

Billboard

The International Music-Record Newsweekly

Radio-TV Programming • Phono-Tape Merchandising • Coin Machine Operating

WSM N'ville Fest Fantastic

By ELTON WHISENHUNT

NASHVILLE—The 14th annual WSM Country Music Festival and the 7th annual Country Music Association convention enjoyed their greatest success last week (21-23) as some 4,000 delegates from all over the U. S. poured into the city.

An air of excitement over the domestic and international growth of country music was

reflected as delegates told each other of new country music inroads.

Delegates attended one event after another in a hectic week highlighted by election of CMA officers, presentation of BMI awards, the CMA banquet to unveil a winner, if any, to the Country Music Hall of Fame and the many events sponsored or co-sponsored by radio Station WSM.

Large and small record labels

went all out in promoting their artists and products. This convention draws more top record and music executives from around the nation than any other. There was a carnival-like gaiety, and good will.

Hospitality rooms were everywhere. Some delegates found that staying up all day and night was impossible.

Record Attendance

The record-breaking attendance
(Continued on page 10)

Gospel Parley Camp of Inspiration

By ELTON WHISENHUNT

MEMPHIS—The 10th Annual National Quartet Convention which ended its four-day run Sunday (17), was "the biggest and best ever," James Blackwood, of the Blackwood Brothers, convention president, said last week.

More than 50 professional quartets enthralled some 20,000 fans during the four-day event at Ellis Auditorium. Several doz-

en amateur quartets also thrilled the crowd Saturday morning.

A highlight was the Sunday morning worship service. After an hour of special music, Rev. Hovie Lister, leader of the Statesmen Quartet, preached. A number of persons went forward at the close of the service, some with tears in their eyes.

Sincere and moving singing during the convention also brought tears to many eyes. Thousands of gospel music fans, many who came several hundred

miles to attend the biggest gospel music event of the year, browsed through the lobby area where quartets had their displays set up and bought sheet music, albums and song books.

Six hundred copies of Billboard's "World of Religious Music" were left with Blackwood, the convention president. He reported later all were sold and placed an order for 5,000 for his quartet to take on the road. Other quartets will also sell the book to fans.

Sour Outlines BMI's Ambitions

NASHVILLE — BMI will shortly open negotiations leading to licensing of additional non-broadcast areas of the music business — particularly the use of music at hotels and colleges. This was indicated by Bob Sour, BMI president, in an interview. Sour noted that BMI

licensing of live performances was now based upon the seating capacity of the arena or auditorium, as opposed to the prior principle of a percentage of the amount spent for the music.

As a result of the new system, the number of licensees has risen as has income. Sour pointed out, however, that the development of the non-broadcast field is a long-range proj-

ect. Its potential, with regard to the income to copyright owners is good, he added.

Commenting on the many facets of today's world of music, Sour stated that BMI would continue to serve and maintain the vitality of all these musical forms; serious music, pop music in its various manifestations, jazz, country, r&b and folk.

(Continued on page 3)

UI to 'Roll Em' On Rock Films

By ELIOT TIEGEL

HOLLYWOOD — Universal International, the powerful MCA-controlled picture empire, has signed a two-year contract with two young, music-oriented producers, Len Weinreb and Bart Patton, to create 14 rocking films over a two-year span.

UI thus becomes a major studio especially commissioning a company to create, develop and provide it with a steady

(Continued on page 8)

Bill Denny, CMA President; Hal Cook, Board Chairman

NASHVILLE — Bill Denny, president of Cedarwood Publishing Co., one of the large country music houses at Nashville, was elected president of the Country Music Association last week (21) to succeed Tex Ritter.

Ritter, who has served as president the past two years, was given a standing ovation by the some 300 members who attended the annual CMA meeting. Ritter called his work the past two years a "labor of love."

Denny, 30, took over Cedarwood in 1963 when his father, the late Jim Denny, who founded it, died. Bill Denny has a broad background as a DJ, radio show producer, advertising account executive and Nashville manager for Columbia Records. As a boy of 10 he sold pillows and books at the Grand Ole Opry when his father managed the show.

(Continued on page 8)

for complete coverage
of country and gospel
music conventions . . .

pages 8, 10, 48, 50, 51 and 52



UNITED ARTISTS RECORDS' JIMMY ROSELLI has been hailed as the sensation of the night club business and is breaking attendance records wherever he appears. Roselli's UA albums have also made a deep impact. The belter's brand-new collection is entitled "SALOON SONGS" and will be the recipient of an all-out campaign by the label. It is one of the key sets in UA's new album program called "The Magnificent Seven." (Advertisement)



Heading one way and that's to the top of the Charts is the new smash single of MARVIN GAYE, "Ain't That Peculiar," TAMLA 54122. Another first-rate performance for MARVIN GAYE. (Advertisement)

(Advertisement)

One of the magnificent 7

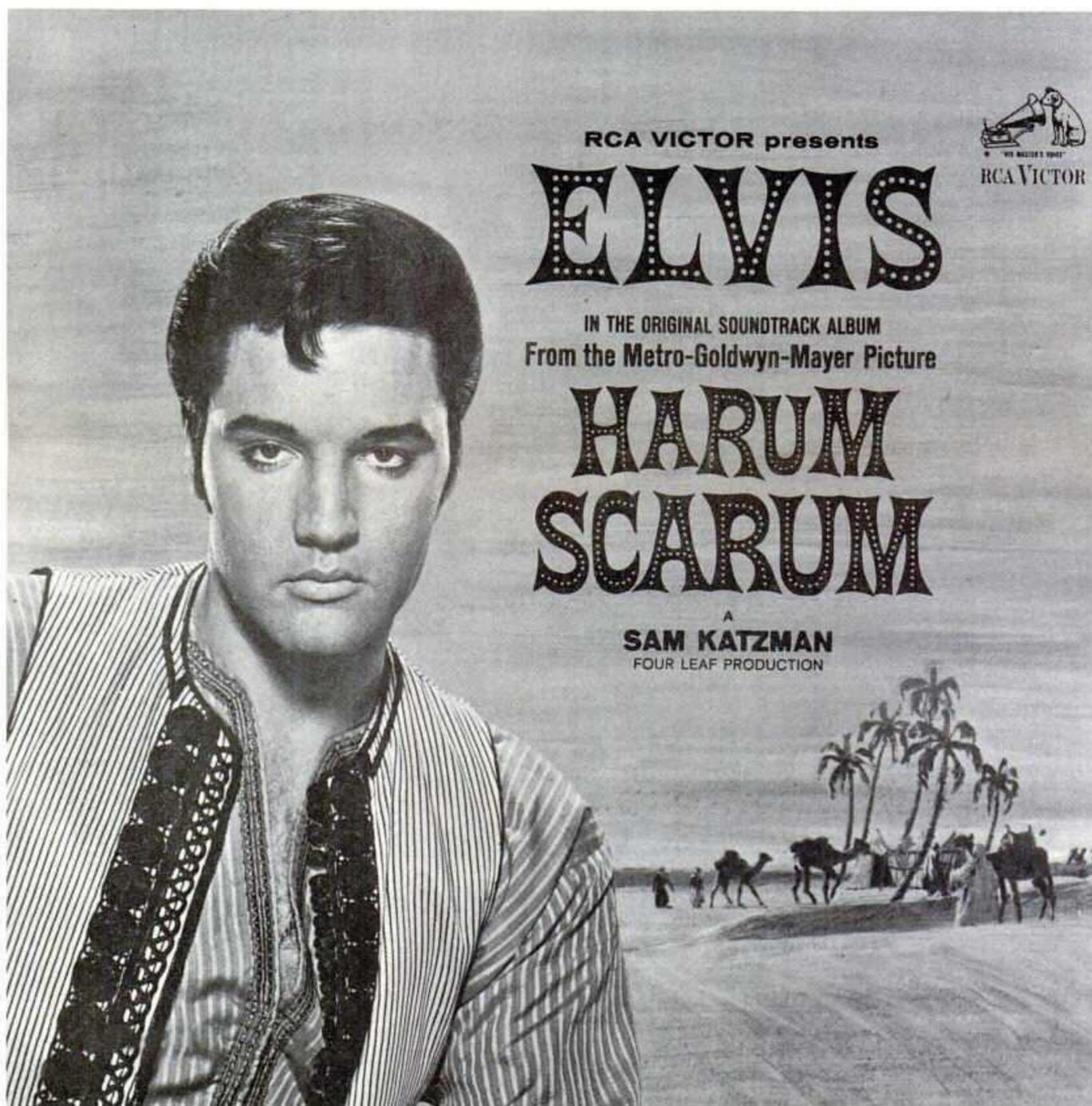
Ferrante and Teicher's concert tours have taken the country by storm and here's the album to remember them by.

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COL.'S JFK PACKAGE PACKS LASTING WALLOP

NEW YORK—Columbia Records has come up with the definitive tribute to John F. Kennedy. It's an impressive packaging of a two-LP set with a 252-page book published by Atheneum Press. The book-record set, produced and edited under the direction of Columbia President Goddard Lieberson, will add much to the record company's prestige and to the Kennedy legend.

It is a unique adventure into the life of the late President and portrays the majesty of the man through photographs, text and the sounds of his friends and family in reminiscences of him. His spirit and joy of life is captured in a homey family album style yet it emerges as an offering of historical import.

The package was prepared with the co-operation of Sen. Robert Kennedy (D., N. Y.) and other members of the Kennedy family and their efforts have been handsomely rewarded. More than 400 hours of tape were edited for the two LP's whose running time is about 72 minutes. The friends and family relate their impressions with love but without undue sentimentality and build up to the late President. He is heard on the closing portions of the record set in excerpts from several of the key speeches made during the Presidency.

Attractively Presented

For the book, White House files photographs, some of which have never been published before, are attractively presented along with many documents including the President's boyhood letters as well as correspondence of a more historical nature. The text also includes many portions of the tape conversations which makes it all doubly effective.

The set, which carries the over-all title of "John F. Kennedy . . . As We Remember Him" (L2L 1017), is a Columbia Records Legacy Edition and is going into market with the suggested list price of \$19.95. All royalties from the sale of the Legacy package and the book, which will be sold separately by Atheneum Press at \$17.50 or the pre-publication price of \$14.95, will be donated to the John F. Kennedy Memorial Library. The Legacy package will be put into the Columbia Record Club at the end of October.

National Push

Even though the initial reaction to the package has brought in orders for more than 100,000 copies, Columbia isn't scrimping on its over-all push. National advertising has been set for Time magazine (professional edition), The Reporter and The Saturday Review. It will also be highlighted in Columbia's supplement going into 23 national editions on Nov. 28. Radio advertising will be given special stress and a four-page brochure on the entire Legacy Collection featuring the JFK Package on the cover is being prepared for a saturation spread. Display pieces designed to show the entire package have been prepared for dealer demonstration and a specially designed 300-line ad mat is also being made available to help promote the package.

In addition, all the people that were associated with and contributed to the preparation of the set will receive the package as well as a selected list of personages, prepared by Lieberson.

A lot of effort went into the making of the set and a lot of effort is going into the selling of it. It's an effort of which all involved can be proud.

MIKE GROSS

Koppleman & Rubin Are Inked by MGM

NEW YORK—MGM Records has signed Koppleman & Rubin Associates as independent record producers on a non-exclusive basis. The agreement calls for 32 sides in the next 12 months.

Cameo-Parkway to Handle Skyscraper

NEW YORK — Cameo-Parkway Records has acquired distribution rights for Skyscraper Records, a division of Holton Records. The deal, which covers world rights, is for two years.

It's the third distribution deal made by C-P in the last two months. The others were with Conlo Records and Calla Records.



At the Premium Show held recently at the New York Coliseum, RCA Victor Records Premium Activity made its first sale of the newly marketed Stereo 8 Tape Cartridge to Knox-Reeves Advertising through Incentive Services Inc. The incentive package includes seven Stereo 8 tape cartridges plus a Stereo 8 Lear-Jet tape player. Clinching the deal are, left to right, J. J. Pope, RCA Victor Premium Activity representative; L. M. Strauss, promotion director of Knox-Reeves; John Shellman, president of Incentive Services, and Robert J. Clarkson, manager of Premium Sales for RCA Victor.

\$165 Million Ford Grant to Spur Classical Music Sales

By AARON STERNFIELD

NEW YORK—The classical record business will be a major beneficiary of a \$165,000,000 program aimed at subsidizing the nation's 50 major and metropolitan symphony orchestras.

Putting up \$85,000,000 is the Ford Foundation. The orchestras must raise matching funds.

The grants range from \$600,000 to \$2,500,000. The orchestras can use the money to boost salaries of musicians, lengthen their season, bring in outside soloists—in short whatever they see fit.

No direct subsidization of recording activities is provided for in the program, but it is being considered. The problem, according to Edward F. D'Arms, associate director of the Ford Foundation's program in the humanities and arts, is to find a method of helping with the recording of works which should be heard without making direct subsidies to commercial record companies. The Ford Foundation has not given up on finding a formula.

But even without direct subsidies to the recording industry, the sale of classical records is bound to be boosted by the program.

Many of the orchestras eligible for grants are factors in the classical record business. They include the Boston, RCA Victor; Chicago, RCA Victor; Cincinnati, Decca; Cleveland, Columbia; Detroit, Mercury; Los Angeles, RCA Victor; Minneapolis, Mercury; New York Philharmonic, Columbia; Philadelphia, Columbia, and Pittsburgh, Command. The label affiliations mean they have a contract with or have recorded for the above-mentioned companies.

According to Henry T. Heald, president of the Ford Foundation, "American orchestras are unparalleled in number and quality, but many troublesome conditions limit the range of their services and raise uncertainties about the future supply of talented players."

Briefly, the program is designed to enable more musicians to devote more energy to orchestral performance, to increase seasons and thereby expose classical music to more listeners, and to attract more young people to the profession by raising annual incomes.

Meager Income

Among major orchestras last year, the average contract salary for musicians was slightly more than \$5,000. Only four orchestras offered full-year contracts, and most symphonies had seasons of less than 30 weeks.

Unlike many other nations of the Western world, the U. S. does not subsidize classical music.

Money comes from public subscriptions. The Ford move, while not unique, represents the largest sum ever appropriated in this country for the nurturing of classical music.

On the record company level, only DGG has a systematic program of subsidizing classical music. The MGM-distributed label has been footing a substantial portion of the bill for a Long Island concert series.

The financial arrangements of the Ford Foundation program work out like this:

Breakdown of Grant

Some \$21,000,000 will be granted on a non-matching basis. The other \$64,000,000 will consist of endowment funds which the orchestra must match with funds in ratios of one-to-one and two-to-one. The Ford Foundation will grant the matchable \$64,000,000 to a trust fund, the annual income of which will be distributed to the orchestras. At the end of 10 years, the trust fund will be liquidated and the money allocated to the orchestras.

Budgets of the 25 major symphony orchestras last year ranged from \$300,000 to \$2,600,000. Budgets of metropolitan orchestras ranged from \$100,000 to \$450,000.

Preview Programs

While the Ford Foundation has never before attempted anything with the scope of the current program, it has shelled out \$18,408,875 to the musical arts since 1957.

The money has gone for the development of civic opera companies, the training of singers, the subsidization of the New York Pro Musica (which records for Decca), composers, orchestras, critics, and even \$156,000 for the Early American Jazz Archives in New Orleans.

While the effect of the latest Ford Foundation move on the classical record business is difficult to assess, it will certainly be considerable. Classical records represents roughly 12.5 per cent of the total U. S. record sales in dollar volume. Much of these sales are in a few of the more sophisticated metropolitan areas: New York, Los Angeles, San Francisco, Chicago and Boston.

The lengthened symphony seasons will enable orchestras to spend more time on the road and expose classical music to people who might never otherwise hear a concert. Some of these people will be record buyers.

There is also no question that the quality of recorded classical performances will be enhanced as a result of the program. It all adds up to one of the biggest bonanzas the classical record business has had in its history.

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BMI Chooses Robert B. Sour As President



ROBERT B. SOUR

NEW YORK—Robert B. Sour has been elected president of Broadcast Music Inc. The board of directors of BMI also named a director of the board.

Sour fills the spot that has been vacant since March of this year when Robert J. Burton died in a fire in Vancouver, B.C. Sour was vice-president of writer administration at the time of his election. A successor to his post has not yet been named.

Sour began his career at BMI

Sour Outlines BMI's Ambitions

• Continued from page 1

"The public," he said, "is made up of many audiences, therefore, all kinds of music is needed, lest the public be short-changed. It must," he added, "encourage creative people."

Increase Affiliations

Commenting upon today's democratization and internationalization of music, Sour stated that BMI will increase its affiliations with foreign societies. He said, "BMI, the American mem-

ber of CISAC, is affiliated with 23 foreign societies now. Affiliations with several more will be concluded shortly," he said, adding: "We are at the point where musical cultures cannot be isolated; one must influence the other."

Sour said that in the last several years the monies paid to foreign societies have increased. The balance of money-flow is still in favor of this country although the percentage increase for payment abroad has risen.

With regard to the general pop music scene, Sour said that today's songwriters "reflect an awareness of what is happening." This is manifest by the so-called protest songs.

The BMI president expressed gratification with the results of BMI's musical theater workshop under Lehman Engel. This has now grown to the point where it holds 17 seminars weekly. In essence, the workshop serves as a showcase for producers. Recently, for instance, Cheryl Crawford signed Jack Holmes and bought the show rights to Alexander Cordell's book "The Rape of the Fair Country" as a result of showcasing by the workshop.

Addressing the assemblage at the BMI Awards dinner here Thursday (21) Sour stated he would carry on the policies first laid down by Sidney Kaye, BMI board chairman, and as developed and emplaced by Carl Haverlin and the late Bob Burton.

EAST ASCAP SETS MEETING

NEW YORK — The semi-annual East Coast membership meeting of the American Society of Composers, Authors & Publishers will be held Thursday (28) at the Starlight Ballroom of the Waldorf-Astoria Hotel here. At the meeting, reports will be given by the ASCAP President Stanley Adams and other officials of the Society.

in 1940 as a lyric editor. As a lyricist, he contributed the words to "Body and Soul," "Walkin' by the River," "We Could Make Such Beautiful Music Together" and "I See a Million People," among others. He was named vice-president in charge of writer relations at BMI in 1956.

TelePro Buys 'in' Autostereo, Inc., And Opens Company in Canada

NEW YORK—TelePro Industries, Inc., of Cherry Hill, N. J., and New York has acquired an interest in Autostereo, Inc., of Van Nuys, Calif. An interest has been retained by the principals of Autostereo.

Marketing of Autostereo monaural and stereo tape players and cartridges will be handled by the newly formed corporation. Officers of the company are Richard Danielson, chairman of the board; Norton Cooper, president; Victor Muscat, secretary-treasurer.

Capitalization amounts to more than \$1 million. The manufacture of all Autostereo products will be moved to the TelePro plant in Cherry Hill, and all dyes and other processing equipment are being transferred from Van Nuys. Staff of the New Jersey plant is being expanded from 210 to 300 to accommodate the new work load. To make room for the new production, TelePro has already moved its Communications System & Equipment division to another plant in the Cherry Hill Industrial Center.

\$4 Million in Sales

Up to the time of the merger, this year's sales of Autostereo was close to \$4 million, caused primarily by the growing acceptance of car tape systems. In addition to marketing tape players, the company maintained its own tape duplicating facilities and amassed a library of over 1,000 albums for sale to owners of auto and home tape cartridge players.

TelePro of Cherry Hill, a subsidiary of Defiance Industries, manufactures continuous loop tape cartridges and also produces monaural tape cartridge

players for the automobile and home markets.

Last week a new company, TelePro Industries (Canada), Ltd., was formed to manufacture, market and sell internationally all products developed by TelePro Industries. The headquarters of the new company will be in Toronto.

Directors of the company are Victor Muscat, R. L. Hiffines, Norton Farber (all of New York); Edward Korck, of Worcester, Mass.; Norton Cooper and Albert A. Shelman (both of Toronto). The directors appointed Cooper president and Krock secretary-treasurer.

Commenting on the foreign sales potential for the auto tape players which his company will market, Cooper said, "We expect initial sales of 40,000 units a month for PortaTape, and a first year gross of about \$12 million. We make our estimate on after-market sales to a conservative 5 per cent of the projected 1966 new car market outside the U. S.—approximately 450,000 new auto purchasers."

Immediate plans call for the establishment of sales offices in England and West Germany this year, with world-wide distribution to follow.

Hope's Show for GI's in Vietnam Landed by Cadet

CHICAGO—An in-flight conversation between Dick LaPalm and comedian Bob Hope has landed for Chess Producing Corp.'s Cadet label an excerpted release of Hope's show for U. S. troops in Vietnam last Christmas.

The celebrated Hope junket for the GI's was taped and televised twice to a network audience of 70 million, the largest combined audience in TV history. The Cadet release of the show, "On the Road to Vietnam," (the first release for the label since it shed the Argo name) will be supported by the most extensive and expensive promotional campaign in the history of the company, according to President Leonard Chess.

Backed by Ads

Release will precede the big Christmas buying push and will be backed by ads in over 300 major college newspapers, all trade publications, key dailies and national magazines. Three thousand radio stations of all types will be serviced with the album, as will prestigious record critics, gossip columnists, magazine reviewers, etc. Transportation advertising in buses, trains and subways will be utilized. All one-stops and retailers will be sent direct mail ads. Four-foot-high easels will be provided for in-window and in-store display.

The idea for the soundtrack excerpt project occurred to LaPalm, who is Cadet national album sales manager, as he listened to the comedian describe his trek and show during a recent airline flight. LaPalm remarked "that would make a great album," and Hope agreed. Negotiations began immediately with Hope's West Coast agent, James Saphier.

At Hope's request, the album is narrated by news commentator Alex Drier.

Chess Producing Corp. international Vice-President Marshall Chess is planning release of the album in the United Kingdom, where Hope enjoys unflagging appeal. The advertising plans for foreign release of the "On the Road to Vietnam" album are likewise ambitious.

Hope, who will donate all proceeds from the album to the USO, will aid in promoting the release as time permits.

Goffin, Carole King Sign Production Deal With Atl.

NEW YORK — Gerry Goffin and Carole King, songwriting-disk producing team, have signed a record production deal with Atlantic - Atco Records. They will produce records for their new Tomorrow label which features a new group, the Myddle Class, singing "Free as the Wind" and "Gates of Eden."

Jerry Wexler, Atlantic-Atco vice-president, made the production deal with Goffin-King for the Tomorrow label. The first release will be shipped to disk

jockeys and Atco distributors within the next few days.

The team wrote such hits as "I'm Into Something Good," "Some of Your Lovin'" and "Up on the Roof." Goffin produced such disks as Freddie Scott's "Hey Girl," Little Eva's "Locomotion," and the Cookies' "Don't Say Nothing About My Baby."

KING FEATURES' NEW CARTOON

NEW YORK—King Features is reportedly planning another TV cartoon series based on a popular recording group. The company's "The Beatles Series," aired Saturday mornings over ABC-TV, has been running a month, and, according to the Nielson ratings, is reaching more than 50 per cent of the audience with sets turned on in their time period. The series, produced in London by TV Cartoons, Ltd., uses the speaking voices of George and Ringo and Beatles recordings.

Marge Barton To SG-Columbia

NEW YORK—Marge Barton has signed an exclusive songwriting contract with Screen Gems-Columbia Music. She was the recipient of a BMI award last year as co-writer of the country hit "Where Does a Little Tear Come From" and wrote the current Bobby Vinton click "What Color Is a Man." Miss Barton is a native maintained an office for the past three years.

Kapp Has (Sweep) Stake in Election—Jones 'Candidate'

NEW YORK—Kapp Records is tying in the November elections with a Jack Jones promotion with an "Election Sweepstakes" theme.

During November, contestants may fill out entry forms at retail outlets, with a drawing set for Dec. 20 in New York. Some 1,000 record buyers will receive prizes with a total value of nearly \$30,000. Dealers where the winning forms were filled out will receive duplicate prizes.

Two grand prizes are RCA Wayland model color TV sets. Ten RCA portable stereo phonographs are second prizes, with the 100 third-prize winners getting complete sets of all 12 Jack Jones albums. The 1,000 fourth prizes are the current Jones album, "There's Love and There's Love and There's Love."

One distributor sales manager west of the Mississippi will re-

ceive a trip for two to Hawaii. One distributor sales manager East of the Mississippi will receive a trip for two to Puerto Rico. Also, 25 World watches will be awarded to distributor salesmen in a window display competition.

Kapp will shell out \$30,000 in local co-operative newspaper advertising to promote the contest. This will be matched by another \$30,000 from distributors.

Another \$30,000 is allocated for display material — illuminated displays, streamers and campaign buttons. A heavy trade advertising program is planned, and consumer advertisements are scheduled in Playboy, the New Yorker and Esquire.

Jones has taped a special program, which will be aired over WNEW, New York, Saturday (30) to kick off the promotion.

Posthumous Award to Bob Burton

NASHVILLE — The Connie B. Gay Award for the person who has contributed most to the Country Music Association was presented posthumously last week (21) to the late Robert J. Burton, former president of BMI.

Gay, in presenting the award, said Burton's influence "will be felt in CMA for many years to come. He always had country music first and foremost in his heart and mind. Two years ago he headed a fund raising committee for a CMA building and museum and raised more than \$100,000."

Gay read a letter from Burton's widow expressing gratitude for the award. Burton, who as a young attorney helped organize BMI in 1940 and rose to its presidency, died in Vancouver, B. C., earlier this year at age 52.

Sydney M. Kaye, chairman of the board of BMI, in accepting the award for Mrs. Burton, said of Burton:

"He had the wisdom and vision and very early recognized not only the merit of country music but the universality of it. Efforts he put into it has born fruit. We can all be proud of him and what he did."

The award is presented annually at the CMA annual meeting. The winner is chosen by the directors of CMA and the person honored can not be a director or officer of CMA. The award was established in 1963. Nashville attorney Richard H. Frank Jr. received it in 1963 and composer-publisher-producer Joe Allison in 1964.

Curless Set for Ballroom in N.Y.

NEW YORK—Dick Curless, country singer on the Tower label, has been set for a three-day engagement at the City Center Ballroom. He'll entertain at the Ballroom's dance sessions Oct. 29-31.

During his stay here Tower plans a promotional campaign which will include a tie-up with WJRZ, Newark. Curless' current single is "Tater Raisin Man." He's already scored with "Six Times a Day" and "Tombstone Every Mile." Latter also was a click album.

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Vol. 77 No. 44



Lipton Joins United Artists

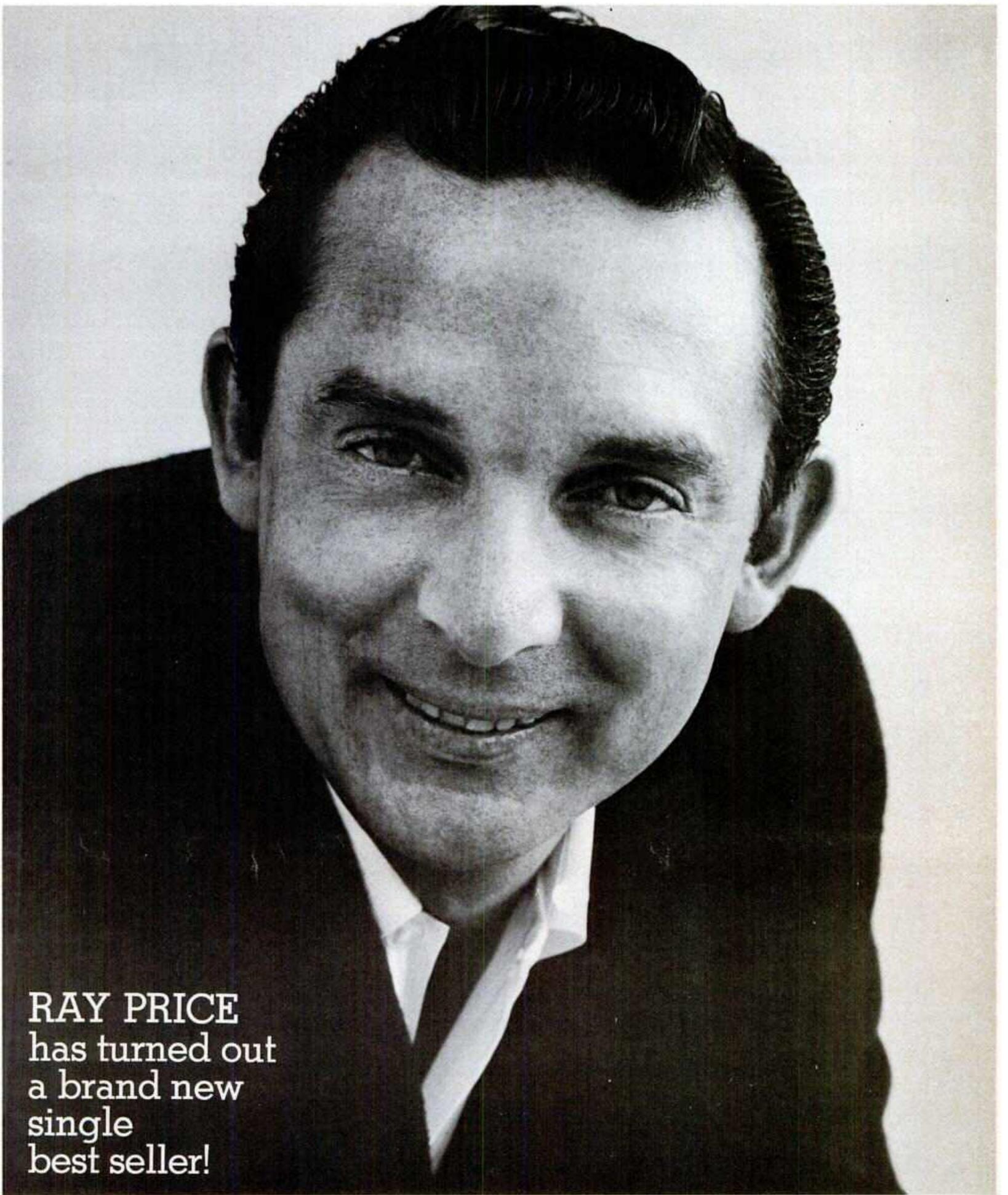
NEW YORK — Mike Lipton has joined United Artists as director of marketing and regional sales. Lipton has been manager of the New York operation of the Cosnat Distributing Corp. for the past several years, and previous to that, had been an executive in Cleveland and Los Angeles for Cosnat.

At UA, Lipton will work with the disk company's distributors to develop additional sale for UA product. He will be assisting them in solidifying relationships with rack jobbers, chain stores and one-stops, and will be evaluating their sales, sales procedures and customers for the label. He'll also supervise the marketing, market research and merchandising for the company.

THE FRANK SINATRA REPORT

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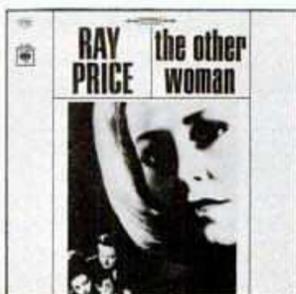
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has turned out
a brand new
single
best seller!

"Don't You Ever Get Tired of Hurting Me"

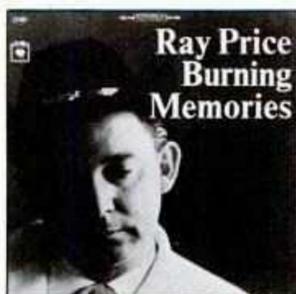
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Pamper Music, Inc.
Booking Agent: Hal Smith Artist's Productions

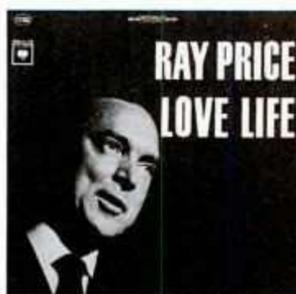
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CL 2382/CS 9182*



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CL 2189/CS 8989*

This One



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COLUMBIA MAKES HISTORY NOV. 28—YOU'LL BE PART OF IT!

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Robinson RCA Pop Producer

NEW YORK—RCA Victor is continuing to bolster its artists and repertoire department. On the heels of bringing over Danny Davis from MGM Records, the a&r division has now added Paul Robinson as pop producer. He'll report to Donald Burkholder, pop a&r manager in New York.

Robinson has been with Victor as radio and TV artists relations representative for the past year, covering the New York area.

According to Ben Rosner, manager of the pop a&r division, Robinson's major responsibility will be to strengthen and further emphasize RCA Victor's open-door policy with regard to outside producers and publishing firms. Robinson will screen new material, including masters, and will handle live auditions of new talent.

Before joining Victor Robinson was national promotion manager for London Records.

Vermette to RCA Dept.

NEW YORK — Michel Vermette has been named manager of artists promotion in the International Liaison Department of RCA Victor.

Vermette's previous record company experience was with Columbia Records which he joined in 1962 as manager of promotion and merchandising services of its International Department. During his two years with Columbia, he participated in the launching of the CBS label overseas. Most recently, Vermette acted as a free-lance consultant to advertising agencies.

Chart Correction

NEW YORK — Last week's issue of Billboard inadvertently transposed the spotlight charts on the Singles Review page. The country "Chart Spotlights" were listed in the R&B category and the R&B "Chart Spotlights" were listed in the country category.

McCaffrey to UA

NEW YORK — Tom McCaffrey has joined the promotion staff of United Artists Records. He will concentrate on singles for UA and its affiliated labels, Ascot, DCP and Veep. McCaffrey will be working in conjunction with national promotion director David Greenman and national sales manager Andy Miele.

MGM'S 'POPE' GIVEN GRANT

NEW YORK — MGM Records' album commemorating Pope Paul's visit to the U. S. has been granted permission to reproduce the Papal Seal on the LP. MGM has also arranged for Holy Family Catholic Church, which serves the United Nations community, to share in the proceeds of the album. The package also contains a four-page illustrated booklet.

TWA Wins a Round in Proposal To Lower Fees on 'Flying Disks'

By MILDRED HALL

WASHINGTON — Mercury Records got a boost toward its goal of low TWA air-freight rates for record shipments recently, at the Civil Aeronautics Board. The CAB's economists have found TWA's proposed low rates for West Coast shipments of Mercury records to be "lawful," "justified," and "reasonable," and recommend that proceedings against the rate proposal be dropped.

This finding by the CAB's Bureau of Economic Regulation will be considered by CAB hearing examiner Milton H. Shapiro when he makes his initial decision on the TWA request to air-freight records at lower than ordinary rates. The CAB board makes the final decision. Final briefs were filed recently by TWA, by the opposing Flying Tiger Airlines, and by the CAB economists.

Lower cost, jet-fast air freighting of records could usher in a new era in record distribution, possibly based on a "national system" of computerized record sales, Mercury vice-president Irwin Steinberg told CAB at a rate hearing last summer. (Billboard issue July 18, 1965.) Computerized selection and air-freighting that would jet records within a few hours to hundreds of outlets, would eliminate sub-distribution by multiple warehouses. The future pattern would expand the rack-jobbers' role in computerized selection and sub-distribution, Steinberg believed.

Would Grant Request

The Flying Tiger Airline opposed the special rates on the grounds that the record shippers would be getting "first class service" at lower than normal commodity air-freight rates. Giving TWA the right to offer a rate some 20 per cent below normal on record shipments

would mean other lines will have to make the same concessions to record shippers all over the country, said Flying Tiger.

TWA expects the record-freighting at cheaper rates will generate shipments of 128,000 pounds per month, and brand new annual revenue of a quarter of a million dollars, jetting records between Dayton, Ohio, and the West Coast. (Mercury Records will go overland to Dayton from the company's pressing plant and expanded warehousing in Richmond, Ind.) Some 80 percent of shipments will go to L.A., and 20 per cent to San Francisco.

The CAB's Bureau economists appear to share the optimism of TWA and Mercury about the expanding future for record air-freighting at lowered rates. The Bureau, after considering oral testimony, exhibits and briefs tendered by all parties (TWA, Mercury and Flying Tiger), found TWA's case for lower rates reasonable on several grounds: records have greater density per cubic foot of space, which spells better revenue to the airline. Also, records do not spoil, have little breakage cost, and can be shipped in convenient amounts requiring comparatively little handling. "Favorable transportation characteristics of phonograph records tend to justify a reduced commodity rate."

The Bureau considered the alternative: that if a special lower rate is not approved by the CAB, Mercury will have to revert to land transport, which is cheaper, if slower, and airlines would lose the business. Shipper Mercury, in earlier testimony, told CAB it is unhappy with the slow 5-day motor runs, although they cost only \$7.07 per 100 lbs. California warehousing charges added another \$7 per hundred-weight. The latter would be elim-

inated in TWA air transport. The Richmond warehouse, "instead of serving 30 to 40 distribution points, will service hundreds of shipping points."

The low profit rate on records is another factor in lowered freight rate requirements. Also the cost to Mercury of installing new equipment in its Richmond warehouse will be \$124,000 the first year, and possibly \$62,000 per year thereafter. The CAB economists' brief points out that a certain amount of this renovation has already been started because of distribution to rack jobbers. They quote Mercury vice-president's comment that "the rack jobber has become a sub-distributor, and because he can accept drop shipments of larger quantities, we have decided that air has strong potential for us."

Breakdown Reasonable

The CAB Bureau of Economic Regulation found TWA's proposed rate breakdowns reasonable. At weight-breaks of 100 lb. minimum, the jet-cargo rate from Dayton to L. A. would be \$15.46, with yield to the airline of 16.15 cents per 100 weight. At 1,000 lb. minimum rates, charge per 100 lbs. would be \$14.46; at 5,000 lbs. minimum, \$12.81, and at 10,000 lbs. minimum, \$12.30 per hundred pounds.

TWA, in its final brief, told the CAB examiner it is most anxious to get into the record-shipment business. TWA denies the charge by Flying Tiger that this special rate for records constitutes a "rate cutting" for the benefit of the record shipper. CAB and the airlines have only recently been seeking higher-density commodities to increase air freight revenue per cubic foot, TWA points out. TWA expects to have 50 per cent cost savings in handling records when Mercury shipments reach the 1,000 and 2,000 lb. minimum rate.

Dick Sherman Merc. National Sales Manager



DICK SHERMAN

CHICAGO—Mercury Records announced last week the appointment of Dick Sherman as national sales manager. He moves into the position from the post of product manager of the company's Limelight and EmArcy divisions.

According to Mercury Vice-President Kenneth Myers, Sherman will continue to head both the all-jazz labels.

Sherman succeeds Dick Bruce in the job. Bruce has exited the Mercury organization.

In 1962, Sherman joined Mercury as Southwest regional sales manager, coming to the firm after experience with Columbia Records and New York Record Distributors. He is credited with opening Mercury's first non-warehousing branch, located in Dallas. He soon was appointed national field sales manager and from that post to head Limelight and EmArcy.

Higher Command Post For Byrne: A&R Director



NEW YORK—Bobby Byrne, who has been associate a&r director for Command Records since 1960, this week was appointed to a&r director. Byrne spent five years with the Dorsey brothers as a trombone player, formed his own band in 1939, and served in World War II as a fighter pilot. He is a major in the Air Corps Reserve.

In the 1950's, Byrne played trombone on recording and TV dates and was musical director of Steve Allen's first NBC-TV show.

Byrne's appointment was announced at a luncheon for trade-papers at the Friar's Club Monday (18). Hosting were Larry Newton, president of ABC-Paramount, Command's parent label; Loren Becker,

Chess Rights to Musictapes

CHICAGO—Tape rights to the Chess Producing Corp. catalog have been secured by Musictapes, Inc. here, Chess executive Max Cooperstein announced last week.

Hottest among the Chess titles currently is "The 'In' Crowd," by the Ramsey Lewis Trio on Cadet. Musictapes will release this hit immediately with two other Ramsey Lewis numbers, two Ahmad Jamal releases and a previous tape best seller by Benny Goodman.

The new titles will be released immediately on reel-to-reel and auto-cartridge tapes, with the auto-cartridge available through Musictapes' marketing subsidiary, T.D.C. Electronics.

The Chess contract expands the Musictapes library to 400 reel-to-reel tapes, 600 auto-cartridge tapes, with representation by 19 labels.

Cap Elects Nidorf

HOLLYWOOD — Michael Nidorf, a veteran of 25 years in show business, has been elected to Capitol Records' board of directors. Most recently he served as top officer at Independent Television Corp., a subsidiary of Associated Television of London. He was one of the founders of General Artists Corp.

ATL. TO RELEASE ANDREWS' HIT

NEW YORK—Atco Records has picked up Chris Andrews' British hit "Yesterday Man" for release in the U. S. Deal to release the disk on Atco was made by Jerry Wexler, Atlantic-Atco vice-president, when he was in England last month. Wexler made the U. S. distribution arrangement with Evelyn Taylor, manager of Adam Faith and Sandie Shaw, who produced "Yesterday Man."

managing director of Command, and Dave Alber and Mike Alber, David O. Alber Associates, Command's public relations firms.

Becker, recently appointed to the Command top post, said the label will continue with its policy of limiting releases to 18-20 a year based on when the record is ready, not on a rigid release schedule. He added that the label will operate with the same personnel and distribution system as it had before his appointment.

Becker said that while Command is not considering the release of singles product on a separate label, the label will keep a sharp eye for singles possibilities while it is preparing albums.

**England's leading songwriter
now sings his own hit!**

CHRIS ANDREWS
YESTERDAY MAN

ATCO 6385

No. 6 In Britain in three weeks . . .
Watch it move up on the U. S. Charts!

Chris Andrews' hit songs include:

SANDIE SHAW

Girl Don't Come
I'll Stop at Nothing
Long Live Love

ADAM FAITH

The First Time
We Are in Love
I Love Being In Love With You

These Records are already taking off

DON'T HAVE TO SHOP AROUND
The Mad Lads Volt 127

FOR YOUR LOVE
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A Sleeper!

THE STONES I THROW
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Country Train Roars Ahead

Country Music is riding the crest, and is enjoying a period of peak influence nationally and internationally, and this happy circumstance is mirrored by the excitement generated last week at Nashville, the industry hub.

The reasons for the expansion of the country field are many. They include (1) the spread of communications, notably radio and TV, (2) the great basic talents of the field's songwriters and artists, and (3) dedication of the people in the country field.

The last named factor has been most important and is perhaps the best exemplified by the officers and board who have guided the Country Music Association the past two years. In our opinion, these men and women have raised the CMA to the position of the music industry's number one trade organization. Their leadership has been marked by enthusiasm and imagination. They have been courageous enough to broaden the horizons of country music, and they have been wise enough to nurture its traditions and lore.

Most of all, one might say, they have served with heart.

Therefore our hats are off to Tex Ritter and Mrs. Frances Preston who as president and chairman of the board, respectfully, have given the CMA the best administration in the organization's history.

We feel it is fortunate for the country field—and for the music business—that Mrs. Preston has been named to the newly created post of executive vice-president, and we are certain that Tex Ritter will continue to work for the greater glory of country music.

We extend our congratulations to the new president, Bill Denny, and board chairman, Hal Cook. They follow in a tradition already marked by great accomplishments.

Bill Black Dies at 39

MEMPHIS—Bill Black, 39, who was a member of the Elvis Presley combo when Presley shot to fame and who later won international fame on his own as a recording artist, died last week (21) in Baptist Hospital of Cancer.

Black had recently undergone a third brain operation in the past six months.

Joe Cuoghi, president of Hi Records, for whom Bill Black's combo recorded, said, "Memphis and the world lost a great artist."

Black was famous as the bass fiddle player when Elvis Presley began his sensational rise to fame in 1955. Another member of the combo was guitarist Scotty Moore.

In 1958, when Presley gave up personal appearances to concentrate on movies, Black and Moore began looking around for something to do. The next year, under the guidance of Cuoghi, leader of a young new independent record label called Hi, Black made music and recording history.

His first five singles shot to No. 1 on Billboard's Hot 100 chart. They were "Smokie," "Don't Be Cruel," "White Silver Sands," "Josephine" and "Cherry Pink."

Black's combo was noted for its "untouchable sound" which featured a deep, driving beat. His records had "bottom" which

consisted of the unified beat of electric bass, drum and guitar.

For three years he won Billboard's Most Played Combo award. He produced many hit singles and albums. He was a big favorite in Europe as well as North America.

Black left his wife, Evelyn, and three children, Nancy and Louis, teen-agers, and Leigh Ann, 17 months.

Columbia's Taylor Hitting the Road

NEW YORK—Larry Taylor, manager of publisher relations for Columbia Records, is hitting the road on a cross-country goodwill tour. Last week, Taylor visited the Nashville publishers during the Country Music Festival and he's now set for a trip to Los Angeles for conferences with West Coast publishers. After participating in the Music Industry Golf Tournament, Oct. 29, 30, 31, at the Canyon Country Club in Palm Springs, he'll return to Los Angeles for two more days. He's due back in New York on Nov. 4.

Crewe Touring

NEW YORK — Bob Crewe, who heads his own production firm, is on a tour of the major record markets across the country. He'll be visiting disk jockeys and distributors and will also unveil new records that he has produced. Crewe will be accompanied by Alan Stroh, his partner in DynaVoice Records.

New Country Music Assn. Leaders



OFFICERS AND DIRECTORS—Seated, from left: Dan McKinnon, Jack Loetz, Billy Denny, Jo Walker, Minnie Pearl, Hal Cook, Larry Moeller, Ken Nelson, Bill Williams. Middle row, from left: Kenneth Myers, Hap Peebles, Bill Mack, Jack Stapp, Steven Sholes, Connie B. Gay, Paul Cohen, Owen Bradley, Harold Moon. Back row, from left: Richard Frank, Wesley Rose, Roy Horton, Jerry Glaser, Carl Brenner, Hal Neely, Biff Collie, Hubert Long. Not in photo: Chet Atkins, Bob Austin, Frances Preston, Joe Allison, Al Bennett, Randy Wood.

Denny and Cook Are Named

• Continued from page 1

Other new CMA officers: Hal B. Cook, publisher of Billboard, chairman of the board of directors, succeeding Frances Preston, vice-president of BMI. Frances Preston, executive vice-president, a new office. Bill Williams, WSM Radio, vice-president, succeeding Jack Burgess, RCA Victor.

Jack Loetz, Columbia Records, vice-president, succeeding Hal Cook. Jack Stapp, Tree Publishing Co., vice-president, re-elected. Roy Horton, Southern Music and Peer International, vice-president, succeeding Harold Moon, manager of BMI Canada.

Ken Nelson, Capitol Records, secretary, succeeding Hubert Long, Hubert Long Talent Agency. Kenny Myers, Mercury Records organization, assistant secretary, succeeding Bud Brown, Acuff-Rose Publications.

Dan McKinnon, KSON-Radio, San Diego, treasurer, succeeding Dick Schofield, KFOX-Radio, Long Beach, Calif. Larry Moeller, Moeller Talent, Inc., assistant treasurer succeeding Bill Williams, WSM-Radio.

The officers were elected by the new board of directors. Election of officers followed the annual election of new directors by the membership.

New directors: Artists: Minnie Pearl (whose real name is Sarah Phelia Colley Cannon), succeeding Johnny Bond.

Managers-bookers-promoters: Hubert Long, Hubert Long Talent Agency, succeeding J. Hal Smith.

Composers: Harland Howard, succeeding Roy Drusky. DJ's Biff Collie, KFOZ, Long Beach, Calif., succeeding Bob Jennings, WLAC, Nashville.

Trade publications: Hal B. Cook, Billboard, succeeding Paul Ackerman, Billboard.

Music publishers: Harold Moon, manager, BMI Canada, succeeding Roy Horton, Southern Music.

Radio-TV: Carl Brenner, WBMD, Baltimore, succeeding George Crump, WCMS.

Record companies: Steven Sholes, RCA Victor, succeeding Jack Loetz, Columbia Records.

A new category, advertising agencies, was added. New directors in that category: Harry Renfro, D'Arcy Agency, St. Louis, and Bob Simpson, Foot, Cone & Belding, Toronto.

New directors at large, who will serve one year: Al Bennett, president of Liberty Records; Paul Cohen, head of Kapp Records' Nashville operation; Connie B. Gay, Connie B. Gay Broadcasting Corp.; Frank Jones, Columbia Records; Hal Neely, Starday Records; Randy Wood, Dot Records.

Holdover directors who have another year to serve: Chet Atkins, artist; Hap Peebles, promoter; Joe Allison, composer; Bill Mack, KCUL-

Radio; Wesley Rose, publisher; Jerry Glaser, WENO-Radio; Owen Bradley, Decca Records; Bob Austin, trade publications.

Ritter Sums Up Ritter, who has headed CMA's most outstanding administration since the organization was formed seven years ago, summed up the accomplishments of CMA and country music during the past year.

He reported on the domestic and international growth of country music, the CMA shows to radio and TV officials in New York, Detroit and Chicago, that CMA will have a month-long fund raising campaign in February 1966, and begin building its \$300,000 office building and museum in Nashville March 1.

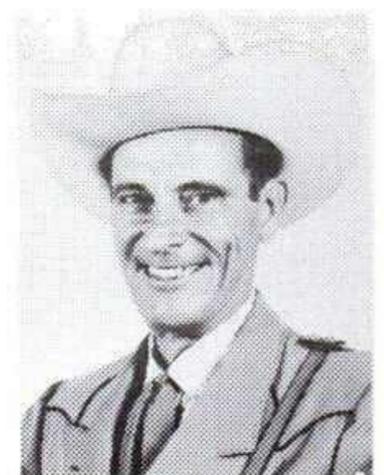
Ritter was given a standing ovation at the end of his report.

Ernest Tubb to Hall of Fame

NASHVILLE—Ernest Tubb, the "Texas Troubadour" who was given the guitar of the late Jimmie Rodgers by his widow, when Tubb was 20, was named to the Country Music Hall of Fame last week (22) at the annual Country Music Association banquet.

Tubb, 51, joins country music's immortals Hank Williams, Fred Rose, Roy Acuff and Tex Ritter as a member of the most cherished institution in country music. Tubb used the Rodgers' guitar until 1952 when it was stolen backstage at Blythesville, Ark. A wide search by police and fans located it two hours later in a night spot across the Mississippi River in Missouri. The man who took it was not prosecuted at Tubb's insistence. Since then Tubb has kept the treasured guitar in his Nashville home.

A bronze plaque with a replica of Tubb and an engraved tribute was unveiled by Mrs. Jo Walker, executive director of CMA, and Mrs. Frances Preston, newly elected executive vice-president. Tubb was lauded



ERNEST TUBB

for his consistent popularity for 29 years, as a "legend to his millions of fans," and for his help to fledgling artists and writers.

Tubb joined the Grand Ole Opry in 1943. He still performs there regularly and his greatest hit, "Walking the Floor Over You," which he composed and recorded in 1941, has sold millions of copies, and is a country standard. He has recorded for Decca for 25 years.

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COLUMBIA MAKES HISTORY NOV. 28—YOU'LL BE PART OF IT!

TAPE CARTRIDGE TIPS

by Larry Finley

Recently we spent a pleasant and enlightening afternoon at Sid Turk's Colony, Record Shop on Broadway, New York City. (Colony was the first major record retailer in New York to handle a full line of stereo tape cartridges, and features a full selection of ITCC cartridges.)

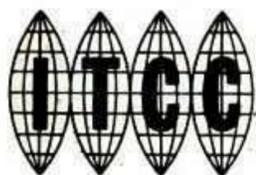
The reason for our spending a few hours behind the tape cartridge counter was to determine who purchased the cartridges, and where the customers came from.

Our first customer was a doctor from Sylacauga, Alabama, who was in New York for a convention. He purchased six cartridges and complained bitterly of the inability to buy cartridges in his home town. He also asked for a catalog, stating that several of his friends had play-back units in their cars or homes, and was going to advise them that cartridges were available at Colony.

Our second customer was an accountant from Buffalo, New York, who selected four cartridges and told us very much of the same story. Other customers were visiting New York and from places such as Kalispell, Montana; Flint, Michigan; Quincy, Illinois; Waterbury, Connecticut; Pittsburgh, Pennsylvania, and Providence, Rhode Island.

We stayed there long enough to make eight sales for a total of 39 cartridges. The only person who bought a single cartridge was a regular Colony customer who stated he was in the store at the rate of once a week.

We do not want to hurt Colony's business, but wouldn't it be easier and more profitable for YOU if people could buy cartridges in their own home town . . . ?



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GMA Nods to Ernie Ford

MEMPHIS—Tennessee Ernie Ford was elected president of the Gospel Music Association, and James Blackwood, head of the Blackwood Brothers Quartet, was elected first vice-president at a meeting of GMA directors during the National Quartet Convention here (16).

Blackwood will serve as head of the association when Ford is unable to due to his TV commitments in California.

Other new officers of GMA, whose purpose is to foster and promote gospel music in publishing, recording, broadcasting, performing and related facets:

Urias LeFevre, of the LeFevres, Atlanta, second vice-president; Marvin Norcross, vice-president of Word Records Inc., Waco, Tex., secretary; Don Light, head of Don Light Talent Agency, Nashville, treasurer, and Brock Speer, of the Singing Speer Family, Nashville, chairman of the board of directors.

The directors, who elected officers as provided by the by-laws, also amended one section of the by-laws to allow officers to vote with directors. The by-law section previously had provided that officers could not vote.

The directors also set quarterly meeting dates for 1966 as follows: Jan. 3, April 4 and Aug. 15, all in Nashville, and Oct. 20 in Memphis during the 1966 National Quartet Convention.

The new directors were elected the day before (15) by the GMA membership. The directors, by category:

Artists: Brock Speer, Speer Family, and Earl (Smitty) Gatlin, Oak Ridge Boys, both of Nashville.

Promoters: W. B. Nowlin, Fort Worth, and Hershel Lester, St. Louis.

Composers: J. D. Sumner, Stamps Quartet, Memphis, and James S. Wetherington, Statesmen, Atlanta.

Deejays: Wes Gilmer, WGUN, Decatur, Ga., and Harold Penn, KSUD, West Memphis, Ark.

Music Publishers: P. J. Zondervan, Zondervan Publishing



GOSPEL QUARTET BUSES The top professional gospel quartets travel in modern buses which are air conditioned, have sleeping bunks, radio, TV, all conveniences. During the convention they are parked around the Auditorium.



CROWDED DISPLAY AREA. Gospel music fans swarmed into the quartets' area in which albums, sheet music and songbooks were on sale, giving the National Quartet Convention a carnivallike atmosphere outside the singing hall.

House, Grand Rapids, Mich., and Bob Benson, John T. Benson Publishing Co., Nashville.

Radio-TV: Hovie Lister, the Statesmen, Atlanta, and Jerry Goff, Programming, Inc., Atlanta.

Record company executives: Darol Rice, RCA producer, Hollywood, and Meurice LeFevre, Sing Recording Co., Atlanta.

Trade Publications: Elton Whisenhunt, of Billboard, Nashville, and C. W. Wilburn, Music City News, Nashville.

Performance Licensing Societies: W. F. Myers, SESAC, New



STAGE ACTION. The Kingsmen Quartet sing on stage, while another quartet (in shadowed foreground) wait to go on. The smoothly paced show was highly commended by fans.

WSM N'vill Fest Fantastic

• Continued from page 1

ance at the convention brought general discussion among record and music executives that country music, already big, was on the threshold of tremendous growth.

The convention activity was mirrored by expansion of the industry all over the country with changeover of many radio stations to country music format, many syndicated country music shows and use of many country music artists on network TV.

During the week of the festival there were two network shows which paid tribute to country music.

The Steve Lawrence Show (18) featured several country music stars and the Jimmy Dean Show (22) presented the winners of the 18th annual Billboard Country Music Awards.

In addition to many top record and music officials from New York, Hollywood and other sections of the nation, the festival drew top country music artists from all over.

As delegates celebrated, ABC-TV had a film and production crew in town taping segments of the festival, the "Grand Ole Opry" show and doing interviews for an upcoming special on music. In addition, a movie production crew was filming a

movie featuring a number of country music artists.

This year, for the first time, WSM established a Grand Ole Opry trust fund. Each delegate to the convention contributed \$10 and received a badge and tickets to all events. The fund will be used to benefit needy persons in country music.

Guarino Forms Record Label

PITTSBURGH — American Music Makers, Inc., a new record label, has been formed here by Lou Guarino, formerly general manager of World Artists Records. Harry Balk head and Mickey Denton and Patty Jerome are exclusive artists on the new label.

Guarino leaves Nov. 22 for London where he will meet with British producers in an attempt to acquire product.

Finley Enters 8-Track Race

NEW YORK—Larry Finley's International Tape Cartridge Corp. is going into eight-track tape production for the Lear cartridge. Beginning Monday (25), the plant will be producing 3,500 tapes a day and at the end of two weeks will be rolling out 7,000 a day. Firm is continuing to produce 5,000 four-track tapes a day.

12,000 SHARE \$720G POT

NEW YORK—Some 12,000 recording musicians shared in a \$720,000 melon this year, according to Herman Kenin, president of the American Federation of Musicians. The payments were the first year performers' rights under a contract between the AFM and the phonograph record manufacturers. The payments cover 1964.

York, and Juanita Jones, ASCAP, Nashville.

Directors at large: Rusty Goodman, Happy Goodman Family, Madisonville, Ky., and Don Baldwin, promoter, Harrisburg, Pa.

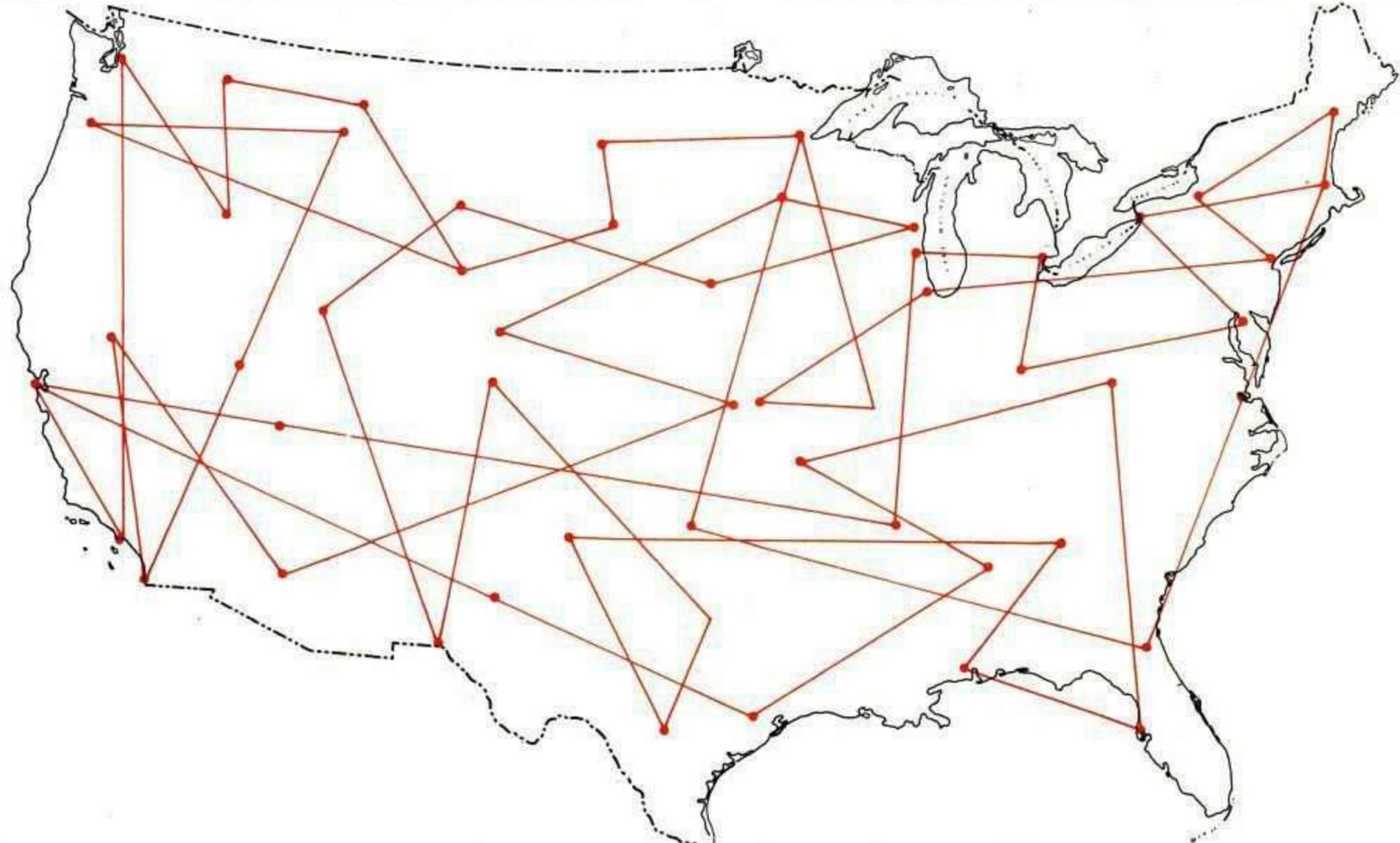
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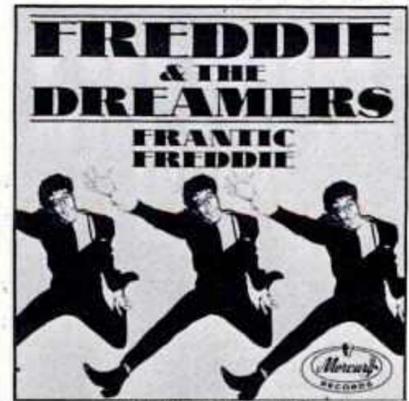
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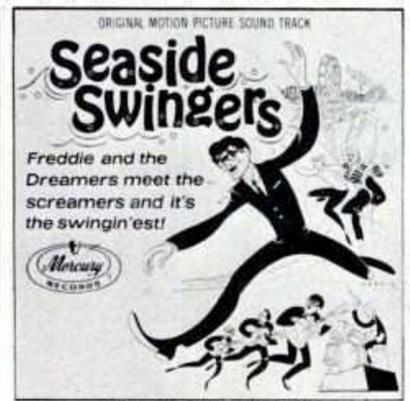
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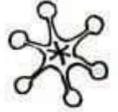
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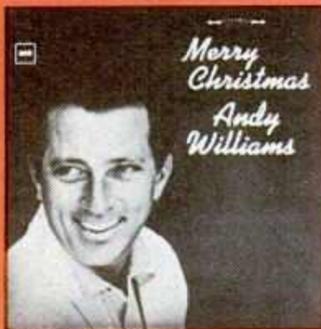
CHRISTMAS ON COL

Musically, Christmas is Columbia Records... the most complete, most star-studded and best-selling catalog in the record industry. And this year, as in years past, Columbia adds new excitement to the holiday selling season.



NEW RELEASES

An exciting collection of new album releases added to the best-selling Columbia Records holiday catalog



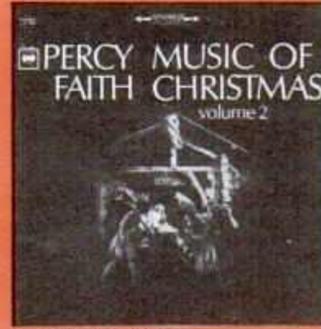
CL 2420/CS 9220*



CL 2414/CS 9214*



CL 2406/CS 9206*



CL 2405/CS 9205*



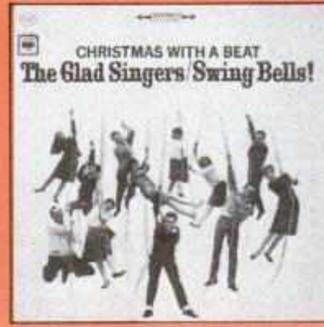
CL 2404/CS 9204*



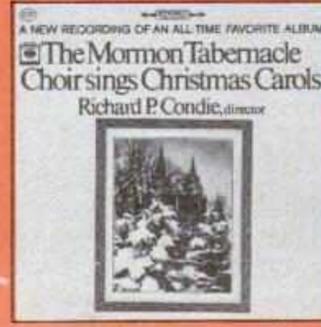
CL 2400/CS 9200*



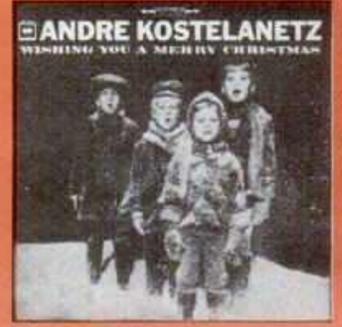
CL 2392/CS 9192*



CL 2391/CS 9191*



ML 6177/MS 6777*



ML 6179/MS 6779*

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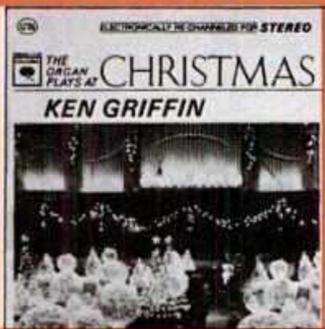


MAJOR DISPLAY

A fabulous, 3-dimensional standing display with 15 twinkling lights—the perfect stopper for use in Christmas windows and store interiors.

UMBLIA RECORDS

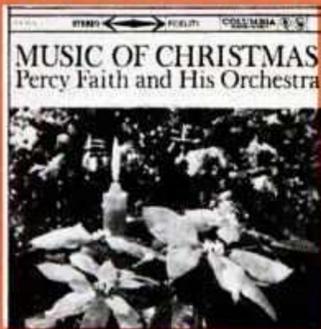
THE WORLD'S GREATEST CATALOG



CL 692/CS 8760*



CL 1195/CS 8021*



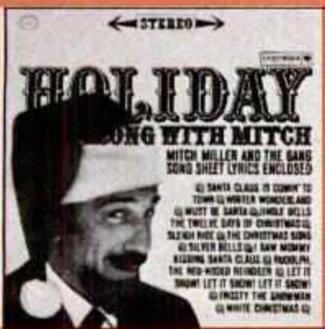
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CL 1390/CS 8185*



CL 1698/CS 8498*



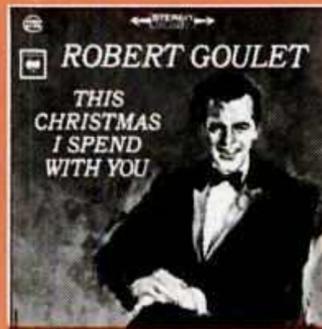
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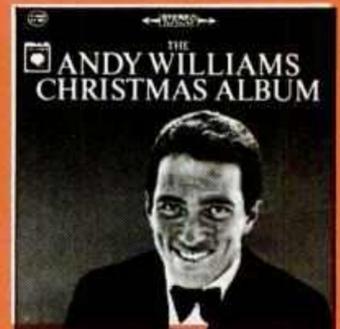
CL 1892/CS 8692*



CL 1903/CS 8703*



CL 2076/CS 8876*



CL 2087/CS 8887*



CL 2096/CS 8896*



CL 2117/CS 8917*



CL 2225/CS 9025*



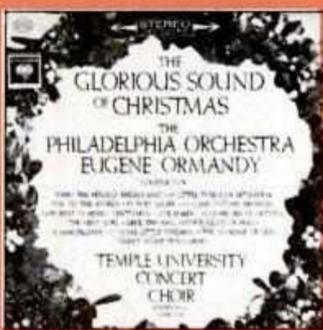
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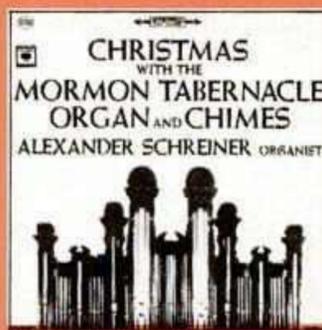
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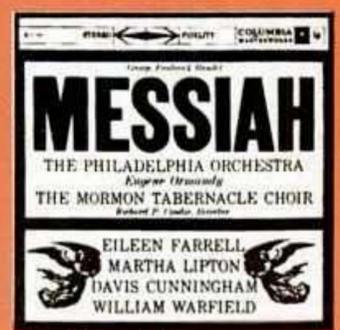
ML 5769/MS 6369*



ML 5899/MS 6499*

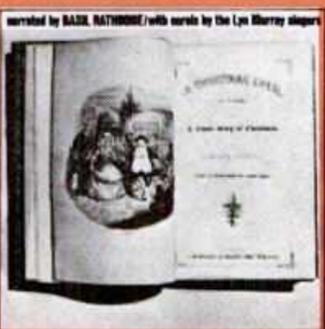


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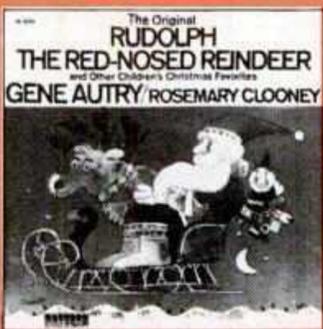


M2L 263/M2S 607*
(A 2-Record Set)

THE FESTIVE SELECTION FROM HARMONY



HL 9523



HL 9550



HL 9554

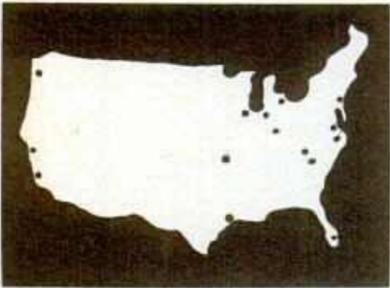


HL 7355



HL 7356/HS 11156*

TOP SELLERS IN TOP MARKETS



This chart is based upon territorial sales of the Top 40 single records as reported by retail stores in 15 Top markets.

(TW) THIS WEEK (LW) LAST WEEK

BALTIMORE

TW	LW	TITLE, Artist, Label & No.
1	3	A LOVER'S CONCERTO—Toys, DynoVoice 209
2	1	YESTERDAY—Beatles, Capitol 5498
3	5	GET OFF OF MY CLOUD—Rolling Stones, London 9792
4	6	YOU'RE THE ONE—Vogues, Co & Ce 229
5	4	LOVE (Makes Me Do Foolish Things)—Martha & the Vandellas, Gordy 7045
6	2	HUNGRY FOR LOVE—San Remo Golden Strings, Ric-Tic 104
7	7	HANG ON SLOOPY—McCoys, Bang 506
8	8	RESCUE ME—Fontella Bass, Checker 1120
9	13	KEEP ON DANCING—Gentrys, MGM 13379
10	9	LIAR, LIAR—Castaways, Soma 1433
11	12	DON'T HAVE TO SHOP AROUND—Mad Lads, Volt 127
12	10	CLEO'S BACK—Jr. Walker & the All Stars, Soul 35013
13	11	DO YOU BELIEVE IN MAGIC—Lovin' Spoonful, Kama Sutra 201
14	23	UNIVERSAL SOLDIER—Glen Campbell, Capitol 5504
15	27	POSITIVELY 4TH STREET—Bob Dylan, Columbia 43389
16	20	EVERYBODY LOVES A CLOWN—Gary Lewis & the Playboys, Liberty 55818
17	14	I KNEW YOU WHEN—Billy Joe Royal, Columbia 43390
18	—	LET'S HANG ON—4 Seasons, Philips 40317
19	—	1-2-3—Len Barry, Decca 31827
20	16	I'M SO THANKFUL—Ikettes, Modern 1011
21	17	RESPECT—Otis Redding, Volt 128
22	22	ROAD RUNNER—Gants, Liberty 55829
23	—	HARLEM NOCTURNE—Viscounts, Amy 940
24	25	MISTY—Vibrations, Okeh 7230
25	—	I HEAR A SYMPHONY—Supremes, Motown 1083
26	15	TREAT HER RIGHT—Roy Head, Back Beat 546
27	28	TAKE ME IN YOUR ARMS—Kim Weston, Gordy 7046
28	29	UNIVERSAL SOLDIER—Donovan, Hickory 1338
29	18	JUST A LITTLE BIT BETTER—Herman's Hermits, MGM 13398
30	—	MY GIRL HAS GONE—Miracles, Tamla 54123
31	35	AIN'T THAT PECULIAR—Marvin Gaye, Tamla 54122
32	21	HELP—Beatles, Capitol 5476
33	19	UNCHAINED MELODY—Righteous Brothers, Phillies 129
34	30	BABY DON'T GO—Sonny & Cher, Reprise 0392
35	24	CARA-LIN—Strangeloves, Bang 508
36	26	MY GIRL SLOOPY—Little Caesar & the Consuls, Mala 512
37	37	SHOT GUN WEDDING—"C," Black Hawk 12101
38	—	RUN, BABY RUN—Newbeats, Hickory 1332
39	—	LET'S MOVE AND GROOVE (Together)—Johnny Nash, Joda 102
40	40	I WANT TO (Do Everything for You)—Joe Tex, Dial 4016

BOSTON

TW	LW	TITLE, Artist, Label & No.
1	4	1-2-3—Len Barry, Decca 31827
2	2	A LOVER'S CONCERTO—Toys, DynoVoice 209
3	3	EVERYBODY LOVES A CLOWN—Gary Lewis & the Playboys, Liberty 55818
4	5	YOU'RE THE ONE—Vogues, Co & Ce 229
5	7	SAY SOMETHING FUNNY—Patty Duke, United Artists 915
6	6	MAKE ME YOUR BABY—Barbara Lewis, Atlantic 2300
7	8	GET OFF OF MY CLOUD—Rolling Stones, London 9792
8	1	YESTERDAY—Beatles, Capitol 5498
9	9	POSITIVELY 4TH STREET—Bob Dylan, Columbia 43389
10	11	RUN, BABY RUN—Newbeats, Hickory 1332
11	10	KEEP ON DANCING—Gentrys, MGM 13379
12	16	NOT THE LOVIN' KIND—Dino, Desi & Billy, Reprise 0401
13	—	I HEAR A SYMPHONY—Supremes, Motown 1083
14	—	PIED PIPER—Changin' Times, Philips 40320
15	15	UNIVERSAL SOLDIER—Glen Campbell, Capitol 5504
16	19	BUT YOU'RE MINE—Sonny & Cher, Atco 6381
17	18	MAKE IT EASY ON YOURSELF—Walker Brothers, Smash 2000
18	20	A TASTE OF HONEY—Herb Alpert & the Tijuana Brass, A&M 775
19	21	LIAR, LIAR—Castaways, Soma 1433
20	—	LET'S HANG ON—4 Seasons, Philips 40317
21	—	SOUNDS OF SILENCE—Simon & Garfunkel, Columbia 43396
22	22	DAWN OF CORRECTION—Spokesmen, Decca 31884
23	24	JUST A LITTLE BIT BETTER—Herman's Hermits, MGM 13398
24	17	MY TOWN, MY GUY AND ME—Lesley Gore, Mercury 72475
25	33	ROUND EVERY CORNER—Petula Clark, Warner Bros. 5661
26	13	HANG ON SLOOPY—McCoys, Bang 506
27	12	THE "IN" CROWD—Ramsey Lewis Trio, Cadet 5506
28	14	TREAT HER RIGHT—Roy Head, Back Beat 546
29	34	FORGIVE ME—Al Martino, Capitol 5506
30	36	AIN'T THAT PECULIAR—Marvin Gaye, Tamla 54122
31	—	IF YOU'VE GOT A HEART—Bobby Goldsboro, United Artists 908
32	28	YOU'VE GOT YOUR TROUBLES—Fortunes, Press 9773
33	27	YOU WERE ON MY MIND—We Five, A&M 770
34	30	ACT NATURALLY—Beatles, Capitol 5498
35	25	DO YOU BELIEVE IN MAGIC—Lovin' Spoonful, Kama Sutra 201
36	23	MOHAIR SAM—Charlie Rich, Smash 1993
37	26	SOME ENCHANTED EVENING—Jay & the Americans, United Artists 919
38	—	MAY THE BIRD OF PARADISE FLY UP YOUR NOSE—"Little" Jimmy Dickens, Columbia 43388
39	29	EVE OF DESTRUCTION—Barry McGuire, Dunhill 4009
40	—	DON'T TALK OF STRANGERS—Beau Brummels, Autumn 20

CHICAGO

TW	LW	TITLE, Artist, Label & No.
1	9	A LOVER'S CONCERTO—Toys, DynoVoice 209
2	1	YESTERDAY—Beatles, Capitol 5498
3	2	HANG ON SLOOPY—McCoys, Bang 506
4	5	JUST A LITTLE BIT BETTER—Herman's Hermits, MGM 13398
5	15	GET OFF OF MY CLOUD—Rolling Stones, London 9792
6	4	YOU WERE ON MY MIND—We Five, A&M 770
7	7	DO YOU BELIEVE IN MAGIC—Lovin' Spoonful, Kama Sutra 201
8	12	YOU'RE THE ONE—Vogues, Co & Ce 229
9	10	CLEO'S BACK—Jr. Walker & the All Stars, Soul 35013
10	16	EVERYBODY LOVES A CLOWN—Gary Lewis & the Playboys, Liberty 55818
11	18	TREAT HER RIGHT—Roy Head, Back Beat 546
12	24	MY GIRL HAS GONE—Miracles, Tamla 54123
13	13	RESCUE ME—Fontella Bass, Checker 1120
14	3	WORLD THROUGH A TEAR—Neil Sedaka, RCA Victor 8637
15	26	LIAR, LIAR—Castaways, Soma 1433
16	6	THE "IN" CROWD—Ramsey Lewis Trio, Cadet 5506
17	8	SOME ENCHANTED EVENING—Jay & the Americans, United Artists 919
18	19	I WANT TO (Do Everything for You)—Joe Tex, Dial 4016
19	14	HELP—Beatles, Capitol 5476
20	11	ACTION—Freddie Cannon, Warner Bros. 5645
21	22	SUMMER NIGHTS—Marianne Faithfull, London 8790
22	21	PAPA'S GOT A BRAND NEW BAG—James Brown, King 5999
23	33	TAKE ME IN YOUR ARMS—Kim Weston, Gordy 7046
24	29	MY BABY—Temptations, Gordy 7047
25	28	MICHAEL—C.O.D.'s, Kellmac 1003
26	23	YOU'VE GOT YOUR TROUBLES—Fortunes, Press 9773
27	17	I GOT YOU BABE—Sonny & Cher, Atco 6359
28	20	IT AIN'T ME BABE—Turtles, White Whale 222
29	30	POSITIVELY 4TH STREET—Bob Dylan, Columbia 43389
30	27	EVE OF DESTRUCTION—Barry McGuire, Dunhill 4009
31	25	I'M YOURS—Elvis Presley, RCA Victor 8657
32	—	AIN'T THAT PECULIAR—Marvin Gaye, Tamla 54122
33	—	KEEP ON DANCING—Gentrys, MGM 13379
34	32	TROUBLE WITH A WOMAN—Kip & Ken, Crusader 119
35	35	THINK—Jimmy McCracklin, Imperial 66129
36	—	HUNGRY FOR LOVE—San Remo Golden Strings, Ric-Tic 104
37	37	WE GOTTA GET OUT OF THIS PLACE—Animals, MGM 13382
38	40	I'M SO THANKFUL—Ikettes, Modern 1011
39	—	LOOK THROUGH ANY WINDOW—Hollies, Imperial 66134
40	—	SEESAW—Don Covey, Atlantic 2301

NEW ORLEANS

TW	LW	TITLE, Artist, Label & No.
1	3	YESTERDAY—Beatles, Capitol 5498
2	1	HANG ON SLOOPY—McCoys, Bang 506
3	4	RESCUE ME—Fontella Bass, Checker 1120
4	6	TREAT HER RIGHT—Roy Head, Back Beat 546
5	2	CEO'S BACK—Jr. Walker & the All Stars, Soul 35013
6	8	C. C. RIDER—Bobby Powell, Whit 714
7	7	IN THE MIDNIGHT HOUR—Wilson Pickett, Atlantic 2289
8	9	YOU WERE ON MY MIND—We Five, A&M 770
9	22	AIN'T THAT PECULIAR—Marvin Gaye, Tamla 54112
10	5	I'M YOURS—Elvis Presley, RCA Victor 8657
11	10	UNCHAINED MELODY—Righteous Brothers, Phillies 129
12	12	I WANT TO (Do Everything for You)—Joe Tex, Dial 4016
13	11	RESPECT—Otis Redding, Volt 128
14	15	BUT YOU'RE MINE—Sonny & Cher, Atco 6381
15	14	I GOT YOU BABE—Sonny & Cher, Atco 6359
16	13	THE "IN" CROWD—Ramsey Lewis Trio, Cadet 5506
17	17	BABY DON'T GO—Sonny & Cher, Reprise 0392
18	16	MOHAIR SAM—Charlie Rich, Smash 1993
19	28	LIAR, LIAR—Castaways, Soma 1433
20	18	HOME OF THE BRAVE—Jody Miller, Capitol 5483
21	26	YOU'RE THE ONE—Vogues, Co & Ce 229
22	24	JUST A LITTLE BIT BETTER—Herman's Hermits, MGM 13398
23	19	PAPA'S GOT A BRAND NEW BAG—James Brown, King 5999
24	27	THESE HANDS (Small But Mighty)—Bobby Bland, Duke 385
25	25	YOU'VE GOT YOUR TROUBLES—Fortunes, Press 9773
26	21	AGENT OO-SOUL—Edwin Starr, Ric-Tic 103
27	20	LET'S DO IT OVER—Joe Simon, Vee Jay 694
28	39	A LOVER'S CONCERTO—Toys, DynoVoice 209
29	—	SOUL HEAVEN—Dixie Drifter, Roulette 4641
30	—	I KNEW YOU WHEN—Billy Joe Royal, Columbia 43390
31	23	HELP—Beatles, Capitol 5476
32	33	HOUSTON—Dean Martin, Reprise 0393
33	29	YOU'RE GONNA MAKE ME CRY—O. V. Wright, Back Beat 548
34	34	CALIFORNIA GIRLS—Beach Boys, Capitol 5464
35	36	CATCH US IF YOU CAN—Dave Clark Five, Epic 9833
36	—	EVERYBODY LOVES A CLOWN—Gary Lewis & the Playboys, Liberty 55818
37	—	MR. SOUL—Bud Harper, Peacock 1939
38	38	ACTION—Freddie Cannon, Warner Bros. 5645
39	—	GET OFF OF MY CLOUD—Rolling Stones, London 9792
40	30	LAUGH AT ME—Sonny, Atco 6369

NEW YORK

TW	LW	TITLE, Artist, Label & No.
1	1	A LOVER'S CONCERTO—Toys, DynoVoice 209
2	3	1-2-3—Len Barry, Decca 31827
3	4	GET OFF OF MY CLOUD—Rolling Stones, London 9792
4	2	YESTERDAY—Beatles, Capitol 5498
5	18	KEEP ON DANCING—Gentrys, MGM 13379
6	5	HANG ON SLOOPY—McCoys, Bang 506
7	9	POSITIVELY 4TH STREET—Bob Dylan, Columbia 43389
8	8	TREAT HER RIGHT—Roy Head, Back Beat 546
9	7	THE "IN" CROWD—Ramsey Lewis Trio, Cadet 5506
10	10	LET'S HANG ON—4 Seasons, Philips 40317
11	11	YOU'RE THE ONE—Vogues, Co & Ce 229
12	23	LIAR, LIAR—Castaways, Soma 1433
13	12	YOU WERE ON MY MIND—We Five, A&M 770
14	33	I HEAR A SYMPHONY—Supremes, Motown 1083
15	16	THINK—Jimmy McCracklin, Imperial 66129
16	17	EVERYBODY LOVES A CLOWN—Gary Lewis & the Playboys, Liberty 55818
17	6	JUST A LITTLE BIT BETTER—Herman's Hermits, MGM 13398
18	22	RESCUE ME—Fontella Bass, Checker 1120
19	20	AIN'T THAT PECULIAR—Marvin Gaye, Tamla 54122
20	13	EVE OF DESTRUCTION—Barry McGuire, Dunhill 4009
21	30	CHAPEL IN THE MOONLIGHT—Bachelors, London 9793
22	14	HELP—Beatles, Capitol 5476
23	19	DO YOU BELIEVE IN MAGIC—Lovin' Spoonful, Kama Sutra 201
24	21	I WANT TO (Do Everything for You)—Joe Tex, Dial 4016
25	25	RESPECT—Otis Redding, Volt 128
26	28	SAY SOMETHING FUNNY—Patty Duke, United Artists 915
27	39	DON'T HAVE TO SHOP AROUND—Mad Lads, Volt 127
28	—	EVERYONE'S GONE TO THE MOON—Jonathan King, Parrot 9774
29	—	RUN TO MY LOVIN' ARMS—Lenny Welch, Kapp 712
30	32	SHE'S WITH HER OTHER LOVE—Leon Hayward, Imperial 66123
31	—	MY BABY—Temptations, Gordy 7047
32	35	HE TOUCHED ME—Barbra Streisand, Columbia 43403
33	34	MISTY—Vibrations, Okeh 7230
34	40	MAKE ME YOUR BABY—Barbara Lewis, Atlantic 2300
35	38	MY GIRL HAS GONE—Miracles, Tamla 54123
36	37	I MISS YOU SO—Little Anthony & the Imperials, DCP 1149
37	15	BABY DON'T GO—Sonny & Cher, Reprise 0392
38	—	BUT YOU'RE MINE—Sonny & Cher, Atco 6381
39	24	CARA-LIN—Strangeloves, Bang 508
40	26	CATCH US IF YOU CAN—Dave Clark Five, Epic 9833

PHILADELPHIA

TW	LW	TITLE, Artist, Label & No.
1	1	YESTERDAY—Beatles, Capitol 5498
2	9	TAKE ME IN YOUR ARMS—Kim Weston, Gordy 7046
3	7	RESCUE ME—Fontella Bass, Checker 1120
4	5	LET'S HANG ON—4 Seasons, Philips 40317
5	4	EVERYBODY LOVES A CLOWN—Gary Lewis & the Playboys, Liberty 55818
6	3	1-2-3—Len Barry, Decca 31827
7	2	TREAT HER RIGHT—Roy Head, Back Beat 546
8	6	HANG ON SLOOPY—McCoys, Bang 506
9	10	GET OFF OF MY CLOUD—Rolling Stones, London 9792
10	11	AIN'T THAT PECULIAR—Marvin Gaye, Tamla 54122
11	16	BUT YOU'RE MINE—Sonny & Cher, Atco 6381
12	14	MAKE ME YOUR BABY—Barbara Lewis, Atlantic 2300
13	12	A LOVER'S CONCERTO—Toys, DynoVoice 209
14	20	MY BABY—Temptations, Gordy 7047
15	22	POSITIVELY 4TH STREET—Bob Dylan, Columbia 43389
16	18	RUN, BABY RUN—Newbeats, Hickory 1332
17	28	YOU'RE THE ONE—Vogues, Co & Ce 229
18	8	KEEP ON DANCING—Gentrys, MGM 13379
19	19	THE SUN AIN'T GONNA SHINE (Anymore)—Frankie Valli, Smash 1995
20	13	HUNGRY FOR LOVE—San Remo Golden Strings, Ric-Tic 104
21	—	I HEAR A SYMPHONY—Supremes, Motown 1083
22	24	EVERYONE'S GONE TO THE MOON—Jonathan King, Parrot 9774
23	23	SPIDER SONG—Kids Next Door, 4 Corners 129
24	25	RESPECT—Otis Redding, Volt 128
25	27	CLOSE YOUR EYES—Three Degrees, Swan 4424
26	26	FORGIVE ME—Al Martino, Capitol 5506
27	15	BABY DON'T GO—Sonny & Cher, Reprise 0392
28	30	CLEO'S BACK—Jr. Walker & the All Stars, Soul 35013
29	21	DAWN OF CORRECTION—Spokesmen, Decca 31884
30	17	CATCH US IF YOU CAN—Dave Clark Five, Epic 9833
31	35	MY GIRL HAS GONE—Miracles, Tamla 54123
32	33	ROAD RUNNER—Gants, Liberty 55829
33	32	THE "IN" CROWD—Ramsey Lewis Trio, Cadet 5506
34	—	PLEASE FORGIVE ME—Du-Ettes, Lost Night 1003
35	34	I WANT TO (Do Everything for You)—Joe Tex, Dial 4016
36	—	A TASTE OF HONEY—Herb Alpert & the Tijuana Brass, A&M 775
37	37	FOR YOUR LOVE—Sam & Bill, Joda 100
38	31	HELP—Beatles, Capitol 5476
39	—	TUNE UP—Jr. Walker & the All Stars, Soul 35012
40	29	YOU WERE ON MY MIND—We Five, A&M 770

PITTSBURGH

TW	LW	TITLE, Artist, Label & No.
1	1	A LOVER'S CONCERTO—Toys, DynoVoice 209
2	4	LIAR, LIAR—Castaways, Soma 1433
3	6	GET OFF OF MY CLOUD—Rolling Stones, London 9792
4	2	YESTERDAY—Beatles, Capitol 5498
5	5	HANG ON SLOOPY—McCoys, Bang 506
6	9	EVERYBODY LOVES A CLOWN—Gary Lewis & the Playboys, Liberty 55818
7	7	YOU'RE THE ONE—Vogues, Co & Ce 229
8	8	MAKE ME YOUR BABY—Barbara Lewis, Atlantic 2300
9	11	DO YOU BELIEVE IN MAGIC—Lovin' Spoonful, Kama Sutra 201
10	15	KEEP ON DANCING—Gentrys, MGM 13379
11	3	TREAT HER RIGHT—Roy Head, Back Beat 546
12	12	CLEO'S BACK—Jr. Walker & the All Stars, Soul 35013
13	20	MAKE IT EASY ON YOURSELF—Walker Brothers, Smash 2000
14	28	RESCUE ME—Fontella Bass, Checker 1120
15	10	JUST A LITTLE BIT BETTER—Herman's Hermits, MGM 13398
16	14	YOU WERE ON MY MIND—We Five, A&M 770
17	—	EVERYONE'S GONE TO THE MOON—Jonathan King, Parrot 9774
18	13	BABY DON'T GO—Sonny & Cher, Reprise 0392
19	21	A TASTE OF HONEY—Herb Alpert & the Tijuana Brass, A&M 775
20	—	MY GIRL HAS GONE—Miracles, Tamla 54123
21	—	RUN, BABY RUN—Newbeats, Hickory 1332
22	24	FOLLOW YOUR HEART—Manhattans, Carnival 512
23	26	LET'S HANG ON—4 Seasons, Philips 40317
24	23	RESPECT—Otis Redding, Volt 128
25	25	I WANT TO (Do Everything for You)—Joe Tex, Dial 4016
26	29	STAY TOGETHER YOUNG LOVERS—Ben Aiken, Roulette 4649
27	27	THE "IN" CROWD—Ramsey Lewis Trio, Argo 5508
28	34	POSITIVELY 4TH STREET—Bob Dylan, Columbia 43389
29	—	1-2-3—Len Barry, Decca 31827
30	18	YOU'VE GOT YOUR TROUBLES—Fortunes, Press 9773
31	33	CARA-LIN—Strangeloves, Bang 508
32	30	MOHAIR SAM—Charlie Rich, Smash 1993
33	38	WHERE HAVE ALL THE FLOWERS GONE—Johnny Rivers, Imperial 66133
34	35	LET'S MOVE AND GROOVE (Together)—Johnny Nash, Joda 102
35		



SPOTLIGHT SINGLES

Number of Singles Reviewed This Week, 164—Last Week, 194

* This record is predicted to reach the TOP 40 EASY LISTENING Chart.

POP SPOTLIGHTS

TOP 20

Number of Singles Reviewed This Week—187, Last Week, 164

THE McCOYS—FEVER (Lois, BMI)—Group comes up with a pulsating, rocking version of the Peggy Lee classic and it serves as a winning follow-up to their initial hit "Hang On Sloopy." Flip: "Sorrow" (Grand Canyon, BMI). **Bang 511**

THE ANIMALS—IT'S MY LIFE (Screen Gems-Columbia, BMI) — Offbeat lyric and slow driving

TOP 60

Spotlights—Predicted to reach the top 60 of the HOT 100 Chart

DION & THE WANDERERS—TOMORROW WON'T BRING THE RAIN (Ryonen, BMI)—Right in the vein of today's singles' market, Dion has a hot entry in this folk-rock tune with strong support from the Wanderers. Powerhouse material. Flip: "You Move Me Babe" (Ryonen, BMI). **Columbia 43423**

VIC DAMONE—TEARS (FOR SOUVENIRS) (Shapiro, Bernstein, ASCAP)—Currently the No. 1 song in England, this spirited string arrangement of the ballad should have the same impact on the U.S. Strong Damone performance. Flip: "Never Too Late" (Witmark, ASCAP). **Warner Bros. 5668**

EDDIE RAMBEAU—THE TRAN (Saturday, BMI)—Pulsating beat backs a Pitney-sounding vocal that should rush this well done Rambeau tune up the chart. His own composition with strong lyric. Flip: "Yesterday's Newspapers" (Saturday, BMI). **DynoVoice 211**

SHANGRI-LAS—I CAN NEVER GO HOME ANY MORE (Trio-Tender Tunes, BMI)—Offbeat message number featuring narration and slow back beat that works into a frenzy. Watch this left fielder! Flip: "Bulldog" (Trio-Tender Tunes, BMI). **Red Bird 10-043**

JOHNNY MATHIS—ON A CLEAR DAY YOU CAN SEE FOREVER (Chappell, ASCAP) — Broadway show title tune performed in a commercial string arrangement with Mathis in top form. Flip: "Come Back to Me" (Chappell, ASCAP). **Mercury 72493**

SHIRLEY ELLIS — YOU BETTER BE GOOD, WORLD (Gallico, BMI)—A weirdy that must be heard throughout. Healthy message, off-beat, but clever and another winning performance from Shirley. Flip: "One Sour Note" (Chase, BMI). **Congress 251**

ZOMBIES — JUST OUT OF REACH (Chappell, ASCAP) — Featured in the current film, "Bunny Lake Is Missing," this hard-driving rocker has top of the chart potential! Flip: "Remember You Chappell, ASCAP). **Parrot 9797**

THE FRONT LINE—I DON'T CARE (Five-West-Cotillion, BMI)—Managers of Sonny & Cher, Stone and Green, come up with another winning group in this well produced and performed folk-rock number with slow-driving jerk beat. Flip: "Got Love" (Five-West-Cotillion, BMI). **York 9000**

THE TOKENS — THE THREE BELLS (Southern Music, BMI)—Powerful revival of the classic is a hot possibility to place this good group right up the pop chart once again. Flip: "A Message to the World" (Bright Tunes, BMI). **B. T. Puppy 516**

LINDA SCOTT—YOU BABY (Screen Gems-Columbia, BMI)—Big, rocking ballad production from the pen of Mann, Weil and Spector serves as a swinging

CHART Spotlights—Predicted to reach the HOT 100 Chart

P. F. SLOAN—Halloween Mary (Trousdale, BMI). **DUNHILL 4016**
SAMMY DAVIS—Courage (Print, ASCAP). **REPRISE 0416**
IRMA THOMAS—Take a Look (Metric-Jarb, BMI). **IMPERIAL 46137**
ED AMES—Melinda (Chappell, ASCAP). **RCA VICTOR 8700**
FRANKIE LAINE—Seven Days of Love (Beechwood, BMI). **CAPITOL 5525**
THE COWBILLS—All I Really Wanta Be Is Me (And, BMI). **JODA 103**
LAWRENCE WELK—Summer Nights (Sea-Lark, BMI). **DOT 16778**
TONY & TYRONE—Turn It On (Picturetone, BMI). **COLUMBIA 43432**
MILLIE SMALL—Bloodshot Eyes (Lois, BMI). **ATCO 4384**
JIMMY ELLIDGE—World of Lavender Lace (Acuff-Rose, BMI). **HICKORY 1341**
THE DEEP SIX—Rising Sun (Beechwood, BMI). **LIBERTY 53838**
SHINDOGS—Someday, Someday (Lavaloran, BMI). **WARNER BROS. 5665**
ENZO STUARTI—He (Avas, ASCAP). **EPIC 9861**
DOUG CROSLY—Come Back to Me (Chappell, ASCAP). **RCA VICTOR 8697**
PAUL EVANS—I Wonder What to Do (Port, ASCAP). **EPIC 9842**
MARILYN MICHAELS—I'm Naive (Chappell-Styne-Wonderful, ASCAP). **ABC-PARAMOUNT 10744**
LALO SCHIFRIN—The Man From Thrush (Hastings, BMI). **VERVE 10365**
TAMS—I've Been Hurt (Low-Twi, BMI). **ABC-PARAMOUNT 10741**
STEVE DOUGLAS—Yesterday Pt. 1 (Maclean, BMI). **CAPITOL 5527**
MOLLY BEE—Together Again (Central Songs, BMI). **MGM 13411**
MOON RAKERS—I'm All Right. **TOWER 180**
KIRBY STONE FOUR—The Sweetheart of Sigma Chi (Melrose, ASCAP). **COLUMBIA 43430**
DOLLY DAWN—Ace in the Hole (Vogel). **VANTONE 1001**
THE RED COATS—The Dum Dum Song (Tremendous-Rogelle, BMI). **LAURIE 3319**
THE FEDERALS—Bucket Full of Love (Acuff-Rose, BMI). **CAPITOL 5526**

dance beat proves a top of the chart contender. Flip: "I'm Going to Change the World" (Slamina, BMI).

JOHNNY TILLOTSON — OUR WORLD (Natson & Port, ASCAP)—Change of pace production-message ballad with healthy, powerful lyric. By far Tillotson's most commercial entry! Flip: "(Wait 'Til You See) My Gidget" (Screen Gems-Columbia, BMI).

hot entry for the powerful Scott vocal style. Hit written all over it! Flip: "I Can't Get Through to You" (Highwood, Primary, Bernhardt, BMI). **Kapp 713**

THE APOLLAS — YOU'RE ABSOLUTELY RIGHT (Baby Monica-Flomar, BMI)—Hard-driving shouter with strong dance beat is a hot commercial debut entry for the exciting new group! Flip: "Lock Me in Your Heart" (Duchess, BMI). **Loma 2019**

JIMMY FRASER—OF HOPES AND DREAMS AND TOMBSTONES (Hill & Range, BMI)—Tremendous message number depicting the pitfalls of school dropouts. Solid rock dance beat and well done wailing blues vocal. Flip: "Of Hopes and Dreams and Tombstones" Instrumental (Hill & Range, BMI). **Columbia 43407**

NOEL HARRISON—A YOUNG GIRL (E. B. Marks, BMI)—The Britisher has a winner in this pop, commercial material from the pen of Charles Aznavour. Great dance beat backs the well done vocal. Flip: "The Future Mrs. 'Awkins" (Burlington, ASCAP). **London 9795**

MATTHEW MOORE. PLUS FOUR—YOU'VE NEVER LOVED BEFORE (Preacher, BMI)—Hot label due to the successful Turtles has another powerhouse contender in this slow-driving dance rocker with well thought out lyric. Flip: "Codyne" (Gypsy Boy) BMI). **White Whale 223**

JIMMY BEAUMONT—I FEEL LIKE I'M FALLING IN LOVE (Wemar, BMI)—A solid swinger from start to finish with groovy vocal wailing and fast chart potential! Flip: "Tell Me" (Alamo-Skyrock, ASCAP). **Bang 510**

WAYNE STORM—JUST HOLD MY HAND (South Mountain, BMI) — Country-flavored ballad with strong vocal performance with lush string backing has top possibilities for both country and pop markets. Flip: "Walkin' in the Shadow of Love" (Valley, BMI). **Coral 62468**

RITA DA COSTA—YOU AND NOTHING MORE (Kusada, BMI)—Fascinating new vocal sound in today's groove. Slow-driving production ballad has all the earmarks of a smash! Flip: "Am I Ever Gonna Learn" (Kusada, BMI). **Tower 168**

THE LOST—MAYBE MORE THAN YOU (Beechwood, BMI)—New group from the Boston area make a rocking, exciting debut. Good vocal and folk-rock dance beat in solid support. Flip: "Back Door Blues" (Beechwood, BMI). **Capitol 5519**

MOTLEYS—I'LL SEE YOUR LIGHT (Radford, BMI) —Strong group sound with a rousing dance beat production arrangement. Has the Liverpool sound and potential. Flip: "Louisiana" (Radford, BMI). **Valiant 724**

DENNY PROVVISOR—It Really Tears Me Up (Radford, BMI). **VALIANT 728**
THE DILLARDS—Lemon Chimes (Tickson, BMI). **CAPITOL 5524**
RUBE GALLAGHER—Geronimo (Acuff-Rose, BMI). **HICKORY 1342**
DON & THE GOODTIMES—Big Big Knight (Burdette, BMI). **DUNHILL 4015**
DOVELLS—(Hey, Hey, Hey) Alright (Moss Rose, BMI). **Happy (Lowery, BMI). SWAN 4231**
JACK NITZSCHE—Gringo (Drive-In, BMI). **REPRISE 0417**
PETER DUCHIN—HIS PIANO AND ORK—What Now My Love (Remick, ASCAP). **DECCA 31863**
APRIL, MAY AND JUNE—We Went Away (Meager, BMI). **RCA VICTOR 8696**
JEAN KING—Something Happens to Me (January, BMI). **HBR 450**
RESULTS—I Might as Well Forget Him (Low-X Twi, BMI). **APT 25094**
DINO AND THE DELL-TONES—Slapstick (Senisa, ASCAP). **DECCA 31859**
CHARITY SHAYNE—Ain't It?, Babe (Little Darlin', BMI). **AUTUMN 22**
JUDY THOMAS—He's My Hero (Lowery, BMI). **TOWER 167**
JAMMIE CROSS—Super-Duper Man (Rock, BMI). **RED BIRD 042**
ESQUIRES—Love's Made a Fool of You (Nor Va Jak). **TOWER 174**
PARRISH & WILDE—Don't Take This Love Away (Toro, BMI). **INVADER 407**
KEITH GREEN—How to Be Your Guy (Northern, ASCAP). **DECCA 31859**
PHILLIP & LEE—She Belongs to Me (Witmark, ASCAP). **BO-MAR 5005**
SKIP BATTY—High Coin (Greenwood, BMI). **RECORD 11**
THE INVINCIBLES—This Is My Story (Circle Seven, BMI). **WARNER BROS. 5667**
JIMMY WEATHERLY—When You Get What You Want (South Mountain, BMI). **20th CENTURY-FOX 605**
SKIP BATTY—Love Minus Zero (Witmark, ASCAP). **EGAN 924**
LOLITA—Come Back (Cavalcade, ASCAP). **4 CORNERS 131**
CARMEN ROMAYO—I Concentrate on You (Chappell, ASCAP). **Soft Strings (Solo & S & R, ASCAP). ACCENT 1186**

COUNTRY SPOTLIGHTS

TOP 10

Spotlights—Predicted to reach the top 10 of the HOT COUNTRY SINGLES Chart

RAY PRICE—DON'T YOU EVER GET TIRED OF HURTING ME (Pamper, BMI) — Strong Hank Cochran ballad and equally strong Price vocal can't miss rushing up to replace "The Other Woman." Flip: "Unloved, Unwanted" (Cedarwood, BMI). **Columbia 43427**

DAVE DUDLEY—WHAT WE'RE FIGHTING FOR (New Keys, BMI)—Change of pace material for Dudley, but commercial and timely that should top his "Truck Drivin' Son of a Gun" hit. Pop appeal as well. Strong Dudley vocal. Flip: "Coffee, Coffee, Coffee" (New Keys, BMI). **Mercury 72500**

MARTY ROBBINS — WHILE YOUR DANCING (Mariposa, BMI)—LONELY TOO LONG (Mojave, BMI)—A No. 1 contender is this clever rhythm number with Robbins in top form. Has dance appeal for pop market. Flip is fine material from the Robbins' pen with equal potential of the top side. **Columbia 43428**

COLEY HARWELL II—IT MUST BE NICE TO BE WANTED (Mojave, BMI)—The new Marty Robbins record company has a winner in this fine vocalist and a beautiful, plaintive Robbins ballad. Flip: "Baby Thanks, But No Thanks, Thanks to You" (Mariposa, BMI). **Robbins 2004**

DOTTIE WEST—BEFORE THE RING ON YOUR FINGER TURNS GREEN (Acuff-Rose, BMI) — Clever rhythm ballad material and top Dottie West reading will top the success of "No Sign of Living." Flip: "Wear Away" (Tree, BMI). **RCA Victor 8702**

BOBBY BARE—TALK ME SOME SENSE (4 Star Sales, BMI)—With "Just to Satisfy You" still climbing the country chart, this rhythm message lyric has top of the chart potential for both country and pop fields. Flip: "Delia's Gone" (Central Songs, BMI). **RCA Victor 8699**

CHART Spotlights—Predicted to reach the HOT COUNTRY SINGLES Chart

ERNEST TUBB & HIS TEXAS TROUBADOURS—After the Boy Gets the Girl (Cedarwood, BMI). **DECCA 31861**
JUDY LYNN—Hello Mr. D. J. (Glad, BMI). **UNITED ARTISTS 931**
MERLE HAGGARD—Shade Tree (Owen, BMI). **CAPITOL 5523**
ELTON BRITT—There's a Star-Spangled Banner Waving Somewhere (Leeds, ASCAP). **ABC-PARAMOUNT 10743**
SKEETS McDONALD—Big Chief Buffalo Nickel (Peer Int'l., BMI). **Dey Sleeper (Bettyjean, BMI). COLUMBIA 43425**
GORDON TERRY—The Whipping Post (Tree, BMI). **EPIC 9855**
ROD BAIN—Twenty-Three Hours and Fifty-Nine Minutes (Peach, SESAC). **CHART 1265**
WILMA BURGESS—Wait Till the Sun Comes Up (Blue Echo, BMI). **DECCA 31862**
FRANKIE MILLER—Bringing Mary Home (Starday, BMI). **STARDAY 739**
DEAN GROSS—Hello Frisco, Goodbye Viet Nam (Chickasaw-Millionaire, BMI). **WESTERN 1298**
NAT STUCKEY—Hurting Again (Su-Ma & Cajun, BMI). **PAULA 572**

R&B SPOTLIGHTS

TOP 10

Spotlights—Predicted to reach the TOP SELLING RHYTHM & BLUES SINGLES Chart

O. V. WRIGHT—POOR BOY (Don, BMI) — Hot follow-up to "You're Gonna Make Me Cry" is his blues wailer with powerful and soulful Wright vocal. No. 1 potential. Flip: "I'm in Your Corner" (Don, BMI). **Back Beat 551**

WILLIE MITCHELL — EVERYTHING IS GONNA BE ALRIGHT (JEC, BMI) — Tremendous blues with hard rock dance beat should spiral the chart in rapid fire! Flip: "That Driving Beat" (JEC, BMI). **Hi 2097**

CHART Spotlights—Predicted to reach the R&B SINGLES Chart

GENE CHANDLER—Rainbow '65 (Part 1) (Aba-Conrad, BMI). **CONSTELLATION 158**
DEE DEE WARWICK—Gotta Get a Hold of Myself (Camelback Mountain, ASCAP). **BLUE ROCK 4032**
JIMMY RUFFIN—As Long As There Is L-O-V-E Love (Jobete, BMI). **SOUL 35016**
DEE EDWARDS—Too Careless With My Love (Mah's, BMI). **D-TOWN 1024**
SIDNEY BARNES—You'll Always Be in Style (T. H., BMI). **RED BIRD 639**
THE THRILLERS—This I Know Little Girl (Emory-Little, BMI). **UPTOWN 715**
WILLIE YEE—I Want Somebody (Bonatemp-Cotillion, BMI). **ATLANTIC 2302**
JAMES CARR—She's Better Than You (Rise, BMI). **GOLDWAX 119**
STEVE MANCHA—She's No Good (Groovesville-Myto, BMI). **GROOVESVILLE 1001**

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UI Ready to Roll on Rock Films

• Continued from page 1

diet of pictures featuring teenage music acts.

Under the terms with Universal, Weinreb and Patton work within a budget of \$200,000 to \$300,000 a picture and receive all the benefits of UI's organization, including 10 sets and five sound stages for their debut UI film, "Out of Sight." The company will place all ads and handle distribution.

"Beach Ball," their first teen film, being released by Paramount, exposed the Supremes, Righteous Brothers, Walker Brothers, Hondells, 4 Seasons and Sinners. The underscore for this film and their second outing, "Wild Wild Winter," was written by Motown Records' two Hollywood chieftains, Marc Gordon and Frank Wilson. This is another extension of the pair's concept of totally utilizing contemporary musicians to give their pictures a feel and sound of top 40 radio.

\$100 a Day Minimum

"Winter" utilizes Jay and the Americans, Dick and Deede, Astronauts, Beau Brummels and Jackie and Gayle. Prices paid the acts vary, the duo explains, but they are hesitant to offer any specifics. Film scale minimum is \$100 per person per day, but hardly anyone gets scale.

Weinreb and Patton begin shooting three of their teen acts in "Out of Sight" Oct. 26 and then head into full filming on the story line Nov. 1. The producers have 11 days to finish the film. Weinreb does all directing. The two producers came to UI after independently producing "Beach Ball."

"Out of Sight's" music stars include Freddie and the Dreamers, Gary and the Playboys, and the Knickerbockers. Negotiations under way for the We Fives, the Apollos and April Stevens-Nino Tempo. Former disk producer Nick Venet has been signed to work on seven of the pictures and is mapping plans to use 15 songs in "Out of Sight."

Venet says there will be no underscore. Instead, "standard" rock 'n' roll tunes will be used.

All music from Weinreb-Patton films for UI will be released in soundtrack LP's by Decca Records.

New Wave

While American International and before that Sam Katzman's musical trend films have racked

up solid box office grosses on relatively small budgets, new competition is lining up for young America's movie buck. Universal's move and the recent announcement by former Allied Artists' President Steve Broidy of deals to produce films starring the Beach Boys (for Capitol Records' Tower Pictures subsidiary), and a separate production featuring Sonny and Cher, offer portents of a new wave of young audience films.

Another major studio, Warner Bros., has just released its rocking candidate, "Having a Wild Weekend," featuring Dave Clark Five. WB claims the picture is the "year's big dramatic surprise." A forthcoming Colum-

bia release is "Winter A Go-Go" and features the Nooney Rickett Four and the Reflections. United Artists' recent Beatles' release, "Help!" is achieving outstanding box office around the country and is the outstanding example of a slick, zany comedy integrating a teen-age music act and providing an international showcase for songs sung in the production.

"When you read that Steve Broidy has been signed to make films for the Beach Boys and Sonny and Cher, you realize that it's becoming fashionable for executives to get into this field," said Weinreb. "The field's being elevated. It's one thing when young guys like us are doing it, but when the big money companies get involved, you have to realize that something's happening."

In their new role as rock 'n' roll producers, Weinreb and Patton have to keep on top of the current music business. They visit all the clubs they can to catch acts, new and tested, maintain an open door at their Universal City offices for managers and record company people to bring them dubs and tapes.

COL. RELEASES SCHOOL SINGLE

NEW YORK — "Of Hopes and Dreams and Tombstones," a single produced by the recording industry for the Youth Opportunity Back-to-School Campaign, will be released commercially by Columbia Records. The vocalist is Jimmy Fraser. The record was distributed to 5,000 disk jockeys, and commercial release of the record was requested by the government.

Christopher to Pickwick Wing

NEW YORK—Don Christopher has been named professional manager for Barmour Music and Weiss & Barry Copyrights, publishing subsidiaries of Pickwick International.

Christopher formerly headed Serendipity Music, served on the professional staff of Chappell, and was professional manager of Francom and Merna, Connie Francis' music publishing firms. He will report to Joe Abend, vice-president in charge of publishing and development.

Mogull Named by Music Sales Arm

NEW YORK — Music Sales has named Ivan Mogull vice-president and general manager of its publishing firms. Mogull will continue to operate his own publishing firms, Harvard Music (BMI) and Ivan Mogull Music Corp. (ASCAP). Music Sales operates the Consolidated, Dorsey Brothers, Embassy and Weintraub publishing firms.

Country Ho-Down Set for Omaha

NASHVILLE—A Country & Western Fair & Exposition will be held next year in Omaha, Neb. The event, first of its kind ever staged, will be produced by Harry Peebles agency and Romeo & Isaacson.

Hap Peebles announced the plans for the fair while here attending the WSM 40th anniversary festivities. The fair will be held in Omaha's Civic Auditorium exhibition hall, Oct. 20-23. In addition to displaying various wares aimed at luring country fans, Peebles will seek to attract the public by staging six live shows "featuring top country talent" during the run of the fair.

The fair and exposition will charge exhibitors \$200 per 8 x 10 exhibit booth with a 10 per cent discount on all additional booths.

New GMA Officers and Directors



OFFICERS ARE IN front row. From left: James Blackwood, first vice-president; Don Light, treasurer; Brock Speer, chairman of the board of directors; Urias LeFevre, second vice-president, and Marvin Norcross, secretary. Others are directors. Second row, from left: Hovie Lister, C. W. Wilburn, Bob Benson, W. F. Myers, James S. Wetherington. Back row, from left: Rusty Goodman, Jerry Goff, J. D. Summer, Earl (Smitty) Gatlin, Harold Penn, W. B. Nowlin and Wes Gilmer. Directors not in photo: Darol Rice, RCA producer; Juanita Jones, ASCAP; Meurice LeFevre, Sing Recording Co.; Hershel Lester, promoter; Pat Zondervan, publisher; Don Baldwin, promoter, and Elton Whisenhunt, Billboard.

FENDER WINS CMA AWARD

NASHVILLE — Tex Ritter, outgoing president of the Country Music Association, presented the CMA President's Award last week (21) to Leo Fender for his "outstanding contribution to the sound of country music."

Fender, 57, started work 1931 repairing amplification equipment, later expanded into making string instruments and founded a plant which is now one of the largest in the world.

Fender sold the plant, Fender Electrical Instruments, Inc., Fullerton, Calif., Jan. 4 of this year for \$13 million to a subsidiary of Columbia Records. The factory manufactures all types of electrical and acoustical string instruments.

Ritter, in tracing the "rags to riches" rise of Fender, said his "inventive genius revolutionized the string music industry throughout the world."

Gospel's New Heights

Gospel music is growing big. It has already had major influences on popular music as jazz, popular and blues artists have infused its beat, message and emotional appeal into the mainstream of American music.

As a pure and special form, gospel music has spread from the so-called Bible Belt to all parts of the U. S. and Canada. No longer is its appeal to Americans in the South but to Americans everywhere. This year for the first time the music was taken to European audiences and warmly received.

There is an excitement in the air about gospel music. We at Billboard who attended the National Quartet Convention in Memphis recently could sense it. The gospel music industry is on the threshold of tremendous expansion.

The outlook was not always so. It has had an uphill struggle since its inception several decades ago. Now the many fine people in gospel music have organized a Gospel Music Association and are dedicated to the spread of gospel music and growth of the industry.

We at Billboard are happy to join with them in this noble aim.



A WARM-UP promotion session for George Maharis' Epic Records' release of "A World Without Sunshine" has the entire music team on hand. From left to right are Maharis; his manager Dee Anthony; Arnold Maxin, head of the Big 3; arranger Joe Sherman, and songwriter Paul Vance and Lee Pockriss.

Bourne Selects Louis Schwartz

NEW YORK — Louis E. Schwartz has been named to the newly created post of assistant to the president of the Bourne Company. He will assist Mrs. Bonnie Bourne in the management of the music publishing firm, its subsidiaries, and its foreign affiliates.

Schwartz got his start in the music business with Bourne, then joined Mills Music, where he was general manager. When Mills was bought by Utilities and Industries Corp., he was named assistant vice-president.

ATCO MARKING ACT'S SUCCESS

NEW YORK—Atco Records is sending out more than 70 gold records this week to commemorate Sonny & Cher's million-selling single, "I Got You Babe" and the duo's LP, "Look at Us," which has achieved sales

GODDARD HOST TO COL. EVENT

NASHVILLE — Goddard Lieberman, president of Columbia Records, flew to Nashville last week to host the open house of Columbia's ultra-modern new recording studio which is part of their \$500,000 Nashville expansion. While in Nashville, Lieberman also presented two gold records for million seller albums by Johnny Cash ("Ring of Fire") and Marty Robbins ("Gunfighters Ballads"). Lieberman was assisted in receiving guests by Don Law, chief a&r man here for Columbia, Frank Jones, his assistant, and Gene Furgeson, field promotion manager in the South.

of more than \$1 million. The gold records for both the single and the LP are going to all Atco distributors for their role in helping the single and album achieve top sales.

DECCA DECKING PAPERS, MAGAZINES WITH PITCH

NEW YORK—Decca Records is embarking on the most imposing national advertising campaign in the past 20 years. A series of full-page magazine advertisements is planned during the 1965-1966 merchandising season in The New Yorker, Time Magazine, Seventeen, TV Guide, the Schwann Catalogue, and the Philharmonic Lincoln Center Program, while several "junior pages" in color are scheduled for Esquire and two-page spreads in Country Song Roundup. A series of special insertions will also appear in Senior Scholastic magazine.

Major record consumer markets throughout the country will be exploited through full-page advertisements, some of which will be in full color, in the Sunday magazine supplements of the New York Times, Chicago Tribune, Los Angeles Times, Dallas Times Herald, San Francisco Examiner and Chronicle, Atlanta Journal Constitution and the Boston Globe. Charles Schlaifer and Co. is the agency.

GNP Crescendo RECORDS

GET SMART!

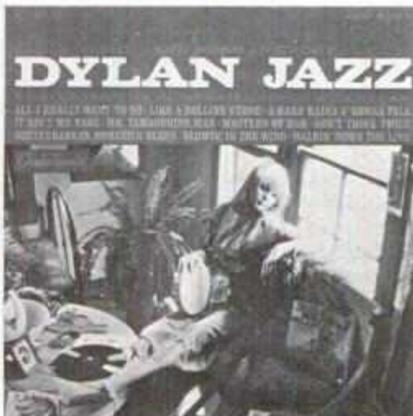
DON ADAMS MEETS THE ROVING REPORTER



DON ADAMS Meets The ROVING REPORTER—Don Adams
GNP-91

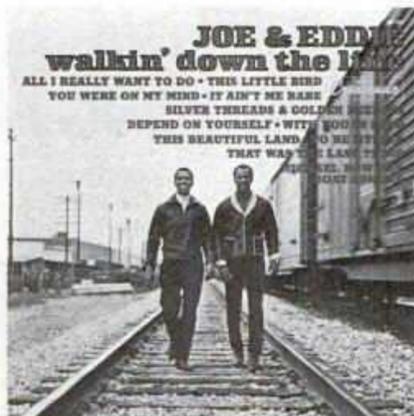


FOLK ROCK HITS The Big Sound of BILLY STRANGE and His Guitar
GNP-2016



THE GENE NORMAN GROUP—DYLAN JAZZ
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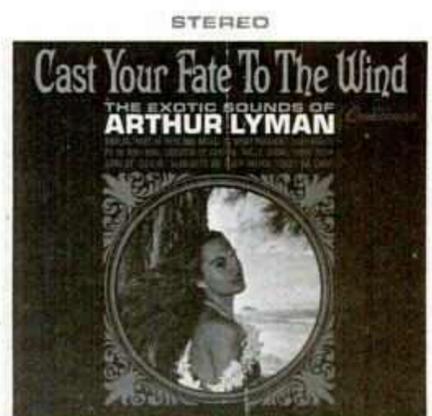
JOE & EDDIE—WALKIN' DOWN THE LINE

GNP-2014



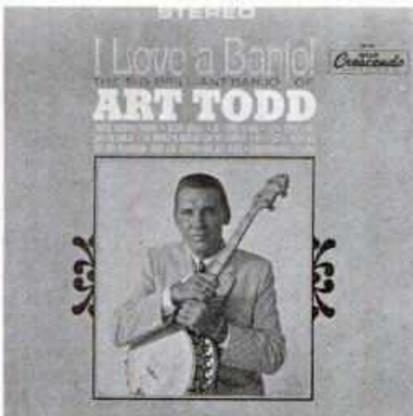
BILLY STRANGE PLAYS THE HITS!
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GNP-2012



CAST YOUR FATE TO THE WIND—
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GNP-2011



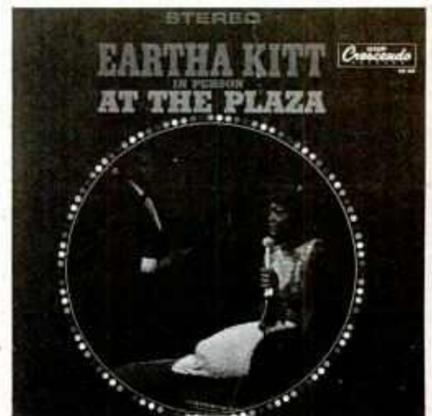
THE CHALLENGERS AT THE TEENAGE FAIR—The Challengers

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| FRANCE, GERMANY, BENELUX, SWITZERLAND—Vogue | JAPAN—King |
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EST. 1954

French-Canadian Show Oo-La-La Affair; Awards Spark Rhubarb

MONTREAL—The first Festival du Disque and Grands Prix du Disque of the French-Canadian record industry was held at the Maurice Richard Arena in Montreal this month. The five-day show (8-12), with exhibits by record companies featuring personal appearances by their artists, retail dealers' booths, on-location radio and TV broadcasts, and a lively discotheque and boite a chansons, attracted 25,000 persons at the \$1 admission charge. The award presentation Wednesday (13), with 20 awards in various categories, was telecast on the CBC French TV network in the prime 8:30 to 10 p.m. slot, and was attended by nearly 5,000 at the Arena.

Fifteen record companies, representing more than 25 labels and including all of the major disk firms, exhibited their wares, with many companies taking multiple-booth exhibits, and all encouraged their artists to attend and meet their fans.

Record companies were not permitted to sell from their exhibits, but four retailers with disks on sale at their booths reported sales good despite some confusion on the part of the public about whether and where disks were on sale.

Winning Artists

Winning artists who performed in the 90-minute stage and TV show were Monique Leyrac, Gilles Vigneault, Fernand Gignac, Pierre Lalonde, Yolanda Lisi, Les Hou-Lops, Les Cailloux, Jean-Pierre Ferland, Marc Gelin, Jenny Rock, Les Cyniques and Robert Charlebois.

Winners were:

Best interpretation by a female singer (45 r.p.m.): Yolande Lisi for "La Plage," on Apex; Best interpretation by a male singer (45 r.p.m.): Fernand Gignac for "Chanson d'Orpheus" on Trans-Canada; Best interpretation by a female singer (33 r.p.m.): Monique Leyrac for "Plains feux sur Monique-Leyrac" on Columbia; Best interpretation by a male singer (33 r.p.m.): Pierre Lalonde for "Jet Premiere Classe" on Apex; Best female ye-ye singer: Jenny Rock for her album on Select; Best male ye-ye singer: Jacques Michel for his single "Je retourne chez moi" on Rusticana;

Best ye-ye group: Les Hou-Lops (formerly Les Tetes Blanches) for their album, "C'est Chip" on Apex; Best chansonnier (singer performing his own composition, both music and lyrics) (45 r.p.m.): Marc Gelin for "De vie a eternite" on Jupiter;

Also best chansonnier (33 r.p.m.): Jean-Pierre Ferland for his fourth album on Select; Best instrumental mood music: Nick Ayoub and his group for "The Montreal Scene" on RCA Victor; Best orchestral arrangements: Francois Morel for Lucille Dumont's LP, "Pour Toi" on Columbia; Best folklore record: Les Cailloux for their album, "Ohe! le vent" on Capitol; Best comedy record: Les Cyniques for their album, "Les Abominables Cyniques" on Apex; Best classical record: Jacques Simard for his album on Janus; Best classical composition: Andre Prevost for his "Sonata for Violin and Piano" on Janus; Special prize for exceptional recording techniques: Roger Pilon for his album, "Stereo Percussion" on Trans-Canada; Best children's record: Guy Sanche and Paule Bayard for their album "Bobino et Bobinette" on Select; Best album cover design and art: photographer Paul Gelin for the album, "Pierre Letourneau Volume II" on Select; The Felix Leclerc prize, presented by the dean of French-Canadian chansonniers, internationally known Felix Leclerc, Gilles Vigneault for his "Mon Pays" on Columbia; The Special Prize of the Jury, to a promising new talent, to Robert Charlebois for his album on Select.

The exhibition was generally hailed by the industry as a success in terms of the attendance, the interest shown by the public and the attention drawn to the industry by widespread coverage of the Festival in the French-Canadian press and on radio and TV.

Controversy

However, the awards sparked considerable controversy both within the industry and in the press and on radio and TV. The establishment of the categories was criticized for emphasis on the artistic rather than the commercial, and it was also

(Continued on page 26)



GARY LEWIS, center, pictured on his arrival in Paris where he recorded two programs for French TV: "Main Dans la Main" for the Second Channel and "Douche Ecossaie" for the First Channel. With Lewis are Jean-Jacques Timmel of Pathe-Marconi, left, and Mike Sloman of Liberty.

SHIRLEY BASSEY WILL WAX SONG FOR NEW BOND FILM

LONDON—Although Tom Jones has already recorded the title song for the new James Bond film "Thunderball" (due here in December), Shirley Bassey, who waxed the "Goldfinger" title track, is expected to record another song for inclusion in the new film.

The "Goldfinger" lyrics were penned by Don Black who has written hits for Matt Monro and "For Mama" for Connie Francis. As with the previous Bond films all the music is by John Barry.

Bassey's song is "Kiss Kiss Bang Bang" with lyrics by Leslie Bricusse who was a co-writer of the "Goldfinger" song. Dionne Warwick had recorded this number with the intention of its inclusion in the picture.

Noel Rogers, who handles United Artists' publishing interests in Britain, can expect covers on both songs.

U. S. 'Quality' Singers Hit The Range Again in Britain

LONDON—A major British hit for Andy Williams' "Almost There," originally issued a year ago, and the singer's LP of the same name ("Dear Heart" in the U. S.) is creating a new demand for "quality" American singers in Britain. Likely to follow in Williams' footsteps up the chart

is Tony Bennett with a re-issued "I Left My Heart in San Francisco."

American Ken Glancy, managing director of CBS in Britain, is confident that the Williams hit will sell half a million and that the Bennett record could do the same by mid-November when the star entertains here for the televised Royal Variety Show and begins an important London nitery engagement.

Williams' success was undoubtedly sparked by the BBC screening of his TV series and sales of the Bennett record soared after he guested on the show.

Talking to Billboard of his plans for the first year in "office," Glancy said that the maximum effort would go into building up strong local repertoire to gain British hits which can subsequently become American hits: "We are doing very well, of course, with American material by Bob Dylan, Andy Williams and others, but having set up operations in this country we must go all-out on gathering new talent from what is for us a new field."

CBS is not, Glancy pointed out, interested in launching American sales methods on this market. He says he has no plans to launch a special low-priced LP series to compete with the Music for Pleasure label recently set up by EMI and IPC, nor would he pursue the rack jobbing methods introduced in Britain by Music for Pleasure.

Atl. to Handle Polydor in U. S.

HAMBURG — Polydor, the pop label of Deutsch Grammophon, has announced expansion of its U.S. production in partnership with Atlantic Records.

Polydor has placed Klaus Ogermann under exclusive contract to produce for Polydor in the U.S. with American artists. Atlantic Records will release this production in the U.S.

Ogermann is an independent record producer living in New York City.

Polydor said the contract with Ogermann was part of its program to strengthen the Polydor repertoire on the foreign market. Polydor is producing in France, Japan, South Africa, Italy, Mexico and in a number of South American countries.

Ogermann made a reputation

Canada RCA Orders Cartridges in Volume

MONTREAL — RCA Victor in Canada has just placed its first order for auto stereo system cartridges from RCA Victor in Indianapolis, and Stan Kulin, manager, Canada-International sales, describes the order as "substantial; five, ten or twenty copies of each of about 175 of the some 200 titles in the catalog."

The Ford Motor Co. of Canada estimates that 5,000 cars equipped with the Lear cartridge system will be sold in

Germany as a pianist and arranger for the orchestra of Max Greger and Kurt Edelhagen before emigrating in 1959 to the U.S.

Canada by the end of the year. RCA Victor executives are making no predictions on how the Canadian public will accept the cartridge stereo systems, but their activities indicate that they are optimistic. National sales manager Knox Coupland and Jim Supple, manager of RCA's pressing plant, are visiting Indianapolis to observe the cartridge manufacturing process, to determine the costs involved in setting up manufacturing operations in Canada, if and when the demand warrants it, but initially the cartridges will be imported from the U.S.

RCA Victor here intends to duplicate the U.S. company's approach to distribution and employ the established channels of distribution, their own branch distributors and rack jobbers, and encourage these to find other outlets for sales, such as auto dealers and auto accessory stores. RCA in Montreal, Toronto and Winnipeg have already received consumer inquiries and requests for cartridge product. Some record dealers, described by the company as the more progressive and aggressive outlets, have already expressed interest in stocking the 8-track auto stereo cartridges.

No Price Structure Set

The price structure, with discounts, etc. to the trade, has not yet been fully established, but the retail price for the cartridges

(Continued on page 26)

Durium Keeps On the Move—In Two Ways

MILAN—In keeping with its expansion, Durium, S.p.A., in its 18th year under Krilor Mintangian, has moved to new headquarters in the center of the city.

The new operation will be on one floor with a separate storage operation at Via Borgospesso, 17. In addition to Durium and Royal labels, the company has acquired the half-interest of Dulio Fiore in Sprint, a Rome-based label, whose artists include the top-selling Nino Rosso. Among foreign labels handled in Italy are the Motown-Gordy catalog.

Under Elisabel Mintangian, the foreign department of the company has sold 40 versions of Rosso's "The Silence," 20 in Germany. Top Italian artists with the labels include Marcello Ferial, Little Tony, Isabella Janetti and Mario Trevi.

Giannini Leaves Position At CGD Internazionale

MILAN—Giuseppe Giannini has resigned from CGD Internazionale's management after a seven-year stint in the Ladislao Sugar organization, formed by CGD, CGD Internazionale and numerous publishing companies.

Giannini was responsible for the successful marketing of such American lines as MGM, United Artists, Cameo-Parkway, Musicor, Reprise, 20th Century-Fox and of the French label Festi-

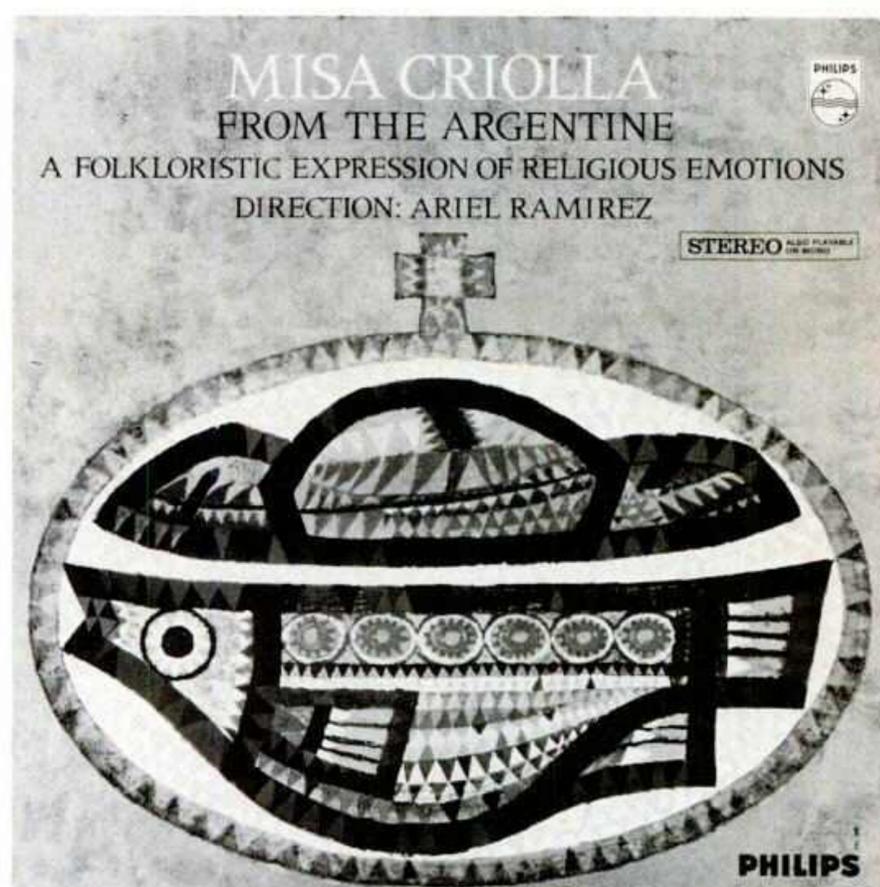
val, and such artists as Conway Twitty, Connie Francis, Fernand & Teicher, Gene Pitney, Al Caiola, Chubby Checker, Bobby Rydell, Nancy Sinatra, Lou Monte, Maria Laforet and Les Surfs.

Giannini was also responsible for bringing most of the foreign artists to the 1964 San Remo Festival, first edition of the contest which enjoyed foreign participation.

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Philips of France Sales Up 10%

PARIS — Philips of France disk sales have increased 10 per cent over last year. This was revealed by M. Georges Meyerstein, president director general of Philips.

"Hits," said Meyerstein, "are becoming more and more important and there is a tremendously increased interest here in the original versions of foreign hit disks."

"At one time, cover jobs would outsell the originals in France, but the situation is now changing rapidly. Even though our sales depend to a large extent on a strong 'national' catalog—with such artists as Johnny Hallyday, Claude Francois, Sheila, France Gall, Barbara, Georges Brassens, Jacques Brel and Herve Vilard—there is a constant improvement in sales of the American and British repertoire."

Roger Miller and Jerry Lee Lewis have been two big sellers in France and now Philips will be promoting new disks by the Walker Brothers, Lesley Gore and Horst Jankowski.

"But," Meyerstein added, "sales of albums are well below the EP market and we are aiming to develop this side of our business. We want to arouse the interest of the over-25s in albums."

300 LP's in Series

"With this in view, we started the Diamond Series a year ago. We now have around 300 albums of all kinds in this series, of which 120 are steady sellers. The albums sell at just under \$4. The series is going well, but it can be better."

"On the whole I am very optimistic about the future. The market for disks is constantly growing and I think it could double in five or six years."

On one-speed disks, Meyerstein said the Philips favored a single speed. "I don't think it will affect the cost of records very much, though it might have a small influence on the price of record players. It would, of course, be good for the industry throughout the world, but it will be difficult to institute because the two-speed situation has now become a habit."

One of the biggest Philips' artists in France is singer Johnny Hallyday, who recently resumed his career after completing his military service. Hallyday is scheduled to appear at the Paris Olympia Theater.

Hallyday Promotion

"Just before the opening we shall release a new album — 'Johnny Hallyday Sings Johnny

Hallyday,' which will get big promotion."

Philips is well established in the publishing field—their associated company, Tutti, has been going for 15 years and is one of the most important in France.

Publishing companies also exist in the names of Johnny Hallyday, Alain Barriere and Claude Francois.

"It is difficult," said Meyerstein, "to establish exclusive contracts with writers because they are well protected by the Societe des Compositeurs, Auteurs et Editeurs De Musique (SACEM). But we have arrangements with writers that over a certain period of time they will give us priority in a certain category of songs."

Through their various publishing outlets, Philips publishes the songs of Guy Mardel, Barbara, Joel Holmes and Enrico Macias.

Meyerstein said that there was an increasing market in TV themes—Philips has the program for the popular daily Nounours children's program and the Thierry La Fronde series—film music was proving more difficult, except in such cases as the highly successful "Parapluies de Cherbourg."

Of all Philips' disk sales, 83 per cent is popular music, including operetta, and 17 per cent classical. "Disk sales," said Meyerstein, "are increasing in all categories, but because the pop market is by far the most rapidly expanding, the actual classical percentage is diminishing."

Court Backs Up Backers in Suit Against Most

LONDON—Independent record producer Micky Most lost a court battle over the Animals last week. The court ruled in favor of an action brought by two financiers that said they staked \$28,000 in a business set-up to manage and record the group before it became famous and that Most and Animals' *(Continued on page 26)*

MUSIC CAPITALS OF THE WORLD

AMSTERDAM

Local Vara TV recently aired a CBS documentary film featuring the famous cellist **Pablo Casals** and **Rudolf Serkin**, **Isaac Stern** and **David Oistrakh**. On this program violinist Isaac Stern held a conversation with Pablo Casals. . . . Shortly after her successful personal appearance at the Grand Gala du Disque, **Lucille Star** recorded "Chante Encore Dans La Niut" and "La Ronde de L'Amour," both titles sub-published

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POLYDOR

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with Basart. . . . Turkish laborers in Holland have focused attention on Turkish folk-repertoire. In close co-operation with Turkey-born experts, Phonogram has released five singles on the Philips label with original Turkish popular repertoire. . . . Basart Record productions manager **Robert Out** expects high sales figures of the recording by singer **Don Mercedes** of the Dutch version of "Universal Soldier." . . . The new Dutch record firm **Audio Visual Productions** discovered a new beat-group, the **Cats**. . . . Dutch beat-groups are doing well on the Dutch charts now: the **Phantoms** (Omega) with "I'll Go Crazy"; the **Motions** (Havoc/Negram) with "Wasted Words"; **Les Baroques** (Europhon) with "Sylkie"; the **Golden Earrings** (Polydor) with "Please Go."

Russian pianist **Emil Gilels** gave a recital at the Amsterdam Concertgebouw, featuring works of

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Shubert and Shostakovitch. . . . American singers **Dick and Deedee** (Warner Bros.) will visit Holland Monday (25). Interviews with radio and press are scheduled. . . . Teen-ager stars the **Kinks** (Pye) will visit Holland Nov. 20-21. . . . Bovema's Imperial label has several new Dutch pop items out this week. Special plugging has been set up for **Imca Marina's** "Rote Rosen Weisses Kleid."

Folksinging **Seekers** will join the next **Anneke Gronloh** show Nov. 12. They will do their latest record "The Carnival Is Over," due for release shortly. . . . **Isaac Stern** has played in Amsterdam and Scheveningen.

The **Tielman Brothers** played in Holland last weekend. Their record "Maria" has become a best seller. Scepter Records will release this item in the U. S. . . . The American Folk Blues Festival has appeared on a concert in the Hague. Among the performing artists were **John Lee Hooker** and **Buddy Guy**. . . . **Pete Felleman** of Artone's subsidiary Funckler records, local Roulette distributor, is pleased with the results of **Shawn Elliott's** "Shame and Scandal in the Family." . . . A new series "Golden Hits of the Everly Brothers," with old successes such as "Bird Dog," "Temptation," "Wake Up Little Suzie," etc., has been released. . . . The **Beatles** motion picture "Help!" was premiered in Holland last week.

RAYMOND DOBBE

HAMBURG

Philip is releasing a prose platter on the life and times of the king of Saxony, "Lachendes Sachsen." The disk aims at exploiting a tandem trend in Germany—the popularity of literary records and nostalgia for the "good old days" when Germany was a monarchy and the country abounded in aristocracy. Producer is **Dr. Tony Schwaegerl**. Philips is also moving into children's records with fairy tales and fantasy prose pieces. Latest is the tale "Pippi Langstrumpf" by **Astrid Lindgren**. . . . Ariola's general manager, **George Ehmke**, has just returned from travel through Scandinavia, Benelux, and Switzerland to promote the Ariola repertory. In Copenhagen, Ehmke met Metronome's **Bent Fabricius Bjerre**, Cupol's **Helge Rundquist** and **Totto Johannesen** of Nor-Disc. Ariola's "Chilly Winds" with the **Seekers** is selling well in Scandinavia, especially in Norway. The Ariola album "The Seekers" has just been released. In Haarlem, Holland, Ehmke called on the Negram label's **Robert Oeges** and **Disco-bel's** general manager **Dr. Vande-** *(Continued on page 24)*

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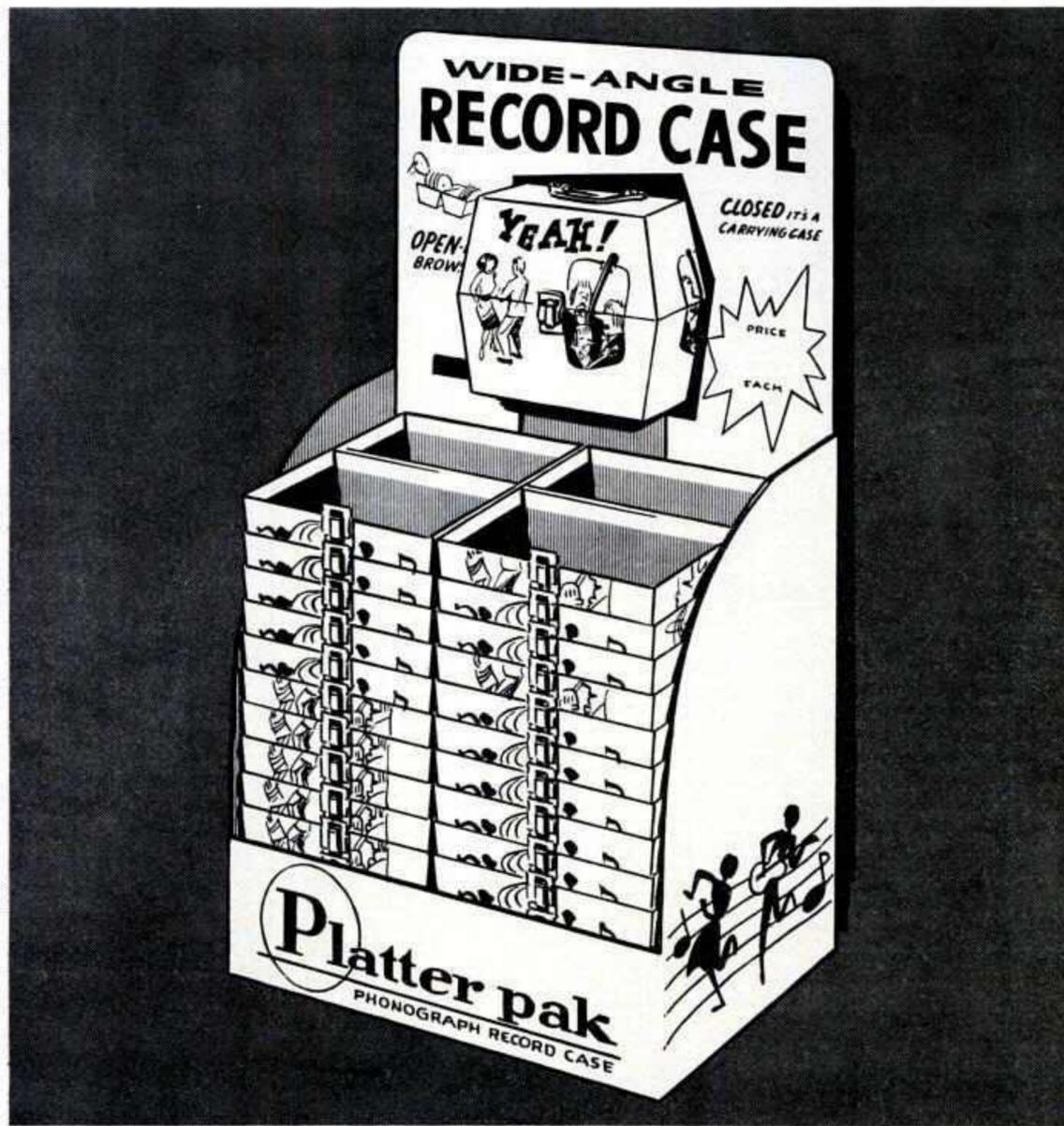
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MUSIC FOR PLEASURE LP's, the new EMI-Hamlyn budget line, had its official launching at a party celebrating the initial distribution and photographed are Sir Joseph Lockwood and Paul Hamlyn with some of the artists on the initial release. Left to right are: Kenny Lynch, Sir Joseph, Adam Faith, Dennis Lotis, Anne Rogers, Lionel Blair and Hamlyn.

Cool and Hot Jazz on Menu at Berlin Fest

BERLIN — Top world artists will gather here for the "Berlin Jazz Days 1965" from Oct. 29 to 31, directed by Joachim-Ernst Berendt.

For the Tenor Workshop at the opening concert Oct. 29, Berendt will present Don Byas, Ben Webster, Brew Moore, Dexter Gordon, Booker Ervin and Sonny Rollins.

Two special workshops will be held for tenor saxophone and piano. It is expected that the Berlin Festival Piano Workshop on Oct. 30 (at the Berlin Philharmonic) will be the highlight of the jazz meeting.

It will offer an impressive gathering of great jazz pianists—Earl Hines, Teddy Wilson,

Bill Evans, Jaki Byard, Lennie Tristano and John Lewis.

Other artists taking part are Gerry Mulligan, Ornette Coleman, singer Dakota Staton, Roy Eldridge, Stuff Smith, Art Blakey with a new band, Freddie Hubbard, Nathan Davis and Lee Konitz with the Bill Evans Trio.

The Hideo Shiraki Quintet, the leading Japanese combo, and three Koto players will demonstrate a combination of classical Japanese music and modern jazz created especially for the Berlin jazz festival.

Berlin Jazz Days will close with a jazz ball Oct. 31 at the Palais am Funkturm.

Record Industry in Spain Grows in Leaps and Bounds

MADRID — In the wake of Spanish capital's enormous development in general expansion, building projects, commerce and population (the latter is up from 2 to 3 million in seven years), the disk industry in this part of Spain is now showing an accelerated growth. This will be even more marked as the industry promotes the sale of record players. LP sales are up 20 per cent for the industry and Philips reports their LP sales are double this year on 1964. Out of a total population of 22 million, it is estimated that there are still only 800,000 record players in use and this is the field for promotion to foster record sales. It

is understood that Philips will be carrying out strong promotion in record players in the near future.

Although traditionally an EP market, there has been a marked surge in single sales in recent months. Opinion is divided in the industry on the permanence of this. Some say the recent success of singles like Zafiro's "Bor-racho," by Los Brincos which has hit 100,000 sales (a new high for a single in Spain) is setting a trend for singles, whereas other companies feel that apart from such isolated successes, Spain will not become a singles market.

The recent Hispavox success with their EP "La Yenka," by the Dutch twosome Johnny & Charlie, taken for the U.K. by Pye, owes much of its success to the exposure it had on TV. Top TV personality Raul Matas demonstrated the dance on his shows. Sales of this EP have also reached 100,000.

Other indications of the growing international aspect of original Spanish recordings are noted. A title called "Flamenco," written by Los Brincos, has been recorded by Dalida (French Barclay artist) in French. The same artist is recording the title in both German and English. Publisher is Ediciones Musicales Universal, Madrid.

RCA's Dealer Deal 'Fantastic'

MONTREAL — The Record Sell Special dealer promotion, which offers dealers outstanding LP's from regular new product as weekly specials at \$1.49, has proved a "fantastic" success for RCA Victor this year, national sales manager Knox Coupland reports. Orders for regular product, placed to qualify for the special bargain albums, are up

(Continued on page 26)

Yenka Getting Irish Twist

DUBLIN—It looks as if the Yenka is about to take the place of the Hucklebuck in the affections of Irish dancers and disk collectors. The move to popularize the dance, which started in Finland as the Finn Yenka, was spearheaded by Irish showbands, the Freshmen and Victors, who have "The Yenka" and "Let's Yenka Again" on Pye and Rex, respectively.

Pye gave a reception to launch the Yenka at Dublin's Gresham Hotel. The publicity campaigns are stressing the use of pictures of socialites and film stars doing the dance, as in the case of the Twist a few years ago. Reaction from dancers in ballrooms throughout the country is promising.

British Public Is Crying for Dodd's 'Tears'

LONDON—"Tears," an EMI recording by comedian Ken Dodd, is a big hit. Sales of the single have almost reached a million and it is already the year's biggest seller, having overtaken the Beatles' "Help."

"Tears," a gentle ballad produced by Norman Newell, will win Dodd a gold disk, but nobody seems to know who is buying it. Experts claim teen-types are not, yet adults have never before bought a single in sufficient quantities to put it in the "gold" class.

Research has indicated that sales are strongest in the north of England from where Dodd hails. He comes from Liverpool. The artist had a previous hit four years ago with "Live Is Like a Violin," but since then his single sales have been nothing to shout about.

"Tears," published by Keith Prowse, was written by the late American composer Frank Capano and was originally recorded by Rudy Vallee in 1929. Dodd's recording has been issued in the U. S. on Liberty.

Schroeder in U.K., Picking Up Tunes For Catalogs

LONDON — American publisher Aaron Schroeder, here on an indefinite stay to open a London office for his publishing concern, has collected more than a dozen recordings of songs for his catalogs since he arrived.

Schroeder has singles by Wayne Fontana, Freddie and the Dreamers, the Sorrows, Fourmost, Swinging Blue Jeans, Lulu and Jackie Trent, in addition to four tracks of the new Dusty Springfield LP and one on the Walker Brothers.

Schroeder has appointed Decca's Mike Leander to supervise his publishing interests. A general manager will also be named to administer the Mayfair offices they are currently negotiating for.

These new arrangements succeed the three-year publishing deal Schroeder has in Britain with Gerry Bron.

In addition, Schroeder has also signed at least two British writers and is seeking to expand his British interests beyond publishing, although details of other companies in which he is believed to be negotiating interests have not yet been revealed.

MUSIC CAPITALS OF THE WORLD

• Continued from page 22

walle. In Zurich, Ehmke and Ariola's sales manager, Friedrich Schmidt, met with Maurice Rosengarten head of Musikvertrieb, and Rosengarten's staff. The talks concerned sales campaigns for the final month of 1965.

Kurt Edelhagen's West German radio orchestra participated in the Prague jazz festival, then toured the Iron Curtain countries. The Czechoslovak jazz orchestra led by Karel Kreutzgartner will make a return visit to West Germany next month. . . . Polydor will produce a second disk featuring Renate Kern, 19, "Du Bist Meine Liebe." Renate's first Polydor platter, "Die Welt Is so Schoen Wie Ein Traum," is a best-seller and the disk firm is predicting big things for Renate. Polydor is also producing an LP based on German TV's Second Program spectacular, "Das Gibt's Doch Zweimal." Finally, Polydor reports sales of 150,000 copies in the first few weeks after its release for Ray Black's "Du Bist Nicht Allein." Black is an Augsburg student, and Polydor says the success of his recording is virtually without parallel.

OMER ANDERSON

LONDON

Although Paul McCartney's version of the U.S. chart-topping "Yesterday" has not been issued as a single in Britain, two versions are battling for a similar chart rating here. Balladeer Matt Monro got his out on EMI's Parlophone label a fortnight before a Decca version by Marianne Faithfull. . . . Tony Bennett may begin a fortnight season Nov. 15 at London's top nitery, the Talk of the Town, after appearing in the Royal Variety Show (8). . . . The new \$1 million transmitter now in service at Radio Luxembourg has not only improved reception in Britain but is being felt in many other European countries. . . . EMI has concluded an agreement to release Petula Clark's records in Chile and Argentina with the Swiss firm to which she is contracted, Finsterwald Cantacuzene. . . . Tony Lewis has left John Heyman's International Agency to set up his own. Like Jimmy Henney, who quit a week earlier, Lewis was mainly responsible for handling P. J. Proby. . . . On behalf of RCA Victor, U. K. Decca hosted a reception for Barry McGuire and P. F. Sloan, and Dunhill Records president Jay Lasker and a&r chief Lou Adler.

Rolling Stone Bill Wyman has



MIRANDA MARTINO, RCA Italian recording artist, is negotiating for her release from an Italian musical comedy to appear in a Las Vegas revue in December. She's shown here with Carlo Dapporto, co-star in the musical, "The Honorable Member."

produced a record by new British group, The End, "I Can't Get No Joy," which Philips is issuing simultaneously in Britain and America. . . . CBS has issued Bob Dylan's latest single "Positively 4th Street" and Decca Roy Orbison's "Crawlin' Back." . . . Dusty Springfield begins a 10-day promotion tour of the U.S. this week (25) to promote her new single "I Just Don't Know What to Do With Myself" with appearances on "Hullabaloo" and "Shindig." . . . Millicent Martin and Tony Tanner have begun filming the Anthony Newley-Leslie Bricusse musical "Stop the World I Want to Get Off" for Warner Brothers. . . . Immediate Records boss Andrew Oldham arrives in New York this week for a two-month stay in America. He will accompany the Rolling Stones on several of the concerts on their tour next month and record them in Los Angeles early in December. Oldham returns to London New Year's Eve. . . . Lawrence Yaskiell of Deutsche-Vogue has been here for discussions regarding his company's publishing affiliate, Belmont Musikverlage. He has also acquired a German-language recording of Chris Andrews' British hit "Yesterday Man" from Decca. . . . On its Fontana label, Philips has issued a new low-price series of country LP's originating from the American Hilltop label. The LP's will be marketed in their original sleeves.

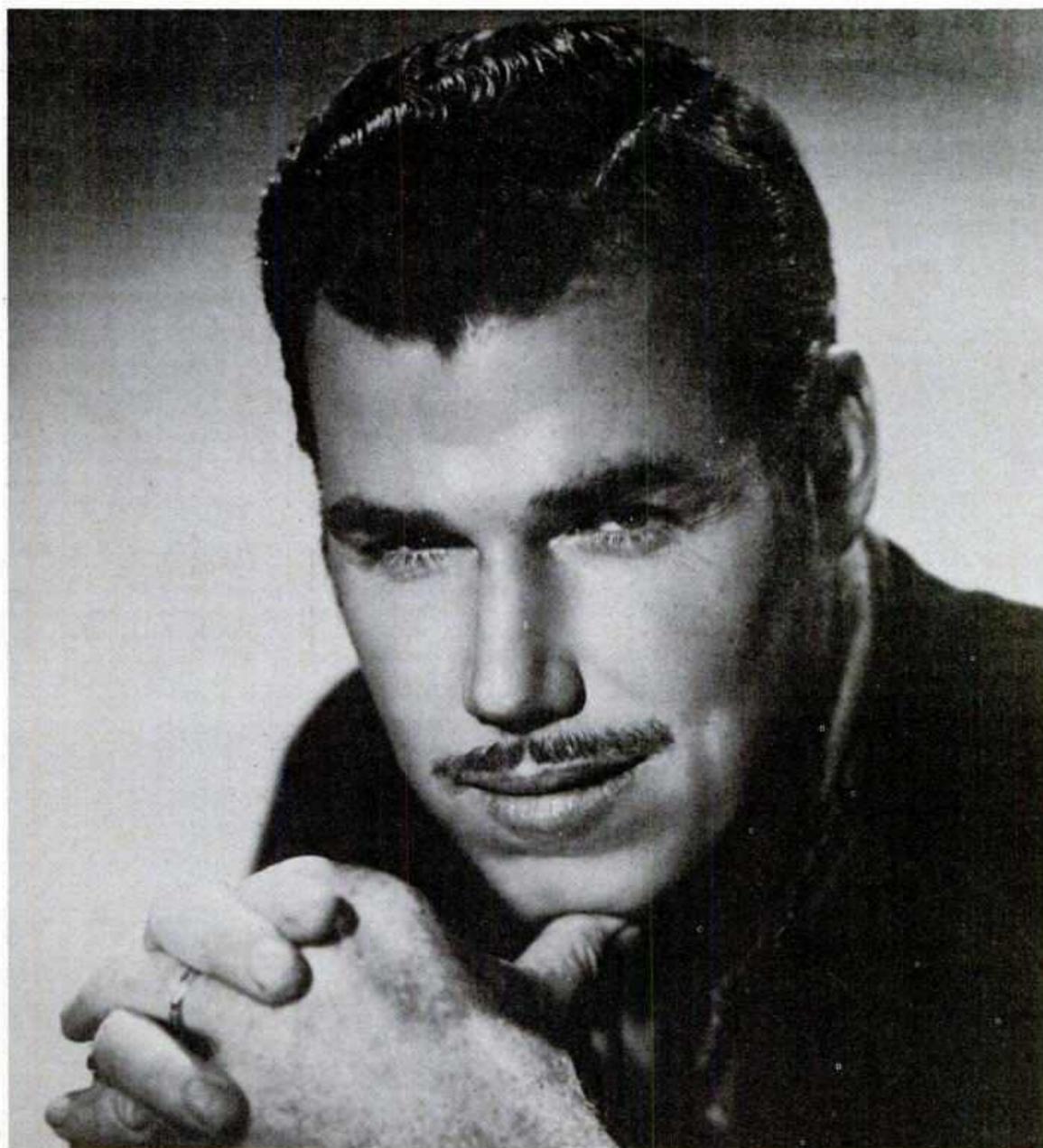
CHRIS HUTCHINS

MILAN

"West and Soda" is the first western cartoon produced in Italy. Bruno Bozzetto is designer, Giampiero Boneschi penned the score. Teo Treppiedi, Cemed-Carosello's manager, says they released an album of the movie soundtrack, published by sister company Gruppo Editoriale Curci. . . . Luciana Tunna and Plinio Maggi won the 1965 Castrocara New Voices Contest, organized by Gianni Ravera. As winners they can participate in the 1966 San Remo Festival. They were signed by CGD and Meazzi Records, respectively. . . . Carisch Records will distribute Elke Sommer's records in Italy, following a recently signed contract with Sommer's manager. Carisch also released the single "Help!" by the Beatles. . . . Peppino di Capri recorded "Piccatura," "Melancolie" and "Lunga Strada" in Turkish, and recorded "Arrivederci, Goodbye" b/w "O Mia Angelina" in German. . . . Pino De Gioia, SAAR's international manager, reports they started with a big promotional campaign for 10 fall releases by Los Brincos, top Spanish combo, Le Amiche, Tony Massarelli, a young Canadian discovery from Franco-Disc of Montreal, Nicola di Bari, Peppino Gagliardi, who renewed his SAAR contract, Ginto, a newly signed discovery, Roberta Mazzoni, who also renewed her contract with SAAR, Remo Germani, Udo Jurgens, top German singer from Deutsche Vogue, and Enzo Amadesi, newly signed artist managed by Alessandro Protti.

A great number of albums will be marketed by Ricordi during November, said Paolo Ruggieri, international a&r. First group will be a wide basic offer of 100 albums from the Epic catalog. These are part of Ricordi-CBS/Epic agreements; meanwhile, Ricordi will continue to offer its normal monthly issues of 20 LP's from the classical and pop CBS catalog. Second group of albums will be formed by about 200 LP's from the Austrian classical Amadeo catalog, plus 5 LP's by Joan Baez also from Amadeo. Sonny and Cher are being marketed here by SAAR, through one album, "Sonny & Cher," and two singles "Just You" b/w "Sing C'est La Vie"—and "I Got You Baby" (Continued on page 26)

slim



HAS A HIT...

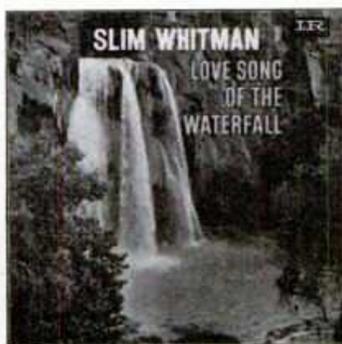
"MORE THAN YESTERDAY" SLIM WHITMAN

#66130

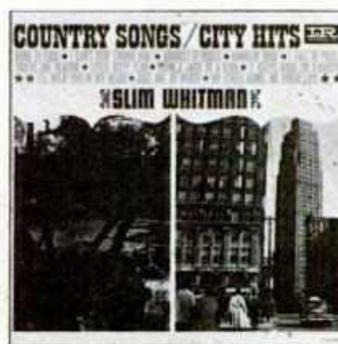
...AND 3 HOT ALBUMS



REMINISCING
LP-12288*/LP-9288



LOVE SONG OF THE WATERFALL
LP-12277*/LP-9277



COUNTRY SONGS/CITY HITS
LP-12268*/LP-9268

*stereo

IMPERIAL...on the go!



Copyrighted material

French-Canadian Show Oo-La-La Affair; Awards Spark Rhubarb

• Continued from page 20

felt that some artists and records were placed in the wrong categories.

The basis for decision by the jury was widely criticized as being "ivory tower quality" rather than taking into consideration the popularity and sales success of the artists and records.

One example of this was that Michel Louvain, voted by the public as French-Canada's top show-business personality, "Mr. Radio-TV" at the Gala des Artistes earlier this year, and one of the best selling artists on the Apex label, was not even nominated in any one of perhaps three categories where his name might have been expected.

A feature of the Festival was radio station CKAC Montreal's specially constructed recording studio where amateur talent was welcomed to audition for record companies. The station provided the studio, engineer, piano accompaniment, tapes, etc., and in five days recorded 60 auditions and submitted the tapes to 18 record companies. By the end of the Festival six "discoveries" had been made, by four labels, with other new talent still being considered by the companies.

Excellent Exhibits

The record companies created excellent exhibits. Trans-Canada Record, the largest exhibitor, attracted huge crowds with live performances by such artists as Les Sultans, Les Quidams and Les Furs, with such top names as Les Classels, Margot Lefebvre and Les Baronets on hand for autographs. London Records' exhibit centered on a Scopitone phono-movie machine featuring

Philips artists exclusively, with special in-person guests Felix Leclerc and Philips artist Robert Cogoi, currently on a month-long tour of Quebec, and such local talent as Tex, and French-Canadian country music artist Willie Lamothé.

Special guests at Apex Records' exhibit were members of Les Compagnons de la Chanson, who were appearing at La Comedie Canadienne, and such popular domestic artists as Yolanda Lisi, Michel Louvain, Pierre Lalonde, Ginette Reno, Les Cyniques and a dozen others.

Busy autographing at the Columbia booth were Monique Leyrac, Les Quatre-20, Pierre Calve and Mikaeline. RCA Victor's top artists, including Lucien Hetu, Paolo Noel, Ginette Ravel, Les Excentriques, Jen Roger and Les Jerolas, made appearances at their exhibit. Select Records' artists on hand to meet their fans included Jenny Rock, Pierre Letourneau, La Famille Brassard, Stephane Vanne and Claude Gagnon. At Jupiter Records' display, fans crowded round to meet Donald Lautrec, Tony Roman, Marc Gelinat and other popular singers. Capitol Records' presented their top folk group, Les Cailloux, Claude Gauthier on the Gamma label, and Capitol's newest artist, Jean-Claude Becker.

Some 250 singles and over 150 albums were submitted for nomination by record companies, with 65 nominations chosen by the eight-member jury. Select Records' artists won five awards, Apex artists won four, Columbia artists won three, Trans-Canada artists won two and Janus artists won two, with RCA Victor, Capitol and Rusticana artists each winning one award.

Fantastic Deal

• Continued from page 24

90 per cent over last year, when the promotion was introduced, Coupland says. The program is consumer-oriented, designed to give the dealer new customers rather than the discount offered in most promotions.

Phase Two of the Record Sell Special is a sell-along promotion for sales clerks. Over 600 record store clerks across Canada are registered with RCA Victor's "hot line" and each week receive a small card listing five sell-along albums compatible with the special \$1.49 LP of the week. To encourage the clerks to memorize the sell-along albums, RCA execs and sales reps will telephone 150 of the registered clerks, chosen at random, at unscheduled times over the eight-week program period, and if the clerk can name the special of the week and the five sell-along items, he wins a cash prize of from \$5 to \$250. RCA Victor president John Houlding makes the \$250 phone calls.

Although primarily designed to sell RCA Victor's sell-along product, Coupland feels the sales clerk incentive program will benefit the clerks, store owners and other diskeries by encouraging staff to suggest tie-in product to all customers.

Music Capitals of the World

• Continued from page 24

b/w "It's Gonna Rain." **Eraldo Di Vita**, Italian EMI promotion manager, reports that several artists from various European sister companies will be coming to Italy for TV shows, during this month. Mentioned were **Gilbert Beaud**, **Enrique Macias**, **Duo Dinamico** and **Marc Arjan**.
GERMANO RUSCITTO

Court Backs Up

• Continued from page 22

manager Mike Jeffries have failed to pay receipts into a company set up by the four of them for equal division of the profits.

Jeffries was established as a quarter partner in the company which will now have all the money Most has received from sales of millions of records by the Animals less, of course, the producers own share. It is understood that the financiers are now considering another court battle to establish that the joint company is also the rightful owner of monies derived from Most's production of records by Herman's Hermits, which total an even greater sum.

RCA Orders

• Continued from page 20

in Canada will be \$1 more than in the U.S. (the standard price increase on virtually all tape product), ranging from \$5.95 for Camden material to \$11.95 for twin-packs. "We sure won't get

rich at these prices," comments Coupland, "but we don't want to price the cartridges out of the point of manufacturing here or of splitting the manufacture between importing and domestic production."

No plans have been set for consumer promotion and advertising. "This is so new to us that

we have to introduce it to our own personnel first," says Coupland. He hopes to arrange with Ford to have a car equipped with the cartridge system available in key centers across the country for a series of demonstrations for RCA staff, distributors and sub-distributors, to generate enthusiasm.

Coupland himself is very enthusiastic, saying that the system provides "fabulous" stereo sound. "The potential of the cartridge playback system is unlimited," he says, looking to other car manufacturers entering the field in Canada and to the introduction of home cartridge units here, hopefully

about the same time as in the U.S., perhaps early next year.



It May Not Matter To You That These Are Winners . . .

RESCUE ME

Fontella Bass
Checker 1120

DO I MAKE MYSELF CLEAR

Etta James &
Sugar Pie DeSanto
Cadet 5519

IT WASN'T ME

Chuck Berry
Chess 1943

KEEP ON HOPING

The Carltons
Cadet 5517

LUCKY BOY

Harold Hutton
Checker 1125

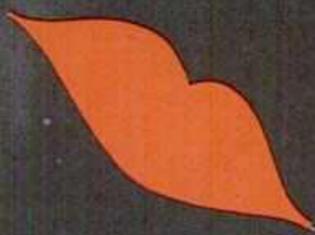
500% MORE MAN

Bo Diddley
Checker 1123

unless you're serious about going with the winners!



RONNIE DOVE



DIAMOND 191

DIAMOND
RECORDS INC

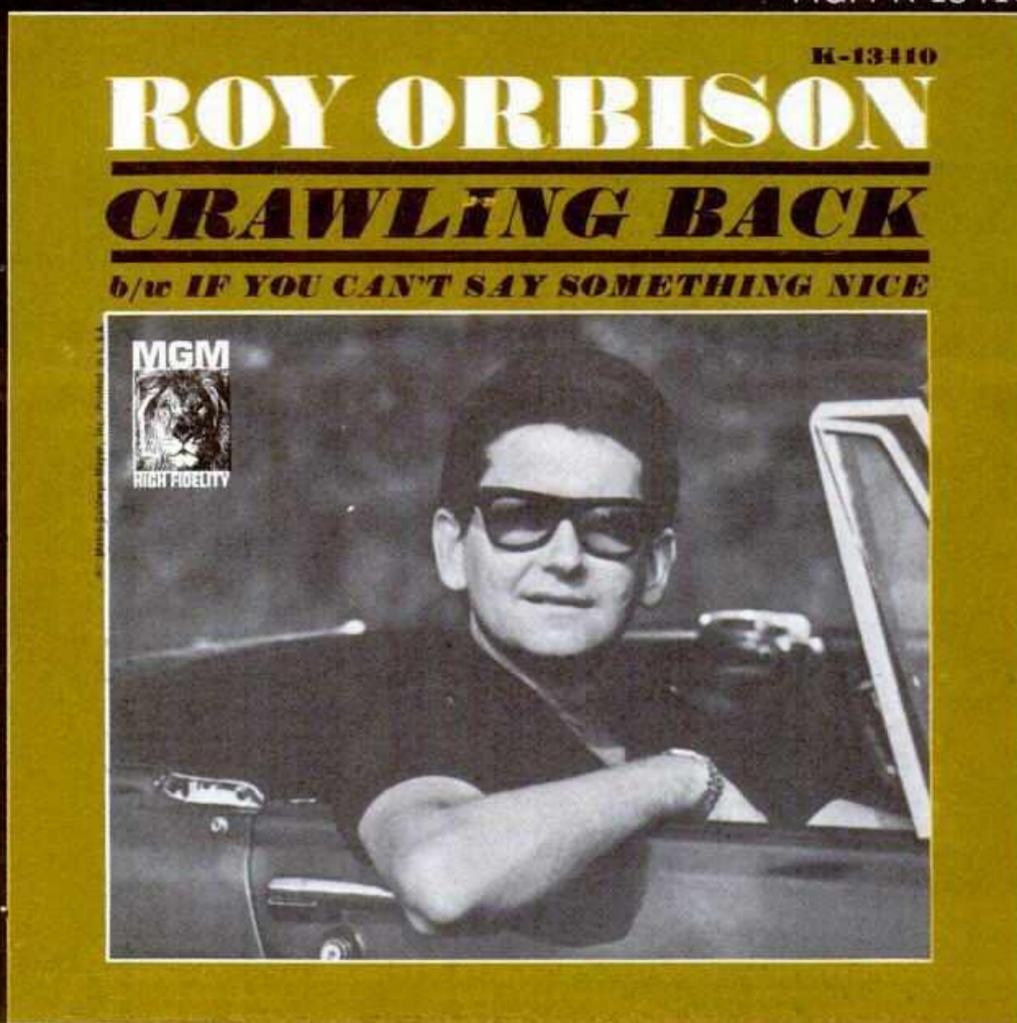
Arranged by
RAY STEVENS

Produced by
PHIL KAHL and RAY VERNON

Personal Management
PHIL KAHL and
JOHN O'DONAHUE

What is

MGM K-13410



Published by Acuff-Rose
MGM Records is a division of Metro-Goldwyn-Mayer, Inc.

the new one

Billboard HITS OF THE WORLD

ARGENTINA

*Denotes local origin

This Week	Last Week	Song	Artist
1	1	VENECIA SIN TI	Charles Aznavour (Barclay); *Juan Ramon (RCA); Ely Neri (Fermata); *Claudia (Odeon)—Fermata
2	2	HE COMPRENDIDO QUE TE AMO	Luigi Tenco (Fermata); Wilma Goich (CBS); *Jose Antonio (Microfon); *Lucio Milena (Disc Jockey); Javier Solis (CBS)—Fermata
3	3	HELP!	The Beatles (Odeon); *Los Buhos (CBS)—Fermata
4	—	DIA DE LA MADRE	*Jorge Fontana (Philips); Los Cinco del Ritmo (Microfon); *Las Ardillas (Odeon)
5	5	NO QUISERA QUERERTE	*Palito Ortega (RCA); *Roberto Yanes (CBS); *Ramona Galarza (Odeon); *Jorge Sobral (Disc Jockey); *Horacio Guarany (Philips)—Lagos
6	10	AVEC	*Franck Pourcel (Odeon); Charles Aznavour (Barclay)—Korn
7	7	FLORES NEGRAS/VEREDA TROPICAL	Eydie Gorme/Los Panchos (CBS)—Edami
8	6	LA NOCHE	*Juan Ramon (RCA); Adamo (Odeon); *Ricardo Rey (Disc Jockey)—Korn
9	—	LA RANCHERA DEL PAISANO JULIO	*Chacho Santa Cruz (Microfon)—Korn
10	4	LA POLLERA AMARILLA	Enrique Tullio Leon (Odeon); Sonia Lopez (CBS)—Korn

AUSTRALIA

*Denotes local origin

This Week	Last Week	Song	Artist
1	2	IL SILENZIO	Nini Rosso (Durium)—Alberts
2	1	SHAKIN' ALL OVER	*Normie Rowe (Sunshine)—Alberts
3	8	WHAT'S NEW PUSSYCAT	Tom Jones (Decca)—Leeds
4	10	I COULD EASILY FALL	Cliff Richard (Columbia)
5	—	SING C'EST LA VIE	Sonny and Cher (Festival)
6	4	HELP!	The Beatles (Parlophone)—Leeds
7	6	I LIVE FOR THE SUN	The Sunrays (Capitol)—Alberts
8	—	I GOT YOU BABE	Sonny and Cher (Festival)—Belinda
9	—	WEDDING RING	*The Easybeats (Parlophone)—Alberts
10	—	GENIE WITH THE LIGHT BROWN LAMP	The Shadows (Columbia)

AUSTRIA

This Week	Last Week	Song	Artist
1	1	ALEXIS SORBAS	Soundtrack (20th Fox-International)—Weltmusik
2	2	SATISFACTION	The Rolling Stones (London)—Aberbach
3	3	WOOLY BULLY	Sam the Sham and the Pharaohs (MGM)—Hofmeister
4	4	DU WEISST NICHTS VON DEINEM GLUECK	Sandie Shaw (Vogue)—Helbling
5	7	FRAULEIN WUNDERBAR	*Peter Alexander (Polydor)—Wien Melodie
6	5	MR. TAMBOURINE MAN	The Byrds (CBS)—Gloria
7	9	GEFANGEN	Jean Claude Pascal (Electrola)—Wien Melodie
8	8	FRAUEN UND ROSEN	Sacha Distel (Polydor)—Schneider
9	—	MIT 17 HAT MAN NOCH TRAEUME	Peggy March (RCA)—Weinberger
10	10	IL SILENZIO	Nini Rosso (Durium)—Helbling

BRITAIN

(Courtesy New Musical Express, London)
*Denotes local origin

This Week	Last Week	Song	Artist
1	1	TEARS	*Ken Dodd (Columbia)—Keith Prowse
2	4	ALMOST THERE	Andy Williams (CBS)—Cinephonic
3	2	IF YOU GOTTA GO, GO NOW	*Manfred Mann (HMV)—Blossom Music
4	7	HANG ON SLOOPY	McCoys (Immediate)—Campbell-Connelly
5	5	EVE OF DESTRUCTION	Barry McGuire (RCA)—Dick James Music

6	9	MESSAGE UNDERSTOOD	*Sandie Shaw (Pye)—Glissando Music
7	3	MAKE IT EASY ON YOURSELF	Waiker Brothers (Philips)—Famous, Chappell
8	6	LOOK THROUGH ANY WINDOW	*Hollies (Parlophone)—Feldman
9	10	IL SILENZIO	Nini Rosso (Durium)—Peter Maurice/Biem
10	15	SOME OF YOUR LOVIN'	*Dusty Springfield (Philips)
11	8	SATISFACTION	*Rolling Stones (Decca)—Mirage Music
12	16	IT'S GOOD NEWS WEEK	*Hedgehoppers Anonymous (Decca)—Jonjo Music
13	11	BABY DON'T GO	Sonny and Cher (Reprise)—Kassner Music
14	20	WHAT'CHA GONNA DO ABOUT IT	*Small Faces (Decca)—Fanfare Music
15	26	EVIL HEARTED YOU	*Yardbirds (Columbia)—Campbell-Connelly
16	16	IN THE MIDNIGHT HOUR	—Wilson Pickett (Atlantic)—West One Music
17	30	YESTERDAY MAN	*Chris Andrews (Decca)—Glissando Music
18	—	HERE IT COMES AGAIN	*Fortunes (Decca)—Donna Music
19	14	A WALK IN THE BLACK FOREST	Horst Jankowski (Mercury)—Flamingo Music
20	—	STILL I'M SAD	*Yardbirds (Columbia)—Feldman
21	12	I GOT YOU BABE	Sonny and Cher (Atlantic)—Aberbach
22	13	LIKE A ROLLING STONE	Bob Dylan (CBS)—Blossom Music
23	22	THAT'S THE WAY	*Honeycombs (Pye)—Lynn Music
24	21	PAPA'S GOT A BRAND NEW BAG	James Brown (London)—Lois Music
25	29	I LOVE YOU, YES I DO	*Merseybeats (Fontana)—Lois Music
26	—	HOME OF THE BRAVE	Jody Miller (Capitol)—Screen Gems, Columbia
27	18	ZORBA'S DANCE	Marcello Minerbi (Durium)—Robbins Music, Ltd.
28	—	TAKE A HEART	*Sorrows (Pye)—Millwick
29	24	THAT MEANS A LOT	P. J. Proby (Liberty)—Northern Songs, Ltd.
30	—	UNTIL IT'S TIME FOR YOU TO GO	*Four Pennies (Philips)

EIRE

This Week	Last Week	Song	Artist
1	4	TEARS	Ken Dodd (Columbia)—Keith Prowse
2	2	HUCKLEBUCK SHOES	Royal (HMV)—Etude Music
3	1	SATISFACTION	Rolling Stones (Decca)—Mirage
4	8	EVE OF DESTRUCTION	Barry McGuire (RCA)—Dick James
5	6	LOOK THROUGH ANY WINDOW	Hollies (Parlophone)—Feldman
6	5	IL SILENZIO	Nini Rosso (Durium)—Peter Maurice
7	7	MY OWN PECULIAR WAY	—Drifters (Pye)—Acuff-Rose
8	3	I GOT YOU BABE	Sonny and Cher (Atlantic)—Aberbach
9	10	I NEED YOU	Regal (Decca)—Francis, Day and Hunter
10	—	ALMOST THERE	Andy Williams (CBS)—Cinephonic

FLEMISH BELGIUM

*Denotes local origin

This Week	Last Week	Song	Artist
1	1	EARLY BIRD	*Andre Brasseur and His Multisound Organ (Palette)—World
2	2	IL SILENZIO	Nini Rosso (Vogue)—Bens
3	3	ALINE	Christophe (A Z)—Eds. Madeleine
4	4	THIS STRANGE EFFECT	Dave Berry (Decca)—Altona
5	5	HELP!	The Beatles (Parlophone)—Ag. Mus. Intern.
6	6	SATISFACTION	The Rolling Stones (Decca)—Essex
7	7	MES MAINS SUR TES HANCHES	*Adamo (HMV)—Ardmore & Beechwood

8	8	WOOLY BULLY	Sam the Sham (MGM)—Belindamusic
9	9	CAPRI C'EST FINI	Herve Vilard (Mercury)—P. Plum
10	10	YOU'VE GOT YOUR TROUBLES	Fortunes (Decca)

FRANCE

This Week	Last Week	Song	Artist
1	1	MES MAINS SUR TES HANCHES	Adamo (Voix de son Maitre)—Pathe
2	4	ALINE	Christophe (A.Z.)—Jacques Plante
3	2	SCANDALE DANS LA FAMILLE	Sacha Distel (Voix de son Maitre)—Beuscher
4	3	BONSOIR MON AMOUR	Dalida (Barclay)—Pathe Marconi
5	—	TU LE REGRETERAS	Gilbert Beaud (Voix de son Maitre)—Le Rideau Rouge
6	5	SATISFACTION	The Rolling Stones (Decca)
7	—	YESTERDAY	The Beatles (Odeon)—Northern Music
8	6	HELP!	The Beatles (Odeon)—Northern Music
9	7	CAPRI C'EST FINI	Herve Vilard (Mercury)—Barclay
10	—	LIKE A ROLLING STONE	Bob Dylan (CBS)—Sim et Beuscher

HOLLAND

*Denotes local origin

This Week	Last Week	Song	Artist
1	9	THIS STRANGE EFFECT	Dave Berry (Decca)—Altona Music
2	1	SATISFACTION	Rolling Stones (Decca)—Basart
3	2	HELP!	The Beatles (Parlophone)—Basart
4	4	EVE OF DESTRUCTION	Barry McGuire (RCA)
5	3	YOU'VE GOT YOUR TROUBLES	Fortunes (Decca)—Basart-Mills
6	5	I GOT YOU BABE	Sonny and Cher (Atlantic)—Belinda
7	12	SHAME AND SCANDAL IN THE FAMILY	Shawn Elliott (Roulette); *The Masks (Artone)—Basart-Leeds
8	20	MARIA	*Tielman Brothers (Ariola/Negram)—Basart
9	17	I'LL GO CRAZY	*The Phantoms (Omega)
10	—	PLEASE GO	*Golden Earrings (Polydor)—Impala Music

HONG KONG

This Week	Last Week	Song	Artist
1	3	ACT NATURALLY/ YESTERDAY	The Beatles (Parlophone)
2	2	THE NIGHT BEFORE/ DIZZY MISS LIZZIE	The Beatles (Parlophone)
3	1	THE WEDDING	The Fabulous Echoes (Diamond)
4	4	MR. TAMBOURINE MAN	The Byrds (CBS)
5	8	I'M YOURS	Elvis Presley (RCA Victor)
6	—	(I Can't Get No) SATISFACTION	The Rolling Stones (British Decca)
7	6	SUCH AN EASY QUESTION	—Elvis Presley (RCA Victor)
8	—	CATCH US IF YOU CAN	The Dave Clark Five (Columbia)
9	7	SAVE YOUR HEART FOR ME	Gary Lewis (Liberty)
10	10	ANGEL	Cliff Richard (Columbia)

ITALY

*Denotes local origin

This Week	Last Week	Song	Artist
1	1	SI FA SERA	*Gianni Morandi (RCA)
2	4	TI SENTI SOLA STASERA	*Michele (RCA)
3	6	SONO UN SEMPATICO	*Adriano Celentano (Cian)
4	3	LA NOTTE	Adamo (Pathe)
5	7	DANZA DI ZORBA	Mikis Theodorakis (20th Century)
6	2	IL MONDO	*Jimmy Fontana (RCA)
7	10	DANZA DI ZORBA	—Marcello Minerbi (Durium)
8	—	LE RAGAZZE D'OGGI	Richard Anthony (Columbia)
9	8	IL SILENZIO	*Nini Rosso (Sprint)
10	—	VORREI	Alain Barriere (RCA)

JAPAN

*Denotes local origin

This Week	Last Week	Song	Artist
1	1	AISHITE AISHITE AISHICHATTANOYO	*Mahina Stars & Tashiro Miyoko (Victor)—JASRAC
2	2	CARAVAN	The Ventures (Liberty)
3	3	ONA GOKORO NO UTA	*Bob Satake (King)—JASRAC
4	4	FUTARI NO SEKAI	*Ishihara Yujiro (Teichiku)—JASRAC
5	5	LA PLAYA	Claude Ciari (Odeon); Graeme Bartlett (Philips)—Toshiba
6	7	POUPEE DE CIRE, POUPEE DE SON	France Gall (Philips)—Suiseisha
7	9	DON'T LET ME BE MISUNDERSTOOD	The Animals (Odeon)
8	6	CRYING IN A STORM	*Emy Jackson (Columbia)—JASRAC
9	8	SLAUGHTER ON 10TH AVENUE	The Ventures (Liberty)—Chappell (Folster)
10	—	AKAI GLASS	*Ai George (Teichiku)—JASRAC

MALAYSIA

*Denotes local origin

This Week	Last Week	Song	Artist
1	1	IT'S ALL OVER	*Naomi and the Boys (Philips)
2	2	SILVER THREADS AND GOLDEN NEEDLES	*Crescendos (Philips)
3	5	JUST A LITTLE BIT TOO LATE	Cliff Richard (Columbia)
4	—	COME ON AND SHOUT	*Quests (Columbia)
5	3	HELP!	The Beatles (Parlophone)
6	7	THE NIGHT BEFORE	The Beatles (Parlophone)
7	—	SEVENTH HEAVEN	Four Strangers (Life)
8	4	EASY QUESTION	Elvis Presley (RCA)
9	6	CATCH US IF YOU CAN	Dave Clark Five (Columbia)
10	9	MR. TAMBOURINE MAN	—Byrds (CBS)

MEXICO

*Denotes local origin

This Week	Last Week	Song	Artist
1	1	WOOLY BULLY	Sam the Sham and the Pharaohs (MGM); *The Rocking Devils (Orfeon)—Grever
2	2	PAYASO	*Javier Solis (CBS)—Mundo Musical
3	5	TRIUNFAMOS	*Los Panchos (CBS)—Campei
4	4	CAST YOUR FATE TO THE WIND	Sound Orchestral (Pye)—Pending
5	3	SOMBRAS	*Javier Solis (CBS)—Sadaic
6	7	LA MENTIRA	*Pepe Jara (RCA)—Campei
7	6	COSECHA DE MUJERES	*Mike Laure (Musart)—Brambila
8	9	SIGAMOS PECANDO	*Los 3 Diamantes (RCA); *Hnos. Carrion (Orfeon)—Emmi
9	8	WHIPPED CREAM	Herb Alpert's Tijuana Brass (Tizoc)—Pending
10	10	SATISFACTION	The Rolling Stones (London)—Pending

NEW ZEALAND

This Week	Last Week	Song	Artist
1	2	DOWN IN THE BOONDOCKS	Billy Joe Royal
2	5	I GOT YOU BABE	Sonny and Cher
3	1	WHAT'S NEW PUSSYCAT	Tom Jones
4	9	SAVE YOUR HEART FOR ME	Gary Lewis
5	3	HEART FULL OF SOUL	The Yardbirds
6	—	EVERYONE'S GONE TO THE MOON	Jonathan King
7	—	WE'VE GOT TO GET OUT OF THIS PLACE	The Animals
8	6	LOOKING THROUGH THE EYES OF LOVE	Gene Pitney
9	—	MISSION BELL	P. J. Proby
10	—	CATCH US IF YOU CAN	—Dave Clark Five

NORWAY

*Denotes local origin

This Week	Last Week	Song	Artist
1	1	SATISFACTION	Rolling Stones (Decca)—No publisher
2	2	HELP!	The Beatles (Parlophone)—Edition Lyche
3	3	LAPPLAND	(Gloryland)—*Finn Eriksen (Philips)—Edition Liberty
4	5	IL SILENZIO	Nino Rosso (Sonet)—Sonet
5	4	ZORBAS DANS	Mikis Theodorakis (20th Century-Fox Records)—Arne Bendiksen
6	10	EBB TIDE	Pussycats (Karussell)
7	—	NO RESPONSE	Hep Stars (Olga)—Europaproduktion
8	6	I GOT YOU BABE	Sonny & Cher (Atlantic)—Belinda
9	7	BLUE BLUE DAY	Spotnicks (Karussell)—Acuff-Rose Scandia
10	—	ZORBAS DANS	Marcello Minerbi (Sonet)—Arne Bendiksen

PHILIPPINES

This Week	Last Week	Song	Artist
1	1	DO-RE-ME	Julie Andrews & the Children (RCA)—Filipinas Records Corp.
2	2	PRELUDE AND THE SOUND OF MUSIC	Julie Andrews (RCA)—Filipinas Record Corp.
3	3	SUCH AN EASY QUESTION	Elvis Presley (RCA)—Filipinas Record Corp.
4	5	HELP ME, RHONDA	The Beach Boys (Capitol)—Mareco, Inc.
5	4	WOOLY BULLY	Sam the Sham and the Pharaohs (MGM)—Mareco, Inc.
6	6	I WILL WAIT FOR YOU	Steve Lawrence (CBS)—Mareco, Inc.
7	9	WISHING IT WAS YOU	Connie Francis (MGM)—Mareco, Inc.
8	10	SATISFACTION	Rolling Stones (London)—Super Records
9	8	WHERE LOVE HAS GONE	—Jack Jones (Kapp)—Mareco, Inc.
10	7	HELLO, DOLLY!	Bobby Darin (Capitol)—Mareco, Inc.; Louis Armstrong (Kapp)—Mareco, Inc.

SINGAPORE

*Denotes local origin

This Week	Last Week	Song	Artist
1	1	IL SILENZIO	Nini Rosso (Durium)
2	2	MR. TAMBOURINE MAN	—Byrds (CBS)
3	6	COME ON AND SHOUT	*Quests (Columbia)
4	5	WITH THESE HANDS	Tom Jones (Decca)
5	7	NOTHING BUT HEARTACHES	Supremes (Motown)
6	9	CATCH US IF YOU CAN	Dave Clark Five (Columbia)
7	8	ZORBA'S DANCE	Marcello Minerbi (Durium)
8	—	ALMOST THERE	Andy Williams (Columbia)
9	—	SEA CRUISE	Hondells (Mercury)
10	4	SUNSHINE, LOLLIPOPS AND RAINBOWS	Lesley Gore (Mercury)

SOUTH AFRICA

This Week	Last Week	Song	Artist
1	1	GOODBYE MY LOVE	Murray Campbell (RCA)
2	4	TOSSING & TURNING	The Ivy League (Pye)
3	2	SAT	

VICTROLA STEREO SERIES ENTERS U. K. PRICE WAR

LONDON—Latest move in the British cut-price LP war comes from RCA Victor which is making all its Victrola releases available in stereo for the same price—less than \$3. Twelve stereo Victrola albums will be released next month, seven of which have never been available in Britain, the others only at twice the new price.

RCA label manager Robert Angles has prepared a new sleeve for the series. Each LP has a different abstract painting in full color designed by Decca's art department, but with title and composer details in a set position across the top for easy browser reference.

Philips Will Distribute Amadeo's Repertoire

HAMBURG — Philips has taken over exclusive distribution for Germany of the repertoire of Amadeo Schallplatten AG, the Austrian disk firm famous for its classical repertory.

The Philips-Amadeo link signals intensification of the hot sales competition for the expanding German classical music market. Classical music sales have been growing steadily over the last three years as the prosperous Germans invest heavily in hi-fi and stereo.

Philips plans to give the Amadeo repertoire high-voltage promotion on the German market. Hans Schrade, Philips' chief, said the Amadeo repertory would be combed for productions which can be given special promotion.

Philips is establishing a main distribution center for Amadeo disks at Hanover, and is organizing a pressing program for Amadeo.

Meantime, Deutsche Grammophon and CBS Schallplatten are also working to strengthen their classical repertory.

Grammophon has organized a

masterworks program under the silver label of Archive Productions. CBS is first on the German market with an Albert Schweitzer memorial album — "Albert Schweitzer Plays Bach."

Grammophon's Archive program will present, for the holiday season, the works of Palestrina, Bach and Telemann.

Grammophon also will release soon its Berlin recording of Mozart's Magic Flute, with Dietrich Fischer-Dieskau in the role of

Dialog is under the direction of Gustav Rudolf Sellner. Grammophon's Magic Flute is being offered in competition to the Electrola version, conducted by Otto Klemperer, which was released last spring. Klemperer insisted on deleting the dialog from his version, maintaining it was suitable only for the stage presentation and merely cluttered a phonograph recording.

Grammophon contends just the contrary — the "genuine" Magic Flute must have the dialog.

Papageno and Evelyn Lear as Pamina. Conductor is Karl Boehm.

Soviet Violinists Sweep Tourney

GENOA — Russian violinists swept the three top places in the 12th International Niccolò Paganini Violin Competition here. Vittorio Pikaisen, 32, won the top award of \$3,200 over six other finalists.

The other Russians in top places were Philip Chirschorn, 19, and Andrea Korsakov, 19. Other finalists, in order, came from Japan, France, Israel and France. On the night following his victory, Pikaisen performed using the Paganini violin, conserved in a crystal case in the Genoa City Hall.

Schiotz to Sing at Brown Concert

NEW YORK—Aksel Schiotz, Danish baritone on the Capitol Records' Imports label, will be guest artist in a concert by pianist Lucy Brown at Carnegie Recital Hall No. 1.

The concert is the second in a series of three recitals presented by Miss Brown devoted to the works of Robert Schumann.

During his visit to New York, from his home in Boulder, Colo., Schiotz will also spend his time coaching in several private studios. He returns home Nov. 7.

Atlantic Buys 'Mercy' Master

NEW YORK—Atlantic Records has bought the masters of "Love Have Mercy," with Mike Williams and the Tempest Band, from Chattie Hattie, disk jockey with WGIV, Charlotte, N. C.

Dial Records, which is distributed by Atlantic, bought the master of "Chills and Fever," with Paul Kelley, from the Lloyd label. Lloyd is owned by Fred Maroon, who operates a Miami one-stop.

Walters Named

LOS ANGELES — Billy Walters has been named West Coast manager for the Peer-Southern Organization. Walters has been with Peer-Southern for nine years. Miguel Baca, with assistant, will concentrate mainly on Latin American catalogs.

premiere 34-week season. A separate series of seven concerts will be given at Lincoln Center in New York; the other concerts will tour several parts of the country and Canada, as well as a good number of colleges.

World premieres of at least three works are planned, including compositions of Richard Yardumian, Benjamin Lees and David Sheinfeld. The list of soloists will be disclosed when all contracts have been completed. Two special events scheduled will be a presentation of Stravinsky's "L' Histoire du Soldat," (The Soldier Story), with puppets created by Bil and Cora Baird; and a concert version of Cherubini's opera, "Medea," with soprano Phyllis Curtin in the leading role.

A spokesman said this will be the first permanent chamber orchestra in the world, and the largest. Its players, including a number of players from the Philadelphia Orchestra, are being hired at a minimum weekly base pay of \$200, which is approximately the same as the Philadelphia Orchestra offers, he

BEST SELLING CLASSICAL LP'S

Below is a list of best selling Classical LP's in top Classical Retail Outlets.

This Week

1. **AN HISTORIC RETURN-HOROWITZ AT CARNEGIE HALL:** Columbia (2-12") M2S-728 (S), M2L-328 (M).
2. **NIELSEN**—Symphony No. 3; Royal Danish Phil. (Bernstein): Columbia MS 6769 (S), ML 6169 (M).
3. **IVES**—Symphony No. 4; American Sym. Orch. (Stokowski): Columbia MS 6775 (S), ML 6175 (M).
4. **WAGNER**—Götterdämmerung; Nilsson, Windgassen, Frick, Fischer-Dieskau, Ludwig, Watson, Vienna Phil. (Solti): London (6-12") OSA 1604 (S), 4604 (M).
5. **THE ARTISTRY OF ARTURO BENEDETTI MICHEL-ANGELI:** London CS 6446 (S), CM 9446 (M).
6. **BEETHOVEN**—Symphonies (9) (Complete); Berlin Phil. (Karajan): D.G.G. (8-12") SKL-101/8 (S), KL-1/8 (M).
7. **SCHOENBERG**—Gurre-Lieder; Borkh, Topper, Engen, Fiedler, Schachtsschneider, Bavarian Radio Orch. & Cho. (Kubelik): D.G.G. (2-12") 138984/5 (S), 18984/5 (M).
8. **VERDI**—Luisa Miller; Moffo, Bergonzi, Verrett, MacNeil, Flagello, Tozzi, RCA Ital. Op. (Cleva): RCA Victor (3-12") LSC 6168 (S), LM 6168 (M).
9. **HOROWITZ PLAYS SCARLATTI:** Columbia MS 6658 (S), ML 6058 (M).
10. **MOZART**—Dances (25) and Marches (9) (Vol. 1); Vienna Mozart Ens. (Boskovsky): London 6412 (S), 9412 (M).
11. **NIELSEN**—Symphony No. 4; Halle Orch. (Barbirolli): Vanguard SRV-179 SD (S), SRV-179 (M).
12. **TCHAIKOVSKY**—Symphony No. 2; Vienna Phil. (Mazel): London 6427 (S), 9427 (M).
13. **PIANO MUSIC OF ALKAN;** Lewenthal: RCA Victor LSC 2815 (S), LM 2815 (M).
14. **TCHAIKOVSKY**—Concerto No. 1 in B Flat for Piano and Orch.; Cliburn, Sym Orch. (Kondrashin): RCA Victor LSC 2252 (S), LM 2252 (M).
15. **PRESENTING MARILYN HORNE:** London OS 25910 (S), 5910 (M).
16. **RACHMANINOFF**—Piano Concerto No. 2/Rhapsody On A Theme By Paganini; Entremont, N.Y. Phil. (Bernstein): Columbia MS 6634 (S), ML 6034 (M).
17. **PUCCINI**—Tosca; Callas, Bergonzi, Ercolani, Trama, Paris Conserv. Orch., The Nat'l Op. Cho. (Pretre): Angel (3-12") S3655 (S), 3655 (M).
18. **BRUCKNER**—Symphony No. 6; New Phil. (Klemperer): Angel S36271 (S), 36271 (M).
19. **MOZART**—Concerti (4) for Horn; Brain, Phil. Orch. (Karajan): Angel 35092 (M).
20. **RAVEL**—Bolero; London Festival Orch. (Black): London 21003 (S).

Philly Chamber Group Sets 100 Concerts as Openers

PHILADELPHIA—The new Chamber Symphony of Philadelphia, now in the process of being formed by Anshel Brislow, who quit the concertmaster's chair at the Philadelphia Orchestra to be its conductor, announced plans for 100 concerts for its premiere 1965-1966 season. With a three-year trade agreement cleared with the lo-

cal musicians' union, the 36-man ensemble will be managed nationally by Judson of New York. Samuel Flor is the ensemble's manager and Brislow will also serve as musical director.

The group made its debut at the Academy of Music (9), offering three series of seven concerts at the Academy during its



RENATA TEBALIDI, London Records' soprano, was at Discount Records in Chicago recently where she autographed her records and photographs for 500 fans. Miss Tebalidi was in Chicago to open the Lyric Opera season in "Mefistofele," which also featured two other London artists, Nicoladi Ghiurov and Elena Suliotis.



GRACE BUMBRy, exclusive Deutsche Grammophon artist, is congratulated backstage at New York's Metropolitan Opera after her debut in Verdi's "Don Carlo" by Jerry Schoenbaum, general manager of MGM Records Classical Division, distributors of DGG in the U. S. and Canada.

said. There will be no ban on moonlighting, except playing with competitive orchestras. The Philadelphia Orchestra, which guarantees the players a 52-week contract, put a ban on all outside engagements for this coming season.

When is a soundtrack
more than a soundtrack?

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STAN GETZ

Composed by

Eddie Sauter

MGM



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RECORDS

MGM Records is a division of Metro-Goldwyn-Mayer, Inc.

TOP TIPS

STAR performer—LP's on chart 15 weeks or less registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million dollar LP's.

Table with columns: This Week, Last Week, Title, Artist, Label, Wks. on Chart. Contains 50 entries including 'HELP', 'LOOK AT US', 'THE SOUND OF MUSIC', 'HIGHWAY 61 REVISITED', 'THE IN CROWD', 'WHIPPED CREAM & OTHER DELIGHTS', 'OUT OF OUR HEADS', 'MARY POPPINS', 'MORE HITS BY THE SUPREMES', 'HERMAN'S HERMITS ON TOUR', 'SUMMER DAYS (And Summer Nights)', 'MY NAME IS BARBRA', 'ELVIS FOR EVERYONE!', 'MY FAIR LADY', 'BRINGING IT ALL BACK HOME', 'I'M THE ONE WHO LOVES YOU', 'ALL I REALLY WANT TO DO', 'GENTLE IS MY LOVE', 'HAVING A WILD WEEKEND', 'TONY BENNETT'S GREATEST HITS, VOL. III', 'BEATLES VI', 'DEAR HEART', 'THE HIT SOUNDS OF THE LETTERMEN', 'THE NEARNESS OF YOU', 'SEPTEMBER OF MY YEARS', 'WHY IS THERE AIR?', 'JUST ONCE IN MY LIFE', 'YOU DON'T HAVE TO BE JEWISH..', 'MARIANNE FAITHFULL', 'THE MAGIC MUSIC OF FAR AWAY PLACES', 'SUMMER SOUNDS', 'A SESSION WITH GARY LEWIS AND THE PLAYBOYS', 'SINATRA '65', 'CATCH THE WIND', 'THE VENTURES A GO-GO', 'THE BEACH BOYS TODAY!', 'ZORBA THE GREEK', 'ORGAN GRINDER SWING', 'FIDDLER ON THE ROOF', 'RAMBLIN' ROSE', 'JUDY GARLAND & LIZA MINNELLI "LIVE" AT THE LONDON PALLADIUM', 'THE VENTURES ON STAGE', 'A SONG WILL RISE', 'THE ROLLING STONES, NOW!', 'HOROWITZ AT CARNEGIE HALL—AN HISTORIC RETURN', 'PEOPLE', 'TOO MANY RIVERS', 'THE 3rd TIME AROUND', 'BLUE MIDNIGHT', 'THE PINK PANTHER'.

Table with columns: This Week, Last Week, Title, Artist, Label, Wks. on Chart. Contains 50 entries including 'ONLY THE BEST', 'PAPA'S GOT A BRAND NEW BAG', 'CHIM CHIM CHEREE', 'WHAT'S NEW PUSSYCAT?', 'THEM', 'JOAN BAEZ/5', 'THE RHYTHM AND BLUES ALBUM', 'ANOTHER SIDE OF BOB DYLAN', 'BEATLES '65', 'THE RETURN OF ROGER MILLER', 'LOOKING BACK', 'LOOKING THROUGH THE EYES OF LOVE', 'GOLDFINGER', 'LOVE AFFAIR', 'HOLD ME, THRILL ME, KISS ME', 'LOUIE LOUIE', 'I'M A FOOL', 'GOING PLACES', 'MORE AMOR', 'THERE IS ONLY ONE ROY ORBISON', 'THE BEACH BOYS CONCERT', 'WHERE DID OUR LOVE GO', 'THREE O'CLOCK IN THE MORNING', 'YOU'VE LOST THAT LOVIN' FEELIN'', 'EVE OF DESTRUCTION', 'JOHNNY'S GREATEST HITS', 'GIRL HAPPY', 'SUMMER WIND', 'INTRODUCING HERMAN'S HERMITS', 'THE WONDERFUL WORLD OF ANTONIO CARLOS JOBIM', 'ANIMAL TRACKS', 'MR. TAMBOURINE MAN', 'THE GREAT RACE', 'LA BAMBA', 'AL HIRT LIVE AT CARNEGIE HALL', 'UNFORGETTABLE', 'THE BEST OF AL HIRT', 'MOON OVER NAPLES', 'MY WORLD', 'THE GENIUS OF JANKOWSKI!', 'HUSH, HUSH, SWEET CHARLOTTE', 'THE JAMES BROWN SHOW', 'MANTOVANI OLE', 'TRUE LOVE WAYS', 'JUDY COLLINS' FIFTH ALBUM', 'CAST YOUR FATE TO THE WIND', 'JOHNNY RIVERS ROCKS THE FOLK', 'THERE GOES MY HEART', 'BABY DON'T GO'.

Table with columns: This Week, Last Week, Title, Artist, Label, Wks. on Chart. Contains 50 entries including 'OTIS BLUE/OTIS REDDING SINGS SOUL', 'FAREWELL, ANGELINA', 'MOM ALWAYS LIKED YOU BEST!', 'GETZ/GILBERTO', 'YOU WERE ON MY MIND', 'DOWN IN THE BOONDOCKS', 'MAGNIFICENT MOVIE THEMES', 'THE IMPRESSIONS—ONE BY ONE', 'THE SWEETHEART TREE', 'HELLO, DOLLY!', 'MEANWHILE BACK AT THE WHISKEY A GO GO', 'DON'T JUST STAND THERE', 'JAN & DEAN GOLDEN HITS, VOL. 2', 'PLAY GUITAR WITH THE VENTURES', 'SKITCH TONIGHT', 'THERE'S LOVE & THERE'S LOVE & THERE'S LOVE', 'IN THE MIDNIGHT HOUR', 'THIS IS NEW!', 'BABY I'M YOURS', 'MY FAIR LADY', 'PETER, PAUL AND MARY', 'IT AIN'T ME BABE', 'SUMMER WIND', 'MY CHERIE', 'THE SANDPIPER', 'THE WANDERING MINSTRELS', 'ONE KISS FOR OLD TIMES' SAKE', 'DRUMS A GO-GO', 'THE ROAR OF THE GREASEPAINT—THE SMELL OF THE CROWD', 'YES, I'M READY', 'NERO GOES "POPS"', 'THE FOUR TOPS', 'THE GOLDEN HITS OF LESLEY GORE', 'THE WORLD'S GREATEST INTERNATIONAL HITS', 'JR. WALKER & THE ALL STARS PLAY SHOTGUN', 'THE SHADOW OF YOUR SMILE', 'A WORLD OF OUR OWN', 'THE EARLY BEATLES', 'SEE WHAT TOMORROW BRINGS..', 'KINGSMEN ON CAMPUS', 'GETZ AU GO GO', 'YOU'LL NEVER WALK ALONE', 'PASTEL BLUES', 'TRY A LITTLE LOVE', 'SOUTH OF THE BORDER', 'THE SOUND OF MUSIC', 'BABY THE RAIN MUST FALL', 'THE ROLLING STONES 12 X 5', 'CLASS OF '65', 'THE SEARCHERS NO. 4', 'JOHN GARY SINGS YOUR ALL-TIME FAVORITE SONGS'.

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THIS IS A MUST! ORDER NOW FOR IMMEDIATE DELIVERY

HOT 100

STAR performer—Sides registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million selling single.

Billboard Award

Table with columns: WEEK, WK. Ago, TITLE, Artist, Label & Number, Weeks On Chart. Includes songs like 'Yesterday', 'A Lover's Concerto', 'Get Off of My Cloud'.

Table with columns: WEEK, WK. Ago, TITLE, Artist, Label & Number, Weeks On Chart. Includes songs like 'Run, Baby Run', 'Eve of Destruction', 'Where Have All the Flowers Gone'.

Table with columns: WEEK, WK. Ago, TITLE, Artist, Label & Number, Weeks On Chart. Includes songs like 'Cleo's Back', 'Don't Talk to Strangers', 'What Color (Is a Man)'.

HOT 100—A TO Z—(Publisher-Licensor)

BUBBLING UNDER THE HOT 100

Table listing songs and publishers/licenses, including 'Act Naturally', 'Ain't That Peculiar', 'All of a Sudden My Heart Sings'.

Table listing songs and publishers/licenses, including 'I Miss You So', 'I Still Love You', 'I Want to (Do Everything for You)'.

Table listing songs and publishers/licenses, including 'Organ Grinder's Swing', 'Positively 4th Street', 'Remember When'.

Table listing songs and publishers/licenses, including 'Crawling Back', 'Il Silenzio', 'For Your Love', 'Early Morning Rain'.



Watch him perform this great song on
HULLABALOO Monday, Oct. 25

Noel Harrison

A YOUNG GIRL

#9795

LONDON
 RECORDS

"IT'S POP"

(SAY, WHAT'S POP?) READIN' 'EM OUT LOUD AND COMIN' TO GRIPS WITH THE DEEPER MEANINGS IN COMIC STRIPS.

(SAY, WHAT'S POP?) WATCHIN' OLD MOVIES ON THE BOOB TUBE, WHAT A HIGH GRADE OF CORN THEY HAD 'FORE WE WAS BORN.

POP IS THE HERE AND THE NOW, WHAT'S "IN," OR SOMETHIN' SO "OUT"—IT'S "IN."

(SAY, WHAT'S POP?) ALL THE BEATLE FLICKS, JAMES BOND, TOO, THE LOOK OF YE YE & THE C.I.A.

THE WAY IT WAS WHEN THERE WAS WORLD WAR II, HOW THEY DRESSED, TALKED AND THOSE OLD POSTERS, TOO... IT'S POP, AND IT'S ALLRIGHT.

(SAY, WHAT'S POP?) WATCHIN' POLITICIANS AND TURNIN' OFF THE SOUND, SIX HR. MOVIES FROM THE CINEMA UNDERGROUND.

(SAY, WHAT'S POP?) SPEND AN AFTERNOON STUDYIN' JUNK ART, FUNNY HOW JUNK TOUCHES THE HEART. POP IS WHAT'S HAPPENIN', WHAT JUST FEELS RIGHT, LIKE LEATHER BOOTS, HIGH AND TIGHT.

(SAY, WHAT'S POP?) DISCOTHEQUES ARE, SOUPY SALES IS, GENUINE SOUL AND FOLK AND ROLL.

THAT MARTYR'S LOOK ON EV'RY FACE IN PEYTON PLACE, READIN' BASEBALL CARDS THAT COME INSIDE OF BUBBLE GUM, IT'S POP, AND IT'S ALLRIGHT.

SOMEBODY MENTION THE STONES? THEY'RE TRUE POP, TRUE POP, AND IF YOU ARE AWARE, GIVE ME FIFTY MISCELLANEOUS FACTS ABOUT SONNY AND CHER... WET LIPSTICKS, TOM JONES SHIRTS, DIET SODAS FOR BREAKFAST, IT'S POP, IT'S POP. IF IT A'IN'T POP—IT JUST A'IN'T!

HEY, BIRD! WE NEVER MET, BUT YOU'VE SUCH ERSATZ EYES, LET US POOL OUR CONTEMPLATIONS, 'FORE THE EVENING FLIES, IT'S POP, AND IT'S ALLRIGHT.

SOMETHING ELSE I'D LIKE TO SAY AT THIS TIME... POP IS ALWAYS CHANGIN', CHANGIN'. SOMETHING CAN BE "IN" TODAY—AND "OUT" TOMORROW. COMPRENDE? ALLRIGHT, ENTER THE BRAVE NEW WORLD OF POP!

COPYRIGHT 1965 BY AMERICAN MUSIC, INC.

—BMI

Written and sung by
 Billy Page, composer
 of the "IN CROWD"

Billy Page

IT'S POP

#2214

Arranged and Conducted by Gene Page

An Overture Production

PALOMAR

THE AMERICAN LONDON GROUP



TREMENDOUS
 IN ENGLAND!

Small Faces

WHATCHA GONNA DO ABOUT IT

#9794

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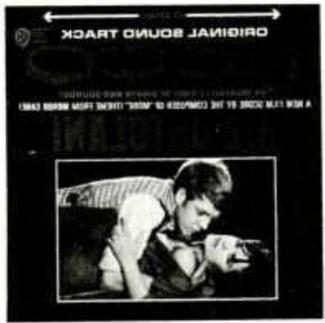
LONDON
 RECORDS

ALBUM REVIEWS (continued)



POP SPOTLIGHT
THE MAN FROM U.N.C.L.E.
 Hugo Montenegro. RCA Victor LPM 3475 (M); LSP 3475 (S)

The TV series, "The Man From U.N.C.L.E.," may be a spoof on James Bond, but the original music for the NBC-TV thriller, arranged and conducted by Hugo Montenegro, isn't. It's in the Bond soundtrack tradition, conjuring up all sorts of dastardly villains and swinging heroes.



SOUNDTRACK SPOTLIGHT
ECCO
 Soundtrack. Warner Bros. W 1600 (M); WS 1600 (S)

Riz Ortolani, who wrote the score for "Mondo Cane," has again come through with an outstanding score. The major theme, a waltz, may not be another "More," but it should be around for quite some time. The other cuts, including the Latin beats and the pop-rock sounds, are excellent.



COUNTRY SPOTLIGHT
ROAD STOP—JUKE BOX HITS
 Willis Brothers. Starday SLP 353 (M)

Featuring a selection of tunes bound to be great for juke box programming—and one, "Pinball Anonymous," that's already getting tremendous airplay on country music radio stations—this Willis Brothers' album should be an excellent seller. Also features a good version of "Satisfied Mind" and a humorous "Y'all Come."



COUNTRY SPOTLIGHT
THE COWBOY COPAS STORY (2-12" LP's)
 Starday SLP (9)—347 (M)

This two-album package contains some of the greatest hits in the country field, and many of them were made hits by this artist, the late Cowboy Copas. Included are "Alabama," "Deck of Cards," "Filipino Baby" and "Signed, Sealed and Delivered." This package can't miss.

SEE ALBUM REVIEWS ON BACK COVER



FOLK SPOTLIGHT
COUNTRY SHINDIG
 Glen Campbell. Surrey S 1007 (M); SS 1007 (S)

Featuring booming instrumentals combining 12-string guitar and harpsichord, a pleasant union, this album will be good news to dealers. Songs include "Cottonfields," "Walk Right In" and a refreshing "The Man With the Golden Gun" that deserves much airplay on both middle-of-the-road radio stations as well as folk programs.



CLASSICAL SPOTLIGHT
JUDITH RASKIN SINGS MENDELSSOHN & MAHLER SONGS
 Epic LC 3905 (M); BC 1305 (S)

The songs of Mendelssohn and Mahler have rarely received such a delightful interpretation. With this, her debut disk, the Metropolitan Opera soprano takes her place among the important disk delineators of classical repertoire. George Schick supplies the impressive piano backing.



CLASSICAL SPOTLIGHT
THE ART OF SUZANNE BLOCH MEDIEVAL & RENAISSANCE MUSIC FOR VOICE—LUTE—RECORDERS & VIRGINALS
 Vox DL 1240 (M); STDL 501.240 (S)

Miss Bloch excels in anything she attempts and this record is no exception. Employing her voice, lute, recorder or virginal, she is always controlled, skillful and meticulous. In addition, she has the extraordinary facility of taking the listener back to the time the selections were composed.



CLASSICAL SPOTLIGHT
WALTZ!
 Carmen Dragon. Capitol P 8623 (M); SP 8623 (S)

Carmen Dragon is ideally equipped to play nine of the world's most famous waltzes from "Musetta's Waltz" to "Valse Triste." It's smooth, melodic and graceful. And it transports the listener into the courtly world of the 18th Century. The lively album cover art catches the spirit.

BREAKOUT ALBUMS

★ NATIONAL BREAKOUTS

IN THE MIDNIGHT HOUR

Wilson Pickett, Atlantic LP 8114 (M); SD 8114 (S)

★ NEW ACTION LP's

These new albums, not yet on Billboard's Top LP's Chart, have been reported getting strong sales action by dealers in major markets.

I DON'T WANT TO LOSE YOU BABY

Chad & Jeremy, Columbia CL 2398 (M); CS 9198 (S)

IT'S GONNA BE FINE

Glenn Yarbrough, RCA Victor LPM 3472 (M); LSP 3472 (S)

STANDING OVATION AT NEWPORT

Herbie Mann, Atlantic LP 1445 (M); SD 1445 (S)

MY TOWN, MY GUY & ME . . .

Lesley Gore, Mercury MG 21042 (M); SR 61042 (S)

SOUL TIME . . .

Jackie Wilson, Brunswick BL 54118 (M); BL 754118 (S)

SHOUT! . . .

Vibrations, Okeh OKM 12111 (M); OKS 14111 (S)

QUEEN OF THE ORGAN . . .

Shirley Scott, Impulse A 81 (M); AS 81 (S)

BROADWAY BOUQUET . . .

Percy Faith, Columbia CL 2356 (M); CS 9156 (S)

THIS IS JACKIE DESHANNON . . .

Imperial LP 9286 (M); LP 12286 (S)

THE MAN FROM U.N.C.L.E. . . .

Hugo Montenegro, RCA Victor LPM 3475 (M); LSP 3475 (S)

THAT WAS THE YEAR THAT WAS . . .

Tom Lehrer, Reprise R 6179 (M); RS 6179 (S)



CLASSICAL SPOTLIGHT
BRUCKNER: SYMPHONY NO. 8 IN C MINOR
 Vienna Philharmonic Orch. (Schuricht). Angel B 3656 (M); SB 3656 (S)

One of Bruckner's major works, combining the pastoral and violent elements, is done justice by Carl Schuricht and the Vienna Philharmonic Orchestra. The Vienna orchestra performs with skill, imagination and feeling. Packaging is outstanding.



INTERNATIONAL SPOTLIGHT
PEGGY MARCH SINGS HER GERMAN HITS
 RCA Victor FSP 129 (S)

The young American favorite rose to rapid fame throughout Europe and especially in Germany. This exceptional album features her many hits of that country performed in the native tongue. This album is now available in the U. S. as well as throughout Europe.



SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.



POP SPECIAL MERIT
FOLK ROCK HITS

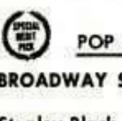
Billy Strange & His Guitar. Crescendo GNP 2016 (M)

Billy Strange's funky guitar work is admirably suited for the repertoire, the new folk-rock songs. Of course, there's "Eve of Destruction" and Bob Dylan and Donovan entries. "Later On" and "Let Your Love Hang Down," two of Strange's compositions, are in the same groove.



POP SPECIAL MERIT
TV'S WONDERFUL KING SISTERS
 Capitol TT 2397 (M); STT 2397 (S)

The King Sisters dish up a concoction of old favorites, most of them taken from their successfully previous albums. "Spring Is Here," "Memories of You" and "Impossible" are the new entries, and they go very smoothly with the old.



POP SPECIAL MERIT
BROADWAY SPECTACULAR
 Stanley Black. London SP 44071 (S)

To the luster already attached to London's "Phase 4" stereo is added Stanley Black and a batch of the best of Broadway show tunes. The audio is of high order and enables Black to give these standout melodies their due.



POP SPECIAL MERIT
THE BEST OF BILLY STRANGE

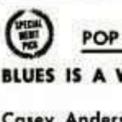
Surrey S 1002 (M); SS 1002 (S)

The fantastic Billy Strange comes through strong with 12-string guitar on these upbeat instrumental versions of "Don't Think Twice, It's Alright"; "Doesn't Anybody Know My Name" and "Green, Green." Musical support includes drums, bass, banjo and guitar.



POP SPECIAL MERIT
KITTY WHITE & LAURINDO ALMEIDA
 Surrey S 1004 (M); SS 1004 (S)

Kitty White sings with warmth, soul and a feeling for lyrics. The opening band, "A New Love Is Like a Newborn Child," was the title song on the album she did for Horizon several years ago. Though she's mostly in the folk groove, she's equally at ease with pop ballads, spirituals and blues.



POP SPECIAL MERIT
BLUES IS A WOMAN GONE

Casey Anderson. Atco 33-176 (M)

Casey Anderson's folk and blues style has such a broad appeal that it becomes a natural for pop market action. The accent is on the blues here and he pours them out with impact. It's all the more impressive because 11 of the dozen songs are of his own composition.



POP SPECIAL MERIT
CHILES & PETTIFORD LIVE AT JILLY'S
 Atlantic 8111

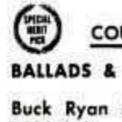
This duo has a musical inventiveness and an attractive bounce. These qualities, on display at Jilly's, a New York club, are happily transferred to records and add up to some joyful entertainment. The repertoire is varied but the songs are all full of punch and verve.



CHRISTMAS SPECIAL MERIT
SWING BELLS!

Glad Singers. Columbia CL 2391 (M); CS 9191 (S)

The Glad Singers have a ball with swinging versions of the more popular yuletide carols. It's all in good taste, though, and they impart to the carols an exuberance that is in keeping with the seasons. Arrangements by Don Walker and Arnold Goland are excellent.



COUNTRY SPECIAL MERIT
BALLADS & BLUEGRASS

Buck Ryan & Smitty. Monument MLP 8031 (M)

Some fancy fiddling (Buck Ryan) and sparkling banjo (Smitty Irvin) highlight this album, which features such great old standards as "Cripple Creek," "Maiden's Prayer," "Sleepy-Eyed John" and "Before I Met You." Real bluegrass. Known as the Virginians, this group has its own TV show over WVA, Harrisonburg, Va.



COUNTRY SPECIAL MERIT
SWEETHEARTS STILL

Lulu Belle & Scotty. Starday SLP 351 (M)

An adventure into some of the grand old tunes of yesteryear is the offering in this new package by two of the greats in the country music field—Lulu Belle and Scotty. The songs include "Molly Darlin'," "Sweet Evalena" and "Blue Eyes Cryin' in the Rain."

(continued)

ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks, and all other LP's are listed under their respective categories.

EKL-300 (mono)
EKS-7300 (stereo)



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COLLINS**
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THE JAZZ BEAT

Dialog With Cannonball

The museum guard sat on a carton, puffing a cigarette. It was close to midnight and he was politely waiting until the free-wheeling conversation ended before ushering everyone out of the room and locking up the paintings and canvases for the night.

The speaker, **Julian (Cannonball) Adderley**, sat rumped in a tight chair in the basement of the spanking new Los Angeles County Museum, and between draws of smoke, spoke about jazz as seen through his eyes. He had just made cultural history by being the first jazz artist to play an outdoor concert at the new facility. With hardly any advance announcement, over 800 persons had turned out for the evening presentation, a small tribute to his prestige.

At the conclusion of the concert we found ourselves in the museum's basement workroom for lack of a better place for Cannon's expertise on music and especially on the avant-garde. Several people who happened to be riding the elevator with us in hopes of finding an exit door out of the building wound up standing around as casual observers to the treatise.

Needn't Be a Musician

"Today you can be a jazz artist without being a musician," Cannon said, and then, with a sharp glance and a flick of his cigaret, added, "and man, that's dangerous." The statement came midway in a discussion on which had been building about the cons of avant-garde musicians. Cannon continued: "**Kenny Dorham** said the avant-garde movement is a lot of junk. . . . It's today's nothing. . . . They cannot write jazz the way serious writers do. . . . Their rules are too rigid. . . . How can you improvise in 12-tone Jazz?"

Cannon's tirade delivered in the most gentle of tones but with forthright determination, focused on the East Coast's nucleus of avant-garde writers and players. This group did not include **Ornette Coleman**, now living in Europe, and **John Coltrane**, Impulse Records' leading artist.

Cannon related he discerned an awareness of the avante movement seven and a half years ago when he was playing with **Miles Davis**. "Coltrane was doing things then that were criticized by the writers. They said it was meaningless. But he was expanding what we were doing—exploring through such technical things as harmonic devices and overtone series. Nobody understood or appreciated this, you understand what I mean?" One of Adderley's favorite expressions with which he ends thoughts is "you understand what I mean?" So you become cognizant of this habit and you try to understand what he means.

While Coltrane was doing his early exploring, Cannon explained, Davis was going through his modal period, playing entire choruses on one chord. "About the same time Coltrane's 'sheets of sound'

as they were called were developed, **Ornette (Coleman)** made his first record. And he, too, was criticized. You can't accept something new with reservations."

Audiences Slow

Cannon feels that jazz's audience has been slow in keeping pace with its stylistic developments. He says the old guard from the swing era barely got into bebop when a new area was developed, leaving them behind again. "Anyone whose feet are mired in clay and can't move away from **Bunk Johnson** is through."

Music became jaded when musicians started copying each other. "When new cats came along, there was no acceptance. All the people on the edge (of the audience) disappeared. We're back to the hard-core fans who want to hear the hard core: Coltrane and Miles. **Les McCann** is in another spectrum. His music depends on rhythm, the others tonal qualities."

When a jazz artist happens to have a commercial hit, the jazz fans classify him as a pop artist, according to Adderley. "Jazz people cancel him out because of his hit record."

One reason jazz records aren't selling as strongly as they may have in the past, Cannon believes, is that this edge or fringe audience has deserted the field. But the altoist believes they're starting to come back. This observation is based on his continuing travels around the world. "We're a moderately successful group," he interjected. "So long as there is work, we have to go."

Well, how did he feel about this fickle jazz audience which salaciously picks and chooses its favorites? "People who put down commercial successes are people who want something special for themselves. They want to be in the 'in' group so long as its on the outside."

Admires Coleman

Adderley said he admired Coleman for having the courage of his convictions. "He refused to work because . . ." a secondary diversion in his thoughts. . . . "Look, when an artist plays what he thinks an audience wants, he's dead." Cannonball has recouped his train of thought. "An audience should be forewarned about an artist's style." They shouldn't come to hear him if they aren't prepared to accept what he has to say in his own distinct style of expression. "The real artist has to present himself and the audience has to accept it. If you're lucky this will come to you in your lifetime."

Leaving the subject of professionalism, Adderley expressed a concern about the music high school bands are playing. His educational background (he taught high school in Florida) is prodding him to assist educators to open new vistas to youngsters. Stage bands are playing music which all sounds alike, he charges. He wants to collaborate with **Oliver Nelson** on repertoire for these young minds and present it to the Music Educators Assn. Maybe even record it for Capitol. And Adderley's world, there is room for compassion on many levels. You see what we mean?

* * *

Items for the column should be mailed to Billboard, 1520 North Gower Street, Hollywood.

3 AWARDS TO CAPITOL ACTS

HOLLYWOOD—Two Beach Boys albums and one Beatles single brought Capitol Records three RIAA certified gold records last week. The American rock 'n' rollers earned their third and fourth straight gold record disks for "Beach Boys Today" and "Summer Days and Summer Nights," the label reported. The Beatles gold single was for "Eight Days a Week."

Tree Publishing Inks 2 Writers

NASHVILLE—Tree Publishing, Inc., has signed Earl Sinks, 26, of Nashville, and Wayne Kemp, 26, formerly of Oklahoma City, as executive composers. Both are also singers. Sinks records for Hickory and Kemp for Dial.

Sinks has had dozens of songs cut by top artists. His biggest hit was "Two of a Kind" by Sue Thompson. Kemp wrote the current George Jones single, "Love Bug." Tree vice-president W. D. Killen said the signings bring Tree's staff of writers to 30.

Eddis Forms Label

NEW YORK—Stan Eddis, formerly national sales manager of World Artists Records, is starting his own label. It will be called Kismet Records and will headquarter in Pittsburgh. Eddis, who plans to keep the distributors he used at World Artists, is now lining up talent and masters.

GREAT...

new single

"IF YOU DON'T"
(LOVE ME, TELL ME SO)
B/W

"YOU GOT WHAT IT TAKES"
(From Arctic LP1000 Yes I'm ready)
ARCTIC 112

"Yes, I'm Ready"

Barbara Mason

SAD, SAD GIRL

SOMETHING YOU GOT
DIT PLACED YOU OFF MY MIND
COME SEE ABOUT ME
COME TO ME
YOU GOT WHAT IT TAKES
GIRLS HAVE FEELINGS TOO
MISSEY
THOUGHTS CHILD
KEEP HIM
MOMMY NEVER

new album

Including Hit singles
Yes, I'm Ready
Sad Sad Girl

Arctic LP1000
Mono & Stereo

BARBARA MASON



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A&M RECORDS' WE FIVE visited KSFO, San Francisco, recently to promote their hit "You Were on My Mind." From left are Mike Stewart; Bob Jones; Jack Carney of KSFO; Beverly Bivens; Pete Fullerton; KSFO program manager Al Newman; and Jerry Burgan.

FCC Order Brings Burst Of "SM" Outlets

By CLAUDE HALL

NEW YORK — Many radio stations—in complying with the FCC's order to separate 50 per cent of their AM-FM programming—are going all the way. Some radio stations are not only separating their AM from their FM, but launching the two outlets into competition against each other, often with different formats. Other stations are going one step further—they're moving into stereo, and the result is a burst of new stereo outlets.

Last week, several program directors at budding stereo stations suggested that it was now up to record manufacturers to provide for the general market and for stereo radio operations a stereo single record.

The growth of stereo radio outlets follows on the heels of growing sales of stereo receivers.

The National Association of FM Broadcasters stated recently that 195 FM stations in the U. S. were affected by the 50 per cent nonduplication ruling, which ordered all AM-FM stations in markets of over 100,000 population to separate their programming. The deadline was Oct. 15. One hundred and nine stations filed exemption requests; of these, 106 were granted delays until Dec. 31 and three until April 15, 1966.

FM stereo factory sales to-

taled 1.3 million in 1964, as compared to 1.1 million the prior year, the NAFMB stated. Figures were from the Electronics Industry Assn.

According to Television Digest, 74.4 per cent of radio-phonograph AM-FM units sold in U. S. last year had FM stereo, up from 65 per cent in 1963 and 46.7 per cent in 1962. In TV combos, 66.3 per cent of sets with FM had stereo radio last year versus 59.8 per cent in 1963 and 65.3 per cent in 1962. FM stereo table models enjoyed slight lifts last year—some 8.2 per cent of FM table radios being stereo models in 1964, up from 7.7 per cent in 1963.

370 Stereocasters

The National Association of Broadcasters in September listed 370 stereocasters throughout the nation, the majority being in California. Philadelphia lists seven stations that broadcast stereo, New York six, Detroit six, San Francisco six, Chicago six, San Diego five. Many cities have two or more. However, these stations do not program stereo around the clock . . . many only during the prime listening evening hours.

WNEW, the good music powerhouse in the New York market, will separate its FM from its AM and go stereo sometime

in mid-November, according to program director Varner Paulsen. Automatic equipment is now being installed. The multiplex broadcast will be 8 p.m. to 5:30 a.m. weekdays and all day Saturdays and Sundays—about 92 hours a week—all of the hours FM is on the air.

This move to stereo was not actually caused by the FCC ruling, Paulsen said. "We've been thinking of stereo for some time. Since we were remodeling and obtaining new equipment anyway, we decided we might as well go all the way."

Same Personalities

The outlet will use its same high-priced air personalities for FM stereo as are now used in its AM-FM simulcasting. They will tape the stereo shows in advance with different music and the shows will be programmed at the same time their AM show is being broadcast live. The format will be the same for both facilities.

The reason for going stereo, Paulsen said, is that "more people are becoming sophisticated to the extent that they want the best in sound that electronic equipment can provide—stereo. Sales figures of stereo receivers indicate there's excitement about stereo."

(Continued on page 44)

STORY BEHIND THE SONG

By JACK BURTON

For all his athletic prowess, Babe Ruth was a sentimental guy and, as a teen-ager, had his favorite song. But it wasn't "Take Me Out to the Ball Game." Babe's pet song was a ballad and the composer, Peter DeRose, played it annually for the Sultan of Swat on the home-run king's birthday. This one-song recital was regarded by DeRose as sort of a command performance, and no matter how busy or where he might be, he was always willing to return to be on hand to play "Deep Purple" for the Babe when the time came to put another candle on the cake. While no one knows why the Babe preferred this song to all others, "Deep Purple" is a musical tie-in with his historic achievements on the diamond, where he was considered king.

Period Music Gets Some Choice Sentences From WMCA's O'Brien

By CLAUDE HALL

NEW YORK—Although contemporary music will never be completely one thing or another, Joe O'Brien said, he believes there's a trend toward updated baroque. This type of music, very big on college campuses last year, is now being delved into by several pop composers, O'Brien said.

Considered by many to be the most flexible, successful deejay in the industry, O'Brien has been with top-rated WMCA here 25 years. He has lasted through at least 10 changes in format by the station, which presently is rock 'n' roll formatted. Before WMCA, he worked at WNYC, then WHN.

"Who knows precisely where modern music is going?" he said. "But I kind of detect a digging into medieval and Elizabethan music . . . a 'borrowing' from baroque feeling in 'Yesterday,' by the Beatles," O'Brien said. "A Lover's Concerto" recorded by the Toys has a baroque feeling, as does "You've Got to Hide Your Love Away," by the Silkie, which was written, produced and backed by Lennon and McCartney. "Yesterday" and "A Lover's Concerto" are hits and the Silkie record is presently booming up the "Hot 100" chart.

Borrowing Cited

O'Brien felt that many of the most successful composers of the day "will borrow from a musical period if they think it's interesting. Too, music is more freely written today . . . less limited in construction. The latest song record by Dionne War-



WMCA'S MORNING AIR PERSONALITY Joe O'Brien, second from left, talks with the Bachelors, an Irish group who recently visited the United States to promote their new "Marie" album on London Records. O'Brien penned the liner notes for the album.

wick, 'Looking With My Eyes,' by Bert Bacharach has fantastic construction."

But there will never again be a one-type-of-song record market. You'll always have much more variety, he said. "Because the entire public doesn't go for one thing anymore. Anyone can look at Billboard's chart and see that . . . there's good music, folk-rock, rock 'n' roll, r&b, and everything else being played on radio and bought on record. The variety is going to continue. Artists such as Bob Dylan are going to be around a long while."

A Fantastic Career

O'Brien should know about longevity; he's had a fantastic

career in radio. Besides freelance announcing on the side for ABC, NBC, CBS and Mutual, including the old "Rosemary" soap opera, O'Brien once hosted "Grandstand and Bandstand" on WMCA, a 2-5 p.m. show that combined sports with live music; "Anything Goes," starring Eydie Gorme her start in show business; and "Alexander's Quizdom Class," which he also did on ABC-TV for years. "Anything Goes," O'Brien said, was an hour-long ad lib show.

Everything "Live"

"In the early days, everything was 'Live,'" he said. He also went through a long period of sweet music on WMCA, then

WIND Introduces Packaged Music Logo

CHICAGO—WIND-Radio, in another move to cement its easy-listening market lead, has embellished its programming with a stylish new audio logotype created by Hugh Heller, packager of thematics for some 72 stations across the country.

The new WIND package, dubbed Sound of the City, is the third phase in new program director Jack Williams' plan to subtly change the Group W outlet's sound. He has also been adding new personalities and eliminating extreme deviations from middle-of-the-road record programming.

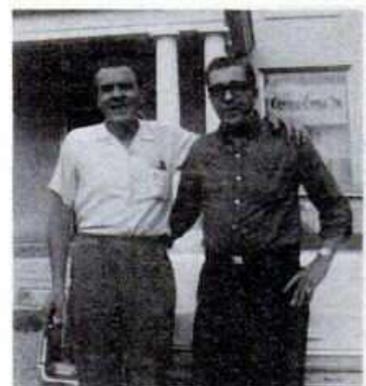
Heller, former programming consultant and national program director for Golden West Broadcasting, is president of Heller-Ferguson, Inc., Los Angeles. In interpreting WIND's good music

format he established an "idea fixe" which is varied vocally, instrumentally and idiomatically. Heller composed music and lyrics and utilized musicians from Warner Bros., 20th Century-Fox and Columbia recording studios for sessions.

"This is my first package for Chicago radio," Heller told Billboard. "I've been approached by smaller stations, but I wanted to come to this market with a major outlet."

"Heller was without any doubt the perfect person to capture WIND's sound and the spirit of Chicago," Williams declared.

Heller and partner, Allyn Ferguson, have packaged for ABC Radio and the Danny Kaye, Andy Williams TV shows, among many credits.



NEAL MERRITT, writer of the hit, "May the Bird of Paradise Fly Up Your Nose," talks to Happy Wilson, left, head of Central Songs' Nashville office. Merritt is a deejay at KHEY, El Paso, Tex., and a staff writer for Central. Wilson, also a songwriter, wrote the Little Jimmy Dickens hit of years ago, "A-Sleeping at the Foot of the Bed."

Seminar Finds Field Grown Up

By CLAUDE HALL

NASHVILLE—Country music has come of age. This is the consensus expressed at a country music programming seminar here Wednesday afternoon attended by more than 100 broadcasters, record company executives, music publishers, time buyers and advertising reps. It was predicted that 1966 would be a bonanza year for country music radio.

Speakers during the seminar included radio consultant Joe Allison, president of Allison Nixon, Inc.; Chris Lane, program manager of WJJD, Chicago; Hal Cook, publisher of Billboard, and Warren Miller, promotion director of WCMS, Norfolk, Va.

Joe Allison said that he didn't think there was any such thing as "modern" country music. "Chet Atkins and Owen Bradley . . . they're progressing the sound and I'm glad to see them

upgrading the artists." But he said that while many people were in a state of flux regarding what this new country sound is, he felt it was basically the same type of records from the same companies. "I've always felt you could present these in a showmanlike attitude . . . present the artists in the same light as any other medium presents its artists."

Allison, who is helping WWVA, Wheeling, W. Va., to switch to full-time country music, said that this station was the first to "call me to work that didn't need the money" country music would bring in advertising. "They just felt they could do better using modern country music. We're not talking about the music itself—just the dressing."

Regarding this dressing, he said the field had only scratched the surface. For one thing, he felt that country music deejays have to be personalities—not just button pushers. He said it was difficult to find the proper program director for country music operations—a man experienced in radio—and impart to him a country feeling. He said he'd been lucky in that Tex Ritter long ago inspired in him a love for the field.

He warned country stations to "hold fast" against the bluegrass element, saying this segment of fans was small and their criticism of a radio station that avoided bluegrass music had to be taken for granted. "You can program country and keep the bluegrass fans, but if you program bluegrass you'll lose the country listeners." His biggest gripe was against the radio stations who don't like the idea of country artists adding strings to their musical backing, feeling that the artist is trying to go pop.

"The audience for country music has always been there. Now somebody has pulled the finger out of the dike," he said.

Chris Lane, of WJJD, Chicago, said that the success of his station lay, in part, to exposing record product. "The response to your record product will help the station's advertising salesmen sell time. If you can show that a record company's sales are up 50 per cent, then your salespeople are loaded with that much more ammo." WJJD lists not only the tunes and artists on its playlist, he said, but also the record label and the record number. "I strongly suggest other stations do the same."

In a 29-station market, Lane

said that WJJD realized in order to succeed it needed interest, involvement and entertainment. A survey had revealed that 67 per cent of the population in the area were blue-collar workers and "them is our people." Then came the problem of acquiring a staff—"one heck of a problem." Any successful radio station, he said, has a format. "The good ad lib is a prepared ad lib."

In gathering his staff, he looked for professional radio men, entertainers who would be devoted to the music but that had worked with different kinds of radio formats.

But you can't succeed in raising the ratings and the amount of potential response in an area "unless you gain new listeners to country music." He said this was his main goal. "If I do an excellent job playing country music, I'm going to get new listeners to country music—and that's what we're doing. We've gained listeners from every station in Chicago. Even the classical and news stations. We've the mail to prove it. And you can't do this by being a purist. I've heard the cry: 'Let's put country back in country music.' But you have to realize that the hard-core country fan will die off someday. For us to keep going, we've got to get new listeners, so the station screens records very carefully and maintains control over deejays. We don't use echo chambers or bombs going off. It gets down to a quality presentation. We come out of a news broadcast with an upbeat country tune and we play only the best selections from an album."

He said listeners came from all walks of life as well as the blue-collar workers. "So we know the music can succeed if presented in a certain way. The way we're doing it in Chicago is the right way for us."

Hal Cook of Billboard told the radio men that they had saved the "Jimmy Dean Show" by pulling together and asking listeners to write ABC-TV to say how much they liked country music. It was now up to country music radio stations to work together in influencing national advertisers.

Warren Miller of WCMS, Norfolk, Va., criticized the industry, saying over half of country music stations "are content to see the industry grow by accident." He said, "You can almost tell when a record was made by listening to it—due to the growth of country music."

(Continued on page 44)



MARTY HOFFMAN of the New York Mercury-Philips office chats with Jose Artur, visiting deejay from French National Broadcasting Corp. (ORTF). He is showing Artur a French album featuring Georges Brassens by the parent Philips firm and an album by Quincy Jones, artist and executive for Mercury.

KHJ's 'Boss' Format Denting L. A. Frenetic Top 40 Market

By ELIOT TIEGEL

LOS ANGELES—There's a whole lot of shaking going on in this beat-conscious AM market, principally as a result of a slick, fast-paced KHJ operation.

The newest Top 40 station in town, KHJ is blasting a place for itself with the crowd which likes its music loud, fast, frenetic and loaded with guitars. The RKO General blaster has stirred enough grease into the rock 'n' roll fire to make KRLA and KFWB take notice of its new format. In fact, competition is the severest it's been for the young listener in quite a while as a result of the three-station format programming race.

KHJ is now beginning to appear significantly in both Hooper and Pulse ratings, five months after switching from a middle-of-the-road music format to the hard rock sound.

In the July-August Pulse just being released, KHJ is tied for third place in the 7 to noon spot with KNX and KFWB, with KRLA the leader there. From noon to 6 p.m., KHJ is tied for second with KPOL behind the Pasadena-located KRLA. In the evening, the station shakes hands with league-leading KRLA in second place as KFI with its Dodger broadcasts topped the nighttime ladder. With the World Series now history, the race is on for the respected leadership slot for sundown listeners.

According to the September Hooper book, KHJ is in fifth place from 7 to 9 a.m., right behind KRLA, the first rocker to be so graphed in that time period. KNX and KMPC are tied for the morning audience lead.

KHJ Takes on Airs

From 9 to noon, KHJ really takes on airs, tying with the leader KRLA for first place. The station is a healthy second behind KRLA from noon straight through to 6 p.m. From 6 to 9 p.m., the station is behind KRLA's second place shadow (KFI being tops with baseball). During the late evening 9 to 11 period, KHJ becomes the top rocker, tying for second with KLAC which has a talk show on during that period,

KRLA drops to sixth and KFWB to tenth.

In the battle for numbers which purport to represent mass audience tastes, KHJ has done rather well for itself since May, when it suddenly switched formats with a death-knell suddenness and its adult audience felt indignation and shock over the departure of its accepted air personalities.

But the station apparently is making inroads with the fickle public—notably youngsters from 10 and up—which is prone to dial twist for its favorite record.

The station has had three advertising rate card increases and if its projections are correct, it will break even for the first time in a long time this month. It has been reported the outlet was losing \$60,000 a month, but was saved by its sister station, KHJ-TV, which had been a leading feature film programmer before it started airing teen-age dance shows.

Boss Radio

The station calls itself Boss Radio, a term shouted loud and clear from posters and billboards around the city. There's even a teen-age night spot with that name and the station has done remote shows from that loud and frantic spot.

With KHJ, KRLA, KFWB and to a lesser extent, KBLA (in Burbank) all programming hit singles, what is the difference which has resulted in KHJ's gain during its first months as a teenager's delight?

"We have a rigid format," explains program director Ron Jacobs through his red van dyke beard. "We have a consistency of purpose. This purpose is to play more music legitimately. We have a commercial limit which allows us to program more records." Jacobs claims the station has turned down business during the traffic hours in order to maintain this rigid commercial policy.

The p.d. says that six other stations around the country have become aware of the KHJ operation and are now copying the "Boss" idea. "Boss," for the uninitiated, is a young expression meaning great.

The station works with a basic 30-record playlist called the

Boss 30, which is bowed every Wednesday evening. Approximately 20,000 copies of this list are circulated to Southern California record stores. Thirty stores are called each week by librarian Betty Breneman who tabulates the local best sellers.

"When a record starts to sell, we'll swallow it," Jacobs explains. Some weeks the playlist will see titles changed, others it may remain static. But each disk jockey is free to program what he wishes from this list. The station also picks "hit bound" singles which it feels have a commercial chance. "We put them on automatically," Jacobs says, "when we get them."

The station retains Bill Drake as its programming consultant to assist in keeping it informed of trends and fast-moving records in two other markets, Fresno and San Diego. Drake works in the same capacity for KGB in San Diego and KYNO, Fresno.

Helps in Gray Areas

As a third programming assistant, KHJ rents the services of a computer which predicts probable hits. "It helps in the gray areas," is the way Jacobs describes its value.

An unusual feature of the KHJ operation—almost a small town touch—is direct phone lines to the DJ's which the audience may use to request songs. Naturally this is called the "Boss Line," (and Los Angeles is "Boss Angeles" to the chagrin of the city fathers).

The DJ's play their shows while they're on the air, Jacobs says, to offer a feeling of spontaneity. The shows are aired based on "instant audience reaction." By this Jacobs means that when a new single is played and listeners begin calling, management knows it was correct in picking the tune.

While the station is a heavy rocker—albeit Jacobs claims it just works out that way based on local sales—its jingles are a soft two-three second identification created by Johnny Mann. They are played often. "93 KHJ." That's it. The longer version has the DJ's name preceding the call letters.

The station likes exclusives (Continued on page 44)

KPPC-FM

PROGRAM SCHEDULE

- DAVID PIERCE—Morning Man Monday thru Friday 6 A.M.-12 Noon
- WALT De SILVA—Afternoon, Monday thru Friday 12 Noon-6 P.M. Sat. "Week End Show" 12 Noon-6 P.M.
- TOM LEWIS—Evening Show, Monday thru Sat. 6:30 P.M.-12 Midnight
- GEORGE DVORAK—Sat. 6 A.M.-12 Noon Sun. 1 P.M.-10 P.M.

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VOX JOX

KATZ's newest air personality is **Bernie Hayes**, who handles the 3-6 p.m. slot. . . . **Walter P. Sheppard** has joined WRVR-FM, New York, as program director; he was formerly assistant director of broadcasting at Boston University, WBUR. **Constance E. Cooper** has also joined the Riverside Church radio station as announcer.

Gordon Baxter has joined the air staff of KLVI, Houston. . . . **WGH**, Newport News-Norfolk, Va., has **Glen Lewis** handling the 9-noon slot. . . . **Dave Cummins** of WGH, Norfolk-Newport News, Va., has been promoted to production director.

Here's another one, gentlemen: "Claude, I thought you might be interested in a contest we just completed. It was the WCOS 'Who Can Listen the Longest Contest.' Proved very successful and here's how it worked. We had to log BMI anyway, so it was easy to check the entries. We invited listeners to listen as long as they could each day and write down every record they heard in the order they heard them. Who had the most records listed for the month of September would win \$140 (matching our frequency) from WCOS, with other prizes. The winner was a young lady who sent in a list of 4,140 records, all neatly

typed." — program director **Woody Windham**, WCOS, Columbia, S. C.

Bill Drake has taken over the night show at WBAY, Green Bay, Wis. . . . **Dex Allen** has joined KOL, Seattle; he was formerly with KQV, Pittsburgh. . . . **Mike Payne** is now with KYOK, Houston, has Agent Double O-Soul. . . . **Leon Lewis** has been appointed director of programming at WLIB, New York.

Decca Records' Dallas branch has teamed up with DJ's and merchants in selected cities for a contest centered around the **Conway Twitty** single of "That Kind of Girl" via contests judged by deejays. Finals will be held in Oklahoma City where Twitty will select the winner. Among the prizes is a trip to Nashville to see a Twitty recording session. Contest cities include Oklahoma City, Tulsa, Albuquerque, Wichita, and possibly Dallas-Ft. Worth and Kansas City.

CLANDE HALL

KABL Power Burst

SAN FRANCISCO — KABL is now beaming 5,000 watts strong. A celebration Thursday (7) arranged by local business and civic dignitaries marked the increase in transmitting power. The station is now reported five times more powerful than before.

YESTERYEAR'S HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart at that time:

POP SINGLES—5 Years Ago October 31, 1960

1. Save the Last Dance for Me, Drifters, Atlantic
2. I Want To Be Wanted, Brenda Lee, Decca
3. My Heart Has a Mind of Its Own, Connie Francis, MGM
4. Twist, Chubby Checker, Parkway
5. Chain Gang, Sam Cooke, RCA Victor
6. You Talk Too Much, Joe Jones, Roulette
7. Devil or Angel, Bobby Vee, Liberty
8. Let's Think About Livin', Bob Luman, Warner Bros.
9. Poetry in Motion, Johnny Tillotson, Cadence
10. Georgia on My Mind, Ray Charles, ABC Paramount

POP SINGLES—10 Years Ago October 29, 1955

1. Autumn Leaves, Roger Williams, Kapp
2. Love Is a Many Splendored Thing, Four Aces, Decca
3. Yellow Rose of Texas, Mitch Miller, Columbia
4. Moments to Remember, Four Lads, Capitol
5. Shifting Whispering Sands, Billy Vaughn, Dot
6. Black Denim Trousers, Cheers, Capitol
7. Bible Tells Me So, Don Cornell, Coral
8. Shifting Whispering Sands, Rusty Draper, Mercury
9. Only You, Platters, Mercury
10. He, Al Hibbler, Decca

R&B SINGLES—5 Years Ago October 31, 1960

1. Save the Last Dance for Me, The Drifters, Atlantic
2. Kiddio, Brook Benton, Mercury
3. Georgia on My Mind, Ray Charles, ABC Paramount
4. Let's Go, Let's Go, Let's Go, Hank Ballard and the Midnighters, King
5. Chain Gang, Sam Cooke, RCA Victor
6. Fool in Love, Ike and Tina Turner, Sue
7. The Twist, Chubby Checker, Parkway
8. My Dearest Darling, Etta James, Argo
9. He Will Break Your Heart, Jerry Butler, Vee Jay
10. Don't Be Cruel, Bill Black's Combo, Hi

POP LP'S—5 Years Ago October 31, 1960

1. Button-Down Mind of Bob Newhart, Warner Bros.
2. String Along, Kingston Trio, Capitol
3. Nice and Easy, Frank Sinatra, Capitol
4. Johnny's Moods, Johnny Mathis, Columbia
5. Rejoice Dear Hearts, Brother Dave Gardner, RCA Victor
6. G.I. Blues, Elvis Presley, RCA Victor
7. Kick Thy Own Self, Brother Dave Gardner, RCA Victor
8. Edge of Shelley Berman, Verve
9. Brenda Lee, Decca
10. Paul Anka Sings His Big 15, ABC Paramount

KTSA Files Injunction Suit Against DeeJay

SAN ANTONIO—An injunction suit has been filed here by radio station KTSA alleging a disk jockey, George E. Lester, violated a contract by going to work for another local station, KBAT, within 18 months after leaving KTSA. The suit was filed in the court of 57th District Judge Solomon Casseb, who set hearing for Oct. 22 at 9 a.m. on the temporary injunction request. The action was filed by Texas Triangle, Inc., operator of KTSA.

Under the contract, Lester was precluded from entering into employment of any other radio or TV station in competition with KTSA, or competing with KTSA within 50 miles of San Antonio for 18 months after termination of his employment.

The petition said Lester left employment of KTSA last June 13. It said Lester said he would be permanently employed in Ohio. However, the petition said Lester was hired by Texas Star Broadcasting Co., which operates KBAT.

Jim Hamby, station manager at KTSA, stated that he had sent a telegram to Lester advising him that all KTSA wanted was for Lester not to use the name George Lester on the air. Hamby said KTSA had offered to waive all rights under its contract if Lester agrees not to use the name. Hamby also said he had sent a registered letter earlier to Lester saying "KTSA will not enforce terms of the contract if you do not use the air name George Lester."

Mark Century Offers Package

NEW YORK—Mark Century Corp. has introduced a complete music station identification package featuring three separate tracks—one with band, another with a vocal group providing background harmony and the third with a vocal group singing lyrics. The package, "The In-Novators," is flexible and can accommodate any musical signature or logo. An umbrella for all of a station's programming and its personalities, the package includes contest and promotion features and commercial features. Fourteen markets have already bought the package, the firm reported.

McKinnon Mixes Business, Pleasure

SAN DIEGO—Dan McKinnon, president of KSON here, took time off during a recent six-week tour in the Orient and Vietnam to deliver a batch of Johnny Wright's "Hello Viet Nam" records to the Armed Forces Radio station in Saigon, to several enlisted men's clubs in Vietnam, and to the USS Midway's radio station. "The fighting men over there were delighted with receiving them," McKinnon said.

when answering ads . . .
Say You Saw It in
Billboard

Billboard TOP 40

EASY LISTENING

These are best selling middle-of-the-road singles compiled from national retail sales and radio station air play listed in rank order.

THIS WEEK	Wks. Ago			TITLE	Artist, Label & Number	Wks. On Chart
	1	2	3			
1	2	2	6	TASTE OF HONEY	Herb Alpert & the Tijuana Brass, A&M 775	8
2	1	1	1	I'M YOURS	Elvis Presley, RCA Victor 8657	10
3	4	6	9	HUNGRY FOR LOVE	San Remo Golden Strings, Ric-Tic 104	8
4	7	14	26	CHAPEL IN THE MOONLIGHT	Bachelors, London 9793	5
5	3	5	8	KANSAS CITY STAR	Roger Miller, Smash 1998	7
6	9	13	21	HE TOUCHED ME	Barbra Streisand, Columbia 43403	6
7	8	9	15	JUST YESTERDAY	Jack Jones, Kapp 699	6
8	6	3	2	YOU WERE ON MY MIND	We Five, A&M 770	18
9	10	19	19	COME BACK TO ME MY LOVE	Robert Goulet, Columbia 43294	7
10	12	15	17	SECRETLY	Leftarmen, Capitol 5499	7
11	5	4	5	HEARTACHES BY THE NUMBER	Johnny Tillotson, MGM 13376	10
12	19	21	27	RUSTY BELLS	Brenda Lee, Decca 31849	5
13	16	20	22	FORGIVE ME	Al Martino, Capitol 5506	6
14	14	18	20	EARLY MORNING RAIN	Peter, Paul & Mary, Warner Bros. 5659	6
15	21	26	35	AUTUMN LEAVES	Roger Williams, Kapp 707	4
16	11	7	3	WITH THESE HANDS	Tom Jones, Parrot 9787	10
17	23	28	37	REMEMBER WHEN	Wayne Newton, Capitol 5514	4
18	13	8	4	I'LL MAKE ALL YOUR DREAMS COME TRUE	Ronnie Dove, Diamond 188	10
19	26	27	34	SINNER MAN	Trini Lopez, Reprise 0405	4
20	24	29	36	DEEP IN YOUR HEART	Jerry Vale, Columbia 43413	4
21	22	25	25	DON'T THROW THE ROSES AWAY	John Gary, RCA Victor 8677	6
22	27	30	33	CINCINNATI KID	Ray Charles, ABC-Paramount, 10720	4
23	29	34	—	MAKE THE WORLD GO AWAY	Eddy Arnold, RCA Victor 8679	3
24	35	—	—	(All of a Sudden) MY HEART SINGS	Mel Carter, Imperial 66138	2
25	30	36	—	ON A CLEAR DAY YOU CAN SEE FOREVER	Robert Goulet, Columbia 43294	3
26	18	12	7	3rd MAN THEME	Herb Alpert & the Tijuana Brass, A&M 775	9
27	17	17	18	MY LOVE FORGIVE ME	Ray Charles Singers, Command 4073	7
28	28	31	32	SIDE BY SIDE	Jane Morgan, Epic 9847	5
29	32	38	—	TRY TO REMEMBER	Brothers Four, Columbia 43404	3
30	31	33	40	FEELIN' FRUGGY	Al Hirt, RCA Victor 8684	4
31	37	—	—	TRUE PICTURE	Jack Jones, Kapp 699	2
32	38	—	—	I'LL ONLY MISS HER WHEN I THINK OF HER	Frank Sinatra, Reprise 0410	2
33	33	35	—	IL SILENZIO	Nini Rosso, Columbia 43363	3
34	34	40	—	I HAVE DREAMED	Chad & Jeremy, Columbia 43414	3
35	36	—	—	THE SPIDER SONG	Kids Next Door, 4 Corners of the World 129	2
36	39	—	—	FREE SPIRITS	Peggy Lee, Capitol 5521	2
37	40	—	—	I'LL ONLY MISS HIM WHEN I THINK OF HIM	Nancy Wilson, Capitol 5515	2
38	—	—	—	KISS AWAY	Ronnie Dove, Diamond 191	1
39	—	—	—	I WILL	Dean Martin, Reprise 0415	1
40	—	—	—	ENGLAND SWINGS	Roger Miller, Smash 2010	1

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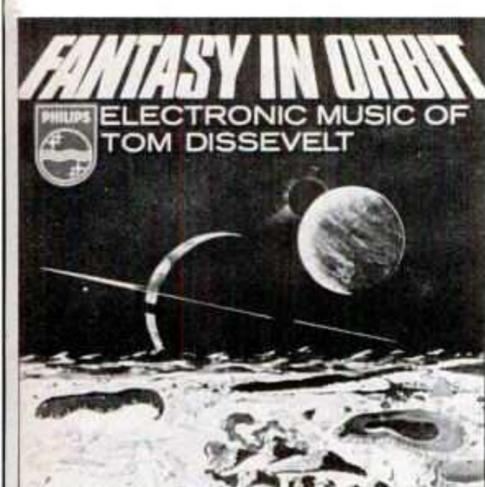


WALK ON BY	MR. TAMBOURINE MAN
ALWAYS SOMETHING THERE TO REMIND ME	BLOWIN' IN THE WIND
WHAT'S NEW PUSSYCAT	QUEEN JANE APPROXIMATELY
WHAT THE WORLD NEEDS NOW IS LOVE	LIKE A ROLLIN' STONE
MAKE IT EASY ON YOURSELF	DON'T THINK TWICE
ANYONE WHO HAD A HEART	ALL I REALLY WANT TO DO

*The fabulous 4 Seasons
sing the hits of
Bacharach, David and Dylan.
An album every buyer wants!*

**The 4 Seasons sing big hits
by Burt Bacharach, Hal David,
and Bob Dylan**

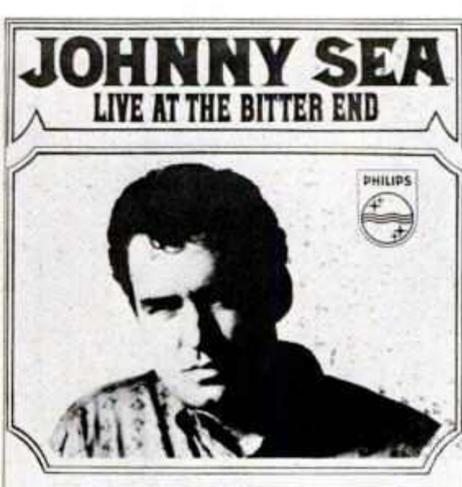
PHM 200-193/PHS 600-193



*A genuine Sleeper. The electronic
genius of Dissevelt in a bizarre
interpretation of our times.*

**Fantasy in Orbit—
Tom Dissevelt**

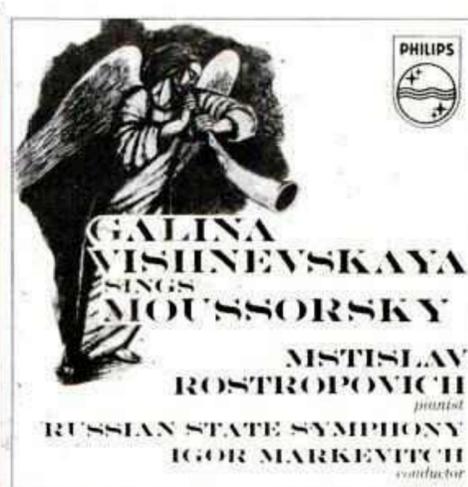
PHM 200-189/PHS 600-189



*Country's newest star in a rousing
live performance at the famous
Bitter End. Country—Folk—
Rock-a-Billy*

**Johnny Sea Live
at the Bitter End**

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*Recorded in Moscow, an authori-
tative interpretation by Galina
Vishnevskaya, star of the Bolshoi
Opera*

**Galina Vishnevskaya sings
Moussorgsky Songs
(including "Songs and
Dances of Death")**

PHM 500-082/PHS 900-082



*Pierre Monteux, renowned inter-
preter of Russian Ballet music,
conducting a finely balanced im-
pression of Swan Lake*

**Tchaikovsky Swan Lake
Ballet (highlights)**

PHM 500-089/PHS 900-089

PHILIPS RECORDS

ONE WORLD OF MUSIC  ON ONE GREAT LABEL

FCC Order Brings Burst Of "SM" Outlets

• Continued from page 40

"I think manufacturers of stereo records will soon be considering turning out single stereo records. Especially for radio stations. They cut the records in stereo for albums, so why not singles?"

John Dale, a veteran broadcaster with WNEW for 26 years, has been appointed operations manager of the stereo facility. Vice-president and general manager Harvey L. Glascock said,

"Our future separate FM broadcasting in stereo will be the epitome of professionalism under the aegis of John Dale."

WFAA Operation

WFAA, Dallas, launched stereo operation on FM Oct. 2. Denson Walker said, "Since we had to separate, we decided first class was the way to go." He pointed out that the station, by FCC ruling, could "have done much, much less than what we did, but we separated 100 per

cent." Tom Perryman was named station manager of the stereo facility. Bob Bruton, who programs the AM side, will also program the FM. Walker said the FM station now broadcasts 19 hours a day, but had hopes of going 24 hours in a couple of months. The signal reaches a 100-mile radius from Dallas, he said. WFAA on the AM side shares two frequencies with WBAP, Fort Worth, and was duplicating its AM programming on FM.

Perryman said that a survey taken by an independent research firm revealed there were 75,000 or more stereo receivers in Dallas County. "That may be a little optimistic, but Houston and other cities are claiming similar figures," he said. The stereo outlet is programming the best of the old favorites and modern good music—Tony Bennett, Barbra Streisand, Frank Sinatra. Even most of the commercials are broadcast in stereo.

"FM is here to stay," Perryman said, "and stereo is to FM like color is to TV."

No Date Set

Ted Bair, program director at WCBM, Baltimore, said his station will separate AM-FM programming, but the exact date hasn't been decided as yet. The station just moved into new quarters. Probably, the station will be separate about 50 per cent by Dec. 1. There are no immediate plans for going stereo, he said, "but I would hope it will happen eventually and in the not too distant future. Stereo adds new dimension to broadcasting."

Bair said he considered FM now with the 1920's in radio . . . "there's a lot more to be learned about FM. But what makes stereo so attractive as a radio medium is that more and more records are coming out in stereo. I think singles will be in stereo some day. I'm interested in hi-fi personally and would like to see WCBM become a part of stereo." He said WCBM facilities could be adapted to stereo when the time comes.

WIP, Philadelphia, launched a stereo multiplex service on its FM outlet Oct. 15, according to Dave Croninger, vice-president and general manager. Station broadcasts 6 a.m. to midnight seven days a week, joining the AM programming for "The Dawn Patrol" midnight to 6 a.m. The stereo facility features not only personalities, but the usual services such as news, time checks and weather reports. Programming follows the good music pattern of the AM outlet.

Self-Competition

Willard (Bill) A. Mears of KOIN, Portland, Ore., said recently that he was thinking of competing with himself when he separated his AM from his FM operation. "I'm looking toward doing something different than good music . . . perhaps rock 'n' roll . . . on the FM."

Fresno State College, Fresno, Calif., recently conducted a telephone survey, commissioned by KFRE-FM, to determine the extent of FM set penetration and established listening habits. Highlights: 37 per cent of homes in the market have FM, with no particular concentration in high-income areas. Twenty-five per cent of the set owners have more than one FM set. And 21.9 per cent of FM owners are capable

Country Music Advertising Rings Up 'Sweetest Sounds'

NASHVILLE — Bill Myers, head of B. F. Myers Furniture Co. in Goodlettsville, said Wednesday (20) that he didn't like country music at first. "I always say I now like country music because it liked me first. After all, the jingle of the cash register is the sweetest sound in the world."

And he claims that 100 per cent of his "sweetest sound" came—and is still coming—from country music. About 12 years ago he started a furniture business on only \$4,000. Cal Young, head of WENO, Nashville, talked him into investing \$200 on a three-week promotion.

"I bought the time to get him off my back," Myers said, ". . . to show him that country music couldn't get my sales job done . . . to show him that it would fail. Today, I'm still spending between \$18,000 and \$25,000 a

month in country music trying to prove it."

His sales volume rose from about \$60,000 to \$80,000 a year to \$2,700,000 last year—all via country music. This includes a TV show called "Country Junction" on WLAC-TV, Nashville. The show is 7 to 7:30 a.m., Monday through Thursday, and 7 to 8 a.m. Friday and Saturday. A live talent show, Myers emcees the program with Eddie Hill, whom he's worked with the past six years. Myers also has an 8 to 9 a.m. Sunday "Country Church" program "Strictly for good will . . . we don't promote any product." Needless to say, he also advertises heavily via spots on country radio. He uses country music exclusively to promote his business, which is still

(Continued on page 52)

KHJ's Format

• Continued from page 41

when they are offered and treats them royally. "The record people hate them," Jacobs admits, "because they usually don't have them in stock. But we're not in the business to sell records."

The station plays oldies, called "golden" tunes twice an hour. It will also pull an LP track from a hot teen act and feature it as an extra.

Deejays Don't Scream

Summing it all up, Jacobs, who joined the station as part of general manager Ken DeVaney's new management team in May, calls it "mass versus a class-type thing. We feel as long as we do it well, we don't have to feel embarrassed. Our DJ's don't scream and our news department doesn't go for gore and guts."

The station retains 15 high school students at \$15 a month to poll their compatriots on musical tastes.

With the recent departure of two of the first rock jockeys hired last May—Roger Christian and Sam Riddle (who does a Saturday show only), the DJ line-up now spotlights: Robert Morgan, Scotty Brink, Gary Mack, Don Steele, Johnny Williams, Tommy Vance, a long-haired Englishman and Frank Terry on Sundays.

Seminar Finds

• Continued from page 41

Artists, writers, producers and record men at the convention were all working, together and separately, to build the industry, but many country broadcasters think that listeners will find their station on the dial."

The country stations that are growing today are the ones that are promoting, he said. One of the best ways to promote a country music station, he said, was via live talent shows. These were principally held by WCMS to promote the station, "but we're happy they make a dollar or two also." Such shows, he said, build loyalty and audience expansion.

More than 50 radio stations were represented at the conclave, held as part of the annual Country Music Association convention.



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LP Horizon Is Bright For 'On a Clear Day'

NEW YORK — Whatever Alan Jay Lerner had in mind when he decided to fashion a musical on the subjects of extra-sensory perception and reincarnation never comes to life on stage. The libretto of his "On a Clear Day You Can See Forever," which opened at the Mark Hellinger Theatre on Oct. 17, is so heavy-handed that it makes the show hard to take despite such noteworthy elements as a bright new star, Barbara Harris, and the return of a melodic composer, Burton Lane.

Miss Harris' style is fresh and saucy while Lane's approach to a song is old-fashioned and sentimental, but both work well together in saving the show from complete disaster. It's the Harris-Lane factor that RCA Victor can count on to give the original cast album the lift it needs for success. Without the burden of the book, the score and the star should shine brightly in album form.

Although he's fuzzy in his libretto, Lerner remains clear and canny in his lyrics. Songs like "On a Clear Day," "She Wasn't You," "What Did I Have That I Don't Have" and "Come Back To Me" have the ingredients that make standards. Such special material numbers as "On the S.S. Bernard Cohen" and "When I'm Born Again" help liven up the proceedings, too.

Miss Harris, who sings gayly, is also quite winning as an actress. She plays the part of the girl with ESP and dreams of

an earlier existence in 18th century England. Her transformation from a kookie, chain-smoking modern to an elegant, aristocratic British lady is handled with enchanting wizardry. It's no wonder that when she goes to a psychiatrist, played and sung in fine manner by John Cullum, romance will bloom between the two. First he's in love with her use-to-be self and then, as the curtain falls, with her as she is today. There are plenty of opportunities in between for the show to burst out with rhythmic joy but they are passed over in favor of cliché and leaden ideas.

Rest of the cast has little to do but William Daniels, as Miss Harris' "organization man" finance, and Titos Vandis as a Greek millionaire hoping for a reincarnation so he can leave his money to himself, stand out.

The show was mounted at a cost of over \$600,000 and it looks it. The trappings, especially the scenes depicting 18th century London, are rich and colorful.

"Clear Day" came in with a little over \$1 million in advance orders but in the face of disappointing notices from the majority of the New York newspaper critics, its Broadway future remains a question mark.

MARK GROSS

Jack Jones Gives Persian Room A Bright Glow

NEW YORK — Marking his second appearance within a year in the plush Persian Room of the Hotel Plaza, Jack Jones made a striking figure, both vocally and in stage presence and poise. Completely in command, his warm personality figured in his immediate acceptance. He opened Oct. 7.

Starting off with a swinger, "On a Wonderful Day Like Today," he kept the top half of his show bright as he segued into another Broadway rhythm number, "It Only Takes a Moment." Jones' Kapp Record successes were represented with "Call Me Irresponsible" and "Lollipops and Roses," while his parody on "Wives and Lovers" and his off-beat guitar playing on "The Race Is On" drew laughs.

The standout moments in the program were two show-stopping medleys. One from the "Sound of Music," with "Climb Every Mountain," served as a powerhouse closer. The other medley combined "What's New," "Guess I'll Hang My Tears Out to Dry," "Yes I Can" and "Just Once in My Lifetime" which brought him back for more encores. The show moved rapidly with no lulls or lags. The accompaniment of pianist-conductor Doug Talbert enhanced the entire performance. There were times, however, when the band tended to overpower the room. DON OVENS

Newton's in the Groove At Grove Engagement

LOS ANGELES — A totally professional entertainer is the way to describe 23-year-old Wayne Newton, who made his Coconut Grove debut Tuesday (12). He sings his way into the hearts of the customers with 14 songs in a fast-moving 50-minute act.

Newton's capability to captivate the Grove's large seating capacity, is based on his years as a Las Vegas lounge act. He is informed and friendly and works right down to the audience, even gliding through the tables when offering his disk click "Red Roses" and concluding his act by shaking hands with front table diners as a thank you gesture.

Newton's voice remains strong throughout his turn, from the flagwaving "Once in a Lifetime" opener through a pulsating "More" to his first record hit, "Danke Schoen."

His brother Jerry offers support on guitar and throws out comedy lines which often hit their mark. Newton's other regular musicians are Tommy Amato, who conducts the Dick Stabile orchestra, sings fills with brother Jerry and plays shrill trumpet bursts, and drummer Tony Pondant who kicks the band along nicely.

After displaying dexterity on banjo and violin, the latter on a fast country reel, Newton unveils his fillip: dressing on stage in a clown's costume, rubbing on makeup and offering a robust "Be a Clown" and the somber "Who Can I Turn To?" In all, a polished performer.

ELIOT TIEGEL

Signings

Billy Page, composer of "The In Crowd," has been signed to Tutti Camarata's Palomar label which is distributed by London Records. His first release is titled "It's Pop." . . . Joey Powers is the latest artist to join the Teddy Randazzo Productions talent roster. His records will be released on MGM. . . . Piccola Pupa, Italian teen-ager, to Capitol Records. Dave Axelrod will produce her records. . . . Arranger-conductor Ernie Freeman to Warner Bros. as piano-organ artist. He's been responsible for recent Dean Martin and Frank Sinatra LP sessions. . . . The Five Sounds to Epic Records. First single couples "Loadin' Coal" with "Baby, Please Don't Cry." . . . The Cowsills, four brothers ranging in age from nine to 16, to Joda Records.

PEOPLE AND PLACES

George Greif and Sid Garris, personal managers, have selected a mansion, reportedly costing \$350,000, as the site of their new headquarters in Los Angeles. . . . Noel Harrison, London Records artist, is set for the hungry i in San Francisco from Nov. 15 through Dec. 4. . . . Joey Vance, former Mercury Records artist, headlining a package revue "Broadway A-Go Go" teeing off Nov. 7 for a 24-week tour playing theaters and army camps through the Midwest and South. . . . Van McCoy, Columbia Records' singer, signed with General Artists Corp. . . . The New Christy Minstrels will be on Julie Andrews' NBC-TV special on Nov. 28. . . . Wayne Newton goes dramatic for an upcoming "Bonanza" segment.

It's Bob Schwald who joined Sam Fox Publishing as general professional manager, not Schweid as erratummed last week. . . . Caterina Valente, London Records' artist, begins a three-weeker at the Americana's Royal Box on Nov. 1. . . . Monument Records' Kim Sisters currently at Chicago's Palmer House. . . . The Bernie Gurtmans, he's press agent for the Latin Quarter, named their first son Marc Howard. . . . Lesley Gore, Mercury artist, guests on NBC-TV's "Hullabaloo" Oct. 28. . . . The Beau Brummels, Autumn Records artists, will go on tour with Freddie and the Dreamers starting Nov. 9. . . . Murray (The K) Kaufman will present the first New York area concert by the Righteous Brothers Nov. 5 at Westchester County Center. . . . Barbara Baccus, long-time assistant to David Kapralik in his music business activities, will assume management of Kapralik's St. Thomas nightclub, The Loft, and plans to reopen for the winter Nov. 25.

Bobby Sherman, who recently signed with Cameo/Parkway, has engaged Kendall Assoc. for public relations. . . . Nino Palermo, the popular Italian singer, has been set for a series of personal appearances at the Jersey Steak Pit in November. . . . Herb Dale, veteran record man in Boston, has opened Herb Dale Promotions at 121 Newbury St. in Boston. . . . Singer Ray Rivera signed a personal management contract with Sherman Ford Jr. . . . Morris Stoller, senior executive officer of the William Morris Agency, on an overseas trek for business conferences with company's representatives. . . . The King Bees, RCA Victor group, has been held over at the Arthur until Oct. 31. . . . Helen Gallagher has been signed for Cy Coleman-Dorothy Fields musical "Sweet Charity."

Joan Rivers set for a concert at Brooklyn College on Nov. 6. . . . Jazz pianist Horace Silver comes to the Village Vanguard for two weeks beginning Oct. 20.

MIKE GROSS

PLAY TO CAPACITY HOUSE

Supremes Rock Longhair Hall With a Smash Concert

NEW YORK — The usually sedate Philharmonic Hall at Lincoln Center was enlivened Friday night (15) by the hottest female recording act in show business, the Supremes, who

completely captivated a capacity house.

The Hall, which had been "soundly" criticized for its poor acoustics, was no handicap for the talented girls. In a well-paced program, the trio sang and clowned its way through such standards as "Make Someone Happy," "Time After Time" and "Put on a Happy Face." The pretty Motown recording stars brought down the house with their famous singles hits "Baby Love," "Stop in the Name of Love" and their newest smash, "I Hear a Symphony."

The group attracted a diverse following, from the teen-age bluejean set to the tuxedoed jet set. Regardless of dress, their fans poured down the aisles and crowded the stage in an effort to keep the girls singing after their final encore.

Promoters Trude Heller and Gary Keys were also successful in the venture. The concert played to a full house, ensuring a gross of \$15,000.

HERB WOOD

Thunder Comes Up With Dance Disk

NEW YORK—Johnny Thunder is latching on to the new teen-age dance fad, the Line. He's out this week on Diamond Records with "Everyday Do the Sloopy," which follows the beat of the new dance that's being picked up around the country.

According to Joe Kolsky, head of the Diamond label, the disk is a combination of "Loop the Loop" and "Hang on Sloopy." The record was produced by Burt Berns.

Baja Marimbas Band of Leaders

SANTA MONICA, Calif.—The ten-piece Baja Marimba band made its concert debut at the Civic Auditorium Friday (8) and promises to become one of the nightclub circuit's top attractions.

The band has its audience fascinated before playing its first note. Attired in colorful Mexican costumes, the members saunter on stage slowly. This sets up the laughter and during the uncorking of familiar tunes from their A&M albums, the members poke fun at each other, light up cigars and join hands in dancing.

The players have a field day on stage as they flounder around, their wide sombreros masking their faces. Three marimbas, trumpet, trombone, electric bass, electric guitar, electric mandolin and assorted percussion instruments offer a soothing sound which breaks from the Mariachi style into sketches of dixieland.

The group's repertoire tends to follow slow to medium tempos—"Yellow Bird," "Puff The Magic Dragon," "More," "Maria Elena," and "Doggie In The Window." A change of pace would add excitement.

ELIOT TIEGEL

HARRY MILLER SETS BOOKINGS

NEW YORK — Harry Miller, who books for Pan Pacific Promotions of Sydney, Australia, returned from London last week where he lined up a flock of acts for engagements in the Australia - New Zealand territory. He lined up Tom Jones and Herman's Hermits for January; the Rolling Stones for February; and Sonny & Cher for April. Miller, who's on the Coast this week, is also closing a deal to bring down Trini Lopez in May.

OUTSTANDING TALENT
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OUTSTANDING RECORDS
and Outstanding Records are
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- KENNETH CHERTOK, a magnificent talent with his big Carlson hit, "Let Me Prove My Love to You" (4128). A break-out!
- THE CARESSES, four swingin' gals that could well be the biggest thing since the Shangri-Las!
- JOEY VANCE, sensational new Italian singing star, with his big Carlson sound (4118), "Guaglione" c/w "Eh Mama!"
- SHERRY LANE—Miss Personality returns to Carlson, and more dynamic and vivacious than ever.

Also: Bruce Holms, Doreese Davlon, The Delvons.

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SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.

CLASSICAL SPECIAL MERIT

HANDEL: THE COMPLETE FLUTE SONATAS (2-12" LP's)

Jean-Pierre Rampal, Epic SC 6053 (M); BSC 153 (S)

Handel wrote these selections in outline form, demanding improvisation by interpreters. Rampal and Veyron-Lacroix meet the challenge in fine order. Relying on their creative musical skills, their translations are complete and communicate emotionally. Both are harmonious in design.

CLASSICAL SPECIAL MERIT

ORCHESTRA U. S. A.—SONORITIES

Harold Farberman/John Lewis, Columbia CL 2395 (M); CS 9195 (S)

This unusual fusion of jazz and classical elements leads off with a striking arrangement of the spiritual "Swing Low, Sweet Chariot," then follows with "Concerto No. 2 for Orchestra" by the gifted Yugoslavian, Miljenko Prohaska.

JAZZ SPECIAL MERIT

EXTENSIONS

Ahmad Jamal, Argo LP 758 (M)

Jazz buffs will dig the cool title song, written by Jamal and running more than 13 minutes of playing time. With Jamal on piano, Jamil S. Nasser on bass and Vernel Fournier on drums, the result is an interesting session.

SPOKEN WORD SPECIAL MERIT

SHAKESPEARE: THE TWO GENTLEMEN OF VERONA (2-12" LP's)

Various Artists, Shakespeare Recording Society SRS S-202 (3) (S)

All-round good performances are turned in here in this extremely funny burlesque. Roles all hit the mark, especially those played by Peter Wyngarde, John Laurie and Joanna Dunham. A complete text is enclosed, with some small changes added for stage presentation.

★★★★

FOUR-STAR ALBUMS

The four-star rating is awarded new albums with sufficient commercial potential in their respective categories to merit being stocked by most dealers, one-stops and rack jobbers handling that category.

POPULAR

CAMPUS AFTER DARK
Buddy Morrow and His Ork, Epic LN 24171 (M); BN 26171 (S)

HERMAN'S HERMITS SONGBOOK
Danny Davis & the Nashville Strings, MGM E 4309 (M); SE 4309 (S)

TOO MUCH, BABY!
Pete Jolly, Columbia CL 2397 (M); CS 9197 (S)

GOODIES
Howard Roberts Quartet, Capitol T 2400 (M); ST 2400 (S)

ZITHER MAGIC
Anton Karas, Surrey S 1001 (M); SS 1001 (S)

LOW PRICE CHRISTMAS

THE OLD SWEET SONGS OF CHRISTMAS
Frank DeVol, Harmony HL 7356 (M); HS 11156 (S)

CHRISTMAS WITH THE CHUCK WAGON GANG
Harmony HL 7355 (M)

CHRISTMAS

THE NATIVITY TO CANDLEMAS
The King's College Choir, Angel 36275 (M); S 36275 (S)

CHRISTMAS CANDY
Eddie Dunstetter, Capitol T 2395 (M); ST 2395 (S)

COUNTRY

GUNSMOKE'S FESTUS
Ken Curtis, Capitol T 2418 (M); ST 2418 (S)

QUEENS OF COUNTRY MUSIC
Dottie West & Melba Montgomery, Starday SLP 352 (M)

CLASSICAL

DIAMOND AND BARBER STRING QUARTETS
Beaux-Arts String Quartet, Epic LC 3907 (M); BC 1307 (S)

ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks, and all other LP's are listed under their respective categories.

CHRISTMAS MUSIC OF THE BAROQUE
Carl Weirich, RCA Victor LM 2820 (M); LSC 2820 (S)

LOW PRICE CLASSICAL

ISAAC: MISSA CARMINUM; DES PREZ: AVE CHRISTE DI LASSO: MOTETS
Various Artists, Nonesuch H 1084 (M); H 71084 (S)

CHORAL SONGS OF THE ROMANTIC ERA
Camerata Vocale, Bremen & the Leipzig University Choir, Nonesuch H 1081 (M); H 71081 (S)

MARC-ANTOINE CHARPENTIER: ORATORIO DE NOEL
Roger Blanchard Choral & Instrumental Ensemble, Nonesuch H 1082 (M); H 71082 (S)

HAYDN: SYMPHONIES NOS. 26, 12 & 83
Little Orchestra of London (Jones), Nonesuch H 1083 (M); H 71083 (S)

TRIO SONATAS OF THE LATE BAROQUE
Various Artists, Nonesuch H 71085 (S); H 1085 (M)

FOLK

THE BALLAD OF CAT BALLOU
Greenwood County Singers, Kapp KL 1448 (M)

STAR FOLK WITH BARRY McGUIRE
New Christy Minstrels, Surrey S 1003 (M); SS 1003 (S)

GOSPEL

LET'S TALK AND SING
The Tall Men Quartet, Canaan CA-4624-LP (M)

HAPPY HOME UP THERE!
Sunshine Boys, Starday SLP 349 (M)

INTERNATIONAL

A WEE BIT O' THE HIGHLANDS
Andy Stewart, Epic LF 18038 (M); BF 19038 (S)

★★★★

THREE-STAR ALBUMS

The three-star rating indicates moderate sales potential within each record's music category.

POPULAR
HAWAII BEACH PARTY
Walkkiki, Kapp KL 1437 (M); KS 3437 (S)

COUNTRY
43 AWARD WINNING COUNTRY HITS
Various Artists, Ric M 4001 (M)
STARS OF THE STEEL GUITAR
Various Artists, Starday SLP 350 (M)

CLASSICAL
THE UNIVERSITY OF ROCHESTER MEN'S GLEE CLUB
Kendall LP 439 (M)

RELIGIOUS
OH, WHAT A DAY
Curt Davis, Zondervan ZLP 680 (M)

SACRED
ORGAN AND PIANO FAVORITES
Harold De Cou, Zondervan ZLP 671 (M)

LOW PRICE CHILDREN'S
AUNT THERESA—PLEASE TELL ME A STORY
Various Artists, Zondervan ZLP 678 (M)
CHILDREN'S SAMPLER, VOL. 2
Zondervan ZLP 673 (M)

BREAKOUT ALBUMS

★ NATIONAL BREAKOUTS

I HEAR A SYMPHONY

Supremes, Motown 1083

★ REGIONAL BREAKOUTS

These new records, not yet on Billboard's Hot 100, have been reported getting strong sales action by dealers in major market(s) listed in parentheses.

FOR YOUR LOVE . . .

Righteous Brothers, Moonglow 243 (Beechwood, BMI) (Baltimore, Washington)

HERE COME THE TEARS . . .

Gene Chandler, Constellation 164 (Dakar, BMI) (Chicago)

MR. JONES . . .

Gross Roots, Dunhill 4013 (Witmark, ASCAP) (Los Angeles)

I REALLY LOVE YOU . . .

Dee Dee Sharp, Cameo 375 (Blockbusters-Downstairs, BMI) (Detroit)

FLOWERS ON THE WALL . . .

Statler Brothers, Columbia 43315 (Southwind, BMI) (Minneapolis-St. Paul)

ONE HAS MY NAME . . .

Barry Young, Dot 16756 (Peer Int'l, BMI) (Baltimore)

LET ME KNOW WHEN IT'S OVER . . .

Esther Phillips, Atlantic 2304 (South Mountain, BMI) (Detroit)

LOVE (MAKES ME DO FOOLISH THINGS) . . .

Martha & the Vandellas, Gordy 7045 (Jobete, BMI) (Chicago)

C. C. RIDER . . .

Bobby Powell, Whit 714 (Su Ma, BMI) (New Orleans)

I KNOW YOUR HEART HAS BEEN BROKEN . . .

Roscoe Shelton, Sound Stage 7 2549 (Cape Ann, BMI) (Detroit)

THE SOUND OF SILENCE . . .

Simon and Garfunkel, Columbia 43396 (Eclectic, BMI) (Boston)

WORK, WORK, WORK . . .

Lee Dorsey, Amy 939 (Jarb, BMI) (New Orleans)

NEW ALBUM RELEASES

This form is designed to aid dealers in ordering and broadcasters in programming.

ATLANTIC
JOE TEX—The New Boss; 8115

AURA
BILLY LARKIN & THE DELEGATES—Blue Lights; AR 83003, ARS 23003

AY-EM
My Name is Marty Heim; LV 1001

BANG
McCOY—Hang on Sloopy; BLP 212

BARGO
DAVE RICH Sinygs Big Hands; LPB 2001

CAMBRIDGE
FAURE: LA CHANSON D'EVE—Phyllis Curtin; CRM 706, CRS 1706

CAPITOL
JODY MILLER—Home of the Brave; T 2412, ST 2412

COLPIX
MARTY BRILL & LARRY FOSTER—James Blonds . . . Secret Agent 006.95; CPL 495

CAEDMON
THE THEATRE RECORDING SOCIETY—T. S. Eliot's The Family Reunion; TRS 308, TRS 308

THE SHAKESPEARE RECORDING SOCIETY—Various Artists The Two Gentlemen of Verona; SRS 202, SRS 202

COMMAND
BRANMS: SYMPHONY NO. 4 IN E MINOR, OPUS 98—Pittsburgh Symphony Orch. (Steinberg); CC 11030, CC 11030 SD
TONY MOTTOLA—Love Songs—Mexico/S. A.; RS 889, RS 889 SD

CUCA
DOC DeHAVEN—Doc Swings (A Little); K 3200

REINY GAEDTKE'S ORCH.—Old Time Favorites; K 2018
JERRY GOETSCH & HIS ORCH.—Here's Jerry; K 2038

SYL GROESCHL & HIS ORCH.—More Old German Songs; K 2021
Jacks or Better; K 4100

VERNE MEISNER—Waltzing With You; K 2032

THE NEW RED RAVENS; K 2023
DICK RODGERS—Saturday Night Favorites; K 2016

DICK SHERWOOD Souvenir Album; K 2026
ALVIN STYCZYNSKI—More Polish at Its Best; K 2017

YODELING TOE TICKLERS—Toe Tickling Tunes; K 2029

UNCLE OZZIE & HIS ORCH.—Old-Time Dancing Party; K 2014
RUSS ZIMMERMAN—Old Time Dancing Favorites; K 2012

DECCA
EARL GRANT—Winter Wonderland; DL 4677, DL 74677
BURL IVES—Have a Holly Jolly Christmas; DL 4689, DL 74689
FREDERICK SWANN—The Songs of Christmas; DL 4637, DL 74637

DOLTON
THE VENTURES' Christmas Album; DLP 2038, DST 8038

DOT
LAWRENCE WELK—Today's Great Hits; DLP 3663, DLP 25663
THE JERRY LEWIS Singers; DLP 3664, DLP 25664
JIMMY GILMER—Folkbeat; DLP 3668, DLP 25668
JIM HORN—I'm Comin' Home; DLP 3666, DLP 25666
WARREN LUENING—Golden Trumpet Classics; DLP 3662, DLP 25662

ELEKTRA
JIMMY DAVIS—Maxwell Street; EKL 303, EKS 7302

FONTANA
Gals & Pals; MGF 27538, SRF 67538

GOLDEN
SOUTHWEST TEXAS STATE COLLEGE BAND—The Presidents' Marches; LP 163
PAUL TRIPP—Hansel and Gretel; LP 167
PAUL TRIPP—The Bremen Town Musicians; LP 168
PAUL TRIPP—Sleeping Beauty; LP 166

HICKORY
THE BOBBY LORD Show; LPM 126

IMPERIAL
JACKIE DeSHANNON—In The Wind; LP 9296, LP 12296
JACKIE DeSHANNON—You Won't Forget Me; LP 9264, LP 12294

LAURIE
STAN ZABKA—Zabka's Themes From Television; SLP 2025

LIBERTY
TOMMY STEELE—Everything's Comin' Up Broadway; LRP 3426, LST 7426

LIMELIGHT
DIZZY GILLESPIE—The New Continent—LS 86022

MILT JACKSON At the Museum of Modern Art; LS 86024

ROLAND KIRK QUARTET WITH ALVIN JONES—Rip, Rig & Panic; LS 86067

LES McCANN LTD.—Beaux J. Pooboo; LS 86025

GERRY MULLIGAN—If You Can't Beat 'Em Join 'Em; LS 86021

OSCAR PETERSON TRIO—Eloquence; LS 86023

THREE SOUNDS—Beautiful Friendship; LS 86026

LONDON ARGO
THE CHOIR OF KING'S COLLEGE CAMBRIDGE—A Festival of Lessons & Carols; RG 450, ZRG 5450

THE CHOIR OF ST. JOHN'S COLLEGE CAMBRIDGE—Britten: Rejoice in The Lamb; RG 440, ZRG 5440

THE ELIZABETHAN SINGERS—Sir Christmas; RG 446, ZRG 5446

MONUMENT
JOHNNY JANIS—Once in A Blue Moon; MLP 8036

MUSIC GUILD
CAPPELLA MALE CHORUS—(Afonsky)—Masterpieces of Russian Church Music; MG 132, MS 132

MOZART: FOUR PIANO CONCERTOS—Saar Radio Chamber Orch. (Ristenpart); MG 133, MS 133

VARIOUS ARTISTS—Buxtehude; MG 121, MS 121

VIENNA ACADEMY CHORUS Sing Mozart/Schubert/Lofft/Strauss; MG 131, MS 131

VIVALDI: GLORIA/KYRIE/LAUDA JERUSALEM—Jean Francois Paillard Orch. (Caillat); MG 128, MS 128

ORIGINAL SOUND
HOLLYWOOD PERSUADERS—Drums A Go-Go; ORS LPM 5013, ORS LPS 8874

PACIFIC JAZZ
MONTY ALEXANDERS—Spunky; PJ 10094; ST 20094
JAZZ CRUSADERS—Chile Con Soul; PJ 10092, ST 20092

ALBERT MANGELSDORFF—Now, Jazz Ram-wong; PJ 10095, ST 20095

PATHWAY
ARNOLD GODWIN Sings the Gospel; PWLP 2128

PHILIPS
THOMAS DISSEVELT—Fantasy In Orbit; PHM 200-189, PHS 600-189

JOHNNY SEA—Live at the Bitter End; PHM 200-194, PHS 600-194

TCHAIKOVSKY: SWAN LAKE BALLET (Highlights)—London Symphony Orch. (Monteux) PHM 500-089, PHS 900-089

GALINA VISHNEVSKAYA Sings Mourssorgsky; PHM 500-082, PHS 900-082

PRESTIGE
THE MODERN JAZZ QUARTET Plays for Lovers; PR 7421

THE TALISMEN—Folk Swingers Extraordinaire; PR 7406

(Continued on page 57)

Ready, Willing and Able to Help Gospel, Publisher Cook Declares

MEMPHIS — Gospel music leaders greeted enthusiastically Billboard publisher Hal B. Cook's offer to work with them to "sell the story of gospel music to the world" at a luncheon last week (15) during the National Quartet Convention.

"Anything we can do, we stand ready to do," Cook told the several dozen industry leaders at the Downtowner Motel banquet room. "It is possible to present gospel music awards on national TV.

"Music is not all New York and not all Hollywood, but the whole world. Billboard has an option with a TV network for a show based on information in Billboard. You can be on network TV. There is no reason the show couldn't be closed with a religious song."

After Cook's presentation, which covered the broad range of what Billboard stands ready to do in promoting gospel music, several industry leaders commended Billboard for the opportunity it offered to work with the gospel music industry.



KEY TO MEMPHIS—Mayor William B. Ingram Jr. of Memphis (center) presented Hal B. Cook, publisher of Billboard, a key to the city last week (15) when Billboard hosted a luncheon for gospel music leaders during the National Quartet Convention. Others in photo, from left: Elton Whisenhunt, Nashville editor; Paul Ackerman, music editor, and, at right, Lee Zhito, editor-in-chief.

James Blackwood of the Blackwood Brothers said:

"We appreciate your interest in our industry. Your publication, 'The World of Religious Music,' is a tremendous thing for our industry. We definitely want to work with Billboard and you to work with us in promoting gospel music.

"We would like to see awards in gospel music on national TV and will co-operate with you."

Mrs. Eva Mae LeFevre, of the LeFevres, Atlanta, said:

"I have always followed Billboard closely. I am glad you called this meeting. It is the greatest thing that has happened to gospel music. I commend you for it. We are behind you 100 per cent."

Hovie Lister, leader of the Statesmen, commended Cook for his presentation and said:

"I feel this a challenge to all of us here. We need to work together to bridge this big step—the Bible Belt, as they call it—and so that gospel music can be accepted throughout the nation.

"I feel some type of network show centered around gospel music will improve sales and attendance at concerts. I feel Billboard has an opportunity for us. I am grateful for what Billboard has done. I feel we can work together and achieve these goals."

Meurice LeFevre, manager of Sing Recording Co., Atlanta, spoke of the need for a gospel music chart in Billboard and suggested dealers send in verified sales to predicate the charts on. Then, he said, record retailers could stock gospel albums after seeing by the charts what the best sellers were.

Don Light, outgoing chairman of the Gospel Music Association directors, spoke of the importance of deejays in the promotion of gospel music. He said the entire program leading to success is an educational process and all should work together to achieve it.

Mark-Clark Bates, general manager of Billboard's Nashville office, said he felt an excitement at the meeting unlike any he had experienced before.

"I feel this meeting is most significant," he said. "There is in the air something big—now, this hour. We can launch a gospel music crusade. We will do what needs to be done. We in Nashville are at your disposal."

Billboard's first annual "World of Religious Music," distributed at the luncheon, met with enthusiastic response. As

each industry leader read and looked through the book they had only glowing praise for it.

At the beginning of the luncheon, Memphis Mayor William B. Ingram Jr. welcomed the gospel music leaders to Memphis and presented Cook a key to the city.

Billboard hosted the Friday luncheon. SESAC, the leading gospel music song licensing agency, hosted a luncheon for industry leaders Saturday. SESAC officials attending were Mrs. Alice Prager, executive-vice-president; Salvatore B. Candler, executive administrator; Albert F. Ciancimino, house counsel; Norman Odum, director of copyright administration, and W. F. (Jim) Myers, executive administrator.

Myers, in a well-received speech, told the group: "We have built a train. We have the machinery to make gospel music move. We are ready for the shakedown cruise."

Ramblin' Lou Has 2 Winners

BUFFALO — Ramblin' Lou, program director at WWOL-AM-FM here and the leading country music show promoter in the area, chalked up fat grosses with his two recent promotions at Kleinhan's Music Hall here.

On Sept. 24, Ramblin' Lou's promotion attracted capacity business with a layout featuring Ernest Tubb, Kitty Wells, Johnny Wright and Bill Phillips. Lou duplicated the fete at the same location Friday (29) with a package headlining Eddy Arnold, Homer and Jethro and Connie Smith.

Ramblin' Lou has another show coming to the Seneca Theater here for two performances Nov. 17, starring Porter Wagoner, Norma Jean, Warner Mack, Billy Walker and Grandpa Jones. Lou's shows are promoted only on WWOL, Buffalo's full-time c&w station.

Sonny in Northwest

PLANT CITY, Fla. — After a weekend in Florida, winding up here Sunday night (31), Sonny James and the Southern Gentlemen hit out for Winnipeg, Man., where they kick off a seven-day trek for the Bob Neal Agency Nov. 3. Tour winds up in Portland, Ore., Nov. 9. Unit works its way down the Coast on TV and club dates for the Nov. 10-14 period.

MUSIC CITY GOLF

Rudolph, Maxwell Tie In Pro-Celebrity Event

NASHVILLE — Golf pros Mason Rudolph, a local favorite, and Billy Maxwell, of Dallas, a country music lover, fired five-under-par 67's to tie for the lead in the first annual Music City, U. S. A. Pro-Celebrity Golf Tournament held here Sunday (17). Each received \$525, in addition to \$500 each pro received for expenses.

Pro E. J. (Dutch) Harrison, of St. Louis, and his amateur team of Don Pierce, president of Starday Records, and artist Bobby Lord, won the team event with a 12 under par 60. Harrison won \$700, and Pierce and Lord received attractive silver gifts. Harrison had an individual score of 74.

Pro Joe Campbell shot a 68 on the par 72 Bluegrass Country Club course to place third and win \$200. Pro Louie Graham won \$100 for fourth with his 71.

In team play, area pros Bob Renaud and Sam Hicks won \$275 each when their teams

came through with 61's to tie for second. On Renaud's team were Johnny Beazley and Roy Horton. Hicks played with Glen Campbell and Orrin Zimmerman. Each amateur received silver gifts. Roy Acuff presented the awards.

Some 3,000 persons turned out in beautiful, 80-degree weather for the tournament, which chairman Don Pierce said would grow larger in future years. There is a chance it may be a two-day event next year.

Rudolph drew loud applause from the crowd during the presentation ceremony by saying he would do anything in the future to help the tournament. He lives at nearby Clarksville, Tenn.

A barbecue and entertainment at Five Coves Farm, owned by Pierce, followed the tournament. A number of musicians and artists thrilled the large gathering with music and later a spontaneous country music jam session.

Mayor's Metronome Award To Decca's Owen Bradley

NASHVILLE — Mayor Beverly Briley presented the first annual Mayor's Metronome Award to Owen Bradley, head of Decca's Nashville operation, for "his outstanding contribution to the development of Music City U.S.A."

The award was presented on stage of the Grand Ole Opry Saturday night (23) as a highlight of the Country Music Festival.

Bradley, who was the leader of the move to 16th Avenue, which has built up as a music

publishing and recording center in the past five years, has produced many hit records and many stars. Before going with Decca he directed the WSM radio orchestra for many years.

He built a recording studio on 16th Avenue in mid-1950's which became famous for its superior sound. It became one of the most popular recording studios in the U. S. He sold it two years ago to Columbia Records.

Mayor Briley's award is to be presented each year during the Country Music Festival to the person who has contributed the most to country music during his or her lifetime. The award is a goldplated working metronome eight inches high with an engraved tribute.

The mayor said he established the award as a tribute to the country music industry because of its \$60 million impact on the local economy and because there had been no official recognition of country music in the past by the local government.

Mayor Briley was aided in his selection by a committee of 11 from leading organizations in country music.

Would Donate \$ To Lindsay Kin

NASHVILLE—Harry (Hap) Peebles, a director of the Country Music Association, proposed to Station WSM officials here last week that the first contributions from the Grand Ole Opry Trust Fund be made to the widow and two children of Merle Lindsay.

Lindsay, of Oklahoma City, a nationally known Western band leader who has entertained at

(Continued on page 50)

YESTERYEAR'S COUNTRY HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the Country field 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart at that time.

COUNTRY SINGLES— 5 Years Ago October 31, 1960

1. Alabam, Cowboy Copas, Starday
2. On the Wings of a Dove, Ferlin Husky, Capitol
3. Excuse Me, Buck Owens, Capitol
4. (I Can't Help You) I'm Falling Too, Skeeter Davis, RCA Victor
5. I Don't Believe I'll Fall in Love Today, Warren Smith, Liberty
6. Heart to Heart Talk, Bob Wills & Tom Duncan, Liberty
7. Anymore, Roy Drusky, Decca
8. I Wish I Could Fall in Love Today, Ray Price, Columbia
9. Before This Day Ends, George Hamilton IV, ABC-Paramount
10. Let's Think About Livin', Bob Luman, Warner Bros.

COUNTRY SINGLES— 10 Years Ago October 29, 1955

1. Love, Love, Love, Webb Pierce, Decca
2. Just Call Me Lonesome, Eddy Arnold, RCA Victor
3. Cattle Call, Eddy Arnold & Hugo Winterhalter, RCA Victor
4. Satisfied Mind, Porter Wagoner, RCA Victor
5. All Right, Faron Young, Capitol
6. I Don't Care, Webb Pierce, Decca
7. I Forgot to Remember to Forget, Elvis Presley, Sun
8. Yonder Comes a Sucker, Jim Reeves, RCA Victor
9. Satisfied Mind, Jean Shepard, Capitol
10. Satisfied Mind, R. & B. Foley, Decca

Sonny Neal Sets Hammond Package

HAMMOND, Ind. — Sonny Neal, of the Bob Neal Agency, Nashville, has framed a package to show the Civic Center here Saturday (31) for deejay Len Ellis and the Lake County Police Department.

Featured will be Stonewall Jackson, Faron Young, Hank Snow, Carl Butler, George Morgan, Johnny Sea and Pete Drake and band. Drake and Sea are also booked with a package set for Orlando and Tampa, Fla., Nov. 13 and 14 respectively.

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Billboard Oct. 23

COUNTRY SPECIAL MERIT

THE LEGEND OF CLARK KESSINGER

Folk Promotions FP 828 (M)
Here's a good one for real buffs of old-time country music. Kessinger, a marvelous fiddler, is well known at fiddle contests and among the devotees. Here he records with accompanying guitar and banjo such tunes as "Ragtime Annie," "Red Bird" and "Over the Waves."

Distributors Inquiries Invited.

FOLK PROMOTIONS
Box 5007 Charleston, W. Va.



Warm Congratulations!

To the winners of the 1965 BMI COUNTRY MUSIC ACHIEVEMENT AWARDS!

BEFORE YOU GO

Buck Owens, Don Rich,
Blue Book

BLUE KENTUCKY GIRL

Johnny Mullins,
Sure-Fire Music Company, Inc.

CHUG-A-LUG

Roger Miller,
Tree Publishing Co., Inc.

CROSS THE BRAZOS AT WACO

Kay Arnold,
Painted Desert Music Corp.

DO WHAT YOU DO DO WELL

Ned Miller,
Central Songs, Inc.

DON'T BE ANGRY

Wade Jackson,
Acuff-Rose Publications, Inc.

ENGINE, ENGINE NUMBER NINE

Roger Miller,
Tree Publishing Co., Inc.

THE FIRST THING EVERY MORNING

Jimmy Dean, Ruth Roberts,
Plainview Music, Inc.

GIRL ON THE BILLBOARD

Walter Haynes, Hank Mills,
Moss Rose Publications, Inc.

GIVE ME FORTY ACRES

Earl Greene, John W. Greene,
Starday Music

HAPPY BIRTHDAY

Ron Kitson,
Sure-Fire Music Company, Inc.

I CAN'T REMEMBER

Bill Anderson, Betty Anderson,
Moss Rose Publications, Inc.

I DON'T CARE

(JUST AS LONG AS YOU LOVE ME)

Buck Owens,
Blue Book

I THANK MY LUCKY STARS

Wayne P. Walker,
Cedarwood Publishing Co., Inc.

I WASHED MY HANDS IN MUDDY WATER

Joseph T. Babcock,
Maricana Music, Inc.

I WON'T FORGET YOU

Harlan Howard,
Tuckahoe Music, Inc.

I'LL KEEP HOLDING ON

(JUST TO YOUR LOVE)

Robert F. Tubert, Sonny James,
Marson Music

I'LL REPOSSESS MY HEART

Paul Yandell,
Kitty Wells Publications

I'M GONNA TIE ONE ON TONIGHT

Lee Nicholas,
Sure-Fire Music Company, Inc.

IS IT REALLY OVER

Jim Reeves,
Tuckahoe Music, Inc.

I'VE GOT A TIGER BY THE TAIL

Buck Owens, Harlan Howard,
Blue Book

KING OF THE ROAD

Roger Miller,
Tree Publishing Co., Inc.

THE LUMBERJACK

Hal Willis, Ginger Willis,
English Music, Inc.

MAD

Thomas Hall,
Newkeys Music, Inc.

MY FRIEND ON THE RIGHT

Red Lane, Faron Young,
Tree Publishing Co., Inc.

MY FRIENDS ARE GONNA BE STRANGERS

Liz Anderson,
Yonah Music, Inc.
and Owen Publications

ONCE A DAY

Bill Anderson,
Moss Rose Publications, Inc.

THE OTHER WOMAN

Don Rollins,
Pamper Music, Inc.

PLEASE TALK TO MY HEART

Jimmy Fautheree,
Glad Music Company

THE RACE IS ON

Don Rollins,
Acclaim Music, Inc.
and Glad Music Company

SEE THE BIG MAN CRY

Edwin Bruce, Jr.,
Tuneville Music, Inc.
and Lynlou Music, Inc.

SITTIN' IN AN ALL NITE CAFE

James W. Glaser,
Glaser Publications

TEN LITTLE BOTTLES

Johnny Bond,
Red River Songs, Inc.

THEN AND ONLY THEN

Bill Anderson,
Moss Rose Publications, Inc.

THIS IS IT

Cindy Walker,
Acclaim Music, Inc.

TIGER WOMAN

Merle Kilgore, Claude King,
Al Gallico Music Corporation

A TOMBSTONE EVERY MILE

Daniel B. Fulkerson,
Aroostook Music, Inc.

TRUCK DRIVIN' SON OF A GUN

Dixie Deen, Ray King,
Newkeys Music, Inc.
and Raleigh Music, Inc.

WHAT'S HE DOIN' IN MY WORLD

Carl Belew, Eddie Bush, B. J. Moore,
Four Star Sales Company

YAKETY AXE

James Rich, Boots Randolph,
Tree Publishing Co., Inc.

YES, MR. PETERS

Larry Kolber, Steve Karliski,
Screen Gems-Columbia Music, Inc.

YOU DON'T HEAR

Jerry Huffman, Tom Cash,
Southwind Music, Inc.

YOU'RE THE ONLY WORLD I KNOW

Robert F. Tubert, Sonny James,
Marson Music

All the worlds of music for all of today's audience

BMI
BROADCAST MUSIC, INC.

**GET READY
HERE THEY
COME
THE HOT NEW
RELEASES
FROM
JEWEL-PAULA
RECORDS**

C. C. RIDER

b/w
**THAT LITTLE GIRL
OF MINE**

Bobby Powell
Whit 714

OH MY LOVE

b/w
LOVE WENT AWAY
The Objectives
Jewel 751

**GUESS I'LL HAVE TO
TAKE WHAT'S LEFT**

b/w
GIVE ME A CHANCE
Little Charles
Jewel 752

**HOMOGENIZED
LOVE**

b/w
728 TEXAS
Jerry McCain
Jewel 753

TWO TOGETHER

b/w
HURTING AGAIN

Nat Stuckey

Paula 228

**I FEEL LIKE
CRYING**

b/w
IT AIN'T WHAT I DO

Peggy Paxton

Paula 229

BELINDA

b/w
TROUBLE IN MY LIFE

**Cookie and The
Cupcakes**

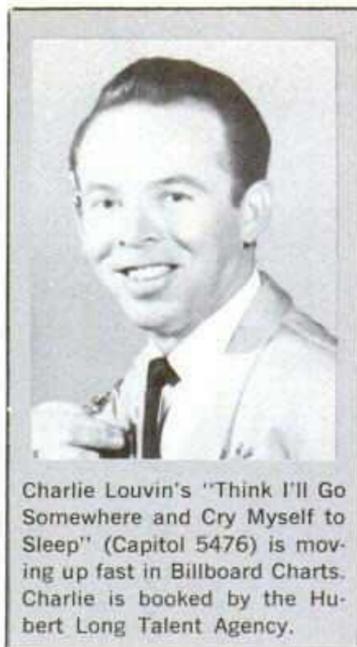
Paula 230

DJ's—For Sample Copies Contact:

JEWEL-PAULA

RECORDS

728 Texas Street
Shreveport, Louisiana



Charlie Louvin's "Think I'll Go Somewhere and Cry Myself to Sleep" (Capitol 5476) is moving up fast in Billboard Charts. Charlie is booked by the Hubert Long Talent Agency.

**Billy Grammer
To Key Talent**



BILLY GRAMMER

NASHVILLE—Billy Grammer, country and gospel music artist, Decca recording artist and star of a syndicated TV show, signed last week with Key Talent, Inc., for exclusive bookings.

Agency manager Jimmy Key has recently expanded operations. He books also for Dave Dudley, Jimmy Newman, Bobby Bare, Linda Manning, David Price, Buddy Meredith, George Kent, Shirlee Hunter, Johnny Darrell and Margie Singleton.

Would Donate \$

• *Continued from page 48*

WSM Country Music Festivals in the past, died in Oklahoma City Oct. 12 of cancer. He was 44.

The trust fund is being set up by WSM and its parent company, National Life & Accident Insurance Co., from \$10 contributions made by each delegate to the Country Music Festival last week (21-23). Purpose of the fund is to aid needy persons in the country music industry.

**WITH THE
COUNTRY
JOCKEYS**

By BILL SACHS

Stonewall Jackson, recently returned from a tour of Germany and England, on which he was accompanied by his wife Juanita and son Turp, is current this week at the Flame Room in Minneapolis. . . . Sherrie Mack, young daughter of Warner and Peggy Mack, had the tip of her finger severed recently when a heavy metal door slammed on it. The tip was sewed back on and doctors have high hopes that it will mend properly. . . . Billy Edd Wheeler made the big scene in Nashville last week, accompanied by his wife Mary. Billy Edd shows his wares at Anderson College, Montreat, N. C., Friday (20). . . . The Blue Boys waxed a single album at the RCA Victor studios in Nashville recently, under the production eye of Felton Jarvis. The lads depart Nashville by jet

HOT COUNTRY SINGLES

Billboard SPECIAL SURVEY for Week Ending 10/30/65

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	1	HELLO VIETNAM Johnny Wright, Decca 31821 (New Keys, BMI)	10	27	23	YES, MR. PETERS Roy Drusky & Priscilla Mitchell, Mercury 72416 (Screen Gems-Columbia, BMI)	23
2	2	BEHIND THE TEAR Sonny James, Capitol 5454 (Central Songs, BMI)	12	28	30	HURRY, MR. PETERS Justine Tubb & Lorene Mann, RCA Victor 8659 (Screen Gems-Columbia, BMI)	5
3	3	TRUCK DRIVIN' SON-OF-A-GUN Dave Dudley, Mercury 72442 (Raleigh, BMI)	17	29	29	FLOWERS ON THE WALL Statler Brothers, Columbia 43315 (Southwind, BMI)	6
4	5	GREEN, GREEN, GRASS OF HOME Porter Wagoner, RCA Victor 8622 (Tree, BMI)	14	30	31	BIG TENNESSEE Tex Williams, Boone 1032 (Richwell, BMI)	5
5	4	ONLY YOU (Can Break My Heart) Buck Owens, Capitol 5465 (Bluebook, BMI)	14	31	44	JUST TO SATISFY YOU Bobby Bare, RCA Victor 8654 (Irving & Parody, BMI)	5
6	6	THE BELLES OF SOUTHERN BELL Del Reeves, United Artists 890 (Tree, BMI)	12	32	33	ARTIFICIAL ROSE Jimmy Newman, Decca 31841 (New Keys, BMI)	6
7	9	LOVE BUG George Jones, Musicor 1098 (Glad, BMI)	10	33	46	THINK I'LL GO SOMEWHERE AND CRY MYSELF TO SLEEP Charlie Louvin, Capitol 5476 (Moss Rose, BMI)	2
8	11	LIVIN' IN A HOUSE FULL OF LOVE David Houston, Epic 9831 (Gallico, BMI)	8	34	25	GONNA HAVE LOVE Buck Owens, Capitol 5465 (Central Songs, BMI)	14
9	8	THE DJ CRIED Ernest Ashworth, Hickory 1325 (Acuff-Rose, BMI)	13	35	27	THE BRIDGE WASHED OUT Warner Mack, Decca 31774 (Peach, SESAC)	23
10	7	IS IT REALLY OVER Jim Reeves, RCA Victor 8625 (Tuckahoe, BMI)	15	36	43	A LITTLE UNFAIR Lefty Frizzell, Columbia 43364 (Pamper, BMI)	3
11	16	KANSAS CITY STAR Roger Miller, Smash 1998 (Tree, BMI)	5	37	38	I'M JUST A COUNTRY BOY Jim Edward Brown, RCA Victor 8644 (Folkways, BMI)	3
12	14	CRYSTAL CHANDELIER Carl Belew, RCA Victor 8633 (Harbot, SESAC)	13	38	22	YAKETY AXE Chet Atkins, RCA Victor 8590 (Tree, BMI)	19
13	18	MEANWHILE, DOWN AT JOE'S Kitty Wells, Decca 31817 (Wilderness, BMI)	12	39	—	HARVEST OF SUNSHINE Jimmy Dean, Columbia 43382 (Plainview, BMI)	1
14	20	IF I TALK TO HIM Connie Smith, RCA Victor 8663 (Victor, BMI)	6	40	41	LET'S WALK AWAY STRANGERS Carl Smith, Columbia 43361 (Cedarwood, BMI)	3
15	15	I'M LETTING YOU GO Eddy Arnold, RCA Victor 8632 (Rubi-Dido, BMI)	7	41	45	A-11 Johnny Paycheck, Hilltop 3007 (Pamper, BMI)	3
16	17	IF IT PLEASES YOU Billy Walker, Columbia 43327 (Cedarwood, BMI)	11	42	42	HONKY TONKIN' AGAIN Buddy Cagel, Mercury 72452 (Freeway & Black Jack, BMI)	6
17	21	IT'S ANOTHER WORLD Wilburn Brothers, Decca 31819 (Bronz, SESAC)	7	43	—	MORE THAN YESTERDAY Slim Whitman, Imperial 66130 (Maiden Fair/Cuculo, BMI)	1
18	24	BRIGHT LIGHTS AND COUNTRY MUSIC Bill Anderson, Decca 31825 (Moss-Rose & Champion, BMI)	9	44	47	WHITE LIGHTNIN' EXPRESS Roy Drusky, Mercury 72471 (Moss Rose, BMI)	2
19	19	THE HOME YOU'RE TEARING DOWN Loretta Lynn, Decca 31836 (Sure-Fire, BMI)	7	45	49	WALTZ ACROSS TEXAS Ernest Tubb and His Texas Troubadours, Decca 31824 (Corvair, BMI)	2
20	28	STOP THE WORLD (And Let Me Off) Waylon Jennings, RCA Victor 8652 (4 Star, BMI)	6	46	—	BUCKAROO Buck Owens & His Buckaroos, Capitol 5517 (Bluebook, BMI)	1
21	34	MAKE THE WORLD GO AWAY Eddy Arnold, RCA Victor 8679 (Pamper, BMI)	4	47	—	HANK WILLIAMS' GUITAR Freddie Hart, Kapp 694 (Laredo, BMI)	1
22	36	MAY THE BIRD OF PARADISE FLY UP YOUR NOSE Little Jimmy Dickens, Columbia 43388 (Central Songs, BMI)	4	48	50	I KEEP FORGETTIN' THAT I FORGOT ABOUT YOU Wynn Stewart, Capitol 5485 (Yonah, BMI)	3
23	13	WHO DO I THINK I AM Webb Pierce, Decca 31816 (Cedarwood, BMI)	12	49	—	THE QUEEN OF DRAW POKER TOWN Hank Snow, RCA Victor 8655 (Robertson, ASCAP)	1
24	10	THE SONS OF KATIE ELDER Johnny Cash, Columbia 43342 (Famous, ASCAP)	9	50	—	BRINGING MARY HOME Country Gentlemen, Rebel 250 (Starday, BMI)	1
25	26	LIFE'S GONE AND SLIPPED AWAY Jerry Wallace, Mercury 72461 (Cedarwood, BMI)	4				
26	12	I WOULDN'T BUY A USED CAR FROM HIM Norma Jean, RCA Victor 8623 (Wilderness, BMI)	14				

HOT COUNTRY ALBUMS

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	8	MY WORLD Eddy Arnold, RCA Victor LPM 3466 (M); LSP 3466 (S)	4	11	14	NEW COUNTRY HITS George Jones & the Jones Boys, Musicor MM 2060 (M); MS 3060 (S)	4
2	2	BEFORE YOU GO/NO ONE BUT YOU Buck Owens, Capitol T 2353 (M); ST 2353 (S)	11	12	10	CONNIE SMITH RCA Victor LPM 3341 (M); LSP 3341 (S)	27
3	5	TRUCK DRIVIN' SON-OF-A-GUN Dave Dudley, Mercury MG 21028 (M); SR 61028 (S)	6	13	17	MR. & MRS. USED TO BE Loretta Lynn & Ernest Tubb, Decca DL 4639 (M); DL 74639 (S)	4
4	4	THE FIRST THING EV'RY MORNING Jimmy Dean, Columbia CL 2401 (M); CS 9201 (S)	5	14	16	THE OTHER WOMAN Ray Price, Columbia CL 2382 (M); CS 9182 (S)	5
5	1	UP THROUGH THE YEARS Jim Reeves, RCA Victor LPM 3427 (M); LSP 3427 (e) (S)	10	15	19	THE BRIDGE WASHED OUT Warner Mack, Decca DL 4692 (M); DL 74692 (S)	2
6	6	MORE OF THAT GUITAR COUNTRY Chet Atkins, RCA Victor LPM 3429 (M); LSP 3429 (S)	4	16	15	LONESOME SAD AND BLUE Kitty Wells, Decca DL 4658 (M); DL 74658 (S)	14
7	3	THE 3rd TIME AROUND Roger Miller, Smash MGS 27068 (M); SRS 67068 (S)	15	17	—	CUTE 'N' COUNTRY Connie Smith, RCA Victor LPM 3444 (M); LSP 3444 (S)	1
8	9	DEL REEVES SINGS GIRL ON THE BILLBOARD United Artists UAL 3441 (M); UAS 6441 (S)	6	18	18	IT'S COUNTRY TIME AGAIN George Jones & Gene Pittney, Musicor-MM 2065 (M); MS 3065 (S)	4
9	11	THE INSTRUMENTAL HITS OF BUCK OWENS AND HIS BUCKAROOS Capitol T 2367 (M); ST 2367 (S)	6	19	—	STRANGERS Merle Haggard, Capitol T 2373 (M); ST 2373 (S)	1
10	7	FROM THIS PEN Bill Anderson, Decca DL 4646 (M); DL 74646 (S)	7	20	—	DON'T TAKE ADVANTAGE OF ME Bonnie Owens, Capitol T 2403 (M); ST 2403 (S)	1

Nov. 1 for a personal appearance tour of the Caribbean. They'll be gone five weeks.
Bill Crowe, head of Crow Records and Quality Publishing, Shef-

field, Ala., was a Cincinnati Billboard visitor Monday (18), following a swing around the Midwest to promote his latest release, "You Squall Like a Leopard" b.w. "Your

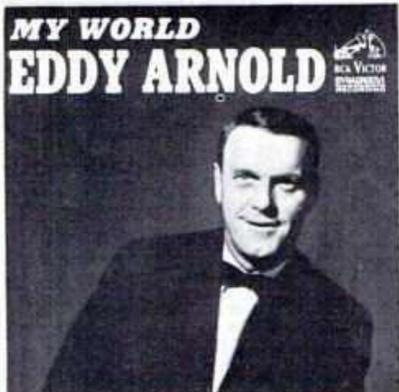
Wild and Wicked World," as done by Carmol Taylor. Crowe spent last weekend in Nashville for the big convention before heading back to his Sheffield base.

BIG SINGLE HIT FOR EDDY ARNOLD

"MAKE THE WORLD GO AWAY"
c/w "The Easy Way" # 8679



**This Great Single
And 11 More Tunes
Featured In His
Latest Album**



LPM/LSP-3466

RCA VICTOR

THE **RCA** The most trusted name in sound TM

Country Music Advertising Rings Up 'Sweetest Sound'

• Continued from page 44

located in Goodlettsville, population: 1,800.

He told a sales seminar of radio men, advertising reps., record company executives, music publishers and time buyers that his reason for country mu-

sic promotion is that country music fans "are the most loyal listeners there are."

Jerry Glaser, vice-president of WENO and a director of the Country Music Association, told the meeting that "this has certainly got to be our greatest year." He said there were about

1,700 radio stations doing country music and 250 of these were full-time. "Stations all across the United States and foreign countries are coming to Nashville asking how to get on the bandwagon." TV shows are in every major market featuring country music and getting big ratings.

... "Even Dean Martin is going our way." Country talent shows and radio station promotions are tremendous successes, he said, pointing to a crowd of 13,000-plus at a Jacksonville, Fla., show and 10,000 pulled by KBER, San Antonio.

But Glaser urged also the "sharpening" of radio by taking the hillbilly out of country music.

He referred to a Tex Ritter remark of "sitting in high cotton drinking mint juleps."

On cue, two girls began serv-

ing mint juleps to everybody there.

Len Hensel, commercial manager of WSM, Nashville, spoke on the problem of selling country to big-time advertisers. A Grand Ole Opry survey, he said, revealed that visitors to the live show every Saturday night earn about \$10,000, that they travel an average of 408 miles to get there, that most of them come from Indiana, then Illinois, Ohio, Virginia and Michigan, in that order. They're factory workers and truck drivers for the most part.

Jane Dowden, vice-president in charge of media for Noble Dury Advertising, said that the main thing she looked for in buying time was personalities in local markets. "We don't use many pretranscribed commercials and if we do we tie them in with the local personalities—the deejay. The measurement is what will sell the product—namely the deejay with a line of communication with his audience." More and more research, she said, was done this past year by Noble Dury to find deejays in local markets who can make the audience respond. "We figure to cash in on your personalities."

Dan McKinnon, president of KSON, San Diego, said his station tried to sell time buyers on the idea of buying a good music station, a rock 'n' roll station, and a country music station in the market—"us." In promoting the station to potential time buyers and advertisers, "we tell them what we're going to do, tell them when we do it, then tell them we did it." He spoke of a live talent show promoted by KSON when someone in the audience appeared in a dinner jacket. "We took so many pictures of him he thought he was a celebrity. But we wanted to show the advertisers the range of people who like country music."

Jim Bennett of Wometco (Coca-Cola division) said it could be left to TV to get the general audience, but radio sought out the specific audiences—teen-agers, Negroes, country music fans. "We also feel there is a tremendous number of teen-agers listening to WENO here. Country music appeals to every segment of the population and you can appeal to these listeners faster via country radio." He commended WENO for its ability to reach the audience. His firm spends \$100,000 in local nonco-op advertising each year, including a 30-minute show on the Grand Ole Opry show.

Frank Oakley of the Mary Carter Paint Co. said that of his firm's 275 dealers, about 80 per cent advertise on country music stations. A Faron Young album as a free give-away "has been a very successful promotion for us."

York Single Out

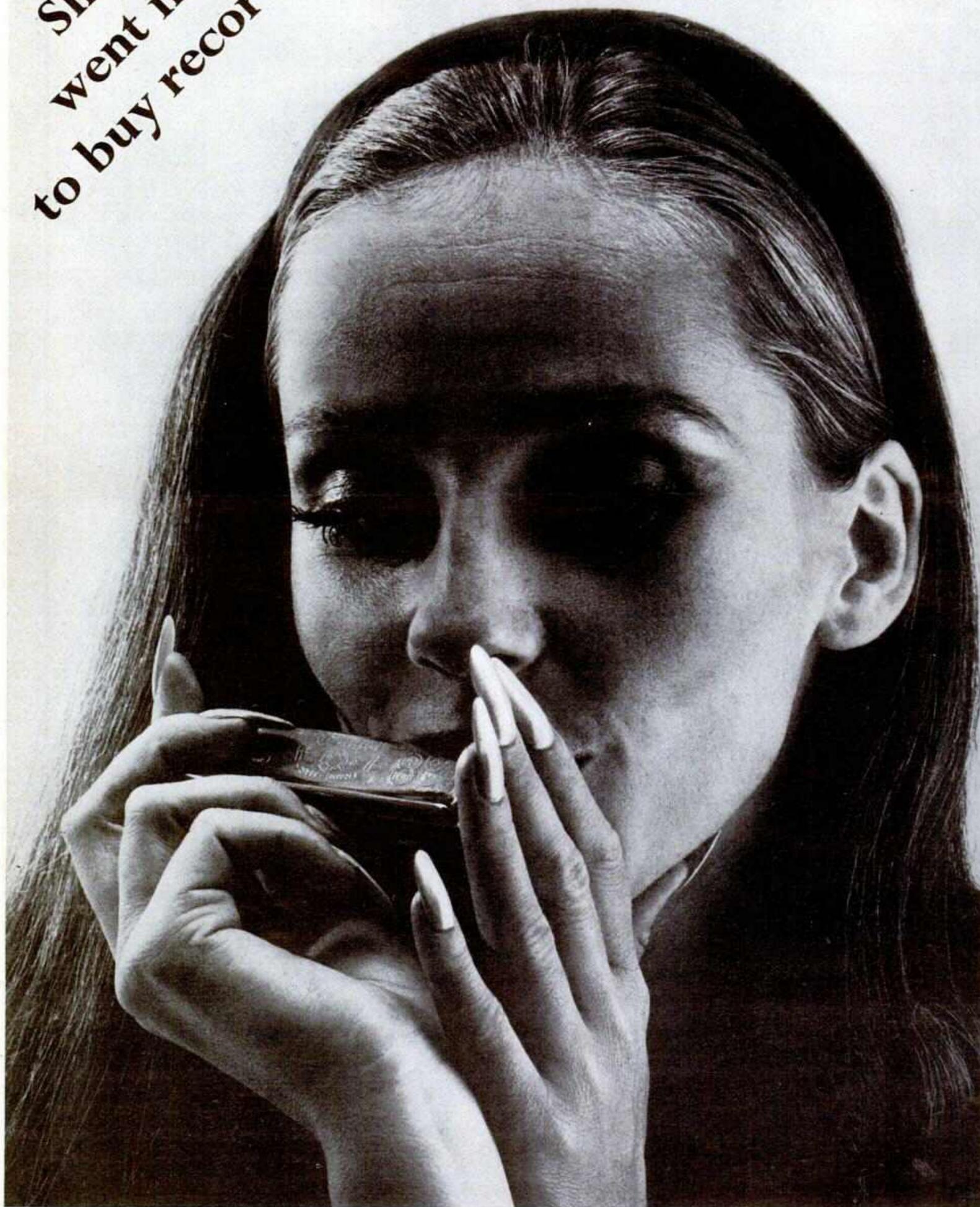
NEW YORK—York Records, a label owned by Charles Greene and Brian Stone, managers of Sonny & Cher, released its first single this week. It's a record by the Front Line, a group of San Francisco college students. Sides are "I Don't Care" and "Got Love."

Quality Signs Pact

NEW YORK — Quality Records has signed a long-term contract with Claridge Records calling for the former to handle Claridge Canadian distribution.

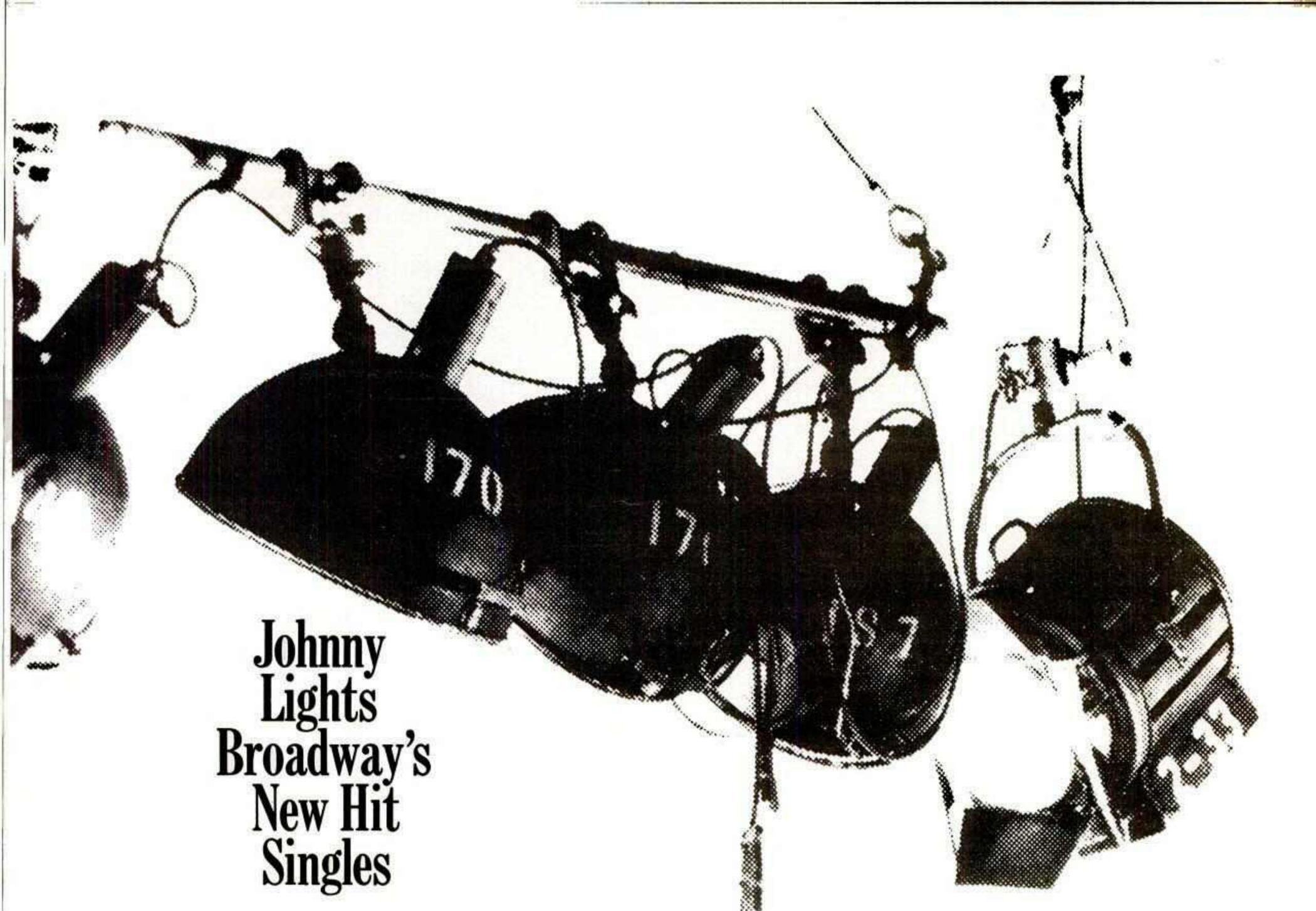
Frank Slay and Dennis Ganim represented Claridge in the negotiations. George Struth represented Quality.

She went in to buy records



But she'll leave with a Hohner harmonica. One slant look at the big Hohner display on the counter and her fingers were in her change purse. It's that easy to sell Hohner harmonicas. Look around! The Hohner name's been selling quality instruments for ages. And now the harmonica's backed by exciting consumer advertising in print and on radio. That can mean tremendous new profits for you! Call your Hohner distributor today. M. Hohner, Andrews Road, Hicksville, New York.





Johnny
Lights
Broadway's
New Hit
Singles

JOHNNY MATHIS

ON A CLEAR DAY YOU CAN SEE FOREVER

B/W **COME BACK TO ME** MERCURY SINGLE 72493



**HE'LL BE SINGING
AND SELLING THESE SINGLES ON:**

*New National Tour
Started October 15
and continuing through March, 1966.
Including Our Young Generation.*

*The Red Skelton Show
In color. October 26.*

*The Ed Sullivan Show
In color. November 21.*



audio/video retailer

PHONOGRAPHS • RADIO • TELEVISION • TAPE • HI-FI COMPONENTS • ACCESSORIES

Phono Sales Up in July

WASHINGTON — Statistics compiled by the Electronic Industries Association indicate that distributor and factory sales of portable and table phonographs were up considerably in July over the same 1964 month.

Distributor sales of portable/table models totaled 262,984 in July, up 42.5 per cent from the 184,613 units last year. Total distributor sales of these units for the year to date is 1,513,957, compared to 1,173,623 at the same point in 1964.

Factory sales for portable/table models in July totaled 129,927 units, up 36.2 from the 95,424 in July 1964. Totals for the year are 1,725,861; last year the total was 1,245,559 at the same time.

Philco Hanging Yule Stockings

PHILADELPHIA — Dealers are being offered a Christmas promotion by the consumer electronics division of the Philco Corp. which features a 24-piece window display, toy-filled stockings and incorporates a direct-mail program.

Portable stereo hi-fi phonographs and radios are included in the promotion.

The display kit includes a dimensional fireplace mantel centerpiece with cardboard cutouts of a boy and girl and assorted display pieces. A 20-inch stocking is available as a traffic builder. Also included are an envelope stuffer and an eight-page, four-color tabloid mailer.

Cap. Issues 23 New Tapes

HOLLYWOOD—A special assortment of pre-recorded tapes, including nine for the Christmas season, is now being offered by Capitol Records Distributing Corp.

The complete release comprises 23 tapes, combining 14 all-time best sellers with the yuletide recordings. A list of the tapes and the speeds in which they are available is given below:

PREFIX	CHRISTMAS TAPES Title and Artist	Speed
ZT-1071	The Star Carol	7½ IPS
ZT-1964	The Story of Christmas— Ernie Ford, R. Wagner	7½ IPS
ZT-1967	The Christmas Song— Nat King Cole	7½ IPS
Y2T-2177	Bells of Christmas Bells of Christmas Chime Again— Eddie Dunstetter	3¾ IPS
Y2T-2178	Sounds of Christmas Now Is the Caroling Season— Fred Waring	3¾ IPS
Y2T-2405	Favorite Songs of Christmas— Season's Greetings Various Artists	3¾ IPS
Y3S-3657	Handel: "Messiah"— Otto Klemperer	3¾ IPS
ZP-8365	The House of the Lord— R. Wagner Chorale	7½ IPS
ZP-8529	Hallelujah— Alfred Newman	7½ IPS
ALL-TIME BEST SELLERS		
Y2A-1	Showcase of Stars— Various Artists	3¾ IPS
ZA-3	Capitol's Pop All Time Tape Deck Favorites— Various Artists	7½ IPS
ZA-4	Capitol's Classical All Time Tape Deck Favorites— Various Artists	7½ IPS
ZW-352	Music For Lovers Only— Jackie Gleason	7½ IPS
ZW-595	Oklahoma— Soundtrack	7½ IPS
ZW-740	The King and I— Soundtrack	7½ IPS
ZWB-1569	Judy Garland at Carnegie Hall— Judy Garland	7½ IPS
ZT-1793	Ramblin' Rose— Nat King Cole	7½ IPS
Y2T-2225	Love, Let's Face the Music— Nat King Cole	3¾ IPS
Y2T-2226	The Nancy Wilson Show— Nancy Wilson	3¾ IPS
ZC-3650	Bizet: Carmen— Maria Callas	7½ IPS
Y2S-3655	Puccini: Tosca— Maria Callas	3¾ IPS
Y2P-8496	This Is the Hollywood Bowl— Hollywood Bowl Orch.	3¾ IPS

Baldwin Acquires a British Guitar Firm

CINCINNATI — The D. H. Baldwin Co. here has established a special British corporation for the purpose of purchasing the assets of the London guitar manufacturing firm, Ormston Burns, Ltd.

Baldwin President Lucien Wulsin identified the new Baldwin company as Baldwin-Burns, Ltd., and stated that the purchase will open up world markets for Baldwin guitars and amplifiers and will provide a broad line of guitars for the coming big buying season.

Baldwin had previously entered the manufacture of guitars and guitar amplifiers itself, exhibit-

ing its first three models at the National Association of Music Merchants Show in Chicago in June.

Solid Body

Burns makes both solid body and semi-acoustic guitars with a full line of amplifiers in the medium to high price ranges.

Baldwin, meanwhile, has been developing such guitar sound innovations as amplifiers with "Supersound" and "Prismatone" pickups for guitars.

"The combined facilities of the two companies," Wulsin said, "should give us a uniquely strong position in the guitar and amplifier market."

Scenes at the Hi-Fi Show



COLUMBIA RECORDS president Goddard Lieberman (right) is presented the Institute of High Fidelity "Golden Lyre" award by Institute president Walter O. Stanton.



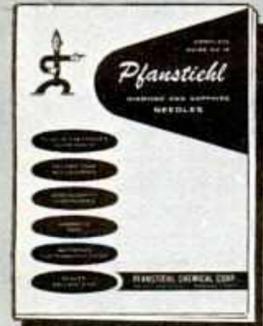
PAUL LAVALLE, conductor of the World's Fair Citgo Band of America presents an album to Harry Norman, sales manager, component division, Fisher Radio Corp. during the Sept. 29-Oct. 3 Hi-Fi Show in New York.



COMPOSER-CONDUCTOR Morton Gould (left) also dropped past the Fisher Radio Corp. exhibit to talk album product. He holds his new RCA Victor recording with the Chicago Symphony Orchestra.



RIBBON CUTTING CHORES at the New York Hi-Fi Show were handled by pert Paula Wayne, co-star in Broadway's "Golden Boy." Flanking Paula are Walter O. Stanton, president of the Institute of High Fidelity and show queen Joyce Jillson, who appears with Anthony Newly in "The Roar of the Greasepaint."



The Pfanstiehl needle catalog is cross indexed in every possible way for quick identification of a customer's needle . . . by brand number, cartridge or needle number, or by picture . . . for exact replacement with a new Pfanstiehl diamond or sapphire needle. Write for your free catalog and a supply of self-mailer order forms today.

Your order shipped same day it's received.

DIRECT-TO-DEALER

Pfanstiehl

CHEMICAL CORPORATION • BOX 498
104 LAKEVIEW AVE. • WAUKEGAN, ILLINOIS
Originators of the \$9.95 Diamond Needle

**MEN WHO READ
BUSINESS PAPERS
MEAN BUSINESS**

NEW PRODUCTS

The following new products were selected by Billboard because of the special interest they may have for record dealers. For more information write Audio-Video Editor, Billboard, 188 West Randolph, Chicago 1, Ill.

Latest From RCA



RCA'S NINE-TRANSISTOR portable radio features FM-AM reception, telescoping FM antenna and built-in AM antenna. Equipped with slide-rule vernier tuning, personal earphone and carrying case. Price \$27.95.



RCA'S PROMPTER cartridge recorder, available in either monaural or stereo. Weighs less than 13 pounds and has provision for optional adapter for reel-to-reel play. Price: Monaural \$99.95. Stereo \$169.95.

See Them Now at Fine Music Stores

Custom Made BANJOS
By Salstrom

Play the finest banjo that money can buy ... yet you'll be surprised and delighted at how little it really costs! Complete selection of Salstrom custom-crafted, beautifully inlaid Five String, Long Five String, Plectrum or Tenor Models. Also complete series of replacement necks including extra long five string neck to convert to popular "Pete Seeger" Model.

Write for descriptive literature
SALSTROM BANJO COMPANY
Dept. E-10D • OREGON, ILLINOIS



AUTOMATIC FREQUENCY Control (AFC) tops big-radio features of this RCA portable FM-AM transistor radio. Includes ten transistors, FM and AM antenna, and personal earphone. Price \$36.95.

Say You Saw It in
Billboard



WEIGHING LESS than five pounds each, these two portable RCA tape recorders are battery operated. Both are reel-to-reel recorders with recording/playback speeds of 3-3/4 and 1-7/9 ips. The model on the left uses four batteries and is priced at \$49.95. The six-battery model on the right has a price of \$65.00.



SWING-OUT SPEAKERS and powerful Solid State stereo system highlight this RCA "vertical" tape recorder. Equipped with two mikes and push-button controls. Plays 7" reels. Price \$229.95.

Bogen



BOGEN TURNTABLE features flip-switch, four speeds. Tracks at 1.5 grams, 4-pole motor, 7 3/4 pounds, non-ferrous platter. Four-pin lock-type plug-in aluminum cartridge head. Price \$67.95.

Philco in Two Expansion Moves

SAN FRANCISCO—Robert O. Fickes, president of the Philco Corp., has announced two major expansion projects involving some \$15 million in its consumer electronics division.

Fickes told dealers and distributors here that the company is constructing a 140,000-square-foot plant in Taiwan and is acquiring a 350,000-square-foot warehouse adjacent to the company's Philadelphia radio-TV plant.

The new Philadelphia warehouse will be used for storage of raw materials and finished goods awaiting shipment. The Formosa plant will manufacture consumer electronics products now being purchased from non-U. S. sources.

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LYRICIST WHO WRITES SONGS OF the protest and opinion variety wants to team up with a composer. Contact: Ed Rimbault, 1051 Western Ave., Colton, Calif. 92324.

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LEAD SHEETS FROM YOUR TAPE, \$6; Demo record from your tape, \$5, 1 side; 2 sides, \$10. Send \$1 for handling and mailing to: Memphis Sound, P. O. Box 14585, Memphis, Tenn. Phone: 3-8114.

MISCELLANEOUS

ATTENTION, PRODUCERS: HAVE A book-length MSS., title, "Black Magnolia," by V. Jackson. New, original. Also song that blends with story. Contact agency, American Authors Associated Agency, 1570 First Ave., New York, N. Y. 10028.

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Phone: 664-0117

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7,000 NEW POLY SKIN WRAPPED 12" LP's. List price, 99¢. 70% stereo, 70 titles, \$350 per thousand x shipping. Lewin Records, 6507 Hollywood Blvd., Los Angeles, Calif. 90028. Phone: HO 4-8088. oc30

30,000 PROFESSIONAL COMEDY LINES! Monthly topical gag service too! Free catalog. Robert Orben, 3536 Daniel Crescent, Baldwin Harbor, N. Y. ch-my7-66

500 NAME AND ADDRESS LABELS IN handy pad form with name and address printed, \$1. A hit record, "Cha-Cha," by the Nat Story Organ Trio, \$1. Story Records, 651 Judson St., Evansville, Ind. 47713. jal

INTERNATIONAL EXCHANGE

ENGLAND

ALL ENGLISH RECORDS RUSHED BY airmail. Beatles "Help," "Beatles for Sale," U.K. versions. Manfred Mann & Stones new L.P.s all \$6.15 inc. airmail. Complete pop catalog, \$1; surface mailed. John Lever, Gold St., Northampton, England. ja15-66

ALL ALBUMS RELEASED IN BRITAIN but not U. S. airmailed by return, \$6. We shall be happy to let you know what your favorite artist has released in Britain. Record Centre, Ltd., Nuneaton, England. se10-66

FRANCE

RECORD COMPANIES-PUBLISHERS. Distributors: You can find a world hit in our new French songs and original music by pop artists. 3 HIFI records sent postpaid for \$2. Order with check to: R. O. G. Records, 7 Rue St. Lazare, Paris 9, France.

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FOR FURTHER INFORMATION CONTACT: Peter Heine, International Advertising Director, Billboard, 165 West 46th Street, New York City 10036 or Andre de Vekey, European Director, 15 Manor Square, W. 1, England.



SPECIAL ACETATE SLEEVE on Barbra Streisand TV special album was utilized recently by the Chemstrand Co., division of Monsanto, to call the attention of 1,600 executives to the re-run of the show, "My Name Is Barbra." Sent to carpet, blanket mill and distributor executives, the sleeved album reprinted many of the glowing reviews of the first airing of the show. Chemstrand has used record albums for similar purposes in the past and has found that they were extremely effective in capturing attention. Both the original and repeat Streisand specials were sponsored by Chemstrand.

Letters to the Editor

Dear Sir:

In reference to your recent article, "Jazz Fan . . ." I should like to bring you up to date on the most exciting and "oldest" jazz station in these United States (or the world).

First, may I congratulate you on the article, since anything in print about jazz and broadcasting can do nothing but help our cause. We at WHAT-FM started broadcasting a complete jazz format eight years ago and have not only the complete acceptance of the Philadelphia and surrounding area listeners, but enjoy either the number one or number two rating in all FM audience studies.

WHAT-FM began broadcasting all jazz on Nov. 11, 1957, and we still have the "original" jazz DJ in Philadelphia, Sid Mark. We note the fact that Patrick Henry of KJAZ contacted us before starting his station on the coast to see if we were successful and what format we were using.

This is the place where it all started in the jazz broadcasting field and we're continuing to improve. In the last six months we added a new horizontal-vertical antenna and by Oct. 1, 1965, WHAT-FM becomes the most powerful FM station on the east coast with 50,000 watts. We are making money with jazz and advertisers and various local sponsors are enjoying better-than-average results.

We again congratulate you on your fine article, we say hats off to KJAZ on the west coast, and hope that we may supply you with a complete brochure on the "original" and most successful jazz station in the United

States. If we can be of service to you in the future, please contact us.

Very truly yours,
Richard Harvey
Assistant Station Manager

Dear Sir:

Your Radio Response Ratings book is invaluable to W. & G. Records in Australia in that it helps our people to better understand the various record markets in the United States, the change of pace and trends in radio from time to time, and in general keeps our people within arm's length away—a RRR Handbook reach away—of actual format happenings in the United States which can and eventually effect our own market down under.

Our boys down under have already begun to make contact with various disk jockeys in the different markets in the United States and in the months ahead more Australian product will find releases in the United States.

Sincerely,
James Park, Director
American Representative,
W. & G. Processing Co.,
Melbourne, Australia

(Editor's Note: The above is one of several inquiries received from international record companies informing Billboard on how the Radio Response Rating Handbook is helping them.)

Marks Catalog

NEW YORK — The Edward B. Marks Music Corp. has released a new catalog and a foreign supplement which presents leading European publications.



BARBRA STREISAND ROOM at the British Industries Corp. exhibit at recent Hi-Fi Show was an exact duplication of the Columbia artist's apartment dwelling. Sales manager Frank Hoffman shows "Funny Girl" pillow to actress Wendy Barrie.

TOP SELLING RHYTHM & BLUES SINGLES

Billboard SPECIAL SURVEY for Week Ending 10/30/65

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart	This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
1	3	RESCUE ME Fontella Bass, Checker 1120 (Chevis, BMI)	6	21	21	1-2-3 Len Barry, Decca 31827 (Champion & Double Diamond, BMI)	6
2	1	I WANT TO (Do Everything for You) Joe Tex, Dial 4016 (Tree, BMI)	10	22	32	I DIG YOU BABY Lorraine Ellison, Mercury 72472 (Merpine, BMI)	3
3	7	AIN'T THAT PECULIAR Marvin Gaye, Tamla 54122 (Jobete, BMI)	4	23	16	THE TRACKS OF MY TEARS Miracles, Tamla 54118 (Jobete, BMI)	17
4	2	TREAT HER RIGHT Roy Head, Back Beat 546 (Don, BMI)	6	24	18	UNCHAINED MELODY Righteous Brothers, Phillies 129 (Frank, ASCAP)	12
5	9	LET'S MOVE & GROOVE (Together) Johnny Nash, Joda 102 (And, BMI)	6	25	17	SINCE I LOST MY BABY Temptations, Gordy 7043 (Jobete, BMI)	14
6	6	TAKE ME IN YOUR ARMS Kim Weston, Gordy 7046 (Jobete, BMI)	4	26	26	FOR YOUR LOVE Sam & Bill, Joda 100 (Beechwood, BMI)	11
7	4	RESPECT Otis Redding, Volt 128 (East-Time-Redwal, BMI)	9	27	—	SHOTGUN WEDDING Roy "C." Black Hawk 12101 (Flying Hawk, Cliff-Tone, BMI)	1
8	5	THE "IN" CROWD Ramsey Lewis Trio, Argo 5506 (American, BMI)	11	28	24	FIRST I LOOK AT THE PURSE Contours, Gordy 7044 (Jobete, BMI)	11
9	20	MY GIRL HAS GONE Miracles, Tamla 54123 (Jobete, BMI)	3	29	29	SHAKE AND FINGERPOP Jr. Walker & the All Stars, Soul 35013 (Jobete, BMI)	12
10	15	IN THE MIDNIGHT HOUR Wilson Pickett, Atlantic 2289 (Cotillion-East, BMI)	19	30	36	A LOVER'S CONCERTO Toys, DynoVoice 209 (Saturday, BMI)	2
11	11	CLEO'S BACK Jr. Walker & the All Stars, Soul 35013 (Jobete, BMI)	6	31	28	LET IT ALL OUT O'Jays, Imperial 66131 (Blackwood, BMI)	5
12	12	YOU CAN'T TAKE IT AWAY Fred Hughes, Vee Jay 703 (Customa, BMI)	8	32	23	IT'S THE SAME OLD SONG Four Tops, Motown 1081 (Jobete, BMI)	13
13	19	I'M SO THANKFUL Ikettes, Modern 1011 (Jobete, BMI)	5	33	—	NEVER HAD IT SO GOOD Ronnie Milsap, Scepter 12109 (Flomar, BMI)	1
14	14	AGENT OO-SOUL Edwin Starr, Ric-Tic 103 (Myto, BMI)	14	34	34	SAD, SAD GIRL Barbara Mason, Arctic 108 (Stillran-Dandelion, BMI)	9
15	22	DON'T HAVE TO SHOP AROUND Mad Lads, Volt 127 (Makmillion, BMI)	3	35	—	MY BABY Temptations, Gordy 7047 (Jobete, BMI)	1
16	10	PAPA'S GOT A BRAND NEW BAG James Brown, King 5999 (Lois, BMI)	16	36	—	SHE'S WITH HER OTHER LOVE Leon Hayward, Imperial 66123 (Rose, BMI)	1
17	8	THESE HANDS (Small But Mighty) Bobby Bland, Duke 385 (Don, BMI)	7	37	—	MISTY Vibrations, Okeh 7230 (Vernon, ASCAP)	1
18	27	THINK Jimmy McCracklin, Imperial 66129 (Metric, BMI)	3	38	40	LOVE (Makes Me Do Foolish Things) Martha & the Vandellas, Gordy 7045 (Jobete, BMI)	2
19	13	LET'S DO IT OVER Joe Simon, Vee Jay 694 (Fame, BMI)	11	39	30	DANGER HEARTBREAK DEAD AHEAD Marvelettes, Tamla 54120 (Jobete, BMI)	8
20	38	MAKE ME YOUR BABY Barbara Lewis, Atlantic 2300 (Screen Gems-Columbia, BMI)	2	40	31	YOU'VE BEEN IN LOVE TOO LONG Martha & Vandellas, Gordy 7045 (Jobete, BMI)	7

NEW ACTION R&B SINGLES

Other records registering solid sales in certain markets and appearing to be a week away from meriting a listing on the national Hot R&B Singles chart above. All records on the chart are not eligible for a listing here.

C. C. RIDER . . .
Bobby Powell, Whit 714

JUST ONE KISS FROM YOU . . .
Impressions, ABC-Paramount 10725

FOLLOW YOUR HEART . . .
Manhattans, Carnival 512

TOP R&B JOCKEYS' PICK-OF-THE-WEEK

JIM RANDOLPH, KGFI, Los Angeles
Never Had It So Good—Ronnie Milsap, Scepter 12109
My Baby—Temptations, Gordy 7047
I Hear a Symphony—Supremes, Motown 1083
Heartbeat—Gloria Jones, Uptown 712
LP—Spotlight on Jackie—Jackie Wilson, Brunswick BL 54119 (M); BL 754119 (S)

JIMMY (THE GATOR) LANG, WSOK, Savannah, Ga.
I Want to Be Loved—Enchanters, Loma
Jerkin' the Dog—The Mighty Hannibal
Down Home Girl—Filders Orioles, Mercury
Papa's Got a Brand New Bag—James Brown, Smash 570 (Instrumental)
Just a Little Bit—Roy Head, Scepter 12116
LP—Domino '65—Fats Domino, Mercury MG 21039 (M); SR 61039 (S)
LP—Otis Blue/Otis Redding Sings Soul—Volt LP 412 (M); SD 412 (S)

OLIVER (BIG O) MOSS, KCAC, Phoenix
Take a Look—Irma Thomas, Imperial 66137
As Long as There Is L-O-V-E Love—Jimmy Ruffin, Soul
C. C. Rider—Bobby Powell, Whit 714
LP—The New Boss—Joe Tex, Atlantic 8115 (M); SD 8115 (S)

BILL MOSS, WVKO, Columbus, Ohio
Don't Lead Me On Baby—Emanuel Laskey, Thelma 106
Everything Is Going to Be All Right—Willie Mitchell, Hi
You Got Soul—Bill Johnson, Jocida 301
In the Twilight Zone—Astors, Stax
My Heart Belongs to Only You—Shirelles, Scepter 12114
I'm the Guy—Yeomen, Heidi 113
LP—In the Midnight Hour—Wilson Pickett, Atlantic LP 8114 (M); SD 8114 (S)

GENE POTTS, WGIV, Charlotte, N. C.
That's When I'll Stop Loving You—Bobby Harris, Turntable 715
Try Me—James Brown, Smash 570
Papa's Got a Brand New Bag—James Brown, Smash 570 (Instrumental)
Just for You—Jerry Butler, Vee Jay 707
Hullabaloo—Vince Carey, Turntable
Never Had It So Good—Ronnie Milsap, Scepter 12109
I Want To (Do Everything for You)—Joe Tex, Dial 4016
I've Learned My Lesson—Daisy Burris, Port
Like a Tree—Kansas City Melodaires, Song Bird 1028
He's Able—Mighty Clouds of Joy, Peacock 3064

HERB CAMPBELL, KSOL, San Francisco
Don't Fight It—Wilson Pickett, Atlantic 2306
Give Her to Me—Jimmy Burns, Tip Top 2012
She'll Be Sorry—Gloria Gaynor, Jocida 300
Don't Lead Me On—Emanuel Laskey, Thelma 106
Think—Jimmy McCracklin, Imperial 66129
The Duck—Jackie Lee, Mirwood
Hole in the Wall—Packers
My Heart Belongs to Only You—Shirelles, Scepter 12114
As I Sit Here—Whispers, Dore 740
C. C. Rider—Bobby Powell, Whit 714
Something I Want to Tell You—Johnny & the Expressions, Josie 945

LARRY DEAN, WWIN, Baltimore
Too Careless With My Love—Dee Edwards, D-Town
Beautiful Girl—Joe Graves, Parkway
My Heart Belongs to Only You—Shirelles, Scepter 12114
Take Me in Your Arms—Kim Weston, Gordy 7046
I Hear a Symphony—Supremes, Motown 1083
A Bench in the Park—Jive Five, United Artists 936
Peace of Mind—Vontastics, St. Lawrence 20059
Something I Want to Tell You—Johnny & the Expressions, Josie 945
Two's a Couple—Ike & Tina Turner, Sue 135
Bell Bottom Slacks—Coasters, Atlantic
LP—The Jive Five—United Artists UAL 3455 (M); UAS 6455 (S)
LP—The New Boss—Joe Tex, Atlantic 8115 (M); SD 8115 (S)

LARRY DALEY, WCIN, Cincinnati
Seesaw—Don Covay, Atlantic 2301
I Miss You So—Little Anthony & the Imperials, DCP 1149
I Got You (I Feel Good)—James Brown, King
Misty—Vibrations, Okeh 7230
Don't Have to Shop Around—Mad Lads, Volt 127
LP—Temptations Sing Smokey—Gordy G912 (M); GS 912 (S)

TOM REED, KPRS, Kansas City, Mo.
Wanderlust—Nat King Cole, Capitol 5486
Softly as I Leave You—Lena Horne, United Artists 911
Seesaw—Don Covay, Atlantic 2301
500% More Man—Bo Diddley, Checker 1123
I Don't Got to Show You No Stinkin' Batches—Dave Brubeck, Columbia
Moon River—Jerry Butler, Vee Jay
LP—Beaux J. Poo Boo—Les McCann, Ltd., Limelight LS 86025 (S)

TOP SELLING R&B LP'S

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
1	3	OTIS BLUE/OTIS REDDING SINGS SOUL, Volt LP 412 (M); SD 412 (S)	5
2	2	ORGAN GRINDER SWING, Jimmy Smith, Verve V 8628 (M); V6-8628 (S)	7
3	1	THE IN CROWD, Ramsey Lewis Trio, Cadet CLP 757 (M); CLPS 757 (S)	12
4	5	MORE HITS BY THE SUPREMES, Motown 627 (M); S 627 (S)	11
5	6	PAPA'S GOT A BRAND NEW BAG, James Brown, King 938 (M); (No Stereo)	8
6	7	JR. WALKER & THE ALL STARS PLAY SHOTGUN, Soul 701 (M); S 701 (S)	18
7	8	BABY I'M YOURS, Barbara Lewis, Atlantic 8110 (M); SD 8110 (S)	5
8	—	IN THE MIDNIGHT HOUR, Wilson Pickett, Atlantic LP 8114 (M); SD 8114 (S)	1
9	10	PASTEL BLUES, Nina Simone, Philips PHM 200-187 (M); PHS 600-187 (S)	3
10	4	IMPRESSIONS—ONE BY ONE, ABC-Paramount ABC 523 (M); ABCS 523 (S)	8

NEW ACTION R&B LP'S

Other albums registering solid sales in certain markets and appearing to be a week away from meriting a listing on the national Hot R&B LP chart above. All records on the chart are not eligible for a listing here.

HOLD ME, THRILL ME, KISS ME . . .
Mel Carter, Imperial LP 9289 (M); LP 12289 (S)

MAJORS GREATEST HITS . . .
Major Lance, Okeh OKM 12110 (M); OKS 14110 (S)

DJ SPOTLIGHT

KELSON (CHOP-CHOP) FISHER
WWIN, Baltimore

A native of Baltimore, where he was graduated from Douglas High School, Kelson (Chop-Chop) Fisher has been associated with Negro radio in the city since 1954. He now has "The Kelson Fisher Show," 8 p.m.-1 a.m., Monday through Saturday. Besides working closely with the Baltimore Urban League and other civic agencies in conducting talent shows, Fisher is often called upon to be emcee at banquets. He also presides at record hops.



NEW ALBUM RELEASES

• Continued from page 47

RCA VICTOR CAMDEN

LIVING GUITARS—Play Music From the Country; CAL 924, CAS 924
LIVING STRINGS—The Sweetheart Tree & Other Film Favorites; CAL 926, CAS 926
JOHNNY VADNAL & HIS ORCH.—Discotheque for Polka Lovers; CAL 923, CAS 923
VARIOUS ARTISTS—TV Country Jamboree; CAL 925, CAS 925

RCA VICTOR RED SEAL

BARTOK: VIOLIN CONCERTOS NO. 2—Boston Symphony Orch. (Leinsdorf); LM 2852, LSC 2852
BARTOK: SONATAS NOS. 1 & 2 FOR VIOLIN & PIANO (Bress, Reiner); LM 2853, LSC 2853
THE DEBUSSY PRELUDES (Pennario, Pianist); LM 7036, LSC 7036
KIRSTEN FLAGSTAD; LM 2825
BENIAMONI GIGLI—Gigli . . . 8 Arias—8 Songs; LM 2826
HAYDEN: THERESIEN MASS—Vienna Boys Choir, Vienna Chamber Orch. (Grossman); LM 2854, LSC 2854
WANDA LANDOWSKA—Dances of Ancient Poland; LM 2830
MOUSSORGSKY: PICTURES AT AN EXHIBITION (Hollander); LM 2823, LSC 2823
JUBILATE DEO—Regensburg Boys Choir (Schrems); LM 2855, LSC 2855
VARIOUS ARTISTS—Keyboards Giants of the Past Vol. 2.; LM 2824
VARIOUS ARTISTS—That Day With God; VDM 105

RCA VICTOR

ASTRONAUTS—Down the Line; LPM 3454, LSP 3454
LES DE RAMON—Panorama Folklorico De Latinoamerica; MKL 6001
MARTY GOLD—Classic Bossa Nova; LPM 3456, LSP 3456
Pretty Miss NORMA JEAN; LPM 3449, LSP 3449
HANK LOCKLIN—Once Over Lightly; LPM 3465, LSP 3465
JUAN SERRANO Plays Popular Music of Spain & The Old World; LPM 3459, LSP 3459
The Exciting JOE WILLIAMS; LPM 3461, LSP 3461

RCA VICTOR INTERNATIONAL

KETTY & DIONYSIOS APOSTOLATES—The Wonderful Music of Manos Hadjidakis; FPM 125

REPRISE

TOMMY ALLSUP—The Buddy Holly Songbook; R 6182, RS 6182

SMASH

JAMES BROWN Plays James Brown Today & Yesterday; MGS 27072, SRS 67072
JERRY LEE LEWIS—Country Songs for City Folks; MGS 27071, SRS 67071
ROGER MILLER Golden Hits; MGS 27073, SRS 67073
The Many New Sides of CHARLIE RICH; MGS 27070, SRS 67070

STARDAY

KENNY ROBERTS—Indian Love Call; SLP 336

VERVE

KENNY BURRELL—Guitar Forms; V 8612, V6-8612

WARNER BROS.

Christmas With the KING FAMILY; W 1627, WS 1627
ANN LEAF—Spectacular Pipe Organ; W 1609, WS 1609
BONNIE PRUDEN—Fit to Ski; W 1603

WESTMINSTER

VARIOUS ARTISTS—Handel: Rodelinda (Highlights); WST 17102, XWN 19102
HANDEL: SERSE—Various Artists; WST 321
MOZART: PIANO VARIATIONS—Reine Gianoli; WMS 1009
SCARLATTI: 34 HARPISCHORD SONATAS—Fernando Valenti; WMS 1010

WORLD PACIFIC

ALI AKBAR KHAN—North Indian Master of the Sarod; WP 1433, WPS 21433

NVA Board Votes Open Show; Admits Two New Charm Firms

By RAY BRACK

MIAMI BEACH, Fla.—The National Vendors Association Board of Directors meeting at the Carillon Hotel Oct. 18 voted unanimously to conduct the association's next national trade exhibit (Chicago, April 21-24, 1966) in an open-floor format instead of the room arrangement used by individual exhibitors last year.

The directors also, and again without dissent, approved the exhibition next year of Henal Novelties of Brooklyn, N. Y., and MacMan Enterprises of Oceanside, N. Y. The two firms will pay \$1,500 dues the first year for the privilege of displaying merchandise at the association's national trade show.

The open-show resolution was one of two adopted by operators who met in unprecedented special session at Chicago last year. Second resolution—that exhibitor initiation fees be reduced—was not approved by a special committee of the board and was not put to a vote by the directors meeting here.

Association Secretary Harold

Folz, who chaired the meeting in the forced absence of President Paul Crisman, reported that committee consensus on the matter of exhibit fee reduction was that the \$1,500 fee would keep one-shot exhibitors out, would keep the NVA in continued sound financial shape, and would not be exorbitant for good, legitimate businesses.

Setting regular business aside, the board heard Roger Folz of Folz Vending Co. report the details of the recent victory by the New York Bulk Vendors in achieving an exemption from a recently instituted sales tax. The exemption for the trade will save an estimated \$50,000 yearly.

Folz also chronicled the current battle he and his brother are fighting in Massachusetts for similar reasons. An initial tax bill introduced in that State, he reported, has been killed, but a follow-up measure is expected.

"It looks as though we'll get a 60 to 70 per cent—maybe a 100 per cent—victory in Massachusetts," Folz declared.

Kindliness

"These victories show how kindly people feel about our industry," he remarked.

Such kindliness was also manifest in Alabama recently, veteran Birmingham, Ala., distributor

Max Hurvich reported to the board.

Through the good offices of Mobile operator Oscar Hogan and Gov. George Wallace, Hurvich said, discriminatory sales and per-machine license levies have been drastically reduced. (Look for full Alabama report next week.)

Alluding to these tax victories and yet another in St. Louis, NVA counsel Donald Mitchell reiterated "what NVA has long been stressing: local effort and organization are important in dealing with local problems. We of the national office can help with counsel, but the strength must be at the grass roots."

Mitchell turned to the topic of commingling, the trade's most pressing national issue, with the encouraging news that the special Senate committee weighing a National Confectioners Association bill, to which there has been an attempt to attach an anti-commingling rider, has indicated the language of the bill will merely codify the watershed Cavalier decision. The ruling of

(Continued on page 59)



ROGER FOLZ, with brother Harold seated on his left, reports to the National Vendors Association board of directors meeting in Miami Beach the status of the Massachusetts tax bill they are opposing. The brothers were honored later in the week for their legislative liaison by the National Automatic Merchandising Association at its convention.

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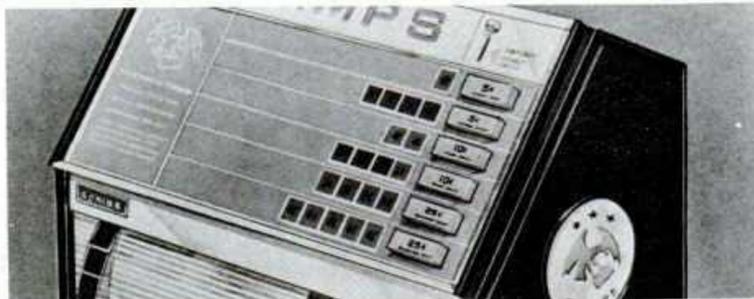
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FOLZ BROS. HONORED BY THE NAMA

MIAMI BEACH, Fla.—Harold and Roger Folz, Folz Vending Co., Inc., Oceanside, N. Y., received the L. D. Chambers Award during the 1965 convention and trade show of the National Automatic Merchandising Association here Oct. 19. The award is given to vendors for outstanding legislative accomplishments during the year. The Folz brothers were influential in obtaining for bulk vendors in New York State relief from sales tax on dime-and-under purchases. The Oceanside vendors received the award—the highest honor presented by the NAMA—from NAMA president J. Richard Howard during the association's annual banquet at the Hotel Fontainebleau here.

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Major Suppliers Stage Informal Show In Miami



EPHY CHARMS George Eppy (left) displayed a variety of striking new items in conjunction with the board of directors meeting at the Carillon Hotel. Included were the Eppy Circus Carnival capsule items for 5 and 10-cent vending (Goony Birds, Cattypiller, Yak-Yak, Alligator, tie clasps, compass, fob, beaded jewelry, etc.); a new combination "Monster-Fink," a 10-cent combination of the two all-time best sellers; penny display cards mounting 36 "precious gem rings" (for millionaires only); the new Eppy "Fruit Capsules" for dime vending (various types of fruit with green leaves) and a series of special display cards in four colors.



PAUL PRICE (left) showed bulk vending's leaders such intriguing new items as a "Secret Agent Pipe Pen" for dime vending; a "Secret Agent Ring," with mirror and signal, also a dime item; the "Congo King" ring (guaranteed to delight kids with its ugliness, and a variety of new Papco "Scarems," including fire dragons and tiger snakes.



BOB GUGGENHEIM (right) let the National Vendors Association board and guests have a look at the new Karl Guggenheim "Standard Pre-Pak" mix series, which includes four new nickel and three new dime mixes with da-glo displays; "Globs" in a new 5-cent mix with Rat Fing rings, flicker-face wrist watches and apes with moving arms and legs; a unique 10-cent "telescoping fish," "snowball" and a completely new line of jewelry; a new Rocket assortment at a nickel with 50 per cent plugged rings and the remainder rocket charms; "Casper," a flexible plastic TV character for dime vending; a new line of penny charms, including "Winky Owl," "Wine Bottle" and finger nails with faces; and a new dime capsule item, a "Treasure Chest" ring with a lid that opens.



HENAL NOVELITIES president Henry Schore (right) and assistant Alex Friedlander are pictured on Hotel Carillon veranda shortly before NVA board voted to admit the firm as an exhibitor at the next trade show. Henal displayed its new "Official Gun and Hunting Ring" which actually shoots (dime vending), complete with a fink target.



BILL FALK, (center) president of Knight Toy & Novelty Co. gave key operators a look at his new threaded capsule; an LBJ picture (1-cent without key chain; a dime in capsule); a "Snake Charmer" for 1-cent vending; "Secret Agent Bullet Holes"; "Canary Birds" for dime or nickel machines; hand-decorated Classic Cars for nickel vending; a fish-within-a-fish-within-a-fish-within-a-fish for quarter vending in capsule or a dime without key chain; and a new series of Day-Glo styro-foam displays.



SAM PHILLIPS, St. Louis distributor, looks at copy of Life magazine in which an ad featuring an Oak Manufacturing Co. machine appeared. Looking on are Oak National Sales Manager Herb Goldstein (left) and a St. Louis vendor. Oak exhibited its new "Cab-Bak" machine capacity booster and a new Deluxe Titan vender with an all-chrome body.



ROLFE LOBELL shows H. B. Hutchinson Leaf Brands "Sour Fruits" bubble gum, "Fudge Chu-ees," "Cherry Krunchies," "Mint Drunchies," "Pink Champagne" bubble gum, "Big Apple" candy, "Leaf-Lets" chocolate flavored candy, and other assorted confections available from the Chicago firm.

Coming Soon:

Oct. 26—Western Vending Machine Operator Association quarterly meeting; Operators Vending Machine Supply Co., 650 South Avenue 21, Los Angeles.



CRAMER GUM'S Carmen DiAngelo (right) and Ned Caruso (left) pictured with Harold Folz of Folz Vending Co. came to Miami with new gum items called "Top Dawg" (110 count with printed dog and pedigree) and "Gas Up" (king 110-count with gasoline insignia).

NAV Board Votes Open Show

Continued from page 58

this famous court case freed the vending industry to mix charms and confections side-by-side in the same globe.

Full Cycle

Co-counsel Ted Raynor called the attention of the directors to the fact that "We have now run the full cycle. We were once an orphan vending association; now the National Automatic Merchandising Association is honoring two of our members for their legislative efforts." Raynor was referring to a special NAMA honor for Roger and Harold Folz (see separate story).

Chairman for the 1966 convention, Rolfe Lobell, introduced his co-chairman George Eppy;

exhibit chairman, Moe Mandell; publicity chairman, Bob Kantor; reservations chairman, Hy Fischer, and entertainment chairman, George Eppy.

Lobell reported that the association is considering Chicago—at either a downtown hotel or a suburban motel—and New Orleans as the site of the 1967 convention. The directors voted to empower the convention committee to decide upon the location.

Membership committee chairman Leo Leary announced that since the first of the year, 20 new firms have joined the national association. He singled out Margaret Kelly of the Penny King Co. for special recognition in recruiting new members.



THE PENNY KING COMPANY'S Lee Hardman and Margaret Kelly debuted a wide variety of new items in the company's suite at the Carillon, including a new monster (hand painted, for dime vending); series No. 123 Medal Champions (liar, lover, eater, kisser, etc.), for dime vending; series No. 124, Distinguished Service Medals (rifleman, pistol shot, etc.); a new series of painted and jewel rings for dime vending; series No. 50, Tahiti Head Rings (5-cents); series No. 56, Trick Mix (with moustaches, winking eyes, bugs, etc.); Rocket Mix No. 1, a 5-cent horror mix, with dice, heads, 3-eyed monsters and rings; astronaut flicker rings (penny); boys lapel watches (penny) and bottle and pistol squirt (penny).

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Atlas 1c & 5c 100 Ct. Ball Gum	12.00
Mills 1c Tab Gum	12.00
Acorn 8 lb. Globe	10.50

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Pistachio Nuts, Jumbo Queen, White	.82
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Cashew, Butts	.76
Peanuts, Jumbo	.45
Spanish	.32
Mixed Nuts	.57
Baby Chicks	.35
Rainbow Peanuts	.32
Bridge Mix	.36
Boston Baked Beans	.32
Jelly Beans	.32
Licorice Gems	.32
M & M, 500 ct.	.48
Hershey-ets	.47
Rain-Bio Gum, 72 ct.	.32
Malt-ette, 100 ct., per 100	.35
Rain-Bio Ball Gum, 140 ct., 170 ct., 210 ct.	.32
Rain-Bio Ball Gum, 100 ct.	.34
300 lb. minimum prepaid on all Rain-Bio Ball Gum.	
Adams Gum, all flavors, 100 ct.	.45
Wrigley's Gum, all flavors, 100 ct.	.45
Beech-Nut, 100 ct.	.45
Hershey's Chocolate, 200 ct.	1.30
Minimum order, 25 Boxes, assorted.	

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"I SINCERELY BELIEVE," declares outgoing NAMA president J. Richard Howard to members at association annual meeting in Miami Beach, "that NAMA's success in the coinage problem represents the finest accomplishment in all the 29 years that NAMA has served the interests of the industry." (Billboard photo)

The NAMA Show: Machines and Men

By RAY BRACK

MIAMI BEACH, Fla.—Dramatically juxtaposed at the 20th annual convention-exhibit of the National Automatic Merchandising Association here Oct. 16-19 were the imperturbable excellence of the machine and the faltering humanity of he who tends it.

The vending machines arrayed in hanger-size Convention Hall by some 100 manufacturers—nearly as many more associated product firms participated—represented the greatest threat yet to the role of the waitress, shoeshine boy, clerk, milkman—even the owner of the corner food market.

Designed to overwhelm buyer antipathy toward cybernated selling—Seeburg even debuted a cigaret vender resembling its latest discotheque juke box—and incorporating the ultimate in modern coin machine engineering, the equipment displayed here stands ready for unprecedentedly profitable operation

Jackie Gleason

The "if" was raised by some farsighted NAMA official, someone who asked "What if men let the machines down?" And the question ballooned into the biggest seminar on operating

firm employees performance ever held.

It became obvious early in the convention that the employee question was troubling the 5,500 or so operating firm executives—considerably under last year's total in Chicago—more than NAMA officials realized. At the opening meeting on the program—despite time slot competition with the Jackie Gleason Show—triple the expected crowd turned out for a discussion of "What can be done to increase routeman efficiency." Tickled NAMA officials were hard pressed to find chairs and space for the crowd, which was liberally sprinkled with major juke box operators. (Employee problems discussed throughout the convention proved to be common to all types of coin machine operation.)

Attitude

"Most important for the routeman," declared Howard G. Hamilton Jr., of the Macke Co., in opening the first convention discussion, "he must have the right attitude. This can best be accomplished by your explaining to him in detail just exactly what his responsibilities will be to the company and what the company's responsibilities will be to him."

The ideal qualifications for a routeman, suggested NAMA Public Health Counsel on the same program, are "Good mechanical aptitude and manual dexterity; a high score in vision and hearing tests; the ability to understand oral and written com-

lenient, the State has excluded certain basic commodities, such as food, from sales taxes. Vendors immediately wanted to know the definition of "food." The State started splitting hairs, and, as it now stands, there are many strange incongruities. Peanuts, for example, are food. Coated with chocolate they become confections, and are subject to sales tax. Orange drinks are not food, and are taxable, unless they contain at least 70 per cent pure orange juice. The list is endless.

Such judgments on the part of the State of New York were unnecessary before the new law was passed. Few local communities had any tax on vending

(Continued on page 66)

N.Y. Trade Plans Tax Law Test

By PAUL ZAKARAS

SYRACUSE, N. Y.—The New York State Coin Machine Association has vowed to court-test an unfavorable interpretation of a recent sales and admissions tax law.

Millie McCarthy, president of the association, told Billboard following a meeting of the association here that the State tax department's decision to include juke boxes and games under the "admissions" clause is the first time such an interpretation has occurred anywhere in the country.

The controversy originated with the passage of New York State's first sales tax law earlier this year. This law supersedes all local sales tax regulations in the State. Some of the local regulations, including the one in New York City, had specifically excluded the coin industry from

taxation. Since the new State measure does not contain any such exemption, the tax agency has decided that coin machines are to be included in the levy.

Mrs. McCarthy contends that such an assumption is illogical. "The wording of the law contains no provision for taxing our industry," she said. "We will be taxed not because we have been included in the law, but because we have been excluded from it."

No Admittor

Millie further claims that it is unreasonable to include juke boxes under an admissions clause. "First," she said, "the juke box is not a place of amusement. Second, there is no admittor nor admittee involving the play of records on a juke box. Therefore, there is absolutely no place-of-amusement admission charge connected in any way with the use of the juke box."

Coinmen also feel that game machines should not be taxed under the law because of an exemption known as the "active participation" clause. This exemption, which eliminates taxes on lane costs in bowling alleys and similar participants' expenses in other sports, has been interpreted as not applicable to any coin machines except pool tables.

"Not only pool tables, but all of our games are based on active participation," said Millie. "It seems that there is unwarranted prejudice against our games merely because the manner of collecting money is a coin slot rather than an attendant."

Headaches

"All of these contentions have been presented to the State tax department, but their opinion has proved inflexible so far," said Millie. "I think the reason for this unfavorable point of view is prompted by the department's wish to avoid possible criticism about favoritism to a

specific industry. Whenever a government agency is not sure about something, it is normal for them to take the safest attitude."

Another problem posed by the same law concerns administration. The law is supposed to tax all admissions which exceed 10 cents. In reference to a juke box this means that a single play would not be taxable, while three plays for a quarter would be subject to the levy. The fair administration of such a system should create nothing but headaches for the State as well as the operators.

What Is Food?

Similar confusion concerning vending machines has been created by the sales tax portion of the law. In attempting to be

Manning Elected NAMA President

MIAMI BEACH, Fla.—Universal Match Corp. vice-president W. J. Manning Jr. was elected president of the National Automatic Merchandising Association during its recent convention here.

Elected to other association posts were James T. McGuire, vice-president, Automatic Canteen Co. of America, to the position of senior association vice-president; Meyer Gelfand, senior vice-president, The Macke Co., to the post of association vice-president, and William H. Mar-

tin, president, Automatic Candy Co., to the position of association treasurer.

Added to the association's board of directors were Ralph A. Dahl, Omaha; William S. Fishman, Philadelphia; Joseph Levin, Philadelphia, and Marvin Lewis, Abilene, Tex.

Incumbent directors re-elected were Charles H. Brinkman, Springfield, Mass.; Thomas L. Herrick, Chicago; Eino Kiander, Coos Bay, Ore., and Gelfand.

Manning enters his one-year presidential term January 1. He held the NAMA senior vice-presidential post last year and has been a member of the NAMA board of directors since 1960.

Before joining Universal Match, Manning was affiliated with Rudd-Melikian, Inc. He has received B.S. and M.S. degrees from Columbia University and is a graduate of Rutgers University Graduate School of Sales Management and Marketing.



W. J. MANNING JR.

ROUTE MEN STRIKE IN CHICAGO

CHICAGO—As management mulled employee performance problems at the NAMA convention in Miami last Monday, 300 route men employed by Chicago's big three vending firms were idled in a contract-expiration strike. An estimated 70 per cent of the city's vending machines remained unserved as Local 761 of the International Brotherhood of Teamsters picketed Interstate Vending Co., Allied Vending Co. and Automatic Retailers of America. Company spokesmen said a three-year contract offered the union last week was rejected. Union officials are said to be seeking a contract to expire in two years.



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"MY SHOES KEEP WALKING
BACK TO YOU"
c/w "BORN TO LOSE"
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CHARLIE WALKER

"CAN'T YOU SEE
THAT SHE'S MINE"
c/w "ANY WAY YOU WANT IT"
5-2234
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c/w "MOONLIGHT COCKTAIL"
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**THE GLENN MILLER ORCHESTRA
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OTHER MONEY-MAKERS IN THE MEMORY LANE CATALOG!

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c/w "Don't Let Go"
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Ersel Hickey

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c/w "Around the World"
5-2204
Buddy Greco

"Carol"
c/w "Please Say You Want Me"
5-2205
The Schoolboys

"Peanuts"
c/w "Lilly Lou"
5-2206
Little Joe and The Thrillers

"Roses Are Red (My Love)"
c/w "Rain Rain Go Away"
5-2207
Bobby Vinton

"Ruby"
c/w "The Writing on the Wall"
5-2208
Adam Wade

"I Put a Spell on You"
c/w "Little Demon"
5-2209
Screamin' Jay Hawkins

"Raw-Hide"
c/w "Dixie-Doodle"
5-2210
Link Wray and The Wraymen

"I Gotta Right
to Sing the Blues"
c/w "Jack Hits the Road"
5-2211
Jack Teagarden

"First in Line"
c/w "Shangri-La"
5-2212
The Four Coins

"Ebb Tide"
c/w "You Can Have Her"
5-2213
Roy Hamilton

"It's a Sin to Tell a Lie"
c/w "I Don't Want to Set the
World on Fire"
5-2214
**Somethin' Smith and
The Redheads**

"Blue on Blue"
c/w "Blue Velvet"
5-2215
Bobby Vinton

"Kiss of Fire"
c/w "Ballin' the Jack"
5-2216
Georgia Gibbs

"Summertime, Summertime"
c/w "Searching for You"
5-2218
The Jamies

"A Scottish Soldier"
c/w "Donald Where's
Your Troosers?"
5-2219
Andy Stewart

"Dr. Feelgood"
c/w "Right String but the
Wrong Yo-Yo"
5-2220
Dr. Feelgood and The Interns

"The Monkey Time" c/w
"Um, Um, Um, Um, Um"
5-2221
Major Lance

"Tie Me Kangaroo
Down, Sport"
c/w "Sun Arise"
5-2222
Rolf Harris

"Teach Me Tonight"
c/w "Baby Has Gone Bye Bye"
5-2223
George Maharis

"Washington Square" c/w
"From Russia With Love"
5-2224
The Village Stompers

"Glad All Over"
c/w "Bits and Pieces"
5-2225
The Dave Clark Five

"Amor"
c/w "La Bamba"
5-2226
The Arena Brass

"(Get Your Kicks On)
Route 66!" c/w
"Can't Help Falling in Love"
5-2227
George Maharis

"Get Me to the
Church on Time" c/w
"Baubles, Bangles and Beads"
5-2228
Buddy Greco

"Wabash Cannon Ball"
c/w "Marianne"
5-2229
The Easy Riders

"Because"
c/w "Do You Love Me"
5-2230
The Dave Clark Five

"Oh Glory Hallelujah"
c/w "He's Everything"
5-2231
Bessie Griffin

Coinmen at Convention



RESPIRE FROM convention rigors is enjoyed by Seeburg president J. Cameron Gordon (left), Nate Feinstein, World Wide Distributors, Chicago and Bob Donlop, Seeburg vice-president aboard company-chartered cruise craft Martha Washington.



TYPICAL COMPANY TEAM on hand at convention exhibit booths is the group of executives from Automatic Products, Minneapolis, which showed its Smokeship, Candyshop and Smokeshop Satellite series machines.



FLOOR CONFERENCE with old friends ties up Johnny Rowell of Atlanta (center) during tour of exhibits.



SEEING FOR HIMSELF, an operator hefts "Audit-In-Location" unit manufactured by Johnson Fare Box Co. of Chicago.



SEBURG VENDING vice-president Bob Breither (left) talks shop with fellow executives.

Coinmen at Convention



MESSRS. BILL POSS, senior and junior, examine a Rock-Ola cigarette vender. The Posses own and operate Valley Music Co. in Aurora, Ill.

TOSHIO TANAKA, representing Taleisi Electronics Co., the Japanese firm which developed a credit-card-actuated concept for vending machines, inserts card in Rowe coffee machine.

VENDING MACHINES



"REAL TEA" was promised conventioners from this new vender introduced at the Miami Beach show by the Ditchburn Co.



MUSIC OPERATORS OF AMERICA president John A. Wallace of Oak Hill, West Virginia confers with MOA vice-president Henry Leyser of Oakland, California in the lee of a Rock-Ola canned-drink vender.



OVERSEAS OFFICIALS, such as Rowe AMI's Paul Hunger of Geneva seen here with Rowe marketing vice-president Fred Pollak, were on the exhibit floor in force.

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THE UNITED WAY
WONDERFUL THINGS
HAPPEN FOR PEOPLE**

One Gift
Works Many
Wonders



Millie McCarthy Re-Elected

SYRACUSE, N. Y. — Millie McCarthy, head of the Catskill Music Service Company, has been re-elected president of the New York State Coin Machine Association. The association, holding its annual meeting here on Tuesday, Oct. 19, also re-named Mac Douglas to his post as treasurer.

Jack LaHarte was voted to the position of secretary, and George Holtzman was re-elected vice-president in charge of the New York City-Long Island district.

Other vice-presidents of the association elected were: Bucky Van Wyck, Charles Keppler, Joseph Grillo, David Solomon and Henry Konblach Jr.

New York Senator Tom LaVerne, who introduced the coin machine operator licensing bill



MILLIE MCCARTHY, outstanding spokesman of the coin industry, has been re-elected president of the NYSCMA.

in the New York State Legislature, was guest speaker at the meeting.

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COIN-OP POCKET BILLIARD TABLES by National of N. J.

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Manufactured to exacting professional standards:

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New Products Arrayed at Miami Show



NATIONAL VENDORS 21CE candy vender.



SEEBURG MODEL 4E6 cigaret vender.

cent weeks and months—items so new that they are as yet route rarities—but because of space limitations we will restrict this report to “three C” (possibly “four C”) equipment for which the NAMA exhibit was a true coming-out party.

Discotheque

The Seeburg Corp., for example, elected to come out at the show with two new cigaret venders — one with the discotheque motif of the recently introduced Seeburg Electra phonograph, making the vender a dandy location complement. The discotheque - decorated vender (model 4E6) and a companion model (4E5T) both feature Seeburg's Income Totalizing System and vend 825 packs (soft or box, regular or king) from 22 top-loading columns. Each has automatic switch-over for popular brands to a second column.

Ditchburn Vending Machines, Ltd., its corporate roots in Lytham, Lancashire, proudly offered “real English tea” from a new vending machine called the Teaspa. The unit offers four beverages (tea, coffee, chocolate and soup) with 11 adjustments for individual taste (tea-with-or-without; coffee-with-or-without, etc.). The machine has an 800-cup capacity. The secret of the “real tea” process, Ditchburn booth members told samplers at the show, is brewing the beverage “with the leaf” in the machine. The unit cuts a snappy appearance, too, with its dignified wood grain and stainless steel front.

National Vendors came to the show with a changemaker on its Moduline 21CE electric candy merchandiser that will accept



NATIONAL VENDORS CROWN 880 Electric cigaret vender.

nickels, dimes and quarters and return up to 20 cents in change on any of five prices. National prefers to call it an “escrow” feature. Clever.

But National Vendors had more: a new top-delivery electric cigaret vender, specifically. Called the Crown 880, it delivers packs on a tray 40 inches from the floor on a first-in-first-out sequence. Capacity exceeds 880 packs with up to 22 brand selections.

Yes, and one other new item was undraped by National Vendors at the show—an improved model of its Moduline cold drink vender. The unit now has a Reynolds ice maker which recirculates melted ice and eliminates the need for an evaporator or melt-down bucket. It has a 900-cup capacity.

Coffee-Mat came to the show with a new single-cup fresh-brew coffee vender they have designated Princess Model ISC-300. It is slanted toward the marginal, low-volume locations, company officials said. It vends coffee and whipped hot chocolate. Using all dry ingredients, the machine dispenses six coffee alternatives and has a 320-cup capacity.

Dry-Ground

Vendo unveiled two new single-cup coffee machines here: a 650-cup and a 425-cup model. Said a Vendo spokesman at the company booth: “Both these machines have our new compressed-air drying system which assures the driest grounds of any equipment in the industry.”

Vendo also introduced at the show what company officials called “the first economy-priced vender for soft drinks in a cup with ice.” Called the Vendo Prestige 1,000 Carbonated Beverage Vender, the unit doles out both carbonated and non-carbonated



NATIONAL VENDORS improved cold drink vender.

drinks. It harmonizes with the company's “prestige” line of equipment.

The Johnson Fare Box Co. intrigued music and game operators to the show with its new Audit-in-Location, a variation on its Audit-in-Some time. The “location” unit is small, quite portable and ideally suited to the needs of the juke and game route collector. The development of the unit, which the maker claims will cut coin-handling costs up to 80 per cent, was the result of requests from the field. Most insistent requests and suggestions came from an alert and innovating young operator in Sioux Falls, S. D.

Congratulations, Mac, your product is ready.

Wanted

Used Scopitone, Filmotheque or other sound movie machines.

Give price and condition.

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Editor's Note: New equipment suitable for juke box route diversification turned up in quantity at the giant exhibit of the National Automatic Merchandising Association in Miami Beach last week. The following report lays stress on the traditional coin machine operator's 3 C's: cigaret, coffee and candy machines.

MIAMI BEACH, Fla.—Spotted among the hundreds of vending industry exhibits at Convention Hall here during the National Automatic Merchandising Association trade show were new products a-plenty for the cigaret, coffee and candy expansion schemes of the juke box operator. (And it should be noted that coin machine businessmen at the big show were business long, loving looks at cold drink venders, too.)

The exhibition was replete with equipment introduced in re-



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COFFEE MAT single cup, fresh brew coffee vender.

Claffey Named Seeburg Exec.



EDWARD F. CLAFFEY

CHICAGO — The appointment of Edward F. Claffey to the position of Vice-President, Phonograph Sales has been announced by the Seeburg Corporation.

Claffey has had previous experience with Seeburg, and is returning to them after a short absence. His business background includes seven years with Atlantic New York Corp. He has also worked as sales manager for Reeves Soundcraft, a magnetic tape manufacturer, and as merchandising manager of consumer products for the Glaser-Steers Corporation, manufacturer of record changers and high fidelity equipment.

Claffey, who has already assumed his new post, is currently carrying out a special market survey in Canada. Upon completion of this tour, Claffey will return to Chicago and function from the Seeburg offices here.

Wolfe Named Bush Manager

JACKSONVILLE, Fla. — Bush International, distributor for the Rowe Manufacturing Co., has named Simon Wolfe manager of its Jacksonville office.

Wolfe replaces Joe Barton, Jacksonville manager for the past 14 years who has been promoted within the Rowe organization to the post of general sales manager of all Rowe products.

Wolfe has many years of industry experience in the North Florida area and has good knowledge of Rowe equipment, having worked as regional sales manager for the company during the past six months.

Coming Soon:

- Nov. 10—St. Joe Valley Music Operators Association annual banquet, Sherry Inn; South Bend, Ind.; 6:30 p.m.
- Nov. 14—Amusement Machine Association of Philadelphia, Inc.; 36th annual association dinner, Latin Casino, Cherry Hill, N. J.
- Nov. 14—North Carolina Music Operators Association annual convention, Charlotte, N. C.
- Nov. 14-15—Music & Vending Association of South Dakota, fall meeting, Huron, S. D.
- Nov. 19-21—NAMA Western Conference & Exhibit, Ambassador Hotel, Los Angeles.
- Jan. 29-30—Illinois Coin Machine Operators Association quarterly meeting; Springfield, Ill.

Parkoff Expands Jersey Outlet

ELIZABETH, N. J. — Oscar Parkoff's new \$250,000 distributing outlet in Elizabeth, N. J., is dazzling evidence of the Atlantic-New Jersey corporation's arrival as a major distributor.

Parkoff, a veteran coinman, is the brother of Meyer Parkoff, head of Atlantic New York Corp. His Jersey company offers a complete repertoire of coin-operated equipment, and features such hot-selling Seeburg items as the new Electra phonograph and the Hydra-Swirl dry grounds, single-cup coffee vender.

Parkoff, a believer in sound management, points to front-money, minimums, guarantees and location contract counseling as one of the ways in which his distributing company has helped operators gain business in the Northern New Jersey area.



MUSIC is fast becoming a more important part of Oscar Parkoff's business. Here the coinvet uses Billboard's "bible" on copyrights and royalties to make a point to manager Paul Cantor.

NEWS BRIEFS

Canteen Drive

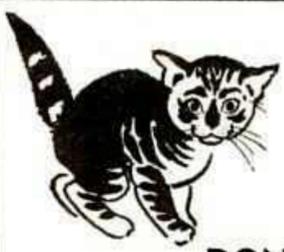
FRANKFURT — Automatic Canteen has opened a big European sales drive for its German-built phonograph CA Electronic II-160S.

The 160-selection machine is

being promoted heavily by sales agencies in Belgium, Denmark, England, Finland, France, Holland, Italy, Austria, Sweden and Switzerland.

Promotion claims a number of electric firsts for the ma-

chine, which Automatic Canteen designs and produces for the European market. It has a fully solid-state amplifier system, a popularity meter, and compact rectangular construction for easy transportation.



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Kentucky Rt. Is Sold

K. Cormney of Central Music, Somerset, Ky., recently sold a route of 700 vending machines, valued in excess of 1/4 million dollars, to Russel Teater, Paul Chadwell and William Ray.

Cormney, a 30-year veteran operator, remains in the vending and phonograph business in 20 counties of central Kentucky.

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The NAMA Show: Machines and Men

• Continued from page 60

munications; a good score in mathematics; age between 21 and 30; height and weight which will allow him to perform his duties comfortably and he should be somewhat of an extrovert—pleasant, neat and businesslike."

Behavior Patterns

The morning of the 17th, in a speech entitled "Systematized Supervision," New York management consultant Robert E. Shaeffer told the vendors that a skilled supervisor must understand such training principles as "Differences in capacity to learn, limits of powers of assimilation, use of association in learning, motivation, repetition and several avenues of presentation."

That evening Shaeffer addressed himself to the topic "Picking Potential Performers," pin-pointing the following behavior patterns as most important in judging potential: "Job tenure, work habits, tenacity, competitive spirit, loyalty, organizational ability, relations with others and ability to lead."

Industrial training technician Robert T. Murphy in a later speech to delegates declared "If you want to improve your employees' attitudes and performance, you may have to change your own attitudes about performance." Murphy's topic was "What It Takes to Make a Training Program Pay Off — and Last."

Two speakers talked to a large crowd of operators about "Realizing Full Value for the Company Payroll." Suggested Edward M. Ryan, vice-president of the Management Information Center in Wilmette, Ill., that employee motivation is linked more directly to finding full appreciation of work done than to good wages. He was followed to the podium by Robert C. Scott, vice-president of the Eddy-Rucker-Nickels Co. of Cambridge, Mass. Scott said that psychologists have learned that what employees want from their jobs are the feeling of working on a team,

the feeling of working for something important, respect from the employer, opportunity to increase prestige and income and job security.

(Editor's Note: Full reports on the above speeches will appear in coming issues of Billboard.)

Some will argue that the convention business sessions were jammed and animated because a wraith-like go-go dancer known as Vendora popped up at unexpected times during the meetings.

No. Vending management flocked to the sessions for vital leads to development of routemen who will make maximum money with all those dazzling new machines that were shown off in Convention Hall.

Deborah Making Juke Box Films

PHILADELPHIA—Fran Williams, head of Deborah Television Productions, has announced that his company has made a full-scale entry into the production of color sound motion pictures for the new cinema-juke boxes.

Williams stated he has film products complete and available to manufacturers and operators. His firm plans to market film products to independent operators as well as to the various unit manufacturers.

Deborah is reportedly negotiating film production contracts with David Rosen, Inc., manufacturer of the Filmotheque-Diskotheque video juke box, and with Tel-a-Sign, Inc., manufacturer of the Scopitone unit.

Deborah has set up extensive film production facilities in Philadelphia and is planning a major production schedule for the new cinema juke box field.

Tax Law Test

• Continued from page 60

machines, but the State decided to change that. If all products were subject to the tax, there would be no difficulty. But, when exceptions were made for certain commodities, the problems appeared.

Millie and colleagues are confident that things will get better.

"We feel we have right on our side in this matter," she said. "We are planning to initiate legal action as soon as possible. In this respect our meeting was most successful. We now know what steps we are going to take."

Two-Day Meeting In South Dakota

HURON, S. D.—The next convention of the Music and Vending Association of South Dakota will feature business forums on background music and vending on Nov. 14 and on music and games on Nov. 15. The meeting will be held here at the Inn.

State operators planning to attend should contact association president Darlow Maxwell, secretary-treasurer Earl Porter or directors Tony Ratchford and Ron Manolis, hosts for the regular quarterly meeting.

A general meeting of the membership will be held at 1:30 p.m. on Nov. 15. A banquet and dancing are scheduled for Monday night.

The association directors plan to meet in Pierre with counsel on Nov. 8 to map legislative plans.

Coinmen at Convention



SEEBURG NATIONAL PROMOTION MANAGER Stanley Jarocki (right) signs up distributor Oscar Parkoff (left) for some extra-convention activities.



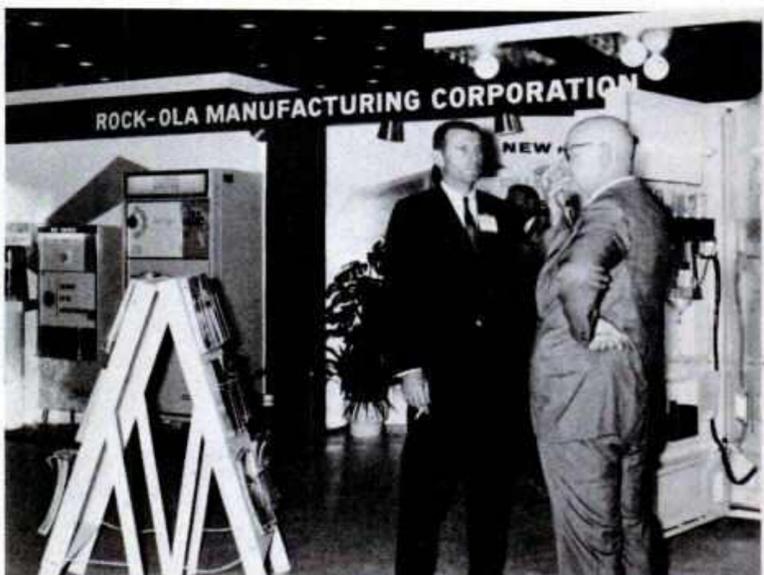
TRADE REPORTERS were everywhere present. Here Vend Magazine's Jeanne Gabor questions Sam Gersh (right) of Atlas Music Co., Chicago, about the Rowe AMI line.



OUTSIDE EXHIBIT HOURS, major firms briefed distributors on new equipment, as here at the Seeburg Corp. exhibit.



LIKEWISE, Rowe AMI has called a distributor familiarization session during off hours.



AND THE STRAIN eventually begins to show. Rock-Ola Manufacturing ad manager George Hincker looked a little weary as the third exhibit day commenced.

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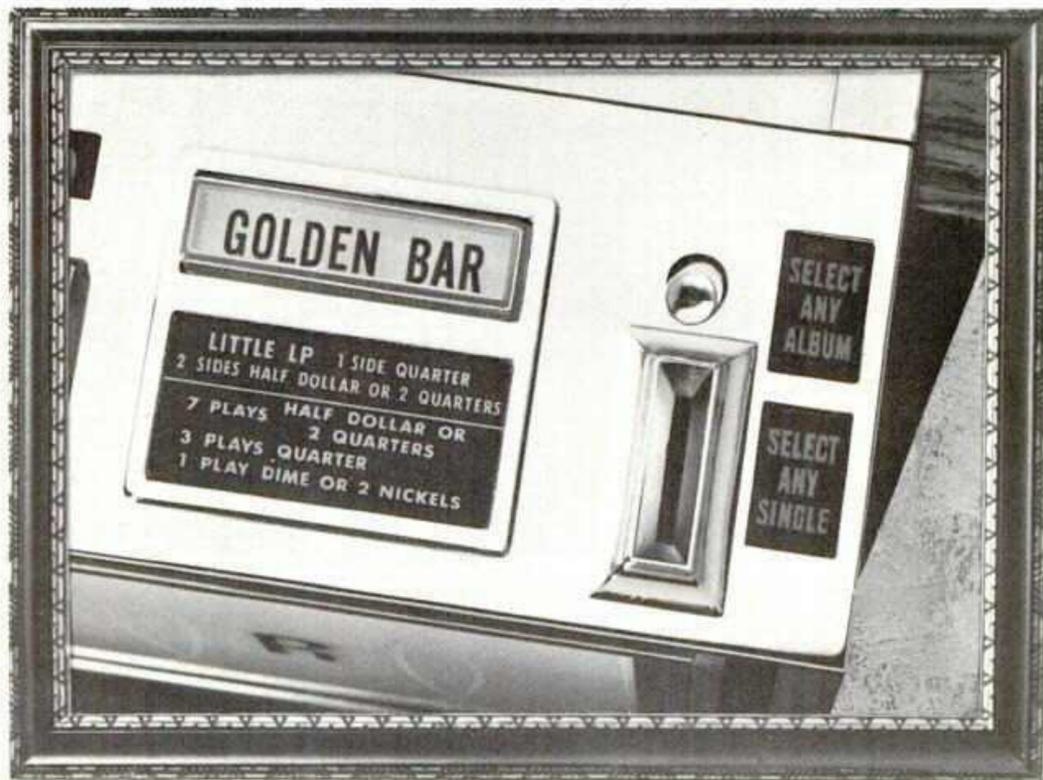
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ALBUM REVIEWS



Pop LP Spotlights are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing on Billboard's Top LP's charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.



POP SPOTLIGHT

MY NAME IS BARBRA, TWO
Barbra Streisand. Columbia CL 2409 (M); CS 9209 (S)

One of the best planned and performed albums of all the Streisand successes. Featuring her current hit "He Touched Me," plus a pulsating, rousing, humorous, emotional and moving production medley which includes "Brother Can You Spare a Dime" and "Second Hand Rose." A bow to arrangers Don Costa and Peter Matz.



POP SPOTLIGHT

NO. 1 HITS—ORIGINAL NO. 1 HITS, VOL. II

Various Artists. Liberty LRP 3418 (M)

New addition to Liberty's successful "Hit Series," and a tremendous sales contender it is! With "Runaway" by Del Shannon, "This Diamond Ring" by Gary Lewis and the Playboys, and "Great Balls of Fire" by Jerry Lee Lewis among the featured hits, this hot package can't miss!

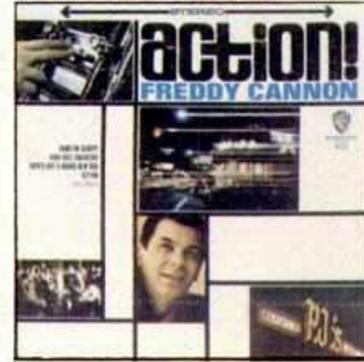


POP SPOTLIGHT

ACTION!

Freddy Cannon. Warner Bros. W 1612 (M); WS 1612 (S)

With his smash hit "Action" featured, the dynamic Cannon will have no trouble claiming the chart with this strong program of current pop hits. His interpretations of "Papa's Got a Brand New Bag" and "Hang On Slopoy" are standouts.

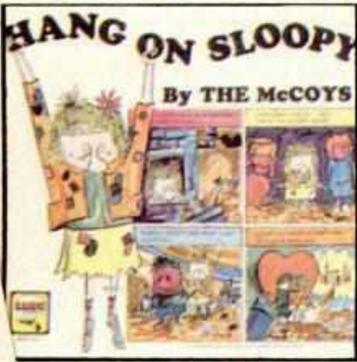


POP SPOTLIGHT

HOME OF THE BRAVE

Jody Miller. Capitol T 2412 (M); ST 2412 (S)

Pegging this album upon her current hit, "Home of the Brave," this sparkling song stylist offers, in addition, a program of winning performances of country-oriented material. "Big Time Love" has definite hit single potential. "A Lonely Queen" is another standout in this strong sales item.



POP SPOTLIGHT

HANG ON SLOOPY

McCoys. Bang BLP 212 (M)

Following their initial singles smash, "Hang On Slopoy," the hot sales group also pulsating, rocking versions of "Fever" and "Papa's Got a Brand New Bag," to name a couple of standouts. Right up the teen market alley is this LP chart winner!

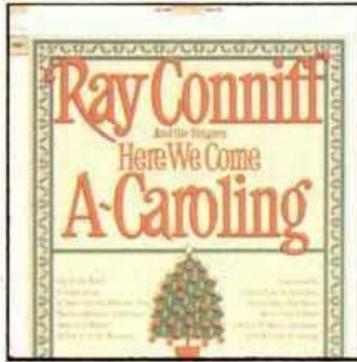


CHRISTMAS SPOTLIGHT

SING WE NOW OF CHRISTMAS

Tennessee Ernie Ford. Capitol T 2394 (M); ST 2394 (S)

A superb and reverent program in the true meaning and spirit of Christmas. Rich voice of Ford enhances the beauty of these all important compositions, beautifully arranged by Jack Fascinato. Glorious chorus of Jack Halloran lends strong support.



CHRISTMAS SPOTLIGHT

HERE WE COME A-CAROLING

Ray Conniff & the Singers. Columbia CL 2406 (M); CS 9206 (S)

The Ray Conniff Singers come through with their usual smooth performance in this album of Christmas standards. Arrangements are in the yuletide spirit and they're definitely in the Conniff vein.

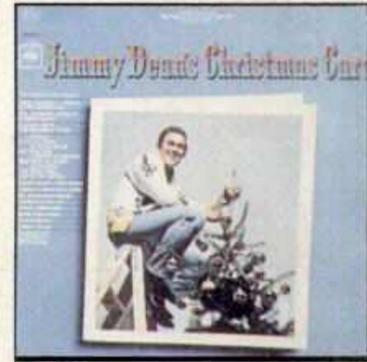


CHRISTMAS SPOTLIGHT

HAPPY HOLIDAY

Peggy Lee. Capitol T 2390 (M); ST 2390 (S)

A wonderful, musical Peggy Lee Christmas full of exciting and warm performances. New sparkle and freshness is brought to a dozen holiday favorites wrapped up in the distinctive feel and rhythm of the stylist. "Jingle Bells" and "Winter Wonderland" are among the standouts in this LP, formerly titled "Christmas Carousel."



COUNTRY CHRISTMAS SPOTLIGHT

JIMMY DEAN'S CHRISTMAS CARD

Columbia CL 2404 (M); CS 9204

Dealers are bound to receive a big Christmas stocking, saleswise, from this album that features ABC-TV star Jimmy Dean singing a heap of holiday standards such as "Joy to the World," "Blue Christmas" and "White Christmas."



COUNTRY CHRISTMAS SPOTLIGHT

CHRISTMAS WITH BUCK OWENS & HIS BUCKAROOS
Capitol T 2396 (M); ST 2396 (S)

Buck Owens has put together a superb package as a special Christmas present. Songs include "Jingle Bells," "Christmas Ain't Christmas" and the hit, "Santa Looks a Lot Like Daddy." A must item for the holiday season.



COUNTRY SPOTLIGHT

HELLO VIETNAM

Johnny Wright. Decca DL 4698 (M); DL 74698 (S)

"Hello Vietnam," a big country hit for Johnny Wright that's not only getting tremendous airplay on country music radio stations, but is selling in singles like crazy, leads the way on this album. Songs include "A Dear John Letter" and "Rainbow at

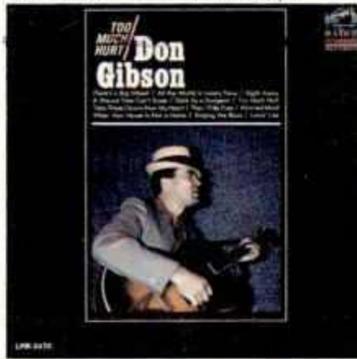


COUNTRY SPOTLIGHT

TOO MUCH HURT

Don Gibson. RCA Victor LPM 3470 (M); SLP 3470 (S)

Completely capturing the sensitivity, creativity and versatility of the dynamic performer Gibson. This outstanding album should prove to be one of his biggest successes. Well-planned program features fine interpretations of such greats as "Worried Mind" and "Too Much Hurt." Strong vocal support from the Jordanaires.

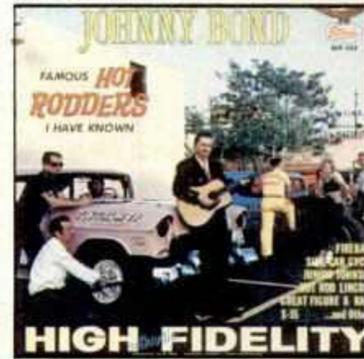


COUNTRY SPOTLIGHT

FAMOUS HOT RODDERS I HAVE KNOWN

Johnny Bond. Starday SLP 354 (M)

This album should be a big seller for Johnny Bond. It features a trackful of songs dedicated to figure 8's, dragsters and hot rods, all in great style and all potential juke box hits.



CLASSICAL SPOTLIGHT

HANDEL: MESSIAH

(3-12" LP's)
Various Artists/The Philharmonia Chorus and The Orchestra (Klemperer). Angel CL 3657 (M); SCL 3657 (S)

Miss Schwarzkopf and Gedda pair up again in a magnificent effort. The soprano's voice is rich and unyielding, and Gedda's tenor is tops. Hines shines with a forceful bass. Hoffman's phrasing is true and full.



CLASSICAL SPOTLIGHT

BACH: THE SIX BRANDENBURG CONCERTOS
(3-12" LP's)

Pablo Casals. Columbia M2L 331 (M); M2S 731 (S)

Guided by Casals, Rudolf Skerkin and Schneider lead the younger orchestra members along a beautiful path. Casals' expressive, simple approach brings forth delicate, melodic images that are fascinating and exciting. A bonus LP is offered of Casals rehearsing the festival orchestra.



CLASSICAL SPOTLIGHT

BERLIOZ REQUIEM (2-12" LP's)

Philadelphia Orch. (Ormandy). Columbia M2L 330 (M); M2S 730 (S)

Ormandy, the Philadelphia, choir and Valetti combine talents here in a thrilling, moving performance. Ormandy's control never slackens or wanders as he weaves from one mood to the other. Valetti displays his usual high skill. Page's direction is flawless, as is stereo reproduction.



JAZZ SPOTLIGHT

CANNONBALL ADDERLEY LIVE!

Capitol T 2399 (M); ST 2399 (S)

Adderley demonstrates why he is one of the giants of contemporary jazz. His free-wheeling style on alto sax, with strong support from brother Nat on cornet, Charles Lloyd on flute and Joe Zawinul on piano, bolstered by Louis Hayes on drums and Sam Jones on bass, add up to excellence.



RHYTHM AND BLUES SPOTLIGHT

THE JIVE FIVE

United Artists. UAL 3455 (M); UAS 6455 (S)

Marking their album debut and based upon their initial singles hit, "I'm a Happy Man," the group can't miss with this powerhouse of rocking, mellow performances. Their current hit, "A Bench in the Park," is also included for additional sales impact!



RHYTHM AND BLUES SPOTLIGHT

ONLY THOSE IN LOVE

"Baby" Washington. Sue LP 1042 (M)

A blockbuster package of the many shades of blues performed in the distinctive and powerful "Baby" Washington style. Based upon her recent singles hit "Only Those in Love," the LP also features a moving "Careless Hands" and a solid original blues wailer titled "Move On Drifter."