

Billboard

The International Music-Record Newsweekly

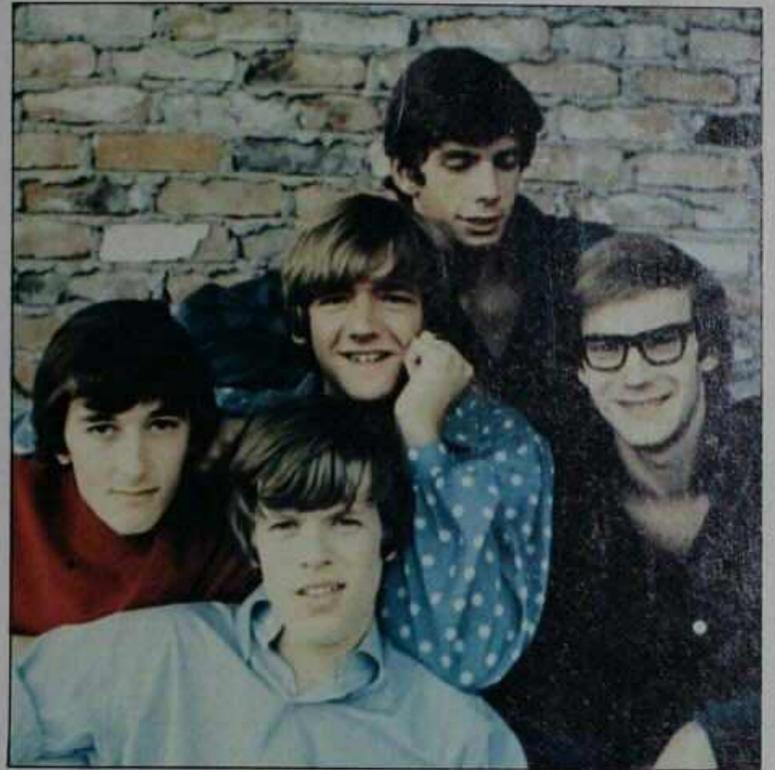
Radio-TV Programming • Phono-Tape Merchandising • Coin Machine Operating

EDITORIAL

CMA Going Overseas

NEW YORK—The Country Music Association is going international and is planning to develop its image all over the world. This was decided upon at CMA's second quarterly meeting Thursday (14) at the Hampshire House here.

The CMA constantly receives requests from overseas fans and artists who seek to participate in promoting country music. In view of this Dick Broderick, of RCA Victor's international division, suggested the formation of a blue ribbon committee to develop a
(Continued on page 10)



HERMAN'S HERMITS cavort in person and on the charts with a soaring single, "Leaning on the Lamp Post" (MGM K-13500), one of the hit songs from the group's starring motion picture, "Hold On," the album of which is also on the charts (MGM E-SE-4342). (Advertisement)

Top 40 Stations Survey Under Fire in 715G Suit

By ELIOT TIEGEL

DALLAS—The spotlight was thrown on Top 40 stations' procedures in surveying local outlets for their playlists, as a result of a \$715,000 suit filed here Tuesday (12) against McLendon Broadcasting's KLIF by the production, management and publishing companies handling the Five Americans, a home-town act distributed nationally by Hanna Barbera Records.

Named co-defendant is the station's manager, Charles F.

Payne, whom the plaintiffs — Abnak Music Enterprises, Bankers Management and Services and Jetstar publishers—allege is responsible for the decision to halt playing the group's new single "Evol - Not Love," although it contends the single is among the city's top 10 selling records

According to the petition filed in the 162d District Court by attorney G. H. Kelsoe Jr, KLIF, the city's leading rocker, publishes and distributes a top 40 survey based on polling re-

cord outlets which carries the statement: "Big D's most popular songs. The most accurate popular music survey in America."

The complaint charges that KLIF played the Five Americans' "Evol," follow-up single to its national hit, "I See the Light," three or four days and then pulled the record under Payne's instructions. The reason given to a plaintiff's representative by Payne, according to the suit, was that morning disk
(Continued on page 10)

ITCC's \$Million Deck Deal

MELROSE, Mass.—What is believed to be the largest single purchase contract to date in the pre-recorded CARtridge field, a \$1 million order, was placed last week by Automatic Radio Manufacturing Co., Inc., with International Tape Cartridge Corp. Under terms of the contract, ITCC will deliver approximately 350,000 cartridges to AR during 1966. These will be in both the Fidelipac-type 4-track and the Lear-type 8-track configurations.

The \$1 million total is figured as the amount AR has agreed to pay ITCC. At retail level, the total product pur-

chased is estimated at \$2 million.

The AR-ITCC contract was announced here last week at the close of a four-day sales convention conducted by Dave Nager, AR consumer products division sales manager. The announcement was made by Nager and David Housman, AR president. The contract was signed by Housman and Larry Finley, ITCC president.

AR, reportedly one of the country's largest manufacturers of car radios for the "after-market" (i.e., installation at the car dealer level), has been in the tape cartridge playback

field for the past four years. Its volume purchase of cartridges is prompted by its need to make "blades" available while selling "razors."

AR markets its products to the automotive and electronics field through a network of manufacturer's reps and distributors. According to Nager, the significance of the AR-ITCC deal is that recorded product will be going through some 5,000 outlets which heretofore did not handle music.

New Lines Unveiled

The AR sales meeting was attended by the firm's repre-
(Continued on page 10)

UK Set to Cast Pirates Adrift

LONDON—The British Government is expected to outlaw pirate radio stations almost immediately, now that the Labor Party has been returned to power with an unchallengeable majority. The expected move follows a recent official ban by Sweden on pirate stations. Legislation was rushed through prohibiting all radio and TV transmission by Swedes on the open sea.

Sweden's decision was made under a council of Europe agreement signed 14 months ago by 10 European countries
(Continued on page 10)

Ford Cartridges Are Off To a 60,000 Flying Start

NEW YORK—Some 60,000 1966 Ford Motor Co. cars with stereo cartridge units have been sold to date. A Ford spokesman said the company is falling behind on new orders.

Of the five models in which the unit is available, Continental heads the sales percentages with one of every four customers ordering the cartridge players. And some 22 per cent of Thunderbird buyers have requested the units for their new automobiles. The unit, known as the Stereosonic tape player, is optional equipment also on the Ford Galaxie, Mustang and Mercury. Motorola manufactures the unit for Ford. RCA

Victor and Lear Jet in conjunction with Ford pioneered the 8-track cartridge concept.

The spokesman said the figures were "very far beyond any expectations Ford had at the beginning of the new car season." These first-available figures cover the six-month period from October 1 through March 31. The spokesman projected a total sales of more than 125,000 Stereosonic units by the beginning of the fall.

The figures indicate the cartridges' wider appeal to customers of the bigger, plusher models. In the moderate price range, 4.4 per cent of 1966
(Continued on page 14)



Unusual photograph shows new \$5 million dollar international headquarters of The Seeburg Corporation in Chicago. Here are manufactured Electra-Fleetwood coin-operated phonographs; Marquee, Modular and Williamsburg lines of vending machines, and Seeburg tailored background music systems. Other plants produce Williams amusement games, Cavalier venders, Choice-Vend venders, Gulbransen organs and pianos, Kay guitars and King-Cleveland band and orchestra instruments. (Advertisement)

(Advertisement)



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Hats Off!

to these 5 new singles

Don Bowman

"Freda on the Freeway" (From his album
"Funny Way to Make an Album" LPM/LSP-3495)
c/w "Giddyup Do-Nut" #8811

Roy Hamilton

"The Impossible Dream (The Quest)"
(From the musical play "Man
of La Mancha") c/w "She's Got a Heart" #8813

Frankie Randall

"Rosemarie" c/w "Something for Nothing" #8814

Lesley Miller

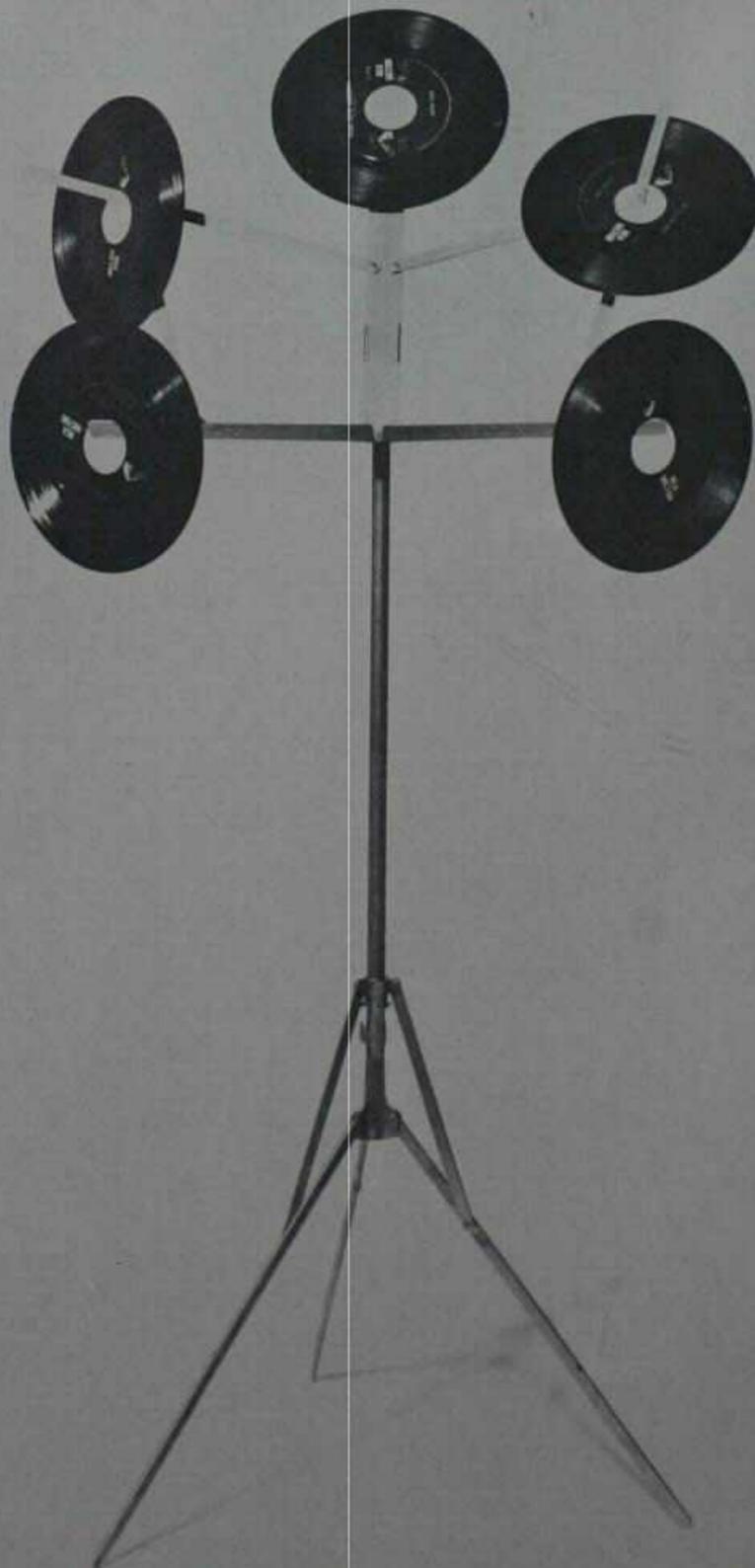
"Mountain of Our Love"
c/w "Everybody Knows But Me" #8815

Liverpool Five

"She's Mine" c/w "Sister Love" #8816

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MRS. OSCAR HAMMERSTEIN, 2d, left, lyricist Dorothy Fields, center, and Richard Adler, producer of many Presidential programs, discuss entertainment plans for the 18th Anniversary Ball of the Bedside Network of the Veterans Hospital Radio and Television Guild on April 29 at New York's Waldorf-Astoria. Proceeds go to furthering activities of the Bedside Network among hospitalized veterans.

EDITORIAL

NARAS' Speak-In

NARAS has invited its members to attend a meeting Thursday, (21) to explore the feasibility of refining the Grammy Awards categories. As executive director George Simon points out in a letter to the membership, this meeting offers everybody an opportunity to voice his opinions.

NARAS' interest in continually improving its Awards set-up is indeed commendable, and we urge that as many members as possible appear at the Hotel Great Northern (N. Y.), where the session will be held, and express their views. Some industry people have been very vocal in presenting the point of view that a revamping of some phases of the awards is in order. We advise these in particular, to take the opportunity graciously offered.

We also advise all prospective participants in the meeting to do a bit of homework and study Simon's thoughtful letter, wherein he outlines the various problems involved and the complexity of the different arguments and viewpoints. We urge, too, that study be given to the three lists of categories Simon appended to his letter—namely: a list of categories as they now stand, a shortened version, and finally, an expanded list which gives equal recognition to every category.

NARAS is anxious to gain a consensus of opinion so that it can fashion the Academy into the kind of organization the members want it to be.

Don't muffle the chance.

Shifrin Forms Mgt. Firm

NEW YORK — Jerry Shifrin this week announced the formation of Record Dynamics, an independent management firm geared to operate all phases of merchandising, promotion and publisher relations.

The new firm's first client is Calla Records, a two-year-old label headed by Nathan McCalla. Calla had been distributed by Cameo-Parkway.

Under terms of the agreement with Shifrin, Record Dynamics will handle all distribution, and general administration for Calla.

Shifrin recently resigned as sales manager of Cameo-Parkway to set up his new project. Before his C-P stint, he was

advertising manager of Cash Box magazine for six years.

Record Dynamics is organized to handle every record company function except a&r. Shifrin said the firm will retain legal counsel which will represent all his record company clients, handle record company financing, deal with pressing plants, take complete control of promotion and distribution, and work publisher deals.

While many smaller labels go to larger record companies for distribution, they are still saddled with administration problems, according to Shifrin.

Shifrin maintains that an independent management firm has no axe to grind and will

London Is John Bullish on Acts; Maguire Taps UK for New Talent

By MIKE GROSS

NEW YORK — Although there has been a gradual decline of the English groups' domination of the U. S. disk market, enthusiasm for the British beat is still running high at London Records. In fact, so sure is the London brass here of the continual U. S. run of imports from England that Walt Maguire, the label's pop a&r and national sales chief, is in London for 10 days to meet with the independent producers there and to work out arrangements to sustain the flow of their disk product to his New York base.

Before leaving for England last week, Maguire said that he now expects to be in a better position than ever as far as acquiring new independently made British material is concerned. "The mad scramble of the past few years for English masters is on the wane," he explained, "but we are not letting up and we're also holding on to our ties with the young producers who've already had hits with us, as well as keeping an open door at British Decca

(London's parent company) for the new producers coming up."

Sees Good Year

With this continued concentration on English product, Maguire figures that London Records will do as well in the 1966-1967 sales period as it did the previous year when it hit a sales peak due primarily to the British disk it scored with. Among these are the Rolling Stones, Tom Jones, Marianne Faithfull and the Fortunes, and they are established entities in the market here and will continue to sell.

The discussions Maguire is holding in England now, however, will stress new producers and new groups. On this side of the Atlantic he's already set the wheels in motion to give the new groups a top publicity-promotion buildup. Sandy Ginsberg, his national publicity manager, will concentrate all her efforts on the new groups, promoting them through teen magazines and other media which devote time and space to musical groups.

Among the groups that Maguire has already pegged for

an American buildup are the Bachelors, the Cryin' Shames, the Alan Price Set, the Beat Stalkers, the Small Faces, and Unit 4 Plus Two. Some of the young British acts already released here, but on whom will be put a new effort, are the Moody Blues, Jonathan King and Hedgehoppers Anonymous.

Meets Producers

The disk producers with whom Maguire expects to meet during his stay in London are Andrew Oldham, producer of the Rolling Stones; Ken Jones, producer of the Zombies; Jonathan King, producer of Hedgehoppers Anonymous; Peter Sullivan, producer of Tom Jones; Tony Clarke, producer of Pinkerton's Assorted Colors; Phil Solomon, producer of the Bachelors; Danny Cordell, producer of the Moody Blues; John L. Barker, producer of Unit 4 Plus Two, and others including Les Reed and David Whitaker.

"Most of these producers," Maguire said, "have had releases in the U. S. market and from this experience I expect that they will be able to compete with the American record producers on more equal terms."

Country Disks Not 4F's: Army

By OMER ANDERSON

NUREMBERG — The U. S. Army is sharply critical of charges by Charlie Louvin that the PX is remiss in stocking country music.

The European Exchange System (EES), which operates post exchanges in Europe, agrees with Louvin that "people there are desperate for country records." But EES says it is doing everything possible to meet the demand.

Referring to EES record procurement, Louvin observed that "apparently the person who buys the records doesn't dig country music." Not so, answers EES.

An EES record official explained, "Getting enough coun-

(Continued on page 30)

give equal treatment to all labels.

Following the announcement of his deal with Shifrin, McCalla disclosed that he has signed the Orions and that their first Calla release will be out this week. He has also bought a master of "There's a Star-Spangled Banner Waving Somewhere" with Bob Rubino, with a pop treatment.

Pamper Opens Unit Minus Allison

HOLLYWOOD — Pamper Music has opened a West Coast branch here, but without the services of Joe Allison. Allison, head of Nashville Music, said his merger with J. Hal Smith and Pamper Music is off.

Smith had purchased all fixtures and equipment in Allison's 1560 N. La Brea location. Allison said he would move Nashville Music and his radio programming consulting firm, Allison-Nixon, to another site.

EXECUTIVE TURNTABLE

Moris Diamond, national promotion director of Mercury Records, has left the company. Alan Mink, national promotion manager for Smash Records, a Mercury affiliate has been named to replace Diamond. Mink will be replaced by Lou Dennis, who is national promotion director of Fontana and Mod Records, also Mercury affiliates. On the West Coast, Jack Tracey has resigned as a&r chief for Limelight Records, the Mercury jazz affiliate.

Jack Fine has been appointed national promotion director of 20th Century-Fox Records; he was previously national sales and promotion director for Joda Records. His past experience includes national promotion director for ABC-Paramount Records; national promotion director for Atlantic Records; vice-president in charge of national sales and promotion for Amy-Mala Records; assistant national promotion director of Disneyland and Buena Vista Records, plus publishing experience.

Mel Fuhrman has shifted from the East to the West Coast as district manager for Liberty Records and its various divisions.

W. D. (Dee) Kilpatrick, veteran record man, has been appointed manager of merchandising promotion for Hickory Records. Former head of the Nashville office of Mercury Records, the new appointment marks a return to the Acuff-Rose organization for Kilpatrick. His past positions include

Nashville a&r man for Capitol, general manager of the "Grand Ole Opry," head of the WSM Artists Bureau, and country sales and promotion manager for Warner Bros. Records. Gene Kennedy has been named promotion man for Hickory and Joe Lucas, who had been Hickory promotion chief, becomes promotion chief for Acuff-Rose publications.

RCA Victor's recently formed Recorded Tape Marketing Department began its staff buildup last week with its first three managerial appointments. David Savage was set as manager, planning and merchandising; R. I. Pudwell was named manager, product assurance and production co-ordination, and E. O. Welker, manager, recorded tape sales.

Savage comes to Victor from Gerald Productions, where he was vice-president, motion picture-TV production. Pudwell joined Victor in 1956 as Quality Analyst. He subsequently became manager of Quality, which led to his being named manager, product assurance, which position he held until his new appointment.

Prior to becoming manager, recorded tape sales in 1965, Welker had been manager, magnetic tape products, for two years. He joined the RCA Manufacturing Co. in Camden, N. J., in 1939 as an economist, later becoming a member of the new research department. He also has been a Victor field representative, manager of pop albums a&r, and manager of product planning and market development.

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CBS' FM OUTLETS TO GO STEREO AND GOOD MUSIC

NEW YORK—The six CBS-owned FM operations, including WCBS here, will soon switch to stereo and the format will be lush wall-to-wall background-type music. Bill Green is in charge of FM programming. Programming for all outlets will be centralized; tapes produced in Manhattan will be bicycled to the other stations.

Instrumental versions of Hot 100 hits had been considered at first as a format for the FM stations. But the concept has since been rejected. The network has been talking to musicians and has undertaken programming research. A classical music expert has been hired to assist in programming. When the change to stereo will take place is not known at this time. The programming on the AM outlets has been drifting toward conversation; however, the FM stereo programming will be strictly music.

MGM's Action Policy Spurs Surge

NEW YORK—By broadening its base of appeal with new artists, labels, and merchandising approaches, MGM Records has raced to new profit highs. Mort Nasatir, president of the label, said sales were up 50 per cent over a year ago, the biggest year in the company's history.

Besides its roster of established artists like Herman's Hermits and the Animals, Nasatir pointed to the signing of several new artists as contributing to the company's present chart strength; this week the label had six singles on Billboard's Hot 100 chart, as well as eight albums on the Top LP's chart.

"But we're not depending strictly on the new major names we've signed recently like the Righteous Brothers, Roy Orbison and Erroll Garner. . . . We have also signed several other artists to develop." These include Lou Christie, the Gentrys,

Lanie Kazan, Willie Bobo, the Marvelettes and the Lovin' Spoonful, which MGM distributes through a production deal with Kama Sutra.

MGM also acquired part of Folkways Records during the past year and launched the Verve-Folkways line, which Nasatir said is coming into its own. Three new budget lines—Leon the Lion, VSP and Heliodor—were launched recently to join the firm's Metro budget line.

Nasatir, an expert in marketing, has realigned the label's marketing since he took over as chief of the label almost a year ago. "In our merchandising planning now," he said, "we think in terms of many regional markets regarding publicity and promotions, as well as sales."

The firm is also relying heavily on national exposure of its artists via movies or are

slated to appear. Roy Orbison, for example, is slated for "The Fastest Guitar in the West." Herman's Hermits are starring in "Hold On!" a movie released for Easter that will receive further screenings this summer; not only does the group have soundtracks from the movie, but a single from it—"Leaning on the Lamp Post"—is shooting rapidly up the chart.

All of the success of MGM Records, said Nasatir, has impressed him that "We've all been underestimating the total potential of the business. Most labels are falling short of their real growth potentials."

Besides a tremendous growth in the teen market in the past year, Nasatir said he'd noticed a growth in their taste. "The lyric has become important again. In fact, some are written at a very high level today, exploring emotional relationships."

Big 3 Tie-In On 'Stagecoach'

NEW YORK — The Big 3 (Robbins-Feist-Miller) is mapping a major music exploitation campaign to tie in with the upcoming release of the new 20th Century-Fox and Martin Rackin filming of "Stagecoach." Music for the film was written by Jerry Goldsmith while Big 3 staff writers Lee Pockriss and Paul Vance wrote "Stagecoach to Cheyenne," the ballad which Wayne Newton will sing over the picture credits. Newton's recording of the song, produced by Vance and Pockriss with T. M. Productions, will be released by Capitol.

The soundtrack album will be issued by Mainstream Records. Film is a top 20th Century-Fox entry. The picture, which stars Bing Crosby and Ann-Margret, is scheduled for national openings in June.

Miss Bassey to Star in Gala

NEW YORK—Shirley Bassey will star in a "gala" at the Royal Box of the Hotel Americana on April 24. She'll perform for an audience of celebrities from the entertainment, political and social scene at a special black-tie, invitation only, champagne and caviar affair.

Purpose of the gala is twofold: (1) To herald her signing an exclusive, long-term, worldwide contract with United Artists Records, and (2) to celebrate her two-week engagement at the Royal Box which begins the following night.

The international singing star arrived in New York from England last week and began her recording sessions for UA. A single is scheduled for release within the next week, and an album shortly thereafter. Her records will be produced by a&r staffer Jack Gold, with Arnold Golland handling the conducting and arranging.

NARAS Chapter Members at Peak

CHICAGO—The local chapter of the National Academy of Recording Arts and Sciences (NARAS) has boosted its membership to an all-time high of 193 on the strength of its recent recruitment drive, president Joe Wells reports.

The figure represents 30 new members, Wells said. NARAS

Col. Movie LP's Get A Hollywood Buildup

NEW YORK — Columbia Records has set up a campaign to stimulate sales of its catalog of movie music and soundtrack albums. To spark the campaign, which has been tagged "Hollywood Promotion," the label has released five new movie music LP's. The new albums are by Andy Williams, Johnny Barry, Andre Kostelanetz, the Roy Meriwether Trio and Frankie Yankovic and His Yanks.

For the merchandising and advertising campaign to promote the movie albums, Columbia has created specially designed display pieces. A central display piece with random flashing colored lights enables dealers to display interchangeably any four of the new Hollywood music albums. A special package of 36 kleen-stick covers illustrating the entire movie catalog will also be available to dealers. These covers may be

affixed to either the wing display piece or the marquee display cards designed for this promotion.

A special counter browser unit equipped to hold 30 LP's will be shipped to dealers with their copies of the new Andy Williams LP, "The Shadow of Your Smile." In addition, special tent-shaped cards have been designed to aid dealers in displaying the Williams LP and all the Columbia albums featuring music from "My Fair Lady."

To aid consumers in making selections, Columbia has developed a consumer brochure, which contains a complete listing of albums included in the "Hollywood Promotion." In addition, two browser divider cards have been developed; one divider card lists all of Columbia's movie music, and the other divider card lists all of the label's soundtrack albums.

UA's Showing to Distribbs Touching All Album Bases

NEW YORK—United Artists Records is presenting its "Spring Into Summer" album program to its network of distributors via a series of meetings being held throughout the nation this week by the label's sales executives. Nine albums are being introduced at these sessions, encompassing the categories of pop, country, Latin American

and film music. In addition, UA is initiating a special drive on its entire catalog.

Spearheading the release from UA is the score to Cecil B. DeMille's "The Ten Commandments," conducted by Elmer Bernstein. The movie is scheduled for re-release within the next several weeks, 10 years after its original playdates.

Also spotlighted in UA's release are albums by Ferrante and Teicher, and composer Jule Styne, who plays piano and conducts an orchestra on 47 of his songs. The country field will be represented by Del Reeves and Johnny Darrell, and the Latin American field by Chucho Avellanet and Perez Prado. The UA release is rounded out by an LP by Greek maestro Gus Valli. Ascot Records, the fully owned UA division, will be represented with an album by Bobby Comstock.

The "Spring Into Summer" program will be backed by an intensive campaign of trade and consumer co-op advertising, radio spots, displays and point-of-sale material, all of which are being shown by the label's sales executives on their cross-country tours.

Jan Berry Hurt

HOLLYWOOD—Jan Berry, 24-year-old singing partner in the Jan and Dean duo, was reported in serious condition last Wednesday in UCLA Medical Center after suffering head and internal injuries in a car accident Tuesday evening. Police reported Berry's sports car went out of control in Beverly Hills and hit a parked truck.

Last August Berry sustained leg injuries during filming of a motion picture.

member responsible for signing up the most newcomers is composer-arranger Johnny Pate, who was awarded a \$25 bond at the chapter's meeting here April 12.

WB-Reprise Expands A&R, Increases Roster Activity

HOLLYWOOD — Warners-Reprise has expanded its a&r department with the hiring of 23-year-old Lennie Waronker to work with Warners' Dick Glasser, Reprise's Jimmy Bowen and Loma's Russ Regan.

Waronker will audition masters, negotiate for their purchases and solicit songs for the company's artists. Eventually he will become a producer with his own acts. Waronker joins the company Monday (22). He was formerly a West Coast representative for Metric Music, one of the Liberty Records publishing companies.

As part of the combine's growth, its rosters have been greatly increased, especially in the teen-oriented field. Glasser, for example, has been recording 12 acts and Bowen has a similarly tight schedule. When Waronker begins a&r, his presence will alleviate their studio schedules.

Glasser, who will be with the firm one year in June, is also a Liberty alumnus, having been with the Dolton subsidiary. He cited Waronker's experience with Liberty in promotion and

publishing as having provided him with a well-rounded musical education. Waronker moved to Metric almost one year ago when Tommy LiPuma shifted to the Imperial a&r staff.

WB recently strengthened its Eastern staff by hiring Jerry Ragovoy as East Coast a&r manager. Other staffers involved with a&r are Jimmy Hilliard and motion picture music head Sonny Burke on special projects. Among the free-lance producers working for the company are Lee Hazelwood, Jack Nitzsche, Mike Rubini and a new addition Anita Kerr.

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A Kama-Sutra Production. Produced by V. Millrose and T. Bruno.

on COLUMBIA RECORDS 

Songwriter Sour Adds Taste Of Honey to Awards Fete

NEW YORK—There were 91 songs honored at BMI's 14th annual "Awards Dinner" at the Grand Ballroom of the Hotel Pierre on April 12, but the hit song of the evening was not among them. It was a song especially written for the occasion by BMI President Robert B. Sour, whose songwriting credits include "Body and Soul."

Sour also sang the song in a style reminiscent of yesteryear's songplugger, and, although he doesn't qualify as a Lovin' Spoonful, he set the generally loving tone of the evening with voice and lyrics. Following is Sour's song: "They said 'You gotta say a few words.' I thought, 'Why don't you sing a few words?' 'T'would be a different pitch, a bit of a switch, and if Lindsay could try—why can't I? So I started in like this: If a publisher asks, 'How did I Do?' When his song reaches No. 1 or 2, I say, 'Neat but Gordy, Good, but not Berry. Jobete there's Notown compares with Motown.' And I stopped and looked around. There are 91 songs. Publishers, 67, authors and composers, 101! At this rate we'll never be done.

Gems-Columbia, Maclen and Aberbach, Bono and Spector, Jagger and Gallico, and Faithful Virtue! Right then and there I quit and decided just to say a few words of welcome to you to the fourteenth annual celebration of the BMI Awards Citation, to tell this wonderful talented crowd that BMI is mighty proud, and to hope that once again next year that all of you will be right here for the fifteenth annual celebration of the BMI Achievement Citation."

The song was greeted warmly, but with no offers of an advance from the publishers in attendance. It was still Sour's night.

It was BMI's night, too. The 300 publisher - writer - press guests were treated to one of the music business' top social event of the season. It glittered gayly throughout with such incidental goodies as the groceries from the Hotel Pierre's kitchen and the dance music from Alan Logan's orchestra.

The morning - after notices from the trade voiced unanimous approval and deservedly so. It was a memorable one-nighter. **MIKE GROSS**



COLUMBIA MASTERWORKS' Har-Old Gomberg is the featured soloist on "The Baroque Oboe," performed by the Gomberg Baroque Ensemble and the Columbia Chamber Orchestra conducted by Seiji Ozawa. "The Baroque Oboe," which features repertoire by Telemann, Vivaldi and Handel, is the label's best-selling album of baroque music. Gomberg is the first-chair oboist for the New York Philharmonic.

Winn & Hooven Form Sure Shot

HOLLYWOOD — Independent producers Hal Winn and Joe Hooven will head a new record company, Sure Shot, debuting with pop, rhythm and blues and novelty singles. Additionally named directors are Irwin and Joseph Zucker.

The forthcoming releases are "Right Around Midnight" by Mark Devlin (pop); "I Like the Way You Love Me" by Brenton Woods (r&b) and "Such a Sour Lemon" by Bill Dorsey (novelty). These are all local performers signed to Sure Shot Management. Firm has also formed two publishing companies, Sure Shot (ASCAP) and Hot Shot (BMI).

Winn and Hooven have been working together three years, primarily with Eastern labels. They have placed and recorded the Young Folk at United Artists, the Invincibles at Loma, Joannie Camp at MGM and the Munsters at Decca. They will continue to produce sessions for these acts while developing their own company. Contract artists and outside masters will be sought.

Gerber's London's Distrib for Area

NEW YORK—Gerber Distributing Co., Syracuse, N. Y., has been named distributor for the Upstate New York area for the complete London Records American-group catalog of singles and albums. The firm is headed by Bill Gerber. Bill Williams is inside manager. Both were associated with London distribution some time ago. Decca Records' branch in Cohoes, N. Y., will continue to handle the regular London line for the Upstate New York sector.

Fenway Named

PITTSBURGH—Fenway Distributors here has been named local distributor for three new releases—"Love Can Do Wonders," with the Masked-Man and the Cap-Tans on Ru-Jac; "Why," with Nat Hall on Loop, and "Hot Gravy," with Billy Clark on Gama.

Ariola's Deal With Melodia Looks Like Rubles in Bank

HAMBURG—Ariola - Eurodisc's deal with Melodia, Moscow, has turned out to be one of the major Iron Curtain classical music coups of 1965. Melodia has posted record production, both as to quantity and quality, for 1965. Ariola just released 11 LP's acquired from Melodia.

Melodia pressed 145 million disks last year. It has recording studios in Moscow, Leningrad, Vilnius, Riga, Alma-Ata, Tashkent and Tbilisi.

Eurodisc has access to the recordings of famous Soviet artists such as David and Igor Oistrach, Sviatoslav Richter, the Borodin Quartette, Leonid Kogan, Mstislav Rostropovitch and Emil Gilels.

Trade sources in West Germany understand that a radical reorganization of the Soviet music industry is under study which would institute payment of royalties to Soviet artists. This would stimulate Soviet music and would have sharp impact on East-West disk agree-

ments such as that between Ariola-Eurodisc.

Mechanical fees are unknown in Russia, and composers and authors have not been paid royalties for recorded music. However, because of growing East-West music contacts, Soviet music authorities are finding it increasingly difficult to maintain the inferior position of Soviet composers and artists vis-a-vis their "downtrodden" capitalist counterparts.

There is grumbling in the Soviet music industry about "exploitation" and there are demands that capitalist-type royalties be instituted. It is understood that a modest beginning in royalty payments will soon be made—on the sale of phonograph records.

Any improvement in the domestic royalty situation in the Soviet Union automatically will benefit U. S. and other foreign copyright organizations, as the Soviets, once they begin domestic royalty payments, will be forced to extend such payments to foreigners.

College Radiomen Meet

NEW BRUNSWICK, N. J.—More than 300 delegates from college radio stations in 25 States attended the Intercollegiate Broadcasting System's annual convention Saturday (16) here at Rutgers University's campus. Robert Stelzer, president of Student Marketing Institute, presented the keynote address at the day-long convention. Among those leading workshop sessions will be Don Gillis, composer and producer for NBC, WABC air personality Bob Lewis, and William B.

Steiss, vice-president of the Geer Broadcasting Group.

Mainstream Records introduced a trivia contest for college radio students at the convention. Winners will receive a five-year free subscription to all Mainstream records for their radio station. Second prize will be a three-year subscription. Only one answer sheet per college station will be accepted and it must be signed by the station manager and the faculty advisor. The records will go to the station's record library.

Philly Lines Up 25 Soloists

SARATOGA, N. Y. — The Philadelphia Orchestra's first season at the Saratoga Performing Arts Center this August will feature 25 soloists. Most of these are available on records.

The opening program on Aug. 4, Beethoven's Ninth Sym-

phony, will have Martina Arroyo, Lili Chookasian, John Alexander and Justino Diaz as the quartet. Other singers scheduled are Montserrat Caballe, Leontyne Price, Roberta Peters, Hilde Gueden, Kitty Carlisle, Christa Ludwig, James King and Walter Berry.

Listed instrumental soloists are Van Cliburn, Arthur Gold and Robert Fisdal and Rudolph Firkusny, pianists, and violinist Isaac Stern. Conductors for the Saratoga stay will be Eugene Ormandy, Thomas Schippers and Seiji Ozawa.

ABC-Para Adds Four Distributors

NEW YORK — ABC-Paramount Records has named four new distributors. They are Hit Records, Cincinnati; Jay-Kay Distributing Co., Dallas; Record Sales Corp., Memphis, and Heilicher Bros., Minneapolis.

The new distributors will handle all ABC-Paramount lines, except that Hit Records will not distribute Boom or Westminster.

Garmisa of Chicago has been named to handle Dunhill, Jerden and Boom product in Milwaukee. This now gives Garmisa the full line for the Milwaukee territory.

Stones & Oldham Reacquire Firm

NEW YORK — The Rolling Stones and Andrew Loog Oldham have reacquired one of their American publishing firms, Immediate Music, from Dan and Bob Crewe. The purchase price was not revealed.

Immediate Music owns the copyrights to such tunes as "Satisfaction," "The Last Time," "Play With Fire" and "Heart of Stone." "Satisfaction," recorded by the Rolling Stones on the London label, is nearing a worldwide sale of nearly 4 million copies, and is currently going strong via a single release by Otis Redding on Volt.

The firm will be administered by Allen Klein & Co., which also administers the other Stones-Oldham publishing company, Gideon Music. The Gideon catalog includes two recent Rolling Stones disk hits, "Get Off My Cloud" and "19th Nervous Breakdown."

Cameo-Parkway to Accent Own Stock in Promotional Pitch

PHILADELPHIA—The new regime at Cameo-Parkway Records will concentrate on building its own artists and recording its own material. During the last year, C-P had leaned heavily on masters bought from independent producers.

Al Rosenthal, whose appointment as executive vice-president was announced two weeks ago, said the new policy does not preclude the purchase of masters from independent producers.

Ala. Jazz Fest Called Success

MOBILE, Ala.—The recent Mobile Jazz Festival, the first such event to be held in the Deep South, had a total of nearly 7,000 persons in attendance for the four sessions, according to officials, with the largest crowds present on Saturday (2) and Sunday (3) evenings. Festival organizers were pleased with the outcome, even though the festival was not a financial success.

Greengrass, Meaux In 'Exchange' Deal

HOLLYWOOD—Greengrass Productions, a local firm, and Meaux Productions of Houston, have completed a tie-in arrangement wherein each will record the other's artists, represent their publishing companies and work together on artist management.

First artist involved is Lee May, of the Houston Astros, who will be recorded by Huey Meaux for distribution on Tower Records through Greengrass's releasing deal with the Capitol subsidiary. May's debut single is "When My Heart Hurts No More."

Greengrass acts to be cut in Houston are Toni Basil, Mickey Rooney Jr. and Gloria Jones, according to Greengrass general manager Ray Harris. Other Greengrass execs involved in the program are Ed Cobb, r&b director; Adam Ross, publishing, and Burt Jacobs of B-J Enterprises, the management firm.

But, he added, masters will be bought with the understanding that C-P has access to follow-up material by the same artists, or that the artist's output be assigned to C-P exclusively.

Rosenthal said the label's plans are to build around album-selling artists, rather than bank on one-shot singles. He explained that the label will continue to release singles, but that these releases will be designed primarily to build the artist for albums.

He added that the following artists will receive the bulk of the promotional push: Jabie Grant on Parkway, the Ivy League on Cameo, the DeVonns on Parkway, the Blue Eyed Soul on Cameo, Eddie Holman on Parkway, Christine Cooper on Cameo, the Five Stairsteps on Windy C and Helen Curtis.

MRS. MILLER IS GETTING PLAY

HOLLYWOOD—Mrs. Elva Miller, a Claremont, Calif., housewife who sings off meter while carrying a tune, is being promoted as a newly found "star" with broadcasters apparently going along with the notion. Such stations as KMPC and KFWB locally, WIP and WIBG, Philadelphia; WKNR, Detroit, and WMCA, New York City have tagged the new Capitol artist as a bright new talent.

Her debut LP titled "Greatest Hits" is comprised of recent pop hits, with a vocal chorus and electronic instrumental backing. The LP is reminiscent of another package which made sales noise several years ago, featuring New Yorker Sam Sachs, who sang out of wack and became the favorite of DJ's in many cities. Other off-key warblers include RCA Victor's Florence Foster Jenkins, and Leona Anderson on the Horrible label.

Capitol reports moving the first 50,000 copies and ordering an additional 100,000 pressings. She was heard by a Capitol producer while having some custom disks made for her friends.

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THE JAZZ BEAT

By ELIOT TIEGEL

Woody Herman's proposed State Department Russian tour has been canceled. Instead, he will play before North African and Eastern European audiences, leaving May 1 for concerts in Czechoslovakia, Hungary, Poland, Bul-

garia and Yugoslavia before going to North Africa.

Herman features a nucleus of players which have been with the leader for the past four-five years. But the veteran band leader says it's tough to find replacement musicians.

Paradoxically, Herman feels there are more good players today than ever before, principally because of the specialized music schools like Berkeley in Boston.

"There's no glamour left in the music business," he added. "Any young musician has to really love it. There's no percentage in working that hard. Fortunately, we and what other bands are left are all recording and getting good coverage and distribution."

One of the best means of keeping bands alive are the high school stage bands, he said. "They play our music, Basie and Ellington's. Whatever future there is for bands lies with these young people. We play dates where kids can hear us, private parties and some school dates during the prom season."

Cost of operating a big band is from \$5,000 to \$6,000 a week, he explained. The band does a lot of flying in criss-crossing the country. But this country-hopping helps provide exposure, the leader said. The Herd is scheduled to play the Tropicana in Las Vegas for three weeks in late July, Disneyland during the summer, the New York State Fair in August and Basin Street East in October.

'Berets' Foreign Rights Assigned

NEW YORK — Chet Gierlach and Phyllis Fairbanks of Music Music Music have assigned the foreign rights to their "Ballad of the Green Berets" written by S/Sgt. Barry Sadler. Spanka Music has the song for Spain and Portugal; Concord Music for France and related territories including six African republics and South Vietnam; Francis, Day & Hunter for Germany, Austria, Switzerland and limited rights in Denmark; Somora Musik for Sweden, Norway and Finland; Shinko Music for Japan; Peter Maurice for Great Britain and Ireland, and Belinda Music for South Africa. Various Spanka Music Corp. firms are also handling the song in the following countries: Argentina, Brazil, Australia, New Zealand, Mexico, Colombia, Venezuela and Central America.

Music Music Music also has just published the 16th edition of "The Ballad of the Green Berets," an overture based on the RCA Victor LP of that title and arranged by John Warrington.

A Valiant Wing Is on the Move

HOLLYWOOD — Valiant's publishing wing, Sherman-Devorzon Music, has suddenly sprung to life. The firm has placed titles with Bobby Vee, Chad and Jeremy, the Turtles, Leslie Gore and Sarah Vaughan reports Budd Dolinger. On the record front, Valiant is represented with the Association's "Along Comes Mary"; the Grains of Sand's "That's Where Happiness Began"; the Plymouth Rocker's "Don't Say Why," and Musique and the Lyric's "My Love and Life."

WB Takes Over Autumn Artists

HOLLYWOOD — Warner Bros. Records has taken over the artists who recorded for Autumn Records, now defunct. Among the artists now attached to WB are the Beau Brummels, Bobby Freeman, the Mojo Men, the Tikis, and the Vegetables. Ultimate label affiliations for the artists have not yet been determined. There is a possibility that the Beau Brummels will be assigned to the WB label and Bobby Freeman to the subsidiary Loma label.

Coincident with the signing of the artists, a deal was concluded with Tom Donohue and Bob Mitchell to represent the company as producers for Warner Bros. in the San Francisco area. Donohue and Mitchell will produce the records by the aforementioned artists.

Jim Martin Spells Out Changes

CHICAGO—James H. Martin, a Windy City distributor for 25 years, has seen his business grow from 10 and 12 inch 78 r.p.m. polka records to a full line of tape CARtridge products.

Martin, who began handling Lear stereo products earlier this year, recently set up a one-stop operation to sell all labels of the 8-track cartridge. "It's quite a change from the old days when I had a polka label called Harmonia and a few lines of needles," Martin told Billboard.

"I used to have the now-defunct Musicraft line," he said. "Not many people remember it anymore but it had some top artists like Sarah Vaughn and Artie Shaw. I have handled 40 different lines of records in all. Around 1946 I was the first in the country to be given the London label. Also, I was the first U.S. distributor for Mercury when they first came out."

"People have all but forgotten 78's," he said, "but actually they were still the big thing only a little while ago. In 1954 we were selling more 78's than 45's. It was only in the middle and late 1950's when the big changes began to appear—LP's, hi-fi and stereo all gained popularity during those years."

The Lear products are not his first attempt to carry home entertainment equipment, he said. "I tried to manufacture and sell my own phonograph in the forties," he recalled. "It was labeled the Martinola and the only reason I had to stop it was

because parts were so difficult to get in those days.

"Tapes first came around early in 1961. Reel to reel pre-recorded and not creating nearly as much interest as today's stereo cartridges. About that same time we also began distributing guitars, banjos, drums and organs. Our newest product," he added, "will be the Lear FM radio unit and tape deck combination. Later on in the year Lear will be coming out with a self-contained tape player for homes, one with its own amplifiers and speakers. Also, before the end of 1966, Lear will be marketing a portable, battery-operated cartridge unit."

Martin said that he is distributing the Lear products to various kinds of retailers. "Many of the customers are automotive products dealers, but we also have been receiving a great deal of interest from record stores. Lear's home player, of course, is a product that is very attrac-

tive to the record retailers—but many of them are also interested in the automobile unit. This has to be the trend," he added. "The record store is diversifying into new products and the 8-track cartridge system is one of the best-looking new products around."

When asked about the cartridges themselves, Martin smiled happily and waved toward several large racks packed full of the little plastic cases. "It's a good item," he said. "One of the best I've had and I've been in this business for 25 years now."

Connie Francis To Color-Sonics

NEW YORK — Connie Francis, MGM Records artist, has been signed to an exclusive five-year contract by Color-Sonics. Under the terms of the agreements, Miss Francis will film an as yet undetermined amount of musical selections that will be showcased on the new Color-Sonics 2600 Theater.

Also signed to Color-Sonics, as a choreographer, was David Winters. Winters recently completed choreographing Paramount's "The Swinger," and also serves as choreographer for TV's "Hullabaloo."

Stanley Green, president of Color-Sonics, indicated that more recording artists would be signed for his "juke box theater" by the end of May.

HOHNER ENTERS GUITAR FIELD

HICKSVILLE, N. Y. — M. Hohner, Inc., harmonica manufacturer, this week announced its entry into the guitar field with the Contessa line. Acoustic, semi-acoustic and electric models are included.

The success of the harmonica in folk and rock music prompted Hohner's move to the guitar field. The line will be launched with a major advertising campaign.

Monument Names Beckham G.M.

NASHVILLE — Monument Records' president Fred Foster announced this week the appointment of Bob Beckham as general manager of Combine Music.

Beckham, a Mercury artist, was formerly with Raleigh Music.

Foster also announced the acquisition of Longhorn Music of Houston, Tex., and said he has plans to acquire other publishing firms in the near future.

U. S. STEREO IS FEATURED AT BRITISH SHOW

WASHINGTON—U. S. stereo recording equipment is being featured in a London trade show this week (April 14-22), with 31 U. S. manufacturers and suppliers exhibiting everything from tape CARtridges to tweeters and woofers. Nineteen of the exhibitors will be new to British traders listening in on the newest American equipment. Commerce Department says hi-fi and stereo industry groups co-operated with its Bureau of International Commerce to stage the show.

Because of the widespread consumer interest in U. S. product, the London Trade Center will open its doors to the general public for the first time, during certain hours. Sound-proof booths are provided for listening. U. S. product will include amplifiers, tuners, turntables, receivers and speakers. Tape recorders, transceivers, audio controls, tone arms, microphones and headsets will be demonstrated.

Billboard's sister publication, High Fidelity Magazine, is represented.

MTA Sets Up Label; Issues Two Singles

NEW YORK — MTA Productions, Ltd., began operation of a subsidiary label, MTA Records, with the release of two singles. The first is "Milord" by King Richard's Fluegel Knights, getting play in the Seattle market. Another artist, Brenda Byers, has just hit the market with "Call Him Back." The new label was announced by Bob Thompson, MTA Productions' vice-president, and Bob Mack, general manager. In addition to the aforementioned artists, the label has under contract Warren Baker, whose disks are released by Mira Records, Vi Velasco and Robert Arvon. Also pacted is Dick Behrke, musical director for MTA Productions and MTA Records.

Thompson and Mack explained that new talent development and unique production concepts were the basis for the new label; that they would release one disk at a time in order to give it maximum attention.

Thompson stated he was retaining his post as public relations director for SESAC. He added: "I found myself meeting almost daily talented new people who were looking for opportunity in the recording industry. This eventually reached the proportion where the establishment of MTA Productions became a must. We intend to pursue the development of these artists in every area and in every entertainment medium suited to their individual talents."

Thompson and Mack stated an open-door policy exists in regard to producers with masters. They also announced the conclusion of a distributing and licensing agreement with Dischi Ricordi for Italy.

QUEST OFFICE IN NASHVILLE

NASHVILLE — Dan Quest, former art director at the Royal Plastics plant in Cincinnati, has opened offices at the Starday Town House here.

Quest, who has designed more than 1,000 commercial album jackets, will offer a full-scale art-photo service for the record industry. Among the services he will offer are black-and-white and color photography, completed original or copy art, layout and design, and merchandising ideas for brochures, mailing pieces and advertisements.

He will be assisted by Suzanne Mathis, former art director for Starday Records.

Cited by RIAA Orbison LP

NEW YORK — "Roy Orbison's Greatest Hits" on Monument has been certified for a Record Industry Association of America Gold LP Award. It's the label's first \$1,000,000-selling album. Bob Summer, Monument's marketing vice-president, said another album, Boots Randolph's "Yakety Sax," will soon be submitted for RIAA certification.

London's Goldfarb On Coast Trek

NEW YORK — Herb Goldfarb, London Records' manager of national sales and distribution, to the West Coast for 10 days. He'll spend two days each in Denver and San Francisco, and five to six days in the Southern California area, visiting key accounts among one-stops, racks and retailers. He plans to return to his New York headquarters on April 25.

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Top 40 Stations Survey Under Fire in 715G Suit

• *Continued from page 1*

jockeys Irving Harrigan and Charlie Brown were playing it too much. Not only did Payne have the record pulled, the suit charges, but he caused it to be omitted and not listed in the top 40 survey.

The suit claims this action shows the station's survey list is "false and misleading" and damaging, and the court is asked to schedule a temporary hearing and that a temporary in-

junction be granted restraining and enjoining the defendants from publishing, circulating and broadcasting false and misleading survey information.

715G in Damages

Stating that if the true sales of the record were published and broadcast by KLIF, a greater demand for the act and its record could be attained nationally. Abnak is asking for \$110,000 damages, purportedly over lost disk royalties. Bankers Management is asking \$50,000, based on purported lost live appearance earnings, and Jetstar publishers is asking \$55,000, based on purported sheet music losses. The plaintiffs are jointly asking for \$500,000 in

exemplary damages. Jon Abnor is president of all the corporations and produces the Five Americans' records.

The complaint also charges that Payne ordered all disk jockeys to stop playing the group's "I See the Light" LP, and alleges that there are records listed in the station's survey of the past two weeks which have not sold as well as the new single. The suit claims the station has a practice of surveying record shops for sales information, that the stores have reported sales for "Evol" but that the disk was omitted from the weekly survey.

The complaint also contends that an artist's follow-up single to a hit shall receive sufficient air play over an artist yet to attain national popularity.

Hugo & Luigi Buy 50% of Kags Music

NEW YORK—Hugo & Luigi have bought a 50 per cent interest in Kags Music, the late Sam Cooke's publishing firm. J. W. Alexander retains the other 50 per cent.

Alexander will remain as the firm's president with headquarters on the West Coast, while Hugo & Luigi will expand the New York operation. A concentrated drive will be mounted to spotlight newly discovered Cooke songs for new singles and to spread the more established songs into albums. Plans were also initiated to issue Sam Cooke song folios with four-color covers.

Among the songs in the Kags catalog are "You Send Me," "Everybody Likes to Cha Cha Cha," "Only Sixteen," "Chain Gang," "Twistin' the Night Away," "Another Saturday Night," "Sad Mood," "Bring It on Home," "Having a Party," "Change Is Gonna Come" and "Cupid."

WWVA, 50,000-watt outlet here that recently switched to country music full time, has been a boon for the Country Music Association premium album sales. Martin Gilbert, president of Martin Gilbert advertising which produced the album for the CMA, said WWVA has created in 12 weeks more sales for the album than any other radio or TV station in the U. S. Royalties from the album benefit the CMA.

'EVOL' SPURTS 10 NOTCHES

NEW YORK — "Evol-Not Love," the Five Americans' single on the Hanna-Barbera label, jumped to No. 82 in this week's Hot 100 chart (Pg. 20) from No. 92 a week ago. According to Billboard's Music Popularity Chart surveys, the record's 10-rung jump on the Hot 100 ladder is based on a unanimous "very strong" report from dealers surveyed in the Dallas-Fort Worth area, as well as dealer surveys and radio play activity in the Houston and Los Angeles markets, among others.

The Five Americans' earlier release, "I See the Light," was reported as a breakout in the Dallas and Houston markets Dec. 11. It remained for 11 weeks on the Hot 100, reaching its peak in the No. 26 position as reported in the March 5 issue of Billboard. The LP of the same name reached the "New Action LP" list in last week's Billboard and in the current issue.

UK Sets Pirates

• *Continued from page 1*

including Britain. The agreement was to prevent broadcasts transmitted from European stations outside national territorial limits. Britain has seven pirate stations based off-shore: Radio London, Radio Caroline, Radio City, Radio Scotland, Radio 390, Radio 270 and Radio Tower.



MIKE MAITLAND, left, president of Warner Bros./Reprise Records, and Ed West, label's vice-president, finance, look over plaque recently presented to 10 Warner Bros./Reprise executives in recognition of their roles in the label's "Frank Sinatra—A Man and His Music" promotion, in celebration of the singer's 25 years in show business. The "Man and His Music" LP was pressed for WB/Reprise by Columbia Record Productions.

CMA Going Overseas

• *Continued from page 1*

program to recruit overseas allies to the cause of country music. Serving on this committee as co-chairman are Dick Broderick and Harold Moon, of BMI Canada. Other CMA members who will help set up the initial program will be Roy Horton, of Peer-Southern; Hal Neeley, Starday Records; Harvey Schein, CBS Records International vice-president; Larry Moeller, Moeller Talent Agency; Bill Williams, WSM public relations, and Chet Atkins, head of RCA Victor's Nashville operation.

Additional executives will be recruited to assist in developing what CMA board members believe will be a giant step forward in advancing the cause of country music.

NARM Polling Members

NEW YORK—In a move to further strengthen its midyear and annual conventions, the National Association of Record Merchandisers is polling its members for format change suggestions.

Results of the survey, sent to Jules Malamud, executive director, will be studied at the next NARM directors' meeting.

NARM members were asked which of the following subjects they would prefer for seminars: automobile tape, warehousing, inventory control, personnel and labor relations, training of sales personnel, data processing, product selection, management, merchandising of hit product, catalog and budget records, distributor relations and manufacturer relations.

They were also asked their opinions for person-to-person conference formats in both the midyear and annual meetings, 1967 convention themes, speakers and new NARM activities.

Completed questionnaires must be at NARM headquarters by May 1.

Imperial Promo

NASHVILLE—Imperial Records has launched a "Welcome to Imperial Country" promotion to coincide with the release of new country albums by Slim Whitman, Tex Williams and Jimmy Bryant, according to General Manager Ken Revercomb. Special terms will be available to dealers through May 13 on the entire Imperial and Minit catalog. The Slim Whitman LP is called "God's Hand in Mine," the Tex Williams set is tagged "The Voice of Authority," while Jimmy Bryant debuts on Imperial with "Bryant's Back in Town." Additional releases by these and many other artists are planned for the near future.

ITCC's \$Mil. Deal

• *Continued from page 1*

representatives from throughout the country. During the sessions, Nager unveiled the firm's new product lines, including the tape cartridge playbacks.

During the meeting's final day, Finley outlined the product ITCC will deliver. The gathering was also addressed by Lee Zito, Billboard's Editor-in-Chief, who briefly discussed the music-record industry and its dynamic sales growth during the past decade. His talk was aimed at introducing the automotive parts sales experts to some of the market appeals and advantages of selling recorded music.

Pillow Feted by Lynchburg, Va.

NASHVILLE—April 15 was Ray Pillow Day in Lynchburg, Va. The Capitol recording star returned to his home town to find an entire day of festivities planned in his honor, according to his manager Joe Taylor. The mayor of Lynchburg, and officials from Capitol Records and the city of Nashville were on hand, as Pillow headed a show that also featured Dottie West and Tex Ritter, which climaxed the day's activities. Pillow scored recently with "Thank You Ma'am," and his current "Common Colds and Broken Hearts."

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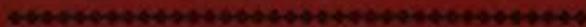
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**TAPE
CARTRIDGE
TIPS**

by Larry Finley

Open Letter to: Bill Lear
Lear Jet Corp.
Wichita, Kan.

Dear Bill:

It was quite a surprise to run into you last night at the New York premiere of Cinerama's "RUSSIAN ADVENTURE." I must say that, for someone who works as hard as you do in the aircraft and the stereo business, your appearance shows the busy pace certainly agrees with you.

I was especially interested in your comments about the beauty of the musical score of this picture. And, judging from the comments of the other people whom I spoke to last night, they shared your enthusiasm. Many of my friends who are knowledgeable in the music business, as well as several of my staff who were there, thought this was one of the most beautiful and best recorded scores they have heard in some time.

Instead of telling this to you last night, I thought I would use this media to tell you that ITCC has the master tape of this original sound track score from Roulette Records. ITCC is releasing Lear Stereo 8 cartridges simultaneously with the release of the record album by Roulette. You may also be interested in the fact that ITCC has the exclusive rights for this sound track in eight track (and you should pardon the expression . . . in four track as well). Bill, this makes the fifth sound track that we are releasing in a period of 45 days.

We have released, and have the exclusive rights to, 20th Century Fox's "ZORBA THE GREEK," "OUR MAN FLINT" and the TV sound track of "BATMAN." On Colpix, we have the original sound track of "LAWRENCE OF ARABIA." These exclusive sound tracks, together with the MGM release of "DOCTOR ZHIVAGO," have certainly given a great spurt to our sales.

I am going to send you a complete set of these sound track releases, the Lear concept—of course, which will be in the mail by the time you read this issue of BILLBOARD.

Bill, it was so nice seeing you again . . . in my "neck of the woods."

Sincerely yours,

(Signed) Larry Finley
President



**INTERNATIONAL TAPE
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TAPE CARtridge

Compatible 4 & 8-Track Units Bow

Home Player By TelePro

LOS ANGELES — TelePro has developed a compatible 4 and 8-track home CARtridge player. The unit, as yet unnamed, will plug into existing high fidelity systems, explained TelePro's President Bill Mulcahy here last week, and will also be sold to original equipment manufacturer (oem) accounts as a deck without the walnut finished cabinetry. The price is not yet definite, although the company was thinking in the \$100 area.

The unit has its own amplifier, automatic track selection and a sensing device to indicate whether the cartridge is 4 or 8 track. Production is about 30 to 60 days away. The player accepts Fidelipac and Lear cartridges.

The unit was engineered at the company's Cherry Hill, N. J. facility and is being manufactured there. Mulcahy said it was necessary for a home unit to be compatible, since people have a psychological attitude about buying items for their home which they expect to last many years. The car purchaser is another breed who expects to sell his car within five years. Equipment compatibility at home insures the customer of non-obsolete equipment.

Mulcahy said the company's 4-track home player called the Satellite is selling well at \$89.95. Sales for the company are running 60 per cent ahead of last year and profits are up 220 per cent, according to the president.

Mulcahy called the sale of tape products "evolutionary," adding the sales "timetable has sped up." Pointing to the success Borg Warner is reportedly achieving on the East Coast by selling cartridges and machines through the auto "after market" stores, Mulcahy indicated a historic pattern of selling music through music stores has been disrupted. He figures it will be at least one year more before sales patterns and systems are defined to where regular distribution outlets have been developed and working cogently.

The executive revealed that in May TelePro will begin test marketing players and cartridges in approximately 100 supermarkets in the West and South. A large "buying organization" which services the stores will work with TelePro on the project. The names of the markets nor the "buying group" were not revealed.

Arnold Kaminer, sales manager for the Fidelipac division of TelePro, who accompanied Mulcahy to the Coast last week on the business trip, said that despite players being high ticket items, supermarkets were excellent outlets, albeit experimental, due to their intense traffic and repeat business. "Supermarket merchandisers have discovered they don't need low ticket items any more," Mulcahy remarked. The supermarket people feel cartridge players can become an impulse item, captivating the interest of a housewife who sees the product on display and on a third visit or so to the store, decides to buy the player as a gift. TelePro and the group buyer will supply displays for players as a joint

Autostereo TelePro Stock Deal Still Up in the Air

VAN NUYS, Calif. — Autostereo is awaiting word from TelePro concerning its offer to buy back the one-third stock sold to the New Jersey company, reports Joe Deau Champ, recently elected an officer and as board member.

Bill Mulcahy, president of TelePro, has resigned from the AS board and Victor Muskeat, chairman of the board of TelePro, is also reported resigning, clearing the way for the return of total control of AS to Dick Danielson, who is acting as president of the company pending board ratification.

The company's beleaguered board now includes Danielson, Deau Champ, Fred Hoar, Danielson's business advisor and John Beazley, general manager

of Sonic Systems, another Danielson company.

AS's offer is reported to request an answer by month's end. As part of the terms, TelePro is asked to relinquish the name of a Delaware corporation, Autostereo Music Corp.

In another personnel move, Frank Mullen has left Tape City, the Danielson-owned retail outlet. He had been general manager of the Sunset Blvd. location. Danielson will probably sell the Tape City operation to new principals to funnel all his operating capital into the redevelopment of AS.

Tape City is currently selling tapes and CARtridges by a score of manufacturers and was among the first L.A. based exclusive tape outlets.

RAC to Sell Japan Import

By FRED KIRBY

NEW YORK — RAC electronics is set to market a compatible 4 and 8-track CARtridge unit by next month, according to Bob Berger, president of the firm. The unit currently is being tested in different parts of the country to get climate reaction. It is imported from Japan.

RAC, exclusive northwest distributor of Craig - Panorama units, also markets its own cartridge player under the RAC Auto Tape label. Artie Halbreich, vice-president of the corporation, explained that the unit will play either a 4 or 8 cartridge.

(Continued on page 14)

Tape Town Opens as Buyers Wait

LONG BEACH, N. Y. — Billed as the largest East Coast tape CARtridge center, Tape Town opened at 515 Long

Beach Road on Saturday (9) to a turnaway crowd.

The Fugs, a seven-man group whose latest ESP disk bears its name, were among the in-person attractions. The Greenwich Village group spent most of their time autographing records, sales slips and whatever else was handy.

More than 20 units were installed in cars by the end of the first day at the store, which is the first franchise of RAC Electronics. The firm was represented by Bob Berger, president, and Art Halbreich, vice-president. Halbreich also is president of Tape Town.

A second Tape Town is slated to be opened in Boston within two months with a third for Washington. Tape Town's plans include 60 outlets in the United States and overseas. In addition to RAC, the franchise will carry units of Craig-Pano-

rama. Jack Baker, national sales manager, and Jim Russell, director of marketing, came in from Craig's Los Angeles base for the opening.

The store carries 4 and 8-track cartridges of all labels, but initial sales were overwhelmingly 4-track. Eight of the 14 employees of the 15,000-square-foot store are engaged in installation. Facilities also include six listening booths and 2,000 square feet of parking space. Boat installations are also offered. The store will be open seven days a week, until midnight on Monday through Saturdays and until 6 p.m. on Sundays.

Other entertainers on hand included Nai Bonet, dancer; John Paul Vignon, actor, and Gizzy Bitros, discotheque dancer. Also present was Chris

(Continued on page 14)

SHERRY SISTERS IN BIG PITCH

NEW YORK — The Sherry Sisters, Epic Records artists, are spreading their wares around the globe. They are out with "Aitaiwa Moichido" and "Kiri No Shizuku" in Japan for Nippon Columbia and last week CBS released their first single in Germany, "Tu' Das Nie" and "Wenn Wir Heut' Nacht Hause Geh'n." Their debut EP in French is scheduled for release by CBS France this month. The girls are now being recorded in Italian and Spanish.

Philips Taking a Big Lead In French CARtridge Race

By MIKE HENNESSEY

PARIS — Although Philips will not have the French tape CARtridge market to itself, the

company has certainly established a big lead in the field.

On May 1 there will be 50 musicassettes (cartridges) available on the French market, representing established artists in the Barclay, Philips, Polydor and Pathe-Marconi catalogs.

The Philips system has been adopted by these companies and by the electronic firms of Schneider, Thomson-Houston and Radiotechnique.

Hubert de la Selle, of the Societe Phonographique Philips, told Billboard last week there were already 100,000 battery-driven Philips tape recorders in use in France and it was expected that this figure would be doubled by the end of this year.

Later, there are plans to produce mains-driven models and hi-fi stereo machines.

The Philips tape machine, of which about 1 million have been sold worldwide, is available in France at just under \$100. De la Selle said he doubted whether

(Continued on page 30)

MUNTZ UNIT SWINGS 2 WAYS

VAN NUYS, Calif.—Muntz Stereo-Pak's forthcoming miniature CARtridge player will be able to play album packs as well as the 99-cent single record cartridge, reports President Earl Muntz. The 4-track player will sell for \$29.95.

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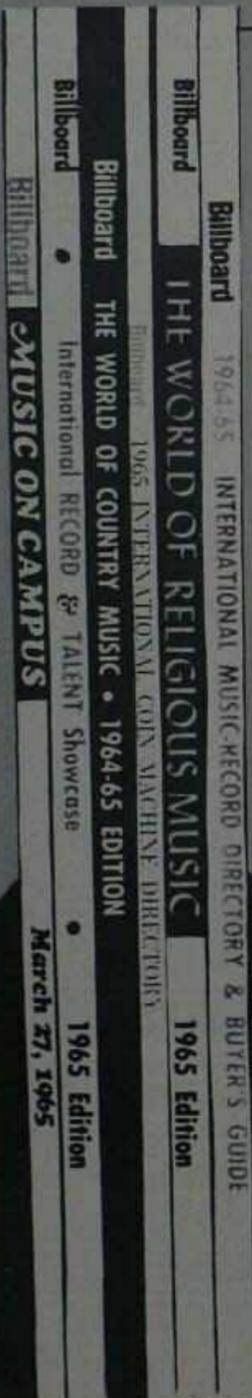
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TOP LP's

BILLBOARD CHART POSITION			MUNTZ CATALOGUE NO.
1	GOING PLACES	Herb Alpert's Tijuana Brass	A&M 66-141
3	WHIPPED CREAM & OTHER DELIGHTS	Herb Alpert's Tijuana Brass	A&M 66-159
5	BOOTS	Nancy Sinatra	Reprise 10-366
11	SOUTH OF THE BORDER	Herb Alpert's Tijuana Brass	A&M 66-134
13	THE LONELY BULL	Herb Alpert's Tijuana Brass	A&M 66-132
16	SEPTEMBER OF MY YEARS	Frank Sinatra	Reprise 10-287
28	IF YOU CAN BELIEVE YOUR EYES AND EARS	Mama's and the Papa's	Dunhill 21-270
29	THAT WAS THE YEAR THAT WAS	Tom Lehrer	Reprise 72-122
35	A MAN AND HIS MUSIC	Frank Sinatra	Reprise QR-4
40	THE TIJUANA BRASS	Herb Alpert's Tijuana Brass	A&M 66-135
43	CRYING TIME	Ray Charles	ABC/Para 10-379
48	WHY IS THERE AIR?	Bill Cosby	W-B 72-120
53	HOUSTON	Dean Martin	Reprise 10-340
54	SOMEWHERE THERE'S A SOMEONE	Dean Martin	Reprise 10-376
56	BACK TO BACK	Righteous Bros.	Philles 21-269
60	SEE WHAT TOMORROW BRINGS	Peter, Paul & Mary	W-B 56-169
62	MICHELLE	Billy Vaughn	Dot 14-415
74	DR. ZHIVAGO	Soundtrack	MGM 46-135
76	GOT MY MOJO WORKING	Jimmy Smith	Verve 26-252
81	I'M THE ONE WHO LOVES YOU	Dean Martin	Reprise 10-288
84	BATMAN THEME	Marketts	W-B 21-275
86	LOOK AT US	Sonny & Cher	Atco 21-203
93	RIDIN' HIGH	The Impressions	ABC/Para 21-281
94	OTIS BLUE/OTIS REDDING SINGS SOUL	Otis Redding	Volt 29-115
95	BILL COSBY IS A VERY FUNNY FELLOW, RIGHT?	Bill Cosby	W-B 72-110
96	THE WONDROUS WORLD OF SONNY & CHER	Sonny & Cher	Atco 21-299
97	I STARTED OUT AS A CHILD	Bill Cosby	W-B 72-116
98	MY LOVE	Petula Clark	W-B 10-371
105	YOU'VE LOST THAT LOVIN' FEELIN'	Righteous Bros.	Philles 21-240
108	SINATRA '65	Frank Sinatra	Reprise 10-268
116	SOLID GOLD SOUL	Various Artists	Atlantic 21-284
118	BOOTS RANDOLPH'S YAKETY SAX	Boots Randolph	Monument 14-418
120	LIGHTNIN' STRIKES	Lou Christie	MGM 21-282
124	ARTHUR PRY SOCK/COUNT BASIE	Arthur Prysock Count Basie	Verve 28-152
129	CHAMPAGNE ON BROADWAY	Lawrence Welk	Dot 14-429
130	MOONLIGHT SINATRA	Frank Sinatra	Reprise 10-369
131	BIG SIXTEEN, VOL. III	Gene Pitney	Musicor 10-401
135	AN EVENING WASTED WITH TOM LEHRER	Tom Lehrer	Reprise 72-126
136	MOON OVER NAPLES	Billy Vaughn	Dot 14-414

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TAPE CARTRIDGE



VETERAN CHICAGO DISTRIBUTOR, James H. Martin, demonstrates operational ease of the Lear 8-track CARtridge into a demo unit he has set up in his office. The unit, equipped with stereo speakers, shows two models of the Lear "aftermarket" tape cartridge system which Martin distributes in the Chicago area.

Ford Cartridges Are Off To a 60,000 Flying Start

• Continued from page 1

Mercury owners ordered the playback system, while the percentages for the popularly priced Ford and Mustang are 3 and 2.9, respectively. It should be noted, however, that one-third (20,000) of all cartridge units sold are in the Ford Galaxies.

A check at local Ford, Mercury and Lincoln dealers points to the Stereosonic tape player as rapidly taking on the title as Ford's most popular luxury option. Dealers report that in the metropolitan area an estimated 30 per cent of all Ford Co. cars in the luxury field are equipped with the player.

At Gotham Ford, President Jerry Teske finds the unit a popular option. He says it compares favorably to an option such as air conditioning, especially since the cartridge unit was introduced only last fall. According to Carl Soderberg of Marsi Motors in Rockland County, nearly every Lincoln goes out with a Stereosonic tape player. All dealers agree that the cartridge unit sharply outsells the other luxury options.

One of every three Thunderbirds in Gotham stock contains the Stereosonic player.

Alfred Aquilano, president of Empire Lincoln-Mercury, said that many car owners who

bought 1966 models in the fall knew very little about the cartridge system. "They now come back and ask for it to be installed." (The Stereosonic tape player is a factory-installed option. The car owner can purchase cartridge units made by several for installation by dealers under the car dashboard.)

Aquilano called Stereosonic sales on the Continental "overwhelming." On the lower priced Mercury, however, sales are moderate. Of course, a customer shopping for a Thunderbird or Continental tends to be more option minded than one who is considering the more popularly priced automobiles, he said.

Third for 'Smith'

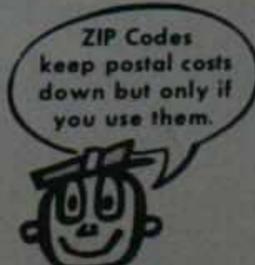
NASHVILLE—"Carl Smith's Country Music Hall," Canadian network TV show, has been set for a third consecutive season, according to W. E. (Lucky) Moeller, Smith's agent, and Peter Perrin, associate producer of the show. The show will be seen in color next fall, marking the first color presentation of a network c&w show. Portions of the show are at present being shown throughout the British Commonwealth and Germany. The program may be syndicated nationally in the United States, according to Perrin.

Tape Town Opens

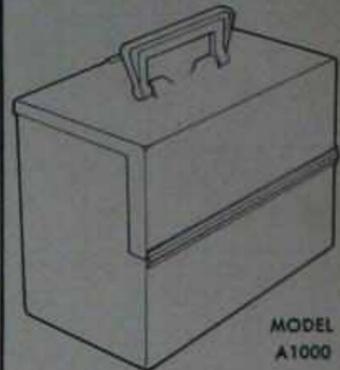
• Continued from page 12

Lombardo of Custom Music, claimed to be the first retail tape outlet in Cleveland.

Mike Sullivan, disk jockey of WGBB, Freeport, N. Y., conducted his show by remote, from the store. The Fugs were among those interviewed. Barney Berger and Paul Israel are the store's managers.



a must

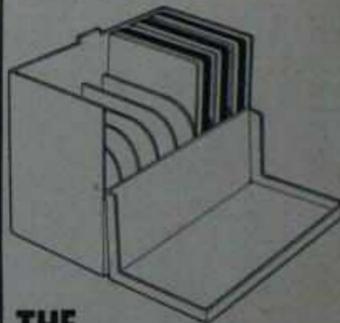


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TOP SELLERS IN TOP MARKETS



This chart is based upon territorial sales of the Top 40 single records as reported by retail stores in 15 top markets.

(TW) THIS WEEK (LW) LAST WEEK

ATLANTA

TW	LW	TITLE—Artist, Label & Number
1	24	GREETINGS (This Is Uncle Sam)—Monitors, V.I.P. 25032
2	1	KICKS—Paul Revere & the Raiders, Columbia 43556
3	3	SECRET AGENT MAN—Johnny Rivers, Imperial 66159
4	2	DAYDREAM—Lovin' Spoonful, Kama Sutra 208
5	7	SURE GONNA MISS HER—Gary Lewis & the Playboys, Liberty 55865
6	4	(You're My) SOUL AND INSPIRATION—Righteous Brothers, Verve 10383
7	10	BANG BANG—Cher, Imperial 66160
8	8	DARLING BABY—Elgins, V.I.P. 25029
9	5	CALIFORNIA DREAMIN'—Mama's and the Papa's, Dunhill 4020
10	14	TIME WON'T LET ME—Outsiders, Capitol 5573
11	12	GOOD LOVIN'—Young Rascals, Atlantic 2321
12	38	WHEN A MAN LOVES A WOMAN—Percy Sledge, Atlantic 2326
13	25	DOUBLE SHOT (Of My Baby's Love)—Swingin' Medallions, Smash 2033
14	33	I'LL TAKE GOOD CARE OF YOU—Garnet Mimms, United Artists 995
15	18	GLORIA—Shadows of Knight, Dunhill 116
16	13	FRANKIE & JOHNNY—Elvis Presley, RCA Victor 8780
17	17	WHAT NOW MY LOVE—Herb Alpert & the Tijuana Brass, A&M 792
18	22	GOOD, GOOD LOVIN'—Blossoms, Reprise 0436
19	37	SHE BLEW A GOOD THING—Poets, Symbol 214
20	20	LEARNING ON THE LAMP POST—Herman's Hermits, MGM 13500
21	6	SATISFACTION—Otis Redding, Volt 132
22	9	THIS OLD HEART OF MINE—Isley Brothers, Tamla 54128
23	23	THESE BOOTS ARE MADE FOR WALKIN'—Nancy Sinatra, Reprise 0432
24	—	SLOOP JOHN B—Beach Boys, Capitol 5602
25	—	SHAPES OF THINGS—Yardbirds, Epic 9891
26	—	MONDAY, MONDAY—Mama's and the Papa's, Dunhill 4026
27	—	SHARING YOU—Mitty Collier, Chess 1953
28	—	HOLD ON I'M COMIN'—Sam & Dave, Stax 189
29	—	SIGN OF THE TIMES—Petula Clark, Warner Bros. 5802
30	30	WALKIN' MY CAT NAMED DOG—Norma Tanega, NewVoice 807
31	29	SEARCHING FOR MY LOVE—Bobby Moore & the Rhythm Aces, Checker 1129
32	36	TOGETHER AGAIN—Ray Charles, ABC-Paramount 10785
33	21	BALLAD OF THE GREEN BERETS—S/Sgt. Barry Sadler, RCA Victor 8739
34	19	LITTLE LATIN LUPE LU—Mitch Ryder & the Detroit Wheels, NewVoice 808
35	11	HOMEWARD BOUND—Simon & Garfunkel, Columbia 43511
36	—	MESSAGE TO MICHAEL—Dionne Warwick, Scepter 12133
37	—	LET ME BE GOOD TO YOU—Carla Thomas, Stax 188
38	—	YOU WAITED TOO LONG—Five Star-Steps, Windy C 601
39	—	GET READY—Temptations, Gordy 7049
40	—	I'LL RUN YOUR HURT AWAY—Ruby Johnson, Volt 133

BALTIMORE

TW	LW	TITLE—Artist, Label & Number
1	1	(You're My) SOUL AND INSPIRATION—Righteous Brothers, Verve 10383
2	14	BANG BANG—Cher, Imperial 66160
3	2	19th NERVOUS BREAKDOWN—Rolling Stones, London 5579
4	4	WOMAN—Peter & Gordon, Capitol 5579
5	3	BALLAD OF THE GREEN BERETS—S/Sgt. Barry Sadler, RCA Victor 8739
6	33	SHE BLEW A GOOD THING—Poets, Symbol 214
7	19	SLOOP JOHN B—Beach Boys, Capitol 5602
8	8	HOMEWARD BOUND—Simon & Garfunkel, Columbia 43511
9	11	SEARCHING FOR MY LOVE—Bobby Moore & the Rhythm Aces, Checker 1129
10	10	LOVE MAKES THE WORLD GO ROUND—Dean Jackson, Carla 2526
11	9	NOWHERE MAN—Beatles, Capitol 5587
12	3	DAYDREAM—Lovin' Spoonful, Kama Sutra 208
13	7	I'M SO LONESOME I COULD CRY—B. J. Thomas & the Triumphs, Scepter 12129
14	17	SHAPES OF THINGS—Yardbirds, Epic 9891
15	13	TIME—Pato-Seco Singers, Columbia 43437
16	6	THIS OLD HEART OF MINE—Isley Brothers, Tamla 54128
17	23	SECRET AGENT MAN—Johnny Rivers, Imperial 66159
18	28	FADING AWAY—Temptations, Gordy 7049
19	13	TIME WON'T LET ME—Outsiders, Capitol 5573
20	18	GOT MY MOJO WORKING—Jimmy Smith, Verve 10393
21	20	SURE GONNA MISS HER—Gary Lewis & the Playboys, Liberty 55865
22	22	MAGIC TOWN—Vogues, Co & Ce 234
23	12	I HEAR TRUMPETS BLOW—Tokens, B. T. Puppy 518
24	12	TOO YOUNG—Tommy Vann, Academy 118
25	31	TRY TOO HARD—Dave Clark Five, Epic 10004
26	29	SIGN OF THE TIMES—Petula Clark, Warner Bros. 5802
27	40	KICKS—Paul Revere & the Raiders, Columbia 43556
28	30	WHAT NOW MY LOVE—Herb Alpert & the Tijuana Brass, A&M 792
29	26	PURPLE RAINBOWS—Stevie Wonder, Tamla 54124
30	—	WHEN A MAN LOVES A WOMAN—Percy Sledge, Atlantic 2326
31	—	I'M WALKING OUT ON YOU—Ruben Wright, Capitol 5508
32	—	I LOVE YOU 1000 TIMES—Platters, Musicor 1166
33	34	MESSAGE TO MICHAEL—Dionne Warwick, Scepter 12133
34	—	HOLD ON I'M COMIN'—Sam & Dave, Stax 189
35	—	I'LL RUN YOUR HURT AWAY—Ruby Johnson, Volt 133
36	—	TEMPERATION WALK—Entertainers 4, Dore 749
37	—	DON'T WASTE YOUR TIME—Five Stairsteps, Windy C 601
38	—	IT WAS SO NICE WHILE IT LASTED—Sam & Dave, Roulette 4671
39	—	SOMEWHERE—Lyn Barry, Decca 31923
40	—	GONNA BE STRONG—Intuders, Excello 101

BOSTON

TW	LW	TITLE—Artist, Label & Number
1	1	(You're My) SOUL AND INSPIRATION—Righteous Brothers, Verve 10383
2	9	SLOOP JOHN B—Beach Boys, Capitol 5602
3	5	SECRET AGENT MAN—Johnny Rivers, Imperial 66159
4	2	GOOD LOVIN'—Young Rascals, Atlantic 2321
5	19	ONCE UPON A TIME—Teddy & the Pandas, Musicor 1176
6	40	MONDAY, MONDAY—Mama's and the Papa's, Dunhill 4026
7	7	WOMAN—Peter & Gordon, Capitol 5579
8	3	KICKS—Paul Revere & the Raiders, Columbia 43556
9	6	TIME WON'T LET ME—Outsiders, Capitol 5573
10	8	DAYDREAM—Lovin' Spoonful, Kama Sutra 208
11	14	RHAPSODY IN THE RAIN—Lou Christie, MGM 13473
12	4	BANG BANG—Cher, Imperial 66160
13	21	LAURA LEE—Wayne Newton, Capitol 5419
14	18	I'M SO LONESOME I COULD CRY—B. J. Thomas & the Triumphs, Scepter 12129
15	27	HISTORY REPEATS ITSELF—Buddy Starcher, Boone 1038
16	14	A SIGN OF THE TIMES—Petula Clark, Warner Bros. 5802
17	24	LEARNING ON THE LAMP POST—Herman's Hermits, MGM 13500
18	35	RAINY DAY WOMEN NOS. 12 & 35—Bob Dylan, Columbia 43592
19	32	THE RAINS CAME—Sir Douglas Quintet, Tribe 8314
20	—	MARBLE BREAKS AND IRON BENDS—Draf, London 10825
21	—	TRY TOO HARD—Dave Clark Five, Epic 10004
22	11	19th NERVOUS BREAKDOWN—Rolling Stones, London 5579
23	15	LOVE MAKES THE WORLD GO ROUND—Dean Jackson, Carla 2526
24	10	I HEAR TRUMPETS BLOW—Tokens, B. T. Puppy 518
25	23	FOLLOW ME—Lynn & Cybelle, White Whale 228
26	24	WALKIN' MY CAT NAMED DOG—Norma Tanega, NewVoice 807
27	—	DIDDY WAH DIDDY—Remains, Epic 10001
28	28	BALLAD OF THE GREEN BERETS—S/Sgt. Barry Sadler, RCA Victor 8739
29	13	LITTLE LATIN LUPE LU—Mitch Ryder & the Detroit Wheels, NewVoice 808
30	17	NOWHERE MAN—Beatles, Capitol 5587
31	—	THE SUN AIN'T GONNA SHINE (Anytime)—Walker Brothers, Smash 2032
32	—	THE BALLAD OF IRVING—Frank Gallop, Kapp 745
33	—	TIFFY TOEING—Harding Trio, Columbia 43463
34	—	PHOENIX LOVE THEME—Brass Ring, Dunhill 4023
35	—	SHAPES OF THINGS—Yardbirds, Epic 9891
36	36	FRANKIE AND JOHNNY—Elvis Presley, RCA Victor 8780
37	34	TILL THE END OF THE DAY—Kinks, Reprise 0454
38	—	CAROLINE, NO—Brian Wilson, Capitol 5610
39	—	EIGHT MILES HIGH—Byrds, Columbia 43578
40	—	DIRTY WATER—Standells, Tower 185

MIAMI

TW	LW	TITLE—Artist, Label & Number
1	2	DIRTY WATER—Standells, Tower 185
2	3	SECRET AGENT MAN—Johnny Rivers, Imperial 66159
3	7	GOOD LOVIN'—Young Rascals, Atlantic 2321
4	21	GLORIA—Them, Parrot 9727
5	8	(You're My) SOUL AND INSPIRATION—Righteous Brothers, Verve 10383
6	1	BANG BANG—Cher, Imperial 66160
7	25	SLOOP JOHN B—Beach Boys, Capitol 5602
8	14	I GOT NEWS FOR YOU—Birdwatchers, Scott 27
9	1	I HEAR TRUMPETS BLOW—Tokens, B. T. Puppy 518
10	4	DAYDREAM—Lovin' Spoonful, Kama Sutra 208
11	4	I'M SO LONESOME I COULD CRY—B. J. Thomas & the Triumphs, Scepter 12129
12	10	KICKS—Paul Revere & the Raiders, Columbia 43556
13	15	TIME WON'T LET ME—Outsiders, Capitol 5573
14	5	SURE GONNA MISS HER—Gary Lewis & the Playboys, Liberty 55865
15	11	WHAT NOW MY LOVE—Herb Alpert & the Tijuana Brass, A&M 792
16	17	SIGN OF THE TIMES—Petula Clark, Warner Bros. 5802
17	9	WOMAN—Peter & Gordon, Capitol 5579
18	—	RAINY DAY WOMEN NOS. 12 & 35—Bob Dylan, Columbia 43592
19	—	MONDAY, MONDAY—Mama's and the Papa's, Dunhill 4026
20	—	TRY TOO HARD—Dave Clark Five, Epic 10004
21	22	I'LL TAKE GOOD CARE OF YOU—Garnet Mimms, United Artists 995
22	20	634-5789—Wilson Pickett, Atlantic 2320
23	13	HOMEWARD BOUND—Simon & Garfunkel, Columbia 43511
24	24	SHAPES OF THINGS—Yardbirds, Epic 9891
25	16	YOU BABY—Turtles, White Whale 227
26	18	19th NERVOUS BREAKDOWN—Rolling Stones, London 5579
27	12	LITTLE LATIN LUPE LU—Mitch Ryder & the Detroit Wheels, NewVoice 808
28	28	3,000 MILES—Brian Hyland, Philips 40354
29	40	DOUBLE SHOT—K-O-Dies, Bang 521
30	26	THESE BOOTS ARE MADE FOR WALKIN'—Nancy Sinatra, Reprise 0432
31	38	FRANKIE AND JOHNNY—Elvis Presley, RCA Victor 8780
32	32	BALLAD OF THE GREEN BERETS—S/Sgt. Barry Sadler, RCA Victor 8739
33	35	YOUNG LOVE—Leslie Gore, Mercury 72553
34	—	PLEASE DON'T STOP LOVING ME—Elvis Presley, RCA Victor 8780
35	19	THIS OLD HEART OF MINE—Isley Brothers, Tamla 54128
36	23	NOWHERE MAN—Beatles, Capitol 5587
37	39	RHAPSODY IN THE RAIN—Lou Christie, MGM 13473
38	30	BASKET OF FLOWERS—Nightcrawlers, Kapp 746
39	37	YOU'VE GOT MY MIND MESS'D UP—James Carr, Goldwax 302
40	34	THE LOVE YOU SAVE—Joe Tex, Dial 4026

NEW YORK

TW	LW	TITLE—Artist, Label & Number
1	3	GOOD LOVIN'—Young Rascals, Atlantic 2321
2	1	(You're My) SOUL AND INSPIRATION—Righteous Brothers, Verve 10383
3	9	SLOOP JOHN B—Beach Boys, Capitol 5602
4	4	BANG BANG—Cher, Imperial 66160
5	2	CALIFORNIA DREAMIN'—Mama's & the Papa's, Dunhill 4020
6	7	THIS OLD HEART OF MINE—Isley Brothers, Tamla 54128
7	6	BALLAD OF THE GREEN BERETS—S/Sgt. Barry Sadler, RCA Victor 8739
8	5	SHAKE ME, WAKE ME—Four Tops, Motown 1090
9	8	DAYDREAM—Lovin' Spoonful, Kama Sutra 208
10	12	TIME WON'T LET ME—Outsiders, Capitol 5573
11	17	SECRET AGENT MAN—Johnny Rivers, Imperial 66159
12	13	KICKS—Paul Revere & the Raiders, Columbia 43556
13	31	WHEN A MAN LOVES A WOMAN—Percy Sledge, Atlantic 2326
14	10	19th NERVOUS BREAKDOWN—Rolling Stones, London 5579
15	20	YOU'VE GOT MY MIND MESS'D UP—James Carr, Goldwax 302
16	19	SOMEWHERE—Lyn Barry, Decca 31923
17	21	NO MAN IS AN ISLAND—Van Dyke, Mala 520
18	14	SURE GONNA MISS HER—Gary Lewis & the Playboys, Liberty 55865
19	23	I'M SO LONESOME I COULD CRY—B. J. Thomas & the Triumphs, Scepter 12129
20	30	SEARCHING FOR MY LOVE—Bobby Moore & Rhythm Aces, Checker 1129
21	16	THESE BOOTS ARE MADE FOR WALKIN'—Nancy Sinatra, Reprise 0432
22	—	NOWHERE MAN—Beatles, Capitol 5587
23	—	MONDAY, MONDAY—Mama's and the Papa's, Dunhill 4026
24	24	GET READY—Temptations, Gordy 7049
25	25	BABY, SCRATCH MY BACK—Slim Harpo, Excello 2273
26	27	A SIGN OF THE TIMES—Petula Clark, Warner Bros. 5802
27	28	A MESSAGE TO MICHAEL—Dionne Warwick, Scepter 12133
28	32	SHE BLEW A GOOD THING—Poets, Symbol 214
29	29	634-5789—Wilson Pickett, Atlantic 2320
30	33	LEARNING ON THE LAMP POST—Herman's Hermits, MGM 13500
31	34	I'LL TAKE GOOD CARE OF YOU—Garnet Mimms, United Artists 995
32	32	THE LOVE YOU SAVE—Joe Tex, Dial 4026
33	—	TOGETHER AGAIN—Ray Charles, ABC-Paramount 10785
34	18	SPANISH FLEA—Herb Alpert & Tijuana Brass, A&M 792
35	—	HOW DOES THAT GRAB YOU, DARLIN'—Nancy Sinatra, Reprise 0461
36	—	A GROOVY KIND OF LOVE—Mindbenders, Fontana 1541
37	—	TRY TOO HARD—Dave Clark Five, Epic 10004
38	—	HOLD ON I'M COMIN'—Sam & Dave, Stax 189
39	—	SATISFACTION—Otis Redding, Volt 132
40	38	RHAPSODY IN THE RAIN—Lou Christie, MGM 1347

PHILADELPHIA

TW	LW	TITLE—Artist, Label & Number
1	3	BANG BANG—Cher, Imperial 66160
2	12	MONDAY, MONDAY—Mama's & the Papa's, Dunhill 4026
3	6	THIS OLD HEART OF MINE—Isley Brothers, Tamla 54128
4	4	(You're My) SOUL AND INSPIRATION—Righteous Brothers, Verve 10383
5	11	MESSAGE TO MICHAEL—Dionne Warwick, Scepter 12133
6	38	NOTHING IS TOO GOOD FOR MY BABY—Stevie Wonder, Tamla 54130
7	31	TIME WON'T LET ME—Outsiders, Capitol 5573
8	28	HELPLESS—Kim Weston, Gordy 7050
9	10	SATISFACTION—Otis Redding, Volt 132
10	8	SOMEWHERE—Lyn Barry, Decca 31923
11	1	BALLAD OF THE GREEN BERETS—S/Sgt. Barry Sadler, RCA Victor 8739
12	17	LEARNING ON THE LAMP POST—Herman's Hermits, MGM 13500
13	24	GOOD LOVIN'—Young Rascals, Atlantic 2321
14	7	THESE BOOTS ARE MADE FOR WALKIN'—Nancy Sinatra, Reprise 0432
15	2	DAYDREAM—Lovin' Spoonful, Kama Sutra 208
16	19	BABY, SCRATCH MY BACK—Slim Harpo, Excello 2273
17	5	SHAKE ME, WAKE ME—Four Tops, Motown 1090
18	18	NOWHERE MAN—Beatles, Capitol 5587
19	13	634-5789—Wilson Pickett, Atlantic 2320
20	20	19th NERVOUS BREAKDOWN—Rolling Stones, London 5579
21	21	BALLAD OF IRVING—Frank Gallop, Kapp 745
22	22	HOMEWARD BOUND—Simon & Garfunkel, Columbia 43511
23	26	STOP HER ON SIGHT (S.O.S.)—Edwin Starr, Ric-Tic 109
24	29	SIGN OF THE TIMES—Petula Clark, Warner Bros. 5802
25	40	DARLING BABY—Elgins, V.I.P. 25029
26	37	COOL JERK—Capitals, Karen 1524
27	9	ONE MORE HEARTACHE—Marvin Gaye, Tamla 54129
28	16	SURE GONNA MISS HER—Gary Lewis & the Playboys, Liberty 55865
29	25	SECRET AGENT MAN—Johnny Rivers, Imperial 66159
30	30	MAGIC TOWN—Vogues, Co & Ce 234
31	—	I'LL TAKE GOOD CARE OF YOU—Garnet Mimms, United Artists 995
32	—	WHAT NOW MY LOVE—Herb Alpert & the Tijuana Brass, A&M 792
33	—	LITTLE LATIN LUPE LU—Mitch Ryder & the Detroit Wheels, NewVoice 808
34	—	I'M SO LONESOME I COULD CRY—B. J. Thomas & the Triumphs, Scepter 12129
35	—	SLOOP JOHN B—Beach Boys, Capitol 5602
36	—	I HEAR TRUMPETS BLOW—Tokens, B. T. Puppy 518
37	—	WHEN A MAN LOVES A WOMAN—Percy Sledge, Atlantic 2326
38	—	WANG DANG BOODLE—KoKo Taylor, Checker 1135
39	—	GET READY—Temptations, Gordy 7049
40	—	TOO YOUNG—Tommy Vann, Academy 115

PITTSBURGH

TW	LW	TITLE—Artist, Label & Number
1	1	(You're My) SOUL AND INSPIRATION—Righteous Brothers, Verve 10383
2	3	GOOD LOVIN'—Young Rascals, Atlantic 2321
3	2	SECRET AGENT MAN—Johnny Rivers, Imperial 66159
4	8	SLOOP JOHN B—Beach Boys, Capitol 5602
5	4	DAYDREAM—Lovin' Spoonful, Kama Sutra 208
6	6	HOMEWARD BOUND—Simon & Garfunkel, Columbia 43511
7	7	THESE BOOTS ARE MADE FOR WALKIN'—Nancy Sinatra, Reprise 0432
8	25	YOU WAITED TOO LONG—Five Star-Steps, Windy C 601
9	26	KICKS—Paul Revere & the Raiders, Columbia 43556
10	10	I'M SO LONESOME I COULD CRY—B. J. Thomas & the Triumphs, Scepter 12129
11	23	MESSAGE TO MICHAEL—Dionne Warwick, Scepter 12133
12	12	SURE GONNA MISS HER—Gary Lewis & the Playboys, Liberty 55865
13	9	BANG BANG—Cher, Imperial 66160
14	11	LOVE MAKES THE WORLD GO ROUND—Dean Jackson, Carla 2526
15	5	BALLAD OF THE GREEN BERETS—S/Sgt. Barry Sadler, RCA Victor 8739
16	16	TIME WON'T LET ME—Outsiders, Capitol 5573
17	15	CALIFORNIA DREAMIN'—Mama's and the Papa's, Dunhill 4020
18	14	WALKIN' MY CAT NAMED DOG—Norma Tanega, NewVoice 807
19	17	MAGIC TOWN—Vogues, Co & Ce 234
20	22	SIGN OF THE TIMES—Petula Clark, Warner Bros. 5802
21	—	MONDAY, MONDAY—Mama's and the Papa's, Dunhill 4026
22	28	TRY TOO HARD—Dave Clark Five, Epic 10004
23	31	GLORIA—Shadows of Knight, Dunhill 116
24	24	WHAT NOW MY LOVE—Herb Alpert & the Tijuana Brass, A&M 792
25	32	LEARNING ON THE LAMP POST—Herman's Hermits, MGM 13500
26	18	NOWHERE MAN—Beatles, Capitol 5587
27	13	OUTSIDE THE GATES OF HE



SPOTLIGHT SINGLES

Number of Singles Reviewed This Week, 197—Last Week, 133

*This record is predicted to reach the TOP 40 EASY LISTENING Chart.

POP SPOTLIGHTS

TOP 20 Spotlights—Predicted to reach the top 20 of the Hot 100 Chart

THE SUPREMES—LOVE IS LIKE AN ITCHING IN MY HEART (Prod. by Holland & Dozier) (Jobete, BMI)—More exciting sounds from the girls in this slow rhythm rocker with solid back beat. Should top their "My World Is Empty Without You" smash. Flip: "He's All I Got" (Jobete, BMI). **Motown 1094**

JAMES BROWN—IT'S A MAN'S MAN'S MAN'S WORLD (Dynatone, BMI)—The wailer has a top of the chart disk in this slow blues shouter that will quickly hit both pop and r&b markets. Flip: "Is It Yes or Is It No?" (Dynatone, BMI). **King 60305**

TOP 60 Spotlights—Predicted to reach the top 60 of the HOT 100 Chart

DEON JACKSON—LOVE TAKES A LONG TIME GROWING (Prod. by Ollie McLaughlin) (Screen Gems, BMI)—Jackson follows "Love Makes the World Go Round" with another romantic rocker in the same vein. Flip "Hush Little Baby" (McLaughlin, BMI). **Carla 2527**

BARBRA STREISAND—SAM, YOU MADE THE PANTS TOO LONG (Prod. by Warren Vincent) (Shapiro-Bernstein, BMI)—**THE MINUTE WALTZ** (Prod. by Robert Mersey) (Arch, ASCAP)—Two top sides from her "Color Me Barbra" LP. First side is similar to "Second Hand Rose," while the flip is a clever, catchy laughter. **Columbia 43612**

THE GENTRYS—EVERYDAY I HAVE TO CRY (Prod. by Chips Moman) (Tiki, BMI)—Easy rockin' revival of the Steve Alaimo hit follows their "Spread It on Thick" success. Flip: "Don't Let It Be" (Press, BMI). **MGM 13495**

FRANK SINATRA—STRANGERS IN THE NIGHT (Prod. by Jimmy Bowen) (Roosevelt-Champion, BMI)—Beautiful Bert Kaempfert tune serves as a hot follow up to Sinatra's award winning "It was a Very Good Year." Flip: "Crazy Moon" (Witmark, ASCAP). **Reprise 0470**

THE TOYS—SILVER SPOON (Prod. by Randell & Linzer) (Saturday, BMI)—Melody from Beethoven's Pathetic Sonata provides a unique backdrop for the trio in this off-beat number in the same bag as their initial hit, "A Lover's Concerto." Flip: "Can't Get Enough of You Baby" (Saturday, BMI). **DynaVoice 219**

PEARL BAILEY — MAME (Prod. by Teo Macero) (Morris, ASCAP) — Most exciting version of the Broadway musical's title tune is this swingin' vocal by Miss Bailey, which could be as big a hit as "Hello Dolly." Flip: "If My Friends Could See Me Now" (Notable, ASCAP). **Columbia 43588**

MRS. MILLER — DOWNTOWN (Prod. by Alexis DeAzevedo) (Leeds, ASCAP)—**A LOVER'S CONCERTO** (Saturday, BMI)—Mrs. Miller obviously enjoys her serio-comic renditions of these previous pop hits as will a lot of jockeys and consumers. **Capitol 5640**

STEVE ALAIMO—SO MUCH LOVE (Screen Gems, BMI)—Alaimo debuts on the ABC-Paramount label with an exceptional performance on the Goffin-King tune that will establish him on the charts. Flip: "Truer Than True" (Hill & Range, BMI). **ABC-Paramount 10805**

CHART Spotlights—Predicted to reach the HOT 100 Chart

TAMMI TERRELL—Come On and See Me (Jobete, BMI). **MOTOWN 1095**
THE MARIACHI BRASS—Bony Bang (Cotillion, BMI). **WORLD PACIFIC 77823**
THE HONDRELLS—Younger Girl (Faithful, BMI). **MERCURY 72563**
THE CATS MEOW—La La Lu (Chardon, BMI). **DECCA 31940**
STEFF—She's All Right (Buddy Killen) (Tree, BMI). **EPIC 10013**
FRANCES FAYE—Comin' Home Baby (Cotillion, BMI). **AUDIO FIDELITY 125**

SIMON & GARFUNKEL—I AM A ROCK (Prod. by Bob Johnston) (Eclectic, BMI)—Beautiful lyric ballad culled from their new LP will fast equal the success of "Sounds of Silence" and "Homeward Bound." Flip: "Flowers Never Bend With the Rainfall" (Eclectic, BMI). **Columbia 43617**

PETER & GORDON—THERE'S NO LIVING WITHOUT YOUR LOVE (Catalogue, BMI)—Unique instrumental production backs the duo on this rhythm ballad that should top their hit, "Woman." Flip: "Stranger With a Black Dove" (P&G). **Capitol 5650**

BEN E. KING — SO MUCH (Screen Gems, BMI)—Goffin-King weeper is given an emotional King reading for a top of the chart contender. Disk will hit hard in the r&b market. Flip: "Don't Drive Me Away" (Cotillion, BMI). **Atco 6413**

JACKIE DeSHANNON — COME AND GET ME (Prod. by Bacharach-David) (Jac, ASCAP)—Rockin' lyric ballad from the pen of Burt Bacharach and Hal David and an exciting performance by Miss DeShannon will put her back on top of the charts. Flip: "Splendor in the Grass" (Metric, BMI). **Imperial 66171**

HERB FAME—YOU'RE MESSIN' UP MY MIND (Prod. by McCoy & Kapralik) (Blackwood, BMI)—Most exciting disk of the week, as Fame debuts on Date with a swingin', dance-beat rocker from the pen of Van McCoy with exceptional production in strong support. Flip: "From the Shadows to the Sun" (Icarus, ASCAP). **Date 1507**

STEVE LAWRENCE—I'M MAKING THE SAME MISTAKES AGAIN (Prod. by Mike Berniker) (Screen Gems, BMI)—Lawrence has a highly commercial disk in this dance-beat blues ballad with lush string backing. Hot chart item. Flip: "Today Will Be Yesterday Tomorrow" (Screen Gems, BMI). **Columbia 43610**

FREDDY CANNON—THE GREATEST SHOW ON EARTH (Prod. by Dick Glasser) (Rising Sun, BMI)—Cannon has a teen-aimed commercial rocker in this dance-beat disk to follow his previous hit, "The Dedication Song." Flip: "Hokie Pokie Girl" (Metric, BMI). **Warner Bros. 5810**

BOBBI MARTIN—SOMETIMES (Prod. by Henry Jerome) (Audubon, ASCAP)—Lyric ballad in the vein of the Bob Lind hits is a top of the chart entry for Rodgers, who wrote the sad, romantic number. Flip: "Anita You're Dreamin'" (Irving, BMI). **Dot 16861**

THE SCOTLAND YARDLEYS—SOME GUYS HAVE IT (SOME GUYS NEVER WILL)—(Prod. by Singleton & Venneri) (Fingertake, BMI)—Swingin' TV commercial by the group debuts on records for a left-field winner. Flip: (Information Not Available). **Smash 570**

LESLEY MILLER—MOUNTAIN OF OUR LOVE (Prod. by Joe Rene) (Columbine, BMI)—Unusual off-beat lyric rocker could be the big one for Miss Miller. Solid instrumental backing. Flip: "Everybody Knows But Me" (Sunbeam, BMI). **RCA Victor 8815**

THE CHIFFONS—Sweet Talkin' Guy (Bright Tunes) (Elmwood, BMI). **Laurie 3340**
GARY (U.S.) BOWDS—Take Me Back to New Orleans (Rockmasters, BMI). **LEGRAND 1040**
JOE LEAHY—Gilligan (Corsair, ASCAP). **TOWER 229**
RANDY & THE RAINBOWS—Quarter to Three (Rockmaster, BMI). **MIKE 4004**

COUNTRY SPOTLIGHTS

TOP 10 Spotlights—Predicted to reach the top 10 of the HOT COUNTRY SINGLES Chart

RED SIMPSON—THE HIGHWAY PATROL (Prod. by Ken Nelson) (Central, BMI)—With "Roll, Truck Roll" still on the country chart, Simpson introduces this up-tempo ballad also in the "transportation" vein. Flip: "Big Mack" (Central, BMI). **Capitol 5637**

JEAN SHEPARD & RAY PILLOW—I'LL TAKE THE DOG (Prod. by Marvin Hughes) (Mimoso, BMI)—**I'D FIGHT THE WORLD** (Pamper, BMI)—Two-sided smash for the talented twosome. Top side is an amusing view of the divorce problem, while the flip is an easy-go ballad written by Hank Cochran and Joe Allison. **Capitol 5633**

CHART Spotlights—Predicted to reach the HOT COUNTRY SINGLES Chart

TEX WILLIAMS—The Keeper of Boot Hill (Riverside, ASCAP). **DOT 14850**
MOON MULLICAN—Jackson County (Glad, BMI). **MUSICOR 1148**
JOHNNY KINCADE—Custody (Screen Gems, BMI). **EPIC 10013**
ART ANIS—in My Little Dream World (Hill & Range, BMI). **DOT 14843**

R&B SPOTLIGHTS

TOP 10 Spotlights—Predicted to reach the TOP SELLING RHYTHM & BLUES SINGLES Chart

LITTLE MILTON — WHEN DOES HEARTACHE END (Prod. by Davis & Caston) (Chevis, BMI)—Strong bid for both pop and r&b sales action from this Milton wailer with lush string backing. Flip: (Information not available). **Checker 1138**

NAT HALL—YOU DON'T KNOW (HOW I FEEL) (Den, BMI)—**WHY (I WANT TO KNOW)** (Den, BMI)—Both sides have strong potential for the r&b markets. Solid vocals by Hall on his own tunes should quickly establish him on the charts. **Loop 690**

CHART Spotlights—Predicted to reach the R&B SINGLES Chart

PEPPERMINT HARRIS—Raining in My Heart (Brent, BMI). **JEWEL 743**
BUDDY LAMP—Next Best Thing (Mar's, BMI). **D-TOWN 1064**
CARTER BROTHERS—I've Been Mistreated (For Five Long Years) (Su-Ma, BMI). **JEWEL 740**

MARLINA MARS—Put My Love on Strike (Eden, BMI). **MGM 13482**
ROY HAMILTON—The Impossible Dream (Jim Foglesong) (Sam Fox, ASCAP). **RCA VICTOR 8813**
THE BIRDWATCHERS—Girl I Got News For You (Sherlyn, BMI). **MALA 527**
THE WORLD OF MILAN—I'm Cryin' in the Rain (Spectacular, BMI). **BRUNSWICK 53292**
EDDIE HAZELL—The Lonely World of Jennie Jones (Leeds, ASCAP). **THREE RIVERS 7427**
CARSON & GAIL—The Wild Side of Life (Travis, BMI). **CONGRESS 245**
FRANCK POURCEL—Beautiful Obsession (Aut, ASCAP) **IMPERIAL 66164**
RITCHIE DEAN—It's Rainin' It's Pourin' (Luristan, ASCAP). **TOWER 228**
BOB BRAUN WITH THE HOMETOWNERS—Brave Man Not Afraid (Richwell, BMI). **FRATERNITY 945**
EASTBEATS—Make You Feel Alright (Women) (Unart, BMI). **ASCOT 2214**
THE KIMBERLYS—Don't Send Me Away (Tonkawa, BMI). **COLUMBIA 43401**
TOM RUSH—Who Do You Love (Arc, BMI). **ELEKTRA 404**
JANIE GRAHY—And That Reminds Me (Symphony House, ASCAP). **PARKWAY 982**
TAMBI GARRET—Leave a Little Love (Ponderosa, BMI). **ASCOT 2208**
TERRY CASHMEN & THE MEN—Pretty Face (Trump, BMI). **BOOM 40005**
THE SURF BOYS—Do Do Be Be (Trio, BMI). **KARATE 26**
JOHN ENGLISH, III—Moonin' (Totem, ASCAP) **MOONGLOW 3011**
THE MAGICIANS—Angel on the Corner (Chardon, BMI). **COLUMBIA 43408**
SUMPIN' ELSE—I Can't Get Through To You (Metric, BMI). **LIBERTY 33873**
THE K-OTICS—Double Shot (Lyre-Wind, BMI). **BANG 321**
THE SWEET THREE—Spring Fever (Champion, BMI). **DECCA 31928**
THE SATISFACTIONS—Daddy You Just Getta Let Him In (Arch, ASCAP). **IMPERIAL 66170**
THE BRIGANDS—I'm a Patient Man (T. M., BMI). **EPIC 10011**
MIKE SARNE—An Englishman Sings "America Swings" (Unart, BMI). **ASCOT 2213**
THE CHYMES—Bring It Back Home (Bomac, BMI). **OKEN 7244**
JEAN KING—Watermelon Man (Hancock, BMI). **HBR 443**
KENNY & TYONNE—Don't Go To Strangers (Blackwood, BMI). **COLUMBIA 43594**
SHADES OF BLUE—Oh How Happy (Myto, BMI). **IMPACT 1007**



Deon's sensational follow-up to
"Love Makes The World Go Round"!

Deon Jackson

**LOVE TAKES
A LONG TIME
GROWING**

Carla # 2527

Production and Management: Ollie McLaughlin *

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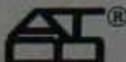
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The Capitols

Karen # 1524

Production and Management: Ollie McLaughlin *

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Table with columns: THIS WEEK, Wk. Ago, TITLE, Artist (Producer), Label & Number, Weeks On Chart. Contains top 100 songs.

Table with columns: Wk. Ago, TITLE, Artist (Producer), Label & Number, Weeks On Chart. Contains songs 101-200.

Table with columns: Wk. Ago, TITLE, Artist (Producer), Label & Number, Weeks On Chart. Contains songs 201-300.

HOT 100—A TO Z—(Publisher-Licensor)

BUBBLING UNDER THE HOT 100

Table listing songs A-Z with publisher/licensor information.

Table listing songs A-Z with publisher/licensor information.

Table listing songs A-Z with publisher/licensor information.

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Billboard TOP 40

EASY LISTENING

These are best selling middle-of-the-road singles compiled from national retail sales and radio station air play listed in rank order.

THIS WEEK	WEEKS ON CHART			TITLE	Artist, Label & Number	Weeks on Chart
	1	2	3			
1	1	1	2	I WANT TO GO WITH YOU	Eddy Arnold, RCA Victor 8749 (Pamper, BMI)	12
2	3	4	5	THINK I'LL GO SOMEWHERE AND CRY MYSELF TO SLEEP	Al Martino, Capitol 3598 (Mass Base, BMI)	9
3	5	8	11	TIME	Peco-Seco Singers, Columbia 43457 (Regent, BMI)	5
4	6	6	7	SPANISH FLEA	Herb Alpert & the Tijuana Brass, AAM 792 (Alma, ASCAP)	7
5	7	11	19	A SIGN OF THE TIMES	Petula Clark, Warner Bros. 3002 (Duchess, BMI)	5
6	8	15	22	TOGETHER AGAIN	Ray Charles, ABC-Paramount 10785 (Central, BMI)	5
7	2	5	8	WHAT NOW, MY LOVE	Herb Alpert & the Tijuana Brass, AAM 792 (Rumick, ASCAP)	6
8	10	19	35	A LOVER'S CONCERTO	Sarah Vaughan, Mercury 72542 (Saturday, BMI)	4
9	4	2	4	HUSBANDS AND WIVES	Roger Miller, Smash 2024 (Tres, BMI)	11
10	17	27	31	I CAN'T GROW PEACHES ON A CHERRY TREE	Just Us, Colpix 802 (April Music, ASCAP)	5
11	9	3	1	BALLAD OF THE GREEN BERETS	1/Sgt. Barry Sadler, RCA Victor 8729 (Music, Music, Music, ASCAP)	11
12	15	20	27	FRANKIE AND JOHNNY	Elvis Presley, RCA Victor 8780 (Gladys, ASCAP)	5
13	13	14	16	SUCH A HAPPY DAY	Ray Anthony, Capitol 3509 (Songsmiths, ASCAP)	5
14	12	10	10	SONG FROM "THE OSCAR"	Tony Bennett, Columbia 43508 (Lavina, ASCAP)	9
15	11	7	3	SOMEWHERE THERE'S A SOMEONE	Dean Martin, Reprise 0443 (Dill & Bangs, BMI)	11
16	21	32	39	I'M COMIN' HOME, CINDY	Trini Lopez, Reprise 0435 (Tridon, BMI)	4
17	30	—	—	THE BALLAD OF IRVING	Frank Gallop, Kapp 743 (Thirteen, ASCAP)	2
18	22	31	38	LOVE ME WITH ALL OF YOUR HEART	Bachelors, London 9829 (Par Int'l, BMI)	4
19	20	22	29	TEARS AND HEARTACHES	Ray Starr, Capitol 3601 (Mills, ASCAP)	4
20	34	—	—	THE CRUEL WAR	Peter, Paul & Mary, Warner Bros. 3209 (Papam, ASCAP)	2
21	14	9	6	CALL ME	Chris Montez, AAM 790 (Duchess, BMI)	19
22	24	35	—	BAND OF GOLD	Mal Carter, Imperial 94165 (Ludlow, BMI)	3
23	16	12	9	WHERE AM I GOING?	Barbra Streisand, Columbia 43519 (Notable, ASCAP)	12
24	32	—	—	THE MORE I SEE YOU	Chris Montez, AAM 794 (Dregman, Vocco & Cera, ASCAP)	2
25	23	17	17	WHAT DID I HAVE THAT I DON'T HAVE	Eydie Gorme, Columbia 43542 (Chappell, ASCAP)	8
26	18	13	13	YOU'RE GONNA HEAR FROM ME	Andy Williams, Columbia 43519 (Rumick, ASCAP)	8
27	31	39	—	BABY, DREAM YOUR DREAM	Tony Bennett, Columbia 43508 (Notable, ASCAP)	3
28	28	33	37	LOVE IS ME, LOVE IS YOU	Cassia Francis, MGM 12478 (Duchess, BMI)	4
29	35	—	—	MESSAGE TO MICHAEL	Dianne Warwick, Scepter 13133 (U.S. Songs, ASCAP)	3
30	—	—	—	THE "A" TEAM	1/Sgt. Barry Sadler, RCA Victor 8804 (Music, Music, Music, ASCAP)	1
31	36	40	—	THAT MAN	Peggy Lee, Capitol 3602 (Dunston, BMI)	3
32	—	—	—	LESS THAN TOMORROW	Jerry Vale, Columbia 43405 (South Mountain, BMI)	1
33	—	—	—	MEMORIES ARE MADE OF THIS	Drifters, Atlantic 2325 (Blackwood, BMI)	1
34	40	—	—	MAME	Bobby Darin, Atlantic 2329 (Morris, BMI)	2
35	—	—	—	A LOVER'S CONCERTO	Mrs. Miller, Capitol 3640 (Saturday, BMI)	1
36	37	37	40	MAME	Al Hirt, RCA Victor 8774 (R. H. Morris, ASCAP)	4
37	38	38	—	YOUNG ONLY YESTERDAY	Robert Goulet, Columbia 43528 (Uifty, BMI)	3
38	—	—	—	DON'T LET THE MUSIC PLAY	John Gary, RCA Victor 8806 (Gallico, BMI)	1
39	39	—	—	PLEASE DON'T SELL MY DADDY NO MORE WINE	Greenwoods, Kapp 743 (Third Story, BMI)	2
40	—	—	—	HAPPINESS IS	Joe Sherman & Arno Ross, Epic 10006 (Mills, ASCAP)	1

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RADIO-TV programming

Jazz Sales Spurting in New York —Thanks to Airplay by WLIB-FM

By CLAUDE HALL

NEW YORK—Sales of jazz records have received a boost from the market's new jazz radio station—WLIB-FM. The station's air personalities, Del Shields and Billy Taylor, promoted the "Rubber Soul Jazz" album on Mirwood Records in connection with the Korvette discount department store chain over a three-day period. The result, said Mickey Wallach of Metro Distributors, is that Korvette sold out of the album on Tuesday and called up for a "very sizable order."

Two Prestige Records albums are getting a kick from airplay on WLIB-FM, said Jerry Field

of the label—"Soul Message," by Groove Holmes and "Together Again" featuring Willis Jackson and Jack McDuff. Field said the two albums had been breaking out in sales in places like Detroit, Chicago, Pittsburgh and the West Coast. "WLIB-FM, though brand new, did a very good job and it's evident that the albums are selling for the first time in New York because of the station."

Both Juggy Gayles and Lenny Sachs at Atlantic Records noticed upward trends in jazz record sales that could be attributed to the station.

Favorable Influence

Mickey Wallach said there was no question but that

WLIB-FM was having a favorable influence on jazz sales, pointing out that "jazz in general has changed over the last couple of years. Things we call jazz today that sell big are much more pop-oriented. Jazz has come back to the people. It's still early yet to judge what total effect the station will have on sales, but in my opinion the station is certainly helping."

The station is reportedly receiving 100 letters a day from fans. Management plans to increase broadcasting time four hours more within the next two months, starting at noon. Further increases will come during the summer. An April 10 jazz concert at Carnegie Hall, promoted only on the jazz outlet, was a complete sellout, the radio station reported.

Deejays, Pitches Key To WQAM Success

MIAMI—Two things, besides its Hot 100 music format, are the foundation on which WQAM has built its success—personalities and promotion. Program director Lee Sherwood said, "If any Hot 100 station is suffering in ratings across the nation, it's probably due to lack of promotion. We spend an awful lot promoting the station and the air personalities." WQAM was named the major influence on sales of singles by Billboard's latest Radio Response Rating survey of the market—the nation's 23d largest radio market.

"Promotion should be never-ending. You have to give listeners a lot more than music these days; you have to give them excitement. Personalities can provide this. If talk stations are doing okay, it's because they've got good personalities . . . all of our deejays are also tremendous personalities. Although records are the basis for our audience, it's the personalities that keep the audience tuned."

WQAM attempted automation about four years ago, retaining its Hot 100 format. But the experiment didn't work out, said Sherwood, "because the personality element was missing. The 'sound' during those six to

eight months of automation was likely the same type of sound on many failing Hot 100 stations today—the time and tempo records, however, was WQAM's Rich Shaw by a long margin. Shaw, whose real name is Jim Hummel, had 42 per cent of the votes, followed by Jim Dunlap, also of WQAM, with 21 per cent.

Shaw also gets an enormous amount of TV exposure with a "Saturday Hop" bandstand type show on WLBW-TV and a "Today" type show 7-7:30 a.m. Monday through Friday on the same station. The morning TV show was started, Hummel said,

"because the only group nobody was paying any attention to was teen-agers." The morning show gives the weather, menus at local schools, plays records.

Sherwood said he spins six to seven new records a week. "Sometimes we wish we could play 20 when we have a week of good product." One thing for sure, he feels WQAM is the most successful station in Florida.

perature sort of personalities. That's what's wrong with Hot 100 radio stations."

The station had 56 per cent of the votes of record dealers, distributors, one-stop operators, and national and local record promotion men; its competitor, WFUN, had 44 per cent of the votes, a fairly close second. The No. 1 air personality influence

Request the Answer for KRLA

By ELIOT TIEGEL

LOS ANGELES—Enthusiastic public reaction to KRLA's "experiment" with all-request radio during the past two weeks, has prompted management to adopt the request format completely, making the station the first (Hot 100 station) rocking rating leader in a major market to embrace a request concept.

Station manager John Barrett said KRLA would go ahead

with phone request radio subject to qualifications. "It would be impossible to play all requests," he said. "There has to be something tempering the concept, such as a compilation of the most requested songs."

KRLA's system for all-request music programming encompasses a hit list being compiled based on the previous 24-hour phone calls. This compilation, which becomes the disk jockeys' play list, combines the most requested new hits and significant oldies.

Once this information is compiled by two station staffers,



COMPLIMENTING THE NATIONAL Association of Radio Announcers on its part in the "Things Are Changing" equal employment opportunities campaign are William D. Littleford, left, president of the Billboard Publishing Co., and Henry C. Wehde Jr., right, vice-president of The Advertising Council. Holding the "Things Are Changing" record is Del Shields, executive vice-president of NARA and a WLIB-FM air personality. The campaign is the project of The Advertising Council and Plans for Progress, a private organization of 316 of the nation's largest corporations.

WOAH Giving Break To Old and the New

MIAMI — It's a tough decision to pick country music records for WOA, said program director Hugh Rankin. "I get 20 to 30 good records a week. But boy, is there a market here for country music! So, I listen to every record I receive and, if possible, I like to give a break to a new artist."

WOAH, a daytimer that switched to country music last August, was named the No. 1 influence on sales of country music records by Billboard's latest Radio Response Ratings survey of the market, with 82 per cent of the votes of dealers,

record distributors, one-stops, and national record company executives. Harold Thaxton was the major deejay influence on country music record sales, followed by Rankin under the air name of Johnny Hudson.

One of the new artists WOA was giving exposure to was Gus Backus on General American Records with "Big Willie Broke Jail Tonight." He said he tried to work in as many new artists as possible. Of course, the station depends mostly on established artists, including pop artists singing country music. Al Martino, with "Think I'll Go Somewhere and Cry Myself to Sleep," was getting play, said Rankin, "because we're trying to program to a metropolitan audience and they like it. We've found that we're not pulling just the average typical country music listener, but getting letters from doctors and lawyers as well." He felt record companies deserve consideration, "because if it weren't for them, we'd be out of business for programming material."

The new format has treated the station well, Rankin said. "Local businesses have always been the backbone of our advertising, and not only has local billings picked up, but so have national accounts."

Dick Moreland and Penny Dennis, then it is supplemented by an hourly check list of calls. The playlist averages out to around 40 singles, with the station's phone staff of ten persons averaging up a new request list per hour. The DJ on the air compares the hit list with the most requested tunes of the preceding hour and tries to include any new singles which appear on the hourly sheet. Barrett says there is usually a 10 per cent variance between the previous day's hit list and the hourly analysis.

(Continued on page 26)

WIIC Analyzes Audiences For New Brinkman Show

PITTSBURGH — Chuck Brinkman's new bandstand show, slated to debut April 16 here on WIIC-TV, has its audience down pat. The station hired a psychiatrist to help producer Jack Elias poll some 6,000 teen-agers in the area to outline the exact ingredients for a successful show.

Results? Guest talent is a more important factor in such a program than the type of music played or the excitement of go-go girls, though all three elements are important. Rock 'n' roll music was the over-

whelming favorite over jazz and folk music. A dance party was the favored format and the chosen time a slot of 1-2 p.m. Saturday. (The Brinkman show is slated 12:30-2 Saturdays.)

Another interesting fact: teen-agers do have money to spend; the weekly allowance here fell between \$3 and \$5. The greatest share of their money was spent on records, with dating, clothes and grooming tying for second place. The poll also showed that Chuck Brinkman was their favorite deejay, which is how he got the job as host.



HAROLD BERKMAN, NATIONAL promotion manager of MGM Records, presented a gold disk replica recently in Pittsburgh to KDKA air personality Clark Race, left, for helping make Lou Christie's "Lightnin' Strikes" a gold disk winner.



BOB LIND of World Pacific Records talks with one of his fans on the KHJ "Bossline" during a recent visit to the Los Angeles station. Air personality Don Steele keeps the action going by spinning, no doubt, "Elusive Butterfly."



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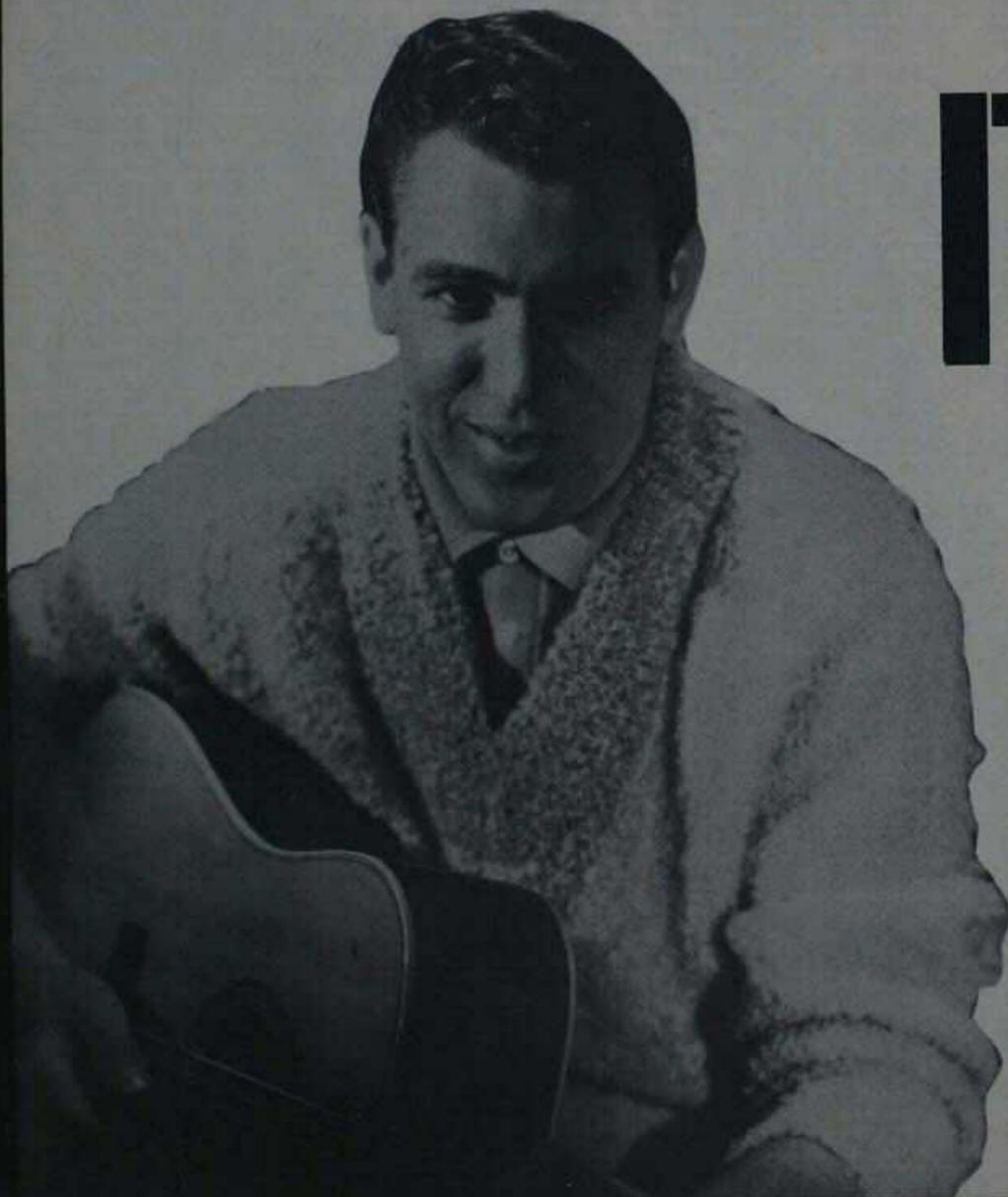
IT'S OVER

Words & Music by Jimmie Rodgers

B/W

ANITA YOU'RE DREAMING

#16861



No One Will Ever Know
DLP 3453



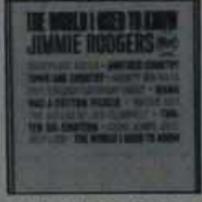
Jimmie Rodgers In Folk
Concert
DLP 3496



My Favorite Hymns
DLP 3502



Honeycomb/Kisses Sweeter
Than Wine
DLP 3525



The World I Used To Know
DLP 3556



12 Great Hits
DLP 3579



Deep Purple
DLP 3614



The Nashville Sound
DLP 3687

ALL TIME HITS

Rainbow At Midnight
No One Will Ever Know
45-129

Honeycomb
Kisses Sweeter Than Wine
45-143

The World I Used To Know
I Forgot More Than You'll Ever Know
45-239

THE GREATEST TALENT ON RECORDS *Dot*

Station KFI Sheds Conservative Image

By ELIOT TIEGEL

LOS ANGELES — Station KFI, 43 years old April 16, is tossing off the shackles of a "conservative" image and aiming its programming at the under-25 crowd.

The "new" KFI is still very much a blending of audio radio, but for the first time the 50,000-watt clear-channel NBC affiliate is beginning to become competitive in the battle for young adults.

Explains Program Manager Pat Kelly, "We've been undergoing more change in the last year than in a long time." Spear-

heading that change, which Kelly candidly admits was a "revolutionary step," was the hiring of Edwards as an out-and-out free-wheeling morning man. Heretofore the station's image was quite conservative, with the DJ's calm and reserved and the music scarcely touching the world of current singles and album charts.

A recent morning show incorporated Dean Martin, the Mama's and the Papa's, Roger Miller, Si Zentner, Music Company, Petula Clark, Chris Montez, Lovin' Spoonful, Tijuana Brass, Erroll Garner and Joe Williams.

Edwards will not play two chart singles by non-raucus teen groups consecutively. He feels this would drive the adult to dial hop. A 10-year veteran of radio, Edwards had been program director at KHJ before it went Hot 100.

Edwards' open-collar style is rubbing off on the other personalities, six of whom have been with the station for over 10 years. KFI began its campaign for a fresher dress by dropping voices who did not fit the sought-after image. "I must admit," Kelly noted, "that teenagers considered us square in the past." Kelly has been with the station 21 years and in broadcasting 32 years. He explains that all major policy changes are the result of brain sessions among George Wagner, president and general manager;

(Continued on page 28)

VOX JOX

By CLAUDE HALL

Jerry Thomas has been promoted to program director of WNOK-AM-FM, Fort Worth-Dallas. . . . Tom Mercein has joined WNEW, New York; he was with WPIX-FM, New York. . . . Jack Stapp, president of Tree Music publishing company, will be the featured speaker May 20 at a meeting of the Alabama Association of Broadcasters in Birmingham.

R. Don LeBrecht has been appointed operations and sales supervisor for WBT-FM, Charlotte, N. C.; he was formerly manager of WSPA-FM, Spartanburg, S. C. . . . Many stations pulled fancy gimmicks on April Fool's Day, but WPGC in Blandensburg, Md., won the prize by using a Bottom 40 format for the day, playing the "bombs of the year."

Robert V. Whitney has joined the national program staff of Group W, New York. . . . The WFAA-FM in Dallas is carried about 80 hours a week by the campus radio station at Southern Methodist University. . . . Dean Lewis, John McEnaney, and Don Walters of WBLV, Springfield, have formed the Ohio School of Broadcasting in Springfield.

Robert V. Roberts of WPRV, Wauchula, Fla., needs Hot 100 singles; to Box 1148. . . . Gene Plumstead has been named director of operations for United Broadcasting; he'll be based at WOOK and WFAN-FM in Washington, but responsibilities will also include the other United outlets.

John Dale, a veteran broadcaster with WNEW for 26 years, has been appointed station manager of WNEW-FM; he has been operations manager of the stereo operation. . . . Charles D. Hanks, alias Chuck Dann, has joined the air roster of KQWB, Fargo, N. D. . . . Paul Coburn, program director at KIWC in Salt Lake City, is starting a new record show called "Open House" and needs interview material from record artists.

The Chuck Brinkman show at WIIC-TV, Pittsburgh (see story) has a name now—"Come Alive." . . . Bruce Morrow has been re-contracted for five years with WABC, New York. . . . Bill Nicholson, general manager of KPEP, in San Angelo, Tex., came up with this: "It dawned on me that I can't recall having seen any mention anywhere of the first actual 100 per cent country station. A claim—never disputed—to the very first such station is made by our sister station, KDAV, Lubbock, Tex., established in 1953. KPEP, in addition, has been country since going on the air in 1954."

John Van Soosten, station manager of WICB, Ithaca, N.Y., puts in a plea for Hot 100 records to program director Herb Squire. Dolores (Dee) Adamczyk has been appointed program director of the outlet's FM operation, replacing Dick Rose; Steve Martin has been

(Continued on page 28)

RADIO RESPONSE RATING

MIAMI, FLA. . . . 3rd Cycle

APRIL 23, 1966

TOP STATIONS

Call Rank Letters % of Total Points

★ POP Singles

1. WQAM 56%
2. WFUN 44%

★ POP LP's

1. WINZ (tie) 39%
1. WIOD (tie) 39%
2. WKAT 15%
3. WGBS 7%

★ R&B

1. WAME 66%
2. WMBM 34%

★ JAZZ

1. WMBM (All Rock) 100%

★ COUNTRY

1. WQAH 82%
2. WEDR-FM 18%

★ CONSERVATIVE

NOTE: No 100% conservative station in Miami area. The following stations received votes for Programming Conservative Segments.

1. WGBS 66%
2. WAEZ-FM 17%
3. WSKP 14%
4. WWPB-FM 3%

★ COMEDY

1. WKAT 73%
2. WINZ 17%
3. WIOD 10%

★ FOLK

Note: No folk show in Miami area. The following stations program folk music occasionally.

- | | |
|------|------|
| WAEZ | WIOD |
| WFTL | WKAT |
| WGMA | WVCG |
| WFUN | |

★ CLASSICAL

1. WVCG 86%
2. WKAT-FM 14%

THE RADIO RESPONSE RATINGS of stations and individual air personalities have been determined by survey of local and national record promotion personnel, distributors and record manufacturers. Not a popularity poll, the ratings are strictly on the comparative ability of the stations and air personalities to influence their listeners to purchase the singles and albums played on the air. The ratings likewise point up the importance of music of all types in building audiences and creating the framework conducive to influencing the listener to purchase other products and services advertised in radio stations.

TOP DISK JOCKEYS

Rank Disk Jockey Call Letters % of Total Points

★ POP Singles

1. Rick Shaw WQAM 42%
2. Jim Dunlap WQAM 21%
3. Dutch Holland WFUN 19%

Others
(Tom Campbell, WFUN
Lee Sherwood, WQAM
Roby Yonge, WQAM)

★ MUSIC DIR., PROGRAM DIR., OR LIBRARIAN

(Most co-operative in exposing new records)
James Dunlap Music Director, WQAM
Dutch Holland Music Director, WFUN

BY TIME SLOT

Morning Lee Sherwood, WQAM
Mid-Morning Jim Howell, WFUN
Early Afternoon Jim Dunlap, WQAM (tie)
Dutch Holland, WFUN (tie)
Traffic Man Roby Yonge, WQAM
Early Evening Rick Shaw, WQAM
Late Evening Roby Yonge, WQAM
All Night Mac Allen, WQAM (tie)
Mike E. Harvey, WFUN (tie)

★ TOP TV BANDSTAND SHOW

Saturday Hop (Rick Shaw), WLBW-TV, 1:30-2:30 p.m. Saturday

★ POP LP's

1. Jerry Wichner WINZ 38%
 2. Jim Harper WINZ 18%
 3. Al Martinez (tie) WKAT 13%
 3. Jack Purrrington (tie) WINZ 13%
- Others
(Ken Collier, WIOD
Spencer Danes, WGBS
Al Leibert, WINZ
Jack McDermott, WKAT)

★ PROGRAM DIR., MUSIC DIR. OR LIBRARIAN

(Most co-operative in exposing new LP's)
Doug China Program Director, WINZ
Yolanda Parapar Music Librarian, WIOD
Bill Smith Program Director, WKAT

★ R&B

1. Nickie Lee WAME 35%
 2. Milton (Butterball) Smith WMBM 24%
 3. Wildman Steve WAME 11%
- Others
(Fred Hanna, WAME
Morty Newmark, WMBM
Rockin Rogers, WAMS
Clarence "CT" Taylor, WMBM)

★ COUNTRY

1. Happy Harold Thaxton WQAH 44%
2. Johnny Hudson (Hugh Rankin) WQAH 28%
3. Johnny Bell WQAH 16%
4. Cracker Jim WEDR 12%

STATIONS BY FORMAT

AM RADIO FREQUENCIES

WQAM	560	WFAB	990	WGMA	1320
WIOD	610	WVCG	1080	WKAT	1360
WGBS	710	WMIE	1140	WFTL	1400
WFUN	790	WQAH	1220	WSKP	1450
WINZ	940	WAME	1260	WMBM	1490

FM RADIO FREQUENCIES

WKAT-FM	93.1	WGBS-FM	96.3	WWPB-FM	101.5
WGOS-FM	93.9	WIOD-FM	97.3	WVCG-FM	105.1
WAEZ-FM	94.9	WEDR-FM	99.1	WFTL-FM	106.7

MIAMI, FLA.: Country's 23d Radio Market (15 AM; 9 FM)

WAEZ-FM: ERP 81,000 watts. On the air 6 a.m.-1 a.m. Music format: Standard (100%). Special programming: "Moments From Yesteryear" 9:55 a.m., M-F. "Stock Market Report" 12:30 p.m. and 4:45 p.m. M-F. 5-man news dept. 5-min. news on the hr., headlines on the half-hr. extended news at 7, 8, 9 a.m. 5, 6 p.m. Folk Music featured on "Folk Music Tonight" 7:05 p.m. Wed. New records are selected for air-play by committee of station personnel. Station publishes play-list weekly. 5-10 new records programmed weekly. Record promotion people are seen M-F. Gen'l mgr., Arthur E. Zucker, Prog. dir., Dick Landfield. Send 1 copy of LP's to Mr. Landfield, Deauville Hotel, Miami Beach, Fla. 33140. Phone: (305) 865-8655.

WAME: 5,000 watts. ABC affiliate. On the air 24 hrs. a day. Music format: Rhythm & Blues (80%)-Gospel (20%). Special programming: "Hot-Line" audience call-in & interview, with Art Green, 11 p.m.-1 a.m. Don Richter is director of 3-man news dept. Special equipment: Radio and phone equipped mobile unit. 5-min. news at 55 past the hr., headlines on the half-hr., extended news twice daily. Cuts from Comedy LP's programmed occasionally. New records are selected for air-play by committee of station personnel. Station publishes play-list weekly. Approximately 19 new records programmed weekly. Record promotion people are seen M-F. Gen'l mgr., Ted Wilson, Prog. dir., Lee Wilson. Send 4 copies of 45's and 2 copies of LP's to Mr. Lee Wilson, 777 NW. 54 St., Miami, Fla. 33137. Phone: (305) 757-5701.

WFAB: 5,000 watts. Owned by United Broadcasting Co., Inc. On the air 24 hrs. a day. Music format: Spanish (100%). Editorializes twice daily. Special programming: Cuban League Baseball. "Estrada Show," with Carlos Estrada, music, live audience, cooking contests, 9-noon M-Sat. "Ricardo Vila Show," music, interviews, 2-6 p.m. M-Sat. "Emilio Cabrera Sports Show" sports interviews, etc. 6-6:30 p.m. M-Sat. "Fabulous Show" with Tommy Fuiste, live studio participation, band 9-10 p.m. M-Sat. Ricardo Vila is director of 6-man news dept. Special equipment: mobile unit, walkie-talkie. 5-min. news on the hr., headlines on the half-hr. extended news twice daily M-Sun. Gen'l mgr. & prog. dir., Arthur Gordon. Send 5 copies of 45's and 2 copies of LP's to Mr. Gordon, 1034 Biscayne Blvd., Miami, Fla. 33132. Phone: (305) 373-8366.

WFTL: 1,000 watts. Owned by WFTL Broadcasting Co. On the air 24 hrs. a day. Music format: Pop-Standard (95%)-Classical (5%). Editorializes daily. Special programming: Game of the Week, football, basketball. Baseball spring training reports. Local PGA Tourneys. Bob Krauser is director of 4-man news dept. Special equipment: mobile unit, news wagon. 5-min. world & national news. 3-min. local news on the hr. Folk Music programmed occasionally. New records are selected for air-play by committee of station personnel. Record promotion people are seen M-F. Gen'l mgr., Walter B. Dunn, Prog. dir., Bob Roberts. Send 1 copy of 45's and 1 copy of LP's to Mr. Roberts, P.O. Box 1480, Ft. Lauderdale, Fla. 33302. Phone: (305) 566-9621.

WFTL-FM: ERP 100,000 watts. Florida Defense Net affiliate. Music format: Standard (97%)-Classical (3%). Address and other information same as WFTL.

WFUN: 5,000 watts. Owned by Rounsaville Radio, Inc. On the air 24 hrs. a day. Music format: Contemporary (100%). Editorializes occasionally. Special programming: "WFUN Youth Board of the Air," with various DJ's, teen panel discussion, 10-10:30 a.m., Sun. "File 79," with Larry Kane, public affairs talk show, 9:15 a.m. Sun. "Eye in the Sky Traffic Repots," 1-min. traffic reports from airplane, 11 times daily. "Larry Kane With the Beatles," Larry Kane accompanies Beatles during tours giving special interview programs during the day. Larry Kane is director of 4-man news dept. Special equipment: Cessna 150 for traffic reports, mobile cruiser, jeep, and boat all equipped with 2-way radio, tape & p.a. facilities. 5-min. news at 40 past the hr., headlines at 20 past the hr. Cuts from Comedy LP's and Folk Music programmed occasionally. New records are selected for air-play by committee of station personnel, research of local wholesalers & retailers, and phone-in votes. Station publishes play list weekly. Approximately 12 new records programmed weekly. Record promotion people are seen Tues., Wed., Fri. Gen'l mgr., Arnold Kaufman, Prog. dir., Dick Starr. Music dir., Dutch Holland. Send 10 copies of 45's and 2 copies of LP's to Mr. Holland, 6101 Sunset Drive, Miami, Fla. 33143. Phone: (305) 667-1601.

WGBS: 50,000 watts. Owned by Storer Broadcasting Co. Mutual affiliate. On the air 24 hrs. a day. Music format: Pop-Standard (100%). Editorializes daily. Special programming: H.S. & college football, H.S. basketball. "Reaction," with Merritt Hadley, panel with guests and various topics, 7:05-7:30 p.m., Sun. "Tempo of Sports," with Bill Durney and Red Barber, 7 times daily, M-F. Michael O'Neil is director of 10-man news dept. Special equipment: 4 mobile units. 5-min. news on the hr., headlines on the half-hr. 15-min. news at 6, 7, 8 a.m. & noon. News is broadcast from 5-11:30 p.m., M-F, half-hr. blocks from 6:30 p.m. New records are selected for air-play by Central Music Programming, Storer Broadcasting Co. Gen'l mgr., Bernard E. Neary, Prog. dir., Spencer E. Danes; Radio Music Director, Central Music Programming, Bill Liappas. Send 2 copies of 45's and 2 copies of LP's to Mr. Liappas, Central Music Programming, 710 Building on Brickell Ave., Miami, Fla. 33131. Phone: (305) 377-8811.

WGBS-FM: ERP 100,000. Simulcast with WGBS 6 a.m.-11:30 a.m. Address and other information same as WGBS.

WGMA: 1,000 watts. Independent. Day-timer. Music format: Pop-Standard (100%). Editorializes occasionally. Special programming: "Dateline Broward," local public affair, 12:30-1 p.m., Sun. "Today in Business," 5-min. business news, 5:20 p.m., M-F. Both with Ken Roth. "J. Rosemond Report," 3-min. business & financial news, 5 times daily, M-F. Bob Feller is director of 4-man news dept. Special equipment: 2 mobile units, walkie-talkie. 5-min. news on the hr., headlines on the half-hr. 15-min. news at noon. Folk Music programmed occasionally. New records are selected for air-play by committee of station

(Continued on page 28)

Request Answer

Continued from page 24

The station is paying an estimated \$350-\$400 in additional salaries to carry out the phone request concept. For the past two years it has been the top rated AM station in the L.A. market, with a Hot 100 sound. As was noted in last week's Billboard, requests follow closely the kind of music regularly programmed by a rocker, with the additional stimulus of allowing audience participation in the choice of music.

New Singles

The station will continue to spotlight new singles, Barrett said, through an hourly preview of one promising disk. This disk will be based on the name power of the artist or a product showing significant action in some other part of the country. Barrett said Dick Moreland will continue to survey retail outlets to obtain best selling singles information to compare against the request hit list.

The late night personality is the only air voice who will not receive an hourly request sheet. He will work with the previous day's hit list and also take calls. The station reports a total of eight lines for the audience, including two from Orange County, home of KWIZ, which has been all-request for the past year with imposing ratings and which was responsible for KRLA's drastic shifting to a listener involvement format.



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where
"A Walk In
The Black Forest"
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"Black Forest Holiday"

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b/w "Elmer's Tune"

Mercury Single 72567



**Both included in
his new Mercury Album
MG 21076/SR 61076**



VOX JOX

By CLAUDE HALL

Continued from page 26

appointed chief engineer for both AM and FM.

Donald S. Moeller has been promoted to vice-president and general manager of WGAN-AM-FM-TV, Portland, Me. He was also named a director of Guy Gannett Broadcasting. . . . Buster Jones, air personality at KATZ, St. Louis, has a new record coming out on Duke Records. . . . Frank Young, formerly with WKVK, Virginia Beach, Va., has joined WLPM, Suffolk, Va., which recently switched formats from big band jazz to Hot 100.

Both WJJD, Chicago, and WDAF, Kansas City, Mo., put the wives of the personalities to work

April Fool's Day. . . . Steve Clark has joined KHJ, Hollywood; he was formerly with WQAM, Miami.

Mike Outman, program director at KFDI, Wichita, Kan., has moved into sales as commercial manager of the country music outlet; replacing him at the program director post is Skip Slagle.

Robert R. Randall has switched from KBOX in Dallas to KVIL in the same city. . . . Paul Hayes of WSUN, St. Petersburg, Fla., has joined WFLA, Tampa. Beecher Martin, production director for WFLA, has left, temporarily, for six month's active duty with the Army reserves.

Johnny Williams, after eight-plus years with WJDY, Salisbury, Md., is now with WBOC in the same city. The Hot 100 outlet needs singles, as does Williams himself. Not only is he starting his sixth year at the Pier Ballroom at Ocean City, Md., but there's a teen splash-dance at a local pool each Friday night.

Robert S. Kieve, vice-president and general manager of WBBF, a Hot 100 format station, and WBBF-FM, a 24-hour concert music station, in Rochester, N. Y., is slated to conduct broadcasting seminars in Madrid, Spain, this month at the invitation of SER, Spain's largest privately owned network.

Sparked by the success of its Murry the K teen music special, WNEW-TV, New York, has slated two additional 90-minute shows by the personality for release in May and June.

Will Lene' is now vice-president with KSDO-AM-FM in San Diego. . . . Billy Love of WLAP, Lexington, Ky., has shifted to WHOO, Orlando, Fla., and Nick Clooney of WLAP moved to WLW, Cincinnati; Ron Chilton of WVLK in Lexington has moved over to WLAP.

KTSA's Combo Pays Dividends

NEW YORK—Air personality duos are becoming more and more popular, and KTSA here has come up with an "attractive" combination — Paula Playboy and John Stone.

Stone recently joined the staff with an evening air slot, said program director Bruce Hathaway. His wife came up to sit in, silently, with him. She wound up doing chores like answering the phone—under the air name of Paula Playboy—and taking requests, fetching records, helping him dedicate records.

The show is now so successful, said Hathaway, that "Media-stat recently showed it as No. 1 in its period in 50 counties. People are now breaking windows trying to get into the station at night."

KFI Sheds Image

Charles Hamilton, station manager, William Oster, general sales manager, and Kelly.

An additional step in modernizing the sound was the elimination of the daily "Swingin' Years" morning show, designed for a limited appeal. It was replaced with a more up-to-date music show.

Say You Saw It In Billboard



QUALITY RECORDS, WHICH DISTRIBUTES A&M Records in Canada, and radio station CHML of Hamilton, Canada, recently teamed up to make it "Herb Alpert and the Tijuana Brass and Baja Marimba Day" by not only spinning four cuts per hour from the Tijuana Brass catalog 8 a.m. to 11 p.m. and airing a 20-minute phone interview with Alpert, but visiting local record dealers. At left in Waggoner Music Centre, from left: Quality's Ontario promotion manager Ed Lawson, CHML music director Ed Preston, Senorita Conchita, air personality Paul Hanover, and Hal Waggoner of the store. At right, from left, Lawson, Preston, Senorita Conchita (with guitar) and Hanover with various store personnel in Alex Sherman's Record Center.

STATIONS BY FORMAT

Continued from page 26

personnel & research of local retailers. Approximately 40 new records programmed weekly. Record promotion people are seen Tues., Wed., & Thurs. Gen'l mgr., C. Edward Little. Prog. dir., Ken Roth, Music dir., Joe Fried. Send 2 copies of 45's and 1 copy of LP's to Mr. Fried, Hollywood Beach

Hotel, Hollywood, Fla. Phone (305) 927-1777.

WINZ: 50,000 watts. Independent. On the air 24 hrs. a day. Music format: Pop-Standard (100%). Gen'l mgr., Frank Craig. Prog. dir., Doug China. 340 Blvd. Miami, Fla. 33132. Phone (305) 371-6641

WIOD: 5,000 watts. NBC affiliate. Owned by Cox Broadcasting Corporation. On the air 24 hrs. a day. Music format: Pop-Standard (80%)-Contemporary (20%). Editorializes daily. Special programming: Florida Gator Football—Univ. of Fla. "Larry King Show," celebrity interviews, 10 p.m.-1 a.m. M-Sat. "Luther Evans," sports, phone-interviews, Sun. 10 p.m.-1 a.m. Les Smith is director of six-man news dept. Special equipment: 2 mobile news station wagons, complete remote equipment for sports and special events. Police reporters at HQ. 5-min. news on the hr., headlines on the half-hr. 10-min. news 8 a.m. & 5:30 p.m. Cuts from Comedy LP's and Folk Music programmed occasionally. New records are selected for air-play by committee of station personnel. Approximately 20 new records programmed weekly. Record promotion people are seen M-F. Gen'l mgr., James Wesley. Prod. mgr., Elliot Nevins, Record librarian, Yolanda Parapar. Send 2 copies of 45's and 1 copy of LP's to Mr. Nevins, 1401 N. Bay Causeway, Miami, Fla. 33138. Phone: (305) 759-4311.

WIOD-FM: ERP 100,000 watts. Music format: Standard (100%). Programming completely separate from WIOD. Send 1 copy of Stereo LP's to Mr. Nevins. Address and other information same as WIOD.

WKAT: 5,000 watts. CBS affiliate. On the air 24 hrs. a day. Music format: Pop-Standard (100%). Editorializes occasionally. Special programming: Chicago White Sox baseball. Univ. of Miami basketball & football. H.S. football. "Talk of Miami," with Bill Smith, audience call-in and interviews, 1-4 p.m. M-Sat. "At Your Service," call-in ask-the-expert, 11:30-noon, M-F. "Young Miami Speaks," panel & call-in, 4-5 p.m., M-F. Both with Fred Hall. "Radio" call-in swap shop, 9-10 a.m., M-Sat. "Jean Shepherd Show" personal talk, noon-1 p.m., M-Sat. "Joe Pyne Show" interviews, 8:15 a.m. & 5:15 p.m., M-Sat. "Morning Report" news panel, 6:30-8:15 a.m., M-Sat. David Bloom is director of 9-man news dept. Special equipment: mobile units, 10 or 15-min. news on the hr. Cuts from Comedy LP's programmed at 45 past the hr. from 8:15 p.m.-6 a.m. Folk Music programmed occasionally. New records are selected for air-play by prog. dir. 6-8 new records programmed weekly. Record promotion people are seen M-F. Gen'l mgr., Sidney Levin. Prog. dir., Bill Smith. Send 1 copy of 45's and 1 copy of LP's to Mr. Smith, 1759 Bay Rd., Miami, Fla. 33139. Phone: (305) 531-5711.

WKAT-FM: ERP 17,500 watts. Music format: Classical (100% when not simulcast). Simulcast with WKAT mid-night to noon. Special programming: Univ. of Miami football, Metropolitan Opera with Milton Cross 2 p.m., Sat. Send 1 copy LP's to Mr. David Connor, prog. dir. Address and other information same as WKAT.

WMBM: 250 watts. Independent. Music format: Rock 'N' Roll Rhythm & Blues (60%)-Jazz (20%)-Gospel (20%). New records are selected for air-play by gen. mgr. Gen'l mgr., & pres., Allan B. Margolis. Prog. dir., Rev. Ira McCall. Send 5 copies of 45's and 5 copies of LP's to Mr. McCall, 814 First St., Miami Beach, Fla. 33139. Phone: (305) JE 2-6347.

HOT 100 STARS



GENE PITNEY
Musicor Records

Artists treated here have a new record on Billboard's Hot 100 Chart with a star, signifying that the disk is climbing rapidly in sales.

Born and raised in Rockville, Conn., Pitney now lives in Vernon (the new name of the town); he studied electronics for a year at the University of Connecticut. But even in high school he was singing with his own band, an activity he continued in college. After leaving college, he found entering the music business wasn't easy and decided to become a songwriter. A demo record of his "I Want to Love My Life Away" gained little interest, so Musicor released it as a record; it became his first of 16 straight hits. About that first record: Gene wrote the song, he was all seven voices on it, he played both piano and guitar on it. It was almost a one-man record. His latest disk is "Backstage"—No. 86 this week on Billboard's Hot 100 Chart.

WGOS-FM: ERP 13,000 watts. Simulcast midnight to 5 a.m. Music format: Gospel (80%)-Jazz (20%). Address and other information same as WMBM.

WMIE: 10,000 watts. Independent. On the air 24 hrs. a day. Music format: Spanish (100%). Gen'l mgr., Jack Nobles. Prog. dir., Milt Roth. 1448 N.W. 36th St., Miami, Fla. 33142. Phone: (305) 633-0161.

WEDR-FM: ERP 18,000 watts. Music format: Country, Spanish & Foreign. Address and other information same as WMIE.

WOAH: 250 watts. Owned by Dynamic Broadcasting Corp. Daytimer. Music format: Country (100%). Hugh Rankin is director of news dept. 5-min. news at 55 past the hr., headlines at 25 past the hr. New records are selected for air-play by prog. dir. Station publishes play list weekly. Approximately 5 new records programmed weekly. Record promotion people are seen M-F. Gen'l mgr., Marvin E. Tavel. Prog. dir., Hugh Rankin. Send 3 copies of 45's and 1 copy of LP's to Mr. Rankin, 350 N.E. 71st St., Miami, Fla. 33138. Phone: (305) 751-9743.

WQAM: 5,000 watts. Owned by Storz Broadcasting. Music format: Contemporary (100%). Editorializes occasionally. Special programming: "Open Phone Forum," with Lee Vogel, talk, interview, discussion, 11 p.m.-2 a.m., M-Sat. Robert Kaye is director of 5-man news dept. Special equipment: 2 mobile units with 2-way radio telephones. 5-min. news at 2 past the hr., headlines at 25 past the hr. Cuts from Comedy LP's programmed occasionally on Lee Sherwood and Roby Yonge shows. New records are selected for air-play by committee of station personnel. Station publishes play list weekly. Approximately 6 new records programmed weekly. Record promotion people are seen Tues. Gen'l mgr., Jack L. Sandler. Prog. dir., Lee Sherwood. Music Director, James Dunlap. Send 3 copies of 45's and 1 copy of LP's to Mr. Dunlap, 767 41st St., Miami Beach, Fla. Phone: (305) 377-3535.

WSKP: 250 watts. Independent. Music

format: Standard (100%). Gen'l mgr., Brian O'Neil. Prog. dir., Douglas Eames. 420 S.W. Second Ave., Miami, Fla. 33130. Phone: (305) FR 7-9505.

WVCG: 10,000 watts. Secondary ABC affiliate. Music format: Classical (70%)-Standard (30%). Editorializes occasionally. Special programming: "Bulletin Board" local cultural and religious activities with Mrs. Ann B. Milliman, 11 a.m. M-F. William M. Hindman is director of news dept. 5-min. news at 55 past the hr., headlines on the half-hr., extended news at 11:45 a.m., 5 & 5:30 p.m. Various short segments of Folk Music programmed occasionally. New records are selected for air-play by committee of station personnel. Station publishes play list monthly. New records programmed weekly as available. Record promotion people are seen M-Th. Gen'l mgr., George W. Thorpe. Prog. dir., Richard Bahl. Send 1 copy of 45's and 1 copy of LP's to Music Department, AM, 337 Alhambra Circle, Coral Gables, Fla. 33134. Phone: (305) 445-5411.

WVCG-FM: ERP 160,610 watts. Simulcast with AM part mornings and part afternoons. Special programming: "Boston Symphony Orchestra," "Boston Pops Orchestra," "Cleveland Orchestra," & "Greater Miami Philharmonic Orchestra." Send 1 copy of 45's and 1 copy of Stereo LP's to Music Department FM. Address and other information same as WVCG.

WWPB-FM: ERP 31,000 watts. Stereo. Independent. Music format: Classical (40%)-Standard (40%)-Conservative (20%). Special programming: "Curtain Time," Broadway Cast or Sound Track albums with story line given by host, 8-9 p.m. Wed. "Island Paradise," visits to the Bahamas with sights, sounds, music, interviews, etc. 8-9 p.m. Sun. Both with Johnny Cash. New records are selected for air-play by prog. dir. 3-4 new records programmed weekly. Record promotion people are seen M-F. Owner & Gen'l mgr., Paul Brake. Sta. mgr. & Prog. dir., John B. Cash. Send 1 copy of Stereo LP's to Mr. Cash, 422 S.W. 2nd Ave., Miami, Fla. 33130. Phone: (305) 373-7405.

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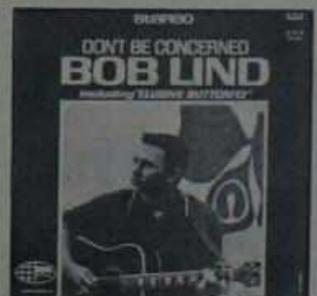
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The 'in' sound for '66



Country Disks Not 4F's: Army

• Continued from page 3

try music to meet the demand is not a new problem. It is one we have had for the last 10 years or more.

"It is necessary to do balanced record buying to meet demands from our customers for all types of music. We try to gear buying to demand and to provide the best service possible for all of our customers.

"This means that we cannot concentrate exclusively on country music any more than we can concentrate on classical or pop. There has been a problem,

Bunny Lewis Visiting U. S.

LONDON — Bunny Lewis, head of Anglo-American Enterprises and veteran producer and agent, is visiting New York. He will make final tour plans for Jay and the Americans, who come to the U. K. in May for 10 days. They will cut an LP in the U. K. and play TV and radio dates.

Lewis will be taking several songs in demo form, plus some masters, to U. S. companies and will be talking with Transglobal about placing the master of the Lewis Rich record, "I Don't Want to Hear It Any-more," released here on Parlophone April 7.

Lewis, who is agent for top British deejay and TV personality David Jacobs, will discuss with U. S. agencies possible TV appearances for Jacobs in the U. S. He will also be contacting writers and production companies for acquisition of scripts for Jacobs' use in U. K. Lewis will be staying at the Park Sheraton.

Northern Songs Buys Lenmac

LONDON — Lenmac Enterprises, owned by John Lennon and Paul McCartney of the Beatles, has been sold to Northern Songs for \$818,000. Lenmac was a company which received royalties from songs written by the two Britishers. Fifty-six of the 60 tunes written by the duo were published by Northern Songs.

Assets of Lenmac were around \$734,000; the firm showed a pre-tax profit for the last fiscal year ending in May 1965 of \$550,346. Profits in this fiscal year were expected to be over \$1 million.

Sir Joseph to Greece, Turkey

LONDON — EMI chairman Sir Joseph Lockwood will visit Greece and Turkey next week. He recently returned to Britain from a visit to the U. S., Japan, Australia and New Zealand—opening an addition to the HMV factory in the latter country.

In Japan he and other EMI directors talked with Capitol chairman Glen Wallich, an EMI director.

too, in the past in getting enough new country pressings."

Louvin chided the PX in connection with a new Pentagon ukase requiring that all PX records be procured in the U. S. — an anti-gold flow measure. But EES disk officials point out that there are physical limitations on how many disks they can procure in the U. S.

EES established a disk airlift to fly perishable product to Nuremberg, and EES' resourcefulness has put the Hot 100 on PX disk racks while the tunes are still hot. But the insatiable demand for country music has strained EES' record supply logistical arrangements.

EES officials pointed out that its problem in supplying country product parallels that of the Armed Forces Network (AFN), the GI radio network in Europe, in determining the amount of exposure to be given country in relation to other types of music.

AFN officials are under pressure to increase country exposure sharply "because that's what most GI's want to hear." On the other hand, a disgruntled minority demands increased exposure for classical and semi-classical, accusing the military of pandering to "hick" music.

One AFN official summarized, "The longhairs attack us all the time for giving too much exposure to country music, and the country crowd would like us to air nothing but."

EES officials tend to be critical of U. S. record companies, which they accuse of lacking enterprise in some instances. Said one official, "If there is such a tremendous market for country music—and we believe there is—then why don't U. S. record firms arrange for direct sales to the military market in Europe in the same way U. S. auto companies operate? They would find us entirely co-operative."

U. S. auto firms have repre-

sentatives at the major post exchanges in Europe who take orders for cars for direct delivery. Some EES officials feel privately that U. S. disk firms are asleep to the potentialities of the military market for country. They feel that Charlie Louvin has the right idea but is zeroing in on the wrong target.

"Louvin should try giving a hotfoot to the record companies," commented one EES official. "Let's try putting American business enterprise to work."

Amadeo Board Is Revamped

VIENNA — A reorganization of the board of Amadeo, the Austrian disk firm, has been announced. Dr. Henry Haerdtl, founder of the company, resigns his post as managing director to become a member of the reorganized board.

Amadeo is the European associate of Vanguard Recording Society Inc., New York, and in Austria represents Cadet, Chess, Argo, Checker and European labels including Palette, Barclay, Riviery, Hispavox and Ricordi.

Stephan von Friedberg, who joined Amadeo in 1961, and formerly director of sales and export, becomes the new managing director. Haerdtl will remain with Amadeo in his new capacity and will continue to place his record industry experience at the disposal of the company. Amadeo was previously a representative for CBS. Their contract expired April 15 when CBS formed their new Austrian affiliate.

World of Music Mapped for Can. Centennial '67

TORONTO — Canada celebrates its centennial year in 1967, complete with a six-month World's Fair, Expo '67, in Montreal, and the master plan for a massive centennial performing arts program, announced this month at a closed circuit TV press conference attended by 1,000 in 13 coast-to-coast cities. "Festival Canada," with a \$3 million-plus budget, will cover cross-country tours by at least 16 musical and theatrical companies, grants to various companies to mount these and other productions, and support at the community level for centennial entertainment projects.

The touring companies will include the New York Philharmonic conducted by Leonard Bernstein, the National Theatre of Britain led by Sir Laurence Olivier, and an attraction from France not yet firmed. National attractions on tour will range from the Montreal Symphony conducted by Zubin Mehta, to the country music of TV and recording favorites Don Messer and his Islanders, and will include a folk music package headed by Ian and Sylvia and Gordon Lightfoot, and Les Feux Follets, the national folk ensemble. Several theatrical companies are included in the program.



THE COLUMBIA BROADCASTING SYSTEM recently acquired the remaining 50 per cent interest in CBS Schallplatten from Bernard Mikulski. Signing the contract to complete the acquisition are, left to right, Harvey Schein, vice-president and general manager, CBS Records International, and Bernard Mikulski, managing director, CBS Schallplatten, Peter de Rougemont, vice-president, European Operations, CBS Records International. Mikulski will continue to head CBS Schallplatten, which has its central office in Frankfurt, Germany. There will be no changes in the policy or direction of the company.

Disk, TV Industries Facing United Front

ROME—Both recording and TV industries will be faced with a united front of unionized Italian singers and musicians for the first time if the current joint activity of FAAP (Italian Federation of Actors and Emcees) and CISAM (Confederated Italian Artists and Musicians) Unions reaches an accord.

RAI, Italian Radio-Television, in a counter-move, has called for a meeting of all full-time musicians from Rome, Milan, Naples and Turin orchestras. The Rome RAI Chorus will also take part in the joint meeting. While the event is ostensibly for discussion of improvements in musical activity, it is considered a step toward hearing and alleviating existing grievances

which have piled up.

The April 16 meeting in Rome of light music singers included setting up an association for dealing with concert dates, for relations with RAI-TV and for discussing international working agreements. A central office set-up is now being studied.

One of the points being demanded by the singers is reciprocity with foreign countries whose vocalists come to Italy without restrictions. This move is aimed particularly at Britain, which has been exporting singers without accepting any from Italy. Relations with U. S., South America, Far Eastern and other European countries is generally good.

Philips Taking a Big Lead In French CARtridge Race

• Continued from page 12

the cartridges would be as widely used in cars in France as they would be in the U. S., but, he said, Philips had great hopes of exploiting the open air uses of the portable tape machines and cassettes. The French are tremendous camping enthusiasts and it is hoped that the mini tape recorders will find a big outlet among vacationers.

Talks With Auto Makers
Nevertheless, talks are in progress with a number of auto manufacturers with a view to their installing Philips systems in their models.

The Philips machine, which plays a twin-track cassette giving about one hour of recording, can be used with virgin tapes as an ordinary tape recorder.

De la Selle said he did not doubt that many people who bought the machine would use it to record hit records played on radio and TV. But he did not think this would affect sales of the cassettes put out by the record companies because the quality of the professional recording was infinitely superior. The law in France states that

recordings taken privately from radio or TV programs are not illegal provided they are for use "within the family circle" and not for public performance.

Italy Fest Host To 'New' Acts

SPOLETTO, Italy — Debuts here for leading classical recording talent are set for this summer's Festival of Two Worlds.

The program will include a new production of "Pelleas et Melisande" with Judith Bleggen soprano, and John Reardon, baritone.

Making debuts besides Reardon are Sviatoslav Richter, pianist; Zubin Mehta, conductor, and singers Montserrat Caballe, Gabriel Baquier, Richard Verreau and John West, and the Borodin Quartet.

Other recording stars listed to appear are John Browning, pianist; Shirley Verrett, mezzo-soprano, and the Beau Arts String Quartet. Thomas Schippers again will be festival artistic director.

NEW SINATRA SINGLE!

FROM UNIVERSAL INTERNATIONAL'S "A MAN COULD GET KILLED"

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CBS RECORDS recorded the original cast album of the new London musical, "On the Level." Shown here at the session are, left to right, the composer Ron Grainer, Barry Ingham, CBS a&r man Reg Warburton, Angela Richards and Gary Bond.

Lineup of Maggio Musicale

FLORENCE — Artists from U. S., France, Austria, Spain, Great Britain, U. S. S. R. and Yugoslavia will share the spot light with Italians at the 24th Maggio Musicale Fiorentino which will run from May 7 to July 3.

Six operas, "Luisa Miller," "The Makropoulos Affair," "The Bride by Lot," "Alceste," "Orfeide" and "Pelleas and Melisande" are programmed. Directors include Nino Sanzogno, Frantisek Jilek, Aldo Ceccato, Vittorio Gui, Hermann Scherchen and Charles Munch. Among the singers are Helena Suliotis, Gloria Lane, Cornell MacNeil, Nadeshda Kniplova, Nicoletta Panni, Leyla Gencer, Magda Olivero, Alvinio Misciano, Françoise Ogeas and Jacques Jansen.

In addition to the Ballet Moiseyev from Russia and the Royal Ballet from London with Margot Fonteyn and Rudolph Nureyev, soloists to be heard include Nathan Milstein, Pietro Scarpini and Sviatoslav Rich-

ter. Also programmed are the Quattro Italiano, I Solisti Veneti, a symphonic concert directed by Georges Pretre, chamber concert of Ferruccio Busoni music, and four plays.

A NEGRO ARTS FESTIVAL BEING HELD IN DAKAR

DAKAR, Senegal—Duke Ellington, Marion Williams and Josephine Baker are among the headliners who are appearing in the First International Festival of Negro Arts, being held here through April 24. Embracing jazz, folklore, theater, literature, figurative art and cinema among other art forms, the programs have brought performers here from North and South America as well as Europe and Africa. Calypso singers have come from Trinidad, the national ballet from Ghana and Roi Christophe from the French classical theater.

Verdian Voice Contest Opens

BUSSETO, Italy—This rural community in the Province of Parma where Giuseppe Verdi was born will hold a contest for Verdian voices, between June 15 and 19. Singers of all nationalities are eligible, provided the sopranos and tenors were born no later than 1934; for contraltos, baritones and basses, the date is no later than 1931. Details can be had from Verdi Voice Competition, Via Paolo da Cannobio, 2, Milan.

EIREANN'S BAN KNOCKING AIR OUT OF 'RISING' SALES

DUBLIN—It looks as if sales of the many LP's, EP's and singles issued to commemorate the 1916 Rising will be considerably fewer than originally anticipated. This is seen because of Radio Eireann's ban on rebel songs being aired on sponsored programs, which usually give peak exposure to new disks.

Among releases affected are the Monarch's low-priced Ember album, "50 Years After," which is showing singles possibilities, Arthur Murphy's Columbia set, "A Nation Once Again" and Dominic Behan's Pye LP, "Rebellion." The first rebel number to break through to the best seller was Johnny Flynn Showband's "Black and Tan Gun," which has been heard on the national station's "Top 10" show for the last few weeks—but not on any sponsored program.

TRIESTE TEST FOR WRITERS

TRIESTE, Italy—Prizes of \$3,200 and \$1,200 are being offered for symphonic works in the Fifth International Symphonic Composition Contest sponsored by the city of Trieste and the G. Tartini Music Conservatory.

Works with or without soloists—instrumental or vocal up to a maximum of four—may be submitted to the G. Tartini Music Conservatory, Via C. Gheta, 12, Trieste, until Oct. 16, 1966. All composers, regardless of nationality or age are eligible provided they have not previously won first prize in this contest. Best two works will receive the cash prizes and performances; the third classified composition will also be performed at the G. Verdi Comunale Theater in Trieste.

Winners will be announced by an international jury Oct. 26.

Beatles Will Record in U. S. During Tour

LONDON—The Beatles will almost certainly record in the U. S. during their third tour in August. Brian Epstein recently visited studios in Memphis at the Beatles' request, but said that there were too many recording complications there.

The Beatles' tour, again set up by GAC, opens in Chicago Aug. 12 and concludes in San Francisco Aug. 29. Included on the schedule is a return to the 56,000-seater Shea Stadium in New York (23). The Los Angeles venue has been switched this year from the Bowl to the Dodgers' Stadium (28).

Other dates on the itinerary are Detroit (13), Louisville (14), Washington (15), Philadelphia (16), Toronto (17), Boston (18), Memphis Coliseum (19), Cincinnati (20), St. Louis (21) and Seattle (25).

The Beatles' return to Germany will be for concerts in three different cities at the end of June. They fly from there to Japan for either two or three dates at Tokyo Stadium beginning July 1.

Jazz Prix to Verve

MONTAUBAN, France — Verve Records has been awarded the Prix du Disque de Jazz 1965 by the Hot Club de France. The award was for "Mess of Blues," recorded by Johnny Hodges, and "Blue Rabbit," featuring Wild Bill Davis. It represented the best record released in France by a small group and the best record in stereo.



PETULA CLARK OF WARNER BROS. Records was given a party recently in Toronto by Apex Records Ltd. From left, are Kit Morgan, Billboard's Canadian correspondent; Al Mair of Apex; Miss Clark; Joey Hollingsworth, who records for the Canadian Apex label, and Gordon Lightfoot, who records for United Artists Records in the U. S.

FROM THE MUSIC CAPITALS OF THE WORLD

AMSTERDAM

H. Gomperts, managing director of the Basart Publishing Co., traveled this week to the U. S. for a one-month visit. Gomperts will meet business connections of his company. . . . The Iramac Co. has released the first Ska dance single in the Netherlands. . . . Big news from Phonogram: It released Holland's First Lady of Jazz, Mrs. Rita Reys with teen singer Bob de Nys in a duo recording "New Fashioned Waltz" b-w "Side by Side." . . . A young Dutch musician, singer-guitarist-composer Peter Koelewijn, penned a catchy song, "Ik Ben Gelukkig Zonder Joy" (I'm Quite Happy Without You), which has been recorded by Conny van den Bos on Philips. The song is on the Top 40. . . . Dutch soloists and groups on records are more popular than ever. Besides fast selling cabaret LP's and recordings of the many beat groups, various Dutch singers maintain constant sales with high turnovers. . . . New and zooming star is the "Dutch Bob Dylan" Boudewijn de Groot who holds a best selling LP, along with a single that jumped from zero to the Top 40 within a week "Welterusten Mijnheer de President" on Decca (Impala-Basart controlled). . . . American trio the Walker Brothers doing so well in England, are high in the charts here with "The Sun Ain't Gonna Shine Anymore" (Philips). . . . Jan Steenbergen, managing director of World Music-Holland Publishing Co., reported increasing sales of Andre Brasseur records. Recently, Steenbergen also released an LP of this Belgian "multi-sound" organ player. Negotiations are on for a Dutch TV appearance. Also, Belgian top singer Will Tura from Palette, will be pushed here by a giant campaign. . . . The Belgian beat group the Cousins (palette) will do an KRO-TV performance April 30 (Queen's Birthday). . . . Bovema's Atlantic label this week launched new items by Joe Tex "The Love You Save", the Drifters "Memories Are Made of This"; Solomon Burke's "I Feel a Sin Coming On"; Otis Redding "Satisfaction," and Deon Jackson "You Said You Loved Me."

Jazz trumpeter Ted Curson—whose first LP on Atlantic, "The New Thing and the Blue Thing," was released last year, made a guest appearance with Boy's Big Band on April 7th at the Amsterdam Concertgebouw. . . . Capitol label chief Roel Kruijse still reports big sales for Al Martino's "Spanish Eyes," now on the nation's Top 20. . . . A special campaign is set to push the entire Beach Boys LP catalog. The group hit the charts this week with their latest item "Sloop John B." . . . Parlophone rushed Cilla Black's fine etching of "Alfie." . . . Starting in May, local NCRV-TV will

be airing a 15-minute film feature of solo performances by folk singer Josh White. . . . Further additions to the Chess International Blues Series, compiled by Funckler records, include Big Bill Brooney and Washboard Sam's "The Blues," Shakey Horton's "Soul of Blues Harmonica," Muddy Waters "At Newport" and "Folk Blues Singer" and Howlin' Wolf's "Rockin' the Blues." . . . Artone recently signed the New Orleans Syncopaters to an exclusive recording pact.

LONDON

Warner Bros. boss Mike Maltin is due here early next month to discuss the future of Warner Bros. and Reprise in Britain and Europe. He will meet with Louis Benjamin, managing director of Pye. Pye currently holds the U. K. license for those labels. . . . Agent Tito Burns, who is discussing the merger of his business with the Grade Organization, has signed two more name groups to his agency—the Overlanders and Hedgehoppers Anonymous. . . . The wrangle over ace group the Who (now with Polydor) contin-

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ues: an interim injunction has been granted to independent producer Shel Talmy, who made the Who's records for Brunswick in America, preventing the group from recording for Polydor's Reaction label until Talmy's claim to the Who has been tried. . . . Mickie Most flew to Los Angeles to record Donovan "because there is less likelihood of legal restraints." Pye claims Donovan's recording contract, but Most will probably place the artist with EMI, if legally possible.

To mark the sixth anniversary of Eddie Cochran's death, EMI reissued on Liberty his 1959 hit, "Come On Everybody." . . . Pye has launched the Hanna-Barbera label in Britain, retailing the children's albums at \$2 and mini-albums at \$1.10. . . . The Gramophone Record Retailers Association will stage its annual conference in London May 8 and 9. . . . Comedian Max Bygraves has leased a pop single by his son Anthony to Pye. The disk was made by Max's Lantern label which is distributed through every conceivable outlet in Britain. Bygraves recently signed a deal with United Artists for distribution in America for the product which

(Continued on page 40)

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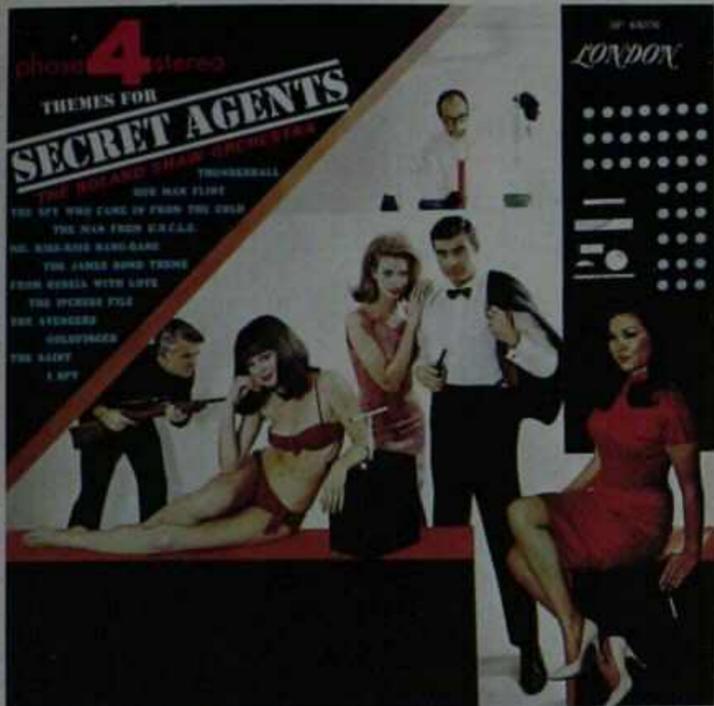
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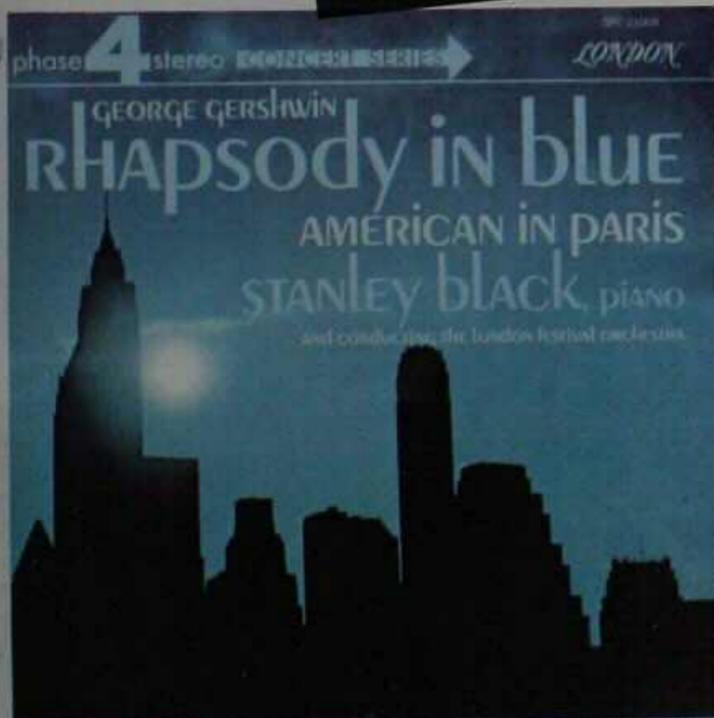
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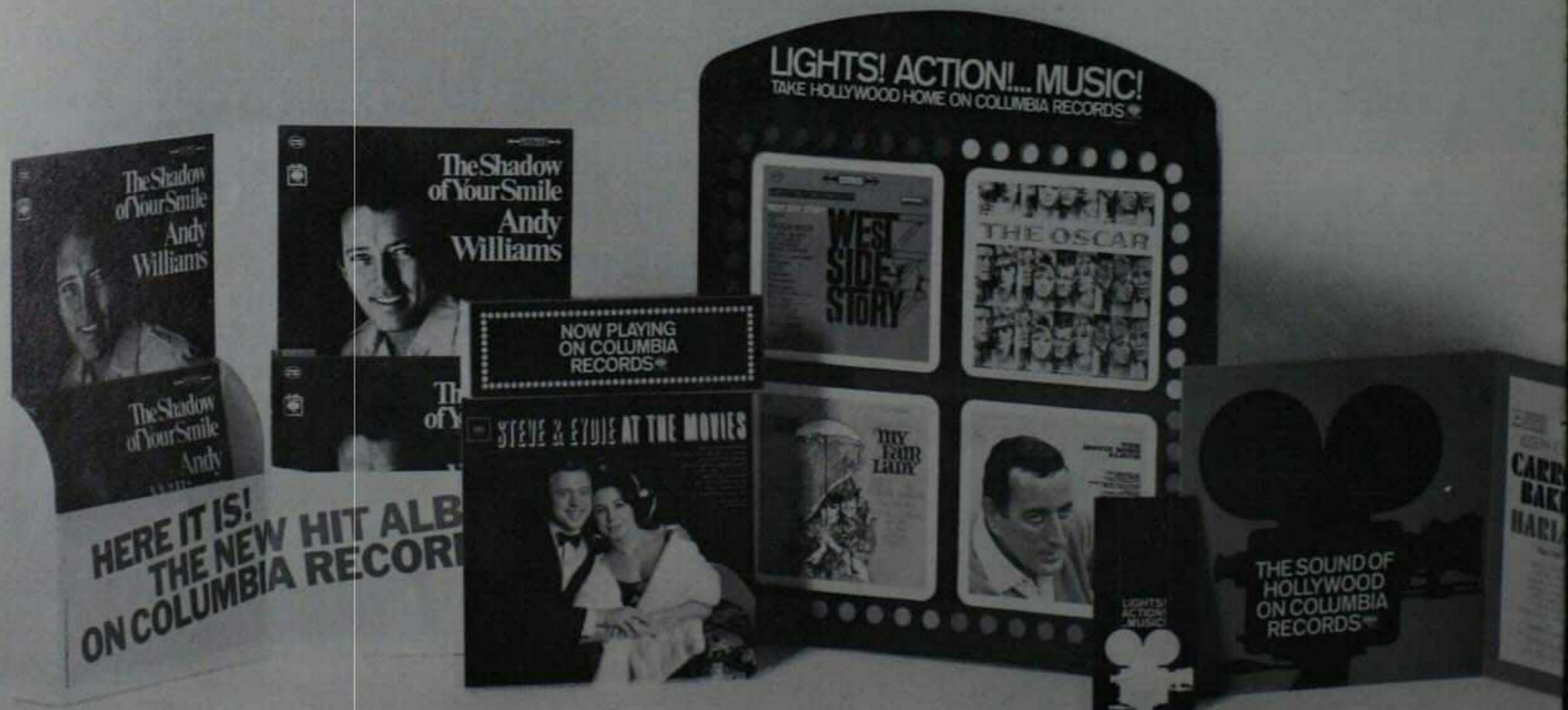
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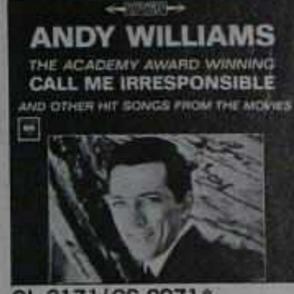
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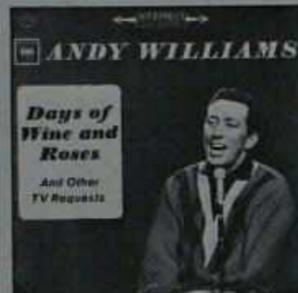
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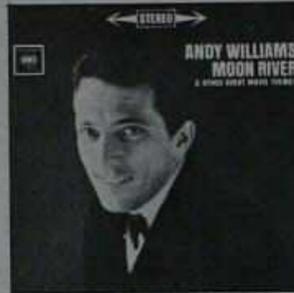
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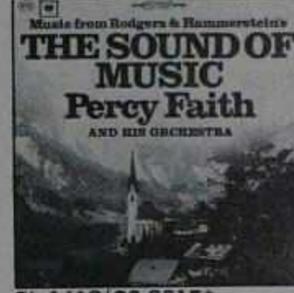
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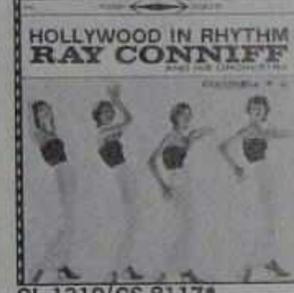
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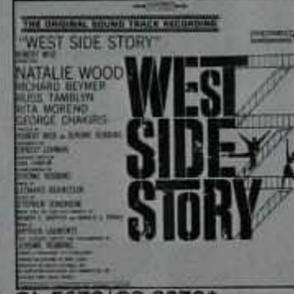
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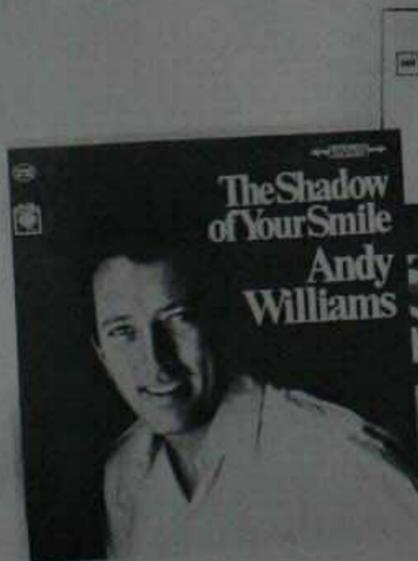


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**FROM THE
MUSIC CAPITALS
OF THE WORLD**

• *Continued from page 34*

consists mainly of children's stories recited by famous actors including Sir Laurence Olivier and Roger Moore. . . . The Philips' growing success story in Britain continues and the company recently had the top three singles—the Walker Brothers' "The Sun Ain't Gonna Shine Any More," the Spencer Davis Group's "Somebody Help Me" and Bob Lind's "Elusive Butterfly," and at No. 5, Dave Dee, Dozy, Beaky, Mick and Tich's "Hold Tight." . . . Philip Solomon has changed his mind and canceled plans to sell his publishing companies (at one stage he was involved in talks with Beatles' publisher Dick James). He will retain them, in addition to his recent acquisition of a large holding in Radio Caroline.

CHRIS HUTCHINS

MILAN

Joe Giannini and Piero Sugar, CGD, will leave for New York from Genoa April 21. . . . Helmut Bishop, general manager of Centrocord-Vienna, visited Durium's Elisabeth Mintangian, Giampiero Scussel and Franco Cassano. . . . Nancy Sinatra, Reprise-CGD, will appear on TV's "Studio Uno" May 7. . . . Helmut Riechhof exited Phonogram's (Philips and Deutsche Grammophon) general management. . . . GTA assigned its catalog to Peak Records for New

G T A

RECORDS MUSIC

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Zealand. . . . Giampiero Scussel, Durium's a&r, reported that the Chess, Checker and Cadet catalogs will be released under the Cadet logo. . . . Ricordi signed as distributors of World Pacific, Pacific Jazz and the French label Impact. . . . In conjunction with the forthcoming Joan Baez performance on "Studio Uno," Ricordi released six albums by the artist. Sergio Balloni, Saar sales and press manager, announced that Sonny & Cher will be guests on "Studio Uno" late this month. . . . Durium first here on the Batman's wave with "Batman Theme" b/w "Nembo Kid" (published by same Durium), instrumental by Ettore Cenci Guitar Trio. . . . Durium says "John Brown" (Glory, Glory, Hallelujah) by I Marcellos Ferial sold 100,000 copies during the first three weeks after release. Durium's candidates to participate in the radio contest "A Record for the Summer" are Nini Rosso, Isabella Jannetti and Tony Cucchiara, while their artists in the Cantagiro will be Little Tony, I Marcellos Ferial, Beppe Cardile, Mario Zelinotti, Renata Pacini and I Kings.

Little Tony has just left for an extensive tour of the U. S. and Canada. . . . Gigliola Cinquetti, CGD, in Spain for a new Italo-Spanish movie production. . . . Meazzi signed a contract with RCA of Chile for release there of Ennio Sangiusto's recordings. . . . Because of a car crash at Poitiers (France), Adamo (here Italian EMI) had to cancel his April Italian tour and all TV engagements for the next two months. Adamo has just been awarded a golden record by the teen-agers' magazine "Ciao Amici," as "the most popular foreign singer in 1965." . . . This month, Italian RAI-TV will put on air two musical shows, "Canzoni Targate Milano" (Songs Registered Milano) and "Cinquemila Racconta" (A Five Thousand Lire Note Tells), produced by Italian EMI and Durium, respectively. . . . Rifi candidates for "A Record for the Summer" are Memo Remigi, Giorgio Gaber, Fabrizio Ferretti, Iva Zanicchi and I Giganti. Three will

perform at the contest. . . . Marcello Minerbi, Durium, recorded "Juanita Banana" in the American version. It's intended for the European market. . . . I Marcellos Ferial left for Japan for a two-week tour, then will fly to London for TV appearances.

GERMANO RUSCITTO

NEW YORK

Jerry Pulver and Bruce Wiener, principals of Cinnamin Cinder Talent Productions, have formed Power Records. They've also started Pulver Music, a BMI affiliate. The firm headquarters in Fair Lawn, N. J. . . . Ray Charles signed a five-year contract with Don Saviero's S.A.C. (formerly Shaw Artists Corp.). . . . Ray Martin has signed an exclusive contract with Music Makers, Inc., as artist, composer and arranger for commercials. His first assignment was for Sentry Insurance. . . . ASCAP's general counsel Herman Finkelshtein is on a lecture tour, speaking on the subject of copyright. . . . Don Gibson and Minnie Pearl will headline the fifth Country-Politan Cavalcade scheduled for Carnegie Hall on April 23. . . . The Shadows of Knight set for Ed Sullivan's CBS-TV show on April 24. . . . Singer Jerry Evans currently at the Steak Pit, Paramus, N. J. . . . Young Italian singer Gino Tonetti will be recorded independently by Al Kasha, with Bob Halley writing the arrangements for the date.

Ernie Sheldon, a member of the Limelighters, will write and sing the "Duel at Diablo" theme song in the United Artists film release. . . . Johnny Tillotson begins a schedule of country and State fair performances in Hollywood Park, Baltimore, on May 17 for six days. It will be followed by a one-week engagement at the Wedgewood Park Fair, Oklahoma City, on June 11. . . . The Scoundrels began a four-weeker at Harlow's on April 12. . . . Live Well Music has added Allen Robinson and Carey Allen as staff writers. . . . Mose Allison Trio will alternate with the Coleman Hawkins Quartet at the Village Vanguard beginning April 19. . . . Rick Shorter, E. B. Marks staff writer, on a promotion tour for his Columbia Records' single "City Woman" and "Last Thoughts of a Young Man." . . . The Animals, MGM artists, currently on another U. S. tour which will wind up on May 15 at the University of Massachusetts.

Mary Small held over at L'Intrigue until April 30. . . . Frankie Avalon will headline at the Monticello Supper Club, Framingham, Mass., May 2-8. . . . Max Wolfe has rejoined Phil Strassberg Associates. . . . Anthony & the Imperials set for a date at Atlantic City's Steel Pier starting July 1. . . . The Toys will headline at the Apollo Theatre with the Four Tops May 13-19. . . . Monte Rock III, who will head the entertainment at the new Cheetah Club on Broadway, signed for a number of guest shots on Merv Griffin's TV show. . . . Giuseppe Di Stefano will return to Carnegie Hall on May 13, after an absence of more than two years. His concert will be presented by Felix Gerstman and Erberto Landi. . . . Former singer Phil Brito has been set as exclusive booker for the new Club Palladium in Orange, N. J.

MIKE GROSS

OSLO

Ase Kleveland, who represented Norway in this year's Eurovision Song Contest, is receiving offers from all over Europe. She will do two TV shows and record eight titles in Paris, she will do TV shows in Madrid, and attend the Ruhr Festival in Germany in June. Norway's entry in the contest, "Intet Er Nytt Under Solen," on the Polydor label, has sold already 3,000 copies, above the average for a local single.

Hans Ro, managing director of Carl M. Iversen, EMI affiliate here, will go to London to introduce himself. He was appointed only a few months ago.

"The Sound of Music" was premiered in Norway last week, and Nera issues the LP starring Julie Andrews and the single, "Do-Re-

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Mi." on RCA Victor. In addition, A/S Nor-Disc issues a local rendition of "My Favorite Things" called "Sant liker jeg best" c/w "Edelweis," also from the show. Label Nor-Disc, sung by Solvi Wang. . . . Grynnet Molvig, freelance songstress here, recorded two Norwegian folk tunes with the famous Swedish jazz pianist and arranger, Bengt Hallberg, when the latter visited Oslo. The songs are "Eg ser deg utfor gluggjen" and "Ola mi eigen unge," both sung in jazz style on the Polydor label. Molvig's previous record was on the Triola label, "Intet er nytt under solen," this year's Norwegian entry in the Eurovision Song Contest. . . . The Pussycats' first LP was pressed in 1,500 copies, and there are advance orders of 500. The LP was recorded in London and is pressed in combined mono/stereo in Germany. Label Teen Beat, the quintet's own indie. Nor-Disc distributes.

Rolf Budde, Berlin Publishing Co., has asked for more material on Norwegian singer Bente Lind, wanting her to record in Germany. She has temporarily moved to Denmark, but will be on the Manu label (Manuman in Denmark).

Rannie Rommen, the first singer in Norway to record a letkis song, continues the style and is out on Arne Bendiksen's Triola label, "Det jenka seg" c/w "Laplandsjenka." . . . Elisabeth Granneman sings a local version of the German top song "Marmor, Stein und Eisen bricht," called "James Bond." Polydor is the label, Sweden Music is publishing. Same publisher also has "It's Good News Week," which the Three Hits have sung in Norwegian called "Protestviser" on the Nor-Disc label. Stig Anderson, chief of Sweden Music, wrote Nora Brockstedt's last issue, "Sa ble jeg gift jeg og," on the Karusell label. The Vanguard, another beat group of popularity here, issued "Lykkeveien" c/w "Du sa farvel" (Till the End of the World) on the Triola label. The old Irish folk song, "Last Rose of Summer," has been recorded by the Starfighters here on Troll, under the title, "The Melancholy Whistler."

ESPEN ERIKSEN

RIO DE JANEIRO

Saxman Victor Assis Brasil was appointed by the board of directors of Bossa & Jazz Club to represent Brazil in the International Jazz Contest, which will take place in Vienna, Austria, next month. Victor just recorded his first LP for Discos Forma. . . . Singer Maysa signed a three-year contract with RCA Victor. . . . Roberto Carlos, a top disk-seller in Brazil these days, is making 50 million cruzeiros (\$25,000) a month. . . . Rio Disk Fair closed at Cinelandia (Movie-land Square). Exhibit will now be installed in other city areas. . . . RCA is dropping approximately 60 per cent of its cast. The remaining artists will be benefitted by one of the strongest publicity campaigns the label has made to date. . . . Singer Elizete Cardoso and combo Som Tres took off to Dakar, where they'll represent Brazil in the Black Arts International Festival. . . . Singers Clementina de Jesus, Ellis Regina and Zimbo Trio will appear in Cannes, France, during the Film Festival. . . . In spite of a financial crisis Brazil is currently going through, record companies are releasing a flock of LP's and compacts. More than 30 new LP's and 40 compacts were sent to the shops during the first week of April.

SYLVIO TULLIO CARDOSO

ROME

Nilla Pizzi, winner of the first San Remo Song Festival and long-reigning queen of Italian pop song, sensed some of her old glory when she won first place in "If You Are Timid," a rock 'n' roll number by Lazzaretti and Miglioli, at the Sandrigo Song Festival. She outdistanced some of today's most popular disk names. Song was also sung by Elia Marzi, a new voice, but winners in new voice category were Ivana Chiarioni and Maurizio Tosi. . . . Tino Davini of Italmusica, whose hobby is conducting international crusades, has just raised funds for a hospital in Burundi from his fellow citizens of Brescia, hometown of Pope Paul VI. . . . Within eight weeks of San Remo Festival, the film, "Dio, Come Ti Amo" (God, How I Love You), the winning song, starring Gigliola Cinquetti and American actor Mark Damon, has been released. Box-office flurry indicates it will raise disk sales. Gigliola sings six songs in the movie.

Ennio Morricone, whose RCA soundtrack disks of his Italian-made westerns, "For a Handful of Dollars," "For a Few More Dollars" and "Seven Pistols for the MacGregors," have all been best-sellers, has decided to quit to keep from being typed in this category of music. . . . Tony Renis disks are being distributed at premieres of "Ischia-Operation Love," in which RCA singer makes his film debut. . . . Perry Como due here to tape a new TV program. . . . Ornella Vanoni left for Monte Carlo immediately after her Saturday night "Studio Uno" show to do the Sunday night Easter Gala at the Sporting Club.

SAML STEINMAN

SYDNEY

Something new for the Australian business world was the arrival recently of the entire EMI Board—which held meetings here. The chairman of EMI, Ltd., Sir Joseph Lockwood, declared that the EMI image is far more than just being the company which puts out Beatles records, although Beatles have made millions for the company. In fact the company has earned about \$2 million a year from them. He said that EMI is a highly scientific company, producing complicated electronic machines and missile defense weapons. The main reason for the board meeting here was to enable the members to meet the local executives and look over the company's scientific research operations at Salisbury, South Australia. Because of public demand, EMI is rush-releasing another single from the Beatles' latest album, "Rubber Soul." The tracks are "Nowhere Man" and "Norwegian Wood." . . . A new album released last week ties in with a local theatrical event: "The Modern Jazz Quartet plays the Music of Porgy and Bess." The MJQ arrived here recently for concerts and "Porgy and Bess" is still playing in Australia. In fact, they will be at the Festival of Arts, Adelaide during this month. . . . EMI will release a single on the Parlophone label by Australian champion boxer Rocky Gattellari. The titles are "I Need a Lot of Lovin'" sung in English, coupled with "Cia Ragazzi Ciao" in Italian.

New Zealand's new major feature film "Don't Let It Get You" is currently in its fourth week shooting at Rotorua. Though a 100 per cent New Zealand feature it has many links with Australia. Probably the biggest Australian name is Normie Rowe. Fourteen original pop tunes have been composed for the film. Sunshine Records will release Normie Rowe numbers from the movie; this will coincide with the picture's Australian release in June. . . . RCA issued four songs by Elvis Presley on singles, including "Milky White Way," "Swing Down Sweet Chariot," "Joshua Fit the Battle" and "Known Only to Him." . . . English comedian and TV star Max Bygraves, now here, has recorded for the Festival label a novelty song, titled "Tumbarumba," especially written for Bygraves by Lesley Bricusse, who co-wrote

(Continued on page 41)

ARGENTINA

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	MICHELLE—Billy Vaughn (Music Hall); Barbara & Dick (RCA); Los Shakers (Odeon); *Los Vip's (Ala Nicky); The Beatles (LP) (Odeon); *Mr. Trombone (CBS)—Fermata	
2	2	DIO COME TI AMO—Gigliola Cinquetti (Music Hall); *Violeta Rivas (RCA); *Elio Roca (Polydor); *Nancy Li (CBS); *Jose Antonio (Microfon); Rosamel Araya (Disc Jockey); *Korn (Odeon); *Los Trovadores del Norte (Music Hall)—Korn	
3	4	EL CORRALERO—*Hernan Figueroa Reyes (Odeon); *Chango Nieto (CBS); *Los Cantores de Quilla Huasi (Philips); Ginette Acevedo (RCA); *Los Trovadores del Norte (Music Hall)—Korn	
4	3	GUANTANAMERA—Pete Seeger (CBS); Marfil (Music Hall); Barbara & Dick (RCA); Luis Bravo (Philips); *Mr. Trombone (CBS)	
5	10	LA BOHEME—*Juan Ramon (RCA); Charles Aznavour (Barclay); Franck Pourcel (Odeon); *Los 5 Latinos (Quinto)—Korn	
6	6	SI FA SERA—*Juan Ramon (RCA); Gianni Morandi (RCA)—Relay	
7	5	AL LADO (LP "Mi Primera Novia")—*Palito Ortega (RCA)—Korn	
8	11	DAY TRIPPER/WE CAN WORK IT OUT—The Beatles (Odeon)—Fermata	
9	7	AVEC—Charles Aznavour (Barclay); Franck Pourcel (Odeon); *Lucio Milena (Disc Jockey); *Elio Roca (Polydor)—Korn	
10	9	LA LUNA Y EL MAR/RIO MAMORE (LP)—Cuarteto Imperial (CBS)—Melograf	

AUSTRALIA

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	THESE BOOTS ARE MADE FOR WALKIN'—Nancy Sinatra (Reprise)—Boosey & Hawkes	
2	2	SECOND HAND ROSE—Barbra Streisand (CBS)—Alberts	
3	—	NORWEGIAN WOOD—The Beatles (Parlophone)—Leeds	
4	9	19TH NERVOUS BREAKDOWN—Rolling Stones (Decca)—Essex	
5	4	MICHELLE—The Overlanders (Astor)—Leeds	
6	6	WOMEN—*The Easybeats (Parlophone)—Alberts	
7	—	THE CHEATER—Bob Kuban & the In-Men (Stite)	
8	10	WOMAN—Peter & Gordon (Columbia)—Leeds	
9	—	LIGHTNIN' STRIKES—Lou Christie (MGM)	
10	—	HOMEWARD BOUND—Simon & Garfunkel (CBS)—Essex	

AUSTRIA

This Week	Last Week	Title	Artist
1	1	GANZ IN WEISS—Roy Black (Polydor)—Wien Melodie	
2	3	BARBARA ANN—Beach Boys (Capitol)—Planetary	
3	2	MERCI CHERIE—Udo Juergens (Vogue)—Metroton	
4	4	ER IST WIEDER DA—Marion (Ariola)—Lebling	
5	9	DOCH DANN KAM JOHNNY—Wanda Jackson (Capitol)—Melodie der Welt	
6	5	WENN DAS GESCHIEHT—Peter Alexander (Ariola)—Gerig	
7	8	THESE BOOTS ARE MADE FOR WALKIN'—Nancy Sinatra (Reprise)—Criterion	
8	6	MELISSA—Peter Thomas (CBS)—Wien Melodie	
9	7	HUNDERT MANN UND EIN BEFEHL—Freddie (Polydor)—Weinberger	
10	10	YESTERDAY MAN—Chris Andrews (Vogue)—Helbling	

BRITAIN

(Courtesy New Musical Express, London) *Denotes local origin

This Week	Last Week	Title	Artist
1	1	THE SUN AIN'T GONNA SHINE ANYMORE—*Walker Brothers (Philips)—Ardmore & Beechwood	
2	7	SOMEBODY HELP ME—*Spencer Davis Group (Fontana)—Island Music	
3	3	ELUSIVE BUTTERFLY—Bob Lind (Fontana)—Metric Music	

This Week	Last Week	Title	Artist
4	6	DEDICATED FOLLOWER OF FASHION—*Kinks (Pye)—Belinda	
5	12	HOLD TIGHT—*Dave, Dee, Dozy, Beaky, Mick and Tich (Fontana)—Lynn Music	
6	8	ELUSIVE BUTTERFLY—*Val Doonican (Decca)—Metric Music	
7	9	SOUND OF SILENCE—*Bachelors (Decca)—Lorna Music	
8	2	I CAN'T LET GO—*Hollies (Parlophone)—April Music	
9	11	SUBSTITUTE—*Who (Reaction)—Fabulous Music	
10	5	SHAPES OF THINGS—*Yardbirds (Columbia)—Feldman	
11	22	YOU DON'T HAVE TO SAY YOU LOVE ME—*Dusty Springfield (Philips)—Accordo	
12	4	MAKE THE WORLD GO AWAY—Eddy Arnold (RCA)—Acuff-Rose	
13	17	BANG BANG—Cher (Liberty)—Kassner	
14	20	ALFIE—*Cilla Black (Parlophone)—Famous/Chappell	
15	21	I PUT A SPELL ON YOU—*Alan Price Set (Decca)—Sheldon Music	
16	10	BARBARA ANN—Beach Boys (Capitol)—Planetary	
17	16	WHAT NOW MY LOVE—Sonny and Cher (Atlantic)—Blossom/Biem	
18	19	BLUE TURNS TO GRAY—*Cliff Richard (Columbia)—Mirage/Essex	
19	—	THE PIED PIPER—*Crispian St. Peters (Decca)—Robbins Music	
20	29	YOU WON'T BE LEAVING—*Herman's Hermits (Columbia)—Marlon Music	
21	13	SHA-LA-LA-LA-LEE—*Small Faces (Decca)—Belinda/Lynch	
22	15	THESE BOOTS ARE MADE FOR WALKIN'—Nancy Sinatra (Reprise)—Mecolico	
23	14	BACKSTAGE—Gene Pitney (Stateside)—Bron Music	
24	24	SOME DAY ONE DAY—*Seekers (Columbia)—Lorna Music	
25	26	THAT'S NICE—*Neil Christian (Strike)—Millwick	
25	18	LIGHTNIN' STRIKES—Lou Christie (MGM)—Debmur Music	
27	—	SUPER GIRL—*Graham Bonney (Columbia)—E. H. Morris	
28	—	DAYDREAM—Lovin' Spoonful (Pye Int.)—Robbins	
29	—	HOMEWARD BOUND—Simon and Garfunkel (CBS)—Lorna Music	
30	—	TWINKLE TOES—Roy Orbison (London)—Acuff-Rose	

DENMARK

This Week	Last Week	Title	Artist
1	1	MICHELLE—The Beatles (Odeon)—Multitone	
2	7	STOP, MENS LEGEN ER GOD—Ulla Pia (HMV)—Multitone	
3	19	SER DU, SER DU—Caesar (Sonet)—Imudico	
4	15	KAPITALISMEN—Per Dich (Sonet)—Winkler	
5	6	19TH NERVOUS BREAKDOWN—The Rolling Stones (Decca)—Essex	
6	5	YESTERDAY—The Beatles (Odeon)—Multitone	
7	—	THESE BOOTS ARE MADE FOR WALKIN'—Nancy Sinatra (Reprise)—Criterion	
8	2	STORKESPRINGVANDT—Caesar (Sonet)—Winkler	
9	—	BLUE RIVER—Elvis Presley (RCA)—	
10	3	YESTERDAY MAN—Chris Andrews (Decca)—Sweden Music	

EIRE

This Week	Last Week	Title	Artist
1	1	THE SEA AROUND US—Ludlows (Pye)—Coda	
2	3	BLACK AND TAN GUN—Johnny Flynn Showband (Emerald)—Pat	
3	10	I CAN'T LET GO—Hollies (Parlophone)—April	
4	5	COME BACK TO STAY—Dickie Rock (Pye)—Segway	
5	—	THE SUN AIN'T GONNA SHINE ANYMORE—Walker Brothers (Philips)—Ardmore & Beechwood	
6	—	MAKE THE WORLD GO AWAY—Eddy Arnold (RCA-Victor)—Acuff-Rose	
7	4	ABOVE AND BEYOND—Houston Wells (Parlophone)—Palas	
8	—	ELUSIVE BUTTERFLY—Val Doonican (Decca)—Metric Music	
9	2	THE WONDERFUL WORLD OF MY DREAMS—Scan Dunphy (Pye)—Acuff-Rose	
10	6	BARBARA ANN—Beach Boys (Capitol)—Planetary	

HOLLAND

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	THESE BOOTS ARE MADE FOR WALKIN'—Nancy Sinatra (Reprise)	
2	3	19TH NERVOUS BREAKDOWN—The Rolling Stones (Decca)—Ed. Basart/Essex	
3	—	DEDICATED FOLLOWER OF FASHION—The Kinks (Pye)—Copyright in dispute	
4	2	MICHELLE—The Beatles (Parlophone), The Overlanders (Pye)—Leeds Holland/Basart	
5	6	SECOND HAND ROSE—Barbra Streisand (CBS)—Ed. Basart	
6	4	'N GLAASJE OP LAAT JE RIJDEN—*Sjakie Schram (Artone)—Ed. Portengen	
7	5	THAT DAY—*The Golden Earrings (Polydor)—Ed. Europhon/Basart	
8	9	THIS GOLDEN RING—The Fortunes (Decca)—Ed. Mills Holland/Basart	
9	8	SUCH A CAD—*Les Baroques (Europhon)—Ed. Basart	
10	7	BALD HEADED WOMAN—*The Jay Jays (Philips)—The Tintero's (RCA Victor)—Ed. Altona	

ITALY

(Courtesy Musica e Disci, Milan) *Denotes local origin

This Week	Last Week	Title	Artist
1	1	NESSUNO MI PUO' GIUDICARE—*Caterina Caselli (CGD)	
2	2	IL RAGAZZO DELLA VIA GLUCK—*A. Celentano (Clan)	
3	3	NESSUNO MI PUO' GIUDICARE—*Gene Pitney (Musicor)	
4	—	MICHELLE—Beatles (Parlophon)	
5	10	MI VEDRAI TORNARE—*Gianni Morandi (RCA)	
6	4	IN UN FIORE—*Surfs (Festival)	
7	7	LEI—Adamo (VdP)	
8	9	UNA CASA IN CIMA AL MONDO—*Mina (Ri Fi)	
9	—	RESTA—*EQUIPE 84 (Ricordi)	
10	6	WE CAN WORK IT OUT—Beatles (Parlophon)	
11	5	MAI MAI MAI VALENTINA—*Pat Boone (Dot)	
12	15	E' STATO FACILE—*Michele (RCA)	
13	11	DIO COME TI AMO—*Domenico Modugno (Curci)	
14	—	JOHN BROWN—*Marcellus Ferial (Durium)	
15	8	IN UN FIORE—*Wilma Goich (Ricordi)	

JAPAN

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	HONEMADE AISHITE—*Jyo Takuya (Toshiba)—JASRAC	
2	2	AITAKUTE AITAKUTE—*Sono Mari (Polydor)—JASRAC (Watanabe)	
3	4	KIMITO ITSUMADEMO—*Kayama Yuuzo (Toshiba)—JASRAC (Watanabe)	
4	3	TOKYO NAGAREMONO—*Takekoshi Hiroko (King)—JASRAC	
5	5	AMENO NAKANO FUTARI—*Hashi Yukio (Victor)—JASRAC	
6	6	FUTARI NO SEKAI—*Ishihara Yujiro (Teichiku)—JASRAC	
7	7	KOIGOKORO—Kishi Yoko (King)—Toshiba	
8	9	NAMIDANO RENRAKUSEN—*Miyako Harumi (Columbia)—JASRAC	
9	10	ONNA TO OTOKONO BLUES—*Shima Kazuhiko (Columbia)—JASRAC	
10	—	SHANHAI GAERINO RIRU—*Bob Satake (King)—JASRAC	

MALAYSIA

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	I KNOW—*Naomi and the Boys (Philips)	
2	3	AS TEARS GO BY—Rolling Stones (Decca)	
3	2	PUSH, PUSH—*Keith Locke & Quests (Columbia)	
4	5	19TH NERVOUS BREAKDOWN—Rolling Stones (Decca)	
5	6	LISTEN PEOPLE—Herman's Hermits (Columbia)	
6	7	SOUNDS OF SILENCE—Simon & Garfunkel (Columbia)	

This Week	Last Week	Title	Artist
7	9	YOU WERE ON MY MIND—Safaris (Life)	
8	—	INSIDE LOOKING OUT—Animals (Columbia)	
9	—	ENGLAND SWINGS—Roger Miller (Philips)	
10	7	A MUST TO AVOID—Herman's Hermits (Columbia)	

NEW ZEALAND

This Week	Last Week	Title	Artist
1	9	THESE BOOTS ARE MADE FOR WALKIN'—Nancy Sinatra	
2	15	MICHELLE—The Beatles	
3	2	19TH NERVOUS BREAKDOWN—Rolling Stones	
4	3	THE SOUNDS OF SILENCE—Simon & Garfunkel	
5	1	A MUST TO AVOID—Herman's Hermits	
6	7	PRINCESS IN RAGS—Gene Pitney	
7	5	KEEP ON RUNNING—Spencer Davis Group	
8	6	OVER AND OVER—Dave Clark Five	
9	10	TAKE ME FOR WHAT I'M WORTH—Searchers	
10	8	THE CARNIVAL IS OVER—Seekers	

PHILIPPINES

*Denotes local origin

This Week	Last Week	Title	Artist
1	3	HANG ON SLOOPY—The Newbeats (Hickory)—Mareco, Inc.	
2	1	WOOLY BULLY—Sam the Sham and the Pharaohs (MGM)—Mareco, Inc.	
3	2	MR. TAMBOURINE MAN—The Byrds (CBS)—Mareco, Inc.	

FROM THE MUSIC CAPITALS OF THE WORLD

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most of Anthony Newley's material, including "Stop the World I Want to Get Off." . . . Bob Crosby, who is now an established TV personality in Australia with his "Bob Crosby Show" which is aired nationally twice weekly, will be joined by son Chris in seven weeks. He will appear on his father's show and a number of teen-age shows here and in Melbourne.

GEORGE HILDER

TOKYO

Milva and Neapolitan singer Fausto Cigliano gave their first concert at the Sankei Hall last month. They will tour Japan until May 1. Their albums have been marketed by King Records under the label of Seven Seas. . . . Toshiba Records (EMI) released April 15 the album "Judy Garland - Liza Minnelli," etched at the Paladium, London. . . . Artur Rubinstein was booked June 15 to play Brahms' "Piano Concerto No. 2" with the Yomiuri Nippon Symphony Orchestra under the direction of Vandeinot. . . . The Peanuts, Japanese twin sisters, exclusive to King Records, left for the U. S. to appear in the Ed Sullivan and Red Skelton TV shows. They are also going to Munich in June to make two video tapes at Bavarian Atelier Productions. This is their third visit to Germany. Their appearance at l'Olympia in Paris was postponed because their schedule was filled. The NHK Symphony Orchestra, top-notch organization in Japan owned by the Broadcasting Corp. of Japan, will give a four-concert series in Brazil; two in Rio de Janeiro and two in Sao Paulo under the direction of Hiroyuki Iwaki, regular conductor, beginning May 9.

J. FUKUNISHI

TORONTO

Peru is the latest new market for Canadian disks to be explored by Quality Records, with Dinusa Distribuidora Musical S.A. in Peru picking up Dee and

This Week	Last Week	Title	Artist
4	4	WISHING IT WAS YOU—Connie Francis (MGM)—Mareco, Inc.	
5	6	WELCOME, YANKEE WELCOME—*Ronnie & Gene (Mabuhay)—Mareco, Inc.	
6	5	BALLA BALLA—The Rainbows (CBS)—Mareco, Inc.	
7	7	MOMENT TO MOMENT—Henry Mancini, Orchestra & Chorus (RCA)—Filipinas Record Corp.	
8	8	SUMMERTIME BLUES—The Beach Boys (Capitol)—Mareco Inc.	
9	9	RING DANG DO—Sham the Sham and the Pharaohs (MGM)—Mareco, Inc.	
10	10	500 MILES—The Brothers Four (CBS)—Mareco, Inc.	

SINGAPORE

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	THESE BOOTS ARE MADE FOR WALKING—Nancy Sinatra (Reprise)	
2	6	MY LOVE—Petula Clark (Pye)	
3	2	SOUNDS OF SILENCE—Simon & Garfunkel (Columbia)	
4	4	A WELL RESPECTED MAN—Kinks (Pye)	
5	5	PUSH, PUSH—*Keith Locke & the Quests (Columbia)	
6	8	SVENSK-A-FLICKA—Johnny Lion (Philips)	
7	9	SHA-LA-LA-LA-LEE—Small Faces (Decca)	
8	—	HUSBANDS AND WIVES—Roger Miller (Philips)	
9	—	I CAN'T LET GO—Hollies (Parlophone)	
10	3	MICHELLE—Billy Vaughn Orchestra & Chorus (Dot)	

the Yeomen's "A Love Like Mine," also set for release by W & G in Australia; the Guess Who's "Believe Me," also picked up by W & G for Australia and CNR Rood for Belgium, Holland and The Netherlands; the King Beez's "She Belongs to Me," and the Squires "Remember." More international deals by Quality see Disques Vogue in France releasing an EP by the Guess Who's; Home Industries, Inc., in the Philippines picking up Dee and the Yeomen's "Take the First Train Home" and Dean Curtis the Lively Set's "Stuck On Yourself"; and Viking in New Zealand coupling the Regent's "Me and You" and "Close to Me." . . .

June Carter, in Toronto with the Johnny Cash Show last month, praised the songwriting talent of Gordon Lightfoot, whose "For Lovin' Me" will be the Carter Family's next single. . . . CHNS Halifax deejay Brian Sutcliffe makes his disk debut on Arc with his own tune, "A Love That Cannot Be," backed by the Jim Reeves favorite, "He'll Have to Go." . . . Current Canadian releases from RCA Victor include a single from the Courriers' second album, upcoming in May. "Ann, Sing Hallelujah," and a new single by country artist Dick Damron, "The Cumberland." . . .

The Canadian disk industry launched 1966 with a bang, with dollar sales in January up 13.9 per cent over January 1965, according to the Dominion Bureau of Statistics. In unit sales in January, singles were up 6.2 per cent, stereo LP's were up 13.7 per cent and mono albums were up 14.6 per cent compared with the same period last year. . . .

The Guess Who's "Believe Me" has been picked up from Quality by Music Box, the Columbia Gramophone Co. of Greece, for immediate release in Greece. . . . Robbie Lane and the Disciples, perhaps the best known nationally of the domestic pop groups, through weekly exposure on the CTV network's "A Go-Go '66," have a new single on Capitol this week, Neil Sedaka's "What Am I Gonna Do" and "I'll Know It," written by Disciple Terry Bush. KIT MORGAN



POP SPOTLIGHT

CAMP!
Various Artists. Capitol T 2474 (M)

This is so camp it swings—Rudy Vallee singing "Vagabond Lover," Horace Heidt demonstrating musically how to build a band, and Sammy Davis doing Billy Eckstine, Al Jolson and company. There's even a bit by the Continental, it's the class of the camp records.



CLASSICAL SPOTLIGHT

MUSIC FROM MARLBORO
MENDELSSOHN: OCTET IN E-FLAT MAJOR/MOZART: CONCERTONE IN C MAJOR FOR TWO VIOLINS AND ORCHESTRA
Various Artists/Marlboro Festival Orch. (Schneider). Columbia ML 6248 (M); MS 6848 (S)

Now comes still another exciting record in the Marlboro series combining many of the top chamber soloists. Whether in collaboration or performing solo pieces, they give distinguished readings, full of scope and precision.



POP SPOTLIGHT

SOUNDS FOR THE 60's
Onzy Matthews. Capitol T 2479 (M); ST 2479 (S)

Purely beautiful instrumentals by Onzy Matthews and orchestra. "Mexicali Brass" has that Latin-American flavor, but is strong with the beat sound teen-agers love to dance to. Easy listening stations will find this LP great programming and that could boost sales even higher.



CLASSICAL SPOTLIGHT

BAROQUE GUITAR
Julian Bream. RCA Victor LM 2878 (M); LSC 2878 (S)

The virtuoso of the classical guitar interprets the works of five baroque composers including Bach, Weiss and Sor. Bream's technical ability is most evident on Bach's beautiful "Prelude in D Minor" and "Fugue in A Minor." Well packaged album will appeal to both baroque buffs and connoisseurs of classical guitar.



CLASSICAL SPOTLIGHT

LEHAR: THE MERRY WIDOW HIGHLIGHTS
Schwarzkopf / Steffek / Gedda / Knopp / Waechter / Philharmonia Chorus & Orch. (von Maticic). Angel 36340 (M); S36340 (S)

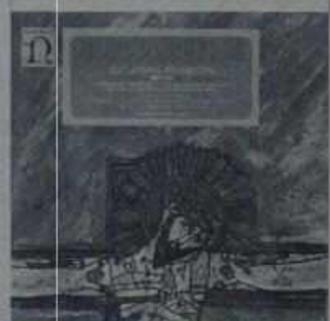
Here's a simply delightful "highlights" recording with some great voices contributing sparkling performances. Heading the list is Schwarzkopf as Hanna, Nicolai Gedda as Resillon and Eberhard Waechter as the baron. Stereo is marvelous; chorus the same. An all-around beauty.



POLKA SPOTLIGHT

MOVIE-TIME POLKAS
Frankie Yankovic and His Yanks. Columbia CL 2480 (M); CS 9280 (S)

Capitalizing on popular tunes from several very movies such as "My Fair Lady," "The Sound of Music," and "Mary Poppins," Frankie Yankovic has produced the most commercial package of polkas the field has seen in years. Tunes include a delightful "A Spoonful of Sugar."



CLASSICAL LOW PRICE SPOTLIGHT

J. S. BACH: ST. JOHN PASSION (3-12" LP's)

Various Soloists, Bach Chorus/Orch. of the Amsterdam Philharmonic Society (Vandernoot). Nonesuch HC 73004 (S)

This three-record set is a truly inspired translation and one that will be long remembered. Agnes Giebel, Richard Lewis, Wilhelmine Matthes and Heinz Rehfuss give glowing performances. Andre Vandernoot's conducting and the Amsterdam Orchestra's playing are impeccable.



INTERNATIONAL SPOTLIGHT

RITMOS Y MELODIAS
Vicentico Valdes/Nora Morales. Decca DL 4752 (M)

Latin-American star Vicentico Valdes, supported by the melodious Nora Morales and his Orchestra, is presented here with the hits "Salamente Les Dos," "Querida Mia," "Paquito A Poco," and "La Vie En Rose." A definite winner.

BREAKOUT ALBUMS

★ **NATIONAL BREAKOUTS**

FRANKIE AND JOHNNY

Elvis Presley, RCA Victor LPM 3553 (M); LSP 3553 (S)

★ **NEW ACTION LP's**

These new albums, not yet on Billboard's Top LP's Chart, have been reported getting strong sales action by dealers in major markets.

SOUL AND INSPIRATION . . .

Righteous Brothers, Verve V 5001 (M); V 6-5001 (S)

ONE STORMY NIGHT . . .

Mystic Moods Ork, Philips PHM 200-205 (M); PHS 600-205 (S)

TRINI . . .

Trini Lopez, Reprise R 6196 (M); RS 6196 (S)

LOVE . . .

Elektra EKL 4001 (M); EKS 74001 (S)

THE KINK KONTROVERSY . . .

Kinks, Reprise R 6197 (M); RS 6197 (S)

LESLEY GORE SINGS ALL ABOUT LOVE . . .

Mercury MG 21066 (M); SR 61066 (S)

THE SOUL ALBUM . . .

Otis Redding, Volt 413 (M); S 413 (S)

I SEE THE LIGHT . . .

Five Americans, HBR HLP 8503 (M); HST 9503 (S)

JANE MORGAN IN GOLD . . .

Epic, LN 24190 (M); BN 26190 (S)

POP ARTISTRY . . .

Sarah Vaughan, Mercury MG 21069 (M); SR 61069 (S)

THE ROLLING STONES SONGBOOK . . .

Andrew Oldham Ork, London LL 3457 (M); PS 457 (S)



INTERNATIONAL SPOTLIGHT

SOUTH AMERICAN SUITE

Columbia Symphony Orch. of Buenos Aires (de los Rios). Columbia EX 5162 (M); ES 1862 (S)

The Columbia Symphony Orchestra of Buenos Aires performs enchanting musical themes of Paraguay, Argentina, Peru and Uruguay. Conducted by Waldo de Los Rios, the orchestra explores the musical riches of the four countries in highly entertaining style. A beautiful work.

ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks, and all other LP's are listed under their respective categories.



SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.

ORIGINAL CAST SPECIAL MERIT

GILBERT & SULLIVAN SPECTACULAR

D'Oyly Carte Opera Company/Royal Philharmonic Orch. (Sargent). London SPC 21010 (S)

The D'Oyly Carte Opera Co. gets a super-sound showcase in this "Phase 4" treatment. The highlights from "Pinafore," "Mikado," "Penzance" and "Rudigore" sparkle with zest, good humor and good spirit.

POP SPECIAL MERIT

GERSHWIN: RHAPSODY IN BLUE/AMERICAN IN PARIS

Stanley Black. London SPC 21009 (S)

Gershwin's "American in Paris" and "Rhapsody in Blue" are available in many fine recordings, and this is one of the best. Stanley Black performs with zest and imagination on the piano, and the London Festival Orchestra does itself proud.

POP SPECIAL MERIT

THEMES FOR SECRET AGENTS

Roland Shaw Ork, London SP 44076 (S)

The Roland Shaw Orchestra takes the cream of the secret agent themes from films and TV and comes up with a real cloak-and-dagger album. There's "Thunderball," "The Man From U.N.C.L.E.," "Goldfinger," and more. The sound is outstanding.

POP SPECIAL MERIT

LOU RAWLS LIVE!

Capitol T 2459 (M); ST 2459 (S)

The fantastic Lou Rawls exhibits a touch of jazz and more than a touch of soul at a live concert as he develops memorable versions of "Going to Chicago Blues," "Girl From Ipanema," "The Shadow of Your Smile" and "I'd Rather Drink Muddy Water." His ability to shift from blues to pop standard puts him in a class all by himself.

POP SPECIAL MERIT

TROMBONES, GUITARS AND ME

Tommy Leonetti. RCA Victor LPM 3543 (M); LSP 3543 (S)

Leonetti sings in an easy, relaxed style which makes for some entertaining and enjoyable listening. There's a good variety of tunes here, including a driving opening of "Of Thee I Sing," a rich "Walkin' My Baby Back Home" and "Softly as I Leave You." Arrangements and production are simple yet imaginative.

POP SPECIAL MERIT

SALUTE TO OUR FIGHTING MEN IN VIETNAM

Paul Lavalle and the Band of America. RCA Victor LPM 3600 (M); LSP 3600 (S)

Hinged on the current craze for heroic causes and tunes, this album could provide excellent sales. Big band and chorus versions include "Ballad of the Green Berets," "Anchors Aweigh," "The Swingin' Marines" and "The Wild Blue Yonder."

POP SPECIAL MERIT

THE BIG BLUES HARMONICA OF BEN BENAY

Capitol T 2484 (M); ST 2484 (S)

Blues-rock seems to be a developing trend with teens; Ben Benay, via harmonica, penetrates to the guts of the blues in this album of instrumentals which include "Got My Mojo Working," "Mystery Train" and "You've Got to Hide Your Love Away." Yet the background is all rock and the beat is danceable. A chart maker.

POP SPECIAL MERIT

THE BLUES PROJECT LIVE AT THE CAFE AU GO GO

Verve Folkways FV 9024 (M); FVS 9024 (S)

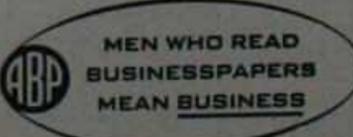
Blues with the excitement of electronic guitars for support. Tunes include "Back Door Man," "Goin' Down Louisiana" and "Who Do You Love." All were recorded live at New York's Cafe Au Go-Go.

POP SPECIAL MERIT

GRANADA AND OTHER FAVORITE SONGS

Fritz Wunderlich. Verve Folkways FV 9023 (M); FVS 9023 (S)

With some U. S. exposure, Wunderlich could be an important artist here. His background is operatic, and his Verve-Folkways album opens with "Granada" and "Be My Love," followed with German, French and Italian light classical numbers. His voice is powerful, warm and trained. His "Granada" ranks with the best.



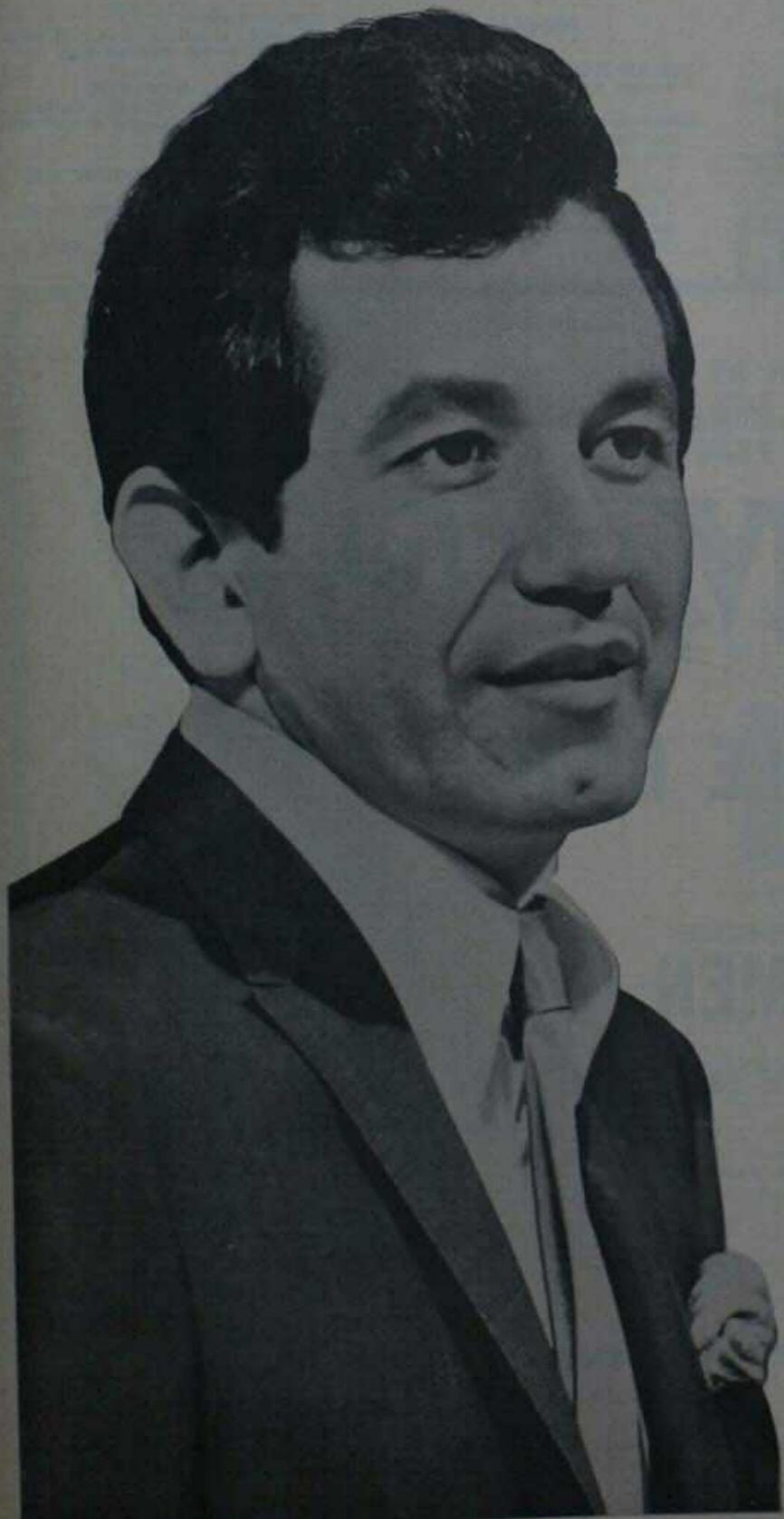
SEE ALBUM REVIEWS ON BACK COVER

(Continued on page 44)

"I'M COMIN'
HOME CINDY"
TRINI'S TOWERING
SINGLES
TRIUMPH

0455

FROM HIS NEW ALBUM



Reprise Album #6196



ALBUM REVIEWS

Continued from page 42

LOW PRICE COUNTRY SPECIAL MERIT

ROGER MILLER
RCA Camden CAL 851 (M); CAS 851 (S)

The Roger Miller exhibited here is an early one—before he became famous for his zany style of writing and singing. Yet, some of the tunes here have that flavor which makes him a tremendous seller. Winners include "Lock, Stock and Teardrops," "You Don't Want My Love" and "Hitch-hiker."

CLASSICAL SPECIAL MERIT

BEETHOVEN: THE FIVE PIANO CONCERTOS/THE CHORAL FANTASY
Rudolf Serkin/Philadelphia Orch. (Ormandy)/New York Philharmonic (Bernstein). Columbia D4L 340 (M); D4S 740 (S)

Rudolf Serkin's performance of Beethoven's five piano concertos are full of passion and vitality. His vigorous styling turns it into a memorable listening experience. The special deal that virtually gives the consumer the four disks for the price of three, should get it moving.

CLASSICAL SPECIAL MERIT

BRAHMS: DEUTSCHE VOLKSLIEDER
Elisabeth Schwarzkopf/Dietrich Fischer-Dieskau/Gerald Moore. Angel B 3675 (M); SB 3675 (S)

This collection of 42 folk songs written by Brahms makes delightful listening. Soprano Elisabeth Schwarzkopf and baritone Dietrich Fischer-Dieskau have talents admirably suited for the repertoire. And Gerald Moore's piano accompaniment matches the mood to a tee.

when answering ads . . .
Say You Saw It in
Billboard

CLASSICAL SPECIAL MERIT

BEETHOVEN: BAGATELLES & FANTASIE
Artur Schnabel. Angel COLH 66 (M)

Devotees of Schnabel and students of Beethoven will be rewarded by this album of the late master playing some of Beethoven's "frivolous" music. The recordings were made in 1937 and 1938, but time has only enhanced their beauty.

CLASSICAL SPECIAL MERIT

THE PRODIGY AND THE GENIUS
Daniel Barenboim. Westminster WM 1012 (M); WMS 1012 (S)

Starting with the "Pathétique" and ending with the Sonata No. 32, Barenboim gives a deft and sensitive interpretation on this three-record "multiple" series. His performance is solid, energetic and rings with technical skill.

CLASSICAL SPECIAL MERIT

THE COMPLETE ORGAN WORKS OF CESAR FRANCK
Jean Langlais. Gregorian Institute of America M 109/9/10 (M); S 208/9/10 (S)

This three-set package marks the first complete presentation of Franck's work under one cover. And it's a welcome edition, indeed. Jean Langlais' performance is majestic throughout. It's graceful, powerful and is distinctive in quality.

LOW PRICE JAZZ SPECIAL MERIT

THE BYRD & THE HERD
Charlie Byrd & Woody Herman. Pickwick '33 PC 3042 (M); SPC 3042 (S)

Side one features some Latin moods in great style, but the fillip is Side two, called Summer Sequence (in 4 parts), and presents the delicate guitar sound surrounded by the swingin' Herd. It not only works well in

terms of sonics, but it swings and sings. Album notes say nothing about the source of excellent material, which is large contributing factor to the over-all quality. Should catch hold nicely at the retail level.

JAZZ SPECIAL MERIT

LUCKY IS BACK!
Lucky Thompson. Rivoli LPR 40 (S)

Soft intimate jazz led by the soft intimate sax of Lucky Thompson. Product is both commercial and yet hard jazz enough to please the solid jazz fans. Tunes include "Willow Weep for Me," "Love" and "My Old Flame."

FOLK SPECIAL MERIT

PHIL OCHS IN CONCERT
Elektra EKL 310 (M); EKS 7310 (S)

Sharply critical of the current scene, Phil Ochs comes across well with folk fans and the college crowd. The songs here express distress at war, the plight of the bracero, Santo Domingo and policemen.

FOLK SPECIAL MERIT

THE RIGHTS OF MAN
The Ian Campbell Folk Group. Elektra EKL 309 (M); EKS 7309 (S)

This British folk group, composed of four men and a woman, have come up with a pleasant combination both musically and vocally. The songs on this LP include both new and old. The versions on all are excellent and this could provide ample sales for r&b stations.

GOSPEL SPECIAL MERIT

THE PILGRIM TRAVELERS
Lou Rawls. Capitol T 2485 (M); ST 2485 (S)

Led by the soul king, Lou Rawls, a former member of the group, the Pilgrim Travelers have a tremendously commercial album here. Powerful versions: "Wade in the Water," "Didn't It Rain?" and "Motherless Child." This LP will furnish natural programming for r&b stations.

INTERNATIONAL SPECIAL MERIT

HOLIDAY IN ATHENS
Marcello Minerbi. Warner Bros. W 1632 (M); WS 1632 (S)

Zorba-style instrumentals arranged and conducted—in highly pleasing manner—by Marcello Minerbi. Easy Listening and Good Music stations will find this album excellent programming material.

SPOKEN WORD SPECIAL MERIT

SAINT JOAN
Theatre Recording Society. Caedmon TRS 311 (M); TRS 311-S (M)

Shaw's Saint Joan is superbly portrayed by Siobhan McKenna in this production for The Theatre Recording Society. Donald Pleasence's performance as The Inquisitor is also excellent. Recorded on four LP's, the deluxe package is equipped with Shaw's complete preface, program notes and text.

★★★★
FOUR-STAR ALBUMS
The four-star rating is awarded new albums with sufficient commercial potential in their respective categories to merit being stocked by most dealers, one-stops and rack jobbers handling that category.

SOUNDTRACK

THE TROUBLE WITH ANGELS
Soundtrack. Mainstream 56073 (M); S 6073 (S)

POPULAR

THE EXCITERS
Roulette R 25326 (M); SR 25326 (S)

GREATEST BAND IN THE LAND
The Goldman Band. Capitol P 8631 (M); SP 8631 (S)

A WONDERFUL YEAR!
Guy Lombardo and His Royal Canadians. Capitol TT 1481 (M); STT 1481 (S)

12 GREAT HITS
Myron Floren. Dot DLP 3484 (M); DLP 25684 (S)

MUSIC FROM THE TELEVISION SERIES "I SPY"
Earle Hagen. Warner Bros. W 1637 (M); WS 1637 (S)

ARE YOU READY, HEZZIE?
The Original Hoosier Hot Shots. Dot DLP 3694 (M); DLP 25694 (S)

LOW PRICE POPULAR

22 ALL-TIME ORGAN FAVORITES
Bob Ralston. RCA Camden CAL 917 (M); CAS 917 (S)

GOLDEN HITS OF THE 40's, VOL. 1
Various Artists. Harmony HL 7373 (M)

LOW PRICE COUNTRY

GOOD TIMES GONNA ROLL AGAIN
Moon Mullin. Hilltop JM 6033 (M); JS 6033 (S)

CLASSICAL

CHOPIN/PROKOFIEFF: SONATAS FOR CELLO AND PIANO
Gregor Platigorsky/Rudolf Firkušny. RCA Victor LM 2875 (M); LSC 2875 (S)

ROUSSEL: SYMPHONY NOS. 3 & 4
Orchestre de la Cocle de Concerts du Conservatoire (Cluytens). Angel 36327 (M); S 36327 (S)

J. S. BACH: THREE FLUTE SONATAS
Elaine Shaffer/George Malcolm/Ambrose Gauntlett. Angel 36337 (M); S 36337 (S)

PENNARIO PLAYS CHOPIN—FOR YOUNG LOVERS
Leonard Pennario. Capitol P 8628 (M); SP 8628 (S)

THE RUSSIANS
Capitol Symphony Orch. (Dragon). Capitol P 8628 (M); SP 8628 (S)

I LOVE YOU. ROMANTIC MELODIES OF EDVARD GRIEG
Various Artists. Capitol P 8627 (M); SP 8627 (S)

MOZART: CHAMBER MUSIC FOR WINDS (3-12" LP)
Various Artists. Vox SVBX 548 (S)

(Continued on page 54)

The Folk-Rock Version

of one of the hit tunes
from the Broadway Musical Smash —

Man of La Mancha

Music by MITCH LEIGH Lyrics by JOE DARION

"LITTLE BIRD, LITTLE BIRD"

Recorded on ABC Paramount Records
by

THE HIGHWAYMEN

Other songs from the "MAN OF LA MANCHA" score:

- THE IMPOSSIBLE DREAM (The Quest)
- TO EACH HIS DULCINEA (To Every Man His Dream)
- DULCINEA
- MAN OF LA MANCHA (I, Don Quixote)
- I REALLY LIKE HIM

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Bert Russell, Wes Farrell

HELP
Maclen Music, Inc.
Paul McCartney, John Lennon

HELP ME, RHONDA
Sea of Tunes Publishing Co.
Brian Wilson

HOLD WHAT YOU'VE GOT
Tree Publishing Co., Inc.
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HOW SWEET IT IS
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Lamont Dozier, Eddie Holland, Brian
Holland

I CAN NEVER GO HOME ANYMORE
I.R.P., Inc. / Trio Music Co., Inc. /
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George Morton

I CAN'T HELP MYSELF
Jobete Music Co., Inc.
Eddie Holland, Lamont Dozier,
Brian Holland

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James Brown

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Sonny Bono

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Brian Holland

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Duchess Music Corp.
Tony Hatch

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Tune-Kel Publishing Co., Inc.
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I WILL
Camarillo Music Co.
Dick Glasser

THE "IN" CROWD
American Music, Inc.
Billy Page

IT'S NOT UNUSUAL
Duchess Music Corp.
Gordon Mills, Les Reed

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Bob Crewe, Denny Randell,
Sandy Linzer

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(AND THROW AWAY THE KEY)**
Picturetone Music Publishing Corp.
Wes Farrell

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T.M. Music, Inc.
Arthur Resnick, Kenny Young

A LOVER'S CONCERTO
Saturday Music, Inc.
Denny Randell, Sandy Linzer

MAKE THE WORLD GO AWAY
Pamper Music, Inc.
Hank Cochran

**MRS. BROWN YOU'VE GOT A LOVELY
DAUGHTER**
Brakerbury Music, Inc. / Bigtop
Records, Inc.
Trevor Peacock

MY GIRL
Jobete Music Co., Inc.
William Robinson, Ronald White

THE NAME GAME
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Lincoln Chase, Shirley Elliston

NOTHING BUT HEARTACHES
Jobete Music Co., Inc.
Eddie Holland, Lamont Dozier,
Brian Holland

NOWHERE TO RUN
Jobete Music Co., Inc.
Eddie Holland, Lamont Dozier,
Brian Holland

ONE KISS FOR OLD TIMES' SAKE
T.M. Music, Inc.
Arthur Resnick, Kenny Young

ONE-TWO-THREE
Double Diamond Music Co. /
Champion Music Corp.
John Madara, David White,
Len Barry

OVER AND OVER
Recordo Music Publishers
Robert Byrd

PAPA'S GOT A BRAND NEW BAG
Lois Publishing Co. / Toccoa
Industries, Inc.
James Brown

RESCUE ME
Chevis Music
Carl William Smith, Raynard Miner

(I CAN'T GET NO) SATISFACTION
Immediate Music, Inc.
Mick Jagger, Keith Richard

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Willie Dixon

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Kags Music Corp.
Sam Cooke

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SILHOUETTES
Regent Music Corp.
Bob Crewe

SOUNDS OF SILENCE
Eclectic Music Co.
Paul Simon

STOP! IN THE NAME OF LOVE
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Eddie Holland, Lamont Dozier,
Brian Holland

TELL HER NO
Mainstay Music, Inc.
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TREAT HER RIGHT
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Melody Trails, Inc.
Pete Seeger

TWINE TIME
Vapac Music, Inc.
Andre Williams, Verlie Rice

A WALK IN THE BLACK FOREST
MRC Music, Inc.
Horst Jankowski

WE CAN WORK IT OUT
Maclen Music, Inc.
John Lennon, Paul McCartney

WONDERFUL WORLD
Kags Music Corp.
Sam Cooke, Herb Alpert,
Lou Adler

WOOLY BULLY
Beckie Publishing Co., Inc.
Domingo Samudio

YES, I'M READY
Dandelion Music Co. / Stilran Music
Barbara Mason

YESTERDAY
Maclen Music, Inc.
John Lennon, Paul McCartney

YOU TURN ME ON
Burdette Music Co.
Ian Whitcomb

**YOU'VE LOST THAT
LOVIN' FEELIN'**
Screen Gems—Columbia Music, Inc.
Phil Spector, Barry Mann,
Cynthia Weil

**WARM APPLAUSE
TO THE
WRITERS
AND
PUBLISHERS
WHO HAVE
RECEIVED
BMI
CITATIONS
OF
ACHIEVEMENT
FOR
1965**

**ALL THE WORLDS OF MUSIC
FOR ALL OF TODAY'S AUDIENCE**



JUST A LITTLE
Taracrest Music, Inc.
Ronald C. Elliott, Robert Durand

JUST A LITTLE BIT BETTER
T.M. Music, Inc.
Kenny Young

JUST ONCE IN MY LIFE
Screen Gems—Columbia Music, Inc.
Phil Spector, Carole King,
Gerry Goffin

KEEP ON DANCING
Press Music Co. / Arc Music Corp.
Allen A. Jones, Willie David Young

**KEEP SEARCHIN' (WE'LL FOLLOW
THE SUN)**
Vicki Music, Inc. / Noma Music, Inc.
Del Shannon

KING OF THE ROAD
Tree Publishing Co., Inc.
Roger Miller

LAST TIME
Immediate Music, Inc.
Mick Jagger, Keith Richard

CLASSICAL MUSIC

Customer's Likes and Dislikes Are Revealed in N. Y. Dealer Survey

NEW YORK—Reasons for classical record purchases vary from store to store in the metropolitan area, a survey shows.

Cited by dealers are composers, selection, artist, price and packaging. Standard works seem to do well in all outlets.

While all dealers checked carry some classical stock, most do not specialize in that line. No store in the survey carries only classical titles.

Colony Shop

Orlando Arroba of Colony Record Shop finds most customers know what they want before entering the store. Some, however, ask what's new especially in classical voices. Playing records in the store, such as recitals by Montserrat Caballe and Leontyne Price, both on RCA Victor, attract interest.

Arroba found that a recent interest in the Leopold Stokowski recording of Ives's 4th Symphony on Columbia drew the same customers who usually bought folk music by Vanguard's Joan Baez or Columbia's Bob Dylan. Local concerts also help sales. Sales of two-record London Marilyn Horne set and recordings by London's Vlad-

imir Ashkenazy are examples. Columbia's Leonard Bernstein leads in buyer's choices at Colony among conductors, as well as in many other stores checked.

Mercury Mart

At Brooklyn's Mercury Mart, Joe Russo finds most people know exactly what they want beforehand. Standards are the best sellers.

Robert Brajer of W. H. Nelson reports many people look through the bins for specific selections. All Nonesuch budget records go well.

Opera buyers are different, he finds, with artists favored. More albums of operas have to be stocked to meet this demand. Standards again are favored.

Ferris Radio

Jose Coll of Ferris Radio of Bronxville agrees the customers know beforehand whether they want a disk by Van Cliburn or Artur Schnabel, both RCA Victor artists. Standards again score, but classical sales are generally slow.

Lionel Rutko of Downtown Music disagrees, saying a low price is the selling point.

"There's no more selectivity on the part of the buyer. There was a day when you'd sit down and talk with a customer about which was a better recording.

"Today, this is impossible. Records are sealed up. There are no more listening booths. Records are mass marketed like vegetables in a supermarket. Only in rare cases does the customer know what he wants. Then, he's a victim of promotion. I feel the public is getting hooked. If they buy inferior quality, the public suffers. I felt if a person cared about classical music, he would be knowledgeable, not go by price or packaging."

Low price also is a key factor according to Ed Mills at Tudor Music and Melvin Bensa at Clinton.

Bushwick Music

Artie Iardi of Bushwick Music of Brooklyn says Bernstein is preferred among conductors and Tchaikovsky among composers. Noting the decline in classical business to where rock 'n' roll accounts for 90 per cent of sales, he comments, "As the area changes, tastes change. You can't fight it. You can't educate them."

McLeod Baggett of Mineola Music, notes composers such as Brahms and Beethoven sell. "Customers seldom ask for label or artists. They usually just want a good record. Years ago, they asked for artist and label. With stereo, they just want something good."

Mineola

Mineola carries Columbia's basic numbers, featuring conductors Bruno Walter, Eugene Ormandy and Bernstein.

Harry Sultan of Harry Sultan Records says customers "still buy chestnuts, such as Bach, Beethoven and Brahms, standards, the old hit parade of classical records."

The buyers generally choose by artist, like Columbia's Vladimir Horowitz and Rudolph Serkin, except at Christmas, when selections are sought. Sultan find the playing of rock 'n' roll in the store has cost him some classical customers. They couldn't stand the tumult.

For this reason George Heckinger of Madison Ave. Music doesn't play rock 'n' roll in

the store, although he also sells these disks. "It disturbs the mind of the patrons."

Selections sell rather than artists, although Bernstein and Horowitz are popular. Heckinger says, "It's very hard to change customers when they mention artist, especially in opera. We just let them talk."

He also terms it necessary to stock a wider variety of opera because of preferences.

Farmingdale Music

Mrs. Eileen Benjamin of Farmingdale Music reports better known composers like Puccini and Tchaikovsky do well but classical sales are down. Mrs. Benjamin feels her new location will appeal to a larger adult trade. Since the move to the center of Farmingdale, she's increased her classical inventory.

Gaiety

Jim Healion of Gaiety finds that selections determine sales. Standard works move. Healion includes works of Bruckner and Mahler, considered modern composers, among the standards.

Standards also form the purchasing pattern at National, according to Mrs. Louise Switkey. Joe Levine of Lee Music of Brooklyn says customers know exactly what they want before entering the store.

In Cousins of the Bronx, Lou Cicchetti reports "Unfortunately, price is the major consideration, the common denominator. People expect the same price they get at discount stores but with 100 per cent more service. "While we don't get that many classical customers, we get requests for Bernstein, Horowitz and Heifetz." Yasha Heifetz records on Victor.

Cousins

At Cousins, Italian operas are good sellers. Popular are works of Verdi and Puccini and Mozart's Italian operas. George Manning of Bowling Green Music thinks the cover is a main factor in sales. He says people browse through selections, but pick the attractive covers. Customer's don't ask many questions.

Fests Set for 20 Countries

GENEVA—A list of 29 international music festivals, three in Eastern Europe, has been announced by the European Association of Music Festivals from May 4 to Oct. 11 in 20 different countries.

France and Western Germany will have four events each, while Italy, Spain and Switzerland will have two events each in the association listings. All of the other countries concerned are represented by one event. July, August and June will be busiest months in that order.

Festival cities in association are Wiesbaden, Bayreuth, Munich and Berlin, Germany; Bordeaux, Aix-en-Provence, Besancon, Strasbourg, France; Spoleto, Perugia, Italy; Santander, Granada, Spain; Luzern, Zurich, Switzerland; and Prague, Czechoslovakia; Copenhagen, Denmark; Lisbon, Portugal; Helsinki, Finland; Vienna, Austria; Bergen, Norway; Bath, England; The Hague, Holland; Dubrovnik, Yugoslavia; Athens, Greece; Ghent, Belgium; Stockholm, Sweden; Warsaw, Poland; and Edinburgh, Scotland.

BEST SELLING CLASSICAL LP's

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
1	2	MAHLER: SYMPHONY NO. 10 (2-12" LP) Phila. Orch. (Ormandy), Col. M2L 335 (M); M2S 735 (S)	3
2	3	IVES: SYMPHONY NO. 4 Amer. Symp. Orch. (Stokowski), Col. ML 6175 (M); MS 6775 (S)	3
3	4	PUCCINI: TURANDOT (3-12" LP) Nilsson, Corelli & Various Artists, Angel CL 3671 (M); SCL 3671 (S)	3
4	5	PRESENTING MONTSERRAT CABALLE RCA LM 2862 (M); LSC 2862 (S)	3
5	1	HOROWITZ AT CARNEGIE HALL—AN HISTORIC RETURN (2-12" LP) Col. M3L 328 (M); M2S 728 (S)	3
6	13	MAHLER: SYMPHONY NO. 4 IN G Cleve. Orch. (Szell), Col. ML 6233 (M); MS 6833 (S)	3
7	12	CHOPIN WALTZES Rubinstein, RCA LM 2726 (M); LSC 2726 (S)	3
8	8	RODRIGO: CONCIERTO DE ARANJUEZ/TEDESCO: CONCIERTO IN D Williams, Col. ML 6234 (M); MS 6834 (S)	3
9	11	PUCCINI: LA BOHEME (2-12" LP) Freni, Gedda & Various Artists, Angel BL 3643 (M); SBL 3643 (S)	3
10	10	HOLIDAY FOR STRINGS Boston Pops (Fiedler), RCA LM 2885 (M); LSC 2885 (S)	3
11	6	MY FAVORITE CHOPIN Cliburn, RCA LM 2576 (M); LSC 2576 (S)	3
12	15	MUSSORGSKY-STOKOWSKI: PICTURES AT AN EXHIBITION New Philm. Orch. (Stokowski), Lon. PM 55004 (M); SPC 21006 (S)	3
13	16	TCHAIKOVSKY: CONCIERTO NO. 1 Cliburn, RCA LM 2252 (M); LSC 2252 (S)	3
14	7	A WORLD OF SONG De Los Angeles, Angel 36296 (M); S 36296 (S)	3
15	9	DONIZETTI: LUCIA DI LAMMERMOOR (3-12" LP) Molffo & Various Artists, RCA LM 6170 (M); LSC 6170 (S)	3
16	17	THE BAROQUE OBOE Gomberg/Col. Chamber Orch. (Ozawa), Col. ML 6232 (M); MS 6832 (S)	3
17	31	VERDI: DON CARLOS (4-12" LP) Tebaldi, Bumbry, Lon. A 4432 (M); OSA 1432 (S)	2
18	27	BLESS THIS HOUSE Mormon Tab. Choir/Phila. Orch. (Ormandy), Col. ML 6235 (M); MS 6835 (S)	3
19	20	NIELSEN: SYMPHONY NO. 3 Royal Danish Orch. (Bernstein), Col. ML 6169 (M); MS 6769 (S)	3
20	18	BRAHMS: 16 HUNGARIAN DANCES Lon. Symp. Orch. (Dorati), Merc. MG 50437 (M); SR 90437 (S)	3
21	21	BRAHMS: THE LIEBESLIEDER WALTZES Shaw Chorale, RCA LM 2864 (M); LSC 2864 (S)	2
22	26	TCHAIKOVSKY: OVERTURE 1812 Minn. Symp. Orch. (Dorati), Merc. MG 50054 (M); SR 90054 (S)	3
23	24	THE DUKE AT TANGLEWOOD Ellington/Boston Pops (Fiedler), RCA LM 2857 (M); LSC 2857 (S)	3
24	28	BACH: EASTER ORATORIO Various Artists/Southwest Germ. Chamber Choir (Gonnenwein), Angel 36322 (M); S 35322 (S)	3
25	14	PUCCINI: TOSCA—Highlights Callas & Various Artists, Angel 36326 (M); S 36326 (S)	3
26	19	OFFENBACH: THE TALES OF HOFFMANN (3-12" LP) Gedda, Schwarzkopf, De Los Angeles, London & Various Artists, Angel CLX 3667 (M); SCLX 3667 (S)	3
27	33	MIRELLA FRENI—OPERATIC ARIAS Angel 36268 (M); S 36268 (S)	2
28	25	THE ART OF EUGENE ORMANDY (2-12" LP) Phila. Orch. (Ormandy), Col. M2L 338 (M); M2S 738 (S)	3
29	29	THE TWO WORLDS OF KURT WEILL M. Gould & His Orch., RCA LM 2863 (M); LSC 2863 (S)	2
30	34	REVERIE Phila. Orch. (Ormandy), Col. ML 5975 (M); MS 6575 (S)	2
31	40	BARTOK: CONCIERTO FOR ORCH. Cleve. Orch. (Szell), Col. 6215 (M); MS 6815 (S)	2
32	32	ESPAÑA N. Y. Phil. (Bernstein), Columbia ML 6186 (M); MS 6786 (S)	2
33	36	RIMSKY-KORSAKOV: SCHEHERAZADE Lon. Symp. Orch. (Stokowski), Lon. PM 55002 (M); SPC 21005 (S)	2
34	—	WAGNER: GOTTERDAMMERUNG (6-12" LP) Nilsson, Windgassen & Various Artists, Lon. A 4604 (M); OSA 1604 (S)	1
35	35	SCHUMANN: DICHTERLIEDE Fischer-Dieskau, DGG 39109 (M); 139109 (S)	2
36	23	GERSHWIN: RHAPSODY IN BLUE N. Y. Phil. (Bernstein), Columbia ML 5413 (M); MS 6091 (S)	3
37	—	TCHAIKOVSKY: THREE GREAT BALLETS (3-12" LP) Phila. Orch. (Ormandy), Col. M3L 306 (M); M3S 706 (S)	1
38	—	MAHLER: SYMPHONY NO. 7 & 8 (2-12" LP) Utah Symp. Orch. (Abravanel), Van. 1141/2 (M); 71141/2 (S)	1
39	—	STRAVINSKY: SACRE DU PRINTEMPS (Rite of Spring) Boulez/R.T.F. Orch. Nat'l., Nonesuch H 1093 (M); H 71093 (S)	1
40	—	DVORAK: SYMPHONY NO. 7 N. Y. Phil. (Bernstein), Col. ML 6228 (M); MS 6828 (S)	1

Conductors for Promenade Set

NEW YORK—Andre Kostelanetz, Sir Malcolm Sargent and Morton Gould will conduct the popular-price Promenade concerts of the New York Philharmonic from May 25 to June 25 at Lincoln Center.

The Philharmonic and Kostelanetz record for Columbia. Sargent has conducted on London, RCA Victor, Capitol, Angel Everest and Richmond. Gould has appeared on Victor.

Vocalists include Amalia Rodrigues, Saramae Endrich, and Theodore Uppman. Instrumentalists listed are Whittmore and Lowe, duo pianists; Grant Johannesen and Moura Lympany, pianists; and Lorne Munroe, cellist.

Labels the soloists have appeared on are Capitol, Columbia, Victor, Angel and Kapp.

TOP DISK ACTS MADE DEBUTS AT THE MET

NEW YORK—Several top recording artists made their debuts at the Metropolitan Opera during the season which closed on Saturday night (16).

New sopranos on the company's roster were Mirella Freni, Renata Scotto, Montserrat Caballe, Pilar Lorengar and Reri Grist.

Among the new Met male singers were Alfredo Kraus, Gianni Raimondi, Thomas King, Thomas Stewart, John Reardon and Nicolai Ghiaurov. Also appearing for the first time were Grace Bumbry, mezzo-soprano, and conductors Zubin Mehta, Francesco Molinari-Pradelli and Lamberto Gardelli.

All the artists are heard on Angel, RCA Victor, Deutsche Grammophon, London, Montilla, Mercury and Decca.

BEST SELLING CLASSICAL LP's

NEW ACTION ALBUMS

- NIELSEN: CONCERTO FOR VIOLIN** . . .
Varga, Simkow, Royal Danish Orch., Turnabout TV 4043 (M); TV 34043 (S)
- MUSIC FROM MARLBORO** . . .
R. Serkin/P. Serkin/Marlboro Festival Orch. (Schneider), Col. ML 6247 (M); MS 6847 (S)
- BACH ON THE PEDAL HARPSICHORD** . . .
Biggs, Col. ML 6204 (M); MS 6804 (S)
- GLUCK: ORFEO ED EURIDICE** . . .
Verrett/Moffo/Raskin, RCA LM 6169 (M); LSC 6169 (S)
- A TREASURY OF FRENCH OPERA ARIAS** . . .
Tucker, Col. ML 6231 (M); MS 6831 (S)
- SCHUMANN: CONCERTO IN A FOR PIANO & ORCH.** . . .
Pennario/London Symph. Orch. (Ozawa), RCA LM 2873 (M); LSC 2873 (S)
- BEETHOVEN: ARCHDUKE TRIO** . . .
Stern/Rose/Istomin, Col. ML 6219 (M); MS 6819 (S)

Bernstein Batons Vienna at Gala In Monte Carlo

MONTE CARLO — Leonard Bernstein, Columbia Records artist, conducted the Vienna Philharmonic Orchestra and appeared as soloist in Concerto for Piano K 425 in an all-Mozart program, one of the special centenary events of the Monte Carlo anniversary celebration. Event took place in the Salle Garnier, usually occupied by the Monte Carlo Symphony, currently on an American tour.

PARIS — A formidable program of concerts has been set for the Centenary Year of Monte Carlo. Following the appearance of Bernstein, the Monaco capital will present a host of concert stars throughout the summer, including Birgit Nilsson, Joan Sutherland, Van Cliburn, Sir John Barbirolli, Charles Munch, Vladimir Ashkenazy and Regine Crespin.

Say You Saw It in Billboard

BEST SELLING BUDGET-LINE CLASSICAL LP's

This Week

- STRAVINSKY**—Sacre Du Printemps (Rite of Spring), Boulez/R. T. F. Orch. Nat'l., Nonesuch H 1093 (M); H 71093 (S)
- BEETHOVEN**—Symphony No. 5, Boston Symph. Orch. (Munch), RCA Victrola VIC 1035 (M); VICS 1035 (S)
- NIELSEN**—Concerto for Violin, Varga, Simkow, Royal Danish Orch., Turnabout TV 4043; TV 34043 (S)
- BEETHOVEN**—Symphony No. 1 & 8, Halle Orch. (Barbirolli), Everyman SRV 146 (M); SRV 146SD (S)
- NIELSEN**—Symphony No. 4, Royal Danish Orch. (Markevitch), Turnabout TV 4050 (M); TV 34050 (S)
- MASTER WORKS FOR ORGAN, VOL. 2**—Hansen, Nonesuch H 1105 (M); H 71105 (S)
- PAGANINI**—Sonatas, Bauml & Klasinc, Mace M 9025 (M); SM 9025 (S)
- DVORAK**—Symphony No. 9, Halle Orch. (Barbirolli), Everyman SRV 182 (M); SRV 182SD (S)
- WEBER**—Concerto in F for Bassoon & Orch., Zukerman, Faerber, Wurttemberg Chamber Orch., Turnabout TV 4039 (M); TV 34039 (S)
- BEETHOVEN**—Symphony No. 9 (2-12" LP), Boston Symph. (Munch), RCA Victrola VIC 6003 (M); VICS 6003 (S)

Germany to Rubinstein: Let Bygones Be Bygones

BONN — The Bonn government will appeal to Artur Rubinstein to resume concert engagements in West Germany.

Since the Hitler era, the American concert pianist has rejected all concert dates in Germany. This applies to the post-war period as well, and Rubinstein only recently reaffirmed that he will refuse to play in Germany for as long as he lives.

The Bonn government is planning a new approach to Rubinstein, using as intermediaries personal friends of the pianist. Chancellor Erhard, who in his youth himself aspired to become a concert pianist, feels that Rubinstein's attitude is outdated and unrealistic.

Erhard studied the piano in his youth and for a time prepared seriously for a music

career. His dreams in this direction were ended, however, by the first World War, when he was drafted into a Bavarian artillery regiment. Part of Erhard's foot was shot away at Ypres and he had to give up a music career.

Rubinstein in recent years has given a series of concerts in Holland and France at border cities near Germany. This is done so that German tourist agencies can run special buses to take Germans across the frontier for Rubinstein's concerts, and yet permit the artist to keep his vow never again to perform in Germany.

Erhard will argue to Rubinstein that it is a "new" Germany, proved by the fact the Germans have established diplomatic relations with Israel.

Stravinsky Fest Slated

NEW YORK — A four-week Stravinsky festival is set by the New York Philharmonic at the Philharmonic Hall from June 30 to July 23. The Philharmonic records for Columbia.

Conductors will be Igor Stravinsky, Leonard Bernstein, Lukas Foss, Ernest Ansermet, Robert Craft and Kiril Kondrashin. Among the vocalists listed are Elizabeth Schwarzkopf,

Shirley Verrett, Leopold Simoneau, Ernst Haefliger, Heinz Rehfuss and Thomas Paul.

Andre Watts, pianist, and Perre Cochereau, organist, are the two instrumentalists announced to date. Vocal, instrumental, chamber and dance programs are scheduled, including works by composers who influenced Stravinsky and those his music influenced.

Tanglewood Artists Listed

BOSTON — Several top recording artists will appear at the eight-week Tanglewood Berkshire Festival in Lenox, Mass.

The Boston Symphony Orchestra, Erich Leinsdorf, musi-

cal director, which records on RCA Victor, will again conduct at the festival. The dates are July 2 to Aug. 21. Other conductors will be Sir Adrian Boult, Thomas Schippers, Stanislaw Skrowaczewski, and Sixten Ehrling.

Vocalists include Montserrat Caballe, Phyllis Curtin, Eunice Alberts, Ernst Haefliger, George Shirley, Thomas Paul, John Reardon, Ara Berberian and Ezio Flagello. Pianist on tap are Van Cliburn, Malcolm Frager, Grant Johannesen, Jorge Bolet, Jeanne-Marie Dorre. Other instrumentalists will be Szyman Goldberg and Joseph Silverstein, violinists, and Leslie Parnas, cellist.

Rabin Guest Artist

BRUNSWICK, Me. — Violinist Michael Rabin, whose records have been released by Capitol and Angel, will be guest artist at the summer music school and contemporary music festival at Bowdoin College. The school will run from June 26 to Aug. 13. Festival dates are Aug. 8-13.



INTERVIEWING HUNGARIAN cellist Janos Starker, who records for Mercury Records, is WBCN-FM air personality Ron Dellachiesa, left. The location is the Minuteman Record Shop, Cambridge, Mass.

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ANGEL
Puccini TURANDOT SCL3671; Offenbach THE TALES OF HOFFMAN SCLX3667; Mousorgsky BORIS GODOUNOV SCL3633; Puccini TOSCA SBL3655; Puccini LA BOHEME SBL3643; Strauss DER ROSENKAVALIER SCL3563; Bizet CARMEN SCLX3650; Verdi IL TROYATORE SCL3653.

COLUMBIA
Bartok CONCERTO FOR ORCHESTRA ML6215/MS6815; SZELL CONDUCTS MOZART NO. 4 IN G ML6233/MS6833.

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DGG
Nielsen "THE INEXTINGUISHABLE" SYMPHONY NO. 4 Max Rudolf, Conductor DL 10127(M)/DL 710127(S); Mozart SERENADE NO. 9 IN D MAJOR Max Rudolf, Conductor DL 10129(M)/DL 710129(S).

HELIODOR RECORDS
Sibelius SYMPHONY NO. 4 IN A MINOR 18-974, 138-974; Bruckner SYMPHONY NO. 9 IN D MINOR and TE DEUM 39-117/118; Gaunad MESSE SOLENNELLE STE. CAECILIA 39-111, 139-111; Schumann SONGS ON HEINE POEMS 39-110, 139-110; Chopin 17 WALTZES 19-485, 136-486; Beethoven PIANO SONATAS NOS. 4, 9, 10 18-938, 138-938.

LONDON RECORDS
Weill "JOHNNY JOHNSON" H/HS25024; Purcell ABELAZAR SUITE/Arne: JUDGE-MENT OF PARIS OVERTURE/Byrd: FANTASIE NO. 1 FOR STRINGS H/HS25022; Boismortier DAPHNIS AND CHLOE H/HS25018; Bach THE ART OF THE FUGUE/Beethoven GROSSE FUGE H/HS25019-2; Mozart VIOLIN CONCERTO NO. 5/CLARI-NET CONCERTO H/HS25017.

NONESUCH
Marilyn Horne Arias from Il Barbiere di Siviglia, Otello, Tancredi, Semiramide, L'italiana in Algeri, I Capuleti ed i Montecchi, Fidelio, Orpheus et Eurydice, Alceste, Sapho, Le Prophete, Il Trovatore OSA-1263/A-4263.

RCA Victor
Renaissance Music for Brass H-1111/H-7111; Mozart & Preldes & Fuges for String Trio H-1112/H-7112; Berwald Piano Quintets H-1113/H-7113; Quartet Music of the 17th & 18th Centuries H-1114/H-7114; The Dove Descending H-1115/H-7115; Beethoven Fidelio HB-3005/HB-73005.

VANGUARD
Gluck ORFEO ED EURIDICE Shirley Verrett, Anna Moffo, Judith Raskin LM/LSC-6149
Schubert Quintet in A Major, Op. 114 VRS-1145/VSD-71145; THE VIRTUOSO GUITAR, Vol. II VRS-1152/VSD-71152; THE VIRTUOSO FLUTE, Vol. II VRS-1153/VSD-71153; MUSIC AT THE COURT OF LEOPOLD I BG-690/BGS-70690; Bach, Scarlatti MAUREEN FORRESTER, contralto BG-683/BGS-70683; THE VIRTUOSO TRUMPET, Vol. II BG-685/BGS-70685; JAN PEECE NEAPOLITAN SERENADE VRS-9210/VRS-79210; Natanla Davrath NEW SONGS OF THE AUVERGNE & THE BASQUE PROVINCES VRS-9209/VSD-79209.

VERVE FOLKWAYS
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COUNTRY MUSIC

Country Parley April 29-30

WHEELING, W. Va. — The North East Country Music, Inc., convention will be held here April 29-30 with deejays, performers and fans attending from several States.

A Friday night show and dance will feature Dusty Miller and the Colorado Wranglers, Bobbie Northrup, the New Arkansas Travelers, Johnny Holiday and the Vaqueros, Sue and the Elm Valley Sweethearts, Ethel Delaney of Deco Records, and Rich Rich and His Town

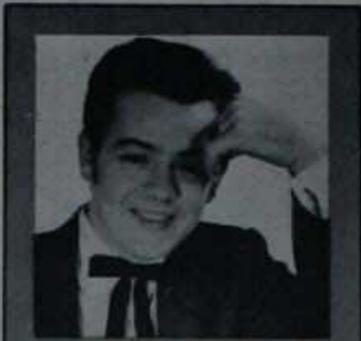
and Country Boys. Rich is a deejay for WTTM, Trenton, N. J. Miller, a country music deejay for WFAS, Amsterdam, N. Y., is in charge of entertainment. Other performers are invited.

Meetings and get togethers will be held Friday and Saturday; registration begins Friday at 10 a.m. The convention will end with everybody attending the WWVA "Jamboree" Saturday night.

WKLM Switches

NASHVILLE — WKLM, 5,000-watter in Wilmington, N. C., is the latest to climb aboard the country music bandwagon. The station will be programming the "Nashville Sound" full time, effective April 11, according to Station Manager Burl Lauter and Program Director Alex B. Law.

WKLM hopes to reach an au-



VAN TREVOR has a sure-fire hit with his Band Box release, "Born to Be in Love With You," according to trade reports. Picks, plays and sales are starting to roll in from the far corners of the Country World. Van is managed and booked by Dick Heard, 250 West 57th Street, New York City, JU 2-1957.

(Advertisement)

dience of 500,000 people, as Southeastern North Carolina's only full-time country and western station. To get the ball rolling, the station urgently needs c&w singles and albums.

YESTERYEAR'S COUNTRY HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the Country field 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart at that time.

COUNTRY SINGLES— 5 Years Ago April 24, 1961

1. Don't Worry, Marty Robbins, Columbia
2. Hello, Walls, Faron Young, Capitol
3. Foolin' Around, Buck Owens, Capitol
4. Window Up Above, George Jones, Mercury
5. The Blizzard, Jim Reeves, RCA Victor
6. Heart Over Mind, Ray Price, Columbia
7. Three Hearts in a Tangle, Roy Drusky, Decca
8. I'll Just Have Another Cup of Coffee, Claude Gray, Mercury
9. Odds and Ends, Warren Smith, Liberty
10. Let Forgiveness In, Webb Pierce, Decca

COUNTRY SINGLES— 10 Years Ago April 21, 1956

1. Heartbreak Hotel/I Was the One, Elvis Presley, RCA Victor
2. Blue Suede Shoes, Carl Perkins, Sun
3. I Forgot to Remember to Forget/Mystery Train, Elvis Presley, RCA Victor
4. Yes, I Know Why/'Cause I Love You, Webb Pierce, Decca
5. Why Baby Why? Red Sovine & Webb Pierce, Decca
6. Folsom Prison Blues/So Doggone Lonesome, Johnny Cash, Sun
7. Blackboard of My Heart, Hank Thompson, Capitol
8. You and Me, Red Foley & Kitty Wells, Decca
9. I Don't Believe You've Met My Baby, Louvin Brothers, Capitol
10. What Would You Do If Jesus Came to Your House, Porter Wagoner, RCA Victor

James Sets Mark

NASHVILLE—Sonny James broke all attendance records in Freeport, Ill., April 2, with an all-star package that also featured Del Reeves and his band, Dottie West, Merle Kilgore, and James' band, the Southern Gentlemen, according to promoter Dan Habacher. James is booked by the Bob Neal Agency of Nashville.

Billboard SPECIAL SURVEY for Week Ending 4/23/66

HOT COUNTRY ALBUMS

★ STAR Performer—LP's registering proportionate upward progress this week.

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
2	1	I WANT TO GO WITH YOU Eddy Arnold, RCA Victor LPM 3507 (M); LSP 3507 (S)	7
2	1	ROLL OUT THE RED CARPET FOR BUCK OWENS AND HIS BUCKAROOS Capitol T 2443 (M); ST 2443 (S)	9
3	3	MY WORLD Eddy Arnold, RCA Victor LPM 3466 (M); LSP 3466 (S)	29
4	6	MISS SMITH GOES TO NASHVILLE Connie Smith, RCA Victor LPM 3520 (M); LSP 3520 (S)	4
5	4	BALLADS OF THE GREEN BERETS S/Sgt. Barry Sadler, RCA Victor LPM 3547 (M); LSP 3547 (S)	7
6	8	THE BEST OF JIM REEVES, VOL. II RCA Victor LPM 3482 (M); LSP 3482 (S)	5
7	14	MEAN AS HELL! Johnny Cash, Columbia CL 2446 (M); CS 9246 (S)	4
8	5	GIDDY-UP GO Red Sovine, Starday SLP 363 (M); SLP 363 (S)	12
9	7	BEHIND THE TEAR Sonny James, Capitol T 2415 (M); ST 2415 (S)	22
10	9	THE MANY MOODS OF CHARLIE LOUVIN Capitol T 2437 (M); ST 2437 (S)	11
11	12	CUTE 'N' COUNTRY Connie Smith, RCA Victor LPM 3444 (M); LSP 3444 (S)	26
12	10	THE BUCK OWENS SONG BOOK Buckaroos, Capitol T 2436 (M); ST 2436 (S)	7
13	15	HYMNS Loretta Lynn, Decca DL 4695 (M); DL 74695 (S)	14
14	16	TALK ME SOME SENSE Bobby Bare, RCA Victor LPM 3515 (M); LSP 3515 (S)	3
15	11	ROGER MILLER/GOLDEN HITS Smash MGS 27073 (M); SR5 67073 (S)	23
16	21	ROLL, TRUCK, ROLL Red Simpson, Capitol T 2468 (M); ST 2468 (S)	4
17	13	LOVE BUG George Jones, Musicor MM 2088 (M); MS 3088 (S)	8
18	18	THE OTHER WOMAN Ray Price, Columbia CL 2382 (M); CS 9182 (S)	30
19	22	FOLK COUNTRY Waylon Jennings, RCA Victor LPM 3523 (M); LSP 3523 (S)	3
20	25	CHET ATKINS PICKS ON THE BEATLES RCA Victor LPM 3531 (M); LSP 3531 (S)	3
21	17	PRETTY MISS NORMA JEAN RCA Victor LPM 3449 (M); LSP 3449 (S)	16
22	20	DOTTIE WEST SINGS RCA Victor LPM 3490 (M); LSP 3490 (S)	9
23	28	A SIX PACK TO GO Hank Thompson, Capitol T 2460 (M); ST 2460 (S)	2
24	26	ROY CLARK SINGS LONESOME LOVE BALLADS Capitol T 2452 (M); ST 2452 (S)	7
25	19	HELLO VIETNAM Johnny Wright, Decca DL 4698 (M); DL 74698 (S)	18
26	30	KITTY WELLS SINGS SONGS MADE FAMOUS BY JIM REEVES Decca DL 4741 (M); DL 74741 (S)	2
27	—	I LIKE 'EM COUNTRY Loretta Lynn, Decca DL 4744 (M); DL 74744 (S)	1
28	29	THE BEST OF NED MILLER Capitol T 2414 (M); ST 2414 (S)	2
29	—	ARTIFICIAL ROSE Jimmy Newman, Decca DL 4748 (M); DL 74748 (S)	1
30	—	JUST BETWEEN THE TWO OF US Bonnie Owens and Merle Haggard, Capitol T 2453 (M); ST 2453 (S)	2

Billboard SPECIAL SURVEY for Week Ending 4/23/66

HOT COUNTRY SINGLES

★ STAR performer—Sides registering greatest proportionate upward progress this week.

This Week	Last Week	TITLE, Artist, Label, Number & Publisher	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label, Number & Publisher	Weeks on Chart
1	1	I WANT TO GO WITH YOU Eddy Arnold, RCA Victor 8749 (Pamper, BMI)	11	26	29	MANY HAPPY HANGOVERS TO YOU Jean Shepard, Capitol 5585 (Mimosa, BMI)	8
2	3	THE ONE ON THE RIGHT IS ON THE LEFT Johnny Cash, Columbia 43496 (Jack, BMI)	11	27	32	TALKIN' TO THE WALL Warner Mack, Decca 31911 (Pageboy, SESAC)	5
3	4	TIPPY TOEING Harden Trio, Columbia 43463 (Window, BMI)	11	28	25	A WOMAN HALF MY AGE Kitty Wells, Decca 31881 (Gromart, BMI)	12
4	2	WAITIN' IN YOUR WELFARE LINE Buck Owens, Capitol 5566 (Central Songs, BMI)	14	29	24	RAINBOWS AND ROSES Roy Drusky, Mercury 72532 (Harbot, SESAC)	9
5	5	NOBODY BUT A FOOL Connie Smith, RCA Victor 8746 (Stallion, BMI)	11	30	23	THE BOX IT CAME IN Wanda Jackson, Capitol 5559 (Acclaim, BMI)	9
6	6	HUSBANDS AND WIVES Roger Miller, Smash 2024 (Tree, BMI)	9	31	34	STOP THE START (Of Tears in My Heart) Johnny Dollar, Columbia 43537 (Zanetta, BMI)	6
7	7	BALLAD OF THE GREEN BERETS S/Sgt. Barry Sadler, RCA Victor 8739 (Music, Music, ASCAP)	10	32	40	THE SHIRT Norma Jean, RCA Victor 8790 (Stallion, BMI)	2
8	9	I LOVE YOU DROPS Bill Anderson, Decca 31890 (Moss-Rose, BMI)	11	33	43	GUESS MY EYES WERE BIGGER THAN MY HEART Conway Twitty, Decca 31897 (Wilderness, BMI)	5
9	18	DISTANT DRUMS Jim Reeves, RCA Victor 8789 (Combine, BMI)	4	34	36	GO NOW PAY LATER Liz Anderson, RCA Victor 8778 (4 Star Sales, BMI)	4
10	10	GIDDYUP GO—ANSWER Minnie Pearl, Starday 754 (Starday, BMI)	8	35	35	TILL MY GET UP HAS GOT UP AND GONE Ernest Tubbs, Decca 31908 (Tuckahoe, BMI)	4
11	11	SOMEONE BEFORE ME Wilburn Brothers, Decca 31894 (Sure-Fire, BMI)	12	36	41	BACK POCKET MONEY Jimmy Newman, Decca 31916 (New Keys, BMI)	5
12	12	VIET NAM BLUES Dave Dudley, Mercury 72550 (Buckhorn, BMI)	7	37	46	CATCH A LITTLE RAINDROP Claude King, Columbia 43510 (Gallico, BMI)	2
13	8	DEAR UNCLE SAM Loretta Lynn, Decca 31893 (Sure-Fire, BMI)	12	38	42	ROLL, TRUCK, ROLL Red Simpson, Capitol 5577 (Central Songs, BMI)	4
14	15	WOULD YOU HOLD IT AGAINST ME Dottie West, RCA Victor 8770 (Tree, BMI)	7	39	47	DON'T TOUCH ME Jeannie Sealey, Monument 933 (Pamper, BMI)	2
15	17	I'M A PEOPLE George Jones, Musicor 1143 (Blue Crest, Huskey, BMI)	7	40	39	ANITA, YOU'RE DREAMING Waylon Jennings, RCA Victor 8720 (Parody/Irving, BMI)	15
16	20	TAKE GOOD CARE OF HER Sonny James, Capitol 5612 (Paxton-Recherche, ASCAP)	3	41	44	REGULAR ON MY MIND Jim Edward Brown, RCA Victor 8766 (Albert, BMI)	3
17	13	I'VE BEEN A LONG TIME LEAVIN' Roger Miller, Smash 2024 (Tree, BMI)	9	42	—	TONIGHT I'M COMIN' HOME Buddy Cagle, Imperial 66161 (Central, BMI)	1
18	22	I'M LEAVING IN TWO WORLDS Bonnie Guitar, Dol 16811 (Forest Hills, BMI)	8	43	—	A WAY TO SURVIVE Ray Price, Columbia 43560 (Pamper, BMI)	1
19	16	SNOWFLAKE Jim Reeves, RCA Victor 8719 (Open Road-Rondo, BMI)	16	44	—	COMMON COLDS AND BROKEN HEARTS Ray Pillow, Capitol 5597 (Page Joe's, SESAC)	1
20	38	HISTORY REPEATS ITSELF Buddy Starcher, Boone 1038 (Glaser, BMI)	3	45	—	STEEL RAIL BLUES George Hamilton IV, RCA Victor 8797 (Witmark, ASCAP)	1
21	37	SWINGING DOORS Merle Haggard, Capitol 5600 (Bluebook, BMI)	3	46	49	ONE BUM TOWN Del Reeves, United Artists 50001 (Moss Rose, BMI)	2
22	14	COUNT ME OUT Marty Robbins, Columbia 43500 (Mariposa, BMI)	10	47	—	EVIL ON YOUR MIND Jan Howard, Decca 31933 (Wilderness, BMI)	1
23	19	IF YOU CAN'T BITE, DON'T GROWL Tommy Collins, Columbia 43489 (Seashell, BMI)	12	48	—	IN THE SAME OLD WAY Bobby Bare, RCA Victor 8758 (Fame, BMI)	1
24	30	PUT IT OFF UNTIL TOMORROW Bill Phillips, Decca 31901 (Combine, BMI)	4	49	50	YOU AIN'T NO BETTER THAN ME Webb Pierce, Decca 31924 (Cedarwood, BMI)	2
25	28	THE TWELFTH OF NEVER Slim Whitman, Imperial 66153 (Express, ASCAP)	7	50	—	BORN TO BE WITH YOU Van Trevor, Band Box 367 (Stonestrow, BMI)	1

A First for 'Tubb Show'

NEW YORK — "The Ernest Tubb Show" pulled a scoop by being the first country music syndicated TV show in the New York market. The half-hour show was launched Saturday a week ago on the UHF outlet here — WNJU-TV; the station has studios in Newark, N. J., but broadcasts from the top of the Empire State Building.

"The Bobby Lord Show" debuted 7 p.m. Sunday on WOR-TV here. Besides Bobby Lord, the first show featured guests — the Osborne Brothers and Skeeter Davis. There is a possibility that at least one other country music syndicated

LA HAYRIDE'S SUMMER RUN

NASHVILLE—The "Louisiana Hayride," one of the oldest Saturday night live country music shows in the nation, will resume a full weekly schedule of shows from June through August, according to Frank Page, of KWKH, Shreveport, La.

The Bob Neal Agency in Nashville has lined up many top acts for this series of shows, including Webb Pierce, Red Sovine, Carl Belew, Bob Wills, Warner Mack, Carl Smith, Bill Carlisle, Lefty Frizzell, Faron Young, Roy Drusky, Stonewall Jackson and many others.

show will wind up on WOR-TV, "The Eddy Arnold Show," now in the planning stage.



Ferlin Husky's "I Could Sing All Night" (Capitol 5615) is showing up strong all over the country. Husky, one of the all-time big names in C&W, is booked by the Hubert Long Talent Agency, Nashville. (Advertisement)

FROM NASHVILLE WITH LOVE

CHET ATKINS



I'd like to start off this column with a word of thanks to all the folks who got in touch with me to say they liked the first installment and to wish me luck this second time off the tee. I won't try to make these reports a complete run-down on everything that's happening down here but I would like to just pick out a few things that I think are worth special mention.

Lately there seem to be more and more signs that Country music is reaching a bigger and bigger audience every day. A few weeks ago, for instance, Jerry Glaser of Station WENO here in Nashville said in a speech to the National Association of Broadcasters in Chicago that radio stations were switching to Country music at the rate of one a day! Another recent success for Country music was the show staged by WJRZ—Newark, which has done a great job in bringing Country music to people in the New York area. WJRZ's presentation played to packed houses at Carnegie Hall, Newark Symphony Hall and the Brooklyn Academy of Music. And then there's the new movie now being produced called "The Road to Nashville" which will feature guest appearances by some of our own RCA Victor artists: Hank Snow, Connie Smith, Porter Wagoner, Dottie West, Norma Jean and Waylon Jennings. Waylon, by the way, has just moved to Nashville, and is one of our brightest newcomers. His album, "Folk-Country," along with his latest single, "Anita, You're Dreaming" are fine examples of his talent.

Eddy Arnold has for a long time been one of our most effective spokesmen for Country music. He did a real great job a couple of weeks back in telling about the "Nashville Sound" when he was on network TV in the show called "This Proud Land."

We've done quite a few singles in the studios here recently and here are three that I think deserve a special word. Liz Anderson has come up with what looks like a real winner with her "Go Now Pay Later," coupled with "The Bottle Turned Into a Blonde." Anita Carter also turns in a fine performance on "I've Heard the Wind Blow Before," which is backed by "I've Been Loving You Too Long (To Stop Now)." Porter Wagoner has got a great pair back to back: "I Just Came to Smell the Flowers" and "I'm a Long Way from Home."

That's it for this time. See you later.

NASHVILLE SCENE

By ELTON WHISENHUNT

Monument recording artist Billy Walker and his band join Alabama's Mrs. George Wallace for five days (April 18-22), as she campaigns for governor. Billy is also tentatively scheduled to appear in a full-length motion picture entitled "The Ghost of Tin Pan Valley," to be filmed in and around Nashville. . . . Jimmy Newman, currently on tour in Canada, Virginia, North Carolina and Texas, leaves for a three-week tour of Germany at the end of April. . . . Bobby Bare will return from a tour of Canada and the Northwest in late April to record a new album for RCA Victor. . . . Charley Pride returned to Nashville for his second recording session, April 15, directed by his manager, Jack Clement, who also produced his first session. Charley then tours his native Montana, with a pack-

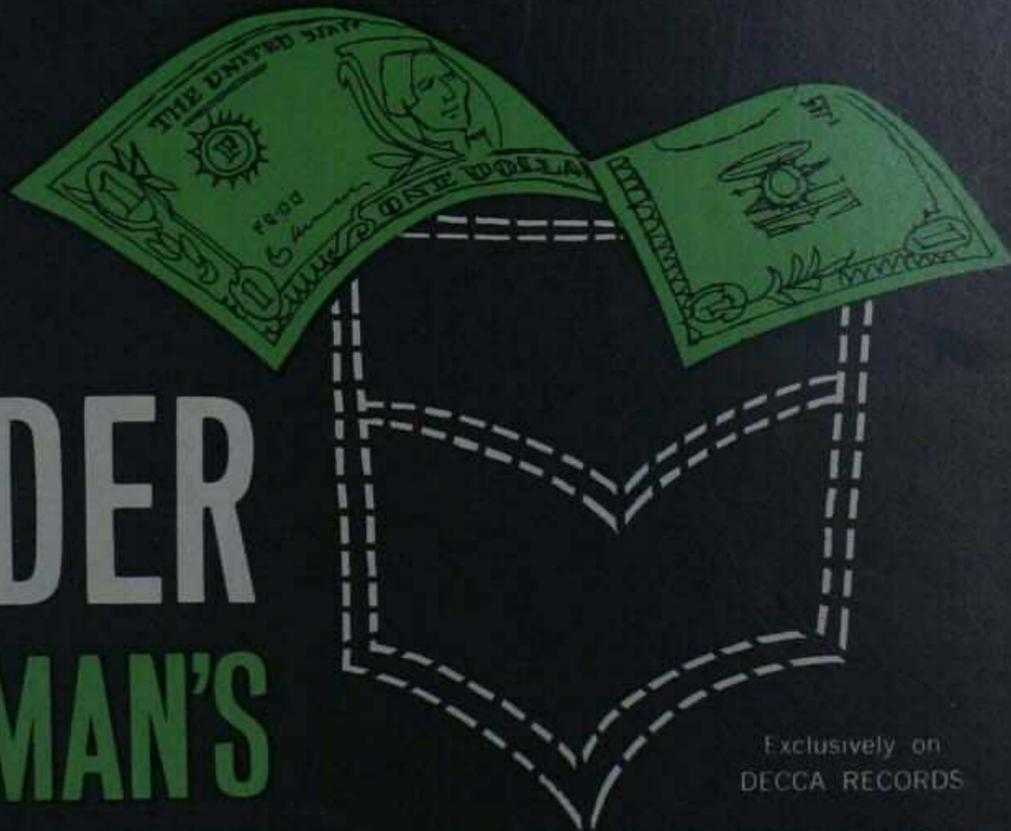
age that includes Carl Belew, Johnny Paycheck, Johnny Darrell and Karen Kelly. The unit will play radio station KLTZ, Glasgow, Mont., April 22; KMON, Great Falls, April 23; KBLL, Helena, April 24; KGEZ, Kalispell, April 28; KGOV, Missoula, April 29, and KANA, Butte, April 30. Lester Flatt, Earl Scruggs and the Foggy Mountain Boys continue to be very popular on the college circuit. Personal appearances in April included concerts at Purdue University and Cornell University. . . . Earl has recently filmed a series of educational programs for Nashville's Metro school system, as well as a half-hour television program on folklore. . . . The Foggy Mountain Boys swing through Washington, Oregon and Canada on personal appearances in May. . . . Bobby &

Sonny, the Osborne Brothers, will have a role in a forthcoming movie, "The Road to Nashville," which will be co-produced by Marty Robbins. . . . Tex Ritter starred at the North Carolina Azalea Festival at Wilmington, Del., April 16. . . . Billy Grammer, formerly with Decca, has signed with Epic, and will record his first single soon. . . . Epic also signed Ruby Wright, daughter of Kitty Wells and Johnny Wright, whose last releases were on RIC. . . . Whitey Ford, "The Duke of Paducah" appeared on the "Grand Ole Opry" recently, after a long absence, and displayed the form that had made him an Opry favorite down through the years. . . . Mozelle Lord, wife of Hickory recording artist Bobby Lord, was named Mrs. Tennessee, and will compete in the Mrs. America finals.

WEXL, country music station in Detroit, staged a "Don Bowman Week" recently, and the RCA Vic-

(Continued on page 50)

Exclusive Bookings: Key Talent Agency
Published By Newkeys Music



Exclusively on
DECCA RECORDS

#1 CONTENDER

JIMMY NEWMAN'S

"BACK POCKET MONEY"

NASHVILLE SCENE

• *Continued from page 49*

tor personality guested on the station for five days. Highlight of the week was a dinner attended by Don, the WEXL deejays, RCA Victor officials, and winners of a contest run by the station. . . . Bragg records has signed writer-singer Glenn Douglas Tubb, and plans a full promotional campaign on his first release "The Squeakiest Wheel Gets the Grease." . . . Linda Manning is currently touring the Midwest, plugging her new Roulette single, "Buy Me Something Pretty, Joey." . . . Artist-songwriter Eddie Noack has been named manager of Lefty Frizzell's new publishing company, Golden Eye Music (BMI)

Brenda Lee Wins College Crowds

NASHVILLE—Decca's Brenda Lee has completed her first college tour and results dispel any doubt whether the singer can capture the college audience.

Playing five dates in Louisiana and Texas, she played to about 20,000 enthusiastic students on five different campuses.

Billy Pearson, of the Town Hall Committee at Texas A&M, said no artist has ever received a larger or more enthusiastic reception.

Tour included shows at Louisiana Tech, Ruston, La.; Southwestern College, Hammond, La.; Northwestern College, Natchitoches, La.; McNeese College, Lake Charles, La., and Texas A&M at College Station, Tex. Brenda was backed by the

Casuals. The Irwin Twins were also on the show.

Dub Allbritten, Brenda's manager, said this move into the college scene adds another facet to her career.

Allbritten had high praise for the student audience and noted they were "eager, intelligent ladies and gentlemen." He said there was no screaming in the middle of a number. He said

Brenda was given 15 standing ovations during the five shows. He said co-operation at the colleges was marvelous. Allbritten said he definitely plans future college dates for Brenda.



PRESTIGE

has 2 Billboard National Breakouts

"GROOVE" HOLMES
"Soul Message" #7435



Hit Single:
"MISTY" #401

WILLIS JACKSON

with
JACK MC DUFF

"Together Again" #7364



Hit Single:
"THIS'LL GET TO YA" #393

PRESTIGE RECORDS, INC.

203 S. Washington Ave.
Bergenfield, N.J. 07621

BREAKOUT SINGLES

★ NATIONAL BREAKOUTS

HOW DOES THAT GRAB YOU DARLIN'

Nancy Sinatra, Reprise 0461

★ REGIONAL BREAKOUTS

These new records, not yet on Billboard's Hot 100, have been reported getting strong sales action by dealers in major market(s) listed in parentheses.

DON'T STOP NOW . . .

Eddie Holman, Parkway 981 (Hartman, BMI) (Los Angeles)

I LIE AWAKE . . .

New Colony Six, Centaur 1202 (World Inter., BMI) (Chicago)

CINNAMINT SHUFFLE . . .

Johnny Mann Singers, Liberty 55871 (Almo, ASCAP) (San Francisco)

DIDDY WAH DIDDY . . .

Remains, Epic 10001 (Savoy, BMI) (Boston)

DON'T TOUCH ME . . .

Jeannie Seely, Monument 933 (Pamper, BMI) (Houston)

COOL JERK . . .

Capitals, Karen 1524 (McLaughlin, BMI) (San Francisco)

I'LL LOVE YOU FOREVER . . .

Holidays, Golden World 36 (Myta, BMI) (Detroit)

MARBLE BREAKS AND IRON BENDS . . .

Drafti, London 10825 (Burlington, ASCAP) (Boston)

MINE EXCLUSIVELY . . .

Olympics, Mirwood 5513 (Keymen-Mirwood, BMI) (San Francisco)

DOUBLE SHOT (OF MY BABY'S LOVE) . . .

K-Otics, Bang 521 (Lyre Wind, BMI) (Miami)

HAPPINESS IS . . .

Joe Sherman & Arena Brass, Epic 10008 (Mills, ASCAP) (Milwaukee)

I'M GONNA CHANGE EVERYTHING . . .

Jimmy Roselli, United Artists 996 (Tuckahoe, BMI) (Houston)

OH HOW HAPPY . . .

Shades of Blue, Impact 1007 (Myta, BMI) (Detroit)

SEARCHING FOR MY LOVE . . .

Bobby Moore & the Rhythm Aces, Checker 1129 (Chevis, BMI) (San Francisco)

TWINKLE TOES . . .

Roy Orbison, MGM 13498 (Acuff-Rose, BMI) (Milwaukee)

YOUNG MAN, OLD MAN . . .

Mel Taylor, Warner Bros. 5690 (Jarb, BMI) (Detroit)

MY LITTLE RED BOOK . . .

Love, Elektra 603 (United Artists, ASCAP) (Dallas-Ft. Worth)

I'M SO LONESOME I COULD CRY . . .

Hank Williams Sr., MGM 13489 (Rose, BMI) (Houston)

BETTER MAN THAN I . . .

Terry Knight & the Pack, Lucky 11,226 (Darmouth, BMI) (Detroit)

\$OLID \$ALES \$UCCESS

SNOW'S



...THE NAME

Latest Single!

"The Count Down"

(RCA Victor)



HANK SNOW—THE COUNT DOWN (Prod. by Chet Atkins) (Hank, Music, BMI)—With his "I've Cried a Mile" slipping down the country chart comes this up-tempo Snow ballad sure to hit hard and fast. Flip: "Isle of Sindy" (Silver Star, BMI)

RCA Victor #400

Latest Album!

"The Best of Hank Snow"

(RCA Victor)

NEW ALBUM RELEASES

- ANGEL**
BEETHOVEN: BACATELIES & FANTASIE—
Artur Schnabel; COLM 66
- BACH GUILD**
Music at the Court of Leopold I—The Con-
centus Musicus; BG 690, BG5 70690
- B.T. PUPPY**
TOKENS—I Hear Trumpets Blow; BTP 1000,
BTP5 1000
- CAEDMON**
A SOLDIER'S LIFE FOR ME; TC 1164
ED BEGLE—American Poems of Patriotism;
TC 1204
FAIR GAME AND FOUL; TC 1163
SAILORMEN AND SERVING MAIDS; TC 1162
THEATRE RECORDING SOCIETY—Saint Joan;
TRS 311, TR5 311-5
- CANAAN**
THE FLORIDA BOYS Singing Through Life;
CA 4629, CA5 9629

- CAPITOL**
The Big Blues Harmonica of BEN BENAY;
T 2484, ST 2484
THE BLUE SKY BOYS; T 2483, ST 2483
CAPITOL SYMPHONY ORCH. (Dragon)—The
Russians; P 8628, SP 8628
The Best of CHAD and JEREMY; T 2470,
ST 2470
THE GOLDMAN BAND—Greatest Band in the
Land; P 8631, SP 8631
ONZY MATTHEWS—Sounds of the '60's;
T 2479, ST 2479
MRS. MILLER'S Greatest Hits; T 2494, ST
2494
LEONARD PENNARIO—Pennario Plays Chopin
for Young Lovers; P 8628, SP 8628
LOU RAWLS Live!; T 2459, ST 2459
LOU RAWLS—The Pilgrim Travelers; T 2485,
ST 2485
SOUNDTRACK—John F. Kennedy: Years of
Lightning; Days of Drums; T 2486, ST
2486
VARIOUS ARTISTS—I Love You, Romantic
Melodies of Edvard Grieg; P 8627, SP
8627
VOICES OF HOPE—Walk on by Faith; T
2480, ST 2480

- CAPITOL IMPORTS
(ENGLAND)**
FOUR BRITISH COMPOSERS—Various Artists
and Members of the Melos Ensemble
(Carewe); ASD 640
JOHN OGDON—Piano Music by 20th Century
British Composers; ASD 645
WESTMINSTER ABBEY CHOIR (GUEST)—West-
minster Abbey's Famous Composers; CSD
1603
MOZART; SERENADE NO. 7 IN D MAJOR,
K. 250—Bath Festival Orch. (Menuhin);
ASD 627
PEPUSCH & GAY; THE BEGGER'S OPERA—
Various Artists; CSD 1516/7

- CAPITOL IMPORTS
(DENMARK)**
THE ART OF AKSEL SCHIOTZ, VOL. 5—
Various Artists; MOAK 19
THE ART OF AKSEL SCHIOTZ, VOL. 6—
Various Artists; MOAK 20

- COLUMBIA**
BEETHOVEN: THE FIVE PIANO CONCERTOS—
Philadelphia Orch. (Ormandy) Rudolf Ser-
kin; D4L 340, D45 740
PHILADELPHIA ORCH./RUDOLF SERKIN—Four
Great Romantic Piano Concertos; D3L 341,
D35 741
EYDIE GORME—Don't Go to Strangers; CL
2476, CS 9276
SCHUBERT: SONATA IN A MAJOR—Rudolf
Serkin; ML 6249, M5 6849
South American Suite—Columbia Symphony
Orch. of Buenos Aires; EX 5162, ES 1862
MENDELSSOHN; Octet in E Flat Major/Music
From Marlboro—Various Artists, Marlboro
Festival Orch. (Schneider); ML 6248, M5
6848
FRANKIE YANKOVIC AND HIS YANKS—
Movie-Time Polkas; CL 2480, CS 9280

- DASH**
FRANK YORK & HIS ORCH.—Strings 'n'
Things; D 33 1967

- DECCA**
LENNY DEE—My Favorite Things; DL 4706,
DL 74706
PETER DUCHIN—Like Someone in Love; DL
4707, DL 74707
PEDRO FLORES—Anoranzas; DL 4747
HERMANOS MENDOZA—Trio Tariaturi; DL
4737
JOHAN JONES QUARTET—Tijuana Taxi and
Other Favorites; DL 4765, DL 74765
GRUPO MARCANO—Exitos De Marcano; DL
4742
SOUNDTRACK—A Man Could Get Killed; DL
4750, DL 74750
VICENTICO VALDES/NORD MORALES—Ritmos
Y Melodias; DL 4752

- DOT**
MYRON FLOREN—12 Great Hits; DLP 3684,
DLP 25684
BONNIE GUITAR—Two Worlds; DLP 3696,
DLP 25696

- FONTANA**
SHANN-GARRY CEILI BAND—The Irish Rising;
MGF 27550, SRF 67550

- GREGORIAN INSTITUTE
OF AMERICA**
JEAN LANGLAIS—The Complete Organ Works
of Cesar Franck; M 109/9/10, S 208/9/10
VIENNA MADRIGAL CHOIR—Sacred Choral
Music Madrigals; EL 46
VIVALDI-BACH PIANO CONCERTO—Madame
Svirsky; EL 36/37/38

- HARMONY**
VARIOUS ARTISTS—Golden Hits of the '40's,
Vol. 1; HL 7373

- HBR**
JEAN KING Sings for the In-Crowd; HST
9505
GLORIA TRACY—Gloria A-Glo; HST 9501

- HILLTOP**
MOON MULLICAN—Good Times Gonna Roll
Again; JM 6033, JS 6033

- IMPERIAL**
JIMMY McCRACKLIN—My Answer; LP 9306,
LP 12306

- JUBILEE**
SYLVIA STOUN—Agent 0069; JGM 2060

- KEVIN**
VOICES OF FAITH; LP 2269

- LIBERTY**
MARTIN DENNY—Hawaii A Go-Go; LRP 3445,
LST 7445
JAN & DEAN—Filet of Soul; LRP 3441, LST
7441
JOHNNY MANN SINGERS—Daydream; LRP
3447, LST 7447
THE SOUND OF HER MAJESTY'S ROYAL
MARINES; LRP 3443, LST 7443
BOBBY VEE—Thirty Big Hits of the '60's;
LRP 3448, LST 7448

- LONDON**
THE BACHELORS—Hits of the '60's; LL 3460,
PS 460
GERSHWIN: RHAPSODY IN BLUE/AMERICAN
IN PARIS—Stanley Black; SPC 21009
GILBERT & SULLIVAN SPECTACULAR—D'Oyly
Carte Opera Company/Royal Philharmonic
Orch. (Sargent); SPC 21010
ORIGINAL CAST—Wait a Minimi; AM 58002,
AM5 82002
ROLAND SHAW ORCH.—Themes for Secret
Agents; SP 44076
THE WELLER QUARTET—Haydn Quartets;
CMA 7214, CSA 2214

- MAINSTREAM**
BRANDYWINE SINGERS—... I've Lost My
Yo-Yo?; 56074, 56074
SOUNDTRACK—The Trouble With Angels;
56073, 56073
SOUNDTRACK—Harper; 56078, 56078
CLARK TERRY—Mumbles; 56066, 56066

- PACIFIC JAZZ**
GIL FULLER-JAMES MOODY—Night Flight;
PJ 10101, ST 20101
JAZZ CRUSADERS—Live at the Lighthouse
'66; PJ 10098, ST 20098
GERRY MULLIGAN—Paris Concert; PJ 10102,
ST 20102

- PICKWICK**
CHARLIE BYRD & WOODY HERMAN—The Byrd
& the Herd; PC 3042, SPC 3042

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903, CAS 903

- RCA VICTOR
(INTERNATIONAL)**
DINO; PML 10406
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(Continued on page 54)

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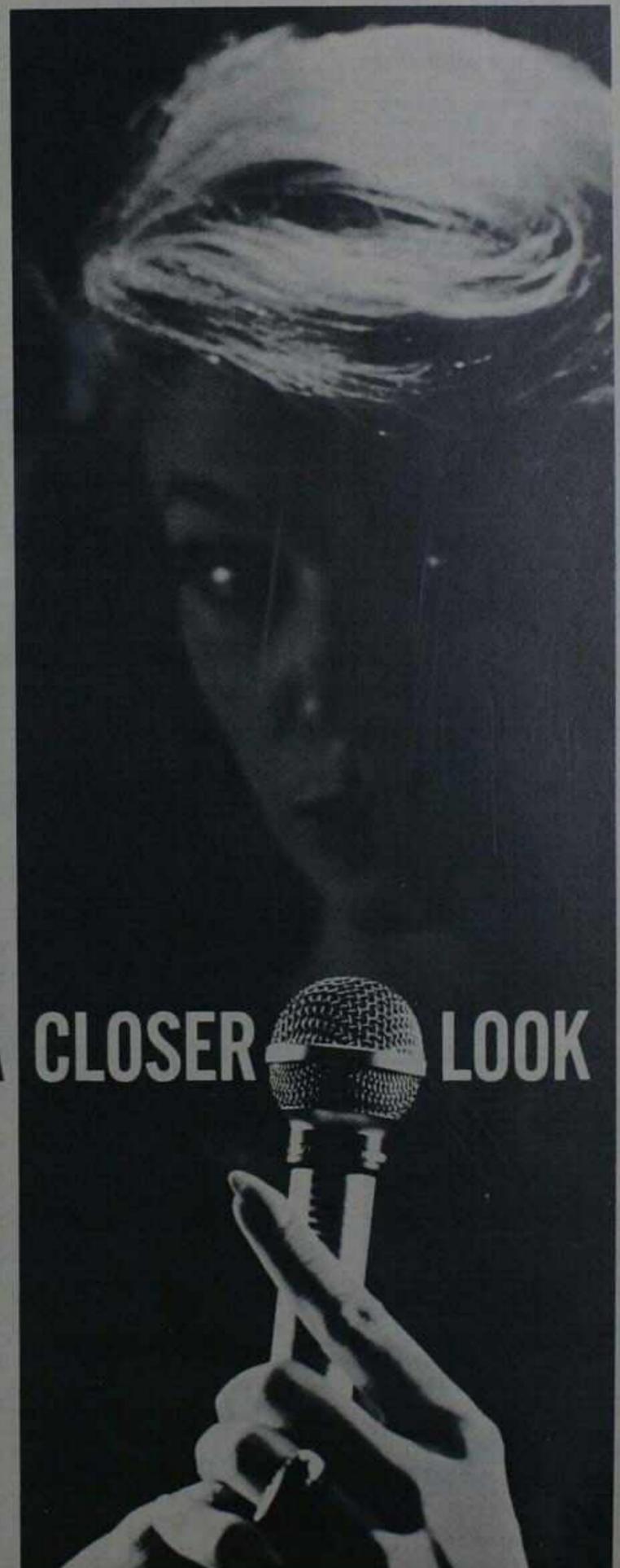


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TALENT

Neophonic Mgrs.: Industry Apathetic

LOS ANGELES—The Los Angeles Neophonic (formed a year ago), the first resident contemporary orchestra in the nation, has received lethargic support from vested interests in the music industry, charge two of its founders, George Greif and Sid Garris.

The main points in Greif-Garris' charge is that neither the licensing societies, musicians union, publishers nor record companies have gone out of their way to support the first American jazz orchestra formed in Los Angeles one year ago, expressly to provide an outlet for contemporary composers. Approximately 50 composers had original works debuted by the Neophonic.

The International Academy of Contemporary Music, formed by the two in conjunction with Stan Kenton to operate the Neophonic, is a California licensed nonprofit organization, and as such should have received strong support from the music industry, Greif contends.



Dot records has added two exciting new albums to their extensive catalog of organ LP's. Lowrey organist Eddie Baxter's "Organ Melodies of Love" (Dot DLP 3708) is a beautiful collection of famous love themes played in the unique and interesting Eddie Baxter style. Eddie's second new entry is a wild collection of a wide variety of styles and songs titled "Organ Sounds Incredible!" (Dot DLP 3706). For recording, television and personal appearances, Eddie plays both a Lowrey Festival organ and a Lowrey Theater Deluxe Console organ. The keys to the world of music for both professional and amateur musicians are Lowrey, pianos and organs.

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RCA Casters Of Revivals

NEW YORK—Original cast albums of revivals of "Annie Get Your Gun" and "Show Boat" will be released by RCA Victor this summer. The LP's are the latest in a series of productions at the Music Theater of Lincoln Center to be recorded by Victor.

"Annie Get Your Gun," starring Ethel Merman of the original Broadway cast, is slated to run from May 31 to July 9. Featured in the cast will be Bruce Yarnell, Harry Bellaver, Benay Venuta and Jerry Orbach.

The "Show Boat" revival is set for July 19 to Aug. 27. Artists will include Barbara Cook, Constance Towers, Stephen Douglass and David Wayne. Franz Allers will conduct both productions.

Previously released in the series were "Merry Widow"; "King and I"; "Kismet"; and "Carousel."

Nero Off Again On Concert Tour

NEW YORK — Peter Nero, RCA Victor pianist, is off on another concert tour. The current series kicked off April 19 at Arlington State College, Arlington, Tex. Other concerts in the West include: Colorado Woman's College, Denver, April 20; University of Wyoming, Laramie, Wyo., April 21; Capitol High School, Boise, Idaho, April 22; Highland High School, Salt Lake City, April 23; Sheraton Dallas Hotel, Dallas, April 24; Arizona State College, Flagstaff, April 28; Phoenix College, Phoenix, April 29; Memorial Hall Center, Pueblo, Colo., April 30; Loretta Heights College, Loretta, Colo., May 1, and Municipal Auditorium, Eldorado, Ark., May 3.

Nero returns to the East on May 7 for a concert date at the Lyric Theatre, Baltimore. This will be followed by a concert at the Civic Auditorium, Grand Rapids, Mich., on May 11. Nero will conclude the tour with a concert at Stamford High School, Stamford, Conn., on May 19.

Carroll to Perform At Hotel Opening

NEW YORK—Diahann Carroll will be in the entertainment spotlight at the gala inaugural ball which will highlight three days of opening ceremonies in connection with the debut of the new Hilton Hotel in Paris. Miss Carroll will be the only performer at the festivities which start on April 21.

Upon her return to the U. S., she will start work on Otto Preminger's film, "Hurry Sundown."

DUY, VIETNAM WRITER TOURS

NEW YORK — Pham Duy, leading Vietnamese folk singer and composer with more than 400 folk songs to his credit, joins Columbia Records' folk artists Steve Addis and Bill Crofit for a month-long concert tour of the U. S. Duy, who wrote the film score for the Vietnamese version of "Years of Lightning, Day of Drums," the USIS film on the Presidency of John Fitzgerald Kennedy, will perform as a solo and also with Addis and Crofit.

The two personal managers paid all operating expenses for the orchestra and admitted that in their first year they spent \$15,000 for uniforms, salaries for the 28 musicians, arrangements, etc., and lost \$14,000. This year the Contemporary Music Academy lost \$5,000 but claims attendance averaged out to around 2,200 persons at each of the four concerts, an increase over the first season.

Coming in for criticism from the two managers were ASCAP, BMI and the AFM. Greif complains that the licensing societies only bought tickets and that musicians Local 47 did nothing out of the ordinary for the orchestra which employed 28 of their members and contributed to the cultural life of the community.

ASCAP's Herb Gottlieb answered the complaint by stating the society ordered a block of ten tickets to each of the concerts covering the two seasons and these were given to music students at USC and UCLA. Gottlieb continued that he personally mailed out 150 circulars about the new orchestra to members, many of whom he knew were ticket holders. Gottlieb claims Greif-Garris only asked for help in buying tickets and getting out publicity to the membership.

BMI's Dick Kirk was out of town when his office was called for comment. Greif claims BMI sent them a bill covering performance fees before they opened their first concert. All composers worked gratis for the opportunity to present their works with a large orchestra in a class concert hall, Greif emphasized. All musicians received scale.

No Support Allowed

John Tranchitella, Local 47's president, in commenting on the criticism, noted that the union's trust fund does not allow the Local to financially support any musical group which charges the public admission. Local 47 supports 18 community orchestras and seven L.A. city bands plus subsidizing concerts at county

(Continued on page 53)

Charles Lloyd Is Inked by Atlantic

NEW YORK—Charles Lloyd, young jazz tenor-saxist, signed to an exclusive contract with Atlantic Records. The Charles Lloyd Quartet recently completed a national tour and heads out this week on its first European tour, playing Sweden, Finland, Norway, Germany, Belgium and Holland. George Avakian, who will record Lloyd for Atlantic on an independent production basis, will accompany the group on its tour and plans to record a live performance while abroad.

Rounding out the quartet are pianist Keith Jarrett, bassist Cecil McBee, and drummer Jack DeJohnette.

Rome & Paris Inked

NEW YORK — Rome and Paris have been signed to an exclusive pact by FGG Productions. The new duo's first disk, "Because of You," has been placed with Roulette Records.



COLUMBIA RECORDS recently recorded the original Broadway cast album of "It's a Bird . . . It's a Plane . . . It's Superman." Pictured at the recording session are, left to right, cast members Jack Cassidy, Linda Lavin, and Michael O'Sullivan; Charles Strouse, who wrote the music for the show, and Columbia's president Goddard Lieberson, who supervised the recording.

Gary's Getting a Full-Scale Pitch Pegged on TVer, LP

NEW YORK—John Gary's current series of guest shots on Danny Kaye's CBS-TV show and his own summer series, which starts on CBS-TV on June 22, will be tied in for a hefty advertising-promotion-publicity campaign by RCA Victor. The label's drive, which will be pegged on Gary's album, "Choice," embraces a number of major advertising-promotional steps, all under the direction of Hank Greer, Victor's manager of pop album advertising.

Included in the campaign are: (1) Trade and consumer ads for "Choice" to highlight Gary's TV appearances; (2) a dealer window streamer listing the specific Kaye dates and the June 22 premiere; (3) a trade and consumer ad campaign in June, when Victor will release Gary's next album, as yet untitled. The

release date will be timed so as to give maximum promotion to the new TV series and at the same time enable dealers to cash in on the promotion Gary's own TV show gives his albums. The ad schedule for these insertions include Cosmopolitan and TV Guide.

Now in the works, for servicing in May, is a special Gary window display. This, too, will promote both the new RCA Victor release and the CBS-TV series. In addition to the advertising point-of-sale campaign, Victor is preparing a series of teaser mailings and promotion gimmicks for radio stations, disk jockeys and dealers. These will go out with the June release. Also on the dealer front, Victor will make special mailings to distributors, together with a supply of mats for local placement.

Return Trip for Aznavour

NEW YORK—Plans are in the works for another U. S. concert tour by French singer-composer Charles Aznavour sometime in the fall. Aznavour's repertoire for the tour is expected to contain many new songs which will be published by the Richmond Organization.

Aznavour has been huddling with Happy Goday, vice-president of the Richmond Organization on the matter of arranging for English lyrics on a number of his songs. One of his songs, "There Is a Time (Le Temps)," was recorded last week by Liza Minelli on the Capitol label.

Aznavour left New York late last week for a series of engagements in Canada, to be followed by a tour of Latin America, beginning early in May in Rio

de Janeiro. In South America, the multi-lingual Aznavour is expected to focus on Spanish-language versions of his songs.

Artist Mgt. Office Opened by Taylor

NEW YORK—Chuck Taylor, general manager of John Levy Enterprises for the past eight years, has opened his own personal management office. The Chuck Taylor Management Corp. will be headquartered in New York.

During his tenure with Levy Enterprises, Taylor figured prominently in the development and management of Nancy Wilson, George Shearing, Ahmad Jamal, Ramsey Lewis and Dakota Staton. Taylor is active in the Conference of Personal Managers East as a member of the board of directors and was recently elected secretary of the organization.

Taylor's new corporate set-up will embrace the entire scope of artist management from business to public relations and record promotion.

Brubeck Honored

LOS ANGELES—Dave Brubeck's alma mater, the University of the Pacific at Stockton, Calif., toasted the pianist with a distinguished alumnus award Saturday (16). Brubeck returned the favor by playing a concert with his quartet at the Stockton Civic Auditorium. Brubeck is a graduate of the class of 1942.

SIGNINGS

Steve Rossi, of Allen & Rossi comedy team, to Musicor Records. His first sides are "You Are" and "Alphabetears." . . . Ike & Tina Turner and the Ikettes to Philles Records.

Elmer Bernstein, Hollywood film composer and a conductor-arranger as well, has signed an exclusive contract with United Artists. Under the terms of the pact, Bernstein will record for the label as an artist, with his initial project being a new album of his score for the C. B. DeMille production of "The Ten Commandments." . . . Johnny Sea to Warner Bros. Dick Glaser produced fist session in Nashville two weeks ago. . . . The Marvellos to Marc Gordon Productions for management and dishing.

COLLEGE CIRCUIT

By CLAUDE HALL

Harry Bregman at the Record Bar in Durham, N. C., reported that sales of albums by Herb Alpert & the Tijuana Brass are "high," especially albums containing hit singles songs. Jerry Solomon at the Record & Tape Center said he sold almost all of the albums by the group that he had in stock—a total of 110—within a few days after their March 4 concert at Duke University, Durham. Billboard campus correspondent William L. Raynor reported 9,000 attended the concert, and the group's humor kept the listener chuckling. "All pop singles hits scored" with the audience.

A March 5 concert by the Ramsey Lewis Trio at Penn State, University Park, Pa., gave Steve Fishbin at the Record Room problems: "We had stocked 100 albums a week before the concert and within a week after the concert we had sold them all, with requests for more. We have now reordered." Campus correspondent David S. Kenig said the trio played to 5,000 at the concert and created

"enthusiastic applause to all jazz takeoffs of current rock 'n' roll hits. Audience response to pure jazz was unexpectedly very good. Trio's final number, 'A Hard Day's Night,' drove the audience into a near frenzy." Guy Maddenfort at Music Mart reported only moderate sales from the concert.

An SRO crowd of 2,196 attended a Simon & Garfunkel performance March 12 at Marquette University, Milwaukee, said campus correspondent Bernard Petkus, and "They were given a standing ovation following 'Sounds of Silence,' which closed their program. They returned to do two encores. Johnny & the Hurricanes played both before and after Simon & Garfunkel. The previous day, March 11, 928 attended a dance where the McCoys performed, plus the Messengers of Minneapolis. Mark Scott of WUWM, the University of Wisconsin radio station, interviewed both Simon & Garfunkel and the McCoys to make promotional tapes. Radio Doctors reported

that the Simon & Garfunkel concert was a "great stimulus to sales of their albums . . . we had to reorder twice this week." Mrs. Linda Luczak at the Boston Store record department said, "We had a definite increase in sale of Simon & Garfunkel's records due to the concert." She did not notice any activity on the McCoys' album.

The University of Dayton in Ohio was the site March 17 of a package show featuring the Beach Boys, the Lovin' Spoonful, and Noel Harrison. Over 4,000 attended the show, said campus correspondent Fred Puglio, and the audience felt "the Lovin' Spoonful went over much better than the Beach Boys. The Beach Boys had the major billings, but the Lovin' Spoonful won the audience." Joe McCray at Mayors record store reported an increase in sales of product by the Lovin' Spoonful. . . . Noel Harrison, no response. . . . The Beach Boys did not have a noticeable increase. John Mosley at Nobel's Record Room said there was a large increase in sales of "Day Dream" by the Spoonful and their albums went up also. He also noted an increase in sales of Beach Boys albums.

MUSIC ON CAMPUS

By JIM FRAGALE

Editor's Note: "Music on Campus" is a familiar title to Billboard readers. It is, of course, the annual Billboard college supplement. To inform readers further about the college scene—whether they are on campus or in the industry—Billboard will bring you a "Music on Campus" column weekly on the latest college "Happenings," along with the College Circuit Column.

On the scene, there is more going on than dating by computer and the action at Fort Lauderdale. At Sacramento State College in California (College Circuit column April 16) there are no more college concerts. Local 50, International Alliance of Theatrical Stage Employees, picketed a concert in April 1964, and a concert has not been held at Sacramento State since. John Crowell, Billboard's campus rep from Sacramento State, reported a recent attempt to alleviate the problem through the California State College Chancellor's office, but to no avail. The union feels the college is competing for the "entertainment dollar" by allowing such "commercial enterprises" as top name recording artists to perform at the college. "We're not anti-union," according to John R. Krier, business manager for the sponsoring Associated Students, but we can't afford it." Other colleges may have had the same problem. If they had, how was it solved? Can anyone advise Sacramento State College? If you have any suggestions, write Billboard, care of this column.

It is now clear that the Winter Weekend at the University of Rhode Island was a "bomb." The Ronettes performed Saturday, Feb. 11, to kick off Winter Weekend festivities at the university. The group started the program 45 minutes late,

sang the same five songs twice, and much of the audience walked out during the second half of the concert. The booking agent was blamed.

The agent, National Artists, Inc., headed by David Ren, was rapped by the Association of College Unions at its convention in New Orleans in March. Recently Ren was arrested by the U.S. Post Office and charged with mail and wire fraud.

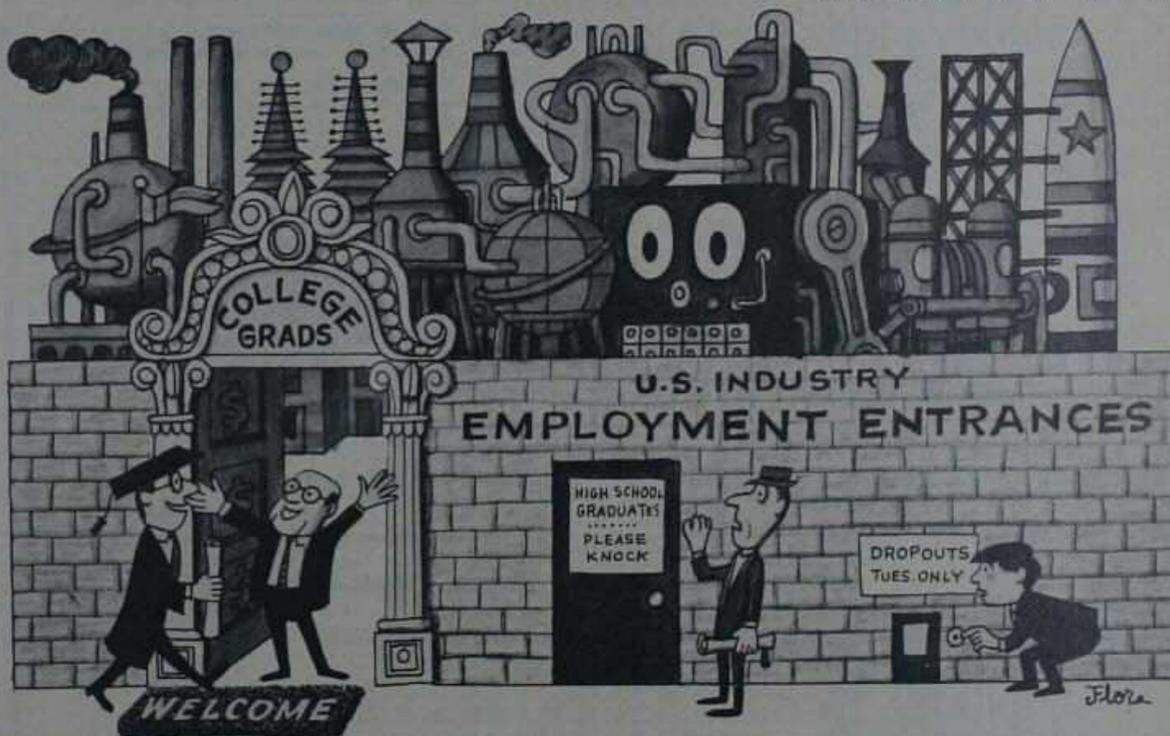
According to the U. of R. I., the agent gave the student organization an option when booking the Ronettes: they could either get a local band or have the agency send a band that would be "familiar with the Ronettes' arrangements." The student board decided to take the agency band, which turned out to be a local band that had never played the Ronettes' arrangements. The group learned five numbers at a crash rehearsal. This delayed the start of the concert. No new numbers were learned, the five numbers were repeated. The program was a disaster. The artists, as well as the college, should guard the performer's reputation by "knowing" the booker.

King Curtis pinch hit royally for Clarkson College Junior College Prom weekend when Little Anthony and the Imperials, the Castaways and the Chiffons cancelled their performances at 10 a.m. on the day of the concert. King Curtis carried the concert with a full program and gained 700 new fans at Clarkson for saving the day, according to Billboard campus rep Daniel Fazio at N. Y.

At Billboard, the campus representatives are growing fast. There were 73 at the beginning of the year; now the madras set representing Billboard on campuses across the U. S. and Canada has burgeoned to 135. Many colleges, however, still are not represented. If a college is not represented, write for information: Billboard, College Bureau, Box H, 165 W. 46th St., New York. If you have any news pertaining to music on campus, please send it to the above address.

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For more information on how you can help solve the continuing education problem in your community, write: The Advertising Council, 25 West 45th Street, New York, New York 10036.



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RHYTHM & BLUES

TOP SELLING R & B SINGLES

★ STAR performer—Sides registering greatest proportionate upward progress this week.

This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
1	1	634-5789 Wilson Pickett, Atlantic 2320 (East-Pronto, BMI)	10	23	32	WANG DANG DOODLE Ko Ko Taylor, Checker 1135 (Arc, BMI)	2
2	2	GET READY Temptations, Gordy 7049 (Jobete, BMI)	5	24	19	DEAR LOVER Mary Wells, Atco 6392 (Jalynne, BMI)	10
3	3	THE LOVE YOU SAVE Joe Tex, Dial 4026 (Tree, BMI)	6	25	33	COOL JERK Capitols, Karen 1524 (McLaughlin, BMI)	3
4	5	SATISFACTION Otis Redding, Volt 132 (Immediate, BMI)	6	26	34	HOLD ON! I'M COMIN' Sam & Dave, Stax 189 (East-Pronto, BMI)	3
5	4	ONE MORE HEARTACHE Marvin Gaye, Tamla 54129 (Jobete, BMI)	9	27	21	STOP HER ON SIGHT (S.O.S.) Edwin Starr, Ric-Tic 109 (Myto, BMI)	10
6	9	AIN'T THAT A GROOVE James Brown & the Famous Flames, King 6025 (Dynatone, BMI)	7	28	29	I HAD A DREAM Johnny Taylor, Stax 186 (East, BMI)	5
7	7	SHE BLEW A GOOD THING Poets, Symbol 214 (Sagittarius, BMI)	4	29	24	I'M TOO FAR GONE (To Turn Around) Bobby Bland, Duke 393 (M.P.I., BMI)	14
8	8	THIS OLD HEART OF MINE Isley Brothers, Tamla 54128 (Jobete, BMI)	9	30	—	MESSAGE TO MICHAEL Dionne Warwick, Scepter 12133 (U. S. Songs, ASCAP)	1
9	6	BABY, SCRATCH MY BACK Slim Harpo, Excello 2273 (Excellorec, BMI)	14	31	18	REAL HUNDINGER J. J. Barnes, Ric-Tic 110 (Myto, BMI)	9
10	14	SEARCHING FOR MY LOVE Bobby Moore & the Rhythm Aces, Checker 1129 (Chevis, BMI)	8	32	20	THE FAT MAN T-K-D's, Ten Star 104 (Sconance-Money, BMI)	9
11	10	LOVE MAKES THE WORLD GO ROUND Deon Jackson, Carla 2526 (McLaughlin, BMI)	14	33	28	PHILLY DOG Markeys, Stax 185 (East, BMI)	9
12	11	SHAKE ME, WAKE ME (When It's Over) Four Tops, Motown 1090 (Jobete, BMI)	8	34	27	DON'T MESS WITH BILL Marvelettes, Tamla 54126 (Jobete, BMI)	15
13	13	HELPLESS Kim Weston, Gordy 7050 (Jobete, BMI)	6	35	22	BABY, I NEED YOU Manhattans, Carnival 514 (Sanavan, BMI)	6
14	17	(You're My) SOUL AND INSPIRATION Righteous Brothers, Verve 10383 (Screen Gems-Columbia, BMI)	4	36	36	THINK TWICE BEFORE YOU SPEAK Al King, Sahara 111 (Tupper, BMI)	2
15	12	MY BABY LOVES ME Martha & the Vendellas, Gordy 7048 (Jobete, BMI)	12	37	—	NOTHING'S TOO GOOD FOR MY BABY Stevie Wonder, Tamla 54130 (Jobete, BMI)	1
16	16	DARLING BABY Elgins, V.I.P. 25029 (Jobete, BMI)	10	38	38	GOT MY MOJO WORKING Jimmy Smith, Verve 10393 (Arc, BMI)	2
17	23	SHARING YOU Mitty Collier, Chess 1953 (Renfro, BMI)	4	39	40	DO SOMETHING FOR YOURSELF Bobby Powell, Whit 715 (Su-Ma/Mirdean, BMI)	2
18	35	WHEN A MAN LOVES A WOMAN Percy Sledge, Atlantic 2326 (Pronto-Quinvy, BMI)	2	40	—	I CAN'T REST Fontella Bass, Checker 1137 (Chevis, BMI)	1
19	31	TOGETHER AGAIN Ray Charles, ABC-Paramount 10785 (Marks, BMI)	2				
20	25	I'LL TAKE GOOD CARE OF YOU Garnet Mimms, United Artists 995 (Rittenhouse & Web IV, BMI)	3				
21	30	YOU'VE GOT MY MIND MESSED UP James Carr, Goldwax 302 (Rise, BMI)	2				
22	15	I WANT SOMEONE Mad Lads, Volt 131 (East, BMI)	11				

Billboard SPECIAL SURVEY for Week Ending 4/23/66

TOP SELLING R & B LP's

★ STAR Performer—LP's registering greatest proportionate upward progress this week.

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart	This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
1	2	I HEAR A SYMPHONY Supremes, Motown MLP 643 (M); SLP 643 (S)	6	13	15	THE FOUR TOPS SECOND ALBUM Motown 634 (M); ST 634 (S)	15
2	5	GOT MY MOJO WORKING Jimmy Smith, Verve V 8641 (M); V6-8641 (S)	7	14	16	EL CHICO Chico Hamilton, Impulse A 9102 (M); AS 9102 (S)	3
3	3	CRYING TIME Ray Charles, ABC-Paramount ABC 544 (M); ABCS 544 (S)	8	15	14	COMFORT ME Carla Thomas, Stax LP 706 (M); SD 706 (S)	7
4	1	TEMPTIN' TEMPTATIONS Gordy G 914 (M); GS 914 (S)	21	16	17	GENE CHANDLER LIVE ON STAGE IN '65 Constellation 1425 (M); (No Stereo)	18
5	4	THE MARVELETTES GREATEST HITS Tamla TLP 253 (M); SLP 253 (S)	6	17	—	DIONNE WARWICK IN PARIS Scepter LP 534 (M); LP 534 (S)	1
6	6	THE "NEW" LOOK Fontella Bass, Checker LP 2997 (M); ST 2997 (S)	7	18	19	SPANISH GREASE Willie Bobo, Verve V 8631 (M); V6-8631 (S)	3
7	7	SOUL SESSION Jr. Walker & the All Stars, Soul 702 (M); S 702 (S)	4	19	20	LET IT ALL OUT Nina Simone, Philips PHM 200-202 (M); PHS 600-202 (S)	3
8	12	GOIN' OUT OF MY HEAD Wes Montgomery, Verve V 8642 (M); V6-8642 (S)	5	20	—	SOLID GOLD SOUL Various Artists, Atlantic 8116 (M); SD 8116 (S)	1
9	9	MIRACLES GOING TO A GO-GO Tamla T 267 (M); ST 267 (S)	21				
10	8	RIDIN' HIGH Impressions, ABC-Paramount ABC 545 (M); ABCS 545 (S)	7				
11	11	HANG ON RAMSEY! Ramsey Lewis Trio, Cadet CLP 761 (M); CLPS 761 (S)	10				
12	10	UNBELIEVABLE Billy Stewart, Chess LP 1499 (M); ST 1499 (S)	5				

NEW ACTION R & B LP's

Other albums registering solid sales in certain markets and appearing to be a week away from meriting a listing on the national Hot R & B LP chart above. All records on the chart are not eligible for a listing here.

- BAGPIPE BLUES
Rufus Harley, Atlantic 3001 (M); SD 3001 (S)
- JAMES BROWN PLAYS THE NEW BREED
Smash MGS 27080 (M); SRS 67080 (S)
- SOUL ALBUM
Otis Redding, Volt 413 (M); S 413 (S)



VEEP RECORDS, a division of United Artists, will begin its concentration on the rhythm & blues field with its first single by Little Anthony & the Imperials. Shown here is Little Anthony signing his new Veep contract. He's flanked, left to right, by two of the Imperials, United Artists Records' president Mike Stewart, producer Teddy Randazzo, and another Imperial.

Minit Signs Three Acts

HOLLYWOOD—Three acts have been signed to Minit Records, a reactivated rhythm and blues label under the Imperial umbrella. Signed by Rennie Roker, who heads the label, are Jimmy Holiday, the Diplomats and Homer Banks. Minit's first disk under the new reactivation program will spotlight Banks' "A Lot of Love" backed with "Fighting to Win," set for release Friday (22). The Diplomats will follow with "Perfect Love" and "Honest to Goodness."

Banks, a 22-year-old Memphis shouter, is being recorded there by an outside production firm. He has never been on a national label. The Diplomats, a quartet from New York, will be cut by Carl Davis-Larry Maxwell. They were previously on Scepter. Holiday was formerly on Everest and had a major hit in "How Can I Forget."

Roker, recently transferred here to develop the r&b label in conjunction with Ken Revercomb, Imperial's general manager, and Bob Skaff, corporate v.-p. of a&r and promotion, will assign independent producers to work with artists signed and purchase outside masters.

Roker said he would buy any strong r&b master, including those aimed at a pop audience through the inclusion of such instruments as violins—not normally associated with blues records.

The young executive believes that r&b is gaining strength each year and that many tradesters lack a true awareness of its position in the marketplace because there is no formal voice for the music, like country music's CMA.

Roker said Minit's roster would be flexible but would avoid loading up with acts not producing hits.

In pointing to the significance of the reactivation of Minit, Revercomb noted: "We are in the age of specialization... and the market is perfect for rhythm and blues. We have to stay abreast of the times."

Minit was New Orleans based in the late 1950's and became part of Lew Chudd's operation, later purchased by Liberty.

ALBUM REVIEWS

• Continued from page 44

THE VIRTUOSO FLUTE VOL. 2
Jullus Baker/I Solisti Di Zagreb (Janlgro), Vanguard VRS 1153 (M); VSD 71153 (S)

POULENC/SONGS
Bernard Krussen, Westminster WST 17105 (MS); XWN 19105 (M)

BEETHOVEN: 33 DIABELLI VARIATIONS
Daniel Barenboim, Westminster XWN 19107 (M); WST 17107 (S)

J. S. BACH: CANTATA NO. 170/
SCARLATTI: SALVE REGINA
Maureen Forrester/Wiener Solisten (Heller), Bach Guild BG 683 (M); BGS 70683 (S)

MOZART: PIANO CONCERTOS NO. 9/NO. 14
Alfred Brendel/I Solisti Di Zagreb (Janlgro), Vanguard VRS 1154 (M); VSD 71154 (S)

MUSIC OF BOLOGNA 16TH-18TH CENTURY
Instrumental Ensemble of Bologna (Gottl), Music Guild MG 130 (M); MS 130 (S)

NEW ALBUM RELEASES

• Continued from page 51

EDUARDO VIANELLO Alle Studii A; PML 10407

□ RCA VICTOR (MEXICAN)

LOS HERMANOS CASTRO—Yo Sin Ti; MKL 1676, MKS 1676
LIBERTAD LAMARQUE—La Novia De America; MKL 1678, MKS 1678
VARIOUS ARTISTS—Silencio... Siempre En Nuestro Pensamiento; MKL 1681

□ REPRISE

JUDY HENSKE—The First Concert Album; R 6203, RS 6203
CHRISTINE NELSON—Did'ja Come to Play Cards or to Talk?; R 6209, RS 6209

□ RIVOLI

LUCKY THOMPSON—Lucky Is Back!; LRP 40

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NAMM Invites Record Dealers

CHICAGO—Bill Gard, executive vice-president of the National Association of Music Merchants (NAMM), told Billboard that his organization "welcomes record dealers" but did not indicate whether any special efforts have been made in the past year (See Billboard, July 10, 1965) to deal with major problems confronting dealers.

Gard said that NAMM's record committee will meet during the group's convention this July to give further thought to record retailing problems. Howard Judkins Sr., outspoken former president of a record dealers association that is now defunct, is chairman of the committee. Judkins, owner of the Garden Grove Music Co. in Garden Grove, Calif., was optimistic last year about prospects of NAMM becoming the voice of the dealer.

Gard, however, indicated that the group was still cautious about taking on the giant-sized record retailing problems. He said there are many "very specialized" areas of the record business which NAMM is "not currently equipped to deal with. We are interested in hearing the specifics of these matters from dealers," said Gard, "so that we might investigate the possibility of preparing some action about them."

Gard added that NAMM has not excluded the prospect of working more closely with record dealers, but said that there has not been enough talk among dealers themselves about a "co-ordinated effort to serve their interests." He said that NAMM would like to discuss specific programs with record dealers to see "if, how and when" the necessary action could be initiated.

Gard mentioned that nearly 75 per cent of NAMM's current members sell records.

Duke's Wurlitzer Is 'Grand'



DUKE ELLINGTON, shown here recording the soundtrack for the movie "Assault on a Queen," a Frank Sinatra Enterprises—Seven Arts—Paramount Pictures production, was so pleased with the Wurlitzer electronic portable piano he used in his hotel room while composing the film's original score, that he had the instrument (left) set up beside the concert grand in the recording studio. Duke played both instruments on the sound stage, twisting from one to the other throughout the recording session.

Organization of Dealers Described as Necessity

NEW YORK—Mickey Gensler, owner of the Teen Discos record stores in New York City and treasurer of the hibernating National Association of Retail Record Dealers (NARRD), told Billboard that he will soon attempt to renew the strength of the organization by preparing a questionnaire for record dealers about trade associations.

Gensler said he will ask dealers if they are interested in joining an association at either a lo-

cal or national level, if they have ever belonged to an organization of this type before, what fault they found with their previous organizations, and what they would expect from any trade organization they might join.

Gensler said a national dealer association is necessary but could only be successful if it were supported "by strong local organizations." It must be "like a union," he said. "A strong national can exist only if it has many active and powerful locals within it."

Major Functions

"In my view," he said, "an organization has three major functions: to educate its members in business matters, to protect legal rights of its members and keep this business respectable by working with the FTC, with local State's attorneys, and with local branches of Better Business Bureaus and finally to lobby for dealers' interests with the manufacturers.

"Dealers who think they are not important to manufacturers are losing a natural advantage. They should stress to the record companies that they are an important factor in selling the product. No other kind of retail outlet provides window space and other forms of immediate promotion for the records. And the dealer, by his knowledge of the product and by his interest in the customer is the only retailer who can give a good 'public relations' image of the record company to the consumer.

"An association could be a great help on matters like these, as well as on such immediate tasks as regaining all the excise tax from the record companies. The fact that the companies made it complicated for the dealer to get these refunds is the fault of the dealer for not presenting a formula that would be good for him. The manufacturer will never care for the interests of the dealer unless the dealer cares for them himself. By not organizing, not making demands, not presenting programs, the dealer is showing that

(Continued on page 56)

Hohner Enters Guitar Field With 12 Models

HICKSVILLE, N. Y.—M. Hohner, Inc., a leading international harmonica manufacturer since the middle of the 19th century, will enter the guitar field in May with the introduction of 12 models of the fretted instrument.

Charles M. White, Hohner's U. S. advertising manager, told Billboard that list prices on the guitars will range from \$69.50 to \$229.50. "We will have two models of acoustic guitars, two models of semi-acoustic, two electric models with double pick-up, three models with triple pick-up and two bass models," he said.

"The guitars," said White, "will round out Hohners' ready-to-go band. We have been selling harmonicas, electric organs, drums, amplifiers—a complete blues band except for the guitar. Now we will have everything."

White said that the guitars, called the Contessa line, will be available to current outlets of Hohner products—mostly music and record dealers.

A broad advertising campaign for the American-made line is being prepared by Hohner's agency, Warren, Muller & Dolobowsky.

Scanning The News

The Vietnam war is reportedly creating shortages in the musical instruments industry. Spokesmen say that lightweight guitar strings are hard to get because the same type of wire is used in jet planes; oboes are scarce because the metal used for the keys is also used to make firing pins in rifles, and copper kettle drums are hard to come by, while plastic substitutes are becoming available from most manufacturers.

The pop music business has reached Poland. There are currently over 2,000 Beatle-haired groups playing teen music in the Communist country and sale of guitars exceeded 300,000 units last year alone.

The Marquette Corp. of Minneapolis recently bought control of Setchell-Carlson, Inc., manufacturer of television sets, radios and stereo equipment. Marquette has also recently acquired Walco Industries, a maker of wood cabinets for home entertainment equipment, and Wright-Zimmerman, a manufacturer of speakers and other electronic components for home entertainment products.

An outlet of Radio Shack, Inc., a large home entertainment products retailing chain, has recently opened in Salt Lake City—the first Radio Shack of several reportedly planned for the area.

Craig Panorama, Inc., Los Angeles, has recently appointed James W. Russell to the newly created post of Director of Marketing. In his post, Russell will be responsible for all marketing activities of Craig, a major producer of tape recorders, radios and other home entertainment products.

Speakers at the Electronic Industries Association's recent Florida banquet cited increases in Social Security, more mergers of trade associations and more stress on equal employment opportunity as three major trends that will affect American businessmen in the near future.

Dominion Electrohome Industries, Ltd., a large Canadian home entertainment products firm which has recently moved to gain a larger share of the U. S. market, has announced the industry's first portable entertainment center—a TV, hi-fi, AM/FM radio and stereo phonograph combination called the "Port-A-Go." Weighing less than 40 pounds and equipped with many accessories, the unit will retail for under \$350.

PAUL ZAKARAS

Dealer Holds Guitar Clinic

HUNTINGTON BEACH, Calif.—Manolios Music Center and the Vox, division of Thomas Organs, teamed recently to produce a successful Sunday afternoon instrument service clinic.

The idea for the guitar workshop belonged to store owner John Manolios. The lecture on instrument maintenance was offered by Vox's Jerry Sanders, who used visual presentations and actual instruments in demonstrating proper maintenance care for the youngsters.

Manolios indicated the enthusiasm for the workshop has prompted him to make it an annual affair. As a supplier of musical instruments, the store is a beehive of teen-age activity.

NEW PRODUCTS

The following new products were selected by Billboard because of the special interest they may have for record dealers. For more information write Audio-Video Editor, Billboard, 188 W. Randolph, Chicago, Ill. 60601.

Zenith Five-Band



AM/FM portable five-band transistor radio by Zenith. Called Inter-Oceanic. Three short-wave bands, tuned RF stage, slide-rule dial, 500 kilowatts power. Eight D batteries provide up to 300 hours play time. Ebony polystyrene cabinet, chrome-plated metal front, de luxe handle. Retail \$99.95. AC converter optional.

Concord Tape Recorder



Three-speed solid-state monaural tape recorder by Concord Electronics. Record/replay time up to 12 hours, AC bias on record and erase, VU meter, variable tone control. All-transistor, three-digit tape counter, takes up to seven-inch reel. Vinyl and brushed stainless steel case. Under \$125.

(Continued on page 56)

Harmonicas Boom in Boston

Editor's note: This is the second of a series of reports on sales of the harmonica in music and record stores in major market areas around the country.

By CAMERON DEWAR

BOSTON—The young generation of the Greater Boston area is crashing into the music field by way of the harmonica these days—and dealers told Billboard they're far from unhappy about the trend. "We can thank Bob Dylan and the Rolling Stones," said Dick Spenser of Briggs & Briggs in Harvard Square, Cambridge. "The harmonica section looks like a Harvard-Yale game breaking on a Saturday," he added. "We have always done a fair business in harmonicas, but in the last year it's really been amazing."

Like many retail stores in the area, B & B handles Hohner mouth harps exclusively, including the \$1 Hotz, a Hohner made child's instrument. "We display them like candy and they go just about the same way," said Spenser. "The parents buy for the smaller children to give them a start before going into something more expensive."

However, Spenser pointed out that for him the venerable Hohner Marine Band, retailing for \$2.50, is the biggest seller. The Marine Band was also the favorite of all other dealers interviewed.

Mosher Music Co., downtown

Boston, was one of the few to carry anything but the Hohner line. Instrument manager R. L. Eastman told Billboard that Hohner sells "like Sgt. Barry Sadler records," but also reported success with the German Kock line, in a more expensive, chromatic type of harp. "We can sell them when we can get them," said Eastman, "and supply has been something of a problem."

John Ierardi of Mutual Distributors (London, United Artists, etc.), who has handled Hohner products since 1947, said that harmonica business has more than doubled in the past year. "We've always done well with Hohner products," he said, "but about last fall the deluge really broke and we've been backlogged ever since. Even odd keys like E and F are almost impossible to keep in stock anymore."

Mrs. Mary Solomon, wife of the owner of Discland in suburban Waltham, said she finds that the Marine Band's price of \$2.50 is most popular with her customers. "I've never had anyone mention price after it was quoted," she said. "I think many of them expect to pay quite a bit more."

Rose Gavrilles of the Music Tent in Mattapah reported that harp sales have "doubled in the past year."

Ruth Cotter of Wellesley Music Center in Wellesley indicated

(Continued on page 56)

CLASSIFIED MART

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A NEW C&W RECORD COMPANY NOW leasing to all countries. Canary Record Co., P. O. Box 1336, Redwood City, Calif. 94003.

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RECORD RIOT 45'S — BRAND NEW, some late hits, \$6.80 per hundred; \$65 per thousand. Send check with order for prepaid postage. No overseas orders. Reliable Record Co., Box 136, Glen Oaks Post Office, Glen Oaks, N. Y. Phone: Area Code 212-343-5881. ch-1f

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EMPLOYMENT SECTION

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THEATRICAL BROCHURES: REASONABLY priced. Complete service: Copy, artwork, photography and printing. Call Mr. Liebe at CE 6-5188 for Chicago appointment.

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If Box Number is used; allow 10 words for number and address. Box Number service charge is 50¢ per insertion, payable in advance.

All ads must be received 11 days prior to date of issue.

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Set regular classified style. Set boxed classified style.

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Company Name _____ Authorized by _____

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PLEASE ENCLOSE PAYMENT. WE DO NOT BILL FOR CLASSIFIED ADS.

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Classified: Per line, \$1. Minimum, 4 lines per insertion.
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Above prices are for one insertion in one issue. Cash or check with order.
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Andre de Vekey, European Director, 15 Hanover Square, W. 1, England.

INTERNATIONAL EXCHANGE

ENGLAND

ALL ENGLISH RECORDS RUSHED BY airmail. New Stones L.P., \$6.15 airmail; new Beatles L.P., soon. Pop catalogue, 300 pages, \$1. U.K. albums, 14 cuts or more. For A-1 L.P.S., John Lever, Gold St., Northampton, England. se10

FIRST-CLASS GUARANTEED AIRMAIL service on British records to U. S. A. All titles available. U.K. albums \$6 each, additional albums only \$5. All breakages replaced. 24-hour service. Free catalogue. Heanon Record Center, Derbyshire, England. jv2

ROLLING STONES' NEW ENGLISH album, "Turn Back the Tide Is High," mono; English "Rubber Soul" (14 cuts), "Help" and any other English album, mono or stereo, \$6 airmail. Stones' "Poison Ivy," EP, \$2.20. Record Centre, Ltd., Nuneaton, England.

UNITED STATES

PIANO AND SPECIALTY RECORDS for mail order sales. Firm seeks suppliers worldwide. Send details, prices in first letter. Lenox Hill, P. O. Box 155, New York, N. Y. 10021.

WANTED: RECORDED INSTRUMENTALS for U.S.A. and Possessions. Send record to: TV Music Co., 1650 Broadway, New York, N. Y. 10019. my7

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Say You Saw It
in Billboard

Record Dealers' Organization

• Continued from page 55

he really doesn't care for himself."

Dealer Apathy

Gensler said that such dealer "apathy" about their position in the record business manifests itself in many ways. "They say that they want the FTC to clean up certain aspects of the record merchandising field but none of them will complain to the FTC when someone is out of step. They cry about their problems but too easily give up trying to do anything about them."

"One of the main reasons that all record dealer associations to date have been ineffective and short-lived is that dealers have been naive about the associations. Some of this was the fault of leaders, naive themselves, perhaps, who made promises that could not possibly be fulfilled, but much of it was due to lack of patience and sustained effort by the members. They expected overnight miracles. They wanted

to pay a few dollars to join an association and thought that it would cure all of their problems immediately."

Gensler said he hoped that dealers had learned from previous experiences but would not be too discouraged by them. "One way or another we're going to have to organize," he said. "Dealers realize how vital this is and maybe they will be able to put aside factional interests and to organize into associations that proved to be to the benefit of all members."

He added that he hopes to initiate several moves this year that will help to add impetus and direction to efforts of effectively organizing the voice of the dealers.

Tabloid Promotes Hermits' LP's, Film

NEW YORK—A million copies of a four-page tabloid newspaper featuring Herman's Hermits was shipped last week to record dealers and movie theaters across the nation by MGM. The newspaper promotes the new "Hold On" movie featuring the British group and the soundtrack MGM Records albums.

Among the dealers receiving the paper to use as a giveaway were Le Salle Music in West Hartford, Conn.; Siebert Record in Little Rock, Ark.; Apex Music in Schenectady, N. Y., and Record Center, Villa Music, May D & F record department, and Woolworth, in Denver.

2 Masters Bought By Mala Records

NEW YORK—Mala Records announced purchase of two masters last week — "Girl I Got News for You" by the Bird-watchers, currently hot in Miami, and "My Special Angel" by Bobby Wood, recorded in Memphis and currently selling well in Memphis and Nashville. Larry Uttal, general manager of Amy/Mala/Bell, released the two masters on the Mala label.

Single Beachhead

HOLLYWOOD—Despite six gold record certified albums, the Beach Boys have never had a gold single—but this situation may change. Their current single, "Sloop John B" has passed the 500,000 mark after two weeks, reports Capitol. The single is selling faster than any previous Beach Boys' single.

Another label quintet, the Outsiders, have their single of "Time Won't Let Me" nearing the half-million sales mark. It was released in late January.

Harmonica Boom

• Continued from page 55

that the Marine Band was the best seller but said that she sells quite a few models "of the \$20 range also."

Most of the dealers also reported high accompanying sales of a book on how to play the instrument, called "Blues Harp," published by the Oak Publishing Co. of New York.

Dealers said that popularity of the instrument with modern blues and folk groups seems to be the chief reason for its current boom. Helping boost sales last fall was a window display competition arranged by Hohner which was so successful and so popular with dealers that the firm is planning to hold it annually from now on.

NEW PRODUCTS

• Continued from page 55

Major Stereo



Major Electronics solid-state stereo phonograph. BSR changer, four-speed, plays stereo or monoaural, automatic last record shut-off, separate volume and bass/treble controls. Wood cabinet available in two colors. List \$59.95.

Mercury Recordomatic



Three pound solid state cartridge tape recorder by Mercury. Powered by five "C" batteries, plays 60 to 90 minutes at 1 7/8 i.p.s. Optional AC adapter simultaneously rejuvenates batteries. Capstan drive, one control for start, stop, fast-wind and rewind. Input and output connections enable record and playback through radio, TV, phonograph or other recorder. Under \$90.

General Electric Recorder



Transistorized, battery operated General Electric portable tape recorder. Five controls, neon record level indicator, earphone jack accepts standard earphone, AC adaptor and optional AC converter, remote control microphone. Operates on four "D" batteries, takes reel size up to 3 3/8 inches in diameter. Retail at \$24.95.

BULK VENDING news



BATMAN IS COMING in a score of bulk vending merchandise forms to the convention of the National Vendors Association in Chicago this week. Busy providing Batman merchandise to operators around the country have been such suppliers as Eddie Rosen, Operators Vending Machine Supply Co., Los Angeles, shown here pointing out new items to Sherree and Marc, children of operator Bob Biro. Rosen reports that some operators are averaging \$25 every 10 days with Batman merchandise.

It's Show Time in Chicago: 450 Operators Are Expected

By RAY BRACK

CHICAGO — Batman may steal the National Vendors Association's 16th annual trade show here this week, but the largest trove of bulk vending merchandise ever displayed will give the Caped Crusader a run for the money of some 450 operators.

That attendance projection for the April 21-24 convention and exhibition at the Sheraton-Chicago Hotel here is based on pre-registration figures and the calculated appeal of hundreds of new merchandise items offered by 19 suppliers.

Attendance by 450 would top last year's registration figure by an even 100 vendors. The 19 exhibitors signed for the show is almost double the 11 who unwrapped their wares last year in Chicago.

This year's event will be different in several ways:

1. It is an open floorshow instead of the suite-exhibit format of last year. All exhibitors will display in booths in a single hall of the hotel. (Operators objected to the suite system, calling it a 'peep show'.)
2. The convention's first 'operator workshop' will be conducted at 10:30 a.m. on Saturday, April 23. A panel discussion-type session, this innovation will deal with three

topics (Routeman Control, Merchandising at the Route Level and Security) and will give operators an opportunity for dialogue.

3. Eight new companies will be on hand (companies, that is, which didn't exhibit last year): Albert Fischer & Co., Creative House Promotions, Federal Machine Co., Henal Novelties & Premiums, Joseph A. Zaloom Co., Lawson Novelty Co., Marlan Co., and MacMan Enterprises. (See

(Continued on page 60)

MANDELL GUARANTEED USED MACHINES

N.W. Model 49, 1¢ or 5¢	\$14.50
N.W. Deluxe, 1¢ or 5¢ Comb.	12.00
N.W. 10-Col. 1¢ Tab Gum Mach.	18.00
Atlas 1¢ & 5¢ 100 Ct. Ball Gum	12.00
Hills 1¢ Tab Gum	12.00
Acorn 5 lb. Globe	10.50

MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen, Red	\$.93
Pistachio Nuts, Jumbo Queen, White	.87
Argan Crown Red Lip Pistachio Nuts	.70
Argan Prince Red Lip Pistachio Nuts	.60
Indian Nuts, 5 lb. bag, per lb.	1.00
Cashew, Whole	.80
Cashew, Suits	.76
Peanuts, Jumbo	.45
Spanish	.32
Mixed Nuts	.57
Baby Chicks	.35
Rainbow Peanuts	.32
Bridge Mix	.32
Boston Baked Beans	.32
Jelly Beans	.32
Licorice Gums	.32
M & M, 50¢ ct.	.48
Hershey-ets.	.47

Rain-Bio Gum, 72 ct.	\$.32
Malt-ette, 100 ct., per 100	.35
Rain-Bio Ball Gum, 140 ct., 170 ct., 210 ct.	.32
Rain-Bio Ball Gum, 100 ct.	.34
300 lb. minimum prepaid on all Rain-Bio Ball Gum.	
Adams Gum, all flavors, 100 ct.	.45
Wrigley's Gum, all flavors, 100 ct.	.45
Beech-Nut, 100 ct.	.45
Hershey's Chocolate, 200 ct.	1.20
Minimum order, 25 Boxes, assorted.	

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Everything for the operator. One-third Deposit, Balance C.O.D.

NEW VICTOR 77 GUM & CAPSULE VENDORS



A REAL SALES STIMULATOR IN ANY LOCATION. Vends 100 count gum, V, V-1 and V-2 capsules. Available with 1c, 5c, 10c, 25c or 50c coin mechanism. Removable cash box for easy collecting. Large capacity. Holds 1800 balls (100 count), 575 V capsules, 250 V-1 capsules and 80 V-2 capsules. Chrome front optional.

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NVA SHOW

Here's What You'll See in New Charms

CHICAGO—A glittering (and fluttering) array of new charms merchandise in unprecedented quantity will be laid out to operator view at the National Vendors Association Trade Show here April 21-24.

A Billboard survey of the 10 charms suppliers who exhibit at

the show indicates that 150 items never before vended will be introduced.

The merchandise categories range from mixes to capsules and from penny to half dollar.

Here is what a spot-check of exhibitors turned up in the way of new charms:

AL FISCHER: Highlighting this exhibit will be officially licensed Batman flicker pictures. Eight poses of Batman and Robin will be shown.

CREATIVE HOUSE PROMOTIONS: Look for other officially licensed Batman items from this firm. Buttons, featuring 12 subjects from the comic book series, are available in three colors.

EPY CHARMS: President Epy says his firm will introduce a host of new items, including its new 1966 capsule mix, a "Flying Bat," several new charm mixes, a new "solid gold Cadillac" mix. The company will also introduce a new policy of providing 20 different display fronts with an order.

KARL GUGGENHEIM: Bob Guggenheim says his "Go-Go" rings are hotter than Batman and he'll have them there, along with a new line of penny merchandise. Bob'll show the of-

(Continued on page 58)

ON LOCATION THE SUPER 60 EARNS MORE



A super-sized version of Northwestern's Model 60, the SUPER 60 EARNS even more profit. That's because of the Super 60's greater capacity for capsule, 100 count gum or gum and charms, bring you bigger profits per service. Available in 1c, 5c, 10c, 25c, penny/nickel, and 3 for 5c play. Just a quick change of the wheel and brush housing and you are in Super 60 business. Wire, write or phone for complete details.

Northwestern CORPORATION
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Phone: WHITney 2-1300

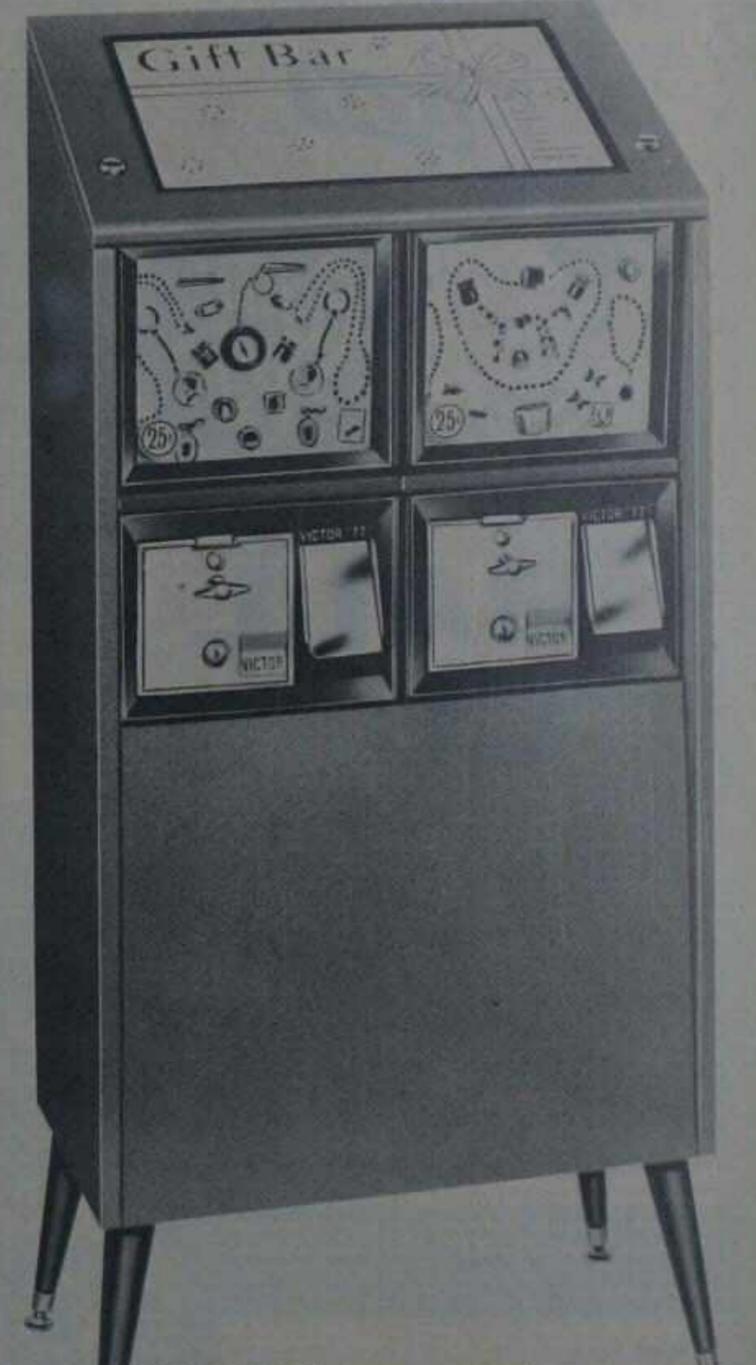
SBVA to Meet After NVA

CHARLOTTE, N. C.—The Southeastern Bulk Vending Association will meet here April 30 following the big National Vendors Association convention and trade show in Chicago.

According to SBVA president Lee Smith of Southern Acorn Sales, the group will meet in the Stork Restaurant here at 3 p.m.

Earlier in the day, 10 a.m. to 1 p.m., association members will be invited to open house at Southern Acorn Sales, located at Carpenter Airport just outside town. This invitation is being extended by Smith and SBVA secretary-treasurer Jack Thompson, partners in Southern Acorn Sales.

VICTOR 77 GIFT BAR



Location tested for over one year. A proven sensational success. Now available for immediate delivery.

Designed especially for the top money locations: restaurants, clubs, bowling alleys, hotels, motels, shopping centers, etc.

Beautiful fluorescent lighted displays attract attention of all age groups. The ultimate in modern merchandising.

Visit our showrooms and see this new, fascinating, deluxe console unit (just a 10 minute cab ride from the Sheraton-Chicago Hotel). Or, write for free information.

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Regulate Selves: BBB Official

By PAUL ZAKARAS

CHICAGO — Karl Dahlke, president of the Windy City's chapter of the Better Business Bureau, told Billboard that his speech to the National Vendor Association convention this week will raise the question of "whether business self-regulation is an empty slogan or an effective service."

Dahlke, who will give his speech on Friday (April 22) in the Sheraton-Chicago Hotel, said he will explore the area of business self-regulation in the light of "recent criticism leveled at various segments of marketing in this country."

"The question businessmen should ponder is the one about the alternatives of self-regulation versus legislative restriction or government control."

Partly Effective

His answer, said Dahlke, is that self-regulation "is partially effective—but is not all that it should be." He said he hopes to be able to make some constructive suggestions to NVA members interested in improving this area of their business activities.

About the vending business in particular, Dahlke said that in his opinion "the situation in the vending business has improved from a low point that occurred some four to six years ago."

Dahlke, who entitled his speech "Does Better Business Mean Better Business for You?", has been with the BBB for more than 12 years. He has an MS degree in Citizenship Education from Kansas State University and has done several years of post-graduate study and research in the area of political law at the University of Chicago.

NVA spokesmen told Billboard that they will urge members of the organization to join local chapters of the BBB and to co-operate with them 100 per cent.

Only Oak to Show New Units in Chi

CHICAGO—The two major bulk vending machine manufacturers exhibiting at the National Vendors Association Trade Show—"Vendorama, '66"—are Oak Manufacturing Co. of Los Angeles and the Northwestern Corp., Morris, Ill.

Oak has reportedly readied "new items" for exhibit in their booths, numbers 113 and 114, at the Sheraton-Chicago Hotel during the April 21-24 event.

According to Herb Goldstein, Oak vice-president and national

sales manager, the new equipment will be shown first to distributors on Wednesday, April 20.

Northwestern executive Ray Greiner said that the company will not show a new machine this year but will have its full line of bulk vending equipment on display.

The type of equipment to be premiered by Oak at the show was not disclosed, the idea being, of course, to encourage operators to come to Chicago and see for themselves.

Hosting operators at the Oak booths will be Goldstein, Oak president Sam Weitzman, vice-president Norman Weitzman and design engineer Marty Reid.

Among the Northwestern personnel on hand to greet operators at the Northwestern stands will be Greiner and Bill Hamilton.

purchased new pak equipment) will be shown for the first time.

PENNY KING CO.: "We'll show four new dime capsule items, two new nickel capsule numbers and several new penny items," announced Les Hardman. He said that Penny King's new "Go-Go" rings will go on display (with officially) licensed Batman flicker rings.

PAUL A. PRICE CO.: Paul Price said that he'll premiere five different types of the firm's "bat" merchandise at the show, along with six or seven other new items for all types of bulk vending.

Des Moines Firm to Show Popcorn, Pastry Machines

DES MOINES, Ia.—Federal Machine Corp. here has evidence that bulk vending operators are diversifying increasingly into popcorn and other "big machine" vending lines and is exhibiting, therefore, at the National Vendor's Association trade show in Chicago opening this Thursday (21).

Declared sales manager Louis A. Kershbaumer, "we find that a growing number of bulk vendors are adding popcorn machines. They are having most success with major supermarket chains — surprisingly but happily."

Federal, which manufactures

in its facility at 100-104 S.W. Fourth Street here and also has equipment built on contract, will exhibit its new Model CD-130 cup drop popcorn vender; its Model 052 hot drink vender, the Executive, and its Model 270 pastry vender, the Secretary.

Federal, headed by B. F. Jones, president, makes its products available through independent distributors.

Other Federal products include a bag popcorn vender, cigaret venders, candy-gum-mint venders and detergent venders.

Kershbaumer will be on hand at the show to greet operator.

What You'll See in New Charms

• Continued from page 57

officially licensed Batman flicker rings too.

HENAL NOVELTIES: On display at this stand you'll find some 50 new penny-mix items

Pair Charged With Slug Manufacturing

NEW YORK — Two men have been charged here with making and selling half a million dollars worth of quarters and dime slugs during the past five years.

According to Brooklyn district attorney Aaron Koota, the pair sold the large slugs for 4.5 cents and the smaller for 2.5 cents. They turned up in parking meters, vending machines, telephones, turnstiles, laundry equipment and toll machines, Koota said.

A 10-ton stamping machine reportedly used to make the slugs was discovered in the place of business owned by one of the men, Koota said.

acquired by Henal from Fun-time Charms. Heal will also introduce hand-puppets in four colors for capsule vending and a series of "famous" scenes printed in color on polyethylene sheets.

KNIGHT TOY & NOVELTY: Company official Dick Goldstein says Knight will deck its booth with six new merchandise items along with its extensive standard line of merchandise. (President Bill Falk, who has been ill, will be at the show but unable to spend much time on the exhibit floor.)

LAWSON NOVELTY CO.: This newcomer to the show will unveil the world's most complete line of officially licensed Batman bulk vending items: adventure comics for 5-cent capsule vending; vinyl collapsible rings in capsules and flicker rings in capsules—12 different rings.

MacMAN ENTERPRISES: According to executive Bernard Greenberg, MacMan will unveil a dozen new items, including licensed TV show and comic book characters, new novelty items off MacMan's drawing boards. The firm's new skin-pak display fronts (MacMan has just

Standard of quality
the world over ...

LEAF



BALL GUM

Contact your distributor
for immediate shipment.

MANUFACTURED EXCLUSIVELY BY
LEAF BRANDS INC.,
1155 N. CICERO AVE., CHICAGO 51, ILL.

Please rush complete information and prices on Northwestern SUPER SIXTY Ball Gum-Charms Vender (as illustrated) as well as other Northwestern machines.

NAME _____
COMPANY _____
ADDRESS _____
CITY _____

Fill in coupon, clip and mail to:

KING & COMPANY

2700 W. Lake St. Chicago 2, Ill.
Phone: KE 3-3302



We handle complete line of machines, parts & supplies.

Also Ball Gum, all sizes; 1c Tab Gum, 5c Package Gum, Spanish Nuts, Virginia's Red Skin, small Cashews, small Almonds, Mixed Nuts, all in vacuum pack or bulk. Panned Candies; 1 Hersheys 320 count and 500 count Candy Coated Baby Chicks; Leaflets, Coin Wrappers, Stamp Folders, Sanitary Napkins, Sanitary Supplies, Route Cards, Charms, Capsules, Cast Iron Stands, Wall Brackets, Retractable Ball Point Pens, new and used Venders. Write to King & Co. for prices and our new 12-page catalog.

NVA Convention Program

THURSDAY, April 21

10:30 a.m.-12 noon: Exhibits open
1:00-6 p.m.: Exhibits open
8:30 p.m.: NVA board meeting

FRIDAY, April 22

10:30 a.m. to noon: Exhibits open
1:00-3:00 p.m.: NVA general meeting
3:00-6:00 p.m.: Exhibits open
8:30 p.m.: Hospitality Night

SATURDAY, April 23

10:30 a.m.-noon: Exhibits open
1:00-3:00 p.m.: NVA meeting
3:00-6:00 p.m.: Exhibits open
7:30 p.m.: NVA banquet

SUNDAY, April 24

10:00 a.m.-12:00 noon: Exhibits open
(All functions will be held in the Sheraton-Chicago Hotel, Chicago.)

ACME

Northwestern

DISTRIBUTORS
For So. California

MERCHANDISE AND SUPPLIES

Boston Baked Beans	\$.27 1/2
Jelly Beans	.31
Hersheyets	.46
Hershey-Almonds	.64
Licorice Lozenges	.27
Rainblo Ball Gum 140, 210 and 170 counts	.32
Rainblo Ball Gum, 100 ct.	.34
Spanish Nuts	.32
Blanched Nuts	.42
Cashew Butts	.76
Pistachio Jumbo Red	1.00
Pistachio Jumbo White	.93
Candy Mix	.29 1/2
Tab & Chicklet Gum 100 pcs. Box	.45

Largest selection of 5c & 10c filled capsules, and 1c charm items.



Write for complete list. We carry parts, globes, stands, brackets, etc. Everything for the operator. One-third deposit, balance COD.

ACME VENDING MACHINE CO.

1696 W. WASHINGTON BLVD
LOS ANGELES, CALIF 90019

Another Oak 'new concept' in vending at the NVA Show!

Visit our booths (113 and 114) at the Chicago-Sheraton Hotel. Open house in our hospitality suite all during the show.



THE OAK VISTA MODEL CABINET MACHINE

It is constructed with 4 separate glass panels. YOU NEEDN'T STOCK HIGH-PRICED GLOBES! Damaged panels can be replaced with ordinary double-strength window glass from any local hardware store or glazier.

The service head can be filled in the shop rather than on-route. With the service cap, displays can be mounted easily by loading from any side panel with the head lying on its side. The built-in handle makes it easy to carry anywhere.



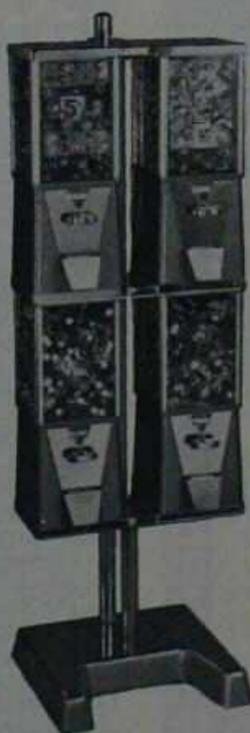
THE OAK PEN VENDOR

The Oak pen vendor has all the popular cabinet features, including anodized aluminum corner posts, simplified coin removal and the exclusive Oak-patented trouble-free, fail safe mechanism. It holds 300 ball point pens and, with easy coin conversion, will vend 1c, 5c, 10c or 25c items. Designed to vend other cylindrical items as well as pens, it requires no special loading. Simply bulk load as you would other machines. It fits either the standard Oak Tree or the Futura stand and can be ordered with either durable baked epoxy enamel or handsome simulated wood-on-metal finishes.



THE TITAN II

The Titan II vends all types of bulk merchandise and capsules, including wrapped gum. It is the ultimate in mass merchandise display and stimulates greater sales through outstanding point-of-purchase impact. New features include a larger coin box with enclosed receptacle that channels all coins into coin box without spilling. All dispenser wheels are interchangeable with the Standard Acorn line for easy conversion from one product to another. It also is available with interchangeable service head designed for versatility and convenience. The new slip-out mechanism makes coin conversion easy; built-in wheels and handle make the Titan II easy to move.



FUTURA

Oak's handsomely designed Futura stand brings to vending a unique new method of operation. Providing double-lock safety, including an Ace top lock, it is engineered specifically for the Cabinet Model machines. Available in automotive chrome finish or baked red epoxy enamel, the Futura stand occupies only a 13x16 inch floor area. Wheel mounted for mobility it stands 50 inches high.

STAY AHEAD WITH OAK—THE WORLD'S LARGEST MANUFACTURER OF BULK VENDING EQUIPMENT!
No other manufacturer offers such a complete line of bulk vendors.



oak MANUFACTURING CO., INC.

650 SOUTH AVENUE 21, LOS ANGELES, CALIFORNIA 90031

Show Time in Chicago

• Continued from page 57

complete exhibitor list elsewhere this issue.)

"This will be a bright, active convention," said convention chairman Rolfe Lobell of Leaf Brands, Chicago. "We expect a lot of lively ideas exchanged in our business meetings."

Lobell said that an added feature this year will be the showing of a film at the Saturday session entitled "Public Relations at Work."

"Attendance this year will be of record proportions," declared NVA counsel Donald Mitchell. "We expect well over 400 persons."

Featured speaker at the convention will be Karl Dahlke, president of the Chicago Better Business Bureau. (See story elsewhere, this issue.) Dahlke will address the convention on Friday afternoon, taking the topic: "Does Better Business Mean Better Business for You."

NVA legislative counselors Mitchell and Ted Raynor will also address the convention.

The convention officially opens at 10:30 a.m. on Thursday (21). Exhibits will be open during the morning and afternoon hours, and the NVA board will meet at 8:30 p.m. that evening.

Presiding over the board meeting will be two-term NVA president Paul Crisman, King & Co., Chicago. Association by-laws stipulate that a president may not serve more than two terms. Other NVA officers are Harry Bell, Chicago, vice-president; Harold Folz, Oceanside, N.Y., secretary, and Arthur Bianco, New York, treasurer.

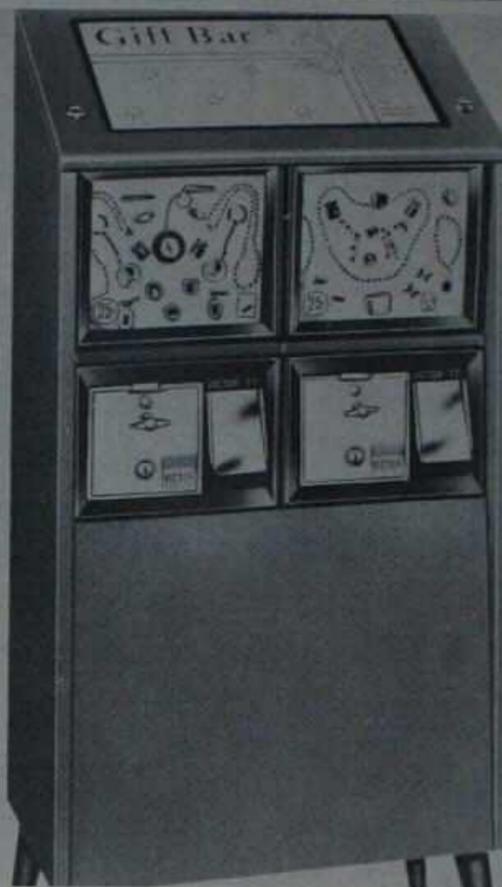
NVA membership chairman Leo Leary, who reports that membership enlistment during the past year has been "excellent," will present an award to the most effective recruiter.

Lobell said that the ladies side of the convention program, being planned by Mrs. Lobell, would be the most interesting ever.

Other chairmen for the 1966 edition are Moe Mandell, New York, exhibits; George Eppy, Lynbrook, N. Y., entertainment; Bob Kantor, Chicago, publicity and Hy Fischer, reservations.

The Sheraton-Chicago Hotel, site of the show, is located on Michigan Avenue (the "Magnificent Mile") on the near north side adjacent to Tribune Tower, a well-known Windy City landmark. The hotel is five minutes drive from expressways and ample parking is provided on the premises.

NEW EQUIPMENT



Victor Co.—Victor "77" Gift Bar

Available for immediate delivery from the Logan Distributing Co., Chicago, Ill., and the Graf Vending Co. of Dallas, Texas, this steel console cabinet houses two complete vending units. It is the first fluorescent-lighted bulk vending machine. Developed for exclusive locations like clubs, bowling alleys, hotels, and motels, the Gift Bar comes in a bronze hammertone finish. It is 49" tall, 22" wide and 12" deep and weighs 104 pounds. It can be ordered to vend 5 cent, 10 cent, 25 cent and 50-cent capsules. It holds 85 V-2 size capsules, 250 V-1 size capsules or 575 V-sized capsules.

NVA Show Exhibitors

Twenty companies have reserved booth space at the 16th annual National Vendors Association trade show which opens in Chicago this Thursday (21). The firms and their representatives:

- Albert Fischer & Co. Southgate, Ky. (Al Fischer)
- Billboard Magazine Chicago, Ill. (Dick Wilson)
- Cramer Gum Co. East Boston, Mass. (Wellington Cramer)
- Creative House Promotions Chicago, Ill. (Ed Jordan)
- Eppy Charms Lynbrook, N. Y. (George Eppy)
- Federal Machine Co. Des Moines, Ia. (Louis A. Kershbaumer)
- Frank H. Fleer Corp. Philadelphia, Pa. (Glen Stevens)
- Karl Guggenheim, Inc. Jamaica, N. Y. (Bob Guggenheim)
- Henal Novelties and Premiums Brooklyn, N. Y. (Henry Schore)
- Joseph A. Zaloom Co. Freeport, N. Y. (William Falk)
- Lawson Novelty Co. Oceanside, N. Y.
- Leaf Brands, Inc. Chicago, Ill. (Rolfe Lobell)
- MacMan Enterprises Corp. Oceanside, N. Y. (Manny Greenberg)
- Marlan Co. Chicago, Ill. (Carl Haas)
- Northwestern Corp. Morris, Ill. (Ray Greiner)
- Oak Manufacturing Co. Los Angeles, Calif. (Herb Goldstein)
- Paul A. Price Co. Roslyn, N. Y. (Paul Price)
- Penny King Co. Pittsburgh, Pa. (Les Hardman)
- Vend Magazine Chicago, Ill. (Jack Riley)

BULK BANTER

LOS ANGELES

The annual convention of the National Vendors Association in Chicago will find the West Coast well represented. Oak Manufacturing Co. is sending a contingent that will include Sam and Norman Weitzman and Herb Goldstein. Acme Vending will be represented by Bob and Phyllis Feldman, and Harby Industries by Harold Probasco. Also going are Leo Weiner, who was recently discharged from Mount Sinai Hospital with a back ailment, and Joe Arguelles of Joe's Vending Service, Seal Beach, Calif. . . . Dave Slivkoff is passing out cigars on the occasion of the arrival of his second child—another daughter. . . . Fred Desatoff of Fred's Service in Arcadia had the misfortune to have his truck stolen. The thieves took truck, merchandise and money.

Clarence and Bernice Kettles were in town at Acme from Pt. Hueneme, Calif. . . . Joe Kovacks has bought the route formerly operated by the Burkes in Orange County, California. . . . Earl Wilcox is a new operator in the southern part of Los Angeles County. . . . John Sconza of Sconza Candy Co., Oakland, was in town and had lunch with Bob Feldman of Acme. . . . Pasadena operator Leon Willis has sold part of his route to Frank Ungaro. . . . The many friends of Joe Kinard are glad to see him walking without crutches following an automobile accident. SAM ABBOTT

New Vendor In Tacoma

TACOMA, Wash. — Three parties, Richard L. Glein and Frank Joseph McGanney the Second and Third have formed a new coin machine firm here called McGanney's Vending, Inc. The firm was capitalized at \$50,000.

SEE 3 Hot New Items

- ★ Pop-It Bat Rings
- ★ Famous Scenes
- ★ Hand Puppet

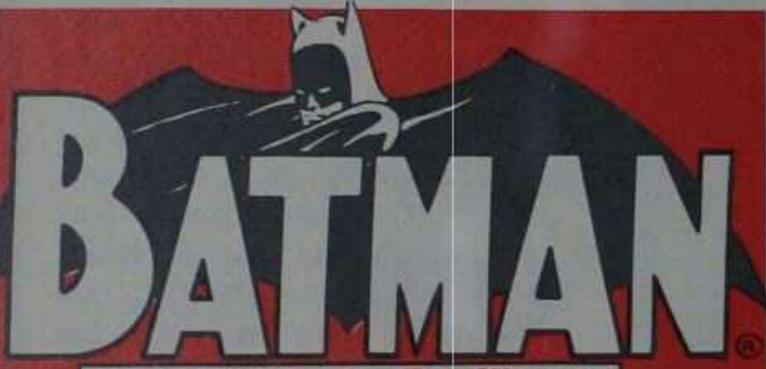
SEE one of the most complete lines of charms and rings available for the industry

SEE Us at Booth 130

SHERATON-CHICAGO HOTEL CHICAGO, APRIL 21-24

HENAL NOVELTIES & PREMIUMS

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BATMAN
With ROBIN THE BOY WONDER
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We Have the Official
BATMAN 1¢ FLICKER PICTURE
and
BATMAN FLICKER KEY CHAIN
The hottest items of the year!

BATMAN FLICKER PICTURES WITH HOLE
12 Different Pictures in 5 Colors
\$34.00 per M
in capsule with key chain display and 4 beautiful display fronts

BATMAN FLICKER PICTURES with no hole
Perfect for 1¢ Vending
12 Different Pictures in 5 Colors
\$15.00 per M
with 10 display fronts.
Over 2½ Million Sold without a Single Jammed Machine Reported.

BATMAN FLICKER PICTURES
The only official 25c vending machine item.
12 Different Pictures in 5 Colors.
Beautiful flickers enclosed in plastic case with snake key chain. Packed in V1 capsules.
\$12.00 per 100

WE ALSO HAVE THE MOST BEAUTIFUL
GO-GO RING
AND DISPLAY FRONT ON THE MARKET
\$31.50 per M in capsules
32 Different Colors in 2 Different Styles.
\$31.50 per M in capsules

ORDER TODAY. WE ARE THE ONLY OFFICIAL MANUFACTURER FOR BATMAN FLICKER PICTURES AND BATMAN FLICKER PICTURE KEY CHAINS.

AL FISCHER AND COMPANY
37 Lafayette Court Ft. Thomas, Ky.
Phone: (606) 441-4256



Please rush complete information and prices on Northwestern SUPER SIXTY Ball Gum-Chorm Vender (as illustrated) as well as other Northwestern machines.

NAME.....
COMPANY.....
ADDRESS.....
CITY.....

Fill in coupon, clip and mail to:
BITTERMAN & SON
Member National Vending Machine Distributors, Inc.
4711 E. 27th St., Kansas City 27, Mo.
Phone: WA 3-3900
We handle complete line of machines, parts & supplies.
"It's 30 in KCMO"



Write for prices, immediate delivery. We can fabricate any type of stand, wrought iron, round or square tubing. Send sample or sketch with dimensions, we will quote price.

NEW-MARK MACHINE SHOP
89 Clifton Place, B'klyn, N.Y. 11238

Say You Saw It in Billboard

Several New Confection Items at Show

CHICAGO—The three confection suppliers exhibiting at the National Vendors Association show here this week will offer over a dozen all-new items to the trade.

Cramer Gum Co. of East Boston, Mass., expects to have a new flavor ready for the show, and, according to vice-president Carmen DiAngelo, hopes to show a new printed item.

Frank H. Fleer Corp. of Philadelphia will unveil an expanded line of pan candies and will exhibit its wrapped gum numbers.

Leaf Brands of Chicago will display some new printed Century items and some new Century-sized candy items that company executive Rolfe Lobel says "will give the operator the opportunity to expand his product selection with standard machines."



HAPPINESS IS A BULK VENDING MACHINE. Young customers indicate by happy expressions the reason for success of bulk vending business. Children shown are son and daughter of Mexicali, Mex. vendor Ignacio Borquez, Sr.

Bulk Vending Blooms South of the Border

By SAM ABBOTT

MEXICALI, B. C., Mexico—Carlos and Ignacio Borquez are the only bulk vending machine operators in this city and their routes are part of several successful commercial ventures including automatic laundries, stores, agriculture, and more recently mobile ice cream stands.

The Borquezes are cousins and partners in the bulk operation. Until the first of April, Carlos, 26, supplied the capital and Ignacio, 36, handled the routes. Now that they have gone into separate operations, they will continue to work together. Carlos has 467 Acorn machines that will vend a general line of merchandise. Ignacio has 20 units vending only pistachios. He plans to purchase 50 or 60 machines almost immediately and build his installations approximately to 200 units.

Ignacio described the operations to Billboard through Brenda Borunda Wilson, an attractive interpreter of Spanish Basque descent.

The bulk operation is—and will continue to be—within the boundaries of Mexicali, a city of more than 400,000 inhabitants just over the international border from Calexico, Calif. The Borquezes feel that they want to operate intensively rather than extensively.

Pesos and Pennies

The machines operate on both American and Mexican money. The 10-cent units, American money, are located in the bars closest to the border and cater to tourists who come across the line to dine and drink. The other machines operate on 20 centavos coins, just a little smaller than the U. S. half dollar. This sale returns the operators 1.6 cents in American money. Actually, they receive 6/10 of a cent more per sale than operators north of the border in California.

Ignacio said that the machines are located in cantinas and small stores. All are mounted on the counter and are often completely replaced in servicing. They have few burglaries, and

trouble calls have been at a minimum since they switched to glass globes. They pay 20 per cent commission at the time of the collection.

The supply of merchandise comes from both the United States and Mexico. Ignacio makes trips to Operators Vending Machine Supply Company in Los Angeles for bubble gum, pistachios, charms, and candies. He buys gum and some Spanish and blanched peanuts also from Guadalajara. Bubble gum is strong in the area and the most popular charm is the President Kennedy ring.

The sale of peanuts is better in the winter, Ignacio explained to Miss Wilson. The best customers are maids who look upon the peanut as a food rather than a snack. These operators make it a policy to move older peanuts first and an assistant checks the machines on a daily basis and none is left unchecked more than a week. Ignacio prefers to vend pistachios, for they have longer machine life in this hot and dry area.

While the 20 machines Ignacio operates may not seem a large route, it is only a segment of his activities. He recently bought two modern ice cream trucks. They are self-contained with refrigeration and stainless steel fixtures. He described them as "rolling ice cream parlors." The trucks are labeled "Conolandia" (Cone Land), and items such as ice cream cones sell for \$1; sundaes, \$3.50; Malteadas, \$3.50; and banana splits, \$5. These are Mexican prices (the dollar sign is used in Mexico to indicate pesos). A banana split cost about 38 cents American money.

Ignacio bought the trucks to pioneer the soft ice cream business in the area under a special permit approved by the Mexican government. When the industry is better established, the government plans to permit others to go into the business. He has governmental approval to import three more trucks from the United States.

Both Carlos and Ignacio were

born in Navajoa, Sonora, Mexico, and grew up on farms. Six years ago Ignacio moved to Mexicali, where he was agricultural inspector for the Mexican Federal Bank. He began operating bulk vendors during his spare time, with Carlos supplying the initial capital. Carlos moved to Mexicali about a year ago. Ignacio devoted his full time to it and his other activities.

When Ignacio went into bulk vending, he had only to call upon his cousin Carlos for funds. He was familiar with the industry, having bought a small route

in Navajoa some years ago from a salesman from Guadalajara. He sold the route and established one each in Leon and Puebla. He sold these, too, and switched his interest to Mexicali.

Carlos is married and has an infant daughter. Ignacio and his wife, Concepcion, have three children, Ignacio Jr., Anna Leticia, and Edna Ligia, who is only two months old.

Ignacio said he is enthusiastic over the future of bulk vending both in Mexicali and throughout Mexico.

(Continued on page 63)

NEW VICTOR 77 GUM & CAPSULE VENDORS



A REAL SALES STIMULATOR IN ANY LOCATION

Beautiful eye-catching design. Makes merchandise irresistible. Convenient, interchangeable merchandise display panel.

Vends 100 count gum, V-1 and V-2 capsules. Available with 1¢, 5¢, 10¢, 25¢ or 50¢ coin mechanism.

Removable cash box for easy collecting. Large capacity. Holds 1800 balls (100 count), 575 V capsules, 250 V-1 capsules and 80 V-2 capsules.

PRICE \$39.00 each with chrome front

WRITE, WIRE OR PHONE

PARKWAY MACHINE CORP.

715 Ensor St. Baltimore 2, Md.

MACMAN ENTERPRISES

will be happy to greet you at

Booth #124

N. V. A. CONVENTION, CHICAGO, ILLINOIS

BATMAN ITEMS

Capsuled	Per 250
10c Flicker Picture with Key Chain	\$8.00
10c Flicker Rings	9.50
10c Collapsible Rings (Rubber)	9.50
10c Official Emblems (Rubber)	9.50
5c Flicker Rings	9.50
5c Adventure Comic Strips	5.00
5c Bat Ring (2 piece)	5.00
Bulk 1c Items	Per 1,000
Buttons	\$12.50
Flicker Pictures	14.50

1/2 Deposit With Order, Balance C.O.D.

RAKE

COIN MACHINE EXCHANGE

1214 W. Girard Ave. Philadelphia, Pa. 19123 (215) CEnter 6-4493

THE BEST IN VENDING

HARBY'S NEW KOMPAK STAND, with a single-lock—rapid servicing

—enables operator to service one

or units with one

simple operation

(just turn the key).

Chrome plated

with long-lasting

vinyl baked

enamel point—its

clear lines have

proved it to be a

SURE-FIRE LOCATION

GETTER &

PROFIT MAKER.



"YOUR PROFIT IS OUR BUSINESS."

Time payments available on KOMET machines through all distributors on approved credit. (Some distributorships available.)

HARBY INDUSTRIES

702 NORTH MARIPOSA STREET BURBANK, CALIFORNIA 91502

NORTHWESTERN

Model 60 Bulk-Pak

Will not skip or jam because of

specially

designed wheel

and housing.

Holds 1,000

individually

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FLEER'S

DUBBLE

BUBBLE

TAB GUM,

the most popular in bubble gum.

Wrappers include comics, fortunes

and premium redemption.

Bulk loading.

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520 Second Ave., North Birmingham, Alabama Phone: FAirfax 4-7524

BAT BAT BAT

Make It

You Business

To See

EPPY

at the

N.V.A.

Show

BOOTHS #120 & #121

BAT BAT BAT

SCHOENBACH CO.

Manufacturers Representative Acorn - Amco Distributor

MACHINES



With every OAK VISTA Model 5c vendor, we are offering ONE FREE FILL (200 ct.) of capsules.

FULL PRICE: \$18.50 f.o.b. Brooklyn, N.Y. If this ad is returned with order.

HOT-HOT

10¢ VEND ITEMS

(all 250 per bag)

Go-Go Rings \$8.00
Space Creators 9.00
Hunt & Ring Gun 9.00
Key Chain Assmt. 9.00
Necklaces, Brooches, Bracelets (Penny King) ... 8.00

HOT 5¢ VEND ITEMS

(From \$4 to \$5 per bag)

Crazy Labels \$5.00

1¢ VEND ITEMS

(all price per M)

Mini-Books \$10.00

Soupy Sales & U.N.C.L.E. 13.00

Flicker Rings 12.00

Pop-It Rings 3.50

1¢ mixes from 3.50

Parts, Supplies, Stands & Globes. Everything for the operator.

One-third deposit with order, balance C.O.D.

SCHOENBACH CO.

715 Lincoln Pl., Brooklyn 16, N.Y. (212) PResident 2-2900

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JULY, 1965—GUMBY NIK

MARCH, 1966—BATMAN

MAY, 1966—?

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CHICAGO HOTEL

Chicago, April 21-24

If you can't attend, write or call us

collect for our complete line of

vending charms and capsules.

ORIGINAL PRODUCTS, INC.

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(212) 543-7900 GEORGE HERMAN

NEW VICTOR 77

GUM & CAPSULE

VENDORS

A REAL SALES

STIMULATOR

IN ANY

LOCATION

Beautiful eye-

catching

design. Makes

merchandise

irresistible.

Convenient,

interchange-

able merchandise

display panel.

Vends 100

count gum, V-

1 and V-2 capsules. Available

with 1¢, 5¢, 10¢, 25¢ or 50¢ coin

mechanism. Removable cash box for easy collecting. Large capacity. Holds 1800 balls (100 count), 575 V capsules, 250 V-1 capsules and 80 V-2 capsules.

PRICE \$39.00 each with chrome front

WRITE, WIRE OR PHONE

GRAFF VENDING SUPPLY CO., INC. 2956 Iron Ridge Road Dallas 47, Texas

'High Machine Prices' the Biggest '65 Game Op Gripe

(Second of three articles)

By RAY BRACK

CHICAGO — The U. S. amusement game operator, answering a question put to him in a recent Billboard survey, said that steadily rising cost of new equipment was his biggest operating problem in 1965.

Thirty-five per cent of all operators responding to our 18th annual coin machine industry survey—full results of which will be published May 7 in the Billboard International Coin Machine Directory—put the finger on rising equipment costs coupled with static income figures as their major game operating dilemma.

Juke box operators found high commissions most troublesome during 1965. (Billboard, April 16). Of all operators answering the survey, 31 per cent put the 50-50 split at the top of their peeve list.

(Operators were not asked for

solutions to major business problems. We will present proposed solutions by top industry experts in coming weeks.)

Major Problems

Major game operating problems during 1965 are listed below in order of frequency of complaint:

Rising equipment costs—35 per cent.

Equipment design problems—15 per cent.

Legislation—12 per cent.

High commissions—10 per cent.

Location loans (and bonuses)—10 per cent.

Need for new types of games—9 per cent.

In their music operation, it should be noted, only 11 per cent of the operators said rising equipment costs were their biggest 1965 problems.

Operators also reported the following as major problems in game operation during 1965: distributors who operate; direct sales to locations; machine theft and vandalism; the chore of

moving equipment; poor industry-public relations.

Stimulating

Most of the operator complaints about rising prices have been heard frequently by distributors and manufacturers. Some of the more stimulating statements on the subject turned up by the Billboard survey went like this:

"Shuffle alleys are priced too high; but pool tables are priced quite fairly."

"I don't object greatly to the price of machines, but I feel that parts are out of line."

"Big ball bowlers pose a cost problem. While their purchase

(Continued on page 69)

MOA Drive At 100 Mark

CHICAGO — Fred Granger, executive vice-president of the Music Operators of America, reported to Billboard last week that the MOA membership drive has gone over the 100 figure.

"In Billboard's story of two weeks ago," said Fred, "You printed our prediction that we would reach 100 by April 15. Well, we made it. April 12 we had several returns which put us at 102 new members."

"I'm delighted," he said, "This kind of work speaks very well for the association."

Granger said that many of the most recent returns which upped the new member total from 90 at last report (see Billboard April 9, 1966) to its present figure came from Robert Nims, New Orleans operator who is chairman of the fifth district.

"None of the new members were from districts one or nine," quipped Granger, "and I'm looking forward to seeing whether Tom Greco or Henry Leyser will be sitting in the wheelbarrow at the convention."

Greco and Leyser, chairmen of the first and ninth districts, have a private bet about the number of new members they can procure. The loser will have to push the winner around in a wheelbarrow during the October 28 MOA convention in Chicago.



CALLING ON THE HILL during recent meeting of the Music Operators of America board meeting in Washington were Ohio directors Bill Hullinger and Maynard Hopkins, secretary-treasurer and president respectively of the Northwest Ohio Music Operators Association. Pictured here are (from left), Congressman Delbert L. Latta, Hullinger, Hopkins and Congressman William M. McCulloch.

Trade Not Yet Feeling An Inflationary Pinch

By BRUCE WEBER

LOS ANGELES—The great debate—do we or don't we have inflation?—is growing in intensity.

Coin machine and vending distributors, however, believe that if inflation is creeping, crawling or running into the American economy it hasn't, as yet, affected coin and vending business here.

While the National Association of Purchasing Agents says "inflation is here," distributors here are not so sure. Business for the first three months of 1966 has surpassed that of 1965 for the same period. One operator said, "If inflation is here you sure can't tell it by our business."

Chase Manhattan Bank last week commented that the best

way to curb inflation is to bring public spending into line with public resources. "Tight money," an operator said, "doesn't exist in Los Angeles."

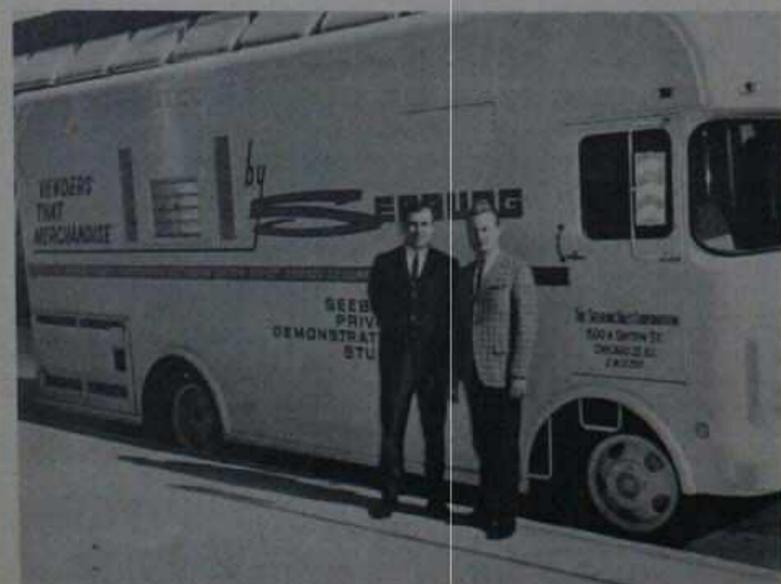
Steady

Paying higher prices to the manufacturer, often a guideline to inflation, has not materialized. "It could happen," a spokesman for the California Music Merchants Association said, "but prices to the operator have remained steady. Prices, for the most part, from the manufacturer to the distributor also have remained stationary."

"The inflation pinch has not bothered our business at all," said Clayton Ballard, Wurlitzer Los Angeles branch manager. "Although its usually slow this time of year because of the tax season," Ballard said, "we have

(Continued on page 63)

Seeburg's Van-Man Is Coming



SEEBURG VAN-MEN Charles Furjanic (left) and Warren Tillquist pose with a new Dodge-built mobile showroom, five of which went on the road last week. Van-men will call on vending firms around the country to display Seeburg line of vending equipment.

CHICAGO—Another version of the Seeburg van was announced last week by Robert Breither, corporation vice-president in charge of vending.

The company has put five rolling showrooms on the road, each loaded with the latest Seeburg coffee, cold drink, candy and cigaret vander models. Van salesmen will call directly on operators.

Breither explained the new van program this way: "The operator is the most important man in the vending business. His is the job of getting and keeping accounts. He doesn't always have enough time left to visit our distributors, even though 92 per cent of the population in the U. S. is no further than two hours away by car from a Seeburg distributor."

First Look

Breither said that a distributor representative will always ac-

(Continued on page 69)

Buffalo Allows Licensing Of Coin-Operated Pool

BUFFALO, N. Y.—The Buffalo police department, influenced by several recent court rulings, has decided that coin-operated pool tables may be legally licensed and operated in the city. Officials estimate that more than 200 applications for licenses will flood the department in the next few weeks and that the total should reach 500 before year's end.

In explaining the department's action, police officials said that a series of court decisions held the pool tables to be legal in Buffalo provided "they cannot be readily converted to gambling devices." (See Billboard, March 19, 1966.)

The department swore to assume "rigid control" over operation of the games. Before machines are allowed to reach the locations they will be carefully inspected to make sure they cannot be used for gambling. Each table will be issued a city license (\$15 annually) upon which will be printed a serial number. The machines will be periodically checked by police inspectors. In spite of these precautions, the

police department is ready for trouble. "If two players play for money or even a package of chewing gum," one spokesman was quoted as saying, "The operator and the location will be in trouble."

Pool tables have been used all over New York State, including the country surrounding Buffalo, for the past five years. The Buffalo situation, based on a former police commissioner's interpretation of a city ordinance, was challenged by the Allied Vending Service in 1964. Several subsequent court decisions, all in favor of the operator, apparently convinced the city that it would "only be a waste of the taxpayers' money to carry this thing any further."

City officials estimate that the pool licenses will bring the city minimum annual revenue of \$7,500.

Girls Organize ICMOA Meet

ROCKFORD, Ill.—Lou Casola, president of the Illinois Coin Machine Operators Association, announced last week that he has appointed an all-woman attendance committee for the organization's next State meeting.

The women, Mary Gillette, who is secretary of the association, and Orma Johnson of Rock Island, who is on the group's board of directors, have both been known for their efficiency in directing various parts of the ICMOA's programs in the past.

The meeting, to be held on the weekend of May 14 and 15 in Chicago's Pick Congress Hotel, will carry a theme of "Come and Learn." It will feature a number of round-table discussions of various business matters, including the promotion of dancing to juke boxes.

Godwin Opens Memphis Office

NORTH TONAWANDA, N. Y.—Lester E. Godwin Sr. and Allen C. Smith will be opening a branch office of the Arkansas Distributing Co. in Memphis, Tenn., at 518 South Main Street.

The main office of the company was recently moved from Hope, Ark., to North Little Rock and was incorporated with Godwin Sr. as president and Godwin Jr. as sales manager.

In addition to Wurlitzer phonographs, the firm distributes Automatic Products (Smokeshop and Candyshop), Universal Candymat, Bally Games, Midway, Irving Kaye and American Shuffleboard.

VENDING NEWS DIGEST

Two State Associations Elect Officers

WASHINGTON, D. C.—The Maryland Automatic Merchandising Council meeting here March 12 elected as president Richard L. Collier, Automatic Sales, Inc., Aberdeen, Md. Other new officers are J. Gilbert Stine, Serv-U-Vending Corp., Hagerstown, Md., vice-president; Joseph H. Marshburn, Coca-Cola Bottling Co., Baltimore, secretary and Charles R. Greasley, Dairy Products Vending Service, Baltimore, treasurer.

Meeting in Atlanta March 19, the Georgia Automatic Merchandising Council re-elected John C. Edenfield president. He is with Automatic Vending Co., Thomaston, Ga. Other Georgians elected were Harry L. Slicer, Waycross Vending Co., Waycross, Ga., vice-president; George Couch, Macke Southern Vending, Atlanta, secretary and James Pierce, Servomation of Atlanta, Inc., Atlanta, treasurer.

Vendors Strive to Curb Minors' Sales

MINNEAPOLIS—In view of a proposed ordinance in nearby Bloomington that would penalize sellers of cigarettes to minors, the Minnesota Vending Association has promised to start a drive to cut down the number of sales to minors through coin-operated cigarette vending machines.

The ordinance was nearly passed in a recent session of the Bloomington council but action was put off when William Brooks, MVA counsel, explained that many operators were certain to compile long lists of violations before they could transfer machine licenses into the names of location owners.

The council granted a delay for transfer of licenses from machine owners to location owners in Bloomington.

Wisconsin Elects New Assn. President

MADISON, Wis.—At its annual meeting here April 2, the Wisconsin Automatic Merchandising Council elected president Harold I. Blotner of locally based Dane County Vending.

Other officers elected at the meeting were Roy Subrod, Subrod Vending Service, Burlington, vice-president; Robert L. Bork, Canteen Food and Vending Service, Oshkosh, secretary and Clement C. Jones, Owen Vending Co., Janesville, treasurer.

Werner Fahl, Nelson Vending Sales, Inc., Menasha; Jones; James F. Matheson, Automatic Sales Co., Racine and Jerry L. Zaug, Zaug's, Inc., Appleton were all elected to the Council's board of governors.

Britons Fear Decimal Problems

LONDON—Vendors here anticipate problems and expense converting machines to accept England's new decimal coinage in 1971. Members of the Automatic Vending Machine Association recently discussed the problem and were urged by J. Perryman, director of the Vendepac Division of Mars, Ltd., to organize an effort similar to that expended by the National Automatic Merchandising Association in the U. S. when that nation's coinage was altered metallically last year.

Vendors here hope for government subsidization of the expense of converting coin mechanisms.

Bans Vending of Contraceptives

MINNEAPOLIS—Attorney General Robert Mattson has ruled that sale of birth control devices through coin-operated vending machines is illegal in Minnesota. The State permits such sales only by persons or organizations dealing primarily with health or welfare, the official decree.

The opinion was requested after such a vending machine was placed in a filling station by a firm which said it was organized to disseminate "health and welfare information and products." Mattson said a filling station operator is not in the business of dealing primarily with health or welfare.

Name Badger 'Operator of Year'

MADISON, Wis.—Clement C. Jones, manager, accepted an award plaque here recently presented to Owen Vending Co., Janesville, as Wisconsin Vending Service "operator of the year."

The award, established by the Wisconsin Automatic Merchandising Council "in order to emphasize high standards of vending service throughout the State," was first presented in 1965.

"It was a close decision because many of our State's vending companies meet or exceed the strict criteria used by the committee in its field inspection," said Harold I. Blotner, chairman of the awards committee. Among the criteria are quality of vended products, proper maintenance of machines, competence and courtesy of routemen, adherence to ordinances and regulations.

Tennessee Forms Vending Unit

NASHVILLE—A State vending council slated to affiliate with the National Automatic Merchandising Association was formed here on March 5. It is the 17th State vending organization to so affiliate.

Organized as the Tennessee Automatic Merchandising Council, the group elected William Wesche, Memphis Canteen Co., president; P. V. Jackson Jr., P. V. Jackson & Co. here, vice-president, and Frank C. Perot, Frank's Vending Service, Newbern, secretary-treasurer.

Steelmade, Inc., in New Plant

LOMIRA, Wis.—Steelmade, Inc., manufacturer of can venders, has moved into its recently constructed plant here. The \$250,000 facility embraces 40,000 square feet.

Located on Highway 41 at 67, the plant is on a 20-acre plot which reserves space for parking 100 cars.

The full line of Steelmade can venders will be manufactured here, according to president R. F. Jones.

Seeburg Announces New Factory School Schedule

CHICAGO — The Seeburg Corp. recently announced the following schedule for its factory service schools:

The 90th, 91st, 92d and 93d service school courses will be held on the subject of cold drink and coffee venders. Students will receive full discussion of mechanical and electrical operation

with emphasis on trouble-shooting techniques.

Courses will all start on Monday, 8:30 a.m. Starting dates are May 16, May 23, June 13 and June 20. All courses will end at 5 p.m. Friday. Classes will be held in the Factory Schoolroom, 1010 W. Weed Street, Chicago, Ill. 60602.

Operators wishing to attend or send employees to the school are asked to contact the Seeburg Corp. and request application forms.

Harman-EE Goes Exclusive

LOS ANGELES—Increased interest in Scopitone, the visual coin-film machine, has prompted Irving Briskin, executive producer of Harman-EE Productions, which produces coin machine films for Scopitone, to increase film production and sign artists to exclusive coin-industry contracts.

Briskin said the demand for additional product will increase production by an additional 22 films this year. To date, Harman-EE Productions, the Debbie Reynolds company, has filmed 50 films per year since its formation two years ago.

"Due to the success and increased demands for use of Scopitone," Briskin said, "an expansion program has been instituted. The program will call for exclusivity of talent employed by Harman-EE."

Briskin has signed singers Joi Lansing and January Jones to exclusive five-year coin machine contracts to Harman-EE Productions. Briskin said he plans to sign other stars to similar exclusive pacts.

Hal Belfer directs all films for Scopitone, and Fred Benson co-ordinates talent and production under Briskin's direction.

No Inflationary Pinch

Continued from page 62

been extremely fortunate not to suffer a business dip."

George Muraoka of Simon Distributing reports "surprising sales results for March," although some coin equipment is more difficult to obtain. "Cost of parts has increased just a bit," he reports, "but we're not feeling the inflation pinch. Our sales figures for March and for the first quarter of 1966 show a pleasant gain."

Boom

The same story is being told at Coin Machine Service Co. where Marvin Miller reports "a record-breaking 1966—so far." Miller hasn't noticed any inflationary signs but rather comments on his company's "excellent growth pattern" for the first three months of 1966. "Our business continues to boom, and we expect a better sales year in coin business than last."

A 30 per cent increase in business for the first quarter of 1966 over the same period last year is reported by Harold O. Chapman of Kings Distributing, while Henry Tronick of the C. A. Robinson Co. reports business being "a shade better" in 1966 than for the same period in 1965.

William Happel, president of Badger Sales & Vending Co., says he can't feel the inflation pinch in sales. "Our company never has been healthier." Badger sales recently announced completion of phase one of a modernization and expansion program.

Bulk Vending Blooms

Continued from page 61

"I was told it was a way to be your own boss," he explained. "But I find that every location becomes your boss when you install a machine." Even though he has a lot of bosses, he is finding bulk vending an excellent business that fits well into his wide range of activities.

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1/2 Dep. With Orders, Bal. C.O.D. or S.D.

- Scores 15-21 points only.
- Cabinet finished in walnut formica—easy to clean.
- Light control switch built in, turns off fluorescent lights when game is over.
- Meter in coin box.



OVERHEAD MODEL

\$169.50

FOB Chicago

- Two-faced—scores 15-21 and/or 50 pts.
- Natural finished hardwood cabinet.

EACH UNIT has these features:
• "Game Over" light flashes on at completion of game.
• Easily serviced.
• Large coin box holds \$500.00 in dimes.
• 10x 1-player or 10x 2-player by simple plug switch-over.
• Completely equipped with chrome stands and scoring buttons for each end of shuffleboard.

MARVEL Mfg. Company

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Operator Says Rock Waning

OAKLAND, Calif. — Have rock and roll and rhythm and blues passed their peak?

A second music operator in northern California gives a qualified "yes" to this question and bases his opinion on the trend of requests he has been receiving from the bar and restaurant locations which he has been serving for the past 28 years. But Jerry Wilson, who has owned the Wilson Music Co., Oakland, since 1938, is not prepared to go farther out on a limb.

He has come to this answer through observing a change in juke box requests over the past two years. In 1964 he estimates that 60 per cent or better of the requests from customers were for rock and r&b combined. The dance bands and dance music

of the type most popular in the 1940's accounted for perhaps 10 per cent and could be well supplied.

In 1966 he adjusts these figures to 50 per cent for the noisier music and up to 20 per cent for dance music. "But we can't always supply enough dance music," he says.

"We are getting more requests to keep away from rock and r&b," he said during a recent interview. The trouble with the dance music is that we don't get enough from our suppliers. I try to stock as many dance bands as I can," he says.

Even during the first part of 1966 he has noticed the trend picking up faster than it did during 1965, he said. And in fact "I'd better go out and order

Merila Finds Consulting Firm

LOS ANGELES — Walter I. Merila, a 37-year veteran in most phases of the coin machine business, has founded a new firm for contractual manufacturing and sales, business and franchise consultation to the trade.

"I will deal with new or established firms and products," Merila said. One of his first clients is the manufacturer of a coin-operated golfing device.

The Merila firm is located at 2332 Bronson Hill Drive here. The telephone number is (213) 466-1877.

some big bands now," anticipating the proportion will soon be greater than one-fifth.

"They're getting tired of the noise and they want to dance," he remarks about his customers' customers.

NEW EQUIPMENT



Bally Mfg. Co.—1966 Bally Bowler

Bally Manufacturing Co. of Chicago, Ill. has introduced the 1966 version of its internationally known big-ball bowler. President Bill O'Donnell said that the unit will be produced in a limited quantity. The model includes all the original features, including swivel-action, full-round pins which fly away in any direction, depending on the angle at which the ball hits the pins or the pins hit the pins. All action is mechanical. The game has numerous mechanical and electrical refinements, O'Donnell said.



United Billiards—Model "400"

United Billiards, Inc. of Newark, N. J. has just introduced its Model "400" coin-operated billiard table. The 58-inch by 103-inch table incorporates what company president Art Daddis says are "many features which are exclusive with United Billiard tables." These are decorative protective metal molding on legs; natural grain, scratch-proof cabinets; special slate adjusters to eliminate the necessity of shims; jimmy-proof, all-steel cash door; a tamper-proof meter as standard equipment and lint, dust and dirt-free runways.

United's



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DUAL FLASH • FLASH • REGULATION
STRIKE 90 • BONUS LANE

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Bonus Lane indicated by lit arrow scores 800 for a strike. (Opposite lane scores 400) Perfect Game (12 Bonus Lane Strikes) 9600.



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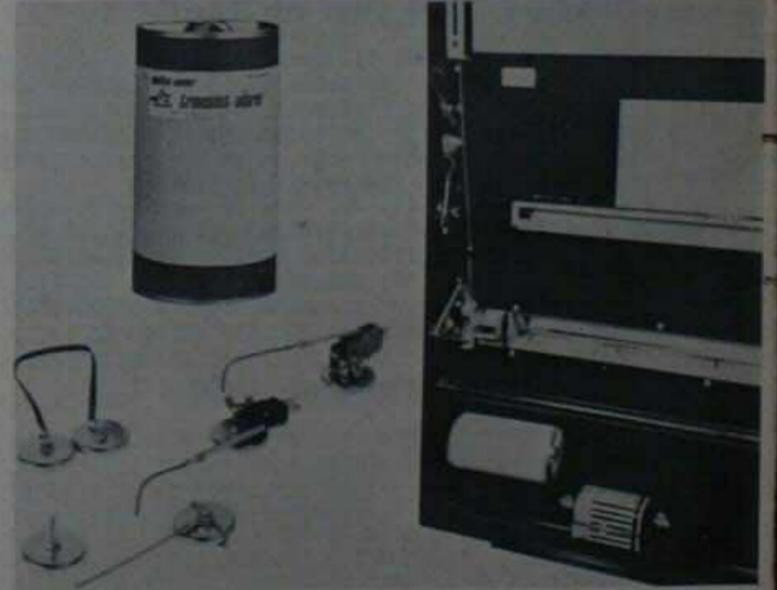


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Delta-Soar, Int.—"Transist-Alarm"

Delta-Soar International Corp. of Watertown, Mass. has marketed a fully transistorized alarm system applicable to all types of coin machines. When activated, it emits a continuous high-pitched siren which continues until shut off. May be transferred easily from one machine to another. Options include a tip-tilt feature, a battery pack which may also be used as a trouble light, and a time delay for the serviceman who is required to remove the keys while servicing the machine. Alarm is priced at \$17.95 (less battery).

Badger Expands Facilities



DISCUSSING EXPANSION PLANS of the Badger Sales & Vending Co. are president Bill Happel (seated), secretary-treasurer Joseph S. Duarte (center), and sales manager Leo Simone. Happel recently announced completion of the first phase of modernization and expansion plans of the Los Angeles distributing firm.



BADGER'S PARTS DEPARTMENT, one of the most modern in the industry, serves the fast growing coin machine games market in the Los Angeles area.

LOS ANGELES—The initial phase of a modernization and expansion program to better meet the future needs of the growing Los Angeles coin machine industry has been completed at Badger Sales & Vending Company, 2251 W. Pico Boulevard, Los Angeles.

The company also purchased two adjoining lots to add to its present facility, increasing the plant to more than 10,000 square feet of floor space at its Pico Boulevard location for showrooms, offices and parts and service departments.

Badger also operates a paint and repair shop at 853 E. 31st Street, Los Angeles, with 6,000 square feet of floor space, and rents a storage warehouse (2,000 square feet) at 1350 S. Vermont Avenue, Los Angeles.

The first step in the modernization program consisted of refurbishing the present facility. A plastic illuminated sign, visible for several streets, has been installed on the roof. The company's loading area has been resurfaced, construction alterations made on the building, and showroom space made available to

good on the East and West coasts for a long time, but they've just gotten here the past six or eight months," he said. "We're putting them in taverns, mostly and they're better than anything else at present. People are taking out booths and partitions to get the pool tables in—that's how good they are." Allen said cigaret business is picking up after a 5 per cent drop last month. Warmer weather boosts sales, he said, because people are up more hours than in winter months. **BEVERLY BAUMER**

display phonographs, games and pool tables.

"Because our existing space is insufficient for current and future needs," Bill Happel, Badger president, said, "we are planning for additional space to be added onto our Pico plant."

Active

"We expect the coin machine industry to continue to gain in influence and profits," he said, "and we want to be an active participant in the coin machine future."

Happel, who started the Badger Novelty Co., Milwaukee, in the early '30's, established Badger Sales Co., Los Angeles, in 1939. He has been in the coin machine industry for 35 years.

Other executives with Badger include Joseph S. Duarte, secretary-treasurer, and Leo Simone, sales manager. Duarte joined Badger in 1947, left 10 years later to develop an independent export business and rejoined the firm in 1964.

Simone was with the Seeburg Corp. as sales vice-president and regional representative before joining the Badger team.

Badger Sales is a distributor for Fischer, Kaye and U.S. Billiards pool tables and for Chicago Coin games.

TRY IT—before you buy it!

We're one of two firms that delivers . . . but the only one with the 2-in-1 machine combining movies and juke box in a single unit. Lease for \$20 per week including films for 25 weeks, and apply lease charges to purchase if you like.

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NEW EQUIPMENT

WASHINGTON, D. C.

The Maryland Automatic Merchandising Council met here March 12 and elected the following officers: **Richard L. Collier**, Automatic Sales, Inc., Aberdeen, president; **J. Gilbert Stine**, Serv-U-Vending Corp., Hagerstown, vice-president; **Joseph H. Marshburn**, Coca-Cola Bottling Co., of Baltimore, secretary, and **Charles R. Greasley**, Dairy Products Vending Service of Baltimore, treasurer.

Directors elected were Collier; **Gordon Eldridge**, Canteen Food and Vending Service, Baltimore; **Meyer Gelfand**, The Macke Co., Washington, D. C.; **Greasley**; **Robert L. Irvine**, ARA Service of Baltimore; **Stanley S. Lesnick**, Midfield Vending Co., Baltimore; **Marshburn**; **Alan M. Morrison**, Servomation Mathias Vend, Inc., Baltimore, and **Stine**.

WICHITA, KAN.

Music Service Co., Inc., Wichita, has launched a \$10,000 remodeling program to include newly refurbished outer office, meeting room and lounge for employees, and new private office for President **Stan Chilton**. Work is to be completed by August, when firm marks its 20th year with open house. President Stan has used a juke box motor to devise electric door for his office. A new orange and brown carpet has been installed there, along with electrically operated orange colored drapes. Music Service will send routemen **Dwight Clements** and **Tom Beard** to Seeburg and Wur-

litzer schools this spring. . . Two new employees have joined firm. **Mrs. Velma Pollack**, 19, started as receptionist and secretary Jan. 15. **Larry Evers**, 19, joined Feb. 1 as a mechanic trainee. His dad is sales manager for Bird Music Co., Manhattan, Kan.

Two-thirds of the employees with Music Service will get three-week vacations this year. Stan says it'll be "darned rough." . . . Recently the firm put in 19 speaker boxes and two new juke boxes at swank Town House Motor Hotel in Wichita, one of the best music spots in town. . . **Pat Murphy** of Murphy Music Service, Wichita, is planning a vacation to Hawaii in May. He and his wife will stay there about a week. Murphy employee **Barbara Boothe** married **Robert Bletsoe** March 21. Bletsoe is a machinist. . . **Ronnie Cazel** of Ronnie's Amusement Service, Wichita, hopes to start construction on a new \$35,000 building program in 45 days. Completion date has been set for Sept. 1. Project is in the 2400 block of South Meridian, and will include 4,000 sq. ft., with half devoted to rental buildings. **Bill Kulick** and **Martin Lubers** have joined Ronnie's staff. **Ed Creed**, master mechanic, is on a federal training program with Ronnie's. . . The firm is considering sponsoring a little league baseball team. It backs two bowling teams, and in 1964-65 won the league champion award in bowling.

Hutchinson Vending Co., Inc., 15 East First, Hutchinson, is now under sole operation of **Robert Allen**, who bought out **H. W. Johnson**. Firm has incorporated. . . Allen is thinking of a vacation to New Orleans or Florida possibly in early August. . . He reported coin-operated pool tables hot in Hutchinson. "They've been

the innovation that changes the coin-operated industry



the Valley 2 1/4" MAGNETIC CUE BALL

patent pending

New Cue Ball shown and compared to regulation billiard ball and oversized cue ball, used on other coin operated pool tables. All 16 balls now same size.

NEW PLAYERS • NEW GAME INTEREST • GREATER PROFITS

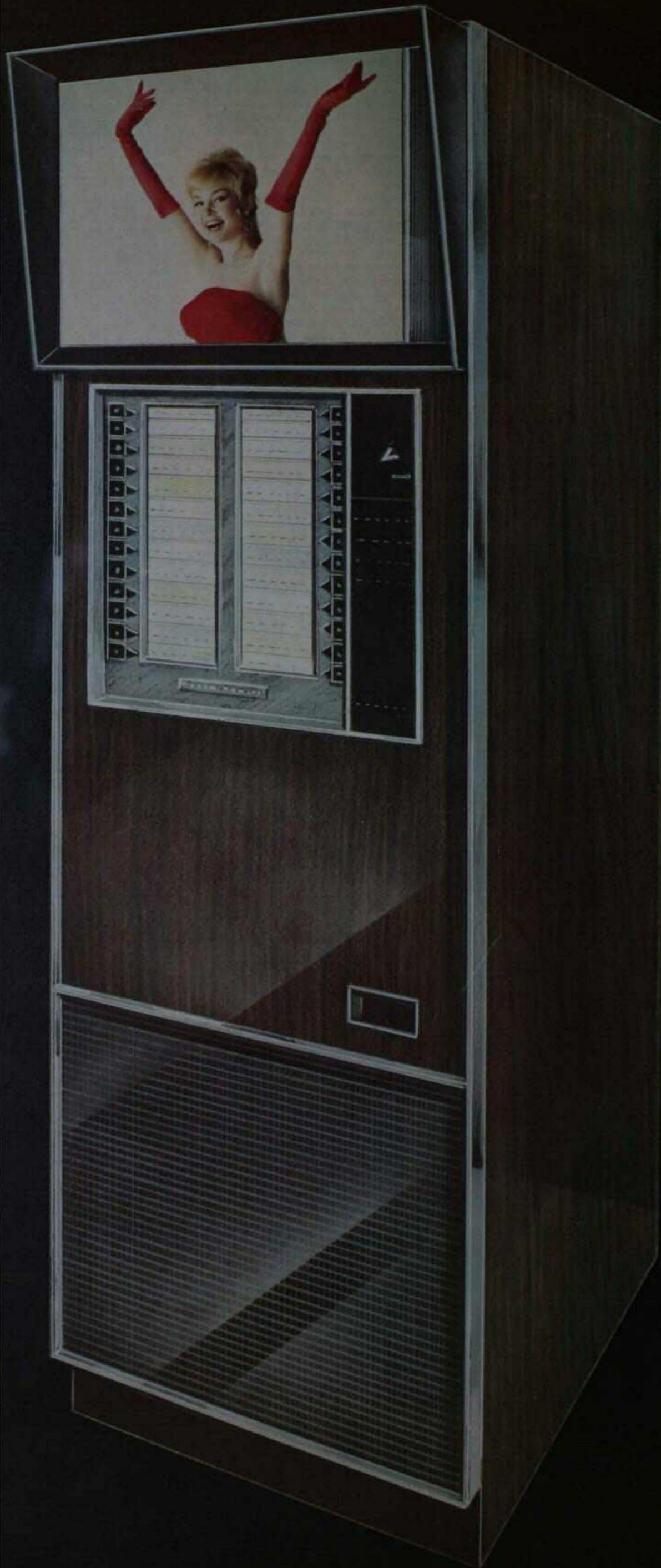
After 4 years of research and actual field testing, Valley® has perfected the regulation 2 1/4" Magnetic Cue Ball (Patent Pending) . . . the same size and weight used for professional billiards . . . Now furnished on Valley® coin-operated tables!

Here's why Valley® Magnetic Cue Ball will add profits for you!

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- Magnetic Cue Ball will not become trapped as it separates itself from other balls.
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PRIZE VACATIONERS on recent Bermuda sponsored by United, Inc., of Milwaukee and the Wurlitzer Co. pose for group photograph in the Elbow Beach Surf Club in Paget, Bermuda. Names of persons in group are listed in "Coinmen in the News" on this page.

'You Hold the Future,' Says Jack Gordon

LOS ANGELES—Jack Gordon, director and consultant with the Seeburg Corp., told a group of coin machine operators and Struve Distributing Corp. executives the operator is the key to the coin machine industry.

Speaking at a Struve-sponsored dinner in Salt Lake City, Utah, Gordon, former president of Seeburg, said the future of the coin machine industry depends to a great extent on the operator.

The dinner was held (12) for operators in the Salt Lake City area. Operators attending were Frank Page, Jim Osborne, Ray Oberhansley, Norman Stead, Ted Samuelson, Ray Samuelson, Gene Phillips, Hank Nolte and Jay Thompson, all of Salt Lake City; Bud Chambers and Earl Barlow, both of Ogden, Utah; John Marbrito of Helper, Utah; Don Chipps of Wyoming. (See photo, page 69.)

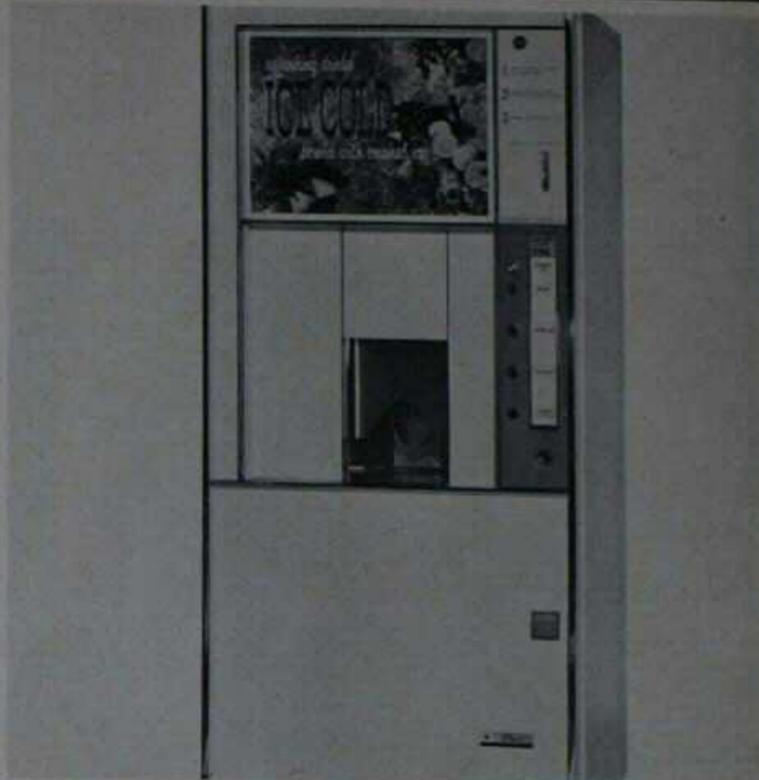
Representing Struve Distributing were Pres Struve, president; Gaylord Merrill, manager of Struve, Salt Lake City; Jim Phillips, assistant manager of Struve, Salt Lake City.

Rolfing Profiled

NEW YORK—R. C. Rolfing, Wurlitzer Co. president, was subject with the company of a business sketch in The New York Times Sunday, March 20. The occasion was Wurlitzer's listing on the Big Board.

The article reported Rolfing as listing among the company's products coin-operated phonographs and remarking: "I guess you can call 'em juke boxes."

NEW EQUIPMENT



Rowe Mfg.—Model 1030A Cold Drink Vender

Post-mix, cold-drink vender introduced by Rowe Manufacturing Co., Whippany, N. J. Designated Model 1030A, the unit boasts a new ice-maker producing hard pebbles rather than crushed ice. Has a 1/2-horse compressor motor making possible production of 12 pounds of ice per hour. Everpure water filter, stainless steel water bath; reserve refrigerant. A delivery time of eight seconds from deposit of coin. Foam-over eliminated by relocation of regulator valve. Ice drops into cup before drink is delivered. 16-gauge side panels may be replaced on location.

Gotham Coinmen Raise \$10,000 In UJA Drive

NEW YORK—Donations for the United Jewish Appeal's Coin Machine Division 1966 drive topped the \$10,000 mark at the Tuesday (12) executive committee meeting held at the Hotel Americana here. Goal is \$50,000, to be raised by the June 4 dinner honoring Abe Lipsky.

Executive committee members narrowed down their candidates for guest speaker at the affair to three. The decision will be announced in a week.

Some 850 traders are expected to be at the Statler Hilton Hotel June 4 to honor Lipsky.

Feature of the executive committee meeting Tuesday was a performance of selections from "Fiddler on the Roof," by Allen and Roberta Morrison, nephew and niece of Sam Morrison, local operator.

Wurlitzer Holds More Seminars

NORTH TONAWANDA, N. Y.—C. B. Ross, Wurlitzer phonograph service manager, recently reiterated his former stand about service seminars. No group is too small, he said, to be visited by a Wurlitzer field representative.

Ross pointed out that Wurlitzer field reps have been conducting one and two-day seminars in the following places of the West Coast: Brawley Amusement Co. in Brawley, Calif.; General Vendors in San Diego, and Wurlitzer's location in Los Angeles.

Wurlitzer officials say that the "import placed on 'in-the-field' service seminars" is recognized by operators everywhere, and that "Wurlitzer distributors from coast to coast have been besieged by their customers to request service schools in their respective areas as soon as possible."

MOA Report To Missourians

MOBERLY, Mo.—The regular meeting of the Missouri Coin Machine Council was held here at the partially complete Ramada Inn last week with a fair turnout of members despite some conflicting schedules and word from some operators that family illness and other commitments would make attending difficult.

A report on the Music Operators of America director's meeting in Washington, D. C., was given by John Masters, Lee's Summit operator, chairman of the MOA membership committee for Missouri and newly appointed to the MOA Registration Committee.

It was decided that at the next MCMC meeting, June 7, slated for the Gaslight Room in the Jefferson Hotel in Macon, Mo., each member would bring his wife for a special evening of social conviviality and the usual fine food the hotel serves.



"THANKS, BILL," says Joe Ash (right), of Active Amusement Machines Co., Philadelphia, to William Findlay, Rock-Ola field service representative. Findlay recently conducted successful phonograph training classes hosted by Ash in Philadelphia and Scranton, Pa.

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Bally Deluxe Jumbo Shuffle	\$ 65.00
CC 4 Game Shuffle	95.00
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2 Keeney 2 Gun Fun	175.00
3 Keeney Pop Corn Machines	245.00
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2-PLAYER TV BASEBALL
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CHICAGO DYNAMIC INDUSTRIES, INC.
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'High Machine Prices' the Biggest '65 Game Op Gripe

• Continued from page 62

and operation costs have risen, their intake has held steady."

"I'd like to register my protest against the high price and low trade-in value of shuffle alleys."

"What a mess—the increased cost against the non-sustaining appeal of new games."

And so on. Turning to the subject of equipment design, a surprising number of operators offered such comments:

Bulky

"The games produced today are much too bulky and heavy to facilitate proper moving—and frequent moving is the key to making top money with certain games."

"Some models are requiring too many service calls."

Seeburg Is Coming

• Continued from page 62

company the van-man on his vending company calls.

"Even if the operator gets to see our products at our nearby distributor's showroom," Breither said, "his service and route personnel many times get their first look at new equipment when it is brought and delivered."

The vans, built by Dodge and modified by company engineer Carl Carlman, carry their own power plants and working demonstration units for all vital vending machine components.

Said Breither, "Our vans give us an important personal contact with the operator. Sometimes he has a problem that can be solved right on the spot by the distributor's representative. Other times the operator has a comment that the factory should hear. Our van-man sends a report that comes directly to me."

The van will be manned by Charles Furjanic, Jay McClelland, Warren Tillquist, Anthony Trampler and Dale LaPedus. Each is expected to log 30,000 van-miles per year.

Operators may make van-appointments by contacting their local distributors.

COMING EVENTS

April 22—National Bulk Vending Machine Distributors meeting, Sheraton-Chicago Hotel, Chicago, 10 a.m.

April 23—National Automatic Merchandising Association regional spring meeting; Bedford Springs Hotel, Bedford Springs, Pa.

April 21-24—National Vendors Association Annual Convention and Trade Show, Sheraton-Chicago Hotel, Chicago.

April 30—NAMA regional spring meeting, Edgewater Inn, Seattle, Wash.

May 7—NAMA regional spring meeting, Somerset Hotel, Boston.

May 14—NAMA regional spring meeting, Continental Hotel, Chicago.

June 12-15—National Confectioners Association annual convention, Washington Hilton, Washington, D. C.

Oct. 29-Nov. 1—National Automatic Merchandising Association Annual Convention and Trade Show, McCormick Place, Chicago.

With regard to amusement game operation—as with juke box operation—operators offered complaint but non-corrective comments about the practice of offering bonuses, loans and non-interest advances to locations owners.

This complaint, from an operator on the West Coast, was typical:

"Bonuses and non-interest advances must be controlled if this business is to regain the flash of health and respectability."

The Billboard survey of the 1965 coin machine industry showed that less than 5 per cent of the nation's operators have obtained a commission arrangement more favorable than the infernal 50-50. High commissions were the most frequent complaint of operators with regard to music, and it popped up frequently in the games portion of the questionnaire.

Legislation

While the industry may be said to be spinning its wheels in obtaining relief from punitive and archaic legislation at every

government level, operators continue to face shrinking markets and increasing licensing overhead. The mournful cries of operators in many States, as expressed in response to the Billboard survey, may be distilled to something like the following:

"At every level of government there are punitive and expensive laws, and our attempts at legislative relief are totally unorganized and weak."

Many operators found a lack of imaginative new types of amusement equipment in 1965.

"We are desperate for new games," one said.

"I need a new game to follow the pool table—at a reasonable cost, of course," said another operator.

Other Problems

The following are quotes representative of other problems cited frequently as troublesome during 1965:

"Distributors who also operate are socking us with unfair competition."

"Some factories and distributors are selling directly to loca-



SALT LAKE CITY dinner party hosted by Struve Distributing Co. brought together the following area operators to hear address by Jack Gordon of the Seeburg Corp.: (from left) Frank Page, Jim Osborne, Ray Oberhansley, Norman Stead, Ted Samuelson, Ray Samuelson, Gaylord Merrill, Preston Struve, Gordon, Bud Chambers, Earl Barlow, Jim Phillips, John Marbrito, Don Chipps, Gene Phellps, Hank Nolte and Jay Thompson.

tions. They are biting the hand that feeds them."

"Theft of parts and breakage of machines cut deeply into my profits during 1965."

"I'm no longer an operator. I'm in the moving business! This year I've got to find a way to

move equipment more cheaply."

"Men who operate certain types of equipment—and we all know what kind of equipment I'm talking about—are giving this business a black eye. Even a massive public relations drive would do us no good."

GOTTLIEB'S 1-player
CENTRAL PARK

7 Bell-ringing features...

10 bulls-eye targets advance value of yellow and green center targets.

Hitting targets numbered 1 to 5 advances value of yellow target; targets 6 to 10 advances green target.

Advancing either target 5 times scores special and then target itself scores special when hit.

4 Pop bumpers light in pairs for fast action high score.

Additional advances also scores special.

Comical animated organ-grinder's monkey strikes bell in lightbox for every 100 points scored.

10 rollovers spots bulls-eye target groups.

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Fits anywhere . . . in every type of location. Requires just 17 by 17 inches of floor space. Height (overall) 40".

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SHEBA, 2-PI.	335	TIP TOP	210
CROSS COUNTRY	160	DIXIE	190
STAR-JET, 2-PI.	220	CLASSIC	295
SKY DIVER	225	FROLIC	365
MAD WORLD, 2-PI.	315	7 STAR	360
GRAND TOUR	260	HOLIDAY	405
2-IN-1, 2-PI.	315	TROPICS	410
HARVEST	275	ALAMO	410
BUS STOP, 2-PI.	320	CHICAGO COIN BOWLERS	
3-IN-LINE, 4-PI.	240	KING	\$240
BONGO, 2-PI.	260	QUEEN	240
WILLIAMS		PRINCESS	315
OH BOY, 2-PI.	\$260	CONTINENTAL	370
BEAT THE CLOCK	195	ROYAL CROWN	425
SOCCER	210	GRAND PRIZE	510
BIG DEAL	180	CHICAGO COIN'S TOP BRASS, \$295	
SKILL POOL	180		
BLACK JACK	120		

Bally ALL-THE-WAY, \$295

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COINMEN IN THE NEWS

CHICAGO

District chairman for the national Music Operators of America membership drive, Bill Poss of Valley Music Co., Aurora, reports that his co-chairman for the State of Illinois, Bob Vihon, has corralled 10 new members so far in the big drive. This performance by the crack Empire Distributing, Inc., sales representative has helped District 6 keep among the leaders in the 9-district race directed by MOA board member Jack Bess of Richmond, Va. . . . Lillian Kubicek has added Robert F. Dziurgot (patent, trademark and copyright law specialist) and Neil B. Fischer (securities expert) to her Seeburg Corp. legal department staff. Lillian, in cooperation with the people at Williams Electronic Manufacturing Corp., has been researching the amusement game legal situation in the U. S. (One wonders how the task is going. Look for a call, Lillian.) . . . Lou Casola, president of the Illinois Coin Machine Operators Association, has unleashed the organization's two most glamorous figures in an attempt at a record crowd at the meeting here at the Pick-Congress Hotel May 14-15. Mary Gillette and Orma Johnson comprise Casola's attendance committee. . . . That ICMOA meeting will feature a public relations panel including representatives of this and another well-known trade publication. . . . And one other item about that ICMOA meeting here in May. It wasn't official as of this writing, but we're expecting MOA treasurer and record programming committee chairman Bill Cannon to come west from Haddonfield, N. J., as featured speaker. Here's hoping things work out so Cannon can show. He's leading a veritable renaissance in record programming on juke boxes. . . . MOA executive vice-president Fred Granger included several paragraphs of helpful information about Medicare in a recent association newsletter. Fred says his association "link-letter" is in the final preparation stages. This quarterly or so publication will circulate among all regional associations the latest in good trade association concepts. . . . The Decatur, Ill., Shuffleboard League has just finished its league tournament schedule and is looking for new worlds to conquer. Writes league president James Van Meter: "Our league is interested in carrying league play further than just intra-city. We have a very fine league in this city, but we would like to see the city champs go further than our city limits." Leagues seeking competition with Decatur may write Jim at P. O. Box 1353, Decatur, Ill., 62525. . . . Pepsi's Robert Thomson, trade show committee chairman for the National Automatic Merchandising Association, is being assisted by the following gentlemen in preparation for the association's show at McCormick Place here Oct. 29-Nov. 1: Melvin Asch, Austin Biscuit Co., Baltimore; Robert Breither, The Seeburg Corp., Chicago; Robert Bruder, Ather-ton-Bruder Division, Litton Industries, Cleveland; J. B. Cooper, Royal Crown Cola Co., Columbus, Ga.; Tom Drohan, Liv-Tulip Cup Corp., Chicago; W. P. Franklin, Coca-Cola Co., Atlanta, Ga.; George Hopf, Ruid-Melikian, Inc., Warminster, Pa.; David Howle, AVENCO, Minneapolis; Stan Kanlan, Continental Coffee Co., Chicago; Jack Lee, Continental Can Co., New York; James P. Newlander, Rowe Manufacturing, Whip-

pany, N. Y.; Edwin H. Nieman, Dean Foods Co., Franklin Park, Ill.; Marvin L. Pierson, National Vendors, St. Louis; Robert Olsen, Westinghouse Electric Corp., Springfield, Mass.; Ed P. Primus, P. Lorillard Co., New York; George H. Rausch, Mason Candies, Inc., Mineola, L. I., N. Y.; Richard R. Saloman, CONEX Division of Illinois Tool Works, Des Plaines, Ill.; William Slamin, The Vendo Co., Kansas City, Mo.; Robert Thayer, General Cigar Corp., New York, and William T. Williams, Standard Change-Makers, Inc., Indianapolis. **RAY BRACK**

BERMUDA

Some 37 persons participated in the recent Bermuda tour sponsored by United, Inc., of Milwaukee, and the Wurlitzer Co. The group enjoyed such activities as golfing, swimming, island tours, shopping, sight-seeing and midnight cocktail parties. Participating were Mr. and Mrs. Donald Stove, Amusement Enterprises, Oskosh, Wisc.; Mr. and Mrs. Al Radloff, Radloff Music Co., Madison, Wisc.; Mr. and Mrs. Gene Urso, Madison Coin Machine Co., Madison, Wisc.; Mr. and Mrs. John Tuska, J. T. Vendors, South Milwaukee, Wisc.; Mr. and Mrs. Leo Konwinski, Ottawa Sales Co., Iron River, Mich.; Mr. and Mrs. C. S. Pierce, C. S. Pierce Music Co., Brodhead, Wisc.; Mr. and Mrs. Robert Olstad, Gardner Sales Co., Edgerton, Wisc.; Mr. and Mrs. Donald Johnson, Gardner Sales Co., Edgerton, Wisc.; Mr. and Mrs. Anton Jone-lis, Keil, Wisc.; Mrs. Kathy Green, Wausau, Wisc.; Miss Rita Monahan, Chicago; Mr. and Mrs. Lloyd Keiffer, Central Music and Games, Wausau, Wisc.

Mr. and Mrs. Stanley Leja, Leja Distributing Co., Abrams, Wisc.; Mr. and Mrs. Ben Stone, Green Bay, Wisc.; Dr. and Mrs. Herman Schmallerberg, New London, Wisc.; Mr. and Mrs. Arthur Weiland, North Freedom, Wisc.; Darrel Weiland and Marilyn Ott, North Freedom, Wisc.; Mr. and Mrs. Sunny Smith, Chirp Sales, Inc., Port Washington, Wisc.; Mr. and Mrs. Harry Jacobs, Jr., United, Inc., Milwaukee; Mr. and Mrs. Russell Townsend, United, Inc., Milwaukee and Al Dietrich, the Wurlitzer Co.

KANSAS CITY, MO.

Over at Midwest Distributing, John Balk infoing the glad news that parts manager Jack Huffman and his wife were just blessed with their fourth stork visit—a boy named Steven. Bob Bear, Wurlitzer's national sales manager, and Ralph Cragan, regional sales representative, were recent branch visitors. John also infoing that K. C. was not without representation at

the MOA Washington, D. C., meeting—John Masters and Charles Bengimina attended and only last-minute orders from his doctor kept John Fling at home.

Art Humoldt and Clark Van-Meter, from Trenton, Mo., were recently at Midwest shopping for parts and equipment as were any number of area coinmen, including Gilbert Wilkins, of Galena, Kan., and Don Tennant from Topeka. John relating that at least one operator isn't waiting for spring—Stan Tennant down at Fort Scott, Kan., is off visiting down in Managua, Nicaragua.

EARL PAIGE

ATLANTA

At March 19 meeting here the following officers and directors were elected by the Georgia Automatic Merchandising Council:

John C. Edenfield, Automatic Vending Co., Thomaston, was re-elected president; Harry L. Slicer, Waycross Vending Co., Waycross, vice-president; George Couch, Macke Southern Vending, Atlanta, secretary; James Pierce, Servomation of Atlanta, Inc., treasurer.

Board of governors: Robert A. Culpepper, Culpepper Vending Co., Inc., Fort Benning; Russ Langley, General Foods Corp., Doraville, and William H. Sample, ARA Service of Atlanta, Atlanta.

COMING EVENTS

April 23 — National Automatic Merchandising Association regional spring meeting, Bedford Springs Hotel, Bedford Springs, Pa.

April 30 — National Automatic Merchandising Association regional spring meeting, Edgewater Inn, Seattle, Wash.

April 30-May 8 — General Trades Fair, Hanover, West Germany.

May 14-15 — Illinois Coin Machine Operators Association (quarterly meeting), Pick-Congress Hotel, Chicago.

May 14-15 — Tobacco-Candy Distributors & Vendors of Kansas convention, Broadview Hotel, Wichita.

May 18-30 — Paris Coin Machine Fair, Hall 97, Porte de Versailles, Paris.

June 12-13 — Quarterly meeting of Music & Vending Association of South Dakota, Plateau Motel, Watertown, S. D.

Oct. 15-16 — Third annual convention and trade show of the South Carolina Coin Machine Operators Association, Columbia, S. C.

Oct. 28-30 — 16th annual convention and trade show of the Music Operators of America, Pick-Congress Hotel, Chicago.



TOP EXECUTIVES of Sega Enterprises, Ltd. pause during a recent tour of the giant Rock-Ola Manufacturing Corp. plant in Chicago to examine canned-drink venders just off the assembly line. Sega, Rock-Ola outlet in the Far East, is the largest coin-equipment firm in that part of the world and is also the largest operating firm in Japan. The company's central offices are in Tokyo. In the photo are Noboru Hirohara, director of Sega Enterprises; Hiroshi Miyasaka, manager of Higashi Kyushu District; George Tanaka, manager of General Affairs; Max Murakami, manager, shipping department and Kazuo Yoshida, manager of Hokkaido district.

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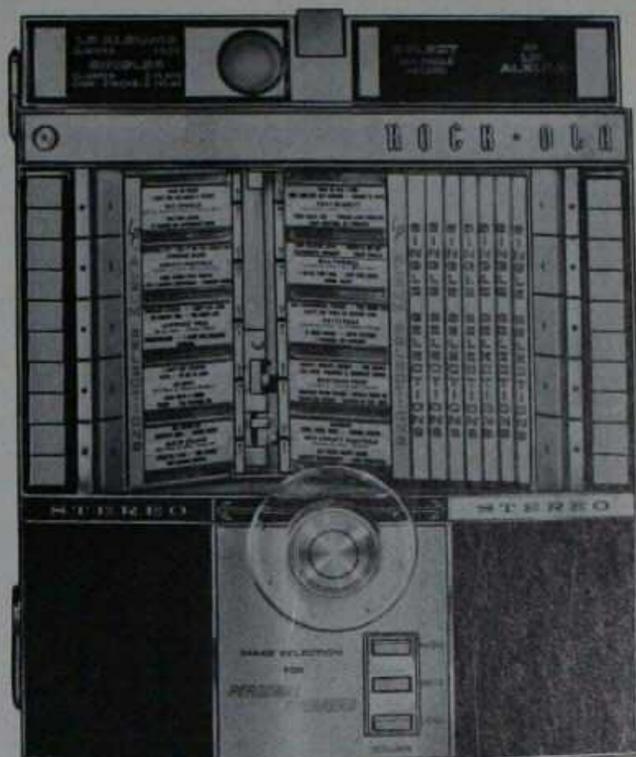
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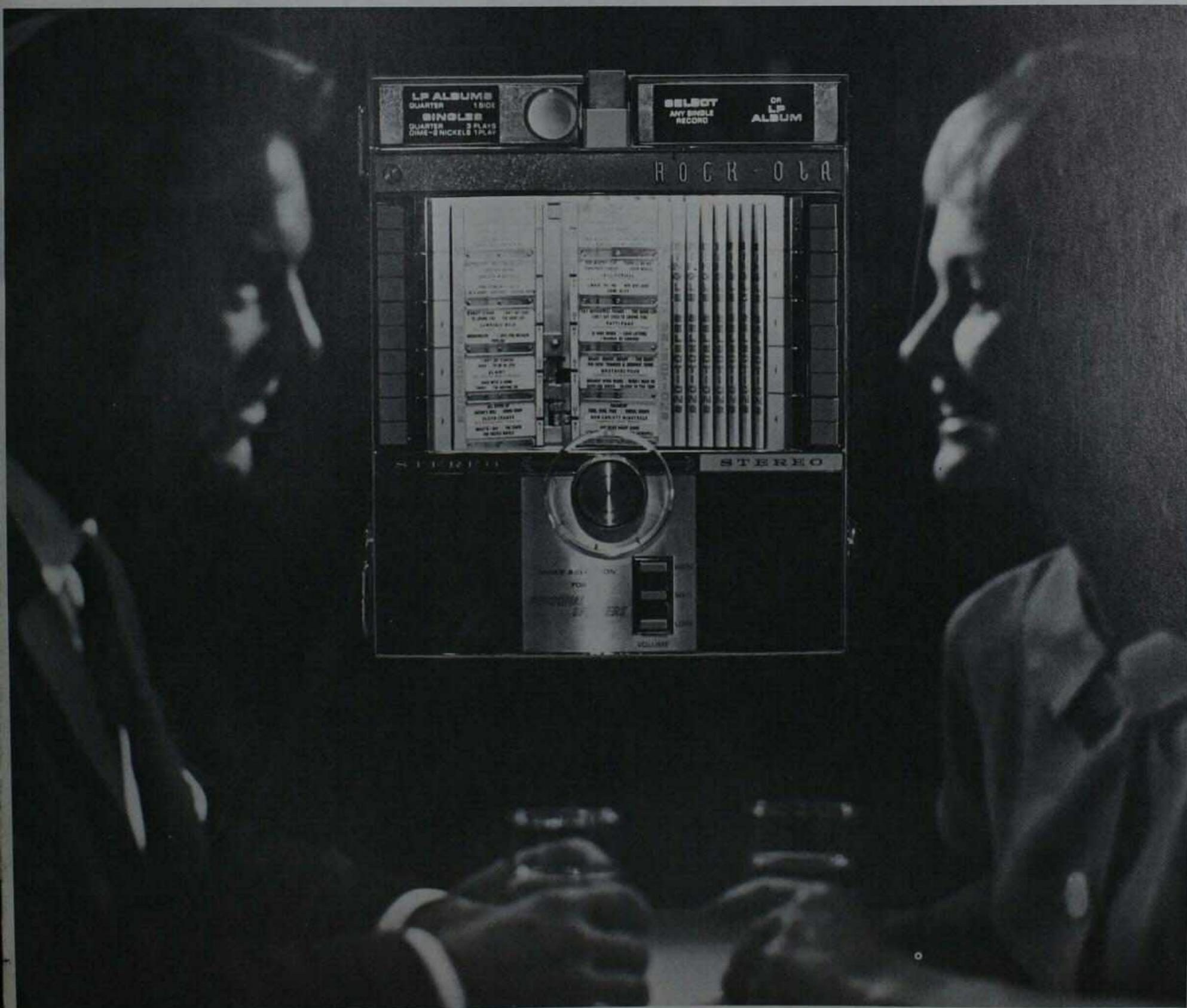
Three volume settings—high, medium and low. Customer chooses his own sound level.

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The Phonette may be mounted on bar, counter, wall or table—for customers private listening pleasure from two built-in stereo speakers.

LP'S OR SINGLES

Phonette permits playing of LP's or singles; 33 $\frac{1}{3}$ or 45 RPM records from customer's seat. Model 500—160 selections; Model 501—100 selections. 50¢ coin chute optional.



ALBUM REVIEWS



Pop LP Spotlights are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing on Billboard's Top LP's charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.

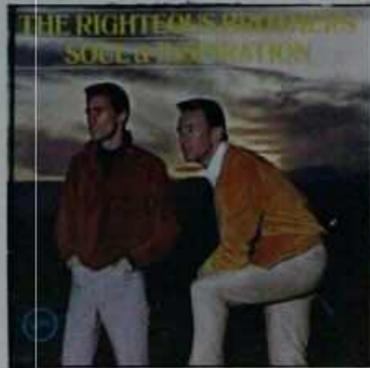


POP SPOTLIGHT

SOUL & INSPIRATION

Righteous Brothers. Verve V 5001 (M); V 6-5001 (S)

The soul-singing duo have found popularity with the young, young-at-heart and the teen dance set as well as with pure rhythm and blues fans. In this album featuring their No. 1 singles disk, "Soul and Inspiration," Bill and Bobby perform solo and duo on such blues greats as "I'm Leaving It Up to You" and "Bring It on Home." Should hit the top.



POP SPOTLIGHT

HITS OF THE 60's

The Bachelors. London LL 3460 (M); PS 460 (S)

Great hits from the 60's are treated to the close harmony vocal style of the trio from Britain. "Sounds of Silence," "A Well Respected Man" and their current hit "Love Me With All Your Heart," are outstanding. The well-produced album is excellent for programming at all levels and will generate immediate sales action.



POP SPOTLIGHT

THE LOVE YOU SAVE

Joe Tex. Atlantic B124 (M); SD 8124

Tex features his single hits, "A Sweet Woman Like You" and his chart-climbing "The Love You Save" in this great package containing 10 tunes from his own pen. Exciting album of R&B tunes performed in top Tex style will sell well in both R&B and pop markets. A bow to producer Buddy Killen.



POP SPOTLIGHT

LOOK TO THE RAINBOW

Astrud Gilberto. Verve V 8643 (M); V 6-8643 (S)

The clear, bell-like tones that mark Miss Gilberto's vocal style enhance the jazz-oriented melodies arranged by Gil Evans. For her third Verve album the Brazilian songstress renders "Feliciade," "Maria Quiet," "Frevo," and eight other Latin-flavored tunes. Should prove a hot sales and programming item.



POP SPOTLIGHT

IT'S MAGIC

Barbara Lewis. Atlantic 8118 (M); SD 8118 (S)

A whole new bag for Miss Lewis as she performs a potpourri of melodies from the softly beautiful "The Shadow of Your Smile" to the Goffin-King easy-rocker, "Don't Forget About Me." The songstress refreshes the current hits with her unique vocal style, without the aid of a big beat. A well performed and well produced album.

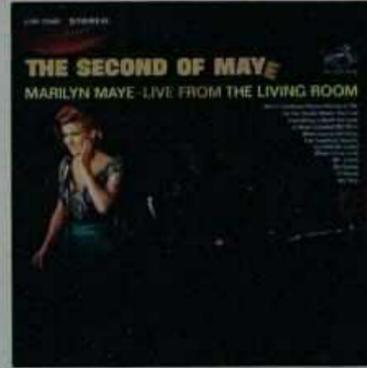


POP SPOTLIGHT

DON'T GO TO STRANGERS

Eydie Gorme. Columbia CL 2476 (M); CS 9276 (S)

Eydie Gorme is no slouch when it comes to belting a ballad yet her power never detracts from the poignancy of the song's mood. The style is torchy and the results are electric. Don Costa supplied the superb arrangements.



POP SPOTLIGHT

THE SECOND OF MAYE

Marilyn Maye. RCA Victor LPM 3546 (M); LSP 3546 (S)

Marilyn Maye's second album, recorded live at New York's Living Room, allows the artist to display her skill as an improviser. She sings standards, delivered with a jazz feeling and with regard for the lyric. She's in the Ella Fitzgerald tradition.

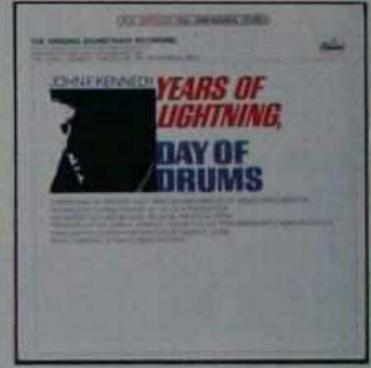


ORIGINAL CAST SPOTLIGHT

WAIT A MINIM!

Original Cast. London AM 58002 (M); AMS 88002 (S)

This revue imported from South Africa has settled down to a comfortable Broadway run with smash notices to carry it along so this cast album should have no trouble riding on a good sales wave. The package is potpourri of folk music of many lands and they're handled with gusto.



SOUNDTRACK SPOTLIGHT

JOHN F. KENNEDY: YEARS OF LIGHTNING, DAY OF DRUMS

Soundtrack. Capital T 2486 (M); ST 2486 (S)

The soundtrack of the Embassy Pictures release of the United States Information Agency's film tribute to the late President Kennedy is an inspiring disk memorial. The commentary by Gregory Pack, the tracks of Kennedy's speeches, and the prose and music by Bruce Herschenson make this a realistic and effective document.



COMEDY SPOTLIGHT

MRS. MILLER'S GREATEST HITS

Capitol T 2494 (M); ST 2494 (S)

Reminiscent of the vocal style of Florence Foster Jenkins, Mrs. Miller has chosen the teen hits of today for her album debut of unusual performances. Her renditions have little in common with the original hits of Nancy Sinatra, the McCays or Petula Clark, however, she is distinctive and unique. Disk must be heard to be appreciated. Could prove a comedy smash.



COMEDY SPOTLIGHT

DID'JA COME TO PLAY CARDS OR TO TALK?

Christine Nelson. Reprise R 6209 (M); RS 6209 (S)

Christine Nelson scores telling blows about women and their institutions—the beauty parlor, card parties and driving tests. The material is fresh. It's usually amusing, and at times hilarious. The production by Jimmy Hilliard and Lou Busch is first rate.



COUNTRY SPOTLIGHT

JUST BETWEEN THE TWO OF US

Bonnie Owens and Merle Haggard. Capitol T 2453 (M); ST 2453 (S)

Here is a package in the great tradition of the country duet. The performances are excellent, and the songs, leading with the title tune, are full of impact. Good production and engineering make the package even more attractive.



COUNTRY SPOTLIGHT

COUNTRY FAVORITES—WILLIE NELSON STYLE

RCA Victor LPM 3528 (M); LSP 3528 (S)

Great tunes like "Columbus Stockade Blues," "Season of My Heart" and "Making Believe" are done with high individuality by Willie Nelson—himself a fine writer. Chet Atkins' production is excellent.



CLASSICAL SPOTLIGHT

VERDI: DON CARLO (4 12" LP's)

Tebaldi, Bumbry, Bergonzi, Fischer-Dieskau, Ghiaurov, Solti. London A 4432 (M); OSA 1432 (S)

This is an absolutely magnificent "Don Carlo." Performances under Solti are full of technical brilliance and personal triumphs abound throughout this five act, four-disk set. Stereo is flawless.



CLASSICAL SPOTLIGHT

SCHUBERT: SONATA IN A MAJOR

Rudolf Serkin. Columbia ML 6249 (M); MS 6849 (S)

Schubert was at his most lyrical in this sonata and Rudolf Serkin gives it a poetic piano touch. The work is considered to be one of Schubert's most inspiring compositions and Serkin leaves no room for doubt.



CLASSICAL SPOTLIGHT

GLUCK: ORFEO ED EURIDICE (3 12" LP's)

Verrett / Moffo / Roskin / The Virtuosi di Roma (Fasano). RCA Victor LM 6169 (M); LSC 6169 (S)

Led by Shirley Verrett in a shining, effervescent reading as Orfeo, this three-record set is an absolute joy. She carries the role superbly, mixing her range with delicacy and style. Stereo is remarkable.



CLASSICAL SPOTLIGHT

BEETHOVEN: DIABELLI VARIATIONS

John Browning. RCA Victor LM 2877 (M); LSC 2877 (S)

The seldom played Diabelli Variations, termed the "greatest of all variation works," are brilliantly performed by Browning in his RCA debut. Variations 10, 22 and 23 are exceptional interpretations of Beethoven's works.

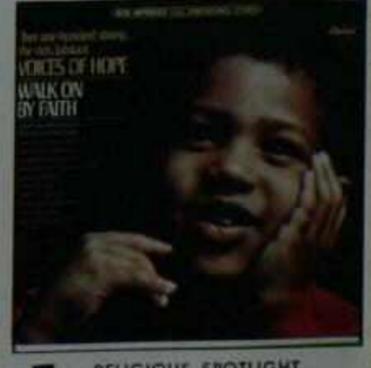


CLASSICAL SPOTLIGHT

VERDI ARIAS

Regine Crespin. Angel 36311 (M); 536311 (S)

One of opera's great voices is heard in a collection of arias aimed at winning the opera lover's favor. This coupled with an excellent recording assures the album a high place on the sales ladder.



RELIGIOUS SPOTLIGHT

WALK ON BY FAITH

Voices of Hope. Capitol T 2480 (M); ST 2480 (S)

More than 100 voices combine to make this a thrilling package of gospel music. The soloists, chorus and instrumentalists are all imbued with true spirituality and they project. A good one for dealers stocking this material.