

Billboard

MAY 17, 1969 • SEVENTY-FIFTH YEAR • \$1.00

COIN MACHINE
PAGES 55 TO 61

The
International
Music-Record
Newsweekly

Ampex Signs Grossman In Newest Indie Tie-In

By LEE ZHITO

ROME — Ampex has signed Al Grossman, personal manager of Bob Dylan, Janis Joplin and other noted acts, to a long-term independent production contract. The announcement was made by Don Hall, Ampex vice-president and general manager, at its distributor sales meeting at the Hotel Palatino here, attended by Ampex distributors.

According to the terms of the

contract, Ampex acquires the tape rights to all product produced by Grossman in all configurations; whereas Grossman retains control of the disk version of such product.

Ampex, as distinct from other companies which have been seeking to acquire record companies to assure themselves of product, has gone the route of setting up independent production deals and helping to finance such companies.

Recent Ampex independent production contracts have been worked out with such names as Lee Hazlewood, Jimmie Bowen, Bob Mersey and others.

The Ampex distributor meeting, a week-long affair, included stops in Naples and Capri in addition to business sessions in Rome.

For Latest Details
on
2d Annual Radio
Programming Forum
See Page 28

Transshipping Stirs Up Storm

By CLAUDE HALL

TOLEDO — Transshipping and a heavy influx of singles from one-stops and rack jobbers have created a confusion here that is affecting not only sales of singles, but Top 40 radio ratings. And key record men feel the same situation exists in cities like Lansing, Flint and Grand Rapids, Mich. John H. Schlee, head of Merit Music, distributor in Detroit, feels that the same type of pattern may be hurting Top 40 radio ratings from coast to coast. The problem with Toledo, according to general manager Marvin Jacobs of Music Merchants, distributor in Detroit, is that the city represents a "very peculiar market situation. Merchandise is com-

ing in from too many places. The result is that no record man really can pinpoint what they're selling there. You just don't know the potential of a hit record in that market."

Programming consultant Mike
(Continued on page 28)

Artists Slate For AMDIE

By RON SCHLACHTER

LAS VEGAS — A number of recording artists and groups will make appearances here during the four-day American Music Dealers Industry Exhibit (AMDIE), which begins Monday (12) at the Convention Center. The special visitors, many
(Continued on page 63)

Rock Stations Dial R&B as Black Artists Win Airplay

By MIKE GROSS

NEW YORK — Although rhythm & blues is the basis of much of the white rock which is being played on progressive and underground radio stations, r&b artists are beginning to get their own share of the airplay on these stations. Artists such as Booker T. and the MG's, the

Impressions, B. B. King, Otis Redding and Albert King have begun to receive airplay on FM rock stations where a year or two ago these stations were devoting the majority of their program time to young white groups performing of these black artists' material.

"The blues and soul have been rediscovered by an entire generation of American youth," said Richard Robinson, administrative assistant of Buddah Records in charge of black artists relations. "During the past few months we have released early material of John Lee Hooker, Jerry Butler, the Staple Singers

and Jimmy Reed as well as current material by the Impressions and the Isley Brothers, all of whom have been accepted on rock stations."

Robinson feels that this re-discovery is due, in a large part, to the new white groups who have been using the blues as their musical base. "Groups such
(Continued on page 8)

Canada's Disk, Tape Sales Up

By RITCHIE YORKE

OTTAWA—Canada's record and tape sales in 1968 were up more than 12 per cent from the previous year, according to figures released this week by the Dominion Bureau of Statistics, a government body.

Total sales to the year ended Dec. 31 were \$40,658,000. This compares with the 1967 figure of \$36,067,000, and is the largest dollar volume ever recorded by the industry in Canada.

The figures represent net value — the distributors' selling price. Singles represented less
(Continued on page 84)

Command's Socio-Sonic Blast

By PAUL ACKERMAN

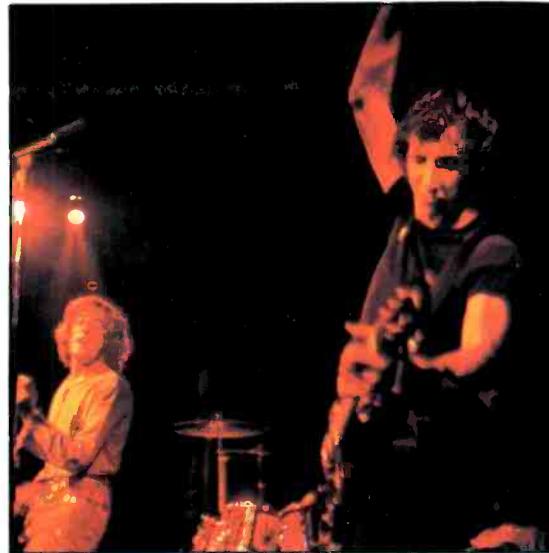
NEW YORK — Command Records, with its pop electronic music series, and Probe Records, with its emphasis on underground product, will zero in on the new musico - sociological trends which are the hallmark of today's youth. To implement this, Joe Carlton, Command/Probe chief, will mount a precedent campaign in all media.

Central to the Command promotion will be the theme, "The Electronic Soul of Command," which will be plugged on radio, in publications, point of sale and other exposure areas. The promotion, of course, will be timed with the release of considerable product on the two labels in June and July.

Speaking of the pop electronic field, Carlton said, "We are finding much acceptance at the level of the young consumer, and some resistance at the more static levels . . . there are some
(Continued on page 96)



Smoke Records proudly introduces "The Herbs" and the group's first Smoke release, "Put a Hurting on My Heart" b/w "There Must Be an Answer," Smoke 612. This record with its fresh new sound of today is a must on any playlist be it R&B or Pop. The soon to become #1 disk was produced by Mr. George Blackwell.
(Advertisement)



Just arrived! England's fantastic rock group, The Who, invades the colonies for an eagerly-awaited concert tour tying in with the release of their new deluxe 2-record rock opera "Tommy" (DXSW 7205) on Decca Records. This unique 3-fold package features a 12-page, full-color book, as well as The Who's current smash single, "Pinball Wizard."
(Advertisement)

Lacker Sets Up Own Firm

By JAMES KINGSLEY

MEMPHIS — Marty Lacker, general manager of Pepper Record Co. for the past 18 months, has resigned to form Fantastic Enterprises Inc., and has rented space in Chips Moman's new American East Studios at 2272 Deadrick Avenue.

"I plan to work with several publishers in getting their material placed with Memphis recording artists and out-of-town artists who come to Memphis to record."
(Continued on page 96)

(Advertisement)

Love of Life is now a matter of record.

Gene Bua — Heritage Records' exciting new singing star has been exciting television viewers on CBS-TV's popular serial, "Love of Life." Now many of these songs . . . delighting millions of fans already . . . are available in Bua's first Heritage album, "Love of Life." A ready-made audience for this superb LP.



HTS-35004



Ed Ames' next hit is traveling.

Ed Ames today—he's still riding the same route—hits Ed Ames' newest single: "Son of a Travelin'

Man" c/w "2001" #74-0156

Coming soon: "The Windmills of Your Mind" LSP-4172



IRCA

New Black Hope

Sen. Jacob Javits' proposal that the record industry establish and implement a program of black capitalism—a program which would open opportunities of black ownership and participation in record business enterprises in ghetto areas—falls upon receptive ears. As the Senator notes (see separate story), the record industry has been a leader in erasing the color line in American culture. He adds, "In this spirit I would hope that the industry . . . will move forward . . . by striking a resounding note for black capitalism."

The Senator's views, delivered at a reception during which he received the RIAA's first Cultural Annual Award, brings into

proper focus the relationship of the record industry to the nation's urban and sociological crisis; and the Senator spells out a positive program. The fact that a number of major and independent record executives have already indicated their awareness of the problem, and have given evidence of their will to help resolve the problem—is a good augury. It means, in brief, that Javits' long-range plans and suggestions to an industry mindful of its socio-economic responsibilities are likely to prove fruitful.

The message is of utmost urgency. Continuous action by all industry segments should follow.

NARAS Reveals Best Record; Show Clicks

NEW YORK — "Mrs. Robinson," by Simon & Garfunkel, captured not only the coveted Record of the Year Grammy Award Monday (5), but also helped boost the "Best on Record" show of the National Academy of Recording Arts and Sciences to peak audience ratings. As an audience teaser, the award was kept secret until the NBC-TV show, and the interest in the award brought in an average Nielsen metropolitan New York ratings share of 49. The show has always had top ratings, but even though it was the major audience favorite last year in the New York area, it scored a 34 share. This year, the "Best on Record" show sponsored by Timex tripled both of the other network programs. Nationwide ratings will be available at a later date.

The show deserved the ratings; it was a first-rate TV special. Executive producer Ted Bergmann kicked off the show with the Temptations, who performed "Cloud Nine," the Motown group displayed precision choreography combined with a stirring performance of their award-winning hit. Jeannie C. Riley then presented a solid version of her click, "Harper Valley PTA." Jose Feliciano followed that with a torrid "Light My Fire."

The show was so action-packed and the direction was so fresh that the songs virtually lived new again. Dionne Warwick delivered her hit "Do You

ABC Shifts to Own Outlet In Denver

NEW YORK—All ABC Record product in the Denver, Colo., market has been transferred from Action Record Distributors to the ABC-owned ABC Record and Tape Sales Corp., Denver.

ABC's vice-president and general manager, But Katzel, describes the move as another step by ABC in its distribution realignment program to maintain complete control over its labels.

ABC Record and Tape Sales Corp. will be controlled by John Billinis, vice-president of ABC's southwest operation. Located at 10625 East 47th Avenue, Denver, branch manager of the company is Dan Hess. Promotion man Vince Marciola will report directly to Hess.

Javits Urges Record Industry to Press Giving a Damn About Poor

WASHINGTON — Sen. Jacob K. Javits of New York has called on the record industry to bring new opportunities to the poor by making an organized effort to find new talent among slum residents and to help form new record companies that are owned and operated inside the ghettos.

Javits issued his plea for increased record industry involvement in ghetto areas when presented with the Record Industry Association of America's First Annual Cultural Award at a dinner at the Washington Hilton Hotel here Tuesday (6).

Praising the record industry for playing an instrumental role in "erasing the color line" in America's entertainment world, Javits said that the industry still faces the challenge of co-operating with established black artists to open up opportunities for ownership and management of record business enterprises for poverty area residents.

RIAA's Role

Javits also noted that the RIAA had served as the industry's representative on the President's Council on Youth Opportunity Summer Program; that it had recruited artists to inform the underprivileged youth of the country about summer job opportunities and recreational programs; that it had scheduled performers for personal appearances in connection with the Youth Opportunity Program, booked entertainers and executives associated with the performing arts for workshops and seminars, and secured free admissions for underprivileged youth to concerts, movies and plays. This, he said, was an outstanding record of public service.

More than 300 guests, including Senators, Congressmen and officials of various Federal Gov-

ernment departments attended the affair. The program of entertainment included Metropolitan opera soprano Leontyne Price, singer Johnny Mathis and the Geezinslaw Brothers.

The citation accompanying the award saluted Javits for his untiring efforts to secure Federal support to stimulate art and culture in the U. S. It noted that as a member of the House of Representatives in 1949 he had pioneered legislation to encourage artistic and cultural activity in the country; that he was a principal sponsor of the bill to establish a Federal Advisory Council of the Arts; that he had authored a bill to assist professional groups engaged in the

performing and visual arts; that he had co-sponsored a law which established the National Foundation on the Arts and Humanities, and that he had been a senior member of the Senate subcommittee on the Arts and Humanities.

"His abiding interest in encouraging and perpetuating artistic activity in the U. S. and in making the public more aware and appreciative of the many diverse art forms that make our civilized society has earned him the everlasting appreciation of the phonograph record industry," the citation said. The Award was in the form of a

(Continued on page 96)

Spin-Off Group Gets Name; 1st Concert Set

NEW YORK — The name —Blind Faith—and first concert dates of the group consisting of Eric Clapton and Ginger Baker (ex-Cream) and Stevie Winwood (ex-Traffic) were revealed Tuesday (13) by Ahmet Ertegun, president Atlantic Records. Ertegun also announced the group's first album will be released June 22, and will be presented at the Atlantic Records distributors sales meetings.

Fourth member of Blind Faith was finally revealed—Rick Grech, formerly bass and violin player with Family. Until the end of last week, Grech was touring the U. S. with Family but when his contract release was finally settled he flew back to the U. K. to join Clapton, Winwood and Baker in the recording studios.

Blind Faith will begin their first U. S. tour on July 11 at a "Blind Faith Festival" at Newport, R. I., followed by an eight-week, 24-concert tour. Dates already set include Madison Square Garden, New York (Aug. 2), Oakland Coliseum (10) and Los Angeles Forum (15).

Joint managers of Blind Faith, Robert Stigwood and Chris Blackwell, said that guarantees for the concerts would bring the group \$750,000 but with expected sellouts the figure could gross in excess of \$1 million.

Stigwood formerly managed the Cream while Blackwell, who also heads up Island Records in the U. K., managed Traffic and Winwood.

Atl. Meet for Miami May 23-25

NEW YORK — Atlantic Records and its subsidiary labels, Atco and Cotillion, have scheduled a meeting of all their company and distributor promotion men in Miami May 23-25 at the Hilton Inn Hotel, Miami.

The meeting marks the first time the label has gathered both the home office and field promotion men for a joint session. Keynoting the meetings will be discussions regarding new product, promotional procedures and future promotional plans.

UA Pub. Acquires Morro—5 Spanish Market Firms

NEW YORK — The United Artists Music Group has acquired the Morro Music group, which consists of five publishing firms active exclusively in Spanish and Latin-American music in the U. S. and throughout the Western Hemisphere. Michael Stewart, president of United Artists Music, wrapped up the deal with Frederick Reiter, founder, of Morro firms—all BMI affiliates.

The Morro catalogs, widely subpublished in Europe, consist of copyrights in excess of 10,000 and include many Spanish standards as well as top Latin hits such as "Moliendo Cafe," "Boda Gris," "Esa," "Amor Gi-

tano" and "El Bodeguero." Two of the current top songs on the Latin-American "hit parade" are Morro songs: "El Bailador" and "La Manzana."

Stewart said that the Morro offices have moved from their previous location and are now located in the UA building at 739 Seventh Ave.

Reiter has been designated manager of Latin American Operations. The Morro firms have their own affiliated firm in Mexico, EMLASA, managed by Mario de Jesus, and also have affiliations with leading publishers in Spain, Argentina and Colombia.

Know the Way to San Jose?" And the Beatles scored with "Hey, Jude," and Mason Williams with "Classical Gas," and Bobby Goldsboro with "Honey," did the same.

Simon & Garfunkel, on next, represented the only out-of-studio sequence, as they pantomimed a baseball game to the record of "Mrs. Robinson." Then came O. C. Smith in a warm, convincing, personable version of "Little Green Apples" followed by a group from the "Hair" musical. Henry Man-

(Continued on page 96)

Motown Gives Gaye a Major Push in May

NEW YORK—Motown Records has designated May as "Marvin Gaye Month." Two new Gaye albums on the Tamla label have been issued in conjunction with the campaign. The first is called "Marvin Gaye and His Girls" and features duets with Mary Wells, Kim Weston and Tammi Terrell. The second LP is called "MPG."

Special banners, window displays, streamers and mobiles have been supplied to dealers to promote the two albums during this month. A special contest for record dealers is in progress for the best Marvin Gaye display. There will be seven regional prizes and one grand national prize.

COL. WILL AID FUND'S STUDIO

NEW YORK—The Kennedy Foundation will get an assist from Columbia Records in the development of a recording studio in New York's Bedford-Stuyvesant area. John Hammond, veteran Columbia executive, will serve as liaison between Columbia and the Kennedy Foundation, and as adviser on setting up the studio.

According to Hammond, the Bedford-Stuyvesant area studio will serve as a training ground for black engineers and technicians.

Billboard is published weekly by Billboard Publications, Inc., 165 W. 46th St., New York, N. Y. 10036. Subscription rate: annual rate, \$25; single-copy price, \$1. Second class postage paid at New York, N. Y., and at additional mailing offices. Current and back copies of Billboard are available on microfilm from 3M/1M Press, P.O. Box 720, Times Square Station, New York 10036.

Douglas, Felix In Mail-Order Mart Deal

NEW YORK—Douglas Corp. and Martin Felix Productions have entered an agreement for a special mail-order marketing operation involving Douglas' documentary and academically oriented properties.

The initial offering includes specially packaged albums of Lenny Bruce, Malcolm X, Allen Ginsberg, Ezra Pound, Robert Kennedy, Pandit Pranneth, Bill Evans and Timothy Leary.

The mail-order operation will use material from the Douglas Records catalog plus properties specially developed by Cambridge Communications Corp., Douglas' subsidiary. Non-musical and documentary-musical product will be the only material offered.

ZAPPA HITTING LECTURE TRAIL

NEW YORK — Frank Zappa, leader of the Mothers of Invention and president of Bizarre, Inc., is giving a series of college lectures on subjects ranging from living to death to campus riots, also including the music business and psychoanalysis.

Included were three speeches at the University of Southern California and one of the University of Texas. Zappa has 10 more lectures on tap after the Mothers return from a May-June British tour.

Associated Talent in 2 Expansion Moves

LOS ANGELES — Associated Talent Management, which manages the Iron Butterfly, Blues Image and Black Pearl, is going into record production and music publishing.

Lee Weisel, ATM president, and his partner, Larry Larson, have formed Itasca Record Productions and Itasca Music (BMI). Initial acts on the roster are the Blues Image, signed to Atco, and Tuskaloosa, a country-rock group from Alabama.

Atlantic, which is underwriting the Blues Image on a five-year contract, will release and distribute the group's initial album in July. The label also has tape rights to the group.

Weisel is looking for two additional acts for the record production wing, several exclusive writers for the BMI firm and a planned ASCAP company, and another two acts for the management division.

The publishing division will be built around copyrights from the Blues Image (40-50 tunes), Tuskaloosa (20-30 tunes) and a percentage of the Iron Butter-

fly catalog. Itasca owns 50 percent of the publishing rights to Iron Butterfly material, with Cottillion and Ten East Music sharing the remaining 50 percent.

Exclusive songwriters to Itasca Music are Lori and Gary Fetman, individual members of the Blues Image, Tuskaloosa, also under a ATM management contract, and two members of the Iron Butterfly, Erik Brann and Lee Dorman.

Tape rights to all groups signed under Itasca will go to the label that signs the act, said Weisel. Black Pearl, on Atlantic but with tape rights to Ampex, negotiated the contract prior to joining Weisel's management firm.

Record Sales to Handle London

MEMPHIS — Record Sales, independent distributor here, has taken over the distribution of the London Record catalog. Formerly, Record Sales handled only the London Group of labels. Basic distribution area for the firm includes Tennessee and Arkansas. Bill Biggs is manager of Record Sales and will supervise the distribution of the London product.

RIAA Adds Three Cos. as Members

NEW YORK — The Record Industry Association of America has added three more companies to its membership roster. The new companies are Gema Records, Metromedia Records and Polydor Records.

Starday's and King's New Distributors

NEW YORK — Newly appointed distributors now handling both the Starday group (Starday, Deluxe, Look) and the King group of labels (King, Federal, Bethlehem) include: Alpha, New York; Southland, Atlanta; Eastern, E. Hartford, Conn.; California, Los Angeles; Tone, Miami; and Arizona, Phoenix.

BARBRA'S CBS-TV'ER GETS TWO EMMY NOMINATIONS

LOS ANGELES—Barbra Streisand's "Happening in Central Park" special on CBS-TV received two TV Academy Award nominations in the three music categories selected by the National Academy of TV Arts and Sciences.

The program earned nominations in the outstanding variety or musical program category and in the outstanding individual achievement in music division.

The music nominations are: Outstanding achievement in musical composition: Hugo Montenegro, "The Outcasts"; Jacques Belasco, "Hemingway's Spain—A Love Affair"; Lalo Schiffrin, "Mission: Impossible"; John Williams, "Heidi"; Morton Stevens, "Hawaii Five-O."

Outstanding individual achievement in music: Lyricist Tom Adair, "Babar the Elephant"; Herb Alpert, "The Beat of the Brass"; Mort Lindsey, "A Happening in Central Park"; Billy Barnes, "Laugh-In."

Outstanding variety or musical program: Barbra Streisand: "A Happening in Central Park"; the "Bill Cosby Special"; "Duke Ellington Concert of Sacred Music"; "Francis Albert Sinatra Does His Thing"; "Vladimir Horowitz: A TV Concert at Carnegie Hall"; "Laugh-In"; "the Rite of Spring."



LOUIS POLK, second from right, president of MGM Inc., presents a gold record award to MGM Records' group, the Cowsills, signifying one million records sold of their recording of "Hair." With Polk, left to right, are, Lenny Scheer, director of marketing; Benjamin Melniker, executive vice-president of MGM Inc.; Tom White, director of business affairs for MGM Records; the Cowsills family; and Sy Lesser, head of MGM Records.

Executive Turntable

Carmen LaRosa appointed sales manager for Decca Records Miami branch. La Rosa was previously sales representative for Columbia Records in the Miami area. He will report to Ed Russell, Southeastern district manager, Atlanta. . . . Abe Chayat, formerly vice-president at Mercury Records, has joined GRT as product manager, based in New York. . . . Paul E. Adams named vice-president of marketing, ITCC. Adams joined ITCC in 1968 as director of planning and



LAROSA

development and later assumed full responsibilities for the entire marketing organization as director of marketing. Before joining ITCC he was with Capitol Records. . . . Boo Frazier, national r&b promotion director for Mercury Records since 1966, named to head a&r as well as national promotion for the company's Blue Rock label. Mercury product manager John Sippel will head up Blue Rock's sales side. Frazier's initial Blue Rock projects include Jr. Parker's "Ain't Gonna Be No Cuttin' Alose" and Joyce Dunn's "You've Given Me the Push I Need." Frazier will be based in New York. . . . Hy Foster appointed to the newly created position of vice-president of sales for Delmonico International, a subsidiary of Elgin National Industries. Irving Murray named the company's vice-president of sales administration. . . . Garlan Morse elected to the newly created position of executive vice-president of Sylvania Electric Products Inc., responsible for corporate direction of the company's six operating groups.



ADAMS



BOLAND

DOANE

BARTON

NEWLANDER

Rowe International Inc., a subsidiary of Triangle Industries, has elected four vice-presidents—Edmund Boland, vice-president and assistant to the president; John Doane, vice-president, purchasing and transportation; D. J. (Joe) Barton, vice-president, distribution, and James Newlander, vice-president, marketing services.

Alfred B. Lorber appointed president of Transcontinental Music Corp. Before joining TMC in January, Lorber was vice-president of business affairs and administration of Creative Management Associates, and a board member of its parent company, General Artists. Before the two companies merged Lorber held similar positions with both companies. From 1953 to 1961 he was with Columbia Records, joining as general attorney and rising to vice-president of business affairs and chairman of the finance committee. Lorber is also senior vice-president of TMC's parent company, Transcontinental Investing Corp. Frank Dillenback was also named vice-president of finance and Harold Richman, vice-president of sales for TMC.

In a realignment of Scepter Records' national sales activities, Sam Goff, vice-president, will now handle all singles nationally and be responsible for sales and singles promotion. Goff became vice-president and director of sales for singles and LP's in 1967, sharing responsibility with Marvin Schlachter, executive vice-president. Schlachter will handle national album sales through the company's 39 distributors. Goff, who joined Scepter in 1963 as production manager, will be totally responsible for the company's regional market testing programs. Schlachter (who joined Scepter in 1959) will be responsible for structuring LP incentive programs, merchandising and advertising in addition to other duties. . . . Bob Demain appointed sales-merchandising general manager at Kent/Modern. He continues as Modern Tape Corp. vice-president. . . . Kenneth A. Fischer named to the newly created post, director of marketing, Fischer Manufacturing Co., Tipton, Mo., a subsidiary of Questor Inc., Chicopee, Mass. Fischer will be headquartered in Chicago.

Ex pro footballer (NFL Rookie of the Year 1961) Bob Gaiters joins Atlantic Records to do promotion out of the firm's West Coast office. A former New York Giants member, Gaiters has worked in public relations and sales for several firms including Seagrams Distillers in New York. He will report to Johnny Mussa, head of Atlantic's West Coast operations. . . . Pete Hyman appointed to the newly created position of director of sales, Interstate Record Distributors, reporting to Stan Sterling, executive vice-president of the company. Hyman was formerly with New Deal Records as sales manager.

Appointments at Capitol Records include: Robert G. Burriss Jr., systems and programming director in the management information services department; Leonard M. Abrams, manager of manpower planning and employment; Charles F. Hart, personnel administration manager; Jim Winfree, a&r administration manager; Lawrence Lighter, Eastern business affairs manager; Charles Phipps, international division marketing manager.

(Continued on page 8)

5 Merc. Execs In Holland Talk

CHICAGO — Five Mercury Record Corp. executives are in Holland for week-long meetings with the European affiliates of Philips Phonographic Industries.

Irwin Steinberg, Mercury executive vice-president; John Sippel, Mercury Records product manager; Lou Simon, Philips Records product manager; Joe Bott, classical director; and Ron Oberman, publicity director, are scheduled Monday (12) to visit Philips' home office in Baarn. The group will then be joined by Lou Reizner, Mercury foreign office director, for meetings Tuesday and Wednesday with affiliates at the Phonogram office in Amsterdam and for meetings Thursday and Friday at the Philips Records Ltd. office in London.

Their discussions are expected to focus on recording artists available to the U. S. Mercury operation and to the Philips European affiliates.

Douglas Sets 2d Bruce LP

NEW YORK—The Douglas Corp. plans to release its second LP in its Lenny Bruce series this fall, when production will be begun, in co-operation with Marvin Worth Productions, of a \$3 million film on Bruce, which will be released through Columbia. It will be Douglas' first feature film.

Also slated before the end of 1969 is "The Trials of Lenny Bruce," Douglas' second book on the biting satirist. The first book, "The Essential Lenny Bruce," has sold 400,000 copies through distributor Ballantine Books. This book was recently used by Bizarre Records to promote its "Lenny Bruce: The Berkeley Concert," which was leased from Douglas.

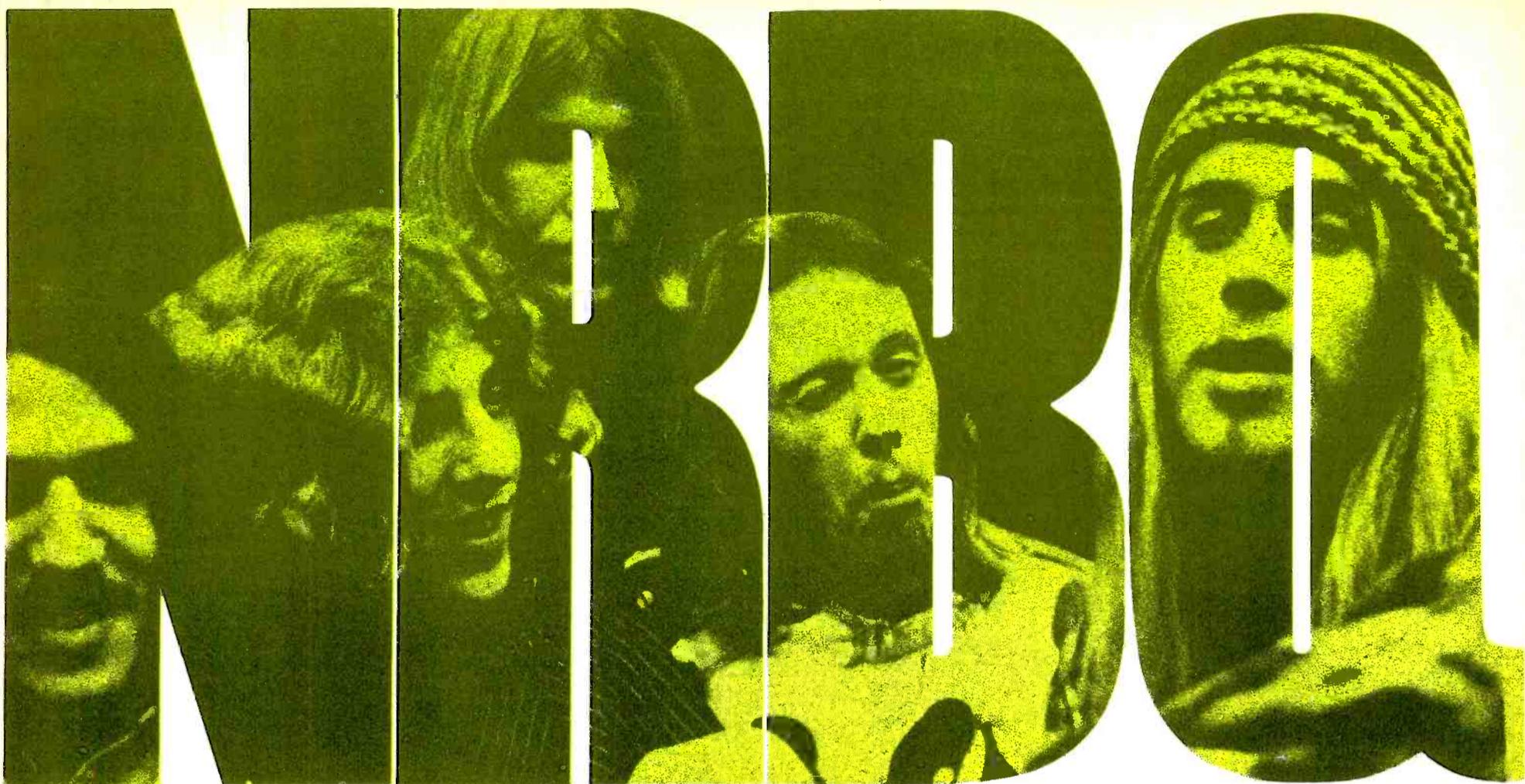
Karen Wyman—Stage 2 Pitch

NEW YORK—Decca Records launched the second phase of its build-up campaign for Karen Wyman. The second part of the campaign involved a letter from Decca's executive artists and repertoire administrator Jack Wiedenmann to the music publishers requesting that each submit one song which, in their opinion, "is a special kind of song, for a special kind of talent." A reprint of the two-page ad was enclosed to stress the seriousness of the company's intent.

Coinciding with Wiedenmann's stating that Miss Wyman's first recording sessions will be completed the latter part of May, Ken Greengrass, the singer's manager, said that negotiations have been concluded with "The Ed Sullivan Show" for Miss Wyman to do five guest appearances on the show during the 1969-1970 season. Her first guest shot is scheduled for June 22.

Mainstream Moves

NEW YORK — Mainstream Records moved to more modern and permanent offices at 1700 Broadway on Friday (9). Mainstream also produces Time Records.



**“I haven’t been as
knocked out by a sound in a long
time, possibly not even since
‘I Want to Hold Your Hand.’”**

“There is a group called NRBQ which I saw in late November or early December. They really knocked me out . . . really.

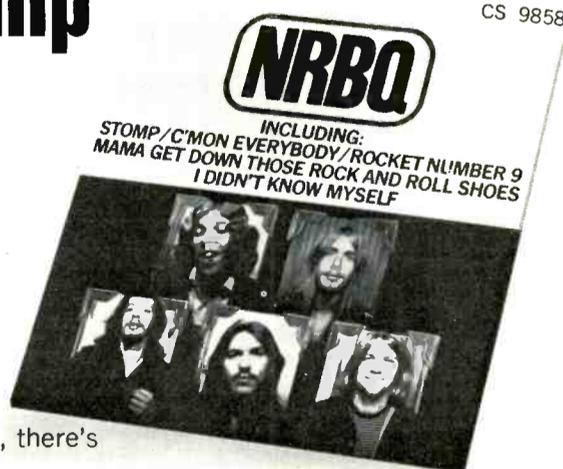
“They are the first group since the early Beatles to capture that simple, driving, joyous rock and roll.

“When they played their week at The Scene, I was there almost every night, wanting to scream and almost crying because I’m not in a rock band. This is how the early Beatles came across. They made everyone want to be behind those microphones. This is important and exciting, and they may become the most important group around. NRBQ. They are one of the best and certainly the most exciting.”

—Mike Jahn, *New York Scenes*

In spite of the fact that record reviewers are becoming more and more cynical and hardened to the fanfare and the shouting that generally precedes the profusion of new groups appearing on the music scene today, that’s what Mike Jahn said. Before the fanfare. And before the shouting. We just want to add our “Amen” to that. And tell you their first single is going to make you feel exactly what he feels.

‘Stomp’
(4-44865)



And, as if that isn't enough, there's already an album too.

NRBQ on Columbia Records 

Farrell's Pub. Wing Signs Deals With Intersong, Carlin

NEW YORK — Wes Farrell's Pocket Full of Tunes publishing wing has signed with Intersong, the publishing division of Gramophon-Philips, for the major part of its overseas representation, and with Freddie Bienstock's Carlin Music for representation in England.

According to terms of the agreements, Intersong will represent Pocket Full of Tunes' overseas publishing interests throughout the world, with the exception of England, where

they are represented by Carlin Music; Australia, where they are represented by Essex Music of Australia, Pty. Ltd.; and Mexico, where they are represented by Griever International.

Recent disk successes by Farrell's publishing operation include Tony Romeo's "Welcome Me Love" and "Blessed Is the Rain," recorded by the Brooklyn Bridge, and Romeo's "Indian Lake," a million seller for the Cowsills. Romeo also penned the Seekers' past hit as a group, "Days of My Life."



ENGELBERT HUMPERDINCK receives two gold records for his last two London LP's, "A Man Without Love" and "The Last Waltz," from Herb Goldfarb, left, London's national sales and distribution manager, and Walt Maguire, London's director of a&r and pop sales.

Moody Blues Heads London May Releases

NEW YORK — A de luxe album by the Moody Blues heads the May album release from the London Records group. The album, which is being released on the Deram label, is in book-fold form with a 12-page bound-in booklet filled with color photos and text. It's titled "On the Threshold of a Dream."

Also released in the May product are sets by the Zombies, French singer-composer Gilbert Beaud, and four phase 4 stereo packages.

London is launching a sustained promotion drive on the new Moody Blues LP. An American tour for the group is in the works and is expected to commence during the late summer.

Featured in the phase 4 group are Ronnie Aldrich, Will Glahe and his orchestra, the Stanley Black orchestra and Carlos Paita and the New Philharmonia Orchestra.

In This Issue

AUDIO	54
CLASSICAL	68
CLASSIFIED ADVERTISING	70
COIN MACHINE WORLD	55
COMMERCIALS	26
COUNTRY	46
INTERNATIONAL	84
MUSICAL INSTRUMENTS & FOLIOS	63
RADIO	28
RHYTHM & BLUES	41
TALENT	20
TAPE CARtridge	12

FEATURES	Breakout Singles	78
Stock Market Quotations	Hits of the World	88
Vox Jox	Hot Country Albums	50
	Hot Country Singles	48
	Hot 100	82
	Top 40 Easy Listening	73
	Top LP's	92

CHARTS	RECORD REVIEWS	
Best-Selling Classical LP's	Album Reviews	76, 78, 80
Best-Selling Folios	Single Reviews	90
Best-Selling Jazz LP's		
Best-Selling R&B Albums		
Best-Selling R&B Singles		
Breakout Albums		

Billboard

Published Weekly by
Billboard Publications, Inc.
2160 Patterson St., Cincinnati, O. 45214
Tel.: Area Code 513, 381-6450

EDITORIAL OFFICE: 165 W. 46th St., New York, N. Y. 10036. Area Code 212, PL 7-2800
Cable: BILLBOARD NEWYORK

EDITOR IN CHIEF: Lee Zhitto

EXECUTIVE EDITOR: Paul Ackerman

DEPARTMENT EDITORS, NEW YORK

Music Editor: Paul Ackerman
Associate Music Editor: Mike Gross
Chief Copy Editor: Robert Sobel
Radio-TV Programming: Claude R. Hall
Classical and Specials Editor: Fred Kirby
International Editor: Ian Dove
R&B Editor: Ed Ochs
Tape Cartridge Editor: Bruce Weber

ART DIRECTOR: Virgil Arnett

CHICAGO

Audio, Coin Machine and Musical
Instrument Editors: Earl Paige &
Ron Schlachter

U. S. EDITORIAL OFFICES

Chicago, Midwest Editor: Earl Paige
Washington Bureau Chief: Mildred Hall
Los Angeles Bureau: Eliot Tiegler,
Bruce Weber
Nashville, Southeast Editor: Bill Williams

SPECIAL PROJECTS DIVISION

General Manager: Andrew J. Csida
Research Director: David Luxner
Mgr. Record Market Research: Andy Tomko
Director, Reviews and Charts: Don Owens
Manager, Charts: Ira Trachter
Manager Record Source Int'l: Joe Taras
Supervisor, Print Services: Robert Gerber

PUBLISHER: Mort L. Nasatir, New York Office

ASSOCIATE PUBLISHER: Lee Zhitto

INTERNATIONAL OFFICES

EUROPEAN DIRECTOR: Andre de Vekey, 7 Carnaby St., London W.1. Phone: 437-8090
Cable: Billboard London

EUROPEAN EDITOR: Mike Hennessey, 7 Carnaby St., London W.1. Phone: 437-8090
Cable: Billboard London

UNITED KINGDOM: Graeme Andrews, 7 Carnaby St., London W.1. Phone: 437-8090
Cable: Billboard London

GERMANY, SCANDINAVIA, FRANCE, BENELUX: Johan Hoogenhout, Continental Music Service
N.V. Smirnoffstraat 40, s-Hertogenbosch, Holland. Tel: 47688

ITALY: Germano Ruscitto, Galleria del Corso 2, Milano, Italy. Phone: 70.15.15

JAPAN: Kanji Suzuki/Japan, Trade Service, Ltd., 2-1-408, 3 Chome Otsuka, Bunkyo-ku, Tokyo

MEXICO: Kevin Kelleghan, Varsovia 54, Mexico. Phone: 125002

Subscription rates payable in advance. One year, \$25 in U. S. A. (except Alaska, Hawaii and Puerto Rico) and Canada, or \$45 by airmail. Rates in other foreign countries on request. Subscribers when requesting change of address should give old as well as new address. Published weekly. Second-class postage paid at New York, N. Y., and at additional mailing offices. Copyright 1969 by Billboard Publications, Inc. The company also publishes Record Retailer, Vend, Amusement Business, High Fidelity, American Artist, Modern Photography, Merchandising Week. Postmaster, please send Form 3579 to Billboard Publications, Inc., 2160 Patterson St., Cincinnati, Ohio 45214.



Vol. 81 No. 20

Fame's Hall to Build Studio To Grab the Memphis Sound

MEMPHIS — Rick Hall, president of Fame Records, is planning to build a studio here to "take advantage of the Memphis Sound." At a meeting at the Holiday Inn Rivermont Thursday (9) to herald the deal with Capitol Records to handle the national and international distribution of Fame, Hall said, "I have worked with numerous Memphis musicians and am looking forward to helping and working in Memphis. We have many of the Memphis musicians coming to Muscle Shoals to work in our studios, but we are now going to work with them in Memphis."

Hall will construct a studio at 1740 South Bellevue. It will have 4 and 8-track equipment and stereo.

Capitol Records executive Kim Bingham in Hollywood and Earl Cage, manager of the Capitol-Fame Memphis complex, officiated at the meeting.

Hall premiered the latest of his single records, "For You" and "I'd Rather Be an Old Man's Sweetheart," by a new singer, Candi Staton.

Hall, who has recorded such artists as Wilson Pickett, the

Soul Survivors, Aretha Franklin, Arthur Conley, Joe Simon, Clarence Carter and Solomon Burke at his Muscle Shoals studio, said that he would be looking for new writers, producers, musicians and talent for his new Memphis operation.

Mainstream Plans Big Pitch On Totie Fields' Debut LP

NEW YORK — Mainstream Records plans a major promotion on comedienne Totie Fields' debut album, which is due out this week. The album, which was recorded live at Las Vegas'

Riviera Hotel, is being issued in conjunction with Miss Fields' sold-out week at the Westbury Music Fair, which begins on Tuesday (13).

Century Sound in 500G Expansion

NEW YORK — Century Sound will begin a \$500,000 expansion project on June 1 with ground - breaking on a new West Side complex that will house two recording studios, separate mixing and editing rooms and film facilities. Construction will be completed by Sept. 1.

Bob Shad, Mainstream president; Chet Woods, national sales manager; and Maurey Apatow, promotion manager, leave this week for different parts of the country to promote the disk. National trade and consumer advertising and in-store displays also are planned. Miss Fields will promote the album through her TV appearances. Mainstream's full field and promotion staff will work on the album.

The album was recorded and is being released through an agreement between Mainstream and Toge Productions. Shad recorded the album in four days at the Riviera with the assistance of executive producers Howard Hinderstein and George Johnston. A singing album will be cut this summer for September release.

Miss Fields has signed a three-year contract with the Riviera as headliner in the club's main room. She next appears there on June 25 for five weeks. She opens a three-week engagement at Harrah's in Reno on Aug. 21. Miss Fields has a Madison Square Garden appearance on June 7.

Roberts Spurts On Two Fronts

NEW YORK — Howard A. Roberts is moving ahead on the personal management and record production fronts. He's already tapped Milt Grayson, featured singer in the recent Broadway version of "Trumpets of the Lord"; Octavia, pop rock singer formerly with the Silver Ca-boose; Shirley Garrett, former lead singer with the Gospel Choraleers and the National Quintet, and Ella Mitchell and the Ella Mitchell Singers.

Roberts also has established two-publishing companies; Abukar Music (ASCAP) and an as yet unnamed BMI company. Ella Mitchell, a writer as well as a singer, will be published by the BMI firm.

Cap. Fete for Hall, Singer

WASHINGTON — Capitol Records and its newly merged Fame label threw a party here last week for Fame's producer-recorder Rick Hall, of Muscle Shoals, Ala., and their first joint-release Fame label star, Candi Staton.

Candi exemplifies the new Muscle Shoals sound, which is not really new, according to Hall. He says this because he's been working it out with top recording stars in the Muscle Shoals

studios for over a decade of recordings that spawned seven gold singles platters, and brought Capitol records' proposal of merger with the rising Tennessee Valley rhythm and blues genre.

What might be called the new Shoals Soul sound is carving out its own hall of fame in the Nashville-Memphis area, and competing with the north's Detroit soul sound. Hall can take credit for success as a musical Luther Burbank in cross-pollination of Candi Staton's Alabama Soul sound of the here-and-now, with a nostalgic old title like "I'd Rather Be an Old Man's Darling Than a Young Man's Slave," for her first Fame release under the Capitol distributing banner. Played at the cocktail gathering, Candi's record was attention - getting even over the clink of highball glasses, and the bustling of waiters laying out a banquet table.

Candi herself, also attention-getting, and a native Alabaman, has been crisscrossing the country as a vocalist with Clarence Carter. She signed with Fame label two months after starting the Carter tour. Before that, she had had eight years of gospel singing, and made the transition into the Shoals rhythm and blues sound during the 1968 musical overlapping of blues, rock, soul, pop and country. with undertones and overtones of everything from jazz to Ravi Shankar.

CASH TO HOST A TV SERIES

NEW YORK — Columbia Records artist Johnny Cash will debut his own TV series, "The Johnny Cash Show," on ABC starting June 7. The show will be replacing "The Hollywood Palace." His first broadcast will have a guest list headed by Columbia's Bob Dylan, who wrote Cash's latest Columbia single, "Wanted Man," and Joni Mitchell, writer of "Both Sides Now." Future shows will be headlined by such artists as Glen Campbell, O. C. Smith, Buffy Sainte-Marie, Joe Tex, Gordon Lightfoot, Eddie Albert and Dan Blocker.

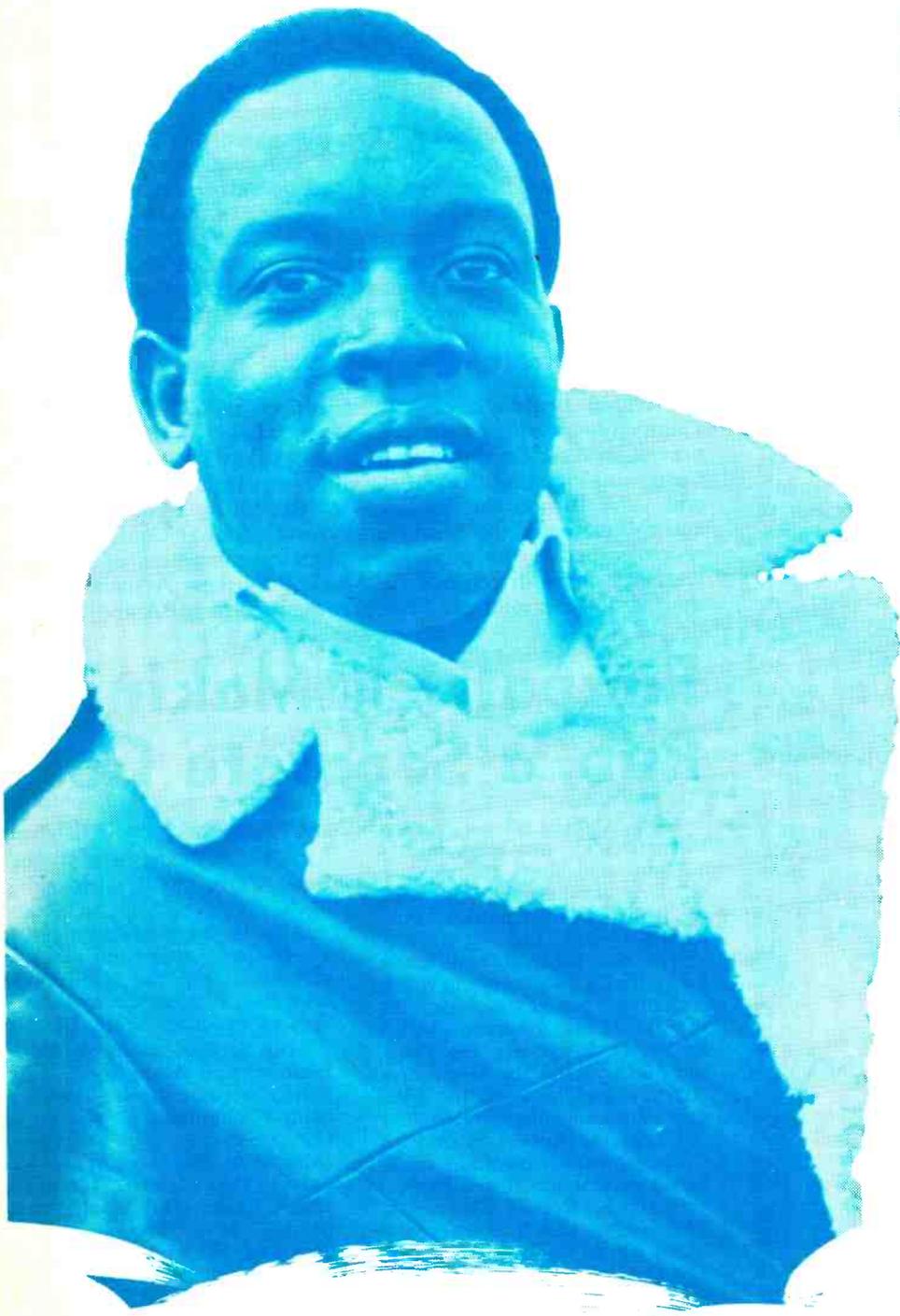
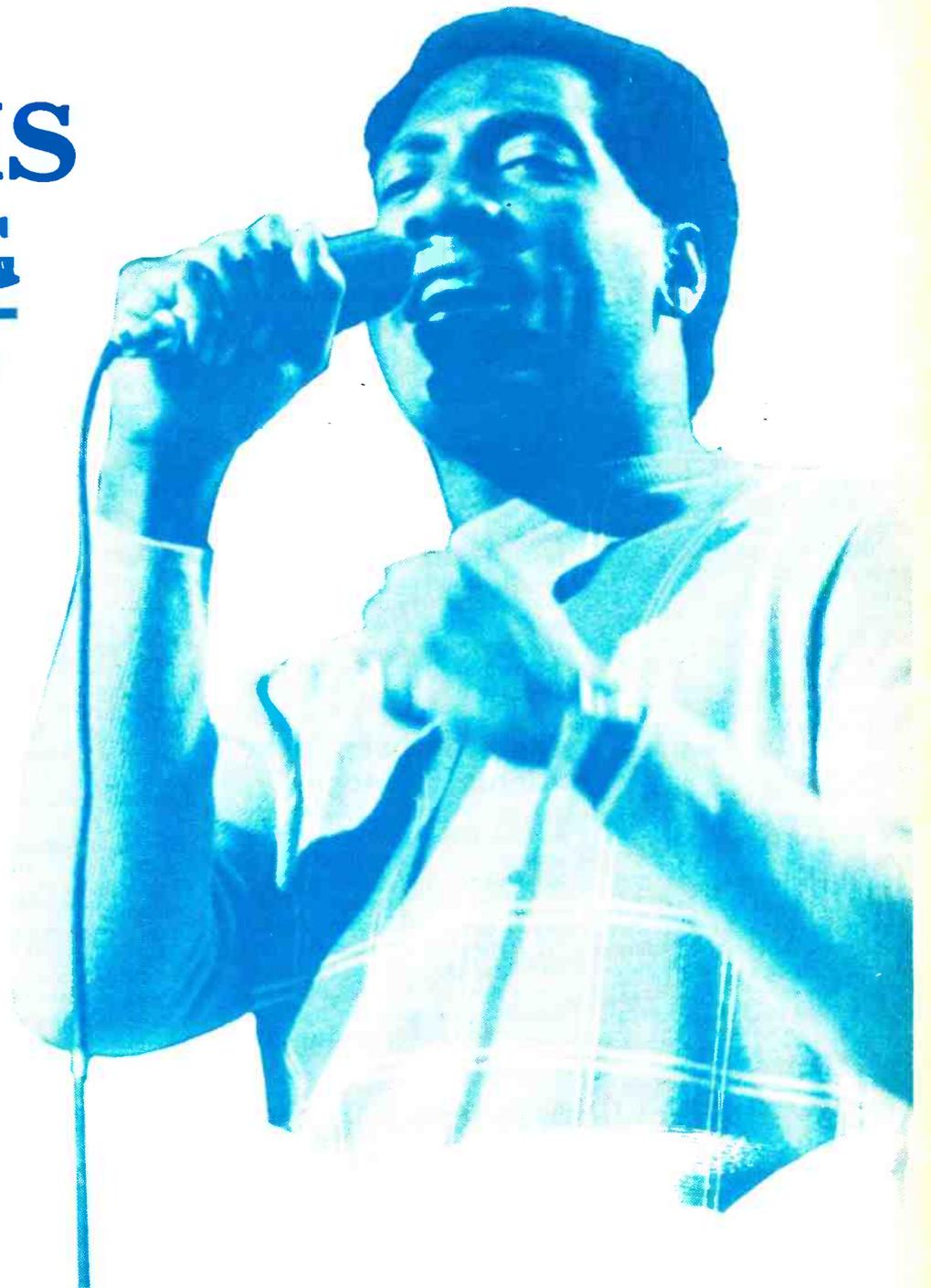
The Hit-Makers Are On ATCO!

OTIS REDDING

“Love Man”

Atco 6677

Produced by Steve Cropper



KING CURTIS & THE KINGPINS

“Instant Groove”

Atco 6680

Produced by King Curtis



Rock Stations Dial R&B as Black Artists Win Airplay

• Continued from page 1

as Jeff Beck, Cream, Jimi Hendrix, and Big Brother have turned the FM rock audience on to Elmore James, Erma Franklin, Jack Dupree and many other black artists simply by performing these artists' material. This has paved the way for the re-release of these black artists' product and this, in turn, has helped gain airplay for other artists including Ike and Tina Turner, Bobby Bland and William Bell," Robinson said.

Decca's Fullers Off on P. A. Tour

NEW YORK — Decca Record's Fuller Brothers will embark on an extensive personal appearance tour that will carry them through the summer months. The tour begins with their debut engagement at the Eden Roc Hotel, Miami Beach, Wednesday (14) for a week's stay, and winds up with a string of fair dates throughout the Midwest in the middle of September. In between they will be at the Cork Club, Houston, June 2-19; Flamingo Inn, Sioux City, Iowa, June 21-28; Hotel Bonaventure, Montreal, July 6-26, and the Central Canadian Exposition, Ottawa, Aug. 22-31. Their Midwest one-nighters begin Sept. 1.

Dub Albritton, head of One Nites, Inc., noted that June 22-28 has been blocked out so that the brothers, who are still pursuing their studies, could return to their home in Little Rock, Ark., to take their final examinations.

Nat Asch, director of programming at WNEW-FM in New York, feels that this revival of blues has been a rebirth rather than a renewal. "It was always there and played to what can only be described as cult audiences," Asch said. "I feel that the impetus for it now being part of our format is the fact that progressive music has threatened to become too cerebral; intellectually stimulating but without the capacity to evoke emotional response. And, I think it was a question of the seducer being seduced. The modern protagonist of progressive music protested so vehemently that theirs was, in fact, a return to an almost primitive, animal response to music that when they heard some of the product of their peers it was difficult for them to justify the result when they knew that they had the same feelings and motivations which was natural, normal emotional response to emotional music. It is difficult to get emotional about intricate guitar strains and guitar work when you could get emotional about the incredibly simple, remarkably clean, and cerebrally in-

More Mabel Wayne Rights to Mogull

NEW YORK — Ivan Mogull has acquired renewal rights on several more copyrights by Mabel Wayne. Among the new acquisitions are "Dreamer's Holiday," "Rose Ann Charing Cross," "It Happened In Hawaii," "Be Fair" and "Someone to Kiss Your Tears Away." Recently, Mogull acquired the renewal rights to Miss Wayne's "I Understand."

nocent music that was emanating from the black culture. And this black music has the fundamental aspects of appealing music; beat vitality, and melody. All three of which had somehow become obscured in progressive music."

Asch also pointed out that WNEW-FM has assembled a catalog of more than a thousand cuts in an attempt to completely incorporate black music into its progressive format.

A Reflection

This widening of progressive formats to include black music is a reflection of social trends today. Many industryites feel that what's happening in music today is paralleling what's happening socially. Many performers, including Wilson Pickett, Otis Redding, Freddie King, Albert King and Clarence Carter, have become recognized for the most part because of their music, and color is becoming incidental.

Another aspect of this black music revolution comes from the artists themselves. Many have begun making statements in their songs which apply to black and white alike. A leader in this field is Curtis Mayfield. Songs like "Mighty, Mighty Spade and Whitey," "We're a Winner," and "This Is My Country" receive extensive airplay on progressive as well as r&b stations because these songs, according to Mayfield, mean something to the younger generations be they black or white. Other artists who have injected social statements into soul music formats include the Staple Singers whose recent Stax album featured songs such as "The Ghetto," "Long Walk to D. C." and "People My People."

Atco, Cotillion Acquire Click Area Masters

NEW YORK — Atco and Cotillion Records acquired hit territorial masters last week. The Atco purchase was of a record titled "Help to Make Up My Mind" by Joyce Jones, formerly on the Vee Eight label out of Tupelo, Miss. The deal was made with John Mihelik of Vee Eight.

Cotillion Records' deal was for distribution of the disk, "Big Bruce," a novel record featuring Steve Greenberg. The record is on the Trip label out of Miami.

Both records are set for an extensive push by Atlantic-Atco-Cotillion's promotion network.

Executive Turntable

• Continued from page 4

Robert Olson appointed to the newly created post of vice-president, manufacturing, Lear Jet Stereo Inc., Detroit. Previously with Gates Rubber Co., Lear's parent company, Olson came to Detroit a year ago as industrial relations manager and later was named operations manager. **Ralph Miller** named new vice-president, engineering for Lear. Miller joined Lear in October 1968 as director of engineering, having previously been with Arvin Industries as manager of phonograph and tape recording engineering. Miller is presently chairman of the Electronic Institute of America (EIA) Committee R-21, Audio Magnetic Tape Equipment.

★ ★ ★

Larry Yanitz appointed to the newly created post of general sales manager for Lear Jet Stereo, with **George Bechtel** replacing him as manager, distributor sales. Yanitz joined Lear Jet in 1968 as manager of distributor sales. Bechtel's promotion to manager of distributor sales comes after three years with the company. Previously he was general manager of the Detroit factory owned



MARTELL

distribution branch. This position has now been taken over by **Maury Watson** who joined the company last year as sales manager for the branch. . . . **Tony Martell** named vice-president of marketing, Decca Records, with total marketing responsibility for Decca, Coral, Brunswick and subsidiary labels in the U. S. He will also participate in the development and formation of advertising and sales concepts in the over-all marketing area. Martell was previously director of marketing at Decca and formerly worked for Kapp and Columbia.

★ ★ ★

David G. Ritter will head up the newly instituted Wahr Records, Albany, N. Y., and **Michael Armstrong** becomes the label's professional manager. **Michael Stanko** replaces Armstrong as special projects manager. . . . **Ralph Davis** named head of Pickwick International's multiple publishing companies in Nashville. Assisting Davis will be **Sonny Throckmorton**. . . . **L. M. Braun** appointed Midwest sales manager, Audio and Visual Products division, BASF Systems Inc., a subsidiary of BASF, West Germany, which developed magnetic recording tape in 1934. Braun was previously with the Ambassador division of Hallmark Cards.

★ ★ ★

James W. Harford appointed president of Schafer Electronics, Chatsworth, Calif., broadcast automation equipment manufacturer and a division of Applied Magnetics Corp. Harford joined the company 13 years ago as director of engineering. In 1961, Harford with **Paul Schafer**, purchased the firm from Textron Electronics, each acquiring 50 per cent ownership. Before joining Schafer, Harford owned and operated several radio stations in Reno, Las Vegas and Santa Barbara. **Leon A. Wortman** named vice-president marketing for Schafer Electronics. Wortman joins the company from Ampex Corp. where he was marketing manager of the professional audio products division. Before joining Ampex, Wortman headed a marketing consulting firm, L A W Associates. He has written four books on electronics and it an ex broadcaster.

★ ★ ★

Arnold Broido elected president of the Theodore Presser Company, music publishers, Bryn Mawr, Pa. Broido was previously director of publications and sales with the Frank Music Corp. and vice-president of its affiliates, Boston Music. In 1967 and 1968 Broido was president of the Music Industry Council and a director of the Music Educators National Conference. He is a member of the publishers advisory committee of ASCAP, secretary and a director of the Music Publishers Association and chairman of the joint production committee of MPA and NMPA.

Fitzpatrick Making Pub. a Separate Co.

LOS ANGELES — Robert Fitzpatrick's management-production-publishing complex is spinning off the publishing wing to form the Fitzpatrick Publishing Group, Ltd.

The new company will house Fitzpatrick's 14 publishing firms, including companies like the Buddy Miles Express, Mitch Ryder, C. K. Strong, the Dove, the McCoy's and the Strawberry Alarm Clock, new to the Fitzpatrick management stable.

Under the Robert Fitzpatrick Corp. umbrella are four established production firms, Farber-Fitzpatrick, Robert Fitzpatrick, Puff (with Mitch Ryder) and Miles Ahead (with Buddy Miles) and a new company being formed with the McCoy's.

Fitzpatrick plans to add a record label to the corporate structure this year, and has a non-exclusive tape tie-in with

GRT Corp., with the initial Tape LP release being the Rubber Band Plays the Cream Songbook.

Also in the planning stage is a 16-track recording studio scheduled for the Hollywood area, said Fitzpatrick, who manages or produces about 15 acts.

With offices in New York, London and Hollywood, Fitzpatrick represents the Buckinghams (Columbia), C. K. Strong (Epic), Buddy Miles Express (Mercury), the McCoy's (Mercury), Taj Majal (Columbia), Mitch Ryder (Dot/Stax), Derek (Bang), Max Frost and the Troopers (Tower), Ronny Buskirk (Columbia), the Small Ours, Jerry Hayes, Denny Lynn (White Whale), Dobie Gray (White Whale), Goose Creek Symphony and the Pigeon (featuring Jobriath Salisbury (Decca).

RECORD RETAILER 7 Carnaby St., London W.1, England

WANT TO KEEP ON TOP OF THE BRITISH MUSIC AND RECORD SCENE?

Each week, RR (Britain's only record/music industry publication) tells it like it is.

Subscribe today. Rates for one year: U. S. & Canada, \$30.00 per year; U. K., £4.16.0; Europe, £6.0.0. Rates elsewhere on request.

Name _____ Firm _____

Address _____

City _____ State _____ ZIP _____

Nature of Business _____ 3089

Published every Thursday, RECORD RETAILER is available by subscription only.

Billboard

The International Music-Record Newsweekly
Now in its 75th year of industry service

Subscribe Now!

Just mail request order today

569

BILLBOARD, 2160 Patterson Street, Cincinnati, Ohio 45214
Please enter my subscription to BILLBOARD for

1 YEAR \$25 3 YEARS \$50 New Renew

Payments enclosed 2 EXTRA issues for cash Bill me later

Above subscription rates for Continental U. S. & Canada.
Overseas rates on request.

Company _____

Name _____

Address _____

City _____ State & Zip _____

Type of Business _____ Title _____



MICHAEL BUTLER, right, accepts a gold album plaque from Norman Racusin, RCA Records Division vice-president and general manager, for the original cast album of "Hair." Butler is the producer of the musical.

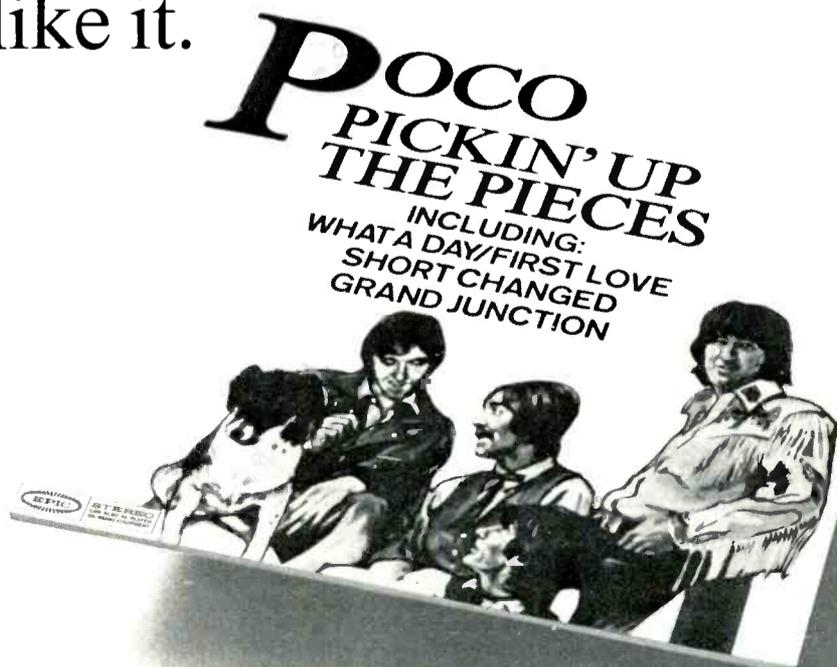
Poco will turn rock freaks into country freaks, country freaks into rock freaks, top 40 people onto country music, easy listening people onto rock, and they'll make a fan out of you.

You've probably heard about Poco already. They're one of the most talked about groups on the West Coast. (Typical reactions: "I hear seeds of what will be one of the top sounds anywhere." "Poco is five guys with a great new sound." "Poco is heart-clutchingly good.")

Poco is new. And they're doing a new kind of music. Richie Furay and Jim Messina were hinting at this kind of thing when they were together in the Buffalo Springfield.

But now, with Rusty Young on steel guitar, and George Grantham on drums, they're laying it on the line. More rock than other country-rock groups. Fresher and more sensitive than any pure rock group you've ever heard.

Listen to the Poco album.
You'll like it.



© "EPIC", Marca Reg. T.M. PRINTED IN U.S.A.

BN 26460 Also available on 8-track stereo tape cartridge

A Fitting Memorabilia For Known and Unknown

By JOHNNY MERCER

Henry Ruby was once asked, "If your father and Willie Mays were about to be run down by a speeding locomotive, which one would you save?" and Harry unhesitatingly replied, "Willie Mays, of course."

"Why?" he was asked.
"Because," Harry replied, "My father never hit 390 in his life!"

Some people feel that way about Wagner, or DeBussy, and to judge from some of the mail I get, some people even feel that way about songwriters. Everyone seems to have written a song — including the man who said "Let he who will, write the nation's laws, as long as I can write its songs." Yet surprisingly few great songwriters are well known.

Today, of course, we know a lot about everything, due to our vast network of communications. But many songwriters heretofore have died in poverty and obscurity. And some of these men were the most colorful personalities of their times. Everyone has heard of Stephen Foster, Irving Berlin and imagined Francis Scott Key writing the Star-Spangled Banner as the "bombs (were) bursting in air." Or maybe "that lady" who wrote "America the Beautiful," or the little old spinster (from Pasadena, no doubt) who is supposed to have authored "Happy Birthday to You" with one hand while knocking off "Cruising Down the River" with the other.



MERCER

But who really knows much about any other of our great writers? Discovering the foibles and fancies of the celebrities who appealed to you as a child, is one of the most fascinating and absorbing subjects in life. "Once upon a time . . ." the old storyteller begins and the small listeners sit around him saucer-eyed as he unfolds how Al Dubin brought in his lyrics on odd bits of napkins, chewing-gum wrappers, or losing mutual tickets. Or how Walter Donaldson, having written an instantaneous hit at a party, tips the bell boy who brought the ice with a hundred dollar bill.

Back it goes — and on it goes — from the itinerant, hoboing "king of the road" to the scholarly professor of English Otto Harbach, who left his university to author some of America's greatest musical comedies and best loved song hits.

In the Songwriter's Hall of Fame we hope to have complete biographies of all these men, accompanied with their photographs and song copies. What an interesting place to go through for the musical student — as well as the public at large!

We feel we deserve the dignity before we fall into the disrepute and affectionate disregard into which our comedy writers place the average musician, or reporter, or bearded college student — or anyone who doesn't go to the office every day, or take some customer out for a credit card lunch. How often have I seen cartoons about two songwriters slaving in a room — as if they were any different from the cartoonist himself — or the men who gave him the joke he illustrates!

We can take our share of the pokes — but we'd like our share of the pats too, bouquets as well as brickbats. And, really, we deserve it. It's a hard and difficult thing to write a great hit song that sweeps a nation as big as ours and sometimes the whole world. Admittedly, luck plays a great part in the destiny of some songs, as in their writing, but surely it stops being accidental when men like Gus Edwards, Harry Von Tilzer, Jerome Kerr and Richard Rodgers write hit after hit after hit.

Those men, as well as lesser known men like William Billings, Becket who wrote "Columbia, the Gem of the Ocean," James Bland, Andrew Sterling will almost automatically become the nucleus of our Hall of Fame. Some of us living writers may have to wait a little longer, if, indeed, we make it at all, but, like the hall of fame at Cooperstown, performance will eventually tell, and all those great songwriting "naturals" whether dead or still with us, will have their faces and their works; their habits as well as their idiosyncrasies, on view for the present and all coming generations to see, marvel at and admire.

Perhaps not everyone will hold us in such high regard, but whether they come to inquire or enthuse, the facts, photos, and "how it all came to be" will be there in black and white — and in color photography, when available — for all to see.

We already have an imposing roster of members who will help us get this started, and will aid in the selection of who goes into the hall of fame. If you are in any business related to the craft of songwriting — especially if you are a writer yourself — don't you think you ought to join and put in your vote for the writer you like most of all — the writer who wrote the songs you love best?

After all, it's you who make a song a hit.

And it's you who can make a hit out of the Songwriter's Hall of Fame.

Josephson in New Purchase — Buys Keeshan

NEW YORK — Marvin Josephson Associates, which has just completed the purchase of Ashley Famous Agency and London International, has also bought Robert Keeshan Associates, Inc. in a transaction involving an exchange of stock.

The newly acquired firm will function as a wholly owned subsidiary of Marvin Josephson Associates, with Bob Keeshan remaining as president and with the staff of the Keeshan company continuing intact. Keeshan has also joined the board of directors of MJA.

The company produces the "Captain Kangaroo" television show, now in its 14th year on CBS and in which Bob Keeshan plays the title role. Josephson has been Keeshan's talent representative since 1955.

Midway, Bally Merger Talks

CHICAGO—Midway Manufacturing Co., a 10-year-old producer of amusement machines here, is talking merger with Bally Manufacturing Corp., one of the leading and oldest firms in the coin-operated amusement equipment field, it has been learned. Ross B. Scheer, Midway vice-president, director of marketing, said, "I can only say that negotiations have been under way."

At Bally here, Herb Jones director of public relations and advertising, said, "I can't say we are going to buy Midway, nor can I say we are not."

Bally, which celebrated its 35th anniversary three years ago, recently offered for public sale 75,000 shares of common stock and 200,000 more shares of outstanding stock. Midway was formed by veteran amusement game engineers Marcine Wolverton and Hank Ross, respectively, the firm's president and secretary.

Tenna 9-Mo. Volume Rose

TOLEDO, Ohio — Edwin Madsen, vice-president - finance of the Cleveland-based Tenna Corp., has announced that the company's sales for the first nine months of the current year will total \$29,147,510, up 41 per cent over the \$20,845,871 volume for the same period last year. Addressing the Financial Analysts Society of Toledo, Madsen said net income for the first three quarters will total about \$2,243,000.

SONGWRITERS' SERIES STARTS

NEW YORK — The Songwriters Hall of Fame series will be made up of articles by noted songwriters and will deal with the lore, history and anecdotal material pertinent to the craft of the cleffer. The pieces will be published periodically.

Fittingly, the series opens with an article by Johnny Mercer, noted writer and president of the Songwriters Hall of Fame.

Market Quotations

As of Closing Thursday, May 8, 1969

NAME	1969		Week's Vol. in 100's	Week's		Week's Close	Net Change
	High	Low		High	Low		
Admiral	21 3/8	15	582	21 3/8	19 3/8	19 3/8	-1 1/2
American Broadcasting	76 1/2	56 1/8	956	74 3/4	71	71 1/2	+ 3/4
Ampex	44 3/4	32 1/2	2640	44 3/4	42 3/4	43 3/8	+ 5/8
Automatic Radio	41 3/4	20 1/8	992	41 3/4	36 1/2	40 7/8	+ 2 3/8
Automatic Retailer Assoc.	117 1/4	100 1/2	184	109 1/2	106 1/2	108	-1 7/8
Avnet	36 1/2	19	1089	20 1/2	19 1/8	19 1/8	-1
Canteen Corp.	31 3/4	22 1/4					
Capitol Ind.	52	29	453	51 1/4	47 1/8	49 1/2	-2 1/2
CBS	55 1/2	44 5/8	1187	55 1/2	54 3/8	54 1/2	Unchg.
Chic. Musical Inst.	33 3/8	24 3/8	66	26 3/4	25	25 1/8	-1 1/8
Columbia Pic.	42	29 3/4	405	36	35	35 3/4	+ 3/4
Commonwealth—United	24 3/4	13	5017	14 1/2	13 1/8	13 1/4	- 5/8
Disney, Walt	86 3/4	69 7/8	186	84	81 5/8	82 3/8	-1 1/8
EMI	8 7/8	6 3/4	1125	7 7/8	7 1/4	7 3/8	- 3/8
General Electric	98	85 1/8	1589	97 3/4	94 1/4	95 3/8	- 3/8
Gulf & Western	50 1/4	28 1/4	1109	34	31 1/2	31 1/2	-1
Handleman	48 3/4	36 7/8	567	48	44	45 1/2	-2 1/2
Harvey Radio	25 1/4	19	107	23	20 3/4	23	+1 5/8
Kinney Services	39 1/2	28 1/4	1040	35 7/8	32 1/2	35 3/8	+1 3/8
Macke Co.	29 1/2	17 1/4	104	20 3/8	19 3/8	20 3/8	+ 1/8
MCA	44 1/2	34	484	37	35	37	+1
Metromedia	53 3/4	36 5/8	502	38 7/8	36 3/8	38 1/4	+ 1/2
MGM	44 1/2	32	411	37 3/8	33 1/2	35	+1
3M	108 5/8	94	814	108 5/8	105	108	+1 7/8
Motorola	133 1/2	102 3/4	351	126 1/2	121 1/2	126	- 1/2
North Amer. Phillips	45 1/4	35 1/4	538	43 3/8	38 1/2	43	+4 1/4
Pickwick Int.	65	40	428	65	60	62 1/4	+2 3/8
RCA	48 1/8	41 1/4	2277	46 7/8	46	47 1/4	+1 1/8
Seeburg	not trading						
Servmat	49 1/2	36 1/4	356	39 1/2	36 3/8	39	+2 1/2
Tenna Corp.	60	46	373	60	55 3/8	60	+4 1/2
Trans Amer.	38 3/4	32	1838	38 1/4	34 3/8	37	+2
Transcontinental Invest.	27 3/4	20 1/2	3578	27 3/4	24 5/8	25 5/8	-1 3/4
Triangle	37 3/8	30	89	32 3/8	30 3/8	30 3/8	- 3/8
20th Century-Fox	41 3/4	31 1/2	1890	34 3/8	32 1/2	33 1/8	+ 1/2
Vendo	32 3/8	22 5/8	208	24 7/8	23 1/4	23 1/4	-1
Viewlex	31 3/4	24 1/8	358	31 1/2	28 3/4	31 1/4	+1 3/8
Warner Bros.-7 Arts	64 1/2	39 3/8	1209	56 1/4	52	55	+2 7/8
Wurlitzer	23 1/2	19 1/2	73	20 1/8	19 1/2	19 7/8	+ 1/8
Zenith	58	48 1/2	1533	53 1/2	51 5/8	52 3/4	+ 3/8

As of Closing Thursday, May 8, 1969

OVER THE COUNTER*	Week's		Week's Close
	High	Low	
Data Packaging Corp.	46 1/2	44 1/2	45
Fidelitone	5	4	5
General Artists Corp.	13 1/2	12	13 1/2
General Recorded Tape	29	26	27
ITCC	16 1/2	13 1/2	15 1/2
Jubilee Ind.	36	31 1/2	35
Lear Jet	34 3/4	32 1/2	33 3/4
Lin Broadcasting	16 1/4	14 1/2	15 3/4
Merco Ent.	22 1/2	18 3/8	21
Mills Music	34	33	34
Music Makers, Inc.	13 1/4	12 1/2	13
Newell	31 1/2	27 3/4	27 3/4
NMC	17	13	17
Omega Equity	4 1/2	3 1/4	3 1/2
Sam Goody, Inc.	15 3/4	11 3/4	15 3/4
Telepro Ind.	2 1/2	2 1/8	2 1/2
Trans Natl. Communications	7	6 1/2	6 1/2

*Over-the-counter prices shown are "bid" (as opposed to "asked"). Neither the bid nor the asked prices of unlisted securities represent actual transactions. Rather, they are a guide to the range within which these securities could have been sold or bought at the time of compilation.

The above quotations compiled for Billboard by Merrill Lynch, Pierce, Fenner & Smith, Inc., member of the New York Stock Exchange and all principal stock exchanges.

Dionne Warwick in Poised And Polished Performance

NEW YORK — Dionne Warwick's long association with the distinctive music and lyrics of Burt Bacharach and Hal David puts her in the fortunate position of being able to choose in her act some of the best pure pop material of the last five years. And she has the double advantage that most of these songs — "Walk on By," "Do You Know the Way to San Jose," "Look of Love," and "Alfie" — have been associated with her career.

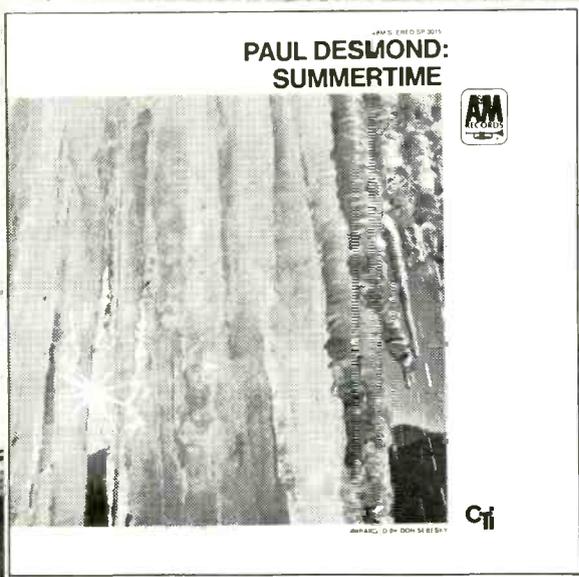
Half of her act was devoted to Bacharach-David material at the Copacabana, Thursday (8), all delivered in her light air-filled voice and elegant technique.

The first segment of her act

was a mild excursion into stylish soul, with "I Feel Good" used as a tribute to James Brown and the Memphis sound. A four-strong group, the Constellations allowed Miss Warwick to leave the stage and change while they went a short set of handclappers ("If I Had a Hammer" and "Respect").

Strong item in the final half of the Scepter artist's show was "Dream Sweet Dreamer," which Miss Warwick said was a lullaby to her newly born son, David. A Bacharach-David song, naturally, and it was also revealed they are godfathers to the infant. A poised performance from a confident performer.

IAN DOVE



A NEW ALBUM BY **PAUL DESMOND / SUMMERTIME / SP 3015**
AND A SINGLE / **OB-LA-DI, OB-LA-DA / A&M #1050**
FROM CREED TAYLOR AND A&M RECORDS



LEISURE TIME TIPS

by: Larry Finley

This column originated back in July 24, 1965, and was originally called "Tape Cartridge Tips." It has been written from many places, very often from midway between New York and Los Angeles on board one of the TWA flights, from the middle of the Atlantic on Olympic airway flights, from London, from Milan, from Paris, from Rome, from Geneva, from Zurich, from Athens, from California, from Nashville, from Texas, from Detroit, from Chicago, and from our office in New York City. It has been written from wherever news in the tape cartridge industry has been made, as it has been our aim to factually report the "goings on" in the industry and to expose our thoughts and divulge information that could be of value to our readers.

This column has been accredited with many "scoops" in the cartridge business, and hundreds of letters and calls from our readers tell us that we are read regularly so that they may keep abreast of the happenings in the industry. On many occasions we have made predictions concerning the future of the stereo tape field. At the time some of these were made we received letters and calls from distributors and leaders in the record business telling us of "how wrong" we were. One record company president told us, in no uncertain terms just three years ago, that we were ten years ahead of our time. This same executive apologized just over a year ago, telling us that not only were we right in what we had written, but the way this business was mushrooming, that he now felt that every one of our predictions were most conservative, and that we were not "behind," but ahead of what we had predicted.

One of our predictions was the acceptance of the 8-track versus the 4-track concept, as well as the status of the pre-recorded cassette. This writer was the second in the industry to accept the 8-track principle, being the first one to follow in the footsteps of RCA. At that time the entire industry was leaning toward the 4-track concept, and it was after our entry that the battle of the configurations really started.

"Today a new monster" is rearing its "delightful" head, and that is the pre-recorded cassette. Sales of pre-recorded cassettes are growing in leaps and bounds. Whether it be 8-track, pre-recorded cassette, or open-reel tapes, you can get a complete selection of top labels and top artists from your NAL Distributor.

For the name of your nearest NAL Distributor contact:

North American Leisure
1776 Broadway
New York, N. Y. 10019

or phone collect: (212) 265-3340.

Tape CARtridge

TEC Forms Arm to Sell Belair Players

LOS ANGELES — Transcontinental Entertainment Corp. (TEC) is widening its operation by distributing and racking a line of tape cartridge players in several major record-tape outlets.

TEC has formed an electronics division, Western Electronics, to market the Belair portable 8-track stereo tape cartridge player line in Northern California, and through two of its New England locations, Eastern Electronics Sales in East Hartford, Conn., and Woburn, Mass., both of which had previously carried the Belair line as independent operators.

Belair, owned by Ed Mason and Sammy Ricklin, will provide Western Electronics with five models, including four portable units and a home model. Belair also will continue to market product through its own

30-outlet distribution network in the U. S.

First players Belair will supply the new Transcontinental division are an 8-track portable with AM/FM radio (model 401), two 8-track stereo portables (models 400 and 394) and a budget 8-track stereo portable (model 313) aimed at the teen-age market. The home unit (model 661) is a AM/FM radio and multiplex.

More Units

In June, Belair will introduce additional portable and home units, including a budget-priced 8-track stereo portable and several cassette stereo players, said Rod Pierce, vice-president and marketing director at Belair.

Pierce and Bill Hall, Trans-

continental vice-president, set up the Belair-Transcon arrangement in San Francisco last week in meeting with TEC's sales, product, merchandising and marketing personnel.

Initially, Transcon will handle only the Belair line, but plans call for Western Electronics to eventually carry other players.

Major Drive

To promote its line of players, Belair is preparing a major promotion campaign. A heavy advertising budget in national trade and consumer magazines will kickoff, with a dealer co-op advertising schedule for local newspaper, TV and radio outlets, said Pierce.

Belair will use player prizes and giveaways on contest and

quiz programs, and on syndicated shows in more than 100 markets, with additional spots on CBS, NBC and ABC.

Mason said Belair will concentrate in the portable and home 8-track and cassette line and will not become involved in open reel, 4-track and compatible units, or the auto player market. No monaural players will be manufactured.

The company will hold its first national sales meeting June 14 at the Drake Hotel in New York. The meetings will cover new product, merchandising, marketing and advertising-promotion, said Pierce.

Merc. Bows Selections From Philips

CHICAGO — For the first time, selections from the Philips' International Series are included in the current release from Mercury Record Corp.'s pre-recorded tape division.

The release features 22 8-track cartridges and 26 cassettes and the international selections are included on both configurations. They are "Musical Treasures of" Germany, Israel, Greece, Brazil and Japan, as well as "Mexicac Spectacular," "Irish Souvenire" and the "Spanish Riding School."

Artists from the Mercury label being offered on both 8-track and cassette include Faron Young, Dave Dudley and Don Costa. "The Heart of the March" from Mercury's classical series is being offered as an 8-track twin pack and as Volumes I and II on cassette.

Five artists from the regular Philips catalog being offered on 8-track and cassettes are Nina Simone, Paul Mauriat and Orchestra, the Mystic Moods Orchestra, Blue Cheer and Harvey Mendel.

The Smash label's 8-track and cassette releases feature Jerry Lee Lewis, Sir Douglas Quintet, Norfo Wilson and Volumes I and II of "Jerry Lee Lewis Sings the Country Music Hall of Fame Hits."

Being released only on cassette is music from "Promises, Promises" by the original Broadway cast on the United Artists label, and "Any Day Now," Volumes I and II, by Joan Baez on the Vanguard label.

Banyan to License Series for Duping

LOS ANGELES—Banyan International, the newly formed specialty company, will license its Negro cultural music for tape duplication. Presently being packaged in LP form, the series of 12 "Adventures in Negro History" will be converted to tape, along with a series of evergreen "soul oldies," according to President Betty Chiappetta.

Other product being planned will spotlight the Vultures and Roses, an r&b quintet, singer Hal Southern and orchestra leader Robert J. Youngs.

The Negro history material plus the r&b oldies are being provided by Nat Montague for Mrs. Chiappetta. Banyan operates from new offices at 8831 Sunset Boulevard.

Plans Drafted For Forming A Tape Assn.

NEW YORK — A tape association is in the works. The groundwork for the new organization, which will be known as the Manufacturers Association of Tape and Equipment (MATE), was begun last week involving the following organizing companies: Dubbings Electronics, Goodway, ITCC, Lear Jet, Livingston Audio Products, MGM, Motorola Automotive Products, North American Philips Corp., Orrtronics, Rozinante and Stereodyne. Several more organizing companies are expected to be added within the next week.

The organizing companies will set up a constitution and by-laws for MATE and then begin to line up membership to the organization throughout the spectrum of the tape field including companies involved in hardware, software, duplicating, machinery, and record manufacturers. The constitution and bylaws are expected to be ready next week and the organizing companies

(Continued on page 96)

ITCC to Release Intl. Artists Titles

HOUSTON — International Tape Cartridge Corp. (ITCC) will release cassette, reel-to-reel and 4 and 8-track product for International Artists Producing Corp.

Initial releases under the three-year, exclusive contract are product by the Bubble Puppy, four catalog LP's by the 13th Floor Elevators and material by Lightnin' Hopkins.

Pana Marketing Warehouse Closed

CHICAGO — The warehouse operation of the Pana Marketing Division of Quixonic Inc., has been terminated.

According to president Jack deKruif, all future shipments of Panasonic and Belair products sold by the Pana marketing division will be shipped from the company's Plymouth, Mich., facility.

Ampex Doubles Production To Keep Up With Demand

ELK GROVE VILLAGE, Ill. — Ampex Stereo Tapes (AST), in an effort to keep up with demand, has doubled its production capacity here in the last four months, according to Donald Hall, division vice-president and general manager.

Production and warehousing now occupy 112,000 square feet of floor space, compared to the 56,000 square feet occupied in December 1968. AST runs three, eight-hour shifts, six days a week on the production line, and supplements this with three groups of short-shift workers to balance production in high activity areas. More than 450 plant and office employees work for AST here.

According to Hall, the plant maintains six open reel production lines, five 8-track lines, one

4-track line and five cassette lines. These lines produce some 4,000 miles of prerecorded stereo tape every day or 1,248,000 miles of tape a year.

In the near future, AST will open an 8,000-square-foot warehouse at its Hackensack, N. J., plant, which houses its mastering facilities. A similar warehouse is already in operation in Glendale, Calif.

As for the tape market in general, Hall said, "In the next three years, tapes should rise to 35 or 40 per cent of recorded music sales, with cassette the dominant format."

Ampex currently offers some 1,000 selections on 8-track cartridges, 650 on 4-track cartridges, 2,659 on open reel and 1,500 on cassettes and micro cassettes.

Superscope Plans 50 Releases for August

LOS ANGELES — Superscope Tapes plans releasing 50 titles in its first program this August, consisting of pop and classical material. Twelve of the titles will involve piano "Keyboard Immortals" performances from the private piano roll collection of owner Joe Tushinsky.

Tushinsky and a&r director Jack Wagner recently returned from an overseas trip where they sought masters for the new tape line.

Although the company initially will release music from outside sources, it plans starting its own original recordings. "We will have the widest scope of music to keep pace with our name," said a&r producer Wagner. Rock material will not be offered in the initial release but will be planned for in subsequent releases.

Tushinsky has set a \$3.95 list for his 8-track, cassette and reel-to-reel tapes and is banking on the budget price to move merchandise through his 5,500 franchised Sony tape player dealers. Superscope will also utilize rack jobbers to expand its distribution patterns. But the emphasis will be on one-step distribution.

Dealers buying Sony tape recorders will gain a special promotional price on the music.

All Superscope tapes will be

true stereo, Tushinsky said. The company has opened its own art department to develop the graphic appearance of all packaging. Tapes will be packaged with a large cardholder which fits into an album bin.

Tushinsky plans to duplicate his music in the factory to be built near his Sun Valley headquarters. He has leased 50 per cent of the plant capacity at Audio Physics in the San Fernando Valley to get his music ready. There is no completion date set for Superscope's own factory. If business allows, Tushinsky will take in custom accounts.

In addition to offering the historic "Keyboard Immortals" music in 8-track, cassette and reel, Tushinsky is also spinning the music off into a Superscope album series which will sell for \$2.95. This is material which he has collected from all over the world embracing original piano performances by the masters as recorded on the Welte vorsetzer.

In addition to musical entertainment, Superscope is investigating development of educational and spoken-word tapes. Tushinsky also talks about recording "controversial" material and selling it through mail-order.

THEE PROPHETS

With Another Big Single Smash!

"SOME KIND-A WONDERFUL" K-997

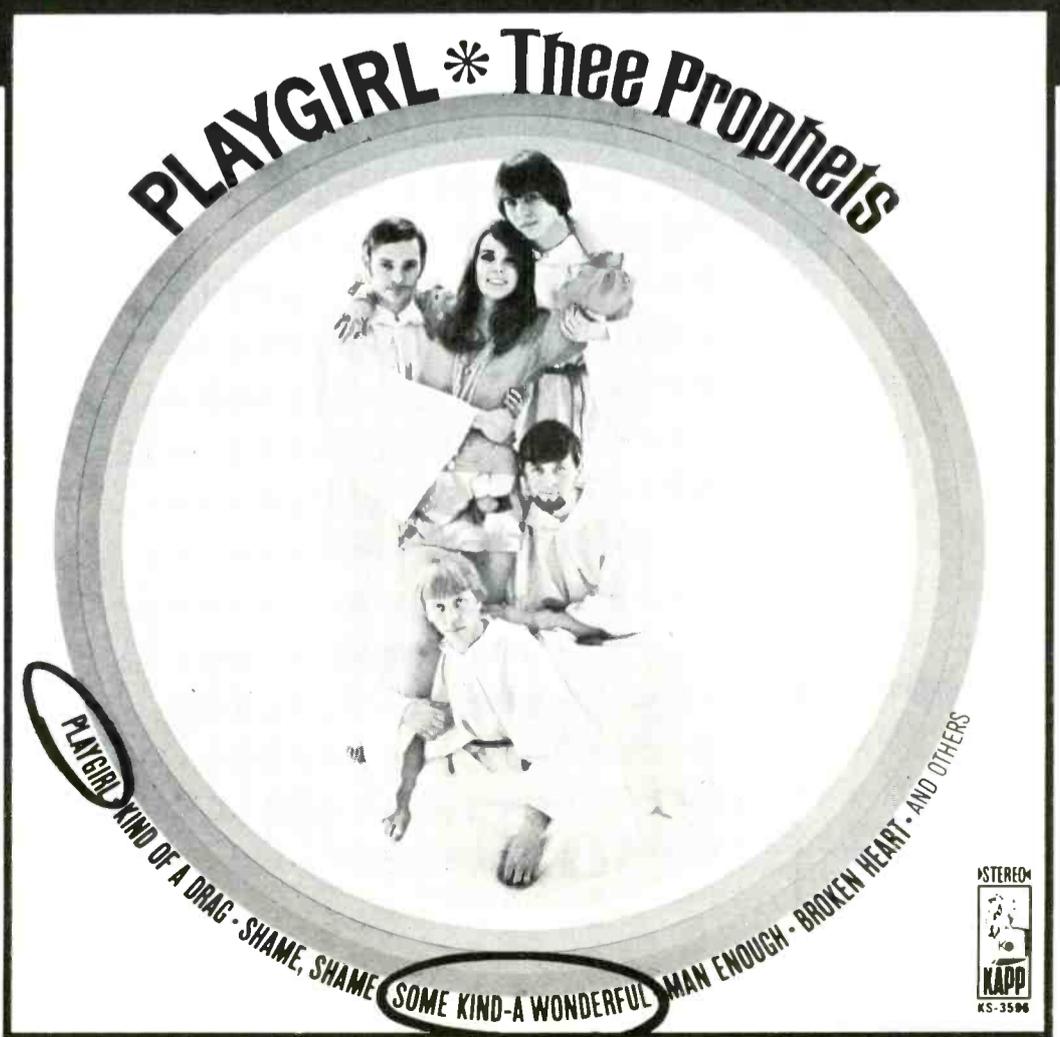
**PLUS
Their First
Great Album**

KS-3596



A Division of MCA, Inc.

PRODUCED BY CARL BONAFEDE,
DAN BELLOC, AND LEW DOUGLAS
FOR SPECTRA SOUND, INC.



EVERYTHING YOU WANT IN CASSETTES — CHANNEL MARKETING HAS THEM... NOW



PRIVATE LABEL
•
RACK CARD OR BOX
•
PLASTIC OR CARD
MAILER

In cassettes and loaded cartridges we're your everything: supply, sales, merchandising service. You name it — Channel Marketing has it **now**. Blank-loaded! Leader-loaded! ALL Accessories! American-made for quality.

Nobody but nobody knows the field like we do.

FOR DIRECT PRODUCT AND PRICE INFORMATION PHONE (609) 424-3344

CHANNEL MARKETING, INC.
342 MADISON AVE., NEW YORK, N.Y. 10017
TEL.: (212) 682-2848

Tape CARtridge

GRT of Canada Will Expand in Ontario

ONTARIO, Canada — GRT of Canada, Ltd., wholly owned subsidiary of GRT Corp., Sunnyvale, Calif., will build a 25,000-square-foot facility in Alliston, Ont.

The new \$500,000 production plant, executive offices and warehouses are scheduled to be operational this fall. More than 100 will be employed.

GRT opened its Canadian operation in November, 1968, with a manufacturing facility in London, Ont. "The expansion program reflects the demand for

tape product, as well as the growing custom work we handle for other Canadian companies," said Ross Reynolds, president of GRT Canada.

The Canadian wing of GRT duplicates and distributes product for more than 40 international labels.

The Canadian market for cartridge and cassette product, said a GRT spokesman, strengthened last year with estimated retail sales of \$5.8 million in 8-track and \$1.3 million in cassette.

"All indications point to a minimum 100 per cent increase in cartridge and cassette sales in Canada this year," according to the spokesman.

Although GRT of Canada is run as a Canadian company, it has "imported" several operational systems of its parent firm, including a inventory system patterned on computer operations.

It also has adopted a packaging concept which displays the complete album cover in full color on both cartridge and cassette packaging.

Davis Putting Another Slant On Sales Life

LOS ANGELES — "People are selling tape, not entertainment." That's the comment from one local merchandising man, who questions whether the slant ought not to be turned around.

"We don't sell records, we sell Peggy Lee," said the spokesman, Al Davis, of Capitol. "The equipment manufacturers should be selling tape; record companies should be selling music."

There is too much incidental mention of the entertainment with advertising selling equipment rather than artist.

"Magnavox doesn't sell albums for us; they sell their own equipment. Muntz sells his tape system."

The educational job of explaining to the public how cartridge systems work should be the responsibility of the hardware people, Davis believes. "We're in the leisure time entertainment field."

More locations which are associated with music and entertainment like record shops and record departments of chain operations are getting into tape because pilfer-proof bins are being developed. This in itself behooves the turn around in merchandising emphasis to strengthen the entertainment value of cartridges, the executive believes.

GRT to Handle Oracle & Pzazz

LOS ANGELES — GRT will release cassette, reel-to-reel, 4 and 8-track product for Oracle Records, a new Boston-based label, and Pzazz Records, headquartered here.

Initial releases for Oracle are Jaime Brockett's "Remember the Wind and the Rain" and an LP by Jimmy Helms. First release for Pzazz is an album by Misty Moore.

Ampex Bows Small Cassette Recorder

ELK GROVE VILLAGE, Ill. — Ampex has introduced a compact cassette recorder, the smallest addition to the Ampex Micro series of cassette player/recorders.

The Micro 7, which weighs less than two pounds, is designed for businessmen, salesmen, students and journalists. The monaural unit features fast forward, rewind, a meter for record level and battery indication, external power input and automatic record level control.

The unit lists at \$89.90.

811-R is not just another 8 track play thing -the R stands for RECORDER

THE TELEX 811R RECORDER/PLAYER revolutionizes the 8 track stereo tape cartridge market.

STUDIO-QUALITY engineered for professional recording of classical and contemporary music.

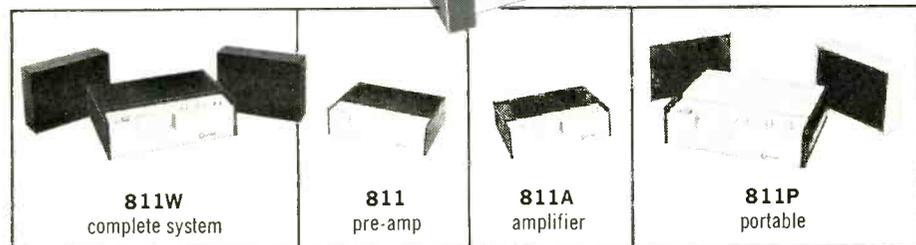
FOUR LOGIC CIRCUITS—two in the record mode allow choice of auto-stop at end of any single program or at end of fourth program. Two additional logic circuits in the play mode for choice of auto-stop at end of fourth program or continuous play.

RECORD/PLAY FEATURES include record gain controls for left and right channels, VU meter, meter switch for left and right channels, logic selector switch, record interlock, record indicator, manual track selector with numerical program reference and on-off pilot light.

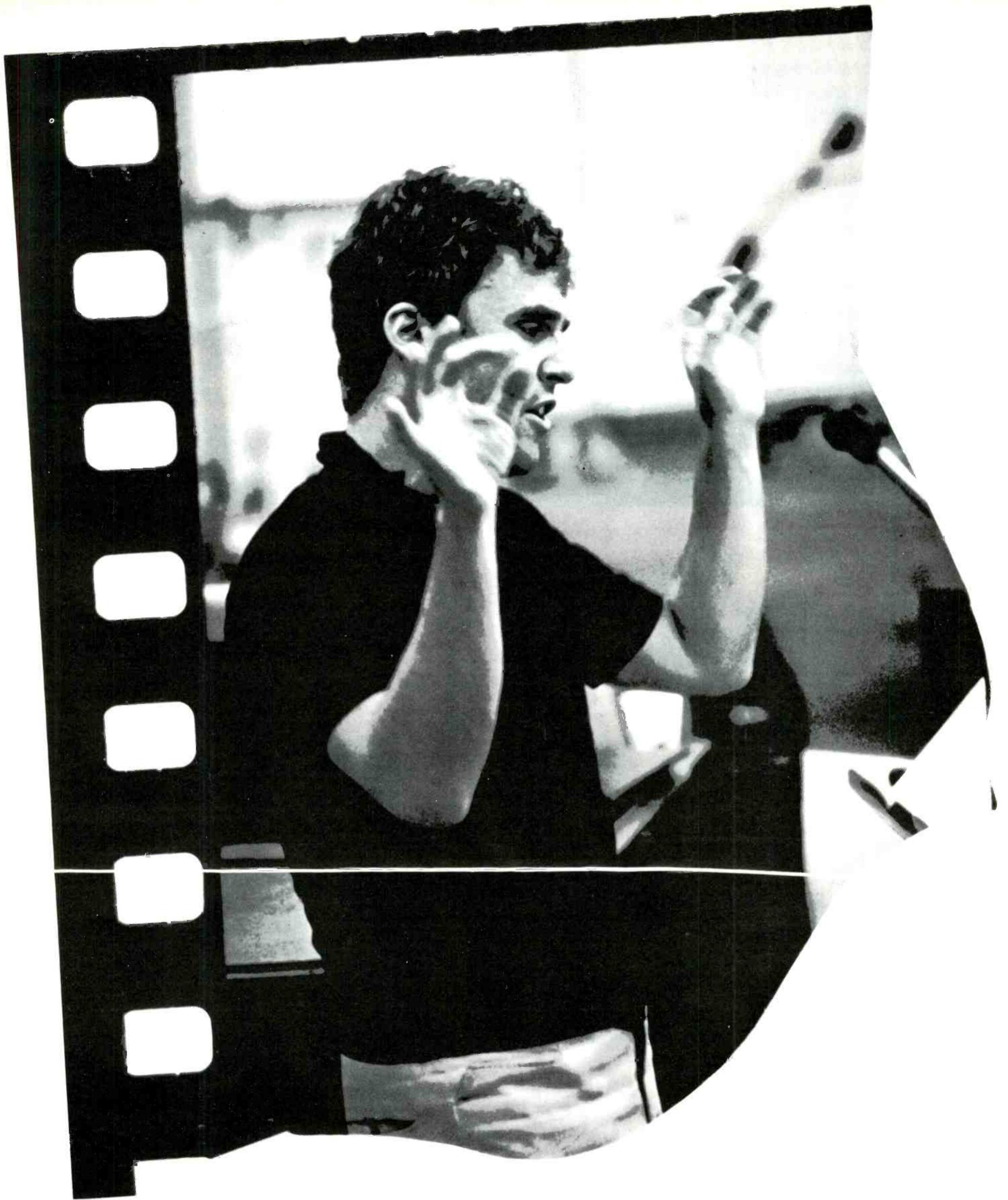
PROFITS from TELEX are easy. Five models to sell—all manufactured by America's oldest name in the cartridge industry.



PLAYBACK MODELS



PRODUCTS OF SOUND RESEARCH
TELEX
COMMUNICATIONS DIVISION
Contact: Russ Molloy
9600 Aldrich Avenue South
Minneapolis, Minnesota 55420



I'LL NEVER FALL IN LOVE AGAIN
(from the Broadway Musical—"Fromises, Promises")
BURT BACHARACH



#1064

From the new album A&M (SP 4188) • "Make It Easy On Yourself"

TWO

TREMENDOUS

C&W

**STRONG AIRPLAY,
SALES &
COIN MACHINE
ACTION**

**“HERTZ
RENT-A-CHICK”**

BY LONZO AND OSCAR

CHR 1052

Bookings:
ALL STAR TALENT AGENCY
P.O. Box 82—Greenbrier, Tenn. 37073
(615) 244-3237



RECORDS

PRES. BOBBY BOBO — V. PRES. CHUCK HOWARD
812 16th AVE. SO., NASHVILLE, TENN. 37203
(615) 244-8978

ALL MARKET

HITS

AND

POP

**DESTINED TO BE BIGGER
THAN CARL'S LAST #1 RECORD
"MY HEART IS AN
OPEN BOOK"**



'The Days of Sand and Shovels'

BY CARL DOBKINS, JR.

CHR 1053

WRITTEN BY:
DOYLE MARSH
& BUD RENEAU

ALL CHALET RECORDS CAN BE FOUND AT THESE DISTRIBUTORS:

ARIZONA RECORD COMPANY
Phoenix, Arizona
PEP RECORD SALES
Los Angeles, Calif.
DAVIS SALES
Denver, Colo.
SOUTHLAND DISTRIBUTORS
Atlanta, Ga.
MUSIC CRAFT OF HAWAII
Honolulu, Hawaii
ALL STATE DISTRIBUTORS
Chicago, Ill.

DELTA DISTRIBUTORS
New Orleans, La.
STAN'S RECORD SHOP
Shreveport, La.
DISC DISTRIBUTORS
Boston, Mass.
JATHER DISTRIBUTING CO.
Minneapolis, Minn.
ROBERT'S DISTRIBUTORS
St. Louis, Mo.
CHOICE RECORDS
Kansas City, Mo.

MUSIC SERVICE
Great Falls, Montana
WENDY DISTRIBUTORS
Newark, New Jersey
BEST RECORDS
Buffalo, New York
BERTOS SALES
Charlotte, N. C.
PHIL'S RECORDS
Oklahoma City, Okla.
BIB DISTRIBUTORS
Charlotte, N. C.

A & I DISTRIBUTORS
Cincinnati, Ohio
HOT — LINE
Memphis, Tenn.
M. B. KRUPP DISTRIBUTORS
El Paso, Texas
H. W. DAILEY
Houston, Texas
DEAN'S RECORDS
Richmond, Va.
MUSIC CITY RECORD DISTRIBUTORS
Nashville, Tenn.

ROBERT J. STONE OF CANADA LTD.
Oshawa, Ontario, Canada
JAY-KAY DISTRIBUTING
Dallas, Texas
MUSIC SALES OF FLORIDA
Miami, Florida
CHIP'S DISTRIBUTORS
Philadelphia, Pa.
TWIN STATE RECORD DISTRIBUTORS
Quechee, Vt.
MUSIC MERCHANTS
Detroit, Mich.

ALLANNA RECORD DISTRIBUTORS
Pittsburgh, Pa.
MELODY SALES
San Francisco, Calif.
MIDWEST DISTRIBUTORS
Cleveland, Ohio
HUFFINE DISTRIBUTORS
Seattle, Wash.
McCLUNG APPLIANCES
Knoxville, Tennessee

New Tape CARtridge Releases

AMPEX

ABC
TOMMY ROE DIZZY; (4) X4683

Ampex
THE SURPRISE PACKAGE—Free Up; (4) X4112; (C) X5112

AUDIO SPECTRUM
100 STRINGS WITH TWIN PIANOS; (8) E85102

Electra
"SPIDER" JOHN KOERNER & BILLY MURPHY—Running, Jumping, Standing Still; (8) M84041

Jad
JOHNNY NASH—Hold Me Tight (C) X51207
JOHN NASH—Soul Folk; (8) M81006

London
MARIANNE FAITHFULL'S Greatest Hits; (8) M72157
TCHAIKOVSKY: Sym. No. 6 Royal Phil. Orch. (HENRY LEWIS); (C) X94034

Mainstream
GORDON JENKINS—Soul of a People (8) M86117

Motown
JONAH JONES—Along Came Jonah; (C) X5683

Nonesuch
XENAKIS: Akrata Pithoprakta; Penderecki; Capriccio for Violin and Orch. De Natura Sonoris (Fass); (8) M8120

Reprise
NANCY SINATRA—Nancy; (C) X6333

Skye
GARY McFARLAND—America the Beautiful; (8) M88

Verve
JIMMY SMITH—The Boss; (C) X58770

DECCA

KITTY WELLS' and RED FOLEY'S Golden Favorites; (C) C73 4109, (4) 2 4109

KITTY WELLS—Queen of Country Music; (C) C73 4197

KITTY WELLS—Country Music Time; (C) C73 4554

KITTY WELLS—Country All the Way; (C) C73 4776

THE KITTY WELLS SHOW; (C) C73 4831

KITTY WELLS—Love Makes the World Go Around; (C) C73 4857

KITTY WELLS and RED FOLEY—Together Again; (C) C73 4906

KITTY WELLS—Guilty Street; (C) C73 5098

KITTY WELLS—Seasons of My Heart; (8) 64075, (4) 2 4075

KITTY WELLS—Lonesome Sad and Blue; (8) 6 4658

KITTY WELLS—Guilty Street; (8) 65098

KITTY WELLS—Dust On the Bible; (8) 6 8858

THE OSBORNE BROTHERS—Favorite Hymns; (8) 6 5079, (C) 73 5079

BILL MONROE & CHARLIE MONROE; (8) 6 5066

THE IRISH ROVERS—Tales To Warm Your Mind; (8) 6 5081, (C) 73 5081

CONWAY TWITTY—Darling You Know I Wouldn't Lie; (8) 6 5106, (C) 73 5105

NEW HAWAIIAN BAND—Hawaii's Greatest Hits Vol. 2; (8) 6 5088, (C) 73 5088

WAYNE KING—Dream a Little Dream of Me; (8) 6 5070, (C) 73 5070

LIONEL HAMPTON'S Golden Favorites; (8) 6 4296

The Best of EARL GRANT; (8) 1014 (Twin Pack)

The BILL ANDERSON; (8) 61015 (Twin Pack)

The Best of BERT KAEMPFFERT; (8) 6 1016 (Twin Pack)

The Best of PETE FOUNTAIN; (8) 6 301 (Twin Pack)

DAVE BRUBECK—The Light In the Wilderness; (8) 6 2001 (Twin Pack)

LORETTA LYNN—Your Squaw Is On the Warpath; (8) 6 5084

JACKIE WILSON'S Greatest Hits; (8) 6 54140, (C) 73 54140

PETE FOUNTAIN—Licorice Stick; (C) 73 57460

CARMEN CAVALLARO Plays the Hits; (C) 73 previously released

DEUTSCHE GRAMMOPHON

R. STRAUSS: Also Sprach Zarathustra Berlin Philharmonic Karl Boehm (Music from the film "2001: A Space Odyssey"); (C) 922 027

WAGNER: Siegfried Idyll; Prelude & Liebestod from "Tristan Und Isolde Overtures; Lohengrin," Meistersinger Berlin Philharmonic Rafael Kubelik; (C) 922 028

WAGNER: Tristan und Isolde, "Highlights Birgit Nilsson, Christa Ludwig, Wolfgang Windgassen, Eberhard Waechter; Bayreuth Festival Karl Boehm; (C) 922 029

TCHAIKOVSKY: Violin Concerto; Capriccio Italien Christian Ferras, Violin; Berlin Philharmonic Herbert von Karajan; (C) 923 031

BOIELDIEU: Harp Concerto; RODRIGO: Harp Concerto Serenade Nicanor Zabaleta, Harp; Berlin Radio Symphony Ernst Maerzendorfer; (C) 923 065

MOZART: Requiem Wilma Lipp, Hilde Roessel Majdan, Walter Berry, Anton Dermota; Vienna Singverein; Berlin Philharmonic Karl Boehm; (C) 923 066

MAHLER: Kindertotenlieder; 4 Rueckert Songs Dietrich Fischer Dieskau; Berlin Philharmonic Karl Boehm; (C) 923 067

MOZART: Eine Kleine Nachtmusik; Divertimento No. 15 in B flat K287 Berlin Philharmonic Herbert von Karajan; (C) 923 068

BRAHMS: Clarinet Quintet in B Minor; SCHUBERT: Notturmo-Karl Lester, Clarinet; Amadeus Quartet/Christoph Eschenbach, Piano Koeckert Quartet; (C) 923 071

Archive
J. S. Bach; Harpsichord Concertos 1 & 2-Ralph Kirkpatrick, Harpsichord; Lucerne Festival Strings/Rudolf Baumgartner; (C) 924 001

PRAETORIUS, WIDMAN, SCHEIN-COLLEGIUM TERPSICHORE: Renaissance Dances; (C) 924 002

J. S. BACH: Cantatas: No. 80, "Ein Feste Burg"; No. 140, "Wachet Auf"; (C) 924 007

HANDEL: Royal Fireworks Music; Double Concertos Nos. 2 & 3; (C) 924 009
Purcell: Dido and Aeneas; (C) 924 011.

ITCC

Alegre
RICARDO RAY ORCHESTRA — Real Nitty Gritty; (8) L 99-8730, (4) F 99-8730

Audio Fidelity
JO BASILE, HIS ACCORDION & ORCHESTRA—Accordion De Paris; (8) L 16-5815, (4) F 16-5815

MARIACHI MIGUEL DIAS—Fiesta en Mexico; (8) L 16-5816, (4) F 16-5816

PEDRO GARCIA & HIS DEL PRADO ORCHESTRA—Cha Cha Cha; (8) L 16-5837, (4) F 16-5837

PEDRO GARCIA & HIS DEL PRADO ORCHESTRA—Tango; (8) L 16-5838, (4) F 16-5838

THE DUKES OF DIXIELAND—Vol. 2; (8) L 16-5840, (4) F 16-5840

Buddah
THE ISLEY BROTHERS—It's Your Thing; (8) L 1-3001, (4) F 1-3001

THE IMPRESSIONS—The Young Mods' Forgotten Story; (C) L 1-8003, (4) F 1-8003

Crescendo
BILLY STRANGE: HIS GUITAR & ORCHESTRA—Great Western Themes; (8) L 50-2046, (4) F 50-2046

LES BAXTER ORCHESTRA & CHORUS—African Blue; (8) L 50-2047, (4) F 50-2047

Douglas
RICHELIE HAVENS—The Richie Havens Record; (8) L 9-779

4 Corners of the World
LOS MAYAS—Love Moods; (8) L 80-4259, (4) F 80-4259

Itco
CANNIBAL & THE HEADHUNTERS, DIXIE CUPS, THE SHANGRILAS—16 Pieces of Gold Vol. I; (8) L 98-4001, (4) F 98-4001

JIMMY CLANTON, THE TRASHMEN, DALE & GRACE—16 Pieces of Gold Vol. II—(8) L 98-4002, (4) F 98-4002

JELLY BEANS, TRADEWINDS—16 Pieces of Gold Vol. III; (8) L 98-4003, (4) F 98-4003

Kapp
MEL TILLIS—Who's Julie; (8) L 52-3594, (4) F 52-3594

BOB WILLS—The Living Legend (8) L 52-3587, (4) F 52-3587

THE BRASS HAT—Themes in Brass; (8) L 52-3588, (4) F 52-3588

Little Darlin'
BOBBY HELMS—Before Your Heartaches Came; (8) L 74-8015, (4) F 74-8015

COUNTRY JOHNNY MATHIS—Come Home To My Heart; (8) L 74-8016, (4) F 74-8016

Mace
MIGHTY SPARROW—Trinidad Heat Wave; (8) L 94-10003EC (4-track not avail.)

EDDIE "THE SHEIK" KOCHAK AND THE HAKKI OBADIA ORCHESTRA—Arrac-Laham Mishwee & Thou; (8) L 94-10004EC (4-track not avail.)

ETHNIC ARMENIAN ORCHESTRA—Armenian Songs and Dances; (8) L 94-10015EC

MIGHTY SPARROW, THE MIGHTY BEAVER & OTHERS—Caribbean Carnival (8) L 94-10016EC (4-track avail.)

MGM
ULTIMATE SPINACH: Sincere; (4-track only), F 13-4600

Musicor
THE THREE SUNS—16 Greatest Hits; (8) L 56-3090, (4) F 56-3090

Speed
DIANE & CAROLE WITH THE LATIN WATCH-AMACALLITS—Feeling the Pain; (8) L 65-102, (4) F 65-102

FRANK NIEVES—The Terrible Frank Nieves; (8) L 65-105, (4) F 65-105

THE LATIN BLUES BAND FEATURING LUIS AVILES—Take a Trip Pussycat; (8) L 65-101, (4) F 65-101

Starday
GLEN CAMPBELL—Country Music Star No. 1; (8) L 55-437, (4) F 55-437

CARL STORY—Daddy Sang Bass; (8) L 55-438, (4) F 55-438

Stop
JOHNNY BUSH—You Gave Me a Mountain; (8) L 7-10008, (4) F 7-10008

Teardrop
SUNNY AND THE SUNLINERS; (8) L 64-2008, (4) F 64-2008

RUDY AND THE RENO BOPS—Dejame & Sonar; (8) L 64-2010, (4) F 64-2010

THE STARLIGHTS—Triste-Payasos; (8) L 64-2015, (4) F 64-2015

Vee Jay
JERRY BUTLER—Moon River; (8) L 20-1046, (4) F 20-1046

JOHN LEE HOOKER—On Campus; (8) L 20-1066, (4) F 20-1066

JIMMY REED—I'm Jimmy Reed; (8) L 20-1004, (4) F 20-1004

JIMMY REED—Rockin' With Jimmy Reed; (8) L 20-1008, (4) F 20-1008

JIMMY REED—Found Love; (8) L 20-1022, (4) F 20-1022

JIMMY REED—Now Appearing; (8) L 20-1025, (4) F 20-1025

JIMMY REED—Just Jimmy Reed; (8) L 20-1050, (4) F 20-1050

JOHN LEE HOOKER—Best of John Lee Hooker; (8) L 20-1049, (4) F 20-1049

THE STAPLES SINGERS—The Best of the Staples Singers; (8) L 20-5019, (4) F 20-5019

MUNTZ

Elektra
THE ORIGINAL DELANEY & BONNIE; (2) EKT-A-74039

LSM Music Sets Sights on 5 Outlets, Franchise Field

LOS ANGELES—LSM Music, a two-store tape retail operation, is expanding its network of outlets to five this year and plans to enter the franchise field.

Lou Perlin, owner and president of LSM, is opening stores in Burbank, Thousand Oaks and El Monte, with plans to franchise about 50 more outlets in the Southern California market. Franchises will run about \$35,000, said Perlin.

The tape chain will carry three hardware lines, Craig, Bell & Howell and Pioneer, both auto and home units, and all lines of tape in all configurations.

Perlin's main store in Tarzana has been in operation for 17 months, and a second outlet in Granada Hills has been open five weeks.

By catering to an adult market, LSM Music in Tarzana had sales of more than \$200,000 in its initial year and expects to have sales of more than \$375,000 this year. The bulk of LSM's business comes from auto units, where the company installed more than 1,400 models in 17 months, including more than 60

per cent of the 8-track variety.

The bulk of the tape sales are in the 8-track line, with cassette and 4-track running a distant second and third.

All the stores in the LSM chain will use a rack jobber to merchandise a limited amount of LP best sellers.

By campaigning to reach the adult market, Perlin and Tom Monahan, vice-president, have spent more than \$40,000 (including factory advertising) in metropolitan newspapers and national magazines, including Playboy.

LSM also will advertise on KMPC, an easy-listening station, with the brunt of its spots on the Los Angeles Rams football broadcasts.

To stimulate additional sales, customers who purchase an auto unit also receive a Turtle Wax car care package, or floor mats as a bonus offer.

LSM Music has a staff of eight in the Tarzana store, with three in sales and five in service and installation. The company has two racks to install auto units.

Tape Happenings

LOS ANGELES—Audio Mag-netics is introducing a six-pack of blank cassettes, each with 30 minutes of playing time, for \$4. Also a package of six three-inch reel tapes (150 feet) for \$1.29.

Tenna Corp., Cleveland, is introducing a series of car stereo tape players with built-in alarm systems. The line of players includes 4 and 8-track with FM radio, straight 8-track and 8-track with FM radio. Retail prices range from \$59.95 to \$179.95 including speakers.

Topp Electronics, Miami, has named Lapine Sales Co., Cleveland, as manufacturer's representative for its Juliette line of home entertainment products in Indiana, Kentucky and Ohio. The Juliette lines include component stereo units, tape recorders, cassette recorders and portable phonographs.

Hitachi, Ltd., Tokyo, is offering a new 120-minute cassette which is nine microns thick.

Lear Jet Stereo, Detroit, is investing \$1 million in new plants at Nogales, Mex., and Tucson, Ariz., where 8-track players will be manufactured. The two factories will be completed in 1970, and both will produce auto and home units.

Elliott in Person to Person Tour of A&M Area Distribs

LOS ANGELES — Bob Elliott, A&M's new tape sales director, is visiting Eastern and Southern distributors in accordance with his plan to meet all the company's representatives during May and June.

Elliott is discussing A&M's upcoming projects and offering information on the state of the tape field, with special emphasis on the growing interest among customers for cassette music.

In fact, Elliott feels cassette will account for between 35 to 40 per cent of A&M's tape sales by the end of the year. This is a market which did not exist for A&M before last December, he says.

Cassette sales, like those of 8-track, are following the patterns of a hit album. Four-track sales are more tied to rock 'n' roll sounds.

Since joining the company several weeks ago, Elliott has been working on internal pro-

duction problems, seeing that all back orders at the Certron custom duplicator were filled.

A&M's 4-track and cassette prices are presently \$5.95 with 8-track \$6.98 and reel-to-reel \$7.98.

The executive plans spending two weeks on the road, then returning to the office for one week, then repeating the cycle twice. On this initial trip he is visiting Washington, Philadelphia, Boston, Newark, New York, Charlotte, Nashville, Atlanta, and Miami.

His second swing will take him to Salt Lake City, St. Louis, Detroit, Cleveland, Chicago, Madison, and Minneapolis.

The final trip will cover New Orleans, Dallas, Phoenix, Seattle and San Francisco.

Say You Saw It in Billboard

WATCH FOR RAYDAR

RAYDAR IS POP, EASY LISTENING, R&B, C&W

RAYDAR INTRODUCES ITS FIRST COUNTRY & WESTERN HIT

I SPELL LOVE

RPI 102

KENNY BIGGS

WWVA JAMBOREE STAR



Raydar Productions, Inc.
Holiday Inn, Butler, Pa. 16001
Phone: (412) 287-6761



TelePac COMPACT CASSETTES

- Licensed by N.A.P. Made in U.S.A.
- Pre-Loaded with our own FIDELITAPE.
- 6 standard lengths.
- Packaged in mailer or clear plastic boxes.
- Pre-Loaded or unassembled for duplicators. Immediate delivery!
- Private labeling available.
- 4 & 8 Track Empty and Loaded Cartridges and Head Cleaners

For Rep. in your area contact:

TELEPRO
INDUSTRIES, INCORPORATED

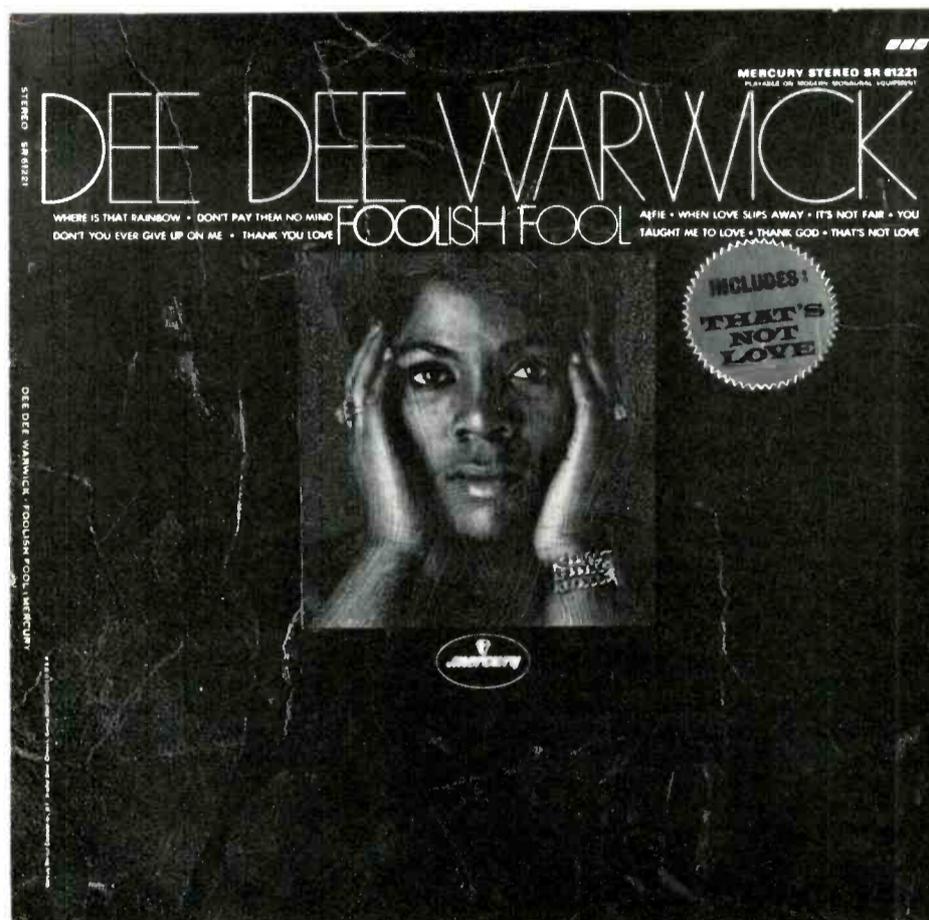
WORLD'S OLDEST AND LARGEST MANUFACTURER OF CARTRIDGES AND CASSETTES

makers of FIDELIPAC®

Cherry Hill Industrial Center
Cherry Hill, New Jersey 08034
Phone: (609) 424-1234

Dee Dee Warwick

two great hits
from her current album



SR 61221

FIRST

"FOOLISH FOOL"

NOW HER NEW HIT SINGLE

"THAT'S NOT LOVE"

72927

Produced by: Ed Townsend

Published by: Bondola Music Inc. (BMI)



from the
Mercury Record Corporation
family of labels

MERCURY • PHILIPS • SMASH • FONTANA • LIMELIGHT • BLUE ROCK • WING

Talent

Beck, Cocker, NRBQ Stone Club With Avalanche of Rock Sounds

NEW YORK—In a rare display of peace and punctuality, Jeff Beck and his moody rock group showed up at Fillmore East, Saturday (3) — after confirming their Fillmore reservations via telegram in the Village Voice — only to discover that British soul singer Joe Cocker and the NRBQ rock group had, seemingly during Beck's disappearing act, grown up, hiked to the big city and made good — very good, in fact. Meanwhile, Beck wasn't any better late than never.

Cocker, a squat, scraggly haired Britisher whose stormy reading of the Beatles "With a Little Help From My Friends" topped the local charts, leveled his booming blues growl on Dylan's "Dear Landlord" and "I Shall Be Released." Mimicking the instrumental work of the Grease Band, who supported him, and wildly fingering an invisible guitar to the racing riffs of Henry McCulloch, Cocker plunged in and out of Ray Charles' "Let's Get Stoned," ramming home the good advice with timing and delivery far above the dubious spit and polish of most pop performers. The A&M artist, whose first album shows how a fine voice and kinetic stage delivery can wither in captivity, also showcased George Harrison's "I Don't Know" and Paul McCartney's

zany "She Came in Through the Bathroom Window." Only Cocker's precarious and worshipping imitations of Ray Charles, performed with the same incredible pantomime as his aping of the instruments, could stall his deserved rise to pop stardom.

NRBQ, Columbia Records quintet, promises to cure America of what ails her, with their grinning, slap-happy Kentucky barn-rock. Blurred like a corny joke at a hoedown, the group's positive rock and roll leaps, titers, reels and thumps with a brand-new energy lost momentarily with the sad crack-up of John Sebastian's Lovin' Spoonful. Perhaps NRBQ is the answer. Led by Steve Ferguson, the group frolicked through "Stomp," their new single, a nifty trip on Sun Ra's "Rocket No. 9" and "Down In My Heart."

As for Jeff Beck, his return to Fillmore was triumphant. His guitar excursions accompanied by the vocals of Rod Stewart

were typical Beck magic, as he flirted with his flashy street-rock riffs, celebrating his guitar like a piece of dubious sculpture created as though for the first time by his bluesy scramblings up and down the frets. Beck, with new drummer Tony Newman, visited Elvis tunes, old tunes, and blue tunes from his upcoming Epic album, which should travel up the charts faster than Jeff Beck can say (or play) Fillmore East.

ED OCHS



CHIPS MOMAN, right, receives a gold record for B. J. Thomas' Scepter record "Hooked on a Feeling" from Steve Tyrell, Scepter's national promotion director.

Stokowski Takes Annual Concert Stroll in Form

NEW YORK — Leopold Stokowski conducted his annual "Request Program" of his American Symphony on Monday (5) at Carnegie Hall and the result, as usual, was a joy throughout. It's doubtful that all the selections were audience rather than Stokowski requests, but the large audience could find little fault with an evening that began and ended with the maestro's transcriptions: the "Preludio" from Bach's "Partita No. 3" and Mussorgsky's "Pictures at an Exhibition."

The latter and Ravel's "Bolero" were high spots as both showed the fine orchestra at its best in solo and ensemble work. Beethoven's "Symphony No. 7" also received an admirable reading. Ives "The Unanswered Question" completed the program. Stokowski even treated his audience to a brief Tchaikovsky encore.

FRED KIRBY

Maya Angelou to Start 14-Day Tour

NEW YORK—GWP Records artist Maya Angelou begins a six-city 14-day tour Monday (12) to promote her "The Poetry of Maya Angelou" album. She'll spend three days in the Dallas-Fort Worth and Houston areas, two days in Los Angeles, three days in San Francisco, four days in Chicago and two days in Pittsburgh.

Hassles Come of Age, Shed Teenie for Hip

NEW YORK—"Revenge Is Sweet" was the opening number of the Hassles' first set at Steve Paul's Scene on May 1, and the number was appropriate. A shouted comment from a front table told the story: "You've come a long way, man!"

The United Artists group had indeed come a long way as it opened its four-day stand. Gone was the teenie-bopper image that characterized the Long Island act's earlier appearances. Instead, the Hassles, down to four members, were a together underground group that, in its finest moments, had traces of Procol Harum, and that's quite a unit to be compared with.

The vocals are now handled by Billy Joe Joel and these vocals are strong and apt. Joel also excelled on organ, while Jon Small was strong and steady on drums. The instrumental work of Joel and Small were the factors most reminiscent of Procol Harum.

Bass guitarist Howard Bleauvelt, the newest member of the Hassles, and lead guitarist Richie McKenna also were valuable assets. The quartet relied heavily on their latest UA album, doing five numbers from it, including "Country Boy," one of the best numbers of the set, and "4 o'Clock in the Morning." on the latter, as on "Josephine," Joel turned to piano playing good rag-style figures.

"Further Than Heaven," also from the new "Hour of the Wolf" album as were "Cat" and "Hotel St. George," was a tour de force for the Hassles as each had a chance to shine without overlong solos that plague some groups.

An indication of how much the unit has changed is that no

one selection was offered from their first UA album, a teenie bopper effort. Joel, buoyed by the Hassles warm reception, joyfully asked after "Life Machine," a good number, "Do you like us better than the last time?" The audience's enthusiastic response, a sharp contrast from the polite reception the group received at first, left no doubt as to the answer. "Revenge Is Sweet" might prove an appropriate title for the Hassles' next album. They've certainly earned it. Pacific Gas & Electric and Genya Ravan and the Ten Wheel Drive also were on the bill.

Lou Rawls Goes Over Big In Small Room L. A. Setting

LOS ANGELES—Lou Rawls moved over from the vast Coconut Grove to the smaller, more intimate Westside Room of the Century Plaza Hotel for a three-week stay which ends Sunday, May 11.

The Capitol Records singer went through at least 15 numbers and could have stayed all night, as far as his overenthusiastic audience was concerned. It was a typical first night Hollywood mob, far too eager, much too vociferous, and probably a bit more excited than the performance called for.

Which is not to detract from

Rawls' show. He is undoubtedly the finest soul singer in his class today, and he turned in his usual workmanlike job, even making the by now shopworn "Memory Lane," "Old Folks" and "Rockin' Chair" sound like new experiences. However, there might have been a slight change of programming, since Rawls has been seen frequently in Los Angeles niteries, and many of his tunes are extremely familiar to nightclubgoers.

Gildo Mahones conducts the Al Pelligrini house orchestra in spirited manner, doubling on piano. And the orchestra backs Rawls with zest and some fine arrangements.

Work Bows By Brubeck

NEW YORK — The New York premiere of Dave Brubeck's oratorio "The Light in the Wilderness" is slated for Friday (16) by the Cincinnati Symphony at Philharmonic Hall here. Erich Kunzel, who conducts the Cincinnati on the Decca recording of Brubeck's first large-scale sacred work for symphony orchestra, chorus and jazz soloists, will also conduct the local premiere.

Also featured will be Brubeck at the piano, baritone Robert Hale, the orchestra's jazz trio and the 100-voice Miami (Ohio) University Chorus. Brubeck will promote the performance through TV appearances. Max Rudolf, the Cincinnati's music director, will conduct the orchestra in Nielsen's "Symphony No. 4 (Inextinguishable)," which also is on Decca.

U. S. Tours for Taylor, Hopkin

NEW YORK — Two of Apple Records leading artists, James Taylor and Mary Hopkin, have tours coming up beginning with Taylor's American debut at the Bitter End here on Wednesday (14) for one week. Taylor also plays Wheaton College in Massachusetts on Wednesday (21) and will appear at Los Angeles' Troubadour on July 8-14.

Miss Hopkin's first U. S. nightclub appearance is set for June 2-14 at the Americana's Royal Box here. Her tour begins at Toronto's O'Keefe Center from May 26-31 and winds up with a 10-day South American swing beginning on June 20.

Atkins Will Open Minny Pops Season

MINNEAPOLIS — Chet Atkins will be featured in the June 17 opening program in the Minneapolis Auditorium of the third annual Summer Pops Jubilee of the Minnesota Orchestra under George Trautwein, associate conductor.

Other artists slated are the Cowsills, June 24; O. C. Smith, July 2; Percy Faith, July 9; and the New Christy Minstrels, July 23.

Mark Productions Is Formed in L. A.

LOS ANGELES — Mark Productions Ltd. has been formed by Mark P. Robinson Jr. and Paul Scheibe at 9056 Santa Monica Blvd., Suite 300. The office plans a June pop festival with Pam Sklaar as Robinson's special assistant for the event. Talent management, publishing and record production are planned by the new firm.

Ungano the Host

NEW YORK — Big Mama Thornton's act was caught by Billboard at Ungano's on April 29. Due to a transmission error, the name of the club was omitted from the review appearing in the May 10 issue.

Unsurpassed in Quality at any Price

GLOSSY PHOTOS

8 1/2¢ EACH IN 8x10

1000 LOTS \$12.45 per 100 Post Cards \$49 per 1000

1,000 8x10 COLOR \$175.00

3,000 Postcards \$120.00 Special Color Process

COPYART Photographers

A Division of JAMES J. KRIEGSMANN
165 W. 46th St., N.Y. 36 PL 7-0233

YOUR HOST: **Tony Vesuvio** RESTAURANT

163-65 W. 48th St.
New York, N. Y. 10036
245-6138

The Gourmet's Haven for Italian Cuisine

THIS WEEK WE SALUTE

WILLARD ALEXANDER
Pres.: Willard Alexander, Inc.
Artist Management

- Diners' Club
- American Express
- Carte Blanche

Campus Dates

The New York Rock & Roll Ensemble, Atco group, will play Duke University, Durham, N. C., May 15, and Appalachian State University, Boone, N. C., May 17.

Peaches & Herb, Date duo, play in June: the Apollo Theatre, June 6-12 and the Fountainhead Country Club, New Rochelle, N. Y., on June 20.

Orpheus, MGM group, appear at Monmouth College, West Long Beach, N. J., May 15, and Plymouth State College, Plymouth, N. H., May 17.

The Good Earth play Columbia University New York City, May 14.

A&M's Julius Wechter & the Baja Marimba Band play the University of California at San Diego, May 24.



Scepter 12249

DIONNE WARWICK

Singing The Title Songs

From The Original Sound Tracks

Of The Motion Pictures

"THE APRIL FOOLS"

And

"SLAVES"

"THE APRIL FOOLS"

Written and Produced By

Burt Bacharach and Hal David

b/w "Slaves"

Arranged and Conducted

Burt Bacharach

MC5 Opens All Sound Throttles

NEW YORK — Ungano's vibrated with excitement and sound on Tuesday (6) as the MC5 opened a three-night stand. The Detroit quintet overpowered its material to the delight of the large audience. Rhythms were strong; the sound was powerful. They're clearly one of the most exciting acts around.

Also on the bill were the Churls, whose first set, despite technical difficulties, showed that the A&M artists were well on their way. With a lengthy U. S. tour ahead of them, this Canadian quintet should further tighten its new sound. The key change was the replacing of a rhythm guitarist by organist Newton Garwood.

While most of the instrumentation was ensemble rather than solo, Garwood had opportunity to flash in the last two numbers:

"Too Many Rivers" and "Fish on a Line." The latter also was on the unit's A&M album. Hal Ames played fuzzy lead guitar well. The solid rhythmic support was supplied by drummer Brad Fowler, bass guitarist John Barr and Garwood. In Robert O'Neill, the Churls have a good lead vocalist. The heavy "Fish on a Line" was a first-rate heavy piece.

MC5 started strong with "Tutti Frutti" and never let up. Rob Tyner must be one of the wildest lead vocalists around as he sang, shouted and conducted. This last seemed especially appropriate since many of the arrangements, besides emphatic beats, had sharp breaks, an effective device when used as well as this dynamic unit used them.

Tyner wasn't alone in projecting excitement. In Fred (Sonic) Smith, who usually took lead guitar, the MC5 has a member who not only plays well, but is an exciting performer to watch. Wayne Kramer, who played both rhythm and lead guitar, also moves, while drummer Dennis Thompson is a solid performer as is bass guitarist Michael Davis.

Tyner's clearest vocal was in a defiant "Motor City Is Burning," which included some fine work by Smith. "Rocket Reducer No. 62 (Rama Lama Fa Fa Fa)," also from the quintet's debut album on Elektra, was an example of voices used to accent the sound.

"Call Me Animal," with its strong sound was billed as being the group's next album. It was recorded by MC5 for Elektra before the group and record company parted. "The Human Being Lawnmower" had an interesting, choppy arrangement, which also used volume of sound effectively.

The MC5's big and controversial hit, "Kick Out the Jams," was an exciting climax to the set, which actually ended with a nameless boggie-woogie jam.

FRED KIRBY

Previn Out as Houston Leader

HOUSTON — The Houston Symphony Society has relieved Andre Previn of his duties as music director effective at the end of the 1968-69 season. Maurice Hirsch, president of the society, explained that it "become obvious" that Previn, who also is principal conductor of the London Symphony, would not be able to devote sufficient time to the Houston orchestra. The Houston has not announced next season's conducting plans.

Pilgrimage Theater Opens With Jazz

LOS ANGELES — The third season of free music concerts at the Pilgrimage Theater here has begun with jazz in the spotlight and drawing well.

Over 1,900 buffs attended the opening concert in the open air theatre with Don Ellis' band supplying the dynamics. The concerts are presented Sunday afternoons by the county Board of Supervisors, Parks Department and Musicians Union Local 47.

10-Wheel Drive, Earrings Hot

NEW YORK — Two groups of the U. S. Polydor label were active in New York last week. Geena Ravan and the Ten Wheel Drive were held over for a second week at Steve Paul's Scene, and Golden Earrings, a Dutch group formerly on Capitol here, cut sessions here for a single release.

Golden Earrings, which is on

a short U. S. tour, appears on the BBC-TV in London on June 28. Polydor also is preparing the release of "In the Plain," an album by Savage Rose, a Danish group. Savage Rose plays the Newport Jazz Festival on July 5. Golden Earrings and Savage Rose perform in English.

Signings

Arthur Prysock has signed with Starday/King Records, along with the Manhattans who will debut on the Deluxe label with "The Picture Became Quite Clear." . . . The Astra Projection rock group to Metromedia Records. . . . Tommy Flanders, one of the original members of the Blues Project, has joined MGM's Verve/Forecast label. . . . Len Barry to Scepter Records. . . . Milt Grayson, currently appearing in "Trumpets of the Lord" on Broadway, has signed with Howard Roberts' management-production firm. Roberts is also the composer, arranger and musical conductor for the show. . . . College football star Ron Sellers to Jerry Purcell for personal management. . . . Charity, a rock group, to Philips. . . . Chris Montez has signed for management with the Newberger Management Co. . . . Singer Tom Cooper to Pinetree Productions with his initial single, "With Pen in Hand." . . . Beau Allen, a rock singer, has signed with Scepter and will debut with "My Time." . . . The Pastors vocal group to GWP Records with "Heather."

Ozawa, Toronto Show Expertise In Varied Date

NEW YORK—Seiji Ozawa brought his excellent Toronto Symphony to Carnegie Hall on May 1 with a varied program that brought out the orchestra's many qualities. The ensemble was so well received that Ozawa obliged with three sparkling encores.

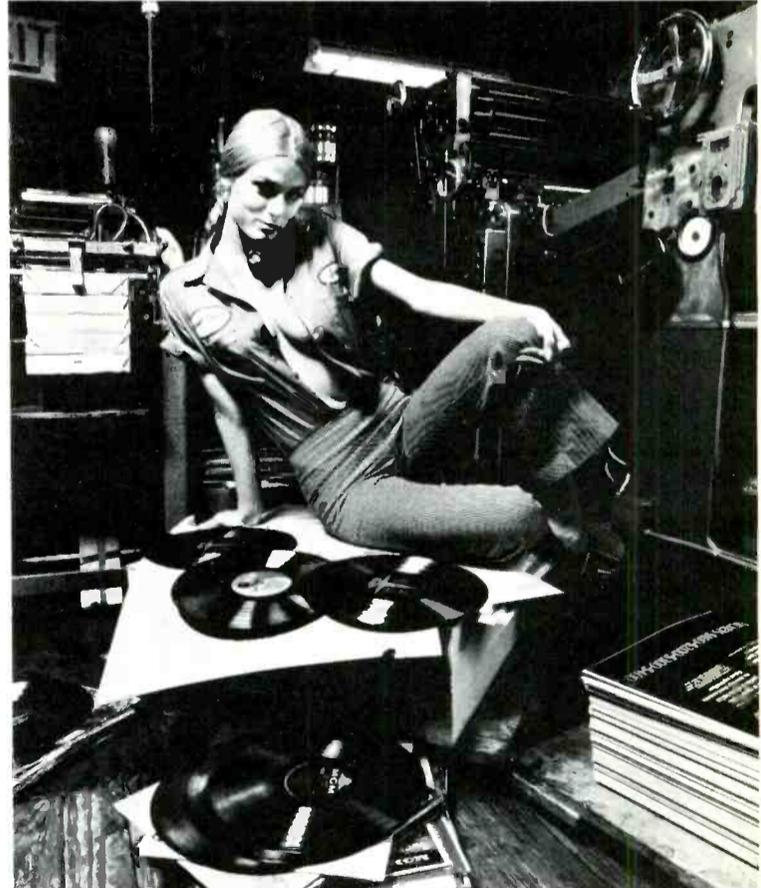
Yuji Takahashi, who has recorded for Nonesuch and Vanguard's Cardinal label, was the expert piano soloist in the U. S. premiere of Takemitsu's "Asterism," which has been commissioned and recorded by RCA. Ozawa, an RCA artist, also has recorded for Columbia and is recording with the Chicago Symphony for Angel. He has recorded for RCA and Columbia with the Toronto.

"Asterism" is another superior avant garde piece by one of today's foremost composers. The orchestra also did well with Richard Strauss' "Don Juan" and Tchaikovsky's "Symphony No. 4."

FRED KIRBY

The
HUBBELS
Wow!
on Audio Fidelity

A
SMASH
RECORD
BY
THE GUESS WHO
"THESE EYES"
RCA 74-0102
Exclusive Management
WILLARD ALEXANDER, INC.
660 Madison Ave., New York, N.Y. 10021
333 N. Michigan Drive, Chicago, Ill. 60601
315 S. Beverly Drive, Beverly Hills, Calif. 90212



Hand us your pressing problems, and we'll plant you with information.

Mr. Louis S. Garthson, Sales Representative (201) 743-5300
MGM Custom Pressing Division
120 Arlington Avenue, Bloomfield, New Jersey 07003

Name _____
Company _____
Address _____ City _____
State _____ Zip _____ Phone _____



MGM Custom Pressing Division

"We'll make your pressing problems our problem"

MGM Custom Pressing Division is a division of Metro-Goldwyn-Mayer Inc.

MAY 17, 1969, BILLBOARD

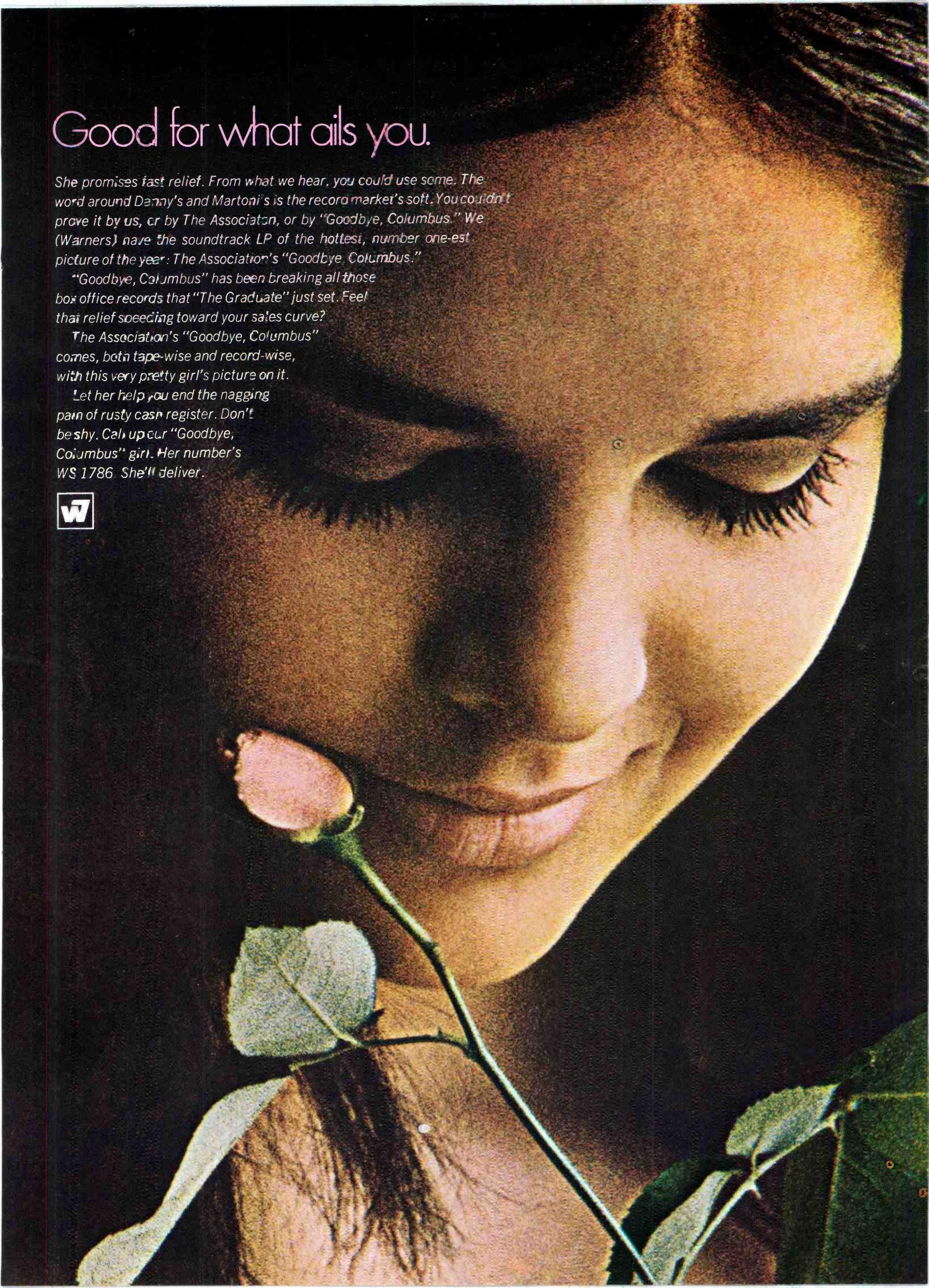
Good for what ails you.

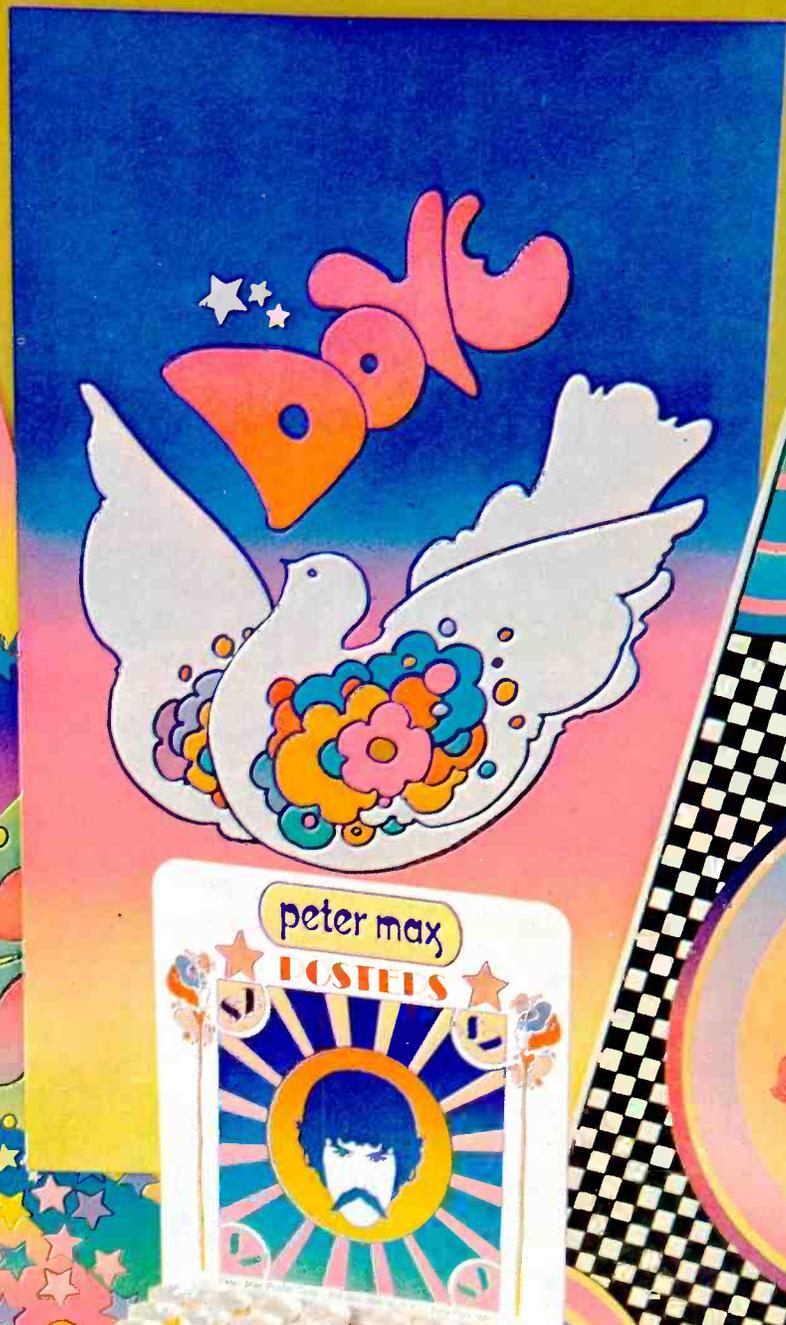
She promises fast relief. From what we hear, you could use some. The word around Danny's and Martoni's is the record market's soft. You couldn't prove it by us, or by The Association, or by "Goodbye, Columbus." We (Warners) have the soundtrack LP of the hottest, number one-best picture of the year: The Association's "Goodbye, Columbus."

"Goodbye, Columbus" has been breaking all those box office records that "The Graduate" just set. Feel that relief speeding toward your sales curve?

The Association's "Goodbye, Columbus" comes, both tape-wise and record-wise, with this very pretty girl's picture on it.

Let her help you end the nagging pain of rusty cash register. Don't be shy. Call up our "Goodbye, Columbus" girl. Her number's WS 1786. She'll deliver.





peter max

**IS BECOMING
A HOUSEHOLD
WORD!**

Now is the time to cash in on the popularity of this world-famous artist.

These posters, vividly described by Peter Max, were shown on the Johnny Carson, Merv Griffin, Mike Douglas and Donald O'Connor shows as well as the "Today" show. The public is clamoring for them. Order your supply now —

**THIS IS OUR
NEW FREE
SELF-SERVING
DISPLAY!**

This colorful compact unit contains 72 individually rolled and plastic wrapped "Peter Max" posters (6 each of our 12 best selling numbers). It can be placed practically anywhere. Full color pictures on the carton make it easy for identification and selection of posters. All posters are 24" by 36" in full psychedelic "da-glo" colors. Weight 20 lbs. Height 36"

No extra charge for display
Retail Price \$2.00 per poster
Wholesale Price \$1.00 per poster
Minimum order: 1 display unit containing 72 posters.

PETER MAX POSTER CORP. 304 EAST 45 ST. NEW YORK 10017

Marilyn Maye Takes Audience On Smooth Performance Ride

NEW YORK — Art met commerce when singer Marilyn Maye closed her Rainbow Grill act by singing her "monetary hit" — the Lincoln-Mercury radio/TV commercial — and received a standing ovation. Actually, the fact that the RCA artist's opening night coincided with a Lincoln-Mercury promotion and that the room was packed with automobile people may have had something to do with it.

But Miss Maye doesn't need this kind of packaging — she leads the way with a flexible voice (some Ella mannerisms)

through a gamut of show tunes and quality material, interspersing them with some touches of self-parody patter.

"Sweet Charity," "Cabaret," "Promises Promises," were the shows from which Miss Maye drew her material, ideal fare for the audience. She was backed by the Bobby Rosengarden orchestra.

It wasn't her debut at the Rainbow Grill, she deputized for a singer one night, caught the eye of management and audience, and this season was the result. **IAN DOVE**

Cooper and Roselli Give Royal Acts at the Palace

NEW YORK — Italy has invaded New York . . . or at least the Palace Theater in New York, courtesy of United Artists Records. Two of the label's top artists, singer Jimmy Roselli, and comedian Pat Cooper, spend a

10-day run at the Palace Friday (2).

The warm, home-spun Italian humor of Pat Cooper provided a wealth of familiar and funny characters in his tales of parents and children, and life in the wilds of Brooklyn, and he immediately created the perfect mood for the evening.

Roselli, who made the theater vibrate with his strong and beautifully controlled voice, offered more than 20 selections, and left the audience begging for more. His initial claim to record fame, "Mala Femmina," was one of the many highlights of the evening. All his material was wisely chosen, and his smooth, sophisticated approach heightened its appeal. Italian favorites "Core Napulitano" and "Torna a Surriento" were complemented by such unexpected items as "My Yiddische Momma" and "When Irish Eyes Are Smiling," and his current hit "Buona Sera, Mrs. Campbell" became an audience singalong. After a powerful finale, "Little Pal," Roselli returned for an encore, "Rock-a-Bye Your Baby With a Dixie Melody."

Both performers had automatic rapport with the audience, and the show is a well-balanced blend of comedy and song.

From The Music Capitals of the World

(DOMESTIC)

CHICAGO

The **Four Lads** were in town recently to push their latest United Artists single, "My Heart's Symphony." . . . Smash product manager **Sheldon Tirk** reports that sales are booming for the **Sir Douglas Quintet's** latest release, "It Didn't Even Bring Me Down." . . . **Buffy Sainte-Marie, Nice** and **Colwell Winfield** are on tap at Aaron Russo's Kinetic Playground Friday and Saturday (16-17). . . . Members of the Mother's Fan Club are busy making elaborate plans for **Sig Sakowicz's** birthday May 27. Meanwhile, tentative plans have been made for Sig to make his third Vietnam tour in November.

"An Evening With **Frankie Laine**," to be held May 20 in the Grand Ballroom of the Palmer House, will feature **Frankie Laine** and 16 Midwest beauty contestants who are vying for the title of Miss Pennyrich International. . . . The **Jefferson Airplane** will perform in a free concert Tuesday (13) at the Grant Park band shell. The event is sponsored by the Chicago Park District. . . . Soul-town, one of the newest clubs in town, is featuring the **Peppermint Riot**. . . . **Harry Fenster** reports that the **Dick Wickman's Band** arrangement of Peer-Southern's "You Knew Me When You Were Lonely" may be the group's next release on Wick Records. The band is currently playing at the Roseland in New York. . . . The **B. G. Ramblers** are back at the Hollyoke Club in Indianapolis.

Chicago co-producers **Ronald Tanski** and **Arch Alfred McKillen** are on the lookout for a distributor and artist. Composer Tanski is looking for a distributor for the Feasible Records release of "Without a Gun," by **Paul Fabb**. Meanwhile, McKillen is seeking an artist to record his "Falling in Love Again With Christ." . . . The Chicago Board of Education is sponsoring Theatre in the Streets, a federal program that provides a showcase for talented high school students. . . . "You're a Good Man, Charlie Brown" began its 20th week at the Civic Theatre May 6. . . . Singer **Howard Beder** is appearing nightly at Playboy's Penthouse.

The **Modern Jazz Quartet** is making its second appearance at the London House. Also on tap is the **Pat Panessa Trio**, featuring **Pat Panessa, Wayne Roepke** and **Chuck Christiansen**. . . . **Margery Cohen** has joined the cast of "Jacques Brel Is Alive and Well and Living in Paris" at the Happy Medium Theatre. The show celebrated its 300th performance May 1. . . . **Kim Martell** and her trio continue to hold the spotlight in the lounge of the Flame East Steak House. . . . Pianist-singer **Bobby Harrison** is the premier entertainer in Le Grenier, the new upstairs room which has been added to the French restaurant La Cheminee.

The **Soul Sounds**, of South Bend, Ind., have been selected by the Department of Defense to represent the U. S. on an eight-week tour of American installations in Europe, beginning July 1. . . . The **Serfs**, Capitol's new recording artists, stopped at Barnaby's on their successful swing through the Midwest. . . . Singer-composer **Grant Robbin** recently performed on Channel 11's "Chicago Festival." . . . Musician-singer-composer **Okie Duke** is being handled by Okie Duke Promotions, Inc. in Hoopeston, Ill.

RON SCHLACHTER

MEMPHIS

Dan Penn and **Spoooner Oldham** have completed taping of **Vic Waters** and the **Entertainers**, a Florida group, for Capitol Records at Lyn-Lou. "I'm White and I'm Alright," is the top tune. . . . **Willie Mitchell** returns to Disneyland for seven days during the

period of June 6-21. . . . **Audrey Williams** and **Erma Williams** of Nashville, toured several Memphis studios including American, Lyn-Lou, Stax, Sounds of Memphis and Sun while in the city. . . . **Ann Peebles**, Hi Record Co. star will also play Disneyland in June and return to Memphis for Hi Records convention July 17-19.

John Kay, Steppenwolf leader, played for three hours at the Thunderbird, following an appearance at the Mid-South Coliseum, where he drew more than 9,000 fans. The acid-rock, rocker left his Sound in Memphis as he used his group in the nightclub demonstration. . . . The **Grass Roots** and **Flash** and the **Board of Directors** supported the Coliseum show. . . . **Marty Lacker**, general manager of Pepper Records, produced a session at American on **Darlene Austin** for his label that is distributed by Scepter. . . . **Chips Moman** and **Jim Benci**, produced **Deni Lynn**, West Coast singer for White Whale Records of Los Angeles. Benci is the singer's manager. . . . **Tom Karr** Tour Productions presented the Steppenwolf concert in Memphis and is becoming one of the South's top tour producers.

JAMES D. KINGSLEY

NEW YORK

Capitol Records' **Bobbie Gentry**, singer-lyricist-composer, will add tuneful radio-TV glamour to the National Multiple Sclerosis Society's 1969 Hope Chest Campaign, which will run from Sunday (11) Mother's Day to Father's Day (June 15). As chairman of the "Young Adults Committee," Miss Gentry also will bring the anti-multiple sclerosis message to the public during the year.

The **Lettermen**, Capitol artists, will open a three-week run at the Persian Room of the Plaza Hotel beginning Wednesday (14). . . . **Arthur Prysock** is at the Living Room for a three-week engagement that began Monday (5). . . . **Deejay Clay Cole** has been named the new director of music at the Nepentha discotheque here. . . . **Howl**, five-man rock band, will appear at the Scene for one night on Monday (12). The group is booked by **Phil Basile** of Breakout Management. . . . **Flip Wilson** has signed with NBC-TV for a comedy-variety special to be shown during the 1969-70 season.

Lionel Hampton began a three-week engagement with his orchestra at the Century-Plaza Hotel in Los Angeles, Wednesday (7). . . . The **New York Rock & Roll Ensemble** appear at the Boston Tea Party for three days starting Wednesday (12) with **Led Zeppelin**. . . . Air dates for AT&T network TV spots focusing on Uni group, the **Yellow Payges**, will begin Tuesday (13) on NBC's "Tuesday Night at the Movies."

Nearly \$60,000 was raised by the Salk Institute at the "Tree of Life" ball in San Diego April 13, hosted by **Peggy Lee**. . . . Singer **Bob McGrath** has waxed a new children's album on Golden Records with **Richard Kiley**. . . . **Baby Huey & the Babysitters**, Buddah group, will appear on the "Merv Griffin Show," Wednesday (21). . . . The Three of Us, a company designed to promote the artist to their fans, has been recently organized. Their most recent effort was the **Aretha Franklin** International Fan Club. For information, contact **Pat Perkins** at 677-6904. . . . The **Jay & the Americans**-produced "Flashback: The Rocking '50's" concert at the Electric Circus raised \$10,000 for the League of Cardiac Children.

Ford Records' Dick Roman appeared at Grossinger's Saturday (10). . . . The **Bill Evans Trio** and the **Billy Taylor Trio** will be the feature attractions at a special Town Hall concert, Monday (26), for the benefit of Temple Beth Torah of Upper Nyack, N. Y.

TOP QUALITY 8X10 PRINTS

LITHOGRAPHED ON HEAVY KROMEKOTE

UNDER 3¢ EACH

IN 1000 LOTS

500—\$18.85 1000—\$29.75

For larger quantities add \$22.00 per 1000

ALSO AVAILABLE NOW: 8X10 COLOR PRINTS

1000 8X10s \$175.00

Send for a sample 8X10 color print and black & white 8X10 plus prices for other sizes in black & white and full details on ordering.

ABC PICTURES

317 N. ROBBERTSON
SPRINGFIELD, MO. 65806

(Subsidiary of the Advertising Brochure Co.)

You'll "Dig" The **HUBBELS** on Audio Fidelity

LAST WEEK . . .

C & THE SHELLS with **JERRY WILLIAMS**

RECORDED ON 8—12—16 TRACK

AT BROADWAY RECORDING STUDIOS

WHERE WERE YOU?

1697 Broadway
New York, N. Y. 10019
(212) CI 7-1690

ORDER SHIPPED **RUSH** THE SAME DAY

FACTORY-TO-YOU means better, faster service on diamond & sapphire needles, spindles, Power Points®, NEW CASSETTES, tape cartridges, head cleaners, accessories, etc. . . . shipped direct-to-you from our new, modern plant (near Chicago). Write for free catalog, mail order forms and sales plan information.

Pfanzstiehl CHEMICAL CORPORATION

3300 WASHINGTON ST. • BOX 498 • WAUKEGAN, ILLINOIS 60085

WEST COAST: 1475 1/2 OXNARD STREET • VAN NUYS, CALIFORNIA 91409

National
RECORDING STUDIOS, INC.
730 FIFTH AVENUE PLAZA 7-6440 NEW YORK N.Y.
16 TRACK / SEVEN STUDIOS IN NEW YORK CITY



POP BREAKOUT!

"WE GOT MORE SOUL"

#OS 86



by

DYKE and the Blazers

DYKE STRIKES AGAIN WITH MORE SOUL SALES POWER!



7120 Sunset Boulevard, Hollywood, California

DISTRIBUTED BY:

Albany
MOHAWK RECORDS
Atlanta
SOUTHLAND
Boston
DUMONT REC. CO.
Buffalo
BEST REC. DIST.
Chicago
METRO RECORD DIST.
Charlotte
BIB DIST.
Cincinnati
SUPREME DIST.
Cleveland
SEAWAY
DISTRIBUTORS
Dallas
JAY KAY
Denver
ACTION RECORD
Detroit
ARC DIST. CO.
El Paso
M. B. DRUPP DIST.
East Hartford
SEAFORD DIST.
Honolulu
MUSIC CRAFT DIST.
Houston
H. W. DAILY, INC.
Los Angeles
METRO RECORD DIST.
Miami
TONE DISTRIBUTOR
Minneapolis
H. LIEBERMAN
Nashville
SOUTHERN DIST.
Newark
ESSEX RECORD DIST.
New Orleans
ALL SOUTH DIST.
New York
METRO RECORD DIST.
Philadelphia
UNIV. REC. DIST.
Phoenix
ARC, INC.
Pittsburgh
HAMBURG BROTHERS
San Francisco
IND. MUSIC SALES
Seattle
CONSOLIDATED RECORDS
DIST.
St. Louis
COMMERCIAL DIST.
Washington, D. C.
SCHWARTZ BROS.
Wichita
PIONEER DIST. CO.

Commercials

Music House Gets Arden Spots —Moog Synthesizer Featured

NEW YORK — Music House Inc. has wrapped up the music for new 10 and 20-second spots for Elizabeth Arden through the Trahey Wolf Advertising firm. Norman Sunshine was the producer for Trahey Wolf.

The spots emphasized the Moog Synthesizer, and Dick Lavsky, head of Music House, has consistently been a strong force in the use of the Moog. For example, he just finished a logo for AT&T and some musical work for Western Electric. The AT&T job came through Kim & Gifford Productions.

The Moog is now being used more and more in commercials as an integrated part of live voices and live instruments, Lavsky felt. "For example, on the Elizabeth Arden commercial, we teamed up the Moog with drums."

Lavsky will also use the Moog heavy in this type of "integrated" music concept in a new record production operation he's launching. The reason he's entering the record production business, Lavsky said, is that he has a staff of composers, writers, and musicians, and he also has a 4-track recording studio (which will soon be upped to 8-track).

Lavsky's forte, however, at present hinges on the commercials world. He just finished a Latin version of the Eastern Airlines theme through Young and Rubicam. Stan Dragoti and Charlie Moss, creators on the new TWA commercial, lined up work for Lavsky on that project, which was through Wells Rich Greene. He also has been involved recently in more spots for the American Motors commercials campaign through Wells Rich Greene.

Lavsky has had his own Moog for about a year and, as rare as the Moog is, he's on the waiting list for something even more far-out; it's a polyfonic

generator and "Peter Nero and Walter Carlos are the only two who have one, so far as I know. I'm promised the next one." The polyfonic generator, Lavsky said, enables the musician to play chords or more than one note at a time—to use it as you would a keyboard instrument.

Lavsky gained fame in the commercials field with his work on Century 100's for Marschalk Co. It was the "Whatchamacallits" campaign produced at the agency by Vince Ioli, for which Lavsky wrote and produced the music. That was Lavsky's first commercial after leaving Mu-

siflex, where he'd worked five or six years.

Music House just completed music for commercials featuring Welch's preserves for Richard K. Manoff Inc.; Jerry Gedney was the agency producer. The firm has also worked on radio spots for Tussy's cosmetics.

Lavsky's wife Phyllis is also a writer for Music House. Other staff members include Nicholas Hollander, composer - guitarist; Victor Rosenblum, composer-guitarist; Allen Cajan, composer-sax player; Robert Riley, Fred Pecora, and Roslyn Corral.



LAVSKY

Ad Notes

By CLAUDE HALL
Radio-TV Editor

Jeff Bryson has joined the commercials wing of Laurie Productions; he'd been with Young & Rubicam the past year or so, working with Lou Ducharme in TV production on such accounts as Excedrin, Eastern Airlines, Jello, Johnson & Johnson, and Plymouth. . . . Regent Recorded Music, the West Coast branch of Emil Ascher Inc., has just moved into new quarters at 6464 Sunset Boulevard, Hollywood; the new offices include listening rooms for clients. . . . WIOD, an easy listening station in Miami, called in managers of all Edward Petry & Co. offices for a sales meeting "even though our sales are at an all-time high," said WIOD general manager Jim Wesley Jr. Fourteen representatives of the national advertising representative firm attended the day-long seminar on how great the station is.

Lonny Starr, personality on WHN in New York, has been signed up again (his sixth year) as the voice of Valley National Bank through Jandon Advertising, Valley Stream, N. Y. The bank, headquartered at Valley Stream, has 22 branches. . . . Goulding-Elliott-Greybar Productions, the Bob & Ray firm, has received a fourth year renewal on their award-winning General Electric Lamp account through BBD&O and they've just picked up the G.E. Plastics Department for a radio campaign through Ross-Roy. . . . Shirley Thompson has departed Grey Advertising to become advertising and promotion manager for radio station KBIG, Los Angeles, a new position. She was media supervisor at Grey, working on such accounts as Honda, Granny Goose, and Bank of America.

Chico Hamilton has scored and performed on TV spot for Unguentine; Alan Gordon was the agency producer for Benton & Bowles. . . . Some of the key men in the advertising world set out to honor their former high school teach—Leon Friend of Brooklyn's Abraham Lincoln High School. And the result was an exhibit featuring, among other things, a reel of commercials and film presentations assembled by Sol Ehrlich of Dimension Productions Ltd. Involved in the New York exhibit were William Taubin who made the world aware that "You Don't Have to Be Jewish to Love Levy's"; Tom Courtos who turned Florida into an airline for National; Milton Green, Irvin Penn, Jay Maisel, Gene Federico, and Alex Steinweiss.

Romeo Racks Up 'de Bois'

NEW YORK—Tony Romeo, exclusive songwriter for Pocket Full of Tunes publishing firm, had just written a special tune for Coty's Muguet de Bois product. The Brooklyn Bridge will perform for the commercials. In addition, Romeo's "Indian Lake" tune, which became a million-seller for MGM Records' Cowsills, has been acquired for use on Dodge's "Charger" commercials.

Romeo, incidentally, is scoring at present in both records and commercials. The Brooklyn Bridge's latest single — "Welcome Me Love" b/w "Blessed Is the Rain"—features both sides by Romeo. Romeo wrote the "It's a Blizzard" spot for Fesca and has been featured in commercials for Breck, Pall Mall, Scripto, and others. Pocket Full of Tunes publishing firm is owned by Wes Farrell, independent record producer.

Melcher Digs TV Packaging

LOS ANGELES—Terry Melcher is branching into TV packaging in a deal with CBS. Presently the executive producer on the "Doris Day Show" Melcher is presently looking for properties to develop into programs for CBS.

Billy James, who has just joined Melcher's Equinox Productions, is helping the young producer look for property ideas. Melcher will work on the second season of his mother's (Doris Day) program which begins filming in June.

Don Genson is the executive vice-president of Equinox and Arwin Productions, which handles the TV show.

Melcher took over the reins of the TV show upon the death of his father, Martin Melcher. His concentration in the TV areas has affected the output of his own Equinox Records which ABC distributes.

According to James, talent will be sought for Equinox, indicating that Melcher will begin to record again. There have also been discussions with Co-

lumbia about recording an album with Doris Day, who has not been recorded in over two years.

James, who has been in personal management for a few years, will continue to handle his own stable of artists.

A-1 SOUND STUDIOS, Inc. NOW 8 TRACK!

LARGE NEW STUDIOS
242 WEST 76 STREET
OFF B'WAY
ATT: PRODUCERS
10% OFF WITH THIS AD
HERB ABRAMSON
CI 6-3594



VANILLA FUDGE

“Some Velvet Morning”

Atco 6679



...from the Vanilla Fudge LP
“Near The Beginning”

Atco 33-278



Radio-TV programming

Toledo in Transshipping Pinch; Sales, Ratings Hit

• Continued from page 1

Joseph, working with WTTO, said that Toledo used to be a good record market . . . "and Top 40 shares here used to run 65-70 per cent of the audience. Now I find that the major Top 40 station here is CKLW in Detroit, and CKLW and WOHO here probably have less than 25 per cent of the audience." The market, ranking about 50 in the nation in size, has more than 670,000 people.

The problem is that record stores here are putting not only Detroit music on their shelves, but possibly also records that are popular in Cleveland or Pittsburgh, because of records being brought in from those areas by trucks, one-stop operators, and others.

Format Chaos

Joseph feels this had led to not only sales chaos, but programming chaos. "The programming on CKLW, however, is heavily accented r&b. Detroit, after all, is 37 per cent Negro. But Toledo is only 7.2 per cent Negro in the three-county metropolitan area. As a result, many of the records being shipped here and showing up on the music lists are stiff and don't move one record."

This, believes Joseph, could be one of the reasons Top 40 ratings have dropped in Toledo. "And in how many other markets is this happening?" People are not listening to what they really want to hear . . . nor what they want to buy, he felt. Joseph is now researching the

market. He pointed out that Toledo at "one time was a big breakout market. But now Toledo is being forced with non-Toledo records. It's a real mess." He speculated, too, that this same thing "has to be a contributing factor in other Top 40 situations."

Schlee at Merit Music, which handles such record labels as A&M, Bell, Motown, and Monument, also felt that some youths buy records based on the radio station playlist as much as the exposure of the records on the air. But, because of the transshipping, no record man is able to tell accurately what's selling in Toledo. Too, the distributor isn't able to control a single. No sooner than a promotion man works hard to get a record on the air, than transshippers bring records into the market. "We have three promotion men and if we're spending that much money on promoting a record, we'd like to reap some of the benefits." But he indicated that it was difficult to co-ordinate promotion and sales here and in other outlying cities.

Other Stations

One record man speculated that besides CKLW, other giant stations could be influencing sales of singles in Michigan, such as WLAC in Nashville, which comes into the southern part of the State. But a key factor, he felt, is that local stations are not supplying the kind of local programming needed . . . not only to sell records, but to build high audience ratings.

"If you program to the pace of the market, you're going to get the listeners."

Jacobs at Music Merchants, who has been in the record business 20 years and even remembers carrying 78's to radio stations, said that the Toledo situation is such that many accounts buy albums from Music Merchants, but not singles. "Merchandise is coming in from too many places so that nobody really knows what they're selling there. A similar situation exists throughout the State." Music Merchants prefers to rack in the various cities based on the local playlists of the local radio stations, he said. "This is our policy."



GEORGE KLEIN OF WHBQ in Memphis—who introduced Roy Hamilton, center, to independent record producer Chips Moman, right—witnesses Moman signing the artist to a recording contract. Moman operates from American Recording Studios in Memphis; Hamilton was in town playing a club date. His records will be on AGP Records.

MANAGEMENT SPEAKS UP

Bowers: Free Form Is Top Form

EDITOR'S NOTE: This is the latest in a series of bylined articles by pacesetters in the field of programming. The author Craig Bowers, general manager of KMYR-FM in Denver, is a pioneer in programming as well. He was one of the first to realize the potential in the progressive rock format. Even more than that, he had the courage to gamble on this unique concept in programming and the drive to see that it worked. Other experts who've written articles in this series are Dick Starr, George Williams, Rick Sklar, Ben Holmes, Dave Klemm, and Barry Gaston, among others.

The audience that listens to "Free Form" radio is an entirely different audience than that which listens to any other type of radio. For one thing, it's a very sophisticated audience, and even broadcasters who have

gained experience in classical music, Top 40, or country music, or any of the other various formats will find that there are great differences in free programming, even on a day-to-day basis. You're dealing with young adult America, whom I believe is not an ordinary breed of cat.

The people who form the hard core segment of our audience know what's happening in music. They know every member of every group. They can even tell you who is dropping out of one group to become the lead guitarist in a new group. This is why knowledgeable deejays are vitally important in this type of format. The listeners demand truth, he demands honesty. The disk jockey who has read a liner note on an album to find something to say about the music he's playing will turn off many listeners to free form radio. The closest thing that I can remember to this type of radio and the individuals needed in it was back in the 1940's when an announcer just had to know who played on every session in Stan Kenton's orchestra. That kind of deejay had to know the music and the musicians and had to know it perfectly. Free form personalities must fit in this type of groove.

It's my opinion that a free form format picks up automatically 5 to 10 per cent of its audience—these hard core listeners—because it plays the music they want to hear. You still have, however, 90 to 95 per cent of an audience out there that wants to hear a variety of music. So, you can play a lot of rock or jazz or blues, but it's advisable to mix all of this meaningfully in order to attract as large an audience as possible.

New Experience

KMYR-FM, launched in September of 1968 what we then called a "New Musical Experience," started out with a program which ran for six hours

a night, beginning at midnight. We went out and tried to sell it as a program of good contemporary music by a talented announcer who could do it justice. We were aiming it at the 18-34 age group, concentrating on the ones under 28 years old, I felt.

Strangely enough, a lot of the sponsors who'd never been interested in our middle-of-the-road format, took an instant liking to this new all-night program. Within a month, I had to expand the program to 11 hours a day, from 7 p.m. to 6 a.m. The rest of the time, we were automated with our middle-of-the-road music.

But Denver is an unusual radio market for its size; there are 20 AM stations and 10 FM operations. To tell the truth, there was nearly every kind of programming the public could want. It became obvious that if we wanted to make a niche for ourselves, we were going to have to go all the way with free form programming and do it right. This was quite a move for a Doubleday-owned station that

(Continued on page 34)

Radio Forum Adds Four Talkers —WIOD Joins 'Sounds' Line-Up

By CLAUDE HALL

NEW YORK—Newest talkers lined up for the second annual Billboard Radio Programming Forum include WIP general manager Dick Carr, Philadelphia; KDWB program director Deane Johnson, Minneapolis; KSFO program director Al Newman, San Francisco; and research authority Frank Magid.

WIOD in Miami and WAYS in Charlotte are the newest stations added to the "Sounds of the

Times" exhibit, which will be open at various hours throughout the Forum.

In addition, George Williams, national program director of Southern Broadcasting, and Kahn Hamo, program director at KTSA in San Antonio, will serve as moderators in special workshop roundtable discussions slated for Sunday morning.

Registrations are pouring in from across the country and even Canada and Australia. The Forum, the only educational meeting of its type, is being organized by James O. Rice Associates, nationally known educational consulting firm. To register for the Forum, send \$125 to Radio Programming Forum, Ninth Floor, 300 Madison Avenue, New York, N. Y. 10017. Fee includes attendance to all sessions, work materials, cocktail receptions, and three luncheons. Although it does not include transportation or hotel accommodations, a special block of 300 rooms is being reserved at the Waldorf-Astoria Hotel at lower convention prices for the first 300 registrants.

June 19-22

The Forum will be held June 19-22 at the Waldorf-Astoria Hotel with 38 outstanding radio men speaking on topics ranging from "The Difference in Skills Required Today for the Successful Personality" to "How to Handle Personalities Effectively." (Continued on page 34)



WMAK PERSONALITIES in Nashville get the door from Buddy Blake, vice-president of Shelby Singleton Productions. It was all part of a "Green Door" promotion pushing an Honor Brigade Records single. The record firm sent 100 doors to stations around the country. Attached to records, of course. From left, afternoon drive deejay Allen Dennis, program director Joe Sullivan, Blake, and Bob Alou.

ENTER NOW!

BILLBOARD MAGAZINE WILL PRESENT
its first annual community involvement awards June 22 at the final luncheon of the Radio Programming Forum at the Waldorf-Astoria Hotel, New York.

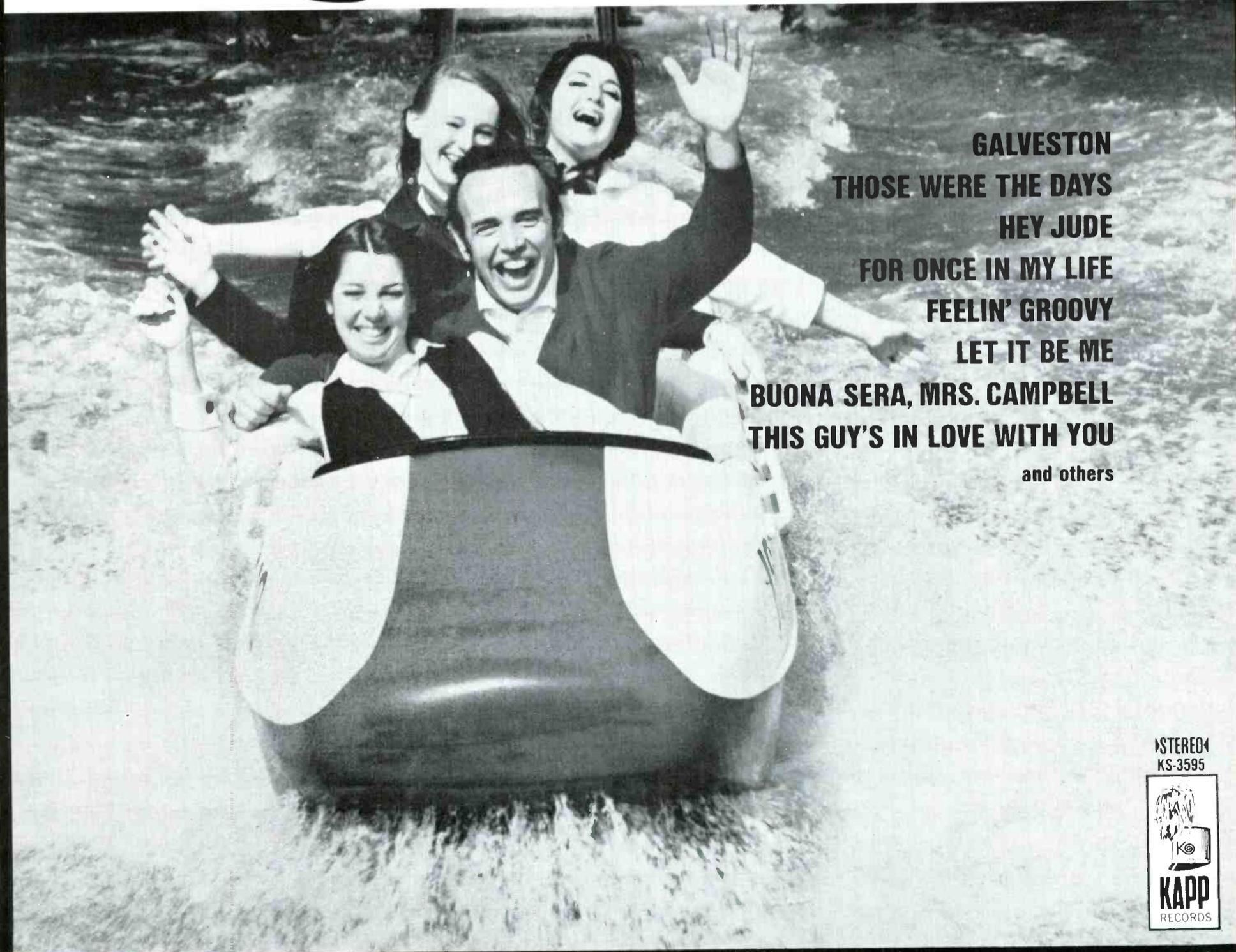
All stations are invited to submit presentations—visual or audio or both. These will be judged by a selected panel and the awards announced at the Forum, but you do not have to be present to win in the competition.

The best of the visual presentations will be displayed at the Waldorf throughout the Forum; there's no limitation on the size, shape, or ingenuity of the presentation.

For further details, call Radio-TV Editor Claude Hall, 212-757-2800, or write to him at Billboard Magazine, 165 W. 46th St., New York, N.Y. 10036.

**This will be his next
\$1,000,000
album**

Happy Heart Roger Williams



**GALVESTON
THOSE WERE THE DAYS
HEY JUDE
FOR ONCE IN MY LIFE
FEELIN' GROOVY
LET IT BE ME
BUONA SERA, MRS. CAMPBELL
THIS GUY'S IN LOVE WITH YOU
and others**

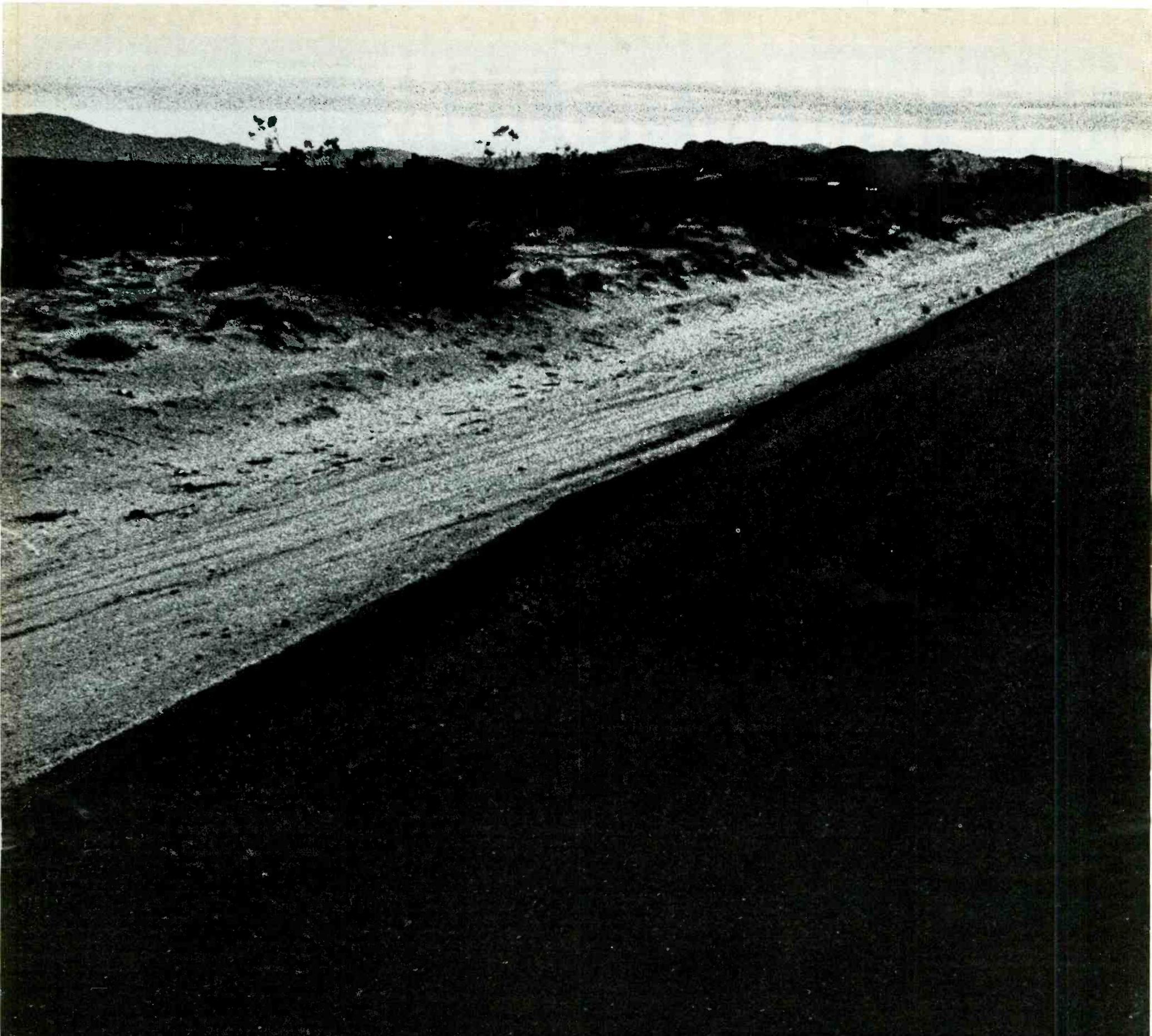
**STEREO
KS-3595**



A Division of MCA, Inc.

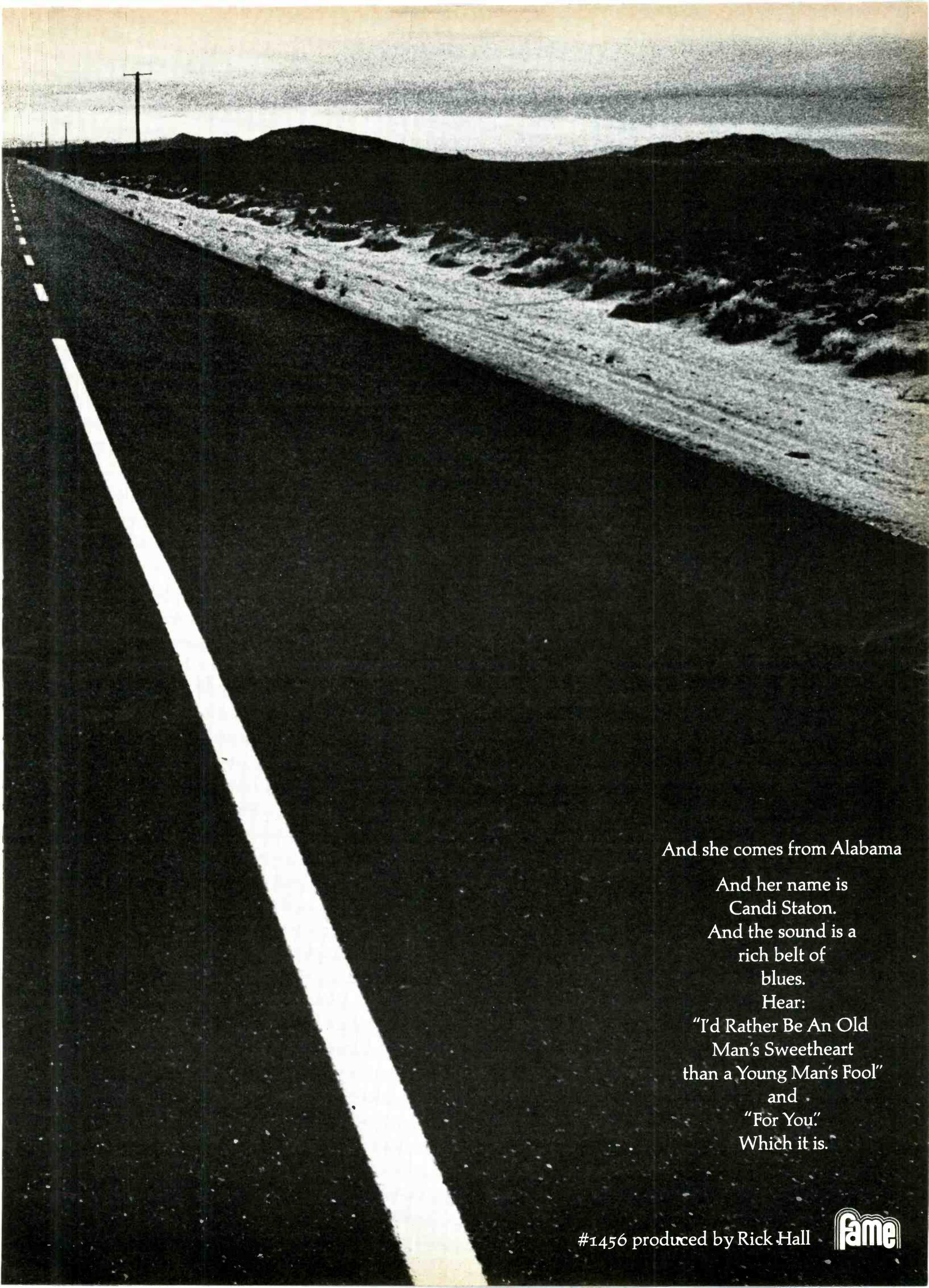
May is Roger Williams month

Contact your local Kapp distributor



And he comes from Alabama

There was this man
with a bankloan
who kept making
the gut sounds.
And Muscle Shoals
became famous.
The man's name is
Rick Hall.
Today he's part of
Capitol Records.
And the label is
Fame.



And she comes from Alabama

And her name is
Candi Staton.

And the sound is a
rich belt of
blues.

Hear:

"I'd Rather Be An Old
Man's Sweetheart
than a Young Man's Fool"
and

"For You."
Which it is.

#1456 produced by Rick Hall

fame

RADIO-TV MART

This column is published for people seeking positions as well as station managers seeking personnel. Rate is \$5.00 per one half inch (app. 40 words). A box number will be used to protect the identity of the advertiser. Send copy along with payment to:

RADIO-TV JOB MART
Billboard
165 W. 46th St.
New York, N. Y. 10036

POSITIONS OPEN

No. 1 rated station in top-30 market wants First-Phone, all-night Jock. Mature "Top-40" type or bright, brief good-music personality. \$7,500 to \$8,500 plus. Exceptional opportunity with large radio/TV chain. Write: Billboard, Box 098, 165 W. 46th St., New York, N. Y. 10036.

NEEDED FOR SUMMER
Announcer available to travel with professional sports shows. College radio or TV student preferable.

Write:
VARIETY ATTRACTIONS, INC.
GEORGE MOFFETT
P.O. Box 2276
Zanesville, Ohio

Music Librarian needed. WVNJ. Young man, exp. in good music programming, including best of contemporary and great standards—the big, bright and beautiful sound that has made WVNJ the most listenable station in New York-New Jersey. Good salary, fringe benefits. Immediate opening. Call 201-643-7600, program director Steven Van Gluck.

Immediate opening for reasonable guy with superior sense of humor. Modern country signal covers 250,000 suburban Washington-Baltimore. Salary based on experience. Send tape, resume and picture (all returnable) to Frank, Radio WTRI, Brunswick, Md. 21716.

Note to all applicants: If you're sending resume tape, and/or other material to a box number, please enclose a stamped envelope. We will address it to the proper radio station.

Major market operation with immediate opening for a strong (Top 40) personality with production ability. Salary open. Send tape and resume. Write: Billboard, Box 0102, 165 W. 46th St., New York, N. Y. 10036.

Newsman—WIXY-1260 in Cleveland, Ohio, is looking for afternoon newsman. If you have a deep, mature voice and can do a "dramatic" newscast in contemporary style, rush an air check and resume to general manager Norman Wain, 3940 Euclid Ave., Cleveland, Ohio 44115. Please don't phone.

Afternoon drive slot. No. 1 station in a top 30 market. Salary open. First phone given preference. Tape and resume to Box RR, c/o Claude Hall, Billboard.

Medium market easy listening station willing to pay \$600-\$650 to start for a good personality who can also handle production. This station is part of a major broadcasting chain. The opportunities for advancement are unlimited. Contact Claude Hall, Box KK, Billboard.

Canadian Top 40 station needs evening personality. Must be strong, with some production experience. Contact: Claude Hall, Billboard, Box NN.

1,000-watt, 24-hour country music station in excellent market needs a personality. Pay is good. Working conditions are friendly. This is a modern country music station that aims to be bigger and better. Located in Missouri-Illinois-Kentucky area. Contact Claude Hall, Billboard, Box 00.

Tight board personality in a small medium market ready to move up. Earn top money, plus talent, with the No. 1 station as midday man. Must be at present job at least one year, first ticket, good production and references. Join a group with a good record and a great future. Contact Don B. Williams, KLEO, 316-943-0255, Wichita, Kan.

Program Director—For one of nation's leading contemporaries in major Top 10 market. Man we are looking for is currently PD in one of the Top 30 markets and has a successful record. Must be able to do air work on emergency and summer relief basis. Must know music. Must be able to administer a tight format and be good executive for fine air promotion staff. Please state salary requirements in resume. Send to Claude Hall, Box QQ, Billboard.

Super Salesman to represent a prestigious radio programming consultancy. Must have: (A) Experience, (B) knowledge of industry, (C) ability to sell new and unique line of programming aids and consultancy service, (D) personal contacts with radio's decision makers, (E) ideal industry reputation, (F) ability to close deal, (G) desire to earn big money. Rush all details, including resume and references, to: Take 6 Enterprises, Inc., 6565 Sunset Blvd., Suite 420, Dept. Bbd, Hollywood, Calif. 90028.

Afternoon drive slot, No. 1 station in a top-30 market. Salary open. First phone given preference. Taps & resume to Box RR, Billboard, 165 W. 46th St., N.Y., N.Y. 10036. Att. Claude Hall.

Halcy-voiced Personality with appeal to 18-39 age group needed for WMOD-FM. 202-462-5050. 2000 P St., N.W., Washington, D. C. 20034. No ticket needed. Good money, good working conditions. This is an alert, aggressive Top 40 station that keys its programming on oldies. Contact program director Mark Brooks.

WLVA is searching for a stable, reliable MOR Air Personality for beautiful Lynchburg, Va., market. Contact sales and operations, Robert H. MacCallum, 2320 Langhorne Rd., Lynchburg, Va. 24505. Phone: 845-1242.

First Phone needed immediately for top contemporary station in Midwest with excellent working conditions, fringe benefits, chance for advancement. Prosperous company, expanding. Will talk salary. Contact program director Jim Stagg, WJPS, Evansville, Ind. 612-425-2221.

Program Director and Morning Man needed for 5,000-watt Top 40, 24-hour, No. 1 station. Must have experience in production and news and be able to take full charge of good staff. Contact J. W. Dittman, WABB, Mobile, Ala.

POSITIONS WANTED

23-year-old off-air programming/production man seeking job with Top 40 station. Seven years' exp., three with current station. Money or location secondary; new challenge vital. Contact Frank Gould, 514-637-7578.

Available Immediately: Top-notch "Pro" top 40 man. 10 years' experience, excellent references, age 25. Real strong on news and production, experienced in copy writing and sales. Good voice, strong personality, has "Major Market Sound." For tape and resume call (601) 483-5029.

"College student seeking summer employment in radio. Three years in a market of 100,000 people. Currently with No. 1 MOR station in four-station market. Third-endorsement. Am looking for a position with a large station to gain experience to coincide with my college studies and with my planned career development in radio." Write: Billboard, Box 097, 165 W. 46th St., New York, N. Y. 10036.

Young, bright-sounding Top 40 Personality looking for a chance to move up. 3 years' experience. Would prefer the Pennsylvania, Maryland, West Virginia area. No military obligations. 3rd phone, endorsed. Contact: Billboard, Box 099, 165 W. 46th St., New York, N. Y. 10036.

Top-notch Jock at a top station in a major market quitting. Looking for a Jock Shift in a comparable market or a P. D. position in a smaller one. Will go anywhere if right gig comes along, in rock, MOR, or progressive. Married, first phone, draft exempt. No calls. Write Box 087, Billboard, 165 W. 46th St., New York, N. Y. 10036.

Contem. Pro. Dir.: Have been top jock in three major markets, p.d. in one of them. College degree. Currently employed with the nation's most exciting medium market chain. Looking for p.d. or operations dir. opportunity. \$15,000 mon. Top references. Write Box 088, Billboard, 165 W. 46th St., New York, N. Y. 10036.

Need an extra man during the summer? I'm young but have 2 years' experience part time, a third endorsed, and a desire to "live radio" this summer. Let me send you a tape and resume. Call collect: (217) 544-2017.

Is \$15,000 too much to pay for a pro? If not, maybe I'm your man. 14 years' experience include sales, programming, production, continuity, traffic. 8 yrs. this market. Looking for challenging position with future. Write Billboard, Box 095, 165 W. 46th St., New York, N. Y. 10036.

Young, bright-sounding personality. 2 yrs.' experience, is seeking rock or MOR station in D.C., Md., Va., Pa. area. Tight board—excellent production. No military obligations. 3rd endorsed. Contact Claude Hall, Billboard, Box 094, 165 W. 46th St., New York, N. Y. 10036.

Young college student looking for summer talent job... have own show now... can send tape but would prefer personal interview. I think I can do a good job for your station as a summer replacement. Ken Kraus, 626 Jefferson St., Ashland, Ohio.

New talent, recent grad. Some experience, good news, tight board, 3rd phone. Write Marty Mitchell, 215 Schaffer St., Brooklyn, N. Y. 11207.

Hey, everybody! Turn on your music machine; Sweet Willie W is on the scene! New, exciting talent, draft exempt, approx endrs. Need \$10,000. W. Williams, 1416 New York Ave., Brooklyn, N. Y. 11210.

I will now consider jobs in Calif., Conn., or New York. 13 yrs.' exp. 1st phone. Engineer sch. grad. Now in Hawaii; seeking MOR, Top 40, or progressive rock. MOR is my cup of tea, but I have made lots of good money from Top 40. Write Ken Hayes, 838 Lukepane Ave., Honolulu, Hawaii 96816.

If you're a "rocker" who hires on "performance and ability," vice, "years in the business" and are willing to pay \$175, then spend a dime for a stamp and see what a guy looking for the big move can do. 23, married, Brown grad., 1st phone, company man, military completed. I have the desire to be the best, and I will. Write Box Y, Claude Hall, Billboard Magazine, 165 W. 46th St., New York, N. Y. 10036.

College student looking for summer job. First phone. Have engineering and board experience at commercial stations. Also have own DJ show and newscasts at campus station. Prefer Michigan or other Midwest. Greg Surma, 7338 Auburn, Detroit, Mich. 48228. (313) 271-9462.

No. 1 rated shows—3½ yrs. solid rock experience. Broadcast school trained, first phone, syndicated army show for 2 years to 38 stations weekly, and also had top-rated weekend show during 2 yrs. in army at KCLU, Rolla, Mo. Ready for the big move! Complete military obligation April 30. Available May 15. Audition tape and complete resume available now. Write: J. J. Mitchell, Rt. 3, Box 37, Newburg, Mo. 65550, or call 314-364-3008 weekdays after 9 p.m.

"Need an experienced newsman for the summer?" Journalism major with desire to move up to a good market. Authoritative voice, strong delivery. 1 year more in college. Would go anywhere if the job is right. Dependable, unmarried, and willing to dig. For tape and resume, write: Box 0101, Billboard, 165 W. 46th St., New York, N. Y. 10036.

Heavyweight major market morning man looking for experienced with "drake" and heavy personality formats, top 40 or MOR. Creative copy and production. Married, vet, college, no problems and excellent references. Tape and resume to major markets on request. Write: Billboard, Box 0100, 165 W. 46th St., New York, N. Y. 10036.

Announcer with three years' experience with MOR station seeks employment at MOR station within the Southeastern U. S. Tape and info available upon request. Prefers small market. Contact: Randy Galliard, 3907 Angol Place, Jacksonville, Florida 32210, or call: (904) 771-2905.

Small market program director would like to move up. Have been in my present position four years. 29 yrs. old. Married, three children. Good reputation. Stable, reliable. Only a stable situation will be considered. Contact Claude Hall, Box R, Billboard.

Of course, we're an Equal Opportunity Employer. But qualification is our main concern. You find us a black personality with at least 10 years' experience in contemporary and/or easy listening formats and good appearance, who takes directions, wants to move up and settle down... and by God, we'll hire him! Here I am. Reply to: Music and Drama Associates, 111 W. 57th St., New York, N. Y. 10019.

Jack Armstrong, a wild type of deejay with personality-plus and zooming excitement on the air. Experience includes WIXY in Cleveland and CHUM in Toronto. Not inclined toward the "Drake" approach, but if you believe in letting a deejay be a deejay, then here's the perfect man for your Top 40 radio station. References available. Call: 416-630-8155.

Enthusiastic, creative D.J. seeks job with progressive East Coast station. Six years' experience in the Top 40, mod and c/w. Prefer metropolitan area. 24 years old. 3rd phone. Contact: Billboard, Box 0107, 165 W. 46th St., New York, N. Y., or phone: 301-896-9157 after 5 p.m. (EDT).

Major market radio program consultant is looking for medium market AMers and medium and major market FMers as clients. Proven format ready to get ratings and billings in the right markets. Management with foresight can get the full story in writing or detailed market analysis can be made of your station and your competition. More information is available by writing in confidence to Box 096, Billboard, 165 W. 46th St., New York, N. Y.

New owners. By mutual agreement, my employment with KFEQ, St. Joseph, Mo., has been ended. If you're looking for a 20-year radio veteran with practical experience in all phases of radio operation, I'm your man. Interested only in the combination job of announcer and program director. Contact Bruce Malle, 616-245-7274, or write c/o Don Riggs, 2463 Godwin S.E., Grand Rapids, Mich.

Young TV personality, with 4 years' experience as emcee, wants to move to new market. 22 yrs. old, draft-exempt and experienced in emceeing shows, promoting hops, public relations, and sales in radio and TV. For resume and pics write: Billboard, Box 0121, 165 W. 46th St., New York, N. Y. 10036.

I'm at a good station and I like the people here. But I still would like to do better. If a rock or MOR station in a big market is looking for a good worker, I'd like to hear from you. I have the experience; I have the talent. Contact Claude Hall, Box W, Billboard.

My only requirements are decent pay, a chance for advancement and security. Single, 27 yrs. old, three yrs. college, navy vet, program/music director, exp. at stations such as KFOX, KIDOT, WGAW. Excellent references. 3rd ticket. Call Contact Claude Hall, Box V, Billboard.

Jerry Bright, 35 years old, former program director of No. 1 Top 40 station featuring the "Drake" concept. Have also considerable experience in the personality concept of Top 40 radio. I am available, willing, and eager to program your station to the top of the market. Call 703-583-2282.

Ex-Drake employee and boss radio program director wishes to relocate. Tapes of station supplied on request. Single, young, draft exempt. No. 1 stations are my bag. Let me put your station in that category. Results guaranteed! Write to Claude Hall, Box U, Billboard.

20-year-old, clean-cut Negro disk jockey with exciting sound. Draft exempt, ready to cook at pop or r&b station. Four and a half years' exp. at WJMO in Cleveland and WKLR in Toledo. I will relocate to any market if the money is right. For tape, resume, etc. call Charlie Chandler, 216-921-8714, or write 3706 Avalon Rd., Cleveland, Ohio 44120.

Joseph L. Steffek, Sp/5RA 16878598, Southern European Network, APO NY 09168, is returning to the States after three years of armed forces radio. Nine years' exp. in all. Would like PD and/or DJ dayside position in MOR or Top 40. Prefer Florida or Michigan; other States will be considered. Available shortly after May 15, so please hurry!

Lose a pig? Maybe we can help. DJ-Comedy two-man show for radio 7 TV. Nonsensical, satirical, mature, contemporary. Background in all phases. Will double in brass. Reasonable salary requirements. Write: Box 0122, Billboard, 165 West 46th St., New York, N. Y. 10036.

First Fone 7 years commercial experience, solid background, good announcer. College student desires month of August in vacationland recp me a good motel. Any position, locale considered. Fred Highman, 9 Patterson Ave., Warwick, R. I. 02886.

Announcer available, early June. Experience: No. 1 show on the No. 1 station in this small market. First job, now want to move up, with sports a possibility. Three years college R-TV. Married, draft exempt. Prefer near college. Air check available. Contact: Claude Hall, Box X, Billboard.

Eddie Dillon, 3rd class license; West, Southwest, West Coast. Showroom announcer, "Harrhahs" South Lake Tahoe, Calif. One year "Pacific Bandstand" emcee, KEY-TV Santa Barbara, Calif. Three years KTLN, Denver, Colo.; KVOR, Colorado Springs, Colo.; WHJB, Greensburg, Pa.; WCMC, Wildwood by the Sea, N. J. Eight years, MOR "Good Life" station. Prefer night shift. Available immediately. Contact, by phone: 805-969-4250 or P.O. Box 73, Summerland, Calif. 93067.

If you're a rocker who hires on performance and ability, plus years in the business, and are willing to pay \$175, then I'd like to show you what I can do. 23, married, Brown grad., 1st phone, company man, military completed. I have the desire to be the best, and I will. Contact Box Y, c/o Claude Hall, Billboard.

R&b program director and personality, a veteran, 27 yrs. old, stable. Seeking similar position. Now in a Southeast top 50 market. Contact Box Z, c/o Claude Hall, Billboard.

Want a children's program but can't find qualified personality? Male, 28, taught school 7 years. 4 years 2nd grade, 2 years 1st grade, 1 year preschool. Excellent references. Some TV experience. Contact Billboard, Box 0110, 165 W. 46th St., New York, New York 10036.

Vox Jox

By CLAUDE HALL
Radio-TV Editor

Let's see—what could I say new about Ted Atkins this week? I don't know, but maybe I'll think of something before the column is over. . . . Dave Thompson has left KIMN in Denver to become program director of KNAR in Salt Lake City. . . . C. J. (Charlie Fox) Cunningham has joined KWKH in Shreveport, La.; he'd been up at KELI in Lincoln, Neb. . . . I'm not always the fastest guy to find out things, so I just heard about Perry Murphy joining WIFE in Indianapolis from KOMA in Oklahoma City.

★ ★ ★

Dale G. Weber is the new general manager of WDGJ in Minneapolis; he'd been general manager of KRSI in Minneapolis. . . .

Tommy Wright has been promoted to program director of KIKK in Tucson and the line-up there now includes Ted Behr, Dick Scott, John Flanagan, Tommy Wright, Jim Staff, a progressive rock show called the "Open Lid" from 10 p.m. to 1 a.m., and Tom Lang in the all-night slot.

★ ★ ★

Besides being music director of WIOD in Miami, Yolanda Parapar has been contributing extra albums the station receives to the Illinois State Penitentiary, Menard, Ill.



The prison provides more than nine hours of music daily to the inmates via closed circuit. . . . Mel Turner has joined KBST in Big Spring, Tex.; he'd been with KHOB in Hobbs, N. M. I think I already mentioned about Dean Robertson being promoted to program director of KBST. . . . Todd T. Taylor of WHLO, Akron, Ohio, sends in a note with the current line-up—Carl Day, program director Johnny Andrews, music director Joe Cunningham, Taylor, Bill Miller, and weekend personality Jerry Vincent.

★ ★ ★

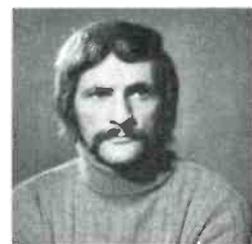
Clark Race, whom I consider to be one of the gods in this business, has resigned his long-time association with KDKA in Pittsburgh; Clark claims that radio there had become boring because he no longer had a say in the music. When the station was a rocker a few years ago, however, Clark was one of those who made all of radio exciting. Now, he has a TV pilot just wrapped up for NBC. But in my opinion if he goes into TV it'll be a big loss to radio. Some radio station should sign him up. . . . Got a note from Ralph Koal, who's now with KGHQ in Hoquiam, Wash., after Navy service; before that he'd been with KEDO, Longview, Wash.

★ ★ ★

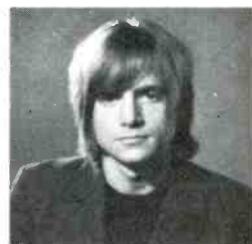
Looks as if I've got to give myself a Purple Toadstool Award. But there's one great benefit in being the presenter of these awards—I don't have to tell anybody else why I deserve one. This award and the one to Ted Atkins will be presented at the second annual Billboard Radio Programming Forum June 19-22 at the Waldorf-Astoria during appropriate ceremonies over a six-pack

(Continued on page 34)

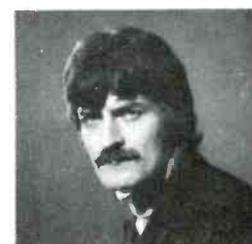
HERE IT IS: LP NO. 3 BY THE MOODY BLUES



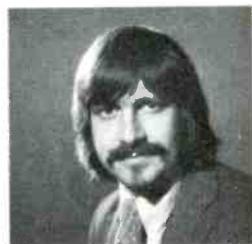
Mike Pender



Justin Hayward



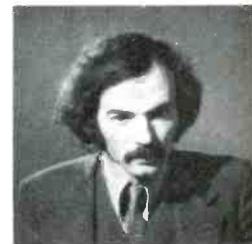
Ray Thomas



Graeme Edge



John Lodge

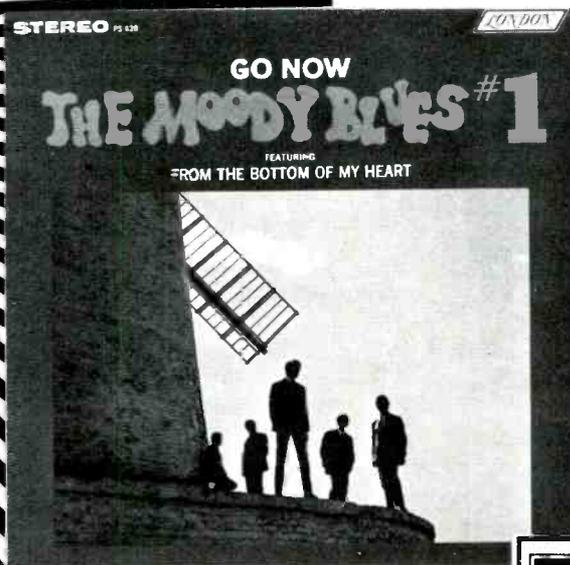


Tony Clarke (Producer)

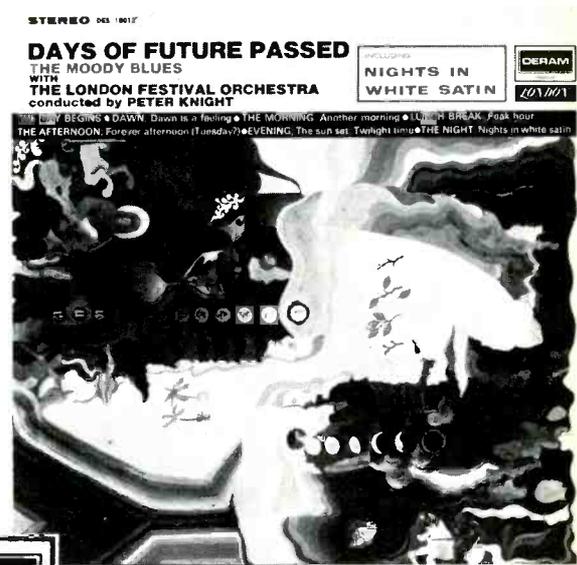
← TEN PAGES OF GREAT PHOTOS INSIDE ALBUM COVER



Their first



Their second



Programming Aids

Programming guidelines from key, pacesetter radio stations, including Best Picks, Best Leftfield Picks, Biggest Happenings, and Biggest Leftfield Happenings.

HOT 100

Altoona, Pa. (WFBG)

John Anthony, Program Director
BP: "Heather Honey," Tommy Roe.
BLFP: "Oh Happy Day," Edwin Hawkins Singers. **BH:** "These Eyes," Guess Who. **BLFH:** "Welcome Me Love," Brooklyn Bridge.

Babylon, L. I., N. Y. (WBAB), Mike Jefferies, Music Director/Personality

BP: "What Is a Man," Four Tops, Motown. **BLFP:** "Black Pearl," Sonny Charles, A&M. **BH:** "Love," Mercy, Sundi. **BLFH:** "Hurt So Bad," Lettermen, Capitol.

Carthage, Mo. (KDMO), Paul Bronstein, Program/Music Director

BP: "Get Back," Beatles, Apple. **BLFP:** "In the Ghetto," Elvis Presley, RCA. **BH:** "These Eyes," Guess Who, RCA.

Cincinnati, Ohio (WFIB)

Chuck Hallau, Music Director
BP: "Love," Mercy. **BLFP:** "Let's Dance," Ola and the Jamblers. **BH:** "Brown Arms in Houston," Orpheous. **BLFH:** "The Brandenburg," New York Rock and Roll Ensemble.

Coffeyville, Kan. (KGGF)

Greg Meredith, Music Director
BP: "Let Me," Paul Revere and the Raiders, Columbia. **BLFP:** "The Now Generation," Mongo Santamaria, Columbia. **BH:** "Capt. Groovy and His Bubblegum Army," Capt. Groovy, Super K. **BLFH:** "Born to Be Wild," Wilson Pickett, Atlantic.

Columbia, Mo. (KTGR)

Tom West, Music Director
BP: "Bad Moon Rising," Creedence Clearwater Revival, Fantasy. **BLFP:** "Take Your Love and Shove It," The Cousins, Shove Love Records. **BH:** "Get Back/Don't Let Me Down," Beatles, Apple. **BLFH:** "Vibration 2.2," Celebrated Renaissance Band, Lion Records.

Dayton, Ohio (WING)

Jerry Kaye, Program Director
BP: "Love," Mercy. **BLFP:** "Sorry Suzanne," Hollies. **BH:** "Gitarzan," Ray Stevens. **BLFH:** "You Made Me So Very Happy," Blood, Sweat and Tears.

Galveston, Tex. (KILE), Michael O'Conner, Music Director, Personality

BP: "It Didn't Even Bring Me Down," Sir Douglas Quintet, Smash. **BLFP:** "Chicky, Chicky, Boom Boom," Willie and Rubber Band, RCA. **BH:** "Love," Mercy, Sundi. **BLFH:** "These Eyes," Guess Who, RCA.

Hanover, N. H. (WDCR)

Paul Gambaccini, Station Manager
BP: "Bad Moon Rising," Creedence Clearwater Revival, Fantasy. **BLFP:** "Welcome Me Love," Brooklyn Bridge, Buddah. **BH:** "Love," Mercy, Sundi. **BLFH:** "Morning Girl," Neon Philharmonic, WB-7A.

Ithaca, N. Y. (WVBR)

George Hiller, Music Director
BP: "Israelites," Desmond Dekker and Aces, UNI. **BLFP:** "Testify (I Wanna)," Johnny Taylor, Stax. **BH:** "The Boxer," Simon and Garfunkel, Columbia. **BLFH:** "Lay, Lady, Lay," Bob Dylan, Columbia.

Lewiston, Maine (WLAM), Bob Ouellette, Music Director, Personality

BP: "Imagine The Swan," Zombies, Date. **BLFP:** "Feeling Alright," Joe Crocker, A&M. **BH:** "Once Again She's All Alone," First Edition, Reprise. **BLFH:** "Day Is Done," Peter, Paul and Mary, W.B.

Lynchburg, Va. (WLLI)

Bob Davis, Music Director
BP: "Baby, I Love You," Andy Kim, Steed. **BLFP:** "Proud Mary," Solomon Burke, Bell. **BH:** "Gitarzan," Ray Stevens, Monument. **BLFH:** "The Angels Listened In," Percy Sledge, Atlantic.

Middletown, N. Y. (WALL)

Larry Berger, Program Director
BP: "Welcome Me Love," Brooklyn Bridge, Buddah. **BLFP:** "Julie," Simon Dee, Chapter 1. **BH:** "Everyday With You Girl," Classics IV, Imperial. **BLFH:** "Pinball Wizard," The Who, Decca.

Orangeburg, S. C. (WORG)

Ted Bell, Music Director
BP: "Special Delivery," 1910 Fruitgum Co., Buddah. **BLFP:** "Some Kinda Wonderful," Thee Prophets, Kapp. **BH:** "Love," Mercy, Sundi. **BLFH:** "The Boxer," Simon and Garfunkel, Columbia.

Pittston, Pa. (WPTS)

Rick Shannon, Personality
BP: "Let Me," Paul Revere and Raiders, Columbia. **BLFP:** "I Saw the Sky," Aquarian Age, Mercury. **BH:** "Grazing in the Grass," Friends of Distinction. **BLFH:** "Aunt Matilda's

Double Yummy Blow Your Mind Out Brownies," The 2 Dollar Question, In-trepid.

San Antonio, Tex. (KTSa)

Kahn Hamon, Program Director
BP: "Nothing But Heartaches," Flirtations, Deram. **BLFP:** "Day Is Done," Peter, Paul and Mary, WB-7. **BH:** "More Today Than Yesterday," Spiral Staircase, Columbia. **BLFH:** "Playgirl," Prophets, Kapp.

Scranton, Pa. (WSCR), Jim Drucker

BP: "Special Delivery," 1910 Fruitgum Company, Buddah. **BLFP:** "Israelites," Desmond Dekker and the Aces, UNI. **BH:** "Pinball Wizard," The Who, Decca. **BLFH:** "I Struck It Rich," Billy Harner, OR.

Troy, N. Y. (WTRY), Mike Mitchell, Music Director, Personality

BP: "Friend, Lover, Etc.," O. C. Smith, Columbia. **BLFP:** "I Need You Now," Ronnie Dove, Diamond. **BH:** "Get Back/Flip," Beatles, Apple. **BLFH:** "Oh Happy Day," Edwin Hawkins Singers, Pavilion.

Wichita, Kan. (KEYN AM & Stereo FM)

Greg Dean, Program Director
BP: "Green Door," Jerns, Honor Brigade. **BLFP:** "Don't Hate, Let's Communicate," Ken Carr, Solo. **BH:** "Don't Let Me Down/Get Back," Beatles, Apple. **BLFH:** "Oh Happy Day," Edwin Hawkins Singers, Buddah.

EASY LISTENING

Midland, Mich. (WMDN)

Jim Wiljanen, Music Director
BP: "Pretty World," Sergio Mendes, A&M. **BLFP:** "Better Things in Life," Jerry Reed, RCA. **BH:** "The Boxer," Simon and Garfunkel, Columbia. **BLFH:** "Kites Are Fun," Fred Waring, Decca.

Miami (WIOD)

Yolanda Parapar, Music Director
BP: "April Fools," Dionne Warwick, Scepter. **BLFP:** "Then She's a Lover," John Gary, RCA. **BH:** "Goodbye," Mary Hopkin, Apple. **BLFH:** "With Pen in Hand," Vikki Carr, Liberty.

Norwich, Conn. (WICH)

Bob Craig, Program Director
BP: "I Can't Quit Her," the Arbors, Date. **BLFP:** "Brown Arms in Houston," Orpheous, MGM. **BH:** "Get Back," the Beatles, Apple. **BLFH:** "Running Bear," Sonny James, Capitol.

Portland, Oregon (KPOJ), Howard Blackman, Operations Manager

BP: "Where Do You Go to My Lovely," Peter Sarstedt. **BLFP:** "Oh, Happy Day," Edwin Hawkins Singers. **BH:** "Earth Angel," the Vogues. **BLFH:** "Love Can Make You So Very Happy," Mercy.

San Antonio (WOAI), Bill Traphagen

BP: "Surround Yourself With Sorrow," Priscilla Black. **BLFP:** "Something Simple," Herhall Bernardi. **BH:** "Love," Mercy, Sundi. **BLFH:** "Time Is Tight," Booker T and the M.G.'s.

Springfield, Mass. (WSPR)

Budd Clain, Program Director
BP: "The April Fools," Dionne Warwick, Scepter. **BLFP:** "You Don't Need Me Anymore," Brenda Lee. **BH:** "Truck Stop," Jerry Smith. **BLFH:** "I Need You Now," Ronnie Dove.

Washington, D. C. (WWDC)

Terry Green, Music Librarian
BP: "I Can't Quit Her," the Arbors, Date. **BLFP:** "Come Back and Shake Me," Clodagh Rodgers, RCA. **BH:** "Love," Mercy, Sundi. **BLFH:** "Oh, Happy Day," Edwin Hawkins Singers, Pavilion.

Waynesboro, Va. (WAYB)

Carolyn Bleam, Music Director
BP: "Pretty World," Sergio Mendes, A&M. **BLFP:** "Day Is Done," Peter, Paul and Mary, WB. **BH:** "Hurt So Bad," the Lettermen, Capitol. **BLFH:** "Running Bear," Sonny James, Capitol.

Brooklyn, N. Y. (WBCR)

Lenny Bronstein, Music Director
BP: "Love Man/Flip Side," Otis. **BH:** "Get Back," Beatles, Apple. **BLFH:** "Aquarius," Ron Dyson.

RHYTHM AND BLUES

Columbus, Ga. (WOKS)

Ernestine Mathis, Music Director
BP: "Can I Sing a Rainbow," Dells, Cadet. **BLFP:** "Gettin' Away," Cliff Nobles, Phi-L-A. **BH:** "It's Your Thing," Isley Brothers, T-Neck. **BLFH:**

"My Whole World," William Bell, Stax.

Memphis, Tenn. (WDIA), Bill Thomas

BP: "Do the Pop Corn," Kim Melvin, HI. **BLFP:** "Same," BH: "The Chokin' Kind," Joe Simon, SST. **BLFH:** "So I Can Love You," Emotions, Volt.

COUNTRY

Ashland, Ky., Huntington, W. Va. (WTCR), Mike Todd

Program Director, Personality
BP: "Happiness Lives in This House," Mac Curtis, Epic. **BLFP:** "What Makes You so Different," June Stems, Columbia. **BH:** "Where's the Playground Susie," Glen Campbell, Capitol. **BLFH:** "Don't Give Me a Chance," Claude Gray, Decca.

Chester, Pa. (WEEZ), Bob White, Music Director, Personality

BP: "Let's Put Our World," Charlie Louvin, Capitol. **BLFP:** "A Man Away From Home," Van Trevor, Royal. **BH:** "Share My World With You," George Jones, Musicor. **BLFH:** "Poppa Says," Browning Bryant, Dot.

Flint, Mich. (WKMF), Jim Harper, Program/Music Director, Personality

BP: "Don't Let Me Cross Over," Linda Gail and Jerry Lee Lewis, Smash. **BLFP:** "A Fool Away From Home," Chuck Slaughter, Desiree. **BH:** "A Man Away From Home," Van Trevor, Royal American. **BLFH:** "I Wanna Be Like Dad," Billy Ray Reynolds, Epic.

Gallatin, Tenn. (WHIN), Benny Williams, Program Director, Personality

BP: "Be Glad," Del Reeves, United Artists. **BLFP:** "Rome Wasn't Built in a Day," Hank Snow, RCA Victor. **BH:** "California Girl," Tompall and Glaser Brothers, MGM. **BLFH:** "Moonshine Hollow," Jimmy Martin, Decca.

Kansas City, Kan. (KCKN)

Ted Cramer, Program Director
BP: "It's All Over," Bob Luman, Hickory. **BLFP:** "Love County Fair," Virgil Warner and Suzi Jane Hokum, L-H-I. **BH:** "We Live in Two Different Worlds," "Don't Let Me Cross Over," Linda Gail and Jerry Lee Lewis, Smash. **BLFH:** "Johnny B. Goode," Buck "The Creed" Owens, Capitol.

Kimball, Neb. (KIMB)

Mel Meyer, Music Director
BP: "It's All Over," Bob Luman, Hickory. **BLFP:** "The Little White Cloud That Cried," D. Rogers, Columbia. **BH:** "It's Only a Dream," Debbie Lori Kaye, Columbia. **BLFH:** "Big Old Heart," Sandi Scott, Band Box.

WIOD'Sounds'Line-Up

Continued from page 28

tively." Howard Kester, general manager of KYA in San Francisco, will speak on "What Practical Results Can On-the-Air Promotions Achieve for a Station." Norman Wain, general manager of WIXY in Cleveland, will discuss "Checking the Pulse of Music Popularity in Your Market and Relating It to Airplay." Dave Klemm of Blair Radio will speak on "The Danger Flags That Indicate You Need to Make a Change." John Detz, manager of WABX-FM in Detroit, will talk on "The Growth of Progressive Rock as a Music Format." The special roundtable discussions, in which everybody will participate and offer their own viewpoints, includes these topics: "Developing Teamwork at Station to Achieve Programming Goals," "Deciding on Time, Frequency, Kind of News Coverage," "How to Attract the Housewife Listener During the Day," "What Variety of Music and Non-Music Do Teens Want to Hear," and "Keeping Up With and Evaluating the New Record Releases."

Side activities of the Forum will be special cocktails receptions hosted by Billboard magazine. On June 20, radio men will attend a social function to meet many of the major names in the recording field. Several broadcasters have stated they'll bring along tape recorders to tape intros and promotions with the recording artists. Then on June 21 there will be an open house and cocktail reception at the Billboard offices and the roof terrace. Wives are invited to both events.

Peoria, Ill. (WXCL), Dale Eichor, Music Director/Personality

BP: "Statue of a Fool," Jack Greene, Decca. **BLFP:** "I'll Share My World," George Jones, Musicor. **BH:** "There's Just One Way to Keep a Truckin' Man Happy," Sharon Smith, Dot. **BLFH:** "L.A. Angels," Jimmy Payne, Epic.

Phoenix, Ariz. (KTUF)

Buddy Alan, Music Director
BP: "Be Glad," Del Reeves, United Artists. **BLFP:** "I'm Dynamite," Peggy Sue, Decca. **BH:** "Games People Play," Freddie Weller, Columbia. **BLFH:** "Walkin' Back to Birmingham," Leon Ashley, Ashley.

OTHER PICKS

HOT 100 — Paul Gambaccini, Hanover, N. H., WDCR. **BP:** "Romeo and Juliet," Henry Mancini, RCA Victor. . . . Midland/Odessa, Tex., KCRS. **BP:** "Watch Her Walk," Fireballs, Atco. . . . Jim Drucker, Scranton, Pa., WSCR. **BP:** "Special Delivery," 1910 Fruitgum Co., Buddah. . . . Michael O'Conner, Galveston, Tex., KILE. **BP:** "It Didn't Even Bring Me Down," Sir Douglas Quintet, Smash.

EASY LISTENING—Bob Craig, Norwich, Conn., WICH. **BP:** "I Can't Quit Her," Arbors, Date. . . . Chris Fortson, Atlanta, Ga., WSB. **BP:** "Then She's a Lover," John Gary, RCA Victor.

PROGRESSIVE ROCK — Jeff Starr, Worcester, Mass., WORC. **BP:** "We'll Find Love," Richard Pass, Cherry.

COUNTRY — Benny Williams, Gallatin, Tenn., WHIN. **BP:** "Be Glad," Del Reeves, United Artists.

Vox Jox

Continued from page 32

of beer. Registrations to the Forum are already coming in, incidentally; you that want to take advantage of the lower costs at the Waldorf for the Forum had better hurry with your registration—only 300 of the rooms were set aside at the lower rates and it's first come, first served. . . . More about Ted Atkins later.

WHR, carrier current station at Penn State University, University Park, Pa., needs records. George Mihalek says Universal Record Distributors in Philadelphia cut off service to the campus station. This means the station is no longer getting labels like Plantation, Paula, Buddah, Abnak, A&M, Epic, etc. They guarantee to play them. Station is currently searching for "Ten Miles High" by a group called David and the Giants on the Crazy Horse label. Record has been out about a year; it was very big on campus, but somebody walked off with the station's copy

Bowers: Free Form Is Top Form

Continued from page 28

has to remain conscious of its image. But we felt it was right for not only Denver but the corporation image. So, we eliminated the automation equipment, built a new studio, and set to work

Today, there's an overabundance of music being turned out for free form radio stations. This means that you have to carefully screen the music and select only the best cuts on the albums. Our policy is to play the good music, regardless of what kinds it is. Many of the major groups don't always meet our standards.

We try to play only stereo records, but also feel that it's important to play the roots, so some of the older material is, of course, only in monaural form.

We have found that the commercials must fit our format . . .

Jim Harper, Flint, Mich., WKMF. **BP:** "Don't Let Me Cross Over," Linda Gail and Jerry Lee Lewis, Smash. . . . Larry Scott, Burbank, Calif., KBBQ. "Delia's Gone," Waylon Jennings, RCA.

R&B—Donny Gee, Miami, Fla., WMBM. **BP:** "Love Is Blue," Dells, Cadet.

4 British Catalogs To Irving & Almo

LOS ANGELES—Irving and Almo Music have acquired the catalogs of four British firms, Island Music Limited, Blue Mountain, South America Limited and Maroon Music, all owned by Chris Blackwell. Blackwell operated these firms from his London base.

Irving and Almo are domestic firms owned by A&M.

Decca to Release Track of 'Winning'

NEW YORK — Decca Records will issue the soundtrack album of Universal Pictures "Winning," which will be the next attraction at Radio City Music Hall here. Dave Grusin composed the score for the film, which stars Paul Newman, Joanne Woodward and Robert Wagner.

Steve Lewis has taken over as the music director at WGIC, Xenia, Ohio, replacing Chad Chester.

Okay, I've decided to come clean about the Purple Toadstool Award that I'm giving myself. This note from Bob Wood at WELK in Charlottesville, Va., explains the scene: "Your note in last week's Vox Jox about young struggling deejays applying to major market stations really hurt. . . . So, I guess I've got to explain myself. You, Bob, are a professional. I was really referring to some kids who evidently were bombarding the Radio-TV Job Mart ads with scrawled letters to wit: "I just finished high school and I'm now ready for the big time. You better call me immediately at 305-531-6651." These kids had just as much chance of getting a call from Paul Drew, program director of WIBG in Philadelphia, as the man in the moon. Paul needed a professional. Even (Continued on page 42)

THE AGE OF AQUARIUS THE 5TH DIMENSION

- Medley: Aquarius/Let The Sunshine In
(The Flesh Failures)*
-
- Let It Be Me*
-
- Sunshine Of Your Love
-
- Blowing Away
-
- Wurkin' On A Groovy Thing
-
- Wedding Bell Blues
-
- He's A Runner
-
- The Winds Of Heaven
-
- Those Were The Days*
-
- The Hideaway*
-
- Don'tcha Hear Me Callin' To Ya
-
- Skinny Man

Public performance clearance—BMI, ASCAP*

PRODUCTION & SOUND
by
BONES HOWE ♋ 3/18 Pisces

ARRANGED BY BOB ALCIVAR, BILL HOLMAN & BONES HOWE

Production Assistant: Ann McClelland

Engineered by Bones Howe in the outstanding 8 track facilities of Wally Heider, Studio 3, Inc., Hollywood, California and United Recording of Las Vegas, Nevada.

With special thanks to Johnny Golden, Rick Pekkonen, Larry Cox, Vic Zaslav and Brent Maher for their able assistance and cooperation.

As always we are appreciative of the artistic contribution of these talented instrumentalists:

Hal Blaine: Drums, Percussion
Joe Osborne: Bass
Larry Knechtal, Jimmy Rowles, Pete Jolly: Keyboards
Tommy Tedesco, Dennis Budimir, Mike Deasy: Guitars
Larry Bunker: Mallets, Congas, Percussion
The Bill Holman Strings & Brass

Art Direction, Design: Ron Wolin
Album Photography: Ed Caraeff
Album photos taken at Ephemera Sumiko, Beverly Hills.
Exclusive Management: Marc Gordon, Jr.
Vocal Arrangements by Bob Alcivar

International Fan Club Information: The 5th Dimension Establishment
9255 Sunset Boulevard
Los Angeles, Calif. 90069

On-stage wardrobe for The 5th Dimension is designed exclusively by Boyd Clapton.



Billy Davis, Jr.—6/26



Florence LaRue—2/4



Lamonte McLemore—9/17



Marilyn McCoo—9/30



Ron Townson—1/29



THE AGE OF
AQUARIUS
THE 5TH DIMENSION

**THE ALBUM
THE WORLD
HAS BEEN
WAITING FOR**



**No. SCS92005
NOW
AVAILABLE**



THE AGE OF AQUARIUS
by the 5th Dimension
is also available on 8 & 4 track
Liberty Stereo-Tape Cartridges and
Compatible Cassettes.



RI FI RECORD CO. 10TH ANNIVERSARY
1959 RI FI 1969

GIOVANNI BATTISTA ANSOLDI managing director

ANSOLDI was born in Milan, August 19, 1916. His mother, Idelmina Ansoldi (who recently passed away) was the last born of 24 children. If nothing else, Ansoldi as founder of Ri-Fi and its managing director is the record company executive with the largest number of aunts and uncles.

Married, Ansoldi and his wife Ines have three children, Antonio, Nicoletta (19), and Chiara (15). Both daughters are students.

Ansoldi has a classical education and in the past has been involved in poetry, theater, sculpture and painting. These hobbies are, still today, his favorite relaxation.

Before he founded Ri-Fi he was a journalist and then moved into industry. In this field he has brought many important innovations and ideas in the use of plastic materials for the making of records.

He was made sole administrator of Ri-Fi srl and then appointed managing director of the company, Ri-Fi SPA. Within a few years the company was on the same level with the longer established competitors in the recording industry in Italy.

Ansoldi is a member of the Italian Phonographic Association's board of governors.



Giovanni Battista ANSOLDI

IT happens, with Ansoldi, that even the most suspicious, the most armor plated persons, open like tender flowers to the sun. You trust him in an unreal way. After five minutes everybody is prepared to tell him everything about his own business and ideas.

This is the masterpiece of his very human personality, that covers an intelligence sharper than his eyes reveal. He remembers everything but uses this memory with a discretion that is his greatest virtue. Everybody is grateful for and appreciates this sense of discretion. He has achieved such a reputation that he is called "Papa Ansoldi." Implicit in such a term is something gentle, hearty, peace giving.

People say he is a good man but he is also, like all incisive persons, capable of observing the malice and gloom of the world. This does not mean that he is bad. On the contrary. The fact is that he lives in a different dimension. In my opinion he is the most naive smart guy in the world. Smart and naive are not incompatible terms. He is smart, not in the vulgar meaning that today is given to cunning people, but in the meaning applied to those who have attained a state of serene scepticism of human nature, of illusions and of men's ideals.

Ansoldi, naive, skeptical, enjoys and understands when he deals with people, when they confide in him, when he helps them. In any case, he always looks a little bit further on.

There are certain statements of his own that reveal this attitude. As when he says, about his classical education: "He who has it, will bear the signs of it for all life, like priests."

It is useless and dangerous, according to circumstances, when one thoroughly understands things and has the strength (but pays very dear for it) to reveal his own doubts and his own weaknesses. Notice that,

while Ansoldi talks with pleasure of his job, if somebody asks him too, he will speak very little of himself. It is quite unusual to hear him saying: "I amuse myself with the records that I cannot sell and I make up with the records I sell."

He speaks very little of himself because—this is his Achille's Heel—he is even sincere in this. Naturally he tries to evade questions but if somebody pierces his armor and puts questions, he does not know how to escape.

Once I asked him: "Have you ever written poems?" He said he had. I insisted: "Do you still write them?" He answered with evident difficulty: "Yes."

"Do you write lyrics for songs?" "No!" he said with vehemence.

I rather see him (and I hope he is not displeased) as a Southerner (as I am) for that Greek Mediterranean touch in his looks, for his tolerance, for his capacity for helping you put aside your reserve and say what you really are and what you have in mind. Perhaps this idea of a Mediterranean common extraction originated in that feeling of fraternity than Ansoldi inspired at first meeting.

He was born in Milan and his parents in Romagna but even in his taste for and love of painting and sculpture, if you think of it, there is something of a Greek, classical root.

He got started, I discovered one day, writing art and theater reviews on newspapers. He discovered by chance that there was something good in the vinyl used for manufacturing records. Then from the vinyl he arrived at the records themselves. He learned how to manufacture records and to create idols. I think he amuses himself with all these things—not perhaps always but many times. He amuses himself even when he does his business with people, pulling the threads he patiently arranged.

But I think that, more than the play itself, he behaves this way just to fit to this crazy thing that is life, not to touch or spoil something he has inside, in the heart of his soul—the myth, still alive, of creation—the vocation, one day closed in the drawer of dreams, for art.

Vincenzo Buonassisi
(Corriere della Sera)

RIFI'S EXECUTIVE BOARD



GIUSEPPE VELONA

Director, International Dept.

In 1960, Giuseppe Velona was assistant in the general sales department in the Motta company, Italy's largest producer of confectionary and ice cream. He joined the company in 1949 as one of its 5,000 employees and was soon rising to top executive positions.

But in 1960 he met Giovanni Battista Ansoldi, about to start a record company.

He persuaded Velona to leave the security of the Motta firm and join him in his bold venture, a brand new enterprise with only five people involved, starting from scratch.

So Velona joined and in that first year, as is expected in a new young company, helped out with everything. He went from packing cartons and filling

out delivery notes, to making high level business decisions—all in one day!

But the Velona career is identified with the rapid growth of Ri-Fi. A year after he joined the first office in New York was opened, then one in Paris and many more planned. In 1964, Ri-Fi created their international department with Velona at the head of the staff of four people—the "Blue Team" as Velona calls it.

Velona was born March 9, 1930 in Reggio Calabria. Velona graduated in science and afterwards attended university and specializing in economics. He is also a first class linguist. His first job was in an import-export business where he traveled extensively. Married with two children, Velona likes reading (history and economics) and playing bridge. In fact he takes part in many bridge tournaments and the Italian championships.



WLADIMIRO ALBERA

Director, Press and Publicity Dept.

Before joining the Ri-Fi company, Wladimiro Albera studied law, joined the Italian Air Force and was posted to the U. S. for a special course for jet pilots, resigned the Air Force commission, became a pilot for the Iranian Oil Company working in Aden, joined an import-export firm in Italy, left to establish a photographic agency, Italy's News Photos, with agents all over the world.

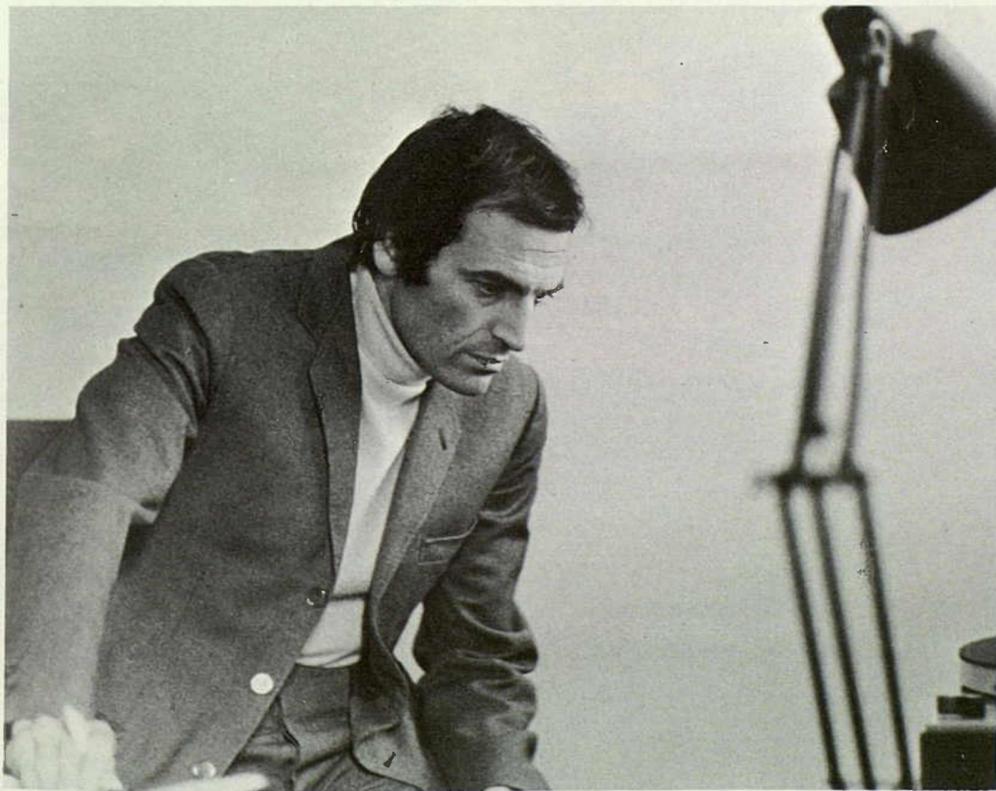
During this period, Albera had his first contact with the recording industry

in Italy. He began to work for Walter Guertler, president of SAAR Records and stayed with the company for three years, working in the exploitation department.

But his nomad instincts took him back to Africa where he conducted market research for Italian industrial companies in Nigeria and the Ivory Coast.

Then he returned to Italy and met up with Giovanni Battista Ansoldi who asked him to join Ri-Fi, just starting, as manager of the publicity department.

Albera was born January 31, 1929, was married in 1966 and has two children. He spends his free time hunting and underwater fishing.



ANTONIO ANSOLDI

A&R Director

Antonio Ansoldi, the eldest son of Ri-Fi's chairman, started work at the age of 17 by opening a small plant where during the following four years he turned out special products for wax electric windings.

At this time Ansoldi observed the chances for expansion in the rapidly growing plastics industry and decided to transform his plant and to produce plastics on a commercial basis.

However, then his father formed the Ri-Fi company, and son joined father to build up Ri-Fi's new record factory to manufacture product. The younger Ansoldi was responsible for all the equipment and technical organization in the plant and the result was one of the most up-to-date plants in Europe at those times.

It was the first one to operate with the new vinyl injection methods.

After two years' work at the factory in Italy, Ansoldi went to Beirut in order to set up equipment for the new record plant belonging to Ri-Fi's associates, Societe Libanaise du Disque. And the results of his visit? The plant starts work within one week of his arrival!

Then Ansoldi made a career switch. His father brought him back to Italy and they offered him the job of taking charge of Ri-Fi's a&r department, giving him the opportunity to employ his musical inclinations and technical knowledge at the same time.

Apart from a&r activities, Ansoldi also devotes a lot of his time to the workings of the Ri-Fi recording studio, which with Ri-Fi's recording engineer Attilio Rizza he has developed into one of the most modern in Europe.

Ansoldi was born in Taranto, June 18, 1934, lived in Milan all his life. In 1967 he married one of Italy's—and Ri-Fi's—star singers, Iva Zanicchi.

VITTORIA MEREU

Director, Accounting Department

Ri-Fi's accounting department is in the capable hands of Mrs. Vittoria Mereu, who was born in Genoa, December 25, 1931. Like the Scottish people, the people from Genoa have a reputation of being fond of figures and money!

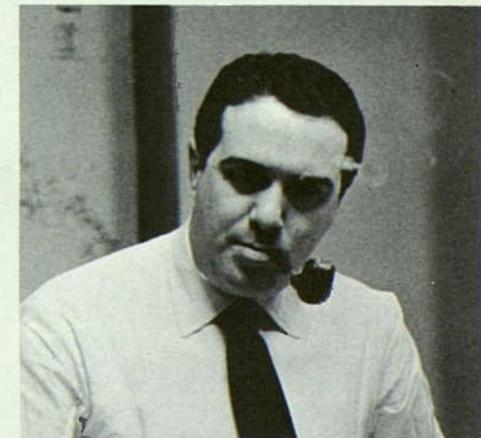
But Mrs. Mereu is a forward thinking person for her department—it was the first one in Milan to introduce the new IBM accounting systems.

And she is capable—when she left her previous job at a metal working factory, her former chief had to replace her with three new people to do the job Mrs. Mereu had done alone.

Mrs. Mereu graduated as an accountant and then went to the famous Genoa university to study economics. She also developed into a keen sportswoman, becoming one of the town's best swimmers.

And she stops short of becoming the business woman stereotype. She loves books and flowers and always keeps a bunch of flowers on her very business-like desk.

For a very unbusinesslike reason—"It makes the office look more cheerful," she says.



PIERO LA FALCE

Director, Sales Department

Piero La Falce, director of Ri-Fi's sales department, was the first man in Italy to initiate selling to stores using "self-selling systems" as well as many other innovations connected with record distribution. His present aims are to create more selling points, particularly in the remote areas of the country.

La Falce is only 33, and joined Ri-Fi following several years in the purchasing department of Ricordi in Milan. (Ricordi is a large Italian record company.) He followed this up by being appointed assistant at Ricordi's sales department—at 25.

Ricordi had a lot of faith in La Falce because they gave him his first major job in the record industry by appointing him head of the record department in their store in Genoa, the largest one in town. At this time he was—18 years old! He combined this job with university study, specializing in economics. He is still studying and is currently determined to reach university degree standard.

La Falce does not combine his efforts in increasing sales to books and theory—you can find him Saturday afternoons at a big record store observing customers and studying their psychology. He is married with two small children and studies languages as a hobby, plays tennis and collects pipes—he has hundreds of them.

His latest language study is Serbo Croation!



THEY REPRESENT RIFI ABROAD

RIFI

**ARGENTINA
PHONOGRAM**

**AUSTRIA
AMADEO SCHALLPLATTEN**

**BRAZIL
COMPANHIA BRAZILEIRA
DE DISCOS**

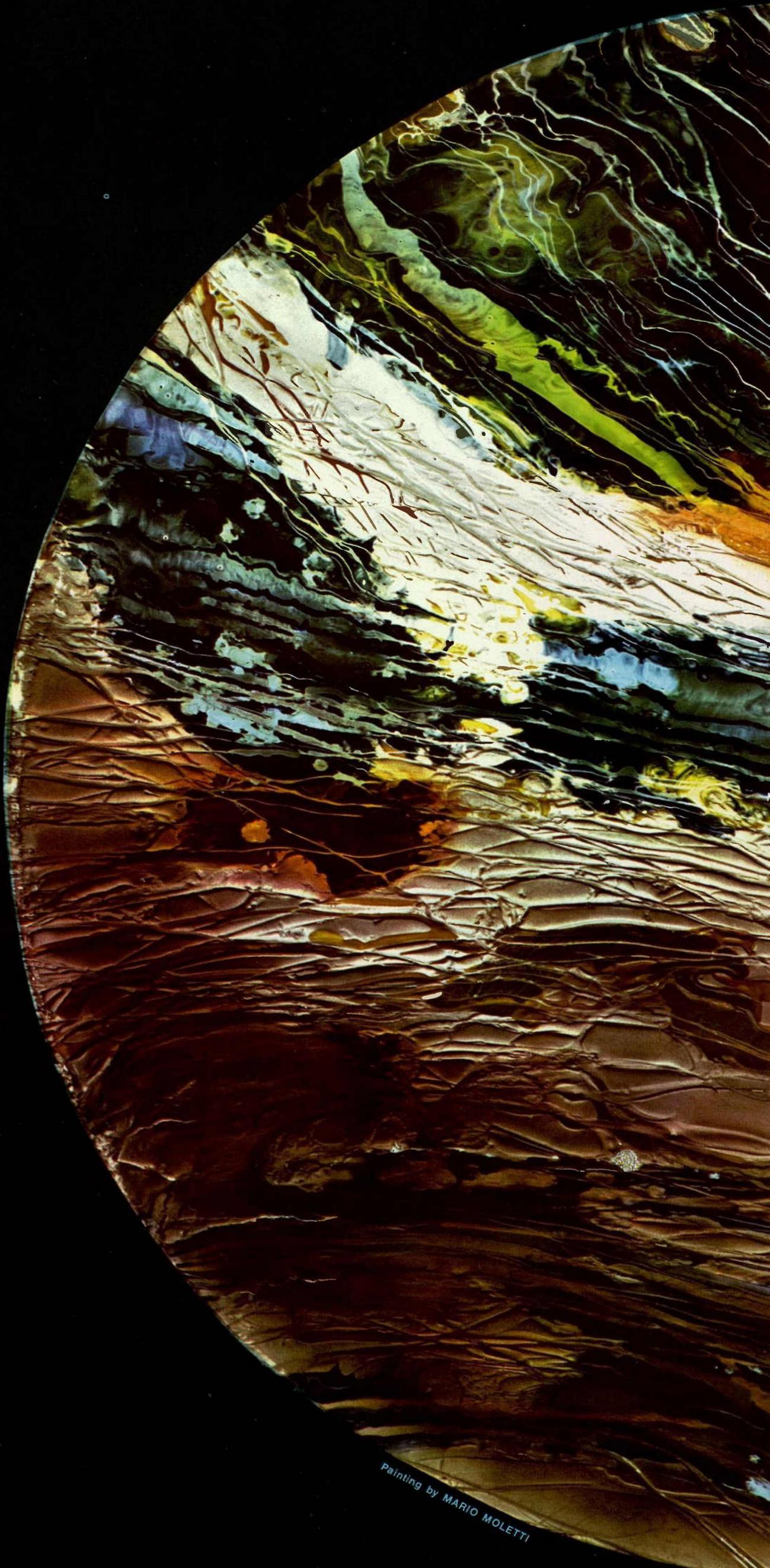
**CANADA
GLOBAL RECORDS**

**CENTRAL AMERICA
PHILIPS**

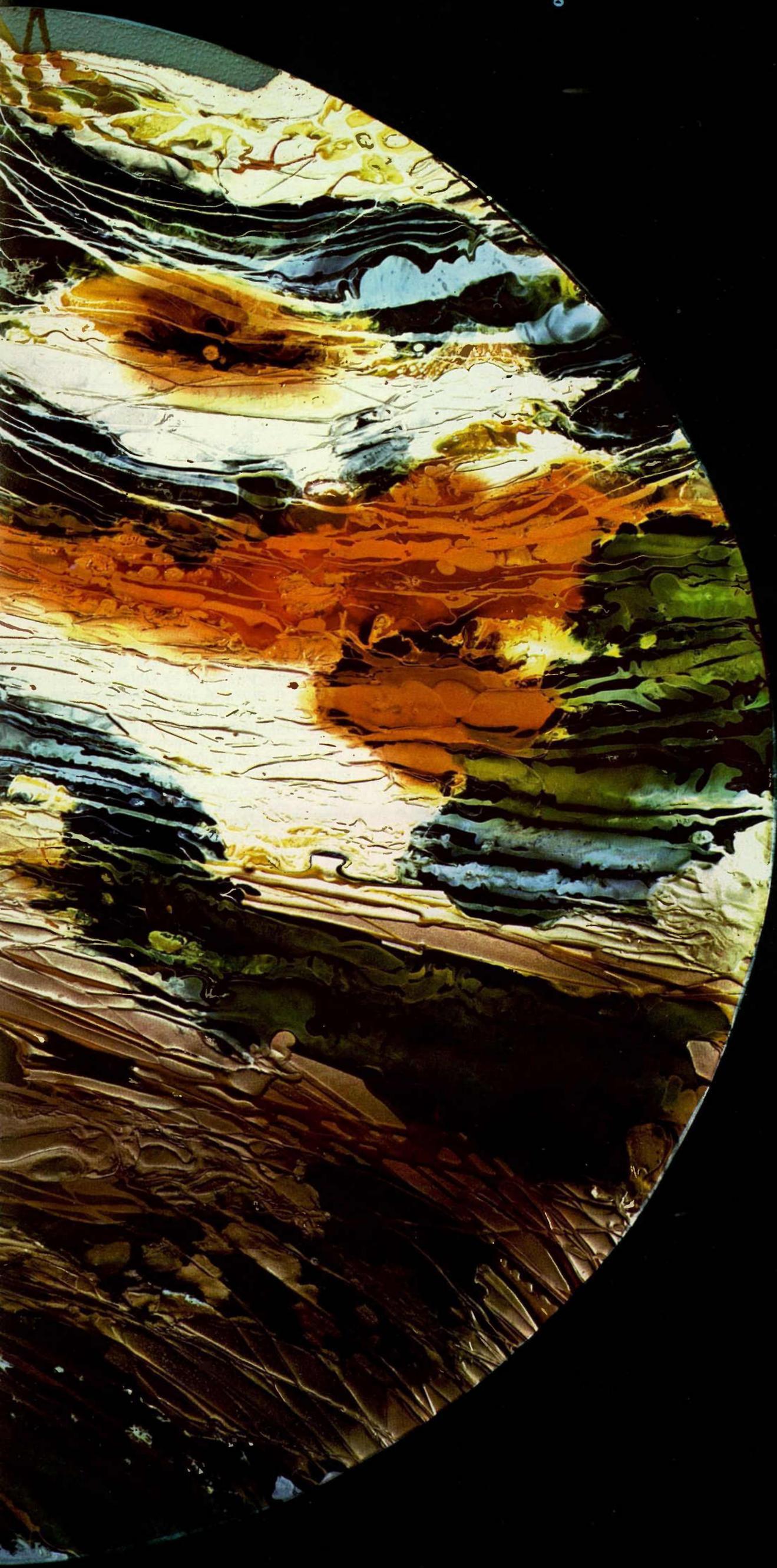
**CHILE
PHILIPS**

**FRANCE
RIFI**

**GERMANY
DEUTSCHE OVERSEA**



Painting by MARIO MOLETTI



GREECE
HELLADISC

ISRAEL
HATAKLIT

JAPAN
PHILIPS

JUGOSLAVIA
EDIT

MEXICO
DUSA DISCOS UNIVERSALES

MIDDLE EAST
SOCIÉTÉ LIBANAISE DU DISQUE

PERU'
"EL VIRREY" IND. MUS.

SOUTH AFRICA
TRUTONE

SPAIN PORTUGAL
MARFER

SWITZERLAND
BARCLAY RECORD

UNITED KINGDOM
ESSEX MUSIC

URUGUAY
PHILIPS

USA
RIFI

USA
CIDI RECORD

VENEZUELA
SIEMENS

1959-TEN YEARS

SOME OF THE MOST IMPORTANT PRIZES AWARDED TO RIFI

- 1963 - FESTIVAL OF SANREMO**
2nd Prize to Eugenia Foligatti with the song « Amor, mon amour, my love ».
- 1963 - FESTIVAL OF SANREMO**
3rd Prize to Cocky Mazzetti with the song « Giovane Giovane ».
- 1964 - ITALIAN REVIEWERS AWARD**
to Mina
- 1964 - ITALIAN REVIEWERS AWARD**
to Teresa Stich Randall (Opera Arias).
- 1964 - FESTIVAL OF ZÜRICH**
2nd Prize to Iva Zanicchi with the song « Il Prato Sarà Verde ».
- 1965 - ITALIAN REVIEWERS AWARD**
to Mina
- 1966 - ITALIAN REVIEWERS AWARD**
to Iva Zanicchi.
- 1966 - PEARLS RECORD**
Tokyo - to Mina for the record « Un Buco nella Sabbia ».
- 1966 - FESTIVAL MEDITERRANEO**
Palma de Mallorca - 1st Prize to Giorgio Gaber with the song « Palma no te olvidaré ».
- 1966 - UN DISCO PER L'ESTATE**
Italian Radio TV Contest - 3rd Prize to I Giganti with the song « Tema ».
- 1966 - GOLDEN RECORD**
8th National Grand Award « Disco d'Oro » to RiFi Record.
- 1967 - ITALIAN REVIEWERS AWARD**
to Hans Swarowski (Classical Music).
- 1967 - ITALIAN REVIEWERS AWARD**
to Aretha Franklin.
- 1967 - FESTIVAL OF SANREMO**
1st Prize to Iva Zanicchi with the song « Non Pensare a Me ».
- 1967 - FESTIVAL OF SANREMO**
3rd Prize to I Giganti with the song « Proposta ».
- 1967 - SILVER MASQUE**
to Fausto Leali.
- 1967 - SILVER MASQUE**
to Iva Zanicchi.
- 1968 - GOLDEN GONDOLA VENEZIA**
to Fausto Leali.
- 1968 - CAMPIDOGLIO AWARD**
to RiFi Record.
- 1968 - INDUSTRY AND COMMERCE AWARD**
to RiFi Record.
- 1969 - FESTIVAL OF SANREMO**
1st Prize to Iva Zanicchi with the song « Zingara ».
- 1969 - FESTIVAL OF SANREMO**
4th Prize to Fausto Leali with the song « Un'Ora Fa ».

RIFI

The first record produced and released by the Ri-Fi Record Company—on its Primary label—was “Coccinella” performed by Ghigo.

And it provided the start that every record company dreams of—it was an instant smash hit, exceeding every expectation and pointing the way for the fast development of the new record company.

Another big hit for Ri-Fi was the sixth single they released, “Cha Cha Cha de las Secretarias” by Michelino and his group. Now the company was provided with an even more solid foundation.

Ri-Fi was formed on February 19, 1959, in Milan. Industrialist Giovanni Battista Ansoldi, together with fellow industrialists, including Gianpiero Rossi of Busto Arsizio, brought the company into existence. Ansoldi was appointed managing director.

By July 1961 Ri-Fi was in so strong a position that the company was able to form its own distribution system. And it carried on its policy of finding, making and creating new stars.

There was singer Cocky Mazzetti with a string of hit product including “Tobia,” “Pepito,” “Giovane Giovane.” There was Fred Bongusto who became one of the top stars at that time thanks to many of the songs that he wrote himself—“Frida,” “Doce Doce,” “Malaga,” and “Amore Fermati.”

In 1962 and 1963 the Ri-Fi roster of talent was further enriched when Mina, Eugenia Foligatti and Iva Zanicchi joined the label and brought further hit songs to the company.

At the same time the company expanded in another direction when they took over distribution of the Clan Celentano label. Earlier, in 1961, Ri-Fi also became the distributor of Zecchino D'Oro's repertoire, a festival for children held every year in Bologna and produced in co-operation with a religious order, Istituto Antoniano.

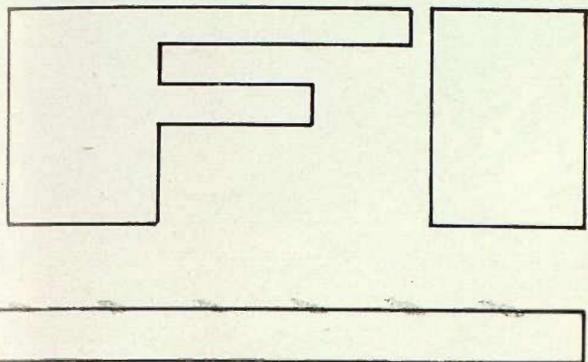
Singer Mina had a boom year for Ri-Fi in 1964 with hits, “Citta Vuota” (It's a Lonely Town), “E Se Domani,” “E l'Uomo per Me” (He Walks Like a Man), “Un Anno d'Amore” (C'est Irreparable), “La Banda” (A Banda). These were hit songs that showed the broad scope of Ri-Fi song-gathering policy.

In 1964 Iva Zanicchi cut her first big hit, “Come Ti Vorrei” (Cry To Me) and then went on to prove this was no fluke with “Accarezzami Amore,” “Fra Noi” and an Italian version of “River Deep, Mountain High” titled “Le Montagne.”

Zanicchi also recorded the winning song in the 1967 San Remo Song Festival—“Non Pensare a Me.”

Pop group, I Giganti, as soon as it was formed (and signed by Ri-Fi) started climbing the Italian charts with their hits—“Una Ragazza in Due” (Down Came

RI-FI RECORD CO
20124 MILANO - CORSO BUENOS AIRES



RIFI'S ROSTER

- AMADEI ROBERTA
- ARAZZINI ANNA
- BINDI UMBERTO
- BROSIO VANNA
- CANTU' MILENA
- CENZA
- CORO STELLA ALPINA
- ELIANA & CIRO
- FARINON GABRIELLA
- FERRARA PAOLO
- FRATELLI FRANCO
- GINTO
- GIULIANO E I NOTTURNI
- GUALDI PAOLO
- I BRUZI
- I CALIFFI
- IL PICCOLO CORO DELL'ANTONIANO
- LEALI FAUSTO
- LO VECCHIO ANDREA
- MAUCIERI LEO
- MICHELE
- NERI ELY
- PEANO DIEGO
- PLAY-CO
- ROSSANO
- THE WOO DOO
- ZANICCHI IVA

the Rain), "Tema," "Proposta," "Da Bambino" and "Il Motivo che Piace di Piu."

Another prestigious name, Giorgio Gabor, joined the Ri-Fi family, recording "Pieni di Sonno," "Mai Mai Valentina," "E Allora, Dai" and provided the company with a star whose recordings are sung and whistled all over Italy.

There was also a newcomer on the Italian music scene who joined the label. But Fausto Leali did not stay unknown for long, providing the company with yet more hit material, "A Chi" (Hurt), "Per un Momento Ho Perso Te," "Deborah," "Angeli Negri," and "Un'Ora Fa."

This last number provided Ri-Fi with yet another association with the top ranking San Remo Festival. "Un'Ora Fa" was one of the top songs in the 1969 Festival.

And Ri-Fi was still broadening the base of its operations, venturing into other fields of recording and distribution that gave the company a solid and significant image in the Italian recording business.

It produced material of literary, historical and cultural nature as well as delving into the music of Italian folklore.

Catalogs started being acquired on an international basis—Atlantic, Jay-Gee, Monument, 20th Century-Fox, and in the classical field, Supraphon, Supermajestic, Turnabout, Vox, Westminster were some of the world-wide names that signed distribution deals with the Italian company.

They pushed into the rhythm and blues market and were rewarded by the fantastic performance that soul star Wilson Pickett gave at last year's San Remo Festival, a performance that because of the magic sales appeal of the San Remo name, and the solidity of Ri-Fi's promotion boosted r&b sales in the country.

And 1968 was also the year that prerecorded tape cassettes became available in Italy with Ri-Fi naturally in the forefront. "Musicassettes" and "Stereo 8" cartridges are successfully marketed by Ri-Fi, who in a few short months, put together a large and interesting tape catalog.

The year of Ri-Fi's Tenth Anniversary, 1969, shows no sign of the company lacking in growth or ideas.

The 1969 San Remo Festival provided Ri-Fi with a host of good things. Iva Zanicchi carried off the first prize in the Festival with "Zingara" while two other Ri-Fi artists, Fausto Leali (with "Un Ora Fa") and U. S. star Wilson Pickett (with "Un 'Avventura") were both in the final of the Festival.

Last but not least, Iva Zanicchi was chosen to represent Italy with the song "Due Grosse Lacrime Bianche" in the Eurovision Song Contest in Madrid, Spain, this year.

cotillion

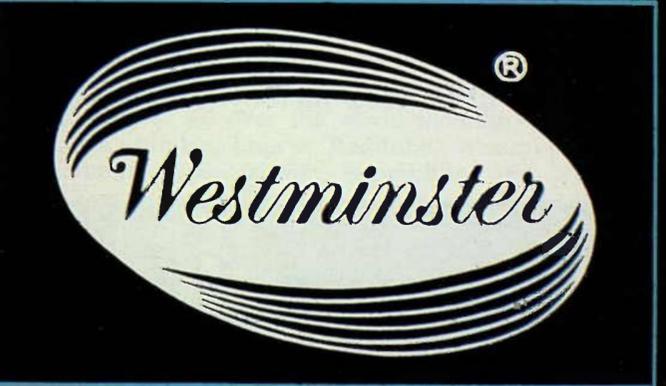
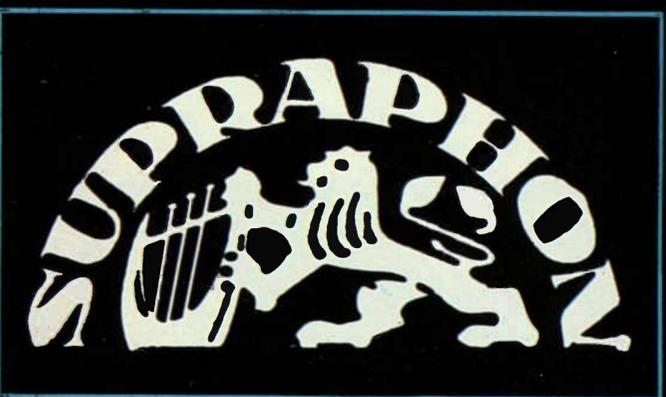
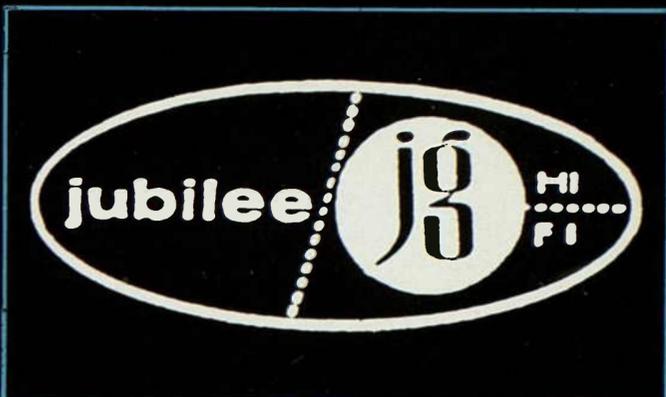
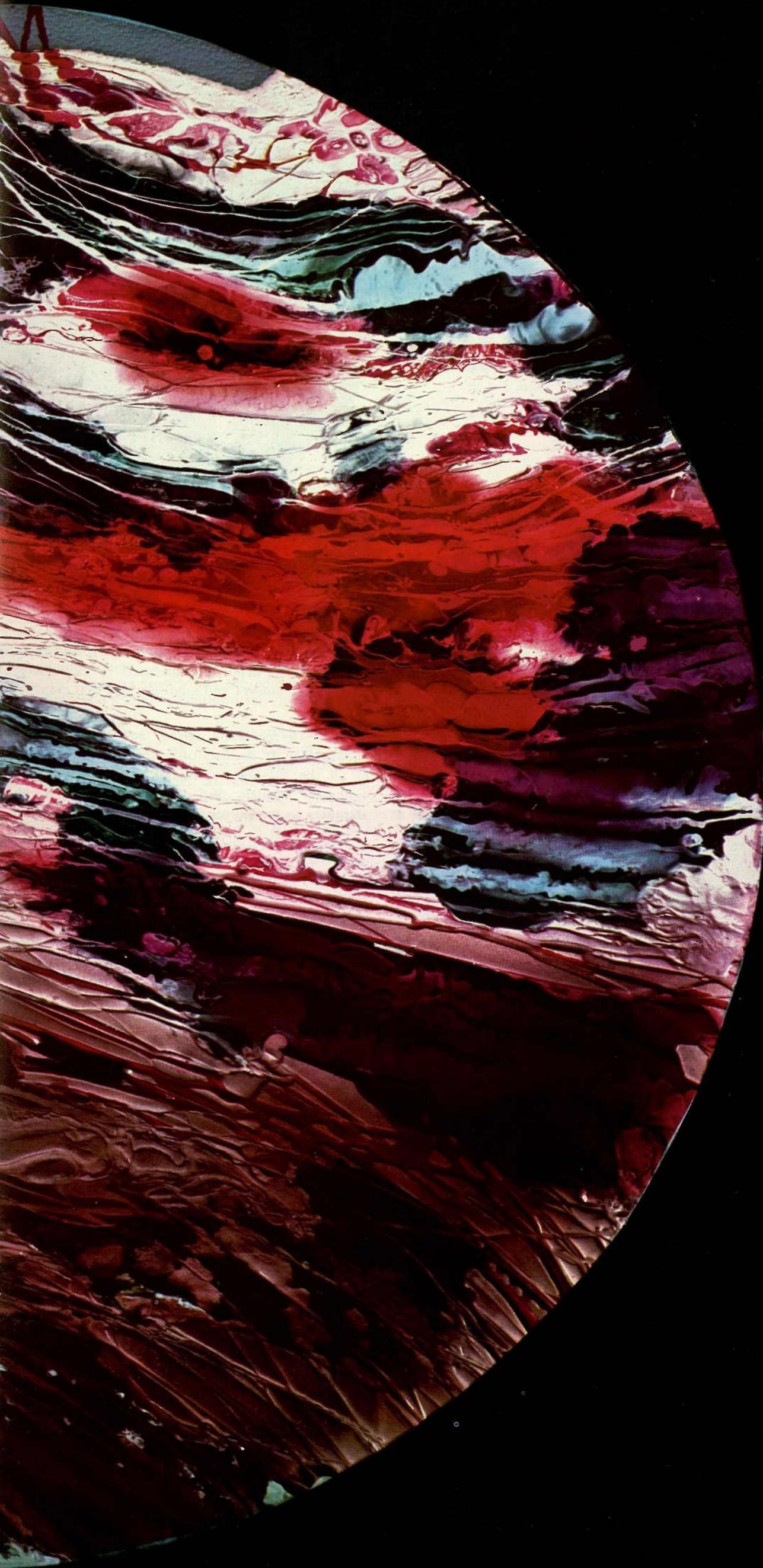
fame

**REDWAL
TIME**

**RIFI
REPRESENTS
THEM
IN ITALY**



Painting by MARIO MOLETTI





INDUSTRIE RIUNITE ITALIANE S.r.l.

Ri-Fi's recording manufacturing plant, which was established in 1965, is situated in Confienza, in the Lombardy area.

The choice of Confienza as the seat of the plant, Industrie Riunite Italiane Srl.—IRI—was made by Giampiero Rossi, president, and Giovanni Battista Ansoldi, general manager, for the purpose of promoting industry in the area, generally regarded as economically underdeveloped.

IRI's equipment and machinery enable the factory to manufacture records in an entirely autonomous way.

They have a fully equipped electroplating system, presses and a printing plant used to manufacture labels, record sleeves and anything else that concerns records.

The electroplating system covers an area of 430 square feet. It consists of four galvanic baths as well as all the fittings and modern devices for the processing of masters and the manufacture of enough stampers to press over 20,000 records a day.

The pressing plant covers an area of 11,000 square feet and is equipped with injection moulding machines (with a potential of 25,000 records a day as well as steam presses. Every press is fitted with individual cutting machines.

The printing plant is spread over an area of 6,500 square feet and is equipped with every kind of machine for record industry printing. The plant can produce 500,000 jackets and 900,000 labels a month. Besides this, the plant has separate department to deal with the duplication of color separations.

Electroplating system and pressing plant are supervised by Vico Moriggi. Valentino Crespi is responsible for the printing plant. Bookkeeping is kept by Carla Concina and the general director is Gianfranco Tosi. End Factory Promotion.



A general view of the injection moulding machines at the new factory. The equipment

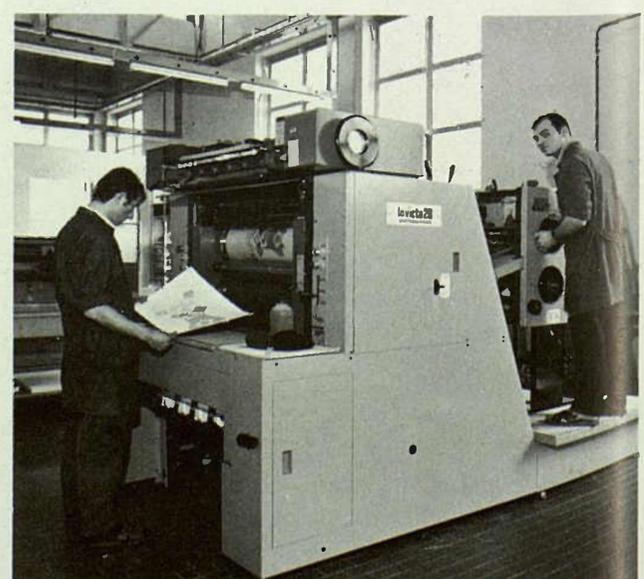
is all modern and up to date—all geared for fast production.



The electro plating system used for the production of metal parts to press records.



One of the brand-new cutting machines installed in the main area of the factory.



An Invicta 28 four-color rotogravure press turning out top quality graphic reproductions at high speed.



CLASSICAL MUSIC

The Ri-Fi Record Company began as a purely pop music set up. But it did not stay that way long.

Managing director Ansoldi soon established a thriving classical music section within the company that has today grown into a catalog, perhaps the richest in Italy, of over 1,000 albums.

The music ranges from the "canti ambrosiani" of the early Middle Ages right up to the present-day sounds of electronic music, also including anything from madrigals, Bach, Vivaldi, Handel, to romantics.

Ri-Fi is able to draw on product from the Supraphon, Vox and Westminster repertoire.

The classical music department of Ri-Fi has been particularly taken to heart by managing director Ansoldi. He decided to establish it as a separate department and staff it with experts because he was aware of the cultural and prestige aspects a good classical line gives to a record company.

Particular care is devoted to all aspects of the classical repertoire—the music, record sleeves, catalogs, folders, and advertisements. The mastering, processing and pressing all get the Ri-Fi technicians' best attention.



In the winter of 1967, about 50 million Italians tuned in to watch "Canzonissima," a long-running television song show-contest, with public voting for the winning songs.

"Canzonissima" is one of the most important music shows in Italy, a valuable showcase.

The winning song that year was "Il Motivo che Piace di Piu" performed by pop group I Giganti.

For Ri-Fi Music, the publishing company formed by Ri-Fi Records only three months earlier, the song was a milestone. It was their first big hit.

From this favorable beginning there came the follow up, "Deborah," written by Pallavicini-Conte. This was recorded by Fausto Leali and Wilson Pickett for the San Remo Song Festival in 1968. Several other artists also recorded this popular number such as Mina and Claude Francois.

Ri-Fi was exceptionally well represented in that San Remo Festival of 1968. They presented (as co-publisher with other companies) the songs, "Da Bambino" (recorded by I Giganti and Massimo Ranieri) and "Per Vivere" (waxed by Iva Zanicchi and Udo Jurgens).

Furthermore in 1968 Ri-Fi Music followed the lead of Ri-Fi Records by moving into the rhythm and blues field, becoming licensee of U. S. publishing catalogs, Cotillion, Walden, Redwal-Time and Fame.

Ri-Fi Music was also prominent in the 1969 San Remo Festival, presenting "Un 'ora Fa" (written by Parazzini-Beretta-G.F. Intra). This became a hit performed at the Festival by Fausto Leali and Tony del Monaco. The song was also recorded by Mina and other artists.

And Ri-Fi Music also co-published with another firm "Due Grosse Lacrime Bianche." A most important song.

With it, singer Iva Zanicchi represented Italy at the Eurovision Song Contest in Madrid.

INTERNATIONAL ACTIVITY

Ri-Fi thinks international . . . and it has right from the beginning of the company's success.

Ri-Fi's catalog has always been exploited in all the principal countries and numerous hits have been made, primarily in Spain, Japan and the South American countries.

The establishment of the Common Market in Europe over the last decade has also given impetus to Ri-Fi's European-wide sales and enables the company—through the formation of company-owned branches—to be directly present on a borderless market. And to be present there in strength, with artists of all nations and with such a potential to keep abreast of the most established and dynamic countries throughout the world.

What made Ri-Fi begin to establish branches outside Italy?

Basically the company thought that if you have the right product, if you give it to men that think the same way, the right way, and if you add that spice of luck that is the common denominator of the music world, then you have the equation of international success.

These were the reasons that led Ri-Fi to begin their international expansion, but not before a whole parabola of international experience had been gained by the company, starting with the search for importers, representatives, subpublishers, etc.

Managing director Ansoldi summed it up with the statement: "To all of us it was clear, from the very beginning that if there was a way to go to make Ri-Fi become a prestigious record company, that way passed through the music capitals of the world."

When Ansoldi says that Ri-Fi started their international activity when the company was formed, this is literally true.

"Coccinella"—the very first disk released by the Ri-Fi company—was successfully sold in France, Spain, Switzerland and the Scandinavian countries.

Now the company has established an office in New York. It has founded, in partnership with Mario and Michel Hadded, a factory in Beyrouth, Lebanon, the "Societe Libanese du Disque." It has established an affiliate company in Paris.

The Paris venture will be the first of a certain number of affiliate companies that will be established in the most important countries throughout the world.

Now, in its Tenth Anniversary Year, Ri-Fi is represented in the U. S., Central and South America, throughout Western Europe, in Yugoslavia and the Middle East, in Japan and in numerous African countries.

At the same time Ri-Fi has obtained the license for several foreign productions and companies.

The first international hit recording released by the company was the original version of the "The Madison."

Now Ri-Fi has the very important and prestigious catalogs from all over the world including Monument, Jay Gee, Jubilee, Laurie, Reditune, Westminster, Vox, Turnabout, Supermajestic, Supraphon, and 20th Century-Fox.

RICHARD R. ROEMER

attorney, business representative, U.S.

Richard H. Roemer, of the law firm Roemer, Klein & Garbus, New York, New York, is the attorney and business representative in the U.S. for Ri-Fi Record Company, Ri-Fi Music Company and Ri-Fi of New York.

Roemer has represented Ri-Fi since 1960 and has been involved in all matters concerning Ri-Fi's relationship with U.S. companies and the acquisition of record catalogues and publishing rights.

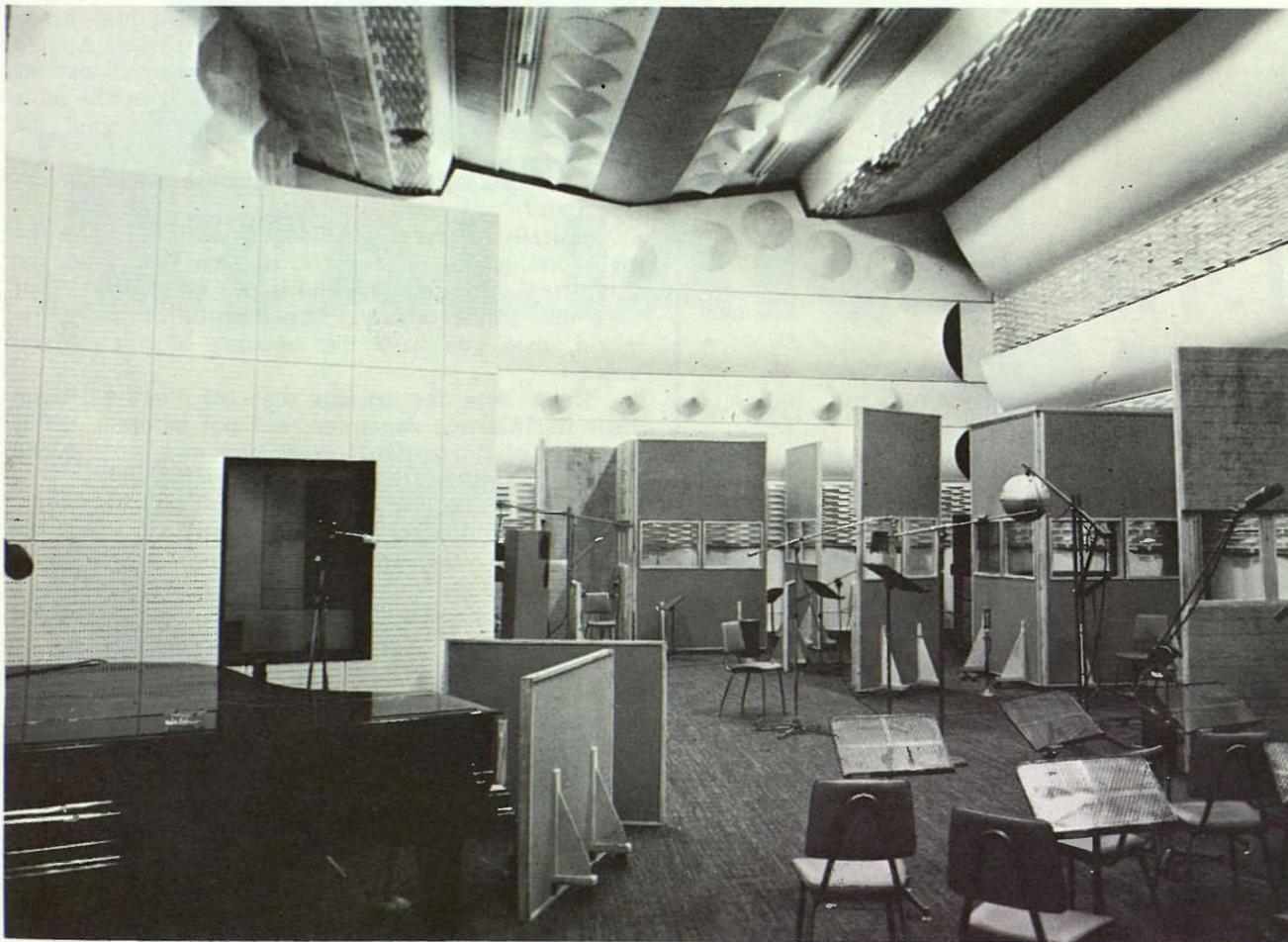
Arrangements with various artists for their appearances at the San Remo Festival each year are also handled by Roemer's office, as well as various administrative functions concerning Ri-Fi's operations in the U.S.



PLAY-CO.

RECORDING STUDIOS
VIA STROMBOLI 18
MILANO — ITALY
TEL 46-3900

GENERAL MANAGER—ANTONIO ANSOLDI
CHIEF ENGINEER—ATILIO RIZZA
TECHNICAL ASSISTANTS—GIANNI BASILIO
—CLAUDIO BARZAGHI
—WALTER CONTI
—GIULIANO CITI
—BRUNO RIGHI
CO-ORDINATION—GERMANA JAIN



Ri-Fi's Play-Co complex is one of the most up-to-date recording studios in Italy today. Situated 30 feet below ground level in the Via Stromboli, Milan, it comprises four recording studios actually.

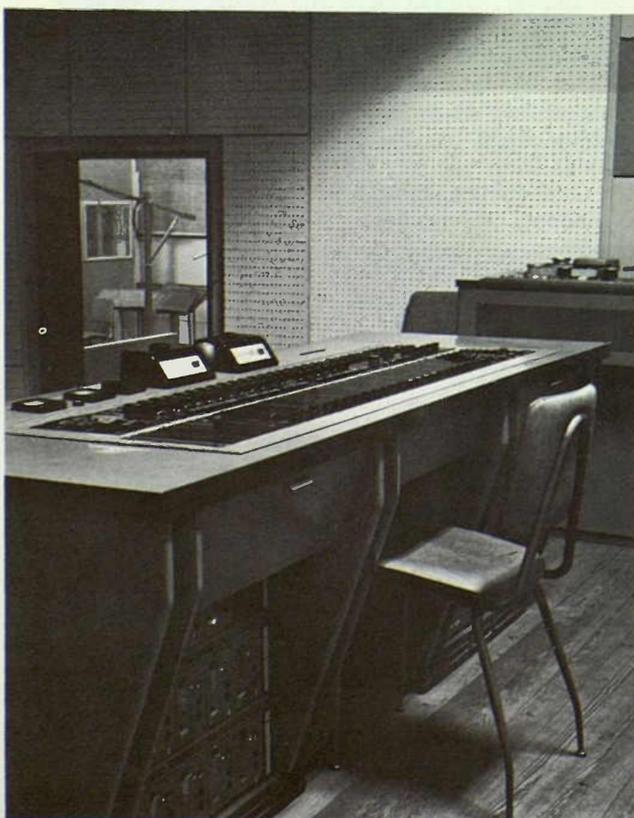
The largest studio (Studio No. 1) measures 65,000 cubic feet, Studio No. 2 is 14,600 cubic feet and Studio No. 3 is 8,900 cubic feet. All these studios are used for recording while a fourth one is kept for mono and stereo mastering, CCIR and NARTB curves.

Equipment in the four studios includes recording consoles with six to 20 channels input, equipped with equalizers, filters, limiters, compressors, as well as reverberation and echo systems.

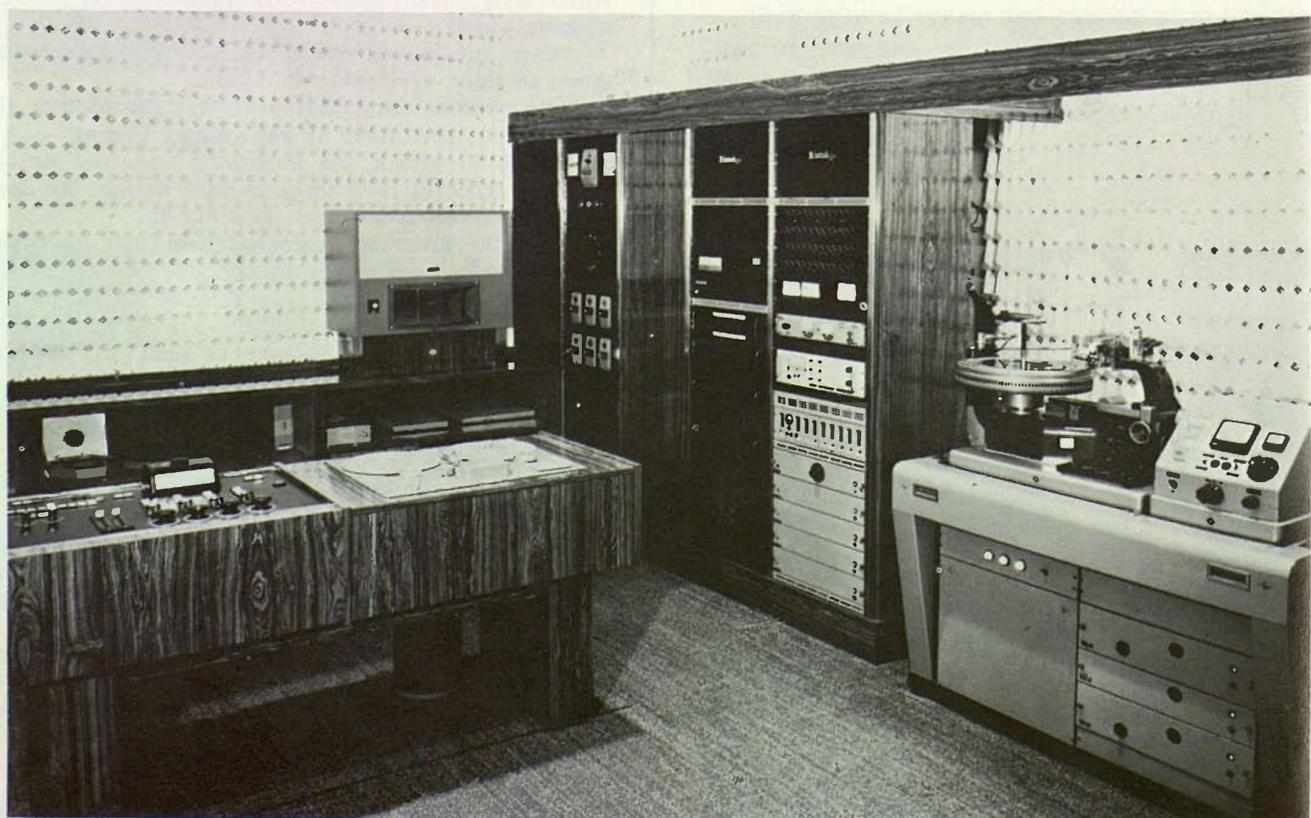
For all the studios in Play-Co, the best equipment and material, up-to-date technical devices, have been used. Recordings can be put on one-inch and quarter-inch tapes, on one, two, four or six tracks.

General manager of Play-Co is Antonio Ansoldi, chief engineer is Attilio Rizza, and technical assistants are Gianni Basilio, Claudio Barzaghi, Walter Conti, Giuliano Citi, and Bruno Righi. Co-ordination is the responsibility of Germana Jain.

Studio No. 1, which measures 65,000 cubic feet, is much used by other recording companies as well as Ri-Fi.



The mixing console in operation at Studio No. 1 which is used for recording on eight-track, one-inch tape.



The newly finished transcription room complete with highly sophisticated equipment used for the production of the finished acetates or tapes.

Rhythm & Blues

Soul Sauce



**BEST NEW RECORD
OF THE WEEK**
**"IT TAKES A
LOT OF LOVING"**
BIG ELLA
(Lo Lo)

By ED OCHS

SOUL SLICES: "First Generation Blues" debuted at the Electric Circus on Wednesday (7), with **Muddy Waters** with **Otis Span & Luther Johnson**, **John Lee Hooker**, **Buddy Moss**, and the **Atlanta Blues Band**. Wednesday nights will feature blues artists at the club, as next Wednesday (14) presents the second show in the series starring **Junior Wells**, **Rev. Gary Davis** and **Son House**. . . . **Edwin Hawkins**, in New York last week to meet with Buddah executives, reported that his group will launch a tour late in June while most of the children are still in school. Hawkins shares the opinion that popularity, and not tradition, should decide the extent of airplay on his "Oh Happy Day" hit. His intent was to create a "mod" gospel sound that featured a positive message and still retain the traditional gospel fervor. Deejays who program the record away from pop play, he claims, are defeating the possibility of spreading gospel of a more social than religious nature to a wider audience. Controversy will not stop "Oh Happy Day" from topping the million mark and copping a gold record. By the way, the disk was recorded in a church on a 2-track stereo tape machine by the 46-member group. . . . Buddah has also scored by acquiring the distribution rights to **Eddie Holland's** (remember **Holland-Dozier-Holland?**) Hot Wax Records and Stagecoach Productions. First release on the new label is "While You're Out There Looking for Sugar," by the **Honeycombs**. . . . Tetragrammaton will release its first **Bill Cosby** album, a two-LP "live" recording, next week. . . . The **Temptations'** "Cloud Nine" LP at number five, **Dionne Warwick's** "Soulful" LP—at number 16—are the only r&b albums in pop's top 20. The **Supremes and Temptations'** "T.C.B." LP is sliding from number 25, while **Sly & the Family Stone** is rapidly moving into the select circle. . . . Good vibes received from Atlantic with **Marion Williams'** pop-gospel LP due from the label. . . . **Eddie Harris** was presented the "Musician of the Year" award by the International Fan Club of America. **Richard Campbell**, head of the Harlem Cultural Festival, presented the award to Harris last week at the Village Gate.

TID-GRITS: "Soul Bowl '69," starring **Aretha Franklin** and organized by her father, the **Rev. C. L. Franklin**, has pledged, among its many goals, the creation of a new magazine, *Respect*, and a black record company to be called *Respect Record Corporation*. The Southern Conference Leadership Conference (SCLC) has endorsed the International Afro Musical and Cultural Foundation, the non-profit organization which is sponsoring "Soul Bowl '69." In addition to **Ray Charles** and **Sam & Dave**, who will headline the show with "Lady Soul," artists who have recently been added to the roster include **Earl Grant**, **Bobby Bland**, **Chuck Jackson**, **Little Milton** and former heavyweight boxer **Ernie Terrell**. The festival will also bring 250 underprivileged children to the Astrodome as guests of the show, set for June 13-15. . . . Remember: **Clarence Carter** with **Sly & the Family Stone** at Fillmore East the weekend of Friday (23). . . . Motown is rushing into production a TV show soundtrack LP for "The Temptations Show." The show, first aired in Los Angeles on Tuesday (6), stars the **Temptations**, with guest stars **Kay Stevens** and **George Kirby**, who will also be featured on the album. . . . Gamble Records has bought four r&b masters from Funtown-Jaysina Productions, debuting with "I'll Make It Up to You," by **Otis Bush**. . . . Soul Enterprises, Inc., has established a music complex in Chattanooga, Tenn., opening shop with current releases by **Leontine Dupree**, **Jan & Ernie** and the **Spiritual Crusaders** on the Soultrack label. One of the new companies first albums, "The Living Legend of Negro History," featuring **Mrs. Mary (Mamma) Walker** telling the history of her life. On Tuesday (6) she was 121 years old. . . . **Buddah** has signed **Oscar Brown Jr.** and **Tony Williams** for the original cast album of the musical "Big Time Buck White." . . . **Don Covay** due with his first Atlantic LP, "House of the Blue Lights." . . . Thank you, **Delmark Records** in Chicago, for your kind letter. The label has recently signed Chicago bluesmen: guitarists **Mighty Joe Young**, **Luther Allison**, **Jimmy (Fast Fingers) Dawkins**, and harmonicaist **Carey Bell**. Also, tenor saxophonist **Maurice McIntyre** of Chicago's Association for the Advancement of Creative Musicians (avant-garde jazz organization) has joined the company. And joining the company who reads **Soul Sauce** is Delmark's **Bob Koester**. Do you read **Soul Sauce**?

BEST SELLING Billboard Rhythm & Blues Singles

Billboard SPECIAL SURVEY For Week Ending 5/17/69

★ STAR Performer—Single's registering greatest proportionate upward progress this week.

This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
2	1	CHOKIN' KIND Joe Simon, Sound Stage 7 2628 (Wilderness, BMI)	8	26	29	WE GOT MORE SOUL Dyke & the Blazers, Original Sound 86 (Drive-In, BMI)	4
2	1	IT'S YOUR THING Isley Brothers, T Neck 901 (Brothers Three, BMI)	10	27	27	IT'S A GROOVY WORLD Unifics, Kapp 985 (Andjun, ASCAP)	6
3	4	I DON'T WANT NOBODY TO GIVE ME NOTHING James Brown, King 6624 (Dynatone, BMI)	6	28	28	(We've Got) HONEY LOVE Martha Reeves & the Vandellas, Gordy 7085 (Jobete, BMI)	4
4	5	CISSY STRUT Meters, Josie 45-1005 (Marsaint Music, BMI)	5	29	17	TWENTY-FIVE MILES Edwin Starr, Gordy 7083 (Jobete, BMI)	13
5	7	TOO BUSY THINKING ABOUT MY BABY Marvin Gaye, Tamla 54181 (Jobete, BMI)	3	30	30	I CAN'T SAY NO TO YOU Betty Everett, UNI 55122 (Screen Gems-Columbia, BMI)	4
6	6	AQUARIUS/LET THE SUN SHINE IN 5th Dimension, Soul City 772 (United Artists, ASCAP)	8	31	22	WALK AWAY Ann Peebles, Hi 2157 (Saico/Jec, BMI)	5
7	3	ONLY THE STRONG SURVIVE Jerry Butler, Mercury 72898 (Parabut/Double Diamond/Downstairs, BMI)	11	32	43	WHY SHOULD WE STOP NOW Natural Four, ABC 11205 (Wilhos/Pamco, BMI)	3
8	8	TIME IS TIGHT Booker T. & the M.G.'s, Stax 0028 (East/Memphis, BMI)	7	33	13	DIDN'T YOU KNOW Gladys Knight & the Pips, Soul 35057 (Jobete, BMI)	9
9	11	I CAN'T SEE MYSELF LEAVING YOU Aretha Franklin, Atlantic 2619 (14th Hour, BMI)	4	34	36	WHY I SING THE BLUES B. B. King, BluesWay 61034 (Pamco/Sounds of Lucille, BMI)	3
10	10	BUYING A BOOK Joe Tex, Dial 4090 (Tree, BMI)	5	35	34	YOU ARE THE CIRCUS C & the Shells, Cotillion 44024 (Cotillion/Williams, BMI)	7
11	20	GRAZING IN THE GRASS Friends of Distinction, RCA Victor 74-0207 (Chisa, BMI)	7	36	31	I CAN'T DO ENOUGH Dells, Cadet 5636 (Chevis Music, BMI)	8
12	9	IS IT SOMETHING YOU GOT Tyrone Davis, Dakar 605 (Dakar, BMI)	8	37	37	T. C. B. OR T. Y. A. Bobby Patterson, Jetstar 114 (Jetstar, BMI)	4
13	14	SUNDAY Moments, Stang 5003 (Gambi, BMI)	6	38	40	MY WIFE, MY DOG, MY CAT Maskmen & the Agents, Dynamo 131 (Catalogue/Claiborne, BMI)	3
14	47	OH HAPPY DAY Edwin Hawkins Singers, Buddah 20001 (Kama Ripppa/Hawkins, ASCAP)	2	39	33	IT'S A MIRACLE Willie Hightower, Capitol 2226 (Too Late Music, BMI)	7
15	15	SEVEN YEARS Impressions, Curtom 1940 (Camed, BMI)	5	40	—	BLACK PEARL Sonny Charles with the Checkmates, Ltd., A&M 1053 (Irving, BMI)	1
16	16	JUST A LITTLE BIT Little Milton, Checker 1217 (Armo, BMI)	4	41	41	ME TARZAN, YOU JANE Intruders, Gamble 225 (Razor Sharp, BMI)	3
17	26	PROUD MARY Solomon Burke, Bell 783 (Jon Dora, BMI)	2	42	42	CRYING IN THE RAIN Sweet Inspirations, Atlantic 2620 (Screen Gems-Columbia, BMI)	3
18	12	RUNAWAY CHILD RUNNING WILD Temptations, Gordy 7084 (Jobete, BMI)	12	43	39	STUFF Jeanette Williams, Back Beat 601 (Don, BMI)	4
19	45	(I Wanna) TESTIFY Johnnie Taylor, Stax 0033 (Groovesville, BMI)	2	44	44	JUST A DREAM Ruby Winters, Diamond 258 (Ace, BMI)	2
20	19	DO YOUR THING Watts 103rd Street Rhythm Band, Reprise 7250 (Wright/Gersti/Tamerlane, BMI)	13	45	46	I WANT TO LOVE YOU BABY Peggy Scott & JoJo Benson, SSS International 769 (Green Owl, ASCAP)	2
21	24	SO I CAN LOVE YOU Emotions, Volt 4010 (Pervis/Staples, BMI)	3	46	48	YOU'VE MADE ME SO VERY HAPPY Blood, Sweat & Tears, Columbia 4-44776 (Jobete, BMI)	2
22	18	NEVER GONNA LET HIM KNOW Debbie Taylor, GWP 501 (Willbridge/MRC, BMI)	9	47	—	I'VE BEEN LOVING YOU TOO LONG Ike & Tina Turner, Blue Thumb 101 (East/Time/Curtom, BMI)	1
23	23	STAND Sly & the Family Stone, Epic 5-10450 (Daly City, BMI)	5	48	49	O WOW Panic Button, Gamble 230 (Binn/Overlook, ASCAP)	2
24	25	THE COMPOSER Diana Ross & the Supremes, Motown M-1146 (Jobete, BMI)	2	49	50	GOTTA GET TO KNOW YOU BETTER Bobby Bland, Duke 447 (Don, BMI)	2
25	21	DON'T TOUCH ME Bettye Swann, Capitol 2382 (Pamper, BMI)	9	50	—	GENTLE ON MY MIND Aretha Franklin, Atlantic 2619 (Glaser, BMI)	1



NICK ASHFORD and Valerie Simpson join Motown president Berry Gordy in the BMI winner's circle after receiving BMI awards for the writing duo's "Ain't No Mountain High Enough," "Ain't Nothing Like the Real Thing" and "Your Precious Love" at BMI's r&b dinner held in Detroit last month.

The charts tell the story —
Billboard
has
THE CHARTS

Billboard SPECIAL SURVEY For Week Ending 5/17/69

BEST SELLING
Rhythm & Blues
LP's

★ STAR Performer—LP's registering greatest proportionate upward progress this week.

This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
1		CLOUD NINE Temptations, Gordy GLPS 939 (S)	10	26	27	I'M ALL YOURS BABY Ray Charles, ABC ABCS-675 (S)	2
2	3	SOULFUL Dionne Warwick, Scepter 573 (S)	7	27	28	YOUNG MODS, FORGOTTEN STORY Impressions, Curtom CRS 8003 (S)	2
3	4	IT'S YOUR THING Isley Brothers, T-Neck TNS 3001 (S)	4	28	15	THE WORM Jimmy McGriff, Solid State SS 18045 (S)	20
4	2	ICE MAN COMETH Jerry Butler, Mercury SR 66198 (S)	19	29	29	SOFT AND BEAUTIFUL Aretha Franklin, Columbia CS 9776 (S)	4
5	5	SOUL '69 Aretha Franklin, Atlantic 8212 (S)	14	30	30	HEY JUDE Wilson Pickett, Atlantic SD 8215 (S)	13
6	7	SAY IT LOUD—I'M BLACK AND I'M PROUD James Brown, King 5-1047 (S)	6	31	34	SAY IT LOUD Lou Donaldson, Blue Note BST 84299 (S)	5
7	9	UPTIGHT Soundtrack, Stax STS 2006 (S)	15	32	38	LOVE'S HAPPENING Five Stairsteps & Cubie, Curtom CRS 8002 (S)	3
8	8	TCB Diana Ross & the Supremes with the Temptations, Motown MS 682 (S)	20	33	33	GRAZIN' IN THE GRASS Friends of Distinction, RCA Victor LSP 4149 (S)	2
9	21	STAND Sly & the Family Stone, Epic BN 26456 (S)	3	34	32	SILVER CYCLES Eddie Harris, Atlantic SD 1517 (S)	13
10	6	STONE SOUL Mongo Santamaria, Columbia CS 9780 (S)	11	35	35	BLOOD, SWEAT AND TEARS Columbia CS 9720 (S)	4
11	20	MOTHER NATURE'S SON Ramsey Lewis, Cadet LPS 821 (S)	11	36	36	SOUL EXPLOSION Variation Artists, Stax STS 2-2007 (S)	2
12	12	LIVE AT THE COPA Temptations, Gordy GS 938 (S)	20	37	—	25 MILES Edwin Starr, Gordy GS 940 (S)	1
13	10	SOUND OF SEXY SOUL Delphonics, Philly Groove LP 1151 (S)	13	38	43	ONE EYE OPEN Maskmen & the Agents, Dynamo DS 8004 (S)	2
14	17	CAN I CHANGE MY MIND Tyrone Davis, Dakar SD 9005 (S)	10	39	—	16 BIG HITS, VOL. 10 Various Artists Motown, MS 684 (S)	1
15	18	FOR ONCE IN MY LIFE O.C. Smith, Columbia CS 9756 (S)	9	40	31	BEST OF SAM & DAVE Atlantic SD 8218 (S)	12
16	16	ALWAYS TOGETHER Dells, Cadet 822 (S)	12	41	42	SILK 'N SOUL Gladys Knight & the Pips, Soul SS 711 (S)	20
17	14	WHO'S MAKING LOVE Johnny Taylor, Stax STS 2005 (S)	17	42	39	IT'S TRUE! IT'S TRUE! Bill Cosby, Warner Bros.-7 Arts WS 1770 (S)	14
18	11	SOULFUL STRUT Young-Holt Unlimited, Brunswick BL 754144 (S)	20	43	41	JOE SIMON SINGS Sound Stage 7 15005 (S)	5
19	13	PROMISES, PROMISES Dionne Warwick, Scepter SPS 571 (S)	21	44	—	BAYOU COUNTY Creedence Clearwater Revival, Fantasy 8387	6
20	—	LET US GO INTO THE HOUSE OF THE LORD Edwin Hawkins Singers, Pavilion BPS 10001 (S)	1	45	45	TOGETHER Watts 103rd Street Band, Warner Bros.-Seven Arts 7250 (S)	3
21	22	JAMES BROWN AT THE APOLLO, VOL. 2 King 1022 (S)	37	46	25	FOR ONCE IN MY LIFE Stevie Wonder, Tamla TS 290 (S)	19
22	19	DIANA ROSS AND THE SUPREMES JOIN THE TEMPTATIONS Motown MS 679 (S)	24	47	49	FOOL ON THE HILL Sergio Mendes & Brasil '66, A&M 4160 (S)	24
23	23	SMOKEY ROBINSON & THE MIRACLES—LIVE Tamla TS 289 (S)	14	48	48	LOVE CHILD Diana Ross & the Supremes, Motown MS 670 (S)	24
24	24	HICKORY HOLLER REVISITED O. C. Smith, Columbia CS 9680 (S)	46	49	50	THE DYNAMIC CLARENCE CARTER Atlantic SD 8199 (S)	13
25	26	RAW BLUES Johnny Taylor, Stax STS 2008 (S)	2	50	—	MOTOWN WINNERS Circle Vol. 2, Various Artists, Gordy GS 936 (S)	5

Vox Jox

• Continued from page 34

most of the best air personalities I know send an air check with each application—the object is to show a man like Paul Drew what you can do now and the different styles of show you can do. Most personalities do an easy listening show one way and a Top 40 show another and a Drake-type show another. Too, I think each job applicant should send in some sort of resume, plus a personal note, along with an air check. All of this, I admit, amounts up to a large investment, but if you enclose a stamped, self-addressed envelope I think any respectable station will send back your air check and resume if they don't hire you. Now Paul Drew, when he was hunting for that air personality (he has already found a good one, I assure you), received dozens of air checks and resumes from professionals; the letters from the high school kids, I'll bet, went into the wastebasket. But I hope you don't think I was trying to put down young struggling deejays. I would never do a thing like that. In fact, I try to help. Sometimes I succeed, sometimes I don't. I only wish you, Bob, and your station manager and your program director could attend the Forum. Meeting other people on a personal level is the key. Most deejays become known nationally either of two ways—but bouncing around from station to station until they have a vast accumulation of friends scattered across the country or by creating such a name for themselves (high ratings, etc.) in one town that their fame spreads. But it's largely through personal contacts, I feel, that deejays and station managers can improve themselves. The Forum is to provide that type of friendly, yet educational, atmosphere that doesn't exist anywhere in radio today. If a deejay is good, the Forum will show him ways to be better. If a program director has achieved large numbers with a station, the Forum can show him how to achieve more. If a station manager is making a profit with a station, the Forum will, hopefully, show him how he can make even more money. It is true that one station owner told me he was at last year's Forum scouting for personalities, but most managers, program directors, and personalities attended last year and will attend this year to learn how to do their jobs better. President and general manager Joe Amaturio of WPOP in Hartford attended last year and brought several of his personalities with him; I must say that Joe wasn't worried about losing any of his people to a larger station. He runs a good ship there at WPOP, treats his people fairly and I think Woody Roberts always felt that Joe helped him move up to become general manager of KTSA in San Antonio after serving as program director of WPOP. Charlie Parker at WDRC in Hartford, Less Smith of the Seattle, Portland, and Spokane Radio chain, and Sam Holman out at WOHO in Toledo have been praised to me many times by people who've worked for them. Also Don Burden at KOIL in Omaha. These men constantly operate internal training programs of one kind or another . . . knowing that they may eventually lose a good man to another market, but so devoted to total radio that the man who leaves carries a certain stamp of quality they've put on him. I didn't mean to expound this way, but I wanted to impress on everybody that I'm for a more stable situation in radio; I'm against the type of program director or station manager who makes deejays flit. A deejay and/or program director, to me, is a professional, capable of doing a workmanship job if given the chance in most cases. I think it's time that we, as an organization, found some means to stabilize the situation. How, I don't know, but I would be interested in hearing comments on the subject.

After a year in Philadelphia at WFIL and WIBG, Bill Gardner has joined WHB in Kansas City, Mo., in a midday slot. . . . The last Hooper for Kansas City showed KMBZ swamping everybody with its ultra good music format. The John Holiday-programmed station (he's doing both KMBZ and KBIG in Los Angeles now) had a 24.6 total rated time periods, compared with KCMO's 10, WDAF's 11, and WHB's 6.5. Would you believe that the closest WHB ever comes, even in teen-time periods, is still 3 shares short. Jim Stewart has departed WNOO in Chattanooga to join WPAL in Charleston, S. C., starting May 19 in an afternoon slot.

★ ★ ★

Russ Syracuse is out at KYA in San Francisco; don't know why. T. Michell Jordan has shifted from KDWB in Minneapolis to KROY in Sacramento. . . . Music director Paul F. Michaels of WUVA, carrier current station that serves the 5,000 students at the University of Virginia, Charlottesville, Va. 22904, complains of record service, adding: "When an artist has a hit, that usually marks the end of service on that artist. This has happened with Tommy James and the Shondells, the Turtles, Sly and the Family Stone, the Bee Gees, and all Motown artists (we played "25 Miles" by Edwin Starr four weeks before any other station in town, but I'll bet you a cold one we don't get his next single)." You're on, Paul. Tommy Noonan at Motown will even telephone you. The phone number, Tommy, is 703-296-4640. Would everybody talking to Tommy the next couple of weeks ask him if he's made that telephone call yet? (Actually, Tommy is a good man, but even as good as he is, no one could expect him to service every station.)

★ ★ ★

Joey Jay has been promoted to program director of WCWR in Clearwater, Fla., and John Anthony has been upped to music director of the station. . . . A note from Ron LaPann at WLAQ in Rome, Ga., says he is the record holder for continuous broadcasting without sleep—220 hours, set in April 1968. He was supervised by the city and county police departments and sends in a newspaper clipping of the event. So, that's the record. . . . In parting, I want to tell you something you didn't know about Ted Atkins—he was once a country music deejay. Irv and Rhoda Schwar send their best.



STEVE CROPPER and Mrs. Otis Redding exchange congratulations after receiving a special BMI award for "Sittin' on the Dock of the Bay" as the most performed r&b song in the BMI repertoire for the 1968 calendar year. Cropper and the late Otis Redding co-wrote the award-winning song, honored at the recent BMI rhythm and blues dinner in Detroit.

Looking for
 Talent
 Booking an Act
Billboard's
 International
 Talent Edition
 has the ANSWER



STEVIE WONDER, blind since birth, and a Motown singing star since the age of 12, accepts the President's Committee on Employment of the Handicapped's highest honor, "The Distinguished Service Award," from Secretary of Labor George P. Shultz, left. Standing beside the artist-composer are Rep. Charles Diggs, left, Stevie's tutor Ted Hull, right, and his mother Mr. Lula Hardaway.

*A
Natural Woman
Peggy
Lee*



*soaring free
and unrestrained*

A NATURAL WOMAN / ST-183 / PRODUCED BY PHIL WRIGHT





Our after-theater business is humming.

Now it's Broadway that's coming to life, as theatergoers pour from the playhouses lining those legendary 10 or 12 blocks. The performance is still fresh in their minds and they are humming the music. A hum that starts on the sidewalk and rides home in the cab... that continues over coffee, in the shower. It gives life to music that will remain popular for years. At Broadcast Music Inc. we number many



of the writers and composers of the new musical theater among those thousands whose performing rights we administer.

BMI licenses much of Broadway's most-performed music, from such with-it creators as John Kander and Fred Ebb (CABARET and ZORBA)... Jerry Bock and Sheldon Harnick (FILORELLA! and FIDDLER ON THE ROOF)... Anthony Newley and

Leslie Bricusse (STOP THE WORLD I WANT TO GET OFF)... Jim Wise, George Haimsohn, and Robin Miller (DAMES AT SEA)... Jacques Brel, Mort Shuman, and Eric Blau (JACQUES BREL IS ALIVE AND WELL AND LIVING IN PARIS).

It's because original cast albums, other recordings, and sheet music keep the theater music alive that BMI's after-theater business is humming. All the worlds of music for all of today's audience.

BMI

BROADCAST MUSIC INC.

Country Music

Canadians Playing Major Roles in Two TV Shows

NASHVILLE—Two network television shows now under production here are country oriented but with a strong Canadian flavor. One show has a Canadian director, one has two Canadian producers, and one of the name artists is managed by a Canadian. Additionally, the principal writer of one show is a Canadian.

The two programs are the "Johnny Cash Show," on ABC, and "Hee-Haw," a music-comedy show on CBS featuring Buck Owens and Roy Clark. The CBS show, writer Stan Jacobson is from Canada as is Cash's manager, Sol Holiff. Both shows have an ample supply of Canadian talent. "Hee-Haw" is to be a 12-week summer show, beginning June 15. In addition to Owens and Clark, regulars on the show are Grandpa Jones, Archie Campbell, Stringbean, The Duke of Paducah, Donald Harron, Gordie Tapp, Susan Raye, Lulu, Jeannie C. Riley and Sheb Wooley. Harron and Tapp are Canadians.

Show's Guests

Guests on the first show which leans heavily toward comedy will be Minnie Pearl, Charlie Pride and Loretta Lynn. Other guests, in the order of their appearance for the balance of the summer, will be Merle Haggard, Bonnie Owens, George Jones, Tammy Wynette, Sonny James, Connie Smith, Waylon Jennings, Jerry Lee Lewis, Wynn Stewart, Eddie Fukano, Steve Britt, Conway Twitty, and The Hagers.

Capitol's Kelso Herston has been working with the sound balance on the show, and technicians and cameramen are provided by WLAC-TV, through its 21st Century Productions.

The "Hee-Haw" show will utilize some animation, and will use as props such obvious ornate decorations as a barnyard, a front porch, and a stable. It will feature one-liner jokes and considerable music. Owens plans to remain here with his Buckaroos until the entire videotaping process is completed. The hour-long program will be shown on Sunday nights.

The Cash show, being taped at the "Grand Ole Opry" House,

in its fourth week of production on a twice-a-week schedule. One of its earliest guests was Canadian Gordon Lightfoot, whose appearance brought crowds from 10 states, even though there had been little advance publicity on his appearance. This feat was repeated a week later when Bob Dylan made one of his rare TV appearances. Also on an early Cash show was Evie Sands, the first A&M artist to appear in Nashville.

While the ABC production is 100 per cent country, the Cash show is widely diversified, fea-

turing pop, folk, country, underground, etc. The Monkees and Ed Ames were the featured performers following Lightfoot and Dylan. The preponderance of Canadians involved in the Nashville productions brought the comment from Aylesworth that "we've always been country people at heart, and now have the opportunity to do something about it."

Also present on the scene here was Jack McFadden, Bakersfield talent manager and booker, whose artists were well represented in the two productions.

Scruggs Forms Unit—Debuts in Folk Fest

NASHVILLE — Earl Scruggs has formed a new unit, including former pop musicians and a Columbia singing artist, which will debut May 24 at the second annual Smoky Mountain Folk Festival in Gatlinburg, Tenn.

Scruggs, who broke with his former partner Lester Flatt in March, has added Boomer Castleman and Travis Murphy, Californians who performed under the title of the Boomer Boys, and singer Johnny Seay.

Others in the group will be Gary and Randy Scruggs, sons of the famous banjo player, both

of whom also have recorded for Columbia. The new group will be managed and booked by Mrs. Earl Scruggs, who had the same capacity in the past with the Flatt & Scruggs team.

Mrs. Scruggs said Doc Watson, a Vanguard artist, also is booked at the East Tennessee festival and may appear for some instrumental duets with Scruggs. The instrumentalist said the new act will have more of a concert format, and will be a "little more dressed up."

The festival this year will run from May 22 through May 25.

Nashville Scene

By BILL WILLIAMS

Sherwin Linton here to make some demo sessions for Acuff-Rose. Linton, extremely popular in the Midwest for a number of years, made an appearance on the "Morning Show" with Boyce Hawkins on WSM. Before the day was over, Linton had signed a recording contract with Wesley Rose for Hickory Records. Previously, he had recorded on his own label. . . . Rayburn Anthony & Joyce Reynolds, who record together on the Stop label, have been together for five years after meeting in West Tennessee. Prior to that he was a single art-

ist for Monument and a writer for Combine Music. He is now with Hillsboro Music, and has had recent successes. . . . May 2 was Tom T. Hall Day at WLSL radio in the Roanoke/Salem area. It was while at Roanoke College that Hall signed a writer contract with NewKeys Publishing of Nashville. Since that day, forty-seven of his songs have hit the charts.

The Clossey Brothers are finally out of the northern plains floods, playing Aberdeen, S. D.

Columbia's David Rogers is off on a tour through Arizona and Nevada, making his second appearance at the Silver Dollar in Las Vegas in less than six months. He performed his "Little White Cloud That Cried" on the "Grand Ole Opry" while here. . . . Clayton Head, new Atlanta artist, has just cut an Ernest Ashworth tune, "I Wish." He and Bill Martin are about to form a new talent agency in that city. . . . Epic artist David Houston has been tagged to sing the theme song in a 90-minute TV special titled "Kansas City, I Love You." He is represented by the Hubert Long Talent Agency. . . . Charlie Walker has cut his first live album at the Longhorn Ballroom in Dallas. Handled by Billy Sherrill & Glen Sutton, the LP will be released in the summertime. The Longhorn is owned by Dewey Groom. . . . Dick Bruce has joined Shelby Singleton Productions, Inc., as national distributor relations manager. . . . Just back from an England tour, Columbia's West Buchanan departs again on Saturday for a four week stint in Germany, Spain, Italy and France.

. . . CMA's Jo Walker attended the American Women in Radio and Television convention in

(Continued on page 52)



RAY PILLOW SIGNS a contract with Plantation Records with a small portion of the company looking on. The group, left to right, consists of Dick Bruce, Buddy Blake, Lelan Rogers (Silver Fox label), Henry O'Neal, Pillow, Shelby S. Singleton Jr., Joe Taylor, Noble Bell and James D. Mullinex.



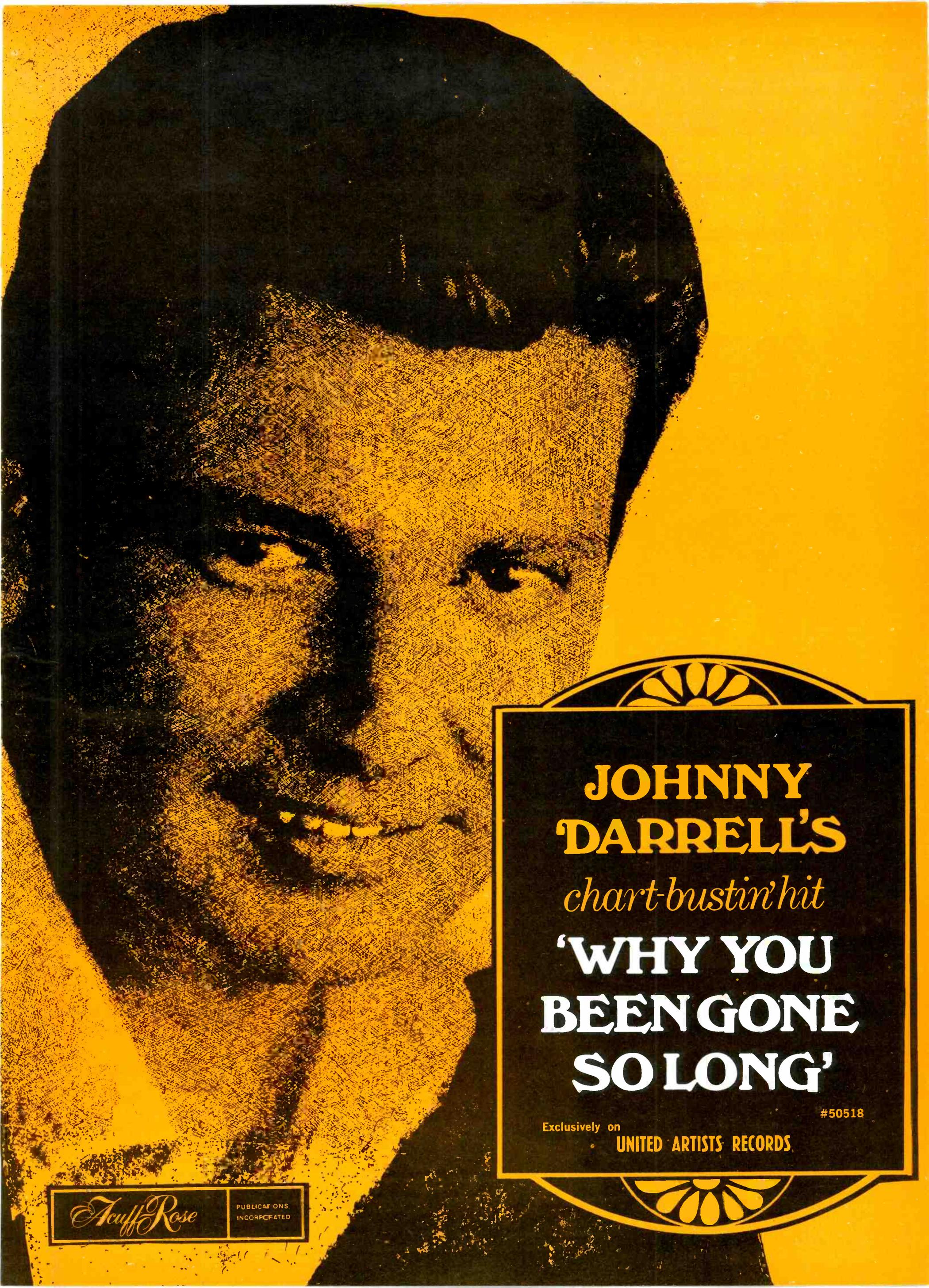
David Rogers "The Little White Cloud That Cried" 4-44796

Introducing the song that's taking 17 years and a couple of weeks to become a country hit.

And the guy that's making it happen. "The Little White Cloud That Cried" by David Rogers.

It was a pop hit in 1952 (Remember it?) And it's about to become a country hit in 1969. With a completely new treatment by a new artist on the Columbia label.

David Rogers. We promise you'll never forget him, either. On Columbia Records.



**JOHNNY
DARRELL'S**
chart-bustin' hit
**'WHY YOU
BEEN GONE
SO LONG'**

#50518

Exclusively on
UNITED ARTISTS RECORDS

Auff Rose

PUBLICATIONS
INCORPORATED

Hot Country Singles

★ STAR Performer—LP's registering greatest proportionate upward progress this week.

DESTINED TO BE THE
BIGGEST C&W GIRL
SONG OF THE YEAR!!

"WHERE'S THE PLAYGROUND, BOBBY?"

BY *Lynn Anderson* CHART #5013



LOOK FOR MY NEW RECORD AT THESE DISTRIBUTORS:

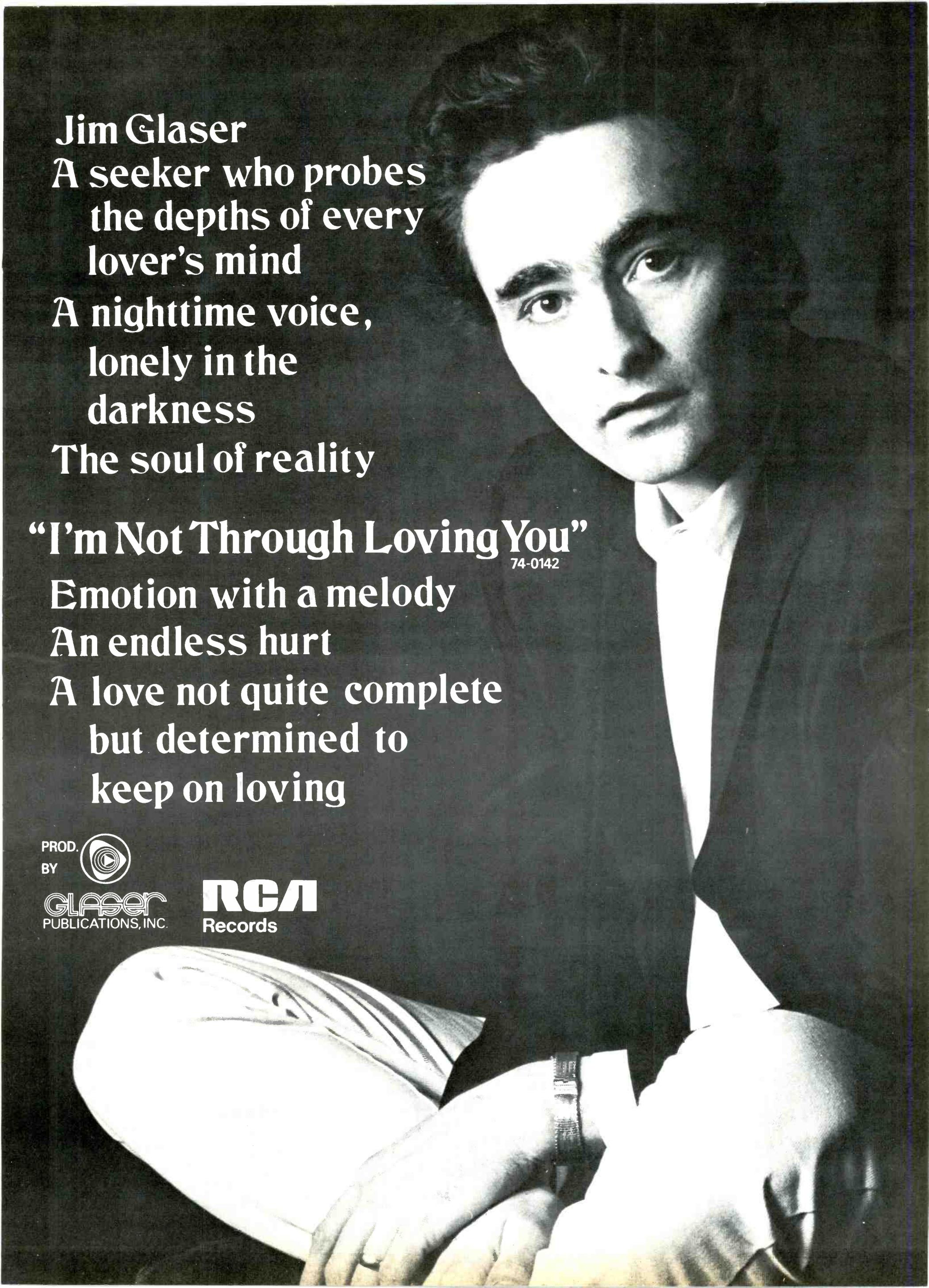
- | | | |
|--|---|--|
| ARC, INC.
PHOENIX | MUSIC MERCHANTS, INC.
DETROIT | McCLUNG APPLIANCES
KNOXVILLE |
| PEP RECORD SALES, INC.
LOS ANGELES | JATHER DIST. CORP.
MINNEAPOLIS | RECORD SALES
MEMPHIS |
| C&O STONE DIST. CO.
BURLINGAME | C-CHOICE RECORDS DIST.
KANSAS CITY | MUSIC CITY RECORD DIST.
NASHVILLE |
| ACTION RECORD DIST. CO.
DENVER | COMMERCIAL MUSIC CO.
ST. LOUIS | HOUSTON ACTION DIST.
HOUSTON |
| SCHWARTZ BROTHERS, INC.
WASHINGTON | MUSIC SERVICE CO.
GREAT FALLS | M. B. KRUPP DIST., INC.
EL PASO |
| CAMPUS RECORD DIST.
CORP.
MIAMI | APEX-MARTIN RECORD
SALES, INC.
HILLSIDE | BILLINIS DIST. CO.
SALT LAKE CITY |
| SOUTHLAND RECORD DIST.
CO.
ATLANTA | GOLD RECORD DIST.
BUFFALO | FIDELITY ELECTRIC
SEATTLE |
| GLOBE RECORD DIST.
EAST HARTFORD | MANGOLD DIST. INC.
CHARLOTTE | TRANSCONTINENTAL
RECORD DIST.
WOBURN |
| SUMMIT DISTRIBUTORS,
INC.
SKOKIE | SUPREME DIST. CO.
CINCINNATI | RAYMOND ROSEN & CO.
PHILADELPHIA |
| RECORD SALES
NEW ORLEANS | MAINLINE DIST.
CLEVELAND | RADIO-TELEVISION CORP.
LTD.
HONOLULU |
| COMMERCIAL DIST.
PORTLAND | BBK DIST. CO.
OKLAHOMA CITY | JAY KAY DIST.
DALLAS |
| | P. M. RECORDS, INC.
PITTSBURGH | |

EXCLUSIVELY ON:
**CHART
RECORDS**

BOOKINGS:
BOB NEAL AGENCY

Billboard Award

This Week	Last Week	TITLE, Artist, Label Number & Publisher	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label Number & Publisher	Weeks on Chart
3	2	MY LIFE Bill Anderson, Decca 32445 (Stallion, BMI)	12	38	38	IT LOOKS LIKE THE SUN'S GONNA SHINE 10 Wilburn Brothers, Decca 32449 (Sure-Fire, BMI)	10
5	3	SINGING MY SONG Tammy Wynette, Epic 5-10462 (Gallico, BMI)	6	39	47	SOLITARY Don Gibson, RCA 74-0143 (Fred Rose, BMI)	3
1	4	HUNGRY EYES Merle Haggard, Capitol 2383 (Blue Book, BMI)	13	40	61	RUNNING BEAR Sonny James, Capitol 2486 (Big Bopper, BMI)	2
4	5	(Margie's) AT THE LINCOLN PARK INN 10 Bobby Bare, RCA 74-0110 (Newkeys, BMI)	10	41	50	I'M A DRIFTER Bobby Goldsboro, United Artists 50525 (Detail, BMI)	3
6	6	THERE NEVER WAS A TIME Jeannie C. Riley, Plantation 16 (Singleton, BMI)	8	42	43	DADDY Dolly Parton, RCA 74-0132 (Owe-Par, BMI)	6
7	7	I'LL SHARE MY WORLD WITH YOU 8 George Jones, Musicor 1351 (Glad, BMI)	8	43	46	JUST ENOUGH TO START DREAMING 9 Jeannie Seely, Decca 732473 (Page Boy, SESAC)	9
2	8	RINGS OF GOLD Dottie West & Don Gibson, RCA 9715 (Acuff-Rose, BMI)	13	44	44	LOVE COMES BUT ONCE IN LIFETIME 7 Norro Wilson, Smash 2210 (Gallico, BMI)	7
8	9	YOU GAVE ME A MOUNTAIN Johnny Bush, Stop 257 (Mojave, BMI)	9	45	48	DUSTY ROAD Norma Jean, RCA 74-0115 (Tree, BMI)	6
9	10	YOURS LOVE Dolly Parton & Porter Wagoner, RCA 74-0104 (Wilderness, BMI)	11	46	56	I LOVE YOU MORE TODAY Conway Twitty, Decca 32481 (Stringberg, BMI)	2
13	11	GAMES PEOPLE PLAY Freddy Weller, Columbia 4-44800 (Lowery, BMI)	6	47	40	SON OF A PREACHER MAN 10 Peggy Little, Dot 45-17199 (Tree, BMI)	10
14	12	WHEN TWO WORLDS COLLIDE 6 Jim Reeves, RCA 74-0135 (Tree, BMI)	6	48	55	WHERE'S THE PLAYGROUND SUSIE 2 Glen Campbell, Capitol 2494 (Ja-Ma, ASCAP)	2
12	13	SWEETHEART OF THE YEAR 11 Ray Price, Columbia 4-44761 (Tuckahoe, BMI)	11	49	66	STATUE OF A FOOL 2 Jack Greene, Decca 32490 (Sure-Fire, BMI)	2
10	14	GALVESTON Glen Campbell, Capitol 2428 (Ja-Ma, ASCAP)	10	50	42	FLAT RIVER, MO. 10 Ferlin Husky & The Hushpuppies, Capitol 2411 (Blue Crest, BMI)	10
23	15	MR. WALKER IT'S ALL OVER 5 Billie Jo Spears, Capitol 2436 (Barmour, BMI)	5	51	51	THE COMING OF THE ROADS 6 Johnny Darrell & Anita Carter, United Artists 50503 (Boxhill, ASCAP)	6
15	16	RIBBON OF DARKNESS 12 Connie Smith, RCA 74-0101 (Witmark, BMI)	12	52	57	GOOD DEAL LUCILLE 4 Carl Smith, Columbia 4-44816 (Acuff-Rose, BMI)	4
16	17	ONE MORE MILE 8 Dave Dudley, Mercury 72902 (Newkeys, BMI)	8	53	74	SMOKEY PLACES 2 Billy Walker, Monument 1140 (Vinlyn/Arc, BMI)	2
17	18	MAN & WIFE TIME 9 Jim Ed Brown, RCA 74-0144 (Window Music, BMI)	9	54	65	MAKE IT RAIN 4 Billy Mize, Imperial 66365 (Metric, BMI)	4
21	19	CALIFORNIA GIRL 9 Tompall & the Glaser Brothers, MGM 14036 (Jack, BMI)	9	55	58	TOO MUCH OF A MAN 3 Arlene Hardin, Columbia 4-17212 (Tree, BMI)	3
24	20	PLEASE DON'T GO 8 Eddy Arnold, RCA 74-0120 (Robbins, ASCAP)	8	56	67	I'M A GOOD MAN 2 Jack Reno, Dot 17233 (Tree, BMI)	2
18	21	OUR HOUSE IS NOT A HOME 11 Lynn Anderson, Chart 59-5001 (Green Grass, BMI)	11	57	59	THE BIG MAN 4 Dee Mullins, Plantation 17 (Sunbury, ASCAP)	4
11	22	WOMAN OF THE WORLD (Leave My World Alone) 13 Loretta Lynn, Decca 32439 (Sure-Fire, BMI)	13	58	60	BIRMINGHAM BLUES 3 Jack Barlow, Dot 45-17212 (Tree, BMI)	3
22	23	THERE'S BETTER THINGS IN LIFE 7 Jerry Reed, RCA Victor 74-0122 (Victor, BMI)	7	59	64	DON'T GIVE ME A CHANCE 3 Claude Gray, Decca 4963 (Vanjo, BMI)	3
19	24	SOMETHINGS WRONG IN CALIFORNIA 11 Waylon Jennings, RCA 74-0105 (Earl Barton, BMI)	11	60	70	STRAWBERRY FARMS 2 Tom T. Hall, Mercury 72913 (Newkeys, BMI)	2
25	25	LET THE WHOLE WORLD SING IT WITH ME 7 Wynn Stewart, Capitol 2421 (Freeway Music, BMI)	7	61	71	WEST VIRGINIA WOMAN 3 Billy Ed Wheeler, United Artists 50507 (United Artists, ASCAP)	3
20	26	JUST HOLD MY HAND 14 Johnny & Jonie Mosby, Capitol 2384 (Vogue, BMI)	14	62	63	L. A. ANGELS 5 Jimmy Payne, Epic 5-10444 (Glaco, SESAC)	5
28	27	SWEET WINE 7 Johnny Carver, Imperial 66361 (Blue Echo, BMI)	7	63	52	A ROSE IS A ROSE IS A ROSE 7 Jimmy Dean, RCA Victor 74-0122 (Music City, BMI)	7
33	28	OLD FAITHFUL 5 Mel Tillis, Kapp 986 (Cedarwood, BMI)	5	64	54	I ONLY REGRET 10 Bill Phillips, Decca 32432 (Combine, BMI)	10
37	29	WHY YOU BEEN GONE SO LONG 4 Johnny Darrell, United Artists 50518 (Acuff-Rose, BMI)	4	65	68	I'M NOT THROUGH LOVING YOU 2 Jim Glaser, RCA Victor 74-0144 (Glaser, BMI)	2
31	30	WALKING BACK TO BIRMINGHAM 5 Leon Ashley, Ashley 9000 (Gallico, BMI)	5	66	—	HEAVEN BELOW 1 John Wesley Ryles, Columbia 4-44819 (Viva, BMI)	1
31	31	I'VE GOT PRECIOUS MEMORIES 12 Faron Young, Mercury 72889 (Passport, BMI)	12	67	—	ALL FOR THE LOVE OF A GIRL 1 Claude King, Columbia 4-44833 (Vogue, BMI)	1
41	32	CAJUN BABY 3 Hank Williams Jr., MGM 14047 (Fred Rose, BMI)	3	68	—	TRUCK STOP 1 Jerry Smith, ABC 11116 (Papa Joe's Music House, BMI)	1
34	33	LIKE A BIRD 5 George Morgan, Stop 252 (Window, BMI)	5	69	72	TIED AROUND THE FINGER 3 Jean Shepard, Capitol 2425 (Window, BMI)	3
32	34	BACK TO DENVER 10 George Hamilton IV, RCA 74-0100 (Acuff-Rose, BMI)	10	70	—	DEARLY BELOVED 1 David Rogers, Columbia 4-44796 (Acclaim, BMI)	1
27	35	WHEN WE TRIED 11 Jan Howard, Decca 32447 (Pass Key, BMI)	11	71	73	WHO DO I KNOW IN DALLAS 2 Kenny Price, Boone 1085 (Tfee, BMI)	2
30	36	KAW-LIGA 16 Charley Pride, RCA Victor 47-9716 (Milene, ASCAP)	16	72	75	A MAN AWAY FROM HOME 2 Van Trevor, Royal American 283 (Atlanta/Summerhouse, ASCAP)	2
45	37	LET'S PUT THE WORLD BACK TOGETHER 5 Charlie Louvin, Capitol 2448 (Husky, BMI)	5	73	—	UPSTAIRS IN THE BEDROOM 1 Bobby Wright, Decca 32464 (Kitty Wells, BMI)	1
49	38	LEAVE MY DREAMS ALONE 3 Warner Mack, Decca 732473 (Page Boy, SESAC)	3	74	—	GUILTY STREET 1 Kitty Wells, Decca 32455 (Wells, BMI)	1
	39			75	—	POOR OLD UGLY GLADYS JONES 1 Don Bowman, RCA 74-0133 (Parody, BMI)	1

A black and white portrait of a man, Jim Glaser, looking directly at the camera. He is wearing a dark suit jacket, a white shirt, and a dark tie. His hands are clasped in front of him, and he is wearing a watch on his left wrist. The background is dark and out of focus.

Jim Glaser

**A seeker who probes
the depths of every
lover's mind**

**A nighttime voice,
lonely in the
darkness**

The soul of reality

"I'm Not Through Loving You"

74-0142

Emotion with a melody

An endless hurt

**A love not quite complete
but determined to
keep on loving**

PROD.
BY



GLASER
PUBLICATIONS, INC.

RCA
Records

This man
can really
sing a ballad!

**Waylon
Jennings**

**'DELIA'S
GONE'**

RCA
#74-0157

Published by:
BARON MUSIC

Written by:
WAYLON JENNINGS & TOMMY JENNINGS

Exclusively on:
RCA RECORDS

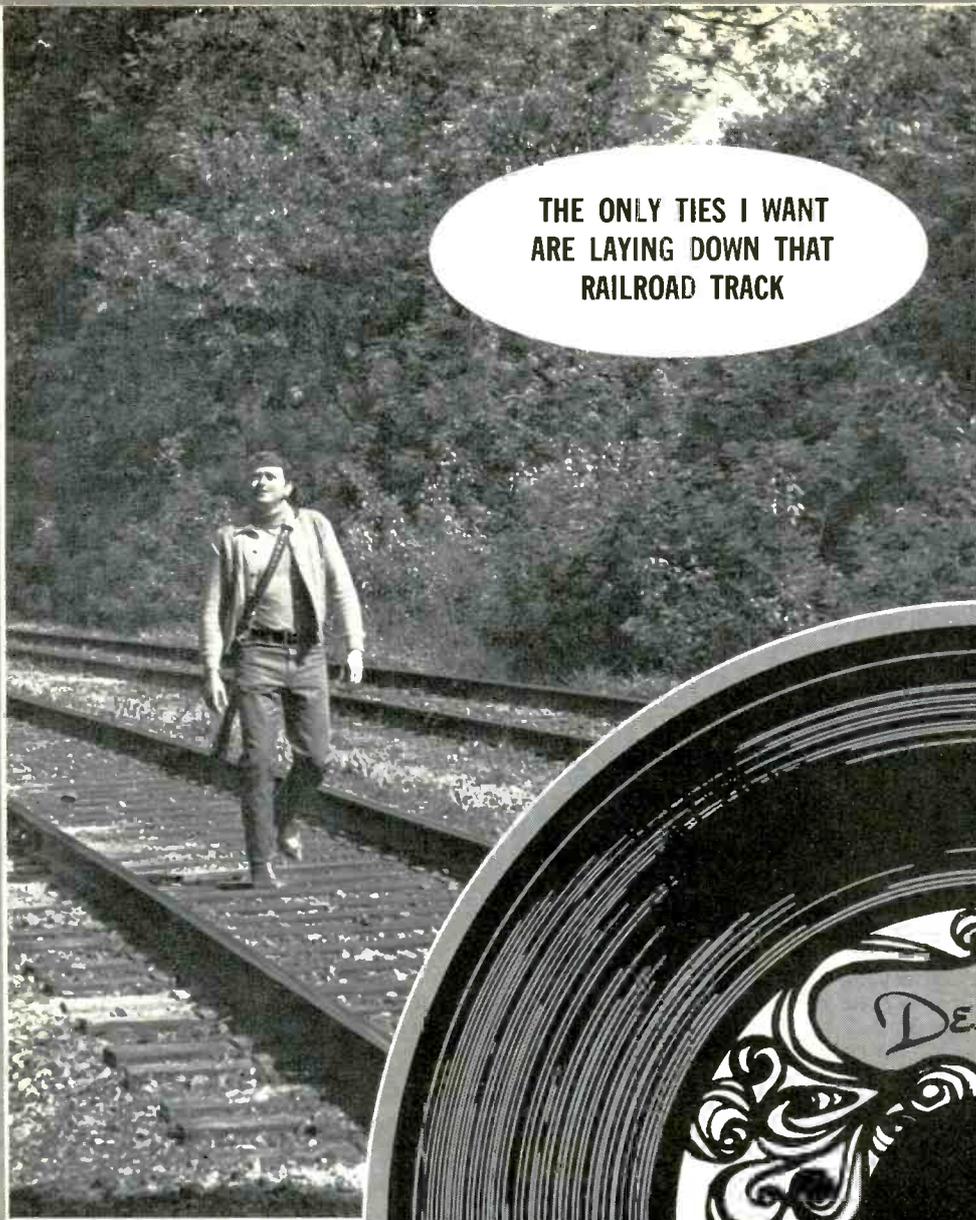


Billboard **Hot
Country LP's**

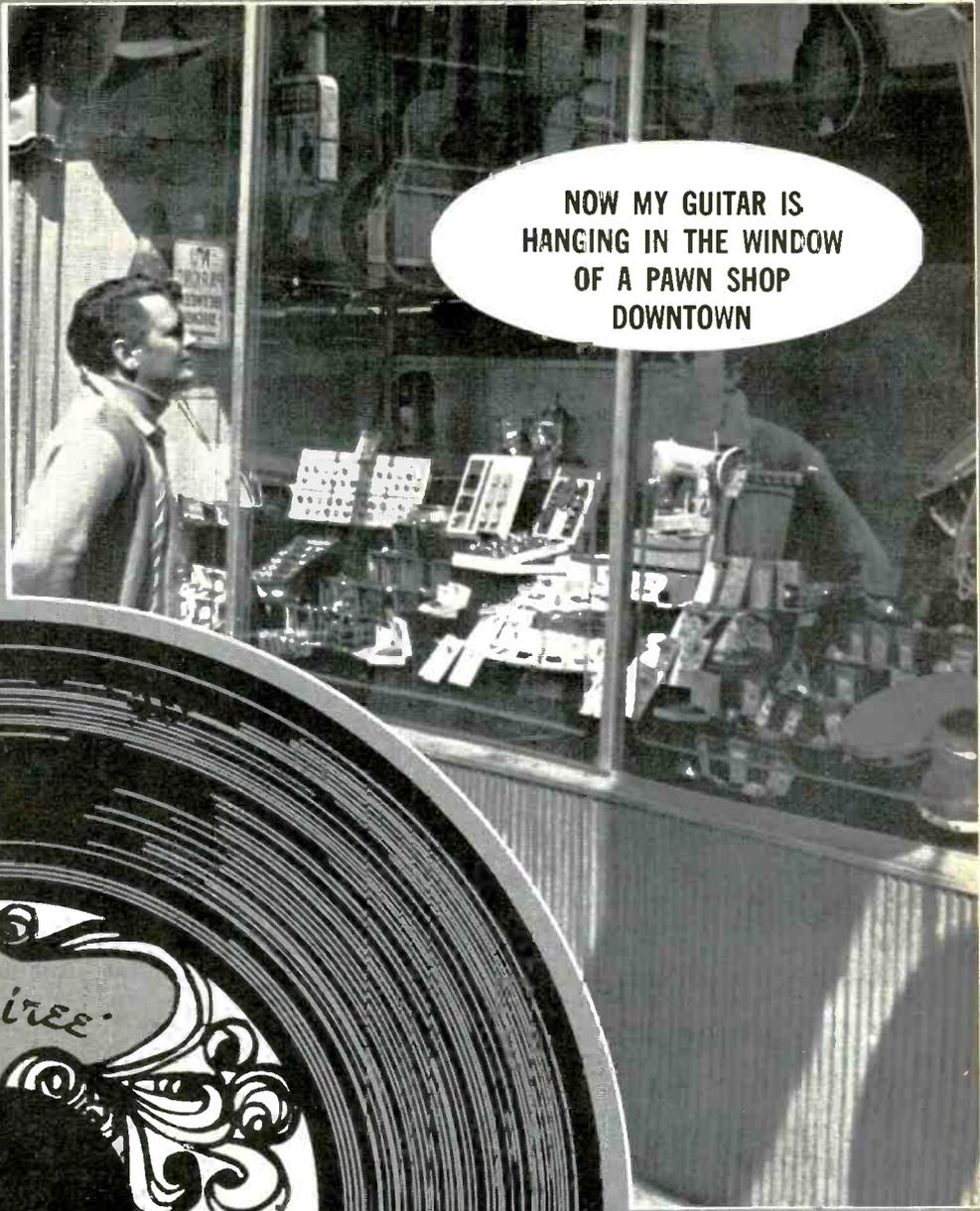
Billboard SPECIAL SURVEY
For Week Ending 5/17/69

★ STAR Performer—LP's registering proportionate upward progress this week.

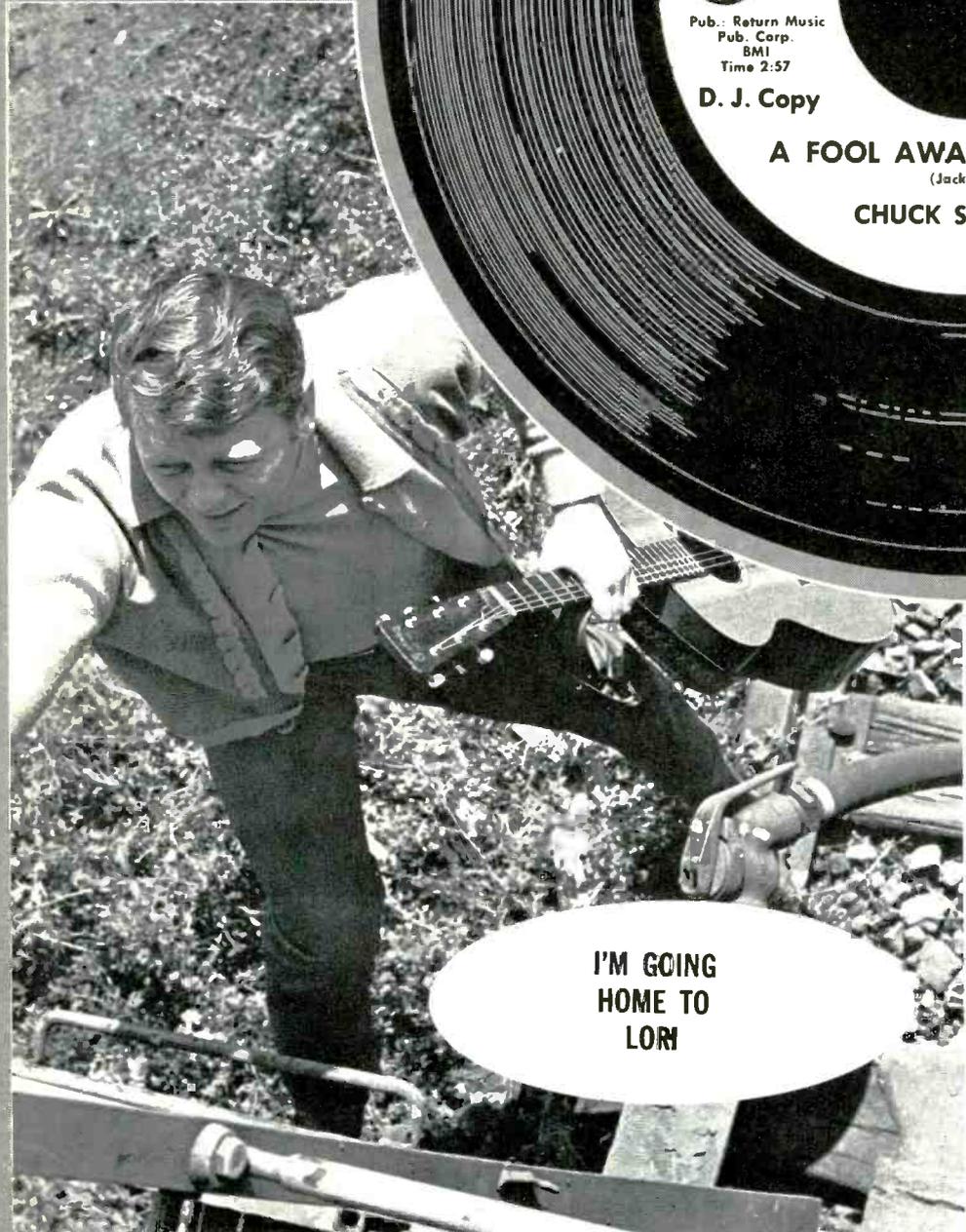
This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
Billboard Award	1	GALVESTON Glen Campbell, Capitol ST 210 (S)	7
	2	YOUR SQUAW IS ON THE WARPATH Loretta Lynn, Decca DL 75084 (S)	11
3	5	STAND BY YOUR MAN Tammy Wynette, Epic BN 26451 (S)	15
	4	CHARLEY PRIDE . . . IN PERSON RCA Victor LSP 4094 (S)	15
5	7	ONLY THE LONELY Sonny James, Capitol ST 193 (S)	8
	6	CARROLL COUNTY ACCIDENT Porter Wagoner, RCA LSP 4116 (S)	12
	7	HOLY LAND Johnny Cash, Columbia KCS 9726 (S)	15
	8	WICHITA LINEMAN Glen Campbell, Capitol ST 103 (S)	27
	9	YEARBOOKS & YESTERDAY Jeannie C. Riley, Plantation PLP 2 (S)	14
10	13	UNTIL MY DREAMS COME TRUE Jack Greene, Decca DL 75086 (S)	10
	11	SONGS OF THE YOUNG WORLD Eddy Arnold, RCA LSP 4110 (S)	12
	12	BEST OF BUCK OWENS, VOL. 3 Capitol SKAO 145 (S)	10
	13	JUST TO SATISFY YOU Waylon Jennings, RCA Victor LSP 4137 (S)	7
	14	SHE WEARS MY RING Ray Price, Columbia CS 9733 (S)	18
	15	BOBBIE GENTRY & GLEN CAMPBELL Capitol ST 2928 (S)	32
	16	JUST THE TWO OF US Porter Wagoner & Dolly Parton, RCA Victor LPM 4039 (M); LSP 4039 (S)	33
	17	SONGS MY FATHER LEFT ME Hank Williams Jr., MGM SE 4621 (S)	6
	18	JOHNNY CASH AT FOLSOM PRISON Columbia (No Mono); CS 9639 (S)	49
	19	SHE STILL COMES AROUND Jerry Lee Lewis, Smash SRS 67112 (S)	19
20	25	CONNIE'S COUNTRY Connie Smith, RCA Victor LSP 4132 (S)	3
	21	INSPIRATION Tammy Wynette, Epic BN 26423 (S)	3
22	26	WITH LOVE FROM LYNN Lynn Anderson, Chart CHS 1013 (S)	7
	23	GENTLE ON MY MIND Glen Campbell, Capitol T 2809 (M); ST 2809 (S)	85
24	29	ONE MORE MILE Dave Dudley, Mercury SR 61215 (S)	3
	25	JEWELS Waylon Jennings, RCA Victor LSP 4137 (S)	20
	26	FADED LOVE AND WINTER ROSES Carl Smith, Columbia CS 9786 (S)	6
27	34	HALL OF FAME, VOL. 1 Jerry Lee Lewis, Smash SRS 67117 (S)	2
	28	I TAKE A LOT OF PRIDE IN WHAT I AM Merle Haggard, Capitol SKAO 168 (S)	13
29	32	KAY John Wesley Ryles I, Columbia CS 9788 (S)	6
	30	WHERE LOVE USED TO LIVE/MY WOMAN'S GOOD TO ME David Houston, Epic BN 26432 (S)	13
	31	BEST OF MERLE HAGGARD Capitol SKAO 2951 (S)	30
32	41	HALL OF FAME, VOL. 2 Jerry Lee Lewis, Smash SRS 67118 (S)	2
33	—	SMOKEY THE BAR Hank Thompson, Dot DLP 25932 (S)	1
	34	NASHVILLE BRASS PLAY THE NASHVILLE SOUND RCA Victor LSP 4059 (S)	16
	35	YOU GAVE ME A MOUNTAIN Johnny Bush, Stop 10008 (S)	6
	36	WHO'S JULIE Mel Tillis, Kapp KS-3594 (S)	4
	37	REMEMBER ME Jim Ed Brown, RCA LSP 4130 (S)	6
	38	ANYWHERE U. S. A. Buckaroos, Capitol ST 194 (S)	6
39	45	DOTTIE WEST & DON GIBSON RCA Victor LSP 4131 (S)	2
	40	BEST OF LYNN ANDERSON Chart CHS 1009 (S)	14
	41	LET THE WHOLE WORLD SING IT WITH ME Wynn Stewart, Capitol ST 214 (S)	2
	42	GUILTY STREET Kitty Wells, Decca DL 75098 (S)	4
43	—	DARLING YOU KNOW I WOULDN'T LIE Conway Twitty, Decca DL 75105 (S)	1
	44	THE BILL ANDERSON STORY (2 LP's) Decca DXSB 7198 (S)	3
45	—	I'VE GOT PRECIOUS MEMORIES Faron Young, Mercury SR 61212 (S)	1



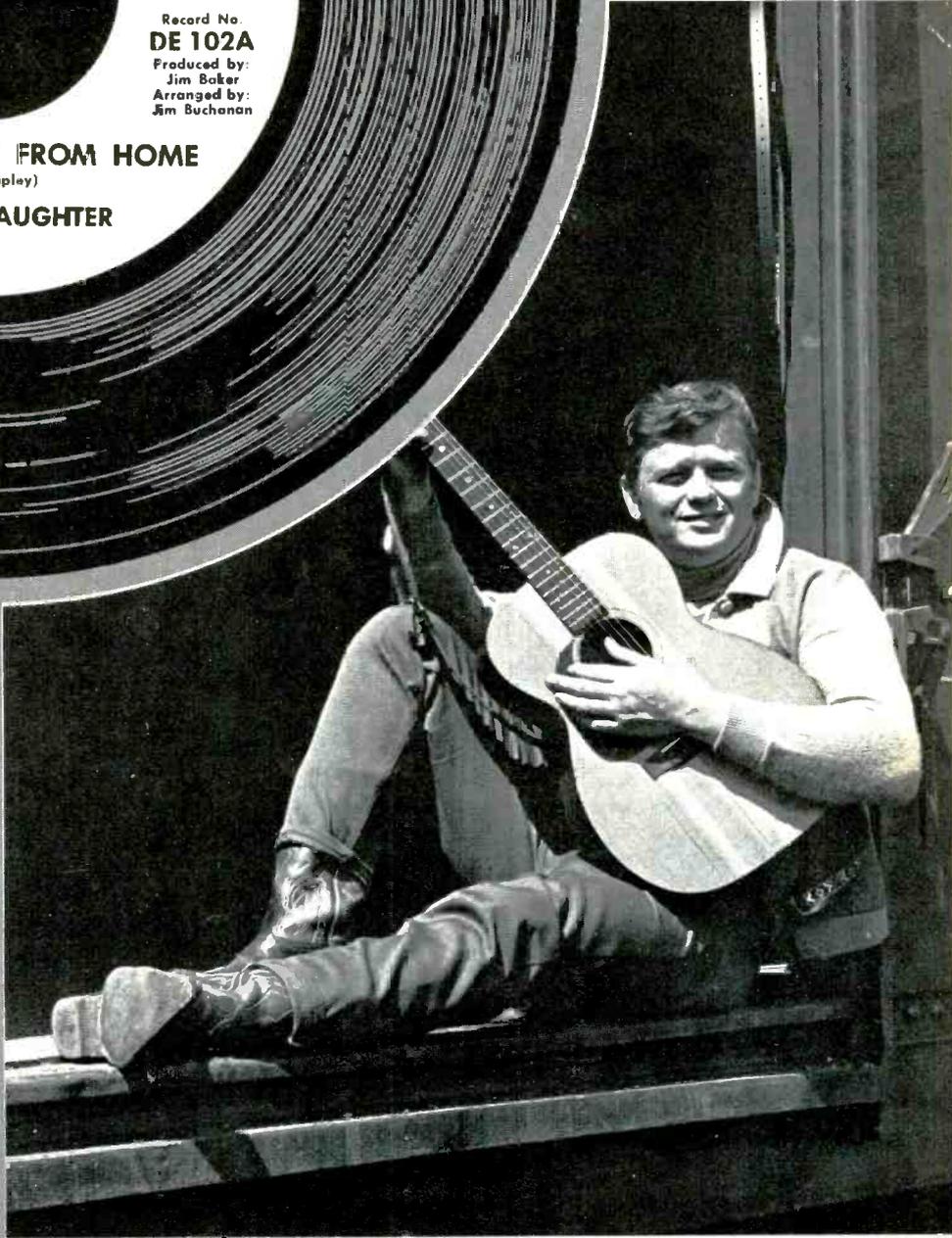
THE ONLY TIES I WANT
ARE LAYING DOWN THAT
RAILROAD TRACK



NOW MY GUITAR IS
HANGING IN THE WINDOW
OF A PAWN SHOP
DOWNTOWN



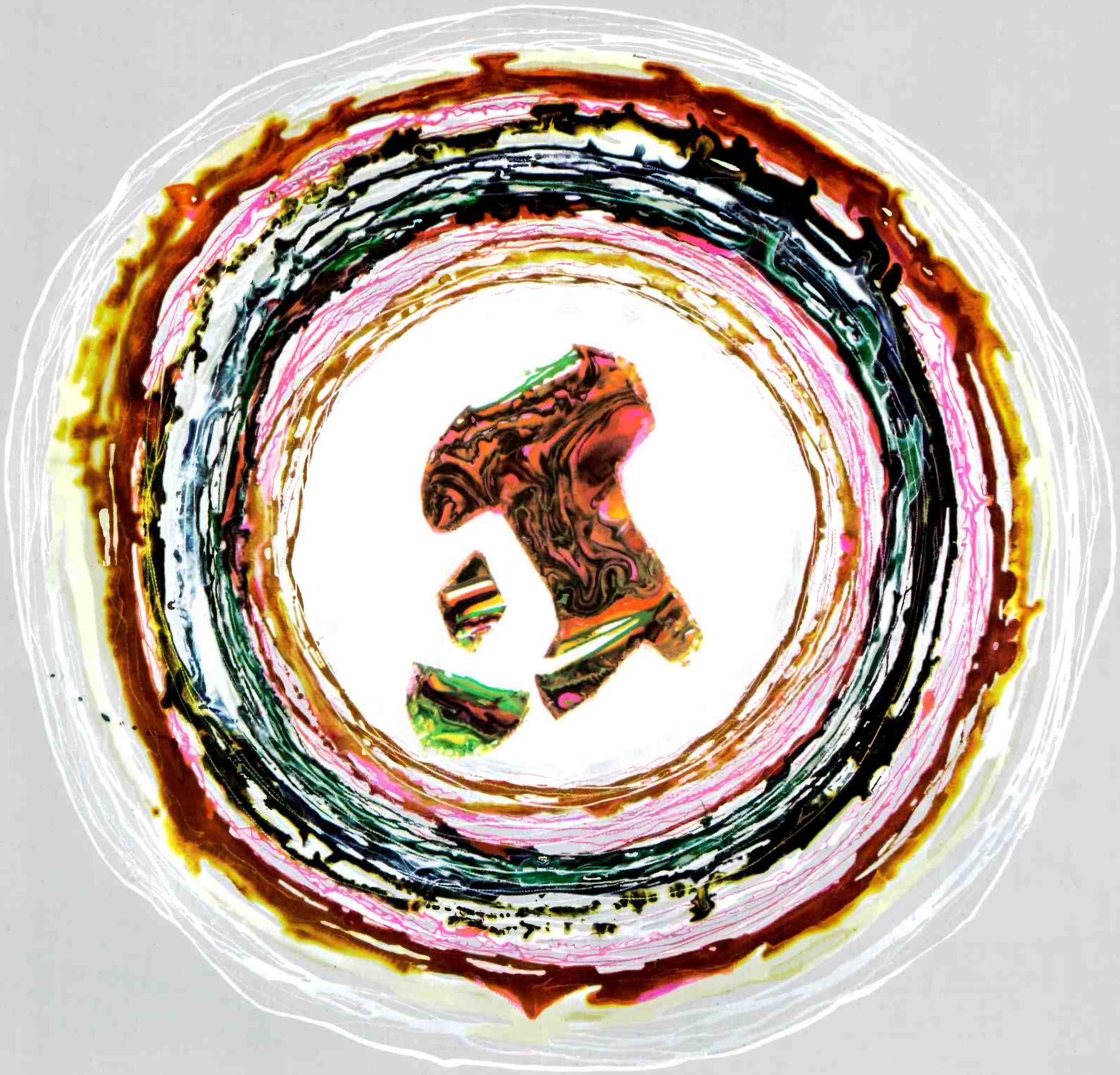
I'M GOING
HOME TO
LORI



PHOTO'S BY MUSIC CITY PHOTOGRAPHIC STUDIO

DESIREE RECORDS

821-17th AVENUE SOUTH, NASHVILLE



RI FI RECORD CO. 10TH ANNIVERSARY

1959 RI FI 1969

GIOVANNI BATTISTA ANSOLDI

managing director

ANSOLDI was born in Milan, August 19, 1916. His mother, Idelmina Ansoldi (who recently passed away) was the last born of 24 children. If nothing else, Ansoldi as founder of Ri-Fi and its managing director is the record company executive with the largest number of aunts and uncles.

Married, Ansoldi and his wife Ines have three children, Antonio, Nicoletta (19), and Chiara (15). Both daughters are students.

Ansoldi has a classical education and in the past has been involved in poetry, theater, sculpture and painting. These hobbies are, still today, his favorite relaxation.

Before he founded Ri-Fi he was a journalist and then moved into industry. In this field he has brought many important innovations and ideas in the use of plastic materials for the making of records.

He was made sole administrator of Ri-Fi srl and then appointed managing director of the company, Ri-Fi SPA. Within a few years the company was on the same level with the longer established competitors in the recording industry in Italy.

Ansoldi is a member of the Italian Phonographic Association's board of governors.



Giovanni Battista ANSOLDI

IT happens, with Ansoldi, that even the most suspicious, the most armor plated persons, open like tender flowers to the sun. You trust him in an unreal way. After five minutes everybody is prepared to tell him everything about his own business and ideas.

This is the masterpiece of his very human personality, that covers an intelligence sharper than his eyes reveal. He remembers everything but uses this memory with a discretion that is his greatest virtue. Everybody is grateful for and appreciates this sense of discretion. He has achieved such a reputation that he is called "Papa Ansoldi." Implicit in such a term is something gentle, hearty, peace giving.

People say he is a good man but he is also, like all incisive persons, capable of observing the malice and gloom of the world. This does not mean that he is bad. On the contrary. The fact is that he lives in a different dimension. In my opinion he is the most naive smart guy in the world. Smart and naive are not incompatible terms. He is smart, not in the vulgar meaning that today is given to cunning people, but in the meaning applied to those who have attained a state of serene scepticism of human nature, of illusions and of men's ideals.

Ansoldi, naive, skeptical, enjoys and understands when he deals with people, when they confide in him, when he helps them. In any case, he always looks a little bit further on.

There are certain statements of his own that reveal this attitude. As when he says, about his classical education: "He who has it, will bear the signs of it for all life, like priests."

It is useless and dangerous, according to circumstances, when one thoroughly understands things and has the strength (but pays very dear for it) to reveal his own doubts and his own weaknesses. Notice that,

while Ansoldi talks with pleasure of his job, if somebody asks him too, he will speak very little of himself. It is quite unusual to hear him saying: "I amuse myself with the records that I cannot sell and I make up with the records I sell."

He speaks very little of himself because—this is his Achilles's Heel—he is even sincere in this. Naturally he tries to evade questions but if somebody pierces his armor and puts questions, he does not know how to escape.

Once I asked him: "Have you ever written poems?" He said he had. I insisted: "Do you still write them?" He answered with evident difficulty: "Yes."

"Do you write lyrics for songs?" "No!" he said with vehemence.

I rather see him (and I hope he is not displeased) as a Southerner (as I am) for that Greek Mediterranean touch in his looks, for his tolerance, for his capacity for helping you put aside your reserve and say what you really are and what you have in mind. Perhaps this idea of a Mediterranean common extraction originated in that feeling of fraternity than Ansoldi inspired at first meeting.

He was born in Milan and his parents in Romagna but even in his taste for and love of painting and sculpture, if you think of it, there is something of a Greek, classical root.

He got started, I discovered one day, writing art and theater reviews on newspapers. He discovered by chance that there was something good in the vinyl used for manufacturing records. Then from the vinyl he arrived at the records themselves. He learned how to manufacture records and to create idols. I think he amuses himself with all these things—not perhaps always but many times. He amuses himself even when he does his business with people, pulling the threads he patiently arranged.

But I think that, more than the play itself, he behaves this way just to fit to this crazy thing that is life, not to touch or spoil something he has inside, in the heart of his soul—the myth, still alive, of creation—the vocation, one day closed in the drawer of dreams, for art.

Vincenzo Buonassisi
(Corriere della Sera)

RIFI'S EXECUTIVE BOARD



GIUSEPPE VELONA

Director, International Dept.

In 1960, Giuseppe Velona was assistant in the general sales department in the Motta company, Italy's largest producer of confectionary and ice cream. He joined the company in 1949 as one of its 5,000 employees and was soon rising to top executive positions.

But in 1960 he met Giovanni Battista Ansoldi, about to start a record company.

He persuaded Velona to leave the security of the Motta firm and join him in his bold venture, a brand new enterprise with only five people involved, starting from scratch.

So Velona joined and in that first year, as is expected in a new young company, helped out with everything. He went from packing cartons and filling

out delivery notes, to making high level business decisions—all in one day!

But the Velona career is identified with the rapid growth of Ri-Fi. A year after he joined the first office in New York was opened, then one in Paris and many more planned. In 1964, Ri-Fi created their international department with Velona at the head of the staff of four people—the "Blue Team" as Velona calls it.

Velona was born March 9, 1930 in Reggio Calabria. Velona graduated in science and afterwards attended university and specializing in economics. He is also a first class linguist. His first job was in an import-export business where he traveled extensively. Married with two children, Velona likes reading (history and economics) and playing bridge. In fact he takes part in many bridge tournaments and the Italian championships.



WLADIMIRO ALBERA

Director, Press and Publicity Dept.

Before joining the Ri-Fi company, Wladimiro Albera studied law, joined the Italian Air Force and was posted to the U. S. for a special course for jet pilots, resigned the Air Force commission, became a pilot for the Iranian Oil Company working in Aden, joined an import-export firm in Italy, left to establish a photographic agency, Italy's News Photos, with agents all over the world.

During this period, Albera had his first contact with the recording industry

in Italy. He began to work for Walter Guertler, president of SAAR Records and stayed with the company for three years, working in the exploitation department.

But his nomad instincts took him back to Africa where he conducted market research for Italian industrial companies in Nigeria and the Ivory Coast.

Then he returned to Italy and met up with Giovanni Battista Ansoldi who asked him to join Ri-Fi, just starting, as manager of the publicity department.

Albera was born January 31, 1929, was married in 1966 and has two children. He spends his free time hunting and underwater fishing.



ANTONIO ANSOLDI

A&R Director

Antonio Ansoldi, the eldest son of Ri-Fi's chairman, started work at the age of 17 by opening a small plant where during the following four years he turned out special products for wax electric windings.

At this time Ansoldi observed the chances for expansion in the rapidly growing plastics industry and decided to transform his plant and to produce plastics on a commercial basis.

However, then his father formed the Ri-Fi company, and son joined father to build up Ri-Fi's new record factory to manufacture product. The younger Ansoldi was responsible for all the equipment and technical organization in the plant and the result was one of the most up-to-date plants in Europe at those times.

It was the first one to operate with the new vinyl injection methods.

After two years' work at the factory in Italy, Ansoldi went to Beirut in order to set up equipment for the new record plant belonging to Ri-Fi's associates, Societe Libanaise du Disque. And the results of his visit? The plant starts work within one week of his arrival!

Then Ansoldi made a career switch. His father brought him back to Italy and they offered him the job of taking charge of Ri-Fi's a&r department, giving him the opportunity to employ his musical inclinations and technical knowledge at the same time.

Apart from a&r activities, Ansoldi also devotes a lot of his time to the workings of the Ri-Fi recording studio, which with Ri-Fi's recording engineer Attilio Rizza he has developed into one of the most modern in Europe.

Ansoldi was born in Taranto, June 18, 1934, lived in Milan all his life. In 1967 he married one of Italy's—and Ri-Fi's—star singers, Iva Zanicchi.

VITTORIA MEREU

Director, Accounting Department

Ri-Fi's accounting department is in the capable hands of Mrs. Vittoria Mereu, who was born in Genoa, December 25, 1931. Like the Scottish people, the people from Genoa have a reputation of being fond of figures and money!

But Mrs. Mereu is a forward thinking person for her department—it was the first one in Milan to introduce the new IBM accounting systems.

And she is capable—when she left her previous job at a metal working factory, her former chief had to replace her with three new people to do the job Mrs. Mereu had done alone.

Mrs. Mereu graduated as an accountant and then went to the famous Genoa university to study economics. She also developed into a keen sportswoman, becoming one of the town's best swimmers.

And she stops short of becoming the business woman stereotype. She loves books and flowers and always keeps a bunch of flowers on her very business-like desk.

For a very unbusinesslike reason—"It makes the office look more cheerful," she says.



PIERO LA FALCE

Director, Sales Department.

Piero La Falce, director of Ri-Fi's sales department, was the first man in Italy to initiate selling to stores using "self-selling systems" as well as many other innovations connected with record distribution. His present aims are to create more selling points, particularly in the remote areas of the country.

La Falce is only 33, and joined Ri-Fi following several years in the purchasing department of Ricordi in Milan. (Ricordi is a large Italian record company.) He followed this up by being appointed assistant at Ricordi's sales department—at 25.

Ricordi had a lot of faith in La Falce because they gave him his first major job in the record industry by appointing him head of the record department in their store in Genoa, the largest one in town. At this time he was—18 years old! He combined this job with university study, specializing in economics. He is still studying and is currently determined to reach university degree standard.

La Falce does not combine his efforts in increasing sales to books and theory—you can find him Saturday afternoons at a big record store observing customers and studying their psychology. He is married with two small children and studies languages as a hobby, plays tennis and collects pipes—he has hundreds of them.

His latest language study is Serbo Croation!



THEY REPRESENT RIFI ABROAD

RIFI

**ARGENTINA
PHONOGRAM**

**AUSTRIA
AMADEO SCHALLPLATTEN**

**BRAZIL
COMPANHIA BRAZILEIRA
DE DISCOS**

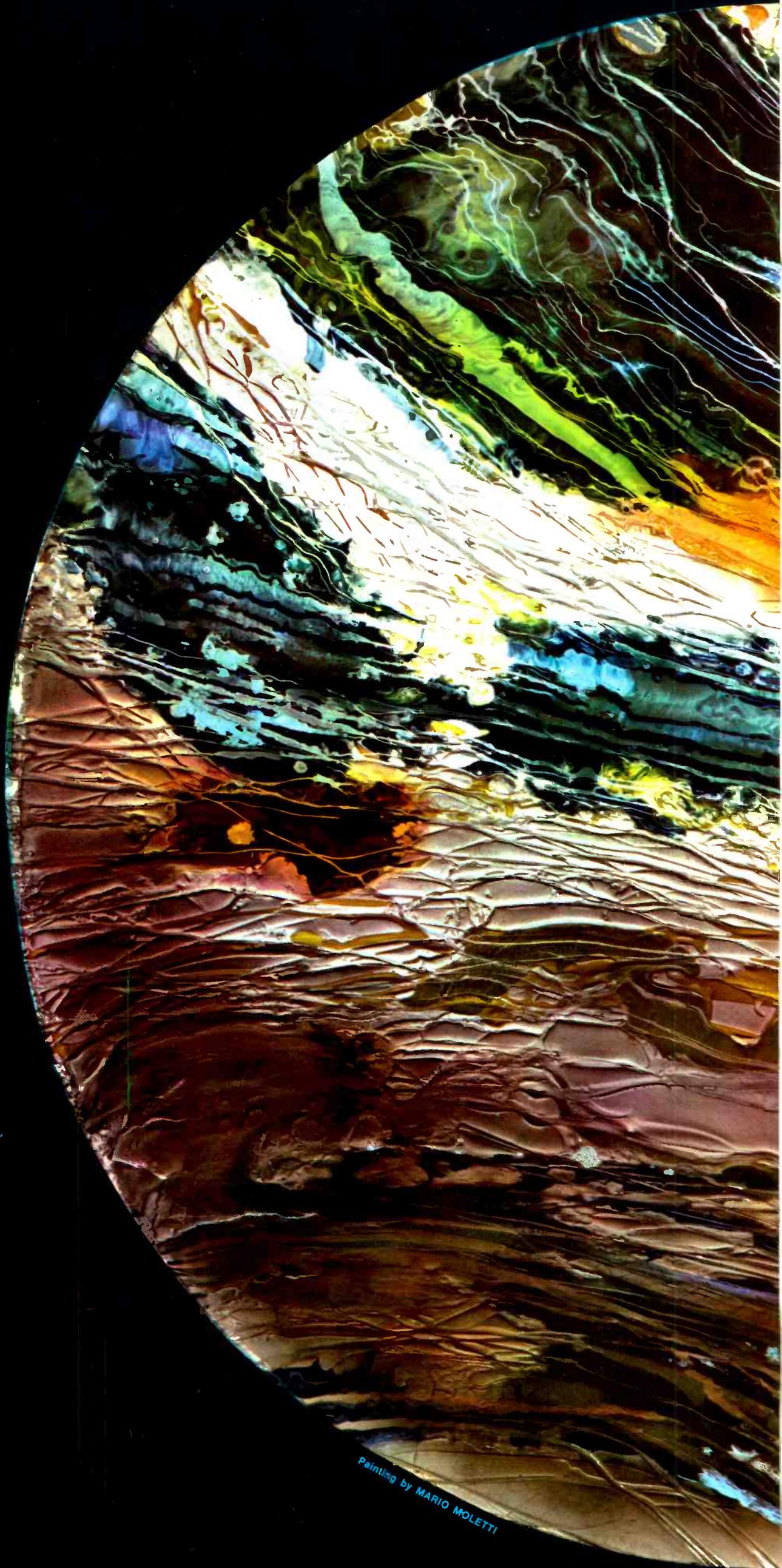
**CANADA
GLOBAL RECORDS**

**CENTRAL AMERICA
PHILIPS**

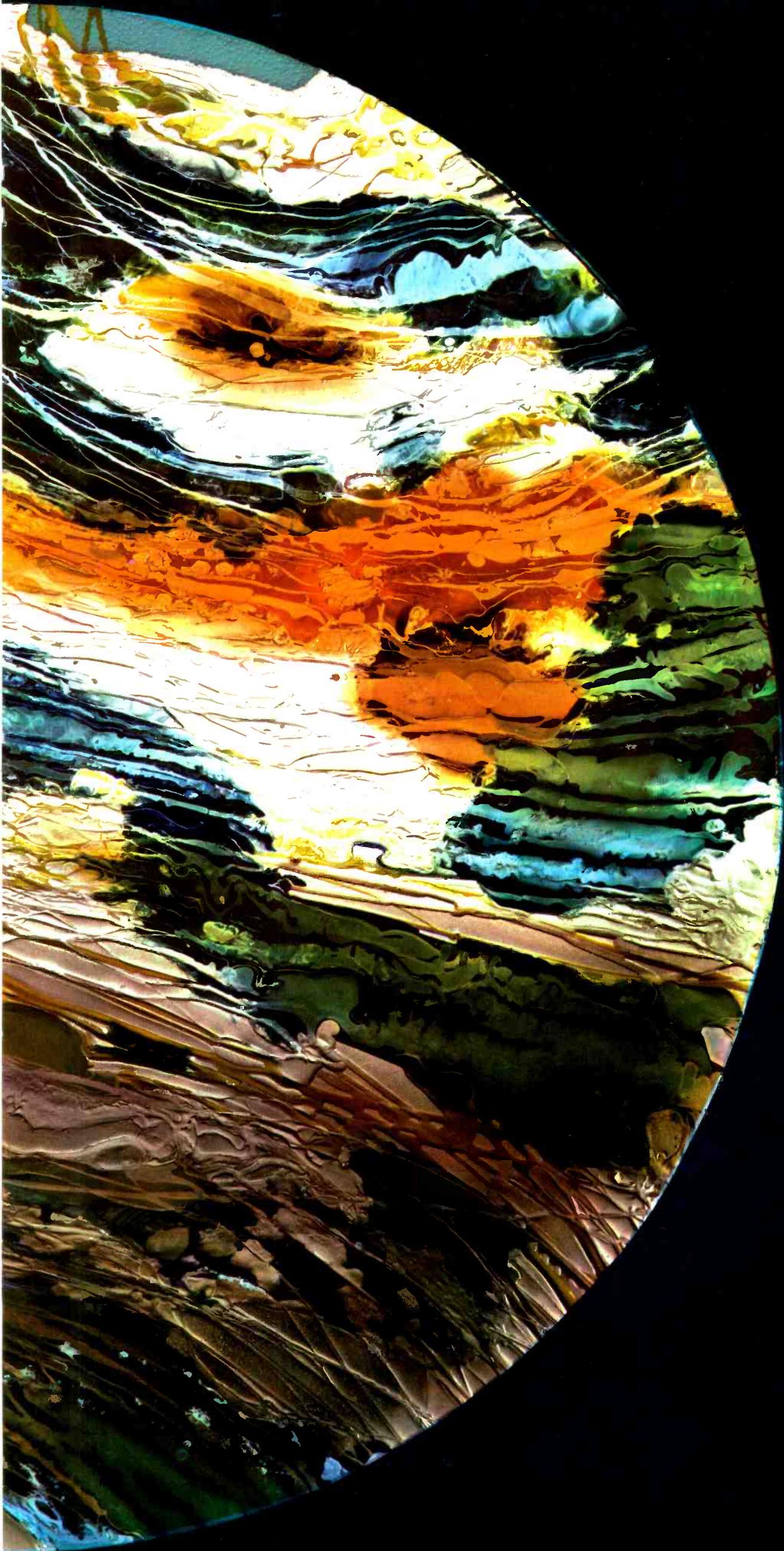
**CHILE
PHILIPS**

**FRANCE
RIFI**

**GERMANY
DEUTSCHE OVERSEA**



Painting by MARIO MOLETTI



GREECE
HELLADISC

ISRAEL
HATAKLIT

JAPAN
PHILIPS

JUGOSLAVIA
EDIT

MEXICO
DUSA DISCOS UNIVERSALES

MIDDLE EAST
SOCIÉTÉ LIBANAISE DU DISQUE

PERU'
"EL VIRREY" IND. MUS.

SOUTH AFRICA
TRUTONE

SPAIN PORTUGAL
MARFER

SWITZERLAND
BARCLAY RECORD

UNITED KINGDOM
ESSEX MUSIC

URUGUAY
PHILIPS

USA
RIFI

USA
CIDI RECORD

VENEZUELA
SIEMENS

1959-TEN YEARS C

SOME OF THE MOST IMPORTANT PRIZES AWARDED TO RIFI

- 1963 - FESTIVAL OF SANREMO**
2nd Prize to Eugenia Foligatti with the song « Amor, mon amour, my love ».
- 1963 - FESTIVAL OF SANREMO**
3rd Prize to Cocky Mazzetti with the song « Giovane Giovane ».
- 1964 - ITALIAN REVIEWERS AWARD**
to Mina
- 1964 - ITALIAN REVIEWERS AWARD**
to Teresa Stich Randall (Opera Arias).
- 1964 - FESTIVAL OF ZÜRICH**
2nd Prize to Iva Zanicchi with the song « Il Prato Sarà Verde ».
- 1965 - ITALIAN REVIEWERS AWARD**
to Mina
- 1966 - ITALIAN REVIEWERS AWARD**
to Iva Zanicchi.
- 1966 - PEARLS RECORD**
Tokyo - to Mina for the record « Un Buco nella Sabbia ».
- 1966 - FESTIVAL MEDITERRANEO**
Palma de Mallorca - 1st Prize to Giorgio Gaber with the song « Palma no te olvidaré ».
- 1966 - UN DISCO PER L'ESTATE**
Italian Radio TV Contest - 3rd Prize to I Giganti with the song « Tema ».
- 1966 - GOLDEN RECORD**
8th National Grand Award « Disco d'Oro » to RiFi Record.
- 1967 - ITALIAN REVIEWERS AWARD**
to Hans Swarowski (Classical Music).
- 1967 - ITALIAN REVIEWERS AWARD**
to Aretha Franklin.
- 1967 - FESTIVAL OF SANREMO**
1st Prize to Iva Zanicchi with the song « Non Pensare a Me ».
- 1967 - FESTIVAL OF SANREMO**
3rd Prize to I Giganti with the song « Proposta ».
- 1967 - SILVER MASQUE**
to Fausto Leali.
- 1967 - SILVER MASQUE**
to Iva Zanicchi.
- 1968 - GOLDEN GONDOLA VENEZIA**
to Fausto Leali.
- 1968 - CAMPIDOGGIO AWARD**
to RiFi Record.
- 1968 - INDUSTRY AND COMMERCE AWARD**
to RiFi Record.
- 1969 - FESTIVAL OF SANREMO**
1st Prize to Iva Zanicchi with the song « Zingara ».
- 1969 - FESTIVAL OF SANREMO**
4th Prize to Fausto Leali with the song « Un'Ora Fa ».

RIFI

The first record produced and released by the Ri-Fi Record Company—on its Primary label—was “Coccinella” performed by Ghigo.

And it provided the start that every record company dreams of—it was an instant smash hit, exceeding every expectation and pointing the way for the fast development of the new record company.

Another big hit for Ri-Fi was the sixth single they released, “Cha Cha Cha de las Secretarias” by Michelino and his group. Now the company was provided with an even more solid foundation.

Ri-Fi was formed on February 19, 1959, in Milan. Industrialist Giovanni Battista Ansoldi, together with fellow industrialists, including Gianpiero Rossi of Busto Arsizio, brought the company into existence. Ansoldi was appointed managing director.

By July 1961 Ri-Fi was in so strong a position that the company was able to form its own distribution system. And it carried on its policy of finding, making and creating new stars.

There was singer Cocky Mazzetti with a string of hit product including “Tobia,” “Pepito,” “Giovane Giovane.” There was Fred Bongusto who became one of the top stars at that time thanks to many of the songs that he wrote himself—“Frida,” “Doce Doce,” “Malaga,” and “Amore Fermati.”

In 1962 and 1963 the Ri-Fi roster of talent was further enriched when Mina, Eugenia Foligatti and Iva Zanicchi joined the label and brought further hit songs to the company.

At the same time the company expanded in another direction when they took over distribution of the Clan Celentano label. Earlier, in 1961, Ri-Fi also became the distributor of Zecchino D'Oro's repertoire, a festival for children held every year in Bologna and produced in co-operation with a religious order, Istituto Antoniano.

Singer Mina had a boom year for Ri-Fi in 1964 with hits, “Citta Vuota” (It's a Lonely Town), “E Se Domani,” “E'l'Uomo per Me” (He Walks Like a Man), “Un Anno d'Amore” (C'est Irreparable), “La Banda” (A Banda). These were hit songs that showed the broad scope of Ri-Fi song-gathering policy.

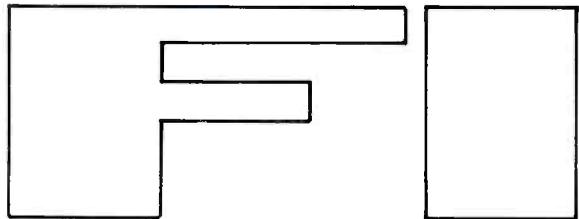
In 1964 Iva Zanicchi cut her first big hit, “Come Ti Vorrei” (Cry To Me) and then went on to prove this was no fluke with “Accarezzami Amore,” “Fra Noi” and an Italian version of “River Deep, Mountain High” titled “Le Montagne.”

Zanicchi also recorded the winning song in the 1967 San Remo Song Festival—“Non Pensare a Me.”

Pop group, I Giganti, as soon as it was formed (and signed by Ri-Fi) started climbing the Italian charts with their hits—“Una Ragazza in Due” (Down Came

RI-FI RECORD CO
20124 MILANO - CORSO BUENOS AIRES

OF SUCCESS-1969



the Rain), "Tema," "Proposta," "Da Bambino" and "Il Motivo che Piace di Piu."

Another prestigious name, Giorgio Gabor, joined the Ri-Fi family, recording "Pieni di Sonno," "Mai Mai Valentina," "E Allora, Dai" and provided the company with a star whose recordings are sung and whistled all over Italy.

There was also a newcomer on the Italian music scene who joined the label. But Fausto Leali did not stay unknown for long, providing the company with yet more hit material, "A Chi" (Hurt), "Per un Momento Ho Perso Te," "Deborah," "Angeli Negri," and "Un'Ora Fa."

This last number provided Ri-Fi with yet another association with the top ranking San Remo Festival. "Un'Ora Fa" was one of the top songs in the 1969 Festival.

And Ri-Fi was still broadening the base of its operations, venturing into other fields of recording and distribution that gave the company a solid and significant image in the Italian recording business.

It produced material of literary, historical and cultural nature as well as delving into the music of Italian folklore.

Catalogs started being acquired on an international basis—Atlantic, Jay-Gee, Monument, 20th Century-Fox, and in the classical field, Supraphon, Supermajestic, Turnabout, Vox, Westminster were some of the world-wide names that signed distribution deals with the Italian company.

They pushed into the rhythm and blues market and were rewarded by the fantastic performance that soul star Wilson Pickett gave at last year's San Remo Festival, a performance that because of the magic sales appeal of the San Remo name, and the solidity of Ri-Fi's promotion boosted r&b sales in the country.

And 1968 was also the year that prerecorded tape cassettes became available in Italy with Ri-Fi naturally in the forefront. "Musicassettes" and "Stereo 8" cartridges are successfully marketed by Ri-Fi, who in a few short months, put together a large and interesting tape catalog.

The year of Ri-Fi's Tenth Anniversary, 1969, shows no sign of the company lacking in growth or ideas.

The 1969 San Remo Festival provided Ri-Fi with a host of good things. Iva Zanicchi carried off the first prize in the Festival with "Zingara" while two other Ri-Fi artists, Fausto Leali (with "Un'Ora Fa") and U. S. star Wilson Pickett (with "Un'Avventura") were both in the final of the Festival.

Last but not least, Iva Zanicchi was chosen to represent Italy with the song "Due Grosse Lacrime Bianche" in the Eurovision Song Contest in Madrid, Spain, this year.

RIFI'S ROSTER

AMADEI ROBERTA

ARAZZINI ANNA

BINDI UMBERTO

BROSIO VANNA

CANTU' MILENA

CENZA

CORO STELLA ALPINA

ELIANA & CIRO

FARINON GABRIELLA

FERRARA PAOLO

FRATELLI FRANCO

GINTO

GIULIANO E I NOTTURNI

GUALDI PAOLO

I BRUZI

I CALIFFI

IL PICCOLO CORO DELL'ANTONIANO

LEALI FAUSTO

LO VECCHIO ANDREA

MAUCIERI LEO

MICHELE

NERI ELY

PEANO DIEGO

PLAY-CO

ROSSANO

THE WOO DOO

ZANICCHI IVA

cotillion

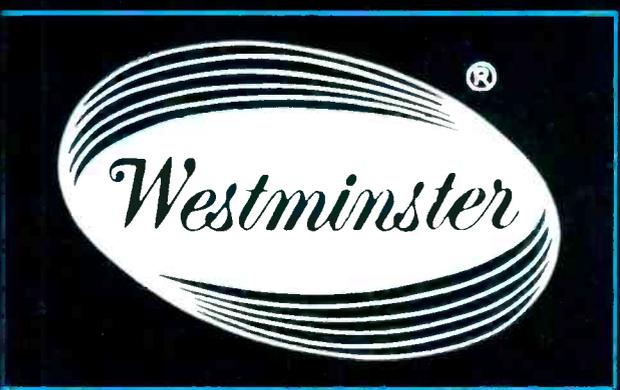
fame

**REDWAL
TIME**

**RIFI
REPRESENTS
THEM
IN ITALY**



Painting by MARIO MOLETTI





INDUSTRIE RIUNITE ITALIANE S.r.l.

Ri-Fi's recording manufacturing plant, which was established in 1965, is situated in Confienza, in the Lombardy area.

The choice of Confienza as the seat of the plant, Industrie Riunite Italiane Srl.—IRI—was made by Giampiero Rossi, president, and Giovanni Battista Ansoldi, general manager, for the purpose of promoting industry in the area, generally regarded as economically underdeveloped.

IRI's equipment and machinery enable the factory to manufacture records in an entirely autonomous way.

They have a fully equipped electroplating system, presses and a printing plant used to manufacture labels, record sleeves and anything else that concerns records.

The electroplating system covers an area of 430 square feet. It consists of four galvanic baths as well as all the fittings and modern devices for the processing of masters and the manufacture of enough stampers to press over 20,000 records a day.

The pressing plant covers an area of 11,000 square feet and is equipped with injection moulding machines (with a potential of 25,000 records a day as well as steam presses. Every press is fitted with individual cutting machines.

The printing plant is spread over an area of 6,500 square feet and is equipped with every kind of machine for record industry printing. The plant can produce 500,000 jackets and 900,000 labels a month. Besides this, the plant has separate department to deal with the duplication of color separations.

Electroplating system and pressing plant are supervised by Vico Moriggi. Valentino Crespi is responsible for the printing plant. Bookkeeping is kept by Carla Concina and the general director is Gianfranco Tosi. End Factory Promotion.



A general view of the injection moulding machines at the new factory. The equipment

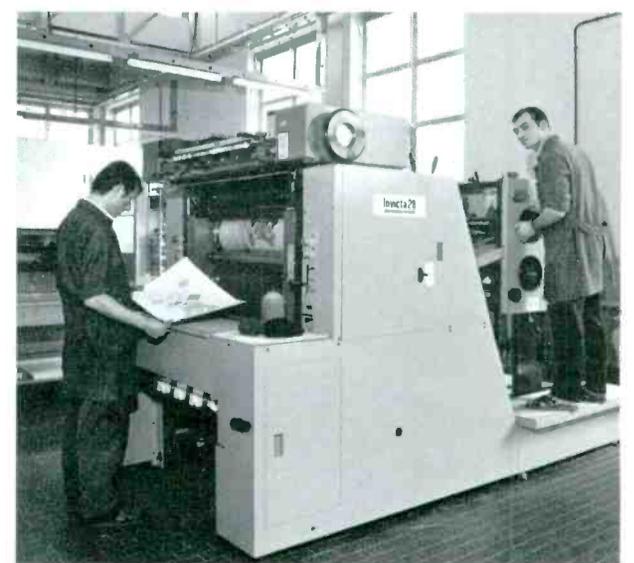
is all modern and up to date—all geared for fast production.



The electro plating system used for the production of metal parts to press records.



One of the brand-new cutting machines installed in the main area of the factory.



An Invicta 28 four-color rotogravure press turning out top quality graphic reproductions at high speed.

PLAY-CO.

RECORDING STUDIOS
VIA STROMBOLI 18
MILANO — ITALY
TEL 46-3900

GENERAL MANAGER—ANTONIO ANSOLDI
CHIEF ENGINEER—ATILIO RIZZA
TECHNICAL ASSISTANTS—GIANNI BASILIO
—CLAUDIO BARZAGHI
—WALTER CONTI
—GIULIANO CITI
—BRUNO RIGHI
CO-ORDINATION—GERMANA JAIN



Ri-Fi's Play-Co complex is one of the most up-to-date recording studios in Italy today. Situated 30 feet below ground level in the Via Stromboli, Milan, it comprises four recording studios actually.

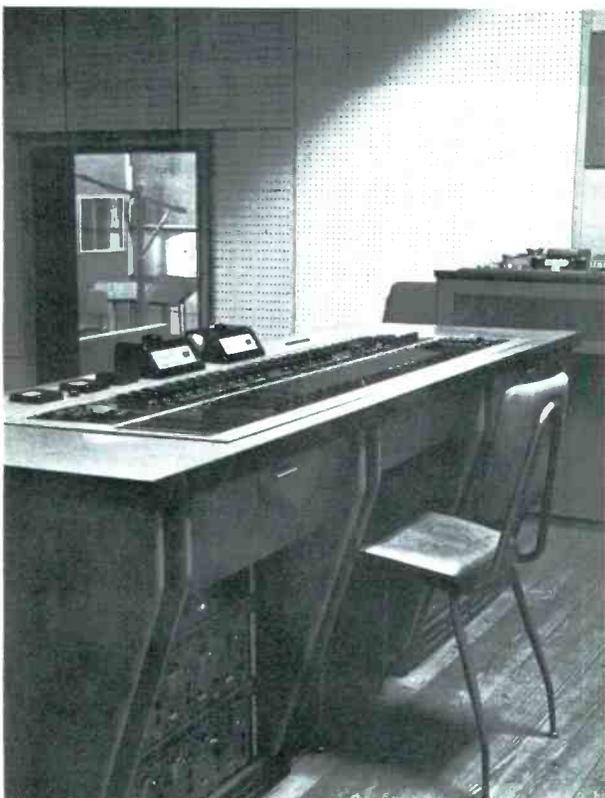
The largest studio (Studio No. 1) measures 65,000 cubic feet, Studio No. 2 is 14,600 cubic feet and Studio No. 3 is 8,900 cubic feet. All these studios are used for recording while a fourth one is kept for mono and stereo mastering, CCIR and NARTB curves.

Equipment in the four studios includes recording consoles with six to 20 channels input, equipped with equalizers, filters, limiters, compressors, as well as reverberation and echo systems.

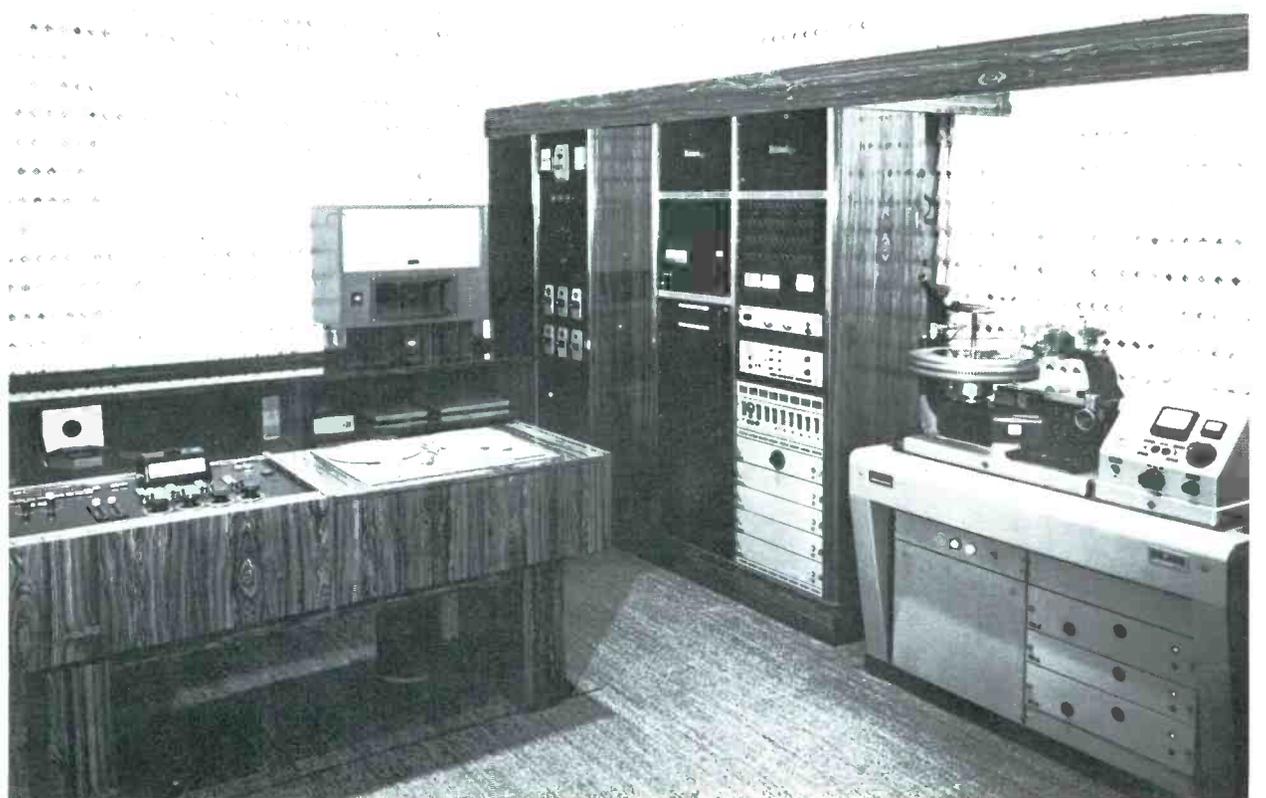
For all the studios in Play-Co, the best equipment and material, up-to-date technical devices, have been used. Recordings can be put on one-inch and quarter-inch tapes, on one, two, four or six tracks.

General manager of Play-Co is Antonio Ansoldi, chief engineer is Attilio Rizza, and technical assistants are Gianni Basilio, Claudio Barzaghi, Walter Conti, Giuliano Citi, and Bruno Righi. Co-ordination is the responsibility of Germana Jain.

Studio No. 1, which measures 65,000 cubic feet, is much used by other recording companies as well as Ri-Fi.



The mixing console in operation at Studio No. 1 which is used for recording on eight-track, one-inch tape.



The newly finished transcription room complete with highly sophisticated equipment used for the production of the finished acetates or tapes.



cartridge & cassette
duplication and marketing

congratulate

RIFI RECORD S.p.A.
on their 10th anniversary

and are happy to
be associated with
them as one of their
suppliers.

Ecofina S.r.l. — Via Leopardi 8
Milan, Italy — Tel. 806125/8690121

SUGARMUSIC

thanks

RIFI RECORDS COMPANY/S.p.A.

for the friendly positive cooperation
of a whole decade and wishes it could
continue for many decades more.

CURCI MUSIC

thanks

RIFI RECORD CO., S.p.A.

for the many, many
hits

achieved together, including:

Mina's "Sono Come Tu Mi Vuoi," "Una Casa in Cima
Al Mondo," "Tu Non Mi Lasceraï"; Fausto Leali's
"A Chi" (Hurt); "Per Un Momento Ho Perso Te" (My
Heart Sings); Iva Zanicchi's "La Notte Del'Addio";
Piccolo Coro dell'Antoniano's "Citty, Citty, Bang,
Bang."

CURCI Publishing Group

Galleria del Corso, 4—20122 Milano, Italy. Tel.: 79.47.46

CONGRATULATIONS

on 10 years
of progress

MUSICA E DISCHI

Audio Retailing

HAVE OWN METHODS

Fla. Retail Couple Welcomes Universal Numbering System

ST. PETERSBURG, Fla. — The recent move by manufacturers of prerecorded music to adopt a universal numbering system is welcomed enthusiastically by Mr. and Mrs. Joseph Lefter here, who, independently over the past 30 years in the record retailing business, have adopted their own inventory control methods. A most-recent method includes usage of a light, paste-board slip inside the plastic browser sleeve of each LP, peel-off printed tags on tape product and special cards for 45's.

When asked her reaction to the universal numbering plan, formulated at the recent International Music Industry Conference (IMIC) in Nassau, she said, "That's just wonderful. There's so many prefix letters and numbers now on all configurations that the chance for errors and wrong orders is becoming alarming."

The Lefters, owners of Lefter's Music Shop near the Central Plaza Shopping Center here, carry in excess of 3,500 titles of LP's; over 3,000 titles of sheet music, folios and music instruction books; over 1,500 titles in all configurations of prerecorded tape, and the top singles, 100 titles of standard 45's and a category called "back pops," or more recent 45's—just off the charts.

"Every item in the store is inventoried on an individual basis. We leave nothing to recollection," Mrs. Lefter said.

The store uses a long, narrow slip, cut from durable paste-board, which customers now find on every record album in stock. These are made up in a different color for each source of supply.

A minimum inventory figure is set up and maintained as long as the record is carried in the

(Continued on page 74)

ECC Speaker Stresses Need for World Markets

WASHINGTON — The 19th annual Electronic Components Conference (ECC), held here April 30-May 2 at the Shoreham Hotel, heard Bruce Carlson, Sprague Electric Co., North Adams, Mass., urge electronic component makers to establish worldwide markets.

Addressing the conference, sponsored by the Electronic Industries Association (EIA) and the Parts, Materials and Packaging Group of the Institute of the Electrical and Electronics Engineers (IEEE), Carlson said the transition from a U. S.-oriented to a world-oriented view of the markets for components is still in progress "and the outcome is less clear than we might hope for."

At the same time, Carlson stressed that manufacturers must

realize they are in a worldwide fight for markets and urged the industry to abandon the "parochial view" of its markets and to get together in the face of worldwide competition.

During the conference, three awards were made for contributions to the industry. Paul McElroy, retired engineer from General Radio Co., West Concord, Mass., was presented the annual Contribution Award of the Parts, Materials and Packaging Group of the IEEE.

Ralph Wyndrum Jr. and David Feldman, Bell Telephone Laboratories, Murray Hill, N. J., were named winners of the Best Conference Paper Award for the presentation at the 1968 ECC. They co-authored a paper entitled "Functional Tantalum Integrated Circuits."

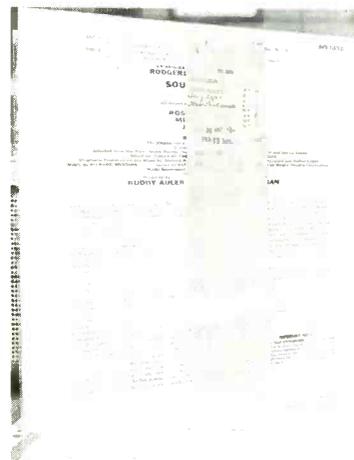
The William G. Tuller Memorial Award, offered in recognition of outstanding accomplishment in science or engineering within the scope of interest of IEEE's Parts, Materials and Packaging Group, was presented to Hideo Ichimura, Akira Kakimoto and Bunjiro Ichijo, all of the Shizuoka University, Hamamatsu, Japan.



THE NEW GIBBS REVERBERATOR, manufactured by Gibbs Special Products Corp., a subsidiary of Hammond Corp., features a 10 watt amplifier specifically designed for reverberation and solid-state components. The suggested list is approximately \$70.

Special VTR Sale

NEW YORK — GBC Closed Circuit TV Corp. recently purchased 2,500 half-inch video tape recorders (VTR), which was the entire stock of the machines built by Sony for General Electric. GBC, according to president Harry Lefkowitz, is offering the recorders for \$397.50 each, 50 per cent off the GE list price.



INVENTORY methods worked out by Lefter's Music Shop, St. Petersburg, Fla., include the above 3-inch by 12-inch slip placed inside the plastic browser cover of each album. Date of last purchase and quantity ordered reveal status of the item. The slips are color-coded according to distributor source.



PAN AMERICAN Record Distributors has been appointed Midwest representatives for the new Cap Latino label, a subsidiary of Capitol Records. Osvaldo Venzor, Cap Latino's general manager, is shown here with Marshall Frenkel (right) and Harry Frenkel (left), both of whom last week were celebrating the Chicago firm's 25th anniversary with a week-long promotion that included remote broadcasts on three radio stations.

when answering ads . . .

Say You Saw It in the Billboard

Sonocraft Catalog

CHICAGO—Sonocraft Corp., distributors of sound and recording equipment, is marking its 25th anniversary with the publication of a new catalog featuring its audio and video products.

The 140-page book, prepared by Electronic Publishing Co., Inc., of Chicago, provides detailed specifications and up-to-date price information on a wide range of phonographs, audio and video tape recorders and accessories, language laboratories, projectors, hi-fi stereo components, CCTV, photographic supplies, remedial reading equipment and professional recording, broadcast, and public address equipment.

Featuring 110 manufacturers, the catalog includes an index with listings both by manufacturer and by product.

off the record... here's your

best

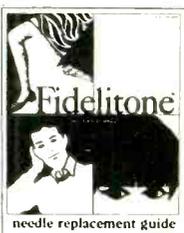
needle buy on record.

We don't just supply quality phonograph needles—we supply everything you need for greater sales and profits. Our MAKE IT EASY merchandising program makes Fidelitone the profit line. Join the many leading department and music stores already practicing what we preach. Fidelitone offers you:

- Quality products
- Top notch service
- Sales training
- Easy-to-use replacement guide—the most complete in the industry
- FULL LINE of replacement phonograph needles
- Foolproof inventory management program
- Plus sales aids and P.O.P. materials

Contact your local authorized Fidelitone distributor for complete details on his "Magic Touch" merchandising program.

Fast!
Fool-proof!
Easy-to-use!
Most complete
replacement needle
guide in the
industry!



Fidelitone®

THE TOUCH OF MAGIC
Dept. I-Eb

6415 N. Ravenswood Ave., Chicago, Ill. 60626
Phono needles, blank tape cassettes and accessories

MANY HAPPY RETURNS, RI-FI

WE ARE PROUD TO HAVE YOU AS SHAREHOLDERS IN OUR COMPANY. WE ARE ONLY HALF YOUR AGE, BUT WE OWE YOU SO MUCH: THANKS TO YOUR ASSOCIATION, WE ARE NOW THE MOST IMPORTANT RECORD COMPANY IN THE MIDDLE-EAST.

S L D

SOCIETE LIBANAISE DU DISQUE

BUILDING CINEMA EMPIRE

P.O.B. 4758 — BEIRUT — LEBANON

Coin Machine World

Kan. Operator Cites Need For Improved Little LP's

By BEVERLY BAUMER

ELDORADO, Kan.—Lack of good product is cited by Don Fooshee, of Fooshee Music and Amusements here, as his chief reason for not being enthusiastic about Little LP's.

"I practically use no Little LP's because there's not the good stuff on them," explained Fooshee. "They put two records per side and you have four records on Little LP's. If the material was good, we'd charge 25 cents for one, but people won't go for this price with one good record."

Meanwhile Fooshee believes "the kind of music teen-agers used to like is changing," with a lot of the kids favoring r&b.

As for programming in general, the operator relies heavily on advice from his one-stop:

"I have phone conversations with the one-stop in Oklahoma and this works out real good. I can listen for hours and they pay for the phone call. They play all the stuff and tell me what the hits are and what's going up or down. I talk with them every two weeks. They call me and we talk about 10 minutes and listen to records 50 minutes."

Fooshee terms stereo singles as "fine—real good." However, he says he has heard nothing

(Continued on page 56)



LEONARD SCHNELLER, sales manager, U. S. Billiards, is congratulated by Davenport, Ia., mayor John Jebens (right) at the conclusion of a coin-operated pool table tournament last week.

Iowa Pool Tournament Helps Public Relations

By EARL PAIGE

DAVENPORT, Iowa—Jukebox operators from Illinois and Iowa learned here last week that they could successfully cash in on amateur sports and at the same time enjoy a boost in improved public relations. Benefits from a coin-operated pool table tournament involving 404 players included a welcome from this city's mayor, local coverage by newspapers and television and a surprising amount of co-operation among highly competitive operators.

But the organizers, members of the Iowa and Illinois Coin

Operators Pool Table Group, also learned that conducting a tournament involved hard work. Leonard Schneller, sales manager, U. S. Billiards, Amityville, N. Y., the firm sanctioning the event, was hoarse after long hours of announcing the tournament's progress.

Bob Vihon, who credited his boss, Edward Ginsberg, president, Atlas Music Co., Chicago, as being the "real force behind us," worked long hours coordinating the event. The operators, and in many cases, their wives, complained about the lack of sufficient help in handling the event at the huge Masonic Temple here.

A spirit of co-operation was noted by Howard Harkins, secretary of the event, who said, "Pete Langbehn, Orma Mohr, John Cox and I are very competitive in this area, but we all got together in this tournament."

Although the event was coordinated by Atlas Music, Murphy Gordon, sales representative of a competitive firm, Empire Distributing, Chicago, also worked long hours. Glen Bremmer, Wico representative, also helped, as did Stan Levin from Atlas.

Operators involved were Morris Blum, Dubuque, Iowa; Pete Kahler, Fulton, Ill.; Phil Rowan and Lauren Dewald, Burlington, Iowa; George Woolbridge, Sterling, Ill.; Clarence Hagen, Iowa City; and Mrs. Mohr, Cox, Langbehn and Harkins from the Quad Cities area here.

As the public address system constantly referred to competitors by naming the location only, the promotion aspects became obvious. "This type of event shows locations that operators

(Continued on page 61)

ICMOA Embattled

SPRINGFIELD, Ill. — The Illinois Coin Machine Operators Association (ICMOA) appealed last week to its members in an effort to raise funds to continue a battle revolving around anti-ball legislation. The bill, Senate Bill 592, contains an ICMOA-backed amendment and has cleared the senate committee but must clear the senate and then face hearings in the house, said

ICMOA executive director Fred Gain.

The amendment, drawn up by a joint committee, would allow pingames with no knock-outs circuits, no multiple coin feature, no more than 10 replays and would allow for inspection by the Illinois Department of Public Safety. The effect of the amended bill, Gain said, would be to outlaw bingo-type equipment but legalize amusement-only pingames.

Operator in Seattle Tests Pocket Disc

HOLLYWOOD, Fla.—Americom Corp., developers of a 4-inch record called the Pocket Disc, is convinced the tiny 33 $\frac{1}{3}$ -r.p.m. record will become a profitable item for vendors and is continuing its Seattle tests under the direction of John McDaniel, veteran bulk operator and owner of the Palmer Co., Seattle. McDaniel, here as one of the speakers during the recent National Vendors Association (NVA) annual convention, said some of the vending machines dispensing the 50-cent records were grossing as much as \$390 a week.

Americom Corp., which also developed the vender for the miniature recordings, is furnishing McDaniel with an improved second generation machine, he said. The unit will accommodate 700 records and McDaniel is placing four units together inside a special formica cabinet giving customers 40 selections. Each machine has 10 columns.

McDaniel, regarded as one of the most progressive members

(Continued on page 58)

Texas Bill

AUSTIN, Tex.—The House State Affairs Committee has approved a bill prohibiting vending machine firms from owning interests in taverns. The bill, which now goes to the House floor, regards violations as a felony punishable by imprisonment for two to five years and/or a fine of \$10,000.

Bowling Event Helps Income

MANISTEE, Mich.—Jukebox revenue and collections from all location equipment is increased here during a 30-week tournament conducted on coin-operated big-ball bowling machines. Five operators are involved in competition involving 16 locations.

According to Joe Pruski, a

(Continued on page 59)

S.D. Pool Tournament Set as Annual Event

PIERRE, S. D.—The South Dakota Music & Vending Association recently completed its second annual coin-operated pool table tournament and expects to maintain it as an annual event. As in tournaments elsewhere, the public relations benefits are highly rated. At the recent event 126 competitors from 41 locations participated.

Darlow Maxwell, a local operator here, said because the tournament was a State-wide event it received "very good coverage in newspapers and on radio and television. Governor Frank Farrar was scheduled to appear but was snowbound in Spearfish, S. D. He will be here next year."

The association, Maxwell said, has purchased its own tournament scoreboard from U. S. Billiards for \$600. He said the decline of locations from 64 last year to 41 this year resulted from one operator over-extending himself. "At 41 locations the tour-

nament is just about leveled off.

"The only disappointment has been the number of competitors who do not show up for competition in the lower brackets. We don't know why they drift off," Maxwell said.

This year's winners:

Class A, \$500 top prize, Darrel Sime, Newman's Bar, Rapid City, operator, Buzz Oligmiller, runner-up, Al McTague, Alibi Club, Sioux Falls, S. D., operator, Elmer Cummings; 3rd place, Bud Loupe, Buffalo Bar, Deadwood, S. D. operator, John Trucano; 4th place, J. Flynn, Leighton's Bar, Huron, S. D., operator, Tony Ratchford and Ron Manolis.

Class B, \$300 top prize, Dr. Rex Swett, Myer's Cigar, Huron, S. D., operator, Ratchford and Manolis; runner-up, Ron Lawrence, Marso's, Pierre, operator, Maxwell; 3rd place, Dennis Morris, Apex Lanes, Lead, S. D., operator, Trucano; 4th place, D. Schlimgen, Charlie's Pizza House, Mitchell, S. D., operator, Earl Porter.

Class C, Duane Stratton, Whale Inn, Pierre, operator, Maxwell; runner-up, Emul Garnett, Box Elder Lounge, Rapid City, operator, Trucano; 3rd place, Jim Berg, H. & K. Bar, Vivian, operator, Maxwell; 4th place, Mel Hagberg, Twin Bar, Rapid City, operator, Trucano.

Women's, Bonnie West, Gaytime, Moberge, S. D., operator, Leo Friedel; runner-up, Roberta Jones, Whale Inn, Pierre, operator, Maxwell; 3rd place, Lynn Nelson, Marso's, Pierre, operator, Maxwell; 4th place, Dahn's Tavern, Rapid City, operator, Trucano.



ACA SALES & SERVICE CO. executives were on hand for the opening of the company's new distributorship in Los Angeles. Standing, from left to right, are Murray Fichelson, sales manager of ACA, Oakland; Hy Tucker, sales manager of ACA, Los Angeles; Don Hutmore, ACA, Riverside; Harry Burd, vice-president and operations manager of ACA, Los Angeles; Cliff Stauffer, service manager of ACA, Oakland; George Muraoka, vice-president of ACA, Los Angeles; F. X. Canerio, secretary-treasurer of ACA, Oakland, and Joe Perkovich, operations manager of ACA, Oakland. Seated is ACA president Henry Leyser.

Bally Plant Bombed

CHICAGO — A device believed to be a dynamite bomb, placed by persons, or a person as yet unknown, caused between \$15,000 and \$20,000 damage at Bally Manufacturing Corp. here. The firm's director of public relations, Herb Jones, said, "We still have no idea as to why it happened. All we know is that somebody threw a bomb." Production of equipment was not affected, he said.

The blast caused extensive damage to the plant's personnel office vestibule and wall along 3207 North Washtenaw Avenue. Police counted 250 broken windows in a one-block area surrounding the plant, which has its main entrance at 2640 West Belmont. A broken clock placed the time of the explosion at 12:48 a.m. May 5. The only person inside was a janitor who was not injured.

IAMC REPORT

Interstate United Tells Plan To Add More Music Routes

By BENN OLLMAN

LAKE DELAVAN, Wis. — Interstate United Corp., Chicago, which recently acquired Apollo-Stereo Music Co., Denver, now has an officer in its corporate structure responsible for acquisitions of music routes. The subject of large, national vendors acquiring music routes was touched on in an interview during the Illinois Automatic Merchandising Council (IAMC) meeting here last week where Lou Capello of Interstate was elected president of the group. Much of the meeting was de-

voted to 15-cent pricing of coffee and other items. Capello reported on a test of coffee and other items. Capello reported on a test of coffee machines set side-by-side at 10 cents and 15 cents, the latter offering a larger cup. Sales from the 15-cent machine more than doubled the number of sales by the dime unit, he told IAMC.

Abe Rosenbloom, Public Vending, Chicago, also made a strong plea for 15-cent vending. "Instead of testing our 15-cent

(Continued on page 60)

ELECTRIC SCOREBOARDS . . . 2 Models

OVERHEAD MODEL
(Natural finish hardwood cabinet)

- Two-faced. Scores 15-21 and/or 50 pts.
- F.O.B. Chicago **\$169.50**

COIN BOX

For use on coin operated devices of all kinds. Heavy-duty, made of steel with dark brown baked enamel finish. Avail. for 10¢ or 25¢ operation. Large coin capacity w/ National Rejectors. Size 8" x 16" x 4". Electric counter optional.

Terms: 1/3 dep., bal. C.O.D. or S.D.

MARVEL Mfg. Company

2845 W. Fullerton, Chicago, Ill. 60647
Phone (312) 342-2424

SIDE-MOUNT MODEL . . . \$249.50

EACH model also has these features:

- 10¢ 1-player or 2-player by simple plug switchover. Also 2 for 25¢ play. Easily serviced.
- "Game Over" light flashes on at end of game.
- Large metal coin box—holds \$500 in dimes.

Request billiard supplies catalog

SPECIALS! COMPLETE, AS IS

ROWE 137 HOT FOOD COINMASTER	\$ 75
ROWE 121 PASTRY	75
ROWE 147 ALL-PURPOSE (1/4 H.P.)	100
ROWE 14 AMBASSADOR, COINMASTER, 40c-45c	40
ROWE 14 AMBASSADOR, ALL COIN	70
ROWE 77 CANDY, COINMASTER	90
ROWE 77 CANDY, 25c CHANGER	125
ROWE SK9 Single Cup COFFEE	475

Write for complete 1969 Catalog of Phonographs, Vending and Games.

Established 1934

ATLAS MUSIC COMPANY

Cable: ATMUSIC—Chicago

2122 N. WESTERN AVE., CHICAGO, ILL. 60647. ARmitage 6-5005

Say You Saw It in Billboard

Kansas Operator

• Continued from page 55

about the increasing availability of stereo singles.

To keep himself posted on current hits, Fooshee takes home new records and plays them. While on the route, he constantly plays the radio, which is "the only way an operator can tell what the kids are playing."

Fooshee, who also reads the trade publications, boosts new records by playing them when he's in a location:

"We play a record for a waitress when we think it's going to be a hit and we brag on it and it starts a little higher for us. We mark new records with yel-

low or blue plastic sleeves."

According to Fooshee, oldies or near oldies go well in restaurants not frequented too often by teen-agers. He keeps about 40 oldies on machines in such establishments and favorites include "Sunrise Serenade," "Moonlight Cocktail," "Moonlight Serenade," "Paper Doll" and "I Love You So Much It Hurts." As for special requests, Fooshee said:

"I put on every special request I get. It's wonderful. I get every location to make a list of everything they like. If you put special requests on, you get a play."

Fooshee sets his machines two-for-a-quarter in private clubs and three-for-a-quarter elsewhere.



PRESIDENT DON FOOSHEE used buttermilk to toast fellow members of the Kansas Amusement & Music Association (KAMA) at the group's recent meeting in Hutchinson, Kan.

All Machines Ready for Location

Seeburg A Y-100	\$325.
AMI 200 selection wall box	19.50
CC Hula Hula	195.
Bally Dixieland	245.
Bally Blue Ribbon 4-player	245.
AMI Cadette	595.
AMI Continental 1-200	165.
Seeburg 222	285.
Seeburg Q-100	275.
Seeburg 161	250.
United Bank Pool	95.
Bumper pool table like new	165.
Criss-Cross Skee-ball	300.
Playtime Skee-ball	395.
Rowe Riviera	175.
9-col. National	55.

Lew Jones Distributing Co.

Exclusive Wurlitzer Distributor
1311 N. Capitol Ave.
Indianapolis, Ind.
Tel.: MEIrose 5-1593



SEEBURG vending equipment as shown above was recently installed in Greyhound's new depot in Phoenix. According to Buddy Lurie, Struve Distributing Co., Los Angeles, the facility is the most modern building Greyhound has in the U. S.

Gottlieb's 4-Player



FEATURING
THE NEW
VARI-TARGETS:

- VARI-TARGETS score from 10 to 500 depending on HOW HARD THE TARGET IS HIT!
- Creates a tantalizing test of skill and coordination to hold the players interest game after game.
- A new high in player appeal and profits.

D. Gottlieb & Co.

1140-50 N. Kostner Avenue • Chicago, Illinois 60651

On the Street

By RON SCHLACHTER

Carl Novy of National Shuffleboard reports that the company is hard at work on its new facility at Greenbrook, N. J. Moving day is set for the early part of June. . . . Mel's Coin in Green Bay, Wis., has just purchased the music operation of Evard Music, division of Konop Vending of Green Bay. . . . John Bartletti of Antigo, Wis., is hospitalized for surgery. . . . Bob Rondeau of Empire Distributing in Menominee, Mich., is back at his desk after attending the Wisconsin Automatic Merchandising Council meeting in Green Bay. Rondeau called the meeting "one of the most constructive" he has ever attended. . . . In Ft. Thomas, Ky., Al Fischer & Co. has begun shipping its latest kiddie ride, Choo Choo Charlie.

The Wurlitzer Co. has named Benjamin Gordon to the position of manager of its East Hartford, Conn., branch. Gordon, a veteran operator, distributor and manufacturer's representative, has been acting manager of Wurlitzer's New England outlet since its move to the present location at 360 Tolland Street in East Hartford. . . . A Wurlitzer service school was recently held at Consolidated Music Co. in Las Cruces, N. M. Those who attended were Charlie Purcell, Ron and Chuck Bellew, Joe Nichols and Tom Rogers, Ginsberg Music Co., Roswell; Larry Hall, Music Service of Albuquerque; Frank Rogers, Servomation of Albuquerque; and Frank Derrick, Gordon Freeman and Joe Dimatteo, Consolidated Music. President and manager of Consolidated Music is Alfred Harper. The service school was under the direction of field service representative Leonard Hicks.

Don Miller, president of Miller-Newmark Distributing Co., reports there was a good turnout for the Rowe service schools held recently at his company's Grand Rapids and Detroit offices. Gordon Win-

(Continued on page 59)

The SOUND of MONEY!



NEWEST COMPACT
TURN-ON FROM

ROCK-OLA

100 SELECTION
MODEL 441

ROCK-OLA MANUFACTURING
CORPORATION
800 N. Kedzie Avenue
Chicago, Illinois 60651

The new Rowe AMI Music Miracle Breakthrough!

New—
No lubrication
for 5 years

Rowe
Alarm
System
(Standard Equipment)

New
5-Year
Warranty

New—
No preventive
maintenance
for 5 years

New
RoweVue
Slides

New
Change-
A-Scene
Front Panels

New
“Wall-of-Sound”
Side Speakers



Rowe international, inc.

A SUBSIDIARY OF TRIANGLE INDUSTRIES, INC.
75 TROY HILLS RD., WHIPPANY, N. J. 07981

Bulk Vending News

Pocket Disc Tested

• Continued from page 55

of NVA and one of its directors, did not discuss the Americom venture publicly here but told Billboard he was very enthusiastic about the vending possibilities of the new record concept. "The price of the records is 28 cents during this test phase. This is a very good profit and one vendors would be interested in," he said.

Americom Corp., which has also developed over-the-counter merchandisers for its records, is now setting up another test market in Detroit through Handleman Co. one of the largest rack-jobbing wholesalers of records in the U. S. The test will involve 50 locations and will involve the stores handling the money collections from the machines.

McDaniel is operating machines in 20 Seattle stores, mainly discount houses, he said. He is checking the machines weekly and stocks them according to the recommendations of



JOHN McDANIEL, Seattle operator, now test marketing the Americom Pocket Disc. He recently appeared on a panel during the National Vendors Association convention.

Consolidated Record Distributors in Seattle.

"Records are a new kind of merchandise for me," he said. "But handling vending machines is something I know about. This is how I became involved. To be successful, the operation of these machines will have to be through street-wise operators who are already in the best locations now with other types of vending machines."

NVA Wives Learn to Cook, Paint

HOLLYWOOD, Fla.—A talk on cooking, a painting party and sight-seeing kept the wives of National Vendors Association (NVA) delegates busy here during the recent convention.

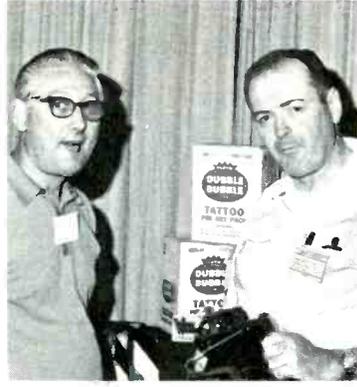
Richard Nickerson, head chef at the Hollywood Beach Hotel, led the busy NVA housewives in an afternoon of culinary arts—tips on broiling steak, creating tasty Pompano Amadine, light omelets, Monte Cristo sandwiches, salads, and other delicacies. Nickerson, also director of the American Academy of

(Continued on page 59)



WIVES of National Vendors Association delegates busily involved in an art class during the recent convention in Hollywood, Fla.

NVA Convention Pictures



ROBERT RALEIGH, Indianapolis, chats with Jack Griffiths of Frank H. Fleer Corp. (right) during recent National Vendors Association (NVA) convention.



WILLIAM POPE, president, Paramount Textile Machinery (center), chats with Harry Ellswood Jr. (left) and William Pope Jr., demonstrating the firm's balloon machine.



CLEVELAND operator Herman Eisenberg (left) visits with Dick Guilfoyle, Boston marketing executive, and Ignazio Caruso (right) of Cramer Gum Co.



ROBERT HERMAN and Paul Price (right).



GEORGE HERMAN, New York operator, learns about a new balloon machine shown by Dick Tennes (right), president, Vend-Rite Manufacturing.



CLARK APPLGATE, Ohio Operator, and Dick Goldstein of Knight Toy & Novelty Co. (right).



MARGARET KELLY, Penny King Co., poses with Max Hurvich and Al Toronto of Birmingham Vending.



LEO LEARY, Leaf Brands (left), with T. J. Martin, South Carolina operator, and Ted Sweirad, also of Leaf (right).



SIDNEY EPPY and Earl Grout (right), Minneapolis distributor, ham it up for the camera.

NEW VICTOR 77 GUM & CAPSULE VENDORS



A REAL SALES STIMULATOR IN ANY LOCATION

Beautiful eye-catching design. Makes merchandise irresistible. Convenient, interchangeable merchandise display panel.

Vends 100 count gum, V, V-1 and V-2 capsules. Available with 1¢, 5¢, 10¢, 25¢ or 50¢ coin mechanism. Removable cash box for easy collecting. Large capacity. Holds 1800 balls (100 count), 575 V capsules, 250 V-1 capsules and 80 V-2 capsules.

PRICE \$39.00 each with chrome front

WRITE, WIRE OR PHONE
GRAFF VENDING SUPPLY CO., INC.
2956 Iron Ridge Road
Dallas 47, Texas

BARGAINS

from
KING'S One Stop

Psychedelic Pin-On Buttons \$12.00 M
Rings for 1¢ Vending, 800 to bag 1.90

Filled Capsule Mixes
All 250 per bag

5¢ Economy Mix	\$3.90
5¢ De Luxe Mix	5.00
5¢ Ring Mix	4.50
10¢ Hippie or Swinger	8.00
10¢ Economy Mix	7.00
10¢ De Luxe w/Lighter	8.00
25¢ Jewelry Mix, 100 to bag V.10.00	

T. J. KING & CO., INC.

2700 W. Lake St., Chicago, Ill. 60612
Phone: 312/533-3302

VICTOR'S NEW 77 SPECIAL EXTRA CAPACITY TOP . . .



Holds 30 more V-2 Capsules.
Can be installed on your present 77s, or purchased with your 77 machines.

Only **\$4.50** each

Includes new center rod.

See your distributor for information or write us direct.

VICTOR VENDING CORP.

5701-13 West Grand Ave.
Chicago, Ill. 60639

If your competition is giving you location trouble . . .

You may find the answer to this problem by operating the most advanced idea in bulk vending—the all new Victor—



SELECTORAMA®



77-88 CONSOLE

With six different combinations to select from to fit any of your locations. Will vend a variety of merchandise and coin combinations—1¢, 5¢, 10¢, 25¢.

Front door operation saves 50% to 75% service time. Bigger display, more profits.

See your distributor for information and delivery date.

VICTOR VENDING CORP.

5701-13 West Grand Ave.
Chicago, Ill. 60639



SUPER 77 in console holds 175-V2 capsules



NORTHWESTERN CORP. recently presented several awards to its distributors. Shown above, president Waldo E. Bolen Jr. holds the top award given to Graff Vending Co., Dallas. Floyd Price (left) and Tom Emms received the honors. Second place award went to Allen Cohen and Moe Mandel, Northwestern Sales & Service, New York; H. B. Hutchinson Jr., Atlanta, received an award for the highest percentage of increased sales during 1968 and Edward Kovens, Parkway Corp., Baltimore, won an award for outstanding sales. The distributors' awards were presented at a meeting in Las Vegas.

NVA Wives Learn to Cook, Paint

• Continued from page 58

Chefs, will soon open the Miami Culinary Arts Institute.

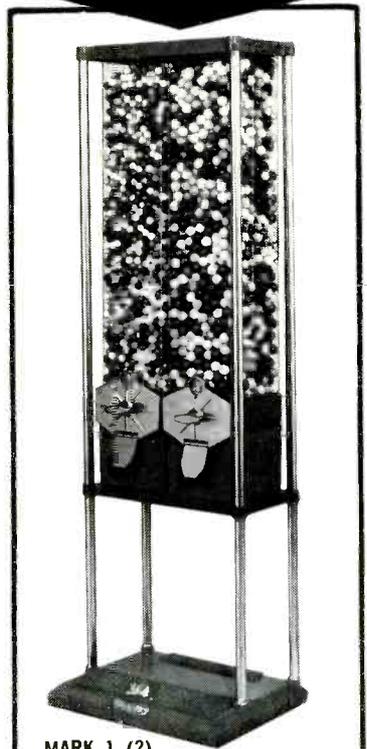
Would-be artists painted their first mountain scene in oils under the direction of Connie Gordon, originator of the "Paint and Draw in Minutes" method. Connie Gordon is known for her Art Schools in New York City and Florida TV shows, and her internationally famed "Paint Parties."

While their husbands met in business sessions or talked on the exhibit floor, the ladies also enjoyed a trip cruising to Fort Lauderdale, the "Venice of Florida," on the Paddle Wheel Queen. Camera bugs snapped pictures of the Queen Elizabeth docked at Port Everglades, the famed Dolphin and Nautilus

submarines, \$200,000 homes, man-made canals, and other scenic spots. Background music and a luncheon of fried chicken added to the enchanting trip along the intercoastal waterways.

The ladies' program was planned by Mrs. H. B. Hutchinson Jr. and Mrs. Herbert Goldstein.

BUILT FOR BUSINESS! MARK-BEAVER Bulk-Vending Machines



MARK 1 (2)
Truly built for Business. A high profit "space-saver" — with Beaver advantages which mean longer life and greater profits. Also, coin mechanisms for two quarters and half-dollars, available. Parts for all model Beavers available. (Some Distributor areas available throughout the world.)

HERMITAGE MUSIC COMPANY
469 CHESTNUT STREET—NASHVILLE, TENNESSEE
1631 1st AVE. NO.—BIRMINGHAM, ALABAMA
746 GALLOWAY AVE.—MEMPHIS, TENNESSEE

Bowling Event Helps Income

• Continued from page 55

location owner and leader of the tournament, over 300 people attended the recent banquet closing the sixth season for the Manistee Machine Bowling League. The town's population is between 8,000 and 10,000.

"When we started out only two operators were involved, Pat Yeo of Grand Rapids, and Sigmund Jiedziejka. Now the Bryan Bros. firm and Javmar Distributing have locations in the tournament."

Pruski said the original operators are charged \$2 per location for the season; the new ones, \$5. Each location is charged \$5 for the season and players contribute 35 cents a week and, additionally, pay for all games. The money derived goes for trophies and the banquet.

"We play 15 games at home and 15 away," he said. "By bowling on off-nights the business places generate additional income on all equipment and bar business is increased substantially."

During competition, bowlers average better than \$25 per week, Yeo reported.

On the Street

• Continued from page 56

field, Rowe field service engineer, conducted the school which covered the model 147 all-purpose merchandiser. Those who attended the Grand Rapids session included Marvin Ondersma, Acting Vending Co.; Wilbur Fye and Reyn Unger, Keeler Brass Vending; Randy Baker, Paul Bestrom and Donald Baker, Bestrom Vending; Morris Younts, Max Gilbert and R. A. Greene, Consolidated Vendors Corp.; James Hettinger, Pete Weyenberg, Eugene Wikel and Francis Wikel, Kalamazoo Catering & Vending; and Steve Panikian, Warren White, Ken Beimers and Henry Van Dommelen, Miller-Newmark.

Attending the Detroit session were Wilbert Delickmon, Walter Hasemien, Arthur Gibb and Van Pawonoff, A.G.E. Food Service; R. Tuelo, Variety Vendors; H. Anderson, Larry Hirsch and Frank Di Bianu, Motor City Vending; Bert Graham, G & G Vending; Pum Hiatak, Wally Mayjod, Louis Malloy and Robert Edwards, Great Lakes Vending; Thomas Koosis, Hellenic Vending; Carl Comptory, Carl's Vending; Kenneth Ticker, Interstate Vending; and Bob Mala-decki, Merle Rugless, Joe Wasko and Cliff Johnson, Miller-New-

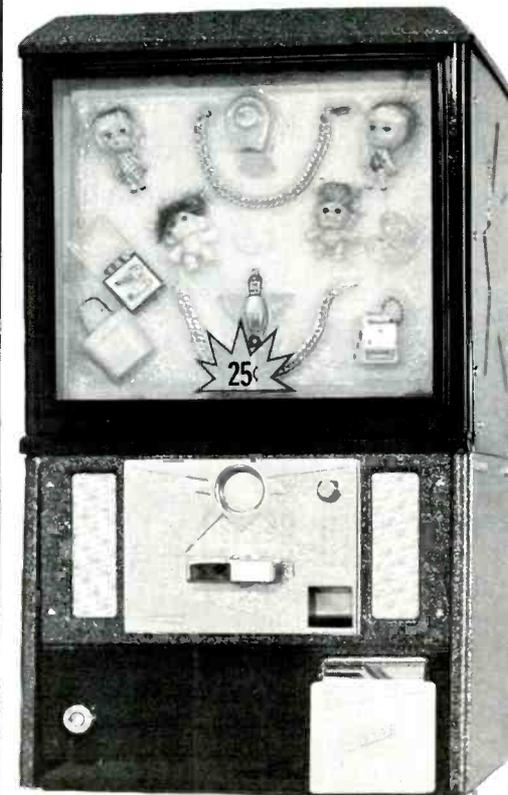
mark. . . . Ed Creed, mechanic with Ronnie's Amusement Co., Wichita, Kan., retired Feb. 1. Meanwhile, mechanic Ron Tyler is the father of a boy, as is music programmer Bill Kulick.

Ronnie Cazel, owner of Ronnie's Amusement Co., is currently working this pricing structure with "okay" results: two-for-a-quarter on all new locations and one-for-a-quarter on go-go-spots, taverns and regular bars. The rest of his locations are three-for-a-quarter.

Another Wichita resident, Dr. Leonard Sullivan, son of Mr. and Mrs. Loda Sullivan of Loda Sullivan Music, Lyons, Kan., recently received an appointment as pediatrician in Wichita's Head Start Program, which is designed to advance the progress of culturally deprived children. Sullivan will offer medical care to the youngsters, some of whom will be receiving medical attention for the first time in their lives. . . . Wayne Crome, 21-year-old routeman for Prell Sales, Bremen, Kan., will be attending a mechanic's school in Denver this summer for eight weeks. Crome, who was recently discharged from the Army, says he likes the coin machine business and is staying in it.

Say You Saw It in Billboard

THE HIT OF THE N.V.A. SHOW! THE NEW *Northwestern* "CLASSIC"



- ★ Amazing slug protection.
- ★ Large Capacity 125-2" Capsules 380—Medium sized Capsules 3000—(Yes, that's right) 3000 balls of 100 ct. gum.
- ★ A 50¢ mechanism that works. Just drop in two quarters and turn the handle.
- ★ Service Unit—for easy service and cleaning.
- ★ Fits practically all multi-purpose stands. Visitors at the N.V.A. Convention unanimously agree "this is the machine."

See the "Classic" at your **Northwestern** distributors.

Please rush full details of the New **Northwestern** "Classic"

Northwestern Corporation

259 Armstrong Street Morris, Illinois Phone: 815-WH-2-1300

GUARANTEED USED MACHINES MERCHANDISE & SUPPLIES

CAPSULES
250 PER BAG with MONEY MAKING DISPLAYS

5¢ All Ring Mix	5.40
5¢ Trick & Game Mix	5.00
5¢ Creepy Bugs	5.00
5¢ Northwestern Mix	4.25
5¢ Latest Assorted Mixes	5.00
13¢ Jewelry Mix	8.00
10¢ Lighter Mix	8.00
10¢ Big Die Mix	8.50
10¢ Assortment Mix	7.00
10¢ Western Mix	8.00
25¢ V2 Jewelry, 100 per box	10.00
25¢ V2 Oogies, 100 per box	10.00
Empty V-VI-V2 CAPSULES	

Wrapped Gum—Fleers 4M pcs. \$14.40
Tootsie Roll, 2M pcs. 7.20
Rain-Blo Ball Gum, 2200 per ctn. 7.80
Rain-Blo Ball Gum, 2100 printed per carton 7.85
Fain-Blo Ball Gum, 3550 per ctn. 9.40
Fain-Blo Ball Gum, 4300 per ctn. 9.50
Rain-Blo Ball Gum, 3550 per ctn. 9.50
Malfettes, 2400 per carton 8.65
20 Cartons minimum prepaid on all Leaf Brand Rain-Blo Ball Gum.
Adams Gum, all flavors, 100 ct. .45
Beech-Nut, All Flavors, 100 ct. .45
Minimum order, 25 Boxes, assorted.

CHARMS AND CAPSULES. Write for complete list. Complete line of Parts, Supplies, Stands, Globes, Brackets.
Everything for the operator. One-Third Deposit, Balance C.O.D.

IMMEDIATE DELIVERY VICTOR'S NEW '88'
With Chrome Glass Frame
Designed to get maximum sales with minimum servicing.

- Available in 1¢, 5¢ 10¢ or 25¢ coin mechanism.
- Interchangeable Display Panel.
- Large capacity holds 320 V Capsules, 140 V-1 Capsules, 1,100 balls of 100 count Gum. Takes in \$28.00 when filled with Ball Gum and Charms. Also holds 1,000 pieces of Wrapped Gum.

Stamp Folders, Lowest Prices, Write

NORTHWESTERN SALES & SERVICE CORP.
446 W. 36th St., New York, N.Y. 10018
(212) LOnacre 4-6467

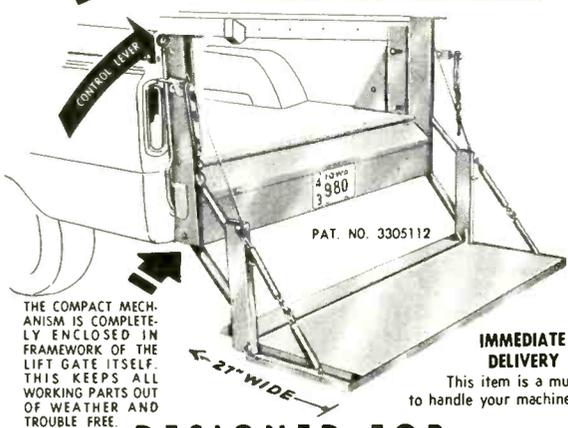
Get and hold the best locations with **Victor's Selectorama Console**
6 DIFFERENT STYLES

Save 50% to 75% servicing time. Unlock front door to fill & collect.

Write—Phone for information **LOGAN DISTRIBUTING, INC.**
1852 W. Division St., Chicago, Ill. 60622
Phone: (312) 486-4870

when answering ads . . . Say You Saw It in **Billboard**

TOMMY LIFT GATE



THE COMPACT MECHANISM IS COMPLETELY ENCLOSED IN FRAMEWORK OF THE LIFT GATE ITSELF. THIS KEEPS ALL WORKING PARTS OUT OF WEATHER AND TROUBLE FREE.

IMMEDIATE DELIVERY
This item is a must to handle your machines.

DESIGNED FOR

- Bottling Companies • Amusement Companies • Canteen Service • Appliance Stores • Oil Companies • Utility Companies • Material and Many-Many Others.

ELECTRIC HYDRAULIC POWER UNIT, RUNS ONLY WHEN LIFTING.

ONLY ONE CONTROL LEVER TO OPERATE.

A MODEL TO FIT EVERY PICKUP TRUCK BOX OR UTILITY BOX.

BUILT-IN RELIEF VALVE PREVENTS OVERLOADING. (Will lift up to 1,000 lbs.)

No cutting or welding required to install this Hydraulic Lift Gate.

Anyone or any Service Man can install easily. **\$390.00** COMPLETE F.O.B. WOODBINE, IOWA INCLUDES FEDERAL EXCISE TAX

Available at your Phonograph or Coin Operated Machine Distributor, or contact **WOODBINE MFG. CO., Woodbine, Iowa,** for name of nearest **TOMMY GATE** Distributor.



when answering ads . . .

Say You Saw It in Billboard

MOA to Pick New Directors

CHICAGO—Members of the Music Operators of America (MOA) are being invited to recommend candidates, including themselves, for the association's board of directors. All recommendation must be mailed to

(Continued on page 74)

BIG DOINGS
BIG BARGAINS
BIG SAVINGS

That's What You'll Find In Our New COIN MACHINE LIST

Send For It!

Exclusive Rowe AMI Distributor
Ea. Pa. • S. Jersey • Del. • Md. • D.C.

DAVID ROSEN inc

855 N. BROAD ST., PHILA., PA. 19123
Phone: 1215 CEnter 2-2900

What's Playing?

A weekly programming profile of current and oldie selections from locations around the country.

Ames, Iowa, Location: C&W-Tavern

ELENA DANYLCHUK, programmer, K & D Music Co.



Current releases:

- "Singing My Song," Tammy Wynette, Epic-10462;
- "Sweetheart of the Year," Ray Price, Columbia-44761;
- "I've Got Precious Memories," Faron Young, Mercury-72889.

Oldies:

- "He'll Have to Go," Jim Reeves.

Dry Ridge, Ky., Location: C&W-Restaurant

CARL DILLS, programmer, Carl Dills Amusement Co.



Current releases:

- "Galveston," Glen Campbell, Capitol-2428;
- "My Life," Bill Anderson, Decca-32445;
- "Hair," Cowsills, MGM-14026.

Interstate United Tells Plan To Add More Music Routes

Continued from page 55

coffee and candy in industrial spots, we first tried it out in our public and street locations. We didn't lose sales; volume and profits improved because people expect to pay more nowadays for most things that they buy."

The move by vendors to acquire music and games routes was pointed up by George Bunda, Interstate United. "We made our first music acquisition last November when we bought out Apollo Music," said Bunda. "It has been working out so well that now we have one man in the corporate office who is responsible for music route acquisitions."

"We haven't standardized our jukebox preferences as yet," said Bunda. "Our experience in the music field is too new as yet to permit us to make that kind of decision."

Why has Interstate United moved into music and games?

"In many areas there is a close tie-in between a location's use of music, games and vended products, so we don't think this is going too far afield for us. Our competition is doing it, too, so we have to stay abreast of this industry-wide trend. Also, the profit picture in the music field is a good one, we've discovered."

Legislative committee chairman, Bernard Kiley, Mid-States

Vending, Cicero, Ill., noted that "The tax situation is very grave. Never before have business people been so heavily threatened by the imposition of new and heavier taxes."

A plea by Matt Cockrell, Cockrell Vending, Arlington Heights, Ill., chairman of the education committee, resulted in signing up 40 members for a proposed management training course sponsored by IAMC.

In a fresh public relations move, IAMC approved annual awards to encourage more realistic press coverage of the automatic vending field.

Lou Capello, Interstate United, Chicago, was elected IAMC president at the convention's conclusion. He succeeds Ben Montee, Cater-Vend, Jacksonville. Also elected were Bernard Kiley, Mid-State Vending, Cicero, vice-president, and Mrs. Virginia Wittlick, Vern's Vending Service, Belleville, was re-elected secretary.

Coming Events

May 23-24—Pennsylvania Automatic Merchandising Council, Shawnee-on-the-Delaware, Shawnee.

(Continued on page 61)

CHICAGO COIN'S NEW TOTALLY DIFFERENT

drive master

Featuring Revolutionary "WINDSHIELD VIEW" DRIVING

SIMPLE, TROUBLE-FREE DESIGN

... NO FILM—NO BELTS!

Panoramic Animated Variable Driving Movement in Natural Color!
Fantastic New Projection Principle!

• AUTHENTIC MOTOR-SPEED EFFECTS

Driver-Controlled by Gas Pedal.

SIMULATED SPEEDS, 0 TO OVER 300 MPH

REALISTIC SPORTS CAR SOUNDS ON TAPE!

• GEAR SHIFT . . . Visual Motion-Effect

of Forward, Reverse, or Neutral.

1 1/4 MINUTES PLAYING TIME . . . Adjustable.

Available 10c OR 25c PER PLAY

ADJUSTABLE REPLAY OR STANDARD MODELS



COMPACT—27" x 25"



ALSO IN PRODUCTION:

YANKEE BASEBALL • CHAMPAGNE • GALAXY • PIRATE GOLD

CHICAGO COIN MACHINE DIV.

CHICAGO DYNAMIC INDUSTRIES, INC.

1725 W. DIVERSEY BLVD. CHICAGO, ILLINOIS 60614

BUY
Bally
FOR
TOP EARNINGS
IN
EVERY TYPE OF LOCATION
EVERYWHERE

Operators Enjoy 8-Ball 'Fever'



TRIUMPHANT GROUP, pictured after the completion of the Iowa & Illinois Coin Operators Pool Table Group tournament in Davenport, Iowa, last week. From left, Leonard Schneller, U. S. Billiards; Howard Harkins, Howard Music Co., Davenport; Pete Langbehn, Mississippi Music Co., Moline, Ill.; Sam Nahra, Howard Music; Orma Johnson Mohr, Johnson Vending Service, Rock Island, Ill.; Pete Kahler, Illowa Amusement, Fulton, Ill.; Mike Langbehn; John O'Donnell, Times-Democrat, Davenport-Bettendorf; Murp Gordon, Empire Distributing, Chicago; Glenn Bremmer, Wico Corp., Chicago; an unidentified friend of Harkins; John Jebens, mayor of Davenport; Stan Levin, Atlas Music, Chicago; Morrie Blum, Dubuque Vending, Dubuque, Iowa; Herb Wolf, Cox Music, Davenport; Bob Vihon, Atlas Music, Chicago.



BOB VIHON (second from left) receives a plaque for his untiring efforts in co-ordinating the tournament which involved 404 players. Others here are Pete Langbehn, Howard Harkins (third from left), secretary of the tournament group, and local sport columnist John O'Donnell.



LES MONTOOTH (at right in left photo), treasurer, Music Operators of America, although not a pool table operator, was an interested spectator. In center, John Cox, Davenport, Iowa, operator, and at right, Clarence Hagen, Iowa City operator, in action as a referee. Another referee, Stan Levin, watches in background.



MAYOR John Jebens (right) congratulates Class A winner Danny Hague as Pete Kahler (second from right) and his location owner look on.



JOYCE DITCH, women's champion (left), watches runnerup Donna Kaufman shoot. Referee Glenn Bremmer of Wico Corp. also watches.



TOURNAMENT GIRLS. Handling many details were (seated from left) Mrs. Orma Mohr, Rock Island, Ill., operator; Mrs. Stan Levin, Chicago; Mrs. Howard Harkins and Liz Christensen, Johnson Vending Service, Rock Island.



LARRY HAAN, sentimental favorite of the crowd and a victim of cerebral palsy, displayed amazing skill as a player. Tournament specialist Leonard Schneller later awarded the boy a U. S. Billiards jacket even though he lost out in final competition.



DANNY HAGUE takes aim during tense competition.



TOURNAMENT runnerup Art Denkman.

Iowa Pool Tournament Helps Public Relations

• Continued from page 55

offer a tremendous service," said Harkins.

Local Shriners handled the concessions, the money from which will go toward a crippled children's hospital here.

The nine operators were all unanimous in believing that a second tournament will be more successful and will involve 128 locations.

Collecting the \$3,550 in prize money:

Class A, \$1,000, Danny Hague, Huddle Tavern, Clinton, Ill., operator, Kahler; runner-up, Art Denkham, Pete's Midwest, Davenport, Iowa, operator, Harkins; 3rd place, Wayne Hicks, Crow's Nest, Gulfport, Ill., operator, Dewald and Rowan; 4th place,

Kent Anderson, B&B Tavern, Davenport, operator, Harkins.

Class B, \$500 top prize, Ted Bishop, Twi Lighter Davenport, operator, Cox; runner-up Larry Flaherty, Lee's Place, Rock Island, operator, Mohr; 3rd place, Fred Holliday, Mae's Tap, Muscatine, Iowa, operator, Harkins; 4th place, George Ballard, 11th St. Point, Rock Island, operator, Mohr.

Class C, \$200 top prize, William Russell, Arrow Club, Davenport, operator, Cox; runner-up, Bill Spencer, Trade Winds, Thomsen, Ill., operator, Kahler; 3rd place, Jack Lange, Jim's Knoxville Tap, Milan, Ill., operator, Langbehn; 4th place, Bill Gaylor, Rocket Tap, East Moline, Ill., operator, Langbehn.

Women's, top prize \$100, Joyce Ditch, Dew Drop Inn, Davenport, operator, Harkins; runner-up, Donna Kaufman, Pete's Midwest, Davenport, operator, Harkins.

when answering ads . . .

Say You Saw It in Billboard

Coming Events

• Continued from page 60

June 6—Minnesota Automatic Merchandising Association, Madden's Resort, Mille Lacs Lake.

June 13-15—New York Automatic Vending Association, Pines Hotel, South Fallsburg, N. Y.

Sept. 5-7—Music Operators of America, Music and Amusement Machine Exposition, Sherman House Hotel, Chicago.

N. Y. Bulk Vendors Prepare to Meet

EAST ELMHURST, N. Y.—Members of the New York Bulk Vendors Association will meet here Tuesday (13) at the Sheraton-Tenney Inn. While president Roger Folz will preside, Warren Raphael is in charge of programming and publicity.



MAYOR GODFREY ROBERTS (right) of Pierre, S. D., is shown during award ceremonies following the recent pool tournament sponsored by the South Dakota Music & Vending Association and sanctioned by U. S. Billiards. At left, Max Hasvold, secretary of the operator's group and the Class A winner, Darrel Sime.

An Open Letter to the Record Industry



Exhibit One: Album 1799

On April 18, 1969, one of our long-time employees, Mr. Joseph B. Smith, flew from Los Angeles via National Airlines to Miami, Florida. He proceeded without delay to the offices of a Henry Stone, head of Tone Distributors and part-time entrepreneur. While in conversation, it was mentioned that the aforementioned Stone was in the process of signing a recording group called Mercy, which at that time had no continuing record label affiliation.

Stone signed Mercy to his Marlin Productions. All future recordings of the group (whose current single "Love Can Make

You Happy," is enjoying national success), would henceforth be produced by Marlin Productions, and released through Warner Bros.-7 Arts Records, Inc.

Smith, Stone, and Marlin vice-president Milt Oshins have since that date recorded and prepared for release the initial Mercy album, produced by Steve Alaimo and Brad Shapiro. The album (available both on disc and tape) is entitled "Love Can Make You Happy." It is currently shipping to Warners distributors and licensees worldwide.

Our Mr. Smith is very fast on his feet.



Musical Instruments

Dealers, Exhibitors & Artists Set For AMDIE's Debut in Vegas

• Continued from page 1

of whom have promotional agreements with exhibiting manufacturers, will meet with dealers and demonstrate the various instruments on display. In addition to the exhibits, three shows are scheduled for the Gold Room Theater at the Convention Center. Monday's pro-

RIDE A BUS

LAS VEGAS — Two buses will provide free shuttle service for dealers, exhibitors and visitors during the American Music Dealers Industry Exhibit (AMDIE) here, May 12-15 at the Convention Center. The Transportation Unlimited buses, being financed by exhibitor promotion, will operate between the hotels and Convention Center and also provide free transportation to and from the airport. In addition, Transportation Unlimited will be handling the daily excursions to Lake Mead and Hoover Dam and evening nightclub tours.

gram will be presented by the Gulbransen Co., which will feature artist-composer Dave Fredericks demonstrating three organs: the new President model;

the Paragon; and the Premier with playback.

Sunn Musical Equipment will present the Big Huge on stage Tuesday (13). The group will be using the Orion amplifier series. According to Sunn's Jay Munger, a number of other groups will be "dropping by" the company's exhibit. On Wednesday (14) Acoustic Control Corp. will feature several artists in the Gold Room Theater, including Lee Michales and Linda Ronstadt. Acoustic's Steven Marks explained:

"Each artist will do a set. In so doing, the artist or group will be demonstrating our equipment. Featured will be our line of Acoustic amps."

Marks added that a Canadian group will be coming down for the Acoustic show and will be auditioned live on stage.

Meanwhile, AMDIE president Ed Phinney promised that there would be "some major surprises" from the exhibiting companies. As for the number of exhibitors and attendance, Phinney said,

256 Machines in Concert of Computer-Programmed Music

CHAMPAIGN, Ill.—A musical and motion picture extravaganza based on computer-programmed music involving 256 pieces of equipment, including seven harpsichords and 52 tape recorders, will be presented here May 16 at the University of Illinois Assembly Hall. The work, created by avant-garde composers John Cage and Lejaren Hiller and available in a 21-minute recording on the Nonesuch label, will require four and a half hours for concert, beginning at 7:30 p.m.

The work is entitled "HPSCHD," which is the computer-spelling for harpsichord. The scope of the performance can be realized in part from the list of equipment: eight motion picture projectors, 64 slide projectors, seven pre-amplifiers, 59 loud speakers, 59 power amplifiers, 52 tape recorders and seven harpsichords.

Other ingredients include 631 pages of music manuscript, 208 computer-generated tapes, 6,400 slides, 40 motion picture films, 11 rectangular screens 100 by 40 feet and a circular screen 340 feet in circumference.

Shure Bros. is furnishing pre-amplifiers and microphones and the 3M Co. is loaning the tape recorders. The audience in the

16,000-capacity hall will be able to move about during the performance and can view the films and slides from all angles on transparent screens.

Cage, who conceived the event, is visiting research professor in the School of Music at the University. Hiller, founder of the school's experimental music studio, is permanent glee professor of composition, State University of New York, Buffalo.

"HPSCHD" required two years to produce and program. A company of 48 will be used in the performance, which will be produced under the direction of Ronald Nameth and Calvin Sumsion, both affiliated with the university.

Admission is \$1.50.

AMDIE Program

Monday—May 12

Morning—First Annual AMDIE Golf Tournament, Stardust Country Club.

10 a.m.-5 p.m.—Registration, Convention Center.

Noon-5 p.m.—Exhibits open, Convention Center.

Noon-5 p.m.—Gulbransen Co. Show, Gold Room Theater, Convention Center.

Tuesday—May 13

Morning—First Annual AMDIE Golf Tournament, Stardust Country Club.

10 a.m.-5 p.m.—Registration, Convention Center.

10:30 a.m.—Fashion show and brunch, Dunes Hotel.

Noon-5 p.m.—Exhibits open, Convention Center.

Noon-5 p.m.—Sunn Musical Equipment Co. Show, Gold Room Theater, Convention Center.

Wednesday—May 14

Morning—First Annual AMDIE Golf Tournament, Stardust Country Club.

10 a.m.-5 p.m.—Registration, Convention Center.

Noon-5 p.m.—Exhibits open, Convention Center.

Noon-5 p.m.—Acoustic Control Corp. Show, Gold Room Theater, Convention Center.

Thursday—May 15

10 a.m.-5 p.m.—Registration, Convention Center.

Noon-5 p.m.—Exhibits open, Convention Center.

"Last year, an association in Chicago said it had over 400 exhibitors at its show. Actually, our displays are equivalent to 514 booths, according to the Las Vegas Convention Service Company. So many of the exhibitors have huge rooms.

"I still think we will have 15,000 to 16,000 dealers attending. They're bringing neighbors and friends who are not even dealers. And everybody is having giveaways and drawings. The poor dealer is finally getting something for a change."

As of May 6, late exhibitors included: Sakata International, Inc., Ludwig Drum, Clark Music Industries, Avedis Zildjian, Musical Instrument Corp. of America, Thomas Edison Lights, Fibes Drum Corp., Harris-Fandel, Carl Fischer, C. Meisel, Remo Drum, General Electro Music, Josef Freedman Music Sales, Billboard, Keyboard Distributors, Acoustic Control Corp., Schafer Bros., Colton Piano Co., Lipsky Music Co., Plush Electronics, Crown City Imports, Mayflower Van Lines, Shir-Lor, Inc., Grammer Guitar, Rick-enbacker, Dan Armstrong Instruments, Altec Lansing, Electro Lerner.

As for companies who had previously signed up, they include: Ampeg, ARB Amplifiers, Audiodyne, Barth Feinberg, Berta Specialties, Bit of Art, Bozo Podunavac Guitars, C. Bruno & Sons, Buegeleisen & Jacobson, Castle Lighting, Coral, Cosco Engineering, Damp-Chaser, Danelectro, Danner-Tatum, Darco, Decker Corp., Doric Organ, Eico Electronic Ins. Co., Empire Music, Encyclopaedia Britannica, Ernie Ball Guitars, Estey.

Ferree's Frisco Sound, Gianinni Guitars, C. A. Gotz, Grand Piano, Great West Guitars, Guitar Player Magazine, Gulbransen Co., Hagstrom Guitars, Hal Leonard, Hammond Corp., Hohner, Italian Trade Commission, Kawai, Kustom, Lawrence Co., LeBlanc, Limco, Lindner Piano, LoDuca, C. F. Martin,

(Continued on page 67)



JOHN CAGE, creator of a four-and-a-half-hour music and motion picture event to be held May 16 at the University of Illinois, Champaign. Cage, who uses a computer to compose music, believes "We need a computer that isn't labor-saving, but which increases the work for us to do, that turns us not 'on,' but into artists."

(Advertisement)

Personality Song Books

Sheet Music Info

Music of Today—Brimhall

by: Jude Porter

This week's "sheet music info" is riding an explosive sales power streak... with numero uno "notables"!... AND THE HITS KEEP COMIN'

SOMEDAY MAN
(Monkees)

EVERYDAY WITH YOU GIRL
(Classics IV)

DON'T TOUCH ME
(Bettye Swan)

OLD FAITHFUL
(Mel Tillis)

I'VE BEEN LOVING YOU TOO LONG
(Ike & Tina Turner)

CISSY STRUT
(The Meters)

I CAN'T SAY NO TO YOU
(Betty Everett)

LEANING ON YOU
(Joe South wrote & recorded it)

YOU DON'T NEED ME FOR ANYTHING, ANYMORE
(Brenda Lee)

and

ARKANSAS
(Glen Campbell's back-to-back hit)
It's the flip side of...

WHERE'S THE PLAYGROUND SUSIE?

... AND THE WINNER IS ...

GLEN CAMPBELL... Performer, par excellence, was the recent recipient of 3 Top Country Awards... Top Male Vocalist, Top TV Personality and co-winner for the Album Of The Year. Remember... S.M.I. makes available to you, every "note" Glen sings and performs!

THE BEST OF THE MONTH...

Here are our nominations for the best sheet music sellers in the country... all printed and distributed by Hansen Publication's Sheet Music Institute!

BORN FREE, BOTH SIDES NOW, BY THE TIME I GET TO PHOENIX, CALIFORNIA DREAMIN', THE CHOKIN' KIND, CLASSICAL GAS, DIZZY, DON'T LET ME DOWN, EVERYDAY WITH YOU GIRL, FOOL ON THE HILL, GALVESTON, GET BACK, GENTLE ON MY MIND, GITARZAN, GOODBYE, HEY JUDE, HONEY, LITTLE GREEN APPLES, MARLEY PURT DRIVE, MICHELLE, PINBALL WIZARD, PRETTY WORLD; UP, UP AND AWAY; WHERE'S THE PLAYGROUND, SUSIE?; WICHITA LINEMAN and YESTERDAY... Just to mention a few!

STATISTICS...

Out of the Top 100 current tunes listed in this week's Billboard, S.M.I. prints... 52!!! With a unbeatable "track record" such as this, YOU CAN'T MISS in the super-profit-parlay! Our purpose is, remember, to alert you to the very best in great music!

GOLD MARK ASSOCIATES

PUBLIC RELATIONS

New York—Beverly Hills—London

© 1968 Shure Brothers, Inc.



ASK THE 5TH DIMENSION ABOUT MIKE

THE SHURE UNISPHERE® IS THE OFFICIAL MICROPHONE OF THE 5TH DIMENSION ON TOUR

Shure Brothers, Inc. 222 Hartrey Ave., Evanston, Ill. 60204



SLY & THE FAMILY STONE



"SLY AND THE FAMILY STONE"
Folio includes: Everyday People... Dance To The Music... Dynamite... into My Own Thing... Life... I'm On A Trip To Your Heart—\$1.95



"SONGS FOR ALL SEASONS" BOOK 2
Folio includes: Dizzy... Traces... Heather Honey... Son Of A Preacher Man... These Are Not My People... Plus others—\$2.50

COMING SOON! Tammy Wynette Song Bag! Features Tammy's greatest pop hits—\$2.95

- Best Selling Sheets STAND!**
- Sly and the Family Stone—85¢
 - LOVE (Can Make You Happy) Mercy—85¢
 - TIME OF THE SEASON Zombies—85¢
 - SURROUND YOURSELF WITH SORROW Dana Valery—85¢
 - SPRING John Tipton—85¢
 - SINGING MY SONG Tammy Wynette—85¢
 - SING A SIMPLE SONG Noble Knights—85¢
 - CASATSCHOK Alexandrov Karazov—85¢
 - THE LOVE SONG Patti Page—85¢

HAL LEONARD MAKES THE POP MUSIC SCENE
with all the latest, knockout tunes!

Hal Leonard sheets and folios, like the ones above, are guaranteed to be hot sales packages because they have everything going for them: clever, new-sounding musical arrangements... and exciting covers that step-up impulse buying!

You can be the first to see the switched-on sounds of '69 by joining Hal Leonard's New Issue Program—write for details.

OPEN HOUSE
to celebrate our new office!
Jobbers, Dealers, Publishers Invited!
3:00 p.m. to ? May 16th
4883 Lankershim Blvd.
North Hollywood, Calif. 91601

H HAL LEONARD MUSIC, INC.
64 E. Second Street
Winona, Minnesota
West Coast
4883 Lankershim Blvd
North Hollywood
Calif. 91601

Ed Phinney Keeps Track Of the 'Observer Corps'

By RON SCHLACHTER

LAS VEGAS—In addition to attracting dealers and exhibitors, the American Music Dealers In-



DON HO, shown here on the left, became the newest member of the Shure Gold Microphone Club during his recent appearance at the Chicago Opera House. Howard Harwood, public relations director of Shure Brothers, Inc., Evanston, Ill., made the presentation on the stage of the Opera House.



LELAND JAMES, vice-president, M. Hohner, Inc. (left), is pictured with ABC account executive Bob Syer as the two men discuss the 180-station campaign for the harmonica and melodica now under way on the ABC Contemporary Network.

dustry Exhibit (AMDIE) has brought to this city a sizable force dubbed by president Ed Phinney as the "observer corps."

According to Phinney, this group represents manufacturers who have declined to exhibit but who are ready and willing to attend the first show at the Convention Center.

"Some of the observer corps, such as Aeolian, have been kind enough to let us know that they will have a hospitality room," said Phinney. "However, some like Fender are having their own little private show down the street.

"Through the hotels, we know that they are here. The Housing Bureau works hand in hand with the Convention Bureau and Authority. It's a shame that they're hiding because they're spending twice as much money for a hospitality suite than they would have to pay for a booth. I'm afraid that the dealers won't be able to find them.

"As for next year's show at the Convention Center, I will be conducting a survey to decide on the date. I will also survey the observer corps. I don't want to pick on them because they will be exhibiting at next year's show."

Organ Record

CHICAGO—A new 33-rpm stereo album, "Ken Wright at the Conn Theatre Organ, Volume 2," is now available for dealer demonstration or promotion. Price to dealers is \$2.50 each, in quantities of six. Orders should specify Capitol CDS-2580.

Cole Release

CHICAGO—M. M. Cole has announced the release of a new edition of Buchhalter's "Piano Scales." The suggested list is \$2.50 each.



KURT JACOB, Australian M. Hohner, Inc. representative (center), was a recent host during a tour of harmonica stars in Sydney. At right, Jerry Murad of the Harmonicats, and (left) Al Fiore, of the same group, while England's Tommy Reilly stands at rear.



HOHNER'S FRETLESS BASS GUITAR boasts two ultra-sensitive pickups with separate volume and tone controls. The suggested list is \$395.



THOMAS ORGAN CO. reports that it sells more than 70 per cent of its organs with built-in Band Box, a versatile rhythm unit designed especially for electronic organs. The unit features 10 voices: crash cymbal, brush cymbal, bass drum, snare drum, drum roll, bongo I, bongo II, block, clave and castanet.

Say You Saw It in
Billboard



Hear Electro-Voice SRO Loudspeakers at your nearest E-V dealer. Or write for complete data.

3 compelling reasons why you should install Electro-Voice SRO loudspeakers in your present amp.

- 1. Your present speakers just blew out.**
There is no speaker more rugged than Electro-Voice SRO. Proved in rugged laboratory tests. Proved on the job. Guaranteed for life against failure in normal use.
- 2. Your present speakers sound fuzzy, even with the "fuzz tone" turned off.**
Electro-Voice SRO speakers meet the highest fidelity standards. Even at full volume they deliver clear, transparent sound.
- 3. Your present speakers aren't loud enough.**
At any volume setting, SRO speakers are louder than any other brand. It's like having up to double your present amplifier power!

Electro-Voice

A SUBSIDIARY OF GULTON INDUSTRIES, INC.

ELECTRO-VOICE, INC., Dept. 598W
620 Cecil Street, Buchanan, Michigan 49107

Please send full technical information on Electro-Voice Musical Instrument Loudspeakers and Microphones.

Name _____
Address _____
City _____ State _____ Zip _____

Promo Tells Condor Story

NEW YORK—Ten thousand copies of a special edition of *Go Magazine* will be used by the Innovex Division of Hammond Corp. to promote its Condon RSM, a reed sound amplifier, at the American Music Dealers Industry Exhibit (AMDIE) in Las Vegas.

The Condor is designed for use with clarinets and saxophones. It can also be utilized for trumpets, trombones, cornets and the human voice.

As for the special edition of *Go*, it will contain the publication's normal complement of news and feature stories, as well as a special centerfold section devoted to the new Innovex product. One of the special stories will concern the Burgandy Express a recording group who will demonstrate the Condor during the four-day exhibit at the Las Vegas Convention Center.



THE CHEETAH Model V267 by Vox is one of the company's "electronic electric acoustic cut-away" guitars. Features include built-in E tuner, distortion booster, treble and bass booster, repeat percussion and two exclusive Vox Ferro-Sonic pickups.



THE NEW HOHNER CONTESSA banjo line is topped by this five-string de luxe model, featuring finely engraved chrome-plated shell, 24 tension adjustment nuts, inlaid maple and rosewood black and mother-of-pearl inlaid fingerboard. The suggested list is \$199.50.

Scanning The News

Certz, Inc., Providence, R. I., and Multi Media Engineering, Inc., Rockville, Md., have been appointed distributors for Ampex professional audio products. Meanwhile, W. T. (Sam) Little has been named Southeast regional distribu-

tion manager for the Ampex Corp. consumer equipment division. . . . Sylvania Entertainment Products has announced the appointment of Fred Fanella as manager of procurement. Fanella will be responsible for the purchase of all ma-

terial for the operating group's manufacturing facilities in Batavia, N. Y., and Smithfield, N. C.

Roberts, division of Rheem Manufacturing Co., has appointed the Roy J. O'Donnell Co., Denver, as manufacturer's representative for Roberts tape recorders, receivers and accessories. Seven O'Donnell salesmen will cover the Utah, New Mexico, Wyoming, Montana and parts of Idaho, Nevada, Texas and Nebraska. An-

inter-mountain States of Colorado, other appointment was the Samuel Frankel organization, Bala-Cynwyd, Pa., which will service eastern Pennsylvania, southern New Jersey and the State of Delaware. In a third appointment, Roberts named Connor & Associates, Burlingame, Calif., as its representative in northern California and northern Nevada.

May 1 marked the 20th annual (Continued on page 67)

More than 17 million young Americans play music instruments—and all of them listen to a ton of records too.

If Music is Your Business

Come See

THE NAMM MUSIC SHOW

in Chicago

June 22-26, 1969

The 68th Annual Music Show sponsored by the National Association of Music Merchants is being held at Chicago's spacious **Conrad Hilton Hotel**. Everything under the sun in music instruments will be there.

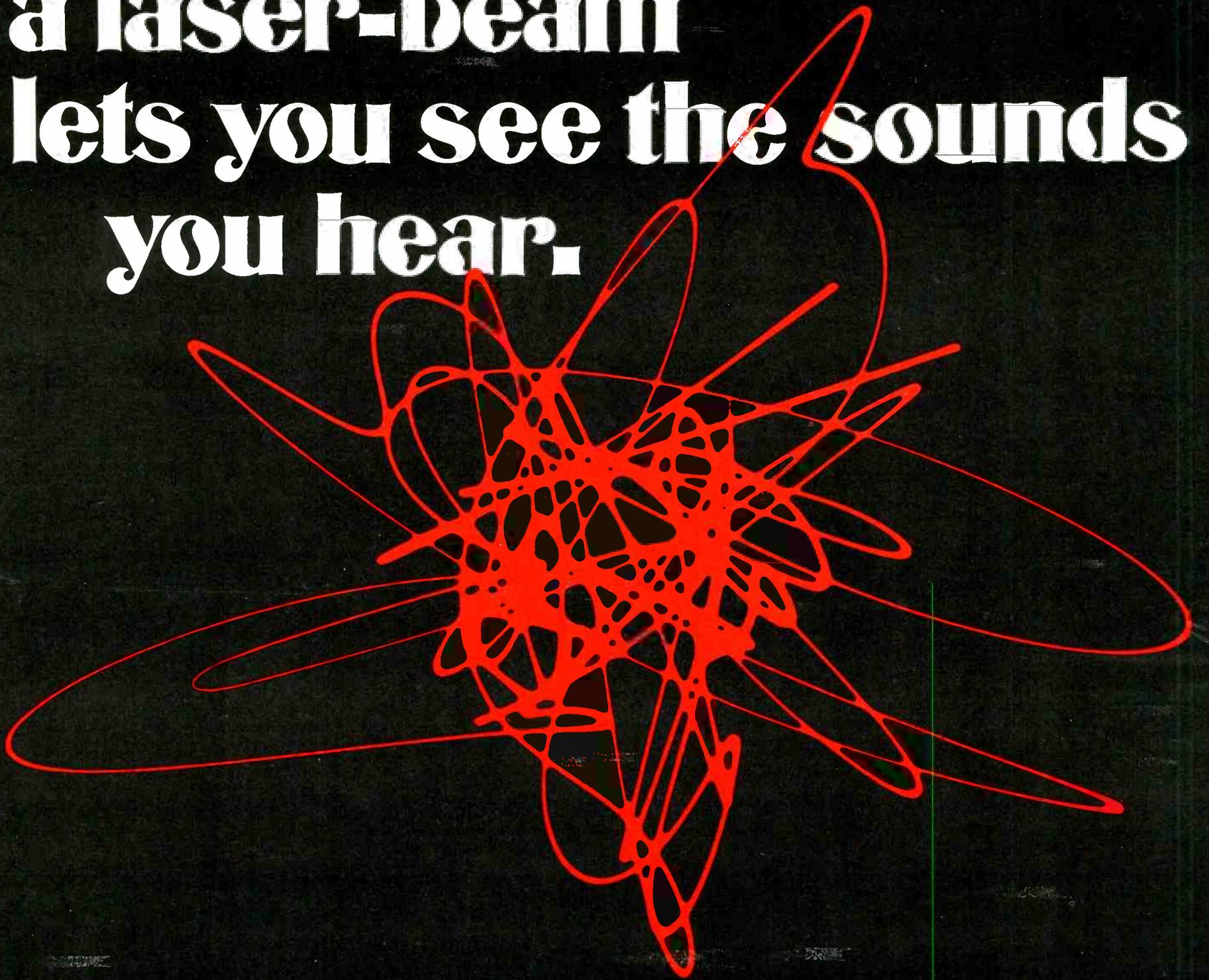
- 300 individual exhibits of music merchandise, from the most powerful amps to the most expensive combo organs.
- \$2,000,000 of music instruments and accessories, including all band instruments, recording equipment, pianos, organs, electric guitars and much more.
- Marketing seminars—on instrument sales, sheet music, advertising. Find out what is going on among amateur musicians.

Meet some of the nation's 8,000 music store owners. Find out what is on their minds—and what the public is buying in music instruments. There will be something for every **BILLBOARD** reader in more than 170,000 square feet of exhibits.

The NAMM is the association for leading music store retailers.

Not a public show.

Now a laser-beam lets you see the sounds you hear.



**A totally unique
multi-media experience
that will truly captivate
any audience...**

**Night Clubs
Discotheques
Rock Light-Shows
Concerts
Exhibitions
Promotional Activities
Advertising Displays
Home Entertainment
Educational Aids**



Now laser technology lets you create the total entertainment groove. The Sonovision Audio-Display Unit . . . now, a completely new form of musical expression can be presented to captivate any audience.

Sonovision . . . a vibrantly colored laser-beam controlled by the sounds you introduce to it to form phenomenal visual light-rotation patterns. Your audience is encompassed by an ever-changing wall of rhythmically glowing, orbital light-designs. And each change in the light composition is directly correlated to the variations in the sound waves you hear. So, you can literally write your own light-show with music. Your Sonovision light projection can be aimed forward or used to back-light. Simply plug your sound-jack into the compact unit and turn on a completely unique entertainment experience.

That's Sonovision . . . truly, an optical experience all its own.

Sonovision . . . available in vibrant red or four-color projections. For information write or call . . .

sonovision inc.

2306 Industrial Highway
P.O. Box 1746
Ann Arbor, Michigan 48106
313/663-0375

Sonovision . . . where laser technology is applied creatively.

BEST SELLING
Billboard
Folios

OVERALL BEST SELLINGS IN FOLIOS

- TITLE (Publisher)
BEATLES COMPLETE (Hansen)
BEST OF SIMON & GARFUNKEL—Songs by Paul Simon (Plymouth)
CAMELOT—Vocal (Chappell)
ENJOY THE GOLDEN SONGS OF GLEN CAMPBELL (Hansen)
40 LATEST COUNTRY, FOLK, ROCK & POP (Hansen)
GENIUS OF JIM WEBB (Hansen)
HAIR—Vocal (Big 3)
SERGIO MENDES & BRASIL '66 (Hansen)
PETER, PAUL & MARY—Songbook (Warner Bros.-Seven Arts)
DIANA ROSS & THE SUPREMES JOIN THE TEMPTATIONS (Big 3)
DIANA ROSS & THE SUPREMES GREATEST HITS (Big 3)
TODAY'S FANTASTIC HITS (Big 3)
70 SUPER BLOCKBUSTERS FOR '70—Vocal (Big 3)
SOUND OF MUSIC—Vocal (Chappell)
TOP HITS OF '68 & '69 (Big 3)

Hohner Exhibit to Feature New Lines of Instruments

LAS VEGAS — Visitors to the M. Hohner, Inc., display here at the American Music Dealers Industry Exhibit (AMDIE) will see the broadest instrumental spectrum in the company's 112-year history.

As part of its new products preview, Hohner is introducing a banjo line keyed to the current c&w sound. Setting the standard for the four banjo models is a five-string de luxe instrument, featuring a finely engraved chrome-plated shell and 24 tension adjustment nuts. Other features include inlaid maple and rosewood back, mother-of-pearl inlaid fingerboard, adjustable steel rod and adjustable engraved tailpiece. The suggested list is \$199.50.

Other Contessa banjos are a standard five-string and deluxe and standard tenor, ranging from \$120 to \$199.50.

The banjo line augments Hohner's Contessa guitar department, which is this year adding a high-quality fretless for the professional desiring to achieve



M. HOHNER, INC. has expanded its classic guitar line by adding four Contessa models, all hand-made by German craftsmen. The suggested list prices from \$99.50 to \$169.50.

the same effects as with a regular string bass. Available in black and blond, the instrument boasts precision-marked fret markings in white on the ebony fingerboard. The suggested list is \$395.

Four quality Hohner classic guitar models are also expanding the Contessa line. Hand-made by German craftsmen, they range from \$99.50 to \$169.50.

In addition to banjos and guitars, Hohner is showing a Contessa line of U. S.-made amplifiers. The three models, CA 100, 200 and 300, are particularly designed for professional and studio guitar, organ and electronic keyboard instrument use, with 30, 40 and 60 peak power respectively. The suggested list ranges from \$159.50 to \$359.

Other instruments on display

GROUP QUILTS

Will sacrifice for balance due. Sunn sound equipment like new.

Two 100S guitar and organ amps.

One 200S bass amps with double bottoms.

One studio PA System. All above with covers.

Five Shure (PE56) mikes.

Cost over \$6,000. Will sacrifice for balance due of \$2,960.00.

Phone (312) 342-4376.
Ask for Mr. Sachse.

Beverly Sills to Be Feted—Westminster Sessions Set

NEW YORK — Westminster Records and its parent firm, ABC Records, will hold a party for soprano Beverly Sills at a hotel here on Thursday (15). Miss Sills, who appears in the American Opera Society's performance of Meyerbeer's "Les Huguenots" on Wednesday (14) flies to London the following

weekend for two new Westminster recordings.

In London, she will record an album of French operatic scenes and arias of Meyerbeer, Thomas, Charpentier and Massenet, and a complete recording of Donizetti's "Roberto Devereux." The latter also will feature tenor Robert Hofsvaly, baritone Peter Gossop and mezzo-soprano Beverly Wolff, all of whom will be making their first appearances on Westminster. Charles Mackerras will conduct both recordings at the EMI studios beginning on Thursday (22).

Miss Sills appeared on CBS' "Ed Sullivan Show" on Sunday (4) and NBC-TV's "First Tuesday" on Tuesday (6) and taped a segment for CBS-TV's "Camera Three." Larry Newton, president of ABC Records, explained that the soprano, who recently made her successful debut at Milan's La Scala, is participating in in-store promotion of her debut album on Westminster: "Bellini and Donizetti Heroines," including an appearance at E. J. Korvette's Fifth Avenue Store here.

Classical Notes

Violinist Erica Morini will be the soloist with George Szell and the Cleveland Orchestra in the season's final subscription pair on Thursday (15) and Saturday (17).

Arden Whitcare, organ instructor at the University of Miami (Fla.) School of Music, is on his sixth European concert tour. The tour runs until Aug. 1.

H. Gates Lloyd III has been elected vice-president of Philadelphia's Academy of Music.

Mezzo-soprano Betty Allen, the Women's Chorus of the Schola Cantorum, and the boys' choirs of the Little Church Around the Corner and the Browning School will appear in Mahler's "Symphony No. 3" with Leonard Bernstein and the New York Philharmonic at the season's closing concerts on Thursday (15), Friday (16) and Saturday (17). Bernstein added his "Symphony No. 1 (Jeremiah)" to the orchestra's last program, dedicating it to his father, who died in Boston.

John Cacavas, director of publications for Chappell & Co., will be guest conductor for three Sunday night concerts in May of the Dutch Broadcasting System (ARVO).

Soprano Gundula Janowitz and bass-baritone Tom Krause were the soloists with George Szell and the Cleveland Orchestra on Thursday (24) Friday (25) and Saturday (26) in Brahms' "A German Requiem."

Soprano Lucine Amara gave a Carnegie Hall recital on Sunday (20). Cellist Mstislav Rostropovich performed a concerto festival with Howard Mitchell and the Washington National Symphony at Constitution Hall on Tuesday (29) and Wednesday (30).

Leonard Bernstein was the soloist as well as conductor in Ravel's "Piano Concerto" with the New York Philharmonic at Philharmonic Hall Thursday (8), Friday (9) and Saturday (10).

Cellist Mstislav Rostropovich and violinist Jaime Laredo were the soloists with George Szell and the Cleveland Orchestra Thursday (8), Saturday (10) and Sunday (11).

William Roberts has been named manager of promotion and programs of the Pittsburgh Symphony succeeding Stephen Sell, who has resigned to become general manager of the St. Paul Chamber Orchestra.

Eugene Ormandy will conduct a program of Mahler, Ives and Brahms with the Philadelphia Orchestra at Philharmonic Hall Tuesday (13).

The New York City Opera will present 16 performances of eight operas at Los Angeles' Music Center Pavilion in November-December. The repertoire will be Boito's "Mefistofele," Donizetti's "Lucia di Lammermoor," Borodin's "Prince Igor," Verdi's "Rigoletto," Puccini's "Il Trittico," Mozart's "The Marriage of Figaro," Massenet's "Manon," and Moore's "The Ballad of Baby Doe."

at the Hohner exhibit include Sonor drums, harmonicas, accordions, recorders, Melodicas and such electronic keyboard pacemakers as the clavinet and cembale. The Sonor line features a new piccolo snare drum with a high-pitched sound.

Scanning The News

• Continued from page 65

banquet of the Zenith Radio Corp. Pioneers, representing active and retired employees who have been with the company 20 years or more. This year, 81 new members attended their first banquet, which was held at the Conrad Hilton Hotel in Chicago. Among those welcomed into the Pioneer ranks were Francis Crotty, vice-president patents; Jane Temple, public relations; Evelyn Mosior, production; and Walter Martin, Dept. 202 in the Rauland division. Guests attending the banquet included Joseph Wright, chief executive officer and board chairman; Hays MacFarland, chairman of the executive committee of Earle Ludgin and Co. and a Zenith director; Robert Alexander, Zenith vice-president manufacturing and materials; and J. M. Ferren, vice-president industrial relations, who will soon celebrate his 20th year with the company.

Aznavour Gets English Lyrics

LOS ANGELES — Lyricist Buddy Kaye is writing English adaptations of French songs for the first English language LP by Charles Aznavour for Monument. Kaye joins Bob Morrison, another American lyricist on the project.

Aznavour is slated to perform four of Kaye's songs at his Carnegie Hall concerts in New York Saturday (10)-Sunday (11).

Monument recently obtained exclusive English language distribution rights in the U. S. to Aznavour product. It has been releasing Aznavour in French, Spanish and Italian.

AMDIE's Debut

• Continued from page 63

Marshal, Magnus Hendell, Meisel, Merson, Modern Musical, Mosrite, Musical Merchandise Review, Music Minus One, Newark Musical Merchandise, Northwest Piano, Ovation.

Pacific Piano, Piano Technicians' Guild, Pointer System, Quilter Piano, Reynolds Enterprises, Rio Music Co., Rippen Piano, Seeburg Corp., Sisteck Music, Sorkin, Sottile Mfg., Bobby Lee; Standel, Sunn, Suzuki Guitars, Thomas Organ Co., 20th Century Music, Ultra Sound, UMI, Vox, Walter Kane, Westbrook Pianos, Yamaha, Zeb Billings.

EIA Support

WASHINGTON — The Electronic Industries Association's (EIA) International Department has given its support to legislation that would make it easier for U. S. manufacturers to export their products. Testifying before a subcommittee of the Senate Banking and Currency Committee, William Ellis, manager of the EIA International Department, noted that the legislation, S 1940, combines export expansion with export controls and "gives recognition to the increasing importance of the contribution made to the U. S. economy by American exporters."

© 1968 Shure Brothers, Inc.



Ask The Association About Mike

THE SHURE UNISPHERE IS THE OFFICIAL MICROPHONE OF THE ASSOCIATION ON TOUR

Shure Brothers, Inc. 222 Hartrey Ave., Evanston, Ill. 60204

Classical Music

McGraw-Hill Releases Opera In Tune With Performances

NEW YORK—McGraw-Hill Records is rush-releasing a three-LP Argo set of Francesco Cavalli's "L'Ormino" to coincide with performances of the Venetian baroque opera on Thursday (22), Saturday (24) and May 27 by the Opera Society of Washington at the Lisner Auditorium of George Washington University.

Dick Bungay of London Records, the American branch of British Decca, Argo's parent company, is aiding McGraw-Hill, importers and distributors of the line, with the promotion. The package, the first recording of the work, features the Glyndebourne Festival production under the direction of Raymond Leppard, who prepared it for performance and conducted it at Glyndebourne.

Also being issued on Argo are songs and part-songs of Gustav Holst with tenor Peter Pears and pianist Benjamin Britten offering "Twelve Songs, Op. 48" and the Purcell Singers under Imogene Holst performing the other selections.

Milton's "Comus," with music by Henry Lawes, is performed by William Squire, Ian Holm, Barbara Jefford, Gary Watson and Patrick Garland with singers Robert Tear, Margaret Neville, and Susan Longfield, George Rylands, director, and Leppard, musical director. This is paired on two LP's with excerpts from Milton's "Simon Agonistes" with Tony Church, Denis McCarthy, Margaret Rawlings and Peter Orr. Malory's "Le Morte d'Arthur," previously available on London, is being released in a three-record Argo set.

Frans Brueggen is featured in Italian recorded sonatas of Corelli, Barsanti, Veracini, Bibablia and Vivaldi in a Telefunken disk with cellist Anner Bylsma

and harpsichordist Gustav Leonhardt as continuo.

Thomas Binkley conducts the Studio for Early Music in the second volume of "Carmina Burana." Also on Telefunken is ceremonial renaissance music of Ciconia, Feragut, Dufay, Encina, Isaac and Mouton performed by Konrad Ruhland and Capella Antiqua, Munich.

Baritone Max von Egmond sings baroque songs of Krieger, Albert, Biber, Hasse, Schuetz, Purcell, Huygens, Lully, Scar-

latti, Steffani and Caccini with Brueggen on recorder and flute and the Leonhardt Consort. Quadro Amsterdam has a pressing of Telemann quartets.

Performers in a Bach cantata coupling are soprano Rotraud Hansmann, tenor Kurt Equiluz, Van Egmond and Concentus Musicus, Vienna under Nikolaus Harnoncourt. Completing the Telefunken titles is an organ recital by Leonhardt including music of C. P. E. Bach, Grigny, Couperin, Scheidemann and Reinken.

CAGE & HILLER WORK TO DEBUT AT U. OF ILLINOIS

URBANA, Ill.—"HPSCHD," a new composition by John Cage and Lejaren Hiller, will be premiered at the University of Illinois here on Friday (16). Nonesuch Records will issue a 21-minute recorded version of the four-hour work to coincide with the premiere.

On the pressing, "HPSCHD" will be coupled with the first recording of Ben Johnston's "String Quartet No. 2," which will be performed by the Composers Quartet.

The disk version of "HPSCHD" will include a specially devised computer program called "Knobs," which will make possible alterations by increasing, decreasing or eliminating some parts of the piece.

"HPSCHD" was composed to a commission from Swiss harpsichordist Antoinette Vischer and marks the first time Cage has utilized computers in his compositions. The Nonesuch version features harpsichordists Neely Bruce, David Tudor and Mme. Vischer. The source work is Mozart's "Introduction to the Composition of Waltzes by Means of Dice."

May Is an LP Release Festival to Red Seal

NEW YORK—Larry Adler performs a program of harmonic concertos written expressly for him on a new RCA Red Seal album with Morton Gould and the Royal Philharmonic.

Pianist Artur Schnabel joins the Guarneri Quartet in a coupling of Brahms and Schumann.

Eugene Ormandy and the Philadelphia Orchestra have an LP of Liszt, Smetana and Dvorak, while Jean Martinon and the Chicago Symphony play Ravel. Also on Red Seal is a song recital by baritone Gerard Souzay with piano accompanist Dalton Baldwin, and a collection of Italian operatic arias by tenor Carlo Bergonzi culled from other recordings of complete opera sets.

Svjatitslav Richter has a Beethoven piano recital on Victrola, while pianist Leonard Pennario plays Liszt with Rene Leibowitz and the London Symphony. Arthur Fiedler and the Boston Pops have a coupling of Grofe and Gershwin.

The Koch-Buhl-Koch Trio performs Haydn. A Victrola coupling has Fritz Reiner and the Chicago Symphony in Mozart and Haydn. The Deller Consort of Voices and Instruments offer a pressing of English, French and Italian madrigals and songs.

LONDON SETS PAITA 1ST LP

NEW YORK—London phase 4 is issuing the first album of conductor Carlos Paita. The album, a Wagner program with the New Philharmonia Orchestra, received the Grand Prix du Disque. Paita will make his U. S. conducting debut in a tour next season.

BEST SELLING Classical LP's

Billboard SPECIAL SURVEY For Week Ending 5/17/69

Billboard Award	This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
Billboard Award	1	1	TRANS ELECTRONIC MUSIC PRODUCTIONS, INC., PRESENTS SWITCHED ON BACH Walter Carlos/Benjamin Folkman, Columbia MS 7195 (S)	25
	2	2	SOUNDTRACK: 2001—A SPACE ODYSSEY MGM (No Mono); SIE 13 ST (S)	40
	3	5	MOZART: CONCERTOS 17 & 21 (Elvira Madigan) Anda/Camerata of the Salzburg Mozarteum Academica (Anda), DGG (No Mono); 138 783 (S)	67
	4	7	MY FAVORITE CHOPIN Van Cliburn, RCA Red Seal LM 2576 (M); LSC 3055 (S)	163
	5	8	HOROWITZ ON TELEVISION Vladimir Horowitz, Columbia (No Mono); MS 7106 (S)	35
	6	6	UP UP AND AWAY Boston Pops (Fiedler), RCA Red Seal (No Mono); LSC 3041 (S)	36
	7	3	SELECTIONS FROM 2001: A SPACE ODYSSEY Philadelphia Orch. (Ormandy)/New York Philharmonic (Bernstein), Columbia MS 7176 (S)	40
	8	4	TCHAIKOVSKY: 1812 OVERTURE New Philharmonia Orch. (Buketoff), RCA Red Seal LSC 3051 (S)	20
	9	9	BELLINI & DONIZETTI HEROINES Beverly Sills/Vienna Volksoper Orch. (Jalas), Westminster WST 17143 (S)	23
	10	11	GREIG: CONCERTO IN A MINOR/LIZST: CONCERTO NO. 1 Van Cliburn, Philadelphia Orch. (Ormandy), RCA Red Seal LSC 3065 (S)	15
	11	13	GOUNOD: ROMEO & JULIET (3 LP's) Freni/Corelli/Various Artists/Paris Opera Orch. (Lombard), Angel SCL 3733 (S)	12
	12	12	ROYAL FAMILY OF OPERA (3 LP's) Various Artists, London RFO-S-1 (S)	34
	13	14	MASCAGNI: L'AMICO FRITZ (2 LP's) Freni, Pavorotti, Royal Opera House Orch. (Gavazzeni), Angel SBL 3737 (S)	3
	14	10	ANTIPHONAL MUSIC OF GABRIELLI Chicago, Cleveland and Philadelphia Brass Ensembles, Columbia MS 7209 (S)	6
	15	15	R. STRAUSS: ALSO SPRACH ZARATHUSTRA Philadelphia Orch. (Ormandy), Columbia ML 5947 (M); MS 6547 (S)	42
	16	16	BERLIOZ: ROMEO & JULIET (2 LP's) Kern/Tear/Shirley-Quirk/London Symphony (Davis), Philips PHS 2-909 (S)	8
	17	18	CHOPIN: PIANO CONCERTO NO. 2 Rubinstein/Philadelphia Orch. (Ormandy), RCA Red Seal LSC 3055 (S)	16
	18	17	BERNSTEIN'S GREATEST HITS New York Philharmonic (Bernstein), Columbia ML 6388 (M); MS 6988 (S)	100
	19	19	CHOPIN: SONATAS 2 & 3 Van Cliburn, RCA Red Seal LSC 3053 (S)	24
	20	20	JOY OF MUSIC (2 LP's) New York Philharmonic (Bernstein), Columbia M2X 795 (S)	10
	21	21	DELIBES: LAKME (3 LP's) Sutherland/Various Artists/Monte Carlo Opera Orch. (Bonyng), London OSA 1391 (S)	12
	22	22	BARBER: SCENES FROM ANTONY & CLEOPATRA/SUMMER OF KNOXVILLE 1915 Price/New Philharmonia Orch. (Schippers), RCA Red Seal LSC 3063 (S)	11
	23	25	CATALANI: LAWALLY Tebaldi/Del Monaco/Various Artists/Monte Carlo Opera Orch. (Cleva), London OSA 1392 (S)	6
	24	23	TCHAIKOVSKY: SYMPHONY NO. 6 Philadelphia Orch. (Ormandy), RCA Red Seal LSC 3058 (S)	15
	25	26	PHILADELPHIA ORCHESTRA'S GREATEST HITS, VOLUME 4 Philadelphia Orch. (Ormandy), Columbia MS 7267 (S)	2
	26	24	CONCERTOS BY MOONLIGHT Entremont/New York Philharmonic (Bernstein)/Philadelphia Orch. (Ormandy), Columbia MS 7197 (S)	12
	27	33	VERDI: REQUIEM (2 LP's) Various Artists/Vienna Philharmonic (Solti), London OSA 1275 (S)	21
	28	27	SATIE: PIANO MUSIC, VOLUME 1 Ciccolini, Angel 36482 (S)	46
	29	29	GLORY OF GABRIELLI E. Power Biggs/Various Artists, Columbia MS 7071 (S)	63
	30	30	STRAUSS: ALSO SPRACH ZARATHUSTRA Chicago Symphony (Reiner), RCA Red Seal LM 2609 (M); LSC 2609 (S)	43
	31	31	TCHAIKOVSKY: CONCERTO NO. 1 Van Cliburn, Kondrashin, RCA Red Seal LM 2252 (M); LSC 2252 (S)	145
	32	28	A LYRIC TENOR, VOLUME 2 Fritz Wunderlich, Angel S-60078 (S)	11
	33	32	BACH: ORGAN FAVORITES, VOLUME 1 E. Power Biggs, Columbia ML 5661 (M); MS 6261 (S)	38
	34	34	R. STRAUSS: DIE FRAU OHNE SCHATTEN (4 LP's) Rysanek/Goltz/Various Artists/Vienna Philharmonic (Boehm), Richmond SRS 64503 (S)	7
	35	35	UNFORGETTABLE VOICES IN UNFORGOTTEN PERFORMANCES FROM THE FRENCH OPERATIC REPERTOIRE Various Artists, RCA Victrola VIC 1394 (M)	2
	36	—	STRAUSS: ALSO SPRACH ZARATHUSTRA Chicago Symphony (Reiner) RCA Victrola 1265 (M)	10
	37	37	BEETHOVEN: SYMPHONY NO. 5 New York Philharmonic (Bernstein), Columbia ML 5868 (M); MS 6468 (S)	46
	38	38	UNFORGETTABLE VOICES IN UNFORGOTTEN PERFORMANCES FROM THE ITALIAN OPERATIC REPERTOIRE Various Artists, RCA Victrola VIC 1395 (M)	2
	39	40	IVES: SYMPHONY NO. 7/SCHUMANN: NEW ENGLAND TRYPTECH Philadelphia Orch. (Ormandy), RCA Red Seal LSC 3060 (S)	10
	40	—	TCHAIKOVSKY: 1812 OVERTURE London Festival Orchestra (Sharples) London phase 4 21001 (S)	4



OF HUNGARY

NEW RELEASES OF BARTOK COMPLETE EDITION

Concerto for Violin No. 1/1907/
Rumanian Dance No. 1
The Wooden Prince, suite
Denes Kovacs, violin—Budapest Philharmonic Orchestra, Andras Corody, cond.
SLPX 11314

The Miraculous Mandarin op. 19
Dance Suite
15 Hungarian Peasant Songs
Budapest Philharmonic Orchestra—Janos Sandor, dir.
SLPX 11319

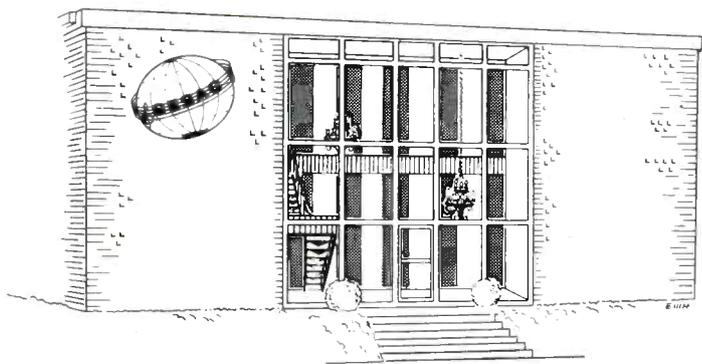
Grand Prix du Disque 1969: LISZT: Psalms Nos. 13, 18, 23 and 129.

Bartok, Liszt, Kodaly and contemporary Hungarian Music First Recorded on

QUALITON RECORDS

Distributor: Qualiton Records Ltd.
39-38 58th Street, WOODSIDE, N.Y. 11377

we're
"at home"



in Nashville

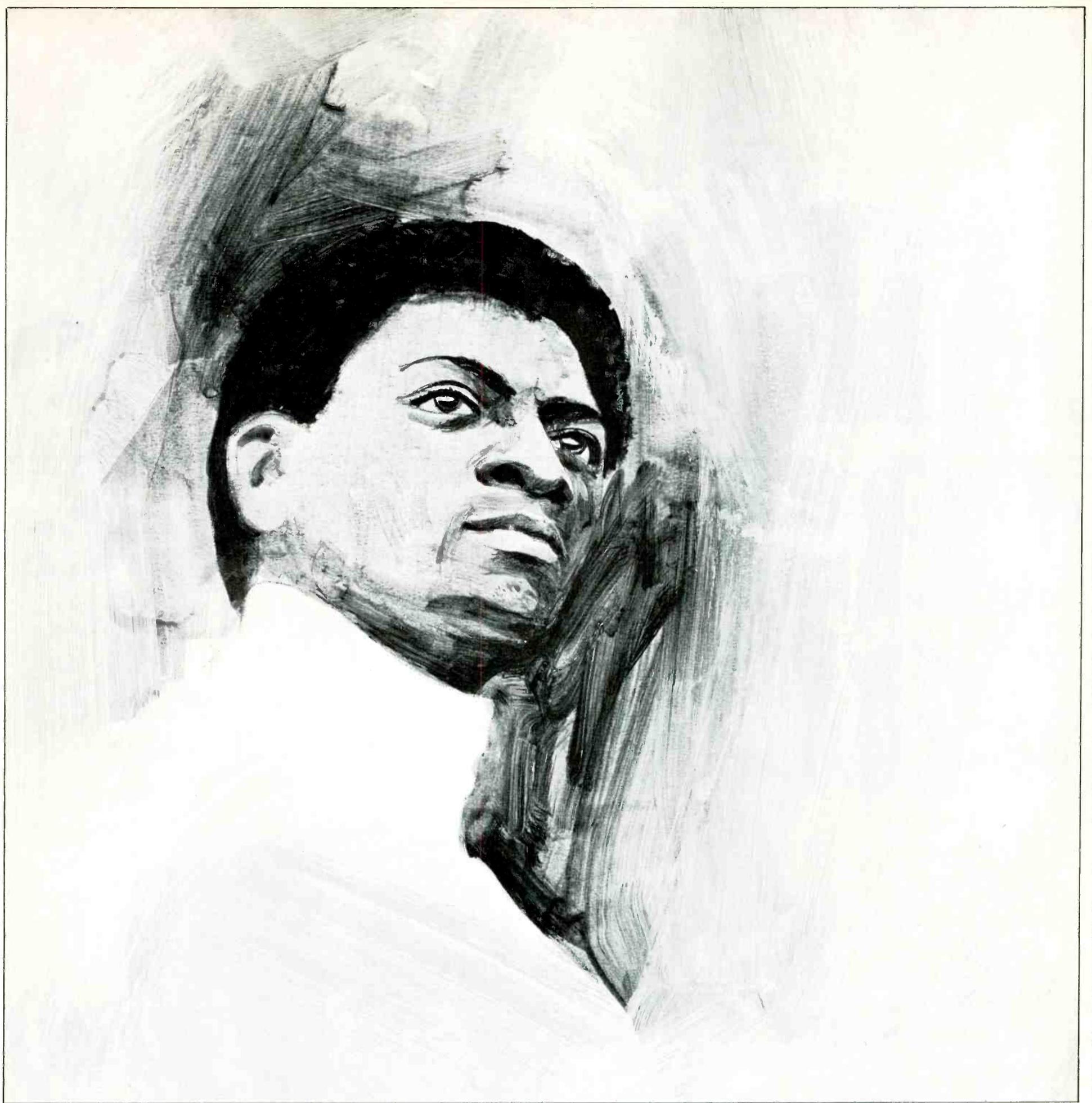
And, in our new "home" at 1513 Hawkins Street, we look forward to even further expansion of our worldwide activities in the national and international exposure of country music on behalf of all our publisher-affiliates.

The doors of the new SESAC Building are open and our welcome mat awaits you!

THE SESAC BUILDING
1513 Hawkins Street
Nashville, Tenn. 37203
Tel. (615) 244-1992



WORLD HEADQUARTERS
10 Columbus Circle
New York, N.Y. 10019
Tel. (212) 586-3450



THANK YOU!
JOE SIMON / SOUND STAGE SEVEN
FOR THE MILLION SELLING RECORD
"THE CHOKIN' KIND" (SS7-2628)
Billboard #15 Cash Box #14 Record World #18

Harlan Howard / Wilderness Music

Joe Simon is Another Reason Why Monument Is Artistry
Sound Stage Seven—A Division of Monument Record Corp.
Nashville/Hollywood

All you can eat, \$4.98

Red Beans & Rice is a bargain.

For \$4.98 you can stuff yourself full of soul, blues and pure jazz. (A very balanced meal.)

And Red Beans & Rice is far more exotic than the stuff you're used to ingesting.

Ray Draper, leader and organizer of RB&R, was originally a modern

jazz tuba player. (Think about that.)

He formed the group because the world of modern jazz wasn't quite ready for Ray.

Now, in the Red Beans & Rice album, Ray goes jazz, and blues and soul two better.

You'll eat it up.



Manufacturer's suggested list price

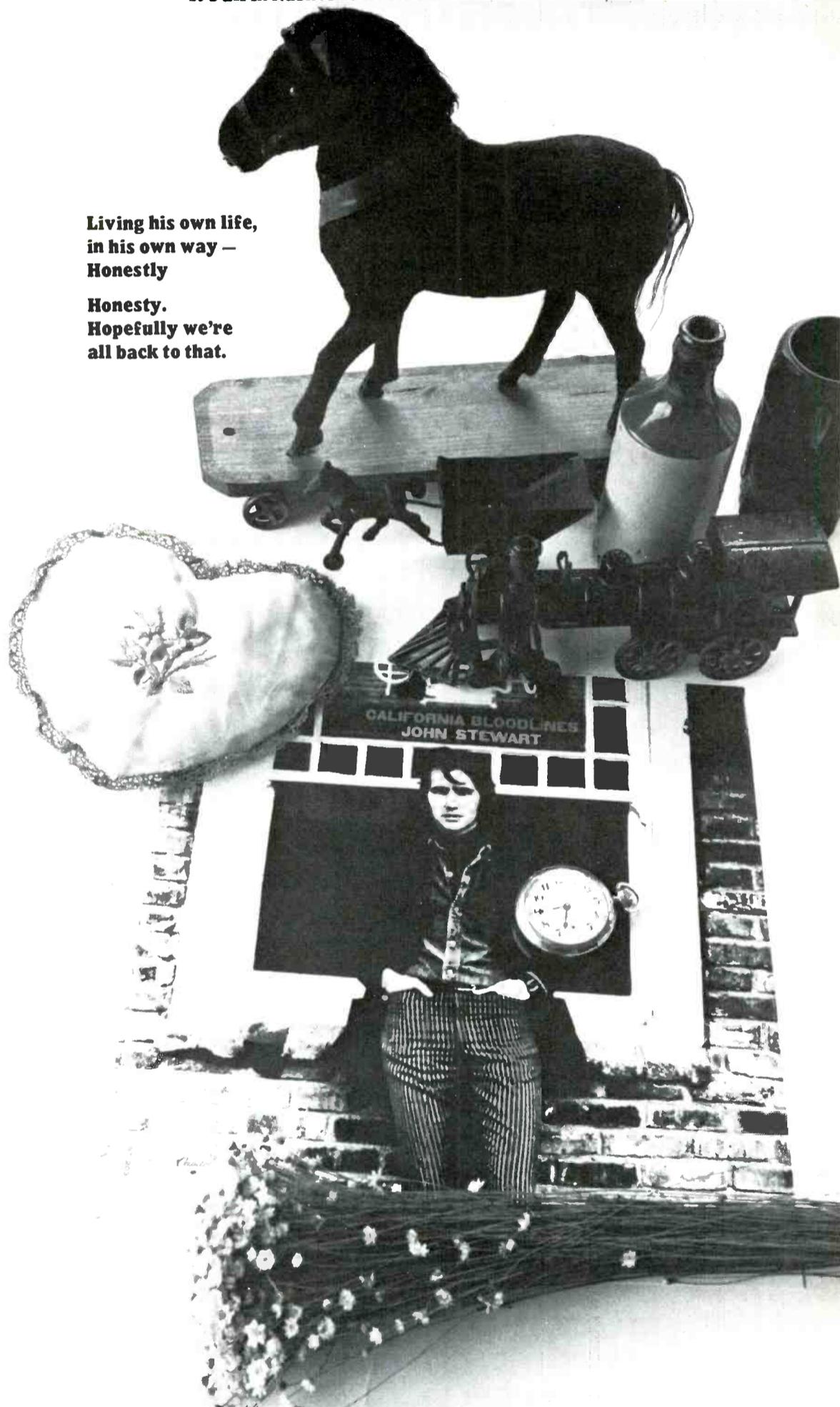
Billboard **TOP 40**
Easy Listening

These are best selling middle-of-the-road singles compiled from national retail sales and radio station air play listed in rank order.

THIS WEEK	Wks. Ago			TITLE, Artist, Label & Number	Weeks On Chart
	1	2	3		
1	1	2	3	AQUARIUS/LET THE SUNSHINE IN . . . 9 Fifth Dimension, Soul City 772 (United Artists, ASCAP)	
2	4	5	8	HAPPY HEART . . . 7 Andy Williams, Columbia 44818 (Miller, ASCAP)	
3	3	3	2	MY WAY . . . 8 Frank Sinatra, Reprise 0817 (Don C./Spanka, BMI)	
4	5	6	11	THE BOXER . . . 5 Simon & Garfunkel, Columbia 44785 (Charing Cross, BMI)	
5	2	4	5	SEATTLE . . . 10 Perry Como, RCA 47-9722 (Screen Gems-Columbia, BMI)	
6	10	15	16	LOVE (Can Make You Happy) . . . 6 Mercy, Sundi 6811 (Rendezvous/Tobac, BMI)	
7	7	8	29	EARTH ANGEL . . . 4 Vogues, Reprise 0820 (Williams, BMI)	
8	9	10	10	HAWAII FIVE-O . . . 8 Ventures, Liberty 56068 (April, ASCAP)	
9	15	16	31	GOODBYE . . . 4 Mary Hopkin, Apple 1806 (Maclen, BMI)	
10	11	11	22	TIME IS TIGHT . . . 5 Booker T. & the M.G.'s, Stax 0028 (East/Memphis, BMI)	
11	8	9	12	TO KNOW YOU IS TO LOVE YOU . . . 6 Bobby Vinton, Epic 10461 (Vogue, BMI)	
12	21	25	—	PRETTY WORLD . . . 3 Sergio Mendes & Brasil '66, A&M 1049 (Roda, ASCAP)	
13	13	14	15	GREENSLEEVES . . . 7 Mason Williams, Warner Bros.-Seven Arts 7272 (Irving, BMI)	
14	14	26	—	WHERE'S THE PLAYGROUND SUSIE . . . 3 Glen Campbell, Capitol 2494 (Ja-Ma, ASCAP)	
15	17	17	18	SAUSALITO . . . 5 Al Martino, Capitol 2468 (Blendingwell, ASCAP)	
16	16	19	21	WITH PEN IN HAND . . . 8 Vikki Carr, Liberty 56092 (Unart, BMI)	
17	6	1	1	GALVESTON . . . 12 Glen Campbell, Capitol 2428 (Ja-Ma, ASCAP)	
18	18	20	20	YOU'VE MADE ME SO VERY HAPPY . . . 6 Blood, Sweat & Tears, Columbia 44776 (Jobete, BMI)	
19	26	30	—	HAIR . . . 3 Cowsills, MGM 14026 (United Artists, ASCAP)	
20	20	21	30	REAL TRUE LOVIN' . . . 7 Steve & Eydie, RCA 74-0123 (Greenwood, BMI)	
21	35	—	—	LOVE THEME FROM ROMEO & JULIET . . . 2 Henry Mancini & His Orch., RCA 74-0131 (Famous, ASCAP)	
22	23	23	37	WILL YOU BE STAYING AFTER SUNDAY . . . 6 Peppermint Rainbow, Decca 32410 (Screen Gems-Columbia, BMI)	
23	24	31	33	I'M A DRIFTER . . . 4 Bobby Goldsboro, United Artists 50525 (Detail, BMI)	
24	25	27	28	LIFE'S A DANCE . . . 6 Alexander Karazov, Jamie 1372 (Gallico, BMI)	
25	12	7	4	THE WAY IT USED TO BE . . . 12 Engelbert Humperdinck, Parrot 40036 (Maribus, BMI)	
26	27	33	—	SPINNING WHEEL . . . 3 Peggy Lee, Capitol 2477 (Blackwood, BMI)	
27	28	28	—	OH HAPPY DAY . . . 3 Edwin Hawkins Singers, Pavillion 20001 (Kama Rippa/Hawkins, ASCAP)	
28	32	—	—	DAY IS DONE . . . 2 Peter, Paul & Mary, Warner Bros.-Seven Arts 7279 (Pepamar, ASCAP)	
29	19	12	14	HAPPY HEART . . . 7 Petula Clark, Warner Bros.-Seven Arts 7275 (Miller, ASCAP)	
30	—	—	—	HERE WE GO AGAIN . . . 1 Nancy Sinatra, Reprise 0821 (Dirk, BMI)	
31	33	35	35	IT HURTS TO SAY GOODBYE . . . 4 Jack Gold Chorus, Columbia 4-44808 (United Artists, ASCAP)	
32	—	—	—	WINDMILLS OF YOUR MIND . . . 1 Dusty Springfield, Atlantic 2623 (United Artists, ASCAP)	
33	34	34	—	MARLEY PURT DRIVE . . . 3 Jose Feliciano, RCA Victor 47-9739 (Casserole, BMI)	
34	40	—	—	HURT SO BAD . . . 2 Lettermen, Capitol 2428 (Vogue, BMI)	
35	36	38	38	OB-LA-DI, OB-LA-DA . . . 4 Paul Desmond, A&M 1050 (Maclen, BMI)	
36	—	—	—	DIDN'T WE . . . 1 Robert Goulet, Columbia 44847 (Ja-Ma, ASCAP)	
37	—	—	—	I'LL NEVER FALL IN LOVE AGAIN . . . 1 Johnny Mathis, Columbia 44837 (Blue Seas/Jac/Morris, ASCAP)	
38	—	—	—	IN THE GHETTO . . . 1 Elvis Presley, RCA 47-9441 (B 'n' B/Gladys, ASCAP)	
39	—	—	—	SON OF A TRAVELIN' MAN . . . 1 Ed Ames, RCA Victor 74-0156 (Sunbury, ASCAP)	
40	—	—	—	YOU DON'T NEED ME FOR ANYTHING ANYMORE . . . 1 Brenda Lee, Decca 732491 (Pincus, ASCAP)	

JOHN STEWART
CALIFORNIA BLOODLINES

It's all in Nashville Roots and California Bloodlines



Living his own life,
in his own way —
Honestly

Honesty.
Hopefully we're
all back to that.

NATIONAL COLLEGE PRINT CAMPAIGN

featuring:

FREE CONSUMER POSTERS

MAJOR UNDERGROUND SUPPORT

JOHN STEWART / CALIFORNIA BLOODLINES



ST-203

contact your Capitol Records distributor for information

Banducci Opens Schools To Scout New Talent

SAN FRANCISCO — Enrico Banducci, whose hungry nightclub was closed March 17 by the Internal Revenue Service, plans to open a series of schools

Ella on 3-Month European Tour

NEW YORK — Ella Fitzgerald began a 22-city, three-month European tour May 7. The tour will also mark Miss Fitzgerald's first appearance in Prague. Among the cities on the itinerary are Stockholm, Bergen, Oslo, Hamburg, Dusseldorf, London, Manchester, Munich, Milano, Prato, Rome, Frankfurt, Brussels, Wiltz, Paris, Berlin, Montreux, Zurich, Vienna, Prague and Copenhagen.

in his search for promising new performers.

Banducci raised the \$33,700 he owed in delinquent and first quarter withholding taxes in an eleventh hour bid to save his \$400,000 club from the auction block. He plans to reopen around the beginning of May, the same time his first school, called studio i, starts here.

Banducci is opening a chain of six schools—here, L.A., Boston, Chicago, St. Louis and New York—in which beginning talent can "take off the rough edges" before they face major audiences.

There will be classes for comics, singers, writers, actors, groups—"anybody in the enter-

Ash Grove Sets Up Temporary Shop

LOS ANGELES — The Ash Grove, destroyed by fire recently, has set up shop in the Europa Theatre on Beverly Boulevard.

Weekend concerts are planned to enable the folk and blues club to survive. The theatre is used for motion pictures during the week. The fire occurred on a night when the club was closed.

tainment fields"—with seminars running six to eight weeks, to be taught by professional artists.

This is similar to the new College of Contemporary Music slated to begin here in September, with courses in all forms of modern musical endeavors, designed to upgrade the industry by better educating beginning performers.

Fla. Retail Couple Welcomes Universal Numbering System

• Continued from page 54

inventory. To produce a record of the reorder it is only necessary for the salesperson to rubber-stamp the colored record slip, which automatically shows the date of the reorder. A scribbled-in figure shows the number reordered. (A single stamp without a number means that only one album has been reordered.)

Thereafter, record-keeping is merely a matter of continuously stamping in the date of each reorder, plus an "eyeball" check of the inventory, which shows whether the reorder has arrived. With fast-moving records, necessitating reorders at frequent

intervals, the slip is soon filled with a vertical column of stamped dates and is turned over to repeat the process. Another slip is added if necessary.

The rubber stamp is not applied to the slip until the actual reorder form has been executed, requiring that the album, the record slip, and the order form all be brought together at a convenient desk, where each bit of paperwork is done simultaneously.

For 45's, inventory cards 9 inches by 7 inches contain details necessary for reordering, plus the top strip describing the title. On tape product the store is using its own special adhesive labels, which are pulled off at the point of sale.

"The complexities of numbering systems on tape forced us to adopt a simple system for reordering," Mrs. Lefter said. "Now we merely peel off the identifying label after each sale. A universal numbering system for every configuration of pre-recorded product would make our own system just that much easier."

Originally a full-line music store, the outlet currently carries only guitars and a few other stringed instruments, in addition to television and audio equipment.

MOA to Pick New Directors

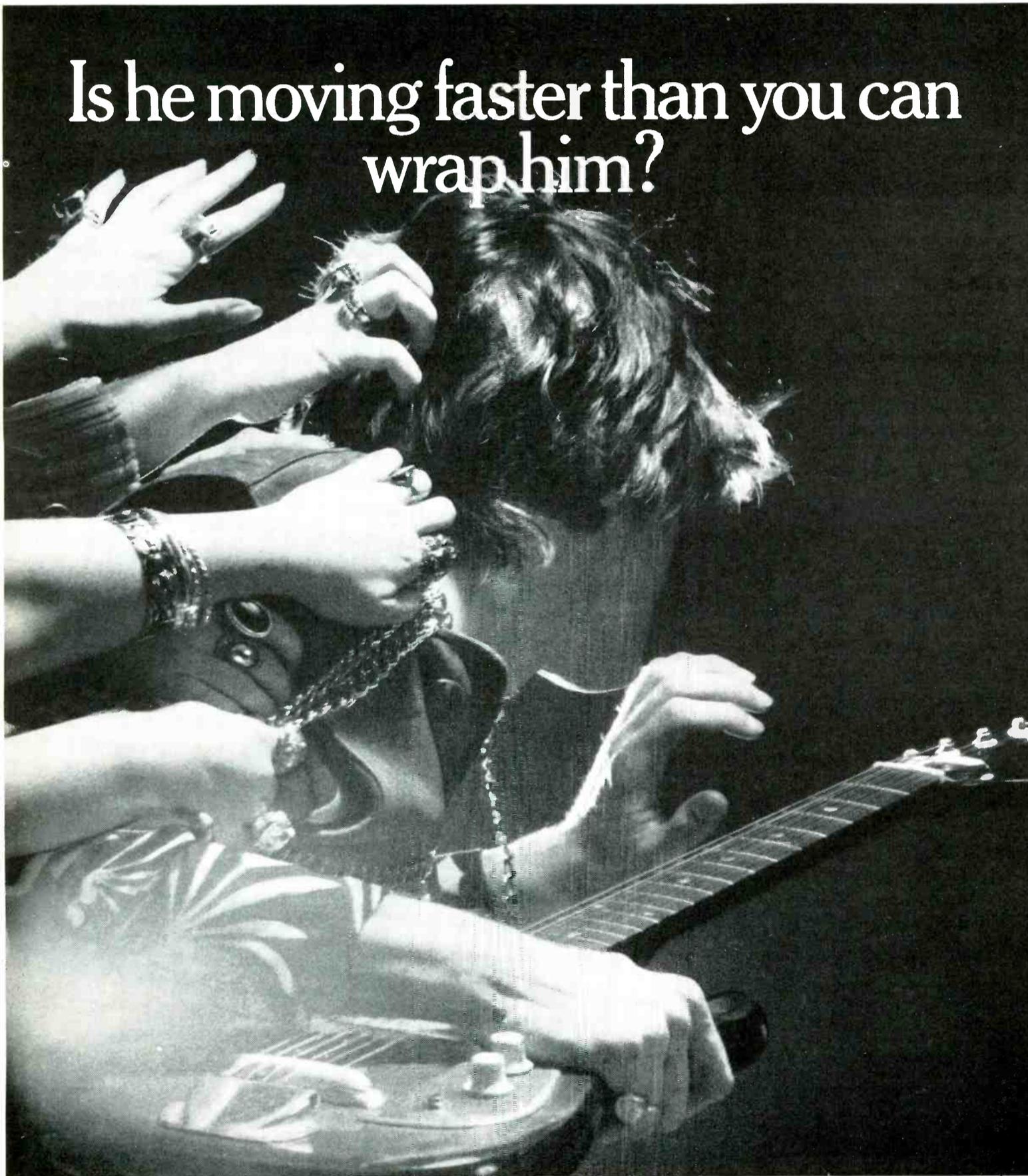
• Continued from page 60

MOA headquarters here and postmarked not later than June 6.

The June 6 deadline meets an MOA stipulation that candidates for the board of directors must be submitted to the nominating committee for investigation at least 90 days prior to the election, which will be held during the MOA Exposition Sept. 5-7 at the Sherman House in Chicago. In addition, each candidate must be endorsed by five members in good standing.

From the recommendations received, 10 vacancies on the board will be filled this year. Present directors, whose terms are expiring, are not eligible to run again until one year has elapsed.

Members are urged not to recommend any candidates until they have consulted them first. The candidates should be members in good standing (dues paid), be willing to accept if nominated and know what is involved. A director's basic responsibility is to deliberate matters of benefit to the membership in his own area or in his State and/or local association. At his own expense, a director is expected to attend two meetings of the board each year. The term of office is three years.



Is he moving faster than you can wrap him?

All of a sudden he's a hit. And now you can't get him out of the house fast enough.

What you need is new biax Resinite AW. The film that wraps albums up to 25% faster.

And Resinite AW does it at a lower packaging cost. Lower than any other film in the business.

And another plus, our new film can be used on all existing machinery. No matter what you're using now, you'll get better tracking, better slip and fewer rejects with Resinite AW.

For more information mail us this page. And we'll show you how to move the hot ones before they cool down.

Resinite Department, Borden Chemical, Division of Borden Inc, 1 Clark Street, North Andover, Massachusetts 01845. 

Name _____
Company _____
Street _____
City _____ State _____ Zip _____

Billboard
has the... "IN" side story
ON
Audio Retailing
Billboard



SUMMER IS A TAPE THING.

peter max®

Design "Summer is a Tape Thing," commissioned by Billboard & Merchandising Week

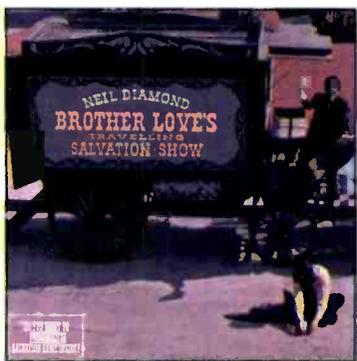
Billboard Album Reviews

MAY 17, 1969



POP
SOUNDTRACK—
Mackenna's Gold. RCA Victor LSP 4096 (S)

Stirring music composed and conducted by genius Quincy Jones, augmented by the fiery vocal in English and then in Spanish by Jose Feliciano of a tune called "Ole Turkey Buzzard." With the crossfire promotion from the movie and the tremendous following of both Jones and Feliciano, this LP should be a strong one. You hear bits by Feliciano elsewhere, too.



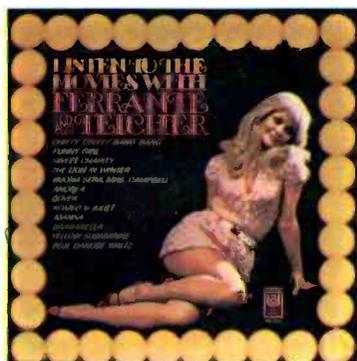
POP
NEIL DIAMOND—Brother Love's Traveling Salvation Show. Uni 73047 (S)

Here's the power-packed, commercial package the consistent singles seller needed to spiral him to the top of the LP chart. It runs the gamut from the funky down-home blues feel of "Dig In," to the infectious Bo Diddley rhythm style of "River Runs, New-Group Plums" to the poignant lyric line of "Juliet." Title tune is his current hit while "And the Grass Won't Pay No Mind" should prove his next singles smash.



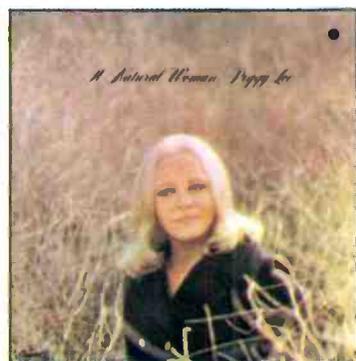
POP
OHIO EXPRESS—Mercy. Buddah BDS 5037 (S)

Ohio Express continues to ride high on the bubble gum vogue and this package will sustain their pace. "Mercy," the group's current hit, is the main attraction, but they get plenty of mileage out of such tuneful items as "Gimme Gimme," "Sweeter Than Sugar" and "Sha La La."



POP
LISTEN TO THE MOVIES WITH FERRANTE & TEICHER—United Artists UAS 6701 (S)

The duo's soothingly scintillating arrangements and their smooth piano work make this LP a top sales contender. Arranging ranges from bossa nova to honky tonk. Even the "Blue Danube Waltz" gets a contemporary treatment that flows smoothly.



POP
PEGGY LEE—A Natural Woman. Capitol ST 183 (S)

The selections in Miss Lee's latest LP release all have rhythm in common and the singer, one of the greatest and most enduring rhythm-makers in the business, makes classics of them all. Excellent material includes Billie Holiday's "Don't Explain," Blood, Sweat & Tears' "Spinning Wheel," Aretha Franklin's "Natural Woman" and Randy Newman's "I Think It's Gonna Rain Today." Artistically satisfying, the LP should be a great success as well.



POP
BUBBLE PUPPY—A Gathering of Promises. International Artists IA-LP 10 (S)

The Bubble Puppy made their mark on the singles charts with their "Hot Smoke and Sassafraz" winners, and this album follow up, including that hit, has all the sales potential necessary to carry them high on the LP charts. Other noteworthy cuts are "A Gathering of Promises," "It's Safe to Say" and "Hurr Sundown."



POP
JOE COCKER—With a Little Help From My Friends. A&M SP 4182 (S)

Britisher Joe Cocker jumps to the head of the blue-eyed soul class with his deep, easy readings of "Feeling Alright," his latest single, and his hit of the Beatles' "With a Little Help From My Friends," which is what the soul singer gets with cameo support from Led Zeppelin's Jimmy Page on guitar, Stevie Winwood on organ, and backing vocals by Brenda Holloway, Madelene Bell and Rosetta Hightower.



POP
ELYSE WEINBERG—Elyse. Tetragrammaton T-117 (S)

Newcomer Elyse Weinberg has much going for her with her LP debut . . . a most unusual voice and manner of delivery, sharp, clever material and a powerful promotional campaign. She proves she's worth the effort as she effortlessly weaves her way through "Band of Thieves," "Meet Me at the Station" and her current single "Deed I Do." An underground programming must with an abundance of sales potential.



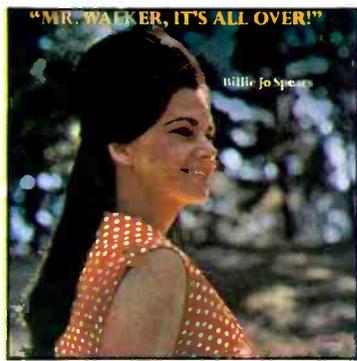
COUNTRY
NAT STUCKEY—Keep 'Em Country. RCA Victor LSP 4123 (S)

"Sock It to Me Country Style" is a tune that grows on you. With airplay exposure, this could become a very big one for Nat Stuckey. He also comes through on a very hip, swinging version of "Always Late," and a power-packed version country style of "The House of the Rising Sun" that deserves considerable airplay. "Weren't the Roses Beautiful in May" is cute and sassy.



COUNTRY
NORMA JEAN—Country Giants. RCA Victor LSP 4146 (S)

Norma Jean can't miss. Not only will her fans be eager to snap up her hit on this album—"Dusty Roads"—but she has also packaged stirring versions of "Slowly," "Make the World Go Away," and "Crazy Arms." Her exposure via TV shows and personal appearances make this LP a solid winner.



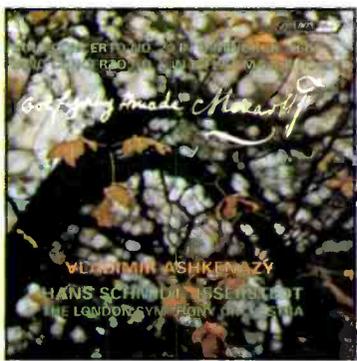
COUNTRY
BILLIE JO SPEARS—Mr. Walker, It's All Over. Capitol ST 224 (S)

With her big hit gaining a lot of pop airplay—"Mr. Walker, It's All Over"—Billie Jo Spears is riding high, but the Capitol Records artist doesn't let her success rest on just one song. People far and near will enjoy "Hold Me Tight," "Stand by Your Man," and the zestful "Keep Me From Cryin' Today."



CLASSICAL
LISZT / SMETANA / DVORAK—Philadelpia Orch. (Ormandy). RCA Red Seal LSC 3085 (S)

Now that Eugene Ormandy is comfortably settled back within the folds of the RCA family, he once again brings his brilliant touch to a collection of lighter favorites. The Philadelphia Orchestra brings new life to Smetana's "Bartered Bride" and Dvorak's "Scherzo Capriccioso," not to mention Liszt's First and Second Hungarian Rhapsodies. A sure bet for top sales.



CLASSICAL
MOZART: PIANO CONCERTOS Nos. 20 & 6—Ashkenazy/London Symphony (Schmidt-Isserstedt). London CS 6579 (S)

Brilliant and moving throughout, Ashkenazy comes through with flying colors in both these concertos. His readings and those of the conductor are more detailed, more tender, more over-all flowing than some previous recordings of the same works. The pianist's cadenzas are charming.



CLASSICAL
VAUGHAN WILLIAMS: SYMPHONIA ANTARTICA—London Symphony (Previn). RCA Red Seal LSC 3066 (S)

Previn, the symphony and the other principals recreate the sound and the fury of this colorful and massive work. There is a warm rippling beauty of hope and fulfillment that moves strongly through Previn's reading. Sir Ralph Richardson's notes bring in the mood most tastefully.



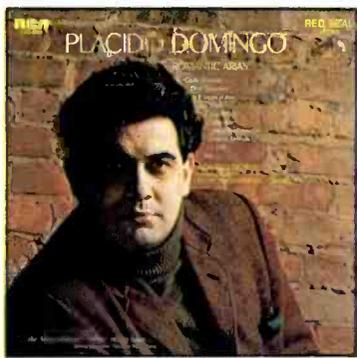
CLASSICAL
KHACHATURIAN: SYMPHONY No. 3 / RIMSKY-KORSAKOV: RUSSIAN EASTER OVERTURE—Chicago Symphony (Stokowski). RCA Red Seal LSC 3067 (S)

Khachaturian's "Symphony No. 3" comes across with total impact under the forceful conducting of the Chicago Symphony by Leopold Stokowski. Strong selling point is that it's the composition's first recording outside the Soviet Union, Rimsky-Korsakov's "Russian Easter Overture" is an excellent accompanying piece.



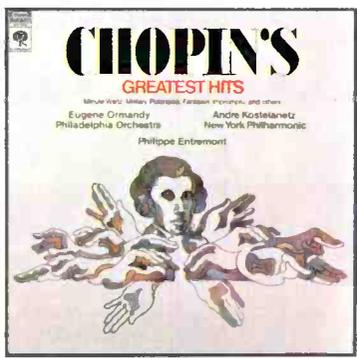
CLASSICAL
SCENES FROM VERDI—Gwyneth Jones / Royal Opera House Orch. (Downes). London S 26081 (S)

The magnificent soprano voice of Gwyneth Jones is heard in a superb Verdi recital, which includes "Vieni t'affretta!" from "Macbeth" and the "Willow Song" and "Ave Maria" from "Otello." Miss Jones also is stunning in arias from "Aida" and "Don Carlo." Edward Downes capably conducts the orchestra of the Royal Opera House, Covent Garden.



CLASSICAL
ROMANTIC ARIAS—Placido Domingo. RCA Red Seal LSC 3083 (S)

Domingo's debut album on RCA is a fine one, with the repertoire perfectly suited for his rich tenor voice. He is a charming Rodolfo in the "Luisa Miller" an exciting Eleazar, and in "Eugene Onegin" aria, a sparkling Lenski.



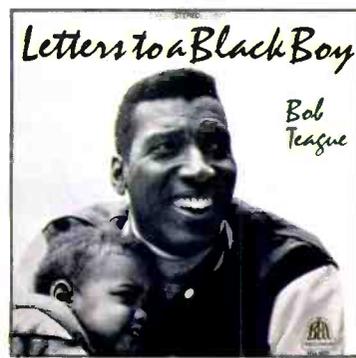
CLASSICAL
CHOPIN'S GREATEST HITS—Entremont/Philadelphia Orch. (Ormandy)/New York Philharmonic (Bernstein). Columbia MS 7506 (S)

Every cut here is a great one—and the album is studded with names of note. There are Ormandy and the Philadelphia, Leonard Bernstein and the New York Philharmonic, pianist Philippe Entremont and many more—doing such material as the "Minute Waltz," "Military Polonaise," "Fantasie Impromptu" and more.



GOSPEL
MAHALIA JACKSON—Right Out of the Church. Columbia CS 9813 (S)

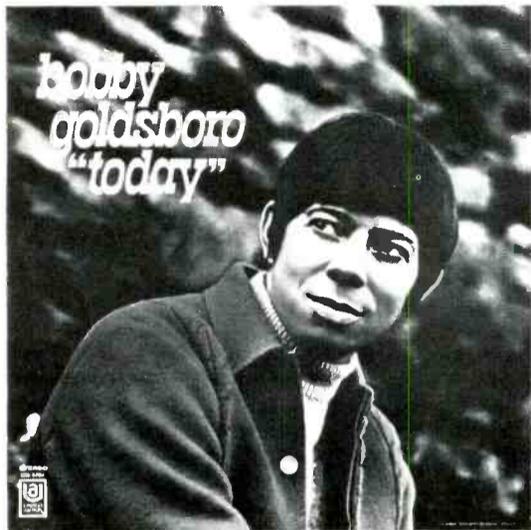
To the world of gospel music, Mahalia Jackson is unique. Her appeal and stature in the field are unmatched. Irving Townsend, who produces her, has captured the essence of her art and spirituality. Material includes "What Manner of Man Is This," "Search Me Lord" and many more. Must merchandise.



SPOKEN WORD
BOB TEAGUE—Letters to a Black Boy. Bell 6029 (S)

Newscaster Bob Teague here reads excerpts from his telling book "Letters to a Black Boy," which he wrote as a series of letters to his young son. Music is added as Teague sings parts of the opening and closing selections on each side, but it's the moving social commentary in the letters that makes this a stunning recording as Teague talks of Malcolm X, H. Rap Brown and, most important, of himself.

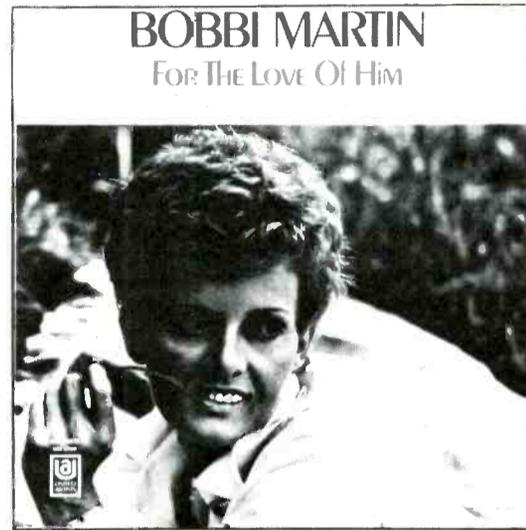
Our new release proves it.



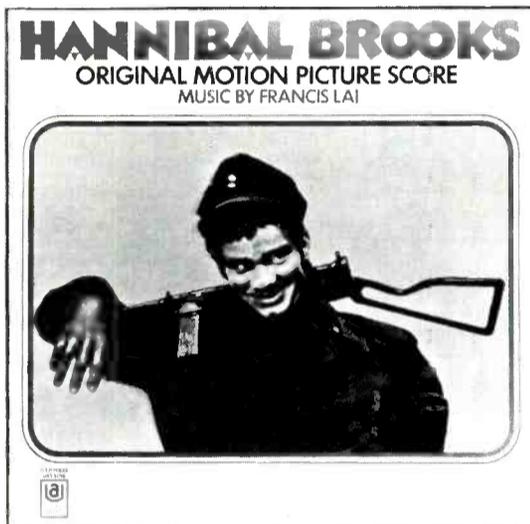
UAS 6704



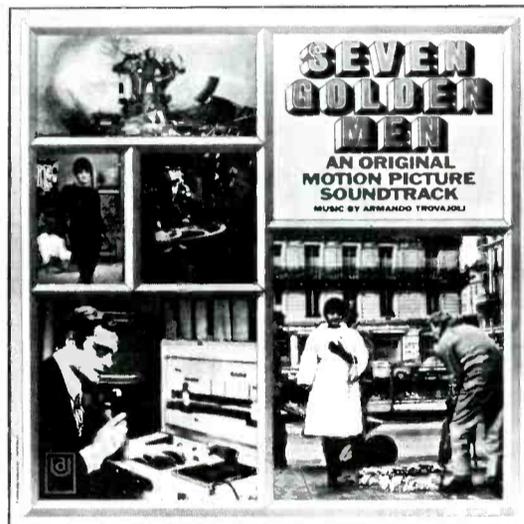
UAS 6702



UAS 6700



UAS 5196



UAS 5193

TO SIR WITH LOVE • ALFIE
 UMBRELLAS OF CHERBOURG • REVOLUTION
 HANNIBAL BROOKS • VALLEY OF THE DOLLS
 THE BIG GUNDOWN • THE TRAIN
 FOR LOVE OF IVY • CUANDO NO TU ESTAS
 AL PONERSE EL SOL • THE SANDPIPER
 BLACK ORPHEUS • RETURN OF THE SEVEN
 PLAY DIRTY • THE WAY WEST
 THE DEVIL'S BRIGADE • AFRICA ADDIO
 INSPECTOR CLOUSEAU
 THE TEN COMMANDMENTS
 THE SCALPHUNTERS
 YOUNG GIRLS OF ROCHEFORT

A TWO RECORD SET
 36 GREAT MOTION PICTURE THEMES
 & ORIGINAL SOUNDTRACKS
 VOLUME IX

THE CHITTY CHITTY BANG BANG • FUNNY GIRL
 OLIVER • STAR! • HANG'EM HIGH
 SWEET CHARITY • THE ODD COUPLE
 YOURS, MINE AND OURS • BONNIE AND CLYDE
 THE NIGHT THEY RAIDED MINSKY'S
 BUONA SERA, MRS. CAMPBELL • JORDAN
 THE CHARGE OF THE LIGHT BRIGADE
 THE THOMAS CROWN AFFAIR

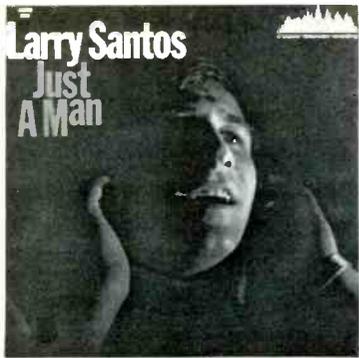
UXS 69

Two record set. Special suggested retail price-only \$5.98!

United Artists Records mean business.

Billboard Album Reviews

MAY 17, 1969



POP
LARRY SANTOS—Just a Man. Evolution 2002 (S)

Larry Santos makes an impressive debut here. He's a big-voiced, dynamic singer of the Tom Jones genre and he knows how to stir up lots of vocal excitement. The repertoire in this package is perfectly suited to his pyrotechnics and he makes the most of it. Walt Levinsky's arrangements are right in the groove, too.



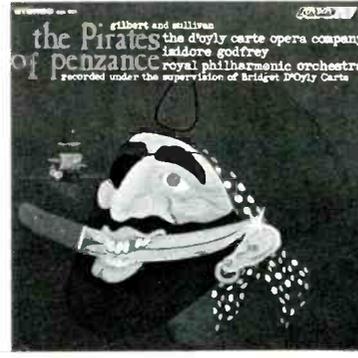
COUNTRY
HOMER & JETHRO'S NEXT ALBUM—RCA Victor LSP 4148 (S)

Help! This LP is too much. From the in-joke of "There Ain't a Chicken Safe in Tennessee," which is about the fast-food business of Minnie Pearl and Eddy Arnold, to "B-A-C-O-N & E-G-G-S," which is a takeoff on "D-I-V-O-R-C-E," the duet of Homer and Jethro saunter and slaughter their way through several songs. "The Gal From Possum Holler" and "Pennsylvania Turnpike, I Love You" strike the funny bone.



CLASSICAL
BACH / HANDEL: ARIAS—Marilyn Horne/Vienna Cantata Orch. (Lewis). London OS 26067 (S)

Mezzo-soprano Marilyn Horne maintains the high caliber of her recorded efforts with this program of Bach and Handel. Each baroque composer occupies one side of this disk. "Schlafe mein Liebster" from Bach's "Christmas Oratorio" is a stand-out as are the Handel selections from "Messiah" and "Rodelinda." Henry Lewis ably conducts the Vienna Cantata Orchestra.



CLASSICAL
GILBERT & SULLIVAN: THE PIRATES OF PENZANCE—D'Oyly Carte Opera Co./Royal Philharmonic (Godfrey). London OSA 1277 (S)

"Pirates" has all the qualities that have endeared Gilbert and Sullivan operettas to the public. The music and lyrics are timeless with a fair share of those delightful patter songs and lyrical duets. This new recording by the D'Oyly Carte Opera Company is, as usual, definitive, and a wide audience is assured.



CLASSICAL
TCHAIKOVSKY: PIANO CONCERTO No. 1—Browning/London Symphony (Ozawa). RCA Red Seal LSC 3069 (S)

Seiji Ozawa conducts the London Symphony Orchestra, while John Browning is the pianist for Tchaikovsky's "Concerto No. 1," an impressively powerful and haunting performance featuring the composer's majestic opening theme. The sweeping, romantic strains are captured by Seiji Ozawa, as Browning handles the piano chores brilliantly in this chartbound effort.



CLASSICAL
HANDEL: 12 CONCERTI GROSSI, Op. 6—Academy of Saint Martin-in-the-Fields (Marriner). London CSA 2309 (S)

This large undertaking is a prime example of marvelous skills blended together with high proficiency and knowledge. Direction, by Neville Marriner, is in keeping with the 18th century, a plus considering the loose orchestral architecture by Handel. The two main soloists excel.



LOW PRICE CLASSICAL
ARIAS AND SONGS—Ezio Pinza. RCA Victor VIC 1418 (M)

This series is doing very well commercially. And this LP by one of the finest basses—and one of the most popular—should score saleswise, too. Some of his best arias are here, from "La Boheme" to "Figaro" to "La Forza." Pinza is in top form.

Action Records

Singles

★ NATIONAL BREAKOUTS

There Are No National Breakouts This Week.

★ REGIONAL BREAKOUTS

EVERYDAY LIVIN' DAYS . . . Merrilee Rush, AGP 112 (Barton, BMI) (Seattle)

Albums

★ NATIONAL BREAKOUTS

ANDY WILLIAMS . . . Happy Heart, Columbia CS 9844 (S)

★ NEW ACTION LP'S

BERT KAEMPFFERT . . . Best Of, Decca DXSB 7200 (S)

ALBERT KING . . . Years Gone By, Stax STS 2010 (S)

HASSELS . . . Hour of the Wolf, United Artists UAS 5699 (S)

DELANE & BONNIE . . . Accept No Other, Elektra EKS 74039 (S)
MILLS BROTHERS . . . Dream, Dot DLP 25927 (S)

ILLINOIS SPEED PRESS . . . Columbia CS 9792 (S)

ARETHA FRANKLIN . . . Soft & Beautiful, Columbia CS 9776 (S)
TIM HARDEN . . . #4, Verve FTS 3064 (S)

SONS OF CHAMPLIN . . . Loosen Up Naturally, Capitol SWBB-200 (S)

ROGER WILLIAMS . . . Happy Heart, Kapp KS 3595 (S)

ORIGINAL CAST . . . The Boys in the Band, A&M SP 6001 (S)

JAZZ ★★★★★

JOHN LITTLEJOHN'S CHICAGO BLUES STARS . . . Arhoolie 1043 (S)
MARIE MARCUS—Circo SLP 2109 (S)

BLUES ★★★★★

EARL HOOKER—2 Bugs and a Roach. Arhoolie 1044 (S)

FOLK ★★★★★

BOYLAN—Alias Boona. Verve/Forecast FTS 3070 (S)

CHILDREN'S ★★★★★

BUDDY HACKETT / VARIOUS ARTISTS—The Love Bug. Disneyland ST 3986 (M)

COMEDY ★★★★★

THE BEST OF LORD BUCKLEY—Elektra EKS 74047 (S)
MIKE & BRIAN—Warm on the Inside. Tower ST 5150 (S)

SPECIAL MERIT PICKS

POPULAR

JIMMY ROSELLI—Core Spezzato. United Artists UAS 6698 (S)
Roselli has a big and powerful voice, and he's always in complete command. With this latest LP outing, he offers a first rate program of Italian classics that's sure to please his many fans. His interpretation of "Senza Mamma E Nnamurata" is a winner in its extended version, but other gems are the Roselli treatments of "Core Spezzato" and "Te Purtavo'na Rosa."

JOHN STEWART—California Bloodlines. Capitol ST 203 (S)
Folkster John Stewart, former member of the Kingston Trio, makes his solo album debut and he proves he has what it takes to make it alone. For evidence, listen to his moving interpretations of "California Bloodlines," "Omaha Rainbow" and "July, You're a Woman." Geared for the progressive set, but loaded with Top 40 potential for play and sales.

MARLENE VER PLANCK—This Happy Feeling. Mounded M 114 (S)
Miss Ver Planck may not have broken through with a big singles smash to bring her notoriety with the disk buyers, but she needn't worry. If this album debut is any indication, she will win many fans among those who appreciate pure, unaffected talent. Miss Ver Planck has an abundance of that ingredient, and she is given ample opportunity to display it with this smartly chosen program.

MAURICE CHEVALIER, Vol. 1—RCA Victor LPV 564 (M)
Those who, via the impersonators, think that the Chevalier style was all down to "Louise" and "Thank Heaven for Little Girls" should listen to this album. It is primarily devoted to the film songs of Chevalier between 1928-1935 involving composers like Rodgers, Hart (even one in French) Coslow, etc. It's a varied set that gives Chevalier opportunity to show off most sides of his distinctive talent. Oh, yes, included is "Louise."

AYNSLEY DUNBAR RETALIATION—Doctor Dunbar's Prescription. Blue Thumb BTS 6 (S)
Hard British blues quartet Aynsley Dunbar return for their second shot at a chart spot with their driving, stomping white blues barrage. Led by drummer Dunbar, the group features their own material plus "Til Your Lovin' Makes Me Blue," B. B. King's "Now That You've Lost Me" and "I Tried." Strong down-home vocals, crying guitar riffs from John Moorshead and Dunbar's hard percussion could bring their heavy blues to the charts.

MERRYWEATHER—Capitol SKAO 220 (S)
Neil Merryweather, accompanied by Edward Roth, David Colin Burt and Coffi Hall, has come up with sound and song that fits into the current pop movement. Songs like "Mr. Richam," "A Feeling of Freedom" and "No Passengers Allowed" are geared for the under-30 crowd and the underground stations ought to get it off to a good start.

THE ORIGINAL DELANEY & BONNIE—Elektra EKS 74039 (S)
Delaney & Bonnie duet on their new single "Get Ourselves Together," plus a fresh package of Memphis- and Nashville-flavored rock material highlighted by "Do Right Woman" and "Ghetto." Accompanied by an instrumental team of "friends" and a chorus featuring Rita Coolidge, the duo move through a sampler of contemporary tunes that an upcoming Fillmore appearance could boost onto the charts.

LEGEND—Bell 6027 (S)
A sleeper sound that could woo its way onto the charts, Legend stars Mickey Jupp, who sings all the tunes he penned for this rock hybrid of Nashville and cowboy blues. "Heather on the Hill," "Come Back Baby" and "Wouldn't You" highlight this smooth debut effort by the quartet, while strong production ties the package together in a solid bid for chart status.

FIELDS—Uni 73050 (S)
This bright young trio in the underground groove has an impressive debut album, especially strong on musicianship as in the 19:50 "Love Is the Word," "Bide My Time" and "Jump On You" are other exceptional cuts for this West Coast bluesy unit.

LOW PRICE POP

LIVING STRINGS—West Side Story. RCA Camden CAS 2313 (S)
After having heard Johnny Douglas' bright and sparkling arrangement of the renowned Bernstein-Sondheim score for "West Side Story" the question to ask is why it hasn't been done sooner. The excitement and sensitivity have all been captured perfectly, and this bargain priced instrumental LP should prove an excellent companion piece to the film and show albums.

COUNTRY

ROY ACUFF—Treasury of Country Hits. Hickory LPS 147 (S)
Roy Acuff, with a special touch in his voice, presents outstanding versions of "Making Believe," "All the World Is Lovingly Now," "Jealous Heart" and "Don't Be Angry." Actually, nearly every song in this LP is a winner. Most of them deserve considerable airplay by country stations; it's time to give the King of Country music his proper throne.

BOBBI MARTIN—For the Love of Him. United Artists UAS 6700 (S)
Country music and Miss Bobbi Martin make a perfect combination, as this LP venture proves. She's in fine style with a great collection of country classics, such as "I'm So Lonesome I Could Cry," "I Fall to Pieces" and "Crazy Arms," and she really belts the swingers like "I Walk the Line" and "Livin' in a House Full of Love."

GEORGE LINDSEY—96 Miles to Bakersfield. Capitol ST 230 (S)
George Lindsey, the "Goober" of "Merryweather RFD" TV show, comes up with a sparkling version of "96 Miles to Bakersfield." The flipside of this LP is humorous, with "Changes of Wife" about a wife who puts a jukebox in the bedroom and "I Spent a Year With Her Last Night" about a girl who'd give Frankenstein a fight.

POP STONEMAN—Memorial Album. MGM SE 4588 (S)
Producer Jack Clement obviously put this memorial album together as a labor of love. It is a great tribute to a great artist—one whose roots were in the very fabric of the nation's musical culture. There are scholarly notes by Dr. Norm Cohen, of the John Edwards Memorial Foundation. The tunes are Stoneman's, taken from recordings and old video tapes.

LOW PRICE COUNTRY

GEORGE MORGAN—Candy Kisses. Harmony HS 11331 (S)
Here is a bargain for the price. Morgan, a staple in the country field, is represented here by some great performances. In addition to the title song, there are "Would You Believe," "Speak Well of Me," and even that great pop song, "Red Roses for a Blue Lady."

(Continued on page 80)

More Album
Reviews on
Pages 76 & 80

★★★★ 4 STAR ★★★★★

SOUNDTRACK ★★★★★

SOUNDTRACK—The Guru. RCA Victor LSO 1158 (S)
SOUNDTRACK—The Devil's 8. Tower ST 5160 (S)

POPULAR ★★★★★

THE ADVENTURES OF KEITH—RCA Victor LSP 4143 (S)
FORD THEATRE—"Time Changes," a New Musical. ABC ABCS 681 (S)
DON PARTRIDGE—Street Busker. Capitol ST 197 (S)
COOK E. JARR—Pledging My Love. RCA Victor LSP 4159 (S)
JOSEPH—Stoned Age Man. Scepter SRM 574 (M); SPS 574 (S)
CHOCOLATE WATCHBAND—One Step Beyond. Tower ST 5153 (S)
18th CENTURY CORPORATION—Bacharach Baroque. United Artists UAS 6697 (S)
THE ROSY SINGERS—Philips International PHI 409 (S)
TRIANGLE—Now How Blue Cow. Amaret ST 5001 (S)

LOW PRICE POP ★★★★★

LIVING MARIMBAS—Zorba the Greek. RCA Camden CAS 2308 (S)
ORGAN MASTERS—My Favorite Things. RCA Camden CAS 2312 (S)

CLASSICAL ★★★★★

SERENADE—Gerard Souzay / Dalton Baldwin. RCA Red Seal LSC 3082 (S)
BACH: EASTER ORATORIO—Various Artists/Stuttgart Chamber Orch. (Muenchinger). London OS 26100 (S)
DVORAK: CONCERTO OVERTURES / SCHERZO CAPRICCIOSO—London Symphony (Kertesz). London CS 6574 (S)
BEETHOVEN: STRING TRIOS, Op. 9, Nos. 1 & 3—Grumiaux Trio. Philips PHS 900-226 (S)
HOLST: SONGS AND PART SONGS—Pears/Britten/Purcell Singers (I. Holst). Argo ZRG 512 (S)
BACH: CANTATAS Nos. 212 & 211—Hansmann / Equiluz / Van Egmond / Concentus Musicus (Harnoncourt). Telefunken SAWT 9515-B EX (S)
SONGS OF THE BAROQUE ERA—Van Egmond/Various Artists. Telefunken SAWT 9525-B EX (S)
TELEMANN: PARIS QUARTETS Nos. 2, 3 & 5—Quadro Amsterdam. Telefunken SAWT 9523-A EX (S)
CEREMONIAL MUSIC OF THE RENAISSANCE—Capella Antiqua, Munich (Ruhland). Telefunken SAWT 9524-B EX (S)
THE HISTORIC ORGAN / HOLLAND (Waalze Kerk/Hervormde Kerk)—Gustav Leonhardt. Telefunken SAWT 9521-B EX (S)

LOW PRICE CLASSICAL ★★★★★

MOZART: SYMPHONY No. 41 / HAYDN: SYMPHONY No. 88—Chicago Symphony (Reiner). RCA Victor VICS 1366 (S)
THE ART OF THE LUTE—Walter Gerwig. RCA Victor VICS 1408 (S)
CHOPIN: ETUDES, Op. 10 & 25—Adam Harasiewicz. Philips World Series PHC 9115 (S)
STRAUSS-DORATI / LISZT / WEBER—Minneapolis Symphony (Dorati) / Detroit Symphony (Paray). Mercury Wing SRW 18099 (S)
BERLIOZ: SYMPHONIE FANTASTIQUE—Detroit Symphony (Paray). Mercury Wing SRW 18098 (S)

INTERNATIONAL ★★★★★

LUIS ALBERTO DEL PARANA AND LOS PARAGUAYOS—International Hit Parade. Philips International PHI 438 (S)
MAGDA FRANCO—Soy La Mejor Interprete Romantica. Columbia EX 5239 (M); ES 1939 (S)

ALBUM REVIEWS

BB SPOTLIGHT

Best of the album releases of the week in all categories as picked by the BB Review Panel for top sales and chart movement.

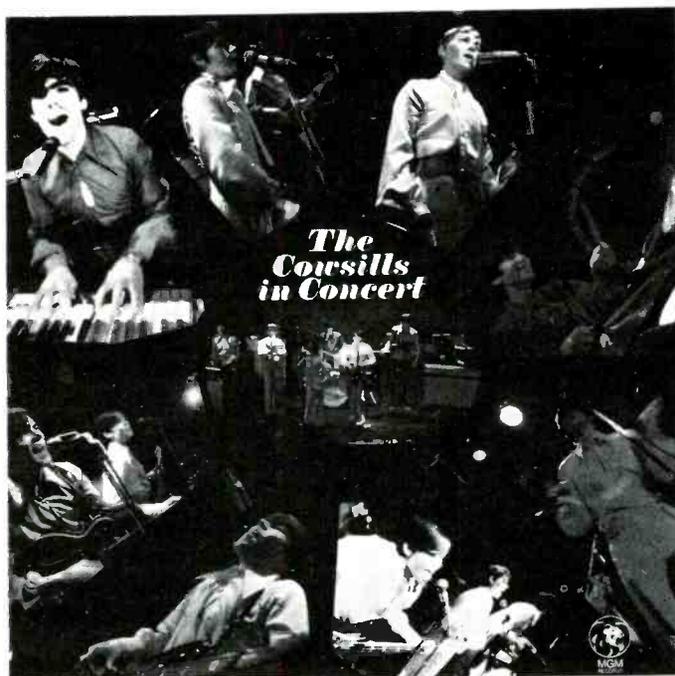
SPECIAL MERIT

Albums with sales potential that are deserving of special consideration at both the dealer and radio level.

FOUR STARS

★★★★ Albums with sales potential within their category of music and possible chart items.

We don't know what's happened to you this week, but look what's happened to us:



SE-4619

This week, number 34 on the charts.
Last week? Number 101.
Moving fast is putting it mildly.
Their greatest album, of course.
("Hair" is just one of the hits included).
We've said it before.
And we'll say it again.
The Cowsills have the action.
And we have the Cowsills.



Produced by Bill and Bob Cowsill
A Product of Gregg Yale, Inc.
Personal Management:
Leonard Stogel & Associates, Ltd.

MGM Records is a division of Metro-Goldwyn-Mayer Inc.

SPECIAL MERIT PICKS

• Continued from page 78

CLASSICAL

SIBELIUS: SYMPHONY No. 4 / TAPIOLA—Vienna Philharmonic (Maazel). London CS 6592 (S)
Conductor Lorin Maazel completes his Sibelius symphonic series on disk with this fine recording of the "Symphony No. 4." "Tapiola," also performed well, completes the pressing. All five albums in the series are with the expert Vienna Philharmonic.

DVORAK: SYMPHONY No. 7 / CARNIVAL OVERTURE—London Symphony (Dorati). Mercury SR 90516 (S)
The current revival of performance interest in Dvorak's symphonies, especially the latter ones, should arouse interest in this fine recording of "Symphony No. 7," previously known as "No. 2." Antal Dorati and the London Symphony also deliver an excellent reading of the "Carnival Overture" here.

HAYDN: THE SEASONS—Harper / Davies / Shirley-Quirk / BBC Symphony (Davis). Philips PHS 3-911 (S)
Colin Davis follows up his highly successful recording of Berlioz's "Romeo et Juliette" with a sparkling three-LP package of Haydn's "The Seasons." This time, Davis conducts his excellent BBC Symphony Chorus and Orchestra. The first-rate trio of soloists are soprano Heather Harper, tenor Ryland Davies, and bass John Shirley-Quirk.

A WAGNER FESTIVAL—New Philharmonia Orch. (Paita). London Phase 4 SPC 21035 (S)
While conductor Carlos Paita may not be as well known as others who have interpreted these Wagner gems, his moving renditions, enhanced by the superb stereophonic of London Phase 4 make this a recording to be reckoned with. The program features the Overture to "The Flying Dutchman," Prelude to Act I of "Die Meistersinger von Nurnberg" and Prelude and Liebestod from "Tristan und Isolde." A Grand Prix winner that must be heard.

BACH: BRANDENBURG CONCERTOS—I Musici. Philips PHS 2-912 (S)
This is a collection on two albums of all six of Bach's Brandenburg Concertos—of course many complete versions exist on record but this set manages to include all the various moods and rhapsodic counterpoint that goes with a good Bach recording. I Musici, led but not dominated by Felix Ayo, mainly on violin, are a highly respected chamber music group, and this Brandenburg selection is well up to their standard.

BARTOK: MUSIC FOR STRINGS, PERCUSSION AND CELESTA / SONATA FOR TWO PIANOS AND PERCUSSION—Frid / Ponce / London Symphony (Dorati). Mercury SR 90515 (S)
Antal Dorati can be depended upon to turn out exemplary recordings, especially when he can call upon the superb London Symphony and this set maintains the standard. Geza Frid and Luctor Ponce are the capable soloists in the "Sonata for Two Pianos and Percussion." "Music for Strings, Percussion and Celesta" also is admirably performed.

CARMINA BURANA (II)—Early Music Quartet. Telefunken SAWT 9522-A EX (S)
The Early Music Quartet offers 31 songs from the Benediktbeuern Manuscript here as Telefunken's second fine "Carmina Burana" volume. While most of the material is in Latin, "Nu gruoet aver diu heide" is included in German. This is a must for devotees of medieval music.

CAVALLI: L'ORMINDO—Various Artists / London Philharmonic (Leppard). Argo ZNF 8-10 (S)
A heavy promotion and U. S. performances in Washington should draw special interest to this three-LP package. And the sterling performances by a stellar cast, headed by tenor John Wakefield in the title role, will more than justify this interest. Raymond Leppard, who edited this first disk version of this operatic gem by master 17th-century Venetian composer Francesco Cavalli and expertly directs the performance. The London Philharmonic also is excellent.

SCHUBERT: 18 SONGS—Werner Krenn / Gerald Moore. London OS 26063 (S)
Tenor Werner Krenn continues to gain in

stature with fine recordings, such as this recital of Schubert songs. The exclusive London recording artist is assisted here by Gerald Moore, the giant among piano accompanists.

BEETHOVEN: SERENADES, Op. 8 & 25—Grumiaux Trio/Larrieu. Philips PHS 900-227 (S)
Violinist Arthur Grumiaux is joined by violist Georges Janzer in this exceptional recording of these two Beethoven serenades in D. Cellist Eva Czako, the other member of the Grumiaux Trio, joins in Opus 8, while flutist Maxence Larrieu is the excellent third musician in Opus 25.

ITALIAN RECORDER SONATAS (Circa 1700)—Brueggen / Bylisma / Leonhardt. Telefunken SAWT 9518-A EX (S)
Frans Brueggen, one of the world's premiere wind musicians, has a superlative album here as he performs Italian recorder sonatas of about 1700. Cellist Anner Bylisma and harpsichordist Gustav Leonhardt are admirable as continuo as Brueggen is featured in sonatas of Corelli, Barsanti, Veracini, Bibaglia and Vivaldi.

LOW PRICE CLASSICAL

PROKOFIEV: ROMEO AND JULIET (Excerpts)—Boston Symphony (Munch). RCA Victorla VICS 1412 (S)
Charles Munch leads the Boston Symphony through an extremely well proportioned balance of music from Prokofiev's three "Romeo and Juliet" ballet suites. With the bargain price and excellent quality of the recording, this should prove an important sales item for classical and semi-classical buffs.

SCHUMANN-HEINK—Ernestine Schumann-Heink. RCA Victorla VIC 1409 (M)
The legendary Ernestine Schumann-Heink is offered in a collection of performances recorded in the early years of the century. While disk techniques were not as sophisticated then as now, this monaural-only album is a treasure, showing one of the greats of operatic history in a variety of material from Wagner to her memorable Brindise from Donizetti's "Lucrezia Borgia."

JAZZ

WINGY MANONE, Vol. 1—RCA Victor LPV 563 (M)
Trumpet player-singer Manone has been neglected thus far by either the reissue experts or the producers currently recording jazz talent (Manone toured Europe a couple of years back). This selection is therefore welcome, containing a lot of Manone Scatish vocals and vocal urgings, some Armstrong-inspired trumpet and colleagues such as Eddie Miller, and Chu Berry, tenors. The whole LP sounds like the kind of thing Fats Waller used to do so well.

BLUES

CLIFTON CHENIER—Black Snake Blues. Arhoolie 1038 (S)
Arhoolie continues its outstanding con-

tribution to the blues with another Chris Strachwitz-produced album featuring Louisiana blues and Zydeco pioneer Clifton Chenier. Chenier, on accordion, is joined on his third LP by his brother Cleveland Chenier on rubboard, Robert St. Judy on drums, Felix James Benoit on guitar and bassist Joe Morris. Close to r&b and danceable, Chenier's Cajun blues is still another credit to Strachwitz and Arhoolie.

SACRED

THE CHUCK WAGON GANG'S GREATEST HITS—Columbia CS 9804 (S)
Ponder the title and realize its meaning—the greatest hits of this great act, the Chuck Wagon Gang. This group is a byword throughout the nation, and here is a generous sampling of their material, including "Open Up Them Pearly Gates," "You Can Depend On Him" and "Sundown," and many more.

INTERNATIONAL

JACINTO ANTONIO—Aqui Esta. Columbia EX 5232 (M); ES 1932 (S)
Undoubtedly, Jacinto Antonio is the hottest, most soulful Latin artist to come along in years. He puts full life into a song. "Se Te Vas de Mi" is recommended, as is "Te Quiero Para Eso." "Amaneciendo Te Vas" also plucks at the heartstrings. His "Con Intimidado" scores. A noted songwriter, you'll be hearing more and more of Antonio in years to come.



LARRY SANTOS, center, joins in introducing his debut album on Evolution Records to distributor representatives, foreign licensees and tape reps at New York's Fine Recording Studios. Also participating are Bob Breedlove, left, of Mainline Distributors, Atlanta; Nick Albarano, right, director of national sales and promotion for Stereo Dimension Records, Evolution's parent firm; John Lam of Schwartz Brothers of Washington; and Janet Cotrill of Stereo Dimension.

Kapp Pegs Large Promotion This Month on R. Williams

NEW YORK—Kapp Records is running a large-scale merchandising campaign this month on Roger Williams under the "May Is Roger Williams Month" theme. The promotion timed with the release of "Happy Heart," the pop pianist's 27th Kapp album, will encompass the entire Williams catalog.

The promotion in the U. S. and Canada will include heavy trade and consumer advertising,

a major radio and publicity campaign, and special major chain store and distributor tie-ins.

Also set are full-color in-store display material, including mobiles, mounted lithos, and bin dividers. Kapp also is working to secure key window locations.

Williams' latest single "Love Theme From Romeo & Juliet" is also included in the drive at radio and point-of-purchase levels. Compo Records, Kapp's Canadian arm, is running the simultaneous campaign in that country.

Looking for Talent ?
Booking an Act ?
Billboard's International Talent Edition has the ANSWER !



THE FOUNDATIONS rejoice over their gold record for sales of over one million copies of "Build Me Up Buttercup" on Uni. With the group are Barry Class, left, the Foundations' manager; Rod Harro, right, of Overload Publicity; and Russ Regan, vice-president of Uni Records.

DEXTER'S SCRAPBOOK

By DAVE DEXTER JR.

HOLLYWOOD—Who conceived the musical scale, and when did he do it?

Music students at UCLA are asked that question every quarter.

Oddly, a cat named Pythagoras, who was born back in 582 B.C., worked out the most basic of music fundamentals through astrology. Based on the 12 zodiacal signs, there are seven white and five black keys in each octave of the piano keyboard. Pythagoras figured it all out, including seven notes to the scale. That's right. He considered that the eighth note begins the next octave.

But smart as he was, Pthy never made a hit record.

Never underestimate the power of a Lombardo. Guy and his brothers kept their cool all the time while other dance bands were playing hallowed Carnegie Hall. "Our time will come," said sax-playing Carmen.

And sure enough, the Lombardos and their Royal Canadians will present their first concert in Carnegie Hall next Dec. 3, more than 31 years after Benny Goodman broke the Carnegie ice back in January of 1938.

With his "A Boy . . . A Girl" motion picture racking up surprisingly high grosses in the art houses of the larger cities, Dino Martin Jr., who co-stars with Airion Fromer in the Cinema J production, has set his sights on another medium. Martin soon will tee off his own record company, and it seems a certainty that his first artist will be his pappy, Dean Martin, whose Reprise contract soon expires. Young Dino is confident that he has the know-how to work as a producer, and boss promotion and sales staffs successfully in a highly competitive field.

He is 17 years old.

You think you're busy? Overworked?

Out here in the land of smoggy sunshine there's a young Argentine musician who, just in the last 12 months, has scored such pictures as "Bullitt," "The Brotherhood," "Hell in the Pacific" and the soon to be released "Che" drama of the Cuban revolutionary. He recorded albums based on his music for the "Mannix" and "Mission Impossible" television shows. His "Canons for String Quartet" was premiered in March and he has just written, for Cannonball Adderley to record, "Dialogues

for Jazz Quintet and Orchestra. His "Concerto for Trumpet" has been set for a premiere by the Pittsburgh American Wind Symphony. He accepted a commission from the Los Angeles Philharmonic's Zubin Mehta for a major work and his "Variants on a Madrigal of Gesualdo" will be played for the first time at the May 23 opening concert of the Ojai Outdoor Festival in California.

The talented eager beaver is Lalo Schifrin. "To me," he says, "music is never work, never a job. I compose for the joy of it."

Over in Italy, in Milan, the giant firm of Fratelli Fabbri Editori is well into the most ambitious schedule of publishing jazz books ever attempted. By the end of 1969, Ettore Prosperpio and his staff will have released 100 books covering every aspect of the American art from its origins in the Deep South to its most contemporary practitioner, and each book contains a 45-r.p.m. obtained from American sources.

Published in Italian, although most of the writers are American and British, the beautiful Fabbri series will eventually be made available in English for the fertile American and United Kingdom markets, Prosperpio says.

On one of his rare visits to his home here in the Hollywood hills, Woody Herman told Leonard Feather, the writer, that he bought the house from Humphrey and Lauren Bogart 25 years ago.

"Since that time," Woody said, "I've lived here 23 months. There are tall trees in the backyard that I've never seen before."

Herman's not complaining. Duke Ellington, Louis Armstrong and Count Basie have all been on the road much longer. Duke is now 70, Satch will be 69 this July 4, and Basie will be 65 Aug. 21.



RONNIE MILSAP, seated, is surrounded by "the Scepter family" in Memphis at the start of his new long-term agreement with the label. Standing, left to right, are Dionne Warwick; Steve Tyrell, Scepter's national promotion director; B. J. Thomas; Chips Moman and Don Crews, president and vice-president, respectively, of American Sound Studios in Memphis.

Billboard has the... "IN" side story on Coin Machines
Billboard

What's a HIT?

A HIT IS... "GOOD MORNING
STARSHINE"  

A HIT IS... BOB CREWE

A HIT IS... OLIVER

A HIT REALLY IS... AIR PLAY



WABC	New York	WOR-FM	New York	WMCA	New York
WNEW	New York	WCBS-FM	New York	WPTR	Albany
WTRY	Troy	WENE	Binghamton	WBAZ	Kingston
KQV	Pittsburgh	WLS	Chicago	WCFL	Chicago
WCAO	Baltimore	WKWK	W. Virginia	WAAM	Ann Arbor
WRKO	Boston	KFRC	San Francisco	KMPC	Los Angeles
KLIF	Dallas	WPOP	Hartford	WHYN	Springfield
WJET	Erie	WAVZ	New Haven	WORC	Worcester
WHK	Cleveland	WCOL	Columbus	WORD	Spartanburg
WMC-FM	Memphis	WIRL	Peoria	WBBQ	Augusta
WMPS	Memphis	WGGG	Florida	WLEE	Richmond
KRIZ	Phoenix	WCRO	Johnstown	WSPT	Seven Points
KRUX	Phoenix	WAPE	Jacksonville	KAFY	Bakersfield
WKLO	Milwaukee	WOKY	Milwaukee	WAIL	Baton Rouge
WAKY	Milwaukee	WINX	Washington	WKIX	Raleigh
KIMN	Denver	WBAG	Burlington	WQOK	Gainesville
WKDA	Nashville	WEEX	Pennsylvania	WKNX	Michigan
WNEW-FM	New York	WGLI	Long Island	WOR-AM	New York
WPGC	Washington	WGBB	Long Island	WYSL	Buffalo
WEAM	Virginia	WHEC	Rochester	WBAL	Baltimore

HOT 100

Billboard

FOR WEEK ENDING MAY 17, 1969

★ STAR PERFORMER—Sides registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million selling single.

THIS WEEK	Wk. Ago	Wks. Ago	Wks. Ago	TITLE	Artist (Producer, Label & Number)	Wk. On Chart
-----------	---------	----------	----------	-------	-----------------------------------	--------------

1	1	1	1	AQUARIUS/LET THE SUNSHINE IN	Fifth Dimension (Bones Howe), Soul City 772	11
2	2	3	4	HAIR	Cowsills (Bill & Bob Cowsill), MGM 14026	10
3	10	—	—	GET BACK	Beatles (George Martin), Apple 2490	2
4	3	2	3	IT'S YOUR THING	Isley Brothers (R. Isley-D. Isley-R. Isley), T Neck 901	10
5	11	15	52	LOVE (Can Make You Happy)	Mercy (Jamie-Guyden), Sundt 6811	6
6	4	8	13	HAWAII FIVE-O	The Ventures (Joe Saraceno), Liberty 56068	11
7	8	9	16	THE BOXER	Simon & Garfunkel (Simon & Garfunkel & Hales), Columbia 4-44785	6
8	9	19	25	ATLANTIS	Donovan (Mickie Most), Epic 5-10434	7
9	17	20	26	GITARZAN	Ray Stevens (Fred Foster, Ray Stevens & Jim Malloy), Monument 1131	7
10	13	14	35	THESE EYES	Guess Who (Nimbus 9), RCA 74-0102	7
11	5	4	2	YOU'VE MADE ME SO VERY HAPPY	Blood, Sweat & Tears (James William Guericke), Columbia 4-44776	12
12	18	40	72	OH HAPPY DAY	Edwin Hawkins Singers (La Mont Bench), Pavilion 20001	4
13	6	6	8	TIME IS TIGHT	Booker T. & the M.G.'s (B. T. Jones), Stax 0028	10
14	24	27	64	GOODBYE	Mary Hopkin (Paul McCartney), Apple 1806	5
15	15	18	18	CHOKIN' KIND	Joe Simon (J. R. Enterprises), 557 2428	9
16	14	5	5	ONLY THE STRONG SURVIVE	Jerry Butler (Gamble & Huff), Mercury 72898	12
17	12	12	14	GIMME GIMME GOOD LOVIN'	Crazy Elephant (Kasenz-Katz Assoc.), Bell 763	12
18	7	7	10	SWEET CHERRY WINE	Tommy James & Shondells (Tommy James), Roulette 7039	9
19	23	35	36	GRAZIN' IN THE GRASS	Friends of Distinction (John Florez), RCA 74-0207	7
20	25	25	46	PINBALL WIZARD	The Who (Baron Lambert), Decca 732465	7
21	16	16	11	DO YOUR THING	Watts 103rd Street Band, Warner Bros.-Seven Arts 7250	16
22	35	36	40	STAND	Sly & the Family Stone (Sly Stone), Epic 5-10450	6
23	41	79	—	IN THE GHETTO	Elvis Presley (Chips Moman), RCA Victor 47-9741	3
24	20	21	21	I DON'T WANT NOBODY TO GIVE ME NOTHING (Open Up the Door, I'll Get It Myself)	James Brown (James Brown), King 6224	7
25	29	54	67	TOO BUSY THINKING ABOUT MY BABY	Marvin Gaye (Norman Whitfield), Tamla 54181	4
26	31	37	57	MORE TODAY THAN YESTERDAY	Spiral Staircase (Sonny Knight), Columbia 4-44741	7
27	28	31	32	THE COMPOSER	Diana Ross & the Supremes (Smokey), Motown 1146	5
28	21	13	6	TWENTY-FIVE MILES	Edwin Starr (Bristol & Fuqua), Gordy 7083	14
29	33	38	49	HAPPY HEART	Andy Williams (Jerry Fuller), Columbia 4-44818	6
30	30	33	34	I CAN'T SEE MYSELF LEAVING YOU	Aretha Franklin (Jerry Wexler), Atlantic 2619	5
31	19	10	7	GALVESTON	Glen Campbell (Al De Lory), Capitol P-2428	12
32	27	29	30	MY WAY	Frank Sinatra (Don Costa), Reprise 0817	8

33	54	80	—	BAD MOON RISING	Credence Clearwater Revival (John Fogerty), Fantasy 622	3
34	44	59	—	WHERE'S THE PLAYGROUND SUSIE	Glen Campbell (Al De Lory), Capitol 2494	3
35	36	51	75	MORNING GIRL	Neon Philharmonic (T. Saussey, Don Gani & B. McCluskey), Warner Bros.-Seven Arts 7261	7
36	40	—	—	DON'T LET ME DOWN	Beatles (George Martin), Apple 2490	2
37	42	43	60	THE RIVER IS WIDE	The Grassroots (Steve Barri), Dunhill 4187	6
38	50	66	83	DAY IS DONE	Peter, Paul & Mary (Phil Ramone), Warner Bros.-Seven Arts 7279	4
39	39	30	31	MERCY	Ohio Express (Kasenz-Katz Assoc.), Buddah 102	8
40	51	62	87	HEATHER HONEY	Tommy Roe (Steve Barri), ABC 11211	4
41	38	22	22	BROTHER LOVE'S TRAVELLING SALVATION SHOW	Neil Diamond (Tommy Cogbill & Chips Moman), Uni 55109	13
42	45	47	66	EARTH ANGEL	Vogues (Dick Glasser), Reprise 082D	5
43	43	44	69	SEATTLE	Perry Como (Chet Atkins & Andy Wiswell), RCA 47-9722	6
44	32	32	39	WILL YOU BE STAYING AFTER SUNDAY	Peppermint Rainbow (Paul Leka), Decca 32410	14
45	46	50	56	NOTHING BUT A HEARTACHE	Flirtations (Wayne Bickerton), Deram 85038	11
46	47	55	62	CISSY STRUT	Meters (Marshall E. Schorn & Allen Toussaint), Josie 1005	6
47	71	—	—	LOVE THEME FROM ROMEO & JULIET	Henry Mancini & Ork. (Joe Reisman), RCA Victor 74-0131	2
48	48	53	55	BUYING A BOOK	Joe Tex (Buddy Killen), Dial 4090	6
49	34	34	45	TO KNOW YOU IS TO LOVE YOU	Bobby Vinton (Billy Sherrill), Epic 5-10461	7
50	53	77	—	PROUD MARY	Solomon Burke (Solomon Burke-Tamiko Jones), Bell 783	3
51	52	52	58	IN THE BAD BAD OLD DAYS	Foundations (Tony Macaulay), Uni 55117	7
52	63	74	—	EVERYDAY WITH YOU GIRL	Classics IV (Buddy Blue), Imperial 66378	3
53	58	84	—	ONE	Three Dog Night (Gabriel Mekler), Dunhill 4191	3
54	60	71	76	I'VE BEEN HURT	Bill Deal & the Rhondells (Jerry Ross), Heritage 812	5
55	59	78	—	LODI	Credence Clearwater Revival (John Fogerty), Fantasy 622	3
56	65	70	78	(We've Got) HONEY LOVE	Martha Reeves & the Vandellas (Richard Morris), Gordy 7085	5
57	67	99	—	THE WINDMILLS OF YOUR MIND	Dusty Springfield (Jerry Wexler), Atlantic 2623	3
58	75	—	—	BLACK PEARL	Sonny Charles with the Checkmates Ltd. (Phil Spector), A&M 1053	2
59	66	83	—	MEDICINE MAN	Buchanan Brothers (Cashman, Pistilli & West), Event, 3302	3
60	73	—	—	I WANNA TESTIFY	Johnnie Taylor (Don Davis), Stax 0033	2
61	61	69	79	SORRY SUZANNE	Hollies (Ron Richards), Epic 5-10454	5
62	89	—	—	SPECIAL DELIVERY	1910 Fruitgum Co. (Kasenz-Katz Associates), Buddah 114	2
63	76	—	—	IT'S NEVER TOO LATE	Steppenwolf (Gabriel Mekler), Dunhill 4192	2
64	64	67	81	I'M A DRIFTER	Bobby Goldsboro (Bob Montgomery & Bobby Goldsboro), United Artists 50525	5
65	74	97	—	I COULD NEVER LIE TO YOU	New Colony Six, Mercury 72920	3
66	100	—	—	BORN TO BE WILD	Wilson Pickett (Rick Hall), Atlantic 2631	2

67	69	76	90	I SHALL BE RELEASED	Box Tops (Chips Moman & Tommy Cogbill), Mala 12038	4
68	83	85	—	PRETTY WORLD	Sergio Mendes & Brasil '66 (Sergio Mendes & Herb Alpert), A&M 1049	3
69	68	65	74	LOVE IS ALL I HAVE TO GIVE	Checkmates (Phil Spector), A&M 1039	7
70	81	89	—	WITH PEN IN HAND	Vikki Carr (Dave Pell & Rob Bledsoe), Liberty 56092	3
71	72	81	82	RHYTHM OF THE RAIN	Gary Lewis & the Playboys (Snuff Garrett), Liberty 56093	7
72	79	96	—	MARLEY PURT DRIVE	Jose Feliciano (Rick Jarrard), RCA Victor 47-9739	3
73	—	—	—	IN-A-GADDA-DA-VIDA	Iron Butterfly (Jim Hilton), Atco 6606	13
74	94	—	—	WHAT IS A MAN?	Four Tops (Fuqua), Motown 1147	2
75	91	95	96	I'VE BEEN LOVING YOU TOO LONG	Ike & Tina Turner (Bob Krasnow & Tina Turner), Blue Thumb 101	4
76	77	—	—	GENTLE ON MY MIND	Aretha Franklin (Jerry Wexler), Atlantic 2619	2
77	—	—	—	THE APRIL FOOLS	Dionne Warwick (Burt Bacharach, Hal David), Scepter 12249	1
78	78	93	95	I CAN'T SAY NO TO YOU	Betty Everett (Archie Ros & Leo Austell & Hilary Johnson), Uni 55122	4
79	88	—	—	FRIEND, LOVER, WOMAN, WIFE	O. C. Smith (Jerry Fuller), Columbia 44859	2
80	80	88	89	MR. WALKER, IT'S ALL OVER	Billie Jo Spears (Kelo Herston), Capitol 2436	4
81	85	—	—	SOMEDAY MAN	Monkees (Bones Howe), Colgems 66-5004	2
82	82	100	—	I WANT TO LOVE YOU BABY	Peggy Scott & Jo Jo Benson (Shelby Singleton), SSS International 769	3
83	—	—	—	LET ME	Paul Revere & the Raiders Featuring Mark Lindsay, Columbia 4-44854	1
84	84	94	94	SEVEN YEARS	Impressions (Curtis Mayfield), Curtom 1940	4
85	93	—	—	WELCOME ME LOVE	Brooklyn Bridge (Wes Farrell), Buddah 95	2
86	—	—	—	WE GOT MORE SOUL	Dyke & the Blazers (Art Barrett), Original Sound 86	1
87	—	—	—	YOU DON'T NEED ME FOR ANYTHING ANYMORE	Brenda Lee (Mike Berniker), Decca 732491	1
88	95	98	98	NEVER GONNA LET HIM KNOW	Debbie Taylor (George Kerr & Paul Robinson), GWP 501	4
89	86	87	88	LOVE IS JUST A FOUR LETTER WORD	Joan Baez (Maynard Solomon), Vanguard 35088	4
90	90	—	—	TRUCKSTOP	Jerry Smith (Paul Cohen), ABC 11116	2
91	—	—	—	MY WIFE, MY DOG, MY CAT	Betha the Masked Man & the Agents (BBC), Dynamo 131	1
92	92	—	—	SUNDAY	Moments, Stang 5003	2
93	—	—	—	WHAT DOES IT TAKE TO WIN YOUR LOVE	Jr. Walker & the All Stars (Fuqua & Bristol), Soul 35062	1
94	—	—	—	WHY I SING THE BLUES	B. B. King (Bill Szymczyk), BluesWay 61034	1
95	—	—	—	LET ME LOVE YOU	Ray Charles, ABC 11213	1
96	—	—	—	THE ISRAELITES	Desmond Dekker & the Aces (A Pyramid Production), Uni 55129	1
97	98	—	—	JUST A LITTLE BIT	Little Milton (Calvin Carter), Checker 1217	2
98	99	—	—	I'M GONNA DO ALL I CAN	Ike & Tina Turner (Ike Turner & Willie Mitchell)	2
99	—	—	—	I THREW IT ALL AWAY	Bob Dylan (Bob Johnston), Columbia 4-44826	1
100	—	—	—	SAUSALITO	Al Martino (Al De Lory), Capitol 2468	1

HOT 100—A TO Z—(Publisher-Licensee)

April Fools, The (Blue Seas/Jac/April, ASCAP)	77
Atlantis (Peer Int'l, BMI)	8
Aquarius/Let the Sunshine In (United Artists, ASCAP)	3
Bad Moon Rising (Jondora, BMI)	33
Black Pearl (Irving, BMI)	58
Born to Be Wild (Duchess, BMI)	66
Boxer, The (Charing Cross, BMI)	7
Brother Love's Travelling Salvation Show (Stonebridge, BMI)	41
Buying a Book (Tree, BMI)	48
Chokin' Kind (Wilderness Music, BMI)	15
Cissy Strut (Marsaint, BMI)	46
Composer, The (Jobete, BMI)	27
Day Is Done (Peppermint, ASCAP)	38
Do Your Thing (Charles Wright & Fred Smith) (Wright-Gersti-Tamleran, BMI)	21
Don't Let Me Down (Maclen, BMI)	36
Don't Touch Me (Pamper, BMI)	49
Earth Angel (Williams, BMI)	42
Everyday Without You Girl (Low-Sal, BMI)	52
Friend, Lover, Woman, Wife (B'n'B, ASCAP)	79
Galveston (Ja-Ma Music, ASCAP)	31
Gentle on My Mind (Glasser, BMI)	76
Get Back (Maclen, BMI)	7
Gimme Gimme Good Lovin' (Peanut Butter/Kahoona, BMI)	17
Gitarzan (Ahab, BMI)	19
Goodbye (Maclen, BMI)	14
Grazin' in the Grass (Chisa, BMI)	19
Hair (United Artists, ASCAP)	2
Happy Heart (Miller, ASCAP)	29
Hawaii Five-O (April, ASCAP)	4
Heather Honey (Low-Twy, BMI)	78
I Can't Say No to You (Screen Gems-Columbia, BMI)	7
I Can't See Myself Leaving You (Fourteenth Hour, BMI)	30
I Could Never Lie to You (New Colony, BMI)	65
I Don't Want Nobody to Give Me Nothing (Open Up the Door, I'll Get It Myself) (Dynatone, BMI)	24

I'm a Drifter (Detail, BMI)	64
I'm Gonna Da All I Can (Barton, BMI)	98
In-a-Gad-da-De-De (Ten East/Collision/Ilas, ASCAP)	73
In the Bad Bad Old Days (January, BMI)	51
In the Ghetto (B'n'B/Gladys, ASCAP)	23
I Shall Be Released (Dwarf, ASCAP)	67
I Threw It All Away (Big Sky, ASCAP)	99
I Want to Love You Baby (Green Owl, ASCAP)	82
I Wanna Testify (Groovesville, BMI)	60
Israelites, The (Kenwood, BMI)	96
It's Never Too Late (Trousdale, BMI)	63
It's Your Thing (Brothers Three, BMI)	54
I've Been Hurt (Low-Twy, BMI)	64
I've Been Loving You Too Long (East/Time/Curtan, BMI)	75
Just a Little Bit (Armo, BMI)	97
Let Me (Boom, BMI)	83
Let Me Love You (Sax/Racer, ASCAP)	95
Lodi (Jondora, BMI)	55
Love (Can Make You Happy) (Rendezvous/Tobac, BMI)	5
Love Is All I Have to Give (Irving, BMI)	6
Love Is Just a Four Letter Word (Wimark, ASCAP)	89
Love Theme From Romeo & Juliet (Famous, ASCAP)	47
Marley Purt Drive (Casserole, BMI)	72
Medicine Man (Sandbox, ASCAP)	59
Mercy (Peanut Butter/Kaskat, BMI)	39
More Today Than Yesterday (Spiral, BMI)	26
Morning Girl (Acuff-Rose, BMI)	4
Mr. Walker, It's All Over (Barnour, BMI)	80
My Wife My Dog, My Cat (Catalogue, Clairbourne, BMI)	91
My Way (Don C./Stranke, BMI)	11
Never Gonna Let Him Know (Green Light, BMI)	88
Nothing But a Heartache (Folsted Music, BMI)	45
Oh Happy Day (Kama Ripps/Hawkins, ASCAP)	12
One (Dunbar, BMI)	53

Only the Strong Survive (Parabut/ Double Diamond/Downstairs, BMI)	16
Pinball Wizard (Track, BMI)	20
Pretty World (Rodra, BMI)	68
Proud Mary (Jondora, BMI)	50
River Is Wide, The (Saturday, BMI)	37
Rhythm of the Rain (Tamerlane, BMI)	71
Sausalito (Blendingwell, ASCAP)	100
Seattle (Screen Gems-Columbia, BMI)	43
Seven Years (Camad, BMI)	84
Someday Man (Irving, BMI)	81
Sorry Suzanne (January, BMI)	61
Special Delivery (Kaskat/Kahoona, BMI)	62
Stand (Daly City, BMI)	22
Sunday (Gambi, BMI)	92
Sweet Cherry Wine (Big Seven, BMI)	18
These Eyes (Dunbar, BMI)	10
Time Is Tight (East/Memphis, BMI)	13
To Know You Is to Love You (Vogue, BMI)	49
Too Busy Thinking About My Baby (Jobete, BMI)	25
Truckstop (Papa Joe's Music House, BMI)	90
Twenty-Five Miles (Jobete, BMI)	28
We Got More Soul (Drive-In/Westward, BMI)	86
Welcome Me Love (Pocketful of Tunes, BMI)	85
What Is a Man? (Jobete, BMI)	56
What Does It Take to Win Your Love (Jobete, BMI)	93
Where's the Playground Susie (Ja-Ma, ASCAP)	34
Why I Sing the Blues (Pamco/Sounds of Lucille, BMI)	94
Will You Be Staying After Sunday (Screen Gems-Columbia, BMI)	44
Windmills of Your Mind, The (United Artists, ASCAP)	57
With Pen in Hand (Unari, BMI)	70
You Don't Need Me for Anything Anymore (Pinco, ASCAP)	87
You've Made Me So Very Happy (Jobete, BMI)	11

BUBBLING UNDER THE HOT 100

101. BABY DRIVER	Simon & Garfunkel, Columbia 44785
102. TURN AROUND AND LOVE YOU	Rita Coolidge, Pepper 443
103. IVORY	Bob Seeger System, Capitol 2480
104. LEANIN' ON YOU	Joe South, Capitol 2491
105. HURT SO BAD	Lettermen, Capitol 2428
106. HERE WE GO AGAIN	Nancy Sinatra, Reprise 0821
107. CHANGE YOUR MIND	Jay & the Techniques, Smash 2217
108. BABY I LOVE YOU	Andy Kim, Steed 1031
109. LOVE MAN	Otis Redding, Atco 6677
110. I WANT TO TAKE YOU HIGHER	Sly & the Family Stone, Epic 5-10450
111. RUNNING BEAR	Sonny James, Capitol 2486

My Sentimental Friend

K-14060

HERMAN'S HERMITS



PRODUCED: MICKIE MOST
A MICKIE MOST PRODUCTION
MANUFACTURED BY: ABKCO RECORDS

MGM Records is a division of Metro-Goldwyn-Mayer Inc.

Canadian News Report

Canada Record, Tape Sales Up 12% in '68 to \$40.6 Million

• Continued from page 1

than 15 per cent of the market, with albums registering an unprecedented 80 per cent of the total volume. No figures were available for the tape industry, which is included in the above figures.

Benefit Aids L. Johnson

TORONTO — Some of this area's best-known musicians gathered at this city's Ryerson theater Sunday (4) to honor veteran jazz and blues guitarist and singer Lonnie Johnson, in a special benefit concert.

Johnson, a musical pioneer who recorded Duke Ellington and Louis Armstrong, was injured in a car accident recently in Toronto and is now in Toronto General Hospital. He will be unable to work again for some time. Johnson has lived and worked in this city for a number of years.

Taking part in the benefit were folk singers Ian and Sylvia with their group the Great Speckled Bird, bluesman John Lee Hooker, Jimmy McHarg and his Clyde River Jazz Band, Hagood Hardy and the Montage, singer Salome Bay accompanied by Archie Alleyne and Sir Charles Thompson, folk singer Stan Thomas, the Metro Stompers, Jodie Drake with the Connie Maynard Trio, and the Ian Barge Jazzmen.

Several well-known radio personalities acted as hosts for the benefit, among them CBC-TV host Elwood Glover, CKFM jazz deejay Phil McKellar and Ted O'Reilly.

Geographical breakdown of sales is as follows: Atlantic provinces (Prince Edward Island, Newfoundland, Nova Scotia and New Brunswick) — \$2,130,000; Quebec — \$10,045,000; Ontario — \$15,627,000; Manitoba and Saskatchewan — \$3,695,000; Alberta — \$4,303,000; and British Columbia — \$4,858,000.

Surge Continues

In the DBS figures for January and February, 1969, also released this week, further sales progress is evident. The two months sales are up about 10 per cent over the previous January and February, to a total of \$7,650,726. This compares with \$7,032,278 in January-February of 1968.

This was the first sales survey in which tape sales were supplied separately to record sales. In the first two months of 1969, tape accounted for al-

most 14 per cent of the total music market.

However, sales of 4-track and 8-track tapes were not recorded individually, which makes it difficult to judge if the 8-track market or the cassette market are having the most penetration here. A total of 109,809 four and eight track cartridges were sold in January and February, while 67,929 cassettes and 5,103 reel to reel tapes were moved in the same period.

Manufacturers are already predicting a further increase in March-April figures, which some say will show ever larger percentage growth than that evident in the January-February statistics. The figures are supplied to the Dominion Bureau of Statistics by tape and record manufacturers, and the only companies not complying with return of figures are some French Canadian independents.

CHAN's Peters Seeks 10-Yr. Licenses for All

EDMONTON, Alta.—J. R. Peters of CHAN-TV in Vancouver and president of the Canadian Association of Broadcasters (CAB), suggested the Canadian Radio Television Commission (CRTC) to issue 10-year licenses to the nation's broadcasters.

The suggestion came in a speech by Peters to delegates of the CAB convention held in this northern Alberta city.

Peters stated: "If the CRTC and the broadcasters are going to build a healthy, meaningful broadcasting climate in Canada,

the broadcasters must know where they are going. Surely the government and the CRTC realize that it is an incredible situation when some of the largest, longest-established, best-operated stations in Canada do not know whether they will be able to operate beyond a one or two-year period."

He continued: "We do not ask for sympathy, or subsidy, or special assistance, or even for any high degree of understanding. We do ask, however, for an orderly structure of regulation and that we should not be singled out for special intimidation and special harassment."

Rome-based American actress and daughter of the late **Tyrone Power**, has just signed a recording contract with EMI-Italiana. Her first record, "Acqua di Mare" (Sea Water) was written by EMI singer **Al Bano**. . . . CBS-Italiana has released **Barbra Streisand's** "My Man" and "Don't Rain On My Parade" as a single, in conjunction with "Funny Girl" film openings in Italy. Streisand's "People" from the film's soundtrack is back in the Italian charts. . . . **Massiel**, Spanish artist on Zafiro, distributed in Italy by Fonit-Cetra, appeared on RAI-TV's "Settevoci" singing her latest record, "Deja La Flor." **MARILYN TURNER**

MANILA

Mareco and Filipinas released three original soundtracks, "Funny Girl" (Columbia), "Elvis" TV Show (RCA Victor) and "Prudence and the Pill" (20th Century Fox). The films are being shown here this season. . . . Three movie themes were released by Mareco on singles, "Love Theme from Romeo and Juliet," by **Hugo Winterhalter and His Orchestra** (CBS), "I'll Catch the Sun," from "Joanna," by **Rod McKuen** (Warner Bros.) and "Theme from 'The Shoes of the Fisherman,'" from the soundtrack. . . . Movie actress and nightclub singer **Verna Gaston** made her recording debut with Action Records with two singles, cover version of "I'm a Tiger" and "Where Is Tomorrow." . . . The **Young Americans** (ABC) performed here recently. Mareco tied in with the release of "The Song Is Love."

Trio Los Panchos, popular here several years ago, are making a

From The Music Capitals of the World

TORONTO

"No, No, No," by European group **Lost & Found**, picked up by Quality here and breaking out. In response, Laurie Records in New York has optioned it for U. S. release and already it's showing strong early signs for continent-wide hit. . . . Columbia's **Leonda** into Toronto folk-spot the Riverboat for week. . . . W-7 has **Tiny Tim** and **Kensington Market** booked for Toronto Pop Fest, and **Joni Mitchell** and **Neil Young** at Mariposa. . . . Compo seeing strong action on Decca LP "The Zig Zag People Take Bubblegum Music Underground." . . . **Johnny Winter** Columbia album beat Imperial made-in-Texas "Progressive Blues Experiment" LP onto market here. . . . **Allen Matthews**, newly appointed Compo National Field Promotion Director hosted press gathering for **Diane Brooks'** opening night at Friars Tavern. She's a Revolver artist.

Hibbs' Click Spurs Single

TORONTO — The Canadian success of an Arc LP by a 26-year-old Newfoundland singer, Harry Hibbs (over 75,000 copies sold in only two months) has prompted Arc to release a new single by Hibbs featuring two of the most popular songs from the album.

The single, "Road to the Isle," backed with "Black Velvet Band," is part of a large new release from Arc featuring items from many sides of that company's recording spectrum, including albums by the Trinidad Tripoli Steel Band, Walter Ostanek and his Polka Schmaltz Band, and up-and-coming young Canadian folk singer Gordon Lowe.

Arc vice-president Bill Gilliland stated that the advertising and promotional details on the new pop LP release by Terence are now being worked out with MCA of New York. This LP is the first involved in the recently concluded agreement between Arc and MCA.

comeback with "Lo Mucho Que Te Quiero," (CBS). . . . "Philippine Folk Music," by **Juan Silos Jr. and His Rondalla** was released by Mareco on Villar. . . . Classical records are seldom issued here. Company issuing is either Mareco-Filipinas or Super Record Co. Mareco's latest are "Brahms' Piano Concerto No. 1 in D Minor" and Haydn's "Symphony No. 93," by **Rudolph Serkin and G. Szell-Cleveland Symphony Orchestra**, on CBS. . . . Filipinas issued two LP's by **Arthur Fiedler** and the **Boston Pops** (RCA) "The Pops Goes West" and "Up Up and Away." . . . Oscar awardee **Barbra Streisand** has a new album in the market, "A Happening in Central Park" (Columbia). . . . Also on Columbia, **Ray Conniff Singers'** latest LP, "I Love How You Love Me." . . . Among LP issues of Mareco for May are "Trini Lopez Greatest Hits" (Reprise), "Crimson and Clover," by **Tommy James and the Shondells** (Roulette), "Queen of Soul," by **Aretha Franklin** (Atlantic), "Maurice Chevalier at 80," by **Maurice Chevalier** (Epic), "The Immortal Otis Redding," by **Otis Redding** (Atco) and "Chewy Chewy," by the **Ohio Express** (Buddah).

OSCAR SALAZAR
(Continued on page 85)

From The Music Capitals of the World

MILAN

Patty Pravo's new disc "Il Paradiso" (RCA-Italiana) is Italian version of **Amen Corner's** "Half as Nice" (Immediate). An Italian song, it was originally recorded in Italian by the composer **Lucio Battisti** (Ricordi) as "Il paradiso della vita" (The Paradise of Life), but without success. It was adapted in English, rediscovered by Italian record companies, recorded by Pravo, and later by composer Battisti in a second version. . . . RAI-TV, Italy's radio and TV company, begins its new series of "Senza Rete" (Without a Net), each program dedicated to one artist who performs live, rather than the customary playback used by RAI. Scheduled for the first show is **Caterina Caselli** (CGD), with **Sergio Endrigo** (Fonit-Cetra) and **Giorgio Gaber** (Vedette) lined up for successive one-man shows. . . . **Roy Wood's** "Blackberry Way," made popular by Polydor's **The Move**, has hit the Italian market with a version by Italian group, "Equipe 84" (Ricordi), called "Tutta mia e la città" (The City Is All Mine). . . . **Barry Ryan** (MGM) was in Italy to introduce his new single "Love Is Love" on RAI-TV's "Chissa chi la sa?" April 5 and to sing "Eloise" on RAI-TV's "Speciale per voi" program. "Eloise" has been No. 1 on the Italian charts for a number of weeks. . . . **Gigliola Cinquetti** (CGD), whose San Remo song "La Piog-

gia" (The Rain) is in the Italian charts, and French charts with a French version, "L'Orange," has recorded it in Japanese and Spanish, the latter version aimed at the South American market. The young Italian singer left April 18 for a tour of South America, Mexico and Spain, where she will appear on Madrid TV. . . . **Riccardo Del Turco** (CGD), singer-composer of San Remo's "Cosa Hai Messo Nel Caffè" (What Have You Put in the Coffee) has just recorded Spanish version of the song. . . . The **Casuals** (British Decca) were in Rimini for the awards of the "Golden Tritone" for the best movie musical scores. The group sang "Sette volte Sette" (Seven Times Seven) from the film of the same name, and took part in the filming of a 90-minute RAI-TV film on Rimini as part of a tourist promotion program. **Jackie Lynton** (British Decca) also participated at the Rimini award ceremonies, singing his "Ballad of Hank MacLean" from Italian film, "I Intoccabili" (The Untouchables). Casuals and Lynton are distributed in Italy by SAAR. . . . **Anna Marchetti** (Meazzi) has recorded "Ma come posso non pensarti piu" (How Can I Stop Thinking of You), Italian version of **The Ivey's** Apple record, "Maybe Tomorrow." . . . The **Love Affair** scheduled for appearances at Milan's new nightclub, the Wanted Saloon. . . . **Marisa Sannia** switched from Fonit-Cetra to CGD. . . . **Romina Power**, young

Quality re-servicing Canadian radio stations with **Iron Butterfly's** "In-A-Gadda-Da-Vida" following revival action in U. S. . . . Columbia's Canadian country singer **Lucille Starr** into Horseshoe for a week. . . . Simultaneously with Kapp in the U. S., Compo is running a special May promotion campaign for entire **Roger Williams** catalog with emphasis on new "Romeo and Juliet" single. . . . London's **Paul Mauriat** pulled sellout house at London, Ontario, and copped solid reviews. . . . **Jimi Hendrix Experience** drew close to 10,000 to Maple Leaf Gardens for May 3 concert. Biggest house there in years for a rock show. . . . **Creedence Clearwater Revival** a solid hit at Electric Circus. . . . **Dean Hagopian**, veteran deejay at CFOX Montreal, excited to become Canadian representative for **Johnny Nash's** Jad Records. . . . Capitol's Toronto quartet, **Sugar Shoppe**, returned home to smash business and reviews at Beverly Hills Club with much space in Toronto dailies. Group picked up a special award as Top Canadian group during week-long stand.

RCA's **Lighthouse** into Rock Pile for May 10 gig. CHUM-FM giving much air exposure to pre-release tapes of group's forthcoming LP. . . . Mercury c&w artist **Roy Drusky** into Edison for week.

Strong early response to Parrot release of "Easy to Be Hard" by **Jennifer** from "Hair."

New Jad release "Ram-a-Jam" by Jamaican band **Byron Lee and the Dragonaires** getting sleeper action. . . . Columbia looking strong for Toronto Pop Fest in June with **Johnny Winter, Sly and the Family Stone, Al Kooper, the Byrds, Blood, Sweat and Tears, and Man** all inked. . . . Quality picked up freelance master from **Mel Kurt Productions** of **Mark III's** "Should I Believe You." U. S. release for it not yet set. Also picked up from indie producer, new **Paul Griffin** single. . . . Compo's **Motherlode** one of several Canadian and U. S. groups set for Kitchener College Block Booking Conference. Capitol's **Sugar Shoppe** also on bill. . . . London Records out with new release from Sire including **Deviants, Aum, and Purple Gang** LP's.

Youngblood's "Darkness, Darkness" seeing much regional action as left-field hit. . . . **Petula Clark** advance sale for O'Keefe Center week disappointing. She's followed by **Engelbert Humperdinck** with **Mary Hopkin**, then **Rowan & Martin**. . . . **James Cotton Blues Band** booked into jazz-spot, The Colonial, in further evidence of that spot's moreover from basic jazz to more youthful attractions.

New Quality Canadian release from Edmonton, Alberta, group **Southbound Freeway** tipped for big chart action. . . . Bluesman **Slim Harpo** added to bill of Toronto Pop Festival along with Mercury's **Buddy Miles Express**.

Mothers of Invention back for second Toronto date in last few months Monday night (19) at Massey Hall.

Quality's **John Dircoll** reports that **Edwin Hawkins Singers'** "Oh Happy Day" is single smash of the year for company. . . . **Steppenwolf** appearance as headliners at upcoming Toronto Pop Fest will mark first ever appearance of the current band in their home town. . . . **Nucleus LP** on Mainstream a strong seller in Toronto area after delayed release. . . . Same label has new album from Toronto folk-blues songstress **Cathy Young**.

Veteran Toronto quartet, the **Four Lads**, into Halifax for a 10-day stand in May. Their new UA single is "My Heart's Symphony." . . . **Paul Butterfield** band drew over 2,000 for Rock Pile Saturday night stand and pulled critical raves.

RITCHIE YORKE

International News Reports

Spain's Foreign Play Curb Hits Rhubarb Roadblocks

MADRID — "Europeans," said French record chief Eddie Barclay at the Billboard-Record Retailer International Music Industry Conference, "love American music."

Spaniards are no exceptions to this generalization and the recent governmental attempt to condition public taste by legislation seems to be suffering a fate that conforms to the classic pattern of all official edicts which run counter to the will of the people.

While there is a demand in Spain for foreign — particularly American and British — music, some way will be found to satisfy that demand.

Since the beginning of April, radio stations have been required to limit the foreign content of their music programs to 25 per cent, with a 50 per cent airplay allocation to Spanish or South American product and the remaining 25 per cent to foreign material recorded in Spanish.

Ignores 'Law'

The government's well-intentioned policy is to boost Spanish writers, producers and artists; but it ignores the fundamental unwritten law of the music industry — that all the exposure in the world won't transform a mediocre record into a nationwide hit. The best way to get recognition is to produce something worthy of recognition.

Faced with the continuing demand for good foreign music, the Spanish radio stations have simply programmed the required quota of Spanish music during off-peak hours and have packed their foreign quota into the peak listening slots.

Joaquin Merino, international director of Zafiro, says of the new regulations: "I don't think they will affect record sales at all. In principle, the move is a good one for our company because we are one of the principal producers of Spanish product; but, far from increasing the sales of domestic readings, the legislation could have the reverse effect — there could be a reaction against it."

"I think it is a big mistake to believe that flamenco music can be substituted for British and American pop. Most of the people who buy British and American records are teen-agers who regard flamenco as old-fashioned."

Scores Deejays

Merino said that some Spanish disk jockeys had helped

EMI Pushes Underground

ZURICH—EMI has launched an intensive promotion campaign for underground albums from the ABC, Elektra and Liberty repertoires.

Coupled with the campaign is a special contest, the first prize of which is an all-expenses-paid trip to London. As most of the album product involved is imported direct from the U. S., Switzerland is ahead of most other countries in Europe in securing the latest underground album releases.

bring about the restrictive legislation by programming nothing but British and American pop "out of a kind of snobbery." He did not think the restrictions had been imposed because of fiscal considerations but simply as a matter of national prestige.

The restrictions had been well-received by the majority of listeners, but it was questionable whether the increased exposure

LABELS' MART SHARE IN SPAIN

MADRID—Accurate market-share figures in Europe are notoriously hard to come by, but an "inspired estimate" by Billboard's Spanish correspondent, Rafael Revert, in consultation with industry leaders gives the following percentage breakdown:

Odeon 19, Hispavox 17, Columbia Espanola 13, Fonogram 10, Belter 9, Zafiro-Novola 8, RCA 5, Sonoplay 4, Discophon 4, Marfer 2, Vergara 2, others 7.

for national product would elevate the standard. "There is a danger that an increase in quantity may result in a decline in quality," Merino said.

One result of the restrictions is that foreign artists like Barry Ryan are now recording their principal hits in Spanish and this tendency is likely to increase.

But with the major disk jockey programs largely unaffected by the restrictions, because of astute programming, the Spanish charts still feature about 40 per cent of foreign material and with more and more foreign artists coming into Spain for personal appearances this proportion is certain to be maintained.

For a company like Fonogram whose foreign catalog is stronger than its national catalog, the restrictions could be more keenly felt. But, says Zuniga, "The effect has been to weed our poor foreign productions. The top artists still get good airplay."

The government edict has also given a stimulus to Fonogram's already established policy of developing its national catalog on highly selective lines. Its aim is to build a small but strong catalog of good national product by such artists as Daniel Velazquez, Palabras and Formual V.

One widely welcomed provision in the new legislation is that requiring all radio stations to play at least one hour of classical music each day. Classical record sales have been increasing steadily each year in Spain and now account for about 30 per cent of Fonogram's total sales.

Relies on Foreign

Another company which relies heavily on foreign product is Sonoplay, a division of the powerful Movierecord group. Seventy-five per cent of its production is foreign material, but since its parent company has bought all the advertising time on Spanish TV, Sonoplay has a

unique and powerful means of exposing its product. TV advertising time which is not taken up by other companies is sometimes used to promote records, with strikingly effective results. In addition the group owns other promotional media such as poster sites, radio commercials, newspapers and magazines.

In general the record industry in Spain is in a healthy state. Says Merino: "We are doubling our figures each year and while our folk and Spanish label, Zafiro, remains largely static from year to year, our pop label, Novola, is leaping ahead."

Success in the Eurovision Song Contest in the last two years has given a big boost to Spanish product. "La La La" by Massiel, the No. 1 song in 1968, reached the charts in England and Argentina, sold 250,000 copies in Spain, 100,000 in Germany (in the Spanish version) and 25,000 in the German version.

And this year's Spanish entry "Viva Cantando," by Salome, which tied for first place with the entries from Britain, France and Holland, is proving a big money spinner for Belter.

"Eurovision has been good for the Spanish industry," said Merino. "It is fine for sub-publishing, with all the cover versions made of the Spanish song, and it also benefits the artist, whose fees go up overnight."

With a population of 32,800,000 and only 1,300,000 record players in use, Spain's record industry has great growth potential especially since rack jobbing and budget album production have so far been exploited only marginally.

Sales efforts tend to be concentrated in Madrid and Barcelona — each with a population of more than 3 million — as the economic boom is depopulating the countryside.

Single-Oriented

Spain is still primarily oriented toward the single. Says Merino: "It is easier to sell 100,000 singles than 2,000 albums."

This is probably because at between 250 and 375 pesetas albums are too expensive for many record buyers.

But most companies have plans for boosting the low-price album market. Zafiro will be launching a budget line this autumn with albums selling at about 100 pesetas — only 5 pesetas more than an EP.

While, with a few exceptions like Los Pop Tops and the now disbanded Los Bravos, Spain finds it hard to sell product to the U. S. and Britain, there is a growing export market for Spanish records in Mexico and the South American countries.

Without special promotion, a recent album by Maria Dolores Pradera sold 100,000 copies in Colombia. But, apart from Alain Milhaud, producer of Los Pop Tops and Los Bravos, no Spanish producers seem to be making determined efforts to break into the English-speaking markets, at least with vocal product. In the instrumental field, however, Augusto Algeuro, whose albums are now released in 20 countries, is entering the lists to compete in the pop instrumental field with Paul Mauriat, Franck

From The Music Capitals of the World

• Continued from page 84

SAN JUAN

Singer **Helen O'Connell**, (ex-Jimmy Dorsey singer) at the Caribe Hilton Hotel. . . . **Monica**, film and recording artist from Spain, made her first visit to Puerto Rico for the premieres of her film musical "Monica Stop" at local theaters. She appeared on TV (Channel 4 and 12) and is under management of **Empresas Chirrolas** and their **Vilton Records**.

. . . **Trans-American Records** is a new distributing outfit located in nearby Bayamon, and handling the **Patty Davila**, **Tari** and **Javier** labels. . . . **Quality Sound Recordings** and their **Hit Parade** label have two of their singles, "Genesis," by **Lucecita Benitez** and "Cancion Latina," by Brazilian singer **DeKalafe**, No. 1 and No. 2 of our charts. They have also formed **Qupco Publishing Co.**, under management of **Manny Pagan**, to handle their fast growing catalog. . . . **Jose Luis Rodriguez** (Velvet Records), singer from Venezuela and third place winner in recent Latin American Song Festival, with the tune "No, No Puede Ser" (title of his latest album) returns in June for more TV work and one-night shows.

Omayra (Mariel Records) has a second album just released. She is under management of **Leonel Mojena**. . . . **Clarissa**, recording artist with the daily TV show of "Los Alegres Tres" over Channel 2, has a new album on the **Hit Parade** label that includes three numbers by Argentine composer **Palito Ortega** and one by **Puchi Balseiro**, program director of **WKAQ-FM**.

. . . **Felipe Pirela**, top selling male vocalist with **Velvet Records**, will be back here in July for hotel, TV and radio work. . . . **Johnny (El Bravo) Lopez** and his combo have just finished a new album for **Velvet Records**. This group has strong sales among Puerto Rican residents in New York, New Jersey, Chicago and Los Angeles, where they appear regularly every year.

COPENHAGEN

NPA has acquired local rights to the British No. 1 hit, "The Israelite," by **Desmond Dekker**, Pyramid. The record will be released here on the **Polydor** label. . . . British group, **Colosseum**, appeared in Copenhagen and NPA issued their album "Colosseum" to coincide with the concert. NPA also released records by **Janis Joplin** to tie in with her appearance here. . . . The **Triola** group, **Teenmakers**, have recorded the English version of the Swedish Eurovision entry "Judy min vaen" ("Dear Mr. Jones"). . . . **Hede Nielsens** has re-issued the old **Paul Anka** hit "Diana," following the recent Swedish chart success of the Swedish version.

EMI has cut the price of the Danish version of the Disney "Jungle Book" album to 27 krone (under \$4). . . . **Triola** group, the **Blue Boys**, will give two concerts at the **Tivoli Gardens** to

celebrate their 20th anniversary in the music business. The latest single by the group, who have sold a total of one million records in their career, is "Pigen og rosenbusken." . . . **EMI** has signed to its Odeon label the **Vokalisterne** whose first record is "Gynge Gynge." . . . **Dansk Grammofonpladerforlag** — **Sonet** — has moved to new premises at **Vibevej 31, 2400 Copenhagen NV**.

ESPEN ERIKSEN

JOHANNESBURG

The itinerary for the **Sandie Shaw-Leapy Lee Show** which will be touring South Africa from June 4-28 is: **Capital Theatre, Pretoria** (4); **Empire Theatre, Johannesburg** (5-14); **Three Arts/Luxurama Theatres, Cape Town** (16-23); **Feathermarket Hall, Port Elizabeth** (24); **Colosseum Theatre, East London** (25); **Grand Theatre, Pietermaritzburg** (26) and **City Hall, Durban** (27-28). . . . **Alec Delmont**, managing director of **Gallo (Africa)** and **Peter Gallo** are currently visiting New York, London and other cities. They both attended the three-day International Music Industry Conference, Nassau. . . . The **Blood, Sweat and Tears** album (part of the C.B.S.'s "Rock Machine" promotion) is enjoying strong sales in the bigger centers of South Africa.

First release on the new Arm label is "Little Joe" by **Neville Whitmill**. The record was produced by **Graham Beggs** in Johannesburg studios of **Manley van Niekerk**. . . . "Such a Precious World," **Four Jacks and a Jill's** latest single release in South Africa, has not registered on the local record market. **CLIVE CALDER**

HAMBURG

Ariola's **Udo Juergens** has been signed for a tour of 101 German cities beginning in September. . . . The 1st TV channel is to film a show featuring **Alexandra** and called "Portrait of Music." Producer is **Truck Branss**. . . . **Nina Simone** taped a 45-minute TV show in Munich. . . . The **5th Dimension** will appear in the **Senta Berger** TV show on Oct. 15. . . . The German version of the musical "Hair" had its 250th performance in Munich and has been seen by 128,000 people. From **Teldec** are "Ein Student aus Uppsala," by **Kirsti**, and "Senor Gonzales," by **Manuela**. . . . **Metronome** is planning a sales drive for musicassettes with a program which includes 75 titles at \$5.25, 46 titles at \$4 and 30 titles at \$2.50. . . . Ariola's **Peter Alexander**, who recently completed a sellout tour of 25 cities will make a similar tour next year.

WOLFGANG SPAHR

BRUSSELS

British conductor **Harry Rabinowitz** was in Brussels to record an album of instrumentals for **Peter Plum Publications**. The company will also release an instrumental album conducted by **Ray Ellis**, an album of bossa nova music by **Chris Beaver** and an album by composer **Sergio Palito**. . . . **Samantha** has recorded a local version of the **Amen Corner** hit "If Paradise Is Half as Nice." . . . **Peter Plum** has acquired Belgian rights of the new **Nicole Croisille** song, "Qu'est Ce Qui Se Passe Dans Mon Coeur," which will be released in an English version with the title, "Lucky for Me." **MIKE HENNESSY**

when answering ads . . .

Say You Saw It in

Billboard

3 of 4 Finnish Plants Closed

HELSINKI — Three Finnish pressing plants have been closed down in the last 12 months, leaving only one operational plant in Finland.

The plants which have ceased production are those of Akku-teollisuus Oy, an important accumulator manufacturer; Airam Oy, the leading dry battery and electric lamp manufacturer in Finland; and Levytukku Oy, the musical instrument and record wholesaler.

The only surviving plant is that of Finnvox Oy, an affiliate of the big industrial complex Lejos Oy.

Finnvox Oy was established about two years ago and specially designed for all-round music production. It embraces four recording studios, all with transistorized control panels and 4-track stereo equipment and four pressing machines.

Komeda, Jazz Artist, Dies

WARSAW — Krzysztof Komeda, the distinguished Polish jazz musician and film music composer, died in Warsaw on April 23. He was 38.

Komeda wrote the music to all the films of Roman Polanski with the exception of "Repulsion" and had recently become widely known as the composer of the score for the film "Rosemary's Baby." Komeda also wrote the music to several Scandinavian films, among them Henning Carlsen's much acclaimed "Hunger."

Komeda's only musical, "Banished From Paradise," written with another musician, Jerzy Abratowski, will have its premiere in Poland in June. It is described as the world's first cybernetic musical.

Komeda, who spent most of the last two years working in Hollywood, underwent a brain operation in January and never recovered consciousness.

He was flown home from Hollywood several days before his death.

Song Contest In Finland

HELSINKI — Mainos-TV-Reklam Oy has launched the second annual Autumn Melody song contest in which Finnish songwriters, in collaboration with record companies, are invited to submit original unpublished songs.

After the closing date for entries, Aug. 20, a preliminary jury will select the 10 best songs for the final to be held in September. The jury is composed of Rauno Lehtinen, chairman; Jouko Sorjanen (representing the organizing body); Jaakko Borg (the creator of the contest); Rolf Kronqvist (Finndisc); Martti Piha (PSO); Osmo Ruuskanen (Finnlevy); Christian Schwindt (Love Records); Johan Vikstedt (Discophon); Mauri Numminen (Eteenpain); and Seppo Plaami (Westerlund).

Last year's contest proved a springboard for newcomers Kristian and Arto Vilkkio.

The monopoly situation created by the closing of competing plants has been criticized here, but Finnvox Oy studio chief Erkki Ertesuo points out that it has not happened by design. Ertesuo also claims that Finnvox can fulfill all normal orders in one or two hours, although the plant is pressed into overtime two or three times a month.

However, as record production increases in Finland, it is generally expected that a major record company will create its own pressing facility.



CAPITOL RECORDS DIRECTOR Stanley Gortikov, left, meets with Electrola managing director, Dr. Ladislaus Veder, right, during a recent visit to Cologne.

Lugano Fest Draws Top & New Names; Seen on TV by 250 Mil.

By MARILYN TURNER

LUGANO, Switzerland — Lugano, in the Italian-speaking province of Ticino, was the site of a new European Pop Music Festival, "Un Disco per L'Europa"—"Un Giovane per L'Europa" (A Record for Europe — A Young Singer for Europe).

Organized by San Remo Festival pioneer Gianni Ravera, in collaboration with the Lugano Tourist Office, the first edition of the Lugano Festival boasted 14 top international artists representing nine countries and 14 aspiring young artists representing five countries.

The three-day event, held at Lugano's Kursaal Theater and broadcast in color by Swiss TV, using Italian RAI-TV's color equipment, was taped for re-broadcast by RAI-TV May 3, while the final night was broadcast direct on Eurovision to Western Europe, Intervention to Eastern Europe and via satellite to Brazil, to an estimated total of 250 million viewers.

The top names appearing at Lugano were Monty (Barclay-Fr./SIF-Italy), from France; Al Bano (EMI-Italiana), Italy; Chico Barque (RGE-Brazil/RCA-Italiana), Brazil; Marisa Sannia (CGD), Italy; Mike Kennedy (SIF), Germany; Romina Power (EMI-Italiana), U. S.; Francoise Hardy Vogue Fr. (CBS-Italiana), France; Marisol (Zafiro Spain/CBS - Italiana), Spain; Bobby Solo (Ricordi), Italy; Aphrodite's Child (Philips France/Phonogram), Greece; Massiel (Zafiro Spain/Fonit-Cetra), Spain; David McWilliams (Major Minor Ltd. England/CBS - Italiana), Ireland; John Rowles (EMI/EMI-Italiana), New Zealand; and Mina (PDU), Italy.

New Names

The 14 new names competing were Rossano (Ri-Fi), Italy; Emanuela Beggi (EMI-Italiana), Italy; Tina (CBS - Italiana), France; Tihm (PDU), Italy; Melissa (Parade), Italy; Gipo Farassino (Fonit-Cetra), Italy; Paola Musiani (CGD), Italy; Luisa Ghini (CGD), Italy; Ada Mori (CAM), Italy; Manolo Diaz (Sonoplay Spain/SIF Italy), Spain; Teresa (Phonogram), Italy; Rosalba Archilietti (Ricordi), Italy; Mack Porter (Phonotype), Ghana; and Wallis (CBS/CBS-Italiana), U. S.

Each of the 14 internationally established artists was scheduled to appear each of the three nights, performing two songs of their choice in playback.

Jacques Monty (France) presented "Paraquena" and "Qui

Abras Toi"; Al Bano (Italy) sang "Mattino" and "Vecchio Sam"; Rome resident Chico Barque de Hollanda, representing Brazil, made a big hit with his "Far niente" and "Una Mia Canzone." The young singer-composer is immensely popular in Italy for his song "La Banda," big hit by Mina. Marisa Sannia (Italy), who recently left Fonit-Cetra, presented her first record cut for her new company, CGD, "La Compagnia" and "Guarda," while Francoise Hardy (France) presented "Il Bilancia dell' Amore" and the very catchy, rhythmic "Il Pretesto," Italian version of "It's Hard to Say Goodbye," already successful in France under the title "Comme te dire adieu." Mike Kennedy (Germany), former lead singer with the Spanish-based Los Bravos group, appeared with his first solo recording, cut in English for Barclay and produced by Alain Milhaud, called "I'll Never Forget."

Spain was represented by Marisol, who sang "Signora" and "Tu, Primo Amore," both in Italian; and Massiel, who sang in Italian "Dove Sarai Mio Amor" and the slightly revolutionary "Il Fiore No." which in its Spanish version is on the Spanish charts.

The only group was the Greek-born, Paris-based Aphrodite's Child, presenting their current best seller, "The End of the World" and a new recording, released only two days before the Festival, "I Want to Live," very well received.

The British contingent was made up of Ireland's David McWilliams, ill at ease in the Italian language, and slightly embarrassed at the whole proceedings, with his "Lo Straniero" and "Un Sasso Nel Cuore" and New Zealand's John Rowles, sounding so much like Tom Jones. His playback renditions of "One Day" and "The Pain Goes On Forever" were very well received, especially by the young girls in the studio audience, but his stage presence still needs a lot of work.

Singing Debut

Final night, viewed by over 250 million via the various TV hookups, marked the singing debut of young U. S. actress, Romina Power. Singing a song written by her fiancée, singer Al Bano, "Acqua di Mare," and recently recorded by EMI-Italiana, the young actress showed a great deal of polish and a small, breathy voice with some good low notes.

Recent San Remo winner Bobby Solo (Italy) joined the Festival for the second and third nights, with his most recent recording, "Domenico D'Agosto."

All three nights were closed by the reigning queen of Italy's pop music scene, Mina, singing her latest recording, "Non Credeje," a dreamy ballad, and "Dai Dai Domani," a bossa nova. Mina's appearance was considered quite a coup for Ravera, since the Italian singer consistently refuses to appear in song festivals.

Young aspiring international singers appearing the first night were Rossano, from Italy, singing an old standard made popular by Gigli, "Ti Voglio Tanto Bene" (I Love You So Much); Emanuela Beggi, Italy, with "Il Fratello di Simone" (Simon's Brother); Tina from France, with "La Cima alla Montagna" (On Top of the Mountain); Tihm from Italy, with "Dietro la Finestra" (Behind the Window); Melissa, a beautiful Ethiopian girl, resident in Italy, singing "Balla Ancora Insieme a Me" (Dance Again With Me); Gipo Farassino, from Italy, well-known singer-composer from Turin, singing his own composition "Avere un Amico" (To Have a Friend), a French-cabaret type song, very well-received by the studio audience; and Paola Musiani, Italy, with "Tu Dormirai" (You Will Sleep), from the Italian film, "Un Lezione Particolare."

Winners for the first night, chosen by a jury of 30 young people picked by the Secretariat of the Italian-Swiss TV network, who watched the show on a TV monitor placed in the theater, were Gipo Farassino, Melissa and Rossano, all three from Italy.

Contenders for A Young Singer for Europe the second night were Luisa Ghini from Italy, singing "Due Lacrime" (Two Tears); Ada Mori (Italy) with "Prendimi Con Te" (Take Me With You), and Rosalba Archilietti, from Italy, last year's Castrocaro winner, singing "Romantico Ottocento" (Romantic 1800s). Manolo Diaz, Spain's first singer-composer, presented his frankly revolutionary song, "La Joventud Tiene Razon" (Youth Is Right). Teresa, of Yugoslav origin, but representing Italy, sang "Due Ragazzi" (Two Boys), while Wallis, an American resident in Paris, but representing the English-speaking bloc, sang "Never Chase a Rainbow." Mack Porter, from

S. Africa Co.'s Trim 'Hair'

JOHANNESBURG — Two South African record companies, Trutone Records and Teal Records, have decided not to supply stores with copies of both the U. K. and U. S. versions of the musical "Hair."

Trutone Records, which had been distributing imported records of the U. K. version, decided earlier this month, after a request by the South African Record Manufacturers and Distributors' Association, not to supply any further copies.

Last week, Teal Records, which had pressed about 1,500 copies of the American version, decided to do the same.

Both companies agreed with the South African Record Manufacturers and Distributors' Association that the two versions of the album "Hair" were "unsuitable and objectionable to public taste."

Meanwhile, sales of existing supplies of "Hair" are still booming in Johannesburg record stores.

Phillips Cuts In S. Africa

JOHANNESBURG — U. S. country singer Stu Phillips arrived in South Africa to record an album and a single before starting his nationwide tour.

Phillips, currently successful with his single "Speak Softly My Love," will be recording four locally written Afrikaans numbers on his album.

The Stu Phillips Show is being presented in South Africa by the Quibell Brothers, and until June 25 will play Cape Town, Strand, Parow, Stellenbosch, Paarl, George, Oudtshoorn, Port Elizabeth, East London, Benoni, Bloemfontein, Springs, Pretoria, Welkom, Klerksdorp, Kimberley, Durban, Pietermaritzburg and Johannesburg.

Local pop group, the Bats, have been booked as the chief supporting act.

Mgr. Mills to Bow Label

LONDON — Gordon Mills, manager of Tom Jones and Engelbert Humperdinck, will launch a label later this year through British Decca in the U. K. Gordon Mills' partner will be Peter Sullivan of AIR London, the independent production company. Sullivan produces the recordings of Jones and Humperdinck for Decca.

Both artists' recording contracts with Decca expire at the end of next year and Mills' production deal with Decca expires on the same date. As yet it is not known whether Jones and Humperdinck will switch to the Mills-Sullivan label, which is still unnamed.

Ghana, but resident in Italy for the past 2 years, sang in Italian "Dove Sei Felicita" (Where Are You, Happiness). Extremely tall and thin, Porter danced as well as sang, and was an instant hit with the audience. Winners for the second night were Wallis Mack Porter and Manolo Diaz.

Final night winner was Ghana's Mack Porter.

Disc'AZ to Test EP, Single Simulreleases

PARIS — The independent record company Disc'AZ, affiliated to radio station Europe No. 1, will experiment with a policy of simultaneous release of the same titles in single and EP form.

In co-operation with the SEMI-Meridian publishing company, Disc'AZ is releasing a single of two Michel Polnareff songs, "Tous les Bateaux, Tous les Oiseaux" and "Toi, viens avec Moi."

The same two titles will make up one side of an EP, backed by a six-minute excerpt from the music of the stage production "Rabelais," by Jean-Louis Barrault, for which Polnareff wrote the music.

This is the first release of music from "Rabelais," the major stage success of the Paris season which is later to be produced by Barrault in London. Pathe-Marconi will also be issuing an album of the play, which has just ended its Paris run.

The double Disc'AZ release is an experiment to compare the relative viability of singles and EP's in the French market. Up to now only one major French company, CBS, is pursuing a singles-only policy.

Previously, companies producing both EP's and singles of the same material have restricted distribution of the singles to clubs, jukeboxes and radio stations.

Ralfini's Warner Team Is Nearly Completed

LONDON — Warner Bros.-7 Arts U. K. chief Ian Ralfini has nearly completed the manpower to staff the publishing division when the company launches its independent company in this country, July 1. This week, Ralfini was completing plans for premises to house the record and publishing companies.

Ralfini has named two men who will be joining the publishing firm, Warner Bros.-7 Arts Music, Frank Shaw from Ardmore and Beechwood and Tony Roberts from Robbins Music. Ralfini has also named Des Brown who joins Warners from MGM. Brown (26) will take up

New Success For Heintje

MUNICH — Heintje's latest single for Arkola is "Ich sing ein Lied fuer dich" which has sold 500,000 copies in two weeks and brings the Dutch boy singer's total disk sales to 4.65 million singles and 2.75 million albums.

Heintje has just begun work on his second film, in which he plays a leading role. The film will be shot in color in Berlin, Lake Maggiore and Lake Constance. Distribution of the film will be handled by Constantin Films.

Bendiksen Tape Wing Opened

OSLO—Arne Bendiksen A/S has set up a tape division — the first Norwegian record company to do so—with the appointment of Ole Sorlie as tape section manager.

The company is currently running a market test on 20 locally produced albums to find out which of them would be most suitable for marketing in tape cartridge/cassette format.

Arne Bendiksen has concluded a deal with a manufacturer in Britain to have 2,000 cartridges per week processed during the next six months. In addition the company is acquiring cartridges and cassettes from its foreign licensors.

Bendiksen recently obtained tape rights to the CBS catalog on a non-exclusive basis and has exclusive tape rights to the Warner-Reprise repertoire.

a similar post as press and public relations officer with Warner Bros.

Frank Shaw becomes the company's copyright manager, a post he held at Ardmore and Beechwood for the past 3½ years. Shaw joins the company on May 19. Tony Roberts (26) has been with Robbins for the past three years and was previously with Keith Prowse Music. Roberts was responsible with Ralfini for the acquisition of Chardon Music for Robbins which includes writers, Tim Hardin and John Sebastian. Recently Robbins acquired Atlantic's publishing companies, Cotillion and Walden under a two-year contract beginning on Jan. 1. At present it is uncertain whether the two companies will switch to Warner Music at the end of the deal.

Robbins chief Alan Holmes said in London that at present there were no plans to replace Robebtrts.

Ron Kass' secretary at Anole, Carole Chapman, will also be joining Ralfini as his personal assistant. She was previously with Liberty in the U. K. working for the company's former boss, Bob Reisdorff.

When the present Blossom Music catalog deal with Leeds

Callas Leads Classical Plans of Pathe-Marconi

PARIS — An album of Verdi arias by Maria Callas, directed by Nicola Rescigno, heads the French Pathe-Marconi classical recording schedule for late 1969.

Miss Callas, who is currently recording the album in Paris, is including excerpts from the Verdi operas "Don Carlos," "Ernani," "I Lombardi" and "I'll Corsaro." After completing the album, which is due for release at the end of the year, Miss Callas leaves for Turkey to star in the film "Medee" being shot by Italian director Paolo Pasolini.

Also currently recording in Paris is Naples-born pianist Aldo Ciccolini, whose albums of works by the modern French composer Erik Satie, released in the U. S. on Angel, have figured in Billboard's classical chart.

Among works being recorded by Ciccolini is the Deodat de



DURING A recent visit to Brussels, French singer Mireille Mathieu is greeted by Belgian publisher Peter Plum.

'SHOW CHANCE' TO MILESTONES

MAINZ, Germany — Winner of the 2nd "Show Chance," the annual talent contest linking the German-speaking Eurovision countries, Austria, Switzerland and Germany, was the Milestones group from Austria.

Second was Tanja Berg (West Germany) and third Marika Lichter (Austria).

The finals, which followed earlier heats in West Germany, Austria and Switzerland, was held in the Rheingold Hall, Mainz, and televised live in color in the three competing countries. The program was also broadcast over the Deutschlandfunk radio network.

Music expires in June the entire catalog will switch to the control of Warner Bros. Music. Leeds retains the Blossom trademark. Among the copyrights in the catalog are "What Now My Love," "Mr. Tambourine Man" and some early material by Bob Dylan prior to his contract with Feldman. Six of these Dylan copyrights are included on a new album by the Hollies.

Severac by Cesar Franck. Ciccolini will also accompany German singer Elisabeth Schwarzkopf in a recording of works by Chopin, Schubert, Schumann, Brahms and Wolf.

Pathe will soon release complete opera recordings including "Veronique," by Messenger, featuring soprano Mady Mesple; Mascagni's "L'Ami Fritz," Massenet's "Werther" with Victoria de los Angeles, conducted by Georges Pretre, and Bizet's "Carmen" with Grace Bumbry and Jon Vickers, conducted by Rafael Fruhbeck de Burgos.

Under the new deal with the Soviet company Melodia, Pathe will release important works from the catalog, including Tchaikovsky's six symphonies, Rachmaninoff symphonies and Bach concertos with Vasso Devetzi as soloist.

Zafiro's Italy Pace Beefed

LUGANO, Switzerland — Zafiro of Madrid is stepping up its penetration of the Italian market, according to the Spanish record company's international manager, Joaquin Merino-Perez.

Zafiro artists already on the Italian market include Marisol (CGD); Massiel (Fonit-Cetra), winner of last year's Eurovision contest with "La La La"; and Juan y Junior (Saar).

New Zafiro artists scheduled for promotion in Italy are the Los Brincos group and Juan Manuel Serrat, one of Spain's top singer-composers.

The Los Brincos are represented in Italy by Saar, while talks concerning Juan Manuel Serrat are at an advanced stage with another Italian record company, Merino-Perez said.

Massiel has been invited to participate in this summer's Cantagiro in Italy and the "Gondola d'Oro" Festival in Venice, Merino-Perez added.

PRESENTING



MERRILL WOMACH

Thrilling — Exciting — Sensational!!

"A TIME FOR US"

LP DJ 69-1-10

Conducted by Richard Maltby

Featuring

LOVE THEME FROM

ROMEO & JULIET

(A Time for Us)

An exciting package, sensitive & rousing renditions by Merrill Womach, including "Pen In Hand," "Happy Again," "Windmills of Your Mind," plus 8 other outstanding selections.

D J RECORDS *Personal Management* DISC JOCKEY, INC.
P.O. Box 4423, Panorama City, Calif. 91412 (213) 988-1393

DeeJays—If you haven't received your copy, please write!

HITS OF THE WORLD

Billboard

ARGENTINA

(Courtesy Escalera a la Fama)
*Denotes local origin

This Week	Last Week	Week	Week	Title	Artist
1	1	1	1	DING DONG ESTAS COSAS DEL AMOR	*Leonardo Favio (CBS)—Melograf
2	2	2	2	VOY A HACER UNA CANCION	*Palito Ortega (RCA)—Clanor
3	3	3	3	PENUMBRAS	*Sandro (CBS)—Ansa
4	5	5	5	EL EXTRANO DE PELO LARGO	*La Joven Guardia (Vik)—Relay
5	4	4	4	PUERTO MONTT	Los Iracundos (RCA)—Relay
6	6	6	6	ELLA, ELLA YA ME OLVIDO	*Leonardo Favio (CBS)—Melograf
7	7	7	7	FUISTE MIA EN VERANO	*Leonardo Favio (CBS)—Melograf
8	8	8	8	ZINGARA	Bobby Solo (CBS); Iva Zanicchi (Philips); Nicola Di Bari (RCA); Rosamel Araya (DiscJockey)—Fermata
9	9	9	9	EN EL VAJEN	*Vico Berri (RCA)—Relay
10	10	10	10	LO MUCHO QUE TE QUIERO	*Clive Sand (CBS); *Carlos Javier Beltran (DiscJockey); Sandpipers (A&M)—Fermata

BRITAIN

(Courtesy Record Retailer)
*Denotes local origin

This Week	Last Week	Week	Week	Title	Artist
1	1	1	1	GET BACK	*Beatles (Apple)—Northern (George Martin)
2	2	2	2	GOODBYE	*Mary Hopkin (Apple)—Northern (Paul McCartney)
3	5	5	5	COME BACK AND SHAKE ME	*Clodagh Rodgers (RCA)—April (Kenny Young)
4	4	4	4	PINBALL WIZARD	*Who (Track)—Fabulous (Kit Lambert)
5	15	15	15	SENTIMENTAL FRIEND	Herman's Hermits (Columbia)—Monique Music (Mickie Most)
6	3	3	3	POOR ISRAELITE	*Desmond Dekkar (Pyramid) Sparta (Leslie Kong)
7	11	11	11	MAN OF THE WORLD	*Fleetwood Mac (Immediate)—Immediate, Fleetwood (Mike Vernon)
8	20	20	20	BEHIND THE PAINTED SMILE	Isley Brothers (Tamla-Motown)—Jobete/Carlin (Ivy Hunter)
9	16	16	16	MY WAY	Frank Sinatra (Reprise)—Copyright Control (Don Costa)
10	6	6	6	CUPID	Johnny Nash (Major Minor)—Kags (Jad)
11	7	7	7	HARLEM SHUFFLE	*Bob and Earl (Island)—Keyman Music (Marc Jean)
12	13	13	13	ROADRUNNER	Junior Walker (Tamla-Motown)—Carlin (Holland, Dozier)
13	12	12	12	GENTLE ON MY MIND	Dean Martin (Reprise)—Acuff-Rose (Jimmy Bowen)
14	29	29	29	I'M LIVING IN SHAME	Diana Ross & the Supremes (Tamla-Motown)—Jobete (The Clan)
15	25	25	25	BOXER	Simon and Garfunkel (CBS)—Pattern Music (Simon/Garfunkel/Halee)
16	17	17	17	I DON'T KNOW WHY	Stevie Wonder (Tamla-Motown)—Jobete/Carlin (D. Hunter/Stevie Wonder)
17	24	24	24	DIZZY	Tommy Roe (Stateside)—BMT (Steve Barri)
18	28	28	28	BADGE	*Cream (Polydor) Dratleaf/Apple Music (John Schroeder)
19	8	8	8	WINDMILLS OF YOUR MIND	Noel Harrison (Reprise)—United Artists (Jimmy Bowen)
21	9	9	9	I HEARD IT THROUGH THE GRAPEVINE	Marvin Gaye (Tamla-Motown)—Jobete Carlin (Norman Whitfield)
22	10	10	10	BOOM BANG-A-BANG	Lulu (Columbia)—Chappell (Mickie Most)
23	36	36	36	RAGAMUFFIN MAN	*Manfred Mann (Fontana)—(Gerry Bron/Manfred Mann)
24	19	19	19	GAMES PEOPLE PLAY	Joe South (Capitol)—Lowery/Chappell (Joe South)
25	35	35	35	AQUARIUS/LET THE SUN SHINE IN	5th Dimension
26	18	18	18	I CAN HEAR MUSIC	Beach Boys (Capitol)—Lieber Stoller (Carl Wilson)
27	27	27	27	SORRY SUZANNE	*Hollies (Parlophone)—Schroeder (Ron Richards)
28	23	23	23	COLOR OF MY LOVE	*Jefferson (Pye)—Speal Music (John Schroeder)
29	—	—	—	GALVESTON	Glen Campbell (Ember)—Carlin (Carl De Lory)
30	33	33	33	BLUER THAN BLUE	Rolf Harris
31	30	30	30	MONSIEUR DU PONT	Sandie Shaw (Pye)—Carlin (Ken Woodman)
32	26	26	26	MICHAEL AND THE SLIPPER TREE	*Equals (Kassner)
33	14	14	14	IN THE BAD OLD DAYS	*Foundations (Pye)—Schroeder/Welbely (Tony Macaway)
34	31	31	31	GOOD TIMES	Cliff Richard (Columbia)—FDH (Norrie Paramour)
35	22	22	22	HELLO WORLD	*Tremeloes (CBS)—Bron (Mike Smith)
35	43	43	43	MY FRIEND	Roy Orbison (London)—Acuff Rose (Don Gant)

37	—	—	—	TRACKS OF MY TEARS	Smookey Robinson and the Miracles (Tamla/Motown)—Jobete/Carlin (Smookey Robinson)
37	—	—	—	SANCTUS	Troubadours Du Roi Baudouin (Philips)—Flamingo (Father Guido Haazen)
39	—	—	—	TIME IS TIGHT	Booker T and the MG's (Stax)—Chappell (B.T. Jones)
39	—	—	—	I'D RATHER GO BLIND	*Chicken Shack (Blue Horizon)—Jewel (Mike Vernon)
39	—	—	—	LITTLE GREEN APPLES	Roger Miller (Mercury)—Russell-Cason (Jerry Kennedy)
42	38	38	38	PLEASE DON'T GO	*Donald Peers (Columbia)—Donna (Les Reed)
43	32	32	32	PLASTIC MAN	*Kinks (Pye) Carlin (Ray Davies)
43	40	40	40	IF I CAN DREAM	Elvis Presley (RCA)—Carlin (Bones Howe and Steve Binder)
43	40	40	40	WITH PEN IN HAND	*Vikki Carr (Liberty)—United Artists (Bledso/Pell)
43	43	43	43	YOU'VE MADE ME SO VERY HAPPY	Blood Sweat and Tears (CBS)—Jobete (James Williams Guercio)
47	—	—	—	DICK-A-DUM-DUM	*Des O'Connor (Columbia)—E.H. Morris (Nomon Newell)
48	—	—	—	HAPPY HEART	Andy Williams (CBS)—Donna (Jerry Fuller)
48	49	49	49	WAY IT USED TO BE	*Engelbert Humperdinck (Decca)—Maribus (Peter Sullivan)
49	33	33	33	WHERE DO YOU GO TO	*Peter Sarstedt (United Artists)—Mortimer (Ray Singer)

DENMARK

(Courtesy Danish Group of International Record Federation)
*Denotes local origin

This Week	Last Week	Week	Week	Title	Artist
1	2	2	2	CASATSCHOK	*Birthe Kjær (CBS)—Dacapo
2	6	6	6	PIGEN OG HAARBAANDET	*Bjoern and Okay (Polydor)—Dacapo
3	3	3	3	SORRY SUZANNE	Hollies (Parlophone)—Schroeder
4	4	4	4	ICH SING EIN LIED FUER DICH	Heintje (Philips)—Imudico
5	1	1	1	DON'T PASS ME BY	Beatles (Apple)—Dacapo
6	5	5	5	GOODBYE	Mary Hopkin (Apple)—Dacapo
7	9	9	9	FLOWER POWER TOEJ	*Ulla Pia (HMV)—Multitone
8	7	7	7	BIRTHDAY DAY	*Savage Rose (Polydor)—Dacapo
9	—	—	—	BOOM BANG-A-BANG	Lulu (Columbia)
10	—	—	—	NAAR DET BLIR SOMMER IGEN	*Bjoern Tidmand (Odeon)—Sweden Music

FINLAND

(Courtesy Intro)
*Denotes local origin

This Week	Last Week	Week	Week	Title	Artist
1	1	1	1	KULJEN TAAS KOTIIN PAIN	(Wenn die Kranische zieht)—*Tapani Kansa (Sonet) Scandia
2	2	2	2	KUIN SILLOIN ENNEN	*Jarkko ja Laura (Decca)—X-Savel
3	3	3	3	SE PAIVA TULEE KERRAN	(The Way It Used to Be)—Fredi Fazer (Philips)
4	5	5	5	NATHALIE	*Tapani Perttu (Sonet)—Scandia
5	—	—	—	VAIN LUNTA KAIKKIALIA	(Tombe la Neige)—*Danny (Scandia)—Scandia
6	—	—	—	KASATSHOK	*Juha Vainio (Decca)—Fazer
7	4	4	4	VIIMEISEEN MIEHEEN	(Only One Woman)—*Kirka (Scandia)—Scandia
8	6	6	6	KAYN UUDELLEEN EILISEEN	(Bicyclettes de Belsize)—*Markku Aro (CBS)
9	7	7	7	PIENENA TYTONA	*Stidit (Scandia)—Scandia
10	—	—	—	NAIN SYNTYY KYNELEET	*Tapani Kansa (Sonet)—Scandia

HOLLAND

(Courtesy Radio Veronica and Platennieuws)
*Denotes local origin

This Week	Last Week	Week	Week	Title	Artist
1	2	2	2	GOOD BYE	Mary Hopkin (Apple)—Leeds Basart
2	1	1	1	WHY	*Cats (Imperial)—Veronica Music
3	9	9	9	THE 5TH	*Ekeption (Philips)—Altona
4	4	4	4	THE WALLS FEEL DOWN	Marbles (Polydor)—Basart
5	5	5	5	THE LAST SEVEN DAYS	Gloria (Imperial)—Dayglow Music
6	3	3	3	DON JUAN	Dave Dee, Dozy, Beaky, Mick and Tich (Fontana)—Altona
7	7	7	7	ENSEMBLE	Mireille Mathieu (Barclay)
8	—	—	—	SEASONS IN THE SUN	Fortunes (UA)—UA Music Altona
9	—	—	—	GET BACK	Beatles (Apple) Leeds Basart
10	10	10	10	RIVER DEEP MOUNTAIN HIGH	Ike and Tina Turner (London)—Palace Music/Altona

ITALY

(Courtesy Musica Dischi, Milan)
*Denotes local origin

This Week	Last Week	Week	Week	Title	Artist
1	1	1	1	ELOISE	Barry Ryan (MGM)—Aberbach
2	3	3	3	FUTTA MIA LA CITTA'	*Equipe 84 (Ricordi)—Aramando
3	2	2	2	IRRESISTIBILMENTE	Sylvie Vartan (RCA)—RCA
4	4	4	4	LA STORIA DI SERAFINO	*Adriano Celentano (Clan)—Clan/Rizzoli
5	6	6	6	VISO D'ANGELO	*Camaleonti (CBS)—April Music/Suvini Zerbini
6	7	7	7	BUONASERA BUONASERA	Sylvie Vartan (RCA)—RCA
7	5	5	5	MA CHE FREDDO FA	*Nada (RCA Talent)—RCA
8	8	8	8	OB-LA-DI, OB-LA-DA	Beatles (Apple)—Ritmi e Canzoni
9	9	9	9	IL PARADISO	*Patty Pravo (Arc)—Fama/EI and Chris
10	13	13	13	CASATSCHOK	*Dori Ghezzi (Durium)—Durium
11	10	10	10	LA PIOGGIA	*Gigliola Cinquetti (CGD)—Tevere
12	11	11	11	TU SEI BELLA COME SEI	*Mal (RCA)—RCA
13	15	15	15	LETTERE D'AMORE	*Renegades (Columbia)—Curci
14	12	12	12	END OF THE WORLD	Aphrodite's Child (Mercury)—Alfieri
15	18	18	18	BLACKBERRY WAY	Move (IL)—Aromando
16	14	14	14	UN'ORA FA	*Fausto Leali (Ri Fi)—Ri Fi Music
17	21	21	21	ACQUA AZZURRA ACQUA CHIARA	*Lucio Battisti (Ricordi)—Fama/EI and Chris
18	20	20	20	ATLANTIS	Donovan (Epic)—Southern
19	17	17	17	BADA BAMBINA	*Little Tony (Durium)—Durium
20	16	16	16	ZINGARA	*Bobby Solo (Ricordi)—Mimo/Ritmi e Canzoni
21	23	23	23	CRIMSON AND CLOVER	Tommy James and the Shondells (Roulette)—Curci
22	24	24	24	NON CREDERE	*Mina (PDU)—R.R. Ricordi/PDU
23	—	—	—	BLAM BLAM BLAM	Sylvie Vartan (RCA)—RCA
24	25	25	25	LE PROMESSE D'AMORE	Dalida (Barclay)—Add
25	—	—	—	IN FONDO AL VIALE	*Gens (Det)—Tank Music

JAPAN

(Courtesy Original Confidence Co., Ltd.)
*Denotes local origin

This Week	Last Week	Week	Week	Title	Artist
1	1	1	1	SCAT IN THE DARK	*Yuki Saori (Express)—All Staff
2	2	2	2	TOKINI WA HAHHA NO NAI KO NO YOHNJ	*Carmen Maki (CBS Sony)—April
3	3	3	3	KAZE	*Hashida Norihiko and Schuberts (Express)—Art Music
4	4	4	4	UTSUKUSHIKI AI NO OKITE/KAZE WA SHIRANAI	*Tigers (Polydor)—Watanabe
5	5	5	5	BLUE LIGHT YOKOHAMA	*Ishida Ayumi (Columbia)—Nichion
6	8	8	8	KIMI WA KOKORO NO TSUMA DAKARA NAITA HI MO ARU	*Tokyo Romantica (Teichiku)—Geion
7	—	—	—	MINATOMACHI BLUES	*Mori Shin-ichi (Victor)—Watanabe
8	7	7	7	HATSUKOI NO HITO	*Ogawa Tomoko (Toshiba)—Hayabusa
9	6	6	6	GOOD NIGHT BABY	*King Tones (Polydor)—J&K
10	10	10	10	OB-LA-DI, OB-LA-DA	Beatles (Apple)—Toshiba
11	9	9	9	SHIRANAKATTA NO	*Ito Yukari (King)—Watanabe
12	12	12	12	L'AMORE E UN MIRACOLO	*Hide and Rosanna (Columbia)—Nichion
13	11	11	11	MANCHESTER AND LIVERPOOL	Rinky and Fellas (London)—April
14	14	14	14	365-HO NO MARCH	*Suizenji Kiyoko (Crown)—Crown
15	15	15	15	FUSHIGINA TAIYO	*Mayuzumi Jun (Capitol)—Ishihara
16	—	—	—	NANAIRO NO SHIAWASE	*Pinky and Killers (King)—All Staff
17	16	16	16	TOSHIUE NO HITO	*Mori Shin-ichi (Victor)—Watanabe
18	—	—	—	JINGI	*Kitajima Saburo (Crown)—Crown
19	18	18	18	KYOTO, KOBE, GINZA	*Hashi Yukio (Victor)—Nichion
20	20	20	20	BOKU WA MOETEIRU	*Ox (Victor)—Tokyo Music

MEXICO

(Courtesy Radio Mil)

This Week	Last Week	Week	Week	Title	Artist
1	1	1	1	TE DESEO AMOR	(I Wish You Love)—Rondalla de Saltillo (Capitol)
2	2	2	2	VOLVERAS POR MI	Chelo y su conjunto (Musart)
3	3	3	3	SIMPLEMENTE UNA ROSA	Leonardo Favio (CBS)
4	4	4	4	ENCADENADO A UN SENTIMIENTO	(Hooked on a Feeling)—B.J. Thomas (Orfeon)
5	5	5	5	ELOISA	(Eloise)—Barry Ryan (MGM)
6	6	6	6	HAZME UNA FLOR	(Build Me Up, Buttercup)—Foundations (Gamma)
7	7	7	7	GENESIS	Lucesita (RCA)
8	8	8	8	ALGUIEN CANTO	Monna Bell (Musart)
9	9	9	9	TREBOL Y CARMESI	Crimson and Clover—Tommy James and the Shondells (Roulette)
10	10	10	10	POR AMOR	Sonia Lopez (CBS)

NEW ZEALAND

(Courtesy New Zealand Broadcasting)
*Denotes local origin

This Week	Last Week	Week	Week	Title	Artist
1	3	3	3	CRIMSON AND CLOVER	Tommy James and the Shondells (Roulette)
2	1	1	1	M'LADY	*John Rowles (CBS)
3	4	4	4	THE GROOVIEST GIRL IN THE WORLD	*Simple Image (HMV)
4	9	9	9	GAMES PEOPLE PLAY	*Allison Durban (HMV)
5	2	2	2	MY SON JOHN	*Rebels (Impact)
6	—	—	—	SURROUND YOURSELF WITH SORROW	Cilla Black (Parlophone)
7	—	—	—	MONSIEUR DUPONT	Sandie Shaw (Pye)
8	10	10	10	HONEY DO	*Challenge (Impact)
9	—	—	—	ATLANTIS	Donovan (Epic)
10	—	—	—	HOME	*Fourmyla (HMV)

NORWAY

(Courtesy Verdens Gang)
*Denotes local origin

This Week	Last Week	Week	Week	Title	Artist
1	1	1	1	BOOM BANG-A-BANG	Lulu (Columbia)—Thore Ehrling
2	3	3	3	JUDY MIN VAEN	Tommy Koerberg (Sonet)—Bendiksen
3	2	2	2	OJ OJ SAA GLAD JEG SKAL	

STRIKE GOLD

with

BOBBY

GOLDSBORO

and

"I'M A DRIFTER"

U.A.-50525

FROM BOBBY GOLDSBORO'S "TO-DAY" ALBUM
U.A.S.-6704

PRODUCED BY BOB MONTGOMERY

Entertainment from
Transamerica Corporation



Spotlight Singles

NUMBER OF
SINGLES REVIEWED

THIS WEEK
153

LAST WEEK
141

*This record is predicted to reach the TOP 40 EASY LISTENING Chart

TOP 20 POP SPOTLIGHT

Spotlights Predicted to reach the top 20 of the HOT 100 Chart

TEMPTATIONS— DON'T LET THE JONESES GET YOU DOWN

(Prod. Norman Whitfield) (Writers: Whitfield-Strong) (Jobete, BMI)—Continuing with the hit sound of their "Cloud 9" and "Runaway Child, Running Wild," this powerful rocker will carry the group right back to the top. Flip: "Since I've Lost You" (Jobete, BMI). **Gordy 7086**

*TOM JONES—LOVE ME TONIGHT

(Prod. Peter Sullivan) (Writers: Pilaf-Panzeri-Mason) (Duchess, BMI)—Moving along with three albums in the Top 20 of the LP chart, Jones has a powerful swinger that could easily prove his hottest single yet. Exceptional follow-up to his recent "A Minute of Your Time." Flip: "Hide and Seek" (Leeds, ASCAP). **Parrot 40038**

JERRY BUTLER—MOODY WOMAN

(Prod. Gamble & Huff) (Writers: Gable-Huff-Butler) (Gold Forever/Parabut, BMI)—Following up his million seller "Only the Strong Survive," Butler comes on strong with a powerhouse blues swinger. He keeps it moving from start to finish. Flip: "Go Away—Find Yourself" (World War III/Parabut, BMI). **Mercury 72929**

*HERB ALPERT—WITHOUT HER

(Prod. Herb Alpert & Jerry Moss) (Writer: Nilsson) (Rock, BMI)—A stunning performance of the much recorded Nilsson ballad beauty that should have a solid chart impact equal to his No. 1 smash of last year, "This Guy's in Love With You." The Alpert arrangement is a gem. Flip: (No Information Available). **A&M 1065**

TOP 60 POP SPOTLIGHT

Spotlights Predicted to reach the top 60 of the HOT 100 Chart

BEE GEES—TOMORROW TOMORROW

(Prod. Robert Stigwood & Bee Gees) (Writers: Gibb-Gibb) (Casserole, BMI)—Moving along with their sure-fire formula for hit making, this revival of the Fireflies hit of the past has much of the potential of the "This Magic Moment" hit, and should quickly surpass their recent "When You Dance." Flip: (No Information Available). **United Artists 50535**

*JAY & AMERICANS—HUSHABYE

(Prod. Jay & Americans) (Writers: Pomus-Shuman) (Britfany, BMI)—Moving along with their sure-fire formula for hit making, this revival of the Fireflies hit of the past has much of the potential of the "This Magic Moment" hit, and should quickly surpass their recent "When You Dance." Flip: (No Information Available). **United Artists 50535**

*PAUL ANKA—SINCERELY

(Prod. Don Costa Prod.) (Writers: Fiaue-Freed) (Arc, BMI)—The smash hit of the mid-fifties by both the Moonglows and the McGuire Sisters is revived by Anka in a sensitive treatment that should keep him riding high on both the Hot 100 and Easy Listening Charts. Strong follow-up to his recent "In the Still of the Night." Flip: "Next Year" (Spanka, BMI). **RCA 74-0164**

*SAMMY DAVIS JR.— I HAVE BUT ONE LIFE TO LIVE

(Prod. Jimmy Bowen) (Writers: Monda-Burns) (Four Star, BMI)—Heavy hard rock arrangement and compelling lyric line make this a sure fire hit with much of the sales and play potential of his "I've Gotta Be Me" winner. Flip: "The Goin' Great" (Tod, ASCAP). **Reprise 0827**

INTRUDERS—LOLLIPOP (I Like You)

(Prod. Gamble-Huff Prod.) (Writers: Morgan-West-Swanson-Green) (Gil/Shifting Flowers, BMI)—Their first record of this year, it has much of the solid sales potential of their "Cowboys to Girls" and "Slow Drag" hits. Easygoing blues beat has equal potential for both pop and r&b markets. Flip: (No Information Available). **Gamble 231**

MANFRED MANN—RAGAMUFFIN MAN

(Writers: Murray-Callender) (Infune, Ltd.)—A rollicking rhythm item equipped with a strong lyric follows up their "Fox on the Run," with much of the sales potential of last year's "Mighty Quinn." Flip: "A "B" Side" (Mann Ltd.). **Mercury 72921**

DAVE CLARK FIVE—PARADISE

(Prod. Dave Clark) (Writers: Battisti-Fishman) (Shane, ASCAP)—The Clark Five return with a bang. Distinctive rock performance of this swinger should bring the group back to the top in a hurry. Flip: "34-06" (Big Five, BMI). **Epic 5-10474**

BOBBIE GENTRY—TOUCH 'EM WITH LOVE

(Prod. Kelso Herston) (Writers: Hurley-Wilkins) (Tree, BMI)—Soulful new sound and funky rhythm from the "Ode to Billie Joe" girl should put her back high on the charts. Her duets with Glen Campbell, "Mornin' Glory" and "Let It Be Me" were both chart winners, and this should garner sales that will top them both. Flip: "Casket Vignette" (Shayne, ASCAP). **Capitol 2501**

*ROY CLARK—YESTERDAY, WHEN I WAS YOUNG

(Prod. Joe Allison) (Writers: Kretzner-Aznavour) (TRO/Dartmouth, ASCAP)—One of the most poignant lyric lines and beautiful melodies of the week. The Charles Aznavour material is delivered in a moving and exceptional vocal performance by the famed guitarist. Loaded with commercial appeal, it could easily be a giant, pop, easy listening and country. Flip: "Just Another Man" (Nashville, BMI). **Dot 17246**

JOE JEFFREY GROUP—MY PLEDGE OF LOVE

(Prod. Jerry Meyers & Alan Klein) (Writer: Stafford, Jr.) (Wednesday Morning/Our Children's Music, BMI)—The debut of this potent group should prove a solid sales giant that will hit hard and fast. The driving rhythm ballad is given an exceptional vocal workout with appeal for both pop and r&b markets. Flip: "Margie" (Mills/Fisher, ASCAP). **Wand 11200**

SPECIAL MERIT SPOTLIGHT

Spotlighting new singles deserving special attention of programmers and dealers.

*CONNIE FRANCIS—Gone Like the Wind (Prod. Shelby S. Singleton, Jr.) (Writers: Smith-Lewis) (Singleton, BMI)—Her "Wedding Cake" brought her back to the charts, pop, easy listening and country, and this folk flavored ballad with a top performance will put her even high on the chart. **MGM 14058**

HERMAN'S HERMITS—My Sentimental Friend (Prod. Mickie Most) (Writers: Stephens-Carter) (Peer Int'l, BMI)—Reminiscent of the Hermits' past hits, this easy rhythm ballad is sure to garner sales and airplay. **MGM 14060**

KING CURTIS & KINGPINS—Instant Groove (Prod. King Curtis) (Writer: Ousley) (Kilynn, BMI)—Wild discotheque winner that swings from start to finish and should fast make a chart dent . . . both pop and r&b. **Atco 6680**

*YOUNG HOLT UNLIMITED—Just a Melody (Prod. Carl Davis & Eugene Record) (Writers: Davis-Record)—Infectious rhythm instrumental with much of the appeal of their million selling "Soulful Strut" of last year. **Brunswick 755410**

NILSSON—Everybody's Talkin' (Prod. Rick Jarrard) (Writer: Neil) (Coco-nut Grove/Story, BMI)—Tied in with the forthcoming Dustin Hoffman film "Midnight Cowboy," Nilsson's strong, original material should prove a chart contender in this re-issue. Top performance. **RCA 74-0161**

BYRDS—Lay Lady Lay (Prod. Bob Johnston) (Writer: Dylan) (Big Sky, ASCAP)—The Byrds present their distinctive interpretation of this recent Bob Dylan number. Should attract both progressive rock and Top 40 Play and sales. **Columbia 4-44868**

*ROGER WILLIAMS—Galveston (Prod. Hy Grill) (Writer: Webb) (Ja-Ma, ASCAP)—The Jim Webb number, a Glen Campbell smash, could prove an important instrumental chart winner in this fine Williams treatment. A programming must with sales to follow. **Kapp 2007**

*ROD MCKUEN—Trashy (Prod. Rod McKuen) (Writer: McKuen) (Stanyan, ASCAP)—Infectious rhythm item that has much of the appeal and ingredients to bring the top LP seller to the singles charts. **Warner Bros.-Seven Arts 7288**

*BURT BACHARACH—I'll Never Fall in Love Again (Prod. Burt Bacharach & Phil Ramona) (Writers: Bacharach-David) (Blue Seas/Jac/Morris, ASCAP)—Composer Bacharach's unique version of this much recorded B'way ballad should fast garner top Easy Listening play and sales. **A&M 1064**

*VIC DANA—Look of Leavin' (Prod. Dick Glasser) (Writers: Chesnut-Sinks) (Passkey, BMI)—The meaningful Jerry Chesnut-Earl Sinks country ballad is delivered in fine fashion by Dana with much programming and sales appeal. **Liberty 56109**

*MIKE DOUGLAS—The Day After Forever (Prod. Mike Berniker) (Writer: Peters) (Singleton, BMI)—The TV star's first outing for Decca is a tune-ful ballad which should score in Easy Listening and pop markets. Strong production by Mike Berniker. **Decca 732495**

SHANE MARTIN—He Will Break Your Heart (Prod. J. C. Darrow) (Writers: Butler-Mayfield-Carter) (Conrad, BMI)—Hard driving updating of the Jerry Butler rhythm ballad comes on strong by Martin and should spill chart action for him. Much sales appeal here. **Epic 5-10475**

MISSION—Let's Get Together (Prod. Joe Rene) (Writer: Powers) (Staple, BMI)—An inspiring version of the pop favorite song by a group of 6 priests out of the St. Louis area should attract play in underground, pop and easy listening areas with much sales potential. Disk tied in with their battle against poverty and ignorance. **Tribute 101**

KOFFIE & JAMES—Different Shades (Prod. Ron Rico Toops & Joel Cory) (Writer: Toops) (Machiavelli, BMI)—Impressive debut of a new duo which features a sound not unlike "Peaches and Herb." Should attract pop play with sales sure to follow for this message ballad. **Philips 40611**

*HUGO MONTENEGRO—Happy Together (Prod. Joe Reisman) (Writers: Bonner-Gordon) (Chardon, BMI)—Intriguing and unusual interpretation of the Turtles past winner is loaded with all types of programming and sales appeal. **RCA 74-0160**

TOP 20 COUNTRY

COUNTRY

Spotlights Predicted to reach the top 20 of the HOT COUNTRY SINGLES Chart

JERRY LEE LEWIS— ONE HAS MY NAME (The Other Has My Heart)

(Prod. Jerry Kennedy) (Writers: Dean-Deane-Blair) (Peer Int'l, BMI)—Hot on the heels of his No. 1 smash "To Make Love Sweeter For You," Lewis has all that sales potency and more. Moving and poignant ballad. Flip: (No Information Available). **Smash 2224**

ERNEST TUBB & LORETTA LYNN— WHO'S GONNA TAKE THE GARBAGE OUT

(Writers: Tillotson-Cosenza-Wilburn) (Ridge, BMI)—Two country giants give a first rate performance of a clever piece of rhythm material that will quickly achieve sales to match their "Sweet Thang" hit of the past. Flip: "Somewhere Between" (Blue Book, BMI). **Decca 32496**

ROY DRUSKY—MY GRASS IS GREEN

(Prod. Jerry Kennedy) (Writer: Drusky) (Funny Farm, BMI)—He went right to the top with "Where the Blue and Lonely Go," and this original and poignant ballad will prove equally powerful in play, sales and the charts. Top performance. Flip: (No Information Available). **Mercury 72928**

DEL REEVES—BE GLAD

(Prod. Bob Montgomery) (Writer: Richardson) (Passkey, BMI)—Reeves follows up his "Good Time Charlies" smash with a happy, easy rhythm item that should bring him right back to the top ten on the country charts. Flip: "Mocassin Branch" (Passkey, BMI). **United Artists 50531**

NAT STUCKEY—CUT ACROSS SHORTY

(Prod. Felton Jarvis) (Writers: Walker-Wilkin) (Cedarwood, BMI)—Following up his success with "Joe and Mabel's 12th Street Bar and Grill," Stuckey comes up with a rousing rhythm number that is sure to keep him riding high on the charts. Top Felton Jarvis production work. Flip: "Understand Little Man" (Stuckey, BMI). **RCA 74-0163**

ED BRUCE— EVERYBODY WANTS TO GET TO HEAVEN

(Prod. Fred Foster) (Writer: Bruce) (Pamper, BMI)—Good original, message material for today is delivered by Bruce in a smooth and compelling manner. Should prove a more potent chart winner than his recent "Song for Jenny." Flip: (No Information Available). **Monument 1138**

CHART

Spotlights Predicted to reach the HOT COUNTRY SINGLES Chart

BOB LUMAN—It's All Over (But the Shouting) (Acuff-Rose, BMI). **HICKORY K-1536**

STONEWALL JACKSON—"Never More" Quote the Raven (DeImore, ASCAP). **COLUMBIA 4-44663**

CARL BUTLER AND PEARL—We'll Sweep Out the Ashes in the Morning (Sawgrass, BMI). **COLUMBIA 4-44862**

BOBBY BARNETT—Drink Canada Dry (Window, BMI). **COLUMBIA 4-44861**

BOBBY LEE—Proud to Be a Man (Glad, BMI). **MUSICOR 1365**

SHARON SMITH—There's Just One Way to Keep a Truckin' Man Happy (Tree, BMI). **DOT 17254**

FRANK WAKEFIELD & HIS COUNTRY CLASSICS—Ruby (Northern, ASCAP). **KAPP 2002**

TOP 20 R&B

R&B

Spotlights Predicted to reach the TOP 20 of the TOP SELLING R&B SINGLES Chart

IRENE REID—DIRTY OLD MAN

(Writers: Bramlett-Dacis) (Metric, BMI)—Hard driving rocker with an equally powerful performance and strong material should bring Miss Reid to the top of the r&b charts in short order, and then slide over to the Hot 100 charts. Flip: "Just Loving You" (Jobete, BMI). **Old Town 2004**

CHART

Spotlights Predicted to reach the R&B SINGLES Chart

JIMMY McCracklin—What's Going On? (Metric, BMI). **MINIT 32064**

GLORIA WALKER & THE CHEVELLES—Walking with My New Love (Cotillion-Flaming Arrow, BMI). **FLAMING ARROW 37**

THE LOVELLES—I'm Comin' Today (Cotillion-Dave Crawford, BMI). **ATCO 6670**

ELLA WASHINGTON—Stop Giving Your Man Away (Jayde Ent., BMI). **SOUND STAGE 7 2632**

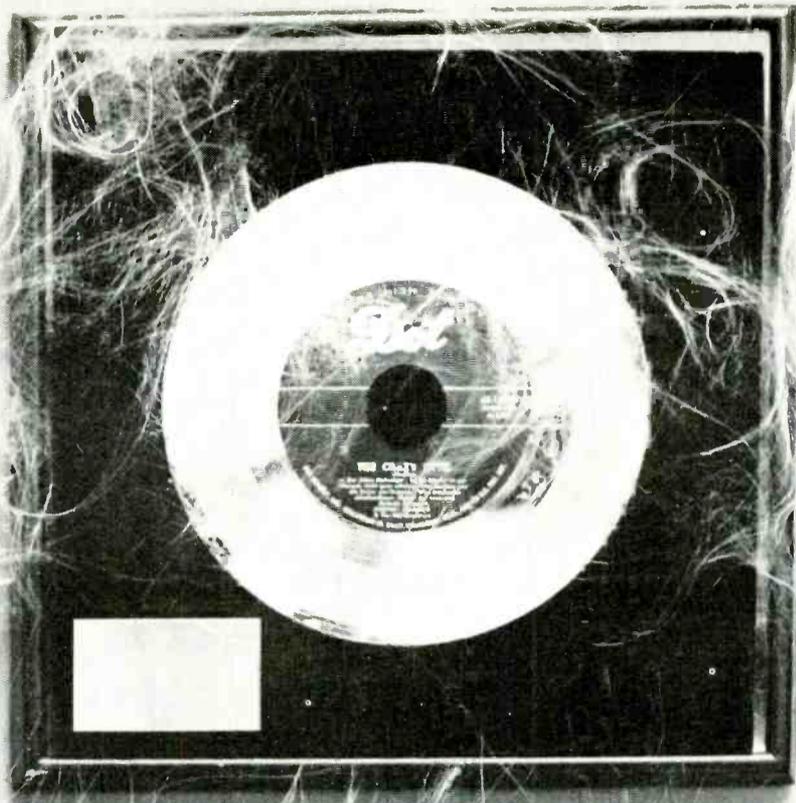
CLARA WARD—Born Free (Screen Gems-Columbia, BMI). **CAPITOL 2500**

RONNIE WALKER—It's a Good Feeling (Jobete, BMI). **ABC 11215**

KENNY YOUNG—"Leave Those Young Girls Alone" (Old Men) (Van McCoy Inc./T.M. Inc., BMI). **SHARE 105**

THE SWORDSMEN—That's When a Woman Needs a Man (Ninandy, BMI). **RCA 47-9745**

Ol' Crazy Otto's Back Again...



First of all, getting the Gold Record (above) off "The Wall of Hits" in our lobby for a photo session was a trip in itself. Seems the damn frame was hung there some years ago (none of us know when) and *bolted to the wall* with a strange angular tool. We couldn't find the tool (They must have taken it with Them), so we had to take a small piece of wall with it. Which led us to the discovery that that wall was once painted pink and black stripes! Remember... Far out.

But down to business. Otto, Crazy Brian (Hyland), and all of us wish to thank you for the kind consideration you gave our first "good as gold" new artist's release:

Hamilton Streetcar
"I See I Am"
(Buzz Clifford)
Dot 17253

People actually listened to it...and dug it...and we hear it's getting played in such diverse markets as Ypsilanti, Michigan; Solvang, California; and Waterville, Maine. God knows, we can use a National smash!

Okay, so here's Ol' Crazy Otto's "Pick to Click" for this week:

Roy Clark
"Yesterday, When I Was Young"
Dot 17246

Tune was written by France's Charles Aznavour ("A Young Girl"). Lyrics, melody, production and performance are all superb. Really. Ideal for across-the-board airplay.

Again, we'd appreciate your listening to this side. Hamilton Streetcar, too. They're both good records. Really. If we can just breakout in Boise and Knoxville now, we'll have it made.

That's right, DOT Records. The one with a whole bunch of artists who are as good as gold.



Dot Records, a Division of
Paramount Pictures Corporation

The Giant that woke up, sprouted wings, and is now ready to fly.

Billboard TOP LP'S

FOR WEEK ENDING MAY 17, 1969

Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE				RIAA Million Dollar LP
				8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
42	1	1	ORIGINAL CAST Hair RCA Victor LOC 1150 (M); LSO 1150 (S)		NA	NA		
16	2	2	BLOOD, SWEAT & TEARS Columbia CS 9720 (S)			NA		
6	3	3	GLEN CAMPBELL Galveston Capitol ST 210 (S)					
3	6	4	BOB DYLAN Nashville Skyline Columbia KCS 9825 (S)			NA		
13	4	5	DONOVAN Greatest Hits Epic BXN 26439 (S)			NA		
10	5	6	TEMPTATIONS Cloud Nine Gordy GLPS 939 (S)	NA				
44	7	7	IRON BUTTERFLY In-A-Gadda-Da-Vida Atco SD 33-250 (S)					
15	9	8	CREDENCE CLEARWATER REVIVAL Bayou Country Fantasy B387 (S)					
16	8	9	TOM JONES Help Yourself Parrot PAS 71025 (S)					
14	11	10	LED ZEPPELIN Atlantic SD 8216 (S)				NA	
7	16	★	DIONNE WARWICK Soulful Scepter SPS 573 (S)					
9	12	12	ENGELBERT HUMPERDINCK Engelbert Parrot PAS 71026 (S)					
10	13	13	TOM JONES Live Parrot PAS 71014 (S)					
40	17	14	TOM JONES Fever Zone Parrot PAS 71019 (S)					
10	15	15	STEPPENWOLF Birthday Party Dunhill DSX 50053 (S)					
15	20	★	SOUNDTRACK Romeo & Juliet Capitol ST 2993 (S)	NA	NA	NA		
27	10	17	GLEN CAMPBELL Wichita Lineman Capitol ST 103 (S)					
20	18	18	ASSOCIATION Greatest Hits, Vol. 1 Warner Bros.-Seven Arts WS 1767 (S)					
34	19	19	SOUNDTRACK Funny Girl Columbia B05 3220 (S)			NA		
17	23	20	THREE DOG NIGHT Dunhill DS 50048 (S)					
17	21	21	WALTER CARLOS/BENJAMIN FOLKMAN Trans Electronic Music Productions, Inc., Presents Switched On Bach Columbia MS 7194 (S)		NA	NA		
14	14	22	IRON BUTTERFLY Ball Atco SD 33-280 (S)					
4	28	★	SLY & THE FAMILY STONE Stand Epic BN 26456 (S)			NA		
23	22	24	BEATLES Apple SWBO 101 (S)					
6	26	25	TOMMY ROE Dizzy ABC ABCS 683 (S)					
14	24	26	THE CREAM Goodbye Atco SD 7001 (S)					
8	27	27	QUICKSILVER MESSENGER SERVICE Happy Trails Capitol ST 1201 (S)			NA		
21	29	28	SOUNDTRACK Oliver Colgems COSD 5501 (S)					
20	31	29	JERRY BUTLER The Ice Man Cometh Mercury ST 61198 (S)					
11	30	30	MC 5 Kick Out the Jams Elektra EKS 45648 (S)					
3	93	★	EDWIN HAWKINS SINGERS Let Us Go Into the House of the Lord Pavilion BPS 1001 (S)					
2	105	★	FRANK SINATRA My Way Reprise FS 1029 (S)					
2	113	★	JOHNNY WINTER Columbia CS 9826 (S)		NA	NA		
2	101	★	COWSILLS In Concert MGM SE 4619 (S)					
21	25	35	DIANA ROSS & THE SUPREMES WITH THE TEMPTATIONS T. C. B. Motown MS 682 (S)					

Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE				RIAA Million Dollar LP
				8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
8	33	36	MARY HOPKIN Post Card Apple ST 3351 (S)					
3	50	★	ISLEY BROTHERS It's Our Thing T Neck 3001 (S)					
2	184	★	VENTURES Hawaii Five-O Liberty LST 8061 (S)					
49	46	39	JOHNNY CASH At Folsom Prison Columbia CS 9639 (S)			NA		
6	41	40	JOHNNY WINTER Progressive Blues Experiment Imperial LP 12431 (S)					
12	39	41	VANILLA FUDGE Near the Beginning Atco SD 33-278 (S)					
14	32	42	ARETHA FRANKLIN Soul '69 Atlantic SD 8212 (S)					
63	34	43	GLEN CAMPBELL Gentle on My Mind Capitol ST 2809 (S)					
8	45	44	VIKKI CARR For Once in My Life Liberty LST 7604 (S)					
16	35	45	TOMMY JAMES & THE SHONDELLS Crimson & Clover Roulette SR 42023 (S)					
15	48	46	BEATLES Yellow Submarine Apple SW 153 (S)					
14	36	47	VOGUES Till Reprise RS 6326 (S)					
8	37	48	RASCALS Freedom Suite Atlantic CD 2-901 (S)					
13	40	49	BEE GEES Odessa Atco SD 2-702 (S)					
3	87	★	MOTHERS OF INVENTION Uncle Meat Bizarre MS 2024 (S)			NA		
7	51	51	PAUL REVERE & THE RAIDERS featuring Mark Lindsay Hard 'n' Heavy (With Marshmallow) Columbia CS 9753 (S)			NA		
22	53	52	ELVIS PRESLEY Elvis RCA Victor LPM 4088 (M) (No Stereo)		NA	NA	NA	
32	56	53	BOBBIE GENTRY & GLEN CAMPBELL Capitol ST 2928 (S)			NA	NA	
8	54	54	BROOKLYN BRIDGE Buddah BDS 5034 (S)					
23	49	55	DIONNE WARWICK Promises, Promises Scepter SPS 571 (S)					
5	64	★	FRANKIE LAINE You Gave Me a Mountain ABC ABCS 682 (S)					
20	58	57	TEMPTATIONS Live at the Copa Gordy GS 938 (S)					
6	59	58	JAMES BROWN Say It Loud—I'm Black & I'm Proud King 5-1047 (S)					
4	68	★	CLASSICS IV Traces Imperial LP 12429 (S)					
38	60	60	BIG BROTHER & THE HOLDING COMPANY Cheap Thrills Columbia KCS 9700 (S)				NA	
20	43	61	YOUNG-HOLT UNLIMITED Soulful Strut Brunswick BL 75144 (S)					
22	52	62	JUDY COLLINS Who Knows Where the Time Goes Elektra EKS 74033 (S)					
6	63	63	LEONARD COHEN Songs From a Room Columbia CS 9767 (S)			NA	NA	
12	65	64	JEFFERSON AIRPLANE Bless Its Pointed Little Head RCA Victor LSP 4133 (S)			NA	NA	
14	81	★	CHARLEY PRIDE In Person RCA LSP 4094 (S)			NA	NA	
20	44	66	DEAN MARTIN Gentle on My Mind Reprise RS 6330 (S)					
20	47	67	W. C. FIELDS Original Voice Track From His Great Movies Decca DL 79164 (S)					
19	42	68	SAMMY DAVIS JR. I've Gotta Be Me Reprise RS 6324 (S)					
5	79	★	LAWRENCE WELK Galveston Rainwood R 8049 (S)					

Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE				RIAA Million Dollar LP
				8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
2	157	★	MASON WILLIAMS Music By Warner Bros.-Seven Arts WS 1788 (S)					
10	67	71	JAY & THE AMERICANS Sands of Time United Artists' UAS 6671 (S)					
11	72	72	SOUNDTRACK Sweet Charity Decca DL 71502 (S)					
2	107	★	PROCOL HARUM A Salty Dog A&M SP 4179 (S)					
12	38	74	VARIOUS ARTISTS Themes Like Old Times Viva V 36018 (S)					
15	55	75	MIKE BLOOMFIELD & AL KOOPER The Life Adventures of Columbia KGP 6 (S)				NA	
7	76	76	MANTOVANI Scene London PS 548 (S)					
39	66	77	ENGELBERT HUMPERDINCK Man Without Love Parrot (No Mono); PAS 71022 (S)					
26	61	78	GRASSROOTS Golden Grass Dunhill DS 50047 (S)					
72	69	79	JUDY COLLINS Wildflowers Elektra EKS 70412 (S)					
7	80	80	LETTERMEN I Have Dreamed Capitol ST 202 (S)					
5	82	81	SIR DOUGLAS QUINTET Mendocino Smash SRS 67115 (S)					
33	70	82	STEPPENWOLF The Second Dunhill DS 50037 (S)					
24	83	83	SERGIO MENDES & BRASIL '66 Fool on the Hill A&M SP 4160 (S)					
5	85	84	TIM BUCKLEY Happy Sad Elektra EKS 74045 (S)					NA
45	73	85	RASCALS Time Peace/Greatest Hits Atlantic SD 8190 (S)					
14	86	86	NASHVILLE BRASS Plays the Nashville Sound RCA LSP 4059 (S)		NA	NA	NA	
20	71	87	BOBBY VINTON I Love How You Love Me Epic BN 26437 (S)					NA
15	62	88	TAMMY WYNETTE Stand by Your Man Epic BN 26392 (S)					NA
21	74	89	FRANK SINATRA Cycles Reprise FS 1027 (S)					
17	92	90	JOAN BAEZ Any Day Now Vanguard B05 79306/7 (S)					
8	77	91	GRASSROOTS Lovin' Things Dunhill DS 50052 (S)					
12	78	92	BUFFALO SPRINGFIELD Retrospective/The Best of Atco SD 33-293 (S)					
12	89	93	MONGO SANTAMARIA Soul Bag Columbia CS 9780 (S)					NA
7	94	94	VARIOUS ARTISTS Laugh In '69 Reprise RS 6335 (S)					
13	97	95	TEN YEARS AFTER Stonehenge Deram DES 18021 (S)					
18	57	96	SPIRIT The Family That Plays Together Ode Z12 44014 (S)					NA
5	91	97	IKE & TINA TURNER Outta Season Blue Thumb BTS 5 (S)					
4	125	★	GUESS WHO Wheatfield Soul RCA Victor LSP 4141 (S)					NA NA NA
15	111	★	SOUNDTRACK Uptight Stax STS 2006 (S)					
25	98	100	DIANA ROSS & THE SUPREMES JOIN THE TEMPTATIONS Motown MS 679 (S)					
13	106	101	JOHN MAYALL Blues From Laurel Canyon London PS 545 (S)					NA
12	88	102	JETHRO TULL This Was Reprise RS 6336 (S)					
14	102	103	SAM & DAVE Best of Atlantic SD 8218 (S)					
11	104	104	PAY CONNIFF & THE SINGERS I Love How You Love Me Columbia CS 9777 (S)					NA
14	103	105	JOHNNY CASH The Holy Land Columbia KCS 9766 (S)					NA

TOP LP'S

TOP LP'S



When's the last time you looked into a Kaleidoscope?

This Kaleidoscope can show you a thing or two. Like the way five talented musicians can explore territory that no one else is in. And the reason they can do it is the versatility of the group.

The five members of Kaleidoscope—David Lindley, Soloman Feldthouse, Temple-



"Oud," or Guitar of Modern Egypt.

ton Parcely, Stuart Brotman and Paul Lagos—play more than thirty instruments. Including the oud, jumbus and caz. And these exotic instruments aren't just in for the heck of it. They're in for the sound that Kaleidoscope lays down. Kind of a combination eastern-rock-bluegrass-country-and-western. With the San Francisco and cajun influence, too. What you might call "electric-eclectic."

"One distinguishing mark of a first-rate group is its ability to embrace a wide range of musical styles while maintaining an individual and underivative sound. Kaleidoscope is, for example, all unmistakably one sound, a sound created by five highly versatile and craftsman-

like musicians with a high degree of imagination."

—*Down Beat Magazine*

"See them, even if they're THIRD billing. . . ."

—*Berkeley Barb*

Kaleidoscope. Just when you think you've got the bag they're in, they combine to produce a wall of sound like nothing you've ever heard before.

Kaleidoscope. They'll turn you around.

KALEIDOSCOPE

INCLUDING:
LIE TO ME LET THE GOOD LOVE FLOW CUCKOO
TEMPE ARIZONA SEVEN-ATESWEET



BN 26467/N 18 10200



TOP LP's

CONTINUED FROM PAGE 92

Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE				RIAA Million Dollar LP
				8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
10	95	106	ZOMBIES Time of the Season Date TES 4013 (S)		NA	NA	NA	
129	108	107	SIMON & GARFUNKEL Parsley, Sage, Rosemary & Thyme Columbia CL 2563 (M); CS 9363 (S)			NA		
45	100	108	SOUNDTRACK 2001: A Space Odyssey MGM SIE 13 (S)		NA			
73	109	109	GLEN CAMPBELL By the Time I Get to Phoenix Capitol T 2851 (M); ST 2851 (S)					
23	75	110	SOUNDTRACK Camelot Warner Bros.-Seven Arts 1712 (S)					
12	96	111	PAUL MAURIAT ORCH. Doing My Thing Philips PHS 600-292 (S)					
11	112	112	EDDY ARNOLD Songs of the Young World RCA Victor LSP 4110 (S)		NA	NA	NA	
15	84	113	BILL COSBY It's True, It's True Warner Bros.-Seven Arts WS 1770 (S)					
12	90	114	MONKEES Instant Replay Colgems COS 113 (S)		NA	NA	NA	
17	115	115	STEPPENWOLF Dunhill 50029 (S)					
56	116	116	SIMON & GARFUNKEL Bookends Columbia KCS 9529 (S)			NA		
1	—	★	EMMY WILLIAMS Happy Heart Columbia CS 9844 (S)			NA		
12	99	118	O. C. SMITH For Once in My Life Columbia CS 9756 (S)			NA		
2	123	119	BOOTS RANDOLPH With Love Monument SLP 18111 (S)					
3	122	120	BLUE CHEER New Improved Blue Cheer! Philips PHS 600-305 (S)					
91	121	121	JIMI HENDRIX EXPERIENCE Are You Experienced? Reprise RS 6261 (S)					
3	124	127	NANCY SINATRA Nancy Reprise RS 6333 (S)					
21	132	129	TOM JONES Green Green Grass of Home Parrot PAS 71009 (S)					
111	110	124	ANITA KERR/ROD MCKUEN/SAN SEBASTIAN STRINGS The Sea Warner Bros.-Seven Arts WS 1670 (S)					
3	126	125	SOULFUL STRINGS Back by Demand/In Concert Cadet LPS 820 (S)					
4	127	126	JOHNNY TAYLOR Raw Blues Stax STS 2008 (S)		NA	NA		
12	120	127	WILSON PICKETT Hey Jude Atlantic SD 8215 (S)					
116	131	★	SIMON & GARFUNKEL Sounds of Silence Columbia CL 2469 (M); CS 9269 (S)			NA		
4	135	129	TIM HARDEN Suite for Susan Moore and Damion, We Are One, One, All in One Columbia CS 9787 (S)		NA	NA	NA	
28	114	136	SOUNDTRACK Chitty Chitty Bang Bang United Artists UAS 5188 (S)					
3	133	131	BLACK PEARL Atlantic SD 8220 (S)					
27	130	132	BLOOD, SWEAT & TEARS Child Is Father to the Man Columbia CS 9619 (S)			NA		
44	134	133	JOSE FELICIANO Feliciano RCA Victor LPM 3957 (M); LSP 3957 (S)		NA	NA		
23	117	134	ROLLING STONES Beggar's Banquet London PS 539 (S)					
16	119	135	SOUNDTRACK Candy ABC ABCS 9 (S)					

Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE				RIAA Million Dollar LP
				8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
5	137	136	DICK HYMAN Moog: The Electric Eclectics of Command 938 (S)					
31	138	137	JIMI HENDRIX EXPERIENCE Electric Ladyland Reprise 2RS 6307 (S)					
11	118	138	FOUNDATIONS Build Me Up Buttercup Uni 73043 (S)					
62	139	139	SOUNDTRACK The Graduate Columbia OS 3180 (S)					
17	136	140	JOHNNY TAYLOR Who's Making Love... Stax STS 2005 (S)					
3	152	141	FRIENDS OF DISTINCTION Grazin' RCA Victor LSP 4149 (S)					
2	183	★	JERRY LEE LEWIS Sings the Country Music Hall of Fame, Vol. 1 Smash SRS 67117 (S)		NA	NA		
9	144	141	VARIOUS ARTISTS Bubble Gum Music Buddah BDS 5032 (S)					
45	128	144	CREAM Wheels of Fire Atco SD 2-700 (S)					
10	142	145	DUSTY SPRINGFIELD In Memphis Atlantic SD 8214 (S)					
5	140	144	WATTS 103rd STREET RHYTHM BAND Together Warner Bros.-Seven Arts 1761 (S)					
11	141	147	ED AMES A Time for Living RCA LSP 4128 (S)		NA	NA		
6	151	148	ROBERT GOULET Both Sides Now Columbia CS 9763 (S)		NA	NA		
2	187	★	JERRY LEE LEWIS Sings the Country Music Hall of Fame, Vol. 1 Smash SRS 67118 (S)		NA	NA		
9	143	150	PAUL ANKA Goodnight My Love RCA Victor LSP 4142 (S)					
3	147	151	50 GUITARS OF TOMMY GARRETT Best of Liberty LSS 14045 (S)					
20	155	152	TOM JONES It's Not Unusual Parrot PAS 71004 (S)					
7	154	153	ORIGINAL CAST Dear World Columbia BOS 3260 (S)			NA	NA	
86	145	154	DIANA ROSS & THE SUPREMES Greatest Hits Motown MS 2-663 (S)					
1	—	★	BILLY JOHNSON Wonders of Your Mind Dot DLP 25937 (S)					
37	158	156	MIKE BLOOMFIELD/AL KOOPER/ STEVE STILLS Super Session Columbia (No. Mono); CS 9701 (S)					
1	—	★	PETULA CLARK Petula Warner Bros.-Seven Arts WS 1789 (S)					
21	149	158	FOUR SEASONS Edison D'Oro (Gold Edition) Philips PHS 2-2501 (S)					
20	159	159	RHINOCEROS Elektra EKS 74030 (S)					
5	194	★	ELVIS PRESLEY Flaming Star RCA Camden 2304 (S)		NA			
7	161	161	1910 FRUITGUM CO. Indian Giver Buddah BDS 5036 (S)					
7	162	161	MOTHERS OF INVENTION Mothermania Verve V6-5068X (S)					
1	—	★	CHICAGO TRANSIT AUTHORITY If I Stay Columbia GP 8 (S)					
37	153	164	JAMES BROWN Live at the Apollo, Vol. 2 King 1022 (S)					
3	170	169	PAUL MAURIAT & ORK Soul of Philips PHS 600-279 (S)					
14	163	166	PERCY FAITH Those Were the Days Columbia CS 9762 (S)			NA		
3	167	167	MYSTIC MOODS Extensions Philips PHS 600-301 (S)		NA	NA	NA	

Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE				RIAA Million Dollar LP
				8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
1	—	★	THE JAZZ A&M SP 4171 (S)					
3	178	169	HENRY MANCINI & HIS ORK A Warm Shade of Ivory RCA Victor LSP 4140 (S)					
5	160	170	BRIAN HYLAND Tragedy Dot DLP 25926 (S)		NA	NA	NA	
12	175	171	SMOKEY ROBINSON & THE MIRACLES Live Tamla TS 289 (S)		NA			
7	172	172	RAY CHARLES I'm All Yours Baby ABC ABCS 675 (S)					
1	—	★	THE JAZZ Brother Love's Travelling Savannah Show Uni 73047 (S)					
5	169	174	NICK DE CARO ORCH. Happy Heart A&M SP 4176 (S)					
54	166	175	HERB ALPERT & THE TIJUANA BRASS Beat of the Brass A&M SP 4146 (S)					
3	174	176	FLYING BURRITO BROTHERS A Gilded Palace of Sin A&M SP 4175 (S)					
1	—	★	THE JAZZ 25 Miles Gordy GS 940 (S)					
6	—	★	THE JAZZ Greatest Hits London PS 547 (S)					
2	181	179	ILLUSION Steed ST 37003 (S)					
1	—	★	THE JAZZ Columbia CS 9795 (S)			NA	NA	
1	—	★	BUBBLE PUPPY Gathering Promises International Artists IA LP 10 (S)					
2	182	182	YOUNGBLOODS Elephant Mountain RCA Victor LSP 4150 (S)			NA	NA	NA
2	186	183	IRISH ROVERS Tales to Warm Your Heart Decca DL 75081 (S)					
8	177	184	BING CROSBY Hey Jude, Hey Bing! Amos AAS 700 (S)					
3	185	185	SOUNDTRACK Lion in Winter Columbia OS 3250 (S)		NA	NA	NA	NA
2	189	186	ORIGINAL LONDON CAST Hair Atco SD 7002 (S)					
2	188	187	HARVEY MANDELL Righteous Philips PHS 600-306 (S)					
3	180	188	LYNN ANDERSON Best of Chart CHS 1009 (S)					
2	191	189	NAZZ Nazz Nazz SGC 5002 (S)					NA
2	190	190	GLENN YARBROUGH Sings the Rod McKuen Songbook RCA Victor LSP 6018 (S)			NA	NA	NA
2	192	191	SOUNDTRACK Goodbye Columbus Warner Bros.-Seven Arts WS 1786 (S)					
4	199	192	ENOCH LIGHT & THE BRASS MENAGERIE Project 3 PR 5036 SD (S)					
2	193	193	PETER NERO I've Gotta Be Me Columbia CS 9800 (S)			NA	NA	
2	195	194	JULIE DRISCOLL/BRIAN AUGER/ TRINITY Jools & Brian Capitol DT 136 (S)					
2	197	195	STEVE & EYDIE Real True Lovin' RCA Victor LSP 4137 (S)			NA	NA	NA
2	196	196	TONY BENNETT Greatest Hits, Vol. 4 Columbia SC 9814 (S)			NA	NA	
1	—	197	TRAFFIC Last Exit United Artists UAS 6702 (S)					
2	198	198	SANDPIPERS Wonder of You A&M SP 4180 (S)					
1	—	199	ORIGINAL CAST 1776 Columbia BOS 3310 (S)			NA	NA	
2	200	200	ELEPHANT'S MEMORY Buddah BDS 5033 (S)		NA	NA	NA	NA

TOP LP's A-Z (LISTED BY ARTIST)

Herb Alpert & the Tijuana Brass 175	Vikki Carr 44	Elephant's Memory 200	Monkees 114	Sam & Dave 103	Edwin Starr 177
Ed Ames 147	Carlos/Folkman 21	Percy Faith 166	Iron Butterfly 7, 22	Sandpipers 198	Steppenwolf 15, 82, 115
Lynn Anderson 188	Johnny Cash 39, 105	Marianne Faithfull 178	Isley Brothers 37	Mongo Santamaria 93	Steve & Eydie 195
Paul Anka 150	Ray Charles 172	Jose Feliciano 133	Tommy James & the Shondells 45	Simon & Garfunkel 107, 116, 128	Temptations 6, 57
Eddy Arnold 112	Chicago Transit Authority 163	Four Seasons 158	Jay & the Americans 71	Sea Train 168	Ten Years After 95
Association 18	Classics IV 59	W. C. Fields 67	Jefferson Airplane 64	Frank Sinatra 32, 89	Johnny Taylor 126, 140
Joan Baez 90	Petula Clark 157	Fifty Guitars of Tommy Garrett 151	Tom Jones 9, 13, 14, 123, 152	Nancy Sinatra 122	Three Dog Night 20
Beatles 24, 46	Judy Collins 62, 79	Anita Kerr/Rod McKuen/San Sebastian Strings 124	Tom Jones 9, 13, 14, 123, 152	Sly & the Family Stone 23	Jethro Tull 102
Bee Gees 49	Ray Conniff 104	Frankie Laine 56	Tom Jones 9, 13, 14, 123, 152	O. C. Smith 118	Traffic 197
Tony Bennett 196	Leonard Cohen 63	Led Zeppelin 10	Tom Jones 9, 13, 14, 123, 152	Soulful Strings 125	Ike & Tina Turner 97
Big Brother & the Holding Company 60	Bill Cosby 113	Jerry Lee Lewis 142, 149	Tom Jones 9, 13, 14, 123, 152	Spirit 96	Vanilla Fudge 41
Black Pearl 131	Cowsills 34	Lettermen 80	Tom Jones 9, 13, 14, 123, 152	Soundtracks 110	Various Artists 143
Blood, Sweat & Tears 2, 132	Cream 26, 144	Enoch Light & the Brass Menagerie 192	Tom Jones 9, 13, 14, 123, 152	Camelot 110	Bubble Gum Music 143
Mike Bloomfield & Al Kooper 75, 156	Creedence Clearwater Revival 8	Henry Mancini 169	Tom Jones 9, 13, 14, 123, 152	Candy 135	Laugh-In 94
Blue Cheer 120	Bing Crosby 184	Harvey Mandell 187	Tom Jones 9, 13, 14, 123, 152	Chitty Chitty Bang Bang 130	Themes Like Old Times 74
Brooklyn Bridge 54	John Davidson 180	Mantovani 76	Tom Jones 9, 13, 14, 123, 152	Chitty Chitty Bang Bang 130	Billy Vaughn 155
James Brown & His Famous Flames 58, 164	Sammy Davis Jr. 68	Dean Martin 66	Tom Jones 9, 13, 14, 123, 152	Bang 130	Ventures 38
Bubble Puppy 181	Neil Diamond 173	Paul Mauriat 111, 165	Tom Jones 9, 13, 14, 123, 152	Funny Girl 19	Bobby Vinton 87
Tim Buckley 84	Donovan 5	John Mayall 101	Tom Jones 9, 13, 14, 123, 152	Goodbye Columbus 191	Vogues 47
Buffalo Springfield 92	Sir Douglas Quintet 81	MC5 30	Tom Jones 9, 13, 14, 123, 152	Graduate 139	Dionne Warwick 11, 55
Jerry Butler 29	Julie Driscoll/Brian Auger/Trinity 194	Sergio Mendes & Brasil '66 83	Tom Jones 9, 13, 14, 123, 152	Lion in the Winter 1	

New Albums for May



LSP-4136



LSP-4159



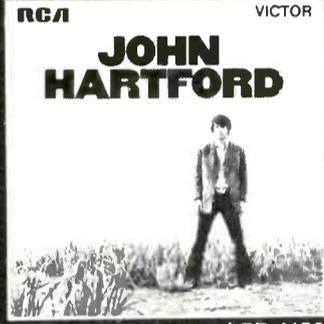
LSP-4162



LSP-4158



LSP-4160



LSP-4156



LSP-4161



LSP-4148



LSP-4129



LSP-4133*



LSP-4174



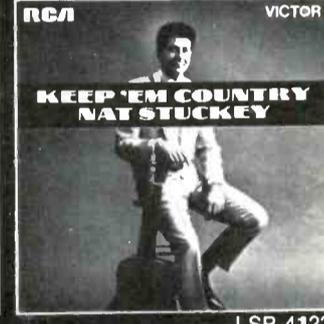
LSP-4173



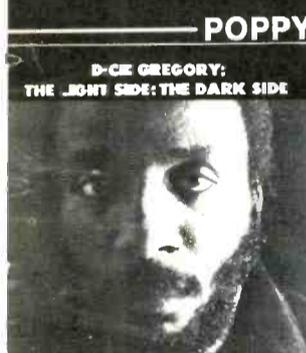
LSP-4096



LSP-4146



LSP-4123



PYS-60, 001



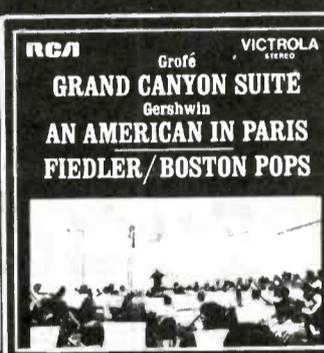
COS-114 †



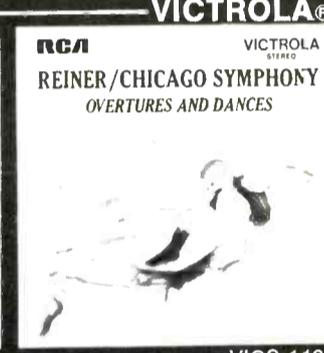
LSC-6188



LSC-3085*



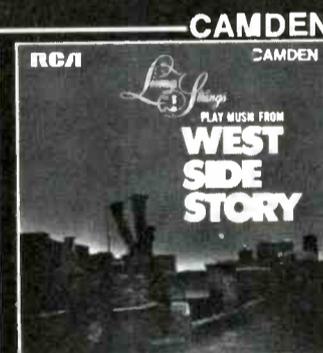
VICS-1423



VICS-1424



CAS-2312



CAS-2313



LSC-3078



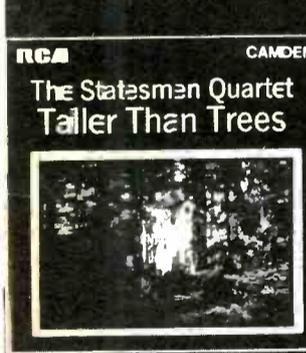
LSC-3093



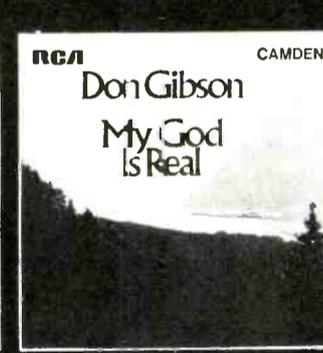
VICS-1427



VICS-1426



CAS-2314(e)



CAS-2317



LSC-3084



LSC-3082



VICS-1428



VICS-1425

RCA

* Available on RCA Stereo 8 Cartridge Tapes
 Manufactured and Distributed by RCA RECORDS

Buddah Revamps Promotional Set-Up Via Area Divisions

NEW YORK — Buddah Records has reorganized the label's promotional structure under national promotion director Marty Thau by dividing the U. S. into "theaters of operations, each of which will have an area operations manager with exclusive and independent promotion representatives working under his direction."

Realignment under Buddah's new plan includes:

Naming Abe Glaser to the newly created post of western operations manager. Glaser, a 12-year promotion veteran for ABC Records, will be stationed in Los Angeles and head up sales and promotion, artist liaison and publicity for the West Coast. Moving the headquarters of Southern promotion representative Johnny Lloyd from Baltimore to Atlanta. Ronnie Weisner will cover the Midwest;

Naming of Lenny Evanoff as national album promotion manager, reporting to Joe Fields, Buddah's director of album sales; Additional appointments of Ron Peterson as national sales and promotion manager for Dick Heard's Royal American modern country label, and of Ronnie Weisner as promotion chief for Jerry Kasenetz and Jeffrey Katz' Super K Records company. Johnny Lloyd will also double as national promotion manager for Eddie Thomas and Curtis Mayfield's Curtom Records.

Thau added that the label plans to add exclusive Buddah promotional representatives in every major and secondary market who will report to their area operations manager. Meanwhile, Buddah will continue to utilize the services of their regular independent promotion men.

Calvert and Marzano Set Up Reservation, Music Complex

NEW YORK — Jimmy Calvert and Norman Marzano have formed the Reservation, a music complex including Marzano-Calvert Productions, Big Hawk Music (BMI), Little Fox Songs (ASCAP) and White Cloud Management, Inc.

Calvert and Marzano said the thrust of the complex will be "a sound of identity" provided

by "the first professional pop and contemporary studio band on the East Coast." The general manager of the new firm will be Howard Riemer.

The band, composed of Calvert (guitar), Marzano (bass), Joe D'Andrea (drums), Ken Languna (keyboard) and Paul Naumann (guitar), was formed to provide an identifiable "New York sound."

Material from Reservation's publishing wing has already been recorded by such top producers as Jerry Ross, Jimmy Wisner, Bo Gentry and Ritchie Cordell. Riemer said Reservation will maintain an open-door policy for new, young writers and will also be "on 24-hour call for producers seeking material."

Marzano-Calvert Productions is already active with three new singles and deluxe LP. Singles shipping this month are Kicks & Company's "Follow the Leader" on RCA, M and M's "Hop, Skip and Jump (And You're There)" on Epic and the Red Little District's "Mr. Feel-good" on Scepter. In the album field, Marzano-Calvert Productions produced, designed and photographed the debut album of artist-writers Rocky and Val, "I Stopped and Looked at the World" on ABC Records.

Criterion Gets Jenkins' 'Hawaii'

HONOLULU—Mickey Golden's Criterion Music has acquired the music rights to Gordon Jenkins' score for the "Wonderful World of Hawaii," opening Monday (12) at the Waikiki Shell.

Jenkins has been in Hawaii since February writing the musical history of the Islands. The project includes 14 songs and 27 musical cues for the show which will be taken on tour of the Mainland after completing its run here.

The music has been recorded, and the featured performers will lip synch their parts to the taped music. A 17-piece orchestra will play along with the taped music in the orchestra pit.

Lacker Exits Pepper; Solos

• Continued from page 1

"In addition, I will do promotion work for Moman's American Group Productions (AGP) Record label that is distributed by Amy-Mala-Bell Record Co."

Lacker added, "Memphis is one of the happening places in the recording industry today. As a publisher's representative I will be able to work on a non-exclusive basis with other producers."

During the past few years, such artists as Elvis Presley, Dusty Springfield, Dionne Warwick, Neil Diamond, Joe Tex,

the Smoke Rings, Roy Hamilton, B. J. Thomas come here to record the Memphis Sound.

Other artists that have been developed in the studios here include the Box-Tops, Merrilee Rush, the Masqueraders, Dynamics, Booker T and the MG's, Sam & Dave, James Carr, the Ovations, Rufus Thomas, Carla Thomas, Johnny Taylor, Eddie Floyd, Goodies, William Bell, Bar-Kays, Ace Cannon, Rita Coolidge, the Short Kuts, Gentrys, Sam the Sham, Bobby Wood, Dickie Lee, Willie Mitchell, Bill Black Combo, Darlene Austin, Ann Peebles, Bobby Warmack, Ronnie Milsaps and Sandy Posey.

Lacker said he has three publishing firms under contract and will make a decision on others in a couple of weeks. The firm will also promote for airplay and publishers' songs they get recorded.

At Pepper he produced the Short Kuts, Rita Coolidge, John Philip Soul, Ollie Jackson and Darlene Austin. Pepper's products are distributed by Scepter Record Co.

Tape Association

• Continued from page 12

will have the opportunity of becoming charter members. No fee for membership has yet been established. MATE's executive director is Hank Fox, former tape cartridge editor of Billboard. The legal counsel is Gene Howard, of Howard & Graynor.



WAYNE BENNETT, third from right, son of Al Bennett, president of Liberty/UA Records, plots the Liberty Records debut of the Cornerstone, a rock quintet which he produces. Members of the group are, left to right, Allan Harkrader, Clay Brown, John Benjamin, Stef Hudson and Harry Anglum. Standing is Bob Sikora, Cornerstone's manager.

Command in Socio-Sonic Blast; Promotion Set Up

• Continued from page 1

who do not understand the new culture. But youth is alert and dig the new sounds." Carlton added, "Wherever we have played 'The Minotaur,' the seven-minute single from the chart album, 'Moog, the Electric Eclectics of Dick Hyman,' there are immediate phone calls and strong sales action whether it is played on r&b or Top 40 outlets. This is true because the music appeals to the revolutionary ear of youth.

"The synthesizer," Carlton added, "is a technological advancement. Today the Moog synthesizer is keyboard-based, but future synthesizers could be guitar-based and performances could be broadened even more."

Carlton elaborated, "What is happening is that the social environment and the scientific environment are becoming entwined. The revolutionary and the scientist are finding a common ground and it is having a profound effect on musical trends."

40-70 Hours to Produce

The production of a pop electronic album, Carlton noted, requires from 40 to 70 hours, or even more, of a musician's and a programmer's time; and studio and other costs total a minimum

of \$20,000. "These are deterring factors to opportunists who align themselves with oldtimers who oppose anything new," Carlton said. He added, "Opposition to progress in the arts is historic, and, to quote the aphorism: 'Those who ignore the mistakes of history are condemned to repeat them.'"

He said, "We rebut all arguments with the statement that we are looking for great pop performers, and we are giving them a better tool—the synthesizer and its attachments—so that they may better express their talent."

Upcoming pop electronic albums set for June-July include the "Copper Plated Integrated Circuit," produced by Walter Sear, Robert Moog's partner; "Genuine Electric Latin Love Machine," by Richard Hayman, well-known Boston Pops arranger and recording artist; and "The Age of Electronicus," by Dick Hyman.

Meanwhile, Probe is preparing new underground product for June-July. These include the second album of the Soft Machine; a new act called Saint Steven, described as "a total creature of the expression of the new youth"; and the Litter, a Midwest group.

19 Young Composers Share \$10,700 in BMI Awards

NEW YORK — BMI has awarded \$10,700 in prizes to 19 young composers from the U. S. and Canada in the 17th annual Student Composers Awards competition. Recipients range from 13 to 25 years old, bringing to 141 the number of Western Hemisphere composers aided since the program's inception.

The winners were Bruce M. Adolphe, William H. Albright, Kurt Carpenter, Stephen Dickman, Dennis J. Eberhard, Paul H. Epstein, David F. Foley, Clare Franco, Peter Griffith, John Hawkins, Brian Israel, Terrence T. Kincaid, Howard Lubin, Robert Morris, Russell J. Peck, John Rea, Walter B. Saul,

Ryan L. Whitney and Hugh M. Wolff. Gregory Levin and Richard A. Strawser received honorable mentions.

William Schumann, former president of the Lincoln Center for the Performing Arts, is the permanent chairman of the judging panel for the awards. Also serving for the 1968 awards were composers Thomas J. Anderson, Larry Austin, Chou Wen-chung, Arthur Custer, Lehman Engel, William Hellerman, Udo Kasemets, Leon Kirchner, Donald Lybbert, Robert Palmer, Lester Trimble and Frank Wigglesworth, and Mario di Bonaventura, director Dartmouth University's Hopkins Center.

Rascals' Disk 'See,' Spot to Tickle

NEW YORK — The Rascals received a "Top 60 Spotlight" in last week's Billboard for their Atlantic recording of "See," not "She" as incorrectly transmitted. Also, the correct name of the group on the Harbour label, which received a "Top 60 Spotlight" for "You Bet Your Sweet Bippy" is Broadway Maintenance Tickle Co.

Record of Yr.

• Continued from page 3

cini then introduced the winner as "Mrs. Robinson."

All these performances represented a huge undertaking, not only in production, but in the rounding up of these hit acts before the TV cameras. The "Best on Record" was a landmark of quality of which the record-music industry can be proud. **CLAUDE HALL**

Certron Bid For Amerline

LOS ANGELES — An agreement in principle has been reached for Certron, blank tape manufacturer and duplicator, to acquire Amerline Corp., Chicago, a subsidiary of Revlon, Inc.

The sale would amount to \$6,000,000 cash and about \$2,000,000 of Certron common stock.

Amerline is a manufacturer of precision plastics products. A major portion of its \$12.3 million sales volume in the year ended Dec. 31, 1968, represented magnetic tape related products marketed to the audio, computer and data processing industries.

Superscope Sets New Period Peak

LOS ANGELES — Superscope, U. S. distributor of Sony tape and recorders, set new first quarter sales and net income marks for the three months ended March 31, 1969.

Net income for this year's first quarter was \$641,747 or 31 cents a share, compared with \$533,398 or 26 cents a share for the same period last year. Per share figures for both periods are based on 2,099,763 shares outstanding.

Sales for this year's first quarter were \$10,649,829, compared with \$7,315,499 for the same period in 1968. Earnings are not on net after declaring the federal income tax surcharge which amounted to 3 cents a share for the quarter.

Javits Urges

• Continued from page 3

three-sided obelisk created by Steuben Glass.

Douglas MacAgly, acting chairman of the National Council on the Arts and the National Endowment for the Arts, wrote to RIAA in behalf of the President, applauding the Association's choice of Javits as the first recipient of its Cultural Award. "Without the distinguished leadership of men like him in Congress, the arts in the U. S. would indeed suffer. It is with great pleasure that we join you in expressing appreciation to Senator Javits for his dedication to our cause."

Buddah & Hot Wax Contract Attorneys

NEW YORK — The attorneys representing Buddah Records and Hot Wax were garbled in the transmission of last week's Billboard story. Richard Roemer of Roemer, Klein and Garbus, represented Buddah, and Frederick Patmon of the Detroit law firm Patmon, Young & Kirk, and Pete Pryor of the law firm of Pryor, Braun, Cashman & Sherman, represented Hot Wax.

GOLD TO DYLAN FOR 'SKYLINE'

NEW YORK — Bob Dylan has been awarded a gold record for his latest Columbia LP, "Nashville Skyline." It was an "instant" award for Dylan, since advance orders exceeded the \$1 million needed for RIAA certification even before the album was shipped to stores.

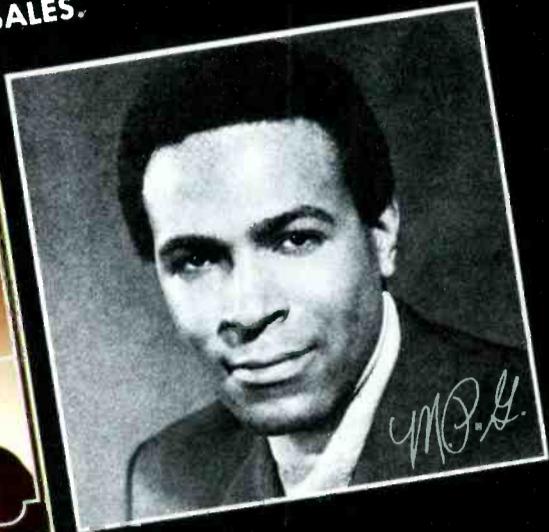
The album is the sixth gold record award for Dylan. His other million-dollar sellers include "Blonde on Blonde," "Highway 61 Revisited," "Bringing It All Back Home," "Bob Dylan's Greatest Hits" and "John Wesley Harding."

Marvin Gaye Month!

MARVIN AT HIS GREATEST IN TWO BRAND NEW LP'S RELEASED FOR IMMEDIATE SALES.



TS293



TS292

Includes Latest Hit "Too Busy Thinking About My Baby"

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

2

THE HOTTEST CATALOG IN THE INDUSTRY!

3

*A POWERHOUSE!
"I HEARD IT THROUGH THE GRAPEVINE"
T 285*



9

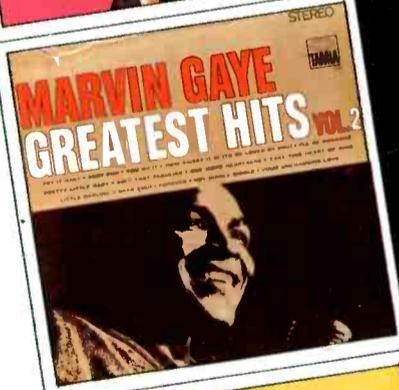
10

*CONSTANT BEST SELLER!
MARVIN + TAMMI
"YOU'RE ALL I NEED"
T 284*



17

*REPEAT SALES!
"GREATEST HITS VOL 2"
T 278*



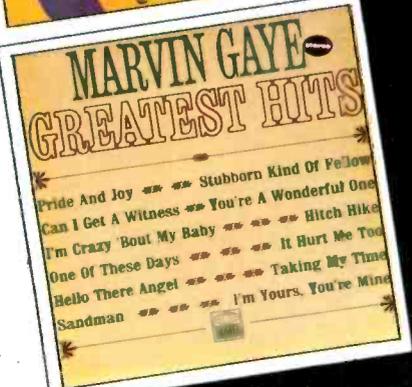
24

*CONTINUOUS SALES!
MARVIN + TAMMI
"UNITED"
T 277*

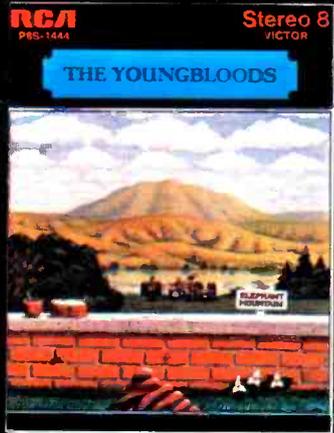


31

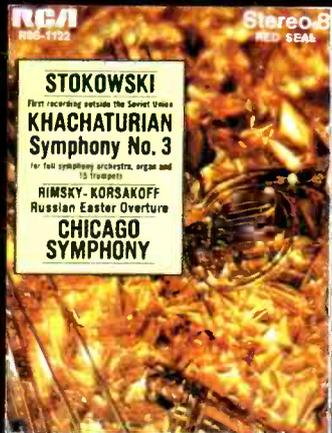
*KEEP STOCKED!
"GREATEST HITS VOL 1"
T 252*



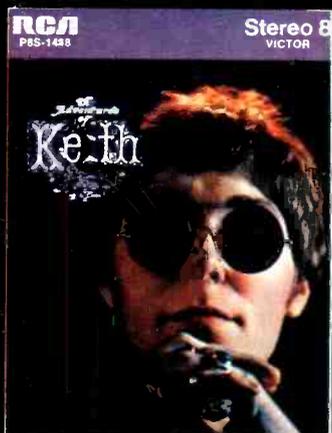
The Stereo 8 Story (May)



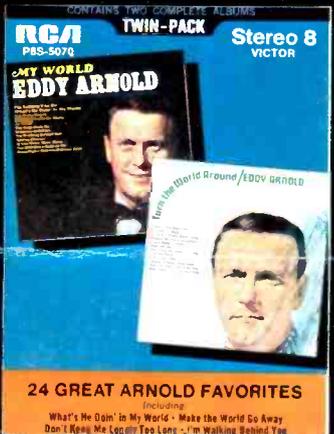
P8S-1444



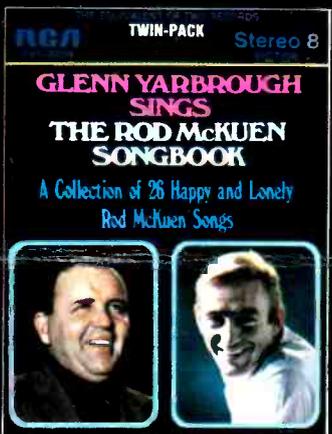
R8S-1122



P8S-1448



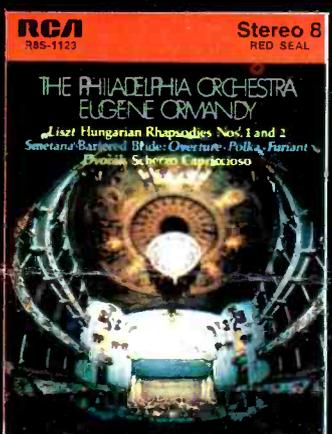
P8S-5070



P8S-5069



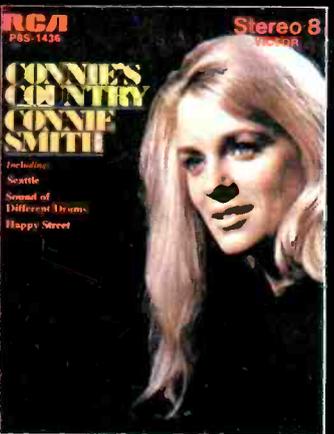
R8S-1121



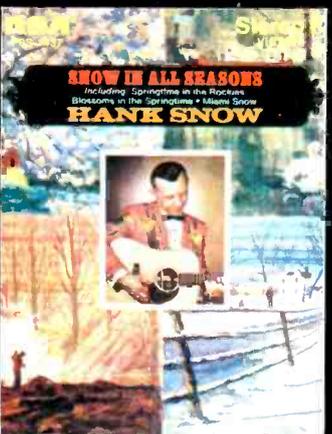
R8S-1123



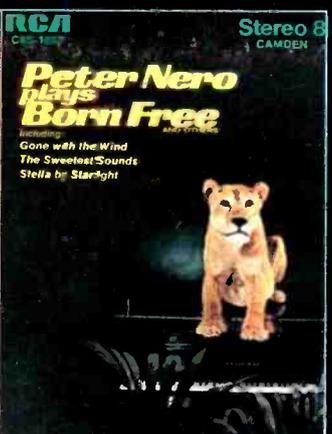
P8S-1449



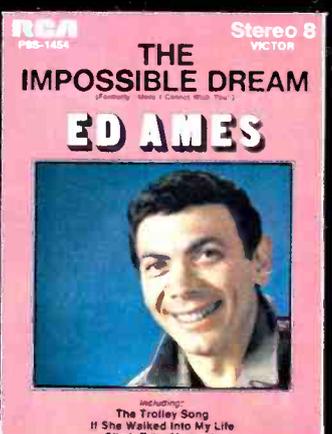
P8S-1436



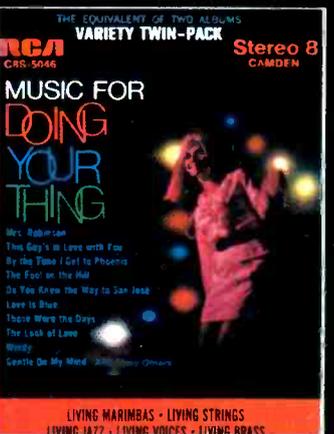
P8S-1437



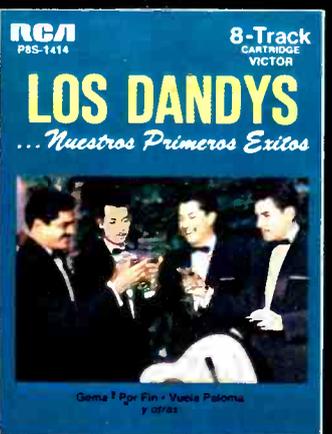
C8S-1057



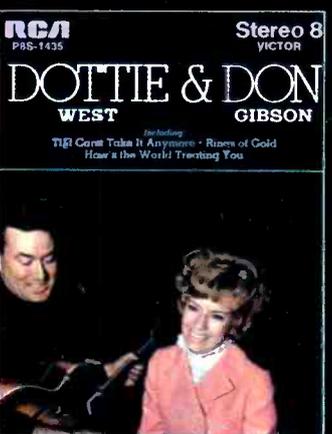
P8S-1454



C8S-5046



P8S-1414



P8S-1435

RCA

Stereo 8 Cartridge Tapes