

Billboard

The International Music-Record Newsweekly

Radio-TV Programming • Phono-Tape Merchandising • Coin Machine Operating

Columbia Mulling Change In Title to CBS Records

By MIKE GROSS

NEW YORK—Talks are now going on at the upper echelon levels of the Columbia Broadcasting System about changing the name of its subsidiary disk division here from Columbia Records to CBS Records.

The probability of a title change-over stems from the continual build-up of the CBS Records label overseas and the desire of many American-based labels to get a "one-logo" identification around the world.

It's a tough decision for the CBS brass to make, since Columbia Records has been an established name in the industry for the past 75 years. At any rate, it has been learned that discussions have been going on among William Paley, CBS board chairman; Dr. Frank Stanton, CBS president, and Goddard Lieberson, president of Columbia Records, on the advisability of a label change.

It is also part of the pattern of establishing CBS as an entity under one roof, which is now taking place as all the facets of the complex empire are moving into one house—the new building between 52d and 53d streets on the Avenue of the Americas. Columbia Records is partially moved in and it's expected that the transfer will be completed sometime in May.

CBS Records has become an important entity in the disk division's operation. The CBS Records label was launched in 1962 and it is now represented in 65 countries.

The concept of having a one-label name around the world has been developing steadily among U. S.-based record manufacturers during the past several years, due to their realization of the importance and impact of "universal identification."

RCA Victor, for example, during the past four years, has

been getting its logo spread around the world. In some countries it is restrained from using the "little dog" trade-mark because this is owned in over-

(Continued on page 8)

Dick Clark on British Binge

LONDON—Dick Clark has been here buying British talent like it's about to become priceless. With big British names already set for his spring Caravan of Stars, Clark set others for the two packages he will have on the road concurrently this summer.

He booked Peter and Gordon for a tour from July 2 to Sept. 6, and the Hollies for the same period. Among others, he is clinching are the Moody Blues, the Yardbirds and Unit Four Plus Two.

Clark had some strong things

(Continued on page 14)

APRIL 13 IS SIGNIFICANT IN LEAR'S CAREER

NEW YORK—April 13 has been a noteworthy date in Bill Lear's career, particularly in his relations with RCA Victor. On April 13, 1934, Lear concluded an agreement with RCA Victor which proved to be a milestone in his business life. This year, April 13 (Tuesday), brings Lear and RCA Victor together once again.

On this date, RCA Victor plans to demonstrate the new Lear eight-track stereo cartridge for car and home use before representatives of leading record companies. An invitation was sent via wire by George Marek, RCA vice-president and general manager of the RCA Victor Record Division, to top executives of the various record companies to attend the demonstration Tuesday morning.



MARTHA AND THE VANDELLAS are currently touring in Great Britain and France with the TAMLA-MOTOWN SHOW. Their Gordy Records' hit, "NOWHERE TO RUN," is climbing the top 10 of the Hot 100, and their new album, "DANCE PARTY" (Gordy 915), will be available shortly. The group will be back in the U. S. late this month. (Advertisement)



JIMMY DEAN, America's spokesman for country music, wows them weekly on his network TV show. Many top country and western names have been showcased on the popular program that is presented every Thursday at 10 p.m., EST. Jimmy has a great new hit single, "The First Thing Every Morning," which he introduced on the show. (Advertisement)

Coinmen Support 1-Speed Concept

By CLAUDE HALL

NEW YORK—One-speed—33 $\frac{1}{3}$ —for the music machine industry would cut operating costs, eliminate inventory confusion, increase programming, and boost revenue is the consensus of most operators, one-stop distributors, and manufacturers.

However, all believe that it's up to the record manufacturers to force the issue and some believe that stereo music—especially in discotheque locations—may eventually be the lever that will tip the full change-over.

"A single speed is ideal for the music machine industry—and the 33 $\frac{1}{3}$ speed is the only one that makes rhyme or reason," said A. D. Palmer, advertising and sales promotion manager of the Wurlitzer Co.

On the operating level, a single-speed mechanism would be less complicated than the current dual-speed mechanism now in most juke boxes, Palmer pointed out, would require less service and would be cheaper to produce and it would seem, of course, that operators would be able to buy new equipment for less money and enable them to upgrade equipment more rapidly.

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Paper Agents Ripped By Talent Agencies

SAN FRANCISCO—"Paper Agents," unscrupulous independent bookers who illegitimately negotiate with colleges for entertainment packages, are an irritant plaguing professional talent agencies. The growth of these bookers was discussed publicly for Billboard by leading talent agencies at the 42d annual conference of the Association of College Unions last week at the Sheraton Palace Hotel.

Such companies as Willard Alexander, William Morris, Associated Booking Corp. and Perenchio Artists' Representa-

tives, all blasted the actions of these "paper agents" whom they claim pilferize unsuspecting and uninitiated college talent bookers while remaining out of reach of recriminations.

Middlemen

Applying a dab of ointment to these acerbic pronouncements

(Continued on page 3)

Complete Coverage of the Association of College Unions' Conference appears on Page 3

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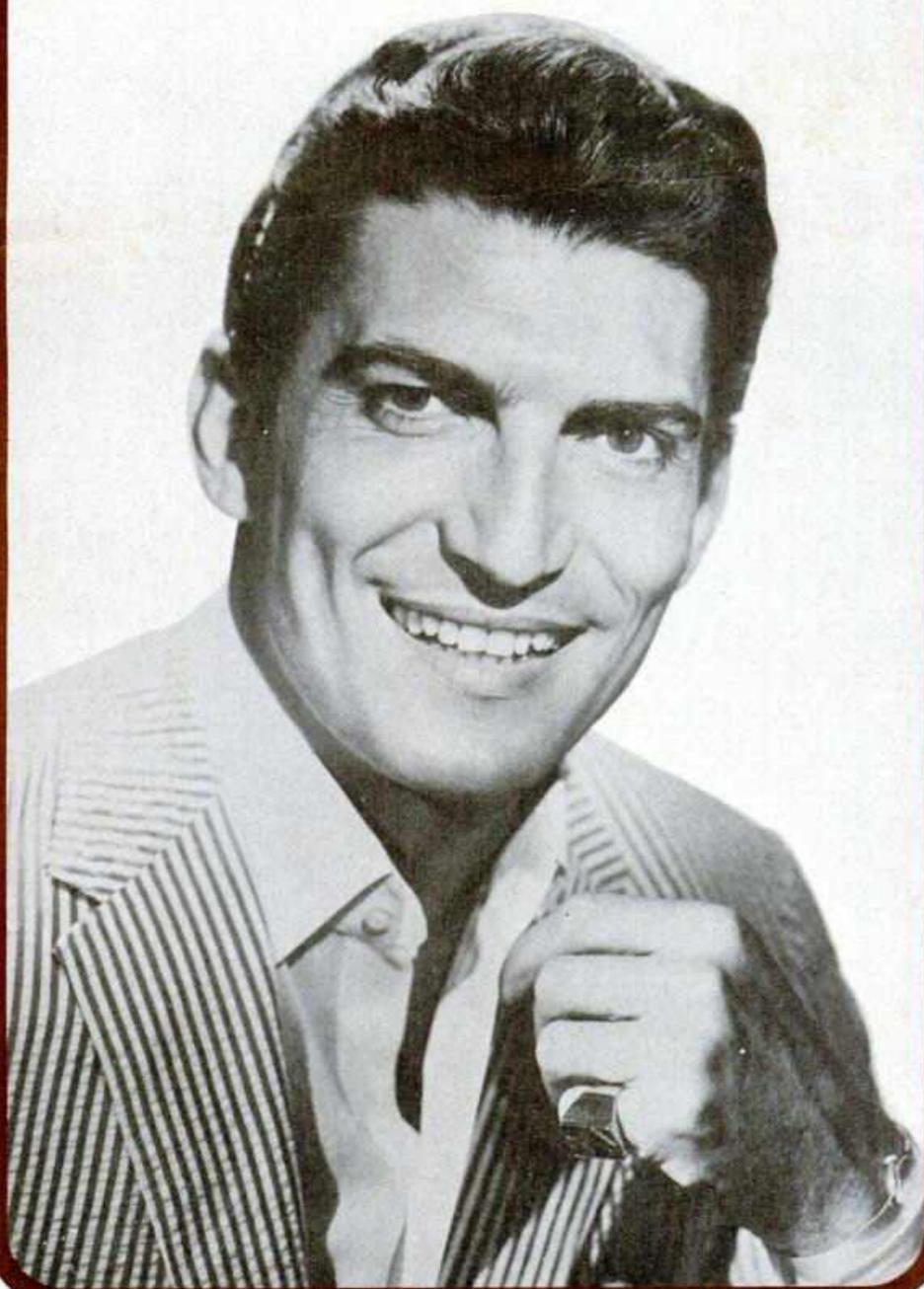
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Talent Agencies Assail 'Paper Agents'

Tab Colleges As Easy Prey For Sharpies

• Continued from page 1

was NYU's Hans Hopf, who said there were "paper agents" with whom colleges have had reasonably good dealings. Referring to them as "middlemen," Hopf called attention to the association's own directory published last year offering guidelines for dealing with talent agents.

"Everybody has the guide," Hopf noted, "but not everybody reads it. The people who get stuck are those who don't follow the advice in the guide book." Falling into this category are new, young student union directors plus undergraduates buying talent for student functions. In many instances the students are minors which complicates matters further. Hopf said the agencies themselves were at fault for selling acts to these middlemen.

Jerry Perenchio, head of the one-year-old agency bearing his name, said in the last few years the unauthorized agent situation has gotten worse because "the college market has developed so tremendously and the sharpies are jumping on board." With so many professional acts playing the college circuit, it has become extremely difficult for the nonprofessional collegiate talent buyer to keep track of who represents whom, Perenchio feels.

Unauthorized Reps

As the agents explained, the problem involves local agents offering colleges acts for which they are unauthorized to represent. These "paper agents" receive a down payment—oftimes substantial—and either contact the school one day before the scheduled concert to announce the act has become "unavailable," and suggesting an act they can produce, or they don't return the down payment. Sometimes these middlemen offer acts way below the standard price. "Most are not franchised," explained Perenchio, "so you can't reach them through the

GRAMMY FETE TO ATTRACT RECORD CROWD

NEW YORK—The Grammy Awards presentation ceremonies Tuesday (13) in the four top music cities of the nation will attract the largest audience to ever attend the event. George Simon, executive director of the National Academy of Recording Arts and Sciences, said more than 600 will be at the presentations here, 300 in Nashville, 500 or more in Los Angeles, and 250 in Chicago.

Seven new talents have been added to the roster who'll present awards in New York City—Arthur Fiedler, Miriam Makeba, Eddy Arnold, Nancy Adams, Ethel Ennis, and Father Norman O'Connor, a NARAS governor. Pat Boone has been added to the entertainment roster at Los Angeles ceremonies.

Talent-Buying Showcase Formed at ACU Conference

By ELIOT TIEGEL

SAN FRANCISCO—A talent-buying marketplace has been established at the College Unions conference.

A record number of eight talent agencies met with college entertainment bookers. A total of 45 exhibitors displayed their wares for the union directors during the Sunday-Wednesday (4-7) convention. Approximately 725 persons attended the educator's conference, marked by two firsts. It was the ACU's first time in San Francisco and the first time overseas delegates participated in the 51-year-old organization's annual conclave.

The ACU reported its membership as 590 schools, up 1.14 over last year. The union directors, whose facilities are usually the social centers for their colleges, touched upon the entertainment aspect of their jobs in only one meeting dealing with broadening the union's musical horizons.

Talk Business

It was through the in-person meetings with talent agency representatives, many of whom they had been dealing with on the phone but had never met personally, that the educators got down to the nitty gritty of talking business.

The convention was designed to expressly eliminate exhibitor hospitality suites, so delegates spent their working hours at the meetings and visited exhibi-

unions." It's equally difficult to halt their tactics through legal action because they present themselves as "producers" not agents, Perenchio said. Sending out cease and desist letters has no effect, the agencies report.

The legitimate talent agencies would be in violation of restraint of trade if they banded together to halt these "paper agents." What they can do is pass the word around about alleged trouble makers when they become known.

(Continued on page 8)

Cantagiuro Tour Will Include Foreign Hops

ROME—If plans of promoter Ezio Radaelli take shape, Moscow, Zagreb, Paris and Madrid would be included as one night stands, along with 13 Italian cities in the 1965 Cantagiuro singing tour of Italy, to be held between June 24 and July 11.

The tour, which carries 16 name singers and 16 beginners, pits one against the other in contests during the tour and then holds semi-finals and finals for elimination on the final two nights at Fiuggi, the spa near Rome. The entire entourage numbers 250.

(Continued on page 14)

Stax's 1st Single

NEW YORK—Stax Records has issued its first single, "Goodnight Baby," with Sam & Dave. The label is distributed by Atlantic Records.

tors' booths during designated hours.

Agencies exhibiting their talent rosters were Ashley Famous, Associated Booking Corp., GAC-ITA, Perenchio, W. Colston Leigh, Willard Alexander, William Morris and Universal Attractions. The Interstate Cultural Network offered material relating to closed-circuit TV presentations of plays, opera and ballet.

Some union directors started booking dates immediately, others waited until the last two

Ray Charles Moves Base To W. Coast

HOLLYWOOD—Ray Charles' musical enterprises have been incorporated in the new R.P.M. Building, 2107 W. Washington Boulevard, Los Angeles. Charles' music firms were previously in New York.

Located in the building built by the singer himself are Tangerine Records, which produces product for release by ABC-Paramount, Ray Charles Enterprises, Tangerine Music, Racer Music and Racer Personal Management. The building also houses a recording studio.

Artists under contract to Tangerine are Louis Jordan, Percy Mayfield, Margie Hendrix, Lula Redd, Shirley Gunter, Terrell Prude, George Wydell, Marv Jenkins, Barbara Middleton and Donnie McGowan, among others.

Staff a&r man is Mike Akopff; staff arranger, Otis Hayes, with Joe Adams general man-

HIGH SCHOOL CIRCUITS BLOOM FOR DISK ACTS

SAN FRANCISCO—High schools are developing as a new potent circuit for entertainers, a consensus among talent agencies attending the Associated Union convention revealed here.

The talent mentioned as being favored by teen-agers fell into the agency's area of specialization. A booker representing a large number of jazz bands said high school students are asking for the big sound. An agency handling rock 'n' roll acts extolled the popularity of those groups. One booker mentioned classical recitals are developing as an appealing draw.

High schools are buying small groups in the \$300-\$400 category while others through PTA sponsorship or active student solicitation are paying top price for acts. Afternoon dates bring a lower price.

Wealthy communities are in for forefront of the action with other areas of the country slowly becoming involved in pop artist shows. Small groups are favored for assemblies; larger acts for evening concerts.

A Big Factor

"Music is becoming a very

big factor in high schools," said Abby Hoffer of the Willard Alexander agency. "Kids are also becoming dance-minded again."

While the action is currently on a local level, one agent said it was too early to start thinking about high school tours. "If an act has a hit record, the kids want to hear him," said Frank Rio of Associated Booking Corp.

Steve Lieber of William Morris pointed to 6,000 seat high school auditoriums as allowing for huge audiences. Student government associations can raise the money required to pay for a top name act. The movement is big in the Midwest, where William Morris' Bob Ehlert says it has been growing for the past two years. Schools can spend from \$2,000 to \$4,500, Ehlert explained.

Once a school runs a successful concert, it sets a contingency fund which allows it to plan for future attractions.

While the high school market is still a relatively virgin territory, it is a new-found ambrosia for talent and bookers looking to fill in gaps in their schedules.

Named to ACU's executive roster for 1965-1966 were Bill Scott, president, University of Houston; George Stevens, president-elect, Oregon State; regional vice-president Leon Kottner, Iowa University and secretary-treasurer Ed Whiting, Cornell. Outgoing president was Si Ellingson, University of Oregon.

Overseas delegates were from Japan, Taiwan, Hong Kong, Puerto Rico, Philippines, England and Australia.

Entertainment was provided by the Eddie Cano quartet at the opening night banquet, Art Norrier's ragtime trio at the ACU president's reception, the Back-porch Majority at the hungry i, Glenn Yarbrough at U.C.'s Berkeley campus and Earl Wrightson and Lois Hunt at the concluding conference banquet.

The emphasis at the business meetings dealt with topics designed to improve union operations, with the show business aspect one minor segment of union life.

Next year's convention will be held March 20-23 in New Orleans at the Roosevelt Hotel with Tulane University the host school.

ACU Maps 'Who's Who' On Bookers

SAN FRANCISCO—Regional directories revealing business practices of talent agents will be formulated to assist college buyers in ferreting out dishonest booking agents, revealed Hans Hopf, chairman of the Association of College Union's artists representatives committee last week.

Hopf told Billboard that ACU would set up five or six directories listing names of all bookers in those areas and their deals with colleges. When a school is approached by an agent unknown to a union director, the director need only check the region's directory located at one school to ascertain which colleges in that area have done business with the agent. The director then contacts each school to learn the legitimacy—or lack of it—of this unknown booker.

This move by the ACU is meant to minimize the incidence of members being victimized by bookers called "paper agents" who promise acts for which they are unauthorized to represent. (See separate story.)

This directory will never recommend any agency or release talent fees, Hopf said because the ACU does not want to get involved in individual commitments or recommendations. "The talent agencies would like us to blacklist 'paper agents' but they're isolated cases," Hopf noted.

The NYU Washington Heights union director explained the idea was for his conferees to informally pass around information about bad apples. "Our biggest weapon is that we talk to each other," he said wryly. "We are also sensitive about our own members who do foolish things."

The aggressive personality

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A Bow to AGAC

A trade association run by dedicated officers truly serves its membership and the industry in which the membership functions. Such an organization is the American Guild of Authors and Composers, which has been conducting an educational campaign apprising composers and lyricists of their stake in the New U. S. Copyright Bill. The last issue of the AGAC Bulletin, for instance, contains an analysis of the bill by AGAC's legal counsel, and a summary of those points of most interest to the copyright owners. The AGAC members, too, are urged to ask their Congressmen for prompt action on the bill.

Traditionally, of course, the writer has been regarded as an "other-worldly" being—a person of poetry and song, but unable to properly take care of his business interests. Today, many writers have become very worldly indeed—yet, as a whole, it can be stated that their creative efforts merit the utmost protection by men who are schooled in the intricacies of the law and who have the will and determination to project the creator.

Therefore, we commend the Burton Lanes, Alex Kramers and Leonard Whitcups—and Miriam Stern—for their continuous travail in behalf of the writer.

The music and record business, in our time, has gone through many changes. It will undergo many more convolutions. But it will always be with us—as long as there are writers who receive a fair return for their creative work.

ON CAMPUS CIRCUIT

College Beat Double Play: Ticket Sales to Disks to \$\$

NEW YORK—Record artists usually find the college circuit doubly lucrative—in ticket sales and in boosting record sales. The Smothers Brothers attracted 4,350 to a March 6 concert at Muhlenberg College, Allentown, Pa., according to campus correspondent Dave Schattstein, and their antics "held the audience from the time they first walked on stage until the end of the concert." As a result of the concert, Anthony Pappicola at Speedy's Records in Allentown, said the sale of their albums was so good he had to reorder. The Muhlenberg Bookstore on campus reported the sale of 20 albums, mostly just previous to the concert.

Ella Fitzgerald, starring in a March 19 show at the Palais Des Fetes in Strasbourg, France, was cheered wildly by 1,300 who heard her versions of "A Hard Day's Night" and "Mack the Knife," according to Francis W. H. Davies, Billboard's correspondent at Cite' Universitaire Pourtales in Strasbourg. Others in the show, all of whom scored a hit, included the Oscar Peterson Trio, Clark Terry and the Tommy Flanagan Trio. Radio Franck, a Strasbourg record dealer, reported an increase in the sales of Ella Fitzgerald albums after the concert.

A Feb. 23 performance at Colorado University, Denver, by Serendipity Singers boosted album sales at the University Rec-

ASCAP \$\$ TO 4 WRITERS

NEW YORK—The American Society of Composers, Authors, and Publishers has announced awards to four writer members—all connected with successful Broadway musicals. They are: Stan Freeman, composer of the Buddy Hackett show, "If I Had a Ball"; Mark Sandrich Jr. and Sidney Michaels, writers of "Ben Franklin in Paris," and John Baker Gray, lyricist of "High Spirits." The awards are for "unique prestige value" and ASCAP has now awarded a total of \$501,750 to more than 1,400 writers.

It's Settled—Columbia Inks Chad & Jeremy

NEW YORK—Columbia Records has signed a contract for world rights of Chad & Jeremy, according to Martin J. Machat, an attorney representing the British duo. Columbia Records has rights for all Chad & Jeremy product recorded after Jan. 1, 1965.

Ember Records of England retains rights to all product recorded before that date through a settlement reached March 27. The settlement included the dismissal of legal action here and in England brought by both sides. This means that Columbia will be competing against Capitol Records of Canada, Ltd., in Canada as the result of an earlier Capitol deal with Ember; World Artist Records in the U. S., which had been releasing the duo; and Ember elsewhere in the world. All have unreleased product in reserve.

World Artists has just released the single "What Do You Want With Me," by Chad & Jeremy and the record immediately hit No. 97 on the Hot 100 last week and is now 89. While World Artists had rights to the record, they did not clear rights for the song. It was written by Chad & Jeremy, who are now in an extremely good bargaining position. Machat said the matter was under discussion.

Everly Brothers On 9-Country European Jaunt

MUNICH — The Everly Brothers began their nine-country tour of Europe here Sunday (11) where they will be hosted by Teldec Records, Warner Bros.' German licensee.

While in Germany they will record four new German songs with Gerhardt Mendelson, independent producer. They will also appear on two German TV shows.

Saturday (17) they arrive in Milan to attend the convention of CGD, Warner Bros.' Italian licensee. They will appear on Italian TV and record two original songs in Italian.

Other scheduled stops are Stockholm, Oslo, Paris, Amsterdam, Utrecht, Holland and London.

TV work, personal appearances and recording sessions are on tap for all these cities.

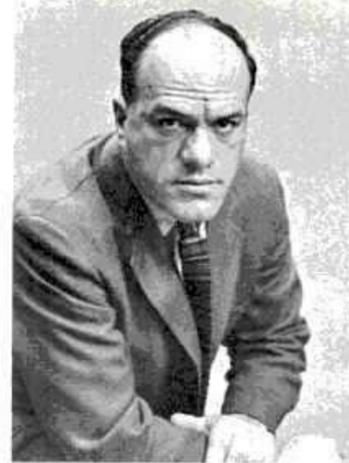
Wm. Driggs Is Dead at 79

BURBANK, Calif. — William King Driggs Sr., 79, died Wednesday (7) in St. Joseph's Hospital here. The head of TV's King family, he had suffered a stroke a week ago. Funeral services were held Saturday at Sherman Oaks Mormon Church Mortuary, with burial in Hollywood Hills Forest Lawn.

Driggs was the father-in-law of Jim Conkling, former president of Columbia Records and Warner Bros. "The King Family" ABC-TV show featured the entire King Family.

Survivors include his widow, Mrs. Pearl Driggs; eight children, including the King sisters, Maxine, Alyce, Louise, Donna, Yvonne, and Marilyn; and 23 grandchildren.

Bob Altshuler Heads Press and PR at Col.



ROBERT ALTSHULER

NEW YORK—Columbia Records has named Robert Altshuler director of press and public relations. He will report to Leonard Burkat, vice-president of the label's information services. Altshuler will direct all activities with the trade and consumer press and will work closely with Columbia executives, artists and their managers.

He will also supervise the label's public information and reviewers' services.

Altshuler comes to Columbia after four years as director of publicity and advertising for Atlantic and Atco Records and the various labels associated with the Atlantic-Atco group. He also gave his services as publi-

Tax Rule Has Patrons Coming Or Going

WASHINGTON — Internal Revenue is once again pontificating on the cabaret tax question as it concerns food and drink consumed on the premises. Latest ruling would make food and drink subject to the tax whether they are paid for before or after the entertainment period. The rule could cover discotheques where dancers are served.

Treasury Department says customers must pay tax on food and drink consumed during the time they are "witness to" or "participate in" any form of taxable entertainment. IRS says the rule applies even when a minimum is charged and paid before or after the location goes into "cabaret status" by having entertainment available. No matter when the customer pays, if he eats or drinks during the entertainment period, the tax is on.

Elledge Inked By Acuff-Rose

NASHVILLE — Jimmy Elledge this week signed three contracts with Wesley Rose—as a songwriter with Acuff-Rose Publications, for management and booking with Acuff-Rose Artists Corp., and as a recording artist with Hickory Records.

Harrison to RCA

MONTREAL — G. I. Harrison has been named vice-president of RCA Victor Company, Ltd. (Canada). He joined the company as general manager of the record division last year. In his new post he continues as general manager.

cist for the National Academy of Recording Arts and Sciences. His background also includes a stint as general manager of Candid Records, a jazz label, and director of advertising and publicity for United Artists Records. While at UA he also coordinated the label's promotion activities on all soundtrack albums and material from film musicals.

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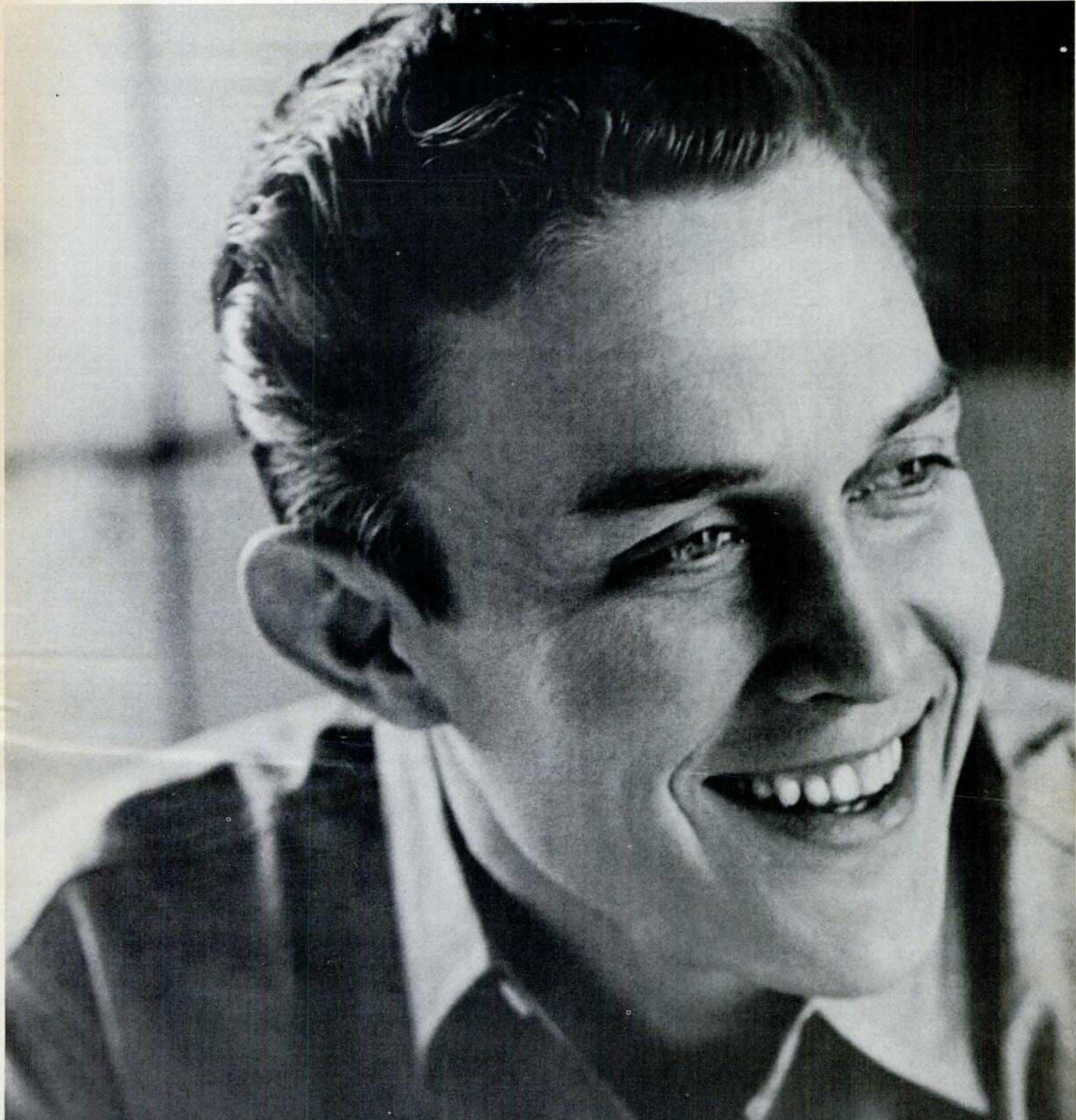
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ON COLUMBIA RECORDS

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Lear: Wizard of Cartridge Age

By LEE ZHITO

NEW YORK — William P. Lear, president of Lear Jet Corp., ignited considerable excitement with the recent disclosure that he was entering the automobile tape cartridge field. The industries affected — record, equipment and automotive—had good cause to react as they did.

It was Bill Lear, who upon passing his 60th birthday, started manufacturing private jet planes. He tooled up his plant in Wichita and went into production of the so-called business jets. Experts in the field predicted he would have no buyers for a private craft that sold for the "impossible" figure of \$575,000.

Gets Motorola Plant

Lear is following the same procedure in the car cartridge field. He recently acquired the Motorola warehouse in Detroit and is now in the process of tooling it for production of the Lear-engineered cartridge. How many will he need? Who will buy them? How can he justify his production schedules until he knows what the market will bear?

Lear's answer: "A year ago, we went into production of jets when I had my first two cus-



WILLIAM P. LEAR

tomers. Today, Lear Jets is more than \$60,000,000 back-ordered."

In turning to entertaining motorists, Bill Lear is back in the business in which he made his first fortune 37 years ago. He recalls those days with relish:

"It happened in 1928. I was then with the Galvin Manufacturing Co. in Chicago, who was making storage batteries and "A" battery eliminators. I had joined Paul Galvin's company to make radio chassis for the Hartman Furniture Co., then one of the biggest outlets for private brand radios.

"In the fall of 1928 I placed the first car radio ever built on Paul Galvin's desk. It created some interest around the plant, but the general feeling was that radios in cars would never go over. The chief concern was that they would be legislated out of existence for driving safety reasons.

"Two weeks later, we made a 100 of them to see what would happen. Then, we made another 100, and then we were on our way to being in the car radio business.

Name for Company

"It was a year later—Black Friday, the day the bottom dropped out of the stock market—while Paul and I were en route to a radio manufacturers' convention in Atlantic City we came up with a name for our auto radio. We decided to call it Motorola."

Bill Lear was born in Hannibal, Mo., on June 26, 1902. He was raised and educated in Chicago ("I never got past grade school"). In 1950, he was awarded an honorary doctor's degree in engineering by the University of Michigan. Some of the many honors bestowed upon him include the Collier Trophy, presented to him by the President of the United States in 1949 "for outstanding contribution in aviation," and Sweden's Bronze Thulin medal (1960) for his achievements in aviation.

He became the first man to fly his private plane into Moscow, "a story which hit the front page of every newspaper of the world on June 26, 1956—the reason I remember it is because it happened on my birthday. It created a little stir. The Russians knew I was coming but the Americans didn't."

Lear later joined the Grigsby-Grunow-Hines Co. where Bill Grunow subsequently manufactured the Majestic radio.

Lear then went in business on his own. With an investment of \$500, he formed the Radio Coil & Wire Corp. In 1927, he sold this firm to Paul Galvin for a third interest in Galvin Manufacturing Co. which later had become Motorola.

In 1932, Lear turned back his interest in Galvin, and shortly thereafter arrived in New York to enter the aviation communications field as Lear Developments. This firm changed its name to Lear Aviation, and then to Lear, Inc. In 1962, Lear, Inc. was sold to Siegler to become Lear-Siegler, Inc. Bill Lear's interest received approximately \$19 million.

"When I came to New York in 1933," Lear recalls, "it didn't take me long to run out of money. It was a little too early for the aviation radio business, and by spring of 1934, I was flat broke.

"At that time, all-wave sets had become the craze. I had an idea for the simplified manufacture of all-wave home radio receivers and took it to RCA Victor.

"It was Friday, April 13, on the 13th hour—1 o'clock in the afternoon—that E. T. Cunningham, president of RCA Victor, expressed great enthusiasm for my proposal and bought the idea.

Was Flat Broke

"When I walked into Mr. Cunningham's office that morning, I was flat broke. At 1 o'clock that afternoon he gave me a contract for \$250,000 including \$50,000 in cash calling for my services as a consultant over a period of several years.

"The development which I had brought to RCA Victor was later known as "The Magic Brain." During this period of the all-wave radio fad, manufacturers needed a flexible arrangement whereby mass production concepts could be applied to making sets at varying quality and price levels. It was my idea to have the "rf" or tuning portion of the set to remain the same in all units. If you wanted a bigger and better set, you would use the identical tuning head, and then add better audio, bigger speakers, and finer cabinets."

Now, well-armed with new means to pursue his goal, Lear continued to work on aviation communications. He established the firm bearing his name which was the world's first to manufacture radio equipment for private planes.

Epic's Levy in London Talks

LONDON—Len Levy, vice-president and general manager of Epic Records, arrived here Sunday (10) for a week of conferences with Epic's European artists.

He will meet with the Shad-ows, Cliff Richard, the Dave Clark Five, Rolf Harris, the Yardbirds and Andy Stewart.

Levy will co-ordinate the American tour of the Dave Clark Five in June. The group will appear on several TV programs, including the "Ed Sullivan Show" and "Shindig."

Levy will also confer with Mickey Most, independent producer.

Randazzo to MGM

NEW YORK—MGM Records has signed Teddy Randazzo to an independent producer's contract. Ginny Arnell will be one of the first artists who will record for the label under Randazzo's aegis.

Tuesday (20) Randazzo will be guest artist at a music publishers and record company convention in Milan.

Col. Masterworks Artists To Give Concerts in Soviet

NEW YORK — Columbia Masterworks artists Isaac Stern, George Szell and the Cleveland Orchestra, Eugene Istomin and Philippe Entremont will take off on independent Russian tours this spring.

Stern, who is being saluted this month by Columbia with the release of five albums, arrives in Russia April 26. His four-week itinerary includes both recital and concert performances in Moscow, Tbilisi, Yerevan, Riga and Tallinn.

Under the auspices of the Cultural Presentations Program of the U. S. State Department, George Szell and the Cleveland Orchestra leave April 13 for a 24-concert tour of the Soviet Union and Western Europe. Following five weeks in Russia, the longest tour ever undertaken by an American orchestra in the USSR, Szell and the

Cleveland Orchestra join pianist Leon Fleisher in Stockholm May 25. Fleisher, pianist on the Epic label, will accompany them on the remainder of their tour, concluding in London June 26.

Eugene Istomin, American-born pianist arrived in Russia April 5. Following a concert in Moscow April 7, he will journey to Kiev for a recital April 11 and a concert April 13. Appearances in Minsk, Riga and Leningrad are also included on his Russian itinerary.

Pianist Philippe Entremont will begin his second Russian tour April 19. Ending May 17, the tour includes recitals and concert performances in Moscow and Leningrad. The French-born pianist recently completed a tour of the U. S., and returns here in July following his Russian tour and a visit to his native country.

HERMAN'S HERMITS SET MARK ON HOT 100 CHART

NEW YORK—Herman's Hermits, the hottest selling act today, this week have set a precedent by having their latest single release, "Mrs. Brown, You've Got a Lovely Daughter," break into the Hot 100 chart at No. 12. This is the highest any record has ever hit the chart. The previous high was the Beatles' "A Hard Day's Night" on Capitol which came in at position 21.

Herman's Hermits now have three singles in the top 20 of the Hot 100 chart, with their "Can't You Hear My Heartbeat" at No. 6, "Mrs. Brown, You've Got a Lovely Daughter" at No. 12 and "Silhouettes" at No. 19 in only three weeks on the chart.

The tune, from their latest LP, has received what is considered the heaviest airplay of any record not released as a single.

Disk jockeys were playing the cut from the group's smash LP, "Introducing Herman's Hermits," which is No. 3 on the Top LP's chart in Billboard.

While "Silhouettes" was just released three weeks ago, MGM was forced to release "Mrs. Brown" and to date has found the has been no effect in the sales of the other two singles by the same group.

The advanced airplay on this tune has obviously helped the LP tremendously, since customers were forced to buy the package to obtain "Mrs. Brown."

The group is scheduled to arrive in this country Monday (19) for a month of one-nighters with the Dick Clark tour starting April 30. Prior to that they will make several personal appearances.

They will appear on ABC-TV's "Shindig" May 4.

Suit's Aftermath: Advice

GLENDALE, Calif. — Bartholomew Music owner, Jim Pitcher, has his check for \$21.01 (the final decision award in his suit against Sears, Roebuck) and strong words for small dealers around the country faced with similar competitive ilks.

Pitcher advises other dealers, faced with competitors advertising product below cost, to in-

vestigate their State laws and "take the time and trouble to put a stop to the practice."

He believes his decision against Sears, which he claims advertised top-selling LP's at below cost in violation of the California Code, is a significant moral victory.

Pitcher also revealed he forwarded data compiled against the chain to the FTC for their review. Pitcher initially filed a small claims suit against the local Sears outlet last October, winning a \$173.30 judgment which Sears appealed. This figure was reduced to \$21.01 when Pitcher could not prove sufficient damages as a result of the ads. Sears did not appeal the \$21 decision.

Odetta to Tour

NEW YORK—Odetta, RCA Victor recording artist, leaves this week for a two-month tour of the Far East. Her first stop will be Australia, where she will appear in concert in Sydney, Brisbane, Adelaide, Melbourne and Perth. Then she will go to Japan. She will be accompanied by Bruce Langhorne, guitarist, and Leslie Grignage, bass fiddler.

Mueller Gets New Cap. Job

HOLLYWOOD—Eugene L. Mueller has joined Capitol Records to take over the new post of general controller. He will also be a member of the Capitol management team.

As general controller, Mueller will report directly to Alan W. Livingston, Capitol Records president. He took over his new post on Monday (12).

Mueller comes to Capitol from the Chrysler Corp. where he was general controller and treasurer of the Chrysler Leasing Corp. based in Detroit. In his assignment at Capitol, he will headquarter in Hollywood.

Gerry Arrives For U. S. Tour

NEW YORK—Gerry and the Pacemakers, British group released on the Laurie label in the U. S., arrived here Thursday (18) to begin a series of TV and personal appearances.

Eddie Mathews, vice-president of Laurie, reported that the ABC "Shindig" package tour featuring the group will include Fort Wayne, Ind., April 29; Cincinnati, April 30; Columbus, May 1; Detroit, May 2; Youngstown, Ohio, May 3; Grand Rapids, Mich., May 4; Toledo, May 5; Dayton, Ohio, May 6; Cleveland, May 7; Pittsburgh, May 8; Buffalo, May 9; Washington, May 13; New York City, May 14, 15 and 16; Providence, R. I., May 21; Baltimore, May 23, and Norfolk, May 23.

ABC-Para Release

NEW YORK — ABC-Paramount Records this week released a Ray Charles single taken from the Impulse album, "Definitive Jazz Series No. 2." The single, "Without a Song," runs six minutes and 30 seconds on both sides.

THEY NEVER MISS



NEITHER WILL JODY MILLER!

THE BEATLES

**TICKET TO RIDE b/w
Yes It Is 5407**

Just released in the U.S. and Britain. Both sides are from their forthcoming United Artists movie, *Eight Arms To Hold You*.

THE BEACH BOYS

**HELP ME, RHONDA b/w
Kiss Me, Baby 5395**

This could be their biggest single yet! It's the top song in their great new album, *The Beach Boys Today* DT 2269

JODY MILLER

**QUEEN OF THE HOUSE
b/w The Greatest Actor**

5402 The smash hit answer to Roger Miller's *King Of The Road*



Copyrighted material

WDGY Must Take DJ Work Ban to Court

MINNEAPOLIS—The legality of a Minneapolis disk jockey's contract, prohibiting him for 18 months from working at any other station within 35 miles, must be tested in a trial, the Minnesota State Supreme Court ruled Friday (2).

The court made this finding on an appeal from Bill Bennett, who was hired by Twin City Station WDGY in 1960 as an announcer for \$1,083.33 a month. After one year, he was told this pay would not be renewed, but that he could remain at WDGY at union rates, roughly half of his contract salary.

Bennett resigned and sought a job at radio station KSTP, NBC-affiliate, St. Paul.

That station withdrew from contract negotiations, Bennett charged in his complaint, after WDGY attorneys notified KSTP of the 18-month restriction in Bennett's former contract.

Bennett then went to work at another local station, WLOL, and obtained an injunction against enforcement of WDGY's contract. He also sued for \$25,000.

The lower court upheld WDGY, but the State Supreme Court reversed that ruling, saying the station must prove the validity of its contract in court. The "burden of proving justification" is on the station, said the court.

WDGY is operated by Storz Broadcasting Co.

MGM-Verve's 'Smith Month'

NEW YORK — MGM-Verve has designated this month as "Jimmy Smith Month," with heavy promotion on the artist's "Monster" album on Verve and a sales push for Smith's catalog product.

Streamers, banners and co-op advertising mats are being sent distributors and an incentive buying program is available for distributors and their salesmen.

Radio stations are being sent Jimmy Smith product, and the artist has arranged night club and college bookings during April.

NEW YORK — Vanguard Records has named Pep Distributors in Los Angeles and the Gerber Distributing Co. in Syracuse as distributors, Herb Corsack, Vanguard sales manager, announced this week.

EPSTEIN BUYS LEGIT THEATER

LONDON—Beatles' manager Brian Epstein has taken over London's Saville Theater — he bought a controlling interest from the previous sole shareholders, Bernard Delfont and Tom Arnold, who stay on as directors.

And Epstein has hinted that John Lennon and Paul McCartney may have a show for the venue: "They are to write a musical soon," he disclosed.

With producer Peter Bridge, Epstein has already invested in a London play which he hopes to take into the West End shortly.



MORE THAN 20 NAME ARTISTS, such as Vic Damone, center, have come to the New York Billboard offices to tape spots urging young citizens to stay in school. The tapes are being made for Sargent Shriver's Job Corps. With Damone is Don Owens, left, Billboard staffer, and Hal B. Cook, Billboard publisher.

Tab Colleges Easy Prey for Sharpies

• Continued from page 3

Bob Willding of the Willard Alexander agency said these disreputable bookers were difficult to combat. "They take everybody's list of clients and submit them to colleges," he remarked. "They grab the deposit and nobody finds them. A lot of schools have been burned through the years by these small agents. In the last year and a half the situation has become ridiculous." It's impossible to estimate the amount of money they bilk from unsuspecting colleges, he added.

Part of the problem is that on many campuses, students book talent without any faculty supervision. These schools fall prey to the "paper agents."

Frank Rio of Associated Booking stated that he feels the buyer has control of the situation so he should ask the agencies whom they represent exclusively to avoid being promised an act by someone representing himself as a booking agent with major agency affiliation.

A William Morris college booker requesting anonymity called the "paper agents" unscrupulous people who pick up quick money by taking advantage of naive college students who book acts unsupervised. "The 'paper agents' give out misinformation, undercut our prices, can't deliver the artists and then force the school at the last minute to accept an attraction they want them to take," he said.

Bob Ehlert of Morris' Chicago office said there were about "six or seven" key "paper agents" who were causing trouble in the New York and Boston areas. But they're also springing up "like wild fire," he said. "Schools don't want to get involved in lawsuits so they don't pursue legal action," was Ehlert's explanation for the lack of court action against these alleged dishonest agents.

Other agency representatives said there were scores of these disreputable bookers. Some agents pointed to people strolling past exhibitor's booths and labeled them "paper agents."

Charlie Trencha of Associated Booking said the agencies had voted last year to try to stop these dishonest agents but the situation was never pursued.

All the agents agreed that attending such functions as the Union convention was important for meeting the collegians face-to-face and emphasizing whom

they represented. But none admitted this in itself would eradicate a condition prevalent in many parts of the country.

RCA, Du Pont Teen Concerts

NEW YORK — RCA Victor and Du Pont will launch a joint "Teen Pop concerts" show in August to tour 30 major markets. The back-to-school fashion-musical show aimed at youths 13 to 18 years old will star RCA Victor artists Peggy March and Bennie Thomas in the Western market and the Astronauts in the Eastern markets.

Shows will be held in each market's leading department store, and will feature local teen-agers modeling Du Pont fabric clothes. Cities in the dual promotion include Boston, Pittsburgh, Cleveland, Detroit, Indianapolis, Cincinnati, Philadelphia, St. Louis, Kansas City, Mo., Dallas, Houston, San Antonio, Los Angeles, San Francisco, Portland, Seattle, Denver, Omaha, Des Moines, Minneapolis and Chicago.

Columbia Mulls Change in Title To CBS Records

• Continued from page 1

seas areas by Electrical & Musical Industries (EMI). But the RCA Victor identification, even without the "little dog," is now identifiable in the major markets of Europe.

The Columbia Records imprint first appeared on recordings in 1889. It was a development of the American Graphophone Co., which was established two years earlier to develop the new recording process. In 1934, Columbia Graphophone was purchased by the American Record Corp., which also produced such famous labels as Brunswick and Vocalion. Four years later, the American Record Corp. was acquired by the blossoming Columbia Broadcasting System.

And now that CBS is playing "togetherness" by bringing all its divisions into one building, the one-world CBS Records concept appears to be an inevitability.

Webmans Level Three Charges Against Spier

NEW YORK—Belle Nardone Webman and Harold Webman, stockholders of Larry Spier, Inc., B.L. & H. Music Corp. and We Three Music, Inc., have filed suit in New York Supreme Court against Larry Spier Jr., Robert Schwartz, Eugene Schwartz, Elliot Greenberg, Schwartz Music, Laurie Productions, Inc., Just Music, Inc., Just Music Corp., S&J Music Publishing Corp., Larry Spier, Inc., B.L.&H. Music Corp. and We Three Music, Inc.

In three actions, the plaintiffs charged that Spier, in violation of his obligations to the Larry Spier corporations, devoted all his time and effort to get business for the Schwartz corporations.

They also charged the defendants with deceiving music writers "into believing that the

Schwartz corporations are affiliated with the Larry Spier corporations, thereby, implying that both groups of corporations are one and the same."

The third action charges that the defendants enticed Spier to leave the employ of the Larry Spier corporations.

The plaintiffs seek to enjoin Spier from soliciting business on behalf of the Schwartz corporations as long as he remains an officer and director of any of the Spier corporations. They also demand an accounting from Spier of any funds received by him from the Schwartz corporations.

The other defendants are asked to account for any revenue which accrued as a result of Spier's efforts.

The plaintiffs seek damages of \$250,000 and counsel costs.



ELECTROVISION PRESIDENT BILL SARGENT, left, Nelson Riddle, center, and Al Ham, Electrovision vice-president for music, discuss "Harlow" at a recording session of the film's score. Riddle arranged and conducted the score (composed by him and Ham) for the Electrovision-Warner Bros. album.

ACU Maps Who's Who's on Bookers

• Continued from page 3

traits of booking agents was particularly irksome to union directors, according to Hopf. "They're a different breed of person. They're aggressive and it's difficult for many of our members to successfully do business with them." Many union directors are lacking in business acumen and they especially dislike the escape clause in contracts which they feel favors the agent and leaves them holding the proverbial bag.

This escape clause which releases an act from his contract because of an act of God, has wide interpretive latitude. The agent says he's not responsible if the act backs out because he's only negotiated for the act and the contract is between the school and the performer, according to the collegians.

Committee member Adell McMillan of the University of Oregon, called the percentage contract safer than a flat fee pact. "The colleges are willing to go along with percentage contracts because there is no risk," she said.

When asked to comment on the big business aspect of college entertainment, Hopf parried that the union directors were "amused" at the current publicity over their stature. "We're not big business now; it's been this way for a long time," he said. Two years ago he and Shaw Smith of Davidson University,

spent a week visiting talent agencies in New York informing them of their needs. As a result of those meetings, the agencies have begun working closely with the unions.

Miss McMillan thought the recent folk boom had brought attention to college shows, since in many areas the college auditorium is the largest arena in town and crowds follow top name draws.

Top prices for attractions also made the college circuit a big volume business, adding to the impression of a new-found market. Fad attraction acts were mentioned as helping raise the price. In order to catch the pop act which is hot today and gone tomorrow, the college has to pay what the traffic allows, Miss McMillan said.

New Cole-SG Post to Howard

NEW YORK—Ira Howard has been named to the newly created post of director of music and talent development for the music division of Columbia Pictures-Screen Gems TV. Howard had been with Cash Box, a music industry trade paper, for 13 years. He had been music editor for five years.

Howard will co-ordinate music activities with Wally Schuster and Emil LaViola of the firm's professional departments.

THE SMOTHERS BROTHERS
Present
AN AESOP FABLE

TOM, I'M SURE YOU'VE HEARD THIS FAMOUS FABLE. THE ONE ABOUT 'THE TORTOISE AND THE HARE'...

YEAH, AND I'M SURE I'M GOING TO HEAR IT AGAIN. RIGHT?

ONE DAY A HARE LAUGHED AND MADE FUN OF A TORTOISE BECAUSE HE WAS SO SLOW!

HUMILIATED TO A MERE SHELL OF HIS FORMER SELF, THE INTREPID TORTOISE CHALLENGED THE RUDE RABBIT TO A RACE! THIS MADE THE HARE MORE HYSTERICAL THAN EVER, AND HE ACCEPTED THE CHALLENGE GLADLY.

IT WAS DECIDED THAT THE FOX SHOULD SET THE COURSE AND ACT AS JUDGE, AND THE BIG RACE BEGAN!

THE TORTOISE TRUDGED OFF FROM THE STARTING LINE. AND THE HARE SHOT OFF LIKE A BULLET...

...AND VERY SOON HE WAS SO FAR AHEAD OF THE TORTOISE, HE THOUGHT IT WAS SILLY TO RUN ANYMORE. AND IN A SPOT OF SHADE HE RESTED AND SOON FELL FAST ASLEEP.

THE NEXT MORNING HE WOKE UP WITH A START AND REMEMBERING THE RACE, OFF HE SPED, AS FAST AS HE COULD, TO THE FINISH LINE.

BUT ALAS, EVEN WITH FOUR RABBIT FEET, HE WAS OUT OF LUCK. FOR THE INTREPID TORTOISE HAD JUST WADDLED OVER THE FINISH LINE BEFORE HIM, AND WAS ACCLAIMED THE WINNER!!!

THE MORAL:
NEVER PUT OFF TIL TOMORROW, WHAT YOU CAN DO TODAY!!!

"LIKE GETTING OUR BRAND NEW MERCURY ALBUM!!!"

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THE SMOTHERS BROTHERS WAY

TEACHES KIDS A LESSON!

AESOP'S FABLES

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Dean TV Show a Trailblazer

NEW YORK—It's no secret that myriad pop and jazz performers continually descend upon Nashville — the fount of country music—to absorb some of the Nashville sound for their pop record sessions. Some examples are Connie Frances, Perry Como, Al Hirt, Al Martino, Buddy Greco and Burl Ives.

But it is really a two-way trail. In the words of Southern Music's Roy Horton, Nashville is currently going to New York—and this is likely to continue for a long, long time. Chief reason and vehicle for the return trip is the great plug af-

forded country artists on the ABC-TV Jimmy Dean show, which winds up a successful season May 13 and which has been renewed for next season. In appreciation of the importance of the Dean show for the entire world of country music, Dean last week (8) was given a plaque from the Country Music Association, inscribed:

"To Jimmy Dean in appreciation for the promulgation of country music through words and music." Chet Atkins, noted guitarist and head of the RCA Victor operation in Nashville, made the presentation on the Dean show.

Country acts who appeared on the Dean show during the 1964-1965 season include the following notables: Chet Atkins, Floyd Cramer, George Jones, Porter Wagoner, Rex Allen, Roy Clark, Buck Owens, Leon McAuliff, Johnny Tillotson, Carl Smith, Homer and Jethro, Judy Lynn, Sonny James, Roger Miller, Grandpa Jones, Roy Drusky, Sheb Wooley, the Stoneman Family, Johnny Cash, Connie Smith, Faron Young, Ferlin Husky, Minnie Pearl, Flatt and Scruggs, the Stoney Mountain Cloggers and the Jordanaires.

Others who have appeared are Molly Bee (steadily), Elton Britt, Stuart Hamblen, Eddy Arnold, Tex Ritter, Hank Williams Jr., Hank Snow, Hank Thompson, the late Jim Reeves and many others.

For next season, the Dean show will continue its format, emphasizing the great acts and songs of the world of country music. Executive producer is Bob Banner; producer, Julio Benedetto; director, Bill Foster; associate producer, Tom Egan. The music director and arranger is Dan Sebesky, with Charles Grean (the same who would slap a bass on occasional c&w dates) as music consultant.

Hy Heath, 74, Dies on Coast

HOLLYWOOD — Walter Henry (Hy) Heath, 74, former comedian and veteran songwriter, died at a local convalescent hospital April 3 of cancer. Deceased was the writer of such songs as "Mule Train," "Clancy Lowered the Boom," "Ya, Ya, Ya, Said the Little Brown Fox," among others.

A native of Memphis, Heath appeared in minstrelsy many years ago and later trouped as a comedian with burlesque and tab shows. He also did considerable writing for radio. He was a close friend of the late Fred Rose, founder of Acuff-Rose, Nashville publishing firm, and was a member of the Acuff-Rose songwriting staff until his death. Heath is survived by his widow, Rose.

Presser Inks Perle

BRYN MAWR, Pa. — Composer George Perle, theoretician of the 12-tone system, has signed with the Theodore Presser Co., music publishers.

20th-Fox Handles Other Labels Under Own Logo

NEW YORK — Twentieth Century-Fox Records has embarked on a policy of distributing other labels under its TCF logo. First label to be signed for distribution under this arrangement is Hall Records, a Beaumont, Tex. firm. Hall artists are Johnny (Running Bear) Preston, Dickey (Patches) Lee, Albert Collins, Jivin' Gene and Tony Borders. Doug Moody will handle the product for the TCF group. Each record will carry two logos — that of the label and of TCF.

Distribution will be handled separately from the Twentieth Century-Fox distribution organization. Chris Saner, Twentieth Century-Fox national sales manager, will handle the new line.

Meanwhile, the parent company is putting a strong sales and promotional effort behind its original soundtrack albums. National promotion on album product is being handled by Al Calder, who also acts as liaison between the record and film companies in the exploitation department.

AGAC Educational Drive On New Copyright Bill

NEW YORK—The American Guild of Authors and Composers (AGAC) is busily conducting an educational campaign among its members, acquainting them with the highlights of the principal revisions in the new copyright bill (H.R. 4347). Hearings on the bill start April 28. Burton Lane, AGAC president, and Leon Kellman, attorney, will be heard during the initial hearings by the House Judiciary Subcommittee.

Miriam Stern, AGAC executive director, noted that songwriters and publishers, as well as other creative segments and cultural groups, were unified in their philosophy with regard to the necessity for the revised bill. Miss Stern said, "We are fighting along with the Writers' Guild of America, the Authors League and representatives of literary agents."

Chief provisions of the new bill provide for copyright protection for life plus 50 years (bringing American practice into line with European copyright protection), an increase in record royalties; payment for

juke box performances of copyrighted material, and payment from many nonprofit users.

AGAC urges members to write their congressmen asking for prompt action.

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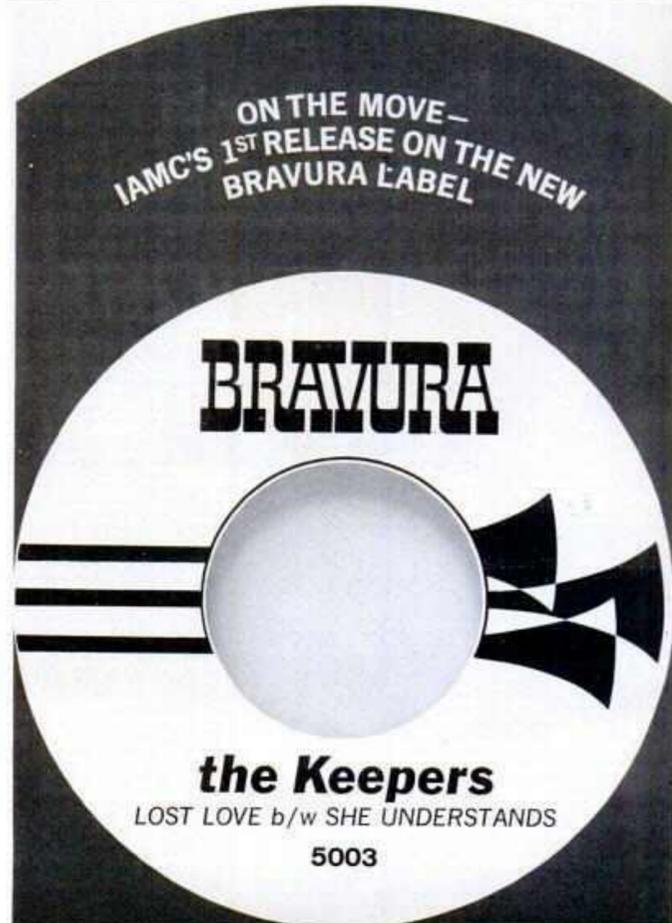
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b/w The Times They Are A' Changin'

B'way's Songwriters Could Be Hollywood Cure-All: Drake

By MIKE GROSS

NEW YORK—The film musical awards' runaway in the Academy Award "Oscar" race last week should once again turn Hollywood's eyes to Broadway showtune writers. That's the opinion of Ervin Drake, who wrote the score for the current long-running Broadway musical "What Makes Sammy Run" who also believes that the musical form can be the answer to many of the film business' present problems.

In Drake's view, the movie musical can be Hollywood's definitive answer to the problems presented by TV competition over the past decade. "Since TV is now virtually music-less," said Drake, Hollywood should return to the scene of its former triumphs and dig for that musical gold again."

Drake is referring to the Hol-

lywood of the 1930's and the early 1940's when box-office hits were being made with film musicals that had scores by such Broadway musical-oriented writers as Richard Rodgers and Lorenz Hart, Cole Porter, Irving Berlin, and George and Ira Gershwin.

Drake also pointed out that the film musical has other attendant benefits that the Hollywood studios have recognized as having important values to a box-office buildup. On the promotional end there is the probability of a click song emerging from the score as well as the potential of a click soundtrack album.

The current hot - running "Sound of Music" and "Mary Poppins" soundtracks and the high sales figures racked up by the also-current "My Fair Lady" as well as the multi-million sales garnered by "West Side Story," "A Hard Day's Night" and "South Pacific," to name a few, affirm Drake's case. That

many of the aforementioned soundtracks were adaptations from Broadway originals doesn't detract from his point. "A Hard Day's Night," the Beatles' picture had an original score by John Lennon and Paul McCartney, and this year's Academy Award winning score was written expressly for the "Mary Poppins" movie by Richard and Robert Sherman. They also won in the "Best Song" category with "Chim Chim Cheree."

"My Fair Lady," which won "Best Picture" award and "Mary Poppins" received "Oscars" in 13 different categories.

With the film musicals' stand-out achievement in the year's Academy Awards presentation, Drake feels that Hollywood's logical move now is to do more of the same. As a starting point, he suggests that the studios look into their vaults which contain a wealth of material that can be transferred into new musical properties for the screen.

Another BMI Workshop Set For Writers

NEW YORK—Another in the series of Broadcast Music, Inc., Musical Theater Workshops will be presented on three consecutive Mondays beginning April 12 at the New Theater here. The program is under Lehman Engel's direction. The series will feature varied workshop assignments, ranging from musical adaptations of scenes from contemporary dramas and novels to original material designed for the musical theater.

Writer whose works will be presented in these premiere performances are Bonnie Arditti, Rolf Barnes, Karl Blumenkranz, Robert Brittan, Joan Brown, Tom Burke, Hal Frederick, Hy Gilbert, Jack Holmes, Deed Meyer, Lanny Meyers, Mel Mitchell, Virginia Radcliffe, Bob Rosenblum, Norman Sachs, Thomas Z. Shepard, Michael Small, Bernie Spiro, Brower Wagoner, Phyllis Williams, Judd Woldin and John Wolfson.

The BMI Musical Theater Workshop was founded five years ago to expand the opportunity for creative and experimental activity in the theater by composers and lyricists.

Album Brings on Revisit Of Porter Off-Broadway

NEW YORK—An album of obscure songs by the late Cole Porter released several months ago started the ball rolling for an off-Broadway musical revue that opened several weeks ago to good notices. The inspiration for the off-Broadway production, "The Decline and Fall of the Entire World As Seen Through the Eyes of Cole Porter Revisited," was the "Cole Porter Revisited" LP, originally

issued on the RIC Records banner and now released on Joe Csida's new label, JJC Records.

Both the album and off-Broadway production were produced by Ben Bagley. Even though only Kaye Ballard is the only performer appearing on both the record and stage version, Csida reports that the LP is now selling like an original cast album. Csida added that Harry Apostelaris, head of Alpha Distributors in New York, has been getting calls from local dealers requesting the album for customers who have seen the off-Broadway production. The album contains only 14 of the 33 Porter songs used in the show, but the fact that its theme is the same and that Miss Ballard is featured in both, has put the LP into the "original cast album" classification.

To further tie in the LP with the show, which is running at the Square East in Greenwich Village, JJC has put up displays showcasing the album around the cabaret-theater and is even selling the albums there.

The album was part of RIC's "World of the Theater" series which also brought out "Rodgers & Hart Revisited." Csida, who was president of the RIC label, took over the album line when he severed relations with the company last month and formed JJC Records. He plans to continue the "World of the Theater" program and three new LP's will be added to the series later this month.

John Levy Sets Jazz TV Series

NEW YORK—John Levy, jazz talent manager, has set up Joley Productions Inc., to present a weekly hour-long TV series aimed to encompass the entire realm of jazz music. Titled "Jazz in America," the series will premiere on May 2 on Channel 47, the new ultra-high frequency channel with call letters of WNJV.

Levy plans to have the series emphasize all aspects of Amer-

Signings

Ned Miller has signed with Capitol Records. Deal was set by Herb Hendler, Capitol's acting director of Artists' contracts. Miller, who will record with veteran country producer Ken Nelson, has written such tunes as "Invisible Tears" and "From a Jack to a King." Miller's recording sessions are set for this week. His first LP is scheduled for June release. Hendler also signed guitarist-singer Rosinha de Valenca. The Brazilian-born artist, who was featured with Wanda de Sah on the recently released LP "Brazil '65," will record with executive a&r producer Dave Cavanaugh. . . . Epic Records has signed the Shadows, a British group which has provided the musical background for vocalist Cliff Richard since 1958. Their solo debut for Epic will be "Mary Anne," already on the British charts. Group consist of Bruce Walsh, Hank B. Marvin, Brian Bennett and John Rostill. . . . Bob Denver, star of TV's "Gilligan's Island," and actress Patti Chandler signed pact with Burton Records. . . . The Phonetics and Jessie Hill signed with Malwyn Enterprises. Phonetics debut single is "Ghosts" on the Trudel label; Hill's first single is "I'm Tellin' You People" on the Kerwood label. . . . Linda Hall, who at one time recorded for Columbia Records, has signed with Artcraft Records, a Schenectady-based firm.

PEOPLE AND PLACES

Eugene Ormandy, conductor of the Philadelphia Orchestra, received an honorary doctorate, the degree of Doctor of Humane Letters, from Long Island University. . . . Charles Aznavour, who stars in the film, "Taxi From Tobruk," did a special promotion for his Reprise single, "Venice Blue," by handing out 100 free copies at the Fine Arts Theater one night last week. . . . Roland Kirk, Lime-light Records jazz star, will be at New York's Five Spot until May 2. . . . The Four Seasons have lined up a string of concerts, night club and TV dates for the next four months. The bookings include a tour of the campus circuit, as well as a shot on the WABC-TV special, "All America Go Go" April 22 and another TV appearance on NBC's "Hullabaloo" May 4. . . . Songwriter George D. Weiss is honeymooning in Acapulco. . . . Songwriter-publisher Marvin Fisher became a grandfather last Tuesday (6). His daughter, Mrs. Penny York, gave birth to a boy in New York. . . . Bobby Vinton, Epic artist, flew to England last week for a recording session with disk producer Mickie Most. . . . Xavier Cugat and his fiancée, Charo Baeza, will headline the stagershow at New York's Paramount Theater for one week beginning May 7.

The Animals, MGM Records artists, return to the U. S. April 13 for an eight-day stay. The group will appear on NBC-TV's "Hullabaloo" and on the Clay Cole syndicated show. They are also booked for a short personal appearance in Puerto Rico and the Bahamas. . . . Israeli singer Sarah Rubin returns to the Cafe Sабbra May 23. . . . Woody Allen will record his second Colpix at Basin Street East, where he begins an engagement April 19. . . . Folk singers Addis and Crofut are set for the Gaslight Cafe in New York on May 19. . . . Jay and the Americans will tape the "Hullabaloo" on April 16 for airing April 20. . . . Tina Scott signed with Bob Schwartz of JJJ Enterprises for personal management. . . . Singer Marilyn Michaels will record the title song of "The Street Is My Beat," to be produced by Harann Productions and scheduled for July release. Warner Bros. will release the record.

Miles Davis, Doris Day and Robert Goulet have been honored by the record critics in Germany for their CBS Records' albums. . . . Charlie Calello will write the score for Joe Cate's first film production, "Who Killed Teddy Bear." . . . Jimmy Clanton, Amy-Mala artist, resumes his personal appearance at Mt. Ephron, N. J., April 14 after recuperating from injuries sustained in a car crash in Houston. . . . Jerry Vale will headline at Blinstrub's in Boston from April 30 through May 9, and at Harold's Club, Reno, from Aug. 30 through Sept. 5. . . . Monique Van Vooren will be at Suttmillers in Dayton, Ohio, April 19-24. . . . Fred Hellerman and Ronnie Gilbert will begin a three-week concert tour of Israel on May 28. . . . Neil Sedaka is now headlining at the Alhambra in Tel Aviv. . . . Martine Dalton, United Artists disk, makes her TV debut on Joe Franklin' show April 14. . . . Nina Simone heads out on another long concert tour of colleges beginning at New York's Hunter College April 15. . . . Comedian Ronnie Martin returns to the Copacabana on May 20 for a two-week run with Johnny Mathis.

MIKE GROSS

NEW DANCE DISK

Chubby Checker Enjoying A Smash Diet Program

NEW YORK — Chubby Checker is riding on a dance craze once again. The singer, who clicked with the Twist and Limbo, is now running hot with the Freddie. He has recorded the tune, "Doin' the Freddie," which has given rise to the dance, for the Parkway label.

The quick takeoff of his latest record has resulted in a rash of bookings. During the next two months, Checker will appear on "Hullabaloo," "Lloyd Thaxton," tour with Danny Thomas, do a concert at the Cow Palace in San Francisco, a one-nighter in Nova Scotia and fly to Israel to star at the official festivities marking that country's Independence Week.

During his performance, Checker demonstrates the new dance and it's reported that the strenuous steps has slimmed him down from 246 pounds to 190.

With such disk hits as "The Twist," "Limbo Rock," "Pony

ican jazz culture from folk blues to progressive jazz. The series will be presented by Joley Productions, a Levy subsidiary.

Opening show's line-up will include Damita Jo, the Cannonball Adderley Sextet and the Billy Taylor Trio. Taylor will serve as permanent host of the program.

Time" and "The Fly," it's been estimated that Checker's records have sold more than 15 million copies. His click with the twist won him two movie assignments pegged on the song and the dance.

As an expansion of his recording activities, Checker now owns two music publishing companies, has taken a shot at songwriting and recently formed his own production firm to package other talent.

WEMAR GETS 'BREED' OPTION

NEW YORK—Wemar Music Corp., in an expansion move, has acquired an option to the screenplay "The Vicious Breed," and the film is scheduled for production starting in June. The title song was written by Joe Sauter, librettist of "Cindy," and Mike Lewis. "Cindy," an off-Broadway musical comedy produced and published by Wemar, is in its second year.

Wemar also announced the signing of artist Vicki Baines and has already set a master deal for her with Cameo-Parkway. Ricky Lisi and Earline Phillips have been signed by Wemar as staff writers.

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Int'l Hops in Cantagiuro Tour

• Continued from page 1

Moscow is almost set with the contest scheduled for the Lenin Stadium which seats 100,000. Both Zagreb and Madrid are likely, but Paris is in doubt because French entertainment unions are campaigning to keep foreign artists from appearing on the two French TV channels. However, since many French artists appear in Italy without difficulty, it is believed the restriction would be relaxed lest it invite Italian reprisals.

In addition to the regular Cantagiuro, Radaelli announced that the fall edition which took place in October in the U. S. last year will be repeated on a more extended basis in

1965. Full itinerary of the Cantagiuro and participants will be announced when all contracts have been signed.

Adriano Celentano, Peppino di Capri and Gianni Morandi, winners of the 1962, 1963 and 1964 events, respectively, will appear as guests of honor. At present, eight Italian cities are vying for the honor of being the starting point, ultimate choice depending on the direction of the over-all tour. All songs, whose recordings have not been released before March 15, will be eligible. A special feature of the 1965 event will be a trailer outfitted as a disk store which will sell only Cantagiuro recordings at the various stops.

Financing of the international jumps will be undertaken by the tourist organizations of the nations concerned, as is generally the case in Italy where provincial and local tourist boards put up fixed fees to bring the event to their locality. In addition, the tour is always accompanied by a considerable advertising caravan which is seen by the crowds who line the roads and the city streets through which it passes.

In emphasizing the Cantagiuro slogan, "Victory Is Not Essential, It's Enough to Compete," Radaelli pointed out that three Cantagiuro songs throughout most of the summer last year held the top three places in Billboard's list of Italian song hits.

Dick Clark on British Binge

• Continued from page 1

to say about American promoters who have lost money on British attractions: "As I have said before in Billboard, if the artists are presented correctly, then they are currently the most valuable thing on the scene. Some Americans have stupidly been booking in acts, paying them too much money, giving them none of the right sort of promotion or supporting bill and breaking every rule in the book.

"They lost money. The acts were disappointed and no one came well out of the situation. I am not anti-British performers, as some people seem to have thought since I first aired my views; but I do believe that they must be presented correctly to the public at fair admission prices.

"As a result of the ridiculous offers that have been made by these kind of promoters, I have had considerable difficulty here in booking artists at the right prices, but hopefully the dawn is awakening to more sensible deals on both sides for these shows.

"My offices in four American cities have booked over 700

one-nighters in the past year—we had a gross turnover of \$4,500,000—and I lost out on only one British act—a group which shall remain nameless, but one which has taken the rap for other losses in the U. S.

"I am able to offer top British performers bookings on two American TV shows, my ABC-networked 'American Bandstand' and the syndicated 'Shebang.' We are also making three motion pictures, including one

for Columbia in the coming months. I know I can use British talent in a big way and that at fair prices it will reward me."

Clark announced a tie-up with Danny Betesh of Kennedy Street Enterprises—the man hotly pursuing Brian Epstein's international success. His attractions include Freddie and the Dreamers, Herman's Hermits and Wayne Fontana and the Mindbenders.

U. S. Duo 'Mucho Grande'

MEXICO CITY—Santo & Johnny are proof of the international flavor of music. The two American brothers of Italian descent have taken a song written by a couple of Britishers and have occupied the top of the chart so long in Mexico they've almost established squatter's rights.

The song, "And I Love Her," written by John Lennon and Paul McCartney was taken from the album, "Santo and Johnny Play the Beatles' Greatest Hits." The Canadian American Records' guitar instrumental single, released on the Gamma label in

Mexico, has been No. 1 the past 12 weeks except for a one-week dip to No. 2. In fact, Santo and Johnny have been in the top 10 south of the border since the middle of November.

Riding this disk popularity, the two brothers from Long Island, N. Y., at present are making personal appearances in Mexico City at the La Fuente night club and Lirico Theater, according to Gene Malis, general manager of Canadian American.

"Mucho Tempo," a new single by the duo, will be released within the next two weeks. A new album, "Mucho Santo & Johnny," is slated for release next week. In addition, Malis says negotiations are under way for a June or July Italian tour by Santo & Johnny.

AIRLIFT PLANNED To Jazz Fest

PARIS—Ben Benjamin, owner of the Paris Blue Note jazz club, is organizing a special airlift from Paris to the Newport Jazz Festival this summer.

Benjamin plans to charter a 120-seater plane to take French jazz fans to the Festival. For an inclusive cost of about \$500 the fans will have meals and accommodation provided, plus visits to New York jazz clubs.

The plane will leave Paris June 29 and return July 14. Fans will take their meals, during the Festival, with the musicians in the big dining hall at Newport.

Benjamin is also planning to take a French jazz quintet to the Festival, including Jean-Louis Chautemps and violinist Jean-Luc Ponty.

News From the MUSIC CAPITALS OF THE WORLD

AMSTERDAM

Chet Atkins, Floyd Cramer and the Anita Kerr Singers are expected to come to Holland in early May. They will make an appearance in the Rob de Nijs TV show. . . . Han Dunk of Holland Music is handling the U. S. hit, "Can't You Hear My Heartbeat." . . . Holland Music items "Colinda," "Lapland" and "Gino" are doing very well. . . . "Heart of Stone," Rolling Stones EP, has been doing well on the Dutch market. Also RS "The Last Time" is a good seller. . . . Basart's Guus Jansen Jr. again made a European trip. In Naples he attended the Eurovision Songfestival '65, where he acquired the rights of the winning song "Poupee de Cire, Poupee de Son" by France Gall.

Belinda Music entered into a catalog agreement with Virtuosa Music, which was founded by a Coen van Orsouw. . . . Belgian CBS-artist Jacky Delmone is due to appear on the Anneke Gronloh show over KRO-TV on July 7. . . . Polydor reports that both Bert Kaempfert's "Red Roses for a Blue Lady" and LP "Blue Midnight" from which it was taken are doing very well on the Dutch market.

Phonogram reports that Lucille Starr will fly to Holland to appear on Dutch TV and to receive a gold record for "The French Song." . . . Nesehi Ertegun, Atlantic's president, paid a visit to Bovema's Gramophonehouse during his European information trip. . . . Eric Steinmetz of Kapp visited Negram's Robert Oeges this week. . . . HMV's Dutch pop singer Tony Ronald, will return to Spain for the summer. He was honored with a farewell party, also to celebrate the release of his r&b LP. . . . Funckler Records, Artone subsidiary, released an album by Sue Thomson, entitled "Paper Tiger," which is after her successful single of the same name.

Delta's Hans Kellerman is happy with the records of Veronica DJ Gerard de Vries, who made two top-selling records at the same time. "Ode Aan Jim Reeves" is No. 37 in Holland and "Een Spel Kaarten" (Dutch version of Deck of Cards) is No. 8 this week. . . . Casper Koelman Inelco-RCA a&r man said his pupils Johnny Kendall and the Heralds are going to Italy. They will appear on TV there and also make some recordings. . . . Melodia Music is happy with the rights of Britain's hit paraders as "Silhouettes," "In the Meantime" and "I'm Telling You Now." . . . Bovema released on the Capitol label Lou Rawls album "Lost and Lookin'" and several EP's, featuring Jo Stafford, Peggy Lee and Buck Owens.

Recent releases in CBS' singles are Gene Pitney's "I Must Be Seeing Things," Johnny Cash's "Orange Blossom Special" and Eydie Gorme's "Piel Canela." . . . As Basart is handling all Rolling Stones songs and The Beatles catalog for Holland, its position on the Dutch market is rather strong at the moment. . . . A good Dutch version has been made of the Anima's hit "Don't Let Me Be Misunderstood" by ZZ & the M'sks on the Artone label, reports Bob Schoorl of Belinda Music. . . . The Sadler Wells Opera will stage Stravinsky's "The Rage Progress" as part of this year's Holland Festival program.

RAYMOND M. J. DOBBE

BUDAPEST

Louis Armstrong's concert tour around Hungary, visiting all other socialistic countries, aroused some speculation as to why Armstrong did not visit this country too. First, the extremely high fees of the

"All-Stars" band, \$4,000 per concert, of which they want to take 80 per cent out of the country; second, the lack of a concert hall of adequate seating capacity here, which would mean business for the State Concert Agency. The Sport hall in Praha, Czechoslovakia, has some 14,000 seats; the one here has about 3,000 seats. Unfortunately, Armstrong did not tour Eastern Europe in the summer, when concerts at the Budapest small Sports Stadium with a seating capacity of 18,000 would have been possible. The State Agency said that lack of hard currency is the reason that until now only French songstress, Dalida, is contracted, who brings her own band, comes here for the summer season. . . . The Association of Young Communists has set April 12 and May 1 for the "Budapest Youth Days." . . . Two big jazz concerts will be held on April 20 and 23. A select number of the best Hungarian musicians—principally amateur combos—will take part; and to give the whole affair an international aspect, invitations to jazz musicians have been sent to Holland, Poland, Roumania, the German Democratic and the German Federal Republic. As these have been sent somewhat belatedly the international flavor is extremely doubtful. PAUL GYONGY

HAMBURG

Philips has just released "Hejo, Hejo, Blue River Baby," the first recording by two young Munich artists, Robert, 21 and Helmut, 24. The disk is a best-seller and has climbed to third spot on the Austrian hit parade. . . . The Allensbach Institute for Demoskopie, West Germany's leading public opinion research organization, has polled the Germans on the European woman they admire most. The winner is recording artist Heidi Bruhl, followed by Princess Grace, Fabiola and Soraya. . . . Hans-Joachim (Hajo) Kreutzfeld has left the Rattles, Germany's top beat band, to take over his father's drugstore. Hajo has been replaced by Hermann Rugenstein, 18, a guitarist who has been playing with the Four Renders band. Hajo's departure points up the fact that in Germany music is still regarded as more of a hobby than a vocation or profession in terms of prestige.

The Supremes are making their first tour of Germany. The U. S. (Continued on page 18)

DUTCH TEENER FEST MAPPED

ALKMAAR, Holland—Preparations for another Dutch Teener Festival in Blokker are well under way. On Easter Monday, thousands of Dutch teen-agers will gather in the vegetable auction hall, to sit on the floor or on empty vegetable crates, to watch their favorite artists. The program lists a large number of popular artists from Holland and other countries, including the Pretty Things, German Geschwister Jacob, the Scorpions, the Gingerbreads, Lulu and the Luvvers, Edwin Rutten and the Marks. As usual, the fest is organized by Ben Essing, who in 1964 had the Beatles and Cliff Richard in his hall. He will also organize a show with the Rolling Stones this summer.

'A RECORD FOR SUMMER' CONTEST BEGINS APRIL 20

ST. VINCENT—The five-month "A Record for the Summer" competition, with six 10-minute radio transmissions daily and additional TV time, will be off and running April 20 with 44 songs, an increase of eight over a year ago, in the competition sponsored by AFI, Italian Phonograph Association, and RAI, Italian Radio-television.

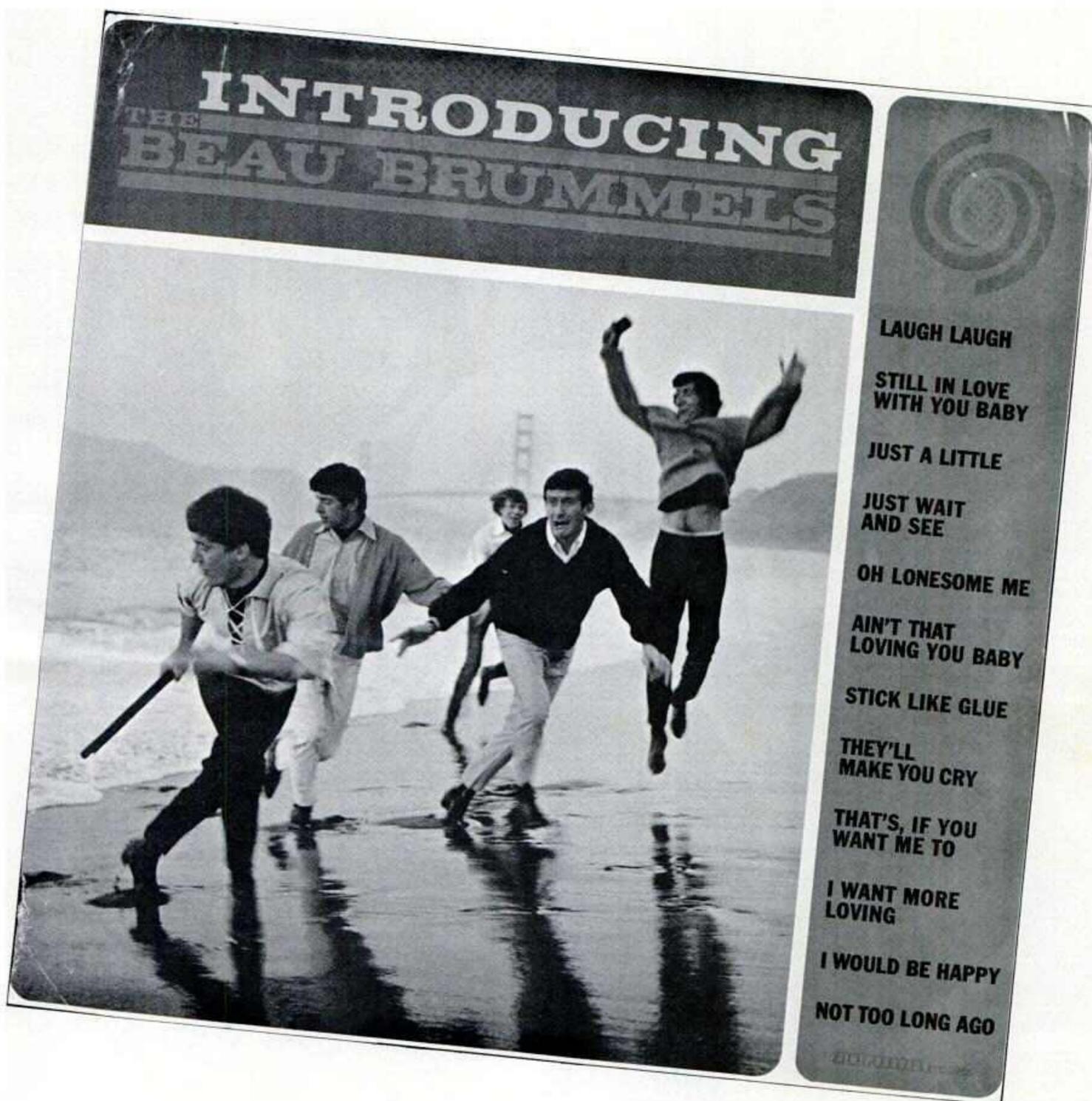
Established singers and newcomers are included in the group of records chosen, although there is no explanation why RCA's four biggest sellers were excluded from the contest. No label has more than three participants for which the public will vote until mid-June. At that time the preliminary winners will be announced at a weekend event in the St. Vincent Casino.

Following the public vote, records will be kept of disk sales throughout the summer; a final award will be made to the winner on this basis. Declared winner in 1964 was the trio, Los Marcellos Ferial, with "Sei Diventata Neri," although the press raised a controversy because all best seller lists throughout the summer carried John Foster's "Amore Scusami" in the first place. However, this disk was classified third in the awards to general surprise.

Among the better known participants this year are Johnny Dorelli and Betty Curtis, CGD; Little Tony, Durium; Claudio Villa and Fred Bongusto, Fonit-Cetra, Nico Eidenco, Jimmy Fontana and Louiselle, RCA; Bobby Solo and Ornella Vanoni, Ricordi; Iva Zanicchi and Tonny Dallara, Ri-Fi; Pino Donaggio and Nicola Arigliano, Voce del Padrone; Peppino di Capri, Carisch; John Foster, Style; Orietta Berti and Quartetto Cetra, Phonogram; Peppino Gagliardi, Jolly; Domenico Modugno, Curci, and Mario Abbate, Vis-Radio.

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This Week's
NEWSMAKERS
Around the World



THE AUSTRALIAN RECORD CO., Ltd., sponsored a cocktail party for the Dave Brubeck Quartet prior to the group's appearance at the Sydney Stadium. Two performances there marked the beginning of their na-

tional concert tour. From left, are Joe Morello, drums; Bill Smith, managing director of ARC; Brubeck, piano; Paul Desmond, sax, and Eugene Wright, bass.



BARBARA, CBS of France recording artist, was presented with an Acedmie Cros Award, the Prix Paul Gilson, for CBS recording, "Le Temps des Lilas." The French Singer is shown with V. Peter de Rougemont, vice-president of European operations, Columbia Records International.



JIM BAILEY, vice-president of Dot Records, was guest at a reception given by Fred Marks, executive director of Festival Records, during Bailey's Sydney, Australia, stopover of a world tour visiting Dot licensees. At the

party were, from left, Ted Albert of J. A. Albert & Son Music Publishers; Marks; Bailey; Noel Brown, national sales manager of Festival; Bill Shepherd, producer of Festival, and Tony Brady of Belinda Music Publishers.



EUROPE-TOURING Roy Orbison chats with Ilonka Biluska, who has been appearing with him on TV shows and personal appearance shows in Holland. Roy was recently presented a gold record by Phonogram for sales of "Pretty Woman."



DUDLEY H. TOLLER-BOND, executive vice-president of London Records, congratulates his label's composer-pianist Mrs. Peggy Stuart Coolidge for being the first American woman composer to have been officially invited to perform her works and meet in symposia with composers in Russia and Poland. Looking on are J. R. Coolidge, left, and Mrs. Toller-Bond, right.



RIVKA RAZ, who starred in the Israeli version of "My Fair Lady," is in New York on a business-pleasure trip. During her stay, she appeared on Ed Sullivan's CBS-TV show and played various benefit performances throughout the country. She'll return to Israel in the spring to begin rehearsals for "The King and I." She's shown here with Goddard Lieberson, left, president of Columbia Records, and Ettore Stratta, manager of international artists and repertoire for Columbia.

TITO RODRIGUEZ and His Orchestra played to a crowd of 60,000 at the Club Esgrima arena in Rosario during his March tour of Argentina. The Musicor artist was awarded a gold record by the Surco Record Co. for his record "Inolvidable" (Unforgettable), which sold one million copies in Argentina. He was reportedly the first foreigner to ever sell a million records here. The filming of a movie with the same title—he has been signed for three films—will begin shooting in May and co-stars Rodriguez with Isabel Sarli.





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**Wild
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Epic Launches New British Rocket in U. S.

NEW YORK—Having scored a solid sales rackup in the U. S. with disk artists from overseas, Epic Records has again tapped the foreign market with the release of "For Your Love," a single by the Yardbirds, a new British vocal-instrumental group.

The record, released just a few weeks ago in the United Kingdom, is currently on the British best-seller charts. The group, consisting of five young men, is appearing at the Crawdaddy Club in London.

With the acquisition of the Yardbirds, Epic Records currently represents five major EMI (Electric & Musical Industries) artists in the U. S. The other four are the Dave Clark Five, the highly successful British group; Cliff Richard, one of England's most popular singers; Rolf Harris, the novelty singer from Australia; and Andy Stewart, a singer from Scotland.

The Dave Clark Five, which has had eight hit singles for

Epic, is now in England filming "Catch Us if You Can," for release by Warner Bros. The group is expected to return to the U. S. this summer for their third American tour.

In its continued quest for marketable European material, Epic also released last week the tune, "Gabrielle," by organist Eddie Layton. The tune has been one of the all-time best-sellers in the Scandinavian countries.

According to Len Levy, Epic's vice-president and general manager, the label will continue to tap foreign sources to round out its future releases.

Odeon Expansion

BUENOS AIRES — Producciones Fermata records will be manufactured and released in Argentina by Odeon, an EMI firm, as of April 1, according to Mauricio S. Brenner, Fermata general manager. Handling negotiations for Odeon was Philip Brodie, general manager.

Top Stars Participate In TV Show

PARIS—One of the biggest parades of stars ever gathered together for one TV program took part in Albert Rainsner's "Tetes de Bois et Tendres Annees" show to celebrate 10 years of rock 'n' roll.

Highlight of the program was a hookup with the famous Cavern Club in Liverpool—the club that launched the Beatles—where viewers heard and saw Petula Clark, Gene Vincent and Manfred Mann.

The French end of the show featured Nancy Holloway, Dick Rivers, Claude Francois, Claude Clari, Eddy Mitchell, Marie Laforet, John William, Hugues Aufray, Monty, Danyel Gerard and Claude Bolling.

The show also ran film clips of Elvis Presley and Tommy Steele.

No Holiday For Hallyday

PARIS—To discount rumors that Johnny Hallyday, France's top pop star, was being given an early release from the Army to fulfill engagements, the French Army Ministry took the unprecedented step this week of issuing a special communique stating that Hallyday would have to serve out his time.

This means that the singer will not be free until the end of August. The Ministry also made it clear that Hallyday himself had not asked for early release.

Impresario Johnny Stark has had to cancel contracts for Hallyday to appear this summer at the Deauville Casino and for two concerts at the resort's Ambassadeurs Theater. The contracts were signed on the assumption that Hallyday would leave the Army early in June.

Randy Wood, Philips Huddle

LONDON — Randy Wood, president of Vee Jay Records, met with executives of Philips Records last week regarding Vee Jay product here. Wood recorded the Ad-Libs, a British group, and launched promotion for new Vee Jay artist Joey Paige, now making English TV and radio appearances.

CBS Record Artists Win French Academy Awards

PARIS—The Academi Charles Cros of France has presented awards for CBS Recordings by Rudolf Serkin and Eugene Ormandy, Mildred Miller and Bruno Walter, Charlie Christian and the Benny Goodman Orchestra and French artist, Barbara.

The academy, composed of the principal French critics and musicologists, annually award prizes for the best recordings in every field of music. This year, the prize-giving ceremony was held at the Palais d'Orsay here.

The Grand Prix for soloists

News From the MUSIC CAPITALS OF THE WORLD

• Continued from page 14

group is appearing under auspices of CBS Schallplatten and Aberbach Musikverlage. They have appeared on North German Television's "Music From Studio B," Germany's most prestigious music show. . . . Polydor has just released a 1965 Mardigras LP, "Mainz, Wie Es Singt und Lacht 1965." Polydor announces that it has reached an agreement with Der Stern, West Germany's leading illustrated weekly magazine, for the production and distribution of Stern-Musik. First Polydor-Stern LP's will feature Peter Alexander, Martin Lauer, Sacha Distel, Brenda Lee, and others. . . . Polydor has just sold the first 100,000 Letkiss records, with Robert Delgado (Horst Wende). . . . Peer's San Remo triumph, "Aspetta Domani," has been recorded by Philips with Kiki Dee as "Warte bis Morgen."

. . . Deutsche Grammophon is releasing "Daphne" by Richard Strauss this month (April) in the U. S. and Canada. This marks the first time that this late work of the German composer, has been available on records.

OMER ANDERSON

LONDON

Although he has now released Chad & Jeremy for a sum "in excess" of \$150,000 to Columbia, Ember chief Jeff Kruger retains masters of 37 tracks by the duo previously unreleased in Britain and 13 of them unissued in the U. S. These will subsequently be issued here on Ember and in America on a label to be negotiated. Incidentally, Kruger has begun a drive on Ember artist Ray Singers, and signed him to Columbia in America. . . . Andrew Oldham (Rolling Stones' recording manager) is to produce all the Nashville Teens' future disks. The Teens were previously with Oldham's No. 1 rival here, Mickie Most. . . . Manfred Mann's month-long U. S. tour planned to commence April 23 has been cancelled because, according to the group's manager Kenneth Pitt, suitable venues could not be found.

. . . The Beatles are coming out from under cover—they make five network TV appearances here this month in connection with the release of "Ticket to Ride." . . . Hans Schemke, International man for Busse Music, Munich, was in London to negotiate exchange deals with Dick James for copyrights and recordings from Busse's International Records. Schemke also discussed the leasing of beat material from Phil Solomons for Germany with options for other countries. . . . Decca hosted a reception for Burt Bacharach, Philips hosted for Joey Paige and CBS for the Clancey Brothers. . . . Bernard Delfont has sold his Management and Enterprise Co. to

his younger brother Leslie Grade's group, the Grade Organization, of which he becomes deputy chairman. By the deal, recording stars Frankie Vaughan, Jet Harris, Billie Davis, Beverley Sisters, Anne Shelton, Ruby Murray and others are now represented by Grade. . . . One of the two ITV entries in this year's Montreux Festival will be Southern-TV's spec featuring the New Christy Minstrels (taped here in January). CBS issues a new single by the Minstrels here April 30, coupling the two songs which came first and second in the San Remo festival "Se Piangi Se Ridi" and "The River." . . . Princess Margaret attended the premiere of Rodgers and Hammerstein's last joint musical, "The Sound of Music"; RCA Victor has issued the soundtrack album. . . . Photo-Sleeves Ltd., has introduced sleeves for singles—sold separately from the record—which do not relate to a particular release but can be sold by dealers for use with any record by a particular artist. Manfred Mann is the first to be featured on such a four-colored sleeve. CHRIS HUTCHINS

PARIS

Daniel Filipacchi, who runs France's million-selling pop monthly Salut Les Copains and who is also a producer with commercial radio station Europe No. 1, will produce a film featuring France's top pop idols. Film, to be called "Salut Les Copains" will be directed by Jean-Marie Perier, fiance of singer Francoise Hardy. . . . Eurovision winner France Gall starts a tour of Belgium April 14. . . . When Charles Aznavour returns to France at the end of this month after visits to Las Vegas, Los Angeles, New York and Mexico he will set off on a tour of Israel. . . . Catherine Elia (gold-painted) is recording the "Goldfinger" theme for Scopitone. . . . Drummer Kenny Clarke personally financed recording of a big band album featuring himself and organist Lou Bennett in arrangements by trumpeter Donald Byrd. Clarke is now hoping to interest a disk company in the record. . . . Marjorie Noel, Luxembourg's Eurovision representative, has recorded "Va Dire a l'Amour" in Italian and will next go to London to record four titles in English. . . . Vogue released Petula Clark's French version of her latest hit "I Know a Place" ("Viens Avec Moi") to coincide with opening of Pet's two-week engagement at the Paris Olympia Theater.

French Army sergeant Johnny Hallyday got special dispensation from the French Army Ministry to star in a show filmed by West German TV at the camp in Offenbourg, Germany, where he is stationed. Meanwhile, Hallyday is being pressed for around \$20,000 in back taxes. Since being drafted, Hallyday's earning power has been drastically reduced. When he leaves the Army in June he is set for tours of France and Israel and a season at the Paris Olympia in November. . . . Juliette Greco returned to Paris this week after successful lecture tours in Belgium, East and West Germany, Scandinavia, Portugal, Switzerland and Japan. In May, Greco is booked for appearances in London and Sweden. . . . Alive to the widespread interest in rock 'n' roll which still exists among French teen-agers, Decca is issuing here a series of early albums by Tommy Steele, Jerry Lee Lewis, Little Richard and Carl Perkins. MIKE HENNESSEY

RIO DE JANEIRO

Composer Dorival Caymmi flew to Hollywood to appear in the Andy Williams show. Caymmi is the writer of Williams' new hit, "And Roses and Roses," English lyrics and by Ray Gilbert. . . . (Continued on page 20)

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FOR MAKING MY SONG

"I'M TELLING

YOU NOW"

No. 1

Second Straight Week

I am now on the West Coast.

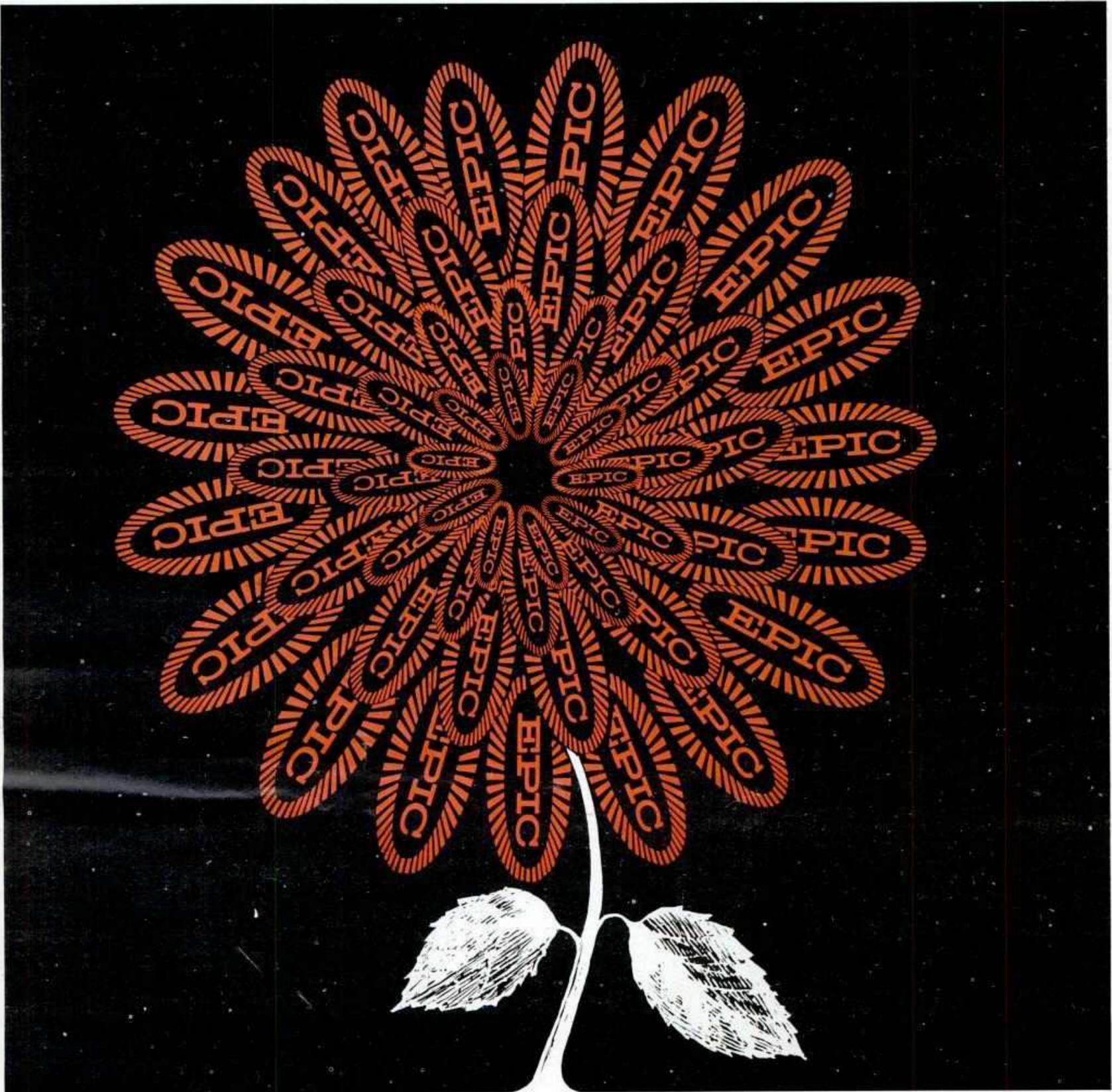
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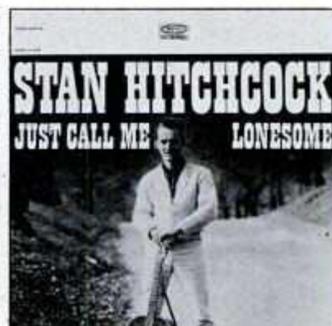
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News From the MUSIC CAPITALS OF THE WORLD

• Continued from page 18

"Cannonball Adderley & Gil Evans" and "For Django—Joe Pass" will be the first two Pacific Jazz LP's to be released by Elenco. . . . Bossa nova singer **Claudette Soares** signed with Odeon. The label released 15 LP's in its April supplement. . . . "Biographical Dictionary of Popular Music" will be rolling late in May. Volume has 1,000 bios of Brazilian, U. S., British, French, Italian, German, Spanish and Latin American artists. . . . **Astrud Gilberto** was signed for two weeks at Rio's Zum Zum Club in May. . . . German tenorman **Klaus Doldinger** is touring Brazil with his "hard bop" quartet. . . . **Roberto Quartin's** Forma LP's will be distributed in Continental Europe by **Eddie Barclay**. Label is also being negotiated with **Nesuhi Ertegün's** Atlantic Records. . . . Singer **Myrzo Barroso** organized a sextet. Group will play shows and dances.

SYLVIO TULLIO CARDOSO

ROME

Three film actresses are among Italy's latest recording artists. **Annie Girardot** will be released in the fall by CGD International. **Georgia Moll** has recorded her disk for Ariel, the new Rome label, and **Marisa Solinas** will now be heard on SDI Records. . . . **Cab Calloway**, guest on two TV shows, sang at most of Rome's American-operated spots. . . . The Eurovision Song Contest winner, sung by **France Gall**, has been recorded as "I Yes, You No." Singer turns out to be daughter of **Robert Gall**, composer of "Mamma," which has been recorded by **Charles Aznavour**, **Connie Francis** and **Domenico Modugno**. . . . Tentative title of **Marcello Mastroianni's** forthcoming musical about Rudolph Valentino is "Heart-Stealer." . . . **Don Powell** has taped themes from two Italian westerns for Ricordi. . . . **Bobby Solo**, now singing the theme of the weekly Mark Twain series on TV has been chosen for a gold record award by **Ciao Amici**, disk magazine, for 1964 disks. . . . **Gianni Morandi's** second film, "I'm Not Worthy of You," based on his Festival of the Roses winning song, received a saturation release for Easter in 50 theaters. . . . **Mina** has done the soundtrack for the film, "A Will to Die."

Japan's **Romy Yamada**, who made her U. S. rep in "Flower Drum Song" in Las Vegas, has just done her first Italian number for RCA. . . . Although **Gianni Sanjust** is representing CBS in "A Record of Summer," his song composition, "You Will Cry Again," has been issued by RCA as a new **Gino Paoli** record. . . . **Voce del Padrone** has issued an album, "Young Gigli," presenting recordings made in 1918-1919. . . . Legit actress **Anna Nogara** has just made her first record as singer for Fonit. . . . **Arturo Testa** was emcee in a special TV show featuring **Timi Yuro**, with **Carmen Villani** and **Iva Zanicchi** as guest artists. . . . **Bruno Martino** celebrated his debut with Ariston by opening at Rome's Crazy Club. . . . The **Migliacci-Zambrini** team, which provided **Gianni Morandi** with two No. 1 disks in a row, has now composed "He," which **Rita Pavone** will present as her summer song. . . . **Cetra Quartet** will be joined by **Corni Kramer** in new RAI-TV series, "Music Land." **Wilma Golch** will sing "I Won't Be There" in San Marino's "10 Songs for 10 Singers" competition April 28.

SAM'L STEINMAN

SYDNEY

Burl Ives' original version of "Royal Telephone," featured in his Decca album the "Versatile

Burl Ives," released about two years ago on the Festival label, created a sales bonanza when key radio stations leaned heavily on the "Royal Telephone" track. Twelve months later Festival's aboriginal artists **Jimmy Little** recorded the song on a single-play disk which resulted in gaining him several top awards and two gold records. Now Festival will release the original version by Ives on a single-play disk, and it is expected that the Ives' version could easily create a similar reaction to that of the Jimmy Little waxing. "Royal Telephone" appears to have a magic formula with Australian record buyers and continues to outsell many of the hot chart winners of today. . . . It is reliably reported that Dot artist **Jimmie Rodgers** will make his third visit to Australia May 31 for a two-week stint at Sydney's plush Chevron Hotel. Rodgers has enjoyed phenomenal success via his chart items "The World I Used to Know," "Someplace Green," "In an English Country Garden" and many others. Album-wise the artist has become a best seller for the Dot label, and his timely visit to Australia is expected to up sales to an even greater degree. . . . Following on the success of the national TV show, "Peyton Place," Festival is releasing a single of the title theme lifted from the ABC-Paramount album by **Frank De Vol and His Orchestra**. The album will also be released as a follow-up to the single. . . . Australian Record Co., Ltd., feted the **Dave Brubeck Quartet** at a cocktail party prior to two-night performance at the Sydney Stadium, which was the beginning of their national concert tour. . . . In Melbourne, Australian Record Co. held a reception to honor **Thelonious Monk** and his men, who are also doing a nationwide concert tour of Australia. **Ray Bull**, general sales manager of the same firm, reports the initial sales of United Artists' soundtrack album "Goldfinger," still No. 1 in the U. S., were well above average, and with the **James Bond** film of the same title opening this week in all major cities, should be ARC's best selling album for this month. . . . **George Kirby**, who has just signed with Chess Records U.S.A., is scheduled for a four-week appearance here at the Chequers night club beginning April 12. To coincide with this visit, Australian Record Co. will release his first single for the Chess label entitled "Feeling Good" b/w "No More." Top side of the single, "Feeling Good," is from the musical production "The Roar of the Greasepaint," controlled by Essex Music in Australia. . . . Hello, Dolly!" has opened here with rave reviews. The cast album is doing excellent business for RCA. . . . **Harry M. Miller**, who recently returned from a successful business tour of the U. S., reports that his next show import will be an all-folk show headed by **Josh White**.

RCA has issued **Hank Snow's** latest single, "The Wishing Well," composed by Aussie composer **Peter Hiscock**, who hails from Adelaide, South Australia. . . . The Beatles new single "Yes It Is" will be released on the Parlophone label April 9 to coincide with the English release. There is an upsurge in c&w music, and record companies are getting right behind the move with RCA leading with an album release by **Skeeter Davis**, "Let Me Get Close to You," and on the Camden label "The Humorous Side of Country Music" by **Homer & Jethro**. EMI rushed been purchased by Philips Records an EP by Australia's top c&w artist **Slim Dusty** on the Columbia label titled "My Pal Alcohol." . . . Radio Station 5DN, Adelaide, South Australia, has produced a tape featuring Hammond organist **Hedley Smith**. The material has

and will be released on an album titled "Hedley at the Hammond," the name of the artist's radio show from 5DN. . . . Philip's **Bob Cooley** has great expectations for the new single from England of **Julie Rogers** singing "The Hawaiian Wedding Songs." At the moment the disk is receiving heavy air exposure via imports which should lead to Rogers' third chart-getter in a row. . . . The album, "The Return of Rodger Miller," has been imported from the States and will be offered to retailers by Philips. . . . **The Sands**, a new local group, have just completed their first single "How Blind You Can Be," to be released on the Polydor-International label. . . . TV Week, a national magazine, has announced the winners of 1964 Logie Awards for the year's finest TV performance. Honors went to **Billy Thorpe**, as best teen-age performer and **Jimmy Hannan** as most popular personality in Australian TV. **GEORGE HILDER**

TOKYO

Peter and Gordon of Liverpool Sounds will give three concerts in Tokyo April 23, 25 and 28 before proceeding to local districts. They will tour in Japan until May 1. . . . **Silvie Vartan** will arrive from Paris May 6 to give concerts in key cities starting with Tokyo May 8 and 9. The movie, "Where Are You Going, Johnny?" in which she participated, will be released. . . . **The Animals** are expected to arrive May 31 for a 10-day tour. Concerts take place at Kosei Nenkin Hall June 2 and at Sankei Hall June 11 in Tokyo, in addition to two dance parties at Riki Hall (day and night) June 6 introducing "Surfin'" and "Swim." Their recording, "The House of the Rising Sun," is a hit here, too. . . . **Mitch Miller and his Gang** consisting of 28 singers, 12 dancers and musicians totaling 50 were booked to stage three shows in Tokyo: at Sankei Hall May 14 and at Kosei Nenkin Hall May 30 (day and night). It is certain the shows will draw packed audiences, thanks to "The River Kwai March," "Yellow Rose of Texas," "Exodus" and other hit numbers.

Wilhelm Kempf will arrive May 7 on his fourth visit to Japan to give seven recitals from May 13 to June 3. Tickets have already sold out. . . . **Brenda Lee** is arriving June 14 with the **Casuals** for a series of concerts. She will sing "One Rainy Night in Tokyo," a Japanese hit, and "La Vie en Rose" in Japanese language at two concerts at Sankei Hall June 15 and 16. . . . **Akeo Watanabe**, musical director of Japan Philharmonic Symphony Orchestra, left for Europe and the U. S. March 28 to conduct the **Northern BBC Orchestra** in Manchester, the **Helsinki Radio Symphony Orchestra** and the **Cincinnati Symphony Orchestra**. . . . An Italian company comprising 15 singers with **Tagliavini** at top, two conductors, a producer and others are to stage 18 performances of "Tosca," "La Boheme" and "La Traviata" in Tokyo, Kyoto and Nagoya starting June 9. Costumes and stage settings are prepared in and shipped from Italy, while chorus, ballet, orchestra and minor singing rolls are furnished by Japanese. **J. FUKUNISHI**

TORONTO

"Dead Sea," with the **Jaguars** has been picked up by Dot Records for release in the U. S. The instrumental by the French-Canadian group, on Quality's Reo label, sold some 35,000 when it was released in the Quebec market. . . . "Put You Down," with the **Big Town Boys**, will be released on the RCA Victor label in the U. S. . . . General Artists Corp. in New York has signed folk singers **Malka and Joso** to a three-year contract. With their first album well on its way to becoming Capitol's best-selling Canadian LP, they'll cut a second album of more international folk songs this month. The duo is also due to tape a "Show of the Week" for the Canadian Broadcasting Corp. TV network. GAC is anxious to introduce their polished, sophisticated multi-lingual folk song act to American audiences.

General manager of the record division of RCA Victor in Canada, **George Harrison**, has been named a vice-president of the company after only a little more than a year at the helm. . . . **Danny Harrison**, young Canadian singer under contract to Coral, has a new single upcoming this month, "I'm a Rolling Stone" and "Speak of the Devil," cut in New York with a big orchestra backing. . . . With "Shakin' All Over," with the **Guess Who's**, breaking out in the U. S. for Scepter and still strong on the radio station charts here, Quality has released an album named for the hit single. It identifies the hitherto anonymous group, **Chad Allan and the Expressions**. . . . RCA Victor's affiliate company in South Africa digs the "My Fair Lady Discotheque" album with **Georges Tremblay**, and has picked it up from RCA Victor's Canada-International label. The novelty of the discotheque treatment sets the LP apart from the wealth of others MFL product and sales have been good in Canada in seven weeks in the market. . . . "While I'm Away," with the **Four Ems**, on Quality's Barry label here from Rollo in the U. S., was written by **CKWS** Kington deejay **Bryan Olney** and another Canadian, **Peter Bebee**.

RCA Victor here has taken on distribution of **Wolff Records'** debut disk, "Say Baby (Who Am I)" and "You Should Know It," with **Dee and the Yeomen**, just beginning to fade after a good showing on station charts here. Tri-State Distributors in Fort Wayne, Ind., reports to Wolff that it's No. 28 on their hot pop hits. The hope is that stronger distribution will boost the single again here, and RCA will work on foreign release. . . . RCA Victor hosted a luncheon for **Artur Rubinstein** when he appeared at the Place des Artes in Montreal Thursday (1) and presented a library of his recordings, autographed by the famous pianist, to the music libraries of McGill University in Montreal and the University of Toronto. . . . Some 5,000 Montreal fans saw **Adam Faith** and **Sandie Shaw** at a CKGM Club 980 hop and a CBC Teens '65 dance during a weekend visit the end of last month. Faith is on the Capitol label here, and **Sandie Shaw's** Pye disks are distributed by Allied.

Quality Records played host to **Bernie Binnick** of the Swan label on a brief visit to Toronto last month. . . . Compo is hoping for favorable "I remember the Four Lads when . . ." reaction to the quartet's latest United Artists' single, "Thanks, Mr. Florist," answer song to "Red Roses for a Blue Lady," which has gotten a boost in airplay through deejay use of **Bert Kaempfert's** recorded promotion messages thanking Canadian fans for buying and playing his disks. **KIT MORGAN**

CHICAGO

It's not every day a deejay loses 50,000-plus hats. **Howard Miller** did just that when he promised all his women listeners a hat if it snowed after March 16—two days later it did. Miller's pay-off: A cute, miniature plastic toy hat with his compliments. . . . **Carson Rennie** joins WCFL. He was with WLOL, Minneapolis. . . . **WAAF's Marty Faye** has been named for the 1965 Good American Award in the Communications Division by the Chicago Committee of One-Hundred.

Glenn Bell, WMAQ's energetic new program manager, scores a first with his station hosting the Midwest premiere of **Otto Preminger's** "In Harm's Way" at the Chicago Theater April 15. The "New Q" deejays will do interviews in the lobby—Glenn will emcee from the stage. . . . **Irv Garmisa**, brother of the disk distributing ace, has opened a free-lance record promotion and public relations office on South Dearborn Street. He's handling a record for Philips: "The Three Kids" by **Jonathan, David and Elbert**. The group, incidentally, is appearing at Mother Blues.

Local lad makes good angle: **Wayne Swanberg**, a Roosevelt University student, comes out with his first disk on **Jim Golden's** U.S.A. label. Wayne heads the group and

also wrote the song. . . . The city is now minus the caustic wit of **Dan Sorkin**—he moves to KFRC in San Francisco. Sorkin's plush pad in Outer Drive East is being taken over by none other than **Morris Diamond**. . . . **Raugh Ergas** comes up with another cute promotional gambit. For **Glenn Yarbrough's** "Baby the Rain Must Fall," Ergas is passing out pocket-size polyethylene raincoats, telling everybody: "Glenn wants you should STAY DRY." **NICK BIRO**

NEW YORK

Broadcast Music, Inc., has published a new brochure on composer **Ernesto Lecuona** in time for Pan-American Week (April 19-24). . . . **Nelson Riddle** has joined the Marks Music Corp's roster of concert band composers. . . . **Leo Fuld**, Cafe Shabra owner, composed "Where Can I Go," which was recorded by **Steve Lawrence** for Columbia. . . . **Wave Crest Productions** has expanded into record production, music publishing and artist management. Principals of the organization are **Fred Ballin**, president; **Michael Schwartz**, vice-president and treasurer. . . . **Concerts, Inc.'s** new singer **Bruce Scott** has made his disk debut on Mercury Records with "I Made an Angel Cry." . . . The score for the film "Go Go Go World," penned by Italian composers **Nino Olivero** and **Bruno Nicolai**, has been acquired by Marks Music. . . . The Museum of Modern Art will begin a series of 10 "Jazz in the Garden" concerts June 17. . . . **Ted Bernstein** has been set as assistant art director of advertising and sales promotion for Columbia Records. . . . **Chris Sauer**, named national sales manager for 20th Century-Fox Records. . . . **Abner Levin** has been set as general manager for Monitor Records. . . . **Kapp Records** has activated three publishing firms: **Cavalcade** and **Rosewood (ASCAP)** and **Highwood (BMI)**. . . . **Juggy Gayles** has resigned his promotion post at **Mainstream Records**.

Bronislaw Kaper will write the score for a Broadway musical version of "Moulin Rouge," to be produced and directed by **Jose Ferrer** next season. . . . **Peter Ford**, 19-year-old son of **Glenn Ford** and **Eleanor Powell**, has signed for personal management with **Gerald W. Purcell Associates**. Ford will have his first Capitol singer released in May. . . . **Lawrence Wichtel** has been named to head the publicity department of the **William Morris Agency**. He'll work in association with **Mort Sunshine**, the agency's public relations consultant. . . . **Tim Gayle**, veteran publicist-music promotion man, has relocated in California. He's headquartered at the **Halifax Hotel**. **MIKE GROSS**

MEMPHIS

Linda Gail Lewis, 19, sister of **Jerry Lee Lewis**, films for "Shindig" April 20-21-22. Show will be televised April 28. She joins a "Shindig" touring show April 29 at Wichita, Kan. She has launched a career under the name **Linda Gail**.

Jerry Lee, who finished a "Shindig" filming segment April 1, left Hollywood next day to begin a long string of one-nighters through the midwest, will open in New York May 6 and cover the East. . . . **Bill Black's Combo**, Hi Record's top instrumental group, will do seven weeks of one-nighters with several top acts from April 16 to May 31. Also on the show will be **Gary Lewis** and the **Playboys**, **Chad and Jeremy**, **Bobby Goldsboro**.

Hi's **Gene Simmons** is doing one-nighters in the midwest. **Joy's Bobby Wood**, when not playing a local club, is playing one-nighters in the south. **Travis Wammack**, ARA recording star, is on a tour of the south and southwest.

The **Beach Boys** were at the Coliseum April 10, a Shindig show April 19, featuring **Sue Thompson**, the **New Beats** and others, and the **Dick Clark Caravan** will be there April 27. Clark will be on hand with some 15 acts, including **Del Shannon** and the **Zombies**.

ELTON WHISENHUNT

46,500,000 FRENCHMEN CAN'T BE WRONG:

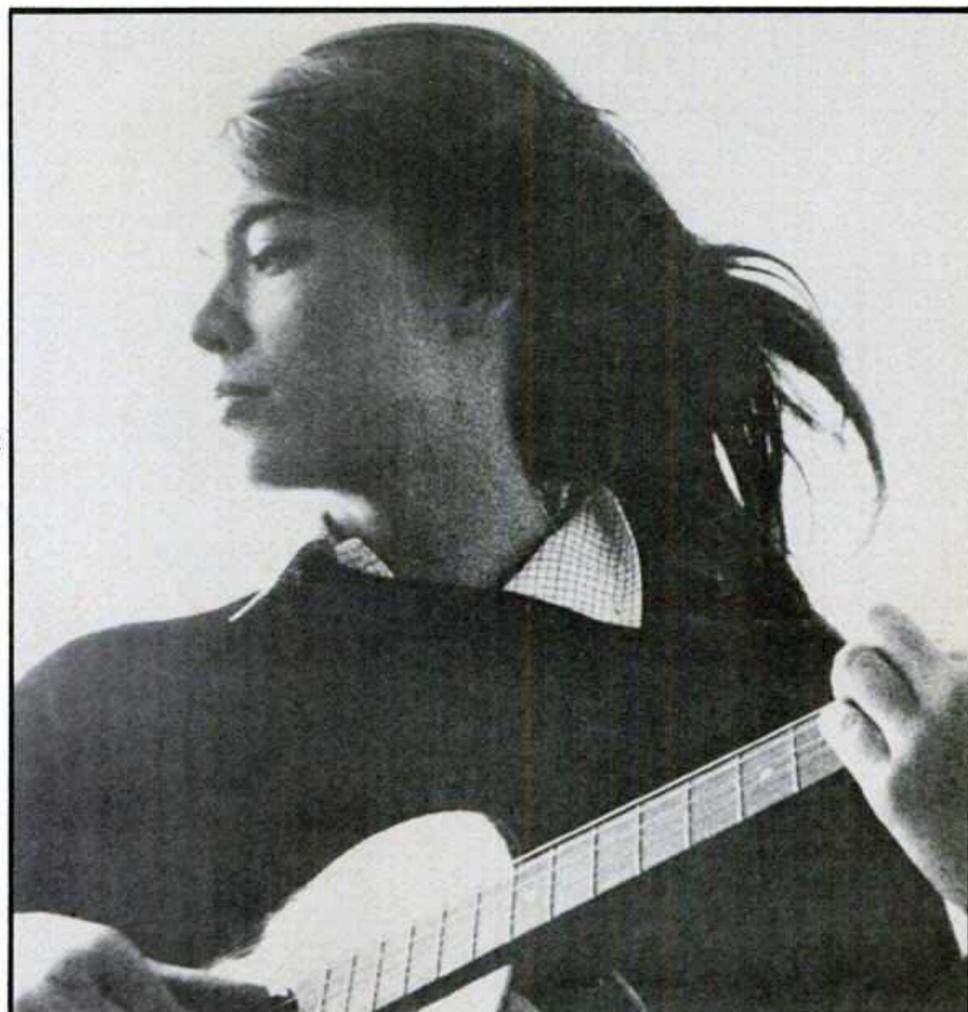
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Francoise Hardy: a girl so beautiful, all the Paris couturiers have designs on her.

Francoise Hardy: a girl so talented, she not only sings Europe's greatest hits but writes them as well.

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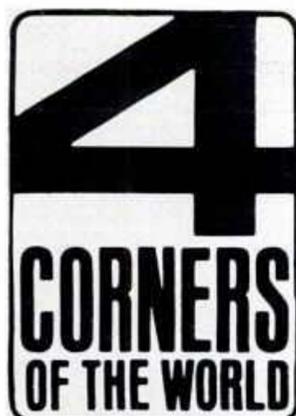


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**ONLY YOU CAN DO IT
HOW EVER MUCH**

FC4-123 45 RPM Single

(Say Fron-swahz Are-dee and you've pronounced the name of the singer who we believe is going to make the top ten with her first English language record.)



A DIVISION OF KAPP RECORDS, INC.

Better listen to the new Francoise Hardy LP album, too. It's already moving fast in major markets across America.



FCL-4208 FCS-4208

WATCH FRANCOISE HARDY'S TV DEBUT ON HULLABALOO, APRIL 13.

ARGENTINA

*Denotes local origin

This Week	Last Week	Title	Artist
1	3	TRINIDAD	Cuarteto Imperial (CBS)
2	1	DO RE MI	Cousins (Palette); Millie Small (Philips); *Simonette (RCA)
3	—	ME SIENTO BIEN ES UNA MUJER	Beatles (Odeon); *Juan Ramon (RCA)—Fermata
4	5	QUE TE PASA GAUCHO	*Palito Ortega (RCA)—Korn
5	5	EL DIA QUE ME QUIERAS	—Tito Rodriguez (CBS)
6	11	WALK ON BY-EN MI MUNDO	Richard Anthony (Odeon)
7	2	ELLOS-QUE SEAS FELIZ	Dalida (Barclay)
8	8	SHA LA LA	Sylvie Vartan (RCA)
9	—	CABALGATA	*Mister Trombone (CBS)
10	7	NOSOTROS-PIEL CANELA	Eydie Gorme y Trio Los Panchos (CBS); *Chico Miranda (RCA)
11	—	SUSANA LLAMAME	*Leo Dan (CBS)—Melograf
12	12	EL FIRULETE	*Julio Sosa (CBS)
13	13	BECAUSE—CAN'T YOU SEE THAT SHE'S MINE	Dave Clark Five (Odeon)
14	14	NUUESTRA NOCHE	*Eduardo Rodrigo (RCA); *Chango Nieto (CBS)
15	18	A MOVER EL ESQUELETO	—Charanga del Caribe (CBS)—Melograf
16	15	A WORLD WITHOUT LOVE	—Peter and Gordon (Odeon); *Sandro (CBS)
17	17	OJITOS NEGROS	*Marito Gonzalez (Music Hall)
18	19	SANTANDER DE BATUNGA	—Charanga del Caribe (CBS)
19	—	SACO, CHALECO Y PANTALON	*Palito Ortega (RCA)—Korn
20	16	MAMA PROVINCIANA	*Beto Fernan (Music Hall)

AUSTRALIA

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	I'LL NEVER FIND ANOTHER YOU	*Seekers (W. & G.)—Chappell's
2	4	ROCK AND ROLL MUSIC	Beatles (Parlophone)—Boosey & Hawkes
3	5	TWENTY MILES	Ray Brown and the Whispers (Festival)—Belinda
4	7	RED ROSES FOR A BLUE LADY	Wayne Newton (Capitol)—Alberts
5	3	CAST YOUR FATE TO THE WIND	Sounds Orchestral (Astor)—Chappell's
6	—	THE BIRDS AND THE BEES	Jewel Atkins (London)—Castle
7	—	I KNOW A PLACE	Petula Clark (Astor)—Leeds
8	12	YOU'VE LOST THAT LOVIN' FEELIN'	Cilla Black (Parlophone)—Tucon
9	—	GOODNIGHT	Roy Orbison (London)—Acuff-Rose
10	6	DO WHAT YOU DO DO WELL	*Ned Miller (W. & G.)—Boosey & Hawkes
11	—	I MUST BE SEEING THINGS	Gene Pitney (CBS)
12	2	IT'S NOT UNUSUAL	Tom Jones (Decca)—Leeds
13	8	UNDER THE BOARDWALK	—Rolling Stones (Decca)—T. M. Music
14	9	SYDNEY TOWN	*Gary Shearston (CBS)
15	10	THE WEDDING	Julie Rodgers (Philips)—Boosey & Hawkes

BRITAIN

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	THE LAST TIME	*Rolling Stones (Decca)—Essex Music
2	7	CONCRETE AND CLAY	*Unit 4 + 2 (Decca)—Apollo Music
3	11	FOR YOUR LOVE	*Yardbirds (Columbia)—Hermusic
4	9	THE MINUTE YOU'RE GONE	*Cliff Richard (Columbia)—Jewel Music
5	3	IT'S NOT UNUSUAL	*Tom Jones (Decca)—Leeds Music
6	2	SILHOUETTES	*Herman's Hermits (Columbia)—Francis Day & Hunter
7	4	COME AND STAY WITH ME	*Marianne Faithfull (Decca)—Metric Music

8	5	GOODBYE MY LOVE	*Searchers (Pye)—Schroeder Music
9	10	CATCH THE WIND	*Donovan (Pye)—Southern Music
10	24	THE TIMES THEY ARE A-CHANGIN'	Bob Dylan (CBS)—Blossom Music
11	6	I'LL NEVER FIND ANOTHER YOU	Seekers (Columbia)—Belinda Music
12	25	HERE COMES THE NIGHT	*Them (Decca)—Mellin Music
13	8	I'LL STOP AT NOTHING	*Sandie Shaw (Pye)—Glissando Music
14	16	I CAN'T EXPLAIN	*Who (Brunswick)
15	18	YOU'RE BREAKING MY HEART	Keely Smith (Reprise)—Mellin Music
16	29	STOP! IN THE NAME OF LOVE	Supremes (Tamla Motown)—Belinda Music
17	27	I'LL BE THERE	*Gerry and the Pacemakers (Columbia)—T. M. Music
18	13	HONEY I NEED	*Pretty Things (Fontana)—Dunmo Music
19	—	I DON'T WANT TO GO WITHOUT YOU	*Moody Blues (Decca)—Mellin Music
20	28	LITTLE THINGS	*Dave Berry (Decca)—United Artists
21	—	EVERYBODY'S GONNA BE HAPPY	*Kinks (Pye)—Kassner Music
21	29	REELIN' AND ROCKIN'	*Dave Clark Five (Columbia)—Jewel Music
23	14	I MUST BE SEEING THINGS	Gene Pitney (Stateside)—Schroeder Music
24	12	YES I WILL	*Hollies (Parlophone)—Screen Gems
25	—	NOWHERE TO RUN	Martha and the Vandellas (Tamla Motown)—Belinda Music
26	19	I KNOW A PLACE	*Petula Clark (Pye)—Welbeck Music
27	22	DO THE CLAM	Elvis Presley (RCA)—Marlyn Music
28	—	POP GO THE WORKERS	*Barron Knights (Columbia)—Jewel/Belinda/Glissando/142 Music/Shapiro-Bernstein/Ardmore & Beechwood
28	20	IN THE MEANTIME	*Georgie Fame (Columbia)—Feldman
30	26	FIND MY WAY BACK HOME	*Nashville Teens (Decca)—Contemporary Music

EIRE

This Week	Last Week	Title	Artist
1	4	THE LAST TIME	Rolling Stones (Decca)—Mirage
2	—	WALKING THE STREETS IN THE RAIN	Butch Moore (Pye)
3	2	IF I DIDN'T HAVE A DIME	Tom Dunphy (HMV)—Schroeder
4	1	BORN TO BE WITH YOU	Butch Moore (Pye)—E. H. Morris
5	5	NO ONE WILL EVER KNOW	Sonny Knowles (Pye)—Robbins
6	7	SILHOUETTES	Herman's Hermits (Columbia)—Francis Day
7	—	CATCH THE WIND	Donovan (Pye)
8	6	IT'S NOT UNUSUAL	Tom Jones (Decca)—Leeds
9	3	I LOVE YOU MORE	Joe Dolan (Pye)—Copyright Control
10	8	I'LL NEVER FIND ANOTHER YOU	Seekers (Columbia)—Springfield

FRANCE

This Week	Last Week	Title	Artist
1	4	N'AVOUE JAMAIS	Guy Mardel (A.Z.)—Tutti
2	6	POUPEE DE CIRE POUPEE DE SON	France Gall (Philips)—Bagatelle
3	2	MON AMIE LA ROSE	Francoise Hardy (Vogue)—Bagatelle
4	7	PO PO DIS	Marcel Amont (Polydor)
5	3	ALORS SALUT	Claude Francois (Philips)—Jacques Plante
6	1	IL SUFFIT D'UN GARCON	—Sheila (Philips)—Tutti
7	9	LES FILLES DU BORD DE MER	—Adamo (Voix de son maitre)
8	8	BONANZA	Romuald (A.Z.)—Chappell

9	—	YEH YEH	Georgie Fame (Columbia)—Jacques Plante
10	—	VOUS PERMETTEZ MONSIEUR	—Adamo (Voix de son Maitre)—Pathe
11	—	LE TEMPS	Charles Aznavour (Barclay)—Aznavour
12	—	SACRE CHARLEMAGNE	France Gall (Philips)—Bagatelle
13	—	UN AMI CA N'A PAS DE PRIX	Johnny Halliday (Philips)—Labrador
14	—	VIVA LA PAPP	Dalida (Barclay)—Contesse
15	—	RUE DE LA GAITE	Isabelle Aubret (Polydor)—Halleluya

HOLLAND

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	LETKISS	Several artists
2	2	EIGHT DAY A WEEK	The Beatles (Parlophone)
3	5	LAST TIME	The Rolling Stones (Decca)
4	3	COLINDA	Lucille Starr
5	18	ROCK AND ROLL MUSIC	The Beatles (Parlophone)
6	6	GOODNIGHT	Roy Orbison (London)
7	7	THE FRENCH SONG	Lucille Starr (London)
8	26	EEN SPEL KAARTEN	*Cowboy Gerard & the Rodeo Riders (Delta)
9	4	LOVELY LOVELY	Chubby Checker (Cameo-Parkway)
10	8	PLOEM PLOEM JENKA	*Trea Dobbs (Decca)
11	16	THE BIRDS AND THE BEES	—Jewel Akens (London)
12	19	RED ROSES FOR A BLUE LADY	Vica Dana (Liberty)/Bert Kaempfert (Polydor)/Wayne Newton (Capitol)
13	15	HELLO JOSEPHINE	*The Scorpions (CNR)
14	11	IEDERE AVOND	*Ronnie Tober (Philips)
15	17	PATSY	*Rein de Vries (Fontana)
16	10	FRATER VENANTIUS	*Wim Sonneveld (Philips)
17	—	HEART OF STONE	(E.P.)—Rolling Stones (Decca)
18	9	LES FILLES DU BORD DE MER	—Adamo (HMV)
19	14	CAST YOUR FATE TO THE WIND	Sounds Orchestral (Pye)
20	33	GO NOW	The Moody Blues (Decca)

HONG KONG

This Week	Last Week	Title	Artist
1	2	ROCK AND ROLL MUSIC	Beatles (Parlophone)
2	1	EIGHT DAYS A WEEK	Beatles (Parlophone)
3	4	DO THE CLAM	Elvis Presley (RCA Victor)
4	3	DIAMOND HEAD	Ventures (Liberty)
5	—	THIS DIAMOND RING	Gary Lewis (Liberty)
6	—	I'LL FOLLOW THE SUN	Beatles (Parlophone)
7	8	GOLDFINGER	Marty Gold (RCA Victor)
8	6	GO NOW	Moody Blues (British Decca)
9	—	GOODNIGHT	Roy Orbison (London)
10	—	THE MINUTE YOU'RE GONE	Cliff Richard (Columbia)

ITALY

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	LE COLLINE SONO IN FIORE	New Christy Minsrels (CBS)
2	2	SE PIANGI SE RIDI	*Bobby Solo (Ricordi)
3	6	GOLDFINGER	Shirley Bassey (Columbia)
4	3	IO CHE NON VIVO SENZA TE	*Pino Donaggio (Columbia)
5	4	VIVA LA PAPP COL POMODORO	*Rita Pavone (RCA)
6	7	NON MI DIR	*Adriano Celentano (Clan)
7	—	PIANGI	Richard Anthony (Columbia)
8	5	L'UOMO CHE NON SAPEVA AMARE	*Nico Fidenco (RCA)
9	10	UN ANNO D'AMORE	*Mina (Ri Fi)
10	—	UNA COME TE	Sacha Distel (Pathe)
11	12	IL SILENZIO	*Nini Rosso (Sprint)
12	8	AMICI MIEI	Gene Pitney (Musicor)
13	13	PER UN PUGNO DI DOLLARI	*Ennio Morriconi (RCA)

14	9	SI VEDRA'	Surfs (Festival)
15	11	INVECE NO	Petula Clark (Vogue)

JAPAN

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	MATSUNOKI KOUTA	*Mishima Toshio (Columbia); Ninomiya Yukiko (King)—Jasrac
2	2	UN BUCO NELLA SABBIA	—Mina (Fontana); Hirota Mieko (Columbia)—Shinko
3	10	ABASHIRI BANGAICHI	*Takakura Ken (Teichiku); Shirane Kazuo (Toshiba)—Jasrac
4	5	DIAMOND HEAD	Ventures (Liberty)
5	3	LA PLUS BELLE POUR ALLER DANSER	Sylvie Vartan (Victor)—Victor
6	8	ONE RAINY NIGHT IN TOKYO	*Mahina Stars (Victor); Los Paraguayos (Philips); Koshiji Fubuki (Toshiba); Hino Teruko (Polydor)—Jasrac
7	6	LONG TALL SALLY	Beatles (Odeon)—Shinko
8	—	SLAUGHTER ON 10th AVENUE	Ventures (Liberty)—Chappell-Folster
9	4	YAWARA	*Misora Hibari (Columbia)—Jasrac
10	—	THE HOUSE OF THE RISING SUN	Animals (Odeon); Ventures (Liberty)—Shinko

MALAYSIA

This Week	Last Week	Title	Artist
1	3	UNDER THE BOARDWALK	—Rolling Stones (Decca)
2	4	ROCK AND ROLL MUSIC	Beatles (Parlophone)
3	—	OFF THE HOOK	Rolling Stones (Decca)
4	1	I COULD EASILY FALL	Cliff Richard (Columbia)
5	—	EIGHT DAYS A WEEK	Beatles (Parlophone)
6	—	KEEP SEARCHING	Del Shannon (Stateside)
7	—	I SHOULD HAVE KNOWN BETTER	Beatles* (Parlophone)
8	6	I UNDERSTAND	Freddie and the Dreamers (Columbia)
9	7	THIS IS MY PRAYER	Linda Scott (Kapp)
10	5	WHITE ON WHITE	Danny Williams (HMV)

MEXICO

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	I LOVE HER	Santo and Johnny (Gamma)—Pending
2	2	EL MUDO	*Sonora Santanera (CBS)—Mundo Musical
3	3	POLLERA COLORA	*Carmen Rivero (CBS)—Mundo Musical
4	8	SOMBRAS	*Javier Solis (CBS)—Sadaic
5	4	I WANT TO HOLD YOUR HAND	Beatles (Musart)—Musicmex
6	5	LA CUMBIA	*Carmen Rivero (CBS)—Pending
7	6	PRETTY WOMAN	Roy Orbison (London)—Mundo Musical
8	7	AHORA TE PUEDES MARCHAR	Les Surfs (Gamma)—Pending
9	9	POLLERA AMARILLA	*Sonia Lopez (CBS)—Mundo Musical
10	10	INVIERNO TRISTE	(Blue Winter)—Connie Francis (MGM)—Grever

NORWAY

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	ROCK AND ROLL MUSIC	Beatles (Parlophone)—Edition Lyche
2	2	FROKEN FRAKEN	Sven-Ingvars (Philips)—Carl M. Iversen
3	3	DET VAR I VAR UNGDOMS FAGRASTE VAR	Sven-Ingvars (Philips)—Edition Lyche
4	5	THE LAST TIME	Rolling Stones (Decca)
5	4	IT HURTS SO MUCH	Jim Reeves (RCA Victor)
6	7	ROSA RIO	Jim Reeves (RCA Victor)—Palace Music/Stig Anderson
7	6	JEG MARSJERER VED DIN SIDE	*Wenche Myhre

8	9	KARUSELL	*Kirsti Sparboe (Triola)—Belinda
9	10	I LOVE YOU BECAUSE	—Arne Bendiksen (Triola)—Belinda
10	—	AT THE JENKA SHOW	*Jan Rohde (Sonet)—Polar Music/Stig Anderson

PERU

This Week	Last Week	Title	Artist
1	1	LA POLLERA AMARILLA	Tulio Enrique Leon (Odeon); Los Corraleros del Sinu (Virrey); Lucho Nelson (Sono Radio)
2	2	POEMA	Hnos. Arraigada (Odeon); Trio Los Sombras (RCA)
3	4	AHORA NO	Jimmy Santy (Sono Radio)
4	—	PAPELES	Carmita Jimenez (Sono Radio); Palito Ortega (RCA)
5	—	ABRAZAME FUERTE	Carmita Jimenez (Sono Radio)
6	6	DE RODILLAS ANTE TI	Tito Sur (Disc-Peru); Juan Ramon (RCA); Elmo Riveros (Odeon); Pepe Miranda (Virrey); Neil Sedaka (RCA)
7	3	CONTIGO EN LA PLAYA	Jorge Conty (Sono Radio); Nico Fidenco (RCA); Rafael Peralta (Odeon); Pepe Miranda (Virrey)
8	5	Y YO LA QUERIA	The Beatles (Odeon)
9	7	CUMBIA QUE TE VAS DE RONDA	—Carmen Rivero (Columbia)
10	—	NATALIA	Hnos. Arraigada (Odeon); Gilbert Beaud (Odeon)

PHILIPPINES

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	TO YOU FROM ME	Eydie Gorme (ABC-Paramount)—Mareco, Inc.
2	3	SABOR A MI	Eydie Gorme w/Trio Los Panchos (CBS)—Mareco, Inc.
3	4	THE GIRL FROM IPANEMA	Astrud Gilberto (Verve); Steve Lawrence (CBS)—Mareco, Inc.
4	2	AIN'T THAT LOVING YOU BABY	Elvis Presley (RCA)—Filipinas Record Corp.
5	5	OH, PRETTY WOMAN	Roy Orbison (London)—Super Records
6	6	MITSUE-SAN	*Ronnie Villar (Mabuhay)—Mareco, Inc.
7	7	LOLLIPOPS & ROSES	Steve Lawrence (CBS)—Mareco, Inc.
8	10	HELLO, DOLLY	Bobby Darin (Capitol); Louis Armstrong (Kapp)—Mareco, Inc.
9	9	HAUNTED HOUSE	Roy Orbison (London)—Super Records
10	8	THIS IS MY PRAYER	Linda Scott (Kapp)—Mareco, Inc.

SWITZERLAND

This Week	Last Week	Title	Artist
1	—	LETKISS	Anton Letkiss (Barclay)—Gerig
2	6	DAS IST DIE FRAGE	ALLER FRAGEN—Cliff Richard (Columbia)—Aberbach
3	—	RAG DOLL	The Four Seasons (Philips)—Accord
4	—	SE PIANGI, SE RIDI	Bobby Solo (Ricordi)—Budde
5	—	DOWNTOWN	Petula Clark (Vogue)—Gerig
6	3	VERGANGEN, VERGASSEN, VORUEBER	Freddy (Polydor)—Esplanade
7	1	PRETTY WOMAN	Roy Orbison (London)—Acuff-Rose—Siegel
8	10	KUESSE NIE NACH MITTENNACHT	—Siv Malmkvist (Metronome)—Intro
9	—	SKI TWIST	Vico Torriani (Decca)—Melodie der Welt
10	5	SEIN BESTES PFERD	Martin Lauer (Polydor)—Gerig
11	—	I FEEL FINE	The Beatles (Odeon)—Budde
12	—	TAXI NACH TEXAS	Martin Lauer (Polydor)—Gerig
13	11	KLEINE ANNABELL	Ronny (Telefunken)—Idee
14	—	DA SWAR MEIN SCHOENSTER TANZ	Bernd Spier (CBS)—Melodie der Welt
15	2	DU, DU GEHST VORBEI	Suzie (Vogue)—Montana

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This Week	Last Week
14 Somebody Told Mary	
Kenny Price	

WVLK
 HITS OF THE WEEK
 Lexington's only Authentic Survey

This Week	Last Week
5 Somebody Told Mary	
Kenny Price	9

wsai RADIO 1380
 HITS OF THE WEEK

This Week	Last Week
8 Somebody Told Mary	
Kenny Price	13

GO RADIO **DIAL 1340**
 40 TOP HITS ON THE GO
WIZE

This Week	Last Week
3 Somebody Told Mary	
Kenny Price	5

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HOT 100

★ STAR performer—Sides registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million selling single.

Award

Table with columns: WEEK, Wks. Ago, TITLE, Artist, Label & Number, Weeks On Chart. Contains top 32 songs including 'I'm Telling You Now', 'Stop! In the Name of Love', 'Game of Love'.

Table with columns: WEEK, Wks. Ago, TITLE, Artist, Label & Number, Weeks On Chart. Contains songs 33-66 including 'Red Roses for a Blue Lady', 'Do the Clam', 'Land of 1000 Dances'.

Table with columns: WEEK, Wks. Ago, TITLE, Artist, Label & Number, Weeks On Chart. Contains songs 67-100 including 'Out in the Streets', 'She's Coming Home', 'The Entertainer'.

HOT 100—A TO Z—(Publisher-Licensee)

Table listing publisher-licensee information for songs A through Z.

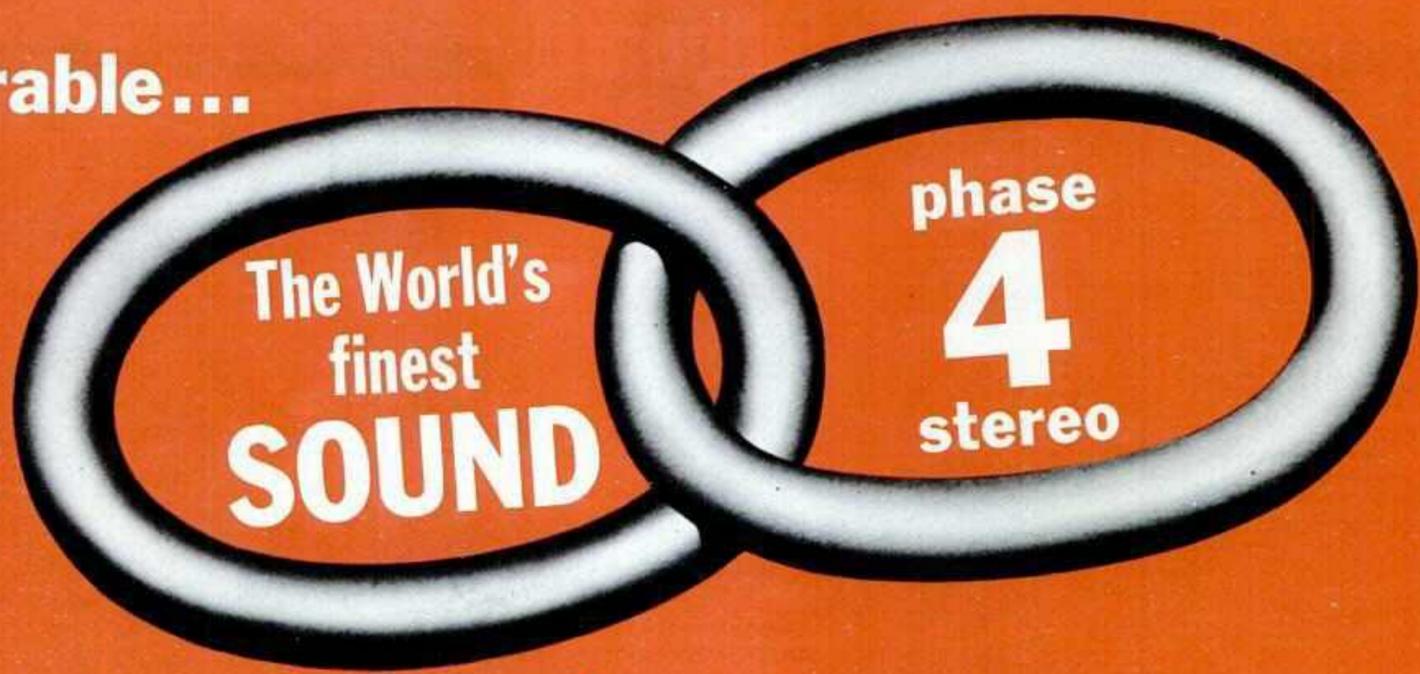
Table listing publisher-licensee information for songs A through Z.

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BUBBLING UNDER THE HOT 100

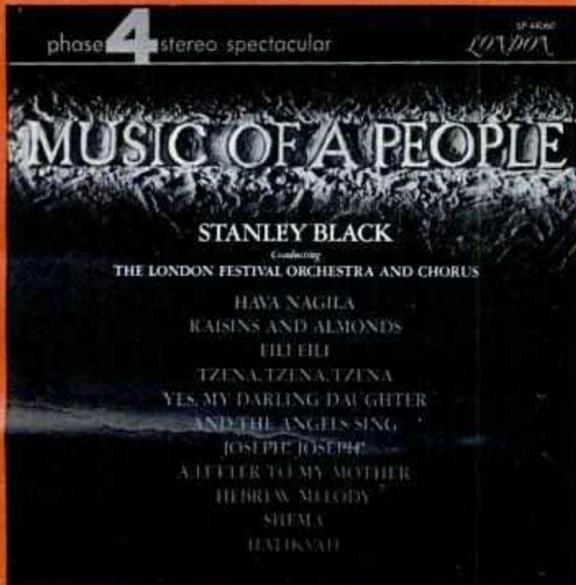
Table listing songs that are bubbling under the Hot 100, including 'Goldfinger', 'See Baby (I'm Sorry)', 'Baby Please Don't Go'.

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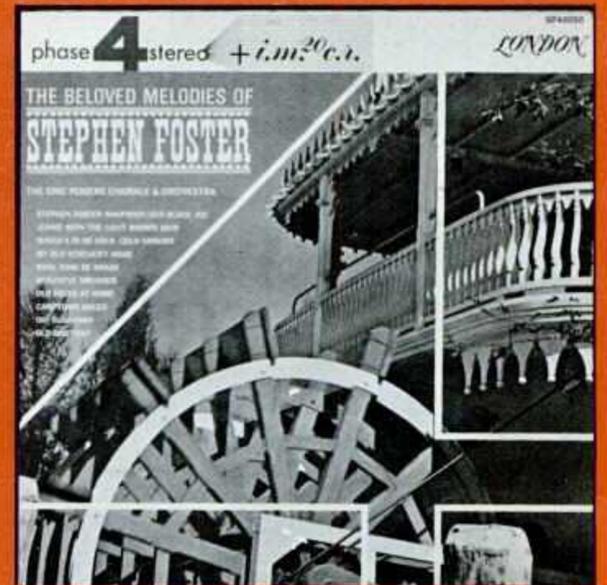


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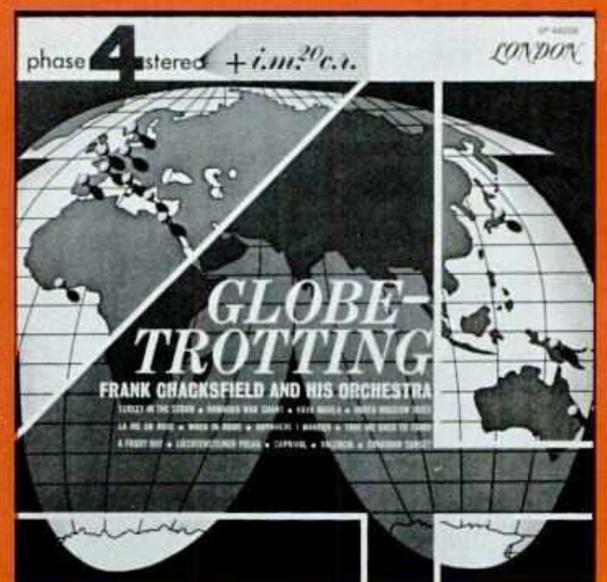
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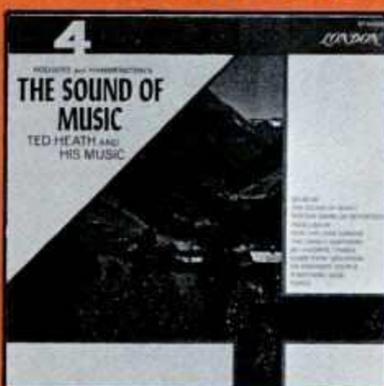


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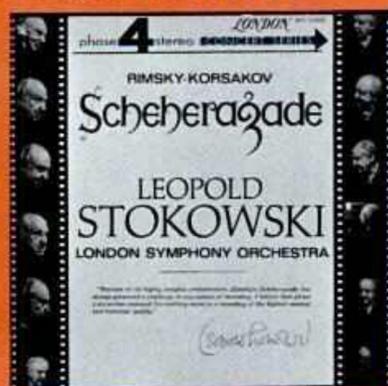


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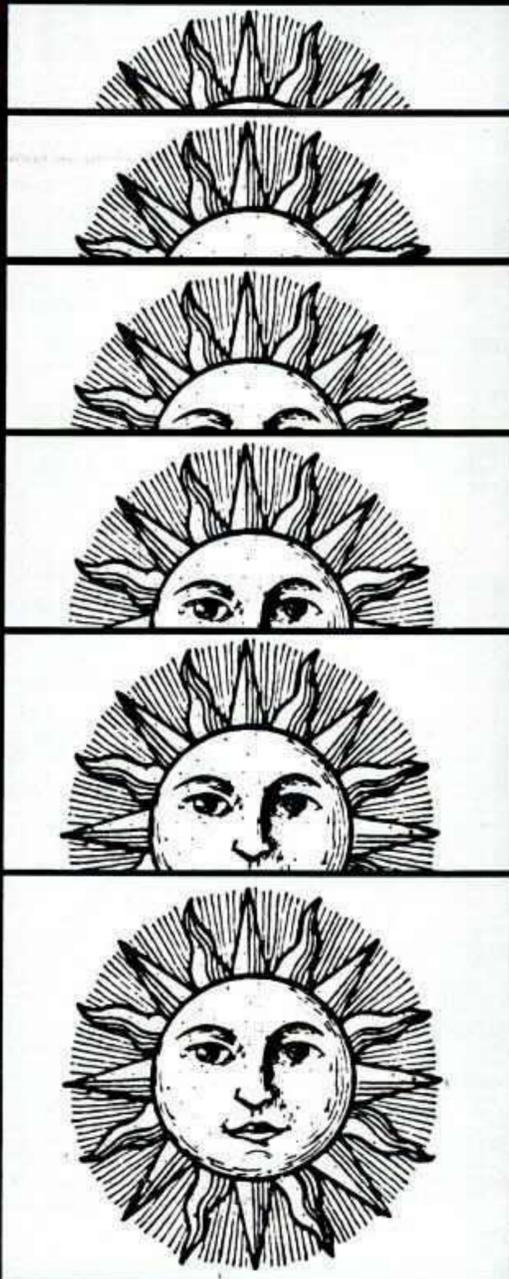
Record Industry Association of America seal of certification as million dollar LP's.

This Week	Last Week	Title, Artist, Label	Wks. on Chart
1	1	MARY POPPINS... Soundtrack, Vista BV 4026 (M); STER 4026 (S)	29
2	2	GOLDFINGER... Soundtrack, United Artists UAL 4117 (M); UAS 5117 (S)	19
3	5	INTRODUCING HERMAN'S HERMITS... MGM E 4283 (M); SE 4283 (S)	9
4	9	THE RETURN OF ROGER MILLER... Smash MGS 27061 (M); SRS 67061 (S)	11
5	6	BLUE MIDNIGHT... Bert Kaempfert & His Ork, Decca DL 4569 (M); DL 74569 (S)	13
6	16	THE ROLLING STONES, NOW!... London LL 3420 (M); PS 420 (S)	5
7	3	BEATLES '65... Capitol T 2228 (M); ST 2228 (S)	16
8	4	L-O-V-E... Nat King Cole, Capitol T 2195 (M); ST 2195 (S)	11
9	7	MY FAIR LADY... Soundtrack, Columbia KOL 8000 (M); KOS 2600 (S)	28
10	8	YOU'VE LOST THAT LOVIN' FEELIN'... Righteous Brothers, Philips PHLP 4007 (M); PHLP 4007 (S)	13
11	10	WHERE DID OUR LOVE GO... Supremes, Motown MT 621 (M); S 621 (S)	31
12	11	THE BEACH BOYS CONCERT... Capitol TAO 2198 (M); STAO 2198 (S)	24
13	15	DEAN MARTIN HITS AGAIN... Reprise R 6146 (M); RS 6146 (S)	10
14	24	RAMBLIN' ROSE... Nat King Cole, Capitol T 1793 (M); ST 1793 (S)	98
15	21	THE SOUND OF MUSIC... Soundtrack, RCA Victor LOC 2005 (M); LSO 2005 (S)	5
16	17	YOUR CHEATIN' HEART... Soundtrack/Hank Williams Jr., MGM E 4260 (M); SE 4260 (S)	16
17	19	A LITTLE BIT OF HEAVEN... John Gary, RCA Victor LPM 2994 (M); LSP 2994 (S)	13
18	20	PEARLY SHELLS... Billy Vaughn, Dot DLP 3405 (M); DLP 25405 (S)	16
19	18	FIDDLER ON THE ROOF... Original Cast, RCA Victor LOC 1093 (M); LSO 1093 (S)	25
20	26	FERRY CROSS THE MERSEY... Soundtrack, United Artists UAL 3287 (M); UAS 6387 (S)	8
21	83	THE BEACH BOYS TODAY!... Capitol T 2269 (M); DT 2269 (S)	4
22	23	DOWNTOWN... Petula Clark, Warner Bros. W 1590 (M); WS 1590 (S)	10
23	12	MY LOVE FORGIVE ME... Robert Goulet, Columbia CL 2296 (M); CS 9096 (S)	17
24	13	THE BEST OF AL HIRT... RCA Victor LPM 3309 (M); LSP 3309 (S)	12
25	14	DEAR HEART AND OTHER SONGS ABOUT LOVE... Ork & Chorus of Henry Mancini, RCA Victor LPM 2990 (M); LSP 2990 (S)	12
26	25	THE FOLK ALBUM... Trini Lopez, Reprise R 6147 (M); RS 6147 (S)	12
27	33	ALL SUMMER LONG... Beach Boys, Capitol T 2110 (M); ST 2110 (S)	38
28	34	JOAN BAEZ/5... Vanguard VRS 9160 (M); VSD 79160 (S)	22
29	22	PEOPLE... Barbara Streisand, Columbia CL 2215 (M); CS 9015 (S)	29
30	27	DEAR HEART AND OTHER GREAT SONGS OF LOVE... Jack Jones, Kapp KL 1415 (M); KS 3415 (S)	15
31	31	HELLO, DOLLY!... Louis Armstrong, Kapp KL 1364 (M); KS 3364 (S)	49
32	32	SOFTLY, AS I LEAVE YOU... Frank Sinatra, Reprise R 6103 (M); RS 6103 (S)	18
33	35	GETZ/GILBERTO... Stan Getz & Joao Gilberto, Verve V 8545 (M); V6-8545 (S)	46
34	40	KINGSMEN, VOL. III... Wand 662 (M); 662 S (S)	9
35	38	KNOCK ME OUT!... Ventures, Dot LP 2033 (M); BST 8033 (S)	10
36	36	THE NANCY WILSON SHOW!... Capitol KAO 2136 (M); SKAO 2136 (S)	11
37	42	THAT HONEY HORN SOUND... Al Hirt, RCA Victor LPM 3337 (M); LSP 3337 (S)	6
38	44	PEOPLE GET READY... Impressions, ABC-Paramount ABC 505 (M); ABCS 505 (S)	7
39	41	PORTRAIT OF MY LOVE... Lettermen, Capitol T 2270 (M); ST 2270 (S)	6
40	37	THE BEATLES—A HARD DAY'S NIGHT... Soundtrack, United Artists UAL 3366 (M); UAS 6366 (S)	40
41	43	MY FAIR LADY... Original Cast, Columbia OL 5090 (M); OS 2015 (S)	44
42	48	JOHNNY RIVERS IN ACTION!... Imperial LP 9200 (M); LP 12200 (S)	9
43	46	THE ZOMBIES... Parrot PAL 61001 (M); PAS 71001 (S)	8
44	30	ROUSTABOUT... Elvis Presley, RCA Victor LPM 2999 (M); LSP 2999 (S)	23
45	56	HAVE YOU LOOKED INTO YOUR HEART... Jerry Vale, Columbia CL 2213 (M); CS 9113 (S)	7
46	51	THE JIM REEVES WAY... RCA Victor LPM 2968 (M); LSP 2968 (S)	7
47	28	COAST TO COAST... Dave Clark Five, Epic LN 24128 (M); BN 26128 (S)	16
48	29	SOME BLUE-EYED SOUL... Righteous Brothers, Moonglow MLP 1002 (M); SLP 1002 (S)	14
49	45	GETZ AU GO GO... Stan Getz, Verve V 8600 (M); V6-8600 (S)	18
50	50	HELLO, DOLLY!... Original Cast, RCA Victor LOC 1087 (M); LSO 1087 (S)	61
51	49	CHAD & JEREMY YESTERDAY'S GONE... Chad Stuart & Jeremy Clyde, World Artists WAM 2002 (M); WAS 3002 (S)	30

This Week	Last Week	Title, Artist, Label	Wks. on Chart
52	39	THE ROLLING STONES 12 X 5... London LL 3402 (M); PS 402 (S)	23
53	47	SHAKE... Sam Cooke, RCA Victor LPM 3367 (M); LSP 3367 (S)	10
54	66	UNFORGETTABLE... Nat King Cole, Capitol T 357 (M); (no Stereo)	5
55	59	COMMAND PERFORMANCE... Jan & Dean, Liberty LRP 3403 (M); LST 7403 (S)	8
56	54	RIGHT NOW... Righteous Brothers, Moonglow M 1001 (M); S 1001 (S)	16
57	52	HONEY IN THE HORN... Al Hirt, RCA Victor LPM 2733 (M); LSP 2733 (S)	83
58	55	SUGAR LIPS... Al Hirt, RCA Victor LPM 2965 (M); LSP 2965 (S)	35
59	64	YOU REALLY GOT ME... Kinks, Reprise R 6143 (M); RS 6143 (S)	19
60	69	20 ORIGINAL WINNERS OF 1964... Various Artists, Roulette R 23293 (M); SR 25293 (S)	5
61	106	DEAR HEART... Andy Williams, Columbia CL 2338 (M); CS 9138 (S)	2
62	53	SAM COOKE AT THE COPA... RCA Victor LPM 2970 (M); LSP 2970 (S)	25
63	67	THE INCOMPARABLE MANTOVANI... London LL 3392 (M); PS 392 (S)	24
64	58	BOBBY VINTON'S GREATEST HITS... Epic LN 24098 (M); BN 24098 (S)	29
65	76	I DON'T WANT TO BE HURT ANYMORE... Nat King Cole, Capitol T 2118 (M); ST 2118 (S)	38
66	71	LOVE IS EVERYTHING... Johnny Mathis, Mercury MG 20991 (M); SR 60991 (S)	5
67	73	THE TEMPTATIONS SING SMOKEY... Gordy G 912 (M); GS 912 (S)	3
68	68	EVERYBODY LOVES SOMEBODY... Dean Martin, Reprise R 6130 (M); RS 6130 (S)	36
69	110	RED ROSES FOR A BLUE LADY... Vic Dana, Dolton BLP 2034 (M); BST 8034 (S)	2
70	75	PETER, PAUL & MARY IN CONCERT... Warner Bros. 2W 1555 (M); 2WS 1555 (S)	36
71	65	THE DOOR IS STILL OPEN TO MY HEART... Dean Martin, Reprise R 6140 (M); RS 6140 (S)	23
72	57	WE COULD... Al Martino, Capitol T 2200 (M); ST 2200 (S)	11
73	92	THE MANTOVANI SOUND... Mantovani & His Ork, London LL 3419 (M); PS 419 (S)	5
74	61	SOMETHING NEW... Beatles, Capitol T 2108 (M); ST 2108 (S)	37
75	77	COTTON CANDY... Al Hirt, RCA Victor LPM 2917 (M); LSP 2917 (S)	48
76	63	STANDING OVATION!... Jerry Vale, Columbia CL 2273 (M); CS 9073 (S)	12
77	91	WEEKEND IN LONDON... Dave Clark Five, Epic LN 24139 (M); BN 26139 (S)	3
78	93	THIS DIAMOND RING... Gary Lewis & the Playboys, Liberty LRP 3408 (M); LST 7408 (S)	4
79	84	THE SUPREMES SING COUNTRY, WESTERN & POP... Motown MT 625 (M); S 625 (S)	5
80	74	GOIN' OUT OF MY HEAD... Little Anthony & the Imperials, DCP DCL 3808 (M); DCS 6808 (S)	9
81	134	A SONG WILL RISE... Peter, Paul & Mary, Warner Bros. W 1589 (M); WS 1589 (S)	2
82	72	WHO CAN I TURN TO... Tony Bennett, Columbia CL 2285 (M); CS 9085 (S)	18
83	86	TRINI LOPEZ AT PJ'S... Reprise R 6093 (M); RS 6093 (S)	87
84	90	THE IMPRESSIONS GREATEST HITS... ABC-Paramount ABC 515 (M); ABCS 515 (S)	5
85	96	THEMES FROM THE JAMES BOND THRILLERS... Roland Shaw & His Ork, London LL 3412 (M); PS 412 (S)	8
86	81	THE BEST OF JIM REEVES... RCA Victor LPM 2890 (M); LSP 2890 (S)	37
87	87	WEST SIDE STORY... Soundtrack, Columbia OL 5670 (M); OS 2070 (S)	182
88	62	CALL ME IRRESPONSIBLE AND OTHER HIT SONGS... Andy Williams, Columbia CL 2171 (M); CS 8971 (S)	50
89	103	KINKS-SIZE... Reprise R 6158 (M); RS 6158 (S)	3
90	60	GREAT SONGS FROM MY FAIR LADY AND OTHER BROADWAY HITS... Andy Williams, Columbia CL 2205 (M); CS 9005 (S)	30
91	120	ORANGE BLOSSOM SPECIAL... Johnny Cash, Columbia CL 2309 (M); CS 9109 (S)	5
92	88	LICORICE STICK... Pete Fountain, Coral CRL 57460 (M); CRL 757460 (S)	35
93	98	DAYS OF WINE AND ROSES... Andy Williams, Columbia CL 2015 (M); CS 8015 (S)	100
94	111	DEAR LONELY HEARTS... Nat King Cole, Capitol T 1838 (M); ST 1838 (S)	32
95	79	IN THE WIND... Peter, Paul & Mary, Warner Bros. W 1507 (M); WS 1507 (S)	78
96	94	THE BEATLES' SECOND ALBUM... Capitol T 2080 (M); ST 2080 (S)	52
97	99	PETER, PAUL AND MARY... Warner Bros. W 1449 (M); WS 1449 (S)	156
98	89	KINGSMEN, VOL. 2... Wand LP 659 (M); LP 659 S (S)	30
99	82	MOON RIVER & OTHER GREAT MOVIE THEMES... Andy Williams, Columbia CL 1809 (M); CS 8609 (S)	154
100	78	I STARTED OUT AS A CHILD... Bill Cosby, Warner Bros. W 1567 (M); (no Stereo)	22
101	116	I'VE GOT A TIGER BY THE TAIL... Buck Owens, Capitol T 2283 (M); ST 2283 (S)	3

This Week	Last Week	Title, Artist, Label	Wks. on Chart
102	108	RAY CHARLES LIVE IN CONCERT... ABC-Paramount ABC 500 (M); ABCS 500 (S)	9
103	115	LOVE IS THE THING... Nat King Cole, Capitol W 824 (M); SW 824 (S)	66
104	100	MEET THE BEATLES... Capitol T 2047 (M); ST 2047 (S)	64
105	102	LOUIE LOUIE... Kingsmen, Wand 657 (M); (no Stereo)	66
106	107	NAT KING COLE SINGS MY FAIR LADY... Capitol W 2117 (M); SW 2117 (S)	16
107	105	SOUTH OF THE BORDER... Herb Alpert's Tijuana Brass, AAM LP 108 (M); ST 108 (S)	14
108	113	THE SENSITIVE SOUND OF DIONNE WARWICK... Scepter 528 (M); S 528 (S)	7
109	95	FOUR TOPS... Motown M 622 (M); S 622 (S)	8
110	80	FUNNY GIRL... Original Cast, Capitol VAS 2059 (M); SVAS 2059 (S)	51
111	118	THE ANIMALS ON TOUR... MGM E 4281 (M); SE 4281 (S)	5
112	117	THE NEW SEARCHERS LP—MIKE, JOHN, FRANK, CHRIS... Kapp KL 1412 (M); KS 3412 (S)	5
113	—	FREDDIE & THE DREAMERS... Mercury MM 21017 (M); SR 61017 (S)	1
114	109	LEADER OF THE PACK... Shangri-Las, Red Bird RB 20-101 (M); (no Stereo)	6
115	104	SONGS FOR LONESOME LOVERS... Ray Charles Singers, Command RS 874 (M); RS 874 SD (S)	20
116	97	BIZET: CARMEN... Maria Callas, Angel CLX 3650 (M); SCLX 3650 (S)	8
117	101	JOHNNY RIVERS AT THE WHISKEY A GO GO... Imperial LP 9264 (M); LP 12264 (S)	44
118	130	CHAD & JEREMY SING FOR YOU... Chad Stuart & Jeremy Clyde, World Artists WAM 2005 (M); WAS 3005 (S)	4
119	119	THE PINK PANTHER... Henry Mancini & His Ork, RCA Victor LPM 2795 (M); LSP 2795 (S)	54
120	85	THE NEW CHRISTY MINSTRELS SING AND PLAY COWBOYS AND INDIANS... Columbia CL 2303 (M); CS 9103 (S)	10
121	146	THOSE LAZY-HAZY-CRAZY DAYS OF SUMMER... Nat King Cole, Capitol T 1932 (M); ST 1932 (S)	32
122	139	I LEFT MY HEART IN SAN FRANCISCO... Tony Bennett, Columbia CL 1869 (M); CS 8669 (S)	144
123	126	LORD JIM... Soundtrack, Colpix CP 521 (M); SCP 521 (S)	4
124	125	THE SOUND OF MUSIC... Original Cast, Columbia KOL 5450 (M); KOS 2020 (S)	247
125	70	A BIT OF LIVERPOOL... Supremes, Motown MLP 623 (M); SLP 623 (S)	21
126	127	MY FIRST OF 1965... Lawrence Welk, Dot DLP 3616 (M); DLP 25616 (S)	3
127	122	"POPS" GOES THE TRUMPET... Al Hirt/Boston Pops Orch. (Fiedler), RCA Victor LPM 2729 (M); LSP 2729 (S)	30
128	114	SERGIO FRANCHI—LIVE AT THE COCOANUT GROVE... RCA Victor LPM 3310 (M); LSP 3310 (S)	4
129	129	CAMELOT... Original Cast, Columbia KOL 5620 (M); KOS 2021 (S)	221
130	137	THE 4 SEASONS ENTERTAIN YOU... Phillips PHM 200-164 (M); PHS 600-164 (S)	2
131	—	APPLES AND BANANAS... Lawrence Welk, Dot DLP 3629 (M); DLP 25629 (S)	1
132	128	HOW SWEET IT IS TO BE LOVED BY YOU... Marvin Gaye, Tamla TM 258 (M); TMS 258 (S)	8
133	121	THIS IS DAMITA JO... Epic LN 24131 (M); BN 26131 (S)	4
134	124	THE CAT... Jimmy Smith, Verve 8587 (M); V6-8587 (S)	31
135	144	MUSIC TO READ JAMES BOND BY... Various Artists, United Artists UAL 3415 (M); UAS 6415 (S)	6
136	138	EL PUSSY CAT... Mongo Santamaria, Columbia CL 2298 (M); CS 9098 (S)	4
137	132	TOUR DE FARCE AMERICAN HISTORY AND OTHER UNRELATED SUBJECTS... Smothers Brothers, Mercury MG 20948 (M); SR 60948 (S)	18
138	140	ROGER WILLIAMS PLAYS THE HITS... Kapp KL 1414 (M); KS 3414 (S)	2
139	143	NO ARMS CAN EVER HOLD YOU... Bachellors, London LL 3418 (M); PS 418 (S)	3
140	—	GIRL HAPPY... Elvis Presley, RCA Victor LPM 3338 (M); LSP 3338 (S)	1
141	145	OUR SHINING HOUR... Sammy Davis/Count Basie, Verve V 8605 (M); V6-8605 (S)	4
142	131	THE SIDWINDER... Les Morgan, Blue Note 4157 (M); 84157 (S)	28
143	—	THE MIRACLES GREATEST HITS FROM THE BEGINNING... Tamla T 254 (M); ST 254 (S)	1
144	142	FRIENDLY PERSUASION... Ray Conniff, His Ork & Chorus, Columbia CL 2210 (M); CS 9010 (S)	3
145	148	GRITS & SOUL... James Brown, Smash MGS 27057 (M); SRS 67057 (S)	2
146	147	THEM COTTON PICKIN' DAYS IS OVER... Godfrey Cambridge, Epic FLM 13102 (M); FLS 13102 (S)	3
147	150	THE GREAT OTIS REDDING SINGS SOUL BALLADS... Volt 411 (M); (no Stereo)	2
148	149	THE ROAR OF THE GREASEPAINT—THE SMELL OF THE CROWD... Original Cast, RCA Victor LOC 1109 (M); LSO 1109 (S)	2
149	—	SOUL SAUCE... Cal Tjader, Verve V 8614 (M); V6-8614 (S)	1
150	—	THE GREATEST STORY EVER TOLD... Soundtrack, United Artists UAL 4120 (M); UAS 5120 (S)	1

**Every new Day
brings new
excitement.**



**The Day
is Doris,
naturally**

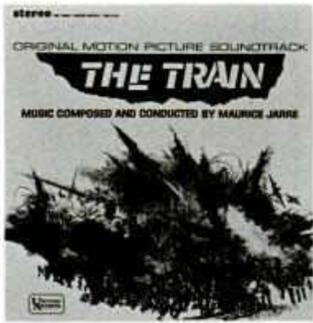
**...and the excitement is her
new Columbia album.**

Quiet Nights of Quiet Stars
Fly Me to the Moon
Be True to Me
Be Mine Tonight
Dansero
Summer Has Gone
Perhaps, Perhaps, Perhaps
Meditation
How Insensitive
Our Day Will Come
Por Favor
Slightly Out of Tune

ON COLUMBIA RECORDS 



CL 2310/CS 9110*/CQ 726†



SOUNDTRACK SPOTLIGHT

THE TRAIN

Soundtrack. United Artists UAL 4122 (M); UAS 5122 (S)

John Frankenheimer's film, "The Train," looks like a box-office winner, and the soundtrack, with its stirring martial music should rack up healthy sales. Maurice Jarre, who composed the music, conducts. UA has released a single of the main theme, a rouser.

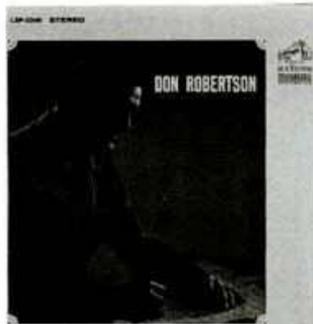


FOLK SPOTLIGHT

THE CORRIE FOLK TRIO WITH PADDIE BELL

Elektra EKL 291 (M); EKS 7291 (S)

This Scottish group has come up with some charming versions of several Scottish and English tunes, many of which should please any listener. Popular in Britain, they should soon be equally popular in the U. S.

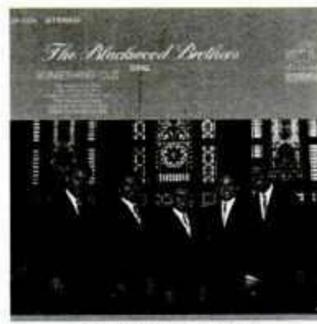


C&W SPOTLIGHT

HEART ON MY SLEEVE

Don Robertson. RCA Victor LPM 3348 (M); LSP 3348 (S)

Prime entertainment is in store for the listener from Don Robertson's versions here of some of his greatest songwriting efforts—all of which were hits by many artists both in the pop and c&w fields. Robertson's rendition on piano and vocal of "Hummingbird" is as good as you'll find anywhere.



GOSPEL SPOTLIGHT

THE BLACKWOOD BROTHERS SING SOMETHING OLD/SOMETHING NEW

RCA Victor LPM 3334 (M); LSP 3334 (S)

Another outstanding selection of old tunes combined with five new songs written by the group's pianist, Whitey Gleason, that may eventually become standards in the field. This album—their 19th for RCA Victor—holds all of the flavor and the inner strength their fans have come to depend upon during the group's more than 30 years of song.



CLASSICAL SPOTLIGHT

THE BELOVED BJOERLING, VOL. III

Jussi Bjoerling. Angel COLH 150 (M)

Opera arias recorded over a period of 10 years (1936-1945) in which the voice becomes a more splendid instrument with the passage of time. Exceptionally well recorded, this album contains some of the most romantic arias of the repertory and so much that is exemplary of the tenor's artistry that it should find a secure audience among the many Bjoerling admirers.



GOSPEL SPOTLIGHT

CRUSADE SOLOIST GEORGE BEVERLY SHEA SINGS BILLY GRAHAM'S FAVORITES

RCA Victor LPM 3346 (M); LSP 3346 (S)

Shea, backed by organ and piano, here turns out a selection of favorite hymns of Billy Graham with taste and an abundance of pleasant listening. An important aspect of this album is that Shea seems to be entertaining as much as crusading... therefore coming up with an album of good music.



JAZZ SPOTLIGHT

LES LIAISONS DANGEREUSES

Soundtrack. Fontana MGF 27539 (M); SRF 67539 (S)

Art Blakey and the Jazz Messengers in one of their finest performances. Though written as a film score, this music could never be called "background." It is an integral part of its environment—it comes on clean, hard and powerful. Written by J. Marray and one up in bright ribbons by Lee Morgan (trumpet), Barney Wilen (tenor and soprano saxes), Bobby Timmons (piano), Jymie Merritt (bass), and, of course, Blakey.



SPOKEN WORD SPOTLIGHT

SHAKESPEARE: KING LEAR (4-12)"

Shakespeare Recording Society. SRS-S-233 (S)

This classic is performed by an illustrious cast, headed by Paul Scofield and including Pamela Brown, Rachel Roberts, Cyril Cusack, Robert Stevens and John Stride. The intimacy of the recording permits a low-keyed and personal playing style rarely possible on the stage, yet it achieves an almost total realization of nobility and grandeur. The lesser roles are filled to perfection.

BREAKOUT ALBUMS

★ **NATIONAL BREAKOUTS**

FREDDIE & THE DREAMERS

Mercury MG 21017 (M); SR 61017 (S)

★ **NEW ACTION LP's**

These new albums, not yet on Billboard's Top LP's Chart, have been reported getting strong sales action by dealers in major markets.

THE EARLY BEATLES . . .

Capitol T 2309 (M); ST 2309 (S)

I'M TELLING YOU NOW . . .

Freddie & the Dreamers, Tower T 5003 (M); DT 5003 (S)

BAKER STREET . . .

Original Cast, MGM E 7000 OC (M); SE 7000 OC (S)

COME SHARE MY LIFE . . .

Glenn Yarbrough, RCA Victor LPM 3301 (M); LSP 3301 (S)

BAJA MARIMBA BAND RIDES AGAIN . . .

A&M LP 109 (M); ST 109 (S)

SPY WITH A PIE . . .

Soupy Sales, ABC-Paramount ABC 503 (M); ABCS 503 (S)

MEXICAN PEARLS . . .

Billy Vaughn, Dot DLP 3628 (M); DLP 25628 (S)

THE RETURN OF ROCK! . . .

Jerry Lee Lewis, Smash MGS 21063 (M); SRS 67063 (S)

SHINDIG . . .

Various Artists, Kapp KL 1431 (M); KS 3331 (S)

JOHN BARRY PLAYS GOLDFINGER . . .

United Artists UAL 3424 (M); UAS 6424 (S)

THE WINDMILLS ARE WEAKENING . . .

Bob Newhart, Warner Bros. W 1588 (M); (No Stereo)

MY FUNNY VALENTINE . . .

Miles Davis, Columbia CL 2306 (M); CS 9106 (S)

THE BEATLES SONG BOOK, VOL. 2 . . .

Hollyridge Strings, Capitol T 2202 (M); ST 2202 (S)

SERENADE FOR ELISABETH . . .

Gunther Kallmann German Chorus with Ork & Bells, 4 Corners, FCL 4209 (M); FCS 4209 (S)

NOBODY BUT LOU . . .

Lou Rawls, Capitol T 2273 (M); ST 2273 (S)



SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.



ORIGINAL CAST SPECIAL MERIT

THE CRADLE WILL ROCK (2-12")

Original Cast. MGM E-4289-2 OC (M)

"Cradle Will Rock" plays better on record than it did on stage where little was left to the imagination. Although limited in appeal, the score is essentially strong and is sung well by a talented cast headed by Jerry Orbach, Lauri Peters and Joseph Bono.



POP SPECIAL MERIT

A SWINGIN', SINGIN' AFFAIR

Mark Murphy. Fontana MGF 27537 (M); SRF 67537 (S)

Whether it be first-rate swing or a blue mood, Mark Murphy's debut album on Fontana fills the bill. The Murphy style is unique. His lyric feel and phrasing are a composer's dream. Standout arrangements and interpretations include "The Best is Yet to Come" and special material titled "Iceberg."



POP SPECIAL MERIT

THE NEW SOUND OF BROADWAY

Melachrino Strings & Ork. RCA Victor LPM 3323 (M); LSP 3323 (S)

Jerry Herman is one of Broadway's bright young composers and his works are highlighted here in a bright melodic manner by rich-sounding strings of Melachrino's orchestra. Herman's score for "Hello, Dolly!," the highlight, but his efforts for "Milk and Honey" are to be appreciated, as well.



LOW PRICE C&W SPECIAL MERIT

THE MAGIC TOUCH OF FLOYD CRAMER

RCA Camden CAS 874(e) (S)

No Floyd Cramer fan will want to miss this low-price release of some of his early material in electronically reprocessed stereo. The distinctive Cramer style builds "Chattanooga Choo Choo" into a memorable event, while his version of the theme from "Story of Three Loves" will appeal to popular fans as well as c&w.



JAZZ SPECIAL MERIT

LEONARD FEATHER'S ENCYCLOPEDIA OF JAZZ/JAZZ OF THE 60's, VOL. 2

Various Artists. Vee Jay VJ 2506 (M)

On this outing the blues and its vital interrelation with jazz is the topic. Spotlights in the small group jazz is the new sound of the bass clarinet of Buddy De Franco. Selections include John Coltrane's "Cousin Mary," "Straight No Chaser," by Thelonious Monk, and Dizzy Gillespie's "Kush."



JAZZ SPECIAL MERIT

JAMBO CARIBE

Dizzy Gillespie. Limelight LS 86007 (S)

Take Diz, Caribe, jazz and a large dash of humor and stir. Result: this beguiling bit of fluff. Half serious and poignant jazz, half run and games, it's all good for what ails you. Diz is joined by James Moody (tenor sa and flute) and a splendid array of rhythm men.



JAZZ SPECIAL MERIT

CANNONBALL & COLTRANE

Cannonball Adderley & John Coltrane. Limelight LS 86009 (S)

This album belongs in the library of every serious jazz fan who appreciates musical milestones. Recorded in February 1959, it reflects the strong musical feeling these two men shared. A powerful and compelling piece of work in every respect. Although they have gone their separate and successful ways, here is a collector's item when Adderley and Coltrane "swung" together.



CLASSICAL SPECIAL MERIT

SHOSTAKOVICH: SYMPHONY NO. 8 IN C MINOR, OP. 65

Leningrad Philharmonic Symphony Orchestra (Mravinsky). Bruno BR 14064 L (M)

Recorded live, this performance possesses many of the virtues and drawbacks of such recordings. It is an exciting composition conducted with feeling. Many distracting sounds punctuate this achievement, but it is the only recording of the "Eighth" in catalog, thus is especially worthy of note.



COMEDY SPECIAL MERIT

HERE'S PETE BARBUTTI

Vee Jay VJ 1133 (M)

Barbutti's comedy peg is music. A musician himself—on accordion, trumpet, piano, guitar—Pete does a skillful job spoofing stereotyped singers, instrumentalists and other night club performers. The bearded comedian is a discovery of Steve Allen.



FOLK SPECIAL MERIT

MR. OSCAR BROWN JR. GOES TO WASHINGTON

Fontana MGF 27540 (M); SRF 67540 (S)

There's an originality and excitement to Oscar Brown's work that comes over especially well in this "live" recording. The material, of his own composition, is all new and with lots of offbeat qualities in lyric and musical ideas. Some will catch on. This package marks his Fontana debut.



BLUES SPECIAL MERIT

COFFEE HOUSE BLUES

Lightnin' Hopkins, Brownie McGhee & Sonny Terry. Vee Jay VJLP 1138 (M)

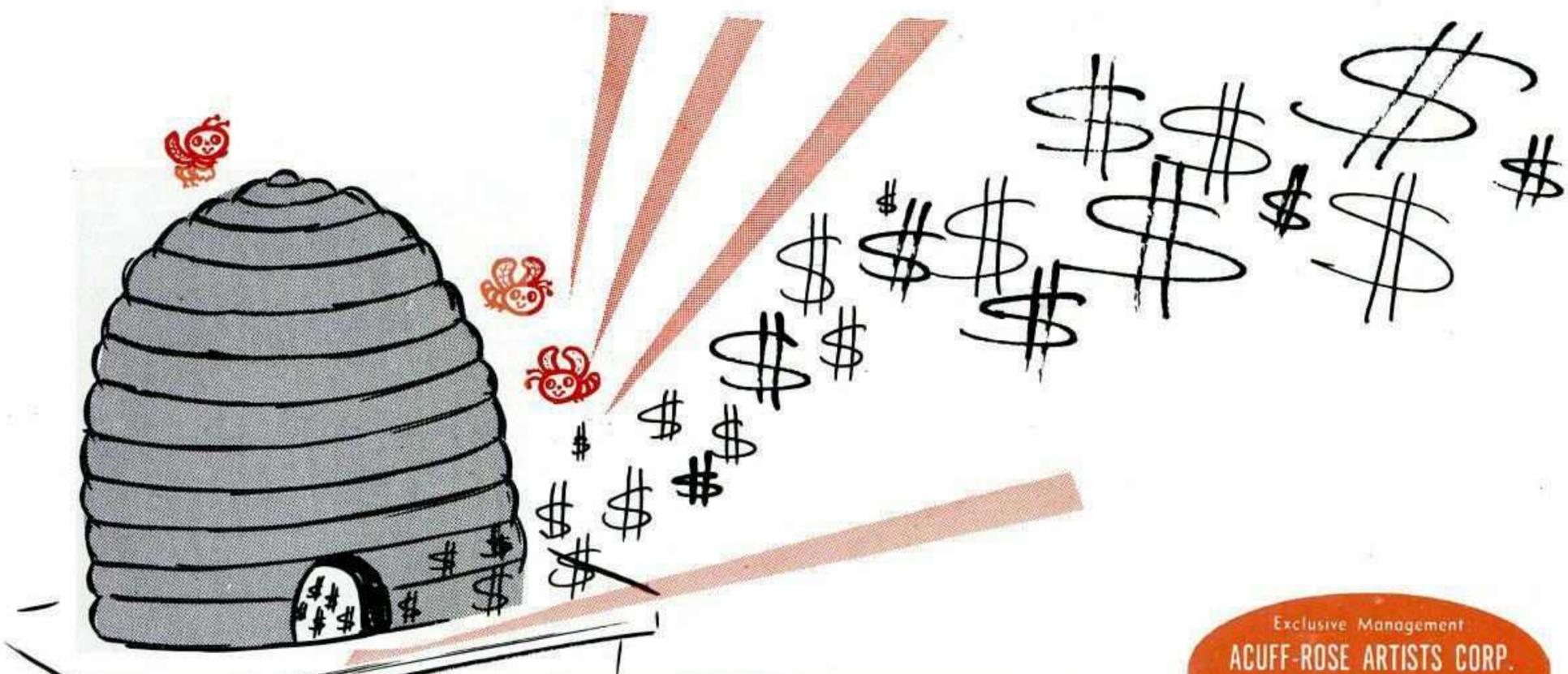
Side 1 might best be titled "Lightnin' Hopkins Performs Lightnin' Hopkins." On Side 2 he collaborates with McGhee and Terry for some M-T originals on the great blues standbys "Down by the Riverside" and "Right on That Shore." When it comes to blues, Hopkins is immortal. With McGhee and Terry he is great.

(Continued on page 30)

SEE ALBUM REVIEWS ON BACK COVER

ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks, and all other LP's are listed under their respective categories.



Exclusive Management
ACUFF-ROSE ARTISTS CORP.
Nashville 4, Tennessee
CYpress 7-5366

The Newbeats

(THE BEES ARE FOR THE BIRDS)

THE BIRDS ARE FOR THE BEES

c/w

**BETTER WATCH YOUR STEP
HICKORY 1305**

Hickory RECORDS, INC.
2510 Franklin Road
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HOME OF THE NASHVILLE SOUND



THERE WON'T BE
A CHESS AD
THIS WEEK.

OUR WRITER,
ALONG WITH
EVERYONE
ELSE IS IN
THE STOCKROOM
HELPING TO
SHIP THE
FANTASTIC
ORDERS ON OUR
HITS.*

* Ain't No Big Thing (The Radiants)
Chess 1925

Dear Dad (Chuck Berry) Chess 1926

Don't Mess Up a Good Thing
(Fontella Bass & Bobby McClure)
Checker 1097

I Do Love You (Billy Stewart)
Chess 1922

Love Is a Five Letter Word (James
Phelps) Argo 5499

The Entertainer (Tony Clarke)
Chess 1924

We're Gonna Make It (Little
Milton) Checker 1105

CHESS

RECORDS

ALBUM REVIEWS

Continued from page 28

SPOKEN WORD SPECIAL MERIT

THE STATE FUNERAL OF SIR WINSTON CHURCHILL

United Artists UAL 3427 (M); (No Stereo)

The awe-inspiring state funeral of Sir Winston Churchill, as produced by the BBC, makes an important disk documentary. The sounds from St. Paul's Cathedral, the services and some of the speeches are quite stirring.

INTERNATIONAL SPECIAL MERIT

"NORTH" OF THE BORDER

Mariachi Los Camperos of Nati Cano
RCA Victor LPM 3340 (M); LSP 3340 (S)

The tunes are the pop favorites of today, such as "Hello, Dolly," "Love Me With All Your Heart," "Moon River" and the group is the outstanding Mariachi Los Camperos of Mexico. The sound of strings, gentle brass and the sweeping rhythm of Mexico give the pop and Latin tunes a fresh appeal.

★★★★
FOUR-STAR ALBUMS
The four-star rating is awarded new albums with sufficient commercial potential in their respective categories to merit being stocked by most dealers, one-stops and rack jobbers handling that category.

POPULAR

THE SONG IS YOU
Joe Williams. RCA Victor LPM 3343 (M); LSP 3343 (S)

RED ROSES FOR A BLUE LADY
Frankie Fanelli. RCA Victor LPM 3387 (M); LSP 3387 (S)

GUY LOMBARDO & HIS ROYAL CANADIANS PRESENT KENNY GARDNER
Capitol T 2298 (M); ST 2298 (S)

SHORT AND SWEET
Frankie Carle. RCA Victor LPM 3300 (M); LSP 3300 (S)

DISCOTHEQUE
Jack Hansen. Dance Along DAL 1319 (M)

TALKING STEEL & SINGING STRINGS
Peter Drake. Smash MGS 27064 (M); SRS 67064 (S)

THE ROUTERS PLAY THE CHUCK BERRY SONG BOOK
Warner Bros. W 1595 (M)

LOW PRICE POPULAR

Y'ALL COME
Patti Page. Mercury Wing MGW 12295 (M); SRW 16295 (S)

EVERYBODY LOVES SOMEBODY
Living Strings. RCA Camden CAL 864 (M); CAS 864 (S)

BENNY GOODMAN AND HIS ORK
RCA Camden CAS 872(e) (S)

HONKY TONK FAVORITES
Various Artists. Mercury Wing MGW 12297 (M); SRW 16297 (S)

CLASSICAL

SCHUBERT: TRIO NO. 1 IN B FLAT, OP. 99
The Stern/Rose/Istomh Trio. Columbia ML 6116 (M); MS 6716 (S)

BLOCH: BAAL SHEM-SONATA NO. 1 FOR VIOLIN AND PIANO
Isaac Stern/Alexander Zakin. Columbia ML 6117 (M); MS 6717 (S)

BARBER/HINDEMITH: VIOLIN CONCERTOS
Isaac Stern/Leonard Bernstein; New York Philharmonic. Columbia ML 6113 (M); MS 6713 (S)

GOSPEL

THE PLAINSMEN
Hilltop G 7003 (M)

COUNTRY JOHNNY MATHIS
Hilltop K 7004 (M)

HIGHWAY TO HEAVEN
Jerry Luttrell & the Boone Sisters. Hilltop G 7005 (M)

JAZZ

FLIP PHILIPS—REVISITED
Sue LP 1035 (M); STLP 1035 (S)

FOLK

PETER LA FARGE ON THE WARPATH
Folkways FN 2535 (M)

THE GLENFOLK FOUR
London LL 3413 (M); PS 413 (S)

AFRICA BELONGS TO THE LION
Sebastian Temple. Capitol T 2303 (M); ST 2303 (S)

ERIC SINGS VON SCHMIDT
Eric Von Schmidt. Prestige 7384 (M)

BLUES

SPIDER BLUES
John Koerner. Elektra EKL 290 (M); EKS 7290 (S)

COMEDY

WHAT DO YOU DO WHEN YOU'RE YOUNG AND WHITE AND JEWISH?
Ron Eliran. Capitol T 2285 (M); ST 2285 (S)

SACRED

SING JOYFULLY
Choir of St. Michael's College, Tenbury (Nethsingha). Argo RG 423 (M); ZRG 5423 (S)

INTERNATIONAL

SWINGIN' ZITHER
Fritz Hemetberger und Seine Swing- ing Zither. Polydor 237376 (S)

DER VAGABUND AUS PARIS
Sacha Distel. Polydor 237291 (S)

ZWISCHEN TAG UND TRAUM
Han Carste und dem Grossen Streichorchester. Polydor 237373 (S)

SERENADE IN SCHOLSSPARK
Gunther-Dallmann Chor und Orches- tra. Polydor 237365 (S)

THE VOICE OF GREECE
Nana Mouskourl. Fontana MGF 27529 (M); SRF 67529 (S)

PLATZKONZERT IN SCHONBRUNN
Das Grosse Blasorchester Der Poli- zelmusik Wien (Altenburger). Polydor 237352 (S)

JUAN SERRANO AT THE WORLD'S FAIR
RCA Victor LPM 3328 (M); LSP 3328 (S)

MALY WLADZIU PIENKNIE GRA POLECZKI OD UCHA
Jay Jay 1081 (M); 5081 (S)

RHYTHMUS IM BLUT
Cherry Walner Und Ihre Swinging Hammond-Orgel. Polydor 237359 (S)

BELOVED JEWISH MELODIES
Hershy Kay. Capitol T 2304 (M); ST 2304 (S)

INTRODUCING THE McPEAKE FAMILY
Fontana MFG 27536 (M); SRF 67536 (S)

★★★
THREE-STAR ALBUMS
The three-star rating indicates moder- ate sales potential within each record's music category.

POPULAR

SONGS THE VIRGINS LOVE
Bill Fleming. Westindy ML 1002 (M); ST 1002 (S)

GOSPEL

LITTLE COMMUNITY CHURCH
Stewart Family. Hilltop G 7001 (M)

INTERNATIONAL

SCHON BLUM'N DIE HECKENROSEN
Chor und Musikkorps der 11. Panz.- Gren.-Div.-Ltg.: Major H. Friess. Poly- dor 237366 (S)

SPOKEN WORD

A BAD MIND
Rev. W. E. Hamilton. Nashore LP 10-A (M)

Letters to the Editor

Dear Sir:

Your article on Gospel music in the issue of Feb. 27 was good, but I wish more companies and artists would have had ads and more information. We are rack jobbers and department suppliers to some 700 stores in eight Southern States. We use many hundreds of gospel and sacred records, but some top artists' recordings are hard to obtain or are scarce. Your article will help but much more is needed.

Why are these companies specializing in gospel and sacred music so reluctant to sell the widest distribution outlets, rack jobbers? We are in the territory where gospel music really sells, and as record buyer I have had only one salesman selling gospel records call on me in the past year. Our volume on these recordings are well into six figures, yet companies making or handling them completely neglect our company.

Yours truly,
E. M. Farver
Dixie Record Service
Division of Rack
Service, Inc.
Mobile, Ala.

Dear Sir:

In recent issues of the Bill- board I have read many glowing praises from the retailers and record companies along with some phonograph manu- facturers regarding the discon- tinuance of 45 records. So far I have not read any article against this plan. In any other business the product that sells the best seems to be what the consumer wants.

A change of this kind will be a large added expense to the operator who has to depend on "operating alone" for his living, and that is not saying anything for the million people who have phonos that only play 45's.

I would like to see a poll of operators who are not directly

or indirectly connected to sale of records or phonographs to the operators because I am sure they would think as I do.

Yours for the 45's
Lloyd L. Kiester
Cap's Amusement
Co., Inc.
Frontenac, Minn.
55026

Dear Sir:

I must admit that since I started distributing records four years ago, that I haven't been very successful nor have I made very much money.

During that time, however, I have learned to stand by one slogan, and that is to constantly search for something "original" or "revolutionary" which would benefit the record industry.

I believe that album sales could be stepped up even more than they are now by something revolutionary that I discovered which would concern the co- operation of juke box operators and rack-jobbers in chain store and super market record mer- chandising with the installation of an old juke box in the record department converted over to play all 7" 33 LP's. The little LP's would be tracks from the sealed albums on display in the racks. RSI, MOSS and Seeburg would supply jobbers with the little LP's for "listening only." Two or four tracks from an album should be on the juke box and not any more than that.

As for the juke box set-up, this would be a beautiful opportunity for operators to put all those old models that are "just hangin' 'roun' doin' nuttin' back to work. Only the program unit, a push-button wall- box, a small stereo amplifier, and a couple sets of "earphones" would be used, the cabinet would not be used unless it could be remodeled into a stor- age space or "browser bins." The program unit could be hid- den away in the bottom of the

Philips Bowing 'Sallah' Track

CHICAGO — Philips is re- leasing a soundtrack album from the Israeli motion picture comedy "Sallah." The film has been nominated for an academy award as Best Foreign Film. Lou Simon, Philips head, said that the album will be out well be- fore Oscar presentation time.

The film and its cast have won several awards. Topol, the Israeli comedian who plays the lead, was named Best Actor at the San Francisco Film Festival in 1964. The film also won the Best Screen Play award.

The Pan American Press As- sociation named Ephraim Kishon the best director. During the Foreign Film Correspondents' Golden Globe Award Ball, tele- vised on the Andy Williams Show earlier this year, "Sallah" was named Outstanding Foreign Film and Topol International Star of Tomorrow.

RCA Will Record Mancini's 'Race'

NEW YORK — Henry Man- cini's score for Warner Bros.' movie "The Great Race" will be recorded by RCA Victor Rec- ords, according to Steve Sholes, division vice-president, popular a&r. Release of the album will be timed to coincide with the film's world premiere in the fall. Copyrights to the score are controlled by the composer's Easthill Music Co. Jack Lem- mon, Tony Curtis and Natalie Wood star in the movie.

cabinet or behind a counter. Selections would be "free" since dealers play customers records free. When a set of earphones are removed from a hook switch at the side of the rack, three selections can be made until select lamp goes out. Customers could reject records by merely holding down the hook the same as you would signal on a telephone. After the three selections have played, the juke box would stop automatically at that point. All selections made would reject when all ear- phones are hung up.

Operators could sell these units that have been converted to rack-jobbers or chain stores or rent them out.

I recently discussed this propo- sal with the manager of the Rochester branch of Davis Dis- tributing Corp., local Seeburg distributor, and he agreed with me that this was a very good idea worth testing.

Please let me know how you feel about this proposal as I would be more than glad to receive any comments from you or anyone reading this letter.

Sincerely yours,
Gerald Griffin
Good Music Promotions
Walton Road,
Palmyra, N. Y.

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NEW ALBUM RELEASES

This form is designed to aid dealers in ordering and broadcasters in programming.

ANGEL

BEETHOVEN: PIANO SONATAS 16 IN G MAJOR, & 17 IN D MINOR, VOL. 7—Artur Schnabel; COLH 57
BEETHOVEN: PIANO SONATAS 18 IN E FLAT, 19 IN G MINOR, & 20 IN G MAJOR, VOL. 8—Artur Schnabel; COLH 58

AUTUMN

Introducing THE BEAU BRUMMELS; LP 103

CAPITOL

BOTHO LUCAS CHORUS—Germany Sings; T 10389, ST 10389
The Nat King Cole Trio; T 2311
Wayne Newton—Red Roses for a Blue Lady; T 2335, ST 2335
PETER & GORDON—I Go to Pieces; T 2324, ST 2324
JIMMY SHAND & HIS BAND—Scottish Ramble; T 10373, ST 10373

CAPITOL (IMPORTS)

GERMAN
FALL: DER FIDELE BOUER & ZELLER: Der Vogelhaendler; 83456, ST 83456
FALL: DIE DOLLARPRINZESSIN & LEHAR; Zigeunerliebe; 83457, ST 83457
PAUL ABRAHAM: Die Blune von Hawaii & Viktoria und ihr Husar; 83458, ST 83458
DAS WAR HANS MOSER; 83719
VARIOUS ARTISTS—Munich Humor; 83564
FRENCH

BRAMMS: CONCERTO IN D MAJOR, OP. 77—Philharmonia Orch. (dobrowen); COLH 80
LALO: CELLO CONCERTO IN D MINOR & DEBUSSET: CELLO SONATA IN D MINOR—(Gaubert); COLH 99
BEETHOVEN: CONCERTI NO. 3, OP. 37 & NO. 4, OP. 58—Philharmonia Orch. (Fischer); 30306
BEETHOVEN: SYMPHONIES NO. 1, OP. 21 & NO. 4, OP. 60—Vienna Philharmonic Orch. (Furtwangler); 30124
FAURE: Nocturnes Vol. 1 Eric Heidsieck, piano; FALP 800, ASDF 800
FAURE: Nocturnes Vol. 2 Eric Heidsieck, piano; FALP 801, ASDF 801
LISZT: Les Annees de Pelerinage, First year (Switzerland); FALP 772, ASDF 772
LISZT: Second Year (Italy); Aldo Ciccolini, piano; FALP 773, ASDF 773
LISZT: Third Year (Italy); Aldo Ciccolini, piano FALP 774, ASDF 774

SCHUMANN: Fantaisie in C Major, OP. 17 & Bunte Blaetter Op. 99—Dmitri Bashkir, piano; FALP 766, ASDF 756

COLUMBIA

BRAMMS: PIANO CONCERTO NO. 2—Philadelphia Orch. (Ormandy); ML 6115, MS 6715
THE KENNY CLARKS—FRANCY BOLAND BIG BAND—Now Hear Our Meanin'; CL 2314 CS 9114
JOHNNY COCO—The Exotic Sounds of the Hawaii Kai; CL 2329, CS 9129
The Best of THE CARTER FAMILY; CL 2310, CS 9110
LEO DAN—El Fenomeno; EX 5137
DORIS DAY—Latin for Lovers; CL 2310, CS 9110
BOB DYLAN—Bringing It All Back Home; CL 2328, CS 9128
PERCY FAITH—Do I Hear A Waltz?; CL 2317, CS 9117
SONIA LOPEZ—La Chamaca De Oro; EX 5138
CARMEN McRAE/DAVE BRUBECK—Take Five; CL 2316, CS 9116
PATTI PAGE—Hush, Hush, Sweet Charlotte; CL 2353, CS 9153
RALPH SHARON TRIO—Do I Hear a Waltz?; CL 2321, CS 9121
PAUL WINTER—Rio; CL 2315, CS 9115
Gala Performance!—Stern, Rose, Istomin—Philadelphia Orch. (Ormandy) D2L 320, D2S 720

CONCERT-DISC

MOZART: STRING QUARTET—The Fine Arts Quartet; MP 1504, SP 504

DECCA

HAYDN: SYMPHONIES NOS. 57 & 86—Cincinnati Symphony Orch. (Rudolf); DL 10107, DL 710107
SYLVIA MARLOWE—Works By Carter, Borem, De Falla & Sauguet; DL 10108, DL 710108

DOT

STEVE ALLEN—I Play For You; DLP 3624, DLP 25624
PAT BOONE—The Golden Era of Country Hits; DLP 3626, DLP 25626
THE LENNON SISTERS Sing Twelve Great Hits; Vol. 2; DLP 3622, DLP 25622
JOHNNY MADDOX—Raggin' the Hits; DLP 3621, DLP 25621
MURRAY McEACHERN—Warm Trombone-Silk-en Sax; DLP 3620, DLP 25620

BREAKOUT SINGLES

★ NATIONAL BREAKOUTS

MRS. BROWN YOU'VE GOT A LOVELY DAUGHTER

Herman's Hermits, MGM 13341

★ REGIONAL BREAKOUTS

These new records, not yet on Billboard's Hot 100, have been reported getting strong sales action by dealers in major market(s) listed in parentheses.

SHAKEN ALL OVER . . .

The Guess Who's, Scepter 1295 (Mels, ASCAP) (Chicago, Detroit)

BOO-GA-LOO . . .

Tom & Jerrio, ABC-Paramount 10638 (Chi-Sound & Payton, BMI) (Philadelphia)

FUNNY HOW LOVE CAN BE . . .

Ive League, Cameo 356 (Southern, ASCAP) (Detroit)

IT'S ALMOST TOMORROW . . .

Jimmy Velvet, Philips 40285 (Northern, ASCAP) (Baltimore)

GOTTA HAVE YOUR LOVE . . .

Sapphires, ABC-Paramount 10639 (Screen Gems-Columbia, BMI) (Philadelphia)

PEANUTS . . .

Sunglows, Sunglow 107 (TNT, BMI) (Detroit)

MEXICAN PEARLS . . .

Dan Randi, Palomar 2203 (Englewood, BMI) (Philadelphia)

I'LL KEEP HOLDING ON . . .

Sonny James, Capitol 5375 (Marson, BMI) (Atlanta)

SEA CRUISE . . .

Ace Cannon, Hi 2089 (Ace, BMI) (Memphis-Nashville)

TOMMY . . .

Reparata & the Delrons, World Artists 1051 (Maggie, BMI) (Philadelphia)

LUCKY TO BE LOVED . . .

Emanuel Lasky, Wild Deuce 1003 (Fineline, BMI) (Detroit)

CARMEL QUINN—It's the Irish in Me; DLP 3627, DLP 25627
ROYAL TAHITIANS—Soft Sounds From the South Seas, Vol. 4; DLP 3623, DLP 25623

EPIC

STAN HITCHCOCK—Just Call Me Lonesome; LN 24138, BN 26138
JIM & JESSE—Y'All Come; LN 24144, BN 26144
IGOR KIPNIS—English Harpsichord Music; LC 3898, BC 1298
EDDIE LAYTON—Do You Remember? Radio's Greatest Themes; LN 24148, BN 26146
JEAN-PIERRE RAMPAL—Sonatas & Fantasies for Flute; LC 3899, DC 1299

ERA

JEWEL AKENS—The Birds and the Bees; EL 110

EVEREST

VARIOUS ARTISTS—Gay! the Begger's Opera; 6127/2, 3127/2
HANDEL: SAMSON ORATORIO—Choir of St. Jacobi's Church at Gottingen; 6125/3, 3125/3
GREGG SMITH SINGERS—Folk Songs of the World; 6126, 3126

FOLKWAYS

ROSCOE HOLCOMB—The High Lonesome Sound; FA 2369
BLIND WILLIE JOHNSON; RBF 10
VARIOUS ARTISTS—L'Honneur Des Poetes; FL 9944
VARIOUS ARTISTS—Turkish Folktales; FL 9922
LOUIS ZORICH—Moby Dick; FL 9775

IMPERIAL

GEORGIE FAME—Yeh Yeh; LP 9382, LP 12282

LONDON

BACH: ST. MATTHEW PASSION—Stuttgart Hymnus Boys' Choir & Stuttgart Chamber Orch. (Munchinger); A 4431, OSA 1431
DONIZETTI: DON PASQUALE—Various Artists; A 4260, OSA 1260
ESPLA: DON QUIJOTE VELANDO LAS ARMAS/ALBENIZ: RAPSODIA ESPANOLA—Orch. National Espana (De Burgos); CM 9423, CS 6423
GREGORIAN CHANTS—Choir of the Monks of the Abbey St. Pierra De Solesmes (Gajard); 5832, OS 25832
JAMES McCracken AND SANDRA WARFIELD; 5899, OS 25899

(Continued on page 37)

LOOKING LIKE A MILLION SELLER . . .

WHEN I'M GONE

by

Brenda Holloway

TAMLA 54111

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Hits are our business!



Opera to Highlight Series Of Concerts at Lewisohn

By HANK FOX

NEW YORK — Heavy emphasis will be placed on opera for this summer's Lewisohn Stadium Concert Series. However, certain evenings have been set aside for pop concert, folk and jazz attractions, according to Peter Kelley, administrator of the series, which runs from June 27-Aug. 7.

Last fall the Metropolitan Opera Co. announced it would take over the entire program. For 48 years the Stadium concerts have served as the mainstay of live entertainment in New York City during the summer. Previously Mrs. Charles S. (Minnie) Guggenheimer directed the operation.

Kelley cited an expanding audience as one of the reasons for the takeover.

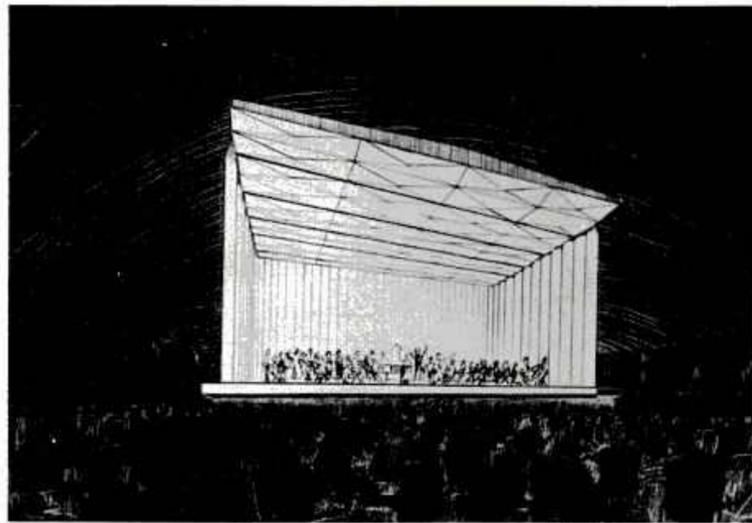
"The attendance for most of our performances is close to 100 per cent. Also, tickets at the Met are quite expensive. Lewisohn Stadium provides us with the opportunity to present the very best to a large number of people in both the immediate community and the greater New York area at a low cost."

The admission fee at the 18,000-seat stadium has gone down from \$1 to 50 cents for bleacher seats, but reserved seating prices will cost up to \$4.50.

Another Factor

Providing full-year employment for the Metropolitan Opera musicians was another factor underlying the change. The musicians' union insists upon a 12-month contract. However, the Met could not afford to pay its musicians for not performing during the summer.

This month marks the first time that the Met will present something other than opera. Although the new format is pri-



NEW SHELL at Lewisohn Stadium will be the scene of a summer season of opera, concert, jazz and folk music.

marily vocal in nature, some instrumental programs are included in the seven-week series. Among these is an evening with Van Cliburn. The Met will continue the annual Gershwin Night and Rodgers and Hammerstein Night. Special arrangements have been made for Dave Brubeck, Duke Ellington, Theodore Bikel and Pete Seeger to appear. Ella Fitzgerald will also perform.

The city is providing a synthetic shell for the orchestra and a new sound system. Also public transportation in the surrounding area will be stepped up during concert hours. The Federal Aviation Agency will attempt to reroute planes away from the open-air stadium.

From Met List

From the Metropolitan's own roster, among others, will be Licia Albanese, Dorothy Kirsten, Anna Moffo, Zinka Milanov, Roberta Peters, Elisabeth Schwarzkopf, Renata Tebaldi, sopranos; Rosalind Elias and Regina Resnik, mezzo-sopranos;

Gabor Carelli, Sandor Konya, Barry Morell, Jan Peerce and Richard Tucker, tenors; Cesare Bardelli, Walter Cassel, Russell Christopher, Frank Guarrera and William Walker, baritones; Justino Diaz, Jerome Hines, basses.

From the concert realm are Marian Anderson, contralto; William Warfield, bass, and Van Cliburn and Earl Wild, pianists. Miss Anderson is scheduled to sing her farewell concert in Carnegie Hall Easter Sunday, April 18, but she will return to be narrator in Aaron Copland's "A Lincoln Portrait" and to sing a group of spirituals July 3 with Arthur Fiedler conducting.

From the world of jazz, folk and pop music are Theodore Bikel, Dave Brubeck, Duke Ellington, Ruth Fernandez, Ella Fitzgerald, Gracie Fields, Martha Perez and Pete Seeger. Martyn Greene, comedian and light opera star, will share a "Salute to Britain" with Gracie Fields June 30.

BEST SELLING CLASSICAL LP'S

Below is a list of best selling Classical LP's in top Classical Retail Outlets.

This Week

- BIZET**—Carmen; Callas, Gedda, Massard, Guiot, Paris Opera Orch. (Pretré): Angel (3-12") SCLX 3650 (S), CLX 3650 (M).
- PUCCHINI**—Tosca; Callas, Bergonzi, Ercolani, Trama, Paris Conserv. Orch., Th. Nat'l Op. Cho. (Pretré): Angel (2-12") S 3655 (S), 3655 (M).
- HOROWITZ PLAYS SCARLATTI**: Columbia MS 6658 (S), ML 6058 (M).
- PRESENTING MARILYN HORNE**: London 25910 (S), 5910 (M).
- BELLINI**—Norma; Sutherland, Horne, Alexander, Cross, London Sym. Orch. & Cho. (Bonyngé): RCA Victor (3-12") LSC 6166 (S), LM 6166 (M).
- THE AGE OF BEL CANTO**—Sutherland, Horne, Conrad, London Sym. Orch. & Cho., New Sym. Orch. of London (Bonyngé): London (2-12") OSA 1257 (S), A 4257 (M).
- ORFF**—Carmina Burana; Harsanyi, Petrak, Presnell, Phila. Orch. (Ormandy): Columbia MS 6163 (S), ML 5498 (M).
- VERDI**—La Forza Del Destino; Price, Tucker, Merrill, Tozzi, Verrett, RCA Ital. Op. Orch. & Cho. (Schippers): RCA Victor (4-12") LSC 6413 (S), LM 6413 (M).
- MOZART**—Magic Flute; Gedda, Janowitz, Berry, Putz, Frick, Popp, Unger, Schwarzkopf, Ludwig, Hoffgen, Philharmonia Orch. (Klemperer): Angel (3-12") SCL 3651 (S), CL 3651 (M).
- TCHAIKOVSKY**—Concerto No. 1 in B Flat for Piano and Orch.; Cliburn, Sym. Orch. (Kondrashin): RCA Victor LSC 2252 (S), LM 2252 (M).
- BEETHOVEN**—Symphonies (9) (Complete); Berlin Phil. (Karajan): D.G.G. (8-12") SKL-101/8 (S), KL-1/8 (M).
- BRITTEN**—War Requiem; Vishneskaya, Pears, Fischer-Dieskau, London Sym. & Cho. (Britten): London (2-12") 1255 (S), 4255 (M).
- BACH**—2 and 3 Part Inventions; Gould: Columbia MS 6622 (S), ML 6022 (M).
- FAVORITE ROMANTIC WALTZES**; Philadelphia Orch. (Ormandy): Columbia MS 6687 (S), ML 6087 (M).
- BACH**—Organ Favorites; Biggs: Columbia MS 6261 (S), ML 5661 (M).
- VIVALDI**—Concerto in D for Guitar & Orch.; Yepes, Orch. Nac'l Espana (Alonzo): London 6201 (S), 9270 (M).
- RIMSKY-KORSAKOV**—Scheherazade; London Symphony Orch. (Stokowski): London SPC 21005 (S), PM 55002 (M).
- MENOTTI**—Death of the Bishop of Brindisi; Chookasian, London, N.E. Conserv. Cho. Cath. Mem. & St. Joseph's Chos., Boston Sym. (Leinsdorf): RCA Victor LSC 2785 (S), LM 2785 (M).
- PROKOFIEV**—Peter and the Wolf/**TCHAIKOVSKY**—Nutcracker Suite; N.Y. Phil. (Bernstein): Columbia MS 6193 (S), ML 5593 (M).
- BARTOK**—Concerto for Orchestra; Phila. Orch. (Ormandy): Columbia MS 6626 (S), ML 6026 (M).

ACU Role: Broad Classic Fare

SAN FRANCISCO—Formal classical concerts, small group classical presentations plus programs utilizing school's own students are three ways of broadening collegiate musical horizons. These suggestions were put forth at a panel discussion studying music expansion before the Association of College Unions meeting here last week.

Mrs. Fannie Taylor of the University of Wisconsin, in speaking for formal classical concerts, said this music could present a standard of quality for the union, the focal point of student activity. Classical concerts could change the public's attitude of the union as being a pool hall hangout.

Labeling classical music as the means to create a "superb public image," Mrs. Taylor took umbrage with the growing trend of some unions for presenting what she called "commercial quick buck attractions." There's nothing wrong with these pop concerts provided there's room for cultural presentations, she explained.

Pops Lose Money

Was she concerned with the developing trend for schools to book rock 'n' roll acts to satisfy the tastes of many students? Not

really, she replied, because at her school pop concerts lose money. "We have let commercial attractions creep in and cream off money instead of developing cultural programs with lifetime satisfaction," she charged.

Panelist William Dunbar of the Illinois Institute of Technology said a school can pick up a local rock group, hence it didn't have to book professional rock acts. Oregon's Adell McMillan said you don't make any money on rock acts.

NYU's Hans Hopf, speaking for small concerts, classified them as featuring young beginning artists or esoteric groups working before 50-500 persons. "The small concert can develop as a forum for young artists," he said, and may be presented during school hours for relatively small fees.

Artists may be obtained from Columbia Artists Management, Sol Hurok, National Music League and Carnegie Hall-Jeunesses Musicales, sponsors of European artists for U. S. appearances.

Forming Chapters

Hopf said colleges are forming chapters of this new organization. He also bade union directors to study their State's in-

volvements with the arts. In New York State, the council on the arts will pay 50 per cent of costs in some instances, he noted. The federal government is also becoming more involved in the arts and schools should keep abreast of legislation which might lend them assistance.

Illinois Technology's Dunbar spoke out for student participation programs, calling it teaching by involvement. "Our responsibility is to allow the individual to develop his capacities in the arts," he said. Dunbar suggested that union directors schedule informal concerts by talented students, study the formation of a campus radio station and broaden music room facilities.

His school's music room uses a converted 78 juke box for playing stereo albums. The University of Illinois at Chicago is developing a music room using a maximum of 48 stereo tape headsets. The music room's library would total 3,200 tapes when the room opens in August, using banks of tape readers.

The role of the union appeared to be to offer class musical fare with educational overtones while leaving the fad artists and rock groups to other campus organizations.

DGG to Release New Recording Of 'Messiah'

HAMBURG—Deutsche Grammophon is releasing this month a new complete recording of Handel's "Messiah," performed by the Munich Bach choir under Professor Karl Richter's direction.

The recording is being released in conjunction with a U. S. tour by Richter and his Munich ensemble. The tour will take them to New York, Philadelphia and Washington. It will be an all-Bach tour.

In New York, Richter will perform "St. Matthew Passion," April 18; "Mass in B Minor," April 21; "Christmas Oratorio," April 23; "St. John Passion," April 25; in Philadelphia, "Mass in B Minor," April 28; in Washington, "Mass in B Minor," April 30; "St. John Passion," May 1; "St. Matthew Passion," May 2.

All of these works, with the exception of the oratorio, already have been released in the U. S. as Archive Production recordings by Richter and his Munich group, the leading Bach ensemble today in Germany.

NONESUCH AND CRITERE DEAL

NEW YORK—Nonesuch, the classical subsidiary of Elektra Records, has gone into a co-production deal with Criterie, the French label. The arrangement calls for Nonesuch to handle distribution of the product in the Western Hemisphere, the United Kingdom and Australia.

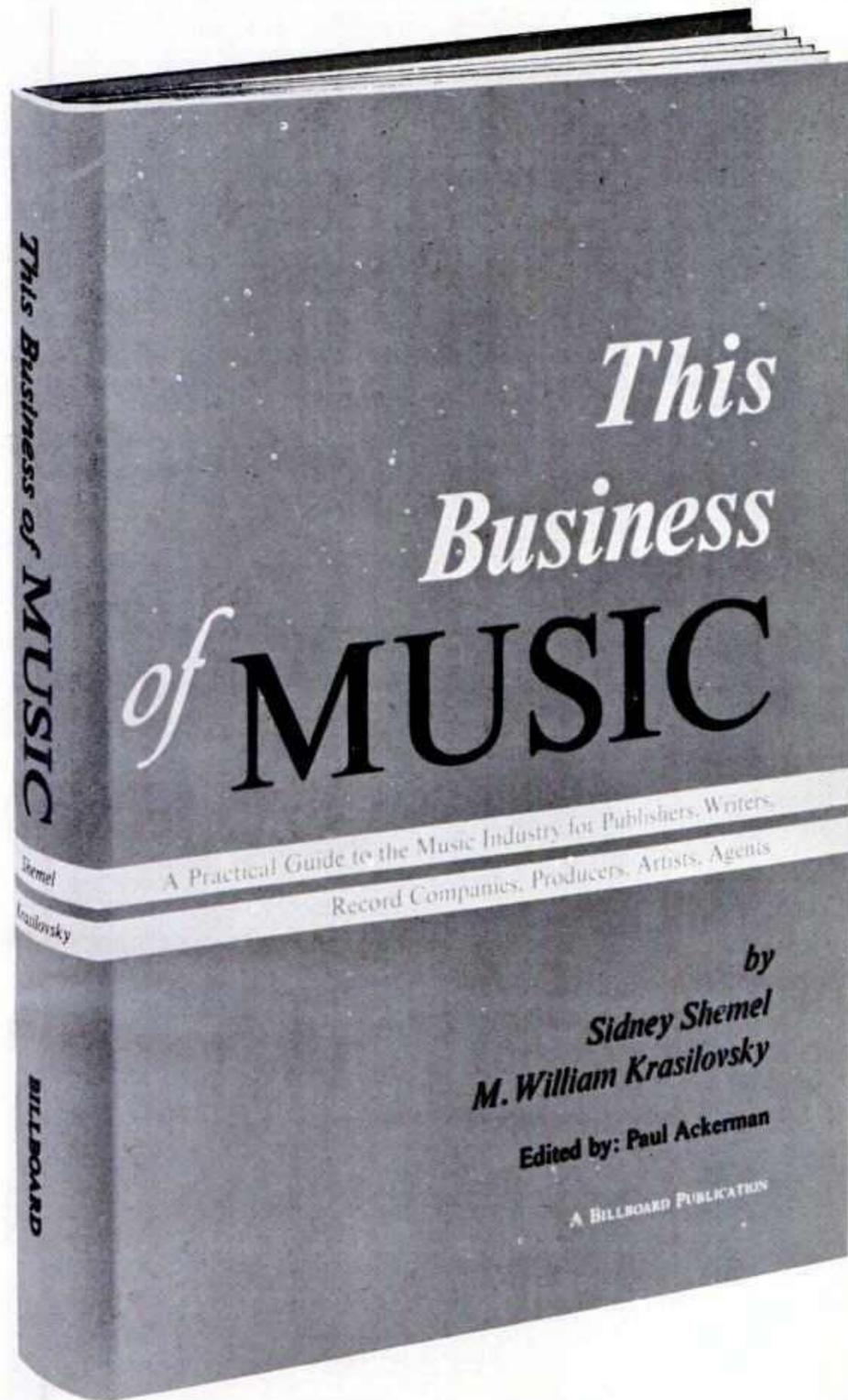
Jac Holzman, Elektra president, worked out the arrangement with Roland Douette, Criterie executive, in Paris recently.

First releases under the new arrangement are three albums featuring brass works of Telemann and Bach.

BUENOS AIRES — Discos CBS, of Argentina, CBS Records' subsidiary, has been awarded a silver record by the magazine Buenos Aires Musical for release of Bruno Walter conducting the New York Philharmonic in a performance of Mahler's Symphony No. 2 in C Minor as the best classical recording of 1964.

The selection was made by Argentina's top music critics.

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HOT RHYTHM & BLUES SINGLES

Billboard SPECIAL SURVEY for Week Ending 4/17/65

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart	This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
1	1	GOT TO GET YOU OFF MY MIND 7 Solomon Burke, Atlantic 2276 (Cotillion, BMI)	7	22	24	COME SEE 7 Major Lance, Okeh 7216 (Camad Chi-Sound, BMI)	7
2	2	STOP! IN THE NAME OF LOVE 9 Supremes, Motown 1074 (Jobete, BMI)	9	23	19	ASK THE LONELY 11 Four Tops, Motown 1073 (Jobete, BMI)	11
3	3	SHOTGUN 10 Jr. Walker & the All Stars, Soul 35008 (Jobete, BMI)	10	24	30	EVERY NIGHT, EVERY DAY 3 Jimmy McCracklin, Imperial 66094 (Metric, BMI)	3
4	4	I'LL BE DOGGONE 5 Marvin Gaye, Tamla 54112 (Jobete, BMI)	5	25	22	YOU BETTER GET IT 9 Joe Tex, Dial 4003 (Tree, BMI)	9
5	5	NOWHERE TO RUN 8 Martha & the Vandellas, Gordy 7039 (Jobete, BMI)	8	26	25	TWINE TIME 12 Alvin Cash & the Crawlers, Mar-V-Lus 6002 (Va-Pac, BMI)	12
6	7	WE'RE GONNA MAKE IT 4 Little Milton, Checker 1105 (Chevis, BMI)	4	27	—	WOMAN'S GOT SOUL 1 Impressions, ABC-Paramount 10647 (Curtom, BMI)	1
7	6	DON'T MESS UP A GOOD THING 11 Fontella Bass & Bobby McClure, Checker 1097 (Arc-Saico, BMI)	11	28	18	YOU GOT WHAT IT TAKES 8 Joe Tex, Dial 4003 (Tree, BMI)	8
8	17	IT'S GROWING 3 Temptations, Gordy 7040 (Jobete, BMI)	3	29	29	BARRACUDA 3 Alvin Cash & the Crawlers, Mar-V-Lus 6005 (Va-Pac, BMI)	3
9	8	I DO LOVE YOU 11 Billy Stewart, Chess 1922 (Chevis, BMI)	11	30	—	IT'S GOT THE WHOLE WORLD SHAKIN' 1 Sam Cooke, RCA Victor 8539 (Kags, BMI)	1
10	11	OOO BABY BABY 3 Miracles, Tamla 54113 (Jobete, BMI)	3	31	31	HURT SO BAD 11 Little Anthony & the Imperials, DCP 1128 (South Mountain, BMI)	11
11	13	THE ENTERTAINER 4 Tony Clarke, Chess 1924 (Chevis, BMI)	4	32	32	DANNY BOY 6 Jackie Wilson, Brunswick 55277 (Boosey & Hawkes, ASCAP)	6
12	16	WHEN I'M GONE 7 Brenda Holloway, Tamla 54111 (Jobete, BMI)	7	33	20	SHAKE 12 Sam Cooke, RCA Victor 8486 (Kags, BMI)	12
13	34	NOTHING CAN STOP ME 2 Gene Chandler, Constellation 149 (Camad, BMI)	2	34	—	THE RECORD 1 Ben E. King Atco 6343 (T. M., BMI)	1
14	14	MY GIRL 12 Temptations, Gordy 7038 (Jobete, BMI)	12	35	—	JUST ONCE IN MY LIFE 1 Righteous Brothers, Phillies 127 (Screen Gems-Columbia, BMI)	1
15	12	TEASIN' YOU 8 Willie Tee, Atlantic 2273 (Cotillion-Shirleys, BMI)	8	36	36	HEART FULL OF LOVE 4 Invincibles, Warner Bros. 5495 (Circle Seven, BMI)	4
16	9	PEOPLE GET READY 9 Impressions, ABC-Paramount 10622 (Chi-Sound, BMI)	9	37	—	CRYING WON'T HELP YOU NOW 1 Clyde McPhatter, Mercury 72407 (Leatherneck, BMI)	1
17	15	NEVER, NEVER LEAVE ME 5 Mary Wells, 20th Century-Fox 570 (Merna, BMI)	5	38	—	CRY ME A RIVER 1 Marie Knight, Musicor 1076 (Sanders, ASCAP)	1
18	23	THE CLAPPING SONG 4 Shirley Ellis, Congress 234 (Gallico, BMI)	4	39	—	AND I LOVE HIM 1 Esther Phillips, Atlantic 2281 (Maclen-Unart, BMI)	1
19	10	MR. PITIFUL 11 Otis Redding, Volt 124 (East-Time, BMI)	11	40	40	PEACHES 'N' CREAM 5 Ikettes, Modern 1005 (Screen Gems-Columbia, BMI)	5
20	35	I KO I KO 2 Dixie Cups, Red Bird 10-024 (Trio-Melder, BMI)	2				
21	21	COME BACK BABY 4 Roddie Joy, Red Bird 10-021 (Trio-Wemar, BMI)	4				

HOT R&B LP's

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
1	1	TEMPTATIONS SING SMOKEY , Gordy G 912 (M); GS 912 (S) 4	4
2	2	PEOPLE GET READY , Impressions, ABC-Paramount ABC 505 (M); ABCS 505 (S) 7	7
3	5	SHAKE , Sam Cooke, RCA Victor LPM 3367 (M); LSP 3367 (S) 10	10
4	4	SAM COOKE AT THE COPA , RCA Victor LPM 2970 (M); SLP 2970 (S) 12	12
5	3	IMPRESSIONS GREATEST HITS , ABC-Paramount ABC 515 (M); ABCS 515 (S) 6	6
6	—	MIRACLES GREATEST HITS FROM THE BEGINNING , Tamla T 254 (M); ST 254 (S) 1	1
7	10	THE GREAT OTIS REDDING SINGS SOUL BALLADS , Volt 411 (M); (No Stereo) 2	2
8	—	SOUL SAUCE , Cal Tjader, Verve V 8614 (M); V6-8614 (S) 1	1
9	9	RAY CHARLES LIVE IN CONCERT , ABC-Paramount 500 (M); ABCS 500 (S) 3	3
10	—	GRITS & SOUL , James Brown, Smash MGS 27057 (M); SRS 67057 (S) 1	1

HOT SPIRITUAL SINGLES

1. **PEACE, BE STILL** James Cleveland, Savoy 4217
2. **WAITING FOR MY CHILD** Consolers, Nashboro 800
3. **MORE THAN A HAMMER AND NAIL** Staple Singers, Epic 9748
4. **YOU'VE BEEN GOOD TO ME** Gospel Harmonettes, Vee Jay 952
5. **WALK AROUND HEAVEN ALL DAY** Caravans, Vee Jay 945

HOT SPIRITUAL LP's

1. **ON THE BANKS OF JORDAN, Vol. 4** James Cleveland, Savoy MG 14096
2. **PEACE, BE STILL, Vol. 3** James Cleveland, Savoy MG 14076
3. **HEAVEN, THAT WILL BE GOOD ENOUGH FOR ME** James Cleveland, Savoy MG 14102
4. **A BRIGHT SIDE** Mighty Clouds of Joy, Peacock PLP 121
5. **AMEN** Staple Singers, Epic LN 24132

NEW ACTION R&B SINGLES

urner records registering solid sales in certain markets and appearing to be a week away from meriting a listing on the national Hot R&B Singles chart above. All records on the chart are not eligible for a listing here.

AIN'T NO TELLING Bobby Bland, Duke 390	IT HURTS ME TOO Elmore James, Enjoy 2015
BANANA JUICE Mar-Keys, Stax 166	IT WAS NICE Jimmy Hughes, Fame 6407
BOO-GA-LOO Tom & Jerrio, ABC-Paramount 10638	SNAKE IN THE GRASS Paul Martin, Ascot 2172
DUST GOT IN DADDY'S EYES Bobby Bland, Duke 390	YOU CAN HAVE HIM Dionne Warwick, Scepter 1294
GOTTA HAVE YOUR LOVE Sapphires, ABC-Paramount 10639	

DJ SPOTLIGHT

RUBY (LADY COOL BREEZE) LEWIS
KBYE, Oklahoma City

The only woman deejay in Oklahoma City radio, Ruby has been spinnin' disks for 10 years, most of it in the Amarillo, Tex., market with KBUY and KIXZ. KBYE's Good Gal is heard six days a week from 1 to 6:15 p.m. Still a resident of Amarillo, Ruby commutes weekly to see her family. She is currently working on a course to obtain her First Phone license.



TOP R&B JOCKEY'S PICK-OF-THE-WEEK

RUBY (LADY COOL BREEZE) LEWIS, KBYE, Oklahoma City It Ain't No Big Thing, Radiants, Chess 1925 A Woman Can Change a Man, Joe Tex, Dial 4006 LP—Grits and Soul, James Brown, Smash MGS 27057 (M), SRS 67057 (S)	AL JEFFERSON, WWIN, Baltimore Crying Won't Help You Now, Clyde McPhatter, Mercury 72407 Lucky to Be Loved, Emanuel Lasky, Wild Deuce 1003 LP—Is It Love, Cilla Black, Capitol A 2308 (M), ST 2308 (S)
CHUCK CUNNINGHAM, WLOU, Louisville Nothing Can Stop Me, Gene Chandler, Constellation 149 Kiss Me Baby, Stevie Wonder, Tamla Pick—You Turn My Bitter Into Sweet, Mary Love, Modern You Can Have Him, Dionne Warwick, Scepter 1294 Woman's Got Soul, Impressions, ABC-Paramount 10647 Boo-Ga-Loo, Tom & Jerrio, ABC-Paramount 10638 Iko Iko, Dixie Cups, Red Bird 10-024	HERMAN GRIFFITH, KGFJ, Los Angeles Heart Full of Love, Invincibles, Warner Bros. 5495 Somebody's Got to Pay, Little Johnny Taylor, Galaxy 736 LP—Murray the K's Greatest Holiday Show Live From the Brooklyn Fox, Brook-Lyn 301 (M)
BILL MOSS, WVKO, Columbus, Ohio Chains of Love, Drifters, Atlantic You Can Have Him, Dionne Warwick, Scepter 1294 LP—The Great Otis Redding Sings Soul Ballads, Volt 411 (M)	RICK DARNELL, KPRS, Kansas City, Mo. When You Love Someone, Reuben and the Chains, Peacock 1933 Let Me Down Easy, Betty Lavette, Calla 102 Chains of Love—Drifters, Atlantic Tall Girl, Harold Betters, Gateway LP—Vibrations, Jimmy Ricks, Mainstream
GEORGE (HOUND DOG) LORENZ, WBLK, Buffalo It's Wonderful to Be in Love, Ovations, Goldwax Lonely School Days, Chuck Berry, Chess 1926 LP—Shirley Bassey Belts the Best, United Artists UAL 3419 (M), UAS 6419 (S) The Seekers, Marvel 2060 (M), 3060 (S)	BILL (YOUNGBLOOD) TERRELL, WDIA, Memphis Nothing Can Stop Me, Gene Chandler, Constellation 149 Let Me Down Easy, Betty Lavette, Calla 102 LP—The Great Otis Redding Sings Soul Ballads, Volt 411 (M)
JERRY THOMAS, KNOX, Dallas-Fort Worth Get Up and Move, Impressions, ABC-Paramount 10647 It's Wonderful to Be in Love, Ovations, Goldwax LP—Mary Wells, 20th Century-Fox, TFM 3171 (M)	TOMMY SMALL, WLIB, New York A Woman Can Change a Man, Joe Tex, Dial 4006 Jerk It, Gypsies, Old Town
	AVERY (A.F.D.) DAVIS, KYOK, Houston I Can't Take It No More, Webbs, Whiz Dust Got in Daddy's Eyes, Bobby Bland, Duke 390 Never Let Me Go, Joe Medwick, Monument

ZIP CODE SPEEDS YOUR PARCELS



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2. They are handled fewer times.
3. There is less chance of damage.





MIKE LANE

APRIL 17, 1965 . . . K. W. K. H.
"LOUISIANA HAY RIDE" Shreveport, La.

FRANK PAGE, Manager

These Artists Will Appear:

- ★ MIKE LANE—Singing His New Release on Buddy Records entitled—"Black Horse & Blond Headed Woman"
- ★ CONNIE SMITH—RCA Records—Singing—"Then & Only Then"
- ★ WILBURN BROS.—Decca Records—Singing Their Many Hits.
- ★ NAT STUCKEY—Will Soon Have A New One on Fabor Records

FREE SAMPLES to D.J.'s by writing on their station letterheads
"Black Horse & Blond Headed Woman"—Mike Lane—B—127
Write to: Buddy Records, Inc., 500 Locust St. Marshall, Texas

BOOKINGS:

**Wilburn Brothers
Connie Smith
Mike Lane**

THE WIL-HELM AGENCY, Inc.
801 Sixteenth Ave., S. Nashville, Tenn.
Phone: 615—244-1403

MIKE LANE BIOGRAPHY:

Born — Houston, Tex., June 30, 1940. Graduated from high school 1958. Graduated Tyler J.C. in 1960.

Started musical career 1959. First played lead guitar with Ton Williams & The Customs in Tyler. Then played with The Blazers in the Midwest. Joined Wanda Jackson's Party Timers as Bass Player working the Golden Nugget, Las Vegas, and other top clubs in the country.

Formed own group after leaving Party Timers. Singing in Fort Wayne, Ind. Then returned to E. Texas for

several months. From E. Texas he ventured to the western states and then returned to Tyler where he is now booked at the Tropicana.

Mike recently signed with Buddy Records and his first release, "Black Horse & Blond Headed Woman" b/w "World of Pretend," is available at record stores just about everywhere.

The song, "World of Pretend," was written by Mike; the songs are published by Whirlwind Pub. Co., Marshall, Tex., owned by Mike's manager Joe F. Williams.

SPOTLIGHT ON JAZZ COMING APRIL 24

Billboard—the only business publication covering the Jazz field on a regular basis
... NOW PRESENTS ITS

ANNUAL JAZZ SPECIAL

A FULL EDITORIAL WRAP-UP OF THE NATIONAL AND INTERNATIONAL JAZZ SCENE . . . FROM BASEMENT BISTROS TO CARNEGIE HALL—FROM PROGRESSIVE TO THIRD-STREAM . . . AND HOME AGAIN



A ONCE-A-YEAR PEAK-IMPACT OPPORTUNITY FOR DRAMATIC ADVERTISING OF YOUR CURRENT AND COMING JAZZ RELEASES

RESERVE AD SPACE NOW

ADVERTISING DEADLINE: April 14

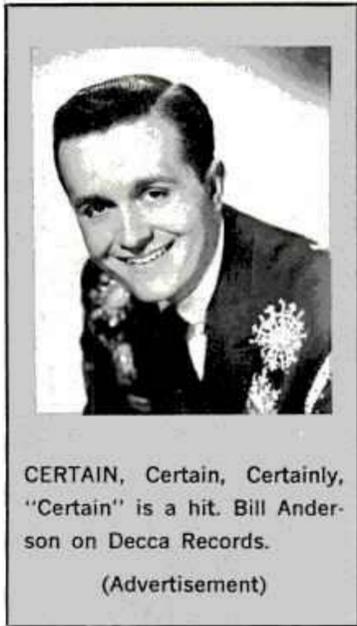
Billboard New York Chicago Hollywood Nashville

Key in N. Y. On Para Deal

NEW YORK — Jimmy Key, of Key Talent, Inc., Nashville, is due here Monday (12) to discuss final arrangements for promotion with Morris Levy, of Phase Music Corp., on the big country and western spectacular opening at the Paramount Theater on Broadway, April 30, for seven consecutive days.

Talent on the show will include Lester Flatt and Earl Scruggs and the Foggy Mountain Boys, Dave Dudley and the Roadrunners, Hank Snow and the Rainbow Ranch Boys, Kitty Wells and the Kitty Wells Show, including Johnny Wright, Bill Phillips and Ruby Wright.

The Paramount, one of Broadway's top show places, will ring with three country shows per day and four on Saturday and Sunday. Key, who is coordinating the talent for the show, says response so far has been very enthusiastic.



CERTAIN, Certain, Certainly, "Certain" is a hit. Bill Anderson on Decca Records.
(Advertisement)

7,500 Witness KRDS C&W Spec

PHOENIX, Ariz. — Station KRDS-Radio hosted another successful c&w show, witnessed by 7,500 fans, at the Arizona State Fairgrounds here recently.

George Jones and the Jones Boys, the Willis Brothers, Dottie West, the Duke of Paducah, George Morgan, the Mavericks, Webb Pierce and the Rocking Saddles entertained during the four-hour extravaganza. KRDS-Radio, Central Arizona's only full-time c&w station, was the only means for advertising the event.

Johnny Hatfield, KRDS program director, emceed the show and reports that advanced ticket sales covered the nut. Advanced tickets were \$2. General admission for adults and children under 12 were \$1. Children under 6 were admitted free. For the first time, reserved box seat tickets were offered, with these completely sold out in advance at \$3 and \$5, according to Hatfield.

'Kimberley Jim' For San Antonio

SAN ANTONIO—"Kimberley Jim," the motion picture starring the late Jim Reeves, is to be shown at the Texas Theater here April 29 as part of a Southwestern premiere.

The picture was made in South Africa only months before Reeves' death in a plane crash last summer. Reeves' widow is expected to arrive here about a week earlier to discuss the film with press, radio and television representatives.

Kathy Dee Unit To Vegas Nugget

WOOSTER, Ohio—The Kathy Dee Show, recently returned from a five-week overseas tour for the Air Force, opens May 20 at the Golden Nugget, Las Vegas. The group is currently playing service clubs and one-nighters in the Ohio and Mid-South areas.

Following a two-week stand at the Vegas Nugget, the Dee unit moves to the Golden Nugget, Carson City, Nev., for a fortnight's stay, opening June 3. For June and July the troupe is skedded for fair and park dates in the East.

The Nevada dates were set through Miss Dee's management, B-W Music, Inc., here, and Bonanza Artists Bureau, Las Vegas.

New C&W Label

DENVER — A new country and western music label, Cheyenne Records, made its bow here recently and is slated to make its first release around June 1. Heading the new record firm is Russell Twiford, who recently signed Randy King, Bobby Buttram and Carlton Rose to a recording pact. Little Richie Johnson is handling promotion for Cheyenne.

YESTERYEAR'S COUNTRY HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the Country field 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart at that time.

COUNTRY SINGLES 5 Years Ago April 18, 1960

1. He'll Have to Go, Jim Reeves, RCA Victor
2. Just One Time, Don Gibson, RCA Victor
3. Please Help Me, I'm Falling, Hank Locklin, RCA Victor
4. Another, Roy Drusky, Decca
5. Above and Beyond, Buck Owens, Capitol
6. You're the Only Good Thing, George Morgan, Columbia
7. Wishful Thinking, Wynn Stewart, Challenge
8. Big Iron, Marty Robbins, Columbia
9. Sink the Bismarck, Johnny Horton, Columbia
10. El Paso, Marty Robbins, Columbia

COUNTRY SINGLES 10 Years Ago April 16, 1955

1. In the Jailhouse Now, Webb Pierce, Decca
2. Making Believe, Kitty Wells, Decca
3. I've Been Thinking, Eddie Arnold, RCA Victor
4. Live Fast, Love Hard and Die Young, Faron Young, Capitol
5. Loose Talk, Carl Smith, Columbia
6. Are You Mine? George Wright & Tom Tall, Faber
7. Make Believe, Red Foley & Kitty Wells, Decca
8. Ballad of Davy Crockett, Tennessee Ernie, Capitol
9. Yellow Roses, Hank Snow, RCA Victor
10. If You Ain't Lovin', Faron Young, Capitol

HOT COUNTRY SINGLES

Billboard SPECIAL SURVEY for Week Ending 4/17/65

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	1	KING OF THE ROAD 10 Roger Miller, Smash 1965 (Tree, BMI)	
2	3	10 LITTLE BOTTLES 11 Johnny Bond, Starday 704 (Red River, BMI)	
3	4	THIS IS IT 7 Jim Reeves, RCA Victor 8508 (Acclaim, BMI)	
4	2	I'VE GOT A TIGER BY THE TAIL 13 Buck Owens, Capitol 5336 (Bluebook, BMI)	
5	6	THEN AND ONLY THEN 13 Connie Smith, RCA Victor 8489 (Moss Rose, BMI)	
6	8	(From Now on All My Friends Are Gonna Be) STRANGERS 14 Roy Drusky, Mercury 72376 (Yonah-Owen, BMI)	
7	5	ORANGE BLOSSOM SPECIAL 9 Johnny Cash, Columbia 43206 (Leeds, ASCAP)	
8	9	I WASHED MY HANDS IN MUDDY WATER 8 Stonewall Jackson, Columbia 43197 (Maricana, BMI)	
9	12	A TOMBSTONE EVERY MILE 6 Dick Curless, Tower 124 (Aroostook, BMI)	
10	7	THE WISHING WELL 10 Hank Snow, RCA Victor 8488 (Jasper-Silver Star, BMI)	
11	10	WALK TALL 12 Faron Young, Mercury 72375 (Painted Desert, BMI)	
12	18	GIRL ON THE BILLBOARD 6 Del Reeves, United Artists 824 (Moss Rose, BMI)	
13	13	DO WHAT YOU DO DO WELL 14 Ned Miller, Faber 137 (Central Songs, BMI)	
14	16	A DEAR JOHN LETTER 6 Skeeter Davis & Bobby Bare, RCA Victor 8496 (American, BMI)	
15	11	YOU'RE THE ONLY WORLD I KNOW 23 Sonny James, Capitol 5280 (Marson, BMI)	
16	17	(My Friends Are Gonna Be) STRANGERS 16 Merle Haggard, Tally 179 (Yonah-Owen, BMI)	
17	14	SITTIN' IN AN ALL NITE CAFE 21 Warner Mack, Decca 31684 (Glaser, BMI)	
18	22	THINGS HAVE GONE TO PIECES 6 George Jones, Musicor 1067 (Glad, BMI)	
19	15	LEAST OF ALL 12 George Jones, United Artists 804 (Marson, BMI)	
20	21	SWEET, SWEET JUDY 12 David Houston, Epic 9746 (Gallico, BMI)	
21	23	SEE THE BIG MAN CRY 4 Charlie Louvin, Capitol 5369 (Tuneville & Lyn-Lou, BMI)	
22	24	I'LL KEEP HOLDING ON 3 Sonny James, Capitol 5375 (Marson, BMI)	
23	19	ODE TO THE LITTLE BROWN SHACK OUT BACK 21 Billy Edd Wheeler, Kapp 617 (Sleepy Hollow, ASCAP)	
24	27	TWO SIX PACKS AWAY 6 Dave Dudley, Mercury 72384 (Champion-Raleigh, BMI)	
25	30	WHAT'S HE DOING IN MY WORLD 4 Eddy Arnold, RCA Victor 8516 (4 Star, BMI)	

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
26	32	LOVING YOU THEN LOSING YOU 5 Webb Pierce, Decca 31737 (Cedarwood, BMI)	
27	34	SIX LONELY HOURS 5 Kitty Wells, Decca 31749 (Cedarwood, BMI)	
28	28	TINY BLUE TRANSISTOR RADIO 11 Connie Smith, RCA Victor 8489 (Moss Rose, BMI)	
29	29	DO WHAT YOU DO DO WELL 6 Ernest Tubbs, Decca 31742 (Central Songs, BMI)	
30	31	TIMES ARE GETTIN' HARD 4 Bobby Bare, RCA Victor 8509 (Central Songs, BMI)	
31	26	THAT'S WHERE MY MONEY GOES 12 Webb Pierce, Decca 31704 (Cedarwood, BMI)	
32	20	HAPPY BIRTHDAY 20 Loretta Lynn, Decca 31707 (Sure-Fire, BMI)	
33	38	JUST THOUGHT I'D LET YOU KNOW 4 Carl Butler & Pearl, Columbia 43210 (Cedarwood, BMI)	
34	37	MATAMOROS 2 Billy Walker, Columbia 43223 (Doss-Matamoros, BMI)	
35	45	CERTAIN 3 Bill Anderson, Decca 31743 (Moss Rose, BMI)	
36	25	A TIGER IN MY TANK 12 Jim Nesbitt, Chart 1165 (Peach, SESAC)	
37	48	I CRIED ALL THE WAY TO THE BANK 2 Norma Jean, RCA Victor 8518 (Wilderness, BMI)	
38	49	CITY OF THE ANGELS 2 Jimmy Newman, Decca 31745 (New Keys, BMI)	
39	40	WHEN THE WIND BLOWS IN CHICAGO 5 Roy Clark, Capitol 5350 (Irving, BMI)	
40	41	I'LL WANDER BACK TO YOU 13 Earl Scott, Decca 31693 (Cedarwood, BMI)	
41	—	RIBBON OF DARKNESS 1 Marty Robbins, Columbia 43258 (Witmark, ASCAP)	
42	44	MY OLD FADED ROSE 2 Johnny Sea, Philips 40267 (Southwind, BMI)	
43	47	SHE CALLED ME BABY 7 Carl Smith, Columbia 43200 (Central Songs, BMI)	
44	35	DIDN'T I 8 Dottie West, RCA Victor 8467 (Window, BMI)	
45	—	YOU DON'T HEAR 1 Kitty Wells, Decca 31749 (Cash, BMI)	
46	46	TRUE TRUE LOVIN' 2 Ferlin Husky, Capitol 5355 (Marpat, BMI)	
47	43	I STILL MISS SOMEONE 6 Lester Flatt & Earl Scruggs, Columbia 43204 (Cash, BMI)	
48	42	WE'D DESTROY EACH OTHER 8 Carl Butler & Pearl, Columbia 43210 (Cedarwood, BMI)	
49	33	PASS THE BOOZE 17 Ernest Tubbs, Decca 31706 (Lonzo-Oscar, BMI)	
50	50	HE STANDS REAL TALL 2 "Little" Jimmy Dickless, Columbia 43243 (Yonah-Champion, BMI)	

HOT COUNTRY ALBUMS

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	1	I'VE GOT A TIGER BY THE TAIL 6 Buck Owens, Capitol T 2283 (M); ST 2283 (S)	
2	3	THE RETURN OF ROGER MILLER 8 Smash MGS 27061 (M); SRS 67061 (S)	
3	4	THE JIM REEVES WAY 7 RCA Victor LPM 2968 (M); LSP 2968 (S)	
4	2	YOU'RE THE ONLY WORLD I KNOW 12 Sonny James, Capitol T 2209 (M); ST 2209 (S)	
5	6	ORANGE BLOSSOM SPECIAL 5 Johnny Cash, Columbia CL 2309 (M); CS 9109 (S)	
6	7	ODE TO THE LITTLE BROWN SHACK OUT BACK 6 Billy Edd Wheeler, Kapp KL 1425 (M); KS 3425 (S)	
7	5	I DON'T CARE 21 Buck Owens & His Buckeroos, Capitol T 2186 (M); ST 2186 (S)	
8	12	TOGETHER AGAIN/MY HEART SKIPS A BEAT 33 Buck Owens & His Buckeroos, Capitol T 2135 (M); ST 2135 (S)	
9	9	BURNING MEMORIES 5 Ray Price, Columbia CL 2289 (M); CS 9089 (S)	
10	8	THE FABULOUS SOUND OF FLATT & SCRUGGS 16 Lester Flatt & Earl Scruggs, Columbia CL 2255 (M); CS 9055 (S)	

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
11	11	THE BEST OF JIM REEVES 37 RCA Victor LPM 2890 (M); LSP 2890 (S)	
12	13	LOVE LIFE 33 Ray Price, Columbia CL 2189 (M); CS 8989 (S)	
13	14	YOUR CHEATIN' HEART 8 Soundtrack/Hank Williams Jr., MGM E 4260 (M); SE 4260 (S)	
14	10	LESS AND LESS AND I DON'T LOVE YOU ANYMORE 11 Charlie Louvin, Capitol T 2208 (M); ST 2208 (S)	
15	15	THE BEST OF BUCK OWENS 41 Capitol T 2105 (M); ST 2105 (S)	
16	20	TUNES FOR TWO 2 Skeeter Davis & Bobby Bare, RCA Victor LPM 3336 (M); LSP 3336 (S)	
17	17	GEORGE JONES & GENE PITNEY 3 Musicor MM 2044 (M); MS 3044 (S)	
18	19	SONGS FROM MY HEART 2 Loretta Lynn, Decca DL 4620 (M); DL 74620 (S)	
19	—	MR. & MRS. COUNTRY MUSIC 1 Johnny & Jonie Mosby, Columbia CL 2297 (M); CS 9097 (S)	
20	—	BURNING MEMORIES 1 Kitty Wells, Decca DL 4612 (M); DL 74612 (S)	

OPEN LETTER TO ALL COUNTRY D.J.'S...

Dear Buddys,
 I would like to find something clever or different to express my appreciation to you for voting me your all time favorite country song writer in the Billboard polls recently, but for a guy who makes his living with words, all I come up with is a heart felt thanks! If a reason for re dedication to Country Music had been necessary, this would have supplied it, but I couldn't stop writing those old songs anyhow and as long as there are Country artists to sing them and dedicated guys like you to play them, I'll be trying—
 Thanks again from me & mine, and I hope your world is as beautiful as you have made mine.
 Gratefully,
 Harlan Howard

COUNTRY MUSIC CORNER

By BILL SACHS

Folk and country singer **Hoyt Axton**, son of **Mae Boren Axton**, well-known country music songwriter and manager, appeared as special guest on the "Bonanza" TV-er Sunday, April 4. Hoyt turned in a solid performance as the dirty-dog heavy and sang nine songs, or parts thereof. Five of the tunes were penned by Hoyt himself, and two were written by his Ma. . . . **Walter Hensley**, now a regular on WWVA's "Jamboree," Wheeling, W. Va., was a recent guest on the **Ruth Lyons** "50-50 Club," simulcast via WLW-T, Cincinnati, and Crosley Broadcasting's four-city network—Cincy, Indianapolis, and Dayton and Columbus, Ohio. Hensley is currently sporting a new album release on Capitol, "The Five-String Banjo Today," and a single from the same LP, "All the World Is Waiting for the Sunrise."

Johnny and Jonie Mosby, currently on tour of Northern California for Americana Corporation, Woodland Hills, Calif., begin a 10-day trek through Florida for the same office May 18. . . .

Cleveland Show Set

CLEVELAND — A weekly Saturday night c&w show makes its bow at the Colair Theater here April 24, with country music artists **Smokie Joe** and **Wes Scott** producing. A new line of talent will be offered each week. **Tex Clark**, of Brite Star Records, Newbury, Ohio, is handling the bookings.

Americana has **Freddie Hart** set for an 18-day swing, starting May 6 in Denver and winding up in North Dakota. . . . **Tom Tall**, Chart Records artist, has just concluded a string of winter fair dates for the Americana office, and hits out for Alaska May 1. . . . **Ray Sanders**, recently signed by Faber Records, cuts his first session for the label in Nashville this week. . . . **Johnny Bond**, who guested on "Big D Jamboree," Dallas, Saturday (10), has been selected to present the winner of the c&w category of the NARS Grammy Awards Tuesday (13).

Eddie Dean began his second tour of the Far East, including stops in Japan and the Philippines, April 8. He will be gone 10 weeks. . . . Add to the list of new full-time country and western stations **WMGS**, Bowling Green, Ohio, and **WSLR**, Akron, In. In addition, **KCMO**, Kansas City, Mo., has adopted a midnight to 5 a.m. country format, with **Milt Dickey** holding forth on the all-night stint. . . . **Orville Couch and the Troublemakers** this week conclude an extended tour of the Midwest and Southwest, piloted by Orville's agent, **James Borden**, Dallas. Deejay copies of Orville's latest Vee Jay release, "Hello Doll" b.w. "Uncle Red," are available to platter DJ's who will write to the James Borden Agency on their station's letterhead. Address: 901 Ryan Road, Dallas, 75224.

"Louisiana Hayride," Shreveport, stages its next live show April 17, with the **Wilburn Brothers** and **Nat Stuckey** featured. . . . **David Houston** guests on "Grand Ole Opry," Nashville, April 24, and April 28 appears at the world premiere of the flick, "The Fool Killer," in Knoxville. He starts a tour with his group for **A. V. Bamford** May 1. . . . **Sarah Lee** and **Bill Clifton** added a seven-pound boy, **William Grainger**, to their growing family March 25.



SONNY JAMES, Capitol recording artist and "Grand Ole Opry" member, is shown recording a follow-up to his recent click, "You're the Only World I Know." **Ken Nelson** (center), Capitol a&r director from Hollywood, produced the session, along with the label's local a&r director **Marvin Hughes** (right.)

This evens the score at three boys and three girls. The lad was born at the Clifton home near Sevenoaks, Ky., and will qualify for dual citizenship.

Eddy Arnold will appear as guest artist on the Third Annual World's Championship Rodeo to be held in Jacksonville, Tex., July 7-10. . . . **Ernest Tubb** celebrated his 25th anniversary as a Decca recording artist Sunday, April 4, when he appeared in the K-BER-sponsored "Grand Ole Opry" show at Municipal Auditorium, San Antonio. Mayor **Walter W. McAllister** presented Tubb with a special plaque to commemorate the event. . . . **Phil Carter**, head of Kardo Records, was in Nashville last week to select material and arrange for an upcoming session on **Sam Hearn**, recently signed to a recording pact by Kardo. **Sammy** and his **Trail Blazers** are slated to begin an overseas junket around mid-May.

ALBUM REVIEWS

Continued from page 31

MOZART: COMPLETE DANCES & MARCHES—Vienna Mozart Ensemble (Boskovsky); CM 9412, CS 6412
WERNER MULLER Plays Leroy Anderson; SP 44057
ERIC ROGERS CHORALE—The Beloved Melodies of Stephen Foster; SP 44050
TCHAIKOVSKY: FOURTH SYMPHONY—Lorin Maazel, Vienna Philharmonic; CM 9429, CS 6429
TCHAIKOVSKY: SYMPHONY NO. 3 IN D MAJOR OP. 29 (Polish)—Vienna Philharmonic Orch. (Maazel); CM 9428, CS 6428
MAGGIE TEYTE—Operetta & Song; 5889
VARIOUS ARTISTS—Irish Folk Night; LL 3414, PS 414

MARVEL

THE SEEKERS; 2060, 3060

MERCURY

MARTY ALLEN & STEVE ROSSI—Allen and Rossi Meet the Great Society; MG 21015 SR 61015
JOHNNY ARTHEY ORCH.—Instrumental Performances of the Same Exciting Vocal Versions; MG 20996, SR 60996
BARBER: SYMPHONY NO. 1; MEDEA: ADAGIO: OVERTURE—Eastman-Rochester Orch. (Hanson); MG 50420, SR 90420
THE DE PAUR CHORUS—Danse Calinda; MG 50418, SR 90418
ROY DRUSKY—Country Music all Around the World; MG 21006, SR 61006

DAVE DUDLEY—Rural Route #1; MG 20999, SR 60999
GINA BACHAUER/SIR JOHN GIELGUD—Gaspard De La Nuit; MG 50391, SR 90391
EDDY HOWARD Sings Softly and Sincerely; MG 21014, SR 61014
QUINCY JONES & HIS ORCH.—The Pawnbroker; MG 21011, SR 61011
Music of MacDOWELL & GRIFFES—Eastman-Rochester Orch. (Hanson); MG 50422, SR 90422
The Best of MIKE NICHOLS AND ELAINE MAY; MG 20997, SR 60997
PISTON: THE INCREDIBLE FLUTIST—Eastman-Rochester Orch. (Hanson); MG 50423, SR 90423
Aesop's Fables: THE SMOTHERS BROTHERS Way; MG 20989, SR 60989
SARAH VAUGHAN Sings the Mancini Songbook; MG 21009, SR 61009
THE ROMEROS Play Baroque Concertos for Four Guitars and Other Works; MG 50417, SR 90417
JESSE COLIN YOUNG—Young Blood; MG 21005, SR 61005

MOBILE FIDELITY

Internationally Famous **DAN GURNEY**; MF 101

MONITOR

Bolek Singing Polish Favorites Vol. 2; MF 435, MFS 435
PHILLIPPINE DANCE CO.—Bayanihan on Tour; MF 428, MFS 428
SOUNDTRACK—Circle of Love; MP 602; MPS 602

POLYDOR

MAX GREGER SPIELT DIE SCHONSTEN LANGSAMEN WÄLZER, QUICKSTEPS, SLOWFOX; 237284
FRITZ SCHULZ-REICHEL—In Der Bar International; 237377
VARIOUS ARTISTS—Picture Parade; 237628

RCA VICTOR

DORIS AKERS—Highway to Heaven; LPM 3335, LSP 3335

SWORD & SHIELD

LARRY FORD—Till the End of Time; LPM 8008
FRANCINE MORRISON—In Times Like These; LPM 6400

ADVERTISING IN BUSINESS PAPERS MEANS BUSINESS

WCFL Takes First Step Toward Format Change

By NICK BIRO

CHICAGO—The long hoped-for programming change at WCFL in Chicago will soon be forthcoming with the appointment late last week of Ken Draper, currently KYW, Cleveland, program manager, to a similar position with the 50,000-watt American Federation of Labor station.

WCFL, currently airing "standard" music, carries a heavy sports schedule which includes White Sox baseball. Station manager Tom Haviland described the soon-to-be format as a "bright, contemporary sound."

Draper, largely responsible for guiding Group W's 50,000-

watt Cleveland outlet back into the leading rating position vis-a-vis Metromedia's WHK in a four-year-long battle, has already hired Jim Stagg, KYW's leading deejay, released from the station several weeks ago. (Billboard, April 3). The hiring of Stagg indicates the most likely music format path WCFL will take. Both Stagg and Draper are well-versed in contemporary music radio.

Big reason for the change, Haviland said, "is to get us out of the basement. We're running about sixth." He said WCFL would go "as far as we can go," toward hitting the top spot.

Jim Finnegan, currently in charge of programming, is mov-

ing to a special post putting him in charge of special events and news. Finnegan will do two sports shows a day and will be in charge of WCFL's baseball network.

Haviland said that WCFL will continue to carry the White Sox baseball games and will expand its news department.

Haviland said that WCFL was not contemplating any "drastic changes" in personnel. The deejay staff now consists of Carson Rennie, Mike Rappchak, Dick Williamson, Josh Brady, Millard Hansen, Jay Trompeter, Dave Nodell and Sid McCoy.

No Hard Rock
Going into programming spe-

Radio-TV

PROGRAMMING

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• PROGRAMMING NEWSLETTER

cifics, Haviland said there definitely would be no effort made along the "hard rock" route, as has been rumored from time to time.

He said WCFL's sound would not be anything like the "Top 40" sound of WLS—rather it will be a cross between WGN, WIND and WMAQ, Haviland said, but different.

"There's no sense following anybody else—we want to lead."

A moderate contemporary music format will find WCFL

bumping heads with Group W's 5,000-watt WIND, long a top biller and leading pop-standard (middle-road) station in the nation's No. 2 market.

Switch Cited

Of importance, too, is the recent switch to more pop music and stronger air personalities by NBC-owned WMAQ, now captained by Mark Olds, former Group W executive and Glenn Bell, brought in from Denver top popper WIMN.

Other key stations in the market are CBS' WBBM, now almost completely talk and information; WGN, featuring standard-pop music and programs, ranging from Cub baseball to farm programming; WVON, one of the country's leading Negro-oriented stations playing rhythm and blues music; WJJD, the Plough-owned 50,000-watt station which recently adopted an all-country music policy and WBEE, 1,000-watt daytimer, aimed at the Negro with r&b music. Completing the market picture are: WAAF (Negro-oriented); WAIT (conservative music), WFMT-FM (classical-folk music), WTAQ (pop-country and polka music).

As reported in Billboard's April 3 issue, the departure of Stagg (and now Draper) indicates that KYW is again faced with a morale problem, with at least two other air personalities champing to get out.

The turmoil at KYW will no doubt act as a salve for WHK until the RKO General suit is settled in the U. S. Court of Appeals allowing KYW to switch properties with NBC's WRCV in Philadelphia.

Teen Market: You See It, Now You Don't

NEW YORK—To quote the great Jimmy Durante ... "Didya ever have dah feelin' that you wantatogo, then had dah feelin' that ya wantatostay."

Well, radio station programmers, network schedule planners and TV syndicators may feel that way after reading the statements of two prominent advertising buyers in the March 29 edition of Sponsor.

David Ogilvy, chairman of advertising agency Ogilvy, Benson Mather, and author of a best selling book on advertising, told a panel of teen-age critics on WNBC-TV's "Dorothy Gordon Youth Forum" that the youth market "has been grotesquely exaggerated recently, largely by people who publish youth magazines or have youth research organizations or some other vested interest."

Ogilvy pointed out that "the average teen-age boy today has a spending income of \$7.80 a week."

In a feature article in the same edition of Sponsor, David Yunich, president of Macy's, warned that advertisers had better start paying attention to the teen-age market.

Macy's, which re-entered radio about six months ago after an absence of several years, has increased in-store promotion and advertising intensity in ra-

(Continued on page 40)

RADIO RESPONSE RATING

MIAMI ... Second Cycle

APRIL 17, 1965

TOP STATIONS

Call Rank Letters	% of Total Points
★ POP Singles	
1. WQAM	57%
2. WFUN	43%
★ POP LP's	
1. WINZ	43%
2. WIOD	39%
3. WKAT	18%
★ R&B	
1. WAME	60%
2. WBBM	40%
★ C&W	
1. WEDR-FM	100%
★ CONSERVATIVE	
1. WGBS	100%
★ CLASSICAL	
1. WYCG-AM-FM (Coral Gables)	77%
2. WKAT-FM	16%
3. WWPB-FM	7%

THE RADIO RESPONSE RATINGS of stations and individual air personalities have been determined by survey of local and national record promotion personnel, distributors and record manufacturers. Not a popularity poll, the ratings are strictly on the comparative ability of the stations and air personalities to influence their listeners to purchase the singles and albums played on the air. The ratings likewise point up the importance of music of all types in building audiences and creating the framework conducive to influencing the listener to purchase other products and services advertised on radio stations.

TOP DISK JOCKEYS

Rank Disk Jockey	Call Letters	% of Total Points
★ POP Singles		
1. Rick Shaw	WQAM	38%
2. Charlie Murdock	WQAM	18%
3. Dutch Holland	WFUN	16%
4. Mort (Doc) Downey	WFUN	10%
Others		18%
(Jim Dunlap, WQAM)	Jim Howell, WFUN	
(Lee Sherwood, WQAM)	Ted Clark, WQAM	
(Dick Starr, WFUN)		
BY TIME SLOT		
Morning	Lee Sherwood, WQAM	
Mid-Morning	Ted Clark, WQAM	
Early Afternoon	Jim Dunlap, WQAM	
Traffic Man	1. Charlie Murdock WQAM (Tie)	
	2. Mort (Doc) Downey, WFUN (Tie)	
Early Evening	Rick Shaw, WQAM	
Late Evening	Dutch Holland, WQAM	
All Night	1. Bill Winters, WQAM	
	2. Mac Allen, WFUN	
★ PROGRAM DIRECTOR, MUSIC DIRECTOR OR LIBRARIAN		
(Most Co-Operative in Exposing New Records)		
1. Jim Dunlap, WQAM	Music Director	
2. Dick Starr, WFUN	Program Director	
★ TOP TV BANDSTAND SHOW		
(Exposing Artists & Records)		
"Saturday Hop" (Rick Shaw)...WLBW-TV (1-3 p.m.)		
★ POP LP's		
1. George Cooper	WINZ	38%
2. Biggie Nevins	WIOD	22%
3. Jim Harper	WINZ	11%
4. Jack McDermott	WKAT	10%
5. Jerry Wichner (Tie)	WINZ	6%
5. Buddy Holiday (Tie)	WIOD	6%
Others		7%
(Arnold Warren, WKAT)		
(Al Martinez, WKAT)		
(Dan Chandler, WIOD)		
BY TIME SLOT		
Morning	Buddy Holiday, WIOD	
Mid-Morning	1. Biggie Nevins, WIOD	
	2. Jim Harper, WINZ	
Early Afternoon	Johnny Bell, WINZ	
Late Afternoon	George Cooper, WINZ	
Evening	Jerry Wichner, WINZ	
All Night	Jack McDermott, WKAT	
★ R&B		
1. Nickie Lee (Tie)	WAME	38%
1. Milton (Butterball) Smith (Tie)	WBBM	38%
3. Fred Hanna	WAME	10%
4. Rockin' Rogers	WAME	8%
5. "Wild Man" Steve	WAME	6%
★ JAZZ		
1. Biggie Nevins (Sun. 1-2 a.m.)	WIOD	41%
2. Clarence Taylor	WBBM	32%
3. Alan Rock	WBBM	27%
★ C&W		
1. Cracker Jim Booker	WEDR-FM	71%
2. Earl Smith	WEDR-FM	23%
3. Chuck Meckley	WEDR-FM	6%
★ FOLK SHOW		
1. "Hootenanny" (Phil Whitelaw)	WIOD	100%

STATIONS BY FORMAT

MIAMI: Country's 23d-Market (13 AM; 8 FM). 2 Contemporary, 6 Pop Standard, 1 Standard-Pop-Conservative, 1 Standard-Pop-Classical, 2 Rhythm & Blues, 1 Country, 1 Conservative, 2 Classical, 1 Classical-Conservative.

WAEZ-FM: ERP 81,000 watts. Independent. Music format: Standard-Pop. All stereo. Special programming: "Rise and Shine" 6-9 a.m. M-Sat.; "Business Week Magazine Radio Series," 7 p.m. M-F.; "Show Time," 7:05 p.m. daily. Mark Roger in charge of 7-man news dept. Regular newscasts. Gen'l Mgr., Arthur E. Zucker. Prog. D'r., Roger Harvey. Send 2 copies of LP's to A. E. Zucker, Deauville Hotel, Miami Beach.

WAME: 5,000 watts. ABC affiliate. Music format: Rhythm and Blues. Special programming: ABC sport shows with Howard Cossell, Chris Shenkel and Tom Harmon. China Valles in charge of news dept. 1 mobile unit. ABC news at 55, headlines and local news at 25 past the hour. Gen'l Mgr., Ted Wilson. Send 3 copies of 45's and 2 copies of LP's to Prog. Dir., Lee Wilson, 1850 N.W. Le Jeune Rd., Miami.

WEDR-FM: ERP 18,000 watts. Independent. Music format: Country. Editorializes occasionally. Special programming: Notre Dame football in season. Jewish show 10 a.m.-12 noon Sun-F. Sunday programming features foreign language shows including Greek, Russian, Jewish, Italian, German, Armenian, Polish and Hungarian. Milt Roth in charge of 3-man news dept. News at 55 past the hour. 15-min. news at 9 a.m., 6 p.m. and 11 p.m. Gen'l Mgr., Jack Nobles. Send 2 copies each of 45's and LP's to Prog. Dir., Milt Roth, 1448 N.W. 36th St., Miami.

WMIE: 10,000 watts. Independent. Spanish Language Station. AM affiliate of WEDR-FM. 19 hrs. a day of Spanish music and news. 5 hrs. a day of English religious programming. Same personnel and address as WEDR-FM.

WFAB: 5,000 watts. Independent. 24 hrs. a day Spanish programming. Gen'l Mgr., Arthur Gordon, 1034 Biscayne Blvd., Miami.

WFTL: Fort Lauderdale: 250 watts. Independent. Music format: Standard-Pop-Conservative. Editorializes daily. Special programming: Local high school football and basketball in season. "Point of Law," 6:30-6:35 p.m. M-F.; "Community Calendar," 5-min. spots 4 times a day. "Builder's World," 5:55 p.m. M-F. Bob Krauser in charge of news dept. News car and mobile studio. "Noon News," 12:05-12:15 p.m. M-F.; "Third Dimension," news in depth, 7:30-8 a.m. and 4:30-5 p.m.; "Humor in the News," with Fred Pettijohn at 4:55 M-F. Gen'l Mgr., Walter B. Dunn. Send 2 copies each of 45's and LP's to Prog. Dir., Bob Roberts, P. O. Box 1400, Fort Lauderdale.

WFTL-FM: 100,000 watts. Music format: Conservative. Simulcast with WFTL 10-11:30 p.m. daily. Special programming: "New York Philharmonic," Sun. afternoon in season. "Fort Lauderdale

Symphony," live 8:30 p.m. Tues. Same address and personnel as WFTL.

WFUN: 5,000 watts. Rounsaville Radio, Inc., Music format: Contemporary. Editorializes occasionally. Special programming: "Horse Racing From Trackside," 4 times daily, M-Sat.; "Jai Alai Results From Fronton," 3 times daily, M-Sat.; "Miami-Nassau Boat Races," in season. "Youth Board of the Air," 11 a.m.-12 noon Sun.; "Fundamental Sports," 1-min. capsule 15 after each hour. "Marine Weather & Small Boat Bulletin," 1-min. capsule 30 after each hour; "Liverpool Hour," featuring interviews with English recording artist, 4-5 p.m. daily. 3 90-second reports from local high school reporters each evening. "Call Kay," advice given to teen-agers who call-in during 7-midnight program. Larry M. Kane in charge of 3-man news dept. Mobile unit and mobile jeep. "Miami Tonight," news commentary 11:55 p.m. Sun. Gen'l Mgr., Arnold Kaufman. Send 5 copies of 45's and 1 copy of LP's to Prog. Dir., Dick Starr, 6101 Sunset Dr., Miami.

WGBS: 50,000 watts. Storer Broadcasting Co. Mutual affiliate. Music format: Pop Standard. Editorializes M-F. Special programming: Florida State University football and local basketball tournament in season. Spencer E. Danes in charge of 8-man news dept. 2 mobile units. 15-min. news at 6, 7, 8 a.m., 12 noon and 11 p.m. daily. "Close-Up," news summary show, 5-6 p.m. M-F., and 6-7 p.m. Sat. Gen'l Mgr., Bernard E. Neary. Send 1 copy of LP's to Prog. Dir., Spencer E. Danes, 1605 Biscayne Blvd., Miami.

WGBS-FM: ERP 18,000 watts. Simulcast with WGBS.

WGTO: Cypress Gardens: 50,000 watts. Independent. Music format: Pop Standard. Special programming: University of Florida football in season. "Welcome to Florida," 12:30-1 p.m. M-F. Jim Corbett in charge 3-man news dept. Mobile units, wireless mikes, complete Marty sending and receiving gear. 15-min. newscasts 8 a.m., 12:05 noon and 5:15 p.m. M-Sat. Gen'l Sales Mgr., Robert Grossman. Prog. Dir., Bill Grazer. Send 2 copies of 45's and LP's to Music Dir., Hal Meyer, Box 123, Cypress Gardens.

WINZ: 50,000 watts. Independent. Music format: Pop Standard. Editorializes occasionally. Special programming: "Alan Courtney Show," discussion, guests, audience call-in, 10 p.m.-1 a.m. M-F. Peter Pratt in charge of 5-man news dept. Helicopter and plane available when necessary. 2 mobile units. 5-min. news on the hour, during drive-time every half hour. 10-min news at 7:30 a.m., 12 noon and 5:25 p.m. Gen'l Mgr., Frank Craig. Send 2 copies each of 45's and LP's to Prog. Dir., Doug China, Biscayne Hotel, Miami.

WIOD: 5,000 watts. Cox Broadcasting Co. NBC affiliate. Music format: Pop Standard. Editorializes occasionally. Special programming: College and high school football, golf tournaments, horse,

(Continued on page 40)

FORMAT GLOSSARY: "Contemporary"—Stations that play primarily singles and LP's of a "rock-n-roll" and rhythm and blues nature. "Pop Contemporary"—Stations that feature rock-n-roll and rhythm and blues music, as well as current singles and LP's of a non-rock nature. "Pop-Standard"—Stations programming current and stock singles and LP's, excluding rock-n-roll and rhythm and blues. "Standard-Pop"—Same as "Pop-Standard" with stations emphasizing standards to current pop singles. "Standard"—Stations programming current or stock versions of the old standards culled primarily from LP's. Rock-n-roll and "teen sound" excluded. "Conservative"—Stations featuring primarily LP music of a subdued nature in tone and performance. Background instrument music. "Classical," "Country & Western," "Jazz," "Rhythm & Blues," "Ethnic"—Stations programming more than 50 per cent of their music in the above mentioned particular categories.

NAB Radio Clinics Will Start in May

WASHINGTON—Large and small market radio station programmers will have their day in the NAB court via the 1965 Radio Program Clinics scheduled for six cities beginning in May.

The first day's session will feature: "How to Be All Things to All People in a Small Market," "How to Program a Modern Music Station," "How to Program an Information Station" and "Information, Inspiration, and Profit."

On the second half-day, each clinic will be divided into large and small market groups for discussions and exchange of programming ideas, said Sheril Taylor, NAB vice-president for radio.

Registration fee is \$15, including luncheon. Registration forms are currently in the mail to NAB members. Sessions are limited to 125 delegates.

Clinic dates and places are: Hilton Inn, Atlanta, May 17, 18; Essex House, New York City, May 20, 21; Sheraton Charles, New Orleans, May 24, 25; Edgewater Beach, Chicago, May 27, 28; Denver Hilton, Denver, June 7, 8, and Continental, Los Angeles, June 10, 11.

'Exclusive' Battle

NEW YORK—The battle of the "exclusive" record is becoming a risky business for some radio stations these days.

WABC, which reportedly was first to air the newest Beatle disk in Gotham, was startled to hear one of their deejays playing the same record on WMCA. Billboard learned last week that WMCA was accused by WABC of taping the record from WABC's airwaves, splicing the "clean" parts together, and playing it on their station.

It seems that the WABC device of having the deejay punctuate the record with frequent vocal interpolations and the station's calls in order to avoid taping by the competition, was allegedly not completely edited out of the version played by WMCA.

BIDS OPEN FOR KWK

WASHINGTON—The FCC has written the final chapter to the license revocation of KWK, St. Louis, and thrown open the station's frequency to new applicants. KWK, which lost its license for conducting fraudulent treasure hunts, ceases operation June 30, 1965. Newcomers must have applications in by May 31, 1965.

FCC says it will consider requests for interim operation by joint applicants for permanent authority, or individual applications by parties not seeking permanent authority.

KWK has been fighting the death penalty since May 1963 at the Commission and in court. Recent refusal by the Supreme Court (March 1, 1965) to hear KWK's plea against a lower court decision upholding the revoke wrote finis to the KWK story.

WISN Has 'Em Dancing

MILWAUKEE—The wave of syndicated and network pop music shows has spawned at least one new similar local effort, with WISN-TV's five-day-a-week discotheque show spotlighting "local" proponents of the contemporary sound.

Interestingly titled "Some-

thin' Else," the show, taped on Saturday before a live audience of frugging, jerking and twining young people, is aired 6 to 6:25 p.m. on the CBS affiliate.

Couples only are admitted to the two studios by pre-registering with the station. The Tiggers, one of Wisconsin's most popular rock instrumental groups, performs in one studio with a guest group appearing in the other. Two directors, working separate control rooms, correlate the activities of both

WNCN Program Boosted by TWA

NEW YORK — Trans World Airways is giving a promotional

boost to WNCN's "The World of Adventure in Music," heard on the New York City FM outlet Monday and Wednesday at 8 p.m.

TWA lists the full month program guide for the show as a part of its quick-way timetable. "The World of Adventure in Music," produced by La Brie Associates, features Frank Waldecker as host.

studios into the respective shows.

The "Somethin' Else" girls provide constant movement as they undulate on raised platforms bedecked in chic togery, while Bob Trent, show host, shuttles back and forth between the two studios.

Say You Saw It in Billboard



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CAREER ACADEMY
SCHOOL OF FAMOUS BROADCASTERS

VOX JOX

By GIL FAGGEN

KPOI (Hawaii) DJ Michael Gwynne, apparently has survived his marathon radio drum-athon staged April 6 for more than 90 hours. Some guys really take a beating.

Learned last week that another buddy has bitten the matrimonial dust, Joe Brooks, WNEW publicity chief, bride in tow, stole quietly off to a Puerto Rico honeymoon... and Joe, not even a release?

Speaking to Coral's recording star, Bobbi Martin this past weekend. Learned that WKWK's Bob Campo was largely responsible for kicking off her "Don't Forget I Still Love You" which spread from the Wheeling, W. Va., area.

KIMN (Denver) held a highly successful "April Shower of

Stars" Saturday (10) starring the Righteous Brothers, Gary Lewis, Dick & Dee Dee, Glen Campbell, the Fugitives and others.

My personal thanks to Joe Finan, Dick Wheeler, Tom Griffiths, KTLN; Ken Palmer, Ted Atkins, KIMN; Ed Little, Don Armstrong, George Michaels, KBTR; for helping make my trip to glorious Denver, Colo. so memorable. As they say on radio... "I'll have a report."

A wild, cheering, sign-waving crowd greeted KFWB's prodigal son, B. Mitchell Reed, upon his arrival at L. A. International Airport recently to rejoin KFWB. Reed was welcomed by KFWB deejays Bill Ballance, Gene Weed, Reb Foster, Larry McCormick and PD Don French. Surrounding



B.M.R. in the photo are Cher, Lesley Gore and Sonny. Also on hand were Jan & Dean, the Beach Boys, Vic Dana, and R.

J. Crasmonie. KFWB awarded a prize of \$98.00 for the best welcoming sign prepared for the occasion.



Vee-Jay's newest, exciting thrush, Vi Velasco, left, greets yours truly and Mrs. Faggen and WLIB deejay Tommy Smalls (approaching from rear) at a party held in New York east side discotheque Ondine on the occasion of releasing "The Vi Velasco Album."

STATIONS BY FORMAT

Continued from page 38

boat and car racing in season. "Larry King Show," featuring interviews, 10:10 p.m.-1 a.m. M-Sat.; "Luther Evans Sports," interviews with sports personalities, 10:10 p.m.-1 a.m. Sun.; "Let's Look It Up," panel show featuring local librarians, 4:30-5 p.m. Sun.; "Law in Your Life," with a panel of attorneys and judges 5-5:30 p.m. Sun.; "Monitor," Sun. Les Smith in charge of 6-man news dept. "Morning News Journal" 7:50-8:05 a.m. M-Sat., "Evening News Journal" 5:30-7:05 p.m. M-Sat. Gen'l Mgr., James M. Le Gate, Prog. Dir., Scott Bishop. Send 2 copies of 45's and 1 copy of LP's to Music Library, P. O. Box 1177, Miami.

WIOD-FM: ERP 50,000 watts. Simulcast with WIOD.

WKAT: 5,000 watts. CBS affiliate. Music format: Pop Standard. Editorializes occasionally, local high school football and Major League baseball in season. "The Grocery Game," a quiz show, 11:45-12 noon M-F.; "The Talk of Miami," with interviews and audience

call-ins, 12-3 p.m. M-F.; "Arthur Godfrey Time," 10:10-11 a.m. M-F.; "Art Linkletter's House Party," 11:10-11:30 a.m. M-F.; "Let's Talk to Lucy," 11:35-11:45 a.m. M-F. 5-min. CBS net daily shows include: "Dear Abby," "In Hollywood," "Kirby's Korner," "Ask Betty Furness," "Fashion Notes From Edith Head," "Personal Close-Ups With Mike Wallace" and "Collingwood Report." David Blount in charge 9-man news dept. 1 mobile unit. 12 15-min. news on the hour M-F. "The Evening Report" 6-8:15 p.m. M-F.; "The Morning Report" 8:30-8:35 a.m. M-F.; "Metropolitan Report" 2-5:30 p.m. Sat. Gen'l Mgr., Sidney Levin. Send 1 copy of 45's and 2 copies of LP's to Prog. Dir., Bill Smith, 1759 Bay Rd., Miami.

WKAT-FM: ERP 17,500 watts. Music format: Classical. Simulcast with WKAT from 12 midnight to 12 noon daily. Send records to Prog. Dir., Congress Bldg., Miami.

WMBM: 250 watts. Independent. Music format: Rhythm and Blues. Editorializes occasionally. Special programming: Florida A & M football in sea-

son; "Progress Report," interviews and news show with Blanche Calloway, in 5-min. capsules 8 a.m., 1 p.m. and 6 p.m.; "Focus," with Hendrick J. Berns in 5-min. capsules 9:30 a.m., 5:30 p.m. and 7:55 p.m.; "Open Mike," a commentary show 8-9:30 p.m. M-F. Delmer Stirrup in charge of 4-man news dept. 5-min. news on the hour, AP headlines on the half hour. Gen'l Mgr., Allan B. Margolis. Prog. Dir., Rev. Ira McCall. Send 5 copies of 45's and 2 copies of LP's to Joseph Liebman, 814 First St., Miami.

WMBM-FM: ERP 13,500. Simulcast with WMBM.

WQAM: 5,000 watts. Storz Broadcasting. Music format: Contemporary. Special programming: "Lee Vogel Open Phone Forum" 11 p.m.-2 a.m. M-Sat. Robert Kaye in charge of 4-man news dept. 1 mobile car unit on the highways of South Florida 16 hours a day. Regular newscasts. Gen'l Mgr., Jack L. Sandler. Operations Dir., Charles K. Murdock. Send 3 copies of 45's and 1 copy of LP's to Music Co-ordinator Jim Dunlap, Schine-McCallister Hotel, Miami.

WVCG: 10,000 watts. ABC affiliate. Music format: Classical-Conservative. Special programming: "Indianapolis

500"; "ABC Breakfast Club," 10-11 a.m. M-F. Public Service Program for local Music Clubs. News at 55 past the hour. News round-up 5:30-5:45 p.m. Gen'l Mgr., George W. Thorpe. Send 2 Stereo copies of LP's to Prog. Co-ordinator, Richard Bahl, 377 Alhambra Cir., Coral Gables.

WVCG-FM: ERP 160,000. Music format: Classical. Special programming: All Univ. of Miami Symphony Concerts live in season. Simulcast with WVCG except for 10-11 a.m. and 6-12 midnight. Same personnel and address as WVCG.

WWPB-FM: ERP 31,000 watts. Independent. Music format: Standard-Pop-Classical. Special programming: "Broadway Show Hour," featuring orig. cast album, 10 p.m. Fri. 15-min. patriotic talk show 10 p.m. Wed. Live storyteller and orig. cast album 8-9 p.m. Wed. No news. Gen'l Mgr., Paul Brake. Send 1 copy of Stereo LP's to Prog. Dir., John B. Cash, 422 S.W. 2d Ave., Miami.

CORRECTION: Billboard's Radio Response Ratings for Memphis in the April 3 issue erroneously listed Bill Terrell as a WLOK deejay. He is no longer associated with the station.

YESTERYEAR'S HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart at that time:

POP SINGLES—5 Years Ago April 18, 1960

1. Theme From a Summer Place, Percy Faith, Columbia
2. Greenfields, Brothers Four, Columbia
3. Puppy Love, Paul Anka, ABC-Paramount
4. Sweet Nothin's, Brenda Lee, Decca
5. Sink the Bismarck, Johnny Horton, Columbia
6. Stuck on You, Elvis Presley, RCA Victor
7. Wild One, Bobby Rydell, Cameo
8. He'll Have to Go, Jim Reeves, RCA Victor
9. Sixteen Reasons, Connie Stevens, Warner Bros.
10. Mama, Connie Francis, MGM

POP SINGLES—10 Years Ago April 16, 1955

1. Ballad of Davy Crockett, Bill Hayes, Cadence
2. Crazy Otto Medley, Johnny Maddox, Dot
3. Tweedle Dee, Georgia Gibbs, Mercury
4. Cherry Pink and Apple Blossom White, Prez Prado, RCA Victor
5. Sincerely, McGuire Sisters, Coral
6. Ballad of Davy Crockett, Fess Parker, Columbia
7. Melody of Love, Billy Vaughn, Dot
8. Dance With Me Henry, Georgia Gibbs, Mercury
9. How Important Can It Be? Joni James, MGM
10. Ballad of Davy Crockett, Tennessee Ernie Ford, Capitol

R&B SINGLES—5 Years Ago April 18, 1960

1. Fannie Mae, Buster Brown, Fire
2. Baby, Brook Benton & Dinah Washington, Mercury
3. Doggin' Around, Jackie Wilson, Brunswick
4. I Love the Way You Love, Marv Johnson, United Artists
5. White Silver Sands, Bill Black's Combo, Hi
6. Money, Barrett Strong, Anna
7. Theme From a Summer Place, Percy Faith, Columbia
8. (Do the) Mashed Potatoes, Nat Kendrick, Dade
9. This Magic Moment, Drifters, Atlantic
10. Night, Jackie Wilson, Brunswick

POP LP's—5 Years Ago April 18, 1960

1. The Sound of Music, Cast, Columbia
2. Theme From a Summer Place, Billy Vaughn, Dot
3. Sixty Years of Music America Loves Best, Various Artists, RCA Victor
4. Italian Favorites, Connie Francis, MGM
5. Faithfully, Johnny Mathis, Columbia
6. This Is Darin, Bobby Darin, Atco
7. Here We Go Again, Kingston Trio
8. Heavenly, Johnny Mathis, Columbia
9. That's All, Bobby Darin, Atco
10. Encores of Golden Hits, Platters, Mercury

'Shindig' on Film

HOLLYWOOD — ABC-TV's "Shindig" has garnered such an enthusiastic response from viewers that a movie version of the

Wednesday night musical series will go into production this month. The feature-length film will star many of the TV series regulars including the "Shindig" dancers and orchestra.

MIDDLE-ROAD SINGLES

Not too far out in either direction, the following singles, selected from the current Hot 100, are the most popular middle-road records of the week. Rank order here is based on relative standing in the Hot 100.

This Week	Last Week	From this week's Hot 100	Weeks on Hot 100
1	1	KING OF THE ROAD, Roger Miller, Smash 1965	12
2	4	THE RACE IS ON, Jack Jones, Kapp 651	8
3	2	RED ROSES FOR A BLUE LADY, Vic Dana, Dolton 304	11
4	9	RED ROSES FOR A BLUE LADY, Wayne Newton, Capitol 5366	8
5	3	GOLDFINGER, Shirley Bassey, United Artists 790	13
6	10	CAST YOUR FATE TO THE WIND, Sounds Orchestral, Parkway 942	5
7	5	LONG LONELY NIGHTS, Bobby Vinton, Epic 9768	9
8	6	RED ROSES FOR A BLUE LADY, Bert Kaempfert & His Ork, Decca 31722	13
9	13	BABY THE RAIN MUST FALL, Glenn Yarbrough, RCA Victor 8489	6
10	8	IF I LOVED YOU, Chad & Jeremy, World Artists 1014	9
11	14	I CAN'T STOP THINKING OF YOU, Bobby Martin, Coral 62447	6
12	16	CRAZY DOWNTOWN, Allan Sherman, Warner Bros. 5614	4
13	19	AND ROSES AND ROSES, Andy Williams, Columbia 43257	3
14	7	SEND ME THE PILLOW YOU DREAM ON, Dean Martin, Reprise 0344	9
15	18	SOMEBODY ELSE IS TAKING MY PLACE, Al Martino, Capitol 5384	4
16	12	ANYTIME AT ALL, Frank Sinatra, Reprise 0350	6
17	20	TRULY, TRULY, TRUE, Brenda Lee, Decca 31762	2
18	21	SUBTERRANEAN HOMESICK BLUES, Bob Dylan, Columbia 43242	2
19	23	DREAM ON LITTLE DREAMER, Perry Como, RCA Victor 8533	2
20	22	WHIPPED CREAM, Herb Alpert's Tijuana Brass, A&M 760	8
21	24	APPLES AND BANANAS, Lawrence Welk, Dot 16697	2
22	—	AL'S PLACE, Al Hirt, RCA Victor 8542	1
23	25	WHY DID I CHOOSE YOU, Barbra Streisand, Columbia 43248	3
24	26	HAWAII HONEYMOON, Waikikis, Kapp Winners Circle 52	3

Variety at KAZZ

AUSTIN, Tex. — KAZZ-FM, currently featuring music ranging from contemporary to Beethoven and Bach, is distributing its Fun Fifty hit list based on Billboard's Hot 100 and local surveys, according to station PD Rim Kelley.

New Call Letters

HARTFORD, Conn.—WHAY has adopted new call letters, WRCH, in connection with an expanded broadcast schedule of 24 hours a day. The station has dropped its contemporary music-deejay format in favor of a more conservative approach.

Teen Market

Continued from page 38

dio and TV to attract more teen-agers.

Yunich stated in the article that the teen-ager must be converted into consumers, both for the present and for tomorrow.

"The teen years are when loyalties are formed" . . . "teen-agers have money to spend as they wish" . . . "family purchasing is influenced by teen-agers" . . . "young marrieds within the teen-age market are a major consumer force," are the four reasons, according to Yunich, why Macy's is out to woo the younger set.



(Troy), named assistant program manager.

SINGLES

REVIEWS

SPOTLIGHTS



POP

FREDDIE AND THE DREAMERS—DO THE FREDDIE (Fling-Daysheal, BMI)—Currently on the Hot 100 chart in No. 1 and 41 positions, the British group comes up with another winning sound. Not to be confused with the Chubby Checker hit; different song. Flip: "Tell Me When" (Southern, ASCAP). **Mercury 72428**

ELVIS PRESLEY—CRYING IN THE CHAPEL (Valley, BMI)—Taken from the Presley album "His Hand in Mine" this is the first time for release for this strong revival. Flip: "I Believe in the Man in the Sky" (Rosarita, ASCAP). **RCA Victor 0643**

THE DRIFTERS—COME ON OVER TO MY PLACE (Screen Gems-Columbia, BMI)—Following up their successful "At the Club" single is a happy rhythm piece with a good dance beat. Flip: "Chains of Love" (Stilran-Downstairs-Web IV, BMI). **Atlantic 2285**

UNIT FOUR PLUS TWO—CONCRETE AND CLAY (Saturday, BMI)—Rapidly climbing the British Best Seller charts is this intriguing Pachanga beat number, with off-beat lyric. Flip: "When I Fall in Love" (Northern, ASCAP). **London 9751**

GALE GARNETT—PIL CRY ALONE (Leprechaun, BMI)—An original Garnett composition features her deep-toned vocal pitted against a hard-driving, big-band backing. Good sound throughout. Flip: "Where Do You Go to Go Away" (Leprechaun, BMI). **RCA Victor 8549**

THE AD LIBS — HE AINT NO ANGEL (Trio, BMI)—The "Boy From New York City" group comes up with a winner in a rocker from the pen of hit composers Jeff Barry and Ellie Greenwich. Flip: "Ask Anybody" (T.M., BMI). **Blue Cat 114**

PEGGY LEE—SNEAKIN' UP ON YOU (Blackwood, BMI)—Taken from her night club act this is a clever and catchy piece of material in the vein of her "I'm a Woman" success. First-rate vocal with Lou Levy arrangement to match. Flip: "Bewitched" (Screen Gems-Columbia, BMI). **Capitol 5404**

JEFF BARRY—I'LL STILL LOVE YOU (Trio, BMI)—Hit composer Barry tries his hand at performing and has a hit sound on his first try. Well written, arranged and produced. Flip: "Our Love Can Still Be Saved" (Trio, BMI). **Red Bird 10-026**

JANICE HARPER — THERE GOES MY HEART (Feist, ASCAP)—Pop, commercial revival of the oldie. The Harper vocal begins in quiet speech which she builds into a beautiful production with strong support from the Dick Hyman arrangement. Watch this one! Flip: "Return My Heart" (Regent, BMI). **RCA Victor 8557**

THE YARDBIRDS—FOR YOUR LOVE (Blackwood, BMI)—Currently in the Top 10 in Britain, this rouser has hit written all over it! Flip: "Got to Hurry" (Roar, ASCAP).

BUZZ AND BUCKY—TIGER A-GO-GO (Buckhorn, BMI)—With a Jan and Dean sound and strong dance beat, this one should go all the way. Flip: "Bay City" (Buckhorn, BMI). **Amy 924**

SI ZENTNER AND HIS ORK—IN A LITTLE SPANISH TOWN (Feist, ASCAP)—Powerful dance beat backing Tex-Mex brass and big band sound. Left fielder that should go! Flip: "Dear Heart" (Witmark & Northridge, ASCAP). **RCA Victor 8550**

THE ALLEY CATS—I SHOULD HAVE STAYED AT HOME TONIGHT (Varona, ASCAP)—Good group sound on a well-written piece of teen material and driving dance beat. Flip: "Lily of the West" (Varona, ASCAP). **Epic 9778**

JIMMY DEAN—THE FIRST THING EV'RY MORN-ING (Plainview, BMI)—A beautiful sing-a-long type piece of material from Dean's pen is given a first-rate reading from Jimmy and group. Good summertime winner! Flip: "Awkward Situation" (Leeds, ASCAP). **Columbia 43263**

IAN WHITCOMB—YOU TURN ME ON (TURN ON SONG) (Burdette, BMI)—The British scholar met with success in his first release "The Sporting Life." This one has a good dance beat to push it up the charts faster. Whitcomb now in U. S. with much TV exposure forthcoming. Flip: "Poor But Honest" (Burdette, BMI). **Tower 134**

GORDON LIGHTFOOT — I'M NOT SAYIN' (Witmark, ASCAP)—Popular Canadian singer and composer offers a well written pop-folk piece of material much in the vein of the Peter, Paul and Mary successes. Good vocal style and arrangement. Flip: "For Lovin' Me" (Witmark, ASCAP). **Warner Bros. 5621**

SANDY AND TROY—GINGER (Wormwood, BMI)—Well-written teen ballad dedicated to all the gals named Ginger and an unusual vocal blend by the duo. Flip: "Who in the World" (Shapiro-Bernstein, ASCAP). **Monument 878**

JIMMY GILMER—BORN TO BE WITH YOU (Mayfair, ASCAP)—The oldie written by Don Robertson has been No. 1 in Ireland for weeks on the BB chart. This U. S. version by Gilmer is well performed, arranged and produced. Off-beat with hit sounds throughout. Flip: "Lonesome Tears" (Nor-Va-Jak, BMI). **Dot 16714**

REVIEWED THIS WEEK, 163—LAST WEEK, 133

GUEST PANELIST OF THE WEEK

GLENN BELL
Program Manager
WMAQ-Radio
Chicago



Each week a program director and/or deejay is invited to sit-in and help Billboard's Review Panel select Spotlights. When unable to come to the New York office, guest panelists listen and vote via special WATS long-distance speaker-telephone hook-up.

COUNTRY

GEORGE JONES—THE OLD OLD HOUSE (Glad, BMI)—Currently riding the charts with two hits on two labels, this original by Jones will join them in short order! Flip: "Wrong Number" (Glad, BMI). **United Artists 858**

CONNIE SMITH—I CAN'T REMEMBER (Moss Rose, BMI)—With "Then and Only Then" still climbing the chart, this cleverly written rhythm piece by Bill Anderson is given a fine Smith reading. Flip: "Senses" (4-Star, BMI). **RCA Victor 8551**

JIMMY NEWMAN—CITY OF THE ANGELS (New Keys, BMI)—Fine, heartfelt rendering from Newman on good ballad material which he composed and dedicated to Los Angeles. Flip: "Back in Circulation" (New Keys, BMI). **Decca 31745**

WARNER MACK—THE BIGGEST PART OF ME (Forest Hills, BMI)—His latest release "Sittin' in an All Nite Cafe" has been on the country charts for 21 weeks! This catchy but sad material is given another outstanding Mack reading, and will last as long as his current hit. Flip: "The Bridge Washed Out" (Peach, SESAC). **Decca 31774**

HANK SNOW—TROUBLE IN MIND (Leeds, ASCAP)—As a follow-up to his "Wishing Well" success, the famous Snow style offers an outstanding reading of the Richard Jones favorite. Flip: "In the Misty Moonlight" (4 Star, BMI). **RCA Victor 8548**

R&B

CHUCK JACKSON AND MAXINE BROWN—SOMETHING YOU GOT (Tune-Kel, BMI)—Powerful wailin' duo with equally powerful material. Should climb the pop charts as well. Flip: "Baby Take Me" (Flomar-CJ, BMI). **Wand 181**

BARBARA AND THE BROWNS—I DON'T WANT TROUBLE (Beckie, BMI)—A rockin' beat with a strong solo and group vocal workout. Can't miss. Flip: "My Lover" (Beckie, BMI). **Stax 164**

JIMMY JONES—WALKIN' (Branston, BMI)—This rockin' wailer has the hit sounds for both r&b and pop markets and should hit simultaneously. Flip: "Pardon Me" (Branston, BMI). **Roulette 4608**

SHEP GRANT—YOU'LL CRY TOMORROW (Roosevelt, BMI)—A combination of powerful performance, writing and production. A winner! Flip: "You Found My Lonely Heart a Home" (Puddin', BMI). **Musicor 1074**

MARGIE HENDRIX—PACKIN' UP (Ghazi, BMI)—A wailin' rocker from start to finish with an exceptional gospel-flavored performance. Flip: "Baby" (Ghazi, BMI). **Mercury 72420**

GOSPEL

STAPLE SINGERS — SAMSON AND DELILAH (Staple, BMI)—Beautiful warm blend of voices pitted against a hand-clapper backing. Can't miss! Flip: "Do Something for Yourself" (Staple, BMI). **Epic 9776**

4 ★★★★★ 4 ★★★★★ 4 ★★★★★ 4 ★★★★★ 4 ★★★★★ 4 ★★★★★ 4 ★★★★★

POP

LENNY WELCH—Darling Take Me Back (Murbo, BMI). Kapp 662
BURL IVES—Someone Hangin' 'Round You All the Time (Way-Farer, ASCAP). DECCA 31772

SARAH VAUGHAN—Bye-Bye (Northridge, ASCAP). MERCURY 72417
PUSSYCATS—I Want Your Love (Tender Tunes, BMI). COLUMBIA 43272

KITTY KALLEN—Lies & More Lies (Shapiro-Bernstein, Jonahan, ASCAP). 20th CENTURY-FOX 471
HUMAN BEINGS—Because I Love Her (Revlak & Saloon, BMI). WARNER BROS. 5622

EXPRESSIONS—Playboy (Oracle, BMI). REPRIS 0360
DANNY HARRISON—I'm a Rollin' Stone (T. M., BMI). CORAL 62450

LEMME B. GOOD—Good Lovin' (T. M., BMI). MERCURY 72418
KELLY GARRETT—Save Me From Myself (American, BMI). PALOMAR 2207

RUDY VALENTYNE—I Won't Cry Anymore (United, ASCAP). ROULETTE 4611

GLENN SUTTON—Maurice the Police (Lowery, BMI). MGM 13333
SAMMY KAYE & HIS ORK—Blue Prelude (World, ASCAP). DECCA 31773

JAINIE GRANT—There Ain't No Party Tonight (Bourne, ASCAP). UNITED ARTISTS 843

COMPANSA UNIVERSITARIA DE LA LAGUNA—Magie Trumpet. RCA VICTOR F4-6

THE O'JAYS—Lipstick Traces (Minit, BMI). IMPERIAL 66102
DREAMLINERS—Best Things in Life (Senisa, ASCAP). JOX 037

LEGENDS—Just in Case (Acuff-Rose, BMI). PARROT 4501
DICKY DOO & DON'TS—Don't Count Me Out (Patsy Ann & Unart, BMI). ASCOT 2178

BOBBETTES—You Ain't Seen Nothin' Yet (Picturetone, BMI). DIAMOND 181

HONEY BEES—You Turn Me On Baby (Screen Gems-Columbia, BMI). FONTANA 1505

BOBBY EMMONS—Mack the Knife (Harms, ASCAP). HI 2090
THE FOU'REM—While I'm Away (Karin, ASCAP). ROLLO 5905

MICKEY LEE LANE—Little Girl (I Was Wrong) (Survey, BMI). SWAN 4210

FLIP BACK—Down Our Street (Benell-Cub-Bron, BMI). JUBILEE 5499

MORT SHUMAN—Poppa Come Home (Rumbalero, BMI). COLUMBIA 43239

CURTIS KNIGHT—Ain't Gonna Be No Next Time (RSVP, BMI). RSVP 1111

DAL PERKINS—Money Greases the Wheels (Sure-Fire, BMI). CHALLENGE 59288

KATHY KIRBY—I Belong (Miller, ASCAP). LONDON 9750
JIMMY SATIN—Donna (Kemo, BMI). ABC-PARAMOUNT 10651

THE ATLANTICS—Fine Fine Fine (Robin Hood, BMI). RAMPART 643

THE CRESTMEN—The Mouse (Silvia, BMI). SYLVIA 5004
MARY LOVE—You Turned My Bitter Into Sweet (Jobete, BMI). MODERN 1006

FRANCOISE HARDY—Only You Can Do It (Unart, BMI). 4 CORNERS 123

STEVIE WONDER—Kiss Me Baby (Jobete, BMI). TAMLA 54114

COUNTRY

JIM NESBITT—I Laughed When You Said You Were Leaving (Peach, SESAC). CHART 1200

RAY BAKER—What Chance Is There (For a Poor Boy Like Me) (Acclaim-Samos Island, BMI). MUSICOR 1080

TEXAS TROUBADOURS—Honky Tonks and You (Tubb, BMI). DECCA 31770

LUCKY LEE—Heartaches Comin' On (Camarillo, BMI). DECCA 31771

R&B

DONNIE ELBERT—A Little Piece of Leather (Celestine, BMI). GATEWAY 757

DAVID CLAYTON THOMAS—Walk That Walk (Spanka, BMI). ATCO 6347

MAGNIFICENT (7)—Stubborn Kind of Fellow (Jobete, BMI). LEMCO 882

LITTLE JOHNNY TAYLOR—Somebody's Got to Pay (Cireco-Escort, BMI). GALAXY 736

FRANK POLK—Welcome Home Baby (Screen-Gems-Columbia, BMI). CAPITOL 5387

McKINLEY MITCHELL—I'm Ready (Va-Pac, BMI). ONE-DERFUL 4832

WILLIE SMALL—How High Can You Fly (Angie-Mary Sil, BMI). JESSICA 967

CICERO BLAKE—Sad Feeling (Conrad, BMI). MAR-V-LUS 6004
OTIS LEAVILL—To Be or Not to Be (Curtom, BMI). BLUE ROCK 4015

JAMES PHELPS—Love Is a 5-Letter Word (Chevis, BMI). ARGO 5499

SAM AND DAVE — A Place Nobody Can Find (East-Cotillion, BMI). STAX 168



SPOTLIGHT WINNERS OF THE WEEK

SINGLES REVIEW POLICY

Every single sent to Billboard is heard by Billboard's Review Panel, and its programming and sales potential is rated within its category of music. Reviews are presented for Spotlights only. No listing is printed of records receiving a 3 Star rating or under.

audio / video retailer

PHONOGRAPHS • RADIO • TELEVISION • TAPE • HI-FI COMPONENTS • ACCESSORIES

EQUIPMENT NEWSLETTER

Entertainment: A Prophecy

By DAVID LACHENBRUCH
Contributing Editor

Where will the strong spots be in the 1965 home entertainment equipment market?

On the basis of trends during 1964 and early 1965, here is the best available evidence of what will be on the best-seller lists this year:

Television: The two high spots will continue to be color TV and black-and-white tinyvision. So far this year, color TV sales (at distributor-to-dealer level) are running about 80 per cent higher than last year. This is an annual rate of more than 2.3 million, as compared with 1.4 million sets last year. However, the 2.3-million-set figure might not be attained because of the limiting factor of color picture-tube production.

Tinyvision (screen size less than 16 inches) was last year's black-and-white phenomenon and should continue to be the big seller this year, although prices may become somewhat more eroded. Total black-and-white sales are running at just about last year's pace so far in 1965, but the mix is different. Tinyvision sales are running about 1½ times higher than last year, while everything else is down. Sales of 16-inch sets are down nearly 10 per cent, 23-inch and larger down about 13 per cent. Even the popular 19-inch category is showing its first decline, although the drop is only about 2 per cent.

Stated another way, black-and-white console sales are down 15 per cent, TV-radio-phono combinations have dropped nearly 50 per cent, while portables are up about 16 per cent. Clearly, then, the 1965 black-and-white market is becoming a portable market and a tinyvision market. In fact, you can cross black-and-white combos completely off your list this year, and eliminate black-and-white consoles from the scene next year.

Radio: Radio sales have been roaring along at an all-time record rate so far this year, but nobody knows exactly why. Every category is up, the average increase being about 30 per cent over 1964. Preliminary information indicates that the best bets for 1965 will be FM-AM table models, clock radios, FM-AM transistor radios and multi-band transistor radios. These won't necessarily be the biggest, most important categories, but they're likely to provide your biggest profit opportunity.

Phonographs: For most of 1964, console sales overshadowed portables, in terms of increase over 1963. Unquestionably, 1964 blazed a trail in console phono sales. However, the pendulum began to swing the other way in November, and portables have been gaining ground ever since.

So far in 1965, phonograph sales have been up sharply over 1964's pace—but the entire increase is in the portable-table model category. Manufacturers say high-end portables are doing especially well, and the new category of "component-type" solid-state stereo portables may be accounting for the bulk of the increase. High-quality, high-style, high-priced portables promise to be the highlight of the package phonograph business this year.

Console sales should hold up well, although their increase over 1964, if any, will be small. The console without FM-AM radio is becoming somewhat of a rarity, and this trend should continue. Only in the extreme low end of the console field will non-radio units be acceptable this year.

Tape recorders: The prospects are for a 15 to 25 per cent sales increase this year. Most or all of this rise should come from the non-audiophile market. The "average consumer" is finally becoming tape-recorder conscious, and this means that good quality, easy-to-operate units will be most in demand, with the \$150 to \$300 category showing the most promise.

Automobile tape recorders are beginning to come into their own. Like the auto radio market, the auto manufacturers are going to try to preempt this market. Unlike the car radio market, however, saturation is close to zero, and the dealer who really becomes an expert in this category—and can offer or arrange installation—stands to get in on the ground floor of a new, growing market.

Component high fidelity: All signs indicate that the audio specialist will have a good year, but with no sensational increase in any category of equipment. Improvements in console and portable merchandise are going to keep some purchasers out of the component market, but prospects in the component field look better than they did a few months ago. So far, it appears that the package phono manufacturers' forays into the component field have had no effect one way or the other on the sales of audiophile equipment. The swing to all-transistor components will be virtually complete this year, bringing with it a continued trend to higher average prices.

NEW PRODUCTS

The following new products were selected by Billboard because of the special interest they may have for record dealers. For more information write Audio-Video Editor, Billboard, 188 West Randolph, Chicago 1, Ill.

Admiral Adds Phonos, Radios



PENTHOUSE STEREO

INCLUDED IN A COMPLETE new line of Admiral phonographs and radios is this bookshelf model radio-phono combination with transistorized chas-

sis. Listed at \$199.95 the unit has a wood cabinet, walnut-grained vinyl covering, four-speed changer and FM-AM radio with FM stereo multiplex.

Motorola Adds Nine Radio Sets



MOTOROLA MINIATURE



MOTOROLA PERSONAL

MOTOROLA'S 1965 portable radio line includes the Personal (XP58B) 8 transistor, 1 diode,

1 varistor model, with 4-inch speaker with optional AC power jack. Uses "D" batteries and lists for \$29.95. The Miniature (XP-69B) has 6 transistors, 1 diode, 1 varistor. Gift pack includes earphone, carrying case and pen-light batteries. List price is \$9.95.

3-Channel Sound



JENSEN INDUSTRIES' new X3D phonograph cartridge provides a central sound channel (in addition to stereo right and left) which blends the two stereo channels. Cartridge is designed to service a third center speaker.

New Ohio Dealer

CANTON, Ohio — Samuel Krugliak heads Tri-City Records, a new retail outlet handling phonograph records and musical instruments at 804 Reikert Building here. The firm is starting with 250 shares of no-par common stock.

BILLBOARD, April 17, 1965

Copyrighted material

Calif. Dsker Shoots & Hits Triple Target

SACRAMENTO, Calif. — Tower Records of Sacramento is a one-stop organization with a triple target. In addition to selling to music operators, the company also conducts a retail record business at two stores, and the firm's president, Russell Solomon, sponsors local appearances to tie in with both of the other enterprises.

The three functions co-ordinate well with one another, and Tower may be the only one-stop to work on such a basis. According to Charlie Shaw, newly named buyer of single records for the main store at 1518 Broadway, and assistant store manager, the press of business by operators is at exactly the time of day when retail sales are slowest, and vice versa. The operators buy in the early morning, and by midday and

New Unit Has Tact

LOS ANGELES—A transistorized phonoradio by Tact of Japan is being distributed by Products of the World here.

The compact unit sells for \$39.88 and plays 45 and 33 r.p.m. disks. It receives its power from three flashlight batteries.

The unit also has an AM radio which can be played in any location.

afternoon when they are out servicing locations, the retail customers do their record purchasing.

In addition, Solomon is doing record rack jobbing, and maintains an outlet on the campus of the University of California at Davis, about 12 miles west of Sacramento.

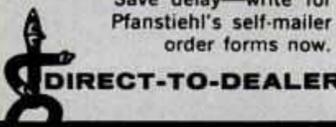
Solomon calls his talent booking division Talent Productions. Through this service he has developed a co-ordinated promotional program for operators and retail stores. The talent portion of his multifaceted operation has been developed during the past 18 months.



SHIPMENT

OUR GUARANTEE . . . orders for diamond and sapphire needles, Power Points®, cartridges, spindles, tape and accessories are shipped from our central Mid-West location (near Chicago) the same day order is received . . . and at direct-to-you low prices.

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Originators of the \$9.95 Diamond Needle

SPECIALIZED DEALER

Components, Classics Are Ideal Sales Team

CLEVELAND—Hi-fi sound equipment is one of the hardest things to sell, but also probably one of the most rewarding to a music-loving store owner.

Ray Dehn and his wife have turned a hobby of enjoying good music into a retail business.

Their store, Custom Classics, at 13421 Euclid Avenue, could best be described as a specialty shop for the serious music customer. Gently but firmly easing out the teen-age rock and roll record customer, Custom Classics handles only classical records or what Dehn refers to as "long-lived modern" and full lines of custom hi-fi equipment.

Classy Booths

Since Dehn believes that you can't sell records or sound equipment unless the music playback sounds excellent to the customer, he invests in only top quality equipment for installation in his booths.

To make customers feel closer to the shoes-taking-off stage, Custom Classics sound booths are furnished with thick carpets, sofas and arm chairs and relaxing wall colors.

Regarding the sale of high fidelity equipment, Dehn said, "Too many customers decide to buy hi-fi equipment mainly as a means of keeping up with the Joneses rather than really knowing what it is about."

Start at Scratch

Starting at scratch is the best way to acquaint the newcomer with the hi-fi field, Dehn feels.

At Custom Classics, Dehn likes to talk to a customer for

about an hour then have him come back for another one-hour session.

In selling hi-fi equipment, Dehn likes to stress quality. He also points out to customers that the equipment brings immediate results. Long training or skill is not necessary to operate it.

Dehn doubts whether hi-fi will ever blossom in popularity to the present extent of television. "Although the comparative cost is about the same, the appeal is different, and hi-fi is definitely not a bread and butter item."

Cleveland itself, he added, is not the most ideal hi-fi market in the country and is sometimes an uphill battle to sell that type of equipment here.

Promotion

Probably the best promotion of hi-fi is through word of mouth, Dehn feels.

Another technique used by Custom Classics is a small four-page news bulletin, "Hi-Fi Notes," sent out to customers each month.

The publication, which is written and published by the Dehns, was started last June with a mailing list of about 600. Right now, the circulation is over 2,000.

Some of the more technical aspects of hi-fi equipment as well as answers to most frequent questions usually heard in the store are included in the booklet, as well as reviews of new records and illustrations of hi-fi equipment.

RCA Will Expand Tape Unit Line

CHICAGO—RCA will broaden its tape recorder line from four to a dozen models with new units slated for introduction in August.

So said Bryce S. Durant, president of RCA Sales Corporation, at last week's promotional and distributor meeting held here.

The introduction will come at a special show in time for the big Christmas sales of this type product.

RCA's wider offering in the tape field is in recognition of current industry trends, Durant explained.

Caroline to Have A U. S. Flavor

NEW YORK — Radio Caroline, the off-shore radio stations, will be combating the English record invasion by the U. S. by "Americanizing their daily 15-hour format," according to George Bernard, Radio Caroline director of broadcast operations here.

Currently, the pirate radio station is interspersing occasional American disks with those of the British. WMCA disk jockey Jack Spector is now taping five shows a week, for 7 to 8 p.m., Monday through Friday on Caroline North and South. Roulette Records has purchased airtime on the stations which beam to some 40 million English-speaking listeners.

Billboard Buyers & Sellers

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MECHANIC WANTED: EXPERIENCED Bingo Machines. State age, experience, full details, enclose snapshot. Write: Box 174, Billboard, 165 W. 46th St., New York, N. Y. 10036.

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RECORD RIOT 45'S — BRAND NEW, some late hits, \$6.80 per hundred; \$65 per thousand. Send check with order for prepaid postage. Reliable Record Co., Box 136, Glen Oaks Post Office, Glen Oaks, N. Y. 11004. Phone: Area Code 212-343-5881. Jy3

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SONGCRAFT

1650 Broadway

N. Y. C. 19

RECORD PROMOTION & PUBLICITY

WE CAN MAKE YOUR DEMO OR master a hit record. We have connections and time to give you the hit record you have been waiting for. Send demos and masters to: Lawrence/Gary Record Promotion, 500 E. 73 St., New York, N. Y. 10021.

MISCELLANEOUS

V. MORTON — MOTHER VERY ILL. Contact someone in the family as soon as possible. Bill, Min, Lou, Sid, Syl. ap24

MISCELLANEOUS

FOR SALE: 10 USED BACKGROUND music Phonographs playing 12 continuous hours without repeat. Machine plays 45 rpm records extended play. Price, \$100 each. Contact: A. E. Ristau, 329 Taylor St., Kaukauna, Wis. ap17

SONGWRITERS: WE CAN USE ALL type songs, especially country, r&b. Send demos and lead sheets, \$1 handling charge. Send to: Pine Cone Music, 8724 Stanton Rd., Little Rock, Ark. 72206. ap17

30,000 PROFESSIONAL COMEDY LINES! Monthly topical gag service too! Free catalog. Robert Orben, 3536 Daniel Crescent, Baldwin Harbor, N. Y. ch-np

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INTERNATIONAL EXCHANGE

ENGLAND

ALL ENGLISH RECORDS RUSHED BY airmail. "Beatles for Sale," 14 track album, \$6.15 airmail; "Ticket to Ride/Yes It Is," single, 4 singles, \$4.70 airmail. Catalog, \$1. John Lever, Gold St., Northampton, England. ja15-66

Say You Saw It in Billboard

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Olympic Tiny TV



OLYMPIC'S COLLINS has a 12-inch screen, 82-channel UHF-VHF tuning, 40-inch monopole antenna, foldaway UHF ring antenna, solid-state power supply, 13,000 volts of picture power, front-mounted speaker with listening jack and is available in ebony with white trim, golden wheat with brown trim or sand with brown trim.

BULK VENDING news

Sales, Attendance Up at Chicago Show

Crisman Wins Re-Election; Open Show Likely in '66

By RAY BRACK

CHICAGO—The convention pulling power of Chicago was demonstrated again as a crowd described by National Vendors Association officials as "one of the largest we've ever had" examined exhibits at the organization's 15th annual trade show here.

By the time the show closed at noon Sunday (4), some 350 tradespeople had clicked through the turnstiles to view the wares of 11 exhibitors. And with a market not dominated by a single red-hot item (as with the trolls last year) a record number of new merchandise items were on display. (See other stories in this and subsequent issues.)

All exhibiting companies reported brisk sales in spite of extensive criticism—chiefly from operators—of the "room show" convention arrangement.

Peep Show

"It's like a peep show," observed a trade veteran. "And if you don't buy the first time you visit a room, you hesitate to return."

Largely because of this type of psychological barrier, convention officials told Billboard, the 1966 show, to be held in Chi-

cago, will undoubtedly be of the open-floor type.

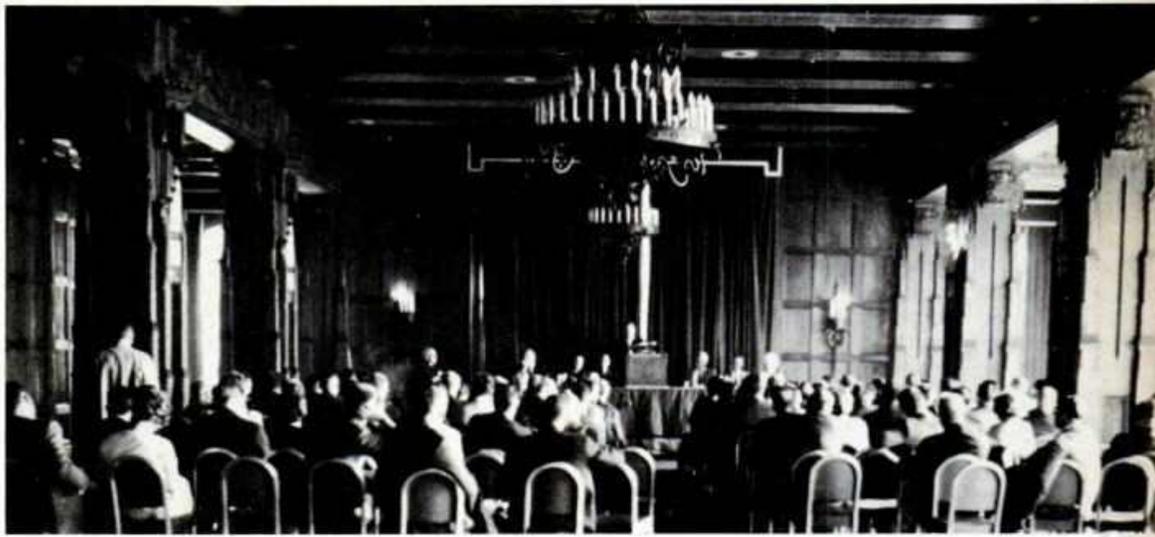
In Saturday afternoon's election meeting, Chicagoan Paul Crisman, incumbent NVA president, was returned to office, as were Vice-President Harry Bell of Chicago and Secretary Harold Folz of Oceanside, New York. Arthur Bianco of New York City, 1964 "operator of the year," was elected association treasurer. None of the candidates were opposed.

Ops Meet

An unprecedented meeting of operators was held following the Friday afternoon business session. Termed a "bull session," the meeting was presided over by Michael Goldberg of Franklin Square, N. Y., and attracted 40 operators. The businessmen drafted four resolutions for presentation at Saturday's business session. Two of the resolutions—1) An open floorshow in 1966, and 2) a lower fee for new convention exhibitors—were presented to the convention body by Goldberg and will be taken up at the next NVA board of directors meeting in Miami this fall.

The other two resolutions, calling for additional operator

(Continued on page 46)



CONGRESSMAN DAN ROSTENKOWSKI OF ILLINOIS addresses one of the best-attended business sessions ever conducted by the National Vendors Associations during a trade show. The Chicago Democrat discussed "The Impact of Trade Associations on Federal Legislation."

42 Member Net NVA Gain in 1964

CHICAGO—The 1964 membership drive set an all-time National Vendors Association record, Chairman Leo Leary announced at the convention last week.

Enlistment of 55 new members and the loss of only 13 left a net increase of 42. Much of the enrollment surge came from the Carolinas, New York and Illinois, Leary told the assembled members.

The annual NVA membership contests for operators and distributors were won by Art Bianco of A&B Vending Service of the Bronx, N. Y. and Nick Schiro, Schiro Distributing, New Orleans, La.

Leary singled out Margaret Kelly of the Penny King Co. for

special recognition for her membership activities during the year. NVA president Paul Crisman later named her a regional membership chairman.

Leary recommended to the convention that the NVA maintain a calendar of the meetings of the 10 State bulk vending associations and attempt to send NVA representatives to each meeting "to tell the national association story and sell local members on a joint effort with NVA."

The formation of a new Nebraska-Iowa bulk vending association under the guidance of Jerry Sumner was also disclosed by Leary.

In addition to Mrs. Kelly, other regional membership chairmen appointed by Crisman are Art Bianco, Bernard Bitterman, Lee Smith, Herb Goldstein, Walter Gray, Dwayne Lohrke, Tom Erns, H. B. Hutchinson and Dave Bradford.



COFFEE BREAK is enjoyed by Paul Crisman shortly after association voted to retain him as president for another term.



"AND YET ANOTHER NEW ITEM," says Sid Eppy to Dave Winarsky of Jacksonville, Fla., in touting one of a score of new charm items introduced by the firm at the show.



CHARMED AMID KNIGHT Toy & Novelty's new merchandise is Patricia Ann Kanak, daughter of Mr. and Mrs. Charles Kanak, Charles Kanak Vending.

No Convention?

CHICAGO—One of the topics arising for zestful debate during the meeting of the board of directors of the National Vendors Association last Thursday (1) was the suggestion that perhaps a national trade show for the bulk vending industry is a waste of time and money.

The suggestion prompted several eloquent defenses of the trade convention concept, highlighted by the impromptu comments of Lee Smith, president of the Southeast Bulk Vendors Association.

Recalls 1775

Declared the Charlotte, N. C. businessman: "You will recall another convention, held in 1775, which made possible our holding this convention here in Chicago."

Calling for a "communion of common interest," Smith reminded the directors that "we either hang together or hang separately."

After considerable discussion, president Paul Crisman called for a secret ballot to determine

"whether or not we wish to keep things the way they are."

The directors voted to continue holding national trade shows.

H. R. Rich Is 'Operator Of the Year'

CHICAGO—National Vendors Association's annual "operator of the year" is H. R. Rich of Rich Vending, Salt Lake City.

Rich, who drew resounding applause for an extemporaneous speech on behalf of the small operator during the Friday afternoon business session, was presented a plaque at the Saturday night banquet.

Rich, who attended the convention with his wife, was active in nearly all the business ses-

sions and contributed ideas in the "bull-session" held by the operators late Friday afternoon.

The award will be retained by Rich for one year, with his name inscribed under that of last year's honored operator, Art Bianco of Bronx, N. Y.

BILLBOARD, April 17, 1965

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YOU COUNT MORE WITH OAK



WRAPPED GUM VENDOR

This new concept in vending dispenses paper wrapped merchandise without stacking. Think of the time you save in service. Just 'dump in' merchandise the same as you would ball gum, nuts or charms. Attractively designed with all the popular features of the Vista Model machines, the new wrapped gum vendor accommodates any of the many wrapped items soon to hit the market. The dispensing unit is precision engineered and crafted of long life Tufon which assures you trouble-free operation. Oak's wrapped gum vendor measures 16½" high, 8" wide, and 8" deep. Wt is 7½ lbs.

18.95

F.O.B. Los Angeles



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650 SOUTH AVENUE 21, LOS ANGELES, CALIFORNIA 90031

EXPANSIVE NEW DIVISIONS AND DIRECTORIES IN THE 1965 INTERNATIONAL COIN MACHINE DIRECTORY

COMING MAY 22

Contact your nearest Billboard Office

1965 Vendors' Bazaar

Here, in convenient format, is a report on new merchandise displayed by 12 firms at the 1965 National Vendors Association Convention and Trade Show in Chicago. Though fewer suppliers were on hand than in recent years, an abundance of imaginative new products were displayed. Exhibitors reported brisk sales.

Cramer Gum

Two new bubble gum items were introduced by Cramer Gum Co. at the show: Rat Fink and Kreepy. Both are 1-cent confections. Greeting operators at the Cramer exhibit room was Carmen DiAngelo. *Cramer Gum Co., Inc., 150 Orleans Street, East Boston, Mass.*

that the company's expanded plant facilities will be open in May. (See story elsewhere.) *Knight Toy & Novelty, Inc., 83 Hanse Avenue, Freeport, N. Y.*

Leaf Brands

Ed Leaf and Leo Leary stood by at the Leaf exhibit touting "Cherry Tartz" and "Big Apple" confections which were introduced at the show. The recently introduced "Pal Bubble Gum," a wrapped product with comics, fortunes and premiums was also exhibited with the wide Leaf line. A special "Rainbow Display" was shown for the first time at the Leaf exhibit: designed for distributor showrooms. It shows off 15 items quite handsomely. *Leaf Brands, Inc., 1155 N. Cicero Avenue, Chicago.*

National Sanitary Labs.

"The real answer for those who can't brush after every

meal," was the way district sales manager Clayton C. Nemeroff described National Sanitary's new "Pick-A-Dent" permanent toothpick to visiting operators. The intriguing new product, which can be imprinted for promotional hand-out purposes, was displayed and demonstrated with several "Pick-A-Dent" vending machines. *National Sanitary Laboratories, Inc., 6652 North Western Avenue, Chicago 45.*

Northwestern Corporation

That kiddie eye-catcher, the "Saturn 2000," the "Model 60," the "Super 60" (with larger merchandising unit), the "Showcase Stand," the "Candy Stripe Stand," the "Showcase I, II, III Stand" and the "National Postage Service" unit were exhibited by Northwestern. Demonstrating the units through the four-day show were Ray Greiner and Bill Hamilton. *The Northwestern Corp., Morris, Ill.*

Oak Mfg. Co.

The spreading Oak line, including the new "Wrapped Gum Machine" and "Vista Model Cabinet Machine" were exhibited during the show. Also on view were the Oak "Futura" and "Oak Tree" stands, "Vista Model 300," "Vista Model 350,"

(Continued on page 46)



NEW DISTRIBUTOR Dave Winarsky, of Shel-Ame Enterprises, Inc., Jacksonville, Fla., is treated to demonstration of Harby Komet vender by Mrs. Harold Probasco.



LEO LEARY (left) and Ed Leaf look over the Rainbow display rack shown for the first time by Leaf Brands at the NVA convention.



DON MITCHELL, NVA counsel, is surrounded at podium during board of directors meeting by (from left) Harold Folz, Rolfe Lobbell and Paul Crisman.



MARGARET KELLY, manager, the Penny King Co., talks bright shining rings to Ed Muckenthaler, Wichita, Kan., operator and distributor.

Eppy Charms

George, Sid and Helen Eppy placed 400 individual items on display, including "Tiger Tail Lapel Buttons," "Doggie in the Window" display mix, "Twisties," "Monster Horror Heads," "Ollie Oop," "Pop-It-Birds," "Catty-Pillar," "Blinky Wink Rings," "Goldfinger Secret Message Bullets," and assorted additional new products. The firm also unveiled its new animated display fronts for penny, nickel and dime machines. These are supplied free with the purchase of 5,000 assorted charms. *Eppy Charms, Inc., 91-15 144th Place, Jamaica, N. Y.*

Fleer Corp.

The trade got its first look at Fleer's new line of pan candies at the Chicago show. On hand to introduce the new confection array were vice-president Walter Diemer, sales manager Glen C. Stevens and field sales manager Henry Michaelson. Fleer also exhibited its specially designed wrapped bubble gum for bulk vending. *Frank H. Fleer Corp., 10th & Sommerville, Philadelphia.*

Guggenheim

After 14 months of development, Karl Guggenheim presented the "Good Luck Glob" to the bulk trade at the show. Inspired by an idea proffered by an operator, the new-concept capsule items are available in 100-plus interchangeable shapes and colors. Showing the "Globs"—along with a new "Goldfinger Pin"—were Bob Guggenheim and Fred Loewus. *Karl Guggenheim, Inc., 159-07 Archer Avenue, Jamaica 31, N. Y.*

Harby Industries

The "Komet," "Galaxy," and "Kompak" venders were displayed by this West Coast firm. Also exhibited were the "King Koin Dual Stand," the "King Koin Swing Stand" and a full line of vending wheels. On hand to answer operator questions were Mr. and Mrs. Harold Probasco. Two new Harby Industries distributors were announced during the show. (See story elsewhere.) *Harby Industries, 14753 Arminta, Van Nuys, Calif.*

Knight Toy And Novelty

For the 1-, 5- and 10-cent market, Knight Toy & Novelty, Inc., introduced an "007 Secret Agent Identi-Kit," a "Go-Go Lucky Pin" (with rabbit fur tails), "Dan'l Boone Miniature Toys" and a "Horror Series." The firm's products come with free skin-packed display fronts. President Bill Falk announced



PAN CANDIES, a new entry by the Fleer Co., are sampled by the firm's (from left) Glen C. Stevens, sales manager; Walter Diemer, vice-president, and Henry Michaelson, field sales manager.



PICK-A-DENT vender is pointed out by National Sanitary Laboratories district sales manager Clayton C. Nemeroff to Jack Schoenbach (left), long-time operator and distributor.



TV MONSTERS from Karl Guggenheim are examined by John Debinski, Debbie Sales, St. Claire Shores, Mich., and described by Frederick Loewus (left), of the trade supply firm.



VICTOR'S NEW TOPPER "66"
Now Vends Capsules
\$15.50 ea.

The most durable and dependable machine ever built. New and attractive design. Vends "V" capsules at 5c, 10c or 25c. Also vends 210 and 100 size gum. Machine specially designed to accommodate new, attractive styrofoam display panel.

NEW CASH BOX. Snap-in cash box makes collections quick and easy. Ends spilled coins. Cash Box optional, 50c ea.

NEW VICTOR CAPSULES. Victor introduces a brand-new all-clear capsule. Features: Capsules have added capacity, are easier to fill and grip tighter. Three sizes for larger sales.

"V" Capsules . . . \$ 4.50 per M (5M Lots)
"V-1" Capsules \$ 8.00 per M (5M Lots)
"V-2" Capsules \$13.50 per M (2M Lots)

Styrofoam Display Front (without merchandise) for new Victor Topper "66." Ea.10

H. B. HUTCHINSON, JR.
Southeast Distributor for Victor
1784 N. Decatur Rd., N.E.
Atlanta 7, Ga. DR 7-4300

MANDELL GUARANTEED USED MACHINES

N.W. Model 49, 1c or 5c	\$14.50
N.W. Deluxe, 1c or 5c Comb.	12.00
N.W. 10-Col. 1c Tab Gum Mach.	18.00
N.W. Model #33, 1c Porc. Converter for 100 ct. B.G.	4.50
Atlas 1c & 5c 100 Ct. Ball Gum.	12.00
Mills 1c Tab Gum	12.00
Acorn 8 lb. Globe	10.50

MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen, Red	.77
Pistachio Nuts, Jumbo Queen, White	.70
Cashew, Whole	.80
Cashew, Butts	.76
Peanuts, Jumbo	.45
Spanish	.32
Mixed Nuts	.57
Baby Chicks	.35
Rainbow Peanuts	.32
Bridge Mix	.36
Boston Baked Beans	.32
Jelly Beans	.32
Licorice Gems	.32
M & M, 500 ct.	.48
Hershey-ets	.47

Rain-Blo Gum, 72 ct.	.32
Malt-ette, 100 ct., per 100	.35
Rain-Blo Ball Gum, 100 ct.	.32
170 ct., 210 ct.	.34
Rain-Blo Ball Gum, 100 ct.	.34
300 lb. minimum prepaid on all Rain-Blo Ball Gum.	
Adams Gum, all flavors, 100 ct.	.45
Wrigley's Gum, all flavors, 100 ct.	.45
Beech-Nut, 100 ct.	.45
Hershey's Chocolate, 200 ct.	1.30
Minimum order, 25 Boxes, assorted.	

CHARMS AND CAPSULES. Write for complete list. Complete line of Parts, Supplies, Stands, Globes, Brackets.
Everything for the operator.
One-third Deposit, Balance C.O.D.

NEW VICTOR 77 GUM & CAPSULE VENDORS

A REAL SALES STIMULATOR IN ANY LOCATION

Vends 100 count gum, V, V-1 and V-2 capsules. Available with 1c, 5c, 10c, 25c or 50c coin mechanism. Removable cash box for easy collecting. Large capacity. Holds 1800 balls (100 count), 575 V capsules, 250 V-1 capsules and 80 V-2 capsules. Chrome front optional.

Write for Beautiful Illustrated Circular and Prices.

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NORTHWESTERN SALES AND SERVICE CO.
MOE MANDELL
446 W. 36th St., New York 18, N. Y.
LOngacre 4-6467

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SAME FINE FLAVORS, CENTERS AND COATING

Direct Low Factory Prices

Bubble Ball Gum, 140, 170 & 210 ct. & Giant Size	30 1/2 lb.
Chicle Ball Gum, 130 ct.	38 1/2 lb.
Clor-o-Vend Ball Gum	43 1/2 lb.
Clor-o-Vend Chicks, 320 ct.	43 1/2 lb.
Chicle Chicks, 320 & 520 ct.	39 lb.
Bubble Chicks, 320 & 520 ct.	31 1/2 lb.
Tab (short stick), 100 ct.	40c box
5-stick Gum, 100 packs	\$2.00
F.O.B. Factory 150 lb. lots	

AMERICAN CHEWING PRODUCTS
40 years of manufacturing experience
4th & Mt. Pleasant
Newark, N. J. 07104

Northwestern

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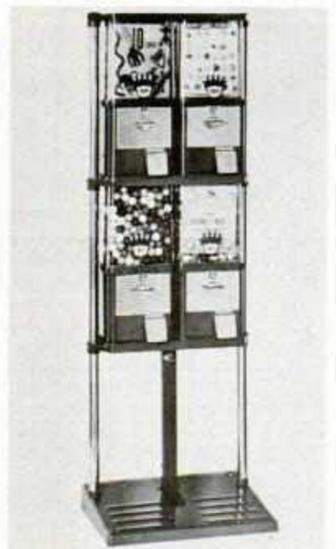
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Congressman Calls NVA 'Vital Link in Government'

CHICAGO — Rep. Daniel Rostenkowski (D., Ill.), in a business session address to members of National Vendors Association, described trade associations as "the voice of the people."

Speaking to one of the largest crowds ever to attend an NVA business session, Rostenkowski told the delegates: "Trade associations play an essential role in our Democratic system in acquainting elected representatives with public problems."

Rostenkowski cited the excise tax cut proposal as an example of how business groups influence legislation.

Future Chairman

A member of the House Ways and Means Committee, and reportedly being groomed as future chairman of that influential committee, Rostenkowski said, "When the excise tax cuts come up in hearings before our committee, the members of the committee are interested in hearing from you."

He added, "I'm hopeful that the excise tax pattern we will set



ROSTENKOWSKI

will benefit most people—including you in this industry."

Encouraging contact with legislators, Rostenkowski confided to NVA members that he gives greatest attention to correspondence which arrives in his office with a butter smudge, or perhaps a spot of jam.

Crisman Wins Re-Election

• Continued from page 44

representation on the NVA nominating committee and for a graduated trade levy to create a legal contingency fund were dropped for undisclosed reasons.

Secretary Harold Folz, in delivering the NVA financial report, announced that a surplus in association funds exists and is available for combatting adverse legislation.

New Policy

Convention chairman Rolf Lobell announced that the new policy of advance registrations was highly successful, netting 175 pre-convention applications.

"The business sessions at this meeting are the best attended of any in our 15-year history," he said.

An unofficial poll of registrants indicated that most preferred to hold next year's convention in a downtown hotel

rather than at a motel in the vicinity of O'Hare International Airport.

Special speakers at business sessions were Rep. Dan Rostenkowski (D., Ill.); Milton T. Raynor, NVA counsel; Dick Schreiber, editor and publisher of Vend Magazine, and Don Mitchell, NVA counsel. (See stories this issue.)

Committee chairmen appointed by Crisman for the coming year included Harold Folz (Ways and Means), Leo Leary (Membership), Rolf Lobell and George Eppy (convention co-chairmen).

During the Saturday afternoon business meeting, special recognition trophies were presented to Crisman, Folz, Bell, outgoing Treasurer Paul Guynes, Tom King, Lobell and Mike Sparacino, described by Crisman as "one of the hardest workers at every convention."



LES HARDMAN of Penny King Co. speaks briefly to assembled NVA directors, as Harold Folz, association secretary, and executive secretary Jane Mason listen soberly.



NVA DIRECTORS listen to alternatives before voting to hold future conventions of the type held during the past 15 years.

Meanwhile, in London...



FRED SCHONE, of A.&B.C. Chewing Gum, Ltd., demonstrates a Northwestern vender during the London International Vending exhibition held March 15. A.&B.C. is a Northwestern outlet.

1965 Vendors' Bazaar

• Continued from page 45

"Titan," "Oak 450," "Oak Tab Gum Selector," "Standard Acorn Vender," "Acorn Hot Nut Vender," "Oak Big Leaguer" and the "Oak 350 Service Head." Presiding over sales was Herb Goldstein. Oak Mfg. Co., 650 S. Avenue 21, Los Angeles.

Penny King

A dazzling array of new charm products caught the trade's eye in the Penny King exhibit room. Among the many new numbers were a "Rocket Charm" line, 10-cent capsule mixes, 5-cent capsule mixes and an extensive selection of low-priced feature items. Explaining the features of the new items were Margaret Kelly and Les Hardman. Penny King Co., 2538 Mission Street, Pittsburgh 3.

Paul A. Price

Operators dropping into the Paul A. Price display room gazed at the "Gonk," a new "Rat Fink Ring," a variety of new "Weird Creatures" just added to the firm's "Scarum" line, some new "Fire Dragons," and a new "Monster Ring Series." Company president Paul A. Price was on hand with his

Harry Bell In Hospital

CHICAGO — National Vendors Association Vice-President Harry Bell returned to office at the association's recent meeting, was admitted to the hospital shortly before the convention opened.

Bell is reportedly suffering from a circulatory ailment and is expected to remain in the hospital for six weeks.

A large trophy awarded to Bell during the convention was delivered to the ailing businessman at Mt. Sinai Hospital by NVA President Paul Crisman last week.

Get-well cards may be addressed to Bell at Mt. Sinai Hospital, 15th Street at California Avenue, Chicago.

assistant, Louis G. Katz. Paul A. Price, 5 Skillman Street, Roslyn, L. I., N. Y.

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Baltimore County Bingo Ban Proposal Defeated

By RAY BRACK

BALTIMORE—A Baltimore county administration bill that would have outlawed bingo games was defeated in a 5-2 vote by the county council last Monday (5).

Patterned after the New York State penal code, the bill was supported by a prominent local judge, a Methodist Bishop and county law enforcement officials.

Opposing the measure were the Maryland Amusement Machine Operators Association and the county's Tavern and Restaurant Owners Association.

Preamble Criticized

Councilmen who voted against the measure expressed displeasure with its preamble, which asserted the machines "tend to breed crime, rackets and gangsterism."

Council chairman Frederick L. Dewberry Jr. said, following a March 31 hearing, that he felt the bill's preamble was unjustified. Councilman G. Walter Tyrie, on the same occasion, said that testimony against the bill during the hearing had impressed him.

Nearly all the testimony against the measure came from Irving Goldner, president of the Maryland Amusement Machine Operators Assn., Paul J. Feeley, AMO attorney and Maurice W. Baldwin, an attorney for the



IRV GOLDNER

Tavern and Restaurant Owners Assn.

Minors Cited

Declared Feeley: "There are 427 machines in Baltimore county, but only 87 are in places which admit minors. How can 87 machines, spread throughout Baltimore county, be a cause of juvenile delinquency?"

Feeley's statement was prompted in part by a remark by Judge John E. Rayne Jr., as quoted in The Baltimore Sun: "I recall where crimes have been committed so that money could be obtained to play pinball machines."

Goldner called the proposed legislation "insulting to the thou-

sands of taxpayers who derive pleasure from these machines," and added: "These are good, hardworking people who can't afford country clubs or symphony orchestras, so the neighborhood tavern becomes their country club and the juke box their symphony."

Attorney Baldwin termed the bill's controversial preamble a "tremendous insult" to his clients.

No Gambling Conviction

"I'm not going to suggest to you that there is no gambling on these machines," he said. But he went on to remind the council that no conviction for gambling on pinball machines has been made in the county for many years.

County Police Chief Robert J. Lally had urged that the machines be banned because it is impossible to enforce the present law, under which persons must be caught in the act of paying off.

At the March 31 preliminary hearing, two New York City police officials, at the invitation of the Administration, testified to the effectiveness of their similar legislation in ridding New York of coin machine gambling.

"We don't have any problem with slot machines or pinball machines," declared Louin Roos,

(Continued on page 54)

EDITORIAL

A Vital Link

Trade associations, like motherhood and baseball, are generally thought to be among the good things in the American way of life, but like the latter two, their positive effects can often be obscured.

During a convention of the National Vendors Association in Chicago last week (reported in full in Billboard's Bulk Vending department) a U. S. congressman of stature hit one of the key reasons why trade associations should not only exist, but are a very necessary part of our democratic process.

Rep. Daniel Rostenkowski (D., Ill.) called trade associations "the voice of the people," noting they "play an essential role in acquainting elected representatives with public problems."

This is a new way of stating an easily forgotten point. In the democratic process, we have a chance to have our voice heard in government. But unless that voice is used, and used effectively, it serves no purpose.

In West Virginia recently, operators were successful in defeating five separate pieces of discriminatory legislation, one of which alone saved the State's operators upward of \$50,000 per year. The West Virginia Music and Vending Association played a key role in the victory.

Were it not for the work of a national association—Music Operators of America—operators long ago would have been assessed copyright payments by such performance rights societies as ASCAP and BMI.

Operators in such States as Virginia, New York, Nebraska, California, South Dakota and Illinois don't have to be told that the best way of getting a hearing before lawmakers or other State and local officials is through their individual State associations.

The U. S. Treasury is now studying a change in coinage because of a national silver shortage. The coin machine industry has indicated it is in favor of any coin which will work in existing coin mechanisms and has made numerous appearances before government officials. Leading the fight is the National Automatic Merchandising Association, the vending industry's trade group and such associations as MOA and the coin-operated laundry and dry-cleaning associations.

The list is endless, but the point is obvious. As a single voice, an operator represents only himself. Through an association, he speaks for an entire industry.

Denver School Has First Grads

DENVER—The Institute of Coin Operations, a training school for vending, music and amusement equipment mechanics, will graduate its first 15-man class April 22.

According to Jack Moran, founder of the school, the graduates will be immediately placed with operating firms in the Denver area. The second class has been enrolled and is to begin classes Monday (12).

Certificates will be presented to the first group of grads at a banquet. Moran told Billboard

he is arranging for a speaker from the Music Operators of America on that occasion.

The budding mechanics attend classes five days a week for five months, receiving instruction in theory, basic electronics systems and reading of schematics. Considerable time is also spent giving the students on-equipment experience.

Because of the acute shortage of qualified servicemen in this area, firms with which trainees are placed readily pay the \$500 tuition fee, Moran reports.



SOUTH DAKOTA DISCOTHEQUE installation in the Surfwood Club at Aberdeen is inspected by John Trucano (right), of Deadwood, a member of the board of directors of the State and national trade associations. Solly Rose, of Lieberman Music, Minneapolis, explains how it works. Dean Schroeder, of Aberdeen, contracted the installation.

New York Trade Sees Eventual Change-Over to All 33 1/3 Play

• *Continued from page 1*

"I would love to see all records on 33 1/3," said Harry Rosen, vice-president of David Rosen, Inc., Philadelphia Rowe-AMI distributor. "For one thing, it would cut down our inventory, which is double now because we have to stock both 45 and 33 1/3 speed records."

Bernie Boorstein, who operates a one-stop at Freeport, N. Y., said one-speed "makes a lot of sense. It wouldn't improve my business any, of course, but I think both manufacturers and operators would gain." He pointed out that operators now had to have machines with both speeds on their routes. One of his customers, he said, had switched over 20 to 30 machines from the old one-speed-only to the dual speed machines during the past few weeks. This, in effect, is the main criticism.

Eric Bernay, head of A-1 Record Sales, Inc., said, "Forget it. It would be the kiss of death." There are too many machines out which will handle only 45-speed records. "You can't scrap an entire industry. What would you gain with one-speed?" He said that a large percentage of the machines operated by his customers were still 45-speed-only machines.

Bernie Boorstein voiced what may be worrying record manufacturers: if popular tunes

were recorded on 33 1/3 speed, album sales could drop off.

It's quite obvious record manufacturers will have to do the triggering on the change-over. Meyer Parkoff, head of Atlantic New York Corp., Seeburg distributor, brought up the argument that might bring about the change. "More and more juke boxes are being turned out that are capable of stereo, but most stereo is available only on 33 1/3 speeds. Thus, the full capabilities of most machines are now being realized."

Harry Rosen also felt that stereo music would be the determining factor forcing the changeover. "Stereo is gaining

more momentum every week. I feel that in the future there won't be anything but stereo."

On the other hand, Harry Siskind, a Brooklyn operator, believes that the one-speed idea is "all wet." "You've got to have both speeds," he said. He felt that "maybe in time . . . five, six or seven years . . . when 45-speed machines will be old . . . operators can change to the dual-speed machines. This would solve their programming problems."

He was not in favor of 33 1/3 singles, saying that a lot of good old songs were made only in the 45 speed. Anyway, he said, *(Continued on page 54)*



ROWE AC DISTRIBUTORS and sales managers gathered in Chicago's Sheraton Hotel last week for briefings on the firm's new discotheque program. Ed Claffey (left), general sales manager, and Fred Pollak (right), vice-president in charge of marketing, conducted the session. Similar meetings were held in New Orleans and Whippany, N. J.

Calamari Named Bally Sales Mgr.

CHICAGO — Bally veteran Paul Calamari was last week named sales manager of the firm by Bill O'Donnell, president. Calamari has been with Bally since 1937, starting as a production worker on the assembly lines, later working in engineering on the development of several Bally games.

O'Donnell noted that "Paul is one of the most widely known men in the industry. His background is production and engineering specifically qualifies him for the job of daily contact with Bally distributors."

During World War II, Calamari served in the Army, returning to Bally where he was instrumental in setting up the industry's first service schools. In 1946, he was appointed chief field engineer and traveled ex-



PAUL CALAMARI

tensively throughout the U.S. and Europe.

In 1963, he was appointed to a sales promotion post, assisting O'Donnell.

Coin Location Grosses Up

WASHINGTON — Establishments featuring coin-operated amusement devices, including juke boxes, grossed \$283 million in 1963, a jump of 23.3 per cent in gross take over 1958, according to Census Bureau's advance figures on Selected Services for its 1963 census of business.

Commerce department includes in this category coin-operated amusement devices and juke boxes either on location or in amusement parlors or arcades. Games in the establishments surveyed include pinball

machines, mechanical games, slot machines where legally authorized, and others. Penny arcades and amusement parlors come under this category.

Payroll for the coin-game locations amounted to \$50.2 million, and there were 11,142 paid employees as of Nov., 1963. In addition, Commerce says 4,794 proprietors helped in running the businesses. Census points out that many establishments of this type are seasonal, and paid employment is at its lowest in November, when payroll figures are collected for the Commerce survey.

SINCE 1912

Munves Brothers on the Move

NEW YORK — Mike and Joe Munves are far from taking life easy despite the fact that the coin machine and arcade business has been their prime interest since 1912. The brothers have just refurbished their entire 10th Ave. building, enlarged their groundfloor showroom facilities, embarked on U. S. and foreign distribution for several new amusement devices and have even created another new coin-operated machine that should be making money for operators for many years.

Brother Mike prefers to let Joe do most of the talking but comes into a conversation from time to time with a humorous comment or reminder for brother Joe to mention a certain topic, event or individual. Joe said, "we've now got a nice showroom on the ground floor where people can come and look at our new items. We've been talking about it for a long time. Now we've done it."

Museum-like Displays

Upper floors of the building contain a veritable treasure of old-time coin-operated devices, many of them originals by Mun-



MIKE MUNVES
"You tell 'em, Joe"

be provided to accommodate any foreign coins.

The mirror stops its cycles in a position that gives it the appearance of a normal mirror. This takes advantage of the normal attraction any person has to a mirror when they pass one. It can be set to stop its cycle at a predetermined position other than normal and also can be set for free operation for those wishing to use it as a bally.

The Munves firm also has acquired national and international distribution rights to the Fish Bowl Race, a group game that is played by directing streams of water from a pistol-like device at plastic fish. Striking the fish in the mouth moves it up a rod. The more accurate the aim, the quicker the player's fish climbs and becomes the winner.

Another item acquired for distribution to parks and arcades is the "Rainbow" two-player machine which utilizes some of the principles of Fascination. The new game, like Fascination and Top Gun, are developments of John T. Gibbs, Taylor Engineering Corp. of California.

"We're always looking for new ideas . . . and have an open door policy for anyone who wants to come in with one," said Joe.

And Mike chimed in, "Don't overlook our enlarged service and repair department."

A lot of coin businessmen wouldn't know where to find a part or a new machine were it not for the efficient Munves operation.

ves. The opportunity to see such machines, refurbished and in perfect working condition is a most pleasurable one. Coin operators and arcade and park owners from all over the world still not only remember fondly when such machines made good profits for them but also frequently comment on having one of the machines still in service.

The secret of much of the Munves success is the quality that has been built into their products. Joe points to machines bearing the Munves mark and proudly calls attention to the way certain items have stood the ravages of time.

Joe recently attended the Chicago convention of the National Association of Amusement Parks, Pools and Beaches, where the firm showed new equipment and acquired other devices for distribution.

New Laff Mirror

An item that forced expansion of production facilities is the new Laff Mirror. Joe calls it "10 mirrors in one." He pointed out that "it is one mirror that provides all the interest and fun that people used to get at a fun house. But there, they have to walk from one mirror to another to get the amusing effects. With our new Laff Mirror, the customer stands still in front of the mirror and it provides all the interesting and humorous effects." It is set for 10-cent operation and can

Bart Makes Noise With Wurlitzer

By GODFREY LEHMAN

SAN FRANCISCO—Anthony Bartholomew, known more familiarly as "Bart," knows the music business because he spent most of his career as an operator in San Diego. Bart is the just-named manager of the northern California distribution offices of The Wurlitzer Co., here. In his new post, Bart plans to introduce several new services for operators.

San Francisco Wurlitzer has started a Factory Service School every other Tuesday. The school is a free service for mechanics and operators and consists of

BARTHOLOMEW instruction in the maintenance and mechanics.

Instruction is given by Leonard Hicks, who has been in the Los Angeles offices of Wurlitzer. Classes are held both during the day and in the evening. Some 14 persons attended the initial classes.

The new manager is also planning to make a series of visits to operators throughout his territory in northern California and northern Nevada.

Other moves have been made in the office. Ken Tvete has become manager of the parts department and a floor salesman. He was formerly with the Music Box One Stop which was closed last fall, and most recently has been manager of Studio Records, a retail store in Oakland. Tvete succeeds Stu Brickley who has been moved to the amplifier department.

Jim Ellison, service manager, will also join the sales department in April, increasing the sales staff to three persons. He is succeeded in that position by Hugh Darnell, who was a mechanic.



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MIKE MUNVES CORPORATION, New York, is now distributing the Mechanical Laff Mirror designed for coin operation on locations ranging from supermarkets to amusement parks. It is almost seven feet high and features a special stainless steel mirror that automatically changes positions. Priced at \$495, f.o.b. factory.

Seeburg Rec-o-Dance alone have the musical content, the 3-phase stereo sound quality, and the distortion-free volume necessary for Discothèque play.

And they're the only dance records that provide the expert 3-way programming designed by Seeburg — now proved in

use in thousands of Seeburg Discothèques—as a builder of food and beverage business.

This is where locations make the big money. And it's the most powerful incentive you can offer to get your locations to set up Seeburg Discothèques. Rec-o-Dance records are the secret that

makes a Discothèque go go go! They pack the dance floor. They keep the bar busy. Because they're designed to do both!

They are exclusively yours with Seeburg Discothèque.



Seeburg
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only records in the world
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for continuous
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and listening.

TED WELCH

Sawdust, Soybeans 'n' Service

OTTUMWA, Ia. — Gentle-mannered, teetotaling Ted Welch permits himself but two excesses. He wears a diamond stickpin close up under the

knot of his tie when he dresses up, and he operates the most extensive string of games, phonos and venders in the Hawkeye State.

Welch launched his operation in Centerville, Ia., 33 years ago when that Southern Iowa town was the crossroads of the thriving lower-Iowa, upper-Missouri mining region.

"But now that industry is dying out," Welch reports wistfully. "Our economy is based on the soybean crop today. Incidentally, the crop was good this year. Even the kids have plenty of coins to spend on games and juke boxes."

Welch's operation is now centered here. His foreman, Boyd Mullins, with six assistants, tends 250 phonographs, 800 games and dozens of vending machines located within a 150-mile radius of town. Ted's Novelty Co., as the firm is known, diversified into vending two years ago.

Honky-Tonk Holdout

The Welch operation may well be one of the most extensive "honky-tonk" holdouts in the Midwest.

"The best year-round music spot for us is the honky-tonk-type tavern," the operator asserted. "In fact, one of my biggest money-makers is a ramshackle roadside inn with a sawdust floor and bar and booths



TED WELCH

made of rough, unpainted planks covered with linoleum."

Properly programmed in such a spot, Welch said, is c&w and r&b material.

Another anachronistic aspect of the Welch operation is the continuation of nickel play.

"Fifty per cent of our machines are retained on 5-cent play. It's an incentive for kids to play. We make more money—although it takes more play—constant play—to achieve it."

Set Their Clocks

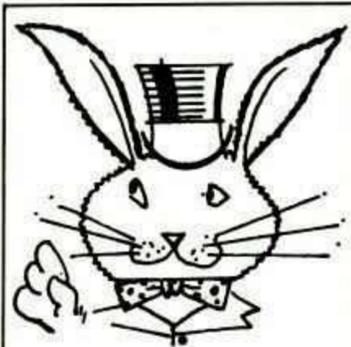
Despite the rural flavor of the operation, it shouldn't be assumed that modern methods have bypassed this business. Vital to a profitable operation, Welch emphatically declared, is "service. We offer careful and considerate service. We cover every location every two weeks—always on the same day and always at the same hour on that day. Location owners can set their clocks by the arrival of our servicemen!"

According to Welch, it is often easier to sell a location on skilled and adequate service than on equipment.

Coming from one of the industry's notable and wise old gentlemen, that is an opinion well worth noting.

Live Talent For N. H. Clubs

CONCORD, N. H.—Juke box operators could be affected by one of the latest bills to be introduced in the New Hampshire Legislature. It would permit "live entertainment" in social clubs, at any time during the week, and other places where liquor or beer are served. The proposal would create more jobs for musicians in the State, according to its sponsor, Rep. Laurence M. Pickett of Keene, who also introduced the bill which gave New Hampshire the nation's only State-operated sweepstakes lottery.



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 - National 11ML, 11 col. . . 150
 - National 113, 13 col. . . 215
 - National 222, 22 col. . . 295
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 - Rowe Commander, 11 col. . . 125
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 - Rowe 20 700M, 175
 - Rowe Riviera, 20 col. . . 325
 - Seeburg E-1, 22 col. . . 125
 - Seeburg E-2, 22 col. . . 150
 - Smokeshop Slimline V-18 . . . 150
 - Smokeshop Slimline V-27 . . . 195
 - Smokeshop Slimline V-36 . . . 250

- Smokeshop, new, write for special prices and circulars.**
- CANDY VENDORS**
- DuGrenier Candy-mart, 8 col. . . \$125
 - Stoner 6 Col., 102 cap. . . 115
 - Stoner 8 Col., 160 cap. . . 150
 - Stoner 8 Col., 180 cap. . . 185
 - Stoner 11 Col. Stonermatic, 260 cap. . . U-Select-It J, 74 cap. . . 65
 - U-Select-It, 188 cp., 2 col. . . 125
 - Shipman, 6 col. . . 75
 - Northwestern Sweet Sixteen . . . 245
 - Rowe Showcase, 11 col. . . 195
 - Rowe Tasty, 20 col. . . 350
 - Rowe Candy Merchant, 7 col. . . 95
 - Westinghouse Candimat, 8 col. . . 230
 - Westinghouse Candimat, 9 col. . . 245
 - Automatic's Candyshop, 700 cap., new, write for special prices and circulars.
- DAIRY VENDORS**
- Vendo Pre-Select Milk . . . \$295
 - Vendo Post-Select Milk . . . 450
 - Vendo Ice Cream, pre-select . . . 325
 - Vendo Ice Cream, post-select . . . 450

- ARCADE SPECIALS**
- 25 Watling Fortune Scales . . . \$125
 - 25 Assorted 1c Scales . . . 65
 - Sidewalk Engineers . . . 135
 - 10 Model -9 Auto Photo . . . 375
 - 3 Mercury Floor Grippers . . . 85
 - Foot Vibrators . . . 125
 - Genco Grandma . . . 175
 - Standard Metal Typers . . . 250
 - Williams Crane . . . 125
 - Williams Road Racer . . . 165
 - United Bowl-a-Ramas, 20' . . . 650
 - Bally Bowlers, 16' . . . 650

- BASEBALLS**
- Bally Big Inning . . . \$150
 - Bally Heavy Hitter . . . 165
 - Bally Baiting Practice . . . 175
 - Bally Targette . . . 175
 - Chicago Coin Big Hit . . . 250
 - Chicago Coin Bull's-Eye . . . 145
 - Midway Top Hat . . . 395
 - Un. Bonus Baseball . . . 225
 - Un. Yankee Baseball . . . 210
 - Wms. King of Swat . . . 110
 - Wms. Pinch Hitter . . . 225
 - Wms. Big Inning . . . 395
 - Wms. Short Stop . . . 165
 - Wms. Major League . . . 375
 - Wms. World Series . . . 295
 - Wms. Grand Slam . . . 450



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BOB SLIFER
Executive Director



Our 17th Year

DISCOTHEQUE RECORDS

Selected for Operator Programming

The following single records have been selected by the Billboard Review Panel and are recommended to operators for discotheque programming.

HOT 100

TITLE	ARTIST	LABEL
EIGHT DAYS A WEEK	The Beatles	Capitol 5371
NOWHERE TO RUN	Martha & the Vandellas	Gordy 7039
I'M TELLING YOU NOW	Freddie & The Dreamers	Tower 125
DO YOU WANNA DANCE	The Beach Boys	Capitol 5372
GAME OF LOVE	Wayne Fontana & the Mindbenders	Fontana 1503
DO THE CLAM	Elvis Presley	RCA Victor 8500
I KNOW A PLACE	Petula Clark	Warner Bros. 5612
THE CLAPPING SONG	Shirley Ellis	Congress 234
BUMBLE BEE	The Searchers	Kapp Winners Circle 49
I'LL BE DOGGONE	Marvin Gaye	Tamla 54112
BABY THE RAIN MUST FALL	Glenn Yarbrough	RCA Victor 8498
THE BIRDS ARE FOR THE BEES	The Newbeats	Hickory 1305
SUBTERRANEAN HOMESICK BLUES	Bobby Dylan	Columbia 43242
DO THE FREDDIE	Chubby Checker	Parkway 949
COUNT ME IN	Gary Lewis & The Playboys	Liberty 55778

SPOTLIGHTS

IT'S GOT THE WHOLE WORLD SHAKIN'	Sam Cooke	RCA Victor 8539
IT'S GONNA BE ALRIGHT	Gerry & The Pacemakers	Laurie 3293
DON'T LET THE HAND KNOW	Joe Tex	Dial 4006
SHE'S COMING HOME	The Zombies	Parrot 9747
HONEY I NEED	The Pretty Things	Fontana 1508

Mo. Ops Click With 'Theque

By EARL PAIGE

ST. LOUIS—A survey of area discotheque installations here reveals the well-organized promotion on the part of the staffers at L & R Distributing Co. who launched the Seeburg disk-dance format with a premiere showing at the Playgirl Club earlier this year.

But while the enthusiasm of metropolitan operators may have been expected, the survey is revealing that discotheque is also successful in many out-State areas. An excellent example—coinman George Close's installation in the Club 79 in Winfield, Mo., which has a population of 477.

"People around here have

never seen anything like this," Close reported, and much the same sentiment came from Bill Meese whose installations in the Castaways Lounge in Crystal City, Mo., and the Magic Carpet in Festus, where his amusement company is headquartered, have been highly successful.

Bar Business Up

Operators east of the Mississippi here like G. C. Spangenberg, who has just installed a discotheque in the Roadhouse, Ill., V.F.W., and the Victory Amusement people who have an installation in the Lamplight at Lebanon, Ill., are all reporting an increase in collections and in bar business.

"Bar business is the big surprise," reported Lawson Obermiller, of Obermiller Bros. Amusement Co. over in Columbia, Mo., "that, and the fact that a lot of spots can now cut down on the expense of live music."

The sentiments of urban operators are also reflected by many local coinmen here in the city. The Starlight Ballroom has been doing great business for O.K. Novelty and one of the best discotheque spots in town is the Carousel where Anthony Novelty has made an installation.

Court Rules Texas Tax OK

AUSTIN, Tex. — The State may levy ad valorem taxes on coin-operated machines even though they are on a United States military installation, the Third Court of Civil Appeals ruled. The court reversed a lower court judgment which awarded \$1,342 to W. Henry Adams, who sought recovery for taxes he paid on amusement machines at Fort Hood.

"It is conceded that the taxes, the recovery of which are sought, were properly calculated and are not recoverable unless the location of the amusement machines on the post during the period for which the taxes were paid precludes the State from levying and collecting taxes thereon," said the court's opinion by Associate Justice Robert Hughes.

The 157,588-acre tract of land for the fort was conveyed to the federal government in September 1950, but the State retains the right to levy taxes on personal property privately owned by persons, firms or associations, the court said, even though the deed of cessation to the government did not contain that reservation.



WITH A PORTRAIT of Enrico Caruso as an appropriate backdrop, Patrick O'Malley, (center) Automatic Canteen Co. of America president, signs a 10-year contract to operate restaurant facilities in New York's Metropolitan Opera House in Lincoln Center.

S. D. Ops' Convention Highlights



REGISTRATION at Alonzo Ward Hotel sees associate member Warren Sandler of Minneapolis checking in for two days of business forums. (Billboard staff photo)



TETE A TETE here is between Mrs. Janet Trucano, mother of the association's past president, and Kenneth Glenn of St. Paul, one of the association's long-time supporters. (Billboard staff photo)



"REMEMBER THE GOOD OL' DAYS," says Harold Scott during banquet speech. Scott, a long-time officer in the South Dakota association, gained national industry recognition for his monthly newsletters. (Billboard staff photo)

Des Moines Ops Find It Pays to Advertise

By JEAN LEMMON

DES MOINES—Des Moines coin operators are experimenting with whether or not it pays to advertise. The past several weeks have shown a great increase in radio and newspaper advertising by operators and the selling point of the ads is their coin machines, rather than menu specialties or atmosphere.

Scopitone is just beginning to emerge in the Des Moines area with nine locations featuring the new entertainment. Operators from Le Salon Blue in Des Moines' Savery Hotel, the Fluor Tap, Dominoes, Merle Hay Lanes, Greenwood Lounge, Executive Lounge, two Holiday

Inn motels and the West Des Moines Vet's Club have joined forces to share radio advertising playing up the new Scopitone. A solid schedule of spots has been aired on KCBC-Radio, Des Moines' good music radio station.

Al (Babe) Bisignano, owner and operator of Babe's, a well-known Des Moines restaurant, is trying for results with newspaper advertising for his Discotheque by Seeburg, with the Seeburg name prevalent in large ads on the entertainment pages of Des Moines papers.

Ski 'N Skore Scores During Philly Show

PHILADELPHIA — A coin-operated Ski 'N Skore game proved to be the biggest attraction of all last week's third annual Travel and Resort Show in the Philadelphia Armory.

The machine, exhibited by Joe Ash's Active Amusement Company, had a constant line of youngsters waiting to try their skill at sliding down a miniature ski slope.

Frank Ash, company sales manager and son of the company head, termed public response "Phenomenal."

Active makes a point of exhibiting at public shows in an effort to build consumer acceptance for its products. Ash estimated that thousands of potential players were developed at last week's show.

In addition to the Ski 'N Skore device, Ash also exhibited a coin-operated billiard table.

Ill. Governor Seeks Doubled Cigaret Tax

SPRINGFIELD, Ill. — Gov. Otto Kerner last Wednesday (31) asked for a doubling of the State cigaret tax to help meet his \$4 billion plus budget request for the next two years.

Public utilities, gasoline and race track taxes were also singled out for increases.

If the State Legislature follows the Governor's recommendation, cigaret taxes will go from 4 to 8 cents per pack.

According to Bill Poss of Aurora, president of the Illinois Coin Machine Operators Association, the increase would mean for most cigaret vending firms an across-the-board pricing arrangement of 35 cents per pack.

"For many operators, this would mean a slight increase in profits," he said.

\$5,660 for UJA Fund

NEW YORK—The Coin Machine Division of the United Jewish Appeal of Greater New York has received \$5,660 in donations thus far toward its annual fund drive, it was announced at a meeting Wednesday night (31) here at the Statler Hilton Hotel. More than 160 tickets have been sold for the June 19 victory dinner.

Mr. and Mrs. Max Bloom, a location owner, celebrated their 32d wedding anniversary at the meeting.

ELLIP'POOL, TIC-TAC-TOE GETS HEAVY EXPOSURE

BALTIMORE—Great Lakes Games Corp.'s Elliptipool and the remote-control games of Orbit Manufacturing are being introduced to operators in one of the most ambitious series of distributor shows in recent years.

The latest in the series will be held Tuesday (13) at General Vending Sales Corp. here, hosted by Harry Hoffman and George Goldman. On Sunday the same distributor showed the equipment to Virginia operators at the William Bird Hotel, Richmond. On March 29 Harold Hoffman and Clint Shockey, of Royal Distributing, Inc., Cincinnati, held open house for area operators, exhibiting the games. On March 30 Dick Gilger, of the firm's branch in Columbus, Ohio, hosted a similar affair. Elliptipool inventor Art Frigo has been present at the numerous shows held to date. The merchandise campaign, which utilizes elegant invitations to area operators, is the brain child of Bill Weikel.

DEL COLEMAN NAMED TO CHI CIVIC POST

CHICAGO — Delbert Coleman, Seeburg board chairman, was last week named to Chicago Mayor Richard Daley's Urban Renewal Board. Coleman takes the unexpired term of Remick McDowell, board chairman of People's Gas, Light & Coke Co., which runs through Jan. 1, 1967. Coleman serves in the honorary civic position without pay. The board deals with slum clearance and conservation.



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YOUR GREATEST PROFIT OPPORTUNITY FOR 1965 —DELUXE 6-POCKET AND BUMPER POOL®
—The Dependable Tables!
See Your Distributor or Write
Complete Selection Parts—Accessories
VALLEY SALES CO.
333 Morton St. Bay City, Michigan

WORLD WIDE ... YOUR ONE-STOP SUPERMART for MUSIC — VENDING — GAMES

SPRING SPECIALS!

BASEBALL

GOING FAST—ORDER NOW!

Midway TOP HIT\$395
C.C. ALL STAR BASEBALL	345
Wms. BIG INNING	345
Wms. SHORTSTOP	135

CHICAGO COIN 2-PLAYER

5-BALLS

ROYAL FLASH\$375
FIRECRACKER	325
BRONCO	275
SUN VALLEY	195

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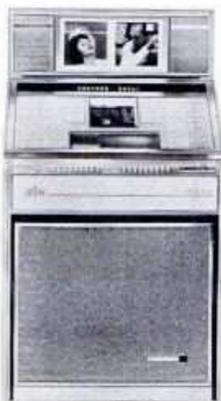
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SAY YOU SAW IT IN BILLBOARD

beauty!
big sound!
wide selection!



Model 424

new **ROCK-OLA** Princess Royal

Never before has such beauty, quality of sound, compactness and versatility been combined in one phonograph! Rock-Ola's new Princess Royal plays 100 selections of 33 1/2 or 45 RPM, 7" albums or singles, stereo or monaural. Exclusive Rock-Ola Mech-O-Matic Intermix. Only 30 1/2" wide and 43 1/2" high. Famous Rock-Ola quality and design mean less servicing . . . longer, trouble-free life. Beautiful Walnut Conolite sides.

LOOK TO ROCK-OLA FOR ADVANCED PRODUCTS FOR PROFIT

Rock-Ola Manufacturing Corp.
800 N. Kedzie Ave. • Chicago, Ill. 60651

U. S. Mulls Cigaret Health Warnings: Fear for Minors

WASHINGTON — Government might one day be asked by the Public Health Service to consider legislation to keep vended cigarettes out of the hands of minors. The subject came up during last week's hearings by the Senate Commerce Committee on bills to put health hazard warnings on cigaret labels, and possibly on cigaret advertising.

While members of the Senate committee split on the subject of health hazard warnings in cigaret advertising—most favoring only a general warning on the package—all agreed that industry should try to prevent youngsters from acquiring the cigaret habit. Doctors testified that youngsters in fourth and fifth grades are starting to smoke, where once high schools or junior high schools were the starting places.

It was pointed out that a number of States forbid the sale of cigarets over the counter to minors, but "no one can stop them from buying cigarets in a public vending machine."

Sen. Warren Magnuson (D., Wash.), chairman of the Commerce Committee, said Surgeon General Luther Terry had not asked for "remedy" from government in vending of cigarets available to minors, but "the day may come when he will."

The Federal Trade Commission has already completed rule-making which will require hazard warnings on cigaret labels and in advertising by July 1, 1965, but congress may legis-

late to take the matter out of the agency's hands, especially in the advertising area. The House Commerce Committee begins hearings this week (Apr. 6) on bills to bar the FTC from authority on cigaret hazard warnings, and set up a federal standard health hazard warning for cigaret labels.

General Vending Elects Officers

BALTIMORE — The board of directors of General Vending Sales Corp. here has elected Harry Hoffman president, and George Goldman, vice-president, secretary and treasurer.

The corporate move was necessitated by the recent death of Irv Blumenfeld, long-time

partner in the distributorship with Goldman and Hoffman.

"Our continuity of service is unbroken and our policies are the same," announced Hoffman.

The firm's service department is under the direction of the veteran Irv Block.

Sales chief for the Washington-Baltimore region is Irv Golenbeck. Jerry Harris is the firm's Virginia representative.

Corporation controller is Arnold A. Kaminkow.

Texas Eyes Bill to OK Free Games

AUSTIN, Tex.—Sen. George Parkhouse of Dallas has introduced a bill in the Texas Legislature here which would legalize free games on pinball machines in Texas by specifically exempting them from a law prohibiting gambling.

Coming Soon:

April 14—St. Joseph Valley Music Operators monthly meeting, South Bend, Ind.

April 24—Coin Machine Operator Association of South Carolina, social and business meeting, Columbia, S. C.

April 24—NAMA State Council Annual Meeting, Portland, Ore., Sheraton Motor Inn, 1000 Northeast Multnomah Street.

April 25—Illinois Coin Machine Operators Association meeting, Chicago.

May 1—NAMA Oklahoma State Council annual meeting, Skirvin Hotel, Broadway and Park Avenue, Oklahoma City.

May 8—NAMA Illinois State Council meeting, LaSalle Hotel, 10 North LaSalle Street, Chicago.

May 14—St. Joseph Valley Music Operators monthly meeting, South Bend, Ind.

May 15 — NAMA Tennessee State Council annual meeting, Hotel Peabody, Memphis.

May 16—Music Operators Association of North Carolina meeting, Manger Motor Inn, Charlotte, N. C.

May 18 — Associated Buyers Club of Chicago meeting, Neilson Restaurant, 7338 West North Avenue, Chicago.

Wurlitzer Ups Stock Dividend

CHICAGO — Wurlitzer has increased its quarterly stock dividend from 20 to 25 cents, or \$1 per share per year.

The dividend is payable June 1 to shareholders of record May 6, 1965.

CHICAGO COIN'S



TOP BRASS

SHUFFLE

EXCITING NEW SHUFFLE GAME

TOP BRASS, The exciting hi-score shuffle game that challenges the player's skill . . . timing . . . reflexes and judgment.

Player shoots puck to stop flashing lights at number of his choice in each of five rows.

Then the player shoots puck at bonus score arrows in rotation from left to right.

THE ABOVE CONSTITUTES 1 FRAME . . . THERE ARE 2 FRAMES TO A GAME.

- WIDE Formica Hand Rails.**
- FRONT DOORS** hinged for easy bulb replacement.
- NEW LARGE** all steel, pilfer proof Cash Box.
- FITS ALL LOCATIONS,** only 7 Feet Long.

Weight 295 lbs.

YOU WERE LOOKING FOR SOMETHING DIFFERENT IN A SHUFFLE GAME! THIS IS IT.



TOP BRASS

YOUR CHICAGO COIN DISTRIBUTOR IS NOW DELIVERING THESE PROVEN PROFIT MAKERS

**TRIUMPH
6 PLAYER
PUCK
BOWLER**



**SUPER-SONIC
with SWIVEL
SCORE RACK**



**CRISS CROSS
POP-UP**

The Game with the **BOUNCING BALL ACTION!**



CHICAGO COIN MACHINE DIV.

CHICAGO DYNAMIC INDUSTRIES, INC.

1725 W. DIVERSEY BLVD., CHICAGO, ILLINOIS 60614

FOR SALE

- Bally Deluxe Club Bowler\$ 95.00
- Bally DeLuxe Jumbo Bowler . 95.00
- Gottlieb Sunshine Pinball 50.00
- 20 ft. American Shuffle Board .. 195.00
- Corsair 20 Completely Rebuilt . 95.00
- Rowe 20-700 Completely Rebuilt . 175.00
- Barrel O Fun 60
- Barrel O Fun 61
- Shoot A Line

Send 1/2 deposit to

Guerrini's

1211 W. 4th St.,
Lewiston, Pa.

Say You Saw It in
Billboard

'Be Specific,' Says Mitchell

CHICAGO—Speaking at a convention business session last week, NVA counsel Don Mitchell offered several practical suggestions to members regarding improved service by the association.

In a speech entitled "Who, What, Where?" Mitchell urged operators confronted by legal problems to "be specific."

Said the attorney, "Rumors grow faster than facts. Therefore, when trouble arises, find out 1) Who is involved, 2) What is involved (get it in writing) and 3) Where it occurred."

In "being specific," Mitchell said, "we'll avoid that other kind of BS."

N. H. Kills Tax

CONCORD, N. H. — The New Hampshire House of Representatives has killed House Bill 52, which would have provided a 7 per cent mark-up on tobacco products for the cost of doing business in defining cost to the retailer under the Unfair Sales Act.

COINMEN in the news

PHILADELPHIA

James F. Hutton, president of the Business and Industry Services, Automatic Retailers of America, was honored by the Women's Auxiliary of the Mary Bailey Institute for Heart Research, at its April in Paris Ball Saturday evening (April 3) at the Bellevue-Stratford Hotel. Hutton was presented the group's second annual Gold Heart Award. The presentation was made by Dr. William Likoff, noted heart surgeon at Hahnemann Hospital here. Mrs. Leonard Weinfeld, chairman of the ball, said Hutton was chosen as the award recipient for his civic and charitable activities, which includes being president of the Mary Bailey Institute. He was previously president of Slater Food Service Management here when the company was merged with Automatic Retailers in 1961. His division of the company serves business, industry, government and military clients in 40 States and Puerto Rico.

The city has awarded the contract to operate vending machines in the newly built Municipal Services Building to the Macke Variety Vending Co. The firm's bid offering 26.8 per cent of gross revenues for three years was the highest offered. The Macke firm will put two beige-colored machines on each of the 16 floors of the new city office building. One machine will dispense coffee, and the other will offer cookies and candies. In addition, three of the floors will have an additional machine to dispense milk. Profits from the machines will be distributed among city employee groups and clubs.

It was a "double" celebration that Globe Consumer Discount Corp. tendered David Rosen on Sunday night (21) at the CR Club. Rosen is president of David Rosen, Inc., Rowe-AMI distributors in the area; and Globe Corp. has been a source of financial strength and support for the amusement machines industry for many years. The occasion was to mark a "double" event—Rosen's 50th birthday and his 25th year as a member of the board of directors of the Globe Corp. The celebration was staged by the officers and board of the corporation and only the immediate members of the Rosen family were invited.

Morris Schuchman, secretary and managing director of Globe, presented Rosen with a gold clip and an appropriate scroll. Entertainment was headlined by Lou Monte, singing star whose Warner-Reprise records are distributed by the Rosen firm. For the occasion, Monte, who is identified with the hit "Mouse Song," presented Rosen with a gold mouse figure.

Albert M. Rodstein, president of Macke

Variety Vending Co., local vending firm, announced that Jack Brackbill, supervisor of mechanics for the company, has been promoted to manager of maintenance and repairs.

MAURIE H. ORODENKER

SAN FRANCISCO

"Rosie" Rosenberg has joined Advance Automatic Sales as manager for music after about 15 years with the Emarcy Distributing Co., a coin machine distribution firm which has been closed. Louis Wolcher is general manager of Advance, which is northern California distributor for Seeburg. Peter DeLucca has been named manager of Nor Cal One-Stop, 1175 Howard Street here, succeeding Joyce Richardson who has joined a record distributor in San Diego. De Lucca has spent the past seven years as assistant manager at Nor Cal.

The first in a series of Cold Drink Marketing Conferences will be held at the Bellevue Hotel here on March 24 and 25 by the Seven-Up Co. of St. Louis. The conference will be addressed by Norman Murray, vender cooler manager, as well as vice-president and sales manager D. J. O'Connell. It is one of five to be held throughout the country in Oklahoma City, Minneapolis, Atlanta and Indianapolis, and will be attended by regional franchise bottlers.

Other speakers include fountain sirup manager Ray Wenstrom and western regional sales manager E. J. Cunningham of San Francisco.

Russ Catanho and Sam Tessler have broken up their partnership of the last approximately five years and have opened separate businesses of their own.



MELONE

The owners of the Oakland firm known alternately as Sam-Russ, Inc., and Oakland Automatic Sales Co. are both conducting coin-operated phonograph services, as well as automatic cigarette and other vending machines. Catanho has moved to 19 Alice Street and retains the name Oakland Automatic. Tessler remains at the original address, 125 10th Street and continues in business simply as Sam Tessler.

American Shuffleboard Co.'s Nick Melone was in town last week to exhibit product at a college show. While in the Bay area he called on Stan Lystad at American Shuffleboard Sales of Northern California in Oakland. He planned to see John Weiss at American Shuffleboard Sales of Southern California and Les Lystad of the company's Seattle outlet before flying back to Union City, N. J.

GODFREY LEHMAN

DON'T MISS
YOUR SALES
OPPORTUNITY!



Deluxe KLUB POOL

IT'S HOT!

- 4 1/2 inch formica top frame
- Five inch chrome plated leg levelers
- Epoxy painted steel corner sections
- Separate maximum security coin box
- Two sizes—Regular 56X40; Jumbo 75X43
- Two color combinations: Blue and white, Cardinal red and white

Irving Kaye Co. Inc.

363 Prospect Place, Brooklyn 38, N. Y.

STerling 3-1200

RECONDITIONED SPECIALS GUARANTEED

IN STOCK—SUBJECT TO PRIOR SALE

PIN BALLS

BALLY	WILLIAMS
MOON SHOT	"21"
CROSS COUNTRY	MAGIC CLOCK 2-PI.
CUE TEASE 2-PI.	CARAVELLE 4-PI.
HOOTENANNY	RESERVE
STAR JET 2-PI.	METRO 2-PI.
SKY DIVER	TRADE WINDS
MAD WORLD 2-PI.	MARDI GRAS 4-PI.
GRAND TOUR	4 ROSES
2 IN 1 2-PI.	SWING TIME
HARVEST	
GOTTLIEB	
RACE TIME 2-PI.	ALOHA 2-PI.
ATLAS 2-PI.	FASHION SHOW 2-PI.
SEVEN SEAS 2-PI.	OLYMPIC
LITE A CARD 2-PI.	SWING A LONG 2-PI.
KEWPIE DOLL	FLYING CHARIOT 2-PI.
SHOW BOAT	SHIPMATES 4-PI.

Write for complete 1965 Catalog of
Phonographs, Vending and Games.

Established 1934



Cable:
ATMUSIC—Chicago

ATLAS MUSIC COMPANY

2122 N. WESTERN AVE., CHICAGO 47, ILL. ARmitage 6-5005

Baltimore Bingo

• Continued from page 47

former commander of the New York City Police Department's legal bureau.

Police Present

Norman Boyle, the New York Police Department's chief engineer, was also present.

There are reportedly about 500 units in this county which carry the \$250 federal license stamp. Their annual gross has been estimated at \$5 million.

Removal of these machines by law was strongly advocated by Bishop John Wesley Lord, of the Baltimore-Washington region of the Methodist Church.

The bishop said the ban "would make stronger the democratic supports of our nation," and would "strengthen not only the moral and spiritual life of the country but also its political and economic life."

Payoffs

County patrolman Ray E. Nichols testified on March 31 that in surveying 38 locations he observed seven payoffs and was paid off once himself.

The bill's authors said that only multiple-odds machines would be barred; not the simpler pinball devices of the skill-amusement variety.

The March 31 and April 5 hearings attracted overflow crowds which could not be accommodated in the largest meeting room of the Towson Courthouse. Fire Bureau officials were forced to clear the aisles at one point.

Change-Over to all 33 1/3 Play

• Continued from page 47

the single record market in the 45-speed was too important—especially with teen-agers—to eliminate.

Al Bodkin, a New York operator, said he went along with the one-speed 33 1/3 movement. "When you got a winner, go to dinner."

Fred Pollak, vice-president at Rowe AC Manufacturing, said that "It makes no difference to us what speed as our machines now have the automatic mixer, and it's a relatively inexpensive accessory." He did feel, however, that operators would be able to get more stereo music on the 33 1/3 speed and this might be better for discotheque locations. Also, he said 33 1/3 speed might give operators an opportunity across the nation to lift themselves out of the rut of the 5- and 10-cent play.

Many people feel that the

Lazars Take Bermuda Jaunt

MANCHESTER, N. H.—John T. Lazar, owner of the Manchester Music Co., which operates amusement machines in the area, has returned from a nine-day trip to Bermuda. He and Mrs. Lazar were accompanied by a party of friends on the trip and made their headquarters at he Bermudiana Hotel in Hamilton.

45-only-speed machines left in operation are in class Z locations and virtually approaching junking age. As a practical matter, A. D. Palmer of Wurlitzer feels that most single-speed, 45-only phonographs should not be operating. He pointed out that a phonograph machine depreciates fully in four years and only dual-speed machines have been made during the last four years. The economics of keeping a phonograph longer than four years is questionable, he added.

In 1949, Palmer recalled, Wurlitzer gave operators a choice of a 33 1/3 or 45 phonograph which played a seven-inch record. This was when Columbia and RCA Victor were waging the battle of the speeds and it was uncertain which speed would replace the 78. The spate of single-speed 45 players for teen-agers and the emergence of the 33 1/3 as the album speed for adults were primarily responsible for the current two-speed industry, Palmer said.

Palmer pointed out that Wurlitzer's latest programming move—the introduction of 10 discotheque little LP's, all 33 1/3 speed—reinforces the company's belief in the 33 1/3 speed.

Al Denver, president of the New York Operators Association, said he was for anything that would make things easier, but felt he couldn't comment about the benefits of one or two speeds.

*The **WURLITZER 2900** gives
listeners better stereophonic music because
of solid state amplification—gives
the player better value because of its
Golden Bar Top Tunes feature—
gives the operator better return on his
investment because of the high earning
power and lower service costs.*

Hadn't you better see your Wurlitzer Distributor now?



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JM REVIEWS



Pop LP Spotlights are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing on Billboard's Top LP's charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.

COUNTRY SPOTLIGHT

DO I HEAR A WALTZ?

Original Cast. Columbia KOL 6370 (M); KOS 2770 (S)

Blending of Richard Rodgers' music and Stephen Sondheim's lyrics makes this one of the most melodic and word-wise Broadway musical sets to come along in some time. Stars Elizabeth Allen and Sergio Franchi give songs like "Stay," "Take the Moment" and title song strong appeal.



POP SPOTLIGHT

PASS ME BY

Peggy Lee. Capitol T 2320 (M); ST 2320 (S)

A combination of the irresistible, indestructible Peggy Lee, fine material with expert ad-lib arrangements by Lou Levy and it's a winner! Peggy, with her natural ease and grace segues from her catchy night club material, "Sneakin' Up on You," to "I Wanna Be Around" and on to a swinging "Hard Day's Night." Her interpretation of the TV theme "Bewitched" is another standout.

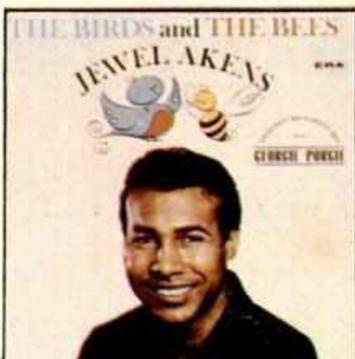


POP SPOTLIGHT

THE BIRDS AND THE BEES

Jewel Akens. Era EL 110 (M)

From the "Birds and Bees" hit single (included here), emerges a new vocal talent on the pop LP market. Material in the package is much in the vein of his current hit and strong backing is provided by the Don Ralke arrangements. The Akens delivery is fresh and full of authority. His original tune, "Tic Tac Toe," is a clever and catchy piece of material.



POP SPOTLIGHT

CONNIE FRANCIS SINGS FOR MAMA

MGM E 4294 (M); SE 4294 (S)

Based on her recent single successes, "For Mama" and "Whose Heart Are You Breaking Tonight," this package contains an additional 10 tunes performed in the familiar Francis style. "No One Ever Sends Me Roses" has single hit possibilities. Other original material contained is well performed and arranged. Another winning LP.



POP SPOTLIGHT

YEH YEH

Georgie Fame. Imperial LP 9282 (M); LP 12282 (S)

Making his album debut based on the hit single, "Yeh, Yeh," the British import displays a definite feel and understanding of rhythm and blues and/or rock-oriented material. "I'm in the Mood for Love" is heard in melody on the organ but with new lyrics. Fame has a tremendous sense of creativity and imagination.

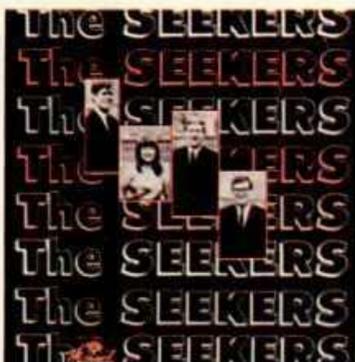


POP SPOTLIGHT

HUSH, HUSH, SWEET CHARLOTTE

Patti Page. Columbia CL 2353 (M); CS 9153 (S)

Backed by lush string arrangements of Robert Mersey and Bob Johnston, the singing rage offers one of the finest packages of her career. In full command of the haunting, folk-flavored material such as "The Green Leaves of Summer," "Scarlet Ribbons" and "Black is the Color of My True Love's Hair," Patti is superb.



POP SPOTLIGHT

THE SEEKERS

Marvel 2060 (M); 3060 (S)

Currently riding the Hot 100 chart with their Capitol single, "I'll Never Find Another You," the Australian group in this LP presents material they have performed throughout England (their present home). The group, consisting of three boys and a girl, blend richly as they sing such greats as "This Train," "Chilly Winds" and "Run Come See." The solo work of Judith Durham on "All My Sorrows" is one of warmth, sensitivity and outstanding vocal control.



POP SPOTLIGHT

LATIN FOR LOVERS

Doris Day. Columbia CL 2310 (M); CS 9110 (S)

In her inimitable, fresh, warm style, Doris Day delivers a dozen well-chosen selections with the added plus of bossa nova arrangements by Mort Garson. Absent from LP's recently and missed, she one again proves her sensitivity for lyric content on such as "Fly Me to the Moon" and "Quiet Nights of Quiet Stars." Excellent package.



POP SPOTLIGHT

MY KIND OF WALTZTIME

Ethel Ennis. RCA Victor 2986 (M); LSP 2986 (S)

Ethel Ennis' vocal prowess on the waltz mood is effectively put in focus here. She knows how to set up a mood that stays warm and winning through a repertoire that includes a standard like "The Song Is Ended" and a comparative newcomer like "Coloring Book."

COUNTRY SPOTLIGHT

CONNIE SMITH

RCA Victor LPM 3341 (M); LSP 3341 (S)

This package is her first album. Already known for her hit, "Once a Day" (included here), this album is additional evidence that Miss Smith has the true country quality. Listeners will like the tangy nature of her voice and the authentic country songs and arrangements, including "The Other Side of You" and "Tell Another Lie."



COUNTRY SPOTLIGHT

THE RACE IS ON

George Jones. United Artists UAL 3422 (M); UAS 6422 (S)

Starting with his hit single, "The Race Is On," this package of lost love material is a powerhouse, with exceptional readings by Jones. Standouts include "World's Worst Lover," "She's Mine" and "I'll Never Let Go of You." "Your Heart Turned Left" sounds like a potential follow-up to "The Race Is On."



CLASSICAL SPOTLIGHT

FOUR FAVORITE VIOLIN CONCERTOS (3-12")

Isaac Stern/New York Philharmonic (Bernstein)/Philadelphia Orchestra (Ormandy). Columbia D3L 321 (M); D3S 721 (B)

This three-record set is magnificent. In the Beethoven work, Stern finds the mark with great accuracy. Brahms is given a performance of understanding and skill.



CLASSICAL SPOTLIGHT

WAGNER: PARSIFAL (5-12")

Orchestra of the Bayreuth Festival (Knappertsbusch). Philips PHM 5-550 (M); PHS 5-950 (S)

This superb version of "Parsifal," recorded live at the Bayreuth Festival by the Bayreuth Festival Orchestra, features such top U. S. performers as Jess Thomas and George London. Knappertsbusch, of course, is one of the great interpreters of Wagner. The five-record package is a fine job.

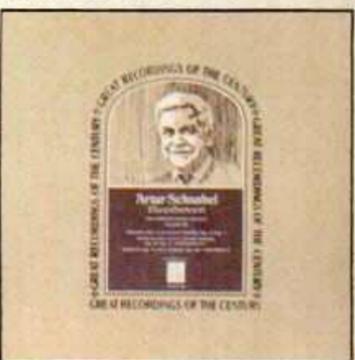


CLASSICAL SPOTLIGHT

BETHOVEN: PIANO SONATAS 13, 14 (PASTORAL), VOL. 6

Artur Schnabel. Angel COLH 56 (M)

This record is one in a series of 13 being offered separately after originally being released in one package. In this, as in the other LP's which feature the complete sonata works, Schnabel displays the unique style for which he is famous. He is lyrical, positive and feeling.

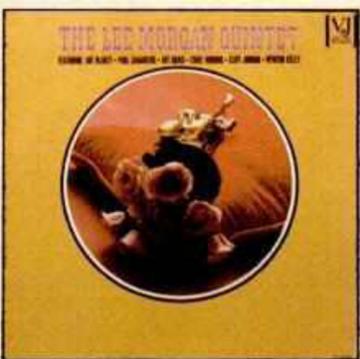


CLASSICAL SPOTLIGHT

DVORAK: CELLO CONCERTO/TCHAIKOVSKY: VARIATIONS

Leonard Rosey; Philadelphia Orch. (Ormandy). Columbia ML 6114 (M); MS 6714 (S)

Two highly melodious works by popular composers are well performed and cleanly recorded to combine in providing strong sales potential.

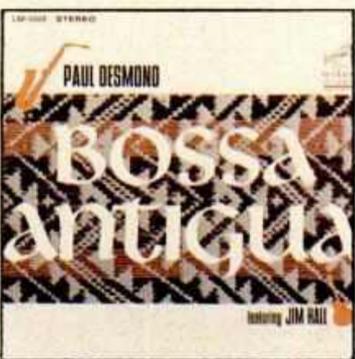


JAZZ SPOTLIGHT

THE LEE MORGAN QUINTET

Vee Jay VJ 2508 (M)

Lee Morgan (trumpet) is a veteran of Dixie's big band and of the famous Jazz Messengers. Art Blakey, drummer-leader of the Messengers, supports Lee on this album together with several other great jazz players. A commanding stylist, his technique is clean and sharp without being harsh. A pleasant and inventive player with a great future.



JAZZ SPOTLIGHT

BOSSA ANTIGUA

Paul Desmond. RCA Victor LPM 3320 (M); LSP 3320 (S)

The bossa beat and the educated sax of Desmond are a jazz fait accompli. Add the tender touch of Jim Hall to a guitar that almost speaks, and the punctuation of Connie Kay's drumming and Gene Wright on bass, and there is jazz mellow, flowing and uplifting. The tenor of the presentation and the name of Desmond will give this LP pop sales potential as well.



RELIGIOUS SPOTLIGHT

LET ME WALK WITH THEE

Tennessee Ernie Ford. Capitol T 2296 (M); ST 2296 (S)

Eleven outstanding songs of faith are beautifully and reverently interpreted by the rich baritone voice of Ernie Ford. As in his past successful religious LP's, Ernie has chosen a fine program of material, most of which is well known. The arrangements and choir work of Jack Fascinato lend melodic support.



RHYTHM & BLUES SPOTLIGHT

THE GREAT OTIS REDDING SINGS SOUL BALLADS

Volt 411 (M)

Redding has had a considerable career as a hit-maker. Such sides as "That's How Strong My Love Is," "Chain and Bound" and "Come to Me," have all been big chart entries. Otis' many fans will appreciate his writing talents, amply displayed in this LP, as well as the music of Sam Cook.