

Billboard

The International Music-Record Newsweekly

Radio-TV Programming • Phono-Tape Merchandising • Coin Machine Operating

Ford Will Offer Motorola Tape Units in 1966 Cars

By LEE ZHITO

NEW YORK — The Ford Motor Co. is scheduled to offer stereo cartridge playback units as optional equipment in its 1966 models, Billboard learned last week. Motorola will go into production in June on stereo tape equipment designed for installation in the Ford lines, it was also learned.

This was revealed to Billboard by highly placed sources in Detroit who said that Ford will unveil its Motorola-built dash integrated tape units with its 1966 cars.

These sources said that at this time it was not known whether the Motorola unit will be designed to play only the Lear eight-track cartridge or will be able to take as well the established four-track continuous loop cartridge. According to one top executive, Ford will follow a wait-and-see policy

during the next few months to determine whether its equipment will be a compatible unit or eight-track only.

Depends on Acceptance

"A lot depends on market acceptance to Lear's eight-track system," he said. "If it takes off and appears to be the one everyone is going for, Ford will stick to an eight-track playback. If the market seems to be divided, we'll have to take the compatible route."

In an exclusive report, Billboard last week revealed that RCA Victor has concluded an agreement with Bill Lear of Lear Jet whereby RCA will make its recordings available for car and home use in the Lear-developed eight-track stereo tape cartridge. It also revealed that Victor will unveil this system before the disk industry early next month, at which time it will offer to du-

PLICATE recordings for all labels in the Lear cartridge.

The four-track continuous loop system uses a Fidelipak-type cartridge and tape deck which employs a pinch-roller within the deck. This flips up
(Continued on page 8)



CONNIE FRANCIS opens April 15 for two weeks at Harrah's, Lake Tahoe. She is going strong with her hit single, "For Mama" (K-13325), also the title of her newest MGM album, "Connie Francis Sings for Mama" (E/SE-4294).

(Advertisement)

Singles' Artists Scoring on Charts With Multiple Hits

By TOM NOONAN

NEW YORK—Never before in the history of the singles business have so many artists been represented on the charts with multiple hits. Time was when a manufacturer would milk a hit fully before releasing another side by the same artist. Today, there are numerous ex-

ceptions to this traditional mode of operation.

In some instances the manufacturer feels he will achieve a bigger total sale by rushing out a release even if the artist's current disk has not had its full run. In other instances, the second release is "forced" by station airplay—by deejays who either play a cut from a recently released LP or acquire an advance record of a British group.

An example of this is Herman's Hermits, hot MGM British group. Currently riding the charts with the nation's No. 2 disk, "Can't You Hear My Heartbeat," they are also represented by a newer disk, "Silhouettes." Latter was forced by airplay and was released about 10 days ago. It hits the Hot 100 this week at 76 and is the group's current hit in England. However, MGM this week was forced to release another record by Herman's Hermits, "Mrs. Brown, You've Got a Lovely Daughter." Judging by airplay recorded by Billboard's pop chart department, this disk will hit the chart in a commanding spot as soon as the disk reaches the stores. In sum, this group will obviously wind up with three records on the chart—all selling well.

Similar Situation

A similar situation prevails regarding the Searchers on Kapp. When their hit, "Love Potion Number Nine" was in the top five on the Hot 100, Kapp released a follow-up disk. This, in turn, was followed by the current hit, "Bumble Bee," moving to 41 this week—a star performer after only three

weeks on the chart. Also hitting chart this week, at 84, is their next release, "Goodbye, Lover Goodbye."

Freddie and the Dreamers are at No. 3 this week, after only four weeks on the chart, with their Tower hit, "I'm Telling You Now." The group has another record at No. 57 this week, "I Understand," on the Mercury label. Both firms have
(Continued on page 8)

Hickory Gets Global Logo

NEW YORK — The Hickory label is now established under its own trademark in all world markets, according to Wesley Rose, president of Acuff-Rose and head of the Hickory operation. "The job, projected about one year ago, has been done," executive stated.

Rose, whose publishing firm's operations in the world market are extensive, said he was anxious to spread the gospel of country music as effectively as possible. The broad distribution of the Hickory label is another way of doing this. "All Hickory records are cut in Nashville," Rose stated, adding that this spreads the concept of the "Nashville sound."

Rose noted that Hickory grossed as much during the last six months of 1964 as in any previous 12 months. The first quarter of 1965, he added, is maintaining that sales pace.

(Advertisement)



MR. COUNTRY AND WESTERN MUSIC is what George Jones is called and, coincidentally, his new Musicor album bears the same title. George, who appears with the famous Jones Boys here, currently has a hot single in collaboration with Gene Pitney, "I've Got Five Dollars and It's Saturday Night," also on Musicor, as well as an album, "George Jones and Gene Pitney."

(Advertisement)

Beatles Seen Recording for Own Company

LONDON — It is expected the Beatles will record for their own independent production company when their EMI contract expires in 18 months. Their recording manager, George Martin, will probably leave EMI at that time to run the company for the Beatles and Brian Epstein. Nobody will comment, but it is known EMI chairman Sir Joseph Lockwood strongly regrets that the group was originally signed to such a comparatively short contract.

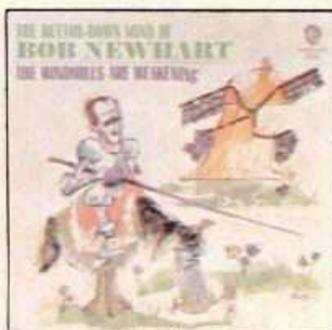
EMI would also almost certainly remain the Beatles' outlet, although obviously having to pay a far higher royalty for the product. The Beatles will make at least four TV appearances here this month in con-

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MORE HITS FROM WARNER BROS.



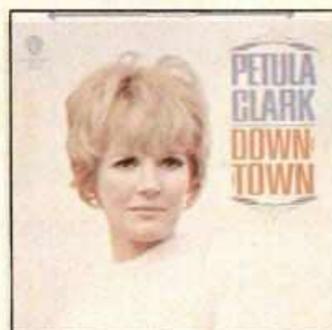
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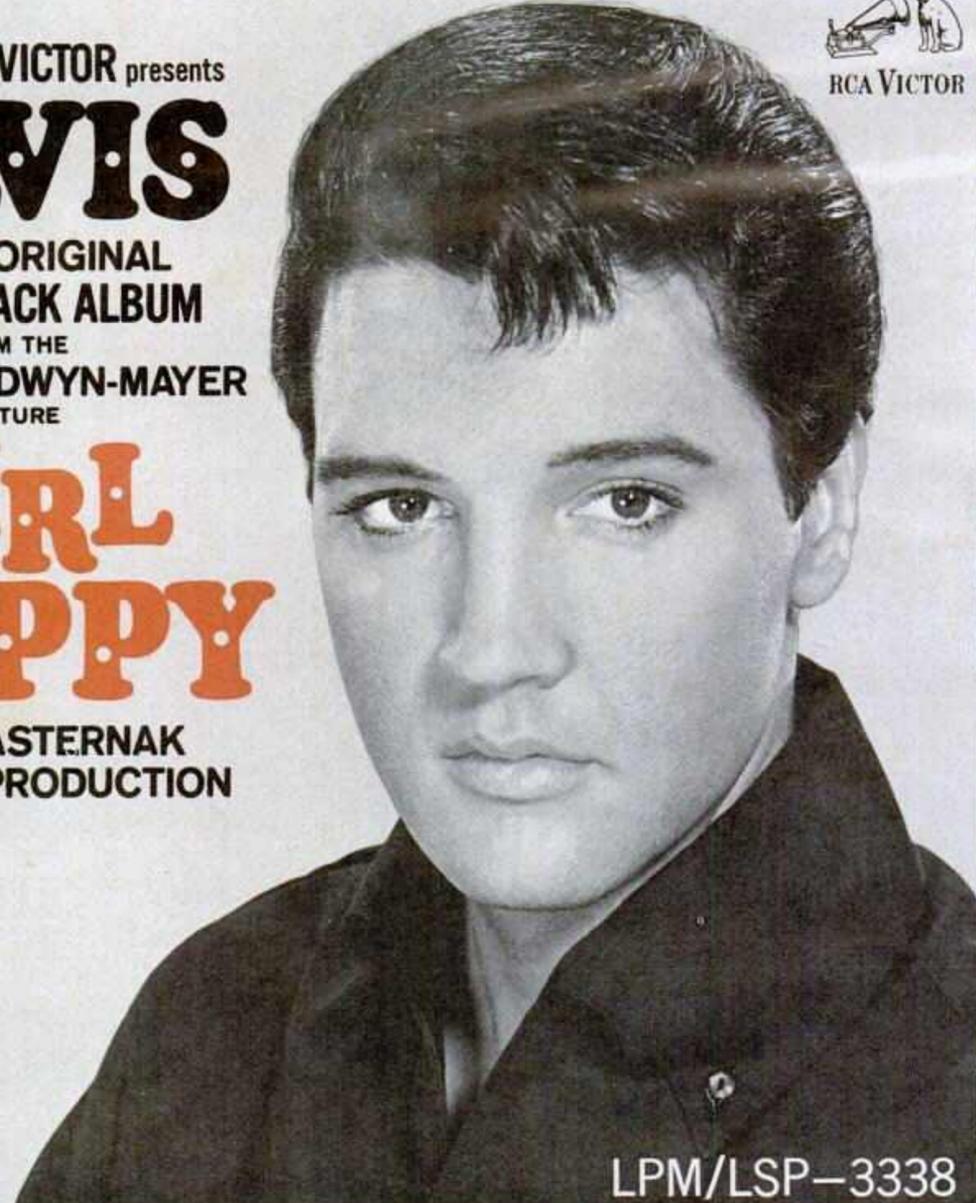
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Mickey Scopp Dies At 62; Chief of Big 3

NEW YORK — Maurice (Mickey) Scopp, 62, executive and general manager of the Big 3 Music Corp. and a director of the American Society of Composers, Authors and Publishers, died March 25 at Mount Sinai Hospital after a long illness.

Scopp was appointed executive head of the Big 3 in 1956. The firm includes Robbins, Feist and Miller music publishing firms. Under his direction, The Big 3 enjoyed some of its most successful years. Its global affiliations were expanded, domestic music exploitation was stepped up and performance revenues reached new highs.

Scopp began his career in the music business in the 1920's, during his high school days, when he sold sheet music for shows in Broadway theaters and contacted music distributors for Enterprise Music Publishing Co. At that time, Enterprise was operated by Maurice Richmond, uncle of Jack Robbins, who founded one of the publishing firms which Maurice Scopp was to direct when he returned to the music field in the 1950's.

A graduate of New York University, Scopp became a CPA in 1926. As an independent CPA, Maurice Scopp & Co., he represented outstanding entertainers and show business firms. Later, he organized and was



MICKEY SCOPP

president of the well-known pioneer of package shows, Air Features, which produced a roster of major musical and dramatic radio programs during the golden era of broadcasting: "Manhattan Merry-Go-Round," "Stella Dallas," "David Harum," "American Album of Familiar Music," "Just Plain Bill" and "American Melody Hour." In 1951 CBS purchased Air Features. Scopp continued as consultant to the network until 1953 when he joined The Big 3.

He is survived by his widow, Mrs. Pearl Scopp, a daughter, Ann Ruth Scopp and a sister Mrs. Tillie Fuchs.

C&W Pkg. to Para; Roulette in C&W

NEW YORK—A country and western package is scheduled for the Paramount Theater for a full week, starting April 29. The booking, resulting from a meeting between Morris Levy, Roulette Records president, who has leased the Paramount, and Jimmy Key, president of Nashville's Key Talent, Inc., is

studded with top names. Already tentatively set are Kitty Wells, Johnny Wright, Flatt and Scruggs, Dave Dudley, Jimmy Newman, Billy Walker, Ruby Wright, Bill Philips, Tennessee Mountain Boys, the Road Runners and the Foggy Mountain Boys.

In a related move, Levy entered the country field and signed to the Roulette label the following artists handled by Jimmy Key: Linda Manning, David Price and George Kent. The record sessions will be handled in Nashville by Jimmy Key and sides will be rush-released.

The Paramount c&w package, a milestone here in that it will present a full week of noted country artists in the noted theater, is a pilot venture. If it clicks, Levy and Key hope to present four country packages during the year, with the next tentatively scheduled for September.

Grammy Poll Due Mar. 31

NEW YORK — The ballots for the NARAS' 1964 Grammy awards are due in no later than midnight March 31. The ballots should be sent to Haskins & Sells, certified public accountants in Los Angeles.

The Grammy award winners will be announced April 13. Louis Armstrong will fly in from Europe to be featured guest artist at the April 13 dinner at the Hotel Astor.

Stapp Signs Miller, Tubb, Tex; Plans Other Expansion Moves

NEW YORK — Jack Stapp, Tree Music president, has recently signed Roger Miller, Justin Tubb and Joe Tex to new exclusive writer pacts, and he is moving rapidly to broaden the type of material to be released on his label, Dial Records. Stapp will also seek to develop more key writers. Another of his cleffers is Dottie West.

These are only several of Stapp's expansion plans, since he announced he would leave WKDA, Nashville, to devote full time to the music business (Billboard, March 27).

Motivating Stapp is his wish to get back to the creative aspects of show business and to

resume his close relationship with the live talent field. Today, publishing and recording are ideal vehicles for this.

Many Hits

Tree Music's hits in 1964 have been many, and recent top scorers have included the Roger Miller hits, "King of the Road," "Dang Me" and "Chug-a-Lug" on Smash, the Joe Tex hits "Hold on to What You Got" and "You Got What It Takes" on Dial, and others.

Stapp, under whose tenure WKDA held a consistent No. 1 in rating services, says: "This field—publishing and records—is more exciting." He is also of the opinion that country music

is now contributing in a major way to the entire field of pop music, and that its effect is increasingly felt on international levels. "The lyrics and melodies of country music are understood the world over," Stapp stated, "because they are simple and sincere."

Overseas Expansion

Stapp plans to expand his overseas activity. Another of his plans calls for the acquisition of copyright in the fields of film and TV music. Presently, his copyrights have been represented on disks nominated for the NARAS awards, in the fields

(Continued on page 44)

Tamla-Motown Make Mark in Britain; Gordy, 'Family' Arrive

By CHRIS HUTCHINS

LONDON—Britain has been invaded by Tamla-Motown. The label was launched here in March (distributed by EMI) with the arrival of the Supremes, Martha and the Vandellas, the Miracles, the Temptations, Stevie Wonder and the Earl Van Dyke Sextet for a

town-to-town tour and a rash of TV appearances. At the moment it's almost impossible to switch on a TV set in the evening without seeing one of the distinguishable Motown acts.

Berry Gordy Jr. flew in with his "family," as he refers to his stable of hitmakers. He admits modestly to being a millionaire (the sterling type) but talks

about his stars with far more affection than business enthusiasm.

"But I like to think that I am a businessman. After all, Tamla-Motown represents a lot of money now and we try to pull off the best deals wherever we can." That's an understatement. He is negotiating release of Tamla-Motown records on their own mark throughout the world and continually adding to his

(Continued on page 23)

KBLA's Pre-Release Airings Causing Stir

HOLLYWOOD—KBLA, 10,000-watter, has begun breaking singles before their national release dates, thereby drawing the ire and attention of the record industry here. Librarian Bruce Wendell claimed four exclusives last week in airing "Count Me In," by Gary Lewis, aired three days before Ed Sullivan was to expose the record on his TV show (21); "Just Once in My Life," by the Righteous Brothers; "Out in the Streets," by the Shangri-Las, and "She's Coming," by the Zombies.

Of the reported four exclusives, the Gary Lewis and Righteous Brothers' disks elicited the most reactions from Liberty and Philles Records respectively.

Admits Call

Librarian Wendell admitted

that Phil Spector, Philles owner, had called from New York after learning KBLA was playing the single Saturday (20) before the Monday release date. "Spector said 'you're killing me with KFVB and KRLA,'" Wendell remarked. "But I told him I was only interested in creating excitement for our station."

In each of the instances, Wendell said "friends back East" had supplied him with the product. Philles distributor, Jack Lewerke, said he refused to give Wendell an advance copy of the Righteous Brothers disk before the scheduled release. But when Spector called him, Lewerke suggested that copies be supplied to the other rock stations. So Monarch's pressing plant was opened on Sunday and copies obtained for KFVB and KRLA.

Wendell said he is not soliciting exclusivity. Rather, disks are being given him by "friends who want to see the new station make good."

Liberty's Vice-President Bob Skaff commented on the unauthorized Lewis exposure that certain stores received stock on Friday and that Wendell could have obtained a copy from one of them. The label's agreement with Sullivan had been for him to have world-wide exposure rights to the group's follow-up to its "This Diamond Ring" hit.

Boastful of his actions, Wendell emphasized the station "exposes anything that's good. There's no set number of records which must be played or any automatic air play."

As for moral or legal involvements in securing products before authorized release dates, the subject thus far hasn't posed any problems with broadcasters who accept the records or people providing the merchandise.

Cap's Gillette To Take Leave



LEE GILLETTE

HOLLYWOOD — Producer Lee Gillette, after 20 years with Capitol, departs the company April 1 on a four-month leave of absence.

Gillette is currently completing a Don Scarlett jazz LP, a Freddie Martin package and three Nat Cole albums. Capitol has 178 unreleased Cole masters which Gillette is screening for the three tribute packages. He just produced Tennessee Ernie Ford's new single version of "16 Tons," a previous hit on Capitol.

The veteran producer has over two dozen gold records to his credit and has recorded such artists as Peggy Lee, Tex Williams, Cole, Stan Kenton, Ford, Ray Anthony, Tex Ritter, Frank Sinatra, Nelson Riddle, Merle Travis, Hank Thompson, Guy Lombardo, Jimmy Wakely, Margaret Whiting, Freddie Martin, Pee Wee Hunt and Dean Martin.

When Gillette joined Capitol's a&r department in 1944 the company was only two years old. Before Capitol he worked in radio at WAAF and WJJD, Chicago.

Victor Opens Record Studios In Nashville

NASHVILLE — The new RCA Victor recording facility opened here Monday (29) as a large contingent of company brass, headed by George R. Marek, vice-president and general manager of the label, inspected the studios.

Making the trip were Norman Racusin, vice-president and operations manager; Harry Jenkins, vice-president of marketing; Jack Burgess, vice-president of commercial sales; Steve Sholes, pop a&r vice-president; Joseph Stefan, vice-president of

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Industry Ponders FCC's Plan To Cut Webs' Program Control

WASHINGTON—The FCC's proposal to cut net ownership of TV programs back to 50 per cent of prime time, and to take nets right out of domestic syndication, has started a groundswell of speculation in talent, production and recording circles. The Commission's 60-page document says FCC believes in the ability of non-network "financial and artistic resources to play an expanded role in nighttime television."

Music interests are watching the outcome of the proposed rule making with keen awareness of what access to two hours nightly in prime time could mean to independent producers of musical shows, concerts, et al. Musical showmen like Mitch Miller, whose "Singalong" lost to network decision based on rating points, would cheer new access for individual entrepreneurs.

Networks would still have final word on what goes on their schedules, FCC points out, but much of the bias in favor of their owned product would be ended. FCC says today's TV "look-alike" programming offers so little diversity that networks were bound to lean to their own productions in a final choice. FCC says networks today con-

trol more than 93 per cent of all prime time programming on TV. Networks insist TV programming is too costly a business for individual advertisers and producers to risk.

New Sources

FCC says cutback in network ownership would make sponsors more open to suggestion from independent producers. In any event, there would be new sources of decision making on programming.

For music interests, the opening of network time, if the rule-making goes through and survives court challenge, will have the added factor of stereo sound on TV, which FCC is now trying to work out. Also, FCC believes program demand will grow in UHF as the expansion of TV goes to 80 channels with UHF service. All-channel set saturation is expected within five years.

The four-man FCC majority of Chairman Henry, Commissioners Cox, Bartley and Loevinger, do not agree with networks that their structure will collapse and networking services will be injured by cutback in program ownership. The FCC expects no difference in general multiple-spot sponsorship of TV

programming in prime time, whether the shows are net-owned or whether independents have provided them. FCC hopes diversity and creative improvement will result from the divorce.

Network Study

The rule making grew out of the six-year investigative study of the FCC's Office of Network Study, under Ashbrook Bryant. The study found that network control over "economic and creative" programming aspects is against the public interest. It also runs counter to American belief in equal competitive opportunity, says the Commission.

Under present concentration of control, FCC says "the same persons and the same programs" are constantly involved in the nighttime program decisions.

Continued on page 10

Hilltop Goes To South to Wax Gospel

NEW YORK—Hilltop Records, a division of Pickwick International, is stepping up its gospel program. The first part of its new campaign will be releases recorded by its artists and repertoire man Aubrey Mayhew, who made the disks on the spot during a tour through the South.

Among the groups recorded, as well as signed exclusively to Hilltop were the Songmen Quartet, the Deep South Quartet, the Foggy River Boys, the Trebelaires, the Pathfinders Gospel Trio, Wendy Bagwell and the Sunliters, and soloists Country Johnny Mathis and Bobby Jean White.

Hilltop will promote its gospel series with an emphasis on the radio and TV stations around the country that feature gospel music. In-person appearances by the gospel artists are also being mapped by the label.

In addition to adding more gospel recording artists for the new series, Barmour Music, Pickwick International's country and pop music publishing subsidiary, will be looking toward signing exclusive contracts with writers of religious music.

Mitch Miller Joins MCA

HOLLYWOOD — Mitch Miller, veteran recording man prior to his TV click with the "Sing Along With Mitch" series, has joined Music Corp. of America. He'll work as an executive in MCA's creative development division.

According to Lew Wasserman, MCA president, Miller's operational spectrum will cover such diversified areas, as developing TV shows, picking up songs for publication, and evaluate possible legit production plunges on Broadway. He also will scout talent in the theatrical or TV films for Universal and recording artists for Decca.

Miller has been long-time head of a&r for Columbia Records. Before that he headed a&r for Mercury.

Montana Not Out: Unsmiling Smiley

By CLAUDE HALL

WASHINGTON — Montana has not been whipped in its battle with BMI for lower broadcasting rates, State Congressman Richard D. Smiley, president of KXXL, Bozeman, Mont., said Monday (22). "This battle will be won . . . one of these days." He was here attending the National Association of Broadcasters convention.

Montana Gov. Tim Babcock vetoed last week a bill which would have placed performance rights societies under the control of the State Railroad and Public Service Commission. The State Legislature had passed the bill. Approval by the governor might have thrown a "music blackout" over the State, since BMI and other agencies which control music performance rights threatened to cease operations in the State if the bill became law.

"We asked for the vote," Smiley said. "We had to." He said that broadcasting interests in Montana could have had the bill approved. Broadcasters would have then faced the risk of operating without a license, he said, since ASCAP would have withdrawn all rights and artists, composers, and writers would then have come into the State on lawsuits to halt use of their records.

All is not peaceful yet, Smiley said. "If the situation doesn't improve—and improve considerably—there could be further action. We were all ready to play cleared - at - the - source music anyway. I have a Russian library that would have played for quite a while."

He said that in his opinion ASCAP is just as guilty of high rates as BMI. "It's been misconstrued that we were out for somebody's hide. We want just rates. Montana is not trying to beat anyone out of their fees . . . we merely want the right to sit across the table and bargain."

Under the bill, music-licensing firms would have been required to file a catalog with the State and pay 2 cents a title. Other provisions called for broadcasters to seek intercession by the Copyright Commission if they failed to come to terms with licensing societies, with the burden of proof resting with the societies.

Same Rights

Opponents of the bill had argued that if Montana had obtained this type of control, the other States would have eventually demanded the same rights and the societies would have ended up having to dicker with 50 States.

Smiley said, "That's their problem, not ours."

He accused the societies of

Col. Builds In Nashville

NASHVILLE — Columbia Records has begun construction on an additional recording studio here. It is expected to be in operation in September.

Columbia also announced the introduction of a new c&w catalog which features an alphabetical listing of the artists along with names of their albums.

The booklet also lists varied selections from each album and reproductions of the most popular album covers.

hiding behind the Consent Decree. "They could have negotiated the rates," he said.

The status of the Montana-BMI situation "depends on what happens between now and two years from now when the State Legislature meets again," Smiley said. He predicted that the rate question would be a matter for the whole industry within the next two years.

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Chad & Jeremy File Suit Vs. Ember; Ember Counters

NEW YORK — The British duo of Chad & Jeremy has filed legal action in the Supreme Court, County of New York, seeking to void their contract with Ember Records International, Ltd., England. In a counter move, Ember has asked the court to throw out the case, pleading that English courts should have legal jurisdiction.

Chad and Jeremy attorney Martin J. Machat said Friday (26) that he'd asked the New York court on March 19 for a declaratory judgment. Ember has until April 5 to file an answer, he said.

Chad and Jeremy claim that their contract with Ember provided for the day-to-day services of John Barry, a&r man and composer up for an Academy Award and a Grammy Award for his score for the movie, "Goldfinger."

A contributing factor in the dispute might be that Columbia is now running in front for

the services of the British duo and Barry has signed with CBS in England. According to Columbia, it recently cut several numbers by Chad and Jeremy under the impression that a deal with the duo was all wrapped up. Allen Klein, the group's manager, said the artists would sign with Columbia if Columbia wanted them.

Machat said that such a contract will be signed "depending on the outcome of this litigation." Chad and Jeremy notified Ember of intention to consider no contract in force on Jan. 11, Machat said. Ember refused to release the duo. The contract, signed July 30, 1963, reportedly has about a year to go. Participating in the pact was Tony Lewis, former manager of the duo, and David Stuart Chadwick (Chad). Machat said Jeremy never signed anything. Machat said that if the current litigation is successful for the duo, Columbia will then hold world label rights.

EDITORIAL

Merger's the Thing

Initial conversations have already been held to explore the possibility of a merger between ARMADA and NARM, two key trade associations. Highly placed distributors, notably ARMADA President Amos Heilicher and Treasurer Jim Schwartz, are known to be in favor of a move which would ultimately lead to one trade organization, provided the various industry segments can agree on the structure of such an organization.

The initial talks—we feel—are a move in the right direction. We urge that the matter be explored fully, with a view toward creating an association which would be effective on an institutional level, in addition to being able to protect the interests of rack jobbers, distributors and others.

The record industry has long been known for its rugged individualism. This is a fine characteristic; but the present time—a time of change in the marketing of records—calls for statesmanship. A merger of trade organizations—with the ultimate aim of bringing into the over-all group the retailers, one-stops, etc.—will mean a gain in industry prestige and a saving in time and money for the members.



Vol. 77 No. 14

BILLBOARD, April 3, 1965



**3 SHOW-STOPPING PERFORMANCES
ON THE ACADEMY AWARDS TELECAST**

**"CHIM CHIM CHEREE"⁴⁻⁴³²¹⁵
SUNG BY THE NEW CHRISTY MINSTRELS***

**"HUSH, HUSH, SWEET CHARLOTTE"⁴⁻⁴³²⁵¹
SUNG BY PATTI PAGE**

**"DEAR HEART"⁴⁻⁴³¹⁸⁰
SUNG BY ANDY WILLIAMS***

**ALL ARE SINGLES
ON COLUMBIA RECORDS** 



***They're also "Grammy" nominees.**

This One



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Producer, Engineer Tie Stressed

NEW YORK—The relationship between the record producers and the engineers was the topic of discussion at a symposium conducted by NARAS at the Bryant Park Studio of National Recording last week. Title of the symposium was "Who's in Charge Here?"

Members of a diversified panel moderated by Father Norman O'Connor never answered the question but agreed that the best records are made when producers and engineers work as a team. Columbia's veteran engineer, Fred Plaut, noted that familiarity with the music and its artists was vital to an efficient recording session, while Mike Stoller, a writer-producer,

felt that spontaneity of a session often resulted in a hit recording.

RCA Victor's a&r chief Steve Sholes, leaning more towards Plaut's theories, intimated that he has maintained high regard for engineers and their functions ever since one of them "bailed me out of my very first recording date." Sholes noted that whenever friction occurs on dates, it seldom stems from producer - engineer relationship but rather from artists' relatives, managers and friends. Mercury Records' classical chief, Harold Lawrence, agreed.

Tom Dowd, head of Atlantic's engineering department, dropped a minor bomb with

his observation that engineers are so often overworked that they can't match the enthusiasm of the producers. He also noted that keeping up with the times, both from an engineering as well as an a&r standpoint, was vital to being a good engineer. Phil Ramone, vice-president of A. & R. Recording, emphasized the need for rapport between everyone concerned with the creating of a record, indicating that the producer and engineer, working as a team, often find it necessary to establish good working relationship both before and during sessions with the artists themselves.

GETS DIVERSITY OF IDEAS

H-B's New Concept: Teamwork

HOLLYWOOD—A pop music a&r team concept has been devised by Hanna-Barbera Records' President Don Bohanan. This team effort is employed on the company's first pop single "Dancing in the Sand" set for release in April. The group performing on the disk is a H-B "house" act, as yet untitled.

Bohanan has two other singles already mastered as follow-up pop releases. The team concept is utilized to offer a diversity of opinions on product ideas, Bohanan explained, rather than relying on one a&r man to conceive a record.

Bohanan will hire independent promotion men in key markets to work on pop product. This network is still unassigned.

H-B's first two pop acts are singer-composers Danny Hutton and Lyn Bryson. Along with Bohanan, Larry Goldberg, West Coast divisional sales manager and free-lance arranger Hank Levine, they comprise the first team developing pop product.

Hutton and Bryson are signed to Anihanbara, the firm's new BMI publishing company, and feed Bohanan song ideas. From

these ideas evolve artist concepts and then an arranger is hired. Once the "sound" is decided upon, musicians are hired and the four hours in the studio are spent cutting the record's "A" side.

As the pop line develops, Bohanan envisions forming other teams of writers-arrangers to create product. In order to gain information on the pop market, Bohanan's team analyzes successful records, talks to promotion men and distributors to ex-

VJ to Release Spaak Product

HOLLYWOOD — Vee Jay Records has signed an agreement with Ricordi of Italy for the U. S. and Canadian release of product by Catherine Spaak, 19-year-old film actress.

Contract also gives Vee Jay exclusive rights to disks by Ornella Vanoni, Italian opera singer.

Miss Spaak will arrive in the U. S. in April to plan her recording sessions.

tract the ingredients which they feel are proving salable.

While the company has announced it will be a full-line manufacturer, Bohanan reports confusion in the trade over the label's activities. Children's product will be a major part of the output, but the company will be in the pop music business, the executive emphasized, as evidenced by the singles team concept. Since the H-B name is readily identified with children's TV shows, Bohanan said he might have to create a separate label name for pop product.

The president reports that reaction to his idea of providing distributors with life-size costumes of cartoon characters for promotions has drawn excellent response. Canfield Supply Co. of Lansing, Mich., upon reading of the offer in the March 20 Billboard, ordered 1,000 copies of each LP for which costumes could be supplied.

Canfield also ordered 2,000 seven-inch 49-cent singles, Bohanan boasted, without even hearing any of the LP or single product. H-B's first cartoon release next month will include six LP's and 12 49-cent singles.

TIED IN WITH PROMOTION

Capitol Serves Up 'Silver Platter'

HOLLYWOOD — A promotional feature of Capitol Records, "Silver Platter Service," is currently being programmed over 85 U. S. radio stations, 400 overseas outlets plus two Navy warships.

The brain child of ex-radio announcer Jack Wagner, who produces the 24-minute show as Capitol's national/TV services manager, "Silver Platter" is in its fourth year as a gratis program offered exclusively to one station per market. Wagner claims Capitol is the only label offering broadcasting this free regular service.

Capitol Records is never mentioned in the programs, which offers sophisticated tracks from each month's pop releases. Only the title of each LP is mentioned. Interviews with artists, with guest disk jockeys from among the "Silver Platter" network introducing selections are incorporated in the 33 1/3 LP's mailed every two weeks to subscribers.

Expansion Planned

So successful has the gratis program been, that Wagner, a 17-year radio veteran (10 with

KHJ, Hollywood), is planning entries in the country and western, classical and Top 40 areas. Each program has five places for the station to cut in with commercials. The sound quality approximates a live show, with Wagner introducing each selection and appropriate fades utilized.

Among the top-ranked stations airing the program are WNEW, New York; WIP, Philadelphia, and KLAC, Los Angeles, he says. Wagner recruits all the stations. Smaller stations often air the show more than once a week, Wagner says. Governmental agencies like the Armed Forces Radio Service, Voice of America and Radio Free Europe air the programs.

Wagner estimates each show costs \$500 to produce. Since the records are promotional in nature, no artist royalties are paid. A special agreement between Capitol and AFTRA offers the stations unlimited use of each program for six months.

The service was launched April 1962 after Wagner presented the idea to label executives Fred Rice and Lloyd Dunn.

Six months after he began producing radio programs for Capitol, Wagner was hired to develop a radio-TV service department. This operation now encompasses these other free programming services: minute masters—12-inch LP's of shortened selections; open end interviews—seven-inch disks with an artist answering questions put to him by the station DJ; intro disks—seven-inchers with the artists introducing their albums; programming aids—12-inch LP's containing greetings and statements from top label artists; and balanced for broadcast—monthly LP samplers of new releases.

Since the shows are professional in nature and eschew plugs for Capitol, stations receive the packages with unhesitant enthusiasm, Wagner notes.

Capitol and Angels' regular record subscription service is used by 2,000 stations, the executive said. Capitol LP's—a minimum of 60—are sold for \$45 yearly. Singles are sold for \$35. Angel's LP price for 36 packages is \$35. Capitol and Angel stereo and mono LP's are offered for the same price.



JIMMY ROSELLI, who just signed with United Artists Records, was introduced at the American invitational premiere for the movie, "The Train," in New York last week. Pictured left to right are Mike Stewart, executive vice-president of UA Records; Roselli; Fred Goldberg, vice-president in charge of advertising and publicity of the UA film corporation; and Lloyd Leipzig, director of creative services of UA Records.

Smash-Fontana Setting Furious Pace in 1/4 Time

CHICAGO—The Smash-Fontana division of the Mercury Record Corp. has topped its 1963 gross during the first quarter of this year.

Pacing the firm's three-month activity has been Roger Miller's "King of the Road" single, which King is nudging the million mark in sales. Miller's two recent Smash albums are over the quarter-million mark.

Other Smash LP releases of 1965 which have swelled the gross are Jerry Lee Lewis' "Return of Rock"; "Talking Steel and Singing Strings," by Pete Drake, and "Grits and Soul," by James Brown.

On the Fontana side of the

ledger, potent product includes Nana Mouskouri's "Voice of Greece"; Ireland's McPeake family in its first U. S. release; "A Swingin' Singin' Affair," by Mark Murphy; "Les Liaisons Dangereuse," a soundtrack disk by Art Blakey and the Jazz Messengers; "Soul Serenade," by Gloria Lynne, and Oscar Brown Jr.'s live performance, "Mr. Oscar Brown Jr. Goes to Washington."

All the firm's releases through May 31 are part of a special promotion offering discount incentives, according to Charles Fach, division manager. Special merchandising aids include a four-color Jerry Lee Lewis window display.

Freddie and Dreamers' LP Piles Up Record Advance

CHICAGO—Mercury racked up advance sales of 142,000 albums in four days of Freddie and the Dreamers' new album, following dual appearances by the Manchester group on the TV shows, "Hullabaloo" and "Shindig."

Irving B. Green, Mercury president, said the figure breaks the all-time advance sale mark for any album in the label's 18-year history.

Kenneth Myers, Mercury vice-president in charge of sales, said that the first album will include 12 sides by the quintet. The liner notes will explain the

Freddie, a new dance which the group plugged during their TV appearances.

Frank Barsalona, the group's U.S. booker, said that the quintet will appear on the Ed Sullivan show in the "near future," and that appearances on the Soupy Sales and "Go-Go" WABC-TV shows are also anticipated. Barsalona also speaks of a personal appearance tour for the group next fall.

Freddie and the Dreamers have recorded for EMI since May 1964. Mercury obtained the masters for the current album from the English organization.

AFTRA, RECORDMEN BURN MIDNIGHT OIL ON PACT

By CLAUDE HALL

NEW YORK—The American Federation of TV and Radio Artists on Friday (26) met once again with officials, a&r men, and legal counsel of some of the nation's major recording companies in an attempt to arrive at a new recording contract.

Donald F. Conway, national executive secretary of AFTRA, which handles bargaining rights for disk performing vocalists, said the Federation had submitted 21 proposals to the recording companies. However, "I haven't seen any indication they are willing to come down the pike," he said.

The present deal between AFTRA and the recording companies ends at midnight March 31. "After that, we'll be free agents to do what we damned well please," Conway said.

More than 400 labels were invited, Conway said. Only 35 are participating in the negotiations which have been going on the past five weeks. Friday's meeting, not open to the press, was held at AFTRA offices and was still in session at press time.

LEIBER

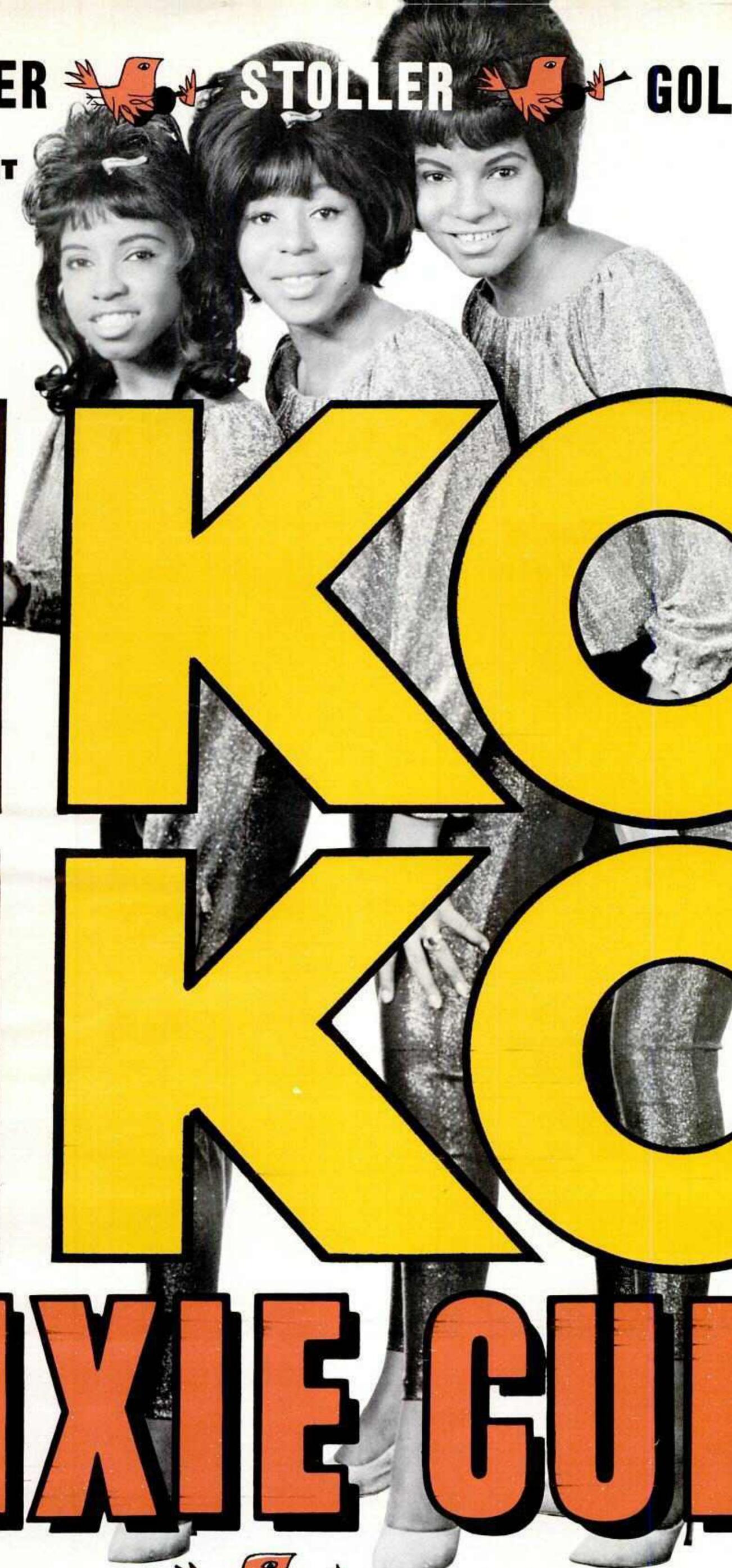


STOLLER



GOLDNER

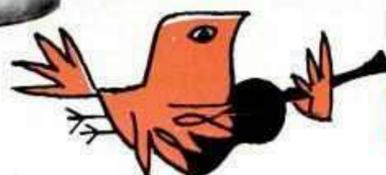
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Singles' Artists Scoring on Charts With Multiple Hits

• Continued from page 1

released albums by these artists, who created the "Freddie" beat. Chubby Checker is riding strongly on the new dance with his record of "Do the Freddie," making its initial appearance on the chart this week at No. 85.

Gene Pitney has two records selling well. One is the chart item, "I Must Be Seeing Things," at position 31. His other record is "I've Got Five Dollars and It's Saturday Night," teaming with George Jones.

The Four Seasons have two records, just released and moving well. Both records make their initial appearance on the Bubbling chart this week. "Toy Soldier" on the Philips label

and "Since I Don't Have You" on Vee Jay.

Dionne Warwick is in the race with two disks, "Who Can I Turn To" on the chart at No. 62 and "You Can Have Him," listed on the Bubbling chart.

Joe Tex' new Dial record is out while both sides of his previous release are on the charts. The Impressions' new record, "A Woman's Love," hits the chart this week at No. 79; their "People Get Ready" drops for the first time this week.

Of course, the Beatles proved that a sensational act can have more than one record on the charts at the same time, all moving up. They at one time had more than a dozen sides on the chart. However, it still takes a very hot act to carry this unique

situation off successfully. Others have tried it and failed. Automatically stations many times will remove the previous record from the playlist as soon as the new one is released or will not get on the new release until the previous hit runs its course on their top 40 sheets.

Rivers Big in '64

Johnny Rivers was with many

labels before he hit it big with Imperial Records in 1964. Rivers has to be counted as one of the most-released artists in the business.

The timing involved in the release of a new single is truly an art and can contribute greatly to the eventual success of any single. It can, of course, at times, do damage to the artist's reputation; thus it must be cautiously studied.

The significant factor presently is that there are current examples of multi-released records by the same artist, even on the same label, and all selling well.

CBS Spreads To Columbia

NEW YORK—CBS Records, Columbia's international, has formed a new subsidiary company, Discos CBS, S.A., of Colombia.

According to Harvey Schein, vice-president and general manager of CBS Records, the new subsidiary, headed by Stefan Riess, will be a fully integrated record company with recording, manufacturing and distribution facilities.

Needle Mfr. Sees 1-Speed A Reality Within 5 Years

CHICAGO—A leading phonograph accessory manufacturer got on the one-speed band wagon last week, predicting that complete uniformity will come within five years.

Karl Jensen, president of Jensen Industries, manufacturer of some 600 different-type phonograph needles, says that the "chance of agreeing on one speed and one size for records is better than any time since the introduction of the long-playing record."

Jensen also sees the day when no more than 10 types of needles will be used in phonograph equipment.

Jensen feels that 33 r.p.m. will become the standard speed for records played on a single size spindle. He also feels that seven and 10-inch disks will eventually give way to the 12-inch LP size, "despite the teen-age trend to favor the smaller seven-inch 45's."

Jensen notes that currently 15 types of needles make up 85 per cent of the market.

Commenting on changers, Jensen notes there is still a need for a practical device that will pick out a single song or tune from an album.

ANDERSON, OF LETKISS FAME, VISITING U. S.

NEW YORK—Swedish publisher Stig Anderson of Sweden Music AB and Polar Music AB, Stockholm, is visiting record companies in this week and next week to discuss deals for letkiss tunes. Anderson's firm has the world rights for more than 60 songs in the letkiss vein. Letkiss is a dance derived from an old Finnish dance called the Letka-jenka. The dance is now a craze in Europe, partially because audiences there misconstrued the name of the dance to mean, "Let's Kiss."

• Continued from page 1

into place to transport the cartridge-enclosed tape. The Lear eight-track continuous loop system includes a pinch-roller within each cartridge.

Both systems operate at 3¾ ips. The number of tracks utilized (four vs. eight) is said to be of negligible difference, since those now in four-track claim they can easily produce eight-track tape. Basic difference between the two systems is not in the number of tracks but lies in the placement of the pinch-roller—whether a single roller is situated within the tape deck or whether a separate roller is included in each cartridge assembly.

According to Billboard's source (he prefers not to be quoted by name), it would cost considerably less to produce a single-system playback than the more sophisticated compatible machine.

The same wait-and-see attitude evident at Ford-Motorola was reflected by key record labels within the industry. Alan Livingston, Capitol Records president, told Billboard he was still hoping that a single system will emerge in this field. Livingston's call for standardization was exclusively reported by Billboard in its March 20 issue.

Livingston said he was not asking that research for the continuing improvement of the existing equipment be stopped, but would hope that various manufacturers would strive to constantly produce better playback units.

"All I want is that we settle on a system—whether it's four-track or eight-track, or whatever—before the industry gets rolling on tape cartridges for car units," Livingston said. "I would like to see us avoid another battle of the speeds if it can be done. We will be making cartridges for this field, and it would be best for all concerned that these cartridges be interchangeable from one playback to another.

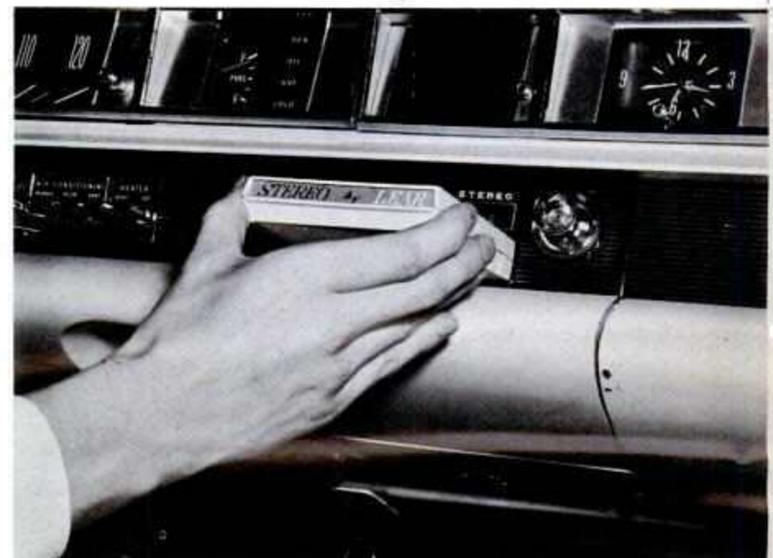
Livingston refused to state which system he personally prefers, and said he was so eager for standardization in this field that "I'd even go along with a system I don't like as well just to spare the market the confusion of having to stock multiple versions of the same recordings." Livingston told Billboard that Capitol intends to duplicate and market its own cartridges when it enters the field.

Bill Gallagher, Columbia Records vice-president in charge of marketing, told Billboard: "Columbia is following a policy of watchful waiting. We believe

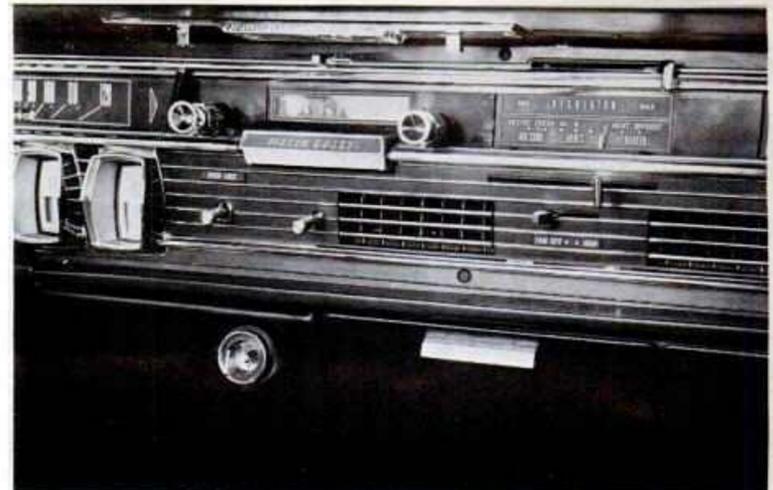
we have the most important music catalog in the industry. If a product form arrives on the scene that will give us an additional market for this great catalog, we will certainly market it in that form."

A similar reaction came from Sid Goldberg, Decca's sales vice-president, who said his firm

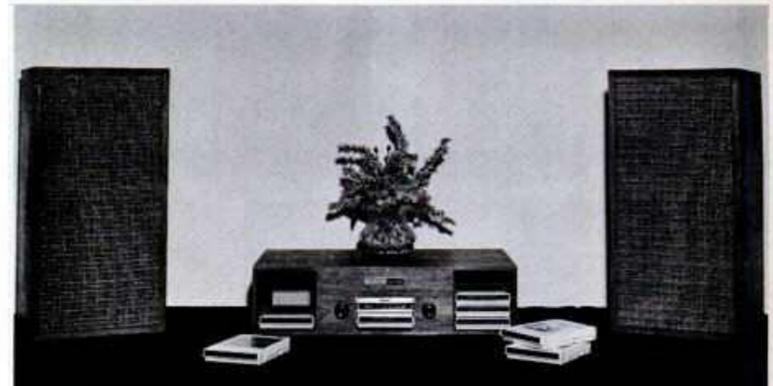
"has been carefully watching this scene for sometime, but until it is established what the prevailing system will be, we will stay out of it. Once a system has been established and a market is there, rest assured Decca will make its product and tape duplicating facilities available to that market."



EIGHT-TRACK STEREO CARTRIDGE being inserted in Lear tape-radio combination as it is installed in dash of 1964 Oldsmobile. Cartridge insertion automatically activates tape playback. Photo also illustrates unit's compactness.



CARTRIDGE IN PLAYING POSITION shows title of album. Dash is that of Henry Ford's personal Lincoln Continental. Tape machines have been installed in cars of numerous auto industry executives.



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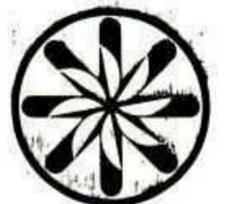


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Phil Wright

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| Alan Arkin | Tiger Haynes |
| Jack Albertson | Anne Jackson |
| Herschel Bernardi | Richard Kiley |
| Victor Borge | Steve Lawrence |
| Tom Bosley | Bethel Leslie |
| Carol Burnett | Bernice Massi |
| David Burns | Walter Matthau |
| Art Carney | Karen Morrow |
| Carol Bruce | Dennis O'Keefe |
| Carol Channing | Don Porter |
| Sydney Chaplin | Robert Preston |
| Maurice Chevalier | Robert Reed |
| Betty Comden | Marjorie Rhodes |
| Barbara Cook | Chita Rivera |
| Dan Dailey | Diana Sands |
| Irene Dailey | Martha Scott |
| Billy Daniels | Dick Shawn |
| Ossie Davis | Martin Sheen |
| Sammy Davis | Barbra Streisand |
| Ruby Dee | Inga Swenson |
| Nancy Dussault | Eli Wallach |
| Martin Gabel | Paula Wayne |
| Sir John Gielgud | Fritz Weaver |
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| Adolph Green | Irene Worth |
| Buddy Hackett | |

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TMLC Drives to Cut ASCAP TV Rates

WASHINGTON — The All-Industry Television Music Licensing Committee intends to "leave no stone unturned" to bring ASCAP to more reasonable rates for music on TV, according to Charles H. Tower, committee chairman and executive vice-president of Cerinthian Broadcasting Corp., New York. Tower, however, pointed out

during a report made at a Wednesday meeting of the National Association of Broadcasters convention that he felt this was the time to negotiate—"the best time and I really believe the last time."

A petition for lowering the rates was filed last September in Federal District Court for Southern New York, Tower said. "We've put together a substantial case to document the reasons why TV deserves a much lower rate. The chances for winning the case are not overwhelming, but good enough so that we'll get a fair shake in court."

A tentative settlement made by networks was rejected by the committee as "inadequate," Tower said. "Local stations are absolutely unanimous that we pay too much. TV stations contribute more to ASCAP than any other of their sources."

He said he expected a court decision probably by midfall. The committee has been discussing the rate situation since early 1961.

ASCAP Board Elections Held

NEW YORK — The writer members in the pop-production field elected to the ASCAP board last week were Stanley Adams, Richard Rodgers, Ned Washington, Arthur Schwartz, Jimmy McHugh, Jack Yellen, L. Wolfe Gilbert, Richard Adler and Howard Dietz.

The writer members in the standard field are Morton Gould, Deems Taylor and Paul Creston.

Publisher members elected in the pop-production group are Edwin H. Morris, Victor Blau, Louis Dreyfus, J. J. Bregman, Leon J. Brettler, Lou Levy, Irving Caesar and Arthur Israel, for Famous Music, replaces the long-time director, Jack Mills. Also elected to the board was Maurice Scopp, who died on March 25. A replacement has not yet been set.

For the standard publishing directorship: Rudolph Tauert, Frank H. Connor and Adolph Vogel.

All the members of the board of directors have been elected for a two-year term commencing April 1.

Krich-N. J. Adds Bldg.

NEWARK, N. J.—Krich-New Jersey, which recently completed its 45th year as a distributor for the Radio Corporation of America, has completed a large addition to its quarters here. The original structure, built in 1936, has 30,000 square feet of floor area.

The addition, which connects with the older building, adds 25 per cent to the floor space. The new one-story building has been designed to permit the building of a second story.

Industry Ponders FCC's Plan

• Continued from page 4

production and selling. Independent programming sources in 1956-1957 comprised between a third and a half of nighttime TV. They now provide less than 7 per cent of all nighttime network TV programming. FCC also says network control has been marked by a strong tendency to produce only "mass-audience appeal" programs. FCC hopes for diversity to bring fresh ideas and approaches.

The Commission document reminds independent program-

mers that they are entitled to buy network time as well as advertisers. A producer can contract with a network for time, and the producer can then attract advertisers with the bait of substantial station line-up.

Exploring Possibilities

Networks are sure they will not be up to the gamble. But one FCC staffer notes that some talent and programming interest are already exploring possibilities—gambling on the possibility that the rule making will go through.

Commissioners Lee and Hyde dissented from the proposal. Commissioner Hyde protests restricting networks' "creative role" and reducing them to mere "exhibitors." Commissioner Loevinger agreed with the majority in theory, but is dubious about the means to be used to assure diversity.

FCC invites comment from all sources, including suggestions for any alternative ways to reduce network program control. Deadline for comment is June 21, 1965, at the Commission.

Victor Nashville

• Continued from page 3

magnetic tape and custom products, and Joseph D'Imperio, vice-president of business affairs.

Other top Victor people making the trip were Harry Keller, Ben Rosner, Ralph Williams, Roy Price, Al Stevens, Don Richter, Herb Helman, and Elliot Horne.

Beatles Indie

• Continued from page 1

nection with the release of their new single, "Ticket to Ride"; two on BBC's "Top of the Pops" series, once an ABC's "Thank Your Lucky Stars," and one other.

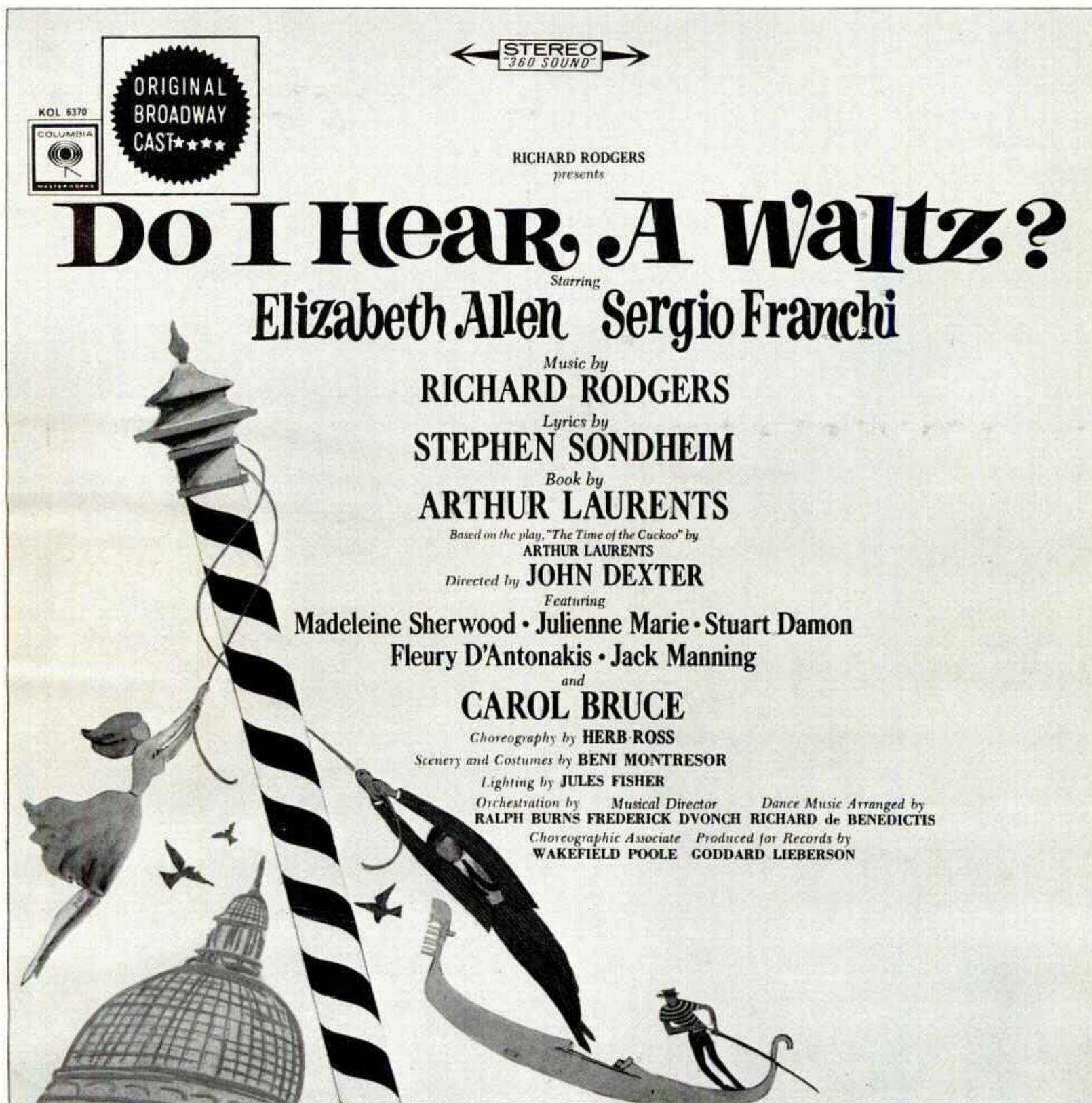
Both "Ticket" and "Yes It Is" (another two Lennon-McCartney compositions) are featured in the second Beatles' film, currently in production, "Eight Arms to Hold You," to be premiered on both sides of the Atlantic early in August.

Next week (7) Brian Epstein is hosting a party to celebrate the third anniversary of his NEMS Enterprises at the Talk of the Town nitery. Chief entertainers will be his new folk group the Silkie, which Philips has signed to its Fontana label. The group's first single, "Blood Red River," competes in next week's releases with the new Beatles' disk.

Richard Rodgers, Stephen Sondheim and Arthur Laurents

The Sound of Music/The King and I/South Pacific/Flower Drum Song/
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Jumbo/Cinderella/West Side Story/Gypsy/Anyone Can Whistle

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KOL 6370/KOS 2770 Stereo

The Original Broadway Cast Album on COLUMBIA RECORDS

Chi Teen Fairfest To Spotlight Talent

CHICAGO—The music and record industry will have an excellent showcase for its talent and wares at Chicago's first Teen Fair and Festival to be held at McCormick Place, the city's plush lake front convention site, Aug. 13-22.

Some 300,000 youngsters are expected to attend the festivities which will include exhibits, talent shows, queen contests, a large-scale program of entertainment and a host of extras.

Dick Schory, RCA Victor recording artist and concert performer with his Percussion Pops Orchestra, is director of special events and will produce three stagershow a day.

"We'll have a large orchestra plus teen-oriented record artists," Schory said. A national talent contest will also be conducted

with the winner appearing at the fair.

Exhibits will feature any product or service teen-agers use. Al Limburg, director of public relations, said exhibitors will include record companies, home entertainment and musical instrument manufacturers.

Besides the regular stagershow, record companies are expected to import teen-oriented talent, Schory said.

The fair is being sponsored by a group of local businessmen represented by the Arthur S. Pose accounting firm. Sidney Linick is president and chief backer. John King is vice-president and show director. Jim Fleming is handling advertising and promotion. Irv Stacel is in charge of sales.

Limburg said capitalization for the fair is "in the six-figure category," with production costs estimated at some \$200,000. The fair is expected to gross \$500,000 or more.

An initial advertising budget of \$40,000 will be spread between newspapers, radio, TV and billboards.

'Game Is Up' Is Really Up

NEW YORK—The combination of clever, taut writing on topical events, good staging and six brilliant performers all add up to an evening of good fun and an entertaining revue, "The Game Is Up," at the Upstairs at the Downstairs (23).

Writer-producer Rod Warren has composed hilarious pieces of material in his take-off of the current rage, "Discotheque," in his biting political "Great Society Waltz" plus the title tune which serves as a bright opener. Writers Bill Kaufman and Paul Koreto have taken another current rage, American Airlines' Astrovision, and developed it into a howling piece of business titled "Keep 'Em Flying." Carol Morley as the stewardess provides one of the brightest moments of the entire revue in this sketch.

Marian Mercer and Virgil Curry perform a devastatingly funny bit on the New York subway crime wave, "Eye on New York." Richard Blair and Judy Knaiz do a hilarious sketch on air pollution in New York, while R. G. Brown cleverly portrays the star of a kiddie TV show at a cocktail party.

For sheer laughs, enjoyment, fun or whatever, this tight musical revue is anybody's cup of tea and will be around for many many laughs to come. D.O.

Miss Carroll's L. A. Debut Is 'Diahannimite'

LOS ANGELES — Dynamic. Imaginative. Annihilating. Hearty. Attractive. Nostalgic. Nimble. Together they spell Diahann Carroll, an actress purveying stories through song, whose tales of human experience produced a memorable opening Tuesday (23) at the Cocoanut Grove.

Vocalist's L.A. debut was sheer dynamite. If one of the major record labels doesn't sign her posthaste, they're doing devotees of consummate entertainment a major disservice. This gal is a gas!

Miss Carroll is an expert lyric interpreter. She lives each song, every fiber of her being responding to the lyrical situation. In "Goody Goody," her madness at an unloyal lover reached her audience. In "I Wish I Were in Love Again," she offered a humorous monologue relating to a hypothetical romance as a lead-in.

For each song's distinctly individual plot Miss Carroll attacks the situation with verve. She smiles, sinks to depressive states, tosses off a sensual wiggle, raises her thin arms over her head. This sets up a hypnotic visual attraction. Added to this,

HANDLEMAN OUTLET RAZED

LOUISVILLE — A three-alarm fire at the local outlet of the Handleman Co. caused damage estimated at \$300,000 Monday (22).

The 150,000 records that were destroyed helped feed the blaze, according to James E. Powers, manager of the distributing branch of the Detroit-based firm. The interior of the two-story concrete and frame structure was destroyed.

Philips Signs Sharon Black

CHICAGO—Signed to an exclusive recording contract by Philips Records last week was Sharon Black, 20-year-old winner of an Australian talent contest.

Lou Simon, Philips chief, said Miss Black will cut her first release before the end of the month. Philips auditioned close to 1,000 contenders, with finalists appearing on national TV from Sydney.

Some 12 months of pre-judging went into the contest called Starflight International '64. Hal Mooney, Philips' New York a&r specialist, will supervise Miss Black's first session.

Rubin Expansion

NEW YORK — Dick Rubin, Ltd., the personal management firm headed by B. Richard Rubin, will expand operations and reorganize to function as a talent agency covering all facets of show business. Rubin plans to enlarge his staff and to merge with a California and London-based agency. He is currently in negotiation with several London and West Coast offices.

her phrasing is clear and precise. Her voice is all artistry whether it's in a gentle passage or crying out soulfully.

Leading the Freddie Martin orchestra was Miss Carroll's director Phil Moore. For the second part of her turn, the vocalist switched from a long white gown to a brash red knee-length dress to take a trip through the blues ("Wild Woman," "Outskirts of Town," "Anyplace I Hang My Hat Is Home").

By the reaction of Angelinos, Diahann Carroll can call this captivated town her new home any time. ELIOT TIEGEL

New York PRESS BOX SCORE

"Do I Hear a Waltz?"

"Do I Hear a Waltz?" a musical based on Arthur Laurents' play "The Time of the Cuckoo," with music by Richard Rodgers, lyrics by Stephen Sondheim and book by Laurents, opened at the Forty-Sixth Street Theatre on March 18 to lukewarm notices. Columbia Records has recorded the original cast album. The score is published by Williamson-Burthen (ASCAP).

Following is a breakdown of the New York press' critical appraisal:

TIMES: SHOW—"... not a great musical. It speaks and sings in a low key."

SCORE—"Richard Rodgers has joined his tunes with Stephen Sondheim to make a new song-writing team that sustains the desired mood—at least most of the time."

HERALD TRIBUNE: SHOW—"... an entirely serious and very dry musical about an American tourist who goes to Venice and doesn't have any fun."

SCORE—"With lyricist Stephen Sondheim's assistance, Mr. Rodgers has taken pains to step away from the plaintive into the cozy-lively on a few—though not too many occasions."

DAILY NEWS: SHOW—"... a rueful musical romance."

SCORE—"... except for a couple of musical capers at the beginning, the songs—even the title number—are a pretty solemn lot."

POST: SHOW—"... is so winning in its score, lyrics, setting, cast, production, spirit and general atmosphere that it offers an evening of charming and tasteful entertainment despite certain strong reservations I have concerning the libretto by Arthur Laurents."

SCORE—"... agreeable but certainly short of world-shaking." attention, and his latest score, while perhaps not one of his most spectacular, is tuneful and thoroughly appealing. The lyrics contributed by Stephen Sondheim are deft and intelligent."

JOURNAL AMERICAN: SHOW—"... this is not by any means a bell-ringer."

SCORE—"... agreeable but certainly short of world-shaking."

WORLD TELEGRAM AND SUN: SHOW—"... a mellow, sunshine-yellow musical, of considerable less than epic proportions but generous with its ardor. It is, on the whole, a beguiling blend of softness and radiance, suggesting velvety Venetian gold."

SCORE—"... songs which sound agreeably Venetian, but still fresh at home in an American musical. Stephen Sondheim's lyrics are clever, ebullient and comfortably phrased."

SUGARY MUSICAL

'Half a Sixpence' Is a Steele

BOSTON — Cheerful is the word for "Half a Sixpence," the long-run British musical that opened a pre-Broadway stand at the Colonial Theater (15). Although based on the H. G. Wells novel, "Kipps," a tale of social struggle in Victorian England, little of the protest is left. It might have been written by Dickens while he looked at the world through rose-colored specs. Most of the rosy outlook is due to Tommy Steele in the role of Kipps, a fair-haired, effervescent popular London singer whose charm may well keep this show running for a long time. It is highly successful while treating itself as a satire on musicals, as in the style of "The Boy Friend." But it has moments that are just too utterly sweet and unbelievable.

There seems to be little doubt that RCA Victor will have a popular album and Steele could well evolve as a popular idol in America. He has great charm, an easy manner, a boyish sincerity and sings and performs with such subtlety that he wins over the audience before it is aware of it. He scores with every number, and both his "Half a Sixpence" and particularly "If the Rain's Got to Fall" seem destined for a wide acceptance. "I Know Who I Am" is another song with potential and "Money to Burn," sung to a marvelous dance number, and accompanied by Steele on a banjo, should go as singles.

Steele is a most engaging personality who should register here, and he is surrounded by a most personable group. Carrie Nye, an American, is magnificent, playing with splendid satire. If there is a flaw, it appears when the story gets a bit saccharin and even fine performers like Charlotte Ray lose perspective. "Sixpence" also introduced a mad English comedian, James Grout, whose exaggerated style is hilarious. The title comes from the incidence of Steele breaking a sixpence in two to serve as a token of his love for a winsome English girl. Steele and a few of the songs will certainly be heard from.

TV Gives Assist To Soupy Single

NEW YORK — ABC-Paramount Records is cashing in on the TV appearances of Soupy Sales to plug the artist's latest single, "The Mouse." The disk was introduced on the comic's local TV show and later was performed on "Hullabaloo."

As a result of these performances, according to an ABC-Paramount spokesman, some 66,000 copies were sold in the New York and Newark markets in a single week. Sales' first ABC-Paramount album, "Spy With a Pie," is one of the label's best selling LP's.



COLUMBIA RECORDS recorded the original Broadway cast album of "Do I Hear a Waltz?" last week. Huddling at the session are, left to right, Goddard Lieberson, president of Columbia; Sergio Franchi, Elisabeth Allen, Stephen Sondheim and Richard Rodgers.

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***This is the new breed:* Burt Bacharach**

"What happiness," says Marlene Dietrich, "to sing to his melodies and orchestrations which carry me like a magic carpet to the theatres of the world." And Dionne Warwick calls him a "talent in every sense of the word."

***This is the new sound:* Burt Bacharach**

Gene Pitney says, "I have worked with many creators of songs and fresh concepts but few have the dynamic talents of Burt Bacharach." "To me," says Dusty Springfield, "he is the end."

***This is the hit maker:* Burt Bacharach**

Out of this new album...

Arranger
Producer
Songwriter

HIT MAKER!

Burt Bacharach plays the Burt Bacharach Hits
WALK ON BY · WIVES AND LOVERS · ALWAYS SOMETHING THERE TO REMIND ME
BLUE ON BLUE · 24 HOURS FROM TULSA · ANYONE WHO HAD A HEART · and others



KAPP

KS-3428 Stereo Album KL-1428 Mono Album

Burt Bacharach records exclusively for Kapp Records.

a great new single!



DON'T GO BREAKING MY HEART

TRAINS AND BOATS AND PLANES

45 RPM Single K-657



SINGLES

REVIEWS

SPOTLIGHTS



POP

SAM COOKE—IT'S GOT THE WHOLE WORLD SHAKIN' (Kags, BMI)—Right on the heels of the late singer's smash, "Shake," comes an equally hot original piece of swinging material. Flip: "(Somebody) Ease My Troublin' Mind," (Kags, BMI).

RCA Victor 8539

RIGHTEOUS BROTHERS—JUST ONCE IN MY LIFE (Screen Gems-Columbia, BMI)—More exciting, dramatic, emotion filled production performances by the "Lovin' Feeling" boys. Can't miss! Flip: "The Blues" (Mother Bertha-Maxwell, BMI).

Philles 127

PETER AND GORDON—TRUE LOVE WAYS (Nor-Va-Jak, BMI)—Buddy Holly's fine oldie serves as a powerful ballad follow up to their "I Go to Pieces." Well done vocal and production arrangement. Flip: "If You Wish" (Gay).

Capitol 5406

GERRY AND THE PACEMAKERS—IT'S GONNA BE ALRIGHT (Pacemaker-Unart, BMI)—Boys bounce back with an exciting rockin' sound to follow their change of pace ballad hit "Ferry Cross the Mersey." This material is from the same film. Flip: "Skinny Minnie" (Ross-Jungnickel, ASCAP).

Laurie 3293

JOE TEX—DON'T LET YOUR LEFT HAND KNOW (Tree, BMI)—A WOMAN CAN CHANGE A MAN (Tree, BMI)—Looks like another two sideder for Tex currently on the chart with a two sided hit! Top side is a rockin' swinger and the flip is a slow soulful ballad. Tex gives his all on either side.

Dial 4006

THE ZOMBIES—SHE'S COMING HOME (Mainstay, BMI)—This will make their third hit in a row! Good teen ballad material with driving rhythm support. Flip: "I Must Move" (Mainstay, BMI).

Parrot 9747

JODY MILLER—QUEEN OF THE HOUSE (Tree, BMI)—Tremendous vocal performance and arrangement on a clever answer to Roger Miller's "King of the Road." This one should do as well as the original. Flip: "The Greatest Actor" (Central Songs, BMI).

Capitol 5402

THE HONEYCOMBS—COLOR SLIDE (Spectorious, BMI)—A happy, swinging production strong enough to put the "Have I the Right" folks right back up the charts again! Flip: "That's the Way" (Spectorious, BMI).

Interphon 7716

THE RAG DOLLS—BABY'S GONE (Saturday, BMI)—With a female Four Seasons sound, the group has an exciting production disk to follow their recent "Dusty" hit. Flip: "We Almost Made It" (Saturday, BMI).

Mala 499

BOBBY FREEMAN—I'LL NEVER FALL IN LOVE AGAIN (Taracrest, BMI)—Hard driving dance beat material to follow his "Swim." Flip: "Friends" (Taracrest, BMI).

Autumn 9

VIC DAMONE—YOU WERE ONLY FOOLING (Shapiro-Bernstein, BMI)—The oldie is given a fresh, happy, pop revival. Damone is in top form with full support from producer Bowen and arranger Freeman. Flip: "Please Help Me, I'm Falling" (Ross-Jungnickel, ASCAP).

Warner Bros. 5616

ADAM FAITH—TALK ABOUT LOVE (Rose Hill, BMI)—The Faith emotional, frantic style is given strong support by a solid band with good dance beat which all adds up to a hit! Flip: "Stop Feeling Sorry for Yourself" (Rose Hill, BMI).

Amy 922

THE ZEPHYRS—SHE'S LOST YOU (Bourne-Filmusic ASCAP)—A smash hit in England this import is a medium tempo easy beat ballad. Watch it take off in the U. S. Flip: "There's Something About You" (Bourne-Filmusic, ASCAP).

Rotate 5006

WALKER BROTHERS—LOVE HER (Screen Gems-Columbia, BMI)—Featured on TV's "Shindig" the boys offer a powerful production ballad a la the Righteous Brothers' successes. Flip: "The Seventh Dawn" (United Artists, ASCAP).

Smash 1976

BILLY THORPE—OVER THE RAINBOW (Fiest, ASCAP)—Currently the No. 1 record in Australia. The Garland classic is given a fine fresh teen approach. Flip: "That I Love" (Big Three, ASCAP).

Crescendo 340

ASTRUD GILBERTO-ANTONIO CARLOS JOBIM—AGUS DE BEBER (Bexhill, ASCAP)—Much in the vein of their winning "Girl From Ipanema." This class, commercial sound has same potential as former hit. Flip: "And Roses and Roses" (Ipanema, ASCAP).

Verve 10352

THE PRETTY THINGS—HONEY, I NEED (Southern, ASCAP)—Currently running up the British charts, this rouser has all the ingredients of an American hit as well! Flip: "I Can Never Say" (Near North, BMI).

Fontana 1508

JACK LaFORGE—OUR CRAZY AFFAIR (Witmark, ASCAP)—Theme of the forthcoming film, "The Battle of the Villa Fiorita" is given a pulsating workover by pianist LaForge and his big band. Exciting performance. Flip: "Bossa Bossa Nova" (LaForge-United Artists, ASCAP).

Regina 1327

JERRY WALLACE—TIME (Angelica, ASCAP)—Off-beat but beautiful ballad material from the pen of Wallace. Listen carefully. It has a "King of the Road" potential. Flip: "Rainbow" (Robbins, ASCAP).

Mercury 72406

REVIEWED THIS WEEK, 146—LAST WEEK, 176

GUEST DJ PANELISTS THIS WEEK

SCOTT ROSS

WBIC-Radio

Bayshore, N. Y.

2-6 p.m. Monday

Through Saturday



Each week a program director and/or deejay is invited to sit-in and help Billboard's Review Panel select Spotlights. When unable to come to the New York office, guest panelists listen and vote via special WATS long-distance speaker-telephone hook-up.

4 ★★★★★

4 ★★★★★

4 ★★★★★

4 ★★★★★

4 ★★★★★

4 ★★★★★

4 ★★★★★

POP

JEWEL AKENS—Wee Bit More of Your Lovin' (American, BMI), MINASA 6716

CHRIS CONNELLY—Young Love (Lowery, BMI), PHILIPS 40274

MARGIE RAYBURN—Maker of Raindrops and Roses (Lansdowne-Winston, ASCAP), CAPITOL 5396

TOGGERY FIVE—I'm Gonna Jump (Marquis, ASCAP), TOWER 119

LARRY ROQUEMORE—Mrs. Brown You've Got a Lovely Daughter (Brakenbury-Hill & Range, BMI), GUYDEN 2124

CLAUDE CIARI—La Playa (Essex-Compton, ASCAP), MUSICOR 1081

THE WIERD-OHS—Leaky Boat Louis (Pedestal, BMM), MERCURY 72410

RICHARD HAYMAN & HIS ORK—Theme From Zorba the Greek (Miller, ASCAP), 20th CENTURY-FOX 578

THE DU-ETTES—Every Beat of My Heart (Va-Pac, BMI), MAR-V-LUS 6003

KAYE STEVENS—Do I Hear a Waltz (Williamson, ASCAP), CAPITOL 5393

THE ELGINS—Street Scene (Radford, BMI) VALIANT 712

THE TAMS—What Do You Do (When Your Lover Leaves You) (Low-Twi, BMI), ABC-PARAMOUNT 10635

MARCIE BLANE—The Hurtin' Kind (Wemar-Piccadilly, BMI), SEVILLE 137

JACKIE WILSON AND LINDA HOPKINS—Yes Indeed (Embassy, BMI), BRUNSWICK 55278

EDDIE FONTAINE—Way Down Home (Raleigh, BMI), LIBERTY 55776

GEORGETTA BANKS—Sweetly and Completely (Alta-Garson, ASCAP), DOT 16716

THE SUPERBS—I Was Born When You Kissed Me (Hillary, BMI), DORE 733

LINDA JONES—I'm Taking Back My Love (Jobete-Cotillion, BMI), ATCO 6344

BOBBY SKEL—Just Like Magic (LeBill, BMI), SOFT 828

ADAMO—Another Love Affair (Metric, BMI), LIBERTY 55775

MICHELLE SCOTTI—The Big Machine (Without a Heart) (Geld-Udell, ASCAP), PHILIPS 40262

RIA & THE REVLONS—She Fell in Love (Bright Tunes, BMI), RSVP 1110

JUDY THOMAS—A Little Bit of Happiness (Painted Desert, BMI), TOWER 131

THE EPICS—Give Me a Chance (Shindig, BMI), ZEN 202

MEL CARTER—I Just Can't Imagine (Screen Gems-Columbia, BMI)—High Noon (Feist, ASCAP), IMPERIAL 66101

DUANE CALVERT—I Think It's Gonna Be Someone New (Rub-Bro, BMI), DMD 106

PATTY LIVINGSTON—I've Got My Baby (Monrovia, BMI), DIMENSION 1044

MIKIS THEODORAKIS—Theme From Zorba the Greek (Miller, ASCAP), 20th CENTURY-FOX 571

JOHN W. BUBBLES—Without a Song (Miller, ASCAP), VEE JAY 671

KILLER JOE ORK—My Girl Sloppy (Cha-Cha-Watusi) (Picture-tone-Mellin, BMI), ATLANTIC 2282

JULIE ANDREWS & DICK VAN DYKE—SUPER-CALI-FRAGIL-ISTIC-EXPI-ALI-DOCIOUS (Wonderland, BMI)—Academy Award Nominee Andrews and co-star Van Dyke romp beautifully through the novelty number from "Mary Poppins." Flip: "Mary Poppin's Song" (Wonderland, BMI).

Vista 434

RITCHIE DEAN—WHY CAN'T YOU LOVE ME (Print, ASCAP)—Fine vocal and arrangement on a well written teen ballad. Watch this one! Flip: "Now" (Helios, BMI).

Tower 121

BURT BACHARACH—TRAINS AND BOATS AND PLANES (U. S. Songs, ASCAP)—Fascinating material well performed by smooth vocal group and big band, strings and all. Fine production and a left fielder to watch carefully. Flip: "Don't Go Breaking My Heart" (Jac-Blue, Seas, SCAP).

Kapp 657

JIMMY VELVET—IT'S ALMOST TOMORROW (Northern, ASCAP)—Warm, sensitive vocal reading on a fine revival of the oldie. Beautiful and commercial sound has been purchased by Philips Records. Flip: "Young Hearts" (Judy Jim-Florentine, BMI).

Velvet Tone 102

TOMMY REGAN—I ADORE YOU (Big Seven, BMI)—Well produced, performed and arranged rockin' teen material with hit written all over it. Impressive debut for Regan. Flip: "Nine to Five" (Big Seven, BMI).

World Artists 1049

BARBARA LEWIS—BABY I'M YOURS (Blackwood, BMI)—Soulful, blusey vocal reading supported by good group background. Pop commercial sound. Flip: "I Say Love" (McLaughlin, BMI).

Atlantic 2283

FLOYD CRAMER—LONG WALK HOME (Blackwood, BMI) RCA Victor 8541

HUGO WINTERHALTER ORK—LONG WALK HOME (Blackwood, BMI) Kapp 663—Two outstanding arrangements on an intriguing piece of material with a New Orleans flavor. Either or both should be winners. Flip on Cramer: "Town Square" (Tuneville, BMI). Flip on Winterhalter: "Venice Blue" (Ludlow, BMI).

HELEN SHAPIRO—SHOP AROUND (Jobete, BMI)—Fascinating deep vocal sounds from the British star, debuting on the Musicor label. Dance beat and group lend strong support to what should be her first big U. S. hit. Flip: "It Might as Well Rain Until September" (Screen-Gems-Columbia, BMI).

Musicor 1075

CHUCK BENE AND THE MICE—THE OLE MOUSE (Parts I & II)—Hilarious novelty based on the mouse craze of Soupy Sales. Produced by the 4 Seasons this one has a strong dance beat to boot.

Columbia 43258

THE MARSHMELLOWS—I DON'T EVEN KNOW HIS NAME (Footlight-Haymarket, BMI)—Powerful vocal group performance with a driving beat background. A hit sound throughout. Flip: "When I Look at My Love" (Footlight-Haymarket, BMI).

Veep 1212

THE CHARMETTES—(Preacher Man) STOP THE WEDDING (T. M., BMI)—Exciting group sound, narration and all pitted against a hard driving dance beat. Well produced. Flip: "Sugar Boy" (T. M., BMI).

World Artists 1053



SPOTLIGHT WINNERS OF THE WEEK

SINGLES REVIEW POLICY

Every single sent to Billboard is heard by Billboard's Review Panel, and its programming and sales potential is rated within its category of music. Reviews are presented for Spotlights only. No listing is printed of records receiving a 3 Star rating or under.

BEING BUILT BY
KAMA-SUTRA
PRODUCTIONS

HY MIZRAHI

ARTIE RIPP

PHIL STEINBERG

Being Shipped Now!
 COLUMBIA RECORDS

THE PUSSYCATS
I WANT YOUR LOVE

Prod. by Tony Michaels

WARNER BROS. RECORDS

FREDDY CANNON
IN THE NIGHT

Prod. by Artie Ripp & Phil Steinberg

JUBILEE RECORDS

STACEY CANE
WHO ARE YOU

Prod. by Hy, Artie, Phil

LOMA RECORDS

THE OLYMPICS
GOOD LOVIN'

Prod. by Jerry Ragavoy

UNITED ARTISTS RECORDS

JAY AND THE AMERICANS
THINK OF THE GOOD TIMES

Prod. by Artie Ripp

RED BIRD RECORDS

THE SHANGRI-LAS
OUT IN THE STREET

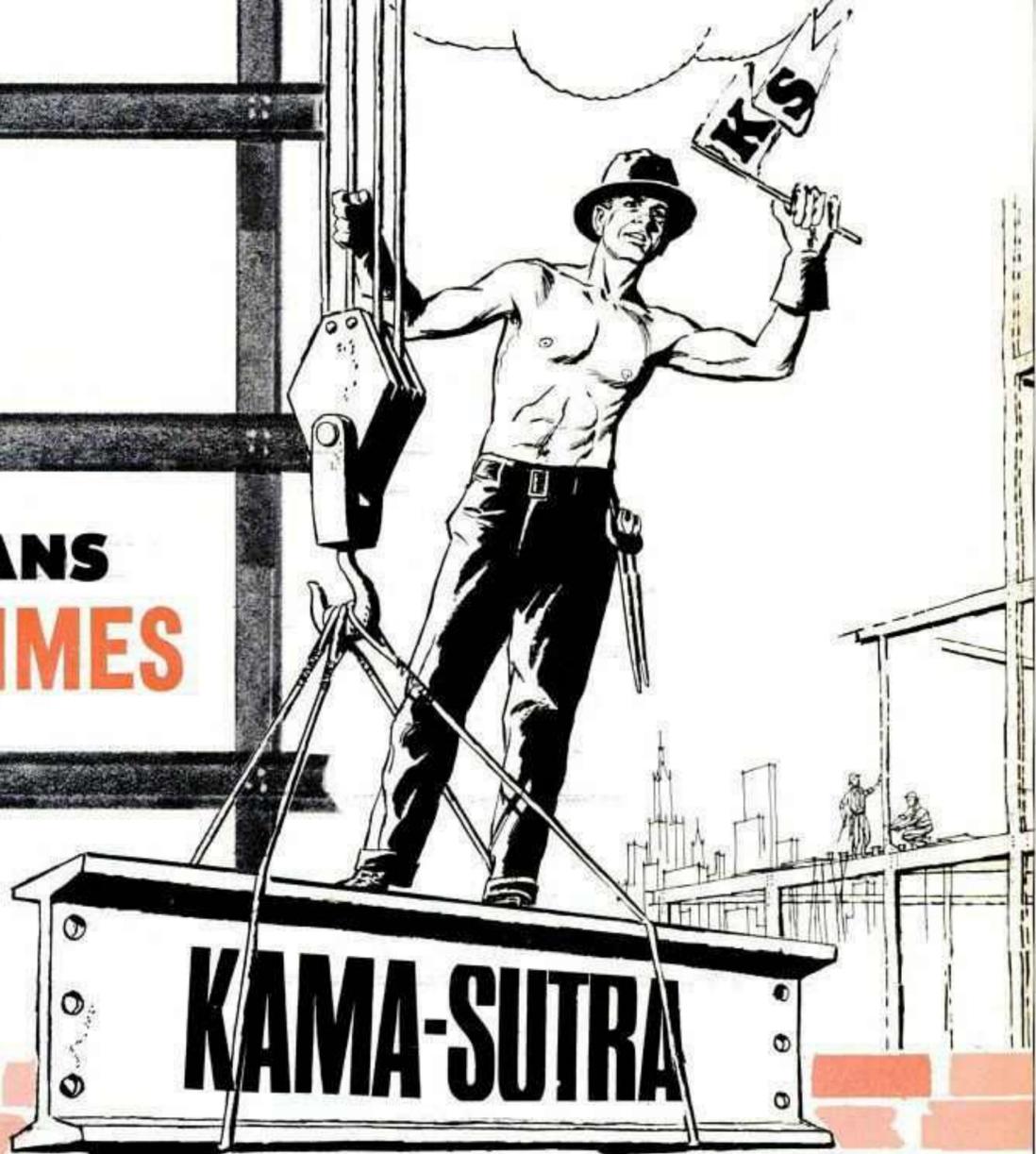
Prod. by Shadow Morton

WATCH FOR

PAUL ANKA

RICKY and the VASCELS

FREDDIE SCOTT



BUILT ON A SOLID FOUNDATION

"REMEMBER"
 THE SHANGRI-LAS

"LEADER OF THE LAUNDROMAT"
 THE DETERGENTS

"LET'S LOCK THE DOOR"
 JAY & THE AMERICANS

KAMA-SUTRA BUILDING

"COME A LITTLE BIT CLOSER"
 JAY & THE AMERICANS

"GIVE HIM A GREAT BIG KISS"
 THE SHANGRI-LAS

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Eurovision Songfest Honors Go To French Teener France Gall

By SAM'L STEINMAN

NAPLES—Once again the international juries of the Eurovision Song Contest bestowed their accolade upon a teen-ager, France Gall, 17, singing Luxembourg's entry, "Poupee De Son" (Wax Doll, Singing Doll) with words and music by Serge Gainsbourg, published by Bagatelle, Paris, and recorded by Philips, France. The Paris-born teen-ager received 32 of the 162 votes cast by the 18 juries, finishing six votes ahead of Great Britain's Kathy Kirby, pre-festival favorite, who presented "I Belong." France's Guy Mardel, a native of Algeria who sang "N'Avoue Jamais" (I've Never Admitted It), was third.

Austria, Italy and Eire won the next three places.

While most of the numbers were on the sweet and relatively slow side, the winning entry was a lively hully-gully-type number. En route to Naples, Miss Gall stopped in Rome to record the number in Italian. Philips will issue it within the week.

French Songs

Six of the 10 Eurovision winners to date have been French-language songs. It was the second victory for Luxembourg, which finished first in 1961 at Cannes.

English was next most popular language, being presented by Great Britain, Eire and Sweden, which offered "Absent

Friends," sung by Ingvar Wixell, an operatic baritone.

Austria's Udo Jurgens, composer of his song, "Tell Her I Send My Regards," accompanied himself on the piano. Italy's Bobby Solo sang his San Remo prize-winner, "If You Laugh, If You Cry" to the accompaniment of Nora Orlandi's vocal trio. Spain's Conchita Bautista did her dress rehearsal with a three-man flamenco group which disappeared in the official rendition. In all, a dozen languages were heard in the various songs.

Operatic tenor Mario Del Monaco was presented in two Neapolitan classical songs as the juries were being contacted. He sang by means of a playback
(Continued on page 23)



FRANCE GALL receives her gold Eurovision Song Contest award from Serge Gainsbourg, composer-lyricist.

U.S. to 'Reverberate' With Aussie Sound

BRISBANE, Australia — A branch of the current English invasion of the American pop music scene is due in the U. S. The kickoff will come from Arlen Records of Los Angeles with the Reverbs, one of Australia's hottest singing groups. The group will debut in the U. S. with the Arlen single that couples "I'm as Blue as Blue Can Be" with "Crazy 'Bout You."

Buddy Jack, president of Arlen, believes that the time has come for Americans to begin to accept the sounds that are coming out of Australia. It's an extension of the British beat and he feels that the "Brisbane Sound" will become as popular in the U. S. as the "Liverpool Sound."

The Reverbs were discovered by 21-year old Ritchie Yorke, also a native of Brisbane, who produced the record and wrote both songs, as well. He also manages the group.

Yorke and Buddy Jack are now considering the release of other Australian talent. If the "Brisbane Sound" takes off, it

is expected that the Reverbs will make a tour of the U. S. The Reverbs consist of Morris Walton (lead guitar), Max Linane (rhythm), Keith (Jinxie) Wiseman (bass), and Denis Deering (drums), along with the lead vocalist, Eddie Gardiner. The group has been playing together for over a year. Several sides were recorded here and the master tapes were sent to Arlen for a U. S. release selection. Arlen, an independent label, clicked a short while ago with the Dartells' disk of "Hot Pastrami."

Whether Arlen Records starts an Australian trend still remains to be seen. Arlen, however, is breaking new ground with the release of the Reverbs' disk. It marks the first time that an Australian group has been signed by an American label.

Rolf Harris, an Australian, clicked a while back with his novelty entry, "Tie Me Kangaroo Down, Sport" on the Epic label, but the Reverbs are the first Australian group to take a crack at the U. S. rock 'n' roll sweepstakes.

Pitney to Wax Disks in French

NEW YORK—Gene Pitney, Musicor Records artist, will make his first recordings in French this summer. He's in Paris now for meetings with Musicor's French distributor, CBS, during which he will map out the French recording program.

Before going to Paris, Pitney stopped off in London to introduce his new Musicor single, "I Must Be Seeing Things."

JAMES, EPSTEIN, SCHROEDER TIE

LONDON—Dick James and Brian Epstein are winding up a deal with American music publisher Aaron Schroeder to manage his music firms in the United Kingdom.

Schroeder's catalogs are published in the U. K. through JAEP Music.

ITALIAN FEST FOR YUGO AREA

MILAN — An Italian song contest which will take place in Capodistria, the Italian-speaking area of Yugoslavia, on June 24, is a new project being organized with Italian disk companies and with the cooperation of both Italian and Yugoslavian radio organizations.

A group of 12 songs will be sung by artists from Italy and Yugoslavia, but none of the numbers will be taken from the "Song for the Summer" competition going on at the same time. Original competition will be broadcast by Radio Capodistria, Yugoslav TV and Intervision with a delayed telecast by RAI-TV in Italy.

Known as "A Juke Box Without Frontiers," the competition is being sponsored in Italy by Il Sisco, a monthly magazine here. Participating firms pay \$800 for each number accepted for the competition.

Hodes to Rep Poser Music, Glissando

LONDON — Lennie Hodes, head of New York's Spectorius Music Corp. and Concertone Songs, will represent Britain's Freddie Poser Music Ltd. and Glissando Music Ltd. in the U. S. and Canada.

The deal between the U. S. music publisher and Poser was completed last week in London.

One of Poser's top writers is Chris Andrews, who has written "I'll Stop at Nothing" and "Girl Don't Come." Poser also had the Adam Faith hit, "It's Alright."

Hodes completed several deals with the Noel Gay organization while in London. One of the deals calls for the placement and publishing of a master of a record session produced by Peter & Gordon. Guitar player Eddie King is featured.

In another deal, Hodes obtained from Dick James a master recorded by Michael Hill. He also talked with Bron Music, Lynn Music and Bunny Lewis, independent record producer.



DECCA'S KATHY KIRBY sings Great Britain's entry, "I Belong." Eric Robinson conducts the RAI orchestra.



EDDY BARCLAY, second right, head of Disques Barclay, Paris, explains his forthcoming production to Billboard's Sam'l Steinman. With them are Raoul Saint-Yves, of the French Discotheque chain, and Chantal De Descallan.
(Photos by ANSA)

Earl Hines May Do Stint at 'Ar Pugatorio'

ROME—A tentative deal to bring Earl Hines "Ar Pugatorio," the thriving American jazz cellar in Trastevere, was discussed by Remington Olmstead, operator of the American complex of restaurants and nighteries.

Hines would top the program which has made the Rome spot a mecca for jazz musicians since it began last fall. Currently on tap are the Roman New Orleans Jazz Band, clarinetist Bill Smith, the Franco D'Andrea Trio and a group of guest artists who include Piet Kuiters from the Netherlands with his "free jazz" on the piano and Gato Barbieri on the tenor sax.

The Olmstead operation has been the mainspring of a jazz revival in Rome. Other than "Ar Pugatorio," Charlie Beal plays the piano nightly at George's. Bill Bodkin, formerly of the Beale Street Boys, appears every night at the Luau.

'66 Eurovision Songfest May Become 3-Day Event

NAPLES — When the 11th Eurovision Song Contest is held in Luxembourg in March 1966, it may become a three-day event to meet the time demands of increasing participation, Dr. Sergio Pugliese, director of RAI-TV, revealed here.

The 1965 participation rose to 18 with the admission of Eire; it will increase to 20 in 1966, with the addition of the new European TV countries, Greece and Turkey. There is also the possibility that the seven Intervision countries of Eastern Europe, who have been broadcasting the competition, will also join to bring the number of participants to 27, covering every nation on the European continent, with the possible exception of Albania.

The program will be worked out in advance by the commission for the Eurovision Song Contest, headed this year by the Yugoslav representative of the European Broadcasting Union. When agreement is reached on a program, the EBU group will meet with its Intervision counterpart to see if an integrated plan for the joint networks can be reached.

It might be the first step in working out a general accord by which the entire European continent, Great Britain and Eire would be served by a single, integrated network covering an area where there are now 54,000,000 receivers, only 12 per cent less than in the U. S., and currently growing by 10 per cent annually.

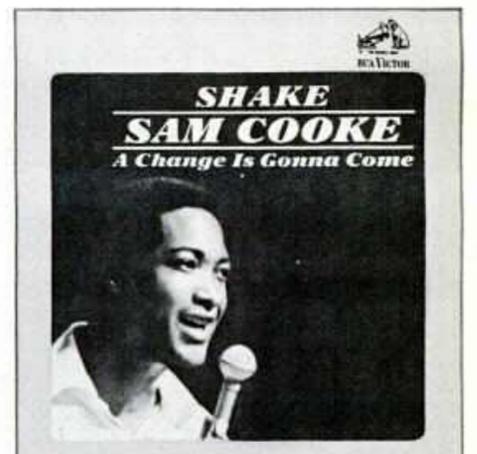
BILLBOARD, April 3, 1965



A great single from Sam's latest album
"IT'S GOT THE WHOLE
WORLD SHAKIN'"

c/w "(SOMEBODY) EASE MY TROUBLIN' MIND"
8539 RCA VICTOR

RCA The most trusted name in sound **V**



LPM / LSP-3367

This Week's
NEWSMAKERS
Around the World



TAMLA-MOTOWN RECORDS was launched in England by EMI last week. Instrumental in negotiating the deal are, left to right, Derek Everett, manager, licensed

repertoire department; Rex Oldfield, marketing manager, popular repertoire; and Colin Hadley, deputy marketing manager, popular repertoire.



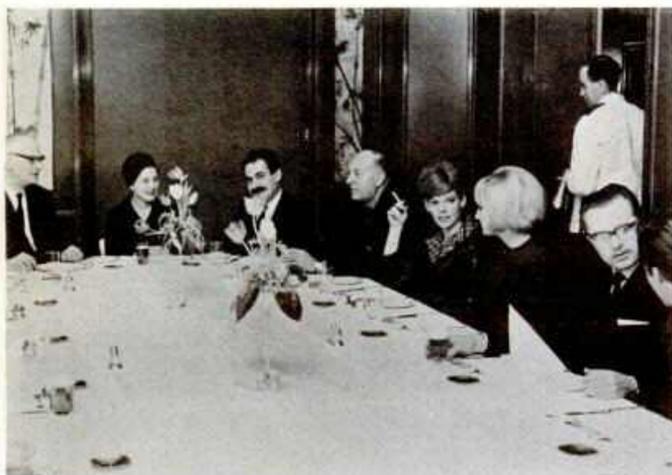
PYE RECORDS' DONOVAN, at a reception held for his first record, "Catch the Wind," is introduced by managing director Louis Benjamin, left, to Leon Cabat, president of French Vogue.



GUENTER HERRMAN, Munich singer, was named Germany's top pop vocalist by the Schlager Roulette Magazine.



THE CARAVELLES, a British group, has been signed by Polydor to record some German numbers.



THE NEW CHRISTY MINSTRELS, Columbia Records' folk group, were given a press luncheon in Oslo, Norway, by Norsk Phonogram, CBS Records' Norwegian affiliate. During their one-day stop-over, the group also performed on TV and radio shows. Attending were left to right: Haakon Tveten, manager of Norsk Phonogram; the American Ambassador, Margaret J. Tibbetts; the Minstrels' manager George Greif; members of the group, and the Danish booking agent for Scandinavia.



LEO DAN, CBS Records' artist, was awarded a gold record in Argentina for sales of over 1 million recordings in one year. The Argentine Record Industry presented the award.



PICCOLA PUPA, 13, Italian singer brought to the U. S. by Danny Thomas as his protegee, appeared with California Sen. George Murphy, left, and Bob Hope at the 36th Annual Charity Ball, given for the Jewish Home for the Aged at the Beverly Hilton, in Beverly Hills, Calif. Miss Pupa, who records for Warner Bros. Records, is currently on tour with Thomas' night club act.



THE SERENDIPITY SINGERS, folk singers on the Philips label, surround Frank L. Goffio, CARE executive director, after being chosen as CARE's 1965 national representatives for "Operation Schoolmate." The program enlists the aid of the young people to promote school construction around the world.

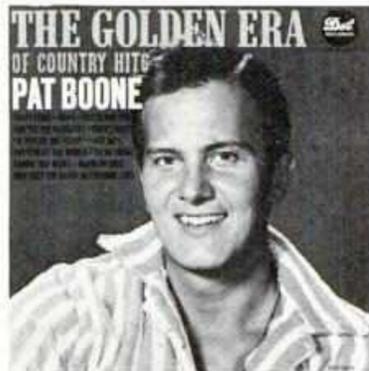


Proudly Presents

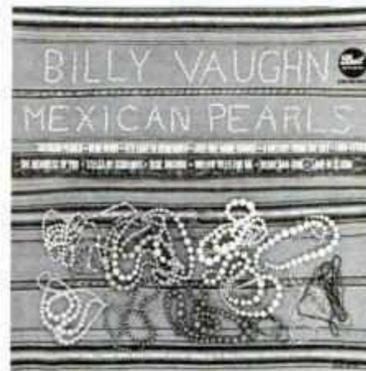
Hot Singles

- | | | |
|-------|---|--|
| 16706 | MEXICAN PEARLS/WOODPECKER | Billy Vaughn |
| 16697 | APPLES AND BANANAS
THEME FROM "THE ADDAMS FAMILY" | Lawrence Welk |
| 16701 | THE SQUARE | Dick Whittinghill |
| 16694 | (MY FRIENDS ARE GONNA BE) STRANGERS
BON SOIR, MADEMOISELLE | Jimmie Rodgers |
| 16705 | YOU'RE MAKING THE WRONG GUY HAPPY
WELCOME HOME | Mills Brothers |
| 16707 | Say Goodbye Baby Elephant Walk | Pat Boone |
| 16689 | Satan's Waitin' Me And My Shadow | Mike Minor |
| 16708 | Mathilda Caravan | The String-A-Longs |
| 16709 | The Original Finn-Jenka* | Jaako Salo Orchestra
Amalia Esko Linnavalli Orchestra |
- *Letkiss Dance, the dance craze that is sweeping Europe!

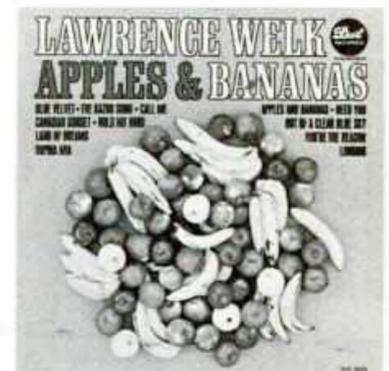
New Album Releases



3626 The Golden Era of Country Hits — Pat Boone



3628 Mexican Pearls Billy Vaughn



3629 Apples And Bananas Lawrence Welk

Best Selling Albums

- | | | | | | |
|------|-------------------------------|-------------------|------|---------------------------------|---------------|
| 3605 | Pearly Shells | Billy Vaughn | 3249 | Ragtime Piano Gal | Jo Ann Castle |
| 3616 | My First of 1965 | Lawrence Welk | 3157 | The Mills Brothers' Great Hits | |
| 3618 | Joe Feeney Sings For You | | 110 | The Man With The Banjo | Eddie Peabody |
| 3615 | Silver Dollar—Ace In The Hole | Mike Minor | 3016 | The Golden Instrumentals | Billy Vaughn |
| 3619 | The Square | Dick Whittinghill | 3100 | Sail Along Silv'ry Moon | Billy Vaughn |
| 3614 | Deep Purple | Jimmie Rodgers | 3165 | Blue Hawaii | Billy Vaughn |
| 3602 | On Stage | Dick Contino | 3359 | Calcutta | Lawrence Welk |
| 3583 | Great Accordion Hits!!! | Myron Floren | 3412 | Moon River | Lawrence Welk |
| 3547 | Mr. Showmanship! | Liberace | 3515 | Gravy Waltz And 11 Current Hits | Steve Allen |
| 3450 | Greatest Organ Hits | Jerry Burke | 3535 | Wipe Out | The Surfaris |
| 3541 | Golden Organ Hits | Jerry Burke | 3131 | Dixieland Blues | Johnny Maddox |

All Time Hits

- | | | | | | | | | |
|-----|---|------------------------------|-----|---|-----------------|-----|---|---------------------------------|
| 100 | Last Date
Yellow Bird | Lawrence Welk | 108 | Ain't That A Shame
Friendly Persuasion | Pat Boone | 133 | Come Go With Me
Whispering Bells | Dell-Vikings |
| 101 | Calcutta
Baby Elephant Walk | Lawrence Welk | 109 | Don't Forbid Me
April Love | Pat Boone | 144 | Wipe Out
Surfer Joe | The Surfaris |
| 102 | Wheels
Orange Blossom Special | Billy Vaughn | 110 | Love Letters In The Sand
A Wonderful Time Up There | Pat Boone | 145 | Pipeline
Move It | The Chantays |
| 104 | A Swingin' Safari
Blue Hawaii | Billy Vaughn | 112 | P. S. I Love You
Trying | The Hilltoppers | 146 | Pink Shoe Laces
Yes-Sir-Ee | Dodie Stevens |
| 105 | Melody Of Love
Sail Along Silv'ry Moon | Billy Vaughn | 117 | The Crazy Otto
Eight Beat Boogie | Johnny Maddox | 151 | I'll Be Home
I Almost Lost My Mind | Pat Boone |
| 106 | The Shifting Whispering Sands, Part I
The Shifting Whispering Sands, Part II | Billy Vaughn
Billy Vaughn | 128 | (The Original) So Rare
Jay Dee's Boogie Woogie | Jimmy Dorsey | 238 | Sugar Shack
Daisy Petal Pickin' | Jimmy Gilmer &
The Fireballs |
| 107 | Moody River
Speedy Gonzales | Pat Boone | 131 | All Nite Long
Pink Champagne | Rusty Bryant | 239 | The World I Used To Know
I Forgot More Than You'll Ever Know | Jimmie Rodgers |



Dot Records-The Nation's Best Selling Records!

News From the MUSIC CAPITALS OF THE WORLD

AMSTERDAM

Negram's Robert Oeges had eight items in the Dutch top 40 this week. . . . Newcomers in the Dutch charts for Negram are the Dean Martin hit "Send Me the Pillow" and "Tired of Waiting for You" by the Kinks. . . . Singer Dick Rienstra regularly giggin for Dutch radio and TV, recorded Dutch version of two French songs, "Sans ton Amour" and "Rappelle Toi." . . . Jewel Akens' "The Birds and the Bees" (London) promises to become a great topper in Holland. . . . "To Wait for Love" by Tom Jones on the Decca label is also rapidly gaining popularity. Its Dutch version on the CNR label got a good introduction on TV by singer Edwin Rutten. . . . New releases on the Chess International label distributed by Artone subsidiary Funckler Records include "I'm Over You" by Jan Bradley, "Voice Your Choice" by Radiants and "Blind Man" by Little Milton. An LP including Bo Diddley's 16 all-time greatest hits has also been made available to the local teenage crowd. . . . Dutch "Naples" representative Conny van den Bos and Edwin Rutten are reportedly doing very well in Poland at the Warsaw Festival of popular music. . . . New Ariola singles of Renate und Werner Leismann and Peter Hinnen are doing well in southern Holland. . . . The Crazy Rockers appear on two Delta singles, "The Chicken Back" c-w "Money Honey" and "Since I Lost You" c-w "I Can Help Myself. . . . State-side this week listed Del Shannon's new single, "Stranger in

Town." . . . Ilonka Biluska, female singer of Hungarian origin, born in Holland, educated in South Africa—now lives in Holland again where she has risen to popularity within two years. (Together with four other Dutch girl singers, she won first prize in the Knokke Song Festival of 1964). Ilonka is under Decca contract; her latest recording is "Gino" c-w a Dutch version of the German hit "Abends in der Mondschein-allee." . . . Rush release was necessary after its sensational sale in England of Keely Smith's "You're Breaking My Heart." . . . Bovema's U. S. Capitol label re-released seven EP recordings of the late Nat King Cole. It also rushed the Beach Boy's latest hit, "Do You Wanna Dance." . . . The new Petula Clark song "Oh, Oh, Sherriff" has been released by Basart, who has high hopes of this disk in view of the success of "Downtown." . . . On Imperial, Mariska Veres, daughter of Hungarian orchestra leader La os Veres, made her debut with Dutch versions of "Topkapi" and "Is It True." . . . Dutch record dealer and organ player Henk Den Otter introduced a new Japanese transistorized organ in Holland, called Yamaha. Philips recorded a recital of him and named the album "Unforgettable Melodies."

. . . Expected in Holland for a TV show in July are German Bernd Spier and Fats and His Cats. . . . Dutch NCRV radio is presently broadcasting one-hour programs of famous Americans such as Irving Berlin, Cole Porter and George Gershwin. Their music has been

released on the CBS label as played by Andre Kostalanetz, Paul Weston and Percy Faith orchestras. . . . New CBS release of Gene Pitney: "Amici Miei." Also Gene's "I Must Be Seeing Things" is popular. . . . The rights of new Petula Clark hit "I Know a Place" have been acquired by Leeds Holland (Basart). Also to Basart went the Benelux rights of the new Connie Francis song, "Whose Heart Are You Breaking Tonight." A Dutch version of this song has been released on the Philips label starring Wilkele Alberti. **RAYMOND DOBBE**

BUENOS AIRES

Tito Rodriguez (CBS) and his orchestra drew large crowds in carnival dances in Buenos Aires, Mar Del Plata and Uruguay. . . . Neil Sedaka (RCA), Brian Hyland (Philips), Los Panchos (CBS), Edoardo Vianello (RCA), Enrique Guzman (CBS) and Julissa recently appeared in TV shows, carnival dances and night clubs. . . . Jorge C. Esperon, manager of Tonodisc, visits USA and Europe to sign new contracts with new labels. . . . R. Scaglia, manager of Odeon, introduced "Beatles for Sale" and announced his company has TV tapes of the Beatles to be sold to local TV channels. . . . French recording artists big here are Richard Anthony (Odeon), Charles Aznavour (Barclay), Silvie Vartan (RCA), Dalida (Barclay) and Gilbert Becaud (Odeon). . . . The first album of the Rolling Stones (London) was a big hit in Buenos Aires. Their second album has been already announced. . . . "Fiebre De Primavera" (Spring Fever) a musical film with local recording talents, is a hit. Palito Ortega (RCA) and Violeta Rivas (RCA) play leading roles. . . . Another musical picture recently finished here, casts Violeta Rivas (RCA), Enrique Guzman (CBS) and Juan Ramon (RCA). The film's name is "Nacidos Para Cantar" (Born to Sing). Opening soon "Santiago Querido" (Santiago, My

Home Town) the first picture starring Leo Dan (CBS), who is leaving for Central America in a few days for personal appearances. . . . In the recent carnival dances, the favorites were the Latin rhythms played by Charanga Del Caribe (CBS), (quintet); Imperial Quartet (CBS), Los Cinco Del Ritmo (The Rhythm's Five), Microfon; the Wawanco (Odeon), Tito Rodriguez (CBS), Los Panchos (CBS) and Trini Lopez in Latin (Reprise). **RUBEN MACHADO**

LONDON

Manchester seems to be replacing Liverpool as the British city providing group hits for the Billboard chart. There are three Manchester groups in the Hot 100 at present—with four hits between them—Herman's Hermits, Freddie and the Dreamers and Wayne Fontana and the Mindbenders. All three are managed by Danny Be-tesh of Kennedy Street Enterprises. . . . Advance orders for Bob Dylan's first CBS single, "The Times They are a-Changing" reached 50,000 by release date and tickets for his concerts here in May are almost sold out. CBS will probably issue Dylan's "Subterranean Blues" at that time. . . . Jacques Timmell, international repertoire manager of Pathe-Marconi, flew in from Paris to attend EMI's launching party for the Tamla-Motown label and is expected to announce that Pathe-Marconi will also give Tamla-Motown its own mark shortly in France. . . . Visiting Norman Petty, who recorded the late Buddy Holly, waxed four sides with Brian Pool and the Tremloes during his stay here. . . . Top band leader Eric Delaney leaves Britain in May and will be in the U. S. for at least a year. He has been signed as co-producer of a Las Vegas revue and will also appear in the show. . . . ABC-TV, for the second successive year, has acquired the TV rights for the New Musical Express Poll-winners Concert. It will take place in London April 11. Almost every top British

pop star is booked for the event—including the Beatles, the Rolling Stones, the Animals, Cilla Black, Dusty Springfield, Freddie and the Dreamers, and Wayne Fontana. ABC will screen the concert as two separate spectacles on Sundays later this month. . . . The Righteous Brothers are due here April 19 for more TV and radio dates to promote their next London single, expected to couple two Goffin-King compositions, "Just Once In My Life" and "The Blues." . . . Publisher Freddie Poser has arranged a U. S. tie-up with Lennie Hodes of the Spectorious Music Corp. Poser's hottest catalog at present is in his subsidiary Glis-sando Music, which publishes the hit compositions of Chris Andrews, including Sandie Shaw's "Girl Don't Come" and Adam Faith's new Amy release, "Talk About Love." Poser also has Sandie's follow-up, "I'll Stop at Nothing." . . . Provided he can get a work permit, Tom Jones will be in Hollywood next week filming three "Shindig" appearances and then undertaking promotional dates for his Parrot single "It's Not Unusual," a recent chart-topper here. . . . Cilla Black will make her debut at the Paris Olympia May 25, prior to a season there in September. **CHRIS HUTCHINS**

MADRID

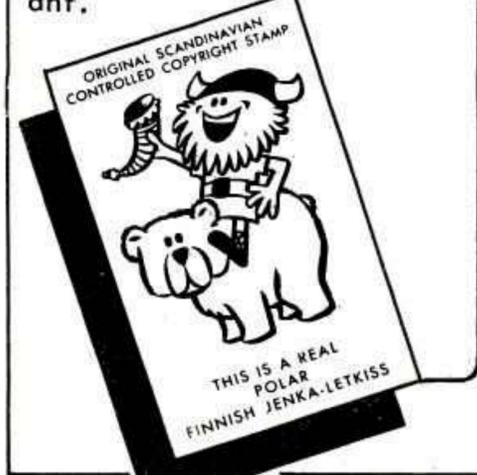
Hispavox reports that "La Yenka," with Johnny and Charley is the best seller the company has had since 1960. Johnny and Charley were hurt in an auto accident near Tarragona. While recovering, they received hundreds of calls and telegrams. . . . Dot is coming to town. The announcement was made by Jim Bailey, manager of the international department of the American company, while he was in Madrid with Guillermo Caram and Alfonso Gallego from RCA. . . . Cuban author and composer Mario Fernandez and Spanish choreographer Jeronimo Diaz launched *(Continued on page 22)*



URGENT URGENT URGENT URGENT URGENT URGENT URGENT URGENT

HELSINKI - STOCKHOLM - FINLAND - SCANDINAVIA 4/4/65
A & R-MEN AMERICA AUSTRALIA ASIA STOP RE LETKISS OR JENKA STOP
THIS IS BIGGEST DANCE CRAZE IN EUROPE SINCE GAVOTTE HIT IN 1750
STOP. . . . FIRST REACTION LAUGH STOP FIN(N)ISH LAUGHING AND
START THINKING STOP REMEMBER ALL FLOPS YOU MADE STOP FORGET
THEM AND HAVE SUCCESS STOP FACE FACT CRAZE IS HERE AND YOU
CANNOT STOP IT STOP BEST REGARDS PLUS ONE MILLION DOLLARS
STOP ORIGINAL FINNJENKA FACTORY STOP
STIG ANDERSON AND BENGT BERNHAG STOP MILLERS

PLEASE NOTE
Whatever they say- this IS a real Finnish and Scandinavian dance - craze. For this reason always control that the jenka-letkiss song you record has got the official "jenka-letkiss" trademark(see down). This means the song fits in to the dance steps which is most important.



THE REAL HOT JENKA LETKISS LINE

STIG ANDERSON of Polar Music AB and Sweden Music AB is in New York since March 24 and can be reached at the Walter Hofer office, 221 West 57th Street, New York, NY. Judson 2-5030. These firms control the world-rights for the original Finnish copyrights which means some 100 of the existing real letkiss-melodies. Publisher for USA-Canada is Overseas Songs (BMI). Anderson can supply record-producers with sample-records, lead sheets, pictures, descriptions and TV-pilots.

BENGT BERNHAG in Stockholm will take care of all the inquiries coming from the rest of the world. Please contact him at Brahegatan 24, Stockholm, phone 61 75 30, cable-address Swedenmusic, Stockholm. Representatives for Scandia, Helsinki, Edition Coda, Helsinki, Fazers Music, Helsinki, Lindstroem/Fuhrman Music, Helsinki.



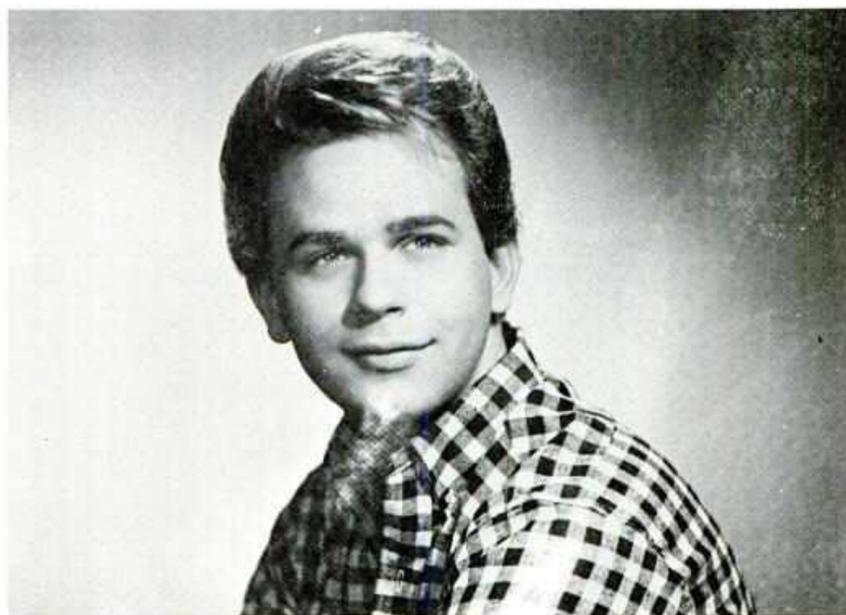
NEW! ON COLPIX

The word is out! There's a new Lou Christie sound and it sounds like a winner. How do we know? Just a few advance copies went out—then d.j.'s & p.d.'s & other opinion-makers started telling us we had a live one! Produced by hot hit-maker Wes Farrell, brand-new right now, and about to happen fast.

WHY DID YOU DO IT, BABY

(CP-770)

LOU CHRISTIE



NEW! ON COLPIX

Gabrielle is the lady's name. She's a happy, tuneful, rhythmic, glowing, hummable, whistleable, absolutely unforgettable instrumental—and we've got her first! Just released about a moment ago and getting lots of airplay.

GABRIELLE

(CP-774)

JIMMY BING

DREAM GIRL

(CP-764)

DAVID JONES

BREAKING! ON COLPIX

Our opening campaign asked: "Who is David Jones?" Now it's answer time. In Memphis, McDonald Bros. says he's starting to be a *big* seller: WHBQ lists him and says to look for a *big* upward jump. Looks like a hit's brewing for little David, the next *big* British teen star.



SOON! ON COLPIX

Her name is PAT WOODELL. She sounds every bit as good as she looks which is just *great!* Listen (and look) for her startling Colpix debut.

WHAT GOOD WOULD IT DO

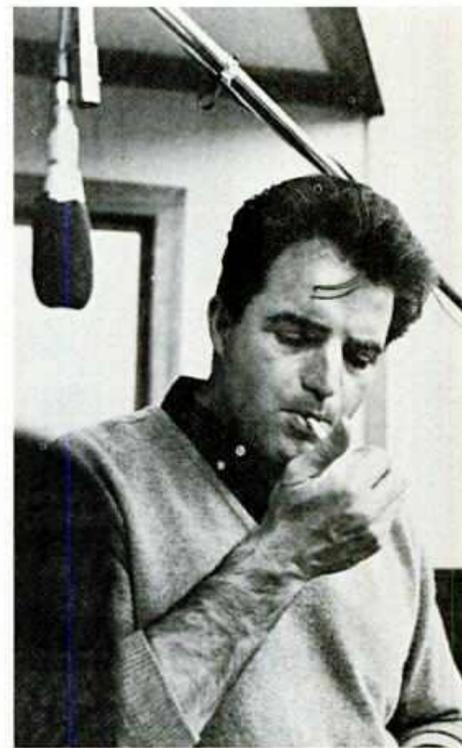
(CP-772)

SOON! ON COLPIX

You know *his* name and face, doc. His first Colpix single can make him a top record star, too. Hear it first on the April 4th *Ed Sullivan Show*.

SEE THAT GIRL

(CP-771)



COLPIX RECORDS ■ 1347 NORTH CAHUENGA BOULEVARD ■ HOLLYWOOD, CALIFORNIA 90028



News From the MUSIC CAPITALS OF THE WORLD

• Continued from page 20

"La Zonga," a new rhythm that combines the Cuban accent and the Spanish Flamenco style.

The Chilean **Cuatro Hermanos Silva** (the Four Silva Brothers) went back to Mexico but will perform in New York where they will meet **Lucho Gatica** at the Chateau Madrid. . . . La Cumbia (Colombian song and dance), a hit in Mexico and other South American countries, is getting a warm welcome here. . . . During the Fallas festivities at Valencia (the week of San Jose) **Gigliola Cinquetti**, **Bobby Solo** and other famous stars will visit Paella. **RAUL MATAS**

MEXICO CITY

One of the most popular Latin American songstresses, **Monna Bell** from Chile, who has had a series of continuous hits since she recorded "El telegrama" for Hispavox, prize-winning song at the 1959 Benidorm Festival, renewed for three more years with the same company. Now a resident of Mexico, she signed the contract with Gamma, the Mexican associated company of Madrid's Hispavox. . . . Gamma also signed a two-year contract for local pressing and distribution with Everest Records. One of the first releases will be the Beethoven symphonies conducted by **Josef Krips**. . . . CBS is promoting the LP recorded in the U. S. by **Eydie Gorme** and **Los Panchos**. . . . **Martin Foley**, a young Scotch folklorist, who has worked for the last two years as stage manager of the Ballet Folk-

lorico de Mexico, has been appointed producer for the classical catalogs of RCA Victor Mexicana. . . . **Manuel Villarreal**, vice-president of Columbia Records in charge of Latin American operations, assisted at the inauguration of the new CBS factory in Bogota, Colombia. The local manager is **Stefan Ries**. . . . **Luis Baston** was appointed manager of CBS' Record Club in Mexico. He reports to **Manuel Villarreal**.
OTTO MAYER SERRA

MUNICH

On their way for filming on location their second movie in the Austrian Alps, the **Beatles** arrived at the airport of Salzburg near Munich to an exciting welcome. But there were also some with posters: "Beatles, Go Home!". . . . **Enrique Jorin** and his Tipica Band from Cuba arrived in East Berlin to tour East Germany. Jorin claims to be the "inventor of cha-cha-cha." . . . Austrian singer **Horst Winter** will guest star in East Berlin. . . . **Louis Armstrong** and **Dizzy Gillespie** will tour West Germany in May. Trombonist **Tyree Glenn** will replace **Big Chief Russell Moore**. . . . U. S. jazz organ player **Lou Bennett** will guest star at the Berlin nightspot "Blue Note" this month and May. He will be accompanied by guitarist **Andre Conduant** and drummer **Joe Nay**. . . . **Art Blakey** and his **Jazz Messengers** will guest star in West Germany after their trip to Japan. . . . **Willis Conover** covered the Jazz Workshop concerts of West

Germany. Conover's "Music USA" radio shows are transmitted to all parts of Europe.
JIMMY JUNGERMANN

PARIS

Leny Escudero has left Bel-Air and signed a contract with Polydor. Polydor has also signed up ex-Philips' singer **Isabelle Aubret**. . . . **Alain Servan** has recorded the new dance craze, the Letkiss, in six different languages for the Belgian disk company Olympia. . . . Barclay stars **Dalida** and **Frank Alamo** left Paris for a 60-day tour of 60 French towns. . . . Nineteen-year-old English singer **Gillian Hills**, after a year's absence from the scene, making a disk comeback with "Rein n'est Change" A-Z.

Brisk sales for **Claude Francois'** new disk "Alors, Salut" (Philips) which is the cover version of **Georgie Fame** hit "Yeh, Yeh." . . . **Righteous Brothers'** smash "You've Lost That Loving Feeling" recorded here by **Eddy Mitchell** (Barclay). . . . Britain's **Animals** scored a big success with two concerts at Paris Olympia. . . . No. 1 singer in Tokyo, where she has sold 800,000 disks, 20-year-old **Sylvia Vartan** is booked for a tour of Japan in May where she will play 17 concerts in 19 days. Meanwhile, Sylvia plans to record two of her biggest successes in Japanese—"La Plus Belle Pour Aller Danser" and "Dans Tes Bras Je Veux L'Oublier." . . . **Gribouille**, who is being hailed as the new **Edith Piaf**, is having songs written for her by **Charles Dumont**, composer of many Piaf hits. . . . **Dalida** and **Charles Aznavour** are the most popular singers in France, according to the French Institute of Public Opinion.
MIKE HENNESSEY

OSLO

Jim Reeves has five LP's on this month's Top Ten, which is topped by "Beatles for Sale" on Parlo-

phone. Runnerup is "Gentleman Jim." Third is "The Best of Jim Reeves," both on RCA Victor. No. 4 is "The Rolling Stones" on Decca, fifth is "The Jim Reeves Way," also on RCA Victor. . . . **Ray Adams** has just recorded a series of old **Evert Taube** melodies (Evert Taube is Sweden's most famous troubadour singer). . . . It seems like the new dance craze the "Jenka" (on the Continent called "Letkiss") will also be a hit in Norway. The dance came from Finland. . . . **Rannie Rommen** was first with a jenka record (on Manu), now **Jan Rohde** (on Sonet) and **Grynet Molvig** (on RCA Victor) are also on the market. . . . **Ivar Medaas** has recorded "Alexander's Rag Time Band" in Norwegian, on label Nor-Disc. "Karussell," this year's Norwegian Song Contest winner, is headed for the Top Ten sung by **Kirsti Sparboe** on Triola. . . . Sales manager **John Johanson** of Nera visited Stockholm to talk with RCA Victor people. . . . A new Norwegian singer is **Svenn Lynn**. He bows on the Nor-Disc label this week with "Gyldne September" ("Try to Remember") from musical, "Fantasticks," now in Oslo. . . . "Froken Fraken" by **Swen-Ingvars** on Philips, is now No. 1 for the eighth consecutive week and the quintets follow-up, "Det Var I Var Ungdoms Fagreste Var," also on Philips, moves to No. 3. . . . **Roland Kummerell**, assistant to Polydor's world director in Hamburg, Germany, visited Nor-Disc this week. He was accompanied by German-born **K'aus Holler**, now a resident in Stockholm, and managing director of Karussell, a disk firm.
ESPEN ERIKSEN

RIO DE JANEIRO

Discos Elenco will press World Pacific LP's in Brazil. Contract was signed in Hollywood by **Aloysio de Oliveira** and **Richard Bock**. . . . Poet and producer **Herminio Bello De Carvalho** opened his new show, "Rosa de Ouro" (Golden

Rose), which stars veterans **Aracy Cortes** and **Clementina De Jesus**. . . . **Neil Sedaka** and **Brian Hyland** visited Rio for a few days. The visit was non-professional. . . . New singer **Maria Bethania** was signed by RCA Victor. . . . Odeon and Discos Prior are fighting for the release of the LP **Trini Lopez** recorded for Crown Records sometime ago. Prior says they have the right for the release because the record was sold to Transglobe after its release by Crown. Odeon, on the other hand, states that five tracks of the record were sold by Transglobe to EMI, with rights for all over the world, except US. The dispute will probably be settled in court. . . . CBS will press Musicor LP's in Brazil. Label paid a high sum in advance. . . . **Ramallo Netto's** book on bossa nova will be called "Historinha do Desafinado" (Little Story of Desafinado). . . . Discos Prior will be distributed by **Oswaldo Cadaxo's** Equipe label.

ROME

Sergio Endrigo, first of the RCA-developed stars to leave for another label (Fonit-Cetra), will go to N. Y. to appear on Ed Sullivan Show. He composes his own numbers. . . . **Milly**, who has given a shot in the arm to melodic singing via RAI-TV's "Studio One," is holding forth in her own show at the Teatro della Cometa supported by **Franco Barbalonga**, piano, and **Paolo Ciarchi**, guitar. . . . Ri-Fi has once again published disks of all of the final numbers in the Gold Token song contest for children, sponsored by Bologna's Antonium via the TV children's program. . . . **Peter Tevis**, American singer who has made a career in pop songs for films, disks and p.a.'s here, is now recording for Ariel. . . . "Angelita d'Anzio," the song based on a true story which **Marcellos Ferial** made into a hit last year, will be the subject of a film. . . . **Marino Turchi** is the new president of the Ente per la

FINAL NOMINATIONS 1964 GRAMMY AWARDS THE RECORD OF THE YEAR!!! PETULA CLARK DOWNTOWN

ALSO
BEST FEMALE VOCALIST
BEST ROCK 'N' ROLL RECORDING
BEST NEW ARTIST 1964

**& IN PARIS:—'BRAVOS DU MUSIC-HALL'
BEST WOMAN SINGER OF THE YEAR!!**

SINCERE CONGRATULATIONS FROM:—
VOGUE RECORDS FRANCE



Eurovision Songfest Honors Go To French Teen France Gall

• Continued from page 16

moving his lips to simulate the songs which he had recorded previously. Del Monaco also presented prize to Miss Gall at conclusion of voting.

American-educated Renata Mauro, prize-winning Italian TV actress and recording artist, handled the tri-lingual—Italian, French, English—introduction of the festival while individual announcers from all 18 lands and the five participating intervention countries—U.S.S.R., Poland, Hungary, Czechoslovakia, East Germany—were in booths behind the 900 spectators in the RAI auditorium.

Eurovision Symbol

Singers sang in front of a Eurovision symbol with 12 bright lights between the 10 letters and were accompanied by a 50-piece orchestra seated in front of the silver pipe organ which is the stage background. Among the conductors were 15

guests from various countries, with Gianni Ferrio conducting for Austria and Eire as well as for Italy.

All 18 juries were called by telephone and their votes, reported in English or French were heard by the audience present and by the TV audiences as well.

A large board showed each vote and enabled the viewers to follow the count as it progressed. Luxembourg lead from the beginning but at one point it was almost passed by Great Britain which now has finished second twice in a row in addition to two other previous second places.

Promotion Lags

Song and personality promotion was not as active as it is at the San Remo Festival nor were there as many international music people outside of the competing publishers, recording and television companies present. Outstanding personality promo-

tions, however, were done by Spain's Belter Records, France's Disques Barclay and France's Bagatelle publishing house. British Decca made itself known with its entries from Great Britain and Portugal. Italy's Ricordi, which has already sold 600,000 copies of the San Remo winner, estimates that the Eurovision event in Naples will add another 200,000 to its sales.

Typical of the trade onlookers was Cyril Shane, director of Shapiro-Bernstein in London, who visited the event as part of a European tour in search of new material.

The weekend's activities were planned by RAI and included massive documentation by its publicity department which translated all lyrics into three languages. A press party was held on the night before the event, and a reception for participants and foreign representatives at the Hotel Vesuvio closed out the contest.

Canzone Napolitana, which sponsors the Naples Song Festival. . . . CGD made two versions of the new dance, "Letkiss," one by the Kessler Twins for Derby and another by K. Virtanen for Palette.

Domenico Modugno's latest project is a five-part musical version of "Scaramouche" for TV which is being prepared by Corbucci and Grimaldi with the singer's own music. He will also portray the title role. . . . Rome's largest record dealer, Consorti, is now offering six bottles of Pepsi-Cola with every LP and tie-in advertising on every truck of the beverage company. . . . CBS-Ricordi is advertising 10 different "My Fair Lady" disks now available here. . . . CAM's latest three LP's based on film tracks, all sold for U. S. showing, are "Three Nights of Love," "A Time of Indifference" and "Red Desert." . . . Opening of the new musical, "7th Commandment: Steal A Little Less," starring Dario Fo and Franca Rame was marked by LP release with highlights of their show. . . . "Rugantino," the musical which has played the U. S., Canada, Brazil and Argentina during its three-year career, will end its run with a return to the Sistine here with Lando Fiorini, Ornella Vanoni and Aldo Fabrizi in key roles. **SAM L. STEINMAN**

SYDNEY

The 20th Century-Fox movie "Zorba the Greek" will be premiered in Sydney April 22. Festival Records is releasing the original soundtrack recording to tie in with a promotional campaign.

. . . The Australian Wool Board has hired one of Australia's leading TV and recording personalities, Jimmy Hannan, to entertain during the social part of the Board's activities. Most of the material selected by Hannan has been set for an LP package by Festival to be released on its R.G. label.

. . . Atlantic's singing group, the Drifters, have heavy chart action and chalked up big sales with their recent single release, "Saturday Night at the Movies." . . . EMI has issued the soundtrack from the MGM film "Your Cheatin' Heart." Good sales are reported from both city and country areas. The film did not make much impression here. . . . The Liberty album "Beatle Ballads" by the Johnny Mann Singers is off to a good start. . . . Ron Dalton's Viking label, New Zealand, has had the single, "Gone Gone" by instrumentalist Peter Posa, released in Australia on HMV. . . . The Saturday single by Johnny Bond "Ten Little Bottles" has been issued on London Records. . . . Lonnie Lee, who recently turned from teen-age ballads to c&w, has a winner in his latest release, "More Than Yesterday" on HMV. . . . Neil Williams, popular TV vocalist, has an album released by CBS, "Romantically Yours," with tape supplied by Southern Music. All material on the disk has been composed by Dorothy Dodd. All songs featured have been published by Southern Music. . . . Rose Marie, comedienne from the "Dick Van Dyke Show," will be here in May. She was due last year, but canceled when her husband died. She will open for two weeks at the Chevron Hotel May 31. . . . Holidaying here is American stage and screen star Charlotte Greenwood.

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TORONTO

Canadian talent made something of a breakthrough last month (19) when an all-Canadian show drew 1,000-plus to Massey Hall in Toronto. Too often domestic talent has appeared in concert only as supporting acts with an imported headliner. Featured were Capitol's Jack London and the Sparrows; Red Leaf's David Clayton Thomas and the Quintet, who were celebrating release of their "Walk That Walk" in the U. S. on that date; The Big Town Boys with their RCA Victor success, "Put You Down"; Hawk Records' Robbie Lane, the Mynah Birds, whose first single was released recently by Columbia; Jon and Lee and the Creckmates, and Lynda Layne. . . . Thrilled with his current success,

Gord Lightfoot was in New York last week to wrap up recording for his upcoming album for Warner Bros. His first single, his own tune, "I'm Not Sayin'," has just been released in the U. S. (24) and Canada. . . . It's the Atlantic label for U. S. release of "Walk That Walk" by David Clayton Thomas and the Shays, which has started up several radio station charts here and is selling "exceptionally well," according to Bob Pugh of Raleigh Record Sales, distributor for Red Leaf. . . . Jack London and the Sparrows have signed a personal management contract with Stan Polly, New York affiliate of Bob Marcucci in Hollywood, who's been instrumental in the success of such recording stars as Frankie Avalon, Fabian and John Andrea. The group's third single on Capitol of Canada, "Our Love Has Passed," has just been released, a quick follow-up to the successful "I'll Be the Boy," on Laurie in the U. S. Their first album is scheduled for release Monday (12).

KIT MORGAN

CHICAGO

Skiing, one of the fastest mushrooming leisure-time activities in the U. S., has captured the hearts of local record industry traders in more ways than one. Veteran personal manager Frank (Tweet) Hogan heads a group which went out to buy a resort of its own. It's Fox Trails, a 150-acre spread in Cary, Ind. The Smothers Brothers are vice-presidents of the group, and long-time show business attorney, Dick Shelton, is secretary. David Carroll is also an enthusiastic, though non-skiing backer. . . . Congratulations to veteran music man Norm Berkowitz, who joins Mercury as director of advertising. Norm is a onetime Billboard man, later with De Perri Advertising.

. . . Dick Williamson, former WIND deejay, joins WCFL in mid-April. . . . Publicist Eva Dolin is making points with her new firm, Newsmakers. She's handling publicity for artists and diskeries. She's already signed Roland Kirk, Epstein Enterprises (San Antonio), Boyd Records (Oklahoma City) and a pair of Chicago labels, Verro and K-M. **NICK BIRO**

HOLLYWOOD

Jack Wilson, pianist-organist who completes three years with Atlantic Records this fall honors Henry Mancini in his next LP. Repertoire is from his film success plus some. Pianist has been accompanying Lorez Alexandria and Sam Fletcher in Reno, and working with Jackie McLean in San Francisco. His piano is featured on the soundtrack from the film, "Bus Riley's Back in Town."

Barney Fields, formerly of Chicago and with 15 years in the music business, has opened shop here as an independent promotion man. His brother Lou is with Giant Distributors; his brother-in-law Bob Sterns is with Pep Record Sales. Fields' office is at 5750 Melrose Avenue. . . . Announcers and newsmen at KLAC may edit their own tapes as a result of agreement reached with AFTRA and IBEW, the two unions which struck the station for 19 days recently.

Board of directors of Local 47, Musician's Union, unanimously adopted a resolution condemning the "totalitarian methods" of Alabama Governor Wallace and police officials in suppressing peaceful parades in their State. The union also voiced formal support for President Johnson's legislation to extend voting rights to all citizens.

"Hollywood Palace," which usually tapes the day after its dress rehearsal, tossed the procedure to the wind to accommodate Steve Lawrence. Show ran its dress and formal taping on the same day so Lawrence could fly back to New York and not miss appearances in "What Makes Sammy Run" on Broadway.

United Screen Arts, new distributing company, has been active in getting disk covers for tunes from its forthcoming "A Swingin' Summer" teen musical. Jody Miller is reported set to cut the

Tamla-Motown Make Mark in Britain; Gordy, 'Family' Arrive

• Continued from page 3

roster of talent. But he is aware that his business is based on a very big trend in his favor.

"But I have never had a fear of the sound going out. It is not actually true that we have built a business around one particular sound—we have built it around a basic feeling, but at the same time we try to have a variety of sounds and styles. I think there is a big difference, for example, between Martha and the Vandellas and the Supremes.

"We are also diversifying—just recently we signed Billy Eckstine and Tony Martin. The Supremes recently had a c&w

album out in America and I have just finished another LP with them. "There's a Place for Us," which features all the big Broadway tunes, "Somewhere" and "People," among them. But I would never get too far from the style that we have become famous for because—well, we like it."

Thirty-five-year-old Gordy believes a lot in goodwill and in London he seemed to spend more time looking after the welfare of his artists and their various relations than he devoted to business matters.

On the comparison British journalist have made between him and Brian Epstein, Gordy said, "Epstein is considered with

tremendous regard throughout the world and though I feel that our roles are somewhat different, I think that it is both a favorable and flattering comparison."

He said that he was not particularly keen on making a film deal for his Tamla-Motown artists but revealed that he had the world sale rights of the TV spectacular they made for Rediffusion at the start of their British trip. Gordy said he had had many offers from those who wanted to buy Tamla-Motown. "But the label means a lot more to us than money—it's hard to say what I might do some day. At present I don't intend to sell it."

title tune, the Righteous Brothers are down to cut "Justine," and the Rip Chords, "Red Hot Roadsters." **ELIOT TIEGEL**

MEMPHIS

Joy Records' Bobby Wood was signed for an extended stay at the local Herando's Hide-A-Way Club. . . . Al Hirt and his sextette packed them in at the Auditorium last week (28). . . . Paul Neighbors and orchestra are making friends of the dancers at the Rivermont Club and Charlie Spivak is pulling crowds at Hotel Peabody's Skyway.

Word is that Ace Cannon, Hi Records ace sax man, broke all records at a recent one-week engagement at a Huntsville, Ala., club. . . . The Mark-Keys, whose new single "Banana Juice" is climbing, has a European tour a-working, said Ray Brown of National Artists Attractions. . . . J. Frank Wilson of Josie Records starts a 20-day Canadian tour April 21 at Calgary. Several hundred teenagers threw a going away party recently (21) for the Guilloteens, popular local trio who set off to California to seek their fortune via TV, records and night clubs. . . . Bill Black's Combo is in town for Hi Records recording sessions between tour dates. . . . RCA's Charlie Rich played to packed houses during his week-long stay at the new Basin Street South club in Atlanta.

Radio stations WHBQ and WMPS picked the new single of Joy Record's Bobby Wood as the

"Hit of the Week." It's "Bed of Roses." . . . Pen Records' president Eugene Lucchesi happy over sales of Sam the Sham's single, "Woolly Bully." Lucchesi leased the master to MGM, which is distributing it. Hi Record's Willie Mitchell is in recording sessions for a new album. . . . Hi president Joe Cuoghi reports Tommy Jay's first single, "Tender Love," is kicking off real well. . . . Paul Neighbors and his orchestra due in at the Pilot House of the Rivermont Club. **ELTON WHISENHUNT**

NEW YORK

Joseph W. Roberts, executive vice-president of Muzak, a division of Wrather Corp., has resigned from the international background music company. Roberts had been an officer with Muzak for the past nine years. . . . Tito Rodriguez, Latin recording artist on the Musicor label, is back in town after a tour of South America. . . . The Music Department of the Power Memorial Academy will hold its annual concert at Philharmonic Hall May 23. The Power Band and Glee Club is under the direction of Gene Morra and James Welch, respectively. . . . The Hindells have been signed as special guest stars for American International's "Ski Party." . . . The Music and Performing Arts Lodge of B'nai B'rith will make its first annual awards June 16 at the Hilton Hotel. Cy Leslie, head of Pickwick International, is president. The Selection Committee consists of co-chairman Si Mael, vice-pres-

ident of United Artists Records, and Leo Strauss, partner in Prager & Fenton, certified public accountants. Committee members are Sammy Davis, Steve Lawrence, Stanley Adams, president of ASCAP; George Gabriel, vice-president of BMI, and David Rothfield, director of merchandising for E. J. Korvette. **MIKE GROSS**

PHILADELPHIA

Bob Summers, national sales manager for Warner Bros.-Reprise labels, along with Eastern sales manager Sid Schaffer, was in town huddling with Harry Rosen, who heads up the David Rosen, Inc., record distributing firm handling their labels, and visited label artists Jimmy Durante and Lou Monte. . . . ABC's "Shindig," complete with singers, dancers and orchestra, set for a May 28 date at Convention Hall. . . . It's a girl for the Tom Kennedy in Holy Redeemer Hospital. He's local promotion man for Capitol Records. She's named Kelley. . . . Name bands being booked again at nearby Sunnybrook Ballroom at Pottstown after several seasons of record hops. . . . Steve Schulman, local publicity man, is joining Red Schwartz at Roulette to handle promotion in the local, Baltimore and Washington areas. . . . Barry Magarick, who did FM folk music broadcasts at WDAS and WHAT here, joined Monitor Systems, electronics firm at nearby Fort Washington, Pa., to handle their advertising and public relations. **MAURIE H. ORODENKER**

Ballplayer, Actor on Teldec Co. Team; Firm in Classical Push

By ANDRE DE VEKEY

HAMBURG—Teldec is currently making a push here on both pop and classical releases. In searching for new pop talent, they are bringing new names to the German recording field from among movie actors and sportsmen. French actor Pierre Brice (star of 23 European films), and popular football player from Munich, Radi Radankovic, have their first disks out here. Brice's disk is a ballad single, "Ich steh' Allein Ribanna," written by Martin Bottcher, which Teldec predicts is a charter. Several disk companies are reported to have been after Brice but Teldec has secured someone they feel is a hot property. Brice is 36, born in Brest and one-time paratrooper who served in Indo-China. One million teen-agers voted him the best movie star of 1965, winning the German "Golden Otto."

Goalkeeper Radankovic is popular among football fans. At a recent match against Yugoslavia in the European Cup, 30,000 at Munich heard his first disk played over the P.A.

system during half-time. Teldec has other good selling artists from the sporting world, Manfred Schnelldorfer, German Olympic skater, is one. Other fresh efforts in the pop field include a series of live recordings from the Top Ten Beat Club on Hamburg's famed Reep erbahn. A Scottish girl from Glasgow, Isabella Bond, backed by a group called the Top Ten All-Stars (the group represents eight different countries among them), is the first of these with a German version of "Downtown." An LP will follow, with Bond and other artists on the same album. Teldec says multiple artist albums are good sellers here, a type of release not always popular for contractual reasons and royalty complications in some countries.

Classical releases of the Vienna Philharmonic Orchestra under Herbert von Karajan fit in with the orchestra's current German tour, including a Hamburg concert March 29. The VPO's last European tour was Moscow to Paris in 1962. Teldec has just released RCA's Carmen (VPO-von Karajan-Leontyne Price) and some other special classical re-

cordings under a subscription offer, priced at D. Marks (about \$13.50) for two months after release, then reverting to D. Marks 75 (\$18.75).

Other special promotion covers Decca's recording of "St. Matthew Passion" (Stuttgart Chamber Orchestra under Karl Munchinger), which has just been awarded the French Grand Prix du Disque. Price here for a four-disk set is D. Mark 72 (\$18) for two months, then D. Marks 100 (\$25).

Classical collector's items are also in the new releases, out under Telefunken Old Works Series and also on Decca and RCA. "Musik und Ihre Zeit" (Music and Its Time) reflects music of 1300, using the ancient instruments of the day. Music by Byrd, Morley, Dowland, Purcell, etc., is also in the series. All these special issues are in Teldec's new Royal Sound Stereo.

Teldec reports that sales to date in Europe of Jacques Lousier's jazz album "Play Bach" (four albums), amount to 150,000.

Drop-Off Reported in Bonn Mart

HAMBURG — Bundesverband der Phonographischen Wirtschaft e.V., the national federation of the German phonographic industry, reports the record industry lost ground on the German leisure-time market in 1964.

The trade group notes in its annual report that the purchase of records per record player in Germany has declined in recent years, and declined further in 1964.

Singles and pop music declined, and LP's and classical

music gained. Classical music accounted for 20.5 per cent of total disk sales last year, compared with 18.7 per cent in 1963.

Taking into account all factors, the federation regards 1964 as having been a reasonably satisfactory year for German disk firms despite the setback on the leisure-time market.

Total sales increased by about 5 per cent or to 420 million Deutschmarks (\$105 million). Total disk sales increased 1.7 per cent, rising to 43 million. Singles, however, declined from 24.2 million in 1963 to 23.3 million, and LP's climbed from 7.9 million in 1963 to 9.9 million.

Over-all output, in all categories, rose 3.2 per cent in 1964, to 57.4 million disks.

Exports gained 12.8 per cent, rising to 12.3 million disks. Exports of LP's rose 36.6 per cent, to 5.6 million; and singles rose 8.9 per cent, to 4.9 million.

The trade federation's report concludes that there has been a noticeable drop-off in wide

public interest in disk buying. It calls for a concerted disk advertising campaign by the phonograph and electronic industries and the respective trades to boost disk sales.

The idea is that selling more disks will sell more record players and radios, and vice versa.

Only in the stereo field does the report wax enthusiastic. Stereo production increased by exactly 100 per cent, rising from 1.4 million LP's in 1963 to 2.8 million in 1964. Production in 1963, in turn, represented a gain of 84.6 per cent over 1962.

The major stereo development was the sharp rise in pop production, which rose 150 per cent over 1963.

Stereo is expected to show an even greater gain in 1965—possibly 300 per cent or even more. Teldec has introduced a new stereo process — Royal Sound Stereo. It is switching LP production entirely to stereo, as is the case also with Electrola and Grammophon. Other German disk companies are committed to similar emphasis on stereo.

Stig Anderson is Right in Norway

OSLO—Stig Anderson, who has Scandinavian (Sweden, Norway, Denmark, Finland, and Iceland) rights for the United Artists catalog is already on the Norwegian Top Ten with "Goldfinger" and has the rights to the music for the films "The Greatest Story Ever Told" and "How to Murder Your Wife."

Furthermore, United Artists Musikforlag A-B has the Scandinavian rights to the American South Mountain catalog (Don Costa), now on the American charts with "Hurt So Much" (Little Anthony) and "Little Things" (Bobby Goldsboro). The sheet music will be distributed in Norway by Musikk-Huset A-S.

Hairston Makes Copenhagen Trek

COPENHAGEN — Jester Hairston, Hollywood choral arranger-conductor, was here recently to teach Negro spirituals, work songs and folk songs. He conducted the Con Amore choir in a concert of Negro music in English for the Danish State Radio and also prepared a two-hour concert program of spirituals which was heard throughout the Scandinavian countries in an international hookup on March 27.

Bourne, Inc., exclusive publishers of Jester Hairston, are now releasing singles and LP's of his arrangements of "Elijah Book," "Amen," "Rocka My Soul" and "Hold On" on the Bourne subsidiary label, Murbo Records.

GRAND PRIX AWARD TO AUFRAY AS NO. 1 SINGER

PARIS—French folk singer Hugues Aufray carried off the top male singer award in the Grand Prix International du Disque, 1965, it was announced this week by the Academie Charles Cros.

Aufray won the award with his album "Hugues Aufray at Olympia, 1964" (Barclay).

Other awards in the male singer category were Best newcomer: Jean-Claude Annoux (Pathe Marconi); Best foreign singer; Pete Seeger (Folkways-Chant du Monde).

The Prix Paul Gilson was awarded to Barbara for her record "Barbara . . . Sings Barbara" (Philips).

Remaining awards included First Disk: Jacqueline Huet (Mou-loudji); Light music: Sidney Bechet's "La Colline du Delta," with the Claude Luter Orchestra (Vogue); Jazz: Wes Montgomery's "Boss Guitar" (Riverside); Jazz re-issues: Charlie Christian with the Benny Goodman Sextet (CBS) and "Back to Back" (Duke Ellington and Johnny Hodges) (Verve).

Paris Sound Festival Minus French Sound

PARIS—The dominance of non-French equipment was the most striking feature of the Seventh International Sound Festival held for six days in the Palais d'Orsay here.

This is reflected in the sales of tape recorders in France which, though they have increased from 35,000 a year in 1959 to 200,000 in 1964, have brought little comfort to French manufacturers. Currently nine out of every 10 tape recorders sold in France are imported machines.

Philips (Holland), Grundig and Telefunken (Germany) are recording the best sales figures

and a considerable number of Japanese machines are beginning to appear on the French market.

But while tape recorder sales are increasing rapidly, the sale of tape recordings is relatively slow.

Highlight of the festival was the Philips Magnetoscope, a \$3,000 machine which can make a sound and picture record of TV programs.

Throughout the festival, hi-fi and stereo demonstrations were given by the ORTF (the French state radio and TV organization).

Bennett, Mathis Are Due In London; Will Cut LP's

LONDON—Both Tony Bennett, due here this month with Bob Dylan for the CBS inaugural party, and Johnny Mathis, who arrives next month, are to record during their stays. Other British plans are set for Jack Jones, Buddy Greco and Keely Smith.

Bennett will record an album with Robert Fanon's orchestra—the first time in his career that he has waxed in Britain. Bennett is also telerecording a BBC-1 spectacular April 23 and he makes concert appearances in Manchester and London with pianist Ralph Sharon, trumpeter Bobby Hackett and the Johnny Spence Orchestra.

Johnny Mathis will record an LP under Norman Newell's direction—the first time he has taken the opportunity to do so since his separate British recording-release deal was fixed with EMI more than a year ago. The star is also to headline ATV's "Sunday Night At

the London Palladium" on either May 2 or 16, and he is to film his own spectacular for BBC TV.

The visits of Mathis and Bennett are being set up by the Vic Lewis organization, which has also arranged Buddy Greco's Talk of the Town season beginning April 19 and Palladium TV appearance for him May 9.

Jack Jones is yet another artist booked for the Palladium TV show on May 23. Keely Smith returns in May and will stay for a month for radio and TV appearances and probably to record again in the Pye studios.

British Decca Hikes Dividend

LONDON—British Decca has raised its interim dividend from 9d to 1s. per 10s share for the year ending March 31—last year's final was 2s. (A shilling is 14 cents). The group turnover is almost certain to be 5.3 million pounds higher at 35.5 million pounds and chairman Sir Edward Lewis has said that profits will be "Much greater than those of any previous year." (A pound is \$2.80).

The increases reflects greater prosperity in both the records and navigational sides of Decca. On the record side, the company's greatest asset is without doubt the Rolling Stones whose latest single "The Last Time" sold 580,000 copies here in its first two weeks.

Krahmer Gets Delmark in U.K.

LONDON—Retaining its own label identity, the U. S. Delmark product is being issued here by Carlo Krahmer's Talent Records following an agreement between Krahmer and Delmark chief Bob Koester.

An initial release of eight LP's will retail at \$4.50. The product is being marketed in the original Delmark U. S. sleeves.

Peak Expanding; Urlwin in States

CHRISTCHURCH, N. Z. — Peak Records, Ltd., is expanding operations "very vigorously" in New Zealand, according to managing director Jack Urlwin, now in the U. S. and Canada visiting Peak principals and contacting industry leaders on representation in New Zealand.

"Besides taking on new representation, we are also marketing our own product and licensing it," he said. An example is Peak's "Barry Markwick Plays the Lennon-McCartney Song Book," which was picked up by Oriole of London for early release in England and possibly elsewhere.

'Just for You' U. S. Rights to Mogull

NEW YORK—Ivan Mogull has acquired the U. S. rights to "Just for You" from B. Feldman & Co., Ltd., music publishing firm here. Mogull picked up the tune on behalf of Four Star Television Music Co. (BMI).

"Just for You," a motion picture title song, was written by Mitch Murray, one of England's top writer-producers. Mogull also acquired "Don't Do That to Me" for Four Star.

GREAT DISCOVERY!



WOOLY BULLY

SAM THE SHAM AND

THE PHARAOHS

K-13322



RECORDS

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ARGENTINA

**Denotes local origin*

This Week	Last Week	Title	Artist
1	2	DO RE MI	Cousins (Palette); Millie Small (Philips); Simonette (RCA)
2	1	TRINIDAD	Cuarteto Imperial (CBS)
3	14	ELLOS-QUE SEAS FELIZ	Dalida (Disc Jockey)
4	3	AMOR (L-O-V-E)	Nat King Cole (Odeon)—Fermata
5	4	EL DIA QUE ME QUIERAS	Tito Rodriguez (CBS)
6	6	NOSOTROS-PIEL CANELA	Eydie Gorme y Trio Los Panchos (CBS); Chico Miranda (RCA)
7	8	PLENO SOL-HAS VENIDO DE LEJOS	Gilbert Becaud (Odeon)
8	7	A HARD DAY'S NIGHT	Beatles (Odeon); *Sandro (CBS); *Johnny Tedesco (RCA)—Fermata
9	11	PERFIDIA	Trini Lopez (Reprise)
10	15	SHA LA LA	Sylvie Vartan (RCA)
11	10	A WORLD WITHOUT LOVE	Peter and Gordon (Odeon); *Sandro (CBS)
12	9	EL FIRULETE	Julio Sosa (CBS)
13	13	MAMA PROVINCIANA	*Beto Fernan (Music Hall)
14	16	NUESTRA NOCHE	*Eduardo Rodrigo (RCA); *Chango Nieto (CBS)
15	5	SANTANDER DE BATUNGA	Charanga del Caribe (CBS)—Melograf
16	—	WALK ON BY-EN MI MUNDO	Richard Anthony (Odeon)
17	—	NO VES QUE ES MIA	Dave Clark Five (Odeon)
18	—	OJITOS NEGROS	*Marito Gonzalez (Music Hall)
19	12	EVERYBODY LOVES SOMEBODY	Dean Martin (Reprise)
20	—	A MOVER EL ESQUELETO	Charanga del Caribe (CBS)

AUSTRALIA

**Denotes local origin*

This Week	Last Week	Title	Artist
1	1	I'LL NEVER FIND ANOTHER YOU	*Seekers (W. & G.)—Chappells
2	2	IT'S NOT UNUSUAL	Tom Jones (Decca)
3	—	CAST YOUR FATE TO THE WIND	Sounds Orchestra (Astor)—Chappells
4	4	TWENTY MILES	*Ray Brown and the Whispers (Festival)—Belinda
5	5	UNDER THE BOARDWALK	Rolling Stones (Decca)—T.M. Music
6	—	ROCK AND ROLL MUSIC	Beatles (Parlophone)—Boosey & Hawkes
7	13	DO WHAT YOU DO DO WELL	*Ned Miller (W. & G.)—Boosey & Hawkes
8	7	KING OF THE ROAD	Roger Miller (Philips)
9	—	WE TWO SHOULD LIVE	Missing Links (Festival)
10	8	RED ROSES FOR A BLUE LADY	Wayne Newton (Capitol)—Alberts
11	3	BREAKAWAY	Newbeats (Hickory)—Acuff-Rose
12	—	CONCRETE AND CLAY	Unit Four Plus Two (Decca)
13	15	PAPER TIGER	Sue Thompson (Hickory)—Acuff-Rose
14	9	GO NOW	Moody Blues (Decca)—Belinda
15	10	HEART OF STONE	Rolling Stones (Decca)

BRITAIN

**Denotes local origin*

This Week	Last Week	Title	Artist
1	1	THE LAST TIME	*Rolling Stones (Decca)—Essex Music
2	2	IT'S NOT UNUSUAL	*Tom Jones (Decca)—Leeds Music
3	4	SILHOUETTES	*Herman's Hermits (Columbia)—Francis, Day & Hunter
4	6	COME AND STAY WITH ME	*Marianne Faithfull (Decca)—Metric Music
5	3	I'LL NEVER FIND ANOTHER YOU	Seekers (Columbia)—Belinda Music
6	5	I'LL STOP AT NOTHING	*Sandie Shaw (Pye)—Glissando Music
7	11	GOODBYE MY LOVE	*Searchers (Pye)—Schroeder Music
8	7	GAME OF LOVE	*Wayne Fontana and the Mindbenders (Fontana)—Skidmore Music

9	10	YES I WILL	*Hollies (Parlophone)—Screen Gems
10	9	I MUST BE SEEING THINGS	Gene Pitney (Stateside)—Schroeder Music
11	8	DON'T LET ME BE MISUNDERSTOOD	*Animals (Columbia)—West One Music
12	12	HONEY I NEED	*Pretty Things (Fontana)—Dunmo Music
13	24	CONCRETE AND CLAY	Unit 4 + 2 (Decca)—Apollo Music
14	13	I APOLOGISE	P. J. Proby (Liberty)—Lorna Music
15	20	YOU'RE BREAKING MY HEART	Keely Smith (Reprise)—Mellin Music
16	16	IN THE MEANTIME	*Georgie Fame (Columbia)—Feldman
16	26	THE MINUTE YOU'RE GONE	*Cliff Richard (Columbia)—Jewel Music
18	14	FUNNY HOW LOVE CAN BE	*Ivy League (Piccadilly)—Southern Music
19	15	THE SPECIAL YEARS	*Val Doonican (Decca)—Shapiro-Bernstein
20	23	DO THE CLAM	Elvis Presley (RCA)—Marlyn Music
21	25	I KNOW A PLACE	*Petula Clark (Pye)—Welbeck Music
22	—	I CAN'T EXPLAIN	*The Who (Decca)
22	17	GOODNIGHT	Roy Orbison (London)—Acuff-Rose
24	22	SHE'S LOST YOU	*Zephyrs (Columbia)—Fitmusic
25	28	FOR YOUR LOVE	*Yardbirds (Columbia)—Hermusic
26	—	CATCH THE WIND	*Donovan (Pye)—Southern Music
27	19	MARY ANNE	*Shadows (Columbia)—Francis, Day & Hunter
28	—	WINDMILL IN OLD AMSTERDAM	*Ronnie Hilton (HMV)—Essex Music
29	28	I DON'T WANT TO GO ON WITHOUT YOU	*Moody Blues (Decca)—Mellin Music
30	—	REELIN' AND ROCKIN'	*Dave Clark Five (Columbia)—Jewel Music

EIRE

This Week	Last Week	Title	Artist
1	1	BORN TO BE WITH YOU	Butch Moore and Capitol S.B. (Pye)—E.H. Morris
2	3	I LOVE YOU MORE AND MORE	Joe Dolan and Drifters S.B. (Pye)—Copyright Control
3	4	I'LL NEVER FIND ANOTHER YOU	Seekers (Columbia)—Springfield
4	6	IF I DIDN'T HAVE A DIME	Tom Dunphy and Royal S.B. (HMV)—Schroeder
5	—	NO ONE WILL EVER KNOW	Sonny Knowles and Pacific S.B. (Pye)—Robbins
6	—	IT'S NOT UNUSUAL	Tom Jones (Decca)—Leeds
7	5	KELLY	Tony Keeling and Graduates S.B. (King)—Vicki
8	8	ARE YOU TEASIN' ME?	Eileen Reid and Cadets S.B. (Pye)—Acuff-Rose
9	2	THE HUCKLEBUCK/I RAN ALL THE WAY HOME	Brendan Bowyer and Royal S.B. (HMV)—Leeds/Dash
10	—	LOVE'S GONNA LIVE HERE	Shay O'Hara and Royal Blues S.B. (Parlophone)—Campbell Connelly

FLEMISH BELGIUM

**Denotes local origin*

This Week	Last Week	Title	Artist
1	1	FRENCH SONG	Lucille Starr (London)—Moderny
2	10	SE PIANGI, SE RIDI	Bobby Solo (CBS)—Belgamusic
3	—	LA NUIT	*Adamo (HMV)—Ardmore and Beechwood
4	8	GOODNIGHT	Roy Orbison (London)—Acuff-Rose
5	2	LETKIS	Several Artists—Peter Plum Productions
6	—	IK ZIE IN JE OGEN/ IED'RE ZATERDAG	*John Larry (Polydor)—Ideal/Lambrechts
7	—	ELKE ZATERDAG	Will Tura (Palette)—Belmusic/Kluger
8	4	SHE'S THE ONE/MOTHER IN LAW	White Heads (Ronnex)—Chappell

9	7	LES FILLES DU BORD DE MER	*Adamo (HMV)—Ardmore & Beechwood
10	—	DO THE CLAM	Elvis Presley (RCA)—Belinda

FRANCE

This Last Week

This Week	Last Week	Title	Artist
1	—	JE ME SUIS SOUVENT DEMANDE	Richard Anthony (Columbia)—Beuscher
2	1	ALORS SALUT "Yeh Yeh"	Claude Francois (Philips)—Mongon
3	3	MON AMIE LA ROSE	Francoise Hardy (Vogue)—Bagatelle
4	5	LA MONTAGNE	Jean Ferrat (Barclay)—Halleluya
5	2	IL SUFFIT D'UN GARCON	Sheila (Philips)—Tutti
6	4	LE TOREADOR	Charles Aznavour (Barclay)—Aznavour
7	8	TOUJOURS UN COIN QUI ME RAPPELLE	Eddy Mitchell (Barclay)—Salvet
8	—	LE ROSSIGNOL ANGLAIS	Hugues Aufray (Barclay)—La compagnie
9	7	LE CHEF DE LA BANDE	Franck Alamo (Riviera)—Tutti
10	6	LA JEUNESSE	Jean Ferrat (Barclay)—Halleluya
11	10	LE TEMPS	Charles Aznavour (Barclay)—Aznavour
12	9	LA NUIT	Adamo (Voix de son Maitre)—Pathe Marconi
13	11	DANS TES BRAS	Sylvie Vartan (RCA)—Jacques Plante
14	12	N'AVOUE JAMAIS	Guy Mardel (A.Z.)—Tutti
15	—	DOWNTOWN	Petula Clark (Vogue)—Vogue International

EAST GERMANY

This Last Week

This Week	Last Week	Title	Artist
1	1	PARTY TWIST	Frank Schoebel (Amiga)—Harth
2	2	BLONDER STERN	Frank Schoebel (Amiga)—Harth
3	—	LINDA, WEINE NICHT	Bobby Lind (Telefunken)—Lied der Zeit
4	3	MICH HAT NOCH KEINER BEIM TWIST GEKUESST	Ruth Brandin (Amiga)—Harth
5	—	HE JO	Gipsy (Radio DDR)—Harth
6	—	MIT 17, DA TRAEUMT MAN SCHON	Karin Heyn (Radio DDR)—Lied der Zeit
7	—	IN EINER HAFENSTADT	Andrea Franck (Amiga)—Lied der Zeit
8	12	LEILA	Perikles Fotopoulos (Amiga)—Lied der Zeit
9	—	ICH BIN KEIN PROPHET	Perikles Fotopoulos (Amiga)—Harth
10	—	ZUM KUESSEN BRAUCH' ICH DICH	Gitti & Rena (Rundfunk)—Lied der Zeit
11	5	HALT MICH FEST, MEIN MATROSE	Rica Deus (Amiga)—Harth
12	11	AM ABEND SPIELT EINER HARMONIKA	Roland Neudert (Rundfunk)—Harth
13	—	TAKE IT EASY	Christian Schafrik (Amiga)—Harth
14	10	LOVE, LOVE, LOVE	Ruth & Volkmar (Amiga)—Lied der Zeit
15	8	MUENCHHAUSEN	Ruth Bradin (Amiga)—Harth
16	9	WEISSE WOLKEN WANDERN	Rica Deus (Amiga)—Harth
17	7	OH, SUSAN	Amigos (Amiga)—Lied der Zeit
18	4	TWIST BALLERINA	Volkmar Boehm (Amiga)—Lied der Zeit
19	—	TEENAGER TRAEUME	Frank Schoebel (Amiga)—Harth
20	—	NIMM DIR EIN HERZ	Lucky Stars (Radio DDR)—Lied der Zeit

WEST GERMANY

This Last Week

This Week	Last Week	Title	Artist
1	2	DOWNTOWN	Petula Clark (Vogue)—Gerig
2	1	DAS WAR MEIN SCHOENSTER TANZ	Bernd Spier (CBS)—Melodie der Welt
3	3	TAXI NACH TEXAS	Martin Lauer (Polydor)—Gerig
4	4	KUESSE NIE NACH MITTERNACHT	Siw Malmkvist (Metronome)—Intro
5	5	GOODBY, GOODBYE, GOODBYE	Peggy March (RCA)—Budde

6	9	LETKIS	Roberto Delgado (Polydor)—Atrium
7	11	ELISABETH	Paul Anka (RCA)—Melodie der Welt
8	7	KIDDY KIDDY KISS ME—EIN SONNY BOY UND EINE SIGNORINA	Rita Pavone & Paul Anka (RCA)—Arnie; Melodie der Welt
9	10	SO EIN ESEMANN	Peter Lauch (Golden 12)—Eris
10	8	DIESE NACHT HAT VIELE LICHTER	Conny (Electrola)—United Artists
11	6	RAG DOLL	The Five Tops (Philips)—Accord
12	18	PRETTY PAPER	Roy Orbison (London)—Acuff-Rose-Siegel
13	17	DIE FRAU MIT DEM EINSAMEN HERZEN	Sacha Distel (Polydor)
14	15	ABSCHIEDNEHMEN TUT SO WEH	Carmela Corren (Ariola)—Intro
15	12	I FEEL FINE	The Beatles (Odeon)—Budde
16	14	HUMBA TAETAERAE	Ernst Neger (Ariola)—Melodie der Welt
17	13	KLEINE ANNABELL	Ronny (Telefunken)—Idee
18	16	TRAURIGSEIN BRINGT NICHTS EIN	Manfred Schnellrdorfer (Decca)—Busse
19	—	RINGO	Ferdy (Electrola)—Chappell
20	—	CAST YOUR FAITH TO THE WIND	Sounds Orchestral (Pye)—Mellin-Siegel

HOLLAND

**Denotes local origin*

This Week	Last Week	Title	Artist
1	1	LETKIS	Several Artists
2	2	EIGHT DAYS A WEEK/ BABY'S IN BLACK	The Beatles (Parlophone)
3	3	LOVELY LOVELY	Chubby Checker (Cameo-Parkway)
4	5	COLINDA	Lucille Starr (London)
5	4	FRENCH SONG	Lucille Starr (London)
6	6	LES FILLES DU BORD DE MER	Adamo (HMV)
7	7	LI FEEL FINE	The Beatles (Parlophone)
8	9	SCHOMMELSTOEL	Gert Timmerman (CNR)
9	10	YOU'RE LOST THAT LOVIN' FEELIN'	Righteous Brothers (Omega); Trea Dobbs (Decca); Cilla Black (Parlophone)
10	11	FRATER VENANTIUS	Wim Sonneveld (Philips)
11	8	DOWNTOWN	Petula Clark (Vogue)
12	16	CAST YOUR FATE TO THE WIND	Sounds Orchestral (Pye)
13	12	IEDERE AVOND	Ronnie Tober (Philips)
14	37	GOODNIGHT	Roy Orbison (London)
15	39	PLOEM PLOEM JENKA	Trea Dobbs (Decca)
16	19	KEEP SEARCHIN'	Del Shannon (Stateside)
7	15	THE WEDDING	Julie Rogers (Mercury)
18	27	TIRED OF WAITING FOR YOU	The Kinks (Pye)
19	13	I COULD EASILY FALL	Cliff Richard (Columbia)
20	23	PATSY	Rein de Vries (Fontana)

HONG KONG

This Last Week

This Week	Last Week	Title	Artist
1	—	EIGHT DAYS A WEEK	Beatles (Parlophone)—Northern Sounds Inc.
2	3	ROCK AND ROLL MUSIC	Beatles (Parlophone)—Northern Sounds Inc.
3	1	DIAMOND HEAD	Ventures (Liberty)
4	4	DO THE CLAM	Elvis Presley (RCA Victor)
5	5	MARY ANNE	Shadows (Columbia)
6	—	GO NOW	Moody Blues (British Decca)
7	7	I COULD EASILY FALL	Cliff Richard (Columbia)
8	—	GOLDFINGER	Marty Gold (RCA Victor)
9	6	PLEASE LEAVE HER TO ME	Fabulous Echoes (Diamond)
10	7	NO ARMS CAN EVER HOLD YOU	Bachelors (British Decca)

ITALY

**Denotes local origin*

This Week	Last Week	Title	Artist
1	1	LE COLLINE SONO IN FIORE	New Christy Minstrels (CBS)
2	2	SE PIANGI SE RIDI	*Bobby Solo (Ricordi)

3	10	CHE NON VIVO SENZA TE	*Pino Donaggio (Columbia)
5	6	VIVA LA PAPPALONA	*Rita Pavone (RCA)
6	7	AMICI MIEI	Gene Pitney Musicor
7	15	NON DI DIR	*Adriano Celentano (Clan)
8	8	L'UOMO CHE NON SAPEVA AMARE	*Nico Fidenco (RCA)
9	12	UN ANNO D'AMORE	*Mina (RI Fi)
10	—	GOLDFINGER	Shirley Bassey (Columbia)
11	9	INVECE NO	Petula Clark (Vogue)
12	11	PRIMA O POI	*Remo Germani (Jolly)
13	14	IL SILENZIO	*Nini Rosso (Sprint)
14	—	PER UN PUGNO DI DOLLARI	*Ennio Morricone (RCA)
15	4	AMICI MIEI	*Nicola Di Bari (Jolly)

JAPAN

**Denotes local origin*

This Week	Last Week	Title	Artist
1	2	MATSUNOKI KOUTA	*Ninomiya Yukiko (King)—JASRAC
2	1	LA PLUS BELLE POUR ALLER DANSER	Sylvie Vartan (Victor)—Victor
3	3	UN BUCO NELLA SASSIA	Mina (Fontana)—SHINKO
4	5	CHE CHE CHE	*Hashi Yukio (Victor)—JASRAC
5	4	YAWARA	*Misora Hibari (Columbia)—JASRAC
6	6	KIRI NO NAKA NO SHOJO	Peggy March (Victor)—JASRAC
7	7	ANKO TSUBAKI WA KOI NO NAHA	Miyako Harumi (Columbia)—JASRAC
8	—	ONNA NO YADO	*Ohshita Hachiro (Columbia)—JASRAC
9	9	DIAMOND HEAD	Ventures (Liberty)
10	8	NANIMO IWANAIDE	*Sono Mari (Polydor)—JASRAC (Watanabe Music)

MEXICO

**Denotes local origin*

This Week	Last Week	Title	Artist
1	1	I LOVE HER	Santo and Johnny (Gamma)—Pending
2	2	EL MUDO	*Sonora Santanera (CBS)—Mundo Musical
3	5	POLLERA COLORA	*Carmen Rivero (CBS)—Mundo Musical
4	3	I WANT TO HOLD YOUR HAND	Beatles (Musart)—Musicem
5	—	SOMBRAS	*Javier Solis (CBS)—SADAIC
6	4	PRETTY WOMAN	Roy Orbison (London)—Mundo Musical
7	7	LA CUMBIA	*Carmen Rivero (CBS)—Pending
8	6	INVIERNO TRISTE	(Blue Winter)—Connie Francis (MGM)—Grever
9	8	POLLERA AMARILLA	*Sonia Lopez (CBS)—Mundo Musical
10	9	VETE CON ELLA	*Mayte Gaos (RCA)—Grever

PERU

This Last Week

This Week	Last Week	Title	Artist
1	1	LA POLLERA AMARILLA	Tulio Enrique Leon (Odeon); Los Corraleros del Sinu (Virrey); Lucho Nelson (Sono Radio)
2	2	POEMA	Hnos. Arraigada (Odeon)
3	4	CONTINGO EN LA PLAYA	Jorge Conty (Sono Radio); Nico Fidenco (RCA); Rafael Peralta (Odeon); Pepe Miranda (Virrey)
4	3	AHORA NO	Jimmy Santy (Sono Radio)
5	5	Y YO LA QUERIA	The Beatles (Odeon)
6	6	DE RODILLAS ANTE TI	Tito Sur (Dis-Peru); Juan Ramon (RCA); Elmo Riveros (Odeon); Pepe Miranda (Virrey); Neil Sedaka (RCA)
7	8	CUMBIA QUE TE VAS DE RONDA	Carmen Rivero (Columbia)
8	10	EL AJUAR	Luis A. Martinez (Odeon); Violeta Rivas (RCA); Anamelba (Virrey)
9	9	CIUDAD SOLITARIA	Luis Aguile (Ordeon)
10	7	TE SEGUIRE QUERIENDO	Hnos. Arraigada (Odeon)



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Here—in the bustling boom town of America's recording business—is the new home of the celebrated "Nashville Sound." With the expansion of RCA Victor's Nashville facilities, we reaffirm our faith in the city's future as a growing center of the country's recording industry. Already established as "Music City, U.S.A.," Nashville will, we believe, play an increasingly important role in American music in the years ahead.

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RCA VICTOR
The most trusted name in sound

HOT 100

STAR performer—Sides registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million selling single.

Table with columns: THIS WEEK, 1 Wk. Ago, 2 Wks. Ago, 3 Wks. Ago, TITLE, Artist, Label & Number, Weeks On Chart. Contains top 32 songs.

Table with columns: 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. Contains songs 33-100.

Table with columns: 67, 71, 81, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. Contains songs 67-100.

HOT 100—A TO Z—(Publisher-Licensee)

Table listing songs A-Z with publisher/licensee information.

Table listing songs A-Z with publisher/licensee information.

Table listing songs A-Z with publisher/licensee information.

BUBBLING UNDER THE HOT 100

Table listing songs bubbling under the Hot 100.



The Star of the year!
Sensational new
discovery!

Kelly Garrett

**SAVE ME FROM
MYSELF** #2207

Written by Billy Page

Conducted and arranged by Gene Page

An Overture Production

PALOMAR
RECORDS

THE AMERICAN LONDON GROUP

MANY THANKS, NARAS, FOR
THE WONDERFUL NOMINATIONS



**BEST MALE
VOCALIST
PERFORMANCE**

Joao Gilberto—"Getz-Gilberto"
(album)

**ALBUM
OF THE YEAR**
"Getz-Gilberto"

**JOAO
GILBERTO**

Exclusively:



DEAR NARAS...MY SINCERE THANKS
FOR YOUR EXCITING NOMINATIONS

**BEST
NEW ARTIST
OF 1964**

**BEST
FEMALE VOCAL
PERFORMANCE**

"The Girl From Ipanema"

I'll See You on
the Danny Kaye Show,
April 7th, CBS-TV . . .
Astrud



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NEW ALBUM RELEASES

This form is designed to aid dealers in ordering and broadcasters in programming.

ANGEL	COLUMBIA
The Beloved BJOERLING Vol. 3; COLH 150 MARIA CALLAS—Puccini: Tosca; SBL 3655	ELEANOR ROOSEVELT—My Husband and I; 02L 314 ANDY WILLIAMS—Dear Heart; CL 2338, CS 9138 ORQUESTA SERENADE TROPICAL—Rumbas Solamente Rumbas; EX 5134, ES 1834 SARITA MONTIEL—Noches De Casablanca; EX 5135, ES 1835
BLUE NOTE	COMMAND
SAM RIVERS—Fuchsia Swing Song; BLP 4184, BST 84184 STANLEY TURRENTINE—Hustlin'; BLP 4162, BST 84162	DICK HYMAN—Keyboard Kaleidoscope; RS 875, RS 875 SD
BRUNO	CORAL
ROGER DAVID ORCH.—New Argentine Tan- gos; BR 50035L PROKOFIEFF: SYMPHONY NO. 2, OP. 40, SYMPHONY NO. 3, OP. 44—Moscow Na- tional Orch. (Rozhdestvensky); BR 14063L SHOSTAKOVICH: SYMPHONY NO. 8 IN C MINOR OP. 65—Leningrad Philharmonic Sym. Orch. (Mravinsky); BR 14064L	The Best of TERESA BREWER; 7CX587 The Best of the MCGUIRE SISTERS; 7CX586
CAPITOL	DANCE ALONG
BING CROSBY & ROSEMARY CLOONEY—That Travelin' Two-Beat; T 2300, ST 2300 RON ELIRAN—What Do You Do When You're Young and White and Jewish?; T 2285, ST 2285 JACKIE GLEASON—The Last Dance . . . For Lovers Only; W 2144, SW 2144 HERSHY KAY—Beloved Jewish Melodies; T 2304, ST 2304 DEAN MARTIN Sings/SINATRA Conducts; T 2297, ST 2297 GUY LOMBARDO & HIS ROYAL CANADIANS Present KENNY GARDNER; T 2298, ST 2298 HOWARD ROBERTS QUARTET—Something's Cookin'; T 2214, ST 2214 SEBASTIAN TEMPLE—Africa Belongs to the Lion; T 2303, ST 2303 FRANK SINATRA Sings the Select Cole Porter; W 2301, DW 2301 BILLY TAYLOR—Midnight Piano; T 2302, ST 2302 TENNESSEE ERNIE FORD—Let Me Talk With Thee; T 2296, ST 2296	JACK HANSEN—Discotheque; DAL 1319
CHALLENGE	DECCA
ROUND ROBIN—Land of a Thousand Dances; LP 620	The Best of LOUIS ARMSTRONG; DXSB 7183 The Best of CARMEN CAVALLARO; DXSB 7190 BING CROSBY—The Best of Bing; DXSB 7184 The BENNY GOODMAN Story; DXSB 7188 AL JOLSON—The Best of Jolson; DXSA 7169 The Best of THE INK SPOTS; DXSB 7182 The Best of FRED WARING AND THE PENNSYLVANIANS; DXSB 7186
CHECKER	DELMARK
GENE BARGE—Dance With Daddy "G"; LP 2994	J. D. SHORT & BIG JOE WILLIAMS—Stavin' Chain Blues; DL 609
	DOT
	BILLY VAUGHN—Mexican Pearls; DLP 3628, DLP 25528 LAWRENCE WELK—Apples and Bananas; DLP 3629, DLP 25629
	EPIC
	ROY HAMILTON—You'll Never Walk Alone; BN 632

BREAKOUT SINGLES

★ NATIONAL BREAKOUTS

SHE'S ABOUT A MOVER
Sir Douglas Quintet, Tribe 8308

★ REGIONAL BREAKOUTS

These new records, not yet on Billboard's Hot 100, have been reported getting strong sales action by dealers in major market(s) listed in parentheses.

BABY, PLEASE DON'T GO . . .
Them, Parrot 9727 (Leeds, ASCAP)
(Boston, San Francisco, Washington)

I'LL KEEP HOLDING ON . . .
Sonny James, Capitol 5375 (Marson, BMI)
(Memphis-Nashville, Houston)

IT'S NOT UNUSUAL . . .
Tom Jones, Parrot 9737 (Duchess, BMI) (Los Angeles)

DO IT WITH ALL YOUR HEART . . .
Dee Dee Warwick, Blue Rock 4008 (Leatherneck, BMI)
(Chicago)

APPLES AND BANANAS . . .
Lawrence Welk, Dot 16697 (Von Tilzer, ASCAP) (Boston)

GLORIA . . .
Them, Parrot 9727 (Hyde Park PRS, ASCAP) (Los Angeles)

SINCE I DON'T HAVE YOU . . .
Four Seasons, Vee Jay 664 (Southern, BMI)
(Dallas-Fort Worth)

IT WAS NICE . . .
Jimmy Hughes, Fame 6407 (Fame, BMI) (New Orleans)

- T.C.B. . . .**
Dee Clark, Constellation 147 (Joni, BMI) (Baltimore)
- TOY SOLDIER . . .**
4 Seasons, Philips 40278 (Saturday-4 Seasons, BMI)
(Washington)
- THE MINUTE YOU'RE GONE . . .**
Cliff Richard, Epic 9757 (Regent, BMI) (Boston)
- NOW THAT YOU'VE GONE . . .**
Connie Stevens, Warner Bros. 5610 (Leeds, ASCAP)
(Pittsburgh)
- TELL HER I'M NOT HOME . . .**
Ike & Tina Turner, Loma 2011 (Figure, BMI) (Baltimore)
- SQUARE . . .**
Dick Whittinghill, Dot 16701 (Vin-Sun, ASCAP)
(Dallas-Fort Worth)
- DIANE FROM MANCHESTER
SQUARE . . .**
Tommy Roe, ABC-Paramount 10623 (Tamrose, BMI)
(Miami)
- BIG CHIEF . . .**
Professor Longhair, Watch 1900 (Rated-Shirley's, BMI)
(Atlanta)
- FUNNY HOW LOVE CAN BE . . .**
Ivy League, Cameo 356 (Southern, ASCAP) (Washington)
- I'VE GOT FIVE DOLLARS AND IT'S
SATURDAY NIGHT . . .**
George & Gene, Musicor 1066 (Peer Int'l, BMI)
(Dallas-Fort Worth)
- TIMES ARE GETTIN' HARD . . .**
Bobby Bare, RCA Victor 8509 (Central Song, BMI)
(Atlanta)
- GOLDFINGER . . .**
Jimmy Smith, Verve 10346 (Unart, BMI) (Houston)

AHMAD JAMAL—The Piano Scene; BN 634
Gentlemen, Be Seated—A complete Minstrel
Show; BN 631
Dance to the Music of LESTER LANIN;
BN 633

GINNI CLEMMENS—Sing a Rainbow; FC
7637

LIZ GETZ Sings; FA 2443

HOMER: THE ILIAD/THE DEATH OF PA-
TROCLUS—Robert Paul Sankowsky; FL
9863

PETER LA FARGE on the Warpath; FN
2535

FOLKWAY
A. L. CAMP Plays the Banjo; FG 3525

FONTANA

MT. OSCAR BROWN JR. Goes to Washington;
MGF 27540, SRF 67540
Introducing the McPEAKE FAMILY; MFG
27536, SRF 67536
NANA MOUSKOURI—The Voice of Greece;
MGF 27529, SRF 67529

(Continued on page 36)

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UA 816

FERRANTE & TEICHER

PLAY THE THEME FROM

The **GEORGE STEVENS** Production

THE GREATEST STORY EVER TOLD

UNITED ARTISTS RECORDS



on



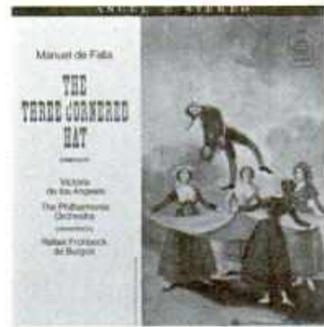
the one to watch

ALBUM REVIEWS (continued)



POP SPOTLIGHT
THE BEST OF BING
 Bing Crosby. Decca DXSB 7184 (S)

This album represents more of the successful "Best Of" series enhanced for stereo. Each of these packages are outstanding collectors items. Crosby's life story is illustrated in this album containing 2 LP's, 24 Crosby performances. Other new albums in this series include "The Best of" . . . Goodman, Jolson, Cavallaro, Ink Spots, Teresa Brewer, Armstrong, Waring and the McGuire Sisters . . . all enhanced for stereo.



CLASSICAL SPOTLIGHT
FALLA: THE THREE-CORNERED HAT
 Philharmonia Orch. (De-Burgos). Angel S 36235 (S)

De Falla's rompingly devilish ballet is performed in its entirety by The Philharmonia Orchestra conducted by DeBurgos which captures all of the frivolity, excitement and color of de Falla's ballet. The Miller, Corregidor, et al., seem to come alive on the record. Stereo is excellent. Although Soprano De los Angeles is billed as a performer, scarcely a trace may be found of her great voice.



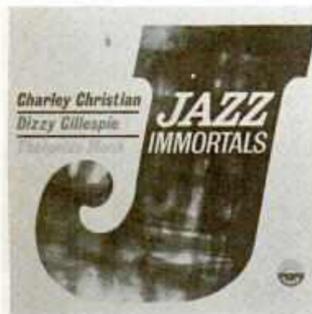
POP SPOTLIGHT
GO! GO! GO!
 Gloria Lynne. Everest 5237 (M); 1237 (S)

Miss Lynne, who has registered on several occasions high on the pop singles chart with her silky smooth renditions of standards, is in fine voice here. Backed by the big beat Ernie Wilkens band, Miss Lynne offers first-rate blues-tinged readings of such all-time greats as "Cheek to Cheek," "I'm Always Chasing Rainbows," "Day In, Day Out."



CLASSICAL SPOTLIGHT
BEETHOVEN: SEPTETT ES-DUR OP. 20/SEPTET IN E FLAT MAJOR/SEPTUOR EN MI BEMOL MAJEUR
MOZART: SONATA FOR CELLO & BASSOON
 Philharmonisches Oktett Berlin. Deutsche Grammophon 138887 SLPM (S)

Two ideal works for record collectors that have not been overdone. The Septet in E Flat Major, Op. 20 is, of course, one of the Beethoven favorites with classical buffs. Mozart's Sonata has rarely been recorded. It makes a fine companion piece to the Beethoven work. The Philharmonic Octet of Berlin may be numbered as one of the foremost ensembles of its kind.



JAZZ SPOTLIGHT
JAZZ IMMORTALS
 Charley Christian/Dizzy Gillespie/Thelonius Monk. Everest 5233 (M); 1233 (S)

A must for every jazz enthusiast. The older buffs among us will cherish this milestone in music and younger fans will learn a great deal about the important transition from "hot" to "cool." These marvelous musicians helped to create that historic segue and here it is on record! Everest engineers really outdid themselves in bringing us very good quality from the original 78's.



CLASSICAL SPOTLIGHT
BARTOK: THE SIX STRING QUARTETS
 Juilliard String Quartet. Columbia D3L 317 (M); D3S 717 (S)

This group puts breath and flavor into the "autobiography." They give excellent performances, both collectively and as soloists. Their expressions are poignant and full of vitality, and each movement is given individual character.



JAZZ SPOTLIGHT
MORE BLUES AND THE ABSTRACT TRUTH
 Oliver Nelson. Impulse A-75 (M); AS-75 (S)

Vibrant, stimulating jazz all the way! In this his second album for Impulse, conductor, arranger Nelson leads seven of the top-name sidemen in jazz through the ups and downs of the blues. The teamwork is nothing short of great and the sound produced will uplift the most blasé of jazz buffs.

ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks, and all other LP's are listed under their respective categories.

BREAKOUT ALBUMS

★ NATIONAL BREAKOUTS

THE TEMPTATIONS SING SMOKEY

Gordy G 912 (M); GS 912 (S)

KINKS—SIZE

Reprise R 6158 (M); RS 6158 (S)

WEEKEND IN LONDON

Dave Clark Five, Epic LN 24139 (M); BN 26139 (S)

★ NEW ACTION LP's

These new albums, not yet on Billboard's Top LP's Chart, have been reported getting strong sales action by dealers in major markets.

DEAR HEART . . .

Andy Williams, Columbia CL 2338 (M); CS 9138 (S)

FRANKIE RANDALL SINGS AND SWINGS . . .

RCA Victor LPM 2967 (M); LSP 2967 (S)

RED ROSES FOR A BLUE LADY . . .

Vic Dana, Dolton BLP 2034 (M); BST 8034 (S)

THE 4 SEASONS ENTERTAIN YOU . . .

Philips PHM 200-164 (M); PHS 600-164 (S)

ROGER WILLIAMS PLAYS THE HITS . . .

Kapp KL 1414 (M); KS 3414 (S)

A SONG WILL RISE . . .

Peter, Paul & Mary, Warner Bros. W 1589 (M); WS 1589 (S)

RIMSKY-KORSAKOV: SCHEHERAZADE . . .

London Symphony Orch. (Stokowski), London PM 55002 (M); SPC 21005 (S)

THE GREAT OTIS REDDING SINGS SOUL BALLADS . . .

Volt 411 (M); (No Stereo)

B. B. KING: LIVE AT THE REGAL . . .

ABC-Paramount ABC 509 (M); ABCS 509 (S)

THE ROAR OF THE GREASEPAINT—THE SMELL OF THE CROWD . . .

Original Cast, RCA Victor LOC 1109 (M); LSO 1109 (S)

ZORBA THE GREEK . . .

Soundtrack, 20th Century-Fox TFM 3167 (M); TFS 4167 (S)

TYPICAL AMERICAN BOYS . . .

Mitchell Trio, Mercury MG 20992 (M); SR 60992 (S)

JOHN BARRY PLAYS GOLDFINGER . . .

United Artists UAL 3424 (M); UAS 6424 (S)

APPLES AND BANANAS . . .

Lawrence Welk, Dot DLP 3629 (M); DLP 25629 (S)

THE GREATEST STORY EVER TOLD . . .

Soundtrack, United Artists UAL 4120 (M); UAS 5120 (S)

A LOVE SUPREME . . .

John Coltrane, Impulse A 77 (M); AS 77 (S)

BAJA MARIMBA BAND RIDES AGAIN . . .

A&M LP 109 (M); ST 109 (S)



CLASSICAL SPOTLIGHT
VIRTUOSO MUSIC FOR GUITAR
 John Williams. Columbia ML 6096 (M); MS 6696 (S)

An outstanding concert of guitar works magnificently performed. Upon hearing the album it is easy to understand why the N. Y. Herald Tribune dubbed Williams during his 1963 tour of the U. S. as "Poet laureate of the guitar." The former student of Segovia, in this his second album for Columbia, will win even a larger following.



RHYTHM & BLUES SPOTLIGHT
LIVE! B. B. KING ON STAGE
 Kent KLP 5015 (M)

Grabbing the tail of a wild, driving beat King wails the blues with meaning and penetrating feeling. Recorded before a very much alive and responsive audience which sings, screams, claps and wails along in complete rapport, King gives 'em all he's got, and that's plenty of rhythm and blues!



LOW PRICE CLASSICAL SPOTLIGHT
MOZART: QUINTET IN G MINOR/QUINTET IN C MAJOR
 Griller String Quartet. Vanguard SRV 158 (M); SRV 158SD (S)

One of the great violists, William Primrose and the excellent Griller String Quartet join to perform brilliantly two masterpieces of the chamber music repertory. These recordings from the 3 LP's set in Vanguard's regular line are now available in that label's budget series, Everyman Classics. The Quintet in G had a separate release but this is the only single recording in catalog of the Quintet in C.



SPOKEN WORD SPOTLIGHT
FIFTEEN POEMS BY DYLAN THOMAS
 Richard Burton. Argo RG 43 (M)

The sales pull of Richard Burton will automatically bring this package into the winner's circle. But, there's more to it than that here. His readings of Dylan Thomas' poems are handled with the kind of keen understanding that stirs the listener's emotions.



SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.

POP SPECIAL MERIT

IS IT LOVE?

Cilla Black. Capitol T 2308 (M); ST 2308 (S)

Cilla is one of Britain's top-selling pop vocalists. Her fame has, of course, spread to these shores and the gal has been represented with a hit single here last summer. She is basically an r&b singer with the British accent—or more directly, a Liverpool accent. Cilla swings gently and feelingly through contemporary material and a few standards.

POP SPECIAL MERIT

BLUES—RIGHT NOW!

Norman Luboff Choir. RCA Victor LPM 3312 (M); LSP 3312 (S)

The excellent Luboff Choir offers well-known blues songs done up in contemporary fashion. It's blues with a beat. "900 Miles," "In the Evening When the Sun Goes Down," "Mood Indigo," "Walk on By," are a few of the blues standards represented.

POP SPECIAL MERIT

ROCK OUT WITH DICK DALE & HIS DEL-TONES

Capitol T 2293 (M); ST 2293 (S)

Dale enjoys great popularity with pop music fans on the West Coast. He and his group prove to be exciting performers. Backed by vibrating electric guitars, and pounding piano, Dale gives out with power-driven vocals that pack a wallop. Great rock 'n' roll, tops for listening and dancing.

SEE ALBUM REVIEWS
 ON BACK COVER

(continued)

Billboard presents . . . its own

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THE QUARTERLY ADVERTISING LOG

January Through March, 1965

AUDITED

Billboard Sales Figures

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* In the area of Music & Talent advertising alone—Billboard carried 24.6% more pages than Cash Box during the 1st quarter. Incontestable proof that advertisers throughout the world prefer and pay for the *Quality Circulation, Penetration and Integrity* offered only by Billboard.



Billboard

The only publication for the music-record industry providing
"AUDITED" Sales and Circulation Figures.



TOP 100's

★ **STAR performer**—LP's on chart 9 weeks or less registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million dollar LP's.

Billboard Award

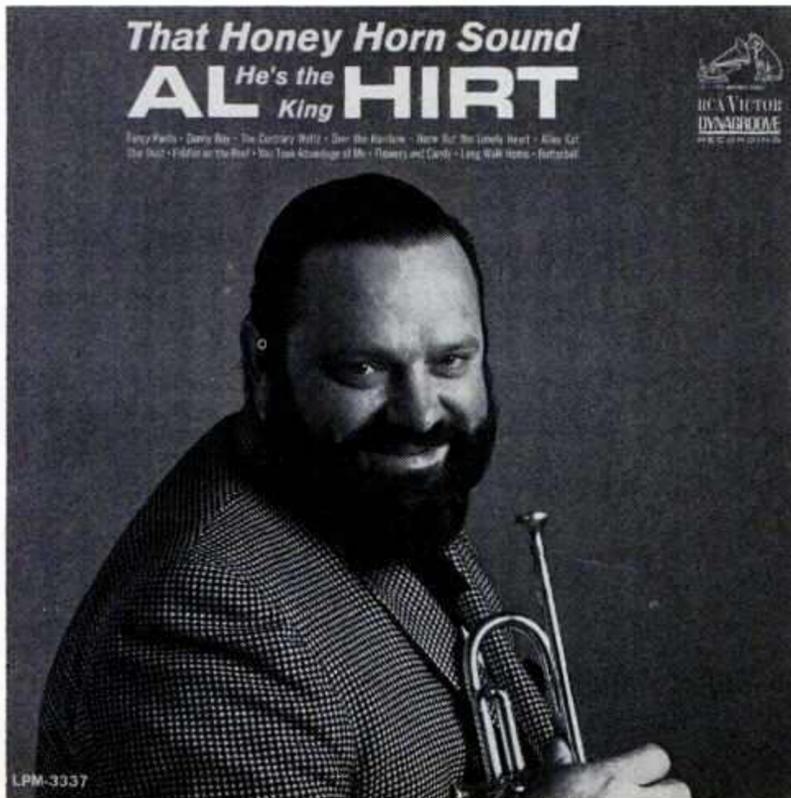
This Week	Last Week	Title, Artist, Label	Wks. on Chart
1	1	GOLDFINGER Soundtrack, United Artists UAL 4117 (M); UAS 5117 (S)	17
2	2	MARY POPPINS Soundtrack, Vista BV 4026 (M); STER 4026 (S)	27
3	3	BEATLES '65 Capitol T 2228 (M); ST 2228 (S)	14
4	4	L-O-V-E Nat King Cole, Capitol T 2195 (M); ST 2195 (S)	9
5	5	WHERE DID OUR LOVE GO Supremes, Motown MT 421 (M); S 421 (S)	29
6	7	BLUE MIDNIGHT Bert Kaempfert & His Ork, Decca DL 4569 (M); DL 74569 (S)	11
7	8	MY FAIR LADY Soundtrack, Columbia KOL 8000 (M); KOS 3400 (S)	26
8	6	YOU'VE LOST THAT LOVIN' FEELIN' Righteous Brothers, Philips PHLP 4007 (M); PHLP 4007 (S)	11
9	9	THE BEACH BOYS CONCERT Capitol TAO 2198 (M); STAO 2198 (S)	22
10	11	MY LOVE FORGIVE ME Robert Goulet, Columbia CL 2296 (M); CS 9096 (S)	15
11	13	DEAR HEART AND OTHER SONGS ABOUT LOVE Ork & Chorus of Henry Mancini, RCA Victor LPM 2990 (M); LSP 2990 (S)	10
12	10	PEOPLE Barbra Streisand, Columbia CL 2215 (M); CS 9015 (S)	27
13	12	DEAR HEART AND OTHER GREAT SONGS OF LOVE Jack Jones, Kapp KL 1415 (M); KS 3415 (S)	13
14	21	THE RETURN OF ROGER MILLER Smash MGS 27061 (M); SRS 47061 (S)	9
15	14	THE BEST OF AL HIRT RCA Victor LPM 3309 (M); LSP 3309 (S)	10
16	15	COAST TO COAST Dave Clark Five, Epic LN 24128 (M); BN 26128 (S)	14
17	17	FIDDLER ON THE ROOF Original Cast, RCA Victor LOC 1093 (M); LSO 1093 (S)	23
18	19	THE FOLK ALBUM Trini Lopez, Reprise R 6147 (M); RS 6147 (S)	10
19	24	DEAN MARTIN HITS AGAIN Reprise R 6146 (M); RS 6146 (S)	8
20	40	INTRODUCING HERMAN'S HERMITS MGM E 4283 (M); SE 4283 (S)	7
21	26	YOUR CHEATIN' HEART Soundtrack/Hank Williams Jr., MGM E 4260 (M); SE 4260 (S)	14
22	20	SOME BLUE-EYED SOUL Righteous Brothers, Moonglow MLP 1002 (M); SLP 1002 (S)	12
23	29	A LITTLE BIT OF HEAVEN John Gary, RCA Victor LPM 2994 (M); LSP 2994 (S)	11
24	27	PEARLY SHELLS Billy Vaughn, Dot DLP 3605 (M); DLP 25605 (S)	14
25	16	RIGHT NOW Righteous Brothers, Moonglow M 1001 (M); S 1001 (S)	14
26	32	DOWNTOWN Petula Clark, Warner Bros. W 1590 (M); WS 1590 (S)	8
27	22	ROUSTABOUT Elvis Presley, RCA Victor LPM 2999 (M); LSP 2999 (S)	21
28	23	THE BEATLES—A HARD DAY'S NIGHT Soundtrack, United Artists UAL 3366 (M); UAS 6366 (S)	38
29	25	HELLO, DOLLY! Louis Armstrong, Kapp KL 1364 (M); KS 3364 (S)	47
30	31	SOFTLY, AS I LEAVE YOU Frank Sinatra, Reprise F 1013 (M); RS 1013 (S)	16
31	18	HELLO, DOLLY! Original Cast, RCA Victor LOC 1087 (M); LSO 1087 (S)	59
32	34	HONEY IN THE HORN Al Hirt, RCA Victor LPM 2723 (M); LSP 2723 (S)	81
33	30	ALL SUMMER LONG Beach Boys, Capitol T 2110 (M); ST 2110 (S)	36
34	28	THE NANCY WILSON SHOW! Capitol KAO 2136 (M); SKAO 2136 (S)	9
35	33	THE ROLLING STONES 12 X 5 London LL 3402 (M); PS 402 (S)	21
36	37	CHAD & JEREMY YESTERDAY'S GONE Chad Stuart & Jeremy Clyde, World Artists WAA 2002 (M); WAS 3002 (S)	28
37	38	JOAN BAEZ/5 Vanguard VRS 9160 (M); VSD 79160 (S)	20
38	39	GETZ/GILBERTO Stan Getz & Joao Gilberto, Verve V 8545 (M); V6-8545 (S)	44
39	45	FERRY CROSS THE MERSEY Soundtrack, United Artists UAL 3387 (M); UAS 6387 (S)	6
40	36	GETZ AU GO GO Stan Getz, Verve V 8600 (M); V6-8600 (S)	16
41	42	WE COULD Al Martino, Capitol T 2200 (M); ST 2200 (S)	9
42	79	THE ROLLING STONES, NOW! London LL 3420 (M); PS 420 (S)	3
43	47	KNOCK ME OUT! Ventures, Dolton BLP 2033 (M); BST 8033 (S)	8
44	50	KINGSMEN, VOL. III Wend 642 (M); 642 S (S)	7
45	46	MY FAIR LADY Original Cast, Columbia OL 5090 (M); OS 2015 (S)	439
46	64	PORTRAIT OF MY LOVE Lettermen, Capitol T 2270 (M); ST 2270 (S)	4
47	44	SHAKE Sam Cooke, RCA Victor LPM 3367 (M); LSP 3367 (S)	8
48	41	SAM COOKE AT THE COPA RCA Victor LPM 2970 (M); LSP 2970 (S)	23
49	60	THAT HONEY HORN SOUND Al Hirt, RCA Victor LPM 3337 (M); LSP 3337 (S)	4
50	66	PEOPLE GET READY Impressions, ABC-Paramount ABC 505 (M); ABCS 505 (S)	5
51	57	THE ZOMBIES Parrot PAL 61001 (M); PAS 71001 (S)	6

This Week	Last Week	Title, Artist, Label	Wks. on Chart
52	55	BOBBY VINTON'S GREATEST HITS Epic LN 24098 (M); BN 24098 (S)	27
53	59	JOHNNY RIVERS IN ACTION! Imperial LP 9280 (M); LP 12280 (S)	7
54	49	SOMETHING NEW Beatles, Capitol T 2108 (M); ST 2108 (S)	35
55	56	STANDING OVATION! Jerry Vale, Columbia CL 2273 (M); CS 9073 (S)	10
56	54	SUGAR LIPS Al Hirt, RCA Victor LPM 2965 (M); LSP 2965 (S)	33
57	52	GREAT SONGS FROM MY FAIR LADY AND OTHER BROADWAY HITS Andy Williams, Columbia CL 2205 (M); CS 9005 (S)	28
58	53	CALL ME IRRESPONSIBLE AND OTHER HIT SONGS Andy Williams, Columbia CL 2171 (M); CS 8971 (S)	48
59	43	A BIT OF LIVERPOOL Supremes, Motown MLP 623 (M); SLP 623 (S)	19
60	35	EVERYBODY LOVES SOMEBODY Dean Martin, Reprise R 6130 (M); RS 6130 (S)	34
61	74	RAMBLIN' ROSE Nat King Cole, Capitol T 1793 (M); ST 1793 (S)	96
62	72	HAVE YOU LOOKED INTO YOUR HEART Jerry Vale, Columbia CL 2213 (M); CS 9113 (S)	5
63	90	THE SOUND OF MUSIC Soundtrack, RCA Victor LOC 2005 (M); LSO 2005 (S)	3
64	78	THE JIM REEVES WAY RCA Victor LPM 2968 (M); LSP 2968 (S)	5
65	76	COMMAND PERFORMANCE Jan & Dean, Liberty LRP 3403 (M); LST 7403 (S)	6
66	63	THE DOOR IS STILL OPEN TO MY HEART Dean Martin, Reprise R 6140 (M); RS 6140 (S)	21
67	51	THE INCOMPARABLE MANTOVANI London LL 3392 (M); PS 392 (S)	22
68	62	THE NEW CHRISTY MINSTRELS SING AND PLAY COWBOYS AND INDIANS Columbia CL 2303 (M); CS 9103 (S)	8
69	48	YOU REALLY GOT ME Kinks, Reprise R 6143 (M); RS 6143 (S)	17
70	65	WHO CAN I TURN TO Tony Bennett, Columbia CL 2285 (M); CS 9085 (S)	16
71	68	PETER, PAUL & MARY IN CONCERT Warner Bros. 2W 1555 (M); 2WS 1555 (S)	34
72	69	MOON RIVER & OTHER GREAT MOVIE THEMES Andy Williams, Columbia CL 1809 (M); CS 8609 (S)	152
73	61	FUNNY GIRL Original Cast, Capitol VAS 2059 (M); SVAS 2059 (S)	49
74	67	COTTON CANDY Al Hirt, RCA Victor LPM 2917 (M); LSP 2917 (S)	46
75	71	I STARTED OUT AS A CHILD Bill Cosby, Warner Bros. W 1567 (M); (no Stereo)	20
76	80	GOIN' OUT OF MY HEAD Little Anthony & The Imperials, DCP DCL 3808 (M); DCS 4808 (S)	7
77	58	LOUIE LOUIE Kingsmen, Wand 657 (M); (no Stereo)	64
78	73	THE BEST OF JIM REEVES RCA Victor LPM 2890 (M); LSP 2890 (S)	35
79	77	IN THE WIND Peter, Paul & Mary, Warner Bros. W 1507 (M); WS 1507 (S)	76
80	96	20 ORIGINAL WINNERS OF 1964 Various Artists, Roulette R 35293 (M); SR 25293 (S)	3
81	99	UNFORGETTABLE Nat King Cole, Capitol T 357 (M); (no Stereo)	3
82	92	LOVE IS EVERYTHING Johnny Mathis, Mercury MG 20991 (M); SR 60991 (S)	3
83	81	MEET THE BEATLES Capitol T 2047 (M); ST 2047 (S)	62
84	84	LICORICE STICK Pete Fountain, Coral CRL 57460 (M); CRL 757460 (S)	33
85	82	KINGSMEN, VOL. 2 Wand LP 659 (M); LP 659 S (S)	28
86	88	TRINI LOPEZ AT PJ'S Reprise R 6093 (M); RP-6093 (S)	85
87	87	BIZET: CARMEN Maria Callas, Angel CLX 3650 (M); SCLX 3650 (S)	6
88	93	I DON'T WANT TO BE HURT ANYMORE Nat King Cole, Capitol T 2118 (M); ST 2118 (S)	36
89	75	THE SIDEWINDER Lee Morgan, Blue Note 4157 (M); 84157 (S)	26
90	100	THE SUPREMES SING COUNTRY, WESTERN & POP Motown MT 625 (M); S 625 (S)	3
91	89	THE BEATLES' SECOND ALBUM Capitol T 2080 (M); ST 2080 (S)	50
92	86	THE PEOPLES CHOICE Ferrante & Teicher, United Artists UAL 3285 (M); UAS 6285 (S)	19
93	70	MR. LONELY Bobby Vinton, Epic LN 24136 (M); BN 26136 (S)	12
94	91	WEST SIDE STORY Soundtrack, Columbia OL 5670 (M); OS 2070 (S)	180
95	95	JOHNNY RIVERS AT THE WHISKEY A GO GO Imperial LP 9264 (M); LP 12264 (S)	42
96	94	THE PINK PANTHER Henry Mancini & His Ork, RCA Victor LPM 2795 (M); LSP 2795 (S)	52
97	98	FOUR TOPS Motown M 622 (M); S 622 (S)	6
98	103	THEMES FROM THE JAMES BOND THRILLERS Roland Shaw & His Ork, London LL 3412 (M); PS 412 (S)	6
99	101	PETER, PAUL AND MARY Warner Bros. W 1449 (M); WS 1449 (S)	154
100	125	THIS DIAMOND RING Gary Lewis & The Playboys, Liberty LRP 3408 (M); LST 7408 (S)	2

This Week	Last Week	Title, Artist, Label	Wks. on Chart
101	116	THE IMPRESSIONS GREATEST HITS ABC-Paramount ABC 515 (M); ABCS 515 (S)	3
102	97	BARBRA STREISAND/THE THIRD ALBUM Columbia CL 2154 (M); CS 8954 (S)	58
103	108	DAYS OF WINE AND ROSES Andy Williams, Columbia CL 2015 (M); CS 8815 (S)	98
104	149	THE BEACH BOYS TODAY! Capitol T 2269 (M); DT 2269 (S)	2
105	83	SOUTH OF THE BORDER Herb Alpert's Tijuana Brass, A&M LP 108 (M); ST 108 (S)	12
106	85	THE KINGSTON TRIO Decca DL 4613 (M); DL 74613 (S)	12
107	133	THE MANTOVANI SOUND Mantovani & His Ork, London LL 3419 (M); PS 419 (S)	3
108	102	THE BEATLES' STORY Capitol TBO 2222 (M); STBO 2222 (S)	17
109	118	RAY CHARLES LIVE IN CONCERT ABC-Paramount ABC 500 (M); ABCS 500 (S)	7
110	126	NAT KING COLE SINGS MY FAIR LADY Capitol W 2117 (M); SW 2117 (S)	14
111	111	SONGS FOR LONESOME LOVERS Ray Charles Singers, Command RS 874 (M); RS 874 SD (S)	18
112	119	LEADER OF THE PACK Shangri-Las, Red Bird RB 20-101 (M); (no Stereo)	4
113	106	"POPS" GOES THE TRUMPET Al Hirt/Boston Pops Orch. (Fiedler), RCA Victor LM 2729 (M); LSC 2729 (S)	28
114	114	TOUR DE FARCE AMERICAN HISTORY AND OTHER UNRELATED SUBJECTS Smothers Brothers, Mercury MG 20948 (M); SR 60948 (S)	16
115	110	GOLDEN BOY Original Cast, Capitol VAS 2124 (M); SVAS 2124 (S)	16
116	132	SERGIO FRANCHI—LIVE AT THE COCOANUT GROVE RCA Victor LPM 3310 (M); LSP 3310 (S)	2
117	—	THE TEMPTATIONS SING SMOKEY Gordy G 912 (M); GS 912 (S)	1
118	122	THE ANIMALS ON TOUR MGM E 4281 (M); SE 4281 (S)	3
119	146	DEAR LONELY HEARTS Nat King Cole, Capitol T 1838 (M); ST 1838 (S)	30
120	113	INVISIBLE TEARS Ray Conniff & The Singers, Columbia CL 2264 (M); CS 9064 (S)	27
121	136	THE NEW SEARCHERS LP—MIKE, JOHN, FRANK, CHRIS Kapp KL 1412 (M); KS 3412 (S)	3
122	143	THIS IS DAMITA JO Epic LN 24131 (M); BN 26131 (S)	2
123	—	KINKS-SIZE Reprise R 6158 (M); RS 6158 (S)	1
124	128	THE CAT Jimmy Smith, Verve 8587 (M); V6-8587 (S)	29
125	—	WEEKEND IN LONDON Dave Clark Five, Epic LN 24139 (M); BN 26139 (S)	1
126	137	LOVE IS THE THING Nat King Cole, Capitol W 824 (M); SW 824 (S)	64
127	131	THE SOUND OF MUSIC Original Cast, Columbia KOL 5450 (M); KOS 2020 (S)	245
128	129	HOW SWEET IT IS TO BE LOVED BY YOU Marvin Gaye, Tamla TM 258 (M); TMS 258 (S)	6
129	123	THE SENSITIVE SOUND OF DIONNE WARWICK Scepter 528 (M); S 528 (S)	5
130	120	I'LL BE THERE Gerry & The Pacemakers, Laurie LLP 2030 (M); SLP 2030 (S)	6
131	104	HOW GLAD I AM Nancy Wilson, Capitol T 2155 (M); ST 2155 (S)	31
132	144	LORD JIM Soundtrack, Colpix CP 521 (M); SCP 521 (S)	2
133	124	THE BEST OF MANCINI Henry Mancini, RCA Victor LPM 2693 (M); 2693 (S)	35
134	117	WELCOME TO THE PANDORA Lorne Greene, RCA Victor LPM 2843 (M); LSP 2843 (S)	19
135	139	CAMELOT Original Cast, Columbia KOL 5620 (M); KOS 2031 (S)	219
136	138	ORANGE BLOSSOM SPECIAL Johnny Cash, Columbia CL 3309 (M); CS 9109 (S)	3
137	127	DON'T FORGET I STILL LOVE YOU Bobbi Martin, Coral CRL 57472 (M); CRL 757472 (S)	5
138	—	I'VE GOT A TIGER BY THE TAIL Buck Owens, Capitol T 2283 (M); ST 2283 (S)	1
139	142	CHAD & JEREMY SING FOR YOU Chad Stuart & Jeremy Clyde, World Artists WAA 2005 (M); WAS 3005 (S)	2
140	150	EL PUSSY CAT Mango Santamaria, Columbia CL 2298 (M); CS 9098 (S)	2
141	134	PAPER TIGER Sue Thompson, Hickory LPM 121 (M); (no Stereo)	3
142	135	TEEN BEAT '65 Sandy Nelson, Imperial LP 9278 (M); 12278 (S)	5
143	—	NO ARMS CAN EVER HOLD YOU Bachelors, London LL 3418 (M); PS 418 (S)	1
144	145	MUSIC TO READ JAMES BOND BY Various Artists, United Artists UAL 3415 (M); UAS 6415 (S)	4
145	—	MY FIRST OF 1965 Lawrence Welk, Dot DLP 3616 (M); DLP 25616 (S)	1
146	147	GEORGE JONES & GENE PITNEY Musicor MM 3044 (M); MS 3044 (S)	3
147	148	OUR SHINING HOUR Sammy Davis/Count Basie, Verve V 8605 (M); V6-8605 (S)	2
148	—	THEM COTTON PICKIN' DAYS IS OVER Godfrey Cambridge, Epic FLM 13102 (M); FLS 15102 (S)	1
149	—	I LEFT MY HEART IN SAN FRANCISCO Tony Bennett, Columbia CL 1869 (M); CS 8669 (S)	142
150	—	FRIENDLY PERSUASION Ray Conniff, His Ork & Chorus, Columbia CL 2210 (M); CS 9010 (S)	1

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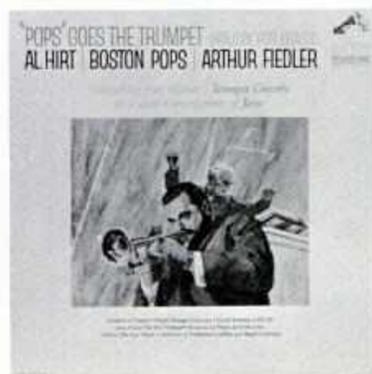


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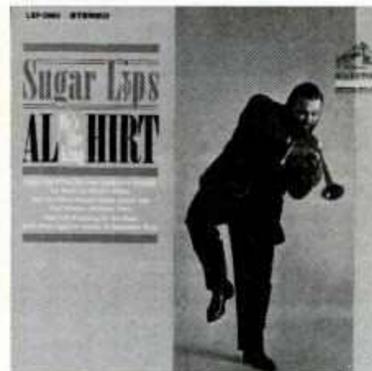
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LPM 2917/LSP 2917



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ALBUM REVIEWS

Continued from page 32

POP SPECIAL MERIT

CHARLES AZNAVOUR SINGS HIS LOVE SONGS IN ENGLISH

Reprise R 6157 (M); RS 6157 (S)

Charles Aznavour's romantic French songs are delivered here with English lyrics. Aznavour's singing style retains much of the original warmth and impact. Sales should be helped by the fact that two current pop breakouts, "For Mama" and "Venice Blue" are included.

CLASSICAL SPECIAL MERIT

GROFE: GRAND CANYON SUITE

Boston Pops Orch. (Fiedler). RCA Victor LM 2789 (M); LSC 2789 (S)

The rich and melodious sound that Arthur Fiedler brings forth from his Boston Pops Orchestra makes the familiar "Grand Canyon Suite" a joy to hear again. As a bonus, Fiedler has included Leonard Bernstein's overture to "Candide" and short works by Jack Mason and Jacques Press.

CLASSICAL SPECIAL MERIT

BETHOVEN: PASTORAL SYMPHONY

New York Philharmonic (Bernstein). Columbia ML 5949 (M); MS 6549 (S)

Maestro Bernstein adds another distinctive and fine interpretation of the classical favorite. Although there are many excellent mono and stereo recordings available of the war horse, the Bernstein name coupled with the New York Philharmonic will give this version a solid place in the market.

CLASSICAL SPECIAL MERIT

BETHOVEN: BAGATELLES

Wilhelm Kempff. Deutsche Grammophon 138934 SLPM (S)

Here are six charming, rich pieces that make up some of the best of Beethoven's piano works. Kempff gives each a distinguished rendition. He has a sensitive, delicate touch that moves swiftly, yet with control. His interpretation is sharp and true.

CLASSICAL SPECIAL MERIT

THE GREAT WALTZ COMPOSERS

Vienna State Opera Orchestra (Paulik). Vanguard SRV 150 (M); SRV 150SD (S)

The showman is avoided as the excellent Vienna State Opera Orchestra sweeps through the beautiful waltzes of Emil Waldteufel, Josef Lanner, Oskar Nedbal, Carl Michael Ziehrer, Josef Strauss and Johann Strauss, Sr. A most melodic and entertaining package that should be warmly welcomed by classical music collectors.

Cash Box's Pick of the Week

BOBBY BLAND'S
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"DUST GOT IN DADDY'S EYES"
DUKE 390

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THE MALIBUS'
"STRONG LOVE"
SURESHOT 5008

Breaking!
O. V. WRIGHT'S
"CAN'T FIND TRUE LOVE"
BACKBEAT 544

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CLASSICAL SPECIAL MERIT

CANTATAS BY COUPERIN, SCARLATTI & TELEMANN

Dietrich Fischer-Dieskau. Angel S 36237 (S)

Several months ago Dietrich Fischer-Dieskau performed in concert in New York to a SRO audience and rave reviews from the critics. Accompanied by harpsichord, cello and woodwinds, baritone Fischer-Dieskau sings in Latin and Hebrew the inspirational and tender in magnificent style.

CLASSICAL SPECIAL MERIT

MOZART/HAYDN/VIVALDI/ROMAN: ECHO CONCERTOS

Festival Strings Lucerne (Baumgartner). Deutsche Grammophon 138947 (S)

Baroque and classical works employing the "echo style" are skillfully and energetically handled by Rudolph Baumgartner conducting the Lucerne Festival Strings. None of the selection has been heavily recorded and the "Sinfonia" by Johan Helmich Roman represents the first listing in catalog for this long neglected Swedish composer.

CLASSICAL SPECIAL MERIT

ROSSINI: OVERTURES

Orchester der Romischen Oper Dirigent (Serafin). Deutsche Grammophon 136395 (S). Rome Opera Orchestra (Serafin)

The overtures of Rossini are some of the most often-recorded and possibly overworked pieces of music in catalog, but here is a recording that stands out for its freshness and style. The great Italian maestro, Tullio Serafin, conducts this Italian music with the flare and wit it deserves.

CLASSICAL SPECIAL MERIT

TCHAIKOVSKY: SYMPHONY NO. 5 IN E MINOR, OP. 64

New Philharmonia Orchestra (Pretrre). Angel S 36259 (S)

As may be expected, the extreme popularity of this symphony has filled the recorded catalog with many fine renditions by outstanding orchestras and conductors. The New Philharmonia under the baton of Pretrre turns in a memorable performance just too good to overlook.

LOW PRICE CLASSICAL

SPECIAL MERIT

BETHOVEN: SYMPHONY NO. 7 IN A MAJOR, OP. 92/EGMONT OVERTURE, OP. 84

Philharmonic Promenade Orchestra of London (Boult). Vanguard SRV 147 (M); SRV 147SD (S)

There are 21 separate recordings of the "Seventh" and "Eighth" of the complete symphonies of Beethoven listed in catalog. Any inducement for another must be good. Sir Adrian Boult is good, so is his orchestra and the recording is another in the budget Everyman Classics line. Boult has another listing of the "Egmont" for Vanguard with a different coupling.

JAZZ SPECIAL MERIT

AUSTIN CROMER SINGS FOR HER

Atlantic 8107 (M)

This excellent baritone has been away too long. This album ought to start him on a fast climb back toward the top. A big, powerful voice and a sensitive feeling for ballads mark Austin Cromer as one who knows his way around. Excellent backing by Hubert Laws (flute and guitar).

FOLK SPECIAL MERIT

INTRODUCING THE BEERS FAMILY

Columbia ML 6105 (M); MS 6705 (S)

The Beers Family projects true folk flavor on this well-recorded disk. They sing to the accompaniment of psalter, fiddle, mountain dulcimer, fiddlesticks etc. The material, 14 songs, is generally rooted in the folklore both of this country and the old country. The package contains a good set of liner notes.

SEE ALBUM REVIEWS
ON BACK COVER

FOLK SPECIAL MERIT

JULIE FELIX

London LL 3395 (M); PS 395 (S)

Julie Felix is a breath of fresh air in a world currently overridden by mediocre folk singers. She projects tremendous believability into each song and matches it with a bell-clear voice and controlled tone. There's forcefulness and purpose that makes her refreshing listening.

SPOKEN WORD SPECIAL

MERIT

OLD POSSUM'S BOOK OF PRACTICAL CATS

T. S. Eliot. Argo RG 116 (M)

The late T. S. Eliot was in a light and gay mood when he wrote his poetic salute to cats. His reading of the poems renews the pleasure. Even those who are not cat fanciers will find this package a charming addition to their record library.



FOUR-STAR ALBUMS

The four-star rating is awarded new albums with sufficient commercial potential in their respective categories to merit being stocked by most dealers, one-stops and rack jobbers handling that category.

POPULAR

HAVEN'T WE MET?
Carmen McRae. Mainstream 56044 (M); S/6044 (S)

GOLDEN BOY
H. B. Barnum. Capitol T 2278 (M); ST 2278 (S)

IF YOU ARE BUT A DREAM
Mario Lanza. RCA Victor LM 2790 (M)

EYDIE GORME SINGS... THE BEST OF ROMANCE, BALLADS, BLUES, DIXIELAND, ROARING 20's, SHOW STOPPERS
ABC-Paramount ABC 512 (M); ABCS 512 (S)

HOLD ON! IT'S JOE TEX
Checker LP 2993 (M)

THINK ON THESE THINGS
Frederick H. Williams Chorale & Orch. Regina R 317 (M)

LOW PRICE COUNTRY

GUITAR & FIDDLE COUNTRY STYLE

Tommy Jackson/Lloyd Ellis. Mercury Wing MGW 12298 (M); SRW 16298 (S)

FIVE STRING BANJO JAMBOREE
Various Artists. Mercury Wing MGW 12299 (M); SRW 16299 (S)

CLASSICAL

PURCELL: MUSIC FOR THE CHAPEL ROYAL
Choir of St. John's College, Cambridge (Guest). Argo RG 444 (M); ZRG 5444 (S)

WAGNER: THE FLYING DUTCHMAN
Various Artists. Deutsche Grammophon 136425 (S)

JAZZ

MADE IN JAPAN
Benny Goodman Quartet. Capitol T 2282 (M); ST 2282 (S)

SPOKEN WORD

WHAT PASSING BELL
Various Artists. Argo RG 385 (M)

1964 YEAR IN REVIEW
Various Artists. Gateway GLP 9004 (M)

INTERNATIONAL

BIG BEN
Jorge Ben. Philips PHM 200-170 (M); PHS 600-170 (S)

CANZONI DELLA NOSTRA EPOCA (SONGS OF OUR TIME)
Elio Gallo. Liberty LRP 3399 (M); LST 7399 (S)

CLASSICAL MUSIC OF JAPAN
Various Artists. Elektra EKL 286 (M); EKS 7286 (S)

YKPAIHA—VOL. I
Various Artists. Bruno BR 50204L (M)

VINCENTICO VALDES EN SUR AMERICA
Seeco SCLP 9270 (M)

NEW ALBUM RELEASES

Continued from page 30

MARK MURPHY—A Swingin', Singin' Affair; MGF 27537, SRF 67527
SOUNDTRACK—Les Liaisons Dangereuses; MGF 27539, SRF 67539

HI

BILL BLACKS COMBO—More Solid & Raunchy; HL 12023, SHL 32023
BOBBY EMMONS—Blues With a Beat With an Organ; HL 12024, SHL 32024

HILLTOP

WALLY FOWLER & THE OAK RIDGE QUARTET—You Will Reap Just What You Sow; G 7002
JERRY LUTTRELL & THE BOONE SISTERS—Highway to Heaven; G 7005
COUNTRY JOHNNY MATHIS; G 7004
THE PLAINSMEN; G 7003
STEWART FAMILY—Little Community Church; G 7001

MERCURY

FREDDIE AND THE DREAMERS; MG 21017, SR 61017

MGM

ORIGINAL CAST—The Cradle Will Rock; E 4289-20C

NASHBORO

REV. W. E. HAMILTON—A Bad Mind; LP 10-A

POLYDOR

CHOR UND ORCH. HORST WENDE—Blau Nacht Am Hafen; 237371
ORCH. RUDIGER PIESKER—Wenn Der Abend Zu Ende Gent; 237270

PRESTIGE

JESSE FULLER'S Favorites; 7368
LEN AND JUDY—Folk Songs/Sweet and Bittersweet; 7355
TOM RUSH—Blues, Songs and Ballads; 7373
ERIC VON SCHMIDT—Eric Sings Von Schmidt; 7384

RCA CAMDEN

LIVING STRINGS—Everybody Loves Somebody; CAL 864, CAS 864
BENNY GOODMAN & HIS ORCH. featuring great vocalists of our times; CAL 872 CAS 872
MALCOLM DODDS—Happiness Is a Thing Called Love; CAL 873, CAS 873
The Magic Touch of FLOYD CRAMER; CAL 874, CAS 874
LIVING VOICES—Music From "Mary Poppins"; CAL 881, CAS 881

RCA RED SEAL

CARL WEINRICH—Organ Music of the Bach Family; LM 2793, LSC 2793
ANNA MOFFO—One Night of Love; LM 2794, LSC 2794
VARIOUS COMPOSERS—Anna Moffo; LM 2795, LSC 2795
MARIAN ANDERSON—Just Keep on Singin'; LM 2796, LSC 2796
VARIOUS COMPOSERS—Great Music for Relaxations; LM 2800, LSC 2800
RAVEL: DAPHNIS & CHLOE Suite No. 2—Chicago Symphony Orch. (Martinon); LM 2806, LSC 2806
LISZT: SONATA IN B MINOR—Emil Gilels, Pianist; LM 2811, LSC 2811



THREE-STAR ALBUMS

The three-star rating indicates moderate sales potential within each record's music category.

POPULAR

RE-PERCUSSION
Dick Schory. Everest 5232 (M); 1232 (S)
"POP" GOES THE ACCORDION
Hohner Accordion Symphony Orch. (Wurthner). Vanguard VRS 9156 (M); VSD 79156 (S)
THE BIG BEATS LIVE! AT THE OFF BROADWAY
Liberty LRP 3407 (M); LST 7407 (S)
THE GAUCHOS FEATURING JIM DOVAL
ABC-Paramount ABC 506 (M); ABCS 506 (S)

JAZZ

BILLY LARKIN & THE DELEGATES
Aura 3002 (M); 3002 (S)

CLASSICAL

BRUCKNER: SYMPHONY NO. 3 IN D MINOR
Concertgebouw Orch. of Amsterdam (Haitink). Philips PHM 500-068 (M); PHS 900-068 (S)

FOLK

BARBARA MULLER, DOUBLE PREMIERE
Quote Q 2 (M); Q 25 (S)
PAT 'N' PRESTON HORSIN' AROUND
Pat Horne & Preston Webber. Collegium 101 (M)
FOLK SONGS WITH HARPS
Rosalie & Samuel O. Pratt. Golden Crest CR 31011 (M)

RCA VICTOR

CARL TAPSCOTT SINGERS—Pack Up Your Troubles; PC 5002, PCS 5002
SOUNDTRACK—In Harm's Way; LOC 1100, LSC 1100

ETHEL ENNIS—My Kind of Waltztime; LPM 2986, LSP 2986

FRANKIE CARLE HIS PIANO & ORCH.—Short and Sweet; LPM 3300, LSP 3300

PETER NERO—Career Girls; LPM 3313, LSP 3313

PAUL DESMOND—Bossa Antiqua; LPM 3320, LSP 3320

MIRIAM MAKEBA—Makeba Sings; LPM 3321, LSP 3321

THE MELACHRINO STRINGS & ORCH.—The New Sound of Broadway; LPM 3323, LSP 3323

JUAN SERRANO—At the World's Fair; LPM 3328, LSP 3328

THE BLACKWOOD BROTHERS QUARTET—Something Old Something New; LPM 3334, LSP 3334

DORIS AKERS—Highway to Heaven; LPM 3335, LSP 3335

ELVIS PRESLEY—Girl Happy; LPM 3338, LSP 3338

MARIACHI LOS CAMEROS OF NATI CANO—"North" of the Border; LPM 3340, LSP 3340

CONNIE SMITH; LPM 3341, LSP 3341
JOE WILLIAMS—The Song Is You; LPM 3343, LSP 3343

DON BOWMAN—Fresh From the Funny Farm; LPM 3345, LSP 3345
GEORGE BEVERLY SHEA—Crusade Soloist; LPM 3346, LSP 3346

DON ROBERTSON—Heart on My Sleeve; LPM 3348, LSP 3348

FRANKIE FANELLI—Red Roses for a Blue Lady; LPM 3387, LSP 3387

RCA VICTROLA

TCHAIKOVSKY: Excerpts from Swan Lake—Royal Opera House Orch. (Morel); VIC 1002, VICS 1002

PROKOFIEFF: PIANO CONCERTO NO. 3—San Francisco Symphony Orch. (Jorda); VIC 1105, VICS 1105

FRANZ LEHAR—The Merry Widow; VIC 1106, VICS 1106

BETHOVEN: SYMPHONY NO. 9 CHORAL—Boston Symphony Orch. (Munch); VIC 6003, VICS 6003

REPRISE

DUKE ELLINGTON—Ellington '66; R 6154, RS 6154

THE KINKS—Kinks-Size; R 6158, RS 6158

LOU MONTE—The Mixed Up Bull From Palermo; R 6155

SCEPTER

JAMES MOODY—Running the Gamut; 525, S 525

NEW YORK JAZZ SEXTET; 526

SHAKESPEARE RECORDING SOCIETY

SHAKESPEARE: King Lear; SRS-5-233

SMASH

PETE DRAKE—Talking Steel & Singing Strings; MGS 27064, SRS 67064

SUE

INEZ AND CHARLES FOX; LP 1037
JIMMY McGRUFF—Blues for Mister Jimmy; LP 1039

FLIP PHILIPS—Revisited; LP 1035, STLP 1035

SWORD AND SHIELD

FIRST ASSEMBLY OF GOD CHOIR OF OKLAHOMA CITY—Ten Thousand Angels; LPM 8009

BUD PETERS—Comfort; LPM 6408

TOWER

FREDDIE & THE DREAMERS—I'm Telling You Now; T 5003, DT 5003

20TH CENTURY-FOX

JOYA SHERRILL Sings Duke; TFM 3170

MARY WELLS; TFM 3171

UNITED ARTISTS

JOHN BARRY Plays Goldfinger; UAL 3424, UAS 6424

SHIRLEY BASSEY Belts the Best! UAL 3419, UAS 6419

GEORGE JONES—The Race Is On; UAL 3422, UAS 6422

SOUNDTRACK—The Train; UAL 4122, UAS 5122

VANGUARD

BETHOVEN: SYMPHONY NO. 7 IN A MAJOR OP. 92—Philharmonic Promenade Orch. of London (Boult); SRV 147, SRV 147/SD

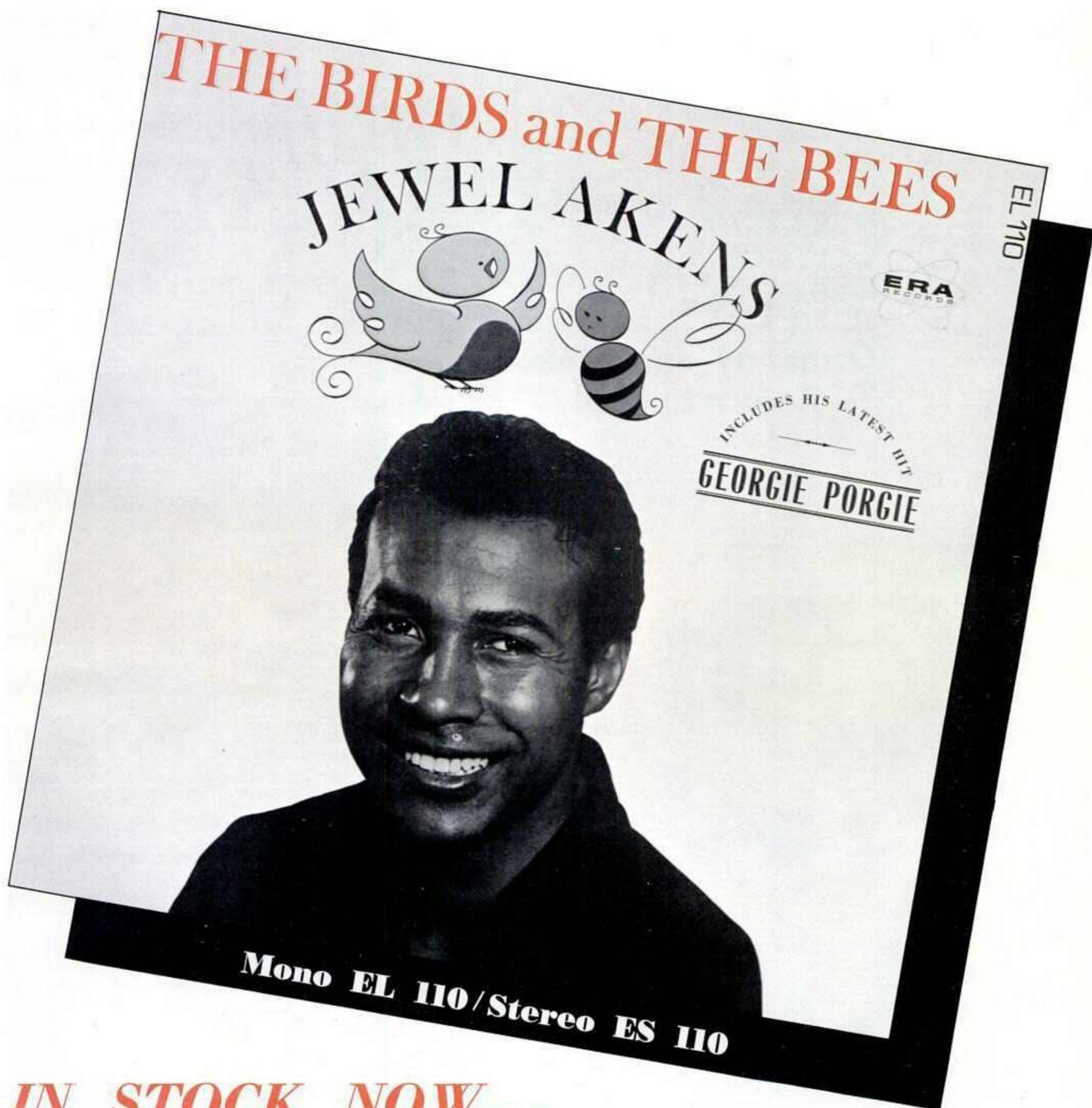
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BILLBOARD, April 3, 1965

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Toronto's 44th to Draw 'Cream'

TORONTO — The Toronto Symphony Orchestra has announced its 44th season, which will introduce new artists, a new conductor, Serji Ozawa, and will present favorite guest conductors and artists.

Guest conductors next season will be Georg Solti, Zubin Mehta, Lukas Foss and Herman Scherchen. Guest artists will be pianists Rudolf Serkin, Claudio Arrau and Leon Fleisher, violinist Isaac Stern, cellist Zara Nelsova, pianists Philippe Entremont, Jerome Lowenthal, John Ogdon and Peter Serkin, violin-

ists Itzhak Perlman, Henryk Szeryng and James Oliver Buswell IV, and tympanist Jesse Kregal. Canadian guest artists will be contralto Maureen Forrester, soprano Lois Marshall, and the Toronto Mendelssohn Choir.

The 2,800-seat Massey Hall is the home of the TSO. There

will be 15 concerts in the regular subscription series, another series of five concerts, special programs for students, and four children's concerts. The TSO will tour England for two weeks in September, prior to the season's opening in Toronto Oct. 12. They will also make two Canadian tours.

Chicago Symphony's Next: Recordings With Columbia

CHICAGO — With recent RCA Victor Orchestra Hall cuttings of Ravel and Roussel works (released last week as RCA Victor LSC 2806), the Chicago Symphony has run out of scheduled recording dates with that company and is now lining up spring sessions with Columbia.

One of these dates will reportedly see the Symphony tape the American premiere of Igor Stravinsky's "Ode to T. S. Eliot," the composer conducting the Symphony with Margaret Hillis' Chicago Symphony Chorus.

The selection of the Chicago aggregation for the event is most gratifying to Midwest classical discophiles.

The debut of the new work

will follow an Orchestra Hall taping of Stravinsky's "Rite of Spring" and "The Firebird" by Columbia. The Symphony and Chorus are currently in rehearsal with all three works.

A&R work for the spring Columbia sessions is being handled by John McClure. The series of sessions is set to commence about April 19.

The Symphony's latest RCA offering, which serves as conductor Jean Martinon's Chicago Symphony disk debut, includes Roussel's "Second Suite From Bacchus and Ariadne," and Ravel's "Second Suite From Daphnis and Chloe."

Director of the recording sessions for RCA was Joseph Habig.

Ormandy and Stokowski To Return to Philly Podium

PHILADELPHIA — Eugene Ormandy and Leopold Stokowski, conductors who helped launch the outdoor Robin Hood Dell's first concert season, will return to lead programs in its 36th season. Stokowski will open the city-sponsored free concert series June 21 with Proko-

fiev's cantata, "Alexander Navsky." Ormandy will close the six-week season on July 29 with pianist Van Cliburn as soloist.

The Robin Hood Dell Symphony, which records under its own name, is comprised exclusively of players from the Philadelphia Orchestra. The six-week alfresco season is part of the 52-week playing contract the Philadelphia Orchestra Association has with its players beginning with the 1965-1966 season.

An innovation this season will be two performances by the Rose-Istomin-Stern Trio in which individual members will be soloists as well as participants in triple concerti on July 5-6. Marian Anderson will sing her farewell recital June 28, and tenor Jan Peerce will sing his 25th Dell program July 8. Maurice Abravanel, conductor of the Utah Symphony, will make his Dell debut in two programs June 29 and July 1.

Segovia to Arts School Faculty

WINSTON-SALEM — Guitarist Andres Segovia has joined the faculty of the new North Carolina School of the Arts. The Decca Records artist will act as adviser and consultant for classical guitar.

Jesus Silva — upon recommendation of Segovia — has been named resident professor of guitar at the school.

The school will be the first State-supported school of the performing arts in the U. S., according to Dr. Vittorio Gianini, president. It will open in September. A major in classical guitar will be offered. The school will grant high school diplomas and college degrees. Application for admission should be directed to: North Carolina School of the Arts, Box 4657, Winston-Salem, N. C.

Commission Suite Waxed

NEW YORK — Andre Kostelanetz and the New York Philharmonic have recorded a suite which was commissioned by Eastern Airlines from three American composers, Henry Cowell, Paul Creston and Alan Hovhaness. The recording was made in collaboration with Columbia Special Projects, a service of Columbia Records, the company for which the Philharmonic and Kostelanetz record exclusively.

The commission is very much in the spirit of the recently published Rockefeller Brothers Fund Report on the Performing Arts Problems and Prospects which stated that the support of the arts has tended to shift in recent years from private citizens to business corporations.

When Kostelanetz was first approached with the idea of a new score reflecting the soaring freedom of flight, he suggested the three American composers. The suite has four parts, of which Cowell and Hovhaness wrote one each, Creston, two.



TELDEC'S RECENT RECORDING of the "St. Matthew Passion" was made in one of Germany's famous castle chapels, the baroque chapel at Ludwigsburg, near Stuttgart, chosen for its unique acoustic properties. Here Karl Munchinger conducts the Stuttgart Chamber Orchestra and the Stuttgart Hymnschor-Boys Choir. Solo artists include Peter Pears, Ellie Ameling and Tom Krause.

BEST SELLING CLASSICAL LP'S

Below is a list of best selling Classical LP's in top Classical Retail Outlets.

OPERA, VOCAL AND CHORUS

This Week

- BIZET**—Carmen; Callas, Gedda, Massard, Guiot; Paris Opera Orch. (Pretré): Angel (3-12") SCLX 3650 (S), CLX 3650 (M).
- BELLINI**—Norma; Sutherland, Horne, Alexander, Cross, London Sym. Orch. & Cho. (Bonyngé): RCA Victor (3-12") LSC 6166 (S), LM 6166 (M).
- MOZART**—Magic Flute; Gedda, Janowitz, Berry, Putz, Frick, Popp, Unger, Schwarzkopf, Ludwig, Hoffgen, Philharmonia Orch. (Klemperer): Angel (3-12") SCL 3651 (S), CL 3651 (M).
- BIZET**—Carmen; Price Corelli, Merrill, Freni, Vienna Philharmonica Orch. (Karajan): RCA Victor LDS 6164 (S), LD 6164 (M).
- PUCCINI**—Tosca; Price, Di Stefano, Taddei, Vienna Phil. (Karajan): RCA Victor (2-12") LDS 7022 (S), 7022 (M).
- OPERATIC ARIAS BY FRANCO CORELLI**: Angel S 35918 (S), 35918 (M).
- THE AGE OF BEL CANTO**—Sutherland, Horne, Conrad, London Sym. Orch. & Cho. New Sym. Orch. of London (Bonyngé): London (2-12") OSA 1257 (S), A 4257 (M).
- VERDI**—Aida (Highlights); Price, Gorr, Vickers, Tozzi, Rome Op. (Solti): RCA Victor LSC 2616 (S), LM 2616 (M).
- PUCCINI**—Madama Butterfly (Highlights); Tebaldi, Bergonzi, Cossotto, St. Cecilia Acad. (Serafin): London (3-12") 1314 (S), 4337 (M).
- STRAUSS**—17 Songs; Souzay: Philips 9000060 (S), 5000060 (M).

SYMPHONIC AND ORCHESTRAL

- RIMSKY-KORSAKOV**—Scheherazade; London Symphony Orch. (Stokowski): London SPC 21005 (S), PM 55002 (M).
- PROKOFIEV**—Peter and the Wolf; N.Y. Phil. (Bernstein): Columbia MS 6193 (S), ML 5593 (M).
- BRAHMS**—Symphony No. 3; Cleveland Orch. (Szell): Columbia MS 6685 (S), ML 6085 (M).
- TCHAIKOVSKY**—1813 Overture/**BEETHOVEN**—Wellington's Victory; Minneapolis Sym., Minn. U. Brass Band (Dorati): Mercury SRD 19 (S), MGD 19 (M).
- TCHAIKOVSKY**—Waltzes; London Sym. (Dorati): Mercury SR 90395 (S), MG 50395 (M).
- REVERIE**—Philadelphia Orch. (Ormandy): Columbia MS 6575 (S), ML 5975 (M).
- FIREWORKS**—Philadelphia Orch. (Ormandy): Columbia MS 6624 (S), ML 6024 (M).
- PAS DE DEUX**—London Sym. Orch. (Bonyngé): London CS 6418 (S), CM 9418 (M).
- BRITTEN**—War Requiem; Vishneskaya, Pears, Fischer-Dieskau, London Sym. & Cho. (Britten): London (2-12") 1255 (S), 4255 (M).
- MUSSORGSKY AND GLINKA PROGRAM**—Orch. Suisse Romande (Ansermet): London 6405 (S), 9405 (M).

SOLO INSTRUMENT AND CONCERTI

- HOROWITZ PLAYS SCARLATTI**: Columbia MS 6658 (S), ML 6058 (M).
- A RICHTER RECITAL**: RCA Victor LSC 2611 (S), LM 2611 (M).
- TCHAIKOVSKY**—Concerto No. 1 in B Flat for Piano and Orch.; Cliburn, Sym. Orch. (Kondrashin): RCA Victor LSC 2252 (S), LM 2252 (M).
- MY FAVORITE CHOPIN**—Cliburn: RCA Victor LSC 2576 (S), LM 2576 (M).
- FOUR ITALIAN FLUTE CONCERTI**—Rampal; Epic BC 1293 (S), LC 3893 (M).

CHAMBER MUSIC

- BEETHOVEN**—Trio No. 6 in B Flat (Archduke); Oistrakh, Knushevitzky, Oborin: Angel S 35704 (S), 35704 (M).
- HAYDN**—Six Flute Quartets; Rampal, Trio a Cordes Français: Angel S 36226 (S), 36226 (M).
- BEETHOVEN**—Sonatas Nos. 9 (Kreutzer) and 10 for Violin and Piano; Oistrakh, Oborin: Philips 900031 (S), 500031 (M).
- BEETHOVEN**—Sonatas (S) for Cello and Piano (complete); Rostropovich, Richter: Philips (2-12") PHS-2-920 (S), PHM-2-520 (M).
- MOZART**—Quartets Nos. 14 and 18; Amadeus Quartet: D.G.G. 138909 (S), 18909 (M).

Congratulations Clients

(Alphabetically if you please!)

The Four Freshmen

Billboard Disc Jockey Poll—*Favorite Singing Group 1965*

Grammy Nomination—*Best Performance By A Vocal Group 1964*

“MORE FOUR FRESHMEN AND 5 TROMBONES”

Henry Mancini

Billboard Music on Campus Award—*No. 1 Orchestra on Campuses*
(*Second Consecutive Year*)

Billboard Disc Jockey Poll—*Best Popular LP Album—“DEAR HEART”*

Grammy Nominations—*Best Original Score Written For A Motion Picture or TV—“PINK PANTHER”*

Best Album Of The Year—“PINK PANTHER”

Best Song of the Year—“DEAR HEART”

Best Instrumental Composition—“PINK PANTHER”

Best Instrumental Performance—“PINK PANTHER”

Best Instrumental Arrangement—“PINK PANTHER”

Best Performance By A Chorus—“DEAR HEART”

(*WHEW!*)

New Christy Minstrels

Grammy Nomination—*Best Folk Recording—“TODAY”*

The Righteous Brothers

Billboard Disc Jockey Poll—*Best Pop Single To Date 1965:*

“You’ve Lost That Lovin’ Feelin’”

Billboard Disc Jockey Poll—*Best New Singing Group*

Grammy Nomination—*Best Rock ’N Roll Record—“You’ve Lost That Lovin’ Feelin’”*

PERENCHIO

A R T I S T S , L T D .
BEVERLY HILLS • CHICAGO • NEW YORK

Billboard SPECIAL SURVEY for Week Ending 4/3/65

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
1	5	GOT TO GET YOU OFF MY MIND Solomon Burke, Atlantic 2276 (Cotillion, BMI)	5
2	2	STOP! IN THE NAME OF LOVE Supremes, Motown 1074 (Jobete, BMI)	7
3	1	SHOTGUN Jr. Walker & the All Stars, Soul 35008 (Jobete, BMI)	8
4	3	PEOPLE GET READY Impressions, ABC-Paramount 10622 (Chi-Sound, BMI)	7
5	6	NOWHERE TO RUN Martha & the Vandellas, Gordy 7039 (Jobete, BMI)	6
6	8	I DO LOVE YOU Billy Stewart, Chess 1922 (Chevis, BMI)	9
7	7	DON'T MESS UP A GOOD THING Fontella Bass & Bobby McClure, Checker 1097 (Arc-Saico, BMI)	9
8	12	I'LL BE DOGGONE Marvin Gaye, Tamla 54112 (Jobete, BMI)	3
9	4	MY GIRL Temptations, Gordy 7038 (Jobete, BMI)	10
10	17	MR. PITIFUL Otis Redding, Volt 124 (East-Time, BMI)	9
11	32	WE'RE GONNA MAKE IT Little Milton, Checker 1105 (Chevis, BMI)	2
12	16	TEASIN' YOU Willie Tee, Atlantic 2273 (Cotillion-Shirleys, BMI)	6
13	31	THE ENTERTAINER Tony Clarke, Chess 1924 (Chevis, BMI)	2
14	10	SHAKE Sam Cooke, RCA Victor 8486 (Kags, BMI)	10
15	27	NEVER, NEVER LEAVE ME Mary Wells, 20th Century-Fox 570 (Merna, BMI)	3
16	11	HURT SO BAD Little Anthony & the Imperials, DCP 1128 (South Mountain, BMI)	9
17	18	WHEN I'M GONE Brenda Holloway, Tamla 54111 (Jobete, BMI)	5
18	9	ASK THE LONELY Four Tops, Motown 1073 (Jobete, BMI)	9
19	19	YOU GOT WHAT IT TAKES Joe Tex, Dial 4003 (Tree, BMI)	6
20	13	TWINE TIME Alvin Cash & the Crawlers, Mar-V-Lus 6002 (Va-Pac, BMI)	10

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
21	21	THE BIRDS AND THE BEES Jewel Akens, Era 3141 (Pattern, ASCAP)	4
22	15	YOU BETTER GET IT Joe Tex, Dial 4003 (Tree, BMI)	7
23	23	SUDDENLY I'M ALL ALONE Walter Jackson, Okeh 7215 (Blackwood, BMI)	9
24	20	COME SEE Major Lance, Okeh 7216 (Camad Chi-Sound, BMI)	5
25	26	DANNY BOY Jackie Wilson, Brunswick 55277 (Boosey & Hawkes, ASCAP)	4
26	14	WE ARE IN LOVE Bobby Byrd, Smash 1964 (Try Me, BMI)	7
27	37	THE CLAPPING SONG Shirley Ellis, Congress 234 (Gallico, BMI)	2
28	24	THE "IN" CROWD Dobie Gray, Charger 105 (American, BMI)	10
29	—	OOO BABY BABY Miracles, Tamla 54113 (Jobete, BMI)	1
30	—	IT'S GROWING Temptations, Gordy 7040 (Jobete, BMI)	1
31	28	PEACHES 'N' CREAM Ikettes, Modern 1005 (Screen Gems-Columbia, BMI)	3
32	—	BARRACUDA Alvin Cash & the Crawlers, Mar-V-Lus 6005 (Va-Pac, BMI)	1
33	—	EVERY NIGHT, EVERY DAY Jimmy McCracklin, Imperial 66094 (Metric, BMI)	1
34	34	DON'T WAIT TOO LONG Bettye Swann, Money 108 (Cash, BMI)	4
35	35	GOOD TIMES Jerry Butler, Vee Jay 651 (Frost, BMI)	4
36	22	A CHANGE IS GONNA COME Sam Cooke, RCA Victor 8486 (Kags, BMI)	10
37	38	COME BACK BABY Roddie Joy, Red Bird 10-021 (Trio-Wemar, BMI)	2
38	25	THE BOY FROM NEW YORK CITY Ad Libs, Blue Cat 102 (Trio, BMI)	10
39	39	HEART FULL OF LOVE Invincibles, Warner Bros. 5495 (Circle Seven, BMI)	2
40	40	YOU CAN'T HURT ME NO MORE Gene Chandler, Constellation 146 (Curton-Jalynne, BMI)	2

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
1	1	PEOPLE GET READY , Impressions, ABC-Paramount ABC 505 (M); ABCS 505 (S)	5
2	2	IMPRESSIONS GREATEST HITS , ABC-Paramount ABC 515 (M); ABCS 515 (S)	4
3	6	TEMPTATIONS SING SMOKEY , Gordy G 912 (M); GS 912	2
4	8	SAM COOKE AT THE COPA , RCA Victor LPM 2970 (M); LSP 2970 (S)	10
5	4	SHAKE , Sam Cooke, RCA Victor LPM 3367 (M); LSP 3367 (S)	8
6	3	WHERE DID OUR LOVE GO , Supremes, Motown MT 621 (M); S 621 (S)	10
7	5	GOIN' OUT OF MY HEAD , Little Anthony & the Imperials, DCP DCL 3808 (M); DCS 6803 (S)	8
8	7	THE NANCY WILSON SHOW! Capitol KAO 2136 (M); SKAO 2136 (S)	9
9	9	L-O-V-E , Nat King Cole, Capitol T 2195 (M); ST 2195 (S)	3
10	—	RAY CHARLES LIVE IN CONCERT , ABC-Paramount ABC 500 (M); ABCS 500 (S)	1

POPULAR SINGLES

1. PEACE, BE STILL James Cleveland, Savoy 4217
2. MORE THAN A HAMMER AND NAIL Staple Singers, Epic 9748
3. WALK AROUND HEAVEN ALL DAY Caravans, Vee Jay 945
4. WAITING FOR MY CHILD Consolers, Nashboro 800
5. YOU'VE BEEN GOOD TO ME Gospel Harmonettes, Vee Jay 952

SPIRITUAL LP's

1. ON THE BANKS OF JORDAN, VOL. 4 James Cleveland, Savoy MG 14096
2. AMEN Staple Singers, Epic LN 24132
3. PEACE, BE STILL, VOL. 3 James Cleveland, Savoy MG 14076
4. HEAVEN, THAT WILL BE GOOD ENOUGH FOR ME James Cleveland, Savoy MG 14102
5. A BRIGHTER SIDE Mighty Clouds of Joy, Peacock PLP 121

Other records registering solid sales in certain markets and appearing to be a week away from meriting a listing on the national Hot R&B Singles chart above. All records on the chart are not eligible for a listing here.

- AIN'T NO TELLING**
Bobby Bland, Duke 390
- BILLY'S BAG**
Billy Preston, Vee Jay 653
- CRYING MAN**
Lee Lamont, Backbeat 542

A LITTLE PIECE OF LEATHER
Donnie Elbert, Gateway 757

YOU CAN HAVE HIM
Dionne Warwick, Scepter 1294

DJ SPOTLIGHT
BILL CURTIS
Program Director, WUFO,
Buffalo

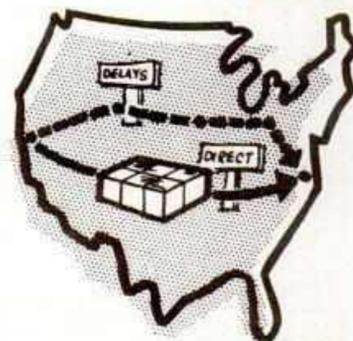
Bill Curtis' first assignment before a mike was as a singer. The Buffalo program director worked with various bands before getting his DJ start with WXGI in Richmond, Va. Later he was a top-rated DJ at WRAP, Norfolk, Va., then spent five years with WHAT, Philadelphia. Before coming to Buffalo, he put in a year as program director with WZUM, Pittsburgh. Bill attended Hampton Institute and Virginia Union University, served in the U. S. Air Force in World War II. He is married and has two daughters. When time permits, he relaxes by playing golf and painting.



- BILL CURTIS, WUFO, Buffalo**
Comes the Night, Marie Knight, Musicor 1076
Gotta Have Your Love, Sapphires, ABC-Paramount 10639
LP—El Pussy Cat, Mongo Santamaria, Columbia CL 2298 (M); CS 9098 (S)
- SIR WALTER, WAMO, Pittsburgh**
Cry Me a River, Marie Knight, Musicor 1076
The Boomerang, Don Convay, Atlantic 2280
LP—Soul Dressing, Booker T & the MG's, Stax 705 (M)
- SID WOODS, WGEE, Indianapolis**
Big Chief, Prof. Longhair, Watch 1900
I Need You, Chuck Jackson, Wand 179
I Do Love You, Bill Stewart, Chess 1922
And I Love Him, Esther Phillips, Atlantic 2281
LP—My Funny Valentine, Miles Davis, Columbia CL 2306 (M); CS 9106 (S)
- ROCKY GROSSE, WWRL, New York**
Good Lovin', Olympics, Loma 2013
- O. C. WHITE, WAWA, Milwaukee**
It's Growing, Temptations, Gordy 7040
Woman's Got Soul, Impressions, ABC-Paramount 10647
LP—The Most Exciting Organ Ever, Billy Preston, Vee Jay VJ 1123 (M)
- JIM RANDOLF, KGFI, Los Angeles**
Nothing Can Stop Me, Gene Chandler, Constellation 149
LP—Hits of the Sixties! Choker Campbell & His 16-Piece Band, Motown M 620 (M); S 620 (S)

- KEN HAWKINS, WJMO, Cleveland**
The Record, Ben E. King, Atco 6343
Pick—Medicine Man, Jerry & the Medicine Men
LP—The Temptations Sing Smokey, Gordy G 912 (M)
- GEORGE TRUEHART, WDAO, Dayton, Ohio**
The Record, Ben E. King, Atco 6343
OOO Baby Baby, Miracles, Tamla 54113
LP—The Impressions Greatest Hits, ABC-Paramount ABC 515 (M); ABCS 515 (S)
- TOM REED, WPRS, Kansas City, Mo.**
Uptown Downtown, Frankie Dunlop & His Ork, Atlantic 5047
Big Chief, Prof. Longhair, Watch 1900
LP—Something's Cookin', Howard Roberts Quartet with Brass, Capitol
- HERMAN FAMIS, WNJR, Newark, N. J.**
Dust Got in Daddy's Eyes, Bobby Bland, Duke 390
Crying Won't Help You Now, Clyde McPhatter, Mercury 72407
LP—Where Is Love, Ketty Lester, RCA Victor LPM 3326 (M); LSP 3326
- BOB McKEE, WAOK, Atlanta**
Cry Me a River, Marie Knight, Musicor 1076
Big Chief, Prof. Longhair, Watch 1900
Strong Love, Malibus, Sure-Shot 5008
LP—The Great Otis Redding Sings Soul Ballads, Volt 411 (M)

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Nashville NARAS Chapter Hyped Up on Trophy Battle

NASHVILLE—For the first time in the history of the NARAS awards, Music City c&w tradesmen find themselves right in the thick of the trophy battle due to the increase of NARAS c&w awards from one to six categories. Local chapter members are well into plans for the first annual Nashville NARAS Awards Party set to coincide with similar affairs in

New York, Los Angeles and Chicago April 13.

"Interest in the NARAS awards has jumped to fever pitch here," declared Cedarwood Publishing President Bill Denny, who serves as local chapter secretary. Last year Cedarwood nabbed the only c&w trophy with "Detroit City," by Bobby Bare on RCA Victor, winning in the West C&W Record of the Year category.

Expanding the scope of its awards, NARAS this year includes six c&w categories—Best C&W Single, Best C&W Album, Best C&W Vocal Performance by a Female Artist, Best C&W Vocal Performance by a Male Artist, Best C&W Song and Best C&W Artist of 1964.

The Music City NARAS chapter, which marks the beginning of its second year on the night of the party, has several nominees in the above categories. The chapter also has nominees in various other non-c&w categories.

Denny stated that the local chapter expects to have one or more award winners on the NARAS-produced network TV show, "The Best On Record," set for sometime in May.

The Nashville NARAS awards party will be held at the Carousel, local supper club here. Denny said Tex Ritter is being sought as emcee for the affair, which will feature songs nominated for awards, with the nomi-

(Continued on page 44)

Long Shows Tab 76G in Four Cities

NASHVILLE — Six c&w shows packaged by the Hubert Long Talent Agency for four cities on the weekend of March 13 grossed almost \$76,000.

Headliners on the shows, which played Charlotte, N. C.; Jacksonville, Fla.; Tampa, Fla., and St. Louis, were Bill Anderson, Carl Smith, Skeeter Davis, Marty Robbins, Roy Drusky, Dave Duley, Ray Price, the Wilburn Brothers, Connie Smith, the Willis Brothers, Minnie Pearl, Faron Young, Del Reeves, Melba Montgomery, Carl Smith and Stonewall Jackson.

The Tampa show was a Station WHBO (all c&w) radio promotion, and the Jacksonville stand was WQIK-Radio's ninth anniversary party.

HOT COUNTRY SINGLES

Billboard SPECIAL SURVEY for Week Ending 4/3/65

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	1	KING OF THE ROAD 8 Roger Miller, Smash 1965 (Tree, BMI)	8	26	27	THAT'S WHERE MY MONEY GOES 10 Webb Pierce, Decca 31704 (Cedarwood, BMI)	10
2	2	I'VE GOT A TIGER BY THE TAIL 11 Buck Owens, Capitol 5336 (Bluebook, BMI)	11	27	32	THINGS HAVE GONE TO PIECES 4 George Jones, Musicor 1067 (Glad, BMI)	4
3	3	ORANGE BLOSSOM SPECIAL 7 Johnny Cash, Columbia 43206 (Leeds, ASCAP)	7	28	24	I'LL REPOSSESS MY HEART 15 Kitty Wells, Decca 31705 (Wells, BMI)	15
4	4	10 LITTLE BOTTLES 9 Johnny Bond, Starday 704 (Red River, BMI)	9	29	34	TWO SIX PACKS AWAY 4 Dave Dudley, Mercury 72384 (Champion-Raleigh, BMI)	4
5	6	THIS IS IT 5 Jim Reeves, RCA Victor 8508 (Acclaim, BMI)	5	30	41	WHAT'S HE DOING IN MY WORLD 2 Eddy Arnold, RCA Victor 8516 (4 Star, BMI)	2
6	5	THEN AND ONLY THEN 11 Connie Smith, RCA Victor 8489 (Moss Rose, BMI)	11	31	47	TIMES ARE GETTIN' HARD 2 Bobby Bare, RCA Victor 8509 (Central Songs, BMI)	2
7	7	THE WISHING WELL 8 Hank Snow, RCA Victor 8488 (Jasper-Silver Star, BMI)	8	32	33	DIDN'T I 6 Dottie West, RCA Victor 8467 (Window, BMI)	6
8	9	(From Now on All My Friends Are Gonna Be) STRANGERS 12 Roy Drusky, Mercury 72376 (Yonah-Owen, BMI)	12	33	39	LOVING YOU THEN LOSING YOU 3 Webb Pierce, Decca 31737 (Cedarwood, BMI)	3
9	8	YOU'RE THE ONLY WORLD I KNOW 21 Sonny James, Capitol 5280 (Marson, BMI)	21	34	38	DO WHAT YOU DO DO WELL 5 Ernest Tubb, Decca 31742 (Central Songs, BMI)	5
10	10	SITTIN' IN AN ALL NITE CAFE 19 Warner Mack, Decca 31684 (Glaser, BMI)	19	35	22	I WON'T FORGET YOU 19 Jim Reeves, RCA Victor 8461 (Tuckahoe, BMI)	19
11	11	DO WHAT YOU DO DO WELL 12 Ned Miller, Fabor 137 (Central Songs, BMI)	12	36	30	WHAT MAKES A MAN WANDER? 12 Jan Howard, Decca 31701 (Bramble, BMI)	12
12	12	WALK TALL 10 Faron Young, Mercury 72375 (Painted Desert, BMI)	10	37	28	THE RACE IS ON 28 George Jones, United Artists 751 (Glad-Acclaim, BMI)	28
13	19	I WASHED MY HANDS IN MUDDY WATER 6 Stonewall Jackson, Columbia 43197 (Maricana, BMI)	6	38	43	WE'D DESTROY EACH OTHER 6 Carl Butler & Pearl, Columbia 43210 (Cedarwood, BMI)	6
14	14	HAPPY BIRTHDAY 18 Loretta Lynn, Decca 31707 (Sure-Fire, BMI)	18	39	26	TRUCK DRIVING MAN 18 George Hamilton IV, RCA Victor 8462 (American, BMI)	18
15	20	A TOMBSTONE EVERY MILE 4 Dick Curless, Tower 124 (Aroostook, BMI)	4	40	45	WHEN THE WIND BLOWS IN CHICAGO 3 Roy Clark, Capitol 5350 (Irving, BMI)	3
16	18	LEAST OF ALL 10 George Jones, United Artists 804 (Marson, BMI)	10	41	50	JUST THOUGHT I'D LET YOU KNOW 2 Carl Butler & Pearl, Columbia 43210 (Cedarwood, BMI)	2
17	13	(My Friends Are Gonna Be) STRANGERS 14 Merle Haggard, Tally 179 (Yonah-Owen, BMI)	14	42	49	SIX LONELY HOURS 3 Kitty Wells, Decca 31749 (Cedarwood, BMI)	3
18	15	A TIGER IN MY TANK 10 Jim Nesbitt, Chart 1165 (Peach, SESAC)	10	43	44	SEE THE BIG MAN CRY 2 Charlie Louvin, Capitol 5369 (Tuneville & Lyn-Lou, BMI)	2
19	17	ODE TO THE LITTLE BROWN SHACK OUT BACK 19 Billy Edd Wheeler, Kapp 617 (Sleepy Hollow, ASCAP)	19	44	46	I STILL MISS SOMEONE 4 Lester Flatt & Earl Scruggs, Columbia 43204 (Cash, BMI)	4
20	21	A DEAR JOHN LETTER 4 Skeeter Davis & Bobby Bare, RCA Victor 8496 (American, BMI)	4	45	37	ONCE A DAY 28 Connie Smith, RCA Victor 8416 (Moss Rose, BMI)	28
21	29	SWEET, SWEET JUDY 10 David Houston, Epic 9746 (Gallico, BMI)	10	46	—	I'LL KEEP HOLDING ON 1 Sonny James, Capitol 5375 (Marson, BMI)	1
22	16	PASS THE BOOZE 15 Ernest Tubb, Decca 31706 (Lonzo-Oscar, BMI)	15	47	31	IT AIN'T ME, BABE 22 Johnny Cash, Columbia 43145 (Witmark, ASCAP)	22
23	35	GIRL ON THE BILLBOARD 4 Del Reeves, United Artists 824 (Moss Rose, BMI)	4	48	48	I'LL WANDER BACK TO YOU 11 Earl Scott, Decca 31693 (Cedarwood, BMI)	11
24	23	WHAT I NEED MOST 15 Hugh X. Lewis, Kapp 622 (Cedarwood, BMI)	15	49	—	CERTAIN 1 Bill Anderson, Decca 31743 (Moss Rose, BMI)	1
25	25	TINY BLUE TRANSISTOR RADIO 9 Connie Smith, RCA Victor 8489 (Moss Rose, BMI)	9	50	—	SHE CALLED ME BABY 5 Carl Smith, Columbia 43200 (Central Songs, BMI)	5

HOT COUNTRY ALBUMS

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	1	I DON'T CARE 19 Buck Owens & His Buckeroos, Capitol T 2186 (M); ST 2186 (S)	19	11	11	BURNING MEMORIES 3 Ray Price, Columbia CL 2289 (M); CS 9089 (S)	3
2	3	I'VE GOT A TIGER BY THE TAIL 4 Buck Owens, Capitol T 2283 (M); ST 2283 (S)	4	12	9	THE BEST OF JIM REEVES 35 RCA Victor LPM 2890 (M); LSP 2890 (S)	35
3	2	YOU'RE THE ONLY WORLD I KNOW 10 Sonny James, Capitol T 2209 (M); ST 2209 (S)	10	13	13	TOGETHER AGAIN/MY HEART SKIPS A BEAT 31 Buck Owens & His Buckeroos, Capitol T 2135 (M); ST 2135 (S)	31
4	5	THE JIM REEVES WAY 5 RCA Victor LPM 2968 (M); LSP 2968 (S)	5	14	14	HAVE I TOLD YOU LATELY THAT I LOVE YOU? 16 Jim Reeves, RCA Camden CAL 842 (M); CAS 842 (S)	16
5	6	THE RETURN OF ROGER MILLER 6 Smash MGS 27061 (M); SRS 67061 (S)	6	15	15	LOVE LIFE 31 Ray Price, Columbia CL 2189 (M); CS 8989 (S)	31
6	8	ORANGE BLOSSOM SPECIAL 3 Johnny Cash, Columbia CL 2309 (M); CS 9109 (S)	3	16	18	YOUR CHEATIN' HEART 6 Soundtrack/Hank Williams Jr., MGM E 4260 (M); SE 4260 (S)	6
7	12	ODE TO THE LITTLE BROWN SHACK OUT BACK 4 Billy Edd Wheeler, Kapp KL 1425 (M); KS 3425 (S)	4	17	17	TROUBLE & ME 7 Stonewall Jackson, Columbia CL 2278 (M); CS 9078 (S)	7
8	4	THE FABULOUS SOUND OF FLATT & SCRUGGS 14 Lester Flatt & Earl Scruggs, Columbia CL 2255 (M); CS 9055 (S)	14	18	16	THE PICK OF THE COUNTRY 13 Roy Drusky, Mercury MG 20973 (M); SR 60973 (S)	13
9	7	LESS AND LESS AND I DON'T LOVE YOU ANYMORE 9 Charlie Louvin, Capitol T 2208 (M); ST 2208 (S)	9	19	—	GEORGE JONES & GENE PITNEY 1 Musicor MM 2044 (M); MS 3044 (S)	1
10	10	THE BEST OF BUCK OWENS 39 Capitol T 2105 (M); ST 2105 (S)	39	20	20	FAITHFULLY YOURS 15 Eddy Arnold, RCA Victor LPM 2629 (M); LSP 2629 (S)	15

"THE JIMMY DEAN SHOW"



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singing her hit recording

'ONCE A DAY'

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Jim sings

'CIMARRON'

from his
Columbia LP

SONGS WE
ALL LOVE
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THANKS
TO NARAS
FOR THE
NOMINATIONS**



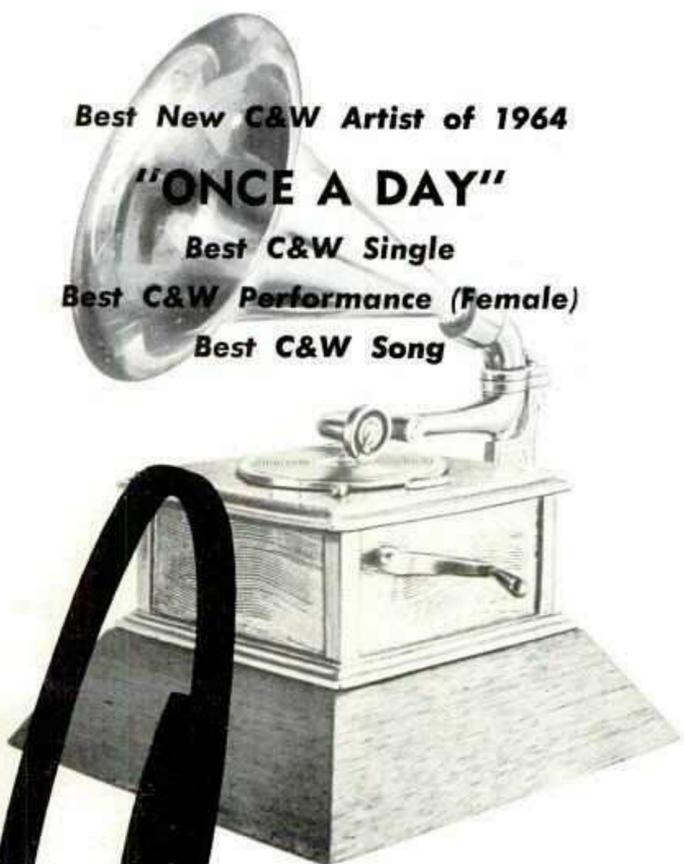
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1963

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WILLIE NELSON, writer of such hits as "Hello, Walls," looks over a new contract before re-signing with Pamper Music, Inc., in Nashville. Watching the RCA Victor recording artist are, left to right, Wayland Stubblefield, Pamper promotion man; Haze Jones, of Hal Smith's Artists' Productions, and Hal Smith, Pamper's general manager.

Stapp Adds New Talent To Broaden Label's Line

• *Continued from page 3*

of country, pop and rhythm and blues.

With Stapp in the management of Tree and Dial is Buddy Killen, executive vice-president, and Joyce Bush, Tree Music secretary-treasurer. Joyce Bush (Mrs. Carter Ray Bush) has been with Stapp for 13 years, including his time as manager of WSM's program and while he was with WKDA.

While at WSM, Stapp brought to the "Grand Ole Opry" Faron Young, Skeeter Davis, Marty Robbins, Jim

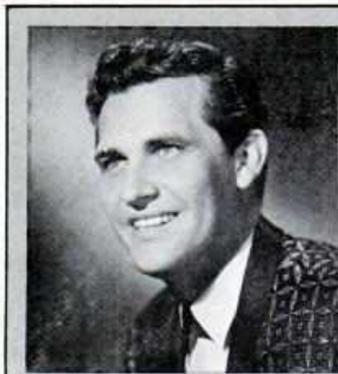
Reeves, Ray Price, Jean Shepard, Hawkshaw Hawkins, Johnny Cash and dozens of others. This period of Stapp's career coincided with the great traditional era of country music—when it reached its peak as a self-contained musico-cultural entity.

Nashville-born, Stapp grew up in Atlanta. He joined CBS in New York, becoming program producer and handling several top shows. He subsequently became evening network manager and then production manager of CBS network. From CBS he moved to Nashville to take charge of WSM's programming, including the "Opry." While directing programming he organized a large staff orchestra and fed many network shows coast to coast. He produced as many as seven different live network programs weekly.

B. E. Wilburn Dies at 68

NASHVILLE — B. E. Wilburn, head of a family of c&w entertainers which includes the Decca Records duo of Teddy and Doyle, the Wilburn Brothers, musicians Leslie and Lester, and a now-retired daughter, Mrs. Geraldine Grisham, of Hot Springs, Ark., died March 21 at the age of 68. He had been ill almost a year. He is also survived by his widow.

The deceased retired from the entertainment business 12 years ago after managing the Wilburn Family act which featured the four boys and the girl. About



MERLE KILGORE, newly signed Epic recording artist, has what could be a big record in "It's All Over Now" (Epic 5-9762). Kilgore is booked by the Bob Neal Agency and has a heavy schedule of spring and summer dates, due to the excitement created by the new release. (Advertisement)

Webb Pierce On Suspense

NASHVILLE—Webb Pierce, one of country and western music's biggest names, appears on nationwide television Thursday (1) in a featured role on NBC's "Suspense Theater."

The singer will star in a story entitled "The Green Felt Jungle," along with Leslie Nelson and MacDonald Carey, and will be cast as a hotel chain owner on a gambling spree in Las Vegas.

Pierce also recently completed filming an excerpt of the movie, "Country Music at the Opera," in which he will be a featured performer along with several other country music names.

Long Shows

• *Continued from page 42*

nee performing the material whenever possible.

As in the other cities, Nashville members will not know who the winners are until they are announced. A New York accounting firm, Haskin & Sells, will hold the secret names and the firm will have representatives at each party to present the sealed envelopes to whoever makes the presentations.

Working out details for the event here are NARAS executives Bill Denny, secretary; Harold Bradley, president; Lester Rose, of Hickory Records, treasurer; Hubert Long, of Hubert Long Talent, and Moss Rose Publishing, board of governors members, and Mrs. Francis Preston, BMI vice-president.

the time of his retirement, deceased moved his family here from Shreveport, La.

YESTERYEAR'S COUNTRY HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the Country field 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart at that time.

COUNTRY SINGLES

5 Years Ago
April 4, 1960

1. He'll Have to Go, Jim Reeves, RCA Victor
2. Another, Roy Drusky, Decca
3. Just One Time, Don Gibson, RCA Victor
4. Please Help Me I'm Falling, Hank Locklin, RCA Victor
5. You're the Only Good Thing, George Morgan, Columbia
6. El Paso, Marty Robbins, Columbia
7. Wishful Thinking, Wynn Stewart, Challenge
8. The Same Old Me, Ray Price, Columbia
9. No Love Have I, Webb Pierce, Decca
10. Above and Beyond, Buck Owens, Capitol

COUNTRY SINGLES

10 Years Ago
April 2, 1955

1. In the Jailhouse Now, Webb Pierce, Decca
2. Loose Talk, Carl Smith, Columbia
3. Making Believe, Kitty Wells, Decca
4. I've Been Thinking, Eddie Arnold, RCA Victor
5. If You Ain't Lovin', Faron Young, Capitol
6. More and More, Webb Pierce, Decca
7. Are You Mine? George Wright & Tom Tall, Faber
8. Live Fast, Love Hard and Die Young, Faron Young, Capitol
9. Kisses Don't Lie, Carl Smith, Columbia
10. As Long as I Live, Kitty Wells and Red Foley, Decca



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b/w

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by SUPREME ANGELS Nashboro 854

WHEN THE SAINTS GO MARCHING IN

b/w

JUST ONE LOOK IN THE BOOK

by MIGHTY GOLDEN TONES Nashboro 855

MY HOME IN GLORY

b/w

MUST JESUS BEAR THE CROSS

by BROTHER MAY Nashboro 856

GOD CAN DO WHAT YOU NEED

b/w

MY LOVING MOTHER PRAYED

by PROF. HAROLD BOGGS Nashboro 857

NASHBORO RECORDS, NASHVILLE, TENNESSEE

DICKENS FANS A LOYAL LOT

NASHVILLE—Dr. and Mrs. J. E. Stevenson, of Alhambra, Calif., are country music fans of the first order. In a recent letter to W. E. (Lucky) Moeller, president of Moeller Talent, Inc., here, Mrs. Stevenson requested information regarding Little Jimmy Dickens' itinerary "from now until June." Mrs. Stevenson explained the request this way: "We take in as many of his shows as possible, even though he might be 1,200 miles away. That's a small weekend trip for us." A large weekend trip looms ahead for the Stevensons if they take in Little Jimmy's shows within the next month or so. Jimmy tours Europe and U. S. military installations March 26 through May 2.

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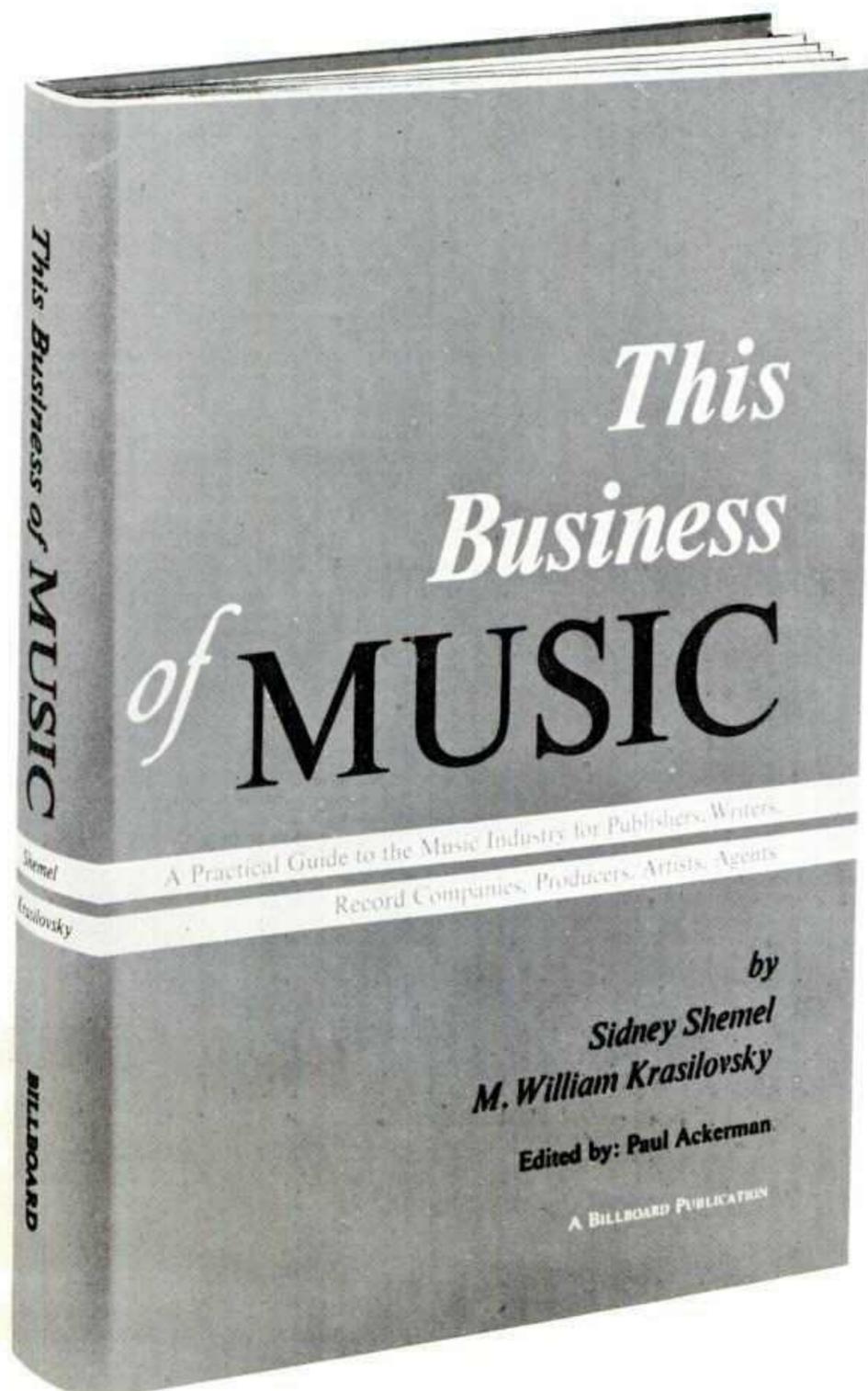
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Panel Calls for Wider Programming

But Industry Problems Go Untouched

WASHINGTON — "Recording Artists, Big Box Office for Radio," was the Record Industry Association of America's discussion presentation at the NAB convention Tuesday.

Panelists were Capitol Records' Stan Kenton, RCA Victor's Morton Gould and Mercury's Leroy Van Dyke. RIAA president Henry Brief moderated.

All three of the artists were basically in favor of radio stations widening their programming to appeal to a more varied audience. The consensus was stated by Gould, who felt that mixing country, jazz, classical and pop records to a greater degree would increase a station's audience.

"I'm not too sure you'd lose a listener just because you played a record from another category," Gould told the assemblage.

Van Dyke, representing country music, said he'd be the "last one" to suggest every station should program country music all day. "But I do suggest mixing a few country records with other records on a station's playlist. A popular music station could broaden its base and snag a few extra listeners," he said.

A note of caution was struck by Kenton. He felt radio stations have a characteristic all their own, a "personality," and that if the station varied its programming too much it stood the risk of having "the audience switch you off."

Van Dyke agreed that stations must preserve their identities and added "... at the same time there should be some blending of the records played. So many country songs make the pop charts and pop numbers, totally unexpectedly, make the country charts. The country station could program the pop artist who records country songs and vice-versa."

"Rock 'n' roll set country back for some time," said Van Dyke, "but it came back strong because it now combines many of r'n'r's components."

It's hard to draw the line between rock and country music. Today you find more variation sometimes within a musical category than between categories "... roughly 60 to 70 per cent of the records heard

on the air are recorded in Nashville," he pointed out.

Earlier in the session, Gould, noted composer and conductor of semi-classical and classical music, said he favored general categorizing of recording artists.

"There's no doubt but that we are categorized. Artists become known for one kind of music. All of us have this kind of identity," said Gould.

"Unfortunately," Gould continued, "this categorizing sometimes leads to a limit in exposure in terms of radio, especially if the station does not program your category."

Kenton said that a man who tries to be all things to all kinds of music "ends up with nothing." The composer-orchestra leader said that he'd become known for "far out" music, "and it's hard to change your identity once it is established," he emphasized.

Gould commented that there is one factor missing from modern radio that was important to recording artists in the past. In the earlier days of radio, he said, there were live shows which helped develop talent.

But today, he said, stations use recordings of established stars and the unknown doesn't have a place to display and develop his talent.

Kenton agreed, and said he "would like to see radio exposure of new artists." He said that maybe some type of program could set aside each day to introduce those just starting out in the recording field.

"Record companies have contributed much to the success of radio and they're doing their part in building new talent. I would like to see radio now do its share," Kenton emphasized.

Van Dyke said that many of the recordings he makes were cut on the basis "of not necessarily whether I like it, but will it get played. Therefore we're most likely to overlook what we personally like to play it safe." Among the unfortunate aspects of the RIAA presentation was the no-show of Gene Pitney who was to be the spokesman for pop music. Pitney's absence threw the entire panel off balance, with little or no discussion taking place on the music most played by radio stations.

Although the big-name record artists drew a fair-sized audience, few, if any, significant points were made in furthering the goal of better record and broadcasting industry ties.

(Continued on page 47)

Radio-TV PROGRAMMING

• READY-TO-GO PROGRAMMING • VOX JOX
• PROGRAMMING NEWSLETTER

WHK, KYW Beset By Tension, Turmoil

CLEVELAND — The Cleveland radio picture is developing into one of major change for the key radio-record market.

The recent FCC announcement clearing the path for the exchange of Group W's KYW in Cleveland and NBC's WRCV in Philadelphia, has seemingly not eased the tension at Metro-media's WHK. The contemporary music formatted station, which has been ruling the ratings roost for the past four years, has been getting its lumps from a "revitalized" KYW. The Group W 50,000-watter is now solidly tops in the market, en-

joying its highest all-day averages, according to Ken Draper, KYW program manager.

WHK Vice-President and General Manager Jack Thayer and Program Director Scott Burton are awaiting the RKO General appeal at the U. S. Appeals Court against the switch order with the hope it will not hold up the exchange much longer.

The switcheroo, the first to the history of broadcasting, will bring NBC back into the market with a pop-standard (middle-road) format, if the same

(Continued on page 48)



MEMBERS OF THE Career Academy School of broadcasting directing faculty are Howard Miller, John Cameron Swayze, Robert St. John, Ulmer Turner, Fran Allison, Westbrook Van Voorhis and Earl Gillespie.

Career Academy to Bow School of Broadcasters

MILWAUKEE—A workshop training school for disk jockeys as well as other radio and TV broadcasting personnel will be kicked off this June in Atlanta, Washington and Milwaukee by Career Academy, a publicly held educational institution headquartered here.

The training will be under the direction of a nationally known faculty consisting of such radio and TV names as Howard Miller, John Cameron Swayze, Robert St. John, Ulmer Turner, Fran Allison, Westbrook Van Voorhis and Earl Gillespie.

Wes Pavalon, who heads Career Academy, said the course will duplicate actual broadcasting conditions, with fully equipped studios and engineering facilities. Pavalon said the course will run four months and will cost students \$800.

Placement

After graduation, Career Academy will send audition tapes of its students to radio

and TV stations around the country. "We're confident we can place our people in smaller stations without any trouble," Pavalon said.

Students will work in actual 15-minute program sequences, rotating in various departments such as announcing, news room, engineering, production and the like.

To enroll, students will have to submit audition tapes and be interviewed by a representative of the school, who will in all cases be a part-time air personality. "We don't want to encourage anybody who has no initial aptitude for the work," Pavalon said.

Career Academy hopes to expand training eventually to such cities as New York and Chicago. The firm currently conducts training, primarily in the medical and dental technician fields. The company is accredited by educational boards in the States in which it operates.

NAB Panel On Radio Programming

WASHINGTON—The power of "talk radio," the "inventiveness of Canadian radio," "ratings" and "positive selling" were the chief topics explored at the only organized discussion session on radio programming at the NAB convention. This year, as in the past three years, Milton Herson's Mark Century Corp. played host to a select group of broadcasters for the breakfast seminar.

Guest panelists were Allan Slaight, vice-president, programming, CHUM, Toronto; H. D. (Bud) Neuwirth, vice-president and director of Metro Radio Sales; Robert Atkinson, vice-president, C. E. Hooper, Inc., and Ellis Agee of Mark Century.

Slaight's talk was the highlight of the session attended by some 50 or more broadcasters invited by the production firm as he pointed out the differences between Canadian and U. S. radio.

Slaight said that Canadian radio is "more imaginative" than its counterparts in the U. S. He illustrated this with several highly impressive air checks of

(Continued on page 48)

Stations Do Bit In Memory Of Nat Cole

READING, Pa.—More and more radio stations are paying tribute to the memory of Nat King Cole by holding fund-raising projects for a cancer fund.

WRAW, Reading, was instrumental in raising \$1,200 for the American Cancer Society through an intensified 24-hour appeal. Each station personality appealed for pledges during his show and featured many of Cole's hits. The Berks County, Pennsylvania, Unit of the ACS supplied persons to be interviewed on the station.

The air drive was conceived by Dick Paisley, WRAW station manager, and Scott Wallace, station program director.

West Coast deejay Jack Carney, long an admirer of Cole, organized a benefit at San Francisco's Off Broadway club with eight top restaurants providing the food. All the talent currently appearing in the Bay City put on the show, with local merchants donating gifts for auction.

Carney, who holds forth daily on KSFO, came up with a talent roster which includes Tommy Leonetti, John Gary, Gale Garnett, Flamenco Dancers, cast from the Fantasticks, and the complete show from the Purple Onion.

The 200 seats at \$25 per couple were sold out the first day. The money went to the ACS for research.

WIP in Philadelphia, conducted an on-the-air drive several weeks ago on behalf of cancer research, in the name of the late performer.

In addition to the work of the ACS, the Nat King Cole Cancer Foundation was founded in Hollywood for research.



LEROY VAN DYKE, Stan Kenton, Morton Gould and RIAA President Henry Brief at RIAA-NAB panel discussion, "Recording Artists, Big Box Office for Radio."

KHJ Takes First Step in Contemporary Direction

HOLLYWOOD—RKO General has taken the first step toward building KHJ into a contemporary - music formatted station. The switch from a pop standard format is scheduled for late April.

The general manager is Ken Devaney, former format radio executive with Crowell-Collier. His right-hand man handling programming is Bill Drake, who remains a roving program director for the Chenault chain (KGB, San Diego, and KXNO, Fresno).

First rock DJ's hired are ex-Crowell-Collierites Roger Christian (replacing Paul Compton, shifted to midnight) Sam Riddle (KFWB) and Gary Mack from KRLA with Don Steele program director-DJ (KEWB, San Francisco) joining the lineup replacing Don Ross in the afternoon slot. Reportedly next into the camp is KFWB's Bill Ballance.

As the exhilarating game of musical chairs continues — Bobby Dale quits KRLA to go north to San Francisco's KEWB. Bill Slater is shifting from weekend work at KFWB into Dale's late night slot.

Mack replaced part - timer Frank Evans evenings. Riddle assumes his slot upon returning from taping a TV special in

England. He is already working for KHJ-TV with two teen dance shows.

Also receiving termination notice was Red McIlvaine, who departs when his pact runs out in April. The first casualties were conversationists Michael Jackson and Joe Dolan.

The station's prestige news operation, under director Art Kevin, is dropping three men and will eliminate its daily in-depth coverage. KHJ will offer standard format radio news headlines (three-four minutes) twice an hour.

Devaney's new program director, Drake, will call the shots, with Don Otis, recently hired operations director, implementing his instructions. Otis is currently listening to tapes to fill out the required seven DJ slate. Among the interested parties has been Murray (the K) Kaufman, formerly of WINS, New York.

During the interim period the station has been leading into its new sound by programming old titles under the title "Cavalcade of Hits."

KHJ tried its first rock format in 1960. With the recent entry of KBLA into the format wars, the number of big-beat stations includes KFWB, KRLA, KGFJ, KBLA and shortly KHJ.

VOX JOX

By GIL FAGGEN

The NAB Convention in Washington last week was hopping with program chiefs. I spent some excellent moments chatting with **Grahme Richards** of the Storz Stations; **Charlie Murdock**, WQAM, Miami; **Bill Stewart** and **Don Loughane** of WHB, Atlanta; **Jerry Kunkel**, WIBC, Indianapolis; **Jim Holston**, WGAR, Cleveland; **Don Bruce**, WNOR, Norfolk, and two great chaps from "Down Under," **Bill Stephenson** and **John Brennan** of 2SM PTY Ltd., Sydney, Australia.

Among the visitors to the Billboard hospitality suite was **Sig Sakowicz** of WGN and WTAQ, Chicago, who managed to twist out of SESAC's Discotheque long enough to say hello.

Ron Ripley, music director of KSJB (Jamestown, N. D.), is preparing to launch a station record survey and wants to receive charts from stations to help guide him.

A-2C **Bob Nelson**, program director of AFRS Tuslog Det., Samsun, Turkey, has contacted 25 key radio stations in the U. S. for personalized S. I.'s utilizing their personalities and call letters to bring a bit of home to our men on duty in Turkey. Bob and his fellow airmen are grateful for the 100 per cent response.

Jack Spector, WMCA (New York) "Good Guy," is now doing a daily 7 to 8 p.m. show (via tape, of course) on Radio Caroline South and North. Jack will now be heard by some 40 million people in England, Ireland, Scotland, Wales and as far as Germany, France and Holland.

One of the more comely sights at the NAB was **Jayne Mansfield**, who with her husband **Matt Cimber**, have joined Gotham air personality **Sandy Lesberg** to star in a five-minute daily domestic comedy radio series to be syndicated to radio stations across the country. "Leave It to Jane" is being distributed by Tucker Productions.

A happy note from Philadelphia: Veteran promotion man **Harry Fink** is back after recuperating from a heart attack. Record sales are bound to pick up there.

Early in March, the attendance record for the Waikiki Shell in Honolulu was broken by KPOI, with 9,750 paid admissions to the show produced by KPOI's **Tom Moffatt** and **Tom Rounds**.

Scott Ross, WBIC (Bayshore, L. I.) DJ, has been signed to emcee the **Rolling Stones** concert at the Academy of Music in N. Y. C. May 1. Scott, who also shares emcee honors with WPIX-TV star **Clay Cole**, has been invited to appear with the **Beatles** at Shea Stadium, Aug. 15.

SEGUE

Gary Stevens, currently deejaying at hot-popper WKNR (Detroit), joins WMCA (N.Y.C.)

April 10 for 7 - 11 p.m. stanza, to be vacated by KFWB (Los Angeles) bound **B. Mitchell Reed**. Stevens has done air stints with

WFUN (Miami) and WIL (St. Louis). . . **Bill Lawrence**, WFLA DJ-program director, has exited the Tampa, Fla., sta-



YESTERYEAR'S HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart at that time:

POP SINGLES—5 Years Ago April 4, 1960

1. Theme From a Summer Place, Percy Faith, Columbia
2. Puppy Love, Paul Anka, ABC-Paramount
3. Wild One, Bobby Rydell, Cameo
4. He'll Have to Go, Jim Reeves, RCA Victor
5. Sweet Nothin's, Brenda Lee, Decca
6. Sink the Bismark, Johnny Horton, Columbia
7. Footsteps, Steve Lawrence, ABC-Paramount
8. Harbor Lights, The Platters, Mercury
9. Mama, Connie Francis, MGM
10. Baby, Brook Benton and Dinah Washington, Mercury

POP SINGLES—10 Years Ago April 2, 1955

1. Ballad of Davy Crockett, Bill Hayes, Cadence
2. Crazy Otto Medley, Johnny Maddox, Dot
3. Tweedle Dee, Georgia Gibbs, Mercury
4. Sincerely, McGuire Sisters, Coral
5. Melody of Love, Billy Vaughn, Dot
6. Ballad of Davy Crockett, Fess Parker, Columbia
7. Ko Ko Mo, Perry Como, RCA Victor
8. Open Up Your Heart, Cowboy Church Sunday School, Decca
9. How Important Can It Be? Joni James, MGM
10. Ballad of Davy Crockett, Capitol

R&B SINGLES—5 YEARS AGO April 4, 1960

1. Baby, Brook Benton & Dinah Washington, Mercury
2. Money, Barrett Strong, Anna
3. I Love the Way You Love, Marv Johnson, United Artists
4. This Magic Moment, Drifters, Atlantic
5. Fannie Mae, Buster Brown, Fire
6. Theme From a Summer Place, Percy Faith, Columbia
7. Lady Luck, Lloyd Price, ABC-Paramount
8. White Silver Sands, Bill Black's Combo, Hi
9. Doggin' Around, Jackie Wilson, Brunswick
10. Baby, What Do You Want Me to Do, Jimmy Reed, Vee Jay

POP LP's—5 Years Ago April 4, 1960

1. The Sound of Music, Original Cast, Columbia
2. Sixty Years of Music America Loves Best, Various Artists, RCA Victor
3. Faithfully, Johnny Mathis, Columbia
4. Theme From a Summer Place, Billy Vaughn, Dot
5. Italian Favorites, Connie Francis, MGM
6. Here We Go Again, Kingston Trio, Capitol
7. Heavenly, Johnny Mathis, Columbia
8. This Is Darin, Bobby Darin, Atco
9. Outside Shelley Berman, Verve
10. That's All, Bobby Darin, Atco

MIDDLE-ROAD SINGLES

Not too far out in either direction, the following singles, selected from the current Hot 100, are the most popular middle-road records of the week. Rank order here is based on relative standing in the Hot 100.

This Week	Last Week	TITLE, ARTIST, LABEL	From this week's Hot 100	Weeks on Hot 100
1	1	KING OF THE ROAD, Roger Miller, Smash 1965	10	10
2	2	GOLDFINGER, Shirley Bassey, United Artists 790	11	11
3	4	RED ROSES FOR A BLUE LADY, Vic Dana, Dolton 304	9	9
4	3	RED ROSES FOR A BLUE LADY, Bert Kaempfert and His Ork, Decca 31722	11	11
5	5	LONG LONELY NIGHTS, Bobby Vinton, Epic 9768	7	7
6	8	THE RACE IS ON, Jack Jones, Kapp 651	6	6
7	7	IF I LOVED YOU, Chad & Jeremy, World Artists 1014	7	7
8	6	SEND ME THE PILLOW YOU DREAM ON, Dean Martin, Reprise 0344	7	7
9	10	RED ROSES FOR A BLUE LADY, Wayne Newton, Capitol 5366	6	6
10	9	IF I RULED THE WORLD, Tony Bennett, Columbia 43220	8	8
11	11	ANYTIME AT ALL, Frank Sinatra, Reprise 0350	4	4
12	12	FOR MAMA, Connie Francis, MGM 13325	5	5
13	14	CAST YOUR FATE TO THE WIND, Sounds Orchestral, Parkway 942	3	3
14	13	FOR MAMA, Jerry Vale, Columbia 43232	5	5
15	16	I CAN'T STOP THINKING OF YOU, Bobbi Martin, Coral 62447	4	4
16	17	BABY THE RAIN MUST FALL, Glen Yarbrough, RCA Victor 8498	4	4
17	20	CRAZY DOWNTOWN, Allan Sherman, Warner Bros. 5614	2	2
18	18	SOMEBODY ELSE IS TAKING MY PLACE, Al Martino, Capitol 5384	2	2
19	19	WHIPPED CREAM, Herb Alpert's Tijuana Brass, A&M 760	6	6
20	—	AND ROSES AND ROSES, Andy Williams, Columbia 43257	1	1
21	—	WHY DID I CHOOSE YOU, Barbra Streisand, Columbia 43248	1	1
22	—	HAWAII HONEYMOON, Waikikis, Kapp Winners Circle 52	1	1

tion. . . **Bob Morgan**, KEWB (San Francisco) to KFWB, (Los Angeles) as DJ. . . **Jim Runyon** departs KYW (Cleveland). . . **William K. (Pat) Patterson**, formerly deejaying for WPRO (Providence), WGR (Buffalo) and WPTR (Albany), named operations manager, WLOB AM-FM (Portland, Me.). . . **Jack McKenna** moves from the 6 p.m. to midnight shift to the wake up slot at WLOL (Minneapolis) replacing **Carson Rennie** who has moved into Chicago radio. . . **Geoff Edwards**, former KHJ program director, joins KFI, same city, as morning DJ. . . **Alan Federicks** debuted a nightly program featuring jazz and celebrity interviews on WADO (New York). . . **Jerry Miller**, new DJ on KNUZ (Houston). . . **Rick Martel**, former KOGO (San Diego) air personality, returns to the Time-Life Station for the 7 p.m. to midnight show.

Sherman as Host

NEW YORK—Warner Bros.' Records' Allan Sherman will host ABC's "Nightlife" for the week of April 12-16. Sherman helped pioneer TV's first famous late-nighter as a writer for "Broadway Open House," the Morey Amsterdam-Jerry Lester-Dagmar vehicle.

Wider Programming

Continued from page 46

The panelists were remarkably frank in their remarks considering they were placed in the somewhat awkward position of telling radio management how best to program their stations. Many station managers and owners came away thinking no more about the multi-faceted record business, and how they might make better use of its services.

The NAB has increased its program clinics from four to six this year. However, the RIAA, many broadcasters feel, would do well to bring together a panel of knowledgeable programmers from large and small market stations representing various formats and key national record promotion executives for a down-to-the-nitty gritty discussion of the problems facing both industries and how they may better join forces to solve them.

WSIX-FM Expands

NASHVILLE — WSIX-FM has increased its broadcasting hours to include a 6 a.m. to midnight, Monday through Friday, and an 8 a.m. to midnight weekend stereo schedule.

Listeners Asked To Tell the Truth

JAMESTOWN, N. D.—KSJB turned a Washington's Birthday promotion into a community service. A 3-foot, 8-inch cherry pie was displayed at a local bakery for one week with the station airing promos inviting listeners to guess the weight of the pie for prizes.

KSJB treated all visitors to the bakery to donuts and coffee. The final day of the contest, the pie was delivered to the North Dakota Crippled Children's School so that the students could venture their guesses.

A door post had to be removed in order to get the 183 pound pie into the school.



KQV, PITTSBURGH, DJ Chuck Brinkman, foreground, is pictured with Ringo Starr and publicity agent Jerry Pam, on location of the filming of the new Beatles movie. Brinkman, along with KQV program director, John Rooke, flew to Nassau to tape interviews. Also on hand was WFUN, Miami, news chief Larry Kane, who traveled with the Beatles for their entire 30-day American tour last summer. Kane's reports are being aired by WQXI, Atlanta; WRIT, Milwaukee; KBOX, Dallas, and WIL, St. Louis.

Say You Saw It in Billboard

April 3, 1965, BILLBOARD

Tension and Turmoil Beset WHK, KYW

• Continued from page 46

pattern holds true set up by Mike Joseph, vice-president, NBC-owned radio stations, for the other o&o's. In any event, WHK should have the contemporary music field to itself when KYW leaves.

There are strong indications, however, that if RKO delays much longer a shakeup may take place at WHK.

Meanwhile, KYW, despite a rosy ratings picture, the station is also experiencing some thorny problems with the departure of a major air personality, Jim Stagg.

Stagg, KYW's top-rated afternoon deejay, earlier this month was fired by station general manager Perry Bascom for having his name on a license of a

tap room raided for allegedly serving alcoholic beverages to minors. The subsequent press coverage was reportedly too much for Bascom to bear and Stagg was fired without a hearing.

Stagg is protesting his firing, stating he had nothing to do with the operation of the tap room. According to Stagg, he had transferred the license to relatives many months ago, but the slow processes of government had not allowed his name to be removed from the original license.

The "Bascoming" (a colloquialism used among the many who have exited KYW during the past five years) of Stagg has created a morale problem at the station which may result

in others turning in their microphones, Billboard learned.

Amid the KYW melee and the WHK tensions, a new factor is slowly making itself felt in the market. WGAR, long thought of as "the sleeping giant," has been including more and more pop music of a non-rock nature in its daily fare. The 50,000-watt NBC affiliate is being guided by its new program manager James Holsten (a KYW alumnus) for its traditional old-line standard music approach into a modern pop standard (middle-road) format.

Unconfirmed reports circulating in broadcast circles say that NBC Radio Network may make the unprecedented move of not taking the net affiliation from WGAR when its own NBC station moves in.

RADIO RESPONSE RATING

MEMPHIS SECOND CYCLE

TOP STATIONS

Call Letters	% of Total Points
--------------	-------------------

★ POP Singles

1. WHBQ	43%
2. WMPS	35%
Others	22%
(WDIA, WGMM, WLOK)	

★ POP LP's

1. WREC	33%
2. WMC	22%
3. WMQM	18%
4. WHER	14%
Others	13%
(WDIA, WHBQ, WMPS)	

★ R&B

1. WDIA	55%
2. WLOK	45%

★ C&W

1. KWAM	100%
---------	------

★ CONSERVATIVE

1. WMC	71%
Others	29%
(WHBQ, WHER)	

★ CLASSICAL

These are significant stations for Classical product, but the survey sample did not reflect sufficient votes to accurately rank these three stations.

WHBQ (Sundays-9:30-11 p.m.)
WMC-FM, WMPS-FM

THE RADIO RESPONSE RATINGS of stations and individual air personalities have been determined by survey of local and national record promotion personnel, distributors and record manufacturers. Not a popularity poll, the ratings are strictly on the comparative ability of the stations and air personalities to influence their listeners to purchase the singles and albums played on the air. The ratings likewise point up the importance of music of all types in building audiences and creating the framework conducive to influencing the listener to purchase other products and services advertised on radio stations.

TOP DISK JOCKEYS

Rank	Disk Jockey	Call Letters	% of Total Points
------	-------------	--------------	-------------------

★ POP Singles

1. George Klein	WHBQ	24%	
2. Jack Grady	WMPS	20%	
3. Hal Smith	WMPS	17%	
4. Dick (Cane) Cole	WLOK	13%	
5. Jack Parnell	WHBQ	11%	
6. Mike Powell	WHBQ	7%	
Others		8%	
(Harry Chapman, WHBQ; Rufus Thomas, WDIA)			

BY TIME SLOT

Morning	Jack Parnell	WHBQ
Mid-Morning	Hal Smith	WMPS
Early Afternoon	Harry Chapman	WHBQ
Traffic Man	Roy Mack	WMPS
Early Evening	George Klein	WHBQ
Late Evening	Jack Grady	WMPS

★ PROGRAM DIRECTOR, MUSIC DIRECTOR OR LIBRARIAN

(Most Co-Operative in Exposing New Records)

1. Hal Smith, WMPS	Program Director, 100%
--------------------	------------------------

★ TOP TV BANDSTAND SHOW

(Exposing Artists & Records)

Talent Party, WHBQ	Sat. 5-6 p.m. (George Klein)
--------------------	------------------------------

★ POP LP's

1. Fred Cook (Tie)	WREC	30%
1. Jay Cook (Tie)	WMQM	30%
3. George Klein	WHBQ	24%
4. Hal Smith	WMPS	16%

BY TIME SLOT

Note: No clear-cut dominance of individual air personalities by time slot for Pop LP's evolved in survey.

★ R&B

1. Rufus Thomas	WDIA	36%
2. Dick (Cane) Cole	WLOK	29%
3. Bill Terrell	WLOK	27%
Others		8%
(A. C. "Moohaw" Williams, WDIA; Bobby McDowell, WDIA)		

★ JAZZ

1. Perry Allen	WLOK	52%
2. Dick (Cane) Cole	WLOK	26%
3. Fred Cook	WREC	22%

★ C&W

1. Eddie Bond	KWAM	65%
2. Jim Wells	KWAM	27%
3. Gene Williams	KWAM	8%

★ FOLK SHOW

No Folk in Memphis Area

STATIONS BY FORMAT

MEMPHIS: Nation's 42d Radio Market (10 AM; 3 FM). 3 Contemporary, 1 Pop Standard, 1 Standard-Pop, 2 Standard, 1 Rhythm & Blues, 1 Rhythm & Blues-Contemporary, 1 Country, 2 Conservative, 1 Classical.

KWAM: 10,000 watts. Stars, Inc. Station. Mutual affiliate. Music format: Country. Highly identifiable air personalities. Special programming: "Mid-South Opera," 12:30-1 p.m. M-S. Live country music show taped at Linden Theater Sat. night for playback on Monday. "DeSoto County Jamboree" 4-5 p.m., Sat. Gospel music 9-12:30 a.m. daily. Jim Wells in charge of news dept., 1 mobile unit. Gen'l Mgr., E. W. Ble. Send 3 copies of 45's and 2 copies of LP's to Prog. Dir., Eddie Bond, Box 12107, Memphis.

KLYX-FM: 100,000 watts. Music format: Conservative. All stereo programming. An affiliate of KWAM. Gen'l Mgr., E. W. Ble. Send 1 stereo copy of LP's to Prog. Dir., Don McQuarter, Box 12107, Memphis.

WDIA: 50,000 watts. A Sonderling station. Music format: Rhythm & Blues. Editorializes daily on five subjects per week. Special programming: Local football in season. "Teen-Town Singers" a 75-voice group 10-10:30 a.m. Sat. Gospel features 7-9 p.m., Fri., Sat., Sun. "Brown America Speaks," forum show 4:30-5 p.m. Sun. "Sound-Off," audience call in show in 2 min. segments day and night M-F. Robert Richards in charge of 2-man news dept. Remote equipment. Regular 5-min. newscasts. Gen'l Mgr., Bert Ferguson. Prog. Dir., David James Mattis. Send 3 copies of 45's and 2 copies of LP's to Music Lib. Bob McDowell, 2074 Union Ave., Memphis.

WGMM: 500 watts. Independent. Music format: Contemporary. Editorializes occasionally. Special programming: Millington Central High School basketball taped live on Friday night for airing on Sat. afternoon in season. Local school football and baseball in season. "Bill Thomas Show," featuring dedications phoned-in by listeners 2-6 p.m. M-F. "O. B. G.," telephone request show with 8-month to 8-year-old "Oldies But Goodies," 2-6 p.m. Sun. Lee Cash in charge of news dept. Remote equipment. 5-min. news at 50 past the hour. Gen'l Mgr., Joe C. Matthews. Send 2 copies each of 45's and LP's to Prog. Dir., Bill Thomas, Plaza Shopping Center, Millington, Tenn.

WHBQ: 5,000 watts. An R.K.O. General station. Music format: Contemporary. Special programming: "Adventures in Excellence," featuring classical music 9:30-11 p.m. Sun. "Press Conference," with local political personalities commenting on local issues and current events 7-7:30 p.m. Sun. Don Stevens in charge of 6-man news dept. 1 mobile unit. 5-min. news at 25 and 55 past the hour during drive-time and at 55 past at other times. Gen'l Mgr., D. A. Noel. Send 3 copies of 45's and LP's to Prog. Dir., Hugh Frizzell, 485 So. Highland, Memphis.

WHER: 1,000 watts. Independent. Music format: Standard-Pop. All female staff since station went on the air nine years ago. Special programming: "The Market Place," the best grocery buy of the week, 10-10:30 a.m. M-F. "This Is Your Mid-South," panel discussions on local cultural, civic and government topics 4-4:15 p.m. Sun.

RADIO BOOK ON MARKET

NEW YORK — Billboard's Stations by Format and Radio Response Ratings Handbook was unveiled at the NAB convention in Washington last week.

The Handbook comprises cross-indexed information on the programming, personnel and formats of more than 499 radio stations in 40 markets and 1,347 air personalities.

Distribution of the Handbook will be made to 369 advertising agency radio time buyers representing major national accounts.

Priced at \$42.50, the Handbook is in looseleaf form to enable subscribers to update the information from the Stations by Format and Radio Response Ratings charts printed each week in Billboard.

NAB Panel On Radio Programming

• Continued from page 46

CHUM's and other Canadian station programming.

Among the more interesting examples was a program entitled "You and Your Dreams," whereby one may have a dream analyzed on the air via a phone call. The analyst's acumen was uncanny.

Another attention-getter was a candid camera-type program in which phone calls are made at random with (after judicious editing), with humorous repartee the result. CHUM airs these bits five times each week.

Talks Take Canada

According to Slaight "the major trend in Canadian radio is talk. No 'Hit Parade' station is No. 1 in its market in Canada," he pointed out.

Slaight said that CHUM, which plays contemporary music only at night, "talks" 6 p.m. to midnight with a listener-phone-in program, with "Speak Your Mind" occupying the 10 to midnight slot.

Editorializing and "hard to turn off talk" are major contributing factors to the sound success of Canadian radio, opined Slaight.

CHUM, however, does not take a back seat to anyone when it comes to promoting the music it plays. The station distributes 120,000 CHUM charts each week.

During the day the station conducts a by-mail "Housewives Panel" whereby the gals list their musical preferences. From this the station programs its "Housewives Top 20" during the daytime.

Neuwirth's Pitch

Neuwirth stressed the importance of "positive selling."

"Sell your good and strong points... sell your assets positively—no one wins when you knock the station down the block!" charged Neuwirth.

Neuwirth also told the programmers that the product they provide their station representative depends on "whether the station gets a hefty ad schedule or not."

Charging that "radio is getting short-changed" at the advertising agency-sponsor level, Neuwirth proposed a "high-powered task force" under the aegis of the top 50 broadcast groups and station rep firms to sell radio.

NEW YORK—"The Smothers Brothers," a new filmed situation comedy series, starring Tom and Dick Smothers, will debut in the fall on CBS-TV in a Friday evening slot.

NAB EXPANDS CLINIC MEETS

WASHINGTON — The success of last September's four one-day pilot Radio Programming Clinics has resulted in the NAB extending this year's meetings to six cities for a day and a half each, according to Sherrill Taylor, vice-president for radio.

Clinic dates and places are: May 17, 18 (Atlanta, Ga.), May 20, 21 (New York City), May 24, 25 (New Orleans), May 27, 28 (Chicago), June 7, 8 (Denver), June 10, 11 (Los Angeles).

audio / video retailer

PHONOGRAPHS • RADIO • TELEVISION • TAPE • HI-FI COMPONENTS • ACCESSORIES

EQUIPMENT NEWSLETTER

Dealers Told Don't Miss TV Boat

By DAVID LACHENBRUCH
Contributing Editor

This column has often espoused the idea of the "home entertainment" dealer, as opposed to the audio dealer or the television dealer. For the couple of years I've been writing in Billboard, I've pointed out that the audio dealer who has sat out the television boom has an ideal second chance to get aboard—specifically, the coming boom in color television.

COLOR TELEVISION and high-class audio equipment have something very real in common. They're both high fidelity—high-fidelity sound and high-fidelity picture. Of course, that "coming boom" in color TV is here now. It's a vibrant, rampaging boom which is going to tax the industry's ability to produce. It's a boom which, in terms of dollar volume, is going to become the biggest groundswell in the history of any product for the American home.

In 1966, the dollar volume of purchases of color TV will pass the volume of black-and-white television purchases. By 1968 color's dollar volume should exceed that of black-and-white's biggest year. This means that, second only to the automobile, the color television set will be the most important purchase Americans will be making.

How big will color be in the next few years? For Television Digest, a newsletter with which I am fairly gainfully employed, I sent a questionnaire to 20 presidents of television set manufacturers and networks asking their opinions of the color market in the next six years. Replies were received from 14 of them. The median estimates give a reasonable consensus of what the industry is expecting:

THE PUBLIC bought perhaps 1,240,000 color sets last year. The industry expects to sell 2.1 million sets this year, 2,870,000 in 1966, 3.5 million in 1967, 4.1 million in 1968, 4.6 million in 1969 and 5 million in 1970. Thus, manufacturers and networks see no appreciable slackening in demand within the next six years. On the contrary, color will be an increasing, growing market during that time. Even by the end of 1970, on the basis of these predictions, color sets will be in only 40 per cent of American television homes.

This year it's almost certain that sales of color sets will be limited by the supply of color picture tubes. Markups should be relatively high—there's no reason to cut prices in a shortage. Despite the stories about color sets at \$379, \$369, \$359 and \$349, consumer buying has been concentrated at the \$500-and-above level. The price-leader "tin can" models have not been selling well; the consumer is perfectly content to pay a little extra for

furniture value—after all, this machine is going into the living room.

On top of the consumer's willingness to move up into the wood furniture models is the added factor of installation. In some areas, a rabbit-ear is perfectly satisfactory for black-and-white; color almost always demands a first-rate outdoor antenna.

THE CONSUMER knows he's going to have to spend good money for a color set. He knows he's going to have to spend an additional amount for installation. He's willing to do it, because he wants color and he wants it badly.

Too bad this great opportunity is being left largely to refrigerator dealers.

The home entertainment dealer should be in the vanguard of color television sales. He's the fellow who can demonstrate and sell color TV in the atmosphere it deserves.

I walked into Korvette's the other day. Several color TV sets were lined up on the floor, all with color pictures on them—the most horrible, ghastly color pictures I've ever seen, and I've seen some pretty bad ones. A good picture could not be obtained by turning the knobs, leading to the conclusion that nobody had even bothered to see to a proper antenna installation. Why anyone would buy a color set on the basis of this introduction is beyond me. And yet Korvette's does not sell color sets for appreciably less than anyone else.

ON THE OTHER HAND, Korvette has a fine audio salon in which sound equipment is demonstrated in carefully controlled surroundings. And yet color TV is sold like an appliance. A refrigerator will make tasty ice without an antenna. A color TV set won't make high fidelity pictures without one.

The moral of this story: If you can sell \$850 color sets at or near list price without a proper installation and without personal salesmanship, just think what you can do with these ingredients.

Many audio dealers have shunned TV because "margins are too low" or "it's a rat race" or because of some strange and mystifying personal prejudice against electronically transmitted pictures. The complaints about low margins and rat races need no longer apply; the prejudices are great, if you can still afford them.

If ice box merchants can sell color sets without the proper demonstration or sales talk, just think what a complete home entertainment dealer could do. If you haven't dipped your toes into the home visual entertainment medium recently, now is a good time to get started. Otherwise, next thing you know, your friendly neighborhood camera dealer will be having a special on original cast pre-recorded home video tapes.

Hi fi is for the eyeballs as well as the eardrums. For those who accept this fact there are great days ahead.

RCA Interim Group Has Much for Record Dealer

By RAY BRACK

CHICAGO — Fifteen lower price category items introduced by RCA Victor here last week appear well-suited to the record dealer's home entertainment products inventory.

The mid-season introduction included 11 portable television sets priced under \$250. They range from the "Debonair" (AGO29) 16-inch set at \$124.50 to the "Envoy" (AG 167R) 19-inch model at \$249.95.

Four low-cost portable solid-state phonographs were also introduced. These include the "Elf" (VGPO3), manual mono at \$19.95; the "Charm"



RCA VICTOR'S BERMUDA

(VGPO7), manual mono at \$24.95; the "Talisman"

(VGP11), automatic-manual mono at \$49.95, and the "Caprice" (VGP21), automatic-manual stereo at \$69.95.

Also in the interim line are three new 25-inch rectangular color receivers.

Salable Performance

Said RCA Sales Corporation president B. S. Durant, "Our new portable line was designed with salable performance in mind at all price levels. We want the consumer to realize that our new portable sets represent the best television dollar value."

He explained that previous RCA Victor 19-inch all-channel
(Continued on page 50)

TV & Instruments Eyed by Mercury

CHICAGO — Mercury may soon add such items as musical instruments, motion picture projectors and TV sets to its rapidly expanding home entertainment line.

The firm already markets phonographs and phonograph-radios, produced in Europe, and tape recorders, produced in Japan.

Perry Minokur, sales manager of Mercury's home products division, is currently in the Orient "researching new product possibilities."

Parts or Assembly

A Mercury spokesman said that Winokur would be discussing the procurement of parts, subassembly and even complete product purchase with a variety

of Japanese manufacturing firms.

"It's all up in the air at this point," the Mercury spokesman said. "It depends what Winokur comes up with."

Chief impetus for the move has been Mercury's success with the products it already produces. Starting with a single phonograph model two years ago, Mercury now has three phonographs ranging in price from \$39.95 to \$139.95; two tape recorders priced from \$59.95 to \$89.95, and a phonograph-radio combination priced at \$59.95.

Accompanying Winokur on his mission were Alan Woodman, a Mercury home products engineer, and Mike Kawahara, a marketing adviser.

NEW PRODUCTS

Start Recorders With Voice Only



VOICE-MATIC

TAPE RECORDERS can be converted to voice-actuated operation with Kinematix' new Voice-Matic. Unit sells for \$34.95. Installation takes seconds and no tools are required, according to manufacturer. Contact Kinematix, Inc., 2040 Washington Boulevard, Chicago.

General Electric Adds 25 Portables



GE's AM-FM

GENERAL ELECTRIC'S new miniature (P7401) and AM-FM (P1820) are among 25 new portables introduced by the firm.

The miniature lists for \$13.95 in complete gift pack, including carry case, batteries and earphone. The AM-FM lists for \$29.95 and features 11 transistors plus 5 diodes, uses four "AA"-size penlight batteries.



GE's MINIATURE



The Pfanstiehl needle catalog is cross indexed in every possible way for quick identification of a customer's needle . . . by brand number, cartridge or needle number, or by picture . . . for exact replacement with a new Pfanstiehl diamond or sapphire needle. Write for your free catalog and a supply of self-mailer order forms today.

Your order shipped same day it's received.

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Originators of the \$9.95 Diamond Needle

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CLASSIFIED MART

A convenient market place for the best sources of equipment, supplies, services and personnel . . . serving more than 20,000 buyers, sellers, and users of music, records, tapes, home entertainment equipment, coin machines and many other related products throughout the entire world.

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SITUATIONS WANTED

Currently Popular
RECORDING GROUP
Is interested in obtaining new and original material to be recorded.

Write or call
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Local Distribution, National Distribution, National Sales and Promotion, A & R Producer of Hit LP's. Able to travel and relocate. Write:

BILLBOARD, Box 173
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ANNOUNCING a new low rate for SITUATIONS WANTED ADS

to help people in the allied fields of
**MUSIC, RECORD, COIN, PROMOTION,
ENTERTAINMENT**

to make the right, best paying connections. **THIS IS THE PERFECT MEDIA FOR SELLING YOURSELF TO PROSPECTIVE EMPLOYERS.**

\$2.00 will do the trick for a 1/2" ad in one issue . . . maximum 35 words, plus name and address.

MAIL COPY AND PAYMENT TO:
Billboard Classified Mart
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New York, N. Y. 10036

DESPERATION CALLING! GUNSMITH with dwindling business (due to national anti-gun pressure) willing to build specialized pneumatics for shooting galleries or what have you. Small lot manufacture of parts, anything within limitations of shop tooling. Sightshop, 1802 E. Columbia, Tacoma, Wash. 98404.

HELP WANTED

MUSICIANS

For 1-Night Dance Band
WHO IS IT?

TINY HILL

I want to hear from all my old musicians and any new ones who want to go out on the road. Write

c/o ASSOCIATED BOOKING CORP.
203 N. Wabash Ave.
Chicago, Ill. 60601

MECHANIC WANTED: EXPERIENCED Bingo Machines. State age, experience, full details, enclose snapshot. Write: Box 174, Billboard, 165 W. 46th St., New York, N. Y. 10036.

when answering ads . . .

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Billboard

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RECORD RIOT 45's

Brand new, some late hits \$6.80 per assorted hundred; \$65.00 per thousand. Send check with order for prepaid postage.

RELIABLE RECORD CO.

Box 136, Glen Oaks Post Office, Glen Oaks, New York 11004.

DEALERS . . . ONE-STOPS . . . RACK JOBBERS

Order Your Supply of

Record Preview

BILLBOARD'S GREAT NEW CONSUMER LP MAGAZINE-CATALOG FROM:

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Henry Stone, President

Listed, you will find the labels which we presently distribute:

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SEND US YOUR TAPE . . .

We do the rest!

All speeds, all quantities. Masters, nickel stampers, attractive labels, pressings. Prompt and reliable.

SONGCRAFT
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N. Y. C. 19

RECORD PROMOTION & PUBLICITY

WE CAN MAKE YOUR DEMO OR master a hit record. We have connections and time to give you the hit record you have been waiting for. Send demos and masters to: Lawrence/Gary Record Promotion, 500 E. 73 St., New York, N. Y. 10021.

MISCELLANEOUS

ESTABLISHED RECORD LABEL expanding to singles field needs r&b masters. If you have what it takes to make a hit, we guarantee maximum radio exposure. Write: 1834 Broadway, Room 245, New York City. Phone: 581-9363. ap17

DEMO RECORDS: IF YOU WANT PUBLISHERS and record companies to listen to your songs, submit demonstration records only to them. Let us make your demo records from your tapes. 45s (2 selections) only \$4. 33 1/3 (10 inch, 6 selections) only \$9. Send your tapes to Lee Recording Co., P. O. Box 434, Galveston, Tex. ap10

KIDDIE RIDES, GUARANTEED WORKING condition, manufactured by SA Roller Works. Portable Ferris Wheel, \$1,000; park model Pony Cart, \$900; park model Merry-Go-Round, \$2,250. Discount if all sold to one buyer. CA 3-6795, 1015 Navarro, San Antonio, Tex. ap10

PUBLISHERS AND RECORD COMPANIES. Please review my new song "More Than You Ever Know." Contact: Tin Pan Ally, Inc., 1650 Broadway, New York, N. Y.

30,000 PROFESSIONAL COMEDY LINES! Monthly topical gag service too! Free catalog. Robert Orben, 3536 Daniel Crescent, Baldwin Harbor, N. Y. ch-np

USED COIN MACH. EQUIP., PARTS & SUPPLIES

FOR SALE

FOR SALE: CAROUSEL (ALLAN Herschell). 20 horses + 2 booths, 32 ft., good condition, 1950, \$3,800. H. Smoler, MA 5-5634, 26 Court St., Brooklyn 1, New York. ap10

FOR SALE: 6 1/2" McDOWELL FOOT Vibrator machines, like new, with meters, 51 inches tall, \$110 each; all \$600. Hurry! Wabash Specialty Co., RI Box 451, Celina, Ohio 45822.

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ALL ENGLISH RECORDS RUSHED BY airmail. "Beatles for Sale," 14-track album; Rolling Stones No. 2 Album, \$6.15 airmail. Four singles, \$4.70 airmail. Catalog \$1. John Lever, Gold St., Northampton, England. ja15-66

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14, Ekbertstrasse
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Phone: 22900/23115
Telex 09-52 604

when answering ads . . .

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Billboard

CLASSIFIED RATES

Per Insertion

	1/2"	1"	2"	Each Additional Inch
Manufacturer Advertisers	\$9	\$15	\$25	\$9
Distributors (Regional) & Employment Advertisers	\$5	\$9	\$15	\$5
Distributors (National)	\$9	\$15	\$25	\$9
Situations Wanted for Individuals	\$2	\$5	\$9	\$5

- Minimum size sold is 1/2", approximately 35 words; 1" 70 words.
- All rates are for EACH insertion. PAYMENT MUST BE IN ADVANCE!
- Advertisements 2" or larger are set in boxed style.
- If Box Number is used, follow 10 words for number and address. Box number service charge is 50c per insertion.

USE THIS HANDY ORDER FORM

Please insert the following ad for _____ consecutive issues.

Heading: _____ Size: _____
 Set regular classified style. Set boxed classified style.

Amount enclosed _____

Copy: _____

Company Name _____ Authorized by _____

Address _____

City _____ State & Zip Code _____

PLEASE ENCLOSE YOUR PAYMENT. WE DO NOT BILL FOR CLASSIFIED ADS.

FOR ADDITIONAL INFORMATION AND/OR ASSISTANCE CONTACT: CLASSIFIED ADVERTISING MANAGER, Billboard, 165 West 46th St., New York City 10036.
CLASSIFIED RATES INTERNATIONAL EXCHANGE
Classified: Per line \$1. Minimum 4 lines per insertion.
DISPLAY: Per inch \$14. Minimum 1 inch.

Lower prices are for one insertion in one issue. Cash or check with order.

FOR FURTHER INFORMATION CONTACT: Peter Heine, International Advertising Director, Billboard, 165 West 46th Street, New York City 10036 or Andre de Vokay, European Director, 15 Hanover Square, W. 1, England.

Motorola Bows Spring Dealer Promo

CHICAGO—Motorola is offering its dealers a series of consumer gifts as part of a spring promotion for portable radios and TVs.

A red-and-white-striped fabric tote bag with plastic liner, useful for beach parties and outings, is offered to be given free with the purchase of portable radios XP73, X60, X61 and XP68 from the newly introduced Motorola line. Trays and tables are also being offered with Motorola's TV line.

A direct mail piece outlining these spring programs is being mailed to Motorola dealers today.

RCA Interim Group

• Continued from page 49

portable models began at optional retail prices \$10 higher.

In typical independent record outlets, Durant said, it is his opinion that TV receivers run third in sales to phonographs and radios, respectively.

In total, Durant reported, RCA's 19-inch year-to-date portable TV sales are 18 per cent ahead of last year. Phono sales, with the increase divided equally high and low ticket items, are up 37 per cent over the comparable period last year.

Heavy Support

A "Pick of the Portables" sales promotion will back the new products. Scheduled to begin in April, advertising support "will be heavy and consistent at all merchandising levels," according to Jack M. Williams, vice-president, advertising and sales promotion.

The campaign will include color commercials on Walt Disney's "Wonderful World of Color" and four full-page inserts in Life and Look.

Special advertising mat books for distributor and dealer and a number of in-store display pieces will also be utilized, Williams said.

YOU'VE TRIED
THE REST,

NOW GET
THE BEST!

PLASTIC
DIVIDER
CARDS

For L. P.'s,
Tapes & 45's



LITHO IN CALIFORNIA
Box 812, Berkeley, Calif.
415; 658-0892

BULK VENDING news

Trade Crowd Converges on Chicago

Advance Registration Brisk

By RAY BRACK

CHICAGO — A record-breaking array of new products and the convenience of its Windy City site are expected to attract 75 per cent of the nation's bulk vending businessmen to the April 1-4 convention of the National Vendors Association.

As the vanguard of the trade began arriving in town for distributor conferences and the NVA board meeting, association officials, on the basis of hearty advance registration, predicted an attendance of 400 operators. Given good weather throughout the Mid-



CRISMAN

west, the figure could run even higher.

"Weather will be a factor," commented NVA President Paul Crisman. "But with or without a good weather break, I'm looking forward to one of the best conventions ever. We'll certainly surpass last year's meeting in Miami Beach."

Exhibit reservations were also reported running ahead of last year, when 22 firms displayed product. As high as 30 firms were expected to unveil their wares under the "room-exhibit" plan in effect at the Sheraton-Chicago Hotel convention site. Exhibit reservations were under the direction of Herman H. Fischer. Bernard K. Bitterman is exhibit chairman.

Reservation chairman Lauritta Cooke disclosed that advance applications were running ahead of any year since the NVA was organized in 1948.



BITTERMAN

Trekking the greatest distance to the conclave will undoubtedly be A. Hutchinson of Cheshire, England, whose registration fee was received last week. Numerous equipment, confection and charm innovations were expected to appear at the 1965 show. (See stories this issue.)



MASON

The jewelry excise tax threat which copped much attention at last year's gathering having diminished during recent months, the legislative attention of the trade will be less on federal and more on State and local problems during the meet. New York businessmen, for example, come to the convention with concern over new sales tax and per-machine licensing proposals.



LOBELL

Business meetings, panel discussions and feature addresses will fill some eight hours of the four-day event. Key speeches will be delivered by Rep. Daniel Rostenkowski (D.) of the Illinois 8th District, a member of the Ways and Means Committee of the House, and G. R. Schreiber, editor and publisher of Vending Magazine.



KING

Twenty hours of convention

time have been set aside for touring exhibits.

The association has reserved 200 rooms in the Sheraton-Chicago, which provides free parking space for guests. A score of other first-class hotels are within walking distance of the convention site at 505 North Michigan Avenue.



KANTOR



BOLEN

A single registration fee of \$7.50 grants admission to all convention events, including the manufacturers' combined hospitality party on Friday and the banquet and floorshow on Saturday.

As with past conventions, much of the planning has been (Continued on page 52)

MANDELL GUARANTEED USED MACHINES

N.W. Model 49, 1¢ or 5¢	\$14.50
N.W. Deluxe, 1¢ or 5¢ Comb.	12.00
N.W. 10-Col. 1¢ Tab Gum Mach.	18.00
N.W. Model #33, 1¢ Perc. Converter for 100 ct. B.G.	4.50
Atlas 1¢ & 5¢ 100 Ct. Ball Gum	12.00
Mills 1¢ Tab Gum	12.00
Acorn 8 lb. Globe	10.50

MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen, Red	.77
Pistachio Nuts, Jumbo Queen, White	.70
Cashew, Whole	.82
Cashew, Butts	.79
Peanuts, Jumbo	.45
Spanish	.32
Mixed Nuts	.57
Baby Chicks	.35
Rainbow Peanuts	.32
Bridge Mix	.36
Boston Baked Beans	.32
Jelly Beans	.32
Licorice Gems	.32
M & M, 500 ct.	.48
Hershey-ets	.47

Rain-Blo Gum, 72 ct.	.32
Malt-ette, 100 ct., per 100	.35
Rain-Blo Ball Gum, 140 ct., 170 ct., 210 ct.	.32
Rain-Blo Ball Gum, 100 ct., 300 lb. minimum prepaid on all Rain-Blo Ball Gum.	.34
Adams Gum, all flavors, 100 ct.	.45
Wrigley's Gum, all flavors, 100 ct.	.45
Beech-Nut, 100 ct.	.45
Hershey's Chocolate, 200 ct.	1.30
Minimum order, 25 Boxes, assorted.	

CHARMS AND CAPSULES. Write for complete list. Complete line of Parts, Supplies, Stands, Globes, Brackets. Everything for the operator. One-third Deposit, Balance C.O.D.

SPECIAL INTRODUCTORY OFFER

Expires April 15, 1965.



For every Northwestern MODEL 60 BULK-PAK machine we are offering 1 FREE FILL (1,000 pieces) of FLEER'S DUBBLE BUBBLE TAB GUM, the most popular in bubble gum.

Write for Beautiful Illustrated Circular and Prices.

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NORTHWESTERN SALES AND SERVICE CO.
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446 W. 36th St., New York 18, N. Y.
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MODEL 60 BULK-PAK

THE POPULAR MODEL 60... NOW ADAPTED TO VEND WRAPPED CONFECTIONS



The BULK-PAK will not skip or jam because of a specially designed wheel and housing.

Model 60 BULK-PAK delivers the dependability, high quality and low cost that you've grown to expect from all Northwestern vendors. BULK-PAK holds one box (1,000 pieces) of individually wrapped gum. BULK-PAK... priced at \$18.95 ea.

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ADVERTISING IN BUSINESS PAPERS MEANS BUSINESS

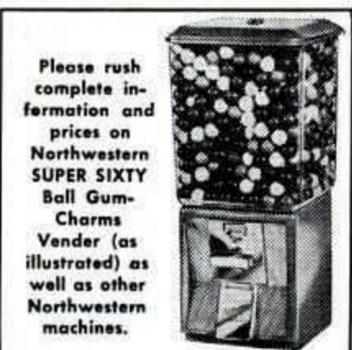
Coming Soon:

April 1—NVA Board of Directors meeting, Sheraton-Chicago Hotel, 505 North Michigan Avenue, Chicago, Ill., 8 p.m.

April 1-4 — National Vendors Association annual convention and Trade Show, Sheraton-Chicago Hotel, 505 North Michigan Avenue, Chicago.

April 5-8—National Packaging Exposition, Chicago.

June 3-5—North Carolina Vending Association convention, Ocean Forest Hotel, Myrtle Beach, N. C.



Please rush complete information and prices on Northwestern SUPER SIXTY Ball Gum-Charms Vender (as illustrated) as well as other Northwestern machines.

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COMPANY.....
ADDRESS.....
CITY.....
Fill in coupon, clip and mail to:
RUSS THOMAS VENDORS DIST. CO.
682 Madison Ave., Memphis 3, Tenn.
Phone: (Area Code 901) 525-1916
Member National Vending Machine Distributors, Inc.

KNIGHT TOY & NOVELTY INC.
AT NVA SHOW, SHERATON-CHICAGO
APRIL 1st to 4th / See BILL FALK.

KNIGHT TOY & NOVELTY INC.
83 HANSE AVENUE, FREEPORT, L.I., N.Y.

Standard of quality the world over ...



BALL GUM

Contact your distributor for immediate shipment.

MANUFACTURED EXCLUSIVELY BY
LEAF BRANDS INC.,
1155 N. CICERO AVE., CHICAGO 51, ILL.

when answering ads ...

SAY YOU SAW IT IN BILLBOARD

YOU COUNT MORE WITH OAK

SEE THESE AT THE SHOW...

SEE HOW YOU SAVE TIME AND MONEY WITH THE OAK VISTA MODEL CABINET MACHINE AND SERVICE HEAD



The Oak Cabinet Machine is designed with popular Vista Model features. It is made to fit either the Futura Stand or the Oak Tree. Makes nut vending much easier.



The Oak Service Head is designed with four separate glass panels that can easily be replaced. The built-in handle makes it easy to carry anywhere. No need to stock high-priced globes either.

Be sure to visit the Oak booth at the NVA Show and get complete details, including color brochure and price.

oak MANUFACTURING CO., INC.
650 SOUTH AVENUE 21, LOS ANGELES, CALIFORNIA 90031

Vend-O-Rama

THURSDAY—APRIL 1

Exhibit Hours 10:30 to 12:30 p.m.—17th Floor
1:30 to 6:30 p.m.
Board Meeting 8:30 p.m.

FRIDAY—APRIL 2

Exhibit Hours 9:30 to noon—17th Floor
3:30 to 6:30 p.m.
Business Meeting... King Arthur Room—3d Floor
1:15 p.m.—Invocation H. B. Hutchinson Jr.
1:20 p.m.—“Welcome Address” Paul Crisman, President N.V.A.
1:30 p.m.—“Convention Highlights” Rolfe M. Lobell, Convention Chairman
1:40 p.m.—“The Impact of Trade Associations on Federal Legislation” Honorable Dan Rostenkowski, Congressman from Illinois. Member House Ways & Means Committee
2:10 p.m.—“Do You Want Your Son in Bulk Vending” Milton Raynor, N.V.A. Counsel
2:40 p.m.—“Good and Welfare”—Open Discussion
3:00 p.m.—Nominating Committee Meeting. King Arthur Room—3d Floor
8:30 p.m.—“N.V.A.” Hospitality Nite. Boulevard Room—7th Floor

SATURDAY—APRIL 3

Exhibit Hours 9:30 to noon—17th Floor
3:30 to 6:30 p.m.
Business Meeting... King Arthur Room—3d Floor
1:15 p.m.—“Opening Remarks” Rolfe Lobell, Convention Chairman
1:20 p.m.—“Vending in the Unautomatic Future” Richard Schreiber Editor, Vend Magazine
1:50 p.m.—“Who, What, Where?” Don Mitchell, N.V.A. Counsel
2:10 p.m.—Committee Reports:
Harold Folz, Chairman—Ways & Means
Paul Guynes, Treasurer—Treasurer Report
Leo Leary, Chairman—Membership & Local Association
Rolfe Lobell, Chairman—Convention Report
2:30 p.m.—Election of Officers
2:40 p.m.—Presentation of Awards
2:50 p.m.—New Business—Old Business
7:15 p.m.—N.V.A. Banquet Tally-Ho Room—9th Floor

SUNDAY—APRIL 4

Exhibit Hours 10 a.m. to noon

Exhibitors

- Billboard-Vend Magazines**
188 West Randolph, Chicago Room 1728
- Cramer Gum Co., Inc.**
150 Orleans Street, East Boston, Mass. Room 1729
- Eppy Charms, Inc.**
91-15 144th Place, Jamaica, L. I., N. Y. Room 1732
- Frank H. Fleer Corp.**
10th & Somerville, Philadelphia Room 1717
- Karl Guggenheim, Inc.**
159-07 Archer Avenue, Jamaica, L. I., N. Y. Room 1730
- Harby Industries**
6531 Noble Avenue, Van Nuys, Calif. Room 1723
- Leaf Brands, Inc.**
1155 N. Cicero Avenue, Chicago Room 1719
- National Sanitary Laboratories**
6652 N. Western Avenue, Chicago Room 1722
- Northwestern Corp.**
916 Armstrong, Morris, Ill. Room 1718
- Oak Manufacturing Co.**
650 S. Avenue 21, Los Angeles Room 1721
- Penny King Co.**
2538 Mission Street, Pittsburgh Rooms 1726-1727
- Paul A. Price**
5 Skillman Street, Roslyn, L. I., N. Y. Room 1731

Schneider Adds Northern Calif. For Merdean

LOS ANGELES — Jerry Schneider has added Northern California to his sales assignment for Squeaky the Clown, Walter Merila, head of Merdean, said here.

Schneider originally had signed to handle the line in Southern California from Fresno south to the Mexican border. The assignment of Northern California gives Schneider all of California and territory within a 100-mile radius of Reno, Nev.

Merila announced the additional territory for Schneider shortly before leaving on a business trip in the interests of assigning other states and territories to distributors.

BUILT FOR BUSINESS!

MARK-BEAVER

Bulk Vending Machines

Full of built-in advantages

for longer life
and greater profits.



VENDOR MFRS., INC.

1319 LEWIS STREET
NASHVILLE, TENNESSEE
PHONE: 615 256-4148

(Distributor areas available throughout the world)

Say You Saw It in Billboard

Bolen Tours Far East

MORRIS, Ill.—Northwestern Corp. executive Waldo (Pat) Bolen Jr. departed March 29 for a month-long tour of major markets in the Far East.

Hopeful of organizing distributorships in each country, Bolen will visit Hawaii, Japan, Hong Kong, Bombay, New Delhi, Calcutta, Sydney and Melbourne.

The firm currently has sales representatives in various Far East markets but has yet established no formal distributorships.

Coverage on Chi

Continued from page 51

handled by the association's industrious executive secretary, Jane Mason, and legal counsel Don Mitchell. Convention co-chairmen are Rolfe Lobell and Thomas King. In charge of publicity is Alvin Kantor. Waldo Bolan Jr. is program chairman. Entertainment was planned by George Eppy. Activities for the ladies are being arranged by Mrs. Rolfe Lobell.

The association membership drive, under the direction of Leo Leary, gathered momentum during the weeks prior to the convention. Prizes for top enlistment will



be presented to an operator and a distributor during the meeting. Additionally, a special drawing will result in prizes for other NVA members who have enrolled new members since the last convention.

At some point during the gathering the trade is expected to pause in tribute to the late Phil Sparacino.

FREE SAMPLES

Imported action toys for 10c capsule vending

Get on our mailing list and receive samples of new items as they come in.

Please Print

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Company
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fill in coupon, clip and mail to:

NU PRODUCTS CO.
TOY DIVISION
2620 Colfax Avenue South
Minneapolis, Minnesota 55408

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Fill in coupon, clip and mail to:

H. B. Hutchinson, Jr.
1784 N. Decatur Rd., N.E.
Atlanta 7, Ga.
DR 7-4300

New York Tribute to a Trade Veteran

By **CLAUDE HALL**
 NEW YORK — A surprise dinner party honoring Jack Schoenbach was attended last week by 60 of the Brooklyn distributor's long-time business friends.

Occasioned by Schoenbach's recent retirement announcement after 48 years as an operator and distributor, the party was highlighted by recognition speeches from Stanley Kreutzer, legal counsel for the New York Bulk Vendors Association, and Roger Foltz, association president.

On a plaque presented to Schoenbach was inscribed: "To Jacob Schoenbach. In recognition of 48 years of service to the Bulk Vending Industry. His leadership has advanced the growth and welfare of our industry to the fulfillment of its aims and purposes."

Center Piece

Schoenbach's son-in-law, Irwin Nable, who recently assumed management of the distributing firm, decorated the head table with two machines with which Schoenbach went into business as a distributor in 1940.

Present at the dinner, held at Arele's in Queens, were Mr. and Mrs. Irwin Nable, Miss Kitty Melendez, Mr. and Mrs. Moe Mandel, Mr. and Mrs. Alan Cohen, Mr. and Mrs. George Eppy, Mr. and Mrs. Sid Eppy, Mr. and Mrs. Bill Falk, Mr. and Mrs. Paul Price, Mr. and Mrs. John Gumack, Fred Spinetta, Irving Sorgin, Reuben Borah, Rocco De Candia and Mr. and Mrs. Ed Leaf.

Also on hand were Mr. and Mrs. Bob Guggenheim, Mr. and Mrs. Fred Lewis, Mr. and Mrs.



"TO JACOB SCHOENBACH"—Industry leaders partied in New York recently in tribute to one of the most-liked men in the business. Here Schoenbach shows service plaque to (from left) Nat Gordon, Hy Berman, Art Bianco (who had just been released from the hospital following surgery), Roger Folz and Lou Ellis.

Nat Gordon, Mr. and Mrs. J. Zurin, Mr. and Mrs. Art Bianco, Mr. and Mrs. F. Bianco, Mr. and Mrs. Mike Goldberg, Mr. and Mrs. Hy Berman, Mr. and

Mrs. Lou Ellis, Mr. and Mrs. Harold Folz, Mr. and Mrs. Roger Folz, Jack Yarmush, Mr. and Mrs. Lou Ferro, Ben Mirto, Phil Compafelici, Irving Book-

sin, Mr. and Mrs. Stanley Kreutzer, Mr. and Mrs. Irving Schelisky, Arthur Waldron, Bernie Teicher and Billboard's Denis Hyland.

Oak Unit Will Debut at Show

By **SAM ABBOTT**

LOS ANGELES—Oak Manufacturing Co. will show its new Wrapped Gum Vender at the National Vendors Association show in Chicago, announced S. H. Bloom and Sam Weitzman, executives for the manufacturing company. Oak's Futura stand will also be on view.

The wrapped gum vender dispenses merchandise without stacking. The unit is precision engineered and made of Tuflon. It measures 16¼ inches high, 8 inches wide and 8 inches deep, and weighs 7½ pounds. The price is \$18.75, f.o.b., Los Angeles.

A preview luncheon for distributors will be held in the

Oak hospitality suite at the Chicago Sheraton Wednesday (31).

Bloom, Weitzman, along with Norman Weitzman, Oak design engineer, and Herb Goldstein, director of sales and merchandising director, will be at the convention to greet visitors. Mrs. Bloom will accompany Bloom to Chicago where she will act as Oak's official hostess to distributors' and visitors' wives.

SALES EXECUTIVE BULK VENDING

Dynamic confectionery manufacturer has challenging career opportunity for experienced bulk vend sales executive. Strong trade know-how required. Capable of organizing and managing a hard-hitting distribution program on a national scale. Travel 70%-80% from Philadelphia base. Attractive benefit and salary package.

Please send resume to:

Personnel Manager
 Frank H. Fleer Corporation
 10th & Somerville
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New Multi-Colored MUNSTERS HEADS

This is what's on every kid's mind today. Ghostly funny monster heads.

Packed 1000 per bag with 10 displays.
 \$9 per thousand; 5000 or more, \$8 per thousand. In capsule 250 in bag with display card, \$4 per bag.

Write for samples, get on our mailing list.

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 CITY.....

Fill in coupon, clip and mail to:
BIRMINGHAM VENDING COMPANY
 520 Second Ave., North Birmingham, Alabama
 Phone: FAirfax 4-7526



OAK'S WRAPPER GUM VENDER

County Grabs Vending Units

TUCSON, Ariz. — Deputy sheriffs seized five vending machines owned by T. K. Estes to pay \$840 in property taxes he allegedly owes. The equipment was taken from three city restaurants. A spokesman for the sheriff's office said Estes was given a reminder card in February, 10 days before the taxes became delinquent. Estes could not be reached for comment immediately.

J. W. Singleton, Arkansas Op, Dies

LITTLE ROCK, Ark.—J. W. Singleton Jr., 24, manager of the cigaret vending division of Kispel Music and Vending Co., died March 19 in St. Vincent's Hospital of a malignant brain tumor. He was hospitalized for tests and surgeons discovered the tumor too late to remove it. He leaves his widow. His father, J. W. Singleton Sr., has been service manager for the music and vending company for many years.

Northwestern MODEL 60



TRY ONE! You'll quickly agree. It's the outstanding bulk vendor. Model 60 dispenses all bulk products from 210 ball gum to capsules and jumbo ball gum. Only \$15.95 F.O.B. factory.

NEW AND DIFFERENT FREE DISPLAY FRONT 10¢ CAPSULE MIXES

Write for Your FREE Sample Display Front. It is different and excitingly new!

LYNN'S VENDING SUPPLY COMPANY
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 Area Code 801-484-8801
 Member: NATIONAL VENDING MACHINE DISTRIBUTORS, Inc.

NEW VICTOR 77 GUM AND CAPSULE VENDORS

A real sales stimulator in any location



Beautiful eye-catching design. Makes merchandise irresistible. Convenient, interchangeable merchandise display panel. Vends 100 count gum, V, V-1 and V-2 capsules. Available with 1c, 5c, 10c, 25c or 50c coin mechanism. Removable cash box for easy collecting. Large capacity. Holds 1800 balls (100 count), 575 V capsules, 250 V-1 capsules and 80 V-2 capsules.

PRICE \$39.00 each with chrome front

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YOU COUNT MORE WITH OAK

LOOKING FOR HIGHER PROFITS?



It's as easy as one-two-three with Oak sanitary vendors. Select the Oak Single, the Oak Duo or the Oak Trio. Oak makes a sanitary vendor to fit every location. Each machine features the exclusive Oak slip clutch handle and recessed pick-proof Ace lock. Coin conversion is simple with the interchangeable one-piece chrome front coin mechanism. Coins are refused when the machine is empty. The patented hinge front makes loading easy.

\$32.00 The Oak Single holds one gross.
F. O. B. Los Angeles All models are available in white or colors... and with or without lettering.

... THE ONLY SANITARY VENDOR DESIGNED TO HOLD ONE GROSS AS STANDARD EQUIPMENT



\$63.00 Oak Duo holds two gross. All models mount flush to the wall.
F. O. B. Los Angeles



\$94.00 Oak Trio holds three gross. Columns in all models adjust to accommodate different size packs.
F. O. B. Los Angeles

For complete information and area distributors, visit the Oak hospitality suite at the Chicago-Sheraton Hotel.

oak MANUFACTURING CO., INC.
650 SOUTH AVENUE 21, LOS ANGELES, CALIFORNIA 90031

Eppy Debuts New Capsule and Point-of-Sale Concepts at Show

CHICAGO — Striving for a convention coup, Eppy Charms, Inc., will exhibit a startling new capsule shell concept, five new products and a revolutionary merchandising aid package at the NVA show here this week.

The new capsule shells, called Fruities, have been copyrighted by the manufacturer. Described for Billboard by President George Eppy, the capsules are in the form of small, artificial fruits such as oranges, apples, peaches, plums, lemons and limes. They resemble real fruit even to color, texture and a small leaf clinging to their stems.

Collector's Items

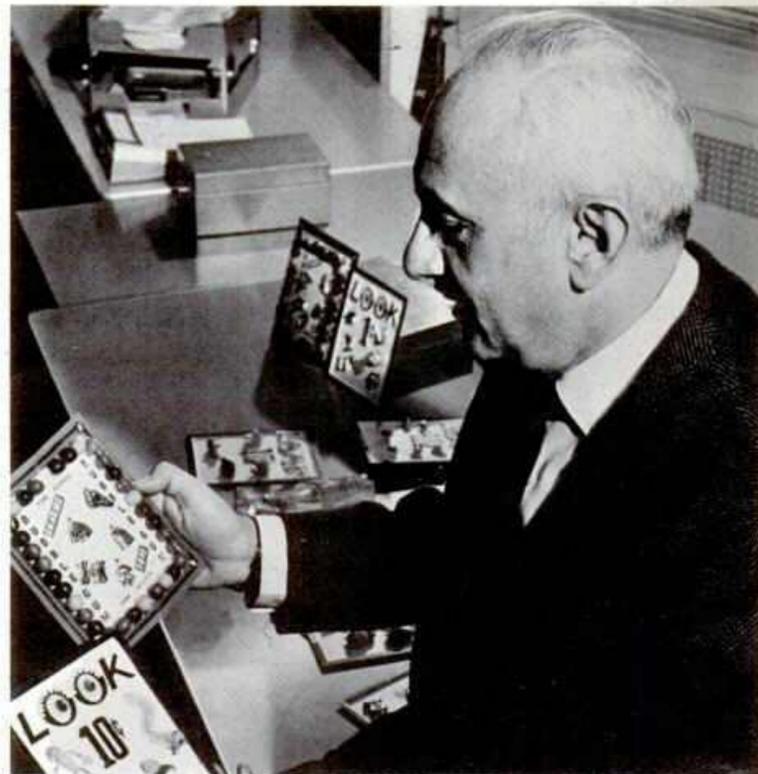
"They vend perfectly in capsule machines," Eppy said. "Each globe will look like a bowl of fruit, increasing the attractiveness of the location." He suggested the fruit-shaped capsules will immediately become collector's items—not by children, but by adults.

For the new capsules Eppy has created five new 10-cent products called "Doozies." He described them thus: (1) Goony Birds—six different fluffy, one-footed birds in assorted rainbow colors; (2) a Yak-Yak Alley-Oop combination, one an alligator and the other a sea serpent, which feature a moving mouth so kids can make them talk; (3) Catty-pillers—furry little multicolored bugs that can be shaped to look alive; (4) Blinky-Wink Rings—a flicker ring that winks and blinks; (5) Twistees—six different figures with flexible arms and legs. Eppy said he is also designing several other products to fit these fruit capsules.

Merchandising Aids

Among the merchandising aids Eppy is introducing at the convention—all of which will be provided free with purchase of Eppy products—is a novel three-dimensional merchandise display front. Designed for 1-cent, 5-cent and 10-cent machines, the plastic formed display cards proclaim the word "Look" featuring eyes that wink and follow potential customers as they pass by. Eppy calls the new displays "silent salesmen." The cards, like most Eppy displays, will be cello wrapped.

Another display idea—aimed at 1-cent machines — will also



"SILENT SALESMEN" merchandising aids to be premiered by Eppy Charms, Inc., at the NVA trade show in Chicago this week are examined by company president, George Eppy. Display card in Eppy's right hand serves the unique purpose of declaring to parents the purity of the ball gum product.

have a special lure and is based on the childish love of animals. These "Doggie (Kitty) in the Window" display cards feature four-color photographs of cats and dogs. Copy reads: "Please get your charms here."

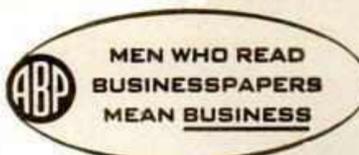
As for his third new point-of-sale attack, Eppy said it centers around the fact that parents have never been told what kind of gum is in a ball gum machine—or that the gum is not only delicious, but pure. "I intend to not only tell her, but show her proof," Eppy said. To do this, he designed a display card that's framed with the product in a clear plastic tube. Charms dec-

orate the center area. The card will fit both round and square globe machines.



Direct Low Factory Prices

Bubble Ball Gum, 140, 170 & 210 ct. & Giant Size... 30 1/2 lb.
Chicle Ball Gum, 130 ct... 38 1/2 lb.
Clor-o-Vend Ball Gum... 43 1/2 lb.
Clor-o-Vend Chicks, 320 ct... 43 1/2 lb.
Chicle Chicks, 320 & 520 ct... 39 lb.
Bubble Chicks, 320 & 520 ct... 31 1/2 lb.
Tab (short stick), 100 ct... 40c box
5-stick Gum, 100 packs... \$2.00
F.O.B. Factory 150 lb. lots
AMERICAN CHEWING PRODUCTS
40 years of manufacturing experience
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Electric Money Maker Famous ACME ELECTRIC MACHINE



Time-proven favorite for health and amusement. Electric vibratory current increased at will by player. One dry cell battery good for 1,500 to 3,000 plays.

Sample \$28.13
2 and up 23.50
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ORDER TODAY

1/3 Dep., Bal. C.O.D., F.O.B. N. Y. Distributors, Write for Prices.

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Time Payments Arranged

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FREE FILL with Fleer DUBBLE BUBBLE!

Buy a Northwestern Model 60 BULK-PAK:

Get a free 1000 piece fill of DUBBLE BUBBLE for each machine... EXTRA \$10.00 RETURN!

- DUBBLE BUBBLE is America's best-known, fastest-selling bubble gum brand.
- Successfully tried and sales-tested.
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Contact your nearest Northwestern Distributor or Frank H. Fleer Corp., 10th & Somerville, Philadelphia, Pa. TODAY.

COIN MACHINE news

NAMA Drafts Coin Shortage Solutions



CARL MILLMAN

Coinage Committee Chairman



FRED GRANGER

Music Operators of America representatives and observers.



CLINT PIERCE

By NICK BIRO

WASHINGTON—The coin machine industry ended its long, diplomatic silence on the national silver shortage and coinage problem, issuing a series of three recommendations which would be acceptable to the industry.

The official statement was released following a meeting of the National Automatic Merchandising Association special coinage committee in Washington last Thursday (25) and Friday (26) together with members of the association's own technical committee and representatives of allied industries.

NAMA emphasized that the vending industry was "neither for nor against the retention of silver in coinage," but supported a solution which would provide coins that would "function satisfactorily in existing equipment."

Need Compatibility

NAMA emphasized that it was essential that the American public be assured of trouble-free operation with both "present and new coins."

According to NAMA, any one of the following three alternatives would be acceptable to the industry:

1. A reduction in the silver content of the present silver-copper alloy coin to any combination of silver and copper which will work satisfactorily in present coin mechanisms.

2. A clad (laminated) coin made from outer layers of silver-copper alloy on a copper alloy core.

3. A clad (laminated) coin made of cupronickel outer layers on a pure copper core.

The first two solutions require the retention of a reduced silver content, the third requires no silver.

All Three Acceptable

From a practical point of view, all three solutions would produce coins which would be acceptable in existing coin mechanisms and would have the "look" and "feel" of existing coinage.

Sitting in on the NAMA meeting as observers were Music Operators of America officials Clint Pierce, president, and Fred Granger, managing director.

J. Cameron Gordon, Seeburg president, and Tom Herrick, vice-president, were on hand as were representative of such diverse groups as the soft drink association and the national automatic laundry and dry cleaning association.

The statement issued by the committee is not new, in that the three alternatives had been previously proposed by various NAMA officials.

However, this was the first time that the association's special coinage committee adopted the program officially.

Would Contact Solons

Walter Reed, NAMA's public relations director, said there would still be no major effort to promulgate the coin machine industry viewpoint to the general news media, but that members of the committee would make their position known to Congress.

Both NAMA and MOA have urged a hands-off policy on the coinage problem to their memberships on the theory that diverse complaints and suggestions from the field would only serve to confuse the issue.

NAMA has banked instead on a soft-sell approach of giving the Treasury the facts and letting it make up its mind without undue pressure.

In its official position paper released last week, NAMA notes that coin mechanisms are now used in more than 3,300,000 vending machines, 250,000 coin changers and 470 music machines, not to mention amusement games and some 1,200,000 telephones.

Oppose Pure Alloy

The vending association noted that "any coin made from an alloy of high electrical resistivity and density, such as cupronickel alloy, will require the replacement of existing coin mechanisms.

"The adoption of a high-resistivity alloy would also cause severe counterfeiting and 'slug' problems, even after all coin mechanisms are replaced.

"The vending industry stands in firm opposition to such a solution," NAMA said.

"Public inconvenience resulting from 'noncompatible' coins would arouse widespread resentment. Such coins would cause the disruption of operations in thousands of plants, offices and institutions where employees rely on vending machines around the clock for food and refreshment services," the association points out.

NAMA notes that with "more than 83,000,000 vending machine transactions every day (and comparable use of coin telephones and other coin-operated devices), it is imperative that both existing and new coins work satisfactorily in present coin-operated equipment.

Circulation Important

"The vending industry supports all practical measures which will insure an adequate coin supply for U. S. commerce and which will prevent the disappearance of coins from circulation."

Previously Assistant Treasury Secretary Robert Wallace told Billboard in an exclusive interview (March 20) that "the needs of the coin machine industry were constantly in front of us," though he could not yet state just what the Treasury's recommendation would be.

A sounding out of Congress, however, indicates a definite sentiment for the retention of "some" silver in the new coinage. This would indicate the probability of either a straight reduction in the silver content of present coins—a temporary solution to the silver shortage at best, or the adoption of a "clad" or laminated coin made of silver outer layers on a copper core.

MOA Urges Copyright Action: 'Send Letters to Washington'

CHICAGO—Music Operators of America is following up its recent visit to Capitol Hill with a national letter-writing campaign aimed at acquainting legislators with the equity of MOA's copyright position.

Fred Granger, managing director, said the letters are in answer to requests made by legislators for more information on the general copyright issue.

Currently, operators are faced with three bills which would eliminate the traditional juke box exemption from performance royalty payment.

Repeal Exemption

A bill introduced by Rep. Emanuel Celler (H.R. 18) Jan. 4 would simply amend the copyright act by repealing the juke box exemption.

Two other bills (H.R. 4347 and S. 1006) introduced one month later, call for a general revision of the copyright law and include a provision similar to that in the Celler bill eliminating the juke box exemption.

Granger noted that MOA was holding fast to its previous position that increased payments to songwriters should come from higher mechanical royalties rather than performance payments.

Six Points

A general mailing sent to MOA members last week lumps the operators' case into six major points. Operators are urged to either rewrite the arguments in their own words, or if necessary, simply sign the MOA letter and send it to their congressman or senator.

MOA notes that the revisions would "subject operators to license fees in unlimited amounts without any statutory protection whatsoever." Operators would also be exposed to "exorbitant penalties for unintended infringement of musical copyrights," MOA contends.

"The economic impact of this proposed legislation would be destructive to the entire automatic phonograph industry," MOA says. It would also "disrupt the legal foundation upon which all members of the industry depend."

Special Interest

MOA argues that eliminating the juke box exemption would be "special interest legislation, benefiting primarily the big per-

(Continued on page 60)

Johnny Knight In On Ground Floor With New Orbit Game

By BOB LATIMER

DENVER — Johnny Knight, president of the big Skyline Music Company here, is operating and distributing the new wall-mounted Tic-Tac-Toe and Pitching Horseshoes games from Orbit Manufacturing Company, Ft. Lauderdale, Fla.

Knight, one of Denver's most successful phonograph and games operators, has long deplored the fact that classy restaurants, cocktail lounges and similar locations would not contract for coin-operated games. When he encountered the Orbit product which requires only a minimum amount of space and service, he was quick to see possibilities. The result? In a few months' time, Knight has successfully sited the new games in 21 topnotch locations which heretofore have eschewed games. Moreover, Knight set them on a 66 $\frac{2}{3}$ -33 $\frac{1}{3}$ arrangement.

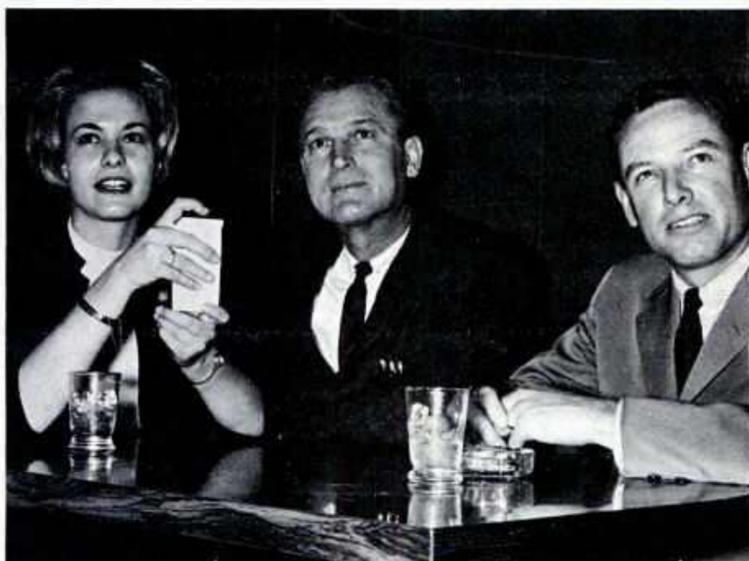
Knight, now a four-state distributor for the new games, points out that their unique design has been their biggest asset. The game is a remote-controlled unit which permits cocktail lounge customers to play tic-tac-toe or pitch horseshoes right from

the booth in which they are sitting, using hand-held control boxes similar to the transmitter type units introduced a few years ago for changing television channels without getting up from a chair. The games require

no more space than a medium-size picture hung on the wall.

In most of his prime installations, including the Gaslight Lounge, Santa Anita Cocktail Lounge, etc., Knight has in-

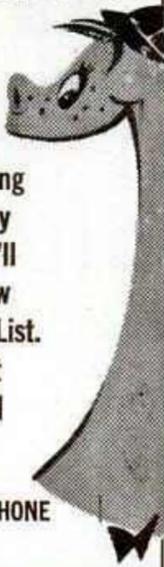
(Continued on page 62)



TIC TAC TOE remote control game is demonstrated to customers in the Gaslight Club, Denver, by Sue Phlumm, former Arizona beauty queen. Operator Johnny Knight has located 21 of the new cocktail lounge-oriented units manufactured by Orbit Engineering.

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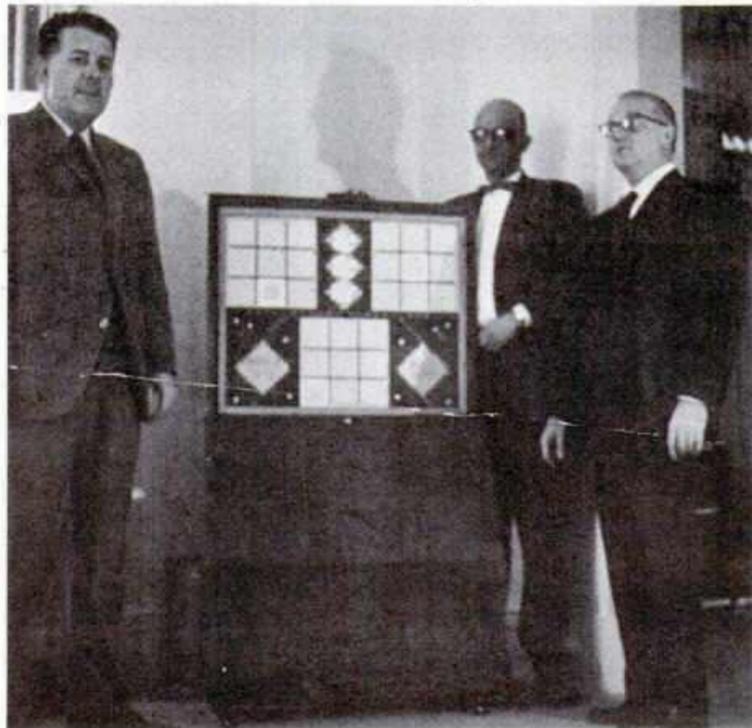
New Games From Florida Firm Take No Floor Space

FORT LAUDERDALE, Fla.—Remote-controlled skill games that can be wall-mounted are being placed in national distribution following extensive location tests in Denver, Dallas and parts of Florida.

Manufactured by Orbit Engineering here, the coin-operated units are controlled by a small transmitter which may be affixed to a bar or placed at random in a location.

Currently in production are Tic Tac Toe, Pitching Horseshoes and Dice Game. The game elements appear on lighted panels about the size of the average living room picture and may be hung behind the bar or elsewhere in a location. No wiring is needed for installation.

According to Bill Weikel, upper Midwest and Northeastern sales representatives for Orbit, the new game concept has had excellent acceptance in cocktail lounge-type locations. "Grosses



RADIO-CONTROLLED Tic Tac Toe game (console model) is exhibited here by T. J. Jeffries (left), sales manager of Orbit Engineering, and Bill Weikel (right), regional sales representative for the upper Midwest and Northeast.

of \$20 to \$30 per day have been experienced in test locations," he said.

Designed for double-dime operation, the games average a minute to a minute and a half in duration, Weikel said.

Press Button

Pitching Horseshoes and Tic Tac Toe are concepts which appear suitable for most locations. The dice game, which is based upon chance, will probably be limited in placement—mostly to private clubs. Such is the thinking of Orbit sales executives, at any rate.

Each game is played by pressing a single button on the control box, which is about the size of a loaf of bread. Radio signals so controlled regulate the placement of the x's and o's on Tic Tac Toe, the trajectory of the horse shoe on Pitching Horseshoes and the roll of the dice on Dice Game.

The wall panels utilize no light bulbs. Illumination is provided instead by electro-luminescent lighting, the light panels developed by General Electric and guaranteed for 18 months. The

Washington Seeks Nickel Cig Tax Hike

OLYMPIA, Wash. — A bill has been introduced in the House by Rep. Jack Rogers, Bremerton, to hike the tax on cigars by 5 cents a pack, with additional revenue earmarked for schools and cities.

Cigars now are taxed at the rate of 7 cents by the State and 8 cents by the federal government on a pack of 20. The price of a pack ranges from 30-35 cents at retail.

"A 5-cent increase on the price of a pack of cigars would cause no difficulty in collecting from vending machines," said the sponsor. Nearly all vending machines sell cigars now at 35 cents a pack, it was reported March 17.

The bill was assigned to the House subcommittee on revenue and taxation of which Rogers is a member.

complete units carry a broad factory warranty.

More Games Soon

Tic Tac Toe and Dice Game are priced at \$795. Cost of Pitching Horseshoes is \$895.

Orbit is also producing console models which lend themselves to large cocktail lounges and clubs.

According to T. J. Jeffries, Orbit sales manager, the firm plans to have five games on the market by the time of the Music Operators of America trade show this fall.

"Applications of the new game principle are unlimited," he said.

The wall-mounted panels measure 29 by 24 inches and weigh 12 pounds. The transmitter-coin box weighs 18 pounds.

Company officials say the games do not require the \$250 federal tax stamp.

Sales representatives for the Orbit radio-controlled games are now being appointed. Most recently named was John Knight, operator of Skyline Music, Denver.

The new equipment was unveiled to Eastern operators last week at showings in Kingston, N. Y.; North Bergen, N. J., and Boston.

The manufacturer is located at 4050 S. W. 14th Avenue here.

Nevada Moves To Curb Cig Bootlegging

CARSON CITY, Nev.—A bill aimed at curbing cigaret bootlegging into Nevada from States which have lower or no taxes, has been passed in the Assembly 34-3 and sent to the Senate.

The measure would allow tax commission agents and peace officers to visit and inspect places where they have reason to believe unstamped cigarets are stored, warehoused or kept for sale, it was reported. These visits must be conducted during regular business hours.

Cyril Bastian, Lincoln, chairman of the Taxation Committee which recommended passage of the bill, told the committee that in at least one instance, cigarets had been found in a vending machine with a California tax stamp, but no Nevada stamp.

There have been some indications that cigarets are brought into the State for sale from California, which has only a 3-cent-per-pack tax, and Oregon, which has no tax, compared to Nevada's 8-cent-a-pack levy.

Arkansas Passes Cig Tax Hike

LITTLE ROCK, Ark.—The bill to increase the tax on cigarets from 6 to 8 cents per pack was defeated and then passed by the State Senate here last week.

The bill, supported by the administration of Gov. Orval Faubus, failed first by a vote of 12-17 when the revenue was earmarked for support of community colleges.

Amended later to put the money in the general fund, the Senate passed its 29-4. Governor Faubus later signed it into law.

The bill failed to pass the House twice a few weeks ago and finally did on a third vote. The law also imposes a tax on cigars, pipe tobacco, snuff and other tobacco products which had not previously been taxed by the State.

Cigaret operators in the State were not opposed to the legislation. Cigarets per pack in machines are now 30c.

The new tax will necessitate a price increase to 35 cents per pack. Of the 5-cent increase, 2 cents will go for tax, 1 cent to the location owner and 2 cents to the operator.

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Chicago Coin's Top Brass Is All-New Shuffle Concept

CHICAGO—Joining the parade of stimulating new coin-operated amusement products this week is a unique new idea in shuffle equipment introduced by the Chicago Coin division of Chicago Dynamic Industries.

Called Top Brass, the unit boasts a new compact size as well as a new puck-triggered game concept. The over-all length of the product is seven



CHICAGO COIN'S TOP BRASS

feet, making it sitable in nearly all locations.

"This product will locate in any pinball game spot," commented company executive Ralph Wyckoff.

Trigger-Targets

Central to the play concept are five vertical rows of "flash-o-matics" which correspond to five lighted triangular trigger-targets on the shuffle surface.

The player aims to arrest the "flash-o-matic" in order to score two, three, four, five or no numbers alike. Achieving these combinations awards the player point totals varying from 200 through 1,000.

Scoring "alikes" is but the first segment of the play frame, however. After the first round of

pucks have been played, each of the two frames in a game features a bonus segment, in which the player is awarded extra points for striking the lighted target triangles with a single shot.

Timing is essential to "freezing" the "flash-o-matic" lights in the proper positions for scoring "alikes." But anticipating that skilled players would soon get the timing down to a science, the manufacturer has built in an automatic speed changer which alters imperceptibly the rates at which the lights flash up and down the columns.

For convenience in servicing, two access doors are provided on the front of the score box.

The product is now in delivery to distributors.

DISCOTHEQUE RECORDS

Selected for Operator Programming

The following single records have been selected by the Billboard Review Panel and are recommended to operators for discotheque programming.

HOT 100

TITLE	ARTIST	LABEL
EIGHT DAYS A WEEK	The Beatles	Capitol 5371
NOWHERE TO RUN	Martha & the Vandellas	Gordy 7039
I'M TELLING YOU NOW	Freddie & The Dreamers	Tower 125
DO YOU WANNA DANCE	The Beach Boys	Capitol 5372
GAME OF LOVE	Wayne Fontana & the Mindbenders	Fontana 1503
DO THE CLAM	Elvis Presley	RCA Victor 8500
I KNOW A PLACE	Petula Clark	Warner Bros. 5612
THE CLAPPING SONG	Shirley Ellis	Congress 234
BUMBLE BEE	The Searchers	Kapp Winners Circle 49
I'LL BE DOGGONE	Marvin Gaye	Tamla 54112
BABY THE RAIN MUST FALL	Glenn Yarbrough	RCA Victor 8498
THE BIRDS ARE FOR THE BEES	The Newbeats	Hickory 1305
SUBTERRANEAN HOMESICK BLUES	Bobby Dylan	Columbia 43242
DO THE FREDDIE	Chubby Checker	Parkway 949
COUNT ME IN	Gary Lewis & The Playboys	Liberty 55778

SPOTLIGHTS

IT'S GOT THE WHOLE WORLD SHAKIN'	Sam Cooke	RCA Victor 8539
IT'S GONNA BE ALRIGHT	Gerry & The Pacemakers	Laurie 3293
DON'T LET THE HAND KNOW	Joe Tex	Dial 4006
SHE'S COMING HOME	The Zombies	Parrot 9747
HONEY I NEED	The Pretty Things	Fontana 1508

Hohbein to Head Dynaball Coin Sales



LEROY (DUSTY) HOHBEIN

SKOKIE, Ill.—The Dynaball Co. has appointed Leroy (Dusty) Hohbein to the newly created post of coin-operated amusement division sales manager.

The announcement came last week from Sam Berger, president of the industry supply firm.

"This move is designed to enlarge our ability to keep up the closest contact with the trade," Berger said.

Hohbein, who is 36, comes to Dynaball from Empire Coin Machine Exchange, Inc., Chicago. His last position during 12 years with Empire was that of service manager.

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Bally Little Champ... 425	Scales\$125	Genco Grandma 175
Fire Chief 395	25 Assorted 1¢ Scales. 65	Standard Metal Typers 250
Speed Boat 375	Sidewalk Engineers .. 135	Wms. Crane 125
Big Bronco 295	10 Auto Photo Mod. #9 375	Wms. Road Racer... 165
Champion Horse 375	3 Mercury Floor Grippers 85	United Bowl-a-Ramas. 650
Highway Patrol 495		Bally Bowlers 650
Indian Scout 495	Atomic Bomber\$125	State Fair 150
Kings Choo-Choo 250	Bally Bull's-Eye 195	Circus Rifle 185
Musical Ferris Wheel. 375	Gun Patrol 125	Davy Crockett 175
Red Nose Reindeer .. 175	Gun Smoke 195	Genco Sky Rocket 125
Satellite 495	Dale Guns 75	Wms. Polar Hunt 135
Sandy Horse 325	Six Shooters 95	Vanguard 185
Sitdown Drive Yourself 375	Pop Gun Circus 225	Hercules 225
Scientific Boat 295	Shooting Gallery 125	Crusader 225
Stone Age, new 545	Star Shooting Gallery 125	Titan 250
Twin Horse Stage Coach 395	Sportland Shooting Gallery 125	Space Glider 275
Moon Rocket 495	Deputy Sheriff 125	Pistol Pete 85
Lightning Horse 295	Keeney Sportsman 135	Desert Hunter 125
Cow Pony 395	Pirate Gun 185	Playland 150
	Carnival Gun 150	Pony Express 295
	Keeney Air Raider 150	Arizona Gun 295
	Bonus Gun 185	C.C. Ray Gun 195
	Sky Raider 185	World's Fair 350
	Bazooka Gun 175	Champion Rifle Gallery 425
	Genco Ski Gunner 125	New Frontier 135
	Night Flier 125	
	Genco Ski Flier 125	
	Rifle Gallery 125	
	Big Top 165	
	Wild West Gun 150	

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CROSS COUNTRY 190
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HOOTENANNY 220
STAR JET 2-PI. 310
SKY DIVER 265
MAD WORLD 2-PI. 390
GRAND TOUR 315
2 IN 1 2-PI. 410
HARVEST 330

WILLIAMS

"21"\$115
MAGIC CLOCK 2-PI. 185
CARAVELLE 4-PI. 220
RESERVE 160
METRO 2-PI. 230
TRADE WINDS 210
MARDI GRAS 4-PI. 350
4 ROSES 230
SWING TIME 260

GOTTLIEB

RACE TIME 2-PI.\$195
ATLAS 2-PI. 195
SEVEN SEAS 2-PI. 195
LITE A CARD 2-PI. 195
KEWPIE DOLL 170
SHOW BOAT 180
ALOHA 2-PI. 250
FASHION SHOW 2-PI. 275
OLYMPIC 240
GAUCHO 4-PI. 390
SWING A LONG 2-PI. 335
FLYING CHARIOT 2-PI. 375
SHIPMATES 4-PI. 450

KEENEY

COLORAMA 2-PI.\$175

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Tennessee Pin Reprieve

By ELTON WHISENHUNT

NASHVILLE — A bill that would have crippled the Tennessee coin-operated amusement game industry died in the Judiciary Committee of the State General Assembly here last week.

The Assembly is now adjourned for two years.

The proposal, introduced by Rep. Marvin L. Spruill of Memphis, would have defined pinball games as a gambling device. Spruill told a Billboard correspondent that he introduced the measure at the request of "a judge friend of mine who complained about minors playing pinball machines in his county."

Explain Implication

When the proposal became public some weeks ago, George



SAMMONS:
"... we had breakfast."
mons-Pennington Co., Mem-

phis, and operator Drew Canale, met with Spruill here and ex-

plained to the legislator the implications of such a bill.

"We had breakfast with Spruill," Sammons said, "and told him such a bill would put us out of business. He said he had no idea that the bill would have that result."

Sammons added, "Like most legislators, he did not understand the business at all. He had no concept of the structure of the coin machine industry. He didn't even realize that to have made operation and possession of pin games illegal would have cut off one of the State's good sources of revenue."

Following the confrontation of the coinmen with the legislator, the measure lost impetus and failed to reach the Assembly floor for a vote.

Seeburg Shuffles Field Staff

CHICAGO — Seeburg's expansion and the changing character of its training program were cited by John T. Chapin, director of field engineering and

training, as the chief reasons for a general reorganization and reshuffling of personnel in his department.

"Our people are becoming

more and more involved in training—they're no longer just servicemen," Chapin said. Appropriately, Seeburg's field service department is being renamed the Department of Field Engineering and Training and sales engineers are being redesignated Field Engineers.

Among appointments first announced publicly are: Freeman E. Woodhull, manager of the technical training division; Charles E. Case, manager of field engineering publications, and Kahl R. Monahan, manager of service test equipment.

Richard J. Pribyl continues to head field engineering for the vending division as does Robert Moulder for the music division.

Among music division field engineers assigned to various territorial districts are: C. S. (Britt)

Leasing—Look at La. Distrib's New Plan

By RAY BRACK

NEW ORLEANS — A new equipment leasing plan instituted recently by Operators Sales, Inc., here is said to make possible 90-day cycling of pin games (slightly longer for bowlers and shuffle bowlers) in all locations.

The plan has already prompted several major Louisiana and Mississippi operators to restructure their operations around the leasing arrangement.

The system, as outlined by the Seeburg-Williams outlet's John (Tac) Elms, differs from previous coin machine leasing plans in that aging equipment goes off the route instead of down the ladder of decreasingly profitable locations.

For this reason, the Operators Sales leasing set-up makes possible, if the operator wishes, location of new equipment in marginal locations.

Upon learning of the new lease plan, Williams Electronic Manufacturing Corp. sales manager Bud Lurie predicted that the idea will catch on throughout the industry.

"It's one of the greatest location-upgrading ideas yet devised," he said.

Under the arrangement, the operator may conceivably alternate pin games in all his sites every three months and may cycle bowlers and shuffle equipment every four to six months.

A hypothetical case illustrates

best. Operator Jones has four pin game locations. He leases four new pieces for 90 days. At the end of the period he plays musical chairs, shifting three of the units to new locations, returning one to the distributor and placing a new game in the remaining location. A larger operator, of course, would be replacing more than one game every 90 days.

PUBLIC RELATIONS

Get on the Civic Project Bandwagon

SANDUSKY, Ohio — Translating public relations aspirations into action has proved difficult for many a progressive-minded coin machine operator. Therefore, workable means of gaining favorable publicity merit full trade circulation.

Ohio Vending Co. broke through the PR barrier recently by getting involved in a teenage amusement center project here. The operating firm donated a phonograph and amusement games to the project, for location in a new adolescent gathering place called "Trojan Teen Town."

The project, backed by busi-

ness and civic groups, netted extensive press coverage, with liberal mention of the Ohio Vending role. The upshot has been establishment of the firm's responsible reputation in the mind of the public and city fathers.

Equipment donations by operating firms and distributors to religious, social and civic organizations are, of course, not new to the industry. Such generosity in concert with other agencies and firms tends to increase the publicity, however.

Such was the experience of Ohio Vending, much to the delight of company officials and the increase of trade esteem in the community.



SPINET AND CONSOLE MODEL PIANOS were added to Seeburg's home entertainment line recently and previewed to Seeburg stockholders at the firm's annual meeting last month. Dan Collins, vice-president in charge of Seeburg's home entertainment division, termed it "another step forward in providing product that represents sound value for our dealers and a value in sound for their customers." Seeburg now produces pianos and organs (home entertainment division), coin-operated phonographs, vending equipment, hearing aids and games through its Williams and United subsidiaries.

\$14 Billion Annual Vend Trade Seen

MEMPHIS—A national survey by an investment firm forecast last week that the vending machine industry by 1980 will gross \$14 billion and play a major role in feeding 40 million students.

The investment firm, E. F. Hutton & Co., said the survey was made because of the vending industry's remarkable growth in recent years, its role in the expanding market of feeding high school and college students and because large vending machine companies and related industries are attracting greater investor interest.

Paul T. Gillespie, manager for the Memphis Company, said: "Our survey shows that by 1980, using sophisticated vending machines, the automatic retailers will play a major role in providing lunch-hour food to 40 million high school and college students daily."

He said the vending industry is growing at a fantastic rate and is serving food and drink to more hospitals, industrial plants, schools and office buildings than ever before.

Britton, Sam Garvin, Charles J. (Chuck) Gates, Norman G. (Norm) Haas, Leo Halper, James J. (Jim) Jankowski, Harry E. Jones, Murry (Mike) Shohat, William (Bill) Wangard and Robert C. (Bob) Zeising.

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Elliptical, One-Hole Pool Table Introduced to Eastern Trade

NORTH BERGEN, N. J. — Pool, a geometrically exact game of angles, was thrown a curve Saturday (20) when Betson Enterprises, Inc., unveiled for the trade here a new elliptical pool table. The nine-ball, coin-operated game has only one pocket. The manufacturer is the Great Lakes Game Corp. headquartered in Crystal Lake, Ill.

The unique, egg-shaped table was designed by a college student, Art Frigo. He graduated last June and is now busily involved demonstrating the game table. But the idea came to him over a year ago as the result of a math project while attending Union College in Schenectady, N. Y.

The concept of the Elliptipool table is that there are two points



THE ELLIPTIPOOL TABLE

on the surface of an ellipse, Frigo said, whereby a line over one point will rebound from the side and cross over the other point. On the Elliptipool, one of these points is the pocket.

Bert Betti, head of Betson, threw a buffet to introduce the table in this area and three new radio remote-controlled coin games—a dice game that can be played from any bar stool or table and features a view board that hangs on the wall like a picture; a pitching horseshoe game and a tic-tac-toe game with the same features. The three games are manufactured by Orbit Engineering, Fort Lauderdale, Fla.

Present at the gathering was Bill Weikel, area sales manager for Orbit and president of the Great Lakes Games Corp.

NAMA Adopts Nine School Standards

CHICAGO — Standards for vending industry mechanics training program have been ratified by the National Automatic Merchandising Association board of directors.

"Only those programs meeting all the standards will be endorsed by the association from now on," said J. Richard Howard, NAMA president.

The nine criteria are

- 1) What motivated the training program and planning?
- 2) Does the area to be served offer adequate employment opportunity for trainees?
- 3) Will the new program duplicate existing programs?

Push Seeburg 'Tek's' In Twin City Area

By ROY WIRTZFELD

MINNEAPOLIS—Lieberman Music Co., Inc., local Seeburg distributor, has made about 20 Seeburg Discotheque installations since the new package was introduced, and operator results have been "excellent," according to Harold Lieberman, president.

At the four Minneapolis locations, he said, the owners have also reported an increase in food and drink sales.

The locations are selected with care, Lieberman said. Only places with sufficient room for dancing can be considered. Also, in Minneapolis, a city license is needed for dancing on the premises.

Besides the Minneapolis locations, Lieberman reported one in St. Paul, two in St. Cloud, two in Mankato, two in Winona and one in Hibbing, all in Minnesota; plus one each in Sioux Falls and Aberdeen, S. D.

Severe winter weather since the first of the year has delayed somewhat the development of this program in the upper Midwest, he added, but he is well satisfied with the reception to date.

The cost for a typical Minneapolis installation is about \$3,000.

One of the Minneapolis spots is a food and beverage place catering to the young college crowd. The others are cocktail lounges, with or without food.

The Seeburg display van will arrive in Minneapolis April 1, to begin a swing through Lieberman's territory of Minnesota, and North and South Dakota.

MOA Seeks Action

Continued from page 55

formance rights organizations—ASCAP and BMI—rather than the actual creators of the music." MOA feels the performing rights organizations "are huge monopolies which now operate under federal antitrust decrees and their monopolistic positions would be strengthened by this legislation to the disadvantage of the small businessmen who operate these machines (juke boxes)."

MOA feels that the performance of music by the playing of records on a juke box is a private and not public performance. This is so argues MOA, because the person who selects and pays for the music does so for his own enjoyment.

The juke box operator association notes that operators now pay "their fair share of musical copyright royalties through the 2-cents-per-side mechanical fee which is authorized by the copyright law." (According to Billboard's market research division, operators bought a total of 60,000,000 records in 1964. At 2 cents per side, this would come to \$2,400,000 paid in mechanical royalties.) MOA literature says the figure is "at least \$2,000,000."

Weikel Heads New Co.; Leaves Fischer

CHICAGO — Bill Weikel, long-time national sales representative here for Fischer Manufacturing Co., has terminated his relationship with the firm to take over as president of Great Lakes Game Corp., a design, engineering and sales organization.

Weikel announced his decision to leave Fischer with "mixed emotions." He noted that he had been associated with Fischer "for over 10 years, but times change and so do people."

"In short, we have agreed to disagree—and that's the way it is," Weikel said.

Orbit & Elliptipool

Great Lakes currently handles the Orbit line of remote games as regional sales representative for the Midwest and Northeast, and is national sales agent for the Elliptipool coin-operated game manufactured exclusively for Great Lakes by Gotham Engineering Equipment Co., Marked Tree, Ark.

Weikel, who is joined in his firm by Dan Peacock and Pat Parris, has been holding show-



BILL WEIKEL . . . "agreed to disagree."

ings of the Orbit line around the country. Included in the line are the Tic-Tac-Toe, Horse Shoes and Galloping Dominoes models.

Last Saturday (20) a showing was held in the offices of Bert Betty, North Bergen, N. J., the following day in Boston in the offices of Si Redd. Tuesday (23) the machines were unveiled in Johnny Bilotta's Newark office, and Thursday (25) and Friday (26) Cleveland Coin Machine Exchange held a showing in Cleveland and Toledo.

This week the machines will be unveiled in Royal Distributing Co. showrooms in Cincinnati and Columbus, Ohio.



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Coming Soon:

- April 3—Georgia NAMA Council annual meeting, Midtown Holiday Inn, 174 Piedmont Avenue, Atlanta.
- April 5-8—National Packaging Exposition, Chicago.
- April 10—Maryland NAMA Council annual meeting, Sheraton-Belvedere Hotel, Chase & Charles streets, Baltimore.
- April 14—St. Joseph Valley Music Operators monthly meeting, South Bend, Ind.
- April 24—Coin Machine Operator Association of South Carolina, social and business meeting, Columbia, S. C.
- April 24—NAMA State Council Annual Meeting, Portland, Ore., Sheraton Motor Inn, 1000 Northeast Multnomah Street.
- April 25—Illinois Coin Machine Operators Association meeting, Chicago.
- May 16—Music Operators Association of North Carolina meeting, Manger Motor Inn, Charlotte, N. C.

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* Stereo Round Sound System
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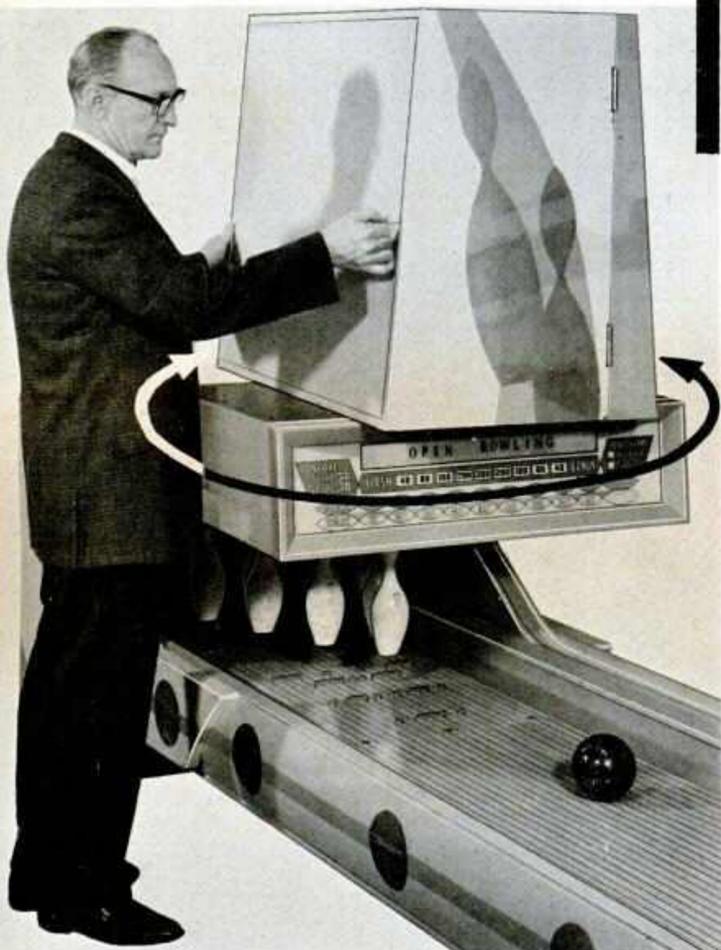
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COINMEN in the news

BOSTON

Discotheque has hurtled in here like Christmas. Operators say it has sparked the greatest revolution in the music business since 45's. **Dave Baker** of Melo-Tone Vending Co., Inc., Somerville, has had seven going for several weeks, has installed two more and has some upcoming. Some spots with good clientele use it as background music and don't even dance to it; others relieve the live musicians; some use it strictly for dancing and others find various uses for the new medium. Says Baker: "Discotheque has and will open up locations which would never have had a juke box in the place."



Others who are benefiting from it are **Gregg Pappas**; **Al Strahan** of Mohawk Music in Greenfield, who has placed 15; **Walter Grazick**, also of Greenfield has several out, and **E&R Music Co.** in Brockton with a few. . . . **Bob Green**, W. S. Music Co., Boston (Seeburg), who has just returned from a business and pleasure trip to Puerto Rico, says they are selling two a day and that location owners are actually coming in to see the machines.

Manager **Marshall Caras** at Trimount Automatic Sales Corp. (AMI), who has just received his Master's Degree in Business Administration and is now studying literary criticism, is also enthusiastic about the response to Discotheque. "I'm even rushing out to put up drapes for the Discotheque decor in locations, and Trimount is backlogged on orders," says Caras. "They're even using them in turntable form," he adds. . . . But everyone isn't enchanted with Discotheque. One such operator is **Bill Sweeney** of Cape Cod Music & Vending, Inc. Bill has all of the equipment at the Air Force's Otis Field as well as a nice community business on the Cape Cod Canal at Buzzard's Bay. He can't see it for his locations and will stay out of it for the present.

CAMERON DEWAR

UPSTATE NEW YORK

From Buffalo, Rochester, Syracuse, Troy, Albany and intermediate points some 50 operators drove to Newark, N. Y., last Tuesday (23) for a combination sales meeting and service school at the Bilotta Enterprises, Inc., offices. Hosted by company officials **John Bilotta** and **Joe Agrilla**, the operators took instruction on Wurlitzer phonograph equipment and viewed the Elliptipool unit, the new Billiards Research and Development cue tip and the new remote controlled games just introduced by Orbit Engineering of Florida.



Also on hand were Bilotta branch personnel **Jim Hunter** from Buffalo, **Bob Catlin** from Al-

bany and **Jack Shawcross**, **Doc Burdick** and **Joe Germaine** from Syracuse.

Bilotta is meeting with officials of the E. W. Veigel Business Institute this week to discuss plans for a coin machine mechanics training curriculum. Watch Billboard for developments on the subject.

RAY BRACK

PHILADELPHIA

M.&G. Vending serviceman **Frank Brooks** was beaten and robbed recently while returning to his car from a location call. Police arrested the assailant a short time later. Police reported that Brooks was divested of his car keys by the thief, who then opened the auto trunk, taking two cartons of cigarets and two bags containing \$101 in coins. Brooks was not seriously injured.

David Rosen, Rowe-AMI distributor, has been elected a member of the board of directors of the local Ed Wynn Tent of the Circus Saints and Sinners. . . . Coin-O-Wash laundry and drycleaning chain owner **Max Eisenman** has opened a new outlet at the Wheaton Plaza Center near Millville, N. J. . . . Seven-year-old **Bobby Wenger** was given an unusual birthday party recently by **William S. Fishman**, president of Automatic Retailers of America. Bobby, members of his second grade class at Merion Elementary School, his teacher and parents celebrated his birthday with a tour of the firm and were treated to a luncheon party at the plant. . . . **Anthony H. Pili** has been named president of the Quaker City Vending Co. He was formerly division manager of the Greater Philadelphia Automatic Retailers of America and had previously served as vice-president of Interstate Vending Co. **MAURIE H. ORODENKER**

CHICAGO

The Associated Buyers Club of Chicago met last week at Gunnell's Restaurant in Mount Prospect, under the steady leadership of **Charles Sacco**, Lee Nordice Music, president. The group meets monthly. . . . Operators around the area are finding stimulating reading in the "Straight Talk" letters mailed out regularly by **Sam Gersh**, executive vice-president at Atlas Music Co. Discotheque was one of Sam's recent topics.

Midway Manufacturing Co. is still shopping for land. **Hank Ross** tells us that five different sites are under consideration for erection of the Franklin Park company's new plant. . . . Haunting the halls of the legislature at Springfield of late has been Illinois Coin Machine Operators Association president **Bill Poss**. Several tax proposals are being kicked around down there.

Les Montooth, of Peoria, Ill., has gone into the publishing business with a monthly PR booklet called *Cheer*. It has a chatty, joke and maxim format. It also plugs Les Montooth Phonograph Service real well, the staff of which consists of routemen **Andy Anderson**, **Bud Haney**, **Joe Rudolph**, **Glenn Lewis** and **Frank Kinsey**; servicemen **Dug Royal**, **Grady Cook** and **Grant Rauhaus**; bookkeeper **Ruth Haney**, and public relations man **Bill Rush**.

RAY BRACK

Schroeder to Fischer PR, Sales Post



FRANK A. SCHROEDER

TIPTON, Mo.—Fischer Manufacturing Co.'s newly created public relations post has been filled by Frank A. Schroeder.

The appointment was announced last week by **Ewald Fischer**, president of the pool and bumper-style pool table manufacturing firm.

Schroeder, who has 15 years experience in the coin machine

• Continued from page 55

stalled a single game on the wall, where most of the patrons in the bar or in the booth area can see it in operation. Standard procedure is simply to give the dime to operate the game to the waitress, who drops it into the coin chute, or in the case of bar patrons, to the bartender. Then the patrons pass the transmitter back and forth to position X's and O's in the tic-tac-toe game, or attempt ringers in pitching horseshoes, with no more effort than pressing a button.

Because patrons, naturally, must learn to play the game (attempting to stop a horseshoe in a scoring box as it arks through the air or freezing an X or an O into the appropriate square in tic-tac-toe), Knight has taken a unique approach to the problem. He hired Miss Sue Plumm, former Arizona beauty queen, to alternate among locations and offer "the first game free" by extending dimes to cocktail lounge patrons. She explains how the electronic control works, and in most cases, plays a game or two herself. Miss Plumm will spend several months demonstrating until a number of experienced players develop at such spots as Denver's unique Carousel Lounge, the Ship's Tavern of the Brown Palace Hotel, and others.

Knight is highly enthused over results. Because of a shortage of equipment, he has been installing the games for periods of as little as two weeks to familiarize his spot owners with the equipment. "I have had absolutely no resistance in spotting the games," he said.

Skyline Music Company is arousing curiosity by installing tent cards on tables in every location, by putting waitresses and bartenders through a short intensive course on how the games are played, and otherwise making game entertainment available in spots where such amusement was never offered before.

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BILLBOARD, April 3, 1965

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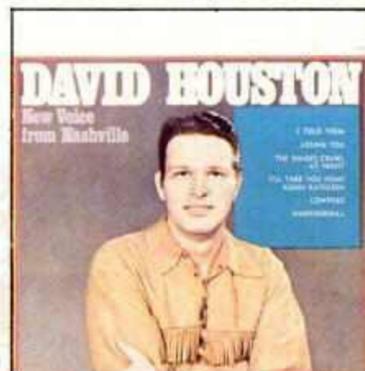
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Artist: Walter Jackson
Title: It's All Over
SIDE ONE:
1. A Blossom Fell
2. Opportunity
3. I Don't Want To Suffer
SIDE TWO:
1. There Goes That Song Again
2. Then Only Then
3. This World Of Mine



Artist: Major Lance
Title: Um, Um, Um, Um, Um, Um, Um
SIDE ONE:
1. It's All Right
2. Think Nothing About It
3. Little Young Lover
SIDE TWO:
1. I'm The One
2. That's What Mama Say
3. Gypsy Woman



Artist: David Houston
Title: New Voice From Nashville
SIDE ONE:
1. I Told Them
2. Losing You
3. The Snakes Crawl At Night
SIDE TWO:
1. I'll Take You Home Again
Kathleen
2. Cowpoke
3. Whippoorwill



Artist: Jim & Jesse
Title: Bluegrass Special
SIDE ONE:
1. Stoney Creek
2. She Left Me Standing On The Mountain
3. Don't Say Goodbye
SIDE TWO:
1. Congratulations, Anyway!
2. Blue Bonnet Lane
3. Are You Missing Me



Artist: Charlie Walker
Title: Close All The Honky Tonks
SIDE ONE:
1. The Wild Side Of Life
2. Honky Tonk Blues
3. Last Call For Alcohol
SIDE TWO:
1. Fraulein
2. Shoes Of A Fool
3. Every Good Reason

JM REVIEWS



Pop LP Spotlights are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing on Billboard's Top LP's charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.

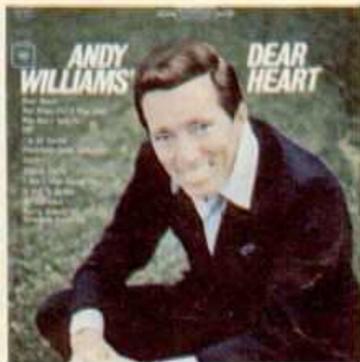


POP SPOTLIGHT

DEAR HEART

Andy Williams. Columbia CL 2338 (M); CS 9138 (S)

Starting off with his hit "Dear Heart," Andy offers 11 additional recent pop tunes performed in his inimitable rich, warm style. With outstanding arrangements to back him up, he gives his all to "You're Nobody Till Somebody Loves You," and "I Can't Stop Loving You." His interpretations of "I'm All Smiles" and "Who Can I Turn To" are outstanding.



POP SPOTLIGHT

A SONG WILL RISE

Peter, Paul and Mary. Warner Bros. W 1589 (M); WS 1589 (S)

Group can do no wrong as they present another package of top performances on powerful new material. Included is their recent single success, "For Lovin' Me." The opener, "When the Ship Comes In" is a cleverly written rouser. "San Francisco Bay Blues" sounds like fresh material via this exciting, unusual, humorous interpretation. One of their best albums to date.

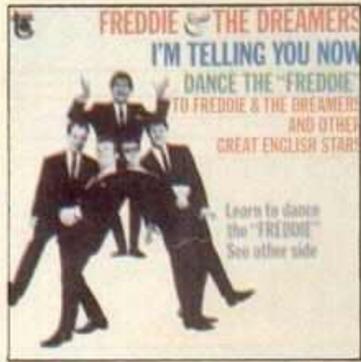


POP SPOTLIGHT

I'M TELLING YOU NOW

Freddie & the Dreamers. Tower T 5003 (M); DT 5003 (S)

The Tower Label has combined their Freddie and the Dreamers hit, "I'm Telling You Now" with songs by other English artists namely, The Four Just Men, Linda Laine and the Sinners, Heinz, Mike Rabin and the Demons and the Toggery Five. The package also offers illustrated instructions for the new dance craze, "The Freddie." Powerful combination for sales!



POP SPOTLIGHT

FREDDIE & THE DREAMERS

Mercury MG 21017 (M); SR 61017 (S)

Under contract to Mercury, the hot English group base their initial LP on their current hit, "I Understand" . . . included herein. In addition, they offer rockin', driving renditions of "Kansas City," "Yes I Do," and "Johnny B. Goode." Album can't help but move in and out of the stores in rapid fire!

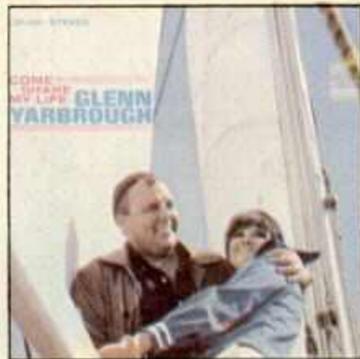


POP SPOTLIGHT

KINKS-SIZE

Reprise R 6158 (M); RS 6158 (S)

One of the hottest vocal groups here and abroad. The quartet's had three consecutive hit singles here, all of which ("All Day and All of the Night," "Tired of Waiting for You," "You Really Got Me") are performed in the album. The boys have their own distinctive English sound and provide plenty of exciting and salable sounds for fans of the British brand of pop music.

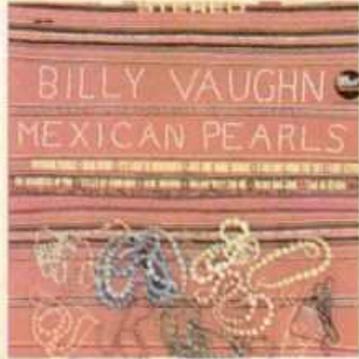


POP SPOTLIGHT

COME SHARE MY LIFE

Glenn Yarbrough. RCA Victor LPM 3301 (M); LSP 3301 (S)

Currently riding the "Hot 100" single chart with his first hit "Baby the Rain Must Fall," Yarbrough comes up with a winning, commercial package combining folk and pop arrangements. His fine and familiar style is equally at home performing either classification of music. "Love Come Tricklin' Down" has a strong single potential. "Someone to Tell My Troubles To" is tops.



POP SPOTLIGHT

MEXICAN PEARLS

Billy Vaughn. Dot DLP 3628 (M); DLP 25628 (S)

Music to do everything by! Easy-go beat, soft chorus and relaxing instrumentation all add up to much enjoyable listening and dancing. The album title may be misleading. The offerings are strictly sophisticated pop. Selections included: "Blue Orchids," "Love in Bloom," "It's Easy to Remember."

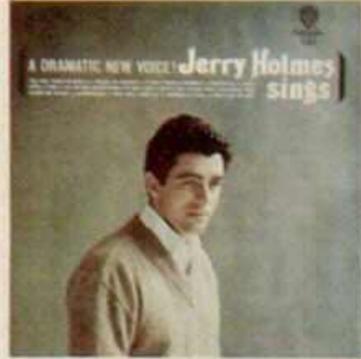


POP SPOTLIGHT

THE BUD & TRAVIS LATIN ALBUM

Liberty LRP 3398 (M); LST 7398 (S)

Displaying a tremendous feeling and understanding of Latin oriented material, the duo offer an album of exciting and extremely well done performances. With ease they segue from the plaintive Ballad, "Sin Ti" to the pulsating "Anna" and on to "Malaguena Salerosa" which they perform to perfection. Excellent album.



POP SPOTLIGHT

JERRY HOLMES SINGS

Warner Bros. W 1593 (M); WS 1593 (S)

Debuting on the Warner Bros. label, the new song stylist offers a well balanced program of familiar standard type material. Holmes displays a sincere, warm and sensitive feel for such greats as "Shangri-la," "Once Upon a Time," and "The Music That Makes Me Dance." Holmes makes an auspicious debut on records despite bad taste liner notes.

POP SPOTLIGHT

WHERE IS LOVE?

Ketty Lester. RCA Victor LPM 3326 (M); LSP 3326 (S)

Backed by rich, lush string arrangements by Frank Hunter, Miss Lester weaves her individual warmly phrased sounds around a dozen well chosen semi-standard and standard tunes. Her interpretations of Bob Haymes' "That's All," "Where is Love" from "Oliver" and "Lover Man" are dramatic, emotional and heartfelt.

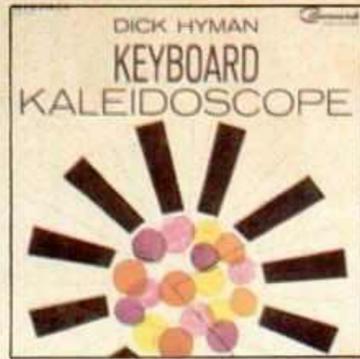


POP SPOTLIGHT

KEYBOARD KALEIDOSCOPE

Dick Hyman. Command RS 875 (M); RS 875 SD (S)

Dick's deft organizing in collaboration with a chorus and rhythm section provides fine relaxing listening. The emphasis is on the current favorites such as "Fiddler on the Roof," "Who Can I Turn To," "Goldfinger." All-time winners "Nice 'N' Easy," "Under Paris Skies" and "That's a Plenty," also get a top notch Hyman treatment.

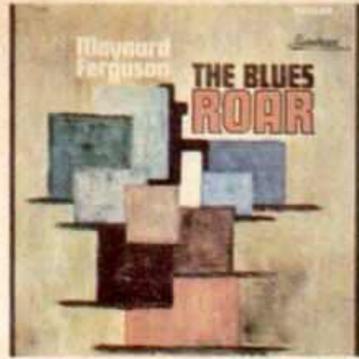


JAZZ SPOTLIGHT

THE BLUES ROAR

Maynard Ferguson Ork. Mainstream S/6045 (S)

A powerhouse package loaded with fresh big sounds on "Everyday I Get the Blues" and "Night Train." These two arrangements are worth the entire LP. However there is the added plus of tasty sounds on "What'd I Say" and "I've Got a Woman." The big, clean, free swinging band never sounded better. A blockbuster album.



JAZZ SPOTLIGHT

JAZZ 'N' SAMBA

Milt Jackson. Impulse A-70 (M); AS-70 (S)

Backed by Jimmy Heath, tenor sax; Tommy Flanagan, piano; Richard Davis, bass; Connie Kay, drums. Jackson let's his experienced vibes loose on a raft of good material. Puts plenty of warmth into "I Got It Bad and That Ain't Good," and plenty of excitement into "Gingerbread Boy." Sambaites will dig "The Oo-oo Bossa Nova," and "Jazz 'n' Samba," too.



JAZZ SPOTLIGHT

THE SWINGER FROM RIO

Sergio Mendes. Atlantic 1434 (M)

With Antonio Jobim (guitar), Art Farmer (flugelhorn), Phil Woods (alto sax) and Hubert Laws (flute) Sergio Mendes (piano) brings us a fresh and appealing approach to Bossa Nova and jazz. A noteworthy work in many ways, this album has a "get under your skin" quality. Excellent performances and fine recording.

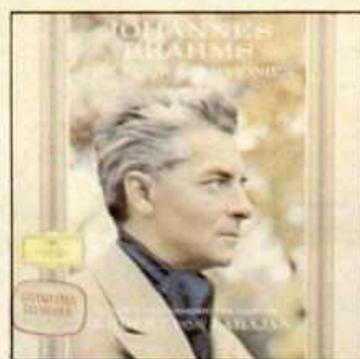


CLASSICAL SPOTLIGHT

VERDI: LA FORZA DEL DESTINO

Leontyne Price. RCA Victor LM 6413 (M); LSC 6413 (S)

This melodramatic opera provides Leontyne Price with an excellent vehicle. One of the rare singers to popularize opera, she has been several times represented on Billboard's Top LP's chart. She is here supported by a superb cast including Richard Tucker, Robert Merrill, Giorgio Tozzi and Shirley Verrett.

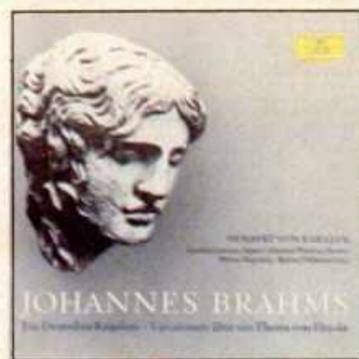


CLASSICAL SPOTLIGHT

BRAHMS: THE FOUR SYMPHONIES

Berlin Philharmonic Orchestra (Van Karajan). Deutsche Grammophon SKL 133/36 (S)

To describe the virtues of such a definitive work in a few sentences is ludicrous, for this is a massive and superb package, played with vibrance, deep understanding and integrity. Von Karajan conducts with great skill. Whether the passages are spirited, gloomy or defiant.



CLASSICAL SPOTLIGHT

BRAHMS: REQUIEM-HAYDN VARIATIONEN

Herbert Von Karajan. Deutsche Grammophon 138928/29 (S)

A superb offering in every way. With the Holy Season here and Easter just around the corner, this fine package will be popular for gift giving. Von Karajan's mastery is much sought after by classical music buyers these days. Explanatory text accompanying the album is a valuable bonus.



CLASSICAL SPOTLIGHT

SCHUMANN: PIANO CONCERTO; KONZERTSTUCK

Rudolph Serkin; Philadelphia Orch. (Ormandy). Columbia ML 6088 (M); MS 6688 (S)

Serkin offers this complex, demanding concerto with untiring feeling and a technique that exhibits his fine musical gifts. The Konzertstück is played with freshness. Ormandy and the orchestra show excellent form in both selections.



CLASSICAL SPOTLIGHT

BACH: SIX SONATAS FOR VIOLIN AND HARPSICHORD

Erick Friedman/Bruce Prince-Joseph. RCA Victor LM 7033 (M); LSC 7033 (S)

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