PRICE: 50 CENTS

FEBRUARY 23, 1959 (B) THE AMUSEMENT INDUSTRY'S LEADING NEWSWEEKLY (ABC)

#### Top Cleffers Gird For Oscar Derby

Air, Press Build-Ups Abound as Award Date Nears; Plenty Loot for Winner

By LEE ZHITO

HOLLYWOOD -- "And then I wrote" has suddenly become a very popular theme on today's airwaves as Hollywood's top composers have undertaken an unusually heavy schedule of radio and TV appearances. Also, they have blossomed out in the press—both public and trade—with interviews on a wide variety of subjects.

These are but a few of the promotional avenues now being followed by some of the biggest names in the music business. Highvoltaged press agents have been busily at work masterminding campaigns designed to grab a greater share of the limelight for their composer clients. This activity intensifies with each passing day, and will build to a crashing crescendo late in March.

#### Seasonal Excitement

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But basically dealers do not need the 100 per cent exchange privi-lege as they once did now that there is so much LP product on the market. As long as they can pick the hot albums and ignore the slow or poor sellers they are not faced with dead items that have to be returned every three or six months. Of course, dealers are trying to keep their stock clean for many other reasons. No dealer likes to have too much cash tied up, and dealers were very nervous until re-cently about stereo vs. monaural records.

Indies' Burden

Dealer reluctance to buy anything from the indie labels except thing from the indie labels except hot or hit LP items throws a burden on the manufacturer. If he cuts down on his album releases and only puts out two or three a month the dealer may complain that he doesn't have enough choice to pick any one. If the manufacturer releases 10 or 12 at a clip the dealer only picks one or two to work on anyway. What two to work on anyway. this all adds up to is that the label must come thru with a sock pro-motion program for his album line and that the product must be top-(Continued on page 4)

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#### DEPARTMENT AND FEATURES

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The affair, held in the Beverly
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#### Inaction by Mfgrs. on Alleged Chi Disk Piracy Angers Solon

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Beat, has been appointed to the post of Eastern promotion publicity head of Warner Bros. Records. Cerulli will be in charge of the Eastern promotion-publicity office and will report to Hal Cook, veepee in charge of sales at the label. Joel Friedman, merchandise director of the label, stated that the new post was a natural result of the growth of Warner Bros. Records, and a necessary complement to the West Coast headquar-

ters of the firm.

Cerulli had been New York editor of Down Beat for the past three years. Prior to this post he was a newspaper reporter in Boston. For the past year Cerulli has been president of the Music Re-porters Association (MRA) a group that has exerted an important influence on the newsgathering efforts of reporters in the music

tributors, deejays, one-stops, etc., to push the diskings. The three singles that they will be working on are Tab Hunter's "Apple Blossom are Tab Hunter's "Apple Blossom Time," "Midnight Oil" and "77 Sunset Strip." The albums they will be pushing are "Rhapsody in Blue," the new Chico Hamilton LP and Ceorge Greely's LP "Ten Piano Concertos."

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Secording artists (Perry Como, Ind. Perropositional "togetherness" between radio stations and record companies are provided this month by WOWO, Fort Wayn Ind. Pand WMAZ, Macon, Ca. Latter and WMAZ, Macon, Concertos.

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The name of Tommy Leonetti, was at one time with Capron need to record, was tied ords, is now recording with Victor. Billboard reviews gave him three stars on recent disk, "Two Faces in the Dark" and "Moonlight Serenade." Tommy was also with the Vik label, Victor subsidiary, with "Soul Mates" and "Dream Lover," in the summer of 1958. (Vik has since passed on.)

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By MILDRED HALL pressured Chicago juke operators The record angle came out of to buy Tommy's tunes. In pretestimony by Ted Sipiora, co-owner of Singer One-Stop Record Comhearing talks, Tommy told commitof Singer One-Stop Record Comto testify at Senate rackets hearings on the juke box industry.

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#### Newsstands Join **Disk Outlets**

added to the growing number of outlets where phonograph records can be purchased. This week, the Harland Corporation of New York completed arrangements with M-G-M Records for distribution of its low-priced (\$1.98) Lion line thru newsstands supplied by the Dell Distributing Corporation. The latter is the distribution wing of Dell Publishing, large publisher of magazines and paper - backed

The Harland firm was formed by Lew Harris, an attorney with various clients in the chain store field, WB Execs Hit

Promot'n Road

NEW YORK — Key Warner
Bros. execs will hit the road this week to work on the firm's three fast-breaking singles and some hot album product. Veepee Hal Cook, plus Harry Anger, Pete Sutro, Jerry Simon, Vic Chrumbulo and Bob Burrell will all be out seeing disburned with all the chain store field, and Phil Landwehr, well-known free-lance music man. According to Harris, Dell covers close to 100,000 individual news outlets thru its 800 wholesalers. "We will also be going very heavily into chain stores of all types," Harris said. "Including food, variety and other national and regional chains, we figure we'll eventually be selling thru at least 100 different chains. In some cases there may be duplication with rack jobbers, plus Harry Anger, Pete Sutro, Jerry Simon, Vic Chrumbulo and Bob Burrell will all be out seeing distributors, deejays, one-stops, etc., to push the diskings. The three ing where racks and regular distributors do not reach

YORK -- Newsstands wholesalers and we will ship out thruout the nation have been direct. The records will be disadded to the growing number of played on special racks and the size of these will depend on the size of the stand.

> "First shipments are going out are bringing out our own new label, Cornet, for exclusive distribution thru the stands and chains. We're also on the point of concluding deals with several other labels for the same kind of marketing. Incidentally, we'll be working strictly with albums. We can't handle singles properly because of the time element."
>
> M.G.M artist additions include Eileen Barton, Herb Jeffries, Bob Manning and the Shepherd Sisters. Also signed were rockabilly handle singles properly because of the time element."
>
> (Continued on page 12)

#### STEREO SOUND ON COMO SHOW

NEW YORK — The first network use of "fully compatstereophonic sound will be demonstrated on Perry Como's NBC-TV show next Saturday (28) night (8-9 p.m.) during the 8:15-8:45 p.m. segment of the color TV program.

The demonstration is one of the features of RCA Victor's current "Save on Stereo" promotional campaign. RCA Victor, a regular Como sponsor, is sponsoring the stereo half hour. RCA Victor dealers through the country will hold stereo-color parties at their stores during and following the show.

the show.

To assure simultaneous reception of stereo sound, a special network of radio lines will be installed parallel to the route of the TV network. Specially developed video tapes (with two sound tracks instead of one) will be used to permit delayed broadcast in different time zones.

time zones.

Under the "compatible" stereo system—developed by Bell Telephone Labs—it is claimed that either channel—radio (AM-FM) or TV—can be received soperately on payment. received separately on normal without marring program quality or diluting the stereo

#### Holmes New Cub, Metro

NEW YORK -- Veteran orkster and arranger Leroy Holmes now and we expect to be shipping has been named a.&r. chief and in six-figure quantities within 30 sales head for M-G-M subsidiary days. In addition to M-G-M, we labels, Cub Records and Metro Records. Also announced at MrG-M this week were a series of new artist pactings for all three

M-G-M artist additions include

### **A&R** Chief

#### HELPING AIR HANDS

#### Two Radio Outlets Salute Disk Industry

send us the orders from their ord Days" promotion; while the former station has scheduled its second annual "Gold Record Day" try and the manner in which it promotion February 24.

records of a specific label or distributor. On that day, WLIAZ pany or companies being saluted. Schedule was as follows: Monday, labels and/or distributing compa-WMAZ deejay shows and on the WMAZ-TV program, "Almanac," and were given ample time to talk about upcoming releases and—on the about upcoming releases and—on nies were interviewed on various for the album-giveaway drawing.

try and the manner in which it operates."
"Cold Record Day" on WOWO

Thruout last week WMAZ de-voted each day's programming to again this year will see that station spotlighting only records which have sold a million or more thrafout jocks played only disks manufactits entire broadcasting day, Febtured or distributed by the com- ruary 24. Gold Record albums (featuring million - or - more selling sides of the past) issued by Co-Capitol; Tuesday, Mercury and lumbia, RCA Victor, Mercury, Cap-Columbia; Thursday, Southland itol and Decca will be used as and Dixie Distributors; Friday, giveaways every quarter-hour dur-RCA Victor. Representatives of the ing the day. Last year more than giveaways every quarter-hour dur-30,000 dialers wrote in to register

#### Cap. Will Run Own Disk Club

HOLLYWOOD -- Capitol Records will take over the complete physical operations of its record club and will headquarter it in Scranton, (Pa.). By mid-year, Capitol will be handling the club's entire order processing, album fulfillment and accounting from Scranton. Heretofore, the physical functions of the club had been handled by the Graystone Corporation, New

It was learned that test runs were held by Capitol in Scranton and that these were satisfactorily completed. The club's headquarters will fill the complete two-story building at 1900 South Washington in Scranton.

Geoffrey Racine, the club's director of operations, will continue to headquarter at the Capitol Tower here. His top assistants in Scranton will be Roy A. Anderson, manager of fulfillment; Jerome Weiserson, paragraph and requires Weissner, personnel and services manager; Burton J. Rudow, scheduling manager; Jerome Hoffman, staff assistant (specials); Robert Downie, staff assistant (operations). Club veepee John Stevenson will

remain in New York where he will continue to head its development of advertising and direct-mail programs. Veepee Dan Bonright is the executive in charge of over-all (Continued on page 12)

#### Billboard

The Amusement Industry's Leading Newsweekly

Founded 1894 by W. H. Donaldson

Publishers

Roger S. Littleford Jr.

William D. Littleford

Paul Ackerman Music-Radio-TV, N. Y. Herb Dotten Outdoor, Chicago Robt. Dietmeier Coin Mach., Chicago Wm. J. Sachs Exec. News Editor, Clincinnatl. Lee Zhito Western Music Ed., L. A.

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W.-D. Littleford President
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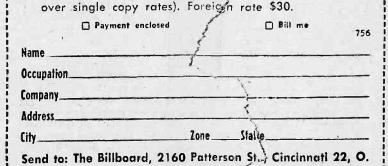
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MONEY-SAVING SUBSCRIPTLEON ORDER

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#### LAST HALF '58 \$ SALES ONLY 9% OF '57 TAB



NEW YORK — Altho record sales during the summer (June, July and August) of 1958 were off 17 per cent as against the same months of 1957, the last seven months (June thru December) of 1958 were only 9 per cent under the same period during the "hot" record year of 1957. These figures were gleaned from The Billboard-New York University Continuing Study of Retail Sales in Record Stores, a service available to record

manufacturers thru The Billboard.

The summer of 1958 was the deepest slump period in comparison to 1957. The September, October and November period was actually even in total dollar volume to the same

period was actually even in total dollar volume to the same three-month period in 1957. December of 1958, as compared to December 1957, was off 11 per cent (The Billboard, February 9).

In the June, July and August months of 1958 single record sales were off 17 per cent; EP sales were off 23 per cent, and LP sales were off 16 per cent compared to 1957. In the three-month period of September, October and November, 1958, sales of single records were off 15 per cent; EP's were off 15 per cent; but LP sales were up 11 per cent, as against the same three months in 1957. The jump in LP sales of 11 per cent were enough, since LP sales average much more than half of the dollar volume these days, to make over-all sales of records the dollar volume these days, to make over-all sales of records in this period equal to the year previous. (All percentages refer

It is interesting to note that altho over-all sales of records were off in 1958 as against 1957 for the June thru December period, sales of LP's continued to grow as measured against the other speeds. For instance, in the June thru August months, 1958, sales of LP's totaled in dollar volume 56.8 per cent of the market; in the same period in 1957 LP's accounted for 56.3 per cent. In the September thru November period sales of LP's accounted for 62.4 per cent of the market as against 1957's 56.4 per cent. And in December LP sales accounted for 66.1 per cent of the LP market as against 1957's 64.5 per cent. For the last seven months of 1958 LP sales totaled 61.4 per cent of all record sales in dollar volume.

The Billboard-NYU survey information, which contains complete competitive label information as well as fiscal information such as that described herein, is issued every four weeks to subscribers in elaborate detail. It covers sales in retail record

#### 'HIT PARADE' SHOULD BE GOOD RENEWAL BET

a good bet for renewal next season. Current season winds up April 24, and CBS-TV is giving considera-tion to the possibility of shifting the show from its ourrent Friday 7:30-8 p.m. slot to the same time period on Thursdays when it resumes in the fall.

Perhaps the most significant advance chalked up by the current version of the show over that of previous seasons is the acquisition of a substantial majority of adult viewers, whereas moppets formerly dominated. From a sponsor viewpoint, this is of vast importance, particularly to a bank-roller such as

American Tobacco.

20.9, higher than such other stanzas as Steve Allen, Dinah Shors and Lawrence Welk. This has been accomplished despite the Addressing a meeting of Chicago

#### Atlantic Debs In Stereo Singles Market

ords last week entered the stereo

#### Goody Liabilities \$3 Mil; Creditors Mull Situation

#### New Set-Up Under Creditor Mgmt. Planned for Reorganization

By REN CREVATT
NEW YORK — More than 200 decided to appeal to creditors for uation. About 25 employees of the friends and creditors of Sam Goody their assistance and indulgence overstaffed 49th Street store were gathered in the grand ballroom of with Goody in his difficulties. In-the Hotel Edison here Thursday itial step in this direction was ing key personnel, took pay cuts. afternoon (19) to discuss the business future of the noted 49th Street retailer. The meeting called by a creditor's committee in excess of \$1,600,000. From this in excess of \$1,600,000. of seven, marked the culmination of a swift series of events.

Over a month ago, when Goody had applied for a bank loan to cover pressing immediate obligations.

Over a month ago, when Goody tives of Times - Columbia, Capitol, London, Westminster, Bruno, New Coore pressing immediate obligations.

York, Portem Distributors and a leading composition of the control o

cover pressing immediate obligations, an accounting firm was brought in at the suggestion of the bank to determine the financial status of the operation. The report by the firm of Fred Landau was a dismal one, indicating total liabilities of about \$3,000,000.

York, Portem Distributors and a leading component manufacturer. At the time it was agreed to call the general meeting of all creditors at which time a plan of reto the tune of more than \$600,000, much of which had been borrowed at allegedly "usurious" rates. At one juncture, after frequent ref
(Continued on page 12)

#### New Disk Club Idea Cap to Make With Dealer Pitch

merchandising plan that accentuates the positive. The man who sees it that way is Irving Stolar, of a new firm called Library of records at all, including dogs. So

Consensus in the industry seems serves coffee and the agent gives a plan method. The franchise, which (Continued on page 12) demonstration and sales pitch. If (Continued on page 53)

CHICAGO — Don't anybody the item doesn't sell by itself, the leave. Here comes another proposal for a record club.

HOLLYWOOD — Capitol will move into immediate production of its own console phonos, thus consolerable in the item doesn't sell by itself, the move into immediate production of its own consolerable phonos, thus consolerable in the item doesn't sell by itself, the move into immediate production of its own consolerable phonos, thus consolerable in the item doesn't sell by itself, the move into immediate production of its own consolerable phonos.

he is now seeking offers by manu-NEW YORK—Despite the general weakness of musical shows on network television, "Your Hit Parade" seems one that should be a good bet for renewal next season.

Consensus in the industry seems

The colus.

Stolar's basic idea is the party plan of selling, an established sales method in the appliance and facturers to sell him large quantities of surplus titles at low prices, and housewares fields. A sales agent gathers up a group of housewives in somebody's house, the hostest franchised and trained in the party plan of selling, an established sales method in the appliance and housewares fields. A sales agent gathers up a group of housewives in somebody's house, the hostest franchised and trained in the party plan of selling, an established sales method in the appliance and housewares fields. A sales agent gathers up a group of housewives in somebody's house, the hostest franchised and trained in the party plan of selling, an established sales method in the appliance and housewares fields. A sales agent gathers up a group of housewives in somebody's house, the hostest franchised and trained in the party plan of selling, an established sales method in the appliance and housewares fields. A sales agent gathers up a group of housewives in somebody's house, the hostest franchised and trained in the party plan of selling, an established sales method in the appliance of surplus titles at low prices, and the surplus and the sales are particular.

#### Own Console **Phonos**

But this one is different, says its with records and he reports that it cluding a two-year association with author, because instead of being works so well, he has been per- the Steelman firm which has been something for the dealer to com-plain about, it's part of an over-all parts business to go into records equipment under the Capitol label. equipment under the Capitol label. Capitol's phono plant will be lo-The irresistible charm of the plan, cated in Scranton (Pa.) and will go into operation on March I

It was also learned that Capitol is giving some consideration to importing parts manufactured by EMI for assembly in the Capitol phonos. In the meantime, domestically manufactured parts will be

With Capitol assembling and manufacturing its own consoles, it will still retain Symphonic to produce portable phonos appearing under the Capitol trade-mark.

**Vanguard Signs** Griller Quartet

NEW YORK -- The Griller Quartet has been signed to an ex-By BERNIE ASBELL
CHICAGO—The disk club conoversy, beginning to emerge as a
attleground for merchandising title provided for the last of the counter because they are not because the not beca

#### Disk Club Recrimination Reaches Another Level

troversy, beginning to emerge as a battleground for merchandising tied up with clubs.

competition among manufacturers, this week spread to the distributor Carlton Records, urged dealers to Hit's significant, too, that "Your level. Milt Salstone, president of Start pushing the labels that do not M-S Distributors, largest indie wholesaler here, took broad whacks and announced a wholesaler here, took broad whacks "A wholesaler here, took broad whacks"

dealers, Salstone argued that the clared: best friend, deserve to get window

Are you a retailer-or a mouse?"

At the retailer's meeting, spon-sored by the Society of Record Dealers (SORD), Salstone de-

independents, whose image he "If the majors can't get a drew in the likeness of the dealer's window or any preferred display space, the word will go up thru their salesmen and sales managers, and if enough of it reaches the top,

the clubs will eventually be out.
"I get sick when I see how
dealers stock all the new releases of the majors, but only buy package goods from the independents when a customer puts down a deposit. Even if a dealer feels he has to stock the majors' merchandise I can excuse him-but windows?

'I'd fight fire with fire. I'd tell the distributors of the major labels, If you're going to take away my customers, I'm not going to expose your merchandise.

Salstone concluded with the motivating theme of his speech:

"The independents are the ones trying to help you stay in business.
Give them the same break you gave the majors years ago."
The distributor surprised the

always opposed a distributors' or-soon be featured performing six (Continued on page 12) Haydn Quartets.

#### SACKHEIM SEES ROOM FOR MORE DISK CLUBS

NEW YORK -- How many clubs are possible in the record business? What does it cost to get one off the ground? These questions are being asked increasingly as record clubs become a hotter feature of the news of today's disk industry.

Some interesting answers to these questions are given by Maxwell Sackheim, head of the agency of that name and a chief

architect of the Columbia Record Club. "There can be many record clubs, provided that each new one is not merely another record club, Sackheim said. He indicated that specialty clubs-clubs with some distinct angle or

reason for being-could very well find a place in the business. The exec drew a parallel with the book club field, where there are religious book clubs, low price book clubs and others.

Queried whether \$1 million was necessary to get a club started during the first year, Sackheim stated: "No"

That it was entirely possible to get a successful club operation going for \$250,000. He added that a record club operation going for \$250,000 with a relatively small many could be a profitable operation with a relatively small mem-

bership-say 25,000. He indicated that currently he was in informal negotiation with a view toward setting up a record operation which would have all the advantages of a club-without exactly being that.

Sackheim stated that he firmly believed clubs, in the long run benefited the retailer by making more people aware of the product. "I was one of the founders of the Book of the Month Club," he stated, "and I recall how aggravated were the publishers and the retailers; but there is no doubt that the club broadened the sales base.

NEW YORK -- Atlantic Recsingles market, via the release of two of their current hits on the subsidiary label Atco — Bobby Darin's "Plain Jane" and the Coast-ers "Charlie Brown."

Company exec Mrs. Miriam Beinstock said the move was made at the urging of juke box manufacturers and suppliers. She added "In the future all Atlantic and Atoo records that show strong initial actions will be issued in both monaural and stereo forms." Stereo singles on both labels will be priced at \$1.15.

#### WIELAND SPEAKS HIS POP MIND

NEW YORK--Norm Wieland, 20th Century Records exec, and Larry Clinton, composer-arranger, addressed the American Society of Arrangers at a luncheon in Gus and Andy's last week.

Wieland, who was invited by Professor Rudolph Schramm, leading exponent of the Schillinger System of Music, said he expected to tell the arrangers just where pop

music is going.

"Not only that, man," he added, "but also where it's

#### Stereo Tape Club Taps Big 'Forgotten' Product Market

phonic Music Society. The Society, its members what few others, other from its Palisades Park, N. J., head-than the Goody Club, have ever

unique and relatively unknown op- he doesn't want to. eration in a day when there is a great deal of attention being fo- a one-label special will be featured cussed on disk clubs in general. which entitles buyers to 38 per Not the least unique part of the cent off list for as many records as set-up is the tremendous faith of he wants on the given label. Any

1,100,000 stereo tape players in either a free LP of his choice or a American homes today. My busifree Electro-Voice stereo cartridge ness in tape rose 120 per cent in the last year. Why? Because the tape club, the new member gets a big companies forgot about tape full one-hour stereo tape from the in their rush to get out stereo records. When everybody was most 38 per cent discount privilege on scared a year ago, I went around and hought up as many Capitol and Mercury tapes as I could lay-my hands on. I got hold of a lot of others too, but there still aren't

"The result is that we've started our own tape label to fill the demand. We are just now introducing the very first releases on our own SMS label and very soon we'll have a library of about 50 available. These are being engineered for us by Livingston Audio Products. We are also operating a tape one-stop, probably the only one in the business. Dealers can get anything they want from us.

One dealer ordered 2,000 tapes in December and now he has come in with a re-order for 3,800 more.

Does that look like the field is

dead?
"I don't know how much the tape cartridge really means. It's mainly for lazy people anyway. But you can take the four-track tape off a cartridge and rewind it. on to a tape reel anyway. There are at least five good players on the market that play four-track tape reels now. So there's really no problem.

Interest in Tape

sociated with the Magnetic Recording Industry Association have raised between them a war chest of \$34,000 to launch a campaign to bring tape back to the public eye bring tape back to the public eye was No. 8 on The Billboard's "Hot loo" chart this week. Laurie has bring tape back to the public eye
They'll be meeting next Saturday
(28) in Chicago at the Hotel Greymere to get things started."

Von Halle feels that it's a com-

#### AM-PAR'S LOVE BIRD PARLEY

NEW YORK -- ABC-Paramount pulled a three-way parlay last week, via the release of three singles-one featuring Eydie Gorme; the second, her husband Steve Lawrence, and the third, both singers.

singers.

Miss Gorme's new single waxing is "I'm Yours" backed by "Don't Take Your Love From Me"; Private Lawrence's (his first for the label) is "Only Love Me" backed by "Loving Is a Way of Living." "Loving Is a Way of Living." The couple is heard as a team on "Sentimental Me," thereby offering deejays a multiple of romantic programming choices.

ub. Von Halle, who has now debuted to say, once the basic fee is paid, the SMS Record Club (formerly the customer doesn't have to buy the Goody Record Club) has a anything else for the whole year if

Each month, on the disk side, Von Halle and his colleagues in the future of stereo tape.

"There are between 600,000 and to 100,000 stereo tape blayers in the for joining the Chile blayer are started by the for joining the LD of his blayers are started by the blayers SMS label free. He gets the same the feature tape label of the month and 20 per cent off on all other tapes. With tape, the customer can order his selections in either stacked or staggered track tapes.

#### **Atlantic Gems** For Collectors

NEW YORK -- Atlantic Records last week released four new albums, two of which are collectors items-"Pure Blues" by the late Jimmy and Mama Yancey and George Byron's "Premiere Performance," featuring three heretofore unpublished, unrecorded tunes by the late Jerome Kern.

Also in the new album release are "Here Is Chris Barber" (timed to co-incide with Barber's arrival here from England last week for a six-week tour of the U. S.), and Jimmy Guiffre's new package "The Four Brothers Sound," whereon Guiffre plays all four tenor sax parts, via multiple tracking.

At the same time, Atlantic is re-leasing "Hush-A-Bye," a side from "There is plenty of interest still in tape. Some of the people associated with the Magnetic Recordwhere it was released on the Pye-Nixa label. Atlantic has arranged 100" chart this week. Laurie has also announced a new Barber LP will be released here under its Harris said.

> jazz pianist died, were released previously on 10-inch albums. The cals thru auditions set up by com-Byron and Guiffre albums are available in monaural and stereo, while the Yancey and Barber LP's are on monaural only.

Byron, who is married to Kern's widow, found the new Kern material recently among some of the composer's untouched manuscripts, and forwarded them to Dorothy Fields who wrote lyrics for them. Tunes, now published by T. B. Harms, are titled "Nice to Be Near," "Introduce Me," and "April Fooled Me.

The album, featuring Andre Previn as conductor - arranger pianist, also features other little-known and seldom-recorded Kern songs covering a period from 1905 to his death in 1945.

By REN GREVATT

NEW YORK — "The stereo develop thru both tape and records. Von Halle has succinct thoughts. tape market never really died. The manufacturers just got scared and kill one or the other off? Why not mainly for business reasons, I don't dropped tape like a hot potato when everybody started talking about stereo disks," says Benvenuto be asks.

On the club idea, SMS offers

of the other off? Why not try to compete with dealers. I'll try to compete with dealers. I'll always find places where dealers can't function—particularly the forphonic Music Society. The Cartesian of the other off? Why not try to compete with dealers. I'll always find places where dealers can't function—particularly the forphonic Music Society. The Cartesian of the other off? Why not try to compete with dealers. I'll always find places where dealers can't function—particularly the forphonic Music Society. The Cartesian of the other off? its members what few others, other most dealers worry and fuss too much anyway. You can usually quarters, has operated its stereo offered . . . a complete choice of divide any 12-month period into a tape club for several years with all labels, a basic initiation fee couple of six-month periods. The marked success, and recently acquired the Sam Goody Record records at big discounts, and a nogets worried and finally jumps and dumps. That is he makes a fast decision and starts dumping merchandise so he won't get stuck with it. The second six months is when a vinced and waits and does nothing. Those are the times when I really do business. The dealers, by their own tactics, help me with my busi-

THE BILLBOARD

As far as stereo is concerned, a lot of dealers need help. They still don't really know what it means and how to explain it to customers. It's up to the companies to train the dealers and the public in stereo thing is improved by stereo. But above all, they ought to take care less them determined about theirs." and the fact that not everylest they destroy the whole stereo field before it's fairly started.

"By that I mean these cheap

stereo sets now being marketed by many of the big companies and equipment people. I think it's criminal. Any monaural hi or even medium fi phonograph is better

than cheap stereo."

Meanwhile, Von Halle plans an all-out effort to acquire new memberships to his club operation. He said that from Goody, he took over about 7,000 active members, which added to his own, brings the total to around 13,000 actives. "We did \$250,000 gross last year and we see a big increase in the works for this year," Von Halle stated.

#### **AFM String** Summer School Sets Program

NEW YORK -- International String Congress, to be held June 15 to August 8 at Greenleaf Lake, Okla., has scheduled 14 musical programs for 100 scholarship students selected thru nation-wide community auditions, according to Roy Harris, noted composer-conductor. Harris will direct the summer school for the American Federation of Musicans and co-operating civic sponsors.

The summer school program will reflect the classical music of the 18th, 19th and 20th centuries,

Young string players from the United States and Canada will 1951, two months before the famed compete thru June 1 for the \$300 munity groups.

#### GARNER GOES CLEAN AGAIN

NEW YORK--Erroll Garner went clean for another concert last week. This one was in Cleveland and the pianist sold out the house, with a box-office take of \$6,307 on Saturday night (21). Garner plays a concert for the Navajo tribe of Window Rock, Ariz., at their Civic Center on Tuesday (24). This is the first time that a jazz soloist has performed on the Navajo Res-

#### HOT 100 ADDS NINE

NEW YORK - There are nine new arrivals on this week's Hot 100 chart. Essentials are:

65. Never Be Anyone Else But You--Ricky Nelson, Imperial.

67. Tomboy—Perry Como, RCA Victor.
78. Hurtin' Inside—Brook Benton, Mercury.
82. It Doesn't Matter Anymore—Buddy Holly, Coral.

93. I'm Never Gonna Tell—Jimmie Rodgers, Roulette.
94. Bunny Hop—The Applejacks, Cameo.
95. I've Got You Under My Skin—Louis Prima & Keely

Smith, Capitol.

98. Shirley—John Fred, Montel. 100. Glad Rags—Tennessee Ernie Ford, Capitol.

#### SURPRISE 'SURPRISE'

#### 'Little Al' Discredits **Diner's Club Credits**

CHICAGO - The Diner's Club Diner's Club signs with dealers in vas on the verge last week of sign-gifts, books and other commodi-

"I didn't even tell the Diner's Club I changed my mind," he said to a reporter, displaying the signed contract which he said he was not going to return. "I'm just telling it to you. Let them read about my

Temaner's contract was the standard mercantile agreement the

#### Set Committee To Pick NAMM Miss Music'

NEW YORK — Steve Allen, Dick Clark, Dave Garroway, Earl Wilson and Patti Page will be the judges for the queen of the Music Industry Trade Show sponsored by the National Association of Music Markhaptr in New York lune 22 Merchants in New York June 22 to 25. The candidates will be subinterest. To be eligible girls must work in retail music shops in the United States.

as a surprise to me club. After the interview, The Billboard called the Diner's Club office to ask if it were possible to buy records with a club

Another feature at the NAMM show this June will be a speech by Lee Bristol Jr. He is the grandson of the founder of the Bristol-Myers Company, and a public relations director of the firm. He will speak on "What Separates the Sheep From the Goats" in today's music market. He will speak before the junior executives of the NAMM.

#### Merc's Goody Acc't Tented

Goody was covered by a credit great inroads into the jazz album indemnity insurance policy, carried field. with the Indemnity Insurance Company of America.

change has taken place and the ling up a chain of six record shops to dealer decides he has to be consell disks on credit to its card to Diner's Club members at the when the chain's owner, "Little Al" that the club was launching a mail order record club of its own. in use of the club mailing list at a cost of \$20 per thousand names. The provision that most steamed up Little Al was the one barring him from issuing credit cards of his

They want guarantees that I won't compete with them, but its O.K. if they compete with me. They find out the names of my customers, what records they like to buy, how fast they pay their bills, then cut my prices in a record club. They're not satisfied with 10 per cent of my business. They want the whole thing.

"You know what I'm going to do?" asked Little Al, with the mischievous glint that has made him one of the town's picturesque characters. "I'm going to go to

Then he crumpled up the signed but unreturned Diner's Club conmitted by NAMM members on the tract. The news will indeed come basis of beauty, charm and musical as a surprise to the club. After the

credit card.

"Oh yes," the switchboard girl answered cheerily, "we have just made arrangements with..." And she read off the whole list of Little Al's half dozen shops.

#### **Dealers Ride Catbird Seat** For LP Picks

· Continued from page 1

drawer. The one area in which the major manufacturers have been able to hold their ground has been in the pop and classical album markets—and in the case of Co-NEW YORK — An interesting sidelight of the now celebrated Sam Goody affair came to light Friday, when it was learned that the Mercury Records account with Capable was covered by a credit contact that the many covered by a credit contact that the many covered by a credit contact interests into the interest interests.

Many indie labels complain that they can't get the exposure for With most average sized deal- their album lines that they need ers, said a Mercury spokesman, the to put them over because of dealer coverage of the policy was limited to \$3,000. "In the case of Goody, however," he remarked, "we had to break thru with best sellers. But have special riders attached to the policy in view of the volume of business we did with Goody." Mercury is a Goody creditor to the tune of about \$90,000. "Depending on a clarification of the creditor business we did with Goody." Mercury is a Goody creditor to the tune of about \$90,000. "Depending on a clarification of the creditor busy competition is so intense that the competition is so intense that proposals," he added, "we will very likely continue doing business with orders for the strongest items in their lines.



### CHATS MY DESIRE





# 

b/w "IN MY WILDEST DREAMS" 4-41331

ON HIGH-FIDELITY RECORDS BY



#### VOX JOX

By JUNE BUNDY

KAUFMAN FREE: Murray Kaufman, WINS, New York, who set up housekeeping down in Manhattan's IRT Subway February 5-vowing to live there until somebody found and returned a silver subway token-was finally liberated last week. Altho Kaufman didn't undergo the physical hardships suffered by Peter Tripp, WMGM, New York, and other wake-a-thon jockeys, he deserves some kind of award for his good sportsmanship in going along with a promotion gag that took longer than anybody suspected. It was expected that the silver token (scheduled to be given out as change to a chance token buyer) would turn up in a day or two, but by chance (or design) the token wasn't returned to WINS until last Friday (13) eight days, three hours and 40 minutes from the time Kaufman first went underground.

THIS 'N' THAT: The Crew Cuts' new disk "Fraternity Pin" (also cut by Kirk Stuart on Jubilee) was co-written by deejay Sheldon Silk, WALE, Fall River, Mass... Alan Sands, producer-director of the syndicated "Top Ten Dance Party" package is looking for an emsee (in his twenties and with teen-appeal) to handle one of the "Top Ten Dance Party" shows in a "major Southren city." The program, notes Sands, "has been on the air-sponsored-each Saturday for three and a half years." There would also be a morning deejay show for the jock on the TV outlet's radio affiliate.

CHANGE OF THEME: Station KRON-FM, San Francisco, resumed broadcasting last week after being off the air for four years. The outlet will concentrate on hi-fi broadcasts of classical and semi-classical music from 5 p.m. to midnight, Monday thru Saturday.... Joe O'Brien, WMCA, New York, has moved to a different time period—5-8 p.m. Monday thru Saturday. His new show, according to promotion chief Ruth Meyer, will retain its old title, "Joe's Place."

Olympic track star Jesse Owens, now a deejay, has moved his show from WAAF, Chicago, to WAIT, same city... Ray Boyce is spinning 'em at WFHA-FM, Red Bank, N. J., which goes on the air any day. The outlet will feature "good" pop tunes, show scores, some jazz and "definitely no rock 'n roll," and Boyce says they need new LP wax... Wayne Howell, beginning this week, is emseeing a new all-night show of music and conversation from the King Arthur Room of the Roundtable nitery over WRCA, New York. The new show, which features disks and occasional live pick-ups of Roundtable talent, is produced by WRCA's program chief Steve White and directed by Dick McCue... Dick Drury is the new program director of WABQ, Cleveland's first new radio station in eight years. He will also emsee regular WABQ deejay shows and is looking for additional jockey talent.

Major revisions at two Town and Country Network stations were announced last month by board chairman Connie B. Gay. At KITE, San Antonio, Ed Winton, formerly manager of KELP, El Paso, Tex., assumes general manager duties, in addition to his present chore as network national sales director. He replaces Alex A. Coe, who has resigned to become co-owner of WYFE, New Orleans (another Gay station). Kelly Eofford has been appointed KITE's stations manager in charge of sales.

Bill Crable, formerly with KXOK, St. Louis, has joined KSD, same city, in the early morning spot from 6 to 8 a.m. . . . New program director at KFMB, San Diego, Calif., is Don Ross. The jock joined the station in 1956 as a newscaster, and currently emsees a morning record show, "Contact." . . . New spinners at KGW, Portland, Ore., include Bill Davis, working the early morning 6-9 a.m. period, and Red Robinson, spotted from 2 to 6 p.m.

Station WICE, Providence, R. I., will become Rhode Island's first round-the-clock indie station in the spring.... Ken Malden, formerly promotion director of WILD, Boston, has been named veepee of the company.... Mort Nusbaum, heretofore with WBBF, Rochester, N. Y., will join WVET, same city, March 30 as morning man, succeeding George LiButti, who has moved into sales.

Bernard L. Mullins, vice-president of the Travelers Broadcasting Service Corporation, owners of WTIC-AM-FM-TV, Hartford, Conn., has been placed in charge of radio programming and related operations. Paul E. Lucas succeeds him as publicity manager for both radio and television.

Fred Klein has replaced Duke Kneipp in the 3-5:30 p.m. show spot at WGAL, Lancaster, Pa. . . Jimmy Meyers has moved from WSJS, Winston-Salem, N. C., to WTOP, Washington, D. C. . . . New staffer at WDRC, Hartford, Conn., is Jerry Blair. . . . Gibbs Lincoln has been appointed station manager of KING, Seattle. . . . Geoff Edwards has joined KFMB, San Diego, Calif. . . . Roy Vicknair, KLFT, Golden Meadows, La., has a new record show "Music That's Alive From 10 to 5," which features the Billboard's "Hot 100" plus new releases and oldies. He needs wax.

Aaron Allen, formerly with WOAI, San Antonio, has joined KARS, same city.... Dick Martin is spinning 'em now at KONO, San Antonio.... The "World's First Ice Hop" was held by KNUZ, Houston, last month from 4 to 7 p.m. at the Sam Houston Coliseum. All of the station's jocks were on hand (on skates) to spin records for KNUZ' "Hi-Fi Club" members, who also received free skating instructions from local hockey team players.

TEXAS: New emsee on "Teen Time," KNUZ, Houston, is Arch Yancey... Larry Kane has started a record hop show from 3 to 5 p.m. daily on KTRK-TV, Houston... New commerical manager of KNOK, Dallas, is Dean McClain... Barclay Russell, WOAI, San Antonio, has given up deejay chores to devote full time to his job as program director... Newcomer at WOAI and WOAI-TV, is Bob Perkins, who is fresh out of the Army... New spinner at KMAC, San Antonio, is Jim Gentry (real name Jim Rodgers).

ARTISTS' BIOGRAPHIES FOR JOCKEY PROGRAMMING



#### Jaye P. Morgan Debuted at Three

Jaye P. (born Mary Margaret)
Morgan comes from a show business family. She debuted at age
three with a bouncer called "I
May Be Little, But I'm Loud." The
Morgan Family act broke up with
the death of their father in 1945.
When the blond songstress was

When the blond songstress was 18, she won an audition at the Hollywood Palladium to sing with Frank De Vol's band. She sang with him for three years. Her first national recognition came when she was with the Robert Q. Lewis show on New York's WCBS.

A couple of years ago the artist branched out as "a single," and since then has played many cafes and TV shows. Thrush's latest hit waxing (on M-G-M) is "Are You Lonesome Tonight," whose flip, "Miss You" is also showing action.



#### 'Matter of Time' Written by Benton

Brook Benton was born in Camden S. C., a little less than 27 years ago. In his early 20's Benton joined Bill Landford's Spiritual Quartet and traveled with them across the country to California and thru the Southern States.

When the Benton family moved to New York, the singer-composer waxed several disks without much success. Then he met his present song-writing collaborator Clyde Otis. Together they wrote "A Lover's Question" and "Looking Back," and other tunes made hits by Nat King Cole and Patti Page. The artist has finally gotten on

The artist has finally gotten on Billboard's charts himself with "It's Just a Matter of Time," which he recorded for Mercury.

Benton is married to nonprofessional Mary Peay and has three children.

#### YESTERYEAR'S TOPS-

The nation's top tunes on records as reported in The Billboard

FEBRUARY 19, 1949

1. A Little Bird Told Me

- Far Away Places
   Powder Your Face With Sunshine
- Lavender Blue (Dilly, Dilly)
   I've Got My Love to Keep Me Warm
- 6. Buttons and Bows
- 7. Galway Bay
- 8. So Tired9. Cruising Down the River
- 10 On a Slow Boat to China

FEBRUARY 20, 1954

- 1. Oh, Mein Papa (Oh, My Papa)
- 2. Stranger in Paradise
- 3. That's Amore4. Changing Partners
- 5 Secret Love
- 6. Heart of My Heart 7. Make Love to Me
- 7. Make Love to Me
  8. From the Vine Came the Grape
- 9. Rags to Riches
- 10. Ricochet

#### ON THE BEAT

By REN GREVATT

Paul Anka, who is easily one of the most successful and monied 17-year-olds the music business has seen in a long, long time, has returned from another triumphant overseas invasion, this time of Western Europe. The last time we talked with Paul Anka was about six months ago, when he had returned from a sensational tour of Japan.

Normally, a given artist might not come in for our interview treatment in such a relatively short time, but since the Canadian youngster usually has interesting observations about his travels and because he told us he got his start in the music business thru The Billboard . . . well, we felt the only logical thing to do was to talk with him again.

"Sure, The Billboard got me started. I was reading the paper when I was still real young up in Ottawa. One day there was an ad for Modern Records. You know, the label that's run by Mr. Bihari in California. There was a phone number on the ad and just for fun I called him up. When I went to visit my uncle in California, I made some records for Modern of my own songs and they were the ones who got out my first record releases."

I asked Anka what he felt was the secret in selling oneself in a foreign country. "There's no one thing that makes you or breaks you," he reflected. "But I'd say maybe the most important things are the little things, the little extra things you do to please the people who paid their money to hear you. Like when I'm in Italy, I'll talk a little in Italian to them and maybe I'll mention how good the food was at one of their local restaurants.

"More than that I think it's all part of making up an act and working on it. I talk to people out in the audience. I mean those are little things but they really seem to count. They get the people on your side. One thing I noticed in Paris when I was playing the Olympia was that the adults coming to the shows outnumbered the kids. I hope to always be able to get the grown-ups with me just like that.

"It was the same in Italy. The grown-ups were wonderful to me. In Rome the adults and the kids gave me a standing ovation. I didn't know what to do. So I came back on stage and asked them to sing with me. We did "Diana" and "My Destiny," and you know what? They knew every word. There were 8,000 people singing those songs with me. What a thrill! Speaking of Italy, did you hear the new Modugno record? He does his song "Cia Cia Bambina." He won the San Remo festival contest with that song this year. Boy what a song that is. I think it's really great. I even tried to get the American rights to it for my own firm."

In less that two years as a disk hit maker Auka has already visited four of the five continents of the world as a performer. Within a month he'll be visiting the fifth, Latin America. On or about March 20, he leaves on an extended trek below the equator which will no doubt find him crossing paths with Nat Cole who will be there at the same time. He is also now being sought for India and Israel and tours are already in the works for Sweden and Norway, with a likely stop-off in Iceland, where they also want him

Anka, beyond being an artist, is also a songwriter, publisher and keen observor of the current disk scene, all at the age where most kids are more concerned with the doings at the corner soda shop. He also has his own list of favorite up and coming record artists, artists he likes himself and ones he thinks will make a permanent dent on the scene. "Take Bobby Darin. He can sing just about anything. He's got a great talent I think," says Anka. "But I have quite a list. There's Connie Francis, Jimmy Rodgers, Frankie Avalon, Clyde McPhatter, Andy Williams, the Everly Brothers, and Fabian. Everyone of them has a likeable commercial appeal. I think they can all stand on their own anytime.

"My own biggest favorite? I'd say Perry Como. He's one of the real solid people of this business. And what a great man. I'll tell you something else I've felt about the music business. There are a lot of artists around today who ought to take off their hats to the arrangers and the engineers who help make their records. Nobody ever gives them their due. I'm mighty grateful to Don Costa. He has done an awful lot for me.

"You ask me about school. I have one more year of high school to go. Sure I want to finish. I hope things will settle down so I can maybe next fall. I'll probably have to take a correspondence course. It'll have to be something like that because I'll be 18 then and I hope to start doing night club work. Right after my birthday in July I start with my first date at the Three Rivers Club in Syracuse. But I'll finish school somehow."

The Argo Singers are being described by Specialty Records as "a different type of gospel group, singing with lots of soul." Their new sides are "Bring Back Those Days," and "What Did He Say?" Princess Stewart, also on Specialty, meanwhile, has turned out "I'm a Child of the King," and "Tired, Lord." Little Richard has two new sides, from the Specialty vault, "By the Light of the Silvery Moon," and "Wonderin." Dom and Dewey, who sound like two Little Richards, also have a pair of new sides, "Big Boy Pete," and "Farmer John." ... Duke Records is touting new disks by Ted Taylor and Paul Perryman. The lahel is also prepping a new jazz LP, "Sonny Criss at the Crossroads."

WLIB, New York, held its Sixth Annual Festival of Negro Music and Drama, January 31 thru Saturday (7). Artists saluted by the station for their contributions included Erroll Garner, Mahalia Jackson, Lena Horne, Langston Hughes, Marian Anderson, Clarence Muse, Louis Armstrong and the late W. C. Handy

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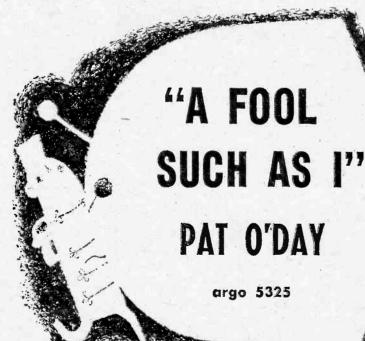
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b/w

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checker 916



"WHATCHA
DOIN' IN
THE WOODS"
GLORIA MAY
chess 1719



"I'M
SORRY"
BO DIDDLEY

checker 914

1



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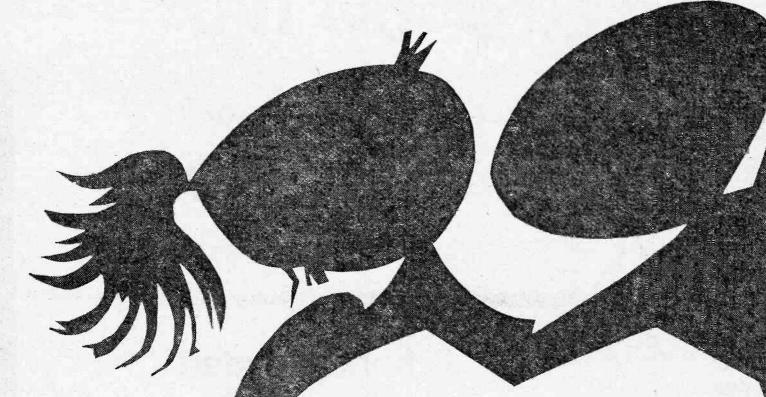
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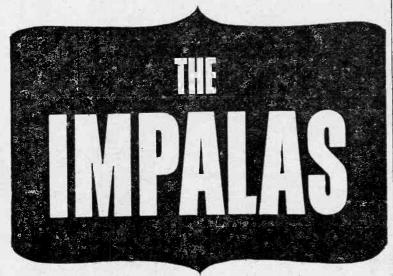
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#### **Diskery Heads**

• Continued from page 2 stymied on the reasons for the trials of grown men being held in Boy's Court, other than the fact that "other courts were apparently not sitting at that time." The piracy tactics of Lormar enabled the outfit to avoid royalty payments and to undersell legitimate distributors in record sales.

Committee counsel Kennedy said that chiefs of the major record companies were supposed to have taken action in the case, and were alleged to have threatened to sue the Lormar company. None did. Reasons for their backing off-if they had actually threatened to sue-were not known to the com-

Reasons for backing off by others involved in the juke and coin jungles of New York and Chicago were invariably fear of beatings, sabotage, attacks on families, or outright murder.

Mundt called failure of the big record companies to stop the Lormar steamroller "ridiculous. Maybe we should investigate offi-

cials of the record companies."

Fear Angle

Kennedy, chief counsel for the

McClellan Senate Rackets Committee, said lack of action by the record heads "made Lormar strong-er than ever." He said Lormar is now rumored to feel free "to steamroller as soon as the Washington probe dies down.

The name of singer Tommy Leonetti was tied in with Chicago racketeering in testimony by Robert Lindeloff, juke box operator and prexy of Music Operators of Northern Illinois. Lindeloff said that Joe Glimeo, termed a Chicago racketeer by committee members, and prexy of Teamster Local 177 in Chicago. wanted him (Lindeloff) to tell juke operators at an upcoming meeting to put Leonetti's records in top spot on their jukes.

Leonetti had told committee that he at no time had any knowledge of the connection between his agent Ambrosia (the singer has since changed managers) and the racketeers. He said he never knew anything about the Glimco pres-

Testimony by Ted Sipiora, co-owner of Singer One-Stop Record Company, Chicago, said he had been pressured by Leonetti's agent Ambrosia to urge operators to give the record top spot. Sipiora said he did not care for the record and refused it when it was first offered refused it when it was first offered to him. He was given 50 free copies of the disk, he testified, and later received requests for it from operators. It was presumed that the later requests came after the mus-clemen got into action on the disk promotion.

#### Salute to Industry

· Continued from page 2

riding in "gold" convertibles, various "gold" giveaway gimmicks; and an appearance by the jocks at a local record store to sign autographs.

Among the "Gold Record" artists who will appear on WOWO the day of the promotion are Gene Austin, Patti Page, Freddie Martin, the Crewcuts, Richard Hayman, Pee Wee King, Eddy Arnold, Rusty Draper and the Gaylords.

As a result of the success of WOWO's first "Gold Record Day" last year, the station sold a regular "Gold Record" albums) to a local auto firm

The Fort Wayne station execs believe the popularity of this "Gold Record" show substantiates the results of a recent contest, whereby dialers were invited to write letters giving their opinions on whether music would be sweeter or have more of a beat in 1959. Over 59 per cent of the replies favored sweet music; while 30 per cent were for the beat and the balance were undecided.

#### NIGHT CLUB REVIEWS

#### Clyde Hot---With Right Songs

Clyde McPhatter, of the smooth voice, the boyish appearance and the hit record "A Lover's Question," made his debut in a New York night club at Max Gordon's Village Vanguard last week (17). When he was good—and he is a mighty good singer—he was outstanding; when he was bad it was due to a poor selection of material. On his first show he picked almost all of the wrong tunes and only showed off his fine vocal style when he sang "I Can't Go on Alone," and "A Lover's Question"—tunes with feeling. The slick Singers type thems were not for him. with feeling. The slick, Sinatra-type items were not for him.

On his second show he really showed off some of the talent he possesses with moving readings of record hits and standards that fitted his wide singing range. McPhatter is best on folk songs, serious standards, blues and spiritual items, and when he lines up a program with these songs and gets enough club experience he could build into a solid night club attraction. Harry Edison and his combo spelled the singer with some very listenable music.

Bob Rolontz.

#### Adler Hamonica Still Virtuoso

Larry Adler was introduced by Art D'Luggoff, owner of New York's Village Gate, as the world's greatest harmonica virtueso. In the course of his varied program, Adler gave much evidence to substantiate this claim.

With Adler the harmonica takes on new dimensions. Accompanied by Ellis Larkins on piano, his repertoire includes several pop, jazz and classical selections. On the evening caught, his playing of Enesco's "Roumanian Rhapsody No. 2" was the high point. He also presented a medley of songs from "Porgy and Bess" which included "Summertime" and "It Ain't Necessarily So." Other selections included Debussy's "The Girl With the Flaxen Hair," "Tea for Two," "Besame Mucho" and "Sophisticated Ledu"

Adler seems to have worked an interesting jazz flavor into some of his improvisations, and he is able to change moods freely, even within the same selection. He manages a wide extreme of tones and colors with the harmonica. His chatter in between the numbers is interesting. A trip to the informal nitery to catch his talent is well worth the jaunt. Howard Cook.

#### Hub Revue Sparks Mid-Age Nostalgia

Eleven young performers are successfully turning back the clock with "The Follies of Yesterday" at Al Taxier's Bradford Hotel Roof in Boston. The journey down memory lane is being produced by Bernie Foyer as the pilot show of a tour that has been booked for nationwide spots including Las Vegas.

Stars of yesteryears such as Lillian Russell, Anna Held, Nora Bayes, Jenny Lind, Elsie Janis, George M. Cohan, Channey Olcott, and the Castles are cleverly impersonated in dress and voice in the songs with which they were identified. The show's six-week run established a record for Bradford Roof presentations, patronized by audiences older than usual for this spot.

Lyrics and dialog for the nostalgia are mostly by Bob Bernstein, whose "Angel Cake" started a new and profitable trend for another bistro here. It is classily gowned and presented and sparks high interest in middle-agers who get a chance to revel in memories with a dash of spice and voluptonsness. Present form, according to Foyer, is half of a revue planned for Broadway in the fall with name artists. The second half will be in a modern vein and if it lives up to the present offering should attract patronage.

Cameron Dewar.

#### Africans Put the Ball in Ballet

In terms of sheer theatricality, Les Ballets Africains puts on one of the most exciting shows to hit New York this or any other season at the Martin Beck Theater. Seven years of prior international touring raises a question of how much of the show is authentic African folk ritual and how much is strictly footlight ceremonial. But it's a moot question, for there's no doubt about the crowd-pleasing prowess of the group assembled by Keita Fodeba and presented by Luban Vichey.

The show purports to exhibit native talents in a revue format. Ostumes and settings are vividly striking, and may have jungle roots in their origins. They certainly help set the pattern for the frantic goings-on. And the performers really get into a swivet in pouring their energies into tribal-type singing, dancing, leaping and playing which, authentic or no, makes other local offerings seem pallid.

Naturally, mass chanting and a sensual tom-tom beat are ever-present, as well as native pipes and stringed instruments such as the cora, which looks like the illegitimate offspring of a hot

harp and wayward guitar. An untrained tenor named Kandia flashed a beautiful tone propelled by a pair of lungs powerful enough to shatter a microphone at 30 paces, a feat he may be called upon to try, for this troupe certainly merits TV shots.

More familiar to the ears of New Yorkers are the three offspring of a male trio which flashes great style and humor and could doubtless play most smart spots in this country. Their numbers sounded at least to one listener strangely akin to a calypso song, an Africaaner folk tuner and a Latin-American ditty. The latter, titled "Cour-Couri," could just possibly make it, given exposure. In fact, a record company could find enough of interest, musically, to compress the entire proceedings into a show-wise African folk-type album.

Sam Chase.

### HERE COMES

# THE RED-HOT SELLER OF 1959! RCAVICTOR'S "REDHEAD"

ORIGINAL CAST ALBUM

- "BEST NEW MUSICAL COMEDY OF THE SEASON."-Watts, Post
- "THE MUSICAL TRIUMPH OF BROADWAY'S YEAR, PERHAPS OF SEVERAL YEARS."-Aston, World-Telegram and Sun
- "GRAND... BREATHLESS. MISS VERDON IS ALL THINGS TO ALL MEN."
  -Kerr, Herold Tribune
- "TIP-TOP. PLENTY OF GOOD SONGS."-Chapman, Daily News
- "A WALLOPING HIT. FUN, FUN, FUN!"-Coleman, Mirror

"Redhead" now takes its place as the #1 show album in America. Everyone will want a copy. The music is wonderful...the sound is sensational...it's a great album!

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#### Cleffers in Limelight As Oscar Date Nears

MUSIC

• Continued from page 1

copy, thus stimulating box office returns for the film. This advantage, when added to the tremendous exploitation benefits of a movie song via deejay plugs, more than pays off the producer's in-vestment in a potential awardwinning composer.

Because the Academy strives to discourage outright campaigning as such, efforts on the part of music contenders to call attention to their work are always handled with good taste. Invariably, whatever is done is made to appear as purely circumstantial that it happened to come at this time. The Academy at one time outlawed the practice of sending promo-tional disks to voting members, but has somewhat relaxed this restric-tion. Recordings of the 10 tunes from which five will be nominated for award consideration were sent for award consideration were sent to all members of the Academy's music branch. It will be the music branch which will select the nominees.

The Sammy Cahn-Jimmy Van Heusen song, "To Love and Be Loved" (from the "Some Came Running" picture) has enjoyed a number of national and local radio-TV plugs, but the Rogers and Cowan publicity office which speaks for the pair disclaims any credit for these promotional plums. To name a few, Cahn has appeared on the Perry Como show, was interviewed on Dave Garro-way's "Today" show, and took part with a number of other nominee contenders on the Eddie Fisher program. He also was on the NBC Radio Network's "Monitor." This, coupled with a number of appearances on local radio and TV stations, has helped to more than shed light on "To Love and Be Loved."

Cahn, who won awards for "Three Coins in the Fountain" (1954) and "All the Way" (1957), told The Billboard that "To Love and Be Loved" is somewhat handicapped in its chances to receive Academy Award attention this year because the picture was shown toward the end of last year. The song, therefore, hasn't been out long enough to really catch on, and therefore needs a lot of work to give it proper atten-

Sammy Fain and Paul Francis Webster, handled by Stan Musgrove's publicity office, have "A Very Precious Love" and "A Certain Smile" as possible contenders payable and eventually to pay every in the Pittsburgh Goody store. for nomination. Fain won Oscars erybody off 100 per cent on the The Landau accounting for nomination. Fain won Oscars for "Secret Love" (1953) and "Love Is a Many-Splendored Thing" (1955). He recently basked in the spotlight of the Perry Como show and appeared on the Eddie Fisher program, among others. The Los Angeles Examiner carried a fea-

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an award allows the producer to ture story on him in December use the Oscar insignia in his ad with local film papers and newspaper columns regularly carrying a healthy sampling of items.

Jay Livingston and Ray Evans who have won Oscars for their "Buttons and Bows" (1948) and "Mona Lisa (1950) are seeking a third statuette with their nomina-tion contender, "Almost in Your Arms" (from "Houseboat"). Their press agent, Joe Weston, has provided them a healthy share of press clippings and plugs; "Gigi," almost certain to be among those nominated, is handled by the M-G-M publicity department. When the nominations are named Monday (23), the real battle will begin among the five finalists. You'll be hearing many more choruses of the standard, "and then I wrote," between now and the running of the Oscar derby.

#### Recriminations

· Continued from page 3

ganization because its only purpose could be "to squeeze the dealer." But he said he favors dealers' organizations, making an emphatic but unclarified distinction, "because in unity there is strength." He said that if any dealer present did not see the wisdom in putting up \$25 for joining SORD, he would be willing to see the thingelf

be willing to pay it out himself.
Building the theme that indie distributors have stood by the dealers, Salstone claimed that his company was the first to offer a 100 per cent exchange on package goods and to guarantee orders on hit singles. In both cases, he said, other indies and then the majors were forced to follow suit. The majors, he charged, were responsible for putting the rack jobbers into business. Now, he said, however, the indies control the hit pic-

#### Cap Disk Club

• Continued from page 2

administration of the club and was responsible for switching its operations from New York to Scranton. President Glenn Wallichs, with Bonright and Stevenson, are the club's officers.

Speeded up operations out of Scranton is prompting Capitol to investigate a similar set-up in Canada to boost the club's services to Canadian members. Plans are being made for Bonright and Racine to visit Canada in the near future for further study of the north-of-the-border picture.

#### Holmes Chief

• Continued from page 2

who in addition to being a chanter, is the writer of "Singing the Blues."

Cub Records has acquired Lee Davis plus the Jimmy Valentine ork, while Metro has signed Andy Ackers and his ork, the Chords and singer Sam Fletcher.

Holmes, who has been a part of many past M-G-M hits, takes his new responsibilities in line with the idea of Arnie Maxin, label chief, that an a.&r. man should have to only the moler of a record be not only the maker of a record tually replaces Ray Meinberg, who took over the function at the recent departure of Morty Craft. Meinberg has now quit the M-G-M scene as well.

#### 'Hit Parade'

• Continued from page 3

to be that the show has done a tone S. Tex. He's presently mailing successful rebuilding job this year and has utilized bright production Live There Anymore" b/w "Walk and intelligent selection of three Cff." and intelligent selection of tunes and talent to acquire all-family appeal. The music-business, for its part, is far more aware of the value of a "Hit Parade" plug this semester than for many years, a significant gauge.

ture and they are taking a tough policy toward rackers. Rack jobbers, he said, are now quickly two years.

#### Goody Liabilities \$3 Million

• Continued from page 3

"Shylocks," one individual was seen to get up and slink out of the room. "That was one of them," Coody interests. These latter in-

ing these ends called for clearing oversee disbursements. All acup the indebtedness to the moneylenders (\$600,000) in three to four be rendered on the 10th of the months. This would bring the release of the \$700,000 worth of disks now under bond, and the end of exorbitant interest payments on borrowed money. At the end of along with Goody's proposals, definite years it was a borned that merchandise creditors.

As a result of the report, it was merchandise creditors. A partial list of these creditors with approximate amounts believed due them were as follows: Columbia Distributors in New York, \$437,000; Capitol Records Distributing of New York, \$367,000; Bruno, New York, \$300,000; Mercury Records Distributing Corporation, New York, \$90,000; Portem Distributors, \$51,-000 and Alpha Distributors, \$28,-

Two new corporations would be set up and managed by the creditors. First the Sam Goody Operating Corporation would be in charge ing debt of \$60,000. Goody said, of all assets in what was called the Group One holdings, including this," and the feeling was he would all those in which Goody has full do so again another day.

room. "That was one of them," Goody interests. These latter insaid an observor.

Jay explained that Goody's object now was to avoid becoming information of them," Goody Greenacres in New Jermann Goody Greenacres in New Jer volved in proceedings under Chapter II of the Bankruptcy Act, to at Snellenberg's, Philadelphia, and seek partial deferment of accounts approximately a two-thirds interest

The Landau accounting firm bllar. would act as comptroller and Briefly, the proposal for achiev-would countersign all checks and

the first year, it was hoped that spite some rather acrid remarks (Red) Wiseman, of Brite-Sta. Rec-20 per cent would be paid off to from several of the 155 small creditors. As one prominent disk man in attendance stated, "The guy just overextended himself. But don't ever forget, he sells an awful ing pact. Their initial effort couples lot of records. He'll be able to a pair of ditties penned by Ray, pull himself thru this.' 'What a Story, Huh?'

Seeing a reporter, Goody smiled, "What a Story, huh?" At the same time, a moneylender who identified himself as "not one of those Shylocks," said "It's alright Sam, anytime you want another 100 (\$100,000) you've got it from me." The same lender earlier had offered to set aside any interest payments from Goody on an outstand-

#### FOLK TALENT & TUNES

Around the Horn

Shane Wilder, who left his deejay chores in Nashville two years ago to try his luck in Hollywood, writes that he has been busy the past year appearing in such TV shows as "Trackdown," "Wells Fargo," "Cimarron City," "Rawhide" and "Black Saddle." Meanwhile, he continues to present his own deejay show four hours daily, with vast overseas coverage. "I'm badly in need of country releases for my shows," typewrites Wilder.
"Johnny Cash is doing great out here. Look for him to come up soon with a movie role and his own TV show. His records are the most requested on my shows.

The Browns, Jim, Maxine and Bonnie are busy rebuilding their Trio Night Club in Pine Bluff, Ark., recently destroyed by fire. Jim recently spent a week scouting new clubs on the Louisiana and Texas Gulf Coast for ideas. They plan to adopt a Western motif for their but the one who "runs with it" as new nitery, which will accommowell. In the sales end, Holmes acdate around 300 patrons, 100 more than the old spot. Opening is planned for around June 1. . . . Houston Barks continues to hold forth at Buck & Sunny's dine and dance spot in Santa Paula, Calif.... Gabe Tucker, vice-president of "D" Records, urges that deejays who wish to be put on the firm's mailing list drop him a line. Address is 314 East 11th Street, Houston & Tay Ha's presently as its present the second sec 'Em Off.

> Ken-Rick Publishing Company, Beaumont, Tex., has had one of its tunes, "Reprieve of Tom Dooley," cut by Rick Johnson on Pappy Daily's "D" label. Flip side is "Barbara Allen". The firm's song "The Allen." The firm's song, "The Purple People Eater Meets the Witch Doctor," which the Big Bopper did on Mercury, has been released in England by EMI Records, Ltd. . . . Glenn Stepp, West Coast band leader, is conducting a new c.&w. platter show, 4:30-5:30 p.m., Monday thru Saturday, over KTUR, Turlock, Calif. He continues with his show on KFIV, Modesto, Calif., heard 6-7 a.m., Monday thru Saturday. The Stepp Western band is current at the VFW Hall, near Modesta. EMI Records, Ltd. . . . Glenn

RCA Victor's McCoys, Ronny and Peggy, recently headlined Roy Glenn's "Red River Jamboree," Paris, Tex., along with an older 1 other, Doyle McCoy, and his band, the Midnighters. The McCoys' manager Uncle Hool. oversee disbursements. All accounts payable in the future would be rendered on the 10th of the month.

Dand, the mindinghes. The McCoys' manager, Uncle Hank, of XEG fame, also put in an appearance. Don McKnight, singer-guitarist and former "Jamboree" enterord Company, Mount Vernon, Ind. has signed Ray Guyce and Little Jo, man-and-wife team with the Lonesome Valley Boys, to a recorda pair of ditties penned by Ray, "Lonesome Guitar" b.w. "Please Don't Set Me Free." Deejays may obtain a sample Ly writing on their letterhead to Wiseman at 1000 Main Street, Mount Vernon. Guyce and Li: "Western Jamboree" air daily over WPCO, Mount Vernon, where Ray also conducts a country music platter stint. He says he'll plug all the releases sent to him.

> Clarence Zahina and His Barnstormers, featuring the Zahina Sisters, Jannan and Darlene, have signed a 26week contract with Master

Mix Feeds for a once-a-week, Mix Feeds for a once-a-week, half-hour show on WMY-TV, Cedar Rapids, Ia., Group also works a show at WISC-TV, Madison, Wis., for the same sponsor. . . Don and Dick Workman, 15-year-old identical twins, scouted several months ago by Mac Wiseman, have just cut their first session for Dot, with release due soon. The Workman lads are regulars on Carleton Haney's ' Dominion Barn Dance, Richmond, Va. . . . Rusty Adams' first platter on the Arrow label, 'Chance of a Lifetime" b.w. "Your Lying Lips," is due out this week. Connie Stuart, a New York girl who journeys to Richmond, Va., each Saturday to appear with Rusty on New Dominion Barn Dance, has cut two platters for Re-nown Records, Durham, N. C. Titles and release dates are to be announced soon.

Lanie Walker and Lee Stevenson, on a recent hop to Kingsport, Tenn., to cut a session for Blue Hen Records, stopped at Bluefield, W. va., to guest on Cecil Surrat's show on WHIS-TV, where Lanie plugged his "No Use Knocking on My Door." His new Blue Hen re-lease will couple "Jumping the Gun" and "Tonight I Walk Alone." Stevenson's initial release for Blue Hen will have "Early Every Morning (And Late, Late at Night)" b.w. "The Green Light." backing both recordings were Bob Harman's ork and the T-Tones.

Fred Stryker, of Fairway Music, Hollywood, recently picked up a song entitled "Catch a Little Moonbeam," which had been recorded by Doc Burch on a small label called Con-Quer Records.
Capitol heard the tune on Thursday and cut it the following the control of lowing S at u r d a y. Records were pressed immediately and the tune landed on the Dick Clark show the following Wednesday. Meanwhile, the original record was taken over by Challenge and released by Challenge and released immediately. The song is a toe-tapping square dance tune with a commercial lyric, and Stryker says he hasn't seen many of those kind around during his long experience in the country field.

Joe Meadows, fiddler, has joined Buddy Starcher and His All-Star Band at WSVA-AM-FM-TV, Harrisonburg, Va. Joe fiddles on daily half-hour TV and radio shows and on the hour-and-a-half "Valley Barn Dance" on WSVA-TV each Saturday night, when he co-stars with fiddler Al Cash, of the Blaine Smith group. . . . Jimmie Davis, Louisiana governor, flew former into Nashville last week to wax an album of 12 of his Peer-published tunes for Decca, with Owen Brad-ley producing. The Sunshine Boys did the vocal backgrounds, with Grady Martin spanking the tinkling guitar.

Buck Ram and Gene Bennett were recent weekend guests of Nat (Pappy) Vincent, Peer International and Southem Music rep, who recently set up office in Nashville. Buck is starting on his Mercury assignment to cut 100 records a year and has selected the Owen Bradley Studios to handle producing chores. . . The Allison Sisters have signed to do four sides for Sam Short's Blue Hen Records. Initial release couples "There Is a Time" and "Strong Chords of Love," both of which they penned themselves. Bill Price orchestra did the backing.

### HERE COMES \

# THE RED-HOT PROMOTION OF 1959! RCA VICTOR'S "REDHEAD"

ORIGINAL CAST ALBUM

That beautiful "Redhead," Broadway's new reigning queen of musicals, is sparking the greatest promotion campaign to light up the skies in years! "Redhead" is being pre-sold via

- CONSUMER ADS IN THE NEW YORKER, ESQUIRE, PLAYBOY, PLAYBILL
- NBC NETWORK MONITOR AND LOCAL RADIO SPOTS
- \*\* NETWORK TV SPOT ON PERRY COMO SHOW
- LOCAL NEWSPAPER ADVERTISING
- BIG DISC JOCKEY PROMOTION
- 4-COLOR MOTION WINDOW DISPLAY & 3-COLOR DAY-GLO WINDOW STREAMER

Here come customers with money in their hands. Be ready to hand them "Redhead." Order now!



AVAILABLE ON REGULAR L.P. OR IN LIVING STEREO. WHEN ORDERING STEREO, SAY ... RCAI



#### DISTRIBUTOR NEWS

- By HOWARD COOK

BOSTON: Frank Holland of Mutual Distributing Corporation reports strong action on "Nola" by Billy Williams on Coral. "Heavenly Lover" by Teresa Brewer on Coral has also been getting a strong reaction. "Al Chiar de Luna Porto Fortuna" by Carla Boni and Gino Latilla on Brunswick is moving well. "Boola" by Les Brown and "Happy People of Monterey" by Dick Jacobs (both on Coral) are big jockey favorites. Strongest Cadence platters are "Hawaiian Wedding Song" by Andy Williams and "No Other Arms, No Other Lips" by the Chordettes. "S All-Right? 'S All-Right!" by Senor Wences on Joy has been popular disk. "Carachstahager" by the Wild Cats on United is a hot novelty disk. "Gazachstahagen" by the Wild Cats on United Artists is still moving well.

"Come to Me," another UA platter by Marv Johnson, looks promising. "Touch of Pink" by Jerry Wallace on Challenge is getting a heavy, initial reaction. "Alvin's Harmonica" by David Seville and the Chipmunks on Liberty is a smash. "Teen-Age Heaven" by Eddie Cochran on Liberty is a smash. Teen-Age Heaven" by Eddie Cochran on Liberty is big. Ronnie Height appears to have a winner with "So Young, So Wise" b-w "Come Softly to Me" on Dore. Best selling LP's are "Songs Our Daddy Taught Us" by the Everly Brothers on Cadence, Teresa Brewer's "Dixieland LP" on Coral and the sound track of "I Want to Live" on United Artists Stores sales are good Want to Live" on United Artists. Stereo sales are good.

Chet Woods of Mercury Record Distributors, Inc. lists "It's Just a Matter of Time" by Brook Benton as his top platter. "She Say (Ooom Dooby Doom)" by the Diamonds is a close second. "The Wabble" by Jimmy McCracklin is starting. "The Answer to a Maiden's Prayer" by June Valli is a strong new record. "I Kneel at Your Throne" by Joe Medlin could be a sleeper. Strongest albums are "Remember When?" by the Platters, "Improvisations in Music" by Nichols and May, "Songs From Films" by Herman Clebanoff and "Just We Two" by Eddie Layton. "Sarah Vaughan With Strings" is getting strong, advance

Cecil Steen of Records, Inc. names "Venus" by Frankie Avalon on Chancellor among his hottest new disks. "Charlie Brown" by the Coasters on Atco is big. "Apple Blossom Time" Brown" by the Coasters on Atco is big. "Apple Blossom Time" by Tab Hunter on Warner Brothers is jumping. "It's Late" by Ricky Nelson on Imperial is the side in Boston. "When the Saints Go Marching In" by Fats Domino on Imperial is clicking. "Oh Why" by the Teddy Bears on Imperial is stepping out.
"Anthony Boy" by Chuck Berry on Chess is a winner. Rod
Bernard has a smash with his Argo waxing of "This Should Go
on Forever." "Once Upon a Dream" by the Commanders on
Disneyland is gaining. "Ladies Choice" by Patty Saturday on
Swan looks like a hit. "Everywhere You Go" by the Quaker City Boys on Swan is big. Top albums are Enoch Light's cha cha sets on Grand Award, the new Audio Fidelity classical LP's, packages by 101 Strings on Stereo Fidelity and "Burt and I" by Marshall Dodge and Bob Byron, which is distributed by Decca. Steen mentions that his is a big, territorial favorite.

ROULETTE RAMBLINGS: Latest Roulette newsletter mentions Bob Ellis and Irv Panansky of Eric Distributors in San Francisco who report action on "Spanish Marching Song" by Joe Reisman, "Because You're Young" by Jimmie Rodgers, "Up Jumped a Rabbit" by Frankie Lymon, "Star Love" b-w "The Thing-A-Ma-Jig" by the Playmates, "Where's the Girl" by Julius La Rosa and "Better Loved You'll Never Be" by Georgia Cibbs "Tuke No. 1" by Buddy Johnson looks like a Be" by Georgia Gibbs. "Tuke No. 1" by Buddy Johnson looks like a sleeper. The "Fabulous February" album program is going great guns. Big Roulette albums at Eric are "Jimmie Rodgers—His Golden Records," "Swingin' My Way Through College" by Maynard Ferguson, "Steve Allen at the Roundtable" and "Love Songs a la Rosa," by

PHILADELPHIA: Chips Distributing Company sends word that the firm has designated February as "Jimmie's Golden Month." Special gold window displays have been given to dealers which show shots of Jimmie Rodgers on the "This Is Your Life" TV'er, which was recently devoted to Rodgers. Chips is also tying in extensive jockey promotion to set up a Rodgers Day." Rodgers' new LP will be the feature of Rodgers' new LP will be the feature of the promotion. A contest with a one-week trip to Concord, Mass., as first prize has been established among salesmen who can sell a thousand copies of the LP.

Ted Kellem of Marnel writes that Carlton is hot with "I Can't Sit Down" by Marie and Rex, "The Ole Mummer's Strut" by the Nu Tornados, "Goodbye Baby" by Jack Scott and "Little Space Girl" by Jesse Lee Turner. United Artists is moving "Come to Me" by Mary Johnson. "The Stinger" by Al Casey and "Gazachstahagen" by the Wild Cats. Laurie Records has winners with "House of Love" by Scott Garrett, "Petite Fleur" by Chris Barber's Jazz Band and "Don't Pity Me" by Dion & the Belmonts. "Haunted House" by Johnny Fuller on Me" by Dion & the Belmonts. "Haunted House" by Johnny Fuller or Specialty is big.

Imperial's best-selling platters are "It's Late" by Ricky Nelson, "When the Saints Go Marching In" by Fats Domino and "Oh Why" by the Teddy Bears. "Bunny Hop" by the Applefacks on Cameo is a smash. "Break the Chain" by Tommy Zang on Canadian-American is moving well. Top Epic items are "Somewhere Along the Way" by Roy Hamilton and "Rawhide" by Link Wray. "Since I Don't Have You" by the Skyliners on Calico is selling strongly. Savoy is hot with platters by Nappy Brown and the Jive Bombers.

NOTES IN THE MAIL: Dave Hollis of the RCA Victor Distributing Corporation in Detroit writes in a very informative and amusing letter that he's been visited by several top RCA Victor talent during the past week. Strongest platters are Hugo Winterhalter's "Slow Boat to China" and "Peter Gunn" by Henry Mancini. Top LP's are "Hugo Goes Latin" by Hugo Winterhalter, the sound track of "South Pacific," Tchaikovsky's "Piano Concerto No. 1" by Van Cliburn, "Victory at Sea, Vol. 2" by Robert Russell Bennett, "For LP Fans Only" by Elvis from a tour of Australia. He flew Presley, "When You Come to the End of the Day" by Perry Como and "Peter Gunn" by Henry Mancini. On Camden the bottest LP is "Mason canceled a tour of one-nighters "Peter Gum" by Henry Mancini. On Camden the hottest LP is "Mason canceled a tour of one-nighters Dixon Line Favorites" by Phil Harris. Wish some of the other items on which he was ready to start in the hip letter were printable.

#### 42 NEW LABELS ENTER PARADE

NEW YORK -- Forty-two new labels entered the record parade the past week. Here are the names and addresses of the newcomers:

Allan Records, 807 N. Wabash Ave., Chicago; Archer Records, 201 W. 49th St., New York; Beta Recording Co., 9820 Yoakum Dr., Beverly Hills. Calif.; Bluebonnet Records, 1041 Isbell Rd., Fort Worth; Canadian American Records, 113 W. 57th St., New York; Cascade Records, 8218 Sunset Blvd., Los Angeles; Collegiate Records, c/o Arnie Blaine, 2149 73d St., New York; Con-Quer Records, 1107 N. El Centro, Hollywood; Concert-Disc, c/o Concertapes, Inc., P. O. Box 88, Wilmette, Ill.; DC Récords, 1129
Vermont Ave., N.W., Washington; Doniek Records, Box 192, Milville, Pa.; Drum Records, 22 Burke St., Hamden, Conn.; Elgin Records, c/o Drum Recording Co., 22 Burke St., Hamden, Conn.; Empire Record Co., 2060 First Ave., New York; Express Records, Hatel Forest, 224 Records, Hotel Forest, 224 W. 49th St., New York; Fame Records, c/o Jubilee Records, 315 W. 47th St., New York; Georgian Recording Corp., Ridge Park, Ill.; Giant Records, c/o Starday Records, P. O. Box 115, Madison, Tenn.; Janus Records, Frank I. Kaltman Enterprises, 1159 Broad St., Newark 2, N. J.; Kandy Records, 203 N. Wabash Ave., Chicago; Klondike Records, 1414 Commerce Title Bldg., Memphis; Loma Records, c/o Ember Records, 1697 Broadway, New York; Mark Records, 1619 Broadway, Room 501, New York; Mighty Records, c/o Gone Records, 1650 Broadway, New York; Nina Record Co., 312 W. 51 St., New York; Noose Records, Park Lane Productions, 1231 Ninth St., Cleveland; Podner Records, Lake Jackson, Tex.; Original Sound Recording Co., 8510 Sunset Blvd., Hollywood; Pace Records, 50 W. 77th St., Suite 1403, New York; Plaid Records, c/o Haims & Stevens Productions, 1767 Wrenford Road, S. Euclid, O.; Poor Boy Records, Box 1051, Muncie, Ind.; Prospect Records, e/o Haims & Stevens Productions, 1767 Wrenford Rd., S. Euclid, O.; Rason Records, Box 2837, Dallas; Simpson Records, Franklin, Ky.; Spann Recording Co., 2642-A S. Broad St., Chattanooga; Stubroad St., Chattanooga; Stadio Records, c/o Haims & Stevens Productions, 1767 Wrenford Rd., S. Euclid, O.; Tap Records, Alfred Eisenstein, 365 West End Ave., New York; Teenager Records, 1041 Isbell Rd., Fort Worth; Treasure Productions Inc. Treasure Productions, Inc., 33 Carleton Ave., Mount Vernon, N. Y.; Vak Record Co., 2642-A S. Broad St., Chattanooga; Wells Records, Hotel Forest, 224 W. 49th St., New York; Wuff Records, 628 Exchange Bldg., Nashville.

#### **Bobby Darin's** Mother Passes

NEW YORK -- The mother of hit-maker Bobby Darin, Mrs. Paula Cassotto, died last week after a this week.

#### MUSIC AS WRITTEN

- By BOB ROLONTZ -

BILL RUSSO GOES LONGHAIR

Jazz composer, arranger and musician Bill Russo swings to the classical side of the musical world on April 16 when Leonard Bernstein and the New York Philharmonic will perform his First Symphony at Carnegie Hall on April 16, 17, 18 and 19. Russo is well known among the jazz critics and buffs for his various musical talents and has been an important figure on the jazz scene for many years. Maynard Ferguson will appear as guest trumpet soloist with the Philharmonic on the occasion of the debut of Russo's

RECORD MEN MEET REPORTERS

The a.&r. men present at last Thursday's meeting of the Music Reporter's Association (MRA), New York branch, at the Clubhouse, almost outnumbered the reporters. Present were a.&r. chief Bob Thiele of Dot Records, Dave Usher of Argo Records and Jack Lewis of United Artists Records. Full discussions of all questions on the reporters' minds were answered candidly and categorically... and off the record. Previous weeks, the MRA, now on an a.dr. man kick, guested Steve Sholes of Victor, George Avakian of Warner's and Nesuhi Ertegun of Atlantic.

#### New York

Jules Malamud, national sales manager of Stereo Fidelity and Somerset Records, is currently making a swing around the Western States to visit distributors and line up their co-operation on a forthcoming March promotion for the labels.... Jack Mills of Mills Music is vacationing in Sarasota, Fla., with Mrs. Mills. He and his wife will attend the American Bandmasters Association Convention in Miami on March 4... Charlie Janoff is now with Chappell Company as a contact man. He is working on the score of the Broadway musical, "Redhead." ... Polly Bergen's new Columbia release, "He Didn't Call," was penned by Joe Sauter and Norm Blagman, two salesmen at the Strang Music Shop in New York City.

Bel Canto Records has signed singer Gino Rockford... Neal Hefti is conducting for Judy Garland at the Hotel Fountainebleau in Miami Beach... Mitzi Mason is appearing with regularity on the NBC Bandstand... Tico Records has signed Astor Piazolla, one of South America's top arrangers... Gary Sheve Bledsoe and the Blue Jays are now playing the Flamingo in Chicago. Bledsoe was recently signed by Carlton Records. . . . Benny Goodman has switched from the William Morris office to GAC..... Sparton of Canada has snagged the Canadian distributing rights to the Decoy record of "An Old Wolf Whistle" with Jack Butler. Bruce Earp, Decoy exec, has also signed Larry Cotton to the label... The Disneyland Records soundtrack album of "The Sleeping Beauty" was spotlighted last week in The Billboard as a children's album. Altho it is a good album for kids it will appeal to adults, too, and should have been in the regular album pop

Bud Feiler, record promoter and producer of Marlene Records in Philadelphia, has entered the retailing field with his own store and a string of record racks. In his spare time Feiler also does promotion for the Starlite Ballroom in North Philadelphia. . . . George Mirros, head of the Greek LP line, Aristophone Records, is branching out into the pop field with a new LP called "Rendezvous With a Tango" by his own ork next week.... The Gene Krupa Quartet will play a concert at the Glenbard Township High School in Glen Ellyn, Ill., on April 18... The Kai Winding Septet will play a concert and dance at New York University on March 13... Jules Columby is the producer of the forthcoming Thelonious Monk Concert to be held at Town Hall, New York, on February 28. Don Byrd, Art Taylor, Phil Woods, Pepper Adams and Eddie Bert will appear with the pianist.

Laurie Records threw a party this week for the Chris Barber band at the Roundtable... Larry Tashman and Andy Leonetti started a new label, this week, Cleff-Tone Records. First release features Jan Amber. . . . Bernie Wyte, of Bella Music, will issue a new polka LP in two weeks. Title is "The Farmer's Daughter." Bella has added the Polka Cowboys and Five Guys From Pennsyltucky to its talent roster.... The next Ahmad Jamal album on Argo will feature the best-selling artist with strings.

#### Hollywood

Coral Records last week signed Liberace to a three-year recording contract. Pianist heretofore had been on the Columbia label... Decca Records last week acquired the album rights to the Alex North soundtrack to 20th Century Fox film, "Sound and Fury."... Dot has signed Slim Gaillard to a two-album plus one single contract. First package, "Slim Gaillard Rides Again," will contain some of the Gaillard originals which hit high on the yester-year best-seller charts, including "Cement Mixer," "Flat Floogie" and "Tutti Fruitti."... Former M-G-M child actress Vicky Lane was signed last week to an RCA Victor recording contract. She is cutting her first Victor album with trumpeter Pete Caudoli arrange. cording contract. Pianist heretofore had been on the Columbia cutting her first Victor album with trumpeter Pete Candoli arranging and conducting the dates. Candoli had first brought her to the attention of Bob Yorke, manager of the firm's Coast operations.

Bel Canto Records last week signed singer Gino Rockford in one of the label's rare tie-ins with a TV promotion. The singer was presented with the BC contract on Bill Leyden's NBC-TV "It Could Be You" network show. He formerly sang under his real name, Gino Marsili, but is adopting the name of his Illinois home town in returning to showbiz following recovery from a paralytic disease. Bel Canto's Russ Molloy is cutting four sides with Rockford prior to preparing an album. Singles will be released to dovetail with the lad's opening at the Las Vegas Sands Hotel. Rockford is handled by Arny Mills of the Gabbe, Lutz, Heller and Loeb office.

MUSIC

### LOC-1048 RCAVICTOR HEBE COMES OF WEIGHT ON THE STORY



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LOC/LSO-1048

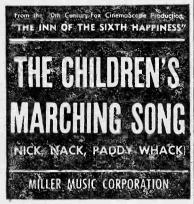
AVAILABLE ON REGULAR L.P. OR IN LIVING STERED, WHEN CROERING STERED, SAY ... RCA! RG BCV counter right away. Call your RCA Victor distributor now! "Redhead" means ready cash! It's the big-volume, big-profit album for 1959. Get a big stack out on your

"ARE YOU LONESOME TONIGHT?" J. P. Morgan—MGM
"I KNEEL AT YOUR THRONE" Joe Medlin-Mercury
"MAMA CARA MAMA" Arena Twins—Kapp
"BYE BYE BLUES" Sonny Burke-Decca "ME AND MY SHADOW" Jerry Vale—Columbia
"TWENTIETH OF MAY" Joe Leahy—Felsted
"LAST NIGHT IN THE MOONLIGHT"
Bobby Sharpe—Destiny

BOURNE, INC.—ABC MUSIC 136 West 52nd St. New York

New York 19





67,000 ACTIVE BUYERS road The Billboard classified columns each week

#### **Green Joins Associated** Booking Corp.

NEW YORK -- Jack Green, veepee of the Willard Alexander office for four years, moved over to become veepee and assistant to prexy Joe Glaser of Associated Booking Corporation this week.

Green has been with Alexander for seven years over all, and prior to that was associated with the Music Corporation of America. He was in the forefront of the fight to break the long-standing deadlock chestra individually, then as parts on British - American band exchanges, which resulted in an agreement three years ago between the AFM and the British MU. He ond set, Cross explains the "magic was responsible for the highly successful tours here by the Ted Heath band and was the booker for Count Basie, Ray McKinley and the Glenn

#### **Guitar Slim** Goes Home

NEW YORK -- Guitar Slim, one of the last of the down home blues singers and guitarist, passed away last week. Slim, who was died in New York. He was buried in Thibodeaux, Ia., his home. Slim's first recordings were for the Imperial label, but his first hit was on Specialty, a tune called "Things I Used to Do" in 1953. His biggest hit was "The Story of My Life" for the same label.

His biggest hit was "The Story of My Life" for the same label.

Ment with Atco Records in 1956. His biggest hit for the label was "Down Thru The Years." Other tunes waxed by Slim for Atco included "It Hurts to Love Holloway. Diskery is processing the Someone," "I Won't Mind at All," and "When There's No Way Out." born with the name Eddie Jones,

**NEWS REVIEW** 

#### Cabot's New **Educational Kidisks**

Cabot Records has released three educational packages for the 7-14 year-old kiddie bracket, each pegged at \$4.98. They are additions to Ottenheimer Publishers'
"Learn for Pleasure" series.

On first set, the familiar voice Milton Cross introduces and explains the instruments of the orof "families" and lastly as the complete symphony orchestra. Soloists ond set, Cross explains the "magic of music" thru 12 program music selections that 'tell stories. Texts for both of these were written by Ernest La Prade, an associate of Walter Damrosch on the old NBC

Basie, Ray McKinley and the Grein Miller band, the new Tommy Dorsey band and numerous others in and out of the band field.

Before even checking in with his new boss Green left Friday (13)

Last package gives children the ABC's of piano playing, by concert artist William Masselos. All three contain two 10-inch LP's and attractively illustrated manuals and for London for conferences there with Harold Davison and other prominent British bookers.

contain two 10-inch LP's and attractively illustrated manuals and game pads. Parents will probably learn as much as their offspring and have fun doing so. Sets are being distributed thru book, music and record stores.

Milton Cross Explains the Instruments of the Orchestra,"
CAB 4021; "Milton Cross Explains the Magic of Music to Children of All Ages," CAB 4022; "Listen & Play the Piano," CAB 4023.

Bernie Hodes.

#### Tubb, Price Share New Radio Seg

NASHVILLE -- C.&w. names Ernest Tubb and Ray Price will be featured on alternate weeks on a heatured on alternate weeks on a new radio seg, "Ernest Tubb Jamboree," which made its debut Saturday (21) on the Multi-Voice Radio Network embracing more than 300 indie stations in this country and Canada. Show has been pacted for 13 weeks.

Heard Saturdays from 10:30-11:30 a.m., CST, the show originates from the Ernest Tubb Record Shop in downtown Nashville. The

Shop in downtown Nashville. The show bears the same name as the Tubb radio program which emanates from the same location via Station WSM on Saturday nights. The Nashville area is blacked out for the new Tubb-Price seg for the time being.

Tubb and Price teamed on the opening show, with Skeeter Davis also participating. Latter will continue as a permanent fixture. In most cases the show will be fed directly and only in isolated areas will it go as a delayed broadcast via tape. Bob Dunnavant is the

#### Col's 'Lady' Goes Stereo

NEW YORK--"My Fair Lady" will soon be available in stereo-on Columbia Records, of course. Prexy Goddard Lieberson flew over

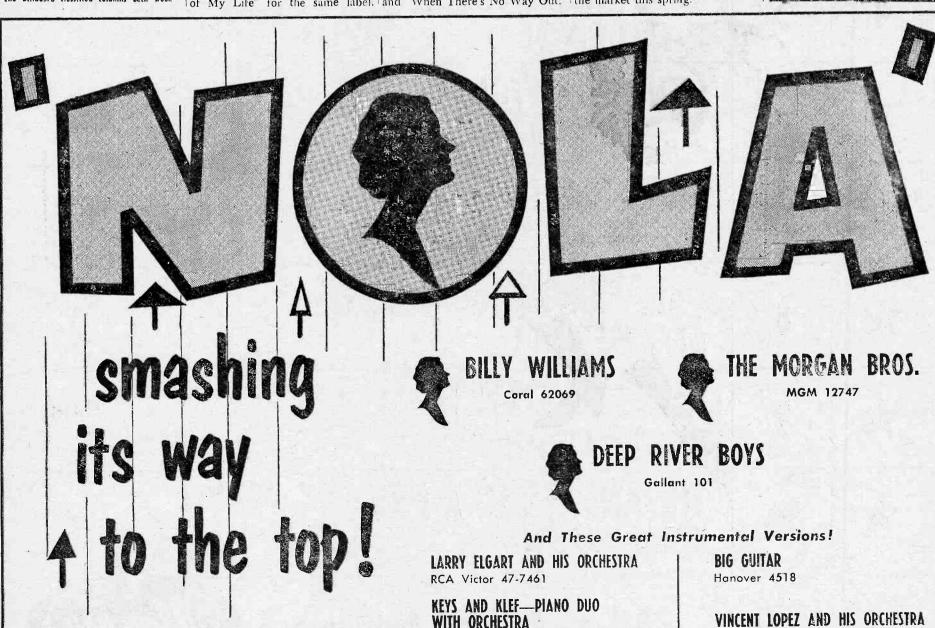
Carlton 503

#### **Ex-Copyright Head Honored**

NEW YORK — Toots Shor's Restaurant on West 51st Street here will be the scene of a testimonial dinner tomorrow (24) to be tendered by the Copyright Luncheon Circle, to Joseph A. McDonald, former prexy of the Copyright Society of the U. S. A. The dinner is being held on the occasion of McDonald's re-entry into private law practice in Washington. MeDonald served formerly as veene Donald served formerly as veepee and general counsel of ABC, treasurer and counsel of NBC and as a director of BMI. He has also been active in network negotiation with ASCAP.







Colpix-CP 111

SAM FOX PUBLISHING COMPANY, INC. 1250 Sixth Avenue, New York City

## TOTALS TOFILL LITS.

LAST WEEK	THIS WEEK		
3		IT'S JUST A MATTER OF TIME BROOK BENTON	71394
2	2	MARK IV	71403
5	3	SHE SAY THE DIAMONDS	71404
	4	SMOKE GETS IN YOUR EYES THE PLATTERS	71383
4	5	TRUST IN ME PATTI PAGE	71400
*	6	JOE MEDLIN	71415
*	7	THE WOBBLE JIMMY McCRACKLIN	71412
*	8	I AIN'T GIVING UP NOTHING BEN HEWITT	71413
*	9	HEY LI LEE LI LEE LI RUSTY DRAPER	71418
*	10	THE ANSWER TO A MAIDEN'S PRAYER JUNE VALLI	71422

All on the hit trademark Were





A big-selling sound track album available in stereo, SFX-3011 and monaurally, Fox 3011

#### MANAGER WANTED

For wholesale record distributing company. Must have experience in buying, management and handling of personnel.

We are one of the country's largest independent record distributors-excellent starting salary for the right man plus pension plan. Knowledge of one-stop or rack jobbing helpful but not essential. Our employees know of this ad. All replies strictly confidential, write full particulars.

BOX 202, The Billboard

1564 Broadway

New York 36, N. Y.

#### Fair Trade Bill Gets Senate Intro

WASHINGTON-Record dealers will welcome the Senate Federal Trade Bill, introduced last week (17), companion to the House measure introduced earlier in the new session by Rep. Oren Harris (D., Ark.). The Senate bill is authored by Humphrey (D., Minn.) and Proximire (D., Wis.). The bill would allow manufacturers to set retail price levels for trademarked items sold in interstate

Hearings on identical legislation were held in the 85th Congress, and Jack Jolley, Pennsylvania Record Dealers Association, testified against the inroads of discounters

on record retailing.

Humphrey asked fellow senators to end loss-leader selling and similar pricing practices which undercut the small businessman. It is expected that a number of senators will respond to Humphrey's invita-tion to co-sponsor the legislation.

#### Multiple Wax On Monroe Pic

NEW YORK -- United Artists

SWING TEENS

#### Newport Youth Band Set to Go

NEW YORK -- The Newport Youth Band, made up of young-sters from New York, New Jersey and Connecticut areas aged 13 to 18, is completely assembled, in rehearsal and making occasional onenighters at high schools and col-leges in the East. The band, under the baton of Conductor Marshall Brown, was assembled to perform at the Newport Jazz Festival this summer, and is, according to the forthright Brown "the swingingest band I have ever conducted."

The orkster is purposely keep-ing the band under wraps until they have sufficient dates under their collective belts to be exposed to the eyes and ears of the professional critics. However, the Bullets Durgum office is all set to handle the band starting in March and Tino Barzie, of the Durgum office, is working with the band right lot. now. The tie-up with the Durgum office will mean that the NYB will probably make appearances on TV shows before Newport.

One of the stars of the Youth Records will release three LP's and a single in connection with the musician who received high praise forthcoming Marilyn Monroe flick, for his work with the Farmingdale SAU PAULO, Brazil — Mills "Some Like It Hot." In addition High School Band of Marshall Music, powerful American music to a sound track album, the disk-ery will issue a "Some Like It Hot port Youth Band may tour Europe ery will issue a "Some Like It Hot Cha" album by Sweet Sue and Her Society Syncopaters.

The third album will be a show-case titled "Some Like It Hot" that features several IIA jazz artists.

The third syncopaters are several IIA jazz artists.

Diown's two years ago. The New pout publishing init, win open a branch office here shortly. The new firm next summer as part of the International edition of the Newport Mills, Ltd., and will cover all of South America. Firm will be headed by Enrique Lebendiger.

This is in line of the New of the International edition of the Newport intends to have a headed by Enrique Lebendiger. features several UA jazz artists.

The single disk will be "I Wanna Be Loved By You" b-w "I'm Through With Love" by Marilyn

Through With Love" by Marilyn

Through With Love by Marilyn

#### 14 Nominated For Musicians Club Election

HOLLYWOOD -- The Musicians Club nominating committee last week named 14 nominees for the March 5 election. (Club is a California corporation consisting of Local 47 members with chief assets including the union building.) Committee Chairman Albert Falkove revealed that seven anti-administration incumbents were nominated along with an equal number of pro-Local 47 candidates.

Anti-administration forces have been charged with being pro-Cecil Read and his insurgent Musicians Guild of America. Incumbent ticket is headed by Ray Toland and includes Virgil Evans, Vincent De Rosa, Sinclair Lott, Warren Barker, Lloyd Ulyate and Marshall Cram. Slate pledged to Local 47 includes Leroy Collins, the local's present financial secretary; Lou Moury, its recording secretary; Don Linder, Marl Young, Attilio De Palma, George Berres and Armando Ren-don. Voting will be by secret bal-

#### Mills to Open **Brazil Branch**

SAU PAULO, Brazil -- Mills publishing firm, will open a branch musical talent from every country.



# The One-and-Only JONI JAMES Sings the Songs of The One-and-Only HANK WILLIAMS



#### Tape Firms Ready All-Out Promotion

#### MRIA Conclave in Chicago February 28 To Chart Direction for Industry

NEW YORK--It will be a desociation. The purpose of the meeting is to finance and create an allout promotion campaign to boost tape, recorded tape and recorder sales.

To say that the tape industry has had its troubles during the past year is to understate the case by a good margin. The introduc-tion of the stereo disk and the marked de-emphasis of stereo tape production by disk firms added up to a major set-back. Concurrently, RCA began their special pitch for a cartridge-load machine and added to confusion about the direcconfused situation was not lost on to Sunday morning. dealers who knew even less about the way things would develop and who shied away from tape as a result.

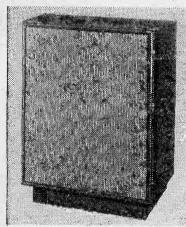
The MRIA intends to re-establish tape's position and they are getting together a "war-chest" to do the job. So far, the industry has pledges of \$34,000 from tape and recorder firms and they expect to better that figure at their Chicago conclave.

SEVEN PORTS

#### **GE Shows Enclosure** At \$69.95

NEW YORK—General Electric has announced what the firm calls "the top quality enclosure in the components line." It is a five-cubic-foot "distributed port" 12-inch speaker enclosure.

The enclosure is proportioned for minimum width and its height is compatible with GE's EQ-1 series equipment cabinet. It has recessed matching wood base and is available in four veeneer finishes at a suggested list price of \$69.95.



Enclosure features an optional front panel tweeter mount opening with a removable cover plate for tweeters of four inches outside diameter or less. The larger front panel opening takes all makes of 12-inch speakers.

"distributed port" open-Seven ings are in the rear panel to eliminate grille cloth interference and to improve the acoustic resistance function. Possible spurious sound from air turbulence thru the openings is eliminated by the size and placement of the ports. Air pressures of speakers up to 60 watts The show's sponsors expect an attendance of 100,000.

According to a notice mailed to termined group of businessmen the industry by Mark Mooney, executive secretary of MRIA, manufacturer members are expected to bring anyone to the meeting who magnetic Recording Industry Association. The purpose of the meet

> Mooney emphasized that all in the industry are welcome to attend the meeting whether they are members of the MRIA or not. In major disk firms who have a stake in tape's future.

The meeting will start at 2 p.m., Saturday the 28th, and continue thru a dinner into the evening. Any tion the industry would take. The unfinished business will carry over

In his announcement, Mooney made the point that "it has become obvious over the past few months that nothing is going to happen unless (the industry) makes it happen.

The last general meeting of the industry took place inadvertently when the Armour Research Foundation demonstrated their approach to a tape cartridge system. At that meeting, RCA spokesmen asserted their intention of snipping tape cartridge players to distributors by December 1. Now, two months later, RCA hasn't begun shipping and Ampex, the firm that backed the RCA program most strenuously, has decided not to ship cartridge players this year (The Billboard, February 16).

RCA has been invited to attend the February 28 meeting. But, according to an RCA source, it is very unlikely that they will be present.

AT COLISEUM

#### Rigo Show Set to Go In N. Y. Bow

NEW YORK -- Another High Music Show is set to open in New York City. The show, under the sponsorship of Rigo Enterprises, will open at the Coliseum on February 26 for a four-day run. Rigo, piloted by Henry Goldsmith, has successfully run similar shows February 26 for a four-day run. Rigo, piloted by Henry Goldsmith, has successfully run similar shows during the past few years in various parts of the country. This is the first time Rigo has had a show in New York City.

Theme of the show in "Country of the country of the co

Theme of the show is "Stereo." Over 80 exhibitors are expected to display their latest wares. Component and packaged goods manufacturers will share the exhibit

Full-scale promotion has been contracted in all media. A total of 640 radio spots will be aired by four outlets. Major newspapers will carry show ads and one, the New York Post, will run a special 16-page supplement. Cue Magazine plans a special high fidelity issue to hit the stands just before the show. Two thousand dealer pla-cards and 10,000 passes have been mailed.

The show will be open to the public from 1 to 10 p.m. daily.

\$199.50 SELLER

#### Pilot Shows New Stereo Preamp-Amp

NEW YORK--Pilot Radio Coramplifier, the Model 245-A. The two channel unit is rated at 40 watts and features an automatic cut-off that turns off the complete system when the changer has stopped after playing the last

One of the exclusive features is the TroLok to permit adjustment of separate bass and treble controls for each channel simultanethe non-member category are many ously or individually. A turntablechanger switch enables the user to connect both changer and turn-



table to the 245-A and use either. Seven pairs of inputs for all stereo or monophonic sources include an input for a multiplex adaptor. A speaker selector control allows for the addition of an extra set of speakers elsewhere in the home asserted their intention of shipping and to play either the main system, the extra system or both. An electronic cross-over feeds low frequercies to Channel A and high frequencies to Channel B for monophonic bi-amplifier use.

The 245-A has a brushed brass dress panel with gold-plated frame and heavy duty knobs. It has a black vinyl-clad steel enclosure. Retail price is \$199.50.

#### **Zenith Sets** Giant Mail Pitch in N. Y.

NEW YORK — A paper avalanche of over a million "stuffers" will hit the New York City post office in an effort to tell Manhattantes about the year. Zenith line

New Freedman Fixture Is Versatile Display

has added a new unit to their line. structed of maple finished in It is the VB757 Base Fixture and bleached blond to match the it can be used in a number of finishes of other Freedman fixtures. applications for record display by the addition of special fixtures to versatile base fixture they have designed.

shelves can be made to accommodate seven-inch EP's or 45's by inserting a special rack, the EP757 Insert, into the LP shelves. By using four of the EP757 Inserts, and base of 61 inches. The VR-700 rack will display the faces of 28 the fixture can be made to hold EP's with room to back up six be-576 EP's or 45's and show 48 hind each (a total of 168 disks).

The VR-700 carries an F.O.B. price of \$22 and the VP-700 is \$19.35.

F.O.B. price of the VB-858 base Arteraft, veteran manufacturer of fixtures for record manufacturers, costs \$7.74. The units are con-

Other Freedman fixture accessories that can be used with the poration is going into full-scale production of a stereo preamp-voix, Mich., firm, it is the most VR-700 racks. Both attach to the sides and extend above the base. The VP-rack is a pegboard panel as wide as the base. It provides additional display area for items that the dealer might want to stress or emphasize in display. The VR-700 rack is actually an additional browser that fits above the base.



The Freedman Arteraft VB757 Versatility Base

#### **Quartet Sets Demo Series** On Stereo

CHICAGO -- The Fine Arts Quartet, Concertape - Concert-Disc recording artists, are currently working out what will probably be a series of future hi-fi show and will hit the New York City post office in an effort to tell Manhattanites about the new Zenith line of high fidelity stereophonic phonos, radios and TV. Campaign is pegged to the firm's "Classic Look" pitch.

Close to a thousand Zenith a series of future hi-fi show and special concert dates with AAR Speakers, Cambridge, Mass., and Dyna-Kit Amplifiers, Philadelphia, following their first successful experiment in New York City January 10.

NEW YORK — Fisher Radio Corporation has announced a special concert dates with AAR cital stereo accessory to save steps and inconvenience of balancing channels in a stereo system. It's their Model RK-1 Remote Control unit.

Designed for use with the probably periment in New York City January 10.

Close to a thousand Zenith dealers will co-operate in what has been dubbed "Operation Mailbox."

The Wilmette, Ill., record and tape firm and the two Eastern component manufacturers banded together in presenting three shows

#### Fisher Debuts Stereo Remote **Control Unit**

attachment allows the listener to set volume and balance speakers at the point where he hears the program instead of at the control center.

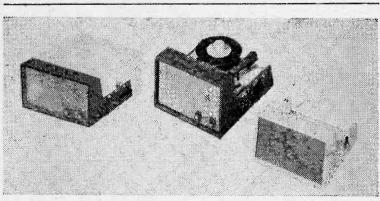
The Model RK-1 consists of a control assembly, 30-feet of con-(Continued on page 22)

#### **New Route to** Stereo Via Stereophones

NEW YORK — Koss, Inc., of Milwaukee announces a "new approach to stereo." It's a specially constructed headset called "Stereophones" (Model SP-3).

According to Koss, the headset reproduces a full frequency range

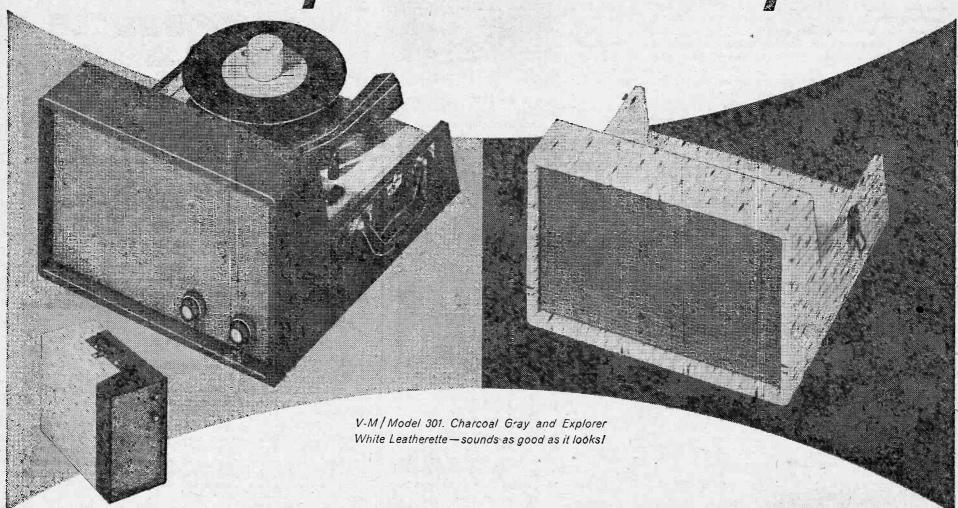
reproduces a full frequency range of 30 to 5,000 cps. by means of three one-half-inch dynamic reproducers incorporated into each earphone. The firm says it overcomes the usual "constricted sound as-sociated with earphones" while pre-(Continued on page 22)



V-M's Model 301 45 r.p.m. stereo player. The unit is a V-N first, a selfcontained stereo 45 player. Photo shows how the unit makes a compact carrying case (left). Lid contains second speaker which detaches (right) for stereo separation. Price: \$59.95.

# 18,000,000,000

teenagers are the market for this utterly new portable stereo systemand and only V-M has it for you!



THE TEENAGERS IN YOUR AREA are loaded with cash (they've proven their buying power), they're hep to the trends, sold on recorded music and ripe for stereo splurging. Now V-M announces a TOTALLY NEW portable stereo system that makes sound sales sense for YOU!

There's Absolutely Nothing Else Like it On the Market!

HERE'S YOUR SPRING TONIC for sagging sales—the hot one you've been hoping for. Grab hold and ride along! Don't miss your opportunity for this whole new market!

LOOK: A DUAL-SPEED STEREO SYSTEM WITH EXCLUSIVE STYLING TECHNIQUES YOU'LL SELL IN VOLUME FOR JUST \$5995 LIST!\*

THIS NEW STEREO SYSTEM BY THE VOICE OF MUSIC plays stereo 45 rpm records AND 16 rpm 'Talking Book' records automatically! It's actually Two Units In One: record playing section contains phonograph, dual-channel amplifier (8 watts peak, 4 watts peak each channel), heavy-duty 6" speaker and unitized controls; second channel section contains a matching 6" speaker. Combined, this efficient easy to operate phonograph and auxiliary speaker constitute a compact, truly portable dual-channel stereo system.

THE BAND WAGON'S ROLLING! HOP ON TODAY!





CALL YOUR V-M DISTRIBUTOR RIGHT NOW!

\*Slightly higher in the West;

Music

BENTON HARBOR, MICHIGAN

\*\*T.M. of V-M Corporation

WORLD FAMOUS FOR THE FINEST IN PHONOGRAPHS, TAPE RECORDERS AND RECORD CHANGERS

#### New Route

Continued from page 20

serving the full dimensional effect

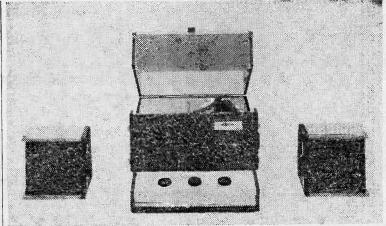
Since the Stereophones have an impedence of four ohms, they can be connected directly across the emplifier's output or speaker's voice coil. No extra wiring is needed within the amplifier.

The cushions, says the firm, are very comfortable and the entire unit is lightweight. One simple connection is needed if the phones are to be used monophonically.

They are priced at \$24.95 with an eight-foot cable and plug.



America's Fastest Selling Records!



Arvin Stereo Portable. Arvin Industries has Introduced this complete stereo sound system to sell for \$95.95. Unit has two six-inch speakers which can swing back on hinges. Speakers also detach and can be placed 10 feet apart for wide-separation stereo effect. Both speakers respond to one set of three controls—volume, tone and stereo balance.

#### Fisher Debuts

Continued from page 20

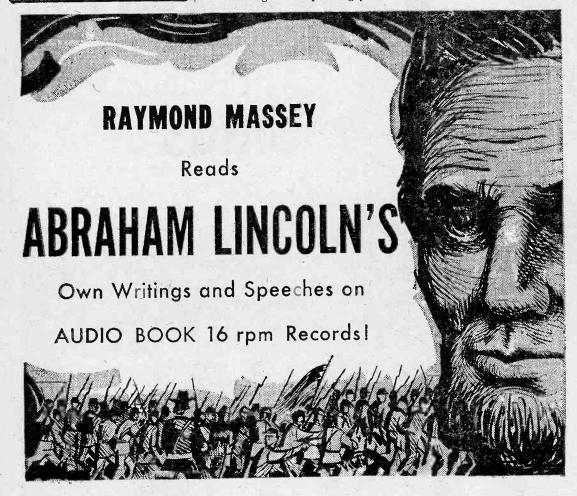
necting cable, and an adaptor plug

or index finger. In operating posi- \$17.95.

tion, the knob on the left regulates the level in the speakers to the left of the listener, and the right knob controls the volume of the speaker on the right.

for connection to the 400-C Master Control. The adaptor plug is color-coded to simplify connections.

The control assembly may be held in one hand and its two control knobs rotated with the thumb or index finger. In operating posi-



To many a film- and theatre-goer, Raymond Massey virtually is Abraham Lincoln. No better choice could be found to read Lincoln's own words in what is in effect the Great Emancipator's audible biography. It is a sensitive reading of 108 speeches, letters, notes, poems and miscellaneous writings chronologically arranged from the threshold of Lincoln's career at 23 to his last public address just three days before his death. From it emerges a living and very human Abraham Lincoln, a Lincoln still very much a force in modern America.

#### 8 Records — 71/2 Listening Hours — \$8.95

Audio Book 16 rpm records can be played on any four speed phonograph. Speed Reducer, \$1.95, adapts 331/4 rpm phonographs to play Audio Book Records.

Certain to be a best-seller throughout 1959-the 150th anniversary of Lincoln's birth! Get set for sales-call your distributor NOW or write:

#### **AUDIO BOOK COMPANY**

ST. JOSEPH, MICHIGAN

#### Audio Feedback

- By RALPH FREAS -

#### HOW PHONOS HAVE IMPROVED

Have you thought about how much more the phonograph customer gets for his money than he did six or seven years ago? We didn't until it was pointed out by Jim Sparling at lunch the other day. Jim, as you may know, is Operations Manager for the Columbia Phonograph Division. He is also one of the more articulate people in our industry.

Between trips to the smorgasbord table (he's a big guy with a good appetite), Jim told us about what goes into the creation of a good product today. Take cartridges. According to Jim, engineers have made tre-mendous gains in cartridge design in the past five

#### NOT AS MANY DISKS RETURNED

"I'll bet if you asked the dealers, they'd tell you there are fewer records brought back to stores nowadays because they don't track properly," Jim said. "The new cartridges, particularly stereo cartridges, are the answer. The needle is more flexible, less stiff. It conforms to the groove easier and doesn't hop out of the groove the way it will in older model phonographs.

"For another thing," he went on, "the output or impulses that the new cartridges send to the amplifier is much greater. Very often the volume of an old phonograph can be increased simply by installing a

"Try it," he suggested. "You'll really be surprised."

#### VIBRATION DISTORTION

This improvement in cartridges, Jim Sparling points out, has also had an indirect effect on improve-ments in phonograph manufacture. The new cartridges are more sensitive than the old and the phonographs have to be better made as a result.

"For example," said Jim, "we have to construct our cabinets better. The more sensitive the cartridge is, the more vibration it will pick up from the turntable motor and the speaker. These vibrations are heard as godawful distortion.

#### THE CABINETRY FACTOR

"Take our original Columbia 360. That was a great machine and still is. But we can't build them today the way we used to. With the improved components we use now, the 360 has to be built better. And it is.

"The units we build today have a wood baffle between the turntable motor and the amplifier and speaker. The baffle insulates one section of the phonograph from the other. Years ago it wasn't necessary."

#### MULTIPLE SPEAKERS

One of the most important advances in phonograph design in Jim Sparling's opinion is the use of multiple speakers. The Columbia 360, you'll remember, was the unit that set a trend in this regard.

"Try this test sometime," Jim told us. "Listen to a hi-fi rig with about a 10-watt amplifier feeding one speaker. Add a second speaker to the system without changing the volume or any other setting. You get a definite effect of having increased the volume without actually having done so. The difference is startling."

#### THE CASE FOR TRANSISTORS

Transistors are being used a lot nowadays-in radios, in television and in other applications. Will they have any affect on phonograph design, we asked Jim Sparling? The effects will not be as dramatic as they are in other products, he said.

"Transistors have been used primarily for the minia-turization of products like radios and portable television," "There's no reason to make smaller said lim. graphs. When you make them smaller, people don't feel they're getting value for their money.

"On the other hand, transistors have a definite place on phonograph design. They don't heat up the way a tube does. This means that venting is not as important and we can be more flexible in the design of our cabinets.

"They won't wear out either. This isn't too important because tubes are usually good for a long, long period of time. It's hard to wear out a tube. The thing that does it is turning the set on and off. Life a light bulb—if you burned it stood it and the set of the it steadily, it would last almost forever. But the repitition of heating and cooling, heating and cooling is the wear factor in light bulbs as well as vacuum tubes."

We noted that, despite the many improvements in phonographs, prices haven't increased appreciably.

"That's true," said Jim, as he speared a Swedish meat-ball. "In phonographs as well as records the customer gets more for his money today than he ever has before."

### The Queen of Hearts will Head the Charts!



SINGS

Picked by Billboard Variety Cash Box

Packaged in an attractive sleeve MGM K12769

and TOWARD THE END OF THE DAY

#### Needles Need Only a Little Space: Jensen

AUDIO PRODUCTS

NEW YORK - You have to give those people at Jensen Nee-dles credit. They come up with more reasons for promoting phono-

#### HOW AN AD IN BILLBOARD MEANT THOUSANDS OF EXTRA DOLLARS TO ME

Last year I read an ad In The Billboard that sold me on selling HIGH FIDELITY to my customers.

Since then I've made close to two hundred dollars clear profit on the sales of HIGH FIDELITY . . . and I can directly trace \$2,000 worth of equipment sales to the ads and editorial material in the magazine's pages.

Now that HIGH FIDELITY has merged with AUDIOCRAFT, my customers get two magazines for the price of one. And I get more traffic than beforecustomers who come in for copies of HIGH FIDELITY and buy other items before they leave my store.

How about you? Why don't you stock HIGH FIDELITY now. You sell copies for 60c . . . pay only 36c—a 40% profit. And there's no risk — unsold copies are fully returnable

ORDER TODAY FROM:

#### High Jidelity

The Publishing House Great Barrington, Mass.

The big Barber hit in England

b/w

YOU DON'T

UNDERSTAND

2016

and on the Continent!

graph needles than any other manufacturer in the business.

Latest pitch from Max Cooper Associates, the firm that does their product promotion and publicity is this: Needles give the highest profit per cubic inch in store in-ventory. The press release from this enterprising flack asks the question: "What musical product is less than half an inch long, weighs one-thirtieth of a gram, yet produces 10,000 times more profit per cubic inch than equipment many times its size?" All right, have you got that?

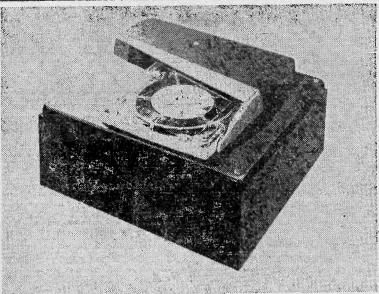
The answer naturally is a phonograph needle—and in this case, a Jensen phonograph needle. So, says the publicist, give them display space. They don't ask for much. "There is nothing in inventory that gives so much profit per cubic inch of space."

And they add that Jensen supplies banners, hangers and mobiles to let the merchant take full advantage of little-used walls and ceilings to promote needle sales.

#### **Ampex Adds** Stereo Units

NEW YORK - Ampex Audio has added two new stereo units to their component line. One is a stereo AM-FM tuner. The other is stereo AM-FM tuner. The other is a stereo pre-amplifier control center. Both units were designed to be incorporated into Ampex console home music systems. And both are identical in size, matching in style. They are available uncased style. They are available uncased for built-ins or in wood cabinets concentric shafts and frictionfor open or shelf mounting.

The stereo tuner has two independent but matched tuners on a single chassis for either AM or FM reception. FM operation is drift- Center is \$159.50.



The Fidelivox Tape Cartridge Player. As reported in The Billboard last week this unit made its debut at the Los Angeles High Fidelity Music Show. The unit is available in two models, the Sonata (\$100) to play four-track tape and the Camerata (\$130) to play two-track tape. The units are players only. They can be hooked into most existing stereo disk systems.

free and the tuner uses electronic AFC in the circuit. Other features include simple controls and flywheel tuning mechanisms. It also has provision for adapting to FM multiplex reception. Unit is priced seat hall, with another 100 freebies at \$249.50.

The stereo control center pre-amplifier Model 402 permits split second selection of any desired source of stereo or mono reproduction. Each of the two channels has independent push-button concoupled to permit setting and keeping uniform calibration and balance of audio levels.

Price of the Model 402 Control

#### **Quartet Sets**

• Continued from page 20

to press and industry reps.

Purpose of the show was to illustrate aurally the improvement ber and several times during the number, the foursome halted their parts of the country. bowing while the tape playback took over. They also performed a Mendelssohn Octet for Strings, progress recording has made. with the pre-recorded tape playing two violin, one cello and one viola part, while they played the other four parts live. In addition, they played a vintage 1910 chamber music disk on a windup player, following which they did the number of the concert idea which the Fine Arts Quartet performed at intervals during the annual Chicago Hi-Fi Show last September in their own exhibit room.

SPRING MODEL

#### G-E Clock Radio Has \$49.95 Tag

NEW YORK-A new de luxe clock-radio, Model C-460, has been announced by General Elec-tric's radio receiver department.

The new radio, styled in antique white and gold, features dual four-inch speakers, "Snooz - Alarm," automatic wake - to - music and slumber switches, an appliance timer outlet, dial beam tuning, a slide-rule dial scale for easy readability, and vernier tuning for tuning accuracy.

Model C-460, carrying a manufacturer's suggested retail price of \$49.95, has four tubes plus rectifier, a built-in ferrite rod antenna, and a printed circuit chassis. It will be available at retail level in May

#### Zenith Sets

• Continued from page 20

suits, going home from the dry

cleaners, according to the firm.

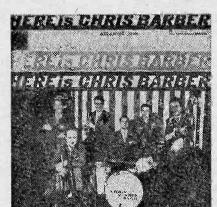
The stuffers are being distributed on a no-charge basis to all Purpose of the show was to illustrate aurally the improvement being continually made in recorded music. The Fine Arts Quartet that there is room for imprinting the dealer's name. The campaign started playing simultaneously with the start of a Concertape of the same classical chamber music num-Vork. Other Zenith distributors will conduct similar campaigns in other

The entire New York concert was a byproduct of an embryonio

# ATLANTIC HAS

# ATTAINIG HAS

CHRIS BARBER'S NEW LP NOW SHIPPED AND AVAILABLE



"HERE IS CHRIS BARBER" Atlantic LP 1292

The great Hampton-Goodman classic with new, special lyrics by Jerry Leiber and Mike Stoller

b/w

CIRCUS 2017

"A FRESHMAN WITH
A SENIOR DREAM"

"YOU EXCITE ME"
VINNIE MONTE
Decenter #103



THE NATION'S NEXT # 1 SMASH

B/W I'M GETTING TO BE A BIG BOY NOW

FARGO 1006

### HOWARD

"PRAYING FOR A MIRACLE"

"JELLY BEAN"

DREAMTONES

Express #501

MARIA

OO-BA-BA-DO"

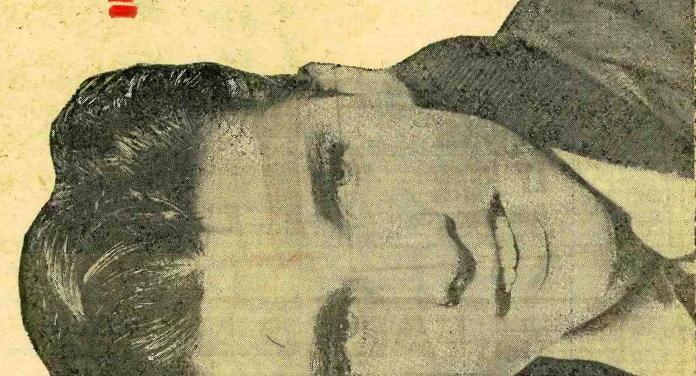
THE ESCORTS

Wells #102

Watch This Label for Tops in Pops FARGO RECORDS

224 West 49th St., New York, N. Y.





# DOWER TOUSE

Best Seller!

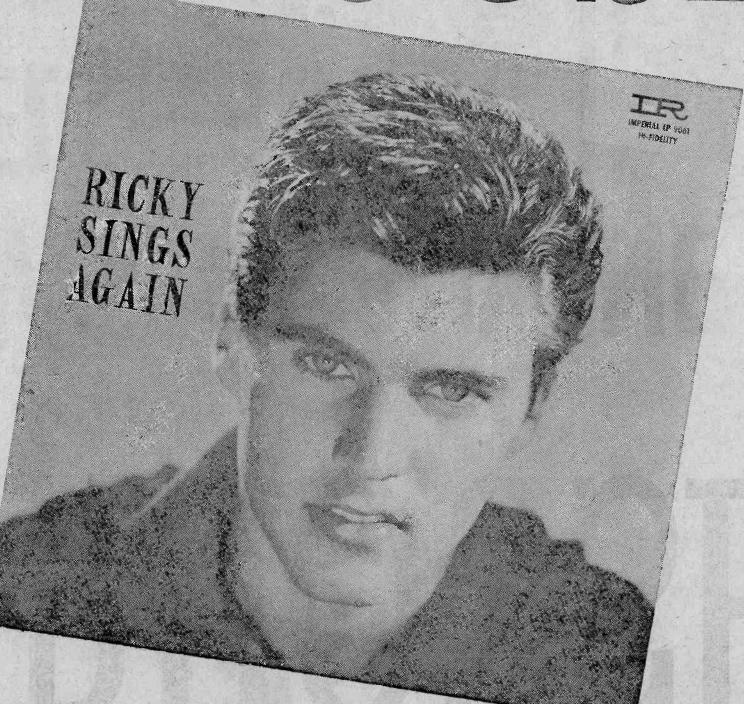
Best Selling EP

Best Selling LP



6425 Hollywood Blvd., Hollywood, Calif.

IN CANADA . LONDON RECORDS, Ltd.



AUSIC

THE BILLBOARD

# The Bilboard Buying Guide for PACKAGED RECORDS



#### BEST SELLING LP'S

FOR SURVEY WEEK ENDING FEBRUARY 14

The information given in this chart is based on actual sales to customers in a scientific sample of the nation's retail record outlets during the week ending on the date shown above. Sample design, sample size and all methods used in this continuing study of retail record sales are under the direct and continuing supervi-

	of retail record sales are under the direct and continuing sur kion and control of the School of Retailing of New York Unive	rsity.	
This Week		Last Week	Weeks on Chart
1.	Peter Gunn	2	3
2.	Flower Drum Song Original Cast, Columbia OL 5350	1	7
3.	Sing Along With Mitch Mitch Miller, Columbia CL 1160	3	33
4.	Come Dance With Me	4	3
5.	Tchaikovsky: Piano Concerto No. 1 Van Cliburn, RCA Victor LM 2252	6	30
6.	Open Fire, Two Guitars Johnny Mathis, Columbia CL 1270	9	3
7.	South Pacific	7	48
8.	The Music Man	8	52
9.	The Kingston Trio	10	15
10.	More Sing Along With Mitch Mitch Miller, Columbia CL 1243	5	16
11.	From the "Hungry i"  The Kingston Trio, Capitol T 1107	17	2
12.	Gems Forever Mantovani, London LL 3032	12	27
13.	Gaite Parisienne	13	4
14.	Only the Lonely Frank Sinatra, Capitol W 1053	11	22
15.	Ricky Sings Again	20	4
	Gigi Sound Track, M-G-M E 3461 ST		34
	Stardust Pat Boone, Dot DLP 3118		32
18.	The King and I	15	126
	Oklahoma! Sound Track, Capitol SAO 595		256
	Hymns Tennessee Ernie Ford, Capitol T 756	18	101
	Near You	_	1
	My Fair Lady		151
	The Fabulous Johnny Cash Johnny Cash, Columbia CL 1253		6
	Johnny's Greatest Hits		46
25.	Billy Vaughn Plays the Million Sellers	111.9	6

Dot DLP 3119



The following new packages, reviewed during the past week, have been selected for outstanding sales potential, artistic merit, new talent, sound recording or display value,

as indicated. These "Spotlights," in the opinion of The Billboard staff, merit prime consideration from dealers.

#### -----Pop Albums -----

#### LARRY ELGART AND HIS ORK RCA Victor LSP 1961 & LPM 1961

#### STEREO & MONAURAL

This package is an experience in listening pleasure. Sound-wise, it is exquisite—true high fidelity stereo; and a nod of appreciation must be given Elgart, engineer Ernest Oelrich and producer Lee Schapiro. Tunes are "Once in Love With Amy," "Beyond the Blue Horizon," "Heartaches," etc. Interesting liner notes by Wally Robinson are informative with regard to Elgart's search for true sound reproduction.



#### CHANTILLY LACE

#### Big Bopper—Mercury MG 2040

The late artist's LP (actually his first) will help to perpetuate his image among his many fans. "Chantilly Lace" and "Big Bopper's Wedding" are included along with 10 other tunes, also written by the Bopper (J. P. Richardson). With a good cover that jumps out, and coming in the wake of a million seller single, this can be expected to pull brisk action. Jocks will likely go for some of the not previously released sides.



#### COCKTAIL DANCING

#### Lester Lanin Trio—Epic 3531

Lester Lamin and trio have a sparkling terp package that should match the appeal and success of the orkster's former releases. Several tempos and types of songs are included in the 13 medleys. Classy cover photo of the artist provides a good display item. Top potential.



#### STILL MORE SING ALONG WITH MITCH Mitch Miller & the Gang—Columbia CL 1283

Miller and gang are back again with another sure-fire item. As with the previous packages in the series, the set includes a list of lyrics to the various selections to assist listener participation. Mot of the tunes date from the gay '90's thru the '20's period. A sure winner! Sound is an asset.



#### REDHEAD

#### Original Cast—RCA Victor LOC 1048

"Redhead" received smash reviews from the critics and has settled down for what promises to be a long run. The charm poured into the melodic score by Gwen Verdon, Richard Kiley and other principals is considerable. Fine, displayable cover. This should be a big one.



#### ---- Low-Price Pop Albums

#### MUSIC FROM PETER GUNN

#### The Aaron Bell Ork—Lion L 70112

#### STEREO & MONAURAL

With the hot sales of the "Peter Gunn" music both on singles and LP this new low-price version of the "Gunn" music should do very well on racks and in chain stores. The Aaron Bell Ork plays the pulsating music with gusto, and it's also danceable for the kids. Good wax here and good value.



## The fastest, most complete and most authoritative evaluation of packaged records

#### ---- Jazz Albums-----

#### THE PLAYBOY JAZZ ALL-STARS, VOL. 2 (2-12")—Playboy PB 1958

This is a real production. Winners and some runners-up in the second annual Playboy jazz poll, 22 in all, are featured in the two-volume package. The comprehensive notes by Leonard Feather give a brief informative bio of each artist and a list of some of the better LP's by each. Set was produced in co-operation with the various labels for whom each artist records. A list of the winners and runners-up in each category and the number of votes received by each is also included. Healthy sales forecast for this excellent album.



#### THINGS ARE GETTING BETTER

#### Cannonball Adderly with Milt Jackson & Various Artists—Riverside RLP 12-286

Cannonball Adderly and Milt Jackson join forces for the first time on this new set and come thru with some fine swinging jazz that could turn this album into a solid seller. Adderly, ever since joining the M. Davis combo, has been playing better than ever and Jackson gets a chance to drive on this set, in a way that he rarely can with the MJQ. The tunes are originals penned by Jackson or Adderly, except for "Groovin' High" by D. Gillespie and the traditional "Sidewalks of New York." With backing from W. Kelly on piano, P. Heath on bass and A. Blakey on drums, the two stars turn out solid performances here.



#### Jazz Special Merit Albums -----

#### PORGY & BESS REVISITED

Stewart-Williams & Co.-Warner Bros. WS 1260

#### 11 Stereo 7 Monaural

An excellently conceived and executed album. Various instruments are used to interpret the characters in the famed Gershwin opera. This allows for a lot of free-blowing and improvisation, but the great team work of the ork always holds things together. Stereo gives real dimension. Arrangements by Jim Timmens are clever and thoughtful. The soloists include C. Williams, H. Jefferson, R. Stewart, Brown and P. Williams. Very readable notes by George Avakian.



#### THE RIVERSIDE HISTORY OF CLASSIC JAZZ Various Artists (5-12")—Riverside 12-112-3-4-5-6

This excellent five-set series offers a musical history of significant trends in jazz, presented by some of the leading exponents of the various schools. From the early origins of jazz, starting with vocal blues, spirituals and primitive ragtime, the series continues thru New Orleans Dixieland, Chicago blues, the New York contributions and the revivalist Dixie movement. The anthology is a worthy effort, and singly or as a group, the disks have much to offer saleswise and for educational purposes. Some of the all-time greats, Jimmy Yancey, Meade Lux Lewis, Fats Waller, Bix Beiderbecke, Louis Armstrong, Bessie Smith, Kid Ory and many others are heard. There are also sides by lesser known and uncredited artists. In addition the albums are handsomely packaged with shots of artists on the covers, and brief, but informative notes.



#### ----- Classical Talent Albums -----

The second secon

#### OPERATIC ARIA

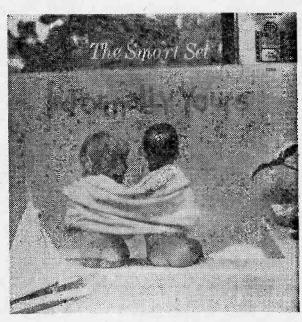
#### Renata Scotto, Soprano with the Philharmonia Orch. Wolf-Ferrari—Angel 35635

The 25-year-old soprano who received great critical acclaim at La Scala and the Edinburgh Festival debuts for the label with selections from Verdi, Rossini, Puccini and other Italian masters. Hers is a young voice, whose only faults are those of youth, but her talents are first rate. Her quality is warm and powerful and her technique has a classic purity. While there's competition from more familiar names, artist's growing reputation and sweet pert face on cover will help move disk.



(Continued on page 31)

#### ALBUM COVERS OF THE WEEK



INFORMALLY YOURS, Warner Bros, 1258. Delightful cover photo of two tiny tots in their birthday suits really puts the Icing on the cake and brings home the idea of informality. It's a charming shot that will bring in many added sales for the album.



BERLIOZ: SYMPHONIE FANTASTIQUE, Omega OSL 9. Interesting, modern cover painting aptly suggests the album contents. It's an unusual and attractive item, and displays will help sales.



#### Best Selling Pop EP's

FOR SURVEY WEEK ENDING FEBRUARY 14

The information given in this chart is based on actual sales to customers in a scientific sample of the nation's retail record outlets during the week ending on the date shown above. Sample design, sample size, and all methods used in this continuing study of retail record sales are under the direct and continuing supervision and control of the School of Retailing of New York University.

1. RICKY SINGS AGAIN-Ricky Nelson.....Imperial EP 159

2. THE LONELY ONE-Duane Eddy......Jamie JEP 100

THE FABULOUS JOHNNY CASH .... Columbia EPB 12532
 KING CREOLE, VOL. 1—Elvis Presley ... RCA Victor EPA 4319

7. NEARER THE CROSS-Tennessee Ernie Ford Capitol EAP 1-1005

8. SING ALONG WITH MITCH-Mitch Miller. Columbia EPB 11601



plays Cupid as

IDE GORME welcomes STEVE LAWRE

to the label where she's made so many hits! Their on-wax close harmony starts with a ROMANTIC SMASH-

WWWWWW STEVE and EYDIE TOGETHER ON

ABC-10008

FOR ABC-PARAMOUNT!

(I Don't Care) ONLY LOVE ME

(Distributed in Canada by Sparton of Canada, Ltd.)

NUOUS RENDITION

YOURS

'T TAKE YOUR

#### Review Spotlight on Albums . . .

Continued from page 29

#### ---- Semi-Classical Albums -----

THE CHOCOLATE SOLDIER ABRIDGED Rise Stevens and Robert Merrill with soloists-RCA Victor LOP 1506, LSO 1506

STEREO & MONAURAL

Abridged version of the favorite Oscar Strauss Operetta is revived for salable results over all. Cast also includes Jo Sullivan and Peter Palmer but they get little chance to show themselves. It is largely chorus plus the two romantic leads. Set boasts creditable performances of the principals and the splendid ork under Lehman Engel.



#### ---- Sacred Albums -----

GOD BE WITH YOU Jim Reeves—RCA Victor LSP 1950, LPM 1950

> This is Reeves' first RCA Victor album of sacred songs. He does a top notch job. Performances are sincere and skilled, and the recording job by Chet Atkins is excellent. Material includes "How Long Has It "It Is No Secret," and "Padre of Old San Antone."



#### ---- Solo Instrumental Albums -----

STEREO & MONAURAL

**BEETHOVEN: PIANO SONATAS** Walter Gieseking, Piano. (2-12")—Angel 35654-5

> Five early sonatas (Nos. 2-6), all written before Beethoven was 30, from tapings the artist made before his death in 1956. Gieseking was more than master of this music. In addition to the polish and elegance the works demand, he brought a delicate, subtle approach. The singing quality he employed here is unique among the Germans who have recorded the sonatas. Striking cover photo of pianist.



#### ---- Sound Albums -----

VINTAGE SPORTS CARS IN STEREO Riverside 1115 & 5013

STEREO & MONAURAL

Latest edition to label's sports car series was recorded at the Vintage Sports Car Club's circuit at Oulton Park, England. Commentator David Scott-Moncrieff describes the classic vehicles on one side of disk, and comments wittily on race on flip. Growing number of American fans will welcome Maserati, Bugatti, Alfa-Romeo and E. R. A. sounds. Stereo so realistic that reviewer's cat ran from path of oncoming cars.



#### Spoken Word Albums -----

THE LITTLE FLOWER OF ST. FRANCIS Read by Syril Cusack—Caedmon TC 1112

Another package reflecting the high quality of this spoken word line. Material here covers the range of the life of St. Francis—the readings capturing the flavor of the Middle Ages, its faith in miracles, etc. The reading by Cyril Cusack is distinguished. Cover is exceptionally



#### \* Reviews and Ratings of New Popular Albums

#### EXPLANATION OF PACKAGE RATING CATEGORIES

(Each item is rated strictly according to its sales potential in the category in which it is classified)

SPOTLIGHT—Sure-Fire Merchandise— Top Demand

\*\*\* Very Strong Sales Potential — Essential Inventory

\*\* Good Potential-Will Sell \*\* Moderate, Potential - Salable Qualities

-For dealers who stock all merchandise.

#### POPULAR \*\*\*

\*\*\* THE HI-LO'S IN STEREO
With the Frank Comstock Ork. Omega
OSL 11

STEREO & MONAURAL

Here's a sock package by the Hi-Lo's featuring sides the boys originally cut for the Stanlite label. Comstock supplies verve-

ful, jazz-flavored backings and the group displays its usual smartly styled, imaginative vocalistics on such great standards as "Birth of the Blues," "Chinatown, My Chinatown," and "Clap Yo Hands." Solid wax for hip jocks.

\*\*\* ORCHESTRAL MOODS OF A WESTERN SUNSET Robert Prince Ork, Warner Bros. WS 1259

Twelve all-time western music favorites have been fushioned into easy-listening mood music by Robert Prince, whose orchestra renders them gracefully. The string-filled arrangements prove that even "Streets of Laredo" and "I Ride an Old Paint" can be relaxing to hear. Should prove a popular

#### POPULAR \*\*\*

STEREO & MONAURAL

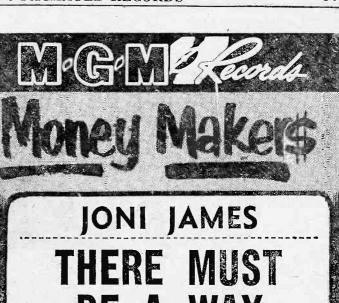
\*\*\* FOR SENTIMENTAL REASONS
Ella Fitzgerald. Decca DL 8832

The great thrush sings a group of expressive standards in her usual quality-plus manner. The sides, culled from her past Decca dates, present Miss F. in a pop/mood, with able backing by the Ray Charles Singers, and various orks and groups. Standouts, jockey-wise, are "Mixed Emotions,"
"It's Too Soon to Know" and "That Old Feeling."

\*\*\* AMERICANS IN PARIS
The Eddie Barclay Ork. United Artists
UAL 3023

Lush, listenable instrumental wax by the French ork leader. Title stems from the fact that swingy, jazz-flavored arrangements were made by Quincy Jones; while other U. S. musicians were featured as sidemen—Lucky Thompson, Kenny Clarke, Don Byeas, etc. Fine mood music package

(Continued on page 34)



TOMMY EDWARDS

MGM K12746

PLEASE MR. SUN

**DEBBIE REYNOLDS** 

THE MATING

Cash Box "Pick"

(From the MGM Picture "The Mating Game")
MGM K12761

CONWAY TWITTY

THE STORY

MGM K12748

JAYE P. MORGAN

ARE YOU LONESOME TONIGHT

MGM K12752

SPOTLIGHT ALBUMS OF THE WEEK

CHART



TOMMY **EDWARDS** IT'S ALL IN THE GAME

> E 3732 Stereo or Monaural

First and only "Peter Gunn" album 1.98 L70112

SMASHER ON LION RECORDS

also available on Stereo-\$2.98



Order this album from your local MGM Records distributor

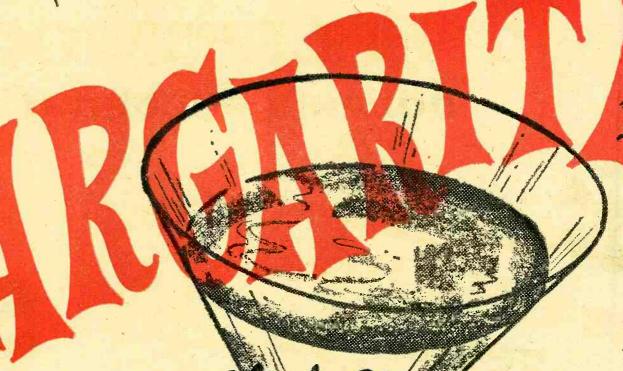
# CHUCK RIO "The TEQUILA BOY"...

DOES IT AGAIN!



Chuck Rio and the Originals
"MARGARITA"---

Rio delivers a real swingin' item with lots of zest...a wild rocker that continues to build in sound & excitement!



And The Optionals

#48016



by The FLEETWOODS

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#### Reviews and Ratings of New Popular Albums

• Continued from page 31

\*\* INFORMALLY YOURS
The Smart Set. Warner Bros. WS 1258

STEREO & MONAURAL

Mildly progressive vocal sound by the Smart Set is heard to fistenable advantage Smart Set is heard to Astenable advantage on a group of standards. Tunes and tempos are nicely varied. Ork backing complements, and various soloists, Ted Nash, alto; Red. Norvo, vibes, etc. are also featured. It's an excellent programming set and for those who like easy-listening albums, this is a good buy. Very charming cover is a disciplination of your street of your street. playable item. Fine example of vocal stereo.

\*\*\* THE BRUSSELS WORLD'S FAIR SALUTES THE TED HEATH ORK Omega OML 1017

The Belgian band, which was featured prominently at the World's Fair last summer, develops a highly faithful carbon of the Ted Heath sound and style. Ensemble work, always a big part of the Heath approach, is reproduced in exciting fashion here. Typical Heath offerings include "King's Cross Climax," and "Listen to My Music." A swinging, well-recorded album.

\*\*\* CHAMPAGNE MUSIC FOR

Lloyd Mumm Ork. Omega OML 1001 The older set will get a kick out of this album. The Mumm crew, which is styled very much like the Lawrence Welk Ork, very much like the Lawrence welk Ork, plays a group of well-known standards with a beat often referred to as businessman's bounce. It is catchy and attractive and the band performance is first rate. Tunes include "Poor People of Parls," "The Girl Friend," "In a Little Spanish Town," etc. Good wax here for the market.

\*\* MARVIN MONTGOMERY
Bluebonnett BL 501
Montgomery lends his talented touch to Montgomery lends his talented touch to a flock of suitably nostalgic tunes like "Twelfth Street Rag," "Sweet Georgia Brown," "That's A Plenty," etc. His banjoing style is flawless and he's adequately supported by second banjo, bass and such percussion as snate drums, cowbell, caliboard box, sticks and brushes. Sound quality is partiablely the control of the is particularly good altho some of the a rangements, despite the good playing, have an amateurish quality. Nevertheless, banjo fans will ant this set.

#### POPULAR ★★

\*\* SWING LOW GREAT CLARINET
The Bay Big Band. Omega OSL 21

STEREO & MONAURAL

Package is one of a series of salutes to Package is one of a series of salutes to great bands and instrumentalists—all recorded on this label by Francis Bay and his Brussels World's Fair ork. Featured in this package are such Artie Shaw standouts as "Begin the Beguine," "Cross Your Heart," etc., and tunes of Porter, Gershwin and Carmichael. Sound is big, featuring clarinet.

★★ DESTINATION MOON
The Omega Ork (Sandauer). Omega
OML 1003

Mood music for space cadets. Current interest in rocketry could help sales. And the far-out musical effects could also catch on with hi-fi aficionados. The score itself is from the pic of the same name, highly original and manages to convey feelings no human has yet experienced—weightlessness, being on the moon, etc.

\*\* CINEMA ITALIANO Pola Chappell with Quintetto Almelda. Omega OML 1010 Pola Chappell interprets with varying

Pola Chappell interprets with varying amounts of passion and feeling, 10 songs from recent Italian films, nearly all well known here. Singing both in Italian and English, the 23-year-old lass who has been playing the Italian nitery circuit proves she knows her way around with the sultry and frequently insinuating music. She was fortunate too, in her backing here by an extraordinarily versatile group. Miss Chappell's style, with most of the offerings, has more to be said for it than does her voice. to be said for it than does her voice.

★★ IRELAND'S BELOVED BALLADS

Ed Flaherty, Tener. Avoca AV 109
The cover of this package aptly describes the contents and utilizes every gimmick to attract buyers of this type of merchandise.

A picture of a fine broth of a man, a name like Flaherty—a tenor yet—plus the title and liner notes in bright green all will help. Tunes-all familiar ones-are sung in tradi tional anglo-saxon style tho not too differ-ently than many other similar packages

#### POPULAR EP \*\*\*

\*\*\* THIS THING CALLED LOVE \*\*\* THIS THING CALLED LOVE

Tommy Sands. 1-EP Capitol EAP 1-1123

Four sides from his -LP of the same name reveal a new side of the versatile young chanter. He renders "Should I," "All Over Again," "Don't Blame Me" and "Sunday" warmly with fine ork support from Bob Bain. The set can attract buys trong from and salth buyers. from teen and adult buyers.

#### POPULAR EP ★★

\*\* "BIG" TINY LITTLE (1-EP) Brunswick EB 71043

Authentic ragime paine. Will be appreciated by collectors of this genre. Tunes are "Spaghetti Rag," "Maple Leaf Rag," "Ivory Rag," "Dill Pickle Rag." Banjo accompaniment lends a true honky-tonk

#### LOW-PRICE POPULAR \*\*\*

★★★ SOUTH OF THE BORDER

Stanley Black Ork. Richmond R 20003 Very attractive, listenable arrangements of group of well-known Latin-American tunes re played smartly on this low-priced set by the Stanley Black ork. Songs include "Flamingo," "Granada," "Sibonney," and "Maleguena." Set will interest those who want to dance or just have a good time listening. A good buy for the price.

\*\*\* BY A WATERFALL
Robert Farnon Ork. Richmond B 20006

Robert Farnon Ork. Richmond B 20006
The well-known maestro employs a harp, concertina, bells, vibraphone and shimmering strings plus the other big ork complements, to develop a delightful and refreshing mood sound with a gentle, danceable beat. Songs Include the title tune, "Flirtation Walk," "My Foolish Heart," etc. Pleasant stuff with a fine sound makes a bargain nackage for the price. package for the price.

#### BAND \*\*\*

\*\*\* THE HI-FI DEUTSCHMEISTERS
Westminster WST 15030

STEREO & MONAURAL

Faithful recording of one of Europe's famous bands. Repertory is not too familiar which could be a blessing. Sousa begins to pall. There's a good market for a disk of this kind among the thousands of high school and college band members. Stereo

#### FOLK \*\*\*

★★★ SONGS OF IRELAND AND SCOTLAND

AND SCOTLAND

Father Sydney MacEwan Avoca AV 108

Father MacEwan is known to many lovers of celtic music in this country by means of previous recordings and recent p.-a.'s here. He has a fine voice, and there is genuine feeling in all his offerings, and enough of an original brogue to enhance. Set can attract both Scotch and Irish buyers plus collectors of folk tunes of all countries.

#### INTERNATIONAL \*\*

\*\* THE GYPSY AND HIS VIOLIN
Antal Kooze Band. Westminster WP 6103
A program of enchanting gypsy music straight from Vienna with all the uninhibited warmth and gaiety of the wandering people successfully transmitted by one of the finest performers of gypsy music.

YODELERS FROM AUSTRIA Westminster WST 15033

STEREO & MONAURAL

The stereo sound lends itself very well to this LP of Austrian yodlers. The folk music is flowing and melodic with Relli Denk on the zither adding much life and local color to the versatile performance, "The Sad Boy" and "The Postillon From Alt-Aussee" are excellent numbers. Sales potential limited, the colorful cover could spark sales.

#### LOW-PRICE INTERNATIONAL \*\*\*

★ LOVERS IN ROME

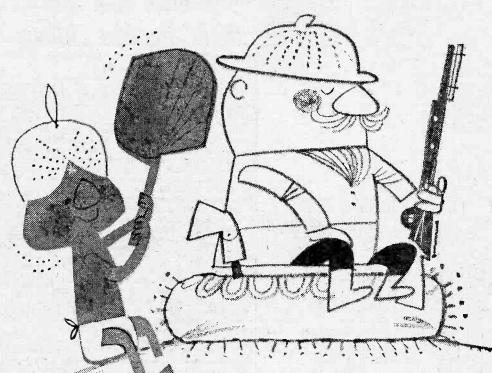
Monia Liter Ork. Richmond B 20010 The Monia Liter ork turns in a beautifully cascading series of mood music in-strumentals. There's much of a liquid, Neapolitan sound here with emphasis on a rippling harp and the lofty sound of wood-winds and strings and mandolins. Mood tunes also contain some tangos. Fine sound (material was previously out on parent London label) makes this a real buy at (material

#### LATIN AMERICAN \*\*\*

\*\*\* TOCAN SELECCIONES DE AGUSTIN LARA Federico Moreno Torroba Ork. Seeco SCLP 9149

A disk of musical selections created by the popular Latin-American artist Agustin Lara. Given a lush treatment the program has a pleasant sound. Some familiar tunes "You Belong to My Heart," "Madrid" and "Granada." Liner notes in both Spanish and English. Prime appeal for Latin-American communities.

(Continued on page 36)



HUNTING FOR HOT SINGLES????

Swingin' instrumentals . . .

"PARLEY VOUS MARCH" JOHNNY ARMENTER Palette 5012 "FRIED EGGS"-THE INTRUDERS

Fame 101

"SEE SAW"-THE ROYALTONES

Jubilee 5362

"RED HEADED FLEA"-THE CAPS

Singin' Singles

"MY FOOLISH HEART"-DON RONDO

Jubilee 5364

"WHEN YOU'RE SMILING" **BOBBY FREEMAN** 

Josie 855

"JAY WALKER"-THE CADILLACS
b/w "COPY CAT"

Josie 857

"TELL ME SO" SUNNY TIL & THE ORIOLES Jubilee 5363

"AL CHIAR DI LUNA" THE TEARDROPS

Josie 856

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# Reviews and Ratings of New Jazz Albums

#### **J**∆ZZ ★★★★

\*\*\* THE JAZZ STORY AS
TOLD BY STEVE ALLEN (3-12")

Coral CJE 100

This is an attempt to compress a panoramic view of jazz history onto three LP disks. Any such effort must arouse differ-ences of opinion, but, in general, this is a good, beginner's-eye-view of the subject, and Steve Allen's name may prove a magnet in attracting interest. Earliest and most recent jazz gets the sketchiest treatment, but the 1930's and '40's are covered relamentary style and is usually informative. without being cute. Plenty of jazz names featured in the music which illustrates the narration: Armstrong, Dorsey Brothers, Ellington, Coleman Hawkins, Basie, Nat Cole, Hampton, Erroll Garner, etc. Could

#### \*\*\* THE INCOMPARABLE JELLY ROLL MORTON Riverside RLP 12-128

A find for collectors. Side comprises a group of little-known recordings, taken from old shellacs—the metal parts being no longer in existence. Most of the songs are Morton's, such as "Mamanita"—showing the "Spanish tinge." Others are "Muddy Water Blues," "Tiger Rag," "My Gal," etc. A couple of the sides are very good examples of Morton's piano style, and all sides are interesting. Notes by Orrin Keepnews are very knowledgable. Victor recently released an album of Jelly Roll Morton,

#### JAZZ \*\*\*

\*\* JAZZ ROLLS ROYCE The Lighthouse All Stars Plus Ten. Omega OSL 5

#### STEREO & MONAURAL

The Lighthouse All Stars were augmented this scene by a flock of good brass and reed men plus Red Callender on tuba and Larry Bunker on vibes. The result is a big, exciting band sound with much color from the ensemble trumpet passages. Disk is the living record of a concert performed at UCLA late in 1957. There are six numbers but each, tho on the long side, retain interest thruout with a considerable number of instrumental voicings to sustain the drive. A real live album which retains of combo and big band ideas in a single set.

#### ★★★ THE OTHE SIDE OF BENNY GOLSON With Various Artists. Riverside RLP

C. Fuller, B. Harris, J. Merritt, and Philly J. Jones, Golson displays some listenable aax work on a group of original composi-tions. "Strut Time" is a bright driving tune, and "Jubilation" is another happy effort. In addition to the arrangements on the album, Golson also wrote "Are You Real" and "Cry a Blue Tear," as well as "Struct Time." Good, honest performers, featuring an important jazz man.

#### \*\*\* SAXAPHONE REVOLT Various Artists. Riverside RLP 12-284

Set is comprised of sides from albums by various artists on formerly released Riverside albums. It represents a collection of varied styled and techniques by some of the current and past great sax men on alto, tenor and baritone. Set can have wide appeal. Cover is great and worth displaying. Included in the line-up are Gerry Mulligan, John Coltrane, Coleman Hawkins, Sonny Rollins, Johnny Hodges and Johnny Griffin.

#### \* BLUE AND SENTIMENTAL Ellis Larkins, Piano with Rhythm accompaniment. Decca DL 9211

Larkins" has a smooth, mood jazz set that can have wide appeal. His fleet plan-istics are accompanied by rhythm section on a listenable set of standards and a few originals. Good programming LP for pop and jazz jocks, In addition to good jazz appeal, pop buys can be lured, if the set is plugged. Tunes include "Blue Moon," "Blue and Sentimental" and "Blue Again."

#### \*\*\* THE BAND AND I Irene Kral & the Herb Pomeroy Ork. United Artists UAL 4016

Miss Kral gives a decidedly impressive demonstration of her fine, disciplined thrushing style. Never one to get too far out of the groove with free improvising and scat vocalizing, the gal wisely sticks to a more or less straight approach, depending on her warm and fluid tone and a loyalty to the song as written for her trademarks. There's a touch of Carmen McRae in some of these efforts but over-all it's still a distinct style. Mostly standards here and the Herb Pomeroy band lends warm backing which stay properly in the background. Jocks will like this, too.

#### \*\*\* BAND IN BOSTON Herb Pomeroy Ork. United Artists UAS 5015 & UAL 4015

#### STEREO & MONAURAL

The most notable thing about Herb Pomeroy's big Boston band is that it awings. There is also a fine feeling for section and ensemble work. Beyond that there has been a bit of interesting experi-Benny Golson has become so well known in the jazz world as an arranger that the label decided to show off Golson the tenor man on this new release. Accompanied by Freedman, B. Dogan, A. Mardin and Herb

# Pomeroy himself. A good blowing session and the set has a title that's salable in

## \*\*\* AND THEY CALLED Matty Matlock & the Paducah Patrol. Warner Bros. BS 1262

#### STEREO & MONAURAL

Twelve groovy Dixie sides by the Matlock crew are basically written arrangements, with room left for the various soloists to express themselves. These, unfortunately are uncredited, since sidemen didn't get billing, but one trombone man, especially, deserves credit for some gutsy blowing. "Louisville Lou," "China Boy," "Henry Lee," and others are included, Good full stereo sound does not focus on separation. Imaginative cover work really sells this one.

# 

A documentary which many will place beside the same label's documentary on column Hawkins. Jazz fans will find it fascinating—the story of Lil Hardin, who became Mrs. Armstrong; the jazz world of Chicago in the 1920's, return the New orleans, etc. Lil Hardin talks easily, spurred by an occasional question from the interviewer. Full of anecdotes about King Oliver, Jelly Roll Morton, Johnny and Baby Dodds, and most of all, Louis.

#### \*\*\* ON-THE-ROAD JAZZ: BIX BEIDERBECKE, WINGY MANONE, MUGGSY SPANIER Riverside RLP 12-127

Highlighted here are four interesting examples of early (1925) Bix, which along with the cornetist feature Miff Mole's trombone at its best, and Tommy Dorsey as well. Wingy Manone is also represented here with five bands and Muggsy Spanier with one (in which Frank Eschmaker is on clarinet). Two other numbers feature the Charlie Pierce band. Album is valuable (Continued on page 52)



# HEAR EVEREST

# trings?

First Stereo-Scored Orchestra

The World's

# **Allentown Band Records**

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# Reviews and Ratings of New Popular Albums

• Continued from page 34

#### POLKA \*\*\*

\*\*\* CAREFREE POLKAS

Johnny Vadnal Ork. RCA Victor LSP

1911 & LPM 1911

#### STEREO & MONAURAL

Quality polka package-performance and sound-wise. In addition, back cover has a complete description of polka dance steps, from the basic to more advanced patterns These are given by Donald Duncan of "Dance Magazine" and should be a buying

#### CHILDREN \*\*\*\* CHILDREN \*\*\*\* ... \*\*\*\* DANNY KAYE FOR CHILDREN Decca DL 8726

Danny Kaye (now on Capitol) exhibits appealing simplicity and charm on a collection of sure-fire kiddle items. Standout sides include "The Little White Duck" and "Tubby the Tuba." Various backing chores are handled by the Andrew Sisters, Jud Conlon Singers, Ken Darby Singers and Kaye's daughter Dena Kaye.

#### RELIGIOUS \*\*\*

SACRED RECITAL BY WALTER FREDERICKS

Bibletone BL 1508

Fredericks is a gifted tenor indeed. He proves an artist of sincerity in these readings of hymns and selections from several oratorios. The accompaniment is simple, organ and piano, but Fredericks' voice shines thru with emotion and power. Material includes "The Twenty-Third Psalm," and "If With All Your Hearts," from "Elijah."

Bibletone BL 3501 its sales. Sounds include railroads, Jets,
The Rebels are a gospel group from ships, surf and drums.

Tampa, Fla., and they sing these sacred items in very good fashion, showing off good harmony and strong tenor and bass The selections include such favorites leads. The selections include such favorities as "Leaning on the Everlasting Aims," "In the Garden," "Let the Lower Lights Be Burning," "Rock of Ages," "What a Friend We, Have in Jesus," and others. A good set for the Bible Belt.

## SOUND \*\*\*

## \*\*\* MAX ROACH WITH THE BOSTON PERCUSSION ENSEMBLE Mercury MG 36144 The idea of this new album is to show

that many types of music can be made with percussion instruments, from xylophone to timpani. They are all here on this new bals, claves, maracas, bongos, cowbells, tam-tams, Chinese drums, et al., played by members of the Boston Percussion en-semble. Tho the set may entrance hi-fi bugs or burgeoning drummers, it is still more percussive than musical and it would take a lot of patience to listen to all the bands more than once.

### LOW-PRICE SOUND \*\*\*

\*\*\* STEREO SOUNDS Rondo-lette SA 46

STEREO & MONAURAL

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# HONOR ROLL OF

TRADE MARK REG.

# THE NATION'S TOP TUNES For survey week ending February 14

This Week		Last Week	Weeks on Chart	This Week	Lis We		on hart
1.	Stagger Lee  By Price-Logan—Published by Sheldon (BMI)  BEST SELLING RECORD: Lloyd Price, ABC-Paramount 9927.	1	7	6.	By Peterson & Bergantine—Published by Happiness (ASCAP) BEST SELLING RECORD: Connie Francis, MGM 12738. RECORDS AVAILABLE: Ella Fitzgerald, Decca 24446; Mulcays, GNP 131; Pied	6	10
2.	By Ritchie Valens—Published by Kemo (BMI) BEST SELLING RECORD: Ritchie Valens, Del-Fi 4110.	4	10	7.	Pipers, Cap 1628; Ron Roth Trio, Cardinal 1003; Jon Steele & Sondra, Coral 65516; Townsmen, Cardinal 1032.  All American Boy	7	6
3.	16 Candles  By Dicson-Khent—Published by January (BMI)	3	9	8.	By Bill Parsons-Orville Lunstord—Published by Buckeye (ASCAP) BEST SELLING RECORD: Bill Parsons, Fraternity 835.  Petite Fleur	1	3
1	BEST SELLING RECORD: Crests. Coed 506.  The Children's Marching Song	5	5		By Sidney Bechet—Published by Hill & Range (BMI)  BEST SELLING RECORD: Chris Barber's Jazz Band, Laurie 3022.  RECORDS AVAILABLE: Sidney Bechet, Brunswick 55114; Bob Crosby, Dot 15890; Joe Darensbourg Quintet, Lark 4510; Wilbur De Paris, Atco 2011; Wally Fawkes-Sandy		
-1.	By Sharp-Arnold—Published by Miller (ASCAP)  BEST SELLING RECORDS: Mitch Miller, Col 41317; Cyril Stapleton, London 185  DECORDS: AVAILABLE: Incrid Resuman Orphan Choir, 20th Fox 126; Lennon Sister	51. rs,		9.	Brown Quintet, London 1858: Lloyd Glenn, Aladdin 3446;; Gene Krupa Quartet, Verve 10162; Scamps, Arlan 502; Bob Wilber Jazz Quartet, Cub 9021.  Hawaiian Wedding Song	8	6
5.	Smoke Gets in Your Eyes		13	Ī	By Charles E. King-A. Hoftman-D Manning—Published by Pickwick (ASCAP)  BEST SELLING RECORD: Andy Williams, Cadence 1358.  RECORD AVAILABLE: Mary Kay Frio, Warner Bros., 5015.		
	By Harbach-Kearns—Published by Harms (ASCAP)  BEST SELLING RECORD: Platters, Mercury 71383.  RECORDS AVAILABLE: Richard Barrett, MGM 12616; Harry Belafonte, Jubil- 5035; Earl Bostic, King 4570; Connee Boswell, Dec 25055; Carmen Cavallaro, Di 24185; Dennis Day, Cap 1610; Jerry Gray, Dec 27450; Gordon Jenkins, Dec 2716 Guy Lombardo. Dec 23996; Fab Smith, Argo 5323; Fred Waring, Dec 23728.	CC		10.	Tall Paul  By Bob Roberts-Bob Sherman-Dick Sherman—Published by Music World-Wonderland (BMI)  BEST SELLING RECORD: Annette, Disneyland 118.  RECORD AVAILABLE: Judy Harris, Surf 5023.	5	4
		Se	econo	l Te	n ————————————————————————————————————		
R. W.	Charlie Brown	22	3	16.	May You Always	6	6
11.	By Leiber-Stoller—Published by Tiger (BMI)  BEST SELLING RECORD: Coasters, Atco 6132.				By Larry Markes-Dick Charles—Published by Hecht-Lancaster & Buzzell (ASCAP)  BEST SELLING RECORD: McGuire Sisters, Coral 62059.		
12.	Lonely Teardrops	10	11	17.	Manhattan Spiritual	12	9
	By Barry Gordy Jr. & Fyran Carlo—Published by Pearl (BMI) BEST SELLING RECORD: Jackie Wilson, Brunswick 55105.				By Billy Naxted—Published by Zodiac (BMI)  BEST SELLING RECORD: Reg Owen Ork, Palette 5005.		
13.	I Cried a Tear  By Al Julia—Published by Progressive (BMI)  BEST SELLING RECORD: LaVern Baker, Atlantic 2007.	14	5	18.	By Jack Scott—Published by Starfire (BMI)	13	8
14.	Peter Gunn Theme  By Henry Mancini—Published by Northridge (ASCAP)  BEST SELLING RECORD: Ray Anthony, Cap 4041.  RECORDS AVAILABLE: George Kelly, Winley 237; Henry Mancini Ork, Vic 746  Shelly Manne and His Men, Contemporary 367.	<b>19</b> 60;	5	19.	With the Wind and the Rain in Your Hair  By Jack Lawrence-Clara Edwards—Published by Paramount (ASCAP)  BEST SELLING RECORD: Pat Boone, Dot 15888.	20	3
15.	Gotta Travel On	9	12				~
	By Paul Clayton—Published by Sanga (BMI)  BEST SELLING RECORD: Billy Grammer, Monument 400;  RECORDS AVAILABLE: Harry Belafonte, Vic 7445; Janet and Eileen, Testa 103; I  Monroe and His Blue Grass Boys, Decca 30809.	Bill		20.	By Carl Boumura-Raymond Ceroni—Published by Brent (BMI) BEST SELLING RECORD: Bell Notes, Time 1004.	23	2
		1	hird	Tei			
21.	(All of a Sudden) My Heart Sings  By Rome-Jambian-Herpin—Published by Leeds (ASCAP)  RECORDS AVAILABLE: Paul Anka. ABC-Paramount 9987; Karen Chandler, De 30381; Kathryn Grayson, M-G-M 30073; Roy Hamilton, Epic 9332; Guy Lombar	18	6	25.	The Story of My Love  By Conway Twitty-Nance—Published by Marielle (BMI)  RECORD AVAILABLE: Conway Twitty, M-G-M 12748.	-	1
	Decca 27504; Fred Waring, Decca 24501.			27.	Alvin's Harmonica	-	1
22.	She Say (Oom Dooby Doom)  By Mann-Anthony—Published by Stratton (BMI)  RECORD AVAILABLE: Diamonds, Mercury 71404.	28	2	0.0	By Ross Bagdasarian—Published by Monarch (ASCAP)  RECORD AVAILABLE: David Seville and the Chipmunks, Liberty 55179.	24	4
00		17	16	28.	Little Space Girl  By Jesse Lee Turner—Published by Longhorn (BMI)	May TR	
23.	A Lover's Question  By Brook Benton-Jimmy Williams—Published by Eden-Progressive (BMI)  RECORD AVAILABLE: Clyde McPhatter, Atlantic 1199.	11	10	29.	RECORD AVAILABLE: Jesse Lee Turner, Carlton 496.		1
24	I Got a Wife	25	2		By Ed Marshall—Published by Rambed-Jimskip (BMI)  RECORD AVAILABLE: Frankie Avalon, Chancellor 1031.		
	By Mascari-Wenzloff—Published by Pure (BMI)						14
	RECORDS AVAILABLE: Pee Wee King, Todd 1009; Mark IV, Mercury 71403.			29.	Nola  Pu Studer Arndt Published by Fox (ASCAP)	-	4
25.	It's Just a Matter of Time  By Brook Benton-Hendricks-Otis—Published by Eden (BMI)  RECORD AVAILABLE: Brook Benton, Mer 71394.		1		By Skylar-Arndt—Published by Fox (ASCAP)  RECORDS AVAILABLE: Guy Lombardo, Decca 27178; Hack Swain Piano. Cardin: 1029; Morgan Brothers, M-G-M 12747; Three Suns, Vic 0228; Ted Weeme, Decca 25105 Billy Williams, Coral 62069; Big Guitar, Hanover 4518; Larry Elgart, RCA Victo 7461; Vincent Lopez, Carlton 503.	21	

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The Honor Roll of Hits comprises the nation's top tunes according to record sales, sheet sales and disk jockey performances as determined by The Billboard's weekly nationwide surveys.





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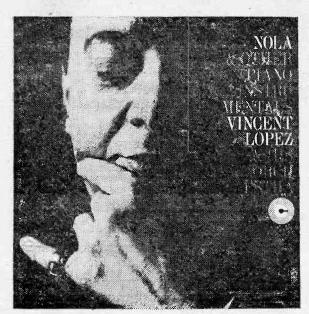
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Side 2:

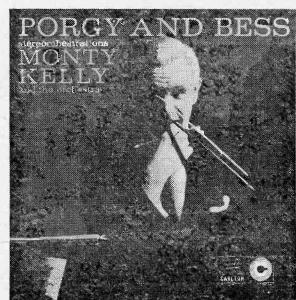
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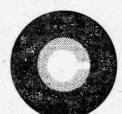
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# 

	THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK  * STAR PERFORMER	THE STAR PERFORMER designation shows the outstanding upward changes of position in The Hot 100 since last week's chart. Its purpose merely is to provide quick visual identification of the sides which moved up most dramatically or to new entries which first entered the chart at an unusually high position.  TIME Artist, Company, Record Number	WEEKS ON CHARI
1	5	1	1	Õ	STAGGER LEE Llogd Price, ABC-Paramount 9972	12
3	3	3	3	2	DONNA Ritchie Valens, Del-F1 4110	14
2	4	2	2	3	16 CANDLES Crests, Coed 506	14
5	2	5	5	4	ALL AMERICAN BOY	10
	69	29	20	<b>5</b> *	Charlie Brown	. 4
	19	12	14	6	I CRIED A IEAR LaVern Baker, Atlantic 2007	12
12	13	18	12	0	TALL PAUL Annette, Disneyland 118	. 8
	35	22	13	8	PETITE FLEUR Chris Barber's Jazz Band, Laurle 3022	7
7	8	7	7	9	LONELY TEARDROPS Jackie Wilson, Brunswick 55105	. 14
	18	17	16	10	PETER GUNN THEME Ray Anthony, Capitol 4041	. 8
6	6	6	6	0	MY HAPPINESS Connie Francis, M-G-M 12738	12
4	1	4	4	12	SMOKE GETS IN YOUR EYES.	15
1	16	14	11	B	HAWAIIAN WEDDING SONG	. 9
0	11	10	10	14	MANHATTAN SPIRITUAL Reg Owen Ork, Palette 5005	. 12
9	7	8	9	15	GOTTA TRAVEL ON Billy Grammer, Monument 400	. 14
3	10	9	8	16	GOODBYE BABY Jack Scott, Carlton 493	. 11
	29	16	18	0	THE CHILDREN'S MARCHING SONG	. 7
	67	36	25	18	I'VE HAD IT Bell Notes, Time 1004	6
	20	13	15	19.	THE CHILDREN'S MARCHING SONG  Cyril Stapleton, London 1851	. 7
	15	15	19	20	(ALL OF A SUDDEN) MY HEART SINGS	10
. ,	31	21	22	21	WITH THE WIND AND THE RAIN IN YOUR HAIR. Pat Boone, Dot 15888.	. 7
	52	40	29	22	SHE SAY (OOM DOOBY DOOM)	. 5
	17	23	21	23	MAY YOU ALWAYS	. 8
	73	38	36	<b>24</b> ) *	TIT'S JUST A MATTER OF TIME. Brook Benton, Mercury 71394	. 5
	9	11	17	25	A LOVER'S QUESTION	. 19
	34	26	23	26	THE LONELY ONE Donne Eddy, Jamie 1117	. 6
-	45	34	28	2	I GOT A WIFE Mark IV, Mercury 71403	. 5
/ 4		99	53	<b>(23)</b>	VENUS Frankie Avalon, Chancellor 1031	. 3
	91	60	35	<b>3</b>	THE STORY OF MY LOVE	. 5
		1	10	30	ALVIN'S HARMONICA David Seville and the Chipmunks, Liberty 55179	. 2
	F 7.3		Nic Sant			

<i>y</i>					3 e			ii ada
	THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	台	THIS WEEK	THE STAR PERFORMER designation shows the outstanding upward changes of position in The Hot 100 since last week's chart. Its purpose merely is to provide quick visual identification of the sides which moved up most dramatically or to new entries which first entered the chart at on unusually high position.  TITLE Artist, Company, Record Number.	WEEKS ON CHART	
	26	20	24	3		LITTLE SPACE GIRL		8
	74	47	38	<b>3</b> 2		TRAGEDY Thomas Wayne, Fernwood 109		15
	76	59	49	33	*	APPLE BLOSSOM TIME		4
	3 <b>9</b>	33	32	34		DON'T TAKE YOUR GUNS TO TOWN  Johnny Cash, Columbia 41313		6
	25	24	. 26	35		LUCKY LADYBUG Bully and Lillie, Swan 4020	•	10
	14	19	27	36	,	THE DIARY Neil Sedaka, RCA Victor 7408		12
	53	44	42	1		PRETTY GIRLS EVERYWHERE  Eugene Church, Class 235	•	9
	72	56,	45	(33)		PLAIN JANE Bobby Darin, Atco 6133		5
	95	61	39	39		NOLA Billy Williams, Coral 62069		5
1	62	52	33	40		THERE MUST BE A WAY		6
1	38	31	31	4		I'M A MAN Fabian, Chancellor 1029		7
	56	45	47	42		IT'S ONLY THE BEGINNING The Kalin Twins, Decca 30807		7
	81	63	57	43	*	WHO CARES Don Gibson, RCA Victor 7437	•	6
	22	30	34	44		LA BAMBA Ritchie Valens, Del-Fi 4110		9
	21	27	30	45		NOBODY BUT YOU Dee Clark, Abner 1019		13
	79	64	54	46	1	FIRST ANNIVERSARY Cathy Carr, Roulette 4125		5
	94	72	64	0	*	RAWHIDE Link Wray, Epic 9360		5
	49	46	46	48		DON'T PITY ME		10
	40	39	41	49		RED RIVER ROSEAmes Brothers, RCA Victor 7413		9
	50	50	59	50		TRY ME James Brown, Federal 12337	•	11
	37	55	50	50	-	BLUE HAWAII Billy Vaughn, Dot 15879		8
	89	7	78	52		WIGGLE WIGGLE Accents, Brunswick 55106	•	9 - 2
1	-	1	13	<b>3</b>	*	PLEASE MR. SUNTommy Edwards, M-G-M 12757	•	6
)	54	54	1	54	_	LOVERS NEVER SAY GOODBYE. Flamingos, End 1035	•	3
	65	88	79	-	*	NOLA Morgan Brothers, M-G-M 12747 THE SHAG		5
,	12	25		55 67	*	Billy Graves, Monument 401		15
		89	92		*	Fats Domino, Imperial 5553		3
	_	96	91	69		BLAH, BLAH, BLAH Nicola Paone, ABC-Paramount 9993	. 1	3
		= ::)	1	VA		Nicola Paone, ABC-Palamount 9995		7

# THE INDUSTRY'S FASTEST AND MOST COMPLETE PROGRAMMING AND BUYING GUIDE

These 100 sides are listed in order of their national POP-ULARITY, as determined by weekly local studies prepared for The Billboard In markets representing a cross-section of the United States. These studies reflect sales registered for each disk up to press time.

	nie 🤌 🏃			
THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO		WEEKS ON CHART
97	86	74	TEARDROPS WILL FALL Dickey Doo and the Don'ts, Swan 4025	4
84	70	67	62 MATILDA Cookie and His Cupcakes, Judd 1002	6
83	74	66	FVFNING DAIN	5
58	75	62	Earl Grant, Decca 30819  64 AMBROSE (PART 5)	5
			Einda Laurie, Gtory 290  65   NEVER BE ANYONE ELSE BUT YOU	1
_	98	75	Ricky Nelson, Imperial 5565	3
			Jave P. Morgan, M-G-M 12752  → TOMROV	1
		76	WHEN THE SAINTS GO MARCHING IN	- 2
43	48	48	Fats Domino, Imperiul 5569	7
71	69	68	Patti Page, Mercucy 71400	5
23	28	40	Peggy Lee, Capitol 4115	
60	68	-	THE CHIPMUNK SONG David Seville and the Chipmunks, Liberty 55168	12
		58	THE GIRL ON PAGE 44	8
87		89	Tommy Sands, Capitol 4082	8
44	51	63	Johnny Mathis, Columbia 41304	8
63	57	69	GAZACHSTAHAGEN Wild Cats, United Artists 154	8
		96	PINK SHOELACES Dodie Stevens, Crystalette 724	2
		81	TELLING LIES Fats Domino, Imperiat 5569	2
	7.5		HURTIN' INSIDE Brook Benton, Mercury 71394	1
28	35	61	Elvis Presiey, RCA Victor 7410	16
41	41	44	Sam Cooke, Keen 2008	15
	94	85	JUPITER-C  Pat and the Satellite, Atco 6131	3
	-	-	82 * IT DOESN'T MATTER ANYMORE Buddy Holly, Coral 62074	-
99	90	93	83 THE HANGING TREE	4
24	32	43	Teddy Bears, Dore 503	23
<del>-</del> 27	42	94	SINCE I DON'T HAVE YOU The Skyliners, Calico 103	2
	43	51 87	Jimmle Rodgers, Routette 4116	16
70	73	84	Jaye P. Morgan, M-G-M 12752	7
57	49		Kingson Trlo, Capitol 4114	$\frac{1}{7}$
	100	1	Pat Boone, Dot 15888	3
	100	71	MOONLIGHT SERENADE The Rivleras, Coed 508	)

# THE BILLBOARD'S BEST BUYS

These records have shown the greatest national SALES BREAKOUT potential this week for the first time. Action sides are listed in capital letters.



NEVER BE ANYONE ELSE BUT YOU Ricky Nelson

(Eric, BMI) It's Late (Eric, 3MI) Imperial 5565

TOMBOY Perry Como
(Rancom, ASCAP) Kiss Me and Kiss Me and Kiss Me (Leeds, ASCAP) RCA Victor 7464

SEA CRUISE Frankie Ford

(Ace, BMI) Roberta (Ace, BMI) Ace 554

THE SHAG Billy Graves

(Combine, BMI) Uncertain (Combine, BMI) Monument 401

The above are previous Billboard Spotlight picks

BLAH, BLAH, BLAH Nicola Paone
(Dominion, BMI) Cia, Bellezza (Dominion, BMI) ABC-Paramount 9993

C&W

DOGGONE THAT TRAIN Hank Snow
FATHER TIME AND MOTHER LOVE

R&B

A previous Billboard Spotlight pick

(Southern, ASCAP) (Cedarwood, BMI) RCA Victor 7448

NO SELECTIONS THIS WEEK

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	THE STAR PERFORMER designation shows the outstanding upward changes of position in The Hot 100 since last week's chart. Its purpose merely is to provide quick visual identification of the sides which moved up most dramatically or to new entries which first entered the chart at an unusually high position.  TITLE Artist, Company, Record Number	WEEKS ON CHARI
-	97	95	91	MIDNIGHT OIL Charlie Blackwell, Warner Bros. 5031	3
47	62	78	92	ROCK-A-CONGA Applejacks, Cameo 155	10
	-	-	<b>9</b>	I'M NEVER GONNA TELL	1
	-		94.	BUNNY HOP The Applejacks, Cameo 158	1
-	-		<b>(5)</b>	I'VE GOT YOU UNDER MY SKIN.  Louis Prima and Keely Smith, Capitol 4140	1
96	82	82	96	GIVE ME YOUR LOVE Nat King Cole, Capitol 4125	4
86	77	71	90	WICKED RUBY Danny Zella, Fox 10057	5
	_	_	93	SHIRLEY John Fred, Montel 1002	1
85	81	90	<b>89</b>	MY MAN	4
	_	-	100	GLAD RAGS  Tenuessee Erule Ford, Capitol 4107	1



## Best Selling Sheet Music In U. S.

Tunes are ranked in order of their current national selling importance at the sheet music jobber level.

This Week	Last Week	Weeks on Chart
1. MY HAPPINESS (Happiness)	. 2	7
2. HAWAIIAN WEDDING SONG (Pickwick)		6
3. CHILDREN'S MARCHING SONG (Miller)	. 3	6
4. SMOKE GETS IN YOUR EYES (Harms)		9
5. MAY YOU ALWAYS (Hect, Lancaster & Buzzell)		3
6. GOTTA TRAVEL ON (Sanga)	. 6	6
7. WITH THE WIND AND THE RAIN IN YOUR HAIR		
(Paramount)	, 8	4
8. PETITE FLEUR (Hill and Range)	. 10	2
9. THERE MUST BE A WAY (Valando)		3
10. NOLA (Fox)		2
11. 16 CANDLES (January)	. 7	6
12. YOU ARE BEAUTIFUL (Williamson)		6-
13. DONNA (Kemo)		2
14. PETER GUNN THEME (Northridge)		1
15. LOVE LOOK AWAY (Williamson)		3 -

# • Best Selling Sheet Music in Britain

(For week ending February 14)

A cabled report from the Music Publishers' Association, I.td., London, List is based upon their weekly survey of England's leading music dealers. American publishers in parenthesis.

As I Love You-Macmelodies (Northern) | The Wonderful Secret of Love-(Leeds) The World Outside-Keith Prowse (Chap-

Kiss Me, Honey Honey-Lakeview (Leeds) Tom Dooley-Essex (Ludlow) To Know Him Is to Love Him-Bourne (Warman)

The Day the Rains Came—John-Fields (Garland)

A Pub With No Beer-Good Music

Trudle-Henderson (Kassner) A Certain Smile-Robbins (Robbins)

Apple Blossom Time-Francis Day (Vogel) Last Night on the Back Porch - Keith Mandolins in the Moonlight-Bron (Ron-

(Leeds)

Someday-Duchess (Leeds)

It's Only Make Believe-Francia Day (Marielle)

Does Your Chewing Gum Lose Its Flavour
—Feldman (Mills)

You Always Hurt the One You Love—Pickwick (Pickwick)

Side Saddle-Mills (Mills)

I Got Stung-Hill & Range (Gladys)

Prowse (Skidmore)

My Ukulele-Lakeview (Mills)

# \* Best Selling Pop Records in Britain

(For week ending February 14)

Th		
1.	AS I LOVE YOU—Shirley Bassey (Philips)	1
	I GOT STUNG/ONE NIGHT—Elvis Presley (RCA)	
-	SMOKE GETS IN YOUR EYES-Platters (Mercury)	6
4.	KISS ME, HONEY HONEY, KISS ME-Shirley Bassey (Philips)	3
5.	DOES YOUR CHEWING GUM LOSE ITS FLAVOR?—Lonnie Donegan (Pye-Nixa)	7
->	TO KNOW HIM IS TO LOVE HIM-Teddy Bears (London)	-
-	BABY FACE—Little Richard (London)	4
460	PROBLEMS—Everly Brothers (London)	
	A PUB WITH NO BEER-Slim Dusty (Columbia)	
	THE DAY THE RAINS CAME-Jane Morgan (London)	
71.	MY HEART SINGS—Paul Anka (Columbia)	3
-	HIGH SCHOOL CONFIDENTIAL—Jerry Lee Lewis (London)	2
	LITTLE DRUMMER BOY-Beverly Sisters (Decca)	
14.	PETITE FLEUR—Chris Barber (Pye-Nixa)	
15.	APPLE BLOSSOM TIME-Rosemary June (Pye-Int.) 10	5
35.	LITTLE DRUMMER BOY-Harry Simeone (Top-Rank)	
17.	MY HAPPINESS—Connie Francis (MGM)	-
17.	WEE TOM-Lord Rockingham's XI (Decca)	8
19.	IT'S ONLY MAKE BELIEVE-Conway Twitty (MGM) 1	1
20.	TEA FOR TWO CHA CHA-Tommy Dorsey Orchestra (Brunswick) 1	K

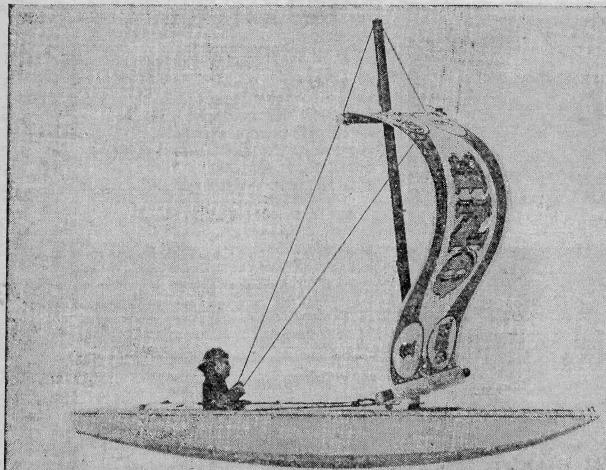
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# RAISE YOUR SALES

WITH THESE HIGH-FLYING RCA VICTOR POP SINGLES!

CHIP OFF THE OLD BLOCK 47/7435 Eddy Arnold cuts a new smash!
WHO CARES 47/7347 No question—another big hot hit by Don Gibson!
THE MILLIONAIRE 47/7456 A great money-maker from Perez Prado!
PETER GUNN THEME 47/7460 Henry Mancini triggers a sure-fire hit!
TOMBOY 47/7464 Perry Como rings the bell with another best-seller!
I GO APE 47/7473 Neil Sedaka's latest, on its way up and climbing fast!
MOONLIGHT SERENADE 47/7455 Tommy Leonetti and a new lunar cycle!
THE ITALIAN COWBOY SONG 47/7467 Lou Monte rides a winner!



Open letter

Dear Dee Jays:

We feel RONNIE HEIGHT

has the best version of

"COME SOFTLY TO ME"

because:

Shorter intro

25 second shorter record

More pronounced dance beat

Mellow voice of Ronnie Height

It's already a best seller -

Thank you for your instant action

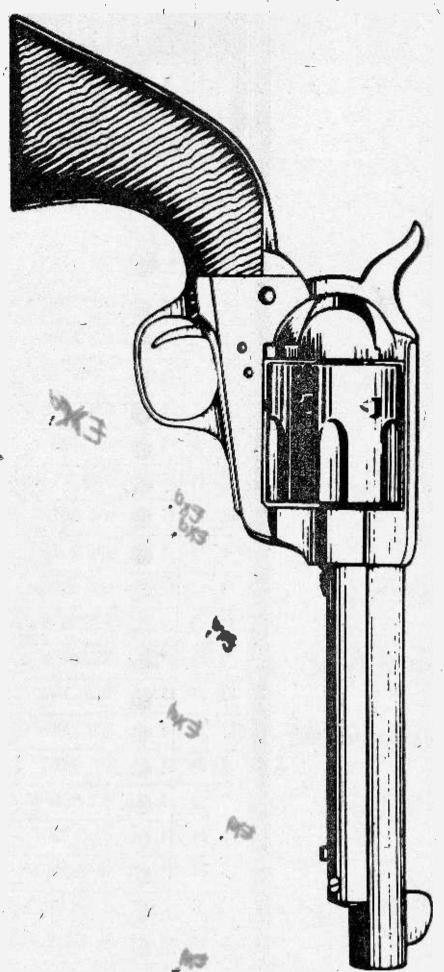
Sincerely, George Jay

**National Promotion** 

DORÉ RECORDS

P.S.: Ask your distributor for Doré Record's next hit—"Invitation to a Party" by Dimples.

# Rillboard FOR WEEK ENDING MARCH 1 DON'T TAKE YOUR GUNS TO TOWN. Johnny Cash, Columbia 41313 BILLY BAYOU COUNTRY MUSIC IS HERE TO STAY. WHEN IT'S SPRINGTIME IN ALASKA ... WHO CARES! Don Gibson, RCA Victor 7437 LIFE TO GO Stonewall Jackson, Columbia 4125 7 10 DARK HOLLOW Jimmy Skinner, Mercury 71387 I'VE RUN OUT OF TOMORROWS. Hank Thompson, Capitol 12 0 15 15 THAT'S WHAT IT'S LIKE TO BE LONESOME Bill Anderson, Decca 30773 17 18 THAT'S WHAT IT'S LIKE TO BE LONESOME. 15 10 13 CITY LIGHTS ... PICK ME UP ON YOUR WAY DOWN Charlie Walker, Columbia 4 14 14 16 WHICH ONE IS TO BLAME! ... Wilburn Brothers, Decci MY REASON FOR LIVING Ferlin Husky, Capitol 4123 22 BEYOND THE SHADOW Browns, Victor 7427 13 12 14 MY BABY'S GONE Louvin Brothers, Capitol 405 26 20 17 20 BEST YEARS OF MY LIFE Carl Smith, Columbia 41290 ALL AMERICAN BOY Grandpa Jones, Decca 30823 28 25 20 22 LAST NIGHT AT A PARTY Capitol 4113 YANKEE, GO HOME Goldie Hill, Decca 30826 16 18 19 24 SO MANY TIMES Roy Acuft, Hickory 1090 29 25 WALKING MY BLUES AWAY Jimmy Skinner, Mercury 71387 27 27 26 23 A LONG TIME AGO Faron Young, Capitol 4113 17 16 25 A STRANGER TO ME. Don Gibson, Victor 7437 I'M IN LOVE AGAIN George Morgan, Columbia 41318 KNOXVILLE GIRL Louvin Brothers, Capitol 4117 23



# YUUK GUNS TO TOWN'77 4-41318

JOHNNY CASH'S FIRST BIG COLUMBIA SINGLES HIT IS WHISTLING UP THE CHARTS

LIKE A SHOT — IT'S HOT AND IT'S HEADED FOR THE TOP!



# The Billboard Reviews

# Reviews of New Pop Records

#### EXPLANATION OF RATING CATEGORIES FOR SINGLES

(Each Item is rated strictly according to its sales potential in the category in which it is classified.)

SPOTLIGHT—Strongest Sales Potential of ALL records reviewed this week

★★★—Very Strong Sales **Potential** 

\*\* Good Sales Potential

\*\*-- Moderate Sales Potential

\*-Limited Sales Potential



THE OLYMPICS \*\*\* Your Love

DEMON 1514—The group, which had a hit, "Western Movies," recently, pounds out a good, snappy rocker which could move up with a good push. Good rocking sound here. (Elizabeth-Aires, BMI)

\*\*★ Chicken

A blues with the sound of chickens squawking punctuating the side. Good bit of noise here which might pull some interest (Elizabeth-Aires, BMI)

TONY BENNETT

\*\*\* Being True to One Another COLUMBIA 41341—Bennett offers a great

performance of the solid new ballad. Pleasant, easy-going backing is by Glenn Osser ork. This can get a lot of attention and it's worth watching. (Jack-Do, ASCAP)

★It's So Peaceful in the Country A fine side by Bennett, taken from the recent album with Ralph Sharon. Chico Hamilton is on drums. For hip jocks

(Regent, BMI)

COZY COLE LOVE 5015—Infectious instrumențal side, styled in Cole's best-selling, jazz-flavored "Topsy" groove. Solid jockey and juke wax.

Exciting, African rhythm marks this pulsating instrumental side with standout drum work by Cole. (Love, ASCAP)

RICHART BARRETT \*\*\* Come Softly to Me

GONE 5056-Cover of the tune by the Fleetwoods. Barrett also has a contender with his smooth reading. Fine backing This can also figure. (Cornerstone,

\*\*\* Walking Through Dreamland Ballad with beat is handled with know-how by Barrett. He has a slight Domino sound on the blues. Tune is based on "Birmingham Jail." (RealGone, BMI)

THE KNIGHTSBRIDGE BRASS ★★★★ For You, My Lover

SHAD 5005—Song was awarded second place in the San Remo Festival. Shufflepace styling on the interesting tune has a sound that can catch on. (Miller, ASCAP)

\*\* Let's Cha-Cha

Well-orked instrumental is given a listenable treatment. Jocks might take to this. It can move. (Duchess, BMI)

- \* \* \* -

DON RONDO \*\* Leave Your Troubles on My Lips JUBILEE 5364 - Rondo sings pleasantly with a chorus on this pretty waltz. A nice side that can catch spins. (Planetary,

\*\*\* My Foolish Heart Rondo hands this great standard a crooning version, set to a modern rocking rhythm,

complete with triplets and chorus fills.

Also spinnable. (Joy, ASCAP)

JOHNNY DESMOND \*\*\* Bye-Bye Barbara

COLUMBIA 41343—A tender vocal effort
by Desmond of a folkish style ballad.

Simple rhythm backing with choral support sounds pretty. Can catch plays. (F.

\*\* Goodbye, My Love, Goodbye A big sound on this finds Desmond in a semi-rocking vein. It's a tune from the show, "First Impressions," soon for Broadway. (Stratford, ASCAP)

BEVERLY ANN GIBSON

\*\* Love's Burning Fire

DEB 506—Great sound by the chick on a
gospel-flavored ballad. Fine warble should
attract sales in both pop and r.&b. marts. (Music Co-Orp, BMI)

\*\*\* Without Love

Side also sounds gospel-derived. Muted trumpet accompanies the emotional, but soft, reading. Good side, but flip appears to have a slight edge. (Prog. Goday, BMI)

RONNIE SAVOY

★★★ Challenge
CANDELO 381—Cat feels that everything his chick does is a challenge. Intense vocal by Savoy is nicely backed. Side can attract in both pop and r.&b. marts. Good talent. (Almer, BMI)

\*\*\* Once and Only Once Pounding rockaballad is given a smooth shout by the lad with good ork support. Pretty tune is nicely handled. Rates exposure and spins. (Trl-Park, BMI)

★★★ Dum De Dah Dah Dah Dah
M-G-M 12765—A bouncy, danceable rocker
by Hill. Lyric content is nebulous but
there is a sound which the kids could take
to. (December, BMI)

\*\*\* Little Boy Blue

A sad and mournful love tale, sung stylishly by Hill. Hill contributes a real heartbreak quality to the side. This could catch attention. (Maurice, ASCAP)

NICKY DE MATTEO

\*\*\* Secret of Love PARIS 529—Soft rendition of a pretty rock-aballad can attract sales, if the side is exposed. The chanter has a nice sound. Backing is good. (Greta, BMI)

\*\*\* Story of Love

Pretty rockaballad is given a listenable reading by De Matteo with chorus and Latin-tempo ork backing. Some coin possible. (Greta, BMI).

THE NOTEWORTHIES

\*\* Kissproof Llps
KAPP 260—A bright novelty. Tune is done different voices alternating on the lead. (Garland, ASCAP)

\*\* L'Amour Toujours L'Amour

The standard, done with novel effects—both vocal and instrumental. Very stylized, and nicely so. Two good jock sides. and nicely so. (Harms, ASCAP)

DONNA HIGHTO

\*\*\* Aln't That Love CAPITGL 4151—The Ray Charles hit of a while back is sung strongly by the thrush over solid backing. Side moves, and this could help the lass get a lot of attention. (Progressive, BMI)

On this serious ballad the thrush asks for forgiveness of her fellow townsfolk for an unknown lie. She sings it with much compassion, and it has a chance. (Trinity, BMI)

THE HARRY SIMEONE CHORADA IN THE WARRY STATE OF LOVE 20TH FOX 130—Tune from "The Sheriff



Pop Records -----

**EDDIE COCHRAN** TEEN-AGE HEAVEN (Metric, BMI)

Cochran should coast to a high position on the charts with this strong side. It's a smart, new adaptation of "Home on the Range" with clever lyrics, done in rockability fashion. It appears a sure winner. Flip is "I Remember," (Metric, BMI) Liberty 55177

THE PLAYMATES THE THING-A-MA-JIC (Planetary, ASCAP) STAR LOVE (Famous, ASCAP)

The trio follows "Beep, Beep" with two potent sides. "Thing-A-Ma-Jig" is a cute novelty tune with nonsense lyrics that rates as a strong contender. Flip, "Star Love" is a shuffle-pace ballad that is presented with fem chorus assistance. Either can score. Roulette 4136

THE FOUR COINS ANGEL OF LOVE (Broadway, ASCAP) WHO ARE YOU? (Rush, BMI)

"Angel of Love" is a celestial-type rockaballad done in the group's familiar, rocking style. Strong vocal by the lead is nicely backed by the group. "Who Are You" is in a brighter vein, and a chick chorus helps on this side. Both are good sides, and either could step out.

**BOBBY DAY** 

THAT'S ALL I WANT (Recordo, BMI) SAY YES (Recordo, BMI)

Two good sides for Day, "That's All I Want" is a tocker in hand-clappin' tempo that is accorded a fine shout. "Say Yes" has a gospel flavor, and the artist hands it a powerful reading with a chorus assist. Class 245 Both should pull lots of pop and r.&b. coin.

CADILLACS COPY CAT (Bennell, BMI) THE CADILLACS

JAY WALKER (Recreation, BMI) The crew could have two successful repeaters to "Peek-a-Boo." Top side is a "Charlie Brown" sort that they present with appeal. "Jay Walker" is a topical theme about the dangers of jay walking. It's a Josie 857 smart side that could be a winner.

JANE MORGAN

LOVE IS LIKE CHAMPAGNE (Southern, ASCAP) TO EACH HIS OWN (Paramount, ASCAP)

These sides could put the winsome thrush back on the charts. "Love" is a Continental theme that is chirped with bounce. It reminds a bit of her recent click, "The Day the Raius Came." Flip, "To Each His Own," shows a classy thrushing stint on the pretty, old movie tune. Both are quality sides with a strong chance.

JOHNNY NASH AS TIME GOES BY (Harms, ASCAP) THE VOICE OF LOVE (Gold, ASCAP)

Two beautiful sides y the talented sound on each, and these could be his springboard to big chart disks. Top side is the lovely evergreen done with lush ork backing. Voice of Love," the flip, is a pretty, new Latinish song.

GENE VINCENT

WHO'S PUSHIN' YOUR SWING (Big "D", BMI) OVER THE RAINBOW (Feist, ASCAP)

Vincent has his strongest sides in a quite a spell. "Swing" is a downhome blues that is sold with verve over rocking, combo support. Flip sports a feelingful, rockabilly chant of the oldie. Both are contenders.

RONNIE HEIGHT

SO YOUNG, SO WISE (Hilliary, BMI)

JUVENILE (Poplar, BMI)

"So Young, So Wise" is a ballad with beat that deals with the troubles of young love. The artist presents the tune with appeal. It has a message for teens. "Juvenile" is another topical theme that can register strongly with the kids. Different voice and approach by the talented newcomer on both sides should attract interest.

Dore 516

















# The fastest, most complete and most authoritative evaluation of this week's new releases

Pop Song .----

#### THE SPANISH MARCHING SONG

Joe Reisman Ork-Roulette 4317-Ethel Smith-Decca 30851

Several other versions of the marching song used by the rebel Castro forces in the recent Cuban revolution are reported due. These early versions have an edge in the race on what could be a big tune. Reisman's treatment with brassy ork has a suitable, infectious militaristic sound. Miss Smith's version is in a bright groove, and the side builds in sound thruout. The Reisman version is published by Patricia, BMI. Smith, ASCAP, is the publisher of the platter by Miss Smith. Flip of Miss Smith's record is "Rico Vacilon," (Smith, ASCAP). Reisman's flip is "The French Cadets," (Patricia, ASCAP).



-- Pop Talent -----

#### **BOBBY SUMMERS**

PARADE ROCK (Beechwood, BMI)

PAD (Lizann, BMI)

Summers has a strong record in this driving version of a swinging rocker. It's a good instrumental treatment of a catchy theme and the side could take off with proper exposure. Flip is a hip reading of a tune that caused a little noise a few months ago. Impressive first



#### STAN ROBINSON

BOOM-A-DIP-DIP (Combine, BMI)

MY HEART BEATS (Combine, BMI)

Robinson has two sides of different nature that give evidence of versatility. Top side is a peppy, countryish tune that is given a vigorous vocal. Flip is in a more subdued vein, but it's also in the country idiom. With plugging the lad could have a big one with his first try.



PAUL PERRYMAN

TEEN-AGE ROMEO (Lion, BMI)

PAUL LOVES BETTY (Lion, BMI)

Perryman sells both sides with lots of savvy. "Teen-Age Romeo" is a bright hunk of material which he renders in spirited fashion. Flip is a sombre ballad that tells of a teen-age love affair. Good sound by the new chanter on both. Platter can appeal in pop and r.&b. marts.



Pop Disk Jockey Programming -----

**BOB MANNING** 

THE NEARNESS OF YOU (Famous, ASCAP)

Manning has recut his old hit with mild rock backing. His warm vocalizing with fine ork and chorus support from Leroy Holmes makes for a real, quality disk. Spins are sure to meet approval from all age groups. Flip is "I Hate Loving You," (Roz, ASCAP).

M-G-M 12754



#### LES COMPAGNONS OF LA CHANSON

LOST MELODY (Shapiro-Bernstein, ASCAP)

THE GYPSIES (Meridian, BMI)

The group has quite a sound on both sides of this excellent offering. Spins of both will provide excellent programming material. "Lost Melody" is a Continental melody with a concerto sound. Lyrics are in French, and the group handles the tune ardently with lush support. Flip, "The Gypsies," is a fiery melody that is performed with flair Capitol 4148 and flavor.



#### THE CLEMENT TRAVELERS

THE MINSTREL SHOW (Clement, BMI)

The Travelers have an exciting rendition of an old-fashioned melody that is in a peppy, cake-walk tempo. They deliver the theme with spirit and drive. Spins of the interesting side should please audiences. Flip is "Three Little Guitars," (Clement, BMI). Phillips International 3456



MARILYN MONROE

I WANNA BE LOVED BY YOU (Harms, ASCAP)

The chick turns in a sexy warble of the oldie against perky, 1920 ork backing. The tune is from her forthcoming flick, "Some Like It Hot." Vocal approach is of the Helen Kane sort. Jocks should like this. Flip is "I'm Thru With Love," (Robbins, ASCAP) United Artist 161



Both sides of Neil Sedaka's latest RCA Victor record should have been listed as Spotlight Winners in last week's issue of The Billboard. Thru a mechanical error, one side was omitted. The sides are "I Go Ape

of Fractured Jaw" spotlights harmonica over the listenable chorus sounds. Pretty Western ballad is also a jockey prospect.

\*\* The Beat O' My Heart

Rhythmic chorus and ork approach on the oldie. It's a fine jockey item, and it's also different enough to cop sales. Danceable effort. (Bourne, ASCAP)

RONNIE ISLE

\*\* The Girl Who Didn't Need Love METRO 20014—Male and female voice al-

ternate on this rockaballad, wherein the chick finds out love is necessary, after all. (Marlow, BMI)

\*\* Heaven Knows

A restrained rocker, with a Latin feeling in the beat. Vocalist does nice job, with a chorus behind him. (Allendale, BMI)

POLLY BERGEN

\*\* I Feel Sorry for the Boy

COLUMBIA 41342—A real bouncer with a lot of happy sound. Miss Bergen sings this tune from the upcoming show, "First Impressions." Spinnable stuff. (Stratford, pin' beat is shouted to good effect by Handy. Cat will never be the same, since he met several swingin' chicks. Worth watching. (Peer & Renown, BMI)

Problem Child

Problem Child

Problem Child

Record (Re

FRANCES BURNETT

\*\*\* Come to Me
CORAL 62092—A rocker, with the chick
chanting in a gospel style. Arrangement
has some unusual touches. (Jobete, BMI)

Chick proves an accomplished belter with this rocker. Drums accent her vocal. (Pearl,

RUDY & THE WHEELS

\*\*\* It's Not for Me

CURTIS: 751—Rudy and the Wheels sing
this sad weeper with feeling over typical rockabellad backing. Lead singer sells the tune with much emotion and the side could collect some coin if exposed. (RealGone,

\*\* Copy Cat

The group handles this novelty rocker neatly a snappy beat by the ork. (RealGone,

THE VIBRAHARPS

\*\*\* Nosey Neighbors ATCO 6134—The Vibraharps sing about their nosey neighbors on this uptempo effort. Listenable wax. (Alan, BMI)

★★ It Must Be Magic

Attractive ballad is sung stylishly by the boys over interesting backing. (Alan, BMI)

LE ROY AND WALLY

LE ROY AND WALLY

★★★ Rock a Doodle Reveille

CARLTON 500—Here's a real goofy novelty instrumental effort with a rocking beat and a lot of barnyard sounds that makes it a cross between a hoedown and a rocker. It's wild and it should get a lot of exposure. (D. Jones, BMI)

\*\* It's Paris

Jazz oriented instrumental is played neatly by the boys and jazz jocks may hand it some programming. (Flip & Skip, BMI)

MELVIN ENDSLEY

\*\* 1'll Get Even With You M-G-M 12763-The chanter comes thru with a strong reading of a spritely ditty penned by Don Gibson helped out by a rockin' beat. Side has a chance. (Acuff-Rose, BMI)

\*\* Can I Say Something

Endsley sings this serious country effort with feeling as he tells his gal how much he loves her. (Acuff-Rose, BMI)

FOUR TOPHATTERS

\*\*\* 1 Wonder, I Wonder, I Wonder EXCLUSIVE 01—The evergreen receives an attractive reading from the boys over a slight rock and roll beat. It has a sound and it could get a lot of spins. (Robbins

★★ 1 Owe a Kiss
The Four Tophatters turn in a happy reading of rickety tickety item that has its full share of sound effects, banjo strummin', etc. Deejays may spin. (Sudbury, BMI) GENE BUA

\*\*\* Unchained Melody

WARNER BROS. 5037—Good sound by
the artist on a revival of the Al Hibbler hit of a few seasons ago. Light chorus and ork backing helps. It can move. (Frank, ASCAP)

\*\* Once Upon a Time
Subdued vocal by Bua on a rather uprockabilly. Pair prospects. (Witmark, ASCAP)

AUGIE RIOS

AUGHE RIOS

\*\*\* Hop, Skip and Jump

METRO 20016—The youngster has a salable reading of this cute, teen-slanted rocker.

It can step out. Wild, steel-guitar backing. (Ragtime, ASCAP)

Handy handles the nonsense lyrics on this rockabilly effort in winning style. Honking tenors and chorus help. It can move, (Renown, BMI)

**UMBERTO** 

\*\*\* Come Back to Me

KAPP 263-Warm reading of pretty ballad with light rhythm support. First chorus is in Italian; second has an English lyric can attract. (Campbell-Connelly, ASCAP)

\*\* You're Not Alone

Soft warble on a so-so waltz by Umberto. Flip offers more, (Comet, BM1)

THE VIBES

A★★ Let the Old Folks Talk

ALLIED 10007—The lead sounds a bit like

Little Richard on this side. Rocker with a topical lyric is on the "Yakety-Yak" kick. It might start something, (Rogers & Van Buren, BMI)

\*\* Misunderstood

The male group renders the ballad with beat with heart. Side has a sound and could attract with exposure. (Color Times,

BOBBI AND THE BEAUS

\*\*\* Losing Game
UNART 2009—Child's voice has an exciting throb in it as she belts out this teenoriented lyric. Male voices add a meshuga touch. Strong wax. (Unart, BMI)

Melvin is the boy who's nagged by his ma to do this and that. It's a blues with a lot of rhythm and pace, and a novelty quality. (Unart, BMI)

EYDIE GORME & STEVE RENCE

\*\*\* Sentimental Me

ABC-PARAMOUNT—The artists try hard
on this new version of the oldie and
handle it neatly. It could get lots of deejay
spins just on the basis of name value. It's
their debut on the label together. (RossJungnickel, ASCAP)

\*\* You Can't Be True Dear

Pair sing this oldie pleasantly over a rock and roll beat. Flip side appears stronger, tho. (Biltmore, ASCAP)

DANNY DAVIS ORK

★★★ Trumpet Conga

CABOT 128-Davis follows "Trumpet Cha on trumpet against a smart arrangement, Good side for jocks, and it also has a chance to step out. (Rickl, ASCAP)

\* Growing Away From the Crowd So-So rockaballad is handed a whispering belt by a male vocalist with group backing. appears money side. (Knollwood,

ASCAP)

JIMMIE MADDIN

\*\*\* Pm Studyin' You

FREEDOM 44007—Spritely ditty in the
Berry manner about a guy and his school
and love problems is sung neatly by the

(Continued on page 51)

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Say You Saw It in The Billboard

FOR WEEK ENDING MARCH 1

THREE WEEKS	TWO WEEKS	ONE WEEK AG	THIS WEED	TITLE Artist, Company, Record Number
2	. 1	1	0	STAGGER LEE Lloyd Price, ABC-Paramount 9927
8	5	3	2	I CRIED A TEAR Lavery Baker, Atlantic 2007
3	2.	2	3	LONELY TEARDROPS Jackle Wilson, Brunswick, 55105
	11	9	0	IT'S JUST A MATTER OF TIME
1	3	. 5	5	TRY ME James Brown, Federal 12337
4	4	4	6	16 CANDLES Crests, Coed 506
5	6	6	0	SMOKE GETS IN YOUR EYES
9	8	7	0	THE RIGHT TIME Ray Charles, Atlantic 2010
6	7	8	9	NOBODY BUT YOU Dee Clark, Abner 1019
12	10	11	0	PRETTY GIRLS EVERYWHERE
7	9	10	0	A LOVER'S QUESTION 19
19	12	12	12	DONNA Ritchie Valens, Del-Fi 4110

11	13	13	0	MY HAPPINESS Connie Francis, M-G-M 12738
1		14	0	NO REGRETS Jimmy Barnes, Gibraltar 101
15	14	15	16)	GOTTA TRAVEL ON
_	18	16	0	ALL AMERICAN BOY Bill Parsons, Fraternity 835
17	15	24	0	LOVE YOU MOST OF ALL Said Cooke, Keen 32006
27		19	0	I TOLD YOU, BABY
10	16	18	20	WHOLE LOTTA LOVING
	24	17		PLEASE ACCEPT MY LOVE

CHARLIE BROWN

20

10	16	18	20	WHOLE	LOTTA	LOVI	NG Domino, Imperiat 5553
	24	17	1	PLEASE	ACCEPT	MY	LOVE B. B. King, Kent 315

							D. D. IX.	10, 100,110	010	
	_	-	22	PETER	GUNN	THEME Ray	Anthony,	Capitol	4041	
41	2/	20		MICCI	P 34/14	CCLE		3-1		

6	26	30	23	WIGGLE, WIGGLE Accents, Brunswick	5100
		21	20	EVERYTHING WILL BE ALRIGHT	299

_										ī
-	-	22	25	I'M	GONNA	GET	MY BABY Jimmy Reed,	Vee Jay	298	
		-								•

27	23	26	HURTIN' INSIDE Brook Benton, Mercury 71394	
	25	9	THE DIARY 2	

-		72	a	Inc	DIAKT .	Neil Sedaka, RCA Victor 7408
	29	26		HERE	1 STAND	Wade Flemons, Vee Jay 295

14	17 —	29	ONE	NIGHT	Elvis Presley, RCA Victor 7410	14
						-

LONESOME TOWN
Ricky Nelson, Imperial 5545

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Coasters, Atco 6132

CHA Earl Bostic

THERE MUST BE A REASON b/w I WANT YOU SO BAD James Brown

LAH-DEE-DAH-DEE

FEDERAL 12348

b/w MELINDA Roy Brown **KING 5178** 

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# Reviews of New Pop Records

• Continued from page 49

chanter. It could get some coins. (Metrie, JESSE BELVIN

\*\* I Just Can't Say Goodnight Pleasant, medium-tempo ballad receives a smooth vocal from the chanter over support

by a group and combo. (Metric, BMI)

EILEEN BARTON

\*\* If I Knew You Were

Comin' I'd've Baked a Cake

M-G-M 12758-Thrush has re-cut her old hit. Verveful rendition has bright beat and should get spins. (Robert, ASCAP)

\*\* When Love Happens to You Wistful piping on pretty ballad. (Roz, ASCAP)

JERRY FULLER

★★★ Lipstick and Rauge LIN 5019—A mild effort, the subject of which is a young lady who has grown up to "lipstick and rouge and high heeled shoes." Has a message for teens. (Marks,

★ Mother Goose at the Bandstand Thin tale about a rockin' Mother Goose. Okay performance and backing. (Lin-Da,

THE MILLS BROTHERS

\*\*\* You Can't Be True Dear DOT 15909—The veteran group delivers the oldie with organ accompaniment. Listenable harmonies, as usual, by the gang. Good juke and jockey item. (Biltmore, ASCAP)

topical theme about a winsome, mischevious lad is read with warmth against light ork backing by the group. Flip appears stronger, however. (Goldmine, ASCAP)



BOBBY COMSTOCK

\*\* Zig Zag TRIUMPH 602—Comstock gives a lively rockabilly performance on this snappy upbeat side. He gets support from a vocal backing group. (Medul, BMI)

STEVE ALLEN ORK

\*\* Jealous Fool

Comstock has a good rock sound in the Presley tradition. Good performance. (Sheila, ASCAP)

TENDER 518—Belvin offers fair warning to a chick. He's after her, he says. Good effort. (Cash & Athena, BVII)

THE CAPRIS

\*\* Endless Love A slow rockaballad by the Capris receives a fair reading. (Hilder & Storm, BMI)

JIMMY DEMOPOULOS

★★ Hopeless Love PH1LLIPS INTL. 3537—Jimmy Demopoulos on the label with a sincere reading of a weeper backed with a beat by the combo plus a vocal group. Singer has a sound somewhat like Eddie Fisher. (Justis, BMI)

★★ If I Had My Way

The standard is Sung pleasantly by the chanter backed with a vocal group and a rock and roll beat. (Paul-Pioneer, ASCAP)

BOB VIDONE

\*\* Frankie and Johnnie

SENTRY 1066—Vidone's version of the traditional tune is excited and exciting. Lad can shout a tune, and side may get spins due to his delivery. (Destry, BMI)

Wild rocker is shouted by Vidone with much intensity over pulsating support.

Vidone could get attention with the right JOHNNY OCTOBER material. (Destry, BVII)

JIM KENT

\*\* Headin' Home
ALLSTAR 7178—The Kent combo comes
thru with a "Tequila"-like version of a riff driving instrumental item. (Tex-Talent, BMI)

★★ Villa Acuna Polka

Snappy polka is played in pop-Dixie style by the Kent crew, with horns featured over piano and rhythm. (Tex-Talent, BMI)

★★ Ida, Sweet as Apple Cider DOT 15891—The familiar oldie is played passably by the Steve Allen ork with Allen

d rock sound in the Good performance. Same comment. (Handy, ASCAP)

LITTLE BILLY JONES

★★ Please Forgive Me ARCADIA 115—Jones chants this ballad for okay effect to a rather churchy blues mental side of the oldie by Irving Berlin, backing in the rhythm and blues tradition. It's a big band and the jukes will find this (Arcadia, BMI)

★★ It Was Only a Promise

Jones has something approaching a hillbilly quality on this pounding ballad effort. Side has a low-down r.&b. type instrumental bridge chorus. (Arcadia, BMI)

BILLY FURY

\*\* Maybe Tomorrow

LONDON 1857—A slow and pensive ballad effort done in fairly touching fashion by Fury, with help from a far-off girl's chorus

\*\* Gonna Type a Letter

The British Cat gets a good, frantic rockabilly sound on this upbeat side. Good backing. (Burlington, ASCAP)

BENNIE BUNN

\*\* In Desperation

EASTMAN 790-Hunn has a basic talent which is not taken advantage of in this rather poor arrangement. Background vocal group adds nothing to the side. (Rogers & Van Buren, BMI)

★★ If I Were a King A slow rockaballad by Hunn, and it's sung with proper devotion. It's all about what it will be like when he's 21 and she's 17. Okay effort. (Rogers & Van Buren, BMI)

FIRST 103—The chanter bows on the label with a smooth reading of a sincere ballad, while a vocal group sings sweetly in the background. (Dimas-Lowell-Rambed, BMI)

On this side the warbler sells a new ditty pleasantly while the band supports him with a cha cha rhythm. (Maurice, ASCAP)

THE MARY KAYE TRIO

\*\* Wonder Why
WARNER BROS. 5041—Pretty melody is
from the picture, "Rich, Young and Pretty."
The gal and her company give it a routine
treatment sans her usual fireworks. (Robbins, ASCAP)

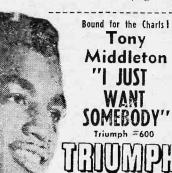
\*\* Believe in Me

This is actually a rockaballad and Mary Kaye attempts to essay the pop rock style. Dramatic treatment of the tune erate appeal. (House of Zag, ASCAP)

PANAMA FRANCIS

★★ Marie WARNER BROS. 5038—A swingin' instru-

a good item for dancers. (Berlin, ASCAP)
(Continued on page 52)



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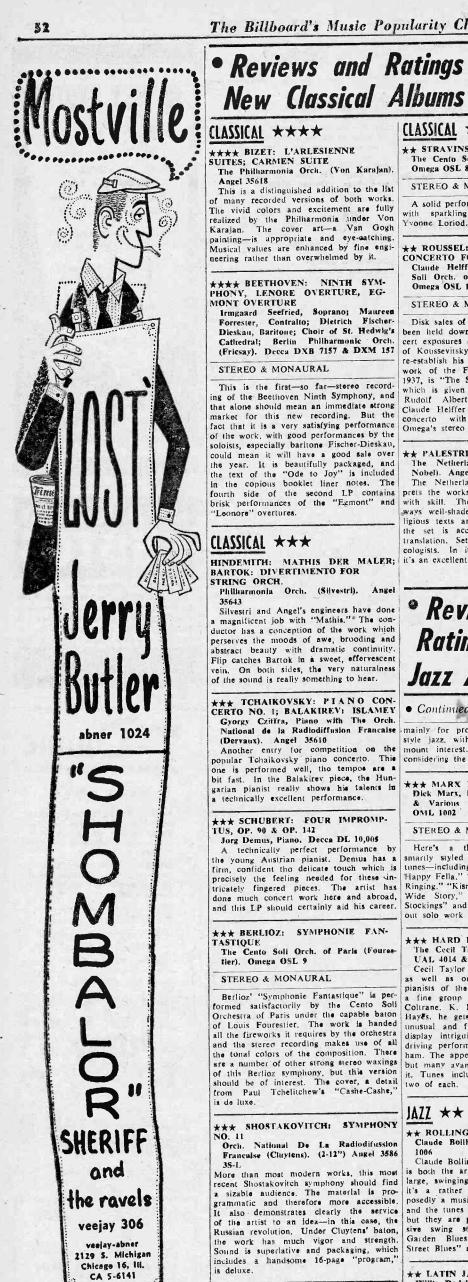
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# Reviews and Ratings of

\*\*\* BIZET: L'ARLESIENNE SUITES; CARMEN SUITE
The Philharmonia Orch. (Von Karajan).

Angel 35618

This is a distinguished addition to the list of many recorded versions of both wo The vivid colors and excitement are fully realized by the Philharmonia under Von Karajan. The cover art—a Van Gogh painting—is appropriate and eye-eatching.

Musical values are enhanced by fine engineering rather than overwhelmed by it.

\*\*\*\* BEETHOVEN: NINTH SYMPHONY, LENORE OVERTURE, EGMONT OVERTURE
Irmgaard Seefried, Soprano; Maureea
Forrester, Contralto; Dietrich FischerDieskau, Baritone; Choir of St. Hedwig's
Cathedral; Berlin Philharmonic Orch. (Fricsay). Decca DXB 7157 & DXM 157

STEREO & MONAURAL

This is the first—so far—stereo recording of the Beethoven Ninth Symphony, and that alone should mean an immediate strong market for this new recording. But the fact that it is a very satisfying performance of the work, with good performances by the of the work, with good performances by the soloists, especially baritone Fischer-Dieskau, could mean it will have a good sale over the year. It is beautifully packaged, and the text of the "Ode to Joy" is included in the copious booklet liner notes. The fourth side of the second LP contains brisk performances of the "Egmont" and "Leonors" overflures.

STRING ORCH.
Philisarmonia Orch. (Silvestri). Angel 35643

Silvestri and Angel's engineers have done a magnificent job with "Mathis." The conductor has a conception of the work which perserves the moods of awe, brooding and abstract beauty with dramatic continuity. Flip catches Bartok in a sweet, effervescent vein. On both sides, the very naturalness of the sound is really something to hear.

\*\*\* TCHAIKOVSKY: PIANO CON-CERTO NO. 1; BALAKIREV: ISLAMEY Gyorgy Cziffra, Piano with The Orch. National de la Radiodiffusion Française (Dervaux). Angel 35610

Another entry for competition on the popular Tchaikovsky piano concerto. This one is performed well, the tempos are a bit fast. In the Balakirev piece, the Hun-garian pianist really shows his talents in a technically excellent performance.

\*\*\* SCHUBERT: FOUR IMPROMP-TUS, OP. 90 & OP. 147 US, OP. 90 & OP. 142 Jorg Demus, Piano. Decca DL 10,005

A technically perfect performance by the young Austrian pianist. Denius has a firm, confident the delicate touch which is procisely the feeling needed for these in-tricately fingered pieces. The artist has done much concert work here and abroad, and this LP should certainly aid his career.

\*\*\* BERLIOZ: SYMPHONIE FAN-TASTIQUE
The Cento Soli Orch. of Paris (Fourse-

tier). Omega OSL 9

STEREO & MONAURAL

Berlioz' "Symphonie Fantastique" ia per Berlioz' "Symphonic Fantastique" is performed satisfactorily by the Cento Soli Orchestra of Paris under the capable baton of Louis Fourestier. The work is handed all the fireworks it requires by the orchestra and the stereo recording makes use of all the tonal colors of the composition. There are a number of other strong stereo waxings of this Rection symphony but this version of this Berlioz symphony, but this version should be of interest. The cover, a detail from Paul Tchelitchew's "Cashe-Cashe,"

SHOSTAKOVITCH: SYMPHONY

Orch. National De La Radiodifussion Française (Cluytens). (2-12") Angel 3586

More than most modern works, this most recent Shostakovitch symphony should find a sizable audience. The material is programmatic and therefore more accessible.

It also demonstrates clearly the service of the artist to an idea—in this case, the Russian revolution. Under Cluytens' baton, the work has much vigor and strength. Sound is superlative and packaging, which includes a handsome 16-page "program,"

\*\*\* SCHUBERT: MOMENTS MUSI-CAUX, DREI KLAVIERSTUCKE Jorg Demus, Piano. Decca DL 710004

STEREO & MONAURAL

Restrained, musicianly performances make these oft-heard pieces sound fresh. While the disk has lots of rivals in the catalog, this is the first stereo version. Piano atu-dents and lovers of the instrument com-prise a relatively broad market. Decca oblavished much care on this first-rate recording.

#### CLASSICAL \*\*

\*\* STRAVINSKY: PETROUCHKA The Cento Soll Orch. of Paris (Albert).
Omega OSL 8

STEREO & MONAURAL

A solid performance of the popular ballet, with sparkling performance by planist Yvonne Loriod. Sound is excellent.

\*\* ROUSSEL: THE SPIDER'S FEAST; CONCERTO FOR PIANO & ORCH. Claude Helffer, Piano with The Cento Soil Orch. of Paris (Albert & Baudo). Omega OSL 15

STEREO & MONAURAL

Disk sales of Roussel's compositions have been held down by the relatively few concert exposures of his work since the death of Koussevitsky, but this album may help re-establish his reputation. The best-known work of the French master, who died in 1937, is "The Spider's Feast" ballet music, which is given a colorful reading here by Rudolf Albert. Young French pianist Claude Helffer plays the modern-sounding concerto with assurance and insight. Omega's stereo sound is top notch.

★★ PALESTRINA ★ MONTEVERDI
The Netherlands Chamber Choir (De Nobel). Angel 35667

The Netherlands Chamber Choir Interprets the works of the baroque composers with skill. The vocal counterpoint is al-CLASSICAL \*\*\*

HINDEMITH: MATHIS DER MALER;
BARTOK: DIVERTIMENTO FOR

STRING ORCH.

Philliagrament.

# Reviews and Ratings of New Jazz Albums

• Continued from page 36

mainly for providing a view of Chicago-style jazz, with the Beiderbecke of paramount interest. Sound is unusually good, considering the age of the masters.

\*\*\* MARX MAKES BROADWAY Dick Marx, Plano; Buddy Collette, Flute & Various Artists. Omega OSL 2 & OML 1002

STEREO & MONAURAL

Here's a thoroly pleasant album of smartly styled jazz arrangements of show tunes—including items from "The Most Happy Fella." "Mr. Wonderful," "Bells Are Ringing." "Kismet," "Kiss Me Kate," "West Wide Story," "Guys and Dolls," "Silk Stockings" and "House of Flowers." Standout solo work by Marx and Collette.

\*\*\* HARD DRIVING JAZZ The Cecil Taylor Quinet. United Artists UAL 4014 & UAS 5014

UAL 4014 & UAS 5014

Cecil Taylor is one of the most complex as well as one of the most interesting pianists of the modern school. Here, with a fine group of modernists, including J. Coltrane. K. Dorham, C. Israels and L. Hayes, he gets a chance to show off his unusual and far out style as well as to display intriguing accompaniments for the driving performances of Coltrane and Dordriving performances of Coltrane and Dorham. The appeal of this set will be limited but many avant guarde jazz buffs will dig it. Tunes include originals and standards,

#### JA22 **★**★

\*\* ROLLING WITH BOLLING Claude Bolling Big Band, Omega OML

Claude Bolling, young Parisian fazz artist. is both the arranger and conductor of the large, swinging band on this new LP. But it's a rather hybrid jazz set—it is supposedly a musical portrait of New Orleans, and the tunes are of the New Orleans era, but they are played in an almost progressive swing style. Tunes include "Royal Garden Blues," "High Society," "Basin Street Blues" and "King Porter Stomp."

\*\* LATIN JAZZ
Willie Rodriguez Ork. Rondo ST 511

STEREO & MONAURAL

The title hits the nail right on the head. This is big band Latin music with Jazz overtones. The primary sound is that of massed blaring trumpets. There are eight sides by the Rodriguez group with two others by Rupert Clemendore. Both maestros are drummers and they pound plently desired the real stranged clearly. of rhythm into these well-arranged, cleanly recorded offerings. An attractive senorita address the cover. Can be sold to Latin-

# Reviews of New Pop Records

· Continued from page 51

Danceable big band treatment of the conga rhythm, 'Another juke type side, (Brenda, BMI)

JAN AUGUST

\*\* Boogle Woogle Cha-Cha
MERCURY 71414 — The planist plays
straight boogle while the ork supports with a cha cha riff. Deejays might like, (C.P.M.,

\*\* Jealous

Warm cha cha treatment of the oldie is also a good programming item. It can move as well as the flip. (Mills & Venus,

GEORGE KAY

★★ Miseriou CASA GRANDE 102 — The international standard is given an exciting go by the ork. Good jockey side. Vocal comes in late. (Colonial, BMI)

\*\* Daughter of the Desert
Eastern-type melody is belted by Kay with
chorus and spicy ork effects. Potential
appears similar to flip. (Donna, BMI)

THE RIVERBOAT FIVE

\*\* Carayan

MERCURY 71410—Well-orked instrumental setting of the Duke Ellington oldie. Jocks might take to this. The Dixie group hands it a fervent reading. (American Academy of Music, ASCAP)

\*\* Twelfth Street Rag
Fine Dixie approach on the old Jazz classic. Also an excellent jockey item with sales prospects that appear similar to that of flip. (Shapiro-Bernstein, & Vogel, ASCAP)

THE RITUALS \* Guitarro

ARWIN 120—Guitars are featured on this catchy, Latinish, medium-beater. It has a sound and a chance. (Artists, ASCAP)

★★ Girl in Zanzibar
Weird chant of a foolish melody with
guitars prominent in support. Side bears
watching. (Daywin, BMI)

CAMARATA ORK

★★ Sleeping Beauty Medley
DISNEYLAND 120—Lush chorus and ork

sound on a group of charming themes from the coming Disney flick. Good programming side for jocks. (Disney, ASCAP)

Love Theme From Sleeping Beauty Lovely treatment of a romantic theme from Tchaikovsky's "Sleeping Beauty." Fair prospects. (Disney, ASCAP)

THE DUALS

★★ Nearest to My Heart

ARC 4446—A ballad, with a touch of rock in the arrangement. Moves right along.

(E.M.C., BMI)

+ + Bve-Bve

Blues. Routing material, good performance by the chanters. (E.M.C., BMI)

ANDY ACKERS

★★ Lover's Island METRO 20017—Instrumental, with piano, lush strings and bass contributing a haunting quality. (Haworth, ASCAP)

\*\* The Night of the Quarter Moon From the Albert Zugsmith movie produc-tion of the same title comes this instrumen-tal. (Miller, ASCAP)

LOU MONTE

★★ Pizza Boy U.S.A.

RCA VICTOR 7467—Novelty rhythm elde
with a rocking beat. Tune is blues-oriented.

Lyric is entirely in English. (Romance, BMI)

\*\* The Italian Cowboy Song
In Monte's usual groove—an Italian lyric,
which later gives way to English verbiage.

Song has a lively beat and page.

(Romance, BMI) (Romance, BMI)

LENNY CAPELLO

\*\* Tootles
RIC 960—A blues-oriented rocker, with a touch of Little Richard flavor in the vocal strong support by the horns. (Ron,

\*\* Cotton Candy Similar to flip. Vocalist expert with the faisetto break. Horns and drums and excite-

RAY ELLIS ORK & CHORUS

\*\* The First Man Into Space
M-G-M 12768—This starts with the sound of the blast-off and then the boys sing all about the first man into space. Okay novelty effort. (Joy, ASCAP)

(Allendate, BMI)

## THE WALLY FAWKES-SANDY BROWN QUINTET

\*\* Baby Brown
LONDON 1858—A swinging instrumental, which jazz jocks will find of interest. Sound is crisp and clean. (Davis, ASCAP)

\* Petite Fleur

Another instrumental reading of the life. Nice, but it comes rather late to strace the loot. (Hill & Range, BMI)

\*\* Guess Who?

RCA VICTOR 7469—Belvin gives an emotional reading of a pretty rockaballad that has a salable sound. Smooth chorus and lush ork support help. It's worth watching.

(Michele, BMI)

★★ My Girl Is Just

Euough Woman for Me
Pretty tune from "Redhead" is belted
smartly by Belvin. Flip appears a bit
stronger. (Chappell, ASCAP) 

Tommy Mara sings the TV theme

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JOE AND EDDIE

CAPITOL 4149 - Familiar folk item is handed a swinging country-ish rock and roll reading by the pair. Wild side with much going on. (Beechwood, BMI)

\*\* The Lonesome Road The fine oldie is sung brightly by the boys over pounding backing. It moves. (Paramount, ASCAP)

CLIFF RICHARD

\*\* Steady With You CAPITOL 4154—The British chanter sings this rockaballad with some charm over okay backing. (Kalith, BMI)

\*\* Livin' Lovin' Doll with enthusiasm Routine rocker is sung by the lad. (Kalith, BMI)

RONNIE DIAMOND

★★ Candy Store
IMPERIAL 5570—Lad sings this driving
effort with warmth over a Latin-style backing, (Marquis, BMI)

\*\* Something's Wrong With Me. Slight-voiced chanter sells this ballad pleasantly over strong vocal support. (Marquis,

BONNIE MAY

★★ Johnny's On His Way RCA VICFOR 7470—Smooth sultry reading of a light, folkish waltz. Soft guitar and piano are prominent in support. Fair chances. (Dana, ASCAP)

Mildly driving rocker is given a dual-track reading by the thrush. (Lanier & Mellin,

TEDDY RENO

BMI)

\* Ciao, Ciao Bambina

RCA VICTOR 7480 — Soft warble on Domenico Modugno's award winning tune by Reno. It's a nice chanting effort with good ork support that can cop a fair share of loot for the tune. (Feist, ASCAP)

Fairly brisk go on a folkish melody also provides a pleasant side. Peppy chorus and ork support assist. It can go as well as the flip. (Melody)

STARDUST GREEN

\*\* Ain't You Gonna Love Me TEMPUS 1509—Good vocal by Green on a rockabilly-styled tune, Plucked string backing and male chorus help. It can attract (GII, BMI)

★★ I Hug My Pillow
Cute rockaballad is given a listenable belt by Green with male chorus and good ork support. Potential appears similar to flip.

LITTLE CINDY

\*\* He's Around COLUMBIA 41346-An inspirational tune is both sung and recited by the young miss on this new recording. (Skidmore, ASCAP)

\*\* It Must Have Been the Easter Bunn Bright tune about the difficulties created by the Easter Bunny is performed in spritely fashion by the youngster. (Shapiro-Bernstein, ASCAP)

The following records, also reviewed by The Billboard music staff, were rated

PHIL CAY: Meet Me in the Barnyard/If They Ask Me-Hart 1001

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JOE GRAYDON: Again/It Happened to Me—Hamilton 50027
THE PLEDGES: Won't You Give Your Love to Me/I'm Sorry—Hamilton 50028
TED ROSS: All Cried Out/The Brain—

ILLY TAYLOR AND THE TEAR-DROPS: I'm Young/Womble Zomble-Felco 101

The following records, also reviewed by The Billboard music staff, were rated JERRY COX: Sherry/Debble Jean-Frantic

D. OWENS: No Secrets/101 Horses-Ma-

# Country & Western

SKEETS MCDONALD

★★★ What a Lonesome Life It's Been CAPITOL 4147—A shuffle-rhythm country ballad rendered in appealing fashion Skeets McDonald, Rhythm group plus twangin' guitars accompany. Nice easy rhythm wax is worth programming. (Lu-Tal. BMD

\*\*\* Baby Wait
A nice bouncy plea is happily expressed
by the chanter. Another spinnable side,
(Central Songs, BMI)

COUNTRY& WESTERN \*\*\* ....

PATSY CLINE

\*\* Yes, I Understand

DECCA 30846—A serious weeper receives a heartfelt vocal from the thrush over tradi-tional backing, Should get spins, (4-Star, BMI)

On this side the chantress admonishes her ex-boy friend to forget about her since he has found someone else. Two good sides. (Sunnyside, ASCAP)

LAWTON WILLIAMS

\*\* Iron Curtain
DECCA 30839—A tragic tale of romantic woe is given a heartfelt reading by Wil-liams. After the two tried to escape the "land of mystery," the gal didn't make it and now the curtain separates the love Could catch spins. (Western Hills, BMI)

**★★** House Full of Love

Pretty country ballad fare gets a nice chanting job by Williams. (Campion, BMI)

THE OSBORNE BROTHERS

\*\* Give This Message to Your Heart M-G-M 12762—He doesn't know why cheated on her, and he ponders about Side is strong c.&w. wax, with the tr sound in the harmony. (C & I, BMI) with the true hill

\*\* I Love You Only

Song is strongly country-flavored and is essentially a weeper. Osborne Brothers have an interesting string arrangement with the vocals. (Acuff-Rose, BMI)

CHARLES (SHORTY) BACON

\*\* Only a Dream
MOHAWK 103—An infectious little ditty in medlum tempo by Bacon and his Rhythm Rascals. Another dual-track effort with an interesting guitar motif in the accompani-ment. (Barrister, BMI)

\*\* You're Smilin' at Me

A bouncy, dual-track effort in the tradi-tional country vein. Cute and snappy for the off the beaten track markets. (Barrister,

- \* \* -

CHARLES (SHORTY) BACON

★★ My Aunt Sue MOHAWK 104—A novelty side with Bacon telling a tale of a monkey chase in spoken word technique. Seems the monkey scared his Aunt Sue. Can appeal in the limited hill market. (Barrister, BMI)

\*\* One Gallus Brown

More novelty spoken hill material. Territorial appeal only. (Barrister, BMI)

JANET & EILEEN

★★ Gotta Travel On TESTA 103—The folk tune, now a hit via the Billy Grammer disking, is handed a listenable country chant by the gal duo. May get some spins in the country marts. (Sanga, BMI)

On this side the gals tackle a ballad to fair results as they sing of their lonely days and nights. (Ozark, SESAC)

THE HOME FOLKS

★★ Don't Wait
WESTPORT 142—Fem lead chants this weeper nicely over okay support by the group. (Westport, BMI)

\* You're in My Every Dream

The group tries hard on this uptempo effort, but it doesn't come off. (Westport,

# Spiritual

THE GOLDEN SUNS \*\* Crucifixion of Christ

THE PINK CLOUDS 796-A stately reading, with occasional bursts of passion when the spirit seizes the group, mark this side. It increases in intensity. (Thomas, BMI)

★★ Nothin' I Wouldn't Do for the Lord Lead singer has plenty of directions Lead singer has plenty of distinction and good range. (Thomas, BMI)

# Rhythm & Blues

DON AND DEWEY

\*\*\* Big Boy Pete SPECIALTY 659-The wild pair sell a story of a pretty important cat who owns a Cadillac. Pete's a bad man tho and he gets into plenty of trouble. Boys give it a good ride with solid accompaniment. (Venice, BMI)

\*\* Farmer John

A blues and the boys do it with style. The cat's in love with Farmer Brown's daughter, and thereby hangs the tale. Flip is a more interesting side. (Venice, BMI)
DOODLE OWENS

\*\*\* Grapevine
BACK BEAT 525—Cute rocker tells of kids arranging dates, etc., on the telephone. It's told against a rockin' beat. Telephone beeps sounds are in tempo. (Campbell-Lion, BMI)

★★ Mary Lou Folkish theme is handled nicely by Owens and a male group, Plucked string backing provides listenable assistance. (Campbell-Lebill-Lion, BMI)



THE KIDDIE KA-DEES

\*\* The Old Grey Goose
KING 5181—Side is adapted from the
traditional "Aunt Rhodie." Vocal by the
group is pleasant enough. Fair prospects.
(Lois, BMI)

\*\* Remington Ride
Westernish side is in a dauceable vein. Guitar is featured against rhythmic support. Fine programming side for c.&w. jockeys. (Lois, BMI)

## Disk Club Idea

· Continued from page 3

covers 30 separate ways to merchandise, costs \$1,000.

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1. The pre-packaged party plan, including training in how to organize a sales party, who to send as a pitchman, what to say, what incentives to provide, etc. While

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2. A record club-in fact, twoone monaural, and one stereo. There would be a single recordof-the-month selection at list price, with a bonus record for every two purchased. The dealer is even paid a profit of a dollar on the free bonus record. Some titles will be

go on general sale, Stolar said. 3. A party plan for selling a stereo player and a pre-selected collection of records.

4. A plan for the dealer to become his own low-price rack job-

5. A hit-of-the-week LP pro-

6. A national disk credit card plan and a "Say it With Music" promotion campaign.

aids. 8. Still another record club for

7. Incentive plans for sales

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# Florida State Fair Run Surpasses All Past Records

# Royal American Garnérs \$211,419; Patrons Pay \$121,387 to See Rogers

continue to talk about the success of the Florida State Fair, which Saturday (14) ended a run which ever here. was given ideal weather.

By far the most successful run in the long history of the fair, the event set all-time records in all segments of its operation.

Independent operators, whether

# Calif. World's Fair Appoints PR Agency

LOS ANGELES-The California World's Fair, Inc., scheduled for 1963, has named Best Public Relations Counsellors to represent Relations Counsellors to represent it nationally and internationally. The agency's executives in charge of all phases of the promotional and exploitation program are William E. Best, president, former United Press International news executive, and Jack B. Kennett, vice-president, former Los Angeles newspaper editor and veteran public relationspublicity specialist.

sota State Fair. On Saturday (7) the Royal's ride and shows grossed \$49,538 after Florida taxes and \$54,492 before such taxes. The Royal's previous one-day gross record of \$52,000 at Minnesota's big expo was less than the Royal's total take here, but greater than its after tax total.

Stand Up 124 Per Cent Total grandstand receipts for all

play down good business, all reported their receipts to be the best

As for the fair, figures and percentages announced by Manager J. C. Huskisson pointed up the whopping proportions of the record

business. The total ride and show receipts of Royal American Shows hit \$211, 419, and this, Huskisson noted gives the fair here a ranking second only to Minnesota State Fair in the size of grosses piled up to date by the Royal American Shows at any of its many strong fairs.

In one respect, the midway business surpassed that at the Minnesota State Fair. On Saturday (7)

TAMPA—They're still talking, games or food and drink conces-and for months, if not years, they'll sionaires, who usually are prone to Roy Rogers show) yielded a total which was 124 per cent higher than the previous grandstand re-ceipts for any fair here, Huskisson

(Continued on page 63)

#### INCOME UP

# San Jose Fair **Broadens Use** Of Grounds

SAN JOSE, Calif.--Total revenue and number of interim events held at Santa Clara County Fair-grounds, exclusive of the annual county fair, was higher in 1958 than in 1957, William A. Straub,

secretary-manager, said here. Revenue for 1958 was \$29,-943.01, an increase of \$935.88 over the previous year. There were 181 events last year compared with 158

Use of the fairgrounds covered the gamut of Parent-Teacher Association meetings to dog shows, rodeos, horse races and youth activities (4-H Club field day and industrial education show). The Statehouse, replica of the first State capitol, drew the largest single attendance during the year with 14,975 visitors as against the 1957 mark of 6,593.

## TAMPA GETS SOME CONTRAST

TAMPA — The mercury soared so high during the recent good weather-blessed Florida State Fair here that the fair had to call the fire department to hose down the thin roof of the livestock building because the heat was bothering the cattle. Last year the fair, then blighted by extremely cold weather, was forced to set up six charcoal fires in its horticultural building to save plants and flowers from freezing.

## 10th Annual Rodeo In Homestead, Fla.

HOMESTEAD, Fla.—The 10th annual Homestead World Cham-

Everglades Posse here and announced that they have been invited to attend the Cheyenne,

Who made in Library and a first time, all available parking space was sold on that day.

The first six performances of the Wyo., rodeo in July.

Reynolds was in charge of rodeo some 1,600 standees livestock furnished by Diamond P Total attendance t

# San Antonio Stock Show **Eyes Records**

#### Rodeo, Robertson Pull 120,000 in First Three Days

SAN ANTONIO — The San Antonio Stock Show and Rodeo last week was racing at a recordbreaking pace.

(13) for a 10-day run, had established several records, the prime lure being Dale Robertson, star of TV's "Wells Fargo series. Everett Colburn's rodeo and the Bill Hames

pionship Rodeo was produced here by the Diamond P Ranch February 7-8. Bill Parker, Bonifax, was manager of the show.

Whitney Beam had his 32-ride drill team known as the Homestead of the event. For the first time, Everglades Passa here and an all available parking space was

The first six performances of the rodeo were sellouts and at two of Royce Hudson, rodeo clown, was hospitalized when a Brahma bull butted him thru a fence. A Miami newspaper photographer was side-swiped by an outlaw bronco. Fox

Total attendance the first three days was reported as over 120,000.

# Del Mar Fair Signs Laden Swim Show, Polack

California Exposition and County Fair has awarded attraction contracts to "Holiday Watercade," Polack Bros. Circus and the Flying days. Indians, Paul T. Mannen, manager, disclosed.

The water show, a new one owned by Lenn Laden, will be in for five days. The circus will perform three days and Javier de-Leon's Flying Indians and Mayan Dancers will be in for five days. Allen's Working Collies are set for seven days, along with Dale B. Steven's Up and Atom chemistry show.
The fair also closed with Harold

# DEL MAR, Calif. — Southern Lee's Promotion Productions to alifornia Exposition and County stage the "Era of the Six-Gun" for

# DEMONSTRATIONS, GAMES AT N. Y. OUTDOOR EXPO

NEW YORK -- The New York | Brothers of Coney Island had Arof its charity funds, was pointing to another 100,000 attendance figure during the 10 days starting Saturday (14).

balloon darts. There was Neun's long range gallery from Atlantic City, and a bowling alley game.

Other operations included noveling (14).

Outdoor Exposition, sponsored by cade pieces, photo gallery and

jewelry, silhouettes, furniture wax, golf driving and putting, trout tank, handy tool demonstrations, and

Acts included Ann Marston, archer; Bill Fontana and his logrolling dog Peppy; Hanson Sisters, log-rolling; Canadian Guides, canoe tilting; Canadian Guides, canoe tilting; Loral Armstrong and her retrieving dogs; Paul Hahn, trick Golf Shots: Addi Quinn, fly casting; the Tuckers, trampoline; Zippy the chip, and Joe McKenna, emsee. Art Stanley led the 16-piece orches-

# So. Florida **Navy League** Charts Fair

States is projecting a Gold Coast It did, however, rack up a surplus Fair for this area, plus other fundraising events, Milton M. Warshaw reports. Warshaw, known in out-door show fields thru his association with the Northern Virginia Fair in Fairfax and South Florida State Fair in Homestead, has been appointed to a position with the Navy League.

Edward Goudie, president of the Miami council, announces the naming of Warshaw as director of publicity and public relations.

In addition to the fair being planned, the local chapter will sponsor a Navy Day Ball, all-service boxing contest, professional football game, and other events. The Navy League has 139 councils thruout the U. S., Puerto Rico, Fair, another Midwest biggie, were Guam and Cuba.

10 days and the Leselli Marionettes will also be in for that number of

Mannen said other entertainment will be added. Hollywood Theatrical Agency is handling the bookand Sport Show having been feel and Sport Show having been held ment of tank acts and outdoor expenses for the free grand that the Automore Sport Show having been held ment of tank acts and outdoor expenses for the free grand that the Automore Sport Show having been held ment of tank acts and outdoor expenses for the free grand that the Automore Sport Show having been held ment of tank acts and outdoor expenses for the free grand that the free grand that the free grand the free grand the free grand that the free grand the grand the free grand the grand the free grand the gra ings for the free grandstand shows and the Autorama, San Jose State hibits, there were several outdoor and the "Don Diego Varieties." (Continued on page 56) showpeople on hand. The Garto

# SHRUG OFF RECESSION

# U. S., Canadian Fairs Register Profits Depite Economic Dip

in the United States and their crease of equivalents in Canada didn't do too \$19,895 bad financially.

In fact, quite a number set new records on profits or recorded new

Toronto's Canadian National Ex-MIAMI — Miami council of the Navy League of the United wise, didn't set any profit record. hibition, which annually tops all of \$553,675 despite rain or threatening weather on 13 of its 16 days. This wasn't too far below the alltime high profit of 1957 when the big ex wound up with \$656,564 in the till after expenses.

Minnesota State Fair, the Midwest's biggest patron draw, exceeded its previous year's profit, altho weather wasn't too good and expenses were higher due to labor and material costs. The 1958 run ended up with a profit of \$104,432, several thousands dollars ahead of the previous year's \$97,383. Attendance, totaling 1,193,661, set a new high running 138,177 more

than in 1957, the previous record. Profits of the 1958 Iowa State

York Up 5%

The fair wound up with a surplus 122 for a balance of \$128,643. The of \$61,651 on total income of net was lower than the previous \$319.133. This compares with \$48,183 on revenue of \$314,961 higher expenses. the year before.

Representing Western Canada were the profit-and-loss statements of the Calgary (Alta.) Exhibition and Stampede and the Regina (Sask.) Exhibition. The former turned in a neat profit of \$168,273 on a gross of \$1,082,000. The revenue a year earlier was \$948,500.

At Regina, the year's balance sheet showed \$145,102 on the right side, a figure topped only in 1954 and 1955. On the summer fair the net was \$66,538, an increase of

substantially higher than the year increase over the four-year average, was put at \$35,000.

CHICAGO — Altho 1958 was before, as was attendance. Last and '58 was far from a good year in the year of the recession, State fairs year's net was \$39,615, a good in the United States and their crease over the 1957 profit of dustry.

The big Central Canadian Ex-In the East, the York (Pa.) Interstate Fair profits jumped 5 per cent, despite earlier thinking that Eastern areas would be hard hit.

The first one of the Strength last year. Revenue hit a new high of \$443,765 and expenses were \$315,year, but this was due to sharply

> The Pacific National Exhibition, Vancouver, B. C., aided by a longer run for its centennial celebration, set a new record of \$1,625,075 in profits, 29.6 per cent ahead of the previous high, 1957. Two days were added last year, but at the same time it rained on two days and unsettled labor conditions didn't help.

The sturdy Nebraska State Fair at Lincoln also demonstrated its strong lure in '58 by racking up a \$73,376 increase in receipts despite rains that washed out three grand-Another Midwest State fair that stand shows during fair week. Reshowed increased profit in '58 was the Michigan State at Detroit. Its with \$734,535 the year previous. surplus was \$33,433, a 33 per cent Actual profit from the grandstand

# RODEO ASSN. DROPS POINTS FOR DOLLARS

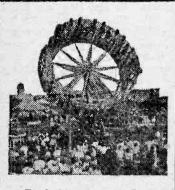
DENVER -- The Rodeo Cowboys' Association has dropped the word "points" from their championship standings. From now on figures listed in the rankings of the top cowboys will be in dollars.

Lex Connelly, association secretary-treasurer, said the change was made to eliminate confusion among the press and public. In the past, the champions have been named by the point award system. Each cowboy gets a point for every dollar in prize money he won at approved rodeos thru the year-long rodeo sea-

"The points in the championship standings were often confused with the points given a bronk or bull rider by rodeo judges for an individual ride," Connelly said.

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# Woodstock, N. B., Changes Cele to Avoid Royal Tour

Prince Philip. The lateness of Labor Day, which has prompted the runner-up.

King Reid Shows will provide Maine fairs to juggle their dates, is another reason, John Jackson, commission president, said. Next year the celebration will revert to the the celebration will revert to the Lindby as usual.

King the midway and Don Messer and His Islanders will perform before the Island Park grandstand.

WOODSTOCK, N. B.—Woodstock's Old Home Week has pushed its dates back a week to August 3-8.

The beauty contest will be named the Miss New Brunswick Pageant this year, and the age of contestants will be raised from 16 Dates were changed by the Old Home Week Commission to avoid a day-and-date conflict with the Royal visit of Queen Elizabeth and Prince Philip The letones of Prince Philip The Philip The Prince Philip The Prince Philip The Philip Th

# Mineola Elects Directors, Sets Home and Auto Shows

position will not be held this year fred Valentine continues as fair (The Billboard, February 16), the president. sponsoring association is conducting elections and other business in nor-velt Raceway structure will house mal fashion. Life members of the Agricultural Society of Queens, Nassau and Suffolk Counties met May 8-16. recently to elect directors.

Named to the board were Harold VanSise of Woodbury, Raymond G. Fish of East Meadow, Samuel S. Underhill of Jericho, Leslie Weiss of Patchogue, George Morton Levy of Old Westbury, James W. Carpenter of Manhasset, Frank Curran of Hicksville, and Edward J. Near of Westbury, all for terms lasting until 1961.

Carpenter and VanSise were Named to the board were Harold

CALIF. ORG

# Western Fairs Assn. Forms Rodeo Group

SACRAMENTO-Western Approved Rodeos, a group of fair managers interested in corral events, was formed here by directors of the Western Fairs' Association.

WAR, said Stuart B. Waite, WFA president, will establish point standings for California cowboys, annually select Miss California Rodeo and promote the sport in general thru an enlarged public relations program. Waite declared that the organization has the approval of the Rodeo Cowboys of America.

Three meetings a year are scheduled to be held at WFA headquarters here, March 11, June 3 and October 7.

# Edgar Bergen To Show at W. Va. State

RONCEVERTE, W. Va. Music Corporation of America show has been signed for the West Virdenstricker reports.

Edgar Bergen with Charley Mc-Carthy will be the headliner, and also perform. For the youngsters there will be Sky King, the TV hero.

four days.

WESTBURY, N. Y. - Altho dents, respectively, and Fish was the Mineola Fair and Industrial Ex- chosen secretary-treasurer. J. Al-

For off-season use the big Roose-

# Carpenter and VanSise were elected first and second vice-presi-

WASHINGTON-Soviet work-WASHINGTON—Soviet workmen have begun clearing the site for the forthcoming American National Exhibition in Moscow, according to Harold C. McClellan, general manager.

Actual construction in Sokolniki

Park will start March 1, with the two main buildings expected to be ready for exhibit installations early in June.

Architects for the two buildings to be constructed on the 300,000square-foot site are Welton Beckett & Associates of Los Angeles and New York. One building is a 200-foot gold-colored aluminum dome, 78 feet high, with 30,000 square feet of floor space. The other is a 50,000-square-foot exhibition hall of glass, steel and aluminum, 28 feet high. Both buildings will be purchased by the USSR at the close of the exhibition.

A wide range of products of American industry and labor will be shown in the glass pavilion, along with book displays, radio, television, hi-fi, paintings and other cultural exhibits. Dome building will serve as an information

ing will serve as an information center about the U.S.

This will be the first major American exhibition ever held in the USSR.

By reciprocal agreement, the USSR will hold an exhibition in the Coliseum in New York. (The Billboard, February 16.)

# **Dates Set for** Kile Ice Unit

NEW YORK -- The new Rusti Kile ice show opens its season March 28 in New England with gina State Fair grandstand this eight weeks of shopping center year, Manager C. T. (Tom) Syndates. Several fairs have been contracted for the summer and fall.

At fair meetings the unit was rep resented by Nick Falzone. It will the Crew Cuts vocal team will tour with a 20-foot-square tank and organist, and Rusti Kile will be featured performer. First fair is the week of August 24-29 in Roanoke, Ben Alexander, who plays the sidekick to Jack Webb in the "Dragnet" series, will emsee for ville and Cadiz, all in Ohio, and



Other installations of the Allan Herschell Roadway Ride:

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# Toledo Arena's **Boat Show Bow** Pulls 40,000

TOLEDO -- The first annual Toledo Boat and Sports Show (13-18) set an all-time attendance record for the Sports Arena Sunday (15) with 11,043 paid admissions. On Tuesday (17), the attendance figure stood at 33,000 with one additional day to go. Officials estimated the final count at 40,200. Free acts performed nightly at 9 p.m. Tickets were scaled at 75 cents for adults and 25 cents for children with adults.

Over 150 types of boats were on display by the Toledo Marine Dealers Association. A parade of boats Saturday (7) over a 56-mile route set the stage for the exhibition.

Acts included Chief Thunder Sky, Indian songs and dances; Gloria Peebles, log rolling dogs and monkey; Gerard Soules, slack wire juggling; Joan Ross, sharp-shooting and bullwhips; Dee Woolen, fast pistol draw; Marion Garber, flycaster; Ralph Clifford, emsee; and the Belle-Aires, all-girl

# Fair Dates Added by Cooke & Rose

ascension and other acts were set for the fair in Norwich, N. Y. by Cooke and Rose-Agency, Harry Cooke points out. There will also be a rock 'n' roll show and three acts to play all week.

Cooke reported signing contracts for Whitney Point, Lowville, Watertown and Trumansurg, all in New York.

At Myrtle Beach, S. C., the agency will provide a nine-hour rock 'n' roll jamboree on July Fourth at the Casino.

# Athens, Tex., **Builds Arena** For Rodeos

ATHENS, Tex.--Ground work has been started three miles east of Athens on the Tyler Highway for the Athens Lions Club rodeo arena.

of 400 vehicles.

chutes and catch pens and a booth for judges and announcers.

The Lions plan to hold at least three rodeos per year and other activities.

# Income Up

• Continued from page 54

College graduation exercises, rodeo

and conventions booked.

Fair Board President A. L.

Christopher said that the increases in both the number of events and revenue was the result of a program offering the facilities to the public. He said that the grounds are here for the convenience and use of everyone and we urge all ing bandmasters and the shows for organizations and groups to use

# Kochman & Beck Affiliate On Bookings; Cuba Date Set

Tournament of Thrills stunt show and Jack Kochman has been ar-

With Kochman's assistance the Beck show, which had been spreading its tour thinly over a broad area, is expected to profit from shorter jumps. Beck will operate alone in still-date routing, and will use Kochman's agenting services for fairs, Kochman said. The third Kochman unit, the Hurricane Hell Drivers (The Bill-

ALL READY

# La Crosse Sets Fair Program

LA CROSSE, Wis.-Entertainment program has been set for La Crosse Interstate Fair, August 4-9, it was announced by Secretary-Treasurer Joseph W. Frisch.

Along with the William T. Collins Shows, sporting a Mad Mouse ride on the mid-vay, the following attractions have been scheduled: Tuesday evening, August 4, and Wednesday afternoon, Frank Winkley auto races; Wednesday night, and the fencing accomplished. midget auto races; Thursday, Gene Livestock and poultry structures. Holter's ostrich racing and wild animal show; Friday, an afternoon 4-H Club show or horse show and In six days the fair has been horse pulling contest at night; Saturday afternoon and night, Earl Newberry thrill show and Sunday afternoon and night, stock car races. Directors have also signed for four Winkley auto race still dates at the plant, May 24, June 27 and 28, and October 11.

At a recent annual meeting the association elected H. D. Newburg, president; Floyd Jones, vice-president; Frisch, and Harold Huth and Floyd Jones, directors for threeyear terms to fill out the board that included Trygve Nustad, Norbert Nuttleman, Wayne Hood, Newburg and Frisch.

Arrangements have been made for the regional meeting of the Wisconsin Association of Fairs to be held at the American Legion clubroom here April 2. A business meeting starting at 9 a.m. will adjourn about 4 p.m. for a tour of the fairgrounds.

## **Vancouver Expects** Auditorium Losses

The club hopes to hold the first rodeo at the site this spring.

The arena is located on six and two-thirds acres of land. The arena and seating area will cover about 150 by 350 feet and the remainder of the land will be used for parking for the citizens," said auditorium management committee member VAUCOUVER, B. C .-- Vanmanagement committee member The bleacher type stands will accommodate 2,000, and the arena will have to pay part of the cost. Even the our goal is to have income match the cost of operation, it is doubtful if we can achieve it, he added

Baxter made the statement January 22 after auditorium Manager John Panrucker announced that the new building will have a full-time permanent staff of 57.

The auditorium budget is still in preparation. A gradual scale of charges is still being worked out. Panrucker said amateur cultural groups will be given the maximum encouragement to use the auditorium in the form of low rentals.

whom they fronted bands. It covers 1841 to 1958.

PATERSON, N. J.—A working board, February 2), will make its agreement between Jack Beck's debut this month in Cuba for promoter Angel Vasquez, whose Operido de Portiva runs the Gran rived at for fair dates, Kochman disclosed.

With Kochman's assistance the Beck show, which had been Simea-equipped show this year.

STEADY GROWTH

# **VFW & Legion Combine Runs** Fair in N. C.

YANCEYVILLE, N. C. rare auspices combination - the American Legion and Veterans of Foreign Wars—operates the Caswell County Fair here, which is entering its fourth year. The groups have a 10-acre site which is modest but well fenced, and which has expansion room available.

Felix Allen is president and manager of the fair, with James Cook as vice-president. Hoyt Moore organized and guided the event thru its first few seasons.

Diligent work has seen an exhibit building built, water installed

September 21-26.
In six days the fair has been pulling around 15,000 persons.
The Cooke and Rose Agency will provide a free aerial act this year, and the midway will again be occupied by Smiley's Amusements.

# **New Building** Opens in N. J.

EAST ORANGE, N. J.—South Mountain Arena has been built here by the Essex County Park Com-mission as an ice-skating rink. In off-season, it is adaptable to walk-around shows and conventions, it was stated by Harold J. Van Cott,

of the park organization.

The building, costing \$950,000, is 248 by 148 feet and has an 85 by 200-foot rink, 2,650 permanent seats and smooth concrete arena floor. Construction involves the "largest precast concrete columns ever made," with space between them enclosed by glass. Laminated wood arches give a 148-foot span. In addition to the big arched arena area are a front wing for offices and lobby, a rear wing for refrigeration equipment, and a side wing for various uses. Concessions and storage area are under the seats. Architect is E. Nelson Edwards of Philadelphia.

## FRENCH MAKE COIN UNIT FOR **AUTO DEVICES**

NEW YORK -- A European effort toward money control of Dodgem and Skooter units is of interest to operators in this country. It consists of a coin mechanism on the car hood, and a master switch panel for the operator. In the French-made version, tokens are inserted to activate the car's drive system, altho it will work with coins as well. Unless the disc is put in the slot, the car will not work when the entire field is set in motion. The system can solve the problem of cash control, since the ride help never touch any

#### ARENAS & AUDITORIUMS

# Irish Named Garden Chief; Portland Begins Building

By TOM PARKINSON

NED IRISH WAS elected president of the new Madison Square Garden organization last week, a step-up in title and probably a continuation of his management. He has been executive vice-president. This action was one of several that followed court approval of the plan by which Arthur Wirtz and James Norris sell their

interest in the Garden corporation to the Graham-Paige Corporation. New directors of the Garden are Irving M. Felt, president of Graham-Paige; John J. Bergen, William Flook, Enos Curtain and William Jennings, all of G-P. Holdovers on the board are Irish, John Reed Kilpatrick, James I. Bush and Dan Topping. General Kilpatrick becomes honorary chairman of the board, and Bergen is chairman of both the Garden and Graham-Paige. chairman of both the Garden and Graham-Paige.

IN AN OPPOSITE corner of the nation, construction of the Portland (Ore.) Exposition-Recreation Center has gotten under way, after a number of delays in the work leading up to it. The initial bids received in October were too high and all were rejected.

Some changes in design were made and new bids requested. The second set of bids included a low of \$5,297,000 and that was accepted. About \$8,500,000 is available to build, equip and operate the building that will seat up to 12,000. There will be 100,000 square feet of exhibit space, an assembly hall with 1,200 seats, eight additional meeting rooms and a chapel, reports Manager Don Iewell

The revised plans provide for a steel roof, but there still will be 96 giant wood mullions supporting the outside glass wall, and it is expected this building will feature more forest products than any other in the country.

A FINANCIAL REPORT from the Veterans' Memorial Auditorium at Des Moines, issued just after the building's fourth auniversary, shows that it has been a less expensive facility than originally expected. On an annual basis, 1958 brought in 53 per cent more income than the previous year. Rental, parking and concession incomes all were up to total \$258,764, compared with \$168,596 in 1957. The building reduced its deficit in yearly operation sharply. In 1957 the expenses exceeded the income by \$31,654. In 1958 the expenses exceeded the income by \$14,060, representing an improvement of more than 50 per cent.

Attendance for events at the Des Moines building, where Horace Strong is manager, shows that the second year slump has been more than overcome and that the first-year peak is within sight again. In the first year attendance was clocked at 675.237 people. The second year brought 496,306 people. In 1957 there were 611,543, and in the first 11 months of 1958 there were 609,887 people. For 1959 Commission Chairman Paul G. Law believes a 700,000 total is not unlikely. FULL FEB.

# **Omaha Aud** Busy; Adds Equipment

OMAHA -- Diversified attractions will use the Civic Auditorium here during February. Events include "Romanoff and Juliet," star-ring Burt Lahr; the Home Show, National Council of Churches convention, National Resources Conference, National Lumberman's Association meeting, wrestling and the Midwest Golden Gloves tour-ney, according to Manager Charles

The Home Show which closed Sunday (8) featured Rusty Draper and the Clyde McCoy orchestra in daily stageshows. F. W. (Nick) Kahler's General Shows, Inc., will produce the Omaha Sports, Vacation and Boat Show in the Auditorium, March 10-15.

The National Council of Churches meeting (5-13) brought 2,000 delegates to town. The National Resources Defense Conference (9-20) hosts 300 civilians and 225 military personnel. Nebraska Lumber Merchants Association (17-20) attendance will number 1,000.

New equipment added to the auditorium includes a three-line change panel for the marquee, 26 new spotlights, 40 floodlights in the Arena entrance wall, 12 new hanging lights, lighted indoor attraction panels, 22 dollies for platforms which carry the risers, new cleaning and mechanical equipment and 20 chair trucks.

A 1916 fire truck which belongs to Carter Lake Kiddieland will be used on downtown streets to bolly.

used on downtown streets to bally auditorium events. Truck has an advertising space on each side and is equipped with a tape playback and loud-speakers.

Penn estimated that 10,000 per-

sons were turned away during the

icer's Tuesday thru Saturday run of

The city formerly was played by 'Ice Vogues" and the previous rec-

seven performances.



These all-weather extra tough finishes will keep your equipment new looking all season long. They're smooth flowing, eye appealing and made to resist dulling and chipping.







# WASHINGTON -

Capades" made its 18th and most successful run at Uline Arena here in a 14-day stand thru February

except for approximately 400 opening night seats, grossed in excess of \$300,000, and net after taxes was \$285,000, advance sale was over \$200,000, with the show already sold out for weekend night performances and the four first-week

Seating capacity for the arena for ice shows is 4,700. House was

breaking runs at almost every city this season. Much credit for the success is given to increased use of radio and television, in what is

CANCER FUND



# HOR Gross Soars at Greenville As 'Holiday' Opens Building

GREENVILLE, S. C .-- "Holi- the income from tickets they sold. day on Ice," first major attraction in the new Greenville Memorial Coliseum, nearly doubled the previous ice show mark here, grossed \$62,000, and turned away potential

Building Manager Herman Penn said that work is still going on in the building. Lobby was completed 10 days ago. Contractors still are busy in various places in Circus.

the new structure. The ice show was sponsored by the Civitan Club, with William Reyner, William Price and Steve Kelly sparking the promotion for the club. They circularized 100,000 discount tickets. One plan involved sending charity discount tickets to all clubs in the trade Each ticket was good for a \$1 discount when purchasing an ice show ticket. These discount tickets were given by Civitan to the various clubs to be resold at 50 11 cents. The clubs were to retain

TENTS

Capades Sets

The show, which was a sell-out

matinees, it was reported.

scaled at \$2, \$2.75, \$3, \$3.75 and

Capades' tour has won recordtermed by Capades' producer John H. Harris as a "saturation campaign."

GIVE TO DAMON RUNYON



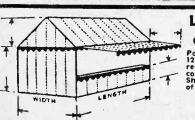
Over 88 Years of Specialized Experience MAIN OFFICE & FACTORY: SARASOTA, FLORIDA 1230 N. EAST AVENUE PHONE: RINGLING 6-6316 rcus — Carnival — Concession — Any Size — Any Type
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19-HOLE PORTABLE MINIATURE
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With Caddy House, 5'x 7' x 7', with
5'x 7' canopy. 72 two-face putters—15
juntor putters—15 dozen regulation balls
—hole and par makers. 19 of the most
interesting hazards you'll ever see—6
are electrically operated and lighted.
3 light standards (12 1500-watt flood
lights. Detailed information and prices
on request. PHILLIPS AMUSEMENTS 208 S. Robinson

# Lenn Laden Frames New Water Show

BAYONNE, N. J. — A new water show, titled "Lenn Laden's Holiday Watercade," has been framed here by Lenn Laden, for-merly with Sam Snyder's "Water Follies.

Show is staged by George Chergotis and features Martha Ann Bentley, who will also do the choreography. Equipment was designed Leo Burke, Laden said.

The swim and dive show has been signed to play the Southern California Exposition and County Fair, Del Mar; Western Idaho State Fair, Boise; Hudson County Police Festival in New Jersey, and has been booked by the Greenville (S. C.) Memorial Auditorium.

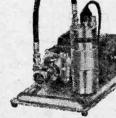
MOSCOW-The Soviet government has ordered a halt to work in exhibition halls, circus buildings, swimming pools, stadiums and certain other nonessential structures. Effort is to be turned to housing instead, and any partially bult structure that can be converted into an apartment is to be finished that way.

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1959 KANDY KING Candy Floss Machine NOW AVAILABLE EITHER 220 volts or 110 volts

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Write for complete '59 catalog. 3916 SECOR ROAD . TOLEDO 13, OHIO . PHONE: GR 4-2408

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# LETTER LIST

Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are having mail addressed to you in our care, look for your name EACH WEEK. Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago or St. Louis. To be listed in following week's issue, mail must reach New York, Chicago or St. Louis by Wednesday morning or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE 2160 Patterson St. Cincinnati 22, O.

Aaron, Michael Paul
Aberle, Bill
Ackley, Jimmy
Adams, Raymond
Allen, Dianne
Allen, Rex &
Margettla
Alney, A. Marvin
Amand, Baby Thelma
Anderson, William
Andrykon.

Hockman, M. J.

Haye (or Haze), Bill
Hays, Tom
Hazelwood, Howard
Heckock, John W.
Hilliard, Don E.
Hilliard, Mrs. Selma
Co D. E. Hilliard
Hinkle, William
Hinton. Clarence &
Hockman, M. J.

Hockman, M. J Alney, A Maryin Amand, Baby Theiman Anderson, William Anderson, William Anderson, Warguerite Auniello (or Aunielo), Nick Ansher, Joe Anthony, Pat Anthony, Pat Appiebaum. Sam Arnold, Floyd Honeell, Rosa Pedigo Honeell, James T. Honcell, James T. Honcell, Rosa Pedigo Honeell, James T. Honcell

Cooper, Jack
Cortes, Rita
Costello, Billy
Costello, James
Cotton, Clement C.
Coutts Jr., Robert R.
Cox, John W.
Cryer, Lee
Commings Jim
Contings Jim
Contings Fay or Date
Dalton, Warren R.
Daniels, Wesley
Dart, James Harol
Davis, C & H. M.
Davis, Floyd
Davis, Floyd
Davis, Koke
Davis, Louis E.
Dean, Russell S.
Deann, Russell S.
Delano, George
Dellis. Wm.
Detseh Jr., Wnt.
Dilley, Lawrence
William
Donnelly, Russell
Donnelly, Russell
Donnelly, Russell
Drew, J. W.
Drigger. Wowdow
Dubbles, Walter
Duncan, Daltas E.

Davis, Koke
Davis, Louis E.
Dean, Russell S.
Deano, George
Dellis, Wm.
Detsch Jr., Wnt. A.
Dilley, Lawrence
Donnelly, Russell
Drew, J. W.
Drigger. Woodrow
Woody
Dubbles, Walter
Duncan, Dallas E.
Dunlap- Phalis
Eanes. James R.
Ehlert, William A.
Elders, Charlie
Elliott, Curtis P.
Emerico. Bob & Lynn
Ellott, Curtis P.
Emerica Bob & Lynn
Ellott, William M.
Norwood, Bob
Nolves, In. William
Norwood, Bob
Nolv

Franz. Veronica
Freeman, Frank
Freeman, Roy
Frech, P. D.
Gallon, Michael
Gammel or Gamble,
Earl & Mrs.
Ganzler, Joe
Garcia, Paulino
Gary, Bill L.
Gauord, Ben
George, Galen
Gibson, Benjamine A.
Gillesple, Patrick J.
Glynn, Peter
Gospodarskt, Larry
Graff Charles L.

Graff Charles L. Gray, C. H. Gray, Clarence Edward Gray. Clarence
Gray. Willam
Green, Kayo
Griffen. D. L.
Griffin, Vernon
Groves. Woodrow
Wilson
Guardalibent, Marino
Half Moon, Chief
Hall, Louis & Mrs.
Harkey, H. E. (Roy)
Harris, L.
Hart. Cari E.
Hart. Oscar
Hart. Oscar
Harvey. Albert J.
Hasson, Helen

Poplin, Charlie M. & Jewell Poole. Bill Porter, Prof. Teddy. Powell, Donald Garden Puckett Georke, Rend Mrs. Reed, James Richard Reeves, Tommy Reichert, Frank. Reichert, Miss L. Reid, Elmer (Reid's Golden Star Shows) Reiley, Mrs. Lucille G.

Reiley, Mrs. L. G.
Reilly, Charles
Ricciardi, Ernest L.
Riel, James P.
Rose, James
Rumsower, A. H.
Rusco, John & Rose
Rush, Myron
Rush, Wittey
Russell, Mrs. Ruth
(Dean)

William A. Russen, (Dean, Sanders, William A. Schingeck, Donald Milton

Schuch, Pete Schwartz, Leo H. Scognamillo, Mrs. Frank Scott. Lewis (drummer)

Shaffer, Jimmie
Shaw. George L.
Sheesley, C. M. (Old
Sheesley, C. M. (Old
Sheesley, C. M. (Old
Sheesley, C. M. (Old
Sheesley, Shows)
Sheets, Howard (Billy)
Shefchik, Mrs.
Shepperson. Robert
Showalter, Mrs.
Showalter, Mrs.
Showalter, Mrs.
Simpson, C. T.
Simpson,

MAIL ON HAND AT NEW YORK OFFICE 1564 Broadway New York 36, N. Y.

Anthony, Joseph F. Benedici, Lowell Ball, James S. Bond, Lloyd Burch, Ernie Craft. Morty Kincaid, Edua Dugan, William Demetry, Peter Harris, James E. Korall, Burt Levine, San Littler, James L. McKenzie, Harold

Masters, Nicki Miles, Frank Earl Mitchell, Babs Movris, Hazel & Jackle Mortis, Hadel Jackle
Rothman, Joseph
Santana, Elmer &
Haruml
Sheridan, Texas
Singer, Jack
Venture, Dick
Van Pekt, Robert
Homer

MAIL ON HAND AT ST. LOUIS OFFICE 390 Arcade Bldg. St. Louis 1, Mo.

Joseph, Peter Kernes, James A. Kjos. Marvin Kolberg, Arnold D. Lake, Lana Leggett, Frank W. Levine, J. B. Lewis, Dick Luck, William J. McGnitev, Horace McLaughtin, LeRoy

Ackley, James A.
Albert, Elmer Joseph
Anderson, Dorothy
Barnett, Bobo
Bates, C.
Bennett, James
Blaiock, Raiph
Brown, Royal Tweedy
Cain, Frank Menne
Calder, James B.
Carl, Meredith
Carpenter, Glifford R.
Carpenter, Walter E.
Cook, Jack
Dartington. Cye
Darnell, Mrs. Cathern
Darnell, Rickey
Devraux, Paul
Diaz, George
Diaz, Isabelle
Diaz, Mr. & Mrs. Ted
Dugan, Tiny
Evans, Tom
Festor, Charles Guy
Fritts, Mrs. Doris
Garich, Sergeant
Horgert, Joe
Hollenbeck, H. C.
Holston, J. F.
Horton, Wm. A.
Howells, John W.
Ivey, R. C.
Johann, Mr. & Mrs.
Horgert, Joe
Hollenbeck, Glen
Holenbeck, Glen
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Ho

Raymond
Walker, Jim Veron
Warner, Stanley
Williams, Chester M.
Woodall, Ray
Woods, F. A.
Young, Richard L.

## Theater Eyes Conn. Status As Showplace

PLAINFIELD, Conn. — Parkway Theaters, Inc., of Massachusetts, new owner of the Lord's Indoor-Outdoor Theater, has acquired 55 adjacent acres as part of a longrange expansion program designed to make the theater the region's entertainment center.

Toward this goal, the company door acts, including circus, name received February 19. knoxville voters a

ported \$90,000.

# W. C. York Reflects on Years in Fairs

By IRWIN KIRBY

ASHBORO, N. C. — At 68 years of age, W. C. York has seen many a fair go by. This, in fact, is his 50th year in the fair business, placing him among the senior members of the fraternity in this country. But he has no intention of becoming less active.

York, a plain-speaking citizen of the Tarheel area, has been active in Ashboro since 1913, and has been operating the fair there for 38 seasons. The present location was acquired in 1952.

It was back in 1909 when he became affiliated with the old Central Carolina Fair in Greensboro as an office worker, at the age of 18. The business has changed a lot

since then, of course.

"Exhibits," he says, "we need lots of exhibits. And the midway is more important now than it ever was. In Asheville, at least, we get little daytime activity, if any. So the flash of a midway is our chief attraction."

Also in support of his carnival boosting, York cites the lack of State aid in North Carolina which makes fairs dependent on gate fees and carnival revenue for income. The county fairs, he adds, provide a definite service in his State by providing preliminary winners for

State Fair competition. York is a lawyer who has spent his life around fairs in North Carolina and Virginia. There has been considerable moving involved, with the Ashboro event, for example, now occupying its fifth location.

The agricultural part of the fair-grounds should be layed out first, then the rest, he advises, with emphases on parking areas, a main problem for outdoor events.

"We keep trying, but it seems the status of fair is slowly ebbing," York says. "I don't know whether this is the fault of young blood in the industry or not. There seems to be an awful lot of taking out, and little putting in. It makes the fair business resemble a private grab-

bag. This is very bad.

"People are still fair conscious and the fairgrounds has the opportunity of being established as the big county meeting place. this is what I favor.

"The lack of State aid makes it difficult to come up with needed improvements. What little we do earn, in fact, wouldn't even be possible without the pre-date law which protects a community fair against any midway coming into town ahead of it."

York is secretary-manager of the Asheboro fair, where his also operates a rink, Roller land, on the grounds. Places where York-run fairs have been include High Point, Rockingham, Rayford and Elizabethtown, N. C., and Martinsville, Va. The current effort started on a ball field, then progressed to a tent fair and ultimately to per-

manent-building status.

"I've seen a few," he says, "and I'm going to see plenty more!" Irwin Kirby.

## 2d Vote Assures Knoxville Arena

KNOXVILLE — Voters here ve authorized an additional \$1,000,000 in bonds to insure construction of a multi-purpose audiintends to present outdoor and in- torium-coliseum. New bids were

unds and wrestling shows.

Donat Blain has been retained original bond issue of \$3,000,000 as resident manager. Edward L. last November. However, this issue Lord, Norwich, Conn., sold the was found to be insufficient to 1951-constructed facility for a rewhich necessitated the second vote.

# THE FINAL CURTAIN

COONFELD-Arzella M. (Tiny), 41, who with her husband, James, formerly operated a bas-ketball game on the Blue Grass Show, February 17 in Sunnyside Hospital, Indianapolis, of tuber-culosis. Besides her husband, she is survived by three sons, Edward, James and Richard, and a daughter, Mary. Burial February 20 in Greenwood (Ind.) Cemetery.

# In Memory of

Beloved Wife and Loving Mother who passed away February 21, 1944.

> ADOLPH KOSS and Daughter

McCOY-William (Red),

years he operated game and stock concessions on Midwest-ern shows and independently used all of the first floor space League of America. Survived by his widow, Ida, and son, Charles. Body was shipped to St. Louis for February 21 services at the ices en masse.

McGILLIVRAY-Hugh, 84, president of the Regina (Sask.) Exhibition Association in 1945, February 10 in Regina. He became a director of the organization in 1940, served for six years on the executive and fi-nance and grounds and build-ings committees and in recent years was an honorary director. He was also a former mayor of the city. Survived by his wife and two sons.

PHILLIPS-James,

RUPARD-Mrs. Roy,
72, widow of Roy Rupard, former secretary-manager of State Fair of Texas for some 20 years, February 7 in Dallas. She had been a resident of Mesquite, Tex., since 1938. Survivors include a son, Don; a daughter, Mrs. Pat H. Candler; a sister, Mrs. O. M. Whitten, and a grandson. Burial in Dallas.

# LOUIS SCHLOSSBERG

In Loving Memory on This Day,
February 27.
Sweet are the memories that never
fade of one I loved but could not
save.

Wife, LENA Sons, BOB, NORMAN AND FAMILY

SWAIM-Harley,

sions at Ohio State Fair, Columbus, February 16 in Gallipolis, O. (Details in Fair Department.)

### MARRIAGES

BLOOD-WOOTEN-

Robert J. Blood, son of the late George Blood and formerly with the Ringling-Barnum cookhouse, and Barbara Jane Wooten, Miami, February 3 in that city.

CLAMAN-COLE-

M. C. Claman, of Cetlin & Wilson Shows, and Caroline Cole, non-pro, February 16 in Jacksonville. Fla.

member of the Greater Tampa Showmen's Association, February 9 in a Tampa hospital. Funeral was under the direction of Rabbi David L. Zielonka, with Lodge 20, F&AM, in charge of graveside services.

# Chicago Boat Show Attracts **Record 311,177**

board Motor Club of America. This for a traveler in an automobile gocCOY-William (Red), 52, February 16 in Sarasota, of two warm weekends. Top day where, when. Fla., of a heart attack. For 30 was the first Sunday, with 60,950

at fairs. He was vice-president of the giant Amphitheater to dis-of the International Association play the 857 boats. The show of Showmen, St. Louis, and was office late last week still was tab-also a member of the Showmen's ulating results but it was estimated

Hoppe Funeral Home, with interment in Showmen's Rest, Memorial Park Cemetery. Members of the IAS attended servethers of the IAS attended servethers. that follows again this year have worked out a mutual arrangement by which they share some of the decorations and eliminate the need for taking all of it out for one show and putting it all back in for the next. So decorating has

been left up for the next event.

Commenting on the continued growth and popularity of boat shows thru the nation, Hughes obshows that the hadon, fingles observed that boat industry sales jumped from \$1,912,000,000 in 1957 to \$2,085,000,000 in 1958. He said that 143,000 outboard 70, well-known med pitchman, February 8 in St. Petersburg, Fla., following a stroke. (Details in Pipes column.)

## Seek SEC Okay On Stock to Finance worst, and during a major part of the summer attendance was below More Construction

DENVER -- Magic Mountain, Inc., builder of the multi-milliondollar amusement park in the foothills west of here, has paved the way for nationwide sales of ithe season. Attendance for these final weeks topped that of the stock. The firm has filed a registration statement with the Securities and Exchange Commission to clear such sales. Until the registration statement is approved by SEC, Magic Mountain stock will continue above 1957, but the earnings of to be sold only to residents of park-owned rides and attractions

Magic Mountain, Inc., organized paid concerts showed an 8.8 per in 1957, turned its management cent rise. Tivoli has 82 concesover to Allen Lefferdink, Boulder, 73, former manager of conces- Colo., insurance and finance executive, several weeks ago in a bid to raise more money to finance further construction. Target date for the park's opening is early summer. Construction is now about 50 per

cent completed.

The Allen Investment Company, headed by Lefferdink, will handle rides and attractions, \$459,680.92;

John L. Davenport Tent, CFA, John L. Davenport Tent, CFA, Chicago, is planning a meeting and party Saturday (28). Members will also showed an increase. Net earnattend Polack Bros. March 13 at Medinah Temple. . . L. C. Langhart, advance man for 25 years, had a slight heart attack recently the outdoor field.

Rudynoff's Balle Rudy, Erna, Rudy 1957, a drop of \$62,665.96. Tinhad a slight heart attack recently voli's fiscal year runs from November 1 to October 31. at his Louisville home.

BIG & SIMPLE

# **Orders Show** Increase in Outdoor Ads

business appears to be on the upswing, with more emphasis being placed on outdoor advertising in showbusiness, suppliers feel. Larger paper sizes and bigger type faces appear to be regaining their prominence.

Ben Allen, of Posters, Inc., who toured the South Carolina, North Carolina, Virginia, Massachusetts, New York and Pennsylvania fair conventions, reports the paper peo-International Amphitheater here drew a record attendance of 311,- local transport of the choice of larger plear encouraged this season. In Hamid-Morton: Topeka, Kan., 26- local transport of the choice of larger plear encouraged this season. In Hamid-Morton: Topeka, Kan., 26- local transport of the choice of larger plear encouraged this season. In Hamid-Morton: Topeka, Kan., 26- local transport of the choice of larger plear plear

Also cheering is an apparent in-crease in budgets by outdoor show enterprises. Popular this year are die cuts, outline cutouts on jumbo cards. On bumper strips, Day-Glo Dark at the Top of the Stairs: colors have become dominant de- (Shubert) Detroit, Mich., 23spite their being more costly than the traditional surfaces.

# **Drag Racing** Strip Denied

COLCHESTER, Conn. -- The Colchester Zoning Board has reected plans for what would have been Connecticut's first automobile drag race strip. The board unanimously voted to deny the petition of Frank Maratta, Hartford, who had requested a change in zone from agriculture-residential to industrial for a 175-acre tract. Upwards of \$125,000 would have been spent.

# Tivoli Gross **Up Over 1957**

COPENHAGEN -- The 1958 season was one of the most remarkable in the existence of Tivoli. Weather-wise it was one of the normal. Fortunately the final three weeks were the finest of the summer and the three final daysthose on which the park was host to the NAAPPB group-had more sunshine than any other three days

Not only was Tivoli's attendance the second highest in its 116 years, with an increase of 3.64 per cent were 7.4 per cent higher, and the sionaires who operated 129 concessions in the park, including restaurants, rides, Arcades and stands. Most of these also showed in-

Highlights of Tivoli's gross in 1958 are: Pay-gate admissions, \$580,820.56; season tickets, \$54,-728.37; gross from park-operated Arcades and stands, \$303,343.83.

ber 1 to October 31.

## Carnival Routes

Blue Grass: (Fair) Largo, Fla.; Plant City, Mar. 2-7. Endy: (Fair) Hollendale, Fla. Glades Am. Co.: Sebring, Fla. Merchants Jubilee: Cameron, Tex.;
Copperas Cove, Mar. 2-7.
Page Combined: Vero Beach, Fla.
Pan-American: (Highland Road)

Baton Rouge, La.
Scott, Turner, Rides: (Boardwalk)
Daytona Beach, Fla., 24-Mar.

## Circus Routes

Davenport, Orrin: Rochester, N. Y. 23-March 1; St. Paul, Minn.,

Ringling Bros. and Barnum & Bailey: Huntington, W. Va., 24-25; Charleston 27-28.

## Legitimate Shows

Gay Felons, The: (Wilbur) Boston, Mass., 23-28.

Girls in 509, The: (Civic) Chicago, Ill., 23-April 4.

God and Kate Murphy: (National) Washington, D. C., 23-28. Lil Abner: (American) St. Louis, Mo., 23-28.

Look Back in Anger: (Shubert) Cin-

cinnati, O., 23-28. Lovely Star, Goodnight: (Shubert) New Haven, Conn., 25-28. Music Man, The: (Shubert) Chi-

cago, Ill., indefinite run. My Fair Lady: (Riviera) Detroit, Mich., 23-March 21.

Perfect Evening: (Shubert) Philadelphia, Pa., 23-28.

Raisin in the Sun: (Blackstone) Chi-

cago, Ill., 23-March 7.

Sweet Bird of Youth: (Locust)
Philadelphia, Pa., 23-28.

Two for the Seesaw: (Michael Todd) Chicago, Ill., indefinite

Warm Peninsula: (State) Minne-apolis, Minn., 24-March 1.

# Ice Shows

Holiday on Ice of 1959: Louisville, Ky., 24-March 1; Winston Salem, N. C., 3-8.

Ice Capades, 18th Edition: Sioux City, Ia., 23-March 1; Kitchener, Ont., 3-7.

Ice Capades, 19th Edition: Her-shey, Pa., 23-24; Detroit, Mich., 26-March 15.

Shipstads & Johnson's Ice Follies of 1959: Boston, Mass., 23-March 1; Cleveland, O., 3-15.

# AGVA Adds 6 To Outdoor Staff

NEW YORK -- Six more fulltime AGVA men are being added to organize and canvas in the outdoor performer field, following a recent decision by the National Board of the American Guild of Variety Artists, at the Hotel New

The request for more personnel was pushed by Dewey Barto. Carl Wallenda urged greater coverage of outdoor acts under the Welfare Trust Fund, utilizing the period between seasons. It was emphasized that AGVA's largest membership revenue comes from acts in

Rudynoff's Ballerina Horses with Rudy, Erna, Rudy Jr. and Beverly will repeat at the Canadian National Sportsman's Show, Toronto, March 13-21.

#### Miscellaneous

McLean, Buck, Six-Gun Lawr Winter Haven, Fla., 23-28; Lakeland March 2-7. Matchstick City: Gainesville, Fla.,

## SEASONAL OR YEARLY

# INSURANCE NEEDS

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175 W. JACKSON BLVD. CHICAGO, ILLINOIS

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Large Dantzel Carousel—Fifty-two ani-mals, thirty-six jumpers, two chariots; good condition, only needs painting. Now in operation. No reasonable offer

MORRIS GOLD 160 Beach 120 St. Rockaway Park 94, N. Y. Phone: GRanite 4-2438

LOCATION AVAILABLE

10 acres available for CIRCUS, CARNIVAL or other events. On HIGHWAY

49, main route to Adirondack Resort
Area. North of Saratoga. N. Y., for
LEASE during summer or all year round,
weekly. monthly or otherwise. Three
phase electrical unit, excellent water
supply on property. Inquiries welcomed.

Write SALLY EDWOODS

6 West 28th St., New York, N. Y.
Phone after 2 P.M.—LE 2-3650

# Shooting Galleries

And supplies for Eastern and Western Type Galleries Write for new catalog.

H. W. TERPENING 137-139 Marine St. Ocean Park, Calif

CONCESSION TRAILERS

New catalog just out showing many new models. Finest possible workman ship and new modern designs. Sold factory direct to you at the lowest possible prices Terms arranged.

KING AMUSEMENT CO., INC. Mt. Clemens, Mich

■ NSURANCE ■ For the Amusement Industry

SAM SOLOMON 😓

"The Showfolk's Insurance Man' \$5017-N: Sheridan Road, Chicago, Illino Phone: Longbeach 1,5555 or 5576

#### THE BILLBOARD

# **Fast-Draw Promotion** Planned With Tie-Ins

CINCINNATI—Overwhelming popularity of the TV Westerns among the nation's kiddies has resulted in the formation here of the National Fast-Draw Club of America, in which cap-pistol-totin' courboys and gale 12 years ald and the national idea.

A specially constructed also cowboys and gals, 12 years old and under, compete in speed trials to bring into play their shootin' irons

A specially constructed electronic timing device perfected by Stanley is used to register accuin the fastest time possible.

with one of the larger cap-pistol dies in which they are taught the manufacturers, Stanley is setting a series of fast-draw events in arms and live ammunition.

rately the time it takes a contestant The gimmick is the brainchild of Charles Stanley, office manager and idea man at Coney Island Amusement Park here. In a tie-in educational safety spiel to the kid-

# Kiddieland Called Basic To New Dallas Center

characters.

DALLAS—Big Town, a multi-million dollar shopping center east of here, opens Tuesday (26) with an amusement area called Lollipop Park The Kiddioland was planted the magic Candy Mountain which features scenes of storybook Park. The Kiddieland was planned as a basic part of the shopping center and was incorporated in the architect's original blueprints.

Gerri Von Frellick, president, stated: "We anticipate a normal traffic flow of from 25,000 to 35,-000 people per day in Big Town with seasonal peaks of 100,000. We

with seasonal peaks of 100,000. We expect Lollipop Park to be one of the busiest places in Dallas."

Lollipop Park was designed by Allan Herschell and includes Herschell's Miniature Train, Helicopter, Roadway, Rodeo, Sky Fighter, Boats and Brownie Tractors. A Ferris Wheel and Hand Cars complete the ride line-up. A storybook theme is used featuring storybook theme is used featuring a Magic Mountain, Indian Village,

# Topeka Spot Adds Rides

HOLMES COOK MINIATURE GOLF CO. 583 10th Ave.. New York 36, N Y (3-4 Million Players — 140 Weeks at Ocean Beach Park, New London, Conn. —City Audited Figures.)

### FOR SALE

Allan Herschell Tank Ride and Fire Engine, \$3000 takes both. be seen at

**NUNLEY'S** 

Sunrise Highway & Milburn Ave. Baldwin, Long Island, New York

#### NEW GAME CRO-BOWL

(Croquet-bowling) Played with croquet mallet and ball. Two alleys only 11 ft. long and 4 ft. wide. Good money maker for Parks, Rinks, Bowling Alleys and Miniature Golf Courses. Shelter required. Copyright secured. New Low Price. Write C. S. GARDINER, CroBowl Games, 1501 Gleason St., Silver Spring, Md. Phone: Lockwood 5-4148.

#### FOR SALE

King Pony Cart, King Combination Ride and King Fire Engine. Rides 2 years old, located in permanent park. WANT TO BOOK or lease adult Ferris Wheel or Tilta Whirl for amuse. park in Philadelphia.

SHAPIRO .
37 Schuyler Rd. Springfield, Pa.
KI 3-7017

Present plans are to operate the amusement center the year around, nine months outdoors and three months in a heated, air conditioned area. Hours of operation will be from 10 a.m. to 9 p.m., seven days a week. Ticket prices for rides are. scaled at 15 cents each or four for

# V. Tesoriero Elected by **Coney Chamber**

ero was elected president of the Coney Island Chamber of Com-

LOS ANGELES—Amusement Rides Company here is readying one of its new Salty the Seahorse rides for March delivery to Topeka Kiddieland, which recently installed one of the firm's Swan rides. John Carpenter, head of ARC, said that shipments of Tommy the Turtle and Swan rides had been made recently to Storyland in Elk Grove, Ill., and Alabama State Fair, Birmingham.

THE MOSI SUCCESSFUL MINIATURE GOLF COURSES ARE DESIGNED AND BUILT BY THE HOLMES COOK MINIATURE GOLF CO.

Holzman and Frank Wardman, as were Leonard F. Tria, treasurer; Leo B. Stein, assistant treasurer, and Albert C. Myers, secretary. Bill Nicholson continues as exec-

Chris Coates, director of the New York Aquarium; Frank J. Pino, State senator; Michae Richter, assistant chief inspector; Thomas Coates and the New POP president, announced.

Brundage was with G.E. for 22 years, having retired in 1955. He assistant chief inspector; Thomas O'Neill, deputy commissioner of licenses, Edward Vogel, 16th Disfour years before coming here. trict councilman; Capt. James Pendergast, 60th Precinct, and

Members of Shevelson Family Air-Crash Victims . .

children survive.

## WILLOW GROVE **PROCRASTINATES** A NEWS STORY

WILLOW GROVE, Pa.-Mid-winter publicity was won by Willow Grove Park when the Procrastinators Club held its July Fourth barbecue and picnic at the snow-covered amusement center. Temperature was 10 degrees. The club was six months late, but he peurs stories eited its pure the news stories cited its pur-pose: to put off for tomorrow everything possible. Sneaked into the stories by publicist Jerry Katz was the official opening date.

# Helena Fuller **Retires From** Arcade Field

her retirement last week after 30 years of continuous management of the Casino Arcade here. She had been inactive since the close of business last October.

The announcement expressed gratitude to her many friends and business acquaintances for their cooperation over this span of years. She and her son will continue to operate Ye Colonial Inn and the Fuller Building, it was stated.

# Ocean Beach Mulls Prices, Sets McGrath

NEW LONDON, Conn.--The Ocean Beach Park Board, which supervises city-owned-and-operated Ocean Beach Park, has elected I. Steven McGrath as chairman, succeeding Morris Lubchansky, who declined renomination.

McGrath retired in December,

ration's Electric Board Division, Groton, Conn. He will serve a oneyear term as board chairman.

The board has approved a 1959 advertising expenditure of \$5,800. Under consideration is a plan to increase season parking fees for non-residents from \$5 to \$7, at the same time making them valid on Sundays and holidays.

## **Brundage Takes POP Exec Post**

SANTA MONICA, Calif. -- S. S. the secretary.

There were about 100 persons present. Those paying tribute to the incoming officers included Dr.

Chris Coates, director of the New POP president appointed director of purchasing a rustic motif, with walls of split and cost control at Pacific Ocean knotty-pine logs, signs made up of the New Pop president appointed director of purchasing a rustic motif, with walls of split in arranging family nights, chillariat ropes glued on pine back. Feeling their way, the Boyers of the New Pop president appointed director of purchasing a rustic motif, with walls of split in arranging family nights, chillariat ropes glued on pine back. Feeling their way, the Boyers of the New Pop president appointed director of purchasing a rustic motif, with walls of split in arranging family nights, chillariat ropes glued on pine back. Feeling the control at Pacific Ocean knotty-pine logs, signs made up of the control at Pacific Ocean knotty-pine logs, signs made up of the control at Pacific Ocean knotty-pine logs, signs made up of the control at Pacific Ocean knotty-pine logs, signs made up of the control at Pacific Ocean knotty-pine logs, signs made up of the control at Pacific Ocean knotty-pine logs, signs made up of the control at Pacific Ocean knotty-pine logs, signs made up of the control at Pacific Ocean knotty-pine logs, signs made up of the control at Pacific Ocean knotty-pine logs, signs made up of the control at Pacific Ocean knotty-pine logs, signs made up of the control at Pacific Ocean knotty-pine logs, signs made up of the control at Pacific Ocean knotty-pine logs, signs made up of the control at Pacific Ocean knotty-pine logs, signs made up of the control at Pacific Ocean knotty-pine logs, signs made up of the control at Pacific Ocean knotty-pine logs, signs made up of the control at Pacific Ocean knotty-pine logs, signs made up of the control at Pacific Ocean knotty-pine logs, signs made up of the control at Pacific Ocean knotty-pine logs, signs made up of the control at Pacific Ocean knotty-pine logs, signs

ness in Florida, where he lived for

## Jimmy Johnson Flies to Germany

SAN ANTONIO--Jimmy John-CHICAGO — Mr. and Mrs. son. owner-operator of Playland and handle either recorded music Harris Shevelson, brother and Park here, has flown to Frieburg, or transmit thru an intercom system sister-in-law of Joseph Shevelson, Germany, to inspect his new vice-president of the Chicago Roller Skate Company, went to Playland. Johnson revealed that their deaths in the recent airliner after it has been in operation here crash in New York. Shevelson was during the summer, it will be taken A row of four-tier shelving bins an editor for Coronet-Pageant. Four to Dallas for the State Fair of converge on the window with each Texas.

#### SURVEY OF EMPLOYEES

# Disneyland Traces Benefits To Local Business, People

ANAHEIM, Calif. — Average years. In 1955-56 the payroll was employee of Disneyland is married, \$6,350,000. has 2.4 children, belongs to a church, is active in some type of earnings in the county, and has been at Disneyland for two or three years, a survey by the park's personnel department showed.

Disneyland now has the highest total employee force in its history, 3,450, nearly three times the number employed when the park opened in the summer of 1955. Peak summer employment has grown from 1,280 in 1955 to 2,190 in 1956, 2,960 in 1957 and 3,450 in 1958.

1957-58 operating year, July 17, year's operation. thru July 16, 1958, was approxi
During 1957-58, it is estimated mately \$10,000,000, an increase of that Disneyland, Inc., paid \$625,-57 per cent in the past three 000 in taxes.

Disneyland, in three years, has developed \$12,200,000 in revenues community organization, owns his own home, lives in Orange County, spends the great majority of his earnings in the county, and has State of California. More millions of dollars were generated in the county thru jobs created in the building and operation of motels, restaurants, hotels and other industries connected with the tourist-

visitor market. The park follows a rigid "buy in Orange County" policy. Local purchases of goods, products and services have totaled \$10,500,000. In 1958 local purchases are believed to have hit \$4,000,000, or Total annual payroll during the 33 per cent more than the first

## Helena Morgan Fuller announced ROLLER RUMBLINGS

# **Boyers Stress Safety** At Colo. Skate Ranch

Gardens before branching out on their own. Always eager to own and operate a major rink, the husband and wife team shopped the band and wife team shopped the laying out Skate Ranch, Jack area until they hit upon a former factory building in Aurora, Denver's big Eastern subush ver's big Eastern suburb.

Big Teen-Age Population

of room for storage, rental opera-tions, repair shops, etc. This was has probably the largest concentration of teen-age youngsters in the

Opened November 2, the Skate Ranch is only 50 paces from busy skating competition.

POP president, announced.

Brundage was with G.E. for 22 years, having retired in 1955. He grounds, etc. Even the rail along the skate floor is made of "corral fence," heavy peeled-pine logs which provide an unusual atmosphere.

General layout is L-shaped, with warehouse, skate rental and repair sections and office in a 40 by 60foot wing to the left of the skate Scouts. floor. From the office, located at the intersecting corner, the Boyers can see every part of the operation instructions to an organist.

Unusual Operation Unusual is the gravity-feed skatesupply operation at the rental stall. of the eight-foot-long shelves tilted

- "The Safest Roller from rear to front, so that the skates DENVER — "The Safest Roller from rear to from, so that the Safest Roller roll by gravity down hylon rails which Jack and Irene Boyer, owners of Skate Ranch here, can back up emphatically."

The Safest Roller from rear to from, so that the Safest roll by gravity down hylon rails to the rental window. Here they are simply extracted at the front of the bin and handed to custom-The Boyers, who were national dance champions in 1942, spent the last two-and-one-half years as professionals at Denver's Mammoth out of skate reach any size or type of skate, most of the labor has been taken out of skate reach as Standard Chi-

destroyed Roller City, the big new rink which burned about a year The factory, which had been ago. In co-operating closely with chopped up into many small rooms the school board and fire and pofor plastic operations, was large lice departments. Boyer knew that 1957, as head of the apprentice enough to provide a full-size roller he had an ace in the hole in the school at General Dynamic Corporink floor and a wing with plenty fact that the former factory building incorporated an overhead door 30 feet wide at the front. Instead of sealing off the door, thus makenough to prompt the Boyers to of sealing off the door, thus mak-lease the space, in view of the fact ing it a wall, Boyer rebuilt the mo-that Aurora had had no roller skat-tor lifting mechanism and moved ing facilities for several years and the controls to the office, where a push-button control automatically lifts it seven feet in a few seconds. The corral rail around the rink was simply continued across the face of the door so that rail, kick board East Colfax Avenue, and with a 70 and all swing handily up at the by 130-foot floor is large enough to touch of the button. Thus, in the handle almost any type of roller event of fire, explosion, riot, etc., what amounts to half of the front In tearing out scores of partitions wall of the building lifts away and (Steve) Brundage, former North and even false ceilings which had all skaters could be outside within west district manager of General been hung above various operating a few seconds. This unique safety and even false ceilings which had all skaters could be outside within

currently are offering a family night, open skating nights, ladies matinees, and school-day matinees from 3:30 to 5. Because the safety factor appeals strongly, unusually fine co-operation has been obtained from parent-teacher groups, juvenile clubs and Boy Scouts and Girl

#### SKATING RINK TENTS IN STOCK 42 x 102

53 x 122

AT ALL TIMES

**NEW SHOW TENTS** MADE TO ORDER

CAMPBELL TENT & AWNING CO.

#### Randolph St., Chicago 1, 111.

CIRCUSES

### 8—PHONEMEN—8 -LIONS CLUB CIRCUS DATE

Banners & UPC's

Paid collectors. Office ready. Phones in. Town carded with cut-offs. 10 years' accumulation of taps. Must be willing to work hard and clean for real money. Long season. Top repeat dates. Producers with office supervision ability given preference. Office Lawyers—Lush—Advances—Collects—NO. First two are the reasons for this advertisement.

J. F. SHAFER

Days only: Melrose 7-3192 Room 401, Holiday Bldg.

241 East Ohio St., Indianapolis, Ind.

# PROMOTIONAL MEN

THE RESIDENCE OF THE PARTY OF

WANTED

Must be responsible, reliable. Must be ready to start immediately.

#### JACK MILLS MILLS BROS.' CIRCUS

2669 Euclid Heigh'ts Boulevard Cleveland Heights, Ohio

Phone: FAirmont 10700 Preferably before noon or after 10 p.m. STREETS BEFFE

#### ELEPHANT

Five feet three inches, six years old, intelligent, gentle, trained by Louis Reed. Can stand, sit on tub, lie down, stretch out, play harmonica, etc.

\$3,000 F.O.B. Call West Winfield 65302 before Feb. 28. MRS. KENNETH DAVIS
Star Route, West Winfield, N. Y.

#### **KELLEY & MORRIS CIRCUS WANTS**

OPENING IN MARCH Contracting Agent capable getting good aponsors, also Agent to book organized shopping center unit. J. E. Hill. Whitise Reed, answer. Use few more Acts, Boss Canvasman.

BOX 635, New Smyrns Beach, Fla.

# AMERICA'S FINEST SHOW

WRITE FOR 1959 DATE BOOK CENTRAL Show Printing Co., Inc. MASON CITY, IOWA

#### PHONEMEN

Can place 3 top advertising men on deal. 8th year-collectors-cards. Call

AMherst 8-6223, Columbus, Ohio.

#### 2—PHONEMEN—2

Sober, reliable men for a repeat spot where just an average man can write \$200 a day, every day. Excellent working conditions, with town carded with cut-offs. Phones in, ready to go. Bookings in Gulf Coast area until April 15. ED GILBY at EM 9-3023, New Iberia, Louisiana.

## PHONEMAN

Top Producer needed. Phone open, year-round deal. Reload protection. 8th annual ticket deal now ready. Write

ROY BELL

2847 W. 8th St., Los Angeles, California DUnkirk 8-6085 (no collect calls)

# 2 PHONEMEN

clean requirements. Start now, Omaha, Nebr. Phone: WEbster 5791.

PEEBLES & BRUNK

# DICK BRODRIC

Contact me right away. Have something REAL GOOD.

LARRY BURNS Regent 4-7367, Appleton, Wisc.

#### CIRCUS CONTRACTING AGENT

Must be able to set phones and start work immediately. Top pay, full season work. Write or wire where I may con-tact you by phone. Silverlakes, contact.

BOX = 203 The Billboard 1564 Broadway New York 36, N. Y.

# Shreveport **Business Fair** For Ringling

SHREVEPORT, La. -- Ringling Bros. and Barnum & Bailey Circus played to fair takes here, off from last year's, during its three-day stand at the State Fair's Hirsch Youth Center Coliseum.

Opening Friday (13) was light in the afternoon and fair at night. Saturday afternoon was hit by a driving rain that cleared in time for a fair turnout Saturday night. Sunday afternoon had about 8,000 people. A Sunday twilight show completed the run. Advance sale was fair. Press was late in getting started.

There was mild mix-up about what show was coming in here.

Advance publicity called it the 89th edition, and the actual show stand here Thursday (19) on a sell-like set has 1058 out basis for the Schlitz Browning being given on Thursday Eriday. was called the 88th, or the 1958 edition. The 1959 show starts at Company, which was opening a Saturday and Monday (23). Charlotte, N. C., in March.

Ringling now is carrying 20 horses, compared to only about a show was headed by Clyde Beatty, is scheduled to leave winter quarhalf dozen earlier, but not all of who had to make a quick move the present stud is being used in the show. Supposition here is that they are on hand for the new show that starts at Charlotte, when the show will bill the King Ranch Horses.

Also with the show now are 24 elephants, of which 17 are used; ponies, mules, llama and zebra, all hauled in three system baggage

# **Bailey Names** More Acts

GAINESVILLE, Tex. -- A resigned by Bailey Bros. Circus includes The Whiz Kids, unicycles; Kristensens, bareback riding; Mortons, aerial; Claudia, wire; Platos, high act; Lew Henderson, chimp; Ortegos, comedy bars; La Sebra, trapeze; Flying La Forms; and Jeff Murphfee, producing clown, according to owner Bob Stevens. The booking of the Flying La Forms changes a previous announcement of Stevens.

Corrine Dearo will make the Minneapolis, Dayton and Omaha Shrine Circuses with her cloud swing act.

# PHONEMEN

BOOK, UPC's and BANNERS

n who have worked labor deals. Six good cities ready in New Mexico. Apply HILDEBRAND

208 Dartmouth, NE, Albuquerque, N. Mex.
Phone: AM 8-4100 No collect calls.

## PAUL REYNOLDS JOHN DOYLE SID HARRIS

WIRE COLLECT WHERE I CAN CALL
YOU AFTER 6:00.
Other top Promoters, write or wire
where I can call you. No other collects.
BILL GRIFFITH
Adams Bros. & Seils Bros.' Circus
1306 N. Appleton St. Appleton, Wis.

## PHONEMEN OR WOMEN

Knights of Columbus Steady work. Pay daily. No collects. No advances.

ED HAVERSTICK Cherry 3-7621—Days Turner 2-2079—Nites 2145 Jefferson Ave. Toledo, Ohio

# CONTRACTING AGENTS ACTS

Good deal for Agents who can set solid phone promotion spots. America's best selling and drawing show today. Can still place a few Western type Acts. State lowest. Opening May 15 for six months tour.

Bar HM Wild West Rodeo Box 5642 Jacksonville, Fla.

# HAROLD BROS. CONTRACTS CHICAGO INDOOR STAND

International Amphitheater Set With Knights of Columbus in Oct.

Beatty Playing 5 Days

out basis for the Schlitz Brewing being given on Thursday, Friday,

At Tampa for Schlitz

CHICAGO—Harold Bros. Cirtop assistant, Richard Slayton. It Voise and Slayton said they cus will play a seven-day run at was finalized while they were in would put an expanded show into will be sponsored by the Chicago auspices on Wednesday (18). chapter Columbus.

show owner Harold Voise and his order to mesh with other events.

Floyd King, general agent for the circus, said that the full show

ters on March 19. It will move to

Palisades Park in New Jersey for a

19-day stand starting March 27.

Outdoor billing and newspaper advertising have been started in New

King said the show will go to the Maritime Provinces of Canada

the International Amphitheater in Chicago a couple of weeks ago and the Amphitheater with the inten-Chicago during October. The stand confirmed by a final vote of the

napter of the Knights of Columbus.

This date was negotiated by now owner Harold Voise and his auspices on Wednesday (18).

Tentative date for the show is October 11-17, but this may be changed to start a week earlier in order to mesh with other.

The sponsor and the show is Chicago have 45,000 members.

The sponsor and the show is Chicago have 45,000 members. advance work will get underway some time after the middle of June. according to present plans.

Harold Bros. starts its season at Lansing, Mich., March 5-7, and plans to announce details of subse-

quent route shortly.

Harold's entry into Chicago adds to an increasingly complex circus picture in the city. Polack Bros. plays its usual stand in March for the Shrine. A lakefront stand by an under-canvas circus is pending. another circus date is expected to be revealed very soon, and numerous tented shows will be playing their regular routes in the suburban and residential areas.

## UNDER THE MARQUEE

new brewery in Tampa.

The curtailed version of the

Tom Inabinette, Harlingen, Tex., visited Hagen quarters in Alice, Tex., and eports that Bob Couls is there managing a crew painting the show for the March 7 opening. geles Shopping Center Circus, has April 10

added two big male lions to his act.

Bob Parkinson, Cambridge, Ill., GAINESVILLE, Tex. — A re-home after an operation and would west, it was announced by Co-vised and incomplete list of acts enjoy mail... The Buchanan (Va.) owner Glen J. Jarmes.

> Dolly Castle, wild animal trainer, writes from Miami that she has SAN ANTONIO—R. A. Miller's lost her son and her brother during L'Angelus Wild Animal Circus Mickey McDonad's funeral in Tulsa Saturday (14)... Dick Walker's free three times lion act is signed for "The Big Circus," a movie now in production on the M-G-M lot in Culver

musicians, celebrated their golden wedding anniversary in Detroit Memorial Hospital.

Bill Green's water skiing eleplant, Queenie, and his other animal acts are performing at Ponce De Leon Springs, Fla., until time to open the Vermont Animal Farm. Voise, president. Simpson has wide circus experience and books fairs ... Wyatt Davis, clown, was a and building shows. guest of Byron Gosh's All American Indoor Circus at Bogalusa, La. Davis is in New Orleans for Mardi Gras.

Dan (Pappy) Kerr, clown, has lined up the Shrine Circus at Cincinnati and the Police Circus at St. Louis. . . Babe, one of the two elephants belonging to the Philadelphia Zoo, has been presented to the Moline (Ill.) Zoo reportedly because she couldn't get along with Burma, the other ele-

#### PHONEMEN

Good top Men wanted for good deal. Men who worked JP in Indiana, come in. All lushes welcome, I'm buying.

SALES DIRECTOR MElrose 2-0229, Indianapolis, Ind. No collect calls.

# this summer. Cole Opens

York City.

HUGO, Okla. -- Famous Cole Circus is scheduled to open on circus fan, is recuperating at his April 10 and make a tour of the

# R. A. Miller Show Plays San Antonio

the past five months. . . . Mr. and played a shopping center here for a Mrs. Claude Lanies, Chappie Chap-week ending Sunday (15). Acts in-Mrs. Claude Lanies, Chappie Chapman, Bill Moore, Cleo Plunket and Cil Grav Circus personnel attended Michael Michael Company of the Luvas, aerial; elephants and ponies. The circus was presented free three times daily. The unit in-

## Harold Names John and Lois Lemon, former Canadian Agent

SARASOTA, Fla.—Hugh Simpson, Windsor, Ont., has been named exclusive agent for the provinces of Ontario and Quebec for Harold Bros.' Circus by Harold R.

The Million Dollar Story

#### CALLING ALL PROMOTERS AND OPERATORS

Why work for others when you can work for yourself. THE NEWEST AND HOTTEST DEAL

on the prevention of Juvenile Delin-quency through Electronic Educational Tapes that are world COPYRIGHTED.

## PACKAGE DEAL

Consists of everything you need, Sales Letters, Leads, Franchised Territory, Membership Cards, Decals, Receipt Pads. We furnish everything to get started. All you need is a staff and a phone room and the know-how, plus \$150, for your first package. Includes 1 set of 15 titles on THE PREVENTION OF JUVENILE DELINQUENCY, such as stealing, lying, cheating, etc., which is the first set given to your sponsor with no advertising, and some leads will be furnished for booking.

The second part is not paid for until you have sold all your advertising as (SPOKEN ANNOUNCEMENTS) and have obtained all moneys from your campaign. All you do is submit a list of the advertisers that will be on the second set of 15 tapes. The cost to the advertiser is \$10.00 for each Spoken Announcement of 15 tapes. With 15 ads, \$150, you place as many announcements as the fown, will hold. Your cost to place the Electronic Tapes is only \$200, which will be shipped to the sponsors prepaid, which will be the lending tapes, to Civic Organizations.

Your total cost would be only \$350 in two payments, which is only a fraction of gross on the Scientific Tapes.

WORLD'S LARGEST SUPPLIERS OF ELECTRONIC EDUCATIONAL TAPES.

U. S. ELECTRONIC INDUSTRY 1049 Jackson Pike Columbus 23, Ohio

#### STEAM CALLIOPE PLAYER

FOR EXCURSION STEAMER AVALON—must travel and live on boat. Must be EXPERIENCED on a STEAM CALLIOPE. Season starts March 13 from Cincinnation, Ohio, lasts thru middle of October. Must be sober and furnish excellent reference. Salary \$50.00 per week, including room and board. Contact

ERNST A. MEYER
STEAMER AVALON, INC.
229, E. Sixth St., Cincinnati 2, Ohio
Phone: Day—Dunbar 1-6010
Night—WAbash-1-5131

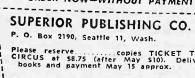
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# Atlanta's Long-Range Plan Includes Stadium, Coliseum

# Outdoor Facility Would Seat 70,000; Map 25-Year Improvement Program

improvement program at South-eastern Fair here that would inelude a 70,000-seat staditum, a coli-seum and several other new buildings, has been disclosed by E. Lee Carteron, general manager.

The plan, which would be completed over a 25-year span, is being worked on by Gaylord Lewis, Findlay, O., consultant and architect, and should be ready for consideration some time in April.

Three major functions are being considered:

1. Utilization of the grounds and buildings on a year-round basis.

2. Replanning of the grounds

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show with 5 or 6 rides. For details write

ROY L. HAGER, Secy.
MARIES COUNTY FAIR ASSOCIATION
Vienna, Mo.

**GOLDEN HORSE RANCH** 

THRILL SHOW

Cowboys • Cowgirls • Clowns. 14 Acts—All Palomino Horses.

JONNY RIVERS

#### a revenue program that will sustain and improve the operations. Modernization of the exhibit

3. Modernization or the exhibit sorely inadequate. facilities to give proper recognition of special interest to the fair of special interest to the special in tural and industrial programs.

Lewis said that the present 220acre plant is suitable for the enlarged planning program. In all probability the lake at Lakewood, that formerly served as a reservoir for Atlanta, would be eliminated.

Baseball Park Carteron pointed out that should preliminary plans being discussed buildings be approved, they would provide The pl the team to find a new home.

Tech football team will be forced the fair.

ATLANTA -- A long-range plant | and buildings so as to give the fair | to move to new facilities in the near future, as its present stadium is limited to approximately 40,000 seats and parking facilities are

management would be a youth building complete with dormitories, building complete with dormitories, cafeteria and auditorium, similar to the one now in operation at Ohio State Fair, Columbus.

Current non-fair revenue now comes from the operation of an amusement park, auto race pro-grams, roller rink and rental of

facilities for professional baseball the board of directors which con-and football. The Atlanta Cracker sists of five appointed by the baseball park is being sold, forcing mayor, five by the Chamber of the team to find a new home.

Commerce and five by the fair.

# ARKANSAS ASSN. NAMES VAN METER

#### Burger Elected First Vice-President; Annual Banquet Draws Overflow Turnout

related how fairs have advanced living conditions for the distaff side of the family and outlined how they could even give more service along these lines.

of the Hot Springs Showmen's Association attended in a body.
Rev. Leon Hill, comical Baptist FORT WILLIAM, Ont. minister, was a feature of the evening, furnished by George Flint of Barnes-Carruthers Theatrical Enterprises while E. O. Stacy, Music Corporation of America, brought in

Attraction, midway and fair supply reps on hand included E. L. Winrod, Mighty

Lucille and Eddie Roberts, mental

Annual Banquet Draws Overflow Turnout

LITTLE ROCK — Ike Van Meter, Marvell, was elected president of the Arkansas Fair Managers' Association at its annual convention here Monday and Tuesday (9-10). He succeeded J. C. Rapp, who was unable to attend the two-day conclave.

C. B. Burger, Bentonville, was named first vice-president; Paul Latture, Fort Smith, second vice-president; Harvey Hewitt, Pine Bluff, third vice-president, and Clyde E. Byrd, this city, was renamed secretary-treasurer. H. E. Tabor, Loran Johnson, Homer James and M. C. Reynolds were named to the board.

Glen Pinkston, commercial space manager of Mid-South Fair, Memphis, was one of the key speakers at the sessions. Pinkston spoke on "Youth Talent Contests." Mrs. Hazel Jordon, demonstration agent, related how fairs have advanced living conditions for the distaff side of the family and outlined how they could even give more service along these lines.

# A capacity turnout of over 400 relaxed at the annual banquet where various State officials were present and close to 100 members Fort William, Ont., Buys GAC-Hamid

FORT WILLIAM, Ont. -- Canadian Lakehead Exhibition has mouth Fair, praised the group for signed for a night grandstand show its plans to acquire an additional thru Ernis Young, of the GAC22 acres, about the equivalent of

# Fair Meetings

Mid - West Fairs Association, President Hotel, Kansas City, Mo., February 27. Maurice E. Fager, Mid-America Fair, Topeka, Kan., secretary.

Association of Colorado Fairs, Arapahoe County Fairgrounds, Littleton, February 28. Forrest F. Hammes, Littleton, president.

## COLO. ASSN. MEETS FEB. 28

LITTLETON, Colo.—The Association of Colorado Fairs will hold its annual meeting here February 28, Forrest F. Hammes, president, announced. The meeting will be held at Arapahoe County Fairgrounds, nine miles south of

# West Pa. Assn. For '60 Meet

meeting of the Western Pennsyl-rank and rethan on meeting of the Western Pennsyl-vania Fair Exhibitors' Association will be held here January 30, H. W. Churns, secretary, announced. The date was tentatively set at a board of directors meeting that followed Some observers state the Georgia E. S. Papy is current president of the recent fourth annual meeting

> A total of 18 fairs were represented and 63 service organizations were present. Richard Eichelberger, president-manager of the Great Bedford Fair, spoke on what they are doing to lure people to their fair. Participating in the discussion on the subject were A. J. Richards, Harry Cooke, Louis Rosenberg and Ralph Sanders.

Richards, Harry Cooke, Louis Rosenberg and Ralph Sanders.
Attractions and midway reps on hand included Harry Cooke, Tex Rose, Cooke & Rose, Inc.: Bod and Peggy Kaltenbacht, Klein's Attractions: Dave and Louis Rosenberg, Triangle Poster; Charles Kaylor, Pete Good, Kaylor Displays; Henry Theodore, Arthur H. Hasrobar, Henry Theodore, Arthur H. Hesrobar, Henry Theodore, Arthur H. Hesrobar, Henry Theodore, Co.; H. Eisnbuth, I. Robbins & Son; Bill Nalios NWA Wrestling Association; Ray Beaudet, Beaudet Productions; Heck Reges, Chuck Hetrick, Heck Reges thrill show: Jelet Christopher, Circle X Ranch Rodeo; Al Gallatin, Bill Cole. Coca-Cola Co.; Bernard Lidza, Keystone Fireworks Co.; Mr. and Mrs. George Zammbelli, Fazzone Bros. Fireworks Co., Mr. and Mrs. George Zammbelli, Fazzone Bros. Fireworks Co., Mr. and Mrs. Ralph Sanders, Keń-Penn Amusement Co.; Dick Dickson, Frank Bland, Dickson United Shows; Heavy Hannah, Ed Appleby, Hannah Amusement; Joe Temper, Gooding Anusement Co.: Eddie Deitz, Eddie's Exposition Shows; W. A. Godley Penn Premier Shows; Frank Kopeka, Bill Berhas, Frankie's Rides: M. A. Beam, Steve Decker, Beam's Attractions; Jack Barstow, Bob Hoffman, Barstow Amusements; Al Del Flore, Joe Constabile, Del Flore Amusements: Mr. and Mrs. Louis Humberger, Humberger Amusement Co.: Ziggy Barton, Barton's Rides: Steve Skuta, Skuta Rides; George Baustrets, rides, and Frank Camarata, Smiley's Amusements.

# Greenfield, Mass., Adds Extra Day

uay fair, opening with an experimental preview day on a Saturday, was voted at the annual meeting last week of Franklin County Agricultural Society. President Richard H. Campbell was re-elected to his fourth term.

Daniel J. Reidy, State director of fairs and an official of the Weymouth Fair, praised the group for its plans to acquire an additional 22 acres, about the equivalent of the present fairgrounds area. He also predicted an increase in the public's interest. GREENFIELD, Mass. -- A five-

Hamid office. The show will consist of a program of acts to do two performances nightly. Young last provided the show here in 1957.

22 acres, about the equivalent of the present fairgrounds area. He also predicted an increase in the public's interest in fairs. The five-day fair, September 12-16, was approved by a vote of 20 to 4 against Winter Haven—Fla. Citrus Expo. March 7-14. Robert J. Eastman. continuing the four-day Sunday-Wednesday program offered since the 100th anniversary in 1948.

> Vice-President Alvin F. Oickle presented a plan for pass supervision which would put three officials in charge of issuing passes. He proposed a single pass gate and offered a system for streamlining traffic.

County Agricultural and Industrial dation president, said help will be Exhibition, Inc., of Grenada, has asked from civic clubs in building Utah Fairs and Shows Association, Utah Hotel, Salt Lake City, March 2. Rulon P. Peterson, president, said help asked from civic clubs in been granted a charter by the rest rooms on the grounds. secretary of state as a non-stock corporation.

#### RESEARCH

# WFA Collects Documents on Admissions

SACRAMENTO --- A collection of documents on exposition management practices and admissions controls has been started by Western Fairs Association, Stuart B. Waite, WFA president and secretary-manager of Yolo County Fair, said.

Donations of valuable documents were made to the archives at the WFA headquarters here by Theodore Rosequist, co-ordinator of planning for the new California State Fair & Exposition, scheduled to open here in 1961, and Fred Sandusky, local realtor, who for merly was manager of the State

Rosequist was director of special admissions at the San Francisco World's Fair in 1939 and was associated with special admission promotions at the 1933-'34 Chicago World's Fair. His collection of admissions tickets, vouchers and forms are in several large scrapbooks.

Sandusky, former chief of exhibits at Treasure Island in San Francisco Bay, submitted a collection of administration forms used in every department of the Colden Gate Exposition.

# Harley Swain Dies at 73

GALLIPOLIS, O. -- Harley Swain, 73, former manager of concessions at Ohio State Fair, died here Monday (16) following a long

Swain was with the Ohio Department of Agriculture for 30 years before his 1955 retirement. His wife, Evelyn, and a daughter, Margaret, survive

#### WINTER FAIRS

Arizona
Phoenix—Maricopa Co. Fair Assn. March
25-29. Harvey M. Johnson.
California
Imperial—California Mid-Winter Fair. Feb.
28-March 8. D. V. Stewart.
Los Angeles—Cabif. Int'l Trade Fair & Industrial Expo. April 1-12. Don M. Muchmore.

more.

San Bernardino—National Orange Show.

April 23-May 3. G. Walter Glass.

San Francisco—Grand Nat'l Jr. Livestook

Expo. March 21-25. Nye Wilson.

#### Gilmer Preps Grounds

GILMER, Tex. -- County crews last week began leveling and hauling dirt at the fairgrounds and community center site on the north edge of Gilmer. Gilmer Civic Improvements Foundation directors asked for county assistance to get the fairgrounds in shape to hold GRENADA, Miss. -- Grenada there next fall. B. J. Hogg, Foun-

# Box 848, Road 84, Ft. Lauderdale, Fla. Phone: Ludlow 1-0808

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Littleton, Colorado (So. Denver suburb)—Feature of Colorado's Fabulous "RUSH TO THE ROCKIES" CENTENNIAL

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Clean Carnival, Rides and Midway for

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# MINN. OPS SEEK **ELECTRIC CODE**

Outdoor Portable Amusement Assn. Asks Appropriate Rules, Regulations

MINNEAPOLIS — Carnival There is no section of the national code written with special referminnesota and others in the midence in part or in whole which organized in an effort to obtain appropriate rules and regulations governing the use of electricity on their shows or midways.

Organized as the Outdoor Portation of the Minneapolis-based carator of the Minneapolis-based carator of the Minneapolis designations of the Minneapolis design

able Amusement Association, the group is asking the Minnesota Legislature, the Minnesota Board of Electricity and members of the electrical fraternity to set up a survey committee to draft rules which might serve as a guide for inspection agencies. inspection agencies.

The action by the group followed

a statement by the Minnesota
Electrical Inspection Department
that it will enforce the National

Atlanta Park Electrical Code this season.

The national code has been variously interpreted in Minnesota, according to Gerald J. Ramsey, executive secretary of the association. This, Ramsey maintains, has resulted in an "extreme amount of confusion and contradictory rulings and orders by Minnesota electrical

The national code was written to cover situations existing on permanent building construction jobs and other locations where there might be some items of portable equipment and a considerable amount of semiportable equipment, Ramsey pointed out.

# **Argosy Story** Lauds I. T.'s **Bill Appleton**

NEW YORK - The March issue of Argosy magazine carries a nine-page picture story of the carnival business, featuring Bill Appleton of the I. T. Shows. Taken around the Great Danbury (Conn.) Fair lot, Milt Machlin's backstage photos show many views of the show and of Appleton, I. T.'s lot man and ride super.

# SCHOOL FIRE **ESCAPE FUND**

TAMPA--A Catholic Negro school here, the St. Peter Claver School, will get a fire escape in part because of Leon Claxton and his Harlem and Havana Show, one of the back-end perennials on Royal American Shows. During the recent Florida State Fair Claxton and his performers gave a benefit performance in Lincoln Theater here that netted more than \$800 for the fire escape

A young Negro girl who recently lost a leg was Claxton's guest at the fair here. Members of the Royal American Shrine Club noted the girl at a meeting and voted to buy an artificial leg for her.

way business in that State have covers the operation of temporary,

# Fun Zone \$\$ Off in '58

ATLANTA -- Altho grosses on rides and games at Lakewood Park were below those of 1957 during the park operation, receipts from the 10-day run of Southeastern Fair topped the previous year by \$10,000, officials disclosed.

The park operated from May thru September and the fair ran October 1-10.

Concessionaires have lest year in

RAIN HURTS

# Don Franklin Signs Charro Cele for '60

CARNIVALS

SAN ANTONIO -- The Don Franklin Shows has signed to provide the midway attractions at the annual Charro Days in 1960, Don Franklin, owner-mannager, announced here last week.

The 1959 run was hurt in part by rain that blanked out the first six days. The final four days, however, drew clear skies and warm weather and the big Saturday pulled what was reported as a record 40,000 people.

# Royal American Sets New All-Time High At Fla. State Fair

Rides, Shows Pull in \$211,419; Takes \$54,492 on Big Saturday

• Continued from page 54

Comparing the grandstand business with last year, Huskisson said that the number of people who saw the grandstand show was 145 per cent greater than last year and the grandstand receipts were 171 per cent higher than last year.

what was reported as a The outside gate count in people was 147 per cent over last year.

For the first time the border was (Continued on page 65) Kingher.

# Weather Aids Page On Florida Swing

SANFORD, Fla.—Page Com-bined Shows opened here Monday being finalized.

After wintering near Tampa, the Page organization initiated its Concessionaires here last year included A. C. Bryant, Arnold Feldman, Carl Mills, Mrs. Oscar Mills Sr., Oscar Mills Jr., A. G. Johnson Jr., Wes Millican, Jack Stephens, Bill Stephens, Harvey Smith and L. E. Still Stephens, The Millican and Daytona Beach. Seven more of the Colored Elks Fair at Daytona Beach. Seven more of the Colored State of t at Daytona Beach. Seven more A new advertising plan has been proposed whereby 10 per cent of gross receipts after taxes would be set aside for promotional purposes. Opening stand is a military reser-

bined Shows opened here Monday (16) for a week's run at the revived Seminole County Fair. The local American Legion post has taken over and provided a new site on Route 92.

After wintering near Tampa, the Seminole County Fair. The show's fairs start in early July in Western New York and terminate Thanksgiving week. Then after a layoff over the holidays, a Florida route will again be played. Fair season should see the show at these Little Valley Sandy Creek.

The management said over-all results for 1958 were better than 1957 despite recession influences. The winter tour so far has benefited by generally excellent weather in (Continued on page 65)

Eddie's Expo **Hopes Build** For OK Tour

The Roy Rogers show grossed \$121,387 with taxes and about \$95,000 after taxes, a phenomenal showing for the fair here where

grandstand turnouts for stageshows

had dropped to such a low level that they were offered as a free attraction in recent years. The Rogers show worked to a grand-

stand scaled at \$2.50 top, with reserved seats priced at \$2 and with the uncovered bleachers priced at \$1.50 for adults and 60 cents for

Al Sweeney, in with four days of auto races, turned in the fattest

auto-race receipts in the history of

the fair. The Jack Kochman thrill show was in for three performances, two of which, both Satur-

day night shows, were offered as a

bargain bill along with the Rogers show. The third thrill performance

was held as a still date Sunday (8), when the fair proper was idle.

BUTLER, Pa. — A pretty good season appears in store for Eddie's Exposition Shows, based on contracts signed prior to and during the Pennsylvania fair meeting in Reading. Owner Eddie Dietz has fairs set in such spots as Dayton, Washington, Stoneboro (Labor Day), Jamestown and Spartansboro,

all in Pennsylvania.

Season opening is set for New Kensington on Thursday, April 23.

A one-day firemen's celebration in Mole Corporation on the company of the height Wolfs Corners is one of the bright spots expected for July, Dietz re-Associated Troupers at the Show Within a Show at the Riverside County Fair & National Date Festival in Indio.

Wolls Corners is one or the bright spots expected for July, Dietz reports. Show will leave the road in mid-September, he added, and will generally carry nine or 10 will generally carry nine or 10 rides, three or four shows and 30

concessions. With it will be Lou Weinstein with bingo; Red Moore with food;

N. Y.; Greenfield, Mass.; Rochester, N. H.; Meriden and Stafford Springs, Conn., and Belchertown, Mass. Meriden was a new downtown fair in 1958 which met with success and should develop into a good annual date.

Bobby Negus will manage the Bill Jones Bingo. Other concessions include Alabama (Bam) Storey,

Where it was sunny, more than 200 with bingo; Red Moore with tood; Bill Bejanaro with seven concessions, and Little Joe's popcorn.

Petel Sutton's Pacific Coast Shows.

The club was the guest of R. M. C. Fullenwider, secretary-manager of the fair and free gate courtesy was extended all card holders.

Sutton who is also club presi-

# \$500 at Party

LOS ANGELES-Approximately \$500 was raised by the Regular

Altho rain in Los Angeles may have discouraged some members from making the trip to the fair, where it was sunny, more than 200 dinners were served in the big top erected by the crew from F. M. (Pete) Sutton's Pacific Coast

Sutton, who is also club president, was assisted by his wife, June. Emily Bailey was in charge of the food with Helen B. Smith, Alice Lindsay, Josephine and Charles Walsh, Fred Smith and C. H. Allton assisting. George Kotarakos and Walsh handled

refreshments. Food and beverage donations were made by Sam Alexander, Mae Collins, Warren McMenus, Jack Thomas, Emily Bailey, Tom Rankin, Fred Smith, Allton, and Dod Dodson. Awards were made to Bill Bradshaw, Thomas, June Sutton, Curt Lawson, and Donna Freedman. Ticket sellers were June Sutton, Bea Paul, Alice Lindsay, and Mae Collins.

festivities en route to Florida.

# Farrow Signs

PINE BLUFF, Ark. -- E. A. (Ernie) Farrow's Wallace Bros. Shows have been signed as midway attraction at Southeast Arkansas District Livestock Show and Rodeo here, September 29-October 3, it was announced by expo Manager Harvey Hewitt.

Day and night operations are planned, a departure from previous years when the show ran only at night.

# Coleman Adds Rides, Troupers Net Books 11-Fair Route

MIDDLETOWN, Conn.-Sev-kitchen. The trailer will back into eral new units will make their appearances on the Coleman Bros. Shows this year. Opening will be Thursday, March 23, on Coleman's copen on three sides.

Coleman's fair route starts July

cookhouse operators, who are re-placing their well-known school bus galley with a new semi-trailer

# Al Brown **Renames Show**

MADISON, S. D.-Al Brown Shows is the new title of last year's Tri-State Shows, it was announced last week by owner Al Brown at winter quarters here where work in preparation for the 1959 tour has been started.

Brown has signed 16 fairs in North Dakota and Minnesota for this year's route, practically the same as last year's with the exception of the addition of Douglas Conklin, Canadian midway opera-County Fair, Alexandria, Minn. tor, has been elected president of Show will open with 14 rides, 35 the Brant County Sanatorium concessions, 2 office-owned shows board of trustees. The board oper-

It was Appleton's family which was deprived of all its possessions in the winter quarters fire on Christmas morning (The Billboard, January 12). Argosy also mentions Is Trebish, Al Howard and Frank Garto.

CLAYTONI AIDS

CLAYTONI AIDS

Coleman's fair route starts July 27 and ends October 2. It will include Alton, Boonville, Norwich, Altamont, Ballston Spa and Fonda, Interest is continuing in the project of Butch and Fay Rossito, cookhouse operators, who are replacing their well-known school bus

CLAYTONI AIDS

include Alabama (Bam) Storey, Eddie (Kubek) Stone, Charley Birch's galleries, Blackie Weiner with popcorn and candy apples, Tommy Wood with candy floss, Rocky Dell, and others.

# Frank Conklin Named Prez of Sanatorium

and some independent back-end ates the local sanatorium for tuber- Rose Westlake Dodson and her night. Daytime events are to be units. Two kiddle rides have culosis in-patients and out-patients husband, Dod, stopped for the added, with the rodeo featured at and also has a mobile clinic.

#### WANT WANT

CARNIVALS

WANT

For our No. 1 Free Circus Shopping Center Unit—3 years old and still growing. Eight hours' action, 2 free shows daily. 10 months' season in the United States and Eastern Canada.

Want Hanky Panks working for dime and catering to kids. Must be clean and flashy. Need Kid Rides that can make circus moves and be ready. Can use Walk-thru Shows on trucks and trailers, no tops. Want Food Concessions that don't conflict. Need Concession Help and Butchers, Man or Woman to operate Polarold Mug Joint. Will consider any attraction or proposition that will fit in and get money. We work every day with people and no cross-country moves. Phone or wire

M. A. or BOB MILLER

3602, Sevierville, Tenn. Write Pigeon Forge, Tenn.

#### CURLEY VERNON HAS FOR SALE

CURLEY VERNON HAS FOR SALE

FUN HOUSE on 28 ft. semi, Walk Thru, with air. With or without transporation. Opens up to 48 ft. front. COCKHOUSE. 28 ft. semi, a regular traveling kitchen, everything set, ready to go, hotel range, 3 partition dish sink, steel tables, twin coffee urns, fluorescent lighting, 25 ft. deep freeze, Frigidiare with 2 sliding top doors, for cooler, stainless steel. Butane, 4 10c p. bottles, dishes, pans, etc. Can serve out of window. Also have 18 x 36 ft great property of the cooler, for cooler, stainless steel. Butane, 4 10c p. and Frame with stools, griddle in front, with or without transportation. Fig. Podd, Penny Pitch and numerous others. Mice aluminum, glassed in Propriative 12 ft., with stainless steel counters, large Star Popper, Cankli top, (used 5 weeks), 75 stools, lots of merchandise. BOAT RIDE, 30 ft., good canvas tank (new last summer), 6 boats, carries 24 children. Priced to sell. PRETZEL, 5-car, or Dark Ride, 40 x 60 top, new last summer, walls not too good, but can be used. With 30 ft. Semi, cattle rack type, all gadgets and platforms. OFFICE AND LIVING TRAILER COMBINATION, 36 ft., semi type. Was my house trailer. Caged in private entrance for secretary, shower bath, chemical toilet, inner spring bed, plenty of closet space. LUMBER & MERCHANDISE TRAILER, 30 ft. 12 ft. covered for turner efference.

C. A. VERNON, 509 No. Washington (Phone: TAylor 2-3560), Bryan, Tex.

P.S.: Want Booking Agent for Shopping Centers that knows how.

## WANTED FOR 1959 SEASON

Booking till Christmas, Shopping Centers only, no mud.

RIDES: Octopus, Scrambler, Round-Up or non-conflicting Rides. Also Kiddie Rides. CONCESIONS: Hanky Panks of all kinds, also Direct Sales. No Flats or Alibis, no Food.
SHOWS: Any clean Grind Shows. Must be family-type entertainment.

B. & M. UNITED CIRCUS

P. O. Box 26

Phone 9-4808

Overland 14, Mo.

AMERICAN BEAUTY SHOWS

WANT FOR OPENING, APRIL 24, 2 SATURDAYS AT DE SOTO, MO.
Concessions of all kinds except Long and Short Range Galleries. Open Midway this season, but will not over crowd on still spots. Hanky Panks \$21.50, still: \$36.50, Fairs and Celebrations. Have Celebrations starting at Clinton, Iowa, May 25. Also have Sweet Corn Day at Vinton, Iowa, Labor Day.
Want Tilt Foreman. Need Second Men who drive. Also few Just Men. (Bob Snook, answer.)

answer.)
FOR SALE: Popcorn Trailer, including Candy Floss, Snow and Candied Apples, all painted and ready to operate.
ALL REPLIES TO: H. W. BARTHOLOMEW or JOE H. SHARP (Phone: STerling 8-2241) or Box 29, Perryville, Mo.

#### WANT

#### WANT

WANT

Experienced, reliable Ride Operator for like-new Ferris Wheel in a Park near Chicago; prefer middle-aged married man. Must have good house trailer. Wife will operate Popcorn Concession. You will also keep other equipment operating. This is a top salary position for an above average ride operator who can and will assume responsibility. References required.

Can also use a Single Ride Operator, 40 to 50 years of age, for Kiddle Electric Train and assist Foreman in keeping other equipment operating. No trailer.

if either drink, please don't answer.

ADDRESS: EARL H. BUNTING, P. O. Box 428, Ramsey, III.

### BURKHART SHOWS

Want-Want-Want

Last Call

For the grand opening of the Delhi Fat Stock Show: Concessions working for stock. (W. K. "Blackle" Whittingham, contact Al Summers, complete changes have been made.)

Will book Tilt-a-Whirl and Round-Up, must contract to stay all season. All Family Type Show with own transportation and small percentage. All Concessions contact

EDDIE MORAN at Delhi, La. Booked solid March thru November.

#### \$150.00 CASH REWARD for location of DON or SELMA HILLIARD

Now reported some club around Miami, Fla. Probably will head for Georgia soon. Pin Store Agent?

For reward call collect.

GEO. TURNER

Oklahoma City, Okla. Phone: Victor 2-9888

### DRAGO AMUSEMENTS

Want to buy Scrambler or Rock-O-Plane or Short Arm Octopus.
For Sale—Pitch-Till-You-Win complete and 24 ft double Ball Game, complete; good top and sidewall.
Will book Bingo, small Cookhouse and all Hanky Panks.
Will book any good, clean Show for small per cent. L. H. Hardin, contact Chet Pierce. Absolutely no gypsies or flats wanted. All replies

CHET PIERCE
1713 B. Markland Ave. Kokomo, Ind.
Phone: GL 9-4907

#### FOR SALE -

#5 Ell Wheel, V belt drive, AC engine, also G-12 Miniature Train. Both rides in very good condition and priced right to sell.

Now booking Shows and Concessions for coming season.

EUGENE W. SKERBECK SKERBECK AMUSEMENT COMPANY BOX 174 Dorchester, Wis.

## WANTED

Kiddle Rides and two major Rides not conflicting. Shopping Centers only. Ride Help of all kind. Will book or lease rides for all-year work. Hanky Panks of all kind. Write or phone

MR. JOHN WARNER
Roy Motel, 1300 Old Spanish Trait
Houston, Texas

#### RIDES WANTED

For "Yankee Doodle Dandy Days," July 3, 4 and 5, sponsored by V. F. W. Post 5716, New Berlin, Wis., 10 miles from Milwaukee. Vast drawing area. Established event, 10,000 attendance. God publicity and enterbalmment, adult and kiddle Rides. Write

F. J. FOSTER

Route 3, Box 449A Waukesha, Wis.

#### FOR SALE

40-foot 3-abreast Allan Herschell Merry-Go-Round, wooden horses, newly painted, electric motor. One of the most beau-tiful in the country. Price \$6,700 cash; worth much more. Come get it.

JACOB PRYOR

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#### FOR SALE

Tilt and transportation, \$8.750.00; No. 5
Eli Wheel, \$3,000.00; Funhouse and Truck
Tractor, \$2,500.00; G.M.C. 66 Kw. Diesei
and Generator, 25 Kw. Buick powered
Generator, both mounted in 28-ft.
custom-built van, \$5,250.00; 200 Amp
Lincoln Welder, \$150.00; glass-enclosed
Pop Corn Trailer, \$200.00. Tulsa Winch.

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Want for Copperas Cove, Tex. khouse, also Hanky Pauks. Want k Show or Help for Geek Show. place good Tilt Man. Contact

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Fifteen or twenty Rides for three-day FOURTH OF JULY CELEBRATION

**ELMER WILLIAMS** 

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# Club Activities

### Showmen's League of America

- President Bill CHICAGO -Carsky was back from Tampa and was in the chair at the regular Thursday (20) meeting. Assisting him were Hank Shelby, secretary; Sam J. Levy Sr., Fred H. Kressmann and Al Sweeney.

Inserth Edelstein in a recommendation of the second sec

Joseph Edelstein is a new member. Back after absences were Ralph Anderson, Billy Senior and Andre Dumont. Plans for a St. Patrick's party were announced for March 14 with members and guests

welcome. On the sick list were Abe Raymond, in Swedish Covenant Hospital here following surgery; Sam Arenz in American Hospital here for surgery; Art Briese, resting at home; Pat Finnerty and Harry Mazey, both in Florida hospitals.

Secretary Shelby plans a two-week vacation in Miami starting March 5.

#### Lone Star Showmen's Club of Texas

DALLAS — The club enter-tained visiting fairmen and show-men in their hospitality rooms at the Baker Hotel during the convention of the Texas Association of Fairs and Exhibitions.

A memorial service was held for

DAMP RUN

# Rains Again Soak Mobile Mardi Gras

MOBILE, Ala. -- With five days of almost continuous rain in the forepart of the event, the weatherman again threw the book at Mo-bile's annual Mardi Gras celebra-

with a staff reporter counting nearly 40 major and kid rides.

New this year were Joe Burns, local auto dealer and operator of a large car lot; Edwin Campbell, St. Louis, with his new Scrambler; Shep Larkey, Good Pasture, Wis., Spitfire; Kittie Dozier, Tampa, three kid rides; Carlo Rocco, North American Shows, Whirley Bird and three concessions, and Al Howsier, Byers Bros.' Shows, two rides. Oldsters included Frank W. Pep-

pers with rides on two lots; Gem City Shows with two lots; Wallace Bros.' Shows with a new Wild Mouse; George Kuzak and Bernie Smuckler, one lot each, and Russell Cooper again on the Davis Avenue lot. Johnny's United Shows were back on the Admiral Semmes Hotel lot for the second time. A total of five Scramblers were counted.

Concessionaires included George S. Harr with hot dog stands at four locations; George and Bernece Patterson; Floonie Barfield and her son, Jimmy; Marie Smuckler, Mr. and Mrs. Harry Bartlett, Mrs. Hattie Wagner and Mrs. Louise Peppers.

Out-of-town visitors included Lee Sullivan, Eli Bridge Company, Shows; Carl Byers, Byers Bros.' fairs for his organization. Conshows; Johnny Denton, Gold Medal Shows; William R. Dyer, Dyer's Greater Shows; William Lambert, Ford, Beloit, Clay Center and Danny Arnett and John Reed. Raymond Huls, Bee's Famous Danny Arnett and John Reed.

all deceased showmen, with Mrs. Katie Little and Riley Hickman in charge. A dance in the Crystal Ball-

#### National Showmen's Association

Ladies' Auxiliary President Mildred Peterson may have started something at the February 11 meeting when she sat by and had Bunny Kassow, first vice-

president, preside.

Anita Goldie is at Chicago's
Edgewater Beach Hotel where husband Johnny Pineapple and orchestra are in the 20th week of a return engagement. Antita also runs

turn engagement. Antita also runs a booth selling Hawaiian novelties.

Bea Prell, wife of Joe Prell, was taken mildly ill after returning daughter, Marion, to Bridgeport College, and was hospitalized in Norwalk (Conn.) Hospital.

The sons of Evelyn Batalsky and Eileen Weisman sent letters of thanks to the women for their overseas packages.

seas packages.

The daughter of Elizabeth O'Keefe just passed her State examination and is a registered nurse in New Jersey, as is her sister. Flora Elk and Midge Cohen sent cards from Las Vegas, Nev. Helen and Sam Rothstein are vacationing in Miami.

# 300 Attend **Hot Springs Tacky Party**

HOT SPRINGS -- Over 300 members and guests attended the tacky party of the Hot Springs Showmen's Association Sunday (9) in the clubrooms.

Mrs. Gladyce Smith emseed a bile's annual Mardi Gras celebration for the second consecutive year.

With clearing skies and warmer weather for the final three days, most of the participating showmen racked up satisfactory business.

More rides were in evidence than at any time for the past five years, with a staff reporter counting near-

Rocco was judged best, followed by Evelyn Rinaldi and Bill Wilcox. George Powell won the door prize. A buffet dinner was followed by dancing. Mrs. Harry Roberts was general chairman, assisted by Mrs. Donald Pierson, Mrs. Kathleen Maki, Mrs. Ben Glosser and Mrs.

## West Coast Co. Gets Novelties At Del Mar Fair

Novelty Company, San Francisco. has been awarded the novelty concession at the Southern California convenience, free parking facilities Exposition and County Fair here, for customers have been established a short distance from the was \$5,250, topping that of Alex new quarters. the contract in 1958.

## **Brashear Names** Kansas Fairs

LA FERIA, Tex. - Don Brashear, owner-manager of American Midway Shows, recently announced a list of Kansas spots and Thayer.

The candle-lighting ceremony at the annual installations paid tribute coharge. A dance in the Crystal Ball-room was enjoyed by more than deremonial lighting of the flame of unity was conducted by Lillian Open house and a Valentine Swanson. Lighting candles for the party was held in the clubrooms Friday night (6). Prizes were awarded Addie Gorden, Buster Thompson, Roy Carter, Gil Gray and A. N. Wells.

Swanson. Lighting candles for the various associations were Bess Hamid, Showmen's League of America; Dorothy P. Goldberg, Troupers' Clubs; Jane Tubis, Hot Springs; Anna Cook, Miami; Dolly McCormick Pacific Coast: Mars McCormick, Pacific Coast; Margaret McKee, New England, and Ethel Weinberg, Michigan Showmen's Association.

Betty Drexler, who runs a gift shop in Waterbury, Conn., and supplies the club with cartons of Christmas party gifts, has been op-erated on and is in Waterbury Hos-

The club was informed of the untimely death of Paul Robbins, son of Sam and Ruth Robbins, of Carolla Braducts House a poshor. Conelle Products. He was a nephew of Jim and Mildred Peterson, Sam-

# **Small Outlet** Sports Chain

ERWIN, Tenn — Colonial Sports Network, syndicated radio operation, is being represented in the South by Howard Ramsey, veteran office man of the World of Mirth Shows. Ramsey was on the show from 1938 to last season.

Ramsey is signing small daytime radio stations for a leased-line sports series, and some 45 stations are lined up so far. Included on the projected programs are baseball spring training and other

# **Powelson Gets** Logan, O., Fair

COSHOCTON, O. -- Powelson Amusements has been awarded the midway contract for Hocking County Fair, Logan, O., Dick Griley, show's business manager, an-

# **Brody Moves** To New Store

CHICAGO - M. K. Brody & DEL MAR, Calif.—West Coast merchandise firm, has moved to a

# **Ohio Club Party** Pulls Big Crowd

COLUMBUS - Despite all efforts of the weatherman, who tossed a winter storm at Columbus, a good turnout of showfolk attendwas supervised by Nellie DeBell.

#### New England Showmen's Association

BOSTON -- Four changes are being made in the bylaws, after which they will be printed for distribution to all members.

Recent developments include the addition of 14 showmen to the board of trustees. They are Edward L. Smith, Al Ross, Israel Gross, George Feldman, John Vivona, Ross Manning, Phil De Ciccio, Max Terban, H. J. Edwards, Pat De Palma, Elwood McGlashing, Jack Hannagan, Jack Russell and Harry Bennett. Also, a vote of thanks to Maurice Stertz, who as a one-man committee distributed the entire charity fund recently.

The second annual banquet will be held the week prior to Thanksgiving. Larry Carr heads the committee, assisted by Paul Hoffman, John Moses, Ted Penney, Max Glaser, Pat Ferra, Milton Emer-son, Wilbert Dube, Milton Kauf-man, Ted Goloskie, Al Ross, Rudolph Herbert, Is Gross, Ed Smith, Charles Tampone, Mossey Lynch, Maurice Stertz, Frankie Al-len, Billie Burr, Fred Veno and Joseph Freedman.

#### **Pacific Coast** Showmen's Association

LOS ANGELES -- Jack Kent was named chairman for the Showmen's Day to be held at the National Orange Show in April.

President Art Andersen conducted the regular meeting with Steve Vaughn and Ed Hellwig, the sick list included Edith Sullivice-presidents, and Al Flint, who acted as secretary. Frank Burke was invited to the platform.

membership. Kent outlined plans Niklaus, Ulla Valenciano's father. for the Hi Jinks to be held in the Due to illness, Edith Sullivan clubrooms March 2. Kent said that the Showmen's Day at the National Orange Show will be April 28. Sam Steffin and Jack Lee will serve with Kent.

Harry Fink was reported resting at home. Mike Kirby and I. B. Mc-Coy are still confined to the Veterans' Hospital in Long Beach. M. M. Buckley continues to improve in Phoenix, Ariz.

Burke, visiting from Texas, took bow. Ewell (Slim) Harrison also

# Association

COLUMBUS, O. -- President on the show. F. C. Cook called the first trustee meeting of the year to order Sat-urday (7). Mrs. Nellie DeBell, secretary-treasurer; Mrs. F. C. Cook, John T. Mere, Bob Abrams, E. W. Hutchinson and Gene MacDonald, trustees, and Mrs. E. W. Hutchinson and Lois Mac were also pres-

After the business portion of the meeting the membership discussed plans for the Valentine party, to be supervised by Mrs. Nellie DeBell.

## Don Franklin

• Continued from page 63

the usual passes or necessary pa-

Staff, in addition to Franklin, includes Katherine Franklin, secretary; Mrs. Jim Taylor, assistant secretary; Bill Cowan, concessions manager; R. W. Wagner, lot superintendent; Richard Yochum, ride superintendent; Curtiss Kidd, electrician; H. P. Kidd, superintendent of transportation, and Jay Barton, mailman and agent for The Billboard.

D. R. Cowin has a new King Funhouse. Last year he operated a Rolloplane. Henry Chamberlain, food concessionaire, will also have has the cookhouse.

following the Battle of Flowers, Shows.

#### Show Folks of America

SAN FRANCISCO-The regular meeting was called to order by President Harry Myers Monday (9). Officers present included Earl Leonard, Al Rodin, Charlotte Porter, Lola Cox and Bonnie Townsend. Invited to the rostrum were Dick and Kitty Searcey, Ed and Barbara Hellwig and Mr. and Mrs. Ioe Williams.

Members mourned the death of Lee Brandon. Helen Elizabeth Caruso was voted into the membership. Earl Leonard's committee, which redecorated the clubrooms, received praise.

The Hi-Jinks plans are under way. A corned-beef dinner is to be served on March 14. Nine bonds, a transistor radio and other awards will be made.

#### Greater Tampa Showmen's Association

Ladies' Auxiliary

Mickey Wenzik, new president, officiated at her first meeting Wednesday (18). Also present were Esther Groscurth, third vicepresident; Grace Fillingham, secretary, and Elsie Owens, treasurer. Mary Cain announced a jamboree on the Blue Grass Shows at Largo, Fla., on February 26 with half of the proceeds to go to the Tampa Ladies Auxiliary. A letter to the Clover Garden Club was read, thanking them for the floral arrangements at the cemetery.

Ella Stophel, chaplain, reported van, Flo Pontico, Evelyn Clain and Virginia Sutrain, who was severely burned. Members noted the death Harry Gilbert was voted a life of Daisy Fisher's mother and Hans

> Due to illness, Edith Sullivan resigned from the board. Nancy Young was appointed to fill the

## Weather Aids

• Continued from page 63

contrast to the cold encountered last year. The show is carrying 9. shows, 14 rides and about 50 concessions. For the regular season the rides should be increased to 20 and the shows to 10. A new Skooter Greater Ohio Showmen's with tractor and trailer for transportation was recently purchased, and six light towers are being built

On the staff are Col. William Page, owner; Roland Page, business manager, and Dave DiCorte, concession manager. Bill Holt is agent for the Southern territory with Marty Smith handling the North. Joan Page is secretary and Sue Page is treasurer. Ray Sanford is ride superintendent and John Lucas, show electrician, handles the deisel plant. Ted Woodward is in charge of publicity.

Among the showmen is Nathan (Gabe) Harrell, one of the oldest still active in carnival business, with his animal exhibit. Bobby Miller and Tony Baress have the two opened for four days, permitting people to cross and recross without delen, What is It?; Frank Hurt, The Thing; the McVay perform monks, the Mareno pony ride and Wild Life Show and Mr. and Mrs. Walt, Unborn. Blacky Jones, The Billboard agent, doubles as purchasing agent and watchman chasing agent and watchman.

Three rides from the World of Pleasure Shows are booked here for the winter dates-a Roundup, Spinaroo and Rock-o-Plane, Hank and Harold Theiss have their Scrambler and Jerry Rupp has the Auto and Boat rides. Jack Vinson has popcorn and apples, plus his Dark Ride and Roller Coaster. Andrew (Mac) McGee, Buffalo,

Opening date for the regular DiCorte with 10, Bill Stephens, 5, following the Battle of Flavor, where Franklin will have 12 rides remaining concessions are mainly booked with Alamo Exposition in on a week-to-week basis at this time of year.

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Again playing 16 of the better County Fairs in North Dakota and Minnesota, including Crosby, Rugby, Rolla, in North Dakota, and Breckenridge, Wabasha, Kasson, Willmar, Alexandria and Redwood Falls, in Minnesota.

FAIR DATES START JUNE 25 NOW BOOKING

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RIDES: Round-Up, Spitfire or Paratrooper, Dark Ride, Spinaroo or any major Ride not conflicting.

SHOWS: Two Girl Shows, Motor Drome, Animal, Monkey, Snake, Mechanical or any Show of merit.

CONCESSIONS: Short Range, Scale & Age, Photos, Basket Ball, 6 Cat, Buckets, Swinger, Pan & Rat Came, Pea Ball, Bumper, String Came or any not conflicting. WILL BOOK TWO GRIND STORES TO WORK EVERY DAY ALL SEASON IF YOU CAN TAKE ORDERS.

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U-Drive-It Tractor Ride, complete seven Tractors with motors, steel track, fence, lights, ticket box, extra equipment; also 14-ft. Van Int. Truck. Take all for \$1,000.00.

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Experienced Agent for Popcorn, Candy Apples and Floss; good deal. Man to up and down office Concessions. Help in winterquarters. Have for Sale—Four Flashers, excellent condition. Priced for quick sale. All replies to 60 PARKSIDE ST., SPRINGFIELD, MASS.

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#### DOUBLE-HEADER

# Interest Runs High For N. Y. Showings

Of concern to the low-priced merchandise field are the scheduling of shows at the New York Trade Show Building and the Hotel New Yorker. March 8-12 are the dates of the 21st Variety, Toy and Novelty Merchandise Fair in the Trade Show Building. First day is a Sunday, when doors will open at noon. Number of exhibits and diversification of products will exceed last year's at this event, which is noteworthy for its display of imported toys and novelties of interest to the carnival and shore trade. Exhibits cover the entire second floor in open booths, with others in private display rooms on the third thru sixth floors. Promoters are Arthur Tarshis Associates, 12 West 72 Street, New

The fifth edition of the mid-year National Notion and Novelty Show will be held in New York this time, rather than in Chicago as in previous years. Dates are June 8-11 for this event, scheduled for the Hotel New Yorker, and the sponsor is the National Notion Association in the Statler Hilton Hotel, New York. Flo English and Ed Levy are in charge. As usual, the affair will attract a wide variety of low-cost merchandise folks, including buyers, merchandise managers, store owners, premium buyers, jobbers, house-to-house agents, supermarket and drug chains and other outlets. Closing night will feature the NNA's annual dinner and dance and drawing for awards. Many exhibitors signed for space at the spring show in early February.

The New York Lamp Show contained a great number of interesting products, among the more novel of which were the Cheer Lights. These resembled standard bulbs of various sizes, except for the filaments, which were turned out in a broad variety of shapes, fully illuminated. Within the bulbs were illuminated shrines, flowers, animals, religious objects, etc. One showed a lamb jumping a fence as part of a series of novelty bulbs. Others contained sailboats, dogs and airplanes. This series retails at \$1 per bulb. Also available are assorted light fixtures which complement the bulbs. Cheer lights are good items for children's rooms, entrance foyers, sick rooms and elsewhere, as they give a subdued glow.

Also at the lamp show was a series of hassocks priced right for the outdoor trade, starting at \$2.33 and ending at \$3.99. The cheaper one measures 16 by 16 inches, is 14 inches high and weighs 40 pounds in a six-unit carton. Also offered at \$2.33 was a round hassock of the same dimensions and weight. All come in assorted colors and patterns of leather-like and embossed vinyls. For the higher price the squared and round units are 15 inches high, but are on four tubular wooden legs, rather than being a solidly-stuffed piece of merchandise. All units are six to the carton, weight 40 pounds.

Clocks are fascinating items and every once in a while a novel version creates attention. West Germany has several manufacturers in the field with unusual clocks. The Duck Clock is a natural for kids. the field with unusual clocks. The Duck Clock is a natural for kids. It is a little bowl with eight-day lever movement and numbers stamped around the rim. When the youngster drops a duck into the little pond, magnetic action will always push its beak to the proper place along the rim. Diameter is more than five inches. The 1,000-day clock, another item, is powered by battery that is recharged once a year. Still another item is the picture frame with clock insert. It comes in several styles of frame and stands six inches high Costs are around. of frame and stands six inches high. Costs are around \$5 each but vary with quantity. These are all German products for which American distribution and outlets are sought.

# PIPES FOR PITCHMEN

"ON AND . . . nard. Roy is an old coil worker. after March 1 anyone driving thru His health has not been too good pitchmen, however, is the fact that the office will be in charge of Mr. and Mrs. Roy Anthony, says Bar
(Continued on page 68)

Hocking County, Ohio, may obtain for the past couple of years and, a set of 1959 Ohio license plates as a result, he and Mrs. Anthony as a result, he and Mrs. Anthony or a driver's license in the county seat city of Logan," writes W. G. Barnard, our old pitch friend of Cleveland. Of particular interest to

Merchandise You Have Been Looking for Lamps, Clocks, Enamelware, Houseware, Aluminum Ware, Decorated Tinware, Toys, Every kind of Glassware, Blankets, Hampers, Hassocks, Plaster Slum, Flying Birds, Whips, Baltoons, Hats, Ball Gum. Special Bingo Merchandise.

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Regular price of 9 x 12-ft. heavy transparent Plastic cloth is \$1.00 — our special LOW Sale price, TWO for \$1.00! Protects rugs, two for \$1.00! Protects rugs, two firms turne etc. Make into aprons, tablecioths, lampshades, appliance covers, etc. Waterproof, greaseproof, dirtproof—clean with damp cloth. Each cover is full one piece, no seams I send \$1.00 plus 25c for pats. & hdlg. or \$1.25 for TWO 9 x 12 ft. Cloths. Money-back guarantee.

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Send all Orders and Correspondence to 2160 PATTERSON ST., CINCINNATI 22, O.

BIG MONEY IN IMPORTED PAINTINGS. Buy direct at low, low prices; free de-tails. Frebenyar, 4436 Hamilton Scipio Rd., Hamilton, Ohio.

"BUBBLING BOY"—THE FASTEST SELLing novelty we've had in over two years. Spicy item. A really spontaneous seller, \$4.80 per dozen or 2 samples for \$1 postpald. We guarantee you reorder. Interested in ovelties? We have the funiest collection ever assembled. Card brings complete list or send \$2 for sample selection. Emerson Trading Company, Pompton Plains 11, N. J.

EARRINGS, ASSORTED STONE AND TAIlored, \$6 per gross plus postage. Billfolds, plastic alligator or lizard, \$10.80 per gross plus postage. C.O.D. gross lots. New England, 124 Empire St., Providence, R. I. fe23

#### FAMOUS MFR. CLOSEOUTS

\$AMUEL \$ILVERMAN & CO., INC. 1820 Westminster \$t. Providence, R. I

HAITI! CATALOG AIRMAIL E.D. 25¢ Ladies' straw hats, sisal handbags, slip-pers, wooden novelties, seashell sitts. Harry Thomas, Box 862, Port-Au-Prince, Haiti.

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VOLUME SALES, VOLUME PROFITS—ON
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Yes, an entirely new, tested, proven way
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12 for only \$12.00. PAUL G. WALLACE,
3763-8 S. Webash, Chicage \$2, III.

HOSIERY—LOW PRICES; LADIES', MEN'S, Children's, Ladies' Nylons, \$1 dozen up Slightly imperfect. Nylons, packed cello bags, \$3 dozen. Prompt shipment and satis-faction guaranteed. S. F. Pollard Hoslery Co. (AM 5-1741), 1248 Market St., Chatta-noga, Tenn.

RELIGIOUS AND GIFT ITEMS—LIQUIDAtions; a) Rosaries, Necklaees, Pins, Braceleis, boxed, \$1.52 retail, \$50 gr.; b) Inlay Puzzles, 3-combination Games, Jigsaw Puzzles (350 pieces), nicely boxed, \$23.60 gr.; c) \$1.52 assorted Gift China, mostly 3 pc. sets, \$63 gr. Deposit or payment F.O.B. Nashua. Closeout sheets available. Sylvan Sales Co., Box 307, Nashua, N. H.

8 BEAUTIFUL APRONS—ASSORTED COLors, only \$1. Guaranteed to be worth \$6 or your money back. Wm. Rice, 87 Washington Ave., Kingston 12, N. Y.

#### Animals, Birds, Snakes

MOUNTAIN LION (COUGAR, PUMA), yearling. Altered male, very tame, tele-vision star; ideal pet. Ben Petmecky, 5512 Joe Sayers, Austin, Tex.

TRAINED DOGS WANTED—DESCRIBE IN detail tricks, temperament. Send pictures possible. Box A 222, Billboard, 1520 No. Gower, Hollywood 28, Calif. np

#### Business Opportunities

AMUSEMENT PARK—4 MAJOR RIDES, 3 kiddie rides, eating stand, 6 concession stands. Home and 4 rental cottages. Lake property, upstate New York; established over 25 years. Netting \$10,000 season. Price \$65,000, \$25,000 down. Box C-445, c/o Billboard, Cincinnati 22, Ohio.

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BUY WHOLESALE — SHOES. SHIRTS, clothing, sportsware, lineus, household furnishings, etc. Complete catalog and plan. Bostonian, 14-R Dock Square, Boston 8, Massachusetts.

CAROLINA BEACH, N. C.—FOR RENT, Beach Store and Concession Stands suitable bingo, photo, aracde, games. Center amusements. Stdney Abrains, Conway, S. C.

FOR LEASE—5 RIDES: MERRY-GO-ROUND, Tilt-a-Whirl, Ferris Wheel and 2 Kid Rides, to responsible party. Write Box 216, c/o Billboard Pub. Co., 812 Olive St., St. Louis 1, Co.

FOR SALE—ORIGINAL FORTUNE TELL-ing Cards. Complete negatives, artwork and copyright. Illustrated book. Box A-223, Billhoard, 1520 N. Gower, Hollywood 28, California.

FOR SALE AND READY FOR BUSINESS in established shady picnic park on beach. 4 Kiddie Rides, Tubso-Fun, King Water Boats, Aeroplanes, 10-Car Auto, all in excellent condition. Industries, good pay roll and rides do well. Price, \$4,000. P. Calander, Beach Park, Pascagoula, Miss.

FOR SALE—PORTABLE SKATING RINK.
New tent, 40x120; good sectional maple
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Outfit ready to make money. Call Kite,
Fairgrounds, Danville, Va.

FOR SALE—LARGE BLOCK BUILDING, 50x170, 3 acres land located Hiway 301, Peedee, South Carolina. Built for skating 75,000 population nearby. Will sacrifice for \$12,000. Easy terms. Write or call, A. R. Kite, Fairgrounds, Danville, Va.

FOR SALE—PORTABLE SKATING RINK, 40x100 tent, fair shape; sectional maple floor, good condition; 100 pair shoe skates, good. \$2,500 takes all. Call A. R. Kite, Fairgrounds, Danville, Va.

JAPAN DIRECTORY. 145 JAPANESE MAN-ufacturing exporters, Japan trade journal information, Asia opportunities. Just \$1 today. Nippon Annal, Box 6266-A, Spokane 28, Washington. fe23

ROLLER RINK FOR SALE OR TAKE PART-ner. Experienced. Skating area, 60x180 only in town. 1712 Washington Rd., Ke-nosha, Wis.

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#### "SUPER SLIM" SELF-SERVICE SLENDERIZING BUSINESS BOOMING!

OWN a completely automatic "Super Silm" coin-operated reducing salon. Ideal for husband-wife or absentee ownership — no high-salaried attendant necessary. "Super Silm" provides all equipment necessary to start your business for only \$2,990.00. Complete guidance. No franchise, fees or royalties. Write, wire or phone. "SUPER SLIM," P. O. Box 6725, Houston 5, Tex., MO 50517.

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850 INVESTMENT-\$50,000 PROFIT! STOCK market killings! Fascinating details free! Forecasts, Box 87-BB1, Pelham, N. Y. eh-mh3

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BEAUTIFUL NEW CURTAIN (44½X11½); material, de luxe fabric color golden green; floral design. Hangs French folds, outstanding flash! Bargain, \$100, cost \$400. Wallace, 2453 N. Halsted, Chicago.

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### Food and Drink Concession Supplies

ABOUT ALL MAKES OF POPPERS, CARA-mel Corn equipment, Floss Machines, re-placement Kettles for all Poppers. Krispy Korn. 120 S. Halsted. Chicago. Ill. fe23

DONUT MACHINE — D.C.A. STANDARD Model "A." 80 dozen hour. Automatic, complete equipment for donut shop at cost of machine only, \$1,350.00. James Travis, Box 206, Millville, N. J. TA 5-0726. fe23

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BLUE TOP 30X40 WITH POLES, 2 OR 3 pole center. Used one season. California flame proofed, \$300. Will deliver 500 mile radius of L.A. Joe Colby, Box 622, El Monte. Calif. Phone: Gilbert 3-2497.

BUILD MAJOR RIDES—COMPLETE PLANS:
Merry Go Round, Ghost Train, Ferris
Wheel, Flying Scooter, \$25 each: Octopus,
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875, Peoria, Ill.

CENTURY FLIER LOCOMOTIVE WITH 7 standard cars, 1 observation car, 1,200 ft. 2-rail track. Sale price, \$4,000 f.o.b. Detroit. Contact Mr. Alexander. 22485 Maple, St. Clair Shores, Mich.

COLUMBUS GAME, NEW, NAUTICAL, FOR resorts, parks, playlands, concessions. Write for information to Mac's Hobby Ranch. Box 14, Dallastown, Pa. mh2

ELI 12 WHEEL, EXCELLENT SHAPE, WITH trailer, Allis Chalmers power, \$3,750; 14' Pop Corn, Cotton Candy with tandem axle, brakes, bargain at \$1,500. List your equipment now. Young, 716 Fourth Ave., Two Harbors, Minn.

EVANS DEVIL BOWLING ALLEY, ANCHOR Tent, aluminum frame, 10x12. like new. Alond Rubber Molds for plaster. Valents, Perry, N. Y.

FOR SALE—ALLAN HERSCHELL CATER-pillar, late model, 4 years old, but only used 6 months in park; electric motor, fluid drive; new tunnel, never been used. Box 200, The Billboard, 1564 Broadway, New York 36, N. Y.

FOR SALE—SHOW TRAILER, OPENS ALL around, 14'x28'; closed, 7'x20'; sidewall; 8800 cash, Superior Sign Co., 7419 Telegraph Rd., Temperance, Mich.

FOR SALE—PARKER 3-ABREAST MERRY-Co-Round. 36 horses in fair shape; price \$2,750. Harry L. Bestland, 3856 Alexis St., Pittsburgh 7, Pa. Phone: Hazel 1-8089.

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9-car Tilt converted into Caterpillar-type ride. Capacity 36 adults. Ride electrically driven and will load on one trailer. \$3,500. Want Schiff Coaster, any size or style. For Sale: 2 sets Spitfire Tubs with wings. 1 set, \$250: other set, \$500.

BOX C-440 c/o The Billboard Cincinnati 22, Ohio

FOR SALE—8 KIDDIE RIDES AND ALL necessary equipment for Refreshment Stand, all in good condition. Stanley Weber-ski. 528 N. Greenwood St., Spring Valley, Ill.

FOR SALE — 40X80 PORTABLE ROLLER Rink, like new condition. 90 pairs Chicago shoe skates. Rink and skates only been used five months. Sacrifice for \$4.000 if sold at once. Harold Hopkins, Shoals, Ind.

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Excellent condition, used 2 (two) seasons in park; like new. 5 cars, ticket booth, 400 ft. track, directional signs, 16-ft. electric sign. Cash only, \$5,800.00.

SPEEDWAY 105 Ocean Terrace Seaside Heights, New Jersey Phone: Seaside Park 9-1089

GOOD USED TENTS FOR SALE—12'X12' through 40'x75', and up. Write for list direct from factory. Eureka Tent & Awning Co., Inc., Box 966, Binghamton, N. Y.

GUESS-WEIGHT OUTFIT, \$1,000. HOUSE Trailer, Truck. Scales, Rack. 700 Figurines, 50 Rubber Molds. Eden, 825 So. 15th, May-wood, Ui

LOST LEASE — WILL SACRIFICE COMplete portable Roller Rink, 40x100, and Miniature Golf Course Equipment. Contact Walter Cox, Hillmart Co., 3079 Vezzey, Cincinnati 38, Ohio. Phone: HUmboldt 1-8436.

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NEW PLASTIC KIDDIE KAR FOR AUTO Rides, \$45; new Steel Fence, \$10 per section: 6 used Roto Whip Tubs, good condition: 5 used Kings Fiber-Glass Boats, good condition; 1957 Allan Herschell Rodes, like new. Burkhart Amusement Enterprise. Oswego, Illinois.

NEW TOP-4 WAY, 18X32, MADE BY CFN-tral. for Bingo, Cookhouse or Pitch. Cost \$585, take \$225. Phone: Webb City, Mo., 588.

PORTABLE ROLLER SKATING FLOOR and 65 pair Shoe Skates, \$1,500. Eddie Moore, Carolina Beach, N. C. Phone Gl. 8-463.

ROLLER SKATES—CHICAGO SHOE, 100 pr. Some 300, all sizes. Everything for rink. Box 139, Nevada, Mo.

SHORT ARM OCTOPUS WITH TRAILER: Jones Mixup, several large Trailers, drive yourself Tractors, Concession Slock, come see. Dyer Shows, Bald Knob, Ark.

TWO KIDDIE RIDES—HORSE AND BUGGY, Bomber with transportation, \$2,500. J. W. Hayes, 2421 Upper Wetumpka Rd., Mont-gamery, Ala. Amherst 2-3316.

TWO SHOOTING GALLERIES. ONE 9 FEET wide, one 15 feet wide. Loading tubes and side walls, \$1,000. P. O. Box 11, Fort Worth, Tex. Ma 49117.

WE BUY MAJOR AND KIDDIE RIDES, Concession Tents and Equipment. etc. Send details to Eastcoast, Box C-446, c/o The Billboard, Cincinnati 22. Ohio.

3,000 FOLDING CHAIRS. 4,500 STADIUM Chairs, Theater Chairs, Lockers. Bleachers, Tents, 16mm. Projectors. Lone Star Seating, Box 1734, Dallas 1, Tex.

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ATTRACTIVE FEMALE ASSISTANT FOR Mental Act playing inside and drive-in theaters. Send snapshot, returnable if desired. Write Dr. X. Radio Station WAAA, Winston-Salem, N. C.

COUPON MEN — \$2.84 PER TICKET, ST. Louis area. Foto Color. 97 Shasta Dr., St. Louis 17, Mo. Phone STerling 1-0073.

QUICK SKETCH PORTRAIT ARTISTS— Oregon Centennial, June 15-Sept. 15. Write P. O. Box 9132, Portland, Ore. np

TRAMPOLINE ACT AND DOG ACT. START
April 15. Texas; stage show, steady. Send
lowest price per week. Harland Stretz,
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YOUNG MAN, SINGLE RELIABLE. HIGH pay weekly steady job, send complete details, including late snapshot, in first letter, Box C.442, c/o Billboard, Chicinnati 22, Ohlo.

\$200 TO \$300 A WEEK AMUSEMENT PARK MANAGER

5 months each year. Requirements, 5 years' successful management. Send reference. Includes cottage. Maine Beach resort. 941 N.E. 176 St. No. Miami Beach, Fla. Phone Wilson 5-3806

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Reisch Auction School, Mason City 18, Iowa.
mh2

NEW DYNAMIC TYPEWRITING, LEARN typing with new Fast-Writer Keyboard arrangement. Send \$2. New Dynamic Typewriting, Fast-writing, J. Westmore, P. O. Box 502, Camden 1, N. J. fe23

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WANT LOCATION FOR PENNY ARCADE.
Modest rent. Eastern seaside resort preferred. 15514 Cloverlawn, Detroit, Mich.
mh2

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Nelson's, 336-B South High. Columbus. Ohio.
mh9

NEW 1959 DELUXE MAGIC CATALOG: 160 pages thick! Over 800 mysteries and tricks. Most unusual ever published. Rush 50e: fast service. Vick Lawton, 202 N. E. Pinewood, Trumbull, Conn... mh2

#### Miscellaneous

CANVAS TRAILER AWNINGS — DISCON-tinued pattern. Below dealer cost. Write for list and samples. Eureka Tent & Awn-ing Co.. Inc., Box 966. Binghamton, N. Y.

IT'S IMPOSSIBLE—BUT HERE IT IS, REturn this ad with only 25¢ and a 4¢ stamp, and receive sample copy of an international magazine, with many pictures and free, a 50¢ unusual surprise gift. Gordon Publications, Pompton Plains 11, N. J.

LUNCH STAND, 12X14, HINGED FRAME-work and panels, canvas top with 5 ft. awnings used twice. Excellent condition, reasonable. Gerald Clary, 12814 Camden, Detroit 13, Mich.

WANT A ROLLER RINK TO RENT, LEASE, or manage. Write George McCann, 4365 Alabama St., San Diego, Calif.

WOODEN NICKELS—IDEAL FOR ADVER-tising, admission tokens, celebrations, conventions, centennials, fund raising, fairs. Your ad on one side, indian head or buffalo other side. Write to Chesley Distributors, 2339 University Ave., San Diego 4, Calif.

YOU CAN TOSS ANY COIN HEADS OR tails at will. Any coin, anytime, \$1. Arro, Box 1165, Bridgeport, Conn.

#### Motion Picture Films and Accessories

FOR SALE OR RENT — MAJOR 16MM. Sound Feature Films. Massillon Film Rental, P. O. Box 45, Massillon, Ohio.

USED 8-16-35MM. FILMS, CAMERAS, PROJ., Equip. Sale. bought. exchanged. Lists for stamp. Joseph Macrie, Box 249, Bellevue Ave., Hammonton, N. J.

16MM. SOUND FEATURE SALE. WEST-erns, etc. Send for bargain lists. RP, Box 2680, Grand Central Sta., New York 17, New York.

16MM SOUND ROADSHOW ATTRACTIONS:
"Illieft Interlude," 75 minutes, brand-new prints, \$275. Walter Vinchell says: "Leading lady outdoes Hedy Lamars nude swimming in Eestasy." The Hiller Story." 120 minutes, authentic, thrilling \$150.
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#### Personal

OWN YOUR OWN RANCH IN ARIZONA!
Only S1. You receive actual title to one square inch of land! Little ranch but big brag! Send (print), name, address, \$1 to P. O. Box 2244-BB, Tucson, Ariz.

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MOOREFIELD D.P. 3¼"X5½"; CAMERA. Wollensack, 6¾" lens, prisms; beautiful 7'x8' Background, \$10; 1½x2½ Camera, \$10; Enlarger, \$10; Neon Photo Sign, \$4: 7½" Wollensak Lens. Photos, 3856 North Ave., Chicago, Ill.

PHOTO BOOTHS, CAMERAS, D.P. PAPER
Developers, Frames, everything for direct
positive photography write for our low
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#### Printing

ALWAYS FASTEST SERVICE — QUALITY nonbending posters! 14x22 size 3-color window cards, up to 50 words copy, \$9 hundred; 17x26 size, \$13.50 hundred. Dayglo auto humper stickers, size 4x15. yellow, red or green, copy printed in black, \$13 hundred Tribune Press. Dcpt. 159. Earl Park, Ind. mh30

WINDOW & GEN'L DISPLAY PLACARDS, printed with better links for longer life, on 26-point cardboard. Multi-colored 14x22 & \$8 per hundred. 22x28 & \$1450 per hundred. Single color, pressure-adhesive bumper strips, 18x4 size, & \$9 per hundred. Prompt service now being supplied 14 of country's too shows. Bower Show Print, Crawfordsville, Ind.

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AD MATCH SALES! YOUR OWN BUSI-ness without investment! Sell for world's largest direct selling manufacturer of ad-vertising matchbooks. Big spot cash com-mission. Start without experience: our tested sales kit tells you where and how to get orders. Men. women, part or full time. Match Corporation of America, Dent. D-222, Chicago, 32.

GOLD MINE OF 600 MONEY MAKERS. Free copy. Specialty Salesman Magazine. Desk 22B, 307 North Michigan, Chicago I, Illinots.

#### This is a

DISPLAY CLASSIFIED AD Your Advertisement Displayed in a space this size will cost

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#### Tattooing Supplies

FREE ILLUSTRATED CATALOG OF THE most modern tattooing equipment on the market today. Spaulding & Rogers, Court St., Jacksonville, N. C.

TATTOOERS! HARD TO GET ITEMS. Solder-All, Contact Points. Concentrated Black. No. 12 Sharps and new modern designs. Zeis, 728-A Leslie, Rockford, Ill. np

#### Wanted to Book

KNIGHTS OF COLUMBUS BBQ FESTIVAL, May 24, 1959, at Unviv. of San Diego. Calif. Public attendance on past history 15-20.000. Want clean small Circus and Rides for one-day stand. Write K.C., Steven Young, P. O. Box 643, La Jolia. Calif. fe23

### Wanted to Buy

CIRCUS LITHOS—AL G. BARNES. JOHN Robinson, Sparks, Sells-Floto, Downie Bros., Christy. Hagenbeck-Wallace. Gentry Bros., Cole Bros., Daily Bros. A. V. Braun, RD #1, Box 495, Egg Harbor City, N. J.

LEASE OR BUY ±5 FERRIS FHEEL. ADULT Chairplane. Buy 12 or 15 complete Con-cessions. Box C-444, c/o Billboard, Clucin-nat 22, Ohlo.

MERRY-GO-ROUND WANTED. LEASE OR buy 2 or 3 abreast. Must mechanically good and clean. Also need other Rides for new kiddleland. F. J. Brock, 735 E. 1st St., Azusa, Calif.

ROCKOPLANE, SPITFIRE, LOOPER, BUB-ble Bounce, Skyfighter, Roadway Express, Dodgem Cars, DP Camera. Kiddle Rides for sale or trade. F. Shafer. Washington, Indiana.

WANTED-STEAM LOCOMOTIVE, STEAM Threshing Engine, Gas Tractor and Antique Cars. Jerry Horinek, Atwood, Kan.

WILL BUY SPITFIRE OR ROLL-O-PLANE for cash if cheap. G. Mutch, 104 Shady Lawn, Trailer Park, Millington, Tenn.

# \* COIN MACHINES

## Opportunities

STAMP MACHINES — BRAND NEW SHIPman. Duplex, \$32.50; Triplex, \$39.50. One-year factory guarantec. One free with each order for eight. Folders, 5,000, \$5.75; 10,000, \$8.75. Send cash, check or money order. Manulacturer's representative. Russell MacFarlane, 27 Cannon Road, East Hartford 8, Conn.

#### Routes for Sale

LARGE ROUTE PENNY WEIGHING SCALES and 10¢ Relaxalator Health Machines iocated Texas and New Mexico. Established fifteen years. Showing one thousand month profit. Liberal terms to qualified buyer. Texas Associated Enterprises, Box 1068, Amarillo, Tex.

#### Used Equipment

FOR SALE—DU GRENIER MODEL AJ7, seven column Cigarcite Machine, 25¢ and 30¢, like new, \$40 each. Send ½ deposit. Frank Guerrini, 1211 W. 4th St., Lewistown, Pa.

FOR SALE—GUARD PROTECTED STEEL coin operated Radios, like new. LU 3.6782, Bronx, N. Y.

POKERINO, 20 PUSH CHUTES, \$135 each; 10 drop chutes, \$185 each, new 1956. Parts in stock for Pokerino, James Travis, Box 206, Millville, N. J. TA 5-0726. mhz article written by one Tom Ken-

TWO HUNDRED USED NUT & GUM MAchines for sale or trade for automobile. Box 159, Winchester, Ky.

35 2, 3 AND 3 COLUMN VENDORS, SAMple, \$7.95, or best best offer for the lot. Penny counting Scale, \$10. Al Hoff, 1920 Rose, Batto. 13, Md.

#### Wanted to Buy

#### WANTED

#### Pace Slot Machines Manufactured after 1946

Antique Slot Machines and Old Guns. Full particulars in first letter.

GEMCO Box 1485, Reno, Nevada

#### MUSIC-RECORDS ACCESSORIES

## Sound Equipment, Components

TAPE RECORDERS HI-FI COMPONENTS SLEEP LEARN KITS

Tapes, Accessories

MERITAPE
Low Cost,
high quality
Recording
Tapes—in
boxes or
cans.

UNUSUAL VALUES Send for free 1959 Catalog. Dressner, 69-02 B-714 St., Flushing 65, N. Y.

# TALENT ANALARAJERS

RATE: 10c a word, minimum \$2. CASH WITH COPY. Set in usual want-ad style, one paragraph, no display. First line in 5 pt. caps, balance in regular 5 pt. upper and lower case.

IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and include additional 25c to cover cost of handling replies.

#### Bands and Orchestras

4 TO 8 PIECE ORCHESTRA, SINGS, PLAYS rock & roll and jazz. Jump Jackson. 5727 LaSalle, Chicago, Ill. Normal 7-4151. mh2

#### Miscellaneous

AERIALIST. AVAILABLE IMMEDIATELY, wants to join established act. Young man, experienced. Write Craig Stillwell, 1329 Belleview Ave., Plainfield, N. J. 623

ARCADE, YOUTH CENTER, BOWL-ARENA, Shopping Center, if you you have equipment and location can run it for you. Mechanic manager 30 years' experience shows and coin machine industry. Will relocate, West preferred. Consider all offers. Box C-443, c/o Billboard, Cincinnati 22, Ohio.

PALMIST DESIRES WORK — VERY catchy, enchanting, exotic, gypsy-like. Work girl show: also do half and half. Free to travel. Rose Davis, Avella, Pa. Phone Lu 7-8225.

# WANT TO CONNECT WITH ACT. TRAMpolinist. 22, doing triple somersault; can tumble. P. Kriel, RR #1, Camanche, Iowa.

Musicians

EXPERIENCED PIANIST ORGANIST — Available immediately. Soher, reliable, good appearance. Excellent repertoires Read, fake, transpose. Desires work traveling with Road Show or Carny Girlle Show, Write Don Bruce, 615 N. Montgomery Ave., Litchfield, Ill.

GIRL TENOR SAX, CLARINET. CAN CUT Shows. Location only, will relocate. Re-plies Box C-48, c/o The Billboard, Cincin-nati 22, Ohio. Phone Newton 4-7798, Miami, Florida.

TRUMPET MAN. FIFTEEN YEARS' EXperience, single, read, fake, tone, range.
Harry Hodnett, Fort Lyon, Colo.

#### Outdoor Acts and Attractions

BALLOON ASCENSIONS, PARACHUTE Jumping for parks, fairs, celebrations. Claude L. Shafer, 1041 S. Dennison, Indian-apolis 41, Ind.

HIGH DIVING EXTRAORDINARY FOR Movietone featured. Now available as an outdoor thriller. Rigging aluminated, visible for miles. Mac Productions, 456 Lamphier, Warren, Ohio. Phone: EX 9-1479.

RAY'S CURCIS REVUE — DOG, PONY, Monkey Show, Bozo the Clown. Further mirormation: Mrs. H. R. Ray. Route #1, Magnolla. Ohio.

DRUMMER. ALSO VOCALS. WANTS LOcation spots. Neat dependable. age 29, adaptable style. Contact John Bonino, 716 of fairs and celebrations. Want summer S. Broadway, Wichita, Kan. Phone Annhurst 7-9539.

# Pipes for Pitchmen

• Continued from page 66

strentous efforts in helping Gov. Michael DiSalle carry the county. The reward was Mrs. Anthony's appointment as license registrar and Roy as her assistant. Their office is alongside the county courthouse.

ANOTHER CASE . .

of a pitchman attempting to gain an important foothold in politics is seen in Columbus, O., where Ral-ston (Ross) Westlake is running as an independent Republican in a red-hot mayorality campaign against Democratic incumbent Sen-senbramer. Westlake now presisenbramer. Westlake, now president of City Council, is connected with the Westlake Ruby Glass Company, of Columbus, a firm that has exhibited at nearly every State fair in the country, with Ross in charge. He and members of his family operate the firm. The Westlake name is well known in Co-lumbus, as Ross's father established the factory and sat in City Council for eight years.

FRANK PERKINS . .

and wife, Ruth, of trade-paper note, were in Harrisonburg, Va., recently, en route south, according to our old friend, Jack (Bottles) Stover. Bottles also had word from a couple of other vets in the business. Spud Murphy carded in from North Carolina to say that Heavy and Clyde Forkner were doing okay in that area, and E. C. Pardee sent word to the effect that conditions are rough in Austin, Tex.

"THE APRIL . . . issue of Police Detective carries an

nedy," writes Lew Fields from Hollidaysburg, Pa. "Could this be the vet pitchman? Shoot us a pipe, pal, and let us know."

STELLA JANTZEN ...

of St. Petersburg, Fla., advises us of the passing of one of the fraternity's veteran med pitchman, 70year-old James Phillips, who died February 8 in a St. Petersburg hospital following a stroke suffered two days earlier. He had been ill a long time. Services were held February 10.

# TOWELS



Unretouched Photo: Our 50 Towels for \$1.00 Offer

Astonishing but EVERY WORD GUAR-ANTEED TRUE! World's greatest towel offer bar none—50, yes 50, marvelous, large, brand new (not seconds) in beautiful colors and white ... only \$1.00 (plus 25c for postage and hdlg.) or \$1.25 in all! We sell the colors are the second of at staggering low price because we buy huga quantities direct from MILLS—more than 23,650,000 Towels since 1963! If you're not thrilled and delighted, return Towels—keep 10 Free for your trouble—and we'll cheerfully refund purchase price. Order NOW before offer is cancelled. No C. O. D.'s.

50-TOWEL CO. Dept. A-590 Box 881, St. Louis, Mo.

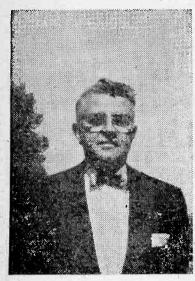
# THE WORLD'S FINEST TITANIA GEMS

More brilliant than any diamond. Sold under a dozen different names as high as \$24 per carat. WHOLESALE.

OUR WHOLESALE PRICE ONLY \$7.50 per carat. SOLID GOLD RINGS, HALF PRICE. FREE CATALOGUE. Special discounts to jobbers and distributors. SYNTHETIC DIAMOND CO. Box 55, Romulus, N. Y.

#### THE WINDING ROAD

# Sales Experience Led Him to Bulk Vending



Cing. He also likes vending machines. As co-partner in Star Vending Company, Houston, he is able to combine both. A long trek thru a number of jobs came before Kanak ended up in his present vocation as a bulk vending dis-

Originally he was a farm boy, born on a cotton farm in Wallis, that this, too, dich't have quite Tex., about 50 miles north of Houston. But he tired of farming and in 1930 moved to Houston, which was then a metropolis of almost half a million. He looked vending, and he opened the Charles Vending Company. Busicalmost half a million. He looked

LEVIATHAN LOOMS

lowed up by its larger competitors. The trend began in earnest in 1955 and continued unabated during 1958, according to Supermarket News, trade paper serving the

Altho this poses no immediate,

crucial problem to bulk vending,

It is important for the far-sighted operator to consider what this trend could easily mean in the

Briefly, such a trend favors the biggest operators in bulk vending.

As chains merge with or buy out competitors, the new, bigger chain

grocery industry.

Largest Chains Slowly

CHICAGO-The small super- best position to put venders on lo-

Swallow the Smallest

around for work. The first thing he did was operate a machine in a tool factory. He stayed there about six years, and altho the work interest in machines as such.

Next he tried his hand at selling for a coffee firm. In two and a half years he learned a lot about selling, which was to be a big help later. In 1941 he went to work for J. A. Baron, bulk vending distribu-tor. Kanak's first job was operating a route. This he liked. But the drums rolled their call to arms in 1943 and he entered the armed

Private Charley Kanak, U. S. Army, spent 27 months overseas with the infantry. After nine months in England, he tramped into France in the wave of D-Day. Injured accidentally while in England, he was transferred to Headquarters and Headquarters Com-pany of his unit, where he was made supply sergeant. By time of discharge he was a technical sergeant.

He then tried the hardware business. That lasted a couple of years, and once again Kanak found (Continued on page 70)

# Raynor Sees Industry Progress; Outlines Value of Ideal Distrib

has been made in the relationships which exist between the manufacwhich exist between the manufacturer and distributor," said National Vendors Association counsel what does he do to earn a distributor. In an ideal situation, he had no direct connection with bulk milton T. Raynor last week. "This offers a number of services to opervending, he developed an abiding is healthy, in that the distributor ator customers that realistically can perform a valuable servicing function which cannot be physically done by the manufacturer," of services which a distributor can be the manufacturer, for example, could. He selects his best prospects and picks he continued.

In general terms, Raynor outlined the servicing functions that a dispresent distributors in the bulk vending industry do or do not measure up to the ideal. However, he maintained that a lot of progress is being made in the sense that both charm manufacturers and distributors are working on measures that are not only mutually beneficial but help bulk vending as a

# **States Taxed** 5% More Cigs During 1958

RICHMOND, Va.--There were 5.4 per cent more packages of cigarettes taxed by States during 1958 than 1957, according to figures released by the Tobacco Tax Council. Close to 17 billion packages were taxed by the 42 taxing States, plus the District of Columbia.

During December, 12.6 per cent more packages of cigarettes were than in the same month of 1957. Figures for Maryland, whose cigarette tax law became effective July 1, 1958, are not included in market chain is slowly being swal- cation in all stores in the shortest

this comparison.

There were 37 States showing

A distributor wants a special niques, hot sellers-a good distrib-

tributor ideally performs. He did Instead of relying upon mailings not state to what extent he thinks from diverse manufacturers, the tributing house. Raynor referred to one-stops in the phonograph industry as an analagous situation. Tho he did not use the example, one might also point to the super-market. Americans value leisure time, and supermarkets make it possible to do one-stop shopping that saves many hours in a week's In line with this, Raynor mentioned

While the operator is making purchases, he can also get pertinent advice and information from the ideal distributor, said Raynor. The sharp distributor constantly gleans information from customers and industry sources that apply to the local situation. Taxes, sanitation troubles, new ordinances in the offing, novel merchandising tech-

## **Continental Sales** Top '57 by 15%

WESTBURY, L. I., N. Y. Continental Industries, vending machine manufacturer and one of the nation's largest operators of cigarette machines and juke boxes, reported that 1958 gross sales were \$23,920,311, some 15 per cent more than the \$20,943,907 registered the previous year.

vital areas, said Raynor.

Financing is another function which an ideal distributor can best perform, said Raynor. Basic reason is that he knows his operator of services which a distributor can offer as a businessman.

Visual display of equipment and fills is very important, said Raynor.

Instead of relying upon mailings from diverse manufacturers, the operator can save himself a lot of time and make more intelligent purchases by visiting the ideal distributing house. Raynor referred tors

Altho Raynor did not say so explicitly, presumably the ideal distributor would also serve as a local clearing house of information for NVA-feeding information both recent activities of the association: (Continued on page 71)

# No Ind. Cig Tax Increase

INDIANAPOLIS -- Indiana's cigarette tax will remain at 3 cents a pack for at least another two

That prospect was assured last week when the deadline for intro-duction of bills passed without a proposal for the increase of the 12-year-old excise.

Even if enacted, and that appeared unlikely, a bill to permit Indiana cities to share in the \$15,000,000 yield from the tax would leave the 3-cent rate unaffected.

Tho faced with the problem of raising revenue for the support of a period of time.

Over the past four years, over decrease with six States having a ling for the lion's share. The bulk of manufacturing sales were of the been merged with or bought out been higher competitors. There are State cigarette taxes collected for state cigarette taxes collected for state cigarette taxes collected for sales were of the company's Corsair 30-column cigarette machine.

There were 37 States snowing operations, with cigarettes accounting for the lion's share. The bulk question of tax increases. Both of manufacturing sales were of the company's Corsair 30-column cigarette machine.

A threat to up the cigarette tax failed to materialize in the 1957 (Continued on page 71)

# GRADUAL COMPROMISE

# What Will Charm Mfrs.-Distribs Discuss at NVA Confab in April?

By FRANK SHIRAS

is most easily accessible to the larger bulk vending operator. The reason is simply that he is in the CHICAGO -- The basic disagreement between charm manufacturers and distributors over sales policies will probably be further explored at the National Vendors Association convention in the Congress Hotel here April 16-19.
Problems of charm distribution

SIOUX FALLS, S. D. -- The and the role distributors can play children's shoe section of depart- in encouraging operators to attend NVA conventions will be two main topics of discussion. They are interrelated and were responsible for He has machines on location in the dispute that flared into the open two years ago.

Since then the two camps have approached one another in an attempt to work out a practical solution satisfactory to both parties. Since arrangements are largely exdue to complementary selling. plorative, both parties are dis-Fantles, one of the stores, has a inclined to speak openly about Wheel of Fortune in the center of the shoe department. After a shoe April could easily be of the cloakpurchase, each child is entitled to room variety—decisions and agree-spin the wheel, and wins one of ments would be purposely kept

must not be lost to manufacturers at national conventions. If means tors get their charms just as quickly are not found for arriving at these two ends, it is doubtful if there will ever be really basic harmony within the industry. This is not to say that disruptive in-fighting would necessarily be the case. But without harmony, over-all growth of any industry or business is held

up.
What are the problems of distributing? Generally, manufacturers claim that there aren't enough 'real" distributors in the nation to ators might easily buy more quickly adequately represent manufacturers. Also, they complain that it is difficult to get a distributor to handle a full line.

clear. Distributors must be able to the element of time. Discounts are get charms in the hands of customers as quickly as the manufactory be overcome in arriving at an end. turer. And distributor customers This hurdle can only be worth the

close samples with operator mailings advertising new charms. A picture of a novelty is a poor substitute for the real thing, and oper-

difficult to speak openly about handle a full line.

Ideal Number

There may not be an ideal number of distributors in the nation of the property will be purposely kept uiet in order not to disrupt the radual solution of the problem.

Ends Seem Clear

Whatever means may be used, when the problem is probably not one of owever, the ends seem fairly will be purposely about handle a full line.

Ideal Number

There may not be an ideal number of distributors in the nation of distributors in the nation of distributors in the nation.

But what about the problem of carrying a full line? Well, why see why even too few can't service customers just as easily as the manufacturer himself. The basic problem is probably not one of distributor discounts so much as whether the get a distributor to get a distributo

# **FTC Charges** Cig Company

WASHINGTON -- Allied Merchandising, Inc., of University City, Mo., a cigarette vending machine distributor, was charged by the Federal Trade Commission last week with using false employment offers, exaggerated claims, and other deception to sell machines.

dick and Vern F. Hawkins, president, vice-president and secretarytreasurer of the Midwestern firm, were charged with using newspaper ads offering employment to bait buyers. Prospective buyers were told they could make over \$4,500 a year by operating 10 machines, altho FTC says actual profits on such an operation are substantially less.

They promised to resell un-profitable machines for unsatisfied

however, the ends seem fairly distributor discounts so much as

# **Shoe Section** Pulls Top Coin

ment stores is an ideal location for bulk venders, Lou Mandersheid has found.

the shoe section of two big department stores here, and in each case they gross top coin even tho other parts of the store have much heavier traffic.

Part of the success, however, is various prizes depending upon quiet in order not to disrupt the which peg the wheel halts at. For gradual solution of the problem. some reason, sales of ball gum leaped when the wheel was in-

## MANDELL GUARANTEED USED MACHINES

VENDING MACHINES

N.W.	Model	49, 1	or	5¢		.\$14.50
N.W.	#39 1	e l¢ d	4 56	Comp		12.00
M.W.	Model	# 33 14	Por	c. Cor	1-	
ver	ted for	100 ct	. B.C			. 6.50
	King					
	Guns .					
Mills	1¢ Tab	Gum				. 12.00

MERCHANDISE & SUPPLIES

STATE OF THE PERSON	100	Sec. 36 (3)	1		A	No.
Pistachio	Nuts.	Jumb	0 0	ueen,	Red\$	
Pistachio	Nuts,	Juml	00 G	veen	, white	
Pistachio	Nuts	, Lar	je 1	ulip		
Pistachio						-
Pistachio						
Cashew						
Cashew						
Peanuts,						
Spanish						1
Mixed N						
Baby Ch						
Rainbow						
Boston B						
Jelly Bea						- 3
Licorice Leaflets,						
M & M.						
Hershey-						
Trees site y						

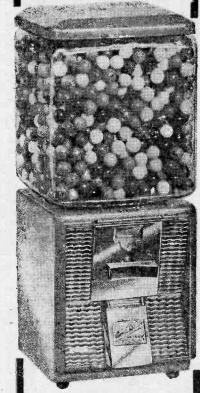
Hershey-ets	,
Rain-Blo Gum, 60 ct	
Rain-Blo Ball Gum, 140 ct., 170 ct.,	
210 ct	
200 lb minimum, prepaid on all	
Adams Gum, all flavors, 100 ct 4	
Beach-Nut. 100 ct.	5
Minimum Order, 25 Boxes Assorted.	

Complete line of Parts, Supplies, Stands, Globes, Brackets, Charms. Everything for the operator. 1/3 Deposit, Balance C.O.D.

STAMP FOLDERS, Lowest Prices. Write MEMBER MACHINE DISTRIBUTORS, Inc.

## SALES AND SERVICE CO MOE MANDELL W. 36th St., New York 18, N. Y Longacre 4 6467

# IMMEDIATE



Wire, Write or Phone Your Distributor Or THE

**NORTHWESTERN** CORPORATION

2294 Armstrong St. Morris, Illinois

GIVE TO DAMON RUNYON CANCER FUND

# State Cigarette Taxes For December, 1958

			ges taxed December		thru December Percent		
	Gross		Percent		change		
State and rate per package	of taxes (a)	1958 (add 000)	from 1957	1958 (add 000)	from 1957		
Alabama(4)	\$ 1,018,314	25,458	+ 10.3	278,620	+ 5.3		
Arizona(2)	268,893	13,445	+ 15.9	137,374	+ 11.8		
Arkansas(6)	759,100	12,800	+ 11.6	140,130	+ 5.1		
Connecticut(3)	1,015,167	33,839	+ 14.2	349,463	+ 6.5		
Delaware(3)	160.164	5,339	- 17.7	60,857	+ 3.5		
District of		V == 1			11.1		
Columbia(2)	230.860	11.543	+ 25.5	123,697	+ 12.8		
Florida(5)	3.053,133(b)	61,063	+ 15.5	586,148	+ 8.8		
Georgia(5)	1.747.426	34,949	+ 21.8	345,062	+ 5.2		
Idaho(4)	194,535	4,863	+ 2.6	63,140	+ 8.8		
Illinois(3)	3.790.022	126,334	+ 12.1	1,265,392	+ 4.2		
Indiana(3)	1,475,778	49,193	+ 12.3	543,155	+ 3.9		
Iowa(3)	753.379	25,113	+ 16.4	281,975	+ 8.2		
Kansas(4)	779.630	19,491	+ 16.8	217,602	+ 6.5		
Kentucky(3)	1.169.193	38,973	+ 53.0	329,398	+ 6.9		
Louisiana(8)	2,351,452	29,393	+ 15.4	313,708	+ 4.9		
Maine(5)	604,601	12.092	+ 11.8	126,229	+ 3.6		
Maryland(3)	1,044,000	34,8(%)	T 11.0	217,989	T 3.0		
Massachusetts(6)	3,643,606	60,727		634,446			
Michigan(5)	3,643,974	72,879	+ 2.9	917.704	+ 1.3		
Minnesota(4)	1.165.310 945.151	29.133	+ 14.8	348,258	+ 7.3		
Mississippi(6)		15,753	+ 22.3	167,230	+ 6.4		
Missouri(2)	1,094.985	54.749	+ 32.1	528.630	+ 4.1		
Montana(8)	463.155	5.789	+ 18.0	73.066	+ 7.8		
Nebraska(4)	586,680	14.667	+ 18.6	145509	+ 5.9		
Nevada(3)	108.793	3.626	+ 5.3	46,221	+ 8.0		
New Hampshire(3)(c)	313,993	9,430	+ 7.7	107,504	+ 9.6		
New Jersey(5)	3.561.940	71,239	+ 12.2	752,350	+ 5.7		
New Mexico(5)	191.897(b)	3.887	- 41.7	83.365	+ 9.6		
New York(3)	6.619.036	220.635	+ 9.9	2,327,446	+ 6.1		
North Dakota(6)	250.560	4.176	+ 10.7	57,077	+ 6.8		
Ohio(3)	3,120,064	104,002	+ 7.9	1,177,200	+ 3.4		
Oklahoma(5)	1.035.656	20,713	+ 19.7	235.146	+ 6.9		
Pennsylvania(5)	6.379.366	127.587	+ 10.6	1,271.787	+ 5.9		
Rhode Island(5)	565,013	11.300	- 3.9	121.585	+ 0.8		
South Carolina(3)	535,825	17.861	+ 24.8	201.851	+ 5.2		
South Dakota(31,)	203.304	6.256	+ 39.0	68.220	+ 11.5		
Tennessee(5)	1,440.137	28,803	+ 12.8	315,317	+ 5.9		
Texas(5)	4.525.760	90.515	+ 14.2	1,011.813	+ 6.6		
U(ah(4)	168.041	4.201	- 3.2	55,254	+ 5.6		
Vermont(5)	168.060	3,361	→ 10.5	48,284	+ 1.2		
Washington(5)(c)	1,339,761	26.786	+ 24.4	292,619	+ 5.8		
West Virginia(5)	609.639	12.193	+ 16.7	185,425	+ 1.3		
Wisconsin(5)	1.713.954	34.279	+ 5.7	400,906	+ 3.5		
Wyoming(3)	96,783(b)	3,226	- 17.9	40,998	+ 3.3		
TOTALS	\$ 64,906,090	1,596,461	+ 12.6(d)	16,995,150	+5.4(d)		

No. of States showing increase in volume from: Dec., 1957...37; Jan. thru Dec., 1957...43 No. of States showing decrease in volume from: Dec., 1957...6; Jan. thru Dec., 1957...0

Note: Above data compiled from reports received from State tobacco administrators.

ote: Above data compiled from reports received from State tobacco administrators.

(a) Represents the face value of the cigarette stamps and meter impressions sold within the month, and, in the case of Massachusetts and Michigan, the gross amount of taxes assessed under their respective reporting systems. Package figures herein shown are those reported by tobacco tax administrators, except in Kentucky. Louisinna. Maine. Massachusetts, South Carolina and Utah where the package count has been derived from the dollar figures reported. The figures for Michigan reflect the operations for the month of November.

A part of the State-imposed cigarette tax here shown is returned directly to the political subdivisions of the State. This figure includes both the State and local shares of the gross value of stamps sold within the month.

(c) A rate per package somewhat higher than the rate here shown is imposed on

certain premium-price eigarettes.

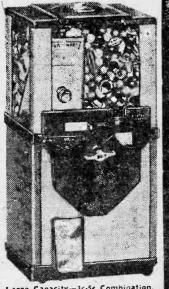
Maryland figures not included in computing percentage change since tax was not imposed during base month and year of comparison.

on to become phonograph and amusement machine operators, but, veteran juke box operator Richard Turner has turned the tables.

Turner, who has been operating juke boxes thruout Arizona for the past dozen years, recently contract-

PHOENIX, Arizona -- Many ed with Walter Gray, Phoenix disbulk vending operators have gone tributor, for 400 penny venders, and will concentrate henceforth on bulk vending, offering charms, ball gum, and confections over the entire State. Turner, who has ambitious plans for a large route in the future, stated "I think I will like bulk vending better."

#### VICTOR'S SUPERMART VENDORAMA WITH LOOK-SEE VIEWER



\$24.95 Each BIRMINGHAM VENDING 540 2nd Ave., No., Birmingham

Fully reconditioned complete with base, ready for location. Machines tactory sprayed new. Lowest prices anywhere compare.

ROWE CRUSADER CIGARETTE, 10-Col., all 30c comb. STONER PENNY GUM MACHINES, STONER POSTWAR 6 COLUMN CANDY, 5c & 10c model ...... 115.00 STONER & COLUMN CANDY, all 30c EASTERN ELECTRIC CIGARETTE, 10-col., all coin, 25c & 30c. . 100.00

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## Charles Kanak

· Continued from page 69

ness was brisk from the start, he remembers. In 1954 the firm took on none other than Kanak's former boss, Baron, who had sold out his own bulk vending outfit in 1945. Kanak has been in vending since, and has no regrets over his so-journ thru the business world.

He's a short, stocky man and carries 178 pounds easily. At 52 he loves hunting and fishing. He doesn't go in for what might be termed the caravan approach to the two sports. Instead of loading up with equipment he takes a minimum, preferring to master a couple of shotguns and fishing rods rather than an arsenal, so to speak. Generally, he hunts duck in the bay and marshy waters around Anahuac, not far from Houston. Two 12-gauge shotguns almost invariably bag him his limit.

He prefers salt water to fresh water fishing. Galveston Bay is close at hand and the Gulf of Mexico isn't too far away either. Usually Kanak reels in red snapper. His wife doesn't care much for hunting, but she does enjoy fishing. When he works the shore line of Galveston Bay with his light rod she usually goes along. These days, however, a lot of her time is taken up caring for their 18-month-old daughter.

Kanak is a director of National Vendors' Association. "NVA keeps us posted on the latest things," he said. "We can find out what is legal and what is not. It helps the manufacturers and distributors and operators get together.'



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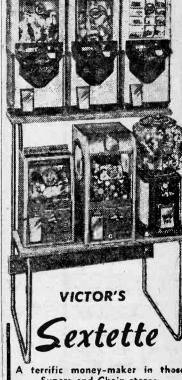
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# Charm Makers at NVA Meet

tor didn't stock would be slow in the area. Of course, they could movers, there isn't the pressure for do nothing about it then, just as of local taxation, lottery situations, quick delivery. In other words, the they can't now. It is this kind of State policy against the mixture

ing too few distributors, they are often thinking in terms of ex-clusive distributorship. Why? The reasons probably go into the heart of the problems in charm manufacture itself. Of all phases of equipment and commodity manufacture in bulk vending, charm manufacturing is the most precarious. Machine, gum, and confection manufacture undergoes change, of course, but it is slow and the way much surer in comparison with charms. Charms are trinkets, and intangible novelty appeal is thus far rather unpredictable.

#### Calculated Risk

In other words, the charm manufacturer is taking a calculated risk with every costly mold he produces. That is probably why he wants an exclusive distributor. He would feel more assured of a close to 29,000 supermarkets, both reasonably steady income rather chain and independent, in the nathat he fears would occur should figure, which defines a supermar-he work only thru distributors ket liberally as a grocery store handling the full line of every doing \$375,000 or more annually.) charm manufacturer, let us say.

From an objective point of view, the problem thus resolves itself into one of simple competition. It could be the case that if charm manufacturers worked thru disminus and another 2,000 stores in small chains are acquired by the broke before too long. That is, a string of dud charms would put them out of business. As it now stands, each charm manufacturer a crucial situation as much as one mailing list to operators, and feels a measure of built-in protection. That is, the "other guy" can't get at his customers simply by a dollar compared to his customers as much as one of attrition for smaller operators. his customers simply because he a dollar compared to his smalldoesn't have a lot of the names er competitor. Supermarkets are and addresses.

#### Hurdle

charm manufacturers with a considerable portion of their revenue. These operators are used to the volume discount and wouldn't want to give it up, or even see a distributor get a better price. In a showdown, they might even play off one manufacturer against play off one manufacturer against another in order to retain their Perhaps distributors would be willing to go along with them in a final solution. They might be perfectly happy to see big operators continue getting their

But distributors would not be happy to see these big operators

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Also, since the charms the distribu- resell charms to smaller operators operator would lose little by such a procedure.

The trouble is that when charm manufacturers talk about there bethe all-important drive to expand the industry as a whole is lacking in many quarters. Understandably, who stays out of NVA is either nobody wants to play hero and lose business because of it.

It is doubtful that there will ever be a quick settlement of all the problems. The feeling in the industry is that there will be a string of small compromises that in a period of years will lead to final agreement on the proper distribution of charms. As in the past, discussion here this April will probably be the cloakroom or closeddoor type of thing, in which those concerned will explore the problem not merely as businessmen but as men of integrity.

## Leviathan

• Continued from page 69

than the boom and bust business tion. (This is Progressive Grocer's

#### Half the Total

About 14,500 supermarkets-or half the total-are in chains of 10 larger during the next four years. This would give the 10-or-more-unit supermarket chain a very def-

choice spots, and even independents are difficult enough for the Hurdle smaller operator to get into. Thus Altho more in the nature of a any consolidation of supermarkets hurdle than a basic problem, dis- or chains makes it that much more counts present a dilemma to the difficult for the smaller operators.

industry. There are some enormous | Chains that acquired the most operators in the nation who supply small-chain supermarkets last year

# No Tax Increase

• Continued from page 69

legislative session, but even without that, tobacco dealers were hit hard by stiff, comprehensive tax increases. Up to that time, the owner of a cigarette machine would pay his State taxes at the rate of I per cent of his gross income. With the 1957 act, the toll priviled to 14 per cent. spiraled to 11/2 per cent- a 50 per cent increase.

The law providing for the cigathe expectation that it would produce about \$9,000,000 in revenue. An attempt to repeal it failed in

#### Schnayer Recuperates

CHICAGO -- Sam Schnayer is recuperating in his home from the second severe heart attack in two years. He left Weiss Memorial Hospital, Chicago, on January 22. On doctor's orders he is confined to his home at 6447 North Rockwell for the next two months.

Schnayer is one of the deans among operators in the Windy City. When he first began in bulk vending he worked for Ben Siegel. Until a few years ago, he was with D & B Hobby. Circle R is the name of the firm which he now owns.

# Raynor Sees Trade Progress • Continued from page 69

helped its membership in the area uninformed, indifferent to his future security, or relies on the fact that the 'big' people in the industry will keep NVA alive and will take care of all local or national problems for him.

"NVA has been in business for belong and who is unable to take eight years. It has solved many serious problems which otherwise from NVA."

"In the last 30 days NVA has would have strangled the industry. It is the only vehicle which is prepared to go into immediate action on any kind of problem anyon taxation, sanitation. It helps destroy the idea of officials that we operate gambling devices. It is doing a public relations job all of the time.

"But with more members, NVA could do even more. The one who loses is the operator who doesn't







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# Chicago Racket Hearings Open on Union-Assn. Ties

Don Moloney Testifies on RMSA, Local 134, Commercial Phonograph Survey

By DELORES NEWCOMB

WASHINGTON -- Statements made by juke box and amusement machine operators to shady characters for the privilege of staying in business highlighted the opening

Lead-off witnesses were Don 134, International Brotherhood of Moloney, owner of Donan Distrib- Electrical Workers. uting Company, Chicago, and his sales manager, Mac Brier. They then business agent for the local,

The association requires members pened a month after the route was to provide lists of their locations. (Continued on page 73) to provide lists of their locations.

session of the Senate Committee on Improper Activities' probe in Association, according to Moloney, has a master contract with Local

Tom (Jukebox Smitty) Smith, operated a route of 100 games wanted to know why Moloney and 50 juke boxes until last week. bought the juke boxes. He seemed Witnesses told the committee to feel the purchase should have that in 1958 they bought a juke box route from the Clover Company, a member of the Recorded RMSA, and said they'd get protec-Music Service Association, Inc. tion for their locations. This hap-

# Record 500 Attend Calif. Ops Banquet

Bob Crosby, Peter Potter Emsee Show Of Top Artists; U. S. Senator Engle Speaks

By SAM ABBOTT

LOS ANGELES -- A record crowd of approximately 500 attended the annual California Music Merchants' Association banquet and ball that featured appearances of top recording stars in the posh Embassy Room of the Ambassador Hotel here Saturday night (14).

The event, held alternately in Oakland and here, marked the 28th year of activity for the association, of which George A. Miller is the president. He is also president of the Music Operators of America.

Among the guests were State,

county and city officials, equipment and recording company representatives and music operators from all of California.

trom all of California.

U. S. Sen. Clair Engle made a surprise appearance. He spoke briefly, his time being limited because of his scheduled departure for Northern California by plane. He greeted the operators and praised Miller for his leadership.

Seated at the head table, in addition to Miller, were Mrs. Miller; William McKesson, Los Angeles County district attorney, and

Miller; William McKesson, Los Angeles County district attorney, and Mrs. McKesson; Burdette M. Grant, of the State Liquor Administration and Mrs. Grant; Mayor Clifford Rishell, Oakland, and Mrs. Rishell; Gordon Garland, public relations director, and Mrs. Garland; George Sherlock, Capitol Records, and Mrs. Sherlock; Julie and Jack Levy, Capitol Records; Mr. and Mrs. William Priest, representing city councilman Karl L. Rundberg; Beryl (Continued on page 76)

(Continued on page 76)

# Distrib Uses 1-Stop to Push Stereo Jukes

low of Eastern Music Systems, the local Seeburg distributor, reports that the company's one-stop opera-tion has stimulated the sale of ste-(Continued on page 76)

### HERE'S HOW **BB REPORTS** THE HEARINGS

How is The Billboard covering the Senate rackets hearings to insure full, accurate and responsible reporting?

Above all, the job requires the on-the-spot services of a first-rate reporter knowledgeable- about the industry. Delores Newcomb, one of Washington's top newswomen and a member of The Billboard's capital office, sits in on each hearing session, carefully transcribing first-hand facts of the hearings. Between sessions, she writes the story of the preceding one and wires it into the Chicago office. There it is read, processed and teletypeset into the Cincinnati

office, ready for publication.

The significant difference between the quality of reporting on the hearings in The Billboard and in the daily press—aside from the fact that most dailies edit for sensational headlines—is testimony of Miss Newcomb's reportorial skill and many hours of extra

work she devotes to the job. Mildred Hall, head of The Billboard's Washington office and a dean of the capital's tradepaper press corps, explains some of the difficulties involved in covering the hear-

ings:
"The current racket hearings are about the most difficult of all to follow and to report accurately. The tangled skeins of underworld and union racket connections involve dozens of names, with a crisscross of snarled union connections. The testimony is such as to confuse at times even the well-versed counsel, Kennedy: 'He was then connected with Local 465 I.U.E. as secretary-treasurer, or rather as president of independent Local 465-did I say 465? I meant the later 433

Bylines of both Miss Hall and Miss Newcomb are well known to Billboard readers; each has covered numerous top stories from Washington on the coin and record busi-

# **Ops Victims of Racketeers** N. Y. Testimony Clearly Shows

### Hoodlums Take Cover Under Fifth Amendment; Saul Tells of Muscling

By DELORES NEWCOMB

WASHINGTON -- The great bulk of testimony given before the Senate Select Committee on Improper Activities in Labor or Management indicates hat coin machine operators have been converged on and used as pawns by racketeers who have infiltrated the industry. With one exception, there has been no testimony indicating that operators wanted to become associated with racketeers, or that they willingly followed the rack-

That exception was Charles Bernoff, president of Regal Music Company, identified as the third largest juke operation in New York, who testified Wednesday (18). Bernoff invoked the Fifth Amendment, so the committee put on the stand Irving Mishel, who was taken from prison long enough to testify. Mishel is serving a 10-year sentence in connection with stolen stock certificates.

Mishel told the committee that he was associated with Bernoff in utive secretary in January, 1946 a factoring or money lending business, that lent money at rates ranging from 28.86 per cent interest to 198 per cent interest, to gamblers, burglars, white slavers and dope peddlers. Mishel said Bernoff also helped finance labor real extenses.

In the secretary in January, 1946. Since that time he has maintained association offices in Evanston, Ill. Before that, he held a similar post with the Evanston chamber of Commerce.

As result of Meyer's retirement, the lend of the secretary in January, 1946. juke box operators.

Bernoff would not confirm or running activities in the prohibition deny Mishel's statements, but committee Counsel Kennedy said independent checks on Michel's story had corroborated his statements.

According to Kennedy the up of the confirmation of running activities in the prohibition era. Mobsters went from there to extortion, juke boxes and "shybridge corroborated his statements."

Name Names

According to Kennedy, the un-derworld bank grew out of beer-

# Loren Meyer Retires From

GRAND RAPIDS, Mich .-- The retirement of Loren P. Meyer, executive secretary of the Automatic Phonograph Manufacturers Association, was announced last week by John Haddock, AMI, Inc., president and president of the association

Meyer was named APMA exec-

As result of Meyer's retirement,

Committee staffers testified that in addition to Charles Bernoff and his brother, Jacob, the financial operation had such names as One-Arm Louis, Two-Gun Izzy, Harry the Hawk; Knadles, translated as Jewish for matzo balls; Cockeye Mickey and Fat Freddie. Behind

(Continued on page 74)

# Mass. Ops to Mull Counter To Bad Press

BOSTON-Incensed and fighting mad over the alleged revelations of gangsterism in the coin machine industry by the Senate them were big-time gangsters such as Dutch Schultz, Meyer Lansky and Lucky Luciano.

According to Mishel, knowing the mobsters was helpful to Bernoff and non-members alike to attempt

(Continued on page 76)

## IRS May Not Issue **Bulletin F Rates**

Coin Units Were to Be Included for First Time, But Spokesman Favors Local Policy

By MILDRED HALL

WASHINGTON -- Abandonment of Internal Revenue's longhelped finance labor racketeers and Haddock said the Evanston office expected revision of depreciation juke box operators.

(Continued on page 76) rate schedules in Bulletin F

appeared certain last week, when a Treasury echelon said the bulletin 'may not be revised and reissued. Instead, the Treasury spokesman favored a "fairer" policy of having depreciation and obsolescence rates worked out at local level, on an

individual basis. (The revised Bulletin F would nave included depreciation rates for juke boxes, amusement and vending machines for the first time. Vending machine owners were bitterly opposed to inclusion and many coin machine owners were (Continued on page 76)

FRIDAY CHI **TESTIMONY** 

NEXT WEEK

CHICAGO-Last Friday's testimony of the Senate rackets committee hearings into the Chicago phase arrived too late to be included in this issue. It will appear in next week's issue of The Billboard.



EMSEES BOB CROSBY (LEFT) and Peter Potter (right) meet with George A. Miller, president of California Music Merchants' Association, before they present a 90-minute show of top recording talent at the annual music men's banquet and ball in Los Angeles.

### **Open Letter**

# To Sen. McClellan

We publish below a letter from Bob Dietmeier, editor of the Coin Machine Division, to Senator McClellan sent him last Friday (20) by registered mail. The Hon. John L. McClellan

Chairman Senate Select Committee on Improper Activities

in the Labor or Management Field

Senate Office Building Washington 25, D. C. Dear Senator McClellan:

The nation is witnessing the spectacle of a proud but bewildered industry in agony-an industry helpless either to undo the wrong which the spectacle excites or to end the wrong which finds it in agony.

Yours is the awesome responsibility of helping guide the juke box industry thru the most crtical period of its history, not only in helping make laws to protect the industry people who are victims of racketeering, but also, we most respectfully submit, in helping protect the vast majority who are only victims of the press resulting from the hearings of your Commit-

tee into racketeering in this industry.

You have demonstrated to the nation, both in your official capacity as Chairman of your Select Committee and as a human being intent on seeing that right be done, that you will do all possible and necessary to root out facts essential for the correction of terrible wrong now existing in the juke box industry. This is the wrong brought to it by racketeers. We are confident that you and your Committee will do all that can now be done, thru federal legislation, to end the evil rising from union racketeering. In reaching the objectives you and your Committee have set, you will have served justice and the American people. And the job of the Select Committee will be done. You will not need do more; you will have already done a great and lasting service.

Therefore, we do not concern ourselves here with the basic purposes of your Committee which we hope will be successful and which would make a monumental contribution to the juke capacity as Chairman of your Select Committee and as a human

and which would make a monumental contribution to the juke box industry in helping relieve it of the agony caused it by racketeers. Rather, we write you—on behalf of an industry we have been proud to serve since its early beginnings more than a quarter century ago-of our deep concern about the second source of wrong we mention, that done the business by the nation's press in reporting the hearings of your

The juke box industry, which has provided the voice of music for the enjoyment of millions for decades, ironically but understandably has no voice of its own. Its people, working hand in hand with thousands in other small businesses, for and closely with the public, have never felt the need for equipping themselves specially with modern-day techniques for keeping the public informed of their businesses. They reasoned that no business could be better known to the public than theirs. Even in recent years, with a number of industry leaders urging them to support an organized program of public relations conducted by professionals in that field, the vast majority refused to believe the public could be misled by false information about their businesses spawned by sensationalism in the press.

It would seem clear today that they may be mistaken. The spectacle largely created by the bulk of the press in reporting the hearings of your Committee into racketeering in the juke box business may well be more than enough to shake the confidence of even that part of the public most knowledgeable and most sympathetic toward the business, let alone the

able and most sympathetic toward the business, let alone the vast public whose only contact with the industry is the juke boxes they play and whose only source of information about the business is what they find in their local newspaper.

The press is painting the blackest picture of the juke box industry imaginable in reporting the hearings of your Committee. The basic source of this wrong lies not in the fact that their headlines are often grossly exaggerated or misleading, or both. Mechanical restrictions often hampers more accurate headlines. Neither does the basic source of wrong lie in the sensational

Mechanical restrictions often hampers more accurate neadines. Neither does the basic source of wrong lie in the sensational accounts of the hearings themselves, because much of the testimony is in fact of an extremely sensational kind.

The basic source of the wrong does lie in the fact that the only picture of the juke box industry being drawn is the blackest one imaginable despite the fact that it reflects only a small portion of the industry. In the complete absence of facts which show the racketeer infiltration into the business to be largely restricted to only a small percentage of the thousands. be largely restricted to only a small percentage of the thousands of cities, towns and hamlets across the country which house

of cities, towns and hamlets across the country which house the juke boxes and its people, and which show that even in this small percentage of places, only a small percentage of those in the business there are racketeers, it would be difficult to imagine many people who would not at least suspect the entire industry may be peopled top to bottom with racketeers.

The fight to put down that suspicion and maintain business as usual is one which the juke box business is not equipped for. The juke box operator must live in his community and in his State with respect and without the indelible stigma attached to his own business by weeks of misleading information in the press grossly unfair and damaging to him. It is a stigma that will not fade for him or for people with whom he does business or for legislators who write the laws governing his business. Yesterday's headlines are not dead for him or for his business or for the public his business depends on and is controlled by.

We most respectfully ask you to set right for the press and the American people the juke box business which the press has knocked down, albeit unintentionally, in reporting the tragic story unfolding in the testimony before your

You have already made clear some central facts about the business in your opening statement in the juke box hearings. Unfortunately and thru no fault of yours, these essential

# Chicago Racket Hearings Open on Union-Assn. Ties

• Continued from page 72

purchased. Smitty said he would Commercial Phonograph dues \$1,000 life insurance policy, mediwaive their association dues for were 90 cents a month per ma-cal benefits, and a pension prothree months. In addition, he chine. Only service apparently vision. Wanted them to join the union and another association, The Commerboxes. Union dues were \$33.55 a Smith polyalization.

cial Phonograph Survey Company, quarter, but this included some run by Michael Dale. quarter, benefits. Among them were a

Moloney joined the union, and Smith suggested the union membership eard be put in Moloney's name because the service man (whose name should have appeared

on the card) "might change jobs."

Here, counsel Kennedy said the union and RSMA "are practically one," and that it looked to him like a "collusive arrangement."

Malarmania had a present a property of the control of the card of the c

Moloney said he joined the union because "it was the thing to do." He "assumed" his business opera-tion would be safer. Most opera-(Continued on page 76)



remarks apparently were not only not given prominence, they were not even reported by the press. It is possible that they were inadvertently ignored by the press.

However, the frank, tragic testimony of operators since

that time would surely re-enforce both the validity of your emphasizing the true, whole picture of the business and the necessity for explaining it against this background of operator testimony.

You cannot provide for the nation too many facts of the industry too often to help offset-at least in part-the considerable and lasting damage already done to the industry and its people by the press coverage of the hearings. You-and you only—can provide the industry with a new future by setting the record straight. The service you would thus perform cannot and should not be equated in any way with the goals that your Committee has set out for itself.

But by emphasizing and re-emphasizing the whole truth of the juke box business with all the facts at your disposal, you would be giving the thousands of people in this business a new

On behalf of these people and their business, we most respectfully ask that you give our plea the consideration that we are confident you know to be just and necessary.

Respectfully (signed) Robert L. Dietmeier Editor, Coin Machine Division

### Plan Now to Attend the



# MOA CHICAGO CONVENTION MUSIC OPERATORS of AMERICA

**EXPOSITION** 

### APRIL 6th to 9th, 1959

You will be joining thousands of operators, manufacturers and distributors from all over the country . . . and the world . . . in what will be, for four days, the Juke Box Capitol of the World. The meeting will bring together in this brief period the members of individual State Associations and all allied personnel in the Morrison Hotel in Chicago . . . a central point easily reached by every member of MOA.

The greatest display of music equipment and recorded music ever assembled is expected with the most modern devices, techniques and developments demonstrated. Learn how to sell stereophonic reproduction . . . learn the techniques of installation. The main purpose of this show is not only to show the latest in equipment,

but to provide a torum for discussion . . . so that every person attending can go back to his home base with the complete assurance that the expense has been well worthwhile.

You are receiving the direct mail from your association so that you can make reservations both for the convention and hotel space. If you haven't yet received such materials . . . and replied . . . write directly, today, to

GEORGE A. MILLER, PRESIDENT

### MUSIC OPERATORS of AMERICA

128 E. 14th St.

Oakland 6. California

# Ops Victims of Racketeers, N. Y. Testimony Clearly Shows

Continued from page 72

Mishel said, by acquiring a "\$300,-000 unsecured line of credit" from the National Safety Bank & Trust Company of New York. Mishel swore that the group was given the credit after it had given gifts to two officers of the bank. Gift to one officer was a Cadillac.

Ironically, Bernoff was the chief witness against Mishel when he was sentenced for the prison term

he is currently serving.

Mishel said that Bernoff, thru his Admiral Trading Corporation, had loaned "nrany, many millions of dollars" to known gangsters as well as to tavern owners and juke operators. He said Admiral was set

up in 1947.

Mishel then testified that Bernoff's company had loaned individours company had loaned individual racketeers, such as Johnny Bananas, amounts reaching "untold thousands" over the years. If an account was slow in repaying, Mishel would get a note from the account, take it to the bank, get credit on a cash account for it and have the company's money back to have the company's money back to loan to someone else. Mishel labeled this "unsecured credit" from "stiff account"

a "stiff account."

Notorious Characters

Committee said loans were made
to "notorious" characters such as

### Milwaukee Op Assn. Signs 6 More, Has 32

MILWAUKEE—The roster of the recently formed Milwaukee Coin Machine Association now totals 32 firms. Six more members were signed at the February monthly meeting which marked the close of the drive for charter members are Inc. bers. The six new members are Joe Beck, Mitchell Novelty Company; Mike Bosanac, Bert Liesch; Orville Carnitz, Badger Service; Jim Egelseer, Coin Machine Distributing Company, and Harry Jacobs Jr., American Coin Machine Company.

According to Sam Hastings, president, attendance at meetings rant. Sa in the two-month-old trade group tection. will no longer be open to non-members. "Anyone wanting to join the association from now on must make a formal application. The charter membership drive has been concluded. It was a gratifying suc-The association's members are reported to operate approxi-

Recounting the list of accomplishments racked up by the trade group to date, Hastings reports the following: (1) "We have a representative membership. Our associated Service Workers' Union, Tax Proposed ation now can speak for the majority of the coin machine operators in business here. (2) Bylaws have been drawn up and accepted by the membership. To date the association has not become incorporated, but plans call for doing so before very long. (3) A dues structure was okayed at the February meeting. Each member must pay into the treasury 10 cents per machine on location per month. (4) A grievance committee to settle disputes between operator members of the tions to location owners. John association has been set up. It Amalfitano was president of the includes Arnold Jost, Otto Hadrian, Vince Waters and Bob Puccio. The committee is already at work handling the first complaint turned in by one of the association mem-

ation is scheduled for March 9 at the Ambassador Hotel.

man, a shylock himself, to a company owned by Johnny Dioguardi, and Harry Stromberg, narcotics

Bernoff was recalled to the witness stand and given an oppor-tunity to answer the charges, but again he invoked the Fifth. Kenendy then charged that Bernoff had "full knowledge of what was going on." He introduced into the records a letter from Bernoff to his brother, Jacob, in which Jacob was urged to get busy and collect some money that was outstanding. Letter listed at least a dozen unsavory characters who had been slow in repaying loans. Charles, in the letter, urged Jake to have them settle quickly. He quoted a passage from the Bible, "Seek and ye shall find."

Tuesday (17) the racket probers heard testimoney of Sidney Saul, Brooklyn operator, who was beaten mercilessly until he agreed to sign the biggest part of his holdings in a juke box operation over to hoodlums.

Saul told the committee that three strong-arm men cornered him in a restaurant in 1957 and beat him, using his own juke to drown out his cries. Assailant was named as Ernest (Ernie Kippy) Filocomo. Beating was stopped once or twice so Saul could be revived by coffee, he said. In the end, he agreed to the demands of the assailants for three-quarters of his interest in a juke route. Other members of the trio were Charles Panarella and Anthony (Dutch) Tuzio. Three are now awaiting trial in Brooklyn for the assault.

Saul said that about two and a half years after he bought a route of 26 machines, Filocomo insisted on meeting him. On the way to a restaurant in Saul's car, Filocomo threatened that Saul would be killed. Filocome said the restaurant location was his and he wanted it back. Later the two joined a man named by Saul as Larry Gallo, and Gallo claimed the location belonged to him. Beating, however, took place later when Saul an-swered an anonymous telephone call at the Wagon Wheels Restaurant. Saul is still under police pro-

Invoke Fifth

The Gallo brothers followed Saul to the witness chair. They invoked the Fifth, so staff investigator Jordan was called on to fill in the background. Jordan said that Joey Gallo, 28 years old, has been arrested 17 times on charges rangmately 75 per cent of the phonographs and 70 per cent of the games in Milwaukee locations. ing from bookmaking to kidnapping. Lawrence Gallo, 30, has been arrested 13 times on charges rangarrested 13 times on charges ranging from disorderly conduct to grand larceny.

which was later enjoined by a New York court. The Gallos then switched their backing to Local

266, Teamsters.

John Caruso, business agent for Local 26, FSWU, was next in line and he, too, invoked the Fifth. At one time he was vice-president of the Gallo-backed Local 19. Staffer John Konstanty testified that Caruso advanced \$300 to the union and later hired pickets to be "nice" and give out membership applicalocal at that time. Caruso said he knew "nothing about Local 19" when he went in and "knew noth-"

The next meeting of the associ- Fifth. Staffers gave his occupation crease school teachers' salaries.

in organizing his juke operation and in collecting loans. Finance houses run by Bernoff got their money, Mishel said, by acquiring a "\$300,
Mishel said, by a

The Jacob brothers, Herbert and Eugene, were next. Again the Fifth was invoked, and again committee staffers had to fill in the background. An affidavit was introduced from a restaurant owner who said he was approached by brother Gene regarding rental of a juke. He received a \$400 advance commission. Restaurant owner also contracted for a cigarette vender from another operator. Restaurant owner decided he wanted to buy his own machines, so he made the purchase from Hal Zimmerman, of Economy Vending Service, Long Island. Caruso, the restaurant owner, was told that he would be picketed if

Zimmerman was then called by brother Gene and offered several hundred dollars to remove his machines. Zimmerman refused, and his wife and child were threatened. He went to the Nassua district attorney and there were no more

Counsel Kennedy called the Jacob brothers' union connections an "underworld operation, not a union operation." He claimed that they want to monopolize the coin machine industry in New York.

Joseph Iovine, an attorney and uncle of the Gallos, testified that he assisted Amalfitano in getting the charter for Local 19. He had known Amalfitano for seven years. Iovine became vice-president of the local, then resigned and be-came an attorney for the Associated Amusement Machine Operators of New York.

Joseph DeGrandis, president of Teamster Local 266, invoked the Fifth. Counsel Kennedy charged that DeGrandis, in conjunction with the Jacob brothers, hopes to take over the coin industry in New York. Kennedy said that when the Retail Clerks International Union took over the operation of De-Grandis' former Local 413, the only items found in the office were a gun and billy club. He said De-Grandis has been arrested four times and convicted twice, once for the New York Wurlitzer distribution.

operation.

In charge of the local Wurlitzer outlet is Abe Lipsky, who was transferred from Moore's New York office. Lipsky has been an executive of the New York Wurlitzer distribution. receiving stolen property and once for operating a still. Kennedy said Local 266 is financed by label fees which must be purchased to put on machines. Senator McClellan promptly called the labels "extortion badges.

# Tenn. Bill To Up Juke

NASHVILLE -- State Senator Charles Eblen of Lenoir City introduced a bill in the Legislature last week which proposes to increase the tax on phonographs from \$10 each on State and county fees to \$25 each.

This would up the present tax from \$40 to \$70, plus the clerk's fee of 50 cents for State, 50 cents

for county and 25 cents for city.

Present tax is \$10 city, \$10 county, \$10 State and \$10 federal. license tax to \$25 on county and \$25 State for a total of \$70.

N. Y. OPERATORS FEEL:

## Senate Hearings May Improve Local Picture

NEW YORK — The spotlight handful of goons who are attempt-focused on the Senate juke box ing to terrorize them. nearings in Washington this week (see separate story) and the coin machine news front here was the quietest it's been in months.

Local distributors reported that activity is slow, partly because so many of the leading coin machine igures are in Washington testifying before the committee.

While most local operators are outraged at newspaper accounts charging that the coin machine industry is composed largely of racketeers, many feel that the net result of these hearings will be beneficial to the industry.

### Previously Covered

Most of the testimony involving New York - including beatings, phony paper locals and court de-Jacob's machine were removed. Caruso stood his ground and was picketed by 266, IBT.

distinct the world be picketed in cisions involving some of the more unsavory characters attempting to muscle into the coin machine industry—have been reported predictional distry—have been reported predictions. dustry-have been reported pre-viously in The Billboard and are not news to the operators.

However, the pattern and the link between the various paper locals is beginning to emerge as a result of the heavings and many operations. between the various paper locals of the hearings, and many operators are experiencing a sense of shock which they did not feel at the time any of the individual incidents occurred.

What really hurts the local op-erators is that while they have been the victims, not the beneficiaries, Ill., is a prime example of what of the hoodlum activities, newspaper, radio and television reports he becomes the pawn of hoodlums. often fail to make the distinction between the great majority of hon-est small businessmen and the

Moore's Phil. **Outlet Now in Full Operation** 

PHILADELPHIA -- The Philadelphia branch of Sandy Moore's enterprises-the Sandy Moore Philadelphia Corporation-is now in full

Lipsky said that virtually all new equipment orders are for stereo units and only a few for monaural.

for games, but Senator Eblen later said this was an inadvertent error.

He said he would later submit an amended bill which would cover this. It would presumably propose an increase in the tax on amuse-ment games, already considered by operators over the State to be too high.

Present tax on them is city, \$15; county, \$15; State, \$15, and federal, \$10, a total of \$55. In addition, there is the clerk's fees, 50 Eblen's bill would up the privilege cents county, 50 cents State and 25 cents city.

Eblen's bill proposes that half adherence to a system of listing ma-Fifth. Staffers gave his occupation as business agent for Local 12 of the FSWU, and said he had helped to revenue from coin-operated or identification, requiring the operator to supply serial numbers and description. Penalty for violating the act calls for a fine triple the amount of the tax.

Again, Senator McClellan tried to get Kelly to talk. He wouldn't. McClellan wondered aloud how the act calls for a fine triple the amount of the tax.

Just how these hearings will affeot the local coin machine association-union picture, nobody can prodict. But the television account of a local operator testifying how he was beaten up by a couple of hoodhims is firmly etched on the minds of many coinmen.

And the sight of others refusing to disclose whether they have committed crimes has also had a telling effect. Operators who in the past have been willing to pay off as the price of industry peace are now less inclined to do so. The example of witnesses who were willing to disclose instances of racketeering may have stiffened their backbones

At any rate, New York operators are now less likely to be patsies for every shakedown artist that comes along. And they are going to take a lot more interest in union and association affairs.

The end result could be a healthier industry.

# To Testify

WASHINGTON—Ralph Kelly, coin machine operator of Elgin, oan happen to an operator when

Kelly appeared before the Mo-Clellan committee last week (19) but was so nervous and frightened he could only plead the Fifth

Testimony from other witnesses earlier in the day (see separate story) indicated that Kelly's Aurora, Kane County, Amusement Company had been all but taken over

by Rocco Pranna, who had been ar-rested for armed robbery and burglary, and had numerous under-world connections.

Kelly sat in the witness chair, his face flushed and his hands trembling. Counsel Kennedy said he realized Kelly was frightened -Pranno had been right after him of the New York Wurlitzer distributor since the end of World War III

Service manager of the distributorship is Frank Westwood, who had been with the previous Wurlitzer distributor for 18 years. Westwood is in charge of the shop and parts department.

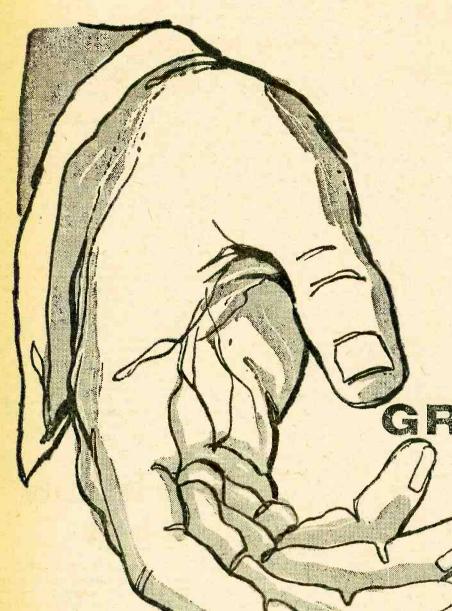
Lipsky said that since the arrival in Washington.

tify him as the man who had him terrorized. Kelly looked, and invoked the Fifth.

Kennedy asked Pranno why he had not invested money in the amusement games be used for edubusiness... why Kelly provided cational purposes. The bill menal the equipment and locations. Pranno invoked the Fifth. Isn't it true," Kennedy asked, "that all you put into the business was fear?" At this point, Sen. Sam Ervin (D., N.C.) said it was "shameful"

to see Kelly so frightened "in the

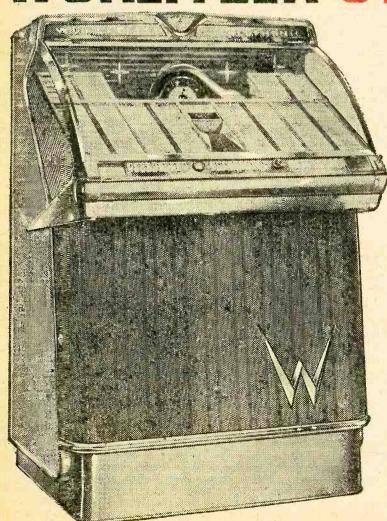
very shadow of the Capitol."
Kennedy then filled in the background on the profits of the company. He said that before Pranno forced his way into Kelly's business, Kelly averaged about \$16,000 a year income. When Pranno joined him in 1957, Kelly was cut to \$7,000. Pranno's income tax return for that year showed income of The bill also proposes some strict only \$3,500. In many years, according to Kennedy, Pranno didn't file a tax return.



REACH FOR GREATER EARNINGS

you'll get them everywhere you install...

# WIRLITZER STEREOPHONIC SOUND



Why be satisfied with less than the maximum potential in earnings from a location . . . install a Wurlitzer Music System and tap that top potential. Here is music in motion — TRUE stereophonic Sound. The patrons find it captivating. You'll find it produces an amazing increase in your profits.

WURLITZER 104 AND 200-SELECTION

Stereophonic - High F

WITH A COMPLETELY FLEXIBLE LINE OF FLOOR, CORNER AND WALL SPEAKERS

FOR GREATER EARNING POWER

their own experience, and of evi-

dence submitted to the agents, satisfactorily established for them-

selves shorter lives than a revised

Scribner buried the Bulletin idea

Bulletin F might suggest.'

### Chi Racket Hearings Open

MUSIC MACHINES

• Continued from page 73

tors in the area "follow this prosedure," he said.

tion. He joined reluctantly because he couldn't see any benefit in belonging. He never saw a copy of the contract CIAA had with Local 134. CIAA supplied union local 134. CIAA supplied union labels, at a cost of \$1 per month per machine. This, alone, cost Moloney about \$900 a year.

Kennedy introduced into the record a letter from CIAA to Donan Distributing saying the execution's offices were open.

association's offices were open again. The doors were closed during a probe of racketeering in Chicago, but opened as soon as the probe fizzled. Letter said locations would be declared "open" if "fifth quarter" labels were not on the machines within a smaller the machines within a specified time. This brought a howl from the spectators in the huge Senate caucus room. (The Billboard reproduced a copy of a CIAA statement showing it to be the third quarter in the April 7, 1958 issue.)

Moloney said there had been violence, too. Acid was poured on two of his machines, one of which had a union sticker on it. He could get no explanation as to why the acid was used.

### Mass. Ops Mull

• Continued from page 72

to combat the unfavorable press

Arthur Sherman, executive director of MOAM, wrote a challenging letter to members to meet last week (19) at the Boston Club to discuss this vital question. Sherman head-lined this letter:

"When were you last called racketeer, boodlum or gangster?"

The missile continued: "If your answer is that you have never been answer is that you have never been accused as such, then you haven't read your daily newspaper or the February 9 issue of Newsweek magazine. Daily you are being accused of guilt by association. As a result of your earning your livelihood by means of the operation and maintenance of coin coverted music maintenance of coin-operated music machines, you have been labelled 'racketeer, hoodlum and gangster.'"

The letter went on to ask what can be done, and operators were urged to: "Help yourself by helping us. Join your fellow operators in a concerted effort to strengthen your business—join the Music Operators' Association of Massachusetts!"

The meeting also was to consider rant where "trouble" was expected. strategy on yet another battlefront, that of mapping plans to fight the combined State and city juke box fee of \$150 for music machines oerating in the city on a seven-day only as the man who had caused basis. The Massachusetts Supreme him untold misery, and lunged for upholding the fees (The Billboard, December 15) after MOAM had December 15) after MOAM had but the property only as the man who had arrested Pranno. The sheriff arrived, pulled him off, and arrested Pranno was turned loose for lack that local law enforcement can do that local law enforcement can do the industry to the industry to

The litigation was brought on two separate counts, the constitwo separate counts, the constitutionality of charging a fee for an ordered around by hoodlums. Kelly entertainment medium and the visited Poss under orders to tell curtailment of free speech on the him to get out of the business. basis of prior censorship. It received nationwide publicity and several sizable contributions from individuals and music operator

verdict as a precedent for other license and fee litigation. Thus the judgment was a severe shock, not only to Bay State operators but to those everywhere in the industry. Attorney Sherman is now busy setting the stage for a new litigation along somewhat different lines.

In addition, in the fall of 1957, Moloney was threatened personal-Senator Ervin (D., N. C.) said he ly. He was getting out of his car believed Moloney was "merely in his garage when another car paying the union to keep them from drove up. Two men came over to him, stuck a gun in his ribs, pushed moloney also joined the Chicago his face in the seat of the car, and told him to get out of the business before he was killed. A month later, an anonymous call said his family "might get hurt" if he didn't get out. It was discovered that the threatener was James Rini,

now serving a term in prison.

Moloney then told the probers
that he "had heard" that Ralph
Kelly, a coin operator, had all but lost his business to some musclemen who made themselves his partners. He understood that Kelly wanted to get out and couldn't. (See separate story.)

Next witness was Bernard Poss, operator of the Valley Music Company in Aurora, Ill. He told the probers that in September of 1956 he was visited by Rocky Martell (Rocco Pranno), who wanted his help in putting gambling tickets on locations. After several visits by Martell, whom Poss now realized was really Pranno, Poss agreed to go to the Lilac Lodge with him to discuss the matter. There was no one at the lodge, but on the way back to the car, three men came up to Poss and got in the back seat. The "boss," known only as Joe, ordered Pranno to drive. Joe wanted to know the number of machines Poss had, and said he wanted to become a partner and make Poss "a lot of mon-ey." Men said they'd teach Poss how to make book. Poss was fright-ened and agreed to the partner-

At the end of the ride, and after the other three men had left, Poss told Pranno the partnership was off, and that he had only agreed to it because he was frightened. Pranno said "the boss won't like that." He warned Poss not to go to the authorities. Poss did go to the authorities, and was promised help by the sheriff.

In the spring of 1957, there was a series of phone calls warning Poss to get out of the business or have his legs broken. He kept on running the business. Finally, three locations were entered by hoodlums who chopped up coin machines belonging to Poss. He pulled in his equipment, consisting of pool tables, shuffle games and a few pinballs, and went out of the amusement machine business.

By this time, Poss's wife was so nervous from the strain of all the threats that he feared she'd go insane.

In the final episode of his tribulation, Poss was called to a restaurant where "trouble" was expected. Pranno arrived, Poss could see him

Poss, too, testified that Ralph

Howard Kellett, chief probation officer of the 16th district of Illinois, and the "sheriff" referred to by Poss, testified that an "influx Music operators thruout the nation had hoped for a favorable oir machine operations in Illinois. It began in 1956, he said.

Kellett said he first became aware of the situation when Ralph Kelly called him and said he had

All the news of your industry every week in The Billboard . . . had been warned by Pranno not to expand his operation.

### Stereo Jukes

• Continued from page 72

reo juke boxes to operators in the Philadelphia-South Jersey area.

Solow feels that the availability of stereo releases in 45 pop versions will make the operator look more favorably on the purchase of stereo juke boxes, and he is making it known that such releases are now available in increasing num-

EMS keeps a bulletin board at the showroom entrance, with all new stereo disk releases mounted, on the board. When the operator enters the showroom, he can see immediately what is available.

### Programming Easier

According to Solow, a minimum of two new stereo releases a week are available in 45's, and operators, while they still face some problems in stereo programming, are finding the task considerably easier than it was a month or two

Bill Adair, an EMS partner, pointed out that while collections haven't jumped spectacularly when stereo was installed, they have increased in all cases.

He pointed out that stereo is generally installed in top locations, where the potential is nearly realized, and that any increase in these stops would normally be difficult to achieve.

### Plus Money

Moreover, said Adair, with the cost of stereo about the same or only slightly more than the cost of new monaural equipment when the extra speakers on monaural are considered, increased collections of even a couple of dollars a week is plus money.

Also, he said, the installation of stereo anticipates and prevents location dissatisfaction, cutting down on the possibility of the location changing operators or buying his own equipment.

In order to make operators more familiar with stereo, EMS has conducted three stereo service schools and will hold another series in a month or two.

been followed making collections. Kelly didn't know whether the followers were planning to rob him or not. Kellett had Kelly watched and discovered that Kelly, was indeed, being followed. The followers made no actual contact with Kelly, however, so Kellett could take no action. Shortly after that, the following stopped.

Kellett then corroborated Poss's story of the racketeers and his fight against them. According to Kellett, the best way to end violence and threats was to outlaw all pinballs. He issued an ultimatum, but on the same day the Illinois Supreme Court ruled pins were legal. Most operators cooperated with Kellett and got rid of bingo-type pins.

Kellett told probers that the hoodlums seem to be moving into fought the case for nearly two years of evidence, but Poss has had no thru several courts and hearings.

Trainio was turned loose for han that local law enforcement can do much to erase their threats and continue to oppose royalty payviolence.

Next up was James Young, an Illinois tavern operator, who testi-fied that he had known Ralph Kelly for a long time, and that Kelly changed when Pranno became his partner. Kelly told Young he wanted to quit the business. He wouldn't say why. Young sub-sequently learned from a relative of Kelly that cement blocks would be tied around Kelly's legs, and he would be dropped from a bridge into a river, if he didn't "play ball." Young assumed Kelly had to "play ball" with Pranno.

### IRS on Bulletin F Rates

• Continued from page 72

dubious. Billboard, February 3, taxpayers have, on the basis of

The Bulletin F bombshell was tossed by Treasury Under Secretary Fred C. Scribner, speaking before the annual mid-year conference banquet of the Tax Executives Institute here last week (16). He admitted to some misgivings about attempting a "brief statement" on this complex and combustible topic old. but decided to try the short-form discussion, against advice.

Scribner said that many "have asked when a revised Bulletin F is to be issued. No issuance date has been agreed upon at this time, and the possibility exists that the present Bulletin may not be revised and re-issued."

### Increasingly Unwise

Scribner said it appeared increasingly unwise to try to set up hard and fast depreciation rates, taking all factors into account, including obsolescence, as well as actual life of the machine. Even the experts, with all their knowhow, oan produce at best only "educated guesses" in the face of galloping technological developments, said Scribner.

Another bad aspect of the Bulletin, Scribner said, was the way some of the field offices used the schedule as the "final word" on the subject, when it had been intended only "as a guide." In spite of home office efforts to correct that practice, Scribner said Treasury feared a new and revised guide might only intensify it.

Scribner said there had been too many "false hopes" raised at the prospect of a revised bulletin. It would be a mistake to assume better tax breaks under the revision. The Under Secretary doubted if a "restudy of average lives would produce many reductions apart from the obsolescence factor."

Individual cases basis would be more likely to produce shorter de-preciation allowances. "I have the impression that large numbers of

Loren Meyer

would be closed. In the trade

paper release containing the an-

nouncement, no mention was made

of a successor to Meyer nor was it stated whether the association

would maintain offices elsewhere.

that the manufacturers would con-

tinue to fight anti-juke box copy-

ight legislation (Editor's Note: This

legislative fight is the primary

reason for the existence of the association and it is a fight in

which the association over the years has made great, essential

contributions).

He called attention to the fact

that already a bill has again been introduced for the second consecu-

However, Haddock emphasized

• Continued from page 72

deeper by saying the new one might prove even more of a hornet's nest of dispute than the Machine owners who hope to

recover enough via depreciation allowance to cover replacement with brand new machines can stop hoping. Scribner advised the owners to give up the idea. Attempts by Treasury to foresee new machinery costs, and work the allowinto the depreciation obsolescence schedule would put

the department on a shaky limb.
In Treasury terms, "This In Treasury terms, "This approach does not seem to have the elements of a realizable program.

Scribner ran through the ABC's of depreciation by noting that the 1954 Code, Section 167, provides for a "reasonable" allowance for machine wear, including a reasonable allowance for obsolescence. IRS general rule is to allow de-preciation based on the "actual period of the time that the item is used in trade or business. The taxpayer by usage determines the period over which an item is to be depreciated."

Bulletin F was issued in 1942 only to provide "some guidance to revenue agents as to the normal, usable life of a particular piece of property" and to aid the taxpayer in estimating normal life for depreciation purposes. "It is not the policy of the Revenue Service to substitute Bulletin F lives for lives determined by the actual experience of the property owner."

### Record 500

• Continued from page 72

Davis and Peter Potter, television personality, and Phil Davis and Mrs. De Young.

### **Introduce Guests**

Miller introduced other guests in the audience. Among them were Thad Brown, deputy Los Angeles chief of police; George Stevens, Torrance city manager; Bert Richardson, Redondo Beach chief of police; Percy Bennett, Torrance chief of police; Jerry Jacobs and Walt Hemple, past presidents of the Los Angeles CMMA; John Miller, Clenn Wolcott, Fred Ross, Loren Farmer, Larry Johnson, Carl Fisher, Los Angeles CMMA direc-tors; William Black, Bakersfield director; Jack Daly, Stockton; Wal-ter Levi, Long Beach; Joe Silla, Oakland, and Bud Patton. Miller also introduced Ben Chemers, his wife and son, Bill, and lauded them for their work in making the arrangements for the event.

### Talent Roster

The appearance of the recording artists was handled by Sam Ricklin and Gabe Orland. Peter Potter and Bob Crosby (Dot) emseed the show. Artists appearing included Billy Vaughn and his orchestra (Dot), the vaughn and his orchestra (Dot), the Accents (Coral), Ed Townsend (Capitol), Ann Richards (Capitol), Ronnie Height (Era), Sheb Wooley (MGM), Beryl Davis (Capitol), the Vogues (Dot), Eileen Rogers (Columbia), Jimmy Wakely (Shasta), Jessie Belvin (Victor), Dodie Stevens (Crystallette), the Blakelys, Eddie Cochran (Liberty) and Dick Eddie Cochran (Liberty) and Dick D'Augustine (Dot).

Door awards of U. S. Saving Bonds were made to Thomas R. Tremain and Mrs. Marian Nichol, and streophonic speaker donated by Minthorne Music, Seeburg distributors, to E. Einarson. A number of albums were awarded thru the courtesy of California Music.

'These well-financed organizations have for many years been exerting their full power and influence to obtain legislation from Congress authorizing them to exact tribute from operators of automatic phonographs.
"The phonograph manufacturers

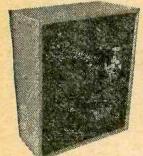
ments to the performing rights societies, Haddock stated that:

can be counted on to continue their support of the operators in opposing this legislation which would place our industry at the mercy of monopolistic organizations. In this connection they will continue Kurt Peterson, candy and ciga- to be represented by their counsel rette vending machine operator, then told the committee that he had been warned by Pranno not to expand his operation.

The represented by their counsel of many years standing, Kirkland, Ellis, Hodson, Chaffetz & Masters, which has offices in Chicago and Washington, D.C."

# the operator wants! the location wants!

**ULL RANGE EXTENSION SPEAKERS** 



\*

WALL SPEAKER

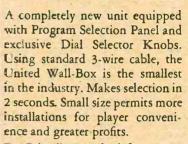


CEILING SPEAKER

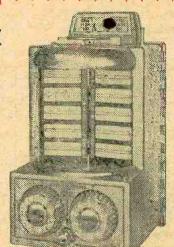


CORNER SPEAKER





Bar Grip, illustrated at left, custommounts the Wall-Box to any bar or table-top.





### PLAY STIMULATOR

can be set to automatically play a record in 20, 40 or 60 minute intervals without insertion of a coin. Invites more play . . . earns extra profits. Pays for itself in a hurry . . then pays you continuously.

HIDE-AWAY UNIT United's complete music line provides for the needs of every type of location. The compact Hide-Away Unit is ideal for those locations having limited floor space. Fully accessible for service, the unit includes monitor speaker and service-light. Provides finest highadelity sound.



# Unconditionally Guaranteed





UNITED'S SUPER-CONVENIENT

### K-IN" DOOR

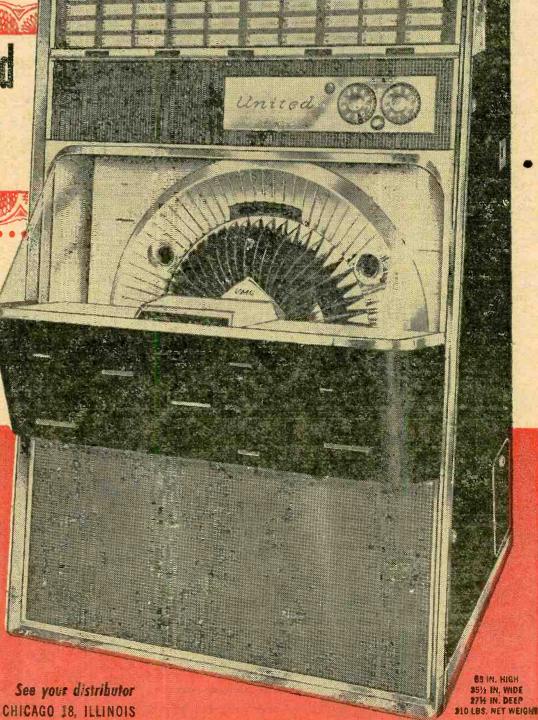
PROVIDES INSTANT EASY ACCESS TO TIRE MECHANISM

BEAUTIFUL COLORS

AQUA • CORAL • GOLD PLATINUM • EBONY

UNITED'S

UNITED MUSIC CORPORATION, 3401 N. GALIFORNIA AVENUE, CHICAGO 18, ILLINOIS



### THE BILLBOARD WEEKLY

# Coin Machine Price Index

### How to Use the Index

HIGHS AND LOWS. Equipment and prices listed below are taken from advertisements in The Billboard for the period shown. Listings are based on the highest and lowest prices on all equipment which have been advertised either at least 10 times for the period shown or at least 5 times together with a computation based on annual average. PRICES given in the Index are in no way intended to be "standard," "national," "set," or offer an authoritative reflection of what prices should be on used equipment. Prices in the Index are designed, however, to be a handy guide for price ranges. Any price obviously depends on the condition of the equipment, age, time on location, the territory and other related factors.

MEAN AVERAGE. The mean average is a computation based on all prices of which a machine has been advertised for the period indicated and reflects the dominant advertised price level. It is not a simple average between the "high" and "low." High and low indicate price range; mean average indicates the price level at which most of the machines are advertised for. Therefore, when the mean average is nearer the "high," it indicates the "low" is a unique price probably for "as is" or "distressed" equipment.

(For 10-week period ending with issue of February 16, 1959)

See 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1.		MUSIC MACHINES				Mean				Mean		U b		Mean		Ulah	Low	Mean
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Second Continue		Model E-120 (53) 120 sel.,		Coronation (11-52) 25	25	25				75	Shuffle Alley		50	60		25		
Second Control   Seco		Model F-80 (54) 80 sel.,		Daisy Mae (7-54) 110	110	110					Shuffle Alley							
Secretary 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1.			15:1	Diamond Lil (12-54) 120	85	85				1110	Shutfle Alley Deluxe				Hockey (CC)			
Service Service 2 of 2 of 2 of 2 of 3 of 3 of 3 of 3 of	,		475	Duette (3-55) 150	125	140					Shuffle Pool (Ge) (11-53)	50	50	50		95	95	95
Section   Control   Cont			• 05									-	40	45		195	495	494
March   Marc		1434 50 sel., 78 RPM 75 75	75					50	50	50		65	40	45		405	403	403
Control of the Cont		1707																
Second Column   1.5		1400 // 120 0011/		Grand Slam (4-53) 50	45		SHUFFLE C	AMES	="		Speedy (U) (8-54)	135			tet Gun 'Ex) (12-51)	110	110	110
March   1985		2 50 sel., 45 RPM 395 245	315	Guys & Dolls (5-53) 50	50	50		295 \$	95	\$ 195	Star, 10rh Frame					155	150	, 150
Section   11   1   2   2   1   1   2   2   1   1		RPM 445	445	Harbor Lites 195	115	135	Advance Bowler			521	Starlite (CC) (5-54)	125	125	125	(G) (11-52)			
Service Agent Color 30 - 52 - 52 - 52 - 52 - 52 - 52 - 52 - 5		SEEBURG				110		42	43	73								
19   19   19   19   19   19   19   19		HM-100 Hideaway \$ 125 \$ 125	\$ 125									75	50	55	K. O Fighter	150		150
Second Control		M-100 A (9-49) 100 sel.,						-			Super Six (U) (3-52)	100						
Property of the content of the con		M-100-B (10-50) 100 sel.,		Marathon (10-55) 175	145						Fargette Deluxe (U) (8-54)	320	95	195				
## PRINCE OF COLUMN 1		M-100-C (5-52) 100 sel.,		Mystic Marvel (3-54) 120	120	120		190	/3	4	Team Bowler (K) (10-52)	75	49	50			1	
March   Marc		49 10.70	1	Pin Wheel (10-53) 60	40	60						75 -	35	50				
March   Color   Colo		HF-100-R 575 575									Bowler (CC),				Midget Racer (B) (11-56)	75		
Septiment No. 19 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		100-W (9-53) 535 535						435	225	365		200	200	200				50
Section   Property   Section   Property   Section   Property   Section   Property   Section		M-1000		Score-Board (3-56) 175	100		Capitol (U) (6-55)	285			(CC) (6-53)							
73 BWA		1015 (46) 24 sel		Shindig (9-53) 90	90	90	Cascade (U) (2-53)	75	75	75				17745	Periscope (CC)	95.		
The content of the		78 RPM \$ 35 \$ 35	\$ 35	Sluggin Champ (4-55) 125			Champion (B) (5-54)	300	125	195	Venus Delaxe (U) (3-55)			275	Photomatic Deluxe			
78 Priva	-	78 RPM 35 35	35	Deluxe (4-55) 175			Classic (U) (6-53)	140	50	ВО		295	145	195	Pistol (CC) (1-49)	75	75	75
Base   179   189		78 RPM 49 49	49	Southern Beile (6-55) 154	154								145	145	Pistol Target Skill	15	15	15
Part		48 or 78 RPM 149 149	149	Stage Coach (11-54) 100							ARCADE EQU	JIPME	NT		Polar Hunt (W)	169	.169	169
1500   121   104   104   105			150	Toreador (6-56) 235	150		Comet Targette		110	110								
Citis Cross   150   Citis Cross   150   Citis Cross   150   Citis Cross   Citis Cros			175	Twin Bill (1:55) 125	100	115	Comet Defuxe				Gb-Gottlieb, K-Ke	eney, A	I'tni-A	Muto-				
		1550 (52) 104 sel.,	99		123	123	Criss Cross				scope, K-Koovers,				Rocket Ship			
April   Color   Colo		1550-A (53) 104 sel.,	145			* 45	Criss-Cross Targette				United, W-Williams				(CC) (10-53)			
Second   S		1600 (53) 48 sel.,		Caravan (1-56) 195	50	105	Criss-Cross Targette											
Hervall   0.5-4   9.5		1600-A (54) 48 sel.,			45	45	Crown (CC) (4-53)			.80	All Star Baseball (W)	100			Set Shot Basketball	N'S P	225	225
As a part   As a		1650 (53) 48 sel.,		Hawaii (6-54) 50			Diamond (ic) (3-30)								Shoe Brush Up	95	95	95
## A PAM ## A PAM ## A PAM PAM PAM PAM PAM PAM PAM PAM PAM P		1650-A (54) 48 sel.,		Mexico (3-54) 65			Double Score		49	75				99	Shooting Gallery (Ex)			
## A PRM ## 422 994 44 190 00 10 10 10 10 10 10 10 10 10 10 10 10				Pixie (9-55) 95	60		8 Player (Ge) (9-51)	83	50	50	Air Raider (K) (*48)	150			Sidewalk Engineer (W)			
## Starter (1-33)		45 RPM 425 394		Singapore (10-54) 75	5 75	75	Fifth Inning Deluxe			,	Air Football				Silver Bullets (Ex)			
BALLY Allartic City (5-52)		1000 (2 20) (11) 12(11)		Starlet (11-55) 95	85	95	5 Player (U) (1-51)	40	40	40	Balloonamat Capitol	195	195	195				175
Allamic City (5-52)	-			Tahiti (8-53) 30	30	30	Flash (CC) (9-54)		175	175	Baseball (Sc!	95	85	95	Six Shooter (Ex)	75		
Beach Club (2-53)		Atlantic City (5-52)\$ 30 \$ 30		111111111111111111111111111111111111111	0 60	60	doid cop (cc) (1-50)				Basketbail (G)	175	175	175	Sky Fighter (M) (9-53)	110		
Bearly (Lub (25.9) 1.05   1.05		Beach Club (2-53) 65 65	65	Tropics (7-55) 85	5 35	45	Hi Speed Triple Score		60	. 60	Basketball Champ (CC)	125	125	125	Sky Rocket (G) (5-51.)	195	150	
Bright Lights (5-51) 4.5 45 45 45 45 45 45 45 45 Big Ben (5-54) 6.5 65 65 65 Bright (1-51) 4.5 45 45 Bright (9-52) 5.0 50 Bright (9-52)		Big Time (1-55) 165 100	110				Holiday Match Bowler		165	165	Bat-a-Score Sr. (Ev) (B-48)	95	95.	95	Space Ranger (Deco)	225	225	225
Broadway (12-55)   175   150		Bright Eights (5 51)	145	Rig Ren (9-54) 65			Hollywood (CC) (5-55)	215	215	215	Bert Lane Merry-Go-Round	275			Speed Boat (B) (7-53)	325	275	325
Duile Ranch (9-51) 50 50 50 50 50 67 67 Forbit (10-52) 45 45 45 beffy 0erby (8-54) 75 75 75 (Ur) (1-52) 85 65 85 (Ur) (2-54) 34 34 34 50 bealer 21 (2-54) 34 34 34 50 bealer 21 (2-54) 34 34 34 34 50 bealer 21 (2-54) 34 34 34 34 50 bealer 21 (2-54) 34 34 34 34 34 34 34 34 34 34 34 34 34	ľ	Broadway (12-55) 175 150		C.O.D. (9-53) 50	0 49	49	Jet Bowler (B) (8-54)				Big Inning (B) (47)	395	205	395				
Cavery (3-55)   135   60   95   Dealer 21 (2-54)   34   34   34   34   34   34   34		Dude Ranch (9-51) 50 50		Daffy Darby (8-54) 7:	5 75	75	(U) (11-53)		125		(3-51) (W)	130	130	130		275	275	
Gaytime (6-53)		Gayety (3-55) 135 60	95	Dealer '21 (2-54) 3						145	(W) (2-54)				Star Series (W) (4-49)		85	85
Decamy (2-50)   135   10   105   1		Ai-Fi (6-54) 50 50	50	Disk Jockey (11-52) 4		, 40	Lightning (U) (2-55)		145	. 145	Bingo Roll	95	95,	95	9-54)			
Nite Club (3-56)		Miami Beach (9-55) 305 105	110	Dreamy (2-50)			(U) (2-55)				Danie Cum 11) /1 55)				Strike-a-Lite (ABT)	195	195	195
Palm Springs (11-52)		Nite Club (3-56) 195 185				33	Manhattan 10 Frame (U)	85	85	B5	Broncho Horse	375	375	375	Super Home Run (CC)			
Sport Club (3-54) 55 50 55 Variety (9-54) 75 65 75 Variety (9-54) 75 75 75		Palm Springs (11-52) 50 50		Giana Champton to set it			Mars Deluxe (U)				(ard Vendor (Ex)	50			Super Jet (CC) (4-53)	250	225	250
Variety (9-54)		Surf Club (3-54) 55 50	5	Gun Club (11-53) 42			(CC) (8-52)				Carnival Gun				Super Jet (CC) (8-53) Super Pennant (W)	225 75	75	7.5
CHICAGO COIN  Basketball Champ (10-49) \$ 195 \$ 125 \$ 195 Tahitfi (10-49) \$ 30 3 30 Saddle & Turf Club Model 10-53) \$ 85 Model 10-53) \$ 85 Model 10-53) \$ 85  GENCO  CHICAGO COIN  Jalopy (8-51) . 65 65 65 65 65 65 65 65 65 65 65 65 65		Valuely (7.54)		Hong Kong (10-52) 5	5 55		Match Pool (Ge) (2-54)	60	125	125	Carousel (Se) (11-54)	325	325	325	Super Slugger (U) (7-55).	275		
Basketball Champ (10-49) \$ 195 \$ 125 \$ 195 (10-49) \$ 195 \$ 125 \$ 195 (10-49) \$ 195 \$ 125 \$ 195 (10-49) \$ 195 \$ 125 \$ 195 (10-49) \$ 195 \$ 125 \$ 195 (10-49) \$ 195 \$ 125 \$ 195 (10-49) \$ 195 \$ 125 \$ 195 (10-49) \$ 195 \$ 125 \$ 195 (10-49) \$ 195 \$ 125 \$ 195 (10-49) \$ 195 \$ 125 \$ 195 (10-49) \$ 195 \$ 125 \$ 195 (10-49) \$ 195 \$ 125 \$ 195 (10-49) \$ 195 \$ 125 \$ 195 (10-49) \$ 195 \$ 125 \$ 195 (10-49) \$ 195 \$ 125 \$ 195 (10-49) \$ 195 \$ 125 \$ 195 (10-49) \$ 195 \$ 125 \$ 195 (10-49) \$ 195 \$ 125 \$ 195 (10-49) \$ 195 \$ 195 (10-49) \$ 195 \$ 195 (10-49) \$ 195 \$ 195 (10-49) \$ 195 (10		CHICAGO COIN					Mystic Bowler (B) (12-54)				Champion Hockey ('46)	100	100	100	Ten Strike (E) (46)	275	275	275
Control of the large of the l		Basketball Champ	\$ 10	Lazy Q (2.54) 3	5 85		11th Frame (U)				Coon Gun (S)	135			Three-of-a-Kind	20	20	.20
Tahiti (10-49) 30 30 30 30 30 30 30 30 30 30 30 30 30		Home Rrun 95 95	9.	0 10 (12-54)			Official (U) (5-52)	85	60	75	Dale Gun (Ex)	75			Treasure Cove 'Ex) (6-55)	225	195	225
Model 10-53)		Saddle & Turf Club		Peter Pan (4-55) 12	5 115	5 11.	Original	95	50	70	Dorbus (Ex)				Trigger Horse (Ex) (7-53)	395		39. 4
GENCO  Rag Mop 5 Ball (11-50). 49 49 49 Playtime Bowler (CC) (10-54) 165 165 165 165 Drivemobile (M) (7-54) 150 150 Wild West (G) (2-55) 245 245 245 245 1520 Golden Nugget  (2-53) \$ 35 \$ 35 \$ 35 \$ 35 \$ 35 \$ 35 \$ 35			8.		277		Palisade (K				Derby, 4 Player			155	Voice-o-Graph (M) (4-46)	325	325	325
1520 Golden Nuggel				Rag Mop 5 Ball (11-50). 4	9 49	4	Playtime Bowler (CC) (10-54)	1	165	. 165	Drivemobile (M) (7-54)				Wild West (G) (2-55)	245		
		(2-53)\$ 35 \$ 35		Rainbow 5 Ball (11-48) 19	5 150		Rainbow Shuffle Alley		125	125		150	50	50				

## Williams Adds De Luxe Gun, Hercules

CHICAGO-Hercules, a de luxe version of the Vanguard gun game, was shipped to distributors last week by Williams Manufacturing Company.

Hercules, like Vanguard, its predecessor, is a rifle unit featuring in-line scoring with bounding balls as targets. Player shoots at rubber balls, individually or by the line, attempting to arrange them in-line for automatic press-the-button

Hercules features a new blue scoring section on the target panel. If player lines up balls within the blue section he can score a double bonus. A "super-special" scoring feature operates on an on-off basis, and the game has an automatic shut-off timer. Hercules has a Formica top, and a de luxe cabinet In 2d Run trimmed in red and blue on white.

Vanguard features also included in Hercules are the replay, match play and spell-the-name carry-over.

The rifle operates on direct electrical contact, with a 25-ball-hole playfield reflected from the cabinet bottom. Bull's eye targets may be hit to launch any vertical line of balls with one shot.

# Sea Island Latest Bally In-Line Pin

Bally Manufacturing Company inline pin game built along the lines

of Carnival Queen, the previous Bally pinball, was shipped to distributors last week.

Sea Island features eight magic acreen positions instead of the seven offered on Carnival Queen, and five degrees of time to press buttons to shift the magic screen.

While the 25-number card on playfield is standard, the magic screen feature gives player the opportunity to shift the backglass card to varied positions, offering greater in-line scoring possibilities.

Players can score by making

three or more numbers in any of

Extra balls and other standard in-line play features are included in the new game.

### FORMAN TO BE FLEET ADMIRAL

NEW YORK--Gabe Forman, in charge of the export division of Sandy Moore Distributors, will soon become an Admiral of the Fleet. The title is conferred by Sabena Airlines to passengers who have racked up a specified number of miles on the Bel-

gian airline.
Forman leaves Friday (27)
for a two-week business trip
to Belgium, Germany and Greece. It will be his sixth European business trip in two years. Forman's schedule now calls for four trips to the Continent a year.

Meanwhile, Sandy Moore reports that operations are in full swing at the Philadelphia and Newark, N. J., Wurlitzer

# Lucky Alley At Bally

CHICAGO-Bally Manufacturing Company has begun its second run on Lucky Alley, first introduced early in August, 1958. The game is a ball bowler, available in

Main feature is the "lucky strike" action, which awards strikes at intervals in the course of the game for shots which would not ordinarily rate a strike. This puts experts and average players

Europe. Bally, he said, is currently shipping new ball bowlers to shoot of the first day's rackets session, testified that the Commission-

# Pending Bill Would Give N. Y. State Control of Coin Units

### Measure Calls for \$300 License Fee for All Members of Industry

powers over all facets of the coin ing, servicing or repairing coin op-

Association, with support pledged by the New York State Operators the coin machine business-from Guild (see separate story) and various trade groups in the New York machines to the largest juke box

Key paragraph in the pending a year. Shop workers, route serv

NEW YORK -- A measure legislation is that "on and after icemen, distributor salesmen and which would give the New York October 1, 1959, no person shall individual operators would be liSecretary of State near-absolute engage in the business of distribut- able for the license fee. machine industry - games, music erated machines for a fee or com-and vending-is scheduled to be pensation unless he has first obintroduced in the State Assembly tained a license therefore from the this week by Assemblyman Edwyn Secretary of State. An application R. Mason (Rep., Delaware County). form for such license shall be pre-Under terms of the proposed leg-pared and furnished by the Secreor terms of the proposed legislation, all persons engaged in the coin machine industry could operate only under license, with the annual fee coming to \$300.

The license is an an arminished by the secretary of State to be filed at his office and signed by the applicant or his authorized agent together with a fee of \$300 for a one-year license.

The New York State Coin Machine

Association, with support pledged withhally every person engaged in

city area about to enter the fray. operator-would have to pay \$300

Powers granted to the Secretary of State would be staggering. Here is one: "To make such rules and regulations respecting minimum standards of service, number of employees in proportion to the number of coin operated machines to be serviced, rates to be charged and such other matters as he may (Continued on page 80)

# Chi Coin Ships Novelty Game, Rocket Ball

CHICAGO -- Rocket Ball, & combination shuffle-baseball game, was shipped to distributors last week by Chicago Coin Machine.

The game features shooting pucks at light-up markers to boun e rubber balls into holes for baseball

In appearance, the game resembles the Chicago Coin Rocket Shuf-

# But Kearney further claimed hat pinballs now considered gam-**Game License**

NEW YORK -- City operators will now be required to fill their Still Sitting tions. The \$50 annual license which must be carried by each lo-

# IRS Pin Order Cues Confusion

Trade Upset by Kearney Quip Claiming Push-Button Pinballs Gambling Per Se

on a more even competitive basis.

Herb Jones, Bally vice-president, noted a renewed demand for shuffle bowlers and ball bowlers. He said that there was a current heavy demand for new ball bowlers from Europe Bally be said is awardly what the IBS map meant of the said is awardly what the IBS map meant of the specific process of the specific

CHICAGO -- A statement made er of Internal Revenue has recently

Kearney testified that the order is in accordance with a Springfield, demand for new ball bowlers from Europe. Bally, he said, is currently shipping new ball bowlers to shipping new ball bowlers to shoot of the first day's rackets ses- of October 29, 1957, which ruled shoot of the first day's rackets sesin-lines gaming per se. (See The Billboard, November 4, 1957.)

> that pinballs now considered gaming devices per se are all those which have "push-button release of free play, meter for registry of free plays, or multiple coin insertion for increasing the odds." Such language is supposed to be included in the new directive, and so stated, conceivably could include names and addresses on common pinballs other than in-lines as well. show licenses issued to game loca-

> been released, and was not expected to be released before Month the location. Actually, the operaday (23) at the earliest. Until re-lease of the directive, and ex-planation of its meaning by IRS, (Continued on page 81) tor ends up by shelling out in many cases.
>
> Deadline for 1959 license appli-(Continued on page 80)

**AAMONY President** 

Comments on Hearings

### \$1,350 FOR THE CAUSE

## N. Y. State Guild Rallies To Support State Assn.

KINGSTON, N. Y. — The New NYSOG members voted to pay in-York State Operators Guild, a lo-dividual NYSCMA dues of \$50 for cal coin machine association, dug all its members and collect from deep down and came up with them later on. The check for \$1,350 to aid the New York State \$1,350 was given to Tom Greco, Coin Machine Association in its president of the State organization, various colored sections, which score as in-lines. Play also permits super-section and bonus State absolute power in the coin New York State associations to join

Hotel here Wednesday night (18),

which would give the Secretary of State absolute power in the coin machine industry (see separate story).

New York State associations to join in the fight by supporting their State organization. He charged that unless the pending bill in the Voil State Legislature is New York State Legislature is killed, every coin operator in the State will be faced with a back-breaking burden of taxation and (Continued on page 82)

### **Gottlieb Names** Elky Ray for West Coast

representative on the West Coast, was announced last week by D.

pin game manufacturers.

of Elky Ray, Los Angeles, as sales representative on the West Coast, Committee or its investigators, it the AAMONY has been conducting does seem patently unfair to allow its affairs for nine years in an open

ment on behalf of his membership

The statement is as follows:

The impact of the announce-ment by Robert F. Kennedy that the committee's searchlight is about to be trained on Indiana is already

In a statement before the committee and executive of the Continued on page 84)

Ray, at one time an executive of the Gottlieb firm, returns to the than passing interest, but nowhere have experienced no violence, nor have I seen or read where the mathematical training invite of page 84)

Continued on page 84) (Continued on page 84) the electronics field in California. jority of people involved in the any degree.

NEW YORK -- Sanford War- coin machine industry are decent, ner, president of the Associated law-abiding citizens just as in any Amusement Machine Operators of other field New York, this week issued a state-

"If the beatings and threats of violence attested to have any merit, regarding the current hearings be- I feel certain the proper authorities fore the Senate Select Committee. Will place the blame squarely where it belongs

CHICAGO — The appointment plaint of mistreatment or unfair-Elky Ray, Los Angeles, as sales ness on the part of the McCleller that ANCON laid at the door of Gottlieb & Company.

Ray will cover California, Orepublic with only its seamiest side tion, and our complete co-operation with the New York City Potential or Gottlieb, leading five-ball "Naturally, I have followed lice and License Departments is matter of record." "Naturally, I have followed lice and License Departments is newspaper stories and the radio a matter of record.

### Indiana Pin, luke Box **Operations Under Fire**

ball and juke box operators are been withdrawn from locations braced for two potent blows to emenate from Washington and Indianapolis.

Added to the devastating implications of a bill pending in the ourrent session of the Indiana Genand Assembly, the disclosure that Alcoholic Beverage Commission to Indiana had been encompassed by the investigations of the McClellan committee brought further gloom to Hoosier coin machine interests.

to be trained on Indiana is already

INDIANAPOLIS-Indiana pin- evident. Hundreds of pins have during the last 10 days.

At the same time, the State's tavern keepers have joined pin operators in the effort to defeat the bill in the Assembly. The legisla-tion would mandate the Indiana revoke the licenses of liquor li-censees to whom the \$250 federal gaming stamps had been issued.

Called Critical

# These "AS IS" Bargains These \*AS IS'\* Bargains Good for parts, rebuilding, etc. Atlantic City, \$15; Wms. Handlcap, \$25; Guys & Dolls, \$25; Chico Double Score, \$20, Bally Boosters Pool, nearly new \$35, Evans Constellation, \$30; Beauty, \$35; Moxico, \$30; United Six Player, \$19; Four Player, \$15; Star Series, \$25; Talthi, \$10; Frolics, \$15; Palm Springs, \$19, Yacht Club, \$19; Challenger, \$15; 146 Seeburg, \$20; 7-Way Athletic, \$35; Bally in Iline mechanisms, \$10; Skilt Pool, \$30; Beach Club, \$13; Chico Catalina, \$15; Genco Triple Action, \$15. Crating, \$5. Onehalf deposit "as is" dept. CAROLINA VDG. CO., R. 2, Albemarle, N. C.

### FINEST USED EQUIPMENT

Bally ABC Bowling Lane '14
(3 pieces, late model)\$325
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Bally All Star Bowlers 175
Bally Big Inning Baseball 345
Bally Golf Champ 345
Bally Skill Roll 125

### UPRIGHTS

Games, Inc., Skeet Shoot.\$325 Games, Inc., Super Hunter 345 Games, Inc., Double Shoot 385 Auto Bell Circus..... 195 Auto Bell Circus Days, 1 floor sample...... 395

### MICKEY ANDERSON AMUSEMENT CO.

314 East 11th Street Erie. Penna.

### Pending N. Y. State Bill

• Continued from page 79

duct of such business.'

of State a "czar" of the industry.

contracts in such amount and subject to such terms and conditions as he may prescribe," and "to furnish the Department of State Police with a list of all persons granted a license.

Penalties for violation of the act would be a \$500 fine, 90 days in jail, or both. The act provides for \$25,000 to get the machinery in motion.

Ostensible purpose granted a license.

furnish evidence satisfactory to the Coin Machine Association, pointed Secretary of State that he was en- out that no State agency, except gaged in the business of distribut- possibly the State Liquor Authority, ing, servicing or repairing coin has anything close to the broad operated machines on January 1, powers contained in the Mason Bill, 1950, and was so engaged for a and that passage of such legislation period or periods of time aggregat-ing five full years within the period whim, from deciding who may enof 10 years immediately preceed-ing the effective date of this sec-

License Revocation

The Secretary of State would have the power to revoke licenses at his own discretion or as the result of a complaint. In the case of

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deem necessary for the proper con- a complaint, the accused would have the opportunity to present his Initial reaction among industry case at a hearing, and the results spokesmen here is that this provision would make the Secretary review.

If for any reason the license is Other provisions empower the Secretary of State "to prepare a standard form or forms of contract one year, and then only upon a new application.

sions of this article."

Some of the red tape would be cut for veteran coinmen "who shall counsel for the New York State ter and who may be barred from the coin machine business.

Hanofee is in Albany fighting the

measure.

### -USED MACHINES

Auto Bell CIRCUS DAYS AND CIRCUS

> Buckley POINTMAKERS

Games, Inc. SKEET SHOOT

BILL LA BRE

406 State St. Erie, Pa. Phone: 6-2791

### Must List Names

• Continued from page 79

cations is March 15, altho the License Bureau said it will begin accepting applications on the first week of March.

Previously, the license law required a separate \$50 common show license for each game type on the location. However, the latest ruling is that one \$50 license suffices for a single location with more than one game.

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	FREE PLAY GAMES	
1	MAJESTIC (4)	.\$324.50
	WHIRLWIND (2)	. 289.50
	BALLY U.S.A	. 249.50
	SATELLITE	
	GUSHER	. 234.50
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	TOP HAT (2)	. 249.50
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•	C. O. D	. 34.50
ĺ	FLYING HIGH	. 34.50
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### **Phonographs**

75 Model 1 AMI Phonographs. WRITE FOR BEST PRICE.

Seeburg KD 200-675 Wurlitzer 2100-675

### Wall Boxes

We have over 1,000 AMI, Sceburg and Wurlitzer Wall Boxes-Write, wire or call for quality prices.

### ARCADE & MISC. EQUIPMENT

	1
SPACE GUN	49.50
EX. SHOOTING GALLERY	69.50
QUIZZER	49.50
MU. MIDGET MOVIE (New)	124.50
COON HUNT	49.50
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STATE FAIR, Genco	249.50
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CRISS CROSS HOCKEY	394.50
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POP GUN, Ex	295.00
BATTER UP	295.00
MOTORAMA, Genco	294.50
SPORTLAND GUN, Ex	109.50
GENCO "400" UPRIGHT	59.50
SKILL BALL (2 Pl.)	69.50
SUPER FRAME (Chi Coin)	99.50
STARLITE BOWLER	99.50
SHOOTING STARS, Un	295.00
ROCKET SHUFFLE	295.00
MIAMI SHUFFLE	49.50
ROYAL BOWLING ALLEY	445.00
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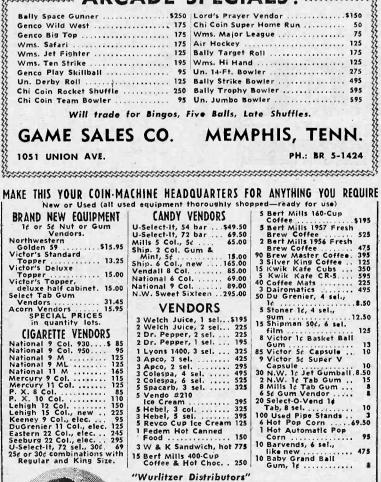
### New Equipment

Bally SEA ISLE Gottlieb STRAIGHT SHOOTER Chi Coin REBOUND SHUFFLE Gottlieb DOUBLE ACTION Bally U. S. A.

### Southern Amusement Co.

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MEMPHIS, TENN.



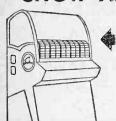
ARCADE SPECIALS!

"Wurlitzer Distributors" CLEVELAND COIN MACHINE EXCHANGE, INC.

M. S. GISSER (Sales Manager)

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The NO DRUM-NO TURN PROGRAM HOLDER for SEEBURG Model "K"

Accept No Substitutes!

\$34.50 Complete F.O.B. Chicago

- All 200 Selections Clearly Displayed! • "V" Model SPEED-READS Also Available.
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### "World Famous Exporter"

-Inquiries Invited-

A-1 condition (Special) \$ 69.50	(Special) \$ 79.50
A.M.I. C-45 95.00	A.M.I. G-200 525.00
144 114	Circus Wagon 119.50
Wurntzer #2100	Circus Wagon
9 Wurlitzer 1500, as is, Fa 85.00	Wurlitzer 1700 425.00
(All monte (mtnet)	Ten Strike
(Mil paris illact)	Rock-Ola Comet 120 325.00
Wurlitzer 1250-45 85.00	Ten Strike 189.50 Rock-Ola Comet 120 325.00 Singapore 35.00
3 A.M.I. E80, repainted 325.00	Midget Bowler 275.00

Immediate Delivery on Any Coin Machine.



PHONE . WAIN 1.3511 . . . 2120 LOCUST STREET JT. LOUIS S, A40.

SHUFFLES	BASEBALL	UN Bowling Alley (1 pc.) \$295.00
C Feature Frame \$110.00	WMS. 57 Baseball \$325.00	
JN Team 110.03	CC Batter Up 325.00	(2 pcs.) 345.00
JN Leader 110.00	WMS. Four Bagger. 225.00	
Bally ABC 295.00	Genco Hi Fly 125.00	
JN Clipper 210.00	WMS. Deluxe	AMI   200 E Writ
	Baseball 15.00	AMI   120 Writ
C Hollywood 210.00	CC Bull's Eye 195.00	AMI H 200 \$765.00
C Blinker 245.00	BALL BOWLERS	AMI H 120 695.0
C Bull's Eye 225.00	The state of the s	AMI 6 120 525.0
JN Regulation 295.00	CC Classic \$550.00	AMI 6 200 495.0
JN Comet Targette 95.00	CC Bewling League 345.00	AMI 6 80 495.0
JN Vogue Targette 175.00	CC TV Bowler 550.00	AMI E 120 295.0
JN Venus Targette 150.00	UN Jumbo 550.00	AMI D 80 225.0
JN Royal 95.00	Bally Tournament, 550.00	Seeburg V 200 495.0
C Rocket Shuffle 350.00	Bally Bowling	Seeburg M 100 G. 475.0
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	WITH ORDER, THE BA	



### ATLAS for TOP VALUES!

SPEED-READ All Visible, No Drum PROGRAM HOLDER for ALL SEEBURG "V" and "K" Models (Specify).....\$34.50

> SEEBURG CIGARETTE VENDOR

814 Packs—Quiet All Electric Selection and Delivery—Attractive Styling

SEEBURG V-160 .....\$495 SEEBURG K-160 ..... 695 With SPEED-READ PROGRAM HOLDER



2120 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A.

SEEBURG L-100	\$695
SEEBURG 100 R	
SEEBURG 100-C	445
SEEBURG 100B	375
SEEBURG 100-G	545
A. M. I. G-200	545
A. M. I. D-80	245
WURLITZER 2000	545
Reconditioned-Refin	ished

NEW Calcoin 45 RPM Conversion for M-100A with fast-moving \$49.50 carriage gear I.... Also Conversions for All Machines.

Exclusive Seeburg Distributors

MUSIC COMPANY A Quarter Centur of Service

ARmitage 6-5005

GIVE TO DAMON RUNYON CANCER FUND

### IRS Pin Order

Continued from page 79

the portents of the directive will

remain in doubt.

Since the U. S. Supreme Court decision of October, 1956, the \$250 gambling tax stamp was required only on those games on which payoffs were made, and seizure depended on establishing proof that the game was being used for payoffs and carried no federal gambling stamp. Under the new directive, apparently the one thing protecting in-line pins, at least, will be the \$250 stamp. But \$250-stamped pins, at the same time, remain subject to seizure by State, county and municipal authorities under local anti-gambling laws.

In the 1957 Springfield decision, Federal District Court Judge Charles G. Briggle ordered the destruction of nine in-line games seized in raids in the Illinois cities of Peoria, Bloomington and Collinsville on the grounds they were gambling devices.

The machines were seized for not having a \$250 federal gambling tax stamp. There had been no

proof or evidence of payoffs.

At that time, U. S. Attorney
John B. Stoddard, who was granted his petition for destruction of the machines, said the case established a precedent that in-line pinballs were gambling devices per se, and that it was not necessary to prove they were used for gambling.

Stoddard's petition was granted when the deadline for a hearing on the matter passed without any objectors turning up to argue against destruction of the games.

### Contested Case

The government had been hopeful of a contested case to obtain 'definite appellate court decision' that would settle the matter thruout the country.

However, Stoddard pointed out at that time that Judge Briggle's ruling still gave federal authorities full power to proceed against subsequent violators, at least until the matters were contested in the

At that time, no directive had been handed down by the U. S. Department of Justice which would bind all federal districts to enforcement of the ruling. But the new ruling signed by the IRS commissioner and directed to IRS field offices apparently will have the same effect.

Coincidentally, the Springfield federal ruling conflicted with an earlier Illinois Supreme Court ruling in a case originating in Rock Island, where in-lines were not deemed gambling devices because of an element of skill involved in

play.
Whether the field offices of IRS will now make concerted efforts to enforce the new order will become apparant in the months ahead.

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Good Pay! Steady work for reliable man. No drifters. Give reference and qualifications in your first letter.

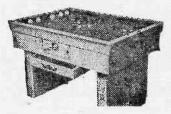
Write to Box 950

The Billboard 188 W. Randolph Chicago 1, Ill.

You Get Everything You Need for Top Earnings in



FIRST-AND STILL FOREMOST IN **BUMPER TABLES!** 



- REGULATION TOURNAMENT SIZE
- . BEAUTIFUL MAHOGANY OR NATURAL HARD WHITE MAPLE
- TOP QUALITY THROUGHOUT

See Your Distributor or Write Direct

VALLEY SALES (O. (Affiliate, Valley Mfg. Co.)

333 MORTON STREET, BAY CITY, MICHIGAN

TWinbrook 5-8587

### FOR SALE

Late Model Like New Seeburg Music Machine.

Bally Carnival Queen, Cypress Garden, Key West, United Playtime.

Bally Golf Champ.

Bally ABC Super Deluxe.

Chicago Coin Rocket Shuffle.

Also in stock-late model Rock-Olas and AMI WRITE-WIRE-CALL !

DISTRIBUTING CO., 298 LINCOLN ST. LESTON 34. MASS AL 4 404



Right now we've got one or more of each of the following games in stock, ready for immediate shipment. They've been completely reconditioned, rails scraped and lacquered, new instruction cards installed, cleaned thoroughly inside and out—GUARANTEED, ready for location. If you need good, clean, DEPENDABLE used games, here's your chance to get 'em!

MISS AMERICA	\$450.00	BEACH BEAUTY	\$140.00
SHOW TIME	350.00	GAY TIME	. 110.00
KEY WEST	. 300.00	GAYETY	. 65.00
BIG SHOW	250.00	BIG TIME	. 110.00
PARADE	. 190.00	VARIETY	. 75.00
NIGHT CLUB			
BROADWAY	. 150.00	BEAUTY	. 50.00

WRITE, WIRE OR PHONE TIGMENT FOR PROMPT SHIPMENT



H.M. BRANSON DISTRIBUTING COMPANY 811 E. BROADWAY Phone: Juniper 7.1343 LOUISVILLE 4, KENTÜCKY. EXCLUSIVE DISTRIBUTORS OF ROCK-OLA PHONOGRAPHS AND BALLY GAMES



# 10c or 25c PLAY

MATIONAL COIN REJECTOR in each chute. - NOW has TWO coin returns and other new features.

FASY TO LOAD.

GAME HOLDS APPROX. 1.000 NUMBERED TICKETS

concealed number or stars under perforation.



SIZE: 18"x8"x6". Shipping Wgt.: 20 lbs.

MID-STATE (O. 2369 Milwaukee Ave., Chicago 47, III. DETAILS Tel.: Dickens 2-3444

when answering ads . . .

Say You Saw It in The Billboard

### SLATE TOPS

AMUSEMENT MACHINES

REG. PRICE \$69.50 NOW BUMPER POOL, 32" x 48". \$44.50 4 or more. \$42.50 REG. PRICE \$90.00 6 POCKET 35" x 671/4"... 69.50 2 or more. 65.00

Bumper pool tops are covered with Imperial Rubberback billiard cloth and with Jumbo Bumpers. 6 Pocket Tops covered with Imperial Rubberback billjard cloth. IMMEDIATE DELIVERY. ORDER NOW-SAVE MONEY! Complete Stock of Billiard Supplies for All Makes of Coin Operated Pool Tables. Price List on Request. TERMS: 25% DEPOSIT, BALANCE C.O.D.

1604-06 W. LAKE ST., CHICAGO 12, ILL. Phone: MOnroe 6-8855

### Kaye Shipping New Jumbo Pool Tables

BROOKLYN -- Buddy Fox, sales manager of the Irving Kaye Manufacturing Company, reports that the firm has begun shipments of its new Jumbo pool table.

Fox added that sales of the firm's regular sized pool table line are coming along nicely.

GIVE TO DAMON RUNYON CANCER FUND

### N. Y. State Guild Continued from page 79

sufferance of one State official. He called on all coin machine operators in New York State to join the

NYSCMA and aid in the no...

Annual Banquet

NYSOG members voted to hold their third annual banquet either the last or the first Saturday or the chiral Saturday of June at a Catskill Jatermined. Mountain resort to be determined. The banquet is usually combined with a weekend in the country for the coin machine industry.

Committee for the affair is composed of President Jack Wilson, Tom Greco, Mike Mulqueen, Tom Gobel, Joe Reich, Murray Cohen and Max Cohen.

Guests at the meeting were Bob Cetlin, Albany branch manager for the Bilotta Distributing Company, and Iry Kempner, Runyon Sales' good-will ambassador.

Attending the meeting were Jack Wilson, who cut short a visit to his folks in Indiana to be at the meeting, and the following: Tom Greco, Joe Lippi, Max Cohen, Mur-ray Cohen, Nick Nuccitelli, John Nuccitelli, Steve Nekos, Tom Go-bel, Les Smith, Mrs. Millie Mc-Carthy, Dick Wenzel, Mike Mulqueen, James (Pie) Haley, Mrs. Anne Koenig, Jack Roehn, Joe Reich, Phil Spinapolice, Mrs. Gertrude Browne, Mac Douglass, Collins Tory and Lou Werner, counsel.

RIDES

(Used)

Bright Eyes .........\$195

King Hot Rod (Auto) ... 95

Bally Space Ships .... 165

Round ..... 195

Bally Speed Boats .... 195

Miss America Boats .... 185

Exhibit Bronco Horse ... 375

Atomic Jels .......... 175

Exhibit Jet Saucer .... 150

Flying Saucer ...... 125

Spinner ..... 125

King Pony Cart ..... 325

KING-PIN

EQUIPMENT COMPANY

826 Mills Street, Kalamazoo, Mich. 7624 Fenkell Street, Detroit, Mich.

SAVE MORE MONEY-

MAKE MORE MONEY

Subscribe to The Billboard TODAY!

Lane/B & R Merry-Go-

### BARGAIN! 19 Auto-Bell's

Like New

**\$295.00** ea. DONAN DISTRIBUTING CORP.

2633 Milwaukee Av., Chicago 47, III. Phone Today: Albany 2-0455 Write for Complete List.

# KE MUNVES COR

### NEW MACHINES

1959 Elephanf Kiddie Ride Write	
Bike Race\$495	
Water Polo 495	
Williams Crane (new) 125	
Mu. Tungo (new) 185	
Ke. League Leader (new) 295	
Ex. Barrel of Fun 195	
Standard Metal Typer 450	
Roovers Name Plate 350	
Relaxalator 250	

### MIKE MUNVES CORP

# WANTED!!! MANAGER

Reference requested and complete information in first letter. Information will be

Write Box 949 THE BILLBOARD

1959 Elephant	
Kiddie Ride	Write
Bike Race	\$495
Water Polo	495
Williams Crane (new)	125
Mu. Tungo (new)	185
Ke. League Leader (new)	295
Ex. Barrel of Fun	195
Standard Metal Typer	450
Roovers Name Plate	350
Relaxalator	250

# FOR MUSIC ROUTE

held confidential.

188 W. Randolph Chicago, III.

Genco CIRCUS GUN ...\$350
Genco STATE FAIR ... 240
Genco DAVY CROCKETT 225
Genco SKY ROCKET ... 195
Keeney RANGER ... 195
Un. CARNIVAL GUN ... 160
Wms. JET FIGHTER ... 150
Keeney SPORTSMAN ... 145
Genco RIFLE GALLERY ... 145

MINEW GAMES

Autobell WAGON WHEEL
Bally SEA ISLE
Bally SEA ISLE
Bally SKILL PARADE
Kaye LEADER (Slate)
Goft. STRAIGHT SHOOTER
—6-POCKET
Keeney DLX. BIG TENT
Keeney DLX. BIG TENT
Keeney TWIN BIG TENT
United DUAL SH. ALLEY
United NIAGARA
United DUPLEX BOWLER
United CYCLONE
Valley 6-FOCKET POOL
Williams TIC-TAC-TQE

YOU, TOO, CAN DO BETTER

"FIRST"-Class **EQUIPMENT!** 

NOW DELIVERING Chicago Coin

\*\*\*\*\*\*\*\*\*\*\*\*\*

16' PLAYER'S CHOICE ROCKET BALL 14'-18' TWIN BOWLER

NOW AVAILABLE! Chicago Coin's Sensational

6 FT. REBOUND SHUFFLE 8 FT. With New MONTE CARLO SCORING FEATURE!

LOW COST! HIGH PROFIT!

NEW GENCO GYPSY GRANDMAS

In Original Crates WRITE FOR SPECIAL PRICE!

DRIVEMOBILE 5195
Genco CHAMPION 140
BASEBALL 140
Genco FOOTBALL 140
Williams CRANE 115
C. C. STEAM SHOVEL 115
Bally ALL STAR BOWLER 175
Genco MOTORAMA 295
Mufoscope 3-D ARTS 295
C. C. TWIN
HOCKEY 215
Williams TEN PIN 265

..... COIN MACHINE EXCHANGE

Joe Kline & Wally Finke

WANT TO BUY BINGO GAMES ş.....

FREE! FREE! **56-PAGE CATALOG** With Complete Price List.

Exclusively for **IMPORTERS!** 

Fully Illustrated! Send for Your Copy Today! .....

**PROVED** 

THE PLAYERS

CHOICE



MORE SKILL! MORE FUN! KEENEY'S **FASCINATION JUMBO** SHUFFLE 2 up to 4 players! Lasts Longer

**PUCKS** FOR **EACH** PLAYER OR TEAM

on Location.

Adjustable to 4, 5, 6, 7 or 8 Frames Per Game

See Your Distributor or Contact Keeney

& CO., INC. 2600 W. FIFTIETH STREET . CHICAGO 32, ILLINOIS

Telephone: HEmlock 4-5500

Dual

Playfield

Locks

Double Dime Chute

for 20c Play.

Long Model for MORE SKILL:

891/4" L. x 38" W. 34" H.

Also Available in Standard Size: 71¼" L. x 38" W. 34" H.

Fits into corners, back to wall, or along the wall.

Self-Illuminated to attract play. .

All Cured Hardwood.

### We're ashamed to quote prices on this equipment!!

IF YOU CAN USE ARCADE EQUIPMENT-DON'T WAIT-WRITE OR CALL NOW!

Every piece in stock for immediate shipment WILLIAMS

Quarterback
Motorama
Gypsy Grandma
Hi-Fly Baseball
Champion Baseball
Space Age

UNITED

2 Star Slugger 2 Midget Alley

Silver Gloves Football

MUTOSCOPE

DETROIT BRANCH-14344 Fenkell, Defrait, Mich.

Jumbo Six-Player Ten Strike

Ten Strikes

BALLY 2 Golf Champ

All Star Baseball

1 Jumbo Ten Pins

5 Sidewalk Engineer

Siv-Player Ten Strike

5 Ten Pins

CHICAGO COIN
2 Six Player Home Run
Baseball
1 Super Home Run
5 Goalee
1 Bull's-Eye Baseball
2 Basketball Champ
9 Batter Up Baseball

MISC.

Telequiz
Hi Ball
Coin Recordio
Voice-o-Graph
Deco Grandma 1 Midget Movie

1 Undersea Raider 1/2 Deposit, Balance Sight Draft or C.O.D.





67,000 ACTIVE BUYERS med

The Billboard classified columns each week

### LATEST WORD ON IRS' NEW PIN ORDER

WASHINGTON announcement that the Internal Revenue Service has ruled certain types of pinball gaming devices per se caused such a furor among amusement pinball manufacturers last week that the Billboard checked carefully with IRS for clarification just before press time last Friday.

Spokesmen for IRS said confusion arose over testimony by one of its division chiefs before the McClellan rackets committee recently (The Billboard, February 16).

At that time, an IRS representative told the probers that the "commissioner" has now taken the position that we are going to follow the district court decision and tax these machines that have the knockoff and register button or multiply extra plays as gaming devices per se (see separate

Counsel Kennedy then asked when the ruling was giv-

FOR SALE

Model 9 Auto Photo Studios.
Shopped and remodeled. Cabinet covered with conolife finish, metal trim.
Large mirrors, tile floor and late advertising display assembly. Also original Model 9's.
UNIVERSAL DISTRIBUTING CO.
2852 Sidney St. Phones:

Phones: PRospect 1-9982 and STerling 1-0535

en and IRS's spokesman re-plied "last week." IRS now says that only the decision to make the ruling was reached last week. Decision is now in the works, IRS says, and in line with their policy of notifying the public of changes in policy, the ruling will be published before long in their Bulletin, which is a guide line for IRS field offices. The ruling reportedly reads as fol-

Pinballs are now considered gaming devices per se if they have push-button release of free play, meter for registry of free plays or multiple coin insertion for increasing the





4322-24 N. WESTERN AVE. CHICAGO, ILLINOIS JUNGPER 8-181

Say You Saw It in The Billboard when answering ads . . .

### SEEBURG CIGARETTE VENDOR



Quiet, All-Electric Selection and Delivery

22 columns Over 800 Pack Capacity

3-Way Pricing

Smart, Low Console Styling Up-Front Placing

IMMÉDIATE DELIVERY



Phone: COrnelia 7-8800

### **PHONOGRAPHS**

SEEBURG KD 200H\$775
SEEBURG KS 200H 725
SEEBURG L100 725
SEEBURG 100JL 685
SEEBURG V200 with VL Receiver 650
SEEBURG HVL200 hideaway 595
SEEBURG HF100R 575
SEEBURG HF100G 475
SEEBURG 100W 450
SEEBURG M100C 375
WURLITZER 1900 495
WURLITZER 1800 450
WURLITEER 1700 325

STILL IN PRODUCTION



DISTRIBUTOR TODAY!

CREATORS OF DEPENDABLE PLAY APPEAL

4242 W. FILLMORE ST. CHICAGO 24, ILL.



### WANTED

AMUSEMENT MACHINES

Seeburg V200's Seeburg VL200's Bally and United Bingos Guns of all types



Remember IN NEW ENGLAND IT'S TRIMOUNT!

40 WALTHAM STREET BOSTON 18, MASS. Tel. Liberty 2-9480

### NOW DELIVERING

Write or Call for Prices

- BALLY SEA ISLAND, SPEED BOWLER, CLUB BOWLER
- BALLY BIKE, THE CHAMPION, SPEED QUEEN
- CHICAGO COIN TWIN BOWLER, REBOUND SHUFFLE
- ROCK-OLA STEREOPHONIC AND MONAURAL 120-200 SELECTION

PHONOGRAPHS	Bally Strike Bowl- ing Lanes, 14 ft. \$525.
1458 Rock-Ola, 120 Set. (new) Write	Bally Champion Bowl- ing Lanes, 14 ft. 595.
1462 Rock-Oia, 50 Sel. (new) Write	Bally A.B.C. Bowl- ing Lanes, 11 ft.
1455 Rock-Ola Deluxe, 200 Set\$575.00	& 14 ft 375.
1454 Rock-Ola, 120 Sel 575.00	Deluxe Bowlers : 195.
1448 Rock-Ola, 120 Sel 475.00	BINGO GAMES
1446 Rock-Ola, 120 Sel 395.00	Beach Time\$595. Cypress Garden \$45.
Seeburg R's 500.00	Cypress Garden 345.

BOWLERS

Bally Trophy Bowling Lanes, 11 ft. & 14 ft. .....\$695.00

1458 Rock-Ola, 120 Set. (new) Write	Bally Champion Bowl- ing Lanes, 14 ft. 595.00
1462 Rock-Ola, 50 Sel. (new) Write	Bally A.B.C. Bowl- ing Lanes, 11 ft.
1455 Rock-Ola Deluxe, 200 Set\$575.00	& 14 ft 375.00
1454 Rock-Ola, 120 Sel 575.00	Deluxe Bowlers . 195.00
1448 Rock-Ola, 120 Sel 475.00	BINGO GAMES
1446 Rock-Ola, 120 Sel 395.00	Beach Time\$595.00 Cypress Garden 545.00
Seeburg R's 500.00	Gay Time 110.00
Seeburg V-200 495.00	Miss America 445.00
Seeburg V-L 575.00 Seeburg KD-200 725.00	Showtime 325.00
3eeb019 KD-200 725.00	Key West 295.00

Deluxe Bowlers .	195.00
BINGO GAMES	
Carnival Queen	Write
Beach Time\$	595.00
Cypress Garden	545.00
Gay Time	110.00
Miss America	445.00
Showtime	325.00
Key West	295.00
Big Show	250.00
Broadway	150.00
Parade	225.00
Gayety	75.00
been checked, clean	ed an

		-
	Variety \$ 75.00	
.00	Beach Beauty 150.00	ı
.00	Bally Beauty 45.00	16
.00	5 BALLS	
00	Flying Aces \$295.00	a
	Gott. Criss Cross 210.00	8
.00	Genco Fun Fair 145.00	護
	Blondie, 2 player 145.00	
	Bally U.S.A 245.00	E
ite .00	Bally Circus 175.00	
.00	ARCADE	E
00	Wms. Four Bagger \$225.00	-ile

Old Smokey Bally Spook Gun . Write Motorama . . . . \$345.00 Big Inning . . . . 395.00 United Carnival . 125.00 Shoot the Bear Gun 75.00

ALL machines have been checked, cleaned and ready for location.

Terms: 1/3 Deposit, Balance C.O.D. or Sight Draft.

CALDERON DISTRIBUTING. INC. 433 N. Alabama \$1. Phone: MElrose 4-8468: Indianapolis, Indiana

### Ind. Operations Under Fire

• Continued from page 79

Lake County contains the populous cities of Gary, Hammond,

that "upwards of 2,000" pinball Handley, have been waging war on scrutiny by the committee. machines were removed from Lake County premises since the opening of the committee's coin machine probe.

Others, Kennedy among them, placed the number of disabled pins at 1,000.

That Lake County was to receive extraordinary consideration at the hands of the committee was amply indicated a few weeks ago when Kennedy spent two unex-plained days in Gary. Other in-vestigators had preceded him, however, and one of his investigators, Arthur Kaplan, made his first visit to the Steel City in 1957.

"Well known Lake County names" would figure in the investigation, Kennedy revealed.

Hotbed?

Hotbed?
The Hammond Times said that Kennedy considers "Lake County a gambling hotbed, with an estimated 70 per cent of all gambling type machines in the State centered in Hammond, East Chicago and Gary.

"In Lake County," the paper continues, "each of an estimated 1,000 machines holds a \$250 federal gambling stamp. The stamps are purchased by the "synwho own the machines. dicate Thus, the matter of dealing with gambling itself is left to State, county and local law enforcement agencies.

The Times claims that the two principal pinball "distributors" in the county are the Lakeside SpeSupply Company of Gary.

Lake County contains the population of Gary, Hammond, East Chicago, Whiting and a half dozen smaller communities.

The Gary Post-Tribune estimated The Cary Po

other types of gambling in North-ern Indiana cities. Governor Hand-ley characterized a 1957 anti-pin law he signed as "silly." Enforce-County is a "critical area" in questionable coin machine operations.

Lake County contains the norm.

Supply Company of Carry.

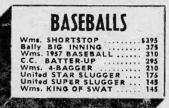
Ment of signed as sary. Enforces ment of that law, as of the one passed in 1955, has been stale-mated by injunctions issued by Supply Company of Carry. courts over the State.

### World-Wide-the BUY Is WORLD WIDE

**BOWLERS** 

# **UPRIGHTS**

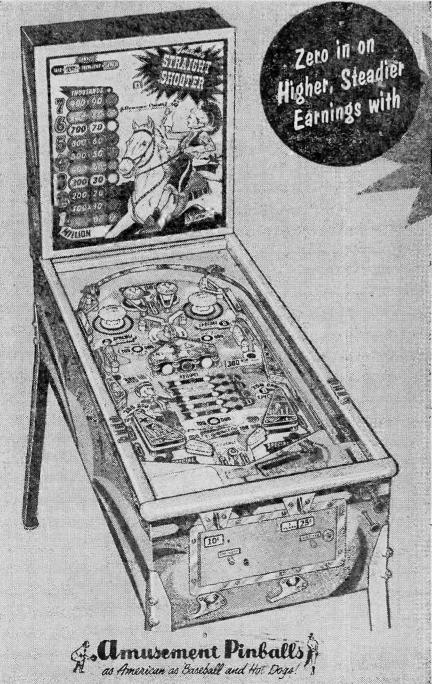
10	SPECIALS!	
Gotti	ieb 2-Player	275
Unite	d 2-Player	275
Bally	ALL-STAR BOWLER .	145

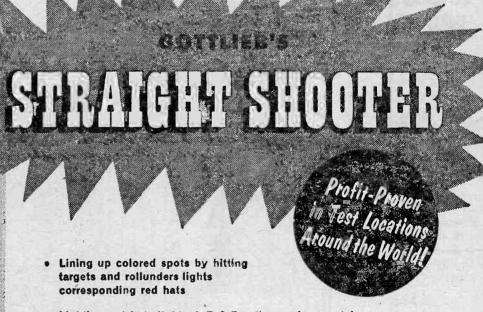




ALL EQUIPMENT IN STOCK-IMMEDIATE SHIPMENT







- . Lighting red hats lights A-B-C-D rollovers for specials
- Lighting any 3 adjacent red hats scores special
- Pop bumpers score 100,000 when lit
- · Rating chart lights automatically indicating player score progress
- · 2 cyclonic kickers Match feature
- Adjustable 3-4 or 5 plays for 25c

See your distributor today!



ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

### Runyon to Hold Service Schools For Bally Games

NEW YORK — Runyon Sales here will conduct all-day service schools for Bally games from February 23 thru February 28, with Paul Calamari, factory engineer, in charge.

The schedule calls for sessions at the New York office on February 23 and 24, at the Hartford, Conn., office the following two days, and at the Newark, N. J., office on February 27 and 28.

The classes and private instruc-tion will be held continuously, and all operators and servicemen are invited to attend.

### Chi Coin Ships

Continued from page 79

slam homers. Backglass depicts a baseball infield, with players running bases on hits, and scoring runs. Panels record runs scored, strikes, outs and previous high

Lights over puck contacts light up individually to indicate what kind of score player can make on each slot. This ranges from a single to a grand-slam homer to 10 extra runs for dropping ball into a can in middle of score area. If puck hits contact and ball bounces into a score hole, player's score is

then automatically rung up on scoreboard. If ball lands in out hole, however, an out is immediately recorded, and ball bounds up again.

Rocket Ball has a carry-over light-the-name feature and is set for a dime a game. The game measures about eight feet long by about six feet high. It is shipped in two sections.

DeLuxe Big Tent	Write
Gunsmoke	\$225.00
Skee# Shoot	
Parade	
AUTOMATIC MUS	IC CO.
703 Main St. Bride Phone: NE 5-144	eport, Ohio



8 ft. JUMBO

REBOUND SHUFFLE with MONTE

1725 W. DIVERSEY BLVD.

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F-120 399.50
G-200 449.50
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В.	~ · ·					٠				٠	•		٠		٠		,	٠	\$239.3U

### **ROCK-OLA**

..\$259.50 ...319.50 ...499.50

REBOUND SHUFFLE

with New MONTE CARLO Scoring!

Breaking All Profit Records!

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NOW AT YOUR DISTRIBUTOR WITH CLUB BOWLER
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6 GREAT BALLYRIDES





2 OR 4 CAN PLAY

FRAME BY FRAME DRUM-TYPE SCORING REEL ON CENTER ISLAND

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NUMBER OF FRAMES ADJUSTABLE (5-8)

10+ PER PLAYER

SEE THE COMPLETE LINE

UNITED

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SHUFFLE ALLEYS
BASEBALL GAMES
RIFLE GALLERIES
and other United Hits
NOW
AT YOUR DISTRIBUTOR

EQUIPPED WITH

NATIONAL REJECTOR

SIZE:

6 FT. LONG

3 FT. WIDE

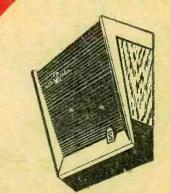
SHIPPING WEIGHT 275 LBS.

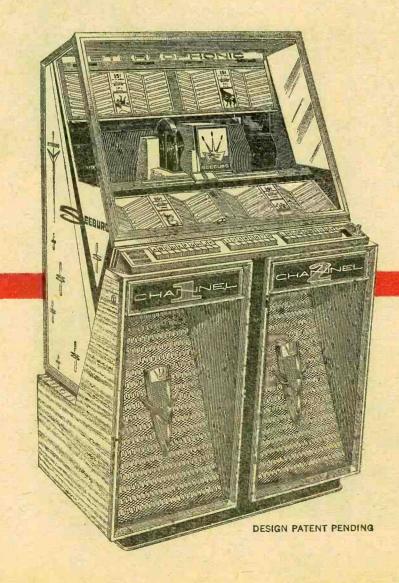


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