

# Anybody Know How the Records Get There?

By REN GREVATT

NEW YORK—The problem of "where's the leak" when it comes to unauthorized radio station exclusives on initial play of a new single, cropped up here again last week. Both the diskery and the radio station involved offered cogent comment on the matter.

In the case at hand, WMCA, now the top-rated station in the market, managed to get a dub of Bobby Vinton's newest Epic single, "There I've Said It Again," late Friday (8). The

station programmed the side every hour all day Saturday and Sunday.

During the time, WMCA had a clear exclusive since, as a source close to Epic noted: "We didn't even get our own promotion samples until Monday morning. It's against our policy 100 per cent to give any station an exclusive and we certainly didn't authorize this. It looks like it might be a case of somebody reaching someone somewhere along the production line."

It is known that spokesmen for both WINS, Westinghouse-owned outlet here, and WABC complained vehemently to Epic personnel about being closed out on the early play. Earlier, there was a similar hassle involving Vinton's "Blue on Blue," following which there were threats from other station spokesmen to refuse play on new Epic product if the exclusives continued. An investigation has been set in motion within the company to determine the leak area.

Only a few months ago, Capitol Records found itself embroiled in a similar controversy with the same stations playing the same roles. This resulted in a firmly worded company memo against exclusives and a practice of promotion men synchronizing watches before converging on various radio stations with hot newies.

In the current instance, Joe Bogard, music director of WMCA, remarked tartly: "We are fighting back. We endeavor to get exclusives by various and diverse methods. We've been do-

ing it and we'll continue to do it, and we'll play any label that's worthy of play. We also got exclusives on the new Tymes' record, 'Somewhere,' and Brook Benton's new Christmas record, 'You're All I Want for Christmas' just this week.

"As far as the other stations are concerned, WINS has done this in the past. Now that we're on top, the companies are sending them to us without our asking for them. With WABC, it's just sour grapes because they don't usually play any really new records anyway."

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## Billboard

The International Music-Record Newsweekly

Radio-TV Programming • Phono-Tape Merchandising • Coin Machine Operating

### See Best Yuletide Sales Ever

NEW YORK — Reports from retail dealers indicate that 1963 should be the best year ever for Christmas album product. All economic barometers point to a prosperous year's end, and early action on several new holiday releases is already being registered.

Last year, Christmas product (as well as all top of the chart album product) suffered greatly

due to the overwhelming success of the "First Family" album and "My Son, the Folk Singer." Christmas, 1961, saw plenty of holiday product on the market, but there was insufficient demand to consider it a successful season.

Though the majority of retailers around the country that were contacted reported that Christmas product sales were just starting, they have already singled out the new "Andy Williams Christmas Album" as the probably No. 1 LP for the next two months; at least of those albums thus far on the market. It is already registering heavy sales, as is his single "White Christmas." New album releases by Robert Goulet and Johnny Mathis (his first for Mercury) also suggest "hit" potential, as do albums by Jackie Wilson, Perry Como, Bert Kaempfert, chases.

the Mormon Tabernacle Choir, and Paul and Paula.

Most dealers have yet to put up their product displays, but plans are to do so in the coming week or two. From early indications, it is the general consensus that Christmas product should be given a big push this season, along with albums as gifts. Dealers anticipate that an all-out merchandising of such product will pay off handsomely, favoring Christmas albums and other best sellers in all categories.

Albums as gifts is a natural promotion, and taking a tip from many successful dealers of the past few years, Christmas wrapping of all LP's, including the rubber-band type of ribbon that slips on easily as well as self-mailers, are only some of the ways to induce extra pur-

### JACQUELINE



**JOLIE JACQUELINE:** French chanteuse Jacqueline Francois, who records for Philips, takes reluctant leave of New York after performing at the April in Paris Ball. The scintillating songstress, whose latest LP is "Magnifique," appeared with such guests as Ludmilla Tcherina, premiere danseuse of the Paris Opera, and members of the Bolshoi Ballet company.

### Stars Shine at H'wood Bows

HOLLYWOOD—Music City and the House of Sight & Sound both opened new major outlets in the area last week. Sight & Sound brought in its second store in the San Fernando Valley at the Fallbrook Square in Canoga Park on Tuesday (12), followed on Friday (15) by Music City's fourth store in Torrance at the South Bay Shopping Center.

In both cases, Clyde Wallichs, president of Music City, and Jerry Johnson, head of Sight & Sound, arranged for record stars to appear.

The new Music City store hopes to service 700,000 disk buyers in the 14 cities comprising the great South Bay region. Sight & Sound will have to contend with a smaller audience initially, but if the traffic jams on the Ventura Freeway heading out toward Canoga Park are any indication, the Fallbrook store should also find business booming.

### Tradeto Fete Danny Engel

CINCINNATI—Danny Engel, nationally known song plugger and publisher's representative, for nearly 40 years with Chappell Music, New York, will be honored by the music trade with a testimonial dinner at the Lookout House, Covington, Ky., December 3, in celebration of his 50th year in the music business.

More than 450 invitations have been sent out to artists, record and publishing company execs and music dignitaries throughout the nation, according to Hugh Dallas, promotion manager of Columbia Records' Region 3, Detroit, who is handling arrangements for the affair. Working with Dallas on ticket sales and arrangements are Lee Fogel, of Cleve-Disk Distributing Company here; Chuck Moore, local Columbia promotion man; Nick Albrano, field promotion man for Epic Records, Chicago, and Tom Gilardo, with Columbia in Detroit.

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## Air Public Service Goal

By GIL FAGGEN

CLEVELAND—The eyes and ears of the broadcasting industry were on Cleveland last week as 400 broadcasters met at the fifth annual conference on local public service programming, sponsored by Group W (Westinghouse Broadcasting Company) to discuss how stations may best serve the needs of their communities.

This year's conference took place in the atmosphere of increased pressure from the Federal Communications Commission to increase and greater emphasize public service programming in prime time.

FCC Chairman E. William

Henry, who addressed the conferees Tuesday, reiterated his proposal made at the Omaha hearings several months ago, which would require all stations to broadcast every other week pertinent information about who they are, how they get their licenses and where the public may find out more about them.

Henry said that reaction from the Omaha report confirmed that most of the public is ignorant of the licensed responsibility of broadcasters.

#### 'Obligation Due'

"Most of these people, when they were given a public service program to air, seemed to think it was an act of charity, not an obligation," Henry said.

"They do not know that the broadcasters have had to make certain representations to obtain their licenses. I think it behooves the FCC to help you do that."

Henry charged that broadcasters in Omaha have for the most part treated civic issues as "spot items in news programs," rather than in depth. He suggested that there probably would be tightened regulations on local public service broadcasts early in 1964.

Conceding that network programs do serve local needs, Henry went on to say that "viewers are entitled to more than just programs beamed to

(Continued on page 40)

BING CROSBY

STAN KENTON

NANCY WILSON

THREE GREAT NEW CHRISTMAS SINGLES!  
SEE PAGE 8

Capitol RECORDS

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# PAUL ANKA

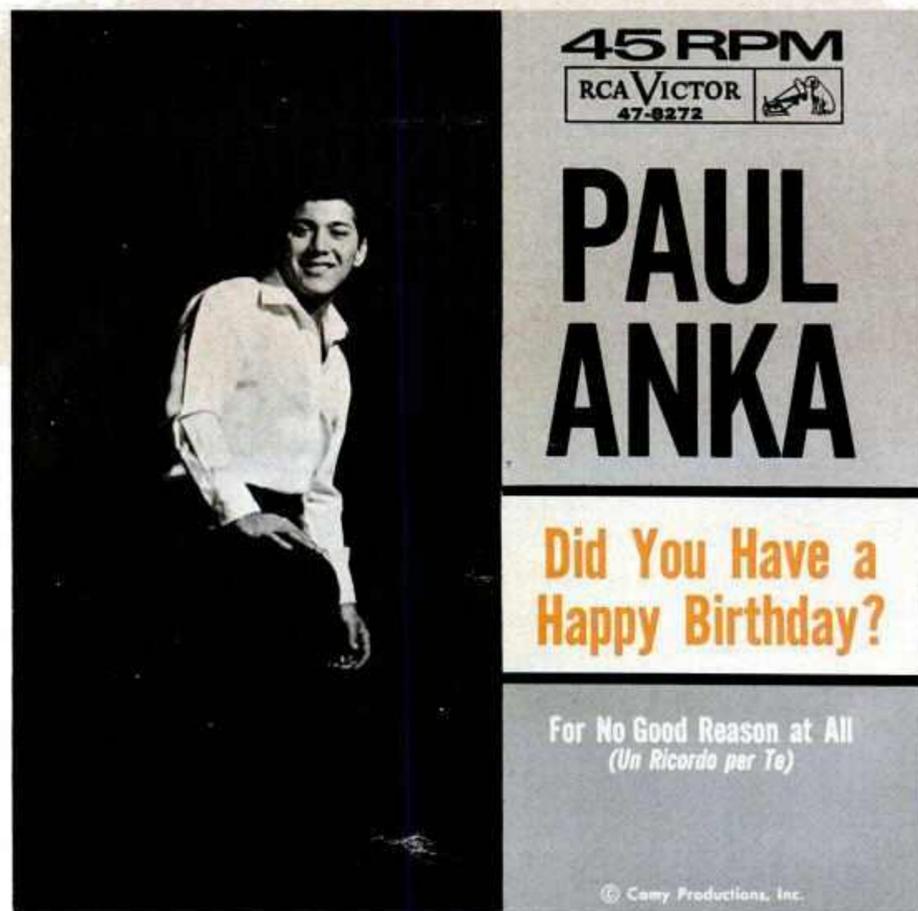
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HAPPY BIRTHDAY?"**

**c/w "FOR NO GOOD REASON AT ALL"**

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# Billboard BACKSTAGE

**D**ESPITE the lure of discount deals, record clubs and special bonuses, it's still possible to sell LP product to a mass audience and get the full list price.

That's the considered opinion of Dr. L. Verder, managing director of Germany's Electrola record plant, and Dr. Verder has the sales figures to back up his statement.

Dr. Verder told me about his startling theory last week when he met at Capitol Records' new offices in the Sperry Rand Building in New York. The idea is the brain child of Hoer Zu (Listen), a German weekly entertainment magazine with a circulation of more than 4,000,000. In September Hoer Zu began running full-page advertisements offering three 12-inch LP albums each week. Selections are made by a three-man panel, with representatives from the publication, from Electrola and from Teldec. The advertisement changes each month, with two Electrola and one Teldec album featured. Repertoire includes both classical and pop, with the albums themselves released on the Hoer Zu label and with credits given to the co-operating companies.

Prices quoted are the same as those quoted by dealers, so the advertisements stimulate retail sales on the dealer level. During the first month of operation the magazine sold more than 10,000 albums at full list. And dealer sales were certainly boosted in the process.

The idea appears to be catching on in Europe. Epoca, the Italian equivalent of Life magazine, has begun discussion with Italian record manufacturers to test this method on classical product.

Dr. Verder, who was accompanied on his U. S. trip by August Batzen, Electrola's export manager, is a firm believer of international product and artist exchange in the world of music. His firm is a wholly owned subsidiary of EMI, as is Capitol in the U. S. Dr. Verder and Herr Batzen report that Capitol artists are going strong in the West German market and that they intend to promote Capitol product extensively in that market. To keep commerce flowing on a two-way basis, they are working with U. S. dealers to promote the Odeon label (Electrola's classical label) in this country. To date, some 200 domestic dealers stock and sell Odeon.

*Hal B. Cook* PUBLISHER

## HAL



**STEVE HONORED BY FRIAR TESTIMONIAL:** Steve Lawrence (center); Dave Kapralik, Eastern a.&r. man for Columbia, and Hal Cook, publisher of Billboard, are caught in a whirl of activity as 1,200 Friars and their guests present a testimonial luncheon for Steve in New York's Astor Hotel. Toastmaster Jack E. Leonard brought on a host of Steve's show business friends, including (in order of appearance) Robert Merrill, Forrest Tucker, Jack Wakefield, Tom Posten, Prof. Al Kelly, Ken Greengrass (Steve's manager), Allen and Rossi, William B. Williams, Milt Kamen, Allan Sherman and Alan King. Steve has recently started rehearsals for the Joseph Cates' legit musical production of "What Makes Sammy Run," due on Broadway in February.

## CHICAGO SAYS: 'YES, PLAY LENA NOW, NOW, NOW'

CHICAGO — Lena Horne's "Now" continued to produce controversy here, particularly after WBBM, the big CBS-owned-and-operated station decided to go out on a limb by interviewing Lena on the air,

playing the record and asking for comments. All this despite the fact that the CBS flagship station in New York had previously turned thumbs down on the disk.

WBBM's powerhouse deejay Mal Bellairs aired the interview and record last Sunday (10) and the switchboard immediately lit up with calls, about 55 to 60 per cent in favor of the record, according to a station spokesman. A few days later, when the mail return came in, opinion was even stronger in favor of the record by about 65 per cent.

WBBM has now taken the position that the record is up to the deejays' individual option. Len Schlosser, program director, said it is in the "active play box and can be aired by anyone, anytime." To date, however, most of the station's deejays are cautious.

Of particular significance is that WBBM is the first major middle-of-the-road station in the city to give the record the green light.

After the record was broken by WYNR, the McLendon Cor-

## WEAVERS BOW OUT AS ACT

NEW YORK—The Weavers, noted folk singing group, and in business as an act for more than 15 years, will disband at the end of this year. Their final concert will be given December 29 at Orchestra Hall, Chicago.

The group, consisting of Lee Heys, Ronnie Gilbert, Fred Hellerman and Bernie Krause, has found it best to pursue individual careers, according to Harold Leventhal, their personal manager.

"During the past years," Leventhal said, "their records have sold more than 4,500,000 copies. The group has withstood the pressures of blacklisting. To this day, their performances and repertory are among the best in folk music."

poration-owned rocker, it was picked up by WAAF, a combination jazz and r.&b. outlet, and later by WVON and WBEE, both r.&b. stations. WCFL, another middle-of-the-road station is also playing the record, but

*(Continued on page 14)*

# Hot Rod Trend Catches On

By JACK MAHER

NEW YORK — With three albums solid (and chart entries), and what looks like growing teen-age acceptance, record companies are moving out of the surf and on to the track. There is a heavy emphasis of rock product that features gunning engines, peculiar jargon and rolling beat of what looks like the next big teen-age fad—hot rod music.

One of the first labels to leap from the crest of the surf wave on to the hot rod track was Capitol Records. The firm's Beach Boys made the transition without grinding gears, roaring from a string of surf hits to their first in the wheel and engine groove, "Little Deuce Coupe." The LP has followed the smash single up the chart.

"Shutdown" is another Capitol album that has ridden on the charts for some time, and has given the label an indication of what the new swing was about. It contains various artists in hot rod garb. The label also has its West Coast surfing personality,

Dick Dale, swinging in with his first hot rod LP.

Capitol is pushing hard with promotions behind the hot rod build: The label is supplying disk jockeys with a wide variety of material which includes sweatshirts carrying similar mad-type drawings to those shown on the album cover.

The deejay kits also carry literature about hot rodding including a pamphlet that ex-

plains the jargon, and the organization of the National Hot Rod Association. In addition deejays are being supplied with copies of the automotive publication, Hot Rod. In New York the Capitol distrib is working closely with the hot rod club in Hempstead, and the Dick Clark show. Still another part of the kit has a sampler LP of hot rod music on the label. In

*(Continued on page 14)*

## The Way They Talk

Since the switch from surf to track has brought a new line of jargon to teen-age lips, Billboard publishes this partial glossary in the hope that it will be of some assistance to jockeys, parents and other interested but bewildered adults.

- A-BONE—Model A Ford
- ANCHORS—Brakes
- BANG SHIFT HYDRO—Hydromatic transmission that can be held in any gear for racing.
- BLOWER—Supercharger
- BOBBED—Cut, shortened, as in fenders
- BIG RUMPER—Big bad engine
- BITE—Traction
- BOOTS—Tires
- CHUTE—A parachute used for stopping racing dragsters
- CHIZZLER—Chrysler engine
- DAGOED—Dropped front axle on roadster
- DEUCE—1952 Ford
- GASSER—Car than runs in the gas class
- GOURD GUARD—Crash helmet
- HIGH-BOY—Dragster with rails at stock height
- LUMP—Engine
- MILL—Any engine
- RAIL-JOB—Dragster without body
- SCAVENGER—Machine that beats anything on the road
- SKIS—Tires
- SHUT DOWN—To be beaten
- SLICKS—Wide, smooth racing tires
- SHILLELAGH—Chevy V-8 engine
- T-BONE—Model T Ford
- TRAPS—Timing area
- UNGLUED—Blow an engine
- VETTE—Corvette
- WIPED—To be beaten

## Cameo-Parkway Dividend Rises

PHILADELPHIA — Cameo-Parkway Records has announced a 30 per cent increase in its dividend for the third quarter. The dividend was raised from 10 cents per share to 13 cents per share, "because of a broader base of earnings from an enlarged list of hit recording artists, composers and arrangers." The dividend marks the fifth consecutive quarterly payment declared by the company.

## 20th Shoots for Catalog Operation on World Basis

HOLLYWOOD — Twentieth Century-Fox Records is being developed as a "catalog operation to service world-wide markets" through a selective album and singles release program, and is debuting TCF Records as a new singles subsidiary, Norman Weiser, label's operations vice-president, told Billboard here last week.

The new subsidiary will be used to introduce new talent through a tight singles release operation, Weiser explained. "We'll keep the TCF operation tight by holding the roster to about 10 artists," Weiser said.

Weiser explained that with TCF as the outlet for new, unknown performers, he'll be able to develop 20th Century-Fox Records as a diskery with "name power." In recent months, com-

pany, owned by the film company with Richard Zanuck as veepee in charge of production, has signed Ray Ellis, Lena Horne, Eddie Heywood and Kitty Kallen.

Diskery will develop closer ties with the parent film company and has already set singles for two forthcoming pix: "Move Over Darling," set for Thanksgiving release, and "Take Her She's Mine," due about Christmas. Label will have an instrumental title theme for "Take Her" by Bill Ramel and his ork and a vocal of the "Darling" theme by thrush Ty Whitney, another new artist.

Weiser explained that Lionel Newman, head of the filmerie's music department, functions as the label's "a.&r. clearing house," maintaining liaison with Weiser in New York.

## AFTER ONE-YEAR STUDY

## RIAA Beefs Strongly About Copyright Talk

NEW YORK—The Record Industry Association of America, in a 102-page report issued last week, strongly opposed the recommendation by the Registrar of Copyrights that compulsory licensing be abolished as part of a proposed revision of the Copyright Act of 1909. Under the compulsory—or automatic licensing provision, as it is sometimes called—any record manufacturer may record a copyrighted song, after it has been recorded for the first time, upon payment of the mechanical royalty.

The RIAA statement, resulting from a study of more than one year and reflecting the opinions of RIAA's members,

presented the following points: (1) Abolition of the provision would drive the music industry toward monopoly, reduce the number of record companies and diminish the supply of recorded music; (2) many countries have adopted statutory license systems resembling U. S. law; (3) the record industry has grown greatly in volume, under the compulsory licensing provision, and royalty payments to copyright owners have experienced a parallel growth; (4) the principle of access to musical material—fostered by the compulsory licensing provision—is an economic necessity for the record industry; (5) abolition would result in the granting of exclusive licensing, pressure toward vertical integration (combining record manufacturing with music publishing), plus exclusive contracts with artists and songwriters. This would make possible the destruction by one company of another's recording artist by withholding the right to record copyrighted material; (6) album planning may be wrecked because of inability to clear rights to certain songs.

Many publishers and songwriters hold a view in opposition to the RIAA. They are of the opinion that abolition of the compulsory licensing provision would restore to copyright

## Atlantic Tells 15% Deal

NEW YORK—With the release of three new LP's on Atlantic, Stax and Vault, Atlantic and Atco have begun a 15 per cent discount plan to run 30 days after the get-away date of Monday (11). All Atlantic and Atco LP's two-Stax sets as well as all Vault and Moonglow albums distributed by Atco are included.

The new Stax album is built around "Walking the Dog," the smash single by Rufus Thomas. The new Vault set is "Surfbeat Vol. II," by the Surftriders, and Atlantic contributes its first album by the New World Singers, a folk group, to the new release.

The Atlantic firm is concentrating on width and depth in catalog product as well as the three new releases during the album plan's run, for it has found that a wide variety of material is moved of all types during such programs. Promotions through advertising display, complete info on album product and co-op advertising are also being utilized during the program. The label is again allowing each distrib an advertising budget which will be used in co-operation with dealers in their areas. This type of incentive has proved most effective in the past for the label.

owners a measure of control over their material. Occasionally, a copyright owner has

(Continued on page 14)

## Epic Making Small Chunk of Its History

NEW YORK—Epic Records, riding the crest of the biggest sales year in its history, established two new individual sales marks last week. On Tuesday (12) the label registered its greatest one day's sales of singles, with 122,000 sold. In addition, Bobby Vinton chalked up a record sales level for one artist with a seven-day combined sale of more than 250,000 of the current Vinton single "There I've Said It Again," and the artist's Christmas EP.

A major factor of the one-day sales record of 122,000 was the 94,000 sale of the Vinton single. Others making strong contributions to the total were the various versions of the "Washington Square," Cliff Richard's "It's All in the Game," Adam Wade's "Charade," and on the subsidiary Okeh label, Major Lance's "Hey, Little Girl" and "It Ain't Like That No More." Bobby Vinton also held the label's previous one-day sales record with his hit "Roses Are Red," which hit a maximum 24-hour sales level of 78,000.

According to Epic General Manager Len Levy, the label achieved the greatest net sale in its history during the first 10 months of this year. Levy also noted that sales for the period October 1 to 25 exceeded sales for the same period a year ago by 220 per cent.

Victor Linn, Epic's sales administration manager, commented that 65 per cent of the Epic-Okeh volume during the 10-month period was done in singles. The year 1962 marked the label's previous high in annual sales. In addition to sales by Vinton and the Village Stompers, considerable credit for the success was given two British artists, Rolf Harris and Cliff Richard, and the Ames Brothers, Buddy Greco, Lester Lanin, George Maharis and Adam Wade.

On another front two distributing changes were effected last week by Epic and Okeh. Both labels will now be handled in Detroit by Music Merchants, Inc., and in Cincinnati by Cleve-Disc. Previously, Columbia branches in both cities handled the lines.

## CAMPUS BEAT

## Dealers Miss Bets by Lack of Promotion

NEW YORK—According to reports by Billboard's network of campus correspondents, dealers, distributors—and in the long run, manufacturers—are missing out on the proper merchandising of albums which tie in with college personal appearances. Currently, the college personal appearance circuit is going full tilt and is providing a lucrative field for jazz, folk and pop artists. But only a smattering of record outlets in college towns are seizing the opportunity to stock and promote the albums of an artist who is scheduled to play the campus. Those dealers who are aware of the opportunity rack up some additional sales.

Such extra sales happen with enough frequency to indicate that a more consistent sales pattern could be established if the entire promotion and merchandising effort were more properly organized—so as to give the personal appearance the benefit of radio exposure, local advertising, etc.

## U. of Missouri

Johnny and the Hurricanes, appearing at the University of Missouri's Brewer's Field House at University City, Mo., November 2, scored a personal triumph. The act played the Homecoming Dance, drawing an attendance of 5,637. Billboard's campus correspondent, Jerry Chaskelson, reported "the group presented an excellent repertoire of standard, pop and r.&b. material." The campus newspaper, The Maneater, stated, "... We can expect more good things of them in the future." The campus co-op store, Chaskelson noted, experienced

heavy action on the act's hit album, selling for \$3.67, and local shops reported "a few sales."

## East Tenn. State

Count Basie's appearance November 5 at East Tennessee State University, Johnson City, did not draw a capacity house in the gym, but the Count was enthusiastically received and dealers who took advantage of the publicity and radio play did well in across-the-counter album sales. Bobby Joe Tipton, Billboard's campus reporter, quoted Judy Anderson of the K-Mart record outlet as stating that the Count's album sold out in that particular shop. The albums carried were "L'il Ol' Groovemaker" and "April in Paris." Nancy Steele of the

(Continued on page 14)

## MGM Sets Record Film Re-Releases

NEW YORK—Five MGM sound track albums will be tied in with special promotional efforts in connection with the nationwide re-release engagements of World Famous MGM musical films set for showings late this month, December and January.

The albums, "Till the Clouds Roll By," "Words and Music," "Three Little Words," "The Band Wagon" and "Singin' in the Rain," will be promoted prior to and during the film showings in neighborhood theaters.

## Cap Wraps Up LP Line

HOLLYWOOD—Bobby Darin, George Chakiris, Frank Ifield and the Kingston Trio are featured in Capitol's final pop LP release this year. Seven albums comprise the new package, including "Country Music Hootenanny," "Hot Rod Hootenanny" and "Chart Busters, Vol. 3."

## Mercury Breaks Its Sales Mark Again

CHICAGO—Mercury President I. B. Green announced that October was the firm's second record-breaking month in a row, with sales figures topping any previous month in Mercury history.

Only three weeks ago, Mercury had announced September to be the best 30-day period in its history with sales up 54 per cent over any previous high. Green indicated that November was continuing the trend.

The Mercury president made his disclosure during a meeting of the Mercury distributor council, composed of representatives from Mercury, Philips, and Smash and the company's a.&r. staff. Green noted that 1964 would be a "tremendous year for the company."

"We're going into the new year with a spectacularly successful 1963 under our belts. Each of the three labels has had its own smash hits; each

has achieved its own clearly defined identity, balanced artist roster, and sound distribution system," said Green.

Although not directly mentioned in this context by Green, the Mercury fortunes are undoubtedly brightened by the smash success of the Singing Nun single and album on Philips—easily the first and hottest holiday album and single respectively, and already being compared with last year's gigantic "First Family" and "My Son the Folk Singer."

Mercury is planning a national distributor meeting for all labels in Chicago, December 29 and 30, to discuss new plans and product for 1964. This will be the company's second national sales meeting of the year, which is supplemented with monthly meetings of the a.&r. staff and quarterly meetings of the distributor council.

## Sholes to Keep Post On Coast

HOLLYWOOD—Steve Sholes, recently named vice-president of RCA's pop a.&r. department, will also function in his previous capacity as West Coast operations chief, Billboard has learned.

The label will not fill Sholes' slot here immediately because of impending move to new Hollywood quarters. Also a qualified executive for Sholes' position has not yet been found.

Sholes plans spending one week out of every four here for the time being. Once the company is ensconced in its new offices and things are working smoothly, then the label will consider filling the West Coast operations job.

## Decca Net Down Little

NEW YORK—Decca Records consolidated net earnings for nine months ended September 30, 1963, amounted to \$3,670,557. This is \$2.40 per share. In corresponding period of 1962 Decca reported earnings of \$4,359,091, equal to \$2.85 per share. Figures include earnings as a result of operations of its Universal Pictures subsidiary.

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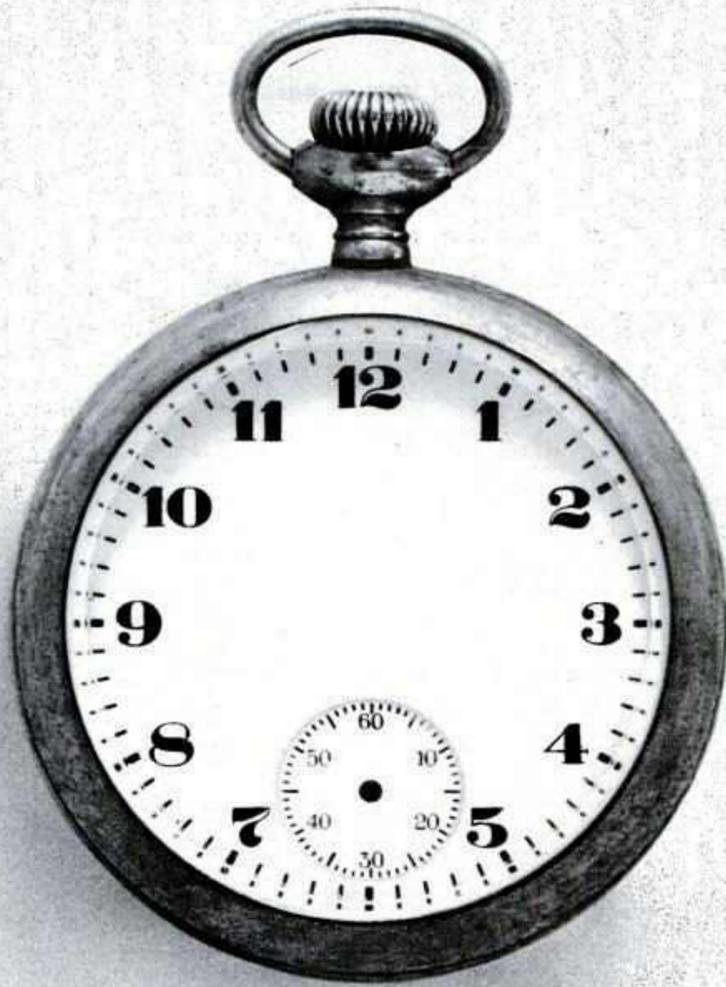
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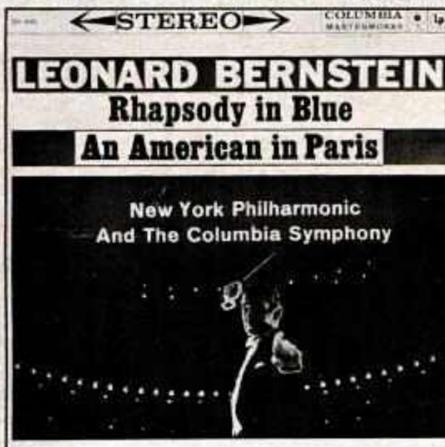
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Timeless

Album Best Sellers From Columbia Records



ML 5413/MS 6091\*



ML 5386/MS 6068\*



ML 5293/MS 6011\*



ML 5596/MS 6196\*



ML 5819/MS 6419\*



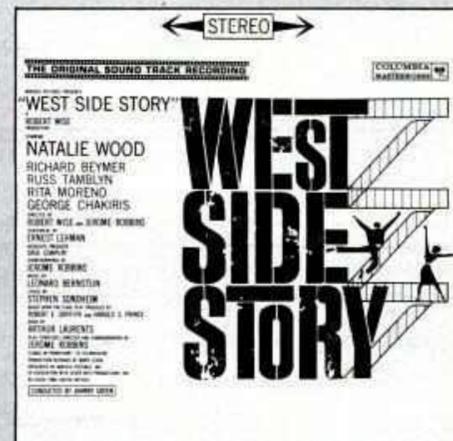
OL 5090/OS 2015\*



KOL 5450/KOS 2020\*



KOL 5620/KOS 2031\*



OL 5670/OS 2070\*

\*Stereo

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## DISNEYLAND

## Album Pop-Out Jackets Name of Game for Walt

By ELIOT TIEGEL

HOLLYWOOD—Album jackets that literally jump alive are successfully being merchandised by Disneyland on their new Disneyrama series. Claiming a first for the disk industry, the label reports that the LP concept of three full-color pop-out panels has helped sell 60,000 copies of "The Sword in the Stone," with the film being released nationally around Christmas.

Key to the Disneyrama series are these three panels which depict different scenes from the story line and encompass the entire area of the two-pocket jackets. Designed by Graphics International of Los Angeles in conjunction with the diskery, the pop-out concept has been applied successfully in the children's book field.

"Our initial reaction to the pop-out idea was that it was pretty impractical," said Bob Larson, label's Western sales and national promotion manager. "We thought the cost was out of line, but the Graphics people showed us their idea could be designed economically for a record cover. So we decided to give it the very best exposure and chose the 'Sword in the Stone' as the proper vehicle for our first album."

### Special Price

Retail price of the Disneyrama LP is \$4.98, which Larson says ranks second in price to a special \$5.95 two-LP set covering operatic composers released several years ago.

The display panels all have the Walt Disney cartoon touch and feature the film characters engulfed in situations from the story.

Second LP in the series will be "Dumbo," due for shipment to dealers later this month. Film is scheduled as the New Year's show on Disney's NBC-TV "Wonderful World of Color" program. Larson reports early dealer orders for this LP total 40,000 copies.

On each LP, sound track voices are edited down to fit the album's 30 minutes, providing narratives for the children while they study the pop-out characters in the three panel displays.

Larson reports that dealer reaction to the pop-out panels has been so overwhelming that the LP's are being used as sales stimulating window displays.

"Here in Los Angeles," he remarked, "Jean Hanson, the head record buyer for the May Company, said she plans making window displays out of the albums next month. We've had this kind of reaction from other large cities also. In fact, all our film distributing offices will use the album as lobby displays when the picture opens."

Larson also reports that sales of the \$9.95 "Fantasia" three-LP set are proving that the music which was recorded 23 years ago is still a potent sales item. The film has just broken the box-office record at the Loew's Tower Theater, grossing \$20,427 in its first six days of a revival showing.

## Clark Show Off to Big Openers

NEW YORK — The Dick Clark "Caravan of Stars" is off to a strong start. The show reported a first one-nighter gross at Teaneck Armory, Teaneck, N. J., of \$8,000. There followed a \$10,000 stand in Utica, N. Y., and \$17,000 in Hartford, Conn., the latter two engagements setting house records for the Utica War Memorial Auditorium and the Bushnell Auditorium.

Aimed at the teen-age set, the Dick Clark show is on the road for a series of 31 one-nighters in 31 days through December 8. The show, cast by Dick Clark and Rosalind Ross of the William Morris Agency, includes Bobby Vee, Brian Hyland, Jimmy Clanton, Linda Scott, the Essex, the Jaynettes, the Ronettes, Little Eva, the Dixie-belles, Dale and Grace, Joe Perkins, Donald Jenkins and the Delighters, the Dovells, Paul and Paula, the Tymes, Myron Lee and his ork and Clark's "Pick to Hit." Jeff Condon, new MGM Records acquisition.

Preparations for a third tour for the Easter season beginning March 28 are under way, according to Miss Ross.

## Languages Big Deal in Coast Disks

HOLLYWOOD—The importance of releasing hit American tunes in foreign languages was emphasized here last week when both Atlantic and Columbia kept the linguists busy.

Atlantic's new vocal duo April Stevens and Nino Tempo cut their "Deep Purple" smash in Italian under the personal supervision of Walter Gentler and maestro Leoni, flown here from Italy especially for the session. Gentler is Atlantic-Atco's distrib in Italy and Leoni is a vet a.&r. man. The European diskmen also brought over several tunes and arrangements which they hope to have cut in Italian in a breakway from having performers transcribe their American hits in a foreign tongue.

At Columbia, the emphasis was on Spanish, Italian and French, with Andy Williams warbling his new "White Christmas" single in these languages under the supervision of Ettore Stratta, Columbia's international department manager, who flew here from New York.

## Bill Evans' Verve Disk Brings On Four Other Versions of Number

NEW YORK—Mills Music, through its B. F. Woods affiliate, has stirred a good deal of interest in the movie theme "Sweet September" through a recording made a few months back by Bill Evans on Verve.

Though the Evans disk was not a big chart action record, it did receive a large amount of play from middle of the road and jazz jockeys, and the play has led to four other recordings of the tune. The latest is by pianist Pete Jolly on the Ava label, distributed by MGM, which was released last week. Other versions of the tune are by Jimmie Haskell, Capitol; Artie Butler, 20th Century-Fox; Carl Edmonson on Fraternity,

## New 'Extra Long-Playing' LP Brought Out by Wis. Firm

CHICAGO—A new "extra long-playing" LP designed to spin at 16 $\frac{2}{3}$  instead of the traditional 33 $\frac{1}{3}$  speed is being produced for the background music market by XLP Records, a Lake Geneva, Wis., producer.

The initial package of 10 LP's contains such diverse types of music as Broadway show tunes, Hawaiian music, French strings and Latin dances, though no more than four selections by the same orchestra are played in succession.

The music was all recorded in Europe by 30 and 60-piece orchestras. The artists are not identified and the selections contain no vocals.

According to John Pierson, XLP president, the records provide more than an hour's playing

time per side. The 10 LP's provide 11 $\frac{1}{2}$  hours of music without turning.

The disks are priced to sell at \$8.95, and, according to Pierson, are equivalent to \$20 worth of standard LP's. Pierson said that sound reproduction is excellent, ranging from 20 to 20,000 c.p.s., and "equal to any stereo or monaural LP on the market today."

The firm plans to handle its own distribution (direct) and will back its sales with direct mail and magazine advertising. Pierson said he has also received inquiries from phonograph manufacturers who wish to use the disk as a demonstration record.

The new XLP disk can be played on virtually every U. S. phonograph put out in the past five years. Pierson said that up to now, only spoken words material was recorded at 16 $\frac{2}{3}$  speed because of fidelity problems. He noted his firm was able to offer full fidelity at the slow speed.

XLP Records feels its product will be used by background music users as well as general consumers who are interested in good continuous music.

To date, XLP has had considerable success in the juke box market with a set of five-packs featuring Freddy Arnish on the organ. Though distribution is primarily in the Midwest, XLP has moved some 3,000 of the packs in Illinois, Wisconsin, Minnesota and Missouri.

## Stan Hoffman Takes Over Marnel Firm

BALTIMORE — Stan Hoffman, who has been manager of Marnel of Maryland, has become sole owner of the distributorship. Hoffman purchased the operation from Mrs. Nelson Verbit, head of Marnel of Philadelphia, of which the Baltimore organization was a separately run branch. The negotiations whereby Hoffman acquired the distributorship were concluded Tuesday (12).

Among the lines carried by Marnel of Baltimore are Cameo-Parkway, Epic, 20th Century-Fox, Laurie, Swan, Caedmon, Stereodiddies, Congress and Artia-Parliament.

Hoffman stated that he will maintain all present personnel, and that he plans to expand the operation.

Hoffman, 31 years of age, started in the record business nine years ago as a salesman for King Records.

## Tallard Sets Up Record Company

HOLLYWOOD—Tallard film productions has formed Jolum Records here as an outlet for music for the pic, "Great American Civil War," set for a New York World's Fair showing next April.

Actor Tony Bill has been set to sing material from the film, which will introduce the process "Cinema 160" to World's Fair audiences. The new process, according to Lou Toscano, head of the music branch, is a 160 degree projection process.

Besides the Civil War material, label also plans cutting pop singles and LP's.

## LEADING MANUFACTURER WANTS EXPERIENCED RECORD PREMIUM MAN

Well-established, highly respected, successful international record firm, with an outstanding catalog, a strong roster of big-name recording artists and an aggressive, forward-thinking management, has an executive opening for a knowledgeable man with a well-rounded background in records and sales.

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- **SOLID EXPERIENCE** in the premium business and, desirably, in the business of records as premiums;
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- **HIGH COMPETITIVE SPIRIT** to go along with the ability to sell the idea and the record product behind the idea;
- **BROAD KNOWLEDGE** of record production and costing and a successful background in the record industry;
- **STRONG CONTACTS** at the executive advertising, merchandising and promotion levels of national advertisers, and at the account executive (and higher) levels of their advertising agencies.

This is an outstanding opportunity for high-level earnings commensurate with top sales and management performance in the field of premium records.

If you think you're the man, supply full details in writing, including anticipated income. All replies will be held in strictest confidence. Write

**BOX 521, BILLBOARD, 165 WEST 46th STREET (AT TIMES SQUARE) NEW YORK, N. Y., 10036**

IF YOU'RE STILL AFRAID OF VIRGINIA WOOLF, READ THIS...

**Discount Record Shops, Inc.** 848 HURON ROAD • CLEVELAND 15, OHIO • MAIn 1-2816

Mr. Tony Martell, Regional Manager  
Columbia Records  
21290 Parkwood Avenue  
Fairview Park 26, Ohio

Dear Tony...

When you were in the store the other day, we had a good discussion about the record industry, your new policy (which is just great) and "Who's Afraid of Virginia Woolf?". We took a few pictures of some in-store displays...but I really feel I didn't answer you clearly when you asked me how many "Virginia Woolf"'s we sold...and why...Hence, this letter.....

Not one of us at Discount Records thought that "Who's Afraid of Virginia Woolf?" would become one of Goddard Lieberson's Greatest Hits. We just couldn't believe that Albee's punishing four-hour protest could be another best seller. We enjoy being wrong in this fashion because to date we have sold over 145 "Virginia Woolf"'s.

Despite the interest and excitement among our staff, our initial order was moderate...about thirty pieces. Then our staff went to work...We displayed, we played, we talked about "Virginia Woolf" to every customer entering our stores. Soon after the reviews on the show, we began to get calls from all types of customers, some totally new to us. They were absolutely delighted to find that we actually had the play in stock.

"Virginia Woolf" will not outsell it's sisters in the great Columbia Broadway Catalogue. However, Goddard Lieberson and Columbia Records deserve praise for proving that a best-seller need not always be "popular" and easy to like.

We feel that we have proved something, too. We proved "Virginia Woolf" a merchandising success...and for this, we are proud of our most capable staff.

Many thanks for all your help, Tony, and please come in and see me soon again.

One more thing...When "Virginia Woolf" opens in Cleveland, my sales figures on this package will be in the four number bracket.



Sincerely yours,

Al Petrak,  
General Manager

SAN FRANCISCO

CHICAGO

DETROIT

CLEVELAND



DOL 287 / DOS 687 Stereo

The complete recording of the award-winning play on four 12" Lp's— includes a 16-page illustrated brochure.

ON COLUMBIA RECORDS

This One



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**3 GREAT NEW CHRISTMAS SINGLES... ALL ON**



**BING**

# CROSBY

A black and white portrait of Bing Crosby, smiling and looking slightly to the right, positioned in the center of the large, red-outlined letters of the name "CROSBY".

Do You Hear What I Hear? b/w Christmas Dinner Country Style #5088

**STAN**

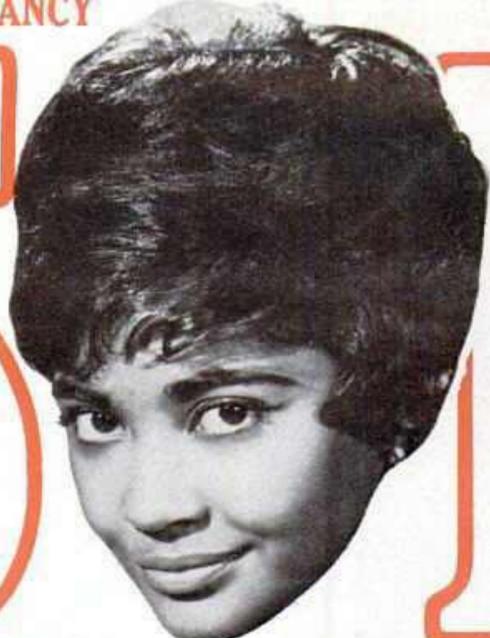
# KENTON

A black and white portrait of Stan Kenton, smiling broadly, positioned in the center of the large, red-outlined letters of the name "KENTON".

What Is A Santa Claus? b/w O Tannenbaum #5085

**NANCY**

# WILSON

A black and white portrait of Nancy Wilson, looking slightly to the left with a gentle smile, positioned in the center of the large, red-outlined letters of the name "WILSON".

That's What I Want For Christmas b/w What Are You Doing New Year's Eve? #5084

**BEAT THE CHRISTMAS RUSH—SEE YOUR CAPITOL SALES REP TODAY!**

# ALBUM REVIEWS

**Billboard**

**SPOTLIGHT PICK**

Pop LP Spotlights are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing on Billboard's Top LP's charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.

**POP SPOTLIGHT**

**DONNA THE PRIMA DONNA**

Dion DiMucci. Columbia CL 2107 (M); CS 8907 (S)

Dion's new hit is the lead track and album title tune. The singer's individual style is amply demonstrated throughout the set and some listeners might find something of a change of pace for the artist in the country blues quality of "Sweet, Sweet Baby" which could easily be his next hit.

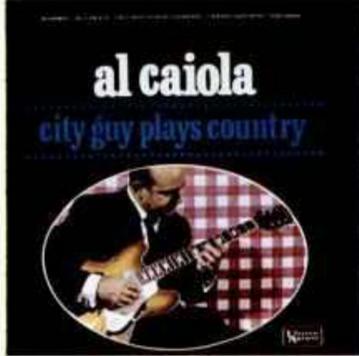


**POP SPOTLIGHT**

**CITY GUY PLAYS COUNTRY**

Al Caiola. United Artists UAL 3255 (M); UAS 6255 (S)

Caiola is back with a fine album of guitar pickin'. The set features the soloist in varying moods, but playing country material throughout, and for the most part, playing in a country vein. The album is filled with the great country tunes of past and present and the guitarist is often showcased in front of a fine string ensemble.



**POP SPOTLIGHT**

**NO ONE IN THIS WORLD IS LIKE DON FRANCS**

Kapp KRL 4501 (M); KRS 4501 (S)

Don Francks is a most unusual talent. The singer-comedian has appeared on and is endorsed on the Jackie Gleason show. The artist has a unique dramatic singing style that incorporates a variety of songs into the same piece of material. He sings the words of one song to the tune of another. Album will appeal to sharp, hip people.



**POP SPOTLIGHT**

**I'M CONFESSIN' (THAT I LOVE YOU)**

Frank Ifield. Capitol T 10356 (M); ST 10356 (S)

The Englishman is featured singing his hit, "I'm Confessin'," and other standards with a western feel. "Tumbling Tumbleweeds," "Dark Moon," "Mule Train" and "My Blue Heaven" are several examples. Norrie Paramor provides some fine backing for the vocalist.



**A PACKAGE OF '16' BIG HITS**



**POP SPOTLIGHT**

**A PACKAGE OF "16" BIG HITS**

Various Artists. Motown MT 614 (M)

Here's an all-star line-up of hit sides from the Tamla-Motown group, well-packaged for Christmas sales. Included are "Come and Get These Memories," Martha and the Vandellas; Mary Wells with "You Beat Me to the Punch" and "The One Who Really Loves You"; "Beechwood 4-5789," and "Please Mr. Postman," by the Marvelettes, and sides by the Supremes, the Contours, Stevie Wonder, etc. A prize package.

**BIG HOOTENANNY BAND**

LES & LARRY ELGART

IF I HAD A HAMMER  
WALK RIGHT IN  
GREEN GREEN  
WASHINGTON SQUARE  
A WORRIED MAN  
BLOWIN' IN THE WIND  
WHY WERE YOU ALL  
THE FLOWERS BONE  
KISSES SWEETER THAN WINE  
GREEN LEAVES OF SUMMER  
SANTY ANNO  
GREENSLAVES  
FOUR STRONG WINDS



**POP SPOTLIGHT**

**BIG HOOTENANNY BAND**

Les & Larry Elgart. Columbia CL 2112 (M); CS 8912 (S)

Mix Les and Larry Elgart, a big band, banjos, guitars, folk songs, swing gently, and you've the recipe for a sophisticated hootenanny. Although there's much round-hole guitar, the sound is unmistakably Elgart. This, plus inventive arrangements, makes for a most desirable album. Twisters and deejays should have a field day.

**Carmen McRae**

LIVE at Sugar Hill



**POP SPOTLIGHT**

**CARMEN McRAE LIVE AT SUGAR HILL, SAN FRANCISCO**

Time 2104 (M); S 2104 (S)

Recorded live at the Sugar Hill nitery in San Francisco, Miss McRae sings up a storm, exhibiting not only her highly polished and formidable style but much warmth, humor and that little something extra that makes for an inspired performance. Much credit must go to her rhythm support in pianist Norman Simmons, bassist Vic Sproules and Stew Martin, drums.

**50 VELVET BRASS**



**POP SPOTLIGHT**

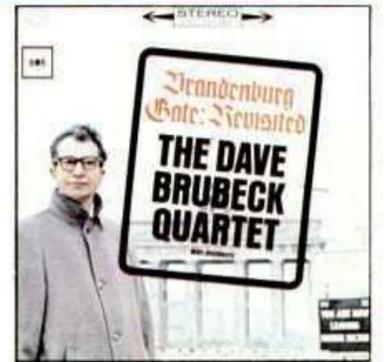
**50 VELVET BRASS**

Pete King. Liberty LMM 13029 (M); LSS 14029 (S)

Lovers of the big band sound will find this package tailor-made to their tastes. Pete King's arrangements make tunes like "Day by Day," "Till," "The Party's Over" and others, great for dancing or listening. Great spin material for the deejays.

**Brandenburg Gate: Revisited**

**THE DAVE BRUBECK QUARTET**



**JAZZ SPOTLIGHT**

**BRANDENBURG GATE: REVISITED**

Dave Brubeck Quartet With Ork. Columbia CL 1963 (M); CS 8763 (S)

Soaring strings and woodwinds are added in this set featuring the jazz combo and Paul Desmond. Side 1 is Brandenburg Gate, while Side 2 spotlights "Summer Song," "In Your Own Sweet Way," "G Flat Theme" and "Kathy's Waltz."

**JAZZ SPOTLIGHT**

**LET THERE BE LOVE—LET THERE BE SWING — LET THERE BE MARIAN MONTGOMERY**

Capitol T 1982 (M); ST 1982 (S)

Miss Montgomery made quite a stir in jazz circles with her first LP for the label and this one should push that interest even higher, possibly even to the pop market. Tracks are composed of standards and some recent pop hits like "Danke Schoen," "Kansas City" and "The Good Life."



**JAZZ SPOTLIGHT**

**ESQUIRE'S WORLD OF JAZZ (2-12")**

Various Artists  
Capitol TBO 1970

This two-LP package is a fine, short history of jazz for new collectors. There are a few really historic recordings in the set, plus tracks by some of the most significant names in jazz over the last 40 years. Some of those names are Leadbelly, Bob Crosby, Miles Davis, Duke Ellington, Coleman Hawkins, Lennie Tristano, Lee Konitz and Jack Teagarden.

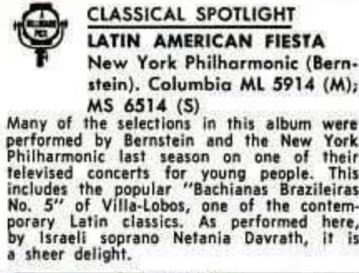


**CLASSICAL SPOTLIGHT**

**LATIN AMERICAN FIESTA**

New York Philharmonic (Bernstein). Columbia ML 5914 (M); MS 6514 (S)

Many of the selections in this album were performed by Bernstein and the New York Philharmonic last season on one of their televised concerts for young people. This includes the popular "Bachianas Brasileiras No. 5" of Villa-Lobos, one of the contemporary Latin classics. As performed here, by Israeli soprano Netania Davrath, it is a sheer delight.



**CLASSICAL SPOTLIGHT**

**REGINA CRESPIN**

Angel 36144

Since her debut at the Metropolitan Opera, Regina Crespin has gained a large following in this country. This album has been excellently programmed to display her tremendous versatility and musical sensibility. Arias from Rossini, Verdi, Wagner and Berlioz frame her rich, flexible dramatic soprano in the finest company. Otto Ackermann conducts the Orchestre du Theatre National de l'Opera. Available in mono only.



**CLASSICAL SPOTLIGHT**

**ITALIAN OPERATIC ARIAS**

Regina Crespin. London 5799 (M); OS 25799 (S)

Here is another truly superb recital album by Miss Crespin. Recorded this past summer, it includes many great popular favorites. Arias from Verdi's "Trovatore," "Masked Ball" and "Otello" are included, as well as arias from "Gioconda," "Butterfly," "Cavalleria Rusticana" and Bizet's "Mefistofele." Another fine addition to the Crespin repertoire.




**CLASSICAL SPOTLIGHT**

**BIRGIT NILSSON IN AIDA**

London 5798 (M); OS 25798 (S)

"Aida," one of the most performed and requested operas, is sung by an excellent cast headed by Birgit Nilsson and featuring Grace Hoffman, Luigi Ottolini and Louis Quinlco. Rounding out the all-star performance is the Orchestra of the Royal Opera House, Covent Garden, conducted by John Pritchard.

**CLASSICAL SPOTLIGHT**

**TCHAIKOVSKY: PIANO CONCERTO**

John Ogdon; Philharmonic Orchestra (Barbirolli)  
Angel S 36142 (S)

British virtuoso pianist John Ogdon tackles a top-rank Tchaikovsky favorite with the zeal and vigor of a truly dedicated artist. Backed by the outstanding Philharmonia Orchestra conducted by Sir John Barbirolli, Ogdon is equally adept with Frank's Symphonies as with the Russian composer.



**CLASSICAL SPOTLIGHT**

**TCHAIKOVSKY: SYMPHONY NO. 5 IN E MINOR**

Philharmonia Orchestra (Klemperer). Angel S 36141 (S)

The "Fifth" is perhaps the most requested (and therefore the most performed) of the Tchaikovsky symphonies. The dramatic and emotional masterpiece is further heightened by Otto Klemperer and the Philharmonia Orchestra's breath-taking performance. It is classical listening at its very finest.



**CLASSICAL SPOTLIGHT**

**CARMEN (3-12")**

L'Orchestre De La Suisse Romande (Schippers). London A 4368 (M); OSA 1368 (S)

Just a year ago Metropolitan mezzo Regina Resnik, created a sensation in France with her interpretation of the title role in this opera. Finally it is on records, and she is in excellent supporting company, including Joan Sutherland, Mario Del Monaco, Tom Krause and conducted by Thomas Schippers. The success of this set should be inevitable.



**CLASSICAL SPOTLIGHT**

**BEETHOVEN: THE COMPLETE PIANO SONATAS (13-12")**

Artur Schnabel  
Angel GRM 4005

This long-awaited set on Angel's Great Recordings of the Century series fills an invaluable gap in musical history. Latest techniques and loving care have gone into the production of these rare masterworks. Schnabel the pianist and complete artist brings individuality and fire to these performances which make them a "must."





**FOLK SPOTLIGHT**

**WE SHALL OVERCOME**

Pete Seeger. Columbia CL 2001 (M); CS 8901 (S)

This album was recorded by folk singer Pete Seeger at Carnegie Hall June 8 of this year. It's got a good many folk ditties with humor and dramatic quality, but by and large the album is devoted to music that fits into the general freedom song category. The album also has a hootenanny flavor with audience participation.

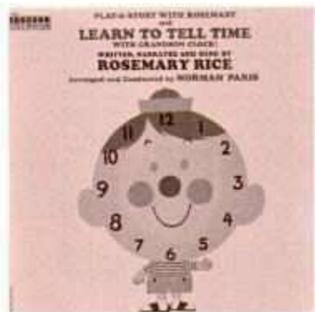


**COUNTRY SPOTLIGHT**

**COUNTRY AND WESTERN SOUL**

Faye Tucker. Time 2108 (M); S 2108 (S)

Fine singing by this country Miss on an LP that could be strong in c.&w. areas. The music is smartly arranged behind Miss Tucker, with bright use of chorus, harmonica and other usual country instrumentation. The album is very much in what might be called the pop-country idiom with "You'll Never Be Mine Again," "In the Pines," "Down in the Valley" and other tracks first rate.



**LOW PRICE CHILDREN'S SPOTLIGHT**

**PLAY-A-SONG WITH ROSEMARY AND LEARN TO TELL TIME WITH GRANDSON CLOCK!**

Rosemary Rice. Harmony HL 9543

A most imaginative presentation by Miss Rice which details in story and song how to tell time. Through the device of a second character, Grandson Clock, grandson of Grandfather Clock obviously, she engages in a running dialog with the little fellow (she plays the part herself) in stories and songs about time, like "A Clock's Family Tree," "A Clock is Your Friend," etc.



**CHRISTMAS SPOTLIGHT**

**THE CHRISTMAS SPIRIT**

Johnny Cash. Columbia CL 2117 (M); CS 8917 (S)

Johnny Cash sings of Christmas on this album. Slight country accents are evident throughout the album and the music, for the most part, is devoted to non-religious tunes. Cash also recites Christmas material as in "The Christmas Spirit" and "Here Was a Man." The Yule songs are "Silent Night," "Little Drummer Boy" and "Blue Christmas."



## SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.

**POP SPECIAL MERIT**

**BEST OF THE BIG BANDS**

Benny Goodman, Harry James, Glen Gray & the Casa Loma Ork. Capitol DTCO 1983

There's plenty of great listening for big band buffs in this three-LP package. Featured are the great tunes associated with Benny Goodman, Harry James and the late Glen Gray and the Casa Loma Orchestra. The old tunes, dressed up in duophonic, will make an interesting lure to the big-band lovers with stereo sets.

**POP SPECIAL MERIT**

**LES BAXTER'S ORIGINAL QUIET VILLAGE**

Capitol T 1846 (M); ST 1846 (S)

Les Baxter's exotic collection of songs provides an excellent escape vehicle for the listener. The sounds and atmosphere of the South Seas, the Near East and an illusionary Shangri La are captured by strings, percussion and soft brass. Attractive gal on cover should help at point of purchase.

**POP SPECIAL MERIT**

**THE BEST OF NELSON RIDDLE**

Capitol T 1990 (M); DT 1990 (S)

Nelson Riddle fans will recognize several Riddle big sellers, "Lisbon Antigua," "Route 66 Theme" and "Naked City Theme" among the other fine tunes here. Also included are "Volare" and "Life is Just a Bowl of Cherries." The instrumentals are presented in the usual bright, up-tempo style associated with the conductor-arranger on so many Sinatra dates.

**POP SPECIAL MERIT**

**A KURT WEILL CABARET**

Original Cast. MGM E 4180 (M); SE 4180 (S)

The show, which has already closed in New York, was widely acclaimed by the critics during its run. In addition to the Kurt Weill score, the name of Marsha Schlamme, which ranks high with folkies, is a commercial asset. Aficionados will go for the package in a big way as will the many collectors of original-cast LP's.

### ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks, and all other LP's are listed under their respective categories.

## BREAKOUT ALBUMS

**NATIONAL BREAKOUTS**

**THE BEST OF JOAN BAEZ**

Squire SQ 33001 (M); SSQ 33001 (S)

**NEW ACTION LP's**

These new albums, not yet on Billboard's Top LP's Chart, have been reported getting strong sales action by dealers in major markets.

**LIVE FROM THE BROOKLYN FOX—MURRAY THE K . . .**

Various Artists, KFM 1001 (M); (No Stereo)

**BLOWIN' IN THE WIND . . .**

Arthur Lyman, Life 1014 (M); SL 1014 (S)

**DONNA THE PRIMA DONNA . . .**

Dion DiMuci, Columbia CL 2107 (M); CS 8907 (S)

**MARIA ELENA . . .**

The 50 Guitars of Tommy Garrett, Liberty LMM 13030 (M); LSS 14030 (S)

**THE WHAM OF THAT MEMPHIS MAN . . .**

Lonnie Mack, Fraternity F 1014 (M); (No Stereo)

**CRISS CROSS . . .**

Thelonius Monk, Columbia CL 2038 (M); CS 8838 (S)

**JUDY HENSKÉ . . .**

Elektra EKL 231 (M); EKS 7231 (S)

**MONGO AT THE VILLAGE GATE . . .**

Mongo Santamaria, Battle BM 6129 (M); BS 96129 (S)

**BLUE BASH . . .**

Kenny Burrell & Jimmy Smith, Verve V 8553 (M); V6-8553 (S)

**YOU CAN NEVER STOP ME LOVING YOU . . .**

Johnny Tillotson, Cadence CLP 3067 (M); CLP 25067 (S)

**TREASURY OF GOLDEN HITS . . .**

Sammy Davis Jr., Reprise R 6096 (M); R9-6096 (S)

**IT'S TOO LATE . . .**

Wilson Pickett, Double L DL 2300 (M); SDL 8300 (S)

**THE SURFARIS PLAY . . .**

Decca DL 4470 (M); DL 74470 (S)

**HOT ROD CITY . . .**

Various Artists, Vault LP 104 (M); (No Stereo)

**HERBIE MANN LIVE AT NEWPORT . . .**

Atlantic 1413 (M); SD 1413 (S)

**PREVIN IN HOLLYWOOD . . .**

Andre Previn, Columbia CL 2034 (M); CS 8834 (S)

**SHE LOVES ME . . .**

Jack Jones, Kapp KL 1337 (M); KS 3337 (S)

**POP SPECIAL MERIT**

**SPOON RIVER ANTHOLOGY**

Various Artists. Columbia OL 6010 (M); OS 2410 (S)

Though "Spoon River Anthology" received unqualified rave reviews from all the major critics, it has had a difficult time gaining an audience at the theater. This fine cast album may well succeed in finding an audience where the theater has failed. It is tense, dreamy and moody, with folk songs intertwined against poignant recitation of the fine poetry of Edgar Lee Masters. Fine cast includes Betty Garrett, Robert Elston, Joyce van Patten and Charles Aidman. Disarmingly haunting.

**POP SPECIAL MERIT**

**ROMANTIC INSTRUMENTALS OF THE ISLANDS**

Wesley Edwards. Capitol T 1987 (M); ST 1987 (S)

For fans of the Hawaiian sound, this is among the best of the current product available. The latest in a continuing series of "Hawaii Calls" sets, it features familiar melodies of the Islands with three high soprano voices, blended with guitars, steel guitars, ukuleles and an organ: "Hawaiian Wedding Song," "Lovely Hula Hands" and "Farewell to the Islands" are samples. A finely recorded set.

**POP SPECIAL MERIT**

**ZITHER GOES HOLLYWOOD**

Ruth Welcome. Capitol T 1986 (M); ST 1986 (S)

Ruth Welcome has had frequent albums on the label and this latest features a program of movie favorites, as suggested by the title. The original of "Third Man Theme" was done with a zither lead, and Miss Welcome includes the same item here, along with "Brothers Grimm Theme," "Colonel Bogey," "Love Letters," "Never on Sunday" and "Tammy." Fine, listenable wax, with the "Brothers Grimm" track having a chance as a single.

**POP SPECIAL MERIT**

**TUTTI'S TRUMPETS—CAMARATA**

Time 2106 (M); S 2106 (S)

Tutti Camarata has a bright, smart instrumental LP here. Tutti features trumpeters Candoli, Gozzo, Sherock, Klein, Triscari and Reese, blending the heavy brass with massed strings. Arrangements are great for dancing or finger-snapping listening. A few of the tunes are "Tenderly," "What's New," "I Can't Get Started With You" and "Southland."

**POP SPECIAL MERIT**

**BORDER AFFAIR**

Tex Ritter. Capitol T 1910 (M); ST 1910 (S)

The new president of the Country Music Association has a pleasant album for his fans here in an excursion into the border territory with a flock of Spanish language offerings. These include "Cielito Lindo," "Guadalajara," "Las Golondrinas," "En el Rancho Grande" and others. Those deep-down Ritter pipes sound in great form and the set should be a good contender for long-term fan appeal.

**POP SPECIAL MERIT**

**HEAR THIS**

Frank Cordell. Capitol T 10346 (M); ST 10346 (S)

A most unusual and entertaining album. Frank Cordell's use of strings within a jazz framework gives such evergreens as "So in Love," "My Funny Valentine," "Caravan" and "Come Rain or Come Shine" a bold freshness. The blending of strings, brass and woodwinds with progressive jazz ideas will provide many hours of really exciting listening. A lot of zip and swinging sound in these tracks.

**POP SPECIAL MERIT**

**A TREASURY OF FOLK MELODY, VOLUME 1 AMERICAN**

Capitol Symphony Orchestra (Dragon). Capitol P 8595 (M); SP 8595 (S)

Rich orchestral treatment is given to 10 folk favorites. Although the symphonic sound is employed, the simplicity and basic warmth of such tunes as "Aura Lee," "Home on the Range" and "Turkey in the Straw" are not lost in an overwhelming instrumentation. Classical approach should appeal to many who like such music but do not prefer the current pop offerings.

**POP SPECIAL MERIT**

**A TREASURY OF FOLK MELODY, VOLUME 2 EUROPEAN**

Capitol Symphony Orchestra & Hollywood Bowl Symphony Orchestra (Dragon). Capitol P 8596 (M); SP 8596 (S)

European folk melodies such as "Meadowland," "Volga Boatman," "All Through the Night," etc., lend themselves readily to the classical, big symphony ork treatment. As in "Vol. 1—American," Carmen Dragon and the orchestra do not become pompous with the music, retaining the basic simplicity of the folk melodies.

**POP SPECIAL MERIT**

**FRANK SINATRA SINGS THE SELECT JOHNNY MERCER**

Capitol W 1984 (M); DW 1984

Capitol has the kind of broad catalog of Sinatra that will make possible extensive repackaging as the years go by, with the ever-present opportunity for profit. Such a set is this which incorporates a dozen tunes from the pen of Johnny Mercer (with numerous co-authors) recorded by Sinatra over a period of almost a decade. Eight are in stereo, and four others are in duophonic (electronically reprocessed for stereo). "Something's Gotta Give" and "Jeepers Creepers" are included.

**POP SPECIAL MERIT**

**UNCHAIN MY HEART**

Jack La Forge. Regina R 288

Listeners are in for a rare treat on all 12 cuts of this classic and classy set. The classical underpinnings when blended with the ultra-modern on several of the songs makes for great listening. La Forge's piano is matched with swinging vibes, giving Don Sebesky's brilliant arrangements a focal point. A few of the songs are "My Funny Valentine," "Row That Boat" and "Alone Together."

**JAZZ SPECIAL MERIT**

**JAZZ FURLOUGH**

Danny Long. Capitol T 1988 (M); ST 1988 (S)

Here's a fine young pianist, a discovery of Bobby Darin. Long, with bassist Joe Neapolitan and drummer Jim Whited make tight, lucid swing. The trio works well together and there are a number of tracks that have the pop-jazz ring. "Paul's Raffle, Part 1" and "I Can't Give You Anything But Love" are the leading examples. The lad has a strong touch and has a good sense of dynamic dramatics.

**JAZZ SPECIAL MERIT**

**BIRTH OF THE COOL**

Miles Davis. Capitol T 1974

An exciting repackaging, again, for jazz fans, historians and critics. This set marked one of the monster strides for modern jazz in 1949-1950. It has been reissued a number of times but still contains musicians of enormous current interest, Miles Davis, Lee Konitz, Gerry Mulligan, Kai Winding, J. J. Johnson, etc.

(Continued)

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**POINT OF SALE** support  
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OTHER NEW RELEASES (NOT ILLUSTRATED)

## folk

The Beginning, Vol. 2  
Josh White  
MG 20821/SR 60821

The Gaslight Singers  
MG 20848/SR 60848

Hootenanny Bluegrass Style  
Various Artists  
MG 20857/SR 60857

Hard Times  
The Stanley Brothers  
MG 20884/SR 60884

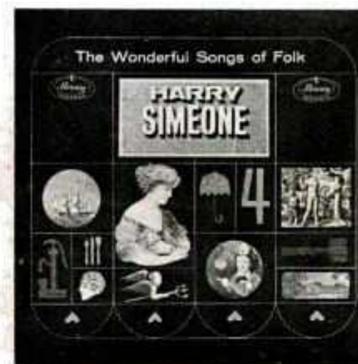
Folk Session Inside  
The Country Gentlemen  
MG 20858/SR 60858

Folk Singing One  
Dan Sorokin  
MG 20861/SR 60861

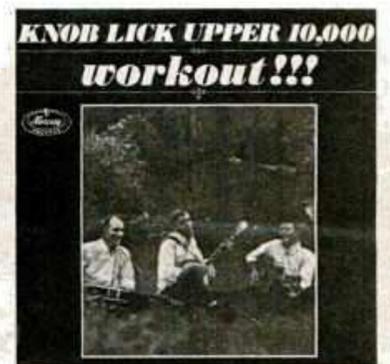
We Shall Overcome  
The Freedom Singers  
MG 20879/SR 60879



Curb Your Tongue, Knave!  
The Smothers Brothers  
MG 20862/SR 60862



The Wonderful Songs of Folk  
The Harry Simeone Chorale  
MG 20855/SR 60855



Workout!  
The Knob Lick Upper 10,000  
MG 20852/SR 60852

## pop and jazz

The Music of Les Baxter  
Don Tiare & His Orchestra  
MG 20845/SR 60845

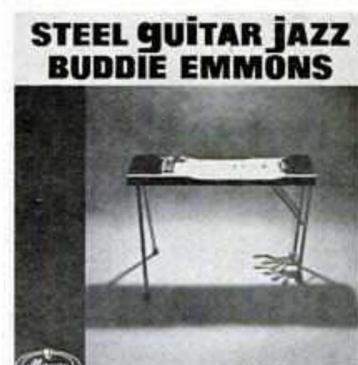
108 Pounds of Heartache  
Bobby Scott  
MG 20854/SR 60854

Blue Hawaiian Steel Guitar  
Jerry Byrd  
MG 20856/SR 60856

Trouble Is A Lonesome Town  
Lee Hazlewood  
MG 20860/MG 60860



Lesley Gore Sings  
Of Mixed-Up Hearts  
MG 20849/SR 60849



Steel Guitar Jazz  
Buddie Emmons  
MG 20843/SR 60843



The Roland Kirk Quartet Meets  
The Benny Golson Orchestra  
MG 20844/SR 60844

## classical

Vienna 1908-1914  
London Symphony Orchestra  
Antal Dorati  
MG 50316/SR 90316

Mendelssohn Symphony No. 4  
"Italian"  
Schubert Symphony No. 5 in  
B flat major  
Minneapolis Symphony  
Stanislaw Skrowaczewski  
MG 50356/SR 90356

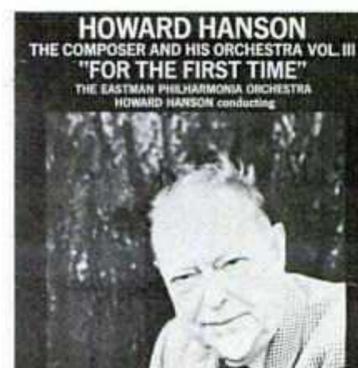
CURTAIN UP SERIES

Bravos In Brass  
Eastman Wind Ensemble  
Frederick Fennell  
MG 50360/SR 90360

Holidays Around The World  
Various  
MG 50361/SR 90361



Henryk Szeryng Playing the  
Music of Fritz Kreisler  
Henryk Szeryng, Violin, Charles Reiner, Piano  
MG 50348-SR 90348



The Composer and His Orchestra, Vol. III,  
"For The First Time"  
The Eastman Philharmonia Orchestra  
Howard Hanson  
MG 50357-SR 90357



Heroic Overtures  
Detroit Symphony Orchestra, Paul Paray  
MG 50359-SR 90359



America's First Family of Fine Recordings

IN CHICAGO

Gaslight Singers Best in Town

The Gaslight Singers, Mercury's newest folk finds, met while in college, spent the past year doing concerts, and last week graduated to Chicago's kingpin folk emporium, The Gate of Horn, in fine style. The group is made up of Al and Jeff, who play guitar; Martha, who sings up a storm; Earl, the group's natural leader, and

Herb Brown, who backs them with fine sounds from the bass. They're a blend of traditional folk act with some P. T. Barnum thrown in. Tunes like "Railroad Bill," "Every Night" and "Give Me That Old Time Religion" are done in altogether prosaic though enthusiastic style. But when they turn to the offbeat, look out. "Red,

Red Rose," a take-off on rock and roll singers—done with a folk flavor—is as funny a bit as you'll ever see. Martha's mimicking backed by the boys' antics is just too much. There's also a bit about "Big Bad Bruce," done to the melody of "Big Bad John," but depicting a somewhat less-than-masculine hair dresser; and a tune called "Dr. Freud," done to the melody of "Glory, Glory Hallelujah," spoofing the psychological theories of the man for whom it's named, and bearing little of the

religious character of the melody to which its sung. The group had perfect timing; they know just when to get funny and when to return to the good, swinging, traditional folk sounds, they sing very well, act well—and what else is there to say. Their first single, "Pigeon in the Park," out this week, does not do them justice in that it fails to show off their versatility, but their follow-up album (due in a few weeks) should remedy that. Incidentally, their disks are

produced by Frank Fried, Chicago folk impresario, whose name in the folk field here is legend. **NICK BIRO**

TALENT TOPICS

MEMPHIS

Marguerite Piazza publicly backed John Ford Canale for City Commission before the local election last week. But his opponent was too strong. Pete Sison was elected. The former opera and TV star left for New Orleans for a two-week appearance at Hotel Roosevelt's Blue Room. . . . Jo Mapes was one of the stars of "Hootenanny U.S.A." which played at the Auditorium last week. The show is on a nationwide tour. Clyde McCoy, who lives in Memphis between engagements, went in with two brothers-in-law to build an International Pancake House adjoining the Holiday Inn Midtown. At last week's opening, McCoy and his ork played in front from 2 to 3 p.m. and 8 to 9 p.m. . . . Record star Jerry Lee Lewis, now recording on the Smash label, leaves this week for a two-week tour playing show dates in the Midwest.

Albums by Hi Records' two top instrumental stars, delayed a few weeks, are due out this week (20). President Joe Cuoghi said they are "The Moanin' Sax of Ace Cannon" and "Bill Black Goes West." . . . A subsidiary of Hi, incidentally, may have the sleeper of the year. Cuoghi released a single called "Long Tall Texan" on the MOC label in May with an unknown singer named Murry Kellum. The song got on the charts a couple of weeks ago.

ELTON WHISENHUNT

Ed Walker Joins Cosnat Distrib

CHICAGO—Ed Walker, veteran record man here and formerly head of Cosnat Distributing Company, joins Paul Glass' Allstate Distributing Company as album sales and merchandising manager. Glass had previously bought the Cosnat branch some weeks ago.

Walker has been in the record industry here since 1948 when he started as a salesman, later Midwest divisional manager for Coral, branch manager for Decca and finally head of Cosnat.

Supreme Label Sets Yule LP

HOLLYWOOD — Supreme Recordings, religious label in Glendale, has signed the famed Old Fashioned Revival Choir and will release a Christmas LP titled "Old Fashioned Favorites."

The choir will celebrate its 40th anniversary in January as the longest continuous broadcasting group in radio. Its weekly concerts are heard over the ABC Network. Supreme is owned by Paul Mickelson, a former vice-president at Word Records.

Honor Pair

NEW YORK—John F. Burgess Jr., division vice-president, commercial sales, and Lester M. Goebel, plant manager, Rockaway plant, have become members of the RCA Victor Record Division 25-year Club of the Radio Corporation of America. The execs were honored at the annual 25-year club dinner held at the New York Hilton November 7.

BOBBY VINTON HAS ANOTHER #1 HIT ON



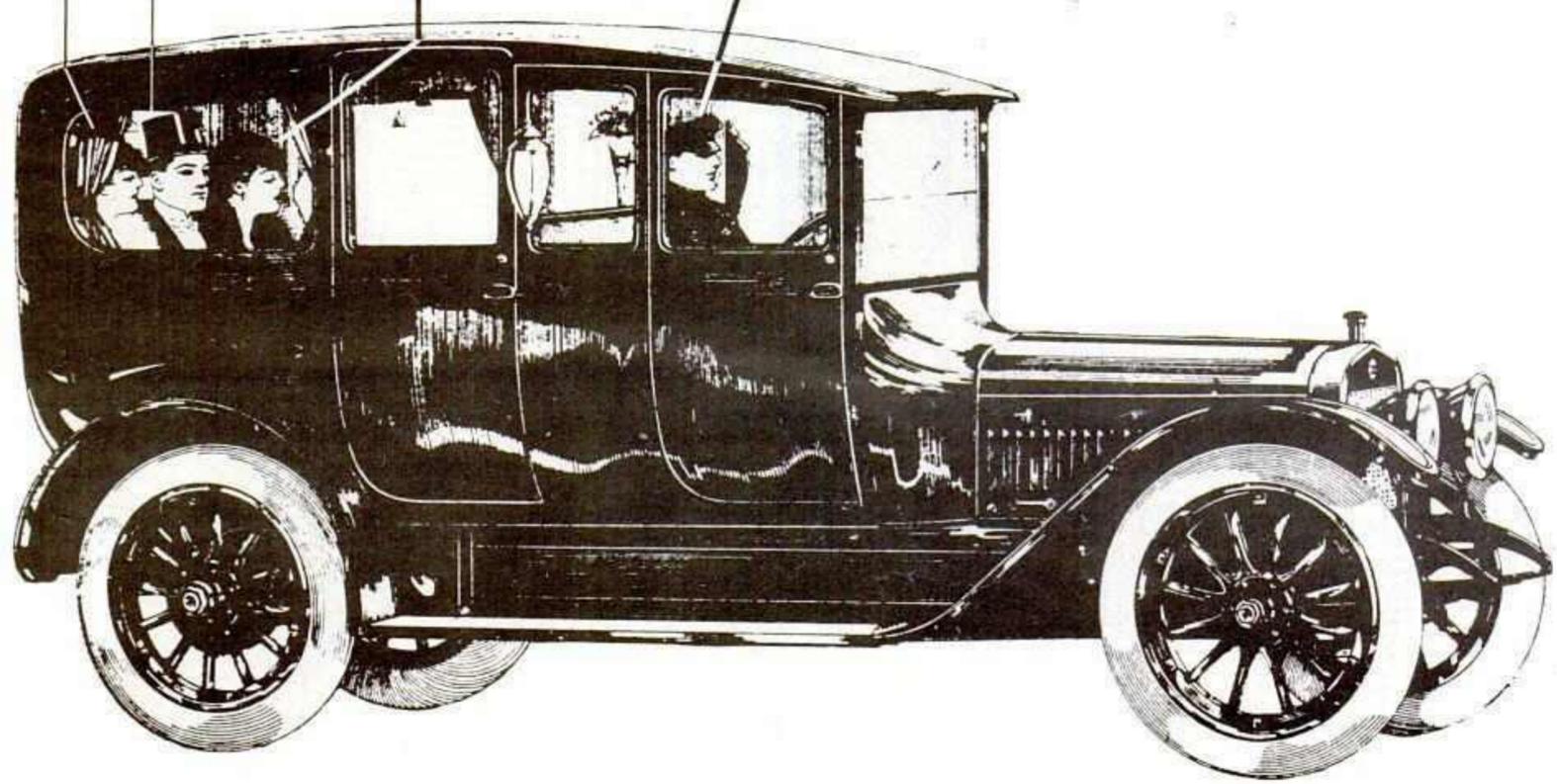
"THERE! I'VE SAID IT AGAIN" 5-9638

HAVE YOU HEARD BOBBY VINTON'S NEW SINGLE!

Everyone's Talking About Bobby's Latest Smash Hit!

ALL YOU EVER TALK ABOUT IS BOBBY VINTON!

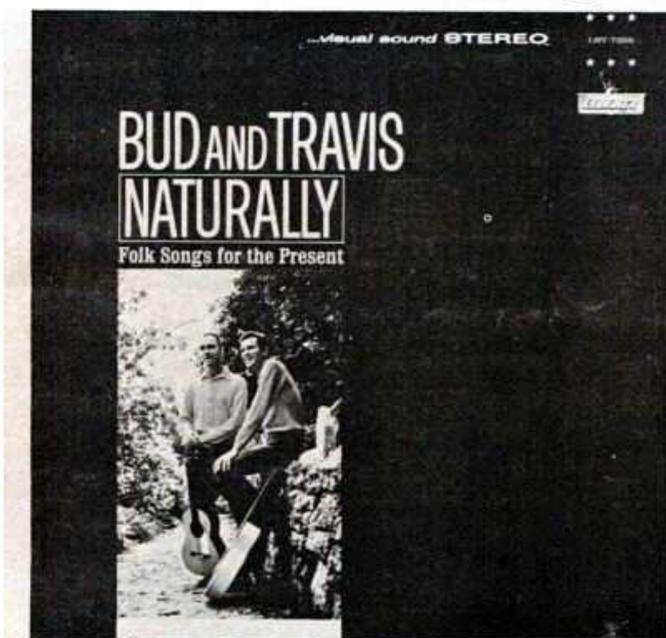
Why Can't I Sing Like Bobby Vinton?



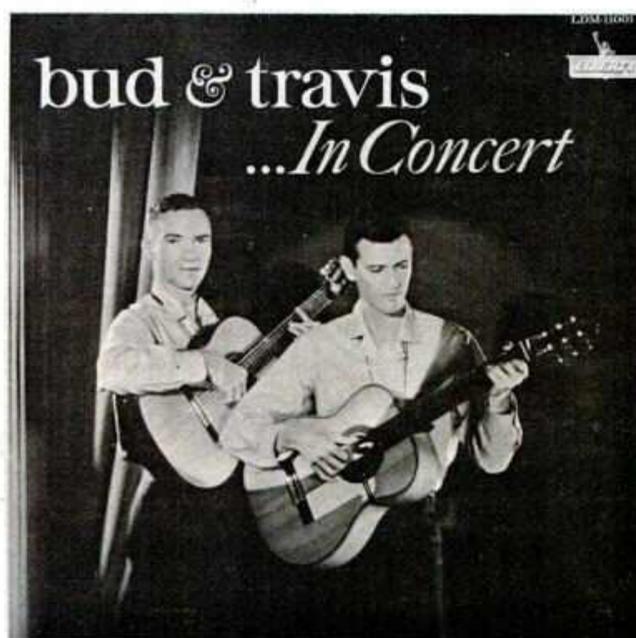
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# BUD & TRAVIS

## TOGETHER AGAIN



**"Naturally"**  
LRP-3295 • LST-7295



**"Bud & Travis in Concert"**  
LDM-11001 • LDS-12001

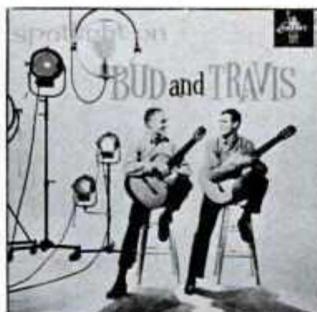
# ON THE CHARTS AGAIN

### BEST-SELLING BUD & TRAVIS CATALOG:



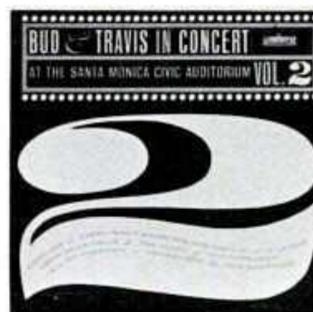
**"Bud & Travis"**

LRP-3125 • LST-7125



**"Spotlight on  
Bud & Travis"**

LRP-3138 • LST-7138



**"Bud & Travis  
in Concert, Vol. 2"**

LRP-3222 • LST-7222

## LIBERTY RECORDS



## LATE SINGLE SPOTLIGHTS

### Pop

#### DAVE DUDLEY

**LAST DAYS IN THE MINES** (New Keys, BMI) (2:07)—Dudley has had several recent hits of considerable substance on the Golden Ring label and here, on his first Mercury outing, he rates a great chance. It's a strong piece of material, in the saga groove and Dudley tells the tale meaningfully. It could big. Flip is "Last Year's Heartache" (Raleigh, BMI) (2:00). **Mercury 72212**

#### THE TYMES

**SOMEWHERE** (Wyncote, ASCAP) (2:11) — **VIEW FROM MY WINDOW** (Wyncote, ASCAP) (2:17)—Strong two-sided wax from the hot Philadelphia-based group. Both are neatly arranged and both get strong performances in the middle-rhythm groove. Early interest may center on the top side but the flip also rates good play. **Parkway 891**

### Christmas

#### ROY ORBISON

**PRETTY PAPER** (Pamper, BMI) (2:41)—One of the best of the Christmas singles so far. It's a new song by Willie Nelson and it's given a power-packed, emotional reading by Orbison. Release now also gives the side plenty of time to hit paydirt. Watch it. Flip is "Beautiful Dreamer" (2:17). **Monument 830**

## RIAA Beefs About Copyright Talk

• *Continued from page 4*

sought to exercise control by licensing the mechanical reproduction of song material under Section D of the Copyright Act rather than Section E. The latter section includes the compulsory licensing provision. Section D has to do with dramatic rights; and this section was invoked years ago when singles from the score of Frank Loesser's "Most Happy Fella" were licensed in this way—permitting the copyright owners to exercise control over the release of mechanical versions. But such cases have been very rare, and, of course, the principle is applicable to music used in dramatic formats.

It is the opinion of some legalists that the final version of the proposed revision may contain a compromise proposal with regard to mechanicals. One suggestion is that the compulsory provision remain in effect for the first five years of the copyright — after which the copyright owners would secure control. A second proposal is the inverse — that the copyright owners have control for the first five years, after which compulsory licensing would prevail.

Another proposal is that the compulsory license provision be retained, with the proviso that, instead of the present statutory rate of 2 cents, the rate be changed to 8 per cent of the manufacturer's suggested or established retail price.

When the final draft of the proposed revision of the 1909 Act is prepared, there will be hearings in both houses of Congress.

## Chicago Says: 'Yes, Play Lena Now'

• *Continued from page 3*

only on the all-night show hosted by Sid McCoy.

None of the city's other stations has gone with the record, most because they simply feel it is "in poor taste." Comment generally seems to be aimed at the "biting tone" of Lena Horne's voice, and the song line, "don't take it literally, mister, nobody wants to grab your sister."

Despite limited air play, however, Howard Bedno, of Allstate Distributing Company here, said the sales were "pretty good." Bedno said Allstate moved some



**ADAM WADE**  
HAS THE ORIGINAL  
VERSION OF "CHARADE"  
ON 5-9639



## Lack of Promotion Beats Dealers

• *Continued from page 4*

Music Mart reported action on "Basie at Birdland." Two other shops contacted reported no Basie product in stock in time for the concert. This was unfortunate in view of the fact that area stations such as WJSO and WJCW programmed Basie material in anticipation of the college date.

#### Rutgers

The Rooftop Singers and Shelley Berman, playing Rutgers University, New Brunswick, N. J., November 1, drew a

## JONIE TAPS SAYS:

# Indies Can Do Great Job on Sound Tracks

**HOLLYWOOD** — The indie diskeries can do just as good a job of selling sound tracks as the major labels, contends Jonie Taps, head of the music department at Columbia Pictures which releases tracks on its Colpix label.

Taps takes exception to the theories expressed by executives of Columbia and Capitol here (Billboard, October 19) that major labels can promote sound tracks more propitiously.

"It doesn't make any difference who puts the sound track out," Taps remarked. "If there

is a marriage between a good picture and good score, something will happen."

Taps points to "Lawrence of Arabia" (Colpix) and "Walk on the Wild Side" (AVA) as two sound-track LP's which became important sellers for two indie labels.

"Indie companies care more about the sound tracks than the majors do," Taps continued. "A small outfit will concentrate more heavily on a sound track than a major which is releasing many albums at the same time."

The 22-year Columbia Pictures executive, who also maintains liaison with Don Kirshner, executive vice-president of all Columbia Pictures-Screen Gems pubbery and diskery activities, cites examples of major labels failing with big name tracks. "Columbia had Tiomkin's 'Guns of Navarone' and nothing happened. 'Raintree County' was on MGM and nothing happened. I recall Capitol turning down 'Picnic' and the score going to Decca.

"When we had 'Bridge on the River Kwai' we contacted all the companies but only Mitch Miller called us back. When we put out the Al Jolson pictures, nobody wanted them, but Leonard Joy spoke to Jack Kapp and Decca picked them up."

Taps emphasized that an LP will be as big a seller as the picture is. "If you have a good picture, the score will sell. You just can't sell bad film music."

## Jazz Sales Take Dip, Clubs Dim In Belgium Biz

**BRUSSELS** — A survey of dealers in this country shows that jazz sales have been on a steady decrease since the beginning of the year. Jazz interest has waned a good deal and few if any jazz stars from overseas have done anything to stop the downward trend. Some of the stars who have appeared here this year are Ray Charles and Count Basie.

Charles is by far the most important jazz artist in the country. His concert attendances bore out the importance of his record sales which rank among the highest of all foreign artists.

Jazz clubs in general are in a pitiful state. The bigger nite spots featuring jazz have disappeared, but there are a few rooms in the country which feature some local players. Top selling local artists are Jack Sels. His EP on Delahay, "Jack Sel(l)s Jazz" which also features Lou Bennett and Oliver Jackson, is the leading jazz disk by a local artist in the nation.

Leading albums are "Battle Royal" by Ellington and Basie; "Genius Plus Soul," Ray Charles; "Time Further Out," Dave Brubeck; "Pushing," Miles Davis, Cannonball Adderley and Charles Mingus.

crowd of 3,200. Berman was enthusiastically received throughout his 75-minute stint; the Rooftop Singers started slowly, finally scoring their best impression with "Walk Right In," according to Bob Thomas, campus correspondent.

#### Cornell

Arthur Berkeley, Billboard's campus reporter at Cornell University, Ithaca, N. Y., reported that Louis Armstrong was warmly received October 25, although attendance (2,200) was smaller than expected.

#### Ohio State

Pianist Roger Williams, playing Ohio State's Mershon Auditorium October 18, drew a packed house, according to campus correspondent Sandy Poster. He scored with "Misty," "Autumn Leaves," "Canadian Sunset," etc. Williams expects to cut two new albums for Kapp when he winds up his November tour.

## 20th's Initial Subsid-TCF

**NEW YORK** — The 20th Century-Fox label will begin issuing product on a new subsidiary banner, TCF Records, November 15. New label will be devoted primarily to singles product with two disks as the first entry. The Alabama Christian Choir is featured on one of them. "Do You Hear What I Hear" and the "Lord's Prayer" are the two titles. The Alabama Christian Choir was recorded in a church in Birmingham, and the organization participated in services conducted by the Reverend Martin Luther King. The other disk on the new label is called "I Love Him" by the Castinettes.

## Aravel Records Opens Its Door

**NEW YORK** — Aravel Records, a new diskery, has been set up here. Production arrangements for the folk-based diskery have been made with Folkways Records and other producers and national distribution is now being lined up, according to Robert Borchardt, vice-president. All disks represent new product, never before released, said Borchardt. Initial release of six LP's includes sides by Pete Seeger (in a live hootenanny production), the Tell-Tale Singers, the New Lost City Ramblers and others. Headquarters are in nearby Long Island City.

## Hot Rod Trend

• *Continued from page 3*

addition to these LP's, Capitol also has two albums on the market that feature the sounds of actual hot rodders in motion.

Regional Breakout listing this week shows that the "Hot Rod City" LP on the Vault label is coming in for a share of the action. This is another West Coast label making the transition from surf to road without a hitch. Vault is being distributed by Atco Records nationally and plans are in the works for special promotions with disk jockeys. Part of the national promotion being planned is a nationwide contest which would offer hot rod racing gear prizes to winners. These would be worked out with jockeys on a regional basis.

A flood of singles product on a wide variety of labels has developed over the last month. Del Fi and a few other labels came roaring in with albums featuring the new motor sound.

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ORIGINAL SOUNDTRACK RECORDING



CARL FOREMAN'S

# THE VICTORS

FROM THE MAN WHO FIRED "THE GUNS OF NAVARONE"



ORIGINAL SOUNDTRACK MUSIC COMPOSED AND CONDUCTED BY SOL KAPLAN

"HAVE YOURSELF A MERRY LITTLE CHRISTMAS" AS SUNG BY FRANK SINATRA IN THE FILM

STARRING VINCENT EDWARDS • ALBERT FINNEY • GEORGE HAMILTON • MELINA MERCOURI • JEANNE MOREAU • GEORGE PEPPARD • MAURICE RONET • ROSANNA SCHIAFFINO • ROMY SCHNEIDER • EIKE SOMMER • ELI WALLACH • MICHAEL CALLAN • PETER FONDA • JAMES MITCHELL • SENTA BERGER • JOEL FLATEAU

From a book by ALEXANDER BARON • Music by SOL KAPLAN • Written, Produced and Directed by CARL FOREMAN • A HIGHROAD PRODUCTION • PANAVISION • A COLUMBIA PICTURES RELEASE

## In all your life you have never heard an album like THE VICTORS.

From Carl Foreman, the man who fired "The Guns of Navarone"—one of the greatest box office successes in movie history—now comes THE VICTORS. Hear this magnificent original sound track album in Super Cine Sound...exclusively on Colpix Records!

MUSIC COMPOSED AND CONDUCTED BY SOL KAPLAN  
ALBUM PRODUCED BY JACK LEWIS



A DIVISION OF COLUMBIA PICTURES CORPORATION

super cine stereo scp 516

super cine hi fidelity cp 516

## AT THE GATE

## Well-Balanced Bill Brings Solid Reaction

The Village Gate, in Greenwich Village, once again has a balanced program of music and comedy talent. Again, too, Art D'Lugoff has paired the solid record act with the newcomers. Show opened Tuesday (12).

Fronting the bill at the Gate is Gloria Lynn who sang a variety of her most popular recorded material balanced with interpretations of recent hits that fit her jazz to pop vocal style. The songstress, who is now with the Reprise label, sang tunes like "Start of Something Big," "I Wish You Love," and balanced them off with versions of "Watermelon Man," "Fly Me to the Moon," "Days of Wine and Roses" and "I Left My Heart in

San Francisco." Especially impressive, was a song written by her pianist, Marvin Jenkins, titled "Bright Lights (Big City)" which has a singular mood and style and could rank as standard in no time.

Sharing the bill with Miss Lynn are comedian Flip Wilson and unaccompanied Spanish guitarist Jorge Morel.

Wilson has poise and an impressive delivery. Given better material he could be a real standout. His inventions on old themes (some of Joe Miller vintage) show the comic has a good feel for improvisation. He updated many a chestnut and cleverly disguised old gag lines with topical asides and situations. **JACK MAHER**

## BITTER END

## Here's Lucky Find for Anybody

Record companies on the lookout for strong new folk talent can take the Serendipity Singers at their name value. The word means, in essence, making fortunate discoveries when searching for none at all. Any record executive who stumbles on Greenwich Village's Bitter End these nights will find something most fortunate.

This group of ex-University of Colorado students is seven men and two women strong. They are young, fresh and exciting and Fred Weintraub, Bitter End owner and producer, can take a deep bow for giving them a chance.

The Serendipity Singers opened Wednesday (13) and, if any early performances are an indication, they will be at the End and other clubs for a long time to come. They are presented with style, pace and they sing with unbridled enthusiasm. Group numbers banjos guitars and bass, giving strong instrumental backing.

Group members composed almost 90 per cent of the material. From early indications, there's a wealth of writing talent in the group.

There's humor in this group, too, which overflows in a macabre little pseudo-Irish lullaby. Undoubtedly the group's strongest forte is a rousing, revival kind of sound. This is exemplified again and again in such

tunes as "Goin' Home," "Sunshine Special," "Crooked Man" (based on the children's rhyme), and "Freedom Star."

The Serendipity are on their way. They have already been booked for six appearances on the "Hootenanny" TV show. **JACK MAHER**

## Atlantic Stars Take to Boards

NEW YORK — This Friday (15), a star-studded list of Atlantic recording artists took to the boards of the Apollo Theater here to present the label's first "Atlantic Caravan of Stars." The show will be on stage at the big Harlem theater for one week and will be recorded for LP by the label. Ben E. King, and the Drifters top the bill with Doris Troy, Rufus Thomas, Otis Redding and the Falcons also appearing. King Curtis leads the support ork and King Coleman is the emcee. Recording was made Saturday (16).

## Westminster Ups Marty Goldstein

NEW YORK — Westminster Records has upped Marty Goldstein to the post of national sales manager. Goldstein previously was field rep for the ABC-Paramount-Impulse and Westminster labels.

In an international move, Westminster has completed negotiations with Artone Gramophone, N.V. to handle its product, and that of the Whitehall subsid, in Belgium, Holland and Luxembourg. EMI represents the label in England and Ireland.

## CHICAGO'S LIVING ROOM

## Damita Jo Goes All the Way

Damita Jo has a wonderful way with a song and her opening at Chicago's Living Room last week has to be called a smash artistic, if not financial, success. For reasons which escape this reviewer, the room was sparsely filled, but the enthusiasm made up for the empty seats.

Beauty of the performance was the complete range of material that Damita did — and so well. There was a bouncy "There's a Friendly Feeling," a driving "San Francisco" done in a completely personal style, a unique "Chicago," where Damita toys with the melody as only the seasoned pro that she

is can; a happy and swinging "I Believe in You," a bit about "A Man Without a Woman," where Damita puts on a pair of glasses and clowns coyly, and a wild scat-version of "After You're Gone," to mention but a few.

Damita's husband and manager, Bittie Wood, handles the lights in a way that adds to her performance immeasurably. When the song builds, the lights build, to finally where Damita, the song and the stage finish in a burst of sound and color. This artist has to be one of the top vocalists in the business today and it's just a matter of time before she receives her full due. **NICK BIRO**

## TALENT ON TOUR

(Top record talent in top record towns this week)

## EAST

The many horns of **Roland Kirk** will be back at the Village Gate (19) for four weeks. . . . **Dan Elliot** is playing at the Bitter End. . . . **Hildegard** is the star attraction at the Roosevelt Grill for two more weeks. . . . **Joe Newman** is at Birdland through Thursday. . . . **Teri Thornton** will do a two-day gig at the San Su San on Long Island this weekend. . . . Saturday night at Carnegie Hall is the **Dave Brubeck** Quartet. . . . This week **Cal Tjader** will be at the Imperial Gardens (22) and the Embassy Ballroom (24), both in the Bronx. . . . **Addiss and Crofut** appear at Wesley Jr. College in Dover, Del. (23). . . . **Shelley Berman** is at Basin St. East through November 30. . . . **Oscar Peterson** plays the Royal Arms, Buffalo, through Sunday.

## SOUTH

**Peter, Paul and Mary** are down Texas way this week with dates at Lamar State College (19), the Coliseum in Corpus Christi (20), Municipal Auditorium in Austin (21), the Music Hall, Houston (22), and Southern Methodist University (23). . . . **Brown and Dana** are also down that way, working Austin College (18), Arlington State (19), Abilene Christian College (21), and Oklahoma Baptist in Shawnee (22). . . . The **Four Saints** will be at the Diplomat Hotel in Miami this Friday only.

## MIDWEST

**Billy Storm** has one more week to go at the New Living Room in Chicago. . . . **Rose Murphy** will be in Cleveland's Virginia Room for a month beginning November 20. . . . Also

## TV GUEST APPEARANCES BY RECORD TALENT

NOVEMBER 18-24  
(All Times Eastern Standard)

- MONDAY 18—ANDY WILLIAMS**  
The popular balladeer will appear on the Westinghouse tape-syndicated Steve Allen show.
- MONDAY 18—ROLF HARRIS**  
Australia's "Tie Me Kangaroo Down, Sport" will be a guest on the Tonight show (NBC-TV, 11:15-1 a.m.).
- TUESDAY 19—PATTI PAGE, JOAN SUTHERLAND, MARTYN GREEN, TEDDY WILSON TRIO**  
All will be featured on the Bell Telephone Hour (NBC-TV, 10-11 p.m.).
- TUESDAY 19—GERRY MULLIGAN QUARTET**  
Jazz group will be featured along with other guests on the Steve Allen show.
- WEDNESDAY 20—STAN GETZ, LIBBY MORRIS**  
Jazz man Getz and singer Libby Morris will perform on the Tonight show (NBC-TV, 11:15-1 a.m.).
- THURSDAY 21—VICTOR BORGE, NANETTE FABRAY**  
From the War Memorial Opera House in San Francisco these guests will appear on the Perry Como show (NBC-TV, 10-11 p.m.).
- THURSDAY 21—LAURITZ MELCHIOR, COUNT BASIE**  
Wagnerian singer and jazz band leader will share the spotlight on the Edye Adams show (ABC-TV, 10-10:30 p.m.).
- FRIDAY 22—LIBERACE, MILT KAMEN, CASSIUS CLAY**  
All will appear on the Jack Paar program (NBC-TV, 10-11 p.m.).
- SATURDAY 23—CHAD MITCHELL TRIO, JUDY HENSKE, CHARLIE MANNA, FLATT & SCRUGGS, VALENTINE PRINGLE, GRIER REYNOLDS, GLENN YARBROUGH, STAN RUBIN & THE TIGERTOWN FIVE**  
All will be seen on the Hootenanny show (ABC-TV, 7:30-8:30 p.m.). Show comes from Annapolis this week.
- SATURDAY 23—JOHNNY MATHIS, CONNIE FRANCIS, ANNETTE FUNICELLO, CONNIE STEVENS, JOHNNY CRAWFORD, JACK JONES, SHELLEY FABARES, RIGHTEOUS BROTHERS, JAN & DEAN, BEACHBOYS, PAUL PETERSEN, BOBBY FREEMAN, GEORGE HAMILTON, KENNY MILLER, MEL CARTER, TRINI LOPEZ, DICK & DEE DEE, DICK DALE, WAYNE NEWTON, NINO TEMPO & APRIL STEVENS, CHALLENGERS, DONNA LOREN, JOHN & DEBBIE ASHLEY**  
A rousing line-up of recording artists will appear on American Bandstand Celebrity Party (ABC-TV, 1:30-2:30 p.m.). Dick Clark hosts.
- SUNDAY 24—NBC OPERA COMPANY**  
The first of this season's operas is repeat of Gian Carlo Menotti's "Labyrinth," starring Judith Raskin and John Reardon (NBC-TV, 2-3 p.m.).
- SUNDAY 24—35 RECORDING HEADLINERS—"THE BEST ON RECORD"**  
Full-hour salute to winners of the industry's Grammy Awards. Twenty-four artists will perform. "The Best on Record" is on NBC-TV, 10-11 p.m.

The national network TV guest appearances listed above provide outstanding promotional opportunities for alert, aggressive record dealers and for all others who can benefit from the exposure of these record artists to millions of consumers. This chart should be used as a calendar around which to plan window, counter and other displays by which the TV appearances can be merchandised to the record-buying public.

## ARTISTS' BIOGRAPHIES

For your programming use here are pertinent facts about hot disk artists. If clipped and pasted on 3 by 5 cards these biographies will help you build a convenient file of such data.



## VILLAGE STOMPERS (Epic)

**NAMES:** Frank Hubbell, Joe Muranyi, Dick Brady, Don Coates, Mitchell May, Al McManus, Ralph Casale and Lenny Pogan. **BACKGROUND:** Each of the members of the Village Stompers is a youthful veteran of the music business. Two have college degrees in music, one is an outstanding music teacher, and compositely, they have worked for

nearly every outstanding Dixieland and jazz group in the business. Mitchell May has just recently completed an engagement with the Kansas City Philharmonic. The easy "swinging" Dixieland sound they brought to their first single, "Washington Square," had tremendous immediate appeal. With arrangements by Joe Sherman, the subsequent album took off just as quickly. They have just completed a successful gig at New York's Basin Street East, and plans are to continue working together as a group.

**LATEST SINGLE:** "Washington Square" has been on Billboard's Hot 100 for 10 weeks now and is way up in the No. 2 spot this week.

**LATEST ALBUM:** In just four weeks on the Top LP chart, "Washington Square" is No. 25 this week.

in Cleveland is **Roberta Sherwood** at the Chateau for one week starting Monday (18). . . . At the Gate of Horn, Chicago, through December 1 are the **Gaslight Singers**. . . . **Earl Wrightson** and **Lois Hunt** headline the Roostertail in Detroit from November 18-30. . . . **Rex Allen** is at the Flame Theater Cafe in Minneapolis through Saturday (23).

## WEST

The bill of fare at the Crescendo in Hollywood from Thursday (21) through December 1 includes **Jackie Mason**, **Martin Denny** and **Vickie Franzier**. . . . **Billy Eckstine** at the Safari Club in San Jose Calif., through Sunday (24). . . . **Dick Contino** will be at the Ft. Douglas Country Club in Salt Lake City for three days (20-23).

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 Based on the play by N. Richard Nash  
 Dances and Musical Numbers Staged by AGNES DE MILLE  
 with WILL GEER  
 STEVE SCOTTER LESLEY GEORGE  
 NOLAND TEAGUE WARREN CHURCH  
 Settings Designed by OLIVER SMITH Costumes Designed by MITLEY Lighting by JOHN HARTY  
 Musical Director DONALD PIPPIN Orchestrations by HERSHEY KAY Dance Music by WILLIAM GOLDENBERG Vocal Arrangements by ROBERT DeCORMIER  
 Directed by JOSEPH ANTHONY

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## Folk, Jazz Tie Sets Dixie Eyes A-Blazin'

By ELIOT TIEGEL

HOLLYWOOD — The marriage between the Dixieland beat and folk music on pop records is being watched most carefully by the New Orleans Jazz Club of California.

This organization of die-hard Dixieland enthusiasts is led by founder-organizer and jazz aficionado Bill Bacin, who believes both musical forms have the same basic appeal.

As one of its goals, the club hopes to place Dixieland singles in juke boxes in the area. The club, which meets the first Sunday of each month in nearby Anaheim, acts as distrib for Southland Records, a New Orleans-based operation. According to Bacin, the Los Angeles region is a booming Dixieland center, with the Jazz Club the newest

of three Dixie groups in operation. Bacin says that between 200-400 people attend the monthly meetings and listen to both pro and amateur musicians jamming. Bacin organized the club after attending the 15th anniversary celebration of the famed New Orleans Jazz Club last March.

Besides promoting the sale of Dixieland disks, Bacin, an executive with Pacific Telephone, visits clubs, fraternal organizations and bars inquiring about hiring Dixieland musicians. "Since May we've obtained 150-man jobs for Dixieland players," he said proudly. Over 500 pro and amateur musicians receive the club's bulletin which lists the niteries presenting Dixieland.

In allowing both pro and amateurs to perform gratis, the club has run into a hassle with Local 7, AFM, in Orange County, which is opposed to letting pros play for free. Bacin explains that since the club is a nonprofit organization it can-

## Griffin, Drew Polish Jazz Bash Guests

WARSAW—The sixth International Jazz Festival—"Jazz Jamboree '63"—began in Warsaw on October 25. The festival was organized by the Philharmonic Hall, the Polish Jazz Federation and the Jazz Monthly magazine.

A Third Stream Concert opened the event; works by modern composers influenced by the jazz idiom were performed. The program included the first performance of a work by young Polish composer Swiecicki. The composition is titled "La Giraffe Enflamee" and it is inspired by Salvador Dali's painting of that name. Excerpts from a new jazz opera were also performed by the National Symphony Orchestra and chorus of Warsaw Philharmonic Hall, and a group of jazz musicians.

Among the visiting foreign artists to this year's get-together were American jazzmen Johnny Griffin, Kenny Drew and Robert Joseph. One of Europe's leading jazz singers, Rita Reys, came from Holland. There were also jazzmen from East Germany, and Czech bass player Ludek Hulan and his group were on hand.



ATLANTIC RECORDING star Herbie Mann continues his streak as an album chart maker with his newest LP, "Herbie Mann Live at Newport." Mann is also represented with an Atlantic single from the album "Soft Winds" and "The Girl From Ipanema." (Advertisement)

## FANS MISS ABC DOUBLE-FOLD LP

NEW YORK—Impulse Records had never realized the impact of its double-fold packages until the label issued one set in single jacket form. Reports from dealers, distributor one-stops and even rackers show that customers noticed the difference between rest of the line and the single LP Paul Gonsalves package featuring "Cleopatra." Bob Theile, Impulse a.&r. chief, notes that the line has built an image with its double-fold packages and will continue to produce them almost exclusively. One change the label is making, however, is a brief resume of artist and material included on the LP which will be carried on the back of the double-fold sets. These covers previously carried no printed matter. This was brought about through rack recommendation.

not meet union scales, but emphasizes that this exposure for the older Dixie vets enables the younger musicians to listen and learn from the experts.

## JazzScope

In New York, one of the biggest concert events of the jazz year comes Wednesday (27), Thanksgiving Eve, teaming on the stage of the Lincoln Center for the Performing Arts, Philharmonic Hall the Count Basie band and the Stan Getz Quartet. Extra added starter is blues singer Jimmy Rushing... A star-studded lineup has volunteered to play at a benefit for the late Jack Crystal sponsored by the Musicians Aid Society at Central Plaza, December 8. Among top record names are Jonah Jones, Red Allen, Eddie Condon, Dukes of Dixieland, Teddy Wilson, Gene Krupa and many, many more.

Continuing on the crowded concert schedule, Thelonious Monk, his piano and his or-

chestra hit the boards of Philharmonic Hall, Friday (29). Phil Woods, Thad Jones and Steve Lacy are just a few of the talented sidemen set to appear... The New York School for Jazz is having a special showing of jazz films Wednesday (20). The historic "Jamin' the Blues" flick leads the list with Ernie Pintoff's "The Interview," "St. Louis Blues" with Bessie Smith, and a recent British movie, "Living Jazz," completes the program which has an eight o'clock curtain. Besides Jack Crystal, two other noted jazz figures died recently. Alto saxist Pete Brown (59) and trumpeter Joe Gordon (35).

## Epic Racks Up New 10-Month Sales Record

NEW YORK—Epic Records established a new sales record for a 10-month period in 1963, according to Len Levy, Epic's general manager. It was also revealed that net sales for the period from October 1 to October 25, 1963, exceeded sales for the comparable period in 1962 by 220 per cent.

The Epic report stated that singles sales accounted for 65 per cent of the label's total dollar volume for the 10-month period. Powerhouse releases such as "Washington Square," by the Village Stompers; "Blue Velvet," by Bobby Vinton; "Tie Me Kangaroo Down, Sport," by Rolf Harris, and "Lucky Lips," by Cliff Richard, were mainly responsible for setting the pace for the label in a drive to break last year's all-time mark.

## Americans Take Play on Jazz Disks and in Japanese Niteries

By J. FUKUNISHI

TOKYO — Jazz records are selling fairly well, but not as fast as right after the war.

Jazz fans, mostly youngsters cannot afford to frequent night clubs because they are short of funds. Hibiya Inn, Marunouchi Club and Club 48 are the most popular jazz rooms. Copacabana, New Latin Quarter, Crown, Mikado and Hanabasha (Flower Coach) are attracting tourists and rich Japanese patrons.

Most jazz concerts given lately are by visiting American artists such as Art Blakey, Cannonball Adderley, and many others which usually draw capacity audiences. However, box-office receipts do not cover costs. Ordinary fans cannot afford to pay entrance fees ranging from \$1.70 to \$3.30 so many times in one month, and there has been a deluge of artists from abroad in recent months.

Concerts by Japanese jazz



THE INDOMITABLE PEE WEE RUSSELL ranks as one of the jazz standouts of 1963. He played in a variety of groups, moving in with Thelonious Monk at Newport and recording with a modern group that specialized in light airy swing.

—Photo by Joe Alper

## Cameo Jazz Plans Eye Today, Tomorrow

PHILADELPHIA — Cameo Parkway Records is building a jazz catalog with an eye to tomorrow as well as today according to Elliot Mazer, jazz projects recording staffer with the label.

He and Dave Edleman, who cut Maynard Ferguson and recent Teddy Wilson LP for the banner are in the business of building a jazz catalog with the label that will have impact on the pop market.

Mazer outlined his thoughts on the jazz goes pop move as being anti-gimmick. The label's first aim in making jazz albums is to build on specific names who are top flight players. The second consideration for these

albums, which is easily as important as the first, is material. This, Mazer feels, is the picking of material that fits the artist. The pop audience, he feels, is ready for jazz on its own terms, provided the tunes chosen and the interpretation of the artists is broad and attractive enough, and entertaining enough to catch their fancy.

Singles figure prominently in Cameo-Parkway plans. The hit single pushes the whole concept of artist, album and catalog. Each album however, must be planned with a theme and the inclusion of easily recognized and attractive material. So far, Cameo has settled in with Clark Terry, Maynard Ferguson and Teddy Wilson disks.



VIBES MAN GARY BURTON views RCA Victor album released in Japan in his honor during a recent trip to the Land of the Rising Sun.

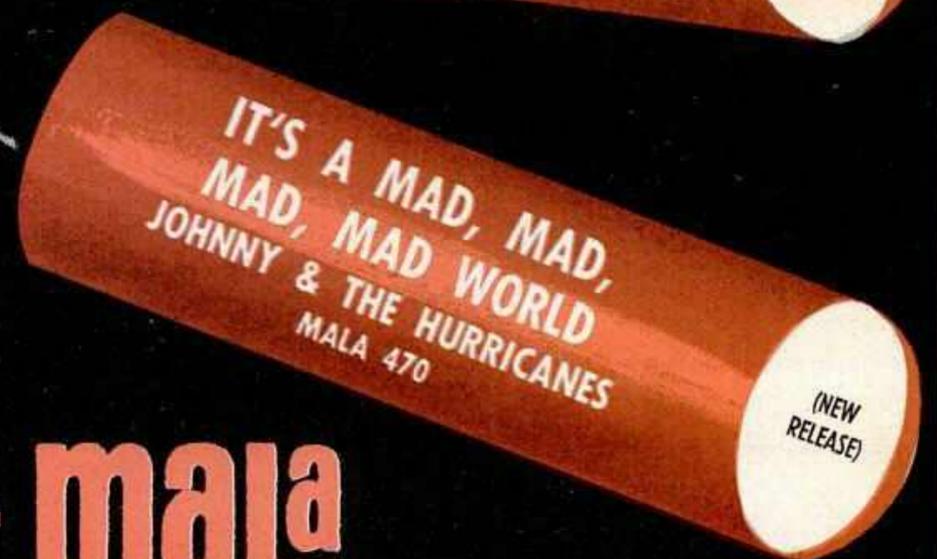
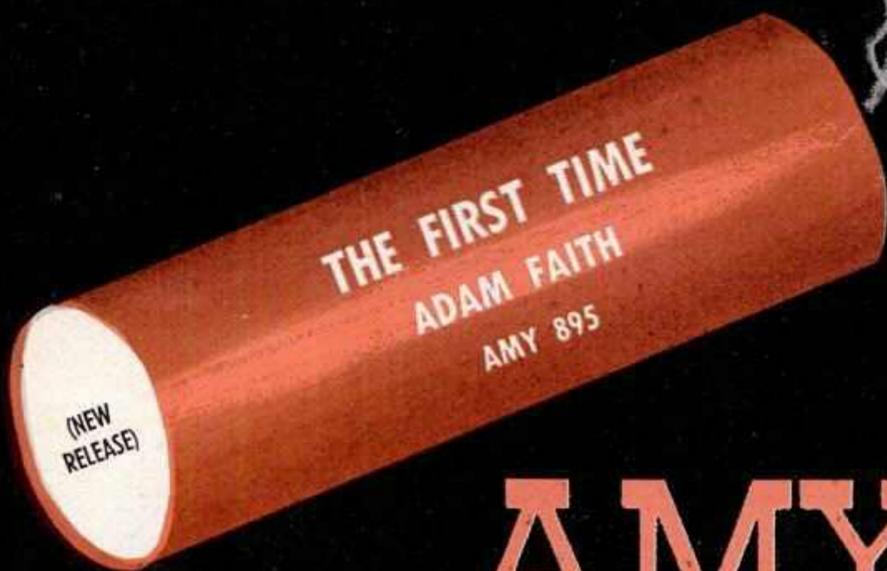
talent do not draw enough audience to cover expenses. A jazz concert is given every other month at Video Hall (500 seats), while in summertime one or two outdoor jazz concerts are staged at Hibiya Amphitheater and Korakuen Park with good results. Last August a jazz festival after the style of New-

port's Freebody Park was held for three days at Karuizawa New Town, a famous summer resort. A special stage was constructed with a seating capacity of 2,500, but nightly attendance of 1,500 was reported.

It is difficult to specify the LP best sellers. Good-selling disks are: Sonny Rollins (RCA), John Coltrane (Prestige), Art Blakey (RCA-UA), Miles Davis (Prestige), Cannonball Adderley (Riverside). Blakey and Adderley have already visited Japan, with Rollins and Davis following shortly.

Few local talents sell extensively. Teruo Yoda, tenor sax and the Six Lemons seem to be the only group whose recordings are enjoying fairly good sales at the present. Once or twice a year some recording companies release an album of original works composed by Japanese composers and etched by Japanese bands, but they do sell well.

# DYNAMITE



## AMY - mala

### RECORDS

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COUNTRY MUSIC

COUNTRY MUSIC CORNER

By BILL SACHS

Ray Robbins, booker and producer of "Texoma Round-Up," presented each Friday night from the stage of the State Theater, Denison, Tex., reports that Rose Maddox set a new attendance record at the house, shattering the mark established two months previous by Claude King. Formerly with KTXO radio, Robbins now spins the c.&w. wax on KDSX in Denison. "Texoma Round-Up" has been a Friday night feature in Denison for almost a year. . . . Billy Gray and John Hitt, of Hitt Attractions, Dallas, are handling the bookings on Liberty Records' Joe Carson and his new western swing band. Members of the combo are Chuck Caldwell, steel guitar; Don Mathes, drums; Jack Hennessee, bass and vocals; Jerry Case, electric guitar, and Carson, vocals and fiddle. When not on the road, the boys are at home at the Cavalier Club, Wichita Falls, Tex. Carson will work as a single at Clovis, N. M., November 20, and Tucson, Ariz., November 21-23.

Proceeds from Harry (Hap) Peebles' Thanksgiving country music spectacular in Omaha will be allocated for the children's zoo project of the Omaha Junior Chamber of Commerce. Peebles was recently honored by the Omaha Jaycees for his work with the organization over the past 12 years. Talent on Peebles' 17th annual holiday tour will include Carl Smith, Kitty Wells, Johnny Wright and the Tennessee Mountain Boys, Bill Phillips, Harold Morrison, Stringbean, Johnny Western, Warren Smith, along with Joan Bon and the Coquettes. The itinerary is: November 22, Salina, Kan.; 23, St. Joseph, Mo.; 24, Kansas City, Mo.; 25, Sioux City, Ia.; 26, Sioux Falls, S. D.;

27, Lincoln, Neb.; 28, Omaha; 29, Topeka, Kan., and 30, Wichita, Kan.

A "Grand Ole Opry" package, featuring Bill Anderson, Skeeter Davis, Leroy Van Dyke, Grandpa Jones, Don Gibson, and Flatt and Scruggs, and booked by the Hubert Long Talent Agency; pulled 11,800 paid to the Coliseum, Charlotte, N. C., November 9. Holders of bag tops from Martha White Flour, co-sponsors of the show, were admitted at half price. "Saturday's show was a combination of a good show, good advertising program, good weather and a great building," said Paul Buck, Coliseum manager. The Coliseum presents from six to eight country music shows a season. The next one, scheduled for January 18, will headline Ferlin Husky, Ernest Tubb and Roy Drusky. . . . Station WBTH, Williamson, W. Va., presented its first country and western show Saturday night, November 9, and drew close to 4,000 paid, according to Jimmy Wolford, WBTH program director. Featured were George Moran and comedian Red Murphy.

Upcoming personals by "Grand Ole Opry" stars include Flatt and Scruggs, Elgin, Ala., November 21; Hodgenville, Ala., 26; Rome, Ga., 29; Amarillo, Tex., December 6, and Oklahoma City, 7; George Hamilton IV, Denison, Tex., November 28; Shreveport, La., 29, and Baton Rouge, La., 30; the Carlises, Vale N. C., November 30; Wilma Lee and Stoney Cooper, Boston, November 23, and Bangor, Me., 24; Ernest Tubb, Batavia, N. Y., November 21; Niagara Falls, N. Y., 22; Boston, 23; New York, 24; Lawton, Okla., 29, and Tulsa, Okla., 30.

Golden West Auditorium, Norwalk, Calif., a 2,000-seat showplace dedicated entirely to the presentation of country music, makes its bow December 5, with Hank Thompson and His Brazos Valley Boys as the feature attraction. Other December features will be Bob Wills and the Texas Playboys, the second week; Ernest Tubb, for the third week, with Buck Owens and Rose Maddox winding up the month. Handling the bookings for the Golden West is Lee Ross, of Radio KFOX, Long Beach, Calif. . . . Buck Owens

WCKY Dropping Country Music For Baseball

CINCINNATI — Station WCKY here, long considered one of the top country music stations in the country, with a 50,000-watt signal that beamed into the heart of the country music loving sector, will drop its nightly "Jamboree" platter show, piloted the last several years by Jimmy Logsdon, early in April of 1964 to make way for baseball broadcasts.

Jack F. Koons, president of the Midland Advertising Agency here, last week awarded WCKY the contract to carry the Cincinnati Reds baseball games in 1964, with Waite Hoyt handling the play-by-play. The Burger Beer baseball network is the largest in the National League, with 80 stations carrying the Reds' games. The games have been carried by WKRC here, since 1957.

"With WCKY's vast nighttime listening audience, second in the nation, we will be able to broadcast the Reds' games to an expanded area," Koons said.

In commenting on the dropping of the station's "Jamboree," Mrs. Jeanette Heinze, vice-president and general manager of WCKY, said: "The nighttime programming change will be permanent and year-round. There will be no return to country music."

and His Buckaroos dispense their melodies in El Paso, Tex., November 19; Houston, Tex., 20; San Angelo, Tex., 21; Corpus Christi, Tex., 22, and Austin, Tex., 23.

John Cash is routed for Municipal Auditorium, Jackson, Miss., November 19; Civic Auditorium, McAllen, Tex., 21; Municipal Auditorium, Temple, Tex., 22, and "Big D Jamboree," Dallas, 23, and then travels to the University of Maryland, College Park, Md., for November 25-26 to film the "Hootenanny" TV show. On December 3, Cash takes his combo to the Mint, Las Vegas, for a fortnight's stand. . . . May M. Long, president of Long Enterprises, Baton Rouge, La., is mending from injuries sustained in a recent auto crack-up. . . . Ray Belcher is back in Baton Rouge after a promotion tour of Northwestern-Louisiana, Northeastern

(Continued on page 39)

WITH THE COUNTRY JOCKEYS

By BILL SACHS

Deejay vet Tommy Edwards, who now bills himself as "The City Slicker Turned Country Boy," has kicked off a new six-night-a-week show on WADC, Akron, running from 12 midnight to 1 a.m., and says he's anxious to get copies of new bluegrass records on the smaller indie labels. Meanwhile, Edwards continues the operation of his own record shop, Hillbilly Heaven, at 3871 West 25th Street, Cleveland 9, from where he does his programs. . . . Tom Reeder is now doing six hours of country music daily, Monday through Saturday, on WDON-AM and WASH-FM, Washington, the only stations programming c.&w. music in the capital area. In addition to his spinning chores, Tom continues as personal manager for artist Clyde Beavers.

Putting in a plea for much-needed programming material, such as disks, tapes, artist biogs and the like, are Mel Rogers, of WCLE, Cleveland, Tenn.; Ron Jay, WARI, Abbeville, Ala.; Bob Lee, of KRDR, Gresham, Ore.; Ray Waiter, WFAM AM-FM, Fort Atkinson, Wis.; Gene (Country Boy) Springer, KGCX, Williston, N.D.; Bill West, WOCH, North Vernon, Ind.; Chuck McGinnis, WSNO, P. O. Box 1, Barre, Vt.; Jimmy Ray, KBOP, Pleasanton, Tex.; Uncle John Brunell, WVTR, White River, Vt.; Smilin' Jack Hamlett, WVOB, Bel Air, Md.; George (Sleepy) Jeffers, WRDS, South Charleston, W. Va.; Don Turner, WYNG, Warwick, R. I., and Doug Clifton, KFAY, Fayetteville, Ark.

Deejays in need of spinning material may write to the following (Continued on page 39)

HOT COUNTRY SINGLES

Billboard SPECIAL SURVEY

FOR WEEK ENDING 11/23/63

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
1	1	LOVE'S GONNA LIVE HERE . . . . . 10 Buck Owens, Capitol 5025	10
2	3	8 x 10 . . . . . 14 Bill Anderson, Decca 31521	14
3	4	COWBOY BOOTS . . . . . 8 Dave Dudley, Golden Ring 3030	8
4	2	TALK BACK TREMBLING LIPS . . . . . 23 Ernest Ashworth, Hickory 1214	23
5	7	MOUNTAIN OF LOVE . . . . . 6 David Houston, Epic 9625	6
6	5	MAKE THE WORLD GO AWAY . . . . . 16 Roy Price, Columbia 42827	16
7	11	THE MATADOR . . . . . 3 Johnny Cash, Columbia 42880	3
8	13	NINETY MILES AN HOUR (Down a Dead-End Street) . . . . . 5 Hank Snow, RCA Victor 8239	5
9	16	THOSE WONDERFUL YEARS . . . . . 3 Webb Pierce, Decca 31544	3
10	14	THANKS A LOT . . . . . 9 Ernest Tubb, Decca 31526	9
11	9	500 MILES AWAY FROM HOME . . . . . 5 Bobby Bare, RCA Victor 8238	5
12	8	FADED LOVE . . . . . 11 Patsy Cline, Decca 31522	11
13	6	YOU COMB HER HAIR . . . . . 20 George Jones, United Artists 578	20
14	12	CALL ME MR. BROWN . . . . . 9 Skeets McDonald, Columbia 42807	9
15	15	I CAN'T STAY MAD AT YOU . . . . . 7 Skeeter Davis, RCA Victor 8219	7
16	17	WE'VE GOT SOMETHING IN COMMON 5 Faron Young, Mercury 72167	5
17	10	TELL HER SO . . . . . 10 Wilburn Brothers, Decca 31520	10
18	21	WILD, WILD WIND . . . . . 3 Stonewall Jackson, Columbia 42846	3
19	24	ABILENE . . . . . 24 George Hamilton IV, RCA Victor 8181	24
20	-	SOMEBODY TOLD SOMEBODY . . . . . 1 Rose Maddox, Capitol 5038	1
21	20	RING OF FIRE . . . . . 25 Johnny Cash, Columbia 42788	25
22	18	YOUR BEST FRIEND AND ME . . . . . 7 Mac Wiseman, Capitol 5011	7
23	19	HAPPY TO BE UNHAPPY . . . . . 15 Gary Buck, Petal 1011	15
24	25	HELPLESS . . . . . 3 Joe Carson, Liberty 55614	3
25	22	BEFORE I'M OVER YOU . . . . . 2 Loretta Lynn, Decca 31541	2
26	27	HEART, BE CAREFUL . . . . . 8 Billy Walker, Columbia 42794	8
27	26	SING A SAD SONG . . . . . 2 Buddy Cagle, Capitol 5043	2
28	28	LITTLE OLE' YOU . . . . . 19 Jim Reeves, RCA Victor 8193	19
29	29	I WISH I WAS A SINGLE GIRL AGAIN . 2 Jan Howard, Capitol 5035	2
30	30	TROUBLE IN MY ARMS . . . . . 3 Johnny & Jonie Mosby, Columbia 42841	3

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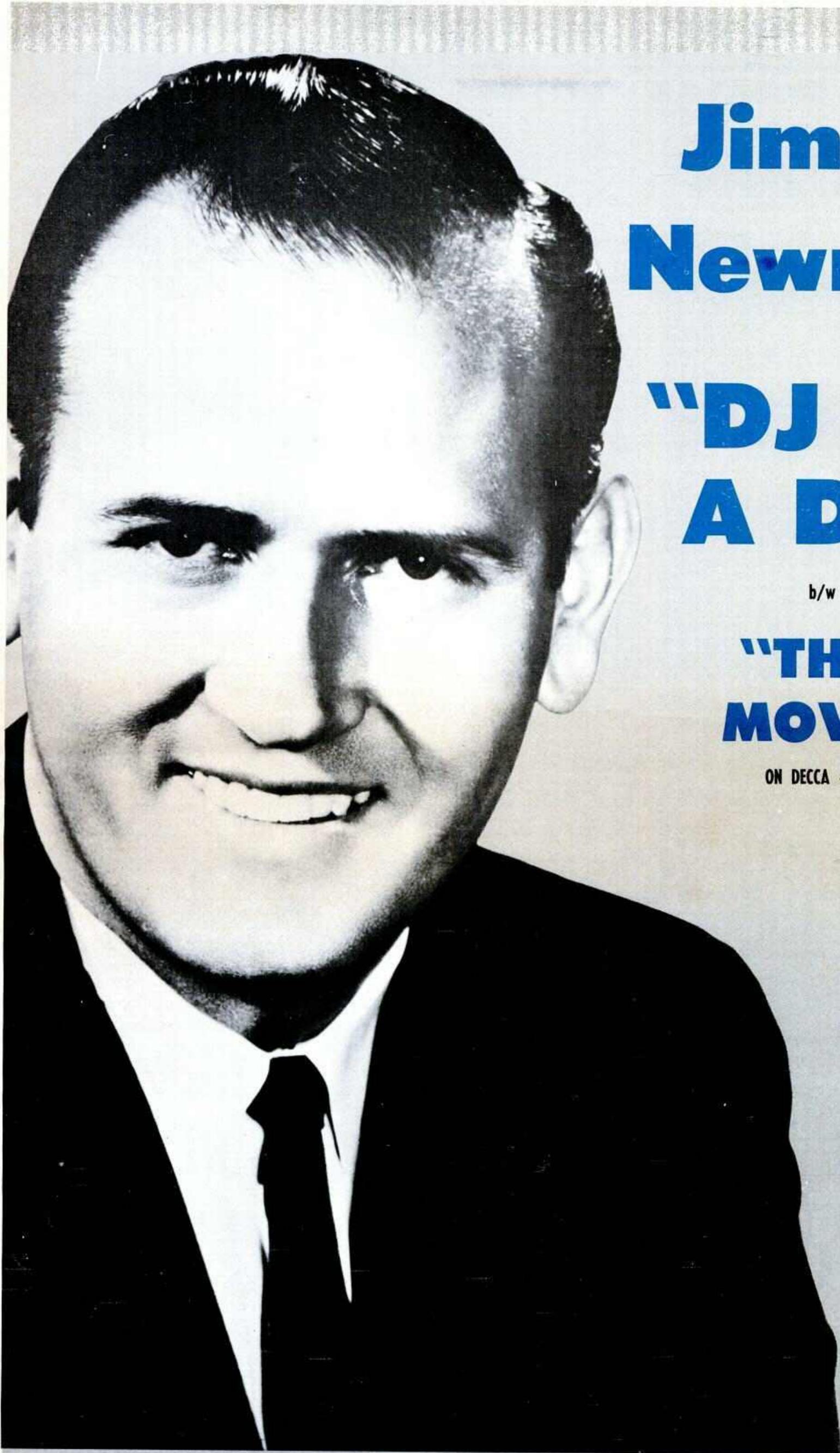
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"TEENAGE LETTER"  
Jerry Lee Lewis  
b/w  
"SEASONS OF MY HEART"  
SUN #384  
Jerry Lee Lewis  
With  
Linda Gail Lewis  
Sun Records  
639 Madison Memphis, Tenn.

A RED HOT HIT  
ALLEN CURTIS  
FIREBALL MAIL  
HICKORY 1226



PAPPY DAILY, head of "D" Records, Houston, and c.&w. a.&r. man for United Artists Records, snapped with Judy Lynn in Las Vegas last week, mulling material for Judy's next UA session in Nashville, November 21-22, when she is slated to cut a new LP. Judy and her show unit have just concluded an extended engagement at the Golden Nugget, Las Vegas.



**Jimmy  
Newman**  
**"DJ FOR  
A DAY"**

b/w

**"THE  
MOVER"**

ON DECCA #31553

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**Re-Elect Distrib  
As Chief Barker**

WASHINGTON — Baltimore record distributor Joseph M. Zamoiski has been re-elected as Chief Barker of Variety Club Tent 11 here. Zamoiski is the first president to succeed himself in the 30 years the local welfare organization has been in existence in Washington.

The Baltimore record distributor is also on the board of the Washington Big Brothers, and is an advisory to the Small Business Administration Council. Election to office in the club is annual, and Zamoiski's second term will begin in January.

**—A HIT ACROSS THE NATION—**

A Pick in All Charts!  
**BOBBY BLAND'S**  
**"I CAN'T STOP SINGING"**  
DUKE 370

Sure To Be A Winner!!  
**AL "T. N. T." BRAGGS'**  
**"TAKE A LOOK AT ME"**  
PEACOCK 1928

Hits Still Going Full Blast!!!  
**JAMES DAVIS'**  
**"BLUE MONDAY"**  
DUKE 368

**LITTLE FRANKIE LEE'S**  
**"FULL TIME LOVER"**  
PEACOCK 1929

**JOE HINTON'S**  
**"BETTER TO GIVE THAN**  
**RECEIVE"**  
BACKBEAT 539

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**MUSIC AS WRITTEN**

**CINCINNATI**

**Bill Farrell**, right-hand man to **Is Nathan**, head of Hit Record Distributing here, still in Room 448 at Jewish Hospital, following a recent heart attack. His condition is reported as vastly improved. . . . **Harry Carlson**, Fraternity Records president, back at his desk after a 10-day sojourn in Fort Lauderdale, Fla., where his wife **Louise** is mending from a recent operation. . . . **Peter Nero**, en route from New Orleans to a concert date in Indiana, stopped off here last week for a guest shot, his umpteenth, on the **Ruth Lyons "50-50 Club"** color TV-er over WLW-T and the four-city Crosley Broadcasting network. . . . Incidentally, **Ruth Lyons'** new Yule album, "It's Christmas Again," on her own **Candee** label, is chalking healthy sales in the Crosley listening area.

**Jerry Weiner**, local RCA Victor Records chief, and his able assistant, **Julie Godsey**, played host Thursday (7) at a gala whing-ding at the Terrace Hilton Hotel, welcoming RCA Victor's newest platter satellite, **John Gary**. Guests were treated to some live vocalistics by Gary, who was backed by his own pianist, and **Jack Volk** and **Barney Yelton**, of the local **Cliff Lash** band. During his stay in town, John also guested on the **Ruth Lyons "50-50 Club"** TV-er. . . . **Ike Klayman**, of A.&I. Distributing here, reports nibbles on what he describes as a "wild item." Side is titled "Surfin' Bird" and is by the **Trashmen** on the **Garrett** label. According to **Ike, Jim**

**Smith**, of **WING**, Dayton, Ohio, gave it an airing one day last week and was surprised at the results as reflected on the station's board. **BILL SACHS**

**HOLLYWOOD**

"The Ceremony" starring **Lawrence Harvey** is a tension-packed film drama helped to reach its peaks of tension by **Gerard Schurmann's** Spanish-tinged music. . . . **Trini Lopez** is currently at the Off Broadway in San Francisco, which is growing in stature as a new show case. . . . World traveling **Patti Page** has been set for her first **Waldorf-Astoria** appearance in New York April 27 for four weeks. . . . **Fran Jeffries** (whatever happened to her anyway?) has cut the title song from "Sex and the Single Girl" currently before the cameras at Warners. . . . Construction on the new **RCA Building** to house diskery's top brass plus recording studios on **Sunset Blvd.** is behind in its schedule. . . . Not one remote recording session has taken place in Los Angeles since September 20, due to confusion surrounding **A.F.M.** remote taping rules here. . . . Some of the best jazz heard in these parts can be had for free at the **Steve Allen TV** show, which spotlights one member of the **Donn Trenner** ork at each show playing for the studio audience. The musicians are featured during the break enabling the technicians to reload the tape machines after the first hour.

**ELIOT TIEGEL**

**Deal Ready  
For Ava Sale**

**HOLLYWOOD** — Negotiations are in final stage for the take-over of **Ava Records** by **Culver City** construction executive **Bill London**, **Billboard** has learned. **London**, who has never been involved in the music-disk business, is in effect purchasing **Fred Astaire's** controlling 62 per cent of the two-and-a-half-year-old diskery. Price was not disclosed.

**Jackie Mills**, who has headed the firm, and **Tommy Wolfe**, staff a.&r. producer, each owns 19 per cent of the company and will remain with the new ownership.

Reason for **Astaire's** desire to unload his stock, according to **Mills**, was the performer's distaste for creating rock and roll singles. "We've found we have to make them to survive," **Mills** said. "We plan going into the rock singles field very strongly, using indie producers."

**Mills** said the diskery had been on the block for more

**HOT R&B SINGLES**

**Billboard SPECIAL SURVEY**  
FOR WEEK ENDING 11/23/63

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
1	2	<b>SUGAR SHACK</b> . . . . . Jimmy Gilmer & the Fireballs, Dot 16487	10
2	1	<b>IT'S ALL RIGHT</b> . . . . . Impressions, ABC-Paramount 10487	8
3	3	<b>CRY BABY</b> . . . . . Garnet Mimms & the Enchanters, United Artists 629	12
4	4	<b>DEEP PURPLE</b> . . . . . Nino Tempo & April Stevens, Atco 6273	8
5	5	<b>WALKING THE DOG</b> . . . . . Rufus Thomas, Stax 140	5
6	9	<b>I'M LEAVING IT UP TO YOU</b> . . . . . Dale & Grace, Montel/Michele 921	4
7	13	<b>LITTLE RED ROOSTER</b> . . . . . Sam Cooke, RCA Victor 8247	4
8	12	<b>MEAN WOMAN BLUES</b> . . . . . Roy Orbison, Monument 824	6
9	6	<b>PART TIME LOVE</b> . . . . . Little Johnny Taylor, Galaxy 722	15
10	7	<b>BUSTED</b> . . . . . Ray Charles, ABC-Paramount 10481	9
11	17	<b>WHAT'S EASY FOR TWO IS SO HARD FOR ONE</b> . . . . . Mary Wells, Motown 1048	5
12	20	<b>HEY LITTLE GIRL</b> . . . . . Major Lance, Okeh 7181	3
13	19	<b>TALK TO ME</b> . . . . . Sunny & the Sunlows, Tear Drop 3014	10
14	8	<b>YOU'RE GOOD FOR ME</b> . . . . . Solomon Burke, Atlantic 2205	4
15	16	<b>CAN I GET A WITNESS</b> . . . . . Marvin Gaye, Tamla 54087	4
16	18	<b>YOU LOST THE SWEETEST BOY</b> . . . . . Mary Wells, Motown 1048	5
17	—	<b>DONNA THE PRIMA DONNA</b> . . . . . Dian DiMuci, Columbia 42852	5
18	14	<b>BE MY BABY</b> . . . . . Ronettes, Philles 116	10
19	11	<b>MISTY</b> . . . . . Lloyd Price, Double L 722	6
20	21	<b>BOSSA NOVA BABY</b> . . . . . Elvis Presley, RCA Victor 8243	2
21	10	<b>CRY TO ME</b> . . . . . Betty Harris, Jubilee 4556	9
22	29	<b>WASHINGTON SQUARE</b> . . . . . Village Stompers, Epic 9617	4
23	—	<b>I WONDER WHAT SHE'S DOING TONIGHT</b> . . . . . Barry & the Tamerlans, Valiant 6034	1
24	30	<b>FOOLS RUSH IN</b> . . . . . Rick Nelson, Decca 31533	3
25	25	<b>CROSSFIRE!</b> . . . . . Orlons, Cameo 273	2
26	23	<b>WONDERFUL SUMMER</b> . . . . . Robin Ward, Dot 16530	2
27	28	<b>SHE'S A FOOL</b> . . . . . Lesley Gore, Mercury 72180	3
28	26	<b>BLUE BAYOU</b> . . . . . Roy Orbison, Monument 824	3
29	27	<b>BE TRUE TO YOUR SCHOOL</b> . . . . . Beach Boys, Capitol 5069	2
30	22	<b>HEAT WAVE</b> . . . . . Martha & the Vandellas, Gordy 7022	16

**THE DAILY NEWS**  
**EXTRA!**  
**HITSVILLE STRIKES AGAIN**  
**SINCE I FELL FOR YOU**  
**LENNY WELCH**  
**CADENCE 1439**  
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Many thanks to **MANNY GOLDBERG**, Mangold Dist. Co., for again "breaking" another hit for **CADENCE** in the Baltimore, Washington and Richmond areas.

*Pete Hess SM.*

**MUSIC CITY HIT LIST**

The Top Sellers based on actual record sales at Wallichs Music City Hollywood, Lakewood Center and Downtown stores, as well as over 500 Music City Record Racks in Southern California supermarkets.

**HIT LIST #599 FOR THE WEEK ENDING 11/4/63**

**MUSIC CITY TOP TEN ALBUMS**

1	2nd Barbra Streisand	Barbra Streisand	Columbia
2	Point Panic	Surfaris	Decca
3	In the Wind	Peter, Paul & Mary	Warner Bros.
4	THERE'S A MEETIN' HERE TONIGHT!	<b>JOE &amp; EDDIE</b>	<b>GMP CRESCENDO #86</b>
5	Maria Elena	Los Indios Trabajaras	RCA Victor
6	Peter, Paul & Mary	Peter, Paul & Mary	Warner Bros.
7	Washington Square	Village Stompers	Epic
8	Sinatra's Sinatra	Frank Sinatra	Reprise
9	Barbra Streisand	Barbra Streisand	Columbia
10	12 STRING GUITAR	<b>BILLY STRANGE</b>	<b>GMP CRESCENDO #94</b>



**GENE NORMAN, President**  
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than a month, with several major companies and private parties after **Astaire's** controlling interest. "Bill London came up with the best offer and our lawyers are finalizing the paperwork," **Mills** said.

**London** told **Billboard** he heard about the availability of **Ava** through a friend, vocalist **Bobby Milano**. **London** said **Mills** would remain in charge of a.&r. direction and that the new acquisition would be a separate operation from his regular contracting business with **Guaranteed Homes** in **Culver City**, suburb of **Los Angeles**.

The new owner to be said he was aware of the importance of rock and roll singles and hoped to expand in this area as well as signing fresh talent to the roster, which already lists 26 artists headed by **Elmer Bernstein**, **Pete Jolly**, **Vic Feldman** and **Carol Lawrence**. **Diskery** has been active in the sound-track field and is distributed through **MGM**.

**Cameo-Parkway  
Up to 13 Cents**

**PHILADELPHIA** — **Cameo-Parkway Records** declared its fifth consecutive dividend on October 22, 1963, and increased the quarterly rate from 10 cents per share to 13 cents per share for **Class A Common Stock**, payable December 10, 1963, to stockholders of record November 15, 1963.

Management recommended the increase to the Board of Directors because of the label's broader base of earnings which is no longer dependent upon the popularity of a few artists, according to **Bernard Lowe**, **Cameo-Parkway** president.

**Lowe** stated in the letter to stockholders that "even though earnings are currently running about 20 per cent behind 1962's **Twist**-inspired figures, we believe our potential for future growth is greater than ever."

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- Album No. 3: Pinocchio—Gingerbread Boy—Tom Thumb—CHS/CH-503
- Album No. 4: Mother Goose Nursery Rhymes—CHS/CH-504
- Album No. 5: Peter & The Wolf—Story Of Celeste—Tubby The Tuba—CHS/CH-505
- Album No. 6: Bambi—Dumbo—CHS/CH-506
- Album No. 7: Little Engine That Could—Little Toot—Little Red Caboose—CHS/CH-507
- Album No. 8: Peter Pan—Alice In Wonderland—CHS/CH-508
- Album No. 9: Jack & The Beanstalk—Three Little Pigs—Little Red Riding Hood—CHS/CH-509
- Album No. 10: Wizard Of Oz—Babes In Toyland—CHS/CH-510



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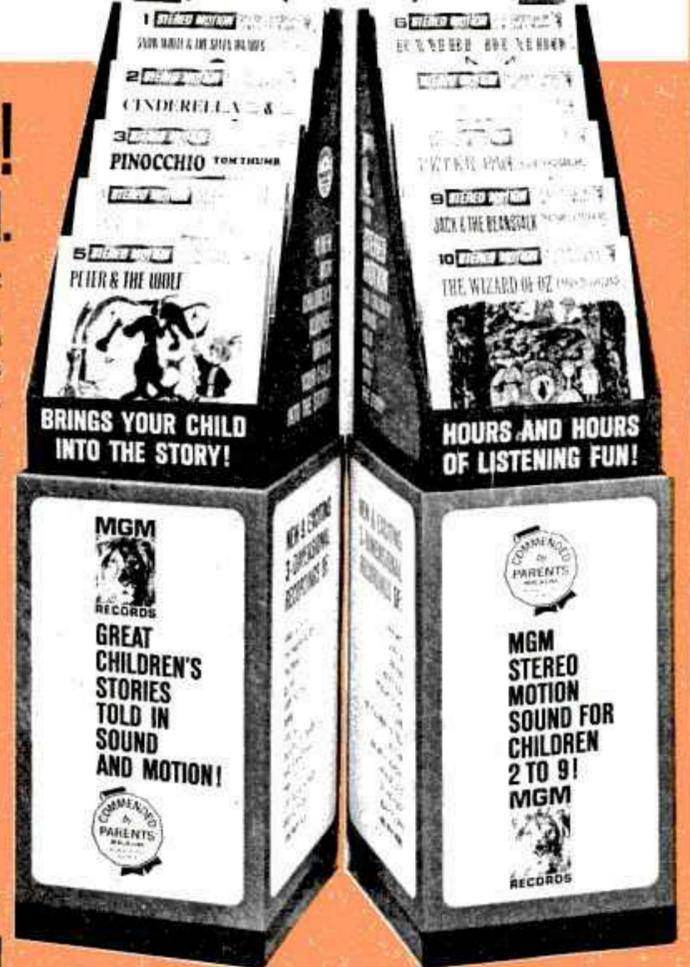
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# BREAKOUT SINGLES

★ NATIONAL BREAKOUTS

NO NATIONAL BREAKOUTS THIS WEEK

★ REGIONAL BREAKOUTS

These new records, not yet on Billboard's Hot 100, have been reported getting strong sales action by dealers in major market(s) listed in parentheses.

SHY GUY . . .

Radiants, Chess 1872 (Chevis, BMI) (Detroit, Chicago)

HARLEM SHUFFLE . . .

Bob and Earl, Marc 104 (Marc Jean-Keyman, BMI) (San Francisco)

BIG BOSS MAN . . .

Charlie Rich, Groove 0025 (Conrad, BMI) (Houston)

KOKO JOE . . .

Righteous Brothers, Moonglow 224 (Venice, BMI) (Los Angeles)

LETTER FROM SHERRY . . .

Dale Ward, Dot 16520 (Nu-Star, BMI) (Boston)

WE BELONG TOGETHER . . .

Jimmy Velvet, ABC-Paramount 10488 (Figure, BMI) (Baltimore)

# SINGLES REVIEWS

## SPOTLIGHT WINNERS OF THE WEEK

Pop single spotlights are those singles with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing in the top 50 of Billboard's Hot 100 chart. Spotlight winners in the country music and rhythm and blues categories are selected to achieve a listing on the Country Music or R.&B. charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.

### SINGLES REVIEW POLICY

Every single sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks. All other singles are listed in their respective categories.

POP SPOTLIGHT

**BOBBY VINTON**  
**THERE I'VE SAID IT AGAIN**

(Valiant, ASCAP) (2:21)—Epic 9638  
Here's an obvious follow-up to Bobby's "Blue Velvet." Side is a lyric version of the standard which is getting heavy advance air time. The flip is "The Girl With the Bow in Her Hair" (Feather, BMI) (2:22).

POP SPOTLIGHT

**THE RAN-DELLS**  
**SOUND OF THE SUN**

(Screen Gems-Columbia, BMI) (2:20)—Chairman 4407  
Obvious follow-up to "Martian Hop," by the group. Side has wacky sounds, humor and an irrepressible beat. The flip is "Come On and Love Me Too" (Screen Gems-Columbia, BMI) (2:15).

POP SPOTLIGHT

**THE ELEMENTS**  
**THE YOUNG YEARS**

(Westbound-LeBill, BMI) (2:11)—Limelight 3013  
A new sweet-voiced female duo sings softly and with a sound here. The side has a quality that could get it play on many stations that do not adhere to rock pop format. The flip is "Promises" (Westbound-LeBill, BMI) (2:30).

POP SPOTLIGHT

**JOYCE PAUL**  
**DON'T SEND FLOWERS**

(Painted Desert, BMI) (2:15)—Imperial 66008  
Great performance by a new lass here. The songstress has a touch of Patsy Cline, a bit of Brenda Lee and a great sound of her own on this poignant ballad. The flip is "I'll Give You Me (If You'll Give Me You)" (Painted Desert, BMI) (2:35).

C.&W. CHRISTMAS SPOTLIGHT

**GEORGE JONES**  
**LONELY CHRISTMAS CALL**

(Glad, BMI) (2:25)—United Artists 530  
Here's a most touching Christmas disk for the country market. Jones tells his sad story in a moving country mood. This could be the season's big c.&w. holiday item. The flip is "My Mom and Santa Claus" (Cedarwood, BMI) (2:33).

POP SPOTLIGHT

**CARL BELEW**  
**BIG CITY GIRLS**  
**SPEAK TO ME**

(Four Star Sales, BMI) (2:24)  
(Samos Island, BMI) (2:13)—RCA Victor 8270  
Two striking sides from this country artist. First has humor, middle tempo swing and a mighty clever lyric. Second is a weeper filled with pathos. Look for these to start country but rapidly swing pop.

POP SPOTLIGHT

**PAUL ANKA**  
**DID YOU HAVE A HAPPY BIRTHDAY**

(Screen Gems-Columbia, BMI) (2:17)—RCA Victor 8272  
Paul is in his heart-torn Neapolitan singing style here and it really comes alive. Side features production with building strings and could be his biggest in some time. The flip is "For No Good Reason at All" (Flanka, ASCAP) (2:31).

POP SPOTLIGHT

**JAN AND DEAN, AUDIO ENGINEERS**  
**LANKY & BONES**  
**DRAG CITY**  
**SCHLOCK ROD (Part I)**

(Screen Gems-Columbia, BMI) (2:35)—Liberty 55641  
Jan and Dean turn from surf to track for these hot rod entries. First is a fast moving roarer with the boys singing against strong beat. Second is a comedy side that has hip hot rod gags and "Alley-Oop" feel.

C.&W. SPOTLIGHT

**HANK COCHRAN**  
**GO ON HOME**

(Pamper Music, BMI) (2:22)—Liberty 55644  
Cochran sings a poignant weeper he wrote himself here. Strumming guitars and chorus add to the simple tenderness of the side. The flip is "Tootsie's Orchid Lounge" (Pamper Music, BMI) (2:34).



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**JUKE BOX EP SPOTLIGHT**

**JAMES BROWN  
LIVE AT THE  
APOLLO**  
King EP 826

About eight minutes here of Brown's "At the Apollo" LP. It's wild for r.&b. and hit rock locations. Titles include "I'll Go Crazy," "Lost Someone," "Please, Please, Please," "You've Got the Power," "I Found Someone," "Why Do You Do Me" and "I Want You So Bad."



**R.&B. SPOTLIGHT**

**JIMMY REED  
OUTSKIRTS OF  
TOWN**  
(Leeds, ASCAP) (2:25)—Vee Jay 570

Expressive reading of the classic blues song with deep feeling by Reed. The flip is "St. Louis Blues" (Leeds, ASCAP) (2:27).



**FOUR-STAR SINGLES**

The four-star rating is awarded new singles with sufficient commercial potential in their respective categories to merit being stocked by dealers, one-stops and rack jobbers handling that category.

**POPULAR**

**DINAH WASHINGTON**

★★★★ That Sunday (That Summer) (Comet Mus-ASCAP) (3:34)—★★★★ A Stranger on Earth (Patricia, BMI) (3:09). ROULETTE 4534

**ROUND ROBIN AND THE PARLAYS**

★★★★ Do the Slauson (S.B.K. Three, ASCAP) (2:29)—★★★★ Slauson Shuffletime (Wolcott, BMI) (2:20). DOMAIN 1400

**DAVID CARROLL**

★★★★ Dominique (General Music Pub., Inc., ASCAP) (2:00)—★★★★ Pamploma (MRC-Divisi, BMI) (2:17). MERCURY 72218

**VIC DANA**

★★★★ A Voice in the Wind (Electron-Prism, BMI) (2:55) —★★★★ The Prisoner's Song (Shapiro-Bernstein, ASCAP) (3:12). DOLTON 87

**THE VETTES**

★★★★ Happy Hodaddy (With Ragtop Caddy) (Arkay, BMI) (2:20)—Little Ford Ragtop (Arkay, BMI) (2:20) MGM 13186

**THE FOURMOST**

★★★★ Hello Little Girl (Northern Songs, Ltd., BMI) (1:50) —★★★★ Just in Case (Acuff-Rose, BMI) (2:42). ATCO 6280

**RUNE OVERMAN**

★★★★ Smorgasbord (Kim Fowley, BMI) (2:02)—★★★★ Beatnik Walk (Kim Fowley, BMI) (2:30). STACY 970

**PAUL AND PAULA**

★★★★ Holiday Hootenanny (Raleigh-Le-Bill, BMI) (1:59) —★★★★ Holiday for Teens (Raleigh-LeBill, BMI) (1:49). PHILIPS 40158

**CASEY ANDERSON AND THE REALISTS**

★★★★ This Little Light of Mine (Cottillon - Childers, BMI) (2:32)—★★★★ Green Rocky Road (2:31). ATCO 6279

**WES HARRISON**

★★★★ Wes' Car (3:58) —★★★★ Better Late Than Never (2:52). PHILIPS DJP-4

**JAMES BROWN AND THE FAMOUS FLAMES**

★★★★ I've Got to Change (Wisto, BMI) (2:25)—★★★★ The Bells (Ward, BMI) (3:04). KING 5829

**JACKIE deSHANNON**

★★★★ When You Walk in the Room (Metric Music, BMI) (2:35)—★★★★ Till You Say You'll Be Mine (Metric Music, BMI) (2:35). LIBERTY 55645

**THE RIP CORDS**

★★★★ Hey Little Cobra (Vadim, BMI) (2:10) —★★★★ The Queen (T. M. Music, BMI) (2:10). COLUMBIA 42921

**THE CHAMPS**

★★★★ San Juan (Four Star Sales, BMI) (1:53) —★★★★ Jalsco (Four Star Sales, BMI) (2:44). CHALLENGE 59219

**GENE LUDWIG**

★★★★ Sticks and Stones (Paris I & II) (Tangerine, BMI) (2:20, 2:50). ATLANTIC 5034

**DON ROBERTSON**

★★★★ The Dictionary Song (Robertson, ASCAP) (1:51)—★★★★ What a Day (Robertson, ASCAP) (2:10). RCA VICTOR 8268

**ALAN COPELAND**

★★★★ It's You I Love (Travis, BMI) (2:09) —★★★★ The Shampoo (Jana, ASCAP) (2:35). WARNER BROS. 5400

**PETE SHRAYDER**

★★★★ Little Miss Sorry Eyes (Aidel, BMI) (1:50) —★★★★ Tommy Loves You (Gerl, ASCAP) (2:15). ASCOT 213

**CY COLEMAN**

★★★★ Theme From "The Prize" (Hastings, BMI) (2:27) —★★★★ You Turn Me On, Baby (Morris, ASCAP) (2:26). CAPITOL 5006

**PATTI LACE AND THE PETTICOATS**

★★★★ Sneaky Sue (Grand Canyon, BMI) (2:19)—★★★★ The Back (Grand Canyon, BMI) (2:04) KAPP 563

**GERRY GRANAHAN**

★★★★ Too Weak to Win (January, BMI) (2:32) —★★★★ Hang Up the Phone (Wemar, BMI) (2:32). 20TH CENTURY-FOX 425

**ARTIE BUTLER**

★★★★ Theme From "The Cardinal" (Chappell, ASCAP) (2:50) —★★★★ Waltz for J. & M. (Trio, BMI) (2:30). 20TH CENTURY-FOX 451

**THE BAJA MARIMBA**

★★★★ Comin' in the Back Door (Irving, BMI) (2:14)—★★★★ December's Child (Almo, ASCAP) (2:07). ALMO 201

**DOROTHY BERRY**

★★★★ Cryin' on My Pillow (Drag-onwyck, BMI) (2:02)—★★★★ You're So Fine (West-Higgins, BMI) (2:20). CHALLENGE 59221

**LEROY HOLMES ORK**

★★★★ Theme From "The Prize" (Hastings, BMI) (2:11)—★★★★ Tom Jones (Unart, BMI) (1:53). UNITED ARTISTS 673

**THE ROOMATES**

★★★★ Please Don't Cheat on Me (Nom-Vince Rago, BMI) (2:22) —★★★★ The Nearness of You (Famous, ASCAP) (2:20). PHILIPS 40153

**THE GOOD GIRLS**

★★★★ I'm in the Mood for Love (Robbins Music, ASCAP) (2:10)—★★★★ Perry's Theme (S.B.K. Three, ASCAP) (1:58). COUNSEL 1300

**THE POETS**

★★★★ Coffee House (Grand Canyon, BMI) (1:47)—★★★★ No. 1 (More Time) (Grand Canyon, BMI) (2:05). CHAIRMAN 4408

**SHIRLEY MATTHEWS**

★★★★ Big-Town Boy (Saturday, ASCAP) (2:35) —★★★★ (You Can) Count on That (Saturday, ASCAP) (1:51). ATLANTIC 2210

**YVONNE FAIR**

★★★★ Straighten Up (Jim Jam, BMI) (2:23)—★★★★ Say Yeah Yeah (Jim Jam, BMI) (2:30). DADE 5006

**JOE HARNELL**

★★★★ The Dawn of Love (L'Edera) (Cromwell, ASCAP) (2:38) —★★★★ Who Am I (Cavalcade, ASCAP) (2:36). KAPP 562

**RAY BARRETTO**

★★★★ Theme From the Victors (My Special Dream) (Screen Gems-Columbia, BMI) (2:14)—★★★★ Swingin' Shepherd Blues (Nom Music, BMI) (2:10) TICO 426

**STAN HARPER**

★★★★ Charade (Northern - Southdale, ASCAP) (2:39)—★★★★ I Don't Want to Walk Without You (Paramount, ASCAP) (2:13). CORAL 62388

**DAVID BRIGGS**

★★★★ Leave Her to Me (E. B. Marks, BMI) (2:11)—★★★★ When I Think of You (Talmont, BMI) (2:30). DECCA 31566

**TOMMY ZANG**

★★★★ Inches Away (From Your Sweet Lips) (Acuff-Rose, BMI) (2:20) —★★★★ Rosanna (Acuff-Rose, BMI) (2:23). HICKORY 1235

**POPULAR EP**

**TRINI LOPEZ**

★★★★ THE TEENAGE IDOL — KING EP 483

**JAZZ**

**HANK MARR**

★★★★ The Greasy Spoon (Avenue, BMI) (3:05)—★★★★ I Can't Go On (Without You) (Lols, BMI) (2:06). FEDERAL 12508

**CHRISTMAS**

**DIG DEE IRWIN AND LITTLE EVA**

★★★★ The Christmas Song (Morris, ASCAP) (3:01)—★★★★ I Wish You A Merry Christmas (Screen Gems-Columbia, BMI) (2:35). DIMENSION 1021

**GENE AND JERRY**

★★★★ Hootenanny Christmas (Tree, BMI) (1:49) —★★★★ Carousel (Tree, BMI) (1:43). ROULETTE 4537

**NANCY WILSON**

★★★★ What Are You Doing New Year's Eve (Frank, ASCAP) (2:22)—★★★★ That's What I Want for Christmas (Morris, ASCAP) (2:16). CAPITOL 509

**STAN KENTON**

★★★★ What Is Santa Claus (Anton, ASCAP) (2:28)—★★★★ O Tannenbaum (Anton, ASCAP) (1:57). CAPITOL 5085

**DAVID CARROLL'S**

**UNIQUE...**

instrumental version of...

**DOMINIQUE**

72218



the great song that swept so fast to peak popularity

# HOT 100

★ STAR performer—Sides registering greatest proportionate upward progress this week.

WEEK	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	WEEKS ON CHART	
1	4	6	11	<b>I'M LEAVING IT UP TO YOU</b>	Dale & Grace, Montel-Michele 921	8																												
2	3	3	3	<b>WASHINGTON SQUARE</b>	Village Stompers, Epic 9617	10																												
3	1	2	2	<b>DEEP PURPLE</b>	Nino Tempo & April Stevens, Atco 6273	11																												
4	2	1	1	<b>SUGAR SHACK</b>	Jimmy Gilmer and the Fireballs, Dot 16487	10																												
5	5	4	9	<b>IT'S ALL RIGHT</b>	Impressions, ABC-Paramount 10487	9																												
6	7	11	16	<b>SHE'S A FOOL</b>	Lesley Gore, Mercury 72180	9																												
7	9	14	22	<b>EVERYBODY</b>	Tommy Roe, ABC-Paramount 10478	7																												
8	8	9	25	<b>BOSSA NOVA BABY</b>	Elvis Presley, RCA Victor 8243	6																												
9	19	64	—	<b>DOMINIQUE</b>	Singing Nun, Phillips 40152	3																												
10	6	7	10	<b>MARIA ELENA</b>	Los Indios Tabajaras, RCA Victor 8216	10																												
11	16	19	21	<b>(Down at) PAPA JOE'S</b>	Diezels, Sound Stage 7 2507	9																												
12	15	25	28	<b>WALKING THE DOG</b>	Rufus Thomas, Stax 140	8																												
13	18	29	39	<b>HEY LITTLE GIRL</b>	Major Lance, Okeh 7181	6																												
14	10	15	23	<b>500 MILES AWAY FROM HOME</b>	Bobby Bare, RCA Victor 8238	8																												
15	25	31	44	<b>LITTLE RED ROOSTER</b>	Sam Cooke, RCA Victor 8247	5																												
16	13	12	13	<b>FOOLS RUSH IN</b>	Rick Nelson, Decca 31533	11																												
17	11	5	5	<b>MEAN WOMAN BLUES</b>	Roy Orbison, Monument 824	12																												
18	34	53	66	<b>WONDERFUL SUMMER</b>	Robin Ward, Dot 16530	4																												
19	44	69	83	<b>BE TRUE TO YOUR SCHOOL</b>	Beach Boys, Capitol 5069	4																												
20	43	66	73	<b>SINCE I FELL FOR YOU</b>	Lenny Welch, Cadence 1429	5																												
21	26	43	54	<b>TWENTY-FOUR HOURS FROM TULSA</b>	Gene Pitney, Musicor 1034	6																												
22	41	56	84	<b>YOU DON'T HAVE TO BE A BABY TO CRY</b>	Caravellas, Smash 1852	4																												
23	38	44	50	<b>I WONDER WHAT SHE'S DOING TONIGHT</b>	Barry & the Tamerlans, Valiant 6034	6																												
24	12	10	7	<b>I CAN'T STAY MAD AT YOU</b>	Skeeter Davis, RCA Victor 8219	12																												
25	45	63	71	<b>LODDY LO</b>	Chubby Checker, Parkway 890	4																												
26	28	30	48	<b>WALKING PROUD</b>	Steve Lawrence, Columbia 42863	6																												
27	36	48	74	<b>LIVING A LIE</b>	Al Martino, Capitol 5060	5																												
28	29	32	41	<b>YOUR OTHER LOVE</b>	Connie Francis, MGM 13176	8																												
29	21	23	26	<b>MISTY</b>	Lloyd Price, Double L 722	8																												
30	35	39	52	<b>I ADORE HIM</b>	Angels, Smash 1854	5																												
31	31	41	58	<b>SATURDAY NIGHT</b>	New Christy Minstrels, Columbia 42887	5																												
32	14	8	4	<b>BUSTED</b>	Ray Charles, ABC-Paramount 10481	12																												

33	47	58	73	<b>CAN I GET A WITNESS</b>	Marrin Gaye, Tamala 54087	6
34	23	24	31	<b>CRY TO ME</b>	Betty Harris, Jubilee 5456	10
35	27	16	12	<b>THAT SUNDAY, THAT SUMMER</b>	Nat King Cole, Capitol 5027	13
36	24	22	24	<b>YOU LOST THE SWEETEST BOY</b>	Mary Wells, Motown 1048	9
37	33	33	38	<b>WILD!</b>	Dee Dee Sharp, Cameo 274	8
38	73	—	—	<b>DRIP DROP</b>	Dion DiMucci, Columbia 42917	2
39	32	36	45	<b>WITCHCRAFT</b>	Elvis Presley, RCA Victor 8243	6
40	20	18	14	<b>TALK TO ME</b>	Sunny and the Sunlows, Tear Drop 3014	12
41	58	83	—	<b>LOUIE LOUIE</b>	Kingsmen, Wand 143	3
42	59	91	—	<b>TALK BACK TREMBLING LIPS</b>	Johnny Tillotson, MGM 13181	3
43	61	76	—	<b>HAVE YOU HEARD</b>	Dopress, Coed 585	3
44	57	65	86	<b>IN MY ROOM</b>	Beach Boys, Capitol 5069	4
45	40	37	40	<b>DOWN THE AISLE</b>	Patty LaBelle & the Blue Belles, Newtown 5777	11
46	46	47	61	<b>THE MATADOR</b>	Johnny Cash, Columbia 42890	5
47	62	70	82	<b>WIVES AND LOVERS</b>	Jack Jones, Kapp 551	4
48	17	13	6	<b>DONNA THE PRIMA DONNA</b>	Dion DiMucci, Columbia 42852	11
49	22	20	8	<b>BE MY BABY</b>	Ronettes, Philips 116	13
50	30	21	19	<b>CROSSFIRE!</b>	Orions, Cameo 273	9
51	80	—	—	<b>BAD GIRL</b>	Neil Sedaka, RCA Victor 8254	2
52	56	67	75	<b>YOUNG WINGS CAN FLY</b>	Ruby & the Romantics, Kapp 537	5
53	54	54	63	<b>A FINE FINE BOY</b>	Darlene Love, Philips 117	6
54	55	59	67	<b>DON'T WAIT TOO LONG</b>	Tony Bennett, Columbia 42886	7
55	50	51	56	<b>FUNNY HOW TIME SLIPS AWAY</b>	Johnny Tillotson, Cadence 1441	6
56	67	82	—	<b>THE BOY NEXT DOOR</b>	Secrets, Phillips 40146	3
57	60	72	92	<b>MISERY</b>	Dynamics, Big Top 3161	4
58	69	79	—	<b>MIDNIGHT MARY</b>	Joey Powers, Amy 892	3
59	90	—	—	<b>BABY DON'T YOU WEEP</b>	Garnet Mimms and the Enchanters, United Artists 658	2
60	78	94	—	<b>FORGET HIM</b>	Bobby Rydell, Cameo 280	3
61	79	80	91	<b>TRA LA LA LA SUZY</b>	Dean & Jean, Rust 5067	4
62	74	84	—	<b>YESTERDAY AND YOU</b>	Bobby Vee, Liberty 55636	3
63	71	75	98	<b>I GOT A WOMAN</b>	Freddie Scott, Colpix 709	4
64	85	100	—	<b>AS LONG AS I KNOW HE'S MINE</b>	Marvelettes, Tamla 54088	3
65	87	—	—	<b>SHE'S GOT EVERYTHING</b>	Essex, Roulette 4530	2
66	89	—	—	<b>RAGS TO RICHES</b>	Sunny and the Sunliners, Tear Drop 3022	2

67	77	92	95	<b>SHIRL GIRL</b>	Wayne Newton, Capitol 5058	5
68	72	78	89	<b>YOU'RE GOOD FOR ME</b>	Solomon Burke, Atlantic 2205	4
69	64	73	79	<b>GOTTA TRAVEL ON</b>	Timi Yuro, Liberty 55624	7
70	91	—	—	<b>KANSAS CITY</b>	Trini Lopez, Reprise 20236	2
71	88	—	—	<b>THE NITTY GRITTY</b>	Shirley Ellis, Congress 202	2
72	76	81	90	<b>I COULD HAVE DANCED ALL NIGHT</b>	Ben E. King, Atco 6275	4
73	70	71	78	<b>UNCHAINED MELODY</b>	Vito & the Salutations, Herald 583	5
74	68	74	76	<b>YOUR TEEN-AGE DREAMS</b>	Johnny Mathis, Mercury 72184	7
75	—	—	—	<b>QUICKSAND</b>	Martha & the Vandellas, Gordy 7025	1
76	82	89	100	<b>SUE'S GOTTA BE MINE</b>	Del Shannon, Berlee 501	4
77	84	86	—	<b>DAWN</b>	David Rockingham Trio, Josie 913	3
78	83	85	87	<b>TWO-TEN, SIX-EIGHTEEN</b>	Jimmie Rodgers, Dot 16527	7
79	—	—	—	<b>NEED TO BELONG</b>	Jerry Butler, Vee Jay 567	1
80	—	—	—	<b>POPSICLES AND ICICLES</b>	Murmaids, Chaffahoochee 628	1
81	—	—	—	<b>YOU'RE NO GOOD</b>	Betty Everett, Vee Jay 566	1
82	86	88	93	<b>REACH OUT FOR ME</b>	Lou Johnson, Big Top 3153	6
83	92	—	—	<b>I HAVE A BOYFRIEND</b>	Chiffons, Laurie 3212	2
84	—	—	—	<b>THE IMPOSSIBLE HAPPENED</b>	Little Peggy March, RCA Victor 8267	1
85	—	—	—	<b>TURN AROUND</b>	Dick & Dee Dee, Warner Bros. 5396	1
86	—	—	—	<b>FOR YOUR PRECIOUS LOVE</b>	Garnet Mimms & the Enchanters, United Artists 658	1
87	83	99	—	<b>LONG TALL TEXAN</b>	Murry Kellum, M.O.C. 653	3
88	—	—	—	<b>BABY I DO LOVE YOU</b>	Galens, Challenge 9212	1
89	97	—	—	<b>GOTTA LOTTA LOVE</b>	Steve Alaimo, Imperial 66003	2
90	—	—	—	<b>BE MAD LITTLE GIRL</b>	Bobby Darin, Capitol 5079	1
91	—	—	—	<b>RUMBLE</b>	Jack Nitzsche, Reprise 20225	1
92	—	—	—	<b>I GOTTA DANCE TO KEEP FROM CRYING</b>	Miracles, Tamla 54089	1
93	100	—	—	<b>HEY LOVER</b>	Debbie Dovalle, Roulette 4521	2
94	96	97	—	<b>I AM A WITNESS</b>	Tommy Hunt, Scepter 1261	

# Dot Records "The Nation's Hottest Label"

ANNOUNCES

## LAWRENCE WELK MONTH



FEATURING A BRAND NEW ALBUM OF HITS!

**TIME:** November 1 — November 30, 1963

**DISCOUNT:** 10% cash discount on all albums, Mono, Stereo & EP's

**BILLING:** 30-60-90 Day Dated Billing. Starting Dec. 15, 1963.

INCLUDES ALL THESE ALBUMS



DLP-3552 (M) DLP-25552 (S)

- |   |  |
|---|--|
| 3164 MR. MUSIC MAKER . . . . . Lawrence Welk                        | 3383 THE VOICES OF BOB BALLARD . . . . . Bob Ballard         |
| 3200 VOICES AND STRINGS OF LAWRENCE WELK . . . . . L. Welk          | 3389 YELLOW BIRD . . . . . Lawrence Welk                     |
| 3218 THE LAWRENCE WELK GLEE CLUB . . . . . Lawrence Welk            | 3397 SILENT NIGHT . . . . . Lawrence Welk                    |
| 3224 DANCE WITH LAWRENCE WELK . . . . . Lawrence Welk               | 3398 SAD MOVIES . . . . . The Lennon Sisters                 |
| 3238 GREAT AMERICAN COMPOSERS . . . . . Lawrence Welk               | 3400 TAKE FIVE . . . . . George Cates                        |
| 3247 THE GREAT OVERTURES . . . . . Lawrence Welk                    | 3401 NEW ORLEANS DIXIELAND . . . . . Bob Havens              |
| 3248 I'M FOREVER BLOWING BUBBLES . . . . . Lawrence Welk            | 3404 NORMA ZIMMER SINGS TRUE LOVE . . . . . Norma Zimmer     |
| 3249 RAGTIME PIANO GAL . . . . . Jo Ann Castle                      | 3405 FRANK SCOTT PLAYS HARPSICHORD . . . . . Frank Scott     |
| 3250 BEST-LOVED CATHOLIC HYMNS . . . . . Lennon Sisters             | 3412 MOON RIVER . . . . . Lawrence Welk                      |
| 3251 SONGS OF THE ISLANDS . . . . . Lawrence Welk                   | 3417 CAN'T HELP FALLING IN LOVE . . . . . The Lennon Sisters |
| 3252 A GUEST CHAMPAGNE LADY—Betty Cox . . . . . L. Welk             | 3422 TWISTIN' TWELVE GREAT HITS . . . . . George Cates       |
| 3274 STRICTLY FOR DANCING . . . . . Lawrence Welk                   | 3428 YOUNG WORLD . . . . . Lawrence Welk                     |
| 3283 BOY MEETS HORN . . . . . Warren Luening                        | 3432 SING-A-LONG PARTY . . . . . Lawrence Welk               |
| 3284 TO MOTHER . . . . . Lawrence Welk                              | 3433 12 GREAT HITS IN RAGTIME . . . . . Jo Ann Castle        |
| 3292 LENNON SISTERS SING 12 GREAT HITS . . . . . Lennon Sisters     | 3450 GREATEST ORGAN HITS . . . . . Jerry Burke               |
| 3296 SWEET AND LOVELY . . . . . Lawrence Welk                       | 3457 BABY ELEPHANT WALK . . . . . Lawrence Welk              |
| 3302 POLKAS . . . . . Myron Floren                                  | 3464 THIRD MAN THEME . . . . . George Cates                  |
| 3310 THE DON BONNEE OCTET . . . . . Don Bonnee                      | 3481 THE LENNON SISTER'S FAVORITES . . . . . Lennon Sisters  |
| 3315 ACCORDION CONCERT . . . . . Myron Floren                       | 3489 BUBBLES IN THE WINE . . . . . Lawrence Welk             |
| 3317 LAWRENCE IN DIXIELAND . . . . . Lawrence Welk                  | 3499 WALTZ TIME . . . . . Lawrence Welk                      |
| 3318 DOUBLE SHUFFLE . . . . . Lawrence Welk                         | 3510 1963'S EARLY HITS . . . . . Lawrence Welk               |
| 3342 CHAMPAGNE MUSIC . . . . . Lawrence Welk                        | 3511 THE BALLAD OF JED CLAMPETT . . . . . Jo Ann Castle      |
| 3343 CHRISTMAS WITH THE LENNON SISTERS . . . . . The Lennon Sisters | 3528 SCARLETT O'HARA . . . . . Lawrence Welk                 |
| 3347 JIMMY GETZOFF . . . . . Jimmy Getzoff                          | 3536 MYRON FLOREN POLKAS . . . . . Myron Floren              |
| 3350 LAST DATE . . . . . Lawrence Welk                              | 3552 WONDERFUL! WONDERFUL! . . . . . Lawrence Welk           |
| 3355 POLYNESIAN PERCUSSION . . . . . George Cates—L. Welk           | 1079 MR. MUSIC MAKER—WALTZ TIME . . . . . Lawrence Welk EP   |
| 3359 CALCUTTA . . . . . Lawrence Welk                               | 1080 MR. MUSIC MAKER—POLKA TIME . . . . . Lawrence Welk EP   |

### NEW ALBUM RELEASES



STEVE ALLEN SINGS DLP-3530



MR. SHOWMANSHIP • Liberace DLP-3547



A LIBERACE CHRISTMAS DLP-3550

**SMASH HIT ALBUM**

**SUGAR SHACK**

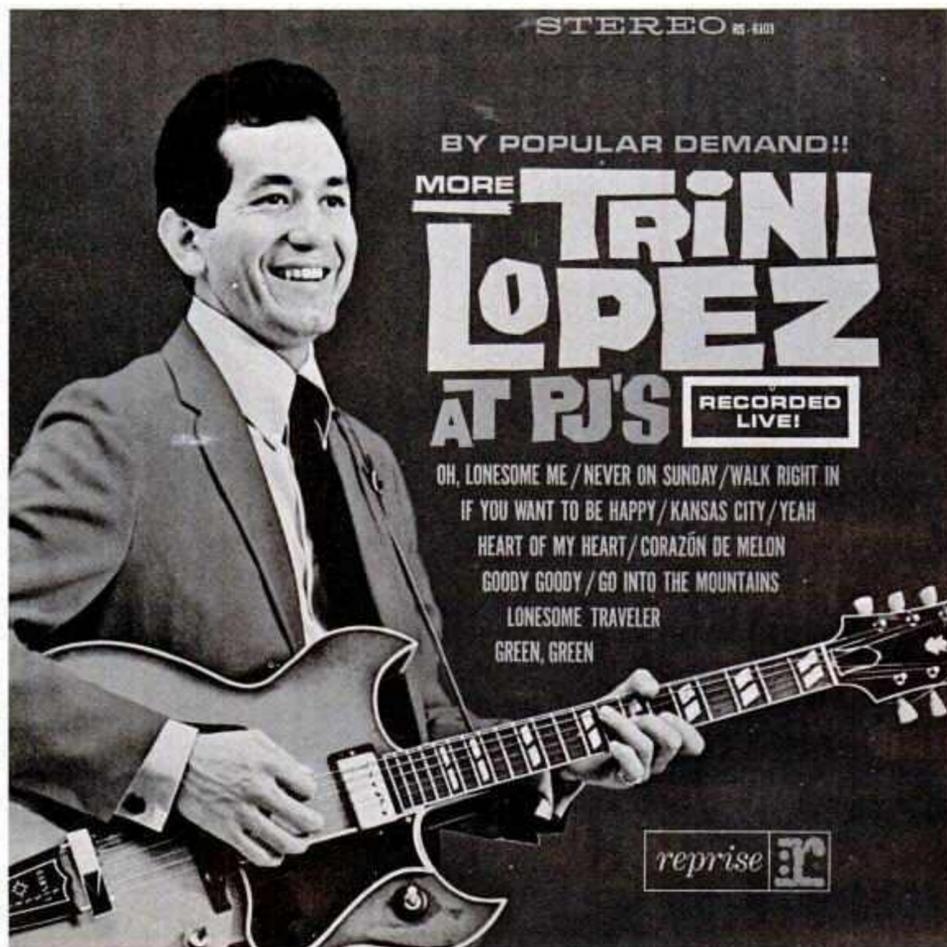
Jimmy Gilmer & The Fireballs

DLP 3545

### BEST SELLING SINGLES

- |        |   |                              |
|--------|---|------------------------------|
| #16487 | SUGAR SHACK . . . . .                                     | Jimmy Gilmer & The Fireballs |
| #16507 | CUANDO CALIENTA EL SOL . . . . .                          | Steve Allen                  |
| #16530 | WONDERFUL SUMMER . . . . .                                | Robin Ward                   |
| #16527 | TWO-TEN, SIX-EIGHTEEN . . . . .                           | Jimmie Rodgers               |
| #16526 | FIESTA / BLUE VELVET . . . . .                            | Lawrence Welk                |
| #16525 | MR. MOON / LOVE ME . . . . .                              | Pat Boone                    |
| #16522 | RAG MOP / I'M SORRY. . . . .                              | Billy Vaughn                 |
| #16531 | NEVERTHELESS / I HEARD THE BLUEBIRDS SING . . . . .       | Wink Martindale              |
| #16541 | PRETTY LITTLE DUTCH GIRL / MOMMIE'S LITTLE BABY . . . . . | The Jackson Jills            |

# NEW TRINI ALBUM!



R-6103 mono  
RS-6103 stereo

# NEW TRINI SINGLE!



236

1964 BELONGS TO TRINI LOPEZ AND *reprise* 

# TOP LP'S

★ **STAR** performer—LP's on chart 9 weeks or less registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million dollar LP's.

This Week	Last Week	Title, Artist, Label	Wks. on Chart
1	1	<b>IN THE WIND</b> Peter, Paul & Mary, Warner Bros. W 1507 (M); WS 1507 (S)	5
2	2	<b>THE SECOND BARBRA STREISAND ALBUM</b> Columbia CL 2054 (M); CS 8854 (S)	11
3	3	<b>ELVIS' GOLDEN RECORDS, VOL. 3</b> Elvis Presley, RCA Victor LPM 2745 (M); LSP 2745 (S)	11
4	4	<b>TRINI LOPEZ AT PJ'S</b> Reprise R 6093 (M); RP-6093 (S)	19
5	5	<b>INGREDIENTS IN A RECIPE FOR SOUL</b> Ray Charles, ABC-Paramount ABC 465 (M); ABCS 465 (S)	13
8	8	<b>PETER, PAUL &amp; MARY</b> Warner Bros. W 1449 (M); WS 1449 (S)	83
14	14	<b>SURFER GIRL</b> Beach Boys, Capitol T 1981 (M); ST 1981 (S)	7
54	54	<b>THE SINGING NUN</b> Philips PCC 203 (M); PCC 603 (S)	3
6	6	<b>MOVING</b> Peter, Paul & Mary, Warner Bros. W 1473 (M); WS 1473 (S)	45
10	10	<b>PAINTED, TAINTED ROSE</b> Al Martino, Capitol T 1975 (M); ST 1975 (S)	7
9	9	<b>WEST SIDE STORY</b> Sound Track, Columbia DL 5670 (M); OS 2070 (S)	109
12	12	<b>THE BARBRA STREISAND ALBUM</b> Columbia CL 2007 (M); CS 8807 (S)	33
13	13	<b>SINATRA'S SINATRA</b> Frank Sinatra, Reprise R 1010 (M); RP-1010 (S)	8
7	7	<b>BYE BYE BIRDIE</b> Sound Track, RCA Victor LOC 1081 (M); LSO 1081 (S)	31
11	11	<b>BLUE VELVET</b> Bobby Vinton, Epic LM 24068 (M); BN 26068 (S)	16
16	16	<b>THE JAMES BROWN SHOW</b> King 826 (M); S 826 (S)	22
21	21	<b>DAYS OF WINE AND ROSES</b> Andy Williams, Columbia CL 2015 (M); CS 8815 (S)	32
15	15	<b>MONDO CANE</b> Sound Track, United Artists UAL 4105 (M); UAS 5105 (S)	19
23	23	<b>ROBERT GOULET IN PERSON</b> Columbia CL 2088 (M); CS 8888 (S)	6
19	19	<b>I LEFT MY HEART IN SAN FRANCISCO</b> Tony Bennett, Columbia CL 1869 (M); CS 8669 (S)	73
17	17	<b>MY SUN, THE NUT</b> Allan Sherman, Warner Bros. W 1501 (M); WS 1501 (S)	15
18	18	<b>JOAN BAEZ IN CONCERT</b> Vanguard VRS 9112 (M); VSD 2122 (S)	57
27	27	<b>SHUT DOWN</b> Various Artists, Capitol T 1918 (M); ST 1918 (S)	20
26	26	<b>LAWRENCE OF ARABIA</b> Sound Track, Colpix CP 514 (M); SCP 514 (S)	39
44	44	<b>WASHINGTON SQUARE</b> Village Stompers, Epic LM 24078 (M); BN 26078 (S)	4
28	28	<b>THE FREEWHEELIN' BOB DYLAN</b> Columbia CL 1984 (M); CS 8784 (S)	12
24	24	<b>THIS IS ALL I ASK</b> Tony Bennett, Columbia CL 2056 (M); CS 8856 (S)	14
25	25	<b>RAMBLIN'</b> New Christy Minstrels, Columbia CL 2055 (M); CS 8855 (S)	14
22	22	<b>LANGUAGE OF LOVE</b> Jerry Vale, Columbia CL 2043 (M); CS 8843 (S)	12
33	33	<b>OLIVER</b> Original Cast, RCA Victor LOC 2004 (M); LSO 2004 (S)	56
36	36	<b>PETER NERO IN PERSON</b> RCA Victor LPM 2710 (M); LSP 2710 (S)	12
32	32	<b>HOW THE WEST WAS WON</b> Sound Track, MGM 1ES (M); 1ES8 (S)	32
39	39	<b>MY BOYFRIEND'S BACK</b> Angela, Smash MGS 27039 (M); SRS 67039 (S)	9
38	38	<b>ROY ORBISON'S GREATEST HITS</b> Monument MLP 8000 (M); (no Stereo)	65
37	37	<b>THEMES FOR YOUNG LOVERS</b> Percy Faith & Ork, Columbia CL 2023 (M); CS 8823 (S)	23
41	41	<b>GOLDEN HITS OF THE 4 SEASONS</b> Vee Jay LP 1065 (M); SR 1065 (S)	12
31	31	<b>SUNNY SIDE!</b> Kingston Trio, Capitol T 1928 (M); ST 1928 (S)	15
47	47	<b>I WANNA BE AROUND</b> Tony Bennett, Columbia CL 2000 (M); CS 8800 (S)	34
58	58	<b>BACH'S GREATEST HITS</b> Creative Swingle Singers, Philips PHN 200-097 (M); PHS 600-097 (S)	5
42	42	<b>TWO SIDES OF THE SMOTHERS BROTHERS</b> Mercury MG 20675 (M); SR 60675 (S)	49
29	29	<b>JOHNNY</b> Johnny Mathis, Columbia CL 2044 (M); CS 8844 (S)	14
30	30	<b>SEPTEMBER SONG</b> Jimmy Durante, Warner Bros. W 1506 (M); WS 1506 (S)	10
67	67	<b>CATCH A RISING STAR</b> John Gary, RCA Victor LPM 2745 (M); LSP 2745 (S)	3
20	20	<b>HOLLYWOOD—MY WAY</b> Nancy Wilson, Capitol T 1934 (M); ST 1934 (S)	16
70	70	<b>LITTLE DEUCE COUPE</b> Beach Boys, Capitol T 1998 (M); ST 1998 (S)	3
34	34	<b>JOAN BAEZ, VOL. I</b> Vanguard VRS 9078 (M); VSD 2007 (S)	91
45	45	<b>WEST SIDE STORY</b> Original Cast, Columbia DL 5230 (M); OS 2001 (S)	163
43	43	<b>JOAN BAEZ, VOL. II</b> Vanguard VRS 9094 (M); VSD 2097 (S)	104
64	64	<b>THINK ETHNIC</b> Smothers Brothers, Mercury MG 20777 (M); SR 60777 (S)	34
121	121	<b>MARIA ELENA</b> Los Indios Tabajaras, RCA Victor LPM 2822 (M); LSP 2822 (S)	2
55	55	<b>CAMELOT</b> Original Cast, Columbia KOL 5420 (M); KOS 2021 (S)	148
48	48	<b>RING OF FIRE—THE BEST OF JOHNNY CASH</b> Columbia CL 2053 (M); CS 8853 (S)	18
51	51	<b>JOHNNY'S GREATEST HITS</b> Johnny Mathis, Columbia CL 1133 (M); CS 8634 (S)	290

This Week	Last Week	Title, Artist, Label	Wks. on Chart
61	61	<b>ANY NUMBER CAN WIN</b> Jimmy Smith, Verve V 8552 (M); V6-8552 (S)	3
40	40	<b>THE SOUND OF MUSIC</b> Original Cast, Columbia KOL 5450 (M); KOS 2020 (S)	205
68	68	<b>JOHNNY'S NEWEST HITS</b> Johnny Mathis, Columbia CL 2016 (M); CS 8816 (S)	32
57	57	<b>ANNETTE'S BEACH PARTY</b> Vista BV 3316 (M); STER 3316 (S)	6
66	66	<b>BIG FOLK HITS</b> Brothers Four, Columbia CL 2033 (M); CS 8833 (S)	7
59	59	<b>THE SONGS I LOVE</b> Perry Como, RCA Victor LPM 2708 (M); LSP 2708 (S)	10
50	50	<b>THE GREAT ESCAPE</b> Sound Track, United Artists UAL 4107 (M); UAS 5107 (S)	10
63	63	<b>I AM THE GREATEST</b> Cassius Clay, Columbia CL 2093 (M); CS 8893 (S)	7
49	49	<b>MOON RIVER &amp; OTHER GREAT MOVIE THEMES</b> Andy Williams, Columbia CL 1809 (M); CS 8609 (S)	81
35	35	<b>WIPE OUT</b> Surfaris, Dot DLP 3535 (M); DLP 25535 (S)	16
46	46	<b>BROADWAY—MY WAY</b> Nancy Wilson, Capitol T 1828 (M); ST 1828 (S)	34
123	123	<b>SUGAR SHACK</b> Jimmy Gilmer & the Fireballs, Dot DLP 3545 (M); DLP 25545 (S)	2
53	53	<b>THE IMPRESSIONS</b> ABC-Paramount ABC 450 (M); ABCS 450 (S)	13
79	79	<b>MODERN SOUNDS IN COUNTRY &amp; WESTERN MUSIC</b> Ray Charles, ABC-Paramount ABC 410 (M); ABCS 410 (S)	84
81	81	<b>THOSE LAZY-HAZY-CRAZY DAYS OF SUMMER</b> Nat King Cole, Capitol T 1932 (M); ST 1932 (S)	21
77	77	<b>SCARLETT O'HARA</b> Lawrence Welk, Dot DLP 3528 (M); DLP 25528 (S)	16
104	104	<b>CHAD MITCHELL TRIO SINGIN' OUR MIND</b> Mercury MG 20838 (M); SR 60838 (S)	3
56	56	<b>LET'S GO</b> Ventures, Dolton BLP 2024 (M); BST 8024 (S)	13
69	69	<b>LITTLE TOWN FLIRT</b> Del Shannon, Big Top 1308 (M); LPS 1308 (S)	23
73	73	<b>PRISONER OF LOVE</b> James Brown, King 851 (M); (no Stereo)	9
52	52	<b>IN DREAMS</b> Roy Orbison, Monument MLP 8003 (M); SLP 18003 (S)	15
62	62	<b>RAMBLIN' ROSE</b> Nat King Cole, Capitol T 1793 (M); ST 1793 (S)	62
80	80	<b>ELLA &amp; BASIE</b> Ella Fitzgerald & Count Basie, Verve V 4061 (M); V6-4061 (S)	6
74	74	<b>SURFIN' U.S.A.</b> Beach Boys, Capitol T 1890 (M); ST 1890 (S)	30
71	71	<b>THIS TIME BY BASIE: HITS OF THE 50'S AND 60'S</b> Count Basie, Reprise R 6070 (M); RP-6070 (S)	19
83	83	<b>GENE PITNEY SINGS WORLD-WIDE WINNERS</b> Muskrat MM 2005 (M); MS 3005 (S)	17
91	91	<b>GREAT SCENES FROM GERSHWIN'S PORGY &amp; BESS</b> Leontyne Price & William Warfield, RCA Victor LM 2679 (M); LSC 2679 (S)	8
92	92	<b>CLEOPATRA</b> Sound Track, 20th Century-Fox FXG 3008 (M); SXG 3008 (S)	23
60	60	<b>THE BEST OF THE KINGSTON TRIO</b> Capitol T 1705 (M); ST 1705 (S)	77
90	90	<b>YOU WON'T BELIEVE YOUR EARS</b> Wes Harrison, Philips PHN 200-103 (M); PHS 600-103 (S)	4
95	95	<b>MANTOVANI MANHATTAN</b> London LL 3328 (M); PS 3328 (S)	3
86	86	<b>DANKE SCHOEN</b> Wayne Newton, Capitol T 1973 (M); ST 1973 (S)	7
75	75	<b>BANNED IN BOSTON</b> Rusty Warren, Jubilee JGM 2049 (M); (no Stereo)	6
65	65	<b>THE SMOTHERS BROTHERS AT THE PURPLE ONION</b> Mercury MG 20611 (M); SR 60611 (S)	20
84	84	<b>THE CONCERT SINATRA</b> Frank Sinatra, Reprise R 1009 (M); RP-1009 (S)	23
100	100	<b>JAZZ SAMBA</b> Stan Getz & Charlie Byrd, Verve V 8432 (M); V6-8432 (S)	63
72	72	<b>OLDIES BUT GOODIES, VOL. 5</b> Various Artists, Original Sound 3007 (M); 8855 (S)	26
97	97	<b>I LOVE YOU BECAUSE</b> Al Martino, Capitol T 1914 (M); ST 1914 (S)	24
93	93	<b>HONEY IN THE HORN</b> Al Hirt, RCA Victor LPM 2733 (M); LSP 2733 (S)	10
82	82	<b>HOB0 FLATS</b> Jimmy Smith, Verve V 8554 (M); V6-8554 (S)	28
98	98	<b>CALL ON ME</b> Bobby Bland, Duke DLP 77 (M); (no Stereo)	20
96	96	<b>KNOCKERS UP</b> Rusty Warren, Jubilee JLP 2029 (M); (no Stereo)	159
101	101	<b>SEVERAL SHADES OF JADE</b> Cal Tjader, Verve V 8507 (M); V6-8507 (S)	9
119	119	<b>GREATEST AMERICAN WALTZES</b> Connie Francis, MGM E 4145 (M); SE 4145 (S)	8
102	102	<b>NUMBER 1 HITS, VOL. 1</b> Billy Vaughn, Dot DLP 3540 (M); DLP 25540 (S)	3
88	88	<b>NIGHT BEAT</b> Sam Cooke, RCA Victor LPM 2709 (M); LSP 2709 (S)	11
105	105	<b>ROCKIN' THE BOAT</b> Jimmy Smith, Blue Note 4141 (M); BST 8-4141 (S)	3
110	110	<b>STREETS I HAVE WALKED</b> Harry Belafonte, RCA Victor LPM 2695 (M); LSP 2695 (S)	23
76	76	<b>THE BEST OF THE CHAD MITCHELL TRIO</b> Kapp KL 1334 (M); KS 3334 (S)	9
134	134	<b>HERE'S LOVE</b> Original Cast, Columbia KOL 6000 (M); KOS 2400 (S)	2

This Week	Last Week	Title, Artist, Label	Wks. on Chart
107	107	<b>HEAVENLY</b> Johnny Mathis, Columbia CL 1361 (M); CS 8152 (S)	118
89	89	<b>JUST KIDDIN' AROUND</b> Ray Conniff & Billy Butterfield, Columbia CL 2022 (M); CS 8822 (S)	11
78	78	<b>TODAY'S BEST—SOUNDS OF THE GREAT BANDS, VOL. 7</b> Glen Gray & the Casa Loma Ork, Capitol T 1928 (M); ST 1928 (S)	6
114	114	<b>CHUCK BERRY ON STAGE</b> Chess LP 1408 (M); (no Stereo)	14
127	127	<b>MALA FEMMENA &amp; CONNIE'S BIG HITS FROM ITALY</b> Connie Francis, MGM E 4161 (M); SE 4161 (S)	6
116	116	<b>SHIRELLES GREATEST HITS</b> Scepter 507 (M); (no Stereo)	44
113	113	<b>BUDDY HOLLY STORY</b> Coral CRL 57279 (M); (no Stereo)	150
122	122	<b>BROTHER JACK McDUFF LIVE</b> Prestige PR 7274 (M); ST 7274 (S)	3
115	115	<b>MARCH ON WASHINGTON</b> Ralph Cooper, Mr. Maestro 1000 (M); (no Stereo)	4
120	120	<b>STOP THE WORLD—I WANT TO GET OFF</b> Original Cast, London AM 55001 (M); AMS 88001 (S)	53
103	103	<b>TIME OUT</b> Dave Brubeck, Columbia CL 1397 (M); CS 8192 (S)	149
109	109	<b>SONGS I SING ON THE JACKIE GLEASON SHOW</b> Frank Fontaine, ABC-Paramount ABC 442 (M); ABCS 442 (S)	42
111	111	<b>SINCERELY YOURS</b> Robert Goulet, Columbia CL 1931 (M); CS 8731 (S)	47
106	106	<b>IRMA LA DOUCE</b> Sound Track, United Artists UAL 4109 (M); UAS 5109 (S)	11
108	108	<b>FRANK FONTAINE SINGS LIKE CRAZY</b> ABC-Paramount ABC 460 (M); ABCS 460 (S)	14
85	85	<b>FOR YOU</b> Roger Williams, Kapp KL 1336 (M); KS 3336 (S)	7
—	—	<b>THE BEST OF JOAN BAEZ</b> Squire SQ 33001 (M); SQ 33001 (S)	1
124	124	<b>ELECTRODYNAMICS</b> Dick Hyman, Command RS 856 (M); RS 856 SD (S)	3
126	126	<b>FREEDOM MARCH ON WASHINGTON—August 28, 1963</b> Various Artists, 20th Century-Fox TFM 3110 (M); (no Stereo)	3
87	87	<b>FOOL BRITANNIA</b> Various Artists, Acappella AC 1 (M); (no Stereo)	6
133	133	<b>MY SON, THE CELEBRITY</b> Allan Sherman, Warner Bros. W 1487 (M); WS 1487 (S)	45
142	142	<b>MORE</b> Vic Dana, Dolton BLP 2026 (M); BST 8026 (S)	2
117	117	<b>MODERN SOUNDS IN COUNTRY &amp; WESTERN MUSIC, VOL. II</b> Ray Charles, ABC-Paramount ABC 435 (M); ABCS 435 (S)	56
—	—	<b>CRY BABY &amp; 11 OTHER HITS</b> Garnet Mimms & The Enchanters, United Artists UAL 3305 (M); UAS 4305 (S)	1
94	94	<b>SEVEN STEPS TO HEAVEN</b> Miles Davis, Columbia CL 2051 (M); CS 8851 (S)	11
128	128	<b>SO MUCH IN LOVE</b> Tymes, Parkway P 7022 (M); (no Stereo)	17
131	131	<b>BUD &amp; TRAVIS IN CONCERT</b> Liberty LDM 11001 (M); LDS 12001 (S)	3
139	139	<b>THE WORLD OF MIRIAM MAKEBA</b> RCA Victor LPM 2750 (M); LSP 2750 (S)	2
112	112	<b>SHANGRI-LA</b> Percy Faith & His Ork, Columbia CL 2024 (M); CS 8824 (S)	6
99	99	<b>LITTLE STEVIE WONDER THE 12 YEAR OLD GENIUS</b> Tamla 240 (M); (no Stereo)	20
132	132	<b>MORE (Soul Surfin')</b> Kai Winding, Verve V 8551 (M); V6-8551 (S)	16
—	—	<b>BLUE GENE</b> Gene Pitney, Muskrat MM 2006 (M); MS 3006 (S)	1
138	138	<b>THE VERY BEST OF CONNIE FRANCIS</b> MGM E 4167 (M); SE 4167 (S)	4
125	125	<b>SURF CITY &amp; OTHER SWINGIN' CITIES</b> Jan & Dean, Liberty LRP 3314 (M); LST 7314 (S)	16
144	144	<b>PAUL ANKA'S 21 GOLDEN HITS</b> RCA Victor LPM 2691 (M); LSP 2691 (S)	21
118	118	<b>UNIQUELY MANCINI</b> Henry Mancini, RCA Victor LPM 2692 (M); LSP 2692 (S)	22
—	—	<b>DEEP PURPLE</b> Nine Tempo & April Stevens, Atco 156 (M); SD 156 (S)	1
148	148	<b>THE CLANCY BROTHERS &amp; TOMMY MAKEM IN PERSON AT CARNEGIE HALL</b> Columbia CL 1950 (M); CS 8750 (S)	2
—	—	<b>WONDERFUL WORLD OF JULIE LONDON</b> Liberty LRP 3324 (M); LST 7324 (S)	1
141	141	<b>TWANGIN' UP A STORM</b> Duane Eddy, RCA Victor LPM 2700 (M); LSP 2700 (S)	8
—	—	<b>WASHINGTON SQUARE</b> The New Band of Spike Jones, Liberty LRP 3338 (M); LST 7338 (S)	1
136	136	<b>THE NEW CHRISTY MINSTRELS</b> Columbia CL 1872 (M); CS 8672 (S)	52
145	145	<b>CATTLE CALL</b> Eddy Arnold, RCA Victor LPM 2578 (M); LSP 2578 (S)	5
—	—	<b>FOUR STRONG WINDS</b> Ian & Sylvia, Vanguard VRS 9133 (M); VSD 2149 (S)	4
137	137	<b>ABILENE</b> George Hamilton IV, RCA Victor LPM 2778 (M); LSP 2778 (S)	8
129	129	<b>BLOWIN' IN THE WIND</b> Chad Mitchell Trio, Kapp KL 1312 (M); KS 3312 (S)	28
—	—	<b>HEAT WAVE</b> Martha & the Vandellas, Gordy 907 (M); (no Stereo)	1

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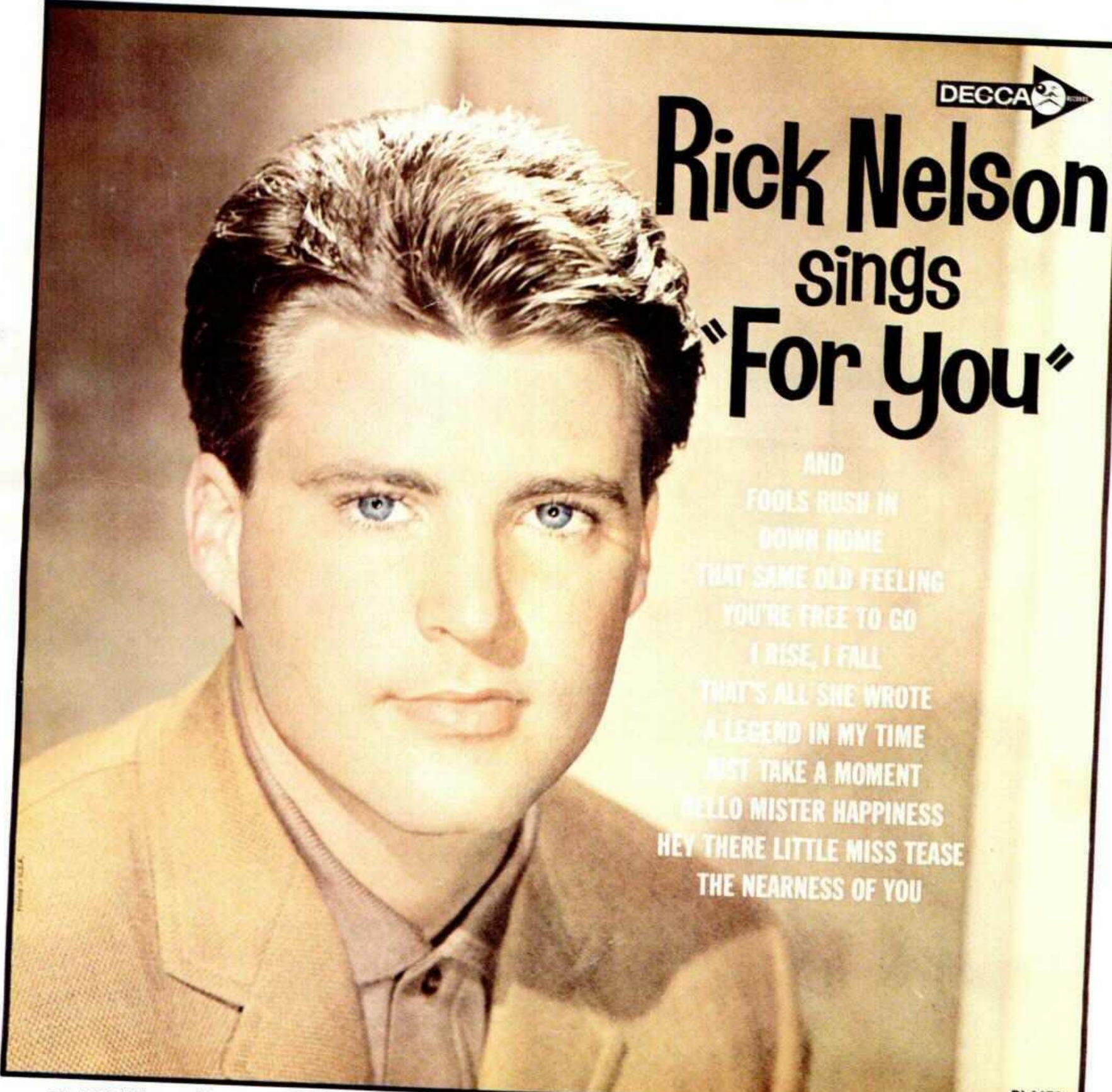


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• BREAK IT TO ME GENTLY • WHERE ARE YOU • WHEN YOUR LOVER HAS GONE • LOSING YOU  
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FOOLS RUSH IN  
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JUST TAKE A MOMENT  
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## AUSTRALIA

(Courtesy Music Maker, Sydney)  
\*Denotes local origin

This Week	Last Week	Song	Artist
1	5	ROYAL TELEPHONE	*Jimmy Little (Festival)—Crowns
2	1	DANCE ON	Kathy Kirby (Decca)—Alberts
3	—	SUGAR SHACK	Jimmy Gilmer (London)—Alberts
4	2	MARIA ELENA	Los Indios Tabajaras (RCA)—Allans
5	4	BLUE BAYOU	Roy Orbison (London)—Allans
6	6	HANGIN' FIVE	*The Delltones (Festival)—Essex
7	10	WASHINGTON SQUARE	The Village Stompers (Epic)
8	8	POINT PANIC	The Surfaris (Festival)—Alberts
9	12	JUDY JUDY JUDY	Johnny Tillotson (London)—Belinda
10	—	MARTIAN HOP	The Randells (London)—Tuono
11	3	PAINTED, TAINTED ROSE	—Al Martino (Capitol)—Sandy
12	7	NO TRESPASSING	Helen Shapiro (Columbia)—Alberts
13	—	APPLEJACK	Jet Harris/Tony Meehan (Decca)
14	9	BLUE VELVET	Bobby Vinton (Epic)—Chappells
15	11	SHINDIG	The Shadows (Columbia)—Belinda
16	13	SHE LOVES YOU	The Beatles (Parlophone)—Leeds

## BRITAIN

(A special list compiled prior to publication by New Musical Express, London)

\*Denotes local origin

This Week	Last Week	Song	Artist
1	1	YOU'LL NEVER WALK ALONE	*Gerry and the Pacemakers (Columbia)—Williamson Music
2	2	SHE LOVES YOU	*Searchers (Pye)—Welbeck Music
4	8	BE MY BABY	Ronettes (London)—Belinda Music
5	6	BLUE BAYOU	Roy Orbison (London)—Acuff-Rose Music
6	3	DO YOU LOVE ME	*Brian Poole and the Tremeloes (Decca)—Dominion Music
7	4	I—*Shirley Bassey	(Columbia)—Shapiro-Bernstein/Beim
8	9	MEMPHIS TENNESSEE	Chuck Berry (Pye Int.)—Jewel Music
9	5	THEN HE KISSED ME	Crystals (London)—17 Savile Row Music
10	10	THE FIRST TIME	*Adam Faith (Parlophone)—Freddie Poser
11	11	IF I HAD A HAMMER	Trini Lopez (Reprise)—Essex Music
12	13	BOSSA NOVA BABY	Elvis Presley (RCA)—Hill & Range Music
13	14	FOOLS RUSH IN	—Rick Nelson (Brunswick)—Cavendish Music
14	12	HELLO LITTLE GIRL	*Fourmost (Parlophone)—Northern Songs, Ltd.
15	—	SECRET LOVE	*Kathy Kirby (Decca)—Robbins Music
16	—	DON'T TALK TO HIM	*Cliff Richard (Columbia)—Shadows-Belinda Music
17	20	BLOWIN' IN THE WIND	Peter, Paul & Mary (Warner Bros.)—Blossom Music
17	—	MARIA ELENA	Los Indios Tabajaras (RCA)—Latin American Music
19	15	MEMPHIS TENNESSEE	*Dave Berry (Decca)—Jewel Music
20	—	I'LL KEEP YOU SATISFIED	—*Billy J. Kramer (Parlophone)—Northern Songs, Ltd.
21	23	SUE'S GONNA BE MINE	Del Shannon (London)—Vicki Music
22	16	MISS YOU	*Jimmy Young (Columbia)—Campbell-Connelly
23	19	MEAN WOMAN BLUES	Roy Orbison (London)—Belinda Music
24	17	EVERYBODY	Tommy Roe (HMV)—Chappell Music
25	—	YOU WERE MADE FOR ME	—*Freddie and the Dreamers (Columbia)—Feldman Music
25	—	FROM RUSSIA WITH LOVE	—*Matt Monro (Parlophone)—United Artists
27	26	YOUR MOMMA'S OUT OF TOWN	*Carter-Lewis (Oriole)—Southern Music
28	—	BEATLES HITS (EP)	*Beatles (Parlophone)—Northern Songs, Ltd./Shapiro-Bernstein
29	30	GUILTY	Jim Reeves (RCA)—142 Music
30	—	I WANNA BE YOUR MAN	*Rolling Stones (Decca)—Northern Songs

## FRANCE

This Last Week Week

This Week	Last Week	Song	Artist
1	2	I'M WATCHING YOU	Sylvie Vartan (RCA)
2	1	PREMIERE SURPRISE	PARTIE—Sheila (Philips)
3	—	NON JE NE REGRETTE RIEN/MILORD	Edith Piaf (Columbia)
4	—	D'OU VIENS-TU JOHNNY	Johnny Hallyday (Philips)
5	5	PAUVRE PETITE FILLE	RICHE—Claude Francois (Philips)
6	7	DA DOU RON RON/FILE FILE FILE	Frank Alamo (Barclay)
7	—	ADIEU MON PAYS	Enrico Macias (Pathe)
8	—	C'EST PAS PRUDENT	Alice Dona (Pathe)
9	—	C'EST MA FETE	Richard Anthony (Columbia)
10	—	IF I HAD A HAMMER	Trini Lopez (Vogue)

## HOLLAND

(Courtesy Platennieuws, Amersfoort)

This Last Week Week

This Week	Last Week	Song	Artist
1	1	IF I HAD A HAMMER	Trini Lopez (Reprise)—Basart L.C.
2	2	TES TENDRES ANNEES	Johnny Hallyday (Philips)—Altona
3	3	IK HEB EERBIED VOOR JOUW GRUIZE HAREN	Gert Timmerman (Telefunken)—World Music & Int. Music
4	4	WLADIMIR	Anneke Gronloh (Philips)—Belinda
5	5	CIMERONI	Anneke Gronloh (Philips)—Altona
6	6	DEVIL IN DISGUISE	Elvis Presley (RCA)—Belinda
7	7	WHEN I'M WALKING	Fats Domino (ABC-Paramount)
8	8	IT'S ALL IN THE GAME	Cliff Richard (Columbia)—Basart L.C.
9	9	LASS MEIN HERZ NICHT WEINEN	Imca Marina (Imperial)—Anagon Music
10	10	DE SCHOORSTEENVEGER	(The Chimney Sweeper)—Dikke Leo (Telstar)—Benelux Music

## HONG KONG

This Last Week Week

This Week	Last Week	Song	Artist
1	1	BOSSA NOVA BABY	Elvis Presley (RCA Victor)
2	7	LIMBO SIDE BY SIDE	Chubby Checker (Parkway)
3	7	SUNSHINE	The Fabulous Echoes (Diamond)
4	4	IT'S ALL IN THE GAME	Cliff Richard (Columbia)
5	—	WONDROUS ARE THE WAYS OF LOVE	Paul Anka (RCA Victor)
6	—	WALKING PROUD	Steve Lawrence (CBS)
7	5	JAMAICAN MASH	The Satellites (Diamond)
8	—	HELLO MUDDUH, HELLO FADDUH	Alan Sherman (Warner Bros.)
9	9	HELLO HEARTACHES, GOODBYE LOVE	Little Peggy March (RCA Victor)
10	8	SHINDIG	The Shadows (Columbia)

## ITALY

(Courtesy Musica e Dischi, Milan)  
\*Denotes local origin

This Last Week Week

This Week	Last Week	Song	Artist
1	2	SABATO TRISTE	*Adriano Celentano (Clan)
2	1	SE MI VUOI LASCIARE	*Michele (RCA)
3	3	SE MI PERDERAI	*Nico Fidenco (RCA)
4	8	AMICO	*Don Backy (Clan)
5	5	HEY PAULA	Paul & Paula (Philips)
6	6	I WATUSSI	*Eduardo Vianello & i Flippers (RCA)
7	—	E' ALL'AMORE CHE PENSO	—Francoise Hardy (Vogue)
8	7	T'HANNO VISTA DOMENICA SERA	*Peppino Di Capri (Carisch)
9	11	ERI UN'ABITUDINE	*John Foster (Style); Andy Williams (CBS)
10	4	NON ANDARE COL TAMBURNO	*Remo Germani (Jolly)
11	—	CRISTINE	—Miss X (Stateside)
12	15	TI CERCHERO	*Ricky Gianco (Jaguar)
13	—	SEI FUGGITA DA UNA FAVOLA	—Joe Damiano (Bluebell)
14	10	WINI WINI	*Betty Curtis (CGD)
15	12	CUORE	*Rita Pavone (RCA)

## JAPAN

(Courtesy Utamatic, Tokyo)  
\*Denotes local origin

This Week	Last Week	Song	Artist
1	3	(YOU'RE) THE DEVIL IN DISGUISE	Elvis Presley (Victor)—Aberbach
2	1	KOHKOU 3-NEN SEI	*Funaki Kazuo (Columbia)—JASRAC
3	4	*YOGIRI NO BLUES	*Ishihara Yujiro (Teichiku)—JASRAC
4	7	YUHI NO OKA	Ishihara Yujiro & Asaoka Ruriko (Teichiku)—JASRAC
5	2	SHIMA NO BLUES	*Misawa Akemi & Mahina Stars (Victor)—JASRAC
6	5	HEY PAULA	Paul & Paula (Philips)—Shinko
7	6	MR. BASS MAN	Johnny Cymbal (Kapp)—No publisher
8	10	CUTIE PIE	Johnny Tillotson (Seven Seas)—Shinko
9	11	FIRST QUARREL	Paul & Paula (Philips)—Shinko
10	8	TWIST NO. 9	Jimmy Fontana (Victor)—BIEM

## MEXICO

(Courtesy Audiomusica)  
\*Denotes local origin

This Week	Last Week	Song	Artist
1	1	ENTREGA TOTAL	*Javier Solis (CBS)—Mundo Musical
2	4	MAGIA BLANCA	*Hnos. Carrion (CBS)—Emmi
3	2	LET'S GET TOGETHER	*Haley Mills (Gamma)—Brambila
4	3	DESPEINADA	*Los Hooligans (Orfeon)—Reimsa
5	5	GRACIAS	Connie Francis (MGM)—Brambila
6	6	THE GUNS FROM NAVARONE	—Al Caiola (Gamma)—Grever
7	8	EL LECHERO	*Las Guerrilleras (Peerless)—Pending
8	9	PERA MADURA	*Manolo Munoz (Musart)—Brambila
9	7	LA MALAGRADECIDA	*Hnas. Huerta (CBS)—Pending
10	10	MEDIA VUELTA	*J. A. Jimenez (RCA)—Pending

## NEW ZEALAND

This Last Week Week

This Week	Last Week	Song	Artist
1	3	IT'S ALL IN THE GAME	Cliff Richard (Columbia)—Allan
2	1	JUDY JUDY JUDY	Johnny Tillotson (Cadence)—Belinda
3	7	BLUE VELVET	Bobby Vinton (Columbia)
4	5	SALLY GO 'ROUND THE ROSES	The Jaynettes (Stateside)—Davis
5	2	SHE LOVES YOU	The Beatles (Parlophone)—Leeds
6	3	BAD TO ME	Billy J. Kramer (Parlophone)
7	7	55 DAYS AT PEKING	Rob E. Gee (Festival)—Essex
8	9	BAMBORA	The Atlantics (CBS)—Southern
9	—	THEN HE KISSED ME	The Crystals (London)
10	8	I LOVE YOU BECAUSE	Jim Reeves (RCA)—Acuff-Rose

## NORWAY

(Courtesy Verdens Gang)  
\*Denotes local origin

This Last Week Week

This Week	Last Week	Song	Artist
1	1	GI MEG EN COWBOY TIL MANN	*Wenche Myhre (Triola)—Stockholms Musikproduktion
2	2	IF I HAD A HAMMER	Trini Lopez (Reprise)—Essex
3	3	SUKIYAKI	Kyu Sakamoto (HMV)—Imudico/Musikk-Huset
4	4	YOU DON'T HAVE TO BE A BABY TO CRY	Caravelles (Sonet)—Thore Ehrling
5	8	DO YOU LOVE ME	Brian Poole & Tremeloes (Decca)—Dominion
6	7	DETROIT CITY	Bobby Bare (RCA Victor)—No publisher
7	5	IT'S ALL IN THE GAME	Cliff Richard (Columbia)—Musikk-Huset
8	10	THEN HE KISSED ME	Crystals (London)—Belinda
9	6	SHE LOVES YOU	Beatles (Parlophone)—Edition Lyche
10	—	BLUE BAYOU	Roy Orbison (London)—Acuff-Rose Scandinavia
10	—	BOSSA NOVA BABY	Elvis Presley (RCA Victor)—Belinda

## PERU

(Courtesy La Prensa, Lima)

This Last Week Week

This Week	Last Week	Song	Artist
1	1	MAGIA BLANCA	Chucho Avellanet (Odeon)
2	2	SUKIYAKI	Kyu Sakamoto (Capitol)
3	3	LO SEGUIRE (I Will Follow Him)	Little Peggy March (RCA)
4	4	LA TERZA LUNA	Neil Sedaka (RCA)
5	9	MIRA COMO ME BALANCEO	Juan Ramon (Discofon)
6	6	CUMBIA SOBRE EL MAR	Sonora Sensacion (Sono Radio)
7	8	QUIERO MORIR	Maritza Rodriguez (Sono Radio)
8	10	DESPEINADA	Manolo Munoz (Musart)
9	7	LA PERA MADURA	Pepe Miranda (Virrey)
10	5	EL TWIST DE LA GORDA	Los Caporales (Virrey)

## PHILIPPINES

\*Denotes local origin

This Last Week Week

This Week	Last Week	Song	Artist
1	1	A MILLION THANKS TO YOU	*Pilita Corrales (Villar)—Mareco
2	3	BIG DADDY	*Celtics (Mabuhay)—Mareco
3	2	MORE	Steve Lawrence (Columbia)—Mareco
4	6	YOUR LOVE IS MINE	Jerry Vale (Columbia)—Mareco
5	—	YOU'RE A DEVIL IN DISGUISE	Elvis Presley (RCA)—Filipinas
6	4	NO MAN CAN STAND ALONE	Johnny Mathis (Columbia)—Mareco
7	5	PERFIDIA	Matadors (Colpix)—Fama
8	—	BLUE VELVET	Bobby Vinton (Epic)—Mareco
9	8	SUKIYAKI	Kai Winding (Verve)—Mareco
10	10	ON TOP OF SPAGHETTI	Tom Glazer (Kapp)—Mareco

## SOUTH AFRICA

This Last Week Week

This Week	Last Week	Song	Artist
1	1	DETROIT CITY	Bobby Bare (RCA)
2	IF I HAD A HAMMER	Trini Lopez (Reprise)	
3	DA DOO RON RON	The Crystals (London)	
4	GUILTY	Jim Reeves (RCA)	
5	SUGAR SHACK	Jimmie Gilmer and the Fireballs (Dot)	
6	BLUE VELVET	Bobby Vinton (CBS)	
7	IN THE MIDDLE OF THE NIGHT	Dean Martin (Reprise)	
8	FORTY DAYS	Cliff Richard (Columbia)	

## SPAIN

(Courtesy Discomania)  
\*Denotes local origin

This Last Week Week

This Week	Last Week	Song	Artist
1	1	AMOR DE VERANO	*Duo Dinamico (Voz Amo)—Musica Sur
2	2	TELL HIM	*Luis Aguile (Voz Amo)—Robert Mellin
3	4	FREE ME	Enrique Guzman (CBS)—Canciones Mundo
4	3	RHYTHM OF THE RAIN	The Cascades (WB)—Universal Jazz
5	5	CARINOSA	*Duo Dinamico (Voz Amo)—Musica Del Sur Fermata
6	6	CRYING IN THE WIND	Paul Anka (RCA)—Editorial Hispavox
7	7	TOUS LES GARCONS ET ELS FILLES	F. Hardy (Hispavox)—Universal Jazz
8	9	STASERA PAGO IO	Modugno (Fonit)—Canciones Del Mundo
9	8	BLAME IT ON THE BOSSA NOVA	Eydie Gorme (CBS) Hispavox
10	—	A HUNDRED POUND OF CLAY	Enrique Guzman (CBS)—Hispavox

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BY ROBERT ROLONTZ



INTRODUCTION BY MITCH MILLER

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# International NEWS REPORTS

## New Fines Would Tap Pirate Booty

By CARL MYATT

HONG KONG — Efforts of the men in the record industry in Hong Kong to get the local government to take a more serious view of the piracy problem is finally beginning to bear fruit. A bill to increase the penalties for copyright infringements had its first reading at the legislative council meeting. The council makes all laws in Hong Kong.

The bill which will amend the copyright ordinance, provides for a fine of \$500 (Hong Kong) for every copy dealt with in contravention of the law. The maximum penalty will be HK\$10,000. The existing penalty is HK\$50 fine for every copy with a maximum of HK\$1,000. For subsequent convictions, the maximum penalty will be a fine of HK\$50,000 and 12 months in jail.

For the import of infringing copies, the bill provides for an increased fine of HK\$10,000 for a first offense and a fine of HK\$50,000 and 12 months imprisonment for subsequent convictions.

A government press release stated heavier punishments were necessary because of the increase in the import of sound recordings made in breach of the copyright covering the original works. The traffic in recordings seriously jeopardized the existence of the legitimate sound recording industry in Hong Kong.

Introducing the bill, the Hon. D. T. E. Roberts, acting attorney general, said that as many as 150,000 pirated long-playing records are brought in from Taiwan every month. He said that approximately one-third of these were offered for sale locally and the other two-third re-exported throughout Southeast Asia. As evidence of the havoc this pirate trade was creating here, Roberts pointed to the case of one leading local firm manufacturing and importing records which in 1961-1962 showed a profit of 16,000 pounds and a loss of 9,000 pounds in 1962-1963.

"Although this company has recently re-equipped its recording studios in Hong Kong for the purpose of making Chinese records, it has been forced to



FIRST VISITOR: Healthy welcome is extended by Constantin Metaxas, general manager of DUSA (right), to first visitor from Germany. The label was recently formed to represent DGG interests in Mexico, and Metaxas is shown greeting general director in charge of production, Helmut Haertel.

seriously consider stopping the production of these records because as soon as a new record is issued, a pirated edition is likely to appear selling at a cost of one-fifth of the legitimate recording," the attorney general said.

## Foreign Artists Record Voices, Faces in Italian

By SAM'L STEINMAN

Two distinct trends have practically become a pattern with foreign recording artists in Italy. Disk companies bring artists to Italy to appear as guests on one of the big TV shows. At the same time, RAI tapes a special show for a future date featuring the visiting personality. The labels also have the acts record a song or two in Italian even if it must be done phonetically as in most cases.

A number of foreign artists have been pushed to the top

## HONE TALENT FOR REMO FEST

ROME — Speculation continues about the format of the 14th San Remo Song Festival which will take place January 30 and 31 and February 1 with 20 singers, who may be divided equally among Italians and foreigners or may be entirely Italian.

The disk houses have informed Gianni Ravera, chief organizer, that they are ready to bring in their top talent. Among the home contingent only five big names will not be available, these are Adriano Celentano, who will be on tour; Rita Pavone, in the U. S.; Mina, in Australia, and Michelle and Peppino di Capri, who are tied up with the rival Cantagiro (Singing Tour) in which each was a category winner this year.



"HEY" WINNER: Major Bill Smith (left) accepts a gold disk on behalf of Paul and Paula from Philips United Kingdom General Manager Leslie Gould. Presentation marks the 2 million sales racked up by the duo's hit, "Hey Paula."

## AUSTRALIA

### Hope Tops Big TV Variety Show

By GEORGE HILDER  
19 Todman Ave.,  
Kensington, Sydney

The most important variety show ever telecast in Australia was presented simultaneously on coaxial cable by ATN Channel 7 in Sydney and HSV Channel 7 in Melbourne on the night of Monday, November 4, at 8:30. Bob Hope plus topline Sydney and Melbourne artists was featured.

Sales in October for Festival are way ahead of the same period in 1961-'62, the firm reports. Strong chart activity enjoyed by local artists such as Jimmy Little, Johnny O'Keefe and Johnny Devlin. Festival albums due for pre-Christmas release include the 4 Seasons, the Trapp Family, Judy Garland and Jerry Butler.

Jay Justin was awarded the first silver record ever presented in Australian recording history for his successful disk, "Proud of You." The golden record goes to the Australian equivalent of a million-seller overseas, and now there's to be a silver record for the equivalent of a quarter-million sales. . . . EMI released a Vogue album from U. S. Fantasy label by Dave Brubeck titled "Reunion."

EMI signed a long-term agreement with Brisbane-based, American-born songwriter, Nat Kipner, to produce records in the Queensland State for release through the EMI group in Australia. He also produces TV for QTQ and his own music publishing company operates from Sydney through Belinda Music. First disk released featured an instrumental group, the Pacifics, playing two Kipner compositions, "Breakwater" and "Barra-cuda."

It has been reported from England that Aussie singer Frankie Davidson has signed a contract to record for English Columbia. . . . A two-LP set has just been completed by EMI on the Australian Columbia label titled "The Bold Bushrangers" featuring 24 Australian songs sung by Lionel Long. . . . Atlantics have completed their follow-up to "Bombora" titled "The Crusher." An album, their second in two months, has been scheduled for December called "Stompin' Time."

Philips acquired distribution rights of Scepter Records. First single to be issued will be "It's

## NORSE HAVE EP ON POLITICIANS

OSLO—A Norwegian parallel to Vaughn Meader's "First Family" was issued here in Oslo last week and has already had its spin on the government radio. The record, called "Daglig liv i folkehjemmet" (Daily life in our welfare country) is a satire on certain political facts in Norway. Author is Arild Feldborg of the Norwegian Broadcasting System, and Ragnhild Michelsen acts as "Mother Norway" while Rolf Just Nilsen speaks the parts of a series of well-known politicians, including the prime minister.

Nera issued the record on the RCA label and put this EP record out a little cheaper than EP's are usually. Normal price for an EP here is about \$2. This one will go for about \$1.50 retail.

a Mad, Mad, Mad, Mad World" by the Shirelles as soon as restrictions have been lifted by the publishers. . . . Dennis Wong left for the States November 4 to book artists for Chequers Night Club. During his four weeks' stay he will team up with partner Harry Miller, of Pan Pacific Productions, who is at present negotiating an Australian tour for Bobby Rydell during January, 1964. . . . Lucky Starr returns to Australia November 2 for a rest before going to Las Vegas January 2.

## BRITAIN

### Caravels Sought For a U.S. Tour

By CHRIS HUTCHINS  
News Editor  
New Musical Express

British lark duo, the Caravels—climbing high in the American and Australian charts with their former British hit "You Don't Have to Be a Baby to Cry"—are being sought for a lengthy stay in the U. S. by both the William Morris office and ABC, according to their agency here, the Malcolm Nixon office. Nixon expects to sign a deal shortly for them to visit the U. S. shortly after completing their home tour with Billy J. Kramer, December 8. He anticipates an appearance on the Ed Sullivan show will be included.

Everly Brothers' lead guitarist for the past three years,

## Philippine Mfrs. Helpless as Pirates, Economics Cut Take

By LUIS MA. TRINIDAD

MANILA — Enrique P. Syquia, legal counselor of the Record Industry Association of the Philippines (RIAP), explained problems of phonograph record manufacturer in the Philippines in a recent exclusive interview. He is under continuous attack from illegal manufacturers, phonograph record pirates as well as smuggled phonograph records from abroad. He is also hit by low sales due to fluctuating government economic policies, tight money situation and lack of electricity and phonographs in rural areas. He is hit as well by high taxes since phonograph records are considered semi-luxury and are thus taxed at 30 per cent of the selling price.

Under common pressure and attack, the legitimate phonograph record manufacturers have grouped themselves into the RIAP, and this Association is their spokesman in matters of mutual interest. RIAP has instituted several criminal cases against the illegal phonograph record manufacturers and dealers; it has sought the help of the different government agencies; it has even tried to enlist the help of the juke box operators and radio stations not to use pirated records, and it has tried to enlist the aid and support of the general public.

Syquia said that the results have not been encouraging. The cases have dragged on, the government agencies are complacent, pirated records keep on spinning, and the general public

many times choose to buy the cheaper though poorer quality pirated records. Regarding the smuggled phonograph records from abroad, especially from Taiwan where pirating is rampant, the legitimate manufacturers could only watch with growing dismay, for their pleas remain unheeded, he said.

The economic problem is national in scope, he said, and the phonograph record industry is but a small segment of the whole picture. It is hoped that the present government solves the economic situation, ultimately settles down to fixed economic policies, and eventually raises the standards of the rural people.

Syquia said the RIAP has been lobbying for a bill reclassifying the phonograph record from semi-luxury in order that the tax may be lowered to 7 per cent. In compensation the industry promised to lower the price of the phonograph record should this bill be approved, but up to this date the bill is still pending. Stronger efforts have been lined up for this coming sessions next January 1964, the counsel stated.

These are reasons why Philippine phonograph record manufacturers are generally now in the red, that sales of phonograph records are down, and, what is of interest to American franchise holders, that royalties are less than before. A note of optimism can be found in the coming Christmas season with its booming effect on sales, and the RIAP promises a better coming year.

**Joey Paige**, has decided to stay in Britain following his recently completed tour with the duo and **Little Richard**. Phil Everly delayed his return to the U. S. by a week to stay on and supervise Paige recording a vocal-instrumental disk at Decca's studios the weekend before last.

There's no stopping Britain's hottest disk, stage and TV attraction, the **Beatles**. With their newly recorded single and LP, they've made record history here even before release. The group's fifth single featuring two self-penned titles "I Want to Hold Your Hand" and "This Boy" is not due for release until next Friday (29) but three days after it was announced to the trade the week before last, advance orders had snowballed to 700,000 virtually assuring the group of a second Gold Disk long before the release date. At the same time advance orders for their second LP, "With the Beatles," had reached 280,000. Last Monday (18) the Beatles were due to receive presentations from EMI chairman **Sir Joseph Lockwood** for their record achievements (which one could list) so far this year.

Under **Norman Newell's** direction **Marlene Dietrich** recorded "Where Have All the Flowers Gone" and "Puff the Magic Dragon" in London for an imminent single release although it is understood she was not happy with the results, and will arrange a session in Paris to tape the vocal tracks again.

After BBC producers had decided **Joe Brown's** new single "Little Ukulele" (revival of the **George Formby** hit) was too suggestive to be included in their programs, the Independent Television Authorities also banned the song as being "a breach of good taste." As a result Joe pulled out of several

TV shows in which he had planned to sing the number.

**Visitors**  
Swedish group, the **Spotnicks**, arrived four days late for the start of their tour and leader **Bo Winberg** has been replaced by a British guitarist because of illness. . . . **Ann-Margret** caused something of a sensation when she arrived to attend the Royal premiere of "Bye Bye Birdie," with **Bobby Rydell** by announcing that she was in love with **Elvis Presley** and hinted at plans of marriage. . . . **Caterina Valente** was expected last week on an unspecified visit. **Richard Rodgers** returned to New York after his musical "The Boys From Syracuse" had opened in London to mixed reviews. . . . Hit-makers **Brian Poole** and the **Tremeloes** are set for 10 days of concerts, TV and radio dates in Sweden from December 28. **Kenny Ball** and **His Jazzmen** undertake their fourth tour of Germany March 14-22.

**Record Business**  
Record Specialties has acquired the distribution rights here for Alpha Records—a catalog which deals with specialized classical music, in particular organ music. With the British Alpha catalog the company also acquires the Belgian Alpha recordings. . . . An astonishing report comes from the small independent company, Delyse. General manager **Dr. R. C. Young** says that the firm's business is up 700 per cent on last year—largely due to the fact that EMI now distributes the Delyse product in addition to Selecta, he adds. Another factor is the company's enormous success with children's records—in one month alone disks of this kind by **Johnny Morris** sold 29,000 copies!

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**Harry Magonet**, is distributing a range of LP's—"Educational Art Recordings"—which is being shipped to him from America. The range includes the only recording **John Masefield** ever made of one of his own poems and **Chekjov** stories read by **Sir Michael Redgrave**.



**Decca Releases**  
**McGeegan Wax**

By **KEN STEWART**  
**Irish Times, Ltd., Dublin**  
Because of the nationwide popularity of "The Wedding" (La Novia) during the last few

months, local singer **Pat McGeegan's** version was issued by Decca. Previous disks featured **Anita Bryant** and **Malcolm Vaughan**.

The **Dixielanders**, whose first record, "Cyclone," was a regional hit on Vocalion, have switched labels. Their new single, "It Depends on You," is out on Parlophone. . . . **Frank Chacksfield** flew in to conduct **Telefis Eireann's** special **Dick Haymes** show. The British orchestra leader will make his 53d album shortly.

**GERMANY**

**Kapp & Ariola**  
**In Trade Talks**

By **CHRISTIAN TORESLEFF**  
48 Uhlenhorster Weg,  
Hamburg 22  
**Dave Kapp** visited **Ariola-Sonopress** in Guetersloh and had talks with President **Rudolf Engleder**.

**Dr. Walter Betcke**, president of Deutsche Grammophon and the International Federation of Phonographic Industry (IFPI) in London, was 65 years old November 3. . . . **Dietrich Fischer-Dieskau** and **Hermann Prey** will sing together on record in the opera "Cosi fan tutte," released by Deutsche Grammophon. . . . "My Fair Lady," after showings in Berlin, Hamburg, Munich and Wien, will visit in Frankfurt with **Sonja Zimeann** in the leading role. . . . **Electrola** sold 200,000 singles of **Cliff Richard's** "Lucky Lips" in German and English versions. . . . Film actors **Romy Schneider** and **Walter Giller**

sing chansons on a new LP by **Ariola**. . . . The **Andy Williams Show** with **Jammy Davis Jr.** was shown November 15 on German TV. . . . **Bert Kaempfert**, back from a U. S. A. trip, told of 28 versions of his title "Danke Schoen" in the States. . . . CBS released "You Can Never Stop Me Loving You" sung by **Johnny Tillotson**. The German version "Das kannst du mir nicht verbieten" is sung by **Bernd Epier**. . . . **Kapp Records** will bring out "King's Alley," played by the **King's Alley Band** on Philips. The instrumental was composed by **Gerhard Winkler**, published by **Paul Siegel** and produced by **Ernst Verch**. **Shapiro-Bernstein** acquired the publishing rights for English-speaking countries.

**Composers Early**  
**Song Fest Start**

By **JIMMY JUNGERMANN**  
102 Ismaninger Street,  
Munich 27

The six German composers who won the first six prizes in 1963, have been appointed to write six new tunes for next year's European Song Festival. The six German composers are **Rudi Von Der Dovenmuehle**, **Chris Striegler**, **Guenter Sonneborn**, **Rudolf Maluck**, **Heinz Kueck** and **Joe Menke**. The German branch of the "Grand Prix Eurovision De La Chanson 1964" is headed by **Dr. Erich Schulze**, Munich; **Guenter Braeunlich**, Hamburg, and **Dr. Willy Richartz**, Bad Toelz.

Song Edition rep **Sabine Specht** visited London and Paris to meet, among others, **Dick James** of Decca, EMI producer **Norrie Paramor**, **Rolf Marbot**,

Record Retailer and Music Industry News, November 7, 1963

# THE BEST SELLERS

## LP

<b>2</b> (2) <b>MEET THE SEARCHERS</b> The Searchers Pye	<b>13</b> (11) <b>BO DIDDLEY</b> Bo Diddlee Pye *
<b>6</b> (6) <b>KENNY BALL'S GOLDEN HITS</b> Kenny Ball Pye GG	<b>14</b> (13) <b>TRINI LOPEZ AT P.J.'s</b> Trini Lopez Reprise
<b>7</b> (9) <b>STEPTOE &amp; SON</b> Harry H. Corbett & Wilfrid Brambell Pye GG	<b>15</b> (17) <b>CHUCK BERRY</b> Chuck Berry Pye *
<b>8</b> (8) <b>CHUCK BERRY ON STAGE</b> Chuck Berry Pye *	<b>16</b> (-) <b>HITSVILLE! Vol. 2</b> Various Artistes Pye GG
<b>10</b> (7) <b>SINATRA'S SINATRA</b> Frank Sinatra Reprise	<b>18</b> (18) <b>CONCERT SINATRA</b> Frank Sinatra Reprise
	<b>20</b> (-) <b>BO DIDDLEY IS A GUNSLINGER</b> Bo Diddlee Pye *

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Francis Baxter and reps of the publishing firms Peter Maurice, Ambassador, Chappell and Pigalle. . . . Reg Owen, Acker Bilk, Frek Jackson and Nat Shapiro from New York visited Heino Gaze and Sabine Specht of the Song Edition to get new numbers by Gaze. . . . Dot Vice-President Jim Bailey and his wife flew in from Hollywood to meet publisher Paul Siegel. . . . Neil Sedaka visited Germany to record the German song "Candy" by Heinz Alisch for the Teldec.

German CBS signed a contract with Motown Records to release Gordy, Tamla and Motown here in Austria and Switzerland. . . . Maurice Chevalier recorded "Mimi La Blonde," French version of German hit "Berliner Polka," for the Barclay label.

The new Saba label offers, among its albums, singers Maria Mucke, Mary Roos, Illo Schieder and veteran maestro Willy Berking with his ork. . . . Something new on the German record scene are label exhibitions. Polydor started the idea with exhibitions of Verve covers. Electrola has followed with covers from the international repertoire of the His Master's Voice, Angel, Capitol, Liberty and British Columbia labels. The exhibition will be sent on tour visiting Hamburg, Essen, Cologne, Aachen, Munich, Wuertzburg, Nuernberg, Mannheim, Stuttgart, Duesseldorf and Frankfurt.

The East German label Amiga issued a Cole Porter album featuring Christel Schulze, Guenter Hapke, Baerbel Wachholz, the Enzos, the Perdidos, and the Gerhard Kneifel ork.

## HOLLAND

### Spring Sees Two Symphonies Tour

By SKIP VOOGD  
Joh. Camphuystr. 189,  
The Hague

Two Dutch symphonic orchestras are playing a good many overseas dates this coming spring. In May the Radio Philharmonic Orchestra will make a three-week tour of Germany, Switzerland and Italy. The orchestra will give concerts in Hamburg, Stuttgart, Lugano, Turin, and Milan, under the baton of Willem van Otterloo and Jean Fournet. The Concertgebouw Orchestra, Amsterdam, will give a concert at the Lincoln Center, New York, April 24, celebrating the New York World's Fair. Conductor will be Bernard Haitink. Following this ceremonial concert the Concertgebouw will give two more concerts.

The American choreographer John Butler has rehearsed one of his own ballets with Netherlands Danstheater, entitled "The Triad" to music by Duke Ellington and Peggy Glanville-Hicks. . . . Bovema's His Master's Voice released the Krewkats' "Polaris," also Ken Thorne's motion picture theme song "The Legion's Last Patrol." . . . New Capitol releases in Holland are Wayne Newton's "Shirl Girl" hit, as well as Kay Starr's "Make a Circle." Gramophonehouse's Imperial label has three Trini Lopez singles: "One Heart, One Life," "I'm Grateful" and "Love Me." Also due to be released is a three-part "Fats Domino Story."

Trini Lopez' Reprise recording of "If I Had a Hammer" has sold over 100,000. . . . Bovema's Atlantic label working on John Coltrane albums, after

his performance here. . . . Basart L. C. acquired a tune which is already on the German hit parade, "Cigarettes." The Swedish singer Anita Lindblom made the hit record. In Holland this song is coming out on Imperial by Annie de Reuver.

Essex Holland (Basart L. C.) has "This Land Is Your Land," in a Dutch version soon to be recorded on Amega with the Meteor Quartet.

Dutch PTT tested its central aerial in The Hague among 2,300 owners of television sets. Subscribers will be able to make their choice of Dutch, Belgian and German television programs.

## ITALY

### Modugno Takes Citadel Award

By SAML STEINMAN  
Piazza S. Anselmo 1, Rome

The award of the Golden Citadel to Domenico Modugno for his Fonit disk, "Clear Night." Other winners of trophies for inspirational music were Decca's "I Believe" and Cali-

fornia Song's "Dear Jesus Child."

Mario Abbate, one of the winners at Naples Festival went off to Zurich, to present his Vis-Radio recording of "Here's Naples" at local festival. . . . Marisa Solinas, former band soloist who has become a movie star, will play the late Edith Piaf in a film biography which will be made in Italy as soon as she completes her current role. . . . Peppino Di Capri, having circled the globe is now at Rome's Club 84. . . . Latest in movie music releases are Pino Calvi with "Days of Wine and Roses" on Columbia, Fausto



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Papetti with "55 Days of Peking" on Durium and Jimmy Haskell with "Bye Bye Birdie" (Italians call it "Ciao, Ciao, Birdie") on Capitol. . . . Herman Scherchen, famed German conductor, was brought to Milan by Ri-Fi to explain modern music recordings. . . . The vogue for "Wini Wini" continues with another recording, Ettore Cenci, added to the many already on view.

San Remo organizers are going ahead with plans despite grumbles from Italian singers. Among those with whom negotiations are currently under way are Pat Boone and Fraternity Brothers (U. S.), Paul Anka (Canada), Petula Clark (Great Britain), Francoise Hardy, Sylvie Vartan and Johnny Halliday (France), Nana Mouskouri (Greece), and Lucio Gattica (South America).

Robert Azzam and his combo, in which every man and woman hails from a different country, returned to Rome after a three-year absence to open the new Crazy Club. RCA greeted him with a special party for its affiliate, Barclay of Paris. . . . Winners of San Remo in Zurich event, telecast in seven countries via Eurovision, were Tullio Pane with "Eternally

Yours" (Cioffi-Bixio), Auriello Fierro with "When I Like It" (Pisani-Alfiero), and Iva Zanicchi with "When You Come" (Pallavicini-Kramer) in that order.

Concurrent with John Coltrane's appearance on TV here, Voce del Pardone took over distribution of Impulse label with several LP's by him. . . . Ricordi has issued the Essex in "Easier Said Than Done," which recently topped Hot 100. . . . Emilio Pericoli touring Mexico, Brazil and Spain. . . . Latest TV guests on new shows are France's Jacques Brel and Nico Fidenco, a local favorite. . . . Columbia is out with LP of Edith Piaf's last appearance, "Bobino Recital 1963." . . . Cetra has picked up Steve Race disk with themes of two U. S. TV shows which are popular here, "Dr. Kildare" and "Perry Mason." . . . Carisch has marked return of Peppino Di Capri from world tour with a new LP of his 1963 hits. . . . Otello Ermano Profazio is latest with the story of the "Brigand Musolino" for Cetra. Previous disks on same subject have come from RCA and Vis-Radio. . . . Graz, lots!

den. The two tunes are "Singel og sand" and "Fiskarlaat." The first of these two spent 27 weeks on the Top 10. Both songs are handled by Edition Lyche. The same publishing firm has recently acquired the rights to "Hello Little Girl," "Den lange vei" and "Zum Zum" (Aldri mere).

Kurt Kinckele, chief of the Zentral Vertrieb Europa (ZVE) at the Deutsche Grammophon Gesellschaft, visited Siemens Norge A/S affiliate.

**POLAND**

**Brachmanski to West for Talks**

By ROMAN WASCHKO  
Warsaw 22, Glogera 4

Teodor Brachmanski, director of Ars Polana, disk import and export firm, recently left for extensive business trip to Western Europe. While away he will hold talks with Philips representatives in Holland, Barclays in Paris, and he will also be in Brussels and London. He expects to be in London for 10 days, where he will meet up with the heads of EMI and other leading firms.

The London Stompers, trad group from Britain, made a recent tour of this country.

**SPAIN**

**Hully Gully & Hoot on Tap**

By PAUL MATAS  
32 Av Jose Antonio, Madrid 13

A night spot in Barcelona called "Las Vegas" is considered the most up-to-date place in the nation. It is featuring the hully gully because of its impact in France through Johnny Hallyday, Claude Francois and other top performers.

Hootenanny music is aired by the international deejay show Discomania. . . . "Free Me" (Dame felicidad) won the October top song poll all over the country. . . . Ronnie Chapman (New Yorker living here) and Los Tres Sudamericanos cut Spanish vocal renditions of "If I Had a Hammer." . . . The Macke Mac's from Argentina will probably be released through local Zafiro label. . . . Macke Macks left RCA to sign with Ariel. . . . Dino Ramos, Argentinian lyricist, also moved to Madrid. . . . Mario Clavel signed with Hispavox and will remain here until 1964 with Pasapoga and radio Madrid. . . . Ty Hardin (Bronco Lane) did a three-day engagement, singing and trick shooting in Las Vegas and will do the same in Madrid's Madison Club. . . . Luis Aguilé went back to Argentina and his new Odeon disk with "Sapo Cancionero" and "Tel Him" is coming up solidly. . . . Andy Russel received warm welcome here at the Castellana Hilton's Rendez Vous and cut "Dancke Schoen" for the Belter label. Only Wayne Newton's record is on the market so far. . . . Enrique Guzman will get \$250 daily while in Spain instead of the \$500 previously asked by Salomon Wallerstein.

**NEW ZEALAND**

**Peake Issues Lopez of King**

By FRED GEBBIE  
Box 5051 Auckland

Peak Records releasing Trini Lopez' "Jeanie Marie" from the King label. Peak also claims tremendous sales for "Fool Britannia" LP.

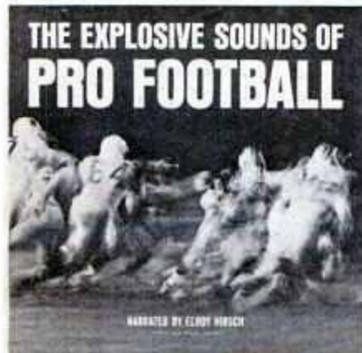
Kenny Ball played to packed houses here earlier this month and in many cities and extra night was put in by the promoters Kerridge Odeon. . . . Bob Hope will call in here for a few days and give a couple of concerts for the NZBC. . . . HMV released the Ronettes' "Be My Baby," Roy Orbison's "Blue Bayou," Jimmy Gilmer's "Sugar Shack," and the U. K. chart-climber "Do You Love Me" by Brian Poole. Octagon's Ken Lemon has cut a bunch of singles for the label including "Sixteen Links of Chain."

**NORWAY**

**Sweden Seeks Olkabilamo Hits**

By ESPEN ERIKSEN  
News Editor,  
Ver dens Gang, Oslo

Two songs by the hit-making Olkabilamo Quartet have been picked up for recording in Swe-



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# Mixed Views on the Coast

By ELIOT TIEGEL

Another in a Series

LOS ANGELES—Ask four distributors here what they think about the future and you get four divergent ideas.

Ron Ricklin, of Pep Record Sales, definitely believes that there will be fewer distributors per city within the next five or six years. "I can see four indies per city," he said, "with people who've lost their jobs in the consolidations going into other fields."

Pep, which handles Epic, Colpix, Smash and several smaller labels, would like to diversify into other areas, including phonos. His company is currently handling carrying cases and has sold phono needles on occasion. He is carrying the same lines except for Mercury, which went into a branch operation last August.

Pep is already selling in other territories because the distributor reps in New Mexico, Arizona and in West Texas. "We don't go after accounts in these areas," he explained, "but if someone is unsatisfied with his service and asks us to supply him with merchandise, we won't turn the business away."

Sid Talmadge, of Record Merchandising, doubts whether the distributor consolidation trend will become an important factor in the future. "Maybe six months ago," he says, "that was the movement, but today people are concerned with collections in their own areas. Why should they worry about collections in larger areas?"

Record Merchandising handles Cadence, 20th Century-Fox, Vee Jay, Scepter and several small labels. He is carrying the same lines as last year.

Talmadge is interested in doing business in Southern California and doesn't believe in transshipping, hence he is not looking to expand into any new areas, he says. He has not expanded into any non-record areas.

Al Sherman, of Record Sales, which handles MGM, Verve, United Artists, Stereo Fidelity, Audio Fidelity and Starday, is handling the same number of lines this year as last year. He says he's not interested in pursuing any other lines of endeavor, just records. He also said it was possible that his company would diversify into the rack and one-stop fields, but nothing was immediate.

George Hartstone, of Hart Distributors, claims he's confused as to why distributors are going out of business and why there is so much talk of consolidation. "If you would have asked me a year ago what I thought, I'd have predicted just the opposite of what's going on," Hartstone frankly admits that "he's confused" over the situation. Hartstone's company handles Liberty, London, Warner Bros., Kapp, Original Sound, Disneyland and Monument. Warner Bros. is the only account he has picked up in the last year.

Hartstone said he is expanding to cover Phoenix, Ariz. "The distributor there is going out of business and my suppliers have asked that we take over the territory," he said.

Hart has been in the rack business a month with Cal Raks, Inc., and Hartstone plans announcing his first customers in the next few weeks. He did state that they were major discount houses.

Hart has already diversified into handling the Webcor, Hallcrafters and Arvin lines. The company has been the Webcor distributor one year.

## New Product, History Top Prestige 1600

BERGENFIELD, N. J. — Prestige Records has initiated a new 1600 Prestige Jazz line which will draw on new material and repackagings of historic recordings from the catalog. First albums being issued on the label include new product by Gildo Mahones, Ahmed Abdul-Malik and Pony Poindexter. Repackagings of catalog (some tracks previously unreleased in some cases) include a Clifford Brown memorial and sets by Zoot Simms and Tadd Dameron.

The label will institute a 10 per cent discount on the new series with a suggested retail price of \$3.98. New albums on the parent Prestige (7000) are by John Coltrane, Etta Jones, Willis Jackson, and Eric Dolphy. These will also be subject to a 10 per cent discount with the deal running through December.

## Court Lifts Injunction on Surfari's Disk

HOLLYWOOD—The injunction filed October 29 by the Surfari's barring Dot from issuing its best selling "Wipe Out" single and album has been removed by a Superior Court ruling. All royalties, however, are being held in escrow until the court decides who should receive the money, the Surfari's or Princess Records, which sold the master to Dot, according to Randy Wood, Dot president.

The injunction had been in effect till November 6 when both parties answered an "order to show" hearing, with Dot explaining why the injunction should not be continued.

It was brought to light that the Surfari's, as minors, had never had their contract with Princess cleared through the courts as required by law. The group claimed moneys were owed them, disavowed their contract and signed with Decca which currently has an LP featuring the same hit material. Wood had no comment regarding any possible legal action against Decca.

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1. Feat of strength, skill or daring.
3. Short for Post Script.
5. Wearing apparel for the head.
6. Abbreviation for powerful insecticide.
11. Level surface. Or note lowered half a tone.
15. Caught unprepared. "He was taken \_\_\_\_\_."
16. Two wheel vehicle. (Pl.)
17. Portion. A part.
18. Eternity. Without end.

**DOWN**

1. Utterly. Complete.

2. Motor operated by air, steam or water, directed against cups, blades or vanes on rim of wheel.
3. Not rich.
4. Scandinavian.
5. Amateur radio operator.
6. Four-legged animal.
7. "Hip" word for "Bad Scene." "It was a \_\_\_\_\_, man."
8. Short for radio announcer who plays records.
9. Discarded piece of cloth.
10. Not drunk.
12. Opposite of first.
13. Biblical character. Cain's brother.
14. A feat or deed. To pretend.

# ALBUM REVIEWS

Continued from page 10

**JAZZ SPECIAL MERIT**

**A JAZZ PORTRAIT OF CHARLIE MARIANO**

Regina R 286 (S)  
To the vast majority of jazz lovers the name of Charlie Mariano may be only vaguely known. This self portrait of the also saxophonist will do much to alter any anonymity. He proves he can hold his own with the very best in the jazz world. The album will capture the imagination, fire imagery, and provide a superb experience in jazz listening.

**JAZZ SPECIAL MERIT**

**VIVE LA FRANCE! VIVE LE JAZZ! VIVE SOLALI**

Martial Solal  
Capitol T 10354 (M); ST 10354 (S)

Here's a new and exciting jazz artist for American music buyers. Solal's recent appearances at the Newport Jazz Festival brought him wide raves—and justifiably so—for the Parisian pianist's technique is brilliantly original. There's much, however, of Powell and Tatum in his approach. He is expertly complimented by Daniel Humair's drums and Guy Pedersen's bass. Top-drawer jazz all the way!

**CLASSICAL SPECIAL MERIT**

**KIRSTEN FLAGSTAD'S FAREWELL PERFORMANCE**

Orfeo Sonic  
SDST 3-01-3-06 (3-12")

On March 20, 1955, Kirsten Flagstad gave a performance at Carnegie Hall with the NBC Symphony Orchestra which inadvertently turned out to be her "farewell" performance in the U. S. This luxuriously designed package suggests the quality of the contents on these three disks, performed live. Flagstad was in radiant voice for this occasion, as is witnessed in her performance here of Wagner's "Five Wesendonck Songs," plus excerpts from "Die Walkure," "Die Gotterdammerung" and "Tristan und Isolde." Her musical maturity and ever-growing vocal artistry are beautifully preserved in this fitting memorial. Luxury packaged set in limited edition is priced at \$24.95.

**CLASSICAL SPECIAL MERIT**

**SCHUMANN: SYMPHONY NO. 8; BARBER: ANDROMACHE'S FAREWELL**

Martina Arroyo; New York Philharmonic (Bernstein); (Schipers)  
Columbia ML 5912 (M); MS 6512 (S)

These works, both commissioned by the New York Philharmonic in celebration of its opening season at Lincoln Center, are beautifully executed here. The Schumann symphony, robust and penetrating, is nicely contrasted by the tenderly fashioned Barber piece, which is brilliantly sung by Martina Arroyo. The popularity of both composers, as well as the performers on this album, should stimulate good sales action. Attractive cover art.

**CLASSICAL SPECIAL MERIT**

**THE MUSIC OF ARNOLD SCHOENBERG, VOLUME 2 (2-12")**

Robert Craft  
Columbia M2L 294 (M); M2S 694 (S)

Another fine contribution by Columbia in the field of 20th Century masterworks. Robert Craft, champion of the musical avant-garde, applies his mammoth talents again to this fine collection. Many people may be intimidated by Schoenberg, but a listen will dispel any fears of inaccessibility. Schoenberg was a highly romantic composer, and Craft's approach to the works is highly musical, as opposed to merely clinical. Handsomely packaged with an illuminating booklet.

**CLASSICAL SPECIAL MERIT**

**AARON COPLAND CONDUCTS HIS CLARINET CONCERTO**

Benny Goodman; Columbia Symphony Strings and Orchestra  
Columbia ML 5897 (M); MS 6497 (S)

There's much here to appeal to the discriminating album buyer. Three important names in the world of music, Aaron Copland, Benny Goodman and William Warfield, are represented. Side 1 displays the classical capabilities of the famed swing clarinetist, Goodman. He is in fine form. Side 2 features the deep, rich and effective baritone of (Old Man River) Warfield singing two sets of old American songs. A highly commercial package that should be well received by both classicists and just plain music lovers alike.

**CLASSICAL SPECIAL MERIT**

**MASSENET: HIGHLIGHTS FROM HERODIADE**

Various Artists  
Angel S 36145 (S)

This is a mighty tempting sampler. This opera is almost never performed today, and though one of the arias is very often included in recital packages, this album is the first in the catalog to present this much of the score. The music is lyrically declamatory and tensely dramatic. Regina Crespin and Rita Gorr are particularly outstanding in this recording. Opera buffs are in for a delicious treat. Georges Pretre makes the sensual score shimmer.

**CLASSICAL SPECIAL MERIT**

**SAINT-SAENS: SAMSON ET DALILA (3-12")**

Various Artists. Angel 3639 C/L

"Samson et Dalila" is less the "popular" favorite it has been in the past, but aficionados of French opera will welcome this, the first complete version to be released in some time. A rich-voiced cast has been assembled, headed by Jon Vickers and Rita Gorr, directed by the talented young French conductor, Georges Pretre. All are capable of strong characterization and dramatic credibility. Handsome cover art, informative text and libretto should stimulate sales. Could very well be a sleeper, particularly in view of the exceptional performance.

**CHRISTMAS SPECIAL MERIT**

**FOR THE WHOLE FAMILY AT CHRISTMAS**

Robert Rheims  
Rheims LP 6010 (M); ST 7710 (S)

The Robert Rheims Christmas material has been a steady, long-term seller, and this package of Rheims playing organ and chimes can add to the coffers. There are 18 all-time favorites included, virtually all of which are of the non-sacred variety, such as "We Wish You a Merry Christmas," "White Christmas," "The Christmas Song" and "I Heard the Bells." Good holiday background material here.

**COUNTRY SPECIAL MERIT**

**THE HITS OF FERLIN HUSKY**

Capitol T 1991 (M); DT 1991 (S)  
Here's one of Capitol's Star-Line series which packages big past hits for many of the label's top artists. Included here are two of Husky's biggest recent hits, "Wings of a Dove" and "Gone," along with other items from the past like "Drunken Driver," "Before I Lose My Mind" and "I'll Baby Sit With You." A must for the chanter's many friends.

**COUNTRY SPECIAL MERIT**

**THE BEST OF JEAN SHEPARD**

Capitol T 1922 (M); DT 1922 (S)

The thrush has had her share of hits over the years and here, in this latest edition of Capitol's Star-Line series fans get a generous helping of them. The list includes "Satisfied Mind," "Dear John Letter," "The Other Woman," "I've Got to Talk to Mary" and "I Learned It All From You." A package that can do good, long-haul business.

**INTERNATIONAL SPECIAL MERIT**

**SARITA MONTIEL**

Columbia EX 5108

Movie actress and singer Senorita Montiel has had a number of earlier albums which have achieved distinction with Spanish-speaking markets in this country. Here she sings a dozen songs from the Spanish motion picture, "La Reina del Chantecler." The backings are somewhat on the thin side but the warbling is as warm and expressive as ever. Her followers will welcome the package, and the photo of the glamorous star on the cover will help sales.

**FOLK SPECIAL MERIT**

**BROADSIDE BALLADS, VOL. 2**

Pete Seeger, Broadside BR 302

The controversial Pete Seeger is featured in an equally controversial grouping of "folk" ballads of social protest. Seeger sings of racial inequality, social snobbery, war and peace. Included in package is "Broadside" 12-page booklet containing words and music plus some commentary. Folk purists and Seegerites will consider this LP a must.

**SACRED SPECIAL MERIT**

**HE WALKS WITH ME**

Chuckwagon Gang  
Columbia CL 2080 (M); CS 8880 (S)

The group has been on the camp meeting scene for a quarter century and personnel have changed, but the fervent, reverent quality is still all there. Current group here consists of Rose and Anna Carter, Howard Wellborn and Ronald Crittendon with Roy Carter, who wrote all the inspiring songs on this disk. The titles include "I Was Not There," "Happy and Free," "Fight the Good Fight" and "I Thank My God."

**LOW PRICE COUNTRY AND WESTERN SPECIAL MERIT**

**THE BEST OF BOB WILLS & HIS TEXAS PLAYBOYS**

Harmony HL 7304

Bob Wills has been on the scene for a lengthy spell and so have these sides, some of his earliest hits, in their original form. "Home in San Antonio," "Goodbye Liza Jane," "Hang Your Head in Shame" and "Texas Playboy Rag" are samples. Long-time fans will want these to complete their collections.

★★★★

**FOUR-STAR ALBUMS**

The four-star rating is awarded new albums with sufficient commercial potential in their respective categories to merit being stocked by most dealers, one-stops and rack jobbers handling that category.

**POPULAR**

**TASTE OF BRASS**  
Various Artists. Time 2102 (M); S 2102 (S)

**POWERHOUSE!**  
Valentine Pringle. RCA Victor LPM 2749 (M); LSP 2749 (S)

**A PORTRAIT OF ARTHUR PRYSOCK**  
Old Town LP 2006

**SOUND SHOWCASE**  
Capitol T 1908 (M); ST 1908 (S)

**MAX ROACH, SONNY CLARK, GEORGE DUVIVIER**  
Time 2101 (M); S 2101 (S)

**HOOTENANNY MY WAY WITH TERRY GIBBS**  
Time 2105 (M); S 2105 (S)

**CLASSICAL**

**THE ART OF FRANCIS POULENC**  
Columbia ML 5918 (M); MS 6518 (S)

**FOLK**

**THE NEW LOST CITY RAMBLERS**  
Folkways FA 2491

**JUST FOR A LARK**  
Chanteclairs. Continental Maple Leaf CML 1000

**TOMMY & SANDY IN FOLKTOWN**  
United Artists UAL 3195 (M); UAS 6195 (S)

**THE APPALACHIAN DULCIMER**  
Jean Ritchie. Folkways FI 8352

**THE COUNTRY GENTLEMEN ON THE ROAD**  
Folkways FA 2411

**BLUE GRASS BACK HOME**  
Blue Ridge Mountain Boys. Time 2103 (M); S 2103 (S)

**INTERNATIONAL**

**TOROS AN TOREROS**  
La Banda de Genaro Nunez. Capitol T 10350 (M); ST 10350 (S)

**RELIGIOUS**

**THE WAY OF THE CROSS**  
Alan McGill. Capitol T 1965 (M); ST 1965 (S)

**GREAT LUTHERAN HYMNS**  
Festival Singers. Lutheran TRF 6903

**LOW PRICE SACRED**

**AN EVENING PRAYER**  
Betty Johnson. Harmony HL 7303

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**THREE-STAR ALBUMS**

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**POPULAR**

**DAKOTA STATION—LIVE AND SWINGING**  
United Artists UAL 3312 (M); UAS 6312 (S)

**FAVORITE MELODIES OF JAPAN**  
Rene Paulo. Mahalo M 3012 (M); MS 3012 (S)

# WITH THE COUNTRY JOCKEYS

Continued from page 20

ing, who offer an assortment of late releases: **Gene Jackson**, Station WGAS, P. O. Box 1399, Gastonia, N. C.; **Carol Klein**, Tom-Cat Publishing Company, 726 16th Avenue, South, Nashville; **Rex Zario**, Skyrocket Records, 1739 North Third, Philadelphia; **Walt Breeland**, 8708 Ruthby, Houston, 77017; **Red Wiseman**, Britestar Records, P. O. Box 825, Bloomington, Ind.; **Jim Gemmill**, 1804 Dresden Road, Richmond, Va.; **D. L. Collins**, Space-Port International Records, Houston, and **Slick Norris**, P. O. Box 653, Highlands, Tex., 77562. Put your request for records on your station letterhead.

**John M. Ingold (Hillbilly John)**, formerly at WADE, Wadesboro, N. C., has joined the staff at WZKY, Albemarle, N. C., where he is programming 18 hours of c.&w. music a week. . . . **Ray Ford**, who still leads his own group, the **Echo Valley Boys**, in the Michigan sector, is now heard six days a week as the top country jock on Station WTVB, Coldwater, Mich. . . . Newest addition to the all-c.&w. staff at WKCW, Warrenton, Va., is singer-deejay **Roy Self**. Roy sends out an urgent plea for country records to rebuild his collection which was wiped out in a recent fire at another c.&w. daytimer. . . . **Nate Street** has been named program director at Station WKRM, Columbia, Tenn., where he has been joined by **Bill Moore**, of WLVN, Nashville, and **Ken Crook**, of WKSR, Pulaski, Tenn. Rounding out the WKRO staff are station vets **Gary Redding** and **Wayne Rinks**.

**Claude Casey** and **Dick Glosner**, formerly with Station WGUS, Augusta, Ga., have shifted to Station WGAC in the same city, where they're programming the first country, western and gospel music on the station in 10 years. . . . **George Popkins**, program director at WXGI, Richmond, Va., reports that the newest staff man on the strictly c.&w. station is versatile—to say the least. **Steve Kamsky** works early-afternoons on Richmond's WFMV and hosts a symphonic music program on FM. He then hops into his little foreign car and races crosstown to WXGI and finishes the day

**A NIGHT IN BUENOS AIRES**  
Florindo Sassone. Capitol T 10345 (M); ST 10345 (S)

**SALLY GO ROUND THE ROSES & 11 OTHER HITS**  
Ricky Alan & His Ork. 20th Century-Fox TFM 3111 (M); TFS 4111 (S)

**A BIT OF COUNTRY PIANO**  
Hargus Robbins. Time 2107 (M); S 2107 (S)

**COUNTRY AND WESTERN**

**THE BOB HARTER SONGBOOK**  
Liberty LRF 3330 (M); LST 7330 (S)

**THE ALTONES**  
Continental Maple Leaf CML 1018 (M); CMS 1018 (S)

**INTERNATIONAL**

**OMAR BLONDAHL SINGS OF NEW-FOUNDLAND**  
Continental Maple Leaf CML 1016 (M); CMS 1016 (S)

**CHRISTMAS**

**MERRY CHRISTMAS**  
Edmund Francis. Imperial LP 9250 (M); LP 12250 (S)

**RELIGIOUS**

**I WONDER ABOUT CHRISTMAS**  
Bob R. Way. Lutheran TRF 6912

**AUGSBURG COLLEGE CHOIR**  
Lutheran TRF 6915

**POPULAR**

**VERY SAN FRANCISCO**  
Nob Hill Trio & Dance Watson. Mutual MLP 1351

**COUNTRY AND WESTERN**

**ECHOES OF THE CANADIAN ROCKIES**  
Jake Doell. Continental Maple Leaf CML 1002 (M); CMS 1002 (S)

**CHILDREN'S**

**HALLELUJAHS AND ANGEL FEATHER (Sides 1 & 2)**  
Bob R. Way. Lutheran 6913 (6:37 & 5:41)

out as **Uncle Charlie Stevens** with country and western records. Kamsky claims he is beginning to suffer from musical schizophrenia.

**Bill Lowery**, head of Lowery Music Company, P. O. Box 9687, Atlanta 19, typewrites that he has a flock of topnotch country tunes available to jocks needing spinning material. His list includes: "Shape Up or Ship Out," by **Leon McAuliff** on Capitol; "Coming Back for More," **Billy Walker** on Columbia; "Try That On for Size," **Ray Godfrey**, **Saber**; "Mountain Man," **Jerry Reed**, Columbia; "Six Daze on the Road," **Peanut Montgomery**, **Saber**; "Let's End It Before It Begins," **Judy Thomas**, Reprise; "Forty Dollars a Week," **Bobby Lewis**, **Saber**, and **Billy Grammer's** new one on Decca, "Keep the Porchlight Burning." Drop Lowery a line, but make it on your station's stationery.

Station WTID, Norfolk, Va., has initiated a series of live music broadcasts on Sundays, from 1 to 2 p.m. The **Carolina Buddies** entertain with a full hour of bluegrass from the WTID studios. From 4:30-5:30, an hour-long portion of an all-afternoon country jam session is aired from a Norfolk restaurant. Reaction has been most favorable, according to **John Eustace**, WTID music and promotion director. . . . **Billy Deaton's** new release, "It It Really Over," is available by writing on your station letterhead to **Jim Reeves Enterprises**, Box 128, Madison, Tenn.

# COUNTRY MUSIC CORNER

Continued from page 20

Texas and Southern Arkansas to plug his new Hammond release, "My Prison Cell."

Wrangler Records, new San Antonio diskery headed by **John Stauffer**, with **Mark J. Barton** on a.&r. and promotion, has just cut its initial major release, "After All," penned by **Helen Hall**, a former regular on "Big D Jamboree," b.w. "Alone With the Blues," and original scoring by **Johnny Stauffer**, who vocalizes and heads the **Rhythm Wranglers** on both sides. Wrangler plans a minimum of 12 releases in January, featuring new talent and material. **Ray Price** takes his **Cherokee Cowboys** to New Orleans November 28-29, and Owensboro, Ky., November 30.

**Ken Marvin**, now handling **Bill Monroe and His Blue Grass Boys** exclusively on personals, has the group routed for Miami, November 23; Tampa, 24; Warrenton, Va., 28; Town Hall, New York, 29, and WWA Whelung, W. Va., 30. . . . Two new country singers made their debut last week with release of a pair of their own tunes. **Don Stock** made his initial etching on the Arcade label of Philadelphia, coupling his originals of "Modernization," a rock-a-billy tune, and "By Now," a country song. **Phillip Arkinson**, of Portland, Ind., made his bow on the Nashville label with "Gonna Take a Walk" b.w. "The Loneliest Night of the Year," both from his own pen. . . . **Weldon and Wanda Robers** were guests on **Ernest Tubbs' WSM** radio show in Nashville, November 2.

# Public Service Goals Aired

• Continued from page 1

them as a part of a national mass audience."

Henry advised the broadcasters to make their dialog with the community more meaningful. "It is necessary to know your community—and that involves something more than attending the Rotary every Tuesday evening, something more than local programming committees that don't mean anything," he said.

## Sharp Disagreement

In other conference highlights, Aline Saarinen, former art critic for the New York Times and NBC-TV personality, in an earlier address, took a point of view opposite that of Henry. She advised the assembled broadcasters not to canvas their community leaders as the FCC has suggested in an effort to determine community tastes.

On the panel with Miss Saarinen were Paul Ylvisaker, director of public affairs program, the Ford Foundation, and Fred E. Walker, general manager, KDKA Radio, Pittsburgh.

"The FCC has asked that you canvass your community leaders to discover community tastes, whose taste? And, at what moment? If you consult with the leaders of your community, they will tell you not what the community wants, but what they, as leaders want. The leaders in your community are ill-equipped to advise broadcast executives. They are no better informed about the problems of our medium than they are about magazines or newspapers," charged Saarinen.

"Broadcasters should be guided in their programming, not by a superficial canvass of their communities, but rather by an organic interplay with their audiences," she said.

"What we must do is change ingrained listening and viewing habits and find better ways of measuring the audience response to our programs. The quantitative approach to audience measurement does only half the job," she said.

## Definition

Ylvisaker defined the broadcasters' community responsibility by telling them to "search continuously and creatively. This is what a nation of listeners is asking you in the name of the law and the Federal Communications Commission."

Fred Walker in his opening remarks, said that "while there has been a measurable improvement in public service programs, broadcasters are still faced with a lag in the process of canvassing their community needs, and



**DON HERMAN**, news director, WCKY; **Eddie Clark**, program manager, WHK; **George Gilbert**, program manager, WARM; **Mike Levine**, reporter, KDKA, and **Raymond Swing**, Voice of America, discuss radio news at Group W Cleveland conference on local public service programming.

once having discovered what these needs are, building programs which accurately reflect these community goals."

TV's Steve Allen; playwright Marc Connelly; educator Dr. Henry Lee Smith; editor-critic Robert Lewis Shayon; comic Dick Gregory, and CBS-TV network chief Michael Dann were featured in the Tuesday night panel entitled "Communicators."

Dann said that broadcasting can be the deciding factor in whether man moves forward. He said: "Consider the ethics

of mutual involvement in problems both broadcasters and listeners are partners in achieving a common goal."

Dr. Smith said: "We need to understand differences between ourselves and others."

Dick Gregory said that we must add the element of truth to our powers of force and persuasion.

Connelly closed the discussion on an optimistic note.

"I feel inquiry is at work here, and all I'm saying is God bless you."

## Decline of American Morals Theme of ABC Chi Show

CHICAGO — "The Glass House," to be aired on WBKB (ABC) here Thursday (14), is a hard-hitting, locally produced documentary for which the station and personnel should take some bows. The theme is the decline of American morals, best summed up by a line in the show, "If anybody does it, it must be all right."

Using an all-local setting and amateur actors, the show touches on such topics as stealing hotel towels, careless breakage in a supermarket, giving cookies to youngsters (in a supermarket) and not paying, neglecting to tell a cashier of a dollar mistake if the store is short-changed,

and a host of others that are easily—if uncomfortably—recognized by the average person.

Bud Chase, writer and director, describes it as a "television editorial without any conclusions or preaching." Also included are comments from a trio of churchmen — Catholic, Jewish and Protestant — who, incidentally, aided in the production. The show is the second in a series of conscience-shakers which WKBK has happily embarked on producing. It's excellent entertainment, and even more, the type of dynamic programming to which the city could easily become accustomed.

NICK BIRO

## Unscared Stations Run Hot

CLEVELAND—It was clearly indicated during the Group W (Westinghouse Broadcasting Company) sponsored public service programming conference here that more controversy is being heard on America's airwaves during the daytime than ever before.

Much of the impetus for broadcasting's delving into controversial presentations has been provided by the FCC, who by strongly urging broadcasters to present both sides of a question has paved the way for radio and TV stations to enter the arena less frightened.

The panel discussion on radio documentaries illustrated the hot topics many radio stations are dealing with on an every-day basis.

John Corcoran, news director of WDSU, New Orleans, told how his station has boldly met the challenge of presenting news-in-depth documentaries dealing with integration and civil rights.

Dave Davis, news director of WKRS, Waukegan, Ill., played excerpts of a documentary expose on illegal gambling and police negligence in his community.

Jack Williams of KDKA, Pittsburgh, gave the details of his station's "Focal point" project which deals with the acute problem of unemployment in the Steel City.

It was also pointed out during the session that there is a wide variety of non-controversial

topics that lend themselves to interesting documentation.

The assembled broadcasters generally agreed that there is no conflict between the documentary and pop music. The point was succinctly summed up by Williams when he said: "If we didn't play the music we do, we would not have nearly so large an audience for our documentaries."

These basic rules for documentaries were outlined during the session by Edward Fishe, professor of journalism, University of Notre Dame:

**Idea:** Ask, is it worth the effort? Is it a fresh idea or a fresh approach to an old idea? Does it lend itself to sound?

**Research:** Even unused material adds to the reporter's understanding of the topic he is documenting.

**Organization:** Maintain continuity of thought throughout.

**Framework:** Always have something to hang your documentary on.

Fisher said that the reporter should get several ideas from each documentary for future programs, or his research hasn't been good.

Fisher described what he believes are a few of the important flaws in documentary-writing: "False elegance (large words, pompous delivery), "triteness" (old rubber-stamp expressions), "inaccurate use of words," "cuteness," and "indefinite images" (words without imagery).

## Radio-TV

### PROGRAMMING

• READY-TO-GO PROGRAMMING • VOX JOX  
• PROGRAMMING NEWSLETTER

## Deeper Look at News Coverage Panel Idea

CLEVELAND — An important part of the Group W three-day conference on public service programming was an examination of techniques and content of radio news.

A panel comprised of Eddie Clark, program manager, WHK, Cleveland; George Gilbert, program manager, WARM, Scranton, Pa.; Mike Levine, reporter, KDKA, Pittsburgh, and Raymond Swing, senior political commentator, Voice of America, presented airchecks of newscasts taped on the same day at each station. Both WARM and WHK represent tight format pop music stations, while WCKY is associated with a more conservative pace. KDKA has elements of both.

Clark and Gilbert made the case for short newscasts, arguing that quality and importance in new is preferable to quantity.

Clark said that the growth of the suburban communities has greatly increased radio listening in automobiles where the audience has time to listen in only short bursts.

### Only Top Stuff

Clark also said that he feels that the men and women today are busy and have time to listen to only "the best of the news, not details."

Roving reporter Mike Levine said that he felt there is room for both types of news and that KDKA presents both long and short newscasts.

One of the deans of American newscasters, Raymond Swing, made his case for increased analysis of news on radio.

"I don't understand how there can be adequate information for the public without analysis. I believe that it is the function

of radio to do both the long and the short newscasts, but by all means consider commentary essential for helping the public understand the inter-relationships of problems," he said.

Levine interjected that he believes that the documentary should be the vehicle for commentary, and that it should be more than one man's opinion.

All four panelists were in agreement on the value of tape

(Continued on page 42)

## WINS FIRMS UP TEAM WITH J. CHASEMAN

NEW YORK — Here, Group W (Westinghouse Broadcasting Company) is throwing some of its top programming brains into the fight for a better competitive rating for its Gotham 50,000-watter, WINS.

The latest addition to the management hierarchy is Joel Chaseman, who joins the station as assistant general manager, December 2. Chaseman, a broadcasting veteran who has come up through the ranks of programming, has been serving as Group W's executive producer of "The Steve Allen Show."

Chaseman has also seen duty as national radio program manager for the Group, and as program manager of WJZ-TV, Group W's Baltimore outlet.

Other assignments prior to his joining the Westinghouse Broadcasting Company, have been with WSCR, Scranton, Pa. and WITH, Baltimore, Md.

The appointment of Chaseman creates a junta of top programming men at the station: General manager, Mark Olda, former program manager of WNEW and KYW; program manager Dom Quinn, former program manager of KDKA and WIND, and executive producer Don Luftig.



**INITIAL SCREENING** of records at WBBM is done by **Lenny Kaye**, transcription director. Each record approved for play is marked with a grease pencil to avoid possible mistakes.



"THE FEVER," new hit single by **JOHNNY ANGEL**, is catching on in major markets all over the country. The side is named for the popular new dance. Johnny is soon making a national p.a. and promotional tour to push the disk. Flip side is "A DAY LATE AND A DOLLAR SHORT" on Parliament (#778). (Advertisement)

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# 1st 100 Days Show Way for KLAC

By ELIOT TIEGEL

LOS ANGELES — KLAC, Metromedia's recently acquired outlet here, is being developed as the station with the "promotable difference."

The quality pop music currently programmed is only 25 per cent of the station's total effort to achieve something unique in this sprawling No. 2 market.

The AM-FM station hopes to fully introduce its complete personality when its new \$125,000 studios and four mobile units are in operation sometime next month.

Having just completed its 100th day of Metromedia ownership, the station's top man, Alan Henry, former assistant to Metromedia's president and newly appointed general manager—plans building image with an indie quality music format backed with a network news operation.

Henry, who has been here since last April studying the market, told Billboard the greatest weakness of the competition was its failure to become "an exciting companion" to the listener.

### Henry & Forward Switch

"If we can corner the excitement of the rock and roll outlets without the rock music," explained Bob Forward, "While using quality music and the facilities of Metromedia's national news operation, we'll have something the other indie stations can't top." Forward moved out of the general manager's seat last week for another company assignment.

The indie stations, Henry pointed out, are the constant leaders in markets around the country, the network having the news image while the indie music stations the top ratings.

KLAC, he said, would strive to combine these two commodities and present them along with its staff of nine personalities in an unbeatable fashion.

This promotional difference which permeates the top brass' philosophy, is demonstrated by Los Angeles' only two-man morning team, Al Lohman Jr. and Roger Barkley, and other KLAC men such as Don McKinnon, Kenny Reed and Danny Dark.

All told, there are nine disk jockeys and eight newsmen. Outlet is able to tap Metromedia's 152 reporters around the country to provide a fast-moving news operation.

### Rock 'n' Roll, No!

While management eschews trade speculation that KLAC will turn into a rock and roll outlet, the majority of its mike-men have backgrounds in top 40 radio.

"We have no intention of going rock," Forward emphasized. "We've found an untouched area of programming which will bear

the prestige character of the Metromedia family," he added.

Station's music is rigidly controlled by management, with the personalities programming their own shows with pre-screened pop music taken from singles and LP's.

Outlet firmly adheres to a "safe" musical format, disallowing its disk jockeys to air material other than that which is acceptable to the brass. "We've frozen our design," noted Alan, "so as to present a consistent image, one which people will recognize as being strictly ours."



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## VOX JOX

By GIL FAGGEN

**Alvin Herskovitz**, former WTRY (Albany, N. Y.) staffer, now operations manager WNHC (New Haven, Conn.).

**Jack Gregson**, who recently joined WPEN (Philadelphia) for wakeup show, exits station. . . .

**Gary Stevens** departs WIL (St. Louis) for WKMH (Dearborn, Mich.) . . . **Tom Griffiths** latest KYW radio casualty.

**Herb Carl**, former manager of KGNB (New Braunfels, Tex.) joins staff of KTRH (Houston).

**Jack Lazare**—of "Milkman's Matinee" fame—appointed program director of WCOP AM-FM, Plough's Boston stations.

**Guy Travers**, public service director and music caster for WVOB (Bel Air, Md.) appointed program director. **Granson** will continue his daily 10 to 2 a.m. and 1 to 3 p.m. air shows.

**NEWSMAKERS:** **John Klein** appointed night news editor at KEX (Portland, Ore.) . . . **Barry Barents**, WHNB-TV (W. Hartford), named chairman of the Connecticut State Safety Commission. . . . **William H. Capelaro** joins WISN-TV (Milwaukee) as news writer and reporter.

**Robert Hager** and **Ben Waters** to news department of WBT radio (Charlotte). Hager was formerly with WPTF (Raleigh). Waters was a WITN (Washington, N. C.) staffer.

**YOU'LL GET A BOOT OUT OF THIS:** KPIX (San Fran-

cisco) is awarding prizes to youngsters who come closest to guessing the number of toys in an over-sized transparent simulated cowboy boot. Each day on his early morning program on the Group W-TV outlet, Marshal "J" displays the boot and invites his "deputies" to send in their estimates.

**YOU GOTTA HAVE A LICENSE:** Both WJRZ (Newark, N. J.) and WNAC (Boston) have been running lucky license plate contests. WNAC sent five femmes out to the roadsides to conduct a radio listener survey of drivers. They take the license plate number of these cars and from their lists, WNAC picks five. Drivers hearing their numbers announced on the air are invited to call the station before 6 p.m. that day to receive a dinner for two at a local steak house. . . . WJRZ is pulling them right out of the air. Listeners have been sending in their license numbers with their names and address. Twice a day, a number is drawn by **Mike Becker**, WJRZ's traffic-reporter.

**ATTENTION CLASS:** **Jim Doney's** American Heritage contest is going great guns on WJW radio (Cleveland). Doney, and WJW, are awarding prizes of a 16-volume, color illustrated set of "The History of the United States," to students in primary, elementary, junior and senior high schools who submit essays of 100 words or less, on "What My American Heritage Means to Me."

**VIEWERS ARE STUCK ON WJRT** (Channel 12, Flint, Mich.) by way of their telephone sticker promotion. The

station is sending out phone stickers that have spaces for writing in police, fire, doctor and ambulance numbers. At the same time, TV 12's Instant Weather number listed at the bottom, provides a promotion for their 5-second viewer service message, which plugs a program of special interest to be seen within 24 hours of the time one calls.

**FINKS NEEDED.** CKY (Winnipeg, Manitoba) has organized a corps of junior and high school tipsters in each school in the area who will be providing CKY with campus news and a weekly survey of school's music preferences. Each tipster is supplied with an ID card and a gold CKY pen.

**SEGUE**  
Tom Griffith, who recently exited KYW's (Cleveland) all night show, joins staff of KTLN (Denver) headed by former KYW deejay, now vice-president **Joe Finan**.

**Warren A. Kraetzer**, vice-president for development and secretary of national educational television, named executive vice-president and general manager of WHYY, Inc., Philadelphia, educational TV station.

**Hal Raymond**, production director of Storz-owned KDGy (Minneapolis), promoted to program director.

**Dave McNamee**, formerly of WLEE where he used the name **J.E.B. Stuart**, appointed program director of KBEA, Kansas City, Mo.

**Charles M. Phillips**, program manager of WEMP radio (Milwaukee) for the past four years, appointed executive vice-president and general manager of WYLO, the Milwaukee area's newest radio station. WYLO has set its target date to begin broadcasting for early 1964.

**Bill Hennes**, formerly of WJEF (Grand Rapids, Mich.) joins WIBM (Jackson, Mich.) in the 3 to 6 p.m. slot.

**Paul Vaughn** has taken over 1 to 4 p.m. slot on KKKW (Lafayette, La.). He was formerly with KDBS (Alexandria, La.).

In what appears to be a move of major import, Toronto's "Morning Mayor," **Al Boliska** of CHUM, defected to the competition, CKEY, rather suddenly several weeks ago. Boliska is reported to have enjoyed the lion's share of the ratings in his 6 to 9 a.m. slot.

A baby girl named **Leslie** was born to KHJ program director **Arnie Schorr** and wife **Dot**. It's their first.

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- PAUL AND PAULA** Phillips PRS 600-101
- BERT KAEMPFFERT AND ORCH.** Decca DL 4441
- THE PLATTERS** Mercury MG 20841

### News Coverage

Continued from page 40  
and beeper inserts within newscasts.

**Authenticity**  
Clark and Gilbert both agreed that such inserts lend valuable authenticity to a statement when the actual voice is used.

Levine backed this up by saying that the highest power of broadcasting journalism is not the transmission of information, but the transmission of experience.

"Putting the listener into a news situation so that he can feel the experience can best be done through tape inserts, beepers and on-the-spot reports," Levine said.

Swing warned the broadcasters that the use of taped voice reports within newscasts, "Just for the sake of voices," is a total loss.



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these songs a try.

Sincerely,

**DON THORN**  
General Manager  
**TEIGER**  
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# Nielsen Accepts FTC Consent Order

WASHINGTON—A. C. Nielsen Co., biggest radio-TV audience rating firm in the country, has accepted an FTC consent order forbidding it to restrain competition in the national broadcast ratings field in any way, shape or form, and throwing open the Nielsen "audimeter" patents royalty-free to all applicants for a four-year period after which payment is to

be "reasonable and non-discriminatory."

Nielsen agrees not to acquire any additional ratings interests, directly or indirectly, for the next 10 years, without prior approval by the Federal Trade Commission. The consent agreement does not constitute an admission of guilt in charges of law violation brought by FTC complaint.

The FTC complaint accuses the firm of monopolizing broadcast audience measurement, restraint of competition and misuse of patent acquisition. Nielsen is accused of coercion and pressure tactics by which it has acquired 90 per cent of the national radio and TV audience measurement—a field grossing \$4.5 million in 1961. FTC says monopoly began in 1946, accelerated with buy-out of C. E. Hooper in 1950, then Nielsen's chief competitor. The firm has monopolized the electronic audience measurement field to prevent competition with its "Audimeter" and other devices, FTC holds. Nielsen is also accused of blocking financing and other efforts of competitors to develop competitive devices.

FTC says Nielsen's monopoly affects listening and viewing habits in 50 million radio and 46 million TV homes. Nielsen reports and ratings of network programs not only affect programming, but are a big factor in determining how an estimated \$805 million is spent on network TV advertising and \$47 million on network radio advertising. Nielsen's own business gross in sales of research to retailers and broadcasters runs over \$27 million annually. FTC charges that the company has "foreclosed virtually all competition" in the sale of national reports and ratings.

During rating probe by the Harris (D., Ark.) Commerce Subcommittee on Investigations last spring, radio broadcasters said Nielsen tactics had deprived radio of millions of dollars in advertising money and had unfairly downgraded local radio stations by giving high ratings to its subscribers. Subcommittee investigators said the "audimeter" system of national ratings was inaccurate and results were unfairly weighted. Also government probes found that Nielsen's national radio index (NRI) ratings for a station were in some cases wholly inconsistent with its local radio audience measurement reports.

Nielsen has since agreed to co-operate in National Association of Broadcasters' program to upgrade rating accuracy, provide an impartial audit of rating systems and set up continuing research on audience measurement. Radio Advertising Bureau (RAB) wants to launch an independent radio rating research, with NAB asked to contribute about \$80,000 of the total cost of \$200,000.

## Mann on the Road

NEW YORK—Herbie Mann began his first full college tour Friday (15). The tour covers nine colleges in the East: John Hopkins, Lehigh, Fairleigh Dickenson, Cornell, Rutgers, Dartmouth, Cornell, University of Vermont and Syracuse U. It comes hard on the heels of week-long outings at the Apollo in this city and the Howard Theater, Washington. The flutist and his group also played a special concert at Carnegie Hall November 1.

# READY-TO-GO PROGRAMMING

Program directors and disk jockeys will find this material a ready source from which to build weekly programming periods. All that's needed are the disks from the station's record library

## MIDDLE-ROAD SINGLES

Not too far out in either direction, the following singles, selected from the current Hot 100, are the most popular middle-road records of the week. Rank order here is based on relative standing in the Hot 100.

This Week	Last Week	From this week's Hot 100	Weeks on Hot 100
1	2	I'M LEAVING IT UP TO YOU, Dale & Grace, Montel-Michele 921	8
2	1	WASHINGTON SQUARE, Village Stompers, Epic 9617	10
3	6	DOMINIQUE, Singing Nun, Philips 40152	3
4	3	MARIA ELENA, Los Indios Tabajaras, RCA Victor 8216	10
5	4	500 MILES AWAY FROM HOME, Bobby Bare, RCA Victor 8238	8
6	14	SINCE I FELL FOR YOU, Lenny Welch, Cadence 1439	5
7	8	TWENTY-FOUR HOURS FROM TULSA, Gene Pitney, Musicor 1034	6
8	5	I CAN'T STAY MAD AT YOU, Skeeter Davis, RCA Victor 8219	12
9	11	LIVING A LIE, Al Martino, Capitol 5060	5
10	10	YOUR OTHER LOVE, Connie Francis, MGM 13176	6
11	9	THAT SUNDAY, THAT SUMMER, Nat King Cole, Capitol 5027	13
12	7	TALK TO ME, Sunny & Sunglows, Tear Drop 3014	12
13	15	THE MATADOR, Johnny Cash, Columbia 42880	5
14	—	WIVES AND LOVERS, Jack Jones, Kapp 551	4
15	20	YOUNG WINGS CAN FLY, Ruby & the Romantics, Kapp 557	5
16	19	DON'T WAIT TOO LONG, Tony Bennett, Columbia 42886	7
17	17	FUNNY HOW TIME SLIPS AWAY, Johnny Tillotson, Cadence 1441	6
18	—	MIDNIGHT MARY, Joey Powers, Amy 892	3
19	—	SHIRL GIRL, Wayne Newton, Capitol 5058	5
20	—	YOUR TEEN AGE DREAMS, Johnny Mathis, Mercury 72184	7

## YESTERYEAR'S HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land five years ago and ten years ago this week. Here's how they ranked in Billboard's chart of that time:

### POP—5 Years Ago November 24, 1958

1. It's Only Make Believe, C. Twitty, MGM
2. Tom Dooley, Kingston Trio, Capitol
3. To Know Him Is to Love Him, Teddy Bears, Dore
4. Topsy II, C. Cole, Love
5. It's All in the Game, T. Edwards, MGM
6. Beep, Beep, Playmates, Roulette
7. One Night, E. Presley, RCA Victor
8. I Got Stung, E. Presley, RCA Victor
9. Lonesome Town, R. Nelson, Imperial
10. Queen of the Hop, B. Darin, Atco

### POP—10 Years Ago November 21, 1953

1. Rags to Riches, T. Bennett, Columbia
2. Ebb Tide, F. Chacksfield, London
3. Yaya Con Dios, L. Paul-M. Ford, Capitol
4. Eh Cumpari, J. La Rosa, Cadence
5. You, You, You, Ames Brothers, RCA Victor
6. St. George and the Dragonet, S. Froberg, Capitol
7. Ricochet, T. Brewer, Coral
8. Many Times, E. Fisher, RCA Victor
9. Oh, P. W. Hunt, Capitol
10. That's Amore, D. Martin, Capitol

### RHYTHM & BLUES—5 Years Ago—November 24, 1958

- |  |  |
|--|--|
| Topsy II, C. Cole, Love                    | Key to the Highway, Little Walter, Checker |
| Rock-In' Robin, B. Day, Class              | Queen of the Hop, B. Darin, Atco           |
| It's All in the Game, T. Edwards, MGM      | Hold It, B. Doggett, King                  |
| A Lover's Question, C. McPhaffer, Atlantic | Close to You, M. Waters, Chess             |
| I'm Gonna Get My Baby, J. Reed, Vee Jay    | Lonely Teardrops, J. Wilson, Brunswick     |

NEW YORK  
Befa Dist.

MINNEAPOLIS  
Heilicher Bros.

CHICAGO, ILL.  
Garmisa Dist.

E. HARTFORD, CONN.  
Seaboard Dist.

LOS ANGELES  
Diamond Dist.

DES MOINES, IOWA  
Mid-America Dist.

SAN FRANCISCO  
D&M Sales Co.

CLEVELAND-PITTSBURGH  
Main Line Dist.

BUFFALO, N. Y.  
Metro Dist.

HOUSTON, TEX.  
H. W. Daily Co.

BOSTON, MASS.  
Dale Enterprises

DENVER, COLO.  
Davis Sales Co.

MILWAUKEE, WIS.  
John O'Brien

Billboard 11-9-63  
CAESAR GIOVANNINI  
AND WAYNE ROBINSON  
SINGERS  
★★★★ Connie's Tune  
(Dorabet, ASCAP)  
(2:09)—★★★ Little  
Lovely Lindy Lou  
(Dorabet, ASCAP)  
(1:55).  
TEIGER 501

TEIGER Productions, Inc. P. O. BOX 587 HOLLYWOOD, CALIFORNIA  
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Takes pride in  
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**CONNIE'S  
TUNE**  
bOw  
**LITTLE LOVELY  
LINDY LOU**

Featuring

Sensational  
Keyboard Styling  
of  
**CAESAR GIOVANNINI**  
(jo-vanO-ni-ni)  
along with the  
**WAYNE ROBINSON  
SINGERS**

**TEIGER**  
Productions, Inc.

For making it all  
possible . . . THANKS  
To:

**CONNIE BOSWELL**  
(writer of Connie's Tune)

**ROBINSON & GIOVANNINI**  
(for arrangements)

**LUIS FIELDS**  
(for production)

**GOLD STAR STUDIOS**  
(for recording)

**STAN ROSS**  
(for engineering)

**DORABET MUSIC**  
(for publishing)

**JACK GRUBERMAN**  
(for music copy)

**JOEY SASSO**  
(for Nat'l Promotion)

AND

THANKS/to the D. J.'s Across  
the Nation for Your SPINS

AND

THANKS/to our DISTRIBUTORS  
and DIST. SALES FORCE and  
DIST. PROMOTIONAL PEOPLE

AND

THANKS/to the nation's JUKE  
BOX OPERATORS for giving  
these songs a try.

Sincerely,

**DON THORN**  
General Manager  
**TEIGER**  
Productions, Inc.

# MGM Brings Stereo to Kiddie Line

NEW YORK—The first major attempt to bring stereo into the kiddie record field became a reality last week when MGM Records introduced its new Stereo Motion kiddie album series. The line is "designed specifically to take advantage of the full sound and motion potentialities of stereo," according to Arnold Maxin, MGM Records president.

The firm has adapted the slogan, "MGM Records Stereo Motion brings your child into the story." Said Maxin: "The child is surrounded by dramatic and spectacular sound. These albums, designed for maximum stereo impact in the children's field, could not have been created until the present time. There are enough stereo sets in

## Phono-Tape

### MERCHANDISING

• BEST SELLING PHONOS • DISK DEALS  
• EQUIPMENT NEWSLETTER

homes today to make the MGM Records Stereo Motion children series the definitive kiddie recordings from now on."

Initial release in the series contains 10 albums. List price is \$1.98. The disks will also be available in mono form, although the stereo facet will receive the maximum in promotion. The series, incidentally, has been awarded the Parents Magazine seal of commendation.

A.&r. man Danny Davis worked closely with Maxin in developing the over-all concept. Later, Jack Grimes, formerly with the radio series, "Let's Pretend," was hired to make the series a reality. A number of favorite children's stories were rewritten for stereo with

new music composed to add to the stereo realism.

The line, tabbed for the two-to-nine age bracket, is being launched with a colorful promotion, with sales chief Morrie Price, album sales manager Sol Greenberg and field reps Joe Fields and Frank Mancini all engaged in a cross-country trek involving 26 distributor meetings.

A special children's party will be held at MGM's New York headquarters Saturday (23) to demonstrate the albums and get typical kiddie reaction. A tie-in has already been arranged with the Macy's Thanksgiving Day parade. Heavy trade and consumer advertising and in-store displays have also been planned.



**MGM HAS DEVELOPED this versatile display rack in connection with its new Stereo Motion kiddie album series. As shown, it serves as a dual floorstand. It can also be altered to serve as a wall hanging rack, a counter stand and can be used in two additional floorstand display styles.**

## EQUIPMENT NEWSLETTER

### How About a Date? Asks Sol

By DAVID LACHENBRUCH  
(Contributing Editor)  
(Editorial Director, Television Digest)

**HOW ABOUT A DATE?** One of America's top merchandisers—Sol Polk, president of Polk Brothers in Chicago, is asking this question of manufacturers of consumer products.



Lest you jump to the wrong conclusion (Polk already is going steady with brand-name merchandise), what he's asking is that manufacturers indicate the model year on their products. I don't know what arguments Polk has advanced to

back up his proposal, but I can think of a couple of good ones myself.

The consumer electronics industry often points to the automobile manufacturing fraternity as its ideal. The car manufacturers have mastered the technique of creating excitement year after year with their new-car unveilings. People learn to recognize each year's models by their "faces." Although there are carryover models from year to year, their faces are lifted enough to identify them as members of the new generation.

The home entertainment electronics industry, too, operates basically on an annual model-change system. There are drop-ins, of course, and some manufacturers have a semi-annual model change (and Ford had those 1963 and a halves). Consumer electronics, however, never has been able to generate the "new model" fever which is so carefully cultivated by the auto industry.

Let me add quickly that it never will—at least not to the extent the automobile industry does it. But at the present time, home entertainment manufacturers are generating confusion, mostly. Not only can't consumers tell one year's model from another, they often can't tell one make from another.

Since there is a definite "model year" in home electronics, what is wrong with dating the merchandise? It doesn't have to be done with a huge gold-plated plastic gimcrack on the escutcheon—but there should, at the very least, be a sticker on the back of the cabinet identifying the model year along with the model and serial numbers, and the date could well be included on the cover and in the text of the instruction manual. Like the car markers do: "How to operate your new 1964 Phonocraft Stereo."

There are two big advantages of this kind of identification, as I see it: The most important is protection of the public. It is a deceptive practice to represent last year's model as a current set—yet many dealers do it. With a voluntary drive by manufacturers to label sets as to model year, consumers—and honest dealers—would be protected. A shopper can't be expected to recognize a phono, radio or TV by model year. Why not make it easier for him by labeling?

The second advantage is a less tangible one. It reminds the consumer of the age of the entertainment equipment in his home. This can be a public relations benefit and a possible sales stimulant. Many people have a tendency to forget how long they've owned an item in the home. "I had to send the hi-fi out to be repaired already. It seems like I just bought it the day before yesterday." The set may be three or four years old—but who remembers things like that? Of course, the car owner knows he has a 1962 Chevy. If his home entertainment equipment were dated, it might occur to him that it's a 1961 Phonocraft which just was sent to the shop.

Dating may well provide some help in persuading consumers to replace obsolete equipment before it conks out. This may not be an important reason to date merchandise—but there are people who replace equipment merely on the basis of age.

Here's something you can try yourself. Try to think of all of the radios, phonos and TVs in your household and what year you bought them. I can't figure the age of my bedroom TV within three years. When somebody asks me about the stereo in the living room, my tendency is to say, "Oh, we just got that"—but when I stop to think about it, I realize it's over three years old. The only way I can remember is by connecting the purchase date with some other event: We bought the stereo before we moved to this apartment, and our three-year lease on this place has just expired. Even though I've been in this industry for about 15 years, I never think of this set as a 1960 Phonocraft. I wouldn't know it from a 1958 or a 1962.

I know there are good reasons why manufacturers don't date their merchandise. Many of these reasons occur around changeover time. Nevertheless, the advantages would seem to outweigh the disadvantages.

But just because most manufacturers don't date their products, there's no reason why dealers

(Continued on page 46)

## Toronto Hi-Fi '64 Show Looks Like a Winner

TORONTO—"Sounds of '64," annual audio show sponsored by the Dominion High Fidelity Association, was an apparent winner here last week. In recent years the show has developed only a dubious response from the man in the street and potential exhibitors as well.

A new look for the show is credited with the successful attendance levels at the opening sessions last week. Traditional long, technical speeches were gone and in their place was an opening press party with Miss Dominion High Fidelity the focal point of the activity. The opening evening affair featured the presence of all 35 exhibitors who answered queries of press, radio and TV people.

A feature of the affair were live performances by CBS-TV star, Juliette, and folk singers Jose and Malka, with three performances alternating at the Conn organ exhibit. Toronto's pioneer FM station, CHFI, aired its Chris Lawrence show daily during the affair. Although disk industry participation was singularly lacking, Association executives hoped this year's good attendance would bring the diskeries back next year in force. A board of directors meeting was held following the show.

## Columbia Sets Nine Tapes

NEW YORK — Nine stereo tapes are included in Columbia's November release, highlighted by the original cast recording of Meredith Willson's "Here's Love," simultaneously released by Columbia in disk form. In addition, there are six other pop tapes and two in the Masterwork series.

In the latter groupings are "The Joy of Christmas" with Leonard Bernstein and the New York Philharmonic and the Mormon Tabernacle Choir; and "Music for a Merry Christmas," with E. Power Biggs at the organ.

Among the pop group are three Christmas tapes by Robert Goulet, Andy Williams and the New Christy Minstrels in addition, the label is releasing the New Christy Minstrels in another set, known as "Ramblin'," "The Barbra Streisand Album" and "Shangri-La," with Percy Faith.

## "Washington Square" Now on Tape

NEW YORK—Epic Records has released a four-track stereo tape version of its "Washington Square" album with the Village Stompers. The tape's release brings to four the number of versions of the tune now available on Epic.

The single by the Stompers has been in the Top 10, while the album by the same group has become a hot-selling property. Another version comes in a vocal single by the Ames Brothers.



### Van Stickler's our man for details

Besides being Fidelitone's Quality Control Expert and diamond cutter, Hendrik Van Stickler is our "chief catalogist," as well. His famous Fidelitone Needle Guide and Identification Key is the envy of the industry. Allows you to satisfy all customers with no mail orders necessary . . . speeds selection and sale of the right needle, every time. If needle sales are important to you, better ask your distributor about Fidelitone's popular Needle Guide and Fidelitone's quality and service. And that's a tip straight from Van Stickler!



Fidelitone, Inc.  
Chicago 26  
Illinois

when answering ads . . .  
Say You Saw It in Billboard

# What's New in the World of Tape Items

HOLLYWOOD—A new concept in tape merchandising utilizing a twin pack, is being tested by Liberty through the Bel Canto organization. Each twin pack includes two LP's with two selections. The first release features four twin packs. Each pack has a suggested list price of \$9.95.

The initial release features "Golden Folk Song Hits," Vols. I and II by the Johnny Mann Singers in pack one; "Portrait of Nancy," Nancy Ames and "Jackie DeShannon" in pack two; "Wonderful World of Si Zentner" in pack three, and "Country Classics" combined with "Let's Go," by the Ventures in pack four.

In a separate move to close the gap between disk and tape releases, Liberty is providing Bel Canto with two new products just issued in LP form: "Washington Square," by Spike Jones and "Maria Elena," by Tommy Garrett.

Diskery has also created two tape packages never released in LP form. Produced by Al LaVinger, they are "The Wonderful World of Folk Music," by assorted artists and "Wonderful World of Martin Denny."

Send for Price List

## "45" RPM SPINDLE ADAPTORS

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Genuine original manufacturers' equipment in all standard and shorty models

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HITSVILLE STRIKES AGAIN

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GORDY 7024

TAMLA/MOTOWN RECORDS  
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SUNNY'S SMASH FOLLOW-UP

## "Rags to Riches"

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SUNNY AND THE SUNLINERS

J/S Jamlo/Guyden Dist. Corp. Phila. 21, Pa.

From American International's Spectacular Surfing Film!!

## ANNETTE'S BEACH PARTY

BY-3316

It's on Vista of course

## Tracing the 'Glory of Cremona'

NEW YORK—Decca Records is particularly excited about one of the classical albums included in a November 4 release—and well the firm might be. Entitled "The Glory of Cremona," the album offers an unprecedented opportunity for experts and laymen to hear and compare 15 different rare instruments—vestiges of the legendary golden age of violin making. These instruments (valued at upwards of \$75,000) are the product of such master craftsmen as Stradivari, Guarneri, the Amatis, Bergonzi and da Salo.

The idea for the album was originally conceived by violin virtuoso Ruggiero Ricci, who performs here. Working with Decca's classical a.&r. director Iz Horowitz, they obtained the invaluable assistance of the late Rembert Wurlitzer, noted dealer and authority in rare stringed instruments. The project has been more than two years in the realization. A good percentage of this time was necessary to fully research the project, choose the instruments and arrange for their shipment to New York for the recording session.

The story of Cremona is exciting and enigmatic. Only 400 years ago, Andres Amati created the violin as we know it today. He designed an instrument "of such perfection that only minor refinements have since been made." For a brief 200 years (until the death of Carlo Bergonzi in 1747) Cremona, Italy, was responsible for a tradition which produced the finest stringed instruments to this day. Though many fine instruments continue to be made, it is a mystery that none since has quite matched the extraordinary playing and tonal qualities of these great instruments.

Obviously, these hand-made instruments were in themselves unique—the difference being obvious, sometimes subtle, but always discernible. For this reason, Decca has included in this album (in addition to 15 different solo compositions) a comparison record, recorded under controlled conditions.

Ricci performs the opening statement of the Bruch Violin Concerto in G Minor on each of the 15 instruments assembled. The result is very illuminating. The listener is made aware of the great importance of the instrument itself plays in what he has

## Timely Gifts Display



DESIGNED FOR USE during any gift period of the year is this unique "Gift Headquarters" Motorola display. Six table and/or clock models can be displayed and custom headers and inserts are available for timely display on such gift-giving occasions as Mother's Day, Graduation Day and Christmas, as shown.

come to associate as the "sound" of the performer.

Preferences among violinists, as Ricci points out in his notes, have generally been divided into two main camps: Stradivari and Guarneri.

"Those who prefer a velvety more organ-like tone quality choose Stradivari. . . . The sound of the Guarneri, on the other hand, has more core and often permits greater intensity in playing. One can dig with the bow and sob or break on the note as an Italian tenor does," Ricci says. In our day Elman, Francescatti, Menuhin, Milstein, Morini and Oistrakh prefer Strads. Heifetz, Stern and Ricci all use Guarneris. Kreisler was a notable exception; he used both.

In producing this album the greatest care was exercised to provide an accurate balance of the Cremonese craftsmen. In the case of the Stradivaris, for instance, instruments are dated 1677, 1709, 1714, 1719, 1720 and 1733, providing an oppor-

tunity to compare what changes may have taken place in his craft as he matured. Similar care was exercised in innumerable subtle areas in the fulfillment of this project.

A HIT EVERYWHERE!

## "LONG TALL TEXAN"

MURRY KELLUM

MOC-653

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# LIVE!

Jazz Album of the Year

PR 7274



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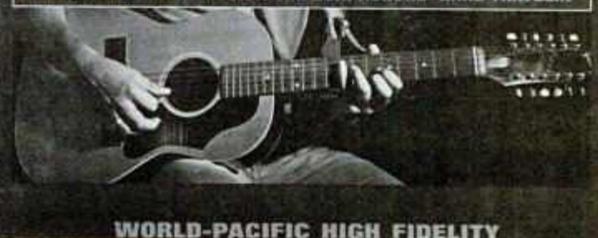
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BIGGEST SELLING FOLK INSTRUMENTAL OF THE YEAR!



## 12 STRING! GUITAR VOL. 2 the folkswingers

DON'T THINK TWICE IT'S ALL RIGHT  
THIS LAND IS YOUR LAND • FREIGHT TRAIN  
LEMON TREE • WHERE HAVE ALL THE FLOWERS GONE  
GOTTA TRAVEL ON • 12 STRING SPECIAL • EAST VIRGINIA  
GREENBACK DOLLAR • GET TOGETHER • SEE SEE RIDER  
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WORLD-PACIFIC HIGH FIDELITY

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VOL. 2 IS HERE!

WP-1814 / STEREO-1814

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MULSON STUDIO

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## BEST SELLING PHONOGRAPHS, RADIOS & TAPE RECORDERS

These are the nation's best sellers by manufacturers based on results of a month-long study using personal interviews with a representative national cross-section of record-selling outlets (only) that also sell phonographs, radios and/or tape recorders. A different price group is published in the space each week. Each category appears approximately every 14 weeks.

The percentage figure shown for each brand is its share of the total number of weighted points derived from all dealer responses. Point tabulations are based on the rank order of manufacturers' sales at each dealer, and weighted by size of outlet. Only manufacturers earning 3 per cent or more of the total dealer points are listed below.

### PHONOS LISTING BETWEEN \$151 and \$200

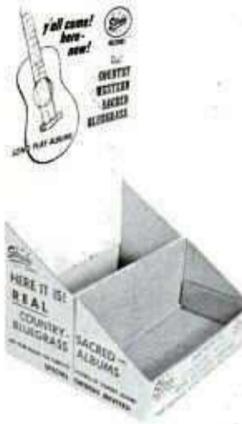
This Issue	POSITION		BRAND	% OF TOTAL POINTS
	8/24/63 Issue	5/25/63 Issue		
1	1	1	Magnavox	27.9
2	2	5	Zenith	10.2
3	2	—	Masterwork	9.9
4	6	7	KLH	9.1
5	5	2	RCA Victor	8.3
6	—	—	Phonola	6.1
7	—	9	Motorola	5.8
8	—	—	Symphonic	5.5
			Others	17.2

Since this chart is based on the previous month's sales, it is conceivable that certain brands will appear at one time and not at another because of many influencing factors. Thus it does not indicate that the above ranking applies for any period other than the previous month. Those brands that appeared in previous issues for this category and do not happen to merit a listing above are shown below with their rank order in the issue indicated in parenthesis.

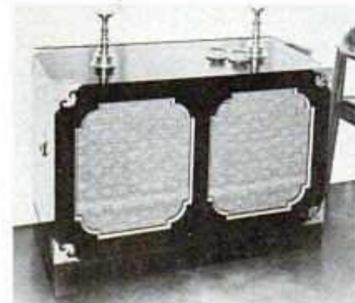
8/24/63 Issue: General Electric (4); Curtis-Mathes (6); Delmonica (8); Voice of Music (V-M) (9).

5/25/63 Issue: Curtis-Mathes (3); Webcor (4); Philco (6); General Electric (8).

## NEW DEALER PRODUCTS



STARDAY RECORDS, which prides itself on its vast, pure country and bluegrass album catalog, has produced a special dealer display piece highlighting its product. As shown above, the rack promotes the Starday albums, calls attention to a printed listing of the entire catalog, and solicits special orders for the dealer.



THE HARTLEY-LUTH Concertmaster, full-size multiple speaker system, contains an 18-inch woofer and a 10-inch full-range speaker, with a crossover point at 400 cycles. Each speaker has identical characteristics two octaves above and below the crossover point, which the manufacturer says eliminates any disassociation effect. Unit is available as a Chinese chest enclosure or in modern oiled walnut.

## DISK DEALS FOR DEALERS

A summary of promotional opportunities for dealers by manufacturers and distributors currently offering records at special terms. Shown where available are starting and expiration dates for each deal as well as the date of issue and page number of the original news story and/or advertisement providing details of each promotion. Please consult these for full information.

- PRESTIGE**—Expires November 30, 1963. Started November 1, 1963. New 16000 jazz series. Suggested list \$3.98. A 10 per cent discount to dealers for the month.
- MERCURY-WING**—Expires December 15, 1963. Started October 15, 1963. Sales Power Program. One free with four purchased on classical only. Pop not included.
- CAPITOL**—Expires December 24, 1963. Started October 1, 1963. Christmas program: A 12½ per cent discount off invoice on all Christmas new releases and catalog items.
- LIBERTY**—Expires December 25, 1963. Started September 23, 1963. Christmas program: A 10 per cent cash discount off face of invoice on new albums and catalog items. A 100 per cent guarantee. Credit returns between January 1 and February 1. Payments: One-half each January 10 and February 10.
- VEE JAY**—Expires December 25, 1963. Started November 1, 1963. Christmas special promotion on 4 Seasons' "Season's Greetings" album. Buy five, get one free.
- PRESTIGE**—Expires December 31, 1963. Started October 1, 1963. On Prestige (7000 series), Prestige-Folklore, Lively Arts and Tru-Sound labels. A 10 per cent discount.
- MOODSVILLE**—Expires December 31, 1963. Started October 1, 1963. A 25 per cent plus 10 per cent on Moodsville, Swingville, New Jazz, Bluesville, Near East, Irish and Prestige International labels.
- RCA CAMDEN**—Expires December 31, 1963. Started October 15, 1963. A 12 per cent discount on new and catalog Camden Christmas record and tape product. A 100 per cent return privilege.
- 20th CENTURY-FOX**—Expires December 31, 1963. Started October 15, 1963. "Holiday on Wax" sales program. A 10 per cent discount on eight new and catalog Christmas albums.
- REQUEST**—Expires January 31, 1964. Started November 1, 1963. Buy 10, get one free on entire catalog and new releases.
- REPRISE**—Expiration indefinite. Started September 1, 1963. A 12½ per cent discount on new releases.
- DOOTO**—Expiration indefinite. Started May 1, 1963. On all Dooto album product—buy five, get one free.
- ORIGINAL SOUND**—Expiration indefinite. Started June 25, 1963. Entire LP catalog: Buy 10, get one free. One hundred per cent exchangeable.
- COMMAND**—Expiration indefinite. Started June 24, 1963. One-free-for-six-purchased deal on seven new releases and entire catalog.
- TAMLA-MOTOWN-GORDY**—Expiration indefinite. Started July 15, 1963. Buy six, get one free, on all new releases and entire catalog of all three labels.
- WORD**—Expiration indefinite. Started September 21, 1963. Package offer of 50 albums units selected from 24 best sellers. Free display rack and 90-day deferred billing and full refunds on unsold merchandise at end of 90-day period for dealers.
- ROULETTE**—Expiration indefinite. Started October 15, 1963. A 15 per cent discount in free merchandise on 11 new albums.

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### Tape Recorder How-To Book Issued

INDIANAPOLIS — "Magnetic Recording for the Hobbyist" is the title of a new book by Arthur Zuckerman, just published by Howard W. Sams & Company, Inc. Book outlines a myriad of uses for tape recorders, ranging from reproducing one's own high fidelity library or capturing sounds of memorable events to using a recorder as an electronic note-taker or letter-writer. Price of the 128-page book is \$2.50.

## How About a Date? Asks Sol

• Continued from page 44

can't do it themselves. Some do it, of course, with tags. If the set is the new model, why not shout about it? "New 1964 Stereo" certainly won't hurt as an identifying label, and "New 1963" actually might also help sell a close-out to a bargain-conscious shopper, and at the same time eliminate any possibility of the dealer's being accused of misrepresentation.

**ADD FM STEREO PROMOTIONS:** In several recent columns I've discussed promotion of FM stereo, and how dealers can look for assistance from aggressive FM stations.

Art Owens, program director of WMTW-FM, the wide-area station atop Mount Washington, N. H., recently sent me one of his station's new window streamers. Printed in bright red fluorescent ink, it advertises WMTW's FM stereo as "the Biggest Sound You've Ever Heard."

WMTW's programming is "dealer oriented," Owens explains—meaning that highly demonstrable stereo is programmed during daytime shopping hours. WMTW recently invited distributor road salesmen to a meeting, to outline its program plans and to help make contact with the more than 400 dealers in its area. In addition to the banners, WMTW offers dealers a promotion piece designed to show consumers the type of programming they can expect from the FM stereo station.

What types of dealers are most successful in selling FM stereo? Owens agrees generally with the observations of Gerald O. Kaye, as quoted in this space last week. "The successful dealers," says Owens, "are those who put FM stereo in the front of the store."

A WAY-OUT INSTRUMENTAL!

## "THE OUTER LIMITS"

THE CENTURIES #C-2A

CLEOPATRA RECORDS  
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Sixty French Girls With a Fabulous New Single!

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quality is  
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**LIKE WE'VE BEEN TELLING YOU...**

Performance is so much more convincing than "brag and boast." You must get awfully weary of reading such words as "greatest" . . . "amazing" . . . "fantastic" and the like. Our pitch to you from the beginning has been . . . *listen* to the Mercury phonographs . . . each one is in a special category. Compare their performance with the sound you have heard from other brands at anywhere near the price and at even *much higher* prices. *This* is the way we like to sell you . . . *this* is the way you should like to buy. The taste of quality is extremely pleasant and there is *always* a pleasant after-taste!



Here's a portable with a capital P! Can be taken anywhere because it's all-transistorized, weighs a scant 4½ lbs. . . . plays anywhere because it's miraculously full-powered by 6 ordinary flashlight batteries—gives months of normal playing; plays everything because it handles 7", 10" and 12" records . . . 33½, 45 and 78 R.P.M. stereo & mono. And it's Mercury quality all the way! With automatic turn-off, detachable 4" Ticonal speaker. Model AG 4000. **\$3995**



Deluxe all-transistor portable—weighs only 8 lbs. yet includes a detachable 7" Ticonal speaker that delivers big-set, distortion free sound! Plays on 6 ordinary flashlight batteries for real take-along convenience in school, rec. room, patio and car . . . or plugs into any AC outlet. With automatic turn-off, diamond stereo cartridge . . . plays all size records at all 4 speeds . . . includes stereo jack for playing through radio or tv. Model AG 4126. AC Converter Extra **\$5995**



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### MISCELLANEOUS

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8700 square feet will divide  
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Old and out-of-print publications, catalogs, books and manufacturer's circulars dealing with all types of Music Boxes, Mechanical Devices for reproducing music, Player Pianos and Rolls, Orchestrons, Musical Clocks, Barrel Organs, Coin-Operated Music Machines, etc.  
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 Set regular classified style.  Set boxed classified style.  
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Copy: \_\_\_\_\_  
Company Name \_\_\_\_\_ Authorized by \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_  
Please enclose your payment. We do not bill for classified ads.

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We need men who have a successful background in selling either vending equipment and/or self-service racks to individuals and locations. Men selected must have the "KNOW-HOW" of running their own show and be self-sustaining.  
Write, stating qualifications and background to:  
**NYLON-LITE DIV.**  
**H. D. SMITH CO.**  
1517 W. 139th St.  
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BETWEEN ENGAGEMENTS??? WE ARE now casting true-life parts as Book Salesmen. Call on qualified prospects only (NO CANVASSING). FULL OR PART TIME. Hrs. will be arranged to suit your schedule. Hi-comm. earnings should average better than \$30 per day. N.Y.C., Mr. Winick, SC 4-8962; Philadelphia, Mr. Pappas, VI 4-6700; Chicago, Mr. Foster, 225-9497; Los Angeles, Mr. Pollack, 385-4201; San Francisco, Mr. Dansky, UN 1-1686.

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**ANNOUNCING A NEW LOW RATE FOR SITUATIONS WANTED ADS**  
to help people in the allied fields of MUSIC, RECORD, COIN, PROMOTION, ENTERTAINMENT  
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Check the Classified Mart in every issue of Billboard . . . see what others are doing . . . then see what you should do to meet and beat the competition.

# Expect All Firms at N. Y. Meet

By NICK BIRO

CHICAGO—Some 13 record companies have indicated they will attend Music Operators of America's meeting in New York Wednesday (20) to seek an alternative to the ASCAP copyright proposals. Bob Blundred, MOA managing director, said he had already received written confirmation from seven of the companies and that he expected all 13 to be there.

The meeting is just one of a series that various MOA officials will be attending around the country. Monday (18) Blundred will meet with operators in Boston, Tuesday (19) with a group in New York and Thursday (21) in New Jersey.

The regional meetings will be to beat the bushes for MOA membership and to tell the association's story regarding its

## N. Y. OPS GIVE \$500 TO MOA

POUGHKEEPSIE, N. Y.—The New York State Operators Guild has voted to donate \$500 to the Music Operators of America to assist the national group in its fight against HR 7194, which would remove the music machine performance royalty exemption. The local group is composed of Hudson Valley operators. Jack Wilson, Newburgh, is president.

current copyright fight. The big meeting, however, is the New York session with the record companies where MOA hopes it can find an acceptable solution to paying performance fees.

The diskeries have previously rejected an MOA proposal that mechanical royalties be raised—a proposal MOA had made in an attempt to by-pass the performance royalty payments. MOA thought the raising of mechanicals would be an acceptable alternative, but the

diskeries feel the bookkeeping would be excessively cumbersome and besides, would discriminate against consumers who don't use records for public performance.

MOA suggested the New York meeting as a sort of "brainstorming" session to seek a possible new solution. Lou Casola, MOA president, has indicated that passage of the performance bill would "cripple the juke box industry."

(Continued on page 58)

## Art Daddis Ankles Kaye To Head Sales for NSB



ART DADDIS

EAST ORANGE, N. J.—Art Daddis, veteran coin machine executive, has resigned his post as sales manager of the Irving Kaye Company to become national sales manager of the National Shuffleboard and Billiard Company here. He will report directly to Paul Kotler, NSB president.

Daddis' 30 years in the business has included a 14-year stint as a regional salesman for AMI and tenures with Wurlitzer and Rock-Ola. He is probably the

(Continued on page 58)

## IRS Wants Ops to Check Depreciation

CHICAGO — The Internal Revenue Service (IRS) is urging operators around the country to get their music and game depreciation schedules in order. That's the observation of Robert Blundred, Music Operators of America managing director, who just returned from a tour of the South.

Blundred said the comment on the IRS was the single topic that virtually every operator he spoke to had in common. Blundred noted that while music equipment was generally allowed a four-year depreciation period, IRS agents were not in accord on games.

The MOA managing director said that IRS agent recommendations varied from two to five years for the same general type of equipment—depending upon which part of the country the operator was in.

Music Operators of America is planning to release a recommended depreciation schedule on all types of equipment to help remedy the currently confused situation, Blundred said.

The proposed schedule is to be prepared by MOA's tax counsel Leo Kaner. Blundred said he plans to meet with Kaner this week to start preparation of the schedule.

## California Kicks In \$600 of Pledge

OAKLAND, Calif. — The California Music Merchants Association last week sent the first \$600 of its \$1,500 pledge to the Music Operators of America. The money will be earmarked "for the purpose of defeating any type of adverse national legislation detrimental to the Automatic Phonograph industry."

The California donation to MOA is part of a nationwide pattern of local and State associations contributing to MOA in the fight against the Celler Bill, which would remove the performance royalty exemption from juke box play.

To date, the Music Operators of Virginia, the Music Operators of New York, the New York State Operators Guild and the Music Operators of West

Virginia are among the local and State groups which have contributed to the fund.

The California group is headed by George Miller, MOA legislative counselor and for many years MOA president.

Miller feels that MOA's legislative reserve should be increased to the point where it would not be necessary to ask for contributions every time a national emergency arises.

He added that national emergencies include not only attempts to amend the existing copyright legislation, but any bill which would have a harmful effect on either the automatic phonograph or amusement machine industries.

Miller said that MOA is the only national association equipped to act as a legislative watchdog for the operators.

## ASCAP Bill Seen Dead for Session

SOUTH BEND, Ind.—Music Operators of America Managing Director Robert H. Blundred said there was little likelihood that the ASCAP-sponsored copyright bill would be passed in the current session of Congress,

## COIN SPOTS UP FOR YEAR

WASHINGTON — Locations with coin-operated amusement devices and juke boxes in fiscal 1963 numbered 278,185, up slightly from previous year's 277,091, Internal Revenue reports in its fiscal year-end tax rundown. Gaming device premises tallied 31,827, up from 30,511 in fiscal 1962.

As previously reported, amusement and juke box excise (\$10) totaled \$5,013,000 in fiscal 1963, and gaming taxes of \$250 per machine were \$15,240,000 in the fiscal year ending June 30, 1963.

## Seeburg in Chicago Plans Big Expansion, Saves 2,000 Jobs

CHICAGO — The Seeburg Corporation's \$5,000,000 plant expansion program, which will increase the firm's 700,000 square feet to 1,100,000 square feet over a five-year period, was announced this week.

The major industrial expansion that will save the jobs of 2,000 Chicago workers and add several hundred jobs in the near future was worked out in months of cooperative planning by the Seeburg Corporation and Mayor Richard J. Daley's Committee for Economic and Cultural Development. The expansion will take place at Seeburg's current site in the Northern Industrial area.

# Coin Machine

## OPERATING

- MUSIC MACHINE PROGRAMMING
- DOUBLE PLAY DISKS
- RECENT STEREO RELEASES
- BULK VENDING

### EDITORIAL

## Precedent Set

On Wednesday (20) representatives of the Music Operators of America will meet with leading record company executives to discuss performance royalty legislation.

Specifically, the meeting was called by MOA to explore alternatives to the Celler Bill, which would remove the performance royalty exemption for music machine operators.

MOA is seeking a formula which would satisfy copyright holders and still exempt operators from paying blanket fees to ASCAP and BMI. In seeking this formula, they will eschew increased mechanical royalties which are an anathema to record companies. Just what this formula will be is anybody's guess, but it's worth a try.

But even if this meeting fails, it will succeed. For the first time industry leaders from the coin machine and record worlds will sit down to discuss mutual problems. The problem at hand—killing the Celler Bill—will be a difficult one to solve.

But whether it is solved or not—the precedent will have been set. The vast and relatively unexplored fields of programming and merchandising music are of concern to both juke box operator and record manufacturer. And we are sure that in these areas the record and music machine industries can learn much from each other.

## Belgian Coin Ass'n Declares Bingo Still OK

BRUSSELS—The Union Belge de l'Automatique, Belgian coin machine association, took issue with recent reports that bingos had been banned in the country.

UBA spokesmen explained that the recent coin machine law, passed last spring, provides that coin machines which offer free games as prizes are legal, and coin machines which offer cash prizes are not.

Under the ruling, a bingo is a legal device as long as no cash payoff is made. The same ruling applies to five-ball novelty games.

The spokesman said that a new tax bill covering amusement machines and automatic phonographs will be announced in a week or so.

UBA, formed in 1958 as a game operator association, now includes in its membership distributors, manufacturers and operators.

but he did not rule out passage in 1964.

Speaking before some 50 operators and guests at last week's banquet of the Music Operators Society of St. Joseph Valley here, Blundred said the MOA position is now better than it has ever been during 1963.

Blundred said he had just returned from Washington and the House Rules committee was so involved in civil rights legislation there was little possibility that the copyright bill would be considered.

Blundred noted, however, that after the civil rights legislation is disposed of, there would be renewed efforts for some form of copyright legislation by ASCAP and the other licensing agencies.

Blundred said the current bill is especially dangerous because it not only eliminates the traditional copyright exemption for juke box operators but it leaves the licensing agencies to make

(Continued on page 57)

(Continued on page 58)

## Idaho Gov. Calls For Pinball War

BOISE, Idaho—Gov. Robert E. Smylie of Idaho has called on the Department of Law Enforcement and the Attorney General's office to make war on pinball machines and electronic computer machines, labeling them "gambling devices or lotteries or both."

It was understood the move was made because of concern that the decision of the Idaho Supreme Court last week upholding the law permitting parimutuel betting on horse races would be interpreted as opening the legal door to such machines.

The governor has said that nothing in the decision varies the effect of the 1953 decision of the high court banning certain coin machines and other devices considered as lotteries.

# Illinois Group Holds Fast

CHICAGO — The newly formed Illinois coin machine operators' association voted to restrict its membership to music and game operators and to those "affiliated with the industry" as it held its second meeting in Aurora, Ill., last weekend.

Members felt the previous inclusion of operators of "all types of coin-operated equipment" would dilute the group's strength. Les Montooth, president, said he felt it better that the fledgling organization operate in areas where there is a "real need."

It was pointed out that the giant National Automatic Merchandising Association with its related State organizations already represented the needs of the vending industry.

### Adopted Constitution

The Illinois group also took a major step forward last week, adopting a constitution and set of bylaws, and settling on an official name of Illinois Coin Machine Operators Association.

Some 30 operators and associated suppliers attended the group's meeting at the Hilton Inn in Aurora last Sunday (10).

Guest speaker was Herman Wolske, Peoria tax counselor, who urged operators to act collectively for better legislative representation.

Wolske said that currently some 33 per cent of the average businessman's income is going into some form of taxation—direct or indirect. (The Illinois group was organized recently following the passage of a \$10 State coin machine tax that caught operators by surprise.)

### Cited Program

Wolske cited an example where Illinois dentists were successful in defeating a State dental tax because of effective collective action. The more members you represent, the better voice you have in Springfield (Illinois capital), Wolske said.

Commenting on a program, Wolske urged operators to:

1. Furnish figures for compilation of an "average cost" of doing business for operators in the State. Members submitting figures would be anonymous, but the figures could be used as a guide for the association's members and they could also serve in legislative and public relations matters.

2. Re-evaluate depreciation computation. Wolske said many new tax procedures had been approved by the Internal Revenue Service and the operators could save money by consulting an accountant and taking advantage of some of them.

3. Inaugurate a regular association bulletin informing members of legal developments throughout the State.

4. Invite State and U. S. government officials and IRS representatives to speak to the group.

### Potential Problem

Wolske noted that operators should also be careful about making location loans and bonuses because they presented a potential tax problem. He said that the IRS was getting increasingly cautious about allowing deductions for such "bad debts."

Lou Casola said that the "clearing house" idea proposed by Wolske was an excellent idea and that the association could shoot for establishment of a central office from which to run its business.

Barney Poss, representative for the Illinois retail liquor dealers, said he estimated his group was instrumental in knocking out about 30 bad bills per year, and that the new Illinois group

could similarly serve its operator membership.

### Next Meeting

Next meeting of the association is scheduled for January 26 in Springfield. Attempts are being made to move meeting places around the State to attract members.

Attending the Aurora meeting were Orma Johnson, Rock Island; Lou Casola, Rockford; Charles A. Marik, Rockford; Robert A. Shuete, Urbana; Bud Hashman, Springfield; Robert Raywood, Elgin; Bernard N. Poss and Bill Poss, Aurora; H. T. Schaffer, Alton; Les Montooth, Peoria; Herman Wolske, Peoria, and E. W. Gilbert, Bloomington.

From Chicago were Wayne and Anthony Hesch, Larry Cooper, Vincent Angeleri, Nick Biro, Edward Holstein, Robert Blundred, Fred Sipiora, Charles Harper, Lee Brooks, Edward Ginsburg, Stanley Levin, Bill Phillips, Nate Feinstein, Irv Ovitz, Max Berensen, Jack Jacobs, Leonard Halperin, Frank La Maskin, Dick Gienke, Charles Sacco, Earl Kies, Rudy Kitt and M. H. Gillette.

## Wiener, Bilotta Bow Smokeshop To N. Y. Ops

NEW YORK—Local and up-State operators got their first look at the new Smokeshop cigarette machine last week with showings at Wiener Sales Company here and at the Rex-Bilotta Company in Syracuse.

At the Wiener showing Friday and Saturday (8 and 9) were Bill Gross, Smokeshop president; Jack Egerton, Smokeshop factory field engineer; Bill Wiener and Murray Wiener; Al Denver, president of the Music Operators of New York, and Tiny Weintraub, executive director of the Cigarette Merchandisers Association and the New York Automatic Vending Association.

Some 75 operators from New York and New Jersey attended the showings.

Gross and Egerton also attended the Syracuse showings Monday and Tuesday (11 and 12), along with John Bilotta, Jack Shawcross, Doc Burdick and Neil Berard, of the Rex-Bilotta staff.

The new Smokeshop features a redesigned cabinet and new changemaker.

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5-ball play. 14-54-104 play. Size 12"x17"x9". In line scoring, high scoring. All natural wood cabinet.  
**\$49.50**

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52" Cues ..... \$1.95 ea.; 25 1.50 ea.  
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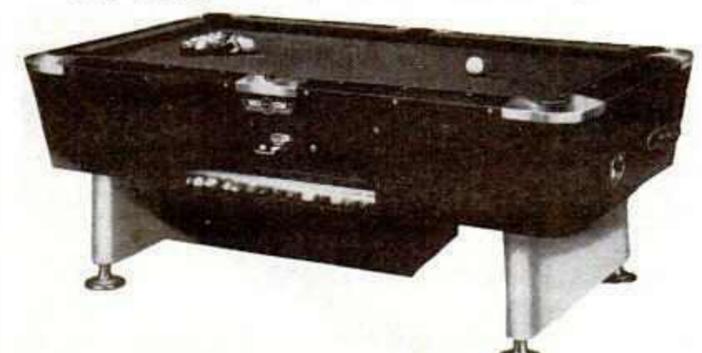
## N. C. Operators See New AMI

RALEIGH, N. C.—Harry D. Moseley and G. E. Derby of the Roanoke Vending Machine Exchange, along with Ellis Royal from Rowe-AMI, greeted North Carolina operators at the Sir Walter Hotel here recently for the first North Carolina showing of the new Rowe-AMI Tropicana phonograph.

Raleigh operators present included Aulice Evans, Evans Music; Tom Chalk, Ace Music; Calvin Bishop, Bishop Music; Garland Banks, Banks Music; Pappy Pierce, Mrs. Emma Love, Jimmy Love and Sonny Pierce, all of Pierce Music; Earl Madison, Lythel Hickerson, and Walter Whitten.

Other included Jack Mitchell, Royal Music, Durham; Garland Garrett and R. C. Fergus, Cape Fear Music, Wilmington; Fred Ayers, Greensboro, and Bob Thompson and Earl Spencer, Southeastern Records, Charlotte. Pat Cohen, Pat's One Stop, Richmond, Va., was a visitor.

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## Boston Ops Set Meeting To Wage Celler Bill Fight

By CAMERON DEWAR

BOSTON—Aroused over the threat of the effects of the Celler Bill on the music business, more than 100 New England music operators and others associated in the industry will gather at Motel 128 in Dedham to explore ways and means of combating the threat. Monday (18) is the date, with the meeting being called for 8 p.m.

David J. Baker, president of Melo-Tone Vending Company, Inc., of Somerville, has set up the meeting at which noted individuals in the industry will appear. Baker has secured the attendance of local Congressman Francis (Tip) O'Neill, who has urged that all operators contact their local and national representatives.

Key speaker will be Lou Casola, MOA president. Also attending from MOA will be Millie McCarthy, president of

the New York Music Operators Association, who will also give her views on the situation.

"This is an emergency greater than the industry has ever before faced, one that may well place in jeopardy our very livelihood," said Baker, who has called operators throughout the area urging their attendance.

## THOUSAND SEE ROWE AMI SHOW IN RICHMOND

RICHMOND, Va.—Jack Bess and Villa Bess, Roanoke Vending Exchange, Virginia Rowe-AMI distributor, displayed the full line of Rowe-AMI phonographs and vending machines at the recent convention of the Virginia Restaurant Association at the John Marshall Hotel here. Some 1,000 conventioners, most of the location owners, viewed the equipment. Roanoke left the equipment in the hotel when the show closed. For the following day, the Music Operators of Virginia convention opened, and the coin machines for the firm's exhibit were already there.

## Hub 1-Stop in New Quarters

BOSTON—After more than 12 years in business in association as a one-stop at Redd Distributing Company's Brighton plant, Dick's Records, headed by Dick Mitchell, will move its facilities to 1355A Washington Street, near downtown Boston. Mitchell will now work in conjunction with Trimount Automatic Sales Corporation, New England distributor for AMI music and vending machines.

Reason for the move was the acquisition of the Seeburg franchise by the S. & W. Distributing Company, now doing business at the plant of Redd. W. S. (Si) Redd, also doing business at the former address, is now confining his activities to amusement games. Dick's Records opened for business at the Washington Street address starting last week.

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# Southern Quits MMA: Cites Restrictive Bylaws

By ELTON WHISENHUNT

MEMPHIS — Southern Amusement Distributing Company stunned the industry here last week by resigning from Memphis Music Association, an organization formed 11 years ago with the goal of promoting high standards in the industry relations.

Charles V. McDowell, vice-president and general manager of Southern, sent Edward Bodenheimer, president of the association, a letter of resignation.

Word among operators and distributors spread fast over the resignation, because McDowell did not say why in the letter.

Southern, one of the largest operators and distributors in the South, had always taken a vital roll in the music association. McDowell himself had previous-

ly served as president and he had regularly attended the monthly dinner meetings devoted to discussion of common problems and work on some public relations project.

The Billboard correspondent asked Southern why it resigned. Mrs. Celia G. Hodge, president, gave this statement:

"Southern Amusement was one of the founders of the Memphis Music Association and it was with a great deal of displeasure that we found it necessary to resign from the organization.

"As Mr. McDowell, general manager, expressed it in our letter of resignation to Mr. Bodenheimer, president of the association, it is 'with great regret we felt forced to write this letter.'

"The complexion which brought about the organization of the association years ago has changed. The city of Memphis is growing rapidly.

"The extensive urban renewal condemnation program in Memphis and Shelby County has been costly, taking many good locations. When one location is lost, the operator needs to look for another location with which to replace it.

"It appeared other operators were finding it difficult to operate within the restrictive bylaws of the association. As we have always been honest and open with the association, we felt our only recourse was to resign."

Some operators saw in the statement the intent on Southern's part to woo locations away from other operators.

The association members have had an unwritten gentleman's agreement that one member would not try to solicit another member's locations.

## Pushed Dime Play

The association was formed 11 years ago to work with unity toward transformation to dime play. This was successfully completed in 1954 and the operators and distributors decided to keep the association going to meet monthly and discuss common problems, foster and promote high standards in the industry and maintain good relations with the public.

The association has been highly successful in these aims. The coin machine industry in Memphis has always had a good name.

Drew Canale, Canale Enter-

prises, Inc., former association president and leader in the industry, was one of those puzzled by Southern's resignation.

"I don't know what to think," he said. "I hope they will not try to move in on others' territory. If they do, I don't think they would make any big headway.

"A few independent operators have tried that before but have not been at all successful with it.

## No Luck

"For example, there are one or two independent operators in Memphis who are not members of the association. They try to solicit four or five of my locations a day, without success.

"If Southern tries to expand into more locations by offering more—on a 60-40 split, for example—I don't think they can

(Continued)

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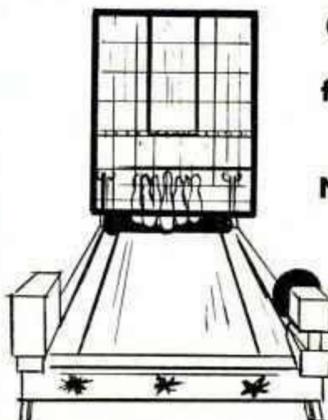
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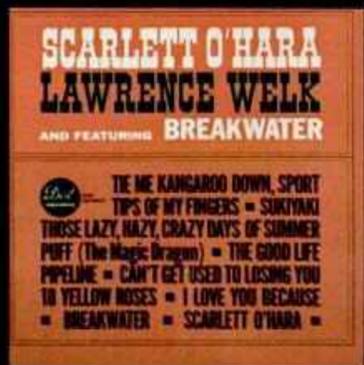
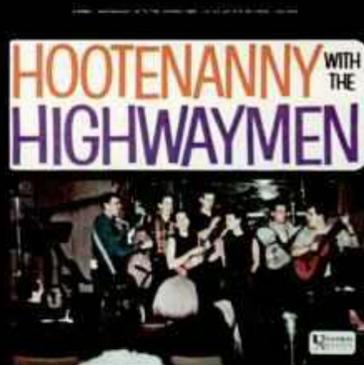
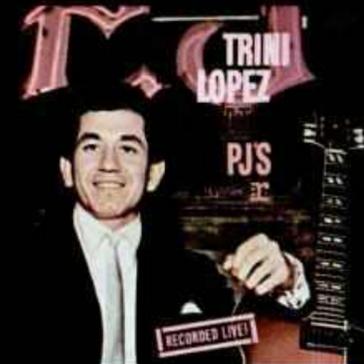
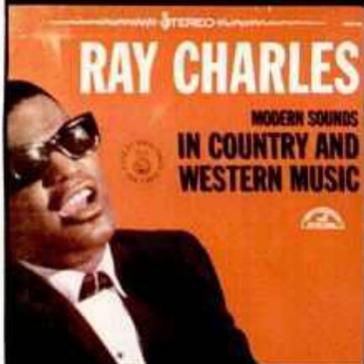
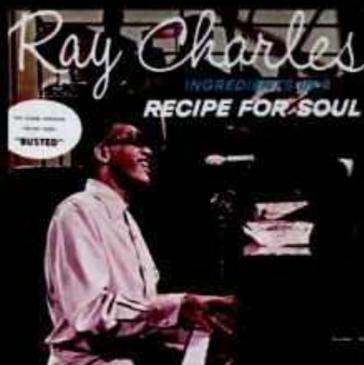
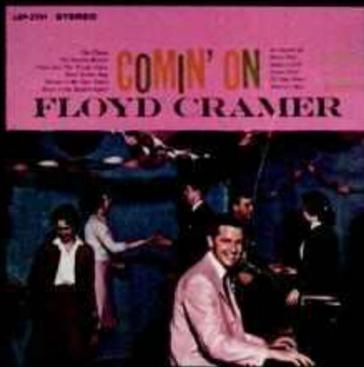
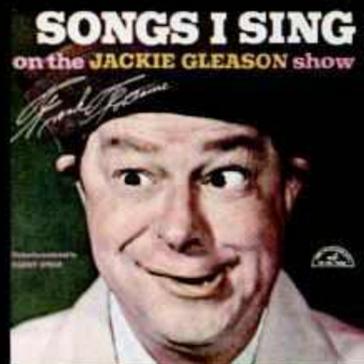
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DOUBLE-PLAY DISKS

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<p><b>BOSSA NOVA BABY</b> ELVIS PRESLEY, RCA VICTOR 8243</p>
<p><b>WITCHCRAFT</b></p>
<p><b>BE TRUE TO YOUR SCHOOL</b> BEACH BOYS, CAPITOL 5069</p>
<p><b>IN MY ROOM</b></p>
<p><b>BABY DON'T YOU WEEP</b> GARNET MIMMS &amp; THE ENCHANTERS, UNITED ARTISTS 658</p>
<p><b>FOR YOUR PRECIOUS LOVE</b></p>

Recent

STEREO RELEASES

for Music Operators

SEEBURG LITTLE LP's

Pop Vocal

- JIMMY DURANTE—September Song... Warner Bros.
- ALLAN SHERMAN—My Son, the Nut... Warner Bros.

Jazz/Rhythm & Blues

- GEORGE SHEARING—Jazz Moments... Capitol

Country & Western

- MARVIN RAINWATER/BILL GUESS—  
Love's Prison... Brave
- ORIGINAL BROADWAY CAST—  
Mr. President... Columbia

SEEBURG ARTIST OF THE WEEK

FATS DOMINO—Here Comes Fats Domino  
ABC-Paramount (Pop Vocal)

All titles listed are custom 33 1/3 stereo singles packaged for the juke box operator. Other packagers or record companies may get weekly listings of their product by sending releases to Juke Box Reviews, Billboard, 165 W. 46th Street, New York, N. Y. 10036.

MUSIC OPERATORS STEREO SERVICE

<p><b>BEALE STREET BLUES</b> RSI • NAT KING COLE SINGS THE BLUES • STEREO</p>
<p><b>CARELESS LOVE</b> From Capitol Album "Nat King Cole Sings the Blues"</p>
<p><b>A TRAVELIN' MAN</b> RSI • THE NEW CHRISTY MINSTRELS • STEREO</p>
<p><b>ROVIN' GAMBLER</b> From Columbia Album "Ramblin'"</p>
<p><b>THE GREAT HISTORICAL BUM</b> RSI • CHAD MITCHELL TRIO • STEREO</p>
<p><b>THE UNFORTUNATE MAN</b> From Kapp Album "The Best of the Chad Mitchell Trio"</p>
<p><b>TILL THEN</b> RSI • SI ZENTNER • STEREO</p>
<p><b>BIRDLAND</b> From the Liberty Album "More"</p>
<p><b>I CAN'T GET STARTED</b> RSI • AL HIRT • STEREO</p>
<p><b>JAVA</b> From RCA Victor Album "Honey in the Horn"</p>

They Came From All Over Europe For Seeburg's Meet in Zurich

ZURICH—Some 200 distributors and operators from all over Europe attended the recent Seeburg two-day sales convention here. Some importers came from points as far distant as Cyprus and Japan.

On hand to tell the Seeburg story to the European trade were Jack Gordon, executive vice-president; Bill Adair, sales vice-president; John Henderson, head of Seeburg (Great Britain) Ltd.; Maurice Rosengarten, head of Musicvertrieb (host organization), and Jack Dimenstein, Rosengarten's assistant, and George Gilbert, Seeburg's European vice-president.

The proceedings were in the United Nations manner, with simultaneous translations of each English talk into French, German, Italian and Dutch. According to Gilbert, this was the first time such an arrangement had been made for an industrial meeting.

Stand by Pledge

Seeburg spokesmen said that the company would stand by its pledge of "no new LP console phonograph until 1965,"

Southern Quits Memphis Org

Continued from page 51

make it financially. It's not feasible.

"The present 50-50 split is the most an operator can make, what with phonographs costing \$900 to \$1,300, paying for trucks, gas, licenses, records.

"And it works both ways. If Southern offers 60 per cent to one location, they've got 250 others they'd have to give it to. It will affect their whole route. Word on something like that travels far and fast. I don't think they could survive doing that."

Freedom of Movement

Canale said he heard talk a few weeks ago that Southern would resign because it wanted to expand heavily in the vending field and wanted more freedom of movement than it felt it had as a member of the music association.

This point, however, was not covered in Mrs. Hodge's prepared statement to Billboard.

Canale said he would like to think the resignation is "over a misunderstanding Southern had with an operator." He said he hopes it can be straightened out.

Another Seeburg Van on at Struve

SALT LAKE CITY—So successful has Struve Distributing Company here been with its Seeburg demonstration vans, that the firm decided to add another to its stable. P. D. Struve, president, said the move came after his firm was flooded with operator requests for the vans.

Struve has been using the vans to good advantage, visiting location owners to help the operators button down contracts and get better commission.

Each demonstration van is air-conditioned with beautiful paneled oak interior, carpet and drapes to match. The vans contain the new Seeburg Console, Consolette wallbox and EBCS-1 extended bass consolette speaker.

but added that the current model would be given a new look.

The new look, as shown to the European trade, consisted of a blond finish and modifications to the front grill and display window. The console is also available in walnut.

The Seeburg Pedestal Consolette was shown for the first time anywhere. The device, with a built-in intercom unit, allows a cafe customer to call for food or drink service.

Depressing the left-hand button on the control panel operates a light on a small control unit which can be placed by the cafe owner in a strategic position. The patrons order by utilizing one of the three volume control buttons.

Organ Line

The Seeburg organ line was also shown, with the five new electronic organs making their European debut. Seeburg acquired the organ division last year from the Kinsman Organ Company.

Also shown was the new Seeburg Marquee vending line of coffee, cold drink units and the cigaret machine.

Little LP album production is well under way in Europe, with 32 of the seven-inch stereo disks available from Teldec and another 25 on the way. Some 15 more releases are expected from RCA in Italy in the next few weeks and production in

Seeburg Sets Yule Packages

CHICAGO—Seeburg this week released its stereo Christmas packages for music machine operators—six little LP albums and five Artist of the Week five-pack singles.

The Little LP's are "Merry Christmas," with the New Christy Minstrels; "Christmas Carousel," with Peggy Lee; "The Sound of Christmas," with the Ramsey Lewis Trio; "White Christmas," with Bing Crosby; "12 Songs of Christmas," with Jim Reeves, and "Christmas Album," with Andy Williams.

Artist of the Week packages are Mahalia Jackson's "Silent Night," Mitch Miller's "Holiday Sing Along," The Platters' "Christmas With the Platters," Kitty Wells' "Christmas With Kitty Wells" and Andy Williams' "Christmas Album."

Group Sees Need For Rome Coin Law

ROME—A new law governing all automatic machines in Italy is necessary to supplement a recent decision of Constitutional Court redefining position of games, according to Aldo Moraschi, head of SAPAR, national association of automatic devices. Moraschi points out that decision had three key facets—automatic games are entitled to protection by the law as a legitimate industry, private clubs are not affected by laws governing public places and only games which favor anti-social activities can be barred. He said, "Now that automatic games are protected by law and the production, business and renting is clarified, a precise law giving freedom of initiative to our work should be expected."

England is expected to get under way shortly.

The use of van salesmen will be tried in Europe. This system, to assist operators sell locations on the Seeburg console, resulted in the sale of 1,723 consoles and 3,810 consolettes in the first seven months of operation in the U. S.

Hans Kraus will supervise the five-van team from Germany. He will attempt to get location contracts with favorable terms to the operators. Goal is 15 vans and a 40-man team operating throughout Europe.

The conference wound up with a banquet at Zurich's Haus zum Ruden, with music provided by a Swiss jazz group augmented by Bobby Gordon (Jack Gordon's son) on clarinet.

Cinevision Sets Miami Series

MIAMI—Film product for Cinebox, the Italian cinema juke box, will be produced here with the facilities of Motion Picture Films, Inc.

The announcement was made this week by Stanley Green, president of the Cinevision Corporation of America, U. S. distributor of Cinebox. Green is on location here with Harvey Berman, MPF president. M. S. Greenman, Cinevision vice-president, will be executive producer of the films.

The Miami series, in full color, will use local scenery as backdrops for the production numbers, with Miami club talent—both vocalists and comics—featured.

The first Cinebox series, featuring such recording artists as Lonnie Sattin, Tommy Leonetti and Tina Robbin, will soon be distributed in the New York area.

Cinebox Makes Bow At Cleveland Distrib

CLEVELAND—The Cinebox had its premiere here recently at Duncan Sales, local distributor. M. S. Greenman, vice-president of Cinevision Corporation of America, U. S. marketer of Cinebox, was on hand.

Most of the selections on the machine shown here involved twists and similar dances, but Greenman said that the repertoire may be varied and could show bowling activities, football, golf and other sports events.



**BULK VENDING**

# Mix for Every Taste in Denver

DENVER—A highly sophisticated mix is the direct route to greater profits in discount department store locations according to Chicago Concessions, Inc., with many locations in super

discount department stores here. At one location, the huge Woolco Department Store, Chicago Concessions has capitalized on the separate entrance and exit lobbies of the store to set up a display which manager Brig Smith calls "exciting enough to capture almost any visitor's attention."

Incorporated on two stands, in each lobby are 10 machines, which provide something for almost every taste from toddler children up to a humor-minded adult who wants to play a joke on a friend or relative. One battery of six machines offer standard 1-cent ball gum, 5-cent capsules, 1-cent grape bubble-gum, and for the school children, a real surprise in the form of 1-cent weirdos. Added to this line-up are 1-cent chicle tab gum, 1-cent chocolate bridge mix.

On the adjoining stand, the location features 1-cent "Favorite recording artist miniatures." Next, 10-cent wiggle ani-

mals, and as the crowning feature, Victor's huge new 25-cent capsule vender, which is making its bow in the Colorado capital.

The 25-cent vender offers a huge choice of costume jewelry, novelty, and surprise items, the latter including midget cigaret lighters, cuff link sets, plastic models of shrunken human heads, compasses, cameras, mid-gest toys, etc.

This mix has been planned to take advantage of traffic in the stores which contain a far less percentage of children. Woolco, although it is in the 100,000-square-foot classification, does not include food departments, which means that fewer housewives, accompanied by small children, are likely to be attracted.

Thus, Chicago Concessions has slanted its merchandise more to teen-agers and adults, retaining a certain percentage of 1-cent novelties such as weirdos, for the small children who do come in.

At least seven out of every 10 sales are to adults, as an eyeball check has proven.

## Eppy Releases Special Yule Charm Mix

JAMAICA, N. Y.—In an effort to offset the tendency of locations to remove charm machines during the peak Christmas holiday season for more seasonal displays, Eppy Charms has released a Christmas Holiday Charm Mix.

The special mix consists of charms and gimmicks in bright holiday colors plus gold and silver metallic-coated items. Feature charms in the mix are gold one-inch bells and gold jumbo Christmas bulbs that appear to light up. Among the 16 gimmicks included in the mix are wreaths, Christmas trees, Santa Claus, snowmen and reindeer.

A set of two-color (red and green) merchandising displays is also available with every 1,000 charms purchased. Highlight of the merchandiser is a picture of Santa Claus, announcing the Christmas Holiday Gift Charms and pointing out that they are suitable for packaging, Christmas trees, etc.

The mix is available at all Eppy warehouses as well as at the Eppy factory here.

## Tex. High Court Affirms Ruling On Sales Levy

AUSTIN, Tex.—The State Supreme Court upheld its earlier ruling that vending machine operators selling items costing less than 25 cents must pay the State sales tax on the money they make.

The higher court refused to reconsider its original decision on October 2—a ruling which said the State may collect the 2 per cent tax on sales of less than 25 cents even though the purchaser gets the items tax-free. That decision reversed rulings by two lower courts.

Four vending machine companies brought the suit. The sales tax law has been changed to exempt such sales.

# They Chew by Night, This Kansas Bulk Operator Says

HILL CITY, Kans. — What bulk-vended product appeals most to long-haul truck drivers?

That's an easy one to answer, according to Francis Born, bulk operator with headquarters here. "Bubble gum" is his answer, after studying results of displaying his wares to the truck driver market for several years.

Born's territory is U. S. Highway 24, across the north center of Kansas, which carries some of the nation's heaviest truck traffic, because it is the shortest route between Kansas City and Denver. Most of Born's locations are in roadside restaurants, coffee shops and truck stops, where the majority of any bulk vender's intake is likely to be earned at night.

Though Born vends a complete line, with cashews at 5 cents one of his major specialties, he has found that truck drivers enjoy ball gum which puts up a fight, such as jaw-breaker varieties, bubble gum. Proof of this statement is found in the fact that wherever he uses a four or six-head stand, one head loaded with bubble-gum needs to be serviced two and a half to three times as often as other machines.

Born keeps alert to the tourist market, made up of hundreds of thousands of people driving West into Colorado, or to the West Coast as well, vending 5-cent and 10-cent novelties, 5-cent cashews in most of his service stations, jellybeans, ball and tab gum, plus high-flavored gum specialties such as grape, cinnamon, and red-hots. Year after year, however, it has been bubble gum which has led the turnover list, with truck drivers responsible for about 90 per cent of it.

The Kansas operator has a

standard order with suppliers to rush anything new which develops in gum production, and thus was one of the first in the Prairie States to vend cinnamon and grape gum, for example. Traveling just about as many miles as his truck driver customers in servicing in far-flung counties along U. S. 24, Born has plenty of opportunity to observe his customers' habits, and to come up with the right merchandise in every case.

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\$30 CAPSULED PER M  
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## Seattle Company Is Indicted

SEATTLE — The Northwest Sales Company here, has been indicted by a federal grand jury in Anchorage, Alaska, for illegal shipment of gaming devices into that State last year.

The Seattle firm was one of seven corporations and 18 individuals indicted by the federal grand jury.

Ron W. Pepple, president of the Seattle firm, which deals in coin-operated machines, was named in the action, as was Harley Elton Lewis, also associated with Northwest Sales.

Alaska firms and individuals named in the indictments are in Anchorage, Fairbanks, Kodiak, Juneau and Ketchikan. Arraignment is scheduled near the end of January.

The indictment charges certain machines were used in gambling in which payoffs had been made for free games.

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Bubble Ball Gum, 140, 170 & 210 ct. & Giant Size	30 1/2 lb.
Chicle Ball Gum, 130 ct.	38 1/2 lb.
Clor-o-Vend Ball Gum	43 1/2 lb.
Clor-o-Vend Chicks, 320 ct.	43 1/2 lb.
Chicle Chicks, 320 & 520 ct.	39 lb.
Bubble Chicks, 320 & 520 ct.	31 1/2 lb.
Tab (short stick), 100 ct.	40c box
5-stick Gum, 100 packs	\$2.00

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## Two New Bags For Penny King

PITTSBURGH — Two new 1-cent machine bags without bulk charms are being released by Penny King Company here this week.

One bag, the Worm in Apple mix, contains worm-in-apple charms, miniature police whistle spinning tops, and gold and silver suitcases. A free display front is supplied with each bag of charms.

The folding fan machine bag contains folding fans, silver water pitchers, silver teapots and table lamps. The display front is also available with each bag.

## St. Louis Operators Seek Exemption

ST. LOUIS—Operators here are seeking to have penny machines excluded from a newly amended city ordinance which would place a \$5 tax on all coin-operated equipment.

The tax provision was passed last fall but the city Chamber of Commerce has appointed a board of attorneys to review the ordinance and recommend additional amendments.

Don Mitchell, legal counsel of National Vendors Association, the national bulk vending as-

sociation headquartered in Chicago, has asked the board of attorneys to exclude the penny machines.

Mitchell said he is "awaiting information" and is very optimistic about a favorable ruling. Mitchell noted that the ordinance on the coin machine tax was divided into two sections.

The first section on games and juke boxes has an enforcement provision. The second has no such provisions. Mitchell contends the statute is not valid because of the lack of implementation procedures.

## COINMEN IN THE NEWS

### Tennessee Topics

Memphis memos: **Drew Canale**, president of Canale Enterprises, Inc., lost both election races he was interested in. He was campaign chairman for Sheriff M. A. Hinds, who lost in his bid for mayor in the recent city election. Drew's brother, **John Ford Canale**, lost in his candidacy for City Commissioner. You can't win them all. Drew won in 1958 when he helped elect a cousin, Chancellor **Robert A. Hoffmann**.

Another operator in politics may be aiming higher. **William V. Forsythe**, owner of Forsythe Amusement Company, is a city alderman at nearby Millington, Tenn. He is thinking of running for mayor next year. Memphis operators are still abuzz over **Charles V. McDowell's** letter to Memphis Music Association President **Edward Bodenheimer** in which Southern resigned from the association.

**Alan Dixon**, general manager of S & M Distributing Company, made a road trip last week calling on operators at Jackson, Tenn.; Paris, Tenn.; Paducah, Ky., and points in between. He reports good success with the new Rock-Ola phonograph. "I sold quite a few new models," he said.

**Edward H. Newell**, owner of Or-Matt Amusement Company, made service calls with route men last week. Newest music company to join the field is **C & M Amusement Company**. Co-owners are **Willard Cartillar** and **Jesse Morris**. **Jake Kahn**, partner in Tri-State Amusement Company, is up and around again after a long siege of illness.

**Johnny Novarese**, partner in Poplar Tunes Music Service, and **Robert Roll**, partner in Roll Vending Company, were seen playing the coin-operated pool game at Riverside Golf Course clubhouse with golf pro **Justin (Rocky) Read**. All have become quite good at it, but it seems Novarese came out on the short end this time.

ELTON WHISENHUNT

## DuGrenier Names Diamond Exchange

NORFOLK — Diamond Coin Machine Exchange here has been appointed Virginia and North Carolina distributor for the DuGrenier line of vending machines. DuGrenier makes cigarette, cigar, candy and pastry units.

Diamond also distributes Wur-litzer, Valley pool tables, American Shuffleboard products. Chicago Coin games and Urban Industries coin equipment.

The firm operates more than 1,000 pieces in the Norfolk area and has some 200 pieces in its showroom.

Diamond has 19 radio-equipped vehicles servicing its route and the sales and service departments operate on a seven-day week.

## Op Begins Third Year in Mart

GLASCO, N. Y. — Greco Brothers here has begun its third year of operation in the Victory Market chain, consisting of 89 supermarkets in Central and Southern New York. The firm has about 100 kiddie rides in the markets.

Tom Greco said that the kiddie ride operation is developing into a steady winner, with consistent earnings. The firm is also a major music machine and game operator in the Hudson Valley and distributes the Rock-Ola line.

## MANDELL GUARANTEED USED MACHINES

N.W. Model 49, 1c or 5c	\$14.50
N.W. Deluxe, 1c or 5c Comb.	12.00
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N.W. Model 233 1c Perc. Converted for 100 ct. B.G.	6.50
ABT Guns	30.00
Mills 1c Tab Gum	12.00
Acorn 8 lb. Globe	10.50

### MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen	\$ .77
Red	.70
White	.70
Pistachio Nuts, Large Tulip	.75
Pistachio Nuts, Vendor's Mix	.68
Pistachio Nuts, Sheik, Red	.58
Cashew, Whole	.66
Cashew, Buifs	.64
Peanuts, Jumbo	.45
Spanish	.45
Mixed Nuts	.57
Baby Chicks	.35
Rainbow Peanuts	.32
Bridge Mix	.36
Boston Baked Beans	.32
Jelly Beans	.32
Licorice Gems	.32
M & M, 500 ct.	.55
Hershey-ets	.47

Rain-Blo Gum, 72 ct.	\$ .32
Malt-ette, 100 ct., per 100	.35
Rain-Blo Ball Gum, 140 ct.	.32
170 ct., 210 ct.	.32
Rain-Blo Ball Gum, 100 ct.	.34
300 lb. minimum orders on all Rain-Blo Ball Gum.	
Adams Gum, all flavors, 100 ct.	.45
Wrigley's Gum, all flavors, 100 ct.	.45
Beech-Nut, 100 ct.	.45
Hershey's Chocolate, 200 ct.	1.30
Minimum order, 25 boxes, assorted.	

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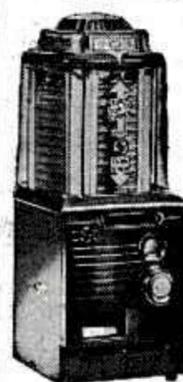
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Also Ball Gum, all sizes; 1c Tab Gum, 5c Package Gum, Spanish Nuts, Virginia's Red Skin, small Cashews, small Almonds, Mixed Nuts, all in vacuum pack or bulk. Fanned Candies; 1 Hershey's 320 count and 500 count Candy Coated Baby Chicks; Leaflets, Coin Wrappers, Stamp Folders, Sanitary Napkins, Sanitary Supplies, Route Cards, Charms, Capsules, Cast Iron Stands, Wall Brackets, Retractable Ball Point Pens, new and used Venders. Write to King & Co. for prices and our new 12-page catalog.

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- Un. Jumbo or Royal, 16' \$ 75.00
- Un. Bonus, 16' ..... 125.00
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- Un. Duplex, 16' ..... 175.00
- Un. Advance, 16' ..... 200.00
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These Bowlers are as is... all parts intact.

Above prices preferably in quantity. Prices do not include delivery or crating. Crating, if desired, \$35.00 to \$50.00 extra.

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# Hoot Theme Paying Off for O'Donnell

CHICAGO — "Hootenannies are the thing," according to Billboard's August 17 issue, and Bally's Bill O'Donnell couldn't agree more. O'Donnell is, of course, referring to Bally's own Hootenanny five-ball novelty pinball game, which he says is proving to be one of the firm's "biggest hits in years."

O'Donnell said he attributes success partly to the big hootenanny craze on radio, television and in clubs, and partly to the game's own appeal, centered around such features as the spark-plug button, which triggers a plain rubber rebound into the action of a sling-shot kicker, driving the ball directly into a nest of three thumper-bumpers for a "hootenanny" of scoring action.

Another action-maker, accord-

ing to O'Donnell, is the exclusive Bally scoring post, which scores like a bumper but occupies less space, keeping the front field open for criss-cross ball action. O'Donnell said much of the game's attraction is due to the double hold-over feature, the progressive scoring free ball line and the old favorites spell-name feature.

A ball shot through the lane with both gates closed scores 10; when the top gate is opened it scores 30. The lanes remain open from game to game until a free ball escapes through the lane ringing up 100 and lighting a letter of "Hootenanny." The lighted letters carry over from game to game, until a "special" is scored. Match score feature is, of course, optional.



OFFICIALS OF ASSOCIATED COIN AMUSEMENT CO., INC., on hand for the opening of the new building in Los Angeles were left to right: Henry Leyser, ACA president; Jack Simon, president of Simon Distributing Co., and ACA vice-president; Herman Bied, ACA executive vice-president and in charge of the Los Angeles operations, and Joe Simon, ACA vice-president. ACA operates in the 11 Western States with Los Angeles office to service Southern California, Southern Arizona and New Mexico, and part of Texas. —Photo by Sam Abbott

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## Marvel's NEW SLUGGER

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H—18" W—12" D—8"

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HOOTENANNY

## Move to Launch Buffalo Group

BUFFALO — Operators from Western New York State met here recently with Millie McCarthy, president of the New York State Coin Machine Association, and John Cooper, Sheldon Sales, to set up a local coin machine group which will be affiliated with the State organization.

Rochester operators also attended the meeting. The Rochester area has an active group and is currently on a membership drive.

## Southern Sales Soar for Month

MEMPHIS — A stepped-up sales campaign by Southern Amusement Distributing Company, which was recently given Alabama to add to its territory, has increased new phonograph sales 500 per cent, Mrs. Celia G. Hodge, president, said last week.

The sales figures, she said, are for the first month after introduction of the new models of the Rowe-AC Tropicana phonograph, compared to the same month in 1962.

For the first time in its history, Southern had four men traveling the territory last week under a new business philosophy of going to the operator in the field, in addition to serving him when he comes to Memphis.

The company had Paul Barnett, head of background music, and Allen C. Smith, head of the vending division, making calls in Alabama.

Charles V. McDowell, vice-president and general manager, was seeing operators in West Tennessee, and George Johnson, phonograph salesman, was calling on operators in Mississippi.

Southern has staged three showings of the Tropicana recently: at Memphis, Birmingham and Little Rock.

## Rock-Ola Names Kings on Coast

CHICAGO—Rock-Ola Manufacturing Company last week named Kings Distributing Company, with offices in Los Angeles, Visalia and Fresno, Calif., its distributor for Southern California. Kings will handle the entire Rock-Ola phonograph and cigaret vending line.

Kings' territory includes all Southern California bounded on the north by and including the counties of San Luis Obispo, Fresno and Mono. The firm is displaying the new Rock-Ola line in its showrooms now.

Kings is run by four partners, Clyde Love, Nick Carter, Robert Snyder and Harold Chapman. All four are veteran operators in the area.

COUNTER GAMES	GUNS	VENDORS
ABT Challengers, Pitch-em, Basketball, Pop-Up, Zipper Skill, Whirl-a-Ball, Scramball, Fortune Theater, Love Meters, Spit Fire, Pikes Peak, Mercury Grippers, Got. Grippers, ABT Gun Totalizer, S. K. Duck Hunters, Acme Shocker—\$35.00 each, 3 for \$100.00.	C.C. World's Fair...\$450 C.C. Long Range... 425 C.C. Ray Gun... 295 Pony Express... 325 Desert Hunter, new... 395 Genco Circus Gun... 225 Vanguard... 195 Mid. Rifle Range... 295 Deluxe Shooting Gallery... 225 Shooting Gallery... 195 Titan... 250	Hebel Coffee & Choc. \$145 Stoner 500 w/choc... 195 Vendo Hot Food, 5 sel. 195 Rowe Refrigerated Sandwich... 295 25 Stoner 4-Sel. Tab Gum... 10 10 DuGrenier 4-Sel. Tab Gum... 8.50
<b>SPECIAL</b> BALLY BOWLERS, 16' United Bowl-a-Ramas, 20' Write for special prices.	<b>CIGARETTE VENDORS</b> Rowe 20-700 Elec...\$195 Corsair 20... 185 DuGrenier 11... 125 National 9 M... 95 National 9 ML... 125 National 113... 210 Smokeshop V-27... 225	<b>CANDY VENDORS</b> Shipman, 6 col... \$ 75 U-Select-It Mod. 188. 125 DuGrenier KY, 8 col. 165 Stoner, 11 col... 245 Rowe, 7 col., /w Gum & Mint... 95 Stoner, 6 col... 110 Stoner, 8 col... 165

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## Mackey Breaks Leg

CHICAGO — Tom Mackey, known to thousands of Music Operators of America conventioners as the genial sales manager of Chicago's Morrison Hotel, is recovering from a broken leg suffered while standing on the hotel's rear loading deck. Mackey is expected back to work shortly.



FRED SIPIORA, Singer One-Stop president, hitches his wagon to a star—John Gary's to be specific—during special party for RCA Victor artists last week. Guests clowned with Gary, letting him pull them around in a toy wagon, and Sipora joined into the fun.

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**New MOA Member**

NEW YORK — Paul Mirsky, Brooklyn operator, this week was elected to membership in the Music Operators of America.

# For Birmingham Ops, Things Worse Than Usual This Fall

BIRMINGHAM—October is license renewal time, a bad month for operators throughout the State, but for this city things are worse than usual.

The crippling integration demonstrations, which have hurt virtually every business, have been particularly harmful to the coin machine trade. While many of the banks and department stores are starting to come back, the operators are still feeling the slump.

One very noticeable effect has been the drop of juke boxes to nickel play. Games, surprisingly, have stayed at a dime, but juke boxes have succumbed to competition.

**Collections Off**

Collections throughout the State have been slightly off, but in Birmingham they have been particularly bad. As would be expected, sales of coin machine equipment have also been slow.

Alabama traditionally has good business throughout the summer and fall with a quiet period from November until spring. Birmingham thus has several more months of drought to go through.

The State's licensing requirements are quite severe. Alabama operators pay \$12.50 State and county tax with city levies ranging from \$7 to \$25. These apply to all coin-operated amusement devices—music and games.

The State used to have a law whereby cities couldn't charge more than half of the State levy, but this was repealed recently, and many cities now have fees more than double that of the State.

The license picture, however, is not new and the chief complaint continues to be the unrest from racial demonstrations. Contributing to the operator's headache is the turnover of small businesses — many of which comprise his best locations.

Alabama has had a few less operators during the past five years, but within the last 12 to 24 months the number has remained constant. In the words

of one distributor, however, there is considerable retrenching going on. Operators are in debt and are working to get their books in shape.

Looking into the immediate future, the outlook is good but certainly not spectacular. The holiday season has never been a particularly wild one. Most of the people are very conscious of Christmas and are spending their money on gifts — not amusement.

Most of the trade is now taking a long look into the future — next spring to be specific. They anticipate improved business and hope to ride the crest with the rest.

## Earlier Closings For St. L. Clubs

EAST ST. LOUIS, Ill.—Late-closing night club hours are being eliminated here after January 1, according to an ordinance passed by the city council last week.

Under the new law, taverns will have to close by 1 a.m., except Saturdays and Sundays when it is 2 a.m. At present those with night club licenses may stay open until 4 a.m. Taverns may stay open until 2 a.m. on Sundays only.

The new law also carries specific prohibitions against serving minors, having lewd performances and allowing persons to solicit drinks.

## Would Keep Eye on Italian Phono Tax

ROME—SAPAR's fiscal office has set up a committee to assist juke box operators in dealing with provincial authorities on the matter of I.G.E., the tax imposed upon the entry of taxable merchandise into a community.

The national organization has urged all of its members to follow closely all provincial commissions which set values on juke boxes and automatic games and to report their activities to central headquarters promptly for action in the event of high imposts.

MILWAUKEE — Because a 16-year-old boy played an amusement device, Police Chief Howard O. Johnson has asked the Milwaukee Common Council to close the Tick Tock Amusement Arcade here. Johnson not only asked for the revocation of the arcade license, but he also wants the amusement device, phonograph, cigaret and city food licenses of the owner, Ervin R. Beck, revoked.

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Vending Machines  
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Hot Popcorn Vendors  
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CC Red Pen Shuffle . . . . .	165.00
Wms. Pinch Hitter . . . . .	195.00

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Seeburg 200 Sel. WB . . . . .	39.50
Wurlitzer 5210 WB . . . . .	49.50
Wurlitzer 5207 WB . . . . .	25.00
Seeburg 3W1 WB . . . . .	18.50
AMI Bar Brackets . . . . .	2.70
AMI G 200 . . . . .	150.00
AMI E 80 . . . . .	75.00
AMI 80 Sel. Wall Box . . . . .	12.50
Seeburg C . . . . .	95.00
Seeburg G . . . . .	165.00
Seeburg V-200 . . . . .	125.00
Seeburg R . . . . .	285.00

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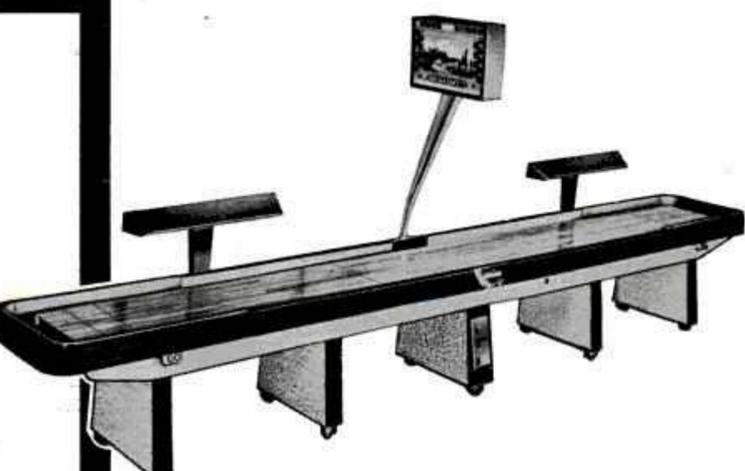
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The exciting IMPERIAL attracts more players and more coins because it is designed to work for you, the operator.

Handsome and sturdily constructed, its many new features include Horse-Collar Play Control, Pin Gate Control (even when electricity is off), beautiful, cantilevered scoreboard, brilliant lighting.

For a game that will consistently earn high profits for you, year after year, you owe it to yourself to see the IMPERIAL at your distributor's or write for free color brochure.



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## Kitt-Robbins Firm Named United Wis.-Ia. Distrib.

CHICAGO — Empire Coin Exchange, headed by Gil Kitt and Joe Robbins, was named United distributor for Wisconsin and Iowa, completing a five-State expansion program begun recently by the firm.

Empire also represents United in Illinois, Michigan and Northern Indiana. Several weeks ago, Rock-Ola named Empire its distributor in Wisconsin, in addition to Iowa, Michigan, Illinois and Northern Indiana.

In Wisconsin, Empire now

represents Rock-Ola, United, Williams and Midway. In Iowa, Michigan, Illinois and Northern Indiana, Empire represents Rock-Ola, United, Williams, Midway, Fischer, Irving Kaye and Southland.

Empire has its headquarters in Chicago, with other offices in Menominee, Grand Rapids and Detroit, all in Michigan. Bob Rondeau handles sales in the Northern Wisconsin area and Jack Burns, Empire's senior salesman (nine years) covers Southern Wisconsin.

## Urges Repeal of Mont. Music Tax

LEWISTON, Idaho—The executive board of the Montana Licensed Beverage Association has gone on record in a meeting here urging operators to press Congress for legislation to end the 10 per cent amusement tax on music machines.

"Due to the \$11 billion tax reduction, we are asking every licensee and the associated industry to write to their congressmen to ask for their support of legislation calling for removal of the 10 per cent music excise tax," explained Frank Maxam, president of the MLBA.

## WANTS TO BE COIN MACHINE MISSIONARY

LIBREVILLE, Gabon—Pierre Fache, a local businessman, is in the market for several pinball machines to be installed in a bowling alley. He would also like to represent U.S. coin machine companies in Equatorial Africa, which includes Gabon, Chad, Congo, Central African Republic and Cameroun. He may be reached at BP 763, Libreville, Gabon. Correspondence in French is preferred.

## Todd-Williams Names Bilotta

PHILADELPHIA — Todd-Williams Corporation here, has appointed Bilotta Enterprises, Newark, N. Y., coin machine distributor for Kwik-Flip remote control units in Up-state New York.

Kwik-Flip is a unit which may be attached to any television set and serves as a remote control unit, permitting the viewer to change channels, control volume and turn the set on or off. Fully guaranteed by the manufacturer, it is effective up to approximately 25 feet.

Bilotta recently displayed the device to the New York Tavern Owners and Liquor Dealers Association at the group's annual convention.

## New York Meet

• Continued from page 49

"Thousands of marginal operators would be forced out of business," Casola said. He said that operators are anxious to cooperate with the record companies to seek a solution that would be fair to all parties.

### List of Participants

Attending the New York meeting will be Casola, Blundred, J. Harry Snodgrass, John Wallace, Bill Cannon, Al Denver, George Jiller and Nicholas Allan, MOA counsel. Record companies who have accepted in writing are Jubilee, United Artists, Decca, Columbia, RCA Victor, London and MGM. The meeting is to be held at the new Hilton Hotel at noon.

In other MOA developments, Blundred confirmed that the association will hold its next board of directors meeting at the Sherman House here, January 17-18.

He noted that the association had appointed Frank Padula and Andy Hesch, Chicago operators, to a committee to seek ways to make the most of MOA's code of ethics "for the good of the industry." Also on the committee is O. L. Bob Slifer, one of the drafters of the document.

John Fling, Kansas City operator, has been appointed chairman of the new Interim Dues and Membership Committee, purpose of which is to revamp the MOA dues schedule and aid in membership.

## Daddis Ankles

• Continued from page 49

only man in the business to have held sales posts with three of the four major music machine manufacturers.

Daddis will leave soon for a national sales trip to line up new distributors and to promote the firm's shuffleboard and pool line.

National, founded 40 years ago and in the coin machine business for 30 years, expanded its plant facilities recently, and further expansion is expected to be announced shortly.

National makes a line of coin operated shuffleboards and non-coin pocket billiard tables.

## Belgian Coin Assn.

• Continued from page 49

erators of games, music machines and vending machines. The association meets monthly.

Among those attending the most recent meeting were Henri de Vroey, president; Ben Weyn, vice-president; Pierre Vanderhoeft, secretary-general; Ray De-neef and Marcel Goldwasser, UBA directors, and Henri Herbosch, Seeben representative.

# FOR SINGLE PLAYER (and crowds of kibitzers) Sensational action built into new Bally HOOTENANNY



Fast and furious action insured by clever HOOTENANNY playfield layout and brand new actionizing features. New Spark-Plug Button triggers plain Rubber Rebound into explosive action of a Sling-Shot Kicker, blasting ball directly into nest of 3 Thumper-Bumpers. New Scoring-Post scores like a Bumper in half the space of a Bumper, keeping front field open for exciting criss-cross ball action. HOOTENANNY crams more action, suspense and "came-close" repeat play appeal into a single colorful playfield than any game in recent years.

**2** Carry-Over Features

Ball shot through new Progressive-Scoring Lane scores 10 with both Gates closed... 30 when top Gate is opened by skill. Extra skill opens both Gates, which remain open until Free Ball escapes through Lane, ringing up 100 on the way.

Each Free Ball lights next letter of HOOTENANNY. Lit letters remain lit from game to game until Specials are scored by lighting complete name. Double carry-overs keep players coming back.



powerful punch of 50 VOLTS

Exclusive Bally 50 Volts circuit peeps up playfield action, cuts down switch-point arcing, insures extra long switch and relay life with less point cleaning service cost. Get Ballygames for top earnings, lowest operating cost, top re-sale value. Get Bally HOOTENANNY today.

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# Billboard Photo Gallery OF NEWSMAKERS



**BACKSTAGE AT THE OLYMPIA:** Standing backstage at the Olympia Theater in Paris are Paul Anka and Johnny Halliday. Below are (left to right) Paul's wife Ann, Sylvia Vartan and Richard Anthony.



**GOSPEL SINGERS OFF FOR JAPAN:** The famous Ward Singers, under the direction of Gertrude Ward (lower left), wave a farewell as they board Japan Airlines DC 8 for appearances in Tokyo.



**VISITORS TO CLAY COLE SHOW:** Liberty artist Bobby Vee, recent performer on the Clay Cole TV show, was accompanied by the company's lovely East Coast representative Jane Gibbs (left) and equally lovely June Harris of Disc Magazine, London.



**EUROPEAN ARTIST ARRIVES IN GOTHAM:** E.M.I. artist Danny Williams is greeted by Art Talmadge, president of United Artists Records, who will be recording the artist here. UA plans big build-up.



**COUNTRY MUSIC RECEPTION FOR ASCAP:** During festivities in Nashville, ASCAP's reception at the Andrew Jackson Hotel numbered such guests as Mrs. Juanita Jones (ASCAP), Stanley Mills (Mills Music) and Mary Lynch of RCA, Nashville.



**ITALIAN BULLY GULLY IN MUNICH:** MGM movie star Elke Sommer is signed by Munich producer and publisher Karl Heinz Busse (left) for his international label. First single, "Hully Gully Italiano," by Gert Wilden, is getting good share of air play.



**BENEFIT-MINDED BENNY:** In Pittsburgh for benefit performance with Pittsburgh Symphony, Jack Benny dropped in on Judy Wissner, KDKA's birthday girl, on occasion of station's celebration of its 43rd anniversary.



**PEREZ MAKES PROGRESS:** RCA Victor's Latin American maestro, Perez Prado, has created a new rhythm and dance called "El Dengue," which is also title of his latest single release for the company.



**ADDRESSING THE PRESS** in no uncertain terms, 81-year-old composer Igor Stravinsky wards off photographers upon arrival from New York at Rome airport.



**BILLBOARD REMEMBERED TO APRIL:** In Hollywood, Billboard's Eliot Tiegel (right) makes No. 1 award to April Stevens and Nino Tempo for their "Deep Purple" single. Atco chief Ahmet Ertegun (left) witnesses honors.



**NEW ASSIGNMENT:** Recently appointed associate producer for Columbia Records, Steve Venet is shown here doing session with another new Columbia acquisition—the Durettes.

# THIS COMPACT WURLITZER HALF DOLLAR SINGLE COIN WALL BOX PACKS MAMMOTH EARNING POWER



MODEL 5010  
Actual size  
6" Wide  
9" High  
2 3/4" Deep

The Model 5010 can be self-mounted on the wall, or supported by this matching chromed bracket, beautifully displayed on counter or bar.



Wurlitzer operators have proved it on location. The already fantastic play-stimulating power of the Wurlitzer Ten Top Tunes feature gets an added boost from these wonderful little wall boxes.

No need for a customer to move from booth, bar or counter. No buttons to push. No delay through making selections. Just drop a half-dollar into a single slot and enjoy ten top tunes. Any other coin returns through a chute at once.

Here's the greatest aid to extra earnings since fifty-cent play was introduced . . . another Wurlitzer exclusive.

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