks and phonos in Seattle and Columbia phonos in Los Angeles. George Kellogg, and the Columbia field rep there is Mrs. Skippy Hamato. Former Columbia distributor in the islands was the Honolulu Paper Company, but the firm decided last year to drop its electronic divisions.

According to the sun-tanned Gallagher, there is a big market in Honolulu for both singles and LP's with Hawaiian music grabbing the most disk action. Gallagher noted that there was a bandstand show over KPOA-TV in Honolulu run by Tom Moffatt that helped push

rock and roll records. He also pointed out that the large military installation there helped make the market strong as well as a hot one for LP's, both monophonic and stereo.

One of the interesting things about the record distributor set-up in Honolulu, Gallagher said, was the co-operation between the four major and the six indie distributors. Come Christmas-time the distributors throw a joint party for radio and TV-station personnel. There are now many Honolulu-based diskeries, the Columbia sales chief stated, and the Islands have developed a number of their own strong artists, including Robin Luke, Arthur Lyman, Leo Diamond, two thirds of the Kingston Trio and Alfred Apaka.

20th-Fox in Black, Onorati Tells Brass

HOLLYWOOD — Henry Onorati, prexy of 20th Fox Records, last week reported at a parent firm execs meeting at 20th Century Fox studios here that their fledgling record company subsidiary is in the black. Onorati reported a gross sale of \$350,000 during 1958. Onorati kept the firm's number of releases to a minimum, he told the execs, as part of his "blockbuster" approach to the business. (This is Onorati's disk adaptation of the studio's current picture producing program wherein it holds production down to comparatively few films, and concentrating on box-office "blockbusters.")

Upcoming product includes the sound track to "The Diary of Ann Franck," currently in production at Fox, with the album using narration as well as the score. It will be released in February. Also part of the February release will be a two-pocket Tommy Dorsey album tagged "Tommy Dorsey Greatest Band." Onorati acquired the recordings from Lanworth and the Dorsey estate. Package will list at \$7.96. He also plans to issue another Harry Simeone album to follow up the successful Christmas offering.

CAP-TOY FIRM 'YO-YO' TIE-IN

HOLLYWOOD — Sonny James' new single, "Yo-Yo," will spin with the assist of a national promotional tie-in concluded between Capitol Records and the Acme Toy and Novelty Company. The toy-maker will provide Capitol Records Distributing Corporation with 3,000 Yo-Yo tops, each bearing a photo of the singer. CRDC will use them in promoting air plays for the platter.

Everest to Wax New Todd Sound Track

NEW YORK — Everest Records is set to record the original sound track of the forthcoming Mike Todd Jr. film to be produced by Todd Productions called "The Scent of Mystery." Reversing the usual procedure of record companies and flick firms, Everest will record the sound track that will be used in the film rather than vice versa.

Everest's initial affiliation with the late Mike Todd organization was the series of albums designed to present a musical cavalcade of Todd's Broadway productions. First album released was "Mike Todd's Broadway." Second set, to be issued by Everest in February is "Around the World in 80 Days in Words and Music."

The film "Scent of Mystery" will be produced in the new process "Smell-O-Vision." This is a new Swiss process which permits scent synchronized with action on the screen. Film will be made starting in March. Sound will be recorded by Everest engineers under the supervision of Harry Belock, prexy of the label, on recording equipment made by Belock Instrument Corporation.

Crosley Debts Hi-Fi System

CINCINNATI — Robert E. Dunville, president of Crosley Broadcasting Company, Monday (19) linked up the station's new high-fidelity transmission system following a press demonstration.

Perfected after three years of experimentation and an outlay of more than \$300,000, the new hi-fi transmission system offers a one-half-of-one per cent tolerance in distortion and puts Crosley's AM transmission on par with FM in quality. WLW execs claim. The WLW sound spectrum now ranges from 20 to 20,000 cycles, nearly 10 full octaves.

R. J. Rockwell, vice-president in charge of engineering for Crosley Broadcasting, was the guiding hand behind the new development. Collaborating with him was Frank R. McIntosh, president of McIntosh Laboratory, Binghamton, N. Y., one of the nation's top radio and hi-fi transmission experts. At the press demonstration Monday, McIntosh described the new Crosley system as the "highest fidelity radio transmission in the nation."

Kay Norton UA Veepee

NEW YORK — Kay Norton has been appointed vice-president in charge of administration of United Artists Records. Miss Norton has been with the diskery as a consultant since last September. In addition to her duties as head of administration, Miss Norton will also head the operation of UA's music companies.

Before her association with the record company, Miss Norton had her own industrial public relations organization, Norton and Condon, Inc., and handled the public relations for many companies in Western Europe and organizations in the electronics field in the United States.

Miss Norton in private life is the wife of Robert Sylvester, New York Daily News columnist.

Airline Tie-In On MGM Disks

NEW YORK—MGM Records has effected a tie-in with American Airlines in the promotion of a new album "Take Off in Sound," on its subsidiary Cub label. The disk features thrush Marla Smith, an alumna of the American's reservation office in Buffalo.

The gal developed her vocal talents while handling passenger ticket applications. Later the line flew her to New York for her vocal lessons. With the new Cub album, the line has agreed to fly the lass on a four-week, cross-country promotion tour on American's Boeing 707 Jet Flagship.

Window displays are set for all American ticket offices and the label is making available airplane seat stuffers and ticket counter flyers, as well as the usual disk dealer and jockey promotion material.

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 15890 PETITE FLEUR—Bob Crosby
 15879 BLUE HAWAII—Billy Vaughn
 15858 YELLOW BIRD—The Mills Brothers
 15880 CITY LIGHTS—STOLEN MOMENTS—Ivory Joe Hunter
 15881 THE COOL ALASKA ROCK & ROLL—PARTS I & II—Peter Lind Hayes-Mary Healy
 15882 NEVER, NEVER—The Treniers
 15891 ST. LOUIS BLUES—IDA, SWEET AS APPLE CIDER—Steve Allen
 15887 FIRST STAR—The Tabs
 15897 IT ISN'T FAIR—I'M CRYING JUST FOR YOU—Don Cornell
 15896 ST. LOUIS BLUES MARCH—HOT TODDY—The Clark Sisters
 15894 BABY MOON—SOLITUDE—Bonnie Guitar
 15884 ABA DABA HONEYMOON—LOVE IS A THING—Debbie Reynolds
 15892 THE HURDY GURDY SONG—TEMPEST—Johnny Maddox
 15889 WELCOME TO MY HEART—I'D RATHER DIE YOUNG—The Hilltoppers
 15861 HAPPINESS LEFT YESTERDAY—Gale Storm

NEW RELEASES

- 15898 AIN'T SHE SWEET—MOON OVER MIAMI—Milton DeLugg
 15886 MOTHER FLETCHER'S INSTANT CHA CHA—Everything Is Cha Cha—King Guion
 15885 IMPOSSIBLE—MISTY—Jane Harvey
 15895 THE HO-NEY SONG—AT THE DINER—Joyce Jameson

BEST SELLING LP'S

- DLP-3118 STAR DUST—Pat Boone
 DLP-3156 BILLY VAUGHN PLAYS
 DLP-3119 BILLY VAUGHAN PLAYS THE MILLION SELLERS
 DLP-3157 THE MILLS BROTHERS' GREAT HITS
 DLP-3140 LA PALOMA—Billy Vaughn
 DLP-3150 AROUND THE WORLD—Steve Allen
 DLP-3122 JOHNNY MADDOX PLAYS THE MILLION SELLERS
 DLP-3121 YES INDEED!—Pat Boone
 DLP-3100 SAIL ALONG SILV'RY MOON—Billy Vaughn
 DLP-3151 WHISPERING HOPE—Bonnie Guitar

BEST SELLING STEREOPHONIC LP'S

- DLP-25119 BILLY VAUGHN PLAYS THE MILLION SELLERS
 DLP-25118 STAR DUST—Pat Boone
 DLP-25156 BILLY VAUGHN PLAYS
 DLP-25077 PAT BOONE SINGS IRVING BERLIN
 DLP-25100 SAIL ALONG SILV'RY MOON—Billy Vaughn
 DLP-25103 MMMM THE MILLS BROTHERS

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British Cats Moving Into Hot 100 Chart

NEW YORK—For the first time in a considerable spell, the cats on Denmark Street, London's music row, can look with pride on The Billboard's American pop charts. Four British maestros of varying schools are all currently represented on the Hot 100 chart with fast-moving platters. Two others are reportedly getting action in the territories tho to list them as chart entries now would be premature.

Leading the pack is the red hot Reg Owens disk of "Manhattan Spiritual," on the Palette label, now in the Number 13 spot. Interestingly enough, tho Owens is an Englishman, the disk had to come over here to become a hit. Only now that it has made the grade here, has it been released in England.

Somewhat behind, but moving up, is Cyril Stapleton's London recording of "The Children's Marching Song," on London, in slot Number 30. Following up in the 50 spot is the Chris Barber Jazz Band recording of "Petite Fleur," on the Laurie label. Also on the charts in the 77 slotting is Edmundo Ros' "I Talk to the Trees Cha Cha."

Jazz cat Humphrey Lyttleton, who is related to Sir Oliver Lyttleton, a member of the Conservative government cabinet, has a new disk out on London here, "Bodega," which officials of the label are calling "a hot one." The same people at London say that Mantovani's new single of "Separate Tables" and "Under Paris Skies," could join the list. Capitol, meanwhile, came thru this week with a try by Ron Goodwin, another British batoneer, with a coupling of "Wagon Train" and "Latin Lovers."

The situation is reportedly being greeted with considerable enthusiasm in Britain, where for months American artists have dominated pop chart listings.

Presser Sues Dot Over Tune

NEW YORK — The Theodore Presser Company filed suit in Federal Court here last week (22) against Dot Records, alleging that the diskery owes Presser \$30,000 in royalties on the tune "Melody of Love." According to the suit, in 1954 Presser owned the renewal rights to "Melody of Love." Dot Records, the firm continues, asked via the Harry Fox office for the right to wax the song with the Billy Vaughn Ork. Then the Vaughan Ork made a 45 r.p.m. record of the tune.

After the Vaughn waxing became a big seller, plaintiff alleges, Vaughn recorded it again for an album called "Sweet Music and Memories," as one of the 12 selections in the LP. In the album, Presser claims the song "Melody of Love" was given a new arrangement embodying new material without permission of the copyright owner.

Plaintiff further states that in reliance on the defendant's application, which was granted to record this song, the plaintiff has not proceeded against Dot in respect of any of its actions and has submitted to the loss of sales and other royalty paying licenses of competing recorded compositions. The royalties, the suit alleges, have amounted to \$30,000 which Dot has refused to pay.

When the Dot record of "Melody of Love" with Billy Vaughn was released, the tune was attributed to the Shapiro-Bernstein publishing firm.

GOODBYE FANS, HI UNCLE SAM

NEW YORK — Jack Scott, Carlton Records artist, who leaves for an army hitch next week, will have a hectic and scurrying way of saying goodbye to his fans and promoting his latest hit, "Goodbye Baby."

The chanter is skedded for an appearance on the Dick Clark show in New York on Saturday (31), and the next evening he will plug the disk on the Buddy Bregman TV'er which emanates from California.

The chanter will leave from his hometown Detroit to tape the Bregman show on Friday. He will then leave immediately for New York to guest the Clark show and must rush back to Detroit to report for induction.

Scott's first effort for the label, "My True Love," has now passed the million mark with all foreign sales included. The platter is currently a big one in several European countries.

Jubilee Sets Discount Plan For February

NEW YORK — Jubilee Records' LP's and EP's will be available to dealers at 10 per cent discount during February, according to Jerry Blaine, label's chief. Blaine stated the entire catalog of 130 packages was being discounted to familiarize the dealer with the entire product. Distributors will also get a special discount, and an incentive plan is being set up for distrib salesmen.

The incentive buying plan includes, of course, both the stereo and monophonic packages in the line. Product includes such recent albums as Della Reese's "Story of the Blues"; the soundtrack, "The Geisha Boy"; Lu Ann Simms' package of Harry Warren tunes, and many others available both in stereo and monophonic versions. In monophonic only, release contains a special two-record package, "For Those Who Have Everything," made up of Kermit Schaefer comedy material. Another comedy package is by the comedienne, Rusty Warren.

RKO Skeds 6 LP's for Feb.

NEW YORK — RKO Records will launch six new albums in both stereo and monaural form in its upcoming February release. According to proxy John H. Begley, the new releases will include sets by Johnny Guarnieri, Paquita Lara and two sets by Joe Rene. There will also be an organ set and one of African music, known as "Jungle Beat."

Begley reports a strong initial success with the company's plan of using manufacturers' representatives in various territories in addition to normal distributor channels to get the records in new types of retail outlets. Disks are being sold for \$1.98 monaural and \$2.98 stereo. John McCutcheon is secretary and attorney Marty Machat is general counsel for the label which was formerly known as RKO Unique.

HOLLYWOOD — Peter Whorf last week was added to the Capitol Records, Inc., art department. He recently won a Los Angeles Art Directors Scholarship for ad cartooning. Young artist won the Prix De Rome International competition in 1953 while he was an art student at Stanford University.

Penn Dealers Start Campaign

PHILADELPHIA — A campaign to get the U. S. Congress to enact fair trade legislation for the phonograph record industry will be launched on Tuesday night (27) at the first meeting of the new year of the Association of Retail Record Dealers of Pennsylvania. The meeting, scheduled to coincide with the opening of the new session of Congress, will be held at the Benjamin Franklin Hotel, with Jack Jolley, president, chairing the evening's program.

Major concern of the meeting will be to enlist the support of every record dealer in the Eastern Pennsylvania area association with the organization to start a letter-writing campaign to their U. S. Congressmen and U. S. Senators.

There is already existing legislation before the U. S. House of Representatives and a similar bill in the U. S. Senate, explained Jolley, and all that is required is that every dealer "write, telegraph or call your Congressman and Senators urging them to vote for the passage of these bills."

The passage of such a bill will directly affect the livelihood of every record dealer here and elsewhere, Jolley added.

The meeting will also feature a presentation by Harry Bortnick, head of the Harry Bortnick Advertising Agency, public relations and advertising counsel for the record dealers association. He will outline an intensive direct mail and advertising campaign to help offset the spread of discount record shops in the area. The growth of discounting also inspired the association's legislative campaign.

Tournier to Assist Fox on BIEM Works

NEW YORK — Jean-Loup Tournier, general delegate here for the French Society of Authors, Composers and Publishers, (SACEM), will be working as an assistant to Agent and Trustee Harry Fox starting next week for the European licensing agency Bureau International de l'Edition Mechanique (BIEM). Tournier's work with Fox will be for the purpose of helping American diskeries who need documentation on European tunes, both pop and classical works.

Tournier said that all of the European Societies are now working much closer with the mechanical rights societies there than ever before and that he will be doing the same thing here in the United States. He noted that BIEM is very happy with Fox's work for them in the U. S. and that his new post will help promotion of BIEM material.

Coral Sets DJ 'Wish' Contest

NEW YORK — Coral Records has set a deejay contest in connection with the McGuire Sisters' high-riding hit "May You Always." The idea is for deejays to invite listeners to send in, in 25 words or less, their "May You Always," wish, which may be for health, wealth or happiness. The wish may also take a humorous twist. Jockeys will read their best replies on the air and these will be sent to Coral for judging by the McGuires and the Coral staff. Winners will receive stereo portable phonos as prizes.

DISTRIBUTOR NEWS

By HOWARD COOK

NEW YORK: Al Levine of Ideal Record Products, Inc., states that business is better than ever with several things cooking on all of his lines. Top M-G-M platters are "My Happiness" by Connie Francis, "There Must Be a Way" by Joni James, "The Story of My Love" by Conway Twitty and "Bye, Bye Blackbird" by Art Mooney. Also hot on M-G-M are "Miss You" by Jaye P. Morgan and "Nola" by the Morgan Brothers. Top M-G-M LP is "Gigi." The label's new LP program is proving effective, according to Levine. "Tom Thumb's Tune" by Russ Tamblyn on Metro and the sound track of "Tom Thumb" are moving well. "Tall Paul" by Disneyland is a big record. "The Promise" by Andy Rose on Aameco is starting. Challenge is hot, with "The Things They Don't Teach you in School" by Connie Freed, "Beatnik" by the Champs and "Diamond Ring" by Jerry Wallace. "Say You Will Be Mine" by Grady Chapman is Knight's strongest item. "That Will Never Do" by Little Milton on Bobbin' is going well.

Mag Goldstein, new sales director for New York Record Distributors, lists "Blah, Blah, Blah" by Nicolo Paone on ABC-Paramount as a promising disk. "Plain Jane" by Bobby Darin looks like another hit for the artist. "I've Got a Wife" by the Mark IV on Mercury has taken off. "Tall Paul" by Annette on Disneyland is big. "There Must Be a Way" by Joni James on M-G-M is selling strong. "Cookey Dong" by Gino & Gina on Mercury is showing signs. "The Story of My Love" by Conway Twitty on M-G-M is getting heavy action. Other hot new releases are "When You're Smiling" by Bobby Freeman on Josie, "Evening Rain" by Earl Grant on Decca, "Give Me Your Love" b-w "Madrid" by Nat King Cole on Capitol and "Tom Thumb's Tune" by Russ Tamblyn on Metro. Top albums are "Come Dance With Me" by Frank Sinatra on Capitol, "Open Fire, Two Guitars" by Johnny Mathis on Columbia, "Have Twangy Guitar, Will Travel" by Duane Eddy on Jamie and "The Everly Brothers' Best" on Cadence.

Bennie Blaine of Cosnat Distributing Corporation mentions "With the Wind and the Rain in Your Hair" by Pat Boone on Dot as his top platter. "Fraternity Pin" by Kirk Stuart on Jubilee is also strong. "Blue Hawaii" by Billy Vaughn as a smash. "Yellow Bird" by the Mills Brothers, "Petite Fleur" by Bob Crosby and "St. Louis Blues" by Steve Allen, all on Dot, are also showing well. "Rummy Polka" by the Matys Brothers on Sunnyside is big. "Pretty Girls Everywhere" by Eugene Church and "The Bluebird, the Buzzard and the Oriole" by Bobby Day (both on Class) are moving strongly. "Petite Fleur" by Chris Barber's Jazz Band on Laurie is tremendous. Other hot numbers are "Sugar Plum" by Mel Albert on Apollo, "Fried Eggs" by the Intruders on Fame and "When You're Smiling" b-w "A Love to Last a Lifetime" by Bobby Freeman on Josie. Strongest albums are "Jazz Begins" by the Young Tuxedo Brass Band of New Orleans, "Ray Charles as Newport," "Chris Craft" by Chris Connor on Atlantic, "Billy Vaughn Plays" and "The Mills Brothers' Great Hits" on Dot.

Al Hirsch of Malverne Distributors, Inc., lists "Stagger Lee" by Lloyd Price on ABC-Paramount as his number one seller. "Blah, Blah, Blah" by Nicolo Paone on ABC-Paramount is selling well. "The Little Drummer Boy" by the Harry Simeone Chorale on 20th Fox. "If I Only Could Live My Life Again" by Jane Morgan on Kapp is moving steadily. "C'mon Everybody" by Eddie Cochran on Liberty is hot. Swan is cooking with "Lucky Ladybug" by Billy & Lillie, "Teasin'" by the Quaker City Boys and "Teardrops Will Fall" by Dickey Doo & the Don'ts. "(All of a Sudden) My Heart Sings" by Paul Anka on ABC-Paramount is strong. "This Old Man, He Played One" by the Sauter-Finegan ork on Kapp is selling well. Ditto "The Children's Marching Song" by Ingrid Bergman and the Children's Chorus on 20th Fox. "Rock-a-Conga" by the Applejacks on Cameo is still strong. "Baby, It's Cold Outside Cha Cha" by Enoch Light and the Light Brigade on Grand Award is hot. "The Chipmunks Song" is still a strong item. Hottest albums are "Near You" by Roger Williams on Kapp, "Ella Fitzgerald Sings the Irving Berlin Songbook" on Verve and "The Inn of the Sixth Happiness" and "The Shirley Temple LP on 20th Fox.

Joe Grippio of Portem Distributors, Inc., mentions strong sales for "I've Had It" by the Bell Notes on Time. "Rawhide" by Link Wray on Epic is going well. "Take Me to Your Leader Cha Cha" by Sam Space and the Cadets on Cabot is big. "Since I Don't Have You" by the Skyliners on Calico is strong. "I'm Afraid You'll Never Know" by Gerry Granahan on Sunbeam looks promising. "For Me and My Gal" by Tommy Prisco on Epic is beginning to show. Top LP is "Cocktails" by Lester Lanin on Epic.

Harry Apostoleris of Alpha Distributing Company puts "Plain Jane" by Bobby Darin on Ateo at the head of the list of his best-selling newer platters. Following are "Anthony Boy" by Chuck Berry on Chess, "Oh Why?" by the Teddy Bears on Imperial, "Angel" by the Acorns on Unart and "Hold Me" by Bobby Long on Clow-Hill. Best Selling LP's are "Ricky Sings Again" by Ricky Nelson on Imperial, "Bo Diddley" on Chess and "The Everly Brothers' Best" on Cadence.

Cy Segal of Warner Bros. Records Sales Corporation writes that "Apple Blossom Time" by Tab Hunter is selling strongly. "Midnight Oil" by Charlie Blackwell looks like a winner. Top albums are "Rhapsody in Blue" by Ray Heindorf and "With Strings Attached" by the Chico Hamilton Quintet.

DISTRIB DOINGS: All Records has switched to Chips Distributing Company in Philadelphia. . . Hanover Records has made the following changes; Seaboard, Hartford, Conn.; United Record Distributors, Houston; Baker Distributing Company, Dallas and B&H Distributors in Detroit.

NOTES IN THE MAIL: Mrs. Cora Lee Sawyer of Scan Distributing in Buffalo, writes that "Petite Fleur" by Wilbur de Paris on Atlantic looks very big. "Sweet Annie Laurie" on Big Top also looks promising. "Pretty Girls Everywhere" by Eugene Church on Class and "Donna" by Ritchie Valens on Del Fi are already smashes. Other hot items at Scan are "King Size" by Gerry Granahan on Sunbeam, "Boulevard of Broken Dreams" by Morton Downey Jr. on Imperial, "Beatnik" by the Champs on Challenge and "Lonely One" by Duane Eddy on Jamie.



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HOT HOT
HOT
HOT**

**"DON'T
TAKE
YOUR
GUNS
TO
TOWN"**

JOHNNY CASH

b/w "I STILL MISS SOMEONE" 4-41313
ON HIGH-FIDELITY RECORDS

BY **COLUMBIA** 

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MGM Records

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Ready To Explode
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FOLK TALENT & TUNES

By BILL SACHS

Around the Horn

From W. D. Kilpatrick, manager of "Grand Ole Opry," Nashville, comes a belated letter thanking the nation's c.&w. deejays for their voting him "C. & W. Man of the Year" in the poll recently conducted by The Billboard. "Frankly, no one was more surprised than I when news came that I had been awarded this great honor," type-writes Kilpatrick. "There is a lesson to be learned from this vote. To have said 'no' so emphatically to so many disk jockeys and still have this honor bestowed upon me is most encouraging. I have worked hard at this job but as the result of receiving the award I shall work even harder to justify the actions of the country music disk jockeys and you people at The Billboard. To say that I am grateful to all concerned is the understatement of the year."

The recent death of Red Foley's personal pilot, Les Burks, in a plane crash in a blinding snowstorm has resulted in the loss of a close friend for Red and all of the folks associated with his ABC-TV and NBC radio shows. At the age of 51, Les had accumulated 31 years of flying experience. Since August of last year he had flown Foley on nearly every personal-appearance engagement and was scheduled for nearly all of Red's dates in the coming season. Pallbearers at Burks' funeral in Licking, Mo., included Red, Uncle Cyp Brasfield and Don Richardson.

The cast of Nat Nigberg's "Country America" TV show (KABC-TV) will make its first public appearance as a complete unit when it plays Riverside Rancho, Los Angeles, Valentine's Day, February 14. Appearing will be Debby Kay, Gordon Terry, Ginny Jackson, Billy Strange, the Eligibles, Shirley Caddell, Betsy Gay, Betty Bruce's Hometown Band and host-emcee Joe Allison. . . . Ernest Tubb and His Texas Troubadours will guestar on "Country America" next Saturday (31). . . . Roy Acuff and the Smokey Mountain Boys, along with the Wilburn Brothers and June Webb head up the guest list on "Louisiana Hayride," Shreveport, this Saturday (31). Eddie Bond and band and folk singer Jimmy Driftwood occupied that slot last Saturday (24).

Ferlin Husky, who winds up a 10-day tour of the Pacific Northwest Tuesday (27), has been signed for a daily shot on the Peter Lind Hayes show on the ABC-TV network the week of February 16. Deejay samples of Ferlin's new Capitol release, "Wrong" b/w "My Reason for Living," may be obtained by writing to Husky's personal manager, Hubert Long, at 616 Exchange Building, Nashville. . . . Long's other ace, Faron Young, next Sunday (1) concludes a 15-day trek thru the Pacific Northwest. Faron's newest on the Capitol label is "Last Night at a Party" b/w "A Long Time Ago." Long is also handling deejay mailings on this one.

Jim Denny and John D. Loudermilk, of the Jim Denny office, Nashville, were in New York last week on business. Webb Pierce was in the Big Town on a similar mission. . . . Carl Perkins recently inked by the Jim Denny office, is set for a two-week club date in Toronto beginning February 9. . . . Comic Bob (Luke) Jones, following his recent engagement at the Mardi Gras Supper Club, Baltimore, hopped to Fort George Meade,

Maryland, to entertain the military personnel. . . . Marvin Rainwater, still slowed down by the cast on his broken foot, is nevertheless hobbling thru a series of New Jersey dates for promoter Pete Taylor.

Leon McAuliff and His Cimarron Boys resume operations at their Cimarron Ballroom, Tulsa, Okla., February 7, after a tour of Armed Forces installations and theaters in France and Germany. Don Thompson, who now manages the combo, reports that the band has been confirmed for the Tulsa Horse Show, May 26-30, which for several years has been played by Shep Fields and Jan Garber. McAuliff's current single on Dot is "Johnny Cake Road." His new album is titled "Take Off." . . . Norma Jean, "Jubilee U.S.A.'s" songbird, was last week's feature at the Beacon Club, Casper, Wyo., while the show's red-headed Suzi Arden headlined at ballrooms in Neillville, Wis.; Cedar Rapids, Ia., and Independence, Ia.

Bill Anderson, Decca Record artist and deejay at WJJC, Commerce, Ga., reports that some 1,100 payees jammed the Commerce Auditorium January 7 to catch Hank Snow and his "Grand Ole Opry" unit. He describes it as the largest crowd ever to witness a music show in that Northeast Georgia city. Appearing on the show with Hank and his unit were Anderson, Chuck Goddard (TNT), Weyman Parham (Staro), Lewis Pruitt and the True Lads (Peach), Pat Taylor, Dickie Henderson and Red Healan. The show was jointly promoted by WJJC, Commerce; WRFC, Athens, Ga., and WDOL, Athens, and WIMO, Winder, Ga.

Red Foley's guests last Saturday (24) on NBC radio were Jimmy Wakely and Brenda Lee, with Bobby Helms slated for this week's (31) outing. Little Jimmie Dickens and Johnny Horton jubilee it up with Red on ABC-TV this Saturday (31). . . . Signed to the Allstar label for immediate release are Neal Hart, Farin West, Edwin Marek and Nellie Britton. Allstar has just released an instrumental by Jim Kent, "Headin' Home" b/w "Villa Acuna Polka." Deejays may obtain promotional copies by writing to Allstar, 8029 Gulf Freeway, Houston 17. . . . Jack Murrh, of Artists International, Long Beach, Calif., has taken over the personal management of Tex Williams, who holds forth with his band each Friday and Saturday nights at Town & Country Ballroom, Newhall, Calif., which he recently acquired. Tex's new release on the Shasta label is "Yankee Go Home" b/w "I'll Hold You in My Heart." The former is done with Bonnie Sloan.

Roy Acuff, after a brief stay in the hospital for minor surgery, is mending at his Nashville home. . . . Les Booth, manager of "Grand Ole Opry's" Cousin Jody and His Country Cousins, is recuperating from injuries sustained in a recent auto crash. . . . Hank Snow and His Rainbow Ranch Boys are set for another swing thru Hank's native Canadian territory, starting in April. . . . Don Gibson's new RCA Victor release couples "A Stranger to Me" and "Who Cares." He also has a new sacred album release titled "No One Stands Alone." . . . Porter Wagoner and Justin Tubbs will be the features on the Prince Albert portion of "Grand Ole Opry" over the NBC radio net this Saturday (31).

#1

~~Great~~

~~a Great~~

Smash!

"GOODBYE
BABY"

By

JACK SCOTT



CARLTON

493

See and Hear Jack Scott on the Dick Clark ABC-TV Show Saturday, January 31,
and on the Buddy Bregman Sunday Night NBC-TV Show February 1

VOX JOX

By JUNE BUNDY

TEXAS ROUNDUP: New staffer at WBAP-FM, Fort Worth, Tex., is George H. Raines Jr. . . . Walter Lawson, formerly with KHEM, Big Spring, Tex., has joined KPEC, San Angelo, Tex., as manager. Lawson, who has scheduled an hour each day of gospel music on KPEC, plans to promote live gospel singing shows in the area. . . . Charles Stewart has taken over the "Musical Clock" show on KITE, San Antonio. . . . New manager of KENS-TV, San Antonio, is Wayne Kearl.

San Antonio station KAKI, which assumed those call letters last August, has returned to its former call letters (KTSA) due to a "stream of protest letters and phone calls." . . . Charles Van, formerly with KONO, San Antonio, has joined KTSA, same city. . . . Jocks at KONO, San Antonio, took turns at the mikes from midnight New Year's Eve to dawn spinning the top 50 tunes of 1958. All-night crew included Herb Carl, Howard Edwards, Jerry Miller, Doug China and Bill Davis.

CAB BAG: Pro and con opinions continue to pour in on rock and roll. Ken Albridge, KFRU, Columbia, Mo., writes: "True, rock and roll has met with much opposition from many corners, but in spite of this opposition, it has continued to stay at the top of the heap, because to a great many it is the sound of the Late 1950's. Each era has its own musical sound that comes to the forefront whether it be the Charleston, the Lindy, or whatever-you-will. Each seemingly meets with plenty of opposition until finally acceptance on a large scale is realized. There's room for all types of music on almost any disk show, and it seems to me that that is the American way."

On the other hand, Freddie Peterson, WKRZ, Oil City, Pa., writes: "Was more than pleased to note the rebellion against rock and roll and the demand for better music from the nation's deejays. I, too, want to be included in the pleas for better music and help exit the trash. Another thing, why is it that the 50,000 watters get advance pressings of certain records that the little guys never see, and when they become hits the aforementioned have to scrounge for them and find them not available locally? Let's have more 'big band' sounds and more instrumentals."

Ray Oddis, WJET, Erie, Pa., takes the following position. "The record and music business as a whole is on the upswing, progressing with each new record, song or record label; giving each of us more of a selection from which to choose. From what I have been able to observe, many deejays feel that our job is to educate the listener. This, in my book, is wrong. Our job is one of entertainment, and those who gripe may be overlooking this fact. It's the thing that sets us apart from the common occupation. A deejay should take into consideration that it is his job to weed out anything that he feels will not please the majority of listeners. Our country is based on competition, a necessary part of the American way of life for the betterment of all. So let the new artist, songs or labels roll hot and heavy. I'll be set and ready to listen."

KYW ALL-STAR BENEFIT: Station KYW, Cleveland, is readying standout all-star music show January 30 for the benefit of the Parents Volunteer Association for Retarded Children. The show, which will be presented at the Music Hall, will feature Roger Williams, Mitch Miller, Bob Crosby, Ruth Brown, Connie Francis, Jackie Wilson, Kathy Linden, Billy Grammer, Ernie Freeman, Conway Twitty, Lloyd Price, the Chantels, Rocky Marciano, Ellie Frankel and Al Russ and his Ork.

The program is under the supervision of KYW deejay Joe Finan, who will also emcee the event, assisted by Big Wilson and other KYW jocks. All of the performers are donating their services and KYW is paying their expenses during the stay in Cleveland.

Proceeds from the show will be used by the P.V.A. to finance its campaign to persuade the State of Ohio to build a home and school for retarded children in northern Ohio. Tickets are scaled from \$2.50 to \$10.

DISK JOCKEY GAGS: That's the title of a new book by Walt Hiley published by Vantage Press. Hiley, who wrote gags for Arthur Godfrey, Norman Brokenshire, Bob Reed and others when they were functioning as deejays in Washington, has a hearty, homespun writing style and his deejay "gags" favor the "punny" school of comedy. The book — frankly described by the author as "corn in the show business sense of the word"—should be a useful turntable fixture, altho some of the "gags" are rather feeble and dated. Hiley has one for every occasion. For instance, his "Who, Me?" chapter contains "ad libs" for jocks who favor the humility-type approach. Sample: "On one occasion I felt pretty set up when my singing was described as 'out of this world.' Later, I found out they meant it was unearthly."

NBC station WRCV, Philadelphia, has extended its local programming to include Saturday. The Saturday programs feature only records requested by listeners. Jocks involved are Grady and Hurst, Ted Jackson, Jack Rattigan, and Pat Landon. . . . Cleveland station WDOK launched another series of tours for listeners this month. Program director Norman Wain and group of Clevelanders left Ohio January 10 to visit Mexico, Guatemala and Yucatan.

THIS 'N' THAT: Dick Shepard has resigned from "Milkman's Matinee" on WNEW, New York, and Jack Lazare is returning to the all-night slot. Al Collins, heretofore heard from 10 p.m. to midnight, is taking over Lazare's old show-time, and is now heard from 8 p.m. to midnight. . . . Stan Richards, program director of WILD, Boston, has been appointed veepee of the Noble Broadcasting Corporation. He will continue his daily 10 a.m. to 2 p.m. record show.

ARTISTS' BIOGRAPHIES FOR JOCKEY PROGRAMMING



British Chris Barber Digs New Orleans

Britain's Chris Barber was educated at the King Alfred School, Golders Greens, and at St. Paul's Hammersmith. He planned to become an actuary, until he got bitten by the jazz bug. The 28-year-old orkster studied trombone and double bass at the Guildhall School of Music and formed his own band in April, 1953.

Barber's main hobby is sports cars — preferably Lagondas. The Barber band bases its music on the New Orleans pattern. The front line soloists are Pat Halcox on trumpet, Marty Sunshine on clarinet and Barber on trombone. The band will arrive in the U. S. in the middle of next month for a concert tour of schools. "Petite Fleur," on Laurie Records, is their current hit.



Small Annette Rises With 'Tall Paul'

Annette (Funicello) is a member of the original Disneyland Mouseketeers, having debuted on the Mickey Mouse Club in October, 1955. The pert brunette was born 16 years ago to non-theatrical parents in Utica, N. Y. Her family moved to California in 1946.

Annette is a hobbyist and sports enthusiast. Her ambition is to become an actress and ballerina. She also likes to play the piano. Right now, Annette's kept pretty busy at North Hollywood Junior High School, where she's a straight "A" student.

"Tall Paul" promises to be a big success for the small, 5 foot 2 inch, 95-pound teen-ager.

YESTERYEAR'S TOPS—

The nation's top tunes on records
as reported in The Billboard

JANUARY 22, 1949

1. A Little Bird Told Me
2. Buttons and Bows
3. On a Slow Boat to China
4. My Darling, My Darling
5. Far Away Places
6. Lavender Blue
7. Powder Your Face With Sunshine
8. You Were Only Foolin'
9. Quanto Le Gusta
10. Galway Bay

JANUARY 23, 1954

1. Oh, Mein Papa (Oh My Papa)
2. Stranger in Paradise
3. Changing Partners
4. Rags to Riches
5. That's Amore
6. Ricochet
7. Heart of My Heart
8. Ebb Tide
9. Secret Love
10. You, You, You

ON THE BEAT

By REN GREVATT

Harold Jenkins is a young man out of Marianna, Ark., who has a band, an attractive wife, a fascination for football and baseball, and a hit record which has been at the top both here and in Britain. "My manager had a last name all picked out for me," he explained, "but we couldn't find the first name to go with it. So we took out a road map of Arkansas and with a blindfold on we pointed at the map. The finger was pointing at Conway, Ark., and that's how Conway Twitty came into being."

"I've been writing songs and singing most of my life, but things started to happen when I was in the Army in Japan. I had a little band there called The Cimarrons and I met a friend of the fellow who later on became my manager, Don Seat. When I got out of the service, I sent Don some tapes and he arranged for us to make some records for Mercury. Nothing happened with those records really, but late last year Don told me that M-G-M looked like it was going to be a hot label and he got me signed up. Jimmie Vinneau made our first M-G-M record in Nashville. That was 'It's Only Make Believe,' which my drummer Jack Nance and I wrote."

"We also made a few sides for Sun Records but they were never released. Jack and I wrote some material for Roy Orbison, too, which he used when he was on Sun. We've also done some things for Jim Edward, Maxine and Bonnie Brown and we are working on some song ideas now which we hope we can get the Everly Brothers, Pat Boone and Teresa Brewer to use. Our first album for M-G-M will have 11 of our own songs in it."

Twitty was a good enough centerfielder to have been offered a contract by the Philadelphia Phillies. "But I had to choose between baseball and music and it seemed to me the music could last longer for me. Before we were lucky enough to get our record hit, my band and I had been picking up wonderful experience for over two years. That's great for me, because even without record hits, I can always play dances and put on shows with my band. We spent almost two years playing clubs and dances in Canada—Toronto, Hamilton, London and a lot of places thru Ontario. It was the greatest kind of experience anybody can possibly have. I started with my Army group and I've had my band of two guitars, a bass and a drum ever since. Yes, I play guitar too."

It was Twitty's talent and touch for showmanship which led Perry Como to single out the youngster for kudos on a recent Saturday night TV outing. Como remarked on Twitty's prowess on a stage in comparison to many other current pop disk sensations. His talent has also brought up the possibility of movie work for Twitty. Negotiations for an M-G-M picture are already under way. Possible appearances in England for Twitty are also under discussion at GAC.

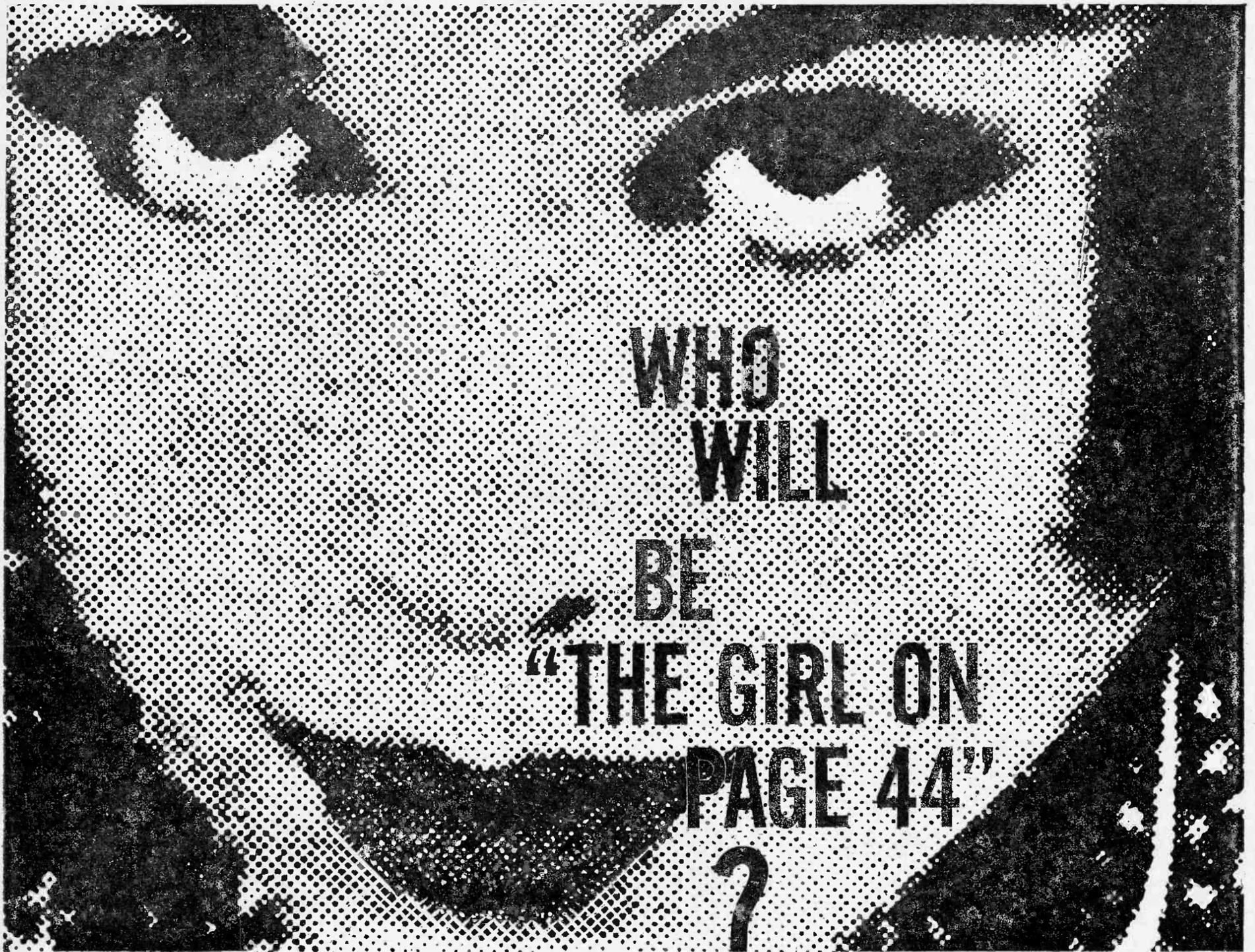
Twitty makes a definite attempt to figure what the singles market is going to want next, when he's making records. "Playing with my band on dance dates as often as I do gives me a chance to know exactly what they want, just from their requests. I figured a ballad trend was getting very strong early last year which is why we made 'It's Only Make Believe.' Right now, they seem to want a lot of cha chas, but what they want at dances doesn't always reflect what they want on records. I think rock and roll is still very strong. The kids will want it for a long time. Some of the jockeys, I think, sometimes make a mistake in pushing the smoother stuff. They go too far in trying to get rid of the beat. But that's just my opinion."

Twitty likes country music and feels that Elvis Presley is "the greatest. He was an inspiration to me and a lot of others. Tommy Sands is very good, too. Patti Page really started as a country singer, too, and she has always been a favorite of mine. Connie Francis and Joni James are two of the best around and maybe you won't believe it, but Mario Lanza is also a great favorite of mine. I saw his picture, 'The Student Prince,' six times." Twitty has seen much of the new pop talent on the various package touring troupes with which he has appeared. Assessing the newer talent, he says: "Frankie Avalon is certainly one of the most promising of the new kids coming up. He's got a lot of stage presence and he can sing. The Everly Brothers have a good act, too. I think they've been especially lucky to be hooked up with Acuff-Rose and Mr. Bleyer who is another good record man. They have been around long enough with a number of hits to learn a lot about how to handle themselves on a stage and that knowledge can keep them going a long time. Some of the others who have a hit one day and can't repeat, never get a chance to learn showbusiness savvy. That's why I say again, we were lucky to get so much experience before the hit record came along."

That great cat, Little Richard (Penniman), may soon be back on the disk scene. He's signed a booking pact with the West Coast Lil Cumber Agency and will do a series of religious concert tours, opening in Tennessee this month. Concerts will be for the benefit of a scholarship fund for aspiring ministers and missionaries. Richard also has signed with Jordan Records for an album of gospel material. The diskery is headed by Joe Lutcher, who also renounced the world of night life for evangelism.

Strong reaction is reported to the new Marty Robbins disk, "The Hanging Tree," from the pic of the same name. It's one of the few cases where a country artist has been tied in with big picture song material. . . . Joe Lutcher, Nellie's alto-playing brother, has hit the sawdust trail. He has his own religious label, Jordan Records, out of Los Angeles. He's also a Seventh Day Adventist and is working in a downtown Los Angeles mission. . . . Roberts Show Lounge, in the Windy City, has opened its penthouse, with Phyllis Branch starred. Main Room downstairs is headlining Dinah Washington. . . . Cozy Cole is at Chicago's Preview Lounge.

D.J.'S: THAT BIG COLUMBIA RECORDS-TEEN MAGAZINE CONTEST IS ON!



■ HELP US FIND HER
AND HELP YOURSELVES TO:

- Cash and merchandise prizes totaling over \$4,400.00!

Invite your listeners to submit photographs of their nominees for the teen-age girl who best typifies "THE GIRL ON PAGE 44" as described in the lyrics of THE FOUR LADS latest COLUMBIA release, 4-41310.

Three national winners will be selected from finalists in contests conducted by D.J.'s in cities all over the country. IF YOUR CANDIDATE WINS, YOU WIN TOO!

A COMPLETE KIT OF CONTEST RULES AND DESCRIPTION OF PRIZES ARE AVAILABLE THROUGH YOUR LOCAL COLUMBIA DISTRIBUTOR

- Tremendous national publicity for you and your program in America's foremost young set magazine—TEEN!

LOOK AT WHAT YOU WIN...

FIRST PRIZE: \$500.00 CASH—A \$500.00 Columbia Stereophonic High-Fidelity Console Phonograph (Model 645) with four self-contained speakers for balanced listening—A \$300.00 Columbia Stereo-Fidelity ④ Record Library—Publicity for your program in TEEN.

SECOND PRIZE: \$300.00 CASH—A \$200.00 Columbia Stereophonic High-Fidelity Table Model Phonograph (Model 642) with special balanced listening control—A \$200.00 Columbia Stereo-Fidelity ④ Record Library—Publicity for your program in TEEN.

THIRD PRIZE: \$200.00 CASH—A \$150.00 Columbia Stereophonic High-Fidelity Portable Phonograph (Model 623) with special balanced listening control—A \$100.00 Columbia Stereo-Fidelity ④ Record Library—Publicity for your program in TEEN.

There are similar prizes for the winning teen-agers plus a pictorial feature in Teen Magazine.



Hugo-Luigi to A&R for Victor

NEW YORK—Negotiations for Hugo Peretti and Luigi Creatore to become independent producers at RCA Victor were virtually concluded this week, pending final approval by the RCA top brass. It is understood that Hugo and Luigi, as the duo is known in the trade, would be part of the regular a&r staff at the firm, but would be indie producers just as were Jerry Leiber and Mike Stoller for the firm last year. They will receive a guarantee—estimated to run about \$50,000, plus a royalty deal.

Hugo and Luigi have been a&r heads at Roulette Records almost since the firm was started close to two years ago. They have turned out many hits there. Prior to that they were Eastern pop a&r heads for Mercury Records where they contributed strongly to that firm's hit line-up.

WB Adds Gateway Group to Roster

HOLLYWOOD — Warner Bros. Records added the Gateway Singers to its artist roster to be featured in forthcoming package releases. Group, specializing in folk songs and humorous special material, formerly had recorded for Decca. It is well known as a nitery attraction, having enjoyed repeated appearances at the nation's top spots. Group was inked by George Avakin, WB's Eastern artist-repertoire chief. Acquisition of the Gateway Singers comes on the heels of WB signing Gene Bua and Candy Anderson for pop singles release.

Chi Symp Park Series Threatened

CHICAGO — Union troubles threaten to put an end to the Chicago Symphony Orchestra's participation in one of the most firmly established of summer music festivals, the Ravinia Park series in suburban Highland Park, Ill.

According to the management of Ravinia, a non-profit enterprise, the issue appears to be closed.

"They priced us out of business," says Julien H. Collins, chairman of the Guaranty Fund Committee. "They refused our contract. We've gone on strike against the union, that's all."

But the issue is not closed, according to an AFM local official.

"There is still hope," said Carl A. Baumann, union vice-president. "We are not on strike or anything."

Asked if the symphony's musicians might play at Ravinia as individuals not under the handle of the Chicago Symphony, Baumann said:

"Oh, that would have to be taken up later. We don't think it has all gone that far yet."

The dispute arose when Ravinia officials asked for a discontinuation of Sunday concerts which have been big money-losers. The union refused to accept a three-concert week instead of four.

Collins said that even if the Symphony does not play, there will still be a season featuring recitals, opera, ballet, jazz, folk song and other special events. Season opens June 27.

Last year the festival went into the red by \$74,264, a better showing than 1957 when \$137,025 was lost.

S-F Distribs Win

• Continued from page 3

Pan American, Miami, and Ben Kulik, Tracey-Mitchell, Buffalo.

The trip, scheduled for early April, will cover Paris and Hamburg, Germany, where the group will attend a stereo recording session for the label's 101 Strings. Hosts will be Dave Miller and Jules Malamud, formerly Eastern sales manager and recently named national sales manager of Somerset and Stereo Fidelity.

Malamud's appointment is part of a general realignment of executive personnel by Miller, who continues as general manager and proxy of Miller International, parent firm of Somerset, Stereo Fidelity and Trans World labels. George Phillips, co-founder of the company with Miller, remains secretary-treasurer. Joe Martin becomes director of sales, advertising and promotion and vice-president of Somerset and Stereo Fidelity labels; Bill Gobey, production control and purchasing agent; and Dr. Erich Buermann, chief engineer.

Red Seal Buys

• Continued from page 2

flap-type cover and carries the subtitle: "Your Passport to Great Music in New Sound by the World's Greatest Artists."

Second Red Seal Special buy is "It's Classic But It's Good," containing excerpts from symphonies and standard classics, played by the RCA Victor Symphony Orchestra under Robert Russell Bennett. The album will be specially promoted at \$1 off the manufacturer's nationally advertised price of \$5.98 for the stereo version and \$4.98 for the monaural.

Other Red Seal product for February includes packages by Rubinstein, Charles Munch and the Boston Symphony, operatic arias by Licia Albanese, Liszt's Transcendental Etudes by Jorge Bolet, and Brahms' Violin Concerto by Henryk Szeryng — this being the latter's first on RCA Victor.

RCA Victor intends to back the release with extensive advertising, promotion and point of sale material.

Nidorf U. S. Rep

• Continued from page 3

lized by the most successful U. S. radio stations.

In line with this, Nidorf plans to round up a representative group of American deejays to tape shows for the European outlet. He also intends to tape shows with top personalities, and hopes to arrange that when U. S. stars make personal appearances in Europe they will also do live guest stints on Radio Luxembourg.

The station, which broadcasts daily in English, French, German and Flemish on three wave lengths, is one of the world's most powerful commercial stations, reaching 35,000,000 people.

Soft-Sell Blast

• Continued from page 3

Nugent of the Carousel in Toronto would also like to join.

"I'm sorry we can't join your club exclusively. We feel that it's only fair to give the Capitol and Victor Clubs some of our business, too. Yours very truly, Len Brennan."

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by

The McGuire Sisters

962059



D. J. LOVE LETTER

Dear D. J.:

Here is a fresh idea that will interest your listeners!

Play the McGUIRE SISTERS' hit record of "MAY YOU ALWAYS" and then read all or part of the Special Narration Material* (see below) on the air. We predict that you will get a fast and favorable reaction from your audience.

To get an enthusiastic flood of mail, ask them to send you (in 25 words or less) their "MAY YOU ALWAYS" suggestions and promise to read the best ones over the air.

We would like very much for you to join in the fun with your "MAY YOU ALWAYS" "wish." Just send it to us. We are running a little contest, and you just might win a handsome prize.

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New York 19, N. Y.

* SPECIAL NARRATION MATERIAL

May you always cross at the green, not in between!

May you always have the will after you've found the way!

May you always have the ballpoint pen that not only writes under water, but on paper, too!

May you do someone a secret good deed, and not get caught at it . . .

May you always drop the spaghetti sauce on the napkin, not your tie . . .

May that long and lonely night be brightened by the telephone call you've been waiting for . . .

May your watchdog always recognize you . . .

May the record the D. J. announces and the one he plays always be the same . . .

May I wish you, not the biggest and best of life, but the small pleasures that make life worth while . . .

May you forget your key only on the day you forget to lock the door . . .

May the moths find the overcoat you forgot to mothproof indigestible . . .

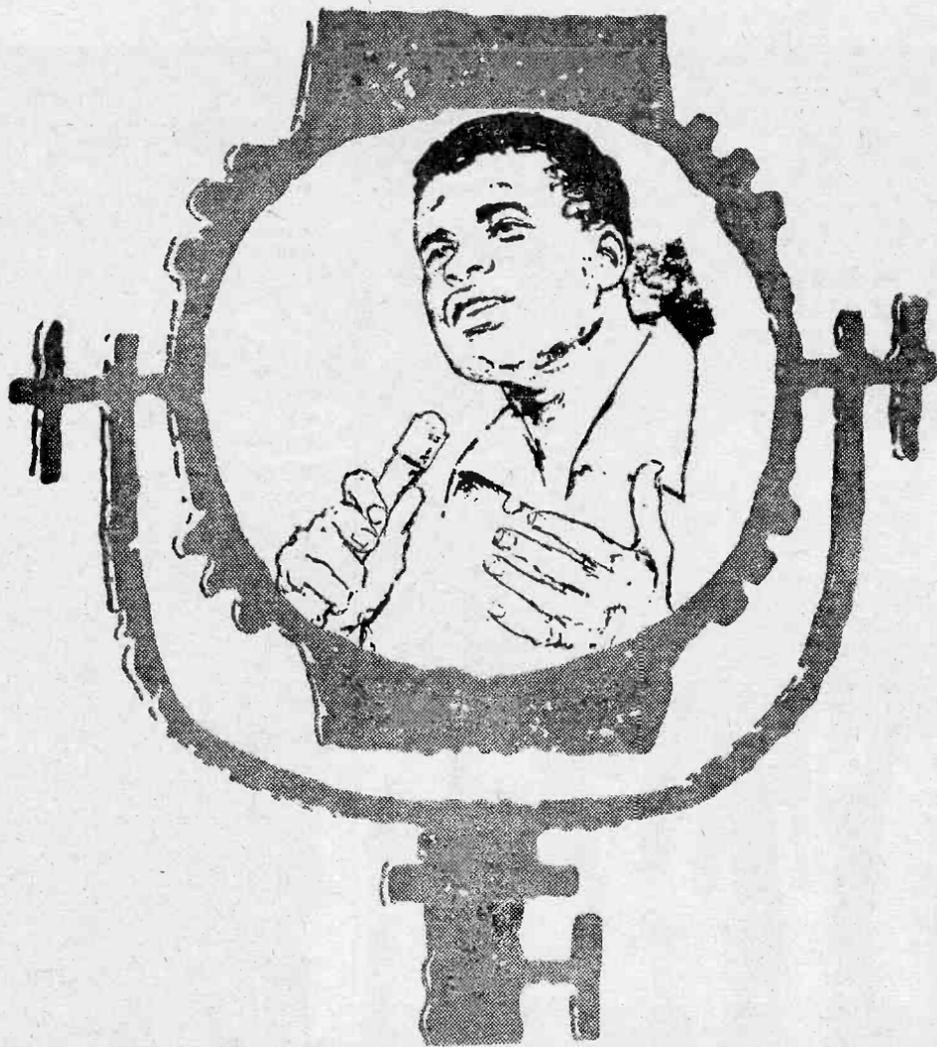
May all the predictions you have made for your first born's future come true . . .

May all your days be sunny, as bright as you wish the day after you wash your car will be . . .

May you outguess the weatherman, the very next time he's wrong . . .

May the love and friendship in your life always outweigh your problems . . .





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HOT
AND SWINGIN'!

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ALONG
THE WAY"

ROY HAMILTON

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*Jan. 12, 1959 Issue

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MUSIC AS WRITTEN

By BOB ROLONTZ

PHILADELPHIANS NAME NEW CONCERTMASTER

Anshel Brusilow has been named to the post of Concertmaster of the Philadelphia Orchestra by maestro Eugene Ormandy. He will assume the post next season, the orchestra's 60th. At the present time, Brusilow, who is 30 years of age, is Associate Concertmaster of the Cleveland Symphony Orchestra, and prior to that was Concertmaster and Associate Conductor of the New Orleans Symphony. He was born in Philadelphia and has appeared as soloist with the Philadelphians as well as many other major orchestras.

\$175,000 GRANT FOR ELECTRONIC MUSIC

The Rockefeller Foundation has made a grant of \$175,000 to Columbia and Princeton universities to establish the first American Center devoted to composition and research in electronic music. The studio to be set up will be at Columbia University and will be run by both Columbia and Princeton. There are now studios devoted to electronic music in operation in Paris, Tokyo, Milan, Cologne, plus a small one at Columbia in New York. Electronic music is created from electronically generated sounds and it has been worked with by musicians for the past 50 years. Two Columbia University faculty members, Professors Otto Luening and Vladimir Ussachevsky, have been carrying out experiments with electronic music since 1952. They will be aided in the new studio by composers Roger Sessions and Milton Babbitt. Composers will be allowed to use the facilities to create new electronic music and to work with the electronic medium.

PISTON AND MOORE GET CRITICS' ACCOLADE

The 1958 awards of the Music Critics Circle of New York have been given to Walter Piston and Douglas Moore. Piston's Viola Concert received the award as the outstanding orchestral work for 1958 and Moore's opera "The Ballad of Baby Doe" snagged the opera best. The late Ralph Vaughan Williams, who passed away last July 27 at 85, received a special citation for his Ninth Symphony. In addition to Moore's opera other operas under consideration were Samuel Barber's "Vanessa," Robert Kurka's "The Good Soldier Schweik," and Benjamin Britten's "The Turn of the Screw." Other orchestral works under consideration were Howard Hanson's "Mosaics," and Jose Castro's "Corales Criollos," George Rochberg's Symphony No. 1, and Easley Blackwood's Symphony No. 1.

MILT KELLEM IMPROVING

Publisher Milt Kellem, who suffered a heart attack a few weeks ago, is making a steady recovery at the University Hospital in New York. He expects to be able to get back to work in early March and come up with some new hits to rival his "Get a Job" of last year.

AL KOHN REPS FRANCIS DAY IN U. S.

Al Kohn has been appointed U. S. representative for the English publishing firm, Francis Day & Hunter and B. Feldman, Ltd. of London plus their affiliates in Paris, Frankfurt, Milan, Amsterdam and Brussels. Appointment was made by Fred Day of FD&H. Kohn's job will be to acquire material for the firm from American publishers and also place material from Britain and the Continent with American publishers for U. S. exploitation. The FD&H and B. Feldman firms plan an intensified program to encourage reciprocal exchange of British, Continental and American music.

New York

The Cleveland Orchestra under George Szell will perform at Carnegie Hall in New York with pianist Clifford Curzon the soloist. On February 10, the Clevelanders will appear again with pianist Rudolph Firkusny as soloist. And on March 6 the orchestra will present its final New York concert with pianist Rudolf Sekin the soloist. . . . Tina Robin is out on the road pushing her new Coral album "Four Seasons." . . . Andy Drew starts at the Grille Room of the Forest Hills Inn in Forest Hills, New York next week. Both Roger Williams and Ray Hartley started their wax careers via this room. . . . The Lambert-Hendicks-Ross vocal group and the Nat Pierce Trio are now at the Vanguard in Greenwich Village, New York. . . . Urbie Green and his Ork, now waxing for RCA Victor, will hit the road after the band winds up its current engagement at Birdland in New York. First date is at Washington and Lee University in Lexington, Va., on January 30. . . . Lester Sims is out on the road pushing 12 recordings of tunes by various artists on 12 different labels. . . . Celeste Holm cut an album of Mother Goose stories for Caedmon Records.

Franz Allers, conductor and musical director of "My Fair Lady" will conduct a series of classical concerts in Germany this spring. He will conduct in Stuttgart, Cologne and Hamburg. . . . Mattiwilda Dobbs will give a concert of Bach and Handel works at Town Hall, New York, on February 26 in a concert presented by Sol Hurok. . . . Frankie Laine will perform a dramatic role in a Perry Mason TV seg over CBS-TV to be seen shortly. . . . Pianist and composer Abram Chasins will be the consultant and musical technical adviser on the forthcoming movie, "The Franz Liszt Story." Concert pianist Jorge Boelt will record the music for the flick, while Dirk Bogarde will portray the composer.

Pianist-thrush Page Morton is now performing at the Bird in Hand in New York on extended engagement. . . . Teddi King's first wax date for Coral will be supervised by Coral's new a.&r. chief, Dick Jacobs. . . . Henry LaPirus, head of Synthetic Plastics, has appointed Mervin and Jesse Levine as advertising agency to handle the firm's line of disks, Spin-O-Rama, Promenade and Peter Pan Records. . . . B. B. Cunningham, R. L. Dobbs and Catherine Goff are the new execs of the label just formed in Memphis called Cover Records. Label has signed artists Buddy Blake, Eddy Rogers Ork, Bob McDowell combo and the Lynn Vernon combo. . . .

THE FOUR ACES



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SOUND IS KEYNOTE

No Distinct Trend in Pop Wax Shows on Charts

• Continued from page 1

only a few months ago was very strong, has apparently diminished. True, there appear to be almost as many rocking country or rockabilly records being issued as ever. But fewer make the grade than formerly. Rhythm and blues, as distinguished from the more pop form of rock and roll, is still in evidence to some extent with such disks as Fats Domino's "Whole Lotta Loving," and Lloyd Price's "Stagger Lee," currently on the charts. But the effect of this, too, has diminished.

This brings up another interesting point as expressed this week by M-G-M artist, Conway Twitty, who also is the leader of a small dance combo. According to Twitty, the tastes of the terpers for dance numbers do not always match their record-buying wants. Twitty, who plays dances with his band frequently, finds there are many requests for cha chas and the swinging rock and roll items at the dance hall. "Of course that's what they want for dancing," says Twitty, "but I believe they look for something else when they are buying records. They want new and different sounds and approaches, maybe they even want the

smoother ballads or the novelties, which is why you see a lot of different things becoming big record sellers." Twitty feels there will always be a market for rock and roll, even tho it may not always sell as well as it has on disks.

Bearing this theory out are the appearance on the charts of such unrelated things as jazz disks and recordings featuring choral groups. On the jazz front, Cozy Cole's "Topsy II" stayed on for many weeks, while Chris Barber's "Petite Fleur" and Ray Anthony's "Peter Gunn Theme," are now moving up. Choral-wise, various versions of the "Children's Marching Song," are now moving up while the Harry Simeone Chorale has done well with "The Little Drummer Boy." In view of the current status of the chart situation, few music and disk men have offered to stick their necks out as to what is likely to break on the scene tomorrow, next week or next month. As one trader put it: "You've just got to have a sound, man. If it's different, you can make it. If you try to follow, you may well be dead already."

Morris Buys Into Reis Music Firms

NEW YORK — Buddy Morris (E. H. Morris Music) has purchased a half interest in all of Herb Reis' publishing firms—Reis Music, Leonia Songs, Anvil Music, and Summitt Music. Reis Music is BMI, the others are ASCAP.

At the same time, Morris has appointed Reis general manager of his (Morris) Mayfair Music Company, an ASCAP firm. Reis, who will operate out of his own office, will not have any interest in Mayfair.

GAC Inks 2 New Bands

NEW YORK — Howard Sinott, veepee in charge of bands for General Artists Corporation, has signed two new bands, the Neal Hefti ork and the Sal Salvador crew. Hefti's new band is on the Coral label, which is putting an intensive promotion behind him. The Hefti crew will hit the road on one-nighters the end of January. The Sal Salvador unit, another newly formed ork, records for Decca and is getting a big build-up from the label.

NIGHT CLUB REVIEWS

Mathis Wows at Coconut Grove

Johnny Mathis wowed an opening night sell-out crowd at Los Angeles' Coconut Grove. Columbia Records' top-selling vocalist once again proved that disk popularity pays off handsomely when it comes to packing 'em in on personal appearances.

The youthful balladeer displayed a marked improvement in his ringside manner over his last appearance in this area a year ago, showing that he is rapidly becoming a polished performer. He was at his best in the mood-setting ballads as opposed to up-beat material. He wisely plugged his disk hits by presenting two separate medleys, one embracing his best-selling singles while the other contained choice selections from his album releases.

He opened with "Tomorrow Mountain," a bright-tempoed ice-breaker which paved the way for such smooth ballads as "Funny Valentine" and other mood items. Freddy Martin's ork backed Mathis and played for dancing. Vocalist's accompaniment had an added assist from a rhythm group consisting of Frank Owens on piano, Don Cunningham's conga drums, Al Goodman on drums and Al Hood's bass. The Mattison trio, a dance group, got the show off to a lively start. Lee Zhitto.

* * *

Rodgers Versatile on Nitery Floor

The dulcet pipes of Jimmie Rodgers turned the cavernous Moulin Rouge (Los Angeles) into an intimate spot as he gave the packed house a tasty sampling of his top-selling Roulette recordings. His contagious personality socked the selections across the footlights bringing cheers from the crowd. His presentation was well-paced, singing first with Dick Stabile's ork, then taking guitar in hand for self-accompanied offering of folk-ballads. He displayed his musical versatility by moving to the piano bench for a bit of boogie keyboarding.

The youngster doesn't miss an opportunity to plug his disk releases, and judging by crowd reaction, his personals are bound to prove strong sales boosters. His audience eagerly greeted each number as he sang such disk hits as "Bimbo-bev" (his current top-seller), "Honeycomb" (the disk with which he first caught the nation's ear), plus such earlier hits as "Kisses Sweeter Than Wine" and "Secretly." He proved himself equally convincing in such folk songs as "Danny Boy" which pleased older members of the audience.

A warm and engaging stage personality coupled with an ear-easy vocal style are sure to keep this lad climbing the showbiz ladder. The Stabile ork competently backed the vocalist as well as the lavish Donn Arden revue. Lee Zhitto.

* * *

Dennis Scores—Despite Assistance

Matt Dennis in one of his infrequent New York nitery appearances is currently tearing things up at the Living Room. His set is attractively sprinkled with a fair share of standards and a few of his own well-known compositions. Unfortunately on the night that he was reviewed, there was a crowd of Dennis boosters who have apparently memorized his deliveries, and it was distracting to hear some of the patrons loudly vocalizing.

In addition to Rodgers and Hart favorites such as "Mountain Greenery," "Dancing on the Ceiling" and "My Funny Valentine," Dennis nicely acquitted himself vocally and on the ivories on his own songs, which included "Let's Get Away From It All," "Violets for Your Furs," "Will You Still Be Mine" and the beautiful "Angel Eyes."

Also appearing are the Jack Kelly Trio and Jimmy Simmons, a young singer who resembles Elvis Presley and sounds like Tennessee Ernie Ford. Provided the audience is not filled with would-be songsters, a trip to the nitery should prove an entertaining evening. Howard Cook

* * *

'Angel Cake' Tasty Nitery Dish

Billed as a new "revueville" with a talented cast of four, "Angel Cake," a new approach to nightclub entertainment, appears to be successfully tempting the tastes of Bostonians at Louis Cohen's Jewel Room. The ingredients are generous portions of humor, melody and general madness in the Julius Monk tradition, and from local reaction, it looks as tho producer Bob Bernstein has a winner in this four-week trial-run presentation.

Of a total of 18 numbers, played in three acts with some 72 minutes playing time, none are unacceptable, at least one third are truly deasating, and the icing on "Angel Cake" is provided by Bernstein, whose lyrics have an incisive, zany joy no matter what the subject. Several composers, including a daughter of Richard Rodgers, have contributed a batch of merry melodies to fit the delirious dialog, giving the effect of breezy, gently risque entertainment.

When Lynne Charnay, Alice Nunn, Bob Dishy and Douglas Robinson hitch themselves properly to the intimate style with perhaps a little more refinement of gesture, "Angel Cake" should make the rounds, which are slated for Pittsburgh, Miami and New York, as superior nightclub entertainment. Cameron Dewar.

* * *

New Club Opens for Calypsomanes

A new nitery bowed this week featuring New York's only all-calypso entertainment. Larry Tucker and Mike Short are the bonifaces, and they have opened the Isle of Limbo, at 57th Street near 6th Avenue, on the basis that the negative reaction which follows any craze has now subsided and that a West Indies calypso club can now stand on its own merits, alongside (Continued on page 20)



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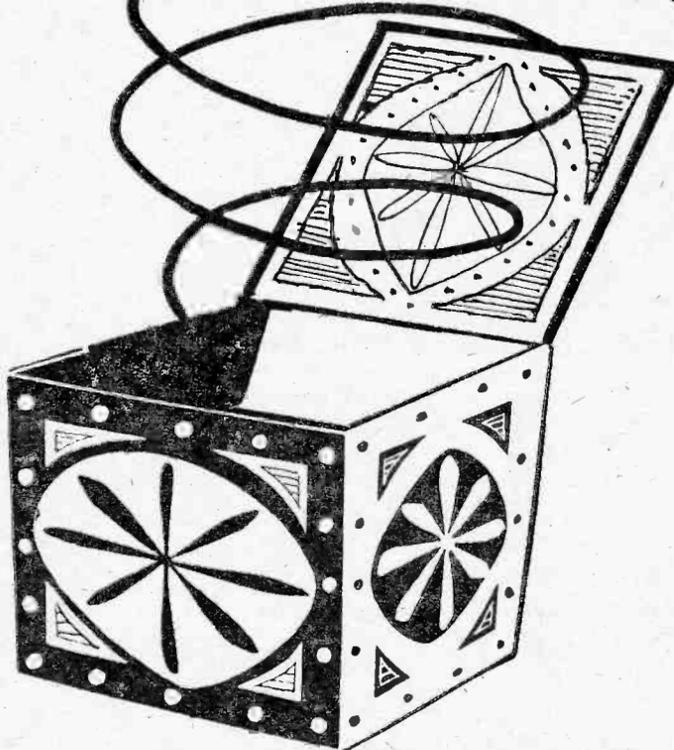
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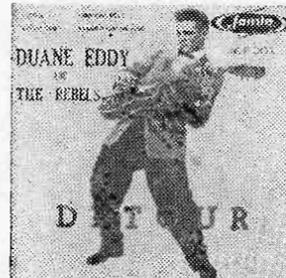
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CONCERT REVIEWS

Garner Sets Hub Jazz B.-O. Record

Erroll Garner moved into Symphony Hall, Boston, Saturday night (17) with a clutch of standards and a few originals to set a record for a single jazz presentation in this city. He not only filled the 2,600-seater but had 160 patrons on stage to gross a total of \$11,200. Concert was arranged by George Wein of Storeville.

With Edward Calhoun, bassist and Kelly Martin, percussionist accompanying, Garner pounded out a concert of straight popular appeal—superb, but not by any means his best. Out of some 30 numbers only about three were originals with a show piece for bass and drums thrown in. The program was split in three sets, the first two chock full of "Foggy Day in London" thru "Lover" and on to "Dear One" and others he's played at so many concerts so many places.

The third set brought numbers like "I Get a Kick Out of You" and "Misty," the solo original ballad, which fans have a right to expect. But tho this was received unroariously, Garner went back to the stuff of which record buyers are made. His originals were all wonderfully interesting but their scarcity left the real fans sad. In short, a good Garner concert, but disappointing for true buffs. Cameron Dewar.

New Club for Calypsomanes

Continued from page 16

those catering to fans of Hawaiian, Gypsy, Israeli or other types of international music and entertainment.

Attractively if modestly decorated, the club's opening bill consists of a couple of acts which should have sure-fire appeal to the calypso fan. The Versatones, RCA Victor artists, lead off, and the two guitarists and drummer offer top vocal renditions of Antilles favorites along with some numbers which originated Stateside. They are followed by the McClevertys, whose reputation is that of being one of the foremost club acts in the islands. They proved this to be well deserved, as the five-man combo provided not only fine dancing music, but first put on a frenetic show with the group's front man leading the way with some wild terping and hip-shaking. In all, the club and its opening bill should please calypsoniks. Same Chase.

Roosevelt Scold Proves Hypo

Continued from page 3

lication of the Justice report endanger the final outcome.

In this connection, industry spokesmen note that top-ranking counsel for the American Guild of Authors and Composers, John Schuman, and ASCAP songwriters Schwartz and Burke were known to have had an interview at Justice Department with the negotiating attorneys last week (19). Since Shulman has repeatedly stated that he does not speak in any official capacity for ASCAP, but only for the songwriter association (formerly SPA), the visit could be considered a "third party" one.

Justice does not usually admit any "third party" entry into consent negotiations, which are now officially in progress between ASCAP's official representatives (including counsel Arthur Dean, and ASCAP top echelon), and the department. Complaints have been made at ASCAP membership meetings that the interests who brought the original action have not even been allowed to know how the negotiations are going. ASCAP counsel Herman Finkelstein reportedly refused to submit any report to the membership on this.

Justice attorneys queried about progress of negotiations would only say that in general terms, "nothing has jelled yet." They remarked that the ASCAP decree negotiation was made doubly difficult because complaints have come from within the membership. Also, "we can get agreement in principle, but then comes the job of working out the details." Justice spokesmen frankly admit that the staggering complexities of the music world pose equally staggering problems for them.

It is evident to industry onlookers that if ASCAP throws Justice negotiators the responsibility for working out equitable requirements for distribution and classification, the antitrust division has a touchy situation on its hands. Solutions that can satisfy small business members of ASCAP, and not bring revolt by the big-business publisher-songwriter groups, are not easy to come by.

Also, while the decree is tailored to internal problems of the Society, all concerned realize that repercussions from this amended decree will be felt thruout the whole music industry. How ASCAP licenses its music, and pays its members, affects all segments, from the billion-dollar recording and broadcasting fields, to the cafe violinist or the lunch-bar juke box around the corner.

Roosevelt has assured all inquirers that he intends to keep a close watch over the ASCAP matter until it reaches its final conclusion—within that "reasonable" period of time.

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TOP RECORD PRODUCTION MAN SEEKS NEW AFFILIATION

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LO-END TREND

Phono Firms Rush To \$39.95 Stereo

By RALPH FREAS

NEW YORK—Dealers can expect most phono firms to have \$39.95 stereo in their lines by the time the annual Music Merchants' conclave takes place in June. Several firms are already taking orders for the low-priced units and making delivery. Others will make announcement of similarly priced phonos within a few weeks. Still others are gearing production for not later than the Music Show.

That's not to say that all phono firms will follow the lead of Columbia, the first firm to offer \$39.95 stereo. There will be several holdouts. For instance, V-M's sales chief, Bud Cain, told The Billboard that his firm has no plans at this time for such a unit. He stated that his firm has not yet been able to create a low-priced unit that is compatible with V-M quality.

Firms that already have \$39.95 complete stereo packages in their lines are Columbia, Decca, Capitol and Symphonic. Soon to be announced are units from Dynavox, Sonic, Steelman and Birch. In all cases, the units are four-speed manuals, complete with both speakers and may be played monaurally without removing the second speaker.

Unconfirmed reports indicate that the low-priced stereo already available has been very favorably received on the dealer level. It is still too early to tell what the public reaction is.

As stated in The Billboard last week, the swing to low-priced stereo will have big impact on the manufacture of stereo singles and EP's and low-priced stereo LP's. (See this week's Music section for up-dated story on latest diskeries entering 45 production.)

SO WHAT DOES HI-FI MEAN TO YOU?

NEW YORK — Lester Kaye of Stewart's Radio Corporation here, has had his share of hi-fi addicts. Last week a young woman told him she wanted to buy a hi-fi set and would be good enough to show her some. Lester, on the rebound from a cash refund, was in the mood for a verbal duel and asked the young lady, "You're sure you want to see real hi-fi?" The woman replied, "Of course I'm sure!"

"Well then," asked Lester, "how do you tell the difference between a hi-fi and non hi-fi set?"

"By the amount of knobs, I guess," was the faint reply!

Fowler to Speak At Hi-Fi Salute

WASHINGTON — Charles Fowler, founder and publisher of "High Fidelity" magazine, a subsidiary publication of Billboard Publishing Company, will be guest speaker here when the Advertising Club of Washington, D. C., salutes the forthcoming International High Fidelity Music Festival at its weekly luncheon February 3.

Charles Fowler, a Harvard graduate, founded "High Fidelity," the oldest consumer magazine in the hi-fi audio field, which was started eight years ago as a quarterly. Fowler is also national advisory chairman of the Hi-Fi International Festival, which will feature stereo playbacks of a performance by the National Symphony Orchestra, beneficiary of the festival.

IT MAKES NO DIFFERENCE TO THE CHEESE!

NEW YORK — One of this town's older TV-radio-appliance stores, that wishes to remain anonymous, still carries a small musical instrument department; not because it is a money making item but solely to get rid of merchandise bought 10 and 20 years ago. A recent request was for a string in the key of C. The owner himself took care of the order but had to tell the customer the sad news that he only had the key of G. The customer said it would do, but the owner told him, "I'd like very much to make the sale but I must point out that there is quite a difference between the keys of C and G in guitar strings!" "Well, it doesn't make any difference to me," replied the frustrated buyer, "you see, I run a grocery store down the street and I use guitar strings for slicing cheese!"

Post Exchange Gets Set for A Stereo Year

NEW YORK — Our G. I.'s in far-flung outposts around the world will soon be listening to plenty of dual-channel sound. The central buying office of the Army and Air Force Post Exchange here reports that they are already buying stereo disks in fair quantities. But the factor that will greatly increase the percentage of stereos bought is the promotionally-priced complete stereo phono.

According to Marty Roemer, buyer for PX's, their stereo disk purchases are currently under 5 per cent.

"It's not that the G.I. doesn't want stereo," Roemer points out, "there just aren't enough stereo machines in use by our servicemen customers."

There is a reason for this. The Post Exchange cannot sell phono units priced at over \$50—their cost. That means that their sales have been limited to units that regularly retail for about \$89.95. To date, not many stereo units have been produced at under that price. Soon, however, many phono firms will have units for between \$39.95 and \$69.95. This, Roemer feels, is the ideal price for the market.

(Continued on page 52)

RCA Stereo Drive Tab Is \$1 Million

NEW YORK — The Radio-Victrola Division of RCA Victor is launching a "million dollar" stereo drive during February. The drive will embrace all ad media—including a TV "stereocast." A major feature of the promotion—one designed to attract customers to the firm's stereo console line—is an offer of free stereo LP packages valued at \$65.

According to Ray Saxon, V.P. in charge of the Division, February's promotion will be the biggest ever undertaken by the division. In his words, it is "designed to acquaint a larger share of the public with the superior qualities of stereophonic sound and the new dimension it adds to home entertainment."

The special album of 10 long-playing "Living Stereo" records will be offered in either classical or popular versions as a bonus with the purchase of eight RCA Victor stereophonic high-fidelity instruments with nationally advertised prices starting at \$219.95. The retail value of \$65 is based on nationally advertised prices.

The classical version will contain new stereo waxings by the Boston Symphony and Boston Pops Orchestra, while the popular version will feature albums by such stars as Perry Como, the Robert Shaw Chorale, Bing Crosby and Rosemary Clooney, the Melachrino Strings, the Three Suns and the Ames Brothers.

Complete details of the special album offer can be obtained from local RCA Victor distributors, Mr. Saxon said.

"A special advertising drive — both national and local — is ready to accentuate this program with total expenditures of more than a half a million dollars," Mr. Saxon said. "In addition, there are several other features of the campaign that will be announced in the next few weeks."

Russ Conley, ad manager for the Division, said all forms of advertising media—including an extensive newspaper campaign in principal markets—will be used to inform the public of the promotion and the special record offer.

"Nearly 100,000 lines, exclusive of co-op advertising, will be run in newspapers in leading markets during the four-week period," Conley said. "What's more, we expect our dealers and distributors to run and additional 700,000 lines throughout the country."

"The promotion also will be featured on our NBC-TV programs, Perry Como Show, George Gobel Show and Eddie Fisher Show and the NBC radio Monitor shows each weekend," he said. "We will also follow up with direct mail pieces and point-of-sale displays."

Conley said dealers are being encouraged to hold "stereo parties" during February to explain and demonstrate stereophonic sound.

New Webcor Units to Get Big Ad Backing

CHICAGO — Webcor, Inc., added two portable phonos, a new tape recorder, lightest in weight thus far for the line, and a self-contained stereo console this week, backed by a potent advertising and promotion campaign.

At \$119.95, the "Holiday" portable stereo Fonograf has a four-watt output thru a two-speaker system, housed in the two-tone tweed plastic case. The Holiday is equipped with AM radio and either a self-contained stereo playback unit or a companion speaker can be purchased for \$14.95 if the consumer prefers greater distance between speakers.

The Webcor "President" is the firm's first portable stereo which breaks away to master playback unit and two identical speaker units. The 20-watt speakers fold into the sides of the master record playback unit to form the portable case, available in ebony. List is \$159.95.

The all-in-one stereo console, the Ravinia, listing at \$349.95 for mahogany and \$10 more for a choice of three other woods, packs 30 watts thru each speaker. Each side of the console has a three-and-a-half, six and 12-inch speaker. The console is equipped with tape and radio jacks and external speaker jacks, with identical speakers available, if they are desired, at \$59.95 for mahogany and \$64.95 for the other woods.

The 20-pound "Royaltie" tape recorder is a molded plastic encased unit, pushing 10 watts thru two speakers. The three-speed unit has dual track recording and playback features at \$189.95.

Webcor is plugging its entire Fonograf line with the most expansive in-store and consumer campaign in the firm's history. If the consumer buys any portable in the

line, dealer can give free five 12-inch Somerset LP's, while with the purchase of any console or consolette, the consumer can receive 10 free Somerset LP's.

To encourage Webcor buyers to plug their purchase to friends, with the purchase of any Webcor playback unit, the consumer is given a certificate, which when filled in and given to a friend, who turns it into the dealer when making a Webcor purchase, the initial buyer receives another five Somerset LP's free.

To stimulate stereo tape recorder sales, the consumer receives a library of five reels of Somerset free.

Webcor dealers also can offer the buyer of a stereo console a record playback unit two diamond replacement needles for the price of one. This needle is for those Fonograf's with the Sonotone cartridge only.

Dealers also can offer portable hi-fi tables as an incentive to buy portable players and tape recorders, while Webcor console buyers

(Continued on page 52)

Goody to Promote Via \$29.95 Stereo Player

• Continued from page 2

RCA Victor Company of Japan, Ltd.

Obviously enthused, Goody told The Billboard, "The sets are already here on a boat in New York harbor. We hope to get them off as quickly as possible. We have ordered 12,000 of them. (Editor note: at about \$10 each). We'll announce them in a big ad in the New York Times of February 1. We didn't want to get the ad in this week (25) because we were with buyers and we might not have the sets unloaded yet."

Tradesters will recall that it was Goody who, 10 years ago, worked out a deal for a flock of low-price LP players marketed by Columbia and manufactured by Philco. Goody sold about 40,000 of these in two and a half years for \$25 with the deal also including \$25 list worth of LP's free with the player.

The latest move by Goody appears to cap a strong trend in recent weeks toward the introduction of low-priced stereo. Three major diskeries have already announced complete stereo sets to sell for \$39.95. These were Columbia,

Capitol and Decca. RCA Victor has not yet definitely announced such a product but officials hinted strongly that a competitive low-price set would be debuted by the time of the trade shows later this season. (See separate story.)



LOW-PRICED STEREO. This is the Symphonic portable stereo unit, Model 1507, priced at \$39.95. Unit is a four-speed manual, ready for stereo reproduction without adding anything. For other news on Symphonic, see page 24.

Webcor Sets New L. A. Distributor

CHICAGO — Webcor's phono and tape playback equipment will be handled in the greater Los Angeles area by Graybar Electric Company, Los Angeles. The previous distributor, Kierulff & Company, Los Angeles, will continue to handle Webcor's component parts line, it was emphasized by H. R. (Bud) Letzter, vicepres in charge of sales for the Chicago firm. Graybar takes over consumer product distribution for Webcor February 1.

The Little Space Girl

By
JESSE LEE TURNER



Tremendous
is a ~~big~~
hit all over
the World

Symphonic Shows 7 New Stereo Phonos

Line Includes Full Stereo Portable At \$39.95 and Console at \$129.95

NEW YORK — Pegged to the slogan "Seven Wonders in Stereo Values," the Symphonic Electronic Corporation has introduced a new line of stereo phonographs. The seven units range in price from \$39.95 to \$239.95.

The firm is providing national advertising and several sales aids for dealers. Symphonic stereo ads will appear in Esquire and Coronet—full pages in Coronet and half-pages in Esquire—during March and April. The firm is also buying radio spots on the Mutual network consisting of about 450 AM outlets. Quantities of direct mail pieces for dealer use are available, in addition to broadsides for point-of-purchase impact. Ten complete ad mats of various sizes, plus product mats, may be ordered from Symphonic distributors.

Symphonic has customarily used

a "trade-in" promotion as a sales stimulant at this time of year. According to Al Leon, the firm's ad manager, the promotion this year is "price."

The following is a run-down on the individual models:

Model 1507 (\$39.95) manual, four-speed stereo portable. Features rubber turntable mat, turnover cartridge with twin sapphires, separate volume controls for each speaker, plays monaurally with both speakers attached to master unit. Blue and white or tan and white pyroxylin coated finish.

Model 1517 (\$79.95) automatic, four-speed stereo portable. Features: three controls (tone and two volumes), four-speed changer with automatic shut-off, one speaker included in master unit, operates manually with other speaker attached to master unit, charcoal

Concertapes Debuts Tape Cartridges

WILMETTE, Ill.—Concertapes-Concert-Discs here is using two two-hour Fidelipac monaural tape cartridges within the next two weeks. Release of background music magazines is the first by the firm. The two-hour plastic-encased magazines run \$40 each and are made for commercial background music units.

Al Freiburger, general manager of the firm, said that the firm intends to expand its background music operation and will release three more two-hour magazines in February. To facilitate distribution, Concertapes-Concert-Discs is setting up a new set of distributors, separate from their normal record-tape distributors, to sell commercial background-music users.

The Fidelipac monaural cartridge (Continued on page 81)

grey and red or blue and ivory pyroxylin.

Model 1523 (\$99.95) automatic "hi-fi," four-speed stereo portable. Features: Combined five-watt output, 50-12,000 cps. response, separate bass, treble and dual volume controls. Blue and white or brown and white pyroxylin.

Model 1525 (\$119.95) Automatic "hi-fi," four-speed stereo portable. Features: Combined five-watt output, four speakers (two 6-inch and two 2½-inch), 50-15,000 cps. response, special bracket and hooks on speakers for easy wall installation, bass, treble and dual volume controls, plays monaurally with both speakers attached. Grey and white or brown and tan pyroxylin.

Model 1541 (\$129.95) automatic, four-speed high fidelity stereo console. Features: Combined five-watt output, 50-15,000 cps. response, four speakers (two 8-inch and two 4-inch), one tone and two volume controls. Contemporary cabinet in mahogany or blond.

Model 1547 (\$179.95) four-speed automatic stereo console. Features: Combined 10-watt output, 50-16,000 cps. response, intermix changer with automatic shut-off, four speakers (two 10-inch and two 3½-inch), separate bass, treble and dual loudness controls. Mahogany or blond cabinetry.

Model 1549 (\$239.95) four-speed automatic stereo console. Features: Combined 20-watt output, 40-16,000 cps. response, six speakers (two 12-inch and four 3½-inch), turnover cartridge with diamond and sapphire, bass, treble, dual loudness and function switch. Mahogany, blond or walnut.

Stereo to Get NAMM Exhibit

CHICAGO—Stereo comes into its own at the 1959 convention of the National Association of Music Merchants with the apportionment of separate exhibit space and catalog listings for the new medium.

The show will be held in two locations in New York June 21-25. Stereo displays will be located in the New York Trade Show Building along with hi-fi components, TV, pianos and organs. The New Yorker Hotel will house musical instruments and accessories. An estimated \$2,000,000 will be spent on exhibits in a 117,000 square-foot area.

A 12-page prospectus has been mailed to 600 prospective exhibitors by William R. Gard, NAMM executive secretary, who said that priority in space assignments will go to previous exhibitors. Space assignments for new applicants will be made by mid-March, Gard said.

New Philco Phonos Have 'Stereo-Dors'

NEW YORK — Philco has introduced three new stereo phonos designed with a special "space saver" feature. The units range in price from \$99.95 to \$299.95.

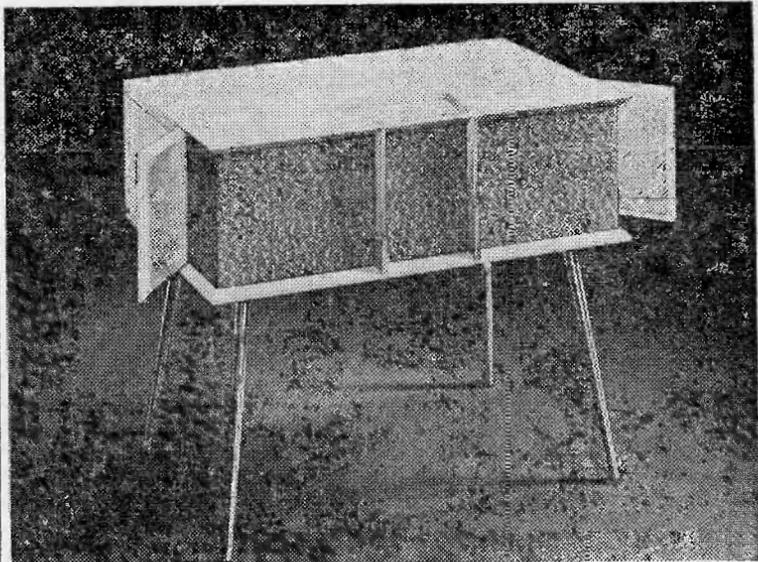
Sound is directed thru "stereo-dors" which are part of the sides of the cabinet. It directs both monaural and stereo sound to any area of a room. In the design concept by Philco, sound is literally reflected off the hard surface of the "stereo-dors." This wide-angle deflection of sound from a single compact cabinet actually gives the effect of two separate cabinets. Degree of sound separation, as desired by the listener, is determined by how far each "stereo-dor" is opened.

Philco's stereo sound equipment is offered in a portable, Model

Consolette" has a 12-watt amplifier, dual needle cartridge, and four speakers (two 8-inch and two 4-inch). The cabinet has a control center with separate bass and treble, stereo balance and function control for monaural or stereo records. It also has a record storage compartment. Companion models are offered in blond oak and walnut finishes at \$209.95.

"Stereo-dors" are also the feature in Philco's new stereo console, Model 1710, listing at \$299.95 in mahogany, and in blond oak and walnut at \$309.95. The entire cabinet is wood enclosed with no exposed grill cloth and, with no controls visible.

The unit has two amplifiers delivering a total of 40-watts peak output, and six speakers—two 10-



Shown here is Philco's Stereo-Dor Model 1608, priced at \$199.95.

1410, at \$99.95. This automatic four-speed model, in scuff-resistant luggage case, has a 4-watt dual-channel amplifier and dual sapphire cartridge. It also features tone and stereo balance controls. There are two 5½-inch speakers separately enclosed behind each "stereo-dor." It is available in terracotta and white.

Another four-speed automatic stereo phono, Model 1608, features "stereo-dors" in a consolette cabinet on brass legs, which are detachable so it can be used as a table model. Offered in mahogany at \$199.95, this "Concert Hall

inch, two 3½-inch and two electrostatics. Behind each "stereo-dor" there is a three-speaker system. Other features include a dual needle ceramic cartridge with diamonds, two tone controls and separate balance control, and automatic four-speed changer. Record storage is also provided.

Philco also has an automatic separate speaker stereo unit at \$129.95, Model 1412. This is a portable with a second speaker unit that lifts completely out of the lid.

The main speaker cabinet has 5 by 7-inch and 4-inch speakers. The detachable unit contains 5½ inch and 4-inch speakers. When the set is used as a stereophonic instrument the lid of the main cabinet can be closed for maximum bass response. The separate speaker may be placed on a table or hung on a wall.

It has a stereo amplifier with 12-watts peak output, two tone controls and a separate balance control. It is offered in a scuff-resistant two-tone blue and white cabinet.

Symphonic Names Four New V.P.'s

NEW YORK — Several new executive appointments are announced by Maz Zimmer, president of the Symphonic Electronic Corporation.

Eli Saltz, formerly production manager, has been elevated to the new position of vice-president in charge of production. Production manager of Symphonic since 1954, Saltz will be in charge of manufacturing activities in both their Lowell, Mass., and New Brunswick, N. J., plants.

John Castagna, formerly director of engineering of the phonograph division, has been named vice-president in charge of engineering.

Raymond C. Clevens, formerly general sales manager, has been raised to vice-president in charge of sales.

Michael J. Morris has been appointed vice-president of the Philharmonic Radio & TV, the research subsidiary of Symphonic Electronic.

"We are sure that these new executive appointments," Zimmer stated, "will be strengthening factors in Symphonic's continuing growth and expansion."

MR. RECORD DEALER

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HYSCO

Leaders In Progress

NEW ADVANCED

For the first time in 20 years, a press designed by the record pressing industry, Hysco has incorporated in the Model RP-130, all the desirable features demanded by actual users. Rigidity, durability, accuracy and dependability are built into this press.

The following innovations assure you of continuing top performance:

13" DIAMETER SOLID PISTON

ALLOY STEEL STRAIN RODS

STEEL CASTINGS AND PLATE THRUOUT

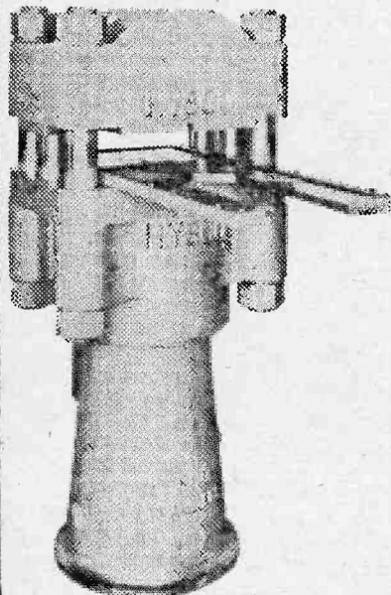
EXCEPTIONALLY HEAVY CONSTRUCTION

FULLY GUIDED BOLSTER

PNEUMATIC PUSH BACKS

RE-PACK IN 15 MINUTES

REMOVABLE WEAR PLATES ON BOTH HEAD AND BOLSTER



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ENJOY TIMED MUSIC

Less Than
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You Buy and Save

Stop! Increase your business! New, portable, endless play music. Low cost background music for business or home. Sensational! Handles 1 to 20 speakers, any type, music of your choice. Also unit to present sales talks, etc., in shoulder case. Think what this offers your salesmen! Build prestige in your business. Be first with the latest! Send \$1.00 for information.

KM COMPANY

Box 107 Seattle Heights, Wash.

Dealers wanted for U. S., Canada and Alaska.

COMMEMORATING
THE 100th ANNIVERSARY
OF
VICTOR HERBERT

America's Greatest Modern Composer



The week of February 1, 1959
will be nationally dedicated by all branches
of the music industry as

VICTOR HERBERT WEEK

**VICTOR HERBERT
CENTENNIAL COMMITTEE**

The Billboard Buying Guide for PACKAGED RECORDS



BEST SELLING LP'S

FOR SURVEY WEEK ENDING JANUARY 17

The information given in this chart is based on actual sales to customers in a scientific sample of the nation's retail record outlets during the week ending on the date shown above. Sample design, sample size and all methods used in this continuing study of retail record sales are under the direct and continuing supervision and control of the School of Retailing of New York University.

This Week		Last Week	Weeks on Chart
1.	Sing Along With Mitch	1	29
	Mitch Miller, Columbia CL 1160		
2.	Flower Drum Song	4	3
	Original Cast, Columbia OL 5350		
3.	Tchaikovsky: Piano Concerto No. 1	2	26
	Van Cliburn, RCA Victor LM 2252		
4.	The Music Man	3	48
	Original Cast, Capitol WAO 990		
5.	My Fair Lady	6	147
	Original Cast, Columbia OL 5090		
6.	More Sing Along With Mitch	5	12
	Mitch Miller, Columbia CL 1243		
7.	South Pacific	7	44
	Pat Boone, Dot DLP 3118		
8.	The King and I	11	122
	Sound Track, RCA Victor LOC 1032		
9.	Stardust	10	28
	Sound Track, Capitol W 740		
10.	South Pacific	12	252
	Original Cast, Columbia OL 4180		
11.	Only the Lonely	14	18
	Frank Sinatra, Capitol W 1053		
12.	Victory at Sea, Vol. 2	9	9
	RCA Victor Symphony Orch. (Bennett), RCA Victor LM 2226		
13.	Johnny's Greatest Hits	8	42
	Johnny Mathis, Columbia CL 1133		
14.	Oklahoma!	13	167
	Sound Track, Capitol SAO 595		
15.	Around the World in 80 Days	20	82
	Sound Track, Decca DL 9046		
16.	Hymns	18	97
	Tennessee Ernie Ford, Capitol T 756		
17.	Gigi	15	32
	Sound Track, M-G-M E 3641 ST		
18.	Have Twangy Guitar, Will Travel	25	2
	Duane Eddy, Jamie JLP 3000		
19.	Elvis' Golden Records	16	30
	Elvis Presley, RCA Victor LPM 1885		
20.	Film Encores	21	71
	Mantovani, London LL 1700		
21.	Belafonte Sings the Blues	19	10
	Harry Belafonte, RCA Victor LOP 1006		
22.	But Not for Me	—	17
	Ahmad Jamal Trio, Argo LP 628		
23.	The Kingston Trio	—	11
	Capitol T 996		
24.	When You Come to the End of the Day	17	4
	Perry Como, RCA Victor LPM 1885		
25.	Warm	—	42
	Johnny Mathis, Columbia CL 1078		

THE BILLBOARD SPOTLIGHT WINNERS OF THE WEEK

The following new packages, reviewed during the past week, have been selected for outstanding sales potential, artistic merit, new talent, sound recording or display value,

as indicated. These "Spotlights," in the opinion of The Billboard staff, merit prime consideration from dealers.

Pop Albums

NEAR YOU

Roger Williams—Kapp KL 1112

Roger Williams provides artful, lush piano solo treatments of a varied lineup of standards and pops, plus Tchaikovsky's "Piano Concerto No. 1." Williams should chalk up his usual solid sales record on this one. Excellent mood music wax. Selections include "Volare," "St. Louis Blues" and the title tune, previously released as a single.



ENOCH LIGHT AND THE LIGHT BRIGADE PLAY HAPPY CHA CHA'S VOL. II

Grand Award GA 227

STEREO & MONAURAL

Enoch Light and the Light Brigade, who have been making a name via a few hit singles, have a saucy package of cha chas that should add up to a profitable album. This is their second volume. The stereo effect is excellent with real dimension. Tunes include "My Blue Heaven Cha Cha," "Around the World in 80 Days Cha Cha" and "Bye Bye Blackbird Cha Cha." Tho all of the tunes are cha chas, the different treatments and presentations offer variety. Fine prospects.



JONI JAMES SINGS SONGS OF HANK WILLIAMS

MGM E 3739

STEREO & MONAURAL

The thrush has the plaintive vocal quality that showcases the late country artist-writer's tunes in an ideal thrashing setting. In addition to "Your Cheatin' Heart," which was a big hit for the canary several years ago, the LP spotlights "Hey, Good Lookin'," "Half As Much," "Cold, Cold Heart" and others. This could take off big.



MANTOVANI WALTZ ENCORES

London PS 119

STEREO & MONAURAL

Mantovani comes up with another strong seller in this package of rich, melodic instrumental treatments of nostalgic waltz themes. Selections—all fine jockey sides—include "Charmaine," "Greensleeves" and "The Moulin Rouge Theme." Several of the sides are culled from previous London LP's.



Classical Talent Albums

ETUDES

Ann Schein, Piano—Kapp 9023

A fine performance by the 18-year-old pianist in her recording debut. Most of these etudes are by romantic composers. The second side is devoted completely to Chopin. Miss Schein skillfully combines the keyboard techniques and the prevailing romantic mood of the works, resulting in a finely balanced performance. The Chopin selections are excellent. Buyers may be acquainted with the artist via her concert appearances. Future efforts will be welcome events.



The fastest, most complete and most authoritative evaluation of packaged records

Jazz Albums

THE CHICO HAMILTON QUINTET WITH STRINGS ATTACHED

Warner Bros. BS 1245 & B 1245

STEREO & MONAURAL

Here's a jazz set that could easily turn into one of 1959's top-sellers. It features the fine Chico Hamilton group, augmented with a string section as well as in quintet form. The arrangements with strings are by Fred Katz; the others arranged by members of the group. The tunes include originals, like "Modes," and "Andante," standards such as "Speak Low" and "Everything I've Got," and jazz items like "Pottsville, U.S.A." and "Don's Delight." They are played superbly by the group, and the stereo recording is first rate. An outstanding jazz set featuring fine performances and exciting ideas.



Low-Price Children's Albums

BAMBI

Told by Shirley Temple—RCA Victor LBY 1011

Miss Temple, in her finest "Storybook" manner, tells the favorite kiddie story to excellent musical accompaniment. There are also a number of spots where her narration leads into dramatized episodes. A splendid kiddie set with a cover as enthralling to a child's eye as the story itself.



Opera Albums

WAGNER: DIE WALKURE—ACT I 2-12"

Kirsten Flagstad, Soprano; Set Svanholm, Tenor; Arnold Van Mill, Bass; the Vienna Philharmonic Orch. Knappertsbusch—London OSA 1203

STEREO & MONAURAL

Like its concurrently released companion piece, OSA 1203, which contains Act 3 complete, this complete "Walkure" Act I, is the only current stereo version of the repertoire. The set offers Svanholm as Siegmund with Flagstad switching to the role of Sieglinde from her reading of Brunnhilde in the 1203 set. Arnold Van Mill is heard as Hunding. Artists again are at their best with a fair share of stereo "stage movement" in evidence. Standout production should be a long-term standard seller.



WAGNER: DIE WALKURE—ACTS II & III 2-12"

Kirsten Flagstad, Soprano; Otto Edelmann, Bass; Set Svanholm, Tenor; The Vienna Philharmonic Orch. Knappertsbusch—London OSA 1204

STEREO & MONAURAL

This de luxe two-LP set contains the complete Act III of "Walkure," plus the "Todesverkündigung" scene from Act II. This is the only stereo version of the material available and one of the few monaural readings of such a complete segment of this part of the Wagnerian Ring. With splendid performances from Flagstad as Brunnhilde, Edelmann as Wotan, and Svanholm as Sigmund, all outstanding Wagnerian artists, it's difficult to see how this can miss. Certainly should become a standard package.



MENOTTI: MARIA GOLOVIN

(3-12")—Patricia Neway, Contralto; Franca Duval, Soprano; Various Artists with Orch. & Chorus Conducted by Peter Herman Adler—RCA Victor LM 6142

Menotti's latest opera was first performed at the Brussels World's Fair last summer. It was also presented for a brief run later in New York. The rich melodic work with excellent performances by the principals should attract the opera buyer. The libretto, while somewhat melodramatic, is basically interesting. The handsomely packaged, three-disk set also includes background notes about the commission of the opera and the complete text.



(Continued on page 30)

ALBUM COVER OF THE WEEK



BRAHMS: VARIATIONS ON A THEME OF HAYDN; ACADEMIC FESTIVAL OVERTURE: TRAGIC OVERTURE, London CS 6030. Dramatic photograph by Alex Steinweiss of a line drawing of the great composer adds up to a cover of strong emotional appeal. It's a true reflection of the music and will no doubt coax extra sales.



Best Selling Pop EP's

FOR SURVEY WEEK ENDING JANUARY 17

The information given in this chart is based on actual sales to customers in a scientific sample of the nation's retail record outlets during the week ending on the date shown above. Sample design, sample size, and all methods used in this continuing study of retail record sales are under the direct and continuing supervision and control of the School of Retailing of New York University.

1. RICKY SINGS AGAINRicky Nelson, Imperial EP 159
2. KING CREOLE, VOL. 1. .Elvis Presley, RCA Victor EPA 4319
3. ELVIS SAILSElvis Presley, RCA Victor EPA 4325
4. BELAFONTEHarry Belafonte, RCA Victor EPA 1150
5. THE REAL ELVISElvis Presley, RCA Victor EPA 940
6. JAILHOUSE ROCKElvis Presley, RCA Victor EPA 4114
7. KING CREOLE, VOL. 2. .Elvis Presley, RCA Victor EPA 4321
8. RICKY NELSONImperial EP 156
9. ELVIS PRESLEYRCA Victor EPB 1254
10. HYMNSTennessee Ernie Ford, Capitol EAP 1-756

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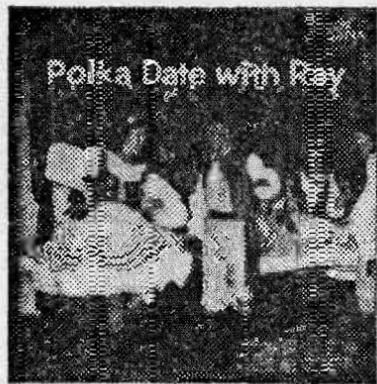
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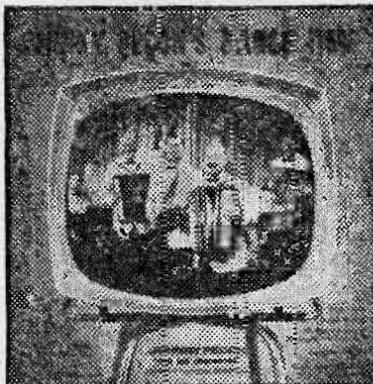
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SYMPHONY ORCHESTRA DILP 8005



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EDDIE ZIMAS & His Orchestra DLP 1266



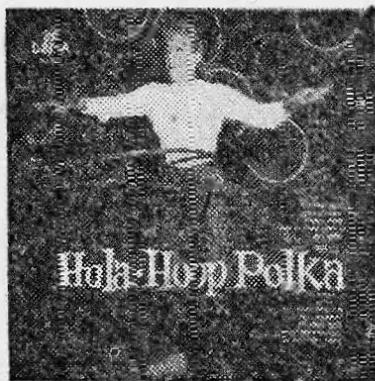
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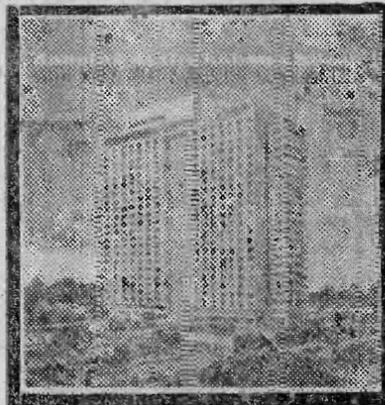
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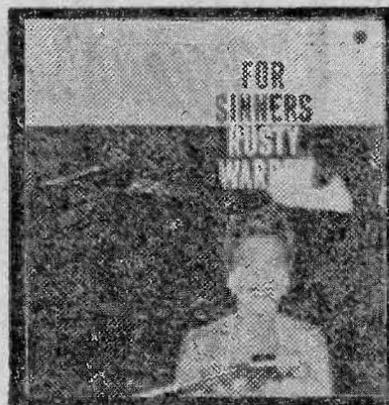
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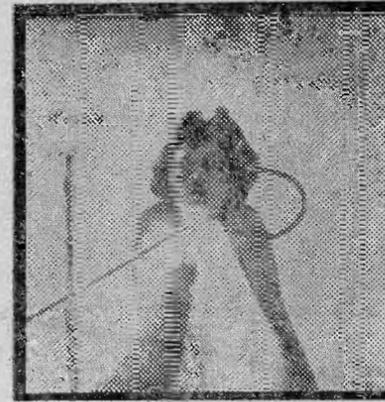
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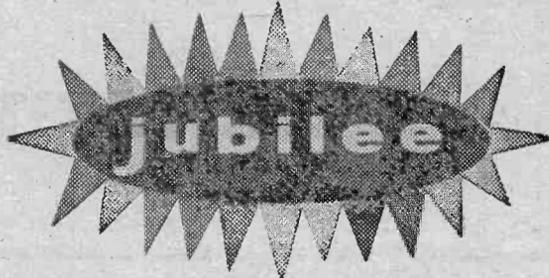


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• **Reviews and Ratings of New Popular Albums**

POPULAR ★★★★★

★★★★ **FLOWER DRUM SONG**
 Andre Kostelanetz Ork. Columbia CL 1280
 Lovely and fresh arrangements of the score of the new Rodgers and Hammerstein musical. The disk opens and closes with a charming version of "Sunday" and includes two unique performances of "Grant Venue" with the sound of cable cars and "Fan Tan Fanny" with the San Francisco foghorns. Also, a very moving and bluesy rendition of the hit "Love Look Away." Attractive cover should spark sales.

★★★★ **THE GREAT THEMES OF AMERICA'S GREATEST BANDS**
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STEREO & MONAURAL

This is the stereo version of themes of the great bands of yesteryear—and a handful of today—played by top bandmen, many of whom were sidemen in the bands recreated here. Themes include those of the Goodman, J. Dorsey, T. Dorsey, Ellington,

★★★★ **BOOK OF BALLADS**
 Carmen MacRae. Kapp KL 1117

Miss MacRae in her first album for this label has never sounded better. Her smooth, sultry approach on the standards with excellent ork assistance from the Frank Hunter ork or by a rhythm trio is heard to full advantage on the fine group of standards contained in the set. Good cover shot of the artist adds an alluring touch.

Numbers include "My Romance," "Angel Eyes" and "When I Fall in Love." This could be a good seller. Fine jockey item.

★★★★ **IRA IRONSTRINGS PLAYS WITH MATCHES**
 Warner Bros. WS 1248 & W 1248

STEREO & MONAURAL

The second Ironstrings album continues to spoof the recording business. Ironstrings plays a group of standards in bouncy, good-natured style — "Heartaches," "Sugar Blues," "Twelfth Street Rag," etc. Hilarious liner notes give jocks good chatter material.

POPULAR ★★★

★★★ **SONGS FROM "FLOWER DRUM SONG"**

Barbara Carroll. Kapp KL 1113
 Miss Carroll, the most often considered a jazz artist, has an album of dual-market appeal in her stylized interpretations of numbers from Rodgers and Hammerstein's current smash musical. Her approach leans toward jazz, but she is backed by a lush swing choir or big band. It's one of the early "Jazz" treatments of the score, and it has a chance to step out. Good debut set on her new label.

★★★ **THE WORLD'S TEN GREATEST POPULAR PIANO CONCERTOS**

George Greeley, Piano with The Warner Bros. Ork. (Dale). Warner Bros. WS 1249 & W 1249

STEREO & MONAURAL

Greeley does a masterful job in taking the themes from "Laura," "Intermezzo" and other films and arranging them in concerto form. Disk also includes the heart

(Continued on page 32)

• **Review Spotlight on Albums . . .**

• Continued from page 27

Folk Albums

FOLK-SONG SATURDAY NIGHT

Alan Lomax, Peggy Seeger, Guy Carawan & John Cole—Kapp KL 1110

Buyers of folk merchandise will find this one hard to put down. It is undoubtedly one of the best folk packages in a long while—completely legit in its material and in the performances of the artists. The performances, incidentally, lack the artificial, pseudo dramatic quality which mars so many folk recordings. Lomax, noted scholar in this field, is very effective as an artist here, and he has gathered together fine talent and repertoire. Included are train songs, slave songs, songs derived from England and Scotland and many others. Fine notes, too.



Folk Special Merit Albums

'CILE SINGS

'Cile Lawson Turner—Colonia JO8P

The artist is a 61-year-old grandmother, and she wrote many of the numbers in this album. The material is mostly folkish or blues tunes. Her accompaniment is simple, varying from piano to guitar. She has a genuine feeling for the material. The set is a surprisingly vibrant package, and it can appeal to folk buyers. Miss Turner, despite her age, has a really pleasant, fresh young sound.



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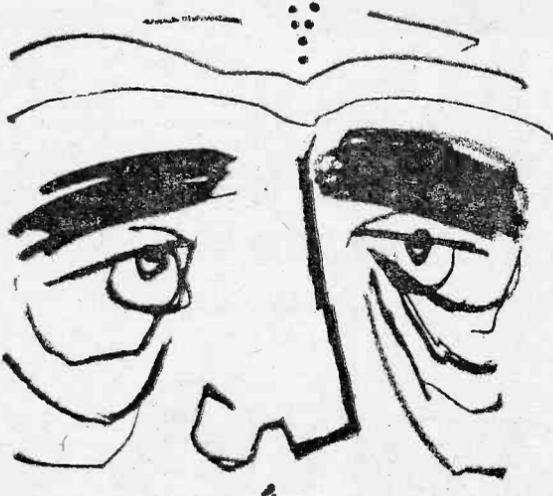
"THE WORRYIN' KIND"

C/W "BIGGER THAN TEXAS"

TOMMY SANDS



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• Reviews and Ratings of New Popular Albums

• Continued from page 30

of the popular "Warsaw Concerto" and pianist gets fine support from Ted Dale and the Warner Bros. ork. All the stops are pulled out on the stereo version. Great packaging idea that should pull in much coin.

★★★ WHOOP-UP
Original Cast. M-G-M E 3745 OC

STEREO & MONAURAL

The latest Feurer and Martin show received mixed reviews from the stem's critics. The score, is bright with an ample assortment of ballads, novelties, and comedy numbers. Susan Johnson, the star, cannot stand out as much as she does on stage with her facial expressions and movements, but she still hits hard here, and leads a capable cast. Songs from the show via several singles can help create interest. Exposed and promoted, it can mean good sales.

★★★ SAMMY DAVIS JR., AT TOWN HALL
Decca DL 8841

An on the spot recording of a great collection of Broadway and nightclub songs penned by top authors and composers. All performed with the heart and emotion that only Sammy Davis can display. Backed beautifully by Morty Stevens, Sammy delivers such hits as "Somethin's Gotta Give," "Ethel, Baby," "It's Alright With Me," and two Broadway ballads, "And This Is My Beloved" and "My Heart Is so Full of You." Strong potential.

★★★ A SINGIN' WING-DING

The Guys & The Gals. Kapp KL 1118
Here's a happy, bright album fashioned for community sing sessions and featuring enthusiastic warbling stints by a mixed chorus on favorite community sing-type songs and "their parodies." Selections include "I Want a Girl," "Marie," "Sentimental Journey," and "Show Me the Way to Go Home." Solid sales entry.

★★★ SILK SATIN & STRINGS
The Radiant Velvet Orch. (Giovanni).
Concert-Disc CS 36

STEREO & MONAURAL

Stereo sound is good on this package of concert-styled, lushly arranged instrumental treatments of standards — "Jalousie," "Laura," "It's All Right With Me," "Blues in the Night," etc. Rich mood music programming for deejays.

★★★ PLAY MR. BANJO

The Happy Harts. Kapp KL 1115
Twenty-four oldies are given pleasant readings by the Happy Harts with mighty fine banjo plucking adding a nostalgic touch. It's a fine set for those who dig the old folk songs and ballads. There are also some numbers of more recent vintage. Set can find a market.

★★★ ORGAN ON THE MARCH

John Gart, Organ. Kapp KL 1119
Here's a slick new album featuring John Gart at the Conn electric organ playing a fine group of familiar marches. Gart plays them smartly adding touches that make for good listening. Tunes include "The Toreador Song," "Parade of the Wooden Soldiers," "The March of the Toys," and a medley of American March tunes. Good wax here that should get steady sales.

★★★ TERESA BREWER AND THE DIXIELAND BAND
Coral CRL 57245

The petite chick with the big voice has produced a happy package here; but much of the credit goes to the musicians and arrangements—which capture the flavor of traditional jazz. "Basin Street Blues," "Georgia on My Mind," "Weary Blues" are included.

★★★ THE ROMANTIC VOICE OF UMBERTO MARCATO
Kapp KL 1114

Umberto Marcato, latest in a line of Italian romantic-voiced singers who have gained some fame in this country, turns in some attractive readings of Italian and European pop songs and folk items on this, his second LP for the label. He handles them in both Italian and English. Songs include the current "Come Prima," "Autumn Leaves," "Luna Rossa," and "I Have But One Heart." His fans are sure to want this set and it will win him many new ones.

★★★ HOT AND COLE
Buddy Cole, Organ. Warner Bros. WS 1252 & W 52

STEREO & MONAURAL

Cole's easy styling of old big band faves of the '30's and '40's makes for persuasive listening. Guitarist Vince Terri, bassist Red Callender and drummer Alvin Stoller supply the solid backing. Organ imitations of saxes, clarinets and the like is greatly enhanced by stereo. Cover shot of model in vivid red clothe is really arresting.

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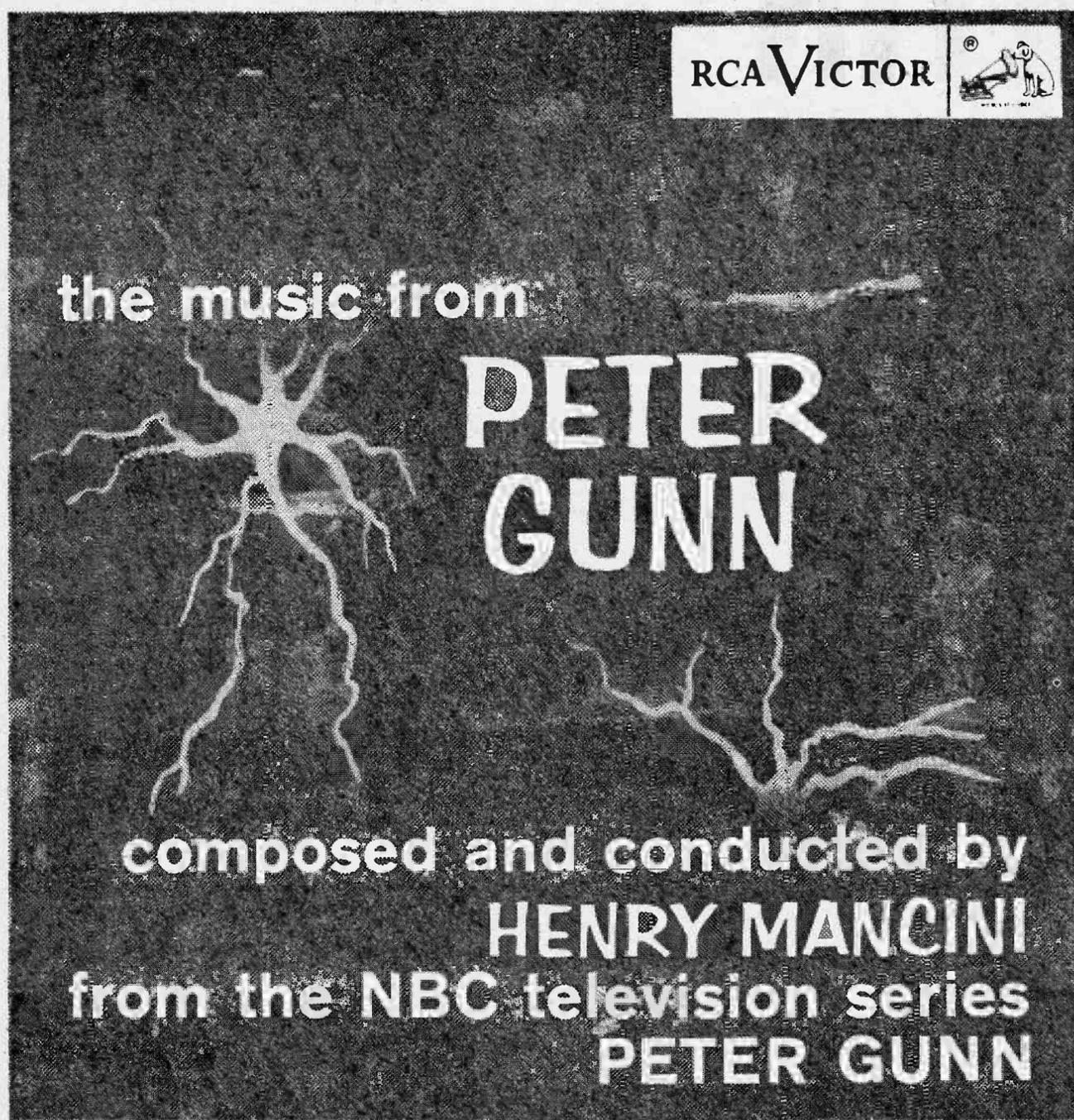
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Reviews and Ratings of New Classical Albums

CLASSICAL ★★★

★★★ BRAHMS: VARIATIONS ON A THEME OF HAYDN; ACADEMIC FESTIVAL OVERTURE; TRAGIC OVERTURE

The Vienna Philharmonic Orch. (Knapertsbusch). London CS 6030

STEREO & MONAURAL

Very attractive merchandise, from the visual and aural points of view. Cover is a standout, being both colorful and in excellent taste. The recording sound and the performance of these staple classic pieces is excellent with the stereophonic effect present in a truly musical sense.

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★★★ STRAVINSKY: THE FIREBIRD
 L'Orchestre De La Suisse Romande (Ansermet). London CS 6017

STEREO & MONAURAL

Another in the London release, notable for both its ear and eye appeal. Under the baton of Ansermet the orchestra achieves beautiful tonal texture. Dealers will find the cover makes a fine display, its color and makeup catching the spirit of this ballet.

★★★ VOICES FROM THE VIENNA WOODS
 Boys Choir of Vienna (Etti). Omega OSL 28

STEREO & MONAURAL

The well-drilled Boys Choir of Vienna sings a number of songs of varying degrees of lightness and seriousness by such as Johann Strauss, Beethoven, Mozart and Haydn. Accompaniment varies and includes in some cases a pipe organ, and in others an orchestral complement. A live, well-made choral stereo recording.

★★★ MOZART: QUINTET IN A
 The Fine Arts Quartet, with Reginald Kell, Clarinet. Concert-Disc CS 203

STEREO & MONAURAL

An earlier monophonic version of this classic chamber work, featuring the same artists, has long been a staple in the Decca catalog. This version of the Clarinet Quintet again disproves the contention of some that chamber works do not lend themselves to stereo. Kell's magnificent, highly personalized rendition is centered, with the violins to the left and the viola and cello to the right. The balance is perfect, with ample separation but no loss of ensemble feeling. Should be a solid item for a long item on the strength of the work and the artists.

★★★ MAHLER: KINDERTOTEN-LIEDER; LIEDER EINES FAHRENDEN GESELLEN
 Kirsten Flagstad with The Vienna Philharmonic Orch. (Boult). London OS 25039

STEREO & MONAURAL

Several factors make this a desirable package. There is the Flagstad name, first

of all. Second, Kindertotenlieder is imaginative, mature Mahler and essential to the complete musical library. The stereo tag adds sales power. A German-English text is included.

CLASSICAL ★★

★★ THE MUSIC OF TOSCA
 The Rome Symphony Orch. (Savino). Kapp KCL 9022

Latest in label's "Opera Without Words" series suffers somewhat from following composer's scoring without building up the orchestration to substitute for the missing voices. It's a good bet for people who like a very literal interpretation of Puccini's melodies, unaccompanied by vocal distractions. Rome Symphony Orch performs adequately, but without sparkle. Attractive shot of Coliseum on cover.

★★ VIVALDI: THE 4 SEASONS
 The Stuttgart Chamber Orch. (Munchinger). London CS 6044

STEREO & MONAURAL

This Stuttgart Chamber version realizes the full lyric potential of Vivaldi's popular work. The stereo factor gives added sales impact to the package. Recommend to buyers of violin works, concertos.

★★ FALLA: EL RETABLO DE MAESE PEDRO; CONCERTO FOR HARPSICHORD

Various Artists with The National Orch. of Spain (Argenta). London CS 6028

While the audiences for both Falla works is somewhat limited, this package should find a wider audience among audiophiles. It's a brilliantly colored hi-fi showpiece. The text and description of "El Retablo" are included.

★★ BACH: CONCERTOS FOR HARPSICHORD & ORCH. NOS. 1 & 4
 Ruggero Gerlin, Harpsichord; The Cento Soli Orch. of Paris (Desarzens). Omega OSL 13

STEREO & MONAURAL

Ruggero Gerlin has a major reputation in Europe as a harpsichord interpreter of baroque music with many previous disks available under the Oiseau Lyre banner. His interpretations of the Bach D minor concerto and the less frequently performed No. 4 in A prove that he is an artist of major calibre. Omega provides luminous and beautifully balanced orchestral sound with the harpsichord placed to the right. Can be strongly recommended for its first class renditions, despite strong competition and relative unfamiliarity of the artists here.

Reviews and Ratings of New Jazz Albums

JAZZ ★★★

★★★ A DATE WITH JOHNNY PATE
 King 611

The set was recorded live during a recent Pate appearance at the London House in Chicago. Bassist Pate and crew have a mildly swingin' sound that can lure pop and jazz buys. The easy listening package is also an excellent programming item. It has somewhat the flavor of the current big Ahmad Jamal albums. Tunes include "Have You Met Miss Jones," "Broadway" and an album title tune.

★★★ LOVE, GLOOM, CASH, LOVE
 Herbie Nichols, Piano; George Duvivier, Bass; Danny Richmond, Drums. Bethlehem BCP 81

Title of this set featuring pianist Herbie Nichols is taken from one of the originals penned by Nichols for the instrumental album. Nichols, who has been around a long time, gets a chance to show off his technique on this new waxing, helped by G. Duvivier on bass and D. Richmond on drums. His piano stylings are original and his many compositions included here are interesting too. There are standards as well, such as "Too Close for Comfort," and "All the Way." Good wax that should win Nichols new fans. Set was cut in late 1957.

JAZZ ★★

★★ ART BLAKEY'S BIG BAND
 Bethlehem BCP 6027

This big band sound of Art Blakey is interesting, but not all that it might be. The top musicians such as D. Byrd, A. Cohn, J. Coltrane, J. Cleveland, etc., comprise the orchestra and Blakey drives the band skillfully, the crew never seems to cohere. Tunes include originals, with "Midriff" and "Ain't Life Grand," the strongest.

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F. Caldwell, Tenn. Pioneer Op, Dies

HUMBOLDT, Tenn. — Ford Caldwell, manager of Warmath Music Company here since 1936, died recently of a heart attack. He was 59.

Caldwell was a popular citizen, well known and admired by residents, who had a ready smile and friendly word for all. He had suffered a heart ailment and was taking a drug prescribed by his physician. He felt an attack coming on and before he could take a pill collapsed and died.

Owner of Warmath Music Company is Thomas Warmath, who lives at Miami, Fla., and races greyhounds. He makes periodic trips to Humboldt. Future manager of the company has not been announced.

Caldwell left his wife, a son and a daughter.

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 the great love theme of the original film score from the Sol C. Siegel production "SOME CAME RUNNING" Record No. 4134
 C/W "LIVE IT UP" PERFORMED BY ELMER BERNSTEIN AND HIS ORCHESTRA

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"THE 'OLE MUMMERS STRUT"

by

THE NU TORNADOS

Carlton #497

picked by The Billboard, The Cash Box, The Music Vendor . . . hailed as the grand new dance craze . . .



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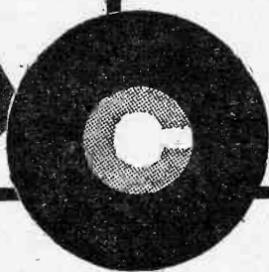
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CARLTON RECORD CORPORATION

HONOR ROLL OF HITS

TRADE MARK REG.

THE NATION'S TOP TUNES For survey week ending January 17

This Week	Last Week	Weeks on Chart	This Week	Last Week	Weeks on Chart
1. Smoke Gets in Your Eyes		1 9	6. Chipmunk Song		2 7
By Harbach-Kearns—Published by Harms (ASCAP) BEST SELLING RECORD: Platters, Mercury 71383. RECORDS AVAILABLE: Richard Barrett, MGM 12616; Harry Belafonte, Jubilee 5035; Earl Bostic, King 4570; Connee Boswell, Dec 25055; Carmen Cavallaro, Dec 24185; Dennis Day, Cap 1610; Jerry Gray, Dec 27450; Gordon Jenkins, Dec 27166; Guy Lombardo, Dec 23996; Tab Smith, Argo 5323; Fred Waring, Dec 23728.			By Ross Bagdasarian—Published by Monarch (ASCAP) BEST SELLING RECORD: David Seville, Liberty 55168.		
2. Donna		5 6	7. Gotta Travel On		7 8
By Ritchie Valens—Published by Kemo (BMI) BEST SELLING RECORD: Ritchie Valens, Del-Fi 4110.			By Paul Clayton—Published by Sanga (BMI) BEST SELLING RECORD: Billy Grammer, Monument 400; RECORDS AVAILABLE: Harry Belafonte, Vic 7445; Bill Monroe & His Blue Grass Boys, Decca 30809.		
3. My Happiness		3 6	8. A Lover's Question		8 12
By Peterson & Bergantine—Published by Happiness (ASCAP) BEST SELLING RECORD: Connie Francis, MQM 12738. RECORDS AVAILABLE: Ella Fitzgerald, Decca 24446; Mulcays, GNP 131; Pied Piper, Cap 1628; Ron Roth Trio, Cardinal 1003; Jon Steele & Sondra, Coral 65516; Townsman, Cardinal 1032.			By Brook Benton-Jimmy Williams—Published by Eden-Progressive (BMI) BEST SELLING RECORD: Clyde McPhatter, Atlantic 1199.		
4. 16 Candles		4 5	9. Lonesome Town		11 14
By Dixon-Khent—Published by January (BMI) BEST SELLING RECORD: Crests, Coed 506.			By B. Knight—Published by Eric (BMI) BEST SELLING RECORD: Ricky Nelson, Imperial 5545.		
5. Stagger Lee		13 3	10. Lonely Teardrops		15 7
By Archibald-Price-Logan—Published by Sheldon (BMI) BEST SELLING RECORD: Lloyd Price, ABC-Paramount 9927.			By Barry Gordy Jr. & Tyran Carlo—Published by Pearl (BMI) BEST SELLING RECORD: Jackie Wilson, Brunswick 55105.		
Second Ten					
11. To Know Him Is to Love Him		6 15	16. Tom Dooley		9 16
By Phillip Spector—Published by Warnian (BMI) BEST SELLING RECORD: Teddy Bears, Dore 503. RECORDS AVAILABLE: Cathy Carr, Roulette 4107; Evelyn and Towers Kingsley, Cap 4069.			By Dave Guard—Published by Beechwood (BMI) BEST SELLING RECORD: Kingston Trio, Cap 4049.		
12. Goodbye Baby		19 4	17. Manhattan Spiritual		21 5
By Jack Scott—Published by Starfire (BMI) BEST SELLING RECORD: Jack Scott, Carlton 493.			By Billy Naxted—Published by Zodiac (BMI) BEST SELLING RECORD: Reg Owen Ork, Palette 5005.		
13. Whole Lotta Loving		10 9	18. Hawaiian Wedding Song		25 2
By Domino & Bartholomew—Published by Marquis (BMI) BEST SELLING RECORD: Fats Domino, Imperial 5553.			By Charles E. King-A. Hoffman-D. Manning—Published by Pickwick (ASCAP) BEST SELLING RECORD: Andy Williams, Cadence 1358. RECORD AVAILABLE: Mary Kay Trio, Warner Bros., 5015.		
14. All American Boy		20 2	19. The Children's Marching Song		- 1
By Bill Parsons-Orville Lunsford—Published by Buckeye (ASCAP) BEST SELLING RECORD: Bill Parsons, Fraternity 835.			By Sharp-Arnold—Published by Miller (ASCAP) BEST SELLING RECORDS: Mitch Miller, Col 41317; Cyril Stapleton, London 1851. RECORDS AVAILABLE: Ingrid Bergman Orphan Choir, 20th Fox 126; Lennon Sisters, Brunswick 55113; Norman Leyden Child's World Ork, Vic WBY-106.		
15. May You Always		28 2	20. One Night		14 11
By Larry Markes-Dick Charles—Published by Hecht-Lancaster & Buzzell (ASCAP) BEST SELLING RECORD: McGuire Sisters, Coral 62059.			By Dave Bartholomew-Pearl King—Published by Travis-Prestley (BMI) BEST SELLING RECORD: Elvis Presley, Vic 7410.		
Third Ten					
21. Lucky Ladybug		26 3	26. Peter Gunn Theme		- 1
By Frank C. Slay Jr. & Bob Crewe—Published by Conley (BMI) RECORD AVAILABLE: Billy and Lillie, Swan 4020.			By Henry Mancini—Published by Northridge (ASCAP) RECORDS AVAILABLE: Ray Anthony, Cap 4041; George Kelly, Winley 237.		
22. Problems		12 10	27. The Little Drummer Boy		16 4
By F. Bryant & B. Bryant—Published by Acuff-Rose (BMI) RECORD AVAILABLE: Everly Brothers, Cadence 1335.			By Harry Simeon—Published by Delaware (ASCAP) RECORD AVAILABLE: Harry Simeone Chorale, 20th Fox 121.		
23. (All of a Sudden) My Heart Sings		23 2	28. Nobody But You		28 2
By Rome-Jambian-Herpin—Published by Leeds (ASCAP) RECORDS AVAILABLE: Paul Anka, ABC-Paramount 9987; Karen Chandler, Decca 30381; Kathryn Grayson, M-G-M 30073; Roy Hamilton, Epic 9232; Guy Lombardo, Decca 27504; Fred Waring, Decca 24501.			By Dee Clark—Published by Gladstone (ASCAP) RECORDS AVAILABLE: Dee Clark, Abner 1019; Luther Dixon, Chess 1682; Jimmy Simms, Lamp 2017; Mamie Van Doren, Dot 15883.		
24. The Diary		24 4	29. I Cried a Tear		- 1
By Neil Sedaka-Howard Greenfield—Published by Aldon (BMI) RECORD AVAILABLE: Neil Sedaka, Vic 7408.			By Al Julia—Published by Progressive (BMI) RECORD AVAILABLE: LaVern Baker, Atlantic 2007.		
25. Bimbohey		17 9	30. Love You Most of All		30 2
By David-Peretti-Creatore—Published by Planetary (ASCAP) RECORD AVAILABLE: Jimmie Rodgers, Roulette 4116.			By B. Campbell—Published by Hermosa (BMI) RECORD AVAILABLE: Sam Cooke, Keen 2008.		

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The Honor Roll of Hits comprises the nation's top tunes according to record sales, sheet sales and disk jockey performances as determined by The Billboard's weekly nationwide surveys.

*out just
three
weeks*

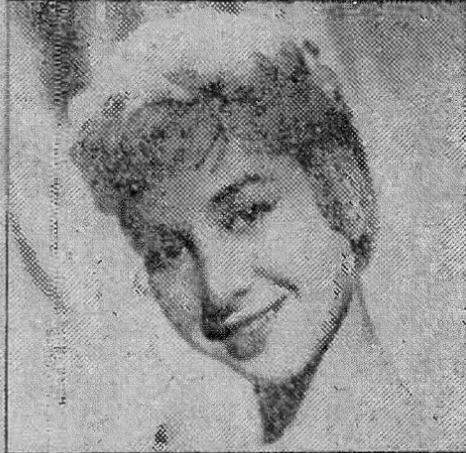


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sales*

*...and it's
only the
beginning*

Cathy Carr

*"First
Anniversary"*



*Cathy
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bet . . . buy*



ROULETTE

*order this
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making
smash, now*



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A HIT IN FR

#1 IN AMER

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SINGING THE

**IMMEDIATE
ACCEPTANCE
AFTER NAT'S
INTRODUCTION
ON THE
PERRY COMO
SHOW**

GIVE ME

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WINNETON MUSIC CORP.

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YEAR!**

ANCE IN 1958

ICA IN 1959

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ING" COLE

TENDEREST OF LOVE SONGS



YOUR LOVE

1619 BROADWAY, NYC

The Billboard

HOT 100

FOR THE WEEK ENDING FEBRUARY 1

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	★ STAR PERFORMER THIS WEEK	TITLE	Artist, Company, Record Number	WEEKS ON CHART
2	2	1	1		SMOKE GETS IN YOUR EYES	Platters, Mercury 71383	11
6	3	2	2		MY HAPPINESS	Connie Francis, M-G-M 12738	8
15	15	4	3		DONNA	Ritchie Valens, Del-Fi 4110	10
18	12	5	4		16 CANDLES	Crests, Coed 506	10
36	21	9	5		STAGGER LEE	Lloyd Price, ABC-Paramount 9972	8
9	4	7	6		GOTTA TRAVEL ON	Billy Grammer, Monument 400	10
8	7	6	7		A LOVER'S QUESTION	Clyde McPhatter, Atlantic 1199	15
20	17	12	8		LONELY TEARDROPS	Jackie Wilson, Brunswick 55105	10
23	19	15	9		GOODBYE BABY	Jack Scott, Carlton 493	7
10	6	8	10		WHOLE LOTTA LOVING	Fats Domino, Imperial 5553	11
84	46	27	11	★	MAY YOU ALWAYS	McGuire Sisters, Coral 62059	4
33	26	17	12		ALL AMERICAN BOY	Bill Parsons, Fraternity 835	6
22	20	16	13		MANHATTAN SPIRITUAL	Reg Owen Ork, Palette 5005	8
27	24	25	14	★	LUCKY LADYBUG	Billy and Lillie, Swan 4020	6
1	1	3	15		THE CHIPMUNK SONG	David Seville and the Chipmunks, Liberty 55168	8
11	10	14	16		LONESOME TOWN	Ricky Nelson, Imperial 5545	13
5	8	13	17		ONE NIGHT	Elvis Presley, RCA Victor 7410	12
3	5	10	18		TO KNOW HIM IS TO LOVE HIM	Teddy Bears, Dore 503	19
21	23	21	19		THE DIARY	Neil Sedaka, RCA Victor 7408	8
37	25	24	20		(ALL OF A SUDDEN) MY HEART SINGS	Paul Anka, ABC-Paramount 9987	6
4	9	11	21		PROBLEMS	Everly Brothers, Cadence 1355	12
78	44	34	22	★	PETER GUNN THEME	Ray Anthony, Capitol 4041	4
48	34	30	23		HAWAIIAN WEDDING SONG	Andy Williams, Cadence 1358	5
7	11	18	24		TOM DOOLEY	Kingston Trio, Capitol 4049	18
13	14	19	25		BIMBOMBAY	Jimmy Rodgers, Roulette 4116	12
16	13	23	26		THE LITTLE DRUMMER BOY	Harry Simeone Chorale, 20th Fox 121	6
38	28	35	27		I CRIED A TEAR	LaVern Baker, Atlantic 2007	8
54	33	26	28		NOBODY BUT YOU	Dee Clark, Abner 1019	9
12	16	20	29		BEEP BEEP	Playmates, Roulette 4115	13
—	69	40	30	★	THE CHILDREN'S MARCHING SONG	Cyril Stapleton, London 1851	3

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	★ STAR PERFORMER THIS WEEK	TITLE	Artist, Company, Record Number	WEEKS ON CHART
14	18	22	31		I GOT STUNG	Elvis Presley, RCA Victor 7410	12
31	27	31	32		LOVE YOU MOST OF ALL	Sam Cooke, Keen 2008	11
80	54	33	33		LA BAMBA	Ritchie Valens, Del-Fi 4110	5
—	97	50	34	★	WITH THE WIND AND THE RAIN IN YOUR HAIR	Pat Boone, Dot 15888	3
—	73	54	35	★	THE CHILDREN'S MARCHING SONG	Mitch Miller, Columbia 41317	3
86	61	46	36	★	LITTLE SPACE GIRL	Jesse Lee Turner, Carlton 496	4
60	41	37	37		RED RIVER ROSE	Ames Brothers, RCA Victor 7413	5
50	40	39	38		ROCK-A-CONGA	Applejacks, Cameo 155	6
58	50	45	39		TEASIN'	Quaker City Boys, Swan 4023	6
17	29	29	40		QUEEN OF THE HOP	Bobby Darin, Atco 6127	17
98	72	43	41		TALL PAUL	Annette, Disneyland 118	4
25	32	38	42		I'LL WAIT FOR YOU	Frankie Avalon, Chancellor 1026	14
59	49	52	43		BLUE HAWAII	Billy Vaughn, Dot 15879	5
41	36	28	44		PEEK-A-BOO	Cadillacs, Josie 846	8
—	79	56	45	★	I'M A MAN	Fabian, Chancellor 1029	3
24	30	42	46		LOVE IS ALL WE NEED	Tommy Edwards, M-G-M 12722	14
40	51	53	47		DON'T PITY ME	Dion and the Belmonts, Laurie 3021	6
82	52	49	48		LET'S LOVE	Johnny Mathis, Columbia 41304	4
—	—	71	49	★	DON'T TAKE YOUR GUNS TO TOWN	Johnny Cash, Columbia 41313	2
—	90	68	50	★	PETITE FLEUR	Chris Barber's Jazz Band, Laurie 3022	3
35	42	41	51		C'MON EVERYBODY	Eddie Cochran, Liberty 55166	10
83	66	65	52	★	THE GIRL ON PAGE 44	The Four Lads, Columbia 41310	4
—	83	62	53		TRUST IN ME	Patti Page, Mercury 71400	3
69	64	59	54		THE BLUEBIRD, THE BUZZARD AND THE ORIOLE	Bobby Day, Class 241	5
57	48	61	55		TRY ME	James Brown, Federal 12337	7
71	63	58	56		DON'T YOU KNOW YOCKOMO	Huey (Piano) Smith, Ace 553	5
—	100	69	57	★	IT'S ONLY THE BEGINNING	The Kalin Twins, Decca 30807	3
85	82	64	58		PRETTY GIRLS EVERYWHERE	Eugene Church, Class 235	5
32	37	47	59		POOR BOY	Royal Tones, Jubilee 5338	15
73	62	60	60		YOU ARE BEAUTIFUL	Johnny Mathis, Columbia 41304	3

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THE INDUSTRY'S FASTEST AND MOST COMPLETE PROGRAMMING AND BUYING GUIDE

These 100 sides are listed in order of their national POPULARITY, as determined by weekly local studies prepared

for The Billboard in markets representing a cross-section of the United States. These studies reflect sales registered for each disk up to press time.

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	* STAR PERFORMER THIS WEEK	TITLE	Artist, Company, Record Number	WEEKS ON CHART
—	—	86	61	★	LOVERS NEVER SAY GOODBYE	Flamingos, End 1035	2
—	—	89	62	★	THE LONELY ONE	Duane Eddy, Jamie 1117	2
67	85	74	63		DREAMY EYES	Johnny Tillotson, Cadence 1353	9
—	—	—	64	★	AMBROSE (PART 5)	Linda Laurie, Glory 290	1
19	22	36	65		IT'S ONLY MAKE BELIEVE	Conway Twitty, M-G-M 12677	20
28	31	32	66		PHILADELPHIA, U.S.A.	Nu Tornadoes, Carlton 492	11
61	55	51	67		WIGGLE, WIGGLE	Accents, Brunswick 55100	6
30	45	55	68		THAT OLD BLACK MAGIC	Keely Smith and Louis Prima, Capitol 4063	13
—	91	72	69		THE WORRYIN' KIND	Tommy Sands, Capitol 4082	4
46	43	44	70		THE WEDDING	June Valli, Mercury 71382	10
34	38	48	71		I GOT A FEELING	Ricky Nelson, Imperial 5545	16
—	—	—	72	★	THE SHAG	Billy Graves, Monument 401	1
100	89	78	73		GAZACHSTAHAGEN	Wild Cats, United Artists 154	4
81	74	70	74		YELLOW BIRD	Mills Brothers, Dot 15858	4
56	53	75	75		PLEDGING MY LOVE	Roy Hamilton, Epic 9294	11
—	98	84	76		RASPBERRIES, STRAWBERRIES	Kingston Trio, Capitol 4114	3
79	78	87	77		I TALK TO THE TREES CHA CHA	Edmundo Ros, London 1834	4
—	—	73	78		SAVE MY SOUL	Jack Scott, Carlton 493	3
—	92	80	79		THERE'S GOOD ROCKING TONIGHT	Pat Boone, Dot 15888	3
—	—	95	80	★	HERE I STAND	Wade Flemmons, Vee Jay 295	3
88	75	81	81		ONE ROSE	Teresa Brewer, Coral 62057	4
—	—	—	82	★	FIRST ANNIVERSARY	Cathy Carr, Roulette 4125	1
54	47	57	83		IT'S JUST ABOUT TIME	Johnny Cash, Sun 309	7
—	—	—	84	★	I GOT A WIFE	Mark IV, Mercury 71403	1
—	95	83	85		O' FALLING STAR	Four Knights, Coral 62045	3
89	76	76	86		TEACH ME TONIGHT CHA CHA	DeCastro Sisters, ABC-Paramount 9988	4
—	—	97	87		THERE MUST BE A WAY	Joni James, M-G-M 12746	2
—	—	—	88	★	I'VE HAD IT	Bell Notes, Time 1004	2
—	—	—	89	★	SHE SAY (OOM DOOBY DOOM)	The Diamonds, Mercury 71404	1
—	—	100	90		WHO CARES	Don Gibson, RCA Victor 7437	2

THE BILLBOARD'S BEST BUYS

These records have shown the greatest national SALES BREAKOUT potential this week for the first time. Action sides are listed in capital letters.

POP

- THE LONELY ONE Duane Eddy
(Gregmark, BMI) Detour (Hill & Range, BMI) Jamie 1117
 - THE GIRL ON PAGE 44 The Four Lads
(Korwin, ASCAP) Sunday (Williamson, ASCAP) Columbia 41310
 - GAZACHSTAHAGEN The Wild Cats
(Sea Lark Enterprises, BMI) Billy's Cha Cha (Conquest, ASCAP) United Artists 154
- The above are previous Billboard Spotlight picks*
- PRETTY GIRLS EVERYWHERE Eugene Church
(Recordo, BMI) For the Rest of My Life (Recordo, BMI) Class 235
 - LOVERS NEVER SAY GOODBYE The Flamingos
(Ivy-Gee, BMI) That Love Is You (Regent, BMI) End 1035
 - AMBROSE (Part 5) Linda Laurie
(Bryden, BMI) Ooh, What a Lover (Bryden, BMI) Glory 290

C&W

NO SELECTIONS THIS WEEK

R&B

NO SELECTIONS THIS WEEK

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	* STAR PERFORMER THIS WEEK	TITLE	Artist, Company, Record Number	WEEKS ON CHART
—	—	85	91		TEASABLE, PLEASABLE YOU	Buddy Knox, Roulette 4120	2
—	—	—	92		IT'S JUST A MATTER OF TIME	Brook Benton, Mercury 71394	1
—	—	94	93		MATILDA	Cookie and His Cupcakes, Judd 1002	2
—	—	—	94		ALRIGHT, OKAY, YOU WIN	Peggy Lee, Capitol 4115	1
—	—	—	95		WICKED RUBY	Danny Zella, Fox 10057	1
—	—	—	96		EVENING RAIN	Earl Grant, Decca 30819	1
—	—	—	97		PLAIN JANE	Bobby Darin, Atco 6133	1
—	—	—	98		RAWHIDE	Link Wray, Epic 9300	1
—	—	—	99		THE STORY OF MY LOVE	Conway Twitty, M-G-M 12748	1
—	—	—	100		TRAGEDY	Thomas Wayne, Fernwood 109	11

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for
no.



PETER
GUNN
RAY ANTHONY



RECORD NO. 4041

• **Best Selling Sheet Music in U. S.**

Tones are ranked in order of their current national selling importance at the sheet music jobber level.

This Week	Last Week	on Chart
1. SMOKE GETS IN YOUR EYES (Harms).....	1	5
2. MY HAPPINESS (Happiness).....	4	3
3. TOM DOOLEY (Beechwood).....	2	13
4. CHILDREN'S MARCHING SONG (Miller).....	14	2
5. LONESOME TOWN (Eric).....	6	11
6. HAWAIIAN WEDDING SONG (Pickwick).....	15	2
7. MAY YOU ALWAYS (Hecht, Lancaster & Buzzell)....	—	1
8. TO KNOW HIM IS TO LOVE HIM (Warman).....	3	13
9. COME PRIMA (AMC).....	8	8
10. YOU ARE BEAUTIFUL (Williamson).....	9	2
11. SIXTEEN CANDLES (January).....	10	2
12. THE DAY THE RAINS CAME (Garland).....	7	16
13. CHIPMUNK SONG (Monarch).....	5	7
14. GOTTA TRAVEL ON (Sanga).....	12	2
15. PROBLEMS (Acuff-Rose).....	13	4

• **Best Selling Sheet Music in Britain**

(For week ending January 17)

A cabled report from the Music Publishers' Association, Ltd., London. List is based upon their weekly survey of England's leading music dealers. America publishers in parenthesis.

The Day the Rains Came—John Fields (Garland)	To Know Him Is To Love Him—Bourne (Warman)
The World Outside—Keith Prose (Chappell)	Someday—Duchess (Leeds)
It's Only Make Believe—Francis Day (Marielle)	It's All in the Game—Blossom (Remick)
More Than Ever—Sterling (Ameco)	Tea for Two Cha Cha—Chappell (Harms)
As I Love You—Macmelodies (Northern)	Love Makes the World Go Round—Chappell (Winneton)
A Certain Smile—Robbins (Robbins)	Trudie—Henderson (Kassner)
Kiss Me Honey, Honey—Lakeview (Leeds)	Real Love—Progressive (Acuff-Rose)
Mandolins in the Moonlight—Bron (Ronson)	Tom Dooley—Ardmore (Beechwood)
Tom Dooley—Essex (Ludlow)	My Ukulele—Lakeview (Mills)
Hoots Mon—Southern (Southern)	You Always Hurt the One You Love—Pickwick (Pickwick)

• **Best Selling Pop Records in Britain**

(For week ending January 17)

This Week	Printed thru the courtesy of the "New Musical Express," Britain's Foremost Musical Publication.	Last Week
1. THE DAY THE RAINS CAME—Jane Morgan (London).....		2
2. TO KNOW HIM IS TO LOVE HIM—Teddy Bears (London).....		6
3. BABY FACE—Little Richard (London).....		7
4. IT'S ONLY MAKE BELIEVE—Conway Twitty (MGM).....		1
5. TEA FOR TWO CHA CHA—Tommy Dorsey Orchestra (Brunswick).....		4
6. KISS ME, HONEY, KISS ME—Shirley Bassey (Philips).....		11
7. ONE NIGHT—I GOT STUNG—Elvis Presley (RCA).....		—
8. HOOTS MON—Lord Rockingham's XI (Pecca).....		3
9. TOM DOOLEY—Lonnie Donegan (Pye-Nixa).....		5
10. AS I LOVE YOU—Shirley Bassey (Philips).....		16
11. TOM DOOLEY—Kingston Trio (Capitol).....		11
12. LOVE MAKES THE WORLD GO ROUND—Perry Como (RCA).....		8
13. COME ON, LET'S GO—Tommy Steele (Decca).....		8
14. MANDOLINS IN THE MOONLIGHT—Perry Como (RCA).....		14
14. YOU ALWAYS HURT THE ONE YOU LOVE—Connie Francis (MGM).....		13
16. HIGH CLASS BABY—Cliff Richard (Columbia).....		10
17. PROBLEMS—Everly Brothers (London).....		—
18. YOU'RE THE TOP CHA—Al Saxon (Fontana).....		—
19. SMOKE GETS IN YOUR EYES—Platters (Mercury).....		17
20. IT'S ALL IN THE GAME—Tommy Edwards (MGM).....		18

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with these RCA Victor Singles Champions!

ONE NIGHT

47/7410 Elvis Presley's newest smash!

RED RIVER ROSE

47/7413 The Ames Brothers' latest hit!

THE DIARY

47/7408 Neil Sedaka's chart topper!

WHO CARES

47/7437 Don Gibson wallops one a country mile!

HONEY, HONEY

47/7438 Gogi Grant's sure winner!

FRATERNITY PIN

47/7446 The Crew-Cuts pin up another wow!

FALLOUT!

47/7442 The big one from the "Peter Gunn" album

49¢ Budget Special* WBV-106

THE CHILDREN'S MARCHING SONG

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The
Billboard
HOT C & W SIDES

					FOR WEEK ENDING FEBRUARY 1			
THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	TITLE	Artist, Company, Record Number	WEEKS ON CHART		
3	2	1	1	BILLY BAYOU	Jim Reeves, RCA Victor 7380	12		
5	5	4	2	LIFE TO GO	Stonewall Jackson, Columbia 41257	13		
2	3	3	3	COUNTRY MUSIC IS HERE TO STAY	Simon Crum, Capitol 4073	13		
4	4	5	4	PICK ME UP ON YOUR WAY DOWN	Charlie Walker, Columbia 41211	15		
1	1	2	5	CITY LIGHTS	Ray Price, Columbia 41191	15		
7	6	6	6	TREASURE OF LOVE	George Jones, Mercury 71373	11		
—	27	10	7	WHEN IT'S SPRINGTIME IN ALASKA	Johnny Horton, Columbia 41308	3		
22	22	16	8	GOTTA TRAVEL ON	Billy Grammer, Monument 400	4		
16	15	9	9	MY BABY'S GONE	Louvin Brothers, Capitol 4055	15		
—	—	20	10	DON'T TAKE YOUR GUNS TO TOWN	Johnny Cash, Columbia 41313	2		
—	—	28	11	DARK HOLLOW	Jimmy Skinner, Mercury 71387	2		
14	11	7	12	I'VE RUN OUT OF TOMORROWS	Hank Thompson, Capitol 4085	9		
12	10	8	13	COME WALK WITH ME	Wilma Lee, Stoney Cooper, Hickory 1085	7		
24	24	14	14	THAT'S WHAT IT'S LIKE TO BE LONESOME	Ray Price, Columbia 41309	4		
10	7	12	15	YOU'RE MAKING A FOOL OUT OF ME	Jimmy Newman, M-G-M 12707	13		
21	26	26	16	SO MANY TIMES	Roy Acuff, Hickory 1090	5		
—	—	25	17	BEST YEARS OF YOUR LIFE	Carl Smith, Columbia 41290	2		
6	8	11	18	GIVE MYSELF A PARTY	Don Gibson, RCA Victor 7330	15		
25	—	—	19	THAT'S WHAT IT'S LIKE TO BE LONESOME	Bill Anderson, Decca 30773	3		
—	—	29	20	KNOXVILLE GIRL	Wilburn Brothers, Decca 30787	2		
19	18	21	21	WHICH ONE IS TO BLAME!	Wilburn Brothers, Decca 30787	4		
11	12	17	22	ALL OVER AGAIN	Johnny Cash, Columbia 41251	15		
—	—	—	23	LAST NIGHT AT A PARTY	Faron Young, Capitol 4113	1		
20	17	19	24	THAT'S THE WAY I FEEL	Faron Young, Capitol 4050	15		
15	13	15	25	DARK HOLLOW	Luke Gordon, Blue Ridge 502	5		
—	16	13	26	CIGARETTES AND COFFEE BLUES	Lefty Frizzell, Columbia 41268	8		
—	—	22	27	I'M LETTING YOU GO	Webb Pierce, Decca 30789	2		
—	—	23	28	ROCK HEARTS	Jimmy Martin, Decca 30703	6		
29	28	—	29	FINALLY	Mel Tillis, Columbia 41277	3		
30	—	—	30	BLUE MEMORIES	James O'Gwynn, D 1022	3		

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b/w SEPARATE TABLES

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BLAH, BLAH, BLAH

b/w CIAO BELLEZZA

ABC-9993

NICOLA PAONE

YOU'LL FIND MONEY ON THE LOOSE WITH THE

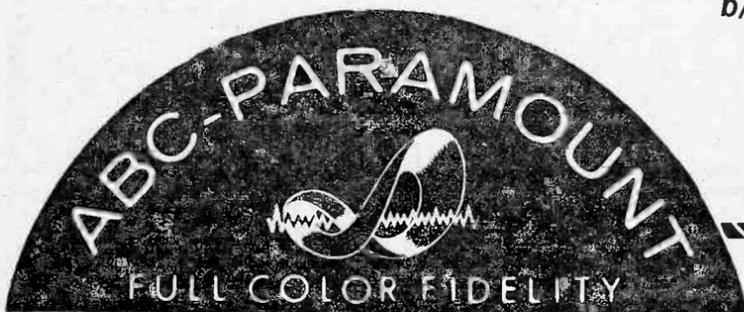
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The **Billboard**
HOT R & B SIDES

FOR WEEK ENDING FEBRUARY 1

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	TITLE	Artist, Company, Record Number	WEEKS ON CHART
1	1	1	1	LONELY TEARDROPS	Jackie Wilson, Brunswick, 85105	11
2	2	2	2	STAGGER LEE	Lloyd Price, ABC-Paramount 9927	7
6	6	6	3	TRY ME	James Brown, Federal 12337	12
7	7	4	4	NOBODY BUT YOU	Dee Clark, Abner 1019	11
3	3	3	5	A LOVER'S QUESTION	Clyde McPhatter, Atlantic 1199	15
8	4	5	6	SMOKE GETS IN YOUR EYES	Platters, Mercury 71353	7
—	17	9	7	16 CANDLES	Crests, Coed 506	3
4	5	7	8	WHOLE LOTTA LOVING	Fats Domino, Imperial 5553	9
13	12	8	9	THE RIGHT TIME	Ray Charles, Atlantic 2010	4
11	16	14	10	I CRIED A TEAR	LaVern Baker, Atlantic 2007	6
5	8	10	11	CHIPMUNK SONG	David Seville, Liberty 55168	7
10	13	11	12	PRETTY GIRLS EVERYWHERE	Eugene Church, Class 238	6
21	20	16	13	SWEET HOME CHICAGO	Little Jr. Parker, Duke 301	7
20	18	—	14	MY HAPPINESS	Connie Francis, M-G-M 12738	3
24	22	18	15	ROCKHOUSE II	Ray Charles, Atlantic 2006	7
30	23	29	16	GOTTA TRAVEL ON	Billy Grammer, Monument 400	6
12	14	13	17	LOVE YOU MOST OF ALL	Sam Cooke, Keen 32006	15
15	27	26	18	RAINBOW RIOT	Bill Doggett, King 5159	4
16	10	12	19	ONE NIGHT	Elvis Presley, RCA Victor 7410	11
—	—	—	20	WIGGLE, WIGGLE	Accents, Brunswick 55100	1
14	11	17	21	TO KNOW HIM IS TO LOVE HIM	Teddy Bears, Dore 503	11
—	28	22	22	CANNON BALL	Duane Eddy, Jamle 1111	4
—	—	20	23	I'M GONNA GET MY BABY	Jimmy Reed, Vee Jay 298	12
—	—	21	24	KEEP A-DRIVING	Chuck Willis, Atlantic 2005	5
28	—	—	25	I TOLD YOU, BABY	Jimmy Reed, Vee Jay 304	2
—	26	19	26	HERE I STAND	Wade Flemmons, Vee Jay 295	9
9	9	15	27	TOM DOOLEY	Kingston Trio, Capitol 4049	8
25	—	—	28	THE END	Earl Grant, Decca 30719	2
29	—	30	29	PLEASE ACCEPT MY LOVE	B. B. King, Kent 315	11
—	—	27	30	IT DON'T HURT NO MORE	Nappy Brown, Savoy 15516	12

★ ★ ★ ★ ★ ★ ★ ★ ★ ★
TONY ABBOTT

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Current Release
"SIDEWALKS OF NEW YORK CHA CHA"
b/w "SORRENTO CHA"
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FROM RODGERS AND HAMMERSTEIN'S
"FLOWER DRUM SONG"

**"YOU
ARE
BEAUTIFUL"**
by **JOHNNY MATHIS**

Published by Williamson Music Inc.
4-41304

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The Billboard Reviews

THIS WEEK'S SINGLES

• Reviews of New Pop Records

EXPLANATION OF RATING CATEGORIES FOR SINGLES

(Each item is rated strictly according to its sales potential in the category in which it is classified.)

SPOTLIGHT—Strongest Sales Potential of ALL records reviewed this week

★★★★—Very Strong Sales Potential

★★★—Good Sales Potential

★★—Moderate Sales Potential

★—Limited Sales Potential

★★★★

LARRY WILLIAMS

★★★★ **Bad Boy**
SPECIALTY 658—Infectious rhythm marks this catchy novelty-rocker. Strong side with dual market appeal. (Venice, BMI)

★★★★ **She Said "Yeah"**
Exuberant reading of raucous blues-rocker. Another dual-market side. (Venice, BMI)

THE UPBEATS

★★★★ **Keep Cool Crazy Heart**
JOY 227—The Upbeats come thru with a bright, listenable reading of snappy new tune, helped by solid backing by a combo. This has a chance. (Hawthorne, ASCAP)

★★★ **You're the One I Care For**
This fine oldie receives an old fashioned, but still good reading by the Upbeats, over a happy, swinging backing by the ork. Could get some spins. (Joy, ASCAP)

BILL DOGGETT

★★★★ **Scott's Bluff**
KING 5176—Doggett features the organ on this medium beater side with a big band in front. Side makes for good dancing material, and could catch plays. (Islip, BMI)

★★★ **Monster Party**
Doggett offers a good swingin' blues with a sax lead. Phrases wind up with novelty talking effects. A fine lindy dance side for the teenagers. (Jay & Cee, BMI)

★★★★

DON CORNELL

★★★ **It Isn't Fair**
DOT 15897—Cornell recuts his old hit with a tripler rock backing. Otherwise the arrangement is much the same as before, with the addition of a femme chorus. Can catch spins on this. (Words — Music, ASCAP)

★★★ **I'm Crying Just for You**
This oldie is handed a sincere reading by Cornell with Hal Kemp type triplet-tongued trumpets in the backing. A pleasant side. (Broadway, ASCAP)

ANDY PHILIPPE

★★★ **Leftover Love**
VIRGO 1000—Provocative French tune is handed appealing vocal by Philippe. Merits play. (Sendme, BMI)

★★★ **The La La Song**
Attractive French ditty is sung effectively in English and French by Philippe. Solid jockey item. (Joy, ASCAP)

THE CLARK SISTERS

★★★ **Hot Toddy**
DOT 15896—The Ralph Flanagan hit gets a revival via the Clark's classy vocal interpretation. This can get good jockey play and could move with the proper exposure. Gals are accompanied by the Ramblers. (Coachella, ASCAP)

★★★ **St. Louis Blues March**
This is based on one of the standard Glenn Miller arrangements, and the gals give it a good ride with their vocal reading, set to the Miller riffs. Good programming stuff. (Handy, ASCAP)

MILTON GRAYSON

★★★ **I Love You Much Too Much**
KEEN 2016—Smartly-arranged version of the standard. Grayson belts out a classy vocal, to a Latin-tinged backing. (Leeds, ASCAP)

★★★ **No Greater Love**
This ballad gets a strong reading, to a trip-

let-figured backing. Chanter reminds of Billy Eckstine, which is not bad. (T. J., BMI)

JIMMY NEWMAN

★★★ **So Soon**
M-G-M 12749—Touching ballad receives an expert reading from Jimmy Newman as he tells of love that is gone. It could move in both the country and pop fields. (Cedarwood, BMI)

★★★ **What'cha Gonna Do**
Listenable novelty is handled well by the chanter, with a chorus backing up his work. Singer is sure to get exposure with both sides. (Acuff-Rose, BMI)

ART & DOTTIE TODD

★★★ **Straight as an Arrow**
ERA 1088—Multi-tracked vocal on a pretty tune that tells of a devoted love. A good side with a good chance to step out. (Thunderbird, ASCAP)

★★★ **Stand There, Mountain**
Warm sound by the duo on a pretty tune. Soft backing nicely paces the vocal. Good lyric. This might be another good one for them. (Hillary, BMI)

GENE SUMMERS

★★★ **Twixteen**
JANE 106—She's not yet sixteen, is the meaning of this title, according to the chanter on the winning rock and roller. It has a sound and Summers sells it well. It could move. (Ted, BMI)

★★★ **I'll Never Be Lonely**
Gene Summers sells this rockaballad with warmth, helped by a chorus and a big beat from the combo. It's in the current groove and has a chance. (Ted, BMI)

EDMUNDO ROS

★★★ **The Third Man Theme Cha Cha**
LONDON 1856—The Continental theme is handed an effective cha cha instrumental treatment. Excellent deejay wax. (Chappell, ASCAP)

★★★ **Shall We Dance-Conga**
Swing conga-tempo version of the "King and I" standard. Interesting jockey side with infectious terp tempo. (Williamson, ASCAP)

DEBBIE STEVENS

★★★ **What Will I Tell My Heart**
APT 25027—Pretty piping by the thrush on a listenable rockaballad treatment of the oldie. It merits spins. (Drawford, ASCAP)

★★★ **If You Can't Rock Me**
Rocker is belted with gusto by the chick. Potential appears similar to flip. Good rhythmic ork support helps. (Marquis, BMI)

SONNY KING

★★★ **You're Nobody Till Somebody Loves You**
COLPIX 107—Effective vocal wrap-up of the oldie by Jimmy Durante's new sidekick. Good jockey side. (Southern, ASCAP)

★★★ **Masquerade**
Showmanly warbling stint on the tasteful oldie with smart backing. Another good jockey side. (Feist, ASCAP)

PHIL STRINGER ORK

★★★ **Too Long**
CHORD 1303—Bouncy, shuffle pace tune is nicely delivered by a male group. Good coupling has a chance. (Rylvoc, ASCAP)

★★★ **The Saga of Sinbad**
Bright, colorful ditty is well done by a male chorus with fine ork backing. Narrative tells of the fabulous, mythical character with several new twists. Side might click with exposure. (Rylvoc, ASCAP)



Pop Records

TOMMY EDWARDS

PLEASE MR. SUN (Weiss & Barry, BMI)
THE MORNING SIDE OF THE MOUNTAIN (Remick, ASCAP)

Edwards figures to score again with either of these rockaballad treatments. Both are smooth and warbled with huge appeal. It's hard to pick a top side, and both will likely reach the charts. It should be a big platter. M-G-M 12757



FATS DOMINO

WHEN THE SAINTS GO MARCHING IN (Marquis, BMI)
TELLING LIES (Reeve, BMI)

Domino has a powerful reading of "When the Saints" that appears destined to keep him on the hit list. Backing is in New Orleans style, and it paces the artist nicely. Flip, "Telling Lies," is more on the rhythmic ballad style. Both are strong efforts that can attract lots of coin. Imperial 5569



KATHY LINDEN

YOU WALKED INTO MY LIFE (Knollwood, ASCAP)
SOMEBODY LOVES YOU (Morris, ASCAP)

"You Walked" is a cute side with the sound of footsteps to lend background to Miss Linden's thrushing. The kids could easily take to this. Flip is a new ballad with a spoken intro by the chick. Fine coupling appears a strong contender. Felsted 8554



THE RIVIERAS

NEITHER RAIN NOR SNOW (Winneton, BMI)
MOONLIGHT SERENADE (Robbins, ASCAP)

The group did very well with "Count Every Star," their previous release, and this could be another hit for them. "Neither Rain" is a pretty rockaballad, stylishly rendered. Flip is a ballad-with-beat sing of the Glenn Miller theme that also provides excellent listening. Either can make it for pop and r.&b. loot. Coed 508



LARRY AND LENORE

CHOO-CHOO CHA CHA (Sing 'n Dance, BMI)

The new duo has a clever side that can break for big. It tells the tale of a best man and a bride to be who start doing the cha cha while waiting for the groom. The result is a "Dear George" letter to the intended spouse. The kids have a good sound. Flip is "Part Time Love" (Pleasant, ASCAP). ABC-Paramount 9994



BOBBY LONG

HOLD ME (Dazzler, BMI)

Long has a sock reading of an attractive new ballad to mark his disk debut. The side is already being requested in the New York area. Long uses a Sam Cooke approach on the pretty tune. This could be a sleeper. Flip is "Ooh La La," (Dazzler, BMI). Glow-Hill 504



Pop Novelty

BUDDY McCOY

HIAWATHA (Trinity, BMI)

The chanter comes thru with a strong warble on the familiar poem with rocking support from a combo. The revised lyrics are clever, and the disk continues to build in excitement all the way thru. It has a chance to step out, if exposed. Flip is "The Midnight Ride of Paul Revere" (Trinity, BMI). RCA Victor 7453



The fastest, most complete and most authoritative evaluation of this week's new releases

Pop Talent

THE SWINGING EARLS

ALL I DO IS DREAM OF YOU (Robbins, ASCAP)

The crew has a real smart sound on their catchy version of the oldie. Instrumental support on the march-flavored side is also tops. Good initial effort also has sales possibilities. Flip is "Yum-Yum" (Earl, BMI). Vega 1001



ARLENE FONTANA

I'M IN LOVE (Greta, BMI)
EASY (Bae-Gold, ASCAP)

Miss Fontana registers solidly on these two choice sides. She has a really warm technique on "I'm in Love," an infectious rocker. Flip, "Easy," is done in rockaballad style, and this reading is also impressive. Both sides merit spins. Paris 528



TED TAYLOR

BE EVER WONDERFUL (Lion, BMI)
SINCE YOU'RE HOME (Lion, BMI)

Taylor has two good vocal stints on his first disk effort. Top side is a bluesy ballad, rendered against fine rhythm support. On "Since You're Home," the flip, he sounds a bit like Clyde McPhatter. Both are good sides, and the cat can develop. Duke 304



LITTLE SAMMY YATES

COMIC BOOK CRAZY (ExenoPhon, BMI)
DODGE CITY BABY (ExenoPhon, BMI)

Yates sells these two novelty tunes with good showmanship. The zany lyrics on each are well-handled, and the ork assistance is helpful. Top tune is about a lass with a passion for comic books. Flip spoofs current, Western TV characters. Genie 104



Pop Disk Jockey Programming

ELENA MADERA

PEPITO (Raleigh, BMI)

The chick has a sultry reading of a Spanish-type rockaballad that's different and unusual enough to create interest. Spins should find favor from listeners. "Pepito" is the object of her affection, and she tells all about it in winning fashion. Flip is "Pu-Chun-Ga," (Raleigh, BMI). Decca 30835



BOB RITTERBUSH

HEY, LILEY, LILEY LO (Hollis, BMI)

Ritterbush's delivery on this rocking adaptation of the old folk tune offers good deejay fodder for all age groups. The lad is talented, and the side is worth whirled. Flip is "I Wish That You Were Mine" (Ludlow, BMI). Oklahoma 5015



C&W Records

HANK SNOW

DOGGONE THAT TRAIN (Southern, ASCAP)
FATHER TIME AND MOTHER LOVE (Cedarwood, BMI)

"Doggone That Train" is a wistful weeper that is sung with feeling and heart by the great country chanter. It's a bit more on the pop kick than his previous releases, and it could grab some action in that market also. Flip is a philosophical ballad that is sold with sincerity. This side is more for traditional buyers. RCA Victor 7448



R&B Records

THE SOLITAIRES

EMBRACEABLE YOU (New World, ASCAP)

The gang renders the Gershwin oldie in mild rock fashion. It's a good bet for pop and r.&b. coin. Lead is nicely backed by the group and ork. Flip is "Round Goes My Heart" (Maureen, BMI). Old Town 1066



THE RINKY DINKS

*** Catch a Little Moonbeam
CAPITOL 4146—Bright, march-type ditty is warbled with appeal by the mixed group. Cheerful ork backing accompanies. Good novelty side. (Fairway, ASCAP)

** Choo Choo Cha Cha
Cute novelty about a little train called the "Choo Choo Cha Cha." There's a different disk with the same title making the rounds. Flip appears more important. (Beechwood, BMI)

CINDY & LINDY
*** Saturday Night in Tia Juana
CORAL 62072—The pair have their first in a spell and it's a cute side with a novelty flavor and it swings nicely in a rock-a-Latin flavor. Could move. (Famous, ASCAP)

** You Can't Mail an Elephant
A rock-a-novelty by the couple, with cute lyrics. Worth spins but flip might have an edge. Kingsway - Rhyme & Rhythm, ASCAP

LAMBERT, HENDRICKS & ROSS
*** Doodlin'
UNITED ARTISTS 156—Smart lazy beat stuff, on a blues kick. Lyric line is good and Annie Ross really shines here. Programmable stuff. (Silhouette, ASCAP)

** Spirit Feel
The jazzy vocal trio gives out with wild, upbeat extemporizing on scat kick. Each gets in with a solo, more or less like a couple of frantic horns. Offbeat appeal for jocks. (M.J.Q., BMI)

HUGO WINTERHALTER ORK. & CHORUS

*** On a Slow Boat to China
RCA VICTOR 7454—Interesting instrumental and group vocal treatment of the oldie. Solid jockey programming. (Frank, ASCAP)

** You're So Far Away Blues
Deliberately paced, lushly arranged instrumental theme. Another good jockey side. (Gregory, ASCAP)

GINGER RYAN

*** Every Night When the Sun Goes In
DECCA 30825—Folk blues, smartly sung to a sophisticated arrangement, using plucked strings and a bluesy piano. (Row, ASCAP)

** Ce Soir
Adequate vocal to a continental-flavored item. Smart instrumentation and lyric. (Northern, ASCAP)

THURSTON HARRIS

*** In the Bottom of My Heart
ALADDIN 3448—Harris shouts a mighty nice blues, clefted by Otis Blackwell. The cat has a lot of spirit on this one. Vocal group assists on the side. (Obie, BMI)

** You Don't Know How Much I Love You
Harris resorts to a deep South style on this slow, walking blues. Has a good down-home flavor. (Roosevelt, BMI)

BONNIE GUITAR

*** Baby Moon
DOT 15894—A nice ballad tune with an old-fashioned flavor fits Miss Guitar well. A nice sound and it could garner some attention. (Gallatin, BMI)

** Solitude
The old standard is revived via a gently rocking arrangement. Okay results. (American Academy of Music, ASCAP)

LLOYD GLENN

*** Petite Fleur
ALADDIN 3446—Glenn has the first version of the oft-recorded tune which features a piano lead. Side has a crazy drum backing. A good effort which can catch spins despite lateness. (Hill & Range, BMI)

** Honky Tonk Train
Glenn revives the great old tune which was a hit for the famous Lewis-Ammons-Johnson combo. Side has a fine sound and it can catch spins, tho the flip is the attention side. (Shapiro-Bernstein, ASCAP)

ROBERTA LINN

*** Jump for Joy
KEEN 2014—The Duke Ellington tune is handed a good go by Roberta Linn on her first cutting for the label. Side has a good gospel feel. (Robbins, ASCAP)

** Willow in the Wind
Thrush makes a pretty plea as to the status of her romance, on this attractive reading of a strong new ballad. Both sides have some chance. (Sherman, ASCAP)

JEANI MACK

*** Super Duper
CLASS 242—A rhythm number in a rocking groove. Gal has a real rockabilly sound on this and she has backing by honking horns. Talent possibilities. (Recordo, BMI)

** Tonight You'll Have Your Dream
This one is keyed strictly to the teen group. Gal sings of happy dreams of a teen-age chick. It's all very romantic and it's set to a gently rocking backing. (Recordo, BMI)

GRADUATES

*** Ballad of a Girl and Boy
SHAN-TODD 0055—The new group has a teen-slanted rockaballad with a fair share of vocal gimmicks. They have a sound which reminds of the Teddy Bears. It could be a sleeper. (Hawk, BMI)

** Care
Rocker is vigorously rendered. Flip appears top effort. (Mellin, BMI)

LAURA LESLIE

*** Keep My Love
HANOVER 4516 — This has an upbeat marching tempo and the gal gives it a bright reading somewhat in the style of Teresa Brewer. Can catch spins. (Regent, BMI)

** King of My Heart
A medium rhythm ballad with a shuffle backing by the band. Miss Leslie gives it a pleasant whirl. (Scherer, BMI)

VAUGHN MONROE

*** There I've Said It Again
RCA VICTOR 7443—New rockaballad treatment of the artist's hit of some years ago. Has a chance for spins. (Vallant, BMI)

** Clown
Pretty beguine is belted with appeal by Monroe. Ork backing by Joe Reisman helps. Quality side for deejays. (Joy, ASCAP)

THE NIGHTINGALES

*** Bright Eyes
TAMPA 162—Cheerful chorus sing with string band backing by the group. It's a cute, bouncy theme that can collect coin. Tune is about a fem with "bright eyes." (Mellin, BMI)

** I Love You Oh So Much
Pretty waltz is handled by a male vocalist with warm chorus and instrumental backing. Second to flip. (Webster, BMI)

BOB PERRY

*** The Rest of My Life
BANDER 1303—The lad is telling about unfulfilled dreams and souvenirs of past dates that will haunt him for the rest of his life. Nice performance by the lad. (Tollie, BMI)

** Weary Blues, Goodbye
Moderate blues rocker is nicely handled by Perry with fine guitar backing. Good talent, and side might create interest, if exposed. (Tollie, BMI)

RAY OBISON

*** Almost Eighteen
RCA VICTOR 7447—The classy, country-based artist sings a fine blues which discusses a teen-aged "grown-up" lady. Obison has a convincing sound and the side could step. (Acuff-Rose, BMI)

** Jolie
Jolie is a gal he met in Paris, according to the lyric of the Bryants' tune. Obison hands it a nice reading but flip has an edge. (Acuff-Rose, BMI)

LARRY HOVIS

*** A Rose to Remember You
CAPITOL 4130—A soft, tender ballad by Hovis and it's nicely handled. Simple piano, guitar backing is effectively placed in front of reeds. Danceable for romantic-minded teeners. (Longhorn, BMI)

** I Love You More
This ballad has a shuffle backing with horns scored in the Billy Vaughn fashion. Easy listening. (American, BMI)

(Continued on page 50)

Reviews of New Pop Records

Continued from page 49

LITTLE DAVID BUSH
★★★ Believe Me
 VEGA 1002—Smartly-crafted side, with song built around a blues riff. Plenty of beat and infectious rhythm to this one. Good male vocal is supported by chick chorus. (Earl & Fidelity, BMI)

★★ You and I
 Tasteful rockaballad, with triplet figure in the arrangement. Bush does a very competent vocal, with chick voices behind him. (Earl & Fidelity, BMI)

ERNE FREEMAN
★★★ Live It Up
 IMPERIAL 3566 — Rumba blues instrumental, with a world of flavor. Horns give it a touch of the "Tiquila" sound, and precise rhythm section belts out a Latin tempo. Watch it. (Marquis, BMI)

★★ Whispering Hope
 The nostalgic old melody, in waltz time, makes a pretty side and a good change of pace. (Marquis, BMI)

THE STORMS
★★★ Thunder
 SUNDOWN 114—This starts off with a sharp clap of thunder and a vocal incantation of "thunder." Then comes a fine, "down" instrumental blues rendition. Could step with exposure. (Vidor, Johnstone-Montie, BMI)

★★ Tarantula
 A slower instrumental side here with a blues theme featuring something of a "Raunchy" sound. Interesting side. (Vidor, Johnstone-Montie, BMI)

BUD & TRAVIS
★★★ Raspberries, Strawberries
 WORLD PACIFIC 801—The boys have a classy rendition of the folkish tune now out by the Kingston Trio. This has authentic quality that's very pleasant and it could catch some of the action on the tune. (Dason)

★★ Mexican Wedding Dance
 Smart folk effort in the Mexican tradition. The boys are an impressive act with their guitar playing and chanting. An interesting side but the flip would be the action side. (Dason)

DO DO GREENE
★★★ Tell Me
 TIME 1005—Gal gives this slow ballad a meaningful reading. Chorus backs the effort. She has something of the style of Della Reese. A good side. (Admont, ASCAP)

★★ Hold On
 The talented thrush has a medium rhythm side here and she gives it a solid whirl in smart fashion. Good new talent. (Brent, BMI)

BARBARA MCNAIR
★★★ Goin' Steady With the Moon
 CORAL 62071—Pretty rockabilly is stylishly warbled by the thrush. With exposure this might start something. (Mac Wright, BMI)

★★ I Feel a Feeling
 Bright sound by the chick on a Latin rocker. Organ and rhythm backing with a

chorus assist afford good support for the thrush. (Cornell - Rhyme & Rhythm, ASCAP)

THE BARKER BROTHERS
★★★ Sunbeam
 DECCA 30811—Monty and Freddy Barker bow on the label with an attractive reading of a sly little rocker that deserves exposure. It deals with lads and lassies in school. (Taurus, ASCAP)

★★ Lovin' Honey
 The boys sell this rockin' blues in wild fashion over standard rock and roll backing. Two good sides by the boys. (Richardson, BMI)

NICK NOBLE
★★★ How Much Can a Heart Take?
 CORAL 62075—A big-voiced Nick Noble chants this rockaballad stylishly over a good beat. May get spins. (Dolores, ASCAP)

★★ My Darling's Earrings
 Spritely tune is handed a good go by the warbler over happy support. (Du Barry, BMI)

JOE LEAHY
★★★ The Dixie Roll
 FELSTED 8555—Bouncy, bright instrumental with neat, old-fashioned terp beat. Good jockey side. (Hap, ASCAP)

★★ The 20th of May
 Polka rhythm blended with march tempo and Philly string band style makes this bouncy group vocal side a solid juke box entry. (Bourne, ASCAP)

THE TRIPLETS
★★★ Loyalty
 M-G-M 12751—Fran Warren, Eileen Barton and Kay Brown present a cute reading of a tune from the flick, "Mardi Gras." It should grab a lot of jockey play. (21st Century, ASCAP)

★★ Together
 The three gals belt a happy reading of a bright tune with a solid rock and roll beat. (Aldon, BMI)

JOHNNY MADDOX
★★★ The Hurdy Gurdy Song
 DOT 15892—This bouncy effort comes from the Paramount flick "The Black Orchid," and it features a chorus vocal by the Jack Halloran Singers. It's in upbeat waltz time. Nice juke and jock material. (Famous, ASCAP)

★★ Tempest
 A ballad song from the film of the same name by Paramount. Side also features the vocalizing by the Halloran group. Pleasant listening in shuffle rhythm. (Famous, ASCAP)

THE HIGHLIGHTS
★★★ Ah, So
 PLAY 1004—Here's a real wild disking featuring Chinese rock and roll figures chicks with a wild sound, hand-clapping, et al. It's unusual enough to grab coins. Watch this one. (Clare, BMI)

★★ Studio Blues
 Listenable blues is played in good instrumental style by the group. It, too, has a chance for action. (Clare, BMI)

TOMMY PRISCO
★★★ For Me and My Gal
 EPIC 9302 — Catchy rocka-cha-cha treatment of bouncy standard by Prisco and chorus. Nice jockey wax. (Mills, ASCAP)

★★ Till There Was You
 Pretty ballad from "Music Man" is warbled in okay fashion. Flip, tho, is better side. (Frank, ASCAP)

JERRY WARREN WITH THE PETS
★★★ Monkey Walk
 ARWIN 118—Bouncy rocker is performed brightly by the boys, as they sing of a new dance called the Monkey Walk. It could get some action. (Daywin, BMI)

★★ Street of Love
 A sweet ballad is sung that way by the boys, as the band comes thru with a beat. Listenable side. (Daywin, BMI)

GLADYS "GLADRAGS" PATRICK
★★ A Letter to You
 O-GEE 100—Routine backing but good thrashing stint on a moving sacred item. (Rae, Cox & Cooke, ASCAP)

★★★ A Friendly Hand
 Same Comment. (Rae, Cox & Cooke, ASCAP)

THE SCAMPS
★★ Petite Fleur
 ARLAN 502—Lats cover of the tune which is currently big for Chris Barber. Good sound by the group, and the side can move. (Hill & Range, BMI)

★★ Naomi
 Instrumental features oboe and guitar with rhythm backing on this pretty Latin theme. Fair chances. (Gregmark, BMI)

THE GOOFERS
★★★ 'S O.K.' 'S Aright
 TIARA 6123—A rocker, with gimmicked vocal sounds. Shapes up as a fetching novelty essentially blues in construction. (Boulden, ASCAP)

★★ A Little Bit Square But Nice
 This song has the touch of special material, with the feeling of a jazz vocal. (Jimskip, BMI)

CELAL INCE
★★ The Day I Wed My Love
 SHIELD 100—Three-beat item which is essentially a traditional wedding waltz. Nicely sung. (Gibbs, BMI)

★★ Ravello
 The young Turkish lad sings a melodic, Italian-oriented song. Backing, with chorus and accordion, etc., has Continental touch. (Gibbs, BMI)

BOBBY MILANO
★★ Water Under the Bridge
 WARNER BROS. 5027 — Medium rocking number contains an okay vocal by Milano with a number of words of wisdom about the rules of life — and love. (Starlight, ASCAP)

★★ My Yiddish Mamma
 Here's an interesting new interpretation of the tune popularized by Jan Peerce. This is a rocking version which could catch a spin or two. (DeSylva, Brown & Henderson, ASCAP)

JERI SOUTHERN
★★ Take Me Back Again
 CAPITOL 4135—Miss Southern delivers a pleasant rendition of this clip-clop Western rhythm tune. Cleffing is by Tobias and Altman. (Southern, ASCAP)

★★ Senor Blues
 Another version of the song that's become a favorite of the jazz artists. Horace Silver wrote the interesting, minor-flavored tune. It's Miss Southern's debut on the label. (Ecaroh, ASCAP)

THE PRETENDERS
★★ Daddy Needs Baby
 APT 25026 — An upbeat meshuga-group delivery of a message of dedication. Has a crazy sound. (Newkirk, BMI)

★★ Blue and Lonely
 A slow ballad with lots of wailing by the group, something in the tradition of the gospel. Fair results. (Newkirk, BMI)

THE LOAFERS
★★ Crazy Talk
 PHONOGRAPH 1023—Driving upbeat rockabilly blues with a lead artist in the Presley school. Good backing. Crazy talk finally got him thru to the chick. A cute side. (Keltii, ASCAP)

★★ The Best Thing
 The lead has a good sound on this snappy rocking side. Also features a driving backing. Good talent. (Seeley, BMI)

HELEN MAYFAIR
★★ Sweet Georgia Brown
 CRYSTAL 107—Moderate-beat organ approach on the oldie with rhythm backing. Fair prospects. (Remick, BMI)

★★ DANSERO
 Pretty Latin theme is artfully played by the artist. Potential appears similar to flip. (B & F, ASCAP)

JESSE JOHNSON
★★ So Love Am I
 SYMBOL 901—Johnson wails strongly on a rockaballad with churchy flavor. Dual market appeal. (Saturn, BMI)

★★ Cute Little Girl
 Catchy rhythm-rocker oahated with exuberance. Also has dual market appeal. (Saturn, BMI)

STAN FISHER
★★ Love, Look Away
 DESIGN 829—Pretty tune from Rodgers and Hammerstein's new musical "Flower Drum Song" is performed instrumentally here with Fisher featured on harmonica over ork backing. (Williamson, ASCAP)

★★ Sunday
 Same comment. (Williamson, ASCAP)

BOBBY DEAN
★★ I'm Ready
 CHESS 1710—Bobby Dean dashes off a frantic reading of a wild rocker that moves all the way. Could get jock action. (Oury, ASCAP)

★★ Go Mr. Dillon
 This is a tale based somewhat on the TV sheriff of "Gunsmoke." It doesn't make too much sense. (Arc, BMI)

JONAH JONES
★★ You're the Cream in My Coffee
 BETHEHEM 11014—An old side by the muted trumpet man. Nice treatment of the

"HOUSE OF LOVE"
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old standard is spinnable wax for pop and jazz jocks. (DeSylva, Brown & Henderson, ASCAP)

★★ The Sheik of Araby
Same comment. (Mills-Vogel, ASCAP)

THE FASCINATORS

★★ Who Do You Think You Are?
CAPITOL 4137—Wistful query is sung with feelings by lead chanter and group. Rockaballad side has dual market appeal. (Wildcat, BMI)

★★ Come to Paradise
Another dual-market entry with okay reading by lead and group on island-styled rockaballad. (Villanova, BMI)

TINA ROBIN

★★ The Power of Prayer
CORAL 62076 — Thrush sells a religious rocker with all the enthusiasm of Kay Starr. (Tobias & Lewis, ASCAP)

★★ Sunshine
A rockaballad is performed strongly by the artist on this new disk. (Walnut & Peer, BMI)

THE RAINDROPS

★★ Rock-A-Baby Rock
CAPITOL 4136 — Mildly driving rhythm tune is handed a so-so bell by the group. Fair prospects. (Wildcats, BMI)

★★ Rain
Fem member Tini Williams delivers the tune (not the standard) in a bluesy fashion with stomping ork support. It can collect coin. (Beechwood, BMI)

RON GOODWIN ORK

★★ Wagon Train
CAPITOL 4139 — Ron Goodwin's British band gives this a big feeling of the plains. Has the sound of movie material. It's all set to a gentle clip-clop rhythm which can make for nice programming on non-rocking segs. (Marlen, ASCAP)

★★ Latin Lovers
This has tricky percussion and use of fiddles to set off the distinctive, Latin rhythm side. Pleasant listening. (Cavendish)

TRINI LOPEZ

★★ My Runaway Heart
KING 5173—This slow, pulsing ballad has something of the flavor of "Pledging My Love," and Lopez handles it in pleasant bleeding baritone style. (Louis, BMI)

★★ Yes You Do
The rocking blues tune is handled in good rockabilly style by Lopez. Tune is not the most interesting, but Lopez performs it nicely. (Lois, BMI)

JAY JOHNSTON

★★ Early Autumn
LIBERTY 55176 — Dramatic rendition of oldie. (Cromwell, ASCAP)

★★ Spilled Milk
Okay warbling on folk-flavored ditty with effective backing. (Metric, BMI)

CLARENCE SAMUELS

★★ We're Goin' to the Hop
APT 25028—Samuels sings in enthusiastic rocking fashion this rather standard hop-type item. Good vocal and band backing makes for solid terp fare, which builds nicely. (Mellin, BMI)

★★ Without You
Samuels has some touches of Joe Williams in this medium beat tune, which features a duet with an unbilled thrush, who has also a good, swinging sound. Good rocking side. (Mellin, BMI)

THE SENATORS

★★ Loretta
GOLDEN CREST 514 — Lively rocker is handed verveful reading by lead warbler and group. Dual market appeal. (Simon House-C.F.G., BMI)

★★ Poor Little Puppet
Plaintive wailing by lead singer and group on wistful rockaballad. (Simon House-C.F.G., BMI)

THE IMPALAS

★★ I Ran All the Way Home
CUB 9022—The Impalas sell this brisk effort effectively over a good beat by the ork. Band sound is strong. (Figure, BMI)

★★ Fool, Fool, Fool
A rockaballad receives a warm reading from the Impalas, as they tell of their troubles of love. (Figures, BMI)

THE LINCOLNS

★★ Pleasin' You—Pleases Me
Okay blues rocker is sung in mildly vigorous fashion by the group. (Mac-Avery, BMI)

★ Don't Let Me Shed Any More Tears
So-so rockaballad with weak potential. (Mac-Avery, BMI)

CURLEY HAMMER

★★ Just Carry On
WESTMINSTER 4503—An old style rhythm with a man who sounds like the Preacher issuing words of wisdom to the congregation with a chorus chiming in. (Lanier, BMI)

LUCHI

★ Screwdriver
A small combo featuring honking horn and guitar with piano, gives out with a medium beat rhythm arrangement that could have some terp appeal. (Lanier, BMI)

CODY SISTERS

★★ (Come On and) Join the Society for the Prevention of Cruelty to Girls in Love
ARCH 1608—Good title gives this side deejay appeal. Girls thrush in okay style on bouncy ditty with march flavor backing. (Moonbeam, BMI)

★ (There's a) Killer in Town
Sisters chant novelty in routine fashion. Flip is better side. (Moonbeam, BMI)

RALPH BURNS ORK

★★ My Heart in Portugal
DECCA 30824—Lush instrumental cha cha treatment of the pretty theme provides a good jockey side. (Kalith, BMI)

★ Chief Rocky Boy
Fiery rendition of one of the tunes from "Whoop Up." Good jockey side. (Saunders, ASCAP)

The following records, also reviewed by The Billboard music staff, were rated one star.

- DEE ALLEN: Boop Ditty Bop Bam Boom/It's Misery—Vita 180
- THE BURD FAMILY: Blue Tears/Moon, Take This Kiss—Legend 102
- BOBBE CASTON: Call Me Darling/Why Wasn't I Told—Atlas 1103
- JOHNNY CAVALIER: Knock Off the Rock/Rock'n Chair Roll—Hi-Class 105
- THE DOUBLES: Hey Girl/Little Joe—Century 0002
- ZENO GOSS: Tomorrow Is for Dreamers/Doll-Doll—MPI 1001
- DARIA HOOD: Poor Pierre/Mean to You—Acama 113
- OCIE SMITH: Try a Little Tenderness/How Times Have Changed—Citation 1034
- JIMMIE TENNANT: You're the Beat Within My Heart/Heartbreak Avenue—Amp 790
- CHARLES WALKER: I've Got My Eyes on the World/If I Ever Wanted You—Ensign 4030

Country & Western

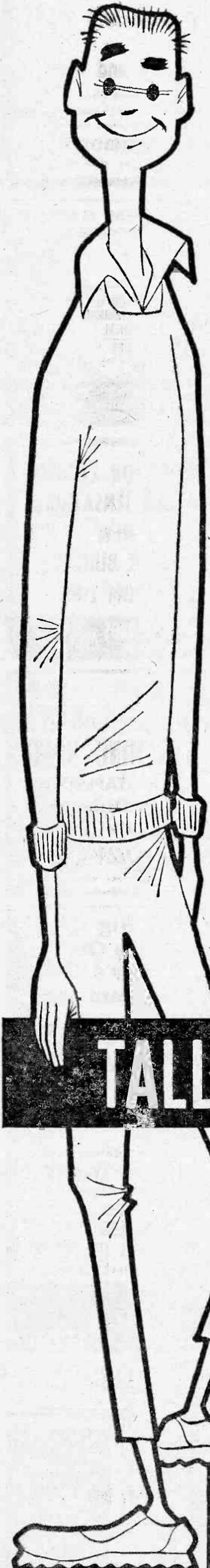
★★★

HANK THOMPSON
★★★ Tuxedo Junction
CAPITOL 4138—Thompson's Brazos Valley Boys add horns to the complement for this reading of the great Glenn Miller hit. Has a good Saturday night dance sound which despite augmented instrumentation, maintains the rural flavor. (Lewis, ASCAP)

★★★ Coconut Grove
A Hawaiian flavored instrumental that's also danceable. Two nice juke box sides. (Famous, ASCAP)

PATSY TIMMONS
★★★ Step Aside Old Heart
D 1033—The country thrush comes thru with a warm reading of a typical country ballad about a love affair that is fraught with danger. Good side for the country market. (Starrite, BMI)

(Continued on page 52)



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Reviews of New Pop Records

Continued from page 51

★★★ **I Understand Him**
She understands him, even tho he slips around, sings the thrush on another typical complicated country ballad. Both sides could get action in the market. (Starrite, BMI)

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HYLO BROWN

★★★ **The Shuffle of My Feet**
CAPITOL 4132—Poignant tale of a lonely lad in a big city late at night is told with feeling by Brown on this listenable side. It could grab some coin if exposed. (Tree, BMI)

★★ **Your Crazy Heart**
Traditional country effort is sung with sincerity by Brown as he tells a story of a broken love affair. Fiddles and steel guitar are in the backing. (Central Songs, BMI)

BILL MACK

★★★ **Long, Long Train**
STARDAY 418—Mack warbles with easy showmanship on pleasant country ditty. Nice wax for traditional c.&w. jocks. (Starday, BMI)

★★ **I'll Still Be Here Tomorrow**
Same comment. (Starday, BMI)

SONNY HALL

★★★ **Men Do Cry**
D 1035—Hall wends his way thru this weeper with feeling, as he sings of his lonely days and nights. (Glad, BMI)

★★ **The Day You Walked Away**
Hall sells this sad story also with feeling as he tells of his misery since his girl has left him. (Glad, BMI)

BUBBA FORD

★★ **Lindy Lou**
MCM 777—Exuberant vocalizing on verveful rockabilly item. (Oakwood, BMI)

THE SOUNDS

★★ **Instrumental Bedlam**
Interesting instrumental treatment with good guitar solo work and jaunty beat. (Oakwood, BMI)

THE GIESE FAMILY

★★ **The Ballad of Billy Graham**
COPYRIGHT 40—An upbeat rhythm item by Red River Dave traces the life of the great preacher, Billy Graham. A folkish sound here. Territorial jocks could go for this. (ASCAP)

★ **Garden of Roses**
This one has a vocal by Miss Jackie Giese. It's a waltz backed with twanging guitars and it has the old-fashioned western sound. (ASCAP)

JIMMIE PIPER

★★ **Don't Play Around**
SUMMIT 108—Swing, rockabilly performance. Material is close to country blues, with traditional guitar backing. (Bo-AN, BMI)

★ **Down By Moonlight Bay**
Rhythm side, simply arranged with adequate vocal. (Bo-AN, BMI)

CHUCK ROYAL

★★ **My Baby Is Gone**
BELLA 2209—Country blues, with the backing interesting and using horns as well as strings. (Grey Star, BMI)

★ **Beneath the Moon**
Country side with a lively beat, but it lacks a bright sound. (Grey Star, BMI)

The following records, also reviewed by The Billboard music staff, were rated one star.

LOU PERRY: Capid's Arrow/Wedding Picture—Bella 2206

Rhythm & Blues

BILLY VALENTINE

★★★ **Cold Hearted Lover**
FEDERAL 12346—This is a snappy blues, shouted in a growling, down to earth manner by Valentine. Chorus backs in "bop bop" rhythm sound. (Arno-Big Star, BMI)

★★★ **Wasted Tears**
The chorus again assists Valentine in this rockballad. Tune has a familiar sound. The chanter's growling sound gets wearing. (Arno-Big Star, BMI)

EDDIE BOYD

★★★ **Five Long Years**
ORIOLE 1317—Blues effort similar to the one Boyd had a hit with years ago receives a first rate reading from the chanter as he troubles with a chick. Could get coins in the South. (Frederick, BMI)

★★ **24 Hours of Fear**
On this side Boyd sells an up-tempo blues with some excitement as he tells how he missed his girl while he was away in jail. (Frederick, BMI)

THE EBONAIRES

★★ **Love Call**
LENA 1001—Fervent reading by lead singer on an emotion-packed rockballad. (Earl, BMI)

★★ **Somewhere in My Heart**
Same comment. (Earl, BMI)

ROOSEVELT MARKS ORK WITH CLAYTON LOVE

★★ **Limited Love**
BOBBIN 102—Love packs plenty of emotional power into a plaintive blues. (Lyc, BMI)

★★ **Unlimited Love**
Solid, swingy backing by Marks ork on this blues side. Same comment on vocal stint. (Lyc, BMI)

CHARLES (SHORTY) BACON

★★ **My Friend Old River**
MOHAWK 101—Blues, sung with a true heart, to a sensitive backing, with piano, guitar and drums each making a contribution. Lovers of the genre will like it. (Barrister, BMI)

★★ **Juvenile Blues**
Blues, standard in construction, chanted with the true feeling. As in the flip, arrangement is solid. (Barrister, BMI)

BIG BOB DOUGHERTY

★★ **Dizzy Miss Lizzie**
KCM 3701—Side is similar to the oldie "Lawdy Miss Clawdy" and Dougherty sings it with gusto. (Shelter, BMI)

★ **Rock Rock**
Shuffle item with a slight boogie beat receives an okay reading from the singer. Both sides are old-fashioned. (Shelter, BMI)

Children's

DOROTHY OLSEN

★★★★ **The Little Train Who Said "Ah-Choo!"**
RCA VICTOR WBY 95—Miss Olsen, the singing school teacher, sings the cute story of the little train who had a cold. Cute tale plus packaging for kiddie appeal can garner sales. (Alamo, ASCAP)

★★★★ **Casey Jones**
This one starts with the engine getting up steam and Miss Olsen moving in to do an upbeat reading of the folk tale. Good coupling. (PD)

NORMAN LEYDEN

★★★ **The Children's Marching Song**
RCA VICTOR WBY 106—Late version of the much-recorded tune. It's already happening via several other disks. This can compete, however. (Miller, ASCAP)

★★★ **The March of Siamese Children**
Sparkling arrangement of the march from "The King and I." Most of the attention will be for the flip side. Good kiddie coupling. (Williamson, ASCAP)

HOMER AND JETHRO

★★★ **Crazy Mixed Up Song**
RCA VICTOR WBY 94—Rollicking, funny lyric fare on this side has more interest for kiddies than the featured flipside. A lot of harmless laughs here garnered by the pair. (Trinity, BMI)

★★ **That Doggie in the Window**
The pair turn out a parody arrangement of the Bob Merrill tune which was a hit for Patti Page. Some of it is funny, but whether this interpretation is right for the kiddie market is a question, altho the envelope cover is cute. (Joy, ASCAP)

Jazz

MOSE ALLISON

★★★★ **Parchman Farm**
PRESTIGE 130—Mose Allison sells this blues effort in sock style sparked by some stylish blues-jazz piano work. This could be a hot jazz side for the boxes. (Jazz Editions, BMI)

★★ **Don't Get Around Much Anymore**
Mose Allison sells the Duke Ellington ditty in warm, style backed jazzily by his trio. (Robbins, ASCAP)

Spiritual

SISTER JESSIE RENFRO

★★★ **You've Got to Move**
PEACOCK 1790—The spirit is on Sister Jessie as she belts this one out to an organ accompaniment. Side keeps mounting in interest. (Martin & Morris, BMI)

★★★ **The Lord's Prayer**
Sister's reading of the prayer has a stately dignity. (Lion, BMI)

REVEREND PETERS

★★★ **Keep A Goin'**
WARNER BROS. 5033—Rev. Arthur Peters of the Los Angeles Victory Baptist Church exhorts the congregation to "keep a goin'," come what may. The Choir then comes in with a fiery, handclapping bit of chanting on the same theme. (Dorsey, BMI)

★★★ **Runnin', Runnin', Runnin'**
On this side, the choir gives out with a spirited and frantic bit of rhythmic philosophy. Lead gives a fiery performance. (PD)

Budget Leaves Entertainment Field on Excise Tax Hook

Continued from page 1

The International Cultural Exchange Program request is up nearly \$300,000 over 1959, to a total of \$2,925,000 in fiscal 1960. The Trade Fair Participation in the President's Special Program would get \$4,604,000, a raise of 400,000 over 1959.

(Apropos of international exchange, Sen. Humphrey, D., Minn., has introduced a bill to put up more money to bring foreign artists over here. Humphrey says they're getting to know us overseas, via American attractions. But we are not getting to know them, because many fine foreign artists can't make it at the American box office. European and Soviet acts have done well recently, but much-needed acquaintance with Oriental culture is missing—one of their finest artists was a box office flop here, Humphrey told the Senate.)

Voice of America, which beams American jazz and pop music past curtains of iron and/or bamboo, will benefit by increase of \$763,000 asked for Broadcast Services, bringing broadcast total to over \$19 million, in the United States Information Agency program for fiscal 1960. Boost of \$600,000 is asked for worldwide TV and movie expansion. Total U.S.I.A. budget estimate of \$106,800,000

Love Label Goes Into Pic Field

NEW YORK — Love Records, which spawned the revival of Cozy Cole as a hitmaker with "Topsy II," has opened Love International Picture Corporation, a subsidiary. Cast in the initial pic effort will be the diskery's hitmaker, Cozy Cole, playing some of his new releases. Also to appear is the label's first artist, thrush Savina, who will sing "How Come You Do Me Like You Do Do Do," her first release for the record company, plus several new efforts.

Post Exchange

Continued from page 22

ket he services. Purchases of stereo disks will rise accordingly.

An interesting aspect of the Post Exchange business is that they cannot buy or sell any but complete units. They cannot, for instance, sell the extra speakers that many currently available models require. This has also limited the number of stereo units that were sold thru Post Exchanges.

The Army and Air Force Exchange bought about \$7-million (their cost) worth of records of all types last year. Total purchases at retail prices must, therefore, have exceeded \$10-million.

Webcor Units

Continued from page 22

can be offered stereo party carts in a variety of metal finishes.

"Ideas in Stereo for the Home" promotion also includes a 16-page book on stereo and Webcor's stereo line plus a direct mail piece for the consumer.

Dealers are being offered in-store and window display material in four colors. In addition, Bud Letzter, veepee in charge of sales, has set up a spiff program for distributor salesmen and also a travel incentive contest.

for 1960 is up \$8.3 million over 1959 appropriation.

The Library of Congress would be able to serve more music writer-publisher-record copyright matters with a raised budget of \$7,156,200 in Eisenhower's estimate for 1960—an increase of nearly \$1 million over 1959 appropriation. Out of this, Copyright office will get \$1,478,500, a raise of about \$200,000 over 1959.

Broadcasters will agree with budget proposal to give the work-laden Federal Communications Commission \$11,000,000 for fiscal 1960, up from the 1959 appropriation of \$9,042,000. Federal Trade Commission would also get more funds for policing fake pricing, ad claims, and monopoly practices with a budget of \$6,975,000, an increase of \$1 million over 1959.

All of these proposals will spend long months trying to squeeze thru the wickets at House and Senate appropriation committees.

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ALA. FAIRS WELL REPPED AT MOBILE

Half of State Events Attend; Meany, All Officers Re-Elected

MOBILE, Ala.—Mike Meany, Tuscaloosa, was re-elected president of the Association of Alabama Fairs at its annual meeting here in the Battle House, Monday and Tuesday (19-20).

Others returned to office were Henry Kennedy, Dothan, vice-president; Christie Summers, Jasper, secretary-treasurer, and George B. Flint, Chicago, chairman.

Approximately half of the State's fairs were represented at the two-day conclave with some 50 executives on hand. Mobile's Jaycees, who sponsor the Greater Gulf States Fair here, and its general manager, Jim Hamirac, served as hosts.

President Meany, assisted by Summers, conducted the business sessions with Bill Deneke, president of the local fair, introducing the speakers. Henry Luscher, Mobile mayor, delivered the welcoming

address while John Mason, local banker, was the key speaker at the banquet.

Many topics were discussed at a round table moderated by J. C. Bullington, president of the State association of agricultural agents, assisted by L. C. Alsobrook, Mr. R. Glascock, Charlie Brockway and Beverly Holstun, all county agents. The history of fairs was traced in an address by P. O. Davis, State director of extension services for Auburn University.

A change in the association's by-laws provides a penalty for any fair that signs a carnival that pre-dates any other fair 60 days before the event's advertised dates.

Booking operations were light. Most carnivals represented had their routes already filled and attraction people held off signing contracts as most Alabama county fairs do not elect their new officers until the spring of the year.

R. B. Jeffries, secretary-manager of the Laurel, Miss., fair was the only out-of-town fair executive.

Re-elected to the association's board were Buddy Holliday, J. D. Johnson, Bill Lynn, J. D. Warren, Joe Nolan, C. H. Jackson, Neil Kilgore and Frank Church.

Attractions, representatives include George Flint, Barnes-Carruthers Theatrical Enterprises; Lee Creson, H. S. Thompson, Mr. and Mrs. Bill Lambert, Lee Amusement Co.; George Desak, Tip Top Shows; Mr. and Mrs. Johnny Portemont, Johnny's United Shows; Oscar Bloom, Blue Grass Shows; George Harr, Olson Shows; Tom Hickey, Gem City Shows; Johnny Denton, Gold Medal Shows; John Willander, 20th Century Shows; E. E. (Ernie) Farrow, Wallace Bros. Shows; Willard Roberts, Bee's Old Reliable Shows; Frank W. Peppers, Peppers Shows.

Al Kunz, Heth Shows; James H. Drew Jr., James H. Drew Shows; Joe Nolan, Chattanooga Tent Co.;

BEV KELLEY TO ST. LOUIS MUNI OPERA

CHICAGO — F. Beverly Kelley will become manager of the St. Louis Municipal Opera, succeeding the late Paul Beisman. Kelley now is agent for the road company of "Music Man," which opens in Chicago in February. He will "close with that show after it gets started on its Chicago run, and then he will go to the St. Louis post in March. He has been identified with circuses and fairs for many years. The 41-year-old Muni Opera is outstanding in its field.

IND. STATE FAIR PACTS ROY ROGERS

Signed for Five Shows in Front Of Grandstand

INDIANAPOLIS — Roy Rogers and his troupe will be featured in front of the grandstand at the '59 Indiana State Fair here for at least five, possibly seven shows.

Negotiations for Rogers' appearance were closed here at a recent meeting of the board and Mike North, representing Rogers.

The Western star will appear four nights, starting Labor Day. He will also give a 5 p.m. matinee Labor Day and two additional matinee shows are under consideration.

Bob Jones Quits Ohio State Fair

COLUMBUS, O. — D. Robert Jones, for the past two years manager of the Ohio State Fair here, has resigned that position, effective February 14.

His resignation stems directly from last fall's Ohio election, in which the Republican State admin-

Va. Keeps Slate; Eyes Date Change

Renalds Re-Elected President; Move To Eliminate Day's Lag Wins Support

By IRWIN KIRBY
RICHMOND, Va. — J. C. Brickert of Farmville presided over the 42d annual meeting of the Virginia Association of Fairs in the absence, because of flu, of M. W. Renalds, of Woodstock. Renalds, president, missed a spirited meeting on Monday (19), altho he was returned to office for 1959 along with all other officers.

A fast-paced banquet wound up the doings early Monday night. To say there were no disagreeable points would be wishful thinking, for considerable comment was made by commercial visitors about this year's timing of Southern meetings. In the case of Richmond, there was the situation of coming in from North Carolina early on Saturday and lying idle until Monday.

W. E. (Bill) Finch, of Danville, secretary-treasurer, conceded that

more talk than ever before had been raised about moving the event back a day, to Sunday. Monday has traditionally been the time for formal programming but carnival and talent people, as well as others making the Southern swing, point to the long delay here and the one which follows between the Virginia and New York sessions. They point out that fair people with business responsibilities back home will be helped, rather than hindered, by getting the convention over on Sunday.

More Support Asked
Brickert, in turn, commented wryly about the lack of associate membership support the State group has been getting. At the business meeting he said that in view of all the firms interested in Virginia fairs, there should be more than a handful of associate members.

The Hotel Roanoke, in Roanoke, invited the association to hold its 1960 or 1961 meetings in that city. On Monday it was voted to return to Richmond next year.

Curtis Finch, of Danville, who spoke in the morning, described the tabloid newspaper his fair mails out in place of a premium book. He said too many fairs sell too many ads to numerous merchants in catalogs without giving anything in return in the way of circulation and attendance. A book stuffed with advertising can boomerang, he said, if attendance is meager, by stirring up merchants to where they think they have been shaken down for advertising.

Other speakers were George C. Rawlings Jr., of Fredericksburg, John Wessels, of the Department of Agriculture, and Joe Johnson, of

WIS. STATE FAIR SIGNS RINGLING

Will Play First Five Days of Expanded Run

MILWAUKEE — The Wisconsin State Fair is conducting negotiations that will bring the Ringling Bros. and Barnum & Bailey Circus to this year's fair for the first five days of an expanded 10-day run, Willard (Bill) Master-son, fair general manager, disclosed.

If plans materialize, the fair,

(Continued on page 56)

Kentucky Fairs Seek More State \$\$

LOUISVILLE — The Kentucky Association of Fairs & Horse Shows, thru the passage of a number of resolutions, went on record as seeking more state aid at its annual meeting here Thursday and Friday (22-23).

Current state aid totals \$25,000 which is channeled to winners in the 4-H and FFA departments and the fair executives, in almost unanimous action, sought hefty increases.

The convention elected John Vinson Jr., Cadiz, as its new president; John Crigler, Burlington, as vice-president, and returned L. Doc Cassidy as secretary-treasurer for his ninth term. Three new directors are John James, Harrisburg; William Mumford, Campbellsville, and William McKay, Eminence.

Twenty-nine entrants from that many county fairs vied for the title of Miss Kentucky Fairs in the annual contest here Friday night. This contest, which last year culminated in the naming of the Queen of Queens at the annual Chicago meeting of the International Association of Fairs and Expositions, was started here several years ago by Cassidy.

This year, between appearances of the contestants, awards were made to various county fair horse show exhibitors on a point system.

POLICY-MAKING GROUP

Rodeo Cowboys, Producers, Sponsors Form Foundation

DENVER—A new policy-making organization for rodeos in the U. S. and Canada was set up by the two major groups concerned with staging the arena sport during meetings held here and in Colorado Springs on January 12-16.

To be called the Rodeo Foundation, it will be the first organization in rodeo history to bring sponsors, producers and contestants together into a single policy-making body. Basically, establishment of the Foundation will be a move to form a high-level advisory rodeo

board to benefit the sport of rodeo as a whole.

The action came at the conclusion of the annual convention of the Rodeo Cowboys' Association. Formation of the alliance had been approved earlier at the annual meeting of the International Rodeo Managers' Association in nearby Colorado Springs. The two organizations interchanged developments and policy decisions during their meetings.

The Rodeo Foundation, if ratified in a mail vote of all 475 RCA-approved rodeos, will take over the

job of putting across the national rodeo promotion program. Up to now that program has been financed by individual contributions and by the Rodeo Cowboys' Association. If the plan is approved, the latter will stop charging each rodeo the \$25 approval fee. The Foundation will also finance the national program of the Rodeo Information Service.

Unanimous Okay
The plan received unanimous approval from representatives of 91 U. S. and Canadian rodeos at

(Continued on page 56)

(Continued on page 56)

\$275,000 Fire Hits Wis. DeLuxe

Tortis Plan Early Resumption Of Business; Records Saved

MILWAUKEE—A five alarm fire of undetermined origin struck the building occupied by the Wisconsin DeLuxe Company here Monday evening (19) causing an estimated \$275,000 in damage to

the merchandise firm long active in the carnival field.

The firm, which is owned and operated by Ned Torti and his nephew, Basil (Bill) Torti, has occupied the three-story building since 1922.

The former said, "We'll get started again and are already looking for a new location. All mail addressed to 1902 North Third Street, will reach us," he added.

Torti disclosed the loss to equipment and the building was only partially covered by insurance, but all records, which were stored in fireproof safes, were saved.

The first alarm was turned in at 5:45 p.m. and about 150 firemen and 30 pieces of apparatus fought the blaze which was not brought under control until 9:45 p.m. The firemen were hampered by temperatures that ranged a few degrees above zero and the entire area was coated with ice in the matter of a few minutes.

According to Fire Chief Edward E. Wischer, the fire apparently started in packaging on the second floor at the rear of the building. He said that he and other firemen were on the second floor when the

(Continued on page 55)

(Continued on page 56)

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RIDE KIDS, TEENS AND ADULTS
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Topeka Fair Maps Big Building Plan

TOPEKA, Kan. — A three-phase construction program, which includes the erection of a 2,000-capacity amphitheater, with stage, for the presentation of free attractions, has been approved for the Mid-America Fair, the former Kansas Free Fair here.

The program, approved by the fair's board of directors at a recent meeting, is tied to the fair's shift from a free fair to a paid gate operation, a shift which brought about the change effective this year of the fair's name to the Mid-America Fair.

Besides the amphitheater, the building program for this year calls for the development of a new, lighted parking area which will accommodate 1,500 automobiles and also for installation of three new modernistic entrances. These entrances are to be indented from lead-in roads to facilitate the movement of cars and pedestrians into the grounds.

A spokesman for the fair pointed out that the outdoor amphitheater with its stage will be used several times daily during the run of the fair by free attractions and for special events and will serve to

offset possible objections caused by the fair's change to a paid gate.

This change, officials earlier pointed out, was forced by the fair's need to generate funds for plant improvements. Among major projects contemplated for next year is the erection of a new youth building.

For the first time this year the fair will offer a name attraction in front of its large grandstand. Roy Rogers and his troupe are to appear each of the fair's six nights and now are scheduled tentatively for two matinees.

SIDELIGHTS

Rodeo Meet Draws Many Fair Execs

DENVER — Fair executives turned out in good numbers for the annual meeting of the Rodeo Cowboys' Association here last week.

Those attending included Stewart B. Waite, Western Fairs Association; James E. Stewart, State Fair of Texas, Dallas; Clyde E. Byrd, Arkansas Livestock Exposition and Fair, Little Rock; Paul Latture; Reedy Buzbee and H. C. Crain, Arkansas-Oklahoma Fair and Rodeo, Fort Smith; William Kittle, North Wisconsin District Fair, Chippewa Falls, Rich Ryan and Harrison Cutler, California State Fair, Sacramento; Jack Hunter Jr., South Dakota State Fair, Huron; Dave McGraw, Merle Albrecht and Dave Weller, Spanish Trails Fiesta and Fair, Durango, Colo.; Mr. and Mrs. John Burke, W. M. Sheppard, Mr. and Mrs. Perry Cooper and Mrs. Ruth

(Continued on page 66)

Show Reps Out in Force At Mo. Meet

JEFFERSON CITY, Mo. — Carnival, attractions and fair supply representatives were out in strong numbers at the Missouri Association of Fairs meeting here, January 15-16.

Included were: M. S. Albright, Albright Concessions; Mr. and Mrs. H. W. Bartholomew, Joe Sharp, American Beauty Shows; Earl D. Backer, Blue Grass Shows; Norman Burnett, Burnett Fireworks Co.; M. E. Campbell, Campbell Tent & Awning Co.; Johnny

(Continued on page 66)

A LA FOOTBALL

Rodeo Judges Adopt Hand Sign System

DENVER — Taking a tip from football, rodeo judges will call penalties this year with hand signals.

Adopted by the Rodeo Cowboys' Association at its January meeting, rodeo fans attending the National Western Stock Show and Rodeo were the first in the nation to watch the in-the-arena report on why the cowboy got a big fat goose egg for his ride.

To be used in bucking events at all rodeos sanctioned by the Rodeo Cowboys' Association this year, (Continued on page 66)

MERRY-GO-ROUNDS

1959 Jumping Carousels in 3 standard sizes—kiddie 20 ft., teen-age, 30 ft., adult 32 ft.; largest sizes on special order. Also KIDDIE RIDES; Ferris Wheels, Airplane Ride, Water Boat Ride.

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PLAN NEW TEAM

RCMP Shelve Regina Band, Musical Ride

REGINA, Sask. — The Royal Canadian Mounted Police band in Regina, which has been an attraction at summer and winter fairs and other events in Western Canada, has been disbanded.

The RCMP will now have only one band, stationed at Ottawa, which is expected to tour the country from time to time.

The last official tour of the Regina band was in the summer of 1958 when it played for the famed musical ride at the Swift Current, Calgary and Edmonton exhibitions.

Announcement of the decision to break up the Regina band followed word from Ottawa that the RCMP will shelve its musical ride for the present and develop a riding team this year to do jumping and stunt riding.

Plans are to have a team of 24 men and horses ready to participate in summer and winter fairs in Eastern Canada and the Atlantic provinces and possibly the Eastern United States.

Eight men and horses presented a display of team jumping at the Ottawa Winter Fair last fall. The RCMP said the experiment was well received.

"Mounted exercises and team jumping have been presented in past years in a limited way and the force is anxious to give some attention to this type of equestrian sport rather than to concentrate

entirely on the musical ride," the Ottawa announcement said.

Among the stunts planned for the 24-man team is Roman riding.

One advantage to putting a stunt riding team on the show circuit, the force said, is that it costs the sponsor of the show less than the 39 men and horses of the musical ride.

The musical ride has traveled widely in Canada, the United States and Britain in the last few years and performed in the Edinburgh Festival in 1957 during a tour of the United Kingdom.



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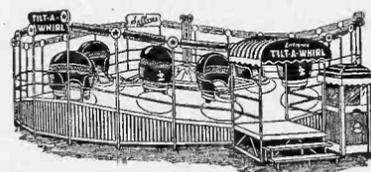
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Faber Acting York Pres.; Meet Feb. 2

Lewis Death Was 2 Days Following 30th Term Choice

YORK, Pa. — Hundreds of persons attended the funeral of Sam Lewis on Sunday (18), jamming the Union Lutheran Church. Burial was held privately in Prospect Hill Cemetery. Lewis, chief of the York Inter-State Fair since 1930 and one of the nation's most widely respected fair managers, died Thursday (15) at York Hospital (The Billboard, January 19).

Tributes to Lewis came from many quarters. Resolutions of praise and regrets were passed by the fair's board of managers, the city council, York County Bar Association, and many others, including politicians of both major political parties. Lewis was a prominent Republican.

Re-election to the presidency and general managership of the fair had been only two days earlier, on Tuesday (13). The fair's next regular meeting will be February 2, until which time Horace B. Faber will be acting president of the York County Agricultural Society. Meetings are held the first Monday of every month.

Contracts Already Let
Entertainment contracts had been awarded prior to the death of Lewis. Returning this fall will be the James E. Strates Shows, Aut Swenson Thrillcade, and a revue with name acts provided by Frank Wirth.

It was Lewis's 30th consecutive election as president, altho he had been manager since 1915. Other officers to serve this year were named as follows: vice president, Horace B. Faber; secretary, Cath-

ARENAS & AUDITORIUMS

Cities Offer Rent-Free Halls As Part of Convention Bait

By TOM PARKINSON

BIG CONVENTION halls figure prominently in the current battle among cities for the political parties' 1960 conventions. In most cases the cities' offers include rent-free use of the halls. But from the building's standpoint there is a difference. Some are linked with the cities and would be given free, but others would be paid the rent by some organization other than the political party involved.

Los Angeles won the nod from the Democrats' committee, which will get a final decision from the full organization on February 27. The Los Angeles offer is built around the new Sports Coliseum, which is to have up to 19,000 seats and 195,000 square feet of exhibit space when completed.

The Republicans were studying offers last week. Philadelphia had made a huge bid of \$375,000 in cash plus \$10,000 in so-called fringe benefits. Latter includes rent on the building, which in Philadelphia's case would be the Convention Hall.

A LATE ENTRY came from New York, offering \$300,000 in cash and the use of Madison Square Garden.

Miami Beach, in the running with its new Exhibition Hall, offered \$350,000 in cash and \$40,000 in fringe benefits. San Francisco, which had it last time, offered \$350,000 and use of the Cow Palace. Trying again to head off Los Angeles was Chicago. Its offer reached \$300,000 in cash plus \$37,500 in rent for the hall and \$19,000 in office space to use prior to the convention. Chicago was offering its new Lakefront Exposition Hall on which construction is just now getting started.

Announcement was made of plans to build a big hotel across the road from Chicago's new hall, and this was believed to be a factor in the convention bargaining. Incidentally, member of the firm that will build the hotel is a brother-in-law of James D. Norris Jr., of the Chicago Stadium and Madison Square Garden combine.

THERE WAS OTHER auditorium-arena action in Chicago.

At the International Amphitheater, which had political conventions in 1952 and 1956, the nation's largest automobile show was in full swing. A new record attendance for one day was set Sunday (18) when 79,663 persons entered. Attendance for the first four days was 111 short of the corresponding figure of last year, when the full run drew 518,521. The show runs thru Sunday (25) and features not only all American cars but also a strong truck section and a powerful series of displays by foreign car makers. Another 20,000 feet is given over to a display of rockets and missiles.

Confirmation came of plans by the Queen of England to visit Chicago during its International Trade Fair on Navy Pier. The fair will be July 3-18, and a recent announcement said the 200 exhibitors have reserved more than 120,000 square feet, or more than 70 per cent of available space.

erine Morgart, and treasurer, Ralph B. Jacobs.

Among others named were, custodian, Joseph Feeser; assistants to the treasurer, Stuart Glatfelter and William Lehr; assistant secretary, Anna Glessner; assistant to concession manager, Jake F. Fickes; clerk to concession manager, Ruby Landis; auditors and clerks for concessions, Herbert Eisenhart and Francis Smallbrook.

Among other decisions it was voted to start grandstand shows at 1:30 to 7:30 p.m., and to hold harness racing on Tuesday thru Friday of fair week, as in 1958.

Lewis lived at 488 West Market Street and would have been 85 years old on February 17. In addition to his widow, he is survived by two daughters, Mrs. Francis G. Geer of New York City, Mrs. Albert Kreidel Jr., of Owings Mills, Md., and seven grandchildren.

6 Porpoises Airlifted

MARINELAND, Fla.—Six porpoises from the Marine Studios here have been successfully airlifted to Marineland, California. They left Daytona Beach airport on a chartered C46 cargo plane on the 2,200 mile ride that consumed approximately 17 hours.

The air-breathing fish, weighing from 150 to 300 pounds each, had to be wrapped in wet cloths and placed on foam rubber mattresses. Attendants poured water over them every 10 minutes during the trip.

Rodeo Cowboys

• Continued from page 53

the IRM meeting plus approval of the performer's board of directors.

Under its bylaws, the Rodeo Foundation will consist of a 12-man board. The rodeo managers will have six representatives, each selected by rodeos in a different district; three representatives from the livestock owners and producers elected from their own number, and three representatives of the cowboys' organization appointed by its board of directors.

Proposed by J. J. (Jake) Isaacson, of the AkSarBen Rodeo, Omaha, an interim committee was set up last November during the Cow Palace Rodeo in San Francisco. Members included Ken Brookhart, of the Pikes Peak or Bust Rodeo, Colorado Springs; Jack Mabee, of Cheyenne (Wyo.) Frontier Days; Bob Miller, Spokane, and Isaacson.

Lex Connelly, executive secretary of the Rodeo Cowboys' Association, said one of the main issues facing rodeo which the Foundation can aid in solving is the problem of televised rodeos which his association has kept on a restricted basis for fear of hurting gate receipts.

The Foundation will study offers from several advertising media to sell telecast rights of the first national finals rodeo to be held next December in Dallas. A probable minimum of \$100,000 is being considered.

The Rodeo Cowboys' Association this year will negotiate in Denver for liability insurance coverage for all rodeos sanctioned by their group. This previously has been handled by each rodeo on an individual basis.

It was pointed out that by working under a group coverage plan, rodeos would be able to purchase more insurance at less cost. The Foundation would benefit all rodeos thru such work.

THE PROVEN ROAD TO HIGH PROFITS . . .



"Dear Allan Herschell: Your new Roadway Ride is turning out to be one of the best things that has ever happened to Crystal Beach Amusement Park," writes W. M. Corbett, White Lake, N. C. "It immediately became our top kiddie ride, with the youngsters riding over and over, with one making a record of 24 continuous rides. Because the Roadway fascinates the adults as well as entertains the kids, the parent appeal is terrific."

Other installations of the Allan Herschell Roadway Ride:

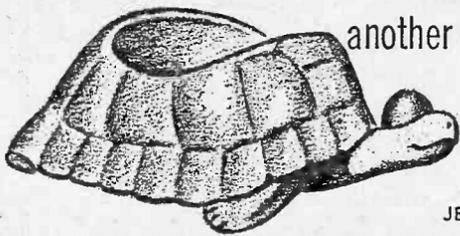
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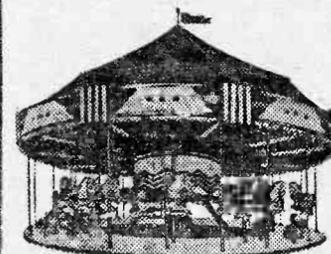


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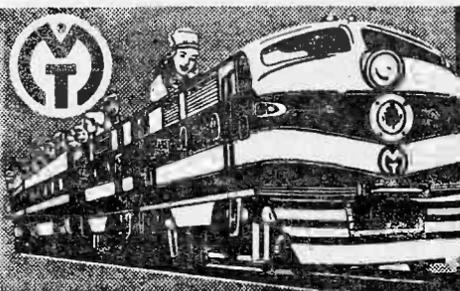


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Theatre recently renovated at cost of nearly \$1,000,000. Located in Dayton, Ohio, population 280,000; potential draw within radius of 60 miles, 2,000,000. Ample parking facilities. For lease June 14, 1959.

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This is the Candy Floss machine that HAS EVERYTHING. Precision built spinnerhead, volt meter, heater rheostat, lightweight, all aluminum. No vibration, rubber mounted motor. You will be glad you decided on the PERFECTION. Free parts with each machine. Write today for full information.

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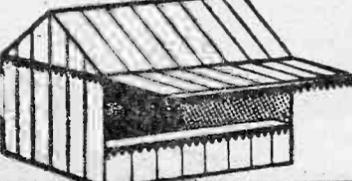
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GOLD MEDAL PRODUCTS COMPANY
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Carnival Routes

Blue Grass: (Fair) Palmetto, Fla., 26-31.
Scott, Turner, Rides: (Boardwalk) Daytona Beach, Fla., 30-Feb. 24.

Circus Routes

Davenport, Orrin: Detroit, Mich., 30-Feb. 15.
Davenport, Orrin, No. 2: Grand Rapids, Mich., 26-31.
Hamid-Morton: Memphis, Tenn., Feb. 7-13.
Polack Bros.: Hammond, Ind., 28-Feb. 1; Fort Wayne 6-8; Madison, Wis., 13-15.

Legitimate Shows

Music Man, The: (Taft) Cincinnati, O., 26-31; (Music Hall), Kansas City, Mo., Feb. 2-7.

Miscellaneous

Matchstick City: Palmetto, Fla., 26-31.

Ice Shows

Holiday on Ice of 1959: Cincinnati, O., 27-Feb. 1; Greenville, S. C., 3-7; Chattanooga, Tenn., 8-11.
Ice Capades, 18th Edition: Calgary, Alta., 26-31; Winnipeg, Man., Feb. 2-7; St. Paul, Minn., 9-15.
Ice Capades, 19th Edition: New Haven, Conn., 26-28; Washington, D. C., 29-Feb. 11.
Shipstads & Johnson's Ice Follies of 1959: Syracuse, N. Y., 27-Feb. 1; Toronto, Ont., 2-6; Montreal, Que., 8-15.

Ala. Fairs Repped

Continued from page 53

G. C. Mitchell, O Henry Tent & Awning Co.; Hal Sands, GAC-Hamid, Inc.; Mr. and Mrs. Lee Slade, Boyle Woolfolk Agency; John Daly, Hudson Fireworks Co.; Bill Bullwinkle, Fair Publishing House; J. H. Henderson, Regalia Mfg. Co.; Eddie Zacchini, Olympia Booking Agency; Mrs. Hattie Wagner, Tex Roberts, Mrs. Florrie Barfield, Bernie and Marie Smuckler and Walter B. Fox.

when answering ads . . .

SAY YOU SAW IT IN THE BILLBOARD!

Va. Keeps Slate

Continued from page 53

Manassas, who told of the barn-raising experiences of his fair. J. Linwood Rice and Bill Finch led a discussion of the beauty contest held on a local fair level, with finals at the State Fair. It was voted to continue this pattern.

Films of the State Fair and the Southside Virginia Fair in Petersburg were shown. Panel discussion subjects included ways to increase livestock and farm implement participation, types of grandstand construction, attendance promotions, and paid vs. free grandstand shows. At the evening banquet, Bob Conto was emcee for the talent show.

Returned to office with Renalds were J. C. Brickert, of Farmville, first vice-president; Bill Finch, of Danville, secretary-treasurer, and the following vice-presidents: J. A. Mitchell, of Richmond, A. C. Walker, of Roanoke, R. B. Lawson, of South Boston, and Charles Wampler Jr., of Harrisonburg.

In addition to fair men, the following firms were represented: Marks Shows, O. C. Buck Shows, James E. Strates Shows, Thomas Joyland Shows, Beam's Attractions, George Clyde Smith Shows, Virginia Greater Shows, Ross Manning Shows, Lawrence Greater Shows, Prell's Broadway Shows, Cetlin and Wilson Shows, Smiley's Amusements, M. D. Amusements, Glades Amusements, Penn Premier Shows, Old Dominion Shows, Amusements of America, Dorso bingos, Botwin bingos.

Also, Regalia Manufacturing Company, Anderson Patrol, Fireworks Corporation of America Tony Vitale, Sam Nunis Speedways, Richmond Cox Agency, Buddy Gates Thrill Show, Jack Kochman Thrill Shows, Vitale (Rocco) Fireworks, Cooke and Rose Agency, GAC-Hamid Agency, Lenz Insurance, Phil Cook, Spencer Fireworks, Triangle Poster, Hub Peterson Associates, Posters Incorporated, Hick Reges Thrill Shows, Norfolk Tent, Globe Tickets, Pepsi-Cola.

N. D. Fairs Set

Continued from page 53

Fair here in Fargo announced it had signed the Aut Swenson Thrillcade as its featured night attractions replacing the traditional revue. The stunt organization will play five nights along with Thearle Duffield fireworks. William T. Collins Shows will provide the midway attractions, another change.

Collins will also play the North Dakota State Fair at Minot, along with a GAC-Hamid night show, B. Ward Beam's White Horse Troupe, Swenson's Thrillcade and three auto race dates to be produced by Frank Winkley's Auto Racing, Inc. A local promoter will bring in two afternoon programs of stock car racing on a quarter-mile track that will be built in time for this year's fair.

Key Speaker at the business sessions here was Charles Puckering, president of a local manufacturing firm, who urged closer coordination between fairs and farmers. A panel discussion, moderated by Art Briese, Thearle-Duffield Fireworks, Inc., touched on a long list of pertinent topics.

Dates for the 1960 convention were set for January 21-22 with the Graver Hotel here in Fargo as the site.

Jones Quits Ohio

Continued from page 53

istration yielded to a Democratic administration.

Jones, a Republican, had been associated with the fair for 12 years, the past two as manager, the previous ten as assistant manager. "I have made no future plans," Jones said after announcing his resignation. He will continue at the fair office until the end of February, then take two weeks of vacation before his resignation becomes effective.

No successor to Jones has been named. Robert H. Terhune, Ohio's new Director of Agriculture, shortly after taking office indicated that the fair would discontinue its name attraction policy of recent years.

THE FINAL CURTAIN

COOPER—John H., 75, husband of Phoebe (Harrison) Cooper, December 28 in Middletown, Conn. Mrs. Cooper has been with Coleman Bros. Shows for years. Burial at Kingston, N. Y.

DORSEY—John, 69, who was an outdoor performer under the name Billy Adams, January 22 in Savannah, Ga. Prior to his retirement he had been with the Roy Francis Trio, a dance act that played fairs, and was a member of the Showmen's League of America for 21 years. Burial was in Savannah under League direction.

LEE—Mrs. Zella, 56, mother of Gilda Lee, of Amusements of America, and Jo Ann Petty, former vocalist with Ray Bentiz, January 13 of cancer in Forrest General Hospital, Hattiesburg, Miss. Burial January 14 in Highland Park Cemetery, Hattiesburg.

OVIATT—Max D., 36, January 18 in Huron, S. D. He was a member of the South Dakota State Fair Board. Survivors include his widow, Margaret; three sons, Thad, D. Robinson and Charles; two daughters, Nancy and Melissa, and a brother, Ross. Burial at Huron.

Saskatoon May Convert Rink To Auditorium

SASKATOON, Sask.—Recommendations that the city spend \$125,000 to complete proposed alterations at the Arena rink will be made by city council's Arena rink committee. Feeling of the committee is that the expenditure could bring the rink up to civic auditorium standards.

First steps in a long-range renovation program were taken in 1958 when \$100,000 was spent on padding of seats, a new roof, better ventilation, painting and insulation. The city-owned rink lost \$540 on its 1958 operations and was unable to make its annual \$14,000 payment on its debenture debt. A drop in attendance at rink functions and a shutdown for alterations were blamed.

The rink's revenue last year was \$56,875, including \$11,800 the city took in as amusement taxes. Expenses totaled \$57,415. The annual payment on the debenture debt, including interest, is \$14,024.

When the city bought the rink in 1957 after operating it on a rental basis for one year the rink committee forecast a \$14,000 profit for 1958 which would enable the rink to "pay its way" by meeting the debenture debt payments.

Wis. State Fair

Continued from page 53

which will open Friday, August 21, a day earlier than in recent years, the circus will give two shows a day for the first five days of the fair.

A sports car race, held on the first Saturday last year, would be moved to another day. On the first Sunday the auto race program would start earlier than usual and a 4:30 p.m. and 8:30 p.m. circus performance would be scheduled. On Monday, Tuesday and Wednesday the circus would fill matinees usually devoted to harness racing, which was dropped this year.

For the remaining five night grandstand shows, fair officials are negotiating for a name attraction. Last year Roy Rogers did bumper business as the featured night lure.

Wis. De Luxe Fire

Continued from page 53

elevator dropped suddenly. The blaze then swept up the elevator shaft and engulfed the entire building. The roof and most of the third and second floors of the building caved in.

Wischer said the flames settled in huge hardwood beams and hardwood floors and stubbornly resisted the tons of water.

Five firemen were treated at hospitals from frost bite, smoke inhalation, sprains and cuts.

SOULES—Ruth M., 56, January 11 in Miami. She was a member of the Miami Showmen's Association Auxiliary. Surviving are a sister, Mrs. Mabel M. Hilton, and a brother. Burial at Shreveport, La.

VARNIER—Ray Edgar, 49, member of the Greater Tampa Showmen's Club, January 17 at his Tampa home. Burial at Showmen's Rest, Tampa.

BIRTHS

LEDEL—
A son, Patrick Thomas, January 11 in Harris Hospital, Fort Worth, to Mr. and Mrs. Gene Ledel. Grandparents are Mr. and Mrs. Theo Ledel and Mr. and Mrs. Frank Culver, outdoor show people, and great grandfather is William H. Hames, owner of the Bill Hames Shows.

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Maryland's oldest Amusement Park, close to Washington. Interested in additional Kiddie, Adult Rides and other attractions. Big potential.

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TENT FOR SALE

Bargain. 100-ft. round top with one 40-ft. center piece. Dark blue twill with airplane cable. In air 16 weeks on one location. Just the top, no sidewalls, ropes or poles.

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Major Park in Works On New York Roadway

NEW YORK — A park of major status is in the works off Bruckner Boulevard in the Bronx, where Funland and other amusements have been operating for several years.

New construction will be made possible by New England Thruway approaches which will cut thru Funland property after its condemnation. Arthur Becker, operator of the park, has additional property some five times the size

now occupied, which will be developed when the roadway is built.

The new Funland will be on about seven acres. It will be complete with major and kiddie rides, bowling, food, and other fun operations. Funland's neighbors include a golf driving range, batting cage, Kiddieland, snack bars, game concessions and ice skating. The entire complex of amusements will be affected by the highway work, which should be in process during 1960-61.

ROLLER RUMBLINGS

Games Do Well for Tecumseh's Skate Arena . . .

TECUMSEH, Mich. — One of the best box-office builders this season at the Skate Arena here are wooden horse races, top feature at a Western party held recently, according to the rink's William F. Davis.

In these races skaters are supplied with wooden horses, to which skates are attached. One skater sits on the horse while another pushes the contraption, with prizes going to the winners of each race. The race events are also used during the rink's Saturday and Sunday matinees and on other party nights to excellent results, according to Davis.

At the Western party skaters came dressed in Indian or cowboy costumes, and the rink was done over in Western decor. Prizes were awarded for the most authentic Indian and cowboy costumes.

Another popular game played at the party was Stop and Go. In this game numbers are painted on the floor. Patrons skate about the rink to musical accompaniment, and when the music stops they stop on a number. If the number on which a skater is standing is drawn from the box he receives a prize.

USARSA '59 Nationals To Indianapolis . . .

NEW YORK — The 1959 national championships of the United States Amateur Roller Skating Association will be held in Melody Skateland, Indianapolis, July 12-18, it was announced last week by USARSA Secretary-Treasurer Ozzie Nelson. Melody Skateland has a 100 by 200-foot skating surface.

Holiday Matinees At Twin City Arena . . .

ELIZABETH, N. J. — Twin City Arena, headquarters rink of the America on Wheels chain, offered a series of holiday matinees thru January 4. The series kicked off December 25. A special Christmas party was offered Friday (26) night at the rink, featuring grab bag door prizes and games. A new feature at Twin City's refreshment counter are pizza pies, a popular addition to the rink's menu.

On January 26 Twin City Skating Club presented its annual skating show, "Roller Fantasy of 1959," a two-hour attraction. The rink offered TV's Magic Clown at the January 17 matinee, featuring games, prizes and magic show.

RIDE DOUBLES AS FRONT SIGN

KANSAS CITY, Mo. — Wornall Road Kiddiland here will use an Allan Herschell Helicopter as both a ride and an action "billboard." The unit will be at the front of the Kiddieland and on a special elevation to serve as an attention-getter. Owner A. N. Rice has taken delivery on the unit.

Hames to Use Diesel, Steam Herschell Units

FORT WORTH — Bill Hames will use both diesel and steam-style Allan Herschell Miniature Trains on the track he will build in this city's Trinity Park.

The two- and -one-quarter-mile double tracked line is to open Easter Sunday. Tickets will be 35 and 25 cents for the four-and-a-half-mile round trip.

Hames also has a Sky Fighter, 50-foot Merry-Go-Round, Tilt-a-Whirl, Dodgem and auto and pony cart rides at the park.

New Pool for Knoxville

KNOXVILLE — The County Commission has awarded a contract to Baker Pool Company to design a \$38,000 swimming pool and boat house at Carl Cowan Park here.

THE MOST SUCCESSFUL

MINIATURE GOLF COURSES ARE DESIGNED AND BUILT BY THE HOLMES COOK MINIATURE GOLF CO. 583 10th Ave., New York 36, N. Y. (3-4 Million Players — 140 Weeks at Ocean Beach Park, New London, Conn.)

FOR LEASE

STORE ROOM, 20 x 80 Feet Prime location. Suitable for Arcade, Games, Shows, or what have you? Promenade fronting Pacific Ocean Park Santa Monica, Calif. (opening May 29). N. H. SCHUR 356 S. Maple Drive, Beverly Hills, Calif. CRestview 5-3071

ATTENTION, PARK OPERATORS

Man with 20 years' experience in animal business interested in supervising or operating park zoo. Will supply animals for same if needed. Top references furnished.

R. E. LEONARD

325 S. Jefferson, Junction City, Kan.

FOR SALE

Allan Herschell Portable Merry-Go-Round, 3 abreast, factory rebuilt completely, never been used, good as new; 36 Jumping Horses, 4 Stationary Horses, 2 Double Chariots.

PRICE \$8,000 This ride can be seen in Amusement Park by appointment only.

S. RUBROW

8509 Fayette Street Philadelphia Chestnut Hill 7-9190

Following the performance the TV attraction was presented at AOW's Boulevard Arena, Bayonne, N. J.

Irving Richland Moves To Miami Beach, Fla. . . .

HARTFORD, Conn. — Irving Richland, for many years associated with his brother-in-law, Harry Neckes, in operation of Hartford Skating Palace, has moved to Miami Beach, Fla.

Hughes to Run NAAPPB Contest On Publicity

CHICAGO—NAAPPB directors have okayed a suggestion of Carl Hughes, Kemywood Park, Pittsburgh, to conduct a publicity display contest at next fall's convention.

Hughes has been named chairman of the contest. Cash prizes are to be awarded in each of three classes, covering publicity parks have gotten via photographs, news columns or feature stories. Participating parks will have displays in the convention rooms next fall.

A-H Trains In New Book

BERKLEY, Calif. — Allan Herschell miniature trains are featured in a chapter of a new book, "Little Railways of the World," by Frederic Shaw and published by Howell-North Books of Berkley, Calif. Shaw is a steam locomotive enthusiast and most of the illustrations are of live steam trains in operation. The Allan Herschell diesel-type trains also are included with a short history of their development.

CONCESSIONAIRES, ATTENTION!

GAMES

Strictly Science and Skill

PHOTOGRAPHER

Completely Equipped

WILLOW GROVE AMUSEMENT PARK

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NEW WHIRL-A-ROUND RIDE

New major ride. Has a capacity of 24 adults, requires a 40 ft. space, loads on one 30 ft. trailer. Ride has 12 all-metal cars that spin and whirl, giving a very thrilling ride. Send for photo and full information. Price \$8500.00. Terms arranged.

KING AMUSEMENT CO., INC., Mt. Clemens, Michigan

Californians Start New Storybook Land

EL CAJON, Calif.—A storybook land park is being readied for a summer opening at Holiday Ranch, seven miles east of here, according to Forrest McKinley. McKinley is president of the Heartland Amusement Company, builder of the new park. He owns Holiday Ranch on Highway 80 at Flinn Springs.

The spot will be patterned after similar parks in Baltimore and Oakland, Calif. Roy B. Winder and Howard Adler, designers of Enchanted Land, outside of Baltimore, have been commissioned to design this funspot.

The theme ties in with an annual Mother Goose parade held here. Another tie-in will be a contest to name the park.

The initial investment will total over \$350,000. Additional rides and concessions will be included before the park is complete.

Other officers of the Heartland

company are Nat Eggert, certified public accountant, and Leo Homand, vice-president and general manager.

AMUSEMENT PARK FOR SALE

Year 'Round Business
7 Rides, plus Arcade Equipment. Gross, \$50,000.

Low Rent
Full price, \$225,000

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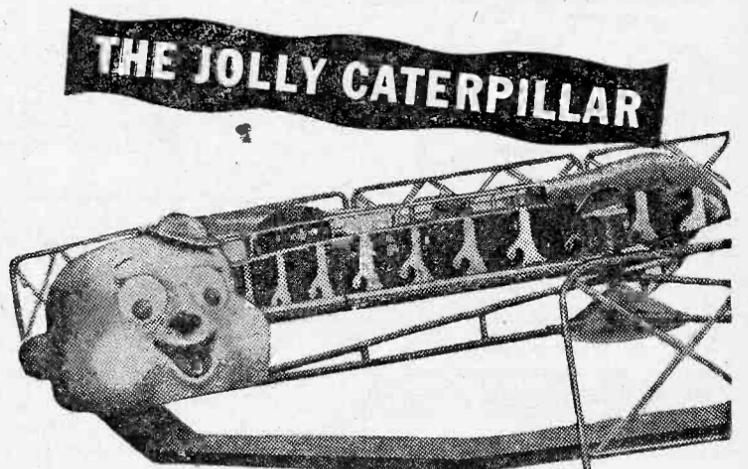
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Tourist attraction, permanent, on Hiway 99W, most traveled hiway in California, consisting of zoo, museum, etc. Net income apprx. 6,000 dollars. Unique opportunity for couple who likes animals. Total cost, incl. land and buildings, \$20,000. Contact

P. O. BOX 712, Ukiah, Calif.

Bowling Goes Dry

INDIANAPOLIS—Use or sale of alcoholic beverages in Indiana bowling alleys was prohibited in an order issued last week by the Indiana Alcoholic Beverage Commission.



4 TOP OPERATORS

PRAISE JOLLY CAT

W. A. SCHAFER, DALLAS, TEXAS
SCHAFER'S JUST-FOR-FUN SHOWS

"One of the best drawing cards I have ever had. The Jolly Caterpillar stays right up there with the Sky Fighter. I like it because it's a fast loader and unloader and it caters to all ages: children, teen-agers and adults. I can recommend it heartily."

FLOYD E. GOODING, COLUMBUS, O.
GOODING AMUSEMENT CO.

"We are entirely satisfied with the Jolly Caterpillar and have observed that it easily outgrows two kiddie rides of another manufacturer."

ARTHUR R. SIMMONS, RIVERSIDE, R. I.
CRESCENT PARK

"The Jolly Cat that we bought from you last season was very successful. It was the most popular of all our kiddie rides."

J. W. (PATTY) CONKLIN, BRANTFORD, ONT.
CONKLIN SHOWS

"The first time out it was among the leaders. I have great hopes for this new Allan Herschell ride. It's simple to operate, requires little or no maintenance, and has an excellent capacity."

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53 x 122 AT ALL TIMES

NEW SHOW TENTS
MADE TO ORDER

CAMPBELL TENT & AWNING CO.
100 Central Ave. Alton, Ill.

James Snow Named Mich. Assn. Prexy; Seek Equitable Aid

Woodman Elected First Veep; Kelley Renamed for 20th Term

DETROIT—James H. Snow, of Allegan, was elected president of the Michigan Association of Fairs at the 74th annual convention here Sunday thru Tuesday (18-20).

Other new officers are Blair Woodman, Corunna, first vice-president; John Watts, Jackson, second vice-president; Sidney Phillips, Charlotte, third vice-president; Allan Williams, Ionia, fourth vice-president; Victor Werth, Alpena, fifth vice-president; Harry B. Kelley, Hillsdale, secretary-treasurer. This marks 20 years for Kelley in this post.

Edward Zemmer of the Michigan Department of Agriculture gave a detailed report on fair funds at the closing session on Tuesday afternoon. He noted that "nearly every fair has built new buildings or improved existing buildings in the past year."

Fair parades as an important source of public interest were discussed by Weldon Rumery of Allegan, who cited as important features to tie in with the parades, based on policy at Allegan:

1. Participation of all communities in the area with floats.
2. Brief talks on their own communities by all village mayors and presidents in the area.
3. Participation by local bands, especially from the schools in the area.
4. Selection of a Queen—with \$100 prizes each to the winner and her accompanying bands.

"These little communities outside tend to feel lost," Snow counseled. "They felt it as just an Allegan fair. But now their co-operation is 100 per cent."

Discuss Races

An open forum discussion on fair problems, centering on racing activities, was held under the chairmanship of Allan Williams.

"Harness racing at Hillsdale has been one of the financial foundations of our fair," said Andy Williams, superintendent of speed at Hillsdale. "We would not consider racing nights—what would we do in the afternoons?"

The use of free acts in connection with the racing program gives the fair management exceptional and desirable flexibility, he said—particularly in re-arranging the program by alternating acts and races as desirable from moment to moment in the face of threatened rains.

A new policy of having the executive of the association repre-

De Land, Fla., Sets New Dates

DE LAND, Fla.—Lee R. Maxwell, president of Volusia County Fair Association, reports changes in both dates and location. The showing has been advanced to February 16-21 in an effort to dodge bad weather that has plagued the fair during its early March dates.

A deal has been worked out with the city for use of a 15-acre tract at Municipal Airport. An old building, the former Naval Dispensary, will be refurbished to provide an exhibit building.

sent the various sections of the State as far as possible was presented by chairman H. D. Parish, of Woodland, and won general approval.

Support School

An extended series of resolutions was approved, with the principal ones being:

1. Strong support for the annual Fair School, with a vote for its continuance and its location in a city to be selected by the executive committee.
2. A protest against insufficient appropriations by the Legislature to pay 50 per cent of the premiums as required by law, and a request for a sufficient increase.
3. A resolution that future State aid funds be paid on a matching basis only, and that new requests be granted "only after careful consideration of the needs and legality of them."
4. An educational program by officers of fairs at the grass roots level to acquaint legislators with the need for these increases.

(Continued on page 59)

S. C. Fairmen Name Black, Paul Moore

'Atoms for Peace' Unit Discussed For State's Fairs

COLUMBIA, S. C. — More than 150 persons turned out for the banquet windup of the South Carolina fair meeting on Wednesday (14) culminating a day of business and fraternizing.

Paul Black of Spartanburg continues as association president. Paul V. Moore of the State Fair is chairman emeritus and Judge J. M. Hughes of Orangeburg is chairman of the board. Other officers are J. Cliff Brown of Sumter, vice-president, and Tom Moore Craig of Spartanburg, secretary-treasurer.

A leading speaker was Paul Graves of the Museum of Atomic Energy, Oak Ridge, Tenn. He discussed the availability to fairs of a large, permanent-type exhibit and a mobile display, both on peacetime uses of atomic energy.

The Spartanburg is arranging to take the larger unit for a 3-4,000-square-foot area next season.

Buck Asks Moderation

Also speaking was Oscar Buck of the O. C. Buck. His treatment of the subject, "Relations Between

(Continued on page 59)

Bolton Named Head Of N. C.'s Fairmen

DURHAM, N. C. — Neil Bolton, manager of the fair in Winston-Salem, will head the North Carolina Association of Agricultural Fairs for the coming year, along with a slate chosen at the annual meeting here Thursday and Friday (15-16). The event was held outside Raleigh in a late switch, but delegates and commercial visitors found the Washington Duke Hotel more than ample for the purpose.

At the Friday night banquet the usual throng in excess of 400 persons fitted comfortably into the hotel's ballroom. A turkey dinner was provided along with acts by the GAC-Hamid and Cooke and Rose agencies.

It was the 26th annual association meeting. Other new officers include Bill Laner, of Warrenton; Dave Clay, of Salisbury; and Roger H. Robbins of Lenoir, vice-presidents for the East, Central and West, respectively. Directors are: for the Eastern part of the State, Ernest Batton, of Wilson and R. W. Shoffner, of Raleigh; for the Central, Clyde Probst, of Concord, and Curtis Leonard, of Lexington, and for the West, C. R. Freed, of Murphy, and J. Sib Dorton Jr., of Charlotte.

A large number of shows and other suppliers turned out for the two-day doings. Those who attended the business sessions were treated to several intelligent and informative talks. John Harden, Greensboro consultant, spoke on the public relations potentiality for fairs, stressing that this is a 365-day task which is pursuable at such seemingly unlikable places as the sidewalks outside of churches on Sunday. Creating a favorable image with the public cannot be underestimated, he stressed.

Olan F. Peele, of the Wayne County Fair, Goldsboro, explained methods of winning county-wide co-operation. L. Y. Ballentine, Commissioner of Agriculture, welcomed the delegates and discussed the agricultural progress of the State. Also speaking was L. S. Bennett, in charge of State College visual aids.

Dorton Extends Welcome

Dr. J. S. Dorton, State Fair manager, emphasized that there is "nothing new under the sun, except things so old that they become new to the passing parade of generations." He underscored his remarks with a radical invitation for the 1959 fair meeting to be held in Raleigh, on the State Fair grounds during fairtime. The State Fair would house delegates.

Another valuable talk was made by Corbin Green, of Hickory, outgoing president. He urged changing locations of exhibits and departments, to avoid sameness. The business session was presided over by R. W. Shoffner, of Raleigh.

Green was named to succeed J. (Sib) Dorton Jr. as association secretary-treasurer, with Dorton becoming a director.

The show offered at the annual banquet was the same one to appear at other meetings, with the addition of Walt and Family, balancing act. Jack Palmer, comedy and serious violinist, was booked in by Cooke and Rose Agency, and others were provided by GAC-Stutz, juggler; Hedi Richmond, Indian dance; Max Cooper, impersonations, and Larry Elliott's orchestra with vocalist Elaine Powell. An added attraction was the "Sweet Adeline" rendition by Thad Eure, Stag Ballentine, Ed Gill Hathaway Cross, Dave Coltrane, Frank Crane, Professor Weaver

(Continued on page 59)

MO. MEET TURNOUT SETS NEW RECORD

Clifford Fish Elected President; Bill Woods Delivered Key Address

JEFFERSON CITY, Mo. — The increased interest shown at a number of county fair association meetings this winter was also in evidence at the 14th annual conclave of the Missouri Association of Fairs and Agricultural Exhibitions here Thursday and Friday (15-16). Total turnout of fair representatives from county events thruout the State was designated as a new all-time high.

Many problems pertinent to operation were discussed at the business sessions with one of the high points being an address by guest speaker Bill Woods, secretary of Clay County Fair. Spencer, Ia. Woods talked on "High Points in Fair Operations," touching on nearly every phase of the business from maintenance to midway and grandstand attractions.

T. R. Nickerson, Bethany, president of the association, presided at the business sessions. John M. Dalton, Missouri attorney general, delivered the welcoming address, and Nickerson reported on the annual convention of the International Association of Fairs and Expositions in Chicago. John Sam Williamson, State commissioner of agriculture, reviewed what the State was doing in assisting fairs. Pegee Holman, Sedalia, explained the annual queen contest promotion in which the county events send their finalists to Missouri State Fair for the State crown.

Ervin Speaks

M. C. (Colie) Ervin, secretary of Missouri State Fair, spoke on the operation of the State event.

VETERAN

Boyd Marks 20 Years As Manager

SPRINGFIELD, Mo.—Glen B. Boyd has been renamed secretary-manager of Ozark Empire Fair here for the 20th year and W. A. Delzell was elected president for his seventh term. W. Keltner was named vice-president and Tom Watkins treasurer.

Dates for this year are August 15-21 with attractions pretty well set. They will include Harry Nelson's J-H Rodeo for five performances; Aut Swenson's Thrillcade, two shows; Al Sweeney's big car auto races, two meets; Zacchini Double cannon act, modified stock car races, and Al Kunz's Heth Shows on the midway.

Lake Succeeds Cooper as Prez At Cincinnati

CINCINNATI — Lawrence P. Lake was named president of the Hamilton County Agricultural Society here recently. Lake succeeds former Gov. Myers Y. Cooper, who until his recent death had headed the organization for more than 35 years.

Also elected were Frank B. Roudesh, vice-president; Frank W. Durham, treasurer; Clarence A. Peters, secretary and general manager of the Carthage Fair, and E. H. Ehlers, assistant secretary.

Lake, a vice-president of the society for the last 23 years, is an attorney and a past president of the Ohio Fair Managers' Association.

A. E. Birk, Cape Girardeau, moderated an open discussion on fair management, participated in by Harold Kindle, California, Mo.; Clifford L. Fish, Kahoka; Tom Nighswonger, Platte City; Roswell L. Wayne, Buffalo, and Floyd Matlage, Jefferson City.

Fish was elected president of the association for 1959, and Victor M. Gray, Jefferson City, was named secretary-treasurer. H. M. Garlock, St. Joseph, led an open discussion on all fair problems.

Social events included a friendship hour on Thursday and the annual banquet the following evening. Outgoing President Nickerson spoke briefly at the event. Ted Tillman & Associates provided the show, which included Joe Schirmer, banjo; Al Mack, emcee; Actions, dance; Marge Kelly, puppets; Jim O'Neill, barrel jumping; Dede Dawn, acro-contortion; Larry Keith, rock and roll, and Joe Schirmer's orchestra.

AFTER 10 YRS.

Only Fair In R. I. Up For Sale

EAST GREENWICH, R. I. — The 30-acre Rocky Hill Fair site is up for sale, and officials say it is up to the buyer whether the annual event will be continued. A. Elmer Benson, president of the fair corporation, said a decision on running the fair in 1959 hinges, as far as he is concerned, on whether the General Assembly comes up with an appropriation.

The fair didn't get its accustomed \$11,000 appropriation in 1959 and fell back on private contributions. The State's two race tracks donated \$4,000 and another \$800 was raised privately.

Benson said one reason for offering the property for sale was "disgust" at the Legislature's lack of co-operation last year, and another is the desire of some backers to withdraw because of the pressures of other business. The fair started in 1948 and grew to the 60,000 attendance class. In 1952 it became Rhode Island's only agricultural show when the Rhode Island State Fair in Kingston folded in 1952.

Other officers are Michele DeCiantis, vice-president, Salvador Gambini, John Hamilton and Richard Hamilton.

Hancock, Mass., Seeks Racing

HANCOCK, Mass.—Joseph L. Murphy, general manager of the Berkshire County Fair Association, has filed with the State Racing Commission for allocation of nine days of commercial racing. Dates sought are July 2-11.

Altho voters of Hancock defeated all three fair questions on last fall's ballot, the county voted for commercial racing by a slim margin and Murphy's counsel, John Alberti, maintains that a special town meeting vote can re-establish commercial racing locally.

Creal to Direct Syracuse, Wickham New Commissioner

ALBANY, N. Y. — A new Commissioner of Agriculture and director for the State Fair in Syracuse have been appointed here. Heading up the fair under the administration of Governor Rockefeller will be Harold L. Creal, 62, of Homer, who was fair director from 1950-54 under Governor Dewey.

Creal was appointed by Commissioner Don J. Wickham, 57, of Hector, and succeeds William F. Baker of Syracuse. Long active in farm organizations, Creal was in the Legislature for 11 years as Assemblyman from Cortland County, starting in 1939. He operates a dairy farm near Homer and is a director of the Grange League Federation and of the New York Artificial Breeders Co-operative, and president of the State Council of Farmer Co-operatives.

Colo. State Builds Old Fort Replica

PUEBLO, Colo. — The Colorado State Fair will have an additional attraction this year in the form of a reconstruction of the old Fort Pueblo. One of the State's earliest trading posts, the original fort was built in the 1800's.

The 50-by-60-foot adobe replica will be constructed on a street adjacent to the fairgrounds. It will be the first project of the new State Historical Society's Pueblo Museum.

Maurice Frink, executive director of the society, announced that contracts have been approved for the construction and that it would probably be open to the public by June 1, in time for the busiest part of the Rush to the Rockies, Colorado's Centennial celebration.

The fairgrounds will also be the site of the State's first amateur rodeo, June 27-28. The Pueblo Saddle Club will put up \$1,500 as sponsor. George Williams, president of the saddle group, said the amount plus entry fees will be offered as prize money.

Edker Wilson, of Sanford, Colo., has contracted to furnish livestock for bareback and saddle bronc riding, calf roping, steer wrestling and Brahma bull riding.

Elmer Frahm Heads Saginaw, Mich.

SAGINAW, Mich. — Elmer Frahm was recently named president of the Saginaw County Agricultural Society, sponsor of the Saginaw Fair. The directors also renewed a three-year contract with Clarence H. Harnden, the fair's secretary-manager. Harnden announced that net profit of \$10,000 was registered by the 1958 fair and that the money would be put into plant improvement.

Troy Hills, N. J., Elects Hermey

TROY HILLS, N. J. — Fair dates of August 17-22, the usual third week in August, have been set for Morris County Fair. Clifford Hermey, Parsippany, was re-elected president of the association at its recent meeting. Other officials are Adam Rauth, Whippany, vice-president; Ruby Bost, Boonton, secretary; and John Brown, Totowa, treasurer. Swante C. Swenson remains general manager.

I WANNA SEE THE ALL SWENSON THRILLCADE
JUMBO OF ALL THRILL SHOWS
 R.O. BOX 1553 SOUTH SIDE STATION
 SPRINGFIELD, MISSOURI

Wickham, a fruit grower well-known for county extension work, has long been active in the State Agricultural Society, of which he is an executive committeeman. He took office January 2, succeeding Daniel Carey.

Two assistant commissioners have also been named, Daniel Dalrymple of Lockport and John Stone of Watertown. The appointments always stir interest in amusement circles since they precede awarding of midway and other contracts.

Snow Elected

• Continued from page 58

5. A resolution affecting racing that "the horsemen and fair men of Michigan are not satisfied with the administration of the benevolent fund as set up by the Michigan Harness Association under the present racing commissioner—and the horsemen contend that it is not being handled and disbursed according to the interest and purpose for which it was created.

A new look in fair exhibits and grounds was promised for 1959 with the passage of a resolution requesting the Department of Agriculture to prepare standards for Christmas trees—primarily untrimmed—and distribute them to fairs. Report on this new departure was given by James Snow of the Allegan Fair and Paul Armintrout, president of the Michigan Christmas Tree Growers Association, an industry with up to 5,000 individual members in the State now. Allegan is incorporating trees in its premium list for the first time, and the new departure was generally received with favor by other fairs. It was pointed out that the exhibit could be arranged and placed to provide new landscaping treatment for the grounds.

Clarence Harnden, of Saginaw, past president of the International Association of Fairs and Expositions, suggested a careful study of traffic patterns, particularly with reference to placing major free shows and attractions alternately at opposite ends of the grounds, in order to direct traffic frequently thru the midway. "They'll drop a nickel every time they go thru," Harnden counseled.

Harnden also discussed the difficulties of getting an architect to understand the unique requirement of a fair, in designing new structures.

At the banquet which concluded the convention, W. W. Edgar, coordinator of bowling for Michigan, was toastmaster. Donald L. Swanson, manager of the Michigan State, gave a brief address of welcome, and talks were given by James H. Snow, the new president, and Youngsma, Development Director of Calvin College, gave a humorous talk on "How to Be Happy Tho Married." Sam J. Levy Sr. emceed the show.

S. C. Fairmen

• Continued from page 58

Carnivals and Fairs," took on a live-and-let-live aspect as he unfolded the potential dangers of excessively high midway contract prices. He stressed that fairs create oppressive working conditions for shows when their asking prices keep increasing.

J. (Sib) Dorton of Charlotte spoke on "Ramifications of Tomorrow," giving highlights from leading news and business publications. He mentioned that with the end of the recession farmers last year had a 20 per cent increase in crop incomes. All over the U. S., he said, there was a splendid upturn. He projected the tremendous population boom ahead which, coupled with raises in income, will make

Cobleskill's 7G Profit Is Increase

COBLESKILL, N. Y. — The Cobleskill Fair netted close to \$7,000 last season, the Cobleskill Agricultural Society was informed at the recent annual meeting. Earl Rickard was re-elected president. Other officers and directors were also named.

The fair ran over a weekend for the first time in 1958 and was blessed with good weather. Profit of \$6,898 compared favorably with \$2,100 and \$1,272 in the previous years. Gross receipts were \$70,670, an increase of more than \$7,000. Expenditures were also up, \$63,771 as against \$61,458.

Delegates to the State meeting in Albany will be Stanley Rickard and Martin Holmes, with Kenneth K. Fake and Joseph Pendergast as alternates. Others renamed were T. Paul Kane, vice-president; Charles Salsburgh and John H. T. Dow, directors; Dr. David W. Beard, secretary, and A. L. Platt, treasurer. Other directors are Langley V. Collyer, Franklin M. Holmes, William Hajny and Roger W. Becker.

Music and attractions committee consists of Dow, Holmes, Collyer and Becker.

Swanson Renamed Mich. State Mgr.

DETROIT—Donald L. Swanson was re-appointed general manager of the Michigan State Fair at a meeting of the State Fair Commission during the Michigan Association of Fairs convention here last week. Swanson has held the post for the past four years.

Three other appointments were made by the Commission—Dick Frederick, director of publicity; Don Ridler, director of entertainment, and Polly Luers, director of women's activities.

Kenneth Clifford, Alma, made his debut as a member of the commission. His appointment by Governor G. Mennen Williams brings an agricultural implement dealer to the governing body, and direct representation for one of the most important exhibitor resources in the fair.

Presentations of entertainment and talent available for both the coliseum and grandstand shows were made by the Val Campbell-Gus Sun Agency, Music Corporation of America, General Amusement Corporation, and Willard Alexander. No formal decisions on talent were made however at this session.

On the financial side, Swanson disclosed gross income from the

1958 fair of \$761,865.64—an increase of \$2,418.05 over 1957, despite the poor economic situation encountered in 1958. Expenses were \$728,432.35, giving a net operating profit of \$33,433.29—a 33 per cent increase over the four-year average of \$24,029.24. Expenses, incidentally, included \$121,000 for premiums, taken entirely out of earnings.

Show business departments accounted for the lion's share of the fair revenue in various ways. Principal sources were: gate \$304,288.80; midway, \$94,705.42; exhibits, \$87,175.50; and coliseum, \$85,853.59.

Tent Musicals Shape Up for ESE's Grounds

WEST SPRINGFIELD, Mass. — Connecticut and Massachusetts backers of the long-projected Storowton Musical Theater on the Eastern States Exposition grounds, anticipate a mid-June opening.

Wally J. Beach, general manager, is negotiating for a schedule to fill a minimum of 10 weeks. Storowton will be included on the summer tent circuit currently maintained by Guber, Ford and Cross, operators of the Westbury (L. I.) Music Fair; Camden County Music Fair, Haddonfield, N. J., and Valley Forge (Pa.) Music Fair.

Daniel J. Maloney, ESE's director of special events, has been named Storowton liaison and special consultant. The Statler Hilton Hotel in Hartford, Beach added, has made arrangements to promote dinner-theater parties, furnishing bus transportation for Connecticut patrons to and from West Springfield. The Shelton Hotel, Springfield, will have the same arrangement.

Storowton is to have a 2,000-seat capacity, with Monday - thru - Saturday performances (8:30 nightly) featuring musical productions. Children's attractions will be scheduled on Sunday afternoons.

HONESDALE, Pa. — The Wayne County Fair Board has named the following 1959 officers: Dr. W. J. Perkins, president; Edward E. Kinsman, first vice-president; Harry Simpson, second vice-president; R. W. Gammell, secretary, and Francis Hauenstein, treasurer. The secretary's report showed a profit of approximately \$5,000 from the 1958 fair.

FAIR MEETINGS

Nebraska Association of Fair Managers, Cornhusker Hotel, Lincoln, January 25-27. H. C. McClellan, Arlington, secretary.

Rocky Mountain Association of Fairs, Northern Hotel, Billings, Mont., January 25-27. Clifford D. Coover, Shelby, secretary.

Illinois Association of Agricultural Fairs, St. Nicholas Hotel, Springfield, January 25-27. Clifford C. Hunter, Taylorsville, secretary.

New Jersey Association of Agricultural Fairs, Hildebrecht Hotel, Trenton, January 26. William C. Lynn, 1 West State Street, Trenton, secretary.

New York State Association of Agricultural Fair Societies, Sheraton-Ten Eyck Hotel, Albany, January 26-27. James A. Carey, Department of Agriculture and Markets, State Office Building, Albany, secretary.

Pennsylvania State Association of County Fairs, Hotel Abraham Lincoln, Reading, January 28-29. William Arthur Morris, 522 Court Street, Reading, secretary.

Association of Tennessee Fairs, the Noel Hotel, Nashville, January

Bolton Named

• Continued from page 58

and Lynn Nisbet. Curtis Leonard was banquet chairman.

Commercial visitors were: Virginia Greater Shows, George Clyde Smith Shows, James E. Strates Shows, O. C. Buck Shows, Penn Premier Shows, Palmetto Expositions, All-American Shows, Lawrence Greater Shows, L. I. Thomas Shows, Prell's Broadway Shows, Ross Manning Shows, Smiley's Amusements, Marks Shows, Amusements of America, Steve Decker, F. E. Spain.

Also, Spencer Fireworks, Vitale (Rocco) Fireworks, Jack Kochman Hell Drivers, Fireworks Corporation of America (Tony Vitale), Buddy Gates Thrill Shows, Hick Reges Hell Drivers, Circle X Ranch Rodeo, K Bar M Ranch Rodeo, Pepsi-Cola, Anderson Patrol, Richmond Cox Attractions, Triangle Poster Company, Southern Poster Printing, Regalia Manufacturing, GAC-Hamid, Inc., Cooke and Rose, Lenz Insurance (Phil Cook), Norfolk Tent Company, Sam Numis Speedways.

available unprecedented spending money that outdoor showmen must compete for.

With a growing conception of closer family groups, Dorton said, a problem to be tackled by fairs is how to lure these groups outdoors and away from the TV sets.

TEXAS SHOWMEN'S CLUB

Welcomes Fair Officers and Visiting Showmen

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Davenport Reveals Acts for 3 Stands

Saginaw Opens, Detroit Follows; Grand Rapids Overlaps Two Days

SAGINAW, Mich. — The Orrin Davenport Circus opened here Sunday (18) for a week, headlining Victor Julian, dogs; Widaman's Elephants; LaNorma, trapeze, and Tony and Inga Smaha, dressage horse.

At Detroit, January 30-February 15, the show will feature Clyde Beatty, lions and tigers; Dorchesters, riding; Elly Ardely, trapeze; Les Kimris, aerial, and Hugo Zacchini, cannon act.

Meanwhile, a second unit plays Grand Rapids, Mich., January 26-31, featuring George J. Keller, wild animals; St. Leon Troupe, teeterboard; Roland Tiebor Sr., sea lions, and Miss Rietta, sway pole. All the dates are Shrine sponsored.

Season Goes to May

The 1959 Davenport tour is scheduled to May 9, when the show

plays Winnipeg, Man. Merle Evans is the bandmaster for the entire tour.

The Saginaw line-up includes the Original Gutis, comedy acrobatics; Victor Julian, dogs; Les Blue and Yvette, unicycle juggling; Noble Trio, bars; Tony and Inga Smaha, dressage horse; LaNorma, trapeze; Roland Tiebor Sr., sea lions; Young China, acrobats; Craighton and Juanita, aerial perch; Antonucci's Chimpanzees; Grace McIntosh, trapeze; Charles Allen's Bears; St. Leon Troupe, teeterboard; Ed Widaman's Elephants; Col. Harry Thomas, equestrian director, and Jimmy Davison, Ernie Burch, Frankie Saluto, James Armstrong, Carl Marx, Francis (Francisco) Bran, Kinko, Dick Lewis and Happy Kellems, clowns.

Beatty to Detroit

The Detroit line-up lists Clyde Beatty, lions and tigers; La Blonde Trio, aerial bars; Noble Trio, parallel bars; Joanides and the Golden Kids, acrobatics and juggling; Elly Ardely, balancing trapeze; Joe Lemke, Antonucci and Nicolini, chimpanzees; Les Blue, Yvette and K. Caprice, unicycle juggling; Victor Julian, dogs; Franklin and Astrid, the Rebertes and the Original Gutis, comedy acrobatics; Charles Allen's Bears; Josephine Berosini, high wire; Young China, Chai and Somay, and Jim Wong Troupe, acrobatics; Betty Pasco, aerial chandelier; Johnson and Owens, casting and horizontal bars; the Dorchesters, riding; Aero-Stylites, aerial perch; Paul Kelly's Elephants; the Fred-dies, teeterboard; Les Kimris Duo, aerial; Flying Deislars and Flying Hartzells, and Hugo Zacchini, cannon act.

More at Detroit will be Col. Harry Thomas, equestrian director; Grace McIntosh, Myna Moon, Audrey Nordine, Colleen Alpaugh, Corinne Dearo, Ullaine Malloy, Joanne Day and Rosalie Nicholas, aerial, and Don Adams, Ernie Burch, Charles Lewis, Bill Alcott, Francisco, Irving Romig, Carl Romig, Slim Collins, Jimmy Davison, Kinko, Dick Lewis, Roy McDonald, Jimmy Armstrong, Frankie Saluto, Jeff Murphree, Carl Marx and Happy Kellems, clowns.

The Grand Rapids line-up has George J. Keller, wild animals; Miss Rietta, sway pole; Gee Gee's Alaskans, dogs; Adaros, balancing; Grace McIntosh, trapeze; Norbu, gorilla parody; Tony and Inga Smaha, dressage horse; Craighton and Juanita, aerial perch; Roland Tiebor Sr.; sea lions; LaNorma, trapeze; Paramount Bears; St. Leon Troupe, teeterboard; Ed Widaman's Elephants; Count Nicholas, equestrian director, and Percy Rademacher, Grover O'Day, John Toy, Lawrence Anderson, Louis Nagy, Wes Usher and Happy Kellems, clowns.

Act Line-Up Given for Hamid-Morton

CUIDAD TRUJILLO, Dominican Republic — Hamid-Morton Circus' stand in Latin America opened last week with the line-up which will stay intact for the 1959 indoor season. Acts are as follows:

Riding Fredericks; Juggling Santiagos; Vidbel's Elephants; Klaus-er's Bears; Beatrice Dante with her chimp, Peanuts; Rudi Sisters and Rudi, aerial balancing; Cosmos, aerial motorcycle; Kayarts (Cosmos), balancing; Flying Malkos; Pat Anthony's wild animals.

Also, Howard Suesz' two pony acts; Nina Karpawa, feature aerialist; Staneks, teeterboard; Stans (Staneks), balancing; Clay Beckett, aerial sensation; Matt Tuck, foot juggling; Lacey's, rolling globes; Marvin Eck, stilt walker; Bonel-lys (Lacey's), comedy knockabout. Clowns include Dime Wilson family, Rudy Ducky, the Sylvesters, Frank Cain and Charley Cheer. Charley Basile leads the band.

Polack Opens Big in Flint

FLINT, Mich. — Polack Bros. Circus opened the 1959 season here Sunday (18) to a turnout crowd in the afternoon and a near capacity house that night despite harsh winter weather. The show reports that the new 7 p.m. starting time for the night performances proved popular here.

Harold Bros. Papers CFA

SARASOTA, Fla. — Harold Bros. Circus has mailed "courtesy cards" to all members of the CFA along with a letter which welcomes the fans to the show. The letter states that CFA members have helped the show in many places. "Altho it is presented to you by Harold Bros. Circus, it bears the good will and best wishes of every circus and of every trouper . . .", the letter says.

More Gifts For Baraboo

BARABOO, Wis. — Two gifts to the Circus World Museum here were announced last week by C. P. Fox, general chairman. The Marine National Bank donated \$250, and the Marshall & Ilsley Bank gave \$500 toward the museum. Both firms are located in Milwaukee.

Beatty Gets Okay On Bridgeport Lot

BRIDGEPORT, Conn. — The Bridgeport Board of Park Commissioners has reversed a recent decision and voted to permit use of Barnum Field at Seaside Park by the Clyde Beatty-Cole Bros. Circus June 15. The Bridgeport Civitan Club will sponsor the circus. Club representatives and the show will give an advance deposit to cover possible property damage at the park.

Kitzmans Join Famous Cole

HUGO, Okla. — Famous Cole Circus has signed Francis Kitzman as car manager and Elise Kitzman as advance press agent. This was announced by Glen J. James, who recently bought half interest in the show. He said the circus will use a crew of five billers. In the past several seasons the show's advance has been handled largely by Bill and Jackie Wilcox.

R-B to Play 10 Towns Before N. Y. Stand

MIAMI BEACH — Ringling Bros. and Baraum & Bailey Circus re-opened here Friday (23), launching a route of 10 towns that will take the show in to New York.

The Miami Beach stand is at the new Exhibition Hall and runs thru February 1. With it Ringling becomes the first circus to play Miami Beach, it is reported.

Ringling is giving its 1958 performance here, altho it has rehearsed its 1959 edition in recent weeks at Sarasota quarters.

The new edition will not be shown until the circus gets to the Charlotte Coliseum, Charlotte, N. C.

Route Detailed

Route announced by General Agent Paul Eagles will have the show in the following towns:

Montgomery, Ala., Alabama State Coliseum, under promotion of Martel Brett; Shreveport, La., Hirsch Youth Center Coliseum, with the Louisiana State Fair as promoter; Nashville, using the State Fair Coliseum and Brett's promotion; Huntington, W. Va., in the Memorial Field House and under the promotion of Eli Weinberg.

After Huntington will come the switch-over to the new edition at

Charlotte Coliseum, with building manager Paul Buck handling the date under Junior League auspices.

Second stand for the new show will be Winston-Salem, N. C., where the Feld organization will promote the stand at the Coliseum. Last year the Felds promoted Ringling dates in many locations.

Next will be Greenville, S. C., where the show will be in the new Greenville Memorial Auditorium, with Herman Penn as manager and a civic sponsoring group as auspices.

Raleigh, N. C., will complete the pre-New York route. Playing at the Reynolds Coliseum, Ringling will be in under an arrangement with the Arena Managers' Association.

After that comes Madison Square Garden, New York, for March 27 thru May 12.

PHONEMEN

Best deal I've had in two years started Jan. 12. So good, after four days' collection, crew deserted for bout with John Barleycorn. Made enough, still going strong six days later. This is good for \$200.00 to \$300.00 daily. Another deal here. State Amateur Assn. will finish April 1. After that three K. of C. dates, Winnipeg, Canada; Omaha, Nebr., and Madison Wisc. All repeats. 25% and we use collectors, and better yet we pay, too. Phone: Days—Capitol 2-4969, St. Paul, Minn. Evenings—Greenwood 7-2647, Wayzata, Minn.

KEITH DU BOIS

Roy Young, check sent Nov. 21 returned. Barry Redfern, call.

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I. T. Starts Rebuilding After Fire

ROOSEVELT, N. Y. — Earlier winter quarters work than usual is being undertaken by the I. T. Shows, which was hit by a calamitous fire on Christmas Day (The Billboard, January 12). Vacations were cancelled and work has begun. New canvas is on order to replace the pieces destroyed in the blaze, including ride and show tops.

Is Trebish, president of the show, and Al Howard, vice-president, have been rounding out their plans for the season, which call for opening as usual in April with two units around New York City, and merging for fairs. A Rock-o-Plane has been bought from Al McKee at Fairyland in Queens.

Several units were stored on the fairgrounds in Middletown, and these, in addition to the trailer, escaped damage. The show's big barn burned down around several rides which were stored within. Show representatives have been reassuring committees that the 1959 operation will not differ from last year's, since new and booked-on units will restore it to full strength.

Ken-Penn Inks First Ohio Fair

NEW KENSINGTON, Pa. — Ken-Penn Amusement Company, in its first invasion of Ohio in 15 years, has closed to provide the rides and shows at Ashland County Fair, Ashland, Ralph D. Sanders, carnival owner-manager, announced. Fair will operate September 22-26.

Gooding Inks 100 '59 Fairs

DETROIT — The count of fairs signed by the Gooding Amusement Company went past the century mark at the Michigan Association of Fairs convention here last week. Floyd E. Gooding and his staff signed up an even dozen fairs and celebrations at the meeting here, mostly renewals, to bring the total past the 100 mark. They included: Saginaw, Hillsdale, Centerville, Kalamazoo, Corunna, Charlotte, Monroe, Jackson, Adrian, Hart, Belding Labor Day Celebration and Hillsdale American Legion Independence Day celebration.

The 100 fairs are spread over a dozen States and include several State fairs.

Detroit Fem Club Installs Officers

DETROIT — The Ladies' Auxiliary of the Michigan Showmen's Association provided the social kickoff for the three-day convention of fair and outdoor show people at the Fort Shelby Hotel here last week. The occasion was the annual installation banquet in the ballroom Sunday evening.

Carrie Dear served as emcee for installation ceremonies, with Frances Moran as installing officer and Bernice Stahl as usher. Margie Mansell, retiring president, served

REITHOFFER RETURNS TO BLOOMSBURG

DALLAS, Pa. — The major fair in Bloomsburg, Pa., awarded its midway contract again last week to the Reithoffer Shows which are based here. The decision ended considerable maneuvering for the date. Pat Reithoffer Jr., representing the carnival, also reported having the Morris County Fair, Troy Hills, N. J., and the Cobleskill (N. Y.) Fair under contract.

MOBILE

Midway Ops Prep for Mardi Gras

MOBILE — Fun zone operators are making ready for the annual Mardi Gras which gets under way here Thursday (29) with the first of 16 parades to be held during the 12-day celebration.

Frank Peppers will operate at two locations, one, a new one at Government and Broad streets, where all parades turn. The other is his usual downtown lot. Gem City Shows will be at the Standard lot and the Knights of Columbus lot which was occupied by Shan Bros.' Shows last year.

Scheduled to come here for the event are Oscar Bloom, Blue Grass Shows; E. E. (Ernie) Farrow, Wallace Bros. Shows; Bill Dyer, Dyer's Greater Shows, and Johnny Portemont, Johnny's United Shows. Local concession ops will include Mr. and Mrs. Harry Bartlett, Flonnie Barfield and Mrs. Hattie Wagner.

This will be the last year for confetti vendors due to a new ordinance. The straight sales ruling on concessions, adopted three years ago, is again in effect.

PLANS FOUR UNITS

Powelson Incorporates, Buys New Mouse Ride

COSHOCTON, O. — Powelson Amusements has incorporated, purchased a new Mad Mouse and signed to play 21 fairs this year, Leonard (Happy) Powelson, owner-manager, announced.

The addition of the Mouse, plus several other rides on order, will bring the total office-owned devices to 38. Three searchlight units

as general toastmistress and introduced Mary Beck, Detroit Council president, who formally presented the five key awards for the Auxiliary: Frances Moran, lady of the year; May Price, for financial services; Helen Cook, membership recruiting; Ann Borker, entertainment, and Carrie Dear, "lady of sunshine."

Leona Bennett, new president, spoke briefly. Jack Dickstein, past MSA president, took over as toast-

(Continued on page 63)

ILLIONS SELLS POMONA FUN ZONE TO COMBINE

Cecchinis, Levaggi Buy Midway Of 21 Major, Nine Kiddie Rides

POMONA, Calif. — Equipment of the World's Fair Midway and that of two auxiliary kiddielands owned and operated at the Los Angeles County Fair by Harry A. Illions has been sold to the fair and in turn to Funville Midway, Inc., C. B. (Jack) Afflerbaugh, fair president and general manager, said. The purchase price was not disclosed.

The purchasing company is a newly formed corporation organized specifically for the operation of equipment on the local fairgrounds. Louis A. Cecchini is president; Albert F. Cecchini, vice-president, and John Levaggi, secre-

tary-treasurer. The trio is well known in fair circles having operated the game concessions firm of Cecchini & Levaggi as well as the ABC Merchandise Company. C. & L. has operated concessions on the LA County midway since 1931, including those in the permanent buildings.

No Changes

Levaggi said there would be no drastic changes in the method of operation. He referred particularly to that of booking portable equipment included in the purchase.

Sale included 21 major amusement devices in the fun zone, nine kiddieland rides, and all equip-

ment and accessories. Exclusive of the kiddielands, the area is 900 by 300 feet.

The fair moved into the permanent installation set-up in 1952 when Illions brought in the first devices, some of it from his parks in New York State. At the time, Illions' contract was for six years and last year was renewed for five.

Sky Wheel

Among the rides Illions installed were the 125-foot Sky Wheel with a capacity of 144 passengers, Carousel with 44 hand carved Arabian horses, the Bozo, Magic Carpet, Rapids, Flying Saucer and scale model of the Santa Fe Super Chief train for both adults and children.

In addition to the permanently installed devices, various shows were booked at fair time to augment them with portable ones. For the last two years, Olivia Waldron's Fair Time Shows, Inc., held the contract.

Sale of the equipment had been the subject of conversation in show circles for several years. About five years ago, offer of approximately \$125,000 was made. Since then, Illions is believed to have added \$50,000 to \$60,000 worth of equipment.

Illions reported that his grosses had increased each year since he had installed the midway. Included in the period was that of 1957, when the fair drew 1,003,984, which was under 1955 by 17,207. In 1958, the fair gained approximately 80,000 over 1957. Record attendance was in 1948 when 1,254,503 attended; it was the re-opening after being closed during World War II.

Illions was not available for comment on his future plans. He still holds interests in the parks operations at Jamestown, N. Y. He has been at every major world's fair including the Century of Progress, Texas State Centennial, San Francisco World's Fair, and the New York World's Fair.

McKenna Inks Nine Wis. Fairs

MANITOWOC, Wis. — In stiff competition at the January 13-15 convention of the Wisconsin Association of Fairs at Milwaukee, McKenna's Rides and Amusements signed nine fairs for its 1959 Badger State route, including Marietta County Fair at Wausaukee, new to the show's route, said Co-Owner Herman McKenna.

Besides the Wausaukee annual, August 13-16, the show's route will include fairs at Elroy, July 16-19; Slinger, 23-26; Medford, 30-August 2; Cedarburg, 6-9; Phillips, 20-23; Lodi, 27-30; Chilton, September 4-7, and Friendship, 10-13.

McKenna is looking forward to the Cedarbury fair because an all-out centennial promotion is to be held in connection with it. Representing the show at the Milwaukee meeting were Mr. and Mrs. William Dayman, Mr. and Mrs. McKenna and Pete Gryzkiewicz. The McKenna family leaves January 29 for a six-week business-pleasure trip to Florida.

WOM Gets Rutland, Essex Jct. Fairs

Returning to Major Vermont Annuals; Latter Season Almost All Contracted

RICHMOND, Va. — A major development of the Eastern carnival picture is the contracting of two key Northern fairs by the World of Mirth Shows, both of them in Vermont and both formerly played prior to their switch to the King Reid Shows a couple of years ago.

The contract for the Champlain Valley Exposition in Essex Junction was acquired in December. The second date, the Rutland Fair, signed on Monday (19), owner Frank Bergen was informed.

This gives the railroad aggregation a superior route to the one it has been playing and leaves the coming season all but definitely set. Most of last year's dates have

been retained, including such events as Ottawa; Bangor, Me.; Brockton, Mass.; Greensboro, N. C.; Anderson and Columbia, S. C.; Augusta, Ga., and others.

Open in Plainfield

Opening this spring will be in Plainfield, N. J., a traditional debut for the show. General direction of the still-date route is undecided.

In current negotiations the show is offering the fair in Allentown, Pa., a return of the Indian Village which was quite successful last year, and a sizable line-up of rides on the Sunday preview day, plus other considerations.

Bernard (Bucky) Allen is returning as concession manager. For the Central Canada Exhibition in Ottawa, Richmond Cox will again preside over the show's entertainment facilities, taking time out from his private booking business.

Bergen pointed out that the Brockton contract this year awards the carnival the novelties privilege.

A couple of major rides are being discussed for addition. Winter quarters work begins around March 15, with new Girl Shows and Minstrel Show fronts high on the priority list. Johnny Arnelis will operate the girl revue this year, it was reported.

Miami Dates Not Too Good

MIAMI — The winter promotions didn't do exceptionally well this year. First off was the Cristiani Bros. Circus with its Jim Dooley Fishing Club week. Attendance was light at both circus and midway.

Dave Endy's Junior Museum Circus at Tropical Park opened in a windstorm on Friday (16) and the weather remained cold all three days. Day business was not bad, but nights failed because of weather.

Frank Wirth produced the circus show. Rides did okay on Saturday and Sunday afternoons and the hefty advance sale did pretty good for the auspices.

250 Attend Troupers' Ball

LOS ANGELES.—A record crowd of 250 attended the 17th annual Regular Associated Troupers banquet and ball held at Larry Potter's Supper Club in North Hollywood January 6.

Among those attending were:

C. H. Allton, Mr. and Mrs. Arthur E. Andersen, Mr. E. R. Bagly, Mona Bagly, Emily Bailey, Mr. and Mrs. Jule Blumenthal, Sam Brown, Mr. and Mrs. Edward W. Butler, Robert L. Calbarn, Judy Cardwell, Eddy Carmody, Mr. and Mrs. Louis A. Cecchini, Mimi Couch, Rosemarie Couch, Mr. and Mrs. O. N. Crafts, Laura Crafts, Edna Dauer, J. B. (Red) Dauer, Donna Day, Bill and Ruth Davis, Dod Dodson.

Rose DeHayen, Dan Dix, James J. Dimi, Mr. and Mrs. E. K. Fernandez, Peggy Forstall, Alex Fredman, Mr. and Mrs. D. E. Friedenheim, O. F. Friend, Art and Mae Gellis, Abe and Kathie Goldstein, Ruth Golub, Harry Golub Jr., Ethel and Louis Goodman, Mr. and Mrs. Al Green, Estella and Elmer Hanscom, Ed and Bette Harris, Blanche M. Henderson, Sylvia S. Hendry, Ellis

Miami Fems

• Continued from page 62

rie Vivona, ways and means; Lois Weiss and Leona Plas, entertainment; Jean Kaslin and Leitha Ault, sick; Lillian Tucker, relief; Lillian Sylvester, publicity; Agnes Gross, public relations; Virginia Feldman and Billie Palitz, refreshments; Evelyn Taylor and Kitty Brown, hostesses; Glendora Daniels and Ethel Ewan, house; Alberta Mack, birthdays; Neva Heiman and Irene Moore, journal; Kathyeen Glosser and Helen Eule, memorial; Lillian Tucker, Margaret Farris and Mae Nelson, blood bank, and Mickie Hawkins, building management.

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Mr. and Mrs. G. Nyberg, Mr. and Mrs. William J. Overly, Tillie Palmater, Anna Belle Patchett, Walter Patchett, Kenneth F. Payne, Mr. and Mrs. Herb Pines, Fay Prosser, Nellie (Baker) Ramsey, George and Roberta Reeves Jr., Maree Brandet Rhodes, Nel Robideaux, Grace Castle Roberts, Janette Rats, Joe Scalet, Dick Searce, Mrs. Kitty Searce, Mr. and Mrs. M. C. Schiller, Norman and Lil Schue, A. J. Scott, Eve Scott, R. E. Sears.

Sam and Hazel Seiff, Stella and Sam Shaphran, Mr. and Mrs. S. A. Shipman, Mr. and Mrs. Eldon Short, Mr. and Mrs. Fred Smith, Lee B. Smith, Sammy Steffin, Anna B. Stewart, Alex Stewart, Jack Thomas, Eva Thompson, Ruth Tunderbark, Mr. and Mrs. Bob Vaughn, Mr. and Mrs. Steve Vaughn, Mr. and Mrs. C. M. Walsh Sr., Sandra Walsh, Al Weisman, Mr. and Mrs. Rose Westlake, Rex Williams, Ruth Wolff Wood.

Detroit Fems

• Continued from page 61

master for the men's part of the evening and presented a gold life membership card to retiring President Cameron D. Murray, and introduced past Presidents Harry Stahl, Ben Morrison, Bob Morrison and Bill Green. The new president, Calvin Lovejoy, spoke briefly.

On the dais were Carrie Dear, Grace Ziegler, Edna Burd, Lottie Johnson, Tina Weiner, Ravelle Galo, Bobbie Dunkirk, Gertrude Quist, Ann Borke, Leona Bennett, Margie Mansell, Cal Lovejoy, C. D. Murray, Edor Burge, Rex Allen, Max Kahn, Irving (Stash) Rubin, Haviland F. Reves, Mrs. Mary Reves and Paul Greeley.

A program of entertainment, with Margie Mansell as singing emcee, followed. The bill included Harry Harris and Pat Whelan, vocal duo; Al Suarez, Latin-American vocalist, and the Wally Heinz orchestra.

The Michigan Showmen's Association had a hospitality and information table on the main floor in the hotel lobby for all three days of the gathering.

Kunz Buys Mad Mouse

NORTH BIRMINGHAM, Ala.—The Heth Shows have placed an order for a new Mad Mouse with the Allan Herschell Company for August delivery, Al Kunz, show's owner-manager, announced. The ride will join for the major fairs on the Heth route, he said.

Kunz also reported he had purchased Side Show equipment formerly owned by the late Mickey Mansion. This will be combined with an illusion show and will be operated by Nat Mercy, who manages most of the back-end units on the Heth midway.

City Ride Inspection

EL PASO, Tex.—The mayor here said that he favors periodic city inspection of all amusement park and carnival rides. Earlier, a ride broke apart and bruised three youngsters. It had been examined, along with all other devices, about six months ago and found to be in good order. The carnival had posted an insurance policy that allowed maximums of \$25,000 per injured person and \$50,000 per accident.

John Morton is managing operations here at winter quarters where a new Dodgem building and Funhouse is being constructed, and rides are undergoing their annual overhaul.

Valdosta, Ga., Pacts Keef

VALDOSTA, Ga.—South Georgia Fair has signed Johnny Keef's Capitol City Shows for the fifth straight year, Howard Hall, fair manager, announced. The 1959 edition of the fair will be held November 2-7.

Torchy Lee and Lynn Holland have returned to their Louisville home after a vacation in Texas. . . . Big John Kozlowski, owner of J. K. Novelty Company, Penticton, B. C., left recently on a buying trip to California, Mexico, Hawaii, Tokyo, Hong Kong and Manila.

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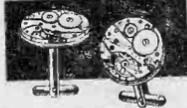
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PIPES FOR PITCHMEN

THE TRIAL . . . of Robert Raper, recently indicted by the grand jury in Greenville, Ky., on a charge of willful murder of Al (Rabbitfoot) Stofel on December 30 in Greenville, has been set for some time in May, according to Stofel's widow, Rachel. Stofel, a well-known med pitchman, died December 31 in Greenville of a gunshot wound received the previous day during an argument with Raper, also a well-known pitchman (The Billboard, January 12). He was buried January 2 in his home town, Columbia, Tenn. Besides Mrs. Stofel, survivors include two daughters, Ginny Lee, Birmingham, and Alveda Throckmorton, Jeffersonville, Ind.

them in early spring, are ready-made markets for the pitchman. One or more such shows will be held in practically every State in the union during the next two to three months. Have you studied the list lately? You might be overlooking a good bet in close proximity to your present location.

Five Years Ago In Pitchdom

George (White) Brecht was in Veterans' Hospital, Hines, Ill., according to Elmer Elliott. . . . Tim Stutz reported that Bill Parker was working the H. L. Green store at Hempstead, N. Y., while John Brown was spotted at the Farmers' Market in the same area.

Frank H. Thompson was working North Aurora, Ill. . . . Hank Fredericks left his winter job in Richmond, Va., and was working parking lots in Youngstown, O. . . . Eddie Gillespie also was at Youngstown taking a rest after a strenuous Christmas season, while Eddie Fields and his partner, George, were there doing their mental act. Speedy Haskel was due in Youngstown from Cleveland.

Joe Mann was in the Illinois Research Hospital, Chicago. . . . P. R. Cole reported from Tucson, Ariz., that conditions for pitchmen in that area were mediocre. Also at Tucson in preparation for a February rodeo were Ed Brownsfield, George Stacy, Jimmie Wahls, Bob Williams and Swede S. Detrick.

Things were buzzin' around quarters of Dan Sherwin's med show in Hugo, Okla., according to his frau, Babe Hammers. On hand there were Little Joe Wright and Rosie Wright. Signed for the show were Lowell and Louise McManes, Aaron (Happy) Hanks and Peewee Long and band. Visitors at quarters included Sam Price, Jack Moore, Shorty Kelly, Curly Eastman, Ray Smith and Eddie St. Matthews.

ONCE MORE . . . the call goes out for co-operation from pitchmen in the form of news contributions to this column, which is prepared as a weekly news service for you. Much of the column's value to the pitchman, of course, depends upon how often he sends in news of a worthwhile nature. Bill Baker can't dream up the news. So how about it, folks? Let's unlimber those ink sticks and let the news flow.

AN OCCASIONAL . . . check by pitchmen of The Billboard's weekly Coming Events column should produce some rewarding spots to work during the winter when pickings are at their leanest. This is the time of year when sportsmen's shows, a field that has shown growth in recent years, are at the peak of activity, and they will continue to occupy considerable space in the Coming Events list thru March and early April. Sportsmen shows, along with home shows which follow

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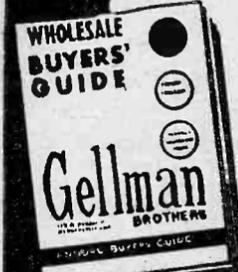
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SELL COMIC, WITTY 7X11-INCH COMBINATION Jumbo Postcards, large variety, 20 suitable samples, \$1. One sample, 10¢. Free list. Koehler Novelty Signs, 12 Caldwell Drive, Cincinnati 16, Ohio.

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ICE SKATING RINK FOR SALE-NOW IN full operation. Fully equipped. Contact Fred Ward, The Arena, Columbus, Ga. Reasonable.

JAPAN DIRECTORY. 145 JAPANESE MANUFACTURING EXPORTERS, Japan trade journal information, Asia opportunities. Just \$1 today, Nippon Annai, Box 6266-A, Spokane 28, Washington. ja26

OUR BUYERS LISTED EVERY NINETY days. (650, \$2.50; 650 on labels, \$5; newly-weds, 100 listed, \$2.) Capt. Wm. Lewis (B), Tampa 9, Fla.

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ABOUT ALL MAKES OF POPPERS, CARAMEL Corn equipment, Floss Machines, replacement Kettles for all Poppers. Krispy Korn, 120 S. Halsted, Chicago, Ill. fe23

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COLUMBUS GAME-NEW, NAUTICAL, for resorts, parks, playlands, concessions. Write for information to Mack's Hobby Ranch, Box 14, Dallastown, Pa. fe2

EXTRA GOOD NATIONAL TRAIN, ACCOMMODATES children as well as adults; 1,750 feet of track; three coaches; \$3,500. Wallace Tiller, Fort Crook, Nebr. BE-0114 or OR-4383.

FOR SALE-APPROX. 110 PAIR USED Roller Rink Skates. Can be seen 123 Bow St., Fayetteville, N. C., or call O. P. Breece Jr., HE 2-2191.

FOR SALE-G-12 TRAIN, PERFECT SHAPE, with new factory motor. Also 24 passenger Kiddie Rocket Ride. P. O. Box 45, Massillon, Ohio.

FOR SALE-ROLL-O-PLANE MOTOR, 5 horsepower. Want to buy complete Scooter with transportation. Stanley Mazurkiewicz, 13 Darwin Dr., Depew, N. Y.

FOR SALE

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Both in A-1 condition. These rides can be seen at Nu-Pike Amusement Park, Long Beach, Calif. Write

TONY MARTONE

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40x108 Royal Blue DeLuxe Top, 12-ft. walls, seating for 700. 30x40 Stage, built on semi. Footlights, overhead stage lights, switch boxes, wire, sound equipment, some wardrobe, electric piano, set of drums, etc. Top is less than 2 years old. This is first-class equipment and has played a number of State fairs. Reason for selling, other business interests. No reasonable offer refused. Contact DICK PALMER Lake City, Fla. Route 3, Box 141

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NEW PLASTIC 1958 CHEVROLET BODY. Type Autos, heavy steel floor boards, 6x175 pneumatic tires, ball bearing wheels. For Kiddie Auto Ride, \$45; 7-ft. 10-inch Steel Fence with legs for major rides, \$12.50. Burkhardt Amusements, Oswego, Ill. Phone 44221. fel6

NUMBER 16 ELI WHEEL-LATE MODEL, 3 phase 15 horsepower motor, 12-car stationary whip, 3 new all metal tandem motor. Jack Garrahan, 845 Anthracite Ave., Kingston, Pa.

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TANGLEY CALLIOPE MOUNTED ON trailer or will trade for Kiddie Ride, G-16 Miniature Diesel Train. Cliff De Gaynor, Gays Mills, Wis.

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Miscellaneous

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200 8 1/2x11 LETTERHEADS AND 300 6 1/2 Envelopes, \$3.95; black or blue ink. Mallo Press, 6468-B Clovis Ave., Flushing, Mich.

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RIDES WANTED

Will book or lease 2 or 3 Kiddie Rides and 2 or 3 Major Rides for 1959 season starting April 15 thru Labor Day. We have a good deal for the one who can supply ALL the rides. Will also consider a few Concessions and 1 or 2 money making Exhibits.

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USED U-SELECT-IT CANDY MACHINES rebuilt, repainted, \$40 each. National nine column, candy, \$50; six column, \$40. Send deposit, Texas Associated Enterprises, Box 1068, Amarillo, Tex. ja26

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4 TO 6 PIECE ORCHESTRA, SINGS, PLAYS rock & roll and jazz. Jump Jackson. 5727 LaSalle, Chicago, Ill. Normal 7-4151. mh2

Miscellaneous

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Vaudeville Artists

BUSTER DOSS VARIETY REVUE—MAGIC, Clown, Music, Circus Acts. Experienced all type dates. Phone dates, etc. Box 243, Roston, Tex. fe2

Sidelights

Continued from page 54

Palmer, Central Wyoming Fair, Casper; Ken Roberts and Dick Johnson, Black Hills Fair and Rodeo, Rapid City, S. D.; Boyd Arthur, Mid-South Fair, Memphis; Clyde Fugate, Colorado State Fair, Pueblo.

Bookers and attractions at the event included Clyde Baldschun, Gene Barry, Bat Masterson, Mike North, Roy Rogers, Dale Evans, Rex Allen and Lynn Randall.

Carnival representatives included Bernard Thomas, Art B. Thomas Shows; W. A. (Junior) Schrader, Brodbeck & Schrader Shows; concession operators Eugene Love, Dale Stoner, Clint McMullin, Willie Hale and Rex Elliott.

Roy B. Jones entertained for the Pepsi-Cola Company.

A La Football

Continued from page 54

customers watched the judges for these signals:

- 1. If the judge slaps his shoulder with one hand after extending the arm, like football's "backs in motion," it means the rider failed to spur his mount out of the chute.
2. If the judge grasps his wrists, extended over his head, the rider "pulled leather."
3. If the judge slaps his wrist with the other hand in a chopping motion, the rider touched his mount with his free hand.
4. If the judge slaps his thigh with his arm straight down, the rider has lost his stirrup (this only for bronk riding where he must keep both feet in the stirrups).

Reps at Mo. Meet

Continued from page 54

Coon, Johnny Coon Agency; Hazel Randall and Tom Drake, Tom Drake Agency; Mrs. Pearl Evans, William and Donald Evans, Evans United Shows; Hal Sands, GAC-Hamid, Inc.; B. E. Miller, Gala Exposition Shows; William Garrett, Garrett Music Co.; Johnny Rivers, Golden Horse Troupe; Leroy F. Hackmann, Hackmann Sound Service; W. T. Hale, Hale's Shows of Tomorrow; Fielding Graham, Holiday Amusement Co.; John Kemp, John Turpin and Barbara Cooper, Kemp & Turpin Shows; W. R. Lashbrook, Lashbrook Tent & Awning Co.; W. E. Mahaffey, Mahaffey Bros.' Tent & Awning Co.; J. R. (Bob) Alsbrook, Mercury Shows; J. C. Michaels Sr. and Jr., J. C. Michaels Attractions; Lewis Garner, Mo-Ark Shows.
Gus Karras, Sam Muehnick Sports Attractions; Bill Dillard, Sonny Myers Amusements; Al Sweeney, National Speedways; Dick Mueller, National Supply Co.; Frank Sharp and John J. Willis, Regalia, Manufacturing Co.; Dutch Schrader, Rose City Rides; Ted Tillman, Ted Tillman & Associates; Art Briese, Theatre-Duffield Fireworks; Paul E. Turner, Turner Sound Service; Ben Truex and Harry Peebles, Truex Peebles Enterprises; Gerald E. Wald, Wald & Co. Fireworks; Mr. and Mrs. Clarence Slaten, Mound City Shows; Johnny Coon, Red Foley Show; Fred Herlin Jr., Paramount Fireworks; Sam Fidler, Fidler United Shows; Jack Lindle, Jack Lindle Shows; Mr. and Mrs. E. H. Hugo and Mr. and Mrs. Jess Wrigley, Hugo Novelty Exposition Shows; E. L. Winrod, Monarch Exposition Shows; Ed Murphy, Young-Bundy Motions; Rogers Wohlberg, Haas-Wilkerson-Wohlberg; Leo Overland, Trans-World Dare-Devis; Fred H. Kressmann and Billy Sr., Barnes-Caruthers Theatrical Enterprises; Mrs. Sid and Alice Belmont, Sidney Belmont Amusement Service; Ed Campbell, E. Campbell Hires and Concessions; Keith McCabe and Glen Boyd, E. G. Staats & Co.; K. H. Garman, Sunset Amusement Co.; G. G. Hoey, Pinkerton's National Detective Agency, Inc.

LETTER LIST

Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are having mail addressed to you in our care, look for your name EACH WEEK. Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago or St. Louis. To be listed in following week's issue, mail must reach New York, Chicago or St. Louis by Wednesday morning or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE 2160 Patterson St. Cincinnati 22, O.

- Aberle, Mrs. Duckie; Ables, Johnnie; Ales, Frank; Allen, H. S.; Allen, Robert J.; Anderson, William; Andrykon, Paul; Anthony, Mllo; Applebaum, Sam; Arnold, Floyd; Ayers, Jim; Bacon, Wm. W.; Barber, Paul E.; Barlock, A. D.; Barry, Leo; Bauman, Robert; Beaver, Clarence; Bennett, James C.; Bentley, Clarence E.; Best, Billy Lee; Biles, Clyde (Fuzzy); Blankenship, Tom; Bodin, Johnnie M.; Boggs, John A.; Boude, C. F.; Bouillon, Frenchy; Bowan, Clint; Bowman, John; Brahm, Bruce; Brennan, E. C.; Bresk, F. J.; Broeffle, Barbara; Brooks, V. E.; Broome, Yvonne; Brown, Clarence A.; Brown, Raymond W.; Burke, Teddy; Burton, Jack C.; Buysma, Lambert M.; Camper, Hale P.; Carawan, C. L.; Carpenter, Walter; Carroll, Leo; Carter, William T.; Cavallero, Patricia; Chase, George; Chief Half Moon; Clark, Curley; Clark, Jack; Clarkson, Bob; Clay, Bill; Clayton, Duke; Clements, Whitey & Bertha; Cobb, Phil; Coleman, Mrs. Yvonne (Mutt); Conley, Dwight; Cook, E. G.; Cooper, Elias; Cooper, Jerry; Corsey, Barney; Cortes, Rita; Costello, James Joseph; Cox, Jacqueline L.; Cox, John W.; Crosby, William; Crowe, Charlie H.; Crowe, Jesse H.; Darling, Phyllis; Dausca, Jerry E.; Daves, Louis E.; Davis, Bud or Rod; Davis, C. & H. M.; Davis, Clyde & Mrs. Floyd; Davis, John M.; Davis, Koke; Morgan, Dennis M.; Dawn, Mary Ann; Dearduff, Roy H.; Delano, M. W.; Delawater, Leroy; DeLeggie, Tony; Dempsey, John; Denby, Buck; Devine, Mrs. Clarence; Dick, Billy; Dobbs, Robert Eugene; Donald, John (Skippy); Donato, Frank; Dorso, Daniela; D'Rivers, Delia; Duerwester, Harry (Came Rack & Scales); Duggan, Mrs. Jean; Eason, James; Easter, David G.; Englehart, Redith Irene; Exline, E. D.; Fetter, Robert D.; Finstineteno, Anthony; Fleming, Mrs. Grace; Followell, R. 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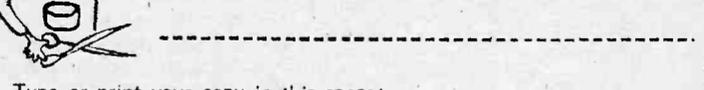
- Allen, Vernon; Allison, Jimmy; Benesch, Frank; Charles, M.; Colston, George; Denit, Louise; Flynn, Francis Pat; Foltz, Russell; Kamaka, Mr. Charles; Lampkin, Cotton; Malus, Louis; Manners, Bill; Miller, Mr. & Mrs. Paul; Santana, Elmer & Harumi; Scanell, Bill; Seltzer, Loretta; Van, K. O.; Wittman, Silver Doll; Williams, Alma; Blany

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- Business for Sale; Record Pressing; Situations Wanted; Sound Equipment—Components; Used Dealer-Distributor Equipment; Used Records; Used Record Pressing Equipment

- Help Wanted; Opportunities; Parts, Supplies; Positions Wanted; Routes for Sale; Wanted to Buy; Used Equipment

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NAME _____ ADDRESS _____ CITY _____ STATE _____ \$ _____ I enclose remittance of

Medium Ops Live In Largest Cities

CHICAGO—Medium-sized operators are headquartered in the largest cities, according to a Billboard survey of 176 operating firms. They are followed by large operators and small operators, in that order.

This conclusion is based upon two different kinds of averages. Cities the different groups of operators live in were ranked according to size. The population of the city falling in the middle—the mean average—was then selected. Also a straight average was taken of all cities in each group.

The mean average city that the medium-sized operator (200-600 venders) lives in has a population of approximately 65,000 persons. However, the average city in this group is about 475,000. The mean average city for the group of large

operators (600-5,000 venders) is about the same as that of the medium operators—around 64,000. Curiously, the straight average drops almost a half, to 230,000. The mean average city of the small operators is practically tiny—16,000 persons. But as in the other groups, the average population rises, in this case to around 165,000 persons.

Largest Cities

Thus, with respect to both median and straight averages, the operator with from 200 to 600 machines lives in the largest cities. No dogmatic conclusions can be based upon these results, however. A random sample of 176 firms could easily not be representative of the whole industry. Nevertheless, it is still a sample, and invites speculation.

Why are the small operators headquartered in cities with the least population? Previous articles in the present series pointed out that the small operators are the most diversified. It is quite likely that they tend to blanket the limited number of locations in their home towns with a variety of venders, both major and bulk vending equipment. Also, available locations are probably so limited that competition couldn't really get a foothold. That is, practically all locations would have to be bumped by a competitor if he were thinking in terms of realistic profits. This is hard to do, and consequently the operators with the fewest machines are perhaps the most secure in their small-town locations.

Curious Result

It is curious that the medium and not the large operators are in the biggest cities, as a whole. This could be an anomaly of the survey, but it could easily mean something else. Consider that operators with from 200 to 600 machines are typically one-man operations. This means that routes must be fairly compact. It could well be that in the larger cities operators have the best chance of carving out an area for themselves.

Why would the largest operators not be in the biggest cities then? First, consider that their median average city is just about as big as that of the medium-sized operators. It's the average city that falls way off in population. This means that the range in population is not as extreme. How is this to be interpreted? Well, many operators with 1,000 machines or more have routes extending over a

(Continued on page 82)

THIS IS THIRD IN BB SERIES ON 176 FIRMS

The accompanying stories and chart are the third in a series of articles based upon a survey of 176 operators of bulk vending equipment.

Percentages regarding the types of locations operators put their machines into are based upon routes and not total machines. That is, percentages are proportions of total routes and not machines on location.

This kind of analysis best tells how an individual operator in a group conducts his business. Machine totals, on the other hand, best show dominant factors in business as a whole by giving the larger operators added weight based upon the greater number of machines on location.

Future articles will base analysis upon machine totals.

Small Independent Still Riding High

By FRANK SHIRAS

CHICAGO—Routes of all sizes are concentrated primarily in independently owned locations.

The small store accounts for the greatest single percentage of routes in firms of all sizes.

These central facts are based on a survey of 176 operators of bulk venders surveyed by The Billboard. (See chart for exact percentages.)

The overwhelming percentage of routes centered in independent locations is not surprising. Chain stores of all types are but a small fraction of total locations available for bulk vending. However, the tendency of extremely large firms to specialize in chains is not revealed in the figures in the chart. Reason is that their routes are treated equally with all other operators in the large class (600-5,000

machines), and not weighted according to number of machines.

Equal Success

As can be seen in the chart, all three sizes of operators have roughly equal success in getting into chains—the variation is only that between 6 and 13 per cent. The size of the chain involved is, of course, another matter. Obviously, the smaller the operator, the smaller the chain involved. Landing a big chain and putting machines on location would automatically graduate many of the small operators to the medium class, for example. The small and medium

(Continued on page 82)

Vt. Vending Ops Hold Conclave

WHITE RIVER JUNCTION, Vt.—The first annual meeting of the Vermont Vendors Association, a co-operative buying group, was held Saturday (17) at the Hotel Coolidge here, with nine member firms attending.

President of the organization is Herb Gregory, Lyndonville. The group buys cigarettes directly from the manufacturers, allowing the individual members to take advantage of the wholesale price. Plans are underway to extend the co-operative buying program to matches and cigarette machines.

Each member owns stock in the co-operative, and each has a voice in its policies.

Guest Speakers

Guest speakers at the meeting were Jack Hopson, Vending Industries; Lee Jenkins, Continental Vending; Nat Hochman, Uneeda Vending, Brooklyn, and Art Frates, Rowe. Hopson explained Vt's leasing and financing policies on equipment, while Jenkins spoke on the advantages of bulk buying by a co-operative. Both Jenkins and Frates discussed his company's equipment and prices.

Attending the meeting were Herb Gregory, Arthur Stevens and Mildred and Lou Branch, all of Lyndonville; George Desnoyers, White River Junction; Dick Springer, Windsor; Art St. Cyr and John Feenster, both of Newport; William Arrison, Chester, and Edson Goodrich, Rutland.

No Cut Likely In Fed Cig Tax

WASHINGTON — There appears to be no hope left that the current high excise tax on cigarettes will be cut this year.

The President's budget, made public last week (19), calls for continuation of the levy, among other things, so the budget will balance.

High levy was imposed during the Korean War on cigarettes, liquor, and corporate income, and has been extended every year since.

The Secretary of the Treasury already has submitted to Congress a draft of proposed legislation to provide another year's extension of the tax. Levy was slated to expire June 30.

No 2-Penny Coin; No Popular Demand

CHICAGO — There is little possibility for the minting of a 2-cent coin (See letter of W. H. Brett, Director of the Mint, to NVA counsel Milton Raynor, in this section.)

Chief reason is that altho there have been numerous requests from special groups, there has been no popular demand for a 2-cent piece. Since an act of Congress is required; popular support from the American public would be necessary, implies Brett.

Raynor said last week that he plans to contact interested business groups in the hope of forming a united front.

Suppose that a 2-cent piece never makes an appearance. What does bulk vending have to look forward to? Before hazarding any answer, it should be remembered that 2-cent machines are on the market. Reports from distributors and operators are that 2-cent vending has not gone over. There are two types of mechanisms available. In one, two pennies are deposited simultaneously. In the other, the wheel must be turned before the second penny is deposited.

This latter type of mechanism appears simply to confuse far too many people, despite plain, simple instructions on the machine. Children especially seem to expect

something for a penny when the handle has been turned once. Manufacturers of the device that takes two pennies simultaneously, on the other hand, claim that the machine has gone over very well. Production figures are not available, however, and opposed to their claims are statements from a number of distributors and operators. Also, in The Billboard's recent roundup stories on 13 large cities, indications of 2-cent vending were almost nonexistent. (See The Billboard, December 8-January 19.)

Suppose, for the sake of a simplified point of view, that bulk vending remains primarily at a penny in years ahead. This is going to hurt everybody in some way. If operators do nothing about it, net profits per machine will drop year by year. Inflation wields the inexorable paring knife. On the other hand, counteracting inflation by use of special vending techniques will mean more time spent on the routes per machine as the years pass. Decreasing profits or harder work aren't pleasant prospects.

Already even the largest operators report that they have to put out more machines each year merely to stand still. Thus competition becomes stiffer, even if there is no

(Continued on page 82)

2c Piece Has Small Chance, Says Treasury

Late last year Milton Raynor, counsel of National Vendors Association, cited in a letter to the U. S. Treasury Department the need for a 2-cent coin. (The Billboard December 29.) Below is the answer he received from the Treasury, enumerating reasons why the Government does not think a 2-cent coin feasible at the present time.

Dear Mr. Raynor:

This is in reply to your letter of December 23, 1958 addressed to the Treasury Department, suggesting the minting of a 2-cent coin.

The issuance of such a coin would require an act of Congress, which would probably be difficult to secure inasmuch as there has been no popular demand for such an addition to the coinage system.

Unless such an innovation would serve the interest of a large part

(Continued on page 69)

MIKOYAN FINDS VENDED FOOD IS JUST FINE

WASHINGTON — The nation's vending industry got a nod of approval from Soviet Deputy Premier Anastas Mikoyan last week (19) when the world's No. 2 Communist breezed thru an automatic feeding installation here and announced that he liked the food.

During his tour of the capitol city, Mikoyan visited the Auto-Snak restaurant, installed in the Potomac Electric Power Company here by the C. B. Macke Corporation. Mikoyan tried coffee, soup, a sandwich and macaroni and cheese, and exclaimed, "It's good." He wasted no time communicating thru interpreters.

When he was finished, Mikoyan asked wonderingly, "What do you do with the containers?" When told that containers are thrown away because it's cheaper to use them than wash dishes, Mikoyan seemed amazed at this revelation of American economy.

The deputy premier was ready to pay for his meal, but Macke supplied the coins.

Where Venders Are Spotted

	All Locations		Type of Location					
	Independent	Chain	Small Store	Supermarket	Restaurant	Gas Station	Tavern	Other
*Small	94%	6%	29%	8%	8%	30%	12%	13%
*Medium	90%	10%	51%	12%	5%	21%	7%	4%
*Large	87%	13%	42%	24%	10%	6%	5%	13%

*Small: Up to 200 machines; *Medium: 200-600 machines; *Large: 600-5,000 machines.

The percentages above refer to total routes in each of the three groups of operators and not total machines. Particularly among the large operators, some of the percentages would differ greatly if machine totals were used. Note that the overwhelming percentage of routes in all three groups are comprised of independently owned stores.

Small stores account for a large percentage of routes. Small operators are strong in the gas stations, while the large operators rack up the biggest percentage of the three in supermarkets. The miscellaneous category includes such locations as bowling alleys, discount houses, factories and offices, department stores.

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HOROSCOPE SCALE
TOP OF SCALE PAYS BIG DIVIDENDS. NOW YOU CAN REALLY MAKE MORE MONEY operating scales because you get 5c as well as 1c.

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BALANCE \$10.00 PER MONTH

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4650 W. Fulton St., Chicago 44, Ill.
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Grammes Bows Coin Changer

ALLENTOWN, Pa. — A mechanical coin changer, which will list for \$125, is now in production at the plant of L. F. Grammes & Sons here.

The machine has two chutes, one for quarters and the other for dimes. It dispenses two dimes and a nickel for a quarter, and two nickels for a dime.

Two A. B. T. rejectors are housed in the solid cast aluminum cabinet with chrome trim. Mounting holes are provided on the back and bottom of the machine.

Big Savings
on BALL AND VENDING GUMS

Same fine flavors, Centers and Coatings.
Direct LOW Factory Prices

Bubble Ball Gum, 140-170 & 210 ct. & Giant Size	27¢ lb.
Chicle Ball Gum, 130 ct.	35¢ lb.
Clor-o-Vend Ball Gum	40¢ lb.
Clor-o-Vend Chicks, 320 ct.	40¢ lb.
Chicle Chicks, 320 & 520 ct.	36¢ lb.
Bubble Chicks, 320 & 520 ct.	28¢ lb.
Tab (short stick) 100 ct.	38¢ box
5-Stick Gum, 100 packs	\$1.90
F.O.B. Factory 150 lb. lots	

35 years of manufacturing experience.
4th & Mt. Pleasant, Newark 4, N. J.

Sam Eppy Set on New Charm Items

NEW YORK—Samuel Eppy & Company, Local charm manufacturer, has gone into production on two new series, bullets and pots and pans.

The aluminum metalized pots and pans come with hard plastic black covers, while the bullets come in one-piece and two-piece varieties.

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\$6.25 per M

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STONER 8-COLUMN CANDY, postwar, 5-10-20	175.00
NATIONAL CANDY, 9-column	90.00
NATIONAL 9-M CIGARETTE, all 30c	100.00
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All equipment unconditionally guaranteed. Fast delivery. One-third deposit, balance C.O.D.

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TRiangle 5-1857

MANDELL GUARANTEED USED MACHINES

N.W. Model 49, 1c or 5c	\$14.50
N.W. DeLux 1c & 5c Comb.	12.00
N.W. #39 1c Porc.	7.95
N.W. Model #33 1c Porc. Converted for 10c B.G.	6.50
Silver King 1c B.G. or Mds.	8.50
ABT Guns	30.00
Mills 1c Tab Gum	12.00

MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen, Red.	73¢
Pistachio Nuts, Jumbo Queen, white	68¢
Pistachio Nuts, Large Tulip	69¢
Pistachio Nuts, Vendor's Mix	54¢
Pistachio Nuts, Sheik	42¢
Cashew Whole	66¢
Cashew Butts	58¢
Peanuts, Jumbo	42¢
Spanish	32¢
Mixed Nuts	57¢
Baby Chicks	30¢
Rainbow Peanuts	32¢
Boston Baked Beans	32¢
Jelly Beans	28¢
Licorice Gems	28¢
Leaflets, 650 ct.	40¢
M & M, 550 ct.	59¢
Hershey's	47¢
Rain-Blo Gum, 60 ct.	30¢
Malf-ette, 100 ct., per 100	32¢
Rain-Blo Ball Gum, 140 ct., 170 ct., 210 ct.	30¢
Rain-Blo Ball Gum, 100 ct., 200 lb. minimum, prepaid on all Rain-Blo Ball Gum.	32¢
Adams Gum, all flavors, 100 ct.	45¢
Wrigley's Gum, all flavors, 100 ct.	45¢
Beech-Nut, 100 ct.	45¢
Hershey's Chocolate, 200 ct.	1.40
Minimum Order, 25 Boxes Assorted.	

Complete line of Parts, Supplies, Stands, Globes, Brackets, Charms. Everything for the operator.
1/3 Deposit, Balance C.O.D.

STAMP FOLDERS, Lowest Prices. Write MEMBER NATIONAL VENDING MACHINE DISTRIBUTORS, Inc.

NORTHWESTERN SALES AND SERVICE CO
MOE MANDELL
446 W. 36th St. New York 18, N. Y.
LOngacre 4-667

File Bill to Lift Ia. Cig Unit Ban

DES MOINES—A bill to legalize cigarette vending machines in Iowa was filed in the Senate of the Iowa Legislature by Sen. Guy Butler, of Rolfe. The bill is SF12 and was filed the first week of the Legislature.

Iowa is the only State not having cigarette vending machines, and efforts in previous Legislatures to enact a legalizing act have failed.

With the bill filed during the early days of the session, it is expected to have a better chance than during previous sessions.

Terrific Sellers
SHERIFF, RANGER and MARSHAL BADGES
\$8.25 per M
vacuum plated—labels available

PLATED COINS
\$7.00 per M
labels available

POTS 'N' PANS
Asstd.: bowls, pots, pans, cups, saucers.
Plastic \$2.50 per M
Asstd. Plated \$5.50 per M

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We sell **VENDING MACHINES and MERCHANDISE** that are **BEST IN QUALITY BEST FOR YOUR LOCATIONS BEST FOR YOU**

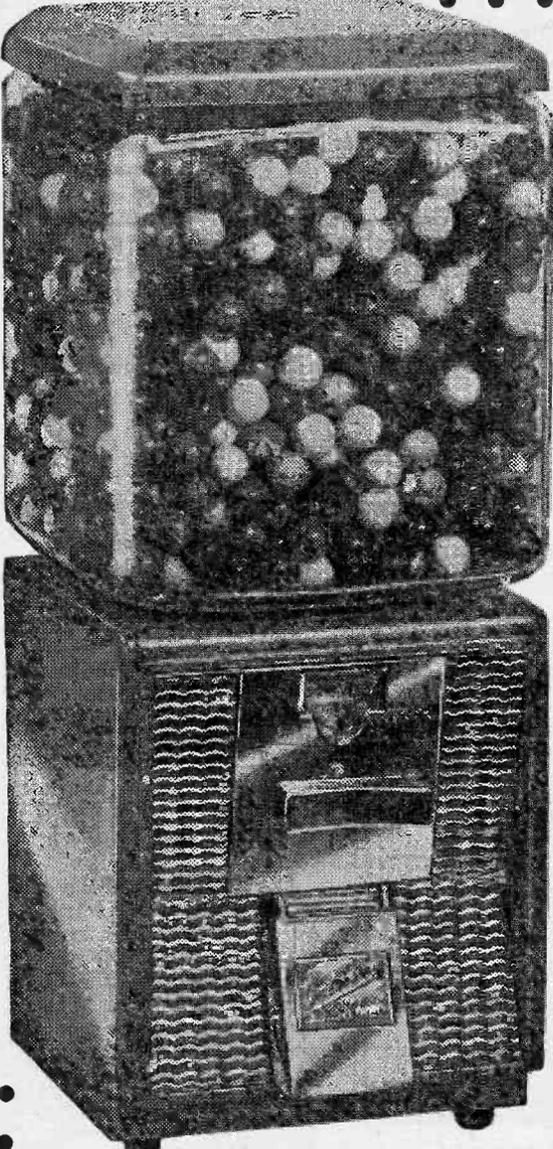
Phone or Write for Prices
J. SCHOENBACH
715 LINCOLN PLACE, BROOKLYN 16, N. Y.
President 2-2900

VICTOR'S 5-STAR BABY GRAND

- ★ Capsule 5¢ or 10¢
- ★ Rocket Charms, 5¢
- ★ Ball Gum & Charms, 1c
- ★ Chicle Treats, 1 for 1¢
- ★ 100-Count Ball Gum, 1¢

\$13.25 ea.
Minimum Packing: 4 to the Case
Write for Lowest Prices on our complete line of
● CAPSULES ● MACHINES ● CHARMS ● BALL GUM

Order Now From Victor's South-eastern Distributor.
H. B. HUTCHINSON, JR.
1784 N. Decatur Road, N.E.
Atlanta 7, Ga.
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- New! Attractive! Sales-Making Appearance.
- Interchangeable Merchandise Units With Lock-Lite Carricap.
- Vends All Products Accurately. No Breakage or Crushing.
- Precision-Built Die-Cast Parts to Assure Perfect Fit.
- The Best of All Lift-Out Mechanism, 1c, 5c, 10c and 25c.
- Large Capacity. Actual 9 Lbs. 210 Count.

Write, Wire or Phone for Complete Details
THE NORTHWESTERN CORPORATION
2194 ARMSTRONG ST., MORRIS, ILL.

... PAID CIRCULATION PROVES READER INTEREST WHEN YOU SEE "ABC." IT'S PROOF OF WHO AND HOW MANY READERS BUY THIS BUSINESS PAPER.

JOBBERS WANTED
with sales organizations

—to sell our new 1959 model Baby Grand cigarette vendors DIRECT TO LOCATIONS. Must be in position to arrange to finance the machines you sell, when necessary, altho most machines are sold for cash. Beautiful manually operated machines; many color combinations; low wholesale prices! Also 6-column candy bar vendors, postage stamp, pen and others. Write at once!

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OUR SPECIALTY IS HELPING MORE OPERATORS MAKE MORE MONEY

STANDARD SPECIALTY CO.
1028 44th Avenue Oakland 1, Calif. Phone: AN 1-9037

MANUFACTURERS & DISTRIBUTORS OF:
Panned Candies • Gum • Vending Machines • Parts & Supplies

INVENTORY FEATURE MIX
A Real Bargain

Surplus Inventory plus Current Items
Regular \$8.00 per M

VP Locketts and Medallions
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Luminous Full Skulls
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Multicolor Six Shooters
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Crazy Pins

SURE-LOCK, the perfect capsule. Outstanding Items. Send \$2.50 and receive 100 high quality filled capsules. Contains our complete line.

Send **35¢** for SAMPLE KIT OF CHARMS

The PENNY KING Company
2538 Mission Street, Pittsburgh 3, Penn.
World's Largest Selection of Miniature Charms
NATIONAL SALES HEADQUARTERS
"FOR ATLAS-MASTER PENNY-NICKEL MACHINES"



VICTOR
Standard
TOPPER
1c
BALL GUM
VENDOR
\$13.25
each
\$12.75 each
100 or more

Available for 1c and 5c
peanuts and bulk candies.
Victor's new TV Vendor in stock for
immediate delivery.

TIME PAYMENTS AVAILABLE
Write **BERNARD K. BITTERMAN**
for lowest prices on
Capsules, Charms, Ball Gum,
and all Vending Needs.

PROMPT SHIPMENT
Bernard K. Bitterman
4711 East 27th St., Kansas City 27, Mo.

**CIGARETTE
VENDOR
SPECIALS**

- Eastern Mark II**
22 col. \$219.50
- Rowe Commander**
11 col. Console.. 119.50
- Rowe Ambassador**
11 col. Manual.. 119.50
- Eastern 8 Col.** 49.50

SHAFER
MUSIC COMPANY

**849 NORTH HIGH STREET
COLUMBUS 8, OHIO**

Phone: AX 4-4614



**Be First in Your Territory
with the NEW
POSTAL CARDS VENDOR**
Vends 4 Cards
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PRICE
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Backed by our 40 years of
distributing and manufacturing
experience.
7 1/2" wide, 8 3/4" deep, 14" high.
Weight 14 pounds. Attractive
cabinet is gray enamel with baked
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ing. Large Capacity. Large
Profit. Vendor easily pays for
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COMPLETE LINE OF STAMP MACHINES & STAMP FOLDERS

J. SCHOENBACH
Manufacturer and Distributor of Vending Machines
715 Lincoln Place, Brooklyn 16, N. Y.—President 2-2900

Small Chance for 2c Coin

• Continued from page 67

of the population, its adoption would seem of doubtful wisdom. In recent years special groups have at times tried to secure additional denominations to our system. Usually such a coin was to serve a specific purpose such as a transportation fare in a particular city or for use in a certain type of vending machine. The Treasury Department has withheld its support of these proposals on the ground that the denominations now in use were adequate to meet the needs of the country and that there was no popular demand for an additional coin. You are aware, no doubt, that we have tried half, 2 and 3-cent pieces in our coinage system, but abandoned their use because they did not lend themselves to it.

It has been the experience of the Treasury Department that any attempt to depart from the size and general characterization of the small coins in circulation creates a host of problems to the American public. The widespread use in the United States of mechanical devices for making change would necessitate mechanical adaptations that would be costly and confusing and would take time to effectuate. Among the specific items that would be involved are the thousands of machines now in use for making change. Banks, theaters, transportation systems and many other types of business houses use automatic change making and counting machines and the adop-

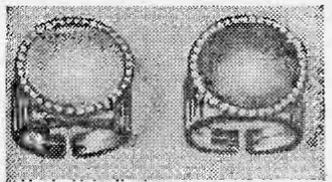
tion of additional coins would mean that the existing models would have to be discarded or remodeled.

Further, cash registers have not the requisite drawer space for additional denominations of coins. The expense entailed in changing or replacing cash registers or cash drawers would be enormous. If a person did not have the funds to purchase a new register it would be necessary for him to account for the extra denominations in some inconvenient manner.

It would be difficult to produce round coins to fit in with the present scale of diameters without causing confusion and inconvenience to the public. Even such a change as the adoption of the zinc-coated steel 1-cent piece as a war-time expedient, in order to conserve strategic material, which involved no change in size, created so much confusion that it was necessary, after one year only, to abandon it.

Very Truly Yours,
(Signed)
W. H. Brett
Director of the Mint

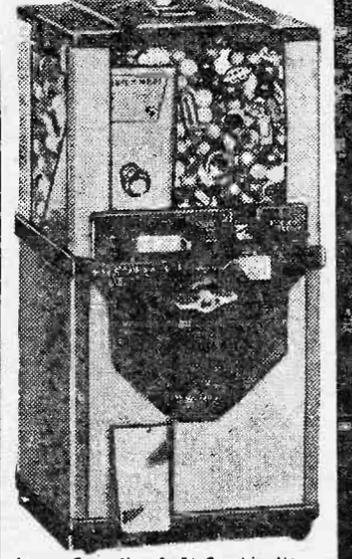
**Vacuum-Metalized
MOONSTONE RINGS**



**TRANSLUCENT PEARL
ON
TRANSLUCENT PLASTIC**
Remarkable MOONSTONE Colors
5,000 & up..... \$12.50 per 1,000
1,000 to 5,000... 15.00 per 1,000

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**VICTOR'S
SUPERMART VENDORAMA
WITH LOOK-SEE VIEWER**

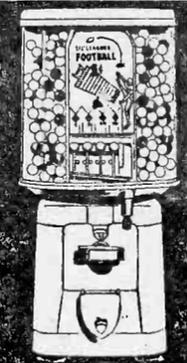


Large Capacity—1c-5c Combination.
Fast Play—Filled Capsules Available
\$24.95 Each
BIRMINGHAM VENDING CO.
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Distributor For
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715 LINCOLN PLACE, BROOKLYN 16, N. Y.
President 2-2900
PHONE or WRITE FOR PRICE

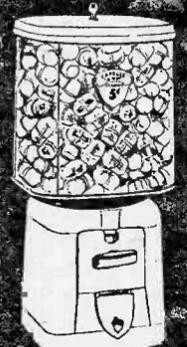
Your key to
SALES RESULTS—
the advertising column of
THE BILLBOARD!

WE HAVE
oak's
"LIL LEAGUER"



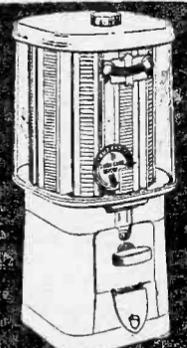
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Chicago 47, Calif.

WE HAVE
oak's
"400"



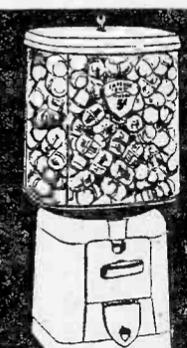
DALE DISTRIBUTING (B. C.), LTD.
1168 Seymour Street
Vancouver 2, B. C.
MUTUAL 3-8015

WE HAVE
oak's
"GOLD MINE"



**R. R. WHITEHEAD
DISTRIBUTORS**
1075 Woodland Avenue S.E.
Atlanta, Georgia

WE HAVE
oak's
"400"



QUEBEC VENDING COMPANY
109 Commissioner St. West
Montreal, Quebec, Canada

**oak's 25c
CAPSULE VENDOR**
only **\$18.95**

Here's the 25c Vendor that has
the whole trade talking!
At the low, low price of just
\$18.95 this machine pays
for itself on one loading...
takes in \$87.50!

The Oak 25c Capsule Vendor
vends lighters and a select
assortment of jewelry items
being shown by Oak factory
sales offices listed below.
Innumerable items in standard
capsules will make the 25c
Vendor a great profit producer
for you!

west coast factory sales
east and midwest factory sales

OPERATORS VENDING MACHINE SUPPLY CO. M. J. ABELSON/Phone AT 1-6478
1023 South Grand Avenue
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2033 Fifth Avenue
Pittsburgh, Pa.

oak MANUFACTURING COMPANY, INC.
11411 KNIGHTSBRIDGE AVE., CULVER CITY, CALIFORNIA

when answering ads . . .
Say You Saw It in The Billboard

Canteen-AMI Change Can Spark Current Juke Trends

Effects Should Spur Biggie Op Trend, End of Marginal Routes, Better Practices

• Continued from page 70

resulting from the Canteen-AMI move does not reveal much significant change, if any. More than effecting change itself, the move appears more likely to help further change already in process—change which has become increasingly apparent in recent years.

Long-range effects of the move—just as the long-range effects of other corporate changes in recent years—could combine to work profound change. The whole present structure of the juke box business five or 10 years from now could be entirely different.

But there is good reason, as has been suggested, why this new look would be an improved one, just as the present look of the juke box industry is considerably improved in its basic stability from that of 10 years ago.

Will the move have any other effect on current developments?

Diversification

It is not clear whether the Canteen-AMI merger will stimulate or slow down diversification into vending by juke box operators. It would seem to depend too much on specific areas, conditions and

routes to make worthwhile generalization possible. It is probably more to the point to say that it will stimulate it in some areas, slow it down in others. It does seem reasonable, however, that juke box operators will be more interested in diversifying into more amusement games wherever possible in order to further solidify their relationships with locations.

Will the Canteen-AMI move have an effect on juke box distributors? It could help stimulate distributors who are not already operating to get in operating, and distributors already in it, to expand. Understandably, the separation between distributor and operator has never been distinct, and in recent years the naming of operators as distributors and the increase of distributors who operate have all but completely blurred the separation.

Just in the past few years there has been important changes on the juke box manufacturing level. The H. C. Evans Company has left the business, and United Music has come into being. Seeburg has changed hands and has entered the cigarette vending manufacturing business. Two companies, Seeburg and AMI, entered background music. Sales positions in both the domestic and foreign market appear

to have shifted. AMI licensed firms to build their equipment overseas. The number of manufacturers has decreased in a dozen years from eight to five.

And with all this change, and more, the juke box business has grown stronger at every level.

The pronounced trend to bigness has been with the business several years. For example, in the July 14, 1956, issue of The Billboard, this was published:

"The U. S. business trend to big-

(Continued on page 83)

Hopper New Anti-Racket Union Bill

WASHINGTON — A new, stronger version of last year's Kennedy-Ives labor bill was introduced in the Senate last week by Sen. John F. Kennedy (D., Mass.). Kennedy said the anti-racketeering bill would practically put teamster President James Hoffa out of business.

Introduction of the bill touched off what will most likely be a long, hard fight over efforts to curb

(Continued on page 82)

PLUG STEREO SILENCE AT DETROIT U.

DETROIT—Not one, but three records with nothing but silence were placed on a juke box at the University of Detroit here.

According to Mike McCann, Student Council president, "it's worth a dime to get a few minutes of silence."

McCann added that future records will feature "stereophonic silence" which will be "twice as silent" as monaural disks.

CMMA to Hold '59 Banquet In L.A. Feb. 14

LOS ANGELES—The annual banquet and ball of the California Music Merchants' Association, headed by George Miller in Oakland, will be held in the Embassy Room of the Ambassador Hotel here February 14.

Miller said that the event, alternated between Oakland and here, honors the State's music operators, with the CMMA State board of directors hosting the event. The last banquet held here was in 1956.

With Sam Ricklin as entertainment chairman, a number of dignitaries will be guests. The show will feature recording talent.

Ben Chemers, local CMMA representative, is in charge of reservations. Tickets are \$12.50.

MOA Urges Ops To Beat Sat. Insurance Date

OAKLAND, Calif. — Members of Music Operators of America can obtain life insurance thru the association without guarantee of insurability or a medical examination by enrolling no later than January 31.

George A. Miller, MOA president, emphasized this fact again last week in an announcement that the insurance enrollment period has been extended to January 31. After that date, members who wish to enroll in the insurance program must fill out forms issued by the insuring company, the California Life Insurance Company, for guarantee of eligibility for the insurance.

All MOA members, their business associates and their employees are eligible for a \$10,000 life insurance policy up to the age of 61. Those over 61 are eligible for a \$5,000 policy. Premiums on the larger amount are \$10.50 per month; on the smaller, \$5.50 per month, payable on a quarterly basis.

MOA obtained the necessary quota of members in the plan before the December 31 deadline.

55 Exhibit Booths Sold For MOA Meet

OAKLAND, Calif.—More than 25 exhibitors have reserved 55 exhibit booths for the Music Operators of America convention to be held in Chicago April 6-8.

Declared George Miller, MOA president: "At no time in the history of the MOA convention have so many exhibitors made their reservations three months and more in advance."

Those who have already confirmed include:

The Seeburg Corp.; AMI, Inc.; United Music Corp., Capitol Projector Corp., Edolite Products, Wico Corp., Irving Kaye Co., Bally Manufacturing Co., Auto Photo Co.; National Vendors, Inc.; United Manufacturing Co.

Paul Bennett & Co., Valley Sales Co.; Dot Records, Inc.; RCA Victor, Decca Distributing Corp., Chicago Coin Machine Co.; Broadcast Music, Inc.; M-G-M Records, United Artists, Radio Record Co., Silhouette Records; National Projectors, Inc., and The Billboard.

Continental Ind. Sells NY Area Juke Operation

WESTBURY, L. I., N. Y. — Continental Industries, manufacturer of vending machines and operator of cigarette routes, recently sold some 200 automatic phonograph locations in the New York metropolitan area.

Continental subsidiaries, while not primarily in the vending business, also operate juke boxes thru-out the nation. A company spokesman said that the sale of the 200 machines in the New York area has no significance other than the firm sav an opportunity to get a good price for the routes and sold them. He added that the company will continue to operate juke boxes in other areas.

Operators who bought routes from Continental are Doc Shapiro, Long Island; Herb Chacon, C. L. Amusement, Connecticut and up-State New York; Mel Chasen, New York, and Charles Fay, Brooklyn and Queens.

SENATE PROBE SET FOR FEB.

WASHINGTON — Latest target date for resumption of the Senate Rackets Committee probe into alleged racketeering in vending and juke boxes is the first week of February.

There are no plans to televise the proceedings.

Committee membership most likely will remain four Democrats and four Republicans, in an effort to make the probe as non-partisan as possible.

Probers are expected to ask Congress for approximately \$750,000 to continue their investigation.

Westchester Ass'n Seeks Blanket Picketing Ban Vs. Teamster Local

Unusual Action Has Association, Not Operator, Plaintiff in Attempt to Stymie Local

NEW YORK — The Westchester Operators Guild, in an attempt to resist the inroads of Local 266, International Brotherhood of Teamsters, into its area, Thursday (22) served the local and its president, Joe DeGrandis, with an order to show cause in the picketing of two Westchester County locations.

What makes this injunction action unusual is that the plaintiff is not the operator whose locations have been picketed, but the local association, which seeks a blanket restraining order.

The operator involved is Dick DiCicco, veteran Yonkers juke box and game man. The locations, with both games and music, are the Chester Heights Restaurant in Bronxville and the Plaza Lounge in Tuckahoe.

Local 1690 Pact

DiCicco has signed a contract with Local 1690, Retail Clerks In-

ternational Association, AFL-CIO, for service on his locations. In addition, the Westchester Operators Guild, of which DiCicco is a member, also has a collective bargaining agreement with Local 1690.

According to Franklin R. Weissberg, of the law firm of Jessop & Northrop, counsel for the plaintiff, the action was taken in the name of the association rather than that of the operator because if the injunction is granted, it would prohibit Local 266 from picketing any WOG member's location, providing the location was serviced by Local 1690 and the equipment bore the label of Local 1690.

Jessop & Northrop and Local 266 have crossed legal swords five times in the recent past. The law firm, which also represents the Game Operators of New York, has successfully got injunctions against the Teamster local five times in New York. Weissberg said that in no case had the matter gone to trial, with the Teamsters agreeing to stop picketing after the temporary injunction was granted.

Picketing Stops

The alleged picketing in the two Westchester locations took place Wednesday and Thursday (14 and 15), but, at press time, the pickets had not returned.

Weissberg explained that if the injunction is granted, he plans to file a list of WOG members covered by the Local 1690 contract. The bar on picketing would also apply to locations of these operators.

The legal battle in Westchester County is, in a sense, an extension

21 Ops Attend Wis. Confab

MILWAUKEE—A total of 21 operators signed in for the new year's first monthly meeting of the Wisconsin Music Merchants' Association, held January 18 at the Ambassador Hotel.

C. S. Pierce, Brodhead, president of the trade group, presented a report on recent federal and State legislative developments. "We've got to co-operate with MOA in our industry's battle against

(Continued on page 82)

Morrie Ginsburg Of Atlas Dies at 51

CHICAGO — Morrie Ginsburg, one of the industry's best liked and most respected leaders, died Wednesday (21) of a heart attack while vacationing in Miami Beach. He was 51.

A 25-year veteran in the coin machine business, Maurice Ginsburg, known to all as "Morrie," was founder and co-partner of Atlas Music Company, one of the nation's largest coin machine distributorships.

The history of his business life parallels the history of coin machine business and is the history of Atlas.

He entered the distributing business with his brother and co-partner, Edward (Eddie), in 1933

as the Atlas Novelty Company, with a small office and shop on North California Avenue selling Stoner Manufacturing Company's line of pinball machines. (Stoner long ago left the game field to devote their attention exclusively to vending machine manufacturing.) Eddie acted as road man, Morrie was the office man.

From these small beginnings, Morrie and Eddie built the firm into one now employing 50 people, with offices in Pittsburgh, Des Moines and Omaha, besides Chicago.

In 1935, the firm moved to a location at 2200 North Western Avenue. They soon outgrew their

(Continued on page 81)

Milwaukee Has Hike in Units

MILWAUKEE — Statistics released by the Milwaukee Common Council's license committee last week revealed a climb in the total number of coin-operated devices on location here.

Tags were bought during 1958

for 2,630 machines in 1,814 locations. This compares with 2,482 machines and 1,718 locations for the 1957 period.

Licenses were purchased during 1958 for 6,121 cigarette machines. The figures also show that these gains came in the face of a decline in the number of taverns. Licensed taverns totaled 2,118 in 1958, compared with 2,140 at the end of 1957.

200 Turn Out For Runyon's AMI Showing

NEW YORK — Nearly 200 operators turned out to see the 1959 AMI line and hear the AMI stereo juke box Friday and Saturday (16 and 17) at Runyon Sales here.

The factory was represented by Art Daddis, local sales representative, and Gerard Vadeboncoeur, field service engineer. Barney Sugergerman and his staff were on hand to greet the operators.

Guests included Lou Levy, Dover Music; Doc Swanson and Tom Bodia, County Center Amusement; Irving Klentsky and Isadore Lutsker, City Music; Harry Brodsky, Harbor Automatic; Max Iskovitz, Maxwell Music; Ray Gillandean; Lou Boorstein and Bernie Boorstein, Leslie Distributors; Stan Lutsker, Elliot Music; Al Denver, Lincoln Service; Arthur Herman, Al Herman and Aaron Herman, Boro Automatic; Joe LaMotta; Steve Tarzanni; Bernard Hoey and Fred Thompson, both of Master Automatic, and Nash Gordon, Music Operators of New York.

Also, Len Block, Melody Music; Mike Mulqueen, Walden, N. Y.; Morris Palatt; J. C. Rogers; Moe Bitters; Jerry Miller; Senator Al Bodkin, Forest Hills Music; Ted Seidel, route broker; Steve Hodge; Sam Carsu; Murray Fishman; Ray Bohleber; Murray Wollman, Al Simon, Chicago Coin; Stanley Nankoff; Al D'Anzilla, Chicago Coin; Gene Jacobs and Bert Jacobs, Associated Amusement Machine Operators of New York; Sid Mittelberg, and Wilson Aronson.

Also, Al Silverman, Charlie Cook, L. W. Smith, Lou Tartaglia, Mike Tartaglia, Mrs. Gertrude Browne, Mr. and Mrs. Orville Greening, Joe Connors, Irving Kaye, Mike Munves, Hy Polay, Irving Fenichel, Hy Jaffe, Mr. and Mrs. Max Klein, Joel Hochberg, Jules Pineless, Jerry Basile, Sam Singer, Marty Rosen and Sal Trella.

And, Frank Brehenny, Lou Hirsh, B. Kimmelman, Ben Chicofsky, Carl Pavesi, C. Cheek, J. MacNamee, Len Nathan, Manny Feder, Tom Gobel, Al Ferber, Harold Morris, Ed Goldberg, Arone Goldberg and Mr. and Mrs. D. Conrad.

200 Hosted: Bilotta Fete

NEWARK, N. Y. — Some 200 operators from all over New York State gathered at Caruso's restaurant here Sunday (18) as guests of John Bilotta for the showing of the 1959 Wurlitzer line of stereophonic and monaural juke boxes.

Wurlitzer brass on hand to greet the operators were Roy Waltemade, general manager; Fred Osborne, factory engineer and Joe Hrdlicka, head of the field engineer service.

Host Bilotta wined and dined the operators from early afternoon

to late evening. The entertainment was provided by the Quarter Notes, Whiz Records; the Graduates, Shan-Todd Records; Bob Speciale, Seco, and Joy Palmer, Fine.

Meath Emsees

Arranging for and emceeing the show was Eddy Meath, disk jockey at WHEC, Rochester. Meath uses his program as a showcase for new singing talent in the area. Steve Brody, Best Records, Buffalo, was also on hand.

Ralph Sheffield of the United Manufacturing Company, was another guest at the showing. While the weather was sunny in Newark for the day, the Buffalo area was

(Continued on page 74)



Showings will also be held in Salt Lake City, Utah, and Boise, Idaho. Time and place to be announced

WESTERN STATES DISTRIBUTORS

Dan the Music Man
1229 N. Main St., Pocatello, Idaho. Cedar 2-3768.



THINGS LOOK FINE FOR '59

SEE THE NEW AMI MODEL "J" Juke Box NOW AT OUR SHOWROOMS

Southern Amusement Co.

628 MADISON ST. MEMPHIS, TENN.
Phone: JACKSON 5-3609



Showings in San Francisco, Stockton, Sacramento and Reno. Dates to be announced

R. PARINA & COMPANY

66 Page Street San Francisco, California
KLondike 2-0917



THINGS LOOK FINE FOR '59

SEE THE NEW AMI MODEL "J" Juke Box NOW AT OUR SHOWROOMS

Toronto Trading Post Limited

736 YONGE STREET TORONTO 5, ONTARIO
Phone: WA 2-0186

W. Va. to Get Bill Designed To Help Ops

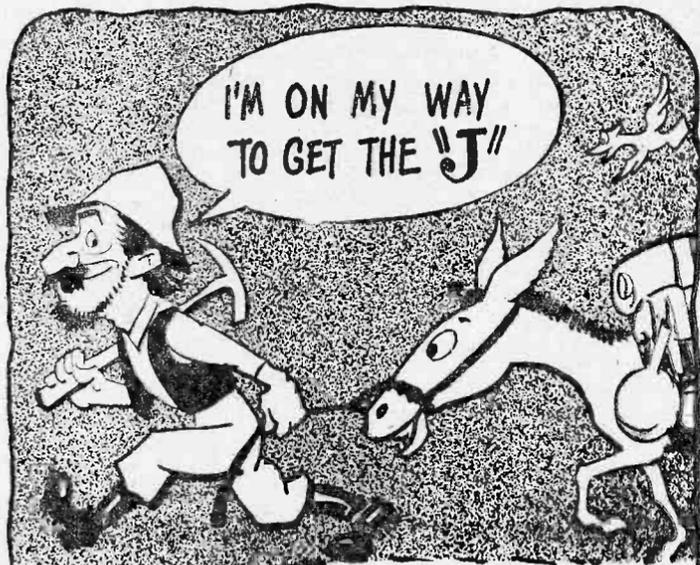
HUNTINGTON, W. Va. — A bill which would result in increased earnings for juke box operators is scheduled to be introduced in the current session of the West Virginia Legislature.

The bill is designed to remove juke boxes from provisions of the State's non-intoxicating beer law, according to an announcement last week by Bill Wortham, executive secretary of the West Virginia Music Operators' Association.

The law, enacted in 1934, permits the sale of 3.2 per cent beer daily between 7 a.m. and 12 midnight, except Sundays when the hours are from 1 p.m. to midnight. The bill contains a clause which states that any establishment selling beer cannot operate a juke box after midnight.

Declared Wortham: "For 24 years this unfair and unnecessary clause in the beer law has penalized the music operator and the locations which sell beer. The effect has been to drive the after-midnight trade away from the licensed business and to stimulate the so-called bootleg trade."

He said that if this new bill is passed, it will mean a "sizable increase in revenue from phonographs for each operator and the location."



Better than a gold mine the NEW AMI Jubilee "J" JUKE BOX

SEE IT NOW!

HERMITAGE MUSIC COMPANY

74 LAFAYETTE STREET NASHVILLE, TENN.
PHONE: ALpine 6-5666



BETTER THAN A MINE FOR '59

THE NEW AMI MODEL "J" Juke Box

SEE IT AT OUR SHOWROOMS

"All models available"

High trade-in allowances on Models J and I.

Central DISTRIBUTORS, Inc.

2120 LOCUST ST. LOUIS 3, MO. Cable: "Cendist" Phone: MA 1-3511

YOU GET
THE BIG
JINGLE
WITH
THE

Out on the routes they're hearing it! A coins-in-the-cashbox-sound—building up big.

It's the year of the big jingle!

*More spots . . .
more people . . .
more in the mood
to play
and pay
for more music.*

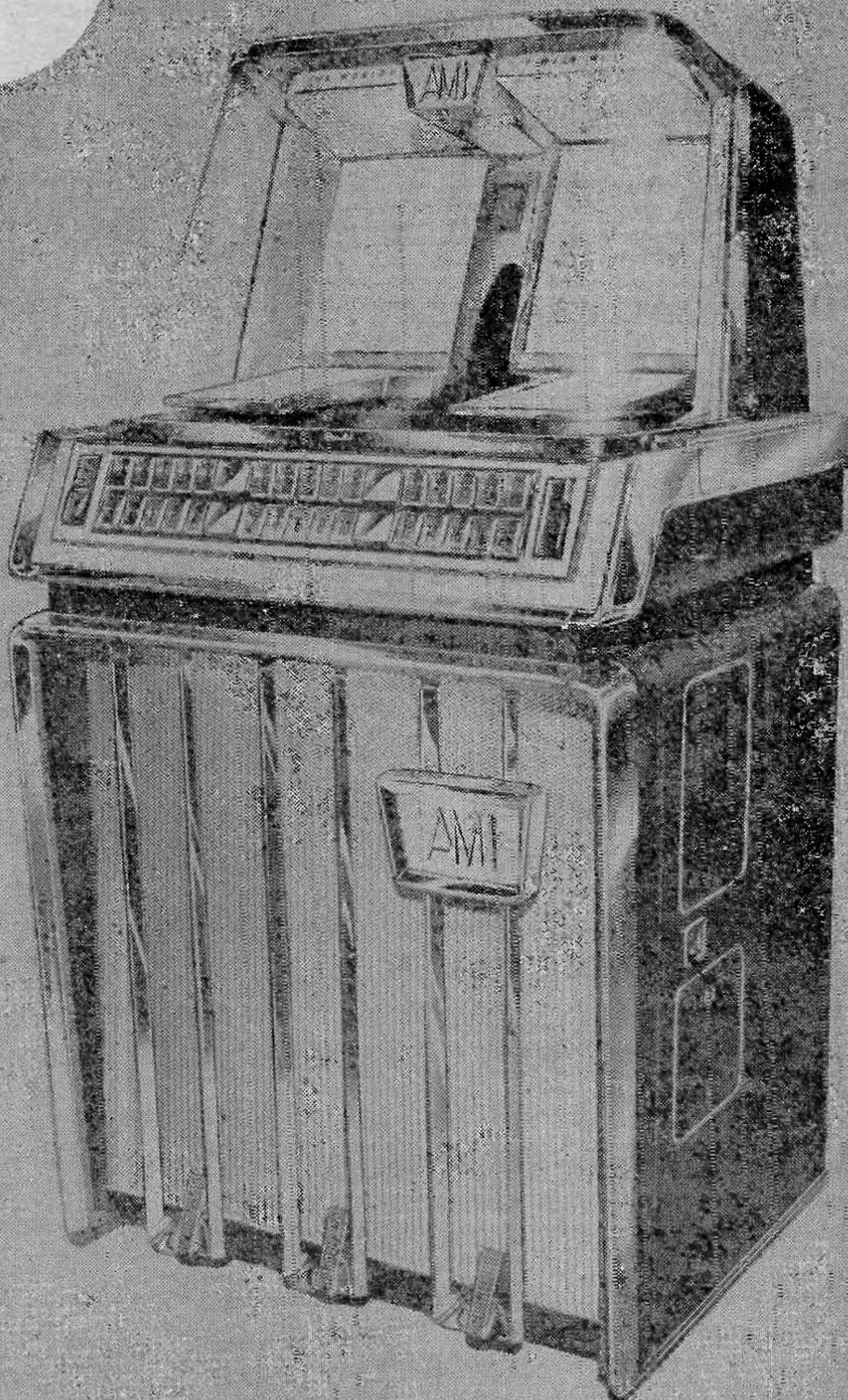
AND MORE FOR YOU!

*You'll get the play like you
never got before.
You'll get it with the all new "J"
Just look!
Here's the
biggest
boldest
beautifullest
advance in coin-operated music
you've ever had!*

*Here's design to put you into
more top locations—and keep you in—
earning more and earning longer.*

*Sleek
and
Slick
and
Sassy*

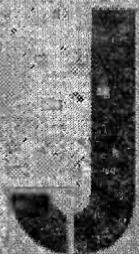
*—and ready for frolic!
No old dame with a face lift—
this one! Here is class!
Class that gets the first and
second look that holds the
attention of locations and
patrons alike.*



AMi

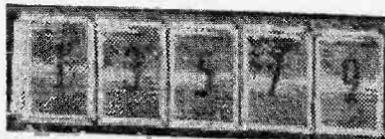
Incorporated

1500 Union Avenue, S. E., Grand Rapids 6, Michigan



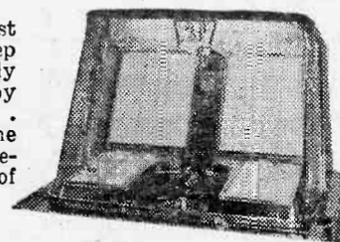
Big, BIG, BIG push button! Backlighted in color to command attention from *any* point on location.

Here's the come-play-me-look that scores. And no *mis*-plays with the big, easy-to-read, letters and numbers on these finger-fitting buttons.



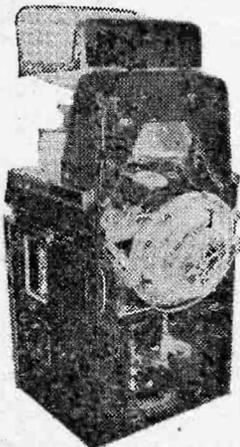
TATTLE-TITLE DISPLAY TELLS ALL!

Billboarded behind the fullest top-to-bottom, side-to-side sweep of glass in the industry... softly yet dramatically illuminated by the new, waffle dome light... *your titles provoke play* with the glamorous new "J". Here's eye-level, buy-level visibility—all of the time!



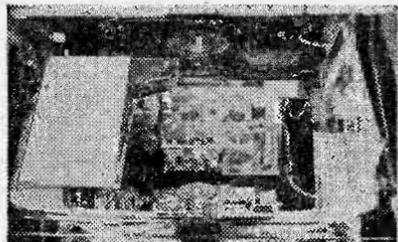
NOW! TO TRADITIONALLY SUPERIOR AMI CABINET QUALITY, NEW ELEGANCE IS ADDED!

Gleaming chrome and trims of anodized aluminum, jet stippled cabinet finish with contrasting turquoise interior... gold anodized aluminum grille, floodlighted to accent its beauty—all combine to give you the *one* juke box to meet the requirements of every type of location today—and for years to come. *You're year's ahead... dollars ahead all the way with the all new "J".* It's a jewel—in any setting.



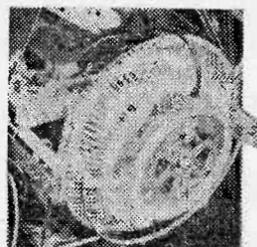
THIS IS THE WORLD'S MOST ACCESSIBLE JUKEBOX. FASTEST MOST EASILY SERVICED TO SAVE WHILE IT PAYS. AND TO AMI'S UNMATCHED DEPENDABILITY OF MECHANISM AND SPEEDIER PLAY, THE "J" GIVES YOU NEW CONVENIENCES IN DAY-TO-DAY OPERATION.

Fully exposed pulse converter. No hardware underneath to interfere. Just release two wing nuts at front-end, mech slides out, tilts back for comfortable, convenient servicing.



SIMPLIFIED MECH TRIM! Cantilevered forward title racks serve as mech trim—swing up for full exposure of the mechanism.

SCAN WITHOUT RE-SETTING PINS! Single button DC turn-off. Operator can retain prior selections in credit, or wipe them off as he desires. Scanning without re-set saves time.



MECH SLIDES OUT AND TILTS BACK for complete accessibility! No knuckle-busting here!



DUAL PRICING and 4-coin rejector is standard equipment with the J-200. Other "J" models are readily adaptable to 4-coin rejector *without* change of coin chutes and hardware.

ALL THIS—AND STEREO TOO!

Only the "J" gives you true, 3 channel high fidelity stereo—whenever you are ready for stereo! But, whether you want the sensational sound of stereo or the familiar reproduction of monaural recordings... you get the very best from AMI—the *leaders* in sound engineering.

Only the "J" gives you a choice of 200, 120 or 100-selection models.

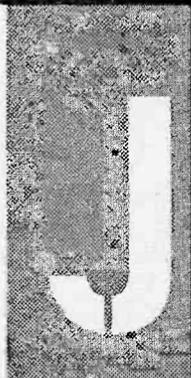
Only the "J" gives you the choice of electrical or mechanical selection.



SEPARATE ACCESS DOOR TO SLUG REJECTOR. Tamper-proof *internal* latch. Separate coin box door. Improved strength, metal frame, positive lock.



IT'S THE ALL NEW "J" ALL THE WAY THE OPERATOR'S SAFEST, SUREST INVESTMENT. LONGER EARNING LIFE, LOWEST UPKEEP AND SERVICE COST. SEE—AND HEAR IT NOW AT YOUR AMI DISTRIBUTOR!



AMI economically designed "Stereo Mates" remote enclosures give full sound dispersion.



AMI Incorporated

1500 Union Avenue, S.E., Grand Rapids 2, Michigan

50 120 200
SELECTION MODELSA
ROCK-OLNFOR
EVERY LOCATION**100 Attend
Mil'kee Show**

MILWAUKEE — The new Wurlitzer juke box unveiling before a healthy turnout of local and State operators at the Ambassador Hotel January 18 was termed successful by United, Inc., President Harry Jacobs Jr.

More than 100 operators, their wives and key route personnel attended the Sunday showing. Display of the new models was scheduled to continue for the re-

mainder of the week at the United, Inc., Vliet Street headquarters.

On hand to greet operators and plug the Wurlitzer merchandise, in addition to Harry Jacobs Jr., were Harry Jacobs Sr., Woody Johnson, and Reid Whipple, factory service engineer. A gratifying total of orders were written at the hotel showing, noted Harry Jacobs Jr., and interest in the new monaural and stereo equipment was very keen.

The attendance of out of State operators was boosted by scheduling the Wurlitzer showing to run at the same time as the Wisconsin Music Merchants' Association meeting in the Ambassador Hotel. Following the trade group's business meeting, operators went to the East Room to take a look at the new Wurlitzer equipment and enjoy refreshments.

A partial list of those who showed up for the showing at the Ambassador Hotel, included:

Mr. and Mrs. Russ Dougherty, Wisconsin Rapids; Allen McCroy, Marshfield; Del Lang Gorecki Music, Manitowoc; Mr. and Mrs. Bernhardt Ludwig, Oshkosh; Mr. and Mrs. Clinton S. Pierce, and Stanley Wraight, Pierce Music, Brodhead; Michael Basile, Kenosha; Cliff and Roger Bookmeier, Green Bay; Norman Boettcher, Badger Sales, Green Bay; Bob Martin, Kenosha; Mr. and Mrs. C. B. Ross, G. & W. Novelty, South Milwaukee; Mr. and Mrs. John Barros, Merrill; Mr. and Mrs. Herb Tonnell, Cigarette Service, Appleton; Ed Dowe, Beaver Dam, and Lou Glass, Modern Specialties, Madison.

Local operators included Bert Liesch; Sam Hastings, Hastings Distributing Company; Jerome (Red) Jacomet, Red's Novelty; Charles and Anita McCumber; James Stecher, Novelty Service Company; Ken Kulow, his daughter Joan and Glenn Grubb and Walter Brown, all of Kendou, Inc.; Pat O'Neill and wife Margaret, AAA Amusement; Arnold Jost, Arnold's Coin Machine Company; Milt Wudtke; Eddie Tarmann; Frank Bartnik, Banaco Music; Bill Sjackson; and Buddy Wagner, Cister Music.

**MULQUEEN IN
QUICK DECISION**

NEWARK, N. Y. — Mike Mulqueen, Walden, N. Y., operator, didn't know it, but when he got in his station wagon Sunday morning (18), he was about to make a 600-mile round trip to buy a piano. Mulqueen attended the showing of the 1959 Wurlitzer line at Caruso's Restaurant here. John Bilotta, who handles Wurlitzer sales for New York State, spoke with Mulqueen at the showing and happened to mention that he had several Wurlitzer pianos on the premises. The next thing Mulqueen knew, he had a piano in the rear of his station wagon to keep him company on the 300-mile return trip. He did place an order for juke boxes, too, tho.

**Miller-Newm'k
Bows New AMI**

GRAND RAPIDS, Mich.—Miller-Newmark premiered the new AMI juke box line to a large turnout, despite bad weather, at the Manger Hotel here January 18. A buffet dinner and refreshments were served.

Hosting the affair were Bill Miller, president; Orville Bolier sales manager; Jack Gallagher, regional sales representative; Gerald T. Van Gessel, office manager; Miss Geraldine Nikodemski, receptionist; and service engineers Earl Lord and John Bisnett.

Among those attending were:

Paul Nelson, Adolph Budrus, W. Williams, Gus Guzdial, Harold Snover, Phil Glover, Herbert Attalla, Dick Zainea, Harlan Mapes, Bob Schelhas, Edward J. Douglas, Herb May, C. Peterson, W. R. Edgington, Mr. and Mrs. Frank Hoyle, Larry Paulson, William Taylor, Robert Andree.

Tom Sams, Larry Bodell, William Wasdyke, George Christopolos, Terry Vlahos, Lyle Sipple, Leon Powell, Ed Jaworski, Jimmy Allen, Mrs. Duga, Bob Hunt, Walter Henry, Carl Bowen, Bill Fitzgerald, Ed Roodvoets, Ed Roodvoets Jr., Less Gibson, Dick Andree.

Jim Forton, Mr. and Mrs. Edward Dipple, Norman O'Dell, Mr. and Mrs. Warren Besser, Mr. and Mrs. Jerry Sage, Marion Peplinski, Bill Perschbacher, Mr. and Mrs. Joseph Welden, James Silman, Mr. and Mrs. Fred Hunt Sr., Mr. and Mrs. Edward Christenson, Mr. and Mrs. Edward Worsley, Fred Hunt Jr., Pete Hampers, Donald C. Dilley, James Heiss, Jess Harless, Cal Hartman.

**Newell Hosts
75 at Op Show**

MEMPHIS—The Memphis division of Standard Automatic Distributing Company of Little Rock had a showing of the new Wurlitzer juke box line last week in its showroom.

Edward H. Newell, Memphis manager and owner of Ormatt Amusement Company, estimated that between 75 to 100 persons attended the Sunday showing. Hours were from 11 a.m. to 8 p.m. A buffet dinner and refreshments were served.

Newell's staff aided in the showing. They are: Wallace Reasons, route supervisor, Ben Newell, route man, W. E. Buck, maintenance man.

Operators attending the showing, some of whom brought their wives were:

Melvin Lapides, Osceola Music Company, Osceola, Ark.; Mr. and Mrs. L. P. Dickens, Dikens Music Service, Memphis; John A. Brunner Jr., John & Frank, Inc., Marked Tree, Ark.

Carl Cannon, Cannon Music Company, Memphis; Clarence Spain, Spain Amusement Company; Bob Adams, Jonesboro Amusement Company, Jonesboro, Ark.; Nathan Wheelers, Service Amusement Company, Jonesboro; Kark, Henry Trigg Trigg Music Company, Memphis.

Mr. and Mrs. Roy B. Morris, Morris (Continued on page 81)

**BETTER THAN
A MINE
FOR '59**



**THE NEW AMI
MODEL "J" Juke Box**

SEE IT AT OUR SHOWROOMS

ROANOKE VENDING EXCHANGE, INC.

4930 W. Broad St.
Richmond 26, Virginia
Ph.: AT 2-4221

625 Ohio Avenue
Charleston, West Virginia
Ph.: DI 3-0311

313 Depot Avenue, N.W. c/o The Vending Machine Exch.
Knoxville, Tennessee 63 Commonwealth Avenue
Ph.: 4-1975 Bristol, Va. Ph.: NO 9-7147

**BETTER THAN
A MINE
FOR '59**



**THE NEW AMI
MODEL "J" Juke Box**

SEE IT AT OUR SHOWROOMS

PASTER DISTRIBUTING COMPANY

3601 WEST FOND DU LAC AVE., MILWAUKEE, WIS.
PHONE HILLTOP 4-5425

**Moore Shows
'59 Wurlitzer**

NEW YORK—Music operators from all over the metropolitan area gathered at Sandy Moore's 10th Avenue showroom here Sunday (18) for an all-day open house showing of the 1959 Wurlitzer line of stereophonic and monaural juke boxes.

Flying in from the Wurlitzer factory in North Tonawanda, N. Y., to attend the showing was A. D. Palmer, Wurlitzer advertising manager, and Mrs. Palmer.

Other distinguished guests included Al Denver, president of the Music Operators of New York; Sam Bushnell, prominent coin machine finance man, and Bernie Boorstein, Leslie Distributors.

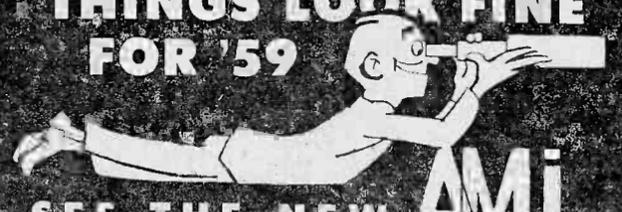
200 Hosted

• Continued from page 71

snowbound, and that kept attendance down.

The showings continued for the balance of the week in Bilotta's Newark, Rochester and Albany offices.

**THINGS LOOK FINE
FOR '59**



**SEE THE NEW AMI
MODEL "J" Juke Box**

NOW AT OUR SHOWROOMS

BIRD MUSIC DISTRIBUTORS

124-126 Poyntz Avenue

Manhattan, Kansas

Phone: Prescott 8-5229

Congratulations

TO
AMI
Incorporated

ON ITS
50
YEARS

A HALF CENTURY OF MUSIC SERVICE
1909-1959
AMI
JUBILEE
AMI Incorporated

OF CONTINUOUS
SERVICE TO
THE COIN
OPERATED
MUSIC
INDUSTRY

BANNER SPECIALTY CO.

1508 FIFTH AVENUE
PITTSBURGH 19, PA.

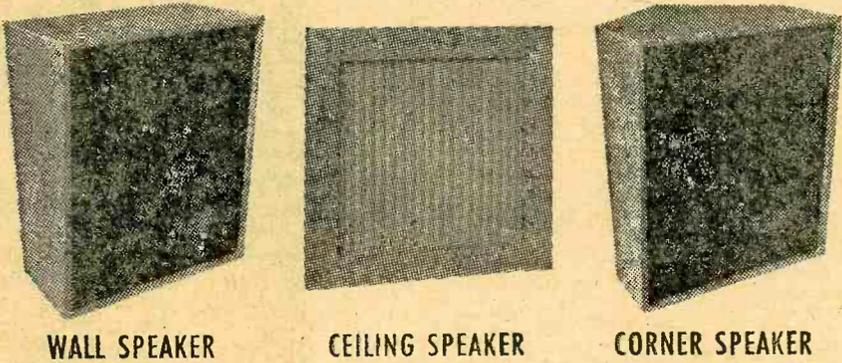
Phone: GRant 1-1373

EVERYTHING the operator wants!

EVERYTHING the location wants!

A COMPLETE MUSIC SYSTEM

3 FULL RANGE EXTENSION SPEAKERS

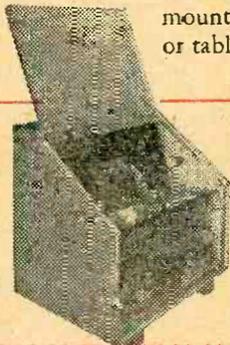
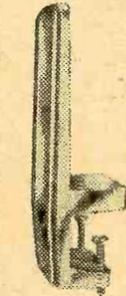


WALL SPEAKER

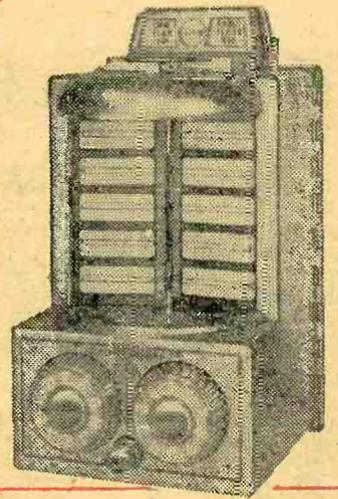
CEILING SPEAKER

CORNER SPEAKER

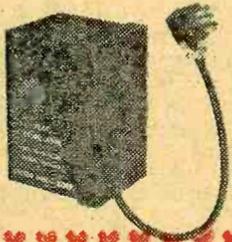
ULTRA COMPACT WALL BOX



A completely new unit equipped with Program Selection Panel and exclusive Dial Selector Knobs. Using standard 3-wire cable, the United Wall-Box is the smallest in the industry. Makes selection in 2 seconds. Small size permits more installations for player convenience and greater profits. Bar Grip, illustrated at left, custom-mounts the Wall-Box to any bar or table-top.



HIDE-AWAY UNIT United's complete music line provides for the needs of every type of location. The compact Hide-Away Unit is ideal for those locations having limited floor space. Fully accessible for service, the unit includes monitor speaker and service-light. Provides finest high-fidelity sound.



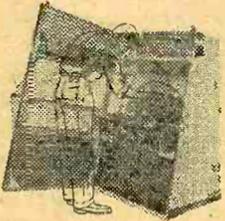
PLAY STIMULATOR

can be set to automatically play a record in 20, 40 or 60 minute intervals without insertion of a coin. Invites more play . . . earns extra profits. Pays for itself in a hurry . . . then pays you continuously.

WORLD'S FASTEST RECORD-CHANGING MECHANISM
MEANS More Coins PER HOUR

Unconditionally Guaranteed

The Record Mechanism contained in the Model UPB-100 United Phonograph is UNCONDITIONALLY GUARANTEED for one full year from date of delivery by an authorized United Music Corporation distributor in a new and unused condition. Each United Phonograph is delivered with a "Certificate of Warranty" outlining United's complete guarantee.
UNITED MUSIC CORPORATION



UNITED'S SUPER-CONVENIENT
"WALK-IN" DOOR
PROVIDES INSTANT
EASY ACCESS TO
ENTIRE MECHANISM

BEAUTIFUL 5 COLORS

AQUA • CORAL • GOLD PLATINUM • EBONY



UNITED'S *Hi-Fidelity-Stereo* PHONOGRAPH UPB-100

See your distributor

UNITED MUSIC CORPORATION, 3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

63 IN. HIGH
35 1/2 IN. WIDE
27 1/2 IN. DEEP
310 LBS. NET WEIGHT

THE BILLBOARD WEEKLY

Coin Machine Price Index

How to Use the Index

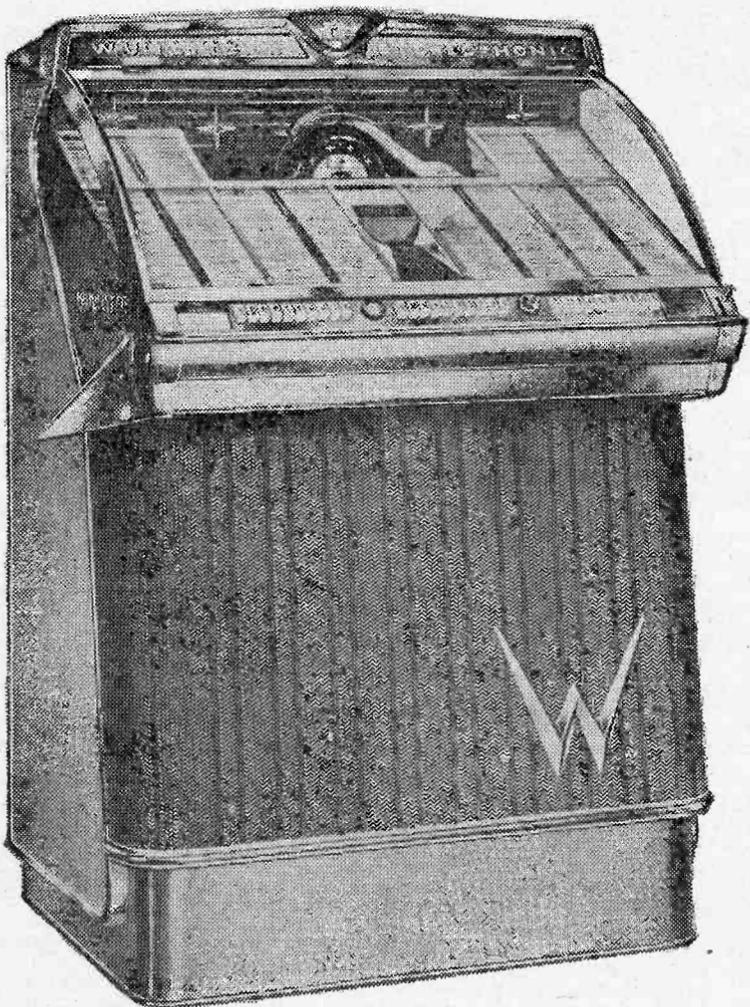
HIGHS AND LOWS. Equipment and prices listed below are taken from advertisements in The Billboard for the period shown. Listings are based on the highest and lowest prices on all equipment which have been advertised either at least 10 times for the period shown or at least 3 times together with a computation based on annual average.

PRICES given in the Index are in no way intended to be "standard," "national," "set," or offer an authoritative reflection of what prices should be on used equipment. Prices in the Index are designed, however, to be a handy guide for price ranges. Any price obviously depends on the condition of the equipment, age, time on location, the territory and other related factors.

MEAN AVERAGE. The mean average is a computation based on all prices of which a machine has been advertised for the period indicated and reflects the dominant advertised price level. It is not a simple average between the "high" and "low." High and low indicate price range; mean average indicates the price level at which most of the machines are advertised for. Therefore, when the mean average is nearer the "high," it indicates the "low" is a unique price probably for "as is" or "distressed" equipment.

(For 10-week period ending with issue of January 19, 1959)

Table with columns for Machine Name, High Price, Low Price, Mean Average Price, and Manufacturer. Categories include Music Machines (AMT, Rock-Ola, Seeburg, Wurlitzer), Pinball Games (Bally, Chicago Coin, Genco), Shuffle Games, and Arcade Equipment. Each entry lists the machine name and its corresponding price range and mean average.



That was the universal verdict of America's operators after they saw and heard the Wurlitzer line for '59. And . . . they backed up this opinion with purchases.

Instantly obvious to every eye and ear is this fact — the Wurlitzer line for '59 is GEARED FOR GREATER EARNING POWER.

SEE YOUR WURLITZER DISTRIBUTOR NOW

WURLITZER 104- AND 200-SELECTION
Stereophonic and High Fidelity
 MUSIC SYSTEMS

WITH A COMPLETELY FLEXIBLE LINE OF FLOOR,
 CORNER AND WALL SPEAKERS



FOR GREATER EARNING POWER

Bally Gives 'Inside' Of Playland Operat'n

CHICAGO—An appraisal of the new Bally Playland at the Great Eastern Mills discount house in Paterson, N. J., from the standpoint of the game operator is provided in the January issue of Bally-Who, Bally Manufacturing Company publication.

The Playland, an entirely new type of game operation, consists of a highly decorated play area filled with coin games and rides within the shopping area of the store itself. It's managed by Runyon Sales, operating division, Newark, N. J.

The Bally publication quotes Ed Burg, manager of the Runyon operating division, who planned and installed the new one-stop route:

"Four out of five persons—men, women and children—who enter the new shopping center 'stop and shop' for amusement.

"... As close as we can figure, relating daily collections to traffic count, the per capita expenditure in the Playland is approximately

50 cents. . . . When you have a steady stream of store traffic from 9 a.m. to 9 p.m., seven days a week, 50 cents per person adds up to a very substantial daily collection, better, I know from experience, than receipts from an equivalent route scattered over several miles of territory.

Sales Promotion Factor

"Aside from the revenue produced by the Playland, equal to or exceeding other departments on a dollar-per-square-foot basis, our operation is a powerful sales promotional factor for Great Eastern Mills. Altho the influence of the Playland on store traffic is not easily expressed statistically, quizzing of customers has convinced Great Eastern Mills management that the Playland is rich in merchandising values too often neglected by operators of shopping centers, discount houses and supermarkets."

Altho the plan of Great Eastern Mills—that of a tremendous panorama of merchandise—offers definite merchandising advantages, Burg, according to the Bally pub-

(Continued on page 80)

BRITISH TRADE MIDST MUDDLE OVER MARKETS

LONDON—The future of the coin machine trade here hangs in the balance while politicians squabble over two apparently opposing market plans—the European Common Market versus the European Free Trade Area.

The World's Fair, British trade paper, calls the bickering of the politicians "the biggest hash of inter-state negotiations since the Boston Tea Party."

The trade paper points out that the fight could have "serious consequences" for the coin industry or, on the other hand, could bring it "considerable benefits." It reports politicians now show signs of underwriting EFA in opposition to ECM. A trade war with other nations now pledged to the six-nation European trade pact could ensue.

The ECM would include only six nations of Europe, and not include Great Britain. The EFA plan would work Britain into a larger and more liberal free trade area than ECM offers.

Note Sharp Increase In Shuffle Puck Sales

CHICAGO—Demand for shuffle pucks for coin games is up from 300 to 400 per cent, mainly as the result of the concentrated swing by manufacturers to rebound shuffleboard game production. That's the estimate of Nels Malmgren, Precision Puck & Novelty Company here, major puck manufacturers.

Despite the big resurgence in puck-play games, Malmgren says that Precision is still able to fill orders rapidly, since the firm has increased its production capacity.

The one thing that could put a crimp in puck production, says Malmgren, would be a steel strike.

An increase in shuffle bowler production by game manufacturers, combined with the move to the newer-type rebound shuffleboard games, has boosted puck demand.

Bowlers Bounce Back

After shuffle bowler model introductions slid from 30 to 23 models in 1954, 1955, respectively, to just four models in 1956 and two in 1957, the shuffle bowler bounced back in 1958, accounting for nine new models, and shows promise of passing this level in 1959. Several new shuffle bowlers have already been bowed this year.

At the same time, the puck-utilizing rocket shuffle in-line game was the top new type of game bowed in 1959, accounting for six models.

Then, in mid-November, 1958, the newer rebound shuffleboard game was launched. Since November, five manufacturers have gone into production on this type game, with at least one more manufacturer ready to begin. Since the rebound game utilizes not just one or two, but rather, eight individual pucks per game, puck demand shot suddenly upward.

It is possible that, with regular shuffle bowlers, rocket-type shuffle and now rebound shuffleboards on the market, not to mention the standard shuffleboard games, puck demand is at its highest level in coin machine history.

Two Companies

Located on the same premises as Precision Puck, is the M & S Tool Works, a separate corporation, engaged in general machine shop parts production.

Pucks are specially produced for each type of game, according to design, size, weight and color. Because of the high volume of puck sales, Precision Puck was formed as a separate corporation from M & S Tool Works about one and one-half years ago.

Chi Coin Adds Hi-Score Game

CHICAGO—Chicago Coin Machine added Monte Carlo, a high-scoring model, to its rebound shuffleboard line.

The new model, similar in most respects to its predecessor, Rebound Shuffle, provides for stepped-up scoring via specially marked shuffle pucks.

Pucks give regular, double or triple scores, depending on their individual marking. With the regular Rebound Shuffle model, all pucks are of the same scoring value. Where a score of 50 points would be outstanding on the initial model, a score of 100 points on Monte Carlo would rate high.

Two United Games Due

CHICAGO—United Manufacturing Company is readying production on two new models, one of which is expected to be a new rebound shuffleboard model.

Both new games, according to Bill DeSelm, sales manager, are slated for shipment within the next few weeks.

Oct. Exports Drop To Low '58 Mark

WASHINGTON — Export of U. S. coin games and juke boxes during October dropped to \$1,489,008, the lowest monthly mark of the 1958 year. The figure compares to an average monthly dollar volume of \$1,781,528 for the first 10 months.

Top months of 1958 reported by the U. S. Department of Commerce to date were January and May, when total game-juke exports topped \$2,000,000 in each of the months.

With the total 10-month game-juke dollar volume standing at \$17,815,528, 1958 exports figure to fall far below 1957's record game-juke total of near \$25 million.

Both game and juke box dollar volume is dragging behind the 1957 figures. Jukes are well behind, games slightly.

October game exports dipped to \$389,845 on 2,304 units, compared to an average volume of \$604,960 for the first 10 months.

Juke box volume during the month made \$1,099,163, including both new and used machines, com-

pared to a first 10-month average of \$1,176,567.

Belgium led the markets in total game-juke dollar volume during October on 1,447 units at \$391,128. West Germany followed closely with \$330,308 on just 777 units. Venezuela (\$209,512) and Canada (\$112,512) were the other top markets.

West Germany topped the markets for new juke boxes, taking a volume of \$249,624 and 393 units. Venezuela and Belgium followed in that order.

Belgium was the single big market for used juke boxes, taking 372 units worth \$112,201, about equal to all other used juke markets combined.

Belgium also headed up the game markets with a \$123,973 volume on 816 pieces. No other market approached this total, with West Germany next at \$67,773 and Canada at \$48,067. Italy, once a first-class importer of games, continued its demise, slipping to an October total of just \$2,700. Reason is a decree hampering pin game operations. (See chart this section

Williams Bows Bank Shuffle, New Rebound

CHICAGO — Bank Shuffle, a new rebound shuffleboard game with an electric scoreboard, is going into sample shipment this week at Williams Manufacturing Company.

The six-foot-long game is played according to regular shuffleboard rules, with pucks banked off far end. All shots are taken from one end only.

Scores are racked up by pressing a button, which lights up appropriate number of points on electric scoreboard. Teams of players can compete on the game. Cabinet is of new design.

for country-by-country rundown.) Vending machine shipments, not shown on chart, made \$161,698 on 1,927 units during October.

Bally Shuffle, New Rebound Game, Shipped

CHICAGO — Bally Shuffle, a new rebound-type shuffleboard game, was shipped to distributors last week by Bally Manufacturing Company.

The game is played according to regular shuffleboard rules, but instead of shooting pucks from end to end of table, players shoot from one end only, rebounding pucks off side-rail to place pucks in scoring position.

The compact shuffleboard table takes up three by six feet of floor space, providing thru the rebound action—play appeal similar to that of a 12-foot table. Because of its compact size, the game may be placed close to a wall or in a corner of a busy, crowded location.

Bally Shuffle has a double-dime coin chute for 20-cent-per-game play. Two to eight players may compete, each player or team shooting four pucks per frame. Standard game is six frames, easily adjustable to four or eight frames.

The decorated table is equipped with lamp, cigarette trays and score tabulators.

COIN MACHINE EXPORTS

October, 1958

Country	New Phonographs		Used Phonographs		Amusement Games		Total	
	No.	Value	No.	Value	No.	Value	No.	Value
Belgium	295	\$ 154,954	372	\$112,201	816	\$123,973	1,447	\$ 391,128
W. Germany	393	249,624	30	12,911	354	67,773	777	330,308
Venezuela	248	188,851	2	1,400	61	19,261	311	209,512
Canada	87	62,531	5	1,525	294	48,067	386	112,123
Netherlands	154	60,061	30	7,075	67	6,200	251	73,336
Switzerland	2	1,911	50	29,680	35	21,979	87	53,570
Dom. Rep.	59	42,271	59	42,271
Cuba	44	37,274	44	37,274
Sweden	23	15,967	42	13,978	65	29,945
Italy	30	18,996	4	2,700	34	21,696
Korean Rep.	3	2,703	12	9,830	15	12,533
Austria	15	11,242	5	700	20	11,942
Brazil	10	8,000	10	8,000
Other Countries	14	49,114	122	28,342	621	77,914	817	155,370
Totals	1,391	\$ 895,499	628	\$203,664	2,304	\$389,845	4,323	\$1,489,008



YOUNGSTERS DON'T MIND going shopping with mamma too much if they can break up the trip with a ride on Trigger, Hunter and Neuman look on.

Ops Combine Downtown Arcade, Restaurant: Business Clicks

SYRACUSE — Tony Tringale and Fred Stott, juke box partners in American Amusement Company here, pooled their talents with Bob Hunter, local restaurant owner, and opened a combination Arcade-restaurant operation in Syracuse's downtown area with top results.

The trio weren't sure that an Arcade — alone — or a restaurant — alone — would succeed in the high rent district. But they guessed — and rightly — that a combination of the two could foot all bills and leave room for good profit.

The pictures on this page show how the Arcade and restaurant — side by side — complement each other and pool customers as well as management talent.

A 5,400-sq. area of the building is allocated for the Arcade within the 7,500-foot area of the building housing the restaurant.

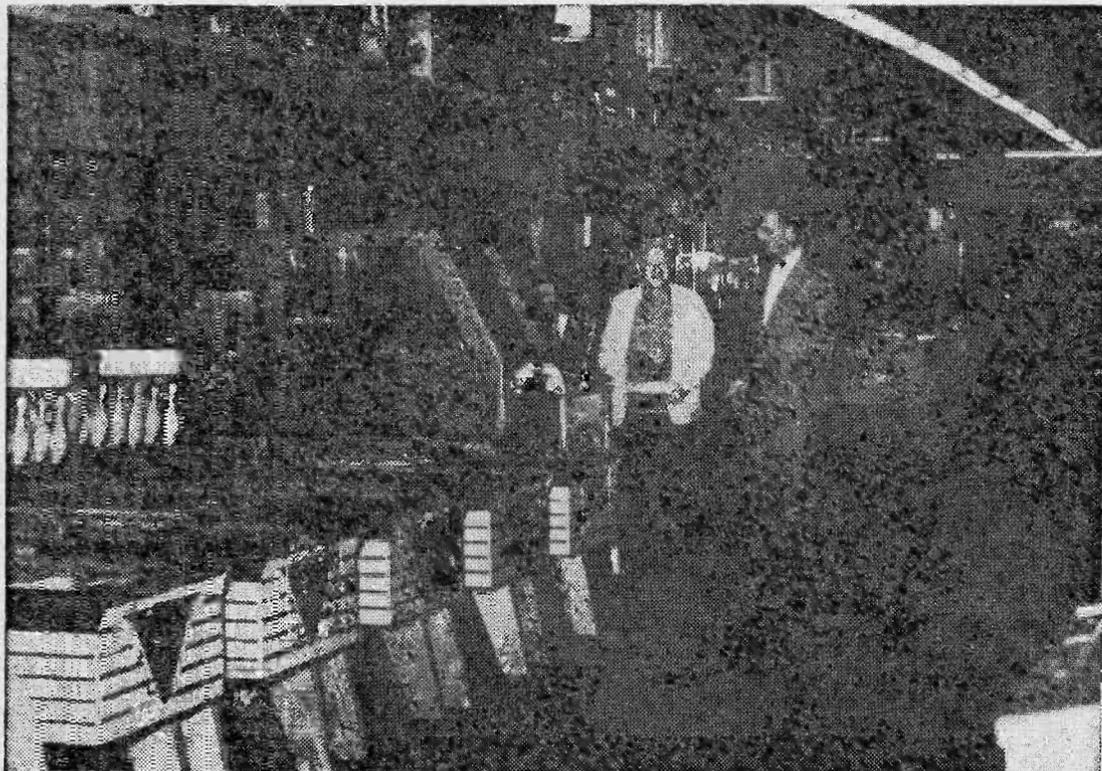
For details on the operation, see complete story in last week's issue (The Billboard, January 19).

NASHVILLE, Tenn. — Harland Richards, 54, owner of Richards Music Company, a juke box operating business here, died January 13 in Baptist Hospital after undergoing an operation.

The deceased is survived by his widow, the former Frances Ralston; a son and three daughters. Burial was in Woodlawn Memorial Park.



A YOUNGSTER peers inside Playtown. The attractive sign and the glass front in the heart of the Syracuse shopping area pull in substantial street trade.



LEO NEUMAN, left, Arcade manager, and Bob Hunter, partner, open shop and are set for the day's business.



THE CONVEYOR BELT in the restaurant speeds up food service and gives the patrons more time to spend in the Arcade.

MECHANIC WANTED!

Good Pay . . . Steady Work for Reliable Man! No drifters. State reference and qualifications in your first letter.

Write to Box 947

The Billboard, 188 W. Randolph St., Chicago 1, Ill.



Badger Sales Company, Inc.

2251 West Pico Boulevard

Los Angeles 6, California

DUnkirk 7-2243

NOW DELIVERING!

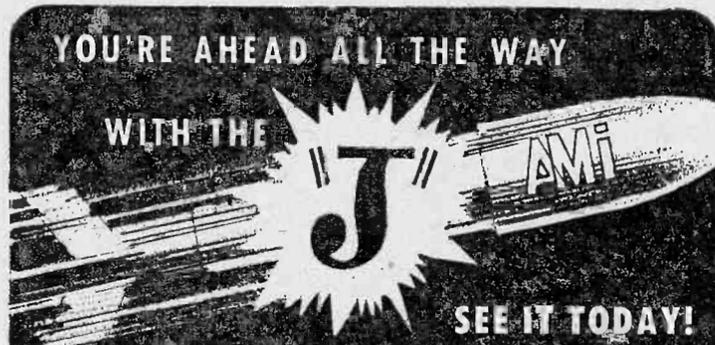
AUTO-BELL'S Great New Upright WAGON WHEEL

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ATLAS for TOP VALUES!

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All Visible, No Drum

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For V-200 & VL-200, \$34.50

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CIGARETTE VENDOR

814 Packs—Quiet All Electric Selection and Delivery—Attractive Styling.

V-200 . . \$495

with SPEED-READ All Visible PROGRAM HOLDER.

MUSIC

SEEBURG KD-200	\$725
SEEBURG 100-6	545
SEEBURG 100-C	445
SEEBURG 100-R	575
SEEBURG 100-W	525
SEEBURG VL (Converted)	625
A. M. I. D-80	265
WURLITZER 2000	545

Reconditioned—Refinished

NEW Calcoin 45 RPM

Conversion for M-100A

with fast-moving carriage gear! . . \$49.50

Also Conversions for All Machines.

Exclusive Seeburg Distributors



A Quarter Century of Service

ATLAS MUSIC COMPANY

2120 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A.

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THINGS LOOK FINE FOR '59



SEE THE NEW AMI MODEL "J" Juke Box
NOW AT OUR SHOWROOMS

Lieberman Music Company, Inc.
257 Plymouth Avenue North Minneapolis 11, Minn.
FEderal 9-0031

'Inside' of Bally Playland

• Continued from page 78

lication, does not believe that the success of market playlands is dependent on the type of structure adopted by Great Eastern Mills:

"We are negotiating to install playlands in all types of markets in our area, including conventional shopping centers as well as centers of the Great Eastern Mills type, supermarkets, larger variety stores, and railway, bus and air terminals.

"The only basic requirement of a market playland is market traffic. The size of a particular playland depends, not primarily on the type of market or style of structure, but on the density and continuity of traffic. Our Playland at Great Eastern Mills occupies approximately 50 feet by 30 feet of floor space. We could probably use

more space. Traffic in another market might not justify 1,500 square feet of space or might require twice as much space.

Takes Many Forms

"Whether in one area of a room, in one unit of a multiple shopping center, in an enclosure in the parking-plaza or in one small corner of a supermarket or variety store, the market playland offers a new opportunity to the progressive coin equipment operator and to operators of the markets mentioned.

"I have already stated some of the merchandising advantages of a market playland; advantages that are, I think, summed up in the slogan prominently displayed at Great Eastern Mills: 'Fun for All the Family.' From finding fun for all the family in our Playland, the members of the family—mother, father, children—soon find that shopping together is fun for all the family. That gives the merchant a psychological advantage that no amount of costly sales promotion could otherwise achieve.

"Next to store traffic and, of course, attractive and well-built equipment, the most essential element of market playland success is the showmanship displayed by the operator. By showmanship I mean the flash that attracts attention to a playland. . . . Our effort at Great Eastern Mills has been to utilize colorful displays for two major purposes: First, to set off the Playland from adjoining areas as an oasis of amusement and, second, to create a festive holiday atmosphere that stimulates a 'let's play' mood in customers. Showmanship—the lavish use of gay colors in circusy themes, the bold display of the Playland sign and 'Fun for All the Family' slogan—is, we are convinced, a must in successful market playland operation."

Reprints of the January Bally-Who are available to operators who wish to use the story of Great Eastern Mills Playland to promote similar one-stop routes in their territory, according to Bally.

100 Attend United School At Central Hqs.

ST. LOUIS—About 100 persons attended a two-day service school for games operators at Central Distributors here January 5 and 6. Lewis Hutsel, Central's shop foreman, described the school as "highly successful" and said similar sessions will be held periodically.

"If operators keep coming back," the shop foreman said, "we know they are interested and are learning something." He said principal subject at the school, the first given by Central Distributors for games operators, was instruction in schematic reading.

The course was supervised by Hutsel, who has been in the coin machine industry for eight or nine years, and taught by Al Thoeke, field representative for United Manufacturing Company. The school was open to all operators.

Classes were conducted from 7:30 to 10:30 p.m., each of the two days, with a coffee break at 9. About 60 operators attended the first night and 40 the second. The room was so crowded the opening night, Hutsel said, it almost created a problem.

The United School was held to see what kind of reaction operators would have. Operators, notified of the school by postal card announcements, showed their approval by coming from Illinois and Missouri communities, within a 170-mile radius of St. Louis in some cases.

The instruction was given "to help operators learn more about their games machines," Hutsel said. He stated that plans are under way for a service school for operators to be conducted by Central Distributors monthly. The shop foreman has been with the company for about a year.

Among those attending the January 5 school were Everette Cary, Hannibal, Mo.; Joe McMahon, East St. Louis, Ill.; Charles H. Pawlet, Webster Groves, Mo.; William Kelley, Florissant; Charles L. Robinson, St. Louis; Joe Meyers and William L. Jones, Cuba; Don C. Johns, St. Louis; Gus Vitale, St. Louis; Eddie Crain, Central Distributors; Bill Claybell, Hannibal; Erica Bonney, Piedmont Amusement; O. K. Getty, Lebanon; S. R. Sutt, Lebanon; T. J. Portell, Politte Music; Marion J. Politte, Potosi.

Hans Kretz and Gordon Meyers, Central Distributors; James Kindle, Sikeston; Martin Sigholtz, Columbia; Lloyd Grice, Jefferson City; J. G. Joey, Lemay; Omar Dressel, Olney, Ill.; C. A. Evans, Florissant; Ed Inglove, St. Louis; Paul Schneider, St. Louis; Curtis Millier, St. Louis; Jim Wade, St. Louis; Allen Blomkamp, Overland; William H. Buanette, St. Louis; Lester H. Engel, St. Louis; Walter Hanum, St. Louis; M. H. McLeod, St. Louis; Tommie Smith, Creve Coeur; Donald Miller, St. Louis; Ralph Heine, Central Distributors.

Those attending the January 6 school included Gordon Meyer, Central Distributors; Eddie Crain, Belleville, Ill.; S. R. Sutter, Lebanon; Phil Szymarke and Tom Cooper, Central Distributors; Roger K. Emery, Plymouth, Ill.; Vincent Van Winkle, August, Ill.; Bernard Feisse and Joe Snede, Coin Craft; George Huff, Morris Novelty; L. L. Grice, Jefferson City; Jim Wade, St. Louis; E. W. Rockwell, McCall Novelty; John Nisiankas and Milton Ernst, Central Distributors; J. C. Novelty Co., St. Louis; Ricky Hicks, Cuba; Paul Meyers, Thomas J. Portell, Cadet, and Marion J. Politte, Potosi.

SALESMEN

For major manufacturer of bulk vending machines, initiating new direct-to-operator sales program. Opportunity for top-notch salesman to handle on exclusive high profit line of new machines. Write resume. We will phone you for appointment.

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The Billboard Cincinnati 22, Ohio

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In operating condition. All parts complete.

WHIRLING SPECIALS		
Carousels that please that age-old fancy of all youngsters.		
Lane Merry-Go-Round	\$250.00
Deco Merry-Go-Round	195.00
Texas Kiddie Ride	170.00
Merry-Go-Round	200.00
Joy Merry-Go-Round	125.00

Available L.A. Chgo.	Type of Ride	Price
x x	Capitol Pony	330.00
x x	Hopalong Pony	195.00
x x	Big Bronco Pony	375.00
x x	Flying Saucer	150.00
x x	Bally Space Ships	170.00
x x	Atomic Jet	100.00
x x	Clinton Rocket	150.00
x x	Space Ranger	250.00
x x	Gym Cycle	100.00
x x	Dopey Duck	125.00
x x	Austin Car	200.00
x x	HVD Metal Typer	175.00
x x	Dale Pistol Gallery	125.00
x x	Exhibit Rifle Gallery	175.00

Terms: 1/3 Certified Deposit, Balance C.O.D. or Sight Draft.

KIDDIE RIDES INC.
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Highest Prices Paid!

BALLY BINGOS

Big Times—Gay Times—Broadway—Parade—Nite Club—Show Times—Big Show—Key West—Double Header—Beach Beauty.

WEEKLY SPECIAL!

Completely Reconditioned

GOTTLIEB 2-PLAYER SEA BELLES \$175

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GOTTLIEB 2-PLAYERS:

TOURNAMENT \$150
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COIN MACHINE EXCHANGE

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GIVE TO DAMON RUNYON CANCER FUND

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2100	161
2150	KD-200
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BALLY GOLF CHAMP

(New and Used)

BALLY ABC SUPER DELUXE

BALLY ALL STAR BOWLER

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Write, wire or phone

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Exclusive distributor for
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If it's new in this world BALLY will have it
BALLY SHUFFLE ALLEY • BALLY BOWLING ALLEY
BALLY BINGOS • BALLY RIDES

There are none better

INTRODUCING THE NEW

BALLY SHUFFLE and BALLY WESTERN EXPRESS

When it's Bally you know it's good.

If it's STEREO you want — it's ROCK-OLA

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International Scott Crosse Company
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Exclusive Dist. for Bally in E. Penna. and Rock-Ola in E. Penna., So. Jersey and Delaware

SHUFFLES	BASEBALL	UN Bowling Alley
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Bally ABC 295.00	Genco Hi Fly 125.00	
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CC Hollywood 210.00	Baseball 75.00	
CC Blinker 245.00	CC Bull's Eye 195.00	
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UN Regulation 295.00	BALL BOWLERS	
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UN Venus Targette 150.00	CC TV Bowler 550.00	
UN Royal 95.00	UN Jumbo 550.00	
CC Rocket Shuffle 350.00	Bally Tournament 550.00	
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COIN MACHINE EXCHANGE INC
2423 Payne Ave. Cleveland 14, Ohio Super for 1-4600

MAN VS. MACHINE
WITH
Williams TIC-TAC-TOE AND THE ELECTRIC CHALK-BOARD
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MANUFACTURING CO.
4242 W. Fillmore St. Chicago 24, Ill.

YOU'RE AHEAD ALL THE WAY
WITH THE "J" AMI
SEE IT TODAY!

MOUNTAIN DISTRIBUTORS

PETER J. GERITZ

3630 Downing Street, Denver 5, Colorado

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World's Finest Music

You're Always Welcome at Mountain Distributors

Concertapes Debs

Continued from page 24

tridge fits a large number of varied commercial tape background music units. Two major makers of the decks which use Fidelipac are Viking of Minneapolis, who have made a number of private label units in the past and the newly-formed Stereophonic Automation Corporation, Skokie, Ill. (see The Billboard, December 15).

WANTED

BINGOS
CASH OR TRADE!

Will Trade

- KD 200 Seeburg
- 1700 Wurlitzer
- 1800 Wurlitzer
- 1900 Wurlitzer
- 2000 Wurlitzer
- 2100 Wurlitzer

Lew Jones Distributing Co.
Exclusive Wurlitzer Distributor
1301 North Capital Avenue
Indianapolis, Indiana
Phone: MEIrose 5-1593

Morrie Ginsburg Dies at 51

Continued from page 70

office, expanded from one into four store locations. Atlas was then one of just eight coin distributors in the country and is believed to have been the first in the Midwest.

In the same year they opened the Pittsburgh office, in 1936 Detroit office (which they closed in 1948) and in 1946 offices in Des Moines and Omaha. In 1939, they opened an export division, one of the first of its kind and today one of the largest in the country.

In 1937, the firm became a distributor for the Seeburg music machines, a line they have had ever since.

Thru the years, they have distributed coin game equipment for virtually every major manufacturer.

In 1954, the firm moved into a new 15,000-square foot building at their present location at 2122 North Western Avenue, a model distributing headquarters.

Morrie was well known in the industry, but he shunned publicity. One of the most respected and popular men in the business, he was known as a keen judge of character and was instrumental in getting many started in the business. He took a genuine interest in people and had the ingenuity, foresight and willingness required to help people begin and build a business for themselves in the industry.

His loss is one that will be deeply felt by all in the industry.

Nate Feinstein, Atlas executive and brother-in-law, said:

"He brought credit to the entire industry. How can I summarize a

good husband, a good father, a good brother, a good son, a good citizen, a fine gentleman."

Harold Schwartz, Atlas executive associated with Morrie and Eddie almost from their beginnings, agreed, adding, "He will be greatly missed by many people close to him and the industry will miss him, too."

Morrie was a long-time member of the Covenant Club of Illinois, Congregation B'nai Zion and of B'nai Brith.

Funeral services were to be held from Weinstein Brothers Chapel, 11:00 a.m. Monday (26). Burial was to be at Rosemont Park Cemetery.

Survivors are his widow, Rose; two daughters, (Mrs.) Janice Fishbein and (Mrs.) Gael Waldman; his brother, Eddie; four sisters, (Mrs.) Betty Echt, (Mrs.) Mary Fletcher, (Mrs.) Molly Greenburg, of Beverly Hills, Calif.; and (Mrs.) Eve Feinstein, and three grandchildren.

Redd Holds Open House

BOSTON — Redd Distributors held open house here Thursday (15) with Silas Redd as host to present the new Wurlitzer 2300S model to operators and their staffers. On hand for the Redd firm were Bob Jones, sales manager; Bob Hamilton, assistant sales manager; Al Levine, sales, and Hank Petie, field engineer for Wurlitzer. Refreshments were served to guests.

Among operators attending the showing were: Dave Gropman of Boston; Mr. and Mrs. Ralph Lackey of Newton; Cyrus Jacobs of Boston; Mr. and Mrs. Ed Beale of Needham; Al Coulter and Ray Shea of Worcester; Dick Johnson of Brockton; Saul Robinson of Newton; Ed Ross of Boston; John Poto of East Boston; and Gualo Pothier Sr., and Jr., of Gloucester. Also: Ray Falmi of Framingham; Jake Cohen, Oxford; George Marks of Waban; Al Morachs of Holyoke; William Gurnasio of Boston; Sam Garnick of Lowell; Steve Pielock of Worcester; Al Robbins of Arlington; Frank Fendell of Brookline; Leo Capporiccio of Waltham; Ray Golland of Athol; Phil Swartz of Brookline; Bill Sweeney of Buzzards Bay, and Mark Shaehl of Brockton.

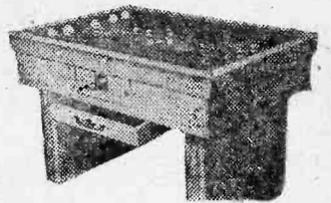
Also: Mr. and Mrs. Max Lackey of Newton; Mr. and Mrs. Mike Paskevich of Fitchburg; Mr. and Mrs. Maurice Becker of Springfield; Joe Viana of Fitchburg; Mr. and Mrs. Ray Magee, and Mr. and Mrs. Jim Magee of Winthrop; Sumner and Fred Segal of Cambridge; Al Dollins of Hyannis; Edward Sweeney of Buzzards Bay; Art Strahan of Greenfield; Norman Deacon of New Bedford; Mr. and Mrs. C. J. Pleczkowski of Dedham; Paul Doherty of Worcester; Martin Ferrara of New Bedford; Thomas Libbey and daughter of Haverhill; Hans Jeske of Boston, and George Edney of Haverhill.

From Connecticut were: Joe Yenovich of Bristol; Mr. and Mrs. Tony Wilkas of Hartford; Nate Lessor of New London, and Joe Farina of New Britain. From Rhode Island were: Anthony Joseph of Providence; Ray LeTendre of Central Falls, and Gus Kuhns of Newport. Also Don Cochrane of Dover, N. H.

Earnings in You Get Everything You Need for Top

Valley
BUMPER POOL®

FIRST-AND STILL FOREMOST IN BUMPER TABLES!



- REGULATION TOURNAMENT SIZE
- BEAUTIFUL MAHOGANY OR NATURAL HARD WHITE MAPLE
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See Your Distributor or Write Direct

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333 MORTON STREET, BAY CITY, MICHIGAN • Twinbrook 5-8387

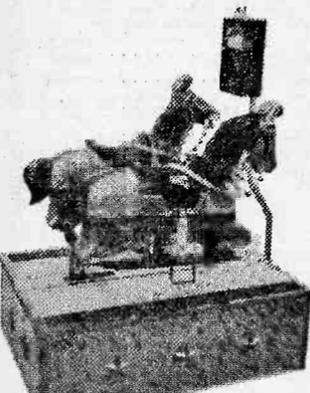


Miller-Newmark Distributing Co.

42 Fairbanks St., N.W.
Grand Rapids, Mich.
Phone: GL 6-6807

5743 Grand River Ave.
Detroit 8, Mich.
Phone: TYler 8-2230

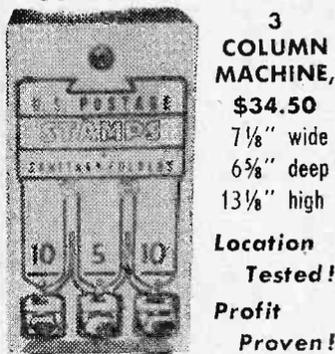
KIDDIE RIDES!



Send at once for catalog of our complete line of modern coin-operated rides. Convenient terms arranged.

KING AMUSEMENT CO., INC.
82 Orchard St.
Mt. Clemens, Mich.

MUNVES' POSTAGE STAMP MACHINES!



3 COLUMN MACHINE, \$34.50
7 1/8" wide
6 5/8" deep
13 1/8" high

Location Tested! Profit Proven!

2 COLUMN MACHINE \$24.50
5 1/4" wide, 6 5/8" deep, 13 1/8" high.

4 COLUMN MACHINE \$44.50
9 1/4" wide 6 5/8" deep, 13 1/8" high.

Folders, \$3 per 5M—No C.O.D.

MIKE MUNVES CORP.
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FOREIGN BUYERS

With purchase of 25 or more units we will allow an additional discount off of our existing low prices.

ACTIVE

AMUSEMENT MACHINES CO.

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POOL SUPPLY HEADQUARTERS

Featuring the Finest in SLATE TOPS ALL SIZES ALL MODELS

- 6-Pocket Tables (with viewer)
- Pure Gum Rubber Rails for ALL Tables
- Cloth for Tops and Rails
- Cues—all sizes
- Balls—highest grade

COMPLETE SELECTION OF ALL TYPES OF POOL TABLE EQUIPMENT For the Very Best in Pool Table Supplies Contact Your Distributor or:

NYACK SLATE CO.

84 SO. FRANKLIN ST., NYACK, NEW YORK

Tel.: NYack 7-2464

Newell Hosts

Continued from page 74

Amusement Company, Somerville, Ark.; Mr. and Mrs. Benton Morris, Morris Amusement Company, Somerville, Ark.; Mr. and Mrs. J. B. Bridgewater, Bridgewater Amusement Company, Brownsville, Tenn.

M. L. Armstrong, Armstrong Music Company, Brinkley, Ark.; Joe Michie, C & D Amusement Company, Hayti, Mo.; Parnell Collins, manager of Ideal Amusement Company, Jackson, Tenn.; W. E. Bustin, Moorhead Music Company, Moorhead, Miss.; Jimmy Rutledge, manager of Ace Amusement Company, Memphis, Eddie Bodenheimer, Shelby Amusement Company, Memphis.



NOW DELIVERING

WRITE or CALL for Prices

- BALLY CARNIVAL QUEEN, LUCKY ALLEY, SPEED BOWLER
- BALLY BIKE, THE CHAMPION, SPEED QUEEN
- CHICAGO COIN, TWIN BOWLER, REBOUND SHUFFLE
- ROCK-OLA STEREOGRAPHIC AND MONAURAL 120-200 SELECTION

PHONOGRAPHS

- 1458 Rock-Ola, 120 Sel. (new) ... Write
- 1462 Rock-Ola, 50 Sel. (new) ... Write
- 1455 Rock-Ola Deluxe, 200 Sel. ... \$575.00
- 1454 Rock-Ola, 120 Sel. ... \$75.00
- 1448 Rock-Ola, 120 Sel. ... \$475.00
- 1446 Rock-Ola, 120 Sel. ... \$395.00
- 1442 Rock-Ola, 50 Sel. ... \$325.00
- Seeburg R's ... \$500.00
- Seeburg V-200 ... \$495.00
- Seeburg V-L ... \$575.00
- Seeburg KD-200 ... \$725.00
- Seeburg C's ... \$375.00

BOWLERS

- Bally Lucky Shuffle Write
- Bally Trophy Bowling Lanes, 11 ft. or 14 ft. ... \$695.00
- Bally Strike Bowling Lanes, 14 ft. ... \$525.00
- Bally Champion Bowling Lanes, 14 ft. ... \$595.00
- Bally A.B.C. Bowling Lanes ... \$375.00

BINGO GAMES

- Beach Times ... Write
- Cypress Garden ... \$545.00
- Miss America ... \$445.00
- Showtime ... \$325.00
- Key West ... \$295.00
- Big Show ... \$250.00
- Bally Beauty ... \$45.00

5 BALLS

- Flying Aces ... \$295.00
- Gott. Criss-Cross ... \$210.00
- Genco Fun Fair ... \$145.00
- Blondie, 2 player ... \$145.00
- Bally U.S.A. ... \$245.00
- Bally Circus ... \$175.00
- Chico Criss-Cross Hockey ... Write
- Wishing Well ... \$125.00
- Skill Roll ... \$100.00

ARCADE

- Wms. Four Bagger ... \$225.00
- Old Smokey ... Write
- Bally Spook Gun ... Write
- Motorama ... \$345.00
- Big Inning ... \$395.00
- United Carnival Gun ... \$125.00
- Shoot the Bear Gun ... \$75.00

All machines have been checked, cleaned and ready for location. Terms: 1/3 Deposit, Balance C.O.D. or Sight Draft.

CALDERON DISTRIBUTING, INC.

433 N. Alabama St. Phone: MEIrose 4-8468 Indianapolis, Indiana

BETTER THAN A MINE FOR '59

THE NEW AMI MODEL "J" Juke Box

SEE IT AT OUR SHOWROOMS

DAVID ROSEN, INC.

Exclusive AMI Dist. Ea. Pa.

855 N. BROAD ST., PHILADELPHIA 23, PA.

PHONE: STEVENSON 2-2903

Medium Ops

Continued from page 67

rather large territory—out of town, into other cities, along highways. This could mean that there is no inherent reason for them to headquarter in a metropolis. Of course, many of them do, but enough of the 176 don't to bring the average down relative to the medium-sized operators.

Also, the bigger operators often buy direct, and thus have no need to headquarter in big cities where distributors are generally located. All this could be indicative of a trend in bulk vending. The biggest operators may be finding it best to set themselves up in towns midway between cities of close to a million or more population. In this way servicemen can fan out from the center with a minimum of backtracking, hitting the dense areas around the big cities and picking up smaller towns in between.

The reason the average city is so much larger for the medium sized compared to the large operators is that there are more of the former in the biggest cities. Six medium operators are living in cities of a million or more population, while only one of the largest operators headquarters in a city of this size. As above, this could be a trend. It could also be a survey anomaly.

Indies Ride High

Continued from page 67

operators are probably successful in getting the hundreds of little chains that dot the country.

Altho the small store accounts for the highest percentage of operations as a whole, there is a surprising percentage of gas stations among the small and medium operators. In last week's issue it was noted that small operators in particular have a high percentage of nut venders. Many of them probably go into gas stations along with major equipment. It is interesting how the gas station tumbles in popularity with the large operators. Vending more ball gum-charms, they undoubtedly don't find gas stations good locations for their machines.

Lowly Place

The supermarket takes a lowly place among small operations, and rises in prominence as routes get larger. Perhaps the smaller operator tends to place machines in locations that he frequents during the course of a day—the local grocery, drugstore, gas station, tavern, etc. Supermarket managers, on the other hand, aren't apt to be on personal terms with many customers.

The "other" category includes a variety of spots and accounts for more than 10 per cent of small and large routes. Bowling alleys,

discount houses, factories, offices, department stores, variety stores, big drugstores are the type of miscellaneous locations. The relatively large percentage of big routes in these spots is hard to interpret. Apparently there is more vending on the part of large operators in these locations than is commonly believed.

FOR SALE

PHONOGRAPHS

Seeburg 100C	\$325
Seeburg 100G	470
Seeburg 100R	550
Seeburg V200	495
Seeburg VL200	575
Wurlitzer 1800	385
Wurlitzer 2000	475
AMI F120	475
AMI G120	525

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ROWE CIG

11 Col. Commander	\$ 85
11 Col. Ambassador	135
14 Col. Ambassador	165
11 Col. 520's	115

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21 Ops Attend

Continued from page 70

ASCAP licensing proposals," he told the operators.

Ed Dowe, Beaver Dam, association secretary, outlined the need for a strong continuing membership drive. He also stressed that the association and its individual members present the facts concerning the juke box industry to as many State and local government officials as possible via personal contacts. "We've got to do an effective public relations job with our State legislators. Many of them have just been elected for the first time and we must let them know our problems."

The meeting was held simultaneously with the display at the Ambassador Hotel of the new Wurlitzer models. "Holding our meetings on Sundays was a successful experiment," according to Pierce. "We usually meet on Mondays. But this Sunday meeting gave many of the members the opportunity to bring their wives along to attend the session and also enjoy a social hour after the meeting."

No 2-Cent Coin

Continued from page 67

increase in numbers of operators. The closing of small stores and drift to the suburbs only aggravates competition because all too often a new, big store takes business away from smaller stores in the area. Also, the net number of locations available for bulk venders is dropping.

The smaller operator would be the first to give in to such pressures. After all, his financial commitment in equipment is not so great that he can't simply sell his route and get other employment. Also, the big operator—buying direct at cheaper prices and having a bigger sphere of influence—can better weather the slow onslaught of inflation. This adds up to consolidation in bulk vending; if inflation does in fact become crucial, the big operators are apt to buy out the smaller, always aiming at minimal overhead expenses. In the years ahead there could easily be an increasing number of machines on location in the nation, owned by a decreasing number of operators.

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2000	475.00
2104	575.00

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ChiCoin BATTER-UP	295	Wms. KING OF SWAT	145

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ChiCoin ROCKET SHUFFLES	\$325
Bally ALL-STAR BOWLERS	145
Genco MOTORAMA	145
Genco 2-PI. SKILL BALL	145
Bally SKILL ROLL	175
Evans SADDLE AND TURF	65
United BONUS GUN	145
ChiCoin MIAMI SHUFFLE	95
Bally TARGET ROLL	175
Fischer 4-POCKET POOL	145
Genco SKY ROCKET GUN	145

BOWLERS

Bally 11' TROPHY BOWLER	\$645
United 16' ROYAL BOWLING ALLEY	545
Bally 14' STRIKE BOWLING ALLEY	545
United 16' JUMBO BOWLING ALLEY	575

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SEEBURG V-200	\$425
A.M.I. G-200	495
SEEBURG HF100-R	565
SEEBURG HF100-G	475
ROCK-OLA 1448 (120)	475
A.M.I. E-120	325
SEEBURG M100-R	395

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Anti-Racket Bill

Continued from page 70

union corruption. Sen. Barry Goldwater (R., Ariz.) announced that he would introduce a stiffer bill within several days that will have the backing of the administration.

Basically, Kennedy's bill requires democratic union elections, sets up safeguards for union funds and bars convicted criminals from holding union office. Measure would also crack down on bribes and other types of abuses uncovered by Senate investigators.

Senator Kennedy said it is his intention to hold prompt hearings on the measure and to seek its early passage to "protect workers, employers, honest unions and the general public from the unscrupulous or dictatorial tactics of the few racketeers."

Last session's Kennedy-Ives bill passed the Senate, but died in the House.

THE BILLBOARD is the only trade paper covering the general showbusiness field with an audited paid circulation.



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POOLS	MISC.	PHONOS
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Speedy S.A.	135
League S.A.	95
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6-Pl. Ski Bowl	125
Genco 6-Pl. Skill Ball	\$125
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Seeburg 100 C Hideaway \$395
Seeburg 100 C Phonograph 375

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Canteen-AMI

Continued from page 70

ger and bigger companies is catching up with juke box operators, altho one, two and three-man operators still comprise the bulk of the operating business.

"This trend, solidly underpinned by natural growth, and characterized by all the current economic trimmings—firms merging, buying other firms, diversifying—is quietly making itself felt in the music operating business.

"The twin bugaboos of rising cost and stiffening competition appear to be responsible for this trend to bigger firms."

Again in the October 21, 1957, issue of The Billboard, another story outlined some more about this trend:

"Corporations, still small by today's U. S. business standards but mammoth in the world of juke box operations, may yet come to the music operating business in sizable numbers.

"No longer considered wild fancy in the future possibility that multi-State and intra-State operations with capital investments running into several millions of dollars may emerge as a dominant force in music operating.

"1. The trend to bigger music operating companies continues slowly but surely.

"2. Some of the nation's top juke box management no longer debate the pros and cons of bigness but only what method or methods to use in getting bigger.

"The possibility of such giant operations, with their tremendous buying power, their ability to cut costly service overhead, their ability to effect more efficient cost accounting and their ability to standardize methods, is being closely examined by top management throughout the country."

This is one development that is moving slowly. Improvement in business practices in another. Both will help strengthen and stabilize business. They are an important part of an over-all pattern of industry change that the Canteen-AMI move is expected to fit into. To recognize this change and to move with it to keep pace competitively is a necessary job of juke box operators.

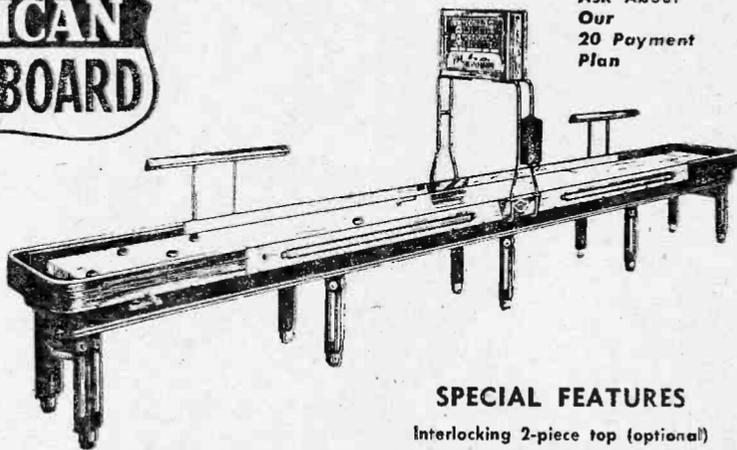
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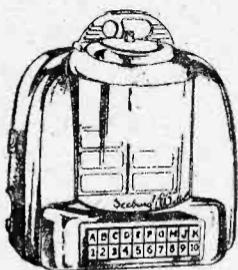
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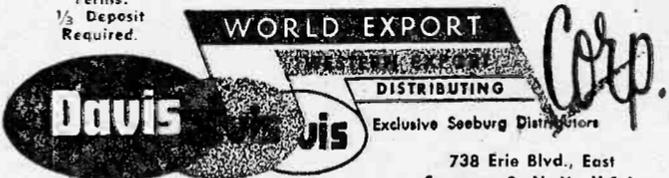
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SEEBURG HF100R	575
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SEEBURG 100W	450
SEEBURG M100C	375
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Leagues are forming very rapidly,

Jack Rosenfeld said. The surprising thing," the Bowlette owner said, "is that adults also are taking part in league activities." Rosenfeld said there are young couples leagues in operation, and formation of fathers and sons leagues is under way.

An example of the widespread acceptance of the Bowlette in the St. Louis area is the large number of persons attending, particularly on weekends. Rosenfeld said that January 18 so many people came to the Bowlette that doors of the establishment had to be closed on three occasions.

"We simply couldn't let any more people in at those times," Rosenfeld explained. Those that came and had to wait until others left, did so or came back, because the house stayed full, he said.

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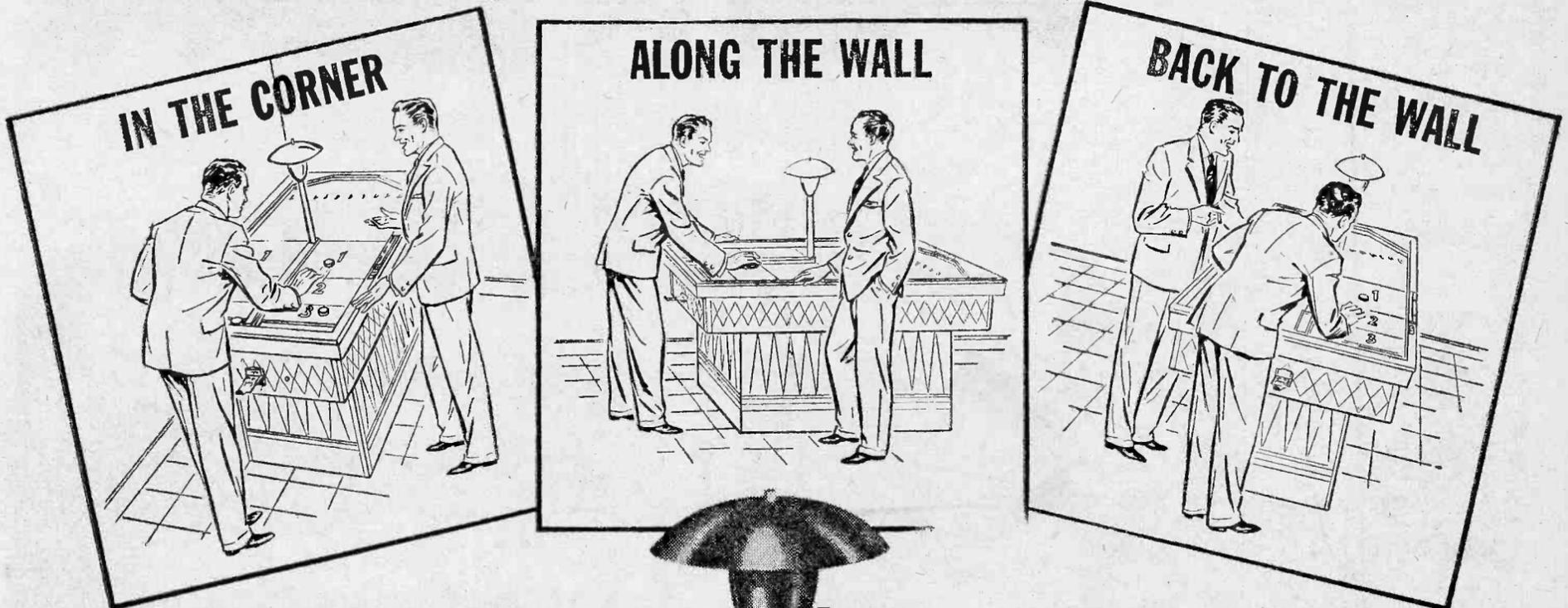
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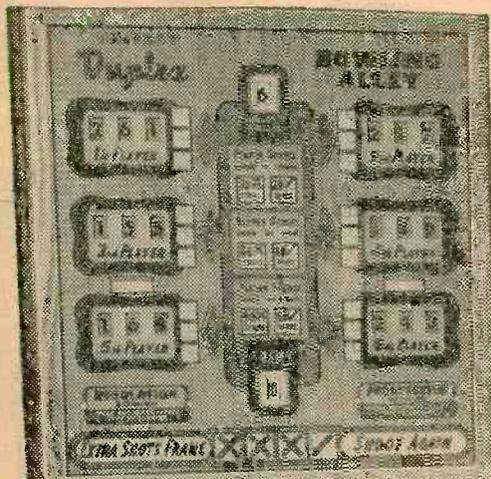
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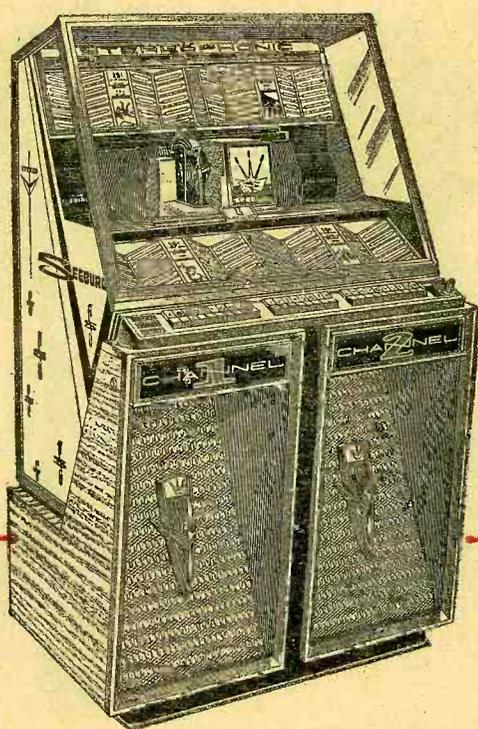
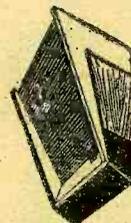
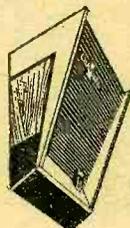
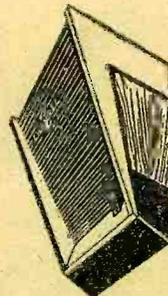
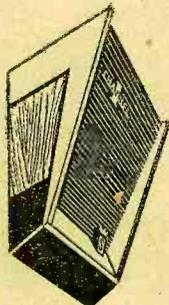
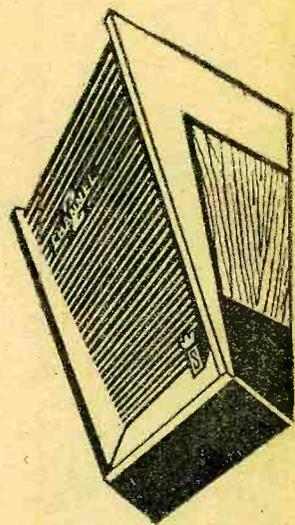
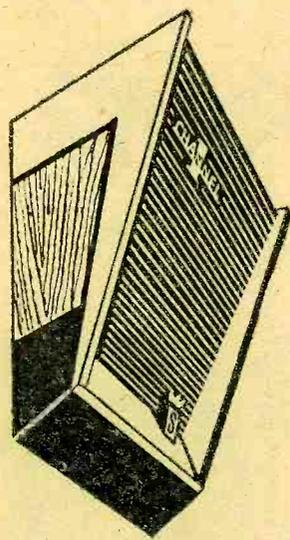
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