

Album  
Surveys

# The Billboard

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## Wives Sing Stereo Living Room Blues

Distaffer Yen for Tidy Console Keys Change in Twin-Track Recording Styles

By BOB ROLONTZ

NEW YORK — It is no secret that the stresses and strains of domestic life are severely limiting the wonder that is stereo, and the only purists holding out for the full potential of stereo these days are the bachelors. If this seems an exaggeration, it can be said with much authority that the objection of the wives from coast-to-coast to "cluttering up the house" with extra speakers and amplifiers is starting to cause radical change in stereo recording techniques on the a.&r. level. It is also causing change in the styling of stereo consoles on the part of phono manufacturers.

Les Gals Don't Dig

In spite of the magnificent sound that a well-made stereo record can offer, when played thru two speakers placed six to 10 feet apart, many wives just don't dig the whole thing. They object to "having to move the couch out of the way" as noted by one manufacturer, or to "those wires trailing all over the floor," as stated by another. Even those long-suffering spouses who offered only token objections when their husbands brought home components and assembled their monophonic sets on one side of the room, put their foot down when their husband showed up with an additional amplifier and speaker and asked for another wall for the rest of the additional stereo equipment.

What has this all meant to the industry? Even tho it hasn't yet reached the public prints, manufacturers are modifying their equipment to fit the whims of American wives in somewhat the same manner that auto manufacturers jazzed up the interior—and exterior—of their cars to get the fem trade. Right now, practically every manufacturer of console sets

has some stereo models in the line in which the two speakers are located in one cabinet. Even some of the portable stereo models have speakers that can hook on to the side of the turntable housing.

Obviously, a single cabinet in which two speakers are located, cannot produce optimum stereo playback according to sound engineers, who originally stated that stereo speakers should be six to 10 feet apart. In one cabinet the speakers are no more than three or four feet apart. But manufacturers will tell you that most of their console stereo sales these days are of one-cabinet sets.

Bow to Distaffers

At the upcoming NAMM Trade Show, most stereo consoles are expected to be all-in-one units. This is clearly in deference to the wishes of the American housewife, according to phono firms. And they are taking very specific steps to come up with a unique answer. (See separate story in Audio News.)

To compensate for the lack of spread between the two speakers, many a.&r. men are separating the two stereo channels more than they used to, or as much as they did in the early days of stereo a year ago, to bring back the ping pong effect. Only in this way, they feel, can stereo sound like stereo with the speakers only about 36 inches apart. One record firm, which has already issued scores of stereo LP's, is remastering all of his tapes and separating the tracks as much as they can in order to compensate for what they claim is the trend to one-cabinet stereo.

It is doubtful that either record engineers or record companies ever dreamed of these domestic problems when they first issued stereo

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R. S. LITTLEFORD SR.  
(1887-1959)



CINCINNATI — Roger S. Littleford Sr., 72, chairman of the board of both The Billboard Publishing Company and Littleford Bros., Inc., Cincinnati, died Thursday (7) at St. Luke's Hospital, Fort Thomas, Ky., after a year's illness with leukemia.

Born in Dayton, Ky., March 2, 1887, the son of John S. and Margaret Seiter Littleford, the deceased attended the Cincinnati Technical School and Kenyon College, Gambier, O., class of 1907. He became associated with the Littleford Bros. in 1908 and in 1941 was elected president, succeeding his father as head of the firm. He was appointed chairman of the board in May, 1958.

Mr. Littleford became general manager and president of The Billboard Publishing Company in 1931, six years after the death of his father-in-law, William H. Donaldson, founder of the firm. He has held the position of chairman of the board for the last 33 years.

He was married September (Continued on page 52)

## 'Play by Numbers' Organ Hottest Music Merchandise

Bulging Sales Breed Competition; Can Hype Instrument Market

By RALPH FREAS

NEW YORK — Just about the hottest thing in musical merchandise today is the portable electric chord organ. And the hottest firm in the field is Magnus, ex-harmonica manufacturer from Livingston, N. J., who is estimated to have sold more than a quarter of a million units since September, 1958. Finn Magnus' success is not lost on the music industry. Already he has 15 competitors and he's due to get plenty more. By the time the NAMM Show opens in New York on June 22, there may be at least 25 firms in the field.

Amateur to Pro

Like the ukulele several years ago and, more recently, the guitar, the portable electric chord organ will dominate the musical instrument side of the upcoming music merchant's conclave. One thing that sets this instrument apart from its predecessors is that its attraction doesn't rest on an association with a performer. Godfrey, it will be remembered, set off the ukulele boom and Elvis and his imitators did the same for the guitar. But the chord organ's popularity rests on its ability to make the rank amateur come on like a pro.

The "organist" doesn't have to know music. Everything is done by the numbers. Simple instruction booklets lay down a few simple rules and, if he can count to 12, the "organist" has it made. Almost within minutes, he can pick out simple tunes and, with the bass chords regulated by 12 buttons, he sounds, to his own ears at least, like Ken Griffin, Lenny

Dee or E. Power Biggs. An interesting side light to Magnus' success is the fact that the firm was forced into the publishing business. So far, they have produced a "library" of 13 books of tunes. They don't know where it'll all end up.

Sad to say, the nation's music merchants have reaped a relatively tiny share of the profits from sales of the units. Almost from the beginning, prexy Finn Magnus teamed up with B. A. Mitchell, now chairman of the board, and E. A. Tracy, sales veepee. Mitchell and Tracy, with experience in appliance distribution and sales, applied what they learned in merchandising Mitchell air conditioners. They went thru appliance distributors and outlets, major department stores and big appliance chains. Most of the 250,000 units were sold thru these channels.

Another important factor was that, in the argot of the music industry, they knew how to swing with the product. An ad campaign in Life, full-page co-op ads in big city dailies, were typical moves. Currently, they advertise in 20 different periodicals.

Musical Gateway

The situation, in the music merchant's eyes isn't all black. Looking at the development from the long range viewpoint, they consider the portable electric chord organ an avenue for the consumer to a better keyboard instrument. After the "organist" has mastered the unit, he'll look for something more challenging, music merchants feel. He can't buy a spinet, a baby grand or a real organ from

(Continued on page 23)

## New Storage Headaches?

NEW YORK — The difficulty that many easy-going husbands are having with their wives about stereo equipment is somewhat analogous to the difficulty collectors had with space for their record collections many years ago until the LP record came along. The space that large collections of 78 r.p.m. records and albums (many of which contained five and six 12-inch 78's) took up was disturbing to many wives, and the collections usually ended up in some closet or down in the basement. LP eased the situation and husbands were able to convince their spouses that the space saved via LP was so great that the records no longer had to be stored in the closet. Now that stereo is here, husbands on a stereo kick are back in the same predicament.

## NEWS OF THE WEEK

### ASCAP Insurgents Meet With JD in Washington . . .

Dissident members of ASCAP held pre-decree huddles with execs of the Justice Department in Washington last week to attempt to clarify their position concerning the forthcoming amended consent decree for the Society. Page 3

### Business More Feverish: All Types of Hits on Charts . . .

A survey of Billboard's "Hot 100" chart shows that 24 labels share the top 30 hits, and that the hit platters encompass all types of material, from pop to country to rhythm and blues. Page 3

### Eisenhower to Address Deejays At Miami Conclave, Via Film . . .

The increased stature of the deejay as a public service promotional force will be spot-

lighted at the forthcoming Miami disk jockey convention (May 29, 30, 31) via a special film address by President Eisenhower. A complete agenda of panelists and events for the Storz-sponsored conclave appears in this issue. Page 2

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## Italy Shares In Big Boom

CASTELFIDARDO, Italy — Business here, in the accordion center of the world, has never been better. Accordion-makers can't fill orders on the books and work is being farmed out to shops set up in basements and garages. It is a time of plenty after a period of slow sales.

But accordion manufacture has become a side-line. Everyone's producing electric chord organs for export to the U. S. Like the accordion, the organ has a keyboard, reeds and chord buttons. The transition from production of one instrument to the other was a simple one.

The one thing the local industry doesn't provide are electric motors to power the organ. These are made in a West German town which, presumably, is also enjoying new prosperity.

# DJ Meet Plans Finalized; Ike Film Address Feature

By JUNE BUNDY

NEW YORK — The increased stature of the disk jockey as a public service promotional force today will be spotlighted at the forthcoming disk jockey convention in Miami (May 29, 30, 31), via a special film address to the deejays by President Eisenhower and Secretary of Defense McElroy.

The President's message will tie in with a live address on Friday (May 29) by Dr. Shane MacCarthy executive director of Eisenhower's "Council on Youth Fitness." Dr. MacCarthy will urge the jocks to use their air time to spur the youth of America to strive for

"physical, mental, emotional, social and spiritual fitness."

### Plans Finalized

Meanwhile, Bill Stewart convention co-ordinator and national programming chief of Storz stations (sponsor of the Miami conclave) has finalized almost all of the three-day agenda.

The convention (at the Americana Hotel in Miami) will tee off Thursday, May 28, with a cocktail party, 7-9, hosted by Mercury Records. The following morning, May 29, breakfast will be sponsored by United Artists; lunch, RCA Victor, and a 9 p.m. cocktail party by Capitol Records, at which time a special stereo recording session will be cut by Peggy Lee and George Shearing. A screening of a new movie (probably Danny Kaye's "Five Pennies") will be held at 6:45 p.m. on Friday.

Atlantic is sponsoring Saturday's (May 30) breakfast with comedian Irwin Corey as a special guest. Saturday's luncheon will be hosted by Columbia Records, and Liberty Records will sponsor a cocktail party Saturday afternoon with Julie London and David Seville (Ross Bagdasarian) as co-hosts.

Saturday night's banquet, proceeding the Big Show, will again be sponsored by Dot Records. After the show Roulette is throw-

ing an all-night party, starting at 1 a.m. with Count Basie's orchestra playing live for the guests and a barbecue, complete with ribs and chicken.

### Big Show

The Saturday night show currently stands as follows: Pat Boone, Peggy Lee, Jimmie Rodgers, Vic Damone, Andy Williams, Diahann Carroll, Cathy Carr, Chris Connor, the Diamonds, George Shearing, Count Basie, the Playmates, Kirby Stone Four, Jesse Lee Turner, Jack Scott, Alan Dean, Gary Stites, and (depending on a booking situation) Mike Nichols and Elaine May. Capitol Records also may come thru with Frank Sinatra, long-time winner of The Billboard's deejay popularity polls.

NBC plans to originate "Monitor" and some of its newscasts from Miami during the convention, and CBS is readying some kind of local coverage.

Meanwhile, the various record companies continue to come up with special side-promotions. ABC-Paramount, for instance, will meet all jockeys at the airport and escort them back to the Amer-

(Continued on page 14)

# Roosevelt to Press for JD Decree Action

WASHINGTON — Rep. James Roosevelt will "begin asking questions on the floor of the House," if Justice Department does not "come up with something" on the ASCAP consent decree by the end of this week. The comment was made by the chairman of the House Small Business Subcommittee, whose hearings last spring touched off the year-long negotiations to amend the 1950 consent decree in line with complaints of small-business members that the performance rights society functioned like a monopoly.

The remark by Roosevelt (D., Calif.) was made last week, in the wake of an informal visit from dissident ASCAP publishers.

# Merc Opens '14-12' May Sales Push

CHICAGO — Mercury Records this week opened a Spring push called the "14-12 Overture." Distributors and dealers will be billed for 12 LP pieces for every 14 shipped. The offer covers the firm's entire monaural catalog, including the low-price Wing line, and will remain open thru the month of May.

Irwin Steinberg, Merc treasurer, said that no extra paper work is necessary for ordering under the plan. Orders need only be marked "14-12" to insure proper billing.

Retail dealers are being notified of the plan direct from Mercury headquarters.

A 12-package May release of Wing items will be covered by the plan, Steinberg said.

# N. Y. DEALERS ASSN. SETS ANNUAL EVENT

NEW YORK — The Association of Record Dealers of New York and New Jersey are holding their First Annual Banquet and Show on Sunday, May 17. At the affair, to be held at Ben Maksik's Town and Country nitery in Brooklyn, Sy Bondy, president of the association will present awards to Connie Francis of M-G-M Records, Jimmie Rodgers of Roulette and to Peter Tripp, the WMGM disk jockey. The awards are for outstanding achievement in helping to make 1959 a record year.

Indications are that the event will be heavily represented by industry people from the New York area. Distributors, record manufacturers, disk jockeys and the over 200 members and owners of record stores plan to be in attendance. The evening will include a dinner, show and the presentation of the awards. For those in and around the New York area interested in attending, tickets can be purchased by writing or phoning the association's office at 31 Park Row (WOrth 4-5888).

# Top Rank Inks Four Acts for May Tee-Off

NEW YORK — Top Rank International, new label of Rank Records of America, Inc., has inked four artists. Initial release of four singles has been set for May 15 with a major publicity and promotion build-up planned.

Included in the label's debut release will be platters by Dorothy Collins; French composer-conductor Robert Chauvigny; the well-known vocal group known as the Ravens, and 15-year-old Dennis Bell, newcomer to the disk field.

Rank has also signed for future release: night club thrush Joy Martell; the Bourbon Street Barons, a Dixie group; blues canary Debby Moore, and Judy Scott, thrush who has been seen on TV with Jerry Lewis.

Top Rank has also signed seven new distributors, including M. & S., Chicago; Roberts, St. Louis; Leonard Smith, Albany; Best, Buffalo; Benart, Cleveland; Big State, Dallas, and Music Craft, Honolulu.

# 'Distributing My Forte,' Says Blaine

NEW YORK — Jerry Blaine, head of the five city Cosnat Distributors and chief of the Jubilee-Josie labels, stated in a letter to manufacturers this week that as of May 15 he would no longer be associated with Jubilee. According to Blaine's epistle he intends to spend all of his time with Cosnat Distributors to make Cosnat "the biggest, swingiest indie distributing organization in the country."

When asked whether Jubilee Records was being sold, Blaine said that a number of people were interested in buying the firm. However, he said it has not been sold yet. A.&R. chief Morty Palitz will become acting head of the label after May 15, and if the label is

## EDITORIAL

# The DJ Convention

Todd Storz and Bill Stewart in a relatively brief span of time have guided the pop deejay convention to a position of eminence in the national music-record scene. For this they deserve an accolade. What they have wrought thru organizational ability and foresight, showcases both the jockey and the music business as important segments of our national culture.

What Storz and Stewart have begun may go on to greater achievement. This is implicit in Bill Gavin's letter (see Sound-off) wherein he discusses the possibility of a national deejay organization growing out of the present deejay convention.

Such a development, we feel, should be fully explored at the Miami meeting. Many think the attempt to form such a group would meet with insuperable obstacles; others feel it is not unattainable, and that its formation would be the greatest tribute to the creative force set in motion by Storz and Stewart.

It is to be hoped that the Miami Convention will find time for a general airing of views on the matter—particularly in view of the fact that so many deejays have expressed genuine interest. The yeast is in the batter, and time to examine it is now.

# Kay Exits UA, Picker in Slot

NEW YORK—Monte Kay, who had been vice-president and general manager of United Artists Records since September, 1958, resigned last week. David V. Picker, executive assistant to Max Youngstein, president of United Artists Records and a vice-president and member of the board of the parent motion picture company, United Artists Corporation, has been named to replace Kay.

Kay disclosed no future plans other than the continuing of his personal management and music business interests, which he maintained during his term with UA. Kay represents such artists as Chris Connor and the Modern Jazz Quartet and owns with Pete Kameron Almanac Music (ASCAP) and Acorn, Adonis and MJQ Music (BMI).

Picker has been with UA for three years and has been Youngstein's executive assistant for the past year. He has been active in the operation of UA's record and music companies.

# SHOLES MENDS AFTER SURGERY

NEW YORK—Victor a.&r. chief, Steve Sholes, is feeling fine after undergoing a serious gall bladder operation last week. He ended his stay at the Englewood Hospital in Englewood, N. J., last Sunday (10) and is now recuperating at his home in the same city.

# Victor Skeds 10 Pop LP's For Mid-May

NEW YORK — RCA Victor's pop release for mid-May contains two dance packages, "Meyer Davis Plays Redhead for Dancing" and Robert Stolz' "20th Century Waltzes"; two mood packages, one of pop opera selections by George

(Continued on page 14)

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# Chicago Field Nixes Playboy Jazz Bash

CHICAGO—Playboy Magazine this week confirmed that its jazz festival, projected for August 8-9, has been barred from Soldier Field.

Vic Lownes, exec producer of the bash, said that \$50,000 in talent contracts have already been signed and that negotiations are still under way with Nat King Cole, Frank Sinatra, Sammy Davis, Jr., Sarah Vaughan and Steve Allen. Already signed are almost two dozen attractions including Duke Ellington, Dukes of Dixieland, Count Basie, Stan Kenton, Louis Armstrong and Dave Brubeck.

Ostensible reason for the cancellation is that a plan to install seating on the field might do harm to a track being prepared for athletic events of the Pan-American Games, of which the jazz festival

was to have been an official part. Lownes offered to cancel plans for seats on the field if the games committee so requested, but his offer produced no response by press time. The belief is prevalent that the racy content of the sponsoring mag has resulted in pressure behind-the-scenes for cancellation of the event.

Soldier Field is operated by the Chicago Park District, an arm of the city government.

Lownes' announcement that negotiations for talent were still continuing indicated that Playboy either has hope for a reversal of the edict or is developing alternative plans. He made a bid for possible counter-pressure from jazz fans with the guarded comment in a public announcement:

"If Chicago wants this event, and I'm confident that it does, maybe someone will have a suggestion for us. Where do we go now?"

# Emerson Cash Buys Webcor Control

NEW YORK — Emerson prexy, Ben Abrams, has just closed a deal that gives his firm control of Webcor. The deal involved picking up more than 650,000 shares of common stock owned by Titus Haffa and his family. Haffa, chairman and president of Webcor, will remain in that capacity.

Since the Webcor stock listed at \$18 at closing of the Chicago Exchange yesterday, the purchase cost Abrams \$2,342,610. It is rumored, however, that he paid \$5 more a share. Transaction was for cash.

The move puts Emerson in partial competition with Webcor. Both firms produce phonos and Emerson says they will continue to do so. Distribution, for the present, will also remain the same. Emerson reports that many plans are under consideration as a result of the move but that nothing has been finalized.

# Lena Horne Loses Motion

NEW YORK — A motion filed by thrush Lena Horne, which sought to enjoin RCA Victor Records from the distribution and sale of an album of tunes from "Porgy and Bess," in which she is co-starred with Harry Belafonte, has been denied.

In the suit, which also sought \$100,000 in damages, Miss Horne claimed that the LP "does not present her singing voice satisfactorily," and that its release would cause her "irreparable damage." Victor attorneys held that Miss Horne failed to state a cause of action. The denial of the motion was handed down by New York Supreme Court Justice, Samuel Gold.

# Carlton Pays 6G for Master

NEW YORK — Joe Carlton, president of Carlton Records, has purchased the master, "Til Hide My Love," out by the Short Cuts on the Guarantee label. Disk has been getting strong play in Cleveland. Carlton outbid competitive diskeries, acquiring the disk for \$6,000.

# WARING BASH AUGUST 3-4

NEW YORK—Fred Waring's annual outing for song pluggers will take place August 3 and 4 at Waring's Shawnee Inn, Shawnee, Pa.

This year the Professional Music Men celebrate their 25th anniversary. The occasion will be the 15th year that Waring has hosted the event.

The outing will be highlighted by a gala two-day golf festival, with emphasis on serious golf. Additional details are being finalized and will be announced shortly.

# London Names New Distrib Appointees

NEW YORK — London Records, which is becoming steadily more active in the distribution of other diskeries, announced new appointments this week covering Dot, Felsted, Dale and Colonial labels.

Dick Blase, formerly London's Southeast district manager in Memphis, has been moved here as division manager in charge of product, sales and promotion of the Felsted, Dale and Colonial labels. He reports to Walt McGuire, pop sales chief for the entire London group.

Colonial Records of Chapel Hill, N. C., recently signed a three-year world-wide distribution deal with London. Replacing Blase in the Southeast will be Dave Shedd with headquarters in Miami. In another move, Fred Cassman was named district manager for the Chicago, Milwaukee, Minneapolis area.

In New York, where London recently took over distribution of Dot, Chuck Tore has been appointed sales manager in charge of the Dot wing. Tore was formerly assistant branch manager for London in New York and prior to that served at Coral Records in sales.

# Rex Recalls Hilliard to Disk Chores

NEW YORK — Jimmy Hilliard, veteran disk exec, has joined Rex Productions, Hollywood, as operational director for its Keen, Anx and Ensign labels.

Hilliard has served as artist and repertoire director for such labels as Mercury, Coral and Decca over the years, and ran the now defunct X label for RCA Victor. More recently he was president of the Bally label.

He retired to Phoenix, Ariz., a couple of years ago when Bally folded, and was associated with deejay Saxy Dowell in a Phoenix resort operation. At Rex he will be active in all phases of the recording operation, in addition to the a.&r. department.

# Sound Off!

If you have something on your chest and want to let the rest of the industry know about it, send your opinions to The Billboard Letters Editor, 1564 Broadway, New York 36, N. Y. All letters must be signed. However, names may be withheld upon request, at the discretion of the editor.

To the Editor: The two articles in your April 27th edition dealing with a possible national association of deejays are timely, and the results of your own survey of opinions on the subject were most interesting and informative.

The purpose of this letter is to clarify certain points on which misunderstandings may arise. First, I am not personally trying to organize such a group. However, many of my friends in the industry have expressed their wish that an annual deejay convention could be planned and conducted by our own association, rather than having to depend on a single "sponsor." I share this desire and would co-operate with others who have similar views.

Second, there is no thought of limiting such an association only to the "mike men." With the continuing trend toward controlled programming, membership would have to be open to all who participate in record programming for radio.

Third, it is my hope that a national association can grow out of what Todd Storz and Bill Stewart have started. Certainly there has been no thought of setting up a rival movement.

I recognize the obstacles to a national deejay association, as enumerated by some of the key men you interviewed. Self seeking and venality are to be found in the membership of almost any group; they are not unique vices of our profession alone. They can be kept from influencing an organization thru the alert and active participation of its membership.

I am heartily in accord with Jerry Marshall's comments quoted in your article. Participation by top-level men would be essential to insure prestige and public respect. Mobilizing the vast influence and talent of our profession for a worthwhile service project—possibly international in scope—would establish a working objective that would challenge the membership and encourage public acceptance of the deejays' status in the adult community.

Robin Seymour's apprehensions about coercion and Bill Randle's skepticism regard-

ing self-oriented people and the ruthlessness of the business are understandable. I can only reply that since a national organization would in no way exercise influence over any station's programming, the industry pressures need not be critical at the national level. On the other hand, our association could conceivably help to dispel some of the misinformation and phony "hypes" that interfere with honest programming efforts.

Here are some of the improvements I'd like to see at future national conventions:

1. More active participation by the jockeys and programmers themselves in smaller free discussion groups, not attended by management or record company officials;
2. Opportunities for jockeys from smaller towns to tape interviews with visiting stars;
3. Special provisions for a continuing series of "programming clinics," held regionally during the year (like the BMI clinics mentioned by Bill Kaland) and climaxed by a full session at the convention.
4. Less emphasis on the management and policy levels, and more concern with detailed demonstrations of helpful devices and techniques, such as offered last year by Tommy Edwards; and
5. Some arrangements made in general sessions to prevent the question and answer periods from being dominated by a comparatively few individuals.

Let me emphasize that we who want a national deejay association are offering our ideas in a constructive spirit, out of a genuine respect for radio's tremendous potential for good. Since my attempt to exchange ideas on the subject has apparently associated my name publicly with the movement, I'd do my best to pass along any comments—pro and con—that are sent to me at this address.

Bill Gavin  
114 Sansome St.  
San Francisco, Calif.

# Top 30 Analysis Reflects Flux

## 10 Labels, 14 Artists Hit Bracket For 1st Time; Still Rough on Fems

By HOWARD COOF

NEW YORK—The current top 30 tunes on The Billboard's Hot 100 chart reflects much of the activity and flux of the present record scene. Included among the top songs are numbers of vastly different nature by both new and old artists. Many different labels are represented, and the influence from c.&w. and r.&b. fields is still very much in evidence.

Out of the 30 top tunes on the pop chart, 12 are also on the Hot r.&b. chart, and one is also listed on the Hot c.&w. chart. While the number of dual market hits between pop and c.&w. fields is not as heavy as it has been in recent months, many of the current pop hits are definitely country-based.

Out of the 24 different labels contained in the list of the top 30 tunes, 10 appear for the first time. Fourteen of the 27 different artists who have hits among the top 30 are on the charts for the first time.

### Rough on Fems

The rough period for fem artists continues, and there are only two hits by solo thrushes included in the first panel of the Hot 100 chart.

Male vocalists continued to be the most-preferred, commanding a

total of 14 positions out of the top 30. These are shared by 11 different artists. Vocal groups follow with 11 sides among 10 artists.

The current crop of sides in the top 30 contains four instrumentals, more than have been included in some time. These vary from solo instrument with rhythm accompaniment to full lush ork sides.

It is also interesting to note that four of the disks that clicked are originals on which there were covers. In each instance, the original version that climbed into positions

(Continued on page 26)

# Hi-Fi Mag Makes Switch

GREAT BARRINGTON, Mass. — Charles Fowler, publisher of High Fidelity Magazine announced May 5 a change in the magazine's editorship. John M. Conly of Great Barrington, editor since January, 1954, will become on June 1, chairman of the publication's new editorial board. He will be replaced as editor by Roland Gelatt, of Bridgewater, Conn., who has been music editor since 1957 and executive editor since last summer.

Conly joined the magazine in 1952 as associate editor, and served under Fowler, then editor, for two years. When Fowler became publisher, Conly became editor. During his whole service with High Fidelity Conly also has been music jitor of The Atlantic and for the last two years he has been a member of the guidance panel of the national record club operated jointly by RCA Victor and the Book-of-the-Month Club. He says his work for High Fidelity henceforward will be mainly consultative, and that the change in function was prompted principally by the need for more time to write.

Gelatt, author of two well-known books on musical matters, The Music Makers and The Fabulous Phonograph, came to High Fidelity from the Saturday Review, where as feature editor he had helped bring about that magazine's change from a literary weekly to a periodical of broad topical coverage. At least for the time being, he plans to continue residence in Bridgewater, convenient both to the Great Barrington editorial offices and to New York.

# VICTOR WAXES ALLEN GAME

NEW YORK—RCA Victor is releasing "Mel Allen's Baseball Game," wherein Allen calls the plays and "at home" players follow the action on score sheets. Ray Clark, RCA Victor planning and merchandising chief of singles, says anyone who knows anything at all about baseball can play the game—and that no two games will be alike. Score sheets are supplied with the album. Back album cover depicts a baseball diamond with players in position, and participants may follow the progress of the "at bat" team with markers. Diskery plans to merchandise the package in ball parks and promote it in sports columns, etc.

# More Trouble For Goody?

NEW YORK — Westminster Records said today (Friday) that they are instructing their lawyers to begin action against several dealers here who have "flagrantly violated its Fair Trade agreements that have been enforced for several years."

Diskery says they will apply to Federal Court to be allowed to begin action against Sam Goody. They also claim they are preparing to serve papers on the Record Hunter.

Tradesters viewed the Westminster statement with raised eyebrows considering that the diskery and Goody have enjoyed a longstanding friendly as well as profitable relationship. In fact, recent Goody ads have announced slashes of 50 per cent in the prices of a number of labels specifically named, plus an additional "mystery" label denoted by a question mark. When customers go to the Goody store, they find that the mystery label is Westminster.

# Field Exits Cameo Post

NEW YORK — Jerry Field has resigned his post of director of promotion and sales for Cameo, Swan and Parkway Records to open his own record firms and to branch out as a recording artist in his own right.

Prior to his association with the Philadelphia-based diskerys, Field was active in various phases of the record industry.

Field has been pacted by Strand Records as an artist and has already recorded four instrumental sides. He has also released disks on his own labels, Skyline and Jeff. These are "What Is There Left for Me" b-w "Once in a Beautiful Lifetime" by Henry Alston on Skyline and "Rosalita" b-w "Tell Me Who" by Arthur Brooks on Jeff and an LP, "Kitty Jarvis Sings Supper Club Favorites" also on Skyline.

# ASCAP Insurgents Meet in Pre-Decree Huddle With JD

## Talk Foreshadows Both Bright And Dim Picture for Dissidents

By MILDRED HALL

WASHINGTON — The growing question mark in the minds of ASCAP small business publisher and writer members about the outcome of year-old negotiations for an amended decree reportedly found little assurance in answers given in an informal talk here last week with antitrust assistant chief Robert Bicks, and William Kilgore, chief of Judgment and Enforcement Division of Justice Department.

On the brighter side, Bicks reportedly assured the ASCAP small business spokesmen that the decree would "make them happy," when it emerged. But no details were given as to just how the complaints about the failure of the performance society to adhere to the rulings of its 1950 decree were to be met.

No date was given for finalizing of the amended decree for the American Society of Composers, Authors and Publishers, but Bicks promised that ASCAPers would have a chance to see the decree before its formal entry in court. He did not say how long a time before the court entry—nor if objections at that time would carry enough weight to send the whole project back to the antitrust drawing board.

The informal conversation was reportedly essentially on a conjectural and hypothetical basis, with no details of actual results accomplished so far in negotiations.

Decidedly on the dark side, to small pubs and composers were

remarks by Kilgore, who is logically closest to actual negotiations, on matters of weighted vote, survey and classification of background music.

The "weighted vote," which complainants say is the backbone of monopoly aspects of ASCAP echelon dealings, appeared to have retained some foothold in Justice thinking. Visiting ASCAP dissidents were reportedly asked if they did not feel that in ASCAP's "particular type of set-up," some weight should go to older members. They reportedly stood firm for democratic, one-vote-per-member requirement in an amended decree "because everything else eventually hinges on this."

The sore question of classification for music used as background,

theme or jingle, reportedly went around in a circle. Kilgore questioned if credit for such use on "performance alone" would be entirely fair. One suggestion was to base seniority classifications for songs on "500 points per quarter." The complainants felt this would in no way be an improvement over the current 20,000 accumulated credit rule, and again reminded the Justice spokesmen that the decree required performance to be the primary basis.

Only one remark was officially released from the interview: that if the forthcoming consent decree does not right the "inequalities and monopoly aspects" of ASCAP functioning, in the interests of the society itself, the dissident members will never give up the fight.

## MEYERSTEIN SPEAKS

### French Hit EP's Sell Despite Recession

By BOB ROLONTZ

NEW YORK — Altho the record market has dipped a bit in France over the past few months due to a slight recession, a hit EP can still pass the 100,000 mark with little difficulty. This is the word from Georges Meyerstein, prexy of Philips of France. Meyerstein, who has been in the U. S. for the past fortnight, was originally the general manager of Polydor before joining Philips to start the firm in France almost a decade ago.

He noted that EP's still far out-sell singles in France due to the thrifty nature of both the French dealer and the French record buyer. The dealer pushes EP's because he can make a higher profit; the customer likes EP's because he gets four tunes for \$1.80, whereas he pays \$1.20 for a two tune single. LP's in France, according to the Philips exec, sell for \$3 for a 10-inch LP, and from \$4.30 to \$8 for a 12-inch LP. The \$6 and \$8 LP's come in album packages, the \$4.30 and \$5 LP's come in regular LP sleeves. A hit 10-inch LP can sell up to 100,000 over a one-year period.

Ten-inch LP's still sell well in France due both to price and the fact that the 10-inchers usually carry 10 tunes. The 12-inch LP's in France usually contain 16 tunes. As yet, stereo records mean little in France usually contain 16 tunes, to play them on.

Modern jazz is beginning to

catch on well in France, according to Meyerstein, with albums by Miles Davis and the Modern Jazz Quartet turning into good sellers. Philips has just issued an album with Art Blakey and the Jazz Messengers and expects to get a lot of mileage out of it.

Philips in France has a large pressing company in Louviers, about 100 miles outside of Paris. The company has its own electric presses which it developed itself, and claims they are among the best on the market.

Meyerstein said that Philips of France has its own publishing firm, Tutti Music, a BEIM-affiliated pubbery. This firm has in it one of the biggest hits in France this year, a tune penned by Guy Beart titled "L'Eau Vive." Meyerstein set this tune with Hill and Range while here and the song is expected to soon be cut by American diskeries.

Philips will distribute Ray Ventura's Versaille line in France starting next month. This line is now being released in the U. S.

## C.&W. RIPE FOR MORE LIVE SHOWS, AIR TIME

LOS ANGELES—Nat Nigberg, of Surrey Productions and executive producer of the "Country America" television shows, feels the time is ripe for ad agencies to secure additional personal-appearance and air time for country and western shows, pointing out that the c.&w. field has come into its own in so-called sophisticated circles during the past year.

"The sophisticates are thoroly cognizant of the impact of good country shows," says Nigberg. Strangely enough, on a personal-appearance level, country music is vying with nudity at the Las Vegas hotels. Slowly but surely well-known spots like the Showboat, Dunes, Flamingo, New Frontier and Thunderbird have been booking c.&w. artists. The public can see pop singers for free and in living color on TV and nudity can't be viewed on the tube, thus opening a new field for such television c.&w. shows like the recent "Chevy Show" specs or the sectional country and western TV and radio jamborees spread over the country.

"We recently packaged the high-

## ARMY CONTEST DISK WINNERS ANNOUNCED

WASHINGTON — The results of busy weeks of recording for the disk-phase of the 1959 All-Army Entertainment Contest have been announced by the Adjutant General: tied for first place, Third and Fifth U. S. Army; second place, U. S. Army Europe, and third place, Second U. S. Army. Judging was done April 30 and May 1st at Fort Lesley J. McNair here.

Live phase of the contest will be judged June 16-18 at Fort Belvoir, Va. Command scoring highest in both phases will hold the coveted Irving Berlin trophy for 1959.

First-place winners among the recording servicemen were: Classical vocal soloist, SP4 Dennis O. Burke, U. S. Army Europe; Classical instrumental soloist, Pvt. Arule S. Potter, Ft. Carson, Colo., Fifth Army; Country and Western group, the "Circle A Wranglers," Fort McPherson, Ga., Third Army; Vocal group accompanied: "The Quarter Notes," Fort Carson, Colo.; Vocal group unaccompanied: "Travellaires," Fort Lee, Va., Second Army.

Winners in Army band and chorus groups, first place, were: Small Chorus, Fort Ord Soldiers Chorus, Fort Ord, Calif., Sixth Army; Large Chorus, "Russian Choir," Presidio of Monterey, Calif., Sixth Army; Army Band Chorus, Third Army Band, Fort McPherson, Ga.; Dramatic group winner, AFN Frankfurt Dramatic Workshop, U. S. Army Europe.

Judges of the recorded talent included Mathew Warren, deejay and news commentator of WTTG, Washington; Tom Scanlon, Associate Editor, "Army Times"; Miss Florence Booker, head of Arlington Country School System's music department; Dr. Jeanette Wells, Music Department, Catholic U. of America; Mr. W. L. Dornay and Lewis Sims, Society of Barbershop Quartet Singing in America, Inc.; Capt. Wm. A. Mobley, CO U. S. Army Element, U. S. Naval School of Music; Miss Cay Knockey, general Manager, Arena Stage, Washington, and Miss Rose Marie Grentzer, professor of music, University of Maryland.

## JET JOCK

### Next Stop A Mike on The Moon?

NEW YORK — Deejay Murray Kaufman evidently is willing to go to any lengths for the promotional good of his station WINS here.

Last month he went down into a Manhattan Subway and lived on the platform for several days until somebody found and returned a silver subway token. A couple of weeks ago he went up in the air—some 70,000 feet—and broadcast while flying in a super-sonic jet F-102.

His latest stunt puts him on wheels at the World Car Show at Roosevelt Raceway, where he will broadcast from a trailer, starting May 8. The station will lock him in the trailer and distribute 10,000 keys at the show. One of the keys will open the trailer, with a new sports car going to the lucky key holder. Meanwhile, trade reports have it that Kaufman has set his next promotional sights on Cape Canaveral.

## Postpone Celler Bill Hearings

WASHINGTON—In an abrupt change of plans, the House Copyrights Subcommittee has postponed hearings on the Celler bill to end juke performance exemption, until June 10, 11 and 12, plus a possible additional hearing on June 17. The delay will permit results of a Price Waterhouse survey of the juke situation, and effect of performance royalty on operators and location owners, to be completed in time for hearings.

Subcommittee counsel Cyril Brickfield said last week that "several factors" entered into the postponement from the original May date, including inconvenience of the May dates to a number of witnesses, and difficulty in getting a hearing room.

A number of witnesses who would have found the May date extremely inconvenient were involved in the Price Waterhouse statistical survey, which was undertaken by juke box organizations. Brickfield pointed out. Some pro-  
(Continued on page 26)

## 6 May Albums For Riverside

NEW YORK — Riverside Records is issuing six new albums for May, five jazz sets, and one in the specialty series line. The jazz sets include LP's by Clark Terry, Kenny Dorham, Wynton Kelly, Chet Baker and Cannonball Adderly with Art Farmer. The specialty series album features one of Mexico's swinging mariachi orks.

## Toronto Airers Heed BBG Fiat to Up 'Live Music'

TORONTO — Four local radio stations are expected to spend about \$100,000 for "live music" this year—which is just \$100,000 more than last year.

This is a direct result of warning from the Board of Broadcast Governors, Canadian counterpart of the FCC, to radio stations thru-out the country that they better put on more live talent, and get away from the canned music.

CKEY has signed its agreement with the Union, promising to spend in the neighborhood of \$30,000 this year, while talks are going on with CFRB and CHUM.

The International Executive of-

ficer of the AFM in Canada, Walter Murdoch, made a submission to the Fowler Commission on the quantity of canned music offered by the radio stations.

The BBG was an outgrowth of the Fowler Commission Report, and the action by the BBG was taken shortly after its inception.

A national agreement between the AFM and the Canadian Broadcasting Corporation covered the spending of some \$1,500,000 being spent for musicians in Toronto alone in 1957.

The agreement with radio station CKEY is the first that has been signed by the Union with the station.

## Kapp Issues Trail-Blazing Stereo Pkg.

NEW YORK — Kapp Records has released a trail-blazing stereo LP which features a musical suite especially composed and arranged for two big bands. The bands featured on the de luxe package are those of Les Brown and Vic Schoen.

The technically difficult job of recording was achieved by setting the bands in a V formation, with the Brown band on the left and the Schoen complement on the right, with a single, common rhythm section in the center. Each maestro batoned his own band from a common podium located at the apex of the figure formed by the band seating.

Cleffer of the Suite was Schoen, who conceived the idea while serving as music director of the Big Record show early in 1958. The historic diskings sessions took place in engineer Bob Fine's Hotel Great Northern ballroom studio here.

## Seeco Debs 5 Stereo Singles

NEW YORK — Seeco Records has released five new stereo singles, according to Seeco prexy, Sidney Siegel. Siegel said, "Because of the growing stereo market both in juke boxes and among consumers, we are going to release all future singles that we feel have great potential in stereo as well as monophonic sound."

Disks released are by Jose Melis, the Joe Cain Ork, the Triads, Stubby Kaye and Billy Mated's Manhattan Jazz Band. All will retail at 98 cents, same as monophonic versions and all are from current Seeco albums.

## Col. 'Sound' Series Has 'Gigi,' 'Lady'

NEW YORK—Columbia Records' newly hyped up "Adventures in Sound" label, will release foreign language versions of Lerner and Loewe's "Gigi" and "My Fair Lady" this week, as well as a new album with the Italian heart throb, Renato Carosone. The new version of "Gigi" features Maurice Chevalier, and it's taken from the French sound track of the movie. The new "My Fair Lady" is in Spanish; an original-cast recording of the Mexican company now performing the Broadway smash in Mexico City.



# GREAT NEW SOUNDS FROM REACHING THE ADULT & TEENAGE MARKETS!



## THE HARRY SIMEONE CHORALE **IN THE VALLEY OF LOVE**

"All you hear is beauty"

20TH-FOX #130

A zooming hit in Los Angeles. Now breaking nationally. One of the most beautiful records ever made.



GOING TO NO. 1

## **AL MARTINO'S Greatest Hit** **I CAN'T GET YOU OUT OF MY HEART**

20TH-FOX #132

A world-wide hit. Now on all charts. A giant ballad with the famed Al Martino sound.

Busting in Boston → **BOCCUCIA DI ROSA**  
The Original that launched six covers → **JULIA**  
By Johnny Dorelli 20TH-FOX #134



From the Sound Track of George Stevens' Monumental Production  
**ALFRED NEWMAN'S**  
THEME FROM **THE DIARY OF ANNE FRANK** "A Blockbuster"  
20TH-FOX #138

FIRST RELEASE BY  
FAMOUS INTERNATIONAL  
CHANTEUSE



**KITZA**

sings

## **A PARIS VALENTINE**

(From the Man Who Understood Women)

## **LOVE DOES THAT**

20TH-FOX #141

## **GIVE ME LOVE**

NEW 20TH-FOX #142  
THE GREAT MORGANA KING  
ON HER FIRST RECORD FOR 20TH



## **LOST, LONELY AND LOOKING FOR LOVE**

Both songs from "I, Mobster"

CRAIG BROWN **NEW!**



## **BUTTERFLIES IN MY HEART** **I'M NO GOOD WITHOUT YOU**

20TH-FOX #135

JUST RELEASED!  
**THOMAS HAYWARD**

THE LEGEND OF THE GOLDEN ROSES



THE SUNSHINE OF YOUR SMILE

20TH-FOX #140

**LINDA BOWE** Great Songs Great Performances

## **BREAKIN' IN A BRAND NEW HEART** **MY LAST AFFAIR**

20TH-FOX #137

A FABULOUS INSTRUMENTAL BY THE COMPOSER OF EBB TIDE 20TH-FOX #133

## **LA PRIMAVERA**

HUGO MONTENEGRO AND THE 20TH CENTURY STRINGS



A SUBSIDIARY OF 20TH CENTURY FOX FILM CORPORATION

Distributed in Canada by Quality Records Co. Ltd. and in all foreign countries by licensees of 20th Fox Record Corporation.



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## NIPPON DISKERIES BOW TO BIEM ON ROYALTY

TOKYO — The long-simmering hassle here between Japanese diskeries and the French Bureau International de l'Édition Mécanique (BIEM) involving mechanical royalty rates on European music has been settled with the capitulation of the record companies to the demands of BIEM.

In explaining the action, Yutaka Ando, executive director of Japan Phono and Record Association, pointed out that the Japan Association of Rights of Authors and Composers (JASRAC) has authorized a domestic rate of 2 per cent or 2 cents per side, whichever is greater.

In 1956, BIEM negotiated a 4 cent rate with the diskeries, subject to the approval of the Japanese Government. This was never granted. Mediation thru the International Federation of Phonograph Industries (IFPI) in London also failed to budge BIEM from its position. BIEM then moved thru the French embassy here to learn the government's official position. The Japan Copyright Council, an unofficial body of diskeries, movie firms and publishers then expressed an opinion that the diskers should pay the higher rate, at

which point some of the diskers, "dissatisfied with arbitrary and licentious acts by the Council for some time past determined to secede in a body from the Council.

Finally, when BIEM threatened an embargo on the European material it controlled, the record companies gave in to the demands, "informing that full report would be made to Japanese authorities for appropriate action if such payments illegal."

## Infringement On Donaldson Tunes Charged

NEW YORK—Donaldson Publishing Company has filed an infringement suit against Bregman, Vocco and Conn in New York Federal Court. The suit seeks damages and a permanent injunction against alleged infringement on 52 songs composed by the late Walter Donaldson either individually or jointly with "one Edgar Leslie," and the late Gus Kahn.

The suit claims that Sheila Lynn Donaldson and Ellen Bernice Donaldson, sole surviving heirs of Donaldson, assigned to the plaintiff on October 23, 1958, all their rights, title and interest to the tunes including renewals and foreign copyright protection. Total damages of \$650,000 are being sought. The action was filed by attorney Charles B. Seton, of the firm of Rosen, Seton and Sarbin.

## Victor Cuts 'JB' Cast LP

NEW YORK—The complete, original-cast recording of Archibald MacLeish's Pulitzer prize-winning hit, "JB," is being recorded by RCA Victor, according to Alan Keyes, Red Seal a.&r. chief. Album will have special packaging and will be released as one of the deluxe Soria Series, supervised by Dario and Dorle Soria. Elia Kazan, who directed the Broadway show, will direct the recorded performance.

## Todd Label Buys Master for 6 1/2 G

NEW YORK — Todd Records, label recently kicked off by veteran disker. Paul Cohen, has acquired the master of "What Kind of 'God' Do You Think You Are?" with chanter Jimmie John, from ZZ Records. With reports that several firms were after the master, Cohen acquired it for \$6,500. Several covers of the tune are now believed to be in the works.

## 50 MORE JOIN LABEL PARADE

NEW YORK — Fifty new labels joined the label parade in the last few weeks. Here are the names and addresses of the newcomers:

Apex Records, 951 East 47th Street, Chicago 15; AUS Records, care of Lee Rupe, Nation Wide Enterprises, 1107 El Centro, Hollywood 28; Berklee Records, care of Berklee School of Music, 284 Newbury Street, Boston; Best Records, care of International Industries, 1405 Locust Street, Philadelphia; Bingo Records, 6087 Sunset Boulevard, Hollywood 28; Blaze Records, Box 56, San Antonio 6; Blue Sky Records, Box 381, St. Cloud, Fla.; Boulder Records, 221 North Main Street, Wallingford, Conn.; Brent Records, care of Time Records, 157 West 57th Street, New York 19; C. J. Record Company, 4803 Indiana Avenue, Chicago 15; Campus Records, care of Nocturne Company, Box 4432, Miami Beach 41; Cherokee Records, 1717 Oakwood Avenue, N. E., Huntsville, Ala.; Circle Records, 2447 South Christiana Avenue, Chicago; Colt Records, 21 & Pennsylvania Avenue, N.W., Washington 7; Dart Records, 18-10 Fairlawn Avenue, Fairlawn, N. J.; Dwan Records, Room 1005, 1697 Broadway, New York; EMC Records, care of Evans Music Corporation, 4826 Western Avenue, Montreal 6; Everest Recording Company, 1427 West Downey Avenue, Flint 3, Mich.; 45 Records, care of Coast Record Company, 2534 West Pico Boulevard, Los Angeles 6; Harbyme Records, Station K.O.B., Albuquerque, N. M.; Hurricane Records, Box 4351, Miami 27; Interlude Records, care of Allied Record Distributors, 1041 North Las Palmas Avenue, Hollywood 38; J.C.D. Records, Box 4747, Atlanta 2; Jay Records, 121 Shelby Street, Sidney, O.; Jury Records, care of Wilcondon Jury Recordings, Ltd., 1350 Alberni Street, British Columbia; Kahi Records, care of G&G Records, 926 East 3rd Street, Benicia, Calif.; Kangaroo Records, 7006 North Main, Houston 9; Le Cam Records, Box 11152 Fort Worth; Lucky Star Records, Box 8763, Nashville; M.P.P.C. Records, care of Motion Picture Productions Corporation, Woodstown, N. J.; Meridian Records, 707 Nicolet Avenue, Winter Park, Fla.; Millan Records, care of La Bailarina Music Shop, 527 Amsterdam Avenue, New York; Mun-Rab Records, 6356 DeLongpre Avenue, Hollywood 28; Nucraft Records, care of B. W. Lusy, 2019 Shepherd Drive, Houston 7; Original Sound Records, 8510 Sunset Boulevard, Los Angeles 46; Pillar Records, care of Mel O-Art Music, 9012 Sunset Boulevard, Hollywood; Ridge Climber Records, care of Ridgecrest Records, Box 517, La Grange, Ga.; Ron-Mar Records, 10 Mario Drive, Belleville, Ill.; Sabrina Records, care of Allied Distributors, 1041 North Las Palmas Avenue, Hollywood 38; Sierra Records, care of George Jay Associates, 1606 Argyle, Hollywood 28; Sing Records, care of Marshall Pack, Lowery Music Company, Box 9687, North Atlanta 19; Solar Records, care of Sally Bennett, 19859 Beach Cliff Boulevard, Rocky River, O.; Stars of Hollywood Records, care of Allied Distributors, 1041 North Las Palmas Avenue, Hollywood 38; Stevens Records, care of Lyco Music, 429 Wesley, St. Louis 21; Tad Records, Suite 121, 6223 Selma Avenue, Hollywood 28; Tel Records, care of Morty Craft, 701 Seventh Avenue, New York; Topic Records, care of Allied Distributors, 1041 North Las Palmas Avenue, Hollywood 38; Unison Records, care of London Records, 539 West 25th Street, New York; Verro Records, Room 301, 12 West Garfield Boulevard, Chicago 9; Warwick Records, care of Morty Craft, 701 Seventh Avenue, New York.

CORRECTION: Wynne Records, 450 7th Avenue, Suite 2304, New York 1.

## HOT 100 ADDS SEVEN

NEW YORK—Seven new sides appear for the first time on this week's Hot 100 chart. These are:

75. I'm Ready—Fats Domino, Imperial
87. Margie—Fats Domino, Imperial.
92. Eternally—Thomas Wayne, Fernwood.
93. Little Dipper—The Mickey Mozart Quintet, Roulette.
96. Tallahassee Lassie—Freddie Cannon, Swan.
97. Kansas City—Little Richard, Specialty.
100. Love Me in the Daytime—Doris Day, Columbia.

## Gold-B'dway Deal Phuts

NEW YORK — The negotiations between Jack Gold and the representatives of the Broadway Music-Rush Music-Kassner Music interests (Eddie Kassner, Danny Dessler and Murray Spron) for the purchase of the three firms have foundered. According to both sides negotiations for the firms, (The Billboard, April 27) have been completely broken off and will not be resumed.

The negotiations had been going on for the past six weeks. Gold was to lay out a down payment of \$500,000 for the three firms. The owners of the three firms had valued their respective companies as follows: Kassner International—\$1,000,000; Rush Music — \$400,000; and Broadway Music—\$700,000. Kassner, Kessler and Spron had purchased Broadway Music only about six months ago for a price of \$275,000.

Gold, owner of Paris Records and Greta and Jack Gold Music, told The Billboard this week that he was still interested in acquiring a music firm or two. Gold was not the first to negotiate with the Kassner Kessler, Sporn interests for the purchase of Kassner-Rush-Broadway Music. Joe Harris of Essex International Enterprises, owner of Flamingo films, had bid for the firms a few months previously.

## 'K. C. Lovin' Sparks Suit

NEW YORK — Fury Record Corporation and Cosnat Distributors have been sued in Federal Court here for alleged infringement on the use of the song "K. C. Lovin'," by Jerry Lieber and Mike Stoller. Suit was filed by Armo Music thru its attorney, Jack Pearl.

Song is identified as that which contains the lyric, "I'm goin' to Kansas City, Kansas City, here I come. They got a crazy way of lovin' there, and I'm gonna get me some. I'm gonna be standin' on the corner of 12th Street and Vine, with my Kansas City baby and a bottle of Kansas City wine."

Suit claims that defendant never filed a notice of use and seeks a permanent injunction, treble damages of 6 cents per record, plus the basic rate of 2 cents per record sold from each defendant.

## Otis Launches 'Across-the-Board' Suit

NEW YORK — Eldorado Music, West Coast publishing firm operated by Johnny Otis and Hal Zieger, has launched an across-the-board infringement action in U. S. District Court here which involves the Otis tune, "So Fine." Suit is noted as "across the board," since, in view of the now well-known Goody decision, it sues not only the alleged infringing publisher, Maureen Music, but a record company, artists who made a record of the tune, and a group of stores which marketed the records.

The suit claims that in August, 1955, Otis clefled a tune, "So Fine," which was registered with the copyright office. It further alleges that sometime after March 5, 1958, "defendants copied a substantial amount of material contained in plaintiff's copyrighted composition entitled 'So Fine,' and incorporated said material into a musical composition likewise entitled, 'So Fine.'"

As part of the plaintiff's case, copies of the music and lyrics for both of the compositions were included as Exhibits 1 and 2. The suit seeks a permanent injunction against further alleged infringements. Further, pursuant to section 1 (e) of the copyright act, it asks treble damages of 6 cents per record plus the basic fee of 2 cents per record from each defendant in the action.

Defendants include Maureen Music, Old Town Record Corporation; Jim Gribble; Tommy Bullock; John Doe I, John Doe II, John Doe III and John Doe IV, otherwise known as the Fiestas; Superior Record Company, Inc.; Colony Record and Radio Center, Inc.; and Tim Pan Alley Record Center, a partnership involving Harold Grosshardt and Sidney Turk. The action was filed by Charles B. Seton of the firm of Rosen, Seton and Sarbin.

## RIAA Makes Changes in Exec Set-Up

NEW YORK — Annual meeting of the Record Industry Association of America, Inc., was held last week, at which time several changes were made in the executive set-up. James B. Conkling, Warner Records chief, and Archie Bleyer, Cadence Records topper, were elected vice-presidents. Bleyer was formerly a member of the RIAA board. Replacing Bleyer on the board is Howard Ballance, of Square Dance Associates.

Irving Green, Mercury topper, continues as RIAA president; John W. Griffin as exec secretary and Frank Walker as honorary chairman of the board. Ernest E. Meyers continues as attorney.

Other officers are Arnold Maxin, vice-president, and John Stevenson, vice-president and treasurer. Remaining board members are Kapf, Goddard Lieberman, George Marek, Leonard Schneider, Glenn Wallichs and Randy Wood.

## Faith, Conniff Prime Col's May Pop Salvo

NEW YORK — Columbia Records pop album release for May includes new sets by Percy Faith, Ray Conniff, Teddy Wilson, Buck Clayton, Andre Kostelanetz, Duke Ellington, and thrush Marge Dodson. The Erroll Garner album, the two LP "Paris Impressions," is now available as Volumes I and II. There is also a Ken Griffin and a Frank Sinatra set on release as well as a new one by Svend Asmussen and one with Shirley Jones and Jack Cassidy. The Faith album is "A Night With Sigmund Romberg," the Conniff set is titled "Hollywood in Rhythm."

## Victor Adds To Air Staff

NEW YORK — RCA Victor has appointed five new radio-TV relations men, according to Steve Sholes, pop a.&r. chief. Personnel includes Gordon Bessin, Detroit; Tommy Christi Chianti, New York-Newark; Mike Fucillo, Boston; John Rosica, Philadelphia, and Sasch Rubinstein, San Francisco. The men report to Ben Rosner, RCA Victor's radio-TV relations chief.

## THEME TUNE FOR SCLEROSIS DRIVE

CINCINNATI—The song, "Someone You Know," written by Al Lamm and Joe Martin, deejays at WOW, Omaha, and recorded by Harry Carlson's Fraternity Records label, has been adopted as the national theme song for the national Multiple Sclerosis Society, which Saturday (9) kicked off its annual fund-raising drive, which runs thru June 21.

Artist on the Fraternity waxing is Melva Niles, who formerly had the lead in "Song of Norway" and who has appeared on several major radio and TV shows. This is her first recording. Lew Douglas, Chicago, wrote the arrangements and conducted the session which was done at the Bradley Studios in Nashville.

**Another Special**  
May 25 Billboard Feature . . .

published in conjunction with the  
Pop Music Disk Jockey Convention,  
May 29-30-31,  
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**The**

1001

Quarterly Programming Guide  
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Disk Jockey  
Convention-in-Print  
Insert Edition

May 25, 1959

More and Better  
Record Programming

RN RADIO  
SIGHT ON  
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**Top Standards of 1959's Hottest Artists**

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"LA PLUME  
d'EMA TANTE"

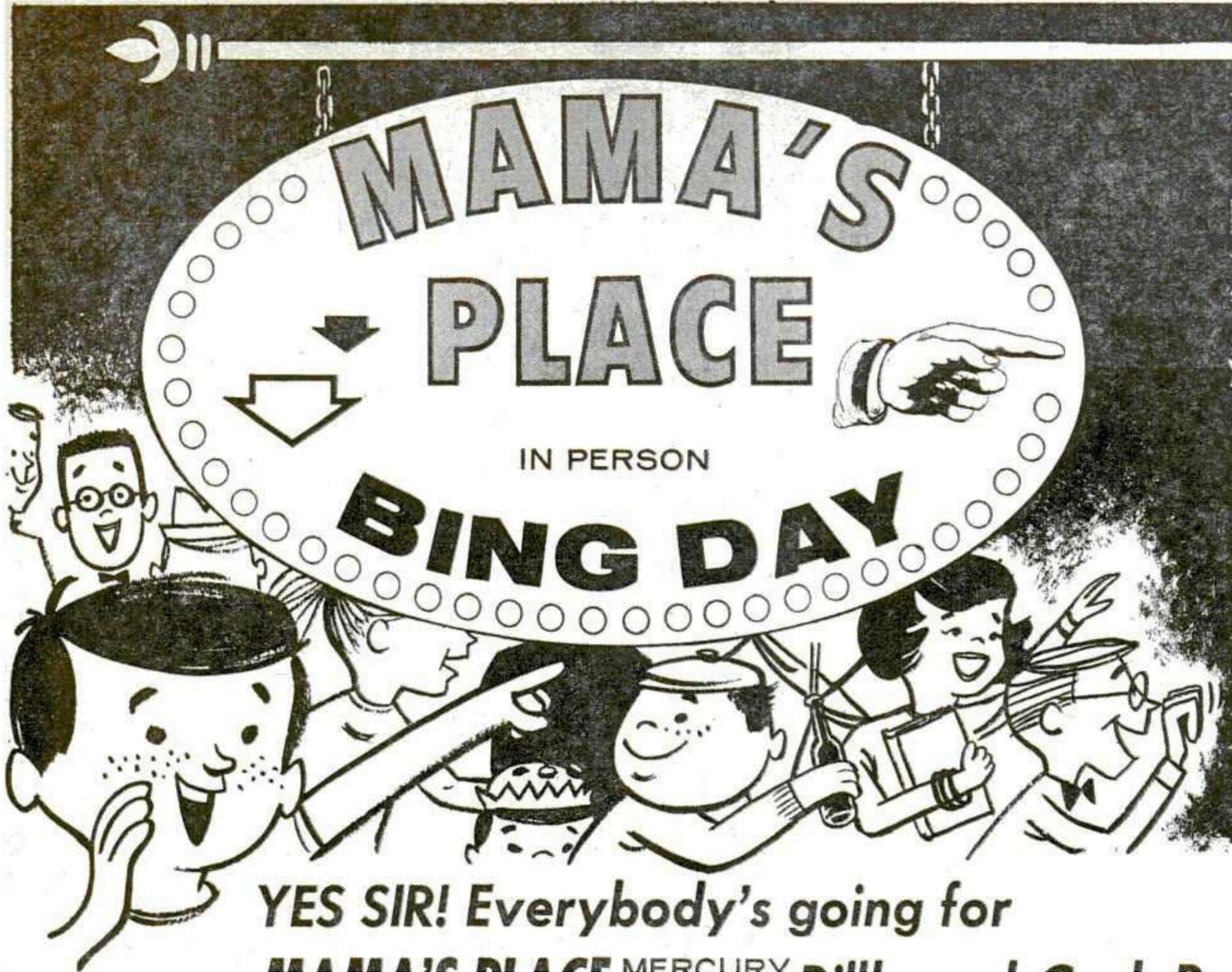
A POP SINGLE HIT WITH AN ACCENT—ON MONEY!

hugo & luigi



THEIR ORCHESTRA AND CHILDREN'S CHORUS 47/7518





**YES SIR! Everybody's going for**  
**MAMA'S PLACE** MERCURY 71446 **Billboard-Cash Box Pick**

*Mercury's getting hotter all the time!*

\* **BROOK BENTON**  
**ENDLESSLY**  
 71443

\* **SARAH VAUGHAN**  
**SEPARATE WAYS**  
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\* **SIL AUSTIN**  
**DANNY BOY**  
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\* **THE PLATTERS**  
**ENCHANTED**  
 71427

\* **GAYLORDS**  
**SWEETER THAN YOU**  
 71450

\* **KRIPP JOHNSON**  
**ONE LAST TIME**  
 71436

\* **GEORGE JONES**  
**WHITE LIGHTNING**  
 71406

\* **D. WASHINGTON**  
**WHAT A DIFFERENCE**  
**A DAY MAKES**  
 71435

\* **BIG BOPPER**  
**IT'S THE TRUTH, RUTH**  
 71451



**EDITORIAL**

**How to Sell Stereo**

NEW YORK — If it were possible to get all the phono-record dealers in one place and ask the question—"How many of you have stereo record playing equipment at home?"—it is doubtful that more than 20 per cent would answer affirmatively. One - in - five, is, in fact, wildly optimistic.

The four-out-of-five who do not have stereo at home needn't hang their heads if they feel ashamed of the fact. They are in good company. An informal survey among record and phono execs has brought to light the fact that few have installed systems at home. The same is true of the advertising account execs and their copywriters who have the huge responsibility of kindling the public's interest in stereo.

This situation has its amusing side. One story is told of an advertising exec who, in the years he has been in the industry, amassed a large disk collection. The number of new LP releases he got weekly was substantial and, generous guy that he is, he often gave copies to the various tradesmen who served him — the butcher, the milk man, laundry man, etc.

One Saturday he was paying the bread man the weekly bill and he offered him an LP as a gift. The bread man thanked him and said, "By the way, my wife and I bought ourselves a stereo system for Christmas. Do you ever get any stereo records?"

The conversation floored the ad exec because he himself didn't own stereo. Altho he had the responsibility of passing on stereo ad copy, he rarely listened to stereo himself. He recently added a system at home.

Dealers generally probably feel as one dealer did when he said, "I have to listen to records all day long. Do you think I'm going to go home and listen to them there too?"

The answer is "Yes."

Consider the following facts: 1) When you listen in the store, you're not really listening. 2) In order to sell a product, you have to know the product. 3) In order to generate any sales enthusiasm for a product, you have to be convinced that the product is great. You can't know it unless you hear it.

In listening to the current output, one is impressed — greatly impressed — with the stunning effect of many stereo disks. And, listening to monophonic and stereo disks at the same sitting, serves to increase one's respect for stereo.

If you want to sell more stereo phonos and disks, listen to them. Give them a chance. Listen to them under the best possible circumstances. And while you listen, you'll find yourself thinking of specific sales ideas and arguments that you can use in the store.

**Hi-Fi Shop Ups Sales With a Mimeo Machine**

BIRMINGHAM—Producing his own "sales story," in the form of interestingly - written well-illustrated brochures, has produced some spectacular sales results for Alton Lawrence, owner of Lawrence Hi-Fi here.

Lawrence got into "publishing" his own a couple of years ago, when he became irritated at the troubles which his record customers were having with their disks. When a plethora of complaints over surface noise, nicks, and poor reproduction came in in the space of a few months, Lawrence took time out to investigate every instance "all the way"—and found, as he had suspected, that 90 per cent of the troubles were traceable to the fact that music fans did not know how to take care of their records. His logical step was to put every person on the payroll thru a short course in record handling, encouraging each to pass along all of these tips to every possible record purchaser. This helped to some extent, but since the Lawrence Hi-Fi center is a big, active organization, much of the information could not "get thru" to record buyers.

**No Info Handy**

After some thought, Lawrence decided that the ideal answer would be some sort of information on record upkeep. He started an immediate search for such material and was pained to find that it simply wasn't available. Altho most record manufacturers had included a small amount of information on the subject in their advertising materials, it was by no means complete enough.

The upshot was that Lawrence simply sat down and "wrote the script himself." The result was a mimeographed 20-page booklet,

with the title "Record Care" which covered in a breezy, easily-read style everything which a record owner should know and observe. Wrapped in with every record purchase, the booklet became such a sensational success that, despite several reruns, the Lawrence Hi-Fi center registered a complete "sell-out" — over, 2,000 copies being eagerly snapped up by customers, by people who came in specifically to request it, etc.

**New Booklet**

Now, Lawrence has come up with still another helpful sales aid in his newest booklet, likewise mimeographed, a 32-page brochure with the title: "It Takes Two to Stereo." Printed on a wheat-colored paper, the 32-page booklet is a complete lesson in stereo-

**DEALER DEALS**

**Webcor Sets Four-Prong Sales Plan**

CHICAGO — Webcor, which initiated a four-time-per-year sales promotion program, offers its most expensive package yet, with its current four-pronged sales stimulator deal aimed at every type of merchandise in its catalog. George Simkowski, ad and sales promoter, has dealer deals covering everything from tape recorders thru console stereo.

To stimulate Webcor's reel-to-reel tape units, firm offers dealers a choice of a "Necessary Accessory" kit, containing four five-inch reels of tape, a take-up reel, an input cord with alligator clips, a tape splicer and splicing tape, packaged in a gift carton; a 28-page consumer booklet, outlining ideas on the use of a tape recorder, called "Tape Recording Ideas"; and a package of five two-track Bel Canto stereo tape packages. Dealers may utilize any or all parts of the deal to hype tape playback sales.

To excite interest in stereo portables, Webcor offers both a gift-cartoned set of 10 stereo 45 r.p.m. disks from the Concert-Disc catalog and a 45 r.p.m. carrying case, which holds 50 records.

Plugging Webcor stereo consoles are a tie-in, where a dealer can offer a 24-inch outdoor barbecue brazier, a package of five 12-inch Stereo Fidelity LP's and a carry-over offer, wherein the consumer gets a diamond replacement needle along with the standard needle shipped with the Webcor two-channel console.

In addition, Webcor is experimenting with a four-color postcard, which may be purchased at cost from distributors by dealers, who may use them to send to their mailing lists. Model featured i the Webcor Ravinia console stereo.

phonic sound, a complete explanation and history of the subject, tied precisely to the local Birmingham market and a "must" for anyone purchasing stereo for the first time.

Broken down into specific chapters, the book begins with an introduction, defines high fidelity and stereo, goes into the operation of phonographs and tape recorders, and uses many drawings to explain how a stereo phonograph picks up the two channels and reproduces them. Using provocative questions to launch each section, Lawrence

*(Continued on page 23)*

**HOUSEWIFE'S FRIEND?**

**'Stereo-Phones' Are New Philco Feature**

By RALPH FREAS

NEW YORK — Philco's 1960 stereo phonograph line will feature a "new application" of electrostatic speakers. The Philadelphia firm calls them "Stereo-Phones." Actually, they are "outrigger" or "satellite" speakers. Their importance lies in the fact that they are small and decorative and, at the same time, give good, clean response in the middle and high frequencies.

With "Stereo - Phones," Philco expects to overcome the objection of the average housewife to bulky cabinetry while satisfying the audiophile's desire for true stereo sound reproduction. How satisfying the sound reproduction will be can only be surmised. The new models won't bow until the upcoming Philco distributor meeting in Acapulco. And most dealers won't hear them until the NAMM Trade Show opens in New York on June 22.

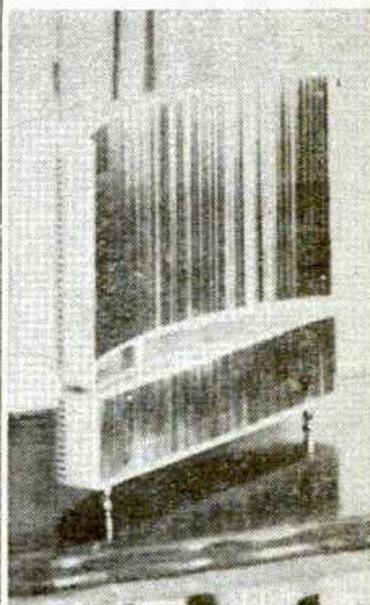
In appearance, the "Stereo - Phones" are jewel-like, to use a perhaps too-fancy description. But certainly, they are stand-outs when compared to the conventional cone-type speaker in enclosures. Design flexibility is one of the chief advantages electrostatics have over conventional speakers.

The Philco "Stereo-Phones" are only nine inches high and 12 inches wide. The depth is so small as to be negligible. The concave front is metallic and the frame is plastic, available in mahogany or light finishes. They are very light weight. The electrostatic speakers are set

on small, attractive pedestals. When not in use as "outrigger" speakers they are housed in the master unit and can play from that position.

The major problem with electrostatic speakers is their inability to reproduce low frequencies. They can do it if they are large enough. For example, an electrostatic can go down to 32cps, but its dimensions would have to approximate four feet wide by eight feet deep. Lower frequencies in the new Philco models are handled by a woofer in the "masterunit."

It's important to recognize that the lower frequencies—those below 300 cps—are non-directional and



Philco's Stereo-Phone

**First Units Shipped by Recordio**

CHARLOTTE, Mich. — Recordio Corporation, outgrowth by veteran employees of Wilcox-Gay Corporation here to salvage the tape-recorder firm, delivered its first two reel-to-reel tape recorders late last week. D. E. Heinisch, previously treasurer of AMI, Inc., Grand Rapids, Mich., has returned to the Charlotte firm as president. Heinisch told The Billboard that Recordio will not only make tape recorders, sole product made by its predecessor, but will also make phonos and AM-FM tuners, which will complement the tape and disk Recordio units. Heinisch stressed

*(Continued on page 11)*

the placement of the woofer is not a critical factor. Higher frequencies, on the other hand, are highly directional and high frequency speaker placement for optimum stereo effect is very important. This fact underscores the value of Philco's "Stereo-Phones."

Philco has gained a reputation for innovations in the dramatic or explosive sense of the word. Their "Predicta" TV series last year is a good example of this tendency. The "Stereo-Phone" principle and design could have as strong an impact in calling attention to stereo as the "Predicta" did in calling attention to TV. It's worth noting that Philco's experience with electrostatic speakers goes back several years. They used this type of speaker in their first "Phonorama" model.

There are seven basic models in the stereo console line and 18 styles. Genuine hardwoods and

*(Continued on page 11)*

**Out Next Week  
The Billboard's May 18  
ELECTRONIC PARTS DISTRIBUTORS SHOW  
Edition**

*with a full schedule of special features on*

**The Stereo Story: what it has accomplished**

*... its present status ... its future prospects*

*... including detailed treatment of the subject as it relates to Packaged Phonos ... Components ... Conversions ... Loudspeakers ... Cartridges ... Tape ... Stylii ...*

**Full distribution to the complete attendance at the**

**ELECTRONIC PARTS DISTRIBUTORS SHOW**

**Conrad Hilton Hotel, Chicago, May 18-21**

**Robins to Market Michigan Magnetic Recording Heads**

NEW YORK — Robins Industries will market recording heads made by Michigan Magnetics.

MM will continue as a supplier of heads to the tape recorder firms, using present production and sales engineering facilities.

Robins, which also markets phono and tape accessories, will sell MM tape heads thru its established distributors.

The plan was brought about by two factors. First, the growth of MM's business due to increase in the number of tape recorders made. Second, the growth of the replacement market which includes replacement of worn heads and stereo conversions.

# "It Happened to Jane" Doris Day

**DORIS DAY, ERNIE KOVACS and JACK LEMMON** star in a brand-new Arwin Production for Columbia Pictures release—"It Happened to Jane." The picture is great—so is the title song! And it's now available as a Columbia Records single with Doris singing it. She's going to be making personal appearances in key cities when the picture opens. 4-41391 ON HIGH-FIDELITY RECORDS BY

What a boost for sales! **Get ready for them** **COLUMBIA** 

**—call your Columbia Distributor now!**

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# Audio Feedback

By RALPH FREAS

## CHANGER HISTORY

Ever wonder about who made the first record changer? We learned the other day that it's almost as old as the flat disk itself. According to our informant, Larry Epstein of United Audio, the first changer was made by Dual, a West German firm. By the way, Larry doesn't claim to be the final authority on this so if you know of an earlier changer, let us know.

Dual, in the late 19th century, manufactured clocks. When the phonograph came along, it was a logical product for them to turn out since it, like the clock, was spring-wound and operated. They put out their first phonographs in 1906 and the changer put in its appearance in 1910. It was able to handle four disks and, of course, traveled at only one speed.

## PROGRESS NOTED

Dual is still turning out record changers. But their appearance in this country has been limited to those brought back by G. I.'s who bought them during a tour of duty abroad. Some also were used as components in consoles imported and distributed here.

Now, they are to be marketed here as separate components. Distribution will be handled by the aforementioned United Audio, for which firm Larry Epstein is sales veepee. If the name United Audio rings a bell with you, it's because they've been the source here for the Wigo speaker line, another West German product.

## FEATURES GALORE

The Dual-1006 record changer is a far cry from that 1910 model. In the first place, it's a stereo unit (plays monophonic too, of course) with many features that should appeal to the serious stereo fan. For example, it has a built-in stylus pressure gauge that gives a direct reading of pressures from two to 10 grams. Pressure is adjusted by an adjusting screw on the tone arm pedestal.

Also for the stereo fans is a "mono-stereo" switch. What's it do? It cuts out the stereo circuit when a single channel disk is being played. Is it important? Frankly, we had doubts because, like most with stereo rigs, we play monophonic disks thru the stereo system without difficulty.

"The switch is important," Epstein said, "because the stereo cartridge is capable of picking up random vertical motion that might be pressed into the monophonic disk, but not heard on a monophonic system. Don't forget that the stereo needle has a smaller point radius. It rides deeper in the groove and is capable of picking up any impression there."

## WHAT RANDOM NOISE?

Not having heard random noise over our own system under the described circumstances, we still expressed some doubts.

"If you A-B test a monophonic record," Epstein insisted, "you would hear a difference. Play it while the stereo circuit is effective and then switch it to cut out the stereo. You'll definitely hear that the disk is brighter and cleaner when it doesn't pick up random vertical motion. Incidentally, the better the cartridge you use, the more compliant it is and the more random vertical motion it is capable of picking up."

Theoretically, Epstein has a point, of course. How it works in practice is something we'll have to hear for ourselves.

By the way, when he says the switch cuts out the stereo circuit, he doesn't mean it silences one leg (an amplifier and speaker) of a system. The monophonic disk still plays thru both speakers and amplifiers but minus any impulses that come from vertical motion of the needle.

## PLAYS ANY SIZE (REPEAT - ANY SIZE) RECORDS

The Dual-1006 will play any size records of any diameter from five to 12 inches, intermixed in any sequence. If an eight-and-a-half-inch disk should happen to appear on the market, this unit will play it automatically. The head of the tone arm has a pair of retractable wheels that operate much like those on an airplane. When the unit goes into action and the tone arm moves out over the disk, the wheels come down. They ride on the surface of the disk (not in the grooves) as the tone arm moves from the spindle out. The wheels feel for the edge of the record and, when they reach it, the tone arm raises, the wheels retract and the tone arm lowers the needle into the lead groove. Quite a performance!

## CLUTCH ARRANGEMENT

One feature emphasized by Epstein is a "true clutch" arrangement that allows the tone arm to operate completely independent of the changer mechanism. In using it manually, the table can be motionless for ease in cueing up any part of the record or it can be rotating. Another advantage of the clutch is the automatic disengage. In some machines, the user must go to a neutral position to disengage the drive wheels and prevent "flats" that make the turntable movement eccentric.

The table itself is a stamping of heavy gauge steel and is laminated to prevent possible warping. At first glance, the table seems to be light-weight.

(Continued on page 23)



Philco console is used in conjunction with two Stereo-Phones at extreme left and right of picture.

## Stereo-Phones Philco Feature

• Continued from page 9

hardwood veneers are used. Styling includes traditional, colonial, Danish modern, contemporary, provincial and modern.

Top of the line is the Model H-1916 Provincial. The amplifier puts out 100 watts peak and drives six speakers—two 12-inch woofers and four speakers in its "Stereo-Phones." Three storage compartments are provided for records, for an optional tuner and for the "Stereo-Phones."

Model 1816 comes in contemporary and Early American in four finishes. It puts out 80 watts of power and also has three storage compartments.

The Model H-1814 has "the

smallest cabinet for an 80-watt output unit." It has storage for optional tuner, five speakers (12-inch woofer and two "Stereo-Phones" with electrostatic and dynamic combination. It's available in Early American, Danish Modern and Contemporary in three wood finishes.

Model H-1716 drives five speakers (two electrostatics, two mid-range and a 12-inch woofer) with 80 watts output. This has speakers sidemounted and uses the "Stereo-Dors" principle of the 1959 line. Two 5/8-inch auxiliary "outrigger" speakers are available to increase the stereo effect. The H-1716 comes in two styles, Pro-

vincial and Traditional, and two finishes.

Model 1714 is a "Stereo-Dors" design with 20-watt output driving five speakers. Model 1618 is a console with "Stereo-Dors" and the Model 1616 is a table model "Stereo-Dors" design.

## Greenebaum Is No Newcomer to Disk And Phono Sales

CHICAGO — The prodigal son returneth to the record and playback business in the case of Edgar Greenebaum Jr., chairman of the board of the new Waters Conley org (see adjoining story). Greenebaum started in 1934 as a Music Corporation of America flack in the Midwest territory, working out of the Chicago office. In 1938, a year after he had joined John Plain, leading wholesale org, as buyer in radio, records and allied equipment, he became record reviewer for the Chicago Daily News, one of the pioneer record columnists in the country. While still with Plain, he also edited and published a consumer record book, called "Record News."

After a stretch in the Army, he joined Emerson Radio and TV as chief of Midwest operations, where he remained until 1948, when he became director of research for Television Electronics Fund, Largest investment fund in the electronics field. In 1952, he formed Greenebaum and Associates, Chicago, an electronics consultant business, which he heads in addition to the post of chairman of the board of the new Waters Conley group.

## Tell Details of SAC-Waters Conely Merger

CHICAGO — Group behind the rumored move to merge Waters Conely, longtime Rochester, Minn., phono-maker, and Stereophonic Automation Corporation, Skokie, Ill., manufacturer of consumer and commercial background music playback units, utilizing the Fidelipac tape cartridge (The Billboard, April 13), was revealed this week as "local and New York investors," headed by Edgar Greenebaum Jr., veteran of the record and electronics business (see separate story).

Greenebaum told The Billboard that the new corporation, which will carry the name, Waters Conely, intends other acquisitions of a broad scope, with the yardstick being the entire electronics field. Greenebaum, chairman of the board of the new org, said that John M. Rau will act as president and chief executive officer. Rau was an officer previously with Gi-

annini Controls Company, Pasadena, Calif., an electronics firm primarily in military work; and before that, he was top projects engineer for AC Spark Plug division of General Motors, where again he was extensively in electronics. Leonard F. Cramer, formerly v.-p. and general sales manager of Magnavox, is currently acting as sales consultant to the firm.

Actual management of the WC phono wing will remain with Fred C. Kennedy, president of the disk playback firm, who headquarters in Rochester, and Gerald H. Riss-

(Continued on page 23)

## Recordio Ships

• Continued from page 9

that Recordio is owned principally by 300 employees of the firm thru stock holdings, money from which was utilized to purchase assets of Wilcox-Gay.

Heinisch said that Recordio is delivering on a monaural-tape-and-record portable unit, listing at \$149, and a monaural-tape-and-record, stereo playback portable at \$219. The two-channel unit is a self-contained playback unit, with dual amp and two speakers in the one carrying case. Heinisch said that Recordio will bow a new model per month, with the first portable disk playback due late in June, while the first tuner comes off the line late in May.

Recordio will market thru manufacturers' reps to dealers, with Neville Emery as sales manager. Dutch McConnell remains as service manager, while William Cox is treasurer and Richard Shaw, local attorney, is secretary of the newly-formed corporation.

## THEY LAUGHED WHEN I SAT DOWN AT THE TYPEWRITER...

... to order copies of HIGH FIDELITY to sell to my customers. But now they're ordering copies themselves!

Fourteen months ago, when I told some of my fellow dealers I planned to sell HIGH FIDELITY over the counter, they laughed. Said the profits would be too small. Now I'm sitting pretty. I figure I've made several hundred extra dollars from the sale of HIGH FIDELITY alone... several thousand from the extra records and equipment I've sold as a result of HIGH FIDELITY's advertising and editorial pages.

Now that HIGH FIDELITY has merged with AUDIOCRAFT, it's the best

magazine the music listener and hi-fi hobbyist can buy. Two magazines in one, as a matter of fact. It's certainly a sure-fire profit booster for me!

Those dealers are laughing on the other side of their faces now... and ordering copies of HIGH FIDELITY themselves.

There's a 40% profit on each sale—you pay 36c for copies; sell them for 60c. And there's no risk—unsold copies are fully returnable!

ORDER TODAY FROM:

**High Fidelity** The Publishing House, Great Barrington, Mass.

In the

DECCA

From "OKLAHOMA," the largest selling original cast show album ever produced, to "AROUND THE WORLD IN 80 DAYS," the largest selling Hollywood SOUND TRACK album ever produced!

Now from Broadway... the Original Cast Album

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RECORDS

The Original Cast Album

DAVID MERRICK  
in association with  
MAX BROWN  
presents

ANDY GRIFFITH \* DOLORES GRAY

IN  
DESTROY

RIDES AGAIN

also starring  
SCOTT BRADY

with JACK PRINCE LIBI STAIGER

Music and Lyrics by HAROLD ROME

Book by LEONARD GERSHE

Based on the story by MAX BRAND

Production Designed by OLIVER SMITH

Lighting by JEAN ROSENTHAL

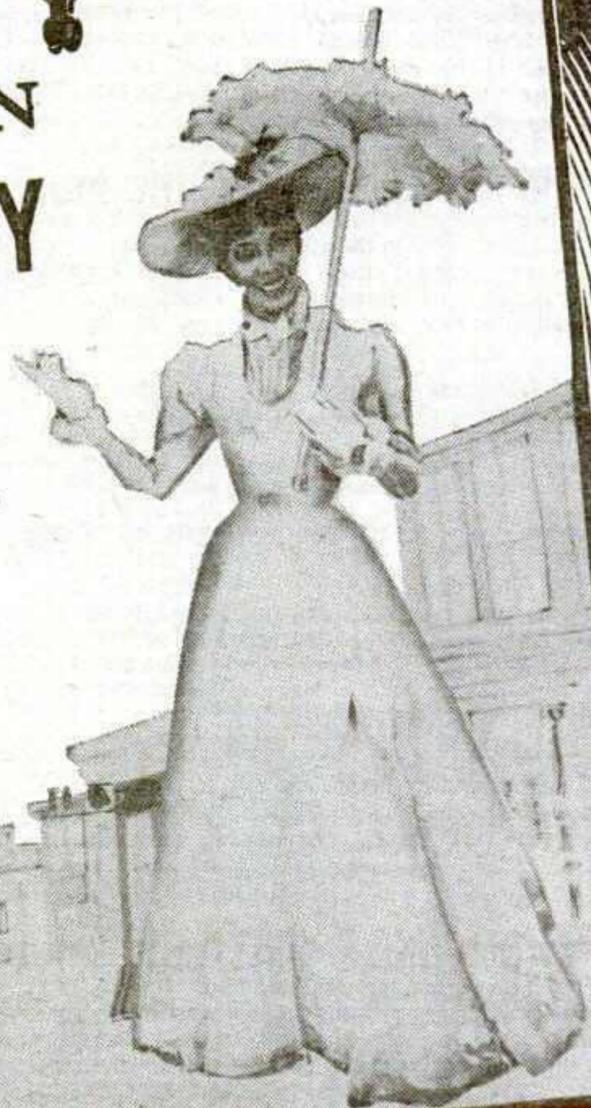
Costumes by ALVIN COLT

Musical Direction and Vocal Arrangements by LEHMAN ENGEL

Orchestrations by PHILIP J. LANG

Dance Music Arranged by GENEVIEVE PITOT

Entire Production Directed and Choreographed by  
MICHAEL KIDD



Full Stereo—DL 79075  
Mono—DL 9075

# Tradition



# DESTROY RIDES AGAIN

## "BEST MUSICAL OF SEASON"

—McClain, Journal American

**"A MUSICAL COMEDY STAMPEDE.** Detailing one of the jollier episodes in the winning of the wild, wild west. Clean, firm, racing, raucous. Nothing could be sleeker, slicker, more swiftly and more sharply defined than the rattlesnake coil director Michael Kidd has lashed and snapped across the brilliantly painted barroom of the Last Chance Saloon. Look at the clean-as-a-whistle bull's-eyes Mr. Kidd can cook up whenever he wants to. Dolores Gray must have just about the biggest, beltingest voice in show business, and there's nothing wrong with her legs either." —Kerr, Herald Tribune

**"YIPPEE!!! A RIPSNOTING MUSICAL.** Swept into the Imperial Theatre like a prairie wind and bowled over the first-nighters like a bunch of tumbleweeds. This exuberant and enormously colorful show is just what this effete town needs. The plot is fine. The score is Rome's best, filled to the last bar with beguiling melody and zestful rhythms. Kidd's staging is electric." —Chapman, News

**"SEASON'S BEST MUSICAL.** Delightful. David Merrick has produced another 'hot ticket.' Harold Rome did himself right proud with the score. The tunes and lyrics are always entertaining. Michael Kidd has done a brilliant job." —McClain, Journal-American

**"FOR LOTS OF FUN AND ACTION, CATCH A RIDE WITH DESTROY.** Songs, dances are show-stoppers. First-nighters are not in the habit of hollering approval. But they let go last night. The demonstration was justified. Gay, ribald." —Aston, World Telegram and Sun

**"A BLOCKBUSTER.** A wagonload of fun. The eager beavers will be lining up at the Imperial." —Colby, Journal of Commerce

**"HIT MUSICAL.** A rousing treat. Due for a long ride. A frisky fable. Brimming with swift-paced energy." —Field, Newark Eve. News

**"A GENUINELY EXCELLENT SHOW.** Expect prolonged prosperity at the Imperial. There it will stay for quite a while." —Morehouse, Newhouse Newspapers

**"A BIG SMASH.** One of the most colorful, opulent, exciting Westerns you have ever seen. A crescendo of excitement." —Dash, Women's Wear

**"I JUST PLAIN LOVE THIS SHOW.** Swift, breezy, beautiful." —Bolton, Morning Telegram

**"DESTROY PACKS A GREAT WALLOP.** Will dance you right off your feet." —Earl Wilson, Post

**"A BRIGHT, LIVELY AND CONSISTENTLY ENTERTAINING SHOW.** Mr. Kidd has captured a dynamic gaiety that is nothing short of thrilling. Griffith is a delight. Miss Gray's way with a song is one of the established blessings of musical comedy. 'Destry Rides Again' is fun." —Watts, Post

**"'DESTRY RIDES AGAIN' HAS A FRESH APPEARANCE.** By loyally working together, a regiment of dedicated show people have, indeed, made a Western out of 'Destry Rides Again.' Everything is there—gunmen, sheriffs, bar-keeps and prostitutes, always the theatre's best friends. Mr. Rome has written an entertaining score. Mr. Kidd has designed several brilliant ballet numbers. Item by item, 'Destry Rides Again' has merit . . . fine talent . . . Last night's audience seemed to be beside itself with admiration." —Atkinson, Times

**"SMASH HIT. A RIP-ROARING ROUSER.** Another song-and-dance champ for David Merrick. It had the first-nighters cheering. An exciting landmark in horse operas. Andy Griffith is just wonderful. No less wonderful is Dolores Gray and Scott Brady who is as slick as a well-oiled gun barrel. Kidd has staged the Western classic with the speed and precision of a bullet. Leonard Gershe has fashioned a taut book. Harold Rome has composed music that races the pulses." —Coleman, Mirror

**"A HIGHLY INVIGORATING MUSICAL.** Melodious, exciting. Comparable to 'Oklahoma'." —Barron, AP

**"ANY THEATRE-GOER SHOULD GET A REAL BANG OUT OF IT.** A boisterous musical with a rousing score and dancing that sets the production on fire." —Gaver, United Press International

**"A ROOTIN' TOOTIN' DESTRY** came to Broadway, took aim and made a bull's-eye—a clean hit!" —Leonard Lyons, Post

**"WE LOVED EVERY MOMENT OF IT.** Wins a triple-A from this department." —Louis Sobol, Journal-American

**"WITH ALL THE FROLICKING, SINGING, DANCING, WENCHING** and shooting that a great tongue-in-cheek musical comedy should have, Destry rides into town. This gallop is the most fun you can have without horses." —Frank Farrell, World-Telegram & Sun

## DJ Meet Plans Finalized

Continued from page 2

jeana in limousines—a stunt that Capitol introduced last year.

Dot Records has rented the Goodyear Blimp and the airplane-streamer service. The Blimp—equipped with an electric sign reading "Welcome Deejays from Pat Boone and Dot Records"—will fly over the area on Friday

(29) night; while the airplane-streamer (with the same message) will fly over the beach on Saturday (30) and Sunday (31). Mickey Addy, who heads up Dot's Eastern operation, has also arranged for Pat Boone's picture to be on the front cover of "This Week" Magazine, at that time. Boone, Addy and Dot prexy Randy Wood will be open-house hosts at a Lanai Cottage during the convention.

As previously reported, RCA Victor is making recording facilities available for jocks to cut interview segs with any artist for later broadcast back home. Cadence Records is hiring buses and sponsoring free guided tours for wives of the jocks, who wish to see the area while their husbands are attending panel sessions.

Columbia Records is tying in with the Miami CBS outlet, WBGS. Mitch Miller, Vic Damone and the Kirby Stone Four will interview visiting deejays on the air, and Columbia will present the jocks with the interviews on tape for later airing on their own home town stations. Columbia also plans to present all attending jockeys with special "disk caddies" (carrying cases for records) at the label's Saturday luncheon.

### Reservations Go Fast

Bill Stewart emphasizes that hotel reservations are going fast, but there are still a few available if jockeys contact him within the next few days. This year, Stewart notes, moderator duties on the various panels will be shared on a rotating basis by the convention's seven-deejay planning committee. The opened Friday (29) morning by Todd Storz. Harold E. Fellows, National Association of Broadcasting prexy, will deliver the keynote address at 9:35 a.m.

Friday's panel line-up is as follows: "Pros and Cons of Formula Radio," NBC veepee Joe Culligan, Westinghouse program chief Bill Kaland, Gordon McLendon, 9:30 a.m. "News Panel," Morgan Beatty, NBC; Dave Muhlstein, KLIF, Dallas; others, 10:30 a.m. "Radio Reps Are Salesmen Too," Art McCoy, Blair; Adam Young, Bob Eastman, 11 a.m. "Council on Youth Fitness" address, Dr. Shane MacCarthy, 1:05 p.m. "What Is a Personality Today," Jim Hawthorne, KDAY, Hollywood; Dick Martin, WWL, New Orleans; John Box, Balaban Stations; Mike Joseph, Capitol Stations, 1:30 p.m. "From Deejay to Management—It's Happening," Art Ford, WNTA, Newark, N. J.; Marty Hogan, WCFL, Chicago; Dave Croninger, WTAC, Flint, Mich., 2:30 p.m. "Evaluation of Station Promotion," Duncan Mounsey, WPTR, Albany, N. Y.; Paul Crowley, WKLO, Louisville, Ky.; Harvey Glascock, WHK, Cleveland; Bobby Beers, KOBY, San Francisco, 3 p.m. "Too Many Releases?" Buddy Deane, WJZ-TV, Baltimore; Mike Maitland, Capitol Records; Archie Bleyer, Cadence

## FOLK FESTIVAL FOR NEWPORT

BOSTON — A major folk music festival will be held at Newport, R. I., on July 11 and 12, under direction of the Newport Jazz Festival, it has been learned here from George Wein of Storyville and director of the Newport festival.

The folk festival will have three formal concerts. It will schedule such folk artists as Pete Seeger, Odetta, Josh White, the Gateway Singers, and Teho Bikel.

## Merc Salesmen Now Get Demo Stereo Disks

CHICAGO — Mercury Records this week began furnishing its distrib salesmen with stereo versions of all new album releases, canceling its previous policy of supplying demonstration samples in monaural.

Pete Fabri, marketing director, said the switch was made to take advantage of the more exciting demonstration of new product afforded by stereo. He noted that virtually every record dealer in the country is now equipped to play a stereo disk.

Samples of new Merc merchandise are mailed directly to salesmen's homes on the same date as initial shipments are made to distributors.

Records; Randy Wood, Dot; Bob Clayton, WHDH, Boston.

Saturday's panel discussions tee off at 9 a.m. with an address by veteran publicity man Russell Birdwell; followed by "Are Live Commercials Dead?" Bill O'Connor, Harry Renfrew, D'Arcy Agency; Joe Stone, J. Walter Thompson Agency; 9:30 a.m. "What Next Mr. Music Man," Alan Freed, Joe Kolsky, Roulette; Joe Finan, WCFL, Chicago; Dave Cavanaugh, Capitol Records; 10 a.m. Pete Wambach, WCMB, Harrisburg, Pa.; Howie Leonard, WLOB, Portland, Me.; Bob Adams, WAKE, Atlanta.

"Promotion Men Can Work for Deejays," Buddy Basch, New York; George Jay, Hollywood; Dick LaPalm, Chicago, 11:30 a.m. "Do We Live and Die By Ratings?" Bob Purcell, KFVB, Hollywood; Harold Krelstein, head of the Plough Stations; Sid Roslow, Pulse; Frank Stisser, Hooper, 1:30 p.m. "How You Can Better Promote Yourself and Your Station With the Trade Papers," Paul Christopher, Broadcasting; Norman Glenn, Sponsor; Norman Orleck, Cash Box, and reps from U. S. Radio and Music Vendor, 2:30 p.m.

## CONCERT REVIEW

### Joni Enthralls Fans at Carnegie

Joni James fans turned out en masse last Sunday (3) for the thrush's Carnegie Hall debut. Backing the singer were an excellent choral group and the Symphony of the Air, conducted by her husband, Tony Acquaviva. From start to finish, the evening was a love affair between Miss James and her audience.

Dressed in a girlish, white bouffant gown, the M-G-M artist sang selections from her new "100 Strings and Joni" album and other favorites from past seasons. Except for the final "Give Us This Day" and "May the Good Lord Bless and Keep You," romance was the sole subject under consideration. As for her disks, Miss James conveyed the impression of sincerity.

The girl gives her whole heart to what she's doing, and her simplicity and naturalness keep the product from becoming overly sentimental. Bernie Hodes.

## NIGHT CLUB REVIEW

### Gobel Fine Waldorf Refreshment

George Gobel, in one of his rare nitery appearances, is currently holding forth in the Empire Room of New York's Waldorf-Astoria. The TV comedian, who specializes in a droll, deliberate type of humor for home viewing puts out quite a different act on the floor.

His material consists of several lengthy, witty and amusing monologs about his start in show business, his marital life and some of the towns he has played.

In one section of his act, he is assisted by tall and lovely Leslie Sheldon, a gorgeous blonde. This is a scene in a lingerie shop with Gobel buying a negligee for his wife. The routine is hilarious.

He also revealed a surprisingly pleasant singing voice on a lovely folk tune, "Soon I'll Wed My Love," and had a grand time spoofing the ork on a western number—which he performs complete with drawl and yodels.

Away from some of the forced and repetitive situations in which he is involved during his TV season, Gobel comes thru as a different and refreshing personality. Howard Cook.

## M-G-M Spots 17 LP's on May Agenda

NEW YORK—M-G-M Records, riding on the crest of its 12th Anniversary in the business, has released 17 new LP's for May, including six on the parent label, two on Metro-jazz and eight in the Lion, low-priced series.

Highlight M-G-M set is the deluxe package, "100 Strings and Joni," released to coincide with Miss James' Carnegie Hall concert Sunday (3). Sharing the spotlight is the new LP, "The Exciting Connie Francis." Others are by William Marschner and Marching Band, Leroy Holmes, Billy Daniels and Jay White. All but the Marschner set are available in stereo and

## Starn Hangs Up Credit Gloves

NEW YORK — Edwin A. Starn, credit manager of the Big Three for the past 24 years, retired this week, a week after the firm had moved into its new quarters in the Loew's State Building here. Starn, who is 75 years old, had decided to stay with the firm until he saw it safely ensconced in its new offices. Starn will be succeeded in the credit manager post by Leo Cullen.

monophonic editions. The label has also released an EP with Andre Previn and David Rose.

The Lion release spotlights "Music From 77 Sunset Strip" and "Bolshoi Ballet Music," with other sets by the Korn Kobblers, David Rose, Sonda Bianca and the Robert Ashley ork, Jane Powell and Bob Wilson. All are monaural only except the "77 Sunset Strip" set. Metrojazz entries are by Red Callender and thrush Helen Merrill.

## Victor Skeds 10

Continued from page 2

Feyer and a Rome-oriented album by Armando Trovajoli, also a package of sophisticated songs by India Adams. Also in the list are Ximenez Vargas' "Ballet Espanol," a package by the Original Washboard Band, and Jimmie Webster's "Webster Unabridged."

"Ballet Espanol" was recently performed over the NBC-TV Telephone Hour Spectacular. The Washboard band, known for many years in the Georgia area, is scheduled for several network TV shows.

## C.&W. Ripe

Continued from page 4

biggest names in the c.&w. field in addition to our regulars."

Among those finalized for the Portland engagement are the Everly Brothers, Hank Thompson and the Brazos Valley Boys, Hank Snow and His Rainbow Ranch Boys, Merle Travis, Grandpa Jones, Marty Robbins, Don Gibson, Ferlin Husky, Jimmy Dickens, the Stoney Mountain Cloggers, Ginny Jackson, Billy Strange, Betsy Gay, and the Glazer Brothers.

**NEW PACE-SETTERS FROM MPHC**  
**THE HANGING TREE**  
MARTY ROBBINS COLUMBIA

**RIO BRAVO**  
(From the W/B pic)  
DEAN MARTIN CAPITOL

**77 SUNSET STRIP**  
DON RALKE WARNER BROS.  
FRANK ORTEGA JUBILEE

**KOOKIE, KOOKIE**  
(Lend Me Your Comb)  
EDWARD BYRNES WARNER BROS.

England's #1 Instrumental  
**SIDE SADDLE**  
Showing Up Strong Here With—  
• RUSS CONWAY on Capitol  
(No. 1 Disc in England)  
• JOHN BUZON TRIO on Liberty  
• FREDDY MORGAN on Challenge  
• FERRANTE & TEICHER on ABC-Par.  
• SCOOBIE & DOOBIE on Climax  
**MILLS MUSIC, INC.**

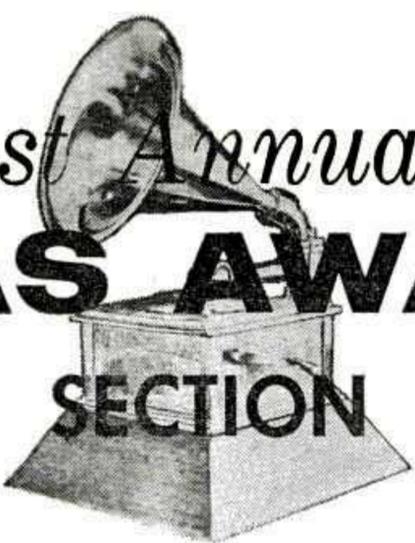
"CALL ME YOURS"—Johnnie Ray  
Columbia  
"I KNEEL AT YOUR THRONE"  
—Joe Medlin  
Mercury  
"CARELESS"—Sarah Vaughan  
Mercury  
"BEAT O' MY HEART"—Harry Simeone  
20th Fox  
"IMAGINATION"—Paula Wayne  
Monocle  
"MOON OVER MIAMI"—Jerry Wald  
Todd  
"I'M CONFESSIN'"—Terri Dean  
Laurel  
For Seasonal Programming  
"WHEN THE RED ROBIN  
(Comes Bob Bob Bobbin' Along)"  
"SWINGIN' IN A HAMMOCK"  
**BOURNE, INC.—ABC MUSIC**  
136 West 52nd St. New York 19

From the M-G-M CinemaScope Production  
"THE MATING GAME"  
**The Mating Game**  
ROBBINS MUSIC CORPORATION

**WANTED AT ONCE**  
Songs for record companies. Must be original and all songs must be on "dubs" (recordings), and accompanied by lead sheet. Any song accepted will be sent an immediate contract and all those refused will receive notice to that effect. Nothing will be returned. Send material to  
**RORILE MUSIC**  
6061 Hollywood Blvd., Room 214, Hollywood 28, Calif.

**LOOKING FOR THE BEST IN STEREO RECORDS?**  
See, read and use the special data on . . .  
**Stereo Singles of the Hottest Recording Artists of 1959**  
in Billboard's May 25 QUARTERLY PROGRAMMING GUIDE—  
**coming soon!**

A "HIGHLIGHT" For Every Program  
**JUNE NIGHT**  
LEO FEIST, INC.



# 1st Annual NARAS AWARDS SECTION

## Indies and Majors Divide the Awards

**Smaller Labels in Impressive Stand;  
Pluck Choice Honors From Big Firms**

HOLLYWOOD—Both the major and independent record companies shared honors in the first annual awards made here last week by the National Academy of Recording Arts and Sciences, with the indies showing surprising strength in the face of their Goliath counterparts. Some of the choicest plums were plucked by the smaller labels.

Most awards bestowed upon a single recording and going to an individual artist went to Liberty's Ross (David Seville) Bagdasarian for his "Chipmunk Song." He received three of the coveted grammies in the following categories: Best Recording for Children, Best Comedy Performance and Best Engineered Record.

Verve's Ella Fitzgerald received two awards for her "Irving Berlin Song Book" (Best Female Vocal Performance) and her "Ella Sings Duke Ellington" (Best Jazz Performance by an Individual).

Roulette walked off with two grammies, both for its "Basie" album; one as Best Dance Band Performance and the other for being the Best Jazz Performing Group.

The Champs on Challenge outdistanced such weighty contenders as Harry Belafonte, Nat King Cole, Earl Grant and Perez Prado to win the Best Rhythm and Blues Performance Award.

Top winning label was Capitol, whose disks won 10 awards. Considered an upset in the voting was the fact that Columbia was the only major label which did not receive any award. Fact that Columbia drew a blank, threw the weight of the awards more to the side of the scales.

Another upset in the voting was seen when Frank Sinatra left the banquet without a single performance award. He had received 10 performance nominations plus one for Best Album Cover, highest number of any artist. His "Only

the Lonely" album cover won. Sinatra announced that the award belongs to Nick Volpe, the artist who fashioned the cover.

Some explained that Sinatra's high number of nominations actually created an insurmountable handicap in winning an award. This meant a split vote in several categories, thereby resulting in Sinatra competing with himself. Multiple nominations in single categories, it is believed, will be corrected by the time the next NARAS awards are staged.

## NARAS HONORS OWN FOUNDERS

HOLLYWOOD—The National Academy of Recording Arts and Sciences directors last week voted citations of appreciation to two of its founding fathers and hardest workers in launching the new Academy.

Gold keys and gavels were presented during the first annual awards banquet to Jim Conkling, Warner Bros. Records prexy, who serves NARAS as its national chairman, and to Paul Weston, prexy of the Academy's Los Angeles chapter. Both spearheaded the Academy membership drives and contributed heavily in time and effort in its organization and in staging the first annual awards.

## Academy Smoothly Moves Into Orbit

**First Annual Awards Well-Organized  
Affair as Top Stars Go on Parade**

HOLLYWOOD—The National Academy of Recording Arts and Sciences moved smoothly into orbit last week. This seemingly impossible feat was accomplished thru the combined fire-power of nearly all the record companies in the industry and the nation's top recording artists.

The first annual awards banquet was held Monday night (4), attracting 516 top music-business figures to the Grand Ballroom of the Beverly Hilton Hotel in Beverly Hills. It sharply contrasted

similar affairs staged by the two older entertainment academies in its precision-like pace in handling the presentations.

Awards were made to winners in each of 28 categories without the usual mix-ups which mar such occasions. Presenters' speeches were brief as were the recipients' appreciative remarks. Those making presentations included Frank Sinatra, Milton Berle, Dean Martin, Gene Autry, Johnny Mercer, Jose Ferrer, Mort Sahl, Peggy Lee, Sammy Davis Jr., Jo Stafford, Spike Jones, Helen Grayco, Hank Mancini, Ross Bagdasarian, Andre Previn, Meredith Wilson and Miklos Rozsa.

Entertainment which preceded awards presentation consisted of a half hour of Mort Sahl humor, which enhanced the affair. Sahl's barbs covered everything from recording sessions to Mrs. Luce's appointment as ambassador to Brazil. Entertainment portion of the program opened with a two-act musical skit, "How South Was My Pacific," with parody rhymes written by Larry Orenstein and Ray Brenner to the Rodgers and Hammerstein melodies.

Its broad humor pulled healthy laughs from the highly receptive crowd. Cast included Larry Orenstein, Carala Hoffman, Perry Botkin, Lynn Murray, Frank De Vol. (Continued on page 23)

## AWARD WINNERS

- |  |  |
|--|--|
| <b>Record of the Year:</b> "Nel Blu Dipinto Di Blue (Volare)"—Domenico Modugno (Decca)                       | <b>Best Engineered Record (Not Classical):</b> "The Chipmunk Song"—David Seville (Liberty)   |
| <b>Album of the Year:</b> "Peter Gunn"—Hank Mancini (Victor)   | <b>Best Album Cover:</b> "Only the Lonely"—Frank Sinatra (Capitol)   |
| <b>Song of the Year:</b> "Nel Blu Dipinto Di Blue (Volare)"—Domenico Modugno (Decca)                         | <b>Best Long Musical Composition First Recorded in 1958:</b> "Cross-Country Suite"—Nelson Riddle (Dot)                                     |
| <b>Best Vocal Performance, Female:</b> "Irving Berlin Song Book"—Ella Fitzgerald (Verve)                     | <b>Best Original-Cast Album:</b> "The Music Man"—Original Broadway Cast (Capitol)  |
| <b>Best Vocal Performance, Male:</b> "Catch a Falling Star"—Perry Como (Victor)                              | <b>Best Soundtrack Album:</b> "Gigi"—(MGM)   |
| <b>Best Performance by an Orchestra:</b> "Billy May's Big Fat Brass"—Billy May (Capitol)                     | <b>Best Performance (Documentary or Spoken Word):</b> "The Best of the Stan Freberg Shows"—Stan Freberg (Capitol)                          |
| <b>Best Performance by a Dance Band:</b> "Basie"—Count Basie (Roulette)                                      | <b>Best Recording for Children:</b> "The Chipmunk Song"—David Seville (Liberty)  |
| <b>Best Performance by a Vocal Group or Chorus:</b> "That Old Black Magic"—Louis Prima-Keely Smith (Capitol) | <b>Best Classical Orchestral Performance:</b> "Gaité Parisienne"—Felix Slatkin, conducting the Hollywood Bowl Symphony Orchestra (Capitol) |
| <b>Best Individual Jazz Performance:</b> "Ella Sings Duke Ellington"—Ella Fitzgerald (Verve)                 | <b>Best Classical Concerto Performance:</b> Tchaikovsky First Piano Concerto—Van Cliburn (Victor)  |
| <b>Best Comedy Performance:</b> "The Chipmunk Song"—David Seville (Liberty)                                  | <b>Best Classical Instrument Performance:</b> "Segovia Golden Jubilee"—Andres Segovia (Decca)  |
| <b>Best Country and Western Performance:</b> "Tom Dooley"—The Kingston Trio (Capitol)                        | <b>Best Classical Chamber Music Performance:</b> Beethoven Quartet No. 13—Hollywood String Quartet (Capitol)                               |
| <b>Best Rhythm and Blues Performance:</b> "Tequila"—The Champs (Challenge)                                   | <b>Best Classical Vocal Solo Performance:</b> "Operatic Recital"—Renata Tebaldi (London)   |
| <b>Best Arrangement:</b> "Peter Gunn"—Hank Mancini (Victor)  | <b>Best Classical Performance, Operatic or Choral:</b> "Virtuoso"—Roger Wagner Chorale (Capitol)   |
| <b>Best Engineered Record (Classical):</b> "Duets With a Spanish Guitar"—Laurindo Almeida (Capitol)          |  |

## Grammies Go To 10 Firms

HOLLYWOOD — Ten record companies shared the 28 grammies awarded last week by the National Academy of Recording Arts and Sciences.

Following label box score shows number of awards each received: Capitol, 10; RCA Victor, 4; Decca, 3; Liberty, 3; Roulette, 2; Verve, 2; Challenge, 1; Dot, 1; London, 1; M-G-M, 1.

## Beauty Search Starts It All

HOLLYWOOD—It seems fitting that the National Association of Recording Arts and Sciences was founded in the cause of beauty. This, of course, is beyond its present dedication to honoring pretty platters.

The Hollywood Beautiful Committee, a civic group, 18 months ago decided to harness the power of the entertainment industry behind its campaign to further beautify this town. It called on the movie and TV academies, but had to contact individual diskery execs because no single record industry group was available.

Following the initial meeting with the beautifiers, six record company execs remained to discuss the need for a record academy out of which was born NARAS. Six present were Paul West, then with Columbia; Lloyd Dunn, Capitol; Sonny Burke, Decca; Jesse Kaye, M-G-M; Dennis Farnon, RCA Victor, and Tom Mack, Dot.

*1st Annual Awards*



*My  
Sincere Thanks*

to the members of  
the Academy

*Roger Wagner*

**Best Classical Performance  
Opera or Choral**

**“VIRTUOSO”**

**ROGER WAGNER CHORALE**



*National Academy of Recording Arts and Sciences*

**Congratulations...and appreciation...to the award-winning artists and technicians whose efforts made Capitol by far the nation's most honored record company.**



**LAURINDO ALMEIDA:**  
Duets with a Spanish Guitar:  
"Best Engineered Record (Class.)"



**LOUIS PRIMA-KEELY SMITH:**  
That Old Black Magic:  
"Best Performance by a  
Vocal Group or Chorus"



**FRANK SINATRA:**  
Only the Lonely:  
"Best Album Cover"



**KINGSTON TRIO:**  
Tom Dooley:  
"Best Country & Western  
Performance"



**BILLY MAY:**  
Billy May's Big Fat Brass:  
"Best Performance by an Orchestra"



**FELIX SLATKIN COND. HOLLYWOOD  
BOWL SYMPHONY ORCHESTRA:**  
Gaité Parisienne:  
"Best Classical Performance—  
Orchestral"



**MUSIC MAN:**  
Orig. Broadway Cast Album:  
"Best Original Cast Album  
(Broadway or TV)"



**ROGER WAGNER CHORALE:**  
Virtuoso:  
"Best Classical Performance—  
Operatic or Choral"



**STAN FREBERG:**  
The Best of the Stan Freberg  
CBS Radio Shows:  
"Best Performance Documentary  
or Spoken Word"

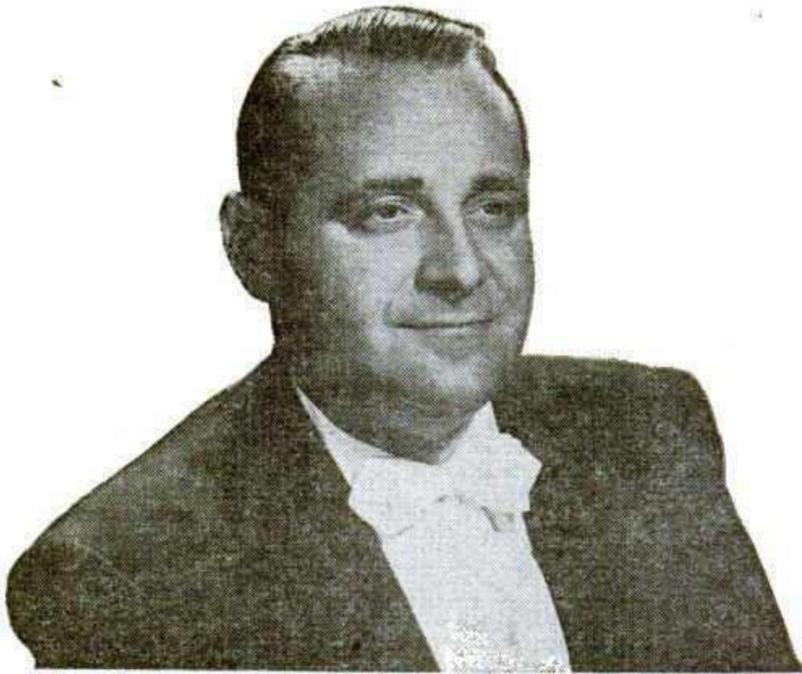


**HOLLYWOOD STRING QUARTET:**  
Beethoven Quartet #13:  
"Best Classical Performance—  
Chamber Music"



**NARAS WINNERS!**  
NATIONAL ACADEMY OF RECORDING ARTS AND SCIENCES

*1st Annual Awards*



*For these Two Great  
Honors — many, many  
Thanks to the members  
of the Academy*

# FELIX SLATKIN

**Best Classical Performance, Orchestral**

**“GAITE PARISIENNE”**

FELIX SLATKIN Conducting Hollywood  
Bowl Symphony Orchestra



**Best Classical Performance, Chamber Music**

(Including Chamber Orch.)

**“BEETHOVEN QUARTET 13”**

Hollywood String Quartet



*National Academy of Recording Arts and Sciences*

# SEEN AT FIRST ANNUAL NARAS AWARDS BANQUET



Award-winner Hank Mancini (left) presents Grammy to Sherwood Hall, of Capitol's engineering department, for Best Engineered Classical Record.



NARAS National President Jim Conkling (president, Warner Bros.' Records) received gold key and gavel for work in launching the Academy.



Scene from "How South Was My Pacific," musical skit. Cast included Frank DeVol, Larry Orenstein, Carla Hoffman, Lynn Murray, Perry Botkin, Peter Leeds, Ben Norman, Sandra Gould, Jessie White, Ross Martin, Jan Shutan and Billy May.



Mort Sahl (right) accepts Grammy from Frank Sinatra for fellow Verve artist, Ella Fitzgerald. She won two awards but was on European tour during banquet.



Felix Slatkin (left), having won one Grammy, accepts second for Hollywood String Quartet in which he and wife, Eleanor, are violinists. Miklos Rozsa (right) shown after making presentation.



Andre Previn thanks NARAS for bestowing Best Soundtrack Album award on his "Gigi." M-G-M package.



Nelson Riddle, after receiving award for his "Cross-Country Suite" as Best Musical Composition First Recorded During Year. It was a Dot release.



Helen Grayco (Mrs. Spike Jones) presents Ross Bagdasarian (David Seville) his third Grammy of the evening for his Liberty disk, "The Chipmunk Song."



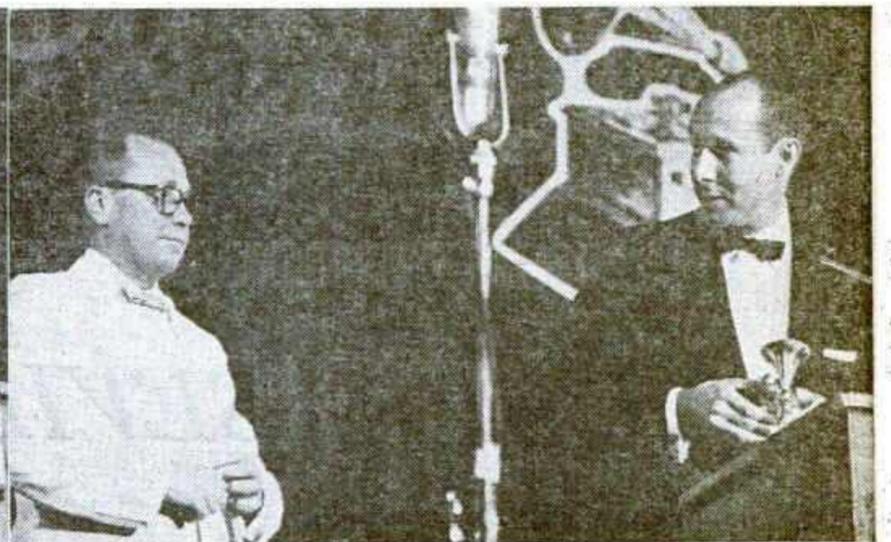
Gene Autry (left) presents Grammy to Dave Burgess, of the Champs, for the group's "Tequila" on Challenge, voted Best Rhythm and Blues Performance.



Voyle Gilmore (left), Capitol a.&r. man, who handled winning session, accepts award from Autry for Kingston Trio; whose "Tom Dooley" was picked Best Country & Western disk.



Sammy Davis Jr. clowns with Milton Berle after accepting Song of the Year award for Modugno's "Volare" on Decca.



Johnny Mercer presents Hank Mancini his second "Peter Gunn" Grammy. This one for Best Arrangement. First was for Album of the Year. Mancini's version was a Victor release.

Photos by Bill Klaxton, NARAS photographer.

*Thanks, N·A·R·A·S.*

*for the Awards for*

**“THE CHIPMUNK SONG”**

*BEST* comedy performance

*BEST* recording for children

*BEST* engineered records,  
*other than classical*

*DAVID SEVILLE and*

  
**LIBERTY**  
RECORDS INC.  
HOLLYWOOD, CALIFORNIA

*1st Annual Awards*

*Congratulations*

## HENRY MANCINI

*Album of the Year*

**"PETER GUNN"**

*Best Arrangement*

**"PETER GUNN"**

## PERRY COMO

*Best Vocal Performance, Male*

**"CATCH A FALLING STAR"**

## VAN CLIBURN

*Best Classical Performance, Instrumental*

**TCHAIKOVSKY: PIANO CONCERTO NO. 1**

## RCA VICTOR

**NATIONAL ACADEMY OF RECORDING ARTS AND SCIENCES**

*FIRST ANNUAL AWARDS*



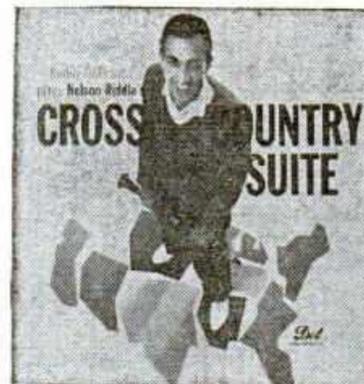
*National Academy of Recording Arts and Sciences*

*1st Annual Awards*

*Congratulations to*  
**NELSON RIDDLE**



winner of the  
National Academy of  
Recording Arts and Sciences  
first annual award for  
**BEST MUSICAL  
COMPOSITION  
FIRST RECORDED  
AND RELEASED IN 1958**  
(over 5 minutes' duration)



**“CROSS COUNTRY SUITE”**

recorded by **BUDDY DE FRANCO AND ORCHESTRA**

released on *Dot*

*My Sincere Thanks*

to the members of the NARAS

**Best Album of the Year**

**“PETER GUNN”**

**Best Arrangement of the Year**

**“PETER GUNN”**

**HENRY MANCINI**



*National Academy of Recording Arts and Sciences*

# CHORD ORGAN HOTTEST MUSIC MERCHANDISE

• Continued from page 1

an appliance store and will turn to the music specialty shop.

To the critical ear, the instrument sounds more like an accordion than an organ. This is natural. The guts of the unit are almost identical to that of an accordion and, instead of a bellows and arm muscle, it uses an electric motor to produce the air that activates the reeds. It's like an accordion crossed with a vacuum cleaner.

While several American firms produce their own instruments here, many brands are imported from Italy because of the large accordion industry there. Some Italian firms produce "private label" organs for several music wholesalers.

According to those who distribute the Italian product, their units have a quality advantage over the American-made. The reeds in the Italian units are metal and are tuned by hand. The American product, on the other hand, uses plas-

tic reeds, machine produced. The Italian imports, moreover, are claimed to be lower in price and carry a larger discount.

Also available are deluxe units which have a volume control for organ-swell effects and a stop for a different reed effect. Magnus, or one, is bringing out such a unit and will show it for the first time at the NAMM show. Other firms, such as Estey, already have them on the market.

There is some disagreement among manufacturers about the number of bass chord buttons that are desirable. Some units have as many as 60, while the minimum stands steady at 12. Those who argue for the smaller number point out that the fewer buttons, the easier it is to play the instrument. And the easier it is to play, the bigger the market will be.

About the happiest people involved in the portable electric chord organ development are the accordion repair men thruout the country. They figure their business is set to boom.

## Philco 1960 Radios Shown

NEW YORK — Philco's new line includes two transistor "cordless" clock radios. One is styled with two speakers and a clock mounted on top, of a chassis cabinet. The other is about the same size and in the style of a woman's clutch purse.

Called "Predicta" clock radios, they are part of six basic designs. Four other models operate on regular house current. One of these has "Predicta" styling but only the clock is mounted on top of the chassis.

The "Predicta" T-1000 is a six transistor model. A special feature is a personalized name plate for the name of the person receiving it as a gift. It comes in ebony and white.

The clutch-purse model is the TC-47 four-transistor model. It is available in white.

The H-765 had four tubes plus rectifier. The clock is on top of the chassis and it has push-button controls. It comes in ivory and ebony.

The four other units are available in pink and black, aqua and ivory, flame, charcoal, blue and mahogany.

In addition to the clock radios, the firm is introducing six table model radios.

## Audio Devices Sets Special Tape Promotion

NEW YORK — Audio Devices, in a new blank tape promotion, is offering a free recording "to stir the blood."

Selections include items chosen from Tchaikovsky, Sibelius, De Falla, Khatchaturian, Stravinsky, Brahms and Beethoven.

For the price of two seven-inch reels of Audiotape 1251, plus \$1, the purchaser receives one reel of blank and one reel of "blood and thunder" tape. It is available in either half-hour stereo or one-hour monaural.

The monaural version includes fuller excerpts. Both are recorded at 7.5 ips.

The promotion begins May 15.

**AUDITION**  
a new selling force  
...for dealers  
...for manufacturers  
IN FULL COLOR EVERY MONTH  
IN THE BILLBOARD

## Merger Details

• Continued from page 11

man, executive v.-p., who bases in Chicago. Howard Kavin continues as national sales manager of the Phonola line, made by Waters Conely. The firm will continue to do private label phono manufacturing, in addition to producing its own Phonola line.

In taking over the assets of SAC, the magnetic tape operation will become known as the Fidelivox and Fidelipac divisions of Waters Conely. Tony Flan, driving force behind the new type of magazine tape playback and president of SAC, will continue with the Skokie, Ill., operation, Greenebaum stated.

Spotlight will temporarily remain on the production of several monaural tape magazine playback units for background music, because of peak demand currently, but the firm will continue to build toward mass production of its consumer - type stereo and monaural tape magazine conversion units for existing packaged and component hi fi and stereo units in the near future. Greenebaum estimated the sales of the consolidated operations current at over \$12,000,000 annually.

## Mimeo Machine Boosts Sales

• Continued from page 9

employed such questions as "Why two of everything?" to explain why stereo recorders must perforce contain two amplifiers, two speakers, dual cables, etc. A well-balanced explanation of how a typical orchestra's musical output is recorded and reproduced monaurally and stereophonically follows.

### Illustrated Too

The Alabama record retailer used around 20 drawings to make his points clear, as the "It Takes Two to Stereo" booklet progressed. Some of the drawings were taken from manufacturers' folders, others from magazines. All, however, shared in common the point that he makes stereo readily understandable in terms of superior performance and reliability.

One of the most interesting sections of the book, in the center, included the title "Problems Faced by the Consumer." In this section, Lawrence went into the difficulty of determining what is good and what isn't in choosing record changers, speakers, amplifiers, etc. Practical tips for determining the quality of such equipment are included from one section to the next, with examples of two 15-inch speakers, one with a six-ounce magnet and one with a five-pound magnet, quoted. Such questions as "Do you demand the newest and finest?" were used with tips on selecting the best in components and cabinet sets. Going back to stereo, Lawrence listed the relative advantages of cabinets and custom-installed stereo.

### Give 'Em Answers

A section of the brochure which proved most popular was "Questions and Answers on Stereo and Related Matters." Below, Lawrence asked whether stereo sound was a new development, traced its history

## Smooth Academy

• Continued from page 15

Peter Leeds, Ben Norman, Sandra Gould, Jessie White, Ross Martin, Jan Shutan and Billy May.

Paul Weston, president of the NARAS Los Angeles chapter, opened the evening's festivities with several brief remarks and then introduced Jim Conkling, NARAS national chairman. In addition to the planned program, fast-flying gags from Berle, Sinatra, Sammy Davis, among others, helped spice the awards event.

back to the Walt Disney production "Fantasia" in 1941, asked whether stereo for the home was a new thing and again replied in the negative with some "easy history." He went into demonstration of the first successful stereo record in late 1957, and traced the earlier development of stereo tape. The unbiased information included just the fact that tape is protected from some of the damage which occurs to stereo phonograph records, but has had its own inherent disadvantages, such as "print-thru," etc. The reasons for buying either a tape recorder or a stereo phonograph is presented in complete and helpful ways. Such questions as whether a stereo record set up can be added to a custom stereo tape system already installed are likewise covered.

Toward the end, this enterprising Alabama retailer endeared himself to his readers by taking up such local problems as FM broadcasting, the possibility of stereo broadcasting in the Birmingham area, etc.

Naturally, the brochure had to incorporate a "commercial" on Page 24 - Lawrence invited the reader's attention to "A Word About Lawrence Hi-Fi Center..." Below, in a dozen paragraphs, he pointed out that Lawrence Hi-Fi was the first dealership in Birmingham to handle true high fidelity equipment exclusively, stressed the collective 40 years of experience which the firm's technicians can count and stressed quality as the prime aim of the Lawrence firm in every sale. Such matters as guarantees, warranties and their true meaning are discussed, followed by a short session on "advice and consultation," pointing out the services which the firm offers in helping a customer choose the proper equipment in his own home, in the store, by appointment or otherwise.

### Sales Pitch

Following pages cover special appointments, credit terms, stereo broadcasting possibilities in Alabama, and the experience of typical customers with hi-fi and stereo in the area. The final touch was a complete breakdown of famous names in high fidelity and stereo equipment which the firm carries, the other was a thumbnail biography of such firms as James B. Lansing, Garrard, Ampex, Harmon-Kardon, Inc., and others.

Admittedly a long, arduous operation to write and produce, the

# Audio Feedback

• Continued from page 11

Actually, it weighs three and a half pounds. The deceptively light appearance is the result of concealing the laminated section beneath the metal chassis. This gives the unit a low silhouette.

## SALES PLANS

Epstein has a thoro knowledge of audio marketing. His last ten years were spent at University Loudspeakers, again as a sales veepee. Prior to that, he was with RCA-International.

His immediate problem is setting up distribution. He has all major markets covered but needs reps in the Southeast, Southwest (except California), Michigan and the central plains States.

"Reps have to be on their toes nowadays," Epstein said. "The whole complexion of the business is constantly changing. For example, the audio specialist isn't the best or the only outlet for component high fidelity. Some record dealers have done outstanding sales jobs. Occasionally, a photo dealer might be doing the best job in an area. It doesn't matter what background a retailer might have had as long as he ends up as a high fidelity specialist.

We plan a limited distribution for the Dual-1006. We don't want every outlet in any given area. We do want strong support from the select outlets we sell. We don't want cut-throat competition. How many outlets do we want? Not more than 20 per cent in any area."

Epstein says that Dual will also sell a ceramic and crystal stereo cartridge line thru United Audio. Look for them sometime next September.

## Wives & Stereo

• Continued from page 1

"It Takes Two to Stereo" brochure has surpassed even the record-care predecessor, and, to date, more than 2,500 have found their way into the hands of interested readers. Not the least important of the results has been the fact that in literally scores of instances, the booklet has "done the entire selling job"—to the point that customers have come in, selected a set, checked it carefully against the booklet, and ordered it all in two minutes' time!

disks. They appear to have learned "never to underestimate the power of a woman." However, altho a bachelor's life may be a lonely one, there is little doubt, as he sits in his lonely apartment listening to his stereo set, with both speakers spread 10 feet apart and wires trailing all over the floor, that it is probably a more musical one.

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# RECORDING ARTS

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The First Name In Sound

# VOX JOX

By JUNE BUNDY

**JOX OF ALL TRADES:** Deejays and stations staffers continue to be active in all aspects of the entertainment field. Ken McCutchan, WIKY, Evansville, Ind., for instance, is the author of a new book for children, "Adventures of Isaac Knight—Indian Captive." McCutchan, who pilots "Top of the Morning" from 10 a.m. to noon across-the-board, will be house-emcee at the Mesker Memorial "Concerts Under the Stars" series this summer.

Jody Cameron Malis, record librarian at WMGM, New York, wrote the Four Knights' new Coral disk tune "Where Is the Love."... Art Ford, deejay-program director of WNTA, Newark, N. J., will emcee "The Hartman Home-crest-Night of Stars" at Madison Square Garden, New York, May 19; the Shield of David Benefit "Cavalcade of Stars" (also at the Garden) June 22 and the Randall's Island Jazz Festival August 21 and 22. He also plans a series of lecture tours next season.

**CHANGE OF THEME:** Johnny Holliday, formerly with WRVM, Rochester, N. Y., has joined WHK, Cleveland, in the 5-9 a.m. morning time slot... Elliot Nevins, ex-Early Bird deejay and program director at WSKN, Kingston-Saugerties, N. Y., has moved into an afternoon jock spot at WJET, Erie, Pa. The station heralded his arrival, via a "mystery voice" campaign with Nevins cast as "the Masked Mystery Man."

New staffer at KCJB, Minot, N. D., is Don MacTavish, formerly with CKY, Winnipeg, Canada... New manager of KWIQ, Moses Lake, Wash., is Larry Roberts... Charles Bell Jr. has resigned as manager of WHAY, Hartford, Conn., to become executive assistant to the general manager of TV station WHCT, Hartford, Conn.

Station WDOK, Cleveland, observed its ninth anniversary April 30... WONE, Dayton, O., celebrated its tenth anniversary last month... A first anniversary was chalked up recently by Russ Carter on his "St. Louis Hop" show over KSD-TV, St. Louis.

Randy Hall is the new all-night spinner on KDKA, Pittsburgh, replacing Clark Race who moved into the station 3-6 p.m. time period a few weeks ago. Hall, 23, worked at WCED, DuBois, Pa., under the name of Jay Scott... Jerry Ross, ex-WFIL, Philadelphia, has joined WHAT, Philadelphia, as assistant program director.

Three new jocks have moved to WCKR, Miami. Jim Harper emcees a nightly remote from the Villa Venice from 10 p.m. to midnight; Bob London and Brad Sherman conduct a record-interview show from Mammy's Restaurant from midnight to 3 a.m. ... Early morning jock (6-9 a.m.) Jack Elliott, KXOK, St. Louis, has acquired a new daily show—11 a.m. to 12 noon.

Station KIDA, Des Moines, Ia., heralded the arrival of new jock Lee Western with a campaign tagged "KIDA Goes Western." Curious dialers, who called to ask if the station was dropping pop records for c.&w., were informed that Western would be spinning pop platters every night at 6 p.m.

Paul E. Mills has been appointed managing director of WJW, Cleveland... Paul Salner celebrated his fourth anniversary at WGN, Chicago, May 4. Sid McCoy, nationally syndicated gospel deejay, has joined ABC network station WBKB, Chicago. McCoy's syndicated gospel program "Sunday Morning" is carried by 66 stations.

**Art Ford:** Beginning May 19, Art Ford, deejay-program director of WNTA, Newark, N. J., will originate his "Teenstand" show from Olympic Park, Irving, N. J., every Tuesday thru Friday from 3 to 5 p.m. The program, which will continue broadcasting from the amusement park until September 4, will spotlight salutes to top high schools in the area and interviews with visiting disk stars.

**TOO MANY RELEASES?:** Tom Edwards, WERE, Cleveland, writes "We are once more at that season where the record companies are putting out records—just to put out records. I've been hearing a lot of junk in the past few weeks. Where are the records that used to come up with real style and quality? I listen to every record that comes to me, and that averages about 125 per week. Less than 10 per cent of all the records ever get on the air."

Edwards also has some observations on the forthcoming deejay convention in Miami. "For you deejays who are coming to the convention," notes Edwards (a member of the deejay planning committee) "may I suggest that you come to get some work done. Surprisingly, there was very little 'balling it up' in K. C. last year. Panel sessions were marvelously well attended. The convention is a real one, not an excuse to get away."

**SWINGIN' FLING:** A "Swingin' Fling" is planned by WKPA, New Kensington, Pa., during the 1959 Jazz Festival in Newport, R. I. July 4th weekend. The station is sponsoring a trip to the Festival, in keeping with WKPA's programming policy, in which modern jazz strikes the predominating note. The project is under the supervision of program director Phil Brooks.

**PROGRAMMING:** FM station KDKA, Pittsburgh, is holding a Robert Russell Bennett Festival during May. Each Wednesday of this month from 9:30 to 10 p.m. the station will spotlight Bennett himself (who recorded the series during a recent visit to Pittsburgh) and music associated with him, "Victory at Sea," etc.

**THIS 'N' THAT:** In a salute to the men who make today's music-and-news station operations possible, WOW, Omaha, recently donated a major portion of its extensive library of musical arrangements to Omaha's AFM Local 70. Peter Tripp WMGM, New York, was inducted into the U. S. Army as an "Honorary Recruiter" by Lt. Col. George A. Hutchinson for services rendered during his recent March of Dimes sleep deprivation experiment.

## ARTISTS' BIOGRAPHIES FOR JOCKEY PROGRAMMING



### 'Gidget' Hit For James Darren

Twenty-two-year-old James Darren hails from Philadelphia. He studied at Epiphany School and Southern H. S. in that city. Darren always wanted to be an actor, and got his break when spotted by Joyce Selznick of Screen Gems, a television subsidiary of Columbia Pictures. A long-term contract with Columbia followed.

His meatiest role to date has been in "Gidget," and it's with the disk of the same name that he has landed on Billboard's charts. The lad is now busy cutting an album for the Colpix label.

Darren's favorite sports are tennis, baseball and motorcycle riding. He is 5 feet 11 inches tall, and has dark brown eyes and black hair.



### W. Harrison Scores With 'Kansas City'

Wilbert Harrison is one of a family of 17, all of whom sing or play instruments. Harrison spent three years and nine months in the Navy. He became interested in music professionally about six years ago, and started in Miami on an amateur show, where he won a prize for his rendition of "Mule Train." After making a few disks for the now defunct Rockin' label, he left Florida and came to New York. He soon had a hit with "Don't Drop It."

For some time now, the 28-year-old artist has been doing a one-man band act in New Jersey clubs. In the act, he plays guitar, drums, harmonica and piano. His version of "Kansas City," for Fury Records, is now out-pacing all other contenders.

### YESTERYEAR'S TOPS—

The nation's top tunes on records as reported in The Billboard

MAY 7, 1949

1. Cruising Down the River
2. Forever and Ever
3. "A"—You're Adorable
4. Careless Hands
5. Red Roses for a Blue Lady
6. Again
7. Riders in the Sky
8. Sunflower
9. Far Away Places
10. So Tired

MAY 8, 1954

1. Wanted
2. Make Love to Me
3. Cross Over the Bridge
4. Oh, Baby Mine
5. Young at Heart
6. Secret Love
7. Answer Me, My Love
8. A Girl, A Girl
9. Here
10. Man With a Banjo

## DISTRIBUTOR NEWS

By HOWARD COOK

**MILWAUKEE:** Benn Ollman, Billboard correspondent, prefaces his monthly round-up report with the statement that spring business has been spotty in Milwaukee. Most distributors claim they have a few outstanding items, however, that has kept volume at a respectable level.

Marty Schwartz reports that his top singles are "Bonaparte's Retreat" by Billy Grammer on Monument, "In the Valley of Love" by the Harry Simeone Chorale on 20th Fox and "Goodbye, Jimmy, Goodbye" by Kathy Linden on Felsted. Top new platter for Decca, according to Bob Blie is "The Shape You Left Me In" by Jimmy Donley. Red Foley's LP, "Let's All Sing" has been moving well. Shim Weiner, Decca Records Windy City boss, recently spent several days in the Milwaukee office working with staffers. Morrie Goldstein, Music Distributors' territory man lists Connie Francis' waxing of "Frankie" as his top selling M-G-M item. "Sorry, I Ran All the Way Home" by the Impalas on Cub is still holding.

Disk buyers are ordering heavy quantities of the Duane Eddy album, "Especially for You," on Jamie, informs Don Smith, Records Unlimited sales head. Other fast-moving items at RU are "So Fine" by the Fiestas on Old Town and "Little Dipper" by the Mickey Mozart Quintet on Roulette. "Thunderwagon" by the Noblemen on U. S. A. is still a big local click. Rolf Voegelin, Tell Music, reports strong action on "Kookie, Kookie (Lend Me Your Comb)" by Edward Byrnes with Connie Stevens on Warner Bros., "Summer Dreams" by the McGuire Sisters on Coral and "77 Sunset Strip" by Don Ralke on WB. "The Buddy Holly Story" is a strong LP.

M. S. Distributors' Rik Froyo has big ones with "The Happy Organ" by Dave (Baby) Cortez on Clock and "Take a Message to Mary" by the Everly Brothers on Cadence. Mitch Miller's "Sing A-Long" LP's show no sign of abating, according to Bill Farr, Columbia Records. Top Columbia singles are "The Battle of New Orleans" by Johnny Horton, "You Dreamer, You" by Johnny Cash and "Heartaches by the Number" by Ray Price. Best-selling Capitol disks, says Bob Thompson, are "Only You" by Frank Porucel, "You Made Me Love You" by Nat King Cole, "Chili Beans" by the Coo Coo Ruchas and "Hi-Fi Zither" by Ruth Welcome.

The list of good sellers at Garmisa Distributors is headed by "Personality" by Lloyd Price on ABC-Paramount. Following is "Teen-Ager in Love" by Dion and the Belmonts on Laurie. Top LP is "Hold That Tiger" by Fabian on Chancellor. Don Thorn of Lieberman Distributors lists "Lonely as an Island" by Tommy Zang on Canadian-American. Best selling Mercury disks, according to Don Thorn, are Brook Benton's "Endlessly" and Dinah Washington "What a Difference a Day Made" Strongest LP's are "It's Just a Matter of Time" by Brook Benton and "Remember When?" by the Platters. The Stereo Gem package of 12 stereo single standards is making a hit with the local juke box operators, informs Vern Sherkow, Sherco Distributors. His best single is "Gidget" by Jimmy Darren on Colpix.

**PHILADELPHIA:** Word from Cosnat Distributing Corporation is that there is a tremendous reaction to several new releases including "Play the Game Fair" by the Shields on Dot, "There Goes My Baby" by the Drifters on Atlantic, "Mary Ann Thomas" by Bobby Freeman on Josie, "Yes-Sir-Ee" by Dodie Stevens on Crystalette and "Jack O' Diamonds" by Ruth Brown on Atlantic. Also making the hit charts are "For a Penny" by Pat Boone on Dot, "Ooh Sha Lala" by Mickey & Kitty on Atlantic, "Blue Jay" by Lu Ann Simms on Jubilee, "Your Cheatin' Heart" by Billy Vaughn on Dot and "I Waited Too Long" by LaVern Baker on Atlantic.

Bob Heller of Chips Distributors reports that "Little Dipper" by the Mickey Mozart Quintet on Roulette is breaking. Best selling LP is "Our Gal Sal" by Sally Starr on Clymax. "I'm Gonna Change Him" by Cathy Carr on Roulette has received several station picks.

**SAN FRANCISCO:** Don Graham of Warner Bros. Record Sales Corporation wires that "Zooba" by Don Ralke looks like a smash.

Chatton Distributors reports heavy action on "I'm Ready" by Fats Domino, "Judy" by David Seville on Liberty, "Cry" by Dean and Marc on Bullseye and "I Only Have Eyes for You" by the Flamingos on End. Others creating interest are "Would You Believe It I Have a Cold Cha Cha" by Don Elliott on Hanover and "That's All Right Darlin'" by Alan Lomax on Kapp.

**CHICAGO:** Ben Bartel of Warner Bros. Records Sales Corporation writes that "Kookie, Kookie" by Edward Byrnes with Connie Stevens and "There's No Fool Like a Young Fool" by Tab Hunter are his leaders. George Greeley was in town last week promoting his "Ten Greatest Popular Piano Concertos" LP. Top LP's are "77 Sunset Strip" "The Garbage Collector of Beverly Hills" by Irving Taylor and "TV Guide Top Television Themes."

J. C. Owens recently opened J. C.'s One-Stop Record Center, 836 E 63d St. Owens intends to concentrate on jazz and spiritual records

**SHREVEPORT, La:** Stan Lewis writes that his No. 1 seller is "I Need Your Love" by Elvis Presley on RCA Victor. Following are "Almost Grown" by Chuck Berry on Chess, "Three Stars" by Tommy Dee on Crest, "Clouds in My Heart" by Muddy Waters on Chess, "I Waited Too Long" by LaVern Baker on Atlantic, "Dream Lover" by Bobby Darin on Atco. "Take Out Some Insurance" by Jimmy Reed on Vee-Jay, "I'm Not Ashamed" by Bobby (Blue) Bland on Duke and "I'm Ready" by Fats Domino on Imperial.

1

C-1004 ON TEL *Bill Kenny, WITH MORTY CRAFT AND HIS SINGING STRINGS*

# OH WHAT IT SEEMED TO BE

B/W YOU HURT ME

PLUS

2  
ON THE CHARTS

M-502 ON WARWICK *Johnny and the Hurricanes*

## CROSSFIRE

C-1003 ON TEL *The Squares* B/W DAVEY'S DRAG

## SQUARE ROCK PART III

PLUS

2  
ON THE WAY

C-1001 ON TEL *William S. Allen* B/W BLUE AND BROKENHEARTED

## TANGO IV TEEN

M-504 ON WARWICK *Morty Craft, HIS CHORUS, AND HIS SINGING STRINGS*

## PICNIC / BEYOND THE NEXT HILL

(from Columbia Film "Picnic")

MAKE

5

FROM MORTY CRAFT

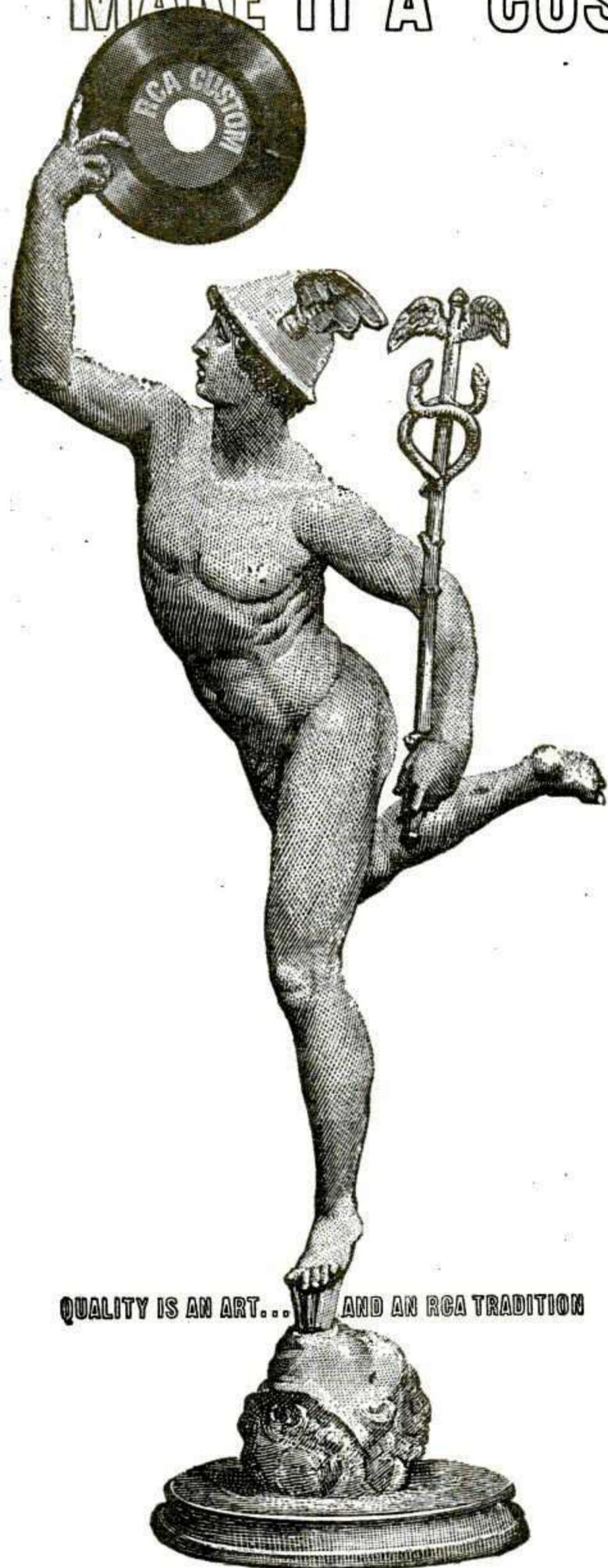
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 225 MUTUAL STREET, TORONTO

## MUSIC AS WRITTEN

By BOB ROLONTZ

Composer, librettist and music publisher Frank Loesser married Jo Sullivan, last week in New York. Miss Sullivan played the lead in the Loesser show, "Most Happy Fella." . . . Sir Thomas Beecham marked his 80th birthday last week. . . . Dick Linko moved to his new offices in the Park Sheraton Hotel last week. . . . June Valli will headline at London's Palladium the end of May. After that she will travel to Spain for a few weeks there. . . . Kenny Burrell, Joe Benjamin, Bill Schneider and Lou Stein will comprise the jazz band at the new musical opening this week titled "The Nervous Set." . . . Anita O'Day and Tony Scott will appear at the Village Vanguard, New York starting May 12. . . . Daphne Hellman and her trio start at the Versailles in New York starting May 12. . . . Kai Winding and his Ork started a series of mid-western dates last week which will run thru May 20. . . . ABC-Paramount Records is taking over the Peak record of "Rock Around the Clock" featuring Jimmy DeKnight, for their Apt label. . . . Charlie Phelan, the CPA has moved his offices from Scarsdale to New York City.

Thrush Maureen Hughes was featured performer on The Ocean Monarch last week on its trip to the Caribbean. . . . Julius La Rosa is set for five weeks at the International Club in New York starting May 20. He will star in summer stock starting July 20. . . . Roulette Records pacted Ronnie Hawkins to a long-term pact last week. . . . 20th Fox has hired a lass named Cherry to keep all you deejays, distributors and salesmen informed about how the label is doing. . . . Bernie Freiden, head of Peak Records of Memphis, has signed the Morgan Twins. . . . William Schuman, head of the Julliard School of Music in New York, has been elected an honorary member of the Royal Academy of Music in London. . . . Bernie Lawrence has joined Apollo Records in an executive capacity, which covers the post of assistant to Carl Praag, Apollo veepee and will also cover all matters pertaining to Bess, Melhedd and Georgal Music. . . . Jimmy Hanson has taken over the Old Orchard Beach Ballroom in Maine for the 1959 season.

Thrush Helene Delys, Jubilee recording artist, bows as a songwriter with her first tune, "You Fooled Me for the Last Time" soon to be released on Chicago's Stacy label. . . . Tommy Prisco sings two songs in the soon-to-be-released flick titled "Bad." Times are "Only Once" and "Stingaree" and will be released on Epic. Prisco acts in the flick too. . . . Paul Anka will do personal appearances in England starting this week thru June 14th. . . . Eydie Gorme will be at the Latin Casino in Philadelphia starting May 18. . . . Ork leader Hal McIntyre died of burns received when a fire swept his apartment in Hollywood last Sunday (3). He was 44 years old. . . . Leonard Feather leaves for Europe in June to present an all star band over the BBC-TV network. He will also do some recording overseas both in London and Paris, and also gather material for his "Yearbook of Jazz."

Maestro Giuseppe Bamboschek of the Philadelphia Grand Opera Company, would appreciate it if someone could tell him where he could locate orchestrations of the Victor Herbert operetta "Madelene." The conductor would like to stage the operetta next winter with Brenda Lewis in the title role. He can be reached at the Philadelphia Grand Opera Company, 1422 Chestnut Street, in that city. . . . Erroll Garner will play at the annual get-together of the University of Michigan's Pan-Hellenic interfraternal council, on Friday, May 15, at the University Hill Auditorium in Ann Arbor, Mich. . . . Castle Records has selected "Miss Cheerleader, U. S. A." and the winner is 15-year-old Miss Sally Quinton, of Whiteland, Ind. She represents radio station WGEE, Indianapolis. The judges included Don Rondo and Teresa Brewer. The winning lass received many presents, a week in Atlantic City and a chance for a part in a show.

Songwriter Robert DeLeon has opened his own indie label in San Francisco. Label is called Cable Car Records. . . . Norman Brooks has re-recorded his hit of a few years ago "Hello Sunshine," on the Scope label. . . . Fold historian Alan Lomax will appear on the "Today" TV show on May 18. . . . Johnny Mandel and Bill Holman will write the music for the new TV series "Miami Undercover." . . . Dancer Martha Graham and conductor Howard Mitchell have been named co-recipients of the Laurel Leaf Award given by the Composers' Alliance.

### Celler Bill

• Continued from page 4

ponent witnesses also wanted more time.

Witnesses invited to testify at the June hearings include: Paul Cunningham and Arthur Newmeyer Associates for ASCAP; Sydney M. Kaye, for Broadcast Music, Inc.; Julien Abeles for Music Publishers Protective Association; Edwin Huges, executive secretary for National Music Council; John Schulman, counsel for American Guild of Authors and Composers; John Koshel for SESAC, Inc.

Also, Music Operators of America counsel, Nicholas Allen; Perry Patterson for Automatic Phonograph Manufacturers Association; Ralph Curtiss, National License Association; Ernest S. Meyer, Record Industry of America; M. O. Ryan, for American Hotel Association; American Book Publishers Council and Authors League of America.

### Top Thirty

• Continued from page 3

among the top 30 far outsold the covers.

The present top 30 is also interesting because of the preponderance of new artists. Only 13 of the artists are repeaters.

The material and kinds of songs included is also significant in that there is no noticeable or obvious trend as to types of repertoire. The list includes novelties, vocals, ballads, instrumentals, folk, swift and slow numbers, country, Latinish and rhythm tunes.

Five labels have two sides among the current top 30, but three of the five—RCA Victor, Cadence and Imperial—achieve this by reason of two-sided hits by Elvis Presley, the Everly Brothers and Ricky Nelson, respectively. Capitol and Mercury are the only two labels with hit platters by different artists among those with top 30 winners.

# ON THE BEAT

By REN GREVATT

There are probably more varieties of music and rhythms making the pop charts today than ever before. By no means is it all rock and roll, altho that school certainly still has a strong representation. But look over the list. You find "Venus," a pleasant ballad by Frankie Avalon, "Tiajuana Jail," an elegant piece of special material done cleverly by the Kingston Trio, "Come Softly to Me," a ballad which gets an unusual harmony reading by the two girl, one boy group, the Fleetwoods, and a plaintive folkish song, "Goodbye, Jimmy, Goodbye," by Kathy Linden. In view of the wide tastes being met by today's pop hits, why, somebody asks, shouldn't we also have ragtime?

A fair question indeed. And at least one veteran music man, Sammy Spear, is engaged in a one-man drive to revive this almost lost art. Spear, who has been in the music business for close to 30 years, has been a successful trumpet man, arranger, conductor, and writer over the years. His consuming hobby, however, has been a collection of original ragtime orchestrations. He has close to 1,000 of them now, many being quite browned, tattered and dog-eared with age. A dozen or so of these arrangements will be incorporated in a new album coming out on Jubilee featuring Sammy Spear and His Rogues of Ragtime.

"This is the real McCoy," Spear told us over a lunch at that popular music man's retreat known as Al and Dick's. "There has been a lot of stuff out masquerading as ragtime. But most of it isn't that at all. It's some form of Dixieland which a lot of people confuse with ragtime. Actually, ragtime is very similar to rock and roll in that it has a heavy, accented after-beat. Dixie is basically a two-beat style.

Also with ragtime that's authentic, there is a particular instrumentation of nine. The original Dixie groups were mostly five-man groups. In ragtime, you have a clarinet, flute, two trumpets, a trombone, banjo, tuba, piano and drums. You'll notice there's no sax in a ragtime group. That's because when ragtime first got started back in the nineties the sax wasn't even invented. That was an invention by Adolf Sax in Europe and it didn't come into use until later on.

"Ragtime, unlike Dixieland, does not employ a lot of improvisation. Pure ragtime is played direct from written material and it's mostly ensemble work. Later on in Dixie styles you had the clarinet branching out from its ensemble role into the instrument that took off on those hot choruses. The same thing happened with trombones and trumpets. Another interesting thing is the banjo. It was always a part of the ragtime outfit but in those first Dixie quintets it went into a decline. The original Dixie outfits had trumpet, trombone, clarinet, piano and drums with no banjo. Only later on did the banjo come into use again because people thought that was one of the original Dixie instruments. Then, even later, you would sometimes hear a sax in a modernized Dixie group.

"The modern boys generally hoke up their ragtime. They all think it was funny, gag-type stuff. You don't hear much of the real thing anymore. There was a TV show not so long ago of George M. Cohan's "45 Minutes From Broadway." There was some good ragtime played on that show. You can always tell by the flute and clarinet in the fills at the end of the seventh and eighth and the fifteenth and sixteenth bars in a phrase. They had them right.

"Another interesting thing about those old days was the length of time a style of music or a popular tune would be in vogue. Ragtime started, as I said, in the late nineties and they were still playing it 30 years later in the twenties. In the twenties, they were playing tunes that were popular 10 years before that. In those days the music didn't travel so fast, because they never had TV or even radio. How long does a style or a song last today? How long did the swing era last, maybe five years? and today a song can come and go in a couple of months, never to be heard from again."

Speaking of the swing era, Sammy Spear has a bundle of stories about his days blowing with Benny Goodman and Tommy Dorsey in the thirties. He played many radio shows with both. Today, Sammy operates Plandome Productions, a firm thru which he writes music for many commercials. One he's done recently for the National Safety Council with a three-piece combo, is being considered for a special merit award. It's possible this may one day wind up as a single record for the commercial market. Spear also operates a musical instrument store in Flushing where he has top men giving personal instruction on the various instruments. "Right now I'm most interested in that ragtime album," he added. "Man, I hope the jockeys will play some of those numbers. I think the teen-agers are sure to go for the stuff when they hear it for the first time in their lives."

The famous Highway Q-C's, formerly on the VeeJay label, have been signed by Herman Lubinsky for Savoy Records... Speaking of gospel, the great Clara Ward has been signed to perform at Chicago's annual Ravinia Music Festival. Miss Ward has been active recently in England, Germany and Sweden with her singers on an extended tour. The word from over there is that many box office records have been fractured by the troupe. Miss Ward and company will make the Ravinia scene August 5 and 7.

Richloy Records of the Quaker City has assigned its disk of "Rock Around the Clock" and "Rock Around the Clock Cha Cha," by Jimmy DeKnight to ABC-Paramount Records. Deal for the disk which was on the Paek label, was set by Jimmy Myers for Richloy and Sam Clark and Larry Newton for Ampar.



## HANDS YOU RED HOT SINGLES & ALBUMS

**CONNIE FRANCIS**

Hit Single

**FRANKIE**

**LIPSTICK ON YOUR COLLAR**

MGM K12793



Hit Album

the Exciting  
**CONNIE FRANCIS**

Stereo E3761  
Monaural E3761

**3 WAY SMASH!**

The Piano Magic of  
**ANDRE PREVIN**

Combined with the lush Strings of  
**DAVID ROSE**  
and his orchestra

Hit Single  
K12792

**"LIKE YOUNG"**

Hit LP  
Stereo E3716  
Monaural E3716

Secret Songs for Young Lovers Featuring **LIKE YOUNG**



Hit EP  
EP X-1669

# The Billboard Buying Guide for PACKAGED RECORDS



## BEST SELLING LP'S

FOR SURVEY WEEK ENDING MAY 2

The information given in this chart is based on actual sales to customers in a scientific sample of the nation's retail record outlets during the week ending on the date shown above. Sample design, sample size and all methods used in this continuing study of retail record sales are under the direct and continuing supervision and control of the School of Retailing of New York University.

This Week		Last Week	Weeks on Chart
1.	<b>Gigi</b> . . . . .	1	45
	Sound Track, M-G-M E 3461 ST		
2.	<b>Peter Gunn</b> . . . . .	2	14
	Henry Mancini, RCA Victor LPM 1958		
3.	<b>77 Sunset Strip</b> . . . . .	4	4
	TV Sound Track, Warner Bros. WB 1289		
4.	<b>Exotica, Vol. 1</b> . . . . .	8	2
	Martin Denny, Liberty LRP 3034		
5.	<b>Come Dance With Me</b> . . . . .	6	13
	Frank Sinatra, Capitol W 1069		
6.	<b>From the "Hungry i"</b> . . . . .	3	13
	The Kingston Trio, Capitol T 1107		
7.	<b>My Fair Lady</b> . . . . .	10	162
	Original Cast, Columbia OL 5090		
8.	<b>The Music Man</b> . . . . .	17	63
	Original Cast, Capitol WAO 990		
9.	<b>Have Twangy Guitar, Will Travel</b> . . . . .	5	15
	Duane Eddy, Jamie JLP 3000		
10.	<b>Sing Along With Mitch</b> . . . . .	18	44
	Mitch Miller, Columbia CL 1160		
11.	<b>The Kingston Trio</b> . . . . .	9	25
	Capitol T 996		
12.	<b>The Buddy Holly Story</b> . . . . .	11	3
	Coral CRL 57279		
13.	<b>Open Fire, Two Guitars</b> . . . . .	12	14
	Johnny Mathis, Columbia CL 1270		
14.	<b>South Pacific</b> . . . . .	13	59
	Sound Track, RCA Victor LOC 1032		
15.	<b>Film Encores</b> . . . . .	15	79
	Mantovani, London LL 1700		
16.	<b>Still More Sing Along With Mitch</b> . . . . .	7	8
	Mitch Miller, Columbia CL 1283		
17.	<b>Near You</b> . . . . .	16	12
	Roger Williams, Kapp KL 1112		
18.	<b>Inside Shelley Berman</b> . . . . .	19	3
	Verve MGV 15003		
19.	<b>But Not for Me</b> . . . . .	—	20
	Ahmad Jamal Trio, Argo LP 628		
20.	<b>Johnny's Greatest Hits</b> . . . . .	20	54
	Johnny Mathis, Columbia CL 1133		
21.	<b>Billy Vaughn Plays</b> . . . . .	21	2
	Dot DLP 3156		
22.	<b>Continental Encores</b> . . . . .	22	2
	Mantovani, London LL 3095		
23.	<b>Ahmad Jamal</b> . . . . .	25	10
	Argo LP 636		
24.	<b>Ricky Sings Again</b> . . . . .	—	13
	Ricky Nelson, Imperial IMP 9061		
25.	<b>Flower Drum Song</b> . . . . .	14	18
	Original Cast, Columbia OL 5350		

The chart listings include both monophonic and stereophonic sales.

## THE BILLBOARD SPOTLIGHT WINNERS OF THE WEEK



The following new packages, reviewed during the past week, have been selected for outstanding sales potential, artistic merit, new talent, sound recording or display value,

as indicated. These "Spotlights," in the opinion of The Billboard staff, merit prime consideration from dealers.

### Pop Albums

#### THE EXCITING CONNIE FRANCIS M-G-M E 3761

A fine set which shows Miss Francis' great versatility and style. Here she gets far away from the pop singles kick for which she's most known and turns to a collection of smart and sophisticated efforts with exceptional backings by Ray Ellis. "Come Rain or Shine," "Hallelujah, I Love Him So," "All By Myself," and "Time After Time," are all rendered with poise and polish. A lot of solid jockey material is here and the set should help spring the gal into the more adult market.



#### PRESENTING DION AND THE BELMONTS Laurie 1002

The group is hot in the singles field and this package should appeal to their solid teen-ager following. The boys provide their usual rock and roll stylings in a variety of items ranging from a cute country-styled "You Better Not Do That" to a plaintive standard "Where or When" and their current single "A Teen-Ager in Love." Striking cover gives LP solid display value.



#### MARIO! Mario Lanza—RCA Victor LSC 2331 & LM 2331 STEREO & MONAURAL

Lanza presents 12 Italian folk and popular melodies of varying nature with lush chorus and ork assistance. The set was recorded in Italy, and all of the lyrics are in Italian. The set should follow the strong sales path of his several other best sellers. Wide channel stereo separation adds to over-all enjoyment. Cover shot of the artist should also help with sales.



### Pop Special Merit Albums

#### SWING CLASSICS IN HI-FI George Williams Ork—United Artists UAL 3027

Henderson has taken a brace of jazz classics, identified with orksters of the swing era, and given them modern, big band treatments. Personnel includes some of the top names around today. The set swings from start to finish. His writing is clever and imaginative. Young bugs will appreciate the clean, smart sound, and the set can also appeal to oldsters who will recall such items as "Marie," "Pompton Turnpike" and "Take the A Train."



### Pop Talent Albums

#### FRANK D'RONE SINGS Mercury SR 60064 STEREO & MONAURAL

D'Rone presents a fresh, original sound to a group of fine standards. Backed by lightly swingin', unobtrusive arrangements he is heard to good advantage on such fare as "My Foolish Heart," "Spring Is Here" and "The Way You Look Tonight." He's equally at home on the ballads and up-tunes. Set is a natural jockey package, and with exposure, it can also sell.



(Continued on page 30)

THE  
**14-12**  
 OVERTURE

FROM



**A NEW SALES PLAN  
 WITH A BOOM!**

- The PLAN** → **14** ALBUMS FOR THE PRICE OF **12!**
- The PRODUCT** → ALL MERCURY MONAURAL...  
ALL WING MONAURAL ALBUMS!
- WHEN** → FOR ALL ORDERS PLACED DURING  
THE MONTH OF MAY!
- BILLING** → VERY SIMPLE! BUY 14 ALBUMS...  
AND YOU ARE BILLED FOR 12!

**Choose from the fabulous  
 catalogs of Mercury and Wing  
 monaural long playing albums!**

• **Review Spotlight on Albums . . .**

• Continued from page 28

**Jazz Albums**

**ELLINGTON JAZZ PARTY**

Duke Ellington Ork—Columbia CL 1323

This is one of the most exciting albums that Ellington has waxed recently. It features the fine Ellington crew plus guests Dizzy Gillespie, Johnny Hodges, Jimmy Jones and Jimmy Rushing, and they lend a fine touch to the proceedings. The music features a new Ellington suite, "Toot Suite." The set also includes Ellington's new percussion fancy titled "Malletoba Spank." A first-rate set for Ellington followers.



**Jazz Sound Albums**

**DOWN TO EARTH**

The Ramsey Lewis Trio—Mercury SR 80029

STEREO & MONAURAL

The Lewis Trio, Lewis on piano; El Dee Young, bass, and Red Holt, drums, has a set that is one of the best small group examples of jazz in stereo. The pianist's fleet and interesting approaches on folk tunes of various types and a few spirituals are wonderful inventions. For jazz buffs and sound bugs, this is well-recorded.



**Sound Albums**

**EXPLORING NEW SOUND IN STEREO**

Esquivel Ork—RCA Victor LSP 1978 & LPM 1978

STEREO & MONAURAL

A brilliant new set by the sound-minded maestro employs gongs, bells, gourds, timbales, bongos and conga drums among many other exotic flavored instruments. Brass, reeds and percussion blend beautifully in this splendid recording job. Ten tunes in all form the framework for the sounds, some standards and some less familiar items. As a hi fi experience, it's fine and the stereo merely adds to the over-all solid effect.



**BOARDWALK PIPES**

Robert Elmore, Organ—Mercury SR 90109

STEREO & MONAURAL

A treat for audiophiles is this first Mercury package by noted organist Elmore. Instrument he plays here is the Atlantic City Ballroom organ, the world's largest concert organ. Repertoire reveals the tremendous resources of this instrument and the skill of Elmore. Liner notes contain much technical organ information, specifically about this organ and its designer. Repertoire includes "Stars and Stripes Forever," "Caprice Viennois," "Trumpet Voluntary," etc.



**Classical Albums**

**RICHARD STRAUSS: DON JUAN, DEATH AND TRANSFIGURATION; WAGNER: SIEGFRIED IDYLL**

The New York Philharmonic Ork. (Walter)—Columbia ML 5338

Walter gives his usual masterful interpretations to two of the most popular pieces of classical literature. Each has been heavily recorded, but the lure of the orchestra's name (abetted by handsome packaging and wonderful sound) puts this in line for strong sales.



**SCHUMANN: SPRING SYMPHONY, MANFRED OVERTURE**

The Detroit Symphony Ork. (Paray)—Mercury SR 90198

STEREO & MONAURAL

A forceful and dramatic interpretation of Schumann's colorful work, altho not so much as to miss its romanticism. The shifting shadings and loosely-woven melodies are brought out with strength and virility by Paray, and given a form which easily could be lacking. The Manfred overture, too, is treated to a masculine molding that makes for a potent reading.



**Low-Price Classical Albums**

**BOLSHOI BALLET**

The State Ork. of the U.S.S.R. (Anosov)—The Bolshoi Theatre Ork. (Fayer)—Lion CL 40012

Release of this low-priced package is indeed very timely—with the Bolshoi Ballet now in the United States and receiving tremendous acclaim. Recording includes excerpts from "Romeo and Juliet" and five dances from the "Gayne" ballet. A scholarly set of notes by Edward Cole gives interesting historical perspective.



(Continued on page 33)

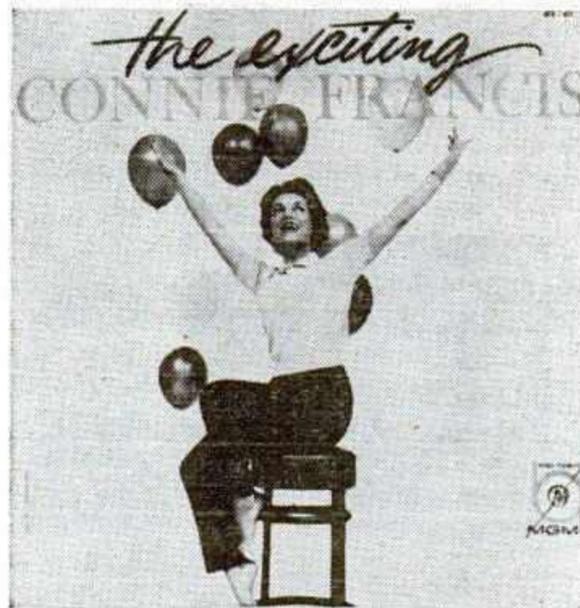
**Billboard BEST SELLERS ON THE RACKS**

This chart has been tabulated from the sales made by the nation's leading rack service merchandisers and jobbers. Over a four-week cycle, it covers the main types of packaged records sold from racks. These include: Best-Selling LP's (\$3 or more suggested retail price); Best-Selling Low-Priced LP's (\$2.99 or less suggested retail price); Best-Selling EP's, and Best-Selling Kiddie Records. This week's chart is:

**BEST-SELLING KIDDIE LP'S**

POSITION	TITLE	ARTIST, COMPANY, RECORD NUMBER
1	THE SLEEPING BEAUTY	Darlene Gillespie, Mickey Mouse MM 32
2	FUN IN SHARILAND	Shari Lewis, RCA Bluebird LBY 1066
3	ZORRO	Stan Jones, Henry Calvin and Jerome Courtland, Mickey Mouse MM 28
4	BAMBI	Shirley Temple, RCA Bluebird LBY 1012
5	TOM THUMB	Sound Track, Lion L 70084
6	PETER RABBIT, GOLDILOCKS AND OTHER GREAT TALES FOR GROWING BOYS AND GIRLS	Norman Leyden, RCA Bluebird LBY 1001
7	AESOP'S FABLES	The Hanky Pank Players, RCA Bluebird LBY 1019
8	WYATT EARP, CHEYENNE AND OTHER TV FAVORITES	Various Artists, RCA Bluebird LBY 1064
9	STORIES FROM GREAT BOOKS	Joseph Cotten and Robert Preston, RCA Bluebird LBY 1014
10	WALT DISNEY'S "PETER PAN" AND "ALICE IN WONDERLAND"	Various Artists, RCA Bluebird LBY 1009

**ALBUM COVER OF THE WEEK**



THE EXCITING CONNIE FRANCIS, M-G-M E 3761. Photographer Curt Gunther catches the diminutive thrush in a gay mood with arms outstretched in a shot of extremely attractive patterns of color and form.



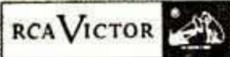
**Best Selling Pop EP's**

FOR SURVEY WEEK ENDING MAY 2

The information given in this chart is based on actual sales to customers in a scientific sample of the nation's retail record outlets during the week ending on the date shown above. Sample design, sample size, and all methods used in this continuing study of retail record sales are under the direct and continuing supervision and control of the School of Retailing of New York University.

- PETER GUNN—Henry Mancini . . . . . RCA Victor EPA 4333
- SPIRITUALS—Tennessee Ernie Ford . . . . . Capitol EAP 1-818
- KING CREOLE, VOL. 1—Elvis Presley. . . . . RCA Victor EPA 4319
- NEARER THE CROSS—Tennessee Ernie Ford . . . . . Capitol EAP 1-1005
- THE FABULOUS JOHNNY CASH. . . . . Columbia EPB 12532
- ELVIS SAILS—Elvis Presley . . . . . RCA Victor EPA 4325
- RICKY SINGS AGAIN—Ricky Nelson . . . . . Imperial EP 159
- DETOUR—Duane Eddy . . . . . Jamie JEP 301
- JOHNNY MATHIS . . . . . Columbia EPB 8871
- THE LONELY ONE—Duane Eddy . . . . . Jamie JEP 100

**When You Come to the End of the Day**  
**PERRY COMO**



**PERRY'S GREATEST ALBUM YET!** 12 great songs of thanks including **HE'S GOT THE WHOLE WORLD IN HIS HANDS, ALL THROUGH THE NIGHT, SCARLET RIBBONS, and ONLY ONE.** LPM/LSP-1885



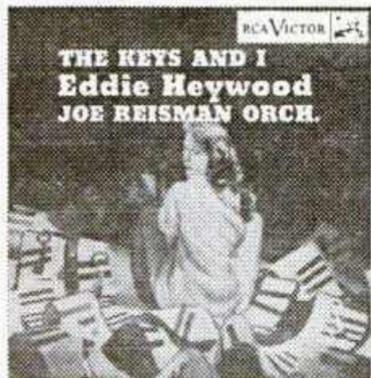
**Dream Along with Me** and 19 more great songs that thrilled the nation on the Como Saturday night TV show! LOP-1004



**Hot Diggity, Prisoner of Love,** and 12 other Perry Como specials that have zoomed past the million mark in sales! LOP-1007



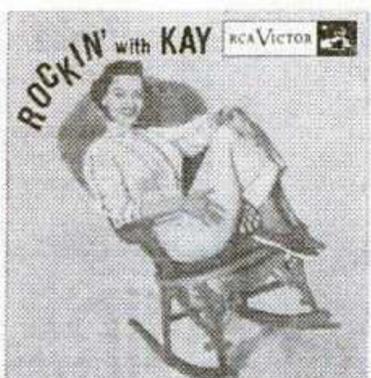
Gogi Grant sings a dozen torch ballads, including her famous version of Rodgers and Hart's wonderful **Bewitched.** LPM-1940



Eddie Heywood takes off on twelve top numbers, including his great interpretation of **Land Of Dreams.** LPM-1900



Perez Prado and his mambo men in twelve history-making hits, including their sensational all-time best-seller, **Patricia.** LPM-1883



Kay Starr at her most exciting! A dozen big songs with a big beat, including Kay's great performance of **Lazy Bones.** LPM-1720

**POWERHOUSE**  
**"PERRY COMO & HIS FRIENDS"**  
**PROMOTION**  
**BY RCA VICTOR RECORDS**  
**AND KLEENEX TISSUES**

**THIS PROMOTION IS NOTHING TO SNEEZE AT!**

Como's in great company in this tremendous RCA Victor-Kleenex Tissues promotion, featuring their new 1959 Highlighter album. Como's working with four other proven best-sellers: Gogi Grant, Eddie Heywood, Perez Prado, and Kay Starr. How can you beat a combination like that?

**HERE'S WHAT RCA VICTOR IS DOING TO PUT THIS PROMOTION ACROSS:**

- Consumer advertising in *Cosmopolitan* and *Living For Young Homemakers*
- Special mailing to 3500 disc jockeys, enclosing a copy of the new "Perry Como & His Friends" Highlighter album
- Identical mailing to the Perry Como Fan Club
- Follow-up nation-wide mailing to top DJ's.

**HERE'S WHAT KLEENEX IS DOING TO PUT THIS PROMOTION ACROSS:**

- 65 million boxes of Kleenex Tissues will promote the new "Perry Como & His Friends" Highlighter album
- Supermarkets, drug and department stores, Kleenex dealers everywhere will have giant four-color displays, posters and shelf talkers with order blanks during the promotion.

**A NEW 45 EP HIGHLIGHTER ALBUM THAT WILL BUILD EXTRA TRAFFIC FOR YOU!**

Six complete hits! Two are from Perry Como albums; the other four are from your new Gogi Grant, Eddie Heywood, Perez Prado, and Kay Starr albums. This can mean millions of new selling opportunities for you!

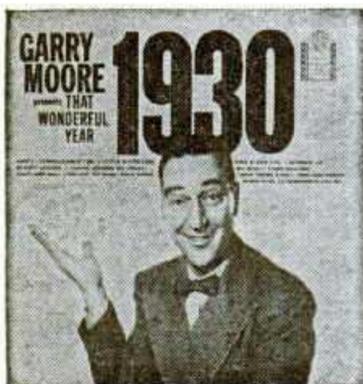
**STOCK UP ON ALBUMS BY PERRY COMO & HIS FRIENDS TODAY!**  
KLEENEX IS A TRADEMARK OF KIMBERLY-CLARK CORPORATION



THE  
**BIG SOUND**  
 IS ON  
**WARNER BROS. RECORDS**



**NEW RELEASES—NEW HITS**



GARRY MOORE PRESENTS  
 THAT WONDERFUL YEAR 1930  
 —W/WS-1283



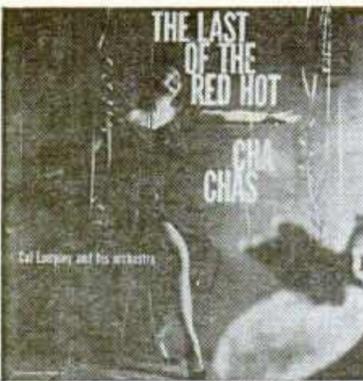
LET'S DANCE ALL NIGHT!  
 THE SONNY MOON ORCHESTRA  
 —W/WS-1284



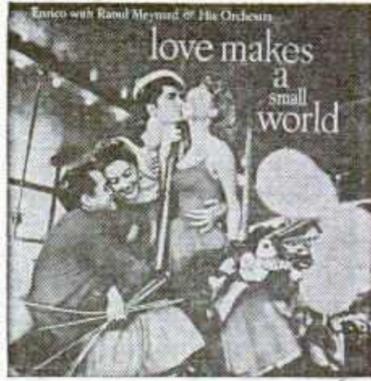
IT'S THE MOST HAPPY SOUND  
 MARGARET ANN AND THE JA-DA QUARTET  
 —W/WS-1285



WHERE LOVE IS EVERYTHING  
 RAOUL MEYNARD AND HIS ORCHESTRA  
 —W/WS-1286



THE LAST OF THE RED HOT CHA CHAS  
 CAL LAMPLEY AND HIS ORCHESTRA  
 —W/WS-1287



LOVE MAKES A SMALL WORLD  
 ENRICO WITH RAOUL MEYNARD  
 AND HIS ORCHESTRA  
 —W/WS-1288

**NOW!  
 ORDER THESE HIT ALBUMS**

**World's Ten Greatest Popular Piano**

- Concertos** George Greeley..... W/WS-1249
- 77 Sunset Strip** Hit TV Album..... W/WS-1289
- TV Guide** Top Television Themes..... W/WS-1290
- Jazz Festival,** Near In and Far Out.... W/WS-1281

**HIT SINGLES!**

- Kookie, Kookie** (Lend Me Your Comb)  
 Edd Byrnes with Connie Stevens..... 5047
- There's No Fool Like a Young Fool**  
 Tab Hunter..... 5051
- 77 Sunset Strip**  
 Don Ralke..... 5025
- Sweet Someone**  
 Eddie & Betty Cole..... 5054
- Bandstand Doll**  
 Johnny Carroll..... 5042
- Zooba**  
 Don Ralke..... 5058

ORDER FROM YOUR WARNER BROS. DISTRIBUTOR NOW!

**WARNER BROS. RECORDS**  
 Burbank, Calif  
*The First Name in Sound*

# Reviews and Ratings of New Popular Albums

## EXPLANATION OF PACKAGE RATING CATEGORIES

(Each item is rated strictly according to its sales potential in the category in which it is classified)

**SPOTLIGHT**—Sure-Fire Merchandise—Top Demand

★★★★—Very Strong Sales Potential—Essential Inventory

★★★—Good Potential—Will Sell

★★—Moderate Potential—Salable Qualities

★—For dealers who stock all merchandise.

### POPULAR ★★★★★

★★★★ SARAH VAUGHAN SINGS GEORGE GERSHWIN (2-12") Mercury SR 60045-6

STEREO & MONAURAL

Two superb sounding albums packed solid with entertainment. The monaural version was a success, and sales for the stereo set should follow suit. Miss Vaughan's warm, smooth interpretation of the Gershwin tunes is sheer listening pleasure.

★★★★ THE BROADWAY KICK

Frank Sinatra, Columbia CL 1297

A well-conceived production of recordings

and tho these efforts are, of course, somewhat dated, they can attract a measure of activity. Two of Sinatra's better known efforts of this period, "They Say It's Wonderful" and "The Girl That I Marry," are both included, along with a number of other memorable tunes from eight different shows.

★★★★ PATTI PAGE THE WALTZ QUEEN Mercury SR 60049

STEREO & MONAURAL

This is the stereo version of a set by Miss Page originally issued monophonically some months ago. The 3-D is good here with

the singer spotted on one side with a chorus in some cases supporting across the room. The favorite waltz songs—"What'll I Do," "Memories," etc., get Miss Page's typically warm, sentimental treatment. Easy mood listening.

★★★★ COME OUT SWINGIN' Roy Hamilton, Epic LN 3561 & BN 530

STEREO & MONAURAL

This is a bit of a departure for the artist who usually does his numbers in less of a rhythmic manner. Backed by complementary arrangements by Marion Evans, he swings thru a fine brace of standards and show tunes. His fans should find this attractive fare. Good deejay programming set. Selections include "Hallelujah," "Jump for Joy" and "That Great Come and Get It Day." Displayable cover shot will help.

★★★★ COLLEGE PROM Leroy Holmes Ork. M-G-M E 3758

STEREO & MONAURAL

An eminently commercial package, featuring lushly arranged, danceable standards with sock nostalgic appeal—both to college students and older fans. Selections include eight attractive dance sets and 32 standards—"My Old Flame," "Louise," "Please," etc.

★★★★ 77 SUNSET STRIP The Frankie Ortega Trio with Sy Oliver Ork. Jubilee SDJLP 1106

STEREO & MONAURAL

Sexy cover gives this package display value. Ortega, who is featured in the TV film series "77 Sunset Strip," provides solid,

swing instrumental treatments of listenable jazz-flavored selections, including the title theme, and other tunes keyed to the series—"Kookin' for Kookie," "What Private Eyes," etc. Effective backing by Sy Oliver.

★★★★ A NIGHT WITH SIGMUND ROMBERG Earl Wrightson & Louis Hunt with Percy Faith Ork. Columbia CL 1302 & CS 8108

STEREO & MONAURAL

Louis Hunt and Earl Wrightson have made successful appearances in key niteries with a "Romberg" package, and this LP should meet equal success sales-wise. Excellent performances make this romantic package a solid sales item with sure-fire nostalgic value. Selections include "The Desert Song," "Lover, Come Back to Me," "One Alone" and others.

### POPULAR ★★★

★★★ THIS IS OTIS WILLIAMS AND HIS CHARMS King 614

Otis Williams and his Charms are featured in a collection of formerly released singles. Some were fair sized sellers for the artist. Prime appeal is to teens, and it can cop both pop and r.&b. loot. Tunes include "United," "Don't Wake Up the Kids," and "Oh Julie." Displayable cover.

★★★ EARL BOSTIC PLAYS SWEET TUNES OF THE ROARING 20'S King 620

Smooth Bostic sax sound is listenable on rhythmic settings of a group of tunes from the flapper era. All are in a bright, danceable vein. Set can move for pop and r.&b. coin. Tunes include "Deep in My Heart," "Sunrise" and "I Kiss Your Hand Madame." Good programming for teen segs.

★★★ HONKY TONK PIANO FEATURING LOU STEIN Mercury SR 60054

STEREO & MONAURAL

Lou Stein and a bunch of his ragtime-minded friends get together on a good rocking old-fashioned session here. The songs are full of the flavor of an earlier day, including "Bye Bye Blackbird," "Heartaches," etc. and the stereo quality is mighty sharp, giving a big, full sound rather than emphasizing separation. Band consists of trumpet, two saxes, guitar and banjo, tuba and drums. Sharp, bright, rhythmic sound in the honky tonk tradition.

★★★ DOLLS, DOLLS, DOLLS The Harmonicats, Mercury SR 60008

STEREO & MONAURAL

The Harmonicats, with their new electronic harmonicas, turn in attractive readings here of a group of tunes that show off their harmonica sounds very well. Tunes include "Waltzing Doll," "Toy Trumpet," "March of the Toys," "Dance of the Dutch Doll," etc. A good mood music set.

★★★ MUSIC FOR CHUBBY LOVERS Stubby Kaye, Seeco CELP 4210

STEREO & MONAURAL

Here's a showmanly package of pleasant standards sung with appealing nonchalance by Broadway-nitery comic Kaye. Altho he's not a great warbler, Kaye has a likable, easy-going vocal quality which Seeco has captured on wax. Tunes include "Mr. Five By Five," "Little Girl," and "Let's Do It." Spinnable wax.

★★★ HANK BALLARD AND THE MIDNIGHTERS SINGIN' AND SWINGIN' King 618

This collection of tunes include sides previously released singly by Hank Ballard and the Midnighters. Among the 14 tunes are "Teardrops on Your Letter," "Ring A-Ling A-Ling," "The Twist," "Rock and Roll Wedding," and "Sweet Mama, Do Right," sung and swung with feeling by the group. A good set for the teen-age crowd.

★★★ SWING AROUND ROSIE Rosemary Clooney with the Buddy Cole Trio, Coral CRL 57266

Here's Miss Clooney's first on the label and her fans and jockeys will find many numbers to please them. The Buddy Cole Trio with organ, piano and bass provide a different setting which has its appeal. Tunes include "Deed I Do," "Blue Moon," "This Can't Be Love," and the like. Set, with a nice cover photo of the thrush, can draw counter interest.

★★★ DANCING ON THE SUNSET STRIP Dick Stabile, His Saxophone & Ork. King KS 623

STEREO & MONAURAL

A lyric-less chorus is employed with the Stabile band to turn out this neat package of what might be called timeless mood and dance music. It has a clean big band sound, using the chorus and of course Stabile's alto sax in the lead roles, and it probably will sound as good as ever 10 years from now. Nothing startling, but just pleasant, uncomplicated listening thruout. "Poor Butterfly," "We'll Be Together Again," and "For You" are samples.

★★★ COME TO THE FAIR The John Halloran Choir, Concert-Disc CS 41

STEREO & MONAURAL

Disk has outstanding sound with a bright, live quality which will appeal to audiophiles. Song material is beautifully performed, and includes diverse material, as "Cindy," "Come to the Fair," "The Lord's Prayer" and "Mountain High, Valley Low." The performances give a concept of fresh, ebullient outdoor life. Cover follows this theme and is very attractive.

★★★ THE CLOVERS IN CLOVER United Artists UAL 3033

This package maintains the reputation of The Clovers as one of the smoothest of the groups. Tunes are mostly standards, such as "Old Black Magic," "Pennies From Heaven," "Idaho," etc. Arrangements really swing. Much pleasurable listening.

★★★ THE BAY BIG BAND SWINGS THE FORTIES Omega OML 1019

The Francis Bay Band dishes up a tribute to Benny Goodman via big band, swing treatments of some of the great tunes associated with "The King of Swing." It's strictly mainstream, and should have wide appeal. Wide channel stereo gives dimension. Tunes include "Jersey Bounce," "And the Angels Sing" and "I Found a New Baby."

★★★ THE 5 ROYALES SING FOR YOU King 616

Excellent value here. Tunes number 16, and they are done with swinging arrangements. There are ballads and rockers with horns. "Your Only Love," "I Need Your Lovin', Baby" and "Monkey Hips and Rice" are typical.

★★★ ORIENTA Markko Polo Adventures, RCA Victor LSP 1919 & LPM 1919

STEREO & MONAURAL

Here's an interesting stereo sound experience for stereo and hi fi fans. A wide assortment of woodwind and rhythm instruments offers exotic interpretations of a variety of off-beat selections—"Schercherazade," "Runaway Rickshaw," "Night of the Tiger," "Madam Sloe Gin's," etc. Effective wax. Sexy cover.

(Continued on page 34)

## Review Spotlight on Albums . . .

Continued from page 30

### Classical Special Merit Albums

**BLOCH: SCHELOMO; BEN-HAIM: FROM ISRAEL**  
George Neikrug, Cello, with the Symphony of the Air (Stowkowski)—United Artists UAS 8005 & UAL 7005  
STEREO & MONAURAL

Bloch's "Schelomo" is a musical portrait of King Solomon. The modern, romantic work is scored for cello and orchestra with the solo instrument featured at length. Some of Bloch's massive passages are brilliantly orchestrated, and the third section is especially interesting. Thematic material is drawn from Hebrew melodies. The Ben-Haim work is a premiere recording. "From Israel" is a charming, yet dynamic, orchestral suite. Stowkowski evokes a most gratifying performance from the orchestra. Prime appeal is to moderns, but the set merits exposure.

**OHANA: LAMENT FOR THE DEATH OF A BULLFIGHTER; SARABANDE**  
Various Artists with the Cento Soli Orch. & Chorus (Argenta)—Omega OML 1033

Garcia Lorca's emotion-charged tribute to a Spanish idol of the bullring has received a remarkably successful musical adaptation. Maurice Ohana has grasped the essential feeling of the four-part work and skillfully made use of orchestra, chorus, baritone soloist and narrator, who render Lorca's original work in varying combinations or alone. Happily, it underlines the original, thanks in good part to Argenta's sensitive conducting in what must have been one of his final recording sessions before his tragic death in 1958.

### Specialty Albums

**DOROTHY LOUDEN AT THE BLUE ANGEL**  
With the Norman Paris Trio—Coral CRL 757265  
STEREO & MONAURAL

Supper club favorite Dorothy Louden as caught in the sophisticate's home-away-from-home. The canary lets loose with attacks on various American institutions like marriage and Southern cooking in a manner that has to be heard to be believed, if you can stop laughing long enough to hear it. Fine support from the Norman Paris Trio. Tops in its class.

### Spiritual Albums

**THE GOSPEL TRUTH**  
Sister Rosetta Tharpe & the Sally Jenkins Singers—Mercury SR 60080  
STEREO & MONAURAL

Recorded during a concert at the Church of God in New York City, this disk captures much emotional fervor and spontaneity. Audience applause gives it a live quality. Material includes "The Lord's Prayer," "It's Me," "Didn't It Rain," etc.—with the disk having considerable of the stereo effect of sound separation. There are good notes by Martin Williams, giving interesting historical perspectives on the development of gospel music.



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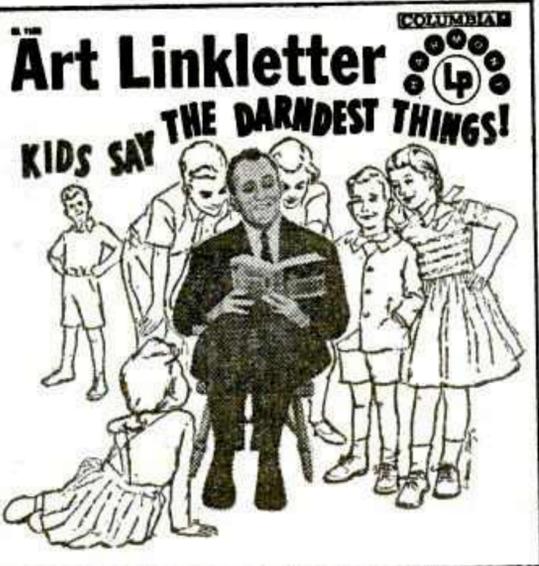
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• **Reviews and Ratings of New Popular Albums**

• Continued from page 33

**POPULAR ★★★**

★★ BING—A MUSICAL AUTOBIOGRAPHY OF BING CROSBY 1941-1944 Decca DL 9067

This is a direct pick-up of sides five and six of the original "Bing" de luxe autobiography package, issued about five years ago. With Crosby's own between-tunes musings and announcements, the set offers the old and original recordings of "White Christmas," "Moonlight Becomes You," "I'll Be Seeing You," etc., with such as Mary Martin, Bob Hope and the Andrews Sisters featured in various bands. Some potential for the Crosby fans.

★★ FAVORITE SHOW TUNES VOL. 2 The Sorkin Strings. Concert-Disc CS 37

STEREO & MONAURAL

There are 10 songs offered here including "Over the Rainbow," "Long Ago and Far Away," and others of the show type and they are played with charm by the string ensemble featuring not only the fiddles but the warm cello and viola sound as well. Nicely arranged, the some show song fanciers may prefer a bigger, brassier treatment. Considerable competition exists for this market.

★★ CAESAR PLAYS Disc CS 40

STEREO & MONAURAL

Caesar Giovannini plays twin piano on this disk via an instrumental multi-track arrangement. The recording sometimes gives the impression that only one piano is being played with perhaps a mike at each end of the keyboard. This of course is a rather unnatural effect. There are 13 songs of widely varying mood and tempo and aside from the drawbacks noted, the playing itself is colorful with the big, cascading sound.

★★ THE WILD WILD WEST The Ralph Hunter Choir. RCA Victor LSP 1968 & LPM 1968

STEREO & MONAURAL

This is an interesting album by the Ralph Hunter Choir featuring songs of the Old West that will interest fans of the genre and folk music followers. Songs include trail songs like "Old Chisholm Trail," Saturday night saloon tunes such as "Rot Gut," and "Rye Whiskey" and dancin' and hollerin' songs including "The Devil's Dream," and "Strawberry Roan." The Hunter Choir sings the tunes with feeling and stereo sound and the packaging is good.

★★ SYMPHONY OF THE DANCE The Musical Arts Symphony Orch. (Sorkin). Concert-Disc CS 42

STEREO & MONAURAL

Melodic package spotlights well-known dance selections — Bizet's "Minuette," "Valse Triste," "Polovetsian Dances," etc. Good performances and interesting idea. Moderate sales potential.

★★ LET'S SWING Wendell Tracy Ork. Concert-Disc CS 39

STEREO & MONAURAL

Tracy provides pleasant, swingy instrumental arrangements of a variety of items — ranging from "In a Persian Market," "Lullaby of Birdland," and some originals — "Gotham Jump," "Sultan's Serenade," etc. Listenable album.

★★ ACCORDION REVERIES Vincent Geraci, Accordion. Concert-Disc CS 38

STEREO & MONAURAL

Interesting treatments of nine international hits are contained in this listenable package by Geraci. There are several other sets of similar nature available, but with plugs this can move. Dual-recording technique used in waxing the LP allows for a dimensional stereo effect. Fair prospects.

**LOW-PRICE POPULAR ★★★**

★★★★ JANE POWELL SINGS WITH DAVID ROSE ORK Lion L 70111

Flick star Jane Powell is featured on some of the tunes that she introduced in past films and selections from shows. Lush backing by David Rose is complementary. Low-price tag should prove a lure. Good item for the racks.

★★★★ THE MAGIC MELODIES OF DAVID ROSE Lion L 70109

Lush, listenable instrumental treatments by Rose, suitable for a variety of jockey programs, and a solid buy in the low-priced market. Selections include "Dance of the Spanish Onion," "Barcelona" and "Holiday for Strings."

**LOW-PRICE POPULAR ★★★**

★★★ CELEBRITIES Varous Artists. Lion L 70108

A potpourri of vocals by some of show biz' top entertainers. All were previously recorded and are packaged here as highlights of their individual careers. Memorable performances by Red Skelton with "Foggy, Foggy Dew," Danny Thomas singing "At a Great Country, America" and "Moonlight Bay" by Gene Kelly. Other well-known moments recorded by Debbie Reynolds, Ava Gardner and Van Johnson. Such a collection of top talent at this low price should make the album a strong contender for sales on the racks.

★★★ MUSIC FROM PORGY AND BESS Dino Martinelli Ork. Harmony HL 7169

In this entry into the "Porgy and Bess" sweepstakes, Martinelli gives the familiar tunes a light treatment. The jazz elements are smoothed down to produce good, non-obtrusive background music with lush strings and sweet trumpets. While competition is heavy, the new movie, attractive jacket and low price will spark sales.

★★★ HOLIDAY IN HAVANA Noro Morales Ork. Design - Stereo Spectrum SS 38

STEREO & MONAURAL

Cha chas, mambos, merengues and boleros are the Latin tempos represented on this disk, but they are all super-imposed on strictly Yankee inkings. Included are such items as "I Can't Give You Anything But Love" and "For Me and My Gal." The beat is slow but strong, and stereo sound is good for the price. Morales' pianists are as skillful as ever. Fine rack item.

★★★ RALPH AND BUDDY BONDS AT THE TWIN ORGANS Vocallon VL 3627

Warm and nostalgic are these organ sounds produced by the Bonds brothers. Recording quality is excellent with particularly good bass reproduction from the pipes. Numbers include "Blue (and Broken Hearted)," "Moonlight," "You're Not the Kind," "Dream of Olwen," and an original by the boys, "Spanish Candy." A good buy at the price.

★★★ DON CORNELL Vocallon VL 3657

This collection of tunes by Don Cornell includes sides released singly on the Coral label over the past few years. Among the tunes are "Unchained Melody," "Many Are the Times," "Non Dimentica" and "Village in Capri." A good buy for Cornell fans.

**LOW-PRICE POPULAR ★★**

★★ LOVE LETTERS IN LATIN Buddy Milton Quartet Vocallon VL 3661

Milton serves up pleasant Latin-tempo instrumental versions of such nostalgic standards as "Love Letters," "I Concentrate on You" and "Speak Low." A listenable mood music and terp package for the low-priced market.

**BAND ★★★**

★★★ HERE COMES THE VILLAGE BAND United Alpine Community Brass Band. Request RLP 10038

STEREO & MONAURAL

This offers an exciting massed brass effect which comes thru with clarity and richness, thanks to a careful recording job. This is not necessarily marching music though there are some items of a more or less martial flavor. There are a number of typical Alpine airs offered. Disk contains no separation of bands nor does it list titles. It's more or less continuous band concert.

★★★ MARCHING ON HI-FI STREET William Marschner & His Marching Band. M-G-M E 3756

Marschner serves up 12 popular European marches with a fine, brassy sound which could please hi-fi fans. Selections include "Old Comrades," "My Regiment," "Fatherland March" and "Old Regimental March." Cover makes LP a colorful display item.

**LOW-PRICE CHILDREN'S ★★★**

★★★ A KIDDIE KORNCERT WITH THE KORN KOBBLERS Lion L 70107

The crazy Korn Kobbler band devotes itself to such tunes as "Who's Afraid of the Big, Bad Wolf," "Chopsticks," "Mary Had a Little Lamb," and others of this ilk. Stan Fritts handles the vocals against the zany instrumental effects. Animal caricature drawings in many colors will sell this cover on the racks.

(Continued on page 36)

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## • Reviews and Ratings of New Popular Albums

• Continued from page 34

### FOLK ★★★

★★★ DAVE VAN RONK SINGS BALLADS, BLUES & A SPIRITUAL FOLKWAYS FS 8513  
Students of traditional Negro Material will find this an interesting package for it presents such material as sung by a white artist whose style mirrors the Negro approach to this music. It is rare to find such a white artist—one with the true "soul" for blues, etc. Van Ronk is such a one. Material includes "Black Mountain Blues," "Backwater Blues," "Duncan and Brady," etc. Scholarly notes by Kenneth Goldstein.

### INTERNATIONAL ★★

★★ CHANSONS DE PARIS PAR CLAUDE GOATY ET GERARD CALVI ORK Decca DL 8849  
Mademoiselle Goaty presents a group of French popular tunes with lush ork and choral assistance from Gerard Calvi. The lyrics are in French. Limer notes, also in French, are by Jean Cocteau. The selections are not too familiar, which may lessen the appeal of the set.

### LATIN AMERICAN ★★★

★★★ NOCHES EN PUERTO RICO Request RLP 10038.  
STEREO & MONAURAL

Repertoire is made up of authentic material, and the instrumentals are abetted by male and female vocals. Cover is in harmony with the album and depicts a lush island scene. Material includes "Biriri Bamba," "Jaleo," "Tu Ausencia," etc.

### LOW-PRICE

### LATIN AMERICAN ★★

★★ LET'S DANCE LATIN The Martinez-Cheda Ork. Vocalion VL 3658  
A package of cha chas, mambos and merengues, with vocals. Instrumentation is precise and authentic with good rhythms for dancing. Colorful cover.

### POLKA ★★★

★★★ POLISH PICNIC Big Ben Boden & His Polka Band. Coral CRL 757246  
STEREO & MONAURAL  
Lively polkas and waltzes with English vocals. Material includes "Polish Picnic,"

"Whoop It Up Polka" and "Cincinnati Polka." Good sound and excellent for dancing.

### RELIGIOUS ★★★★★

★★★★★ GOD BE WITH YOU Charles D. Smith, Organ with University of Redlands Choir (Jones). Columbia ML 8370  
The mixed choir of student voices is heard in a program of anthems, hymns and oratorio excerpts. The performance is quite an impressive one and the recording, made in the University's chapel, faithfully captures the full, broad, cathedral sound. The organ is present, its participation is often so played down as to effect almost an a cappella quality. Works chosen include Stainer's "God So Loved the World" and Whitlock's "Be Still, My Soul." Quality merchandise in this field.

### RELIGIOUS ★★★

★★★ LES BARNETT PLAYS HYMNS OF FANNY CROSBY Word W 3070  
Fanny Crosby, one of the most prolific hymn writers turned out close to 9,000 hymns before she passed on in 1915. Among her hymns are the familiar "Blessed Assurance," "Jesus Is Calling," "Rescue the Perishing" and "Near the Cross." Twenty of her tunes are played well on organ on this new set by Les Barnett.

### SACRED ★★★

★★★ HYMNS AND SACRED SONGS BY COWBOY COPAS King 619  
A standard name in the country and western and sacred fields, Copas' new package should do well in those markets. It is well-produced — the arrangements often including organ and sometimes veering more to strings and typical country backing. Material includes "From the Manger to the Cross," "King of Kings," and "When Jesus Beckons Me Home."

### SOUND ★★★

★★★ JUBILEE STEREOSONIC SAMPLER Jubilee SSJLP 801  
A showcase for the Jubilee stereo line is this package featuring a broad range of instrumental material. There's main title and prelude from sound track of "The Geisha Boy" "In a Little Spanish Town" from Sy Oliver's set, "Undecided" from "Lou Levy Plays Baby Grand Jazz," etc. Good sound, and a good value for the money. Set retails for \$2.98.

### SPOKEN WORD ★★★

★★★ THAT HOLLER GUY! Joe Garagiola. United Artists UAL 3032  
For the dyed-in-the-wool baseball fan, this album presents some authentic humor about the sport and many of its luminaries. One-time major leaguer Joe Garagiola, now active on the benquet circuit as well as a broadcaster, offers entertaining and frequently hilarious anecdotes about the game, his own brief career, and other players. Anyone with an interest in the sport should enjoy this.

## • Reviews and Ratings of New Jazz Albums

### JAZZ ★★★★★

★★★★★ THE THELONIOUS MONK ORCHESTRA AT TOWN HALL Riverside RLP 1138 & RLP 12-300  
STEREO & MONAURAL

This album, recorded at a concert featuring Thelonious Monk and His Orchestra at Town Hall, New York in February, features some of the best and some of the worst of the pianist and the ork. Yet it will be a must for Monk's fans. Many of the tunes, such as "Thelonious," "Off Minor" and "Crepesculu With Nellie," are familiar to Monk fans; "Little Rootie Tootie," is new. The first side, except for the shortened "Thelonious," consists of "Friday the 13" and "Monk's Mood" is the best; the second side with "Little Rootie Tootie" and "Off Minor" is rather weak.

### JAZZ ★★★

★★★ JAZZ CANNONBALL'S SHARPSHOOTERS Adderley. Mercury SR 80018  
STEREO & MONAURAL

Cannonball Adderley, with his brother Nat Adderley, J. Mance, S. Jones and J. Cobb, take off on a group of standards and originals here to good, driving results. The music is modern in the hard bop vein, featuring the old, pulsating style in contrast to his quieter playing of today. (Set was waxed in February, 1958.) Tunes include "What's New," "If I Love Again" and originals written by Adderley such as "Fuller Bop Man" and "Jubilation."

### ★★★ THE AMAZING MR. SAM MOST BETHLEHEM BCP 78

Sam Most, one of the newer crop of modern jazzmen grabbing attention these days, gets a chance to show off both his technique and his ideas on this new set. On it he plays flute, tenor and clarinet with aplomb, and the arrangements, which are also forward looking, are by Teddy Charles. (Continued on page 49)

## • Reviews and Ratings of New Classical Albums

### CLASSICAL ★★★★★

★★★★★ KODALY: DANCES OF GALANTA; MAROSSZEK DANCES; BARTOK-WEINER: TWO RUMANIAN DANCES The Philharmonia Hungarica Orch. (Dorati). Mercury SR 90179  
STEREO & MONAURAL

This album contains stereo versions of the recently released recording by Dorati and the Philharmonia Hungarica Orchestra of the two well-known Kodaly dance pieces: Galanta and Marosszek, and the Bartok Rumanian Dances (op. 8a.). The stereo sound is excellent, and the orchestra's performance here is fine. Stereo fans should enjoy this set.

### CLASSICAL ★★★

★★★ MENDELSSOHN: ITALIAN SYMPHONY; TCHAIKOVSKY: CAPRICCIO ITALIEN Ork. Der Wiener Musikgesellschaft (Van Remoortel). Vox STPL 511.210  
STEREO & MONAURAL

This new album features an excellent performance (and the first so far in stereo) of the happy "Italian Symphony" by Mendelssohn, and Tchaikovsky's "Capriccio Italien." The works are conducted by Edouard Van Remoortel, the newly appointed conductor of the St. Louis Symphony. The stereo separation is good, and the cover is most attractive.

### ★★★ SCHUMANN: CARNAVAL, SCENES OF CHILDHOOD, PAVILLONS

Bulomar Navras, Piano. Vox PL 11.160  
The Schumann light piano selections are interpreted with precision and charm by the fine pianist. She evidences her technique best on the delightful series of melodies, comprised in the beloved "Carnaval." Despite competition, the set should enjoy fair sales.

### ★★★ BEETHOVEN: MUSIC FOR CELLO

Joseph Schuster, Cello with Friedrich Wuehrer, Piano. (3-12") Vox VBX-8  
All five cello and piano sonatas in solid, exact readings. While Schuster's tone is drier than that of Starker or Janigro, who have also recorded Beethoven's complete cello output, this package may be preferred by those who like objective renditions. Set is an excellent value at \$6.95.

### ★★★ BRENDDEL PLAYS LISZT VOL. 5

Vox PL 10.800  
A top level performance of this Liszt program by the young pianist. The etudes in particular are executed very well. Mr. Brendel, who has given numerous concerts

abroad has recorded four other LP's of the romantic composer's work and is to make his American concert debut during the 1959 winter season. Judging by his recordings Mr. Brendel will be a welcome asset to the concert world.

★★★ DVORAK: SYMPHONY NO. 1 Bamberg Symphony (Perlea). Vox STPL 511.050  
STEREO & MONAURAL

A satisfactory reading of the wonderfully melodic work. Intelligently handled in stereo, this version has plenty of depth, spread and presence without gimmicks. Demonstrate the allegretto grazioso (Band 1, Side 2) for its lyrical outpouring. Beginning collectors will have no difficulty with this one.

### CLASSICAL ★★

★★ BACH: BRANDENBURG CONCERTOS 1-6 Members of the Cento Soli Ork. of Paris (Scherchen). (3-12") Omega OML 1039-40-41

Scherchen uses slow, baroque tempos to interpret the Brandenburgs at speeds which enable him to express Bach's variety within evenness. Thus the treatment is mellower and more graceful than some current versions. Excellent horn and trumpet soloists. However, blurred sound detracts from many fine effects.

### ★★ MOZART: PIANO MUSIC FOR 4 HANDS VOL. II

Ingrid Haebler & Ludwig Hoffmann, Piano. Vox DL 432.2  
Duets in this volume include the F major Sonata K. 497, one of the genuine masterpieces in four-hand writing, as well as an "Andante and Variations" and the C Major K. 521. The pianists do not build these works up beyond Mozart's intent, but play quietly and elegantly. Listeners will be charmed with the results. Attractive packaging.

### CLASSICAL ★

★ RAVEL: ALBORADA DEL GRACIOSO, MA MERE L'OYE, PAVANE, RAPSODIE ESPAGNOLE Cento Soli Ork. of Paris (Argentina). Omega OML 1032

(Continued on page 49)

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## THE NATION'S TOP TUNES

For survey week ending May 2

This Week	Last Week	Weeks on Chart	This Week	Last Week	Weeks on Chart
<b>1. Come Softly to Me</b>		<b>1 9</b>	<b>6. Kookie, Kookie (Lend Me Your Comb)</b>	<b>17</b>	<b>3</b>
By Troxel, Cristopher, Ellis—Published by Cornerstone (BMI)			By Irving Taylor—Published by Witmark (ASCAP)		
<b>BEST SELLING RECORD:</b> Fleetwoods, Dolphin 1			<b>BEST SELLING RECORD:</b> Edward Byrnes with Connie Stevens, Warner Bros. 5047.		
<b>RECORD AVAILABLE:</b> Ronnie Height, Dore 516.					
<b>2. Happy Organ</b>		<b>4 6</b>	<b>7. Kansas City</b>	<b>15</b>	<b>3</b>
By Wood-Clowney-Kriegsmann—Published by Lowell (BMI)			By Leiber-Stoller—Published by Fire (BMI)		
<b>BEST SELLING RECORD:</b> Dave (Baby) Cortez, Clock 1009.			<b>BEST SELLING RECORD:</b> Wilbert Harrison, Fury 1023 (Fire, BMI)		
			<b>RECORDS AVAILABLE:</b> Rocky Olson, Chess 1723 (Fire, BMI); Rockin' Ronald and the Rebels, End 1043 (Fire, BMI); Hank Ballard and the Midnighters, King 5195 (Armo Music, BMI); Little Richard, Specialty 664 (Armo Music, BMI); Little Willie Littlefield, Federal 12351 (Armo, BMI).		
<b>3. Pink Shoe Laces</b>		<b>2 9</b>	<b>8. A Fool Such as I</b>	<b>7</b>	<b>6</b>
By Mickie Brant—Published by Pioneer (BMI)			By Bill Trader—Published by Leeds (ASCAP)		
<b>BEST SELLING RECORD:</b> Dodie Stevens, Crystalette 724.			<b>BEST SELLING RECORD:</b> Elvis Presley, Vic 7506.		
			<b>RECORDS AVAILABLE:</b> Hank Snow, Vic 0562; Bill Haley & His Comets, Dec 30873, His Comets, Dec 30873.		
<b>4. Guitar Boogie Shuffle</b>		<b>3 7</b>	<b>9. Turn Me Loose</b>	<b>10</b>	<b>5</b>
By A. Smith—Published by Shapiro-Bernstein (ASCAP)			By D. Pomus-M. Shuman—Published by Avalon (BMI)		
<b>BEST SELLING RECORD:</b> Virtues Hunt 324.			<b>BEST SELLING RECORD:</b> Fabian, Chancellor 1033.		
<b>5. Sorry, I Ran All the Way Home</b>		<b>5 5</b>	<b>10. A Teenager in Love</b>	<b>22</b>	<b>2</b>
By Zwirn-Giosasi—Published by Figure (BMI)			By Doc Pomus & Mort Shuman—Published by Rumbalero (BMI)		
<b>BEST SELLING RECORD:</b> Impalas, Cub 9022.			<b>BEST SELLING RECORD:</b> Dion & the Belmonts, Laurie 3627.		

### Second Ten

<b>11. I Need Your Love Tonight</b>	<b>8</b>	<b>6</b>	<b>16. Dream Lover</b>	<b>-</b>	<b>1</b>
By Sid Wayne-Bix Reichner—Published by Gladys (ASCAP)			By Bobby Darin—Published by Fern-Progressive (BMI)		
<b>BEST SELLING RECORD:</b> Elvis Presley, Vic 7506.			<b>BEST SELLING RECORD:</b> Bobby Darin, Atco 6140.		
			<b>RECORD AVAILABLE:</b> Robert Farnon, London 1241.		
<b>12. Tell Him No</b>	<b>9</b>	<b>5</b>	<b>17. Since I Don't Have You</b>	<b>13</b>	<b>7</b>
By T. Pritchett—Published by Burnt-Oak-Lowell (BMI)			By J. Rock Skyliners—Published by Calico (ASCAP)		
<b>BEST SELLING RECORD:</b> Travis & Bob, Sandy 1017.			<b>BEST SELLING RECORD:</b> Skyliners, Calico 104.		
<b>RECORDS AVAILABLE:</b> Dean & Marc, Bullseye 1025; Jackson Brothers, Atco 6139; Margie Rayburn, Liberty 55183.					
<b>13. Venus</b>	<b>6</b>	<b>12</b>	<b>18. Never Be Anyone Else But You</b>	<b>11</b>	<b>10</b>
By Ed Marshall—Published by Rambled-Lansdale (BMI)			By B. Knight—Published by Eric (BMI)		
<b>BEST SELLING RECORD:</b> Frankie Avalon, Chancellor 1031.			<b>BEST SELLING RECORD:</b> Ricky Nelson, Imperial 5565.		
<b>14. Three Stars</b>	<b>12</b>	<b>5</b>	<b>19. Tijuana Jail</b>	<b>18</b>	<b>5</b>
By Tommy Dee—Published by American (BMI)			By Denny Thompson—Published by Falstaff (BMI)		
<b>BEST SELLING RECORD:</b> Tommy Dee, Crest 105.			<b>BEST SELLING RECORD:</b> Kingston Trio, Cap 4167.		
<b>RECORD AVAILABLE:</b> Ruby Wright, King 5192.			<b>RECORDS AVAILABLE:</b> Johnny & Jonie, Challenge 59041; Johnny Bond, Ditto 120.		
<b>15. Quiet Village</b>	<b>23</b>	<b>2</b>	<b>20. Take a Message to Mary</b>	<b>19</b>	<b>3</b>
By Les Baxter—Published by Baxter-Wright (BMI)			By F. Bryant & B. Bryant—Published by Acuff-Rose (BMI)		
<b>BEST SELLING RECORD:</b> Martin Denny, Liberty 55162.			<b>BEST SELLING RECORD:</b> Everly Brothers, Cadence 1364.		
<b>RECORD AVAILABLE:</b> George Wright, Hi Fi 502.					

### Third Ten

<b>21. Enchanted</b>	<b>14</b>	<b>5</b>	<b>25. So Fine</b>	<b>-</b>	<b>1</b>
By Buck Ram—Published by Choice (ASCAP)			By J. Gribble—Published by Maureen (BMI)		
<b>RECORDS AVAILABLE:</b> Lenny Troy, Wanderlust 1107; Platters, Mer 71427			<b>RECORDS AVAILABLE:</b> Aquatones, Fargo 1002; Fiestas, Old Town 1062.		
<b>22. That's Why</b>	<b>16</b>	<b>4</b>	<b>27. For a Penny</b>	<b>27</b>	<b>5</b>
By Berry Gordy Jr.-Tyran Carlo—Published by Pearl (BMI)			By Charles Singleton—Published by Roosevelt (BMI)		
<b>RECORD AVAILABLE:</b> Jackie Wilson, Brunswick 55121.			<b>RECORD AVAILABLE:</b> Pat Boone, Dot 15914.		
<b>23. Only You</b>	<b>26</b>	<b>2</b>	<b>28. Endlessly</b>	<b>-</b>	<b>1</b>
By Buck Ram & Ande Rand—Published by Wildwood (BMI)			By Otis—Published by Meridian (BMI)		
<b>RECORD AVAILABLE:</b> Frank Pourcel, Cap 4165.			<b>RECORDS AVAILABLE:</b> Brook Benton, Mer 71443; Johnnie Ray, Col 41162.		
<b>24. The Battle of New Orleans</b>	<b>-</b>	<b>1</b>	<b>29. Poor Jenny</b>	<b>21</b>	<b>3</b>
By Jimmy Driftwood—Published by Warden (BMI)			By F. Bryant-B. Bryant—Published by Acuff-Rose (BMI)		
<b>RECORDS AVAILABLE:</b> Johnny Horton, Col 41339; Vaughn Monroe, Vic 7495.			<b>RECORD AVAILABLE:</b> Everly Brothers, Cadence 1364.		
<b>25. Goodbye, Jimmy, Goodbye</b>	<b>-</b>	<b>1</b>	<b>30. It's Late</b>	<b>28</b>	<b>9</b>
By Vaughn—Published by Knollwood (ASCAP)			By D. Burnette—Published by Eric (BMI)		
<b>RECORD AVAILABLE:</b> Kathy Linden, Felsted 8571.			<b>RECORD AVAILABLE:</b> Ricky Nelson, Imperial 5565.		

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The Honor Roll of Hits comprises the nation's top tunes according to record sales, sheet sales and disk jockey performances as determined by The Billboard's weekly nationwide surveys.

# CLIMBING SKY HIGH IN SALES

THE MICKEY MOZART QUINTET

*plays*

# "LITTLE DIPPER"

R-4148



THE BILLBOARD  
APRIL 6, 1959

*Scoop up the sales with this tremendous hit...*

Writer: ROBERT MAXWELL  
Moorpark Music Corp.

*a sound bet... buy*



**ROULETTE**

# The Billboard

# HOT 100

FOR THE WEEK  
ENDING  
MAY 17

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	★ STAR PERFORMER THIS WEEK	TITLE	Artist, Company, Record Number	WEEKS ON CHART
13	6	2	●		THE HAPPY ORGAN	Dave (Baby) Cortez, Clock 1009	9
20	9	3	●		SORRY, I RAN ALL THE WAY HOME	The Impalas, Cub 9023	9
1	1	1	●		COME SOFTLY TO ME	Fleetwoods, Dolphin 1	10
72	25	19	●	★	KOOKIE, KOOKIE (LEND ME YOUR COMB)	Edward Byrnes with Connie Stevens, Warner Bros. 5047	4
5	2	6	●		A FOOL SUCH AS I	Elvis Presley, RCA Victor 7506	8
71	24	16	●	★	KANSAS CITY	Wilbert Harrison, Fury 1023	5
7	5	5	●		GUITAR BOOGIE SHUFFLE	The Virtues, Hunt 324	10
3	4	4	●		PINK SHOE LACES	Dodie Stevens, Crystalette 724	13
17	10	10	●		TURN ME LOOSE	Fabian, Chancellor 1033	7
4	7	7	●		I NEED YOUR LOVE TONIGHT	Elvis Presley, RCA Victor 7506	7
11	8	8	●		TELL HIM NO	Travis and Bob, Sandy 1017	8
69	34	20	●		A TEENAGER IN LOVE	Dion and the Belmonts, Laurie 3027	4
18	14	11	●		THREE STARS	Tommy Dee, Crest 1057	7
2	3	9	●		VENUS	Frankie Avalon, Chancellor 1031	14
19	13	12	●		ENCHANTED	The Platters, Mercury 71427	8
90	53	29	●	★	DREAM LOVER	Bobby Darin, Atco 6140	4
21	17	13	●		THAT'S WHY	Jackie Wilson, Brunswick 55121	8
32	22	17	●		TAKE A MESSAGE TO MARY	Everly Brothers, Cadence 1364	7
79	36	27	●		QUIET VILLAGE	Martin Denny, Liberty 55162	5
43	30	24	●		ONLY YOU	Frank Pourcel, Capitol 4165	6
12	15	15	●		TIJUANA JAIL	Kingston Trio, Capitol 4167	8
15	12	14	●		SINCE I DON'T HAVE YOU	The Skyliners, Calco 103	13
—	93	36	●	★	THE BATTLE OF NEW ORLEANS	Johnny Horton, Columbia 41339	3
47	32	34	●	★	GOODBYE, JIMMY, GOODBYE	Kathy Linden, Felsted 8571	5
55	38	33	●		SO FINE	Fiestas, Old Town 1062	6
6	11	18	●		NEVER BE ANYONE ELSE BUT YOU	Ricky Nelson, Imperial 5565	12
36	27	22	●		POOR JENNY	Everly Brothers, Cadence 1364	7
66	54	38	●	★	ENDLESSLY	Brook Benton, Mercury 71443	4
10	20	35	●		IT'S LATE	Ricky Nelson, Imperial 5565	11
23	23	26	●		FOR A PENNY	Pat Boone, Dot 15914	8

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	★ STAR PERFORMER THIS WEEK	TITLE	Artist, Company, Record Number	WEEKS ON CHART
22	21	25	●		THIS SHOULD GO ON FOREVER	Rod Bernard, Argo 5327	10
9	16	21	●		TRAGEDY	Thomas Wayne, Fernwood 109	16
14	18	23	●		SEA CRUISE	Frankie Ford, Ace 554	14
38	28	28	●		SIX NIGHTS A WEEK	The Crests, Coed 509	8
33	35	37	●		GUESS WHO	Jesse Belvin, RCA Victor 7469	7
39	39	32	●		ALMOST GROWN	Chuck Berry, Chess 1722	7
37	31	31	●		COME TO ME	Mary Johnson, United Artists 160	9
—	65	48	●	★	PERSONALITY	Lloyd Price, ABC-Paramount 10018	3
8	19	30	●		IT'S JUST A MATTER OF TIME	Brook Benton, Mercury 71394	16
40	33	41	●		I MISS YOU SO	Paul Anka, ABC-Paramount 10011	7
45	44	40	●		SOMEONE	Johnny Mathis, Columbia 41355	8
42	42	45	●		TELL HIM NO	Dean and Marc, Bullseye 1025	7
85	61	56	●	★	I'VE COME OF AGE	Billy Storm, Columbia 41356	5
26	29	39	●		IT DOESN'T MATTER ANYMORE	Buddy Holly, Coral 62074	12
—	89	70	●	★	GIDGET	Jimmy Darren, Colpix 113	3
31	37	42	●		EVERYBODY LIKES TO CHA CHA	Sam Cooke, Keen 2018	10
—	88	66	●	★	CROSSFIRE	Johnny and the Hurricanes, Warwick 502	4
—	—	81	●	★	JUST KEEP IT UP	Dee Clark, Abner 1026	2
87	60	61	●	★	LONELY FOR YOU	Gary Stites, Carlton 508	5
81	57	60	●	★	BONAPARTE'S RETREAT	Billy Grammer, Monument 463	5
44	52	52	●		AS TIME GOES BY	Johnny Nash, ABC-Paramount 9996	9
30	40	46	●		YEP!	Duane Eddy, Jamie 1122	7
70	58	51	●		I STILL GET A THRILL	Joni James, M-G-M 12779	5
95	94	69	●	★	I WAITED TOO LONG	LaVern Baker, Atlantic 2021	4
60	55	64	●		THAT'S MY LITTLE SUZIE	Ritchie Valens, Del-Fi 4114	6
83	56	55	●		I THINK I'M GONNA KILL MYSELF	Buddy Knox, Roulette 4146	5
—	80	63	●		CASTIN' MY SPELL	Johnny Otis Show, Capitol 4163	3
41	46	47	●		THE MORNING SIDE OF THE MOUNTAIN	Tommy Edwards, M-G-M 12757	11
52	51	49	●		LOVEY DOVEY	Clyde McPhatter, Atlantic 2018	6
—	—	98	●	★	KANSAS CITY	Rocky Olson, Chess 1723	2

### THE INDUSTRY'S FASTEST AND MOST COMPLETE PROGRAMMING AND BUYING GUIDE

These 100 sides are listed in order of their national POPULARITY, as determined by weekly local studies prepared

for The Billboard in markets representing a cross-section of the United States. These studies reflect sales registered for each disk up to press time.

# THE BILLBOARD'S BEST BUYS

These records have shown the greatest national SALES BREAKOUT potential this week for the first time. Action sides are listed in capital letters.

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	★ STAR PERFORMER THIS WEEK	TITLE	Artist, Company, Record Number	WEEKS ON CHART
34	48	54	61		NO OTHER ARMS, NO OTHER LIPS	Chordettes, Cadence 1361	11
—	99	88	62	★	SUMMER DREAMS	McGuire Sisters, Coral 62106	3
24	47	44	63		PLEASE, MR. SUN	Tommy Edwards, M-G-M 12757	13
88	72	59	64		YOU'RE SO FINE	The Falcons, Unart 2013	4
73	66	78	65		THE KISSING TREE	Billy Grammer, Monument 403	5
16	26	43	66		CHARLIE BROWN	Coasters, Atco 6132	15
78	63	62	67		I NEED YOUR LOVIN'	Roy Hamilton, Epic 9307	4
—	76	68	68		THERE'S NO FOOL LIKE A YOUNG FOOL	Tab Hunter, Warner Bros. 5951	3
—	87	83	69		ROBBIN' THE CRADLE	Tony Bellus, NRC 923	3
97	97	76	70		I TOLD MYSELF A LIE	Clyde McPhatter, M-G-M 12780	4
—	—	77	71		LONESOME OLD HOUSE	Don Gibson, RCA Victor 7505	2
—	—	73	72		KANSAS CITY	Hank Ballard and the Midnighters, King 5195	2
—	—	90	73	★	WHITE LIGHTNING	George Jones, Mercury 71406	2
—	77	71	74		FRANKIE'S MAN JOHNNY	Johnny Cash, Columbia 41317	3
—	—	—	75	★	I'M READY	Fats Domino, Imperial 5585	1
35	49	53	76		HAWAIIAN WEDDING SONG	Andy Williams, Cadence 1358	20
—	96	80	77		A STRING OF TRUMPETS	Trumpeteers, Splash 800	3
—	—	89	78		YOUNG IDEAS	Chico Holiday, RCA Victor 7499	2
25	41	58	79		WHERE WERE YOU (ON OUR WEDDING DAY)?	Lloyd Price, ABC-Paramount 9997	11
—	81	93	80		LITTLE QUEENIE	Chuck Berry, Chess 1722	4
—	—	87	81		YOU MADE ME LOVE YOU	Nat King Cole, Capitol 4184	2
29	43	50	82		I'VE HAD IT	Bell Notes, Time 1064	17
61	91	97	83		FRENCH FOREIGN LEGION	Frank Sinatra, Capitol 4155	7
28	45	57	84		IF I DIDN'T CARE	Connie Francis, M-G-M 12769	11
—	—	85	85		PEACE	McGuire Sisters, Coral 62106	2
—	—	—	86	★	ROCKIN' CRICKETS	Hot Toddy's, Shan-Todd 0056	3
—	—	—	87	★	MARGIE	Fats Domino, Imperial 5585	1
—	—	100	88		TALK OF THE SCHOOL	Sonny James, Capitol 4178	2
—	95	82	89		YOUR CHEATIN' HEART	Billy Vaughn, Dot 15936	3
—	—	92	90		FOUNTAIN OF YOUTH	Four Lads, Columbia 41365	2

POP

- JUST KEEP IT UP . . . . . Dee Clark  
(Shalimar & Tollie, BMI) Whispering Grass (Mills, ASCAP) Abner 1026
- CROSSFIRE . . . . . Johnny & the Hurricanes  
(Vicki, BMI) Lazy (Vicki, BMI) Warwick 502
- SUMMER DREAMS . . . . . McGuire Sisters  
PEACE (Rio Grande, BMI) (Southern-Loop, ASCAP) Coral 62106
- I'M READY . . . . . Fats Domino  
MARGIE (Post-Vanderbuilt, BMI) (Mills-Fisher, ASCAP) Imperial 5585

The above are previous Billboard Spotlight picks

- LONELY FOR YOU . . . . . Gary Stiles  
(Jones, BMI) Shine That Ring (Jones, BMI) Carlton 508

C&W

- I LOVE EVERYBODY . . . . . The Wilburn Brothers  
(Sure Fire, BMI) Somebody's Back in Town (Sure-Fire, BMI) Decca 30871

A previous Billboard Spotlight pick.

R&B

- TAKE OUT SOME INSURANCE . . . . . Jimmy Reed  
(Roosevelt & Tollie, BMI) You Know I Love You (Conrad, BMI) Vee Jay 314

A previous Billboard Spotlight pick.

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	★ STAR PERFORMER THIS WEEK	TITLE	Artist, Company, Record Number	WEEKS ON CHART
—	83	91	91		MY HEART IS AN OPEN BOOK	Carl Dobkins Jr., Decca 30803	4
—	—	—	92		ETERNALLY	Thomas Wayne, Fernwood 111	1
—	—	—	93		LITTLE DIPPER	Mickey Mozart, Quintet, Roulette 4148	1
62	64	65	94		WANG DANG TAFFY APPLE TANGO	Pat Boone, Dot 15914	4
—	—	95	95		OLD SPANISH TOWN	Bell Notes, Time 1010	2
—	—	—	96		TALLAHASSEE LASSIE	Freddy Cannon, Swan 4031	1
—	—	—	97		KANSAS CITY	Little Richard, Specialty 664	1
77	—	84	98		THE WALLS HAVE EARS	Patti Page, Mercury 71428	4
67	85	72	99		THE BEAT	Rockin' R's, Tempus 7541	8
—	—	—	100		LOVE ME IN THE DAYTIME	Doris Day, Columbia 41354	1

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**RIGHT** TUNE  
GROUP  
TIME



## "HIGH SCHOOL DIPLOMA"

**THE CAPERS**

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going pop, r. and b., & r. and r.

## "TAKE OUT SOME INSURANCE"

**JIMMY REED**

veejay 314



**HIS BIGGEST YET!**

The **Billboard**

# HOT 100

FOR THE WEEK  
ENDING  
MAY 10

81

**"JUST KEEP IT UP" . . . . . 1**

**DEE CLARK**

Abner 1026



# 4 "NO MORE N"

veejay-abner, 2129 S. Michigan, Chicago 16 CA 5-6141

### • Best Selling Sheet Music in U. S.

Tunes are ranked in order of their current national selling importance at the sheet music jobber level.

This Week	Last Week	Weeks on Chart
1. COME SOFTLY TO ME (Cornerstone) . . . . .	1	5
2. GUITAR BOOGIE SHUFFLE (Shapiro-Bernstein) . . . . .	5	3
3. NEVER BE ANYONE ELSE BUT YOU (Eric) . . . . .	2	5
4. PINK SHOE LACES (Pioneer) . . . . .	4	6
5. HAWAIIAN WEDDING SONG (Pickwick) . . . . .	3	17
6. FOR A PENNY (Roosevelt) . . . . .	8	2
7. 77 SUNSET STRIP (Witmark) . . . . .	7	5
8. PETER GUNN THEME (Northridge) . . . . .	6	12
9. HAPPY ORGAN (Lowell) . . . . .	11	2
10. I'VE HAD IT (Brent) . . . . .	13	5
11. VENUS (Rambled-Lansdale) . . . . .	10	9
12. GIGI (Lowal-Chappell) . . . . .	12	2
13. IT'S LATE (Eric) . . . . .	—	3
14. HEAVENLY LOVER (Skidmore) . . . . .	15	4
15. IT'S JUST A MATTER OF TIME (Eden) . . . . .	9	5

### • Best Selling Sheet Music in Britain

(For week ending May 2)

A cabled report from the Music Publishers' Association, Ltd., London. List is based upon their weekly survey of England's leading music dealers. American publishers in parenthesis.

Side Saddle—Mills (Mills)	Charlie Brown—Progressive (Tiger)
Petite Fleur—Essex (Hill & Range)	Donna—Aberbach (Kemo)
It Doesn't Matter Any More—Monarch (Spanka)	As I Love You—Macmelodies (Northern)
Sing Little Birdie—Good Music (Zodiac)	The Little Drummer Boy—Bregman, Vocco & Conn (Bregman, Vocco & Conn)
May You Always—Essex (Hecht, Lancaster & Buzzell)	Tomboy—John-Fields (Roncom)
Smoke Gets in Your Eyes—Sterling (Harms)	Come Softly to Me—Morris (Morris)
Venus—Essex (Rambled-Lansdale)	Wait for Me—Sterling (—)
Gigi—Chappell (Chappell)	If Only I Could Live My Life Again—Peter Maurice (Ashland)
My Happiness—Sterling (Belasco)	Trudie—Henderson (Kassner)
Chick—Henderson (—)	A Fool Such as I—Leeds (Miller)

### • Best Selling Pop Records in Britain

(For week ending May 2)

This Week	Printed thru the courtesy of the "New Musical Express," Britain's Foremost Musical Publication.	Last Week
1. IT DOESN'T MATTER ANYMORE—Buddy Holly (Coral) . . . . .	1	1
2. A FOOL SUCH AS I/I NEED YOUR LOVE TONIGHT—Elvis Presley (RCA) . . . . .	2	2
3. SIDE SADDLE—Russ Conway (Columbia) . . . . .	3	3
4. DONNA—Marty Wilde (Phillips) . . . . .	5	5
5. PETITE FLEUR—Chris Barber (Pye) . . . . .	4	4
6. IT'S LATE—Ricky Nelson (London) . . . . .	9	9
7. COME SOFTLY TO ME—The Fleetwoods (London) . . . . .	10	10
8. CHARLIE BROWN—The Coasters (London) . . . . .	6	6
9. I'VE WAITED SO LONG—Anthony Newley (Decca) . . . . .	—	—
10. C'MON EVERYBODY—Eddie Cochran (London) . . . . .	8	8
11. COME SOFTLY TO ME—Frankie Vaughan and the Kaye Sisters (Phillips) . . . . .	12	12
12. SMOKE GETS IN YOUR EYES—Platters (Mercury) . . . . .	7	7
13. I GO APE—Neil Sedaka (RCA) . . . . .	11	11
14. STAGGER LEE—Lloyd Price (HMV) . . . . .	13	13
15. GIGI—Billy Eckstine (Mercury) . . . . .	19	19
16. MY HAPPINESS—Connie Francis (M-G-M) . . . . .	14	14
17. WAIT FOR ME—Malcolm Vaughan (HMV) . . . . .	—	—
18. VENUS—Frankie Avalon (HMV) . . . . .	18	18
19. FORT WORTH JAIL—Lonnie Donegan (Pye) . . . . .	—	—
20. MEAN STREAK—Cliff Richard (Columbia) . . . . .	—	—

**The Billboard**  
Quarterly Programming Guide  
featuring a special slick-stock  
Disk Jockey  
Convention-in-Print  
Insert Edition  
May 25, 1959  
More and Better  
Record Programming

Another Special  
May 25 Billboard Feature . . .

published in conjunction with the  
Pop Music Disk Jockey Convention,  
May 29-30-31,  
Americana Hotel, Miami Beach

## Summer Programming Ideas and Formats



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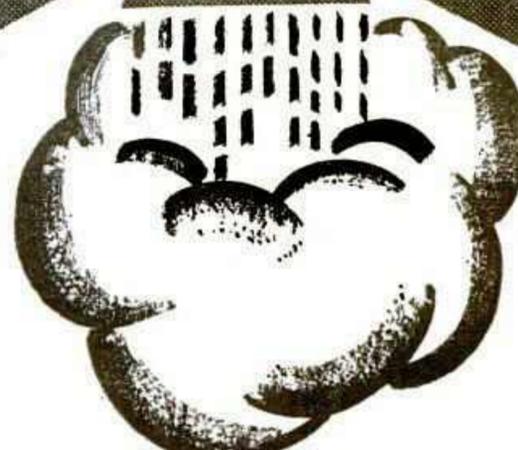
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The **Billboard**

**HOT C & W SIDES**

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	TITLE	Artist, Company, Record Number	WEEKS ON CHART
			1	<b>WHITE LIGHTNING</b>	George Jones, Mercury 71466	8
6	5	2	2	<b>HOME</b>	Jim Reeves, RCA Victor 7479	7
—	23	7	3	<b>BATTLE OF NEW ORLEANS</b>	Johnny Horton, Columbia 41339	3
4	3	3	4	<b>I'M IN LOVE AGAIN</b>	George Morgan, Columbia 41318	13
2	2	4	5	<b>WHEN IT'S SPRINGTIME IN ALASKA</b>	Johnny Horton, Columbia 41308	18
26	22	17	6	<b>BLACK LAND FARMER</b>	Frankie Miller, Starday 424	5
19	15	12	7	<b>A THOUSAND MILES AGO</b>	Webb Pierce, Decca 30858	6
16	9	5	8	<b>SET HIM FREE</b>	Skeeter Davis, RCA Victor 7471	7
8	8	10	9	<b>LUTHER PLAYS THE BOOGIE</b>	Johnny Cash, Sun 316	7
24	18	13	10	<b>AM I THAT EASY TO FORGET?</b>	Carl Belew, Decca 30842	6
3	4	6	11	<b>DON'T TAKE YOUR GUNS TO TOWN</b>	Johnny Cash, Columbia 41313	17
—	—	27	12	<b>FRANKIE'S MAN, JOHNNY</b>	Johnny Cash, Columbia 41371	2
20	14	19	13	<b>THANKS A LOT</b>	Johnny Cash, Sun 316	5
9	12	16	14	<b>COME WALK WITH ME</b>	Wilma Lee, Stoney Cooper, Hickory 1085	22
25	21	14	15	<b>THAT'S THE WAY IT'S GOTTA BE</b>	Faron Young, Capitol 4164	5
—	—	—	16	<b>HEARTACHES BY THE NUMBER</b>	Ray Price, Columbia 41374	1
5	7	9	17	<b>MOMMY FOR A DAY</b>	Kitty Wells, Decca 30804	11
13	27	18	18	<b>CHIP OFF THE OLD BLOCK</b>	Eddy Arnold, RCA Victor 7435	8
7	6	8	19	<b>WHO CARES?</b>	Don Gibson, RCA Victor 7437	7
17	10	11	20	<b>POOR OLD HEARTSICK ME</b>	Margie Bowes, Hickory 1094	8
29	24	23	21	<b>FRANKIE'S MAN, JOHNNY</b>	Johnny Sea, NRC 619	4
—	—	28	22	<b>I CRIED A TEAR</b>	Ernest Tubbs, Decca 30872	2
—	—	—	23	<b>YOU DREAMER, YOU</b>	Johnny Cash, Columbia 41371	1
—	—	—	24	<b>LONESOME OLD HOUSE</b>	Don Gibson, RCA Victor 7505	1
—	—	—	25	<b>ANYBODY'S GIRL</b>	Hank Thompson, Capitol 4182	1
14	29	—	26	<b>MY REASON FOR LIVING</b>	Ferlin Husky, Capitol 4123	12
—	—	—	27	<b>SECOND FIDDLE</b>	Buck Owens, Capitol 4172	1
10	17	22	28	<b>WHICH ONE IS TO BLAME?</b>	Wilburn Brothers, Decca 30787	19
12	25	24	29	<b>THAT'S WHAT IT'S LIKE TO BE LONESOME</b>	Ray Price, Columbia 41309	18
23	28	—	30	<b>DOGGONE THAT TRAIN</b>	Hank Snow, RCA Victor 7448	6

**FOLK TALENT & TUNES**

By BILL SACHS

**Around the Horn**

Sunday, May 17, will be Jimmie Skinner Day at Verona Lake Ranch, Verona, Ky., in celebration of the eighth anniversary of Skinner's Music Center, 222 East Fifth Street, Cincinnati. The occasion will also mark the ninth anniversary of Jimmie's regular appearances on Station WNOP, Newport, Ky. Featured in the celebration will be Lester Flatt and Earl Scruggs, of "Grand Ole Opry," and Wayne Rainey, of Station WCKY, Cincinnati. C.&w. artists and deejays in the area are invited to be Jimmie's guests on the occasion.

Rusty and Doug hopped into Nashville recently for appearances on "Grand Ole Opry" and Ernest Tubbs' "Midnight Jamboree" to introduce their latest release on Hickory, "Kaw-Liga." Rusty is working in Atlanta while Doug serves as clerk-typist with the Army at Fort McPherson, Ga. . . . Tillman Frank, artist manager and head of the artist service bureau at Station KWKH, Shreveport, is passing out cigars, so they say, on the recent birth of a son, Ben Gale. . . . Nat Nigberg's "Country America" offices have moved off the ABC-TV lot in Los Angeles, with new headquarters being readied in Hollywood. Nigberg plans to house all his enterprises under one roof.

**Bob Wills and His Texas**

Playboys, now working thru South Texas, move into the Show Boat, Las Vegas, May 19, for a three-week stand. . . . The Miller Brothers' Band, recently returned from Puerto Rico, is presently winging its way thru Texas, New Mexico and Oklahoma. On June 9 the Miller combo invades Newfoundland for a three-week trek. . . . Billy Walker, who has been appearing with his band thru Iowa, Missouri and Kansas in recent weeks, steers a course for California this week. . . . Joanie Hall and the Frontier Boys toured Winnipeg last week with a unit featuring Hugh (Wyatt Earp) O'Brian. Joanie and the boys also worked the Orange Show, San Bernardino, Calif., with the "Gun Smoke" cast April 23-May 3.

Charles Wright, Dallas agent, this week embarks on a swing thru Texas, Louisiana and Oklahoma to scout for material for Fairway Music, Hollywood. . . . Tex Williams and the Texans, a trio headed by Joanie Hall, set for an indefinite stay at Harry Nelson's J Bar H Rodeo, Camden, Mo., starting July 4. . . . Andy Jackson is slated to host a series of hour-long Saturday night c.&w. shows over WGN-TV, Chicago, featuring his Tuxedoed Texans and Homer and Jethro and alternating guest stars. Seg will be billed as "Hayloft Hoedown." . . . Bill Clifton reports that he and his Dixie Mountain Boys are faced with a heavy schedule of summer bookings. The combo played New River Ranch, Rising Sun, Md., May 3.

Red Foley departs Springfield, Mo., Monday (11) to headline a "Jubilee U.S.A." troupe Tuesday (12) in Jacksonville, Fla., and Wednesday (13) in Greenville, S. C. He then rockets, along with Uncle Cyp Brasfield, into Madison, Wis., to head another "Jubilee" uni. Thursday (14). . . . Ernest Tubbs entertains the folk at Pontotoc, Miss., Saturday (16), and for the following day (17) hops to Hammond, Ind., to work a

date with Ray Price and Skeeter Davis. . . . Charlie Walker's new release on Columbia spotlights "I'll Catch You When You Fall." . . . Rusty Thacker and His String-busters have signed to tour with Big Slim, the Lone Cowboy of the WWVA "Jamboree," Wheeling, W. Va. Rudy and his boy, who have their own show on WWVA, are sporting their first release on the Blue Hen label, "I Was a Fool" b.w. "Mountain Guitar."

The fifth annual luncheon and election of the Association of Country Musicians and Entertainers (ACME), made up of musicians and entertainers in the Fort Wayne, Ind., area, was held May 3 at Steele's Maples Club, that city. Newly elected officers are Joe Taylor, president; Paul Remaklus, vice-president, and Charlie Walter, secretary-treasurer. The 10-man board of directors is made up of the aforementioned officers plus Slim Adams, Bill Swift, Bob Richards, Gene Dennis, Smokey Montgomery, Bill Nix and Ray Kizer.

Thurston Moore's reference guide and catalog on the c.&w. music business, titled Country Music Who's Who, is slated to come off the press early in November to be officially introduced at WSM's annual country deejay convention in Nashville later that month. According to Moore, the publication is being specifically geared for those who sell, buy or program country and western music. Printed in two colors on enamel stock and bound in an attractive hardback, the book will sell for \$5.

Hank Snow and His Rainbow Ranch Boys, with a four-week Canadian trek under their belts, embarked on a new tour May 7 at Kalamazoo, Mich. They played four stands in that State, winding up Sunday (10) at Saginaw. Remainder of the route stacks up as follows: Leamington, Ont., May 11; Sarnia, Ont., 12; Richmond Hill, Ont., 13; Welland, Ont., 14; Lafayette, N. J., 15; Newburg, N. Y., 16; and the Academy of Music, Brooklyn, 17. Sleepy McDaniel, tour manager reports that the Snow unit is booked virtually solid for the summer, including a string of major fair dates. Appearing with the Snow group on the present tour are Don Larkins and Marvin Rainwater.

Billy Grammer and band, along with Charles Walter and His Trail Riders, will be the features Sunday, May 31, at Harry and Eleanor Smythe's Buck Lake Ranch, Angola, Ind., in three performances. . . . Joe Taylor and party were guests of the Press Club at Berghoff Gardens, Fort Wayne, Ind., Monday night, May 4, for the kick-off of Homer and Jethro's two-week engagement there.

The Philip Morris Kentucky Derby Festival Music Show, presented at Louisville's Fairgrounds Coliseum, Wednesday night, April 29, attracted a record attendance of nearly 20,000, according to Ed Brooks, Coliseum manager. Featured on the free-admission show were the Everly Brothers, Webb Pierce, Marty Robbins, Billy Grammer, Wanda Jackson, Del Wood, Uncle Cyp Brasfield and the Centre College Glee Club. Louisville deejays Paul Cowley, Tommy Deejays, Red Kirk and Jimmy Logsdon, of WKLO; Randy Atcher, WHAS; Jack Bendt, WTMT; Jack Sanders, WAKY, and

(Continued on page 82)

# MR. DYNAMO:

GENERATING TREMENDOUS SALES EXCITEMENT  
WITH HIS FIRST HIT

# RONNIE HAWKINS



"ONE OF  
THESE DAYS

"FORTY  
DAYS"

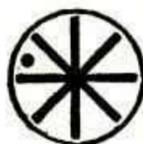
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THE GREATEST VISUAL ACT EVER RECORDED

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ROULETTE

## The Billboard Reviews

## THIS WEEK'S SINGLES

## • Reviews of New Pop Records

## EXPLANATION OF RATING CATEGORIES FOR SINGLES

(Each item is rated strictly according to its sales potential in the category in which it is classified.)

**SPOTLIGHT**—Strongest Sales Potential of ALL records reviewed this week

★★★★—Very Strong Sales Potential

★★★—Good Sales Potential

★★—Moderate Sales Potential

★—Limited Sales Potential

★★★★

## THE RAYS

★★★★ **Zimba Lulu**  
XYZ 600—This starts with a wild Tarzan styled shrieking. Then the boys turn to a frantic, pounding rocker effort on a mighty clever tune. Plenty of humor touches here and it could go. (Conley, BMI)★★★ **Why Do You Look the Other Way**  
The "Silhouettes" group turns in a good reading of this tune by Slaye and Crewe. Spirited lead effort somewhat in the Bill Kenny tradition. Worth a listen and it should be watched. (Conley, BMI)

## FELIX

★★★★ **Chili Beans**  
AUT 1—This is the original record of the tune that is now stirring up some action on the West Coast. It's a driving instrumental performance in the Tex-Mex tradition. Watch it. (Winston, ASCAP)★★★ **Puerto Rican Riot**  
On this side the Garcia combo takes off on a Spanish folk-type tune which is sold neatly by the group. Flip counts for more. (Winston, ASCAP)

## THE TEDDY BEARS

★★★★ **Wonderful Lovable You**  
DORE 520—The Teddy Bears sell a rockaballad with their usual charm and warmth. This side was made before the group joined Imperial. (Hilliary, BMI)★★★ **Till You'll Be Mine**  
Instrumental effort is handled nicely by the Teddy Bears on this side. (Chancellor, BMI)

## THE ADDRISI BROTHERS

★★★★ **Cherrystone**  
DEL-FI 4116—Happy duo-vocalizing by boys on infectious rhythm-rocker with solid beat. (Buddha, BMI)★★★ **Lilies Grow High**  
Effective warbling on western-styled ditty with folk-flavored lyrics. A cover of Stan Jones on the Disneyland label. (Frank, ASCAP)

## HARRY LEE

★★★★ **Hair of Gold**  
VIN 1014—Wistful reading of plaintive rockaballad. Merits exposure. (Ace & Singing River, BMI)★★★ **Undertow**  
Lee warbles with sincerity on pretty rockaballad. (Ace & Singing River, BMI)

## JUNE VALLI

★★★★ **An Anonymous Letter**  
MERCURY 71461—The thrush sings of an anonymous letter that told that her lover was untrue. A big ballad in the old time big style that could happen for the thrush. (Criterion, ASCAP)★★ **Bygones**  
On this side the thrush sings of letting bygones be bygones. (Pure, BMI)

★★★★

## SKIP AND FLIP

★★★★ **Lunch Hour**  
BRENT 7002—This rock effort employs a Bo Diddley guitar approach with breaks. It's all about what happens during school lunch hour. A cute idea done in style by the pair. (Trinity-Desert Palms, BMI)★★★ **It Was I**  
The duo turn in a nice chanting effort on the slow-paced tune with a drum rhythm

figure in the fore. Has a pleasant sound. (Trinity-Desert Palms, BMI)

## JAN AND JERRY

★★★ **Bandstand Baby**  
METRO 20024—Tune also out on another label is handed a good reading by the pair on this rockin' side. It could happen. Watch it. (Diana, ASCAP)★★★ **Melle Shs O' Waitin'**  
On this side the duo turn in a warm reading of a folk-styled ballad that deserves spins. Flip side is more commercial. (Tree, BMI)

## BOBBY RYDELL

★★★ **All I Want Is You**  
CAMEO 164—A smartly-turned out side, with a pretty melody and a catchy rhythm. Chick voices are behind the male vocal. (Lowe, ASCAP)★★★ **For You, For You**  
The chanter puts a lot of soul into a ballad. Arrangement includes fiddles as an effect, and retains rock and roll characteristics. (Lowe, ASCAP)

## DONNA CHRYSLER

★★★ **City Lovin' Country Style**  
COLT "45" 1011—Uptempo rhythm side, with a beat that goes right along. Thrush is strictly in the traditional manner, and does a solid job. (Mayflower, BMI)★★★ **False Hearted Kisses**  
A weeper. The thrush sings in the traditional style, and sounds a mite like Kitty Wells—which will please the c.&w. fans. (Mayflower, BMI)

## THE JONAH JONES QUARTET

★★★ **Cherry**  
CAPITOL 4199 — The standard is given Jones' listenable muted trumpet approach. Item should please listeners and collect coins. (Melody Lane, BMI)★★★ **I Dig Chicks!**  
Jones sings and plays the title tune from his latest LP. Potential appears similar to that of flip. (Melinda, BMI)

## SOMETHIN' SMITH &amp; THE REDHEADS

★★★ **That's Togetherness**  
EPIC 9313—March-type ditty is neatly rendered by the group with bright reeds and drums, featured in backing. (Coliseum, BMI)★★★ **Mr. D. J. (Please Play a Song for Me)**  
Cat, who has broken up with his chick, wants Mr. D. J. to play a song for him to help him ease the pain. Medium-beater should go as well as the flip. (Redheads, BMI)

## BILLY J. KILLEN

★★★ **Georgia Boy**  
MERIDIAN 1510—Billy J. Killen bows on the Winter Park, Fla., label with a first-rate reading of a folk-styled effort that moves. Killen is in the Tennessee Ernie tradition. Good wax here. (Lakeland, BMI)★★★ **First Dance, First Kiss, True Love**  
Killen sells a listenable ballad with a beat nicely here, backed well by the combo and group. It, too, could get spins. Two good sides. (Jeannie, ASCAP)

## CHRIS KEVIN

★★★ **Haunted House**  
COLT 103—Rockabilly side, with typical guitar backing the vocal. Lyric has some

## Pop Records

## PAUL ANKA

**LONELY BOY** (Spanka, BMI)  
**YOUR LOVE** (Spanka, BMI)

Anka should click again with this powerful two-sider. Top side is a pounding rockaballad that is shouted in fine, dual-track style. Flip is a haunting ballad on which he is lushly backed by Don Costa's ork and chorus. Both should click. ABC-Paramount 10022



## THE SKYLINERS

**THIS IS SWEAR** (Calico, ASCAP)  
**TOMORROW** (Gingham, BMI)

The group can score again with these attractive offerings. Top side is a strong outing on a moving rockaballad. Flip spots exuberant chanting on a rock and roller. Both have the sound. Calico 106



## DALE HAWKINS

**MY DREAMS** (Arc, BMI)  
**AIN'T THAT LOVIN' YOU BABY** (Conrad, BMI)

Hawkins can figure again with these potent bids. "My Dreams" is a Latinish medium-beater that is energetically rendered. Flip is a blues rocker that was once a click for Jimmy Reed. Either can go all the way. Checker 923



## ROBERT &amp; JOHNNY

**DREAM GIRL** (Maureen, BMI)  
**OH MY LOVE** (Maureen, BMI)

The duo gives out with listenable performances on salable efforts. "Dream Girl" is a charming, shuffle-pace ballad. Flip, "Oh My Love" has more tempo, and it's done just as effectively. Old Town 1068



## STONEWALL JACKSON

**WATERLOO** (Cedarwood, BMI)

Jackson who has long been a hot c.&w. artist should break into the pop field with this great side. It's a philosophical tune that promises that everyone has to meet his "waterloo." It's a rhythmic danceable item that should coast in. Flip is "Smoke Along the Track," (Sure Fire, BMI). Columbia 41393



## CHUBBY CHECKER

**THE CLASS** (Lowe, ASCAP)

Checker has a real hot side about a teacher conducting a class. As the tale unfolds, he imitates Fats Domino, the Coasters, Elvis Presley and the Chipmunks. Great novelty side. Flip is "Schooldays, Oh Schooldays," (Mayland, BMI). Parkway 804



## AL KASHA

**GOOD THINGS COME TO THOSE WHO WAIT** (Midway, ASCAP)  
**YOU BETTER BELIEVE IT** (Cragmoor, BMI)

Kasha reads "Good Things," a wistful rockaballad, smoothly over good ork support. "You Better Believe It," is a rhythm tune that the chanter handles with ease. Both are quality vocals, and each has a chance. Warner Bros. 5062



## RAY &amp; LINDY

**ANGEL LOVE** (Conmar, BMI)  
**YES, THAT'S LOVE** (Marlow & Excellorec, BMI)

The boys present both of these items in winning fashion. "Angel Love" is a bright swinger. "Yes, That's Love" is of the rockarumba variety. Both bear watching. United Artists 171



The fastest, most complete and most authoritative evaluation of this week's new releases

**JIMMY DE KNIGHT**

**ROCK AROUND THE CLOCK CHA CHA**

(Myers, ASCAP)

**ROCK AROUND THE CLOCK** (Myers, ASCAP)

DeKnight has two versions of the rock and roll classic that should reap heavy coin. The cha cha beat applied to the rocker allows for a danceable and listenable side. The straight rhythm side is infectious and contagious. **Apt 25034**



-----**Pop Disk Jockey Programming**-----

**CANDY ANDERSON**

**IT'S BEEN A LONG, LONG TIME** (Morris, ASCAP)

**LOVE TEARS** (Marks, BMI)

The thrush chirps "Long, Long Time," the lovely oldie with appeal, backed by fine ork support. "Love Tears," a pretty rockaballad, is tenderly expressed by the chick, and spins of both should find favor for all programming segs. **Warner Bros. 5059**



**ALAN DALE**

**LET ME SLEEP HERE TONIGHT, MAMA**

(Mansion, ASCAP)

**OH, MARIE** (Aldo, ASCAP)

These are Dale's best efforts in a while, "Let Me Sleep" is a lovely and unusual tune that the chanter sings attractively. "Marie," the standard, is done as a rockaballad. Both afford spinnable wax. **M-G-M 12787**



-----**Pop Talent**-----

**ROBERT EARL**

**THE WONDERFUL SECRET OF LOVE**

(Leeds, ASCAP)

**THE BOULEVARD OF BROKEN DREAMS**

(Remick, ASCAP)

Earl has been a hit maker on the British charts. His American debut disk could also provide him with a big one. He has a fine, legit sound, and either side could catch on with plugging. "Secret" is a rockaballad. "Boulevard" is given a lush rendition with warm ork support. **Columbia 41390**



**BUDDY LONG**

**IT'S NOTHING TO ME** (Gregmark, BMI)

**JUST A FRIEND** (Gregmark, BMI)

Long impresses with his initial wax offerings. "It's Nothing" is a haunting tune about a buddy that offers advice to a friend. Flip is a ballad that tells of an unhappy love affair. Both are done to good advantage. **Demon 1517**



**BOBBY MARTIN**

**HUNK OF DYNAMITE** (Glamford, ASCAP)

**SWEET DATE** (Glamford, ASCAP)

Martin gives out with two solid vocals on fine bits of material. "Dynamite" is a smartly arranged tune, and Martin gives it a vigorous chant. "Sweet Date" is a country-tinged ballad, and the vocal is equally effective. **Todd 1013**



**THE ROVERS**

**I KNOW WHERE I'M GOIN'** (Bon-Bon, BMI)

**DELIA'S GONE** (Bon-Bon, BMI)

The group delivers these pretty folk songs attractively. The artists have a feel for the tunes, and their interpretations are first-rate. With plays either can step out saleswise. **Kapp 278**



-----**C&W Records**-----

**MARSHALL PICK**

**SNOW IN HIS HAIR** (Cash, BMI)

**SOMEBODY TOUCHED ME** (Twin City, BMI)

Pack presents these sacred items with sincerity. Top side is a theme about a wandering father who finally returns. "Somebody" is a rollickin' rhythm spiritual. Devotees of this sort will find them excellent fare. **Sing 23001**



novelty value. Chanter does a good job. (Potomac, BMI)

\*\*\* **Here He Comes, There They Go**  
A blues with a driving rhythm. Performance is typical rockabilly, but arrangement uses honking horns in addition to guitars.

**JOHN ASHLEY**

\*\*\* **The Net**

DOT 15942—Another Westernish effort with the scene starting in Yuma "seven days ago." The posse is closing in on the cat and he relates the story of why. Good performance. (Famous, ASCAP)

\*\*\* **The Hangman**

There's a Western folkish sound to this song which was inspired by the Paramount pic of the same name. Side gets quite a production with big chorus and ork sound backing Ashley's effort. (Famous, ASCAP)

**ELLA FITZGERALD**

\*\*\* **I'm Thru With Love**

VERVE 10171—The great Miss F thrushes warmly on this fine oldie, which is being used in the track of the smash hit flick, "Some Like It Hot." Slinky backing here is by Frank DeVol and ork. Spinnable stuff. (Robbins, ASCAP)

\*\*\* **Stairway to the Stars**

Also from the movie, "Some Like It Hot," is this tune, circa 1940, or thereabouts. Miss Fitzgerald hands it a warm and creamy reading. Two fine jock sides. (Robbins, ASCAP)

**JOHNNY DONN**

\*\*\* **What Happened Last Night**

CREST 1058—Donn rocks thru this tale of taking his baby to an amusement park. It's a blues with a good, frantic sound from Donn and the backing. (American, BMI)

\*\*\* **Smog**

A stroll blues with a novelty approach. Donn sings and talks the story of what happens when the smog rolls in. Interesting material, with a weird windup, of a cat getting on a laughing jag. (American, BMI)

**JAY BLUE**

\*\*\* **Get Off My Back**

IMPERIAL 5587—Blues rocker is given a good shout by Blue. Twangy guitars offer rhythmic assistance. (Alan-Edwards, BMI)

\*\*\* **The Coolest**

Blue talk-sings this narrative about a real hip cat, over pounding ork support. Flip appears to have a slight edge. (Alan-Edwards, BMI)

**BOBBY SYKES**

\*\*\* **Delia's Gone**

Epic 9316—The lovely old folk tune is given a quality warble by Sykes with light guitar support. Soprano is featured in the chorus backing. (Bon Bon, BMI)

\*\*\* **How's the World Treating You?**

Spoken intro by -Sykes starts this rockaballad on which the artist is given good chorus and ork backing. It can sell. (Tampa, BMI)

**JIM GAYLORD**

\*\*\* **I Could Walk the Earth**

UNITED ARTIST 170 — Rockaballad is given a listenable outing by the newcomer. Good chorus and ork support help. Good talent. (Gordelys, ASCAP)

\*\*\* **I Apologize**

The oldie is warbled as a rockaballad by Gaylord over mild rock backing. Side has a chance. (Crawford, ASCAP)

**DEAN REED**

\*\*\* **A Pair of Scissors**

CAPITOL 4198—Rockabilly tells of a cat who's going to cut himself a paper doll. Energetic vocal is nicely backed. It's worth watching. (Jimskip, BMI)

\*\*\* **I Kissed a Queen**

Cat meets a beautiful chick at a dance. Tune is told in rockaballad style by Reed. It should attract. (Sherman-Devorzon, BMI)

**STAN KENTON ORK**

\*\*\* **Whistle Walk**

CAPITOL 4196—Blues-like tune is given a smart outing by the Kenton crew. The theme is whistled over brass and rhythm. Fine programming fare. (Belge, BMI)

\*\*\* **Tamer-Lane**

Interesting. Latinish theme is sung by a male chorus. Kenton's piano is prominent in background. Excellent jockey item. (Beaton, BMI)

**JIMMY BOYD**

\*\*\* **Cream Puff**

M-G-M 12788—Bouncy rockabilly ditty is sung with verve and a solid beat by the artist who was once a hit maker as a child, merits spins. (Sheldon, BMI)

\*\*\* **I Love You So**

Showmanly vocalizing by Boyd on a catchy r.&r. item. (Palladium, BMI)

**BOBBY HENDRICKS**

\*\*\* **I'm a Big Boy Now**

SUE 712—Wild vocal by Bobby Hendricks on this new waxing as he explains to his girl that he's a big boy now. The chicks in the backing are enjoyable. (Saturn, BMI)

\*\*\* **Good Things Will Come**

The singer turns in a meaningful reading of a pretty ballad that has a chance to get coins. Watch it. (Saturn, BMI)

**JIMMIE NEWMAN**

\*\*\* **I'd Be Fool Enough**

MGM 12790—The chanter comes thru with a warm singing job on this story of a buy who's afraid to love because of his past experiences. A good side. (Acuff-Rose, BMI)

\*\*\* **Lonely Girl**

A good piece of material is sung with feeling by the singer over attractive support. Two good sides. (Tree, BMI)

**PAUL HAMPTON**

\*\*\* **Write Me**

COLUMBIA 41396—Folkish effort is warbled pleasantly by Hampton over soft chorus and ork backing. It can sell. (Paramount, ASCAP)

\*\*\* **Don't Unless You Love Me**

Medium beater is given an attractive vocal by the artist. This, too, has a bit of a folkish air. Good potential. (Paramount, ASCAP)

**BOBBY LEE TRAMMELL**

\*\*\* **Woe Is Me**

WARRIOR 1554—A rocker, well-chanted, and backed with a Fats Domino-type arrangement—typical honking horns and musical figures behind the melody. Good sound, even the derivative. (Faire, BMI)

\*\*\* **Open Up Your Heart**

A gospel-flavored item, with a world of rhythm. Chanter belts it out. Will get play. (Faire, BMI)

**JIMMY ROCK**

\*\*\* **The Drag**

TODD 1024—Jimmy Rock sings about a new dance called "The Drag" with enthusiasm and some excitement on this swinging platter. It's cute, has a beat and could collect coins. (Obla, BMI)

\*\*\* **We Two**

Tune based on a familiar folk theme, is sung brightly by Jimmy Rock over snappy backing. Both sides have a good sound. (Singleton, BMI)

**HUELYN DUVAL**

\*\*\* **It's No Wonder**

STARFIRE 600—The chanter comes thru with a sharp reading of a peppy rocker with a beat. It has a sound and a chance. (Zebra-Peer, BMI)

\*\*\* **Across the Aisle**

The chanter tells this tale of romance at school in soft, warm-voiced manner that could help it get spins and some coins. (Zebra-Peer, BMI)

**CHARLIE GRACIE**

\*\*\* **Angel of Love**

CORAL 62115—Charlie Gracie turns in a first rate reading of a happy rocker with a vocal group featured in the backing. (Skidmore, ASCAP)

\*\*\* **I'm a Fool, That's Why**

An Elvis Presley type tune is sung brightly by the chanter, helped again by a vocal

(Continued on page 49)

ALONG COMES THE NEW COASTERS HIT!

**THE COASTERS**  
**"ALONG CAME JONES"**  
 b/w  
**"THAT IS ROCK & ROLL"**  
 ATCO 6141

## The Billboard HOT R & B SIDES

FOR WEEK ENDING MAY 10

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	TITLE	Artist, Company, Record Number	WEEKS ON CHART
29	16	4	1	KANSAS CITY	Wilbert Harrison, Fury 1023	4
3	2	2	2	THAT'S WHY	Jackie Wilson, Brunswick 55121	6
9	8	6	3	SO FINE	Fiestas, Old Towa 1062	8
1	1	1	4	IT'S JUST A MATTER OF TIME	Brook Benton, Mercury 71394	14
25	9	7	5	PINK SHOE LACES	Dodie Stevens, Crystaletta 724	4
23	23	8	6	HAPPY ORGAN	Dave (Baby) Cortez, Clock 1009	5
4	4	3	7	ALMOST GROWN	Chuck Berry, Chess 1722	5
—	—	15	8	SO CLOSE	Brook Benton, Mercury 71443	2
—	—	29	9	I WAITED TOO LONG	LaVern Baker, Atlantic 2021	2
2	6	11	10	EVERYBODY LIKES TO CHA CHA	Sam Cooke, Keen 2018	10
5	5	5	11	COME SOFTLY TO ME	Fleetwoods, Dolphin 1	8
7	14	22	12	GUESS WHO	Jesse Belvin, RCA Victor 7469	5
—	—	18	13	FIVE LONG YEARS	Little Junior Parker, Duke 306	2
—	—	25	14	ENDLESSLY	Brook Benton, Mercury 71443	2
—	30	14	15	I NEED YOUR LOVIN'	Roy Hamilton, Epic 9307	3
11	11	21	16	SEA CRUISE	Frankie Ford, Ace 554	5
12	12	23	17	LOVEY DOVEY	Clyde McPhatter, Atlantic 2018	5
10	15	—	18	COME TO ME	Marv Johnson, United Artists 160	9
13	7	9	19	WHERE WERE YOU (ON OUR WEDDING DAY)	Lloyd Price, ABC-Paramount 9997	8
—	—	27	20	KANSAS CITY	Hank Ballard and the Midnighters, King 5195	4
—	18	13	21	ENCHANTED	Platters, Mercury 71427	3
—	—	24	22	QUIET VILLAGE	Martin Denny, Liberty 55162	2
—	—	28	23	I'M NOT ASHAMED	Bobby (Blue) Bland, Duke 303	2
—	25	19	24	THAT'S ENOUGH	Ray Charles, Atlantic 2022	3
14	19	16	25	VENUS	Frankie Avalon, Chancellor 1031	11
8	3	10	26	SINCE I DON'T HAVE YOU	Skyliners, Calico 103	9
—	21	26	27	TELL HIM NO	Travis and Bob, Sandy 1017	3
—	27	30	28	GUITAR BOOGIE SHUFFLE	Virtues, Hunt 324	3
—	—	—	29	SORRY, I RAN ALL THE WAY HOME	Impalas, Cub 9022	1
30	—	—	30	A FOOL SUCH AS I	Elvis Presley, RCA Victor 7506	2

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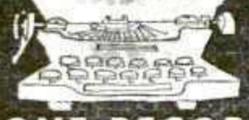
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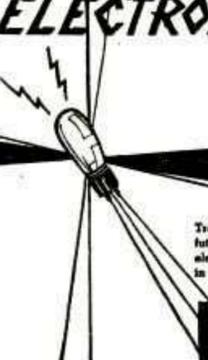
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**NAVY**

# • Reviews of New Pop Records

• Continued from page 47

group and a beat. Could get spins. (Shapiro-Bernstein, ASCAP)

**MATYS BROS.**  
★★★ When Irish Eyes Are Smiling  
SUNNYSIDE 3106 — A "Philadelphia" styled version of the oldie, sung brightly by the Matys Brothers. Bound to get air play. (Witmark, ASCAP)

★★★ Kazoo Polka  
The boys turn off a listenable polka effort that should please their many fans. (Trinda & Lou, ASCAP)

**JOHN LESTER**  
★★★ Getting Nearer  
C & M 500—Rockaballad is given a bluesy shout by Lester with a soft chorus assist. Tune has spiritual overtones. With plugs, it might create interest. (Timo & C-Wil, BMI)

★★★ At Last  
The pretty oldie is sung in rockaballad style by Lester. Side rates exposure, and it has a chance with plugging. (Felst, ASCAP)

**GEORGE GARDNER**  
★★★ Draggin' the River  
TODD 1010—A bluesy, country-tinged item,

with plenty of rhythm. Performance has a touch of gospel about it, with voices chanting responses to the vocal and an occasional organ strain. (Coaxial, BMI)

★★ The Way You're Treating Me  
A ballad, sung in the style popularized by Johnny Cash. Derivative, altho an effective job. (Copar, BMI)

**VINCE WAYNE**  
★★★ Fare Thee Well, My Lover  
ROULETTE 4155—A pretty, folk-flavored item, with the chanter backed by flutes, voices and plucked strings. (Kahl, BMI)

★★ It's a Game  
A romantic ballad. Wayne sings in a legit style, and is backed by an arrangement which carries a rhythmic pattern. (Kahl, BMI)

**VERA LYNN**  
★★★ I'm a Fool to Forgive You  
LONDON 1870 — Miss Lynn takes an excursion into the rock field on this ballad with a gentle triplet backing. Chorus assists and the gal gives it a good belt. (Marilyn, ASCAP)

★★ Have I Told You Lately  
That I Love You  
An attractive weeper type ballad. Miss Lynn

handles it in nice style with a chorus assist. (Duchess, BMI)

**MILTON GRAYSON**  
★★★ I Want You to Know  
KEEN 2020—Grayson shows off a good set of pipes on this feelingful performance on an attractive rockaballad. It could get many spins. (Hermosa-Kags, BMI)

★★ Lonely Lover  
Milton Grayson bows on the label with a worthwhile reading of a swiny little tune. (Hermosa-Kags, BMI)

**LEFTY (GUITAR) BATES**  
★★★ Rock Alley  
APEX 951—A swingin', danceable instrumental with harmony saxes backing a guitar solo. Then, a good honker moves into the spotlight. Listenable rocking stuff. (Josette, BMI)

★★ Ninety Days  
Bates takes a vocal on this minor-flavored blues effort. Good sound with the flip having a possible edge. (Josette, BMI)

**DANNY COSTELLO**  
★★★ Paper Doll  
CORAL 62114—The hit of a few years back is sung warmly by Danny Costello over rockaballad backing with triplets. Second chorus is taken at a faster tempo. Should get spins. (Mark, BMI)

★★ I Don't Wanna Lose Ya  
Danny Costello handles this semi-rocker pleasantly over routine backing. (Knollwood, ASCAP)

**EDWIN HOWARD**  
★★★ Forty-Seven Times  
PHILLIPS 3540—Howard offers a folkish tribute to his lady love. He's supported by a gentle-tone male chorus. Twin guitar

accompaniment is attractive. (Jerry, ASCAP)

★★ More Pretty Girls Than One  
A bright medium rhythm job is sung with spirit by Howard. This, too, has a folk flavor with an interesting guitar background. (Jerry, ASCAP)

**ARTHUR SMITH**  
★★★ Banjo Boogie  
MGM 12791—Bouncy, bright banjo solo work on swiny instrumental theme. Good jockey and juke wax. (Hill & Range, BMI)

★★ Hard Boiled Boogie  
Infectious rhythm marks Smith's solid guitar solo treatment of a catchy instrumental item. (Lynn, BMI)

**THE FRANTICS**  
★★★ Straight Flush  
DOLTON 2 — The Frantics sell this instrumental effort with a drive that measures up to their name. A good side. (Cornerstone, BMI)

★★ Young Blues  
Listenable blues is performed quietly by  
(Continued on page 50)

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TWO TIME WINNERS"  
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# • Reviews and Ratings of New Jazz Albums

• Continued from page 36

For jazz fans who enjoy modern style with a touch of avant-garde, this album will fill a need. The tunes, a fine collection, include "Lover Man," "Alone Together" and "When Your Lover Has Gone."

★★★ MORE VIBES ON VELVET  
Terry Gibbs. Mercury SR 80027

STEREO & MONAURAL

Vibist Terry Gibbs turns in a good performance here of a group of standards and originals sparked by fine arrangements by Manny Album. The settings are quiet and subdued and Gibbs' playing is in the mood. The standards include "Moonlight Serenade" and "Blues in the Night." The originals, all penned by Gibbs and his wife Donna include "With All My Love to You," "Don't Cry," "I Remember" and "Lazy Sunday."

★★★ MAN BITES HARMONICA!  
Jean Thielmans with Pepper Adams, Kenny Drew, Wilbur Ware & Art Taylor. Riverside RLP 1125

STEREO & MONAURAL

Thieleman is featured on both harmonica and guitar in this fine offering. He embraces in inventive style a group of standards and originals with support from Pepper Adams, baritone sax; Kenny Drew, piano; Wilbur Ware, bass, and Art Taylor, drums. He's about the best around on jazz harmonica, and this hard driving set allows him ample room to work. Appeal is heightened by a displayable cover. Good prospects.

★★★ YOU'VE GOT A  
DATE WITH THE BLUES  
Helen Merrill. Metrojazz E 1010

Miss Merrill is in a sultry mood for the most part in this first album for this label, tho the set does contain a few up-items. Light combo backing is effective. The LP can also cop pop sales with exposure. She's warm voiced in this set, and good cover shot and readable liner notes are additional appeals.

★★★ EDDIE DAVIS & CHARLIE  
VENTURA IN STEREO  
King KSD 1601

STEREO & MONAURAL

Eddie Davis, and Charlie Ventura, two vet jazzmen, turn in some listenable mainstream jazz on this new release. The tenor men show off some of their respective styles neatly on a fine group of standards. These include "Mean to Me," "This Can't Be Love," "Liza" and "If I Had You." The stereo sound is good, and the album is enjoyable.

★★★ PLAYING THE NUMBERS  
Jimmy Mundy Ork. Epic LN 3557 & BN 526

STEREO & MONAURAL

A distinguished set of performances, bright in sound and creative in arrangement. Album concept is built around songs with numbers in the title, as "Two Cigarettes in the Dark," "Three o'Clock in the Morning," "Pennsylvania 6-5000," etc. Discerning buyers and knowledgeable deejays will find a lot in this package.

**JAZZ ★★★**

★★ THE LOWEST  
Red Callender, Metrojazz E 1067  
Red Callender, who uses the tuba to play

melodic jazz, turns in some listenable work here on a group of standard and original tunes featuring his tuba blowing. With Callender are a group of well-known jazzmen including Buddy Collette on flute, who back him neatly in the modern manner. Callender's tuba work, tho good, becomes somewhat wearing after six or seven bands. Tunes include "Autumn in New York," the title tune, and "I'll Be Around."

★★ THE PIANO SCENE OF  
DAVE MCKENNA  
With Osie Johnson, Drums & John Drew, Bass. Epic LN 3558 & BN 527

STEREO & MONAURAL

Clean, crisp fingering, featuring interesting and bright right hand runs is the trademark of McKenna, a pianist fairly new to the scene. Osie Johnson and John Drew on drums and bass, respectively, round out the trio. Drew gets a chance to show his own good technique as a soloist and against the piano. The boys swing effectively on a program that mixes standards with originals. Moderate stereo value, but the listening is good both ways.

# • Reviews and Ratings of New Classical Albums

• Continued from page 36

**LOW-PRICE CLASSICAL ★★★**

★★★ DVORAK NEW WORLD  
SYMPHONY  
Hamburg Symphony Orch (Schmidt).  
Rondo-Lette 12 SA 98

STEREO ONLY

A good reading of the "New World Symphony" by Dvorak by the Hamburg Symphony Orchestra under Otto Schmidt. The surfaces are a bit noisy, but the stereo sound is good. A set that should interest low-price fans.

**SEMI-CLASSICAL ★★**

★★ VIENNESE BALLROOM  
Jan Marek & the Vienna Light Opera  
Orch. Mercury SR 60058

STEREO & MONAURAL

Recorded in France, this package spotlights lush, classical-styled instrumental treatments of richly melodic Viennese waltz items — "Blue Danube Waltz," "Emperor Waltz," "Tales From the Vienna Woods," etc. Pretty wax for nostalgic Strauss fans.

★★ ECHOES OF JOHANN STRAUSS  
Walter Baracchi, Piano & Orch. Vox  
STVX 425.860

STEREO & MONAURAL

These are pop arrangements with piano featured. Not enough Viennese va-va-voom to make the disk anything but ordinary. The stereo separation is wide with piano on the right, strings on the left and traps dead center so the disk does lend itself to stereo demo.

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checker 921

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• **Reviews of New Pop Records**

• Continued from page 49

the group. It's done in after hours style. (Cornerstone, BMI)  
 treatment of exotic theme in cha cha tempo. Tasteful jockey wax for hip programming segs. (D & D, BMI)  
**THE DON ELLIOTT SEXTETTE**  
 \*\*\* Cha Cha Cha Blues  
 HANOVER 4525 — Effective instrumental

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merical line "Would You Believe It I Have a Cold?" Solid commentary and sneezes by Sascha Burland. (D & D, BMI)

**HOYT JOHNSON**

\*\*\* Sylvia  
 RCA VICTOR 7522—Plaintive multi-track warbling stint on a tender country-flavored item with mild rockabilly backing. Merits exposure. (Tree, BMI)

\*\*\* Belle Renee

Moving country ballad is sung with feeling by Johnson. Dual market side. (Ly-Rann, BMI)

**ROSE HARDAWAY**

\*\*\* I Only Have Eyes for You  
 DECCA 30893—Feelingful reading of the great standard. Nice jockey material. (Fremwick, ASCAP)

\*\*\* Senor Blues

Haunting rockabilly is sold with feeling and sincerity by canary. (Ecarob, ASCAP)

**RON GOODWIN ORK**

\*\*\* Martians On Parade  
 CAPITOL 4201—Tune is reminiscent of "Sound Off" with gimmicked voices introducing the brassy, march theme. Some coin possible. (Ardmore, ASCAP)

\*\*\* The Venus Waltz

Lovely three-quarter melody is given a lush treatment by the British orkster. Good programming fare with fair sales prospects. (Ardmore, ASCAP)

**LOU MONTE**

\*\*\* Solo Per Te (Only for You) —  
 RCA VICTOR 7523—The chanter turns in an attractive reading of a warm Italian tune, singing the lyrics in Italian and in English. A good side for his fans. (Mills, ASCAP)

\*\*\* The Angel in the Fountain

Lou Monte sells this Neapolitan tune in his usual warm style, backed neatly by the ork. (Alamo, ASCAP)

**THE KIRBY STONE FOUR**

\*\*\* Red Shoes  
 COLUMBIA 41385—The Four got onto a mild rock and roll kick in a blues effort. They're supported by a chick chorus in the novelty effort. Side has a sound which could catch on. (Planetary, ASCAP)

\*\*\* Ev'rything's Coming Up Roses

An upbeater has a slightly old-fashioned quality about it. It's from the score of "Gypsy." (Chappell, ASCAP)

**VICKY JAY**

\*\*\* Whither Thou Goest  
 ABC PARAMOUNT 10020—Tender rockabilly is warbled with appeal by the chick. Dual-track reading has a sound that can attract. (Pamco, BMI)

\*\*\* Great Guns 'n' Sakes Alive

Bright tune is thrashed over a Bo-Diddley type rhythm. Flip appears to be the side to watch. (Charlee, BMI)

**ADDIE LEE**

\*\*\* Love Guaranteed  
 KAPP 269—A rocker, with a chorus behind the chantress. Side has honking horns and gospel feeling, particularly in the rhythm. (Roosevelt, BMI)

\*\*\* Seek and Ye Shall Find

A bouncy side, with a lyric based on the epigram which makes up the title. Very rhythmic, with smart arrangement using horns to punctuate the vocal phrases, and chorus. Aiso a gospel quality. (World, ASCAP)

**BARBARA LANTZ**

\*\*\* Keep Me Company  
 PALLADIUM 603—Baby sitter wants company on job. Cute teen-appeal lyric with attractive multi-track piping. Merits spins. (Atlantic, BMI)

\*\*\* I'm Confessin' That I Love You

Okay reading of oldie, but flip is better showcase for gal. (Bourne, ASCAP)

**THE DENNY VAUGHAN ORK**

\*\*\* Ma Fleur D'Amour  
 GLORY 293 — Melodic Continental-styled theme is handed effective instrumental treatment. Lush jockey wax. (Bryden, BMI)

\*\*\* Lover's Lament

Mournful instrumental theme is wrapped up in pretty, sweet-stringed interpretation. Pleasant jockey wax for late night segs. (Bryden, BMI)

**JESSIE & THE SEQUINS**

\*\*\* So Weak  
 PROFILE 4008—The group sings this driving rocker with gusto, helped by a big beat. It could get coins. (Mo-Rus-Co.)

\*\*\* Hold My Hand

The singer and group handle the song pleasantly. (Mo-Rus-Co.)

★ ★

**DAVE BURGESS**

\*\*\* Everlovina'  
 CHALLENGE 59045—A rockabilly effort by Burgess with the Chimes group. Good performance of mediocre material. (Jat, BMI)

\*\*\* Just for Me

Medium tempo effort has a folkish flavor. Burgess chants it well and has the talent to go in future efforts. (Jat, BMI)

**MIKE PRESTON**

\*\*\* In Surabaya  
 LONDON 1865—The tune is a big hit in Germany at the moment and the British cat gives it a good, feelingful reading to a slightly Latinish rhythm. Could catch some spins. (Burlington, ASCAP)

\*\*\* Girl Without a Heart

Waltz ballad is sung in pleasant fashion by Preston on his second American disk outing. (Cromwell, ASCAP)

**JOHNNY OLENN**

\*\*\* Born Reckless  
 ANTLER 1105—The blues gets a rockabilly treatment, with funky strings and a chorus backing the chanter. (Witmark, ASCAP)

\*\*\* You Lovable You

Song has the touch of special material. It's chanted to a triplet-figured background and a chorus. (A. M. C., ASCAP)

**FOUR TROYS**

\*\*\* In the Moonlight  
 FREEDOM 44013—The lead sings a pretty ballad, to a tasteful rocking arrangement which is never extreme. (Metric, BMI)

\*\*\* Suddenly You Want to Dance

Unusual vocal arrangement on this ballad, with the voice range exceptionally broad. Essentially, a refined rocker, with a trace of gimmicky quality. (Kix, BMI)

**EDDIE AND DON**

\*\*\* Please Darling  
 COLT "45" 1009—A weeper, with a melodic line as he tells the chick not to leave him. Somewhat like a dirge. Authentic c.&w. (Cedarwood, BMI)

\*\*\* I'm Loaded

The cat is loaded with the blues—all mixed up inside, as the lyric puts it. Song tells a story. Side should have a brighter sound. (Mayflower, BMI)

**THE SENIORS**

\*\*\* It's Been a Long Time  
 INTERLUDE 163—Good group vocal on a medium Latinish theme. Fair prospects. (Jaspar, BMI)

\*\*\* Who's Gonna Know

Bright ballad is sung in shuffle-pace tempo. Cute side should go as well as the flip. (Jaspar, BMI)

**JACK MARSHALL'S MUSIC**

\*\*\* The River Kwal March  
 CAPITOL 4197—Side is from the orkster's LP, "Soundsville." He presents the hit of last year in big band jazz style. Good jockey item. (Columbia Pictures, ASCAP)

\*\*\* Hot Sombrero

Side is also from Marshall's album. Spicy Latinish theme is handed a sparkling, swing-in' treatment. Also a good programming prospect. (Jay-Tone, ASCAP)

**BARBARA MOOD**

\*\*\* Make Believe Dreams  
 GLORY 295—The pretty oldie is sung with effective emotional appeal by thrush. (Frank, ASCAP)

\*\*\* The Fool

Canary wails sincerely on moving rockabilly. (Georgal, BMI)

**JIM (SPECS) HAWTHORNE**

\*\*\* Walkin' to New Orleans  
 BINGO 1001—Gentle rocker is handed pleasant instrumental treatment. (Clockus, BMI)

\*\*\* Gaucho

Unusual sound on an instrumental treatment of rather monotonous Latin-styled theme. (E.D.M., ASCAP)

**CURLEY COLDIRON & THE CIRCLE C BOYS**

\*\*\* I Want You to Know  
 CIRCLE 282—Wistful warbling stint on pretty country item. (Are, BMI)

\*\*\* Rockin' Spot

Bouncy rockabilly item is sung brightly by Bob Boyd. (Are, BMI)

**WALLY DEANE**

\*\*\* Drag On  
 ARTIC 102—Deane sells strongly on an okay blues with effective backing. (Altoona, BMI)

\*\*\* Rockin' With Rosie

So-so rocker is sung with likable exuberance by Deane. (Altoona, BMI)

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**BEV "O" AND BONNEVILLES**  
**★ ★ You're the One**  
 KAH1 120—Pert piping by Bev "O" and group on catchy rhythm-rocker. (Clockus, BMI)

**★ ★ My Love**  
 Gal offers pretty thrashing stint on pleasant rockaballad. (Clockus, BMI)

**THE CUPCAKES**  
**★ ★ It's Willy**  
 TIME 1011—Cute piping by young fems on r.&r. ditty. Teen-appeal side. (Trinity-Desert Palms, BMI)

**★ ★ Deutsche Rock Und Roll**  
 Youthful thrashing in German and English on old fashioned German Beer Garden version of rock and roll. Amusing jockey wax. (Trinity-Desert Palms, BMI)

**THE MILLER BROTHERS**  
**★ ★ I Can't Get Started**  
 4 STAR 1730—The tune made famous by Bunny Berigan is handed a warm instrumental reading here by the boys with a trumpet featured on lead over rhythm support. Good juke wax. (Chappell, ASCAP)

**★ ★ Back Roads**  
 The Miller Brothers sing of a back street love affair and the pain it caused all concerned. A listenable side that could get country market attention. (4 Star, BMI)

**DELORES MORGAN**  
**★ ★ Wedding Gown for Sale**  
 EXCLUSIVE 10-02—The thrush tells the story of a wedding that didn't happen, and the wedding gown which is now for sale. A good side that could get spins. (Famous, ASCAP)

**★ ★ Para Mi Amor**  
 Dolores Morgan sings of what she would do for love, helped out by the ork and chorus of Joe Leahy and a little Spanish. (Famous, ASCAP)

**CHERRY WAINER**  
**★ ★ Iced Coffee**  
 PARIS 533—The Wainer combo sells this driving effort neatly with the Hammond organ featured thruout. Could get some spins. (Greta, BMI)

**★ ★ Blue Cha Cha**  
 Listenable cha cha based on the "Blue Danube Waltz" receives a real rocking reading from the Wainer crew. (Hollis, BMI)

**KENNY TOMERLIN**  
**★ ★ The Moon Cries Too**  
 TEEN AGER 1001—The chanter sells a rockaballad with feeling backed smoothly by the rhythm combo. Lad has a sound. (Bluebonnet, BMI)

**★ ★ Crazy Little Teen**  
 Tomerlin bows on the new Fort Worth label with a fair reading about a crazy chick. (Bluebonnet, BMI)

**JERRY MASON**  
**★ ★ The Four Winds and the Seven Seas**  
 KAPP 287—Tune that was around a few years ago is handed a good reading by the chanter over a rockaballad backing. Could get spins. (Lombardo, ASCAP)

**★ ★ Strange Feeling**  
 Jerry Mason bows on the label with a tale of the strange feeling he gets when he sees his girl. Listenable rocker. (Atlantic, BMI)

**STEVE WRIGHT**  
**★ ★ Love You**  
 LIN 5022—Steve Wright comes thru with a good performance on a listenable rockaballad. With the right material he can happen. (Leonard, BMI)

**★ ★ Wild, Wild Woman**  
 Wright turns in an emotional reading of a rocker as he tells about his wild woman, whom he still loves. (Leonard, BMI)

**THE TU-TONES**  
**★ ★ Still in Love With You**  
 LIN 5021—The Tu-Tones come thru with a stylized reading of a rocker. They sing it well but the pattern is well worn. (Leonard, BMI)

**★ ★ Saccharin Sally**  
 Sally seems to take all the men, according to this story. The boys sing it well. (Lin-Da, BMI)

**LITTLE GERHARD**  
**★ ★ How Old Do You Have to Be**  
 PARIS 534—The European cat sells the Hoffman-Manning tune with style over listenable support. (Gold, ASCAP)

**★ ★ A Pair of Scissors**  
 "I'm gonna make a dolly that looks like you" sings the warbler, with scissors and glue. Fair material. (Jmskip-Greta, BMI)

**LES ELGART ORK.**  
**★ ★ When I Take My Sugar to Tea**  
 COLUMBIA 41394—Well-orked side is a good item for jocks. The Elgart crew serves up a smart, danceable side that should meet with approval. (Famous, ASCAP)

**★ ★ Moonlight Shuffle**  
 Pretty tune is given an attractive instrumental setting by the crew. Potential and appeal appear similar to that of the flip. (Aldon, BMI)

**AL ALBERTS**  
**★ ★ High School**  
 CORAL 62113—Tune, out a few years ago, is handed a listenable warble by Al Alberts over simple backing. (General, ASCAP)

**★ ★ By You**  
 On this side the singer comes thru with a listenable version of a new tune penned by himself. (Springton, ASCAP)

**HARRIET SCOTT**  
**★ ★ Tonight**  
 SUNDOWN 119—A bluesy ballad, which captures a bit of the feeling of "One for My Baby." Chanter sings it in quiet, sultry fashion with a bary sax featured in the arrangement. (Durf, BMI)

**★ ★ Lover Beware**  
 Ballad gets a very stylized treatment. (Durf, BMI)

**PAULA GAY**  
**★ ★ Hi Mr. Moon (Cha Cha)**  
 EVENT 4296—Sprightly chirping by the thrush on a cute cha cha item that she clefted herself. Male chorus assists. Fair chances. (Middlesex-Darleen, BMI)

**★ ★ Where Is That Rainbow!**  
 Fair enough rockaballad is given a pleasant outing by the thrush. It should go as well as the flip. (Middlesex-Darleen, BMI)

**ROY TEO**  
**★ ★ Mama Doll**  
 NASCO 6027—Roy Teo sells this snappy rocker with class as he tells how he needs a mama doll. Good wax. (Acuff-Rose, BMI)

**★ ★ Please My Love**  
 The warbler comes thru with a warm vocal on this pretty ballad. (Excellence, BMI)

**DON ELLIOTT**  
**★ ★ Long Black Automobile**  
 GONE 5062—Dramatic folkish theme with hard driving tempo is warbled in okay fashion. (RealGone, BMI)

**★ ★ One Kiss Away**  
 Romantic folk-styled theme is sung with sincerity and heart. (RealGone, BMI)

**HADDA BROOKS**  
**★ ★ The Careless Years**  
 ARWIN 1001—Expressive vocal interpretation of feelingful ballad. Nice jockey wax. (Daywin, BMI)

**★ ★ The Song Is Ended**  
 Tasteful up-tempo thrashing treatment of the standard with listenable jazz-flavored backing. Another good deejay side. (Berlin, ASCAP)

**TONY ANGELO**  
**★ ★ Cop'd's Special Train**  
 VARIETY 1015—A novelty, with some interesting effects, as with the trumpet answering the vocal. Old-fashioned in concept, but of interest. (Gollatz, BMI)

**★ ★ The Country Girl**  
 With barnyard sounds in the arrangement, this is a novelty. Old-fashioned quality lacks commercial touch, altho it is interesting. (Reliable, ASCAP)

**THE WAGON SISTERS**  
**★ ★ Baby, Wait for Me**  
 RCA VICTOR 7527—The sisters have a loud, raucous sound on this medium rocker, which they wrote themselves. Disk is a production of Hugo and Luigi. (GII, BMI)

**★ ★ My Desire**  
 The gals belt this ballad in rocking style for so-so results. (GII, BMI)

**CARL HAMMEL**  
**★ ★ My Broken Heart**  
 GONE 5059—The singer comes thru with a listenable version of a pretty rockaballad item. This is the sad story of a ring that the girl won't wear around her neck. (Bonnie, BMI)

**★ ★ Why I Love You**  
 Fair vocal by Hammel on a warm rockaballad. (RealGone, BMI)

**PAT MONFORTE**  
**★ ★ Goodnight Irene**  
 ORIOLE 1320—Pat Monforte and the Vita-Tones sell this version of "Goodnight Irene" with a lot of drive in the rock and roll pattern. It's wild enough to grab spins. (Ludlow, BMI)

**★ ★ Too Old to Cry**  
 On this side Vic Fontana tries to sell a ballad, but the combo sort of blocks him out. (Brandom, ASCAP)

**MEREDITH NEAL**  
**★ ★ Crazy Crazy Dream**  
 BLAZE 101—Meredith Neal bows on the new San Antonio label with a very good performance on a weeper ballad. Neal has a sound and a style. (Tex-San, BMI)

**★ Gertrude**  
 Fair reading of a weak rocker by the chanter. Flip side counts more. (Tex-San, BMI)

**RICHIE LEE**  
**★ ★ Summer's Love**  
 GONE 5060—The chanter sells this story of a summer love with feeling. (GR, BMI)

**★ All Is Forgiven**  
 Richie Lee sings the ballad pleasantly. (GII, BMI)

**FRANK SIMONE**  
**★ ★ Slow Boat to China**  
 QUICK 100—The fine ballad gets a tasteful go with a restrained, tasteful beat behind the chanter. (Frank, ASCAP)

**★ Wonder of Young Love**  
 A ballad, sensitively sung, with a rocking touch in the arrangement. Essentially, a well-bred record without much commercial touch. (Navarre, BMI)

**THE PLURALS**  
**★ ★ Good Night**  
 WANGER 188—A slow and pensive ballad gets a fair rendition by the lead and group, supported by ork with fiddles. (Tino, BMI)

**★ I'm Sold**  
 Mixed-up sounding male lead voice is heard on a so-so rock and roller. Has a dated quality. (Fanwood, BMI)

The following records, also reviewed by The Billboard music staff, were rated one star.

**DON CONNERS: Little Ranger/Won't You Come Over to My House—Jester 2023**  
**SANDI LORANGER: Tears of Joy Fell in the Chapel/My Little Spark of Love—July 3001**  
**JIMMY NASH: Romance/Cool Sixteen—Vanity 585**  
**GLADYS PATRICK: J'Attendrai/Balmy Breezes—O Gee 102**  
**SUZY O. SCOTT: Why Pretend to Me/Boogie Woogie Rock—Jewel 623**  
**THE STRANGERS: J-U-D-Y/The Lord Will Welcome You—Christy 108**  
**THE TOPICS: In a Little While/What Now—Cross Country 102**  
**SALLY BENNETT: Checkin' My Chick/I Wanna Man From the Moon—Solar 4759**  
**TROY CORI: Rinky Roo Rah/Tender Are the Ties—Bingo 1000**  
**BRUCE MACDONALD: Boom Boom Zoom Zoom/Drug Race Mama—Hurricane 101**  
**GAYE MERRITT: Mr. Right Guy/This Is the Kiss—Pillar 1**  
**HANK MILLS: Just a Mean Mean Mama/A Miner's Routine—Blaze 103**  
**SALLY: Depending on You/Bread, Fred—Rendezvous 105**  
**CHUCK WHEELER: It's So Hard to Say Goodnite/Cherokee Rock—Stevens 103**

**Country & Western**

**DICK MILLER**  
**★ ★ Wishful Thinking**  
 SUNDOWN 121—Honky-tonk effort is in the weeper vein. Miller gives it a fair enough outing. Fair potential. (Jot, BMI)

**★ ★ Heading Down the Road of Love Again**  
 Sprightly medium-beater is warbled to good effect by the artist with cheerful country backing in support. (Durf, BMI)

**JERPY JETER**  
**★ ★ Blue River**  
 BLUEBONNET 701—A tale of tragedy and lost love. The song has a strong, folkish element. Good chanting, and the side is enhanced by chorus and harmonica backing. (Bluebonnet, BMI)

**★ ★ I'm Writing the End**  
 Another song with weeper overtones, this one in three-quarter time. Jeter sells it with a nice relaxed style. Chorus also assists on this side. Both sides can get support in the country marts. (Bluebonnet, BMI)

**LESTER FLATT, EARL SCRUGGS & THE FOGGY MOUNTAIN BOYS**  
**★ ★ Someone You Have Forgotten**  
 COLUMBIA 41389—Flatt and Scruggs and the Foggy Mountain Boys sell this weeper with feeling as they sing of their girl far away. For the hill market. (Golden West, BMI)

**★ ★ Cabin in the Hills**  
 On this side the boys come thru with a listenable version of a gospel type ditty as they sing of a cabin on a hill which they left many years ago. Two good sides. (Forster, ASCAP)

**THE COUNTRY GENTLEMEN**  
**★ ★ Travelin' Dobro Blues**  
 STARDAY 434—A real hoedown hill sound on this bright instrumental effort. Wild pickin' on guitar and banjo. Good for jocks and juke in the strictly bucolic areas. (Starday, BMI)

**★ ★ I'll Never Marry**  
 A waltz weeper ballad by Charlie Walker with the Gentlemen, has a strong folk quality. It's the story of a lady's suicide, and it's full of tragedy. (Starday, BMI)

**PAUL HUFFMAN**  
**★ ★ T-E-X-A-S**  
 WINSTON 1034—Paul Huffman bows on the label with a countryish novelty about the troubles of the winter weather down in Texas. (Willet, BMI)

**★ ★ I See You in Everything**  
 Touching ballad is handed a first rate performance by Huffman over simple backing. He is double tracked on the disk. Could get spins in country markets. (Willet, BMI)

**JIMMIE DAVIS**  
**★ ★ My Mary**  
 DECCA 30899—Personable warbling stint by Davis on appealing country ditty. (Peer Intl., BMI)

**★ ★ Lost Love**  
 Tender reading of plaintive waltz-weeper. Pretty jockey wax. (Davis, BMI)

**FREDDIE BYRD & CALIFORNIA PLAY BOYS**  
**★ ★ Blind Lad**  
 KAH1 130—A feelingful chanting job by young Byrd on a moving country weeper. Interesting wax for c.&w. jocks. (Clockus, BMI)

**★ ★ Somebody Stole My Love**  
 Good vocal performance on okay up-tempo weeper. (Clockus, BMI)

**DUB CHANDLER**  
**★ ★ Blues in Your Brown Eyes**  
 SUNDOWN 120—Weeper is sung in traditional fashion over hill backing. It can sell. (Durf, BMI)

**★ ★ John Bailey**  
 Westernish type is handled in deep-voiced style by Chandler over good plucked string accompaniment. Some coin possible. (Durf, BMI)

**JIMMIE JOHN**  
**★ ★ What Kind of "God" Do You Think You Are**  
 TODD 1026—A dedicated ballad performance, much in the country-folk school. Employs a choral backing, plus typically country weepin' fiddle, guitar and banjo. (Copar, BMI)

**★ ★ Just Got Kids**  
 A country humor record, with mixed passages of spoken and sung material. He wants to borrow but he's got no collateral, just kids. Can get country jock spins. (Copar, BMI)

**CLAUDE GRAY**  
**★ ★ I'm Not Supposed**  
 D 1059—A strong weeper. Gray's vocal is emotion-packed, and the song is a good one. Merits strong play by c.&w. deejays. (Glad, BMI)

**★ ★ Letter Overdue**  
 A country-tinged side, chanted well, with a rhythmic backing. (Glad, BMI)

**JIMMIE FLETCHER**  
**★ ★ No Quittin' Place**  
 WINSTON 1031—Fletcher sings a good, heart-rending weeper ballad. He impresses and the side has a good dual track sound. Good message here. Could cause action in traditional marts. (Willet, BMI)

The following records, also reviewed by The Billboard music staff, were rated one star.

**BILL & ED AND THE MOUNTAIN MUSIC BOYS: Key of Love/All-American Hillbilly—M.P.P.C. 4204**  
**LITTLE BRENDA HOLLY: I Don't Know/Lonesome Musle—Brite Star 763**

**★ ★ What's Wrong With You**  
 Another good rhythm ballad performance by Fletcher in the traditional vein. Message on flip is stronger. (Willet, BMI)

**★ ★**

**EVELYN HARLENE**  
**★ ★ I Was Number One**  
 SAGE 293—The thrush tells of the time when she was number one to the gal who is now number two. Okay country wax. (Sage & Sand, SESAC)

**★ ★ Goodbye Jimmy, Goodbye**  
 The gal sells a pretty ballad pleasantly here. (Knollwood, ASCAP)

**THE MIDNIGHTERS**  
**★ ★ Rock These Blues Away**  
 LUCKY SUN 100—Country-styled blues is chanted in okay fashion by James Savage to guitar and piano accompaniment. (Gaylord, BMI)

**★ ★ You Win Again**  
 James Savage weaves the tragic tale written by the late great Hank Williams. It's done to piano triplet backing. (Acuff-Rose, BMI)

**HARMON BOAZEMAN**  
**★ ★ Someone You Used to Know**  
 SARG 145—A weeper, with good country flavor in the lyric. Well sung, to a simple backing. (Fitch, BMI)

**★ ★ No Love in You**  
 Rockabilly side, uptempo. Routine material, but a good performance. (Fitch, BMI)

**BOBBY CROWN**  
**★ ★ One Way Ticket**  
 FELCO 102—Hard-driving rockabilly item is handed personable reading by Crown. (Cherie, BMI)

**★ ★ Your Conscience**  
 Effective warbling by Crown on an okay weeper. (Cherie, BMI)

**BEN HALL**  
**★ ★ Don't Ask Me Why**  
 GAYLO 102—Ben Hall sells this weeper with the proper feeling as he tells his girl he doesn't know why they had to part since it was all her fault. (Gaylo, BMI)

**★ ★ Late Hours**  
 On this side the chanter tells of his girl who lives in the city at night enjoying the bright lights. (Gaylo, BMI)

**TED DOYLE**  
**★ ★ One More Heartache**  
 D 1057—A weeper, wherein the chick is slipping around. Chanting and instrumentation is in the traditional style. (Glad, BMI)

**★ ★ Just for the Thrill**  
 In the traditional country style is this weeper. Fair chanting is backed with typical instrumentation. (Glad, BMI)

The following records, also reviewed by The Billboard music staff, were rated one star.

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## ORANGE SHOW BEATS RECORDS

**Draws 270,177 for 11-day Run; Tops '58 Turnouts on Seven Days**

SAN BERNARDINO, Calif.—The 44th National Orange Show pulled a total of 270,177 during its 11-day run which ended Sunday (3). The figure was only 673 under the 1958 attendance.

The event opened April 23, the latest ever for it. The date change was made to insure better weather. And, with the exception of rain on the first Friday and Saturday (24-25) and cool nights at the closing, the temperature could not have been better.

During the run, daily turnouts beat those of last year on seven occasions. The last five days were substantially above '58 with the last Saturday 42,258 the highest for a closing. The turnstiles jumped ahead on the second day after falling slightly behind last year's opener. Last year the total for the run was 244,133.

G. Walter Glass, exposition manager, attributed the near record crowd to the innovations. Using a "Polynesian Paradise," one of the large commercial buildings was done in this theme by Design Enterprise. The building featured a large South Pacific warrior 18 feet in height, waterfalls, rain, and an "active" volcano. Around the sides were thatched huts with tropical flowers and exhibits. Several of the California counties had their exhibits here, combining oranges with the theme.

## J. A. Darnaby, Producer of Pageants, Dies

EVANSTON, Ill. — J. Allen Darnaby, 88, former producer of pageants, fair manager and carnival executive, died here Sunday (3).

Prior to his retirement, Darnaby was associated with Henry Marks in a Chicago firm that specialized in the production of pageants for fairs, celebrations and other types of amusements. At one time he was manager of fairs at Corinth, Miss., and Chattanooga, Tenn., and also managed one of the C. W. Parker Shows.

A member of the Showmen's League of America for over 30 years, Darnaby had been retired and lived here in Evanston for many years.

Survivors include his widow, Anne, and a daughter, Mrs. Allene Burns. Burial was in Mexico, Mo.

## TRIAL SPIN ON TRACK AT FAIR'S AUTO SHOW

WESTBURY, N. Y.—A novel feature of the World Car Show held at Roosevelt Raceway this week—site of the Mineola Fair—is that prospective buyers can take the car of their choice right onto the track for a trial spin. Show dates are May 8-17.

The fair is being skipped this year because of the late harness racing dates which engulf all of September every other year. Action is taking place at two areas. Standard American autos and the smaller imported family cars use the main racing track. Sports cars use the big valet parking lot adjacent to the clubhouse. Pickups of all patrons are made on the big ramp in front of the grandstand, each car having a trained driver to accompany persons wishing to road test the car.

Behind its \$1 and 50-cent gate charges the World Car Show is also offering gymkhanas, fashion shows, films and other features.

While the exposition was in progress, an aluminum dome building was constructed by Kaiser Aluminum. Visitors to the fair watched the progress, which was complete in the last stages in five days. The area around it will be landscaped and featured next year as an exhibit hall.

The free shows, included in the silver dollar adult admission at the front gate, were booked and produced by Russ Stapleton of Fanchon & Marco. In addition to the vaude presentations, a circus-type show, F&M had a Polynesian show on the island in the Marina, a new addition this year.

The Marina had boat displays as well as other leisure items. Commercial exhibits were handled by Wally Boyko with a near sellout, particularly at the Marina.

The Marina was also the site of the boat rides operated by Dan and Connie Hanian with Joe Lusk. The

*(Continued on page 56)*

## Disney Seeks Action Vs. Marco, Wood

LOS ANGELES — Disneyland and Walt Disney Productions have filed a petition in Superior Court here seeking a court order to secure testimony from C. V. Wood and Marco Engineering Company, Inc., reputedly controlled by Wood.

A Disneyland representative said that the action was taken in order

### BAT HELPS

## Va. Apple Fest Scores Big Opener

WINCHESTER, Va.—Two tremendous days were racked up at the annual Apple Blossom Festival on Thursday and Friday (31-1), with the main street roped off and hundreds of thousands of people jamming the town. The Bat Masterson appearance plus the parade on Friday produced the largest turnout the event has known, it is reported, estimated at 200,000.

Opening day featured the crowning of a queen on the Henry High School grounds and the firemen's parade at night.

Sol Nunger's Winchester Amusement Company, which winters here, had 10 rides in action plus the bingo and several concessions. Also on the streets were A. Hymes, Sydney Daniels, Maxie Sohn and a host of concessionaires from Philadelphia. There were only straight sales, food stands and scales permitted.

## 32,000 Catch Davenport Show At Grand Forks

GRAND FORKS, N. D. — A total of 32,100 people packed into the 8,000-seat University of North Dakota Fieldhouse here April 30-May 3 for the Orrin Davenport Shrine Circus.

Thursday (30) drew 3,600 folks at the night-only show. Some 4,400 people saw the afternoon and 4,000 caught the night show, Friday 1. Another 4,000 were on hand for the Saturday (2) matinee and 4,800 people were counted that evening. Biggest crowd, 7,200, attended the Sunday (3) afternoon and 4,100 caught the night performance.

## STEEL PIER SETS PARTIAL NAME LINE-UP

ATLANTIC CITY, N. J.—A partial list of TV and record names that will provide the lure at George A. Hamid's Steel Pier this summer was announced last week.

Talent booked for the pier's theater will include Jimmy Dean, Jennie Smith, Quaker City Boys, Tommy Leonetti, Kingston Trio, Tommy Sands, Chordettes, Fabian, Lennon Sisters, Four Lads, Frankie Avalon, Three Stooges, Four Aces, Les Paul and Mary Ford.

Orchestras booked for dancing include those of Richard Maltby, Johnny Austin, Dave Appell, Lee Vincent, Neal Hefti, Sammy Kaye, Billy May, Stan Kenton, Elliott Lawrence, Larry Elliott, Gene Krupa, Buddy Morrow, Warren Covington, Glenn Ross, and the Dukes of Dixieland.

## R. S. Littleford Sr. Dies; Billboard Board Chairman

*Continued from page 1*

17, 1910, to Marjorie Donaldson, who survives. Other survivors are two sons, Roger S. Littleford Jr., Port Washington, N. Y., and William D. Littleford, Roslyn Estates, N. Y., publishers of The Billboard and its affiliated trade papers; two daughters, Mrs. Robert H. Stegeman and Mrs. John R. Ross, Fort Thomas, Ky.; nine grandchildren; a brother, John S. Littleford Jr., Clearwater, Fla., formerly vice-president and secretary of Littleford Bros., and a sister, Mrs. Arthur W. Wadsworth, Fort Thomas.

The Billboard Publishing Company, with offices in Cincinnati,

New York, Chicago, Hollywood, St. Louis, Washington and Great Barrington, Mass., publishes The Billboard, world-famous business paper of the entertainment field; High Fidelity magazine, and the business papers, Vend, Funspot and The Billboard International.

The Littleford Bros. firm is one of the largest steel fabricating plants in the Midwest and a leading manufacturer of asphalt road construction and maintenance equipment.

In recent years, Mr. Littleford had made his home at his Shagbark Farm in Alexandria, Ky. He purchased deteriorated land in 1937 and developed Shagbark into one of the most modern agriculture operations in this part of the country.

The funeral will be held from the A. C. Dobbins Funeral Home, Fort Thomas, Ky., Monday morning, May 11, with services at 10:30 at St. Andrew's Episcopal Church, Fort Thomas. Interment will be made in Evergreen Cemetery, Southgate, Ky.

## U. S. Seeks Soviet Program Book Sponsor

WASHINGTON — The American National Exhibition, slated to open July 25 in Moscow's Sokolniki Park, has issued a call for private U. S. firms to sponsor souvenir guide books. The 20-page official booklet will be given to each visitor as he enters the exhibition grounds. Some 3,500,000 copies are needed.

To date, contributions to the cost of the booklets have come from 12 American companies that have underwritten 1,450,000 copies. Additional sponsors are needed for the remainder.

Cover of the guidebook is red, white and blue, and features the exhibition emblem and flags. A personal message from President Eisenhower appears on the front inside cover. Booklet contains a layout of the grounds, information on the exhibits in the geodesic dome, plastic pavilions and main exhibition hall, and other things.

Those wishing to sponsor the booklet should contact the Office of Public Information, U. S. Information Agency, Washington 25.

## Mobile Plans 250th Anni.

MOBILE, Ala. — Businessmen here are planning a statewide celebration for the city's 250th birthday during the summer of 1961. Plans are presently in their infancy.

Historically known as the "City of Five Flags," Mobile was laid out by Duer de Bienville, a noted French explorer of his day.

## Castle Circus Playing Texas Grocery Route

DALLAS—Hubert Castle's circus for the M System stores in six Texas cities will play Monday (11) thru Saturday (16). Stands are Brownwood, Coleman, San Angelo, Abilene, Sweetwater and Midland. Show is booked thru MCA's Dallas office, with John Hitt in charge.

Playing the circus are: Merle Evans, Cuneo's Wild Animal Fantasy, the Royal Inca Llamas, Antonucci Chimps, the Count, Franklin and Astrid, Rene and Jim, the Freddiees, Lee Marx and Billie, Norbu, the Royals, the Haslevs, Les Orioles, Hubert Castle, Great Seabright, Sensational Kays, Howard and Wanda Bell, the Roberts, Johnson and Owen, Allen's Bears, the Cathalas Duo, Darling's Chimps, K Caprice, Duke's Dogs and Ponies, Widaman's Elephants, Clown Marko, Grover O'Day, Jay Davison, John Toy, Simru Duo, Carl Strong and Ruth Strong.

## T. Durant Hospitalized

SPRINGFIELD, Mo. — Tom Durant, assistant to Aut Swenson in his thrill show operations, is in Springfield Baptist Hospital for surgery. He expects to be out in three weeks or a month.

## Calif. Fair Aid Future Awaits Senate Action

SACRAMENTO, Calif. — California fairs are awaiting action by the State Senate on a measure that would put administration of its annual \$20 million fairs and exposition fund into the hands of the Legislature.

The Assembly recently voted 58-20 to wipe out the automatic fund and the measure is now in the Senate for further consideration.

The fund provides from horse-racing revenues a guaranteed

\$65,000 a year to 72 districts and county fairs plus larger amounts to four other fairs and \$30,000 to the Cloverdale Citrus Fair.

Under the bill, introduced by Assemblyman Thomas M. Rees (Los Angeles), the automatic payment would stop in 1960. The fairs would hang onto their cash reserve and would get the \$65,000 in the fiscal year starting July 1.

According to Rees, the bill does not destroy the fair system, but it does say that the Legislature shall pass on their appropriations.

**H. H. SCOTT, TOC- COA, GEORGIA, SAYS:** "I still have my 1949 No. 5 BIG ELI Wheel which I am just as proud of as the day I left Jacksonville. Haven't spent even \$100.00 on it since." Betty Handel, Mississippi Valley Rides, writes: "Our Wheel is the pride and joy of our group. I must add, the BIG ELI Wheel is our big money-getter." **BIG ELI WHEELS** continue in popularity; they produce maximum profits at minimum operating expense. Write for Price List A-73 and ask about our purchase plan and prompt delivery. YOU can be a BIG ELI Owner with just a reasonable investment.

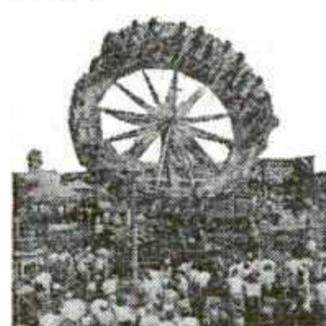
**ELI BRIDGE COMPANY**  
Builders of Leading Amusement Rides Since 1900  
800 Case Avenue, Jacksonville, Illinois

## NAAPPB to Oppose Act On Wage Hike

WASHINGTON — National Association of Amusement Parks, Pools and Beaches is marshalling its opposition to a proposed increase in the minimum wages. Harry Batt, chairman of NAAPPB's government relations committee, is coming to Washington this week to appear before a Senate sub-committee. John Bowman, NAAPPB secretary, also is coming to Washington to seek the exemption of parks and other seasonal business from the proposed act.

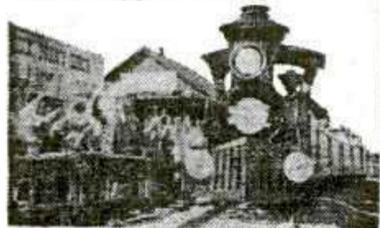
The bill would increase the minimum wage level to \$1.25 from \$1, and would bring another 7,500,000 persons under the minimum wage act, and attorneys in the park field believe it could be construed to include parks, particularly those which seek inter-state tourist business or take picnic groups from other States.

Parks would be affected thru their use of large numbers of part-time workers, many of them students, during summer months.



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1959 Jumping Carousels in 3 standard sizes—kiddie, 20 ft.; teen-age, 30 ft.; adult, 32 ft.; larger sizes on special order. Also KIDDIE RIDES: Ferris Wheels, Airplane Ride, Water Boat Ride.  
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**FOR LEASE**  
Completely equipped Kiddieland including R.R., Dipper & Concession Equipment. 11 Rides in all.  
SEE PAGE 57 for complete information.

## N. Y. Dimming Law Includes Rear Approach

ALBANY, N. Y. — Showmen traveling thru New York State will have a new traffic infraction possibility to contend with. Chapter 582 of the General Legislative Laws makes it mandatory to dim headlights "when approaching a moving vehicle from the rear and within 200 feet of the same."

The new law is in the form of an insertion in the previous vehicle code section which called for dimming within 500 feet of a vehicle approaching ahead. Violation is considered an infraction, calling for a fine of up to \$50 or 30 days confinement for the first offense. The law goes into effect July 1.

## Display Trailer For Show Items

BALTIMORE—Something new in the way of merchandize selling to traveling shows is the display trailer of Kravitz and Rothbard here. An 18-foot unit taken around to shows by Archie Rothbard, it has been fitted out within to show a complete range of concession items. Pegboard walls provide mounting space for slum, and there are display shelves and seat-covered bins for plush. The trailer has aroused considerable comment where it has been shown.

## Islip Charts Special Races

ISLIP, N. Y. — The National 500-lap midget auto championship has been scheduled for August 22 at Islip Speedway, promoters Yale Gerber and Larry Mendelsohn report. The fifth-mile oval has been operating since April 12.

John O'Connor is general manager and race director, Johnny Rocco is starter, and Sonny Grainger announces the action. The Memorial Day program, May 30, will be a tripleheader featuring cars, stocks and midgets.

## SEVEN EVENTS

### Rodeos Pick Up Steam This Month

CHICAGO — The rodeo business has picked up steam this month, and during the balance of May seven major events—those posting purses of \$3,000 or more—will be held under Rodeo Cowboys' Association auspices.

State Fair Rodeo at Raleigh, N. C., gets under way May 12 and runs thru May 16 with \$3,000 offered. Next big one is the Elks Helldorado Rodeo, Las Vegas, Nev., with \$6,500; Jumping Frog Jubilee, Angels Camp, Calif., May 16-17, \$3,850; Shasta County Sheriff's Posse, Redding, Calif., May 22-23, \$3,200; Arkansas-Oklahoma Rodeo, Fort Smith, Ark., May 25-30, \$8,250, and the San Jose (Calif.) Firemen's Rodeo, May 30-31, \$3,250.

Two major rodeos wound up over the May 2-3 weekend, the Edmonton (Alta.) event, which paid out \$11,690, including entry fees, and the second annual Winston-Salem (N. C.) Rodeo, which split \$9,600 among winning competitors.

### R. I. Mulling 190G Ice Rink

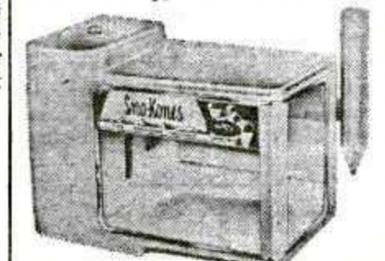
CRANSTON, R. I.—A \$190,000 appropriation for building an artificial ice rink has been proposed by the State Senate Finance Committee in Providence. Location would be on New London Avenue, here, with supervision of the Department of Administration. It was put on the calendar for further discussion.

### Wilson Gets Plaque

BUFFALO — Allan Herschell Company, Inc., was presented a plaque inscribed "Buffalo Pioneer Award Presented for Outstanding Achievement and Community Service Since 1880" at a dinner held here recently in honor of Buffalo's pioneer industries. Lyndon Wilson, Herschell company president, accepted the award for the firm.

Eva DeMarras is confined to her home in Los Angeles by injuries suffered in a recent automobile accident.

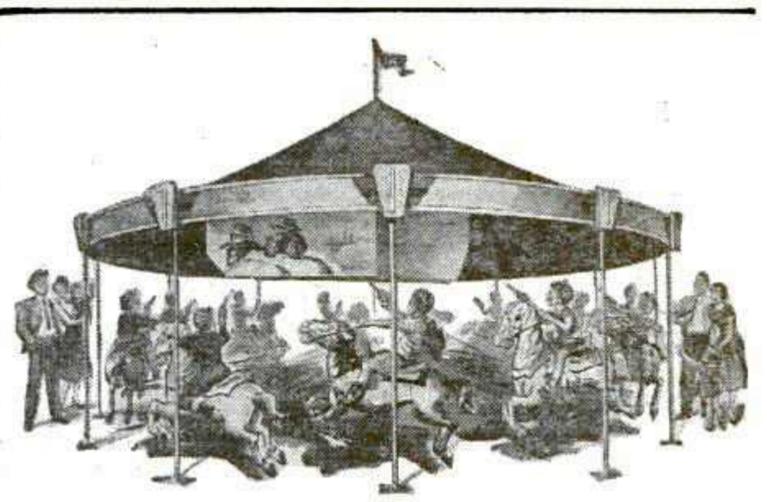
### 1959 SNO-MATIC Revolutionary, New Snow Shaver



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Completely automatic, 1/2 HP motor, shaves about 700 pounds per hour. All aluminum, satin finished. It actually makes sales for you. Get details and you'll want to order yours.

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### New, Novel with proven profits . . . THE ALLAN HERSCHELL RODEO RIDE

FINANCE PLAN AVAILABLE

"After operating the new Allan Herschell Rodeo on the road last season, I am more than pleased with its performance," Billy Lynch, veteran railroad show operator, of Halifax, has written to Allan Herschell. "Ride appeal, extreme portability and low operating expense sold me on the Rodeo Ride when I saw it set up at your factory. As far as I am concerned the proof of the ride is in the profit; the Rodeo is a proven profit maker."

In the Allan Herschell Rodeo Ride the all-aluminum horses with western saddles gallop around the center and the young buckaroos shoot at the "bad men" in the center. Lights in villains' guns blink to stimulate a realistic "shoot-back." Adult size horses . . . no horse-pipe, cranks or platforms . . . extreme portability.

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**WELDON, WILLIAMS & LICK**  
 FORT SMITH, ARKANSAS

## ARENAS & AUDITORIUMS

# Satchel Paige, Wyatt Earp In Stadium, Arena Deals

By TOM PARKINSON

**L** E ROY (SACHEL) PAIGE, famed clown of baseball has been signed to tour stadiums, ball parks and similar installations this summer with the Havana Cuban Stars. The baseball show is handled by the same agency as the Texas Cow Girls, and Dempsey Hovland, who heads the agency, reports the girls' basketball team will start its tenth tour in October.

The Shrine Circus at Winnipeg, Man., last week was to take on a new turn. Circus producer Orrin Davenport brought in an abbreviated version of his major show, and this was coupled with a performance given by TV's Wyatt Earp. The TV name had about three-quarters of the show time.

W. Ray Scheuering, managing director of the New Orleans Municipal Auditorium, reports the recent "Holiday on Ice" engagement there was a record breaker for the date. About 50,000 people paid more than \$100,000 to see the show.

Philip Morris peeked back into the arena business when it put on a free "Philip Morris Derby Festival Music Show" at the Fairgrounds Coliseum at Louisville. It was reminiscent of the late Country Music Show, but PM people say that it's a one-time deal. No revival of the touring unit is in prospect.

The 1960 Detroit Auto Show will be February 6-14 at the Detroit Artillery Armory. Ken Brown is chairman of the show committee and Al Briggs is president of the dealers' association. . . National Floor Covering Exposition will be February 27-March 1, 1960, at the New York Coliseum. Harold R. Meyer is manager and producer, who follows up quickly with the Fifth National Electrical Industries Show. This one will be making its first appearance in the Coliseum. It was last presented in 1957 and is to be scheduled hereafter in even-numbered years. . . There will be a second annual Rod and Custom World's Fair Auto Show at the Eastern States Exposition Center, Springfield, Mass., October 21-25, 1959, with Joe Kizis as producer.

From Richard Stangerup, "Holiday on Ice" promoter in Copenhagen, comes word that he is studying a possibility of booking the icer in seven Russian cities for next year.

**F. BEVERLY KELLEY**, manager of the St. Louis Municipal Opera, reports that the season runs from June 11 thru September 6 and will include "The King and I," "Song of Norway," "Oh, Captain!," "Rio Rita," "Gentlemen Prefer Blondes," "Fanny," "L'il Abner," "Carmen," "Call Me Madam," "Babes in Toyland," and "Bells Are Ringing." The Municipal Opera amphitheater has 12,000 seats and a 90x115-foot stage with a 48-foot revolving section.

## La Crosse, Wis., Sports Show Up

**LA CROSSE, Wis.**—Paid attendance was up 30 per cent over 1958 at the 1959 Sports and Vacation Show at the Mary E. Sawyer Auditorium here March 20-22. A total of 12,028 people attended the second annual showing in the three days and were pleased with the display of marine, hunting, travel, sportswear and general outdoor equipment. Exhibitors reported booming sales thruout the entire three-day run.

Wayne Roland, the Bizzarro Brothers, Spec Thomas, Owens and Johnson, Cathalas Duo, Angelo and her dogs and Michele and Michael appeared in the stagershow produced by Burnek Theatrical Productions of Milwaukee. Show will be extended to four days in 1960, according to Raymond E. Plamadore, Mary E. Sawyer Auditorium manager.

## 'Capades' Signs Atlantic City

**ATLANTIC CITY** — "Ice Capades" dropped plans for a tour of Russia. This was disclosed here by John H. Harris, the producer, as he picked up the annual option and arranged with Phillip E. M. Thompson, Convention Hall manager, to open the show July 24, and continue thru September 6, for a total of 45 days.

This will be the third season Ice Capades will be staged under the present five-year contract, which will continue thru 1961, with annual option renewal rights.

## Rodeo Signs Show

**FORT MACLEOD, Alta.** — Mid-West Shows, of Kelowna, B. C., have been signed for the Fort Macleod Stampede Association's rodeo June 30 and July 1. A purse of \$2,000 is offered for seven events. Dan Boyle is president of the association, with Al G. Miller, secretary, and Herman Lindner, arena director.

## PARK CLOSED EQUIPMENT FOR SALE

60 ft. German Merry-Go-Round, Coaster Cars and Equipment, large de luxe Shooting Gallery, Skee Ball Alleys, Portable Hot Rod Track and set of German Cars, Allan Herschell Moon Rocket Ride, Pretzel Dark Ride, Travers Tumble Bug Ride, Laff-in-the-Dark Ride, Eyerly Roll-o-Plane, Bisch-Rocco Flying Scooter Ride, Allan Herschell Caterpillar Ride.

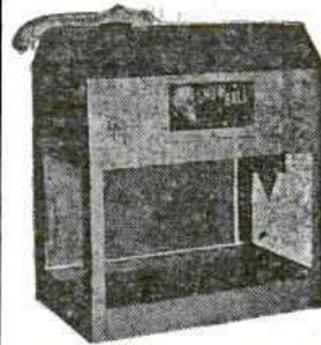
Jefferson Beach Amusement Park  
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### Carnival Routes

A-1 Amusements: Malden, Mo.; Cape Girardeau 18-24.  
 Alamo Expo.: Carlsbad, N. M.  
 American Beauty: Booneville, Mo.  
 Amusements of America: (Shopping Plaza) District Heights, Md.; Perth Amboy, N. J., 18-23.  
 B. & M. United: Hammond, Ind.  
 Badger State: Crescent, Minn., 18-23.  
 Baker United: (Nora Plaza Shopping Center) Indianapolis, Ind.  
 Barstow Amusements: Glenwillard, Pa.; Slippery Rock 18-23.  
 Beam's Attractions: Portage, Pa.; Claysburg 18-23.  
 Bee's Old Reliable: Cumberland, Ky.; Fort Knox 25-30.  
 Belle City: (So. 27th & W. Morgan Sts.) Milwaukee, Wis.; (3877 So. K K Ave.) Milwaukee 18-24.  
 Bernard-Barry: Sudbury, Ont.  
 Big State: Sherman, Tex.  
 Brodbeck & Schrader: McPherson, Kan.  
 Buck, O. C.: Menands, N. Y.; (Arlington) Poughkeepsie 18-23.  
 Buckeye State: Baltimore, O., 19-23; Bremen 28-30.  
 Burkhardt: Bl-theville, Ark.  
 Byers Bros.: Pine Bluff, Ark., 11-23; Benton 18-23.  
 Capell Bros.: Holbrook, Ariz.  
 Capital City: Dayton, Tenn.  
 Carl, A. J.: (8 Mile & Grand River) Detroit, Mich.  
 Carroll's Greater: Minneapolis, Minn.  
 Central States: Grand Island, Neb.  
 Chanos, Jimmy: Richmond, Ind.  
 Cherokee Am. Co.: Claremore, Okla., 11-13; Ada 18-23.  
 Coleman Bros.: New London, Conn.  
 Continental: Herkimer, N. Y.  
 Crafts Expo.: (Heldorado) Las Vegas, Nev., 13-17.  
 Crafts Fiesta: Woodland Hills, Calif., 13-17.  
 Crafts 20 Big: (Fair) Van Nuys, Calif., 13-17.  
 Daniello, Phil: Baldwinville, N. Y.  
 Davidson United: Albia, Ia., 13-16.  
 Davis Am. Co.: Walla Walla, Wash.  
 DeLuxe Rides: Monroe, Mich.  
 Dickson United: Cuyahoga Falls, O.; Akron 18-23.  
 Dixie Am. Co.: Burlingame, Kan., 13-16; Crane, Mo., 18-23.  
 Down River Ams.: River Rouge, Mich., 14-24.  
 Drago, Paul, No. 2: Bedford, Ind.  
 Drew, James H.: Oak Hill, W. Va.  
 Dudley, D. S.: Post, Tex.  
 Dumont: Reform, Ala.  
 Dyer's Greater: Poplar Bluff, Mo.  
 Eddie's Expo.: South Connellsville, Pa.; Aliquippa 18-23.  
 Fair Time: Monrovia, Calif.; Azusa 18-24.  
 Fera Bros.: East Providence, R. I.; Pawtucket 18-23.  
 Franklin, Don: Bryan, Tex.; Palestine 18-23.  
 G. & B.: Lumberport, W. Va.  
 Gala Expo.: Bald Knob, Ark.  
 Garden State: Phillipsburg, N. J.  
 Gem City: Starkville, Miss.; Corinth 18-23.  
 Gentsch: Winona, Miss.  
 Georgia Am. Co.: Dahlonega, Ga.; Cumming 18-23.  
 Gladstone Expo.: Union City, Tenn.  
 Gold Medal: Oceana, W. Va.  
 Gooding Am. Co., No. 1: Marion, O.  
 Gooding Am. Co., No. 3: Fairmont, W. Va.  
 Gooding Am. Co., No. 4: Farrell, Pa.  
 Gooding Am. Co., No. 6: Toronto, O.  
 Grand American: Ottumwa, Ia.; Newton 18-23.  
 Great Western: Watsonville, Calif.  
 Greater Kastl: Trinidad, Colo., 12-17; Pueblo 19-24.  
 Hannah Am. Co.: Revere, Pa., 15-23.  
 Hannum, Morris: Wilkes-Barre, Pa.; Berwick 18-23.  
 Heart of America: Salina, Kan.  
 Holiday Am. Co.: Fairmount, Mo.; Shawnee, Kan., 18-23.  
 Hottle, Buff, No. 2: Hammond, La., 11-25.  
 Hunt Amusements: (Bacon's Shopping Center) Shively, Ky., 11-23.  
 Imperial: Fairbury, Ill.

Inland Empire: Hermiston, Ore., 13-16; Lewiston, Idaho, 19-23.  
 Ken-Penn: Greensburg, Pa.  
 Kile, Floyd O.: Gretna, La., 12-17.  
 King Bros.: Greeley, Colo.  
 King Expo.: Avondale, Mich., 14-24.  
 L. & L.: Humbolt, Tenn.; Portland 18-23.  
 Leeright Midway (Fair) Richmond, Utah, 13-16; Smithfield 20-23.  
 Lindle, Jack: Beardstown, Ill., 18-23.  
 M.D. Amusements: Essington, Pa.  
 Manning, Ross: Portsmouth, Va.  
 Marks, John H.: Feltonville, Pa.  
 Merriam's Midway: Boone, Ia.; Tama 18-23.  
 Midway of Mirth: Vandalia, Ill.  
 Mighty Interstate: Cleveland, Tenn.  
 Mo-Ark.: Mansfield, Mo.  
 Monarch Expo.: Moberly, Mo.; Columbia 18-23.  
 Moore's Modern: Duncan, Okla.  
 Motor State: Oxford, Mich.  
 New England Am. Co.: Chicopee, Mass.; Oxford 18-23.  
 North American: Oskaloosa, Ia.  
 Northern Expo.: Canton, S. D.  
 Novelty Expo.: Tonganoxie, Kan., 18-23.  
 Page Bros.: Albany, Ky.; Monticello 18-23.  
 Page Combined: Douglasville, Ga.  
 Palmetto Expo.: Thomasville, N. C.; Elkin 18-23.  
 Pan American: Baton Rouge, La.  
 Penn Premier: York, Pa.  
 Peppers: Philadelphia, Miss.  
 Powelson Am. Co., No. 1: Alliance, O.; Ashtabula 18-23.  
 Powelson Am. Co., No. 2: Coshoc-ton, O.; Parkersburg, W. Va., 18-23.  
 Powelson Am. Co., No. 3: Coshoc-ton, O.; Dover 18-23.  
 Prell's Broadway: Goldsboro, N. C., 18-23; Norfolk, Va., 25-30.  
 Reid's Golden Star: Spring City, Tenn.; Loudon 18-23.  
 Robinson's Western, No. 1: Sequim, Wash.; Port Townsend 18-24.  
 Robinson's Western, No. 2: Othello, Wash.; Granger 18-24.  
 Rock City: Carrollton, Ky.; Shelbyville 18-23.  
 Rohr's Modern Midway: Rantoul, Ill.; St. Anne 18-23.  
 Rose City Rides: Sikeston, Mo.; Mountain View 18-23.  
 Royal American: Memphis, Tenn.  
 Royal United: Plankinton, S. D., 22-23; Little Rock, Ia., 25-26.  
 Siebrand Bros.: Santa Fe, N. M.  
 Smiley's Am. Co.: Jeanette, Pa., 15-23.  
 Strates, James E.: Plainfield, N. J.; Philadelphia, Pa., 18-23.  
 Stumbo's Tri-State: Stillwell, Okla.  
 Sunset Am. Co.: Shenandoah, Ia.; Fort Dodge 18-23.  
 Tatham's Fun Fair: Heyworth, Ill.; Springfield 18-24.  
 Tennessee Valley: Portland, Tenn., 18-23.  
 Thomas, Art B., No. 1: Lincoln, Neb.  
 Thomas, Art B., No. 2: Hawarden, Ia., 13-16; Vermillion, S. D., 18-21.  
 Thomas Joyland: Bluefield, W. Va.  
 Tinsley, Johnny T.: Anderson, S. C.; Belton 18-23.  
 Venditto Bros.: (Dyer Ave.) Providence, R. I.; (Olneyville Square) Providence 18-30.  
 Victory Expo.: Albuquerque, N. M.  
 Virginia Greater: Selbyville, Del.; Milford 18-23.  
 Volunteer: Central City, Ky.  
 Wade, W. G.: Battle Creek, Mich., 15-23; Kalamazoo 25-30.  
 West Coast, No. 1: Dixon, Calif.  
 West Coast, No. 2: Campbell, Calif.  
 Western, No. 1: Sequim, Wash., 13-16; Port Townsend 19-23.  
 Wolfe Am. Co.: Spartanburg, S. C.  
 World's Finest: Windsor, Ont.  
 World of Pleasure: Detroit, Mich., 11-24.  
 Young, Monte: Vernal, Utah; Roosevelt 19-23.

### Circus Routes

Adams Bros.: Champaign, Ill., 11; Springfield 12; Mason City 13; Peoria 14; Bloomington 15; Hoopston 16; Watseka 17; Pon- (Continued on page 56)

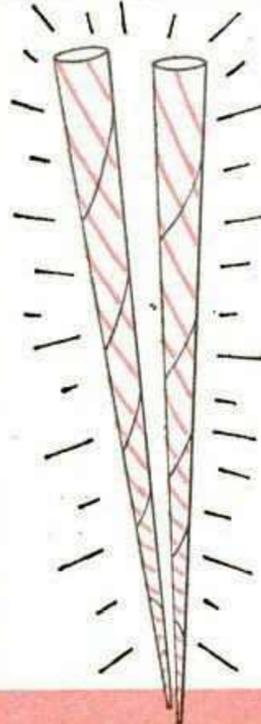
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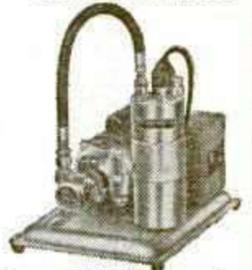
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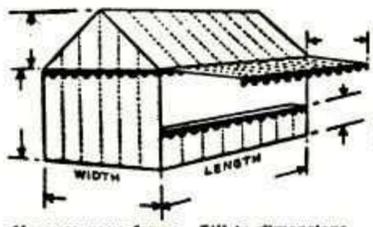
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**Circus Routes**

Continued from page 53

tiao 18; Morris 19; Ottawa 20; Elgin 21; Chicago 22-23.

Beers-Barnes: Monroeville, Pa., 11; Greentree 12; Oakdale 13; Mount Nebo 14; Leetsdale 15; Coraopolis 16; Everson 18; Smithton 19; Roscoe 20; Perryopolis 21; West Newton 22; Bethel 23; Irwin 25.

Castle's, Hubert, M. System: Brownwood, Tex., 11; Coleman 12; San Angelo 13; Abilene 14; Sweetwater 15; Midland 16.

Clyde Beatty-Cole Bros.: Easton, Pa., 12; Bethlehem 13; Pottstown 14; Norristown 15; Wilmington, Del., 16; Atlantic City, N. J., 17; New Dorp, S. I., N. Y., 18-19; Freeport, L. I., 20; Patchogue 21; Amityville 22; Huntington 23; Kingston 25.

Clyde Bros.: Sudbury, Ont., 11-13; North Bay 15-16; Barrie 18; London 20-21; Windsor 22-23.

Cristiani Bros.: Baltimore, Md., 11-13; Westminster 14; Lancaster, Pa., 15; Lebanon 16; Leavittown 17-18; Elizabeth, N. J., 19-21.

Famous Cole: Dalhart, Tex., 14.

Garden Bros.: Stratford, Ont., 11; Owen Sound 12-13; Brampton 14; Cobourg 15; Brockville 16; Cornwall 18; Smiths Falls 19; Napanee 20; Picton 21; Lindsay 22-23; Newmarket 25.

Gray, Gil: McCook, Neb., 13-14.

Hagen Bros.: Cumberland, Md., 11; Bedford, Pa., 12; Somerset 13; Connellsville 14; Uniontown 15; Brownsville 16.

Hamid-Morton: Altoona, Pa., 11-16; Chicoutimi, Que., 22-24; Quebec City, Que., 28-31.

Hunt Bros.: Palmyra, Pa., 11; Ephrata 12; Parkersburg 13; Springfield 14; Downingtown 15; Norristown 16.

Kelly-Miller: Cushing, Okla., 11; Sapulpa 12; Tahlequah 13; Fayetteville, Ark., 14; Springdale 15; Rogers 16; Bentonville 17; Neosho, Mo., 18; Miami, Okla., 19; Pittsburg, Kan., 20; Parsons 21; Independence 22; Coffeyville 23.

King Bros.: Paintsville, Ky., 11; Pikeville 12; Grundy, Va., 13; Richlands 14; Bluefield, W. Va., 15; Welch 16; Williamson 18; Madison 19; Charleston 20; Oak Hill 21; Beckley 22; East Ranelle 23; Sutton 25.

Mills Bros.: Holly, Mich., 11; Lapeer 12; Saginaw 13; Alma 14; Belding 15; Muskegon 16; Grand Rapids 18; Flint 19; Albion 20; Three Rivers 21; Gary, Ind., 22; Clarendon Hills, Ill., 23; Chicago (35th & Cottage Grove) 25.

Polack Bros.: San Francisco, Calif., 13-17; Oakland 20-24; Sacramento 25-31.

Ringling Bros. and Barnum & Bailey: New York 11-12.

**Ice Shows**

Holiday on Ice of '1959: Mexico City, Mex., 11-31.

Ice Capades, 19th Edition: Los Angeles, Calif., 11-17.

**Arena Routes**

Ballet Africans: (Opera House) Chicago, Ill., indefinite run.

Bolshoi Ballet: (Garden) New York 12-13, 15-16; (Shrine Aud) Los Angeles, Calif., 19-30.

Holiday Watercade: (Memorial Aud) Greenville, S. C., 20-24; (Roosevelt Stadium) Jersey City, N. J., 26-31.

**Legitimate Shows**

Dark at the Top of the Stairs: (Pabst) Milwaukee, Wis., 11-16.

Music Man, The: (Shubert) Chicago, Ill., indefinite run.

My Fair Lady: (Kiel Aud) St. Louis, Mo., 11-16; (Music Hall) Kansas City, Mo., 18-30.

Not in the Book: (Ritz) Los Angeles, Calif., 11-16.

**Miscellaneous**

J. & B. Concessions: Lansing, Mich., 17-30.

Lavelli, Tony, Show: Louisville, Ky., 18-19.

Marlowe, Don, Players: Salt Lake City, Utah, 14-20; Reno, Nev., 22-28.

Matchstick Cities: Washington, D. C., 11-16.

O'Day, Marie, Palace Car: Wevoka, Okla., 11-12; Wetumka 13; Weleetka 14; Henryetta 15-16; Okemah 18-19.

R-Bar-L Ranch Rodeo: Rockport, Ind., 16-17; Tell City 22-23; English 30-31.

**BIRTHS**

POCKAR— a daughter, May 4, to Mr. and Mrs. William (Bill) Pockar. Father is treasurer and son of the founder of Samuel B. Pockar Company, Providence, R. I., jewelry-novelty house. Baby is the second child of the Pockars to be born on that date, first daughter was born on May 4, 1956.

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**THE FINAL CURTAIN**

**AMES—Janet,** 5, daughter of Lewis Highsmith, known in show business as Eddie Ames, recently in Miami, after a long illness. She had been confined for over a year with a heart ailment. Father was formerly with Penn Premier and Page Combined shows as a back-end show operator. Funeral arrangements and burial were conducted by the Miami Showmen's Association.

**Services May 4,** with burial in Mount Jacob Cemetery, Philadelphia.

**BOWERS—Paul D.,** 63, Martinsburg, W. Va., circus fan, May 2 of a heart ailment at Baltimore. He was understood to be a nephew of the late Bert Bowers, who was an owner of the American Circus Corporation. Survivors include his widow, Nan; four sisters and one brother. Burial May 5 at Martinsburg.

**DARNABY—J. Allen** 88, former producer of pageants, May 3 in Evanston, Ill. (Details in Outdoor section.)

**BEERS—Mrs. Anna,** 79, of the Beers-Barnes Circus, May 2 at Appomattox, Va., where the show was appearing. Services May 6 at Hialeah, Fla. (Details in Circus section.)

**BORDMAN—Louis,** 61, father of Ernest Bordman, concessionaire on the Art B. Thomas Shows, May 3 of injuries suffered in a Philadelphia auto accident the previous day. Surviving are his widow, Bertha, who is in the local Frankfort Hospital as a result of injuries also received in the accident; his son; a daughter, Mrs. Mertrude Malis, Anaheim, Calif.; two brothers, Harry and Meyer, and two sisters, Mrs. Molly Mandel and Mrs. Bella Roth, all of New York, and two grandchildren.

**Orange Show**

Continued from page 52

Hanians had two Allan Hawes Riverboats that they had operated at Dallas and Memphis. Business for the initial run was good, Harlan said.

John W. Stainbrook operated the Indian Village for the first time here, bringing the attraction from Indio, where it made its fair debut in February.

Also among the features and making a repeat appearance was the Mexican Village.

The closing day smash was attributed in a large measure to the County Sheriff Employees Benefit Association's approval of the rodeo. The Saturday night (2) crowd, despite the cold, was said to have hit around 5,000. Sunday afternoon's attendance practically filled the 10,000-seater grandstand.

Independent midway concessionaires reported good business. Edwin Lang, who has the Mom's Aid baby strollers and wheel chairs, said his first Sunday's business was the best he had ever had here. Dave Barham had line-ups for lemonade and hot dogs-on-a-stick. Alex Freedman reported brisk business for novelties, the firm playing the date for the first time. Margaret (Maggie) Griebler said she was well pleased with the gross at her eating stand.

Crafts Shows played the main midway as well as supplying the Kiddieland. Approximately 60 rides were used in the two areas.

**Disney Seeks**

Continued from page 52

complete, other Disneylands." Tatum added that inquiries regarding such alleged activities had been received by Disneyland from within the United States.

The Disneyland executive declared that if the court sees fit to grant the petition, Disneyland first expects to establish the connection between Wood and the Marco Engineering Co. Tatum said that the Disney organizations have no connection with these enterprises.

**In Loving Memory of Jimmy Dunn**

Died May 8, 1958

"Always in Our Hearts"

Sadly missed by

**MOTHER and FATHER**

**FISHER—Jacob,** 62, known as Doc, well-known wheel operator who had been on many shows, died last month in an automobile accident in Georgia while driving to Baltimore. He was buried May 3 in Miami, where he had been active in the Miami Showmen's Association. He was born February 20, 1897 in Pittsburgh.

**HOJIDAY—Silas,** 72, veteran ride man known thruout the carnival business, May 4. (Details in Carnival section.)

**LITTLEFORD—Roger S., Sr.,** 72, chairman of the boards of The Billboard Publishing Company and Littleford Bros., Inc., Cincinnati, at St. Luke's Hospital, Fort Thomas, Ky., May 7, after a year's illness with leukemia. (Full details on Page 1, this issue.)

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## NEW SEASON OPENS AT PONTCHARTRAIN

**Batts Unveil German Rides, Lights As New Orleans Spot Hits Stride**

NEW ORLEANS — Pontchartrain Beach kicked off its 31st season here with a Friday (1) opening to take advantage of a school holiday. Good weather brought out record crowds, Harry J. Batt, head of the park, said.

Park has been operating on weekends since March 27, but is now on a seven-day week. Also open each day is the swank Polynesian restaurant, Bali Hai, with a cocktail time starting at three and dinner at five in the afternoon. During the winter, Bali Hai operated six nights weekly.

To kick off the park season, fireworks displays were featured on Friday and Saturday nights. The Sunday (3) program marked the opening of the Aerial Winters.

Among new features this year are the Light Way system of overhead illumination, the Wild Maus and the German Karousel.

The new lighting is a whipstock fluorescent light standard 27 feet high and 13 feet out from the base.

They were built by Westinghouse to specifications obtained by Batt in Germany.

The Wild Maus, spelled here partly in German to permit a sign that could be read from both sides, has cars and track imported from Germany. Super-structure was made by the park's staff.

The Karousel has helicopters, fire engines, rocket ships and motorcycles for the riders. Two small kid rides were removed to make space for the additions.

Batt said that other improvements are soon to be completed. A new game, Lite-A-Lite, was designed and built by Harry J. Batt Jr. New skill game fronts and signs are also being installed.

Batt said that the act program was shaping up, with the Karl Wallenda troupe to headline Circus Week, which marks the end of the school year. Fireworks contract again is held by Thearle Duffield, with Walter Durza handling the assignment.

## NAAPPB MEET SET FOR SEPT.

TORONTO — Tentative dates for the summer meeting of the National Association of Amusement Parks, Pools and Beaches are September 9-10, it has been announced by J. W. (Patty) Conklin and Hiram McCallum, of the Canadian National Exhibition. Headquarters will be at the Royal York Hotel.

## Beach Pavilion In \$3,000,000 Asbury Work

ASBURY PARK, N. J. — A \$3,000,000 series of improvements is winding up at this shore resort city, unique in that the city owns all of the Boardwalk and adjoining buildings. The projects, referred to as a sort of second growth, includes several impressive new buildings.

Focal point is a modern steel and brick bathing pavilion and store facilities on the Boardwalk, with accommodations for 4,200 bathers. The Boardwalk itself is being raised as protection against scouring by sands.

Also nearing completion is a city-wide lighting system which will increase illumination fourfold. In the nature of decoration, city officials are illuminating colorful flower beds in the extensive park areas with low, flat lighting of a kind traditional in France. Sunset Lake Mall, running some six blocks thru the heart of the city to Convention Hall on the beachfront, is getting a kaleidoscopically lit fountain which shoots water jets 50 feet high.

The chief phase of the modernization program is the new municipal bathing policy, with all bathing facilities being operated by the city. For eight years previous the beaches, bathhouses and Boardwalk pool had been leased by the Redicker brothers. Better tie-ins with hotel and motel guests are resulting from a book of tickets provided at no extra charge to guests. Otherwise, admission to the beaches is \$1 on weekends and 75 cents on weekdays for adults, and 40 cents for all up to 40 inches high.

## Plyler Elected

MYRTLE BEACH, S. C. — Justin Plyler, amusement park operator here, has been elected treasurer of the Myrtle Beach Chamber of Commerce.

## DR. PEPPER CAP DEAL AT BILOXI

BILOXI, Miss. — Biloxi and Gulfport Park here has kicked off a tie-in deal with the Dr. Pepper Bottling Company by which the spot gives free rides for bottle caps that are turned in. Park owner Ken Davis said a considerable ad budget has been set up.

Tourist business continues good here, and air force personnel adds to the park grosses, but the local fishing business is off, holding purely local business down.

## AMUSEMENT PARK FOR SALE

Now operating—come, get a buy. Also 32 ft. Allan Herschell Merry-Go-Round, 36 ft. Parker Merry-Go-Round, Little Dipper, Kiddie Wheel, Roto Whip, Airplane Ride, all or part.

**MICKEY PERCELL**  
South Williamsport, Pa.

## PARAGON ADDS 7 MAJOR UNITS

**Buys Rotor, Cups, Copter, Carousel, Mine Train, Turnpike, Jungle Boat**

NANTASKET, Mass. — Paragon Park, 20 miles from Boston on the South Shore, is undergoing extensive change with the addition of seven major rides and attractions. Operators of the park are Lawrence Stone and his mother, Mrs. Rose Stone.

Biggest among the changes will be the Arrow Mine Train running thru a Disney-like development. Two buildings had to be torn down for the project and workmen are now building the mine which will have waterfalls, mine explosions and other gags. The train will have what Stone believes to be the first observation carriages in place of the usual box-like mine cars.

Another big project near completion is the conversion of the Tunnel of Love into a Jungle Boat Ride. This will be a dark ride with a variety of jungle scenes and other effects.

Big shiftover is for a Streifthau Turnpike, which will run 2,200 feet, all the length of the Roller Coaster, with overpasses and underpasses for the little cars to travel on a highway. Stone is encouraging local schools to take advantage of the Turnpike in connection with student driver training and has a number of ideas for a promotional scheme.

In operation is an Ernest Hoffmeister Rotor, under the direction of Parker Harkenson. This already has proved an attractive piece and a picture layout is set in one of Boston Sunday roto sections.

Other additions are an Allan Herschell Helicopter, Philadelphia Cup, and the little Kindersportscarousel, which he imported.

The little German carousel is the leading attraction of all the kiddie rides in the park. It features several types of little sports cars, automobiles, motorcycles and a fire engine.

Also going well is the Wild Mouse, one of the first in the area, a ride that vies with the big Coaster for business. This was put

in the season before last and has proved an excellent revenue builder. A big 18-hole miniature golf course, put in also two years ago, keeps up well among the money makers.

Added to these major attractions are a host of other pieces together with free acts and fireworks thru-out the season. Stone also is working out a number of promotions thru supermarkets, church groups and organizations.

The park has been open on weekends for four weeks but cool weather and one rainout hasn't made it one of the better seasons so far. However, last Sunday was sunny and quite warm and resulted in good grosses for both Saturday and Sunday (2-3). The park will go into full operation May 30.

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## ROLLER RUMBLINGS

Skating Hops Click At Philly Elmwood . . .

PHILADELPHIA—Roller-skating hops have become the newest fad with a big segment of teenagers here, thanks to the popularity of disk jockey Georgie Woods of WDAS. This wholesome outlet for youngsters has won for Woods the commendation of parents' groups, ministers and school and city juvenile authorities.

For more than a year the skating hops have been held, with Woods presiding, at Elmwood Skating Rink. They have grown in popularity until it's capacity every time.

Woods transcribes his radio show for the evening of the hops in order to appear in person. He brings along the latest record hits and live name recording groups as his guests. The kids do the rest. They get a big kick out of being able to see and chat with Woods as well as the recording stars, who give out autographs. Sodas, bub-

ble gum, candy and cakes are regular features. There are also games and skating contests.

**Twin City Clubsters Take AOW Championship . . .**

ELIZABETH, N. J.—Twin City Dance and Figure Club of Elizabeth notched the first leg on the new challenge trophy in the recent 19th annual America on Wheels chain's championships held at Twin City Arena here.

However, it did so only after close competition in all events, marking the first time since 1950 that it won the title. Twin City came thru strong in speed events to wrest the championship from the Levittown (N. Y.) Skating Club, which had retired the last trophy with three successive victories.

The contests set a new record for the number of contestants, giving judges, presided over by George Apdale, president of the United States Amateur Roller Skating Association, a task in keeping up with time schedules.

Culminating the contests was a dinner dance held in Military Park Hotel, Newark, N. J., on the final night of the contests. Trophy awards were made during the affair.

**URO Mails Broadside On Youth Fitness Week . . .**

READING, Pa. — Under the signature of George (Doc) Yoder Jr., president of the United Rink Operators, a recent mailing plugging President Eisenhower's proclamation of National Youth Fitness Week, May 3-9, went out to 3,000 roller rink operators. The mailing included a copy of the President's proclamation, suggestions on how rink operators could observe the week; a portion of a letter from Dr. Shane McCarthy, executive director of the President's Council on Youth Fitness, on the role roller skating plays in youth fitness, and a poster and other government suggestions on how the week could be observed. Doctor McCarthy's letter contained a strong indorsement of the part roller skating plays in the national campaign and a word of thanks to the many rink operators who have backed the drive.

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## POLACK SCORES SPOKANE RECORD

**Tops Previous High by 5,429 People; Advance, Prices Both Increase 25%**

SPOKANE, Wash. — Polack Bros. Circus, with its fifth annual Shrine stand here, drew a record 33,260 persons at the 6300-seat Spokane Coliseum May 1-3. This was 5,429 better than last year's previous record for the circus, according to Coliseum Manager Benjamin C. Moore.

There were two overflow houses, with Saturday's (2) matinee playing to a crowd of nearly 6,500. This

held up the starting time 25 minutes while hundreds were seated on chairs brought in at the last moment. The extra seats were put in the only space available—around the performance area in front of the reserved seat sections and on the stage at one end of the oval-shaped auditorium.

The circus opened Friday night (1) to 4,931 patrons after an 1,800-mile hop from Oklahoma City. A 9:30 a.m. show was given Saturday (2) to 6,447 fans as well as a matinee to 6,448 and an evening performance to 4,365 people. Concluding Sunday (3) shows at 1:30 p.m. and 5 p.m. drew 6,096 and 4,933 folks.

Showers, cool weather and opening of the Spokane Indians' baseball season apparently had little effect on the size of the turnouts. Promotion manager Joe O'Donnell pointed out that prices were up 25 per cent from last year and the advance ticket sale also was up 25 per cent. General admission, including tax, was \$1.50 for adults and 75 cents for children, compared to \$1.20 and 60 cents last year. Reserved seats were \$2.00 and \$2.50, compared to \$1.80 and \$2.40 a year ago. Tom Edgeworth, O'Donnell's assistant, did most of the advance publicity.

Tong Bros. joined the show here for the remainder of the season. The Georgian Trio were out of the show because of an injury suffered by Victoria Hanesford at Oklahoma City. The last word from Mercy Hospital, Oklahoma City, was that she was getting along very well.

## Anna Beers Dies; Headed Show Family

APPOMATTOX, Va. — Anna Beers, of the Beers-Barnes Circus, died here late Saturday (2). She would have been 80 years old in June and was one of the few women active in management of circuses in recent years.

She was the widow of George Beers and a native of New Jersey. The couple and their three children comprised the Musical Beers act, touring the Eastern U. S. Ultimately the act joined with the Barnes Players, operated by Clint and Roger Barnes. This combination led to formation of the Beers-Barnes Circus 28 years ago, when the dramatic show was discontinued.

She held her position at the front door of the circus until only hours before her death. During the evening performance Saturday she complained of feeling ill. Mrs. Beers had been urged to stay off the road this summer and remain with a daughter in Miami, but she had persisted in making the circus tour and had been active since the opening of the season, six days earlier.

Services were Wednesday (6) at Hialeah, Fla. Surviving are two daughters, Mrs. Roger (Ella) Barnes and Mrs. Tex (Tillie) Lawton, both of the Miami area, and a son, Charles Beers, co-owner of the circus with Roger Barnes. There are 10 grandchildren and several great grandchildren. Charles Beers and Roger Barnes left the show to attend the services in Hialeah.

## Shipley to Clown Ahead of Ringling

NEW YORK — Earl Shipley, who has been working ahead of the New York and Boston dates for Ringling-Barnum, now has signed to work as a clown in advance of the show for the full season. In New York he appeared on a number of network TV shows for the circus. He is working Boston and New Haven, Conn., currently.

## HAGEN, BEERS IN BILL 'WAR'

EVERETT, Pa. — Spirited billing war took place between Hagen Bros. Circus and the Beers-Barnes Circus here. Hagen is due at nearby Bedford Tuesday (12) and Beers-Barnes played Everett Friday (8).

## El Ki Gordo Hurt by Lion

WEST SPRINGFIELD, Mass. — Prince El Ki Gordo successfully lunged on to his whip and beat off Caesar, a five-year-old lion, which attacked and clawed him badly before a crowd of 3,500 at the Shrine Circus in the Eastern States Coliseum here Saturday (2). The cat grabbed Gordo's left arm in his teeth and pinned the trainer to the ground at the beginning of the act. Gordo forced the lion into submission with the whip and managed to finish the 12-minute act before collapsing. He was taken to Mercy Hospital for treatment of several long, deep gashes on the arms, legs and back.

## Bell Augments Beatty Press

PALISADES PARK, N. J. — Foster Bell, formerly with R-B and recently with Hamid-Morton, has joined the Clyde Beatty-Cole Bros. Circus press department to share duties with Frank Braden, longtime Ringling press agent. Arthur E. Bitters is contracting press agent.

The Beatty advance car, with 10 billposters, opened April 27 at Easton, Pa. Advance promotions are generally ahead of last year, with revenue in Buffalo up 35 per cent, the show reported. Ticket prices on the road are 90 cents and \$1.75, and 90 cents for reserves.

Neil Burke, executive agent, was recently released from the hospital after surgery and is resting in his Park Sheraton Hotel headquarters.

## James-Christy Show Launched By Plunketts, Pratt in Okla.

BOSWELL, Okla. — James-Christy Combined Circus, the fourth circus to spring from Hugo, Okla., this season, gave its world premiere at a matinee here Saturday (25). The circus jumped 82 miles to Marietta, Okla., for Monday's stand. Mrs. June Plunkett, general agent, was back on the lot opening day.

The James-Christy show has used plenty of white and red paint to dress up the 10 show-owned trucks and trailers, and the props assembled hurriedly since early March from various show quarters. The 65 by 160-foot big top is a former Kelly-Miller animal show top. The 30 by 100-foot square-end Side Show top and stake driver truck were with the Don Franklin Shows. The cookhouse once served the Tex Carson Circus. The office wagon is from Daily Bros. Circus. One truck came from George Bell. Other equipment was mostly used in recent years by the co-owners in various circus acts and enterprises, and some was built recently at Vernon Pratt's farm near Hugo.

Title for this newest circus derived from the name of James Christopherer (Christy) Plunkett, age three, youngest of the three children of Corky and June Plunkett.

**Staffers Named**  
Key personnel with the James-Christy Combined Circus includes Vernon Pratt and Marlin (Corky) Plunkett, co-owners and co-managers; Mrs. June Plunkett, general agent; John J. (Shorty) Lynn, general superintendent; Jack Smith, mechanical superintendent; Mrs. Jewell Pratt, secretary; Mrs. and big show tickets; Joe Sullivan,

24-hour man and banners; Norman (Luke) Anderson, concessions and hippo pit show; Paul Zump, concessions manager; Jim Allred, butcher; Walt Phillips, novelties; Conrad Pratt, show-owned big turtle pit show; Gene Buchanan, properties superintendent; Earl Tillman, boss props; Cecil and Billy Eddington, cookhouse; Harry Rooks, 'I've pony ride; Pete Mitchell, head groom; Corky Plunkett and Mr. and Mrs. Chuck Fuller, side show; Leo Larringer, billposter; James Vaughter, sign painter; Bertha Drane, front door, and Abe Main, electrician and music.

Considerable help was given an opening day due to some of the personnel being late arriving. Ward Hall from Kelly-Miller Circus made the Side Show openings with the Fullers not expected until the following week. Dutch LaBlair helped with the Side Show and banners and planned to stay on a few days.

Prior to the opening performance Abe Main played the come-in with his one-man seven-piece band, with which he also played the show. Music was by Main's piano, Solo Vox, bass drum, sock cymbal, crash cymbal, skillet bang and jingle bells. Anderson gave a pre-opening candy pitch.

**Performance Detailed**  
Big show program opening day was presented in two rings with casting act rigging between. Acts in order were: Dogs, worked by Robert Stanley; swinging ladder, Grace Ivanov; ponies (4), Harry Rooks; clowns, firecracker, Cecil and Billy Eddington; wire, Stanley; (Continued on page 59)

## CIRCUS REVIEW

### Rudy Stages Click Show For Phoenix Shriners

By SAM ABBOTT

PHOENIX, Ariz. — Rudy Bros. Circus drew more than 6,000 people when it opened here Friday night (1) for four performances for its second year under auspices of Phoenix Shrine Temple. Ralph Watkins Sr., general chairman of the event for the past seven years, said that ticket sales would run 40 per cent ahead of the 1958 record.

The circus gave an evening show Friday, matinee and night on Saturday, and matinee on Sunday (3) in front of the grandstand at Arizona State Fairgrounds. Weather for the entire run was good.

Rudy Bros. debuted its 1959 season on the football field of the El Monte, Calif., high school April 25. The circus played dates in Riverside, Calif., and Tucson, Ariz., before making the schedule here.

The show is headed by Rudy Jacobi, general manager; Vivienne Jacobi, assistant to the producer, and Doug Harrison, general representative, who handled the local date.

Tom Handforth is organist, with George Eley on drums and Tom Henderson on trumpet. Two local musicians were used on this date. Clowns include Harry Ross, producing; Albert White, Mingo Feliz and Mark Anthony. Reubem Olvera is superintendent and Anita Olvera is in charge of costume design and wardrobe.

Rudy Bros. again has a strong show. It is well paced and has the needed flash. Altho running time is 2 hours and 20 minutes, including a 10-minute intermission, Jacobi has spotted the acts to eliminate lulls.

Performance opens with the Orwyns in a fast Risley routine, the Rudells adding comedy trampoline work at center ring, and Mey and Jeanette with smooth juggling.

The show moves into a dog turn with Connie Bentley presenting a French poodle revue in Ring 1 and the Hollywood Canine Capers with dog-riding monkeys in Ring 2. The Bentley props are colorful and attractive.

Display 3 has the clowns with a shoot-the-chicken-out-of-a-cannon routine. Helene is Display 4 with her trapeze work, she's pert, pretty and pleasing.

The Maschino Troupe (6) occupy the center spot for outstanding acrobatic work. There are balancing and multiple lifts and body swinging, excellently timed and flashy.

Woodcock's three elephants are capably handled by tall Bubbles Woodcock, with Sadie Woodcock adding to the tempo. Bill Wood-

cock is on hand, but leaves the routines to his son and wife. The elephants move quickly, clipping off barrel rolls and other tricks without hesitation. Finale is the barbershop routine that gives the turn wind-up sparkle and laughs.

Reuben and Anita Olvera take to the head perches for Display 7 on the center stage. After warm-up with a high perch, Miss Anita does a back swivel turn. The Great Feliz does an inclined wire walk and backward slide for life.

Mark Anthony varies his miniature car trick for Display 9 by using a "bakery truck." There is not as much exploding as with the other car, but more laughs with the "cakes" being removed from the paneled vehicle.

Action switches to the ballet featuring six girls. The web turn has an Oriental flavor with a Japanese lantern effect and tunes of "Chinatown" and "Japanese Sandman."

Performance is highlighted by (Continued on page 59)

## King Heading Toward N.E.; Starts Well

MACON, Ga. — King Bros. Circus, which has moved on from its Georgia opening to play Tennessee and Kentucky, is booked thru July 4 already and is expected to head toward New England.

Show is operated by the RAMCO Corporation, with the word being derived from the initials of legal names of various investors, most of them members of the Cristiant family.

King Bros. had good business in Hawkinsville, Ga.; a full afternoon and straw night in Sandersville, and good business at Covington (29).

Shortly after opening, the show said Bobby Hall was to join as treasurer. The Side Show added Bill Bolitho, Western guitarist; Dot Bolitho, electric act, and Chief Muggeridge, fire act. Billy Williams joined clown alley.

## Gainesville Preps Acts for 30th Tour

GAINESVILLE, Tex. — Rehearsals and training of new acts for the 30th season of Gainesville Community Circus are now in progress here, according to George Morris, secretary.

Bids are at hand for showings at six Texas and Oklahoma cities from mid-May onward. The annual Gainesville showing will be made in late fall at Cooke County Fair.

A three-color plastic backdrop will be purchased for this year's 18-display program, he said.

## R-B, BEATTY IN DAY-DATE

ROCHESTER, N. Y. — Ringling-Barnum and Beatty-Cole circuses will day and date here. The Ringling show plays at the War Memorial Auditorium May 26-27. The Beatty show comes in for May 27 under canvas. The two shows also have been day-and-date in the New York City metropolitan area, with Ringling in New York and Beatty at Palisades Park.

## Carson in Texas

JACKSONVILLE, Tex. — Carson-Barnes Circus played to a half house in the afternoon and a near-capacity crowd at night here Tuesday (21). Weather was cloudy and threatening. Show was sponsored by the VFW.

At Center (23) the show received a half house in the afternoon and a capacity crowd that evening in fair, clear weather.

## Beers-Barnes Opens

LUMBERTON, N. C. — Beers-Barnes Circus opened its season here April 27 with light business and moved on to good takes at Clinton, Greenville and Louisburg, plus fair business at Kenbridge. Latter town was nine miles from an earlier Hagen Bros. Circus stand, and Hagen papered both.

# UNDER THE MARQUEE

Bob Stevens, of Bailey Bros., and Howard Suesz, of Clyde and Hagen circuses, visited Polack Bros.' Circus in Oklahoma City. The Ericksons also visited in Oklahoma City. Conchita Erickson visited her daughter, Dorothy Yerkes, of the Flying Alexanders. Dorothy and Bob Yerkes celebrated their sixth wedding anniversary in Indianapolis. Dorothy's sons and

Charley Corona's three young sons have joined Polack for the summer. Eddie Alexander, younger brother of flyer Faye Alexander, has joined the prop crew on Polack.

Mr. and Mrs. Robert D. Good, Allentown, Pa., recently visited the Clyde Beatty Circus at Palisades Park, New Jersey, and the Ringling Bros. and Barnum & Bailey Circus at Madison Square Garden, New York.

Miss Mara, trapeze; Sils Sisters, aerial loop, and Cimse's Colliers opened with Hamid-Morton at Philadelphia. Meanwhile Matt Tuck, foot juggler; Howard's Ponies; Jinx, the Chimp and the Flying Malkos closed with the show. . . The Nerveless Nocks (4) swayed off at the opening of Willow Grove (Pa.) Park April 25-26.

Trevor Bale will speak at a CFA annual banquet at Norristown, Pa., May 16. Bale will also show films of his tour with South Africa's Boswell Bros.' Circus in 1958. Fans will attend Hunt Bros.' Circus before the banquet.

The Ibarra Brothers, aerial bar act on Ringling, are taking flying instructions from Billy Ward and plan to concentrate on flying work in the near future.

Fran and Joe Mix have been playing Florida, Georgia, Tennessee and Kentucky schools since the middle of January. They will return to Totem Indian Village, Cooperstown, N. Y., for the summer.

Clyde Beatty-Cole Bros.' Circus will play Bridgeport, Conn., June 15 and Eastern CFA's have scheduled a meeting there June 13-15.

Charles Hilderra, veteran clown, recently entertained Hap Hazard, Poop De Bathe, Roy Barrett and Jack and Mrs. McCarthy at his Pacific Grove, Calif., home. He has supermarket and fair dates lined up.

## Hunt Gets OK Md. Business

HAGERSTOWN, Md. — Hunt Bros. Circus continued to pull satisfactory business here Tuesday (5) with a light matinee followed by a full house in the evening. At Frederick, Monday (4) the show pulled 650 in the afternoon and 1,000 at night on the Frederick Shopping Center parking lot for the Jaycees.

## N. E. Shows OK for Wirth

NEW YORK — The Hartford and Springfield shrine circuses produced by Frank Wirth reportedly did exceptionally well this year. Hartford, April 20-26, reportedly did capacity business for each performance. Show was the same as in West Hempstead, N. Y., during Easter Week, except for the omission of Barbara Autry and addition of Jack Montez equestrian director.

## CRISTIANI OKAY IN WASHINGTON, TV SHOW CLICKS

WASHINGTON — Cristiani Bros. Circus playing under canvas here for the Shrine Temple, opened with excellent Sunday (3) business, light Monday and fairly good Tuesday takes. Morning shows for school kids all were good, and weekend performances were assured of sellouts. Stand runs thru Saturday (9). Advance sale was reported to have been well ahead of last year's.

Opening here coincided with airing of the NBC-TV hour-long show about the Cristiani Family. Paul Cristiani said the family received more than 200 wires after the TV program, many of them from influential people in show business and newspaper business. Reaction to the program was universally good.

## Mills Up 25% At First Days

DETROIT—Mills Bros. Circus enjoyed an increase of about 25 per cent while playing the first two of a string of seven days in the Detroit area. This is the third year for the show in each of the two towns.

Dearborn, Saturday (2) drew about 5,200 in the afternoon and 4,600 in the evening. Kiwanis bought out both shows. At Southgate, a new shopping center near Wyandotte, the show drew 4,800 at the matinee and 3,600 at night, Monday (4) under the Metropolitan Club.

The top Ohio stand was Lorain (27) which had two overflow crowds spilling onto 100 bales of straw in rainy, chilly weather. Tuesday (28) at Sandusky the show changed to a school lot where only three poles could be put up. The fairgrounds were too soggy. The partial top was strowed in the afternoon despite high winds which twice blew down the cookhouse. Night show drew about a quarter house.

At Clyde (29) stormy weather continued and the show played to 800 in the afternoon and 200 in the evening for the Exchange Club. About 1,248 folks caught the afternoon show at Oak Harbor (30) and the rain finally cleared before night show, which played to 447 people, according to the Chamber of Commerce auspices.

## Kelly-Miller Pulls Texas, Oklahoma Night Crowds

PURCELL, Okla.—The Kelly-Miller circus found spotty business in its first days of operation.

Jumping into Texas, the show closed its ticket wagons early at Denison Tuesday (28) night when the top was full to the rings. That afternoon was about half full.

Sherman, Tex. (29), drew one-third in the afternoon and a near-capacity crowd that evening. Denton, Tex., (30) turned out for a one-third house in the hot afternoon and three-quarters of capacity that evening. At Ardmore, Okla.,

Friday (1) the top was one-quarter filled in the afternoon and one-half full for the evening performance. Light advance advertising and sparse poster coverage were commented on by local sources.

Pauls Valley, Okla., produced about a half house in the afternoon and a light night turnout due to high winds and hail, Saturday (2). A matinee-only stand at Purcell, Okla., Sunday (3) resulted in a 65 per cent house.

Three ticket wagons are spotted at the head of the midway this year with archway grill work above them.

### Circus Review

Continued from page 58

Albert Rix and his bears (black, brown and polars), showing efficient training.

Senorita Christa is good with her catches, and particularly the iron jaw turns on a high trapeze.

To continue the performance, Jacobi spots the Great Thomas in Ring 1 and Eddie Hendricks in Ring 2 with tight wire work. Meyand and Jeanette hold the center with juggling on a unicycle. The clowns follow with a snake charmer turn.

Display 15 features the smooth aerial flying of the Wards, who quickly get the audience in their hand with their confident approach and early turns. Miss Gabrielle switches the action to the track and Ring 2 with her capable handling of her dancing horse, Ballerina.

The clowns are on for the last time as Roland Tiebor Jr., readies his two seals for their turns of balancing, musical horns and other pleasing antics. The next to closing comedy is the jargo turn by the Maschino Troupe. Billed as "Molly, the crazy horse," the antic are genuinely funny.

The show has a flash finale with the Simru Duo on the high pole with adagio routines. They work in white topper and tails with special lighting that becomes a burst of fireworks to close the show.

### James-Christy

Continued from page 58

loop the loop, Grace Ivanov; chimp, Corky Plunkett; long-rein horse, Rooks; manage horse, Chuck Fuller (did not work opening day but due the following week); dressage horse, ridden by Vernon Pratt; Spanish web, Grace Ivanov; clowns, hair grower; elephant, Corky Plunkett, Liberty horses (6) worked by Rooks, and bar act by Pete, Peter and Grace Ivanov.

Side Show presented a pick-out pony and chimp worked by Plunkett. Tent included caged monkeys and bear and the show's elephant, horses and ponies. Magic, ventriloquist and sword box were to be added when the Fullers join.

Among the visitors at the opening were Obert and Mary Miller, Ione Stevens, Donnie and Flo McIntosh, Ward Hall and Harry Leonard, all from the Kelly-Miller Circus; Tom McLaughlin; Mrs. Bettie Jean Cannon and children, Hugo; Ted Bowman, Dallas, and William T. Randolph, Garland, Tex.

### 3 PHONEMEN 3

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## CALGARY BOOKS TV SHOW, NAMES BLDG.

**Tex Ritter, Ranch Party Set for Corral; Exhibit Hall Named for Early Execs**

CALGARY, Alta.—The Calgary Exhibition and Stampede has booked Tex Ritter and the Collins Kids to head up the Ranch Party TV show in the Corral for three evenings and two matinees. Maurice Hartnett, general manager, announced.

Professional wrestling will be offered in the Corral on three other nights.

The fair's new \$1,775,000 exhibit building and curling rink, to be opened during this year's July

6-11 run, has been officially titled the Big Four, in memory of four Alberta ranchers who financed the first Stampede in 1912. The four, all deceased, are Senator Patrick Burns, A. E. Cross, George Lane and A. J. MacLean.

Various sections of the building will be set aside to further perpetuate the pioneer ranchers and will be marked with the brands of the four ranches.

New features will also include a display of a frontier ghost town and Gene Barry, television's Bat Masterson, will be on hand all week as the guest of honor.

Daily exhibitions of acrobatic flying by the famous Golden Hawks of the Royal Canadian Air Force are scheduled. The Silver Dart, Canada's first powered airplane, will be on display in the new exhibits building.

A high spot of the week, and one that will focus the eyes of the world on Calgary, will be the July 9 visit of Queen Elizabeth and Prince Philip. They will visit the Indian village and see the chuckwagon races in front of the grandstand.

A Barnes-Carruthers revue will be the featured night attraction in front of the grandstand, and Royal American Shows again will provide the midway attractions.

Stampede will be officially opened by Hon. J. A. D. McCurdy, Canada's first flier.

### WORKSHOP

## Best Special Events Picked At Tenn. Meet

NASHVILLE—Pros and cons of various special events were aired at the Middle Tennessee Fair Workshop of the Tennessee Association of Fairs held here recently.

In a fair management report, Mrs. Rachel Barham brought out that auto giveaways are still more popular in drawing attendance than any other form of giveaway.

Beauty contests have proved to be a most successful plan for increasing attendance.

Amateur contests have not worked out too well. Only one fair reported success in this endeavor, and other fairs staging this type of entertainment in '58 have omitted it from their '59 programs.

Results of a livestock and agriculture exhibit round table discussion, as reported by Paul M. Horton, resulted in the following information:

Night showing of beef and dairy cattle proved successful at Putnam County Fair. Stands were well filled.

Parade of champions before the grandstand is a desirable practice.

Emphasis should be placed on the importance of exhibitors staying with their livestock in order to answer questions visitors may have.

Prizes should be offered for cleanest space in livestock barns.

## Costa Mesa, Calif., Sells Land Parcel

COSTA MESA, Calif.—Orange County Fair has agreed to sell 11.9 acres of its land to be used as a right-of-way for a proposed freeway. The property fronts on Newport Boulevard.

## MISSOURI STATE INKS BETTY JOHNSON, PASTOR

SEDALIA, Mo.—Missouri State Fair has signed a GAC-Hamid night grandstand show featuring Betty Johnson for four nights, Colie E. R. Vin, secretary-manager, announced.

The show, in addition to Miss Johnson, will have one other name, as yet undetermined, and Tony Pastor's ork will cut the production. Six other acts will also be on the bill. Show will be in for four nights, opening Sunday, August 23, and running thru Wednesday (26).

## Sask. Skeds 54 Events

REGINA, Sask.—Two Class A exhibitions, nine in the Class B category and 43 Class C events will be held in Saskatchewan this season.

The Class A fairs will be in Saskatoon July 20-23, and Regina July 27-August 1.

Dates for Class B fairs extend from June 29-August 8. They will be at Weyburn, Swift Current, Estevan, Moose Jaw, Yorkton, Melfort, Lloydminster, North Battleford and Prince Albert.

There will be 41 Class C exhibitions in June, July and August, with two others planned for October.

## Glenwood, Ark., Elects Officers

GLENWOOD, Ark.—Pike County Fair Association has elected Homer Ligon, Glenwood, president. This year's fair will be held September 17-19. Other new officers are Doyle Jones, Murfreesboro, vice-president, and Barney Malcolm, secretary-treasurer.

The Gene Autry show was signed earlier and will do five performances on the closing weekend; afternoon and night on Friday, morning and night on Saturday and one night performance on Sunday.

Al Sweeney's National Speedways will operate a program of sprint car races on Saturday afternoon (22) and a 100-mile stock car race on Sunday (30).

Gooding Amusement Company will provide the midway attractions for the second year.

## Funds Advance For Only Fair In Rhode Island

PROVIDENCE—The road has been cleared for State money to be appropriated for this year's Rocky Hill Fair, the only agricultural fair in Rhode Island. The resolution to set aside \$11,000 for this purpose has been passed by the State Senate and sent to the House, where chances for approval are good.

The appropriation was killed in the House last year.

## Harry Kelley Notes 29-Year Balance Sheet

HILLSDALE, Mich.—During the 29 years that Harry Kelley and his able assistant, Mrs. Kelley, have secretaried Hillsdale County Fair here receipts have totaled \$1,603,005.86 and expenses have aggregated \$1,571,002.15.

In observance of this 29-year span, the fair this year issued a receipt and expense report covering the years which, in Kelley's words, "spanned depressions, two wars and inflation."

The report was issued at the recent spring meeting of the fair board at which several changes in operation were formulated.

Veterans' Day will be moved from Saturday to Monday so that more emphasis can be given this special day, and the program will include harness racing, parades and floats. The fair has had 100 benches built which will be spotted in front of the grandstand. The ones previously there will be spotted around the grounds for foot-weary patrons.

Also mulled was the possibility of adding an underpass to facilitate access to the track infield.

Karl Katzenmeyer, a local merchant, was named to the board to fill the unexpired term of the late Omer Null.

## Doylestown, Pa., Grounds Are Sold

DOYLESTOWN, Pa.—The former Doylestown Fairgrounds, a 31-acre tract, has been sold thru Parke M. Wetherill for the Doylestown Agricultural and Livestock Development Association. The tract was purchased for \$157,000 by Mrs. Curtis Jones and will be developed for residential purposes. From 1923 to 1941 it was the site of the Doylestown Fair and was later used for horse shows.

## Manitowoc, Wis., Studies New Plant

MANITOWOC, Wis.—Plans for relocation of Manitowoc County Fairgrounds some time in the next several years were discussed here at a recent meeting of the board. A study of a possible new location will get under way in the near future.

Plans for this year are to eliminate horse racing, long-time feature here, and replace it with auto races.

## PNE FLOAT HITS THE ROAD ON 6,000-MILE JAUNT

VANCOUVER, B. C.—The Pacific National Exhibition float took to the road Saturday (2), and will travel 6,000 miles on U. S. and Canadian highways in spreading the word about the August 22-September 7 fair program.

The float, which will return here for the August 22 opening-day parade, is designed to sell the message of this year's theme—Salute to the Orient. Its features are emblematic of several Southeast Asiatic countries included in the salute.

Hedley Fairbanks, chairman of the PNE parade committee, says he feels confident that the float will garner more trophies and awards than last year's PNE float which appeared in a score of major parades thruout the Pacific Northwest and won six first prizes and several awards.

This year's edition was scheduled to premiere at Wenatchee, Wash., show at Bellingham, Wash., and then go to Vancouver Island for two appearances, one at Victoria and one at Nanaimo.

The float is constructed so that it can be disassembled in minutes and folded into itself so that it can make mileage in pace with other trucks over the road.

### DUAL SERVICE

## Austin Grows as Historical Center

AUSTIN, Minn.—Mower County Fair, in addition to its valuable function as a show place of area agriculture and industry, has become the historical center of Austin, the county and even Minnesota.

For many years one of the most progressive annual events in the State, the fair has over the past dozen years added many features of historical value to its grounds, and they've proven exceptionally popular with the patrons.

Basic structures with a nostalgic twist, particularly for the old-timers, are an early farm house, an old church, a one-room rural schoolhouse and the only museum of horse-drawn vehicles in the Middle West. All represent early life in the area, but also serve practical uses during fair week.

P. J. (Pete) Holland, secretary of the fair, is also president of the Mower County Pioneer & Historical Society, and most of the historical memorabilia has been established under his supervision and for a number of State, county and local anniversaries. The center reached its height in 1958 when Minnesota celebrated its Statehood centennial.

In 1949 the Pioneer and Historical Building was erected as a memorial to the Minnesota Territorial Centennial. It is dedicated to those who served in the First Minnesota Company in the Civil War.

### Move Church

In 1953 an old Episcopal church was moved to the fairgrounds. It is used as a fine arts center during fair week. An 80-year-old one-room school house was also moved to the grounds and has been preserved in its original state.

The horse-drawn vehicle museum is filled with old modes of transportation. It has 24 vehicles in all, including surreys, cutters, station wagons (vintage variety), tallyhos, heavy and light work wagons and much harness to go with them. Another throw-back to the horse-and-buggy days is a seven-ton granite fountain that at one time quenched the thirst of hundreds of horses. Located in an attractive setting, the trough is equipped with a spray fountain that is illuminated by concealed, colored lights.

In August, 1957, one of the later additions was made to the historical center when the Milwaukee Road turned over to the fair one of its last steam locomotives. This 154-ton steamer, which during its active life traveled over three million miles in the North-

west, is now located on the grounds and attracts much attention.

Last year, as part of the Statehood centennial, an M-4 Sherman Tank was dedicated. This 36-ton vehicle, familiar to all World War II GI's, served with the Second Armored Division in the European Theater of Operations.

Not only does the historical side of the fair create much interest during its annual August run, but it draws many people to the grounds the year around, keeping them fair-minded.

## Seeks Switch Of Michigan Plant to City

DETROIT — Transfer of the Michigan State Fairgrounds from the State to the city of Detroit was proposed in a new bill introduced in the Legislature by Rep. Frank D. Williams, Detroit. The plan is to make the grounds available to the city for use as a park for most of the year, utilizing it for the fair at the usual time.

Similar plans have been debated for at least two decades, altho the idea has rarely progressed as far as the formal introduction of a bill. No indication of the strength in back of the Williams proposal was available.

## WAY CLEARED FOR EDMONTON PLANT PLANS

EDMONTON, Alta.—City council has granted an eight-year extension to the Edmonton Exhibition Association's lease on its East Edmonton property, to enable the association to borrow up to \$2,000,000 for extensive improvements to the exhibition plant. The existing lease runs 10 years, from 1956 to 1966.

In a letter to the council, exhibition association directors said they have obtained the loan without guarantee from the city, but the Imperial Bank of Canada suggested the association secure an extension of its lease to cover the probable period of the borrowings.

**EYE LURE**

## Rod Link Flashes Up Rides, Gate

DETROIT—Rod Link's World of Pleasure Shows this season is living up to its slogan, "U.S.A.'s Brightest Midway."

The show, which bowed here recently and will remain in the Detroit area for several weeks, is sporting a new front gate, re-designed by Harold Risch. In addition, two new light towers are flashing up the midway and several rides are now bearing fluorescent, having been converted from the old bulbs.

Show opened here at Vernor and St. Jean E. to good business, then moved to Vernor and Dix W. and then to Eight-Mile and Southfield.

Staff, in addition to Owner Link, includes W. C. (Bud) Davis, manager; Mrs. Hannah Carpenter, secretary; Cash Wiltse, general agent; Harold Risch, electrician, and George Leonard, press. Leonard, longtime show tub-thumper, is back with it this year after a season away from the business.

Louis Bell has a new cookhouse which featured a rotisserie-style front. The unit barbecues beef on live charcoal and is dressed up in western style. Stand will also feature Western "steerburgers."

## Earnings for Coleman Good In Norwich

NEW LONDON, Conn.—Coleman Bros. Shows pulled in here after a pretty good week on a new lot in Taftville, outside Norwich. Location was in a valley passed by a main highway, with a clear view of the entire show from both directions. As a result the presence of the show was widely known shortly after it opened.

Units include the Merry-Go-Round, two Ferris Wheels, Roll-o-Plane, Whip, Octopus, Tilt-a-Whirl, Scrambler, Roller Coaster, Airplane, and kiddie Sky Fighter and Train. On the back end were the Arcade, S. S. Spellbound marine exhibit, Funhouse, Motordrome, and Gay Paree.

Concessions included Bobby Negus with the Jones bingo, Butch and Fay Rossito's cookhouse, Bam Storey, Eddie Horwitz and others.

## Rides, Shows Top '58 At Battle of Flowers

**Front End Reported Slightly Down;  
52 Rides, 12 Shows, 118 Joints Run**

SAN ANTONIO—If the annual Battle of Flowers here is any criterion, operators of rides are in for another big year and, by the same token, concessions may be down for another season.

The six-day celebration, which closed April 25, saw a total of 52 rides, and 118 concessions in opera-

## SLA Kicks Off '59 Summer Fund Drive

CHICAGO — The Showmen's League of America has kicked off its annual summer fund drive, this year's effort being directed by the two immediate past-presidents, Jack Duffield and Al Sweeney.

The drive will give away a total of \$12,000 in cash in sums of \$1,000 per month over a year's period. When the drive was announced at the final meeting of the League, members present subscribed for 860 ducats which go for \$10 each. Seller of the top ticket will receive a \$500 United States Savings Bond.

Tickets will be distributed in the near future.

Jack Kwiet, veteran League member, will serve as treasurer of the program.

## Opening for Gatto OK in Philly Area

DEVON, Pa.—A 10-day opening date in Springfield, near Philadelphia, closed Saturday (2) to satisfactory business for the Roxy Gatto Amusements. Weather was spotty but a couple of solid days were won, Mike Gatto noted.

Business results showed no reason for concern about spending this year, it was reported. Turnouts were good when weather permitted, and spending was okay. There were 10 rides and some 35 concessions in operation.

Spots ahead include a celebration in Bridgeport, the final week in May, the feat in Hammonton, N. J., and a July Fourth hospital date in Lehighton for which the committee has lined up a series of TV personalities to make appearances.

## Buck Girded for Top Albany Gross

**Busy Location Shown; Running-Light Marquee  
Topped With Crowns, 2 New Shows Displayed**

MENANDS, N. Y.—The O. C. Back Shows put down an impressive spread of equipment for its second date of the season, pulling in here from the debut in Schenectady. Two full weeks were in store, thru Saturday (16), and the main highway location outside Albany seemed sure to produce good busi-

ness if reasonable weather conditions prevailed.

Opening Monday (4) was fair. It was warm and the foot traffic favored the front end of the show more than the back. There were 11 major rides, 7 kiddie rides, 9 shows and 40-odd concession in action.

Buck this year is again featuring a marquee front livened with running lights behind the Fiberglas facing in all its panels and pilasters. Winte. quarters work included topping of all pilasters with neon-lit crowns. Buck was aided over the winter by Mac McCall.

Units included Helicopter, two Ferris Wheels, Merry-Go-Round, Roundup, Scrambler, Paratrooper, Octopus, Tilt-a-Whirl, Scooter, Roller Coaster, Roundup, and kiddie Pony Carts, Turnpike, live ponies, Train, Sky Fighter, Autos, and Boats. On the back end were Mr. and Mrs. Harold Wetherbee, managing their Hot Spot and an office-owned Girl Show; Side Show, Doc Tomb; Motordrome, Speedy McNish; Funhouse; Dark Ride; Illusion, Cervanne. The Min-

(Continued on page 66)

## ORANGE SHOW GIVES CRAFTS 10% MORE \$\$ DESPITE RAINS

**Rides, Shows Surpass '57 Record;  
Sixty Major, Kid Rides Operate**

SAN BERNARDINO, Calif.—Altho the National Orange Show was hit by rain during the first part of its 11-day run, Crafts Shows garnered 10 per cent over 1957, a record year, O. N. Crafts, show owner, said.

Crafts said the weather prevented the run from being 20 per cent over 1957, the last time the show was featured here. Show was playing the first of a three-year contract.

For the engagement, Crafts combined his three units—Crafts 20 Big, Exposition and Fiesta. Much of the first two were used on the main midway, recently black-topped, and the Fiesta Shows on the Kiddieland annex. There were nearly 60 rides on the two lots. The main midway featured 25 majors while the Fiesta section went heavy on the moppet attractions.

In addition to the Mad Mouse and Scrambler on the main mid-

way, Eyerly Aircraft of Salem, Ore., had an experimental Double Loop-o-Plane in operation.

The Fiesta section was managed by Bill Hobday, who joined the organization earlier this year. In this area was one concession. On the main midway, there was approximately 95, operated mainly by Blash & Hilligoss, and Cecchini & Levaggi. Both of these firms had Funhouses with other attractions being a Spook House, Red White's snakes, and a Dark Ride booked on by Harry Ballard. Frank Hrubetz of Salem, O., used the date to introduce a new Paratrooper ride mounted on its own semi-trailer.

The Crafts organizations, including managers Roger Warren and Larry Ferris, and secretaries Frances Ferris, Blanche Henderson, and Jewel Hobday, were host to the Pacific Coast Showmen's Association on Tuesday (28). A special program was given by the club

with funds received from it going to the welfare and cemetery funds.

The show management also hosted a party for fair executives and city and county officials on Wednesday night (29). More than 100 attended the event, held in a special tent.

## Endy Skeds D. C. Opener for May 15

WASHINGTON—Eight weeks of show dates in the Capitol District region are to begin Friday (15) for the Endy Shows. Dave Endy heads this organization as he does the Associated Amusements and Endy Producing Company.

A 22-week season in Florida turned out very nicely for ride units, Endy reports, with four promotional circuses among the dates. Some 32 various circus acts were used, provided by the Wirth agency. Endy's fall season is highlighted by a return to the Maryland State Fair, Timonium, plus seven other fairs.

At the Tropical Park circus promotion there were 18 rides and five shows on the midway, plus 12 eating stands. Gross exceeded that of 1958, mainly due to much better weather this time. Endy has been in Chicago and in the north on a booking tour. Recent ride purchases include a Paratrooper, Herschell kiddie Auto Ride, and kiddie Aeroplane ride. Marvin Smith has been assisting.

## Strates Does Big Business

SOUTH PLAINFIELD, N. J.—Near-perfect weather permitted a healthy increase in Wilmington, Del., business in the first of two weeks shown by the James E. Strates Shows. Some rain fell on Tuesday (28) but otherwise conditions were excellent.

Saturday's (2) matinee was ideal for all hands. Crowds jammed the show lot for hours, an encouraging change from the 1958 date when the lot was muddy from prolonged rainfall.

Top ride money continues to be grossed by the Wild Mouse ride.

## Showfolks Honor Maurice Chevalier

CHICAGO — Showfolks of America last week presented Maurice Chevalier with a citation of merit, its first ever awarded a foreign performer. The award was presented by George B. Flint, club president, and Lucian Kapp, vice-president, at the Palmer House where Chevalier is currently performing.

Fritz, assistant manager; Doris, secretary-treasurer; Paul La Cross, promotion and publicity; John Kinsey, sound truck.

## Dracut, Mass., Set For Continental's 4th

**New Police Cele Coincides With Date  
At Lowell; '59 Show Decked in White**

HERKIMER, N. Y.—Signing of a new July Fourth festival for Continental Shows in Dracut, Mass., took on important proportions this week. The spot will not only be the largest set thus far by Roland Champagne, but is enhanced by indecision over the award for the traditional July Fourth doings on the nearby

Lowell Commons. Dracut is right at the Lowell city line.

Champagne will operate at Dracut Speedway for a full week and has the Police Department as sponsor. The event is named the Greater Lowell July Fourth Celebration and the auspices confirms that the show has been given wide latitude in matters involving entertainment. Plenty of parking is available at the race track and \$1,500 worth of fireworks are contracted, Champagne notes.

It will be the first time Dracut's police have ever sponsored anything of this nature. They have distributed 25,000 ride tickets to merchants thus far.

Continental opened its season with a 10-day stint in Kingston which wound up Saturday (9). Business was not bad and the show sported several interesting improvements. Chief advancement is the pair of shows, one of them a Girl Show and the other a Funhouse. Both were built from the ground up, starting with lengthening of the chasses and including plywood walls and ceiling covered with aluminum held in place by explosive rivets. The fronts are sturdy three-quarter-inch marine plywood. Saturday's matinee was rewarding as it followed cold and rain on opening night.

Also new are considerable canvas acquired from Central Canvas Company, and a 1959 Ford office sedan. This unit, as is all the rolling stock, is in gleaming white finish and the line-up of white units has eye appeal over a great distance, especially useful when the midway is set back from the road, as was the case in Kingston.

Eight rides were up in Kingston with more being added in ensuing weeks, plus some 30 concessions, two Girl Shows managed by Clint and Terri Powell and Bill and Grace Cross' cookhouse. Also with it are Ara Solickian, the popcorn king, Fritzie Reynolds, and Danny Donini.

Assisting Champagne are Fred

(Continued on page 66)

# W.G. WADE SHOWS

## May 15 thru 23

### EMMETT STREET SHOW GROUNDS, BATTLE CREEK, MICH.

—CAN PLACE—

CONCESSIONS: Hanky Panks of all kinds: Fish Pond, Balloon Darts, Ball Games, etc., also outright sales available such as French Fries, Novelties, Snow Cone, etc. (Popcorn, Cookhouse and Floss sold.) All contracted please acknowledge.

SHOWS: Can use Girl Show for this and following date. Also can use any non-conflicting Shows.

HELP: Experienced Tilt Foreman and Billposter.

All replies via Western Union.

**W. G. WADE SHOWS**  
Battle Creek, Michigan.

P.S.: Kalamazoo, Michigan, May 25 thru 30 following Battle Creek.

## DEL FLORE AMUSEMENTS

### Wanted for Hubbard, Ohio, May 27-30

Photos, Novelties, Basketball, Punk Rack, Ball Games and Fish-Bowl. Ride Help. Can place Ride Help who drive. Must have license. Come on.

All replies 1955 Shaw Ave., Youngstown, Ohio.

## HEART OF AMERICA SHOWS

### 14 RIDES AND 6 SHOWS

#### WANT TO BOOK

CONCESSIONS: Long Range, Short Range, Watch-La, Cigarette Gallery, Balloon Darts, Buckets. Ona Grind Store open. RIDES: Want to book Coaster for season. RIDE HELP: On all Rides, top money, must drive and have licenses. Following HELP: Want Show Carpenter and Builder, also Scenic Artist and Painter, Billposter with car or truck.

ADDRESS: TED CORY, Mgr., Salina, Kans.

## MIGHTY INTERSTATE SHOWS

Want for American Legion Celebration, Morristown, Tenn., May 18-23, right downtown; choice Still Dates to follow.

SHOWS: Side Show, Wild Life, Monkey, Fat, Funhouse or any Shows catering to entire family. RIDE HELP: Foreman and Second Men on all Rides. Must drive. Top wages and bonus. CONCESSIONS: Will book Bingo for season. Want Diggers, Novelties, Age and Scales, High-Striker, Pitches of all kinds, Hanky Panks of all kinds. HELP: Want Show Carpenter and Builder, also Scenic Artist and Painter, Billposter with car or truck.

Replies to H. B. ROSEN, c/o Western Union, Cleveland, Tenn.

## DUMONT SHOWS

### OPENING IN REFORM, ALA., MAY 11 TO 16.

Want Hanky Panks of all kinds. Want Ride Help for Chairplane and Merry-Go-Round, also Second Men on all Rides. Can use two Mitt Camps, must be clean. Bob Smallwood wants Agents for Skillo, Pin Store; also Percentage Agents. Wagner wants Agents for Count Store. McHage, come on.

All Address: LOU RILEY, REFORM, ALA.

## WANTED

An outstanding Show that can work on semi for Detroit's only park.

Call or write MR. WAGNER

**EDGEWATER AMUSEMENT PARK**

23500 W. Seven Mile Road

Detroit, Mich.

## CONCESSION AGENTS WANTED

### FOR BUCKETS AND HANKY PANKS

### ALSO CALLER AND COUNTERMEN FOR BINGO

#### ROYAL UNITED SHOWS

2115 South First St.

Sioux Falls, S. Dak.

## BUCKEYE STATE SHOWS

All Celebrations—Baltimore, O., May 19-23; Bremen, O., May 27-30.

Want Popcorn, legitimate Games all kinds. No grift. Want Pea Pool and Percentage Agents for office.

Want Ride Help, First and Second Men on all Rides. Pay each week plus bonus. Come on.

Want Man and Wife for office Floss and Snow Joints. Want experienced Man for Live Pony Ride. Have bus with living quarters to haul same. Red and Junior Vittoe, call me. Leaving Winter Quarters, Sat., May 16.

TIM NOLAN, Moxahala Park, So. Zanesville, Ohio. Phone: 6L 2-8252.

## REID'S GOLDEN STAR SHOWS

### PLAYING THE HEART OF THE TENNESSEE STRAWBERRY BELT, SPRING CITY, TENN., MAY 11-16

CONCESSIONS: Bingo, Diggers, Bear Pitch, Floss and Apples and all Hinky Panks. RIDES: Can use 2 more Major Rides not conflicting. Also set of Kid Rides and Pony Ride.

HELP: Can use good, sober Ride Help, must drive. Also good Show Electrician. SHOWS: Girl Show, Geek Show, Freak Show and any family Shows.

Write: c/o General Delivery or wire, c/o Western Union.

ELMER REID, Mgr. FRANK SPINA, Bus. Mgr.

Spring City, Tenn. (No collects.)

## COMING EVENTS

**Arizona**  
Flagstaff—All-Indian Powwow and Hopi Exhn. July 3-5.

**Arkansas**  
Crawfordsville—Crittenden Co. Livestock Show, June 4. Herman C. Phillips.  
Little Rock—Ark. State Horse Show (Barton Coliseum), May 13-16. Art Schnipper.

**California**  
Los Angeles—Los Angeles Home Show (Memorial Sports Arena), July 16-26. Dale J. Missetter.  
North Highlands—Sacramento Riding Club Horse Show, June 13. Vivian W. Kimmell.  
Oakland—Bay Area Sportmen's Show (Municipal Aud.), May 22-31. Darrel Johnson and Travis Perkinson.  
Salinas—Calif. Rodeo, Horse Fair & Stock Show, July 16-19.  
Santa Barbara—Santa Barbara Natl. Horse Show & Flower Show, July 10-18. Edward G. Van Cleave.

**Colorado**  
Pagosa Springs—Celebration, July 4.

**Florida**  
Lake City—Centennial & Homecoming, May 18-23.

**Idaho**  
Emmett—Emmett Cherry Festival, June 22-27. Dick Sweetman.  
St. Anthony—Freemont Co. Pioneer Celebration July 24. Golden O. Linford.

**Illinois**  
Chicago—Chicago Intl. Trade Fair (Navy Pier), July 3-18.  
Chicago—Celebration (Soldier Field), July 4.  
Chicago—National Toy Show (Hotel Morrison), May 17-21.  
Griggsville—Celebration, July 4.  
Marengo—Celebration (City Park), July 29-Aug. 1.

**Indiana**  
Evansville—Junior League Horse Show, June 17-20. J. T. Denton.  
Farmland—Lions' Club Street Fair, June 1-6.  
Greensburg—Centennial, June 15-20.  
LaPorte—Jaycees' Celebration, July 4. Devers Thompson, R. E. 2.  
Marion—S. Marion Businessmen's Fair, July 6-11. Geo. H. Prough, 2327 Home-wood, Mishawaka.  
North Webster—Mermaid Festival, June 22-28. Lions Club.

**Iowa**  
Albia—Centennial, June 23-27.  
Belle Plaine, Ia.—Celebration, July 3-4. George Clarke, Jr. Chamber of Commerce.  
Creston—Celebration, July 1-4.

**Kansas**  
Anthony—Anthony Raos Meet, July 22-26. J. L. Robinson.

**Kentucky**  
Anchorage—St. Luke Horse Show, June 16. Tom Pike.  
Harrodsburg—Kentucky Pony Show, June 19-20. H. K. Yates.  
Irvington—Irvington Saddle & Pony Show, July 11. Nell B. Mitchell.  
Lawrenceburg—Lawrenceburg Horse Show July 14-18. Charles Martin Jr.  
Lexington—Junior League Horse Show, July 14-18. J. T. Denton.  
Louisville—Rock Creek Horse Show, June 11-13. Fred H. Nobbe, 715 S. 44th St.  
Owingsville—Lions Club Horse Show, July 3-4. Joe R. Thompson.  
Paris—American Legion Horse Show, July 21. Harley Kiser.

**Louisiana**  
Ruston—Louisiana Peach Festival, June 11-12. Mrs. Janett Aycock.

**Massachusetts**  
Boston—Boston Common Dairy Festival, June 12-20.  
Boston—Bunker Hill Celebration (Boston College High School Grounds), June 22-27. Jeff Harris.  
Charlestown—Bunker Hill Celebration, June 15-21. Jeff Harris.  
New Bedford—Eagles Charity Circus, July 6-11.

**Michigan**  
DeTour—DeTour Sportsmen's & Homecoming Show, July 4-5. Kent Hamilton.  
Detroit—VFW Auxiliary Spring Carnival (Eight Mile & Grand River), May 11-17.  
Detroit—Windsor—Intl. Freedom Festival, June 28-July 4.  
Ecorse—VFW Spring Festival, May 22-31.  
Lansing—Lansing Centennial, May 25-30.  
Port Huron—Port Huron Blue Water Festival, July 20-26. Floyd B. Walters, 1419 Harker St.

**Mississippi**  
Jackson—Tri-State Horse Show (Fairgrounds), May 14-15.  
Jackson—Jackson Home Show (Fairgrounds), May 28-31.

**Missouri**  
Browning—Browning Homecoming July 23-25. Mrs. Mary Grice.  
Fayette—Howard Co. Jr. Lamb Show, June 6. W. D. Settle.  
Gallatin—Davies Co. Jr. Lamb Show, May 29. George H. Schmitt.  
Linn—Lions Club Horse Show, June 6. Alvin P. Linhardt.  
Maitland—Blue Grass Festival, June 24-27. Dale A. Marion, American Legion.  
Maryville—Nodaway Co. 4-H Lamb Show, June 3. Kenneth Walkup.  
Moberly—Kiwanis Jr. Lamb Show, June 15. A. T. Johnson.  
Mount Vernon—Lawrence Co. Jr. Livestock Show, July 30. Troy B. Cail.  
Shelbyville—Shelby Co. 4-H Lamb Show, June 3. Keith Boyer.  
Springfield—Ozarks FFA Lamb Show, June 11. Vencil G. Mount.  
Warrensburg—Johnson Co. Jr. Livestock Show, July 21. Jack Jennings.

**Montana**  
Choteau—Choteau Celebration, July 4.

**Nebraska**  
Lincoln—Centennial, May 2-9.  
Omaha—Midwest Flower & Garden Show (Civis Aud), June 11-14. Lions Club.

**Nevada**  
Las Vegas—Elks' Helldorado May 13-17.  
Reno—Home and Garden Show, June 17-22.  
Home Builders' Assn., P. O. Box 1033.

**New Hampshire**  
Laconia—Lakes Region Sportsmen's Show (Belknap Mountain Recreation Area), July 18-19.

**New York**  
Catskill—Hudson Valley Volunteer Firemen's Convention, June 15-20. Claude Palmer.

Haverstraw—Firemen's Hudson-Champlain Celebration, July 6-11. Morgan Demarest.  
Monroe—Monroe Celebration, June 29-July 4.  
Mount Morris—Firemen's Carnival, July 22-25. Arthur R. Croston, 84 Chapel St.  
New York—U. S. World Trade Fair (Coliseum), May 8-19.  
New York—Soviet Union Exposition (Coliseum), June 30-Aug. 10.  
Staten Island—Staten Island Home Show (Cromwell Center) Tompkinsville, May 23-31. Richmond Co. Jr. Chamber of Commerce, honorary sponsor.  
Syracuse—Post-Standard Home Show (War Memorial Bldg.), May 12-15.  
Syracuse—4-H Field Day and Horse Show (Fairgrounds), May 30-31.  
Westbury—World Cars '59 (Roosevelt Raceway), May 8-16.

**North Dakota**  
Jamestown—North Dakota State Dairy Show, July 1-4. Clayton Paulson.

**Ohio**  
Ashtabula—Ashtabula Plaza Funarama May 19-23.  
Baltimore—Firemen's Street Celebration, May 19-23. Tim Nolan, Moxahala Park, S. Zanesville.  
Bremen—Celebration, May 28-30. Tim Nolan, Moxahala Park, S. Zanesville.  
Cheviot—Green Township Sesquicentennial, July 11-18. Westwood-Cheviot Kiwanis Club.  
Fairborn—Fairborn Celebration, July 4.  
Hamilton—Italian-American Society Picnic (Fairgrounds), May 16-17. Tommy Cappella, 1141 Bishop Ave.  
Martins Ferry—Street Fair, June 1-6.  
McGuffey—McGuffey Shopping Center Celebration, May 13-16.  
Oxford—Centennial, May 28-June 7. Tommy Cappella, 1141 Bishop Ave., Hamilton.  
Port Clinton—Northwestern O., Firemen's Convention, June 15-20.  
Rome—Rome Celebration, July 2-5. Civic Assn.  
Waco—Homecoming, June 24-27. George Marlow, 911 Payne St., N.E. Canton 5.

**Oklahoma**  
Tulsa—Tulsa Horse Show, May 26-30.

**Oregon**  
Portland—Oregon Centennial, July 10-16.  
Portland—Portland Rose Festival, June 9-14.  
The Dalles—Mid-Columbia Livestock Show, June 7-10. Elmer Lierman.  
Union—Eastern Ore., Livestock Show, June 4-5. Ray C. Baum.

**Pennsylvania**  
Charleroi—Charleroi Celebration, July 4.  
Easton—Eagles' Celebration July 6-11. Paul Hopper.  
Emmaus—Firemen's Celebration June 1-6.  
Everson—Firemen's Convention, July 13-18. Smiles Wolinsky, Everson Fire Co.  
Kane—Volunteer Firemen's Celebration, July 27-Aug. 1.  
McAdoo—VFW Memorial Celebration, May 20-26.  
Moscow—Firemen's Celebration, June 8-13.  
Mountainville—Firemen's Celebration, July 13-18.  
Newfoundland—Firemen's Celebration, June 27-July 4.  
Olyphant—Firemen's Celebration, June 15-20.  
Pittsburgh—Pittsburgh Bicentennial, starting May 30.  
Sharon—Patagonia Fire Co. Homecoming, June 22-27. Vernon A. Yeager, 2136 N. Water Ave.

**Rhode Island**  
Woonsocket—Maytime Mardi Gras (Lincoln Downs), May 15-17. J. C. Harlacker.

**South Dakota**  
Aberdeen—Knights of Columbus Summer Carnival, June 10-13.  
Britton—75th Anniversary Celebration, July 2-4.  
Centerville—75th Anniversary Celebration, May 26-27.  
Clear Lake—75th Anniversary Celebration, July 3-5.  
Custer—Gold Discovery Days, July 24-25.  
Deadwood—Days of '76, July 31-Aug. 2.  
Elk Point—Centennial, July 13-15.  
Eureka—Celebration, July 4.  
Flandreau—Celebration, July 2-4.  
Garden City—Gala Days, June 13-14.  
Gregory—Celebration, July 4.  
Hill City—Heart of the Hills Celebration, June 14.  
Hot Springs—Junior Rodeo, June 20-21.  
Leola—75th Anniversary Celebration, June 15-16.  
Plankinton—Tulip Festival, May 22-23.  
Presho—Water Carnival, July 4.  
Tabor—Czech Days, June 15-16.  
Woonsocket—Celebration, July 4.

**Tennessee**  
Humboldt—West Tenn. Strawberry Festival, May 7-9. Mrs. Paul Ross.  
Humboldt—Strawberry Festival, May 4-9.  
Memphis—Memphis Cotton Jubilee, May 8-16.

**Texas**  
Brady—Brady July Jubilee, July 3-5. Karl K. Steffens.  
Floydada—Golden Jubilee, May 24-30. Edmond A. Williams.  
Fredericksburg—Fourth of July Horse Races, July 3-5. Mrs. Emma Petmecky.  
Uvalde—Tex. Angora Goat Raisers' Show & Sale, July 30-Aug. 1. P. E. Gully.

**Utah**  
Delta—Millard Co. Jr. Livestock Show, May 22-23.  
Ephraim—Sanpete Rambouillet & Jr. Livestock Show, May 22-23.  
Kamas—Kamas Valley Livestock Show, June 19-20. Demont Lott.  
North Salt Lake—Intermountain Jr. Pat Stock Show, June 3-4.  
Orem—Orem Flora Festival, June 12-13.  
Plain City—Plain City Dairy Days, May 13-14.  
Pleasant Grove—Pleasant Grove Strawberry Days, June 18-20.  
Richmond—Black & White Days, May 15-16.  
Vernal—Utah Basin Livestock Show May 25-27.

**Washington**  
Enumclaw—Enumclaw Jr. Dairy Show, May 16. Martin J. Tester.

**West Virginia**  
Buckhannon—W. Va., Strawberry Festival, June 10-12. Mrs. C. E. Pretwell.  
Piedmont—Firemen's Celebration, June 8-13. T. R. Combs, Tri-Town Fire Co.

**Wisconsin**  
Burlington—Legion & K. of O. Celebration, July 1-5.  
Manitowoc—Kiwanis Fun Festival June 4-7.  
Madison—Madison Festival, July 4.  
Milwaukee—St. Joseph Feast, June 25-28.  
New Berlin—Yankee Doodle Days, July 3-5. VFW Post 5716.  
Sparta—Sparta Dairy Festival, June 25-28.  
Waukesha—Waukesha Centennial, July 4.

## CONCESSIONAIRES

Six Cats, four various styles  
Punks, eleven inch and thirteen inch  
Pitch-Tilt-U-Win, block or complete  
frames  
Penny or Coin Pitch Boards  
Aluminum Huckleley Buck Kega  
Hoop-La Boxes or Blocks  
Under 11, Over 30 Roll-down Tables  
Three-legged Bottle Stands  
Three and Six Pound One-Ball Bottles  
1 1/2 and Three Pound Three-Ball Bot-  
tles, old style  
Dam Family Pull-Up Slats  
Goucho Pull-Up Slat Punks or com-  
plete frame  
Swinger Ball and Pin  
Jewelry Spindle  
Pan Games, complete  
Spot-the-Spot Boards  
Add-Em-Up Dart Boards, sponge  
rubber  
Pop-In Buckets, Short Range  
Medium Range Gunner Buckets and  
Picture Frames  
Sputnick underhand Ball Games  
Gamoline underhand Ball Games  
Ring the Bell  
Hi-Strikers, wood, 20 ft., 24 ft., 28 ft.  
Hi-Strikers, all aluminum, 26 ft.  
Number Wheels, made to order.  
New and used Devil's Bowling Alleys

New aluminum Six Cats now going  
fast. Get orders in now.

Write for Free Catalogue

**RAY OAKES & SONS**  
P. O. Box 4344 Tampa 7, Fla.  
Phone: Redwood 6-9774;  
Nights: Redwood 6-5467

## GIRLS

Wanted for two Sitdown Girl Shows.  
Wardrobe and transportation fur-  
nished. Long season, \$75.00 per  
week and up. Can use two Girls  
without experience if you have looks  
and are willing to learn. Need Girl  
for feature, \$100.00 per week if  
you have what it takes. Want ca-  
pable Talker for one show; good per-  
centage. Also one more Canvasman  
who can sell tickets. Write, wire or  
come on. No collects. Open now.

**HAROLD WETHERBEE**  
c/o O. C. BUCK SHOWS, Troy, N. Y.

## Information Wanted

As to the present whereabouts of

**JOYCE RICHARDSON**

Important! Urgent!

Contact

**IRVIN RICHARDSON**

114 W. Third St. Winchester, Ind.

## RIDE HELP

Want Ride Help of all kinds. Also need  
reliable Lot Man experienced on Ferris  
Wheel and who can do some wiring.  
Thomas Holmes, formerly with me,  
please contact:

**JULIE LARESE, LINCOLN AMUSEMENTS**  
Memorial Blvd., Bristol, Conn.

## MARVEL SHOWS

Opening May 18, Mason City, Ill.  
Want First and Second Men who drive  
or Wheel, Coaster, Spiffire, Merry-Go-  
Round, Kiddie Rides; also Man and Wife  
to operate Bingo.

**Edward (Jake) Merriman**  
Phone: Peoria 6-5394 (person to person)

## GEORGIA

### AMUSEMENT CO.

Wants reliable, sober Ride Men who  
drive. Want Foreman for late model  
Parker Jenny, Second Man for Wheel  
and Chairplane. Short jumps and pay-  
day every week.

**H. H. SCOTT**  
Dahlonega, Ga.

## Wants—Jim Steinmetz—Wants

Freaks, Talkers; Annex—no Half & Half;  
inside Man, Bog Canvasman.  
FOR SALE—'55 Tractor & Lobby Trailer,  
\$1,500.00.

c/o WORLD OF MIRTH  
Fairgrounds, Richmond, Va.  
No phone calls, come in.

## NO ELECTRIC?

### KEROSENE OR GAS

Refrigerators, Bottle Coolers, Freezers.  
No moving parts. No service necessary.  
Economical. Ideal for refreshment  
stands, home trailers, etc.

**M. L. S. REFRIGERATION COMPANY**

P. O. Box 49 No. Miami, Florida

## FOR SALE—DARK RIDE

Has five Cars, P-A, Set, Horns, Mikes,  
Top and Sidewall 1 yr. old; Platforms  
3 yrs. old and plenty of gadgets. Ford  
Tractor and 32 ft. Semi. Ride set up  
and running. Colored Cotton Carnival,  
Memphis. Cheap for cash or some terms  
to responsible party. Answer to  
**J. T. RICHARDS, c/o Wallace Bros.**  
Show, Memphis, Tenn.

**2 FARES  
INSTEAD  
OF 1**

**ALLAN HERSCHELL  
BROWNIE TRACTOR**

- Rider participation of its best.
- Now with twice the capacity
- Greater eye appeal.
- New mechanical features.

ALLAN HERSCHELL CO., INC.  
104 OLIVER ST., Phone: Udlow 4300  
NORTH TONAWANDA (Buffalo), N. Y.

**WANTED**

For British West Indies and Venezuela

Working Foreman who can handle 6 Kid Rides, also first-class Electrician who can handle 2 Caterpillar D 13,000. Salary very good. Transportation from island to island paid. Very few tear-downs. Write to:

**PAN AMERICAN AMUSEMENTS**  
Box #1123  
South Miami 43, Fla.

**GARDEN STATE SHOWS**

Opening May 20, V.F.W. Celebration, McAdoo, Pa. 11 big days including Sunday.

Want Cat Rack, Milk Bottles, Coke, Record, Age, Scales, Jewelry, Pan or Rat Game, Custard, Waffles, Stock Concessions of all kinds. Will place Octopus and Tilt for season. 15th Annual Firemen's Celebration, Emmaus, Pa., to follow. Want Girl Shows and Percentage for this one. Free gate, free parking, nightly entertainment. Advance sale of tickets. Steve Swicks, contact. Address:

**R. H. MINER**  
161 Chamber St., Phillipsburg, N. J., until May 17.

Will Book on Percentage

**MERRY-GO-ROUND**  
Portable

Must be in A-1 condition. Good location.

**PLAYLAND PARK**  
South Bend, Ind.  
Ph. Atlantic 98659  
1671 Lincolnway East

**FOR SALE**

16 ft. all metal Trailer, opens three sides, has 2 Deep Fryers, Waffle Tank complete with six Jumbo Molds, Coffee Urn, Gas Range, French Fry Cutter; two Juice Dispensers, 4 bottles; new Hot Dog and Bun Steamer, Fridginaire, bottle Gas, running water, spare tire, and other items. Ready to go, \$1,100 cash, no deals.

**HOWARD SNYDER**  
Bill Gerns Rides  
Meadows Shopping Center  
Indianapolis, Ind.

**WANTED**

A-1 Eli Wheel Foreman for Park. No ops or down. Prefer middle-aged Man. If you are married you will need house trailer, free rent and lights. Will also place Wife in Popcorn Concession. Top salary for good Man. If you drink, please don't answer. Address:

**EARL H. BUNTING**  
P. O. Box 203, La Grange, Ill.  
(Phone: Willow Springs, Ill., Terminal 9-1404)

**JOHNNY J. JONES**

WANTS Kiddie Ride Help with chauffeur's license. Also capable Funhouse Operator. (No cars—we move fast.) Good treatment, good pay, good equipment.

All replies now:  
**JOHNNY J. JONES**  
908 Monticello Blvd., St. Petersburg, Fla.

**HUBERT'S MUSEUM**

228 W. 42nd St., New York, N. Y.

Open all year round

Want Freaks and Novelty Acts. State salary and particulars in first letter.

**WANTED**

Concessions of all kinds that work for stock. No flats. Ride Help: Must drive and have license; Drunks, save stamps. John, come on. Oglesby, Ill., May 27th to May 30th.

**THIERS UNITED SHOWS**  
356 Montgomery Rd., Aurora, Ill.  
Phone 29473

**LARGE GIRLIE  
REVUE**

FOR THE TWO BEST GIRL SHOW FAIRS IN THE U.S.A.

**MID-SOUTH FAIR**  
MEMPHIS, SEPT. 25 TO OCT. 3 Incl.

**STATE FAIR of TEXAS**  
DALLAS, OCT. 9 TO 25 Incl.

25 Days' Work in 30 Days.

Also  
SIDE SHOWS, GRIND SHOWS, ILLUSION, ANYTHING NEW OR NOVEL.

ALSO CAN PLACE FOLLOWING RIDES AT MEMPHIS: Merry-Go-Round, Scooter, Caterpillar, Fly-O-Plane, new Kiddie Rides, Turnpike, Hot Rods, any new Ride.

South's Best Ride Spot.

**CLIF WILSON**  
190 N.W. 93d St., Miami 50, Fla.  
Phone: Plaza 9-6536

**GATTO AMUSEMENTS**

Will book a few choice Hanky Panks, also Long & Short Range Galleries.

Want Foreman for Merry-Go-Round, Ferris Wheel & Fly-O-Plane. Dick Burns & Jack Martin contact Mike Gatto, Devon, Pa., May 11 to 16, Bridgeport, Pa., 20 to 30. All others contact:

**ROX GATTO**  
13 Church Lane, Fernwood, Pa.  
Clearbrook 9-0707

**BINGO HELP  
WANTED!**

1 Stock Man, 1 Truck Driver for semi trailer, 5 Clerks.

May 11-16, Essington, Pa., Rt. #291 between Phila. & Chester; Circus date Phila., May 21-31.

**M. D. AMUSEMENTS BINGO**  
J. J. Hornfeld, Mgr.  
Essington, Pa.

**WANT AGENTS**

For P.C. Joints, Pan Game, Pea Ball, Beat the Dealer.

"Count" Hildebrand  
Montevideo, Minn.  
Ph. AM 9-7561, until May 15th; then as per route

**MURPHY'S NORTHERN STATE SHOWS**  
No collect calls

**CONCESSIONS**

Opening May 22, Markesan, Wis. Couple for office owned Cookhouse or will sell and book.

For Sale: Converted Tilt, Roll-o-Plane, Spitfire, 10 kw. Light Plant.

**TIP TOP SHOWS**  
Waupaca, Wis.

**Thank You**

**ROBT. M. & DOROTHY THOMAS**  
Sullivan's World's Finest of Canada Shows  
for your CHEVROLET truck purchase.

"Save Money With Johnny"  
**JOHNNY CANOLE**  
Phones: WI 3-0003 or WI 4-9347  
Altoona, Pa.

**WANTED**

Ride Foreman and Second Man for Tilt. Also First and Second Man for Octopus. Man for Sky Fighter. Can place Hanky Pank Concessions of all kinds.

**ADDRESS: WASHINGTON SCHOOL,**  
Butler Road, St. Louis County, Mo.  
School Picnics and Fairs to follow.

**WANTED**

FERRIS WHEEL Man at once. Sober and reliable and able to handle #12 Wheel.

**ATLAS BAZAAR CO.**  
13 West 41st Street, New York, N. Y.  
Tel.: CHickering 4-1736

**CARNIVAL WANTED**

Suburban-rural town with established ANNUAL Celebration desires first-class Carnival. Ideal center of town site is assured. August 7-8-9 is preferred.

Phone Mr. Lindan, Greenwood 1-8224 or write P. O. Box 85, MOUND, Minn.

**GOLD MEDAL**  
shows

**CAN PLACE**

For 22 Fairs starting in 3 weeks. Richlands, Va., Fair & Stock Show, followed by Louisa, Ky., Firemen's Celebration on the Streets; Shelby County Fair, Shelbyville, Ky.; then the best Fourth of July Celebration in West Virginia, Ripley, W. Va. After the Fourth of July a continuous route of Fairs ending November 23, Gainesville, Fla. Then the rest of the winter in Latin country.

**RIDES**—Book Roundup, Scrambler, Scooter, Pony Ride.  
Want Foreman for three abreast Merry-Go-Round, must be A-1; top salary. Paratrooper Foreman, also A-1 Operator for new King Fun House. Want Foreman for two Kiddie Rides. Foreman for Roll-O-Plane.

**CONCESSIONS**—Sell X on Long Range, Short Range, Scale & Age, Custard. Good opening for Glass Pitch. All other Hanky Panks open. Place two Grind Stores if you have other concessions. No Wheels, Skillos, or gypsies. Leo Bistany wants to hear from concessions and agents that have worked under him in previous years. Bob Hallock, get in touch.

**SHOWS**—Good opening for Side Show with or without own equipment or A-1 Operator to operate office Side Show, must be reliable. Snake Show, Monkey Show, or any other family type Show. Girl Show with or without own equipment. Can place A-1 Billposter. (John Cousins, what happened?) Wire

**LEO BISTANY, Business Mgr.**  
Gold Medal Shows, Oceana, W. Va.

**JOHN J. DENTON**

**HUNT AMUSEMENT CO.**

NOW BOOKING FOR 15 COUNTY FAIRS—STARTING JULY 19-25 AT MARTINSVILLE, ILLINOIS

<b>RIDES</b> Any Major not conflicting, Rockoplane or other.	<b>SHOWS</b> Any family-type Show. Motordrome, Monkey Show.	<b>BINGO</b> Can book Bingo at 14 County Fairs.	<b>DIGGERS</b> Will sell X on Diggers.
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**CONCESSIONS**—Want all Legitimate Types, starting June 30 at Parkersburg, W. Va. Can also book Straight Sales at all fairs.

**WANT Ferris Wheel and Merry-Go-Round Foremen now.**

Will be at Bacon's Shopping Center, Shively, Ky., May 11-23; or write

**RALPH HUNT, General Delivery, Pleasure Ridge Park, Ky.**

**WANTED---WANTED**

**FOR RIVER ROUGE OPENING, MAY 14 TO 24—ROSEVILLE TO FOLLOW**

**CONCESSIONS**—Hanky Panks that work for stock, Long-Range Shooting Gallery, Photo Gallery.

**SHOWS**—Monkey Show, Fat Show, or any worthwhile Show.

**HELP**—Merry-Go-Round Foreman, Wheel Foreman, Rock-o-Plane Foreman and Roll-o-Plane Foreman.

**DOWN RIVER AMUSEMENT CO.**  
10138 West Jefferson—Phone: Vinewood 2-1810—River Rouge, Michigan

**BLUE GRASS SHOWS**

**"COMBINED CIRCUS AND CARNIVAL"**

**OFFICIAL 1959 OPENING, OWENSBORO, KY., THURSDAY, MAY 28 THRU JUNE 6**

**CAN PLACE CONCESSIONS**—Hanky Pank Prize Every Time Games of all kinds, Hi-Striker, Ball Games, Bear and Bird Pitches, Derby Racer, etc.

**SHOWS**—Any good Grind or Bally Show with own equipment that caters to ladies and children. Liberal percentage.

**HELP**—Operator for Funhouse, must be semi driver, Man for Downey tower and Sperry searchlights. Foremen and Second Men for twelve major rides. Foremen for 12-car Scooter, Merry-Go-Round, Tilt, Octopus and new Scrambler. Also general Carnival Help in all departments.

**ELECTRICIAN**—For GMC Diesel plant—must be able to handle big show.

All help report at Owensboro show grounds, Monday, May 25, or wire

**C. C. GROSCURTH, Gen. Mgr.**  
7 Treasure Drive, Tampa, Fla. Phone: REDwood 7-3867 until May 15; then the Thomas Hotel, Gainesville, Fla., thru Monday, May 18. All wires and correspondence after that c/o Western Union, Owensboro, Ky.

**ROGER YOUNG  
WANTS AGENTS**

For long season, including the "B" Circuit in Canada on the Art B. Thomas Shows. Must be sober, reliable and capable. Want Bucket Agents and Hanky Pank Agents, also Gunners and Ball Boys. (Junior Simmons, Moe and Richy and Ann, come on.)

Address: c/o ART B. THOMAS SHOWS  
Lincoln, Nebr., this week.

**SUNSET AMUSEMENT COMPANY**

**FORT DODGE, IOWA—POPULATION 30,000—MAY 18-23**

**RIDE MEN:** For Rock-o-Plane, Caterpillar, Merry-Go-Round and Tilt, must drive semis, be sober and no cars on road.

**SHOWS:** Athletic (Iowa is the best), Arcade, Side Show, Monkey, Animal, Mechanical, Geek and Grind Shows.

**CONCESSIONS:** Photos, Age and Weight, High Striker, Pitches, Derby, Hanky Panks.

Address: SHENANDOAH, IOWA, THIS WEEK; Fort Dodge, Iowa, next.

# NEW WORLD OF PLEASURE SHOWS

U.S.A.'s BRIGHTEST MIDWAY!

Opening Tuesday, May 12 at 8 Mile and Southfield, Detroit; followed by route of proven spots. Good treatment on a route where you can make money.

CONCESSIONS: Hanky Panks of all kinds, Short Range Gallery, Milk Bottles and Punk Rack. Brooks Johnson and Ace King, call in.

SHOWS: Will book Side Show, Motordrome, Glass House or any family-type Show. Due to disappointment can place Girl Shows. Best proposition for a route that is a proven money maker.

HELP: Louis Bell wants Agents and Whitey Caler wants Hanky Pank Agents. Ride Help, come on.

FOR SALE: Star and Circle for Wheel and Rockplane, stringer complete (bulbs). Ward Hall, contact.

Contact **ROD LINK** or **C. W. BUD DAVIS**  
Imperial Hotel, 26 Peterboro, Detroit, Mich., or on the lot.



## ROHR'S MODERN MIDWAY

Rantoul, Ill., May 11-16; St. Anna, Ill., Next.  
Then the big Decoration Day Celebration at Wilmington, Ill.

CONCESSIONS: Want Short Range, High Striker, Jewelry, Hats, Photos, Novelties, Crazy Ball, Glass Pitch, Age and Scales. WILL BOOK BINGO FOR SEASON. HELP: Experienced Ride Help that drive on all Rides. Want Show Electrician. No cars. (Bob Garley, call.) SHOWS: Will book family-type Shows. Contact D. J. ROHR, Mgr., Rantoul, Ill., this week; then per route.

## VOLUNTEER SHOWS

Want for 12 Fairs starting July 22—big mammoth Fourth of July, June 1 payday. CONCESSIONS: Cookhouse, Frozen Custard, Popcorn, Percentage, all Concessions open. Can place Grind Store and Skillo Help. RIDE HELP: Foremen and Second Men on Ferris Wheel, Merry-Go-Round and all Rides. Must drive. Salary and bonus. Need set of Kiddie Rides. None on Show at present time. Want Octopus or any flat Ride not conflicting. Will book Girl Show or any family-type Shows. JOHN REED, Mgr., Central City, Ky., this week. P.S.: Can use Legal Adjuster with or without Concessions. Must be able to cut it.

## GEM CITY SHOWS

WANT FOR STARKVILLE, MISS., THIS WEEK; CORINTH, MISS., NEXT WEEK. Good flashy Bingo for season. Can also place Hanky Pank Concessions. Want Agents for office-owned Concessions. Can use a few more good Ride Men who drive and have licenses. Can place Fun House, Monkey Show or any family-type Show. All replies:

**THOMAS D. HICKEY**  
STARKVILLE, MISS., THIS WEEK

## DROME RIDERS WANTED

Top pay. Also want Talker who can handle Front. Bob Crumline, Thomas Barry, Lester Vaughn, get in touch. All replies:

**SPEEDY WILLIAMS**

c/o James E. Strates Shows, Plainfield, N. J., this week;  
Philadelphia, Pa., to follow.

## TENNESSEE VALLEY AMUSEMENTS

Strawberry Center of Tennessee.

Will book Bingo, Mitt Camp, Lead Gallery, Ball Games, Bear and Glass Pitches. Fish or Duck Pond or any Hanky Pank. George Woods and Freddie Fitzpatrick, contact. Book party with one or more Grind Stores.

SHOWS: Girl, Big Snake or any Grind Show. Tiny Orlando, call. Book Octopus, Tilt, Coaster, Merry-Go-Round or any Ride not conflicting.

Portland, Tenn., now; Gallatin, Tenn., May 18-23.

THEO. MEADOWS, Mgr. SAILOR MORAN, Bus. Mgr.

## WANT CONCESSIONS

FOR WESTERN TOWN (Dodge City), Patchogue, L. I., N. Y. OPENING MAY 30. Need Indian Trading Post, Silver Smith Shop, Shooting Galleries and Archery Range. A Sweet Shop, Glass Blower and Leather Goods Concession, or any other Concession suitable for Western Town.

Contact: **DODGE CITY, Inc.**  
BOX 695, PATCHOGUE, L. I., N. Y.

## BEE'S OLD RELIABLE SHOWS, INC.

CAN PLACE NOW AND FOR BIG FT. KNOX CELEBRATION—MAY 25-30

CONCESSIONS—All Hanky Panks open. Ice Cream, Milk Bottle, Cork Gallery. Freddie Groff wants experienced Cotton Candy Operators—man and wife. Tex Roberts wants Swinger and Roll Down Agents. Bad Eye, Bert Smith and Jeff Hampton, come on. SHOWS: Minstrel, Snake and all Shows except Girl. Committee money only. All replies:

RAYMOND C. HULS, CUMBERLAND, KY., THIS WEEK; THEN PER ROUTE.

## MOTOR STATE SHOWS

Can place for long season—Hanky Panks, Novelties, Long and Short Range. Want Man to operate well-framed Monkey Speedway, best of equipment. Must be responsible, no loush. Want Fun House, Snake Show, etc. Help: Foremen for Octopus, Rockplane, Kid Rides. Come on, will place you. Must drive. Concession Agents, come on.

**J. J. FREDERICK**  
OXFORD, MICH., TO MAY 17.

STOCK TICKETS	
1 Roll	1.50
5 Rolls	4.50
10 Rolls	8.25
25 Rolls	18.75
50 Rolls	24.00
100 Rolls	44.00
Rolls 2,000 EACH	
Double Coupons	
Double Prices	
No C.O.D. Orders	
Size: Single Tkt., 1x2	

## TICKETS

of every description.  
Wheel tickets carried in  
Stock for immediate ship-  
ment.

**THE TOLEDO TICKET CO.**  
Toledo 12, Ohio  
"Allied Trades Union Label  
used"

Cash With Order	Price	Double Coupon
SPECIAL PRINTED		
2,000	6.90	
4,000	7.80	
6,000	8.70	
8,000	9.60	
10,000	10.50	
30,000	15.20	
100,000	33.00	
500,000	133.00	
1,000,000	258.00	

### RIDES WANTED

ADULT AND KIDDIE  
WARREN COUNTY YOUTH FAIR  
August 21, 22 and 23

STATE TERMS

Write To:  
**JOHN SCHULZE**  
17 Hudson Street  
Warrensburg, N. Y.

### RIDE OWNERS

Buy, sell or trade in Rides and Animals. Storage space available. Also money loaned on all Rides.

Owner—**CHARLES GARVIN**  
Phone: VI 3-4802

Manager—**E. L. ISENBURG**  
VI 3-4759

P. O. Box No. 386, Bowling Green, Ky.

### WANTED

Experienced Ride Foremen for Ferris Wheel, Tilt-a-Whirl and Octopus. Have to drive and stay sober. Good wages and treatment.

**SAM MENCHIN**  
**Lake Shore Amusement**  
11 West Division St. Chicago, Ill.  
Phone: Superior 7-7343

### RIDE HELP

Foreman for Coaster, Second Men on Tilt, Scrambler and Coaster. Park location until July 4; no ups and downs till Fair time.

**FORREST C. SWISHER**  
General Delivery, Joplin, Mo., or Mid-  
town Amusement Center, 5th & Maiden  
Lane.

### MO.-ARK. SHOWS

Want for season: Hanky Panks only. Prefer Pensioners, retired or just plain tired folks. We play 3 or 4 days a week. Opening May 15-16, Mansfield, Mo., on the Square.

Blackie, come home. Slim and Mabel, who worked for us last year, contact. Ride Help for all Rides. Must be dependable. No gypsies or flat joints.

Contact: **LOUIS GARNER, Mgr.**  
Mansfield, Mo.

### CARNIVAL WANTED

FOR BIG CELEBRATION, JULY 3-4-5, BETHANY, MO. ON THE FAIRGROUNDS

Gene Holter's Races and Attractions will be the feature.

Contact: **HERB L. HENRY, Sec.**, North-  
west Missouri State Fair, Bethany, Mo.

### WANTED

RIDE and CONCESSIONS

FOR JULY 4 and 5 CELEBRATION

WRITE: **LEO STOECKLIN**  
HIGHLAND, ILL.

### BELL AMUSEMENT COMPANY

Wants Chairplane Foreman and Second Man, also Kid Ride Foreman for 2 Rides, must have license and drive. Contact

**CHAS. M. BALDWIN**  
Pell City, Ala., May 11-16.

GIVE TO DAMON RUNYON CANCER FUND

## Garden State Ready for May 20 Bow

PHILLIPSBURG, N. J.—All rides and rolling stock of the Garden State Shows have been repainted and will roll out of quarters here Sunday (17) for the May 20 opening at McAdoo, Pa. Personnel includes R. H. Miner, owner; R. H. Miner Jr., manager; J. Johnson, electrician; M. Roberts, advertising; M. Douglas, The Billboard and mail agent; John B. Johnson, ride superintendent; Archie Brotzman, Ferris Wheel; Richard Merritt, Whip; M. Douglas, Merry-Go-Round; Roy Klipple, Bomber; A. Brotzman, ponies; Warren Snyder, Train and Airplane; W. T. Usherhas, grab, Snakes, Deep Sea Monsters, grind show and Sugar Kane unit; Mr. and Mrs. Quinten Anderson, popcorn and apples; Clair Smith, french fries; William Knox, floss and snow cones, Roland Marshall, duck pond and pitch till you win; Warren Snyder, cork gallery, penny pitch, high striker and bumper. Office will operate balloon darts, devil's alley and novelties.

Dunmore, July 27-August 1; Coudsboro, August 10-15, and Ottsville, July 20-25, all in Pennsylvania, have added to the previous listing to bring the organization up to a solid route thru Labor Day.

## Joe Frederick Adds Rides, Rolling Stock

DETROIT—Joe Frederick has added new equipment to his Motor State Shows. A special-built trailer will haul the two searchlights and generator. A Sky Fighter, Turnpike and Helicopter, boosts the ride count to 12 and several new trucks have been added to carry the new rides.

Staff includes Frederick who is owner-manager; Mrs. Frederick, business manager; J. Ruben, advertising and C. Derron, maintenance. Concessionaires include J. Murray, cookhouse and 2; Krenkeler, 8; J. Ruben, 5; Al Clothier, 3; D. Tedrow, 3 and Freeman, 3. Shows will tour Michigan, Ohio, Indiana, Alabama, Mississippi, Louisiana and Missouri.

## Work Starts At Olson WQ

HOT SPRINGS—Winter quarters of the Olson Shows has opened with the arrival of Paul Olson, general manager and partner, and preparation work for the June 17 bow here is under way. Following the winter base stand the show will jump to the Anderson (Ind.) Free Fair.

## Mad Mouse Rides 5,000

CORPUS CHRISTI, Tex.—E. D. McCrary's new Mad Mouse, after racking up big grosses at the San Antonio Battle of Flowers, carried an estimated 5,000 people in three nights at the Buccaneer Days here last week. Ride went for 35 cents.

Mouse was erected here in 12 hours and can be torn down in less than half that time, McCrary disclosed.

### SHOWMEN—ATTENTION!!

Nothing Like It In America

#### FABULOUS SPACELAND

Want Top Mount Showmen with Walk-Thru Platform. Mystery Occult, Stars, Mirror Maze. Over 2 million attendance last year. Limited Concession Space. Great season's work here. What have you? Write, phone or wire now.

#### SPACELAND

Old Country Road & Meadowbrook Pky.  
Garden City, N. Y.  
Pioneer 7-8770-8771-8772

### WANTED

#### SCREWBALL FOREMAN

#### MERRY-GO-ROUND FOREMAN

Top wages to men who can handle the rides.

**A. J. SUNNY**  
CEnter 8-6256, Cleveland, Ohio  
This week E. 67th & Harvard; next week, E. 55th & Huss.

### L. & L. SHOWS

Humboldt, Tenn., May 11-16; followed by Portland, Tenn., Strawberry Festival, 18-23.

CONCESSIONS—Hanky Panks of all kinds, Six Cats, Agents for P. C., Hanky Panks, Buckets, Swinger. RIDE HELP—Wheel Foreman, Merry-Go-Round Foreman. Contact:

**C. R. LEONARD**  
As per route.  
P.S.: Pee Wee Bishop, come on.

### AL COLBY

Call

#### PHIL MANTEL

Immediately Important.  
Sherry-Bliffmore Hotel, Boston, Mass.  
Phone: Copley 7-7700

### FOR SALE

Schiff Hi-Road Coaster, used 4 weeks; Scrambler, same as new; 24 foot Snow, Floss, Popcorn Trailer.

**FORREST C. SWISHER**  
General Delivery, Joplin, Mo.

### AGENTS

For 6-Cat, Buckets and other Allbie. Want Hanky Pank Agents of all types. Contact **CHAS. KREKELER, c/o**

#### MOTOR STATE SHOWS

Oxford, Mich.

### FOR SALE

Searchlight, Sperry, and Power Plant ..... \$ 950  
Schiff Turnpike with 500 feet of track ..... 3,500

Contact **JOE FREDERICK**

#### MOTOR STATE SHOWS

Oxford, Mich., until May 16.

### WANTED

Rides and Concessions for July 4 and 5, or Rides only.

Ontario Knights Pythias Lodge No. 182

**Comm. Merwyn Johnstone**  
Lock Box 7, Ontario, Wis.  
Phone: 19R-4

### Detroit Boat Carnival

May 23 Thru June 7—16 Big Days and Nights—250,000 People.

In person: Dick Haymes, the Ink Spots, Bobby Darin, Fran Murray, Will Jordan, Bobby Freeman and many others. Want Short or Long Range, Fun House, Glass House, African Dip, Hi-Striker, Pitchmen and Straight Sale Concessions.

Contact **J. LEVINE**  
2429 W. Grand Blvd. Detroit 8, Mich.

### FLOYD O. KILE SHOWS

Want Ell Foreman, Second Men who drive. 2 Kid Ride Men. Join at once, Gretna, La., May 12-17; Airline Shopping Center, Metairie, La., May 18-24. Can place Popcorn, Photos, Jewelry, etc., for Metairie. Contact:

**FLOYD O. KILE**, Clinton, La.

### AGENTS

For Rattle, Buckets and Picture Frames. Also Gunners and Ball Boys for 6-Cat and Picture Frames. Contact:

**SAM METLOWE, Morris Hannum Shows**  
Plymouth, Pa.

# PENN PREMIER SHOWS

*worlds • cleanest • midway*

MINERSVILLE, PA., FIREMEN'S CELEBRATION, May 18-23, then heading to the heart of the Pittsburgh district. Every mill working around the clock. No unemployment here.

<b>RIDES</b>	Can use Fly-o-Plane, Caterpillar or Dark Rides. No Kiddie Rides needed.	<b>CONCESSIONS</b>	Can place Custard, Derby Racer, Glass Pitch, Fish Pond, Palmistry, Short Range, Cork Gallery, Basketball and all types of legitimate Concessions. Want Dealer for PC office joint. Can also use good Blower Agent.
<b>SHOWS</b>	Can place capable Manager with People for Circus Side Show. Must have Sound Equipment. We have one of the best routes in the East. Can place good Monkey Circus, Arcade or any Grind Show not conflicting. Dudley can place Colored Dancing Girls for Club Trinidad, also A #1 Comic. Happy Linquist can place white Girls for Revue.	<b>HELP</b>	Can use good Scenic Artist. Tommy Arger can place Caller for Bingo. Need sober, reliable Ride Foreman for Kiddie Boat Ride who drives semi. Can place Ride Men who drive semis.

Address all mail and wires to LLOYD D. SERFASS, Owner, or HARRY (Buster) WESTBROOK, Bus. Mgr., York, Pa., this week.

## BEAM'S ATTRACTIONS

Community Celebration, Claysburg, Pa., next week

Where the factories are working around the clock every day.

CONCESSIONS—Can place a few more Hanky Panks. (Note: This Show limits concessions to 25 during celebrations so that all capable workers can have fair income.)

SHOWS—Monkey or any type Animal Show can have profitable season.

HELP—Capable Ride Help can be placed at good wages. Steve Becker can place Agents. Bob Smith wants Cookhouse Help. Tex and Rusty Mason can place Girls for Revue. Rita Newbrey, Julie Angel, Rose, come on. Also Whitey Miller, Chester Nice, "Zukie" Denny, Ceek & Talker.

ADDRESS ALL COMMUNICATIONS c/o SHOW, PORTAGE, PA., this week.

## ALAMO EXPOSITION SHOWS

WANT WANT WANT

Can place Second Men on Rides, must drive. A few Merchandise Concessions open, Frozen Custard, Ball Games, Short Range. Strong spring route. Ideal route for Snake Show, Motordrome, any Family Type Show.

Joe Murphy can use Girls for Posing Show and Strippers.

ALL WIRE OR CALL  
**JACK RUBACK**  
Carlsbad, N. M., this week.

## IMPERIAL SHOWS

CONCESSIONS: Want Photos, Heart Pitch, String Game and Bumper.

RIDE MEN: Sober, reliable Foremen and Second Men. Must be sober and have licenses. No cars, please.

Pilgers, call me evenings or come in. Also Ricky Darnell, Frank Lamb, Chuck Rucker, come in.

Following People contact Troy Scruggs—Chester Brown, Guy Smith, Dick Staltz, George Bratton, Bob Lawson, Johnny Wilson, George Krueger.

Good pay and treatment. Join Fairbury, Ill. Contact:

**BILL GULLETTE, MGR., Fairbury, Ill.**

## NORTHERN EXPOSITION SHOWS

Northwest's Finest

LAST CALL—OPENING MAY 13th, CANTON, S. DAK.

CONCESSIONS—Due to disappointment can give EX. on Bingo, Pitches, Long and Short Range Shooting Galleries, Hi-Striker, Age and Scales or any Hanky Pank not conflicting. No Mitt Camps or Grind Stores. Can place several Agents.

RIDES—Will book Dark Ride.

SHOWS—No Ten-in-One for past four years. good route. Can place Mechanical, Motordrome, Glass House or any new novel Attractions with own equipment and transportation.

RIDE HELP—Can always place sober, reliable Foremen and Second Men, must be semi drivers. No collect calls.

Winter Quarters now open.  
Phone: Essex 2-2000, Worthing, So. Dak.  
MIKE SMITH, Owner

## AL BROWN SHOWS

Permanent Address: BOX 547 MADISON, SO. DAK.

OPENING MAY 18—MADISON, S. D.

Want Ride Help on all Rides. A few Hanky Panks still open—Photo, Scale and Age, Long Range Gallery, Fish or Duck Pond, Glass, Bear and Lamp Pitch, Cork Gallery, String Game or any not conflicting. Will buy Popcorn Trailer or will book with Hanky Pank. Dick Stack wants Count Store Agent and Wheel Agent with X. Bud Paul, contact. SHOWS—Funhouse, Snake, Monkey, Athletic Show. Will book one more Major Ride for Fairs.

AL BROWN, Box 547, Madison, S. D. Phone: Clinton 6-4473

## WILSON FAMOUS SHOWS

OPENING MAY 23, CANTON, ILLINOIS

Can use a few more legitimate and Prize-Every-Time Concessions. Want First and Second Men for major Rides who have license to drive semi.

All Concessions contracted report May 22 in Canton, Ill.

Bob Sims, call me at E. Moline, Ill. Phone 3-6331—Lois Reid.

RAY WILSON, Owner & Mgr. Astoria, Illinois R. D. REID, Asst. Mgr. & Agent

WANT WANT WANT

Bucket Agents (Brownie and Tennessee, get in touch). Cat Boy for Six Cats, Nickel Pitch Help, experienced general Concession Help who can drive semis.

Winter Quarters now open.

No cars and must be sober. All personnel hired this winter answer this ad. (No collect calls or wires.) All replies

JOE MANDRICK, PARKWAY HOTEL, MINNEAPOLIS, MINN., or c/o WM. T. COLLINS SHOWS, 801 E. 78th St., Minneapolis, Minn.

POT WAGON—1936 Fruehauf, semi trailer, Van type, with new 100 kw. Transformer.

BINGO, 30x40, trailer • HOUSE TRAILER, 1955, Glider De Luxe  
Baker 5-5661 or Congress 4-5331

FRANCIS A. DESIDERIO, D.D.S.  
187 Cumberland Street, Rochester, New York

## NOTICE ALL FRIENDS OF LEO SCHRAGER

Am being charged with theft and possession of narcotics. Bail set at \$25,000.

All replies to:  
**LEO SCHRAGER** c/o JEFFERSON PARISH PRISON  
Gretna, Louisiana

## GOODING AMUSEMENT CO.

NOW BOOKING CONCESSIONS FOR

JUNE 1-6 Martins Ferry, Ohio, Street Fair Can place Direct Sales and Hanky Panks.	JUNE 1-6 Farmland, Indiana, Lions Club Street Fair Can place some Direct Sales and Hanky Panks.
JUNE 8-13 Steubenville, Ohio, Booster Club Festival Can place Hanky Panks of all kinds.	JUNE 15-20 Port Clinton, Ohio, Northwestern Ohio Firemen's Convention on the streets Can place some Direct Sales and Hanky Panks of all kinds.

WRITE AT ONCE  
GOODING AMUSEMENT CO. BOB CASHNER, CONC. MGR.  
1300 NORTON AVENUE COLUMBUS 8, OHIO

## LAS VEGAS, NEVADA

14th Annual Elks'  
**HELLDORADO**  
MAY 13-17 INCLUSIVE

5 BIG DAYS—5 BIG NIGHTS All Free Parking. 100,000 Attendance.

NOW BOOKING SHOWS AND CONCESSIONS

ROY SHEPHERD WANTS Ride Superintendent, Kiddieland Foreman, Electrician, Truck and Ride Mechanics. Tilt, Wheel and Octopus Foremen. Ticket Sellers, Semi Drivers. Also useful Carnival Help in all departments. Norman Newman, please write Mr. Crafts.

Crafts has for sale surplus Rides suitable for Amusement Park or Kiddieland—1 A. H. Looper, 1 A. H. Dipper and 2 A. H. Auto Rides.

WRITE, WIRE OR PHONE CRAFTS 20 BIG SHOWS, INC.  
Winter Quarters, 7283 Bellaire Ave. North Hollywood, Calif.  
PHONE: POplar 5-0909 or POplar 5-0320

## Morris Hannum Shows

One of the Great Eastern Shows

### BERWICK, PA., MAY 18-23

CONCESSIONS Photos, Custard, Pitches and Ball Games of all kinds, High-Striker, Scales, 6-Cats, Buckets and Pictures. Place one more Wheel and one Grind Store.

HELP Man and wife to handle Funhouse. Experienced help on Caterpillar, Octopus, Comet, Wheels, Tilt, Chairplane. Agent and caller, contact Mack's Bingo.

All replies to MORRIS HANNUM, Sterling Hotel, Wilkes-Barre, Pa., This Week.

"Teetotalers--Teetotalers"  
Ride and Funhouse Men if you do your work and put my equipment into Winter Quarters; abstain from all alcoholic beverages. I will pay you well and a good bonus. I am tired of looking at jug heads and wine heads. Also want family-type Shows and Hanky Panks, Bingo and Cookhouse or Sitdown Grab.

DYER'S GREATER SHOWS  
Poplar Bluff, Mo., May 11-16.

GIVE TO DAMON RUNYON CANCER FUND

## SMILEY'S AMUSEMENTS

Jeanette, Pa., May 15-23; Crabtree Firemen's Celebration to follow May 25-30.

CONCESSIONS: French Fries, Custard, Photos, Duck Pond, Age and Scales, Novelities, Sno-Kones, Short Range, Derby and all other Hanky Panks. This Show carries 2 of a kind. Positively no flats or gypsies.

RIDE HELP: Can use Wheel Foreman and other Ride Help who drive. Will book Coaster or Tilt for season or will buy either for cash.

All replies: Jeanette, Pa.

## VIRGINIA GREATER SHOWS

Selbyville, Delaware, this week; Milford, Delaware, May 18th to 23rd. WANT—Bingo, Photos, Novelties, Age & Scales, Ball Games, Long Range Gallery, Pitch-Til-Win, Basketball. All Hanky Panks open. WANT—Funhouse, Snake Show, Monkey Show, Wild Life, Unborn. Girl Show Manager with Two or more Girls. Pony Ride; Ride Help who drive (No cars please). Joe Corey Assistant Concession Business Manager. NOTICE: Bill McCoy can place two Grind Store Agents—work every week; also Agents for Hanky Panks. No luses and no cars; no families. Playing Maryland and Delaware until August, five fairs in Michigan, then South beginning Birmingham, Alabama, State Fair.

All Mail and Wires to:  
**WM. C. (BILL) MURRAY**

## LANSING, MICHIGAN CELEBRATION

MAY 25 TO 31—OFFICIAL OPENING OF CENTENNIAL AT THE ARMORY WITH BIG INDUSTRIAL & TRANSPORTATION SHOW

WANT—Eats, Drinks, Confections, Direct Sales and Hanky Panks.

Will sell X on Novelties, Candy Apples, Jewelry Sales, Glass and Pottery Pitch, Custard, Ice Cream, Drinks, Taffy, Long Range.

RIDES—Will book any ride not conflicting.

June 16 to 27—the climax of activities downtown on the main street.

**FRED NOLAN, Route 2, South Zanesville, Ohio**

## OPENING NO. 2 UNIT PARKERSBURG, W. VA., MAY 18-23

★ ★ ★ WANT ★ ★ ★

CONCESSIONS: Floss, Apples, Popcorn, Custard, Shooting Gallery, Arcade, Glass Pitch, Age and Weight, Hanky Panks of all types.

SHOWS: Will book any clean Grind or Bally Shows that cater to the family. HELP: Men for Wheel, Tilt, Octopus. Also Second Men who can drive.

**POWELSON AMUSEMENTS, INC.**  
BOX 125, COSHOCTON, OHIO  
MAIN 2-1727

## JAMES H. DREW WORLD'S FAIR SHOWS

Oak Hill, W. Va., week May 11; Charleston, W. Va., week May 18.

Can place Monkey Show with modern equipment. No Hop-Scotches wanted. Can place general Cookhouse Help. Address Don Hillard. Will place Long and Short Range Galleries and Prize-Every-Time Concessions. Can place Ride Help and Working Men. Must be licensed semi drivers. No drunks or riff-raff tolerated on this show at any time. All address this week via Western Union.

**JAMES H. DREW WORLD'S FAIR SHOWS**  
OAK HILL, W. VA.

## SKERBECK SHOWS

WANT FOR SOLID ROUTE OF FAIRS AND CELEBRATIONS IN MICHIGAN

CONCESSIONS: Derby, Arcade, Hi-Striker, Jewelry Sales, Novelties and any non-conflicting Hanky Panks. SHOWS: Snake, Monkey, Wildlife, Grind Shows, What-Is-It?, Walk-Thru, etc. RIDES: Spitfire, Fly-O-Plane, Roll-O-Plane or any high Ride not conflicting. Have for Sale: Transformer, 75 kw., single phase, 2400 volt; G-12 Miniature Train, Rocket Ship Kid Ride. Wire or write, do not phone.

**EUGENE W. SKERBECK, BOX 218, ESCANABA, MICHIGAN**

## GIRLS—WANTED—GIRLS

Can use Girls to join at once. Must be young and attractive. Wire or come on, will place you. Top pay and tips. A-1 Canvas Man, must drive semi; Ticket Sellers if married and wife works. Wires to

**MELVIN SHAFFER**  
CARE WESTERN UNION, CLEVELAND, TENN.

## STANDARD SHOWS, INC.

CAN USE FOR FAIRBANKS, ALASKA

Five Concessions, Ferris Wheel, Merry-Go-Round, Octopus, Rolloplane Foreman, PURCELL, your letter came back. Truck leaving Powell, Wyo., May 20. Show is now open. All replies:

**V. C. JOHNS**  
1320 CUSHMAN, FAIRBANKS, ALASKA PHONE: 4540—No Collects

## KING BROS.' SHOWS

Want Second Men on Octopus, Foreman for Little Beauty Merry-Go-Round—\$50.00 a week if you can cut it. Will book Dart Balloon, Cork Gallery, Glass Pitch or any Hanky Pank not conflicting. Will book one major Ride.

**GREELEY, COLO., THIS WEEK; THEN PER ROUTE.**

when answering ads . . .  
Say You Saw It in The Billboard

## CLUB ACTIVITIES

### Showmen's League of America

CHICAGO—Meetings are over until October and many of the local members are back in action in lots around Chicago. Others have headed for winter quarters or various shows.

Art Briese, Sam Ward and Rudolph Rivers are all at the Mayo Clinic, Rochester, Minn. Al Carsky, John Sloan and Lou Keller are resting at home.

Al Rossman assisted Secretary Hank Shelby in the final proof-reading of the list of names for the plaque. Lou Leonard left for Toronto and then to Portland, Ore., where he will work the season.

Secretary Shelby has requested that summer addresses of all members be forwarded to the League headquarters at 300 West Randolph, Chicago.

Clubroom visitors included Ed Sopenar, Petey Pivor, Lou Leonard, Blackie Jacobsen, Noble Case, Tom Sharkey, Lou Berger, Chick Bohdan, Hy Neitlich, Blackie Cherniak, Foxy Goldfen and Max Brantman.

### Ladies' Auxiliary

A number of the members attended the hit-the-road party given by the men's club. Included were Mrs. William Carsky, president; Viola Parker, Lucille Hirsch, Mrs. Frieda Rosen, Mrs. Lillian Lawrence, Mrs. Claire Cherniak and Mrs. Carmelita Horan.

Ethel Wadon and Mae Smith are busy preparing the summer award books for mailing. Proceeds will go to cancer research.

A special meeting of the board of governors was held Thursday (7) in the Hotel Sherman.

### Midwest Showmen's Association

#### Ladies' Auxiliary

President Verna Winkley presided over the Thursday (23) meeting, assisted by Betty Carroll, first vice-president, who also served as secretary. Grace Johnson, secretary, was on the sick list. Also present were Evelyn Spence, second vice-president, Gladys Erickson, treasurer, and Belle Signor, chaplain.

Ways and means committee reported 20 awards for the fall

### Rides, Shows

• Continued from page 61

in operation and racked up a thumping gross. Bill Boutel's dark ride wound up second, while Duane Steek and his Kiddie Turnpike was among the big grossers. Also in operation was the entire Bob Hammond Shows and a number of rides brought in by Don Franklin and Bill Hames, owners of the shows bearing their names.

Robert Vogt assisted Albert Wright in handling the concession chores, while Larry Nolan, Alamo's general agent, handled the ticket takers.

Gov. Price Daniels of Texas was a visitor and awarded a plaque to Ruback, commissioning him an "Admiral in the Texas Navy." Other visitors included Cecil Gorce, Don Brashear, Bob Harris, Joe Murphy, Chuck Moss, Fred Meeks, George Smith and Fred Culver.

Following the stand here, Ruback's show moved out on its spring route which will cover 12 States and close the last week in October. A total of 20 rides, including a new Rock-o-Plane and Scrambler, were being carried.

### ROCK CITY SHOWS

Want Grab Joint, Ball Games, Hi-Striker, Balloon Dart, Long and Short Range, Fish Pond, Cork Gallery, Bear Pitch, or what have you?

**GEO. ISENHOWER**  
Carrollton, Ill., May 11-16; Shelbyville, Ill., 18-23.

giveaway. Additional donors were Peggy Junkin, Helen Ehmann, Junkin Concessions, Henrietta Sinderon, Vera Harrison, Jean Wells, Katherine Little, Eilene Kurtzbein and Betty Harris. Books will be mailed out to all members in the near future.

The hit the road party was well attended. Awards were donated by Peggy Junkin and Micky Collins. Evelyn Spence took the ladies' award and Olie Erickson the men's. Final meeting will be May 7.

### Hot Springs Showmen's Association

#### Ladies' Auxiliary

Irene Ogle served as president at the regular meeting. Assisting were Carolyn McJunkins and Rose Marie Stein.

Billie Owens and Olga Glosser distributed year books. Carl and Daisy Fritts are in Kansas City where Carl is a patient in the VA Hospital.

A large group of men and women were guests of the Carson-Barnes Circus at Malvern, Ark. The Zimdars have opened their amusement park here. Caroline Holt is scoring well and winning trophies in Hot Springs Women's Golf Association play.

Harry and Alice Hennies are in Houston, but plan to spend the summer here. Many of the Olson Shows personnel are arriving, latest being General Manager Paul Olson. Chester Mays has been filling in as secretary of the men's club in the absence of Clint Shuford.

Elsie Powell and Rose Marie Stein were hostesses at the recent buffet. Carolyn McJunkins took the night award and the door award. Next event will be the steak fry in National Park.

### Buck Girded

• Continued from page 61

strel Revue was to open later in the week under Fathead Williams. Minstrel Unit Rebuilt

Two shows were built anew in quarters. On the minstrel unit the folded, flush with the outer truck wall. When unhinged and dropped it gives 13-foot depth plus the truck floor.

Buck is working on a new July Fourth celebration to follow the week in Keene, N. H., which will be played the end of June instead of during holiday week. The location is a promising one, he said. Staff includes Jim Quinn, business manager; Roy Peugh, advance and promotion; Bill Beldock, ride superintendent, Mac McCall, lot man and builder.

Among the faces on concession row are Bernie Therit with the cookhouse, Sydney Goodwalt, Norman LaChance, Danny Mann, Charley Wright, Guess-Your-Age Curley, Mose Kalen, Mickey McBride, Joe Aarons, Danny Pinelli, Joe Marciano and son Joe Jr., and others.

James L. Reed, who has the cookhouse on Byers Bros. Shows, writes that the show had a good opening week in Bastrop, La. Reed, of Mobile, Ala., spent 26 years with Wallace Bros. Shows as ride foreman. . . . Lou Pease has his three shows on the Leeright Midway and will play Utah, Idaho, Montana, Wyoming, Colorado and Arizona.

### Wanted for Davidson United Shows

All Celebrations and Fairs through Labor Day.

Agents for Six Cats, Skillo and Pin Store. Also Girl Show or any other Show with own equipment. All replies:

**B. DAVIDSON, Owner**  
or ROBT. VOGT, Concession Mgr.  
Albia, Iowa, May 13-16; then per route.

## AGENTS WANTED

For Cigarette Concessions, new type Merchandise Blower, Merchandise Wheel, Hanky Panks. Good Concession Help who want to work and make money on the finest route in the East. Write or wire:

**FRANCES FORNIER**

c/o James E. Strates Shows  
Plainfield, N. J., this week;  
Philadelphia, Pa., to follow.

## FRANK DUNCAN

WANTS CAPABLE BUCKET AGENTS

Larry Dobbs, contact at once. Others with me before contact if interested in working.

All replies

c/o MARKS SHOWS  
Chester, Pa.

## BOB BAUMAN

Wants for 20 Fairs and booked all winter. First-class Man for Ferris Wheel, Agents for Buckets, 6-Cat, Record and 1-Ball, Bear and Glass Pitches, Balloon Darts, Cigarette Joint and P. C. Dealers.

Bill Robinson, Clifford Bone, Stacy and others who have worked for me, come on. Joe Curtis wants Help for Bingo. Tom Payne, Gerald and George, come on. Care

**GOLD MEDAL SHOWS**

Oceans, West Va., this week.

## CLYDE HOYT

CALL

**CARL HANSON**

PLaza 4-9203, Miami, Fla.

### FOR SALE

One 24-seat Chalmers, ticket box, with air cooled motor, '49 Dodge truck to haul ride; one Miniature Train, 280 ft. track, ticket box, two wheel to haul ride; one 10-car Allan Herschell Car Ride, new top, ticket box, all for \$1,500.00 cash. Can be seen in operation day or night at Augusta, Ga. Phone: Linwood 2-2651. M. R. McKENNON, Route 2, Box 222, Hephzibah, Ga.

## JIM CASE

Wants Agents for Count and Peek Stores, Albuquerque, New Mexico, this week; Grants, New Mexico, next week. A solid route of Fairs and Army Bases.

Phone: Diamond 4-0908, days only. No collect calls. Albuquerque, New Mexico, this week only.

## MERRIAM'S MIDWAY SHOWS

Want the following Concessions: Short Range, Roman Target, String Game, Ball Games, Glass Pitch or any good Hanky Pank not conflicting. Can use Second Men on Rides.

Boone, Iowa, now; Tama, Iowa, next

### BOOTS CUTLER WANTS AGENTS

For Balloon Dart, One Ball Coke Ring Pitch, Over and Under, Color Block Concession (Man & Wife preferred); Edna and Bill, get in touch. Agents who have made arrangements, let me know if you will be here. Opening May 18 with Badger State Shows, across river from La Crosse at La Crescent, Minn.

PHONE: H. M. "BOOTS" BOOTH  
(Twinbrook 5-4700) La Crescent, Minn.  
No collect calls.

## AMERICAN BEAUTY SHOWS

Want Foreman for Merry-Go-Round, Second Men on all Rides.

Also place Cookhouse Help.  
Address: Boonville, Mo., this week.

## WANTED

Merry-Go-Round, Ferris Wheel, four (4) Kiddie Rides for Second Annual Lions Club Roundup, Aug. 6 to 8 or Aug. 13 to 15.

**A. L. YOHO**  
Phone: JA 4-3444 — 4430 JUNIPER  
WICHITA 10, KANSAS

## BINGO CALLER

WANTED

MUST BE SOBER, APPLY AT ONCE.

**TOMMY ARGER**  
c/o Penn Premier Shows  
York, Pa.

**NEW Sensation**  
Packed with "SELL" Priced for PROFIT!  
**CEL-MAX Ensemble**



**\$5.90** Set

- EXPANSION BAND
- BILFOLD
- JEWEL WATCH
- PEN & PENCIL SET
- LIGHTER
- CUFF LINKS
- MONEY CLIP
- TIE CLASP

Same set as above with

- 7-Jewel Watch.....\$6.90
- 15-Jewel Watch..... 7.90
- 15-Jewel Watch..... 8.90

Min. order 6. 25% cash, bal. C.O.D.

**NATIONALLY ADVERTISED**  
The hottest line for '59! High style — Low price — All pieces beautifully matched — handsomely boxed. **EVERYTHING** — nine smart pieces — including dependable watch and expansion band!

**Cel-Max Extra!**  
**LADIES' NEW RHINESTONE WATCH**  
A sparkling beauty to dazzle their eyes! Smartly styled case. Priced to sell at tremendous profits! Order a sample, \$8.95. Yellow or white.

**\$7.90**

**CEL-MAX, Inc.**  
582 SO. MAIN ST.  
MEMPHIS, TENN.

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NEW PLASTIC GLOVES Pitchmen, Salesmen, Distributors, long-lasting Glove for washing, dusting, painting; wears 3 times longer than rubber gloves. Retail for 59¢; your cost, 10 pairs for \$1.00 plus postage. First time offered. Send \$1.00 for 10 samples. Hot NORMAN DISTRIBUTING CO. Box 1122 Cincinnati 1, Ohio

POCKET COMBS—12 ON CARD, 12 CARDS, \$2. Clip Combs, 12 cards, \$3. Sample 10¢. Carleton House (BB), La Marque, Tex.

RELIGIOUS POCKET KNIVES, WITH Religious Imprint. Imported, fine for personal use, gifts, prizes. \$10.50 per gross; sample dozen, \$1. Order today. Imports, Inc., P. O. Box 555, Providence, R. I.

SELL COMIC, WITTY, ILLUSTRATED 7X11 Inch Signs or Jumbo Postcards, 10 samples 50¢. Cost less than 5¢, sell 35¢. Koehler, 12 Caldwell, Cincinnati 16, Ohio.

YOUR OWN BUSINESS—SUITS, \$1.50; Overcoats, 65¢; Mackinaws, 35¢; Shoes, 12½¢; Ladies' Coats, 30¢; Dresses, 15¢. Enormous profits; catalog free. Nathan Portnoy Associates, 2109 AF Roosevelt Rd. Chicago 8. ch-np

Animals, Birds, Snakes

A BIG "SPECIAL" each week See separate ad this issue.

BIG "RED TAILED" BOAS GIANT ANACONDAS COMPLETE REPTILE EXHIBITS, \$150 World's best SNAKE DENS, \$25 to \$100

Why buy "secondhand" at "retail" when you can buy WHOLESALE, DIRECT from the world's largest importers of TROPICAL REPTILES. Save money and get fresher and better stock.

REPTILE JUNGLE Phone 322 SLIDELL, LOUISIANA

ALWAYS THE FASTEST SERVICE, RATTLES, Cobras, Alligators, Python, Boa Constrictors, Monitors, Gila Monsters, Iguanas, Chameleons and hundreds of others on hand. Snake Farm, Laplace, La. my11

CALIFORNIA SEA LIONS, LEOPARD Seals, sale or rental, Trainer-trainer, Homer E. Snow, 287 Jefferson St., San Francisco. GREystone 42268. my11

CALIFORNIA SEA LIONS—PRINCIPAL supplier zoos and circuses throughout world past 12 years. Marine Enterprises, Inc., Box 2636, Ocean Park, Calif. np

CURRENTLY IMPORTING LARGE VARIETY Reptiles from India, South America. (Indian Python, Cobras, Monitors, Boas, Beaded Lizards, Fer-de-jance, etc.) Many exotic and rare species. Mary-Wald Zoological Trading Post, P. O. Box 294, Rockville, Maryland. my25

FOR SALE—SMALL HAND BALANCING Dogs; feature tricks. Plus all toss up catches to hand. Price, \$150. Gordon Smith, 205 S. 69th Ave., West. Duluth 7, Minn.

INDIAN HOODED COBRAS, \$30 UP; Russell's Vipers, \$40; Bandit Kratts, \$40. ½ cash balance. C.O.D. Dealers, write for wholesale deal Jack Adam, Box 881, Mesa, Arizona.

MINIATURE CHIMP STUMP TAILS, Baboons, Red Patus, Parrots, etc. Hardy Baby African Turtles, 100 for \$25. Request illustrated price list. Bronson Birds, 149 Fort George, New York 40, N. Y. Williams 2-1150. my18

PARAKEETS, 85¢ EACH, MINIMUM ORDER 50 birds. Cages, \$3.50 doz. Canaries, Flash Cages, Rats, etc. Immediate shipment. Terms: Part cash, balance C.O.D. National Pet Supply, 3029 Olive, St. Louis 3, Missouri. je15

SALT WATER CROCODILES—CROCODYLUS POROSUS, 3', \$90 each. Most vicious man-eating type, great for display. Hub Pet Supply Importers, 8 W. 66th St., Minneapolis 23, Minn.

SNAKES, TURTLE, IGUANAS, LIZARDS, Baby Alligators. Special prices in quantity lots. Alive delivery guaranteed. Post Office Box 1662, Ocala, Fla.

"SPECIAL" THIS WEEK ONLY GIANT ANACONDA DENS, \$60 Includes four fat, fresh, perfect Anacondas, one 10 feet, value \$45; one 8 feet, value \$20, and two 6 footers, value \$12.50 each. Total value \$90.00.

REPTILE JUNGLE Phone 322, SLIDELL, LA.

7 TONS OF DIAMOND BACK RATTLE-snakes now on hand. Special price of 50¢ a pound; minimum order, 100 lbs. Black Hills Reptile Gardens, Rapid City, S. D.

12 LITTLE BRED MARES, ALL SOUND and broke to ride; all for \$1,200. This is the greatest bargain of the year. Truck available for delivery. No time for letter writing, phone as soon as you read this ad. Phone day or night 9317, P. L. Cobb, Amite, Louisiana.

Business Opportunities

A REAL OPPORTUNITY! THREE FULL PARADES made up giant balloons, special floats, fifty-foot Santa Claus floats, steel trailers, inflation equipment, trucks for sale. Will sell one parade if desired. Directors selling or dissolving corporation but continuing business until sold. Contracts included. Purchase price easily made up in six months with profit, special events fairs, Christmas parades. Also one year free rent for storage and work. Certain terms can be arranged. JEAN GROS, INC. 4616 Forbes St., Pittsburgh 13, Pennsylvania

BE AN IMPORTER—MAKE UP TO 1000% profits importing by mail. No stock investments. Get the new Importer's Guide and Directory of Foreign Manufacturers. Your complete guide and short cut to tremendous profits. Order yours now—only \$2 postpaid. Satisfaction guaranteed. Samuel Glenn (Publications), Box 507, Jacksonville, North Carolina. my25

CALUMET COACH POPCORN TRAILER in good shape. Snow Cone Concession in fair shape. Alfred Wall Amusement, RR. 4, Box 257, Watska, Ill.

COIN PITCH GAMES—ALL ELECTRIC. New Fascinating, Playdays, Carnivals, Fairs, Concessions. Buy direct from factory and save. Write, free details. Fairland, P. O. Box 531, North Bellmore, N. Y. my11

FOR SALE—EDGEMOND PARK ROLLER Rink, 65x130. All equipment 5 years old. Owner operated, a handy income. Other interests. \$16,000 down; will finance balance on 60% mtg. R. W. Morris, 103 E. Church St. Slatington, Pa.

IN OKLAHOMA CITY BOWLING ALLEY

16 lane; old estab., 14 leagues. \$63,000 a year gross. Nets \$20,000 a year. 35 ton air-cond. Seats approx 200 spectators. Brick bldg., 100x140. Rent \$500 a mo. Good parking; 8 yr. lease on bldg.; concession pays rent. Total price only \$45,000, \$25,000 down. No trades. Details call or write

C. R. KNAPTON Jackson 5-5575, 2317 N. Hudson Oklahoma City, Okla. Knapton BUSINESS BROKERS

LARGEST WHOLESALE SUPPLY SOURCE in U. S. Get 25 free catalogs. Furniture, clothing, appliances, auto and accessories, farm equipment, tools, housewares, hobby supplies. Free details. Associated Wholesale, Box 2068-BB, Sioux City, Iowa. ch-np

TWO PORTABLE RINKS, COMPLETE, good; operating Wyoming, Ill. \$7,500. Galva, Ill. \$8,500. Must see. L. H. Crow, 1527 Finney St., Chillicothe, Ill.

Food and Drink Concession Supplies

ABOUT ALL MAKES OF POPPERS, CARAMEL Corn equipment, Floss Machines, replacement Kettles for all Poppers. Krispy Korn, 120 S. Halsted, Chicago, Ill. je8

FREE INVENTORY SHEETS FOR CONcessions. Complete "One-Stop" service. Kany King Floss Machines, popcorn, food, drinks. Catalog. Concession 133, Station "H", Toledo. my18

PURCHASE YOUR SNOW CONE MACHINE direct from manufacturer. All prices and sizes. P. O. Box 7803, Dallas, Tex. jy13

For Sale Secondhand Goods

SWEDEN SPED CUSTARD MACHINE. Extra large refrigeration. Paid \$1,300; sell for \$600. Used three weeks; new rotary Hot Dog Machine, \$100. Sickness. Joseph Adams, 2710 N. Palethorp, Phila. 33, Pa.

For Sale—Secondhand Show Property

ALL STEEL KING SIX-BOAT KIDDIE Ride for park in good condition, in operation. Will trade for any portable Kiddie Ride. E. Cooper, Tel. Montgomery, N. Y. 9-1001.

FOR SALE Four Kiddie Ride, custom built. Must sell, best offer takes. STUART KEENER Geneva, Ohio Howard 6-1482

KIDDIE PLANE RIDE, A-1 CONDITION. Price, six hundred. Box 475, Adena, Ohio.

2 Willys Ride Motors, mounted on dollies. 1 Lerol Swing Motor, needs rings. 1 Chev. Tractor, just overhauled. 1 26 ft. enclosed Kingham Van Trailer. 1 14 ft. Grab on wheels. 1 12 ft. Popcorn on wheels. 1 16 ft. Shooting Gal. on wheels, living quarters. 1 14 ft. Fish Pond, wheels, living quarters. 2 Penny Pitch Boards. 1 Evans Red, Black Chuck Wheel. 1 Evans Set Joint. 1 18x24 Bingo Frame. Box C.B.S. 1326, New Smyrna Beach, Fla.

MERRY-GO-ROUND, 3 ABREAST, \$1,500; Fire Engine, \$1,200; Trains, Swing Ride, 10 kw. Generator. Topval, Lyndhurst, N. J. Geneva 8-5880.

MERRY MIXUP, 30 CHAIR, 20' TOWER, VE4 Wis. comp. conditioned, \$1,600. Owner R. B. Eyerly, 2741 N. River Rd., Salem, Ore. je1

MIDGET CLOWN CAR, 40"; WARDROBE, Trunks, Props, all perfect condition, \$200. Write Clow, 15-A West, Washington Square Village, N.Y.C., N. Y.

BOAT RIDE, MARCRAFT 24 PASS. WITH power Boat, Lighthouse, no tank. Good Ride for park, \$600 cash. Write: B and D Enterprises, Marilla, N. Y. my11

BUILD CONCESSIONS, COMPLETE PLANS: Shallow Joint (23 games); 4-Way (11 games); Ball Rack (13 games); African Dip, \$5 each; High Striker, \$3; all \$20. Free catalog. Brill, Box 875, Peoria, Ill.

FOR LEASE—11 KIDDIE RIDES INCLUDING complete Steam Railroad and Dipper. Long term with purchase options. See Park page for details.

FROZEN CUSTARD IN 19 FT. TRAILER. Bus equipped for living quarters. Leila Prenatt, Plaza 1-2598, 3023 Woodburn Ave., Cincinnati 6, Ohio. my18

MERRY-GO-ROUND HORSES, ALL SIZES, Jumping type. Can supply any quantity new wooden legs and wooden tails. J. W. Landl, 323 Sanford, Upper Darby, Pa.

MERRY-GO-ROUND, 3 ABREAST, \$1,500; Fire Engine, \$1,200; Trains, Swing Ride, 10 kw. Generator. Topval, Lyndhurst, N. J. Geneva 8-5880.

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HERE'S A HANDY ORDER FORM FOR PREPARING YOUR CLASSIFIED AD. 1. Type or print your copy in this space: [Image of a person writing]. 2. Check the heading under which you want your ad placed: [List of categories]. 3. Indicate below the type of ad you wish: [List of ad types]. Classified and all Talent Availabilities ads must be paid for in advance. The Billboard, 2160 Patterson St., Cincinnati 22, Ohio. Please insert the above on in \_\_\_\_\_ Issue. NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ I enclose remittance of \$ \_\_\_\_\_

THE MARKET PLACE FOR BUYERS and SELLERS

LETTER LIST

WANT-165 ORGAN, 32-FOOT MERRY, NO. 5 Ell Wheel, Have Fly-o-Plane in Virginia, \$9,000 nice. Beautiful Park in Midwest, part down, owner incapacitated, a buy with late rides, books open. Others, Young's Park Sales, 718 4th Ave., Two Harbors, Minnesota.

Help Wanted

MAJOR SOUTHWEST STATION DESIRES experienced, permanent record emcees. Generous profit-sharing plan. No Rock and Roll, some TV. Send record show tape, picture and biography. Write Box C-486, c/o Billboard, Cincinnati 22, Ohio.

YOUNG MAN TO LEARN CIRCUS BUSINESS. Morgan, 2907 Bragg, Knoxville 17, Tennessee.

Locations Wanted

ARCADE OR SKEE BALL ALLEYS-RE-sort area within 300 miles or consider buying going business. Sutherland, 146-01 Reeves Ave., Flushing 67, N. Y. my18

Magical Supplies

BE A MAGICIAN! FOR FUN AND PROFIT. Professional trick and large catalog latest tricks, \$1. Ireland, B-109 North Dearborn, Chicago 2. np

NEW 148-PAGE ILLUSTRATED CATALOG. Mindreading, Mentalism, Spooks, Hypnotism, Horoscopes, Crystals, Graphology, Sub-Miniature Radiophone for mentalists. Catalog \$1 with refundable certificate. Nelson, A., 336-B South High, Columbus, Ohio. jol

Miscellaneous

Phonograph Records-Why Pay More? New 45 R.P.M. Records 7" in 1000 Lots Assorted 9" in 100 Lots Assorted Many Major Labels Send check or M.O. with orders.

HAM-MIL DISTRIBUTORS

N.W. Cor. 58th & Willows Ave. Philadelphia 43, Pa. Sa 4-0253

TRADE DOUBLE-LOOP-PLANE AND Venetian Swings, perfect condition, for Fun House or what have you? James Davies, 105 Hudson Ave., East Keansburg, N. J.

Personal

SMART NEW APARTMENTS 416 EAST 80 ST. NEW YORK CITY Fully Air-Conditioned 2 & 3 Room Suites from \$125 (Also Available Furnished) New Elevator Bldg. Owner-Mgt.

\$100 REWARD FOR INFORMATION LEADING to whereabouts of Anna Dell Mitchell, known as "Taboo." Notify M. & N. Bonding Co., Memphis, Tenn., collect, or phone T. F. Campbell, Broadway 8-6192, Memphis, Tennessee.

Photo Supplies and Developing

PHOTO BOOTHS, CAMERAS, D.P. PAPER, Developers, Frames, everything for direct positive photography. Write for our low prices. PDQ Camera Co., 1546 W. Cortez, Chicago 22, Ill. ch-ftn

Ponies

FOR SALE-3 WELL TRAINED PONIES, Saddle, Bridles, 8 Pony Sweep, Canvas Top, Fence, Lights, Ticket Box, \$1,800 cash. Charles Goodwin, Trailer Village, Phone TU 3-9922 after 5, Orange, Tex.

Printing

ALWAYS FASTEST SERVICE-QUALITY nonbonding posters: 14x22 size 3-color window cards up to 50 words copy, \$9 hundred; 17x26 size \$13.50 hundred. Dayglo auto bumper stickers, size 4x15, yellow, red or green, copy printed in black, \$13 hundred Tribune Press Dept. 259, Earl Park, Ind. jol29

A-1 TESTED SHORT-RANGE TARGETS-One-day service: \$5 per 1,000, free samples. Fine Arts Press, 1018 Donald, Peoria, Illinois.

Salesmen Wanted

AD MATCH SALES: YOUR OWN BUSINESS without investment! Sell for world's largest direct selling manufacturer of advertising matchbooks. Big spot cash commission. Start without experience: our tested sales kit tells you where and how to get orders Men, women, part time or full time. Match Corporation of America, Dept. D-232, Chicago 32.

SALESMEN: PART TIME OR SEMI RETIRED but want to keep active? Earn up to \$10,000 yearly selling shelving, parts bins, shop equipment. Write: BFC Corp., 2940E Hedley, Philadelphia 37, Pa. my11

YOUR FREE COPY OF WORLD'S BIGGEST Sales Magazine tells you how and where to make more money on your own in selling. Write Specialty Salesman Magazine, Desk #28, 307 North Michigan, Chicago 1. ch-my25

Talent Wanted

BUXOM BLONDE

Attractive Vocalist to play 'Diamond Lil' in the East's largest fun and recreation center near Boston. Must be able to belt out strong, good tune. Will appear with Champ Butler. FULL THREE MONTHS' BOOKING GUARANTEED. Write only to:

LLOYD SETTLE

87 STATE ST. BOSTON, MASS.

TENOR MAN - ESTABLISHED QUARTET. Hotels, Supper Clubs, locations. No faking, no clarinet (strictly reading); pay \$110. after six months \$115. (Opening in three weeks), currently playing indefinite engagement. Box C-483, c/o Billboard, Cincinnati, Ohio.

Tattooing Supplies

WHEREVER MEN WALK THE EARTH OR sail the seven seas you will find them wearing Zels Tattoo Designs. Special this month, 8 sheets for only \$4. Zels, 728-A Leslie, Rockford, Ill. np

Wanted to Book

INTERESTED HAVING CARNIVAL OUR grounds last of May or during month June. Sponsors Veterans Foreign Wars. Wire if interested in date, agent will contact. Owen Quesinberry, Commander Post 2019, Mt. Airy, N. C.

WANTED FOR PANAMA HOME COMING, Panama, Ill. Kiddie Rides, Rollo Coaster, Ferris Wheel and Concessions.

Wanted to Buy

EVANS BIG SIX WHEEL IN GOOD CONDITION. Shrine Club, P. O. Box 444, Lethbridge, Alberta, Canada.

GIANT PORTABLE COASTER, ROCKO-plane. Have Rolloplane, Tilt Kid Rides for sale or trade. F. Shafer, Mesker Park, Evansville, Ind. c/o Ferris Wheel.

WILL BUY USED H-STRIKER. CONTACT Charlie Bianco, 1424 N. La Salle St., Chicago, Ill.

COIN MACHINES

Help Wanted

WANTED-MAN TO SERVICE COIN-OPERATED Machines, consisting of all type games, bingos and music. If you are not interested in a permanent position, do not apply. Top salary. Box C-480, c/o Billboard, Cincinnati, Ohio. my18

Positions Wanted

TOP COIN MACHINE MECHANIC AVAILABLE, 25 years as operator and service. Any place, anywhere. Box C-487, c/o Billboard, Cincinnati 22, Ohio.

TALENT AVAILABILITIES

RATE: 10c a word, minimum \$2. CASH WITH COPY. Set in usual want-ad style, one paragraph, no display. First line in 5 pt. caps, balance in regular 5 pt. upper and lower case.

IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and include additional 25c to cover cost of handling replies.

Miscellaneous

CHARLOTTE THE GORILLA GIRL, SIDE Show annex. Give intelligent lectures, make openings. Charles Hunter, 1910 Luzerne Ave., Silver Spring, Md.

CHIMP, DOGS, PONY, MULE AND MONKEYS. Five acts or forty minute Animal Circus. Carleton, Box 56, Bridgeton, Ind.

PROFESSOR WRIGHT'S 5-PERSON VARIETY Stage Show. Professional, clean, beautiful costumes, new props, sound system, reasonably priced. Casper, Ill. my18

SPECIALTY MAN-SAX, SINGING, DANCING: can change characters, gen. bus. Fair study: car trailer. Jack Bennett, Gen. Del., Tampa, Fla.

TATTOO ARTIST WANTS LOCATION OR position. Have all equipment and transportation. Beautiful new joint and flash, suitable for Arcade. Side Show, etc. Stiffich Carper 7530 N.W. 27 Ave., Miami, Fla. my11

TUBERCULAR-STRONGEST-ALL EVENTS. Will travel, lectures, etc. Write book. VAT., 141 W. 94th St., New York 25, N. Y.

YOUNG MAN WANTS TO CONNECT WITH 5-14, 10-in., tan dog (fire for belly). Springfield, Ohio. FA 41479.

Musicians

AVAILABLE IMMEDIATELY-BASSMAN. Ampeg Bassamp on five string Kay. Double some valve trombone, tuba, vocals and arranging. Prefer commercial location combo. Musician, 910 South East Third, Boynton Beach, Fla. Phone 9425.

DRUMMER, VOCALS WANTS LOCATION spots, hotel, clubs, summer resorts. Single, 29, travel anywhere. John Bouino, c/o General Delivery, Dallas, Tex. My25

ORGANIST-PIANIST. OWN HAMMOND. Available May 30 for solo, combo, dance or entertain. Experienced, repertoire, read, fake, sing some. Personable, reliable, union. Organist, 1321 Melbourne, Corpus Christi, U.S. 2-0386. my18

PIANIST-READ, FAKE, COMMERCIAL. Latin stylist, concert, superior accompaniment. Wide flexibility; serious mind; no "laughing" personality. Single, union; steady location. Answer full details. Pianist, Town Hotel, Key West, Fla.

RELIABLE COMMERCIAL MUSICIAN. doubling Trumpet, Tenor Sax and vocals. Read or fake anything. Creighton, Box 5173, Santa-ota, Fla. Tel. RI 6-6088. my25

TENOR CLARINET, FLUTE, NAME EXPERIENCED, all styles; need steady work, all offers considered. Don Stewart, 701 No. Dunn, Bloomington, Ill. my18

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SPECIAL-25 5c ACORN NUT MACHINES. Like new, \$10 ea. Back stocks, for 4-6-8 vending machines. Low prices. Also Nuts, Merchandise. Ed Barnett, 474 W. 43rd, New York.

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Pipes for Pitchmen

REPORTING... from Grand Island, Neb., H. R. (Speedy) Hager says that a few members of the fraternity were there during the recent race meet, including Heartbreak Red Hughes, Polack Clarence and Zim of Denver. Clarence worked as "turf advisor," Hughes did odd jobs and Hager got a job painting the local Frontier Village Chost Town and kiddie park. Hager would like to read pipes from Red Gun and Big Al Wilson.

WHILE... waiting for the May 15 opening of the big New Orleans Home Show, Big Al Wilson is working auction sales in Mississippi and Louisiana. "Kid Ward will be teaming with me in throwing curves at New Orleans, using auto polish," said Al. Prior to the Crescent City date Al worked Jackson, Miss., and Hammond, La.

E. C. PARDEE... reports that he is back on the sheet after putting in a winter of fishing in Oklahoma and Texas. "The law there is that you have to throw back any perch under nine pounds," writes Pardee in a jocular vein. "What's become of Ruby and Jerold Wantz. Would like to read pipes from them."

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## Texas Ops Fight, Beat Tax Move

AUSTIN, Tex.—A proposal for a \$12 State tax on penny machines, a \$30 tax on nickel machines and a \$60 tax on dime and quarter bulk vending machines was defeated on the floor of the House of Representatives here last week.

A delegation of Dallas operators led by Everett Graff, National Vendors Association president, were met in Austin by a delegation from San Antonio led by Dalton Wick and a delegation from Austin led by Bryant and Pannel. The group had earlier sent many wires, letters and telegrams to their respective representatives and senators.

The group converged on the Capitol, and equipped with well-kept records, tax returns and prospectus were able to exert enough influence to defeat this confiscatory tax.

Graff believes this to be the only effective method by which to halt unfair taxation on bulk machines currently so widespread over the nation. In the Texas case, it was evident that the lawmakers, while fair and reasonable, were uninformed on the bulk vending trade in general. Graff urged operators in other areas to follow the same procedure when adverse tax proposals arise.

## U. S.: Venders Used in 9 of 10 Larger Plants

WASHINGTON—Vending machines are used by about nine out of 10 U. S. manufacturing plants having more than 250 employees, according to a preliminary report on an in-plant feeding survey made by the Agriculture Department.

Soft drinks, candy, peanuts and gum were the most widely vended items, followed by coffee, milk, cookies and ice cream.

About nine in 10 executives in plants with vending machines saw advantages in them, mainly that they helped improve employee morale and saved production time by keeping employees near the job. Eight in 10 cited disadvantages, centering on housekeeping problems, employees wasting time and unreliable servicing.

A fifth of the vending machine operators planned to increase their services to plants, while "very few" operators planned any decreases, according to Agriculture.

Survey covered almost 6,000 plants that spent nearly \$20 million for food from all sources in a four-week period during January-February, 1956. More complete statistics will be available when the final survey report is issued later this month or in June.

## Standard Financial Promotes Krause

NEW YORK — Bob Krause, credit manager of the Standard Financial Corporation, has been promoted to assistant treasurer of the firm. Standard, a publicly held company which specializes in handling paper for the vending and music machine industries, also makes direct loans to operators.

Krause is well known in the coin machine industry and was one of the key figures in the recent Coin Machine Division drive for the United Jewish Appeal.

## 250 Vending Execs Attend 6-State Meet

HARTFORD, Conn.—Upwards of 250 top executives from merchandise vending companies in six States attended the Northeastern Conference of Automatic Merchandising at the Statler-Hilton Hotel here May 1-2 with John Lashaw of Boston functioning as regional chairman.

The conference is one of 14 spring meetings sponsored by the National Automatic Merchandising Association in various parts of the country.

Firms from Connecticut, Massachusetts, Maine, Vermont, New Hampshire, Rhode Island, New York, New Jersey and Pennsylvania were represented at the conference which began with a workshop session on Friday night. Saturday morning meeting was addressed by Thomas B. Donahue, St. Louis, first vice-president of the national association.

### Varied Topics

Dr. Albert Burke, industrial development counsel, and daily news commentator on WNBC-TV, the National Broadcasting Company's owned-and-operated Hartford station, spoke at the Saturday luncheon. Subsequent hours were concerned with legislative problems, sanitation practices, sales methods, major methods of coffee vending and other pertinent industry topics.

George C. Sternad Jr., of Norwalk, Conn., vending product group manager for the General Foods Corporation, presided at the two-day meetings.

While general tone of the conference was cautiously optimistic, commentary by key executives to The Billboard cited the need for "constant alertness" in regard to satisfactory public relations, particularly on the local level. "It's not enough to pay lip service to community good will," one source preferring anonymity said. "We in the vending machine field, as well as other components of the coin machine industry, must be diligently alert to any 'skeptical sniping'

## NAMA Poll Tells What Makes Serviceman Tick

CHICAGO—The National Automatic Merchandising Association turned its spotlight on the route serviceman in a 1958 poll conducted by the Personnel Laboratory of Chicago, and came up with some highly informative facts and figures. Some 240 operating firms participated.

The survey finds that the average firm actually hires 2.30 men before it gets and retains one acceptable route serviceman. That seems to point to a need for better testing and selection procedures, doesn't it? The greatest single reason why route servicemen quit soon after they are hired, according to the poll, is that they find the work harder than they thought.

Here's a rundown on other survey results:

1. Results expected of servicemen depend on the size of the firm. Thus 35 per cent of the two-to-four-man firms expect their men to find new locations, while only 12 per cent of the larger firms rely on them for this task.

2. What is the serviceman's greatest asset? Mechanical ability and better knowledge of doing minor repairs rate over public contact or sales ability.

3. The average serviceman works 44 to 46 hours per week,

## Venders Valued at \$97.8 Million Shipped in '58, Down 6% From '57

But Commerce Dept. Report Shows That Shipments of Bulk Candy, Cig Units Up

By DELORES NEWCOMB

WASHINGTON—The nation's vending machine manufacturers shipped machines with a total value of \$97.8 million in 1958, a decrease of 6 per cent from the 1957 shipments of \$104.5 million according to a report issued by Commerce Department's Census Bureau of last week (7).

Shipments of bulk candy vending machines and cigarette machines, however, increased last year over the 1957 total. The eight manufacturers of bulk candy venders who participated in the survey shipped 77,423 machines in 1958, with a value of \$1,414,000, compared with 68,283 in 1957, with a value of \$997,000.

### Cig Machines

Cigarette vending machines shipped by 17 manufacturers in 1958 totaled 104,741 valued at \$29,074,000. In 1957, 98,161 cigarette venders were shipped, and

were valued at \$25,216,000.

As used in the census report, the term "shipment" means vending machines leaving the reporting manufacturers, and includes products shipped on consignment. Dollar values are f.o.b. plant after discounts and allowances, and exclude freight charges and excise taxes. Census covers all known manufacturers of vending machines.

### Beverage Units

Shipments of beverage vending machines amounted to \$49.6 million last year, a 15 per cent decrease compared with the \$58.2 million shipped in 1957. Four companies reported shipments of combination hot and cold beverage vending machines. Amount shipped was 810, valued at \$715,000, compared with 706 shipped in 1957 and valued at \$605,000.

Twenty manufacturers shipped coffee refrigerated and non-refrigerated machines last year. Total

shipped was 12,669, valued at \$9,809,000. In 1957, the number shipped was 15,090 with a value of \$11,372,000. Four companies reported shipping a combined total of 1,566 bulk or cup milk vending machines last year, valued at \$457,000. Shipments in 1957 totaled 1,419 and were valued at \$410,000.

### Milk Venders

Some 5,375 indoor packaged milk vending machines were shipped by five manufacturers in 1958, and were valued at \$3,276,000. In 1957, 8,581 machines were shipped and were valued at \$5,116,000. Four manufacturers shipped 121 outdoor packaged milk machines last year, with a value of \$135,000. In 1957, 252 machines were shipped and were valued at \$257,000.

Eleven companies reported shipping bottled soft drink machines last year. Shipment totaled 74,404, valued at \$24,984,000. A year earlier some 87,842 machines were shipped with a value of \$26,870,000. About 5,442 post mix soft drink machines (cup) were shipped by seven makers last year, compared with 6,546 in 1957. Values were \$4,490,000 in 1958, and \$5,314,000 in 1957.

Pre-mix cup machines totaled 8,146 from five manufacturers last year, with a value of \$4,971,000, compared with 11,285 in 1957 with a value of \$7,203,000. Other vending machines for beverages, including fruit and vegetable juice, were valued at \$976,000 last year. Some 1,270 were shipped. In 1957, 1,893 were shipped, and were valued at \$1,062,000.

### Candy Bar Units

Shipments of candy vending machines (bar) as reported by nine makers totaled 25,371 last year, valued at \$7,077,000. In 1957, shipments totaled 27,654 with a value of \$7,192,000. Shipments of packaged chewing gum machines by six makers last year totaled 13,683 units, with a value of \$589,000, compared with 16,901 in 1957 valued at \$698,000.

Five manufacturers shipped some 1,295 cookie, cracker and biscuit vending machines last year, with a value of \$108,000. In 1957, shipments totaled 5,204, with a value of \$670,000.

### Hot Food Machines

Ten makers of hot food venders shipped some 2,842 machines in 1958 with a value of \$1,096,000. A year earlier, shipments totaled 7,380 units, valued at 2,485,000.

Seventeen makers shipped vending machines of ice cream, sand-

(Continued on page 72)

## SURPRISED AT \$\$

## Phono Op Tries Bulk, Cig Vending—It Pays

DENVER — Frank Huber, a long-time phonograph operator here, has added cigarette and bulk vending machines to his established locations and discovered that over-all profits shot upward beyond expectations.

Beginning the vending machine sideline on a small scale, he has built it up quickly to include 33 cigarette units and a flock of gum venders.

on the part of those people who would point with scorn and derision at this American enterprise."

Huber, operator of Century-Supreme Music Company, paid little attention to vending for over 30 years. His entry into the vending field, in fact, was more accidental than planned. A year ago one of Huber's long-established juke box location owners asked him to provide a cigarette machine, which, in order to hold the account, he did. Huber was so pleased at the results, that he soon bought another half dozen cigarette units.

"One thing led to another," says Huber. "We found that we could get cigarette spots without stepping on anyone's toes as long as we provided the best possible equipment."

### Adds Gum Units

Success with the cigarette venders was the stepping stone to still another extra-income development—bulk vending. Huber installed 50 mounted tab gum venders offering both penny and nickel gum. The bulk units were installed experimentally wherever a phonograph was spotted and surprised Huber by showing outstanding returns from the start.

The gum machines, because of the non-perishable product as well as the steady patronage, showed greater profit return than any single type of machine which Century-Supreme had operated.

"It is just as important that they are easily installed and serviced," Huber added, "because the same collectors and mechanics servicing the phonograph locations can service the gum machines too, at an average of only 10 to 15 minutes per stop. We have thoroly enjoyed gum vending, and never expected to put 50 such machines in operation in a single year.

"Actually, they are more profitable than cigarettes, and the non-spillage factor means they don't require the constant service and attention which most machines do."

Huber has added his vending operations to his existing headquarters in suburban Westminster without added expense or equipment, and has found that much better profits are possible with no increase in personnel costs.

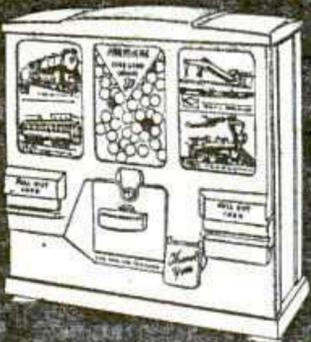
## Pitney-Bowes Expands

STAMFORD, Conn.—Four appointments at Pitney-Bowes Inc., stamp vending machine manufacturer, have named three men to newly-established positions and promoted a fourth to fill a managerial vacancy.

Frederick A. Groesbeck, former assistant to the vice-president for administration, fills the new office of manager of properties, and A. Reid Cross, former estimating and statistical manager, holds the new position of administrative assistant to the executive vice-president.

F. Schuyler Wardwell, senior engineer, is in the new post of assistant to the vice-president for government relations. Successor to Cross as estimating and statistical manager is Daniel L. McCabe, former staff assistant.

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Los Angeles, California Pittsburgh, Pa.

# Here's Current Status Of Currency Changers

CHICAGO—A report in the May issue of Vend, the magazine of automatic merchandising, provides up-to-date information on the current status of paper currency vending. The report is reproduced here in full:

You will not be changing or accepting paper currency automatically on your locations for some time to come. Ready availability of foolproof automatic currency changers is still many months away. And the months could accumulate into years.

That's the picture you get after talking with the four firms that have currency units in (1) limited pilot assembly, (2) prototypes not in production or (3) still in the laboratory stage.

After a rash of public and trade publicity on paper currency changers from mid-1958 thru the NAMA convention last November, you find the actual facts are these:

ABT Division of Atwood Vacuum Machine Company, Rockford, Ill., as of April 14 had yet to lease a single currency unit to an operator or any other business, altho officials state numbers are out on company-controlled tests. ABT originally planned to sell the units outright. The first to put out dollar bill changers for testing, starting in June, 1958, ABT is continuing tests at present in Chicago and New York.

## Venders Valued

Continued from page 71

wiches and pastry, apples, bread, eggs and popcorn, but separate statistics for this category were not made available. Shipments for the entire category totaled 13,094 units, valued at \$4,414,000 in 1958, compared with 11,787 units in 1957 with a value of \$2,607,000.

Some 609 ice vending machines were shipped by four manufacturers last year, with a value of \$1,541,000. In 1957, 496 were shipped and were valued at \$1,012,000. Seven makers shipped postage stamp vending machines last year. Number was 11,015, valued at \$329,000. For 1957, 9,082 were shipped, with a value of \$434,000.

Coin changers, venders for aspirin, cigars, combs, cosmetics, pencils, newspapers, etc., were shipped by some 26 manufacturers last year. Total shipped was 84,043, with a value of \$2,457,000. In 1957, some 83,123 machines of this type were shipped, and were valued at \$2,606,000.

National Rejectors, Inc., St. Louis, showed working prototypes of its \$1 and \$3 units at the St. Louis convention. But it is not ready to market the units for months. . . . 1960 may see first assemblies. You saw the units as long ago as last November because of the competitive impact.

American Totalisator Company, New York, is still building its \$2 and \$5 "Amteller" units in limited numbers strictly as ticket venders for race tracks. But it operates the units itself . . . does not market them. ATC claims it is looking at vending applications for the units long-range.

Vendo Company, Kansas City, Mo., puts it simply: Currency changer efforts are in a very preliminary stage.

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Silver Kings	\$ 8.50
Model V's 1¢ B/G	8.50
Model 49's	12.50
Master B/C 1¢ & 5¢	10.00
N.W. Tab Gum	19.50
Mills Tab Gum	14.50
3 col. Hot-Nut	19.50
2 col. Stamp Mach.	12.50
N.W. Jets, 1¢, B/G	8.95
N.W. Jet Capsules, 5¢	8.95
Pen Machines 50¢	5.00
Pen Machines 25¢	14.50

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1,000 to 4,000... \$6.25 per 1,000

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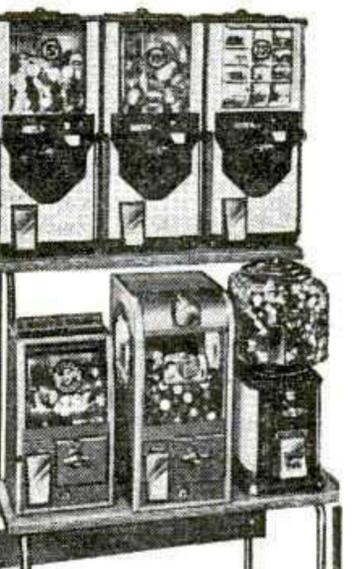
beans bounce and jump in your hand!

**COLORED PLASTIC**  
1M to 9M-\$5.00 per 1,000  
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**GLEAMING VACUUM PLATED**  
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A terrific money-maker in those Supers and Chain stores. The New Modern Key to Successful Bulk Vending.

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**THE 4-UNIT BI-LEVEL STAND**

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**VICTOR'S**



**5-STAR BABY GRAND**

- ★ Capsule 5¢ or 10¢
- ★ Rocket Charms, 5¢
- ★ Ball Gum & Charms, 1¢
- ★ Chiclé Treats, 2 for 1¢
- ★ 100-Count Ball Gum, 1¢

**\$13.95 Each**

Minimum Packing: 4 to the Case

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- CAPSULES ● MACHINES
- CHARMS ● BALL GUM

Order Now From Victor's South-eastern Distributor.

**H. B. HUTCHINSON, JR.**  
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Atlanta 7, Ga.  
Phone: DRake 7-4300

# Coinmen You Know

## Detroit

**By HAL REVES**

Terry Thomas has been appointed customer relations officer for the Al Kramer operating companies, including Automatic Caterers and Interstate Detroit Coffee Company. Experienced in personnel work, Miss Thomas spent six months going thru every phase of the business, including going out on the route. Her new assignment will include regular locations, and a check of the attitudes of customers upon a spot check basis.

George Haskin, formerly active in the Panoram business, is now projectionist at the West Side Drive-In Theater.

The Detroit phone number for The Billboard is being changed to Woodward 2-1144. The location for all calls for news remains unchanged, 906 Fox Theater Building, in charge of Hal Reves, who has represented this paper since 1928.

Edwin E. Burgis is establishing the Automatic Music and Distributing Company in suburban Redford Township, distributing phonograph records as well as toys thruout the State. Burgis was formerly in the juke box business for a number of years, operating the Automatic Music Service, which he sold out about four years ago to Louis Ambrosine, of the L.A. Music Company. Burgis also had an extensive juke box repair service for operators at one time.

Lou Nemesh, president of the Music Operators, Inc., who was formerly salesman for a major dis-

tributing firm here, is now concentrating his activity upon his own operation, the Grand Music Company.

Hobert Hall has established the Southgate Vending Service in the downriver suburb of Wayandotte, taking its name from the new super shopping center in that area. Currently employed by the Wayne County government, Hall is working part-time at building up his route. He specializes in cigarettes only at present, but is considering going into other fields, including automatic laundry operation.

Roy Mann has registered title to the Mann Vending Company in the southern suburb of Lincoln Park.

## St. Louis

**By JOHN HICKS**

John McCormick, co-owner of Musical Sales, and four St. Louis area operators had 45 prize large-mouth bass to prove that their

recent week's fishing trip at Bull Shoals, Ark., was a success.

Largest catch was seven and one-half pounder by Larry Wollrath. McCormick, however, did not complain. Instead, he boasted of a six-and-three-fourth-pound bass.

The group, which also included Andy Kay and Fred Wollrath, drove to Bull Shoal and used a boat while on the trip. McCormick returned to work April 27.

An upswing was reported by William Geiger, president of Amusement Supply Company. He credits the increase to a good diversified line of games machines now on the market. A distributor for Bally Manufacturing Company, he cited the company's new lines of machines as examples of diversification.

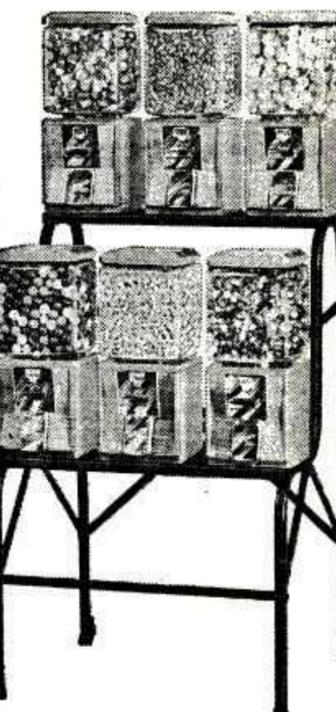
Jack Rosenfeld, president of J. Rosenfeld Company and owner of the Bowlette, left for a much needed rest about April 17 and is scheduled to return to St. Louis about May 11.

Pete Dreches, former mechanic for Rite Way Sales, has joined the shop staff of Central Distributors. The Rite Way Company, a sub-distributor for Bally Manufacturing Company, is in the process of being liquidated.

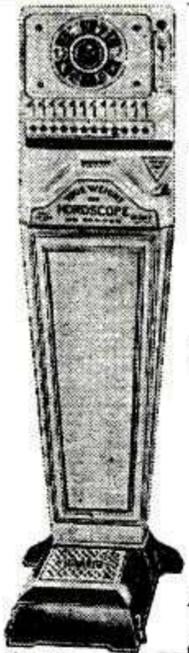
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Stands for 2, 4, 6 and 8 Machines



**THE NORTHWESTERN CORPORATION**  
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15" HIGH  
49" HIGH  
24" HIGH  
13" WIDE

**5¢**

**HOROSCOPE SCALE**

TOP OF SCALE PAYS BIG DIVIDENDS . . . NOW YOU CAN REALLY MAKE MORE MONEY operating scales because you get 5c as well as 1c.

**\$25.00**  
DOWN  
Balance \$10.00 Per Month

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**AS PREDICTED:**  
**A Terrific Seller**



The **SWAMI FORTUNE BALL**

**\$8.50 per M**  
(labels available)

A thousand laughs from these 5/8" hollow balls with questions & answers Excellent Item for a New Location. Sure fire hit—fill complete machine with Swami Fortune Balls and Ball Gum.

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N.W. Model 49, 1¢ or 5¢	\$14.50
N.W. DeLuxe 1¢ & 5¢ Comb.	12.00
N.W. #39 1¢ Porc.	7.95
N.W. Model #33 1¢ Porc. Converted for 100 ct. B.G.	6.50
Silver King 1¢ B.G. of Mdse.	8.50
ABT Gums	30.00
Mills 1¢ Tab Gum	12.00
Acorns, 1¢ or 5¢ B.G. or Mdse.	10.00

**MERCHANDISE & SUPPLIES**

Pistachio Nuts, Jumbo Queen, Red.	.73
Pistachio Nuts, Jumbo Queen, white	.48
Pistachio Nuts, Large Tulle	.49
Pistachio Nuts, Vendor's Mix	.54
Pistachio Nuts, Sheik	.42
Cashew Whole	.64
Cashew Butts	.58
Peanuts, Jumbo	.42
Spanish	.32
Mixed Nuts	.57
Baby Chicks	.30
Rainbow Peanuts	.22
Boston Baked Beans	.32
Jelly Beans	.28
Licorice Gems	.28
Leaflets, 650 ct.	.40
M & M, 350 ct.	.59
Hershey's	.47
Rain-Bio Gum, 60 ct.	.30
Maltette, 100 ct., per 100	.32
Rain-Bio Ball Gum, 140 ct., 170 ct., 210 ct.	.30
Rain-Bio Ball Gum, 100 ct.	.32
200 lb. minimum, prepaid on all Rain-Bio Ball Gum	.32
Adms Gum all flavors, 100 ct.	.45
Wrigley's Gum, all flavors, 100 ct.	.45
Beech-Nut, 100 ct.	.45
Hershey's Chocolate, 200 ct.	1.40
Minimum Order, 25 Boxes Assorted.	

Complete line of Parts, Supplies, Stands, Globes, Brackets, Charms. Everything for the operator.  
1/3 Deposit, Balance C.O.D.

**STAMP FOLDERS, Lowest Prices. Write**

**IT'S BETTER HERE!  
IT'S BETTER THERE!  
IT'S QUITE A BIT BETTER EVERYWHERE!**



**Tight locking lid—Versatile  
New and very Appealing**

**MIDGET CAPSULES**

	5M or More	Less than 5M
Empty (lids & capsules separate)	\$ 4.00	\$ 5.00
Midgets with full deck of cards	12.50	15.00
Midgets with puff-up animals	12.50	15.00
Midgets with metal key chain	15.00	17.50

Send \$1.00 for sample kit of Charms.

**The PENNY KING Company**  
2538 Mission Street, Pittsburgh 3, Penn.  
World's Largest Selection of Miniature Charms  
Ask about details to finance ATLAS MASTER vendors

**SURE-LOCK**  
The perfect capsule, Patent No. 2762411. Outstanding items. Send \$2.50 and receive 100 quality filled capsules. Contains our complete line.

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GET YOUR SHARE WITH

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**TAB**

You'll hit the jackpot with this selective tab vender. Ten columns for wide selection and bigger capacity have doubled and even tripled sales. "Quick Change" merchandise drum cuts servicing time in half.



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# GOLDEN '59

Write, Wire or Phone Your Northwestern Distributor for Complete Details

**THE NORTHWESTERN CORP.**  
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THE BILLBOARD WEEKLY

Coin Machine Price Index

How to Use the Index

HIGHS AND LOWS. Equipment and prices listed below are taken from advertisements in The Billboard for the period shown. Listings are based on the highest and lowest prices on all equipment which have been advertised either at least 10 times for the period shown or at least 5 times together with a computation based on annual average.

PRICES given in the Index are in no way intended to be "standard," "national," "set," or offer an authoritative reflection of what prices should be on used equipment. Prices in the Index are designed, however, to be a handy guide for price ranges. Any price obviously depends on the condition of the equipment, age, time on location, the territory and other related factors.

MEAN AVERAGE. The mean average is a computation based on all prices of which a machine has been advertised for the period indicated and reflects the dominant advertised price level. It is not a simple average between the "high" and "low." High and low indicate price range; mean average indicates the price level at which most of the machines are advertised for. Therefore, when the mean average is nearer the "high," it indicates the "low" is a unique price probably for "as is" or "distressed" equipment.

(For 10-week period ending with issue of May 4, 1959)

Main table with columns for High, Low, Mean Avg. and rows for various machine categories including Music Machines, Shuffle Games, Arcade Equipment, and Pinball Games.

**EDITORIAL**

## Practical PR

A telling blow for understanding of the music machine industry was struck Tuesday (6) by Meyer Parkoff of the Atlantic-New York Corporation, New York Seeburg distributor. Parkoff stood up before some 40 American history students at Lawrence (L. I.) High School, explained the mechanics, economics and ethics of the industry, and freely answered questions from the floor. When the session was over, the high school seniors, many of whom had regarded the juke box operators and distributors as persons of doubtful morality, came away with an entirely different attitude toward the men who provide music in the nation's restaurants, luncheonettes and taverns.

It all began during the recent McClellan Committee hearings. Parkoff's son, Gerald, a Lawrence High School senior, had been asked by his classmates if the sweeping charges made in the daily press and weekly magazines were true. He had been asked if racketeers really did run the industry, if the juke box operator was a member of a criminal combination.

Gerald took his problem home to his father. The result was an invitation for Parkoff to appear before his son's American history class, tell it about the juke box industry, and to be prepared to answer questions from the students and from Roy Pear-

*(Continued on page 76)*

## Lou Boorstein Cited By N. Y. Coin Trade

300 Honor 1-Stop Executive at UJA Fete; Gotham Coinmen Raise \$27,000 for Cause

NEW YORK — Monday night (4) at the Grand Ballroom of the Hotel Astor some 300 leaders of the coin machine industry turned out to honor Lou Boorstein, of Leslie Distributors. The occasion was the 13th annual banquet of the United Jewish Appeal's Coin Machine Division.

This year local operators and distributors raised more than \$27,000 for the regular UJA drive and for the special fund for the rescue and resettlement of refugees.

In emotion-packed ceremonies the guest of honor was presented

with citations from the UJA, the record industry, the Music Operators of New York and the Associated Amusement Machine Operators of New York. Present at the dinner and sharing in the honors was Lou's wife, Eleanor, as their four sons watched the presentations.

### UJA Scroll

Al (Senator) Bodkin, chairman of the 1959 drive, presented Boorstein with the UJA scroll. In 1956, when Bodkin had been guest of honor, the roles had been reversed. For prior to his being named as guest of honor, Boorstein had served as general chairman for three successive years.

Al Denver, president of the Music Operators of New York, presented Boorstein with a plaque on behalf of the music machine industry, while Sandy Warner, president of the Associated Amusement Machine Operators of New York, presented the guest of honor with a scroll from his group.

The record industry, too, honored Boorstein, as Dan Collins of The Billboard and Bob Austin of Cash Box made the presentation of a plaque.

### Anniversary Cake

A final presentation was made to Senator and Fran Bodkin in the form of a cake marking their 24th

*(Continued on page 76)*

## 400 Expected at Westchester Fete

SCARSDALE, N. Y.—A sellout crowd of nearly 400 persons is expected to attend the eighth annual banquet of the Westchester Operators Guild at the Holiday Inn here Tuesday (8).

Music for dancing will be provided by the Lester Lanin orchestra, with Jeanne Reynolds as mistress of ceremonies. Seymour Pollak is general chairman for the affair, with Nat Bensky in charge of entertainment.

Several top recording artists are expected to be on hand for the affair.

## Wurlitzer Sets Drive To Fight ASCAP Bill

NEW YORK — The Wurlitzer Company, thru its distributors and their customers, has launched a drive to see that House Bill 5921 and the Senate companion bill do not get out of committee. The proposed legislation, sponsored by ASCAP, would require juke box operators to pay performance royalties—in addition to the mechanical royalties they already pay—to licensing societies.

A. D. Palmer, Wurlitzer advertising and sales promotion manager, who is in charge of the program, was in New York this week to get the drive rolling.

Briefly, distributors are asked to select four operators from their territories who will write letters to their Congressmen opposing the

measure. Names of the operators will be forwarded to the Wurlitzer legal counsel in Washington. This will allow him to indicate, when talking to Committee members, that he knows they have received opposition correspondence from their constituents.

### Palmer Letter

In addition, Palmer has written the following letter to juke box operators:

"A bill to amend the existing copyright law to permit collection of royalties from the performance of recorded music has been offered in the U. S. Senate. This measure would also increase the payment of royalties to copyright owners at the manufacturing

*(Continued on page 83)*

## N. Y. Attorney General Seeks To Dissolve Trade Groups

**MONEY and AAMONY Charged With Violations of Anti-Monopoly Law**

NEW YORK — New York State Attorney General Louis J. Lefkowitz has moved to dissolve two local trade associations—The Associated Amusement Machine Operators of New York and the Music Operators of New York. Summonses against both groups were served late Wednesday (6), with the defendant given 20 days to answer the complaints.

According to the summons, AAMONY is composed of about 110 operators who own more than 2,200 games and 600 juke boxes in New York City, Long Island and Westchester County, while MONEY is composed of 150 members who operate 8,000 juke boxes in the same area.

The State contends that both associations have violated the Donnelly Act, New York State's anti-monopoly law. While two separate complaints were filed, the charges made against the two groups are substantially the same.

### Monopoly Charged

Substance of the charges is that "since in or about May, 1957, and for some time prior thereto, the defendant (AAMONY on one set

of papers and MONEY on the other) has contracted, agreed, arranged and combined with its members and others to establish and maintain a monopoly and to restrain and prevent competition and the free exercise of business, trade and commerce (in the coin-operated machine industry in the AAMONY papers and juke box industry in the MONEY papers) and in furtherance thereof has done various acts which are hereinafter more particularly set forth."

The complaint charges that AAMONY requires operators applying for membership to file complete lists of location names and addresses and registering each new location.

The charges add that before moving into a new location, AAMONY members must check with the Association to determine

whether any other member has a business relationship with the location.

### 90-Day Ban

AAMONY is also accused of forbidding its members from negotiating with a location for 90 days after a fellow member has been compelled to remove his machine prior to the expiration of a contract.

The charges also state that "in the event that a dispute between a location owner and an operator has been adjusted within the 90-day period, the defendant AAMONY must be notified." After that period, the location is declared open, the complaint says.

Another charge made is that "when an operator removes a machine from a particular location, no other member of the defendant

*(Continued on page 76)*

## Need All-Industry PR Program: Slifer

**Calls for Committee of Reps From All Coin Phases to Set Up Campaigns**

The following is another article in a continuing series by industry leaders on public relations and how it can be applied to the industry.

By **BOB SLIFER**  
Managing Director  
National Coin Machine  
Distributors' Association

The more I think about public relations in relation to what is commonly referred to as the coin-machine business, the more my own inadequacies confront me. The subject matter is so very complex, so intricate. We're a victim of our own reverse public relations from every source because we have practiced the art of self-destruction for so many years. Reams of copy could be written on just this phase of our business. The mistakes "important influences" have made in the past are inestimable. We have needed public relations from the very beginning.

This I believe: No one person (or even a group of so-called experts in our field will find the answers extremely difficult to pin down) holds the key nor possesses the wisdom so necessary in planning a workable, practical, acceptable public relations program all alone. Therefore, I humbly acknowledge that my suggestions will have innumerable loop holes. Many will disagree in full; in part; in my intentions, for words can be so wrongly interpreted. Nothing is so potent as words.

### A Great Talent

To understand public relations in its pure sense, it would seem to me, requires a genius, a great talent, a sensitive person who can feel the pulse of public opinion, timing and much more. He must be an expert in human relations and what makes people think and react favorably or unfavorably to a given situation. He must be able to channel thinking by various and devious means into predetermined avenues of action. All of us are subjected to public relations, starting with the family unit, from the day we first breathe air until the end of time. It is little wonder there is

so much confusion and complexity in our lives, for public relations controls our active lives and thoughts. It is probably the most overpowering potent force in existence. It covers everything. Diogenes expressed the thought of all humanity: His search for a truthful man. Public relations is constantly making all of us think. What is truth? No one knows.

Think for a moment of what is involved in a public relations program for our business. Prejudices must be rooted out. Associations must be corrected in people's minds. Negative thoughts need be replaced by positive thoughts. The public must be educated. Ignorance and misunderstanding must have the light of truth shed upon them. We need public relations not only without but definitely

*(Continued on page 80)*

## Detroit Ops Protest Proposed \$50 City Per Machine Tax

DETROIT—The Motor City's juke box industry may be picked as the guinea pig for the city's current quest for new sources of revenue. The city administration, hard pressed for funds, has been seeking for aid in new quarters, and is mulling over the possibilities in excise taxes, which have not been used to any extent here. There have apparently been no significant changes in sources of such taxes or any new taxes imposed in about 20 years.

Councilman William T. Patrick proposed a legal test of the city's right to collect excise taxes on specific areas of business, and suggested one specific business be selected as the target for the test—namely the juke box business. He proposed a tax of \$50 or more per machine per year, estimating it would produce \$200,000 in revenue.

Industry leaders promptly spoke out publicly in protest, among

*(Continued on page 76)*

## Op's Own PR: Has First Aid School Class

GRAND JUNCTION, Colo.—A unique type of public relations program is giving Don Thorpe, owner of Automatic Music Company here, a reputation as a "public spirited citizen."

Thorpe, who operates 40 phonographs and around 60 games in the Grand Junction area, is currently teaching a 10-hour class in First Aid in Grand Junction high schools. First Aid, including emergency life-saving techniques, basic medical aid, is Thorpe's avocation, and by the end of the year he hopes to teach the subject successfully to more than 1,000 high school students in the Grand Junction area.

Growing up in the high Rocky Mountain area, where there are many instances of serious injury, burns, exposure, every year, Thorpe became aware of the value of First Aid at an early age, and has been studying thru most of his business life. Thru presenting a series of training classes in Grand Junction high schools, two hours at a time,

*(Continued on page 83)*

## Hold Hearings On Ohio \$50 Juke Box Bill

COLUMBUS, O.—The Taxation Committee of the Ohio Senate Wednesday (6) held its first hearing on a legislative proposal to impose an annual \$50 license fee on commercial juke boxes (Senate Bill No. 81).

Sen. Ed Witmer (D., Canton), co-sponsor of the bill and vice chairman of the 11-member committee, was the only proponent of the measure to appear as a witness in its favor.

No action was taken by the committee and Chairman Stephen R. Olenick (D., Youngstown) announced a second hearing would

*(Continued on page 79)*

# N. Y. Attorney General Seeks To Dissolve Trade Groups

• Continued from page 75

AAMONY is permitted to do business with that particular location owner for a period of 90 days."

## Expulsions

The complaint alleges that when an AAMONY member is expelled or suspended, members in good standing can get a list of his locations and are free to negotiate with them.

AAMONY members, the complaint says, are required to submit all business disputes among them to the board of directors, and that the decision of the board is final.

It is also alleged that in the event a location is closed for 30 days and not reopened, operators are not permitted to negotiate with the location owner for machine placement.

## Visits Barred

Another charge reads, "No member of the defendant AAMONY is permitted to visit any City, State or Federal Governmental Department to transact any business, or make any statements or commitments, in connection with the coin-operated machine industry without prior authorization of its Board of Directors."

Finally, AAMONY is charged with unreasonably restraining and preventing competition and establishing a monopoly.

While the AAMONY counsel has not had time to prepare a complete answer to the charges, a

## Detroit Ops

• Continued from page 75

them Carl Angott of Angott Distributing Company, and Richard V. O'Meara, manager of Music Systems. They pointed to the specially depressed condition of the juke box industry in a city already depressed economically, and protested that the suggested new tax could be a death-blow to the business here.

William E. Bufalino, the much-investigated president of Teamsters Local 985, joined with the distributor-operator spokesmen to protest the impact of the proposed tax, and asked for a public hearing on the issue.

spokesman for the association commented on a press release issued by the attorney general's office last week when Supreme Court Justice Samuel M. Gold signed orders permitting the State agency to bring action.

## Another Matter

He said that the section dealing with barring members from speaking with public officials on behalf of the association had nothing to do with co-operation on official matters.

This item, he explained, arose

## Lou Boorstein

• Continued from page 75

wedding anniversary which fell on the same day as the banquet. The guest of honor made the presentation.

Guest speaker at the affair was Kings County Assistant District Attorney Aaron E. Koota, head of the Rackets Bureau. Referring to the recent investigations of the coin machine industry, Koota said that it is not unusual for members of an entire industry to be blamed for the transgressions of a few.

Koota pointed out that when a policeman gets in trouble, the general public is quick to say that the entire force is corrupt, altho the bad actor is the exception. The same rule, he explained, holds true with the coin machine industry.

## Seeks Co-Operation

"We will need your co-operation," said Koota, "to weed out the handful of dishonest people in your industry." Koota pointed out that investigations have shown that the vast majority of people in the coin machine field are "hard-working, industrious and honest men."

Seated on the dais were Rabbi Asher Block, who delivered the invocation; Teddy Blatt, veteran coin machine attorney; Claire Morano, of AAMONY; Mike Munves, dean of the Arcade industry; Carl Pavesi, president of the Westchester Operators' Guild; Al Denver, MONY president; Joe Godman, MONY counsel; Sandy Warner, president of AAMONY; Meyer Parkoff, Atlantic-New York; Barney Suger, former vice-president of the United Manufacturing Company; Sandy Moore, Wurlitzer distributor, and the chairman and guest of honor.

Music for dancing was provided by the Art Stanley orchestra, with singer Tony Leonard. Entertainment was provided by Cy Reeves, comic, whose appearance was arranged thru Barney Suger.

As a special feature, the Dukes of Dixieland, Audio-Fidelity Combo currently appearing at the Round Table, provided entertainment thru the courtesy of their personal manager, Joe Delaney.

a few years ago when the New York City licensing provisions were not clear. At that time, he added, the association wanted to prevent individual members from speaking for the association on a complicated legal matter.

"The written record will show," the spokesman said, "that AAMONY and its members have co-operated with law enforcement agencies in all five boroughs of New York."

## Contract Proof

He added that the association has practiced "no unreasonable restraint of trade" and that location lists were kept solely for the purpose of showing whether or not a contract existed so that a location owner could not victimize the operator.

In the other action, MONY is accused of requiring its members to submit and file current location lists and to submit disputes to the Arbitration Committee. MONY is also accused of prohibiting its members from interfering with another member's locations.

Another charge is that MONY "is authorized and empowered to adjudicate the rights and interests of location owners who are neither the parties to a dispute nor are members of the defendant association."

## Location List

The complaint continues that operators applying for membership must submit a location list and that members must check with the MONY office before placing any equipment on location.

Breaches and lost locations must be reported to the MONY office, the complaint adds, with members also required to report new locations.

As a result of these alleged acts, the State maintains that MONY has unreasonably restrained and prevented competition.

## No Foundation

Joseph Godman, MONY attorney, made the following statement based on the release issued by the attorney general's office which was prior to the serving of the papers: "These charges are without foundation in fact or in law."

In both actions, the State demands judgment "permanently enjoining and restraining the defendant, its trustees, directors, officers, servants, employees and agents from exercising any of its corporate powers, privileges and franchises, and from transferring, disposing of and in any manner interfering with its property and assets."

The State also seeks to have AAMONY enjoined "from soliciting funds from the public."

## Dissolution Sought

In both actions, the State would vacate the defendant's corporate charter and annul its corporate existence, and it would also have a permanent receiver of the property of the defendant named.

Neither of the defendants were prepared, at press time, to answer fully the charges. It is expected that these answers will be available next week after their attorneys have had the opportunity to examine them.

# An Editorial on Practical PR

• Continued from page 75

son, the teacher. The invitation was accepted, and Parkoff took over the role of high school lecturer last week.

## Explains Economics

He began with a description and definition of the part played by the operator, with emphasis on servicing and programming. Then Parkoff discussed the roles played by manufacturer and distributor, explaining the economics of the automatic phonograph industry and pointing out the involved engineering and production problems which go into the manufacture of the modern music machine.

Parkoff showed the class newspaper headlines which he charged smear an entire industry with "guilt by association." He explained that the overwhelming majority of juke box operators and their employees are hard-working people who provide a valuable service to their communities and who have not and have never had any criminal connections.

But as effective as Parkoff's talk was, the greatest impact came when the students shot questions at Parkoff and got honest answers. The questions were sharp, and while there was not unanimity of opinion on Parkoff's answers, there was no attempt to evade controversy.

## Advocates Ban

For example, Parkoff was asked whether persons with criminal records should be allowed to engage in the juke box industry. Parkoff said that they should not, pointing out that the Waterfront Commission bars ex-convicts from working on the docks.

Most of the students were of a different opinion. They felt that once a man has paid his debt to society, he should be allowed to earn his living, provided he does so in an honest manner. This question was not resolved; it was a case of what Parkoff termed "realism" as against "idealism" of the students. But at least the question was brought into the open, where it can be examined and decided on its merits.

The history teacher and his students were impressed when Parkoff told them that in addition to making juke boxes, Seeburg also makes electronic parts and does a considerable amount of work for the United States government.

## Location Sales

One student asked a question which many distributors might prefer to evade: Why doesn't the juke box distributor sell directly to locations? Parkoff did not evade this question. He said that location operation of a juke box is inefficient from an economic standpoint, pointing out that the location owner is not equipped to service machines and usually has no knowledge of programming. The students agreed that the location owner stands to make more money with a competent operator servicing the location and selecting the records.

In answer to another question, Parkoff said that while it is impossible to investigate the backgrounds of all who want to buy juke boxes, he will not knowingly sell equipment to racketeers. Parkoff said that his moral scruples about the matter are such that he will take any legal means to prevent persons of unsavory reputations from becoming a part of the industry.

From there, the open forum switched to "blackmail picketing," which Parkoff defined as the picketing of a location by one union when the serviceman is a member of a rival union. When Parkoff contended that such picketing should be banned, the students asked why the existing machinery of the National Labor Relations Board could not be used to prevent such action.

## Time Element

To this, Parkoff explained that by the time the machinery of the NLRB went into action, the location could be forced out of business and the operator could have lost the stop. He cited instances whereby the Teamsters' Union has halted deliveries to a location while the juke box on the location was serviced by a member of another union.

When the session was over, the students and teacher were convinced that the newspaper reports about the industry were not accurate ones and that the industry is indeed concerned with cleaning its own house. One student admitted that before the open forum, he had regarded a juke box serviceman as a cog in a criminal enterprise. After the session was over, he realized that the serviceman is a skilled worker, who earns a living wage, keeps up mortgage payments for a modest suburban home, and makes a genuine contribution to our economy.

Meyer Parkoff, full-time juke box distributor and part-time high school lecturer, has not by his recent action given the complete answer to the music machine's public relations problems. But he has demonstrated that whenever an informed and articulate spokesman for the industry takes the time and trouble to present the facts, he will get an audience.

## Partial Answer

Multiply Parkoff's action a hundredfold or a thousandfold and you have at least a partial answer to the industry's problems. Today, some 40 seniors at Lawrence High School have an inkling of what it means to be a music machine operator and of what the automatic phonograph industry means to our economic and cultural way of life.

Ironically, two days before Parkoff's talk, some 300 members of the coin machine industry gathered at the Hotel Astor to celebrate their donation of more than \$27,000 to the United Jewish Appeal. Not one word of this philanthropic gesture appeared in the daily press.

Lest this observation be misinterpreted, The Billboard feels that the work of New York coinmen on behalf of UJA and on behalf of the United Catholic Community Services is a magnificent gesture which we hope will be copied by other groups throughout the nation. That these activities have not been publicized in the local press is unfortunate. Let us hope that the work will continue and be duly recognized by the same organs which are quick to castigate an entire industry for the actions of a few.

The point is this: The action of a single individual before a small group can often accomplish as much as the effort of an entire industry before an audience of several hundred. Meyer Parkoff demonstrated this fact at Lawrence High School last week.

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## TRAVELING ARCADE

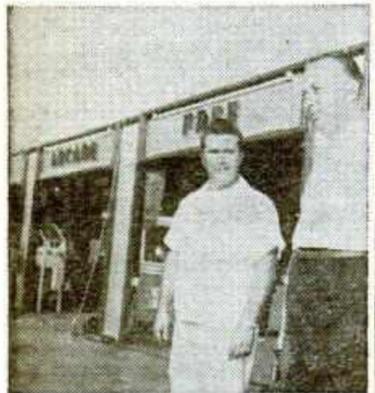
### Op Begins 1st Season; Action Games Top Pull

By SAM ABBOTT

This is another in a series of spring Arcade operations.

LOS ANGELES—Amusement devices that offer Arcade patrons a chance to compete with one another make the most money, says Bobby Mathews, who operates the Arcade on Sutton's Pacific Coast Shows in this area.

Mathews is operating an Arcade for the first time, but he knows people, having been in show business for 15 of his 26 years. Also new is Sutton's Pacific Coast Shows. It started its first season about six weeks ago. Its owner-manager, F. M. (Pete) Sutton, also has a wide show business experience. He had his own show in the Deep South and served as the tech-



**BOBBY MATHEWS** (left), operator of the Arcade on Sutton's Pacific Coast Shows in California, looks over the midway with F. M. (Pete) Sutton, show owner-manager. Mathews says that competitive games get the top money. As he travels with the show, he "changes customers" each week.

nical adviser for carnival sequences in the current film, "Some Came Running."

Altho Mathews has to pack up his Arcade each Sunday night and move with the show to another location (show is booked until nearly Christmas), he has the advantage of not having to change his machines. He changes the people instead, for each week there is a new crowd to which he plays. Mathews has seen his policy of offering competitive games pay off each week because of his unusual position in having a new audience.

Mathews' Arcade is under canvas, with the front open. Colorful neon signs, one on each of the three panels, invite funseekers to play admission-free.

Inside the top he has his 45 games grouped. Of this number, six operate on a dime, 14 on a nickel and 25 for 1 and 2 cents.

The grouping is according to game type and the age to which they appeal. For instance, the license bureau machines appeal to teen-agers, the Follies girl machines to adults and the cowboy cards and jet age units to kids up to 12 years of age. Baseball, which operates on a nickel, pulls money because it's competitive. Space Age, for a dime, also gets a large amount of play. Super Hockey attracts a large number of players at a dime a throw.

Mathews has found that the new games pull a majority of players. Among these are Keeney Sportsmen, United Carnival, Genco Sky Gunner and Exhibit Shooting Gallery, all target units. Another unit that pulls well for him is the Genco Gypsy Grandma that delivers a look into the future via a card.



### Gottlieb Ships Atlas 5-Ball, Two-Player

CHICAGO — Atlas, a new five-ball pin game for two-player competitive action, was shipped to distributors last week by D. Gottlieb & Company.

According to Gottlieb, "location reports have proven, time and again, that competitive play fills the cash box. In all locations, two-player competition undoubtedly means more play and more profit."

Atlas, the latest Gottlieb pinball, features a twin pair of ball flippers, at bottom and mid-playfield, and two ball targets at the very top of the playfield. A large roto-target unit is set at the center of the playfield.

The play-attracting roto targets score up to 500 points, while the two bull's-eye targets score 10 times the roto target value as well.

Atlas can be set for three or five-ball play and is available with twin chutes for dime and three-for-quarter play. Match play is also offered.

### Keeney Game Hits 18th Month In Production

CHICAGO—J. H. Keeney & Company's Deluxe Big Tent upright game is in its 18th consecutive month of production, Paul Huebsch, vice-president and general manager, said last week.

The Big Tent mark is a record production run for uprights, and may lead all other games as well.

Besides Deluxe Big Tent, Keeney currently offers three other uprights—Shawnee, Twin Big Tent and Big Round-Up. Each of these games is designed for a different type of location, Huebsch said. Each has different score and play features.

Huebsch announced that a brand-new upright game is now on the drawing boards, and is expected to be launched in about three weeks.

longer a major problem. Many persons who a year ago couldn't afford to go to the mountains or seaside are making up for that lost vacation. And based on what's been happening in early May, they're in a mood to spend money.

**New Games**  
Also, the effects of the pinball ban have been largely blunted. Traditionally, the pins have been

(Continued on page 79)

### Two New Bowl Games Move on United Lines

CHICAGO—A new shuffle alley and a new big ball bowling alley—each offering two-way play—were rolling off of United Manufacturing Company production lines last week.

Both games, the Zenith Shuffle Alley and the Advance Bowling Alley, offer players the opportunity to select regulation or bonus scoring before beginning play.

Players simply press a button at the top of the ball lift rack to make their selection.

Both games are six-player units, the Zenith utilizing a ball-type shuffle puck and the Advance using the large duck-pin bowling ball.

Set on regulation, either game gives official bowling scores for strikes and spares; set on bonus, the games give varying scores for strikes and spares in different frames:

In frames 1, 4 and 7, strikes-spares score 30-20; in frames 2, 5, 8 and 9, they score 60-40; in frames 3, 6 and 10, they bring 90-60.

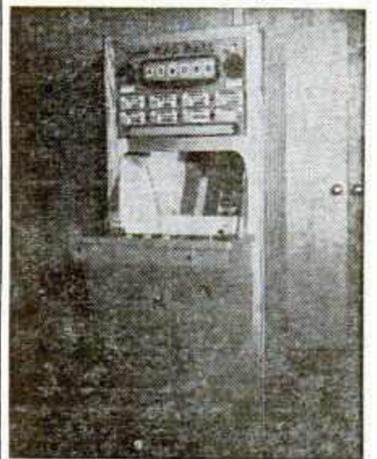
Zenith, the shuffle game, is standard size. Advance, the ball bowler, is available in 13 or 16-foot lengths, with four-foot sections

available to boost length to 17 or 20 feet.

Advance has a special credit unit for accumulative play at two-for-quarter. The game is also available set for one-for-quarter play and is easily convertible to straight dime play.

### Midway Bows Red Ball, New Rocket Game

FRANKLIN PARK, Ill.—Red Ball, a new rocket-type game played without shuffle pucks and featuring a unique scoring system, was shipped last week by Midway Manufacturing Company here.



The compact bounding ball game is 26 inches wide, 30 inches deep and 66 inches high. Eight attractive scoreglass panels indicate varying scores possible for each

(Continued on page 79)

### Chi Panel OK's Rocket

CHICAGO—The Chicago Game Panel, which passes on each new game model offered for operation in the city, last week approved Chicago Coin Machine's Star Rocket game.

At the same time, the panel turned thumbs down (for no apparent reason) on licensing of coin-operated baseball games. Why the baseballs, a straight amusement-type game, can't get city approval remains a mystery to most local coinmen.

### NEVER SAY 'DIE'

### N. J. Arcade Op Wins Paterson License Tiff

PATERSON, N. J. — Nat Cohen, of Airport Recreation, a local Arcade operator, is a man who will fight back when he thinks he is in the right, and this policy seems to be paying off for Cohen, who plans to open a 70 to 80-piece Arcade in the heart of the business district here.

It all began in December, 1958, when Cohen applied to the Board of Aldermen for permission to open his Arcade at 230 Market Street. The 25 by 90-foot premises are on the ground floor of the Carol Plaza Hotel.

Cohen and his attorney, Heyman Zimal, had checked the local ordinances and had found nothing that would bar the operation of an Arcade at the location.

**Petition Denied**  
By a 10-0 vote, the board turned down Cohen's application on the ground that the Arcade would be "detrimental to the community" and that it would be frequented by unsupervised youngsters.

Cohen argued that the Arcade would be an asset to business in the area and that it would be closely supervised by adults. But these arguments did not change the minds of the aldermen.

So Cohen made another application for an Arcade license and, on March 2 he was turned down for the second time. The aldermen ruled that the Arcade was "not in

the best interest" of the community.

Cohen's contention was that he had complied with all the requirements for the Arcade license and that the aldermen had no authority to use their discretion in denying him that license. He argued that such a denial must be based on legislation and not whim.

When Cohen recently was turned down by the board for the third time, he brought suit against that body in Superior Court. This time he won.

Judge Harold Kolovsky ordered the Board of Aldermen to grant Cohen the license, ruling that it had no authority to deny him one. Cohen plans to have his Arcade in operation by early June.

**New Move**  
However, the matter is not yet settled. Monday (4) Cohen was granted the license to go ahead. Two weeks from that day the aldermen will meet to pass a law barring Arcades from that area.

However, Cohen said that this maneuver will not stand up in court; that he has been granted the license and that the Arcade will be in operation by June. Attorney Zimal contends the board has no authority to pass such legislation.

Cohen also operates Arcades at the Newark (N. J.) Airport and at the Garden State Shopping Plaza, Paramus, N. J.

### Eastern Coinmen Face Banner Resort Year

NEW YORK — East Coast juke box and amusement machine operators are looking forward for what many of them feel will be their most profitable resort location season in history.

With reservations to mountain and seaside resorts coming in at a record rate, and with more people than ever planning to take extended vacations and long weekends, operators with locations in the Catskills, Adirondacks, Berkshires and Poconos, as well as those with stops on Long Island, the New England Coast and the Jersey Shore, already are moving equipment and early collection reports are promising.

By Memorial Day, most of the games and juke boxes set for summer location will be placed. Any locations between then and now are considered gravy.

One of the largest resort opera-

tors in the East is Sandy Moore's Suffolk-Nassau Amusement Company, whose route runs the length of Long Island.

According to Gabe Forman, Suffolk - Nassau executive, the firm has begun placing games and music on summer locations, with 100 stops expected to be covered by Memorial Day. Forman says he will put new equipment on the better locations, with extensive stereo installations planned for the plusher resorts.

Suffolk-Nassau, which is a subsidiary of Nassau Moore Distributing Company, isn't faced with one problem which confronts other operators; the firm has an outlet for equipment used on summer stops—the export market.

Forman explained that after Labor Day, the newer equipment is placed on year-round locations, with the older games and juke boxes going overseas.

Tommy Greco, who with his brothers operates in the Catskills and in the Hudson Valley, also feels that there isn't much point in storing equipment just for summer stops. Greco generally pulls equipment off bowling alleys in late spring, places them in resort locations from Memorial Day to Labor Day, then switches them back to bowling alleys in the fall.

Last year was a poor one for resort operators in the East. The recession and a ban on pinball machines in New York State teamed up to clobber the operator.

This year, the recession is no

### Game Legislation

INDIANAPOLIS — Persons under 18 years of age are prohibited from playing pinball machines under the provisions of an ordinance passed Wednesday (6) by the City Council. The new law is effective May 16. Still pending in the Council is another ordinance designed to restrict the use of pinballs. It would require that distributors and operators reside in Indiana for at least a year, and forbid placement of pinballs within 500 feet of a church or school.

# Am. Shuffleb'rd Set On Imperial Line

UNION CITY, N. J. — The American Shuffleboard Company will begin deliveries of its new Imperial line games by the end of May, according to Nick Malone, sales manager.

The unit, which comes in 14, 16, 18, 20 and 22-foot lengths, features a magnetic control which kicks the puck to the side when the game has been completed or when the time limit has expired. The operator sets the timing device.

Melone said the price will be announced shortly before it is ready for delivery. A working model of the game was shown at the recent Music Operators of America convention in Chicago.

### Finance Plan

Paul Cusano, ASC president, said that a finance plan, similar to the one for American's custom model, will be put into effect for the Imperial line.

The existing finance plan for the

custom works like this: The unit costs \$920. The operator pays \$50 down plus freight, leaving a balance of \$870. For the next 10 months he pays \$54 a month, and for the second 10 months he pays \$33 a month.

One of the problems that Cusano and Melone feel the new model will solve is that of free play. In the past patrons would continue to play the game after the contest has been concluded, and the location owner would seldom object. The location owner reasoned that the players were spending their money at the bar, and that any sharp word from him would serve as an invitation to the players to patronize another tavern.

### Timing Device

With the new magnetic control and timing device, explained Melone, the players are free to continue as long as they like, but the puck will be thrown off the playing field and the electric scoreboard will not operate after the time limit has been passed.

Also, the device gets the location owner off the hook. If the players want to continue, they must insert another dime in the machine. The bartender doesn't have to act as a policeman.

In short, Melone feels that the timing mechanism and the magnet which prevents the puck from being put into play will eliminate free play as a factor in shuffleboard operation.

### Pilot Operation

In this connection, the firm is putting on a drive to make the shuffleboard wholly an operator instead of a location-owned piece. The firm has a pilot operation of 100 units in New York for testing new equipment and learning operating methods to pass on to customers.

It is encouraging tournament play and providing operators with trophies to stimulate this match play. A recent State tournament in Seattle drew some 500 contestants in the cushion and long board divisions.

John Bilotta, Newark, N. Y., distributor who covers the entire State, next week will bring a dozen operators to the plant for a tour. American plans to work thru other recognized coin machine distributors to get thoro national coverage.

## Midway Bows

Continued from page 78

horizontal, vertical or diagonal line-up.

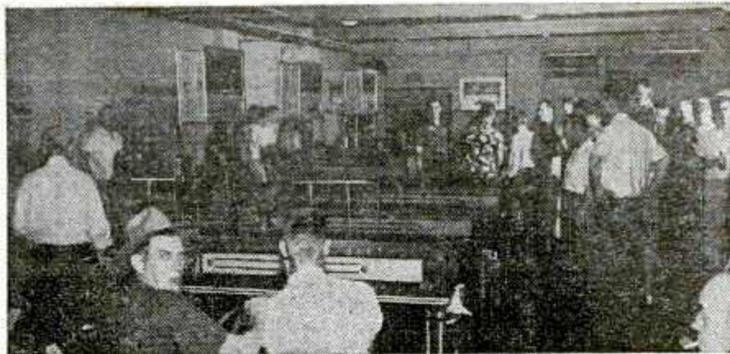
Five large buttons placed on the cabinet molding are pressed individually by player to launch ball or balls in any one vertical row. As each button is pressed, pilot light above button goes out, with player getting to press each button once per line of play.

Different scores are awarded player for registering three, four or five-in-line; four corners or spelling out game's name, and these scores vary further, depending on whether they were made vertically, horizontally or diagonally. Horizontals are more difficult to make than verticals and rate more points.

Player presses a small button to change the frame of play; another small button to collect score.

Red Ball features a completely hinged front walk-in door. The playfield section slides out for servicing and backdoor is hinged.

The game is available in replay or regular models. It is adjustable for one, two or three frames of play per coin.



SOME 500 PERSONS COMPETED in the Washington State Shuffleboard Tournament in Seattle last month. Thirty-nine six-man teams entered the Cushion Shuffleboard division. The competition was sponsored by the American Shuffleboard Company.



THE LONG BOARD TOURNEY of the Washington State Shuffleboard Tournament drew 40 six-man teams. The sessions lasted three days.

## Hearings on Ohio Juke Bill

Continued from page 75

be held May 13, with opponents to be heard.

Senator Witmer told the committee the bill was designed to provide a program to educate mentally retarded children rather than as a revenue measure. It is not, he indicated, part of Gov. Michael V. DiSalle's bid to raise \$184 million per year in new and increased taxes.

Senator Witmer estimated the juke box tax would raise some \$750,000 annually, based on some 15,000 machines in the State. He said he had no actual count but arrived at his estimate from a percentage of "approximately" 40,000 taverns, restaurants, amusement parks and clubs in the State.

State Tax Commissioner Stanley A. Bowers, questioned by a committee member, said experts in his department "guessed" revenue might run as high as \$1,000,000 per year, indicating they thought there might be as many as 20,000 units in Ohio. He also said he would anticipate no technical difficulties in collecting the tax.

Sen. William H. Deddens (R., Cincinnati) questioned features of the bill in connection with distribution of the funds to local schools.

This feature was also questioned by Sen. Milton E. Cox (D., Wiloughby) who added he was in favor of the purpose of the bill in aiding education of the mentally retarded.

Senator Witmer also pointed out that a similar bill had been introduced two years ago by Sen. Anthony O. Celabrese (D., Cleveland) who is currently a member of the Taxation Committee.

Co-sponsor of the bill with Senator Witmer is Sen. John J. Corrigan (D., South Euclid). A similar

## Eastern Coinmen

Continued from page 78

the big earners in Empire State resorts. Last year, operators began substituting shuffles, bowling games and guns. After a slow start, they began earning. This year, with these games having more widespread customer acceptance, and with pinballs a fainter memory, they should be even better.

Of course, the one factor over which the operator has no control is the weather. But barring the possibility of a succession of rainy weekends, the Eastern operator with resort locations could be heading into one of the best seasons in history.

bill (House Bill 326) has been introduced in the House of Representatives, but it has not been referred to committee for hearings.



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WMS. PETER PAN . . 75	GOTT. DIAMOND LIL . 65	GOTT. FRONTIERSMAN 75
WMS. TIM BUC TU . . 90	GOTT. LADY LUCK . . 50	GOTT. SLUGGING CHAMP . . . . . 100
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# Need All-Industry PR Program: Slifer

• Continued from page 75

within our own industry. We need a competitive spirit within but we also need a co-operative spirit, too, and a great deal can be written on this phase, besides.

**Modern-Day Example**  
 To give but just a few modern-day examples of prejudices, misunderstandings and ignorance:

Not so many years ago, any female associated with the theater, movies or any field of entertainment was not accepted socially. Women smoking was unheard of and unacceptable in the better circles. Women at bars? Unforgivable in times past. Social diseases were never discussed openly but hush-hushed. Mental disorders and certain ailments are still misunderstood. Women working, becoming nurses, doctors and attending universities: Unheard of and unacceptable not so long ago. What a public relations job was necessary to bring these few examples to present-day standards and there is much more room for education. We have a similar hill to climb in certain areas of misunderstanding and misinformation.

Abraham Lincoln made what I consider one of his most profound observations dealing with what we term public relations today when he said, "Public sentiment is everything. With public sentiment nothing can fail; without it, nothing can succeed. Consequently, he who molds public opinion goes deeper than he who enacts statutes or pronounces decisions. He makes statutes or decisions possible or impossible to execute." I have read countless articles for years emanating from every facet of our industry, which when boiled down recognizes the great necessity for a public relations program, but no one has come up with a feasible plan. The cost will be tremendous. Where this money will come from must be determined and it must be constant for years to do successful work. In truth, such a program will be necessary so long as we have an industry.

**Necessary Program**  
 We all agree that such a program is a necessity if we are to enjoy the fruits of our labors and the respect of our fellow man and country, but just where do we begin? Since public relations covers every field of public and self opinion we must decide upon a proper course of action. I am listing but just a very few of the questions which will require some decisions:

Is it to prove and to reason why

## Most Gottlieb Pins Now on 3-for-Quarter

CHICAGO—Nate Gottlieb, D. Gottlieb & Company, reported last week that the majority of pinballs shipped from the factory are now set at dime and three-for-quarter play.

Gottlieb said that with every new game model shipped, an increasing percentage of total machines are on dime, three-for-quarter. "The move to dime-quarter is definitely taking hold, and we intend to concentrate our efforts in this direction," he said.

Gottlieb has launched a campaign to persuade five-ball operators thruout the country to switch from nickel to dime operations, where such operations are still on the lower fare. The firm sees such a switch necessary to the economics of the business.

we are a split industry within ourselves for the public's own benefit?

To correct unfair legislation generally? Licenses? Taxes?

To sway public opinion with regard to maligning articles in news copy and releases in every facet of the press? Failure to submit a viewpoint for the public's consideration is dereliction of our duty.

To educate the public about the varied services and entertainment available to them thru our many devices and machines?

To educate the entire populace of our country of what an important part we play in the national economy?

### Enlightening People

Is it to enlighten the public that most-all of the people connected, even remotely with our industry, are honest, civic-minded, hard working individualists and citizens, who like their neighbors in other fields are concerned with their inherited rights handed down by the Constitution of the United States and the Bill of Rights to a "free and democratic way of life" and the "pursuit of happiness"?

Is it to prove that we are a much misunderstood industry aggravated by certain groups?

These are but a select few of the important subject matters to be decided upon; there are many more fields that haven't been covered

or listed. Nevertheless, a positive course of action must be determined and planned before you even begin an industry-wide public-relations program, especially on a national level. Opportunists will support the more current problems, the ones where the quickest results can be noticed, but I question seriously whether many of these can be disassociated from the other and that the longer pull might be the most sensible one to pursue.

### All-Industry Problem

Assuming that a program can be agreed upon—and I firmly believe this is an all industry problem—not one more related to a so-called division than to another (and this in itself would be quite a public relations feat) a decision must be made as to whether it is wisest to start on a local level, a national level, or to tie them together in

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1455 Rock-Ola, 200 Sel., Deluxe (like new) . . . . . \$95.00	Bally Speed Bowler . . \$495.00	Miami Beach . . . . . 125.00
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Seeburg K-D . . . . . \$75.00	Chi-Coin Rocket Shuffle, 2 player . . . . . \$295.00	Variety . . . . . 75.00
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one bundle right from the start. There are strong and opposing forces. Decisions must be made and adhered to regardless of self-interests or criticisms, and there will be many.

Therefore, a panel of the best intelligences and experience from within our industry should form an executive committee to study, plan and supervise the program. Every facet should be well represented,

including manufacturers, distributors, jobbers, associations, operators, suppliers, the entertainment fields and the non-members of any groups. The "executive force" could be in the hands of a reputable public relations firm, one which knows its way about, one which has the proper "ins" with all the notable publications and connections, nationally. However, truth must be the foundation, even though garnished with the proper verbiage to impress an uninformed public. I don't feel we would be fair to ourselves and our convictions if we didn't supervise and control the subject matters to be touched upon by a public relations counselor. We want results, not just so much hog-wash propaganda.

**Two PR Campaigns**

In my humble opinion there are two public relations programs which must be run simultaneously. That within or internal and that without or external.

Except a man live a lie, he is what he practices. Public relations (internal) begins first with each of us as individuals, the way we live, our moral character, our family life, our religious life, the way we conduct ourselves in public, our business ethics, our outward manifestations in living and in business. It begins with ourselves. We then become an entity with a group or business and by our collective actions are we then known. It's very complex unless everyone becomes determined to overcome many habits he has allowed himself to slip into for odd and sundry reasons. This is one very important way in which we can begin public relations without having to raise tremendous sums of money, without having to answer to any committee or board. But we do have to answer to someone, for there is a counterbalance to everything in life. We must answer to ourselves. I think the end results of a self house cleaning more than worth the effort. If we are clean, a group must be clean. Therefore, let us clean house within our industry first. This will take men, big men,

to accept the responsibilities involved. Can we do it? You must make a start or you never have a finish. I have implicit faith in our industry's thinkers and doers, but it will be a real task.

**Grass-Roots Efforts**

There are many things which can be done on the grass-roots level. I know many of them and I am certain they are known to most other people in our industry. What it does take is an overall effort by agreement, by acceptance, by personal interest and pride to get them started. Leadership is what is lacking and a national committee representing all facets would provide this.

On the national level (external), there are many worthy programs which can be instituted, but these will take money, lots of it, and everyone must stand his proportionate and fair share. Without this support don't even start a national effort, for it will fail. Herein lies the real problem, the real testing of a man's sincerity for such a program. All of the answers can be found if experts in a given field are given the time and money to study and find the right answers. Errors will be made; costly ones, too, no doubt, but by trial and error, tempered by intelligent decisions, the hoped-for results can be gained. Is everyone who wants a public relations program willing to make sacrifices of time and money to meet their need? Perhaps a national poll conducted by some outside firm (since many don't answer or receive polls from within our industry), like a census, could be conducted, upon a signed pledge basis, to assure the concerted basis by various groups within the industry and, if agreements are reached on the methods of financing such a program, proceed within the bounds of what is available.

As I stated in the very beginning of this, no one individual has all the answers. I have my own opinions and serving, if selected, on such a committee would be a great honor and privilege. I know, too, that as I give more thought to this very important subject other ideas will arise. Many things have been deleted from this short article, not because I did so intentionally, but the subject is so vast and covers so much ground that I just can't possibly think of everything to put down.

My opinions expressed herein do not necessarily voice in whole or in

part those of the members of the National Coin Machine Distributors' Association. These are purely my own observations and thoughts.

It was not my intention of outlining what I think should be the planned program showing how this or that should be done, what should be covered, how it is to be controlled or to write a perfect master plan. However, if a program were arrived at within the framework of the above, I think we would have a good start. Fur-

thermore, all of us will learn from listening, from evaluating, from others' ideas.

More importantly, who is going to start such a movement? Who will make the "call?" Who is the unknown leader or leaders who will state publicly that such a committee is forming, where and when it will take place? Many are ready. Many are waiting. Will someone with authority please stand forth and be counted?

I would like comments from anyone and everyone.

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Wms. CRANE .....	115
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- United DUAL SH. ALLEY
- United DUPLEX BOWLER
- Williams PINCH HITTER

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# FOLK TALENT AND TUNES

Continued from page 44

Carl Shook, WKYW, emceed the proceedings.

Ferlin Husky was forced to turn down an appearance at the Truth or Consequences Rodeo, an Art Linkletter pro-

duction, held recently at Truth or Consequences, N. M., due to previous commitments in the Pacific Northwest. . . . A Hubert Long package featuring Faron Young, Ferlin Husky and Roy Drusky is pres-

ently on tour of the Northern States. Drusky is sporting his first Decca release, with "Wait and See" the No. 1 side. . . . Don Gibson guested Saturday (9) with Red Eoley and the "Jubilee U.S.A." family, along with Skeeter Davis. Due in Springfield, Mo., for this week's (16) ABC-TV-er is Carl Smith, who'll head up a guest roster that will also include Shug (Sons of the Pioneers) Fisher. Slated for "Jubilee" visitors later this month are Travis, May 23, and Brenda Lee and Lonzo and Oscar, May 30.

Fred Stryker, head of Fairway Music, Hollywood, will spend three days at Charles Wright's office, 5513 1/2 East Grand, Dallas, June 1-3, to audition new songs and talent. . . . Vernon Stewart, deejay at KXRJ, Russellville, Ark., and His Skyliners have just had their first release on the Blue J label. They do two tunes from Blue Ribbon Music's catalog, "Stay in My Arms (As You Stay in My Heart)" and "Once Too Many Times." In the Skyliners' roster, besides Stewart, are George Ross, steel; Jimmy Scott, fiddle; Carroll Scott, rhythm guitar, and Louis Collins, bass. . . . The route of the gospel-singing Blackwood Brothers Quartet for the remainder of May is as follows: Neosho, Mo., May 11; Sheffield, Ala., 14; Chattanooga, 15; Knoxville, 16; Memphis, 17; Jackson, Tenn., 19; Indianapolis, 22; Chicago, 23; Springfield, Mo., 25; Kansas City, Mo., 26; Lawrence, Kan., 27; Omaha, 28, and Minneapolis 30-31.

Hill and Range Songs, Inc., New York, has just released two new song folios, one by Johnny Cash and the other by Hank Thompson, the latter published in England. Both folios are loaded with hits by the respective artists and many unusual action shots.

Hill and Range's Australian firm is presently putting final touches on a Cash song-album edition for the Down-Under trade.

## With the Jockeys

WZIP, Covington, Ky., which shunned c.&w. music the last two years, has returned to the fold with a daily hour-long show, 6-7 a.m., with Bobby Grove whirling the wax. His big problem, Bobby says, is the fact that the station's c.&w. library is almost bare. Copies of his own platter, "Jealous Dreams," on Lucky Records, are available to deejays who will write to him at P. O. Box 631, Cincinnati 1, O. . . . Jockeys who may have been missed in the mailing of Clint Miller's "The Lonely Traveler," may obtain a copy by writing to Grelun Landon at Bigtop Records, 1619 Broadway, New York, N. Y.

"We need c.&w. and r.&r. wax for our taped shows and promotions and for plans we are formulating for Station WOMA here," typewrites Donn N. Fileti from West Orange, N. J. "We'll give them all the action possible," says Fileti, who makes his address at 1 Belgrade, West Orange. . . . Another plea for c.&w. and r.&r. wax comes from Woody Russell, who spins this type of material on WGMA, Hollywood, Fla. . . . Bill Clifton, who heads up his own group, the Dixie Mountain Boys, is mailing out samples of his new Starday recording, "Corey" b/w "I'll Wander Back Someday." Deejays may write him at 632 Preston Place, Charlottesville, Va.

Uncle Hank Craig, of XEG, Fort Worth, reports that "Cowntown Hoedown," heard live Saturday nights via KCUL, that city, is being aired in an hour-long taped version after midnight on XEG. Contracts also have been signed with the Mannan Company for 52 filmed "Hoedown" TV shows for national distribution, Craig says. . . . Cousin Ralph Dailey, for the last three years at KRAK, Stockton, Calif., May 1 took over the c.&w. and gospel spinning at KPKW, Pasco, Wash., the Big K station serving the tri-city area of Pasco, Kennewick and Richland. "Hope the artists and record companies will take note of the change," typewrites Ralph.

(Continued on page 84)

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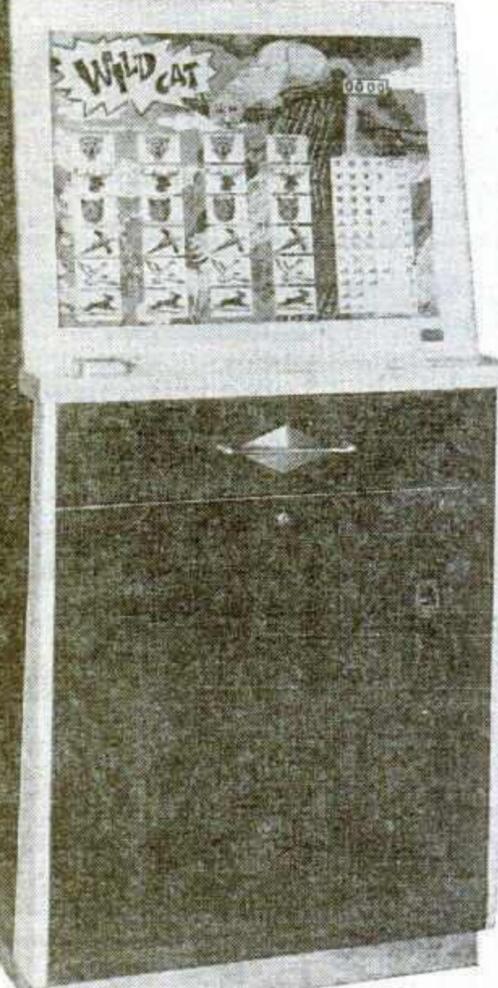
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Starlite	75
Bally Beauty	45
Bally Parade	175
Double Header	175
Gaytime	75
Broadway	135
Pixie	75
Bally U.S.A.	225
Big Time	85
Hi-Fi	45
Nevada	45

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C.C. Rocket Shuffle, 1 Pl.	\$265
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Bally Skill Parade	245
Bally Deluxe Skill Parade (new)	295

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Bally Cypress Gardens	\$450
Bally Sun Valley	425
Bally Miss America	325
Bally Show Time	295
Bally Key West	250
Bally Big Show	220
Bally Night Club	150
Bally Broadway	115
Bally Miami Beach	105
Bally Big Time	95
Bally Beach Club	60
United Nevada	50
United Manhattan	50
United Scarlet	85
United Caravan	95
United Star Dust	95

**ARCADE**

BALLY ALL STAR BOWLER, 5 1/2"	\$145
Bally Super Bowler, 5 1/2"	195
Bally Strike Bowler	425
Bally Trophy Bowler, 14"	595
Bally Rebound Shuffle, New	245
Bally Space Gunner	245
United Midget Alley, 6'	145
United Leader Shuffle Bowler	115
United Regulation Shuffle Alley	295
United Carnival Gun	125
Genco Quarterback	95

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**Wurlitzer Drive**

• Continued from page 75

source from the present 2 cents per side to 4 cents per side. This would be passed on to you.

"The bill appears as S-950 and was introduced by Senator O'Mahoney in conjunction with Senators Kefauver, Langer, Humphrey and Morse. Obviously such a proposal is detrimental to the profitable continuation of your business.

**Effects of Bill**

"Should this bill become law, it would permit ASCAP and other performing rights societies to license, tax or otherwise collect payment from music operators for the rendition of music bearing their members' copyrights, when played on coin-operated phonographs.

"At this writing, Bill S-950 has been referred to the Senate Judiciary Committee for consideration. Attached is the name or names of Senators from your State who are members of this committee.

"It is impreative that you write your Senator, expressing in your own words opposition to this bill. Attached is a list of the most potent arguments in opposition to the proposed amendment. Using these as a basis, prepare a letter on your stationery, either in long-hand or typewriter, and mail at once to your Senator. This must be done at once to insure a strong response from our industry in objection to this bill."

Briefly, some of the points made are that the operator will suffer financially if the measure is passed, that the operator already pays ASCAP royalties every time he buys a record, and that music operators have been constantly harassed by ASCAP attempting to collect additional revenues which the present copyright law specifically forbids.

**Op's Own PR**

• Continued from page 75

once per week on Monday mornings, he expects to be able to turn out around 500 qualified "First Aiders" during this school term.

The program entails a huge amount of preparation, including laying out of the curriculum, making up demonstration examples, etc. Thorpe, altho he is already thoroly busy with the Western slope's biggest coin machine routes, doesn't hesitate to budget the extra time necessary for the work.

A college graduate, with a flair for public speaking, Thorpe has been lobbying with the school board to allow such a training program for the past two years, and received accreditation to instruct on the subject only this year. He "talks up" the program in servicing his routes thruout the Grand Junction area, and has made enthusiastic boosters from many owners of taverns, restaurants, confectioneries, bowling alleys.

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Ex. Big Bronco	30 Wurlitzer 2000	Dale Gun
Bally Space Ship	5 Wurlitzer 1900	Gen. Rifle Gallery
Merry-Go-Round	5 Wurlitzer 1800	Ex. Shooting Gallery
Miss America Boat	3 AMI A 40	Carnival Gun
Round-World Trainer	3 AMI C 40	Gen. Sky Fiter
Lancer Horse	1 AMI D 40	State Fair
Lane's Fire Engine	3 AMI E 120	Sportsman Gun
Driveyourself Mobile		Treasure Cove
		Polar Gun
		Pistol Pete
		Coon Gun
		Squoit
		Midget Movies
		Sidewalk Engineer
		Gen. 2-Pl. Basketball
		Air Football
		Balloon-O-Mat
		Marv. Metal Typer
		Stan. Metal Typer
		Rock N Roll
		3-D Movies
		Flying Saucer
		Silver Gloves
		Heavy Hitter
		C. C. Midget Skee Ball
		Photomats
		Voice Recorder
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		<b>COUNTER GAMES</b>
		Kicker & Catcher
		Merc. Grippers
		Pop-Up
		Advance Shockers
		Pitchem
		Ship. Art Show
		Three of a Kind
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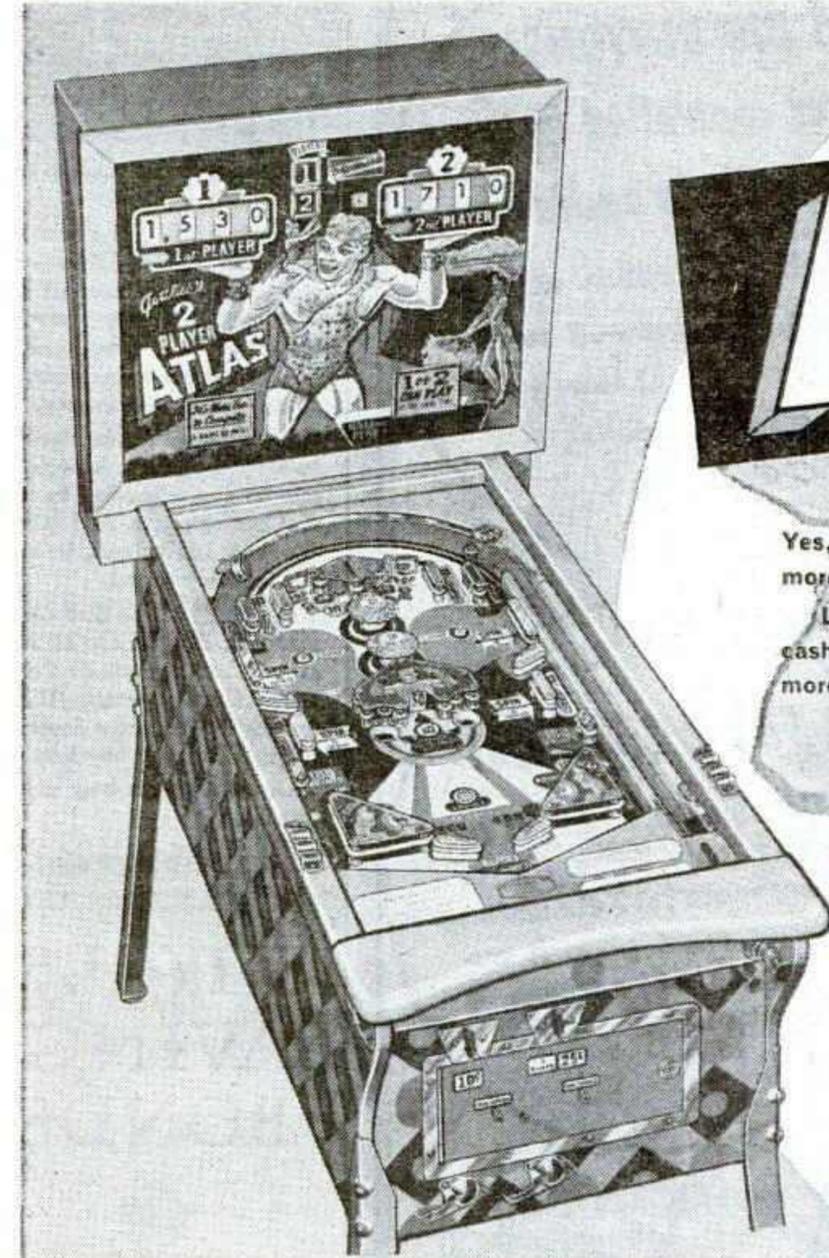
**Dime Play is Here to Stay**



In '33 nickel play was OK.  
Operate wisely in '59...  
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**FOLK TALENT AND TUNES**

• Continued from page 82

"as we can use everything they send our way in the form of singles and albums."

"Thanks a million for the recent mention in your column," writes deejay Al (Flat Top) Daly, who conducts Operation Leaky Arm, blood-donor gimmick, at the world's largest prison at Jackson, Mich. "Already the platters have started rolling in. Many thanks, too, to your readers who have so kindly given of their help. We have received tapes from Jim Reeves, Webb Pierce, James O'Gwynn, Hank King and many

others; also many letters of encouragement on our Operation Leaky Arm campaign coming up June 3-5." . . . Gene Kingsbury, who mans the turntable at WSYD, Mount Airy, N. C., writes: "We use a variety of music in our programming and would appreciate the diskeries putting us on their list for sample copies of their new releases. We are the top station in this area. Incidentally, we at WSYD would rather miss our morning cup of coffee than our weekly copy of The Billboard. It's a great help."

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350 JUKE  
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SAVINGS  
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**New "Player Action"**

launches **chicago coin's** exciting new

**Star ★ ROCKET**

**High Scoring  
Action . . .**

- ★ 3 - 4 - 5 in row . . .
- ★ 4 corners - 5 diagonals -
- ★ 5 verticals - 5 horizontals
- ★ Plus the BIG "Y"

**Available In 3  
Models!**

Star Rocket can be set for  
3, 4 or 5 frames per game.

Other Big Profit-Makers

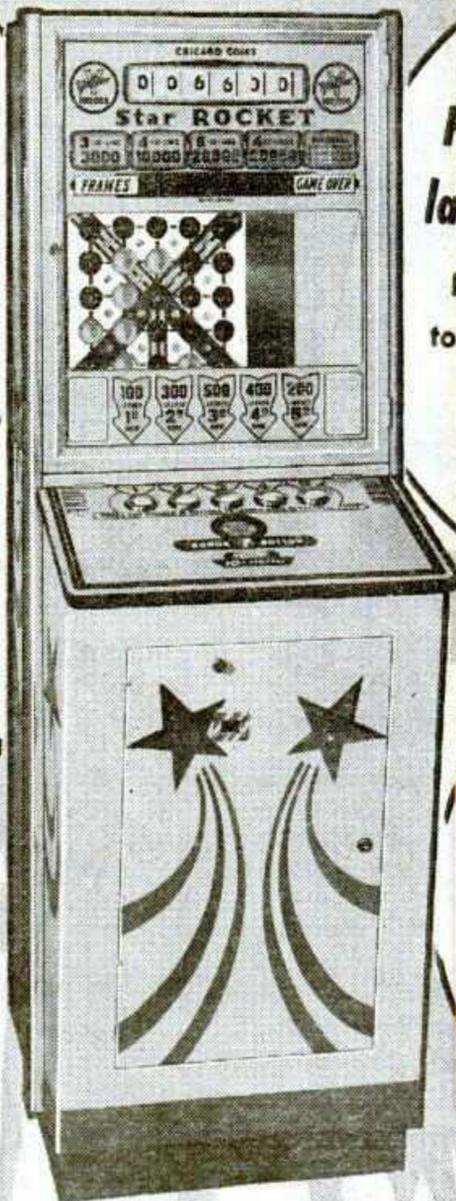
From chicago coin

**RED PIN**

Bowler

**KING**

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**5 BIG BUTTONS!**

**Player controlled buttons  
launch balls in each row . . .**

Player has the option whether  
to launch one row - 2 rows or  
any number of rows to  
score best during  
each frame.

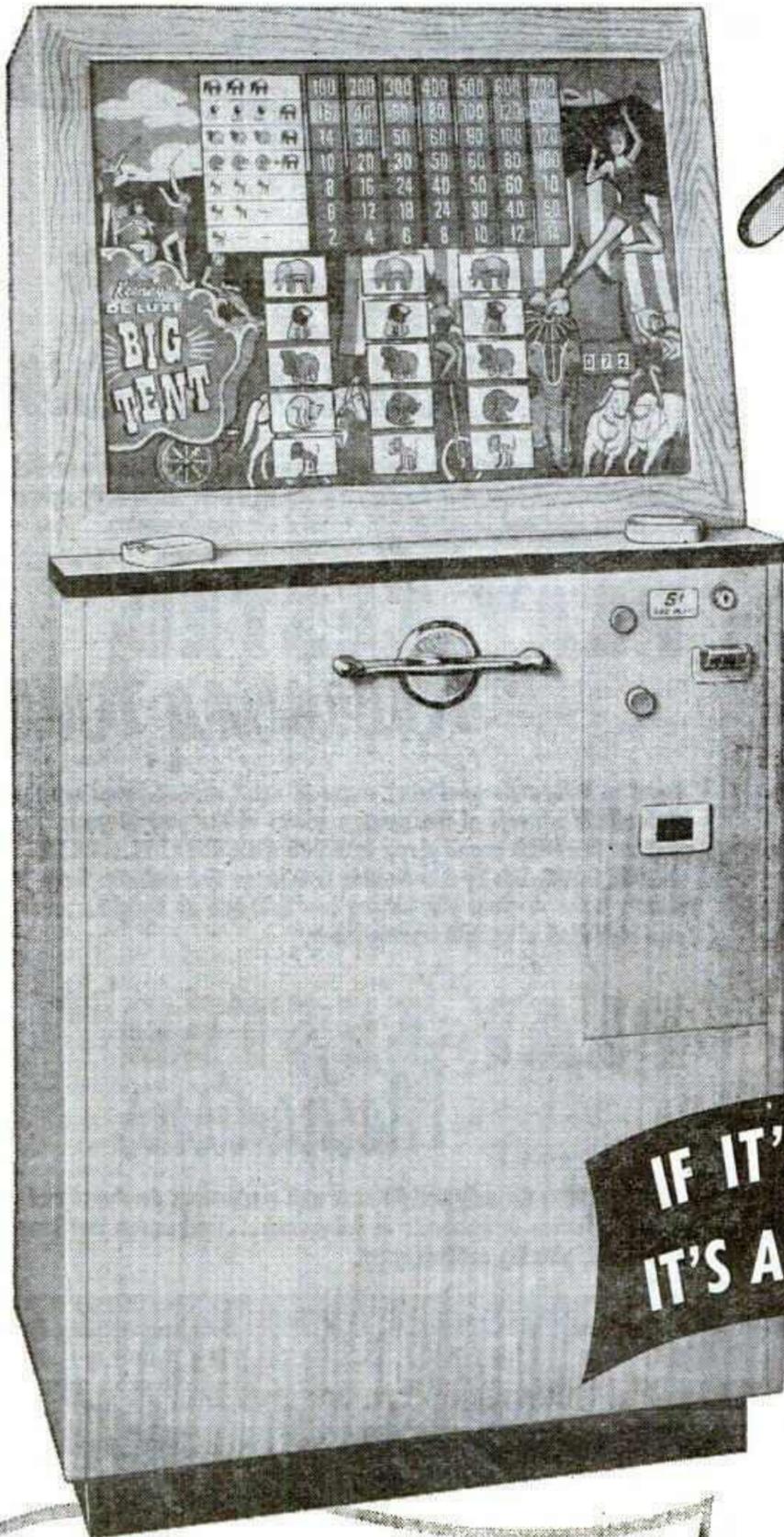
**Fits Everywhere!**

This upright attraction re-  
quires only 24" x 32" of  
floor space yet 3 dimension  
mirror effect gives it ap-  
pearance of a game 4  
times as long.

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Only Upright Accepting  
Nickels, Dimes, Quarters
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Up to 14 coins per play
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**BONUS NOTE: KEENEY IS NOW AND  
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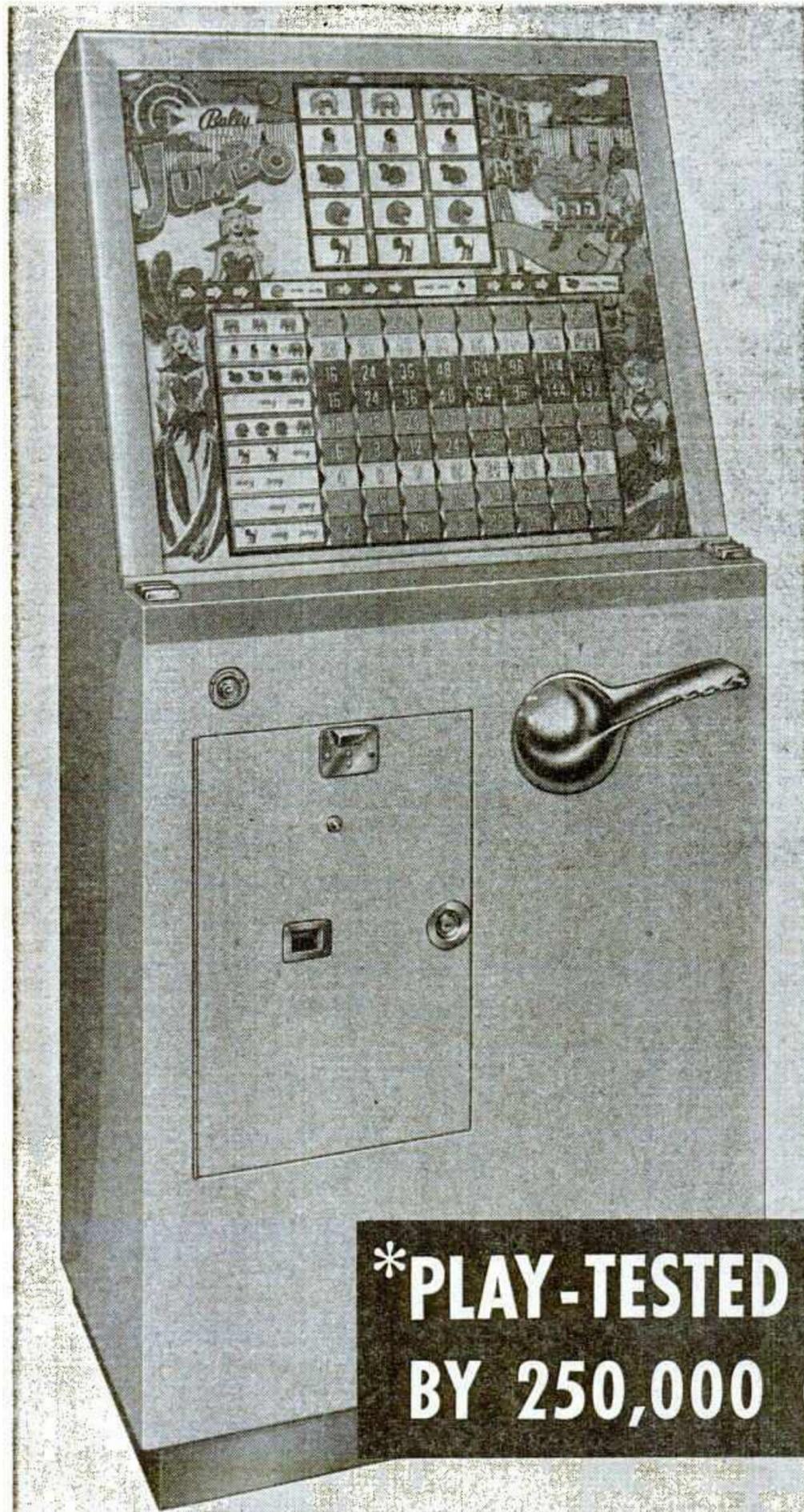
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# JUMBO



## PLAY-TESTED\* *Advancing Scores*

Operators know that Bally-style advancing scores, popularized in famous Ballygames, attract maximum play, earn maximum profit. Now time-tested Bally-style advancing scores are combined in JUMBO with colorful circus-style scoring.

## PLAY-TESTED\* *Advancing Arrows*

Equal to Bally-style advancing scores in extra earning-power are the famous arrow-flash features of the greatest games of the past 10 years. Arrow-flash features in JUMBO permit player to SCORE WITH ONE LION... OR ONE TIGER... OR ONE HIPPO. Side-by-side location tests prove that exclusive Bally "solo-spot" scoring is the strongest play-booster ever built into an Upright... resulting in a new high level of Upright earning-power.

## PLAY-TESTED\* *Mechanisms*

Bally JUMBO is the only Upright built with mechanisms developed and proved in the manufacture of thousands of Ballygames... mechanisms that insure player-satisfaction plus top earning-power.

**\*PLAY-TESTED FOR PROFIT-POWER  
BY 250,000 GREAT *Bally* GAMES**

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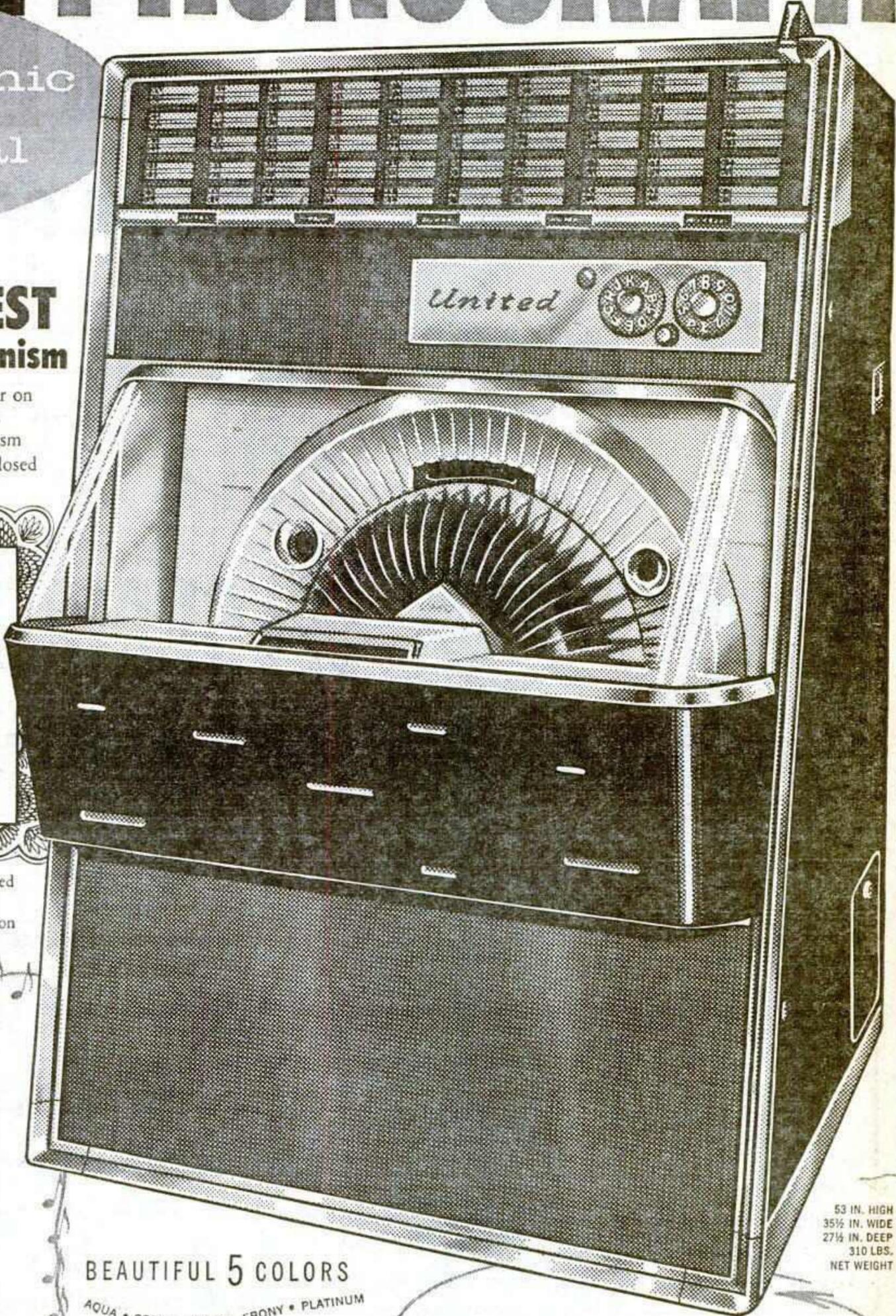
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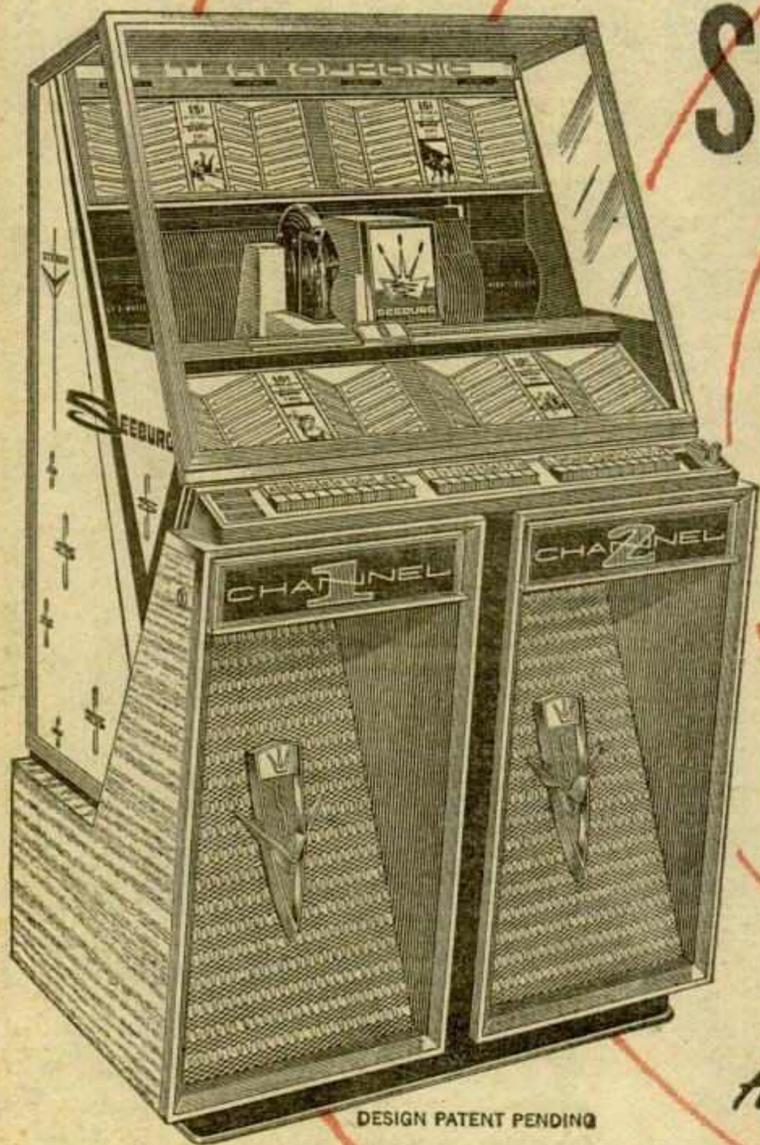
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