

JUNE 29, 1959 (B) THE AMUSEMENT INDUSTRY'S LEADING NEWSWEEKLY (ABC)

Juke Boxes, Games Move 'Outdoors'

Resort Ops Hope to Hustle Cool Coin At Lakes, Woods and Mountain Retreats

into resort areas bordering the bear. Great Lakes and Canada. And there to meet them are thousands games hastily set up by the 10 per the resort business.

the prospects of most invasionsoperators, many of whom pull and music, jukes and games off city locations by the fact that coin machine retheir low for the year. The great majority of equipment well as cigarette machines-is not away this year. new, and represents capital already from storerooms. Brand new equipment is generally limited to the plushier or most crowded vacation are set on a seasonal basis. spots. A fresh trend in some resort areas is a switch to local operators. Previously most of the resort locations were handled by "traveling with a location on music. The losalesman" operators from distant city headquarters. Resort management in many areas appears now to be favoring the local coin machine operators, who usually can offer more efficient machine service. But city operators still control a big slice of the resort pie. Also worth noting, is a switch in commission arrangements (operators usually split receipts 50-50 with locations) in some areas. A change to a higher operator cut, where it is made, reflects the increasing ma-

CHICAGO-The invasion is on. chine investment costs and servicing A million vacationers are moving expenses which the operator must

Eastern Outlook

Eastern game and juke box operof juke boxes and amusement ators with summer locations are entering what may well be a record cent of coin machine operators in season. Resort areas-from the this territory who annually cater to White Mountains of New Hampshire to the Poconos of Pennsylva-It's a risky business, for-like nia-are booked solidly, and early collections are running considermuch depends on the weather. But ably ahead of 1958 in both games

Coupled with this resurgence of to try their luck in the great out- mountain and seaside resorts this doors, feel it's worth the gamble. year is the inclination on the part This reasoning is supported in part of operators to watch costs and commissions a bit more closely. ceipts in the city during the swelter- Perhaps it was the dismal 1958 ing summer months are usually at season, or perhaps it's just that operators are maturing somewhat in the business sense, but at any -both juke boxes and games, as rate, they're not giving anything For example the straight 50-50 Invested. Most comes from low- split is losing ground in the Catskill gross locations in the city, some Mountain area as far as music is concerned. Front money is fairly common, and minimum guarantees

Newport Skeds Mostest of The Bestest

NEW YORK - The greatest assortment of jazz talent yet assembled under one roof. or rather in one open air park. That's what they're saying about this year's Fifth Annual Newport Jazz Festival, opening Thursday (2). They're probably right. Here's the line-up to prove it:

Thursday (2) evening: Count Basie's Ork, Four Freshman, George Shearing Quintet, Ahmad Jamal Trio, Lambert, Henricks and Ross, Buck Clayton, Pee Wee Russell, Bud Freeman, Jimmy Rushing and Vic Dickenson.

Friday (3) afternoon: Horace Silver Quintet, Ernestine Anderson, Maynard Ferguson Ork, Kenny Burrelle Quartet, and the Mastersounds. Friday (3) evening: Dizzie Gillespie Quintet, Modern Jazz Quartet, Dakota Staton, Oscar Peterson Trio, Johnny Dankworth Ork, Thelonious Monk and Phil Napoleon and the Memphis Five. Saturday (4) afternoon: Art Blakey and the Jazz Messengers, Jimmy Smith Tr'o, Charlie Mingus Quintet, and the Newport Youth Band, Saturday (4) evening: Duke Ellington Ork, Erroll Garner, Sunday (5) afternoon: Mahalia Jackson, Sunday (5) evening: Stan Kentor Ork, Dave Brubeck Quartet with Paul Desmond, the Kingston Trio, Red Nichols and Pat Suzuki.

NEWS OF THE WEEK

Newport Signposts **Biggest Outdoor** Jazz Season Ever

Season Is Longer, Stronger as Innovations, New Stars Debut

By REN GREVATI cused on a quaint Rhode Island For one thing the Kingston Trio, coastal town this week as one of one of the sensations of the past the greatest arrays of jazz talent season in terms of pop disks and on record was set to blast off the night club work, have prepared fifth anniversary of the Newport a special jazz act which they'll Jazz Festival. As the unofficial present at Newport and other loharbinger of the 1959 al fresco cations. Newport will also see the season was about to get under presentation of an authentic jazz

Several new and offbeat ideas NEW YORK --- All eyes fo- will have their unveiling this year. way, fresh air jazz promoters, lit- ballet to be performed by members of the Royal Swedish Ballet to music from the John Lewis work. "Fontessa" In other renas new compositions, written especially for the given festival, will be heard.

Long Hike **To Resorts**

MILWAUKEE-Coin machine operators here aren't as enthusiastic about resort locations as are operators in other areas.

Milwaukee coinmen, keeping a close check on overhead costs, are losing interest in resort spots. The only ones they prefer are those that stay open on a year-round basis.

"Chasing 50 to 60 miles to service a handful of locations is a good way to lose money," according to veteran coinman Glenn Geadtke, G. & W. Novelty Company. "We learned a few years back that we are better off if we concentrate in our own territory."

Flat Deal

Murray Cohen, who operates in the Woodridge, N. Y., area of Sullivan County will make a flat deal cation pays the operator \$150 and

(Continued on page 82)

Court Case Establishes Pressers

As Liable in Infringement Cases . . .

A case brought in U. S. District Court in New

York by Reeve Music and Robbins Music

against Crest Records and Shelley Products

has been won by the plaintiffs. Interesting

feature of the decision is that it establishes a

pressing plant as a liable party in a case of

infringement. Case was handled by Attorney

Julian T. Abeles Page 3

Music Industry Trade Show, sponsored by Na-

tional Association of Music Merchants, set a

new attendance record this year. Interest cen-

tered on resurgence of tape, new stereo equip-

ment. SORD dealer meet takes up many

dealer problems; also recommends reduced

price for singles Page 3

Free records are being viewed with increasing

concern by the office of Harry Fox, publish-

ers' agent and trustee. Giveaways in some

cases equal the number of disks sold, it was

pointed out, and publishers and writers are

the victims because of lack of royalties paid

..... Page 3

on freebies. Test legal case seen possible:

NAMM Conclave Interest Centers on

Tape, Stereo, Lower Disk Prices . . .

Freebies Seen Growing Problem by

Fox Office: Test Case Possible . . .

erally from coast to coast, freely predicted their biggest and most profitable season yet.

At least 14 separate locations were scheduling jazz for the summer in a variety of locations including tents, barns, amphitheaters and outdoor stadia. The program single night entries to those which would offer weekend features for the full length of the summer season.

The Old and the New

Among the most active performers on the outdoor circuit this year will be the expected names like Duke Ellington, Count Basie, the Modern Jazz Quartet and Dave Brubeck, together with names new to the scene in the past year such as the Lambert - Hendricks - Ross trio, and Ahmad Jamal.

Dropouts Replaced

In terms of numbers .he festival count appears, at this writing, to fare was expected to run from be close to even with last year. Despite the withdrawal of such showcases as Great South Bay on Long Island, Stratford, Ontario, and Vancouver, B. C., others have moved in to take their places, including the Michigan State Jazz Festival in Detroit, a festival sponsored by Playboy Magazine in Chicago, a four-day July bash at Toronto, and a three-day affair in Boston. The latter two along with French Lick, Ind., are being lined up by Newport impresario, George Wein.

The outdoor jazz scene artually kicked off four weeks ago and with the wind-up not scheduled until the Monterey Festival in California next October, this is undoubtedly the longest open air azz season on record.

(Continued on page 22)

Jazz Seg for **Hudson Fiesta**

NEW YORK - Jazz may enter the picture here as a part of the forthcoming performing arts phase of the Hudson River 350th Anniversary celebration. The New York City Hudson Celebration Committee has already set up a number of attractions including ballet, opera. musical comedy and leading concert soloists to appear in the Theater-in-the-Park at Central Park's Wollman Memorial Rink,

Miss Jean Dalrymple of the New York City Center, is co-ordinating the performing arts program and has set aside the entire week of August 3 for th. jazz phase, Tho no specific commitments have been made, both Joe Glaser of Associated Booking and Newport impresario, George Wein, are now attempting to line up top talent for the outdoor bash.

Dick Clark-Feld-GAC Mapping Live Show Package Tours . .

Dick Clark and promoter Irvin Feld have formed Clark-Feld Productions, which will package a series of "Dick Clark Caravan" stageshows, with GAC-Super Productions handling all bookings. Clark will select talent but will not appear in person. First show unit goes out September 18..... Page 2

Indie Distribs Balk

At Manufacturers' Pressure . . . The mounting pressure on indie distributors to. get their important LP lines into dealers' stores is causing no end of irritation among the distributors, as well as extensive inventories.

eventerer Page 4

DEPARTMENTS AND FEATURES

AudArena 55	H
Audio Products	H
Bulk Vending	Ť
Carnival	H
Circus	1
Classified Ads	Afres
Coin Machine	11
Fairs & Expositions	Si
Final Curtain	Vanies
Hot 100	Outd
Jurr Spotlight	Park
Letter List	Rad
Merchandise	Rink
Music 2	
Music Pop Charts-	Rom
Top LP's	TV-

morrow's Tops 45 CAW HRAB. 51 ic Record Reviewa-56 Music-Madine

onor Roll of Hits ... 43

н-100



THE BILLBOARD

Communications to 1564 Broadway, New York 36, N. Y.

TELEVISION • MUSIC • RADIO

Clark-Feld Team-Up for Live Show Package Tours

'Mr. Plug' to Hand-Pick Talent; Will Not Appear With Units

By JUNE BUNDY

2

promoter Irvin Feld have formed work closely with Feld on every Clark-Feld Productions, which will aspect of the tours - promotion, plan. However, he said the shows package a series of "Dick Clark Caravan" stageshows for presentation in arena, auditoriums and ball parks across the country this fall. The tours will be booked by GAC-Super Productions.

Heart Attack Fatal to Lees, UA Exec

NEW YORK - Lester Lees, director of sales and sales promotion for United Artists Records, died Friday morning (26) at the Long Island Jewish Hospital. Lees, who was 36, entered the hospital on June 21 for treatment of a heart condition.

He was considered to be among the most competent record executives in his field.

A 15-year veteran of virtually every phase of the music industry. Lees joined UA in October, 1958, after serving as sales manager for Atlantic Records. He entered the music business, working for M. Witmark Music Publishers. During his career, he was a salesman for Mercury Records and at one time held a record distribution post with Seaboard Distributors in Albany, N. Y. Lees was born in New York City. in 1923. He is survived by his wife, Priscilla, two daughters, Nicole and Linda; his mother, Mrs. Faye Lees and a sister, Mrs. Finkelman.

the units, he will personally select planning, etc. The first Clark Caravan will be launched in the East September 18 and run for 52 days thru November 8.

The deal-an exclusive pactmarks Clark's first participation in Altho Clark will not appear with the stageshow field on an extensive basis. It was set for Clark by S.R.O Productions. Clark and Feld equal partners in the firm—plan Distrib Sets an initial series of show-tours each year, with separate theater packages also on the planning board for the future. The tours will be set up on a one-at-a-time basis to start, but ultimately they hope to have several out on the road at the launched a campaign to bring new same time. The second Clark Cara- customers into the record stores van starting date is tentatively set | here. First step in the campaign for January 8.

> In view of Clark's powerful posi- set LP's. Sale is a 1-cent sale, tion as the No. 1 TV plug (via his and for every Somerset LP the cusdaily ABC-TV show "American tomer buys another can be pur-Bandstand," his weekly Saturday chased for 1 cent. Chips is now night ABC-TV program and a putting up posters in record dealers flock of up-coming video specials) windows to advertise the Somerset in the pop record field, the trade 1-cent sale. According to Chipexpects the Caravans will feature etz, the firm will try to work out some of the most potent box office a plan every month to help pull all-star talent line-ups ever assem- more traffic into record stores in bled in one stageshow package.

Feld estimates more than NEW YORK-Dick Clark and the talent, attend rehearsals, and \$1,000,000 will be spent for talent on the basic four-shows-a-year will carry a top ticket price of \$3. The tours will be booked on a guarantee plus percentage basis. Prices to promoters will be in line with those tagged on the regular Feld-GAC packages. Auditoriums

(Centinued on page 41)

1c Sale Pitch PHILADELPHIA — Chips Dis-

tributors, under the lead of Harry Chipetz and Bobby Heller, have is a special dealer sale on Somer-

Colorado Tie the Philadelphia area.

CAP SERVICE UNAFFECTED BY PLANT STRIKE

Capitol Records, Inc., was experiencing its first work stoppage in 13 years at its pressing plant in Scranton, Pa., last week, sales and merchandising vice - president Mike Maitland assured the nation's record dealers that Capitol's service would continue uninterrupted to all its accounts.

When Capitol's management realized the possibility of a strike of the International ter the old contract expired steps were taken to stockpile well over a two months' supland said. Ample quantities of catalog merchandise has been distributed to the 28 company - owned branches of Capitol Records Distributing the seven independent distribbusiness.

Maitland also reported that the Scranton strike in no way affects the production of albums or single records at the company's Los Angeles plant.

M-G-M 'Doe'

Pop Singles Toppers Rally To GAC Fold HOLLYWOOD - Altho

Association of Machinists afat midnight Monday (22), ply of catalog albums, Mait-Corporation, as well as thru utors with whom Capitol does

Shaw, Associated Universal, etc. GAC books five of the top six artists on the chart - Lloyd Price, Paul Anka, Bobby Darin, Connie Francis, and Freddy Cannon.

Ram Launches Subsid Label

JUNE 29, 1959

NEW YORK - General Art-

ists Corporation continues to dom-

inate the pop singles record mar-

ket, artist-wise. The agency - via

GAC - Super Productions - cur-

rently books 42 of the artists rep-

resented on The Billboard's "Hot

100" chart - more than all of the

Of the remaining artists, 17 are

free-lance, while 41 are divided up

between MCA, William Morris,

other agencies combined.

NEW YORK - Buck Ram is launching a new label, a subsidiary of his Antler line. Label will be called Ram Records, and the first artists signed are Benny Joy with Big John Taylor, and Stewart Rose. First releases will be issued this week, July 1. Ram will produce all records himself, and Jean Bennett of Personality Productions will handle promotion.



Founded 1894 by W. H. Donaldson

Publishers

Roger S. Littleford Jr.

William D. Littleford

Editors

Paul Ackerman Music-Radio-TV. N. Y.

Herb Dotten Outdoor, Chicago Aaron Sternfield Coin Mach., Chicago

Wm. J. Sachs. Exec. News Editor, Cincinnati

Lee Zhito Western Music Ed., L. A.

Managers and Divisions

L. W. Gatto Main Office, Cincinnati

R S. Littleford Jr. . . Music-Radio Div., N. Y. Sam Chase Asst. Publisher, New York

Herb Dotten Outdoor Division, Chicago Hilmer Stark. . Coin Mach. Division, Chicago

John Ross Secretary

Offices

Cincinnati 22, 2160 Patterson St. L. W. Gatto Phone: DUnbar 1-6450

New York 36, 1564 Broadway W. D. Littleford Phone: PLaza 7-2800

Services for Lester are being held at the Riverside Memorial Chapel in Manhattan on Sunday.

Valente to Cut in U.

yearly to cut disks.

Germany is now the third ranking lumbia's classical stereo records, country in the world with regard OS series, sell for \$5.98, or \$1 bad.

Col. Pop Stereo LP's Now \$4.98

NEW YORK - Effective this ping the price of its pop stereo ery now is manufacturing stereo record line from a list of \$5.98 to records with much less difficulty a list of \$4.98. This will only af- than it did 10 months ago when fect the company's CS series and it first released stereo records on will not affect the firm's classical the market. At that time the reject stereo, which will still list for lower and the firm feels the sav-\$5.98. There will not be any ing should be passed along to the change in the firm's pop monaural consumer. line either, which will still list at \$3.98.

NEW YORK - Caterina Va- of its pop stereo records for many lente, German thrush and film reasons. The nost important, acactress who recently visited here to cording to sales chief Bill Galdiscuss product with execs of RCA lagher, is a competitive one. Most Victor, her new label affiliation, in- of Capitol and London Records' tends to come to the States twice pop stereo sets list for \$4.98 and sold an estimated 10 million cop- cost of stereo records in relation to ies in the world market, stated that their monaural counterparts. Coto record sales. With respect to more than their monaural counterthe American pop field, she added parts, which list for \$4.98, the MS that she felt some rock and roll series. Now the pop stereos at Comaterial was decidedly good, some lumbia are only \$1 more than the monaurals, too.

MONEY-SAVING SUBSCRIPTION ORDER

Enter my subscription to The Billboard for a full year (52 issues) at the rate of \$15 (a considerable saving over single copy rates). Foreign rate \$30.

Name			75
Occupation			
Company		:	
Address			
City	Zone	State	-
Send to: The Billboard, 216	0 Patter	son St., Cincinnati 22,	0

Columbia also has one more reaweek Columbia Records is drop- son for the price change. The diskstereo line, or show albums in rate was high. Today it is much

Columbia will make no allowance for any stereo pop LP's that Columbia is dropping the price distributors or dealers may now have in stock that were purchased at the higher price. But in regard

Denver, Thursday (2), in connec- The Amusement Industry's Leading Newsweekly tion with the Colorado Centennial celebration which starts Saturday (4). The M-G-M - Colorado tie-in involves the diskery's special rush releases of a first recording of "The Ballad of Baby Doe," American folk opera, the setting of which is the Colorado of the Eighties.

NEW YORK - M-G-M Rec-

ords prexy. Arnold Maxin, flies to

Release of the "Baby Doe" package is restricted to the State of Colorado at this time, with country-wide release being held back till the end of August. Maxin will spend Friday (3) in a round of press and radio-TV interviews. On Saturday (4) he flies to Central City to attend the first of 14 special performances of the opera. He'll present the first copy of the M-G-M package to Colorado Governor Steve McNichols.

The M-G-M disk, prepared by classical a.&r. chief, Ed Cole, features Beverly Sills, Walter Cassell, to this the Columbia sales chief and Frances Bible of the New (Continued on page 41) York Opera Company.

Roosevelt urged the smaller pub-

Roosevelt told Congress he be-

(Continued on page 41) Vol. 71

The singer, whose Jisks have Columbia is now at the same price. Another reason is to equalize the Hope for Decree Study **By ASCAP Dissidents**

WASHINGTON - Rep. James all interested parties, "particularly Roosevelt told Congress last week the smaller publisher and composer (26) he is hopeful that Federal members" of the society, a chance to analyze the terms and express Judge Sylvester Ryan's decision to hold under advisement the ASCAP | their views to the court, prior to the acceptance of the amended deconsent decree amendments presented to him June 19, will result cree, Roosevelt said. in a chance for the small business members of ASCAP to study the lishers and composers "to take advantage of the opportunity," if the terms before final entry is made. The New York Federal District judge grants Bicks' request, to make a thoro study of the terms. judge scheduled a meeting for today (29), with Justice and ASCAP will go over the terms "carefully attorneys, to set up "proper procedures" on the decree and the reand thoroly," when they are made quested delay. (Billboard, June available, he said. (And it could be this week, if Judge Ryan decides 22, 1959.)

to circulate the terms among In reviewing the Small Business ASCAP membership before an-Subcommittee hearings on ASCAP membership complaints which led other, and final hearing is held to the negotiations, Chairman on the decree.) Roosevelt (D., Calif.) had kind lieves all consent decrees in antiwords for Robert A. Bieks, acting trust matters should be held in head of the antitrust division. Bicks has asked Judge Ryan to give

Chleago 1, 188 W. Randolph St. Maynard L. Reuter Phone: CEntral 5-9618 Hollywood 28, 1520 North Gower Sam Abbott Phone: HOllywood 9-5831

St. Louis 1, 812 Offve St. Frank B. Joerling "hone: CHestnut 1-0443

Washington 5, 1426 G St., N.W. News Bureau Phone: NAtional 8-4749

Advertising Managers

Outdoor Mdse. Robert Kendall, Chicago Music-Radio-TV Dan Collins, New York Coin Machine Hilmer Stark, Chicago Music-Western ... Robert McCluskey, L. A.

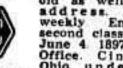
Circulation Department

B. A Bruns, Director Cincinnati

Send Form 3579 to

Main Advertising and Circulation Offices 2160 Patterson St., Cincinnati 22, Ohio

Subscription rates payable in advance. One year, \$15 in U.S.A. and Canada; \$30 in all foreign countries. Subscribers, when re-questing change of address, should give old as well as new address. Published weekly Entered as second class matter June 4 1897, at Post Office. Cincinnati, Ohio. under act of Roosevelt's own subcommittee staff



March 3. 1879. Copyright 1959 by The Billboard Publishing Company. The Bill-board also publishes Vend, the monthly magazine of automatic merchandising; one year. \$5; The Billboard International; Funspot, the monthly magazine of amuse-ment management, and High Fidelity. the magazine for music magazine for music Isteners.

Printed by WORLD LOLOR PRTG. CO., St. Louis, Mo.

No. 26



Kapp Focus on New Pitch for Singles Mkt.

NEW YORK - Kapp Records is embarking on an integrated singles plan. "In the past, we came out with a single when we thought we needed one," prexy Dave Kapp told The Billboard. "But singles are an important part of the business and we will give that field the same careful planning we give to our album product in the future."

Deploring the multiplicity of deals and give-aways in the industry today, Kapp declared, "I've told my people that we've simply got to make better records all down the line than we've ever made before. That goes for singles as well as albums. There is simply no substitute for good product. And that also goes for both sides of a record. not just one.

"If they say there is trouble with the single business today, it only stands to reason that if you give them two great sides instead of one good one and a throwaway, you're going to have twice as much chance to sell because you're giving twice the value."

In line with the new singles policy, Kapp noted that the album and the singles market are completely different. "To give you an example," he said, "we've just cut an album with Carmen McRae. We're taking one of the songs that she did for the album and we're July. completely recutting it in different style, different tempo and by different arrangers for a single. We'll be doing the same thing with

TAB SUMMER MUSIC EVENTS WASHINGTON - A com-

plete listing of over 550 summer music events taking place across the country, for the benefit of the army of tourists now on the march, has been provided by the President's Music Committee.

The summer music calendar includes all activities listed by date, thru mid-October, and covers everything from the popular Newport Jazz and Folk Music festivals, to the Frontier Days celebration in Cheyenne, Wyo.

The President's Music Committee has the job of furthering the exchange of music information domestically and globally, and is under chairmanship of Mrs. Jouett Shouse, of this city. Copies of the Calendar can be had for 25 cents, on request to "The President's Music Committee," 1916 F St., N. W., Washington 6, D. C.

Atlantic Sets Summer Promo

NEW YORK - In a move to bolster hot weather sales and help distribs and dealers stock up economically for fall, Atlantic Records has launched a "Summer Selling Plan" sales promotion, which will run thruout the entire month of

The plan, aimed at both distributors and dealers, offers discounts from 10 to 15 per cent depending upon the volume of the order on all Atlantic LP's, monaural and stereo LP product. The plan also alls for a sliding scale on billings-running from 30 up to-60 and 90 days, again based on the size of the order. The new sales program will apply to Atlantic's new batch of albums (released this month) featuring Wilbur de Paris, Bobby Short, and David (Fathead) Newman, sax star on many Ray Charles dates. Newman makes his debut as T. Abeles, of the firm of Abeles a leader in this album with Charles playing piano in the set.

SORD Belts Majors in Hot NAMM Show Huddle

Dealers Tab Welcome for Singles Cut

THE BILLBOARD

By RALPH FREAS

NEW YORK - "Give us a 59cent single and let's bring those kids back into our stores," Mike Spector, newly-elected prexy of the Society of Record Dealers (SORD), told a meeting of the membership at the NAMM Show last Tuesday night (23). The SORDers applauded.

Spector, owner of Spec's Records in Coral Gables, Fla., led up to the remark by reminding those attending that the infant Decca firm back in the Thirties sparked disk sales with a 35-cent disk. Later on, Columbia did the same for classical sales by knocking the \$2 tag for a 12-inch 78 r.p.m. plat-RCA Victor slash on \$5.98 LP's healthy effect on sales.

the dealer should be lowered.

on LP's if they can get the price \$225,000. for an 'Oklahoma' or Sinatra alspecial of it if we have to."

(Continued on page 52) tional chores for Atlantic.

Small Named Merc Ad Head

CHICAGO - The growing importance of consumer advertising in the thinking of Mercury Records was reflected this week in the apager. He reports to Kenny S. Myers, director of advertising, publicity and promotion.

Small moves over from the Henri Hurst and McDonald ad years, record company support of agency. Last year, when that the show, in terms of exhibitions, agency handled Mercury's advertis- was slim. Tho some companies ing, Small helped service the ac- maintained suites where dealers count. Since then the label has were greeted, only a handful acswitched to the John B. Shaw tually displayed product. These agency.

one of the biggest consumer ad- Tops and Synthetic Plastics. ter to a dollar. More recently, the vertising blasts in the history of the disk industry. Taking full page ads however, on another level, that of down to \$3.98 had an equally across the country to announce its the dealers. The Society of Reccurrent sale, "Operation Page- ord Dealers of America took the oc-Sepctor told dealers he felt LP's worth," the label blew \$107,000 in casion of the NAMM conclave to suggested retail prices could stay a single day. Added to this, a full observe their first anniversary as where they are but the price to page in Life Magazine and col- an organization and to sponsor two lateral merchandising materials ran evening meetings. Talk centered "I don't want to fight Capitol the crash program budget to on the numerous difficulties being

bum," Spector said. "But lower the ment announced by Myers is that alleged high list price for singles. price to us so that 'e can make a of Herb Rosen as promotion man- One of the themes which domiager for the New York territory. Spector also suggested that disk- Rosen formerly handled promo-

58th Trade Show Gate Hits Peak

NEW YORK-The 58th annual Music Industry Trade Show, sponsored by the National Association of Music Merchants, closed here pointment of Mort Small to a newly Thursday (25) with new attendance created post of advertising man- records written into the ledgers. A gross attendance of 11,412 was noted at this year's show, with the previous peak having been 11.034.

3

As has been noted in recent included ABC-Paramount, Crest, Three weeks ago, Mercury fired Crown, High Fidelity, London,

There was plenty of disk activity faced by dealers today, including Another departmental appoint- clubs, racks, discounters and the nated disk dealers' conversation was to the effect that a 59-cent price on singles would do great things for the business. (See sepa-

other artists frequently, because we feel the markets are that much different."

"We are building quite a stable of artists too. We have Carmen, Georgia Gibbs, Eartha Kitt, Mimi Roman and David Hill, not to mention Jerry Keller who has a hit now and of course Jane Morgan and Roger Williams. We're looking forward to a lot of singles business with all of them."

'Porgy' Pkg. Victor July Highlight

early July release will include five stereo. LP's-which are in addition to the company's 12 new de luxe packages. A highlight is the Robert Russell Bennett orchestral arrangements of "Porgy and Bess" and Leonard Bernstein's dance music from "West Side Story," played by the RCA Victor Symphony.

Another is "Marching Down Broadway," 12 Broadway show tunes played by the Coldstream Guards in march tempo. Guitarist Al makes his RCA Victor debut with "High Strung," including standards and Caiola originals.

Joselito, 12-year-old "boy with the golden voice," is represented with a flamenco package, and Siravo and ork demonstrate the sound qualities of Studio A in "Swinging in Hi-Fi - Stereo in Studio A."

Kay Ballard Gets UA Contract

NEW YORK - United Artists Records has signed singer-comedienne Kay Ballard to a long-term contract.

be "Kaye Ballard Sings." It was disk's total distribution. "These are recorded during a recent stint at not just for exploitation," it was New York's Bon Soir and is scheduled for an early release.

Atlantic is also releasing two new LP's on its subsidiary label, Atco, featuring pianist Hutch Davie and Roland Hanna's jazz version of the "Destry Rides Again" score. All five new albums are NEW YORK - RCA Victor's available in both monaural and liability in cases of alleged in-

> Meanwhile, Atlantic's LP chief Nesuhi Ertegun has signed jazz man Ornette Coleman for albums.

New Infringement Victory for Abeles

Decision Tabs Pressing Plant Liable In Alleged Copyright Piracy Actions

NEW YORK - Attorney Julian | In the recent past, Abel-s has been involved in two other now famous and Bernstein, won another victory cases both of which have brought this week in his continuing battle a markedly greater area of protecto protect publishers against in- tion for publishers. These were namely, the case of Shapirofringers. In the current case, an attempt to interpret a pressing Bernstien & Company vs. Sam plant as a "manufacturer," was Goody, which after a series of apsuccessful. The groundwork is thus peals which reached the U.S. laid for establishing pressing plant Supreme Court, established the liability of a dealer who sells an fringement. infringing record, and the case of

The case was an impotrant one, in the view of Abeles, because it al. vs. Remington Records, in which nailed down one more traditionally the burden of proof in an infringe-(Continued on page 52) 'uncovered area for infringements.

rate stories in Music and Audio departments.)

On the equipment level, there was perhaps less excitement than was evidenced at last year's conclave, due mainly to stereo. Last (Continued on page 52)

Richards Gets Stewart Slot

OMAHA - Graham Richards, formerly with the Inter-Mountain Network, has replaced Bill Stewart as national program director of the Storz Broadcasting Company. Stewart is now with the Star Chain.

Richards, who takes over his new post July 1, first joined Storz in 1956 at KOWH, Omaha. When Storz sold KOWH, Richards was appointed national program director for the Inter-Mountain Network, headquartering at KIMN. Denver.

Fox Sees Menace to Pubs, **Cleffers in Freebie Growth**

By REN GREVATT

NEW YORK-The matter of freebie single disks is causing steadily increasing concern at the office of Harry Fox, publishers' agent and trustee. According to spokesmen at the Fox office, the so-called freebie exploitation disks are being used far more than is generally believed necessary for promotion purposes and the practice of not paying royalties on these disks is robbing publishersand, of course, writers-substantial royalties actually due them.

Aduts have shown that free records now frequently amount to as Her first album for the label will much as 25 to 50 per cent of the said. "The fact is that these free- fact is that a lot of those very recbies are becoming discount rec- ords started out as freebies and no

ords. If they want to give away all mechanicals were ever paid on their records that's okay with us, them.

just as long as they pay the royalties on them.

asserted. "But we've gone thru this with a lot of firms and the practice is dangerously widespread today. And publishers are calling us all the time complaining bitcan be done."

"The juke box operators down at the Washington hearings say that a royalty tax on their boxes would hurt them and that a mechanical royalty has already been paid on the records on their boxes, but the

"If there were to free goods going out from any record company, "The whole thing put us in a a very serious evil would be elimifunny position. After all, we don't nated from the scene. But as it is want to stop record sales," it was now, the problem is coming right down to the wire and it's quite

Shapiro-Bernstein & Company et

(Continued on page 52)

possible that a test case may have to brought on the matter." Meanwhile, in a similar vein, it is known that very recently, Julian terly about it and asking us what T. Abeles, attorney for the Fox office and a number of publishers made an informal appearance in Washington before the House committee holding hearings on the proposed juke box bill, pointing out that many records showing up on

Jaro New Rank Subsid

NEW YORK - Top Rank International has announced a subsidiary label, to be known as Jaro Records. The line, to be marketed thru an entirely separate distributor network, will offer a full complement of LP's and singles. Initial singles include couplings by Woody Byrd and Johnny Cruise. First albums will be out about August 1.

Marterie Now In MCA Fold

CHICAGO - Orkster Ralph Marterie severed a six-year association with General Artists Corporation this week, switching to Music juke boxes are of the "bootleg" Corporation of America. Marterie variety. Abeles made an appeal for has been signed to Mercury Rec-(Continued on page 9) ords uninterruptedly for 10 years.



MUSIC NEWS

JUNE 29, 1959

London's Hartstone Scores **Transshiping**, Freebie Evil

the record business today, and the dealer a 100 per cent return." "freebie" record is at the bottom of the whole transshipping mess," gone all out on its "Operation Deal- dealers still didn't see the hand-London Records sales veepee, Lee er and Distributor Support" pro- writing on the wall and start sell-Hartstone, told a gathering of the grams, Hartstone again took clubs ing catalog aggressively. So now company's distributors here Mon- to task. He also pointed the finger they have three big clubs to conday (22).

discount structure on the Telefun- reality. He criticized distributors all is not-lost, He foresaw the time ken LP line, in which dealers will for their failure to represent a line when some of the big discount take a 331/3 per cent mark-up, fully and make the most of what stores who use records as a leader, with distributors getting an 18 per it had to offer, comparing distribs would get out of the business. "For cent margin, Hartstone took the who order only hits to one-stops. them, the records will sooner or occasion for a frank discussion of "But they can beat you at that later lose their appeal as leaders. "a number of problems which exist game," he warned. within an otherwise healthy industry."

He took sharp issue with the situation which now finds some one-stops actually undermining the business of distributors is the same territory, "One-stops have a definite function," he said, "That's to serve operators and to fill short orders for dealers at service charge over wholesale. But when one-stops spread out in all directions and become a distributor for all lines and when they can ship singles at 55 cents freight prepaid to get the dealer's business, then that's bad."

"I warn all of you," Hartstone told the attentive distributors, "for your own good, tell all the indie record companies to stop with the freebies. Freebies don't increase sales, they shift them out your door and into the one-stop. When the one-stop gets his stock of freebies, from you or from transshippers, he

at the many dealers and distribu- tend with." Announcing the details of a new tors who helped make clubs a

> selling practices that bred clubs," them fast." He also noted that not he continued. "And dealers who

NEW YORK-"Transshipping is | can send them out to dealers at | failed to expand with a growing one of the worst problems plaguing your price or lower and give the market caused the big companies to look around for other outlets.

Pointing out that London has And when clubs first came along,

Hartstone, however, believes that It's happening now in some cases. "That's the kind of thinking and And when it does, they'll drop (Continued on page 9)

Indie Mfrs.' Squeeze **Nettles Distribs Album Deluge Plus Allocation Demands Equals Grade-A Headaches**

By BOB ROLONTZ

NEW YORK - It is no secret that extreme pressures are building up on independent distributors thruout the country from their more important labels. These pressures concern the deluge of album product coming from the large indie labels, who may issue as many as 10 to 25 albums a month on BUFFS' FIELD DAY the main label or various subsidiaries. The overwhelming desire on the part of the manufacturers to get their LP lines in depth into dealers' stores is causing the shifting of indie lines from one distributor to another in many parts of the country, and is also directly responsible for the start of many new distributing outfits. The heart of the problem, as one distributor put it is "all these indie labels regard themselves as majors. They come out with a slew of albums each month and ship them into us without waiting for orders. In that way they run up a terrific bill with a distributor and really overload us. Then they demand that we get their product into the stores - in depth. They say we have to sell their LP's as they are an important line for us. So we get it into stores-the big city stores that is-but the small town stores don't want to handle an indie LP unless it's a smash hit. And then six months later it all comes back. We just can't seem to explain to them that no matter

how many albums we put in the stores, nothing will move them out of those stores unless the records

What the distributor is blowing his top about is the fact that most (Continued on page 21)

RIOTING MARKS SONG VOTES AT NAPLES FIESTA

NAPLES - Top winning songs in the stormy Seventh Neapolitan Song Festival turned out to be "Sarra... Chi Sa?" ("Will It Be? Who Knows?"), "Padrone d' o' Mare" ("Boss of Our Seas") and "Vieneme 'nzuonno" "Come to Me in My Dreams"). Most of the events were quite stable after the first of the three nights in which police had to be called to quell rioting.

Ten songs were given two renditions each on the first two nights and juries within the theater and outside, watching via television, voted, with the top five each night named for the Saturday night final, when juries all over the country voted with the theater audience jury. Winners on the first night were songs which had less votes within the theater than outside and composers, prepared with henchmen, rose to the occasion to fight for their numbers. On the final night there were 50 policemen in uniforms in the theater.

Teddy Reno, already known in American nightclubs and Fausto Ciggliano were the singers of the winning song, while lesser known Franco Ricci and Elio Mauro sang the runner-up. Third song was offered by Sergio Bruni and Nilla Pizzi, both record topliners.

CAT CONCLAVE Simon Honks **Gas** Critics At Bash

CHAPPAQUA, N. Y. - A pastoral version of Minton's - the noted Harlem spot which was influential in ushering in the bop era-is developing in this Northern Westchester country. The locale is Meier's Chalet, in nearby Granite Springs, where Bill Simon's combo recently celebrated a consecutive two-year run of Saturday night bookings. On the scene for the occasion were a flock of hipsters from the Metropolitan New York area, who amiably mingled with the natives for a musical evening ranging from polkas to blues to relatively modern jazz. Simon, manager of the RCA Victor-Book of the Month Pop Record Club, has developed a splendid tenor and alto technique and also doubles (or triples) on the clarinet. His attack on honking blues caused comment.

As in the days of Minton's, the band personnel is a floating one. For the anniversary bash George T. Simon, dean of jazz critics, and Bert Korall, writer and producer of jazz packages for Coral and (Continued on page 9)

Townsels Win Pet's 'Opry' **Talent** Contest

NASHVILLE - The teen-age Townsel Sisters, Eloise, Lana and Carolyn, of Lake Village, Ark., were final winners in the Pet Milk Company's Second Annual "Grand Ole Opry" Talent Contest conducted by the milk firm via the facilities of the Keystone Broadcasting System comprising more than 1,000 indie stations. Finals were held Friday (19) in the studios of WSM here, with seven finalists competing. Other entries in the final go were the Noeldner Sisters, representing Station WDLB, Marshfield, Wis.; Glenn Vandell, WFAI, Fayetteville, N. C.; the Texans, gospel-singing group from WFTV, Paris, Tex.; Linda Flannagan, of KTSC, Fort Smith, Ark.; Frances and Alvin Sellars, of WMEN, Tallahassee, Fla., and Eddie Potts, of CJOC, Lethbridge, Alta. Judges for the finals were Roy Acuff and Ernest Tubb, of "Grand Ole Opry"; Ott Devine, WSM program director and new "Opry" chief; Wesley Rose, of Hickory Records; Marvin Hughes, WSM (Continued on page 9)

have it in the groove." Overload

Pickwick Bash Springboards Products Intro

NEW YORK - Cy Leslie, president of Pickwick Sales, the merchandising arm of Cricket, Design, Stereo Spectrum, Off Broadway, and Instant Learning record labels, hosted a swinging party for distributors, retailers, artists, etc., last week on the eve of the NAMM Trade Show at the New Yorker Hotel. In addition to acting as the gracious host, prexy Leslie made a speech, as did execs Ralph Berson and Abbott Lutz to introduce new products for the fall and winter scason.

In his speech Leslie called for broader distribution of records, suggesting they be sold in "toy stores. drugstores, stationery stores and book stores" as well as retail shops He predicted that the volume of the record industry would double in 10 years. Many Design artists entertained at the shindig, including George Jessell, Marion Mar-Iowe, "Texas" Jim Robertson, Avon Long, Jimmy Nelson and others.

Gottler, Vet **Cleffer**, Dies

HOLLYWOOD - Archie Gottler, songwriter who contributed to Broadway musicals, including the Ziegfeld Follies and Winter Garden shows, died of a liver ailment at Cedars of Lebanon Hospital here Wednesday (24). Gottler was 63. He pioneered with the trio, Conrad, Gottler & Mitchell, in making early sounds and talking pictures at the Fox Studios. Some of his songs were "America, I Love You"; "I Hate to Lose You, I'm with the longest title on record: "Would You Rather Be a Coloncl With an Eagle on Your Shoulder, or a Private With a Chicken on He was a charter member of the Your Knee." Gottler also directed American Society of Composers, and wrote for the last appearances Authors and Publishers.

1

S-F Summer Sales Plan

NEW YORK - A late summer merchandising program will be launched next week by Stereo Fidelity Records with a series of three distributor meetings, beginning July 7. The plan will revolve around 12 new stereo albums to be released in mid-July.

The first distrib meet will be held here, July 7; while the label's Midwestern distribs will meet in Chicago, July 8, and Western distributors in Los Angeles, July 9.

All meetings will be attended by Stereo Fidelity execs Dave Miller, prexy; George Phillips, Joe Martin Stereo Price and Jules Malamud.

Used to You Now"-and the song in talkies of Betty Grable and Jackie Cooper.

Gottler is survived by his wife, Aileen, a son, Jerry and four sisters.

KJAZ Skeds 12-Hour Daily Jazz Format

tion KJAZ here went on the air on-the-air vocabularies. this month with an all-jazz programming format from noon to tion's regular live jockey roster inmidnight, seven days a week. More cludes Wally Ray, Jerry Dean, Joe than 20 jazz experts from all fields Agos, and Dick Hadlock. Bud and representing all types of jazz Payne slants an afternoon seg at are emseeing record shows for the Bay area collegians, mixing current outlet.

The station is the brain child of local campus events. veteran Bay City jazz deejay Pat Henry and manager Dave Larsen, one-time promotion man for "Jazz at the Philharmonic" and more reall-jazz FM outlet KNOB.

In addition to Henry, who emsees several daily segs, the line-up of personalities includes Dr. S. I. Haya weekly show, "The Language of Jazz"; "Jazz With Father O'Connor," on Sundays; Jeannie Blevins' "Jazz for Housewives"; "Jazz Goes to Church" with top gospel platters; plus a flock of jazz experts -on tape-from all over the coun-

try. The station is issuing a monthly publication, "The Jazz Guide," (on a subscription basis) which lists a record reviews, guest columnists, local jazz columnists, area jazz ce- singles releases (out of a total of lebrities and other jazz features. Henry and Larsen have banned Billboard's "Hot 100" chart the use of such stereotyped jazz phrases as "cool," "crazy," "dig



NEW YORK - Epic Records by Laurie. will drop the price of its pop stereo LP's from \$5.98 to \$4.98 effective Wonder Why" by Dion and the exceeded the saturation point. "Tothis week. The change comes in Belmonts and Chris Barber's "Pe- day," says Schwartz, "distributors the wake of the drop in the price tite Fleur." Other recent strong are decrying the over-abundance of by Columbia Records of pop stereo sellers include Scott Garrett's LP releases and asking for more LP's from \$5.98 to \$4.98 last week. "House of Love," and two addi- single hits." (See separate story.) tional Dion and the Belmont plat-

SAN FRANCISCO - FM sta- you man" etc., from their spinners'

In addition to Henry, the stajazz sides with news items about

On tape are the following: Leigh Kamman, deejay for KSTP, Minneapolis, emseeing a foreign-made jazz wax seg, "International Bandcently associated with Los Angeles' stand." AGY Sgt. Don Von Beulwitz of the U. S. Marine Corps, Washington, has a show tagged "Jazz on the Potomac." San Francisco Examiner jazz columnist akawa, noted semanticis, who has C. H. (Brick) Garrigues helms (Continued on page 21)

16) have made the top 50 of the

The indie currently has three

disks on the "Hot 100"-"A Teen-

ager in Love" by Dion and the

Belmonts, No. 8 last week; "Hush-

the Megatrons' "Velvet Waters,"

No. 51. Latter disk is on the

Acousticon label but is distributed

Previous top-10 hits were "I

three of them in the top 10.

LAURIE, BABY INDIE, THRIVES ON HIT DIET

NEW YORK - Altho Laurie | ters - "Don't Pity Me" and "No One Knows." Records has only been in business for 15 months, the indie label has

Laurie is jointly owned and opcalendar of live jazz events, jazz chalked up an enviable percentage erated by four execs - prexy Alof best-sellers. Eight of its pop lan Susse (promotion and distribution), artist and repertoire director Gene Schwartz, Bob Schwartz (finance) and Eliot Greenberg (a.&r.).

Unlike many indies, Laurie has only issued two LP's - one featuring Dion and the Belmonts, the other Chris Barber. This is in keepabye" by the Mystics, No. 20; and ing with their cautious policy of building artists big in the pop singles field before they take a chance on them in the album market.

In line with this, Bob Schwartz opines that today's LP market has

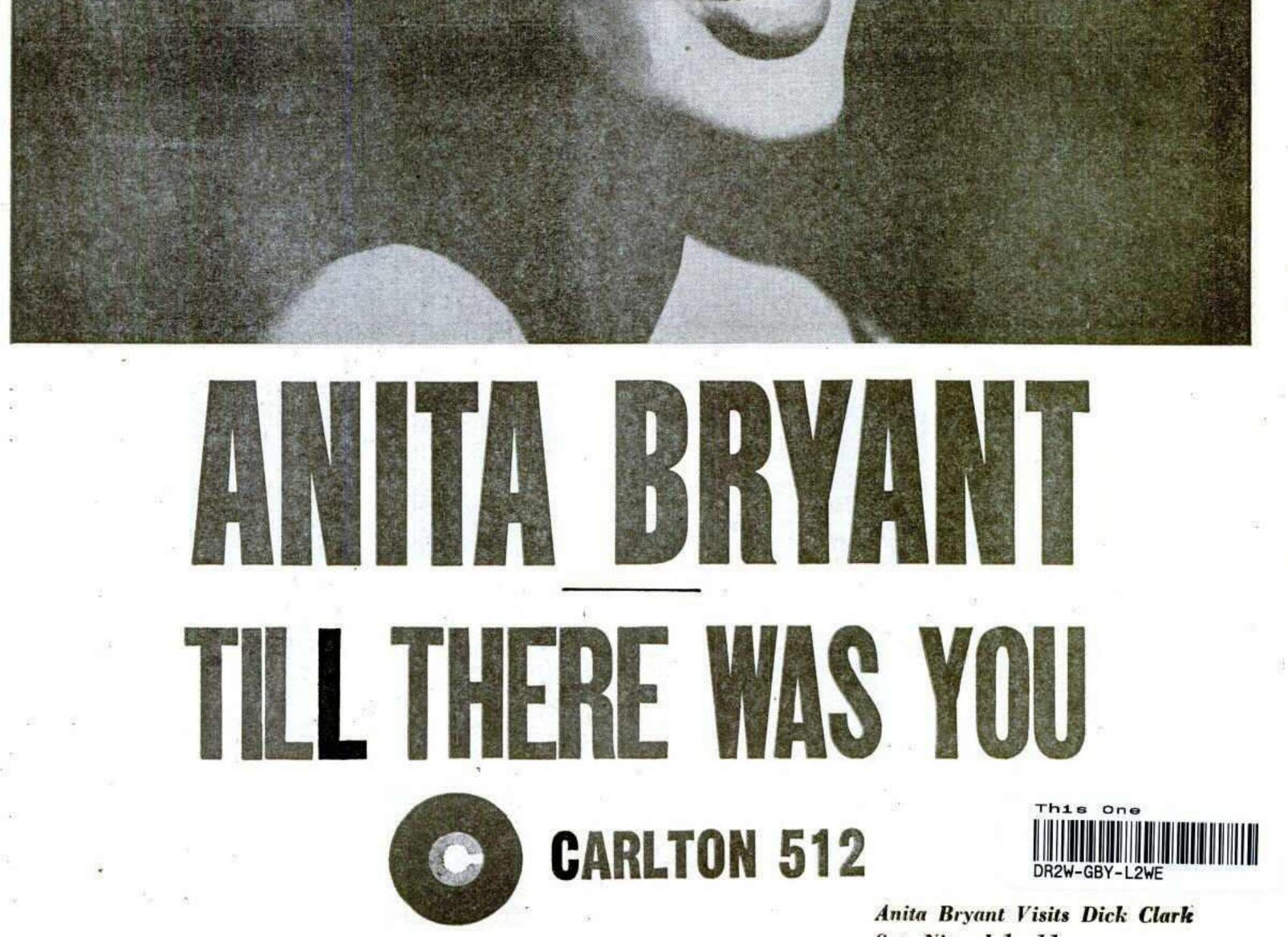
(Continued on page 9)

Copyrighted material P.2 1931 www.americanradiohistory.com

a thousand sales per hour!"

"the voice that launched

MUSIC



Se

Sat. Nite, July 11



MUSIC NEWS

THE BILLBOARD

ASKS FCC SAFEGUARDS FOR FM BOOM OUTLOOK

preference in music in the Washington area (which includes suburbs in Marylan' and Virginia), are primarily for semi-classical and ber music, rock and roll, and opera-in that order, according to for FM broadcasters here.

Ben Strouse, president of WWDC, the FCC, will "move with great Inc., Washington, and director of rapidity," in FM broadcasting. FM broadcasters, during a plea last week before the Federal Communications Commission to safe- cently completed, shows that over much for TV." guard the FM band from any inquencies (25).

WASHINGTON - FM listener | ville, Fla., told FCC commissioners during hearings on frequency allocations, that FM and its high fidelity music programming is enpopular music, then classical, fol- tering boom status for the first time lowed by symphonic, jazz, cham- since its shift to a higher band 14 years ago. Now, said Strouse, for the first time there are competia recent Pulse, Inc., survey made tive hearings for FM stations in major markets. He predicts that The information was given by stereo, once standards are set by

> A study by Pulse, Inc., for the Washington area FM stations re-40 per cent of the area's residents

station WMBR, Inc., in Jackson- and income, and primarily a "night advertisers.

Don Rondo Sued By Real Estator

HARTFORD, Conn. - Singer Don Rondo of Greenwich, Conn., is listed as defendant in a \$50,000 Superior Court suit brought by Russell Hoag, Springfield, Mass., real estate man, who claims he got Rondo's career started three years ago.

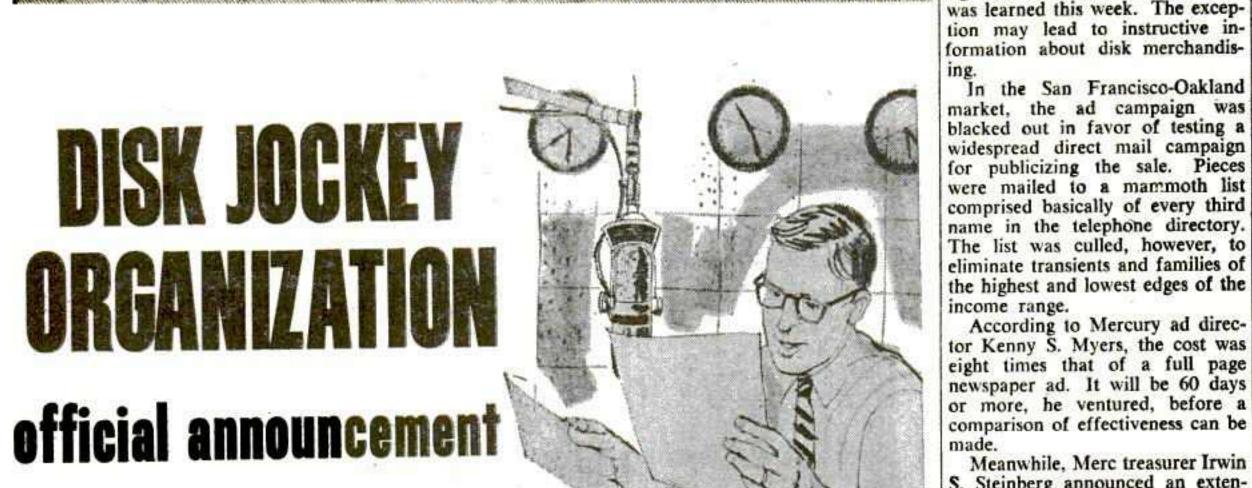
Hoag is asking the court to compel Rondo to pay him 10 per cent of his earnings since 1956.

Prior to launching his recordingappearance schedule on a national basis, Rondo was featured vocalist with Landerman Brothers Orchestras, Hartford.

listener who does not care too

Strouse also quoted trade figures roads by other users of radio fre- now have FM receivers. The study indicating that the quality-music says FM audience is a "class" lis- broadcasters are attracting increas-Strouse, who also owns an FM tener, above average in education ing audiences, agency interest and

HOLE STATE OF A



HOT 100 ADDS ELEVEN

NEW YORK - Eleven new sides debut on The Billboard's Hot 100 chart this week. Details are:

- 63. Just a Little Too Much-Ricky Nelson, Imperial
- 67. Quiet Three-Duane Eddy, Jamie
- 85. Till There Was You-Anita Bryant, Carlton
- 87. Sweet Someone-Eddie & Betty Cole, Warner Bros.
- 89. Five Pennies-Dodic Stevens, Crystalette
- 90. See You in September-The Tempos, Climax
- 93. Kissin' Time-Bobby Rydell, Cameo
- 94. Beach Time-Roger Smith, Warner Bros.
- 98. Here Comes Summer-Jerry Keller, Kapp
- 99. Happy Vacation-Jackie Lee, Swan

Direct Mail

Vs. Ad Test

CHICAGO - Mercury's recent

cross-country splash of full-page

newspaper ads launching its sale,

"Operation Pageworth," had one

significant omission of a market, it

In the San Francisco-Oakland

According to Mercury ad direc-

Meanwhile, Merc treasurer Irwin

100. The Way I Walk-Jack Scott, Carlton

GOOD NEWS

Solons Deaf **To Swindle** Sheet Plea

WASHINGTON - The entertainment world breathed more easily as the swindle sheet survived its first legislative attack last week (25). The Senate turned thumbs down on a proposal to knock out night club, theater and other entertainment as deductible business expense. Senator Clark (D., Pa.) made an impassioned plea to inwidespread direct mail campaign clude an amendment ending the entertainment deduction in a tax bill extending corporate rates and tobacco and auto excises, which name in the telephone directory. has passed the House.

Clark said the theater, night club and yacht club type of deduction is costing Uncle Sam between \$1 and \$2 billion annually, on the nation's business - deducted fun tabs, which range from \$5 to \$10 billion totals.

-On the House side, a bill to knock out the deduction has been introduced by Rep. Frank Thompson (D., N. J.).

All disk jockeys and others who program pop records on radio or television may now join the International Association of Disk Jockeys and Music Programmers. All members are eligible to attend the organizing convention, July 18-19, at the Milwaukee Inn, Milwaukee, Wis. Fill out and mail the membership application below and enclose your \$10 dues payment.

MEMBERSHIP APPLICATION

International Association of Disk Jockeys and Music Programmers

Name			
Address			
Station	City		1
Position			
Nominations for No	tional Board Members	from my área.	8
Name	Station	City	
Name	Station	City	
I willwill not	attend the Milwa	aukee convention.	
Accommodations, \$	7 per man (two to a r	oom).	
	-		

Mail this application and \$10 dues to Bill Gavin, Chairman, Disk Jockey Organizing Committee, 114 Sansome Street, San Francisco, Calif.

S. Steinberg announced an extension of "Operation Pageworth" until July 18. Response to the sale, he claimed, continues unabated. He said that many dealers were supplementing the company advertising with mailings of their own. Purpose of the extension, he said, is to give these mailing campaigns time to bear fruit.

MONAURAL CAT KENTON GIVES STEREO BRUSH

NEW YORK - In an artist - bites - own - label move, bandleader Stan Kenton last week blasted stereo recording and advised record fans not to be "pressured" into converting their hi-fi sets to stereo. "Instead," Kenton opined "add another speaker or two to those you already have, and enjoy good music as it is meant to be heard."

The bandleader labeled stereo "only a gimmick with no sound musical validity, which will ultimately wind up a fiasco." At the same time he praised monaural high fidelity as "the only true method of capturing an orchestral sound on records at the present time."

Unlike stereo, claimed Kenton, monaural presents "the overall unified orchestral sound from each speaker --regardless of the number of speakers used-thereby eliminating the necessity of shifting attention from speaker to speaker."

Meanwhile, Kenton's label, Capitol-along with the other majors-continue to put major promotional emphasis on the outspoken maestro's latest LP, "The Stage Door Swings," which is available both in stereo and monaural. Capitol currently has five albums on The Billboard's Best Selling Stereo LP chart.

New Summer Jazz Fare Bookings

NEW YORK - Additional summer time jazz activities noted at press time Friday (26) included a series of country club bashes sponsored by M-G-M Records' Eddie Heller, a concert series at Gerdes' in Greenwich Village here, a jazz festival at Saugatuck, Mich., and a concert by the Dave Brubeck Quartet at the Antioch College (Ohio) campus, August 8.

Heller's series tees off Friday (3) and will feature the Aaron Bell group playing selections from its M-G-M "Peter Gunn, "77 Sunset Strip," and "Victory at Sea," albums at Plainview Country Club. The Gerdes concerts will be held Sundays from 3:00 to 8:00 p.m. during the summer. The Sauga-tuck bash is set for Saturday and Sunday of this week and will feature Barbara Carroll, Dizzie Gillespie and Kai Winding and their groups. Packager is Belcher-Zieve Productions, Detroit.

Presser Adds Top Catalogs

PHILADELPHIA - The Theodore Presser Company becomes the sole distributor in the U.S. and Canada this week of the following standard music catalogs: Mercury Music, Music Press, Weaner-Levant, Beakman Music, Merrymount Music and Liturgical Press. As of July 1 the large classical publishing house will also become the sole U. S. agents for Huegel Company of Paris, and Musica Rara of London.

The Theodore Presser Company will also soon publish a new full length opera by Hugo Weisgall, titled "The Uprising." The libretto is being penned by Elihu Winer.



Moretti to M-G-M Post

NEW YORK - Gene Moretti has been named sales manager of the foreign department of M-G-M Records. It's the latest in a series of new appointments made within the M-G-M organization in the past few weeks by prexy Arnold Maxin.

Moretti took the new M-G-M post following a' stint in various posts at ABC-Paramount Records. Most recently he was export manager and assistant to the director of album sales and merchandising. Prior to that he served as inventory control clerk, assistant to the comptroller and Army sales manager.

Swedes Have Clara Ward

STOCKHOLM - Clara Ward. the great American gospel and spiritual singer, fractured 50,000 fans here last week at a special Swedish independence day celebration.

Sharing the stand with Miss Ward and her singers here were Prime Minister J. O. Krag of the neighboring country of Denmark and West Berlin mayor Willy Brandt. During its short stay in Sweden the Ward group has appeared before audiences numbering at least 150,000. The singers return to the United States in the latter part of July.

Aamco Bankrupcy **Petition Filed**

NEW YORK - Allison Enterprises, doing business under the complete move to the site of trade name, Aamco Records, has Chicago's International Trade Fair Thursday (18) in the U.S. District Court for the Southern District of New York. Liabilities of \$183,661 were listed as against assets of approximately \$7,200.

Bill Muster All Set for UST Kick-Off

HOLLYWOOD - Bill Muster, marketing manager of United Stereo Tapes, Inc., returned here at week's end while en route to his Sunnyvale, Calif., headquarters following negotiations in the East and which resumes on the CBC-TV Midwest with recording companies. Muster ironed out final details with the Eastern-based firms who are River," "The Rose Upon the among the dozen to be represented Bible" and the title song. Some of in UST's kick-off release. He also the tunes were penned by Stu himcontinued negotiations with other firms who soon will be joining the UST label line-up. Contracts, Muster said, are rapidly nearing completion with several additional key recording firms and they will be announced in the immediate future.

UST is the multi-label, one-stop Again" b.w. "Black Guitar." . . tape distributing subsidiary of Ampex Audio, Inc., whose formation was reported in the June 15 issue of The Billboard. Labels already aboard include Bel Canto, Concertape, Everest, Hi-Fi Tapes, Kapp, Mercury, M-G-M, Omegatape, Verve, Warner Bros. and Westminster. The Ampex subsid will make 71/2 four-track stereo tape duplications of the recording companies' product, handle boxing and merchandising of the tapes for the various manufacturers. It will support its activities with a full-scale advertising campaign designed to sell consumers on the merits of the 712. four-track stereo tape concept.

UST promises 175 different tape packages by mid-July and more than 500 within the first year's operation.

CHICAGO-WCFL will make a

FOLK TALENT AND TUNES

By BILL SACHS

Around the Horn London Records of Canada has just released a new long-play package by Stu Davis, of Winnipeg, Man. Named after his TV show, "Rope Around the Sun." self. Davis has been a country music favorite in Canada for many years. . . . Barry Nesbitt, deejay and production manager on CKFH. Toronto, made his debut on the Canadian Columbia label last week with "When the Crabgrass Blooms

Bill Long and Pete Brady and the Playboys are back at their old stand, El Mocambo Tavern. Toronto.

Richmond, Va., booker Jim Gemmill has set Barbara Allen, Zag Pennell and the Workman Twins at Oak Leaf Park, Luray, Va., Sunday, July 26, on a big show with Ray Price. Oak Leaf Park is operated by Happy Johnny, deeiay at WSIG, Mount Jackson, Va. . . . Bobby Lord teams with Suzi Arden and a supporting cast of "Jubilee U. S. A." folks for fair dates in Berea, O., Wednesday and Thursday of this week (1-2). Suzi plays Hillbilly Park, Newark, O., Saturday (4), then rejoins Lord Sunday (5) for a day of pickin' and singin' at Halam, Pa. Meanwhile.

UST to Spot Top 20 Pkgs.

HOLLYWOOD - Current Top 20 best-selling packages are featured in the initial United Stereo Tape release which was unveiled last week at the National Association of Music Merchants Show in network July 8, the album contains New York. Product comes from the 10 selections, including "Ripple dozen companies for whom UST is serving as a national one-stop tape distributor. UST is a whollyowned subsidiary of Ampex Audio, Inc.

> Several dealer benefits are inexchange privilege on all product and Jerry Keller. purchased on their initial order. This will be a dollar-for-dollar product exchange regardless of * labels involved. Thus, a dealer who may over-order on some tape packages only to find that others are * proving better sellers, may return this merchandise in exchange for the faster moving product. Inter- * label product exchanges will be allowed within the dozen companies distributed by UST. Exchange * privilege feature will cover product purchased only on the initial order.

UST offers standard dealer discounts plus an additional 5 per cent cash discount on its introductory release. The 20 title introductory package consists of a total of 30 tapes-two each of the Top 10 best-sellers and one each of the next Top 10. Total retail value of the introductory release's 30 tape albums is \$256.50. Dealer's cost is \$169.90, less the special 5 per cent introductory discount. This will be

MUSIC NEWS

WPTR Skeds 'Talent' Show

ALBANY, N. Y. - Station WPTR here will hold its third annual "Tower of Talent" show on Wednesday, July 1, in Hawkins Stadium. All proceeds will go to the Albany Tent No. 9, Variety Clubs of America, and to the Will Rogers Memorial Fund.

Highlight of the show will be the presentation of "Tower of Talent, 1959," trophies (as a result of a listener mail poll) to winning recording artists. Talent for the show includes Frankie Avalon, voted "King of Song": Connie Francis, "Queen of Song" for the second time; Roger Smith, Gary Stites, Kathy Linden, Cathy Carr, cluded in the kick-off offering. the Playmates, the Impalas, Ann-Dealers will be given a 100 per cent ette, Travis and Bob, Dick Caruso



7



filed a petition for an arrangement for its 17-day stand starting July 2. under Chapter XI of the bank- The move encompasses all talent, rupcy laws. The filing took place engineers, deejays; disk turners, execs and office personnel.

Deejays Jack Karey, Howie Roberts, Bob Elson, Don Wells and Jim Mills will greet celebs and air many of them from the station's air-conditioned set-up.

Seeking a special scoop, station manager Marty Hogan will pilot his boat in Lake Michigan at 6 a.m. July 6 for a first-hand rundown on the arrival of Queen Elizabeth. His tape will be broadcast a few minutes later.

Wednesday thru Sunday (1-5) Uncle Cyp Brasfield takes a major role in the Portland, Ore., Centennial.

shows every Saturday night. On the Glenn presented Jerry Hanlon, Tommy Holmes, the Duvall Sisters, Reta and May, Lloyd Ferguson, (Continued on page 9)

the minimum order for dealers to enjoy the 100 per cent exchange privilege.

Bill Muster, marketing manager of UST, told The Billboard that in-Roy Glenn's "Red River Jam- troductory offer received enthusiboree," Paris, Tex., inaugurated a astic response from dealers attendnew series of broadcasts from ing the NAMM show. Herb Brown, KPLT, Paris, June 13, direct from head of UST and veepee and gen-Fair Park Coliseum there, where it eral manager of its parent firm, Ampex Audio, said that more than initial broadcast, emsee-producer a half million stereo tape machines now in use can be easily converted to the four-track system, thereby giving the consumer far more for his money than he now gets from two-track stereo tapes.

Young, aggressive Jr. Exec. desires production manager or album plan-ning position with solid independent. Six years' production experience. I have some album ideas Td like to show you. Will relocate. References. Send particulars. Resume upon request. Reply: BOX 227, c/o Billboard 1544 Broadway, New York City 34.

ONLY THE BILLBOARD



while they last!

Additional copies of The Billboard

SUMMER RECORD PROGRAMMING QUARTERLY

are available, at 50c each-40c in quantities of 25 or more, on a "first come, first served" basis.

Ideal for disk jockey programming, as a premium to record and album buyers, and as a reference guide,



Contains biographical data on current artists, Salute to Latin-American Talent and Music, Yesteryear's Album Hits, Hot Weather Favorites, Last Summer's (1958) Top 25 Singles, Top 15 Most Recorded Tunes of all times currently available.

ORDER NOW!

The Billboard, Merchandising Di-	v., 2160 Patterson St	t., Cincinnati 22, O.
Please send copies of the SUMMER RECORD PRO- GRAMMING QUARTERLY at	Name Street & No City	
50¢ each-40¢ in quantities of 25 or more, to the following: 755	State(Payment	t enclosed)

SEEK NATIONAL **CULTURE AWARDS**

WASHINGTON - The Oscars and the Emmies may have to make room for distinguished performance awards, presidentially bestowed, thru a National Academy of Culture, which would be set up under a bill recently introduced by Sen. Francis Case (R., S. D.).

The awards would go to American artists, composers, musicians, writers, poets, dancers and other creators and performers who make outstanding contributions to their field during the year. Those so awarded will also have lifetime membership in the National Academy of Culture. The Academy would be set up by an advisory commission appointed by the President.

Case hopes that such awards would become "the most coveted in their respective fields." The national status of the awards would also demonstrate both at home and abroad, "our government's interest in the cultural progress of this nation." Awards to those who dedicate their lives to creative and performing arts should get recognition on a "regular and consistent" basis here, Case believes, as they do in European countries.

Storyville **Opens** Cape Cod Season

HARWICH, Mass. - Storvville Boston opened this week (25) as Storyville Cape Cod for its summer season about a mile from the big Mid-Cape Highway on Route 124 for a week's stand with a group of old regulars.

Leading the bill are Pee Wee Russell, Jimmy Rushing, Buck Clayton and Vic Dickenson, in a Dixieland jamboree. George Wein, operator of Storyville and director of the Newport Jazz Festival, is running his club for the second year in what was once the Robin Hood Inn.

The week of June 29 thru July 4 Ella Fitzgerald will be the attraction. The July weeks following will feature the Four Freshmen, the Kingston Trio and Erroll Garner. August will have Tom Lehrer and Bob Gibson, Bobby Hackett and Barbara Carroll, Pete Seeger. In September there will be Odetta and Josh White, Sarah Vaughan and Gene Krupa.

A week in August and one in September are still to be filled.



REAU OF CIRCULATIONS.

Copyrighted material ۰. ww.americanradiohistory.com





THE BILLBOARD

MUSIC NEWS

Cat Conclave

Continued from page 4

Brunswick, alternated on drums. George Simon generally has a riding beat reminiscent of the great today. "Six months ago," he redays of the band business - but a demand for polka music found him equal to the occasion. Koral was in the modern groove. Jack Fulhurst's bright trumpet, Joe Daly such regulars as Duke Jessup on piano, Jerry Levine on bass, and ity - wise, among new pop artists, the roster. Vocalist, who proved a complete gasse was Marylin Moore, jazz singer represented on the performers' clothes, grooming, vis-M-G-M and Bethlehem labels.

Also taking in the scene were Dom Cerulli, jazz critic and Warner Records exec, Jim Cunnison of ment and more recently Dick Victor, Bob Marks of E. B. Marks Clark's personal press agent, curindie disk producer Chuck Darwin rently handles publicity for Connie and other urban-based cats. Some tapes were made, which Simon intends to issue on monaural only. "We've got three full reels of the stuff," the erstwhile Billboard exec stated, "and some of it sounds surprising."

Everyone got home when the sun was shinging bright, like it says in C. C. Rider. P. A.

Hartstone Scores

Continued from page 4

all clubs were doing uniformly good business.

the distributors that they must seg. They made their first appear-"first do everything you can to help ance on "Grand Ole Opry" Saturthe dealer increase his share of the day night (20). business and second protect yourself from one-stops and rack job- and Edwin R. Peterson, senior vicebers who act as wholesalers. You president, hosted the contestants, ner Agency, St. Louis, which hanand your dealers still can do some- judges and guests at a buffet and dles the Pet account. thing about all these problems," cocktail session-late Friday at the

Laurie Thrives Continued from page 4

Schwartz also notes that it takes longer to get a pop single started ports, "you could get a record off the ground in three weeks, but today it takes two months."

Laurie recently hired public reler's soulful clarinet, Johnny Wind- lations specialist Connie De Nave to perform a special service for the with a Dixieland-type cornet, and label's artist roster of eight. Aware of the high mortality rate popular-Danny Rizzi on drums filled out Laurie has assigned Miss De Nave to set up a training program whereby she will supervise the young ual showmanship, etc.

Miss De Nave, formerly with ABC-TV's magazine press depart-Francis, Andy Williams, Neil Sedaka, Dion and the Belmonts and James Francisco, star of ABC-TV's "Naked City."

Townsels Win

• Continued from page 4

musical director; Cliff Thomas, producer of Pet Milk's "Grand Ole Opry" show, and Bill Sachs, of The Billboard.

Representing KVSA, McGehee, Ark., the winning Townsel Sisters will be awarded a recording pact with Hickory Records and six guest As a final word, Hartstone told appearances on Pc' Milk's "Opry"

Sidney Wolf, Keystone president,

FOLK TALENT AND TUNES

Continued from page 7

Bill Case, Homer Minty, and local acts Douglas Potts, the Cases (Jerry, Johnny and J. C.) and the Ervin Kids (Patricia, Shirley and Sammy) . . . Harvie June Van, RCA Victor songstress, guests on "Grand Ole Opry" from Nashville Saturday (4).

Pete Demors and Handy Fowler have joined Junie Lou and her Pine Hedge Ranch Hands, heard each Saturday morning over Station WAVL, Apollo, Pa. . . . Glenn Stepp and His Western Swingsters are now heard each Saturday night at the Riverbank Clubhouse, Riverbank, Calif. In addition, Glenn spins a daily c.&w. platter show in Modesto, Calif., and conducts a country music column for The Modesto Tribune. . . . Texas **Bill Strength typewrites from** Hollywood that he's set on a

Freebie Growth

• Continued from page 3

legislation which would extend the general damage provisions of the Copyright Law to cover records. Abeles is now drawing up a formal report to the committee on this matter. Were such legislation eventually to be passed, it was believed that publishers would have considerably more legal protection against non-payment of royalties than they have today.

On Saturday the visitors and Hartstone concluded, "but if you Andrew Jackson Hotel. Gordon their families were guests of Stalong string of club dates up and down the Coast by Steve Stebbin, of Americana Corporation, and that he plans to remain in that area indefinitely.

Three Nashville fems, all in their 20's, have teamed to form their own recording firm, Van Records, with headquarters at 31 Ivanhoe Court, Nashville. President of the new firm is Mary Lou Kitsen, with Dempsey Jenkins, secretary, and Edith S. Bastien, treasurer. Miss Jenkins works for Faron Young in a secretarial capacity, and Miss Bastien is a former entertainer. Their first artist is Bob Homan, of WLDS, Jacksonville, Ill., who cuts his initial session for the firm at the Owen Bradley Studios in Nashville Tuesday (30). They plan to follow at a later date with a session on jumpin' Kenny Roberts.

Joe Morgan is back home in Brownwood, Tex., from a deejay tour thru East Texas and Louisiana to plug his new Fame recording of "What Do We Do Now?" b.w. "Decisions." Deejays may obtain a sample by writing to Joe-Mac Enterprises, 100 N. Fisk, Brownwood. . . . Curt Gibson, new singer out of the Benny Martin band on "Grand Ole Opry," has a new release out on the Cullman label, "Answer to I'll Take the Blame" b.w. "You Don't Care."

Additional Folk Talent & Tunes on Page 50





are BETTER for you and less costly Qualified Farms in Every State - They WANT You! Fine Food, Relaxation-Some ere Little Free Literature. FARM VACATIONS, Jessup, Md. HOME OF ONE-SPOT FLEA KILLER

the dealers."

don't now, a year from now the Ellis, Pet Milk vice-president, tion WSM at an all-day picnic at roof may fall in on all of you and headed a delegation from Pet Milk. the spacious estate of Roy and Mil-Also well represented was the Gard- dred Acuff on Hickory Lake.



One in a Series of Industry Personality Statements

"I wouldn't make a move without Billboard"

says Liberty Records' star JULIE LONDON

"And I've learned that nobody else in the record business would, either. You just see it everywhere you go . . . in record stores, in radio stations and, yes, in the offices of all of the big television producers. Everybody seems to see it, read it, buy from it or sell with it. Believe me, I'd be in real trouble without my copies of Billboard-and so would . a lot of other people."

Billboard

THE COMMUNICATIONS CENTER OF THE MUSIC INDUSTRY





Record dealers want <u>more!</u> Record-buying public <u>demands</u> more!

Why fight success?...

Mercury's Operation Pageworth will continue for

just two more weeks... EXTENDED TO JULY 18!

REMEMBER...FINAL CUT-OFF DATE FOR OPERATION PAGEWORTH IS JULY 18, 1959





PHONOGRAPHS • COMPONENTS

JUNE 29, 1959

Component Firms Put 'Em in Cabinets Now

eclipsed by the music listener's seeming penchant for "naked" audio gear, appears to be on its way back. This is one of the trends noted by tradesters at this year's NAMM show just ended.

Among this year's exhibitors were a number of component firms whose previous distribution was exclusively among audio salons and whose earlier product showings were direct to the public via high fidelity or audio fairs. Such firms actually outnumbered disk companies at the NAMM conclave. Included among them are Bell Sound, Stromberg-Carlson, Fisher Radio, Pilot, Bozak and Ampex. All showed lines of components packaged in fine furniture.

Stromberg - Carlson, it will be recalled, went out of the packaged set business entirely a while back. In home disk playing equipment, their concentration has been exclusively in the component area. Now, however, they are back stronger than ever with their components in packages.

According to Ken Juno, ad director for the firm, they have noted an increasing tendency among music dealers to put their own component packages together in cabinetry of their own choosing. Stromberg - Carlson will fill the gap that existed there.

"Our new approach works two ways," Juno told The Billboard. "First of all, we have something to offer that dealer who has put his own packages together. Secondly, we are able to attract dealers to the component business who never ing their products, a useful talent carried components before. Components in a package, in a sense, introduces this dealer to the component business. We give them a compromise."

NEW YORK - Furniture, once possibilities in handling Stromberg-Carlson components in furniture packages.

"In fact," Juno said, "these audio outlets are anxious to take on our line with the furniture."

On of the advantages of handling the component - package sound system, according to Juno, is the fact that the dealer can trade up or down within the specific furniture package. If the customer wants a particular furniture package but feels the price is too steep, the dealer can substitute less expensive components and not lose the sale.

Pilot's point - of - view in creating component packages was set forth by the firm's v.-p., L. M. Sandwick, at the High Fidelity sales clinic sponsored by the NAMM, Wednesday, June 24. Speaking on the subject, "Stereo: What's in It for the Music Merchant?" Sandwick set down six factors he feels are favorable for the continued high volume thru music outlets. They are:

1. Music dealers are quality minded and component stereo is a quality product.

2. They aren't overawed by price. They're used to selling big ticket pianos and organs, etc. They don't bar high ticket phono sales because of price.

3. Sales personnel are better informed and more patient. Patience is a particular virtue in selling component hi-fi.

4. They are themselves music

Communications to 1564 Broadway, New York 36, N. Y.

WHAT'S 18 DB.? PLENTY, SAYS FAIRCHILD

NEW YORK - In reporting the new Fairchild SM-1 stereo cartridge several weeks ago, a typographical error crept in. The Billboard reported as a result that the SM-1 has more than 2 db. of separation, stereo separation, that is, over the greater part of the audio spectrum.

What we should have said was that the SM-1 has more than 20 (twenty) db. of separation. So, what's 18 db.? Plenty, says Fairchild with justifiable pride. Sorry!

Motorola Bows **RCA-Type Tape** Magazine Unit

NEW YORK - Motorola threw its support to the RCA-Victor stereo cartridge playback openly this week by displaying a portable three-in-one, styled similarly to its best - selling SH - 12 portable \$159.95 stereo disk unit. Company spokesman would not disclose when the model would be ready, but indicated that it would probably be shown to distributors early in July for August shipment. Previously, a Motorola home office spokesman had exclusively told The Billboard that the Motorola tape playback would probably sell at under \$269.95, which is \$30 under the first Victor portable model shown.

Refined Stereo Is Phono Firm Pitch

graph manufacturers, the current of the new models. period is one of watchful and tentative probing of the market with lindrical satellite speakers in shorter lines. There are exceptions but this seemed to be typical of many firms that put their new product on display at last week's the swing-out speaker that also NAMM show here.

per cent move to stereo phonos, a tion also. lot of excitement attended the new product debut. By contrast, this year's show was almost dull. None of the phono firms came up with Their component - in - cabinetry any exciting innovations. Their lines, for the most part, represented refinements on existing stereo principles. And, in most cases, the high-end merchandise of that type. refinements were actually compromises on two-unit stereo. The firms seem to have a fixation that two tagged simply as "designed excabinet stereo won't sell. (This clusively for wealthy people." point-of-view is directly opposite to opinions held by dealers, as revealed in The Billboard's survey unit tagged at only \$99.95. of phono-record dealers, published last week.)

One possible reason for this obvious discrepancy is that package phono firms have traditionally distributed and marketed their product thru other than phono-record stores. Appliance stores, for example, sell a percentage of their product. And the appliance dealer, not as well-informed about twochannel sound and with less interest in the music end-product, might have convinced the manufacturer NAMM SHOW that the all-in-one stereo unit or

the master unit with satellite speak-

Some of the stereo refinements

back whatever is pressed into it.

Describing tape as multi-dimen-

sional, Brown listed 16 major func-

tions of tape and the tape recorder

which he contrasted with the sin-

gle use of the record and record

The major functions listed by

etc., (7) language instruction, (8)

music instruction, (9) speech games,

(10) other advanced recording tech-

niques, such as echo chamber,

The theme of versatility was

ers had a better chance of sale.

NEW YORK - For phono- have been carried over into some

RCA Victor's new units with cymatching wood finishes also proved to be crowd-pleasers. The same can be said for their console with detaches for wide separation. In 1958, thru the almost 100 Their fold-away TV caught atten-

11

Stromberg-Carlson takes honors for having one of the lushest displays at the music merchant's meet. approach was considered by most tradesters as important in its pricing which they considered low for It must be added, however, that the firm has one super-de luxe unit

In the low-price console field, Steelman was a standout with a

Symphonic made a bid for the fancy furniture crowd with a Korean cabinet that had pearl inlay.

In general, concentration seemed to be upon cabinetry this year. Lacking a dramatic electronic innovation like stereo, most phono firms tried to appeal to the eye rather than the ear.

The short line aspect of the (Continued on page 12)

THE BILLBOARD

Juno also pointed out that the audio dealers, who never handled furniture before, see strong sales

NO HOLDOUT V-M Joins Four-Track Tape Ranks

NEW YORK — The last major hold-out in the swing to four-track tape recorders, V-M Corporation, announced their four-track plans at the NAMM show here. V-M will have a four-track model in their new line, the Model 720, tagged at \$225. They also provide a \$25 four-track conversion kit, designated the K-85, to adapt their Model 714 machines to four-track play.

The new Model 720 has two self-contained speakers, a six by nine and a three and a half inch unit. The amplifier packs 8-watts peak power. For stereo reproduction, the Model 166 amplifier speaker combination already in the V-M line can be added to the 720. The amp-speaker combo sells for \$75.

A special feature of the 720 reaccompanied by the music on the worth of business." tape. A special switching feature makes this possible.

of commercial tape recorder manualmost closed. It can be said that of music reproduction. the firms now making four-track units represent about 95 per cent far," Bishop said. "I believe we of the commercial-type tape re- should hold back some." corders sold for home use.

appreciators and can speak the customer's language.

5. They are used to demonstratin selling high fidelity components. 6. They, according to Pilot's experience, are thoro in installing and servicing equipment. This pays off in word-of-mouth advertising.

Music dealers have certain problems they must overcome, however, according to the Pilot v.-p. They have, what he called, a "seasonal fixation," believing that sales can only be heavy during the peak selling season between September and November. He suggested that dealers look to their merchants in other lines to see how, for instance, fur coats are sold in August thru strong promotional activity.

But Sandwick looks to the future with strong optimism for component stereo in cabinets, and for stereo in general. It's no gimmick, he points out, and the public has become aware of what stereo can aware in a very short time. People be the keynote.

(Continued on page 12)

are as ingenious as they are ap-The midnight blue and black pealing and functional. Philco's "Stereo-Phones," first reported here cartridge portable will playback and record stereophonically. Coma month ago, are a good example. pany spokesman said that the The "Stereo-Phones" are satellite Drexel Swedish-modern home enelec. ostatic speakers that swivel tertainment center, which included in a handsome plastic base to give AM-FM radio, stereo disk play- optimum stereo effect anywhere in (Continued on page 12) a room. Philco's "Stereo Dors"

WILL TELL THE WORLD **MRIA Adopts Versatility** Theme for Tape Campaign

NEW YORK - The Board of Herb Brown, of Ampex, "Only with Directors of the Magnetic Record- tape is it possible to get both the ing Industry Association (MRIA) recording and playback experience. met here this week to adopt a The disk, on the other hand, is program of promotion and publicity one dimensional. In its lifetime it offer them. They have become for their industry, "Versatility" will has no other purpose than to play

According to MRIA topper, It can never change its form."

Bell Firm Forecasts Tape Cartridge Player Sales

cartridge players can the public new Bell console phono line which absorb in the next six months? is going to be sold thru franchised The question was put to Ken Bis- dealers and one-stopped to them, hop, Bell Sound topper who in- the cartridge players will be twotroduced a line of six cartridge stopped thru various distributors. players at the NAMM show here. Bishop believes the appliance

"I don't know what the others are going to do," Bishop told The number of the units this year with enables the user to record himself 11,000 units this year, representsinging or playing an instrument ing a million and a half dollars'

Bishop amplified this statement to say that he didn't believe any With the entry of V-M, the ranks firm should think they're going to take over the market all at once sons. facturers making four-track units is with a new idea or a new system

Bishop also revealed his distri- what they're selling."

second. Other sales channels to be used by Bell are photo dealers, department stores and audio salons.

Why does he put the appliance outlet first? Bishop cited two rea-

"The appliance dealer will be etc. first by sheer weight of numbers," "You can go too fast and too he said, "and, secondly, because adopted, Brown said, because it states a position of tape which is appliance stores are strong salesmen. They're hucksters, no matter basic to the interests of all industry members.

Japanese Portable **Phonos Bow**

NEW YORK - First transistorpowered stereo portables bowed at the NAMM show here under the banner of Fujiya Electric Company. Ltd., Tokyo firm. The STRP 1346. at \$149.50, is a stainless steel black and gray portable, weighing under 10 pounds, with a 13-transistor circuit, also powering an AM radio. A four-by-six-inch speaker is mounted in each enclosure which comes hinged to the front of the unit for detaching if desired.

The 1057 at \$119.50 has two wing speakers which may be detached and has a 10-transistor circuit. The eight-transistor 84 is another stereo portable at \$89.95, with portable cover detaching to become twin stereo speakers. All sets are manually operated and are run by one-and-a-half volt batteries. Sets by Fujiya are distributed by Steve Sender of A&S Trading, New York City.

A Fujiya company spokesman said that the firm is now working player. He said the tape recorder on a series of console package disk playback units for fall-winter debroad categories - record and livery.

Zenith Shows **New Portable Radio Line**

NEW YORK - Zenith is showing a new "American" series of alltransistor pocket and portable radios. The new Zeniths use plugin type transistors, which permit quicker, less costly servicing, if needed. Each transistor can be readily removed for checking purposes or to avoid damage when tracing or soldering adjacent circuits.

The Americana Royal 250 and the Statesman Royal 275, both (Continued on page 12)

functions could be divided in two NEW YORK - How many tape, bution plans in part. Unlike their playback — with a multitude of uses in each category. Brown include: (1) monaural playback, (2) 2-track and 4-track stereo playback, (3) recording AM-FM radealer will turn over the greatest dio, AM-FM stereocasts and FM multiplex, (4) record monaural and corder is the "add-a-track" which Billboard, "but our target figure is the phono-record dealer running stereo from disks, (5) recording monaural and stereo from microphones, (6) recording monaural and stereo from other sources, TV

Small Speaker Systems Shown By R. T. Bozak

12

NEW YORK - The R. T. Bozak Sales Company showed a new small speaker system at the NAMM show here. Dubbed the "Spinet," it was introduced for customers who have a space problem in their apartments or living rooms. The enclosure measures approximately 15 by 24 by 12 inches.

The "Spinet" is available in two models: the two-way B-500 system and the B-502, a three-way system. Each uses the speakers found in the larger Bozak systems and can be used in the firm's "Systomatic Growth" idea. This idea enables users to start with a modest installation and build on it without having to replace initial components.

The new cabinets can be used either vertically or horizontally. They are available in mahogany, walnut, blonde or ebony or unfinished for those who wish to match existing decor.

Zenith Shows

Continued from page 11

pocket - size radios, are designed for pocket, purse, or hand when the two-way slide-up carry handle is used. Both receivers play up to 400 hours on a single set of four mercury batteries. The Statesman also has vernier tuning.

a luggage-styled portable with tion. top-mounted carrying handle, features 4-inch speaker, vernier tuning, plus special inverse feedback circuitry. Power source is four "C" type batteries, available anywhere flashlights are sold. All three receivers are equipped with Zenith's built-in Wavemagnet antenna. Optional at slight extra cost is a "private listening" earphone attachment. Cabinetry of the two pocketsize receivers is high impact polystyrene. The Americana Royal 250 - tagged at \$39.95 - comes in ebony, white, or tan, with "gold" trim. The \$49.95 Statesman Royal 275 has chromium escutcheon, and color choices of: brown and tan; dark and light blue; ebony and gray, and two - toned green. Weight of each with four penlight batteries in 181/2 ounces. The Independence Royal 675, tagged at \$49.95, comes in scuff and weather - resistant Permawear covered cabinet in reddish brown, with chromium-plated grille.

Motorola Bows Continued from page 11 back and RCA - Victor - type

cartridge playback, shown at the 1958 NAMM convention, had been scrapped in favor of the portable.

Motorola showed two other models which feature bass speaker in the center of the master play back unit and tweeter and midrange speakers in side placement for stereo, following the lead of previous showings by Webcor, Victor and others. The SH - 18, a golden plastic, fabric and metal portable, which has identical twin speakers, which mount on the front of the portable and are hinged to the master unit, are detachable for more separation, has three separate amps, three separate speaker systems delivering 34-watt peak output on the three systems - eightand-a-half watts from each side high speaker and 17 watts from the center bass channel.

While RCA-Victor showed stereo console model with one speaker that was hinged to the console for greater separation, the SK-29 features two hinged speakers which swing out from the front of the instrument to either side for separation. The console delivers 80 watt peak thru two identical 20watt side speakers and a master center bass system of 40-watts.

Prices on all three units will not be announced until after the July distrib confab.

Cabinets Now Continued from page 11

everywhere, he said, are expressing The Independence Royal 675, interest and requesting informa-

> 'NAMM show, the first they've at- AM-FM tuners with dual amps tended, incider.tally, they showed packing 20 watts thru a 12-inch a furniture line that starts at \$350. According to Bell prexy, Ken Bishop, they figure on hitting a ing optional speaker enclosure at million dollars in sales before the \$109.50 makes stereo possible. end of the year. Furniture designs are both unique and handsome and, as the firm's initial offering, had strong impact on show-goers.

Electrohome Shows New Console Line

NEW YORK - Electrohome, Kitchener, Ont. firm, became the first Canadian entry in the packaged stereo derby with a showing of de luxe consoles at the NAMM convention at the Hilton Statler Hotel this week. The firm, active in phono making since 1907, decided to go after the American market following an eight-month test with Earl Campbell, Campbell Music, Washington. Ken Kerr, ad chief for Electrohome, said the firm intends to deal initially direct with the dealer and will concentrate on the Northeastern U.S. area.

The Sceptre, at a suggested list of \$1,500, is the most expenisve stereo disk playback with AM-FM radio instrument shown in 1959. The six-foot long two-door lowboy, in a selection of five wood veneers, features seven push-button controls for AM-FM, possible FM multiplex, disk and other functions. Set has 40-watts thru each of two speaker systems in the all-in-one console. Each speaker system has a 15-inch woofer, six-inch closed back midrange and a tweeter horn in each. Two large cabinet areas in the middle of the console offer large storage areas and removable panel to put in tape deck thru jack in the set.

At \$559.50, the Cosmopolitn, contemporary buffet all-in-one console, and its traditional counterpart, the Cathedral, offer 20 watts per channel thru a 12-inch woofer and a pair of five-inch tweeters in each enclosure, plus a nine-tube AM-FM tuner. A pair of contem-Newest entry into the packaged- porary consoles, the Chorale and component field is Bell. At the the Canterbury, contain nine-tube woofer and a pair of five-inch tweeters in the console. A match-Two lowboys, the Catalina at \$349.50 and the Encore at \$319.50, offer three watts thru each speaker channel, consisting of an eight-inch woffer and three-inch tweeter mounted on adjustable baffle. Firm is a self-sustaining one, with all components coming from a line of components which are made by Electrohome and sold only in Canada, while all cabinetry is made by Deilcraft, a furniture line made by them and also sold only in Canada.



DRIVE 'EM OUT

Sherman Fairchild picked up the following story from audio engineer, C. J. LeBel, who swears it's completely accurate. It seems there was a test engineer and his wife loved to stay up late playing bridge. All he wanted was to go to bed. He pondered the problem for a while and came up with the following idea. He rigged up his television set so that it tossed out a 24 KC signal. Ten minutes before he wanted the bridge game to break up, he'd turn on the TV. Pretty soon everybody would start to fidget. Even tho the signal was inaudible, it had a strong effect on the 'listener'-so strong, in fact, that it literally drove people out of the house."

Fairchild, tho he obviously enjoyed telling the story, wasn't just gossiping. He was making a point about high fidelity systems that is often overlooked. Many systems, put together by the unknowing or untrained sales person or serviceman, cause listening fatigue, Fairchild believes. The proof of this, he points out, is that altho people like wide-range sound, they frequently will dial out the "highs." Why? It's because there are subtle distortions in the high end (like that 18 KC signal) that cause fatigue.

NOTHING WRONG WITH THE LISTENER

"If you're hearing subtle distortion thru a system over a period of time, you find that you don't feel like playing your records any more. There's nothing wrong with the records and there's nothing wrong with you. It's a bad system," Fairchild said.

All of the foregoing relates to what is Fairchild's primary interest at present - the new SM-1 stereo cartridge coming off the assembly line of the Fairchild Recording Equipment Corporation. Sherman Fairchild likes his SM-1 cartridge. He's pleased with its performance and he's satisfied that it is the best cartridge he can turn out at the price (\$34.95). It should be added that, according to those who know him well, he's not easily pleased.

NO NEED TO COMPROMISE

The SM-1, he told us, has both lateral and vertical damping, which is, as far as he knows, the only cartridge with this feature. As Fairchild explains it, without doubledamping, the cartridge manufacturer has to take a compromise. And in a stereo cartridge, the compromise generally favors the stereo side. This is important to the user's com-

All suggested retail prices are less batteries.

All of the packaged - component firms are one-stopping their lines to selected, franchised dealers. On the average, they hope to sign a maximum of 1,000 dealers across the country with representation thru several outlets in the bigger markets like New York, Chicago and Los Angeles.

Other component firms will be watching this new development closely and many may join their ranks. By the time the High Fidelity Music Shows swing into fall, the trend to furniture may take on landslide proportions.

Walkie-Talkie Firm Asks FTC To Drop Charges

WASHINGTON - Western Radio Corporation, Kearney, Neb., maker of "New Magic Walkie Talkie," "Radio-Vox" and "Radio Talkie" portable radio receivers, has denied Federal Trade Commission charges of misrepresenting the operational range of the products.

Company's answer denies allegations in the FTC's complaint that advertising misrepresents the devices have a satisfactory operational range of up to one-half mile for home receivers in buildings, and up to 10 miles when transmitting from one car to another.

Company declares that the mile ranges noted do not appear in its ads. Firm's officials, Paul S. and W. P. Beshore, ask dismissal of the complaint.

ADVERTISING IN BUSINESSPAPERS MEANS BUSINESS ponent system because the cartridge will work equally well with a monophonic disk as it will with the stereo.

The "hum" factor that has caused some manufacturers of magnetic stereo cartridges plenty of trouble was licked in three ways in the SM-1. First, the unit was built so that the parts balanced magnetically. Secondly, the cartridge was completely shielded with mu metal to eliminate hum completely. A third factor is the cartridge's high output-on the order of 35 mv. It's when you strain with the gain that hum becomes noticeable. With the SM-1, there's no strain, Fairchild points out.

HIGH HARMONICS

"But hum," Fairchild said, "doesn't fatigue the way those odd, high harmonics do. You can listen to an electric fan buzz all day long without it driving you crazy. Some people find it pleasant, in fact.

"Music is different. You know, it's pretty easy to build equipment that will describe a good sine wave or a perfect curve. But music has some pretty wild transients.

"An engineer I know lives out in Santa Barbara where people listen to music a lot. There aren't many night clubs there and entertainment is pretty tame - like listening to records. Well, this engineer said he had measured a lot of amplifiers. Those that had low amounts of those wild high harmonics were the ones that people found pleasant to listen to."

Are audio salesmen aware of these subtleties? we wanted to know.

CREATE SALES PROBLEMS

"They have to be," Fairchild said, "or they'd go broke making service calls. After a week of listening, the customer would complain that the system didn't sound right. And the serviceman would have a whale of a job trying to find the trouble. He has to know at the outset which component will go with what to give a pleasing sound.

"My main criticism of our hi-fi industry is the kind of evaluating we do and the standards we set up. They don't really tell the differences between units. There are no standards that tell the story on those odd harmonics. 'Flatness' specifications are not a good measure of an amplifier's quality. Music is made up of transients. Sound from an instrument consists of 'attack,' 'steady state' and 'decay.' Most systems fall down on the 'attack' end. And unless you can reproduce that, you've nowhere. When a drummer hits a drum you want to hear the whole character of the drum and that includes all three elements of the instrument's sound. Right now, there is no way of rating the 'attack' aspect of an instrument's character."

STEREO IMPROVEMENT

One advantage that Fairchild believes he has over other cartridge manufacturers is his experience in creating a stereo cutter. If you know the cutting end of disk manufac-

Refined Stereo Is the Pitch

Continued from page 11

show was considered by some to signal a timidity on the part of with a line of six nicely styled the phono firms. No one wanted tape cartridge players got plenty of to plunge on full, long lines with- attention for their units and were out knowing which way the public more than pleased with their rewould buy. It was taken as an ception at this first, for them, indication also of the probability of firms filling open spots in their attention with their portable carlines later on. In September and tridge player at \$269.95 (See sep-October, dealers can look for new models to be introduced to round out lines both as far as price is concerned and design-wise.

In the opinion of seasoned observers, the most excitement was unit. Firm also showed a \$25.00 provided by progress in the tape cartridge field, and in the strides already in homes to quarter-track being made toward mass sales of quarter track recorded tapes and the equipment to play them.

In the tape cartridge area, RCA Victor devoted a display to their player. But much of the excite- also was Bill Muster, sales manment the unit should have pro- ager of the newly formed UST vided was lost because its appear- (United Stereo Tapes) firm which ance was anti-climactic. Dealers will act as a giant distributor for

Bell Sound, on the other hand NAMM show. Motorola also got arate story).

In open-reel quarter-track tape playing equipment, V-M provided most news with their new quarter track tape recorder and playback conversion kit for adapting units playback. (See separate story.)

Other quarter - track news was made by the recorded tape room sponsored by the Magnetic Recording Industry Association. On hand

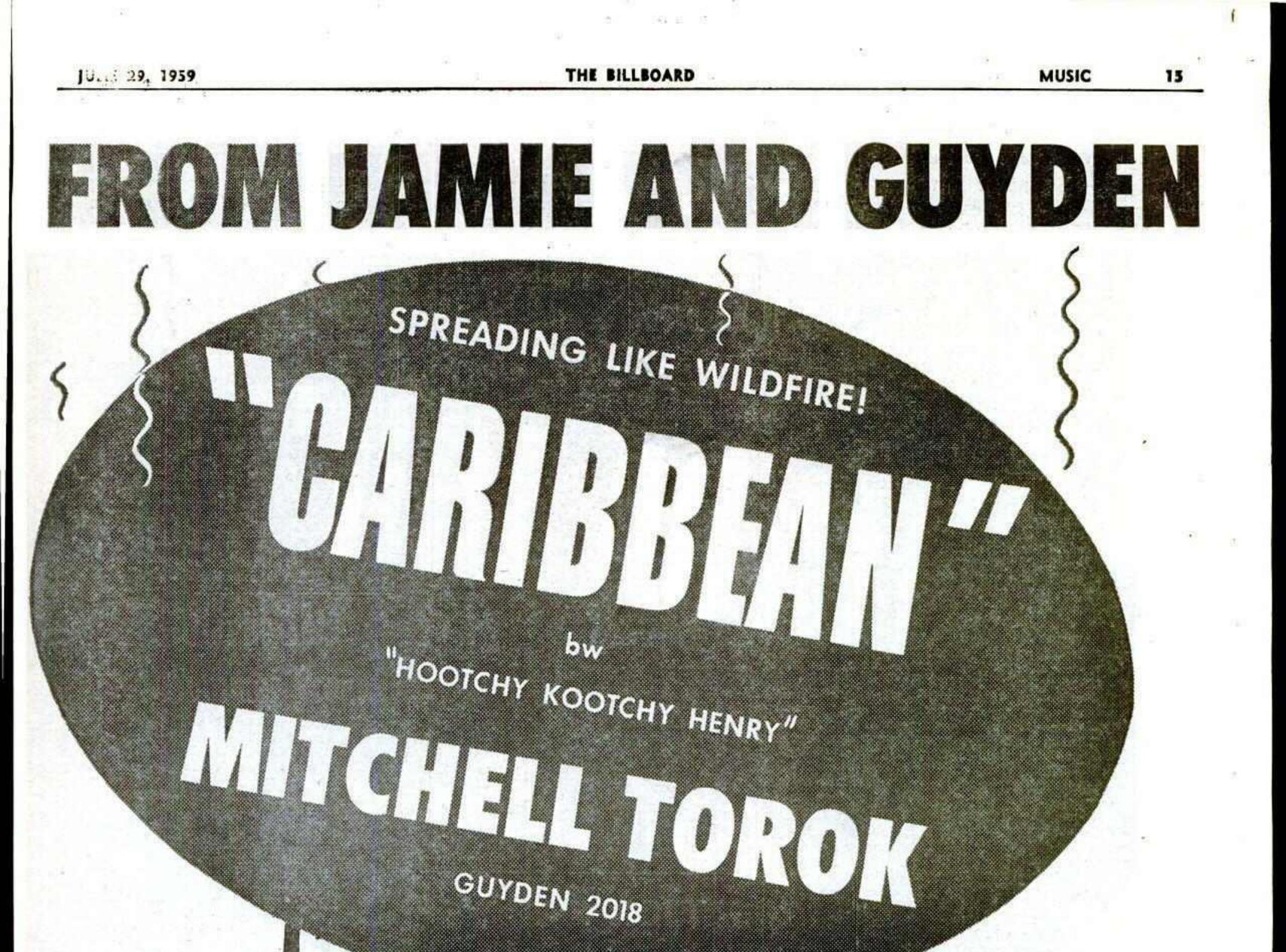












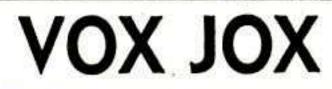
distributed by GONE RECORDING CORP. 1650 Broadway, New York, N.Y.



MUSIC FEATURES

THE BILLBOARD

JUNE 29, 19



Contraction of the state of the

By JUNE BUNDY

JAZZ JOX SPECIAL: Since this issue of The Billboard features our annual jazz special, Vox Jox this week will be devoted entirely to the doings of jazz deejays.

NEWPORT: Station WKPA, New Kensington, Pa., was the first outlet in the country to sponsor a trek to the Newport Jazz Festival, which takes place next weekend. The "first" classification is vouched for by Festival prexy L. L. Lorillard, according to program director Phil Brooks.

The WKPA "Swingin' Fling to Newport" is a round-trip allexpenses-included package tour. Brooks, who also emsees "House of Jazz" on Sundays, notes that "National Record Marts, the largest chain of retail record marts in Western Pennsylvania, has joined our select group and are giving away a number of all-expense-paid three-day trips in conjunction with the Newport promotion."

Station WKPA currently programs 25 hours of jazz (mostly modern) each week, and Brooks reports "A steady flow of mail from our listeners indicates the market is there and we are reaching it." Brooks adds, "I believe that the jazz labels need more exploitation. Not enough of the firms recording jazz make their product available to the jazz deejay."

Meanwhile, WCBS, New York, is holding a "Newport Jazz Festival" contest, whereby listeners are asked to write in and tellin 50 words or less-why they would like to attend the jazz meet, which will be aired over the CBS radio network July 2, 3, 4 and 5 from 9 to 10 p.m. First prize will be an all-expense-paid trip to the Festival; while the next 50 winners will receive Dave Brubeck's Columbia album "Newport, '58."

The contest is being plugged by the following WCBS jocks-Jack Sterling, Martha Wright, Lanny Ross, Allen Gray, Freeman and Hayes and Louis Nye. Both the WCBS and the WKPA Newport promotions were set up, via ticups with Tally-Ho Tours.

GAB BAG: Dave Harold, WLBC, Muncie, Ind., writes "I've been airing a jazz show each weekday evening since the first of the year ('Nite Sounds' 8-9 p.m.). The emphasis is on modern jazz, with a sprinkling of jazz-flavored vocals, occasional 'mood' sounds and a touch of the traditional. Every effort is made to do on-theair taped interviews with jazz personalities. I hope more stations across the country will eventually give jazz the break it deserves and integrate it into their programming. It's high time the petty stigma against this wonderful art form are forgotten, once and for all!"

ARTISTS' BIOGRAPHIES FOR JOCKEY PROGRAMMING



'Laurie' Only Start For Sammy Turner

Sammy Turner was born on June 2, 1932, in Patterson, N. Y. While at high school he developed a talent for composing and performing songs. Encouraged by his friends, he started turning his attions to a musical future.

His musical career was halted with the outbreak of the Korean War. He served six months active duty in the paratroopers.

At the beginning of this year he clicked nationally with "Sweet Annie Laurie," his first disk on the Big-Top label. His latest waxing, "Lavender Blue," bounced into the Hot 100 last week and from all indications, it appears to be an even bigger hit than his initial outing.



DISTRIBUTOR NEWS

- By HOWARD COOK

WORD FROM WARNERS: Bob Summers of Warner Bros. Record Sales Coporation in Boston writes that Herb Dale and his sales group are getting tremendous action on the new WB LP, "Beach Romance," by Roger Smith. "Pete Kelly's Blues" looks as the it could be bigger than "77 Sunset Strip." Top single is "Sweet Someone" by Eddie & Betty Cole.

Don Graham of Warners in San Francisco writes that "Beach Time" by Roger Smith looks like a winner. "Kookie, Kookie" is still holding. Other singles showing action are "Sweet Someone" by Eddie & Betty Cole, "Zooba" by Don Ralke and "Richard Diamond Theme" by Warren Barker. Strongest LP's are "World Renowned Popular Piano Concertos" by George Greeley, which has been selected as the feature album for the month of June, "When I Fall in Love" by Tab Hunter, "Mind If I Make Love to You" by Pete King, "The Gateway Singers on the Lot," "Beach Romance" by Roger Smith and "TV Guide Top Television Themes."

Ben Bartel of Warner Bros. in Boston sends word that the biggest new side in the area is "Beach Time" by Roger Smith. Smith's LP, "Beach Romance" is also taking off.

CLEVELAND: Ernie Farrell, promotion mahoff of Decca Distributing Corporation, writes that "Sentimental Journey" by Frank Sorrell on Brunswick is getting great sales. Charlie Gracie is in town promoting his new Coral disk, "I Need Someone." "I'll Be Satisfied" by Jackie Wilson on Brunswick and "Bye Bye, Baby, Goodbye" by Teresa Brewer on Coral are clicking. "High School" by Al Alberts is also a pace setter. Other items showing action are "Too Young" by Tina Robin on Coral and the album, "Claudio Villa Sings" on Coral.

DISTRIB DOINGS: Penny Records has signed the following distribs: Garmisa, Chicago; Leonard Smith, Albany and the Cosnat distributing chain in their areas. Latest disk for the label is "After You've Gone" by Rema Capra. The Morty Wax promotion network has been signed to do promotion in Chicago, Detroit, Cleveland and New York.

20th Fox has set the following international distribs: Sicamerisana SRL, Argentina and Uruguay; E. M. I., Australia and New Zealand; Quality, Canada; L Discoteca, Cuba; Rank Records, Great Britain; Vega, France; Bertelsmann GMBH, Germany, Austria and Switzerland; Hed-Arzi, Israel; Bluebell Discografiche, Italy; Victor Company of Japan, Japan, Korea, Okinawa, Thailand, South Vietnam, Laos, Cambodia, Indonesia and Tawain; Fabric de Discos, Mexico; Egil Monn Iversen, Norway, and African Consolidated Films, South Africa.

Princeon Student, Philip L. Johnson, who emsees two weekly (modern) jazz shows over WPRB, Princeton, N. J., opines, "One of my pet peeves, concerning jazz programs, is that too often the disk jockey talks too much! This, of course, cuts down on the music played. Therefore, on all my programs I preface the show with this remark: 'This is a very low pressure type show. We try to keep the conversation at a minimum and the swinging at a maximum'. Along the same line, in order to keep the listeners in the right frame of mind, at the end of each show I remind the jazz aficionados to 'swing easy'."

Frank Mott, who emsees three jazz shows over WOSC, Oswego, N. Y., writes, "I think jazz shows now on the air should be kept real informal. Try to be real easy so the novice can learn to appreciate them. Also it's a good idea for jazz jockeys to try and form clubs to help further jazz as a creative art, and to promote live jazz shows in their areas."

THIS 'N' THAT: Patrick Fitzgerald, WNDU, South Bend, Ind., is emseeing a series of jazz concerts, "Jazz at the Indiana Cafe," featuring local jazz sidemen. . . . New Saturday night show on KPRC, Houston, is emseed by Ed Case from 10 to 11 p.m. The program includes "everything from classic two-beat to modern no-beat." A regular feature is a seg tagged "In the Beginning." This "spotlights the earliest known recording of a jazz star, played side-by-side with the artist's latest disk."

R.&B. JAZZ-AIDE: Bob Bassett, WSAR, Fall River, Mass., who has a four-hour daily jazz show, writes, "In the seven years that I have been programming jazz in New England, I find that we (jazz jockeys) are in the most accepted position by non-jazz listeners that we have ever been, thanks, oddly enough, to the popularity of rock and roll! As crude a form as r.&r. is, it nonetheless, has made the nation's youngsters conscious of some form of a beat. As in all music, there is good and bad jazz, and it is up to jazz jockeys to program intelligently with thought to all ages by presenting good jazz and, most important, jazz from all ages. All too many jazz programs feature jazz from just one era."

JAZZ ROUNDUP: We don't have space to mention in detail all of the jazz jockeys we've heard from recently, so we'll run additional coverage on their activities in next week's column. However, we do want to mention their names-Russ Reardon, WAIR, Winston-Salem, N. C.; Harry Michaels, WDZ, Decatur, Ill.; Ray Boyce, WFHA. Red Bank, N. J.; Pete George, WLBH, Mattoon, Ill.; Howie Leonard, WLOB, Portland, Me.; Tiny Markle, and Chuck Dattilo, KFSD, San Diego, Calif.; Harvey Miller, Sid Mark, Brad Scott, and Chuck Sherman, WHAT, Philadelphia; Alec Bearov, KTRH, Houston; Jean Shepherd, WOR, New York; Paul Mills, WALE, Fall River, Mass.; Wally O'Hara, WEEI, Boston; William Holiday KWK, St. Louis; Sterling Yates, KDKA, Pittsburgh; Dick Pike, WNOP, Cincinnati; Les Davis, WBAI, New York; Stephani Saltman and Joe Mulhall, WBUR, Boston; Jake Trussell, KINE, Kings-

Jacob and Ezekiel **Both Saw the Wheel**

In the spring of 1952, while job hunting, Chicagoans Jacob and Ezekiel Carey got the iden of starting a singing group. The Careys were then joined by Paul Wilson, John Carter, Sollie McElroy and later by Nat Nelson to form the Flamingos.

After appearing at local clubs, the group was signed by agent Ralph Leon, who landed them their first recording contract.

In 1953 they had their initial hit, "Golden Teardrops," and a growing reputation as fine balladeers. Bookings into many famous night clubs like Chicago's Black Orchid, the Flame in Minneapolis, the St. Louis Riviera and the Flamingo Hotel in Las Vegas, Nev., followed. The sextet also appeared in Alan Freed's 1956 movie, "Rock, Rock, Rock."

YESTERYEAR'S TOPS-The nation's top tunes on records as reported in The Billboard JUNE 25, 1949 1. Riders in the Sky 2. Again 3. Some Enchanted Evening 4. Forever and Ever 5.. "A"-You're Adorable 6. Baby, It's Cold Outside 7. Bali Hai 8. Crusing Down the River 9. I Don't See Me in Your Eyes Anymore 10. A Wonderful Guy JUNE 26, 1954 1. Little Things Mean a Lot 2. Three Coins in the Fountain 3. Hernando's Hideaway 4. Wanted 5. Happy Wanderer 6. If You Love Me (Really Love Me) Feel

TUSCON: A note from R. A. Lindstrom of the newly-formed Arizona Record Distributors. Lindstrom mentions that the firm is Southern Arizona's first and only record distributor.

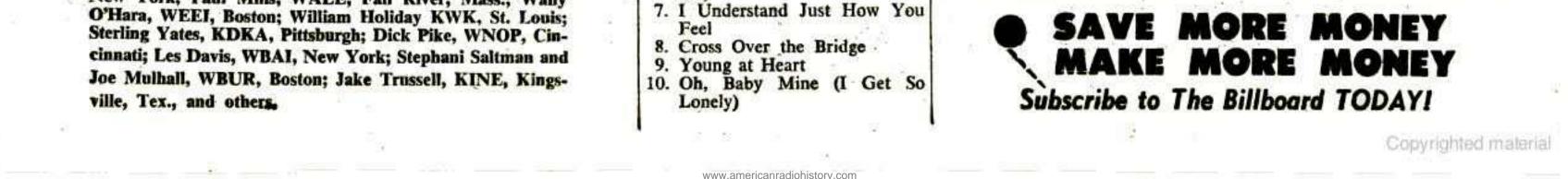
SHREVEPORT, La.: Stan Lewis of Stan's Record Shop writes that his number one side is "Sea of Love" by Phil Phillips on Mercury. A close second is "Take Out Some Insurance" by Jimmy Reed on Vee Jay. Other strong items are "Back in the U. S. A." by Chuck Berry on Chess, "I'll Be Satisfied" by Jackie Wilson on Brunswick, "Here Comes Summer" by Jerry Keller on Kapp, "Only Sixteen" by Sam Cooke on Keen, "What'd I Say" by Ray Charles on Atlantic, "Sweeter Than You" by Ricky Nelson on Imperial and "Great Grandfather" by Bo Diddley on Checker.

BALTIMORE: Sam Kaufman of Kay-Gee Distributing Company sends word that their hottest platter is "My Most Precious Possession" by the Memos. Lew Douglas has a big one for Todd with his waxing of "After Hours." "I Found Love and Happiness" by Nelson DuPree on V-Tone is starting. Top LP is "How to Make Love to a Blonde" on Vox.

NEW YORK: Top sellers at Cosnat are "There Goes My Baby" by the Drifters on Atlantic, "Rockin' in the Jungie" by the Eternals on Hollywood, "The Bells" by Baby Washington on Neptune, "Mary Ann Thomas" by Bobby Freeman on Josie, "Since You've Been Gone" by Clyde Mc-Phatter on Atlantic, "Karen" by Bobby Randel on Shad, "Crazy Guitar" by Billy the Kid on Jane and "I Waited Too Long" by LaVern Baker on Atlantic.

CHICAGO: Goerge Leaner of United Distribs reports that jazz singles are taking a big sales up-swing. Strongest new platter for United is "Baby, Don't You Know" by Wilbert Harrison.... Maury Alpert, owner of Met Music, recently held a benefit at his store for the South Side Boys' Club. Deejays in town publicized the event, and several appeared at the store to help out. Entire sales for the day were devoted to the club.

ROULETTE RAMBLINGS: Roulette Records has signed a new agreement with Di Musa, S. A. for exclusive distribution rights of Roulette, Tico and Roost Records in Mexico. The new agreement calls not only for distribution rights, but for Di Musa to press the Roulette products in Mexico. The previous two-year deal called for distribution rights only, however the heavy increase in business has now made it necessary for the pressing to be done in Mexico.



THE BILLBOARD



MITCH MILLER

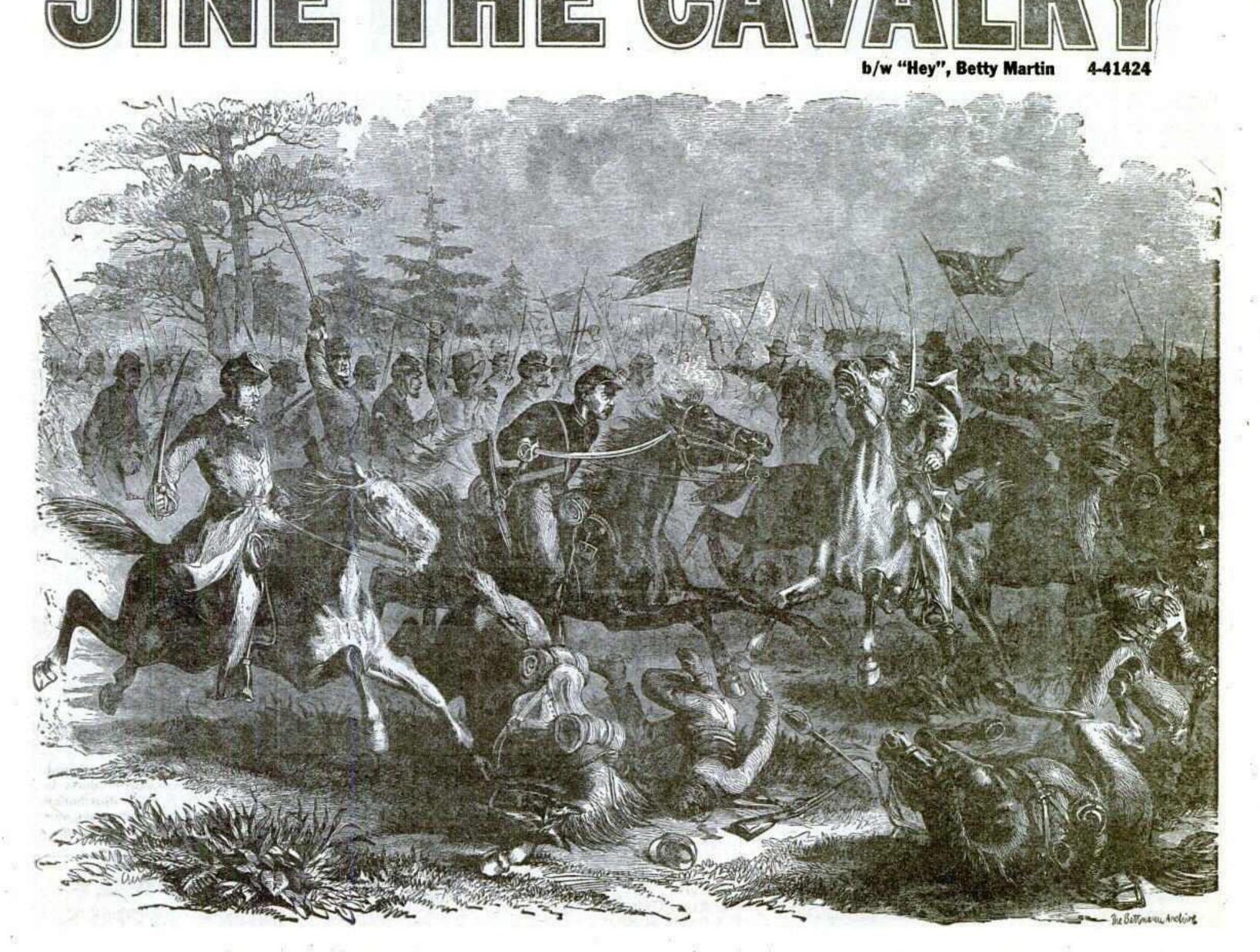
Another "Sing Along" hit! Mitch Miller and the Gang take command with a fighting new single —Jine the Cavalry! It's a grand array of voices and bugles and drums and it'll be galloping right to the top of the charts! Call your Columbia distributor today!

GUARANTEED HIGH-FIDELITY RECORDS BY

@ "Columbia" @ Marcas Reg. A division of Columbia Broadcasting System, Inc.

D

17





HIGH FIDELITY EPIC RADIAL SOUND A FRODUCT OF CBS

Marca Reg. "CBS" T.

"TIME MARCHES ON" ROY HAMILTON The sensational Roy Hamilton has another hit release! It's Roy's great new sound...a ballad...sweet, soft, wonderful. Time Marches On-and it's here to stay. Call your Epic distributor today! b/w "Take It Easy, Joe" 5-9323

MUSIC AS WRITTEN

- By BOB ROLONTZ-

TO BIGOTRY NO SANCTION

Altho we regret to report it, some of the landladies around Providence have still not learned that color is only skin deep. In spite of the fact that such great artists as Erroll Garner, Louis Armstrong, Duke Ellington and many others are among the mainstays of the Newport Jazz Festival, some landladies in the area are still raising the "For White Only" signs over their hostels. A young New York lass just last week received letters from two Middletown, R. I., landladies which stated that they would rent her a room if she were "white." Perhaps someday such bigotry will pass, meanwhile we can only recommend the The Newport Jazz Festival, and the Providence Chamber of Commerce, have a list made up of rooms and rooming houses that admit all youngsters, or oldsters, who want to enjoy the festival.

New York

Bill Lasley, exec of Memo Records, informed us this week that his recording by the Memos, "My Most Precious Possession," is taking off in a lot of Southern cities.... Duke Ellington will receive the 44th Springarn medal from the NAACP in July.... Finch Records has signed Tommy & Eddie, new warbling duo.... Studebaker and the Newport Jazz Festival are joining forces to sponsor a Holiday On Fashion party this week at the Hotel Sulgrave in New York (25). Studebaker-Lark will sponsor Mitch Miller's radio broadcasts of the Newport Jazz Festival programs over CBS next week.... Tico Records will wax the Los Badidos Trio at New York's El Toro night club this month.

Roulette Records will cut a Count Basie album with Billy Eckstine, and another with the ork's regular singer, Joe Williams.... Ralph and Gene Martell and Sheila Marsh have opened a new studio in New York called the Alto Sound Studios. It is equipped to handle master and demo record sessions.... Thrush Jeannie Thomas winds up a personal appearance tour in the South on July 3 and then will be at the Paramount Steak House in Binghamton, N. Y. for a week. Thrush is managed by Sis Ascher and booked by GAC.... Coral Records has signed warbler John Gavin.... George Bassman penned the score for the new flick "Middle of the Night." Decca will issue the sound track.

Marietta Montagna, formerly with RCA Victor, has moved over to Coral records as secretary to sales chief Howard Kaye.... Jack Mills and his wife Estelle, will return from Europe on July 1. ... A new label, Knox Records, was recently formed in Hackensack, N. J., First artist on the label is Mike Harwood.... The Coastal Recording Studios on 52d Street in New York, have been taken over by Herb Kaplan, Heinze Kubicka, Allan Merchin and Ben Stein, and will be operated under the name of Aura Recording from now on.... Ernest McClendon, one of the execs of Trepur Records, will be in New York next week to conduct the Carrollton, Ga., High School Band, in the parade down Fifth Avenue on June 30 as part of the International Lions Club parade. Neil Fujita, art director at Columbia Records, has been commissioned to design the album jackets for the new album of recorded musical themes from the General Electric TV show.... Tony Amano has signed with Stacy Records of Chicago.... TV cowboy star Dale Robertson has been signed by RCA Victor.... "Three Little Loves" by the Tones on the Sir label is now being distributed by United Telefilm Records. . . . Orkster Johnny Richards will compose, arrange and conduct the score for the flick "Kiss Her Goodbye."... Lester Sims, general professional manager of Bourne Music, will return to New York this week after three weeks on the Coast. Bill McDonough of Fame Records in Brownwood, Tex., informs us that singer Joe Morgan has just returned home after a deejay tour thru East Texas and Louisiana plugging his recording of "Decisions."... Apollo Records first stereo LP with singer Johnny April will be issued this week. ... Tilli Dieterle, the pianist, is forming a trio to play at the Park Sheraton in New York. She has just signed with United Artists Records. ... Sid Siegel of Seeco Records left Sunday (28) for a business trip to Mexico.



Cincinnati-Nashville

Stan Leverson, factory rep for Dot Records, working out of Miami, was in Cincy the past week for a look-around and a visit to Is Nathan's Hit Record Distributing firm. Stan put in his off hours paintin' the town with Nathan's right bower, Stan Kamin.... Kenny Revercomb, former salesman in this area for Columbia Records, is the new district manager for Liberty Records in Cincinnnati. ... Bill ("All-American Boy") Parsons and his band crew, together with Jesse Lee Turner, were in Cincy last week to cut an assortment of tunes from Harry Carlson's Fraternity Records at Syd Nathan's King Records works. All concerned are enthused over the output, all slated for early release.

Ed Scotch, president, and Don Balsamo, vice-prexy, of Station WZIP, played host to the Cincinnati music, radio and TV fraternity Tuesday night (23) at a buffet cocktail on the Johnson Party Boat, plying out of the Cincy harbor, to celebrate the station's increase in power from 250 to 1,000 watts. WZIP is powered out of Covington, Ky., but maintains headquarters in the Cincinnati's Vernon Manor Hotel. . . . Lee Rosenberg, of Southern Belle Music, Nashvillé, is agog over Bobby Helms' new Decca waxing of her firm's tune, "You're No Longer Mine." Ditty was penned by Joan Hager and Ruby Glasgow.

George and Marilu Case, who for the last five years have held forth on the air in Cincinnati, including a top morning recordspinning spot on WSAI, have embarked on a new venture. They have purchased the 111-year-old Mullane Taffy Company in Cincy, which ships its goodies all over the world, and moved the facilities to larger quarters in adjoining Norwood, O. The Cases, who also operate K.C. Distributors, phono rack operation in the Tri-State area out of Cincinnati, have been off the air since early in the year, when format radio spelled the end to their show. Bill Sachs





Order "a big hunk" today! 47/7600 RCA VICTOR





15961 MERCEDES BENDS-COLORADO WATERFALL-Johnny Costa 15963 PEG O' MY HEART-RAZZBERRY SUNDAE-The Mulcays

HOT NEW ALBUM RELEASES

DLP-3204 MORE PETER GUNN-Featuring Soundstage All-Stars

DLP-3183 YOUNG LOVE-Dot Artists

DLP-3190 SLIM GAILLARD RIDES AGAIN

DLP-3187 WEDDING CHIMES -Dr. Charles Kendall

DLP-3123 THE SOUND OF SPEED -Composed by Bob Thompson

DLP-3189 SING UNTO HIM_The Sunshine Boys

BEST SELLING ALBUMS

DLP-3180 TENDERLY-Pat Boone DLP-9500 THE FIVE PENNIES-Sound Track DLP-3156 BILLY VAUGHN PLAYS DLP-3165 BLUE HAWAII-Billy Vaughn DLP-3164 MR. MUSIC MAKER-Lawrence Welk DLP-3158 PAT BOONE SINGS

DLP-3191 DEBBIE __ Debbie Reynolds DLP-3118 STAR DUST-Pat Boone DLP-3170 PETITE FLEUR-Bob Crosby DLP-3098 GALE'S GREAT HITS_6ale Storm DLP-3151 WHISPERING HOPE_Bonnie Gullar DLP 3140 LA PALOMA-Billy Vaughn **DLP-3176 MARGARET WHITING'S GREAT HITS DLP-3157 THE MILLS BROTHERS' GREAT HITS**

DLP-3155 WHEN YOU'RE SMILING-Eddie Peabody

DLP-3137 THE CLARK SISTERS SWING AGAIN **DLP-3122 JOHNNY MADDOX PLAYS THE MILLION SELLERS**

DLP-3119 BILLY VAUGHN PLAYS THE MILLION SELLERS

BEST SELLING EP'S

DEP-1076 SIDE BY SIDE—Pat and Shirley Boone DEP-1078 BLUE HAWAII_Billy Vaughn DEP-1079 MR. MUSIC MAKER-Lawrence Weik DEP-1080 MR. MUSIC MAKER-Lawrence Welk

DEP-1072 SAIL ALONG SILV'RY MOON-Billy Vaughn **DEP-1071 BILLY VAUGHN PLAYS THE MILLION SELLERS** DEP-1068 THE LORD'S PRAYER-Pat Boone **DEP-1066 FOUR BY BILLY VAUGHN**



21

ON THE BEAT By REN GREVATT-

Josh White, an international champ in the folk-blues field, will soon be going to England for the 17th time. He's just about as big there as he is in America. He likes the British, because they like him, but last week in an interview he commented on things American.

"Rock and roll? I think it's. getting more intelligible than it used to be. You can listen to some of it now and get something out of it. The only trouble is that the rock and roll singers are so much in demand for television work that they put a lot of good performers out of work. And the movements they make. Is that entertainment? Let's bring back the good act that can sing and doesn't need the phony gestures. I could do rock and roll I know, but my public wouldn't let me.

"As far as the rock and roll sound is concerned, I think Leadbelly would be king of it all right now if he was alive. He had the beat all right. And he had the sound in his guitar. I used to sweat blood trying to pick up his weird guitar chordings."

On the subject of the blues, Josh White has some pointed remarks. "Some people think it's easy to sing the blues. It's not. You've got to learn to bend your notes in a particular way. Then, you've got to be a little ahead or a little after the beat. It's not easy. Take Ray Charles. He's a whole lot of blues man, I can tell you. He's the greatest. The only trouble with Ray Charles is how he takes a spiritual and makes it into a love or a sex song. It's kind of a sacrilege and I think a man who's so talented could write his own blues and leave the spirituals alone.

NIGHT CLUB REVIEWS Sands' Ballads Please at Waldorf

Tommy Sands in his first New York nitery engagement in the Starlight Room of the Waldorf-Astoria proves quite a crowd pleaser. Handling himself well on the floor he scores to better effect on his ballad readings than on a medley of rock and roll tunes that were included in the set.

Opening with a racy rendition of "Everything's Coming Up Roses," his other numbers included smart versions of "Ain't We Got Fun," "In the Still of the Night" and "What Is This Thing Called Love." Highspot of his act is a driving version of a spiritual styled number, "Sinner Man."

Had the vocal group accompanying Sands on the rock and roll number been a bit more tame, this portion of his act might have come across better.

The Count Basie ork backs the singer all the way. Joe Williams continues to rock the room with his blues renditions, and the ork's presentation of "Ol' Man River" is fabulous.

Howard Cook.

Mimi Benzell Charms Washington

A bright, lovely Mimi Benzell was warmly received by music-hungry Washingtonians Wednesday (24) when she opened the season for this city's Candlelight Cafe Playhouse in Cole Porter's "Paris."

Able assistance came from Larry Smith, Margaret Bannerman, Gar Wood and Peter Pagan.

The combination theater-restaurant, the first and only one of its kind in the area, is the brainchild of William Pullinsi and Joseph Nuzzi. It occupies the grand ballroom of the Presidential Arms, and features elevated stage in the middle of the room, surrounded by tables. Meals are served before and after performances. Delores Poe.

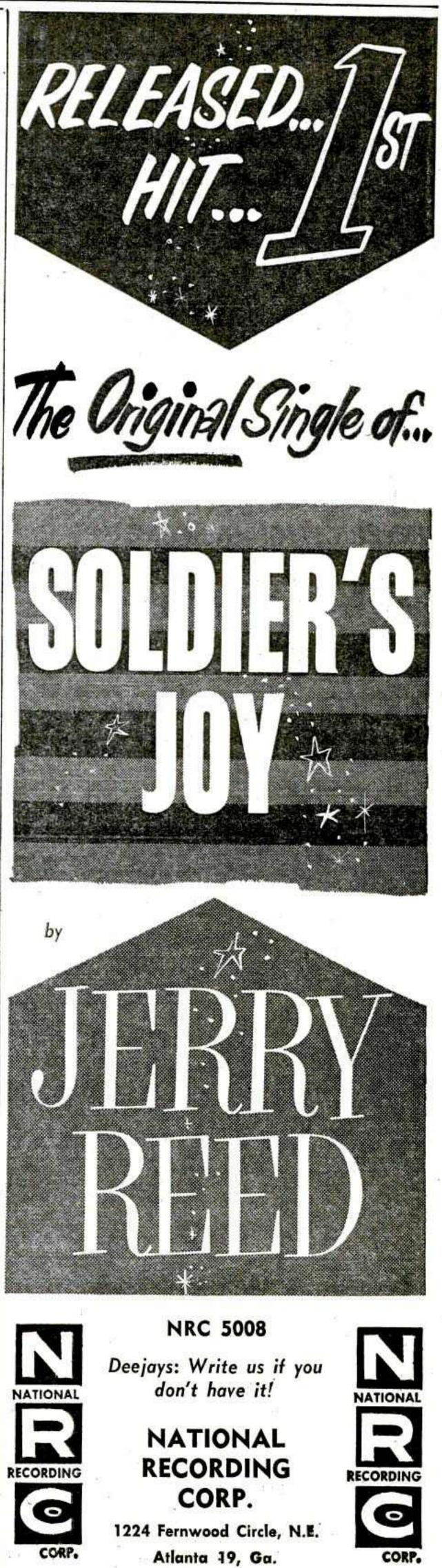
LEGIT REVIEW

Capital Area Gets Music Circus

Musical comedy in-the-round, and under the Big Top, came to the Capital area Tuesday (23) when John A. Schaefer opened his Rosecroft Music Circus at Oxon Hill, Md.

Opening performance was "Du Barry Was a Lady," and starred Bert Lahr. Jacqueline James played the title roll, and John Call supplied the romantic interest.

Show was beset by more than the usual number of opening night difficulties --- including incomplete seating arrangements which angered the holders of reserved seats, and props that were too tall to fit under the spotlights.



"Harry Belafonte is a nice ballad singer. But I think it was a mistake • Continued from page 4 for him to try the blues. That's not for him. It doesn't fit. Take Elvis Presley. For my money, he's got it. He has the blues sound because he was exposed to the Negro blues singer and he sort of soaked up their feeling for a blues. I don't want to have to watch him. The way he moves around a stage with those crazy movements is all phony. He's good enough to stick to singing and forget his squirming.

"With singing, you've got to believe in yourself, not somebody else who maybe you're copying. There's too much copying going on in our business. Peggy Lee is a great singer, one of the few white singers who can do the blues. But when she did 'Hallelujah, I Love Him So,' there was too much of Ray Charles there. She should have been herself because she's got it to begin with. Nat Cole can sing anything, anytime, anywhere. He's a man who believes in himself. Patti Page and Ella can do the same thing because they feel what they're doing and they communicate it."

In a few weeks, there's going to be a brand new festival in Newport, this one having to do with folk music. Many top artists have been lined up, but it may be that a previous British TV commitment may prevent Josh White from making this affair. "The rehearsal and even offered to pay my way over you order what you want and filming for the Grenada TV show in England is the same day I'm changed. I think it's unfair and I supposed to be in Newport," White figure I'm going to have to do complains. "In a way I'm Mr. Folk something about it. I've got to and I think I should be in New- make that Newport scene."

Performance was all Bert Lahr. He cavorted gaily, and refused to be upset by the obvious inexperience of the dancers and others in the cast.

Audience reaction to the show was good.

Dolores Poe.

KJAZ Jazz

"Jazz Off Campus," with programming supplied each week by a different high school or college jazz- but also demanding that distribuophile.

has a two-hour seg, featuring jazz an over-all amount. Under the latdisks popular in his area. Oakland ter system the distributor could Tribune jazz columnist Russ Wilson emsees "Jazz Audition," a artist LP and only a few apiece of weekly round-table discussion and the others. But this system is no review of the latest jazz disks by longer often used, and the distrilocal jazz musicians and critics. There is also a weekly program, "Concours," nimed at the sports board this week that with a numcar owner-jazz fan, which blends ber of important indie lines his sports car news, interviews and music, emseed by sports car driver- to \$400,000. Of this, he claimed, jazz jock Bud Payne.

Hadlock cover all facets of jazz ing," he stated, "is deceiving themthruout the week, including regu- selves about their sales by shipping lar segs on historical jazz sides these albums into us and expecting "Jazz Annals"; "Dinner Jazz" (Stan us to turn them into good sellers." Kenton, Modern Jazz Quartet, etc.) It is known that recently, when a "Mainstream," combos, big band large indie apbraided his assemjazz-middle road tastes; "Today's bled distributors for not selling his Jazz," spotting current trends with album line, the distributors anemphasis on the West Coast scene; swered back with snide comments "Contemporary Concert," a crosssection of the nation's latest jazz except so and so?" tastes; "Jazz Week," a weekly report of jazz news from all over the globe.

A report on jazz record shows featured by other stations across the country appears in Vox Jox this issue.

port too, but the people in England won't change the date for me. The Newport people and Mr. Wein and back if we could get the date don't come up with any program.

Indie Squeeze • Continued from page 4

of the large indie labels are not only shipping in LP's on allocation, tors buy a certain amount of each Los Angeles deejay Frank Evans and every LP release, rather than order thousands of a strong name butor finds his stock piling up.

One distributor told The Billinventory of LP's right now came

less than \$100,000 was really sal-Ray, Henry, Dean, Agos and able. "All that these labels are dolike "who do you have to sell

Too Mr-h, Too Soon

With inventories higher than ever before, and labels shipping in LP's like mad, many distributors claim that they will have a rough time staying in business if they have to stock everything their lines put out. "The indies should behave like the jazz labels," said a distributor. "The jazz labels put out a few LP's each month, let That's why we do such a good job with the jazz lines-we can sell what moves, and not build up terrific inventories."





Contents

Page

International Scene	•	ł	•	•	•	•	•	•	•		11
Jazz Goes Pop			•		*	•	•	•	•	•	22
Newport Signposts	•			•	•	•		•	•		11
Best Selling Jazz Al	b	11	n	15	1		•	•			22
All-Time Jazz Great	ts	10		•							23
Favorite Jazz Artists	1	•			•				•		23
Jazz Today		•	•			*	•	•	•	7	24
The "Mother Blues"		•		•	•		•				26
West Coast Jazz?		•									26
Stereo Jazz	•	•		•	•			•	1		28
Basic Jazz Library .		•		•				•	•	,	28

INTERNATIONAL SCENE

Jazz as Diplomatic Tool **Cries for Effective Use**

- Evidence stronger than ever that people abroad know us better thru jazz than any other media.
- But they have to get it via disks since live

penses paid." Actually, the State Department of the world's wealthiest country has to enlist the aid of Defense Department, Commerce, the United States Information Service, and other government and private agencies to get its tours on the road.

BEST SELLING JAZZ ALBUMS

The following is a list of the top 35 LP's that have appeared on the monthly Jazz Best Selling Chart in "Audition" from May, 1958, thru April, 1959. Positions are determined by length of time on the charts during this period and the relative monthly listings. 1. MY FAIR LADY-Shelly Manne & His Friends, Contemporary 2. BUT NOT FOR ME-Ahmad Jamal Trio, Argo 8. CONCERT BY THE SEA-Erroll Garner, Columbia 4. PAL JOEY-Andre Previn & His Pals, Contemporary 5. SWINGING ON BROADWAY-Jonah Jones Quartet, Capitol 6. THE LATE, LATE SHOW-Dakota Staton, Capitol 7. AHMAD JAMAL, Argo 8. ELLA FITZGERALD SINGS THE DUKE ELLINGTON SONGBOOK, Verve 9. DUKES OF DIXIELAND, VOL. 8, Audio Fidelity 10. PETER GUNN-Henry Mancini, RCA Vietor 11. MUTED JAZZ-Jonah Jones Quartet, Capitol 12. I WANT TO LIVE !- Gerry Mulligan Jazz Combo, United Artists 13. DAVE DIGS DISNEY-Dave Brubeek Quartet, Columbia 14. JUMPIN' WITH JONAH-Jonah Jones, Capitol 15. THE SWINGIN' STATES-Kai Winding Septette, Columbia 16. SWINGIN' AT THE CINEMA-Jonah Jones Quartet, Capitol 17. BRUBECK IN EUROPE-Dave Brubeck Quartet, Columbia 18. JAZZ IMPRESSIONS OF EURASIA-Dave Brubeck, Columbia 19. BASIE-Count Basie Ork, Roulette 20. 77 SUNSET STRIP-Warren Barker, Warner Bros. **21. FOUR FRESHMEN IN PERSON, Capitol** 22. NO SUN IN VENICE-Moden Jazz Quartet, Atlantie 23. DYNAMIC!-Dakota Staton, Capitol 24. JAZZ GOES TO JR. COLLEGE-Dave Brubeck Quartet, Columbia 25. OTHER VOICES-Erroll Garner, Columbia 26. MILESTONES-Miles Davis, Columbia 27. THE HI-LO'S AND ALL THAT JAZZ-Columbia 28. IN THE NIGHT-George Shearing Quintet & Dakota Staton, Capitol 29. BALLAD STYLE OF STAN KENTON, Capitol **30. ELLA FITZGERALD SINGS THE IRVING BERLIN** SONGBOOK, Verve

stints get no backing from government or diskers.

By MILDRED HALL

La Belle Jazz is now indisputably riding the highest crest of international and domestic popularity in her many-sided young life. Nevertheless, she may remain an officially unkissed bride in 1960. Far from rushing her to the altar of international goodwill at the peak of her appeal, her Uncle Sam still clings to dowager presentations. The 1960 Cultural Exchange program will again be overloaded with symphony and music of European origin.

Conduits for live performance of jazz to iron curtain countries, to Africa, Latin America, and to the Near and Far East, where it has proven our happiest propaganda weapon, are few. The role of jazz in tours arranged by State has been hampered by the backward-looking in State's upper echelon, in Congressional halls, and on appropriation committees. In a rare reciprocal artist opportunity like the Moscow Fair, grassroots American jazz was lost in a diplomatic shuffle.

In 1958, only three tours were jazz, out of a total of 27 approved

for assistance under the President's special fund (due for a cut of close to \$1 million in 1960). Jim Magdanz, State's hard-working chief of cultural presentations in the Exchange Program, says, "About the same percentage of jazz will be scheduled for 1960 as in other years. Right now, nothing is firmed."

Regretfully, Magdanz added: "Many artists contact State under the impression that the President's Fund is a vast affair, and they can girdle the globe, all ex-

Disks Fill In

Happily, the reach of our most exportable and appealing musical product still manages to be global, and phenomenal - on American records. Wherever jazz recordings are preceded or followed by the live performance of a Gillespie, a Teagarden, a Brubeck, Goodman or Woody Herman, the response is trebled-also the demand for the records.

Jazz, live or on records alone, (Continued on page 32)

Newport Signposts Huge Jazz Season

Continued from page 1

Officially the season started May 29. On that date the first operation to get its feet wet, as it were, was "Jazz on the Hudson River," a summer long series of Friday night boat rides on the Wilson Lines' S. S. John A. Messick. Leaving on its weekly fourhour cruise from the West 42d Street docks, the ship carries a different group and singer on each of its three decks. More than 3,000 fans can be accommodated and they pay \$3 a head to get aboard. A modern jazz policy will be employed for the most part, with use of a singer as well. Promoter Ken Joffe said he also may use some Dixie attractions. The river cruises will run thru the end of August, with the possibility also in view of starting a folk boat and a gospel boat later on.

Varied Bookings

Another early entry which opened last night (28) was Stephanie and Phil Barber's Music Inn at Lenox, Mass. The Barbers have again set up a varied set of weekend bookings to run thru Labor Day weekend, September 6. Many top names have been booked including Basie, Kenton, the Four Freshmen, Brubeck, Ahmad

(Continued on page 32)

81. ELLA AND LOUIS. Verva

32. GIGI-Andre Previn & His Pals, Contemporary

33. EUROPEAN WINDOWS-John Lewis, RCA Victor

84. ELLA & LOUIS AGAIN, Verve

35. SHELLY MANNE & HIS MEN PLAY "PETER GUNN," Contemporary

Idiom Today-Why? Do troubled times give jazz its wide appeal

Jazz A Popular

• Does jazz become watered down for mass market?

By BOB ROLONTZ

The word jazz can no longer be applied to a small part of American music. Jazz has burst beyond the confines of its once narrow world and is now an integral part of popular music. Jazz artists such as Erroll Garner, Dave Brubeck, Louis Armstrong, George Shearing, Ahmad Jamal, Shelly Manne, Andre Previn, Gerry Mulligan, the Count Basie Ork, the Duke Ellington Ork, the Stan Kenton crew, the Four Freshmen, the Hi Lo's, the Modern Jazz Quartet, Jonah Jones, Ella Fitzgerald, Miles Davis, Da-

(Continued on page 30)



Armstrong, Parker Sweep 'All-Time Greats' Poll

In The Billboard's first annual poll of the country's jazz a.&r. men (limited to diskeries that release only jazz records or a substantial quantity of jazz records every month), two great jazzmen swept their field in the "All-Time Jazz Greats" voting. These two were Louis Armstrong in Traditional jazz and Charlie Parker in Modern. Both Armstrong and Parker had more than double the number of votes of their closest competitors. In the Swing category, Duke Ellington, Count Basie and the late Lester Young were closely bunched all thru the polling, with Ellington pulling away to a substantial lead at the end. Billie (Lady Day) Holiday topped all her competition by over 100 points. In the modern field, it is interesting to note the impact that tenorman Gerry Mulligan (as against many other veteran names) has made in the current jazz scene, coming in a healthy third over many other qualifiers. All of the artists in the four categories will be permanently enshrined in The Billboard's "All-Time Jazz Greats" hall of fame.

THE BILLBOARD'S 'ALL-TIME JAZZ GREATS'

as selected by the country's jazz a.&r. men

Swing

Traditional Jazz	1
LOUIS ARMSTRONG (473)	
BIX BEIDERBECKE (150)	C R
JELLY ROLL MORTON (121)

DUKE ELLINGTON (251) COUNT BASIE (202) LESTER YOUNG (190)

Modern Jazz

CHARLIE PARKER (450) DIZZY GILLESPIE (156) GERRY MULLIGAN (107)

Vocalists

BILLIE HOLIDAY (264) ELLA FITZGERALD (152) BESSIE SMITH (132)

Garner, Basie, MJQ, Williams, Ella, Freshmen, Deejay Poll Winners

The nation's top jazz deejays showed off both a thoro knowledge of the jazz scene and their own hipness with their votes in The Billboard's "Favorite Jazz Artists" poll this year. In the Favorite Instrumentalist division, Erroll Garner rolled up a substantial lead with Miles Davis and Thelonious Monk the next most favored, in that order. The Favorite Jazz Ork was the swingin' Count Basie Band which received almost double the number of votes accorded to the Stan Kenton Crew, and more than double that of the Duke Ellington Ork. The jocks had many Favorite Instrumental Groups, however, with the MJQ winning a 14-point victory over the Dave Brubeck Quartet and the Miles Davis Sextet, who finished in a tie for second, while George Shearing finished third, only slightly back of the second place winners. In the Favorite Vocalist division, male, Joe Williams and Frank Sinatra fought a nip and tuck battle all the way, with the former winning out by a scant five points. A relative newcomer, Mark Murphy, finished third in the vocal polling, indicating that more will be heard of this lad. Ella Fitzgerald amassed better than five times the points of her nearest competitors in the Favorite Vocalist, female, division. June Christy, Anita O'Day and Sarah Vaughan tied for second place. The Four Freshmen finished up well ahead of the Hi Lo's, but the comparatively new Lambert-Hendricks-Ross Trio finished mighty close behind the latter group.

'FAVORITE JAZZ ARTISTS-1959'

as selected by the nation's leading jazz disk jockeys

Favorite Jazz Instrumentalist	Favorite Male Vocalist (jazz or blues				
1. ERROLL GARNER (133) (Columbia)	1. JOE WILLIAMS (165) (Roulette)				
2. Miles Davis (96) (Columbia)	2. Frank Sinatra (160) (Capitol)				
3. Thelonious Monk (44) (Riverside)	3. Mark Murphy (48) (Capitol)				
Favorite Jazz Orchestra	Favorite Female Vocalist				
 COUNT BASIE (235) (Roulette) Stan Kenton (122) (Capitol) Duke Ellington (111) (Columbia) 	(jazz or blues) 1. ELLA FITZGERALD (274) (Verve) 2. June Christy (51) (Capitol) Anita O'Day (51) (Verve) Sarah Vaughan (51) (Mercury)				
Favorite Jazz Instrumental Group	Favorite Jazz Vocal Group				
1. MODERN JAZZ QUARTET (85) (Atlantic)	1. FOUR FRESHMEN (205) (Capitol)				
2. Dave Brubeck Quartet (71) (Columbia)	2. Hi Lo's (154) (Columbia)				
Miles Davis Sextet (71) (Columbia)	3. Lambert-Hendricks-Ross				
3. George Shearing	(132)				



JAZZ SPOTLIGHT

JAZZ TODAY

... where it is and where it is going

The Billboard asked some of the top men in the world of jazz: critics and a.&r. men, to comment on the state of jazz today, and where itemight be heading tomorrow. Here are their opinions.

Jazz Is Pretty Much of a Jungle On Social Level

24

Nat Hentoff, Co-Editor, The Jazz Review

LSPECIALLY in this period of increasing "acceptance" of his work, the jazz musician should begin to think-and actseriously to protect himself:

1) A jazzman who is as much a composer as player is foolish not to set up his own publishing firm as George Russell, Quincy Jones and others have done. Or he can become part of a firm directed by other jazz writers. One thing that has not been done at all yet is for several jazz composers who do have their own firms to pool part of their resources and hire a professional who can help get their originals more performances-not only with other jazz groups here and abroad, but in the schools, a new and rapidly growing market for jazz material.

2) Personal managers who are honest, tenacious and intelligent are desperately needed. It is as unwise for a jazz leader of any reputation to depend solely on his booking agency for guidance as it is for a classical performer to deal with Columbia Artists or National Artists by himself. Most bookers are interested

(Continued on page 32)

Achieves Much By Leonard Feather author of The Encyclopedia of Jazz

A SK an unanswerable question and you get an unpredictable answer. None of the musicians themselves, far less the critics, can analyze where jazz is going. At present it is fanning out in so many directions, and is subject to such a variety of atmospheric pressures, that any prediction is about as sure of success as the weather forecast for 1960 in the Farmer's Almanac.

More than any musical consideration, one factor in the past, present and future orientation of jazz remains supremely important: its contribution to democracy.

Too many of us tend to take for granted the vast achievements of jazz on the social level. It is easy to forget that at one time white or Negro jazzmen dared not appear together, anywhere in America, on a stage or in a night club-not even, with rare exceptions, in a recording studio.

It is incompletely realized how much more slowly jazz might have progressed had it not been for John Hammond, who for almost 30 years has been a stubborn opponent of Jim Crow. It was he (Continued on page 32)

THE BILLBOARD

More Thoughts Given to Disks

George Avakian A & R head at Warner Bros. Records and veteran jazz commentator

AZZ is more unpredictable than horse racing or Casey Stengel, but it seems to me that there are some definite signs of future directions. Few of them are very encouraging for the present, but eventually there will be benefits for musicians and their fans alike.

As far as artist growth and boxoffice excitement is concerned, there have been no successes since Ahmad Jamal made it last year from the lower case scuffle category to a major star classification. The same people are still the draws - Armstrong, Brubeck, Shearing, Mulligan, Garner. And Erroll has all but withdrawn to the concert stage, which is a loss club owners can't replace.

The reason new stars aren't being developed is probably that the testing grounds no longer exist. A moderately unsuccessful group can no longer scuffle across the country on a couple of tours a year until it gets enough exposure to bust loose. Record companies can, and still do, record relatively unknown musicians and make a little money, but that activity is no longer backed up by constant public appearances on the part of most of these artists.

The jazz concert circuit is going to get bigger before it gets smaller, and that means in dollar volume as well. The seeds of selfdestruction are obviously present, of course. It can be predicted with complete safety that in the (Continued on page 32)

Jazz Soloist to **Take Next Step**

Nesuhi Ertegun Jazz Lecturer, Jazz A & R Head Atlantic Records

WHERE is jazz today? It is all over the world. Jazz is the music of today for more people in more countries than any other form of music.

Jazz today is solidifying the new and advanced positions it has gained during the last years. What we are witnessing now is less experimentation and more entrenchment; no fantastic new talent has appeared and no important new school has been formed in the last year or two. The younger musicians are absorbing and assimilating the music of the great masters who just preceded them.

There is an invariable pattern (Continued on page 33)

Jazz Emotional Experience

George T. Simon Timex Jazz Show Writer & Bouree Productions Executive

HE GREAT thing about the recent developments in jazz is that they have occurred. I'm not going to go into any discussion of why modern jazz is better than old jazz, or v.v., but I would like to point out that because of the much greater breadth (or maybe you want to call it depth) of jazz today, there's a great deal more good stuff for people to listen to. And the more varied the good

JUNE 29, 1959

On Threshold Of Greatest Era

Ralph J. Gleason, Editor of Jazz and Times-Mirror syndicated jazz columnist

AZZ music today is standing on the threshold of its greatest cra.

Within the next few years it will reach heights of popularity never dreamed of by its pioneers in New Orleans, Kansas City and Chicago.

We have ample evidence of this from the pages of The Billboard itself which show us that Dave Brubeck usually outsells Dinah Shore, and Miles Davis outsells Tony Martin.

The growth of the jazz festivals from Newport to Monterey is opening up new audiences by the thousands each summer. Timex, for all its bad points, and the additional use of jazz on TV elsewhere is creating new listeners for this music.

The cultural feedback that has resulted from our discovery of the European discovery of jazz has raised jazz immeasureably in the cultural scheme of things in this country.

When even the chain papers can recognize the value of jazz; when newspaper readers who have never bought a jazz record nor attended a jazz concert can write in and ask for lists of records and recommendations of books, we are beginning to move forward.

The A&R men handling jazz at all the labels, large and small, have a great responsibility these days to make the best jazz LP's

stuff you offer, the more people you're going to attract. After 20 or so years of judging (Continued on page 33)

they can, not just record any wandering minstrel with an AFM card. The jazz musicians them-(Continued on page 33)

GOING FOR

HIFIRECORD R-550 LYMAN GROUP OPENS SUMMER TOUR CHICAGO, JULY 7TH)

High Fidelity Recordings, Inc.

7803 Sunset Blvd.

Hollywood 46, Calif.

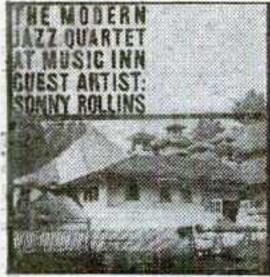


CANADA SPARTON





current releases:



THE MODERN JAZZ QUARTET AT AUSIC INN/YOL. 2 GUEST ARTIST: SONNY ROLLINS 1299 (Stereo & Monaural)





CHRIS CRAFT CHRIS CONNOR 1290 (Monaural)





RAY CHARLES AT NEWPORT 1289 (Sterso & Monaural)





BAGS & FLUTES MILT JACKSON 1294 (Stereo & Monaural)



THE FOUR BROTHERS SOUND JIMMY GIUFFRE 1295 (Stereo & Mongural)



ATCO, A Division of Atlantic Recording Corporation, 157 West 57th Street, New York 19, N.Y.



JAZZ SPOTLICHT

26

JUNE 29, 1959

THE "MOTHER" BLUES

Jazz Form Developed From Many, Varied Influences

 Hope, despair, pain, social forces, catastrophes and religious feeling are a few blues influences

 Blues styles are just as varied. Its many forms show vitality of blues origins and its creators

By PAUL ACKERMAN

When Elvis Presley first made an impact on the pop music scene some five years ago, few people were aware of his hipswinging talents. He had not yet become a television star, and his sales power as a record artist rested upon his vocal, rather than visual, appeal. Discerning listeners quickly sensed the basis of his success: Here was a unique stylist, well-grounded in the most elemental and perhaps the most important of American song forms -the blues.

The blues, which are rooted solidly in the culture of the American Negro, were never annotated or written until the 1890's for they sprang from a population largely unschooled. Since those years, the influence of the blues has been all-pervasive, and its distinctive characteristics - have left their imprint upon jazz, upon country and western music, pop musicparticularly rock 'n' roll, and even show music, notably some of the compositions of George Gershwin, specifically "Porgy and Bess."

What Are the Blues?

The definition is a varied one. To a musician the term "blues" denotes, first of all, a distinct type of song construction. A standard blues is made up of 12 bars and has definite chord progressions. This, and the instrumentation, contribute to an effect known as "blues tonality." There are, of course, modifications to the 12-bar pattern, and many songs of longer length are termed blues. The blues are also defined in terms of the nature of its lyric themes. To the laymen, a song may be "bluesy," or blue, adjectives connoting a song whose lyric is essentially sad. This approach to a definition of the blues is, of course, inexact, although it has a measure of

truth and justification. Many blues are sad, for they originally sprang from a background of slavery and repression. However, with the passing of years, the lyric or story content of the blues has become very broad-so that in addition to blues which tell of despair and tragedy, there are happy blues. There are uptempo blues, which made the listener want to jump and shout; there are satiric blues, comedy blues and-one of the most interesting categories, didactic blues. The latter are blues which give advice, generally to simple men who have been put upon by sharp women.

A good example of didactic blues is Jimmy Witherspoon's "Rollin' Blues," which poses a question clearly and answers it definitively:

"Did you ever love a woman-Caught her runnin' round? There's only one thing to do boys. Stop it! Put that woman down."

A common blues theme is faithlessness on the part of either sex. An example is the classic "C. C. Rider" (sometimes spelled "See See Rider"), which has the poignant lines:

See See Rider, See what you have done You made me love you, now

The tragic stories are often "Chain implicit in the titles: Gang Blues," "Hard Times Blues," "Trouble in Mind," "Misery Blues," "Dead Drunk Blues," etc.

Inspired By Calamity

Another category of blues themes has to do with castrophes -storms, floods, and their effect upon humanity. Such a one is "Black Water Blues," a song of a torrential five days' rain that flooded the lowlands, leaving people homeless. Years ago this was recorded by the late, great Bessie Smith in the most poignant style. Leadbelly, the great folk blues artist, and many others have sung blues telling of the depredations of the boll weevil.

As against these stories of despair and tragedy, there are blues that speak of hope. In fact, some of the most despairing blues are not without a note of hope. A good example is Richard M. Jones' "Trouble in Mind,"

"Trouble in mind, I'm blue, but I won't be blue always . . .

For the sun will shine in my back door some day."

But perhaps one of the greatest characteristics of the blues lyric or thematic content is its quality of simple poetry. An example is Leroy Carr's classic: "When the Sun Goes Down":

In the evenin', in the evenin',

- baby when the sun goes down . . .
- In the evenin', baby when the sun goes down . .
- Ain't it lonesome, ain't it lonesome baby, when your love is not around

West Coast Jazz? It Doesn't Exist!

- Coast dwellers can't
- agree on uniqueness.
- But concur on the universality of jazz.

By LEE ZHITO

"West Coast Jazz" is big, saleswise-but what is it? You can't get anyone to define the term.

It's generally agreed that a substantial amount of recorded jazz sold today originates on the Coast. Such labels as contemporary-Good Time Jazz, Fantasy, Verve and World Pacific, together, comprise a dominant share of the jazz disk market. Are their sales spurred by their use of a distinctive Coast brand of jazz?

Not Regional?

From all indications, West Coast jazz-if there ever was such a thing-is no more. Jazz label execs such as Contemporary's Les Koenig and World Pacific's Dick Bock maintain that jazz recorded on the Coast has no indigenous qualities. They feel that jazz is universal, rather than regional, both in its fabric and in its following. The ever-growing worldwide demand for American recorded jazz, regardless of its point of origin, is used to substantiate that statement.

The West Coast, however, exerts a telling influence on the

flect a rebellious attitude toward some social conventions, such as the Clarence Williams-Everett Robbins-Porter Grainger song, "Tain't Nobody's Business If I Do"; happy blues, such as Witherspoon's "I Don't Want a Thing But That Big Fine Girl of Mine," and many, many other types. The range of ideas, it may be seen, is inexhaustable.

jazz field as a whole by having triggered important trends during the past decade. The renaissance of Dixieland to where two-beat music once again enjoyed wide commercial acceptance was revived out here by the Firehouse Five Plus Two 10 years ago.

Group consisted of Disney Studio hands who revived the old tail-gate tunes for sheer kicks. Their musical mayhem spurred Les Koenig, then a Paramount Pictures director, to record them, and thereby found his Good Time Jazz label. The Dixie craze which followed helped generate a wider audience for such favorites as the Turk Murphy group and Bob Scobey's Frisco Band.

Inventive Jazzmen

The disolution of the big Stan Kenton band in the early '50's released a number of highly inventive modern jazz musicians to blaze trails of their own. Still fired with the Kenton enthusiasm to strive for something different, a number of groups sprang up along the California Coast. Some can be traced directly to the Kenton clan by the men they featured. Others reflected the modern jazz feeling-from the Shelly Manne's to the Jimmy Giuffree's, the Dave Brubeck's to the Gerry Mulligan's.

The current and most far-reaching West Coast influence upon the jazz scene is the use of jazz in television and motion picture sound tracks. While the jazz thread had been interwoven in movie sound tracks before ("Man With the Golden Arm," "Street Car Named Desire," etc.), its first all-out effective use to buttress tense drama was in Johnny Mandell's "I Want to Live" score. Its importance in TV today since the success of Hank Mancini's "Peter Gunn" score is now history. There's hardly a whodunnit on the air today which doesn't hit the screen with a jazz track. Indicative of the jazz track's importance is the fact that a Western series to bow next season will appear fully endowed with a modern jazz setting. Show is "Shotgam Slade," with the pilot of the series featuring Scott Brady.

your man's back home You made me love you, now your man's back home.

I'm gone away baby, and I won't be back till fall ... Lord, Lord, gone away baby,

won't be back till fall. If I find me a good girl, I won't be back at all.

I'm gonna find me a pistol, just as long as I am tall ... Shoot my woman . . . cast that cannon ball.

If that woman won't have me, she won't have no man at all.

See See Rider, where did you stay last night? Your shoes ain't buttoned . . .

your clothes don't fit you right.

You didn't come home 'til the sun was shining bright."

Theetings

When the sun goes down. Last night, as I lay a-sleepin', I was thinkin' to myself . Last night as I lay a-sleepin', I was thinkin' to myself . . . Well, the one I love, the one I love, She's in love with somebody

else.

Well, the sun rises in the East Yes and sets in the West Well, the sun rises in the East, baby Yes and sets in the West

Ain't it hard to tell, ain't it

hard to tell Which one is loving you the

best When the sun goes down."

There are also blues which re-

Jazz Relationship

The relationship of blues and jazz is a profound one. Many of the blues classics sprang directly from the traditional jazz schoolssuch as "Dippermouth Blues," "Tin Roof Blues," "Royal Garden Blues," etc. Many of the greatest musicians in jazz history are heavily blues-oriented, such as

(Continued on page 28)

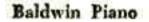
West Coast "Firsts"

Coast companies claim a number of "firsts" in the jazz field. World Pacific's "West Coast Artists series" of covers has won the label a number of art awards. San Francisco's Fantasy label similarly has reaped high honors for its use of distinctive abstract art. Contemporary's Les Koenig launched a new trend in 1956 with Shelly Manne's jazz variations on the "My Fair Lady" themes. Since then, it has become common practice for jazz labels to issue jazz versions of Broadway Musicals.

"West Coast Jazz," rather than emerging as a particular school of musical thought, is an all-embracing factor, one which includes the ingenuity of both musician and label exec in their common willingness to depart from well-trodden paths and strive the new and untried. Fortunately for the good of the jazz disk business, this feeling is shared by labels other than those on the Coast. The California firms pride themselves in feeling that it was their influence which helped generate the new thinking.



Concert Direction: S. Hurok 730 Fifth Avenue New York City



Personal Representative: Martha Glaser 520 Fifth Avenue New York City



AL HIBBLER

ARGO

LP 601 Melodies by Al Hibbler

JAMES MOODY

- LP 603 Flutin' The Blues (Vol. I)
 - 613 Moody's Mood For Love (Vol. II)
 - 637 Last Train From Overbrook (Vol. III)

EP's by JAMES MOODY

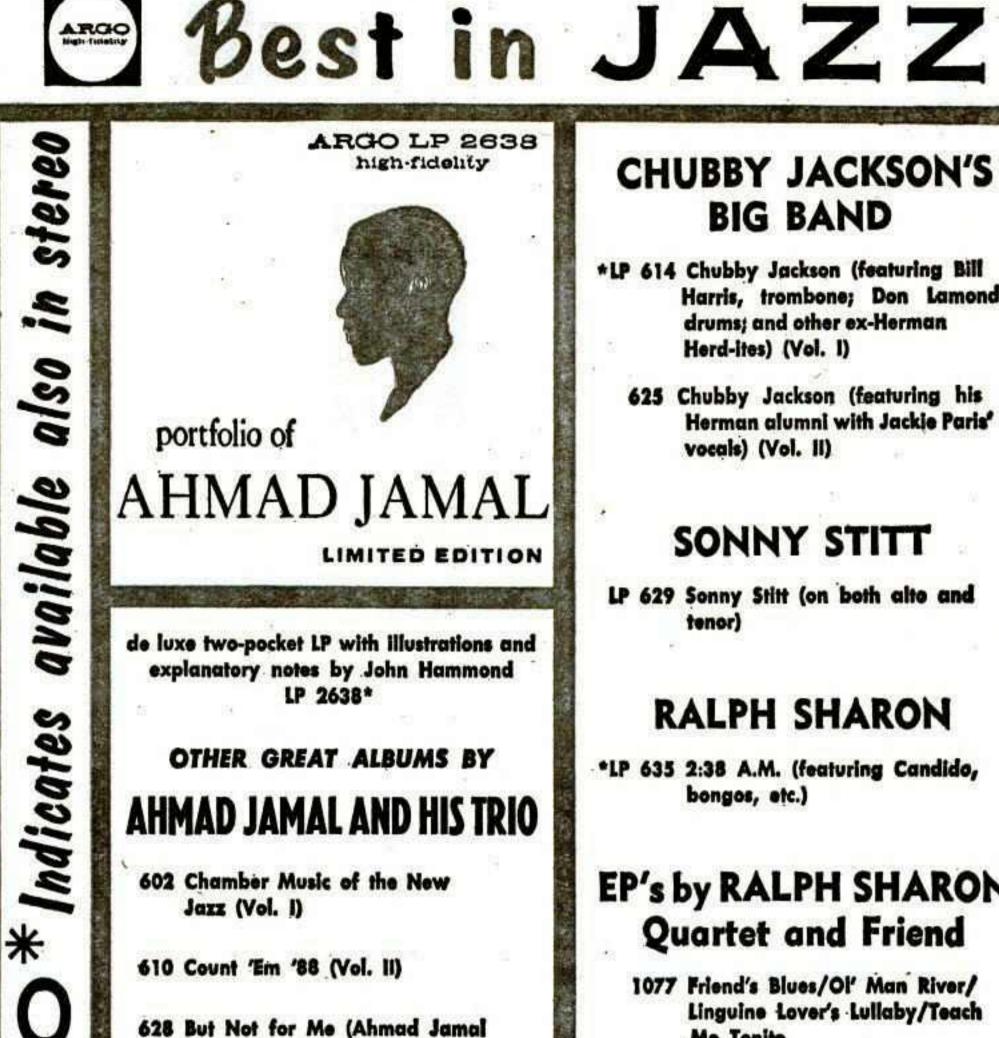
1080 Last Train From Overbrook There She Goes/Last Train From Overbrook/Don't Worry About Me/ What's New

MAX ROACH

LP 623 Max (with Kenny Dorham and Hank Mobley)

JOHNNY GRIFFIN

LP 624 Johnny Griffin (with his all-stars)



CHUBBY JACKSON'S **BIG BAND**

- *LP 614 Chubby Jackson (featuring Bill Harris, trombone; Don Lamond, drums; and other ex-Herman Herd-ites) (Vol. I)
 - 625 Chubby Jackson (featuring his Herman alumni with Jackie Paris' vocals) (Vol. II)

SONNY STITT

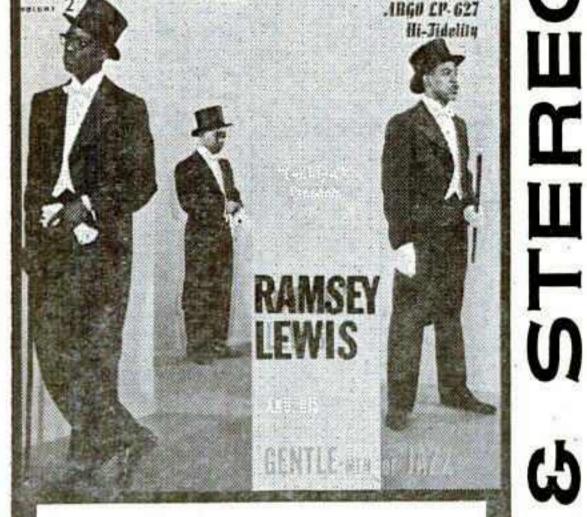
LP 629 Sonny Stitt (on both alto and tenor)

RALPH SHARON

*LP 635 2:38 A.M. (featuring Candido, bongos, etc.)

EP's by RALPH SHARON Quartet and Friend

1077 Friend's Blues/Ol' Man River/ Linguine Lover's Lullaby/Teach



LP 627 Ramsey Lewis and His Gentlemen of Jazz (Vol. II)

Other Great Albums by the **Ramsey Lewis Trio**

611 Ramsey Lewis and His Gentlemen of Swing (Vol. I)

4

C

4

Z

O

*642 Lem Winchester and the Ramsey Lewis Trio

HIS JULY RELEASE

*645 One Hour With the Ramsey Lewis Trio

45 SINGLES BY THE RAMSEY LEWIS TRIO

5303 Carmen b/w Black Eye Peas 5322 Delilah b/w Iracy Blues *5336 | Love Paris b/w Song of India at the Pershing) (Vol. III)

*636 Ahmad Jamal (at the Spotlite Club, Washington, D.C.) (Vol. IV)

HIS JULY RELEASE **646 AHMAD JAMAL** AT THE PENTHOUSE (with strings) (Vol. V)

EP's by AHMAD JAMAL & HIS TRIO

Music, Music, Music 1076 Poinciana/Volga Boatman/Jim Love Sue

At The Spotlight Club

1078 Stompin' At The Savoy/That's All/ The Girl Next Door/Squatty Roo

1079 Taboo/Autumn in New York/Secret Love/Should 1

45 Singles

By AHMAD JAMAL & HIS TRIO

5294 Music, Music, Music b/w But Not For Me

5306 Poinciana b/w Soft Winds

5317 Secret Love b/w Taking a Chance on Love

5328 Let's Fall in Love b/w Ahmad's Blues

*5337 TANGERINE b/w Seleritis

This One's a Hit!!!

Me Tonite

MARIAN McPARTLAND

*LP 640 Marian McPartland at the London House

ARGO's monaural catalog includes LP's by the following greats:

CY TOUFF . PINKY WINTERS . MIFF MOLE DICK LANE • NORMAN SIMMONS • ZOOT SIMS . SANDY MOSSE . JOHN YOUNG . AL RUSS ORCHESTRA . MELVANO OR-CHESTRA . CHET ROBLE . JAZZ EXPONENTS . CLARK TERRY . MJT PLUS 3 . PAUL GONSALVES . JIMMY WOODE . VITO PRICE . BESS BONNIER . YUSEF LATEEF J. C. HEARD
 RED RODNEY



Chess Prod. Corp. 2120 S. Michigan, Chicago 16 CA 5-2770



JAZZ SPOTLIGHT

STEREO JAZZ Dual Channels No Worry to Jazzmen

 Can't see using stereo gimmicks in sessions.

28

 Only stereo advantage is "fuller" sound.

By HOWARD COOK

The jazz listener is particularly concerned with receiving maximum fidelity and realism. Engineering and sound gimmicks, echoes and other special effects are much less to be desired than in some other types of music. The advent of stereo and its great public acceptance during the past year has now made it possible to have a v a il a ble stereophonic counterparts of most monaural disks.

Producing a stereo recording presents the artist, a.&r. man and engineer with problems, if a realistic performance rather than a commercial concept of stereo is to be achieved. A consensus of opinions among jazz a.&r. men in New York reveals that many employ similar techniques in recording jazz in stereo and that these approaches are quite different than those used for pop and other recordings.

Considered "Taboo"

The "ping pong" effect, a phenomenon where little or none of the sound that is heard from the right speaker comes thru on the left and vice versa, is considered by most to be taboo. While this effect can be managed easily, it is felt to be gimmicky and unthose who are more "sound conscious" also appreciate the flow of sound.

How About Vocalist? With vocal stereo several of

the a.&r. men mentioned that they place the vocalist in the center with neither channel favored. Some also use three tracks, because in final balancing there is more depth and direction of sound.

The underlying feeling, it was pointed out in several instances, is that the stereo recording should not necessarily be different from the monophonic. It should be fuller. If the particular selection, type of jazz or instrumentation warrants marked and wide separation, this should be THE BILLBOARD

the result for which one strives, but not at the expense of capturing the best performance possible.

Theatrical Technique

One of the a.&r. men envisioned a time, when to get the best possible results with two-channel stereo, an almost theatrical technique may have to be used in the studio. It was mentioned that in some recordings of operas, where the listener knows that in a live performance an entrance of a singer should be from the back of the stage, the same illusion could be effected on the disk. This could also be true of vocal jazz in stereo.

Despite the problems encountered in producing a stereo jazz album of quality, the predominant feeling among jazz a&r. men is that stereo does enhance the effect of the disk performance. When jazz, regardless of the size of the group or whether or not it is instrumental or vocal, is recorded properly in stereo, they feel, the over-all results are more gratifying and more satisfying than monophonic recordings.

Many and Varied Influences

Continued from page 26

Louis Armstrong, Count Basie, Duke Ellington, the late Charlie Parker, etc. In addition, the young, modern jazz musicians of today, such as clarinetist Tony Scott, pianist Thelonius Monk, tenorman Sonny Rollins, etc., draw constantly on the blues for inspiration. Blues, it has rightly been stated, is the Mother.

Each jazz era-New Orleans, Kansas City, Chicago and on up to modern times, contributed to the evolution of the blues as an instrumental and vocal form-so that on records today there are any number of blues styles and types: The soulful, New Orleans style, with vocalist and the horns engaging in a chant-and-response pattern reminiscent of church music; the somewhat more complex Kansas City and Chicago styles, with the vocalist adopting a dramatic "shouting" technique, and the instrumental arrangement embellished by a lacy piano technique in the right hand-as may be heard in any of a number of disks by Joe Turner and Pete Johnson; the sophisticated styles of such artists as Dinah Washington, Billie Holliday, Peggy Lee, etc.

of the blues to American music. Bernstein, in one of his "Omnibus" talks on jazz, likened the lyric construction of blues to iambic pentameter, the great metrical line in English poetry.

Status of Blues Today Probably more influential than ever, in the general field of jazz, its influence is ever-present. In the world of pop music, virtually the entire rock and roll era was blues-based. Presley, the greatest "rocker" of them all, actually represented two streams of influence - one, the elemential Negro material, strongly noticeable in such of his early disks as "Mystery Train," and two, the country influence, which had always retained a blues traditionso-called "country blues." These two types of blues-Negro and country-were in many ways similar; but they also had their points of departure. One of the most interesting points of variation lay in the instrumentation or arrangement accompanying the vocalist. In Negro blues, horns, piano and guitar predominated, with the harmonica very prominent in more primitive folk blues, horns were never used in the traditional style of performance.

BASIC JAZZ LIBRARY

Here is a list of jazz books that may be helpful to deejays, librarians, record dealers and anyone else concerned with jazz, live and on records. There are many other books available on the subject, but this list comprises a basic library. (Books marked with an asterisk are currently out of print.)

REFERENCE BOOKS

The Encyclopedia of Jazz, by Leonard Feather; New York, Horizon Press (1955). (Supplements are issued yearly.) Hear Me Talkin' to Ya, by Nat Hentoff & Nat Shapiro; New York, Rinehart (1955).

HISTORY

- A History of Jazz in America, by Barry Ulanov; New York, Viking (1952).
- The Story of Jazz, by Marshall Stearns; New York, Oxford University Press (1956).
- *Jazzmen, by Frederic Ramsey Jr. & Charles Edward Smith; New York, Harcourt, Brace (1939).
- *Shining Trumpets, Rudi Blesh; New York, Knopf (1946).
- The Book of Jazz, by Leonard Feather; New York, Horizon Press (1957).

BIOGRAPHY

- Satchmo, by Louis Armstrong; New York, Prentice-Hall (1954). (Paperback Edition, Signet (1955.)
- Big Bill Blues, by Big Bill Broonzy; New York, Grove Press (1957).
- Father of the Blues, by W. C. Handy; New York, Macmillan (1941).
- The Kingdom of Swing, by Benny Goodman; Harrisburg, Stackpole & Sons (1939).
- Lady Sings the Blues, by Billie Holiday; New York, Doubleday (1956).
- Mister Jelly Roll, by Alan Lomax; New York. Duell, Sloan and Pearce (1950). (Reprinted by Grove Press, 1956.)
- *Duke Ellington, by Barry Ulanov; New York, Creative Age (1946).
- *We Called It Music, by Eddie Condon & Tom Sugrue; New York, Holt (1947).
- The Jazz Makers, by Nat Shapiro & Nat Hentoff; New York, Rinehart (1957).

LITERATURE

natural.

In order to get such a separation of sound, members of smaller groups would have to be placed at distances that affect their musical relation. In an actual performance the members of small groups are close together. Producing this marked separation with little leakage between channels, while it may create a striking stereo disk soundwise, gives a distorted result artistically.

Recording big band jazz in stereo, it is generally felt, presents less obstacles in getting realism. The natural separation of sound is enough to give those who are most interested in the music a feeling of depth, and

Even classicists – Leonard Bernstein, for instance – have commented upon the contribution

Today, however, these strict

WILBUR DE PARIS "PLAYS SOMETHING OLD-SOMETHING NEW-SOMETHING GAY—SOMETHING BLUE" Atlantic #1300 FIRST! With Traditional Jazz at Lenox, Mass. Chautauqua, N. Y. Stratford, Ontario, Canada THIRD! On England's list of top ten jazz records TWO New Atlantic 45's "Petite Fleur"—"Over & Over Again" Atlantic 2011 "Majorca"—"Watching Dreams Go By" Atlantic 3020 8TH Year of NEW New Orleans Jazz at Jimmy Ryan's

DUMONT ORCHESTRA BOOKING AGENCY - 55 West 19th St., New York 11, N. Y.

Eddie Condon's Treasury of Jazz, by Eddie Condon and Richard Gehman; New York, Dial Press (1956). Jam Session, by Ralph Gleason; New York, Putnam (1958).

TECHNICAL

Jazz: Its Evolution and Essence, by Andre Hodier; New York, Grove Press (1956).

patterns are breaking down, with the result that many blues records contain instrumentation which reflects both Negro and country influences. And many of these sell in the general pop market.

What about primitive, or folkstyled blues? There is still a market for this material-although not a large one. Artists with such colorful names as Little Walter, Howling Wolf, Muddy Waters, Sonny Terry, and many others, continue to record this materialgenerally with simple guitar and harmonica background. Sales of these disks are not large, but the market is relatively stable; for the buyers of this type of material prefer it unmarred by sophisticated influences. Reviewers of such records as having the "swamp sound," and if the disk is tinged with country influence it is regarded as having the "back shack sound." Some blues, like "Tequila," a hit of some 18 months ago, is considered to have the "Tex-Mex sound"-this tight phrase being indicative of musical influences indigenous to the country bordering on the Rio Grande.

Afcionados of the blues have noticed its close relationship to gospel and spiritual songs. This is indeed true-particularly in the area of song construction. Singers of gospel songs, however, do not sing blues songs-for gospel artists are generally dedicated to the Lord and therefore do not deign to dip into the repertoire of secular music. Some gospel singers, too, feel that the blues are too filled with despair, whereas religious music is filled with hope.

But while gospel singers rarely make use of blues material, blues artists derive considerable inspiration from the religious field. Such blues artists do not use the religious repertoire; rather, they make use of the style of church singing. An outstanding example is Ray Charles, who brings to the blues the wavering vocal delivery and the chord changes which have long been associated with Negro church music. The late Big Bill Broonzy, one of the great folk blues artists, stated that Charles belonged in church music.

Great Stylists

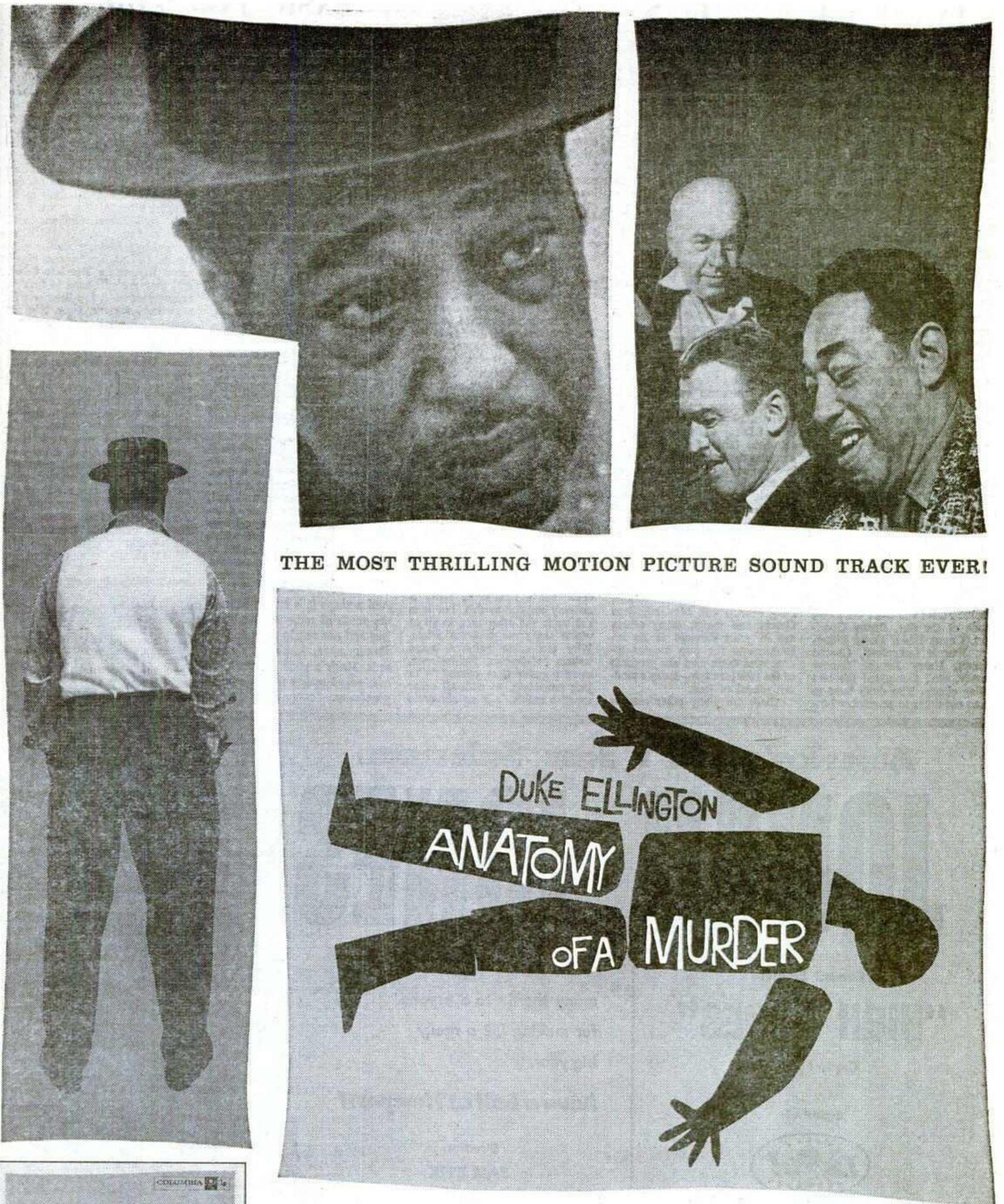
Great blues artists have had a dynamic influence on American music. Charles, for instance, while he hews closely to the blues form, produces music of such interest that it is recorded in the pop field. Presley, for instance, recorded Charles' "I Gotta Woman." Charles is also highly though of in jazz circles. Other great blues artists, notably those of the past-such as Bessie Smith and her predecessor, Ma Rainey, and Chippie Hill and Mamie Smith and many others, each brought a distinct stylistic contribution to American music.

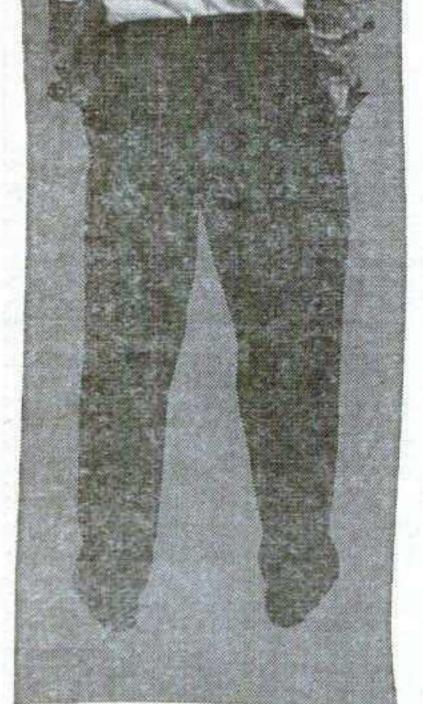
Varying blues styles were also

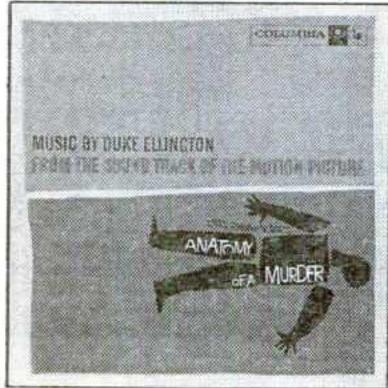
(Continued on page 30)











From Anatomy of a Murder, the exciting motion picture based on the best-selling novel, comes the sound track thriller of the year! The first motion picture score to be written and performed by the fabulous Duke Ellington, this dramatic jazz composition has been recorded from the original sound track in guaranteed high-fidelity and stereo-fidelity. Tense, vibrant, violently creative, Anatomy of a Murder promises to be one of the best-selling albums of all time. Call your Columbia distributor today!Askhim for Duke's single release - Anatomy of a Murder 4-41421...b/w"Flirtibird."

> GUARANTEED HIGH-FIDELITY AND STEREO-FIDELITY RECORDS BY



CS 8166 (stereo)

CL 1360



THE BILLBOARD

Jazz a Popular Idiom Today Continued from page 22

kota Staton, the Dukes of Dixieland, June Christy and many others consistently outsell many big-time pop names on LP's. Probably one of the biggest selling albums for the past four months has been "Peter Gunn," a jazz LP with music penned by a jazz composer, Hank Mancini. And the movie score of "I Want to Live," written by jazz cleffer Johnny Mandel, has been up on the best seller list since the movie opened.

30

TV Influence

But this isn't all. Into the once schmaltzy confines of TV music jazz has exploded with the force of an A-bomb. Weekly shows such as "Peter Gunn," "Richard Diamond," "77 Sunset Strip," "M Squad," "D.A.'s Man," "The Thin Man," "Perry Mason," "Naked City," "Pete Kelly's Blues" and "Ellery Queen" are using jazz music for themes and background, and the music has added to the popularity of the shows besides becoming best sellers as with "Peter Gunn" and "77 Sunset Strip." Advertising agencies are using jazz music for their singing TV commercials, and more and more jazz shows are being scheduled on TV and FM and AM radio.

What are the reasons for the sudden popularity of jazz-or is the ascent less sudden than it appears? It is less sudden than it appears, but more important, the resurgeance of jazz in the 1950's is not an isolated phenomenon. In the 1930's for example, the swing bands of the day, Benny Goodman, Count Basie, Duke Ellington, Jimmie Lunceford, Charlie Barnett, Harry James, Tommy Dorsey, etc., dominated the best selling charts. You don't have to be an old-timer to remember how

the sweet bands were considered square and kids would turn up their noses at any band with a rickety-tick beat. The '50's are merely repeating the pattern of the '30's according to many observers.

Normal Sounds

It is true, of course, that merely because something happened 20 years ago doesn't explain why it happens again. And there are more reasons than that of coincidence, or the cyclical theory to explain why the '50's have become the new jazz age. One of the reasons, according to astute tradesters is that the young folk buying jazz records today have grown up with the cool, modern sounds-for the modern stuff is what is selling today, with a few notable exceptions such as the Dukes of Dixieland. What to an older generation's ears are still dissonant sounds, to the ears of the 17 to 27 set are as normal as earth satellites and rockets to outer space. The cool jazz stemming from Charlie Parker and Dizzy Gillespie which so affronted fans of the old swing bands in the late '40's has evolved into the style of music preferred by today's youthful jazz fans.

And gradually younger arrangers are taking over the arranging chores on albums produced by the major as well as the indie record companies. Where jazz arrangements back of a pop singer were once worthy of comment, today they are a commonplace. Men like Nelson Riddle, Billy May, Hank Mancini, Russ Garcia and many, many others are in great demand to do arrangements for pop singers today. And these men are products of the new jazz age-today's modern school of jazz. There are many other reasons

for the upsurge of jazz over the past few years to its important position in American music these days. One is the intellectualization of jazz by certain groups, from critics to college students, who look upon jazz in the same manner that kings and princes viewed classical music in the days when kings and princes held sway. Another is the fact that jazz has the most excitement of any form of music for many seriousminded young people who view it as a challenging intellectual exercise as well as a music to enjoy and savor. And perhaps another reason is that to youth modern jazz, with its nervous rhythms and complex form, expresses today's troubled world better than any other form of music.

Some jazz critics view the popularization of jazz with a somewhat jaundiced eye. They feel that as jazz grows more popular it has a tendency to become less jazz than pop music-it becomes weak and watered down. according to their lights. But other jazz buffs are convinced that even if this is so-and they rarely admit that it is-it is better to spread the jazz word, even a watereddown jazz word, than to keep it pure and confined to a small group. Both points of view have merit, but few jazz fans take the trouble to follow the argument.

Plagues Critics

Why some jazz musicians are able to sweep across the jazz line and reach a larger audience, and others-just as good technically perhaps-continue to appeal to only a small group is another question that has plagued the jazz critics for a long time. There is no easy answer to this, but it is similar to the other arts, in all of which the same problem arises. Why are some painters, some writers or dancers, for instance, more popular than others? With jazz musicians, as with all other creative artists, it is an ability to

Many and Varied Influences Continued from page 28

developed by different instrumentalists. They are too numerous to mention, but several pianists will serve as an example. Pete Johnson's technique has already been mentioned in connection with vocalist Joe Turner. The same singer did some fine Kansas

communicate with an audience. Some do it by superior technique, others by superior personality, still others in a manner that is indefinable. There are those who claim that only the most easily assimilable performers can ever become popular, which is another way of saying that only the less complex or more "popular" type of jazz artist can ever become a big name. That this is a generalization is easily answered by the current popularity of Miles Davis, one of the most complex and most talented performers on today's jazz scene. Others claim only artists who swing can make it. But swing is a rather subjective word, and everyone has his own idea of who swings.

No matter what the reasons, it is a fact that the younger generation has taken to jazz as a duck takes to water. Perhaps it is a logical outgrowth of rock and roll, for most of the jazz fans of today were the rock and roll fans of yesterday. Perhaps it is the high praise that has been accorded to jazz by foreign commentators, who seem to talk about jazz more than we do in the land of its birth. And perhaps it is merely because the youth of today likes modern jazz and can obtain recordings of almost any top jazz artist via records. That's a good and an often overlooked reason for its current popularity.

City-styled blues with Art Tatum, one of the giants of the keyboard. The late Jimmy Yancey, who left vaudeville in the second decade of the century to become a grounds-keeper for the Chicago White Sox, had a profound influence on piano blues. Just as Bessie Smith sang only blues. Yancey played only blues, and he brought to a high stage of development the form known as Boogie Woogie, (later used so well by Albert Ammons and (Meade Lux Lewis), which is marked by a rapid, repeating bass figure. In fact, Yancey developed many figures for the left hand, and they are still used in today's arrangements. A hip listener will sometimes remark, upon hearing disk: "That's a Yancey bass."

Blues devotees are given to wild declarations and generalizations. One such fan recently told the writer: "After the blues, you may as well listen to Haydn." Such an overstatement, of course, casually dismisses much that is good in pop music. However, the gentleman had the germ of a good point, namely, that blues in its various forms-both primitive and relatively sophisticated-constitute perhaps the most potent and continuing influence on the American musical scene. This thought puts into proper focus the significant work of the late W. C. Handy, who devoted his life to composing blues and synthesizing blues repertoire.

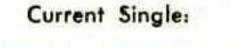


the advertising columns of THE BILLBOARD!

America's No. 1 Jazz Salesman







"HIGH HOPES"

Capitol 4243

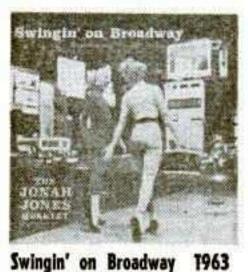
Exclusively

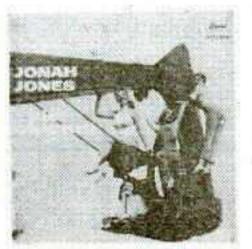


many thanks to everyone for making '59 a really big year.

have a ball at Newport!

Direction: SAM BERK 160 West 46th St., New York, N. Y.





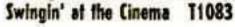
I Dig Chicks! T1193



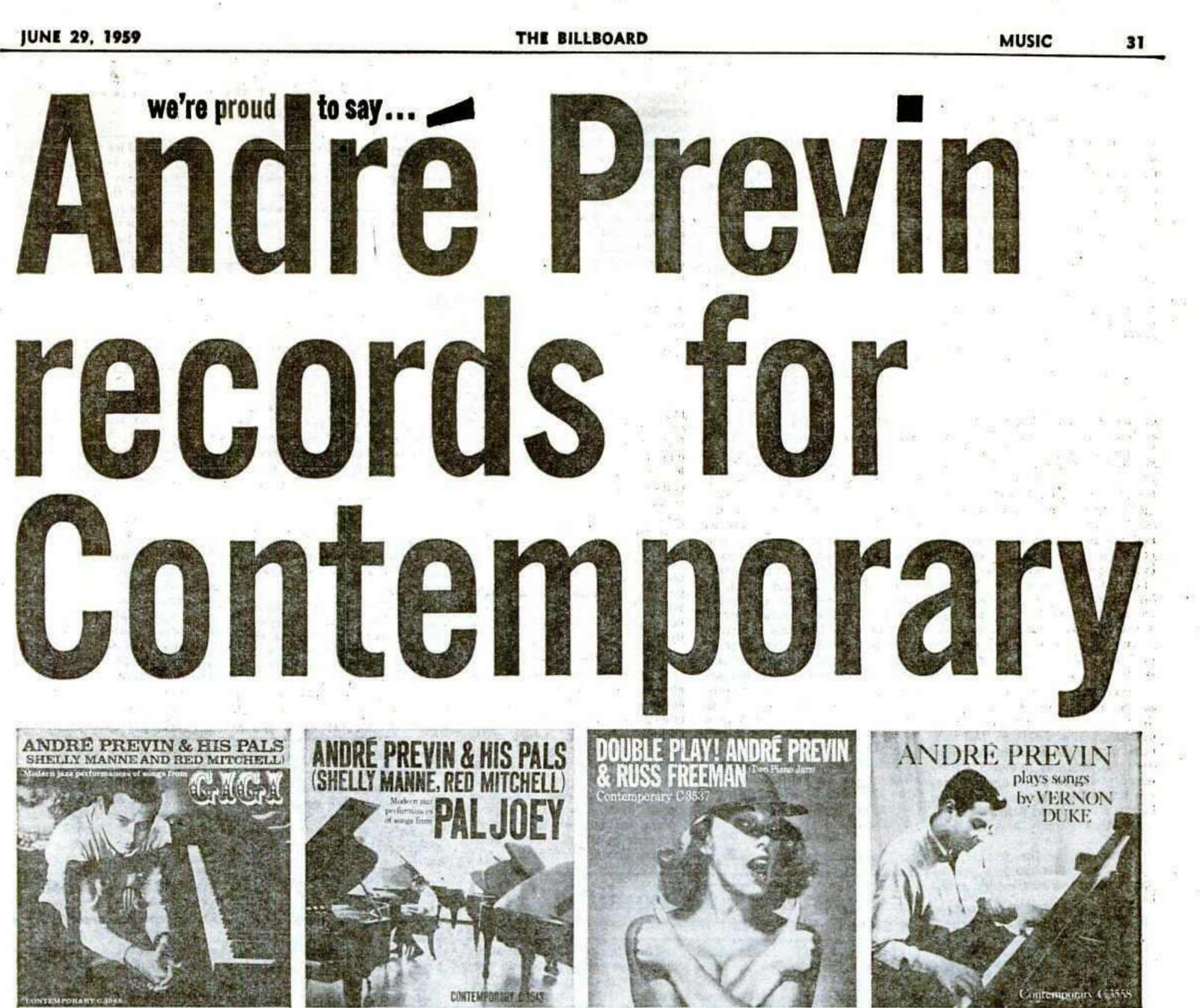




Jumpin' With Jonah T1039





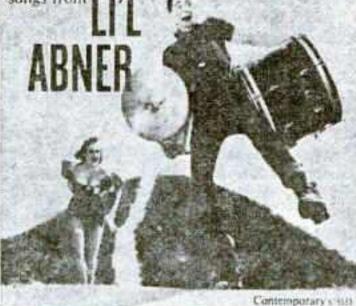


the swinging modern jazz 9 tunes: from easy swing to the first modern jazz 2 piano the pianist's first solo workversion of music from the funk to up-tempo to haunting album: "a listening ball"- a singular undertaking in the Academy Award motion pic- ballad-Previn's special dish Down Beat. 8 tunes by André jazz world. 10 of Duke's wonture! C3548 and Stereo S7020 of tea. M3543 & Stereo S7543 & Russ. C3537 & Stereo S7011 derful compositions . . C3558

with Shelly Manne & His Friends



the latest jazz version of a Broadway show ... "collaborative genius" say the Bells authors. M3559 & Stereo S7559 Shelly Manne & his Friends (Andre Previn, and Leroy Vinnegar) - Modern jazz performances of songs from





"Previn at his best...just "...one of the most completely about the last word in roman- engaging moments in the tic jazz playing" - Saturday careers of André and Shelly" Review. C3533 & Stereo S7019 - Metronome C3525



the first modern jazz performance of a Broadway show - a best seller for over 2 solid years! M3527 & Stereo C7527

and for SFM (Society for Forgotten Music): ERNEST CHAUSSON'S PIANO QUARTET IN A MAJOR, SFM 1003 and Stereo S7014

Monophonic albums, \$4.98 each; Stereophonic albums, \$5.98 each-at dealers everywhere



nationally advertised manufacturer's suggested list prices

CONTEMPORARY RECORDS

8481 MELROSE PLACE LOS ANGELES 46, CALIFORNIA



JAZZ SPOTLIGHT

Newport Huge Jazz Season Continued from page 22

Jamal, Sarah Vaughan, Lambert, Hendricks and Ross, Ray Charles and others.

By far the biggest in terms of talent and hoopla is the upcoming Newport Festival which starts this Thursday (2). In addition to the aforementioned ballet presentation, the session there will feature scholarly dissertations by such learned lecturers as Professors Marshall Stearns and Sterling Brown, and Eric Larrabee. Newport will also introduce in its Stateside debut the famous Johnny Dankworth Band from England, which kicks off a two-week tour from the Rhode Island scene.

On Air and Disks

The Newport affair will feature a host of top names (see separate schedule), most of whom will be heard via nightly one-hour airings over a CBS-Radio series to be emseed by Mitch Miller. Columbia is known to be set for an active program of on-the-spot recordings while Top Rank will cut the Johnny Dankworth concert for disks.

Three other affairs set for July 4 are also worthy of note. New York's normally longhair Lewisohn Stadium will be turned over to the cats when Dankworth and his band appear on the holiday evening in concert with Louis Armstrong. The Dogwood Hollow Amphitheater, Stony Brook, Long Island, will offer the first of several jazz fetes the same evening with a program tabbed, "Dixieland at Dogwood." This will feature two Dixie combos headed by Yank Lawson and Mickey Sheen, plus Don Plumby and His Jazz Moderns.

sored by the Castle Hill Foundation, Ipswich, Mass. Now in its third year, the Ipswich scene will feature Dave Brubeck and George Shearing.

の時代にいた。

Midwest Scene

The Ravinia Concerts which are held in the suburban lake shore area north of Chicago and which turned to jazz for the first time last year, has scheduled three jazz outings this year in a series of Wednesday-Friday date couplings. Les Brown is set for July 8 and 10, Gerry Muligan and the Kingston Trio for July 22 and 24, while a varied program of blues and gospel material is booked for August 5 and 7. Featured on the latter will be Clara Ward, Franz Jackson's All-Stars, Brother John Sellers, Blind John Davis with the whole affair narrated by Studs Terkel.

Another Chicago affair, the Playboy festival, has become the only "indoor" outdoor bash of the summer. For a matter of weeks, in fact, the affair was on an inand-out status, following a turndown of the facilities of Soldier Field. The event, to run August 7, 8 and 9 with a number of top names including Basie, Kenton, and Red Nichols, has been rescheduled for the indoor Chicago Stadium on the west side of town.

Also on the Midwest beat will be the Michigan State Jazz Festival, set for the Michigan State Fair Grounds in Detroit, August 14, 15 and 16. Promoter Ed Sarkisian has booked Ellington, Teagarden, Thelonious Monk and the Dukes of Dixieland in a program to be emseed by Leonard Feather.

Star Circuit

The Sheraton Hotel chain, in

association with George Wein, has set festivals for Toronto, Ont. French Lick, Ind., and Boston. Many of the top names from the Newport roster are expected to make one or more of these other scenes, including Basie, Ellington, Jamal, Kenton, the Modern Jazz Quartet, Buddy Rich, Sarah Vaughan and others. Toronto's bash, scheduled for Canadian National Exhibition Park on July 22, 23, 24 and 25, is the first of the three, with French Lick the follow-up on July 30, 31 and August 1 and 2. The Boston event, now set for August 21, 22 and 23, is tentatively booked into Fenway Park, Back Bay home of the Boston Red Sox.

Wrap-up of the Eastern circuit will be the Randall's Island Festival in New York, which this year, according to a spokesman, will play down the "all-star, cluttered stage" approach to focus on a more limited number of artists, who will in some cases, perform special, newly written works. Also set for August 21, 22 and 23, Thelonious Monk, Dizzie Gillespie, Jamal, Brubeck, Ellington and Sarah Vaughan are in the running to appear.

Other Dates

Three months from now, the West Coast will still be in action with a tentatively scheduled Hollywood Bowl Festival, September 25 and 26, and the much-publicized Monterey Festival, October 2, 3 and 4. The Monterey affair, now in its second season, is expected to feature Erroll Garner and the British Chris Barber Band, which will be on its second American tour at the time. Other 'bookings are expected to be announced soon.

Tho details were lacking, reports have also been heard of plans for outdoor concerts this summer in Cleveland and at the Opera Zoo in Cincinnati.

The State of Jazz Today

Nat Hentoff Continued from page 24

primarily in how much commission they can earn this year. They are uninterested and unequipped to plan a long-range career, to advise their clients what engagements should be turned down as well as accepted. The best example in jazz of what a manager can do for a client is Martha Glaser, manager of Erroll Garner. Dizzy Gillespie once said of an agency he was with-"They forgot they're working for me; I'm not working for them."

3) A professional society of jazz musicians could be a great help to every musician. Its formation would be difficult because of the itinerant nature of the jazz life, but such an organization is far from impossible. A professional society, for example, could act as a clearing house of information on managers, bookers, club owners, a.&r. men, comparative prices, etc. Such a society could and should insist on being part of the planning of the major Festivals.

Such a society could thereby act as a counterbalance to the lack of intelligent planning and taste that has characterized most festivals. If an evening is poorly planned, those who get hurt most are the musicians themselves.

two or three months cuts heavily into all this."

Still, some have been called and chosen-and none have regretted it. Jazz musicians who have done the rough, but soul-satisfying job of pioneering their unique music to far places, like Wilbur de Paris in Africa; Teagarden and Goodman in the East; Woody Herman below the border; Brubeck in Asia, and Gillespie just about everywhere - have found broader fame. They have left their names imprinted in many new markets in the world. They've presented jazz on records and in a handclasp.

Musicians too should get a cut of TV and commercial radio fees from such festivals. Another study for such a society of jazzmen would be an attempt to get more standardization of record contracts with more options that the musicians can benefit from.

UNE 29, 1947

In summary, jazz today is-in business terms-pretty much of a jungle, and the musicians had better organize for their own protection. The others are well armed.

Working musicians particularly should beware of two terms used by promoters:

"Non-profit." "Art form."

Leonard Feather

Continued from page 24

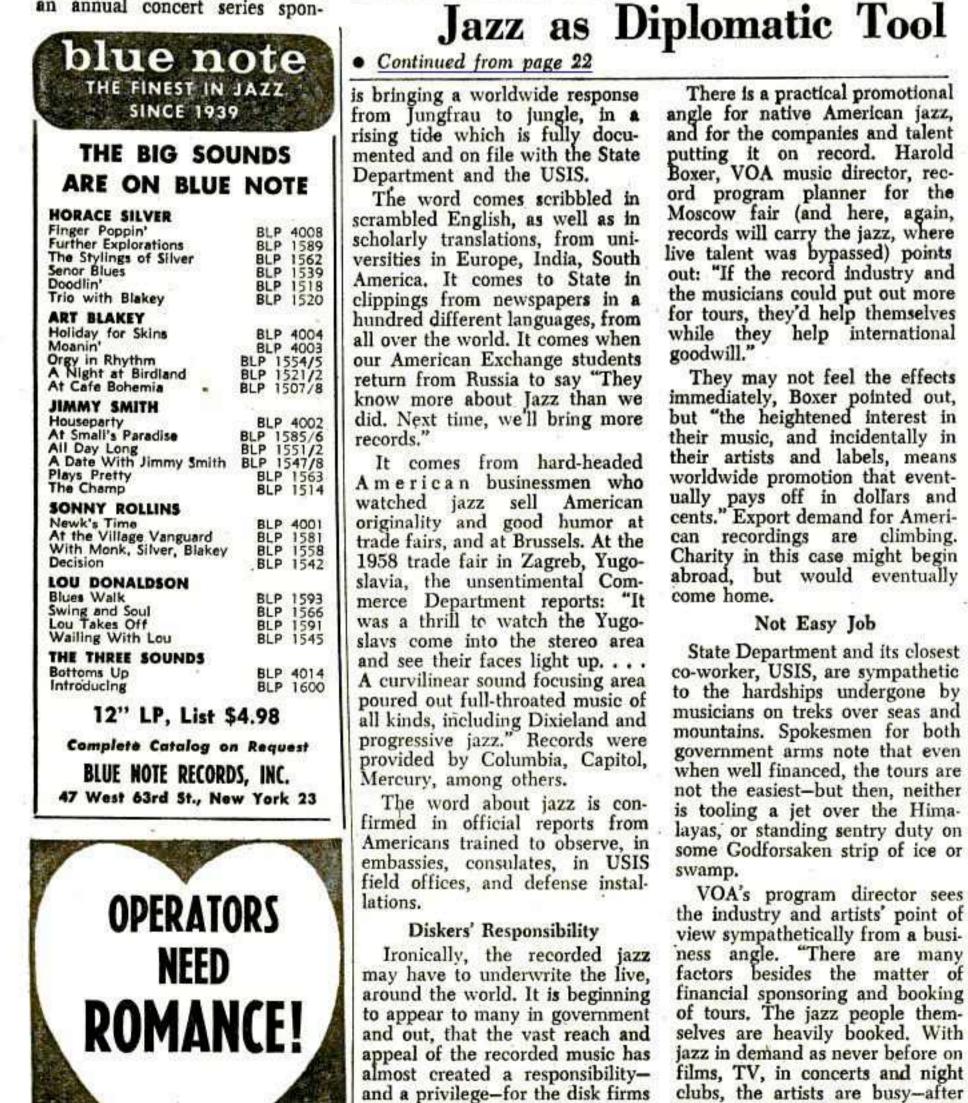
who persuaded Benny Goodman to break the ice by hiring Teddy Wilson and creating the Goodman Trio-an episode completely ignored by the Hollywood titans when they filmed "The Benny Goodman Story."

The economic, psychological and sociological a dvantages brought about by the fusing of two long-segregated cultures have a value that cannot be overestimated. Every time an interracial combo appears on network television, somebody in the South (and even north of the South) learns a lesson. Every time the State Department sends such a group abroad on a goodwill tour, a little of the stigma of Little Rock is eroded.

Eventually the unofficial quota system that still operates behind conference room doors at networks and ad agencies, even in the editorial offices of great national magazines assigning feature articles on music personalities, will be eliminated. Meanwhile credit should be given to those who have taken an active part thru jazz in the assault against prejudice. Steve Allen heads a small list of TV personalities who simply will not tolerate the evasive tactics of the Madison Avenue conservatives. And altho Newport has been the scene of a couple of regrettable incidents, by and large its annual jazz festival has tended to break down certain long-ingrained social attitudes. Whether or not Duke Ellington, the greatest living jazzman, ever is awarded the sponsored TV series he has been trying for a decade to achieve, jazz tomorrow will be an extension of the increasingly democratic jazz of today. None of us can be sure how the music will sound (who in 1940 could have given us the slightest indication of the nature of bop?), but there is room for confidence that musicians will work harder than ever to achieve the social objective toward which America began to edge, ever so slowly, years before jazz was born.

THE BILLBOARD

Also set for the weekend of July 3 and 4 is the jazz part of an annual concert series spon-



and their talent to give a larger

tithe to the cause of international

goodwill.

Government Awareness

Boxer has given thanks to the members of the entertainment industry unions, musical organizations, artists' agents, radio. music publishers, record companies and other participating fields "for their gratuitous contributions."

In turn, jazz and the artists and labels presenting them, can give thanks for some really heartwarming public relations jobs by State and USIS. Before a jazz musician (or any other kind) appears before an audience in Africa, India, South America or wherever, his records have been promoted and distributed locally in advance, when they are available-and they could be more available.

The U. S. Information agency's music program includes far more than the famous "Music, USA" which devotes half of its music time to jazz, sent by short-wave. Stacks of records, and "package" programs are sent to USIS bases around the globe, to be passed on to local stations. New York station WQXR's "World of Jazz" goes to 40 posts around the world, azz festivals are taped and shortwaved.

Distinctive Quality

To each listener, wherever he is, jazz spells one thing: America. Martha Burns says of its distinctive signature quality: "It captures the young. It reflects a freedom and experimentation and variety that appeals to the shackled. There is no language barrier. And the fine musicianship of our jazz artists makes even more of a cultural impression internationally than at home."

George Avakian • Continued from page 24

next year there will be more firm statements by top jazz artists that they aren't going to play any more





many lean years. They are under

contract for record sessions and

personal tours, and to pull out for

jazz concerts with overloaded and poorly planned programs, but every one of these artists will play every one of these concerts for which their standard fee is offered.

The "serious" jazz concerts will increase, but their audiences will not. The truth of the matter is that the people who want to hear George Russell, Charlie Mingus, Bill Russo or even a poker-faced Modern Jazz Quartet concert (and I'm 100 per cent for the MJQ playing a printed program in tails and expressionless bows) consist of you, me, 14 trade magazine editors and a select coterie of intelligentsia known as our friends. These people do not count in the long run, however. It's the faceless thousands with three bucks in the wallet who will carry the day, and please don't make the mistake of thinking otherwise.

Jazz will go more and more in the direction of writing rather than breaking away toward more free blowing. Sonny Rollins is almost making it big with just about the freest blowing in the business today. But it isn't really box office, which means limitations on work, and it isn't easy to do well, which means—and this is said hopefully—limitations on how many practitioners of this kind of endless unrolling of improvisation there can be.

What kind of writing? Well, the Gil Evans-Miles Davis "Miles Ahead" album accomplished what we thought it might; it focused attention on rich sound as a jazz means in itself, and also as a backdrop for improvisation. But the skimpy make-do kind of writing that too many compos had fallen into will not go any more in the future. Will there be fewer releases of jazz albums? Heavens, no! Not while so many good musicians can be recorded for scale. But one good thing will happen-there will be increasingly more thought given to what is recorded. The area between the frankly jazz album and the frankly pop but jazz-tinged album (don't forget, a lot of Jackie Gleason could have been called Bobby Hackett With Strings) will be spilled into from both edges. This will result in the emergence of a Jonah Jones with a bigger accompaniment. I only wish I could tell you which musician will be the one to make it, or exactly in which way. And whereas there will be anguish in the jazz columns when this happens, it will mean happier days to a few more musicians.

(we haven't had a new one for quite a while) who is also a great composer-arranger. Whatever direction this jump takes (my informant is hazy on this point), the man responsible for it, I am told, will know earlier forms of jazz at least as well as he knows the 12-tone scale and Baroque music, and he will have an especially deep interest in the blues.

• Continued from page 24

jazz and trying to tell the people who presumably already know what's good and what's bad, I've branched out into trying to spread the gospel to the uninitiated. It's been a fascinating job, too—a combination of creating, producing and selling. Naturally, some of my more intensely dedicated brethren h a ve looked askance at this sort of tack, for to them jazz seems to remain a lilywhite treasure to be enjoyed only within the confines of an ivory tower.

But I don't feel that way. I love jazz and, I might add, I love it very unselfishly, too. To me, it's fun-a great deal of fun-and I feel it's an emotional experience that could and should be shared by millions of others who may have never felt its excitement, but who would respond most enthusiastically if it were presented to them in the right way.

Never has the time been more ripe for a greater acceptance of jazz. Now that it has blossomed into so many different forms, so many different styles to choose from, its appeal becomes just that much broader. And, let's face it, the more jazz becomes accepted and the more the general public begins to support it, the greater will be the future and the security for those very important artists who have been creating it for all these years and who deserve a great deal more recognition than they've been getting.

THE BILLBOARD

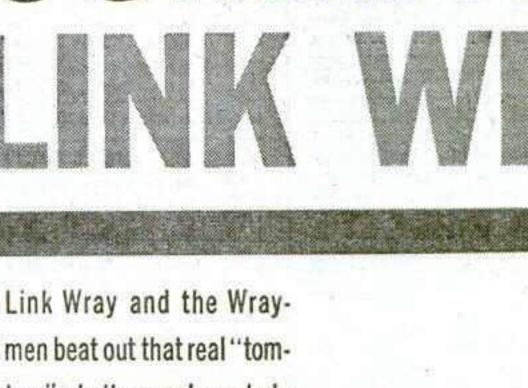
HEAP

SINGLE!

BIG

JAZZ SPOTLICHT

33



COMANCHE

Nesuhi Ertegun Continued from page 24

to the history of jazz: One big jump ahead is always followed by a period of trying to understand just what the jump meant. In my opinion, today's jazz music is still examining the tremendous innovations that began in the early '40's and continued with astounding regularity until the mid-'50's.

My crystal ball informs me this situation will continue for a few years as jazz makes more and more converts, as it moves more and more into concert halls, as it reaches equal status with the other "fine arts." When people will cease to be amazed by the acceptance of jazz, jazz will have arrived.

There will be another big jump forward in a few years, my crystal ball continues. It will be accomplished by a tremendous soloist

• Continued from page 24

selves, in the words of Sonny Rollins, have a responsibility to prove jazz is music of dignity. We have been thru a great era of instrumental virtuosi in jazz. We are now beginning to explore the real possibilities of composition for jazz. Aided by the new generation of schooled musicians, equally at home in jazz or classical music, we may look forward to many musically exciting events.

The Lenox School of Jazz, the Berklee School in Boston and other conservatories thruout the country are beginning to establish a place for jazz in higher education. West Texas State Teachers College, the University of California, Butler College and other educational institutions are beginning to produce the men who will make the new music. They will be schooled in the legitimate sense, they will be educated in the traditional sense and they will be aware of the whole historical stream of jazz music.

Again to quote Sonny Rollins, "Jazz is a thing that is only built on what has happened before It doesn't begin with any one guy today . . . anybody who is great in jazz has a background and an appreciation for a lot of the older people."

This attitude is but one of the many good things we can look for in the future of jazz. men beat out that real "tomtom" rhythm and a whole lot of rock! COMANCHE... heap big single...sure fire hit! Call your Epic distributor today!

b/w "LILLIAN" 5-9321

HIGH FIDELITY

A PRODUCT OF CBS

D 'Epic'' Marca Reg. "CBS" T.M.

EPIC





2.	Hank Williams
3.	Ricky Nelson
	Exotica Vol. 1 Martin DennyLiberty LEP 1-3034
5.	Hold That Tiger Fabian Chancellor A-5003
	Touch of Gold Elvis PresleyRCA Victor EPA 5008
7.	Tenderly Pat BooneDot DEP 1081
	Happy Organ Dave (Baby) CortezRCA Victor EPA 4342
9.	The Fabulous Johnny Cash Columbia EPB 12532
0.	Still More Sing Along With Mitch Mitch Miller
_	12

- Tennessee Ernie Ford Capitol EAP 1-818
- Perry ComoRCA Victor EPA 5012
- Duane EddyJamie JEP 301
- **10.** The Fabulous Johnny CashColumbia EPB 12531



BANG, BAA-ROOM AND HARP, Dick Schory, RCA Victor LSP 1866. 1

- (30)

GEMS FOREVER, Montovani, London PS 106

14 (15)

UNE 29.

the most brilliant string sound you've ever heard!



35



b/w MY PRAYER by the Knightsbridge Strings RA #2006

RANK RECORDS OF AMERICA, Inc. 24 West 57th Street, New York 19, N.Y. JU 2-5405



The Billboard's Music Popularity Charts . . . PACKAGED RECORDS

JUNE 29, 1959

Reviews of THIS WEEK'S LP'

JAZZ TALENT -

FATHEAD - RAY CHARLES PRESENTS DAVID NEWMAN

Atlantic 1304. Newman is the talented young alto player with the Ray Charles band. He has something to say and is featured to good effect in this album, which also spotlights Ray Charles on piano. His solos are imaginative and interesting. He is given solid support by the band, whose members also are given ample opportunity to blow. The Charles' sound is very much evident, tho Newman has a mind of his own. "Fathead" and "Willow Weep for Me" are excellent demo tracks.

- CLASSICAL -

TCHAIKOVSKY: GRAND SONATA; PROKOFIEV: SONATA NO. 9

Sviatoslav Richter, Piano, Monitor MC 2034. Growing acceptance of Richter as one of the world's great pianists surely will be enhanced by this disk . He is well known as the definitive interpreter of Prokofiev's keyboard works, so his exemplary treatment of the composer's last sonata will not surprise. But the Tchaikovsky is a real stunner, a work of difficulty seldom heard or recorded, which Richter's prodigious technique lights up into a vehicle of real magnitude. His growing following surely will go for this disk.

**** VERY STRONG SALES POTENTIAL

**** PETE KELLY'S BLUES

Sound Track, Warner Bros, WS 1303. (Stereo & Monaural) This TV sound track package re-creates the nostalgic musical era of the 1920's, via some bouncy Dixieland sides by Pete Kelly's Big Seven, the Tuxedo Band (authentic - sounding re-creation of name orks of the era), and the honky-tonk keyboard work of Albert's Radioland Piano, Top-flight jazz men on all segs. Selections include "Charleston," the title theme and many oldies. Solid sales value,

**** THE BLUES

Gerry Mulligan, Chico Hamilton, the Mastersounds, Freddie Gambrell, Gil Evans & Art Pepper with Various Artists. World Pacific 1021. (Stereo & Monaural) Here's a fine new jazz set, featuring the blues, as played by the Gil Evans ork, the Chico Hamilton Trio and Quintet, the old Gerry Mulligan Quartet, Art Pepper, the Mastersounds and others. The styles range from funky to cool, but all the performers have a good feel for the blues. Tunes include both standards and originals, from "St. Louis Blues," to "Blues at the Roots" by Mulligan, A potent disking,

* * * **GOOD SALES** POTENTIAL

POPULAR ***

*** SWINGIN' STANDARDS

Buddy Bregman Band, World Pacific 1263 & 1024. (Stereo & Monaural). A class dance package. The group-18 men in addition to Bregman-have a modern sound, traceable to the arrangements and the skill of the individual performances. "My Buddy," "All of You," "My Heart Stood Still" and other standards are in the package.

*** MARTY'S GREATEST HITS

Marty Robbins. Columbia CL 1325. The title tells the whole story here and it's a set that's guaranteed to please Marty Robbins' many fans. Included are "White Sport Coat," "The Story of My Life," "Singing the Blues," "Knee Deep in the Blues," "The Hanging Tree," and others. Good cover shot of the singer lends itself to display. Good merchandise should have continuing appeal.

*** HALF TIME

University Brass Band (Garcia), Liberty LST 7115. (Stereo & Monaural) Soon this will become a good seasonal item for stations' and jocks' use. The well-recorded, Russ Garcia helmed band, with a rather typical brass and woodwind sound of the college marching group, turns in the football songs of 24 different alma maters. For alumni of these schools plus numerous others who dig the college football scene and the music that goes with it, this is a good entry. Can sell from year to year.

*** HAVE HARP CAN'T TRAVEL

The Stanley Johnson Ork, Liberty LST 7118. (Stereo & Monaural) This package provides an interesting sound experience for stereo bugs. Effective duo-harp solos are embellished with unusual backing by flute, mallets, percussion, bass and piano, Selections include "I Got Rhythm," "Lost in a Fog," an exciting version of "That Old Devil Moon" and an exotic interpretation of "The Breeze and L." Amusing eye-catching cover.

ork has an ideal set for listening or terp. The listenable arrangements are well-executed by the ork, and tempos and types are nicely varied. Stereo nicely captures the interesting ork effects. Tunes include "I'm Glad There Is You," "You Go to My Head" and "Too Marvelous for Words." Covington renders some of the selections. Set. should prove a strong item.

DANCE AND ROMANCE WITH THE TOMMY DORSEY

ORK. STARRING WARREN COVINGTON

The pick of the new releases:

SPOTLIGHT WINNERS

OF THE WEEK

Strongest sales potential of all albums reviewed this week.

Folk -

THE WILDERNESS ROAD AND JIMMIE DRIFTWOOD



36

Pop

RCA Victor LSP 1994 & LPM 1994. (Stereo & Monaural) This is Driftwood's second album in about a year. Since then, the type of music he espouses has been striking it rich in the pop field-notably "Battle of New Orleans," the hit version of which was arranged by Driftwood. This package contains more great songs of that type-tunes rarely heard, some dating back to Elizabethan POPULAR **** days. Dealers should push this not only as a folk package, but expose it to pop buyers.

Decca DL 78904 & DL 8904. Stereo & Monaural) The

Spoken Word

ALEXANDER KING READS FROM HIS BEST SELLER AND OTHER STORIES

SPECIAL MERIT



Urania X 120. This disk can prove a sleeper, on the strength of the best-seller status of King's book, "Mine Enemy Grows Older," and his stature as a TV personality, via network guest shots and his own show on WNTA-

TV, New York. No punch puller, King reads four unexpurgated autobiographical tales from his hit book, plus two more from a forthcoming volume. They range from lurid (tough time getting dope when he had the habit) to hilarious (disposing of two dead cats). Not for the kiddies. Display will help move this disk.

**** COZY COLE HITS!

Love 500 M. The star drummer, supported by a solid group, is represented here by his most successful material. Lead item is "Topsy Part II." included are the various Topsy-Turvy performances, plus "Afro-Caravan," "Charleston," etc. An eye-catching cover will help sell the package. Merits good display.

**** THE BEST OF NEW **BROADWAY SHOW HITS**

Urbie Green Ork. RCA Victor LSP 1969 & LPM 1969. (Stereo & Monaural) Trombonist Green presents 12 tunes from recent and current musicals. Backed by rhythm section, he breezes thru the set smoothly. It's an excellent programming item, and it can move in pop and jazz markets. Shows represented are "Goldilocks," "Redhead," "Destry Rides Again," "Gypsy," "Flower Drum Song" and "First Impressions." The treatments are interesting. Strong potential.

**** THE BIG HITS!

Various Artists. Columbia CL 1353. A natural for country, and pop fans, too, Out of the dozen here, four are current big hits, including Johhny Horton's "Battle of New Orleans," Stonewall Jackson's "Waterloo," Carl Perkins' "Pointed Toe Shoes," and Johnny Cash's "Frankie's Man, Johnnie." Other fine efforts are contributed by Lefty Frizzell, Freddie Hart, George Morgan, Ray Price, Carl Smith and Charlie Walker. Solid cover.

**** EASY TO DANCE WITH

Fred Astaire, Verve MGV 2114, Astaire renders a flock of tunes from movies and shows in his relaxed, inimitable fashion. Five of the tunes were cleffed by the dancer himself. It's a relaxed and easy-listening set. Release is timely due to the recent release of the singer's autobiography, Package is highlighted by an interesting cover painting of Astaire and good notes. Tunes include "New Sun in the Sky," "The Way You Look Tonight" and "I Concentrate on You."

**** THE UNIQUE THELONIOUS MONK

With Oscar Pettiford & Art Blakey. Riverside RLP 12-209. A highly stylized set of improvisations by the planist. His treatments are different, to say the least, and hard bop or real moderns will find much to please them in the seven track package. "Tea for Two" is an especially intriguing item. Support from Oscar Pettiford on bass and Art Balkey on drums is first-rate. A striking cover should also help create interest.

RELIGIOUS ****

**** WINGS OF PRAISE

The Melody Four Quartet, Word W 3079 LP. Here's a first-class package for the sacred market featuring excellent blend work and moving interpretations by the Melody Four Quartet, Selections, all backed effectively by celeste, piano, guitar, bass, pipe organ and vibraharp, include, "Hear Dem Bells," "Breath of Living Calvary," "Our Great Savior" and other varied sacred items.

**** MARIACHI BAND

Riverside 1140 & 12-837. (Stereo & Monaural) To live up to the billing of offering "Mexico's biggest and wildest Mariachi band," three individual groups are combined to play together on eight numbers offered. A single group plays alone on each of the other four. The massed groups make a tremendously exciting sound, despite occasional conflicts in harmony or tempi. The background street noises native to Mexico City's unrestrained Plaza Garibaldi where the session was held, also lend authenticity to the disk that studio tapings could never deliver. Stereo is first-class, too.

SACRED $\star \star \star \star$

**** (LET'S) ALL PRAISE THE LORD!

The Chuck Wagon Gang. Columbia CL CL 1330. This noted sacred group has an inspiring collection of performances of joyous and uplifting-material their fans will be waiting for. Included are "The Lord Is My Shepherd," "Invisible Hands," "I'm Bound for That City."

SPECIALTY ****

**** THE SAINT AND THE SINNER Henry Morgan & Isobel Robins. Offbeat OJ 3004. Comedian Henry Morgan contributes some funny monologs and wry asides, while Miss Robins thrushes effectively in illustration of various Morgan sagas. Funny line-up includes spoofs of oldtime movie musicals about college life and the wedding of jazz and poetry in the beatnik world.

SPOKEN WORD ****

**** MOBY DICK & TREASURE ISLAND

Charles Laughton & Thomas Mitchell with Various Artists. Decca DL 9071. Excellent performances, strong name value and a good commercial selection of material makes this spoken word package a solid sales item for the market. The dramatizations are enhanced by the late Victor Young's effective musical score.

*** STAN FREMAN'S PIANO SWEETHEARTS

Columbia CS 8130 & CL 1326. (Stereo & Monnural) The package concept here is the collection of girls' names-thus, the sweethearts are all ages and types-from "Estrellita" to "Laura" to "Diane" to "Marqueta." Freeman's piano is sophisticated and the arrangements are suave.

*** SAY ONE FOR ME

Rex Allen, Roberta Shore & Tony Paris, Buena Vista BV 1302. These are songs taken from the new Bing Crosby, Debbie Reynolds, Robert Wagner film, "Say One for Me." Here the vocals are handled by a fine country cat, Rex Allen, and two other well qualified vocalists, Tony Paris, and 16year-old Roberta Shore, who debuted recently in the Disney feature, "Shaggy Dog." Tunes are by Jimmy Van Heusen and Sammy Cahn. Among the most pleasant is the title song, offered by Allen. Can account for some sales, tho the track version will provide strong competition.

*** ROZSA: "LUST FOR LIFE" SUITE & BACKGROUND TO VIOLENCE Frankenland State Symphony Orch.

(Rozsa), Decca DL 71005, (Stereo & Monaural) The composer, famed for such track scores as "Lost Weekend" and "Spellbound," is also the writer of the "Lust for Life" sound track bio of Van Gogh and three films, "The Naked City," "Brute Force" and "The Killers," from which excerpts are taken and woven here into the "Background to Violence" music, Most of this is arresting, modern in chordal soundseffective in a moody, impressionistic way. Well performed in clean, full stereo,

*** TIGER RAG

Jall Paul, Banjo. Liberty LST 7120. (Stereo & MONAURAL) A collection of standards performed with style and brilliance. Lovers of the banjo have some notable performances here. Sides include "Tiger Rag," "Wabash Blues," "Lazy River," etc. Cover has considerable novelty value.

LOW-PRICE POPULAR ***

*** THE BIG TEN

Rocky Curtiss and the Harmony Flames. Harmony HL 7200. A good package for the low price field, a batch of hit tunes, including "Kansas City," "A Teen-Ager in Love," "Personality," etc. They are done in a rocking style, but tastefully so, and with vocais. Suitable for dancing,

*** HI-FI HOLIDAY FOR BANJO

Joe Maphis. Harmony HL 7180. For anybody who likes a banjo sound, this is the set. Joe Maphis works with a rhythm

(Continued on page 38)

The following albums have been picked for outstanding merit in their various categories, because In the opinion of The Billboard Music Staff, they deserve exposure.

SPOTLIGHTS

POP DISK JOCKEY PROGRAMMING

THE MAD TWENTIES - BOBBY SHORT

Atlantic 1302. The album is a good change of pace for Short who romps thru a brace of tunes from the lively Twenties era. Sparkling arrangements are by Phil Moore. Short fans will go for this in a big way. Colorful vocals and ork treatments on such fare as "Don't Bring Lulu," "Heebie Jeebies" and "Changes," add up to a listenable set and a strong deejay programming item. Short's Twenties-styled vocals are priceless.

- JAZZ -

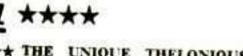
III FESTIVAL DELL JAZZ - SAN REMO

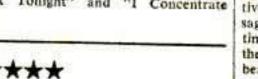
Various Artists. Verve MGV 20007. That jazz is performed in almost every corner of the globe is no longer news. But that it is often performed well, is, and here a group of Italian jazzmen show off some first-rate jazz on this new waxing, recorded live at the Third Annual San Remo Jazz Festival. The Eraldo Volonte Quintet, trumpet man Sergio Fanni, altoist Glauco Masetti, pianist Enrico Intra, and altoist Flavio Amborsetti, plus others, turn in some fine Italian modern jazz blowing here. Tunes include American standards and Italian originals.

THE LESTER YOUNG STORY

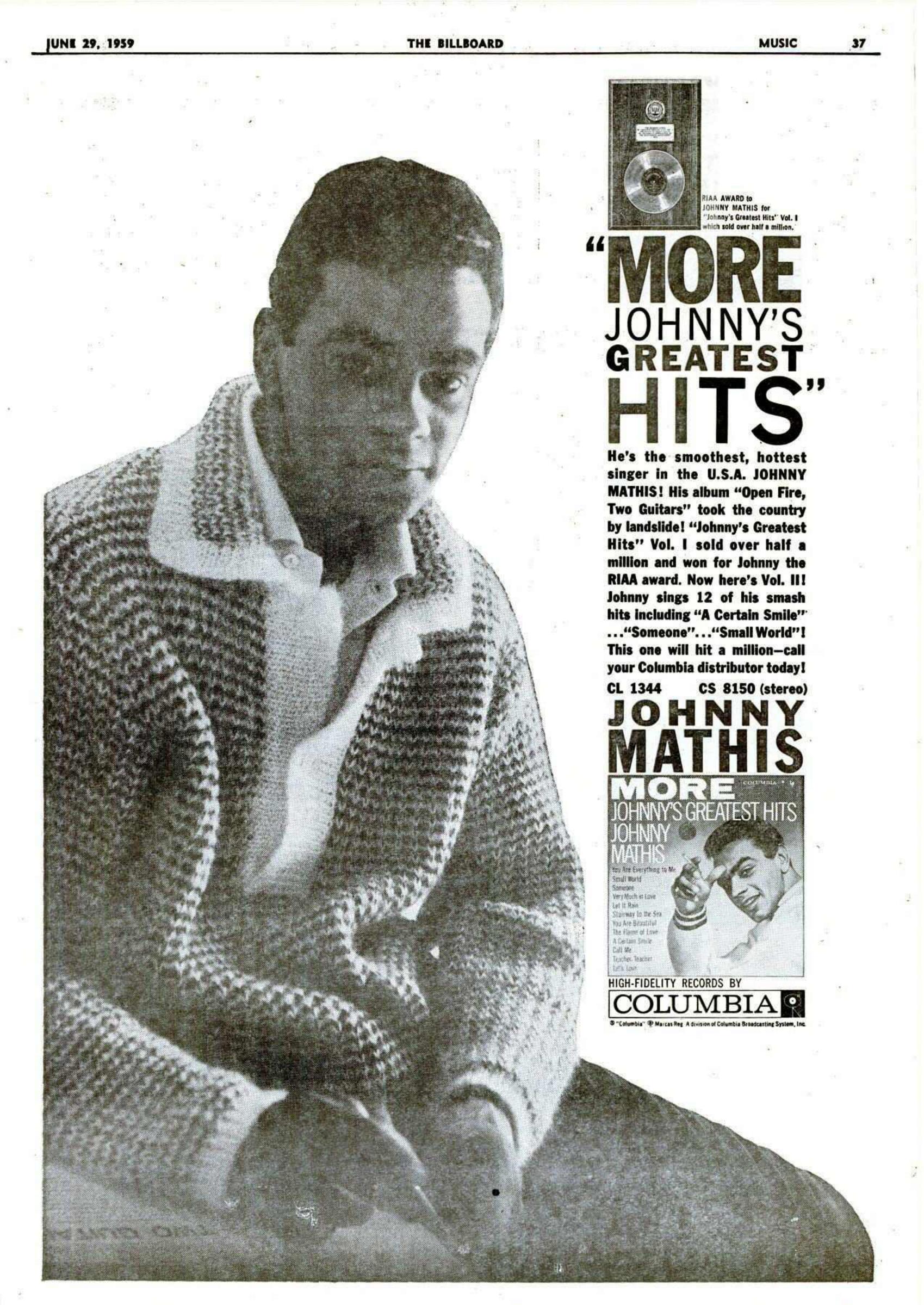
Verve MGV 8303. Verve has dipped deep into the can to come up with this tribute to the late Lester Young. The recordings were waxed during the period 1950 to 1956, and they feature, in addition to Pres, Nat Cole (on piano), John Lewis, Connie Kay, Vic Dickenson and many other top men. On some of the selections, such as "Undercover Blues" and "Let's Fall in Love," Pres turns in first-rate performances, that uphold his hard-won reputation. A set that will be prized by his many fans.

JAZZ ****











The Billboard's Music Popularity Charts . . . PACKAGED RECORDS

*** SERENATA Bobby Scott. Verve MGV 8297. Bobby Scott, who once had a hit vocal single

"Chain Gang," is featured here instrumentally with his polished, tasteful piano solo work on a group of standards and originals. He also scores effectively on vibes on three items-including the tender "The Nearness of You." Ably backed by guitarist Dick Garcia and bassist Teddy Kotick, Scott impresses with "I Remember You," "Blues for Jamie" and "Fine and Dandy," elc.

*** MORE DRUMS ON FIRE!

Various Artists, World Pacific WP 1261 & 1022. (Stereo & Monaural) Drum albums, if they are done well, always have good sales appeal and this set, featuring five first-rate modern jazz skin men, is a strong new entry. The featured drummers are Sonny Payne, Mel Lewis, Benny Barth, Armando Peraza and Ray Mosca. They all get a chance to show off their musicianship on this new set which features drum solos on every track. The tunes are secondary to the drumming, but Z. Sims and F. Gambrell can be heard on a number of tracks. Drum students will enjoy this set as will others.

*** THE HARD SWING

The Sonny Stitt Quartet. Verve MGV 8306. Sonny Stitt takes off on this new album from the first tune, "I Got Rhythm" and he never lets up on alto or tenor until the final selection, "Tune Up." All in all it's a Stitt tour de force, and he sells his alto and tenor work with more feeling and invention than in many recent albums. On "Blues for Lester" and "What's New," he comes thru with two very impressive performances. A solid album by Sittt packed with excitement.

*** MIKADO

Freddie Gambrell with Paul Horn & Various Artists. World Pacific WP 1263 & 1023. (Stereo & Monaural) Now that Gilbert and Sullivan's "The Mikado" is in public domain in the U.S., it is to be expected that there will be all types of versions of the ever-popular tunes from the operetta. On this waxing planist Freddie Gambrell with Paul Horn on flute run thru such great tunes as "Tit-Willow," "A Wand'ring Minstrel," etc., and come up with an interesting and attractive new jazz set. It's unusual enough to grab exposure, and Gambrell handles the tunes most skillfully.

*** JAZZ FROM THEN TILL NOW Chubby Jackson, Marty Napoleon & Mickey Sheen. Everest SDBR 1041 &

UNE 29, 1959

M. Napoleon and M. Sheen, come thru solidly on the tracks, including Pee Wee Russell, C. Shavers, B. Brookmeyer and S. Yaged. Each of the different styles of jazz are introduced with a short spoken comment, And a new thrush, Maria Marshall, is featured on two bluesy tunes. Songs include "Struttin' With Some Barbecue," "Undecided" and "Bernie's Tune."

*** BIG NOISE FROM WINNETKA

Gene Krupa. Verve MGV 8310. This is a live recording of Gene Krupa and his Quartet waxed at the London House in Chicago. It features the unbiquitous drummer, plus Eddie Wasserman on tenor, Jimmy Gannon on bass and Britisher Ronnie Ball on piano. Next to Krupa, who turns in some good work here, Wasserman comes thru with some solid blowing that makes for an enjoyable jazz set. Tunes include the title song, and other jazz classics like "Take the A Train" and "Sweet Georgia Brown."

*** THE LONELY ONE

Bud Powell, Verve MGV 8301, Bud Powell's impact on the world of jazz back in the late 40's and early 50's was comparable to that of Thelonious Monk today, and this new set should illustrate some of the reasons, Altho side two is much more impressive than side one, the disk reveals some of Powell's remarkable piano work and some of his inconsistencies as well. Both sides of this disk were waxed in 1955. On side two, Powell turns in strong readings of "Mediocre," "Epistrophy," "Hey George" and "Salt Peanuts." A most interesting platter for the many Powell fans,

*** SONNY CRISS AT THE CROSS-ROADS

Sonny Criss is a good young alto man, who has made some dent in the jazz world, and via this waxing he will win some new friends. He handles a group of standards here in a capable, modern manner, and he swings lightly on this listenable jazz set. Backed by a rhythm combo, plus Ola Hansen on trombone he runs thru "Sweet Lorraine," "I Got It Bad," and "Indiana" very neatly.

COUNTRY & WESTERN EP ***

*** BOB HILL & JOHNNY SKIES

Rural Rhythm EP 517. There's a lot on the record, for the price: Six instrumentals, Performances are relaxed and feature strings and drums, but despite designation of the label, material has pop potential as well as C.&W.



and the BELMONTS VEILS THE FIRST ALBUM HOTTEST GROUP OF '59



HEAR

EVEREST

NEW

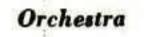
resentin

BY THE

LAURIE LLP 1002

DION

The World's First Stereo.Scored



AUDITION ... for dealers for manufacture COLOR EVERY MONTH IN THE BILLBOARD

Reviews and Ratings of New Albums Continued from page 36

*** GOOD SALES POTENTIAL

group thruout, with the banjo prominently | styled item. Traditionalists will find this on display on a dozen tunes. An excellent recording from the technical standpoint and the repertoire-such as "Bye Bye Blues," "You Are My Sunshine," "Missouri Waltz," should please the fans.

CLASSICAL ***

******* RICHARD STRAUSS: TILL EULENSPIEGEL'S MERRY PRANKS; DON JUAN; DANCE OF THE SEVEN

The Stadium Symphony Orch, of New York (Stokowski), Everest SDBR 3023 & LPBR 6023 (Stereo & Monaural) Whenever the volatile Stokowski gets together with the individualists of the New York Philharmonic (here under their summer alias of the "Stadium Symphony," there's bound to be an exciting product. These popular Strauss works are done with a sweep, dynamism and energy that's hard to beat, and the sound achieved is notable. In slower passages, and where composer's orchestration is thin, other recorded versions may have an edge, but customers looking for vigor will get their money's worth. Colorful cover photo should further increase sales.

JAZZ ***

*** BLUE SPRING

Kenny Dorham Septet Featuring Cannonball Adderley. Riverside RLP 12-297. Dorham on trumpet and Adderley on alto pace the group on a fine set of tunes all dealing with or suggesting Spring in their titles. The arrangements are interesting and thoughtful, as are the solos and inventions. An attractive cover and good sound are additional plus factors. Tunes and tempos are nicely assorted. Selections include "Spring Is Here," "It Might as Well Be Spring" and the album title tune, a Dorham original.

*** WILBER DE PARIS PLAYS

OLD ROME'S "DESTRY RIDES AGAIN" Atco 33-108. Harold Rome's delightful score for "Destry" lends itself very well to a jazz interpretation. This set by Hanna is one of the earliest, and as such it has a good chance to step out. His piano inventions are interesting and adventuresome. Roy Bunres on drums and George Duvivier on bass offer fine assistance.

*** GOOD PICKIN'S

Howard Roberts. Verve MFV \$305. Roberts' guitar is featured in front of a combo which also features on solos Pate Jolly, piano and Bill Holman on a breathy tenor. Holman and Marty Paich did most of the arrangements. Roberts turns in some pleasant improvising on the guitar and in other LPBR 5041. (Stereo & Monaural) Here's spots, he works interesting harmony passages | an interesting and unusual new jazz set that

Johnny Hodges & the Ellington All-Stars. Verve MGV 8203. Johnny Hodges and sev-

top fare. It's a well-executed set, and the

sound is excellent. Tunes include several

Dixie classics, Cover shot of the various

artists and interesting notes by de Paris

*** THESE TUNES REMIND ME OF

The Teddy Wilson Trio. Verve MGV 8299.

Wilson serves up effortless tasteful, piano

solos on a group of nostalgic standards with

excellent backing by Jo Jones on drums

and Al Lucas, bass, Selections include

eral side men from the Duke Ellington ork have a mildly swingin', mainstream set that can have wide appeal. Selections include several Ellington tunes, standards by other composers and a Hodges original. Displayable cover will help.

*** ROLAND HANNA PLAYS HAR

"Imagination," "Whispering" and "Basin Street Blues." Spinnable wax for jazz jocks and hip pop spinners. *** DUKE'S IN BED

are additional lures.

YOU

with the tenor. Atlantic 1300. De Paria and crew swing the lack of strong name power would probnicely thru a volume of New Orleans jazz- ably be a handicap here.

Group swings lightly but

covers the jazz scene from New Orleans to today's modern styles. A number of dif-

Starday SEP A Brothers have the true hill sound-both in ferent jazzmen in addition to C. Jackson, the vocals and in the picking-which in-

RCA CAMDEN DIVIDEND FOR DEALERS! LIVING STEREO CAMDEN

MUNDELL LOWE - EDDIE COSTA CHION JAZZA SET STRIP MASON

CAS-522* This one's cashing in on the TV jazz craze. Plugged weekly on popular network shows, this theme music is in the spotlight everywhere! Only \$2.98.

00



CAS-476* Dancers are going for this great cha cha collection, which includes a valuable Fred Astaire dance booklet and free dancing lesson offer! Only \$2.98.

BIG-NAME RECORDINGS AT HALF THE BIG-NAME PRICE. MANUFACTURER'S NATIONALLY ADVERTISED PRICES SHOWN - OPTIONAL WITH DEALER Right now there's a very special extraprofit offer on these two current bestselling long play albums. The offer is good from today until July 10 only. Call your RCA Victor distributor now for the details.

\$\$\$\$\$\$\$\$\$\$\$

*Also available on regular L.P. - only \$1.98.

\$\$\$\$\$\$\$\$\$\$\$





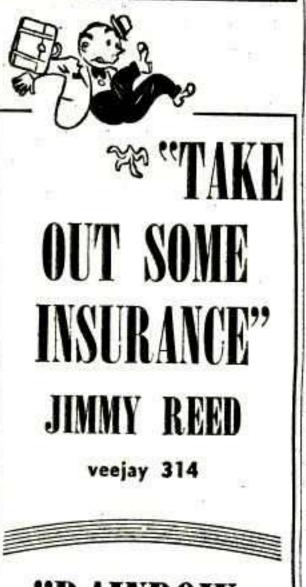
The Billboard's Music Popularity Charts . . . PACKAGED RECORDS

SALESMAN OPPORTUNITY

to make more easy money quick, with non-competitive line.

Write In confidence to

BOX D-99 The Billboard 2160 Patterson St., Cincinnati 22, Ohio



cludes five-string banjo. Lovers of authentic mountain music will find this hard to turn down.

*** NONESUCH AND OTHER FOLK TUNES

Peter Seeger & Frank Hamilton. Folkways FA 2439. Seeger and friend Hamilton have gotten together in what amounts to a folk jam session. Harmonica, flute, recorder, mandolin, banjo and voice are employed. While a few of the tunes are of the familiar folk variety, much ethnic, classical and popular material, such as Jimmy Driftwood's "Battle of New Orleans" gets treated to the folk idiom. The artists evidently had a good time, but it's less interesting for nonparticipants. Seeger comments that no piece "was selected because it would lead to commercial success." Strictly for Seeger fans.

*** UKRAINE

FOLK ***

The Ukrainian Dumka Chorus (Soroka) & The Ukrainian Bandura Ensemble (Minkovsky). Monitor MF 315. Two groups share honors here. The Ukrainian Dumka Chorus is an excellent Russian folk group which pours out resonant, fullthroated harmonies in its renditions of folk works. The Ukrainian Bandura Ensemble features powerful bass-baritone Boris Hmirya backed by the banduras, the guitarlike instruments which have a harp-like sound. As a combination, these two contrasting groups come up with a better than average album of this type.

INTERNATIONAL ***

***MOSCOW NIGHTS

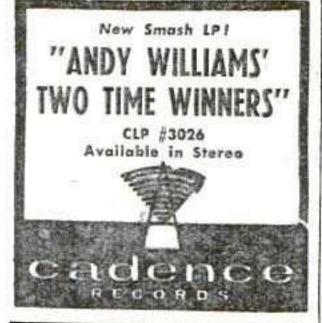
Monitor MP 590—A fascinating sampler of what makes Ivan dance. There's wide variety on this disk of pop tunes for the adult Russian market. Most were inked by classical composers and are sung by classically trained singers against symphonic backing. Material is nostalgic, charming and well produced. While Russian folk influences for the hard core, French, English and American dance band styles of the 1940's have left their mark. Title song is a winning one, and another plus is a quaint arrangement of "St. Louis Blues" for three guitars. Merits exposure.



"RAINBOW VALLEY" JERRY BUTLER

abner 1026

veejay abner 2129 S. Michigan Chi. 16. CA 5-6141





IN FULL COLOR EVERY MONTH

IN THE BILLBOARD

POTENTIAL

MODERATE SALES

POPULAR **

** HOT CHA CHA

Don Swan Ork. Liberty LST 7114. (Steres & Monoaural) Here's a danceable package of cha-cha instrumentals with a fine swinging modern beat. Standards dressed up in cha-cha tempo include "Ain't She Sweet," "Third Man Theme," "Butterfly," etc.

** BONGO FEVER

Jack Costanzo. Liberty LST 7169. (Steree & MONAURAL) The Jack Costanzo sextet, a group specializing in Latin dance rhythms, plus an occasional show piece to highlight the maestro's skill on the bongo, was caught live at Hollywood's Garden of Allah club for this session. There is the usual whistling and clapping at the end of each number to punctuate the performances. In addition to bongos and congos, piano, bass, drums and tenor are heard. Good terp set, with fine sound, for the Latin minded.

** GARY CROSBY BELTS THE BLUES

Verve MGV 2112. Crosby offers a flock of songs, bluesy in message but not blues at all-songs like "In the Wee Small Hours," "After the Lights Go Down Low," which are intended to create a mood. Unfortanately the singer is not at home in this genre and the effort is largely ineffectual.

LOW-PRICE POPULAR **

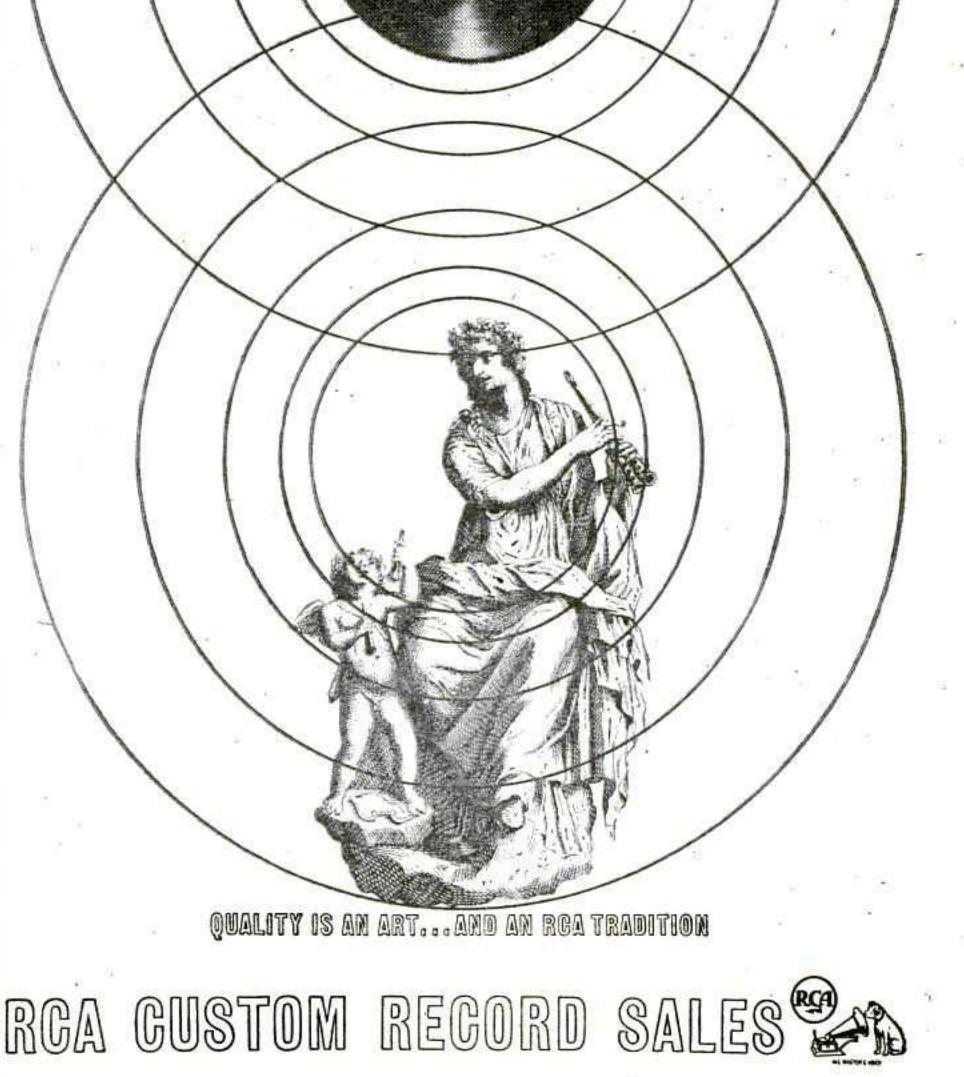
** SONG BIRD OF HAWAII

Lena Machada with Andy Cummings & His Hawalian Serenaders. Harmony HL 7182. Island tunes herein match mood of the cover art-grass-skirted maidens, leibedecked, etc. Lena Machado sings the vocals in authentic style, to the music of Andy Cummings.

CLASSICAL **

★★ KODALY: PSALMUS HUNGARI-CUS; BARTOK: DANCE SUITE

The London Philharmonic Orch. (Fereesik), Everest SDBR 3022 & LPBR 6022 (Stereo & Monaural) Among the first stereo entries for two works, both written for a Budapest festival in 1923. Conductor Ferencsik has a greater success with the Bartok, especially in the more lyrical passages of the folk-based suite, where the Philharmonic sounds good indeed. Over-all effect of the Psalm is marred by poor definement of elements. Chorus, ork and tenor Nilsson, who has a good declamatory style, blur together in amorphous fashion. Lack of stereo competition will help sales. (Continued on page 41)



155 EAST 24TH STREET • NEW YORK 10, NEW YORK • MURRAY HILL 9-7200 445 N. LAKE SHORE DRIVE • CHICAGO 11, ILLINOIS • WHITEHALL 4-3215 1510 NORTH VINE STREET • HOLLYWOOD 28, CALIFORNIA • OLDFIELD 4-1660 800 17TH AVENUE SOUTH • NASHVILLE 3, TENNESSEE • ALPINE 5-6691 IN CANADA: RCA VICTOR COMPANY, LTD. 1001 LENOIR STREET, MONTREAL 225 MUTUAL STREET, TORONTO





EFFECTIVE IMMEDIATELY-THRU JULY 31st, 1959

HERE'S THE EASIEST SALES PLAN EVER - now, you can buy any WORLD-PACIFIC 12" HI-FI LP for 67[¢] when you buy any other at the regular price! That's all there is to it - and with no strings attached! This Plan is designed to move stock (and lots of it!) off of your shelves and into your Customers' hands. Your Customers have never had it so good. Here's why:

- 1. YOUR CUSTOMERS MAY BUY ANY WORLD-PACIFIC 12" HI-FI LONG-PLAY ALBUM AT 99" WHEN THEY BUY ONE AT THE REGULAR PRICE!
- 2. YOUR CUSTOMERS GET A FREE EXCLUSIVE WORLD-PACIFIC BONUS COUPON WITH EVERY ALBUM THEY BUY! (3 BONUS COUPONS LETS THEM SEND AWAY FOR A FREE 12" ALBUM!)
- 3. THEY MAY CHOOSE FROM THE ENTIRE WORLD-PACIFIC CATALOGUE (STEREO & MONO)! AND NEW RELEASES TOO!

And why should YOU get behind this Plan 100%? That's easy: BIG PROFITS! You make your regular mark-up on one record and 32[¢] on the 99[¢] record! And there are special terms available too!—why not see your WORLD-PACIFIC Distributor

now? He and his staff will be more than happy to tell you all about this wonderful WORLD-PACIFIC Sales Plan. You'll find his place of business listed below:

- ALBANY, NEW YORK (SEABOARD) 312 Broadway
- ATLANTA, GEORGIA (SOUTHLAND) 1235 Techwood Drive North West TR 3-2081
- BALTIMORE, MARYLAND (GENERAL) 2329 Pennsylvania Avenue MA 3-6411
- BILLINGS, MONTANA (CENTRAL) P. O. Box 1938 8-8447
- BOSTON, MASSACHUSETTS (DUMONT) 1280 Tremont Street
- BUFFALO, NEW YORK (FAYSAN) Seventh and Jersey Streets SU 1300
- CHARLOTTE, NORTH CAROLINA (MANGOLD) 2212 Moorhead Street ED 3-3210
- CHICAGO, ILLINOIS (TOBIN) 2007 South Michigan Avenue CA 5-1616
- CINCINNATI, OHIO (A & I) 1000 Broadway CH 1-7644
- CLEVELAND, OHIO (BENART) 327 Frankfort Avenue MA 1-4547
- DALLAS, TEXAS (BAKER) 2200 Irving Boulevard RI 1-1621

- DENVER, COLORADO (PAN AMERICAN) 36 South Santa Fe Drive AC 2-9525
- DETROIT, MICHIGAN (CADET) 3766 Woodward Avenue TE 2-5000
- HARTFORD CONNECTICUT (EASTERN) 26 Clark Street East Hartford, Connecticut BU 9-4353
- HONOLULU, HAWAII (POLYNESIAN) P. O. Box 2418 5-5931
- HOUSTON, TEXAS (BAKER) 1706 Rusk Street CA 5-1893
- LOS ANGELES, CALIF. (CALIF. RECORDS) 3009 West Pico Boulevard RE 1-8601
- MIAMI, FLORIDA (PAN AMERICAN) 3401 North West 36th Street NE 3-2513
- MILWAUKEE (RECORDS UNLIMITED) 1716 North Third Street LO 2-3345
- MINNEAPOLIS, MINNESOTA (LIEBERMAN) 257 Plymouth Avenue North FE 2-3336
- NASHVILLE, TENNESSEE (MUSIC CITY) 127 Lafayette Street AL 5-7315

WORLD-PACIFIC RECORDS

NEW ORLEANS, LOUISIANA (WORLD WIDE) 826 Baronne Street RA 5115

- NEW YORK, NEW YORK (MALVERNE) 424 West 49th Street CO 5-1872
- NEWARK, NEW JERSEY (ESSEX) 10 Fenwick Street MI 2-2736
- OKLAHOMA CITY, OKLAHOMA (CALMAR) 18 North East 48th Street JA 5-6677
- PHILADELPHIA, PENNSYLVANIA (UNIVERSAL) 1330 West Girard Avenue ST 2-3333
- PHOENIX, ARIZONA (M. B. KRUPP) 1919 North 16th Street
- PITTSBURGH, PENNSYLVANIA (REMLEE) 1711 Fifth Avenue CO 1-0874
- RICHMOND, VIRGINIA (ALLEN) 3409 West Leigh Street 5-7896
- SAN FRANCISCO, CALIFORNIA (C & C) 1325 Howard Street UN 3-2578
- SEATTLE, WASHINGTON (STANLEY) 235 Westlake North MA 2-2597
- ST. LOUIS, MISSOURI (COMMERCIAL) 2338 Olive Street OL 2-7813
- TORONTO, CANADA (MORRIS) 1580 Queen Street West OL 5237
- VANCOUVER, CANADA (ARAGON) 1925 Burrard Street TA 2838

Hollywood, Calif.



Reviews and Ratings of New Albums

Continued from page 39

* * MODERATE SALES POTENTIAL

FOLK **

** EAST OF THE URALS

Monitor MF 316. Music of Siberia and Central Asia in an art-folk rather than ethnic-folk presentation. The professional folk choruses and orks have a suppleness that helps them get maximum beauty from these interesting combinations of Western and Oriental strains. Native instruments heard include the nai, doira, chang and tar. A superior job that has much musical as well as folk value. Handsome jacket.

** FAIR AND TENDER LADIES

Sung by Robin Roberts, Tradition TLP 1033. Pretty Miss Roberts has acquired a fair-sized following via club dates and recordings, as well as her thesping activities. Scot-Irish-English material on current disk has the virtue of freshness, but all these songs of rejected love get much the same undramatic treatment and off-pitch intonation. The lady accompanies herself on the guitar and Eric Darling supplies an effective assist on banjo.

JAZZ **

****** SILHOUETTES IN JAZZ The Michael Coldin Septet. Everest SDBR 1038 & LBR 5038. (Stereo & Mon-

Clark-Feld

• Continued from page 2

must have a minimum capacity of 7,500 on a one or two show basis.

Each show will spotlight 10 acts, six of them headliners, plus a traveling performer-emsee and a band. Two newcomers will be included on each bill, in keeping with Feld's finding that the newcomer he books today frequently is a top-record seller by the time the unit hits the road. In line with this, Feld said The Billboard's "Hot 100' chart will be utilized as a booking guide. GAC prexy Buddy Howe said the Caravan represents a potent exposure outlet for the agency's extensive roster of young recording artists - many of them virtually amateurs in the visual show fieldsince they provide steady work, and at the same time an opportunity to gain valuable experience Component series, but the list in front of live audiences. Meanwhile, GAC-Super Productions will cut back slightly in the number of packages on tour. However, both Feld and Howe said they plan to continue their deejaycoupon book package-show deal.

Col. Pop Stereo

raised the price of its classical

monaural disks last winter (from

JOCKEYS

WANT

ROMANCE!

WE WILL BUY

PUBLISHING COMPANY

If your catalogue, income, etc., meets our approval. None too large or small. Send details to principal. ART RUPE 8508 Sunset Blvd., Hollywood 46, Calif.

Phone: OLeander 5-6980

Continued from page 2

aural) Michael Coldin, who is well known in the music world for both his arranging and compositions, has come up with a new sound on this album that will appeal more pop-wise than in the jazz world. The instruments include harpsichord, flute, harp and rhythm. Coldin and the other musicians all play well, and the arrangements are bright. Tunes include standards such as "Caravan," "Lullaby of Birdland" and "Mack the Knife." Listenable music with slight jazz overtones.

** ON STAGE

George Lewis. (2-12") Verve MGV 8303 & 8304. Clarinetist Lewis is featured on a set of classic traditional jazz interpretations. The first volume also spotlights vocalists Joe Watkins and Alton Purcell. The second is entirely instrumental. Set boasts a strong group feeling and Lewis' blowing is young and vigorous. Strongest appeal will be to traditionalists.

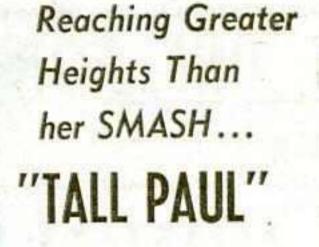
INTERNATIONAL **

** SONDI

Sondi Sodsal with Hal Johnson Ork. Liberty LSP 7110 (Stereo & Monaural) Featured is the attractive Miss Sondi Sondsai, formerly of Bangkok, Thailand, and currently a UCLA student. She is credit as formerly being an entertainer in the court of King Rama IX and Queen Sirkit. However, her Westernized singing style and perfect English tend to make her renditions sound more like pop numbers than authentic Thai songs. She is, therefore, more successful in familiar numbers such as "Bali Hai," "Love Is a Many-Splendored Thing" and "Song of India."

Sholes to Nashville For Waxing Date

NEW YORK - Steve Sholes, RCA Victor pop a.&r. chief, has gone to Nashville to contact label's artists. Sholes will meet with Chet Atkins, diskery's Nashville a.&r. chief, and will record an album with the Johnson Family Singers.





Steady Rising Hit

Charles Grean, manager, pop singles a.&r., will join Sholes for the album date.

\$3.98 to \$4.98), it gave dealers a two-month grace period to order at the old price.

The Columbia price change leaves only RCA Victor, of the large firms, still holding the \$5.98 price for pop stereo albums. However, a number of smaller firms still sell their pop or jazz stereo records at \$5.98, and Audio-Fidelity, for instance, charges \$6.98 for its First prices appear to be generally headed toward a \$4.98 price for pop stereo LP's and a \$5.98 price for classical stereo LP's.



abeyance, and the terms made public before final action. He has introduced a bill, H. R. 5942, to effect the policy, for protection of notes that this is the time when the public interest in all consent dealers' stocks are their lowest, decree negotiations. and also that when Columbia

Roosevelt hopes the final version of the amended ASCAP decree will "provide a climate in which the smaller composers and publishers may compete effectively," and ... receive full benefits of their membership.

This fair climate was found lacking during hearings by his subcommittee last year, Roosevelt told fellow Congressmen. At that time, subcommittee findings and witness testimony indicated that "larger publishers and composers had arranged to perpetuate themselves in power as controlling members of the board of directors; that the royalties collected by the society were distributed inequitably, and in such a manner as to thwart the growth or expansion of the smaller and newer members. ASCAP's grievance machinery was attacked by witnesses who testified that members complaining to the Society were deprived of the privilege of access to the Society's records.



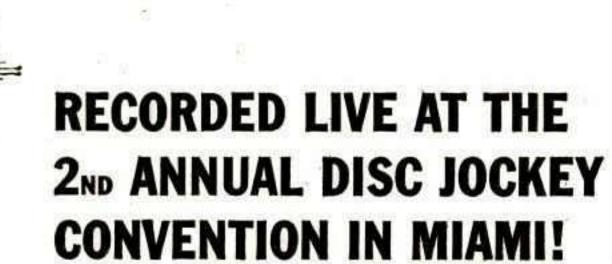
distributed in Canada by SPARTON of Canada, Ltd.





on a brand new single record!

E





"I LOST MY

SUGAR IN SALT

LAKE CITY"

打

Ŋ

"YOU CAME A

LONG WAY FROM

ST. LOUIS"

1 11:11 1:1:1:1

Drive Last Week Week Chart 1. The Battle of New Orleans 1 By Jinmie Driftwood–Published by Warden (BMI) Best SELLING RECORD: Johnny Horton, Col 4139. RECORDS AVAILABLE: Jinmie Driftwood, Vic 7345; Prets Seeger and Frank Hamilton, Poliwayz 201; Buddy Starcher, Stardar 439. 2. Personality 2 By Logan & Price–Published by Lloyd-Logan (BMI) BEST SELLING RECORD: Lloyd Price, ABC-Paramount 10018. 3. Lonely Boy 6 By Puil Anka–Published by Spanka (BMI) Best SELLING RECORD: Paul Anka, ABC-Paramount 10022. 4. Dream Lover 3 By Bobby Darim–Published by Progressive-Fern-Trinlity (BMI) By Bobby Darim–Published by Progressive-Fern-Trinlity (BMI) By Bud Arka–Published by Progressive-Fern-Trinlity (BMI) By Logan & Vitter-Published by Atlantic & Baxter-Wright (BMI) By Logan A Frice-Published by Atlantic & Baxter-Wright (BMI) By Logan K Corons David And Coron David Dav	JUNI	E 29, 1959	The Billboard's	Music)	Popular	ity Charts	POP SONG	S	ufference in	4	3
International conditional condition	H	onor	RI								
Mark Week Week This Mark							е. 2011 же	TRADE	MAKKK	EU.	
bit Unit		THE N	ATIONS T	'OP	TUN	ES For sur	vey week	ending June 2	0		
By Jimmis Driftwood-Published by Warden (BMI) BEST SELLING RECORD: Johnny Horton, Col 41339. RECORDS AVAILABLE: Jimmis Driftwood, Vie 7334; Yaughn Monroe, Vie 7495; Pete Seeger and Frank Hamilton, Polkways 201; Buddy Starcher, Starday 433. By Leiber-Stoller-Published by Fire (BMI) BEST SELLING RECORD: Wiltert Harrison, Fury 1023 (Fire, BMI), RECORDS AVAILABLE: Rocky Olson, Chess 1723 (Fire, BMI); Recling S195 (Armo, Musie, BMI); Link Buddinghters, Kug 5195 (Armo, By Salay Crewe-Picariello-Published by Conley (BMI) BEST SELLING RECORD: Paul Anka, ABC-Paramount 10022. 7 4. Dream Lover By Bobby Darin-Published by Progressive-Fen-Trinity (BMI) BEST SELLING RECORD: Bobby Darin, Atco 6140, RECORD AVAILABLE: Robert Farnon, London 1241. 5 9 5. Quiet Village By Les Batter-Published by Atlanic & Barter-Wright (BMI) BEST SELLING RECORD: Dion 4 the Belmonts, Laurie 5027. 3 8 <t< th=""><th></th><th></th><th></th><th>t on</th><th></th><th>8 3 1</th><th></th><th>8</th><th>Ļ</th><th>ast</th><th>Weeka of Chart</th></t<>				t on		8 3 1		8	Ļ	ast	Weeka of Chart
3. Lonely, Boy 6 4 By Slay-Crewe-Picariello—Published by Conley (BMI) BEST SELLING RECORD: Freddy Cannon, Swan 4031. 3. Lonely, Boy 6 4 BEST SELLING RECORD: Freddy Cannon, Swan 4031. 4. Dream Lover 3 8 Lipstick on Your Collar 10 By Bobby Darin—Published by Progressive-Fern-Trinity (BMI) BEST SELLING RECORD: Bobby Darin, Atco 6140, RECORD AVAILABLE: Robert Farnon, London 1241. 3 8 Best SelLing RECORD: Counie Francis, M-G-M 12793. 10 5. Quiet Village By Les Baxter—Published by Atlantic & Baxter-Wright (BMI) Best SelLING RECORD: Dion & the Belmonts, Laurie 3627. 5 9 10. Along Came Jones 9		By Jimmie Driftwood—Published by Warden (BMI) BEST SELLING RECORD: Johnny Horton, Col 41339. RECORDS AVAILABLE: Jimmie Driftwood, Vic 7534; W Pete Seeger and Frank Hamilton, Folkways 201; Buddy Star Personality	aughn Monroe, Vic 7495;	1• 8 2 7	-	By Leiber-Stoller-Public BEST SELLING RECORDS AVAILABIT the Rebels, End 1043 (1) Music, BMI); Little Rid Federal 12351 (Armo,	ished by Fire (BM) ORD: Wiltert Harri LE: Rocky Olson, (Fire, BMI); Hank B chard, Specialty 664 BMI).	son, Fury 1023 (Fire, BMI) Chess 1723 (Fire, BMI); Ro allard and the Midnighters,	ockin' Ronald an King 5195 (Armo	4 ,	10
BEST SELLING RECORD: Paul Anka, ABC-Paramount 10022. 8. Lipstick on Your Collar 10 4. Dream Lover 3 8 By Lewis-Goehring—Putlished by Joy (ASCAP) By Bobby Darin—Published by Progressive-Fern-Trinity (BMI) BEST SELLING RECORD: Bobby Darin, Atco 6140, RECORD AVAILABLE: Robert Farnon, London 1241. 3 8 10 5. Quiet Village 5 9 A Teenager in Love By Doc Pomus & Mort Shuman—Published by Rumbalero (BMI) BEST SELLING RECORD:: Dion & the Belmonts, Laurie 3627. 3 5. Quiet Village 5 9 10. Along Came Jones 9	3. I		25 S	64	7.	By Slay-Crewe-Picariello	-Published by Co	HIGH AND AND ADDRESS	*	7	5
By Bobby Darin—Published by Progressive-Fern-Trinity (BMI) BEST SELLING RECORD: Bobby Darin, Atco 6140. RECORD AVAILABLE: Robert Farnon, London 1241. 5 Quiet Village 5 9 By Les Baxter—Published by Atlantic & Baxter-Wright (BMI) BEST SELLING RECORD:: Dion & the Belmonts, Laurie 3627. 10. Along Came Jones 9	4 . 1	BEST SELLING RECORD: Paul Anka, ABC-Paramount 10		3 8	8.	By Lewis-Goehring-Pu	tished by Joy (A	SCAP)		10	5
5. Quiet Village By Les Baxter-Published by Atlantic & Baxter-Wright (BMI) DEST SET UNIC DECORD, Martin Danse, Liberty, 55162		BEST SELLING RECORD: Bobby Darin, Atco 6140.	10	✓ 1278	9.	A Teenager By Doc Pomus & Mor	in Love t Shuman-Publishe	d by Rumbalero (BMI)	N	3	9
BEST SELLING RECORD: Martin Denky, Liberty 5510 By Leiber-Stoller—Published by Tiger (BMI) Baxter, Cap 15733. BEST SELLING RECORD: Coasters, Atco 6141.	5. Q	By Les Baxter-Published by Atlantic & Baxter-Wright (BM BEST SELLING RECORD: Martin Denny, Liberty 55162. RECORDS AVAILABLE: George Wright, Hi-Fi 502; Pet	6	59	10.	Along Came By Leiber-Stoller-Pub	Jones lished by Tiger (B)	ATT)	л: 13	9	4

13

5

39 S.

11. Frankie

By Sedaka-Greenfield-Published by Aldon (BMI) BEST SELLING RECORD: Connie Francis, M-G-M 12793.

22

16. A Boy Without a Girl By S. Jacobson & R. Sexter-Published by Arch (ASCAP) BEST SELLING RECORD: Frankie Avalon, Chancellor 1036.

23 2

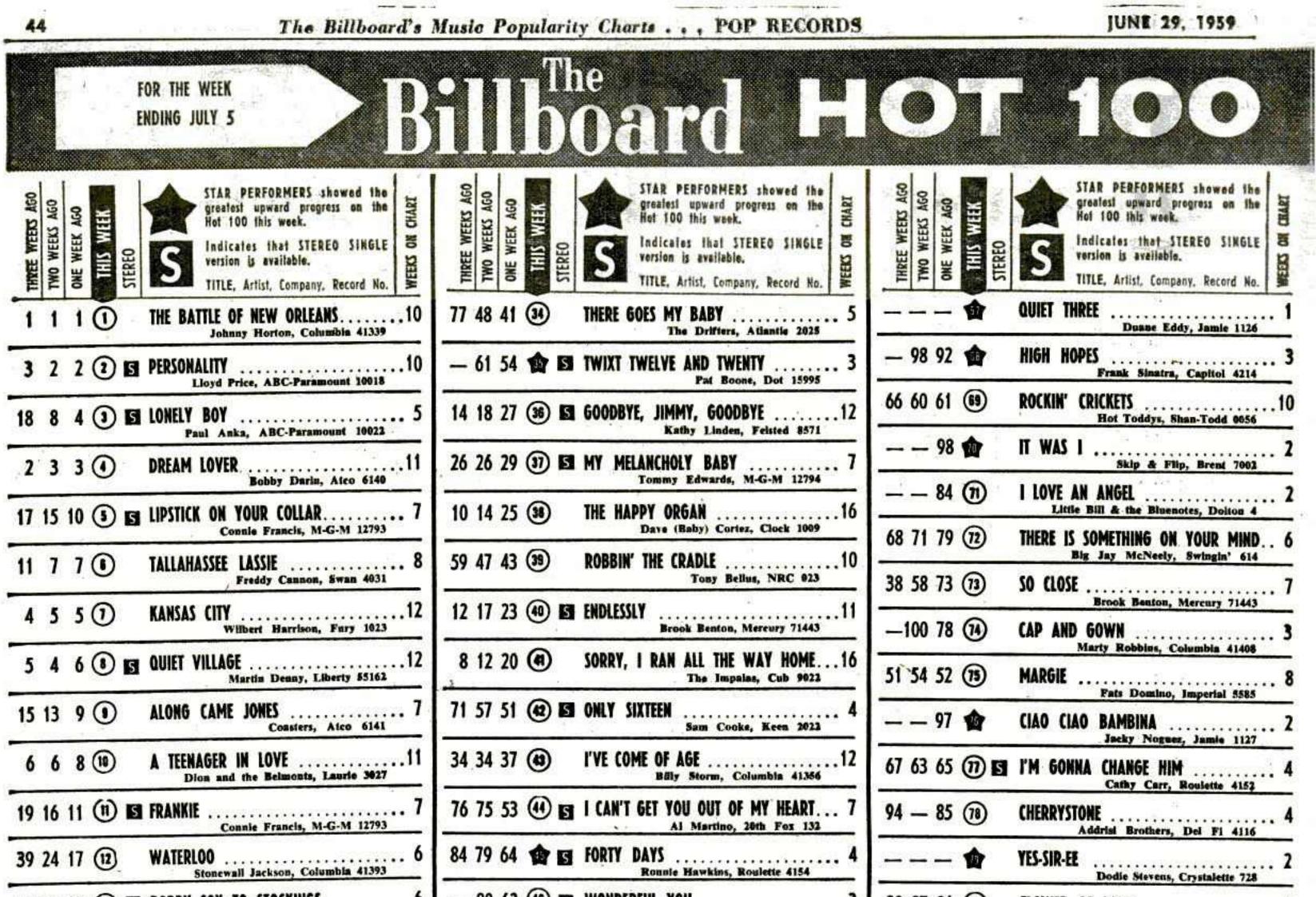
83

12.	Waterloo By Wilkin-Louttermilk-Published by Cedarwood (BMI) BEST SELLING RECORD: Stonewall Jackson, Col 41393.	22	3	17.	My Heart Is an Open Book By Hal David-Lee Pockriss—Published by Sequence (BMI) BEST SELLING RECORDS: Jimmy Dean, Col 41265; Carl Dopkins Jr., Dec	26 30803.	2
13.	Bobby Sox to Stockings By Faith-DiCicco-Published by Debmar (ASCAP) BEST SELLING RECORD: Frankle Avalon, Chancellor 1036.	15	4	18.	Tiger By Ollie Jones-Published by Roosevelt Music (BMI) BEST SELLING RECORD: Fabian, Chancellor 1037.		. 1
14.	I Only Have Eyes for You By Harry Warren-Published by Remick (ASCAP) BEST SELLING RECORD: Flamingos, End 1046. RECORDS AVAILABLE: Rose Hardaway, Dec 30893; Al Joison, Dec 24684 Lawrence, Coral 62052; Smart Set, Warner Bros. 5001.	21 ; Steve	3	19.	Only You By Buck Ram & Andre Rand-Published by Wildwood (BMI) BEST SELLING RECORD: Frank Pourcel, Cap 4165.	11	9
15.	Bongo Rock By Preston Epps-Published by Drive-In (BMI) BEST SELLING RECORD: Preston Epps, Original 4.	18	4	20.	Kookie, Kookie (Lend Me Your Comb) By Irving Taylor-Published by Witmark (ASCAP) BEST SELLING RECORD: Edward Byrnes with Connie Stevens, Warner Bros.		10
-		— T	hird	Ter		×	
21.	Just Keep It Up By O. Blackwell-Published by Shalimar & Tollie (BMI) RECORD AVAILABLE: Dee Clark, Abner 1026.	25	4	26.	The Wonder of You By Baker & Knight-Published by Random (BMI) RECORDS AVAILABLE: Ray Peterson, Vić 7513; Victor Young, Dec 30056.	28	2
22.	You're So Fine . By L. Finney-W. Schofield—Published by Alhika (BMI) RECORDS AVAILABLE: Downbeats, Peacock 1689; Falcons, Unart 2013.	- 046 	2	27.	Goodbye, Jimmy, Goodbye By Vaughn-Published by Knollwood (ASCAP) RECORD AVAILABLE: Kathy Linden, Feisted 8571.	17	8
23.	Hushabye By Doc Pomus-Mort Shuman—Published by Brittany (BMI) RECORD AVAILABLE: Mystics, Laurie 3028.		1	28.	I'm Ready By Lewis-Bradford-Domino-Published by Post-Vanderbuilt (BMI) RECORD AVAILABLE: Fats Domino, Imperial 5585.	24	5
24.	So Fine By J. Gribble-Published by Maureen (BMI) RECORDS AVAILABLE: Aquatones, Fargo 1002; Fiestas, Old Town 1062.	16	8	29.	What a Diff'rence a Day Makes By Grever-Adams-Published by E. B. Marks (BMI) RECORD AVAILABLE: Dinah Washington, Mercury 71435.	-	1
25.	Happy Organ By Wood-Clowney-Kriegsmann-Published by Lowell (BMI) RECORD AVAILABLE: Dave (Baby) Cortez, Clock 1009.	14 •	13	30.	This I Swear By Skyliners-Rock—Published by Calico (ASCAP) RECORD AVAILABLE: Skyliners, Calico 106.	30	2

the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent. Requests for such consent should be submitted in writing to the publishers of The Billboard at The Billboard, 1564 Broadway, New York 36, N. Y.

The Honor Roll of Hits comprises the nation's top tunes according to record sales, sheet sales and disk jockey performances as determined by The Billboard's weekly nationwide surveys.

15 SC	28	9 4 2.
	k series - seriester	Copyrighted material



25	20	13	(1) 5	BOBBY SOX TO STOCKINGS
24	21	16	•	BONGO ROCK
35	29	19	(15) 5	I ONLY HAVE EYES FOR YOU 5
69	28	21	16 5	A BOY WITHOUT A GIRL
31	27	26	1	MY HEART IS AN OPEN BOOK
20	22	22	(1) 5	JUST KEEP IT UP
_	55	34	1 I	TIGER 3 Fabian, Chancellor 1037
47	31	33	\$ 1	HUSHABYE
32	25	31	1 I	YOU'RE SO FINE
13	11	15	(1)	SO FINE
9	10	12	(1)	ONLY YOU
7	9	14	24 S	KOOKIE, KOOKIE (LEND ME YOUR COMB). 11 Byrnes/Connie Stevens, Warner Bros. 5047
43	38	28	(25)	THE WONDER OF YOU
49	49	40	1	WHAT A DIFF'RENCE A DAY MAKES 6 Dinah Washington, Mercury 71435
62	36	30	1	THIS I SWEAR
_	74	49	畲	M.T.A
16	19	18	29	I'M READY
23	23	24	30	CROSSFIRE
_	96	50	1	FORTY MILES OF BAD ROAD
56	37	35	(32) 5	RING-A-LING-A-LARIO
37	35	32	33	LITTLE DIPPER

80	62	(6) E	WONDERFUL YOU
33	44	(1) E	LONELY FOR YOU
<u> </u>	63	(1)	I'LL BE SATISFIED
_	60	由	LAVENDER BLUE
51	46	50	MONA LISA
65	57	(9)	VELVET WATERS
-	56	S 2	BACK IN THE U.S.A
62	55	(53)	SINCE YOU'VE BEEN GONE
41	48	۲	GIDGET
-	83	畲	LIKE YOUNG
46	36	(56)	TALL COOL ONE
44	39	() ()	GRADUATION'S HERE
-	68	\$	REMEMBER WHEN
92	67	59	TABOO 3 Arthur Lymon, Hi-Fi 550
86	74	1 I	I KNOW
39	38	(1)	THE CLASS
89	77	¢	THE WHISTLING ORGAN
-	_	₫	JUST A LITTLE TOO MUCH
81	70	•	WITH MY EYES WIDE OPEN I'M DREAMING 3
40	42	(15)	I WAITED TOO LONG
97	88	₫	SMALL WORLD
	33 	33 44 63 60 51 46 65 57 62 55 41 48 56 41 48 46 36 44 39 46 36 47 39 88 74 39 38 89 77 81 70 40 42	33 44 (1) (1) 63 (1) (1) 60 (1) (1) 51 46 (1) (1) 65 57 (1) (1) 62 55 (1) (1) 41 48 (1) (1) 41 48 (1) (1) 44 39 (1) (1) 46 36 (1) (1) 46 36 (1) (1) 43 (1) (1) (1) 44 39 (1) (1) 42 (1) (1) (1) 92 67 (1) (1) 80 74 (1) (1) 81 70 (1) (1) 40 42 (1) (1) 40 42 (1) (1)

99	87	81		FLOWER OF LOVE
-	93	90	•	A PRAYER AND A JUKE BOX
21	32	45	•	ENCHANTED
78	64	59	(1) E	DANNY BOY
81	70	75	•	SWEET CHILE
			•	TILL THERE WAS YOU 1 Anita Bryant, Cariton 512
98	82	-	(86	ONE LOVE, ONE HEART
1	-	-	•	SWEET SOMEONE
95	91	95	•	LA PLUME DE MA TANTE
-	-		¢	FIVE PENNIES 1 Dodie Stevens, Crystalette 728
-	-	-	1	SEE YOU IN SEPTEMBER
-	88	93	(1)	LITTLE, BOY BLUE
88	83			OLD SPANISH TOWN
-	-			KISSIN' TIME Bobby Rydell, Cameo 160
	-	-	•	BEACH TIME
27	43	71	(15)	A FOOL SUCH AS I
-	-	100	96	OH WHAT A FOOL
53	53	58	0) 6	YOU MADE ME LOVE YOU
-	0	-	98	HERE COMES SUMMER 1
-		-	99	HAPPY VACATION
-	-		(i)) S	THE WAY I WALK



The Billboard's Music Popularity Charts . . . POP RECORDS

E TOMORROW'S TOPS

BEST BUYS

BUBBLING **UNDER THE HOT 100**

These records, while they have not yet developed enough strength thrucut the country for inclusion on any national chart anywhere, already have stimulated considerable regional action. Rank position indicates relative potential to earn an early listing on the Hot 100.

1. RAGTIME COWBOY JOE . David Seville & the Chipmunks, Liberty
2. A BIG HUNK OF LOVE Elvis Presley, RCA Victor
3. TIME HAS A WAY Sammy Fletcher, Cub
4. ROCKIN IN THE JUNGLE The Eternals, Hollywood
5. I KNOW IT'S HARD, BUT IT'S FAIR The Five Royals, King
6. TENNESSEE STUD
7. PURE LOVE
8. KATY, TOOJohnny Cash, Sun
9. BABY TALK
10. LONELY GUITAR Vista
11. FURRY MURRAY The Tradewinds, BCA Victor
12. BELLS, BELLS, BELLS
13. WHAT'D I SAY
14. A VERY PRECIOUS LOVE Hernando Ork, Corsican
15. ALIMONY Frankle Ford, Ace

HOT 100: A TO Z

Boy Without a Girl

Prayer and a Juke Box...... 81 Teenager in Love

Time

Bobby Sox to Stockings

Beach

These records, of all those on the Hot 100, have begun to show NATIONAL sales breakout action this week for the first time. They are recommended to dealers, juke box operators and disk jockeys as having the greatest potential to go all the way. Previous Billboard Spotlight Picks are marked (*).

POP

(Hilliard, BMI), Imperial 5595

*THE WHISTLING ORGAN Dave (Baby) Corfez (Lowell, BMI), Clock 1012

(Chappell, ASCAP), Columbia 41410

*LIKE YOUNG Andre Previn & David Rose (Robbins, ASCAP), M-G-M 12792 *TABOO Arthur Lymon (ASCAP), Hi Fi 550

*WITH MY EYES WIDE OPEN I'M DREAMING ... Patti Page (DeSylva, Brown & Henderson, ASCAP), Mercury 71469

*HIGH HOPES Frank Sinafra (Maraville, ASCAP), Capitol 4214

CIAO CIAO BAMBINA Jacky Neguez (Feist, ASCAP), Jamie 1127

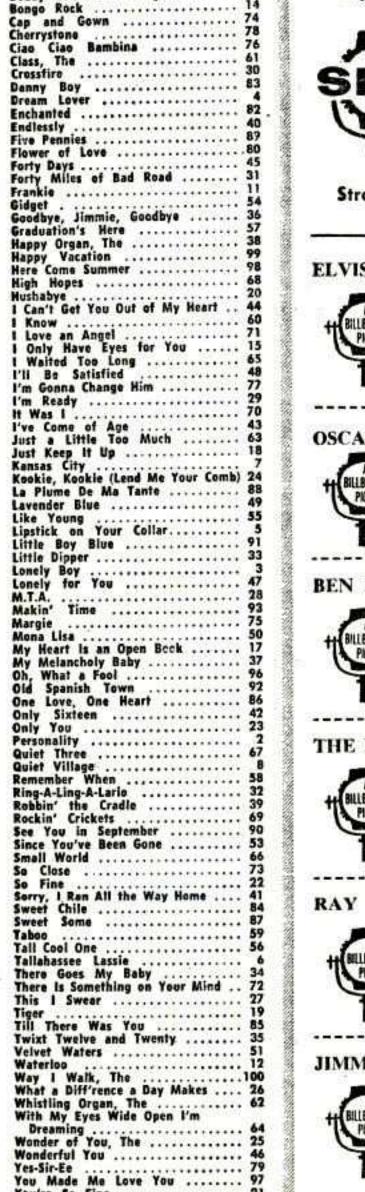
(Trinity-Desert Palms, BMI), Brent 7002

C&W-No selections this week.

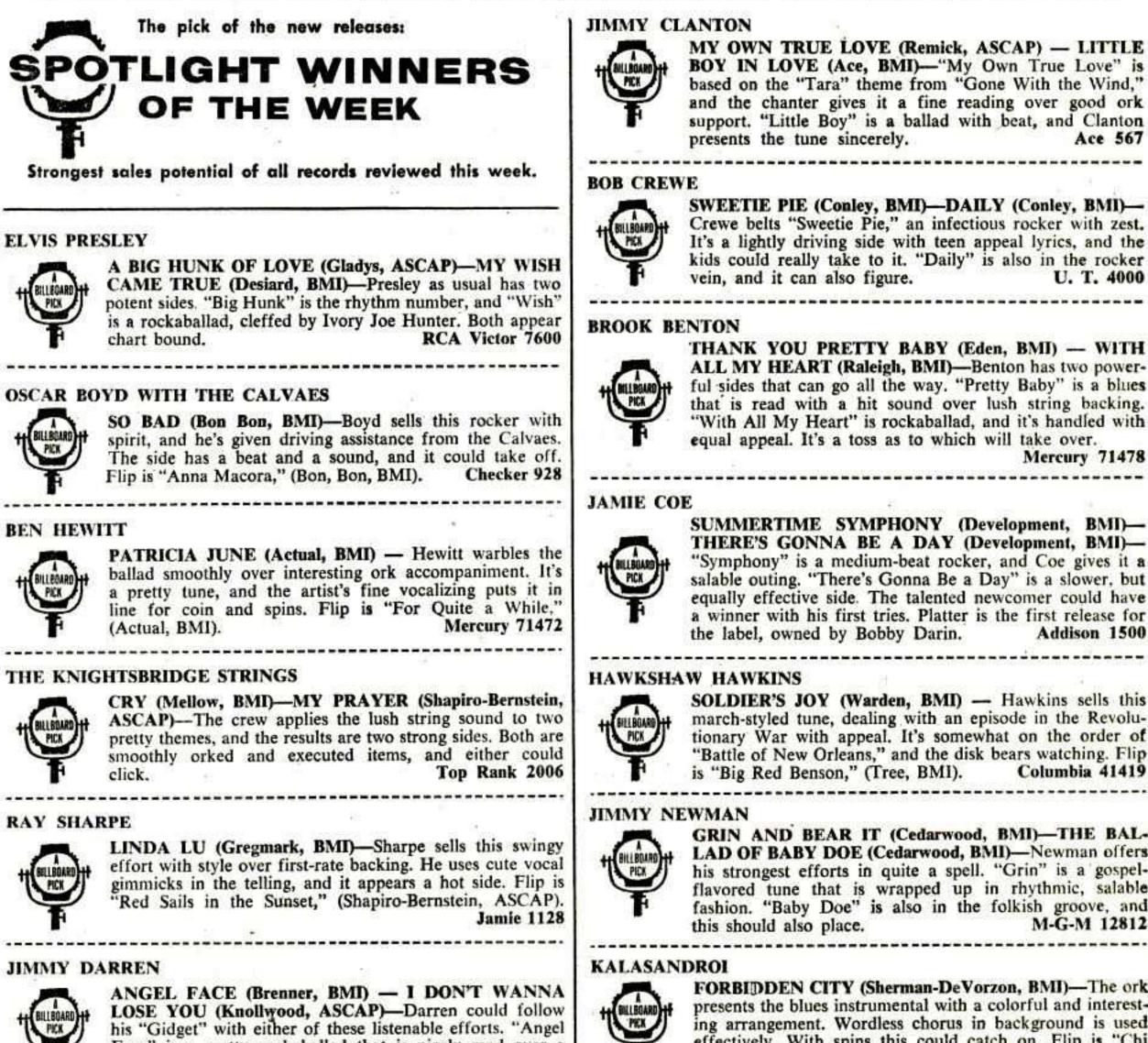
R&B-No selections this week.

REVIEWS OF THIS WEEK'S SINGLES

MY OWN TRUE LOVE (Remick, ASCAP) - LITTLE BOY IN LOVE (Ace, BMI)-"My Own True Love" is BILLBOAR based on the "Tara" theme from "Gone With the Wind," and the chanter gives it a fine reading over good ork support. "Little Boy" is a ballad with beat, and Clanton presents the tune sincerely. Ace 567



You're So Fine 21



SWEETIE PIE (Conley, BMI)-DAILY (Conley, BMI)-Crewe belts "Sweetie Pie," an infectious rocker with zest. It's a lightly driving side with teen appeal lyrics, and the kids could really take to it. "Daily" is also in the rocker vein, and it can also figure. vein, and it can also figure. U. T. 4000 U. T. 4000

> THANK YOU PRETTY BABY (Eden, BMI) - WITH ALL MY HEART (Raleigh, BMI)-Benton has two power-ful sides that can go all the way. "Pretty Baby" is a blues that is read with a hit sound over lush string backing. "With All My Heart" is rockaballad, and it's handled with equal appeal. It's a toss as to which will take over.

Mercury 71478

SUMMERTIME SYMPHONY (Development, BMI)-THERE'S GONNA BE A DAY (Development, BMI)-"Symphony" is a medium-beat rocker, and Coe gives it a salable outing. "There's Gonna Be a Day" is a slower, but equally effective side. The talented newcomer could have a winner with his first tries. Platter is the first release for the label, owned by Bobby Darin. Addison 1500

SOLDIER'S JOY (Warden, BMI) - Hawkins sells this march-styled tune, dealing with an episode in the Revolutionary War with appeal. It's somewhat on the order of "Battle of New Orleans," and the disk bears watching. Flip is "Big Red Benson," (Tree, BMI). Columbia 41419

GRIN AND BEAR IT (Cedarwood, BMI)-THE BAL-LAD OF BABY DOE (Cedarwood, BMI)-Newman offers his strongest efforts in quite a spell. "Grin" is a gospelflavored tune that is wrapped up in rhythmic, salable fashion. "Baby Doe" is also in the folkish groove, and -M-G-M 12812 this should also place. --------



FORBIDDEN CITY (Sherman-DeVorzon, BMI)-The ork presents the blues instrumental with a colorful and interesting arrangement. Wordless chorus in background is used effectively. With spins this could catch on. Flip is "Chi Chi" (Sherman-DeVorzon, BMI). Warner Bros. 5076 (Continued on page 47)



RAY SHARPE



JIMMY DARREN



Face" is a pretty rockaballad that is nicely read over a fem chorus assist. "I Don't Wanna Lose you" is a bit more rhythmic. Both are contenders. Colpix 119



THE BILLBOARD

RECORD-PHONO D

Here's the book that's been written solely for the purpose of helping you increase your sales and profits. Order your copy NOW!

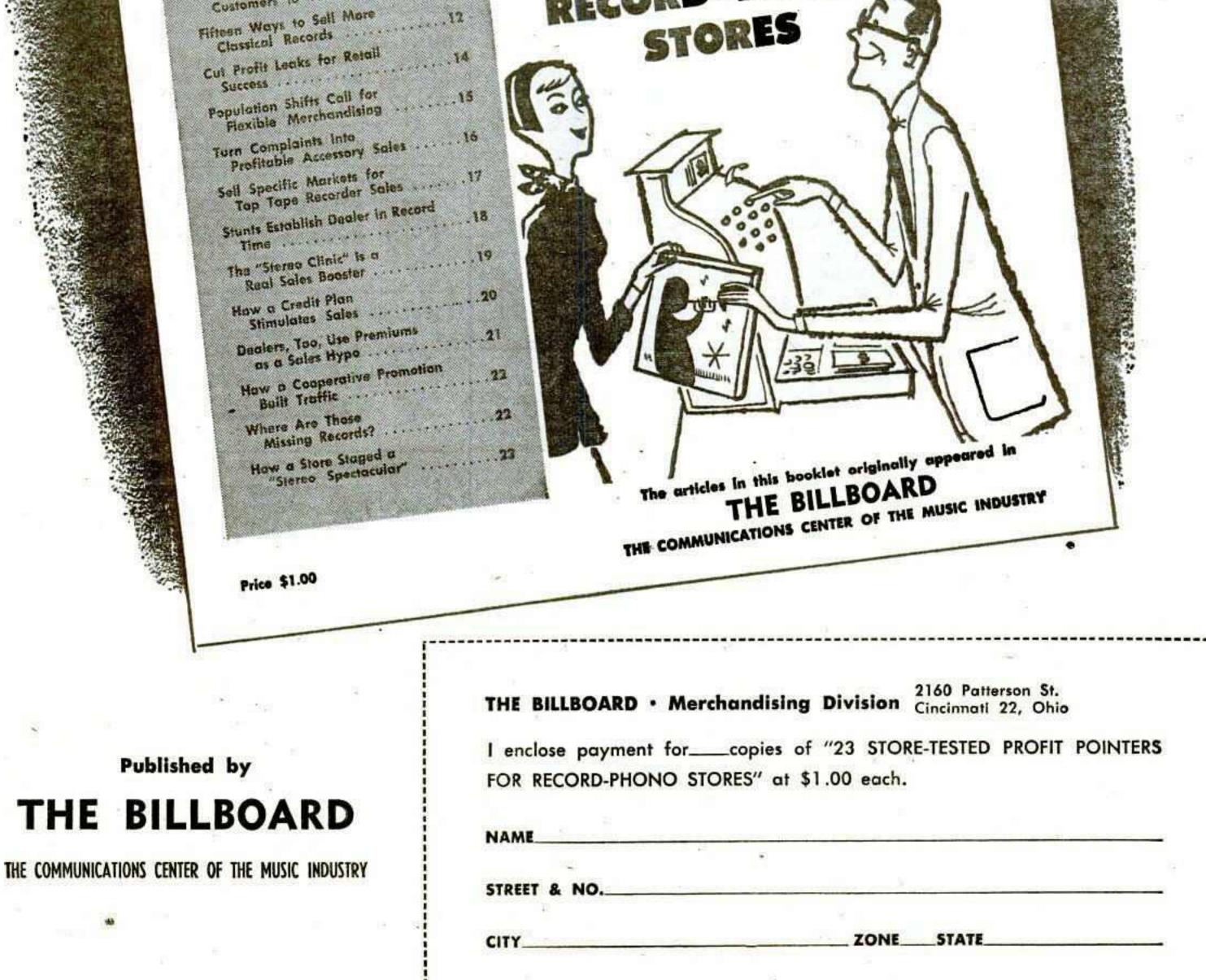
CONTENTS Pase

Telephone Your Way to Bigger Stereo Phonograph Sales Turn Your Pari-Time Help Into Full-Time Soluspeople Direct Mail-How and Why It Works for You How an Appliance Chain Geared To Sell Tape Recorders-Show 'Em How to Record Off the Air ... 6 How to Give Customers the Real "Red Carpet" Treatment "Free" Service Wins Customers How a Newsletter Holds Customers, Wins New Ones Gift Wrapping Service The Stereo Age Poses Some Tough Sales Problems ...

Five Easy Ways to Attract

- TESTED engers FOR RECORD - PHONO

JUNE 29, 1959





The Billboard's Music Popularity Charts . . . POP RECORDS

Reviews of THIS WEEK'S SINGLES

(continued)

47

Country & Western -

GEORGE MORGAN



THE LAST THING I WANT TO KNOW (Acuff-Rose, BMI) - LITTLE DUTCH GIRL (Cedarwood, BMI)-Morgan has two strong sides that can attract pop and c.&w. loot. "The Last Thing" is a waltz-weeper. "Dutch Girl" is a charming medium-beater, similar in content to "Fraulein." Columbia 41420

JOHNNIE & JACK



WILD AND WICKED WORLD (Acuff-Rose, BMI)-SAILOR MAN (Warden, BMI)-The pair deliver a fine reading of "World," a moving weeper. "Sailor Man" is a folkish novelty with a bouncy beat, and it's treated just as strongly. Both should score. **RCA Victor 7545**

Rhythm & Blues -

NO SELECTIONS THIS WEEK.



The following records have been picked for outstanding merit in their various categories, because in the opinion of The Billboard Music Staff, they deserve exposure.

POP TALENT -

JOE DAMIANO

I CRIED (Meadowbrook, ASCAP) - SITTIN' ON A SHELF THE INADEQUATES (Rambed, BMI)-Damiano scores impressively on two listenable

THE CHAMPS

*** NIGHT TRAIN - CHALLENGE 59049 - The blues standard is treated with vigor by the Champs. It's an infectious, moving item that could take off. (Pamlee, BMI)

*** THE RATTLER - Latinish rocker is given a salable instrumental setting by the group. This is also a good entry that could step out. Good sax lead is nicely supported by guitars and rhythm. (Jat, BMI)

THE DELEGATES

**** RONNIE IS MY LOVER-UNART 2017 - Fem members of group chirp title-lyric prettily while boys provide neat backing. Appealing rockaballad. (Saxon, BMI)

**** BLACK AND WHITE THUNDERBIRD - Bright group chanting on bouncy r.&r. rhythm-novelty with cute lyrics and infectious beat. (Saxon, BMI)

ROY HAMILTON

**** TIME MARCHES ON - EPIC 9323 - Pretty ballad is warbled sincerely by Hamilton over big, lush ork support. Side could step out. It bears watching. (Tryton, BMI)

*** TAKE IT EASY, JOE - Smart piece of material is handled nicely by the chanter. It's an interesting side with a slight Latin beat. Good jockey item and a good coupling to the flip. (Big Billy, BMI)

IVORY JOE HUNTER

**** WELCOME HOME BABY - DOT 15957 - Medium-beat blues is presented to good effect by Hunter over fine ork support. It's his best offering in a while. (Sylvia & Milhaven, BMI)

★★★ I Love You So Much — Listenable rockaballad is expressively rendered by the artist over mild rock backing that includes a chorus. Also a side worth watching. (Sylvia & Milhaven, BMI)

**** PRETTY FACE - CAPITOL 4232 - A smartly-produced rhythm side with a touch of folk blues quality. Designs looking for



ROBIN LUKE

*** Five Minutes More-DOT 15959the oldie is done as a medium-beat rocker by the singer. Interesting approach on the tune. Danceable side can also appeal. (Melrose, ASCAP)

*** Who's Gonna Hold Your Hand-Cat is going to graduate this year. However, his chick is only a junior. Teenslanted rocker-type could catch on with the kids. (Statco, BMI)

SAMMY DAVIS JR.

*** I Got Plenty O'Nuttin' - DECCA 30915-Side is taken from the Decca "Porgy and Bess" album which features Davis. Side is done with a light jazz framework at the start and then it smashes thru with a big sound. Can catch good jockey action. (Gershwin, ASCAP)

*** There's a Boat Dat's Leavin' Soon for New York-Another fine side from the "Porgy and Bess" album by Davis. The . chanter gives it a sharp reading. Both sides are worth jock attention. (Gershwin, ASCAP) -

DON HOUSTON

*** Gichy Little Baby-THUNDER 101 -Houston belts this catchy blues item over attractive, rockin' ork support. Side has quite a sound, and it could step out with plugs. (Jameco, ASCAP)

*** Standing On Your Doorstep-Pretty rockaballad is given a salable warble by the artist with good chorus and ork backing. Good Jupling rates attention. (Janos, BMI)

VINCE MARTIN

"Sittin' " shows a personable reading of a bouncy rock and roll tune. Both can create interest. Chancellor 1039	one's a rhythm tune with an infectious toe-tapping beat. (Beech-	*** Homing Pigeon — ABC-PARA- MOUNT 10029—Familiar calypso effort is sung with taste by Vince Martin helped by a vocal chorus. It has a warm sound and could create interest. (December, BMI)	1
JUKE BOX PROGRAMMING	wood, BMI)	*** Strawberry Fair-Folkish tune re- ceives a first-rate reading from the chanter,	
LEE CASTLE		and the arrangement is light and bright. Side has a chance for some coins. (Hollis,	
THE BIG BAD TRAIN (Saratoga, BMI)—Lee Castle, fronting the Jimmy Dorsey ork, serves up a hard-driving instrumental that can attract lots of play on the boxes. The tune is an exciting rhythm	THE PARLIAMENTS ★★★ POOR WILLIE — APT 25036 — The lads come thru with a cute side, rendered somewhat in the style of the Coasters, as they sing of Poor Willie. It's an unusual side that could hannen. (Veel	BM1)	
rocker, and the ork treats it with verve. Flip is "Parade of the Milk Bottle Caps," (Joy, ASCAP). Epic 9324		★★★ Better Come Back to Me-METRO 20026—Bouncy rhythm-rocker is wrapped up in ingratiating vocal by group. Should grab	
POP DISK JOCKEY PROGRAMMING	story it tells is only so so. (Keel, BMI)	play. (Shapiro-Bernstein, ASCAP)	
SARAH VAUGHAN	BOBBY BROOKS	delivery by lead singer on tender rocka- ballad (Sheldon, BMI)	
MISTY (Octave, BMI)-BROKEN-HEARTED MELODY (Man- sion, ASCAP)-The thrush turns in a warm and tasteful stint on	**** LOOKA, LOOKA, LOOKA-CARLTON 515 - A bright,		
"Misty," the lovely Erroll Garner tune. "Broken-Hearted Melody" is a pretty song, and it's handed a quality vocal over smooth ork	Side could easily go. (Shapiro-Bernstein, ASCAP)	THE SCHOOL BELLES *** The Count-Down Game — HAN- OVER 4526—This is a trick record which	
backing. Both sides are choice programming material. Mercury 71477	★★★ The Greatest Adventure of All — A big pulsing fiddle sound opens this ballad effort, and Brookes comes thru with a vocal full of philosophy. Nice performance for the artist. (Hill & Range, BMI)	contains three songs, and you can't tell which one will come up. One dance is a calypso, another a slow dance and the last a hop. The gals sing 'em cutely. Clever	
CATERINA VALENTE		simmick. (Trinity, BMI)	
CIAO CIAO, BAMBINA (Feist, ASCAP)—Miss Valente gives a fine, robust performance on the Modugno, prize-winning song from the San Remo festival. It's done in German, and audiences should find it interesting fare. Flip is "Passion Flower," (Longridge, ASCAP). Telefunken 18935	★★★★ RIGHT NOW — CAPITOL 4237 — Vincent's exuberant vocalistics are nicely showcased on hard-driving rockabilly ditty. (Vanderbuilt, ASCAP)	*** Swing-Swang—Story about a gal who walks with a swing-swang is handed a bright, happy reading by the young group on this side. This side, too, has a chance for spins. (Trinity, BMI)	
	*** The Night Is So Lonely — Moving rockaballad is wrapped up in tender vocal interpretation. (Central Songs, BMI)	DIANA COLE	
SANTO & JOHNNY		25002-The thrush turns in an attractive	
SLEEP WALK (Trinity-Climax, BMI)-The duo has a most unsual and spinnable side. It spots a slow and pulsating, steel guitar lead		reading of a sad ballad over pleasant rock and roll backing. (Sounds, ASCAP)	
over rhythm support. It's different enough to catch on. Flip is "All Night Diner," (Trinity-Climax, BMI). Canadian-American 103	by Newton on feelingful rockaballad. Good dual market side.	*** Pawn Shop-Miss Cole bows on the label with a strong reading of a driving- item, which she sells in forthright fashion. Good wax here. (Trinity-Volo, BMI)	
THE BONCOS	★★★ I Spy — Ardent chanting by Newton on effective rockaballad with good teen-appeal lyric. (Desert Palms, BMI)		
THE BONGOS THAT'S ALL (Portrait, BMI)-MY LOVE, MY LOVE (Portrait,		BARBARA ALLEN *** Thinking of You-FELSTED 8583-	
BMI)—The pretty standards lend themselves very well to the cha		Kay Kyser's well-known band theme is	
cha treatments accorded by the Bongos. Both are danceable and well-orked sides that rate heavy whirls. Splash 803	**** SOLDIERS JOY - NRC 5008 - Reed turns in a strong	Ginnie Sims, Kyser's early vocalist. Nice,	
* * * *	★★ Little Lovin' Liza — A bright job by Reed on a folkish effort.	*** Say the Magic Words-Miss Allen delivers a pleasant dual-track medium beat	
VERY STRONG SALES POTENTIAL	Flip will get the interest, however. (Lowery, BMI)	ballad effort. Interesting tick-tock rhythm backing is heard. (Trinda, ASCAP)	
	JOHNNIE AND JOE	BILLY ELDRIDGE	
LOU MONTE **** PISTOL PACKIN' MAMA — RCA VICTOR 7554—The chapter offers a bright unbeat rendition with the mixed-tongue	★★★★ WHERE DID SHE GO? — J & S 1701 — A slow, triplet backed side, which features whistling and fiddlin' behind the belted vocal. Cat asks a frank question about his baby. Full of pathos	Haunting ballad is sung effectively by Eld-	

chanter offers a bright, upbeat rendition with the mixed-tongue treatment of the oldie. Monte fans will go for this. (Vogue, BMI)

 $\star \star \star \star$ HAVE ANOTHER — A cute novelty by Monte with a Near East flavor to the melody and backing. It's a fine job, and it could go. (Hecht, Lancaster & Buzzell, ASCAP)

** Red Sails in the Sunset - Fervent chanting by Joe on the standard with pretty rockaballad backing. (Shapiro - Bernstein,

Side can move for pop and c.&w. loot.

*** Half a Heart-Rocker is given a

Presleyish go by Eldridge. Side can also

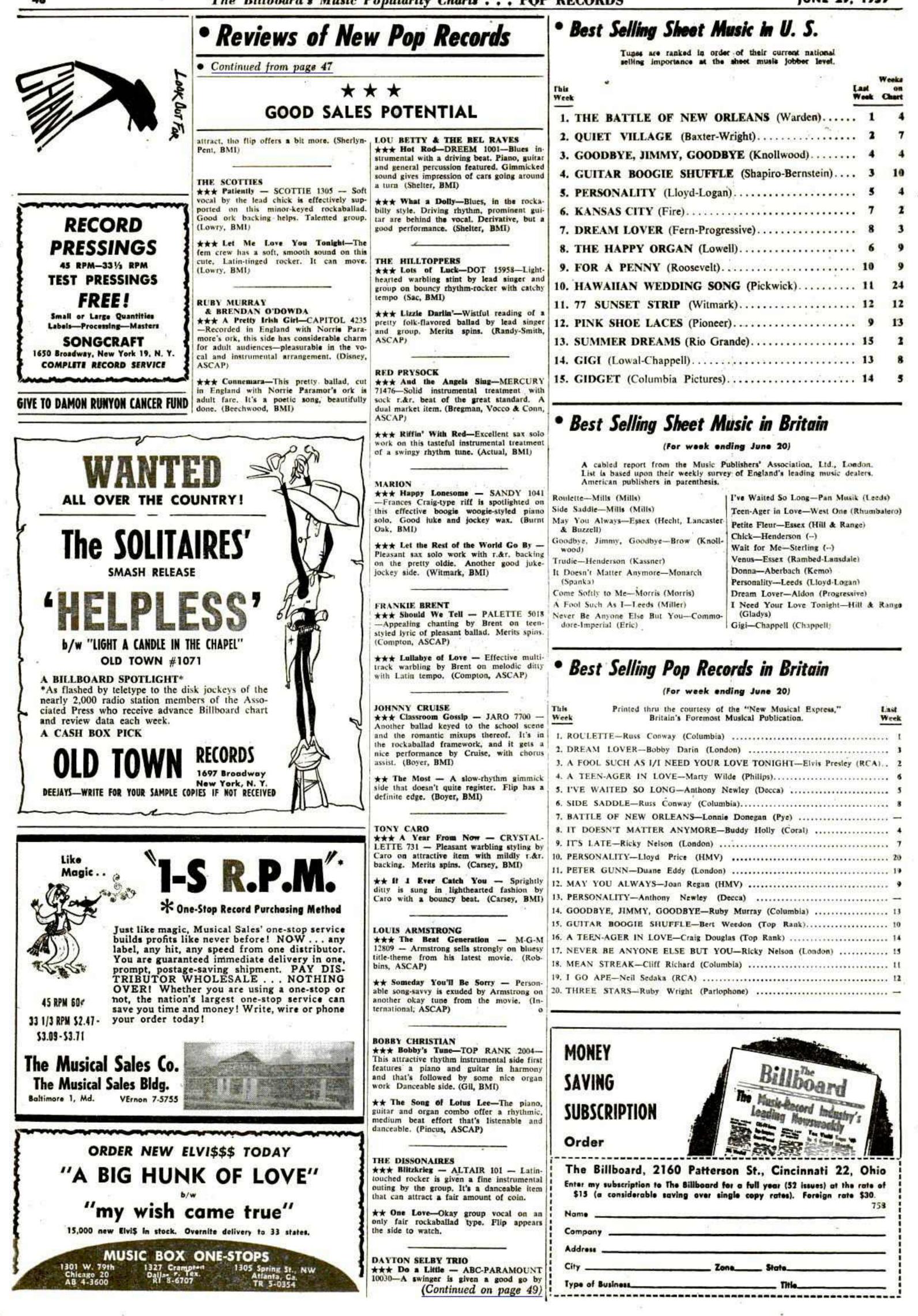
(Continued on page 48)

(Sherlyn-Pent, BMI)



ASCAP)

and tragedy. This could do something. (Zells, BMI)







*

BO DIDDLEY

checker 924



"YOU'RE ON MY MIND"

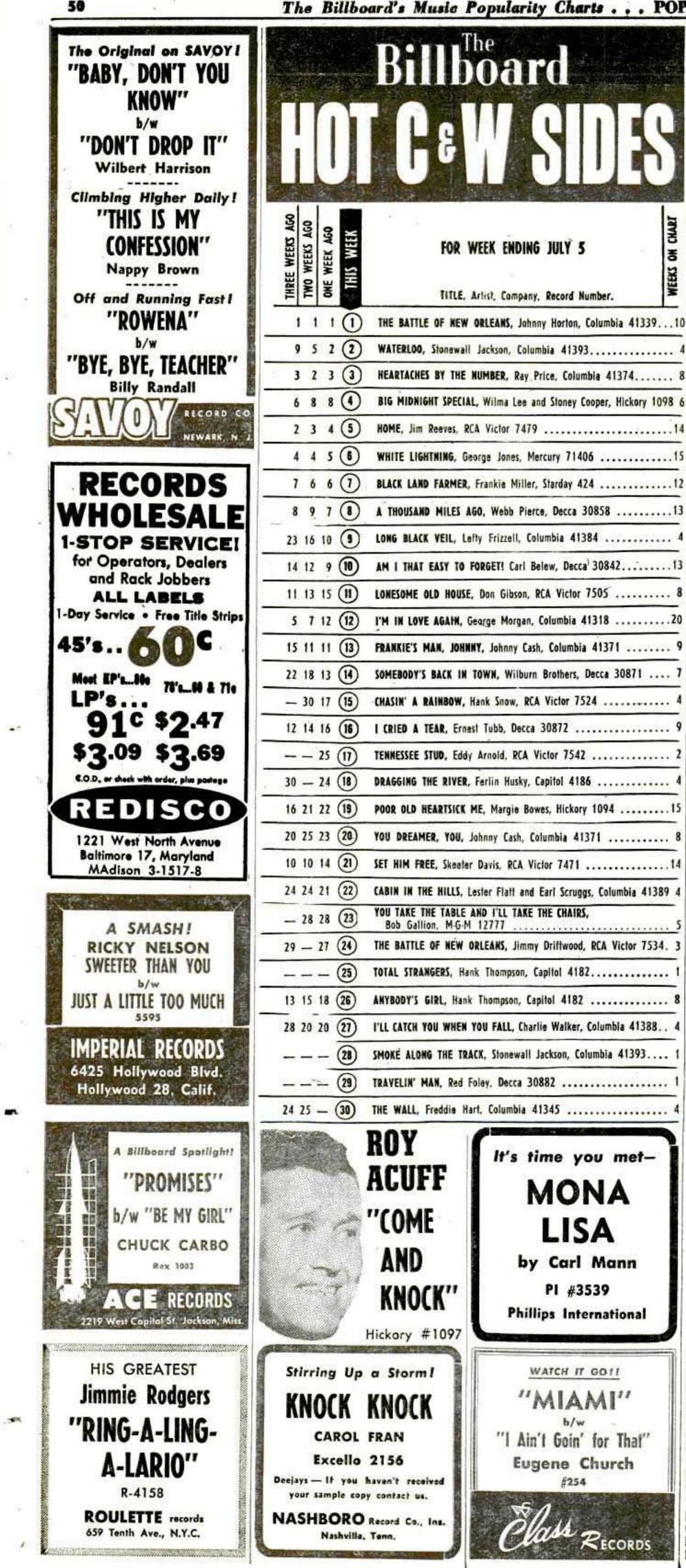
argo 5338

OSCAR BOYD

checker 928

The Billboard's Music Popularity Charts . . . POP RECORDS

JUNE 29, 1959



				Billboard Censols	
THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	FOR WEEK ENDING JULY 5	
1	1	1	0	THE BATTLE OF NEW ORLEANS, Johnny Horton, Columbia 413391	0
9	5	2	2	WATERLOO, Stonewall Jackson, Columbia 41393	4
3	2	3	3	HEARTACHES BY THE NUMBER, Ray Price, Columbia 41374	8
6	6 8 8 4 BIG MIDNIGHT SPECIAL, Wilma Lee and Stoney Cooper, Hickory 1098 6				
2	2 3 4 5 HOME, Jim Reeves, RCA Victor 7479				
4	4	5	6	WHITE LIGHTNING, George Jones, Mercury 71406	5
7	7 6 6 (7) BLACK LAND FARMER, Frankie Miller, Starday 424				
8	9	7	(1)	A THOUSAND MILES AGO, Webb Pierce, Decca 30858	3
23	16	10	0	LONG BLACK VEIL, Lefty Frizzell, Columbia 41384	4
14	12	9	(10)	AM I THAT EASY TO FORGET! Carl Belew, Decca ¹ 30842	3
11	13	15	(11)	LONESOME OLD HOUSE, Don Gibson, RCA Victor 7505	8
5	1	12	(12)	I'M IN LOVE AGAIN, George Morgan, Columbia 41318	
524	1000		(13)	FRANKIE'S MAN, JOHNNY, Johnny Cash, Columbia 41371	
- 00- 1400	18	(E),	(14)	SOMEBODY'S BACK IN TOWN, Wilburn Brothers, Decca 30871	2
-	30	-	(15)	-CHASIN' A RAINBOW, Hank Snow, RCA Victor 7524	4
12	14		(16)	I CRIED & TEAR, Ernest Tubb, Decca 30872	9
	_	22 1014	$\overline{\mathbb{m}}$	TENNESSEE STUD, Eddy Arnold, RCA Victor 7542	
	-	-	~		•

FOLK TALENT & TUNES

Around the Horn

Jim Stewart, now with WBKB-TV, Chicago, launches a new c.&w. show on Station WAIT in the Windy City July 4. He'll be billed simply as the Country Boy and the seg will be heralded as "The **Country Boy Show." Stewart** says he'd like to hear from artists and their reps who plan to be in the Chi area. . . . Mike Harwood, folk and blue singer out of Boston, debuted on the new Knox Records label last week with a release coupling "Trouble in Mind" and "Leavin' Blues." It was also the first pressing for the Knox firm. Deejays may obtain a copy of the Harwood release by writing to Knox Records, P. O. Box 398, Hackensack, N. J.

Tommy Durden, of Macon, Ga., who with Mae Boren Axton coauthored "Heartbreak Hotel," the tune which set Elvis Presley kickin', has just cut a session for is putting the finishing touches on Pappy Daily's "D" Records in a line-up of talent names to take Houston, Tunes are "The Bee That the "Jubilee U. S. A." reins for Won the Baseball Game," written Red Foley during his vacation by an Atlanta deejay, and "Deep which begins after this Saturday's in the Heart of a Fool," ballad (4) show. The starring chores will penned by Link Davis, of Houston, be divided between three present and Gabe Tucker, "D" Records "Jubilee" headliners and three outvice prexy. Tommy recently of-towners. . . . Bobby Helms and finished an extended engagement at Bob Wills were last Saturday's (27) the Northview Hotel, Sault Ste. dropper-inners at the Red Foley Marie, Mich., and last week began TV homestead, and this week's (4) a summer stand in the Houghton special visitors will include George Lake vacation area of Michigan. Jones, Mac Wiseman, Tex Williams ... Chet Atkins' new RCA Victor and Tabby West. . . . Two new album, "Chet Atkins in Holly- sponsors have joined "Jubiles wood," made its debut last week. U. S. A .- Carter's Little Liver Pills . . . Jimmie Driftwood has em- and Sergeant's Dog Care Products. barked on a trip to the West Coast to plug his version of "The Battle of New Orleans" and to ring in a pitch on his new album, "Wilderness Road." . . . Del Wood's new RCA Victor album is titled "Rags to Riches." The Browns, Jim Edward, Maxine and Bonnie, pipe in to say that the recent Jimmie Rodgers Celebration in Meridian, Miss., proved highly successful from all standpoints. They report further that their new RCA Victor release is due out early in July and assures us that it'll be a real killer-diller. The trio is presently back home in Pine Bluff, Ark. . . . Deejays are invited to write to Hubert Long, 616 Exchange Building, Nashville, for a copy of Faron Young's new Capitol release, "Country Girl," romantic country ballad, b.w. "I Hear You Talking," an uptempo tune angled for pop play. Bobby White, for the last six years steel guitarist and arranger with Hank Thompson and His Brazos Valley Boys and prior to that with the Bob Wills combo, now fronts his own band billed as the Bobolinks, which includes five members of the Thompson band recently disbanded. A sixth member of the former Thompson crew is slated to join this week. Thompson, who is now working as a single, uses White's outfit on dates where large-band backing is required. Carlton Haney, promoter-producer of "New Dominion Barn Dance." WRVA, Richmond, Va., has set the Osbourne Brothers for a guest shot on the show July 11, with Wanda Jackson filling that slot August 1. Don Reno and Red Smiley guested on the show last Saturday (27). "Dominion Barn Dance" is now aired live from the stage of the WRVA Theater, Richmond, each Saturday at 9:05 p.m., with a 45-minute tape portion repeated from 11:15 to 12 midnight. . . . Sweet-singin' Shirlee Hunter will be featured with Hawkshaw Hawkins in a show

- By BILL SACHS -

which the Cooks & Ross office has set for Newmanstown, Pa., Saturday, July 25.

Betty Foley, daughter of Red Foley, previews her new Bandera Records release on her dad's TV show Saturday, July 4. Titles are "Old Moon" and "Magic Love." Mailings start July 6; release date is July 15. . . . Jack Roberts and the Evergreen Drifters, of Seattle, Wash., are appearing with Hank Thompson at the Portland, Ore., Centennial, June 26-30, after which they hop to Olympia, Wash., for a one-night stanza at Evergreen Ballroom July 3. . . . A "New Dominion Barn Dance" package featuring Zag Pennell, Dewey Ritter, Barbara Allen and the 15-year-old Workman Twins will do two a day at Ed's Park, Harrisonburg, Va., Saturday and Sunday, July 4-5.

Crossroads TV, Springfield, Mo.,

Frank Evans and His Topnotchers have a new recording on the Nugget label, "Got to Get Some Money" b.w. "I'd Like to Start Again." Deejays may obtain copies by writing to the Nugget Recording Company, P. O. Box 2942, Tampa 1, Fla. . . . Col. Rink Embry, who spins the country wax at WHOP, Hopkinsville, Ky., reports that the town's Haddock Sisters, teen-age threesome, have just had their first release, "Gonna Rock Myself to Sleep" b.w. "Don't Make Me Cry," both tunes penned by their mother. The Colonel, however, fails to mention the label name. The third session of the National Quartet Convention convenes at Municipal Auditorium, Birmingham, Ala., July 3-5. Many of the top groups in the nation will participate, including the Blackwood Brothers Quartet, the Statesmen, the LeFevres, the Speer Family, the Chuck Wagon Gang, and others. . . . Webb Pierce holds down the guest slot at Thurston Moore's Verona Lake Ranch, Verona, Ky., July 5, with Porter Wagoner and his trio set for July 12; John Lair and his Renfro Valley Gang, July 19, and Little Jimmy Dickens, July 26. Gerry Myers, of Uxbridge, Ont., is readying his first LP for the Rodeo Records label. Titled "Wedding Bells," the pack will contain a dozen tunes on the wedding theme, including his single, "To Love, Honor and Obey;" the title song and an original. "I Was the Best Man." . . . Jess Willard continues with his deejaying at KAHI, Auburn, Calif., while appearing with his own dance combo each Saturday night at the Placer County Barn, Mount Pleasant, Calif. . . . Tibby Edwards hopped into Houston June 19 to cut two sides for Pappy Daily's "D" label. Tunes recorded were "Memories of a Lie" and "One More Night."



The Billboard's Music Popularity Charts . . . POP RECORDS

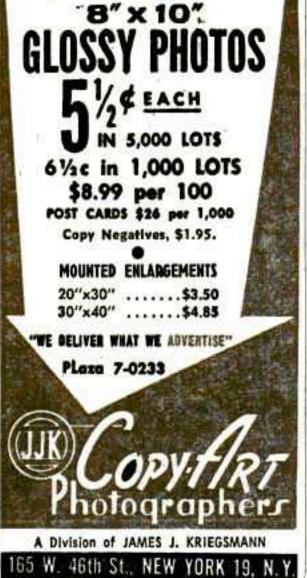




The Billboard's Music Popularity Charts . . . POP RECORDS

Unsurpassed in Quality at any Price

Our amazing new process retains all details in highlights and shadows - every copy an original photographi





All sizes - quantities - color or black and white. Post cards, mounted blow-ups. It will pay you to see our

New Infringement Victory

Continued from page 3

ment case was placed on the shoulders of the alleged infringer Fox, "The said composition of rather than the party seeking plaintiffs were two of the outstandrelief.

an action brought by Reeve Music and Robbins Music against Crest Records, Inc., and Shelley Products, Ltd., two companies operated by the same management. The decision in favor of the plaintiffs was rendered by Judge D. J. Abruzzo of the U. S. District Court here.

The Reeve tune was 'tled "I'm in Love Again," a composition by one Antoine (Fats) Domino and Dave Bartholomew, while the Robbins property was "Too Young to Go Steady," the work of Harold Adamson and Jimmy McHugh.

The suit alleged that Shelley Products, Inc., had pressed certain recorded versions of the two songs' on the order of one Solitaire Records, Ltd., of Toronto, Ontario. It was further alleged that no proprietor for any such Solitaire firm could be located in Toronto. For reason the attemp to place the blame for the infringements on the Shelley pressing plant was made.

Affidavits from Lewis R. Chudd, prexy of Reeves Music, and from Maurice Scopp, exec veepee of Robbins, both asserted that no license was ever obtained from plaintiffs for recording, nor was notice ever served upon plaintiffs under the compulsory license provision of the Copyright Act, covering uses of the songs involved.

free samples and complete price list In an affidavit submitted on bebefore ordering anywhere. Write tohalf of the defendants. Harry Fox. day for new low prices, samples, etc. the publishers agent and trustee, MULSON STUDIO declared the process employed by the defendants to be known in the Box 1941 Bridgeport, Conn. trade as "bootlegging." Fox explained that such bootlegging is customarily perpetrated thru the base of manufacture in one state and the base of outlet in another, or in this case in another country. This "makes it difficult if not im-PUBLICITY possible for the music publisher whose compositions are pirated to trace the source to the actual manufacturer," he asserted. 1.000 Postcards 19.00 "The person in charge of the 8 × 10 base of outlet is invariably an un-BLOWUPS All other sizes, write for FREE sample & list BB. scrupulous and irresponsible individual who repeatedly changes the MUSS PHOTO SERVICE purported corporate or trade name under which he operates and his 350 W. 50 Street, New York 19. PL 7-3520 base of outlet."

Circulars Free

DANCE & CLOWN COSTUMES

For all other occasions get in touch with

THE COSTUMER

238 State St. Phone: FR 4-7442. Schenectady, N.Y.

GIVE TO DAMON RUNYON CANCER FUND

In the present case, according to ing currently popular compositions. The current litigation involved As in every case of a 'bootlegging' record operation, the musical arrangements and the style of recording of the currently best-selling bled dealers mainly on the sublegitimate records were initiated so ject of clubs. Capitol, for example, off at a 'cut rate' price in competition with and as a substitute for such legitimate records."

by the Second Circuit Court of of 1,000 dealers who are being in-Appeals in which all persons con- vited to handle the Capitol phonocerned with an infringement were graph line. The same week this "jointly and severally liable," Judge ad for the Capitol Record Club Abruzzo held that "none of these ran in the Miami paper offering cases involved the mechnical re- five LP's for \$1.47. Now, ladies cording of a song, but the legal and gentlemen, what am I going principle is applicable."

"The defendants (Shelley) must cal compositions even tho Shelley denies that it is a manufacturer."

Hails Decision

Abeles hailed the decision but pointed out that the result was small enough to solace since the publisher was still entitled to gain only its normal royalty plus damages not to exceed three times the royalty rate. The general damage provisions of the Copyright Law do not apply to mechanical reproductions (recordings) of songs.

Judge Abruzzo recommended the appointment of a Master to determine the amount of royalties due the plaintiffs. An appeal on behalf of Shelley and Crest was expected to be filed by defendants' counsel, Jack Pearl.



Welcome for Singles Cut

Continued from page 3

eries reduce the price on LP's af- dealer cross-fire later on. He was ter they've run their course as hit merchandise. After it's sold two or three hundred thousand, lower the price, he said.

plenty of criticism from the assemself.

"I got this handsomely printed boy" by the dealers. invitation from Capitol," he said, Citing a number of cases heard "to become one of a select group to do?"

There was no doubt in anyone's be held to be joint tort feasors with mind about what Spector intended Solitaire and to be infringers of to do. His tone of voice clearly of plaintiffs' copyrighted musi- expressed his disapproval of Capitol's program.

> The major diskeries also took a drubbing from another manufacturer, Jay Lasker, sales chief at Kapp Records, who had been invited to address the gathering. Lasker's subject was : "Has anyone in the record business a monopoly on ability?" He didn't think the majors had any such monopoly and documented it by pointing out that, of the top 20 singles on the charts, 16 were made by indies.

"And the top album on The Billboard's chart is 'Exotica' from Liberty," Lasker pointed out. "We, at Kapp, have four LP's in the top

Spector seconded Lasker's "who needs the majors?" thesis.

"My LP inventory is 50-50," he said, "and in singles, there's no contest. My singles inventory is 75 to 80 per cent independents. So I say get together with the indies. This time next year, the indies will be the majors. At least, I hope so." Fisher, owner of a Philadelphia to a panel of SORD members and disk shop chain, made a motion that the dealers and manufacturers get together the first week in July to "sit down and discuss mutual problems." The motion was amenmuch interest attendant on it. This ded to exclude the majors because the SORD has started litigation Another forthcoming Atlantic jazz with them and also because, as An interesting point noted at the ex-SORD prexy, Charlie Simmons, put it: "We know what the majors' intentions are. Talking to them is a chance." Lasker himself got caught in teacher.

greater.

is progressing fast.

cutting their early stereo masters."

A FINAL WORD

his own cutter too.

be wary of frequency curves."

put on the pan as a manufacturer because, as one dealer put it, "manufactuers can control evils but they won't do it." Another The major diskeries came in for dealer blamed manufacturers for the "arrogance of one-stops." Spector brought a halt to the meles by explaining that Lasker had come that such records could be palmed took a trouncing from Spector him- as a guest and therefore didn't deserve to be used as a "whipping

> Dealers themselves came under attack by the SORD prexy.

"SORD is no crutch for a bad dealer," Spector said. "We can give advice, help and sympathy, but we can't make a good dealer out of a bad one. I've a selfish motive in belonging. I want to stay in business.

"You have to have good merchandise and offer it to the public in pleasant surroundings. Sell at full price. Take your eye off the other guy. Buy time on 'Good Music' stations. Join and support your local music societies. Buy some paint and carpeting and make your store a place customers like to visit. Offer charge accounts. People don't 'buy price' if they can 'charge it.' I get my full price even tho they're selling at \$2.67 a block away. That's because a block away they don't have the merchandise. They buy deals and load up on junk."

In addition to their resolution on realistic pricing of records, SORD also went on record against "confused, disparate return privileges" and in favor of a uniform 10 per cent return covering all items. The group also approved a resolution for setting up a national merchandising committee to act as a clearing house for sales ideas to be disseminated among the membership.



Show Snares Peak Gate

Continued from page 3

year, stereo was an infant with year stereo is already a burgeoning industry within an industry.

equipment level, however, was the apparent incompleteness of some lines. It was not a year of wholesale junking of old phono and equipment lines in favor of the new. Many new models are staying intact, while in other cases there are holes in various price brackets. Observers believe that most of these will be filled out with the coming of the busy fall selling

On the tape front, the battle of • Continued from page 12 tape types which became highlighted several weeks ago was again in evidence at the Music Show. Both Bell Sound Systems and RCA were in evidence with displays of their cartridge tape players. Ampex on the other hand along with Tandberg and other tape equipment manufacturers was showing its latest models equipped to play four-track, 71/2 speed open

NEW YORK - Richard Barrett has been pegged by 20th Fox to assist in an a.&r. capacity in the production of singles for the label, and he will also be a recording artist.

Barrett has recorded for M-G-M and Gone Records in the past and is the manager of the Chartels. His first release as a singer for his new company, due to be released this week, is "Snake and the Bookworm" b-w "Lovely One."

The group also applauded the recent efforts of the American Record Manufactuers and Distributors Association (ARMADA) who, at Following Lasker's talk, Nate their recent first meeting, listened discussed their problems.

Atlantic Promo

Continued from page 3

package-cut in Dallas last weekfeatures Buster Smith on sax. Smith — making his first appearance on wax-is one of the leading waste of time. They've had their figures of Kansas City Jazz. He was the late Charlie Parker's first

Audio Feedback

ture, the understanding of playback cartridge problems is

ufacture generally, Fairchild believes that the industry

new. In one year, the improvement has been tremendous.

I've just heard some of the newer releases. There's a 'Big

Band' recording on Imperial, for example, that is just fine.

It has a wonderful sound. The record companies are learn-

ing how to master and how to balance. And of course, we've

made progress in developing the cutters. Westrex, for in-

stance, has just come out with their third model and they can

prove strong differences between the first model and their newest one. Some of the record companies are, in fact, re-

ready in use by various recording studios and record

companies. Another dozen are on order and will be

shipped soon. It is not unusual, Fairchild believes, for

a large recording studio to use both Westrex's and

of selecting the right components are these: "Buy from a

reputable manufacturer. But what sounds good to you. And

As for Fairchild's own cutters, about six are al-

His final words to the audio enthusiast on the subject

On the subject of cutters and stereo disk man-

"It's hard to believe," he said, "that stereo is really so





OUTDOOR Communications to 188 W. Randolph St., Chicago 1, III.

JUNE 29, 1959

PERIOD PIECE

Pleasure Island Opens On New England Theme

By IRWIN KIRBY

WAKEFIELD, Mass .- The expansive new Pleasure Island theme park threw open its doors Saturday (20) after an intensive building program starting last winter. Weather had been a construction deterrent, and the park had a few loose ends to take care of, one of them its heralded Moby Dick lagoon animation.

The 80-acre development is New England's largest, and offers a thoro, altho not inexpensive, exposure to some interesting amusement elements. An important part of Pleasure Island is a reproduction of a New England village of the 1800's. The illusion of a step backward in time is well presented and worth the price of a family visit.

Some 6,000 visitors jammed the park on press preview day when all attractions were free, as was a huge buffet, and most visitors made beelines for these operations. Close to 10,000 persons at a time ought to-be handled fairly conveniently when normal foot traffic sets in.

Combined are a Western segment, old New England village, sandy beach and pirate's cove, and they blend expertly. Commercial firms lease the sales and display sections.

550 on Payroll

Some 550 persons are park-paid at present, many of them high school and college students trained by Van France. Costuming is excellent and everyone in the place is garbed in period clothing. As a result the park is populated by sourdoughs, pirates, cowboys, Indians, Gay '90's dandies and trainmen. Strolling banjoists and guitarists sing chanties and other songs. One of the successes of both Marco Engineering Company and the operating corporation is that of preserving authenticity in the structures. The flashy display instincts of commercial firms were kept well bridled. From a construction standpoint a lot was done in four short months, and unseasonable rains prevented completion of Engine City, outdoor motor and rail museum, and the Moby Dick lagoon. Gate fee to Pleasure Island is \$1 for adults, 50 cents for children; rides and attractions are either 50 cents and 35 cents, or 35 cents and a quarter, lining up as follows: Wreck of the Hesperus, a dark ride with cars shaped like broadbeamed sailing boats. Interior features animation and luminous treatment of undersea gags. In this and the companion dark ride, Old Chisholm Trail, there are startling gags, but not frightening ones. Old Chisholm Trail, dark ride with Western motif. Effects include head-on railroad train and saloon gunfight.

Panning for Gold, legitimatestyle panning with free assayer estimate at the park branch of the Merchant's National Bank of Boston.

Old Smokey, leaves from transplanted old Wakefield station, on 24-gauge train in which Nelson Blount, of Edaville R. R. is a partner.

Diamond Lil Show, half hour show in a picturesque soft drink saloon operated by Pepsi-Cola, incorporating melodrama, quartet and solo singing, and sing-along session. Snacks and Pepsi-Cola sold, no other charge.

Tractor-Surrey ride, wagon train touring an animal farm and oldtime farm equipment display.

Harpoon Try

Whale Hunt, whaleboat ride, including lagoon circuit with sights, a whaling vessel, animated sharks, and featuring a harpoon attempt on a spouting animated whale which raises out of depths and flails its tail over spectators.

Pirate Ride, thatched boats entering a pirate's cove, where passengers debark and tour a jungle.

Magnetic House, a tilted walkthru containing gravity-defying illusions.

Engine City, exhibits of early steam engines and transportation.

Jenney Horseless Carriage, gas-(Continued on page 57)



ROBBERS PLAY A ROUTE AT NEW FUNSPOT

WAKEFIELD, Mass. ---There is nothing new in mock holdups at Western villages, but the new Pleasure Island here is so big and diverse that a crew of holdup artists has a scheduled route to follow. They hold up the Western newspaper office, the bank, stagecoaches and narrowgauge railroad, keeping the air well filled with gunshot reports. When things are slow they hold up whoever looks like a likely prospect.

TV Names Signed By III. State Fair

THE BILLBOARD

Wyatt Earp, Alan King Set for One Night; Waring, 'Grand Ole Opry' Inked

SPRINGFIELD, Ill.-Comedian again as in the past, carries the signed for the closing Saturday night grandstand show at the Illinois State Fair here.

The second Saturday night show,

Alan King, TV's Wyatt Earp (Hugh | heaviest budget of any of the night O'Brian); Hugh Downs of the Jack grandstand performances thruout Paar show; Kookie Byrnes, star of the run. The 10-day fair will have the "77 Sunset Strip" TV series, a night grandstand show every and Dodie Stevens have been night, excepting closing night, Sunday, August 23.

33

Fred Waring and his Pennsylvanians will be the opening night grandstand attraction Friday, August 14. "Grand Ole Opry" will be presented the following night, marking the first time in many years that the first Saturday night grandstand attractio., has been something other than WLS Barn Dance.

A Barnes-Carruthers revue again has been booked for five nights, Monday thru Friday, August 17-21. Acts set for this show include Johnny Puleo and his Harmonica Gang; Frankie Masters orchestra; Carl Marx, clown; Piet van Brechts, comedy contortionist, and the Gutis, comedians.



Vallejo Fair's Six-Day Pull Matches '58's First Four Days

first six days, Fred Bruderlin, secretary-manager, said. The fair act was featured Monday (22) thru closed Saturday night (27).

running neck-and-neck in attend- Hollywood Theatrical Agency. ance with last year when it opened Kayletta opened the fair with her day (17), the event featured nine She was booked by Jimmy Muir. instead of eight days of parimutuel horse racing. Thru Monday, the handle was \$1,509,739 as thruout the full run of the fair. against \$1,461,762 for five days a Bruderlin said it pulled excepyear ago. Saturday (20) pulled 11,080 people, up approximately 14 per cent over the same day a year ago when the attendance was 9,555.

Fair marked two kids' days

Masterson) Barry made a personal

appearance at the fair Sunday (21).

A variety show headlined by Craig

(Peter Gunn) Stevens highlighted

VALLEJO, Calif. - With the Carrer, juggler. Fredericks, Barry Solano County Fair running 11 and Gunn were booked by Clyde instead of nine days, attendance Baldschun & Associates and Eddie thru Monday (2) hit 35,855 for the Dean by Fanchon & Marco.

Hugo Zacchini with his cannon the closer. He was booked by Jo Comparatively, the fair was and Carolina Brunson of the on a Friday. Opening on Wednes- high act, remaining for four days.

> John A. Strong's Circus was a free attraction three times daily tionally well.

Crafts Shows played the midway with the Mad Mouse and Paratrooper being named as the top

Trail Burre Ride

Burro Trail, old prospector leads burro-mounted children along a mine trail.

Baldschun's Name Bookings Make Newsweek

LOS ANGELES-Clyde Baldschun & Associates, of Van Nuys, rated an article in the current issue of Newsweek, "On the 'Hero' Circuit," which describes success of some of the 18 Western television stars handled by this personal management and show producing HAS GENUINE office.

HOLD-UP PAIR The article estimates that Baldschun-guided artists will gross more than \$1,000,000 from personal appearances at fairs, expositions, rodeos, shopping centers and celebrations. It estimates that Gene (Bat Masterson) Barry will make \$100,000 in non-television money and projects that he could make \$300,000, if he had the time for the p.a.'s.

Baldschun credited Leo (Pancho) Carrillo with starting him in this phase of the personal management business six years ago. Today Baldschun handles, in addition to Carrillo, Duncan (Cisco Kid) Renaldo, Guy (Zorro) Williams, Jock (Yancy Derringer) Mahoney and

others. Prior to entering this field, Baldschun was a band booker and talent scout.

when Dean (Steve Canyon) Frederick was featured on Thursday (18) and Tuesday (23) when Eddie Dean was the headliner. Gene (Bat

Saxons, Dick David, and Charles AND BOB-LO

DETROIT-An added thrill was offered at Bob-Lo Amusement Park when two bandits arrived at the island by boat with the aim of making off with the day's receipts. They came after the last ship for Detroit had left for the night, leaving only a small staff on the island.

The planned holdup had been tipped off, and Canadian police had Park Manager Harold Gorry leave the island while the police set a trap at the house where he was expected to be.

Shots were fired when the bandits arrived, but they fled. One was trapped later when he arrived by a small boat at Amherstburg, Ont., on the mainland. The other bandit was sought in the wooded areas of the 200 acre island for a day or two, but managed to swim to safety and later was picked up in a Detroit bar.

The hunt for the missing bandit in the park made eightcolumn front page headlines in Detroit newspapers, and there was talk of closing the park until he was found, but this drastic step was not taken.

grossing rides.

Dick Diespecker of Charles Von Lowenfeldt & Associates handled publicity for the event.

Tex Ritter Set the program on the closing day. On the program with him were Dell O'Dell, magician; The Cycling For Night at Swift Current

SWIFT CURRENT, Sask .-- Tex Ritter's Ranch Party show, with the Collins Kids, Joe Maphis, Hank Morton and Fiddlin' Kate, has been signed for the final night of the Frontier Days exhibition and rodeo, July 1-4.

A light horse show will be offered on the afternoon of the same day.

The Zoppe Zavatta riding act will be featured during the rodeo on the first three days.

Rodeo stock will include 20 Brahma calves and 15 Texas longhorns from Cheyenne, Wyo. It will be the first time Brahma calves have been used in Canada.

Evening grandstand show for the first three days will be "Star Time '59," presented by Bob Di Paolo, Calgary.

A parade will be held opening day and there will be a children's parade on the second day.

A car giveaway is planned for the final night.

Set July 4 Rodeo

ALVIN, Tex. - The annual Fourth of July rodeo here will be in the sponsoring American Legion's Rodeo Arena, announced H. C. Finger, general chairman.

Frank Harris, of the T Diamond Ranch, West Columbia, pgain will produce the show and provide rodeo stock. Pete McKenzie, Stafford, will be the announcer.

Real Thing

HOLLYWOOD - After "The Big Circus" was shown at an invitational affair at the Academy Award Theater here Monday night (22), one in attendance asked, "Have you ever seen a circus like that?"

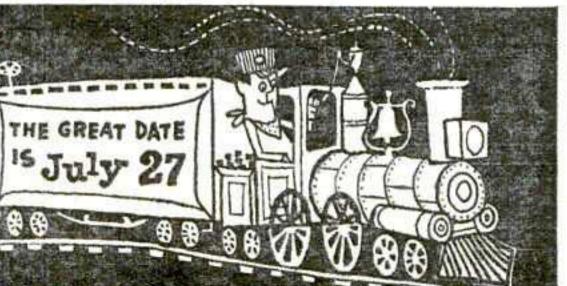
The answer is no. But for moviehouse patrons, the film will please. There are some good shots of the circus in Technicolor and Cinemascope. There is also plenty of color, and the costumes are only as Hollywood can make them. Despite these things, those in the trade will be amused at some of the situations.

"Circus" was produced by Irwin Allen and directed by Joseph Newman at the Metro-Goldwyn-Mayer lot in Culver City. Jimmy Wood, ex-performer and circus operator, was the technical director for the screen play by Allen, Charles Bennett and Irving Wallace. Barbette was the choreographer.

The cast includes Victor Mature, Red Buttons, Rhonda Fleming, Kathryn Grant, Vincent Price, Peter Lorre, David Nelson, Steve Allen, Howard McNear, Charles Watts and Gilbert Roland. The circus acts include Hugo Zacchini II, Dick Walker's lions, the Flying Alexanders, Gene Mendez, Ronnie Lewis Trio, the Jungleland Elephants and Tex Carr's chimps.

Story opens with the owner of Whirling Circus arriving at a bank to borrow \$500,000 to finance the show now that Whirling is no longer in partnership with Borman, who also has a . rcus. The loan is cut in half, and Red Buttons is assigned to safeguard the bank's investment.

The show is beseiged by bad weather (but seemingly full houses), with the bank about to foreclose for Borman. Whirling wants to take the show under canvas into New York City but needs a stunt to give it smash publicity and cripple the Borman date coming up a few weeks later. Press Agent Rhonda Fleming suggests that Gilbert Ro-(Continued on page 57)





THE BILLBOARD

JUNE 29, 1939



24 Hour Phone Service - GArfield 6-1616

Olsen & Johnson Efforts Get Mixed Reception

over by Nick Francis.

stand improvement.

NEW TITLE

cluding failure of lighting to pick

up some of the gags and other

features. The show's running or-

der, too, will be revised and tight-

ened. But if every prop house in

the city has to be scoured to un-

leash more gimmicks on the aud-

iences to come, the expense will be

well worth the results. "Hellza-

Splashin' " is basically a very funny

and entertaining show, but it can

Saxon Sets

Reviving of

Renault Unit

SPARTANBURG, S. C.

Irwin Kirby.

NEW YORK - A return to ing. More of it and less of the New York after several years pulled overdone gimmicks like community off to somewhat mixed reactions by Ole Olsen and Chic Johnson, with their "Hellza-Splashin'" at Flushing Meadows Ampitheater. Opening in pleasant weather Wednesday night (24) they played to a nicely populated house and won respite from the distraction of airliners trafficking around nearby LaGuardia Airport.

This is the same Olsen and Johnson and the same time-proven gags that have entertained people, seemingly, for decades. If there was anything lacking in addition to technical perfection, it was an abundance of the rapid-fire entertainment that has become the pair's trade-mark. This is their traditional indoor show, unchanged but for the addition of water acts.

The pre-show antics are there -stooges working the crowd over. The stage bits are unchanged, but nevertheless survive after thousands of exposures-the crazy barbershop, the battleship being sunk in a wall picture. But the difficulty of getting across in an open-air, 8,500 seater lies in the very spaciousness of the ampitheater, and is not easy to overcome. It points out bluntly the vast difference from the confines of a theater.

Everyone who has experienced one of the zany productions in the past has become accustomed to continuous, pointless activities, all of them mirth-provoking. It is rubber stamped on the visitor that the next seat may be occupied by some show comic. This element is nault Thrill Show. Saxon, known

PROFITS ADULT FERRIS SMITH & SMITH WHEEL R KIDDIE ADULT SPACE CHAIR . PLANE PLANE TRAILER-G MOUNTED singing and spectator participation KIDDIE AUTO dancing, would enhance the show's CHAIR RIDE appeal tremendously, and would PLANE ATOMIC keep idle spectators from counting PEED. heads in the bandstand presided JET FIGHTER BOAT WRITE FOR Many of the technical problems RIDE CATALOG will be worked out by now, in-

> SMITH AND SMITH, INC. SPRINGVILLE, ERIE CO., NEW YORK

MERRY-GO-ROUNDS -

1959 Jumping Carousels in 3 standard sizes-kiddie, 20 ft., teen-age, 30 ft.; adult, 32 ft.; larger sizes on special order. Also KIDDIE RIDES: Ferris Wheels, Airplane Ride, Water **Boat Ride.**

THEEL MFG. CO. Phone MU 2-4351 Leavenworth, Kansas



IOCATION



to sell internationally known electric candy floss machines. Must be established firm with active sales organization covering wide area.

For details write Electric Candy Floss Machine Co. P. O. Box 7006 1416 Lebanon Road Nashville 10, Tennessee

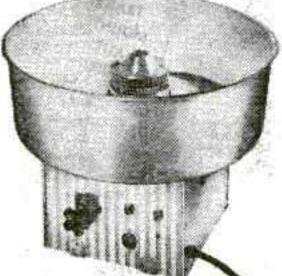


All the news of your industry every week in The Biliboard



GENERAL OUTDOOR







ARENAS & AUDITORIUMS

Ontario Arena Men Mull Canadian Tax on U.S. Acts

By TOM PARKINSON

MOST PERFORMERS and shows who are going into Canada are aware that they must be concerned with the Canadian income tax laws. In 1958 the Canadian government repealed an exemption for U. S. citizens there because the U. S. had changed an exemption for Canadians here.

Thus, U. S. performers in Canada will find 15 per cent tax deductions made from their pay checks in many cases. Under the normal set-up these deductions will be made from week to week. However, if a U. S. citizen stays less than 183 days and makes less than \$5,000, he owes no tax and the amount deducted will be returned to him on application at the end of the year.

NOW THE ONTARIO Arenas Association has been active in this matter and discussed it at length at its meeting in Hull, Que., recently. The association has been seeking a definite ruling for the past 18 months, it reports, and now it is assured by the Canadian Income Tax Division that U. S. entertainers will be assessed the tax only on any amount remaining after the performer's expenses are deducted. The Ontario association believes that liberal interpretations will apply to expense items.

A further provision is that a non-resident or his agent may ask the district taxation office to waive the requirement to withhold income tax from pay checks. But to get such a waiver, the person or agent must "clearly demonstrate that no tax liability exists." There is a penalty for failing to deduct required amounts. It is understood that last year some similar provisions were made on the basis of individual negotiations and deductions were waived.

A NEW PROVISION, according to the Ontario Arenas Association, is that "each entertainer or group of entertainers must so report their presence and the amount of earnings to the nearest playing date taxation office."

This arrangement becomes effective July 1, 1959, reports H. M. Crosby, for the association. The Canadian government's minister of national revenue has published a booklet called "Income Tax Deductions at Source, Tables 12 and 12-A," and it becomes effective July 1, also. It would be advisable for any performers going to Canada to obtain up-to-date and complete information from the government as well as to ask Ontario Arena Association members about interpretations the OAA has obtained.





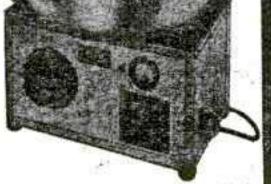
'Finest Auto Cars in the Industry"

This fine endorsement of the Allan Herschell Auto Ride comes from F. E. Gooding, president of Gooding Amusement Co., Columbus, O., owning 100 rides in 8 traveling units. Mr. Gooding likes this ride so well he uses two.

Up-to-the-minute styling of the cars. Wide, roomy seat easily holds two youngsters. Each seat has two steering wheels and each wheel has its own horn button operating an electric horn.

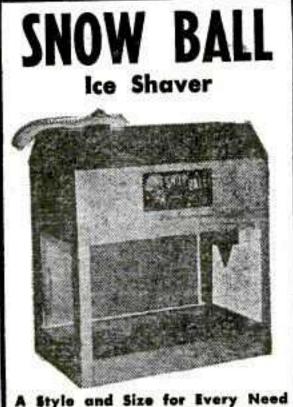


MERRY-CO-ROUND MINIATURE TRAINS BOAT RIDE KIDDIE AUTO RIDE PORTABLE ROLLER COASTER JOLLY CATERPILLAR SKY FIGHTER HELICOPTER MAD MOUSE "1865" LOCOMOTIVE BROWNIE TRACTOR ROADWAY RIDE RODEO TWISTER TANK RIDE BUGGY RIDE 18-CAR CAT RECORD PLAYER MERRY-CO-ROUND RECORDS TAPES RIDE TIMERS CANVAS.



This is the Candy Floss machine that HAS EVERYTHING. Precision built spinnerhead, yolt meter, heater rheo-stat, lightweight, all aluminum. No vibration, spring mounted motor. You will be glad you decided on the PERFECTION. Write today for full information.

ELECTRIC CANDY FLOSS MACHINE CO. P. O. Box 7006-1416 Lebanon Rd., Nashville, Tenn.



Write for full particulars CLAWSON MACHINE CO., INC. Flagtown, N. J. F. O. Box 5 COMING SOON Where to buy merchandise **BUY-MART** DIRECTORY" July 13 issue

Covers Six Acres

August 10. Opening of the longat \$1 for adults and 50 cents for children. Six acres of display area are covered.

Coming to New York for the than six acres of space. opening ceremonies will be Frol R. Kozlov, first vice-chairman of the USSR Council of Ministers, and other government officials.

During the 40-day span Americans will be shown exhibits designed to tell them about the Soviet Union, its culture, aims and progress. Despite the obvious indication that it will be largely propagandistic, the exhibit's overwhelming natural appeal should see building exceeded. All information tion which will tour a "Dick Clark media have given wide coverage to the set-up which has been going on for many days.

Reciprocal Deal This exhibit comes under a reciprocal agreement signed in January, which opened the way for the exchange which includes the American Nationa' Exhibition in first unit will open in the East Sokolniki Park, Moscow.

A prominent place in the exhibition will be devoted to outer space achievements, including fullsize models of the three Sputniks developed by Soviet science. Peacetime use of atomic energy will also is expected to see top-rank recordbe shown.

One million pounds of display material were shipped to the Coliseum, including 1,000 crates with some weighing as much as 30 tons.

The peaceful-atom display will occupy much of the second floor and will include a replica of the atomic icebreaker Lenin, launched in 1957. A life-sized model of one of the icebreaker's three atomic

reactors will be shown, along with other nuclear reactors used in atomic power stations.

A huge working model of a met- tling and bronk riding.

NEW YORK - Some 10,000 | alurgical plant is included. Other displays will be presented in the aspects will be mechanization of New York Coliseum while the huge farming, consumer products such as Soviet Exhibition holds forth thru TV and automobiles, tools of all sizes, scientific instruments, heavy awaited display will be Tuesday equipment, paintings and sculp-(30), with admission prices scaled ture, fashions, sports, education, health, culture and public welfare. The exhibition covers all three exhibit floors of the building, more

Clark, Feld To Launch **Music Units**

NEW YORK-Disk jockey Dick Clark and Irvin Feld, promoter, have combined in a new organiza-Caravan" series of packaged shows for arenas, auditoriums and ball parks.

Booking will be GAC-Super Attractions, Feld's subsidiary of General Artists Corporation. This will be Clark's first full-scale entry into the touring show field, and the about September 18 and run thru November 8. Route details are being worked out.

It is tentatively figured to launch another unit January 8. Clark's strength among teen-agers ing names in the units, altho Feld said top admission price will be held to \$3. A guarantee-plus-percentage basis will be used, with 7-500-capacity locations desired.

Set Texas Rodeo

TERRELL, Tex. - The Lions Club will sponsor its annual benefit rodeo here July 8-10, according to J. D. Rollins, president.

This year's rodeo will feature calf roping, bull riding, steer wres-

ALLAN HERSCHELL

"World's largest manufacturer of amusement rides" PHONE: LUDLOW 4300 104 OLIVER STREET

NORTH TONAWANDA, NEW YORK





P. O. Box 306

Phone: Edison 4-5584

Lots of Flash for Your Midway Thrills that make it a Repeater.

Simple Operation, Losting Value and Year after Year a Consistent Top Money Ride.

Write, Wire or Phone Us SELLNER MFG. CO. Faribavit,

Minnesota

High Quality KIDDIE RIDES ROTO WHIP_KIDDIE WHIP_SPEED BOATS_PONY CARTS_ GALLOPING HORSE CARROUSEL-FIRE ENGINES Illustrated Circulars Free W. F. MANGELS CO., Coney Island, Brooklyn 24, N. Y. ESTABLISHED 1888





GENERAL OUTDOOR

56

THE BILLBOARD

JUNE 29, 1959

SHOW TENTS Manufacturers of Concession	CARNIVA	L ROUTES	Chanos, Jimmie: *Charles D. French; Fairborn, O. Cherokee Am. Co.: *J. W. Mahaf- fey; Pittsburg, Kan., 29-July 6;	Ecorse, Mich., 30-July 5; Dexter 7-12. Drago, No. 1: *John Kiely; Frank-
Tents, Merry-Go-Round, Cookhouse Tops LARGE TENTS for RENT or SALE For any purpose ACE CANVAS CORP. 103 Greene Street Jersey City, N. J. Phone: DE 2-6893	Round Lake, Ill., 30-July 5; Antioch 8-12. A. & T. Ams.: South Webster, O. Alamo Expo.: *Mrs. H. T. Rey- nolds; Lander, Wyo., July 1-4. American Beauty: *Mrs. H. W. Bartholomew; Red Oak, Ia., 30- July 4. American Funland: *B. L. Mc-	Cameron, Mo., July 2-4; Polo 9-11. Brodbeck & Schrader: *M. J. Spen- cer; Rapid City, S. D., 29-30; Belle Fourche, S. D., July 1-4; Cheyenne, Wyo., 6-11. Brown, Al: *Dennis Brown; Drake, N. D., 29-30; (Fair) Rugby, July 2-4: Minnewankan 5-7: Rolla	Collins, Wm. T.: *Florence Han- son; (Fair) Jamestown, N. D., July 2-4; Fessenden 7-10. Continental: *Johnny Kinsey; Lowell, Mass. Crafts Fiesta: (Shopping Center) Rialto, Calif., July 1-5.	6-11. Drago, No. 2: *Raymond Kippes; Walkerton, Ind.; Galveston 7-11. Drew, James: *Mrs. Eula Drew; Paintsville, Ky. Dudley, D. S.: *Ernest Wade; Brush, Colo.; Walsenburg 6-11. Dyers Greater: *Dale Stempson;
HARRY SOMMERVILLE SIG-SIB East 18th St. Kansas City 6, Missouri Phone: Harrison 3026 CBMTRAL Canvas Company	Carthy; East Alamosa, Colo., 29-30; Antonito, July 1-5. Amusements of America: *Pop Akers; Cranston, R. I., 29-30; Weymouth, Mass., July 3-5. New Bedford 6-12. Badger State: *A. Bomberg; Coler- aine, Minn., July 3-5; Gilbert 7-12. Baker United: *L. F. Tyra; Linton, Ind.; Oakland City 6-11. Barstow Amusements: Alliquippa, Pa.; (Patterson Twp.) Beaver Falls, Pa., 6-11.	 9-11. Buck, O. C.t *Joe Marchiano; Lackawanna, N. Y., July 1-11. Buckeye State: Huntington, W. Va. Burkhart: *Mrs. Eddie Haun; East Gary, Ill., 30-July 4; Blue Island 7-12. Byers Bros.: *James L. Reed; Boone, Ia., 29-July 2; Osceola 3-5. C. & H.: Oregon, Ill., July 2-5; Kewanee 10-11. Capell Bros.: *Mayme Capell; 	NOTICE Bold face type indicates shows with Billboard Sales Agents – including name of agent. Exclusive Billboard sales privilege available on shows in light face type.	 Peru, Ill., 30-July 6. Eastern Am. Co.: *Robert Tuttlep; Houlton, Md.; Milo 6-11. Eddie's Expo.: *Betty Bell; Oil City, Pa. Emshoff: Waterloo, Wis., July 3-5; Middleton 10-12. Evans United: Rich Hill, Mo., 30- July 4. Fair Time: Del Mar, Calif., 29-July 5. Fera Bros.: Marshfield, Mass.; Narragansett Pier, R. I., 6-11. Foley & Burk Comb.: (Fair) Pleasanton, Calif., 29-July 12.
RENT CHAIRS TABLES	Beam's Attractions: *E. S. Beam; Sligo, Pa.; Knox 6-11. Bee's Old Reliable: *M. B. Van Hoosen; (Fair) Central City, Ky.; (Fair) Lawrenceburg 6-11. Bella City: (City. Park) Burlington	Capital City: *C. C. Miller; Oak Ridge, Tehn., 29-30; Stearns, Ky., July 1-10. Carolina Am. Co.: Frogmore, S. C.	Circulation Director BILLBOARD Cincinnati 22, Ohio	Forsythe & Dowis: Greeley, Colo. Franklin, Don: *Jay Barton; Clin- ton, Ia., 30-July 5; Stoughton, Wis., 8-12. Funland: *Whitie Corble; Salem,
WEEKLY MONTHLY SEASONAL RATES Steel Wood Canvas ALL TYPES—STAGES, PLATFORMS Warehouses in all Cities Phone Collect: WAtkins 4-3170 ADIRONDACK CHAIR CO., 104 W. 17 St., NYC	 Belle City: (City Park) Burlington, Wis., 30-July 5; (1600 No. Cass) Milwaukee 8-12. Big State: *Joseph Sima; Pottsboro, Tex., July 2-4. Blue Grass: *J. Y. Richards; Joliet, Ill., 29-July 5; Waukegan 7-12. 	field; (Fair) Ada, Minn., July 2-5; Crookston 6-8; (Fair) Fargo, N. D., 11-17. Central States: *J. D. Steinbeck;	Crafts 20 Big: *Francis Ferris; Redondo Beach, Calif., July 1-5; West Covina 8-12. Cumberland Valley: *Mrs. Lavoy Winton; Tullahoma, Tenn.	Mo., July 2-4; Lockwood 8-11. G. & B.: *Beulah Broas; Terra Alta, W. Va.; Stonewood, W. Va., 6-11. Gala Expo.: *Carolyn Miller; Portia, Ark., July 1-4. Gem City: *Thomas D. Hickey;
* COTTON CANDY A PR * Not when you use the new	OBLEM? ********	Circus Routes	D. & D. Am. Co.: Iowa City, Ia., July 3-5. Davis Am. Co.: *Martha Davis;	Rantoul, Ill., 30-July 5; Joilet 6-11. Gentsch, J. A.: *George Butler; Natchez, Miss. Georgia Am. Co.: *Horace Will-
 WHIRLWIND This is the ONLY machine to buy. It's the only one that gives you all these mecessary features: 1 More production per pound of rasugar. 2. More cones per hour or per day. 3 Exclusive Spring Suspension eliminat 	w	Corners July 1; Wauwatosa 2; Hartland 3; Glendale 4. Carson & Barnes: Vassar, Mich.,	 8-11. Deggeller Am. Co.: Norwalk, O., 30-July 5; Lambertsville, Mich., 10-12. Deggeller Am. Co.: (Miracle Mile) 	iams; Franklin, N. C.; Sylvia 6-11. Glades Am. Co.: Louisa, Va.; Schuyler 6-11. Gladstone Expo.: *Ruth Poole;
 all vibration. 4. Sturdier construction throughout. 	*	29; Bad Axe 30; Marlette July 1; Marine City 2; Armada 3; Port	Del Flore Ams.: *Judy Del Flore;	(Fair) Griggsville, Ill., 30-July 5; (Fair) Palmyra 6-11.



THE BILLBOARD

57 Hannah Am. Co.s "Iris Langes Lagasse Am. Co., No. & Marsh- DRY & WET ACTS Republic, Pa.; Salisburg 6-11, THE FINAL CURTAIN field, Mass. Hannum, Morris: Levittown, Pa.; Leeright Midway, No. 1: *Ralph Sam' Snyder Phoenixville 8-18. C. Bowers; Chateau, Mont., Happyland: *Russ Stager; Ypsl-July 2-5. ATWELL-Mrs. Matilda COLBY-Joseph, lanti, Mich. **Opens** 1959 83, widow of Harry Atwell, at 77, a former director of the Leeright Midway, No. 2: Drum-Hartsock, Roy: Norwalk, Ia., July Sarasota, Fla., June 16. A na-1-4. mond, Mont., July 3-5. tive of Kansas City, she became Hartsock Bros.: Hurdland, Mo., Le Pa Ams.: Newport, R. I.; Wakesecretary to the Ringling Broth-July 4; Livona 8-11. Water Follies field 6-11. ers at the same time her husband and four daughters. Heart of America: Manhattan, Lindle, Jack: *Anthony Arcaro; was official Ringling photo-Kan., 29-July 2; Wamego 3-4. CRISTIANI-Chris, grapher. Officiating at the serv-Rushville, Ill., July 2-5; Warsaw Heth: *Mrs. Al Kunz; Conners-HAVERHILL, Mass. - Sam ices was the Rev. Chester Hoyt. ville, Ind.; (Fair) Sturgis, Ky., 7-11. Snyder's Water Follies of 1959 Burial at Sarasota. 6-11. Lone Star Ams., No. 1: Amarillo, opened a week's stand here at the Am. Co.: *Fielding Holiday Tex. Haverhill Stadium, sponsored by Graham; Lyndon, Kan.; Blue Lone Star Ams., No. 2: Hale Cen-MARRIAGES The Haverhill Journal. Rain Springs, Mo., 6-11. ter, Tex. dogged the date, but Saturday and Hottle, Buff, No. 1: *B. W. Hottle; Luehrs Ideal Ridest *Mrs. Hub CURRAND—Paul, Sunday (20-21) saw good attend-Centralia, Ill. Luehrs; Shelbyville, Ill., July 1-5; LANE-MORINances. Hottle, Buff, No. 2: *Wm. H. Hymera, Ind., 7-11. The Follies had come in from George W. Lane Jr., 78, and Brooks; (Fair) Metropolis, Ill.; Lynn's Midway: *Lyndon Erick-Mamie (Mary) Morin, recently Ottawa, where it had played a week (Fair) Vienna 6-11. son; Moose Lake, Minn., July at Lewiston, Me. He is the presiin torrid temperatures to good busi-Hunt Am. Co.: (City Park) Parkers-3-5; Belle Plaine 10-12. dent of the Maine and New ness. This was the Boston-based burg, W. Va., 30-July 4; (Fair) Mac's Am. Rides: Eureka, S. D. Hampshire Theaters Company unit's first date near home in al-Lawrenceburg, Ky., 6-11. July 3-4. and an official of the National most three years. The two-hour Illiana: Reelsville, Ind., July 15-18. Manning, Rosst *Walter H. Boyd; Fireworks Company. show features both water and Monroe, N. Y.; Haverstraw 6-11. Imperial: "Blanche Scruggs; ins. vaudeville stars. In the fall the Brownstown, Ill.; Sparta 6-11. Marks: *Arnold Maley; Crisfield, show will start on a tour which DAZEY-Don, Inland Empire: Rupert, Idaho., 30-BIRTHS Md. will take it to South Africa and the July 4; Anaconda, Mont., 7-11. Marvel: *Mrs. Carolyn Merriman; Orient. Johnny's United: *Charles Hines: Mark, Ill., July 3-5. Biggest crowd-pleaser of the new Brazil, Ind. McKenna's Rides: *Joe Stoneman; BARRYshow, apart from the champion Ken-Penn: *Charles J. Graham; East Troy, Wis., July 2-5. A daughter, Carla Marie, June divers and water comics, is a tall, Springdale, Pa.; Eastwood 6-11. Meeker: *Mrs. Meeker; Missoula, GLEICH-Maude, 19 to Mr. and Mrs. Jim Barry in blonde singer, Suzanne Nicole, who Kenny's Attractions: Roachdale, Mont., 30-July 5; Kalispell 6-11. Urbana, Ill. Father was formerly works in three styles of singing-Ind.; Advance 6-11. Mercier Attractions: Pennsboro, with Nelson Famous Shows. belting, ballad and operatic. Key City: *John E. Chisholm; W. Va., 30-July 4. Working with two pools, a large STRICKLAND-Princeton, Ind. Merriam's Midway: *Dale Merone for the 14 water ballet girls A daughter, Kathy Ann, June 9, Kile, Floyd O.: Cameron, La., riam; Mountain Lake, Minn., and a smaller and deeper one for to Bill and Harriet Strickland of July 1-5. 29-30; Cannon Falls, July 2-4; the divers and comics, the water Prell's Broadway Shows, at HARRIS-Harry, King Bros.: "Henry Rowlett; Cambridge 8-11. cast includes Roger Nadeau, Emile Washington. Alice and Harry Pagosa Springs, Colo., July 1-5. Midway of Mirth: *Frank X. La-Hotte, Clyde Dyson, Stanley Stevens, candy apple and cus-King Expo.: *Mrs. Joe L. King; vell; Mt. Vernon, Ill. Mitchell and Frank Siak. tard concessionaires, are grand-Pontiac, Mich.; Capoc 8-12. Mighty Interstate: Norton, Va. The dry revue includes Roy & Klein Ams.: *Henry Klein; Blue Monarch Expo.: *Earl W. Carpenparents. Raymond, dance team; Ray Ed-Earth, Minn., July 3-5; Glenco ter; (Fair) Sullivan, Ill.; (Fair) wards, night club and musical com-10-12. **Period Piece** Jerseyville 6-11. edy artist, and Fred Barber, im-L. & L.: Martin, Tenn.; Hunting-Moore's Modern: *Bill Scott; Belle pressionist. Edwards also acts as P. Faris, Mayfield, Ky. Burial in Continued from page 53 don 6-11. Plaine, Ia., July 1-5. emcee. Lagasse Am. Co., No. 1: *Roland Motor State, No. 1: *M. Frederick; Belleville, Ill. powered 1909 Cadillac rides and Poor; Waltham, Mass. Lake City, Mich.

Lagasse Am. Co., No. 2: Bedford, Motor State, No. 2: Hamlet, Ind.

bumper-rail highways.

Kelvington Agricultural Society, at Kelvington, Sask., recently, Survived by his wife, six sons

infant son of Paul and Jane Cristiani, at Chicago June 25. The child was born two weeks earlier. Survivors include the parents, of the Cristiani circus family.

48, carnival carpenter known as Speedy, June 7 in winter quarters of the How-Reit Shows, Roosevelt, N. Y. He had been on the I.T. Shows for 10 years and worked on other carnivals in the New York area, such as Island Margo, Prudent and Harold Nev-

53, manager and secretary-treasurer of LeSourdsville Lake, Middletown, O., June 20 at Cincinnati. (Details in Parks section.)

concessionaire on the old Johnny J. Jones Exposition and in recent years a Boardwalk concessionaire at Jacksonville Beach, Fla., June 19 of a heart attack in that city.

snake and wildlife show operator who in private life was known as Quinn Faris, June 9 in St. Louis of a heart attack. Last vear he toured with American Beauty Shows. Survived by his widow, Lena, and a brother, N.

PENCE-Maud,

widow of the late Herbert Pence,

SYLVIA GREGORY HIRSCHBERG



309 E. THIRD

ONLY \$325.00 GOLD MEDAL PRODUCTS CO.

CINCINNATI 2, OHIO

tomer. For the press preview, outside fanfare included Louis Bacigalupi's calliope and Chester Hayes and Joan Marshall. Gov. Foster as a stiltwalker.-Sam Abbott.

chise, Will Roger Jr., Marsha Hunt, Rita Moreno, Fess Parker Furcolo also attended.



PARKS-KIDDIELANDS-RINKS

THE BILLBOARD 58

Communications to 188 W. Randolph St., Chicage 1, III.

JUNE 29, 1959

RIDES, FARE LINKED **New York Press Hails Rocks' Transit Rerun**

NEW YORK-A full page of pictures and text in Parents' Maga- on weekdays and up to 4:30 p.m. zine plus considerable newspaper comment greeted the second season's opening of the Rockaway Special, one-stop subway tie-in between the Transit Authority and Rockaways' Playland amusement park.

The Herald Tribune devoted an editorial to the deal:

"Since the subway is seldom thought of as an excursion line, we're delighted to see that the Transit Authority is about to launch, for the second year, the Rockaway Special, its own equivalent of the Train Bleu. Of course, the Rockaways may not be the Riviera, but they're a lot handier and, if it comes to that, less expensive. And this time of year they beckon, to e a travel agent's phrase.

Laud 1958 Experiment

"The inauguration of the Rockaway Special last year was an experiment. For a \$1.55 round-trip rate the voyager received a reserved seat on the train plus \$1.50 worth of rides and games at the Playland amusement park. The riders were happy and the Transit Authority showed a profit - two rare occurrences on the subway. So the Rockaway Special will ride again, apparently now a permanent feature of New York tourism. We welcome it back and wish its passengers a clear track, sunny skies, and never a drop of sand in their

The trains operate prior to 6 p.m. Sundays and holidays. Leaving Eighth Avenue and 42d Street, they make a Brooklyn stop and reach Playland 38 minutes later. Deducting the cash value of the ride and game tickets, the customer pays only a nickel for the 42-mile round trip.

Riverview Lures Teen-Age Trade With Disk Hops

CHICAGO - Riverview Park has added NBC disk jockey Dave Hull to its Wednesday night "Date Night Hop" for teen-agers. Hull will host a four-hour disk and dance session at the park's outdoor bandshell from 7 to 11 p.m. each Wednesday.

Riverview's "Date Night" policy admits couples free and offers \$5 ride coupon books for \$3.50 on Wednesday nights. Hull hosts the "Chicago Bandstand" NBC-TV show from 5 to 6 p.m. Monday thru Friday and will invite guest



DON DAZEY Don Dazey, 52, **Ohio Park** Exec, Dies

CINCINNATI-Don Dazey, 52, long-time manager and secretarytreasurer of LeSourdsville Lake, Middletown, O., died at a hospital gone surgery earlier and had been under treatment here and in Middletown for a liver ailment.

widow, Dorothy; 1 daughter, Mrs. Donna Switzer, and his parents, Mr. and Mrs. George Dazey.

ROLLER RUMBLINGS

Brown Statement Cues URO Countercharges

Brown's latest comment (The Bill- meeting. Furthermore, New Zeaboard, May 4) on the controversy land was not selected . . . New involving the Manufacturers' As- Zealand invited the USARSA team sociation of the Roller Skating to go there and give exhibitions ... Industry, United Rink Operators the New Zealand amateur body and Roller Skating Rink Operators paid all expenses of the trip. of America, has drawn a reply from the URO.

part:

swer the recently published reply misunderstanding. The facts are as of Victor Brown, being reluctant follows: to prolong this controversy. . . . However, a number of our mem- telling of the invitation of the bers felt that to leave unchallenged USARSA skaters to New Zealand some of the remarks would be in- was received by Mr. Facher during terpreted as the silence of no de- the queen contest. Because he fense. . .

MARSI has now voted to void its over to Irwin Rosee, who is in action taken in Atlanta and restore charge of RSFA promotion, with both operator groups to equal right the request that it be announced to representation by invitation at during the contest. Rosee replied here Saturday (20). He had under- future trade shows, which should, that he could not announce it withbut probably will not, settle the out first consulting with Mr. Shevelmatter. We say it probably will not son, RSFA president. This he because Brown firmly states that apparently did, because when Services were held Tuesday (23) the RSROA will abide by its de- Shevelson asked Facher to speak at the First Presbyterian Church in cision that if the URO is allowed during the queen's dinner, Shevel-

Denies Unsigned Bulletins

Dazey was educated as an archi- Brown's reply, we point first to the a board of control meeting was held tect at the Chicago Technical Col- statement that 'unsigned bulletins . . . Brown states that Shevelson lege and joined Edgar and Ernest are being circulated.' This is not asked to appear before the board;

CINCINNATI - Victor J. were made at the ARSA annual

"Brown states that the URO's announcement came as a complete Answering his statements in its surprise to the Roller Skating latest bulletin, the URO said, in Foundation of America. If the RSROA believes this, perhaps the "The URO has hesitated to an- RSFA is at fault for a part of the

"A copy of the press release thought it was an important pro-"We have been informed that motion . . . he turned the release Middletown. Survivors include his to exhibit, the RSROA will refuse. son suggested that Facher make the announcement.

"Apparently the RSROA found "Taking up various points in this announcement so upsetting that stars to Riverview for the sessions Streifthau, then owners of the park, true. All bulletins circulated have the URO was informed that he was in 1934 when he was designing a been on URO stationery and told to appear. Brown also states then consisted mostly of picnic and executive board, whose members deem it a favor if he would let them know in time if the URO was signed letter in URO files. The ultimatum stating that if the URO "Brown further states that the affair at the queen's dinner was "We suggest that the 'incidents' "The URO is accused of being . . . were the 'incidents' of the

shoes."



WANTED GAME OPERATOR to take over Games. ALSO FOOD MANAGER. **Contact: HARRY A. ILLIONS CELERON PARK** Jamestown, N. Y.

THE MOST SUCCESSFUL MILLATURE GOLF COURSES ARE DESIGNED AND BUILT BY THE HOLMES COOK MINIATURE GOLF CO. 583 'oth Ave., New York 36, N. Y. (3-4 Million Players — 140 Weeks at Ocean Beach Park, New London, Conn. —City Audited Figures.)

GIVE TO DAMON RUNYON CANCER FUND

there, according to William B. Schmidt, park president.

Rains Clobber Spokane Park

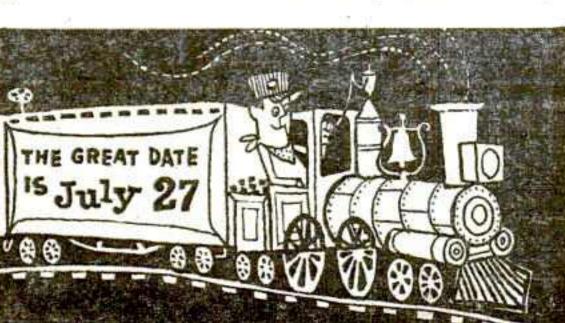
SPOKANE--Natatorium Park's 1959 seasan so far has been plagued by one of the latest and wettest springs in Spokane's history.

The park enjoyed a fine crowd on Easter, when it opened for weekend business only, but most weekends since have been rainy or cool or both.

Decoration Day, which marked the opening of the regular season, was cold and business was only fair, according to Lloyd Vogel, owner and manager.

Vogel has made no changes in rides this year. A teen-ager dance experiment, featuring recordings, in the Nat pavilion last Friday night, flopped despite an admission price of only 50 cents, which included free rides on the Jack Rabbit and Merry-Go-Round. Only 30 dancers showed up.

Rising costs are presenting a problem, Vogel says. The latest according to park owner Jimmy addition was a city charge of \$25 for a license to present a fireworks from Hamburg, Germany, aboard display on July 4. Vogel never has charged admission for the display and there formerly was no license charge.



boating facilities.

He soon began to add rides to "It is further stated that these going to exhibit at the MARSI the enterprise. Seven years after bulletins contain 'anonymous state- trade show because, if they were, his joining the firm, Dazey and ments in some cases attributed to the RSROA preferred not to at-Edgar Streifthau bought out the operators.' All statements so quoted tend.' The URO was informed other brother's interest. Dazey and attributed to operators or man- at its annual meeting in Chicago served as manager of the park for ufacturers are backed by their that Shevelson had been given an about a quarter of a century.

Pools and Beaches, and served as be withheld. They are available for president of the association. He also inspection by Brown. . . . was active in the Shrine, Lions and sportsmen's clubs.

Paul Hudepohl, Fred Pearce Jr., individual. . . Ferd Clemens, Harold Barr, John Bowman, E. S. Starr, George Roose, Aurel Vaszin and Wiliam de L'horbe.

Calypso Ready **At Playland**

SAN ANTONIO - Playland Park's new Calypso ride is expected to go into action by July 4, Johnson. The ride was shipped the M.S. Waltersum.

Johnson ordered the ride when he was in Germany last fall. It is one of only two in this country.

ballroom for them. They invited signed by the URO. ... They were that the RSROA merely 'told him to invest in the park, which circulated at the direction of the Joseph Shevelson that they would are a matter of public record.

He was active in the National letters were written for publication. exhibited, the RSROA would

Association of Amusement Parks, No one requested that his name not. . . .

"Brown states that URO bulle- only the latest in a series of intins attack him personally rather cidents, saying, 'A series of in-Honorary pallbearers were the than the RSROA. If this is true, it cidents at MARSI trade shows in NAAPPB members present, includ- is because the URO feels strongly Reading, Pa., Indianapolis and St. ing William Muar, Robert Plarr, that the RSROA and its members Paul led to the final insult last John Coleman, Edward Schott, ... are strongly dominated by one November.'

undemocratic in wanting to know URO being represented at all, and which members of MARSI voted emphatically state that no incident for and which against them. This of any nature occurred at any is not undemocratic; it is merely trade show which would have upset good business to prefer to place even the most sensitive spirit; furbusiness with those who want it. . . .

"Brown makes much of an incident which occurred during the queen contest in Miami, which he describes as 'an attempt to capitalize at this gathering' thru a routine announcement made because of its general interest as a promotion, that a team of USARSA skaters had been invited to tour New Zealand. Brown states that the RSROA had been silent on its New Zealand plans at the queen's dinner. This was hardly the time or place to discuss interassociation differences.' He states that the URO sent a team of amateurs to New Zealand, knowing that the RSROA was sending a team to an international championship meet there during the same period.

. . . The URO has no skaters ... and never sent a team of skaters anywhere. The skaters to whose presence in New Zealand Brown objected to were sent by the U.S. Amateur Roller Skating Association, a self-governed association whose activities are not controlled by the URO. Plans for the trip

(Continued on page 69)





CIRCUSES

JUNE 29, 1959

Jas. Cole Leaving K-M; Show Gets Fair Business

Cole, assistant manager, and his wife, Dorothy, of the white ticket wagon, have left the Kelly-Miller Circus and returned to their home in Penn Yan, N. Y. Cole is scheduled to enter the Veterans Hospital at Bath, N. Y., to undergo treatment for a heart condition. D. R. Miller, show owner has named no successor to Cole.

Business has been spotty in the final stands in Kansas as extreme heat, ranging from 98 to 108 degrees nearly every day, has clobbered many afternoon shows. A one-third house attended here at the afternoon show and barely a half-house was recorded at the night show Monday (22). An afternoon-only showing at Garnett (21) produced a half-house in extreme heat. Two one-third houses attended at Paola Saturday (20) where an all-night rain followed earlier tornado warnings.

At Butler, Mo. (19), and Nevada (18), the afternoon shows drew one-third houses and the cooler night show had capacity business. Fort Scott, Kan. (17), pulled a half-full matinee house and nearcapacity at night. Iola (16) and Chanute (15) both pulled threequarter houses at afternoon shows and strawed crowds at night. The Sunday afternoon-only perform-



OTTAWA, Kan. - James M. |ance at Eureka (14) also produced a three-quarter house.

> The show is expected to tour South Dakota and then head into Minnesota and Wisconsin.



SHELBY, Mont.-Herb Walters has sold his interest in the Famous Cole Circus to Glen J. Jarmes. The transaction had been discussed for some time but was not expected to take place until later in the season.

Jarmes said he became owner of the show Sunday (21) while the circus was in Shelby. He became general manager and named his son, Jay L. Jarmes, as manager. Until now Jarmes and Walters each owned half.

The title is being amended to Glen J. Cole Circus for this year, Jarmes revealed. He said he does not plan to continue the Famous Cole or George W. Cole titles. The show is scheduled to go to the Pacific Northwest and California.

Mr. and Mrs. Walters are planning to stay on the show for a while before retiring to their new home in Hugo, Okla. This is

Communications to 188 W. Randolph St., Chicago I, Ill.

NORTH MULLING EUROPEAN UNIT FOR RINGLING

CHICAGO - John Ringling North is considering the use of the Ringling-Barnum circus name in Europe. If the plan comes off, it is likely that it would call for formation of a separate European unit while the present U. S. edition would stay in action here.

North has been known to have this in mind since about a year ago. At that time General Manager Arthur Concello met North in Munich on other business and they also surveyed arenas in Europe that could be used by such a show.

The idea has been mentioned since then, and has come to the fore again in the past couple of weeks. Show sources state, however, that nothing definite has been decided. Meanwhile, North is returning to Europe, where he spends most of his time.

RINGLING WINDS UP OKAY IN CHICAGO

THE BILLBOARD

Second Half Brings Gross to 231G; **Optimism Marks Outlook in Late Days**

CHICAGO-Ringling Bros. and Barnum & Bailey Circus wound up its 10-day stand at the International Amphitheater here Sunday (21) and came off with a reported \$231,-000 gross.

this was enough for the date to houses respectively. Sunday was show some profit but that they had anticipated more. Factors cited as light at 6 p.m. affecting attendance included good weather generally but hot weather on some weekend days, continuance of Chicago school sessions, and the new time and place for the show's appearance in Chicago.

There was enthusiasm about for a three-day stand. what could be expected as next year's business. The show, promo- 5,295-seat Sports Arena, the show tion outfit and building management all were enthused as the date Tuesday (9) brought 2,200 people drew to a close.

SHOW OPENS AT CHICAGO **Cristiani Hit as Walters** Acts Against Davenport

CHICAGO-Cristiani Bros. Cirhouse in a driving rainstorm.

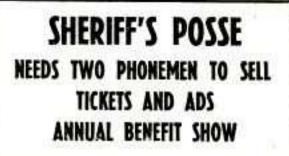
At Cincinnati (20-21), where the cus opened its three-part engage- show had half houses, Walters ment in the Chicago area at subur- attached the calliope, five elephants ban Hillside Thursday to a light and a rhino wagon, asserting they were propery of Davenport and Behind the show was a rough that Davenport owed him \$1,232

The Amphitheater was fitted to accommodate nearly 10,000 persons for the circus. Friday (19) had half and three-quarter houses. Shows on Saturday drew two-Spokesmen for the show said thirds, two-thirds and one-half half filled in the afternoon and

Toledo, St. Paul

Earlier, the run had light business for its first five days, then a full house and 85-per-center on the public's not being familiar with Wednesday (17) to turn the tide. The show layed off most of last week, opening at St. Paul Friday

At Toledo, June 9-10, in the drew 12,270 in four performances. in the afternoon and 3,000 at night. On Wednesday (10) 3,100 patrons attended the matinee and 3.970 people were on hand at night. The Sports Arena was the sole sponsor. Blistering 99-degree heat was registered both days and the building has no air conditioning.



59

Does Business At Springfield

SPRINGFIELD, Mass.-Rainy, chilly weather met the Clyde Beatty-Cole Bros. Circus here Tuesday (16), but the show pulled two near-capacity houses in afternoon and evening performances under Lions auspices. A small fire was reported in the dressing top, but damage was nil.

DHONEMEN

One Bannerman; Two for UPC's. Sell Banners for Nation's Biggest Street Parade, Cristiani Bros.' Circus. Best Midwest Sponsor. 800 Members.

Mary Louise Minton 414 West Gilman ALpine 7-1160-days only. Madison, Wisconsin

CLYDE BEATTY-COLE BROS. CIRCUS SIDE SHOW

Account of enlarging, want for Canadian tour and balance of long season, ending November in Florida.

One more Freak or Novelty, strong enough to feature. Must be outstanding and have top wardrobe. Can also place capable Magician. Wire per route, no collects.

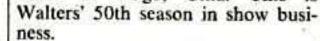
BILL ENGLISH Side Show Manager

20000000 WANTED WIDDOW

AGENT capable of setting Shopping Center, ILLINOIS, INDIANA & WIS-CONSIN. RIDE SUPERINTENDENT wanted for established Shopping Center Unit. Contact

BOX #959, The Billboard 188 W. Randolph St., Chicago 1, Ill. 500000000000000000000000000000000FF





Garden Bros. Closes Tour

TORONTO-Garden Bros. Circus closed Saturday (13) at Strathroy, Ont. The Toronto-based show opened its season May 11 at Stratford, Ont.

Bill Garden took the show equipment to Toronto. Ian Garden went to Montreal for dates with his dog and pony act. Stuart Miller, Side Show manager, joined the Penn Premier Shows. Ed (Frenchie) Dufault, cookhouse operator, went to Greentree Shows. Freddie Jones took his Snake Show to Edgewater Park, Detroit. The Gibsons, Liberty horses, left for Frontiertown, Ticonderoga, N. Y. Myriam France and Bob Johnson headed for West Virginia bookings.

James-Christy Pulls Dakota Patrons

HOMALL, N. D. - The James-Christy Circus pulled a near-capacity crowd at an afternoon-only performance here Sunday (21) under Jaycee auspices. At Kenmare (20) the show drew two light onequarter houses with a threat of rain at night. Gil Gray, played within 50 miles recently.

Cole Scores in Mont.

CHESTER, Mont .-- The Famous Cole Circus drew a three-quarter house at the afternoon show and a half-house at the night show here Saturday (20). The farmers in the area were busy and the weather was good.

Hagen Draws in Penn.

MILFORD, Pa.-Hagen Bros. Circus had two three-quarter houses here Wednesday (17) in cool weather under American Legion sponsorship.

and tumble legal joust between pit show operator Ben Davenport and show paper printer Neal Walters, with some circus equipment being involved. -

CIRCUS WORLD MUSEUM TO BOW

BARABOO, Wis. - Circus World Museum will open here Wednesday (1) with special ceremonies, a street parade and a premier of the film, "The Big Circus." The day will kick off a period of more than two weeks in which special events will mark opening of the State Historical Society's new circus museum. A highlight will be the appearance here of the Cristiani Bros. Circus July 14.

Wednesday's movie premiere will be at the Al Ringling Theater. Movie star Rhonda Fleming is to take part. The morning parade will feature antique circus wagons from the museum. Bill Morris will have an elephant here for the parade and at the museum for the season. John Zweifel has a miniature circus as one of the museum attractions.

Jack Winn has been named to head up the museum management here. John M. Kelley and Clark Wilkinson are Baraboo principals in the organization.

for paper.

Davenport said he had sold the property earlier to his son-in-law, Pete Cristiani, and a judge dismissed the attachment. Walters countered with an \$1,500 bond, which would keep the attachment in effect. Cristiani was told it could take its equipment if it, too, posted a bond, but this was not done at once.

Equipment Returns

Meanwhile, Pete Cristiani had filed a \$10,000 suit against Walters, charging his attachment had the effect of ruining the show's parade and bringing on adverse publicity.

And the calliope, elephants and cage moved on with the circus. They are in Chicago.

Davenport, formerly a circus owner himself, now has a pit show on the Cristiani circus.

Cristiani Bros. did profitable business in Cleveland (12-14). At Whitehall, outside of Columbus, the two - day business was weak. Middletown (19) had two threequarter houses and Maysville, Ky., (18) also had a three-quarter house. Kokomo, Ind., (22) reportedly had two big houses and business at Logansport (23) was pretty good. Kankakee, Ill., Wednesday (24) had two near-full houses.

VAN WERT, O .- Mills Bros. Circus pulled a near-full (2,500) matinee and a one-half house (1,500) at night here Tuesday (16) in fair weather with hospital auspices.

Plenty of good calls. Start work immediately, 12 months' steady work. Western states sheriff's depts. Guaranteed. Good men, pay daily.

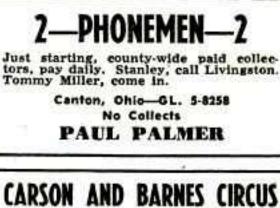
KEN KELDER Room 7, Hotel Stratton. Ph. ME. 4-0007 COLORADO SPRINGS, COLORADO

PHONEMEN

Labor sign boards, & year books. Towns carded, phones in. 25% commission. Work out of labor temples. Our men run \$300 weekly. If you can sell labor, this is it.

Phone Pekin, Illinois, 7-2455, between 9:30 A.M. & 4:00 P.M. No collects.

BILL FOWLAND

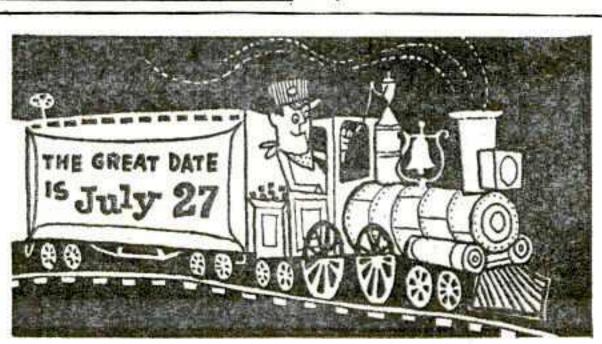


Can place flashy Pit Show, prefer Big Snake. Want Legal Adjuster. Freddy Jones, contact. Phone or wire

JACK MORE, Manager Vassar 29, Bad Axe 30, Marlette 1, Marine City 2, Armada 3, Port Huron 4 and 5; all Michigan.

KING BROS.' CIRCUS

Wants Boss Canvasman, Billposters, Concert People. Les Garner, Hoot Black, contact Bobby Hall, collect, per route.







FAIRS-EXPOSITIONS

THE BILLBOARD

Communications to 188 W. Randolph St., Chicago 1, HL.

JUNE 29, 1959

Food Fair Repeats Trenton Promotion

1,500,000 Cut Rate Tickets to Be Given by Chain; Foley Jubilee Set

of many years to obtain greater children on their day. support for the New Jersey State Fair is apparently paying off for George Hamid Sr. Accomplishments in advance of this year's event are concrete and impressive, including a new midway, advisory board with recognized names, new exhibit features and other elements.

Hamid is promoting the 1959 event under a "new look" banner. Food Fair stores, which co-operated last year with the distribution of a vast number of discount tickets, is participating once more. Hank Ehrlich, the chain's promotion director, reported a decision to give out 1,500,000 of the tickets this time, plus awards ranging from a refrigerator to a year's supply of food. The prize drawing will be held on Thursday, Governor's Day. Fair week will be September 20-27, Sunday thru Sunday. Another big day will be Children's Day, with indications that Hamid may achieve a Trenton school closing for the first time in many years. Townships and county schools will continue their co-operating.

Recording Names to Perform

Entertainment units will include the Amusements of America on the midway for the first time, and at midweek, resulting in three grandstand talent such as a water flower shows, an antique automo-show. Red Edley and his All-Star bile show tractor safety driving show, Red Foley and his All-Star bile show, tractor safety driving

TRENTON, N. J. - A struggle nex will be priced at 10 cents for

The advisory committee has Amos Kirby, former WCAU (Philadelphia) farm radio director, as chairman. Other members are Phillip Alampi, State Agriculture secretary; John Tramburg, State Department of Institutions and Agencies commissioner; Frank Nixon, State Grange master; Trenton's Mayor Holland; Arley Hoveland of Rutgers University; Goodner Gill of Rider College; Herbert Voorhees of the State Farm Bureau; Leonard Johnson of the State Manufacturers' Association; Charles Gardner of Greater Trenton Chamber of Commerce; Edward Lipman of American Cranberry Exchange; Assemblyman Raymond Stewart, Dr. William Mountford, and Mrs. Mary Roebling, of Trenton Trust Company.

The committee met with the Vivona brothers a week ago to iron out matters relating to the midway operation. Another session was set to chart the types of games and concessions to be permitted, which will be games of skill with merchandise prizes.

Among exhibit advances are the establishment of an extra change



DISCUSSING the first exhibitor clinic held at the Wisconsin State Fair this spring are the group above, experts and students who studied the pros and cons of displaying flowers. Left to right are: Gene Stiefvater, superintendent of the fair's flower show; Willard (Bill) Masterson, manager of the fair; Mrs. R. Nielsen; Mrs. L. G. Stewart, assistant superintendent in charge of the amateur flower division; Mrs. A. E. Erickson and Mrs. A. Serwin, amateur floriculturists.



Jubilee U. S. A. for two nights, contest, and co-operative display by Frankie Avalon for two nights the New Jersey Canners Associaand two other recording stars to tion. Others are being worked out be announced. The grandstand an-' now.

Parking and Premiums Upped for Middletown

ditional 12-acre parking lot has I. T. Shows, which originally held been prepared at the rear of the the contract. Orange County Fairgrounds. Capacity will thus be expanded to about 3,000 cars, according to Ben Strong, president and general man- Sports Tournaments ager of the agricultural society.

The fair will run from August 8-16, including two Saturdays and two Sundays. Premiums total more than \$12,000 due to an increase in the cattle department, with the figure being the highest yet offered here by \$144.

In a varied program of entertainment the fair will have Gene Autry and his horse, Champion, on the Friday afternoon and evening show. Because of this, Old-Timers' Day and Children's Day, tiations under way to include judo. when kids and all persons 75 years or older will be admitted free, were advanced to Monday of fair week.

for the 119th annual event are in B. C. Building Annex, The Bowl, the mail. The current edition has Empire Stadium and another per-140 pages and a canary yellow manent building in Exhibition Park cover with maroon lettering. The during the two-week run of the midway will be provided by the fair.

MIDDLETOWN, N. Y .- An ad- How-Reit Shows, successor to the

PNE Sets Amateur

VANCOUVER, B. C.-The Pacific National Exhibition will sponsor the greatest amateur sports meet in British Columbia history at the 1959 fair August 22-September 7 here, according to Joseph F. Brown, president. The Amateur Athletic Union is behind the PNE all the way and is backing weight lifting, bicycle racing, wrestling, fencing and gymnastics.

M. L. Barr, chairman of the PNE Sports Committee, has negoswimming, archery, track and field, bowling, darts, table tennis and fly casting tournaments. Hundreds of Pocket-sized premium booklets finalists will be competing in the

NORTHRIDGE, Calif. - The San Fernando Valley fair will be "out of business" January 1 unless Gov. Edmund Brown vetoes a bill which has passed the Legislature giving the grounds and facilities over to the San Fernando State College, Max Schonfeld, fair manager, said here Thursday (18).

The amendment to a State bill transferring the facilities of the 64acre fairgrounds was introduced by Assemblyman Allen Miller of San Fernando, a suburb of LosAngeles. Schonfeld, who is the manager of the 51st Agricultural District, which operates the fair held each September, said that the amendment was pushed thru the Legislature without the knowledge of interested parties. "We had plenty of opposition to the bill but always seemed to get it to Sacramento a little too late," Schonfeld said. "Sometimes we missed by only an hour or two."

Among those protesting the transfer of the property to the college, Schonfeld declared, were various agricultural groups.

Schonfeld said that a resolution had been made to continue the fair for five more years using appropriated money to ready the grounds for the college. The resolution also asked that the college officials give the fair directors 12 months' notice. The fair was established 14 years ago and pulls an attendance of nearly 100,000.

Name President

SHELBYVILLE, Ind. - Millard Eck has been named president of the Boggstown Fair. Other officers include Edward Shaw, vice-president; Mrs. Clifford Compton, secretary, and Gibson Gray, treasurer.

Improve Calif. Plant

COSTA MESA, Calif.-Building improvements are being made at of Clay County Fair here, anthe Orange County Fairgrounds nounced as August 27-30, have here in preparation for the July been corrected by Secretary Gif-14-19 run, according to Stewart W. ford Wermager. The fair will be Yost, manager.

WILLARD (BILL) MASTER- day instructional period seems to son, manager of the Wisconsin bear him out.

State Fair, long has had the conviction that something should be done to educate exhibitors-particularly the amateurs that annually products and women's wares. show their wares or handicraft at fairs.

This year he's done something about it-a clinic operated by experts-and the first one far exceeded his fondest hopes.

First on the list was the amateur home floriculturist, people who work hard on their hobbies and are serious but lack the know-how to present their flowers in a manner that is always of State fair quality.

This spring, Masterson and his horticulture show supervisors arranged an all-day clinic for the exhibitors and would-be exhibitors. The invitations were sent out, and with a moderate amount of promotion the stage was set.

Figuring perhaps a couple of dozen would show up, the fair's staff was highly pleased when a total of 55 attended, five old exhibitors and 50 new ones.

number of experts who got right down to business and touched on phases of the art of floral exhibits.

In the afternoon the clinic became more practical in the form of a workshop supervised by a panel of flower judges. Here the exhibitors were permitted to buy cut flowers and, under the watchful Redvers-Redvers Exhn. July 16. expert advice, the students came up with some excellent displays.

floral building has long been of high quality, but entries from the amateur classes has been limited, and Masterson believes the clinic may be the means of stimulating interest. The attendance at the one-

Barnesville Correction

BARNESVILLE, Minn.-Dates held July 9-11.

This clinic will probably be the first of a series, others to be held on exhibits of farm crops, youth

Plans now are to set up more of these with plans to be made during this year's fair when the exhibitors are on the grounds and can easily be contacted.

If they all turn out as successful as the first one, Masterson believes they'll be the means of stimulating more interest thruout the State, and this should up-grade the entire exhibit status at the big fair.

Added Fair Dates Saskatchewan

Invermay-Invermay Exhn. Aug. 5. Kennedy-Kennedy Exhn. July 24. Lloydminster-Lloydminster Exhn. July 20-22. R. A. Robertson. Maryfield-Maryfield Exhn. Aug. 5. Melfort-Melfort Exhn. July 16-18. C. D. Manson. Moose Jaw-Moose Jaw Exhn. July 8-11. Mrs. V. Hyland. Nipawin-Nipawin Exhn. July 31-Aug. 1. Mrs. D. H. Robison. Nokomis-Nokomis Exhn. Aug. 5. The clinic started with talks by a North Battleford-North Battleford Exhn. Aug. 3-5. N. W. Symonds. Ogema-Ogema Exhn. July 15. Paddockwood-Paddockwood Exhn. July 29. Mrs. Joe Clark. Perdue-Perdue Exhn. July 29. Mrs. O. K. Shepherdson. Prince Albert-Prince Albert Exhn. Aug. 6-8. George K. Ross. Punnichy-Touchwood-Punnichy Exhn. Aug. 7. R. McK. Glen. Radisson-Radisson Exhn. July 29-30. eyes of the judges, who lent their Regina-Regina Provincial Exhn. July 27- Aug. 1. T. H. McLeod. Rosthern-Rosthern Exhn. Aug. 13. A. M. Friesen. The Wisconsin State Fair's St. Walburg-St. Walburg Exhn. Aug. 19. Mrs. E. F. Friston, Salicoats-Salicoats Exhn. July 17. S. L. Kirkham. Saskatoon-Saskatoon Exhn. July 20-25. S. N. MacEachern. Somme-Shand-Somme Exhn. Aug. 12. D. B. Butterfield. Stoughton-Stoughton Agrl. Soc. July 17. H. D. Crossman. Swift Current-Swift Current Exhn. July 1-4. Irving Hansen. Tantalion-Tantalion Exhn. Aug. 6. Turtleford-Turtleford Exhn. Aug. 12. Unity-Unity Exhn. July 21. W. G. Houlgate. Wapella-Wapella Exhn. Mrs. Mabel Caracadden. Weyburn-Weyburn Exhn. June 29-July I. Mrs. L. Gabel Yorkton-Yorkton Exhn. July 13-15. R. Hepburn.

THE GREAT DATE 15 July





Communications to 188 W. Randolph St., Chicago 1, Ill.

CARNIVALS

JUNE 29, 1959

FLA. HOMESITE SALES Head for Showland

real estate promotion full tilt into the outdoor amusement business. The operators have tried the experiment in recent weeks on Long Island, spotting two mobile displays on the How-Reit units with excellent results.

of building lots in the nationally advertised developments of Port Charlotte, Sebastian Highlands and Port St. Lucie. Staid realty tactics have been chucked out the door this year by the mushroomin Charlex Realty Corporation, which represents the developments in 11 States. The firm has taken space in railroad stations and celebrations and now is aiming at the midway.

The busses are orange and white, 14-feet in length, and have been converted to sales offices. Striped

MIDWAY CHANGE Concession Folks Spread Into Rides of game operators who eventually become show owners. In the East the estimate is conservatively placed at 50 per cent of all shows, and to some observers the exception is the showman whose entry to the business was as a ride operator. The very uncertainties of the concession business have tended to give new impetus to this trend. Where there had been a tapering off during the previous decade, recent seasons have seen more and more game people edging into the ride field. They do it because they're conservative, and they're doing it in increasing numbers. The cases are numerous and easy to detail. A bingo operator who started with a Roundup, then added an entire midway food operation. A fishpond concessionaire who has built a complete carnival. An operator of several games who bought a Wild Mouse, and another who has assumed an interest in a half dozen kiddie rides. Continuing with examples, there is the rat wheel concessionaire who now has a Helicopter going for him. A business manager with a Scrambler. In generations past, the successful game operator was able to buy whole-hog into an organized show. Here and there would be the isolated case such as is common now. Does it mean that more and more concessionaires have dreams of being show owners? The truth is far from any such indication. Games people have never been particularly enamored with the prospect of meddling in the pig iron business, when there is simplicity in concession management. What it means, simply, is that more and more angles have to be shot, more and more hurdles to be overcome, if a concession operation is to be successful.

NEW YORK - Carnival and canopies let down, aluminum tafair midways will be joined this bles and beach chairs are set up, year by 10 lively colored Volks- and self-contained color projecwagen busses, bringing Florida tion units with soundtracks make the pitch. In the first week at Oceanside, Long Island, more than 40 substantial leads were recorded.

Herman Perl, board chairman of stepped-up business pace. Charlex, has injected the showmanship element into property sales. Jim Wyler, vice-president, is a for-What is being tried is the sale mer actor who emseed his own western kiddie TV show here.

> Charlex represents the General Development Corporation, the Mackle Company and their Florida properties. Perl's territory includes Illinois, Indiana, Conecticut, Massachusetts, Maine, Vermont, New Hampshire, Pennsylvania, New York, Rhode Island and Maryland. It is expected that other sales agencies in the nation will adopt similar practices to stimulate sales. Charlex also has six Volkswagens in Europe, touring U. S. military camps.

In the last six months of 1958 Charlex sold more than \$6,000,000 worth of Port Charlotte homesites. More than 1,000 lots have been sold to police officers alone this year thru a police retirement program.

The recorded sales talks are by John Cameron Swayze, recognized news commentator. The promotion capitalizes on the point, \$10 down and \$10 a month for a \$995 home lot. Port Charlotte has 250,000 homesites and is 40 miles southeast of Sarasota. Port St. NEW YORK - Carnival busi- Lucie is at Fort Pierce on the ness is resplendent with examples East Coast, and Sebastian Highlands is 40 miles north. Perl got the idea while taking his three children to a bazaar date results at still dates appear just as promising as fairs, and that the tions in the area. busses will be spotted as quickly seven in the field now.

ROYAL AMERICAN HOLDS 10 Mobile Displays TO '58-TOPPING PACE

Winnipeg Exhibition Receipts Up Sharply; Train in Record Move

off in the U.S., turning in better than '58 business, at the Red River Exhibition here to continue its first six days. It rained intermit-

and show receipts were up sharply

WINNIPEG-The Royal Amer- | power of the '58 Royal American | first six days. Dick Best's Side ican Shows picked up where it left sent the gross soaring.

Wild Mouse Scores

Night weather was ideal thru the tently Saturday afternoon (20) but attractions.

Thru Thursday (26), sixth day the skies cleared by 5:30 and of the eight-day event, ride the night play was extremely heavy. Leon Claxton's Harlem in Havover last year. Generally good ana and the Ricky Covette revue weather, an added day, freer were running closely for top money spending, and the greater earning getting honors at the end of the

Show was third, Johnny Mack Brown in a Western Show was fourth, with Bill Kemp's Motordrome fifth among the back-end

THE BILLBOARD

The show's Wild Mouse, making its initial appearance here, did a whopping night business. Long lines of waiting customers were a common night-time sight at the ride.

Record Train Run

The show train made a record run here from Davenport. The show, with a regular Sunday departure from Davenport, pulled in here Tuesday night, whereas formerly it always had arrived on Wednesday. Major reason for the fast move was the speedy clearance of the show at the Canadian border. Walter Devoyne, business manager, was given credit for the fast clearance because of his painstaking preliminary work in co-operation with Canadian customs and immigration representatives.

The Royal American Shrine Club Tuesday (23) gave its annual party at the Shrine Crippled Children's The show's next stand was Tay- Hospital here. Talent for the party was drawn from Harlem in Havana

Visitors to the show here in-

Early Dates Up 10% For Wade Greater

of last year's engagement, accord-This stand was auspiced by the however, proved good. Rotary Club for the benefit of the crippled children's fund.

sions. about 10 per cent ahead of last vielded fair business. in New Jersey. Wyler said first year, with Stewart giving most credit to improved working condias they are delivered. There are Ten Mile and Gratiot roads under fair dates will begin Independence auspices of the Metropolitan Club

INKSTER, Mich .- Wade Great- of East Detroit. Business there was er Shows, playing a six-day stand slow due in part to cold weather at Beech-Daly and Michigan roads and also because two other carin Inkster, a West Side suburb of nivals played within a couple of Detroit, enjoyed good business, miles at the same time. The followwith ride receipts 20 per cent ahead ing stand at Eight Mile and Gratiot roads for 10 days under Lutheran ing to Manager Charles O. Stewart. Fraternities of America auspices,

lor, for six days under the Demo-The appearance of the show, cratic Club, where business also the Covette Revue, the Best Side especially at night, has been was off. Stewart attributed this to Show, and the Johnny Mack Brown strengthened by increased lighting the competition of 10-cent rides show. on the Octopus and the addition being offered in a nearby shopping of three new rides-Dipsy Doodle, center. His own rides went for 25 cluded Al Thompson and Harold Hot Rods and live pony. The unit cents, with kiddie rides priced at Johnston, member and concession is carrying 10 rides and 31 conces- 20 cents. The succeeding stand, manager respectively of the Minjust before Inkster, at Van Born nesota State Fair, St. Paul, and The current season, Stewart's and Beech-Day roads for the Dear- Mr. and Mrs. Art Thomas, of the second as manager, is running born Township Metropolitan Club, Art B. Thomas Shows. From Inkster the show moved to the first out-State engagement at Tecumseh for the Junior Cham-Wade Greater opened May 7 at ber of Commerce. The first of six Day week at the Lake Odessa Fair, with still dates and celebrations to follow. The show will not go out of Michigan this year. Wade Greater will join with the W. G. Wade Shows for the Michigan State Fair engagement at Detroit, September 4-13, then go on the road for another two weeks, returning to winter quarters on the street from Beatty-Cole Circus State fairgrounds.

With a valuable ride behind him the concessionaire has more of a shows. And if his joints won't the times.

Future Gleams as Manning Roughs It

MONROE, N. Y .- Approaching fairs hold the key to success for the Gainesville, Ga., and its size has Ross Manning Shows this season, remained pretty constant since which has struggled thru a number then. Rides are predominantly of spring setbacks. Several promis- show owned and feature a 1959 ing weeks are on the horizon in- Tilt-a-Whirl, delivered the third cluding a couple of fairs of major week of the season. There are 9 status.

Manning has survived the bugaboos of being pre-dated, day-anddated and rained upon, but spirits Merry-Go-Round, Roller Coaster, around the show remain high. The July Fourth spot here was hoped to provide some measure of financial relief as fairs grow nigh.

Petersburg, Va., and Florence, S. C., are the fairs in question, expensive as contracts go but holding promise of excellent grosses if reasonable weather is encountered. Both have shown their mettle and will attract knowing concessionaires this fall.

Also on the route are Luray, Lynchburg and Woodstock, Va.; Reidsville, Lenoir and Rutherfordton, N. C.; Camden and Newberry, S. C., and one other. On paper the list stacks up as Manning's best.

work, his ride will, thus insuring a steady income for him. It's one of the changing facets of the outdoor ager; Charley Guttermuth, ride amusement business, and showmen guarantee of locating on most are adjusting their methods with purchasing agent; Kelly Hutton,

The show opened March 29 in major rides, 3 kiddie rides and a back end 7 units strong.

Rides are the Til Scooter, Octopus, Merry Mixer, two Ferris Wheels, Roll-o-Plane, kiddie wet Boats and Train, and live Pony Ride. Augie Dentinger ha two Girl Shows, and other units include the Side Show, Snake Show, Funhouse and two others.

Thirty-five concessions include Bernie Feldman and George Harms with the largest number, and the Byrds with two. Jimmy Ferenzi has the cookhouse and grab stand, and Howard Drayer will rejoin with a Jones bingo when Manning hits Pennsylvania on his way south. First fair is August 3 in Luray, and the season winds up October 25 in Newberry.

Ross Manning is general manager, Phyllis Manning, secretary; S. Tommy Carson, business mansuperintendent; Nelson Wilkens, electrician, and Jack, mechanic.

Roster of the Wade Greater Shows includes:

General staff-Constance Wade Manley, owner; Charles O. Stewart, manager; Gerald F. Rupp, assistant manager and ride superintendent; David Gray, electrician and searchlight operator; Walter (Wingy) Shafer, billposter.

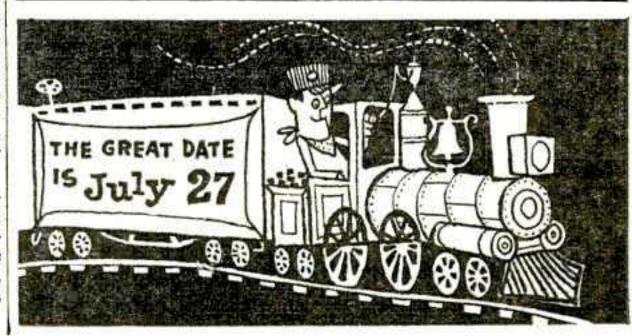
Show-owned rides: Merry-Go-Round-Al Southwell, foreman; Wheel-Jack Knowles, foreman. Tilt-a-Whirl-William G. Miller, foreman; Richard Czarnacki, second man. Roll-o-Plane-William A. Wolff, foreman. Kiddie rides (3)-(Continued on page 66) the date.



EAST PROVIDENCE, R. I. -A day-and-date stand across the wound up last week right on the circus lot. Fera Bros. and Rialto combined shows opened Monday (15) opposite the lot, then jumped onto the circus lot on a June 15-17 permit.

Plan was to stay on the lot during the circus date, Thursday thru Saturday, but a teardown was required on Thursday morning (18). The Merry - Go - Round and Ferris Wheel remained up during the circus stand, however. East Provi-Donald Finney, second man. Ferris dence Boys' Club was the carnival sponsor.

> Rain prevailed from Monday thru Friday, with pleasant weather finally breaking thru on Saturday (20). Phillip (Colonel) Ray set up







JUNE 29, 1959	THE BILLBOARD	CARNIVALS 6
GLADES AMUSEMENT Schuyler, Virginia, next week, July		EMENT CO.
Vill book Fish or Duck Pond, Balloon Darts, Pitch-Til ong and Short Range, Glass Pitch, Bear Pitch, Je my other Concessions that work for stock. Vant Man or Man and Wife to take complete charge wned 20x30 Bingo. Must drive semi.	Silver Lake, Ind., Brownstown, Ind. Centennial Annual Homecomi	ng Grange Fair and Can place some Direct Sales And Hanky Panks.
o not need Rides but can always use Ride Help mis and have license. ontact JERRY SADDLEMIRE, Louisa, Va., th	who drive JULY 17-25	JULY 20-25 Lawrenceburg, Ind., Dearborn County Fair Can place Hanky Panks. Sell EX on Snow, Place
Vant Popcorn, Candy Apples, Peanuts, Custard, Ba itch-Till-You-Win, Basketball, Hoopla, High Striker, cales, Fish Pond, Six Cats, Jewelry Spindle, Bucket itore. Vant Girl Show, Monkey Show, Snake Show and S Vant Agents for office-owned Hanky Panks. All replies: GEORGE CLYDE SMITH SHOW Six Mile Run, Pa., this week; Boswell, Pa., next	Age and ets and Pin Side Show. NS t week.	NC. MGR. COLUMBUS 8, OH MENT CO. 4th July Celebration
	Chelsea, Mich., Centennial, July 1	5 to 1X
	UCO. Norwalk, Ohio, Centennial, July 2 W. Richfield, Ohio, Centennial, Jul	nual Harvest Festival—Parades, Acts, Etc. 4 to August 1 y 28 to August 1
Deggeller Amusement an use legitimate Games for Lambertsville, Mich., an use couple of more Games for Adams Fire oledo, Ohio, July 9-12. an use Men for Roller Coaster; Kiddie Ride Help. All replies: Norwalk, Ohio	CO. July 9-12. Dept. #2, DEPT. #2, Norwalk, Ohio, Centennial, July 2 Want Eats, Drinks, Ice Cream, Novelties, Direct S First Men and Second Men, to One Mechanic Foremen for	nual Harvest Festival—Parades, Acts, Etc. 4 to August 1 y 28 to August 1 ales, Demonstrators and Hankies. op salary. One A-1 Ride Superintender r Wheel, Merry-Go-Round, Tilt, Coaste





64 CARNIVALS	THE BALLBOARD	JUNE 29, 1959
GOODING AMUSEMENT (C. NOW BOOKING CONCESSIONS ★ LAWRENCEBURG, IND. ★ DEARBORN COUNTY FAIR JULY 20-25 Can place all kinds of Hanky Panks. Will sell Ex on Sne Can place all kinds of Hanky Panks. Will sell Ex on Sne Can place Pottery Pitches, Novelties & Corn-Apples-Tat GOODING AMUSEMENT CO. R. G. CASHNER, Conc. Mgr. 1300 NORTON AVE. COLUMBUS 8, OF Salisbury, Maryland, this week; Laurel, Delawa July 6 to 11; Dover, Delaware, July 13 to 1 WANT AT ONCE: Novelties, Age & Scales, Pitch-till-you-win, F High Striker, P. C. Dealers, WANT Agents for Swinger, Alibi, Track, open Aug. 9th, Pin Stores, Raszle, Six Cats, Buckets and Alibi, Bill Isaves Aug. 9. Booking concessions for Dover, Delaware, July 13 to 1 WANT AT ONCE: Novelties, Age & Scales, Pitch-till-you-win, F High Striker, P. C. Dealers, WANT Agents for Swinger, Alibi, Track, open Aug. 9th, Pin Stores, Raszle, Six Cats, Buckets and Alibi. Bill Isaves Aug. 9. Booking concessions for Dover, Delaware, July 1 Want Hanky Pank Agents and Ride Help. Albert Clark, come WANT: Side Show Manager with a few acts. We have complete new Show top and wagon for same. Want Snake Show, Monkey, Wily Want Hanky Pank Agents and Ride Help. Albert Clark, come WANT: Side Show Manager with a few acts. We have complete new Show top and wagon for same. Want Snake Show, Monkey, Wily the tops. Florence Wallace and Sam Lewis of Nina Show, answer. Gri Show Manager with two girls, Dean Potter no longer here. Al and wires to WM. C. (BILL) MURRAY.	 Augie Longo had his 26th birthday observed on the Clifton (N. J.) showgrounds of Silk City Shows. The St. Claer's Church committee provided coffee and cake for all show hands. M. A Ferris Wheel has been bought by Joe Quatero in South Carolina and added to his Kid Hope Shows Phillip Ray (The Colonel) is fielding the Rialto Shows. Dave Karp, "The Sheriff of Tombstone," and Mel Snyder, emsee, were booked into Eastgate Shopping Center, Roseville, Mich., last week. The shopping center unit, which also includes free ponyrides, moved on to play two months of dates in Michigan, booked thru the Max Gurman-Sam Arnold Agency. Clyde Butler, concessionaire with Jimmy Chanos Shows, suffered a heart attack at Fairborn, O., was treated at the Veterans' Hospital there and rejoined the show a week later at Greensburg, Ind Sobpie Tucker donated \$25 to the Ladies' Auxiliary of the Michigan Showmen's Association bake sale 	Source State
Agra Annual Miners' Pice August 7, 8, 9, 1959 Memorial Stadium, Terre Haute, Indiana Biggest Event in the Middle West Valuable Prizes in Cash and Merchandise Concessions of all kinds. Bear Pitch. Novelties, Ball Games, etc. Notice: Am now booking and reserving space. Contact concessions chairmen. WILLIAM MOSS 1318 First Ave. Phone: HArrison 8339 March 2010 March 2010 Marc	Sam and Edna Burd had the only professional game concession with the King Exposition Shows at Garden City, Mich., last week with other units being operated by the Jaycees Paul Greeley, secre- tary of the Michigan Showmen's Association, is touring upper and lower Michigan and visiting several shows en route. Jack Dickstein, former conces- sion manager at Edgewater Park, Detroit, has gone east to visit At-	SIONS: Age & Scales, Novelties, Photo, Hanky Panks, Bear Pitch, Candy Pitch, dise Stores of all kinds. Scrambler, Helicopter, Scooter, Paratrooper. Pete Joseph, get in touch. Jimmy , contact. Side Show, with or without equipment, Minstrel Show, Snake Show, Walk- ows, Wild Life, Fat Show. The Help on all Rides, semi-drivers preferred. Max Sharp wants capable Count and Pin Store Agent. Good proposition for right party. All answer PRELL'S BROADWAY SHOWS, Harrisonburg, Va.

FEATURE FREAKS AVAILABLE J. George Loos scored a feature yarn in The Laredo (Tex.) Times LIFE SIZE REPRODUCTION IN WAX OF THE recently as he signed a new contract with the George Washington WORLD'S STRANGEST & MOST SENSATIONAL FREAKS

Such as Double-Bodied Four-Legged Cirl, Siamese Twins joined at the head, Mexican Two-Headed Man.

All or any of these would make a terrifically powerful feature for any side show. Have brand new banners for each attraction. To inspect above, contact:

> DAVE ROSEN 4016 Atlantic Avenue, Sea Cate, Brooklyn 24, N.Y. Phone: COney Island 6-2281 after 1 P.M.

DEL FLORE AMUSEMENTS

Want for Carbon (Greensburg), Pa., July 6-11; Chippewa Township Firemen's Fair, Beaver County's largest Fair, July 13-18; Campbell, Ohio, Greek Orthodox Church Bazaar, July 20-25.

Want Hanky Panks of all kinds.

.

Want family type Shows with own outfits. John Caruso wants one Agent for Razzle, one Agent for BB Shooting Gallery, man to Up and Down Joints, who can drive semi. Must have license. Write or wire AL DEL FLORE, Irwin, Pa., this week.

SUNSET AMUSEMENT CO.

Want for Clear Lake, Iowa, July 3-4-5 and Steamboat Days, Winona, Minn., to follow, Ball Games, Photos, Custard, Ice Cream, Short Range, Derby, Bird, Class or Lamp Pitch, Coke, String, Bumper and Hanky Panks, Ride Men without cars come on, must be licensed semi-drivers.

Clear Lake, Iowa, this week; Winona, Minn., next.

PARADA SHOWS' 40th TOUR

Now open for a complete route of Fairs and Celebrations. See Billboard June 15 for complete route. Seneca, Mo., Big 4th July Celebration, six nights, two days, parades, prizes. etc. Then Mt. Vernon, Mo., July 6-11, Uptown on Court House square; Merchants' Annual Celebration; then the one he concession people all like, Cassville, Mo., July 23-25.

Open midway. No racket. Especially want good, clean, small Sit Down Grab that caters to Ride Men, Low privilege in exchange for good treatment of show people. Can place Custard, Novelties, Buckets, Fork Coke, Swinger, Jewelry, Fish Pond, Scales, Cigarette Joint. Agents for Alibi and Slum Stores, Second Men on 8 office Rides (no more rides wanted), Truck Drivers, Ticket Sellers, Agents & useful People, come on. We are just opening and can place you.

STEPHEN'S SHOWS

Want for season-Second Man for Merry-Go-Round, also Man for Roll-a-Whirl and Help on Eli Wheel. Salary the best. Wives for Joints. Must have chauffeur's licenses. Must be sober.

OTTO STEPHEN Winterset, Iowa, NOW.

FUNLAND SHOWS

One of best 4th Celebrations in State, Salem, Mo., July 1-2-3-4.

Can use Hanky Pank Agents and Ride Help for 16 ride show. Can use Second Man on Wheel, Tilt, Flying Scooter and other Rides. Help come to Salem, Mo.

New County Fair at Lockwood, Mo., July 8-11.

Birthday Association for the midway thru 1963. The article includes a photo and describes some experiences of the 80-year-old showman in his past '65 years in show business. Loos has made Laredo his home for the past 35 years.

Gus Glenos, retired cookhouse operator, is ill in the Mobile (Ala.) Infirmary and would like to hear from old friends. He has operated a cafe in Mobile for a number of years. . . . George E. Wilkinson, former showman, is almost blind and is in poor health. Mail will reach him at 3011 North 8th Street, Orange, Tex.

Carl Pierson reports that R. D. (Mac) McCollin, former manager of Babcock United Shows, now has a night club in Utah and is personal manager of a Western orchestra. . . . Roy T. Duffy has booked his string of concessions on the Burkhart Shows for the season. Kenneth Ritchie is also on Burkhart with his rides.

Mrs. L. H. Hardin and Mrs. Jack Bain, Southland Amusements, gave a double birthday beach party June 22 for their husbands at Fort Walton Beach. Fla. Hardin observed his 70th birthday. Besides show personnel, the affair was attended by Bertle Casey, Indianapolis; Mr. and Mrs. Charles Staunko, Tampa; Mr. and Mrs. Kenneth Wetzel, Leesburg. Fla.; Mr. and Mrs. Joe Mc-Crum, Winter Haven, Fla.; Julius Jones, Carl Weaver and Paul Braceville. Entertainment was supplied by Ken Lauson and Donald Ray Searcy.

SKERBECK SHOWS

All Fairs and Celebrations to follow. Want complete. legitimate Concessions of all kinds. Grind Shows. Walk-Thrus. Animal. 5-in-1, 10-in-1, etc. Reliable Ride Help at all times. Contact

EUGENE SKERBECK as per route. Spruce Street location, right across from Canada; Sault Ste. Marie, 4th of July. Short Range, High-Striker. Book on exclusive basis. Have good location for Auction Sale Truck at Converse.

HELP: Show Carpenter who doubles elsewhere. Can also place capable Lot Man at once. Also place Ride Help for all Major Rides. Must be semi drivers. All wires, no phone calls please.

C. C. GROSCURTH, GEN. MGR., BLUE GRASS SHOWS, Joliet, Ill., all this week.

BEE'S OLD RELIABLE SHOWS, INC.

Want for Lawrenceburg, Ky., Fair, July 6-11, and solid string of Fairs ending in November in Florida.

CONCESSIONS: Ice Cream, Custard, Novelties, Long Range, Diggers, Bird Pitches, Scales, Basketball, Block Pitches, Milk Bottles, Ball Games, High Striker and all Hanky Panks. Can place Photos for Lawrenceburg only. Tex Roberts wants Count Store Agents. Can place good Hanky Pank Agents,

SHOWS: Want Girl Show, Snake, Monkey, Fun House, Glass House, Mechanical, and all Shows not conflicting.

All replies RAYMOND C. HULS, Central City, Ky.

16 Fairs-PAGE BROS.' SHOWS -16 Fairs

Want Bingo, Hanky Panks, Wheel and Chairplane Foremen. Ride Help on all Rides. top salary (no cars). Fun House Operator. Norman Littlefield wants Agents. Eminence, Ky., Big 4th spot, now; Lexington, Ky., next week.

P.S.: Opening circus under canvas first of October. Acts doing two or more. Tommy Whiteside, contact W. E. Page.

WHITESIDE CONCESSIONS

SOLID ROUTE OF FAIRS FROM NOW UNTIL NOV. 11. Can place Agents for Balloon Darts. Agents for Six Cats and Buckets. 1 P.C. Agent in Pan Game. After Logan, this week, can place two capable Grind Store Agents, must be neat in appearance. Can place a few good Working Men. I have exclusive with Capell Bros.' Shows, All winter's work in Arizona. All replies: A. R. (DUTCH) WHITESIDE, Eccles Hotel, Logan, Utah.

RUMBLE RIDES

Want for New Harmony, Ind., July 6-11; Orleans, Ind., July 13-18. American Legion Celebrations, both uptown on the streets. Want Stock Concessions, Straight Sales and small Shows. Can place Wheel and Spitfire Foremen also Kid Ride Help who drive. Answer c/o Western Union, West Baden, Ind., this week.

D. P. RUMBLE

A-1 AMUSEMENTS

Want for Round Lake, Ill., July 1-5; Antioch, Ill., July 8-12; Jasper Co. Fair, Newton, Ill., July 13-18.

Can place Bingo, Photos, Bear Pitch, Glass Pitch, Age and Weight, Noveliles, Cork Gallery, Short Range or any Stores working for stock. HELP: Want Foremen for Roll-o-Plane and Ferris Wheel. Can place Agent for Six Cats.

Contact JOHN HANSEN, Manager, Round Lake, Ill., this week.



be sober.

THE BILLBOARD

NOW BOOKING SHOWS

AND CONCESSIONS

CARNIVALS

6 BIG DAYS—6 BIG NIGHTS

65

Wanted for . . RANGE COUNTY FAIR COSTA MESA, CALIF. JULY 14-19 Inc.

ROY SHEPHERD WANTS Ride Superintendent, Kiddieland Foreman, Electrician, Truck and Ride Mechanics. Tilt, Wheel and Octopus Foremen. Ticket Sellers, Semi Drivers. Also useful Carnival Help in all departments.

> Crafts has for sale surplus Rides suitable for Amusement Park or Kiddieland-1 A. H. Looper, 1 A. H. Dipper and 2 A. H. Auto Rides.

WRITE, WIRE OR PHONE CRAFTS 20 BIG SHOWS, INC. Winter Quarters, 7283 Bellaire Ave. North Hollywood, Calif. PHONE: POplar 5-0909 or POplar 5-0320



WANT WANT WANT For two bona fide Celebrations; Weymouth, Mass., July 3-4-5, day and nite. Rodeo, bonfire, fireworks and other special events. Also New Bedford, Mass., July 6-12, including Sunday. Eagles Charity Circus, car giveaway, fireworks, bonfire, 3 special matinees!!

CONCESSIONS—Hankies of all kinds. Will sell Ex on Long and Short Range Galleries, Photos, Novelties. RIDES—Helicopter, Tilt, Octopus, Round-Up, Rock-O-Plane, Coaster, Scooter, Dark Ride, any Rides not conflicting. SHOWS—Grind Shows or any family-type Shows. Motordrome (Mickey Donahue, get in touch), Wild Life. Want Half-and Half for Side Show, also inside Lecturer and Magician. Tony Mason can use Talker for Rock 'n' Roll Revue. Attention! Will book Wild Mouse for New Jersey State Fair, Trenton, Sept. 20-27.

JOHN VIVONA

Cranston, R. I. thru Tues., June 30; then Fairgrounds, Weymouth, Mass.

WANTED WANTED WANTED Agents for Color Dart and Buckets. Fuscon Denny Moore and Howard Wil-

FRANK COOK

WANTS

Agents for Picture Frames and Hanky Panks. Want high-class Ruffy. Must

3153 Cass, Detroit, Mich.

liams, contact.

K. B. THOMAS

c/o Morriams Midway Shows Cannon Falls, Minnesota, July 2-3-4.

Lynn's Midway Shows Will book Scale & Age, Long & Short Range, Pan, Photos, Hi Striker, Fish Pond, Watch-La, Coke Bottles & Ball

Games. P.S.: First & Second Men on Wheel who have chauffeur licence. Moose Lake, Minn., for the 4th; then per Billboard route.

FOR SALE

Six late model major Rides, three Shrws, Trucks, Trailers, office Hot wagon, etc. Extra nice route balance of season included. Everything in extra good condition. Will take part payment. if not able to handle a \$30,000 deal do not answer. Located in Central States. Box D-102, c/o The Billboard 2160 Patterson St., Cincinnati 22, Ohio



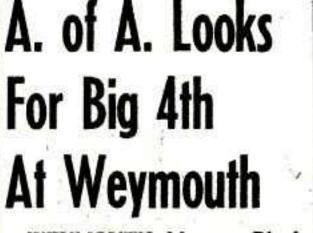
To work Popeorn Trailer. HARRY COYER, get in touch, or anyone who has worked for me before. Must drive truck.

JOHN MERIGIAN 2046 Plainfield Ave. Grand Rapids, Michigan

WILL BUY FOR CASH Concession Trailer, prefer one formerly used for Diggers. Must be priced right and no junk. Write full description

and price. CENTURY VENDING CO. 902 No. Ocean Blvd., Myrtle Beach, S. C., or call Hillcrest 8-5141, person to person,

ask for Art. P.S.: Attention, Izzy Wells and Frank Evansi What do you have?



WEYMOUTH, Mass. - Rhode Island dates behind them, the Amusements of America set up here for their July 4 date, which started Monday (29).

The return to New England after several seasons was not conclusive, due largely to inclement weather. Until the opening fair date, August 3-8 in Hughesville, Pa., the show will try to maintain the satisfactory level of business experienced so far.

Rain dogged the operation thru Providence, Middletown and Cranston, R. I. At Atwood Road and Randall Street in Cranston there was a Monday (22) rainout, then good business on Tuesday and Wednesday. Thursday pulled rain steadily thru the afternoon. The bazaar unit was doing well, meanwhile, under Babe Vivona in Livingston, N. J.

One of the better dates before Hughesville kicks off the fairs will be the Eagles' Charity Circus in New Bedford.

Mrs. Catherine Vivona will rejoin this week after being sidelined for several weeks with a leg injury. Work on the show includes the truck painting of Tarzan Banks and maintenance by Don Crawn. John Venditto, Pat Fera, Jim McMahon and other New Englanders have been recent visitors.

Shorter Greater



BIG



CARNIVALS

66

THE BILLBOARD

		where another determine the local sectors		JONE 29, 1939
NOW BOOKING	Carnival Routes	Southland Ams.: *L. H. Hardin Fort Walton Beach, Fla. Stafford: Sullivan, Ind.; Kingman	Added Da	v Seen
Concession privileges	• Continued from page 57	Stanley, Wm. D.: *Donald Dropps		/
for the 38th year	Powelson Am. Co., No. 1: *Happy	Finley, N. D., 29-30; Park River	Boon for I	owoll
	Powelson; Marietta, O.; New	July 1-4; Wishek 6-8; Lisbor		_owen
THE 1959 WEST SIDE	Washington 7-11.	Stafford: Sullivan Ind		
NUT CLUB FALL FESTIVAL	Powelson Am. Co., No. 2: *Happy	Staala Ame . Months Thomas	LOWELL, Mass The big	Bedford and Hamilton, Mass.,
	Powelson; Centerburg, O., July 1-4; Rising Sun, Ind., 7-11.	Waukesha, Wis., 30-July 5.	Lowell Common celebration, one	Greenville, R. L. and Marshfield
Evansville, Ind.	Powelson Am. Co., No. 3: Ada	Stephen, Otto: *Delmar Harridge	acknowledged leader among July	Vt., Mrs. Marie Lagasse reported. Business for the Lagasse forces
Oct. 5 thru 10 inclusive.	O., July 1-4; Canton 10-12.	Stinger Fount Lake Minn Tak	Fourth celebrations, will be run-	has been pretty good this season
Only legitimate operators	Prell's Broadway: *Lillian Sylvester;	1.5. Spooner Wie 0.13	ning four days this year. It had al-	except for those dates interrupted
wanted.	Harrisonburg, Va.; Winchester 6-11.	Strates, James E.: *George Ryan	ways been a three-day spot with	by rain. A hefty route of still dates
wanied.	Raines Ams.: Pawnee, Okla.	Watervliet, N. Y.	indway action extending right	and celebrations is played, and fairs which include the Connecti-
Contact	Rainier: *A. W. Randolph; Sedro	Sunny Ams., A. J., No. 1: *Geo Saas; Newton Falls, O.	Opening this time is Wednesday	cut Valley Exposition in Bradford,
BILL OHNING	Woolley, Wash.; Burien 6-11.	Summet Am Cat ATT T	(1). Spread along the Common will	Vt.: East Blackstone Reboheth
	Reed Ams.: *Fred E. Ingle; (Cele- bration) Sturgis, Ky.	Clear Lake, Ia., 29-July 5	of concessions assembled by La-	and North Hampton, Mass.; Brook-
2218 West Franklin St.	Reid, King: *William Austin;	Winona, Minn., 6-12. Sutton's Pacific Coast: Anaheim,	of the contract, and rides and	lyn, Conn.; Contoocook, N. H.,
Phone: HA 3-3111	Three Rivers, Que.	Calif Inder 1 5. West Cal	shows provided by World of Mirth	
AMEDICAN	Reid's Golden Star: *Jay Chaud- ion; Newland, N. D.	7-12	Shows.	
a ma ma AMERICAN da da da	Ritters United: Brea, Calif., 30-July	Tassell, Barney: New Freedom,	Three miles down the road will be another July Fourth spot, pro- moted for the first time at Dreaut	AGENTS
GREATER CIRCUS	4; Rialto 7-11.		moted for the first time at Dracut	WANTED
CONTRACTOR CONTRA	Robinson's Western, No. 1:		Consdurate under meller	FOR ART B. THOMAS SHOWS #2
WANTS	Wash., 29-July 5; (North City)	Tennessee Valley Ams.: Red Boil-	and played by Continental Shows.	and rercentage. Contact Johnnie Giere
 HANKY PANKS all kinds 	Seattle 6-12.	Things United Number	source meanier mas expected to see	Chuck Alexander wants Clarence and
 Family-Type SHOWS 	Robinson's Western, No. 2: Sand-		Lowell will wind up Saturday	he knows to come on.
. PONY ACT, DOG ACT	point, Idaho, 29-July 5; Ephrata, Wash., 6-12.	Thiess United, No. 2: Sheridan,	(4) with a mammoth fireworks dis- play arranged by Lou Edwards' Rockland Fireworks	Address: Arlington, S. Dak., June 29-30; Delano, Minn., July 3-4-5; then Minne-
and LION ACT	Rock City: *L. J. Latimer; Rock-	Ill., July 1-4; Compton 10-12.	play arranged by Lou Edwards'	sota Red River Valley Fairs to follow.
For Fourth of July Celebration and	ton, Ill., July 1-4.	S D 20 20 D.2: Arlington,	Rockland Theworks Company of	
for balance of season. Good location. Contact L. MATURO at	Rogers Bros.: *Mrs. M. L. White-	Indus 2 C. TT	units will be spotted at Waltham,	AGENTS WANTED
LOWELL, IND., JULY 1-5.	side; Bemidji, Minn., July 1-5; Ironton 7-8; Hoffman 10-12.	Barnesville, Minn., 9-11		· · · · · · · · · · · · · · · · · · ·
un man man man man man man man man man ma	Rohr's Modern: *Sun Harris:	Thomas Joyland: *Samuel Gener-	Dates 11 100/	Big 4th of July at Coleraine, Minn. Swinger, Long Range Buckets, Picture
	Streator, Ill., July 1-5.	Tiduall T. Y. Va., 30-July 4.		Frames, Hoopla Block, Buckets, Spot Pitch, Gunners and Ball Boys.
CARNIVAL FOR SALE	Rose City Rides: *Dutch Schrader; Van Buren, Mo., 29-July 1; Cape	29-30; Cisco, July 1-5.	Commuter from page of	BOB BAKER
Complete unit, priced right for quick	Girardeau, 4.	Linsley, Johnny T.: *Albert Rivers:	Joseph Wolff, foreman; James	e, o Badger State Shows, Coleraine, Minn.
sale. Includes:	Royal American: *J. A. Pearl;	Tin Ton AF C T	Schultz, second man.	
Ferris Wheel Whip	Brandon, Man., 29-July 3; Cal-	Wis., July 3-6; Oshkosh 7.12	Ride cashiers: Charles Whitting- ton, Mrs. Milo Rupp, Mrs. William	AGENTS WANTED
Merry-Go-Round Ridee-O Caterpillar 3 Kiddie Rides	gary, Alta., 6-11. Royal United: *Jackie Swift; Sum-	venditto Bros.: Saugus, Mass	Miller May Clark Dartha White	For Alibi, Hanky Panks and Cigarette
Caterpillar 3 Kiddie Rides Roll-o-Plane Diesel Generators	ner, Ia., 29-30; Gowrie, July 2-4;	Victory Expo.: Flagstaff, Ariz.,	tington, Mary Clark, Edna South-	Wheel. Have good string of fairs. Pat.
Must dispose, act fast on this one!	Laurens 6-7; Canistota, S. D.,	Virginia Greater: *Geo. Gillisple;	Well Millend (waam and /	Whitey and Bama, get in touch. JOHN ERNEST
BOX 226 The Billboard, New York	8-9; Dell Rapids 10-11, Rumble Rides: *D. P. Rumble;	Sansoury, Md.; Laurel, Del.	Rocky. Independently owned rides: Oc-	c/o Parada Shows
Tork	West Radon Ind. M. II	0-11.	tonus-Gerald E Dunn annon	Seneca, Mo., this week; then as per route.
	6-11.	Wade Greater: *Al Southwell; Lake Odessa, Mich.	Dick Smith, foreman. Dipsy Doodle	
Wanted at Once	Russell's Ams.: *Russ Martino;	Wade, W. G. No. 1. Mamar	-Milo Rupp, owner. Live Pony	L. & L. SHOWS

RIDE FOREMEN

for Merry-Go-Round, Roller Coaster and Chairplane. Wages \$80.00 per week. Also need Second Men. PRUDENT'S AMUSEMENT SHOWS 124 Cedar Ave., Patchogue, N. Y. Phone GRover 5-0315

WANT **ROLL DOWN AGENTS** for established amusement park near Army and Marine base also Balloon Store Agent. Call UNion 2-3265, White Lake, N. C. Chas. J. Walpert

٠

Oconomowoc, Wis., July 2-5. S. C. Am. Co.: Ritter, S. C. Schafer 20th Century: *Ray Hensley; Ottumwa, Ia. Shorter's Greater: *H. E. Michaelson; Independence, Wis., 29-July 5; Minong 7-9; Pepin 10-12. Shorty's Tri-State: Guttenberg, Ia., July 10-12. Siebrand Bros.: *Don Hanna; Swift Current, Sask., 30-July 4. Skerbeck Am. Co.: *Rose Kronschrabl; Sault Ste. Marie, Mich., 30-July 4. Smiley's Ams.: "Joe Fasolas; Sharpsville, Pa.; Arnold 6-11. Smith, George Clyde: *F. A. Norton; Six Mile Run, Pa.; Boswell 6-11. Southern States: (Wayside Park) Panama City, Fla.

KENNY'S ATTRACTIONS

Now booking for Great Sunman County Fair, Sunman, Indiana, July 14-18. Roachdals, Indiana, 4th of July; then Advance, Indiana; followed by Sunman, Indiana. Can use Hanky Panks of all Kinds, Novelties, Ball Games, Pitches, Mitt Camp and Alibis, Swinger, Pins and Razzle. Useful Ride Help, come on. This is an 8 ride show. If you cannot drive semi do not answer this ad. Good deal for Cookhouse at Sunman, Indiana. Contact MUTT HAYWARD or KENNETH HAYWARD, as per route. P. S.; Sol Rosenfeld wants Help in all departments. Have soud deal for soud Rope Man Sol Rosenfeld wants Help in all departments. Have good deal for good Rope Man on Twin Wheels.

D. S. DUDLEY SHOWS

Need Agents for Coke Ring, Balloon Darts, Ball Games, Mug Joint, Add-Up Darts, Basket, Hoopla, Short Range. Will book any nonconflicting Hanky Panks, Novelties, Scales, Age, Hats, Cookhouse or Grab. D. R. Thompson needs Ticket Agent and Talkers for Big Snake and Gorilla Shows. Need Second Men for 12 Rides. Must drive semis. No cars. Want Merry-Go-Round Foreman. Leonard Garcia, everything OK. Come at once or phone collect. Will

D. S. DUDLEY Brush, Colorado, this week; then as per route.

WANT WANT WORLD OF MIRTH SHOWS

Side Show Acts, Talker, Magician, Sword Swallower, Freaks; top pay. Come in or wire DUDE STEINMETZ, Side Show, World of Mirth Shows, Lowell, Mass.; then Manchester, N. H.

TIP TOP SHOWS

Want Long Range, Short Range, Glass Pitch, Add-a-Dart and Stock Concessions. For Sale-Super Roll-o-Plane, \$3500.00; Cat converted to one Truck Ride, \$3500.00; 10 kw. Light Plant, \$200.00; 5 kw. Transformer. L. Loucks and G. Desak want Agents. Tomah, July 3-6; Oshkosh, July 7-12; Waukesha Centennial, July 13-19; all Wisconsin,

Pleasant, Mich., 30-July 4. Wade, W. G., No. 2: (Bailey Park) Battle Creek, Mich., 29-July 5. Madison, Wis.

Wall, Alfred, Ams.: Iroquois, Ill., July 2-4; Kansas, Ill., 8-11.

10. West Coast, No. 1: *John Franco;

Klamath Falls, Ore., 30-July 5; Roseburg 6-12.

West Coast, No. 2: *William Snelson; Stockton, Calif., 29-July 5; Richmond 6-12.

Western: *Geo. A. Roach; Everett, Wash., July 1-5.

Wilcox, Dick: *Sam Edstine; Thomaston, Me.; Norway 6-11. Williams Am. Co.: Waynesville, N. C.; Brevard 6-11.

Wilson Famous: *Mrs. Ray Wilson; . Henry, Ill.; Tampico 8-11. Wolfe Am. Co.: "S. R. Holt; Bel-

haven, N. C.

Timmins, Ont.

World of Mirth: Lowell, Mass.; Manchester, N. H., 6-13. World of Pleasure, No. 1: *Charles

T. Carpenter; Sand Lake, Mich., July 1-5.

World of Pleasure, No. 2: Bay City, Mich. Young, Monte: *Sharon Payne;

Provo, Utah.

Lawrence in Charlotte

CHARLOTTE, N. C. - The Lawrence Greater Shows has been playing lots here for the past month under Shirley Levy. Angelo Longo visited last week.

On location are five of Longo's rides, it is understood. One of the Lawrence rides was recently sold and a Ferris Wheel is stored in Apex, N. C.

Wade, W. G., No. 1: *James Ride-Forest Johnson, owner. Hot Blackmon; (Island Park) Mt. Rods-George Rocky, owner; Paul Curtis, helper.

Concessionaires: Leo Floreck, cookhouse; Bob Jones, helper. Emil Dahlman, cannonball; Bennett Merritt, 4; Dorothy Luffman, agent, Wallace Bros .: *Clarence Walters; fish pond; Paul Luffman, agent, pitch-till-you-win; Mrs. Frieda Mer-Water & Yates Rides & Games: ritt and Wilbur Bray, agents, Leader, Sask., 29; Eston, July 1; jewelry spindle; Bennett Merritt, Opheim, Mont., 4-5; Wood operator, cigarette shooting gallery; Mountain, Sask., 7-8; LaFleche Paul Guelder, 3. J. C. Cochran, manager; Bobbie Morris and Ernest Robinson, agents, buckets; Mrs. J. C. Cochran, agent, ball game. Gerald F. Rupp and Red Jewell, penny pitch; Jerry Howell, agent. Whitey Caler, hoop-la; Noel and Shirley Smith, agents. Dan Betralias, commando guns; Clark Johnson, agent.

Frank Cook, 6; Leo Reed and Dick Howell, agents, coke bottles; Jim Biddle, agent, wheel: Walter Shattuck and Sam Soloff, agent, picture frames; Valerie Reid, agent, balloon darts; Rangie (Red) Jewell and Jack Morris, agents, six cats; Lee Schulte, agent, high striker. J. P. Viznis, popcorn; Mrs. Anna Viz-World's Finest: *George Sellmer; nis and Ruth Stewart, agents. Russ Tossey, Derby and cigarette joint; Mr. and Mrs. Robert Taylor, agents. F. Shattuck, jewelry; Mrs. Mary Shattuck, agent. Harold Whitmar, novelties; Larry Hoffman, agent. Dan Petralias, balloon darts; Charles Schultz, agent. Douglas Winters, short-range shooting gallery.

WANTED

Aug. 8 to 14.

Will play percentage or buy outright.

Will guarantee you money.

HARRY KAHN, Wapakoneta, Ohio.

GRIFFITHS AMUSEMENTS

Want Foremen on Ferris Wheel and

Merry-Go-Round. Top wages plus bonus.

Port Carbon, Pa., June 29 thru July 4;

Macungie, Pa., July 6 thru 11.

also Second Men on all Rides.

SHOWS

Auglaize County Fair,

Martin, Tenn., 4th of July Celebration, June 29-July 4; followed by Huntingdon, Tenn., Homecoming, July 6-11. Concessions: Age & Weight, Popcorn, Floss, Snow, Six Cats, Bucket, Swinger, Hanky Panks of all kinds. Shows: Girl Show with own equipment or any Grind Show. Will book any non-conflicting Rides. Red Marcus wants Girls for Girl Show, Agents for Grind Stores. Replies to C. R. LEONARD, per route. AGENTS

For Novelties, Specialties and Guessing Games. Greeley, Colo., June 29 through July 4. Fairs and Celebrations to follow. Reply:

FRED GREEN

c/o Forsythe & Dowis, Greeley, Colo.





Everatt, Wash., 4th July Celebration, July 1-5.

WANT

Bingo and Rock-o-Plane Help. Second Men on Rock-o-Plane. Counterman and Truck Driver for Bingo.

E. L. SMITH c/o Monarch Exposition Shows Sullivan, Ill., this week; Jerseyville, Ill., next.







this issue



OKLAHOMA CITY 4, OKLA. 17 SO. WALKER STREET Phone: CENTRAL 5-5884 - Night: WINDSOR 3-3876 - 1959 CATALOG NOW READY -



EVERGLADE 4-0244

2048 W. NORTH AVE. CHICAGO 47, ILLINOIS



THE MARKET PLACE FOR BUYERS and SELLERS

Acts, Songs, Gags

.

LYRIC WRITER NEEDED TO COLLABOrate with composer. I am seeking any type lyric. Mail poems to Andy Badale, 1652 W. 7th St., Brooklyn, N. Y. Phone ESplanade 5-4423.

NEWI GIANT PROFESSIONAL GAG FILE. Over 1,000 hilarious ad libe. Only \$1. List free! Edmund Orrin, 1819-B Golden Gate, San Francisco 15, Calif.

SEND FOR FREE PRICE LIST NEWEST Comedy Material, or send \$10 and get \$50 worth of Gagfiles, Sketches, Monologs, Dialogs, Parodies, etc. Money back guarantes. Laughs Unlimited, 106 W. 45 St., New York, N. Y. je29

Agents, Distributors Items

ABALONE-STARFISH LAMPS. \$18 DOZEN; Nylon Butterfly Earrings with Aurora Rhinestones, \$6 dozen; Handmade Summer Earrings, \$18 gross; Capri Disc Earrings in Pearl White, Chalk White and Pastels, \$15 gross. Lastufka Products, Box 10248, Tampa, Fla. je29

DAY-GLO SIGNS FOR ALL BUSINESS. Comics for private home rathskellers, etc. Sample and catalog, 10¢. 100 best assortment, \$7 postpaid. Koehler Sign, 335 Goetz. Lemay 25, Mo. je29

Did This Ad

ATTRACT YOUR ATTENTION? USE DISPLAY CLASSIFIED

A sure way to attract more attention and secure greater results.

REGULAR CLASSIFIED ADS

Set in usual want-ad style, one paragraph, no display. First line set in 5 pt. caps, balance in regular 5 pt. upper and lower case. RATE: 20c a word, minimum \$4 CASH WITH COPY.

IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and include additional 25c to cover cost of handling replies.

DISPLAY CLASSIFIED ADS

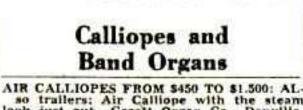
Attract more attention and produce quicker and greater results thru the use of larger type and white space. Type up to 14 pt. permitted. No illustrations, reverses, or other decorative matter. One pt. rule border on ads of 2 inches or more.

RATE: \$1 per agate line, \$14 inch. CASH WITH COPY unless credit has been established.

FORMS CLOSE WEDNESDAY FOR FOLLOWING WEEK'S ISSUE Send all Orders and Correspondence to 2160 PATTERSON ST., CINCINNATI 22, O.

SELL New giant lighted Clock with electric eye controlled lights, at factory price. ERNST MFG. CO., INC. Rose City, Mich.

"SPECIAL" THIS WEEK ONLY GIANT DRAGON DENS Include one giant and one large Green Iguana, one giant and one large Black Tegu Lizard and one giant Brazilian Jacars Lizard. Regularly \$90.00; this week only \$60.00. REPTILE JUNGLE



so trailers: Air Calliope with the steam look just out. Cozatt Organ Co., Danville, Ill. Phone 5245-1 ring. MORE BUYERS Will Stop and Read YOUR AD If you use a DISPLAY CLASSIFIED AD RATE ONLY \$14 per inch

NUMBER 5 ELI WHEEL, PERFECT CONDItion with new Eli Bridge Seats, with 15 horse motor. Price, \$5,500, or \$3,500 with old wooden seats. Also miscellaneous Equipment A. Garto, 2075 Shore Parkway, Brooklyn 14, N. Y. ESplanade 2-5306. jy

SEARCHLIGHT-60 IN. G.E. CARBONARC. No generator. Operating condition. Painted white, wheels, tires, hitch. Bargain, \$250. H. M. Carmien, 401 E. Jackson Blvd., Elkhart, Ind.

TANGLEY CALLIOPE, COMPLETELY REstored: Coin Pianos, Musical Glasses, small Merry-Go-Round Organ. Williams, 8400 Conn. Ave., Chevy Chase, Md. jys

Help Wanted

WANTED

Couple to operate portable rink. Good salary.

> CHAMP'S ROLLER RINK Springfield, Ky. Phone 4249

Magical Supplies

	TERRIFIC PRODUCT! NEW LIQUID SUN-	REPTILE JUNGLE Phone 322 SLIDELL, LOUISIANA	Collectors Items	magical Supplies
RATE: \$14 PER INCH Rule border permitted when using two inches or more.	shine "Paint-On" Household Deodorant is guaranteed to sell. Only \$2.25 per dozen. \$2 seller. Car owners go wild over it. Rush order, sale guaranteed. Summit Labs, Inc., 208-9 Summit-Cherry Bidg., Toledo 4, Ohio. jy6	WANTED-CAMEL ABLE TO "KUSH" on command. Needed September 15. Will buy or rent. Write or wire Box 1542, Flag- staff, Ariz.	EBONY AFRICAN CARVING, SAMPLE \$4: three for \$10. Ebony Nude, Ebony Wom- an, Ebony Beggar, Ebony Head. Catalog alone, 25r. Drewco, Narberth 1, Pa. jy20	NEW 148-PAGE ILLUSTRATED CATALOG. Mindreading, Mentalism, Spooks, Hyp- notism. Horoscopes, Crystals, Graphology, Sub-Miniature Radiophone for mentalists. Catalg \$1 with refundable certificate. Nelson's, 335-B South High, Columbus, Ohio. 1e29
EARRINGS-ASSORTED STONE AND TAl- lored, \$6 per gross plus postage. Bill- folds, plastic alligator or lizard, \$10.80 per gross plus postage. C.O.D. gross lots. New England, 124 Empire St., Providence. R. 1.	Animals, Birds, Snakes	WANTED-ONE SMALL ELEPHANT FOR Zoo at Chicago Free Fair, July 7 thru August 3. Contact John Dreiske, University	Costumes, Uniforms, Wardrobes	Miscellaneous
FAMOUS MFR. CLOSEOUTS	ALWAYS THE FASTEST SERVICE AND the best of quality on Reptiles, Animals and Snakes. Telephone 5411. Snake Farm, Laplace La se25	4-7985, Evanston, Ill. ch-je29 WILD ANIMALS-TROPICAL HOBBYLAND,	BEAUTIFUL CURTAIN (1114/2X44142), GOLD green, like new, bargain, \$100; Orange slik velvet (71/2x31), \$40; five different Cur- tains (71/2x15), \$15 each. Clown Costumes,	PHONOGRAPH RECORDS
Asst. Earrings	BIG SNAKE SPECIAL - ASK YOUR friends about us. Chameleons, \$12 per hundred post paid. Bayou Snake Farm. Rt. 1, Box 342, Houma, La. Phone: Uptown	1525 N.W. 27th Ave., Miami, Fla. Chimps, Baboons, Ocelots, Ringtalls, Flamingos, Boas, Anacondas, Snake Dens. Phone: NEwton 4-4579.	FLASHY CLOWN SUITS, GIRL SHOW	WHY PAY MORE? NEW 45 RPM Records, many Major Labels, 6 weeks to 1 year in age. 9e in 100 Assorted Lots.
Broken Jewelry, Min. 3 Lbs\$1.00 Lb. Cameo Neck & Earrings, Boxed\$3.00 Dz. Send for descriptive literature on other ter- rific values on jewelry of all descriptions.	2-3891. BLACK BEAR CUBS, MONKEYS, MYNAHS, Parrots, 100 hardy baby African Turtles,	Business Opportunities	Wardrobe Impersonators' Wigs. Free lists. Leroy Carpenter. 4618 Park Ave., Weehawken, N. J. Phone UNion 3-9509.	842e in 1000 Assorted Lots. Send check or money order with orders. Add 54e per each 100 records if Parcel Post desired.
25% deposit with order, balance C.O.D. SAMUEL SILVERMAN & CO., INC. 1820 Westminster St. Providence, R. I.	522 Illustrated price list. Bronson Birds. 149 Fort George. New York 40, N. Y. Williams 2-1150. jy13	ADULT MERRY - GO - ROUND, TWO abreast: Kiddie Ferris Wheel, Eli clutch: Kiddie Airplane Ride: complete Amusement Park. Percell, South Williamsport, Pa-	Food and Drink Concession Supplies	HAM-MIL DISTRIBUTORS 58th & Willows Ave., Phila. 43, Pa. Saratoga 4-0253
HOSIERY-LOW PRICES LADIES', MEN'S Children's, Ladies' Nylons, \$1 dozen up Slightly imperfect. Nylons, packed cello bags, \$3 dozen. Prompt shipment and satis faction guaranteed. S F. Pollard Hosiery Co. (AM 5-1711), 1248 Market St Chatta	CHIHUAHUAS — PEDIGREED, PAPER trained, 8 weeks old. Blacks. Blues, Paws Sables. Pl. 8-6223, call after 3:30 P.M. Stud Seruis, M. Shaw, 163-14 Sanford, Flushing 58, Long Island.	Phone 34010. 3y6 BE AN IMPORTERMAKE UP TO 100% profits Importing by mail. No stock in- vestments. Get the new Importer's Guide	ABOUT ALL MAKES OF POPPERS, CARA- mel Corn equipment, Floss Machines, re- placement Kettles for all Poppers, Krispy Korn, 120 S. Halsted, Chicago, Ill. jy13	Personal
JUMBALOON - NEW ACTION BUBBLE toy. Makes 2-3 ft. Jumbaloons sail over housetops like kites, Sample, 31. Jumba-	JUST ARRIVED BY CHARTERED AIR- craft with Henry Trefflich. Baby female Indian Elephants, 42-50 inches, lovable, docile specimens, \$3,500 each: Leopard Cubs,	and Directory of Foreign Manufacturers. Your complete guide and short cut to tre- mendous profits. Order yours now-only \$2 postpaid. Satisfaction guaranteed. Samuel Glenn (Publications) Box 507. Jacksonville.	sizes P. O. Box 7803, Dallas, Tex. jy13	DO YOU KNOW WHAT SHOW BINGO Operator, Donald Varner, is with now. It so, phone Robbins, FEderal 9-3633, Minne- apolis. Substantial reward. je29
loon, 4155 Hiawatha, Minneapolis 6, Minn. jy13 REBUILT WATCHES-ELGIN, WALTHAM, Benrus, Bulova: 55 and up. Write for free	can be handled, 6 to 10 months, \$250 to \$350 sach; 1 Royal Bengal Tiger, male, 16 months old, \$2,500; 1 Clouded Leopard, \$1,650; 1 pair Himalayan Bear Cubs, very tame, 4 months old, \$350 pair, All fob N V	FIELDSTON "ON THE ATLANTIC." PRI- vate Beach, Ballroom, Cocktail Lounge,	For Sale—Secondhand Show Property	RICHES, LOVE, SUCCESS, HEALTH' ALL these things are possible. Send stamped, self-addressed envelope and \$1. Box 983, St. Louis 88, Mo.
Chicago 3, Ill. ch-np	KING COBRAS, 10 TO 14 FEET, \$200 EACH	Snack Bar, Bowling Alleys, Bath House, Parking galore. Now operating, fully fi- nanced Box 85, Ocean Bluff Post Office, Massachusetts.	ALLAN HERSCHELL MERRY-GO-ROUND, 40 it., 14 sweep, three abreast. Operat- ing Kiddleland Park, Omaha. E. D. Wieland, 803 N. Carroll St., Carroll, Iowa.	USE MY ADDRESS. MAIL RECEIVING, forwardink, \$1 month: remails, 25c. De- tails free. Box 142, long Island City 5. N. Y.
tion 7x11 inch Signs or Jumbo Postcards. Cost less than 36 per 100: 15 salable samples, \$1. Kochler Novelty Signs, 12 Caldwell Drive, Cincinnati 16, Ohio.	up according to size; African Ball Pythons, 3-3½ feet, 345 each; African Bock Pythons, 3-4 feet, 345 each; Spectacle Cobras, 340 each. All f.o.b. N. Y. Trefflich's, 228 Fulton St., New York.	FOR LEASE-RIDES: MERRY-GO-ROUND, THI-A Whirl, Ferris Wheel, 2 Kid Rides Available immediately to best offer. H. V. Petersen, 2720 Grand, Joplin, Mo. je29	BINGO BLOWER, USED, \$100: BUMPER Poot. \$40: 6 Q-Ball novelty Pool Tables. \$210 all; Eastern Electric Cigarette Machine. 10 col., \$90; P.A. System, \$35: 4 Popups & ABT Challenger, \$60: 3 Seeburg Bear Guns.	Photo Supplies and Developing
JEWELRY CLOSEOUTS	MONKEYS—AFRICAN GREEN MONKEYS, Sooty Mangabeys, Monas, Squirrel Monk- eys, Pigtail Monkeys, Gibbons, Slow and Slender Loris, Liontailed, Golden Headed Marmosets, Common Marmosets, Ringtail	HOW TO MAKE MONEY WITH CARNIVAL Games. 144-page book, 35 illustrations. \$2 postpaid. Theron Fox. 1296 Yosemite. San Jose 29, Calif. je29	S150: big and little Star Popcorn Machines, fair condition, make offer. ABC Coin Co., 2509 S Presa, San Antonio, Tex. BUILD ILLUSIONS - COMPLETE PLANS:	COMIC FOREGROUNDS AND BACK- grounds, Direct-Positive Cameras, Paper, Photo Mounts, Glass Frames, Photo Novel- ties, Miller Supplies, 216 Main St., Alton,
FREE CATALOG E1-Tailored Earrings, Asst. Gr \$18.00 E2-Stone Earrings, Asst. Gr 21.00 E5-Stone E/Rings, Etc., Asst. Gr. 12.00	Monkeys, Owi Monkeys, Wooley Monkeys, Capuchin Monkeys, Cinnamon Ringtails, many others. Write for complete list. Tref- flich's, 228 Fulton St., New York.	LARGEST WHOLESALE SUPPLY SOURCE in U. S. Get 23 free catalogs. Furniture, clothing, appliances, autos and accessories, farm equipment, tools, housewares, hobby	Coffin Blade-Box, \$5: Lensless Fishbowl. \$5: Buzz Saw, \$5: Headless, \$3: Doll House, \$3. Free Catalog. Brill, Box 875, Peoria, Ill. FOR SALE	ELECTRICALLY OPERATED SEMI AUTO- matic booth type direct positive machines now available in 212" and 5" sizes. Benson
O1-Odd Lot Necks & Braces, Gr. 15.00 W1-Men's 6-Piece Watch Set 5.15 93-Gents' Stone Rings, Asst. Dz. 2.50 620-Snapshot Camera, Boxed, Dz. 14.40 2256-3-Piece Pearl Set, Bxd. Dz. 7.20 1165-Tri-Color Flashlites, Bxd, Dz. 4.00 3110-8" Girl's Doll Handbag, Dz. 3.75	MONKEYS FOR PETS-SPECIAL DEAL Live, healthy, baby young Squirrel Monkeys, \$14.50 each (5 for \$12.50 ea.): Woollys, \$50 ea. (3 for \$47.50 ea.); White Lip Marmosets, \$13.50 ea. (3 for \$12.50 ea.); Black Spiders, \$27.50 ea.; Golden Spiders, \$22.50 ea.; Cin-	supplies. Free details. Associated Whole- salers, Box 2068-BB, Sloux City, Iowa. ch-np "MAILORDER ANGLES" THAT PAY OFF quicker, easier for beginners, homework- ers, \$1 Guaranteed, or details for stamp.	Frontier Shows surplus property One 25 Kw. Diesel Light Plant\$1,000.00 One King Funhouse, older model, rebuilt One trailer mounted Jenny, fluid	Camera, 166 Bowery, New York, N. Y. je29 PHOTO BOOTHS, CAMERAS, D.P. PAPER, Developers, Frames. everything for direct positive photography Write for our low prices. PDQ Camers Co. 1546 W Cortes, Chicago 22, III.
S-8-3-Pc. S/Steel Knife Set, ea. 1.20 S1-24-Pc. S/Steel Table/W & 2 Pc. 4.50 S7-6-Pc. S/Steel Steak Knife Set., 1.10 P3-Secretary, Ball Pt. Pen & Pd. Dz. 2.45 P8-4-Hook Key Case & Rain Hat. Dz. 1.55 WW-2-Cheese Board & Cutter, Dz. 4.30 GB-1-"Capri" Golf Balls, Bxd., Dz. 4.00	namon Ringtails, \$25 ea.; Organ Grinder or Capuchins. \$27.50 ea. and Red Pattis Monkeys, \$38. Also young Ocelots. \$62 ea.; tame Baby Ocelot. \$74 ea.; tame Kinka- jous (Honey Bears). \$39 ea.; young Greater Indian Hill Mynah Birds, \$33 ea. (3 for \$90). Phone; 9622 Austell. Live arrival guar-	Ballard, B-1834 Edgeland, Louisville 4, Ky. MFN, WOMEN-HAVE HOME MAIL BUSI- ness. Real opportunity. No experience, no personal selling req ired. Everything sup- plied, Help given. Start small, grow from	drive, aluminum horses & transportation	THE CAMERA THAT REALLY WORKS. The Victor portable direct positive camera is the best by far. Benson Camera, 168 Bowery, New York, N. Y. je29
S-12-Metal Tele-Index, Bxd., Dz., 7.20 25% dep. bal, C.O.D. Try samples of any items at reg. prices	anteed. 50% with order, bal. C.O.D. COL. B. W. STRICKLAND (Mung-Ki, Traders), Rt. =3, Box 249, Austell, Georgia	profita Write Samuel Glenn, Box 507. Jack- sonville N. C je29	trailer. Electric brakes, 2 4-ft. serving windows, seats 8 people inside. Has 50 case	Ponies
NEW ENGLAND JEWELRY BUYERS 124 Empire St., Dept. 8 Prov., R. I.	PARAKEETS, 85e; PARAKEET CAGES, 30e; set up chrome Cages, 50e. Thousands shipped daily. Write, wire, phone: WEbster 9-4191. Chicago Bird & Cage Co., 422 S.	MEXICAN JUMPING BEANS-THE MOST original curiosity in the world. They at- tract universal attention. Joaquin Hernan- dez, Exporter, Alamos, Sonora, Mexico.	pop cooler. refrigerator and equipment all ready to operate. New this year. E. L. Poe, 416 Riggs. Falmouth, Ky. FOR SALE-====================================	SIX PONY RING, FENCE, NEW CANVAS top, \$350; 4 Geldings, \$160 each. Joe Dixon. Rt. 3, Box 8-E, Lebanon, Ore.
	State St., Chicago, Ill. ch-tfn	MONEY, MONEY, MONEY-I NEED MONEY	condition, \$3,800 with traller. Roll-O- Plane, \$850; Diesel Train, 18 capacity, \$1,500. Wingate Cain. Phone: OL 76196, Caraleen.	Printing
BE INDEPENDENT START YOUR OWN BUSINESS	"SPECIAL" THIS WEEK ONLY	to develop oil leases on east side and west side of oil field. Don't wire. Come or write. Grover Railey, Tomkinsville, Ky. 196	N. C., after 4 P.M. KIDDIE ROCKET, KIDDIE CHAIRPLANE,	ALWAYS FASTEST SERVICE — QUALITY nonbending posters! 14x22 size 3-color win- dow cards up to 50 words copy, \$9 hundred 17798 size \$150 bundred
stamping SOCIAL SECURITY PLATES, NICKEL SILVER Key pro- tectors. Samples of either 50s with your name, address and Social Security number	GIANT ANACONDA DENS Include one ten-foot, one eight-foot and two six-foot fat, fresh Anacondas. Regu- larly \$90, this week only \$60.	ROLLER BINK - MODERN. SOUTHERN Wisconsin. With nome money down, will finance to experienced party. Box C-502, c o Billboard, Cincinnati 22, Ohlo.	new rides, never used. Kiddie Jr. Ferris Wheel, used as demonstrator. Fence, lights, wire, \$2,500 takes everything. Thomas Felasco, 419 E. Lutton St., New Castle, Pa. Phone OLiver 47242. jy6	17x26 size, \$13.50 hundred. Dayglo auto bumper stickers, size 4x15, yellow, red or green, copy printed in black, \$13 hundred. Tribune Press, Dept. 259, Earl Park, Ind. jy20
Catalog free. GENERAL PRODUCTS Dept. BB-75, 188 State St. Albany, N. Y.	REPTILE JUNGLE	WANT- OPERATOR OR PERSONS INTER- ested in fabulous Las Vegas opportunities. Harry Wilson, 721 Fremont, Suite 11, Las Vegas, Nev. jr6	KIDDIE STREET CAR, TRACK: COMPLETE Chambers Bug Ride, five Junior Tractors, new tires, all perfect condition. Box 93, Murray, Ky.	200-81/2X11 LETTERHEADS, 200 63/4 EN- velopes, both for \$3.95. Black or blue ink. Mallo Press, 6468-B, Clovis Ave., Flushing, Michigan.



THE BILLBOARD

1

CLASSIFIED



1. Type or print your copy in this space:		CINCINNA 2160 Pa	HAND AT ATI OFFICE tterson St. ati 22, O.	Lee, Leona Lee, Mike Lemesh, Mendel Lewellyan, John & Mrs Lilly, Geo. W. Liste, Charles D. Litton, Joseph (Mgr. B. & J. Shows Lockhart, William	Remington, Les	Greenberg, Harold Grover, Barney Hall, Louise Harmon, William Ray Harris, Lee Hobler, William Hunter, Curley Kelley, Alberta M.	 Stevens, Elmer Stevens, Mr. & Mrs. Joe Stillman, Charles (Chuck) Stoddard, Jack C. Sullivan, Mrs. K. W. Swan, Odes (Jack) Swan, Walter Lloyd Thomas, John
2. Check the heading under which you w Acts, Songs, Gags Advertising Specialties Agents, Distributors Items Animals, Birds, Snakes Business Opportunities Calliopes and Band Organs Collectors Items Costumes, Uniforms, Wardrobes Food & Drink Concession Supplies Formulas and Plans For Sale—Secondhand Coods For Sale—Secondhand Show Property Help Wanted Instructions and Schools Locations Wanted Magical Supplies Situations Wanted Sound Equipment-Components Coin Machine Help Wanted Help Wanted Opportunities	want your ad placed: Miscellaneous Mobile Homes, Accessories M P Films—Accessories Musical Instruments, Accessories Partners Wanted Personals Photo Supplies & Developing Ponies Printing Rigging and Props Salesmen Wanted Scenery, Banners Talent Wanted Tattooing Supplies Trucks, Trailers, Accessories Wanted to Book Wanted to Buy Accessories Used Dealer-Distributor Equipment Used Records Used Record Pressing Equipment Headings	Parce Hale, Mrs. P., Books, 25; due Ackley, Jimmy Adams, Mike Allen, Kenneth C. Allred, Jennings Ray Anderson, Bill Atkins, Cari Bain, Gene R. Bailey, Robt. E. Barham, Bruce Barry, Mike Beal, Glenn E. & Edna E Beck, Bob Bentley, Bertha & Whitey Blackman, James Boegere, Mignon Octavia Bougie, William R. Bradley, Lee Brennan, Edward Brenner, C. Broeffle, H. J. Brotfel, Sonny Brown, Arthur Burke, Harry (Shows) (Attention Mrs. Ida Ferguson Burridge, F. H. Bursiem, Charles Johr Burton, Howard Burton, Howard Bush, Willie A. Bush, Burton, Charley (Marle O'Day) Palace Car	el Post Piante, Ted, pkg. 10¢ due Evans, Earnest & Fagerberg, A. Feldman, Hyman & Mrs. Fies, Bonney Finiey, Wm. Flake, Mildred & Jim Flanagan, Wally Francis, Stanley L. Frasier, Johnny (Agt. Geo W. Cole Circus) Fritz (Builder & Painter) Fulton, Phillip Gaffney, Sol & Mrs. Garvey, W. R. Gates, O. A. Gattis, Glen R. Gattis, Glendon R. & Helene F. Geritz, Louise Geren, W. R. Gilliams, Mrs. Ann Green, Calvin Green, Ralph E. or Mary C. Griffith. Leroy C. Gunn, Donald F. Gutnick, Kenneth M. Gwens, Joe Hale, Sue Hall, Marie Harrington, Theresa Harrington, W. Harrington, W. Harrington, M. Harrington, M. Heaton, A. P. & Mrs. Heaton, A. P. & Mrs. Heaton, A. P. & Mrs. Heaton, M. P.	B. & J. Shows Lockhart, William Lockey, M. J. & Mrs Loter, Dick Loter, Dixie (Fay Marie, Lowrey, Grace Ludium, Mra. Marga Lunsford, C. T. Lunsford, Montana Red (R-Bar-L Ranch Rodeo McClure, Dorothy McCormack, Jack (Twisto McGee, Lester McMahn, H. McSpadden, S. J. Maack, William M. Madigan, Clifford (Sim) Mapes, Tom Marks, Anthony & Tony Marteney, Mrs. Alma Martin, Jack Matinus, Ike & Mike (Midgets) Martin, Jack Mathis Jr. Edward Mathis Jr. Edward Moore, J. T. Morris, Allen Morrison, Betty Murphy, Chas. (Religious Exhibit) Murray, Wesley (Snake Show Nabors, Ray Naher, N. A. Nicholas, John Nicolini, Juan (Nicolini Chimps) Norwid, Charles	Reiser, Heren S. Remington, Les Richardson, Richard E. Roberts, Diane Rocco, Frank Rogers, H. L. & Mrs Rooks, Francine Ross, Clarence Earl Ross, Clarence Earl Ross, Emil Ross, Harry Rothcock, Rocky Rotola, Joseph J. Ryan, Margaret Salyina, John Sanders, Alfred Savage, Larky Scottie, Lewis Shaffer, William Sheets, Howard Clarence Shefchik, Dorothy H. Shoemaker, Patsy Y Simmons, John Simpson, Mrs. Ethel Smallwood, Bob & Gladys Smith, J. R. Smith, J. R. Simmons, Sister Sorett, Toni Stemm, Clyde Stevens, Robert A. Stoor, Deloris Stutler, Bob Sullivan, Edward Summers, J. E. Sutherland, Joseph E. Swiger, Eugene Tanas, Richard Taylor, D. F. Taylor, W. E. Tetts Jr., Fletcher Tidwell, Ronald Titts, Little Fletcher Tobell, Allen Topps, George Turbin, Toby Van Horn, A. C. Vee, Clyde Lee Jean L. Villemarie, Joseph	Rinder, Bill Latham, Tommy Lindie, Burnie C. Luvas, Peter Manigan, Clifford (Slim) Malbin, Ed Mandrell, Mr. & Mra John Matthews, Sport Mayberry, Wayne Mellor, Lillian M. Batthews, Sport Mayberry, Wayne Mellor, Lillian M. Batt Salo NEW ORLEAN Beach enjoyed business in recer Batt, president, weather of the with the good bu flying trapeze ac at the same time. Batt said that J lin plans to visit and that plans of son, Blackpool, E changed so that b	Throckmorton, Anna Trejulles, Pat Turner, Mrs. A. R. Wells, Mrs. Marie West, Danny (Lucky) Whitson, L. W. Williams, Chas. & Irene Wingfield, Harry World of Tomorrow Wright, F. L. PORTS INS—Pontchartrain "record - breaking" int days. Harry J. said that the best season coincided isiness. The Malko ct was in the park W. (Patty) Conk- here in early July f Leonard Thomp- England, have been his July 9 trip here
Bands and Orchestras Dramatic Artists Hypnotists	Musicians Outdoor Acts and Attractions Vaudeville Artists Vocalists wish: word. Minimum \$4 agate line. One inch \$14 (14 agate lines to inch)	Carver, Mrs. Ella Chalkias, Bill Chavanne. Jimmy & Louise Chicotella, M. Clark, Fenley & Mrs Cobey Jr., Hairas Colvin, C. L. Colvin, Harold E. Conley, Freddle (Riding Fredericks Converse, Arthur Cook, Jack Converse, Arthur Cook, Jack Cook, Madison Cooper. Eldy Corlock, Marion E. Courtney, Arthur Cox, Cliff Coyne, T. J. Crickloff, William Crowell, Henry Crowell, Sam & Harry Nelson (C & N. Catering Co. Miami, Fla. Cullen, Bill Dayis, Hazel Davis, Koke	Hunt, A. F. & Mrs. Hunter, James Gordon Hunter, Leroy L. Hurt, Mrs. Betty Ice Water Shorty Insman, Maurice	Pape, Bill (Evans) Parker, Theima June Patterson, Edward Patterson, Edward Paugh, Harry & Mrs Paugh, Harry & Mrs Paugh, F. W. & Mrs Pease, Vaughn Pelaquin, Paul M. Perrin, George Peters, Raymond Phillipus, Gerry Phillipus, Gerry Phinney, Margaret Pierce, Belford	Villeponteaux, Harry Wadkins, Norman Wallace, Paul G. Ward, D. M. & Mary Weber Bros. Circus Weidner, Al J. Wermer, Joyce West, L. W. Wheeler, Arthur White, Flash Williams, M. O. Williams, M. O. Williams, Ward & Alma Willis, Thomas Willis, Thomas Willison, Alice Wilson, Alice Wilson, Harvey T. Womack. Doris Irene Woods, Larry (Pinkey) Wright, Jack (Adams Bros. Circus) Zaitshik, Irving Zingo, James Zuckerman, Mrs. Louis	• <u>Continued</u> from thermore, the U	URO fails to see cement of a news interest could an insult. udes his article by ROA is strictly in-
Classified and all Talent Availa for in advance. The Billboard, 2160 Patterson St., Cincin Please insert the above ad in NAME ADDRESS	bilities ads must be paid nati 22, Ohio I enclose remittance of	Delph, Tommy Del Rio, Carmen Demetro. Mary Dernoga, Joe Dimmette Jr., R. G. Donohue, Bobbie Lee Donnelly, George Donnelly, George Donovan, H. D. Doss, E. J. & Mrs. Dotson, Guy Dowell, Mildred	Joyce, Jack Juneau, Lyle L. Kennedy, Tom F. Kerr, Dan (Pappy) Kinard, Mrs. Kinko & Mrs. Kinko & Mrs. Kleban, Harry Knapton, Mrs. Roberta Kujawa, Joseph Carl LaRue, Jackie Lamb, Bob Lane, Hubert Lankford, Mrs.	MAIL ON NEW YO 1564 E New York	Louis HAND AT RK OFFICE Broadway 36, N. Y. Jason, Robert Gamel, Earl Langden, Grace Metzger, Burt Miller, Lucky Milanese, Joseph Proper, Harry	skating and not controversies whi nothing to our i "This is a di to his own state graph preceding, want to know if the MARSI invi so the RSROA w hibit.'	interested in petty ich can contribute industry.' irect contradiction ment in the para- , that 'we simply the URO accepted itation, because if yould decline to ex-









BULK VENDING

JUNE 29, 1959 Communications to 188 W. Randolph St., Chicago 1, Ill.

NOVEL STOPS PAY

Short on Locations? Try The Front Porch, Says Op

MEMPHIS-The most unlikely cation seemed the only practical profitable stops on his route. sounding location - a residential solution. But would it work? front porch-has turned into one here.

dential area; he noticed an un- astounded as how quickly the maat play. He estimated that there it grossed \$30, he reports. were approximately 200 children in the neighborhood.

of the most profitable of stops for the middle of the neighborhood, he one thing, such neighborhoods offer Jimmie Wilkie, operator-distributor, talked his plan over with residents a relatively large captive market.

Spotted More Venders

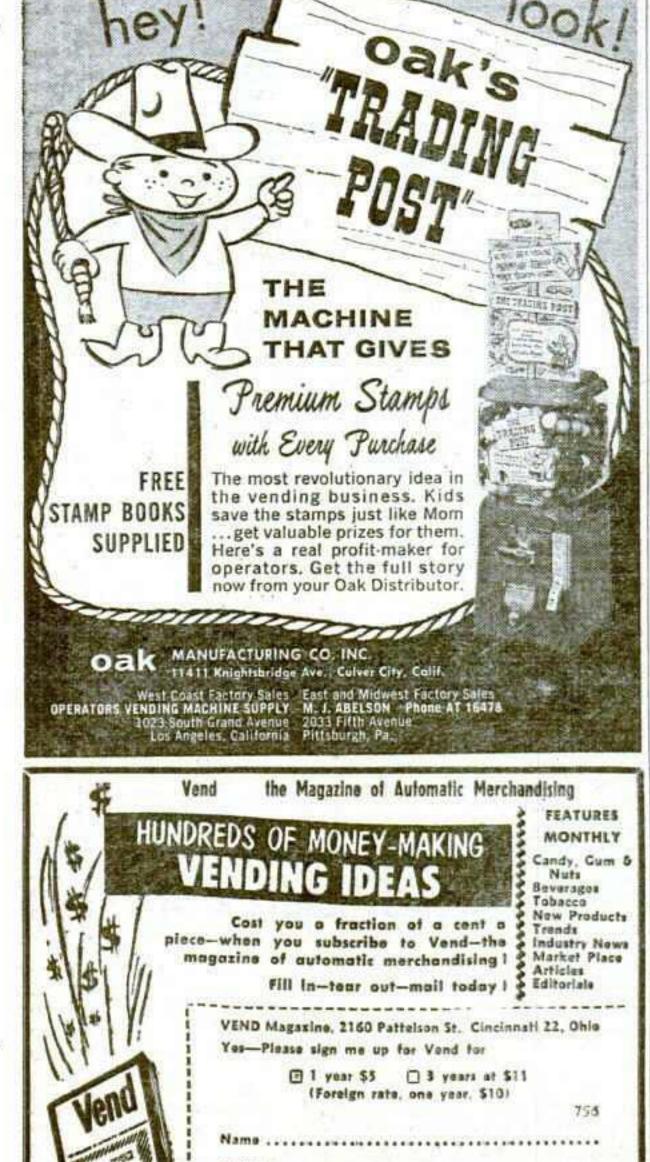
When play on the machine con-The neighborhood was set apart tinued to hold up, Wilkie spotted from any shopping district, and two more venders on either end of subtle factors at work. When a Wilkie couldn't find a store within the same street. All three venders six blocks. Sensing the opportunity did so well that he sought out simifor bulk vending, he tried to think lar neighborhoods in Memphis. He there tends to be considerable imiof a way to take advantage of it. now has 25 front-porch locations tation among themselves. Spending Using a front porch itself as a lo- and reports that they are the most

Why does it work? There seem Selecting a street that ran thru to be several factors involved. For in one of the homes. They agreed When not at school, the children He hit on the idea eight months that the idea would be a good one, spend almost all of their time in the ago while canvassing in search of and accepted the offer of a 25 per neighborhood around their homes. new locations. Passing thru a resi- cent commission. Wilkie was Many are youngsters, and their parents don't allow them to make usually large number of children chine emptied. In the first month a trip to the nearest shopping district unattended. For all practical purposes, there is thus no competition from other operators.

> There also appears to be more group of children play together month after month as a group. pennies in bulk venders caught on with these Memphis children. Collecting charms proved quite popular. They also threaded charms to make bracelets and necklaces. A lot of trading went on as well. A boy or girl wanting a particular type of charm or a complete series sought out his playmates to swap with. Trading stimulated use of the venders, since even if a child didn't get (Continued on page 72)



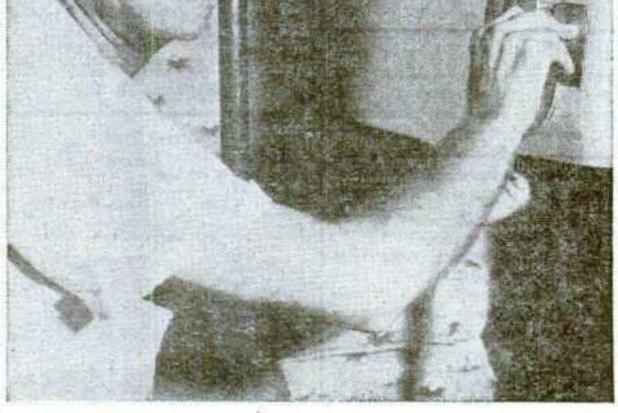




Address

City State Zone State

Occupation



FRONT PORCHES have proven unusually good spots for Jimmie Wilkie (above). He is shown checking over machines that he hopes to install in these novel locations. Wilkie hit on the idea when he saw children at play in a neighborhood that was removed from any convenient shopping district. Bulk venders are simply placed on front porches of co-operating home owners, who receive a 25 per cent commission. (See accompanying story.)

Stamp Op Advises Chat With Store Personnel

Baughman has a route of 125

and tries to spot his machines in

the super drugstore that is general-

ly one of the stores in the complex.

Generally he puts two venders in

each location. Colorado is under-

going a population boom, and new

The original stamp machine was

bought by Baughman from his fa-

ther, who passed away several years

ago. The elder Baughman had a

combined route of stamp venders

and weighing scales, but found it

increasingly difficult to operate

shopping centers are going up con-

tinuously.

DENVER - "Introduce your- | where it is easy for the vender to self to store personnel. Sit down for go unnoticed. Now he has the asa cup of coffee with the store man- surance that store personnel will be ager." That is the advice of veteran able to direct inquiring customers stamp machine operator, Ray to the stamp machine. Baughman, to operators locating stamp venders in large retail stores stops covering a wide area in Colowith a number of employees. rado. He prefers shopping centers,

Some time ago he wondered how he could increase the revenue of his machines. By chance he had a brief discussion with a store employee. He was amazed to learn that the employee didn't know there was a stamp vender in the big store.

Introduction

From that time on, Baughman made a point of introducing himself to store personnel and showing them where the machine was located. When appropriate, he sat with the store manager over a cup of coffee and discussed the stamp business. Many of his stamp ma-

Ships New Top Load Vender

PITTSBURGH - Deliveries on Penny King's new Atlas Master penny-nickel vender were announced last week by Margaret Kelly, manager.

The machine features a top-load globe. It has a center rod and the cap comes with either black or chrome plating. The globe is made of heavy duty glass and is available in 91/2 or 111/2-pound sizes.

The new Atlas Master is the first machine to be manufactured by Penny King since its acquisition of Atlas Manufacturing & Sales Company last April (The Billboard, April 6).

NVA to Lay Groundwork Of '60 Confab

CHICAGO-Initial planning for the 1960 National Vendors Association convention will be made at a Convention Planning Committee meeting, July 7, announced association counsel, Raynor & Mitchell, last week.

The NVA convention will be held next April in Miami Beach. Planners will decide on theme of the convention, discuss possible speakers and subject matter for the business meetings, and set in motion the activities of the various convention committees.

The meeting will be presided over by Convention Chairman Rolfe Lobell. Others on the Convention Planning Committee area Milton Raynor, Don Mitchell, Lauretta Cooke, Leo Leary, Jane Mason, Bob Kantor, Harry Bell, Paul Crisman, Tom King, Jack Nelson, Hy Fisher, and Philip Sparacino. Meeting will be held at the Graeboth types of machines. He then mere Hotel, preceded by



THE BILLBOARD

51

ALCHE TOP CONDER

71

JUNE 29, 1959 SCHOENBACH STAMP VENDORS Folder Type ATTRACTIVE OUTSTANDING **Built to** last for years. Perfect slug detection. U.S. POSTAGE Mechanism closes STAMDA when empty. SANITARY FOLDERS Easy loading. Reliable performer. Guaranteed. Col. Vender as illustrated.) \$24.50 ea. 3 Col. Vendor \$34.50 ea. STAMP FOLDERS Very Low SCHOENBACH Factory Representative for Stamp Vendors and Stamp Folders-Write for Prices 715 Lincoln Place, Brooklyn 16, N. Y. PResident 2-2900 VICTOR'S TOPPER

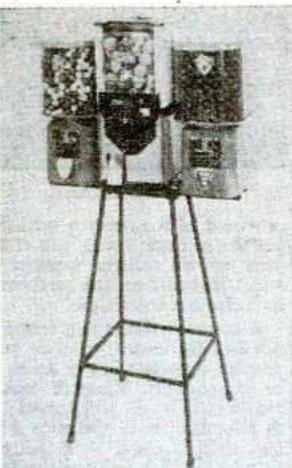


GETTING EXTRA \$\$

Vending Batteries Add Big Sales Spurt to Op's Out-of-Town Routes

routes, finds Phillip Sparacino, S & S Vending.

Late in 1958 he began using batteries of machines in his locations, and there are now 200 stops with multiple installations in S & S



STAND pictured above holds from one to three machines. It is used by Sparacinos to hike take in better small retailer stops.

Vending's Midwestern routes operated jointly by the elder Sparacino and his son Mike.

Sparacino uses two different types of stands, which he manu-

be roughly equilavent.

fill in place of one of the ball gumcharm machines. In an eight-machine battery for high-traffic locations, the extra two machines are filled with either Chiclets, M & M's or pistachios.

the Sparacinos is to use the same fill in a maximum two machines. They have found by trial and error that in their stops any one fill won't support more than two machines.

their machines in grocery, drug, variety, and candy stores. The last named are being absorbed into



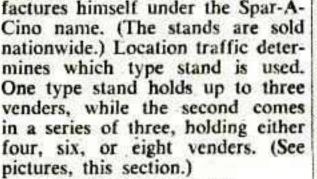
machine unit in a supermarket.

USED MACHINES

Pistachia Nu	ts. Ju	mbo	Que	en.	Re	4.8
Pistachio Nu						
Pistachio Nu	Its, La	rge	Tulip			
Pistachio Nu	sts, Vi	endo	r's M	XI		
Pistachic Nu	uts, St	eik				
Cashew Who	le					
Cashew Buti	\$					
Peanuts, Jun	nbe					
Spanish						
Mixed Nuts						
Baby Chicks						
Rainbow Pea	nuts .					
Boston Bake			1.1.1.1.1.1.1.1	1000		217.1



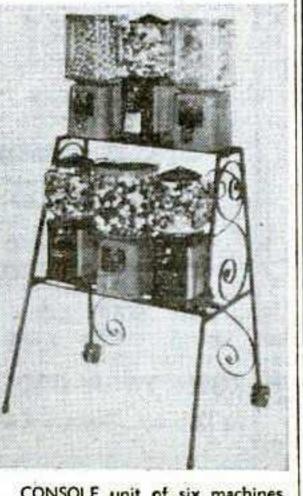
All the news of your Industry every week in The Billboard ...



Per-Machine Take

Operators sometimes shy away from multiple vending because they believe that the per-machine take falls off too much. That is, they feel that a battery of six machines, for example, won't gross as much as the six machines in individual stops would, Sparacino feels that, on the whole, the per-machine gross comes out the same.

He argues that when talking about single-machine stops, the slow stops should realistically be included with the fast ones. If this is not done, results are inevitably slanted, he claims. Thus, while a six-machine battery would appear very profitable when compared to the gross of six poor stops, the reverse would hold true if the in-



CONSOLE unit of six machines shown above is used mainly in supermarkets. Two other similar stands hold either four or eight machines.

Simplest venders made . . . cinch more sales! CALL TA 3-6211



BULK VENDING



GOLD VACUUM-PLATED CHARMS 1M to 4M-\$16.00 per thousand 5M and up-\$13.50 per thousand at your distributor or . uddenr 33 UNION SQUARE Y. C. 3, N. Y. . AL. 5-8393

NVA Convention Chairmen Named

CHICAGO-Chairmen for the forthcoming National Vendors' Association next April were announced last week by Rolfe Lobell, convention chairman.

They are: exhibit chairman, Bernie Bitterman; convention secretary, Jane Mason; program chairman, Bob Kantor; publicity chairman, Ray Greiner; exhibitor reservation chairman, Jack Nelson; membership co-chairmen, Leo Leary and Richard Rollins, and ladies' committee chairman, Mrs. Rolfe Lobell, assisted by Mrs. Maple Graff.

NEW YORK-A charm mix of clowns, space ships, horse heads and watches has been announced by Samuel Eppy & Company. Dubbed the "Four Star Mix," the at home relaxing in a red corduroy charms begin at \$11.50 per thousand in lots from 1,000 to 4,000.



THE BILLBOARD

PROFILE OF THE WEEK

Searched for Career

merchandise sold "off list." Yurmark and his wife, Celia, have a son, Steven, and daughter, Donna. The family resides in a modest Cape Cod type home in Clifton. Yurmark, a soft-spoken man, spends many of his evenings shirt and smoking a cigar. Depending upon his mood, he generally either watches TV or listens to records on his hi-fi. On TV, he prefers the more serious dramatic presentations to the average Western, for which he has a distinct dislike. His taste in music leans toward pop, particularly swing and Latin American music. Goodman, Basie and Prado are a few of his favorites.

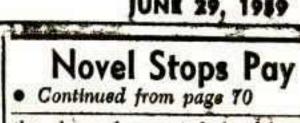
DAVE YURMARK

Pressure Increased

he had also married Celia.

Fond of Dancing

The Yurmarks are also fond of vending operators is the desire to dancing, which may account for be out-of-doors. Yurmark looked their liking of music with a solid for an outside job, and landed one beat. Many a Saturday evening thruout the year is spent at the packer in Newark, N. J. After a nearby Westmount Country Club, where a dinner dance is generally ness well enough to try going into held on that night. On other weekends they sometimes travel to New York City and take in a Broadway musical. Yurmark also enjoys bowlride out the critical period. ing with his son, Steve. Father and son have a mutual interest in photography, as well. Yurmark generally uses a movie camera for home movies, while Steve concen-



the charm he wanted, he felt assured that he could make a trade. **Effect of Inflation**

Inflation has had some beneficial effects as well. As the penny has become worth less and less, children are apt to be given more of them for spending money. The few items that can be bought for a penny these days gives added boost to Wilkie's neighborhood bulk venders. Wilkie has found that a good deal of the change children receive for doing odd jobs and trading in bottles they collect goes into his bulk venders.

He uses a 210 ball gum-charm mix in six-pound globes. Using both fill and feature charms, the cost of his average mix is around \$5.50 per machine. Wilkie is quite pleased with the way his venture has turned out and is always on the lookout for similar neighborhoods.





JOBBERS WANTED with sales organizations -to sell our new 1959 model Baby Grand cigarette vendors. Must be in position to arrange





JUNE 29, 1959

73

THE BILLBOARD WEEKLY

Coin Machine Price Index

How to Use the Index

HIGHS AND LOWS. Equipment and prices listed below are taken from advertisements in The Billboard for the period shown. Listings are based on the highest and lowest prices on all equipment which have been advertised either at least 10 times for the period shown or at least 5 times together with a computation based on annual average. PRICES given in the Index are in no way intended to be "standard," "national," "set," or offer an authoritative reflection of what prices should be on used equipment. Prices in the Index are designed, however, to be a handy guide for price ranges. Any price obviously depends on the condition of the equipment, age, time on location, the territory and other related factors. MEAN AVERACE. The mean average is a computation based on all prices of which a machine has been advertised for the period indicated and reflects the dominant advertised price level. It is not a simple average between the "high" and "low." High and low indicate price range; mean average indicates the price level at which most of the machines are advertised for. Therefore, when the mean average is nearer the "high," it indicates the "low" is a unique price probably for "as is" or "distressed" equipment.

(For 10-week period ending with issue of June 22, 1959)

	High	Low	Mean Avg.			High	Lew	Mean Avg.		High	Lew	Mean Avg.	_	High	Low	Mean Avg.		High	Low	Mea Avg
MUSIC MAC	HIN	ES		1.0	OTTLIEB Arabian Knights				Screamo (4-54)\$ Sea Jockeys (11-51)		50	1000	Rocket (8) (8-54)\$			2-240	Flash Hockey (Coinex) (9-54)\$	99 \$	75	
del C-40\$	125	\$ \$5	\$ 125		(11-53)\$	60	\$ 60	\$ 60	Silver Skates (2-53)		225 50	225 50	Royal (U) (8-54) Score-a-Line	190	75	110	Flying Saucer (M) (6-50)		95	9
del D-30 (51) 40 sel.,	218	189	245		Auto Rece (9-56)	100	125	125	Singapore (10-54)	50	50	50	(CC) (9-55)	245	245	245		140	140	14
8 RPM	143	107		1.	hinatewn (10-52)	50	50		Sky Way (9-54)	85	85	85	Shuffle Ailey Deluxe 6 Player (U) (10-51)	85	30	60	Goalee (CC) (1-46)	95	50	9
8 RPM	225	225	225	21	inderella (3-48) lassy Bowler (7-56)	25	25 125		Spark Plug (10-51)	65	65	65	Shuffle Alley	12	255		Gun Patrol (Ex) (5-51) Gypsy Fortune Teller	10	110	11
lel E-80 (53) 80 sel.,	205	078	275	1.	College Daze (8-49)		135		Spitfire (2-55) Ster Pool (10-54)	75	49 75	49	6 Player (K)	85	45	45	Harvard Metal Typer	13,632	250	2
5 RPM	325	275	115	-	Coronation (11-52)	35	35		Struggle Buggie (12-53)	55	55	55	Shuffle Alley 10 Player (C)	95	50	60	Heavy Hitter (B)	65	65	
5 RPM		295	295	5 1 - 2	Cyclone (4-5)	25	25	0.0517	Slugtest (3-52)	45	45	45	Shutfle Alley -				Hi Ball (Ex) (2-38)	65	65	
el F-80 (54) 80 sel.,				Co. 100	Daisy Mae (7-54)	60	60	22.041	Twenty Grand (12-52)	30	30	30	(비) (1) (2, 7,)) 비 (2, 2, 2) (2, 2) (2, 2)	335	150	195	Hockey (CC)	75	75	100
s RPM	365	365	300	- 0.0	Derby Day (4-56)		120	130	Times Square (4-53) Thunderbird (5-54)	45	45	45	Shuffle Alley Deluxe 11th Frame (U)	325	175	225	Home Run, 6 Player (CC) (3-54)	95	95	100
RPM	395	395	395	E	Diamond Lil (12-54) Dragonette (6-54)	65 80	65	80	Three Deuces (8-55)	95	125	125	Shuffle Pool (Ge) (11-53)	50	50	50	Hot Rods			
K-OLA		100204-6		- 10 cm	Duette (3-55)	95	85	85	Super World Series	2			Six Player (CC)	50	45	45	(Meteor) (6-53)	485	485	69
2 50 sel., 78 RPM\$	95	\$ 95	\$ 95		것 같아? 파란방방이 [164] 안망님 201	135	125	135	(4-51)	50	50	50	Six Player Deluxe (K)	65	40	45	Jack Rabbit (Amusematic) ('46)	95	95	
19930 / PETREEPER		75	75	5 8	Flying High (2-53)	40	40	40	SHUFFLE G	AME	s	\approx	Six Player Deluxe (U)	65	40	45	Jet (B)		110	1
	139	139	1.277.0	Cia - U	Four Belies (10-54)	60	60	60	Ace Bowler		51 51		Six Player 10th Frame (U)	75	55	70	Jet Gun /Ex) (12-51)		110	13
	149	149	33.33	63	Four Stars (6-52)	65	50	50	(CC) (9-50)\$	295	\$ 95	\$ 195	0 & # 20 822 # 22 20 \$ 4 4 5 20 10 4 4	185	185	185	Jet Fighter (W) (10-54)	150	150	
A 120 sel., 45 RPM		75		2.0 175	Frontiersman (11-25) Gold Star (8-54)	75 65	75	75	Advance Bowler (CC) (5-53)	95	95	95	영영, 영양, 양양, 양양, 양양, 양양, 양양, 양양, 양양, 양양,	135	135	135	Jumping Jack (G) (11-52)	85	35	
120 sel., 45 RPM		235	22332	1000	Grand Slam (4-53)	35	35	35	American Bank (American		100.000	1	Star, 5 Player (U) (7-52)	95	34	45	Jungle Gun (U) (7-54)		295	- 01
Hi-Hi 120 set.,	373		Asses	C 10.	Green Pastures (1.54)	50	50	50	Shuffleboard (5-52)		225	225	Star, 10th Frame	46	65	45	Kicker & Catchers		20	
5 RPM	375	375	375	5 (Guys & Dolls (5-53)	50	50	50	Arrow (CC) Banner (U) (8-54)		210	210	(U) (9-52) Starlite (CC) (5-54)	65 75	75	75	K. D Fighter		150	
URO					Gypsy Queen (2.55)	95	95	95	Bikini (K) (6-54)	195	125	125	(1)(2)가에서 전(2)까?	225	225	225	Little League (W) (2-54) Lord's Prayer (M) (6-56)	125	125	
100 Hideaway					Harbor Lites	95	95	95	Bonus Bowler (K) (3-54)	190	75	125	Super Frame (CC) (5-54)		125		Lovemeter (Ex)	25	25	
	125	\$ 125	\$ 125	5	Hawaiian Brauty (5-24) Jockey Llub (4-54)	50	50 70	50	Bonus Score Bowler (CC) (4-55)	175	175	175	Super Match Bowler	1000			Mauser Pistol (Ex) Mercury Counter Gripper	89	89 25	
00 A (9 49) 100 sel., 8 RPM	145	80	9	- 10	Jubiles (5.55)	150	150	150	Bowlette (G) (7 50)	245	245	245	(CC; (10.52) Super Six (U) (3-52)		50 29	35	Midger Movies (CC)	125	125	
00-8 (10-50) 100 sel.,	(8)(85 2007 - 2007 - 2007	1993	525 1011		Jumbo (10-54)	225	225	225	Broadway Alley (U)	225	225	225		75	75	75	Midget Racer (B) (11-56) Midget Skeeball (CC)	75	75	
5 RPM	325	325	325		Lady Luck (9-54) Lovely Lucy (2-54)	60	50	60 55	Capital Deluxe Shutfle Games	435	225	365	Targette Deluxe (U) (8-54)		95		Mills Scales	65	35	
XO-C (5-52) 100 sel., 5 RPM	305	395	395	5 1	Marathon (10-55)	150	150		Capitel (U) (6-55)	235	235	235	Team Bowler (U) (1-54)	95	95	95	Panoram (Mills) Pennant Baseball (W)	325	325	
w (9-53)		535		21	Marble Queen (6-53) Mystic Marvel (3-54)	69	120	69 120	Carnival (K) (5-53)	125	45	85	Team Bowler (K) (10-52)	75	49	50	Periscope (CC)	95	95	
x0-G		475		5 1	Niagare (12-51)	35	35	35	Cascade (U) (2-53) Century (K) (6-54)	155	75	155	Tenth Frame (K)	75	35	50	Photomatic (M) (1-50)	325	325	12
LITZER					Pin Wheel (10-53)	60	40	60	Champion (B) (5-54)	300	125	195	Tenth Frame Bowler (CC)	95	40	60	(M) (3-36)	245	245	
) (51) 48 sel.,	READON	101110460	62 625		Poker Face (8-53) Quartette (2-52)	95	95	95	Chief (U) (11-50) Classic (U) (6-53)		115	115	Thunderboit (CC)		200	1122	Pistol (CC) (1-49)		65	
or 78 RPM\$	125	\$ 125	\$ 125	10110	Queen of Hearts (12-52)	65	65		Clipper (U) (5-55)	175	175	175	Triple Score Bowler				Pistol Pete (CC)	125	125	
) (51) 48 sel., 5 or 78 RPM	175	150	150		Rose Bowi (10-51) Score-Board (3-56)	115	85	95	Clipper Deluxe (U) (5-55) Clover Shuffle (U) (1-53)		210	210			65	65	Pistol Target Skill Pitch'm & Bat'm (5)		125	
) (52) 104 sel.,		1.000			Sea Beils (8-56)	175	145		Club (K) (4-53)	75	50	65	Triple Strike Bowler (CC) Venus Bowler		200	200	Polar Hunt (W)		169	
5-78 RPM Mix	199	175	17:		Shindig (9-53) Skill Paol (8-52)		90 50	90 50	Comes sargerse		1015		말이에 알려진 한 일이 있는 것이 좀 많이 좀 있어야 한 것이 없다	350	225		Pop Up	18	18	
0 (52) 104 sel., 5-78 RPM Mix	99	99			Sluggin' Champ (4-55)		89	100	(U) (11-54) Comet Deluxe	95	95	95	Victory Bowler		1000		Ranger K)	195	195	
0-A (53) 104 sel.,	0.550	0.7656	21 XM 21		Sluggin' Champ Defuxe (4-55)	175	175	175	(U) (11-54)	345	125	245	(CC) (3-52)		153	155	Rifle Gallery (G) (6-54) Rocket Ship		125	
5-78 RPM Mix	155	155	15		Southern Belle (6-55)	95	95	- 95			1000	12000	Yankees (U)	143	tab	143	Round the World Trainer		0.00	
0 (53) 48 sel., 5 or 78 RPM	235	235	93		Spot Bowler (10-50) Stage Coach (11-54)	30	30	30	(CC) (11-53) Criss-Cross Targette	110	110	110	ARCADE EQU	IPM	ENT		(CC) (10-53)		350	
0-A (54) 48 sel.,			66 S. S.		Sweet Add-a-Line (7-55)	118	115	115		75	75	75	CODE: AP-Aute Phote, B	-Bell	y. cc-	Chicage	Royal Mustang Horse	275	275	
5 or 78 APM	249	249	24	19	Toreador (6-55) Tournament (8-55)	150	125	125	Criss-Cross Targette	1222	808 1400		Coin, EV-Evans, Ex	-Exh	ibit, G-	-Gence,	Set Shot Basketball	2.50	Z.JV	
0 (53) 48 sel., 15 RPM	345	904		.1	Twin Bill (1-55)	125	100	115	Regular (CC) (1-55) Crown (CC) (4-53)	75	75	75	Gk-Gattlich, K-Kee	eney,	M-Int'	t Muta	(Munves) (6-52)		250	
50-A .(54) 48 sel.,	143	225		22	Wishing Well	95	95	95	Diamond (K) (5-53)	145	145	145	scope, K-Reevers, a				Shoe Brush Up Shoot the Bear (S)		95	
(5 RPM	249	245	24		UNITED				Domino (K) (5-53) Double Score	50	50	50	tific, Sh-Shipman, United, W-William	N 215	20112223	St	Shooting Gallery (Ex)	120	120	
0 (54) 104 sel.,				- 20.00	Cebana (3-53)		\$ 50		(CC) (3-53)	95	49	75	warren, er-erittenn				(6-54)	125	125	
45 RPM		365	S - 83		Caravan (1-56) Circus (8-52)		335		8 Player (Ge) (9-51)	83	50 125	50	ABT Challenger (5-54)\$		2014 STR 400			1.60		
No (2-23) (11)	525	30.	. 32	1	Havans (2-54)	50	50	50	Fifth Inning Deluxe			(25	AA Gun (K) ('48) All Star Baseball (W)		125	99	(5-55) Silver Bullets (Ex)	130	150	
PINBALL C	AM	ES .		1000	Hawaii (6-54) Manhatran (4-55)	30	30	50	(0) (6-55)	110	110	110	Atomic Bombers (M)		125	125	(11-49)	175	175	
LLY Notice City (6 21)	-	64 Q			Mexico (3-54)	65	65	65	Fireball (CC) (11-54)	145	145	145	Auto Photo (AP)		1150	1150	Silver Gloves (M)	125	125	
antic City (5-21)\$ ach Beauty (1-55)	135	\$ 50			Nevada (8-54) Pixie (9-55)		25	75	Flash (CC) (9-54) Gold Cup (CC) (7-53)	175	175	175	Air Raider (C) (48)	150	150	150	Six Shooter (Ex) Skee Ball (W) (8-36)	95 245	95 245	
ch Ciub (2-53)	50	50) 5	50	Rio +11 53)	30	30	30	Gold Medal (B) (3-55)	185	75		Air Hockey		125	125	Sky Fighter (M) (9-53)	110	110	
uty Club (2-53) Time (1-55)	110	4:			Singapore (10-54) Stardust (4-56)		50 95	110	Hi Speed Triple Score	: ////////////////////////////////////	1000	124	Balloonamat Capital	0.52507		315752	Sky Gunner (G) (9-53) Sky Rocket (G) (5-51)	195	125	
ht Lights (5-51)	65	60) 6	55	Starlet (11-55)	85	85	85	Holiday Match Bowler		60	60	P (1-55)		175	175	Space Gun (Ex)	125	125	
ht Spot (11-51) adway (12-55)	145	143			Stars (6-52) Tahiti (8:53)		50 30	50 30	(CC) /9-53)	125	125	125	Basebali (Sc) Basebali 2 Player (G)	95 65	85 65	95	Space Ranger (Deco) Space Ship	225	225	
cy Island (9-52)	50	- 50) 5	50	Triple Play (8-55)	85	85	85	Hollywood (CC) (5-55) Imperial (U) (9-53)	95	175	175	Basketball (G)	195	195	195	Speed Boat (B) (7-53)	325	275	
e Ranch (9-51) ic (10-52)	55	55			Tropicana (1-55) Tropics (7-55)		60 50		Jet Bowier (B) (8-54)	90	90	90	Basketball (CC) Bert Lane Merry-Go-Round	175	175 275		Sportland (Ex) (11-51) Sportsman (K) (11-54)		125	
ety (3-55)	75	53			WILLIAMS				(U) ,11-53)	125	125	125	Big Bounce (1-51)	350	350	350	Standard Metal Typer		100	
time (6-55) i (6-54)	110	6		85	Army & Navy (10-51)\$	35	\$ 35	\$ 35	League Bowler (U) (1-54)	250		165	Big inning (6) (4/)	345	325	325	F. S		250	
Frolics (1-54)	75	7		75	Big Ben (9-54) C.O.D. (9-53)	75	75	2 2 2 2 2 4 4 C	A & A & A & A & A & A & A & A & A & A &	195	100	145	A second se Second second s	145	145	145	Star Series (W) (4-49)		85	2
mi Beach (9-55)	125	50		10	Colors (11-54)	135	135	135	Lightning Deluxe			:00	Big Top (G) (6-54)		275	275	1 Star Shooting Gallery (Ex)		75	
n Beach (7-52)	235	122		55	Daffy Derby (8-54) Dealer 21 (2-54)	75	75		11	296	275	275	Bingo Roll Bonus Deluxe (U)	95	95 300	95	Steeple Chase	395	395	
n Springs (11-52) Lite (1-52)	50	50	5	20	Deluxe Baseball	85	85	S 1970	Manhattan 10 Frame (U)	85	85	85			175	175	Strike a Lite (ABT)	195	195	
Club (3-54)	55	5	5 5	50	Disk Jockey (11-52)	40	40	10.000	Mars (U) (1-55) Mars Deluxe (U)	165	165	165	Brancho Harse	47.6	975	976	Submarine (K) (1-42) Super Home Run (CC)	125	125	
ety (9-54)	75	4		00	Dreamy (2.50) Eight Beil (1.52)	35	110	1 1007	Match Bowl . Ball		103	443	(Ex) (10-47) Card Vendor (Ex)	50	375	375	(3-54)		125	
ht Club (6-53)	50	54	5	50	Four Corners (11-52)	35	35	35	(CC) (8-52)	75	45		Carnival Deluxe (U)		150		Super Jet (CC) (4-53)	225	225	
CAGO COIN					Grand Champion (8-53) Gun Club (11-53)	50 425	50 395	- 1973	Match Pool (Ge) (2-54) Mercury (U) (12-54)		60	60		165	75	125	Super Jet (CC) (8-53) Super Pennant (W)	225 75	225	
ketball Champ					Hayburner (6-51)	65	65	65	Mystic Bowler (B) (12-54)		325		Carousel (Sc) (11-54)	325	325	325	Super Slugger (U) (7-55)	145	145	
10-49)\$	125	\$ 12	\$ 12	25	Hong Kung (10-52) Jalopy (8-51)	55 65	. 55	(C.S.()	In the second s second second se second second sec second second sec	295	235	24	Champion Baseball (G)	140	140		Telequiz (1-49) (T) Ten Strike (E) (46)		65 175	
ne Run	95	9	5 9	95	King of Swat	165	125	125	Name Bowles (CC) (1-54)	50	50	50	Coon Gun (5)	125	125	125	3-D fheater (M) (12-53)	150	150	
ldie & Turt Club	50	5	5	50	Lezy Q (2-54) Lu Lu (12-54)	35	85		Official (U) (5-52) Olympic (U) (8-54)		60 65		Dale Gun (S) (2-54)	135	135	135	Three of a Kind	20	20	
del (10-53)	85	8		15	Nine Sisters (1-54)	125	75	75	Original	95	50	70	Defender (B) ('40)	150	125	125	Treasure Cove (Ex) (6-55)	25 210	25 210	
NCO				-	Peter Pan (4-55) Quarterback (10-49)	75	75		Pacemaker (K) (9-53) Palisade (K)		49	50	Derby (Ex)	125	:25	125	Trigger Horse (Ex) (7-53)	395	395 125	
10-T-T-1				1	Race the Clock (1-55)	85 95	95		Playtime Bowler		-11-57	·	1(() 13.52)	155	153	155	Underseas Raider (2-46) Voice-o-Graph (M) (4-46)	275	275	
20 Golden Nugget 2-53)\$	35	\$ 3	5 8 9	35	Rag Mop 5 Ball (11-50) Rainbow 5 Ball (11-48)	49	49	49	(CC) (10-54) Rainbow Shuffle Alley	195	195	195	Drivemobile (M) (7-54)	125	125	125	Wild West (G) (2-55)	175	175	
vader (3-54)	75	7			Regetta (10-55)	115	145			125	125	125	500 Shooting Gallery (Ex) (3-55)	125	45		Wizard Whiz	45	18	





-

1 1

-



COIN MACHINES

JUNE 29, 1959

Communications to 188 W. Randolph St., Chicago 1, Ill.

Att'y Gen. Urges YOUNG 'UNS **Senate Change** Gaming Laws

WASHINGTON—The Attorney General of the United States, in a letter to the Senate asking revision of the gambling laws, stated:

"In 1951, Congress passed the Johnson Act (64 Stat. 1134; 15 U.S.C. 1171-1177), which in general forbids the interstate transportation of any gambling device and requires manufacturers of and dealers in gambling devices to register annually with the Attorney General.

"Experience with the enforcement of this act has demonstrated a need for its amendment in several respects. One of the enclosed bills will accomplish these changes. Bill introduced by Senator Magnuson (see separate story this section). It will broaden the definition of gambling devices so that not only the slot machine will be covered, but also additional types of machines and mechanical devices designed and manufactured primarily for use in connection with gambling.

"The proposal will also enlarge and more clearly define the categories of persons to whom the registration and filing provisions apply. It will require the maintenance of detailed records with respect to the acquisition and disposition of gambling devices, with provision for inspection and copying of such records by the Federal Bureau of Investigation.

TALK VENDING

LOS ANGELES - That vending is a Young business was proved at the "know the manufacturers" meeting of the California Automatic Vendors' Association in the Ambassador Hotel here Friday night (19). Four Youngs were there.

Ken Young, of E. F. Stanton & Son, explained the Rowe machines that were displayed as the evening was devoted to this line, with Don Young, of Apco, Inc., joining in the question and answer period. Tom and Carol Young were also in attendance and they will be hosts to the CAVA members at the August meeting. They will display and explain the various vending lines they represent.

MONY Counsel Explains New Gotham Juke Box Tax Law

NEW YORK - Members of the 30 costing \$6.50. The fiscal year being sold and also the terms of the Music Operators of New York, at runs from July 1 thru June 30. sale.

their regular quarterly meeting here Tuesday night (23), heard MONY Counsel Joe Godman explain the provisions of the new city juke box tax law which was signed by Mayor Wagner and goes into effect July 1 (see separate story).

Godman said that the tax will be \$25 per year per machine, with the storekeeper responsible for payment. In practice, tho, the operator is expected to pick up the tab.

He said that the license stamp will cost \$25 from July 1 thru the end of 1959, with a stamp for

Free Transfer Provisions of the law provide for transfer of equipment from one location to another location at no charge, providing the tax stamp has been affixed to the machine.

However, if a machine is pulled from a location and replaced by a new box, the new unit will require a stamp, even tho the machine it replaced already carried such a stamp.

Another provision of the law rebox route, the seller notify the city comptroller at least 10 days January 1 to April 1 costing \$12.50 before the deal is consummated and a stamp from April 1 to June and inform him what equipment is

Federal Grand Jury

THE BILLBOARD

The members were informed that a Federal Grand Jury has subpoenaed MONY to produce books and records. The Grand Jury is currently investigating the juke box and amusement game picture in the New York area.

Morton Singer, attorney, explained the MONY arbitration program for settling disputes among operators and location owners, pointing out that the program has quires that on the sale of a juke been highly successful in adjudicating suits which normally would have been dragged thru the courts over long periods of time and at great expense to all litigants.

The members also discussed the action of the New York State attorney general's office - which has charged the Association with violations of the antitrust laws, and the Nassau County investigation of the coin machine industry.

Guest speaker at the meeting tary-treasurer of the New York State Coin Machine Association. committee will be information on Mrs. McCarthy discussed the public relations effort of the State which ASCAP and BMI were group and told how that association acts on legislative matters.

Celler Asks Copyright Confab; O'Mahoney Suffers Slight Stroke

By MILDRED HALL

WASHINGTON-Invitations to an informal conference between spokesmen for juke box and songwriter interests have gone out from Representative Celler (D., N.Y.) in the wake of recently concluded hearing (19) on his anti-juke box exemption bill. Celler has invited spokesmen for juke operators, manufacturers and distributors to sit down at a round-table talk here, to discuss their differences with performance rights spokesmen and other interested parties, on July 9 or 10-whichever would be more convenient. Celler pushed hard for informal talks as an end to bitter wrangling on the whole question of juke box payment of performance royalty, during the recent hearings by the Willis (D., La.) Copyrights Subcommittee of the full House Judiciary Committee, of which Celler is chairman. (Billboard, June 15, June 22.) There are no prospects for early hearings on a juke box performance exemption on the Senate side. Chairman O'Mahoney (D., Wyo.) of the Senate Copyrights Subcommittee, and author of a bill to end performance exemption and double mechanical royalty for juke box play, has suffered a slight stroke, and has been hospitalized. Physicians at Bethesda Naval Hospital, where the senator has been resting since the June 19 attack, said his condition is "very encouraging."

Committee staffers say the senator from manufacturers' counsel Ham- was Mrs. Millie McCarthy, secreis in touch by phone, and intends to mond Chaffetz.

take up the juke box issue again when he returns to the Hill.

Additional rebuttal briefs on the Celler bill to end the 1909 Copyright Act juke box performance exemption, are due into the Willis subcommittee today (29), from topal written briefs from Herman Finkelstein, counsel for the American Society of Composers, Authors and Publishers; Nicholas Allen, MOA counsel; Arthur Fisher, register of copyrights; and possibly

Also on request from the sub-

"average songwriter earnings," asked to submit, during hearings.



75

To Compel Disclosures

"Provision is made in the bill for the granting of immunity to persons who assert their constitutional privilege against self-incrimination with regard to the maintenance of the required records or testifying before a grand jury or court of the United States. Thus, our enforcement authorities will be able to compel the disclosure by underlings of information necessary for reaching the unner echelons of the crime syndicates.

"Finally, the bill will extend the scope of the act to apply to the transportation of gambling devices in foreign commerce; at present it applies only to the interstate transportation of such devices. The racketeers have offset to a large extent the restrictions on the interstate transportation of gambling devices by developing foreign markets. The outlawing of such shinments should materially assist in the curbing of such activities."

RCIA Grants Local 1690 Full Autonomy

NEW YORK - Local 1690, Retail Clerks International Association, the union which has a collective bargaining agreement with the Music Operators of New York, has been granted full autonomy by the parent union.

The New York local had been under an RCIA trusteeship since March, 1957, when Fred A. Ammond took over as trustee. At that time, irregularities in the operation of the union were charged.

RCIA's action in removing the trusteeship, in effect, means that the parent union is satisfied with the operation of the local and with the conduct and efficiency of its officers.

Local 1690 officers are Barney Schlang, president; Drew Calland, secretary, and Harold Henry, treasurer. On the executive board are Jack Gelbwaks, Jack Harkavy, Bernard Blum and Phil Schwartz.

McClellan: Teamsters Shook Down Ohio Ops

WASHINGTON - Dues collected from juke box operations in Teamster Local 410, Youngstown, O., are "simply an extortion," ac-

cording to Sen. John McClellan (D., Ark.).

Senator McClellan hurled the allegation at Joseph Blumetti, head of the local, when Blumetti appeared before the Senate Rackets Committee last week (25). Blumetti, who was also in the witness chair in December, invoked the Fifth Amendment to all questions, as he did then.

During his earlier appearance, his refusal to answer questions prompted the committee staffers to fill in his background. Assistant Committee Counsel Art Kaplan testified then that the Youngstown

By DELORES NEWCOMB POE a year in assessments from owners of juke boxes and vending machines, in excess of membership dues. (The Billboard, December 15, 1958.)

> Back for his second performance too, was Joseph De Grandis, president of Teamster Local 266 in New York. He refused to answer In Philadelphia all questions, as he did when he appeared before the probers in February. At that time, Committee Counsel Robert Kennedy charged that De Grandis, in conjunction with the Jacobs brothers, hoped to take over the coin industry in New York. (The Billboard, February 23, 1959.)

William Presser, president of the Ohio Conference of Teamsters, and of the Joint Council 41, Cleveland, Tax Set for July 1

Operators Estimate Up to 2,000 Locations Will Be Abandoned; Industry Pleas Fail

By AARON STERNFIELD

NEW YORK - Mayor Robert F. Wagner Wednesday (24) signed a bill which would require a \$25 tax stamp for every juke box operating in the city. The tax, which goes into effect July 1, is to be paid by the location owner, but chances are that the operator will end up by shelling out the money (see separate story).

Mayor Wagner's signature was a formality, as it was the Mayor himself who pushed the measure. New York City was granted the power to levy the \$25 tax by enabling legislation at the recent

session of the New York State Legislature.

Powers granted by the city are taxes of from \$10 to \$15-per-machine maximums on vending machines and \$25-per-machine on coin-operated amusement devices and automatic phonographs. For the time being, the city has passed up the vending machine and amusement device levies. It has imposed the maximum amount allowed by law on automatic phonographs.

Vain Effort At a hearing last week before (Continued on page 84)



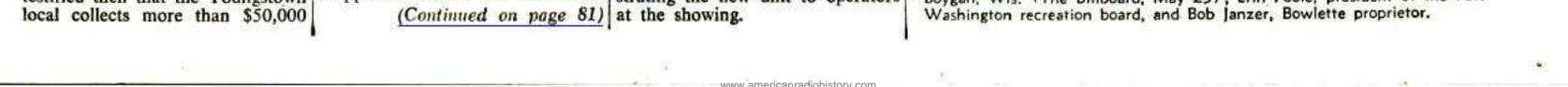
JANZER'S BOWLETTE, a new coin-operated recreation center at Port Washington, Wis., has received top support from local officials and citizens. Featuring play on coin bowlers and other games, it is located in a remodeled building formerly housing an electric supply store. Here Mayor Paul Schmit (right) trys his aim at a gun game at the Bowlette, with interested "spectators" including (left to right) Alderman Fritz Schmidt; Nic Dacquisto, who manages a rec center of his own, the Bowl-Rama in Sheboygan, Wis. (The Billboard, May 25); Erin Poole, president of the Port

Eastern Shows Cigarette Vender

PHILADELPHIA-Eastern Music Systems, Inc., Seeburg Distributors here, held open house showings on their new cigarette vender last week.

In attendance were operators from upstate Pennsylvania, South Jersey and Delaware, according to Nat Solow, partner in the firm with Bill Adair and Marvin Stein.

Tom Mullin, veteran Eastern salesman, was in charge of demonreappeared before the committee strating the new unit to operators



THE BILLBOARD

COIN MACHINES

Circuit Court Enters Injunction Approving Cig Remotes for Chi

decree permitting the operation of remote controlled cigarette machines in Chicago was entered in Circuit Court by Judge Daniel A. Roberts last week.

76

The decree is the final legal step following recent hearings in which the remotes were found not to be in violation of a city ordi- GIVE STICKERS nance outlawing the use of cigaretto vending machines in public places (The Billboard, June 22).

Referring to the original ordinance, which was passed to prevent the easy sale of cigarettes to minors, the decree points out that in no way do remotes remove any degree of control in the selling process from the location owner, who is still required to use discretion in making the sale.

Full Control

"The licensee (location owner) is in full control," the decree states, and at the time the cigarettes are sold, he can determine "by observation or otherwise the identity of the customer and his or her age."

The decree however is quite specific in defining the exact type of remote device it governs. It points out that the control box in the

Ralph Sheffield Seriously III

CHICAGO-Ralph Sheffield, director of sales for Midway Manufacturing Company, Franklin Park, Ill., was seriously ill last week, and hospitalized. As of Friday (26), Ralph had recovered from a coma,

public and is not coin controlled. The deposit of the coin in the box is for safeguarding the receipts and for accounting purposes only.

"In no case can the customer obtain cigarettes from the cabinet

FOR REMOTES

CHICAGO-A special "injunction sticker" is being furnished operators by Atlas Distributing Company, Seeburg outlet here, following last week's favorable ruling in the Circuit Court permitting the use of remote controlled cigarette machines.

The stickers are designed for attachment to the cigarette venders and contain the necessary legal information permitting the venders to function under the ruling.

Atlas officials however caution that the injunction refers "specifically to a certain type of remote device, where there is no coin chute on the cigarette cabinet and where the location owner has to both deposit a coin and press a button on a control box."

"This is the basis for the location owner having control over the sale," Atlas officials point out, "the crucial point in the injunction decree." (See separate story of the injunction.)

There are several types of remote devices, they added, that do not conform to the wording of the decree.

EDOLITE'S

SOUND[®]

A thoroughly tested,

low-cost, compact

CHICAGO - An injunction instant case is inaccessible to the except by the act of the licensee (location owner) in depositing the coin in the remote control device and said licensee pressing the button," the decree states.

Emphasizing the point further, the decree provides "that there are no coin slots or other openings within the cabinet itself; that the determining factor of whether or not the person is a proper purchaser of cigarettes is in control of the licensee where it should be."

New Testing Equipment at Shaffer Distrib

CINCINNATI-Two recent developments in phonograph testing equipment have been installed at the local branch of Shaffer Music Company here, Seeburg distributor.

One is a device which tests stepper equipment automatically, thus eliminating manual testing. In capacity, it can test in one day what would normally be done in a month, said a Shaffer spokesman. In operation it automatically makes selections, records which selections it made and indicates whether or not the stepper functioned properly. If a failure occurs the tester stops and indicates the specific malfunctions.

The other is the Tormat, or solenoid, electronics tester. This tester automatically makes selections on a coin phonograph. It energizes the selector equipment, makes the selections, cancels the record when impressed the crowd with his strong the selection is completed and arm, getting off one peg a good 20 neutralizes the selection equipment feet over the first baseman's head. so that another selection may be At first base, Aaron Sternfield made. It then proceeds to make played a brand of ball on a par another selection, and continues to with the rest of the infield. make and cancel selections until halted.

WE WUZ ROBBED!

Coin All-Stars Drop Close Decision to Homowacks

SPRING GLEN, N. Y .-- Despite promised to play failed to show up a brilliant pitching performance by Irving (The Kissing Salesman) Kempner, the Coin Machine All-Stars dropped a close softball game to a team representing the athletic staff of the Homowack Lodge Saturday (20) at the seventh annual outing of the New York State Operators' Guild here.

Kempner didn't give up a walk (the opposition generally belted his first pitch to the far pasture) as he held the Homowacks to 18 scattered hits over the seven-inning route.

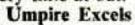
matter of some dispute, reliable sources place it at 8-6 in favor of the Homowacks. Star performer for the coinmen was Jackie Wilson, nine-year-old son of Newburgh operator Jack Wilson. Young Jackie put his elders to shame as he made several sparkling catches in the outfield and managed to hit the ball solidly every time at bat.

(notably Tom Greco), the all-star aggregation was forced to recruit some inferior talent for three positions, and some quarters hold that the lack of team spirit on the part of those persons who preferred other forms of activity to softball was responsible for the loss.

Others held that the coinmen were not at the peak of athletic condition and that several members had actually broken training the previous evening. However, Lou While the final score is still a Werner, team manager, denied these charges and claimed that his athletes have been training hard and will be in top form for their next contest.

In New York It's the

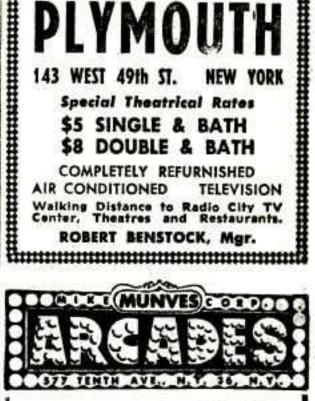
New HOTEL



Malcolm Wein, counsel for the Westchester Operators' Guild, won the praises of both sides for his impartial and flawless umpiring. Wein called balls and strikes in a manner reminiscent of the late Bill Klem, and he also ruled on foul balls and close decisions on the bases. Wein denied that he had received any consideration from the coinmen.

Longest clout of the day was Morris Rood's home run, a 400foot shot, which, unfortunately, came with no man on base.

Myron Sugerman at second base



and his condition was reported improved.

The Slackers

Because several coinmen who

In Columbia, the firm will now

The Atlanta headquarters office,

in addition to the two Gabrielsons,

will have Bob Dinwiddie, whose

dad, R. G. Dinwiddie, was a part-

NOW IN STOCK

For Immediate Delivery

Brand New SATELLITE TRACKER Wms. PINCH HITTER KAYE HOCKEY Ge. JET PILOT Ge. GRANDMA Muto. TUNGO Muto. LORD'S PRAY Call collect or write for best prices WILL TAKE TRADES MIKE MUNVES CORP 577 10th Ave., New York _ BR. 9-6677

SPECIALS!

WURLITZER

2100				•	•	•	•	•	•	•	•		\$550.00
2150										•	•	•	499.50
2104							•			•	•		475.00
2204		•	•	•	•	•	•	•	•		•	•	625.00

SEEBURG

100BL						•	•		\$260.00
1000			•	•					315.00
1006									435.00

GAMES

Chi. Coin Batter-Up.....\$295.00 Williams Ten Pins 175.00 Chi. Coin Bowlers, Sm. Ball 275.00 All Star Bowler 195.00



GIVE TO DAMON RUNYON CANCER FUND

Gabrielson Expands, **Buys N. C. Distrib**

> and Company, Seeburg Distributors in South Carolina and Georgia, are moving into North Carolina with have George Reynolds as sales the purchase of Music Distributors, manager, Oscar Hendrick in field

> Gunnar Gabrielson, head of the sales with Carl Sykes and John Cole distributorship bearing his name, said he would continue to operate Music Distributors' Charlotte, the firm's headquarters office in Fayetteville.

Gabrielson acquired Music Distributors June 15, from owners A. M. Fleishman and Michael Malkin, both of whom will no longer be connected with the company.

3 States

The move gives Gabrielson AFRICA HOT offices in Atlanta, Ga., Columbia, FOR GAMES, S. C., and Charlotte, N. C. Along with the move, Gabrielson has SAYS WITSEN. added a vending machine division to his company and has generally re-shuffled the personnel in his other two offices.

Dave Parker has joined the Gabrielson firm as vending machine representative and will travel the three States. He formerly travelled this same territory as a representative for Bert Mills and will reside in Atlanta.

In Music Distributors' old office in Charlotte, Gabrielson will keep Ray Haire as manager with Dick Shelby in sales and Jimmy Bell in service.

In Atlanta, the Gabrielson headquarters, Gunnar Gabrielson will be joined by his brother Ralph who

Inc., from whom Gabrielson bought his present operation; Charlie Cooper in sales and Dewey Corley in charge of service.

in the service department.

PHILADELPHIA - The coin machine business is opening up in Africa according to a report from Abe Witsen, president of the Scott-Crosse Corporation, which specializes in exporting.

"We have been working on that area for about a year." he said, "but just in the last two months things really started breaking. In that time-we moved 150 pieces to Africa."

Biggest demand is for pinball games, Witsen said. Inlines are the hottest item, but there is also a substantial demand for the novelty five-balls.

CINE SONIC REPEATER ATLANTA-G. K. Gabrielson formerly managed the Columbia office. A CONTINUOUS MUSIC SYSTEM

Inc., Seeburg outlet there.

N. C., office but would discontinue

ner in Sparks Specialty Company,

8.3

Over 6000 units placed on location by music operators who have diversified their routes with Cine Sonic Sound Repeater Background Music Units.

BACKGROUND

MUSIC UNIT

Plays tape cartridges. Library of 1000 hours of fine music available from Cine Sonic Sound Library, Inc. 50% exchange privilege on tapes one year old.

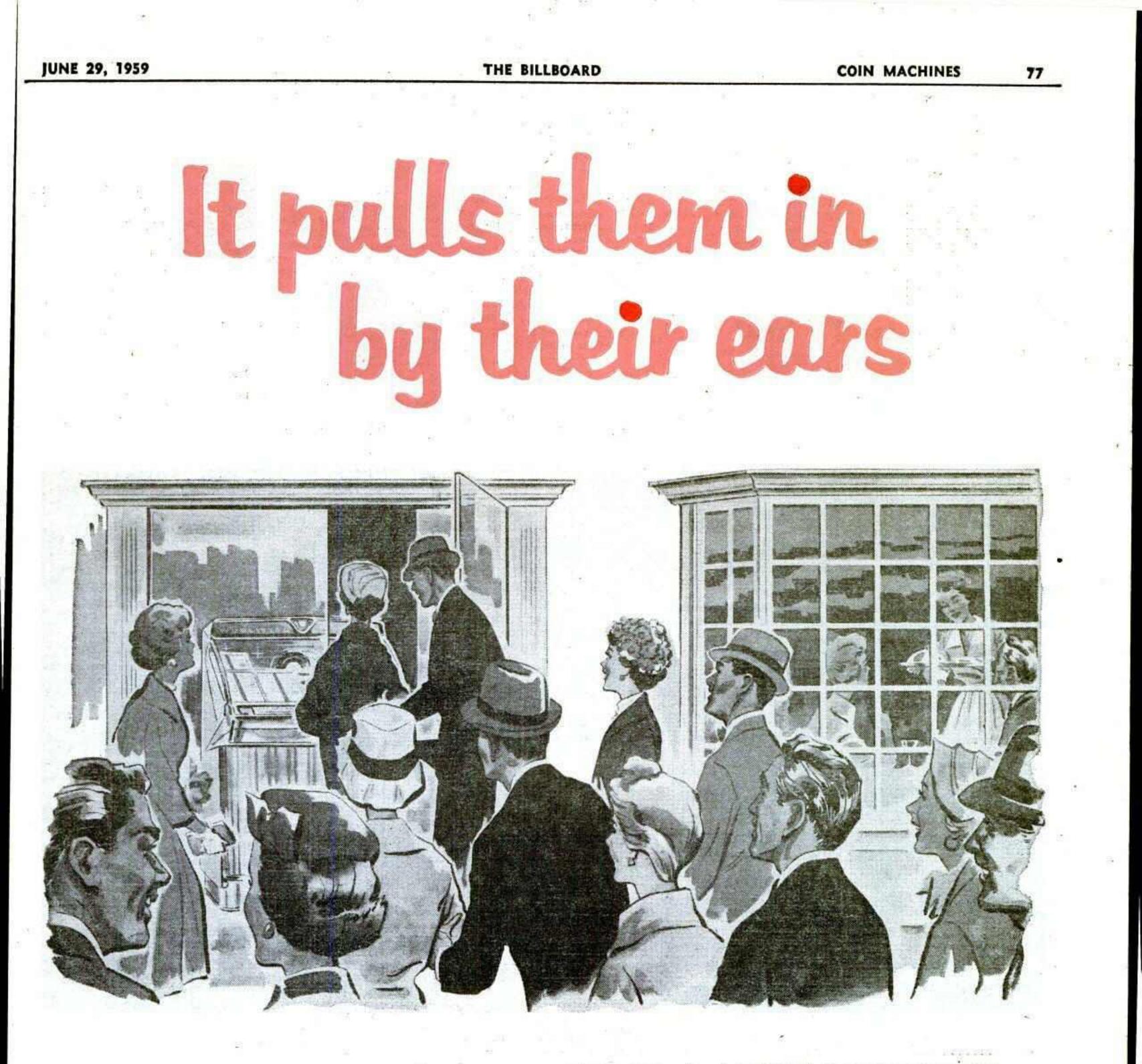
Send today for brochure on Cine Sonic Sound Repeater and catalog of Cine Sonic Library of Programmed Background Music. Contains both monaural and stereophonic.

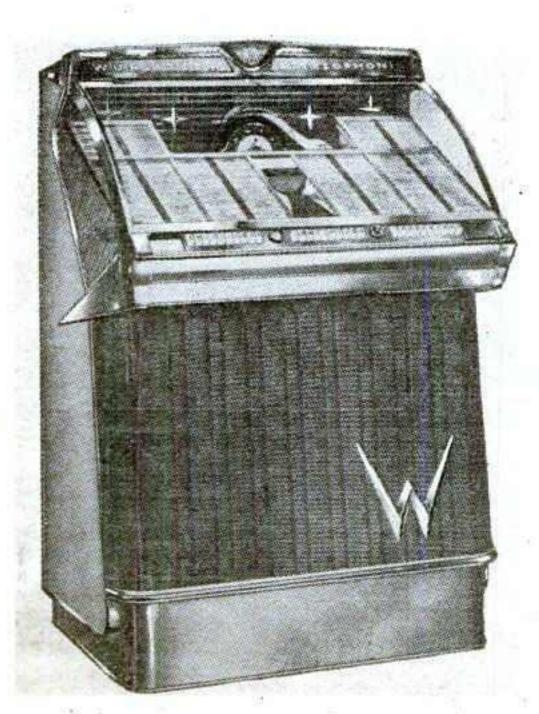
FRANCHISES AVAILABLE.

CINE SONIC SOUND, INC.

481 8th Avenue New York, New York Phone: LO 3-1000-Ext. 1686 **EDOLITE PRODUCTS** 3717 3rd Detroit, Mich. Phone: TE 2-1498







Once patrons hear Wurlitzer TRUE STEREOPHONIC SOUND they come back again and again to enjoy it. It's good for the location. It's great for the operator! Isn't it time you started to share the fruits of Wurlitzer leadership?

Stereophonic - High Fidelity MUSIC SYSTEMS FIRST IN SALES · FINEST IN SOUND

THE WURLITZER COMPANY · Established 1856 · NORTH TONAWANDA, NEW YORK



THE BILLBOARD

COIN MACHINES

					99.50 24.50 199.50 99.50 79.50 479.50
		::			199.50 99.50 79.50
					99.50
				::	79.50
		::			479.50
					24.50
				11	49.50
				12	39.50
		-		10	39.50
	1.1			1.5	235.00
		••	••••	•••	84.50
	•••	10	•••	••	365.00
		••			129.50
		••		••	29.50
		**			
					15.00
					49.50
					295.00
					24.50
					29.50
					99.50
					99.50
		90			179.50
					129.50
				12	99.50
					69.50
					19.50
••••			••••	••	19.50
••••		•••	•••	••	129.50
					199.50
					99.50
		••		••	
		**		••	39.50
		++			39.50
					139.50
					99.50
					79.50
-	-	-	1.000	-	A BATTLY
)	,	,	· · · · · · · · · · · · · · · · · · ·	C COMP

78

Bills Hitting Bingos In III. House Vote

SPRINGFIELD, III .- Two bills ly in language the recent U. S. outlawing in-line pinball games in Supreme Court ruling in naming Illinois, one amending the Revenue in-line pinballs gambling devices. Act to exclude these games from licensing provisions, were introduced and at their second reading in the House at presstime Friday (26).

Senator Robert McClory (R., Lake Bluff), who introduced the bills, told The Billboard they were expected to be called up today (29) for vote.

Wording of the bills follow close-

Cable COMAC Immediately



McClory emphasized that the bills do not affect "amusement-type" pinballs and do not outlaw free plays, per se.

Unrecorded OK

The McClory measures outlaw for State operation only those pinballs with "a concealed replay meter or knock-off button." Mc-Clory said games giving players "immediate and unrecorded free plays" are not affected by the proposals.

Earlier, McClory told newsmen that Illinois law is inconsistent with the federal law and the U.S. Supreme Court ruling. He said he introduced the bills at the request of two circuit judges and the chairman of the Lake County Grand Jury.

Favoring the bills and appearing before the House committee to explain them was, in addition to Mc-Clory, Rufus King, Washington attorney and Kefauver committee crime investigator.

Martin Nelson, attorney for Bally Manufacturing Company, argued against the bills before the committee. He said they would cause unemployment and reduce municipal income from liceasing.

measures appeared to be dying in the House executive committee. But, following a full hearing, the bills advanced to the House floor Thursday (25).



JUNE 29, 1959

CHI'S NATE FEINSTEIN MEETS HIGH FLYING OP DEZ FORTNER

CHICAGO-Meeting customers in unusual places is nothing new to Nate Feinstein (r.), sales major-domo at Atlas Distributing Company here, as he greets Dez Fortner, operator from Pontiac, Ill., who flew his own plane to Chicago's Meigs Field to see Nate, last week.

Fortner flys all over the State-both in his own operating company business and his numerous civic activities. He is a past commander of the Illinois Disabled American Veterans' group and heads up the good sized Livingston County Music Company in Pontiac.





SEEBURG	WURLITZER
KD 200\$625.00	2100 \$499.50
VL 200 525.00	2150 479.50
V-200 425.00	2000 449.50
HF 100R 550.00	1900 449.50
HF 100G 475.00	1800 395.00
M100C 395.00	1650 225.00
M100B 325.00	AMI
ROCK-OLA	1-200 WRITE
RECOVERED OF THE RECEIPTING THE RECEIPTING	H-200\$650.00
1438 Comet\$295.00	G-200 450.00
WALL DOVES	G-120 450.00
WALL BOXES	F-120 395.00
Seeburg 3W1\$49.50	E-120 295.00
Wurlitzer 5210 89.50	D-80 189.50
AMI W-200 89.50	D-40 (45 R.P.M) 149.50
Summer CIGARETTE	VENDORS
Eastern Mark II., \$199.50 Rowe 11 Col.	14411. 7 Mile 77.50 §
	Cumpies 9 Cal 50 50 5

Superior 8 Col. .. 59.50 Console

> Shaffer Reconditioned . Shaffer Guaranteed Write for Illustrated Catalog



SAME STORY Heat Wave Doldrums Hit Philly

By GEORGE METZGER

PHILADELPHIA — Business here has fallen off. But that's nothing new.

"It happens every summer," ex- \$2 million annually. plained Abe Witsen, president of the Scott-Crosse Corporation.

"It only stands to reason," he went on. "Everybody is on vacation and leaves for resorts to spend their money. And Philadelphia is not like other cities where you have other tourists coming in for their vacations. It's just dead here.

City Folk

"As for those people that remain in the city," Witsen continued, "they stay outdoors until it's dark. time, half the night's shot and they don't want to go down to the taproom or any place else. Besides, it's hot and a lot of those places Cigarette Vendors Institute of Calare not air conditioned."

Joe Silverman, business manager of Amusement Machines Association of Philadelphia, goes along with Witsen on this but advances a theory of his own.

No Overtime

business," he said. "When a man change in package for regulars and brings home his pay he usually worries about providing the necessitites for his family. Then, if he has any overtime, he might play a few machines.

"Well, the way the unemployment situation is here." Silverman went on, "no one has that overtime to spend. Therefore, we suffer."

Another distributor summed it up when he said:

SACRAMENTO-A 3-cent per pack tax has been passed on cigarettes by the California Legislature and will become effective at 4 a.m. on July 1. The levy will be collected thru the issuance of stamps which will be affixed to every package of cigarettes or cigarillos sold. The tax bill. by Assemblyman Thomas J. MacBride, this city, passed the Assembly by a vote of 44-30 and the Senate, 27-7. The Assembly held out for an invoice method and the Senate for tax stamps which is estimated will cost the State between \$1.74 million and

Altho Gov. Edmund (Pat) Brown opposed the stamp tax personally, he went along with the Senate when it remained insistent. The levy is estimated to bring the State \$60.7 million.

The proposed 15 per cent tax on cigars and other tobacco products contained in the bill which passed the Assembly was eliminated in the Senate.

With the tax set to become effective July 1, operators are busy getting ready for its collection. Caland that's about 9 o'clock. By that ifornia cigarettes have been free until this time-and the State is the 46th to collect it on cigarettes. Arch Riddell, secretary of the ifornia, Inc., said that 30-cent stickers for temporary use would be made available to operators. While it is believed most operators will increase machine prices from 25 to 30 cents, Riddell said that "qualifying stickers" were also being made available. These stickers are "You might say ours is a luxury in three types-change in package. "35 cents for premium brands." He said that an attempt is being made to give operators stickers for any price at which they wish to sell. Some 25-cent stickers are still available and there is a probability that they will be used in industrial plant locations.

Operators are doubtful if they can make the changeover of their entire routes by July 1 but are working toward compliance with the law. As one operator said, "No "We'll make it through the sum- one wants to sell cigarettes for 25

nual outing of the New York State Operators' Guild, Friday thru Sunday (19-21) attest to the fine physical condition of industry members, as competitions were held in softball (see separate story), bowling, golf and paddleball.

In a grudge match, the Runyons (represented by Morris Rood and Irv Kempner) scored an upset bowling victory over the team representing the Peter Cohen Amusement Company of Woodridge (represented by Murray Cohen and Max Cohen).

Sparked by Murray Cohen's 205 in the first game, the Woodridge team rolled up what appeared to be a safe lead, but some remarkable clutch bowling by Rood and Kempner in the third and final game overcame that lead, as the Runyons won by 15 pins.

The game was played under the auspices of the American Bowling Congress.

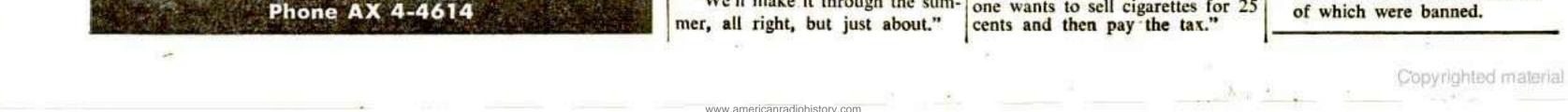
Collins, Boorstein Win

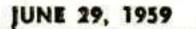
In golf, Dan Collins, of The Billboard, won the men's championship, while Eleanor Boorstein, wife of Lou Boorstein, of Leslie Distributors, took the women's championship for the second successive year. Both champions were presented with silver loving cups, which will be appropriately engraved.

Murray Kaye, of Atlantic-New York, won a special trophy in recognition of his "honesty in keeping score." Kaye's score, however, was not disclosed. Winner of the paddleball competition was Myron Sugerman, c' Runyon Sales.

SINGAPORE SLINGS JUKES

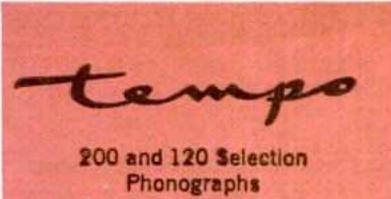
SINGAPORE — Sometimes you can't win for trying. The new Singapore government decided to embark on of all things a cultural clean-up campaign. And the first bit of culture to get cleaned up was juke boxes and pinball games, both of which were banned.





THE PROPERTY OF THE PROPERTY O





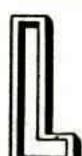
Available in Tru-Stereophonic Fidelity or In the Finest Monaural Hi-Fidelity Sound

All good Operators know this...which is why more and more of them are switching to ROCK-OLA, the Phonograph of dependability and styling. No service calls combined with happier Locations add up to Higher Profits.

3

It takes more than "TAKE" to make profits today!







ROCK-OLA Manufacturing Corporation

600 No. Kedzie Ave., Chicago 51, III.



COIN MACHINES

JUNE 29, 1959

Legislation Permitting 'Franchised Dealer Territories' Mulled in Senate

WASHINGTON - Legislation distributors and territories have that would permit manufacturers been broken up by antitrust agreeto assign their dealers so-called ments.

"franchised territories" is being de-Subcommittee.

80

Altho the bill refers specifically to auto dealers and manufacturers, Department. Assistant Secretary of Commerce Carl F. Oechsle told the subcomall industries in a similar situation.

bated before the Senate Commerce opposed by the Federal Trade Commission and is expected to receive strong opposition from the Justice

Commerce Backs

Commerce, however, in backing mittee that his department favored the measure, brings out what could the legislation provided it covered be a split in administration policy. The legislation would allow This conceivably could bring the manufacturers to allocate sales terbill to bear on the juke box in- ritories to dealers. They could then dustry, where previously franchised use either financial penalties or



bonuses to encourage dealers to sell only in their allotted areas.

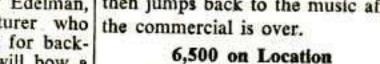
Assistant Commerce Secretary The legislation has been formally Oechsle told the subcommittee that "historically, contractual arrangements such as these have been relied on to insure quality service to ing music and replaying automaticpurchasers and thus preserve the good will associated with the manufacturer and brand name generally. We believe the industry is entitled makes tape players which play to have uncertainty resolved about the question as to whether the mere His library has 375 hours of backentering into such arrangements is a violation of the antitrust law.

Edelman Sets 4-Track **Tape Player for Fall**

NEW YORK - Izzy Edelman, then jumps back to the music after former game manufacturer who the commercial is over. now makes tape players for background music systems, will bow a four-track tape player capable of offering four hours of non-repeatally. He said that first deliveries will be made in September.

Edelman's firm, Eelco, already one-hour cartridges continuously. ground tape music, with one hour on each cartridge. According to Oechsle said the arrangements Edelman, the library will eventu-

Tapes for the new unit will so the operator can sell commercial employs a German relay system which shuts off the music, allowing the commercial to be heard,



According to Edelman, some 6,500 of the single-track units are already on background locations, with juke box operators and industrial vending operators accounting for most of the sales. Edelman said that most of the equipment is

sold thru juke box distributors. Edelman pointed out that many industrial operators will offer the background music system as an inducement to get the location for automatic merchandising equipment. Juke box operators, however, will get an average of \$20 a month from hotel and restaurant locations, with some locations paying as much as \$70, depending on the number of speakers.

Both the existing tape players and the new one come in stereophonic and monaural versions. Tapes may be exchanged for new ones at any time up to two years after purchase for \$6 each.

L. B. McCormick Dies

WILMINGTON, N. C .--- L. B. McCormick, veteran local operator, died here Thursday (18). McCormick was one of the acknowledged "Old Timers" in the coin machine industry. His sudden death was a blow to Lis many friends in the trade.



by Superior Judge Harold J. Betzegaio. A hearing on a temporary injunction is set for July 7.

Filed by several pinball distributors, the petition would enjoin enforcement "until there should be a decision by the Indiana Supreme Court as to the constitutionality of the law making such machines un-

The action was instituted in behalf of Alfred Byrd, doing business as the Automatic Music Company and the B. & B. Novelty Company; Roy Snodgrass, doing business as the Snodgrass Shuffleboard Company and the Coin Amusement Company, Inc., and D. Domers and H. Fischer, doing

Named as defendants in the suit the board of works and safety, Sheriff Hubert Beasley, Prosecutor Ralph Berry, members of the Insion and State Police Superintendent Harold S. Zeis.

Kaye in Production On El Dorado Pool

BROOKLYN-The Irving Kaye Company has begun deliveries on its El Dorado six-pocket pool game. Dimensions are 80 inches by 44 inches, and list price, including balls, rack, cue sticks, tally balls, shake bottle, cue tips repair kit, brush and instruction rule book, is

The wood is finished in mahogany with a gold trim, with the top rail finished in a mahogany Formica. The pull-out front, with flush access to the cabinet interior without removing slate top or rails.

The top is Pennsylvania - cured slate, and rails are live rubber. Runways are steel faced, with recessed a Woodridge operator, who sang with 20-cent or 25-cent coin chutes.

SLASHED

 New CHI COIN **Twin Bowler**

New BALLY Skill Roll

New UNITED Simplex

Big Ball Bowlers (Reconditioned) Write-Wire-Phone **REDD DISTRIBUTING CO., INC.**

298 LINCOLN ST. ALLSTON 34, MASS. AL 4-4040

USED PIN GAMES

Bally Balls-A-Poppin'	\$ 99.00
Bally Carnival	189.00
Bally Circus, 2-Pl	
C. C. Capri	95.00
Gottlieb Chinatown	39.00
Gottlieb Four Stars	39.00
Gottlieb Guys & Dolls	39.00
Gottlieb Quartette	49.00
Gottlieb Sluggin' Champ	89.00
Williams Daffy Derby	65.00
Williams Four Corners	39.00
Williams Piccadilly, 2-Pl	89.00
Williams Silver Skates	39.00
Williams Smoke Signal	79.00
Williams Starfire	
Williams Thunderbird	
2.0	







Southern Wis. Resorts **Now Year-Round Spots**

MILWAUKEE - Operators in. this area aren't working up nearly and games operator, reports that the amount of enthusiasm for ex- until a few years ago he had sevtra summer season resort business eral lake stops. Overhead cost, parthey had in previous years. The ticularly transportation, zoomed too prospect of traveling 50 to 60 miles high, and he dropped his resort loto service locations open for three months is no longer attractive, considering the overhead costs involved. Only locations of this type only new stuff. There isn't enough worthwhile now, operators feel, are profit in it to warrant new equipthose open all year.

Inflation and rapid urbanization he claims. of nearby resort territory is largely responsible for the declining interest in resort spots. In recent years a number of popular lake regions within 25-30 miles of Milwaukee have been converted into thriving vear-round communities. The character and status of Pewaukee and Brown's Lake, to list a few of by lake locations where he can intions, have undergone a sharp games and cigarette equipment. change. These inland lakes continue to draw thousands of summer vacationers and tourists. But an even larger number of people serviced just before the weekend to live on their shores all year longmany of them commuting daily to for the heavy influx of tourists. their jobs in Milwaukee. Real estate developers and promoters have been busy. The burst of population from metropolitan Milwaukee has encouraged heavy construction of per-

manent residents, rather than summer cottages.

Shift in Operations

With the boom in permanent housing has come a shift in resort management's outlook. Relatively few nearby lake spots stay open only during the summer season. Lake shore taverns and resorts in a

Vince Waters, Milwaukee music cations. "In those days summer resort spots would be satisfied with used equipment. Now they want ment for a three-month location,"

One Milwaukee operator who still retains a number of resort spots is Eddie Puzia, Triple A Amusement Company. Puzia, however, has been dropping low-volume resort locations and is placing heavier stress on finding local locations in recent seasons. To justify service costs Lake, Okauchee Lake, Wind Lake Puzia has retained only those nearthe many nearby acquatic attrac- stall the full package of music,

Puzia keeps costs in check thru systematic scheduling of resort service calls. All resort spots are make certain equipment is ready Only extremely urgent service calls are handled in midweek.

According to George Schroeder, Schroeder Music Company, he too, has discontinued servicing summertime resorts. "It is too costly to handle locations for only three or four months," he maintains.



Reference requested and complete information in first letter. Information will be held confidential.

Write Box 949 THE BILLBOARD 188 W. Randolph Chicago, Ill.

WANT TO BUY

For Highest Cash Prices! Gottlieb: Flagship — Silver — Royal Flush — Super Circus — Straight Flush—Gondolier. United: S. A. Shuffle Alleys— Clipper—Lightning—Capitol. Small Bumper Pool Tables.

N. ILLINOIS, N. INDIANA and IOWA OPERATORS-GOTTLIEB'S SENSATIONAL QUEEN of DIAMONDS

IMMEDIATE DELIVERY I

Completely Reconditioned GOTTLIEB GAMES

SOUTHERN BELLE	95
AUTO RACE	
WORLD CHAMP	45
CRISS CROSS	100
ROCKET SHIP	115
ROTO POOL	
SUNSHINE	
SITTIN' PRETTY	
BRITE STAR (2-PI.)	
STRAIGHT SHOOTER	
HI DIVER	
DOUBLE ACTION (2-PI.)	

NATIONAL COIN MACHINE EXCHANGE 1411-13 Diversey Chicago 14, Ill. BUckingham 1-8211

25-30 mile radius of Milwaukee COI-AIIICIICOII now find it profitable to stay open 12 months of the year.

This stabilizing factor has had several effects on Milwaukee coin machine operators: (1) A number have expanded their scope of operations to include all-year routes in surrounding counties, and (2) most firms working the resort areas have diversified their equipment. Most of them now operate cigarette, as well as music and games units in order to "make out."

Climbing costs of doing business at distances from a firm's home base has eliminated the small operators. Milwaukee operators state they find it advisable to have at least a half dozen or more lake spots-or none at all.

An increasing number of operators are now headquartering in lakedotted Waukesha, Burlington, Lake Geneva and other Southern Wisconsin sectors. Being near the lakes, they have taken over a big share of the resort locations. Some of the new outlying firms have developed profitable resort routes which keep producing revenue all year long.

Shakedown

Continued from page 75

Friday (26). He invoked the Fifth, as he did earlier.

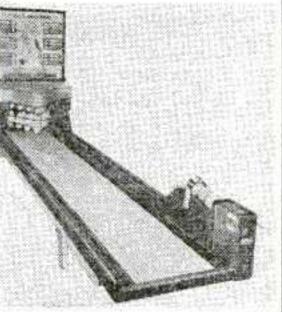
Counsel Kennedy reminded Presser of testimony given against him by Victor De Schryver, former juke operator and former president of the United Music Operators Association, Detroit, as well as by others. De Schryver, when he appeared before the probers in April, said he paid Presser \$5,000 for "know-how" in setting up a tight union operation. (The Billboard, April 13.) Money was contributed by nine operators.

Purpose of recalling witnesses, according to Senator McClellan, is to see if any action has been taken by James Hoffa to clean up the Teamsters. In an appearance before the committee, Hoffa had said 18-foot. The operator may select he would see to it that evidences dime-a-game or two-for-quarter of wrong-doing were corrected. coin arrangements, and can pick Apparently little or no disciplinary between a four-inch hard ball or

Ball Bowler

CHICAGO - Pan-American, a new ball bowler with high-speed score totalizers, was shipped to distributors by Bally Manufacturing Company last week.

The fast totalizers are the same type introduced on the Bally De Luxe Club Bowler, a shuffle game shipped earlier. Bill O'Donnel, Bal-



ly general sales manager, says the totalizers were included on the new ball bowler following good success on the shuffle game.

"Being twice as fast as old-style totalizers," O'Donnel said, "the new totalizers permit a general speed-up of game cycle and 50 per cent faster play. He estimated that three games could be played on Pan-American in the time previously required for two games. O'Donnel added that "the fast play increases play appeal because players enjoy the 'keep swinging' play rhythm possible with the faster play cycle."

Pan-American scores by official bowling rules and may be played by one to six players. "Lucky Strikes," which operate on a mystery basis, scoring strikes on shots which would not ordinarily score strikes, can be switched on and off during the game as a skill equalizing handicap. The game is available in three lengths: 11, 14 and



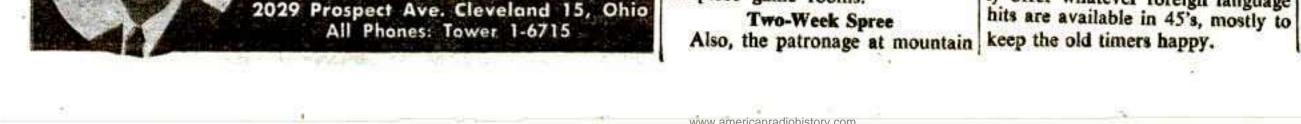
Chicago 47



more combinations **Every Feature of**

MANUFACTURING CO. 4242 W. Fillmore St., Chicago 24, Ill.

67,000 ACTIVE BUYERS



1

3

WANTED

Bingo Mechanics

BINGO MECHANICS

BINGO MECHANICS

Good Pay! Steady

work for reliable

man. No drifters.

Give reference and

qualifications in your

Write to Box 950

The **Billboard**

188 W. Randolph

Chicago 1, Ill.

"WORLD FAMOUS EXPORTER"

- Inquiries Invited -

3 AMI E80 (repainted). . 300.00

2 AMI D80 245.00

2 AMI D40-45 (repainted) 150.00

2 AMI B-45 95.00

Wurlitzer 2150 550.00

Seeburg 100R 575.00

Tables (like new) 175.00

Tables (like new) 140.00

Tables (like new) 175.00

Watting Scales and others 55.00

Slight charge for crating

2 Williams Shuffle-Bumper

2 Midway Shuffle-Bumper

2 United Shuffle Bumper

AMI E40-45 175.00

first letter.

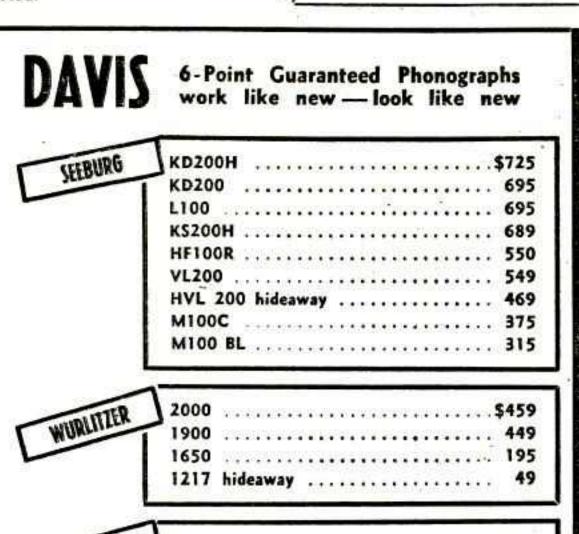
THE BILLBOARD

COIN MACHINES









El Monte, Calif., **Bans Pinballs**

EL MONTE, Calif. - Pinball games were banned in this municipality by a vote of 535 to 334 in a special election held Tuesday (23). The new ordinance becomes effective July 3.

The 45 machines here have been an issue for approximately 18 months after the city council first refused to ban them. The action resulted in the submission of petition's calling for Tuesday's referendum.

Extra \$\$

Continued from page 71

change of store owners often results in a big jump in the machine's gross take. Many owners take pains to keep a vender clean and encourage patronage.

Supermarket Chains

Sparacino reports that supermarket chains are very hard to get into. National chains are approached at the regional level. Here, a central office is in charge of store operations in a designated area. Repeated letters and follow-up visits were necessary before Sparacino was finally successful with one chain. He had to present his bulk vending program almost 15 times to get into this chain.

He now has plans to set up multiple installations totaling 20 machines in a complex of stores housed under one roof. Individual retailers rent store space from the building owner. Sparacino will put batteries of machines along aisles within the building. There is no problem of vandalism after closing hours, since all entrances are closed at night.

problem arose. One of the stores is a candy store. Part of the contract with the building owner stipulated that there would be no competitive sales of candy. Sparacino pointed out that his 1-cent confectionary sales did not compete directly with those of the candy store. The building owner also agreed to turn over part of his commissions to the candy store owner. Selection of proper fills determines the success of multiple vending. In choosing initial fills, the Sparacinos use a rule-of-thumb method. If it doesn't work out in practice, they experiment until the proper combination of machine fills is found. The two main factors they look for are the number of children in the neighborhood and the economic status of the immediate community. Penny machines, for example, have been found to go over best in neighborhoods where there are a lot of children or which are in the lower income groups.

FTC Cites Firm

tubes." It added that the great ma-

jority of purchasers earned much

less than the claimed '\$275

monthly" and "\$400 a month" and

their investments, ranging from

\$975 to \$2,900, were not "secured

FTC's complaint declared, custom-

tories or established sales routes,

and Midwest neither relocates un-

the company's officials, James and

Helen Knudsen and Gordon Bjur-

the misrepresentations cited by the

an admission that you have vio-

back.

them from dissatisfied customers.

• Continued from page 72

by equipment and stock."

N.Y. State PR Group **To Seek Charter**

A 2.

NEW YORK-Members of the industry providing the juke box. groundwork for a permanent public relations organization to represent New York State music machine and amusement game interests at a meeting in the offices of the Music Operators of New York Wednesday night (24).

The yet unnamed organization will work closely with the New York State Coin Machine Association and various local operator groups. It will confine its activities to purely public relatio 2 matters (working with youth groups, gaining newspaper, magazine, radio and television publicity), leaving legislative matters to the State organization.

During the next week or two, a name for the organization will be arrived at, and a charter will be sought. Also, bylaws and a constitution will be adopted, with a set of officers and board of directors elected. These matters will probably be disposed of when the committee meets next on July 8.

Temporary Officers

Temporary officers are Al (Senator) Bodkin, Forest Hills Music, president; Myron Sugerman, Runyon Sales, secretary, and Nash Gordon, Music Operators of New York, treasurer.

Others attending the Wednesday meeting were Meyer Parkoff, Atlantic-New York; Carl Pavesi, Westchester Operators Guild; Tom Greco and Mrs. Millie McCarthy, both representing the New York State Coin Machine Association; In landing this location, a special George Holtzman, local operator; Mac Pollay, another local operator, and members of the trade press. Methods of co-operating with the Police Athletic League were discussed, and a delegation will meet with PAL officials to determine how best the industry can assist that organization in combatting juvenile delinquency. **Modest Start** Parkoff cautioned the committee members to forget any grandiose schemes for the time being and begin with such modest projects as teen-age block parties, with the

coin machine industry laid the He said that once the program has something to show, manufacturer and distributor support will be forthcoming, and so will expansion. Denver suggested that the or-

ganization work thru local associations to raise funds, with each association allocated a specified amount which it could either pay from its treasury, or get from membership assessment.

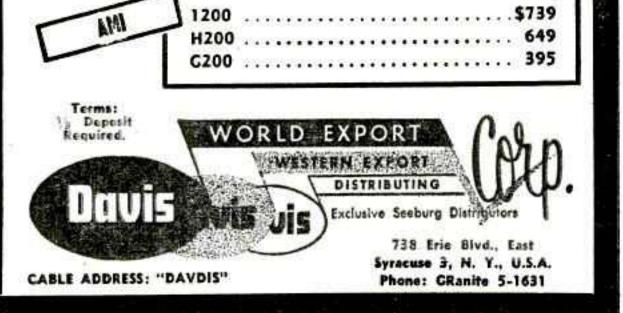
As soon a the charter for the organization is cleared, plans call for the sending of letters to every operator in New York State for a \$5 contribution to get the plan started.



BEST	
FOR LESS !!!	
	-
MUSIC 1800, 1900, 2000, 2100, 2200	
WURLITZER	
Write or Call for Quantity Prices	
KD 200 Seeburg\$5 AMI B	45 35
V200 Seeburg 3	75 25
AMI E120 2	45
VL Seeburg 4	25
SEEBURG 100 SEL. S37.50	1
CHROME WALLBOXES JOI.DO	3
BINGOS	1900
Miss America\$3	
	75 65
Nite Club 1	25
starlite	75
Bally Parade 1	25
Broadway 1	00
	65 85
Hi-Fi	45
Big Show 1	35
sener becauf	90
UPRIGHTS	DE
Big Tent	ite
ShawneeWr	ite
5-BALLS Piccadilly	
Arabian Knights	60
	85 85
Cypsy Queen	60
Duette	60 85
Mystic Marvel	90
Sweet Adaline 1	15
	95 15
Marathon	25
Snafu	75 75
Smoke Signal 1 Easy Aces	85

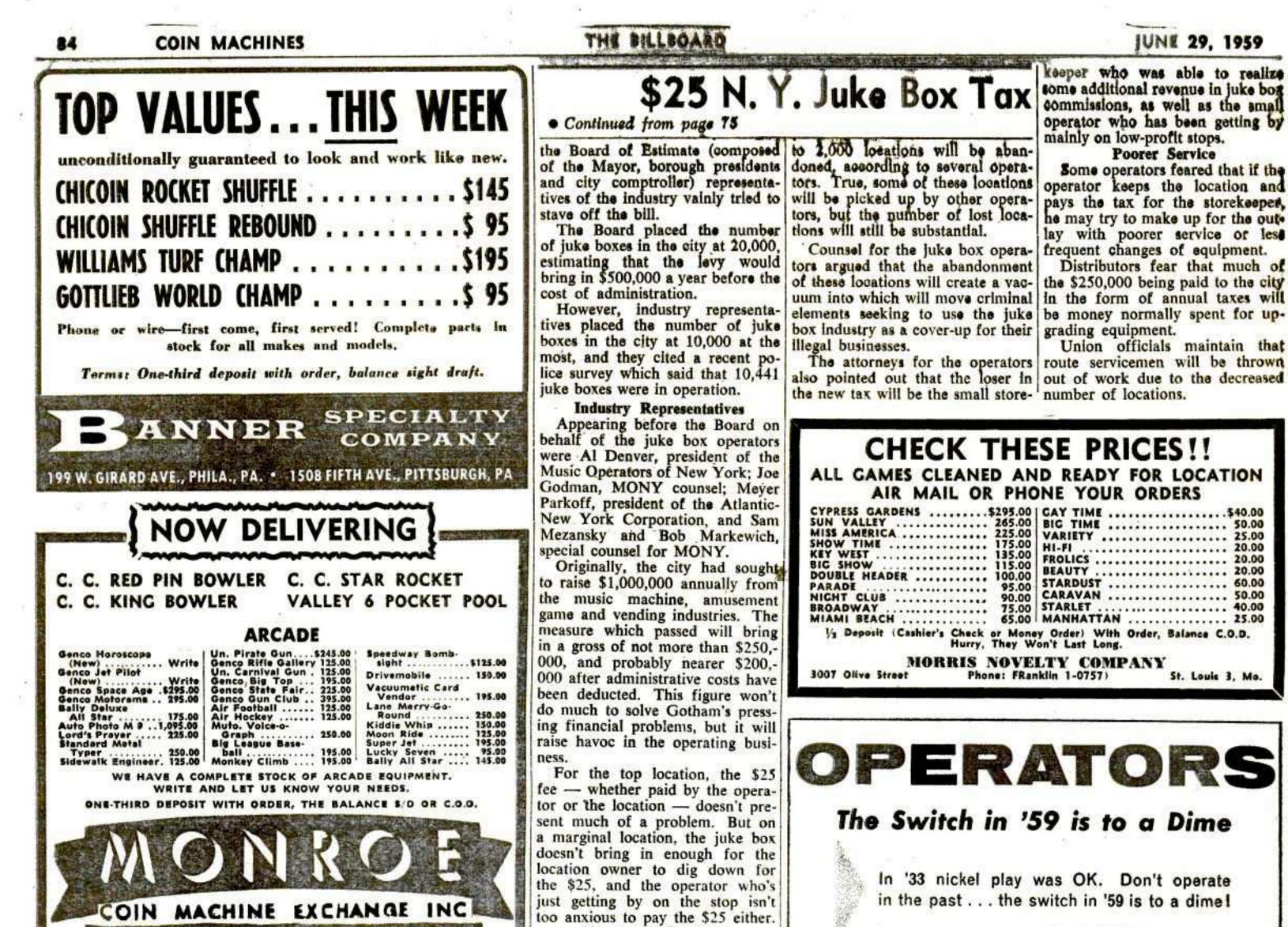
Call, Write or Wire **Export Inquiries Invited.**

ALCO Distributing Co. **Exclusive Wurlitzer Distributor** 1301 North Capitol Avenue Indianapolis, Indiana-Phone: MElrose 5 1593









2423 Payne Ave. Cleveland 14, Ohio SUper

Abandoned Locations As a result, an estimated 1,500

D. GOTTLIEB & CO.

Operators: Deal Yourself In On a Winner! GOTTLIEB'S

Has the Colorful Appeal of Playing Cards!

That's right, Mr. Operator, QUEEN OF DIAMONDS in your locations can really add the color and flash needed to attract and hold players game after game! Every Gottlieb card game has been a winner and this Queen is no exception. It's jam-packed with "play it again" features.

See It ... play it ... order it at your distributor today !

- X-Y-Z spotting feature spots cards appearing in light-box "Magic Windows"
- 6 rollovers and 3 holes score X-Y-Z values
- Lighting all cards awards special plus 400,000 points
- 3 center drop-in holes score specials when all cards are lit
- All new "bank of targets" lights cards
- Side "joker" rollovers light cyclonic kickers for high score and score extra specials when all cards are lit
- Plus super-powered flippers and National Slug Rejectors

J. Amusement Pinballs as American as Baseball and Hot Dogs!

1140-50 NORTH KOSTNER AVE. CHICAGO 51, ILL.



\$5 Million Bond Issue **By** Seeburg

WASHINGTON --- The Seeburg Corporation, Chicago, has filed a statement with the Securities and Exchange Commission seeking registration of \$5,135,000 of convertible subordinated debentures.

50th -Yr. for

Tivoli Games

COPENHAGEN, Denmark -

The Summer Tivoli is the top loca-

tion for coin machines in Den-

mark. On June 6 the Hans Ziirsen

firm celebrated the 50th year of

The debentures (bonds that show evidence of debt and carry a fixed interest payment) will be offered by Seeburg to its common stockholders for subscription at the rate of \$100 in debentures for each 23 shares of common stock held.

Of the net proceeds from the sale, \$3,487,500 will be used to retire outstanding notes. The balance will be used for other general corporate purposes, including provisions of additional working capital "both for the company's operations and for the coffee and cold beverage vending machine operations recently acquired or to be acquired," SEC said.

White, Weld & Company, is named as underwriter. Subscription price and underwriting terms are to be supplied later.

Mich. Locations

Continued from page 82

tors from putting in new pieces. 5. Games are not new, but usually not over a year old, except in outlying and conservative territory. This indicates fairly rapid turnover.

6. Pin games are most popular-estimated up to 80 per cent. Caly the five-ball type appears to be used here. (Bingo and in-line pin tables are not used.) Bowling games, a few guns, pool tables where space permits are popular. Youngsters like the pins, but bowlers, like Chicago Coin Bowling League and United Bowling Alley -typically older equipment-are fairly common in bars.

THE BILLBOARD

came head of the firm, which has a large plant for manufacturing, rebuilding and repairing coin machines of many types, including name-stamping machines and juke boxes. At present the Ziirsen firm New York is concentrating on importing, distributing and operating machines, and it has a route of juke boxes.

In Tivoli it operates the Automat its ownership of the big Automat Hall but also has a large number of ess at a reception and buffet lunch- and name-stamping machines in con, in the Arcade. Staff and per- various sections of the park. In all sonnel of the firm, officials of it has about 200 machines in Tivoli Tivoli and triends of the firm -most of them late models, inattended the "Jubilee," and Mrs. cluding German pay-outs, pin Ziirsen received many elaborate games, juke boxes and Arcade magifts, floral pieces and bouquets. chines. Football and hockey ma-1957, and his widow; Marie, be- Bally Champion horses.

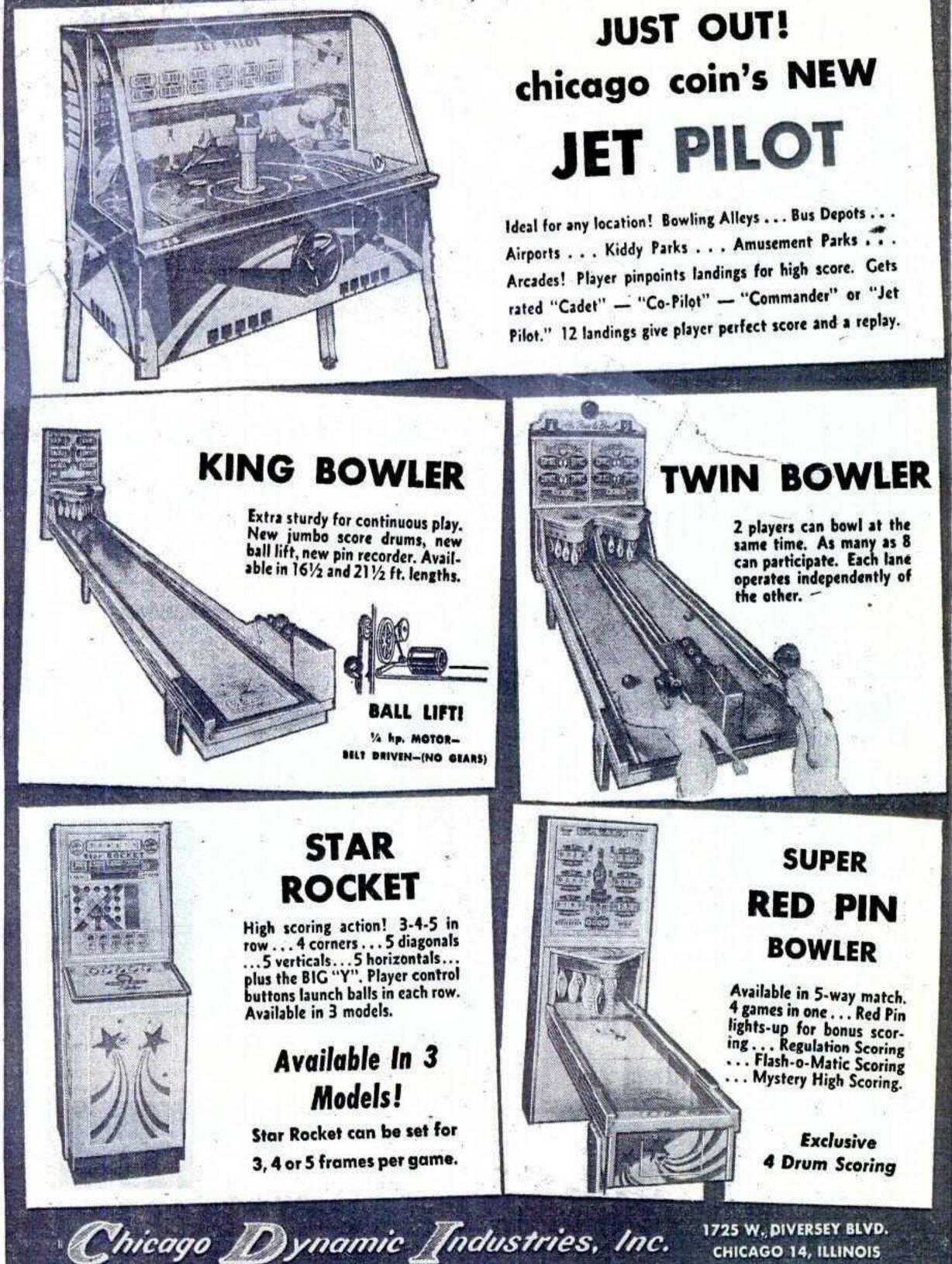
COINMEN YOU KNOW

chicero coin's "line-uo

Local coinmen relaxed last weekend at the Homowack Lodge in the Catskills at the New York State Operators Guild Outing.... Hall in Tivoli. Mrs. Marie Ziirsen, machines in two other Arcades, as Jack Wilson, Newburgh operator present head of the firm, was host- well as many scales, strength-testers and president of the group, was given a rough time when he was the subject of a "This Is Your Life" night club act.... Meyer Parkoff, Atlantic-New York, was host at a champagne party the evening of the banquet.... Murray Cohen, Woodridge, N. Y., operator, Hans Zürsen died October 2, chines are popular, as are two amazed the group by holding extended conversations in Cantonese

with the Chinese waiter. Coher spent several years in China.

Morris Rood, Runyon Sales, is spending long weekends at a beach club, where he keeps in athletic trim by playing softball and volleyball. . . . Art Silbert, vice-president of the Standard Financial Corporation, recently became a father for the third time. But unlike most proud pappas, Silbert is more apt to talk about his Doberman Pinscher, which recently took top honors at a Hempstead, L. J., dog show and which is now in the Champion class.



7. Juke boxes are generally reported one to two years old. The 100-selection prevails - instances are reported of a switch from 200 back to 100.

8. Stereo on juke boxes is about non-existent, because of the seasonal factor. Locations realize it is not economically feasible and do not push. Yet permanent locations in the same town are stereo 10 to 1.

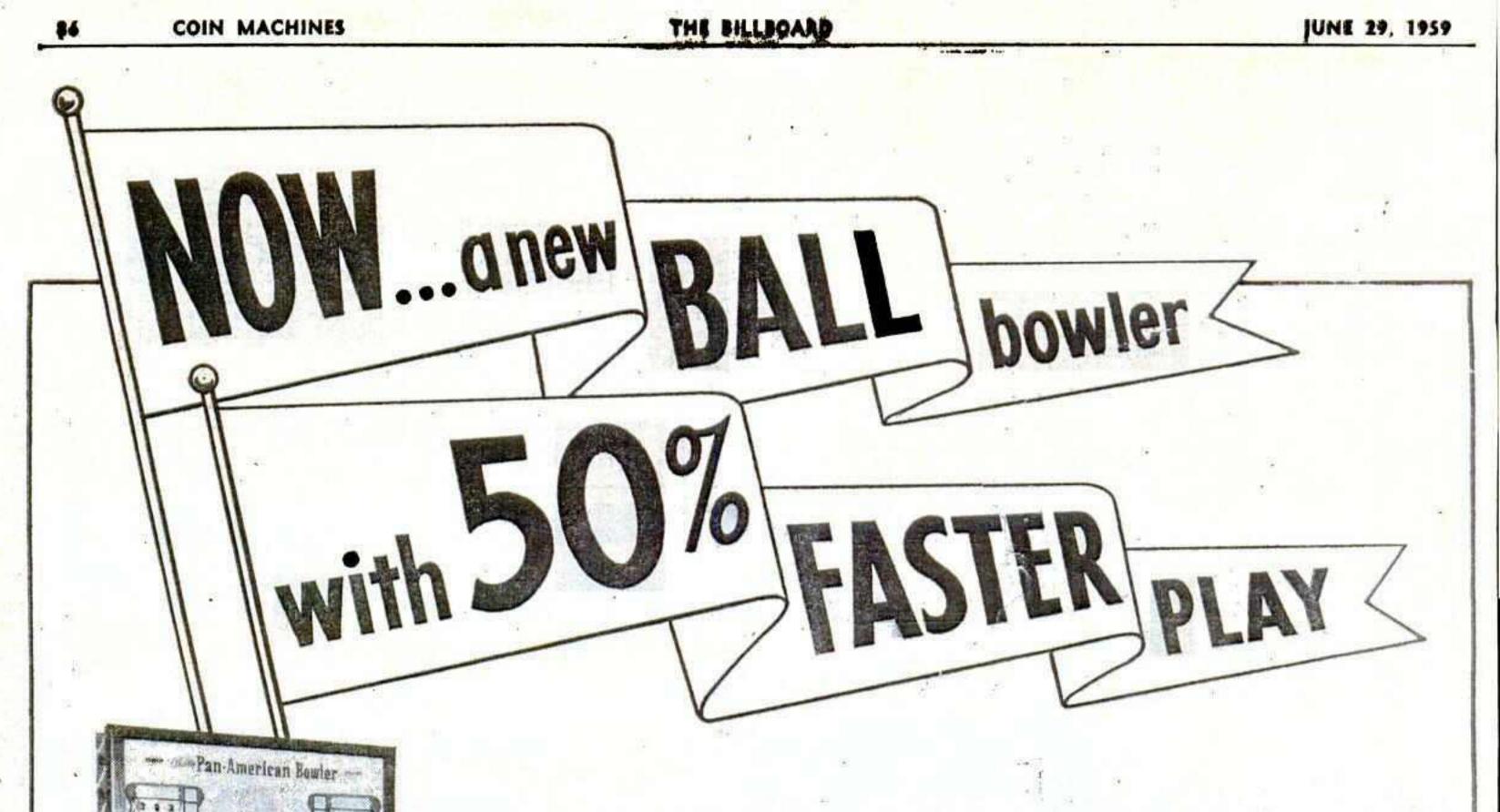
9. Operators (especially Western Michigan) are taking longer commissions-60 per cent, just as in metropolitan areas, compared to 50 per cent in resorts last season. They are even demanding basic guarantees, from resort locations, to make operation practicable.

10. The take on juke boxes appears relatively stable, but the games of all types show marked fluctuations in play. Both types can profit under varying conditions, and this may be a factor in the trend toward diversification.

11. Resort locations are acting as a balance wheel in operating. They have about eight good weeks, with the rest of the summer season distinctly lower. They appear to average about the same figures per week per machine as permanent locations taken on a year-round basis. But the standard locations show serious drops in the summer, of course, which can be offset by a judiciously-selected resort route.

12. In Western Michigan, a trend toward putting out more equipment is reported, both games and jukes. This is a result of some natural business readjustments. Operators have found that they had some older equipment on hand, and have been refurbishing it for use on the summer locations. This helps to explain the trend reported up-State toward entry of more operators into the field.

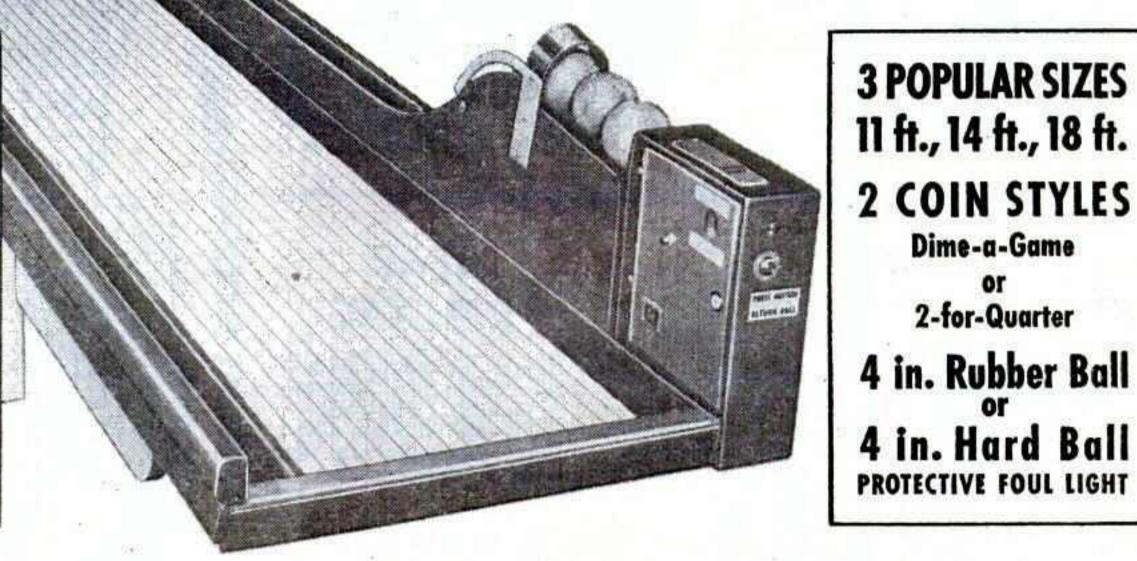




Players love the lively "keep-swinging" play rhythm of the fastest ball-bowler ever built—with twice-as-fast rotary totalizers and 50 per cent faster play-cycle. Locations love the way PAN-AMERICAN BOWLER stimulates refreshment sales...keeps customers from drifting away...

> piles extra earnings in the cash-box. And you'll love the fact that PAN-AMERICAN BOWLER gets all the heavy rush hour play...takes in \$15 while other alleys earn \$10. Get PAN-AMERICAN busy for you in busy spots-now!

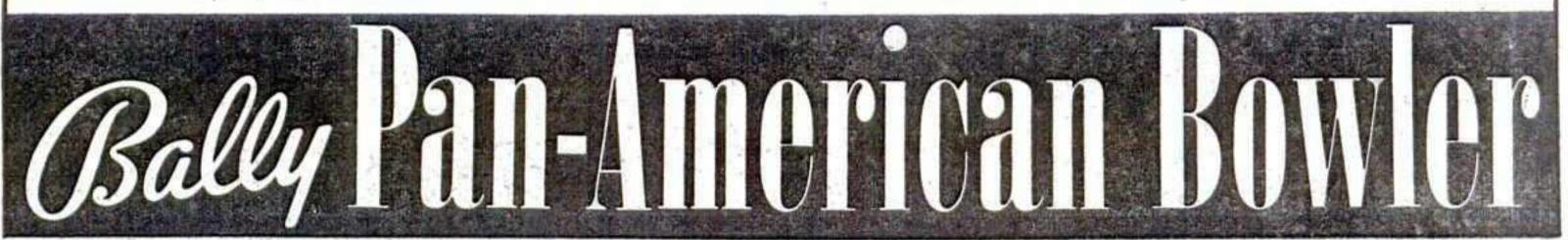
> > BALLY MANUFACTURING COMPANY-2640 Belmont Avenue, Chicago 18, Minois



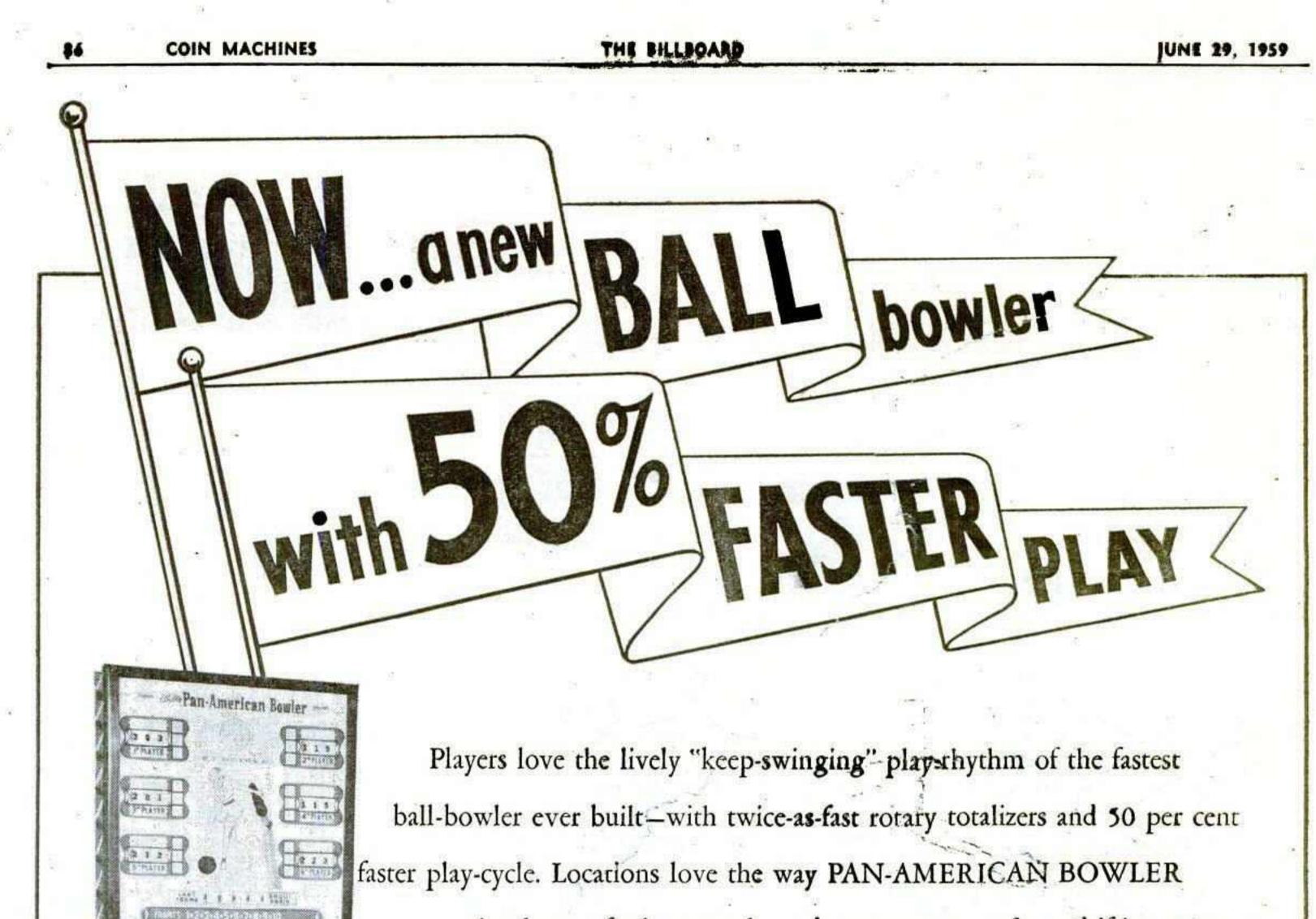
LUCKY STRIKES may be switched on or off during game for handicap OFFICIAL bowling scores 1 TO 6 CAN PLAY STREAMLINED CABINET QUIET-ROLL ALLEY EXTRA HUSKY PINS

1 1 5 4 Fierts

220



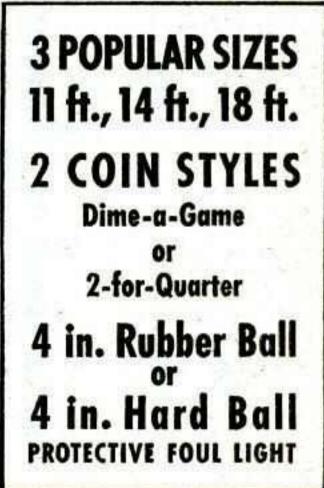




stimulates refreshment sales...keeps customers from drifting away... piles extra earnings in the cash-box. And you'll love the fact that PAN-AMERICAN BOWLER gets all the heavy rush hour play...takes in \$15 while other alleys earn \$10. Get PAN-AMERICAN busy for you in busy spots-now!

BALLY MANUFACTURING COMPANY-2640 Belmont Avenue, Chicago 18, Minois

IN TOPE PR



LUCKY STRIKES may be switched on or off during game for handicap

OFFICIAL bowling scores 1 TO 6 CAN PLAY STREAMLINED CABINET QUIET-ROLL ALLEY EXTRA HUSKY PINS



50th -Yr. for

Tivoli Games

COPENHAGEN, Denmark -

The Summer Tivoli is the top loca-

tion for coin machines in Den-

mark. On June 6 the Hans Zürsen firm celebrated the 50th year of

its ownership of the big Automat

Hall in Tivoli. Mrs. Marie Ziirsen.

present head of the firm, was host-

ess at a reception and buffet lunch-

eon, in the Arcade. Staff and per-



WASHINGTON -- The Seeburg Corporation, Chicago, has filed a statement with the Securities and Exchange Commission seeking registration of \$5,135,000 of convertible subordinated debentures. The debentures (bonds that show evidence of debt and carry a fixed interest payment) will be offered by Seeburg to its common stockholders for subscription at the rate of \$100 in debentures for each 23 shares of common stock held.

Of the net proceeds from the sale, \$3,487,500 will be used to retire outstanding notes. The balance will be used for other general corporate purposes, including provisions of additional working capital "both for the company's operations and for the coffee and cold beverage vending machine operations recently acquired or to be acquired," SEC said.

White, Weld & Company, is named as underwriter. Subscription price and underwriting terms are to be supplied later.

Mich. Locations Continued from page 82

tors from putting in new pieces. 5. Games are not new, but usually not over a year old, except in outlying and conservative territory. This indicates fairly rapid turnover.

6. Pin games are most popularestimated up to 80 per cent. Caly

THE BILLBOARD

came head of the firm, which has a large plant for manufacturing, rebuilding and repairing coin machines of many types, including name-stamping machines and juke boxes. At present the Ziirsen firm is concentrating on importing, distributing and operating machines, and it has a route of juke boxes.

In Tivoli it operates the Automat Hall but also has a large number of machines in two other Arcades, as well as many scales, strength-testers and name-stamping machines in various sections of the park. In all sonnel of the firm, officials of it has about 200 machines in Tivoli Tivoli and triends of the firm -most of them late models, inattended the "Jubilee," and Mrs. cluding German pay-outs, pin Ziirsen received many elaborate games, juke boxes and Arcade magifts, floral pieces and bouquets. chines. Football and hockey ma-Hans Ziirsen died October 2, chines are popular, as are two 1957, and his widow, Marie, be- Bally Champion horses.

COINMEN YOU KNOW

New York

Local coinmen relaxed last weekend at the Homowack Lodge in the Catskills at the New York State Operators Guild Outing.... Jack Wilson, Newburgh operator and president of the group, was given a rough time when he was the subject of a "This Is Your Life" night club act.... Meyer Parkoff, Atlantic-New York, was host at a champagne party the evening of the banquet.... Murray Cohen, Woodridge, N. Y., operator, amazed the group by holding extended conversations in Cantonese

with the Chinese waiter. Coher spent several years in China.

85

Morris Rood, Runyon Sales, is spending long weekends at a beach club, where he keeps in athletic trim by playing softball and volleyball. . . . Art Silbert, vice-president of the Standard Financial Corporation, recently became a father for the third time. But unlike most proud pappas, Silbert is more apt to talk about his Doberman Pinscher, which recently took top honors at a Hempstead, L. I., dog show and which is now in the Champion class.

COIN MACHINES



the five-ball type appears to be used here. (Bingo and in-line pin tables are not used.) Bowling games, a few guns, pool tables where space permits are popular. Youngsters like the pins, but bowlers, like Chicago Coin Bowling League and United Bowling Alley -typically older equipment-are fairly common in bars.

7. Juke boxes are generally reported one to two years old. The 100-selection prevails - instances are reported of a switch from 200 back to 100.

8. Stereo on juke boxes is about non-existent, because of the seasonal factor. Locations realize it is not economically feasible and do not push. Yet permanent locations in the same town are stereo 10 to 1.

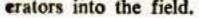
9. Operators (especially Western Michigan) are taking longer commissions-60 per cent, just as in metropolitan areas, compared to 50 per cent in resorts last season. They are even demanding basic guarantees, from resort locations, to make operation practicable.

10. The take on juke boxes appears relatively stable, but the games of all types show marked fluctuations in play. Both types can profit under varying conditions, and this may be a factor in the trend toward diversification.

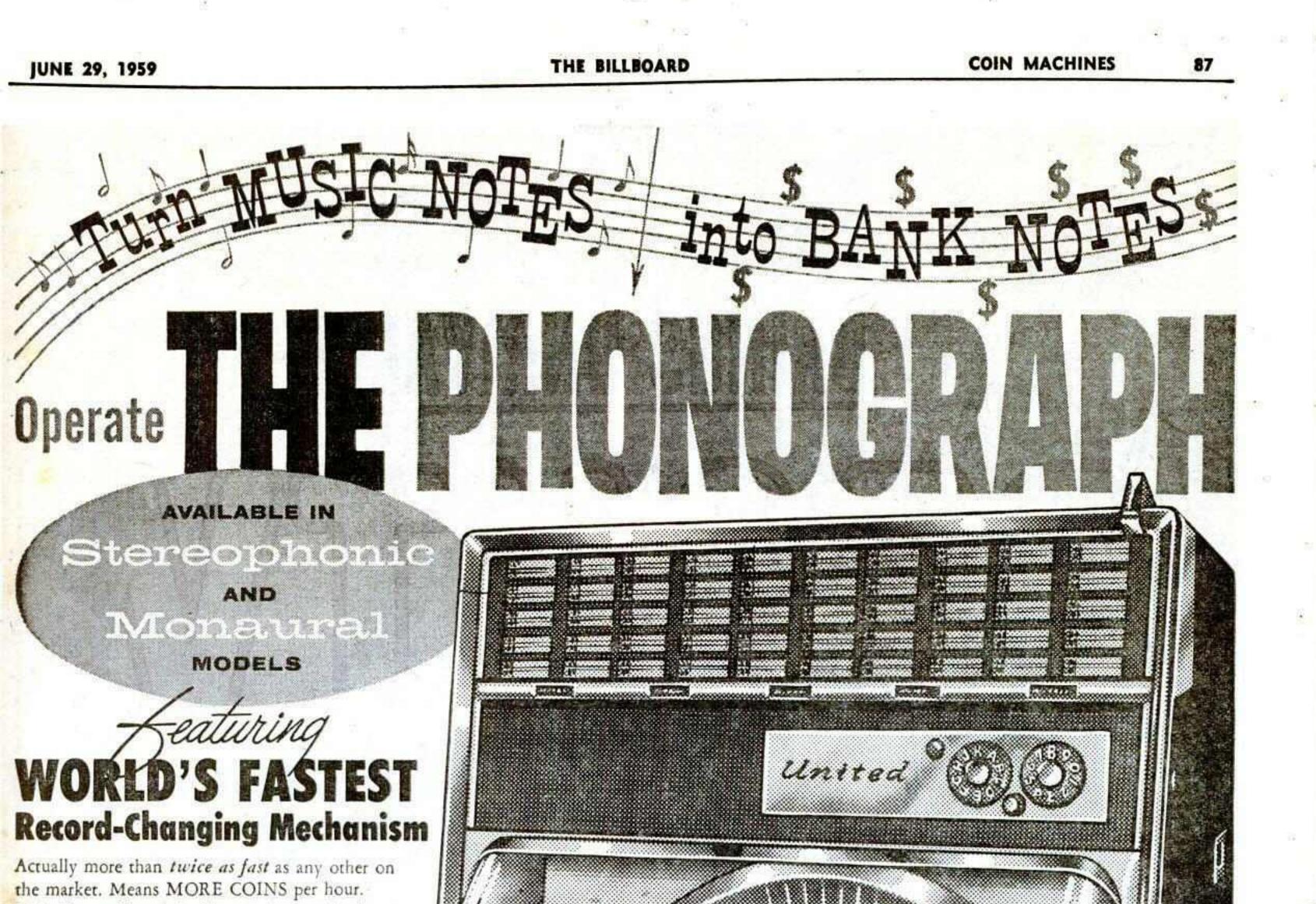
11. Resort locations are acting as a balance wheel in operating. They have about eight good weeks, with the rest of the summer season distinctly lower. They appear to average about the same figures per week per machine as permanent locations taken on a year-round basis. But the standard locations show serious drops in the summer, of course, which can be offset by a judiciously-selected resort route.

12. In Western Michigan, a trend toward putting out more equipment is reported, both games and jukes. This is a result of some natural business readjustments. Operators have found that they had some older equipment on hand, and have been refurbishing it for use on the summer locations. This helps to explain the trend reported up-State toward entry of more op-









United's confidence in this amazing mechanism is supported by an astounding guarantee enclosed with each phonograph.

Unconditionally Guaranteed

The Record Mechanism contained in the Model UPB-100 United Phonograph is UNCONDITIONALLY GUARANTEED for one full year from date of delivery by an authorized United Music Corporation distributor in a new and unused condition. Each United Phonograph is delivered with a "Certificate of Warranty" outlining United's complete guarantee UNITED MUSIC CORPORATION

Packed with many other exclusive features, the United Phonograph stands "head and shoulders" above all others in Simplicity...Styling...Mechanical Perfection ...Profit. Operate the finest...operate United.

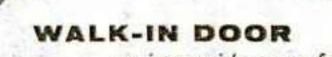
A COMPLETE MUSIC SYSTEM

FULL RANGE EXTENSION SPEAKERS specially designed for convenient Wall, Ceiling and Corner installation. Both Monaural and Stereophonic.

SYNCHROMATIC COMPACT WALL BOX complete with Program Selection Panel and Dial Selector Knobs makes selection in 2 seconds.

HIDE-AWAY UNIT ideal for locations with limited floor space.

PLAY-STIMULATOR stops lulls. Invites more play. Pays for itself in a hurry.



swings wide open for

53 IN. HIGH 35% IN. WIDE 27% IN. DEEP

310 LBS.

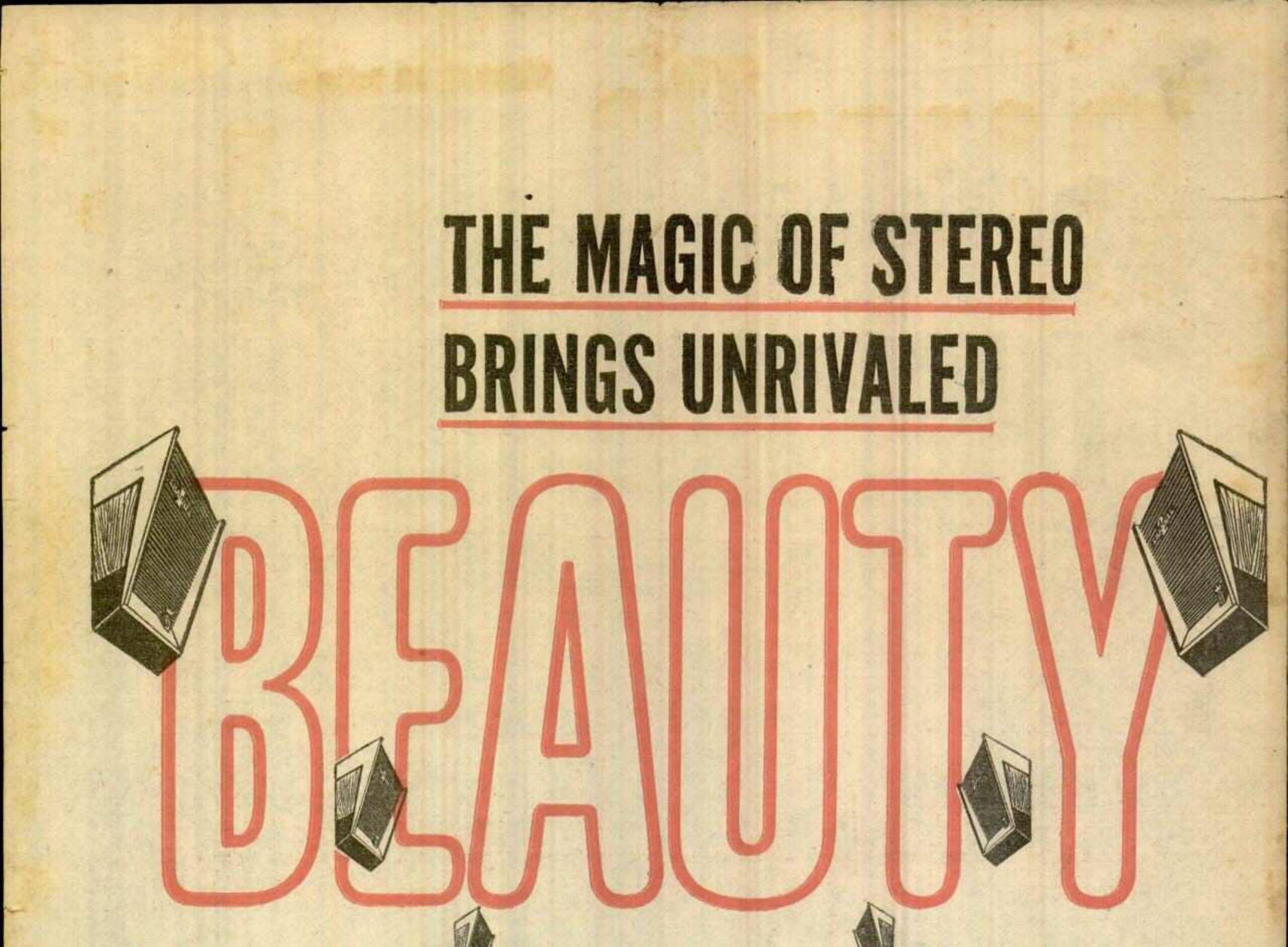
NET WEIGHT



BEAUTIFUL 5 COLORS

AQUA . CORAL . GOLD . EBONY . PLATINUM

WRITE FOR DETAILS TODAY!



MATINEL

TO LISTENERS WHEN PLAYED ON A SEEBURG SYSTEM

Now bring the listening beauty and brilliance of stereophonic music to every location. With Seeburg Two-Channel Stereo every listener, wherever seated, has the illusion of being present at a "live" performance of the recording musicians. Seeburg Stereo is completely integrated — from the pickup, through the dual amplifier to the newly developed twin stereo speaker system.



America's finest and most complete music systems



DESIGN PATENT PENDING