

# Billboard

NEWSPAPER  
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BIG AL'S RECORD SALES  
204 UNION ST  
PROVIDENCE RI 02903  
NEWSPAPER

NOVEMBER 15, 1969 • \$1.00  
SEVENTY-FIFTH YEAR

The International  
Music-Record-Tape  
Newsweekly

COIN MACHINE  
PAGES 64 TO 75

## Chicago Cool to Col on Dylan LP —New Dupe Out

By GEORGE KNEMEYER

CHICAGO — A new unauthorized Bob Dylan LP has cropped up here. It's a two-disk, untitled package which has been selling for as high as \$20. Meantime, a survey of record store dealers here indicated that the double-album LP and the other unauthorized Dylan LP, "Great White Wonder," (Continued on page 100)

## Blue Thumb Push in South

By ELIOT TIEGEL

LOS ANGELES — Blue Thumb is retaining a Nashville-based exploitation company to obtain mass merchandising coverage in the South.

The local record company is retaining the Robert L. Holladay Organization to initiate a program of service to retailers in five major cities, plus servicing one-stops, racks and broadcasters with records and display aids.

Holladay, a former promotion man for Capitol, has expanded his Nashville promotion activities to include the formula (Continued on page 4)

## Player Piano in Revival —Aeolian Rolls Huge Sell

CHICAGO — Aeolian Corp. here is launching a major merchandising program for player piano and piano rolls that will involve prominent pianists such as Peter Nero, an instruction system and the mass merchandising of rolls through rack jobbers, sheet music jobbers and music and record outlets. Aeolian's catalog of piano rolls lists over 2,300 titles including such contemporary songs as "Hey Jude," "Wichita Lineman," "In

## Rule on CATV to Give Artist Elbow Room in Living Room

By MILDRED HALL

WASHINGTON — The Federal Communications Commission's ruling giving CATV the green light as a programming medium opens up a new area for home entertainment. It will provide access to the nation's television sets for music, film, and other varieties of independent

entertainment programming and other shows of special audience appeal that could rarely crack the tight commercial network schedules.

The FCC ruling gives community antenna systems the right to originate any and all kinds of entertainment program-

ming on one or more channels, show commercials at "natural breaks," charge on a per-program or per-channel basis for the new entertainment or other fare, and link into regional or national networking. Systems with over 3,500 subscribers will (Continued on page 14)

## Commonwealth to Get Artists Via Film Co.

By MIKE GROSS

NEW YORK — Commonwealth United Records will be bolstering its artists roster through its tie with Commonwealth United Pictures. According to Len Sachs, vice president and general manager of the label, a number of "heavy" groups that will be used in upcoming films, will be assigned to the record label. The soundtracks from Commonwealth United Pictures will also be going to Commonwealth United Records.

The initial tie between the record company and the picture company will be on the soundtrack album of "The Magic Christian," which includes music written by Paul McCartney. The film stars Peter Sellers and Ringo Starr.

Meantime, Sachs is also going through other avenues to build the label which was launched about the middle of July. He has just concluded a distribution arrangement with Bob (Bobby) Darin's Direction label, and Commonwealth is rushing Direction's first single this week.

Also picked up for release on Commonwealth were singer Lenny Welch, folk singer Jay (Continued on page 14)

## EMI Swinging To Self-Service On Retail Front

By PHILIP PALMER

LONDON—EMI is preparing a major drive to expand its retailing activities, with the emphasis on self-service.

With two outlets in its 21- (Continued on page 93)

## RACUSIN WILL KEYNOTE IMIC

NEW YORK—Norman Racusin, RCA Records president, will be the keynote speaker representing the American representation at the International Music Industry Conference (IMIC 2). The Conference will be held at Mallorca, Spain, April 26-May 2, 1970.

A number of RCA executives will be accompanying Racusin to Mallorca to participate in the Conference. IMIC 2 is being sponsored by Billboard and Record Retailer.

## AMDIE Pulls Exhibit Coup

LOS ANGELES — The Chicago Musical Instrument Co. (CMI), which was absent from the 1969 American Music Dealers Industry Exhibit (AMDIE), will be represented at the 1970 show. The decision is regarded as a coup for AMDIE since CMI is a top musical instrument manufacturer that has been taking at least a quarter of an acre of exhibit space at recent trade shows.

Ed Phinney, AMDIE presi- (Continued on page 46)



Dennis Yost and the Classics IV have continually hit the top of the charts for Imperial Records. Now, "Golden Greats, Volume 1" brings you a solid collection of their greatest hits: "Stormy," "Everyday With You Girl," "Traces," "Spooky," "Sunny" and many others. An exciting package—certain to be a winner. (Imperial LP-16000, also available on Liberty/UA Stereo-Tape Cartridges & Cassettes.) (Advertisement)



Project 3 is honoring Tony Mottola, America's Greatest Guitarist, by announcing that November 10 to December 15 is Tony Mottola month. Special in-store signs, spot announcements, and newspaper ads will be used. Tony has seven albums on Project 3; his newest, "The Tony Touch/The Best of Tony Mottola," is heading for the Top 100 charts. (Advertisement)

(Advertisement)

Other  
**DETROIT'S WORLD FAMOUS ASSEMBLY LINE**  
see pages 48 & 49

**ON BROADWAY**  
DIANA ROSS and THE SUPREMES  
• & THE TEMPTATIONS •  
See Page 47



# New Albums for November

**Victor**



LSP-4249\*



LSP-4250



LSP-4244



LSP-4255



LSP-4232\*



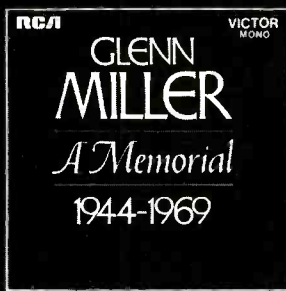
LSP-4233



LSP-4238\*



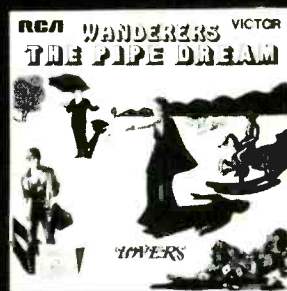
LSP-4241



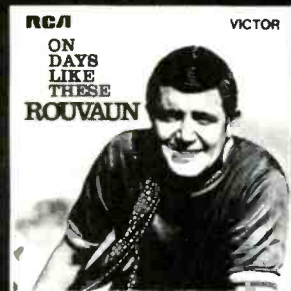
VPM-6019



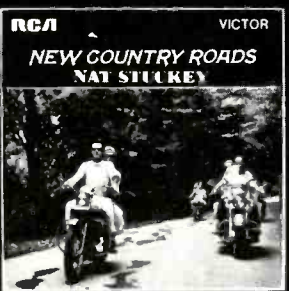
LSP-4227



LSP-4221



LSP-4246

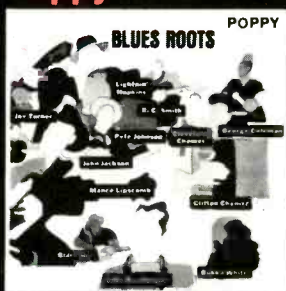


LSP-4226

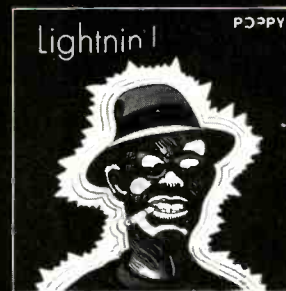


LSP-4245

**Poppy**



PYS-60,003



PYS-60,002

**Kirshner**



KES-105†

**Red Seal**



LSC-3111



LSC-3124



LSC-7062

**Vintage**



LPV-569



LPV-570



LSC-3123



LSC-3127



LSC-3119

**Camden**



CAS-2363



CAS-2364

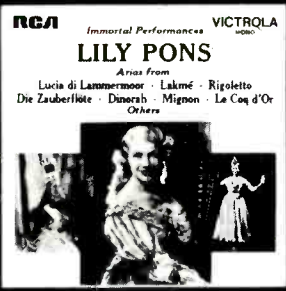
**Victrola**



VICS-1471



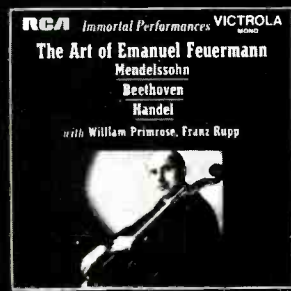
VIC-1472



VIC-1473



CAS-2370 (e)



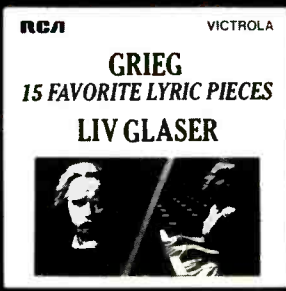
VIC-1476



VICS-6117



VICS-1463



VICS-1465

# RCA

\* Available on RCA Stereo 8 Cartridge Tape

† Manufactured and Distributed by RCA Records



# Name Schonberg UNSAC Advisor

NEW YORK—Final arrangements have been concluded for the engagement of Schonberg Associates as technical advisor to the Universal Numbering Systems Action Committee (UNSAC). Schonberg Associates is a systems analysis, development and consultant firm based here which has served such companies as Time, Inc., Stauffer Chemical Co., First National City Bank, and others.

Schonberg Associates was engaged after a three-month search for an organization which had the background, the experience and the capabilities which UNSAC felt were essential to the development of a universal numbering system to serve the key needs of all levels of the recording industry. In on the negotiations and final agreement were David Rothfield, merchandise manager of the Korvette Stores, and chairman of UNSAC; Andrew J. Csisá, general manager of Billboard's Special Projects Division, and Kenneth Schonberg, president of the systems firm.

Schonberg, who will personally undertake the UNSAC assignment, will target his firm's efforts toward the following objectives: Evaluating existing numbering systems; determining the particular requirements of the manufacturers, distributors, rack jobbers, retailers; coordinating with on-going universal numbering schemes (NRMA, VSA, others); examining source marking systems to determine their capacity recommending a numbering scheme that will best meet the requirements of the above; preparing a detailed report and presentation of the findings and recommendations. "This development," he said, "which can have such far-reaching implications for all sectors of the music business, is taking place at a most opportune time. Universal numbering schemes are now in various stages of implementation in the

## KASS OUT AT MGM; CURB IN

NEW YORK—Mike Curb is replacing Ron Kass as head of MGM Records, it was reliably reported here at press time. Curb has been head of the Los Angeles-based Sidewalk Productions, a subsidiary operation of Transcontinental Investing Corp.

Kass was appointed head of MGM's music activities (records and publishing) in July (Billboard, July 5). Curb brought his Sidewalk Productions operation into the Transcontinental fold approximately a year and a half ago. Curb's appointment was made by Jim Aubrey, newly named president of MGM pictures, the label's parent firm.

Curb's move to MGM is part of an overall deal between TIC and Metro-Goldwyn Mayer whereby Transcontinental will manufacture and be sole distributor of MGM records.

## Cash at Garden

NEW YORK—Johnny Cash, Columbia Records artist, will feature the Carter Family, the Statler Brothers, Carl Perkins, Doug Kershaw, the Tennessee Three and Tommy Cash.

retail and wholesale areas. If true standardization is to be achieved, if chaos and confusion are to be avoided, the music industry must actively ensure that a universal code exists that meets the communication needs of the manufacturer, distributor, rack jobber and retailer on a worldwide basis, and that this code is compatible with the major NRMA and VSA coding systems now being implemented.

"Other secondary but important factors must be considered (Continued on page 10)

# BMI Threatens Tune Blackout to Wedge Pact Talks With CBS-TV

NEW YORK — Broadcast Music Inc. has put CBS-TV on notice that the network will not be permitted to program BMI music after termination of the current contract Jan. 1, 1970. BMI officials said that they had served notice on CBS-TV, but not on the other television networks, because they were negotiating new contracts with ABC-TV and NBC-TV, but had been unsuccessful in getting CBS-TV to negotiate. It is believed that BMI's notice to CBS will get the talks going before the end of the year.

BMI is seeking a raise in its licensing rate which is now approximately one-half that of ASCAP's. BMI has maintained that this disparity in rates is unfair since BMI has consistently outperformed ASCAP on the hit record charts.

BMI also licenses the themes to 45 prime-time network TV shows and has become more prominent in background music for theatrical films which are now winding up on TV.

BMI has prepared promotion material, before the impasse with CBS-TV, asserting that 16

regularly scheduled prime time series on CBS-TV this season contain BMI-licensed theme music or BMI original music, or both. According to BMI compilation, ABC-TV has 18 such series and NBC-TV has 11.

BMI, meantime, is seeking its cut of back payments which the major networks have been making to ASCAP based on the 1963 pact. ASCAP has received over \$13 million in extra payments under that pact. Since both ASCAP and BMI are both paid off on a percentage of the gross, BMI feels that the back payments to ASCAP, represents gross revenues in which it also should participate.

The termination notice was sent in accordance with a 1965 agreement under which the license was continued until terminated by either party on 60 days notice. The BMI licenses with ABC-TV and NBC-TV are continuing on the same basis.

Since network-TV programming is extensively prerecorded long in advance, observers generally thought it would be next to impossible to get all BMI music out of CBS programming by Jan. 1. The statutory penalty for copyright infringement, upon conviction, is at least \$250 per infringement.

## Coast Studios Offer More: Farrell

NEW YORK—Wes Farrell, independent record producer, believes "you can cut a hit record anywhere," but he feels that you have more working for you on the Coast. Farrell, whose headquarters are in New York, is lining up a shuttling schedule to the Coast so that he can spend a regular part of his recording time in the Coast studios.

According to Farrell, the main advantage of recording on the Coast is that the musicians

there are much more involved in their contribution to the session than anywhere else. "The Coast musician," he said, "is much more a part of the total music scene than the East Coast musician and there are many more topflight musicians to choose from than there are in the East." Farrell attributes the wealth of musical talent on the Coast to the fact that many of the musicians there are residues of groups that have disbanded or are those who have left

groups to go out as a free-lance." Another plus for recording, said Farrell, is the relaxed working atmosphere which is indigenous to the Coast. "No one there watches the clock," he added.

In line with his bulkish view of the Coast, Farrell has opened offices for the West Coast operations of his Wes Farrell Organization at 6430 Sunset Boulevard in Los Angeles. The office is headed by Julie Chester, vice president of the firm in charge of West Coast operations.

Farrell recently returned from Los Angeles where he completed production of the forthcoming album for Paul Anka ("Life Goes On," including the recently released single "Happy"). In addition, he produced the theme song for NBC-TV's "Debbie Reynolds Show."

While in Los Angeles, Farrell also met with several motion picture executives and began negotiations for his production of soundtrack scores. Farrell now plans to spend at least one week out of every month in Los Angeles.

## Janus Holds First Sales, Promotion Meeting Nov. 10

NEW YORK — Janus Records will hold its first sales and promotion meeting Monday (10) at the Americana Hotel to preview its first LP release, a group of six albums. In addition, independent producers Wes Farrell, Alan Lorber and John Madera will introduce product by artists who will appear on Janus.

Attending the meet will be all of the label's distributors from the area east of the Mis-

issippi, including Chicago and New Orleans. Details of an extensive local and national advertising and promotion campaign to back up the label's first six LP's will be unveiled. Each of the albums will be advertised in publications reaching its respective market, including undergrounds, teen and folk. Posters, press kits, easleback displays and other merchandising items will be employed.

Janus will release its initial album product Saturday (15). Marv Schlachter, Janus president, officiated at the meetings.

## Oracle Contest on Brother Fox Disk

NEW YORK — Oracle Records has launched a promotion contest for the forthcoming release of Brother Fox & the Tar Baby. Coloring books have been designed for the group which will be sent to each of Oracle's distributors. The distributors will be invited to color the books (they must supply their own crayons) and submit one to Oracle Records. The distributor who has done the best coloring job will be given an expense-paid vacation.

## NMC Acquisition Plan Terminated

DETROIT — Negotiations by the NMC Corp., (OTC) for the acquisition of Music Merchants, Inc., Royal Stereo Tape Co., and Mobile Music Co., three prominent record and tape rack jobbing and wholesaler firms based here, have been terminated. The announcement was made by Marvin M. Jacobs, president of the firms.

## Ex-Gov Clement Killed in Crash

NASHVILLE — Frank G. Clement, three-times governor of Tennessee and longtime champion of country music, was killed in a head on car crash here last week.

Clement, who served as governor longer than any other man in this state, had frequently appeared before congressional committees on behalf of music causes. He also was among the first of the political campaigners to utilize country music to the fullest extent during his barnstorming. Some of the top names in the industry were close personal friends of his.

He was the keynote at the 1958 Democratic National Convention, and was among the early contributors of personal and state funds to the music industry.

Clement, who could not constitutionally succeed himself during this term of office, had been considered a strong contender for the political race in 1970. He was a guest of both BMI and ASCAP during the recent convention here.

## Mottola Month At Project

NEW YORK — Project 3 Records has set Monday (10)-Dec. 15 as Tony Mottola Month. All Project 3 distributors have been notified to set up special Tony Mottola promotions, and special order blanks have been produced listing Mottola's seven Project 3 albums, all of which are available on 8-track cartridges and cassettes. Enoch Light, president of Project 3, is also planning radio spots and newspaper tie-ins with local promotions around the country.

## Ampex to Hike Cassette Price

LOS ANGELES — The Ampex Corp., last major holdout for the \$5.95 prerecorded cassette, joins the ranks of companies raising their cassette prices by \$1, on Saturday (15), when it hikes its present retail price to \$6.95.

Ampex thus joins GRT as the second major tape duplicator to raise its cassette prices, thus following a music industry standard established by RCA, Columbia and Capitol Records. Just two weeks ago North American Leisure also raised its cassette price, and it is expected that ITCC will follow the same route in the near future.

## LAURA NYRO CLICKING AS SINGER AND SONGWRITER

NEW YORK—Laura Nyro is emerging as a double-threat artist. She's scoring as a singer with her new Columbia album, "New York Tendrberry" and as songwriter with recordings of "Wedding Bell Blues" by the Fifth Dimension (who also recorded Miss Nyro's "Stoned Soul Picnic" and "Sweet Blindness"), "And When I Die" by Columbia's Blood, Sweat & Tears, and "Eli's Comin'" by Three Dog Night on Dunhill Records. The album and the three singles are high on the charts.

Columbia has rushed into release Miss Nyro's new single, "Time and Love."

Miss Nyro's concert appearance on Nov. 28 at New York's Carnegie Hall has been sold out since the first announcements appeared. Because of the demand for tickets, a second concert, at midnight, has been scheduled.

# Big 3's 3-Fold Reorganization

NEW YORK — The Big Three Music Publishing Cos. has implemented a reorganization plan that includes the installation of four executives acting as professional managers of new and catalog product instead of the usual setup of one general professional manager; the opening of a Nashville office in early 1970; and the inauguration of a program in which the publishing companies will become actively involved in the production of their own music. The reorganization was mapped out by Ron Kass, the Big Three's chief executive officer as well as president of MGM Records, and Sy Lesser, Big Three vice president and general manager.

"The new operating organization," said Lesser, "will enable a distinctive concentration on catalog and contemporary material not previously attempted." The reorganization scheme is motivated by a desire to increase the firm's activities in the contemporary youth market without relinquishing its leadership status with its catalog. Under the new setup the catalog will be made available to various contemporary groups and artists that might not have dealt with it before.

According to Kass The Big Three has consistently earned profits without having simultaneously improved its gross revenues. "Our profits and growth have been stable for years," he said, "but now our intention is to increase our share of the total market with our focus on the 'youthquake' and country public."

(The Big Three, also known in the trade as Robbins-Feist-Miller, is among the three largest publishing combines in the world. Its catalog includes material from the outstanding MGM and 20th Century-Fox motion pictures. MGM has the majority interest in the company, owning in excess of 60 per cent. The next largest interest, one-third, is controlled by 20th Century-Fox. The main publishing companies comprising The Big Three are Robbins, Miller, Feist, Hastings, The Big Three Music Corp., Pine Ridge Music, and Lion Music.)

The new professional setup will be under Lesser's direction. Of the four executives in the new divisions, two will operate out of the company's home office in New York and two its new headquarters in Hollywood. In Los Angeles, Hy Kanter will be professional manager-Film and Music Catalog, while Michael O'Connor will act as contemporary professional manager. The professional staff on the West Coast will be further augmented by Eddie MacHarg, longtime contact and promotion executive with the company. Kanter has been head of the Robbins Hollywood office for several years. O'Connor was brought to the company from the Beatles' Apple Publishing Co. in London.

Now operating out of several offices, the West Coast operations of The Big Three will be brought together under one roof as of Dec. 1 in the new Sunset Cahuenga Building in Hollywood. The West Coast headquarters is being custom constructed and will include facilities for auditions and composers' use.

In New York, Stanley Styne has joined the company as Professional Manager for Catalog Repertoire. Styne has been associated with many facets of the music business including record producing, publishing and

personal management. An executive has been signed to act as New York professional manager for Contemporary Repertoire, but the company is holding back the announcement until he completes his current assignment.

Additionally, Ed Slattery has been promoted under the new setup, to serve as executive assistant to Lesser for all as-

## Eric Mercury on Promotion Tour Through Nov. 3

NEW YORK — Eric Mercury, the Avco Embassy recording artist whose first album, "Electric Black Man," has just been released, has embarked on a national promotion and personal appearance tour which will last through this month.

Mercury, who recently completed an appearance at the Electric Circus, here, will accompany Avco Embassy's national promotion director, Mike Becce, on visits to disk jockeys, distributors, press and local television shows in Philadelphia, Baltimore and Washington, D.C., Monday (10) through Thursday (13). This will be followed by a concert date at Queens College, N.Y., Friday (14), and a promotional visit to Hartford, Conn., Monday (17).

The heavy exposure program will continue Tuesday (18) with a performance at the Avco Corp. convention at the Grand Ballroom of the New York Hilton, to be followed Wednesday (19) with a press and promotion appearance in Boston. An opening night party will be held Thursday (20) when Mercury appears at the Boston Tea Party.

The folk rock singer will fly to Los Angeles on Nov. 23 for promotional activities prior to a party for West Coast press, disk jockeys and distributors at the Whiskey A Go Go. Nov. 25, followed by an engagement at the club between Nov. 26 and Nov. 30.

## Blue Thumb Hires Nashville Firm for Push in the South

• Continued from page 1

tion of a retail merchandising wing plus a special country music promotion operation headed by George Cooper.

Holladay has hired several people to begin servicing retail stores with Blue Thumb's product and sales aids in Nashville, Memphis, Louisville, Birmingham and Atlanta. The first album Holladay will begin working on is "Ready to Ride" by Southwind, a country flavored pop band, whose "Ready to Ride" single has begun reaping airplay on Top 40, country and middle of the road stations around the country.

Cooper will gear the Southwind product towards his specialty stations.

Blue Thumb is the first record company Holladay has taken on for merchandising, he said. He has done promotion work in the past for other local labels, but never going into visiting retail outlets to see that product is stocked, displayed and merchandised properly.

"We are working with the Holladay organization to gain a stronger penetration in the

pects of the firm's professional activities. Slattery has been with the Big Three since 1956.

In New York, Hy Ross and Joseph Ergas, a recent addition to the company, will round out the contact and promotion activities.

Personnel and plans for The Big Three's Nashville Professional office will be concluded shortly in a series of company meetings. The initial groundwork for the Nashville operation was made during the Country Music Convention in mid-October.

In another appointment, Richard Delvy was named head of Robbins Productions and will be headquartered in the company's West Coast offices. The unit will produce new writer-performers and contract them to various record companies. Delvy has been with the company for two years.

Also appointed was Randy Nauert, who was named head of new material development within the professional divisions and will headquarter on the West Coast. He had been a musician.

Kass also revealed that the company has a long-range plan for talent development and will announce the signing of several exclusive deals with writers in the coming weeks.

## Fontana Ties Disk On Mouskouri Tour

CHICAGO—An album entitled "The Exquisite Nana Mouskouri" will be released by Fontana Records, a division of Mercury Record Corp., to coincide with Miss Mouskouri's first major U.S. tour beginning Saturday (22).

The album, featuring songs by the Greek vocalist sung in English, will be especially promoted in areas where she is appearing. Dates set so far for Miss Mouskouri are Chicago (22), Milwaukee Nov. 23, Pittsburgh Nov. 28, Boston Nov. 30, Pasadena, Calif. Dec. 3, Oakland Dec. 5, New York Dec. 7 and Washington, D.C. Dec. 14.



WRITER-performer Buzz Clifford, center, seated, huddles with Si Lesser, right, vice president and general manager of Big 3 Music, and other Robbins-Feist-Miller executives Ed Slattery, left, and Randy Nauert, standing. The promotion meeting at Big 3's New York headquarters followed the recent success of Clifford's song, "Echo Park," and the release of his Dot album, "See Your Way Clear."

## Executive Turntable

Rudolf Wolpert will head CBS Schallplatten and April Musikverlag, Frankfurt. He joined the company in 1965 as assistant to the manager. He has worked in administration, manufacturing, sales, marketing and the creative side of company. After an association lasting six years, Bernard Mikulski is leaving CBS Schallplatten. CBS formed a partnership with Mikulski in 1963, to start the company.

★ ★ ★

Lawrence W. Kanaga elected vice president of Bell and Howell and president of the training and education group, which includes Bell and Howell schools, Human Development Institute, Charles E. Merrill Publishing, Audio Products division and Wilding Inc. Previously, Kanaga was chairman of the board of Americom Corp., and was a former president and chief executive officer of General Artists Corp. He was with RCA for 10 years and his last position there was vice president and general manager RCA Victor Records. He will be based in Chicago.

★ ★ ★

Christine M. Farnon, executive director of NARAS on the West Coast since 1961, has resigned but will remain with the organization for a major portion of the Grammy Awards activities, to ensure smooth transition. Mrs. Farnon is also on the national committees of finance, treasury and investments. She joined NARAS in 1957 as executive secretary. . . . Susan Roberts named coordinator of business affairs for Elektra Records in addition to her present position of licensee coordinator. Penny Weiss, former assistant to Russ Miller at Elektra, named administrator of Paradox Music, based in Los Angeles. . . . Mike Kelly named East Coast pop promotion director for Starday-King Records. Previously, Kelly was with Roulette, Beta Distributors, Dot Records, and ABC Paramount. . . . George B. Freifeld named Eastern regional sales manager of Records Publications Laboratories, Camden, N.J.

★ ★ ★

Bern Ellis named general sales manager, electronic products division, Electrohome Ltd. He is a former advertising manager with the Ontario company. . . . Tony Sidorski appointed production manager, Elektra Records. He was previously supervisor of the Elektra warehouse. . . . Joel Caesar named vice president, John Kramer, art director and Frances Gallagher, media director of the Forlenza Group (previously Forlenza Venosa Associates), a creative services organization and advertising agency.

★ ★ ★

Reggie Lavong named to the newly created post of r&b marketing vice president at Capitol. He has been director of r&b product since July. . . . Eddie Biscoe promoted to national promotion and product acquisitions vice president at White Whale. He was formerly the label's national promotion director, a post he held for the past 18 months. . . . Chuck Fassett named Eastern regional sales representative for ABC Records, upped from salesman with ABC Records and Tape Sales New York office. . . . Milt Rogers has left Dot to go into independent production with Bob Ross in a firm, Van Alden Productions. He had been with Dot 13 years, producing sessions for Pat Boone, Billy Vaughn and the Mills Bros., among others.



It doesn't surprise us that Walter Carlos' synthesizer feels that way.

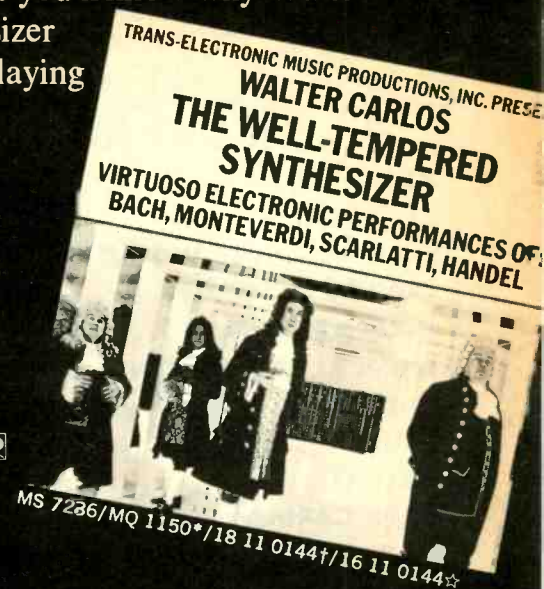
After all, until Walter made "Switched-On Bach," the electronic synthesizer wasn't seriously considered a musical instrument.

And after all, what other synthesizer album has sales of over 400,000?

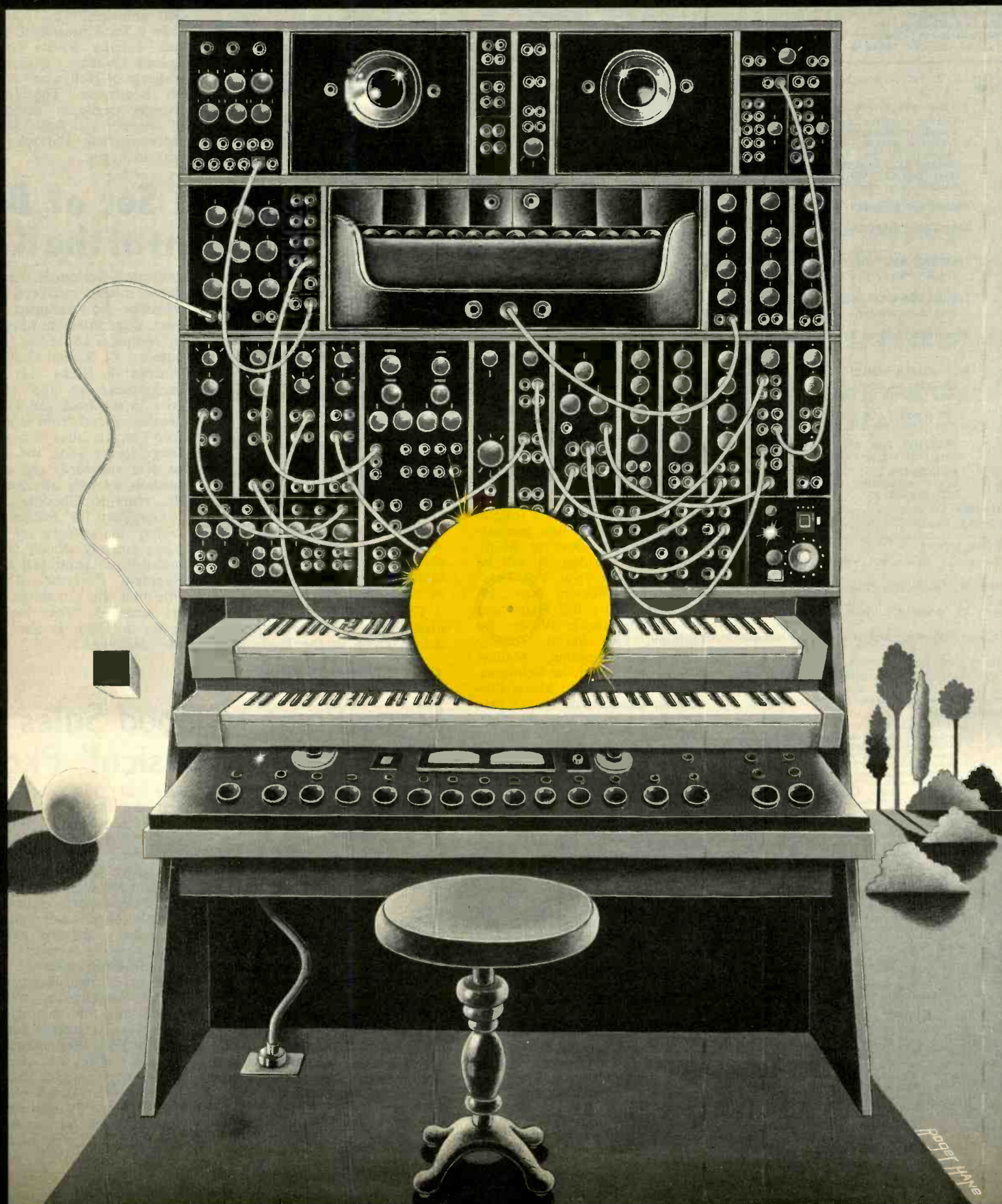
But most of all it's what Walter makes his synthesizer do on a new album called "The Well-Tempered Synthesizer."

Listen, and you'll know why Walter Carlos' synthesizer doesn't mind playing second fiddle.

ON COLUMBIA RECORDS



*"Shucks, I owe it all to Walter Carlos."*



\*4-track reel-to-reel stereo tape  
†8-track stereo tape cartridge  
☆stereo tape cassette

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# Billboard

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## Murphy Signed To Belwin-Mills

NEW YORK—Ralph Murphy has been signed as an exclusive writer to the Belwin-Mills Publishing Corp. He will also function as a producer for the firm's Double M production wing and as professional manager for Belwin-Mills, working with the firm's general professional manager, Ira Howard, as well as with the firm's staff writers.

Murphy has been in the music business for the past eight years.

## Col Keeps the Faith on 'Park'—5 Mos Pull Turns It Into Hit

NEW YORK — When a single sounds like a hit to everyone at a record company and doesn't become a hit, do you give up on it or do you stay with it? Columbia Records stays with it—and turned Billy Joe Royal's "Cherry Hill Park" into a hit.

This is what happened to the record: Five months ago when the single was released it made a little noise in the South but received no major play. The Columbia promotion staff, headed by Ron Alexenburg, and his aide, Steve Popovich, working in conjunction with Bill Lowry Enterprises (Royal's manager), stayed with the record. Ads were placed and copies were sent to stations around the country. Finally, after months of concerted effort, the record went to Top 10 on two San Antonio (Texas) stations; then on to San Francisco, Atlanta, Jacksonville, Houston, Kansas City, Seattle and finally "Cherry Hill Park" began to break on the East Coast and the national best seller charts.

## R 'n' Roll Revival Followup Nov. 2 At N.Y. Garden

NEW YORK — Promoter Richard Nader has set a follow-up concert to his first successful rock'n'roll show at Madison Square Garden. It will be "Rock'n'Roll Revival, Vol. Two" in the Felt Forum, Nov. 29, and will feature Bill Haley and the Comets, Jackie Wilson, Bo Diddley, Five Satins, Johnny and Joe, Penguins, Mellow Kings, Capris and the Belmonts. Nader's company, Music Production Consultants Inc. is producing the shows for the Gardens.

Nader is also forming a touring version of the "1950's Rock 'n' Roll Revival" headlined by Little Richard and Bill Haley and featuring Diddley, Shirelles, Coasters with Jackie Wilson and Chuck Berry on alternate dates.

Dates set for the tour are Nov. 26-30, Dec. 26-31 and March 1970. Venues set include Hartford, Boston, Pittsburgh, Virginia Beach, Baltimore, Washington, Houston, and Chicago. Nader also has plans for a European touring version.

## Hirt's First Single on GWP Out Nov. 14

NEW YORK — Al Hirt's first single on GWP Records will be "I Still See Elisa" backed with "The Gospel of No Name City." The single—to be released Friday (14)—was produced by Paul Robinson, GWP vice president. Hirt's first album will be ready in January.

## 3 Breach of Contract Suits in Coast Courts

LOS ANGELES — Three separate Superior Court suits have been filed here involving contract disputes, including an action brought against Frank Zappa, Straight Records and Captain Beefheart & His Magic Band.

Kama Sutra Productions contends Zappa, Straight and Beefheart Music Co. interfered with its contractual rights to Captain Beefheart, a rock group,

and conspired to induce the group to breach its artist and songwriting agreements.

The suit also charges that the defendants conspired to appropriate from Kama Sutra the musical works composed by Don Van Vliet, a member of Captain Beefheart, and recordings in the "Trout Mask Replica" LP released by Straight Records.

Kama Sutra is asking for \$2,550,000 damages.

In another action, Lee Hazlewood Productions has filed a breach of contract, fraud and misrepresentation suit against Winters/Rosen Productions.

Hazlewood contends that Winters/Rosen failed to honor a contract regarding "The Spring Thing," a network TV special. He is asking \$111,450 damages.

In a counterclaim, Burt Rosen and David Winters contend Hazlewood breached the same agreement and are asking \$185,000 damages.

In a third breach of contract suit, Johnny Rivers has filed against William Quenville of Vidcam of Hollywood and Robert Boathouse. The suit also charges negligent performance of services and fraudulent misrepresentation, and asks \$445,000 damages.

## Music West Gets Merc in 2 Areas

LOS ANGELES — Music West has picked up the Mercury family of labels as a result of the company closing its company owned branches here and in San Francisco.

Mercury continues to operate branches in Dallas and Cleveland.

## Book-2 Record Set of BG Royal Treatment of the King

NEW YORK — Arlington House of New Rochelle, N.Y., book publisher, signed a contract with Columbia Records to release a combined book-two record set on Benny Goodman.

The two LP's, 28 titles, "Benny Goodman Collectors Gems, 1929-1945" are issued by Nostalgia Records, an Arlington House subsidiary. They are packaged with the book, "BG On The Record: A Bi-discography of Benny Goodman".

The complete package sells at \$20 and the book is available separately at \$10. The albums, however, will not be sold as separate items.

The book takes the art of discography a step further. All details close to the heart of a

collector—personnel, recording dates, matrix numbers, foreign releases—are included. However, these titles are interspersed by comment and notes from the authors, D. Russell Connor and Warren W. Hicks, that provide background to the statistics. Also in the book are 41 photographs, several from Goodman's own files, an index of over 1,500 songs (every song the clarinetist ever recorded) and a list of sessions wrongly attributed over the years to Goodman.

Goodman is featured in a variety of settings on the albums (mainly drawn from the mid-thirties) from Ted Lewis to Reginald Forsythe. The first title that the Goodman orchestra recorded, "Take My Word" made in 1934, is also part of the package.

## RECORD REVIEW

## Signs Point to Good Sales on GWP's 'Astromusical' Pkg

NEW YORK—Gerry Purcell's GWP label has released a beautifully packaged series of 12 albums (ASTRO 1001/1012) under the over-all title "The Astromusical House of ..."

with the blank being filled in by the name of the Zodiac sign. Produced by Paul Robinson, in conjunction with astrologer Carroll Righter, each album features 11 songs that are descriptive of those born under that sign, rather than an attempt at guessing melodies that might be musically appealing to them. The selections, moods, tempos and arrangements are as varied as the individual signs they represent, and good examples of this are found by interpreting the gregarious nature of Arians with "The In-Crowd," Taurus' hon-

esty with "I've Gotta Be Me," and the melancholy and insecure Piscean with "Yesterday" and "Who Can I Turn To," respectively.

Righter has written a special booklet for each album defining the characteristic traits of individuals born under that sign, and also an explanation for each song is included. All the albums begin with the opening bars of Richard Strauss' "Also Sprach Zarathustra," which then segues into the opening melody, and sets the mood. An important airplay and sales asset is the fact that the albums are completely void of any vocal or narrative intrusion, and the cover photos by Francesco Scavullo, feature the nation's leading models in exquisite clothes designed especially for each Zodiac house. **JOE TARAS**



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# New Studios Launch TM Into Spot-Cutting

By MARGE PETTYJOHN

DALLAS — New studios have launched TM Productions, Inc. into the commercial recording field.

The company's objective in establishing the new recording service, according to co-owner Jim Long, is to become as prominent in the commercial recording field as the famous Studio III in Hollywood, which was the prototype for the new Dallas studio.

"Under the control of recording engineers and professional directors, TM Productions, Inc., is equipped to serve record producers in the Southwest who formerly had to journey to one of the three major national recording centers to get the quality and "hit record sound" associated with popular records.

Located at 3102 Routh St., Dallas' newest studio was designed by John Philip Edwards of Hollywood, who also designed the studios in which such performers as the Fifth Dimension, Frank Sinatra, Petula Clark and Dean Martin record their songs.

The TM studio is complemented by recorders ranging

from 2 to 16 tracks and a variety of microphones, control equipment, electronic reverberation and a natural echo chamber. Additional equipment for recording sessions includes a Steinway Grand piano, Hammond organ, celeste, Baldwin Electric harpsichord, along with numerous percussion instruments.

President of TM Productions, Inc., is Tom Merriman, creator of singing commercials and jingles for radio and television stations. Director of recording operations Tim Dennis, is both an audio engineer and a musician.

## Pub Co. Formed By Writer Clark

NEW YORK — Songwriter Rudy Clark has formed his own music publishing firm, Rudy Clark Songs (BMI). The firm has opened offices at 1674 Broadway. Clark left his songwriting and producing chores at Warner Bros.-7 Arts to go on his own.

While continuing his own writing, Clark will be acquiring songs from outside writers and from foreign sources. He is negotiating several production deals and he is searching for material and new acts. Clark produces Gloria Johnson, who is signed to Columbia Records.

# Saying Hello To 'Goodbye, Mr. Chips'

MGM RECORDS celebrated the release of its "Goodbye, Mr. Chips" soundtrack album with a party at New York's Danny's Hideaway. In photo at upper right are Petula Clark, who is starred in the soundtrack album, and Ron Kass, president of MGM Records. In photo below are Leslie Bricusse, left, composer of the "Goodbye, Mr. Chips" score, and Happy Goday, musical coordinator on the film. In photo at lower right are, left to right, Hilly Elkins, producer of "Oh! Calcutta!"; Arthur P. Jacobs, producer of "Goodbye, Mr. Chips"; actress Claire Bloom and Leslie Bricusse.



## Glaser, Hartford Agree to Agree Out of Court

NASHVILLE — Glaser Publications and John Hartford have resolved the differences relating to their contract, and litigation between the parties in Chancery Court here has been dismissed.

The publishing firm had filed suit against Hartford when he sought to sever his contract.

Under the terms reached, the management of Hartford's career as an artist will be handled by Ken Kragen & Associates, a Beverly Hills management firm, while Hartford will continue to publish his music through Glaser Publications. Hartford previously had been under contract to the Glaser Brothers both as publishers and managers.

Settlement was announced by William R. Willis, attorney for Hartford, and John D. Whalley, attorney for the Glasers.

## Merc's Push on 'Space Oddity'

CHICAGO, Ill. — Mercury Records is mounting an all-out promotion drive on "Space Oddity," a pop single by British vocal artist, David Bowie. The record, currently hot in England, was released in July, and is being reserived to radio stations and local promotion managers in a stereo version.

John Sippel, vice president for promotion and artist exploitation with Mercury, and his associate, Bob Scherl, have been puzzled at the lack of success in the U. S. of the record which has been referred to as "a classical pop single." They feel that one of the reasons for its failure to date was the timing of its initial release which was just prior to the launching of last July's Apollo manned moon shot. Mercury will also release a Bowie LP in December.

# To Promoter Stein, Theater's the Thing for Rock Shows to Spring

By FRED KIRBY

NEW YORK — A good rock show should be a well-produced form of theater, according to Howard Stein, promoter of the Rolling Stones' Nov. 27 and 28 concerts at Madison Square Garden.

With a view toward this end, Stein is building a proscenium stage at one end of the arena, blocking off 4,000 seats a show, which will not be sold.

A backdrop is being built and extensive stage lighting, including scaffolds in front of the stage, is being installed. Chipmonk is handling the lighting, with Hanley Sound installing an extensive system. Stein explained that even the spotlights are being brought in, rather than using existing Garden facilities.

Stein said the Garden management was aware of problems at previous concerts, which explains the use of a producer specializing in the kind of music being presented. The 16,000 seats available for each concert include about 2,000 in the \$3.50 price range and about 3,000 at \$5. The remaining seats are scaled to an \$8 top.

## Pavilion Producer

Stein, who produced the successful summer series at the Pavilion, explained he left the theater years ago because Broadway was becoming "corny, comical, dated." The "theater of rock" is especially evident in such British groups as Led Zepelin, the Who and Ten Years After, according to Stein, and to an American group, such as the Doors, who have a heavy theatrical bent, a sense of theater.

He explained that these groups come in right after the dramatic pause that follows their introductions, rather than fiddle around with equipment like many other U.S. groups who require time before becoming involved in their sets. Stein, however, cautioned against acts that are only theater without musical values.

"Rock 'n' roll requires freedom and attitude," Stein said. "From the time the equipment is unloaded, there is a feeling between the location and the artist... an attitude, an atmosphere." He stressed that producers should be interested in helping the artist express musical objectives, noting difficulties when the hall, union requirements or the sound system come between the artist and the producer.

Stein explained that an artist

is never so vulnerable than when on stage, being a literal target as well as a target for criticism. "The artist has a right to have the best tools at his disposal." Ideally, he said, a theater should be without seats, such as at the Pavilion, so the audience can express themselves, whether sitting or dancing.

He called the Rolling Stones tour, especially the concerts produced by Bill Graham in California and himself here, an implied invitation for the Beatles to tour and for Bob Dylan to perform. Citing the Stones, Beatles and Dylan the most influential artists with today's youth, Stein said, "It behooves them to appear for the people that need them. They have to communicate. It's unfair to the people who feed on these artists for them not to perform... to communicate... to talk to their public."

Stein noted the emergence of the producer today and of the producer's stage. He explained that the Pavilion and Graham's Fillmore East have become attractions in themselves because of the caliber of performances there.

He wondered, however, about the humoring of today's youth by the general public, citing the Woodstock Music Festival. Referring to the apparent benevolent attitude of the general public towards the behavior of youth at the festival, he pointed out that two of the major concrete things that followed were difficulties in obtaining festival sites for next year and the federal government's crackdown on marijuana.

## COOPER AGAIN LOCAL'S HEAD

NASHVILLE — George Cooper is beginning his 33rd year as president of AFM local 257.

Cooper, who has been president since the local was founded, was reelected to another one-year term. The one-time bass player has seen the local grow from a handful of members to its current strength of nearly 1,500.

He has negotiated every contract ever reached in Nashville.

## NARM GRANT FILING NOV. 30

NEW YORK — NARM has extended the closing date for filling applications for NARM scholarships to Nov. 30. The closing date stamped on all applications which were sent from the NARM office to date was Oct. 31. Eligible for the NARM scholarship are all students who plan to enter college in September 1970. They must be either the employees of NARM member companies, or children of employees.

## Radio Electric Store Slated For N.J. Mall

CHERRY HILL, N. J. — Ground has been broken by the Radio Electric Service Co. in the Mall for a stereo studio and experimenters and hobbyists center.

Sam Marta, Radio Electric president, said the store will concentrate on McIntosh and Bozak equipment. It will be the firm's third store, joining others in Mount Holly and in Atlantic City. Another addition to the company's lines is RCA microphones. Radio Electric, in addition to dealing in high-fidelity components, is also a wholesaler and parts supply house.

Also in Cherry Hill, high income shopping area close to Philadelphia, Wally Smith Tape Recorders is adding a 3,000-square-foot addition to its store.

(Continued on page 10)

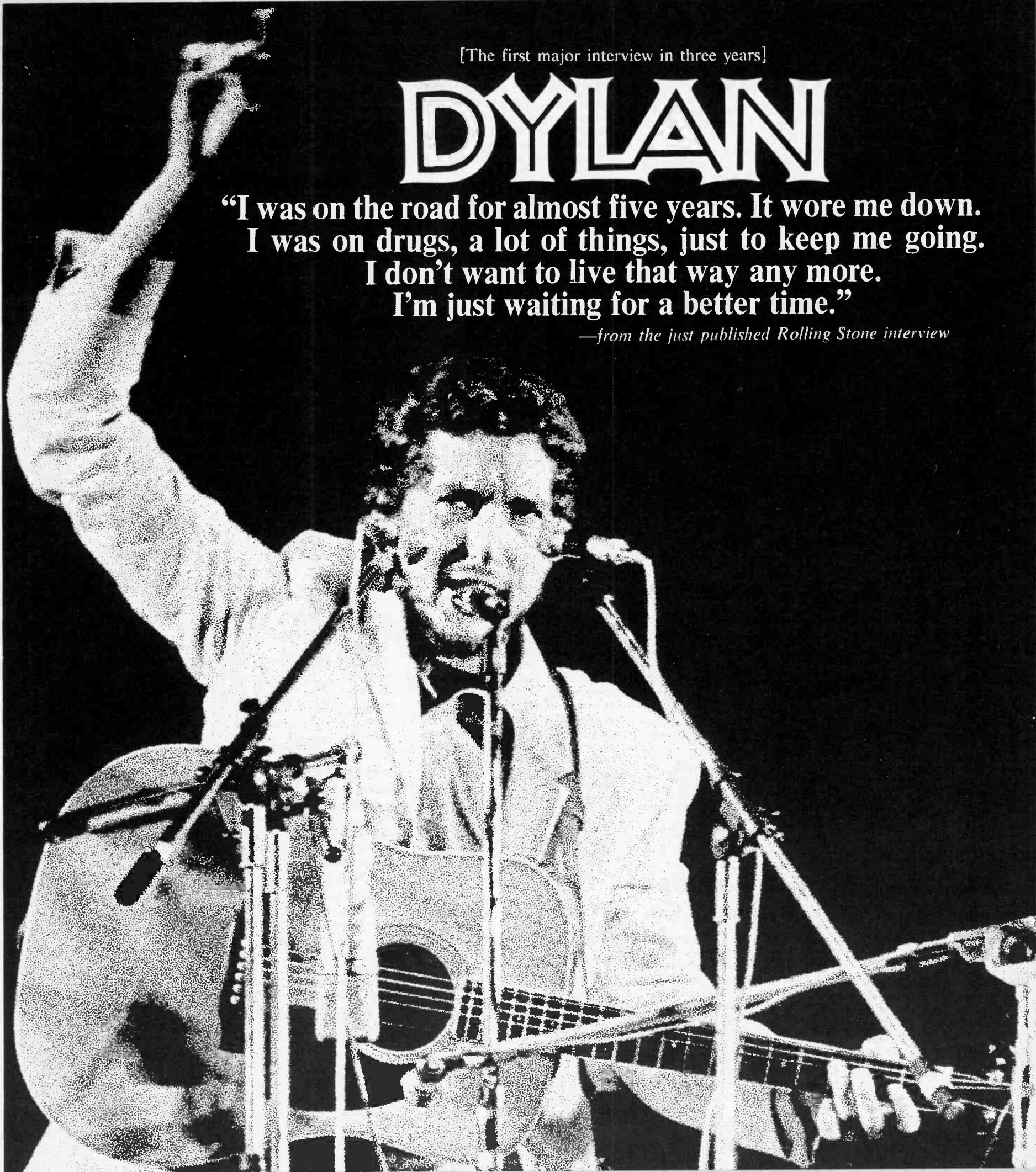


[The first major interview in three years]

# DYLAN

**"I was on the road for almost five years. It wore me down.  
I was on drugs, a lot of things, just to keep me going.  
I don't want to live that way any more.  
I'm just waiting for a better time."**

*—from the just published Rolling Stone interview*



## A DOCUMENT OF THE NEW AMERICA

"People up there were saying, 'Boy, that's the second James Joyce,' and 'Jack Kerouac again,' and 'Homer Revisited'—they were all just talking through their heads."

Dylan speaks frankly in his first major interview after three years of retreat. The entire, unedited interview is in the special second anniversary issue of Rolling Stone, the bi-weekly journal of rock and roll music and the new culture. The Dylan Interview is part of our continuing series of documents of the New America. Bob Dylan, Rolling Stone—don't miss them now, the chance may not come again.

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# StoreScope Acquires People Enterprises

NEW YORK — StoreScope TV, Inc. (OTC), specialist in television programming and advertising for retailers, has acquired the assets of People Enterprises, Inc., a recently formed music entertainment complex headed by Norman Kurtz. People Enterprises includes a record label, People Records, a music publishing firm, People Music, and a management office, People Management.

Mickey Stevenson, executive vice president and head of People's creative wing, said that People Records will release its first three singles within a month.

Kurtz said that the acquisition of People's assets by StoreScope, "will enable us to put our combined energies into innovative methods of marketing and merchandising, including television, developed expressly to reach the youth market. We expect to expand from our base as a music entertainment complex to market an entire line of youth products," he added.

## Philips Adds 10 To Intl Series

CHICAGO — The release of 10 new LP's by Philips Records' international series has increased the series 50 packages. Included in the new series are packages by the Royal Danish Orchestra, the Czech Folklore Ensemble, the Engel Family from Austria, the Moisseiev Ballet Orchestra performing Russian folk melodies, South American harpist Roberto Guarani and various artists representing music from Spain, Vienna, the Caribbean and Germany, as well as a package of Greek poetry recitals.

## Testa in Pkg. Prod. Deal With Atco Embassy

NEW YORK — Vinny Testa, president of Infinity, Inc., has concluded a package production deal with Avco Embassy Records. The first artist to be produced under the new arrangement is Liquid Smoke. The first single of the five-piece hard rock group is in production for immediate release, and an album is scheduled for January release.

Pookah, Infinity's three-man progressive rock group, had its first U.S. single ("Blue Party") released last week. The group's album will be released in January. Other product activity by the Infinity organization includes a Zig Zag People single to be released this month on the Decca label and a blues rock album of original material by J.F. Murphy.

## Radio Electric Store

• Continued from page 8

The new space, said owner Wally Smith, will be used primarily for video recordings.

Smith also said his firm will expand its audio operation as well, expanding its tape recorder lines to take in components, including speakers, amplifiers and tuners. Plans are also under way to acquire an additional 250 feet of ground to provide only parking facilities.

StoreScope TV, headed by Jack Noble, began business in May 1968, and is now producing TV commercials as well as producing and syndicating TV specials, buying TV time, and is serving as TV consultant to large retailers. Its clients include the May Co. of Calif., and the Dayton-Hudson Corp.



SAM and GEORGE GOLDNER, in collaboration with Lee Myles, have created a new logo for their Firebird label. The logo appears on their first release, "Blowin' in the Wind," by Brimstone.

## B'way Recording, Centaur Deal

NEW YORK — Pat Jacques, president of Broadway Recording Inc., and Bob Margouleff, president of Centaur Music Productions, have concluded an agreement for the installation of Centaur's Moog Synthesizer and allied recording equipment at Broadway's studios.

Centaur's facilities, like the studio, will be made available to outside producers on an hourly basis, and will include the services of a programmer who will work with the producer, arranger or composer.

## Arts & Leisure Eyes Record Co.

CHICAGO — Long-range plans of Arts & Leisure Corp. (OTC) could include the formation of a record company. The firm recently offered 261,000 common stock shares at \$10. Under the George Marenthal Enterprises subsidiary, it operates Mister Kelly's, Happy Medium and London House here. The company is also involved in art galleries through Art International and in the greeting card business.

## Gulf Pacific Wraps Up 3 More Indie Production Deals

LOS ANGELES—Gulf Pacific Industries, which is producing 21 groups for 10 record companies, has concluded three additional independent production deals, including two with Avco/Embassy Records.

Gulf, which recently signed an independent tape-production agreement with Ampex, is producing singer Royce Jones and packaging a blues sampler for Avco, and producing singer Sarah Stark for Atco Records.

Initial product for Jones, a jazz-blues artist from Los Angeles, is an LP, "Mama Looks Sharp," from "1776," and a single. Gulf will produce four albums over four years for Avco.

The blues sampler features

## U. S. NOT PEACE FEST SPONSOR

NEW YORK — The U.S. Government will not be among the sponsors of the "1970 United States Peace Festival" featuring top musical acts that is being scheduled for next summer, as erroneously reported in last week's Billboard. According to the White House, Billy Smith, who is promoting the event, initiated correspondence with Bud Wilkinson, assistant to President Nixon on Federal cooperation, and was told that the government does not participate in such events.

## Pickwick Buys Targ & Dinner, A Wholesaler

NEW YORK — Cy Leslie, chairman of the board of Pickwick International, Inc., and Edward Targ, president of Targ & Dinner, have completed an agreement by which Pickwick has acquired Targ & Dinner, a Chicago-based musical instrument and accessories wholesaler and its subsidiary Maxwell-Meyers, Inc.

Made for an undisclosed number of Pickwick common shares, the acquisition was agreed to in principle in June 1969, and approved by the Pickwick board of directors. Negotiations for the agreement were conducted by Edward Targ and Ira L. Moss, executive vice president of Pickwick. Moss revealed that Targ & Dinner, in conjunction with Baeth-Feinberg, Inc., musical instrument wholesalers, acquired by Pickwick in June, 1967, will combine to form the Pickwick International Musical Instruments Division, operating under the Targ & Dinner name, with Targ as president.

## Wurlitzer Sales Dip in 3 Mos.

CHICAGO — Consolidated sales for July, August and September for the Wurlitzer Co. were down over \$70,000 from last year. Sales totaled \$13,430,383 compared with \$14,001,408 last year. Sales for the first six months were \$426,622 greater than 1968 with sales of civilian products accounting for the increase. Military sales were about the same as a year ago.

# Market Quotations

As of Closing Thursday, November 6, 1969

NAME	1969 High	1969 Low	Week's Vol. in 100's	Week's High	Week's Low	Week's Close	Net Change
Admiral	22 1/8	14 1/2	563	18 3/8	17	17 1/2	- 3/4
American Auto. Vending	20 3/4	11	113	13 3/4	12	12	- 3/8
American Broadcasting	76 1/2	45 1/2	304	63 1/2	60 1/2	60 1/2	-1 1/4
Ampex	49 1/8	32 1/2	712	48 3/8	45 1/8	48 1/8	+ 1/8
Automatic Radio	43	20 1/8	653	39 3/8	35 1/8	38 1/2	+1 1/8
Automatic Retailer Assoc.	120 1/2	97 1/2	135	120 1/2	116 1/2	119 1/2	+2 1/2
Avnet	36 1/2	11 1/8	779	16	14 1/2	14 3/8	- 7/8
Capitol Ind.	56 1/4	29	203	56 1/4	53 3/8	54 1/4	+ 1/2
Chic. Musical Inst.	33 3/8	23	82	30	28 1/4	29 3/8	+1 1/2
CBS	59 1/2	41 3/8	932	49 3/4	46 3/4	49 3/4	+1 1/2
Columbia Pic.	42	25	352	33 1/4	30 3/8	30 3/4	-2 3/8
Disney, Walt	118	69 7/8	444	118	109 1/2	116 1/2	-4 1/4
EMI	8 7/8	5	2351	6 7/8	6 1/2	6 3/8	- 1/4
General Electric	98 1/4	81	1439	84 7/8	83 1/8	84	Unchg.
Gulf & Western	50 1/4	19	1288	24 7/8	22 3/4	23	-1 3/8
Handleman	40 1/2	26 1/4	475	40	38	39 7/8	+ 7/8
Harvey Group	25 1/4	11 1/2	79	14 1/2	12 3/8	13 1/8	-1 1/2
Interstate United	35	11 1/8	959	18	15 3/4	16 7/8	-3 3/4
ITT	60	46 1/4	3609	59 1/4	56 3/8	58 3/4	+ 1/4
Kinney Services	39 1/2	19	825	31 3/8	30 3/8	31 3/8	+1
Macke Co.	29 1/4	14 1/2	363	20 1/4	18 3/4	20 1/4	+ 3/8
MCA	44 1/2	20 1/2	696	24 1/2	21 3/8	21 3/8	-2 1/8
MGM	44 1/2	25	203	35 1/4	33 1/2	33 1/2	-1 3/8
Metromedia	53 3/4	17 1/2	912	23 3/8	21 3/4	23 3/8	+1 1/8
3M	115 3/8	94	987	115 3/8	112 1/2	115 1/2	+4 3/4
Motorola	166	102 3/4	1236	159 1/4	149	149 3/8	-5 3/8
North Amer. Phillips	58 3/4	35 1/4	231	58 1/2	57 3/8	58 1/2	+ 1/4
Pickwick Int.	52 1/2	32	93	52 1/2	49 3/8	51 1/2	- 1/2
RCA	48 1/8	35 1/2	1152	41 3/4	40 1/4	40 3/8	- 7/8
Servmat	49 1/2	27 3/4	240	31	28 3/4	30 3/4	- 3/8
Superscope	54 3/4	17	281	38 3/4	36 1/4	37	- 7/8
Telex	90 7/8	20 3/4	1377	90 7/8	84 1/8	84 3/8	-2 1/8
Tenna Corp.	31 3/8	15 3/8	1987	30 3/4	27 3/8	29	+1 1/4
Trans Amer.	38 3/4	23	2443	28 1/8	26 3/8	28	+1 3/4
Transcontinental Invest.	27 3/4	13 3/8	1520	24 3/4	22 1/4	24 3/8	+ 7/8
Triangle	37 3/8	17 1/2	105	20 1/8	19 3/8	20	- 1/4
20th Century-Fox	41 3/4	16 1/8	1013	22 3/4	20 1/4	20 3/8	-1 1/8
Vendo	32 3/8	16 1/2	138	17 3/8	17	17 3/8	- 1/8
Viewlex	35 1/2	22 3/4	159	29 3/8	26 1/4	26 1/4	-3 3/8
Wurlitzer	23 1/2	14 7/8	53	17 1/2	15 3/8	16 3/4	+ 7/8
Zenith	58	35 3/8	1117	42 3/8	39 7/8	40 3/8	-1 1/4

As of Closing Thursday, November 6, 1969			
OVER THE COUNTER*	Week's High	Week's Low	Week's Close
ABKCO Ind.	6 1/4	5 1/2	5 1/2
Audio Fidelity	4 3/4	4 1/2	4 1/2
Cameron Musical	2 7/8	2 3/4	2 3/4
Cassette-Cartridge	16 1/2	11 1/2	16 1/2
Certron	28 1/4	26 1/2	26 1/2
Creative Management	11	10 3/8	11
Data Packaging Corp.	29 1/2	23 3/4	29 1/2
Fidelitone	4 3/4	4 1/2	4 3/4
GRT Corp.	26 3/4	25 1/2	26 3/4
Goody, Sam, Inc.	24 3/4	21 1/4	22
ITCC	12 1/2	11	12 1/2
Jubilee Ind.	11 3/4	10 1/2	10 1/2
Lear Jet	26 3/4	20 1/2	20 1/2
Lin Broadcasting	14 1/4	13	13 3/8
Magnasonic-Craig	24	20 1/4	23 3/8
Merco Ent.	37	35	36 1/2
Mills Music	26 3/8	23	23
Monarch Electronic Ind.	11 3/4	10 3/4	10 3/4
Music Makers, Inc.	12 3/8	12	12
NMC	10 1/4	8 1/4	9
National Musitime	1 3/8	1	1 3/8
National Tape Dist.	43	42	42
Newell	24 1/2	21	23 3/4
Perception Ventures	8 1/4	7	7 1/8
Qatron Corp.	7 1/2	7	7 1/4
Robins Ind. Corp.	8	7 3/4	7 3/4
Schwartz Bros.	14 1/4	11 1/2	14 1/4
Telepro Ind.	2 1/8	1 3/4	2
Trans Natl. Communications	5 1/2	4 1/2	4 3/4

\*Over-the-counter prices shown are "bid" (as opposed to "asked"). Neither the bid nor the asked prices of unlisted securities represent actual transactions. Rather, they are a guide to the range within which these securities could have been sold or bought at the time of compilation.

The above quotations compiled for Billboard by Merrill Lynch, Pierce, Fenner & Smith, Inc., member of the New York Stock Exchange and all principal stock exchanges.

## Name Schonberg UNSAC Advisor

• Continued from page 3

in designing the UNSAC coding system: the simplicity of the proposed coded structure, the capacity to provide for projected growth volume over a 20-year span, the flexibility to incorporate new media as yet undreamed of, the compatibility with today's (and tomorrow's to the extent foreseeable) source marking approaches."

Meetings are scheduled this week to plan full details of the operating schedule between now and the International Music Industry Conference in Mallorca, beginning April 26, at which time a full report will be made to UNSAC and Conference attendees.



**Q. What is reality?**

*Socrates*

**A. "Baby, I'm For Real!"**

*Soul*

*"Baby, I'm For Real" is the title of a single by The Originals that's well on its way to number one on the charts. Nationwide airplay has been phenomenal. It's so big, that it's grown into an album.*

*The album is going to mean sales dollars.*

*Baby, you can't get much more real than that.*



*The Originals*  
*"Baby, I'm For Real"* 35066



A PRODUCT OF  
MOTOWN  
RECORD  
CORPORATION



# ELVIS

**RCA**  
LSP-6020

*From  
Vegas to Memphis*

**VICTOR**  
STEREO



# ELVIS

## BACK IN MEMPHIS

INHERIT THE WIND  
THIS IS THE STORY  
STRANGER IN MY OWN HOME TOWN

A LITTLE BIT OF GREEN  
AND THE GRASS WON'T PAY NO MIND  
DO YOU KNOW WHO I AM  
FROM A JACK TO A KING

THE FAIR'S MOVING ON  
YOU'LL THINK OF ME  
WITHOUT LOVE (There Is Nothing)

TMK(S) - by RCA Corporation  
1969, RCA Records, New York, N.Y. • Printed in U.S.A.

# ELVIS FOR YOU IN A DOUBLE

LSP-6020(2)

ELVIS PRESLEY - FROM MEMPHIS TO VEGAS / FROM VEGAS TO MEMPHIS



# ELVIS

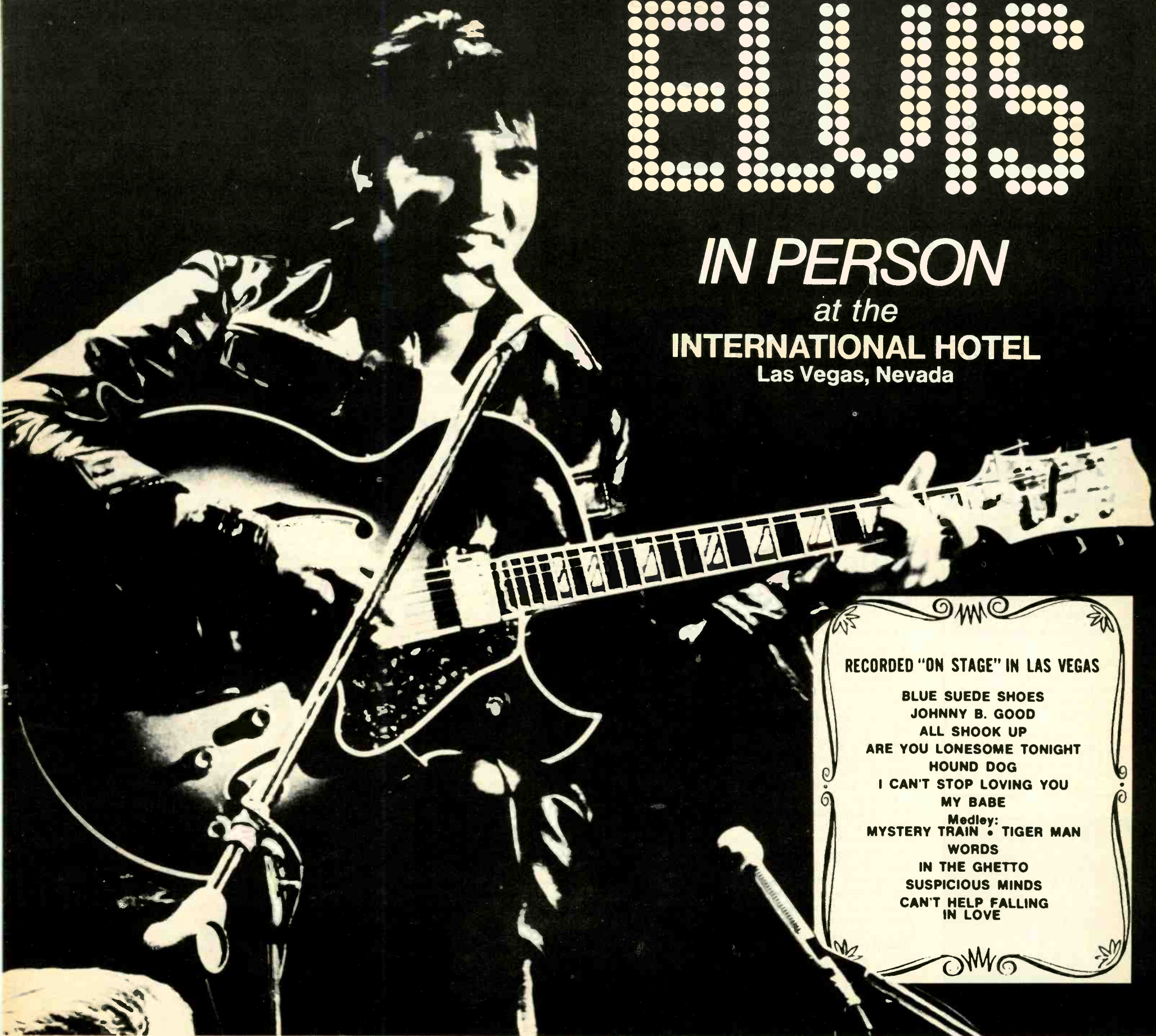
**RCA**  
LSP-6020

*From  
Memphis to Vegas*

**VICTOR**  
STEREO

# ELVIS

*IN PERSON*  
*at the*  
**INTERNATIONAL HOTEL**  
Las Vegas, Nevada



RECORDED "ON STAGE" IN LAS VEGAS

BLUE SUEDE SHOES  
JOHNNY B. GOOD  
ALL SHOOK UP  
ARE YOU LONESOME TONIGHT  
HOUND DOG  
I CAN'T STOP LOVING YOU  
MY BABE  
Medley:  
MYSTERY TRAIN • TIGER MAN  
WORDS  
IN THE GHETTO  
SUSPICIOUS MINDS  
CAN'T HELP FALLING  
IN LOVE

# DELUXE ALBUM

# RCA



# Congress' Tax Proposals Hit Music Grants' Foundation

By MILDRED HALL

WASHINGTON — The nation's private philanthropic foundations which fund music and the arts as well as research in medicine, education, politics and 20th-century life problems, are facing ultimate annihilation at the hands of Congress. This would be sad news to the music world, where foundation grants in the years 1966 to 1968 were over \$109 million, and to the performing arts over \$35 million.

In differing House and Senate versions of tax reform, tax-exempt foundations like Ford, Carnegie and Rockefeller would be subject to tax levies, government restrictions, censorship of activities, heavy fines for any infractions, and ultimate death at the end of a 40-year lifespan.

The foundations section of the gigantic and hurriedly put-together tax legislation is nominally to snare those of the 22,000 organizations that are self-serving, self-dealing tax shelters for family corporations. But the broad penalties and prohibitions of the House-passed tax law would cripple the bona fide foundations that serve the national interests through grants to research free of government or special interest strings.

The so-called tax reform terms for foundations have been called "punitive" by dissenting representatives and senators, by leaders in research, education, noncommercial TV, and the arts. The Senate version, out of committee but not yet voted on, would be less vindictive in

penalties than the House-passed bill. But it is the Senate bill that would force foundations out of existence after a 40-year lifespan. A committee of conference will make final decisions between the two versions.

By way of further control, Rep. Wright Patman (D., Tex.), who has conducted an eight-year attack on foundations, ridiculing some of their cultural programs as "trivia" and "nonsense," will propose a government agency to ride herd on the private foundations. Such an agency would, of course, be accountable to Congress for policy and appropriations.

Foundation grants are constantly shoring up the country's symphony orchestras, opera companies, music scholarships, performing arts and arts' centers in almost every state in the union. If this source of

funding is dried up, Rep. Peter Frelinghuysen (R., N.Y.) points out, the needs would never be met by Congress, which is notoriously parsimonious toward the arts.

Between 1966 and 1968, foundation grants to music and the performing arts have doubled. In 1966, a mammoth Ford Foundation grant of \$85,000,000 went to 50 symphony orchestras, and total other foundations grants to music were \$4,624,000. Discounting the Ford grant general music funding went from \$4.6 million in 1966 to \$13.7 million in 1968. Performing arts funds more than doubled in the period, from over \$7.2 million in 1966 to over \$16.5 million in 1968. In contrast, the government's federal funds available to match private funds in all the arts (drama to sculpture) in fiscal 1968 were \$5.4 million.

## Exec Has One-Track Mind on Studio; Sees Moog Imperiled

NEW YORK — There's a desperate need for standardization of tracks for recording studios, feels Ward Byron, a man who has been connected with such recording studios as National, Gotham, and Broadway, in various capacities ranging from general manager to account executive.

"The inception of 12, 16, and 24-tracks is, in 90 percent of the cases, completely unnecessary. But the major problem is that studios are competing with each other to get more and more tracks. It's an enormous expenditure of money and driving studios into the ground."

Another problem in the studio field is the misuse of the Moog Synthesizer. The Moog, he said, is being used more and

more as a novelty and if this trend continues it will lead to its disappearance in the music field. This would be a pity, he felt, because the Moog is a beautiful instrument especially in the hands of a producer-composer such as Walter Carlos.

Byron is a veteran of radio-TV. He wrote and produced such TV shows as "The Paul White-man Goodyear Review" and "Can You Top This?" He wrote, produced and directed the "Chesterfield Supper Club" 1946-49. He worked with the Biow C, on "The Philip Morris Show." And, something that musicians will remember, he created, wrote, and produced "Chamber Music of Lower Basin Street," one of the first radio shows to have an album issued from it.

## Rule on CATV Gives Artist Elbow Room in Living Room

• Continued from page 1

be "required" to originate programming as of Jan. 1, 1971.

Although the beginnings are expected to be modest (only 10 percent of the CATV systems will be on the must-originate list) and cost of required live and video tape equipment and new programming will be a starting hurdle, the FCC feels it's the breakthrough that counts.

It also gives new musical performing talent a fighting chance at access to home TV audiences. A local TV set audience on cable, even in the low thousands, would be a bonanza to upward bound performers and composers hoping to be heard and recorded. Most of these groups—rock, country, folk, soul, jazz, gospel and as-yet-unknown — can get exposure only on fill-in spots in park and stadium concerts for bigger stars, in one-night stands at night clubs, on campus dates. Radio prefers established but recordings, and TV broadcasting has been locked against the untried or experimental or non-commercial. Cable TV originations are also right in the new groove of film-music combinations magnetizing young audi-

ences, who are turning their backs on most commercial TV programming.

The FCC's announcement brought joy from the CATV systems, which pick up TV programs and wire them into subscriber homes for a monthly fee. The federal order knocks out municipal limits—like those in New York City—that would hold cable TV to public service and documentaries.

Broadcasters have violently opposed all of these privileges for CATV — program origination, commercials, networking, or per program charges. TV broadcasters hoped prohibitions would be worked into the combination copyright - communications legislation now inching along in the Senate. A CATV section deleted from the House-passed Copyright Revision bill of 1967 (and still under study by the Senate Copyrights Subcommittee) would have killed copyright exemption for local CATV service if the system originated entertainment programs, charged per program, or inserted commercials of its own.

The FCC hopes that this permissive "free experimentation" (Continued on page 15)



JERRY PURCELL, second from left, president of GWP Records, discusses release of the 12-album astronomical series, "The Astronomica House of ...," at a party at the Four Seasons in New York, with, left to right, Paul Robinson, vice president of GWP; astrologer Carroll Righter, who selected all the music and wrote a special booklet for each album; distributor Jim Schwartz, president of Schwartz Brothers, Washington, and Bob Cato, art director for the albums.



JACK LOETZ, fourth from left, Decca Records executive vice president, presents gold records to the Who for their rock opera "Tommy," a two-LP set. Holding the gold records, left to right, are Roger Daltry, Keith Moon, John Entwistle, Peter Townshend and Kit Lambert, producer of the album and manager of the group.

## MG Productions Shedding Traditional for Electronics

LOS ANGELES — Mort Garson has transformed his MG Productions into an electronic music firm. Garson is doing a series of albums for A&M, is creating commercials for radio and television on his synthesizer, and is working on an electronic score for a CBS-TV film.

He has all but shifted away from working with what he terms traditional instruments. His most recent LP release for A&M is "Electronic Hair Pieces" in which he interprets 10 selections from the hit play on his Moog synthesizer.

Garson, who does all his composition and recording in his home studio, is working with Chuck Braverman, the fast cut

action film specialist, on a 12-minute property for CBS which will depict the top events of 1969. Garson and Braverman worked on a six-minute film which CBS aired during the Apollo 11 moon shoot.

In the broadcasting idiom, he has been preparing an electronic package of identifications for KOGO, San Diego. He has written electronic music commercials for several companies.

Garson uses pure electronics. He does not believe in combining the synthesizer with traditional instruments like bass, drums, piano. In fact, he disapproved of the blending of the sounds of a synthesizer with those of a regulation rhythm section or brass or string chorus.

## Commonwealth United Will Get Artists Via Film Co.

• Continued from page 1

Bolotin, Cissy Drinkard Houston, lead singer of the Sweet Inspirations, and the Harlem youngsters will be released in an album titled "Christmas Time With the Harlem Children's Chorus." In addition, Sachs has made a deal with independent producer Jimmy Miller, producer of Blind Faith, the Rolling Stones and Spooky Tooth, to produce for Commonwealth United Records.

Sachs feels that the label

has been established as an entity in the disk market in a short period of time through Maxine Brown's single, "We'll Cry Together." Miss Brown's first album for the label, containing the "We'll Cry Together" cut, was just released. The single and the album were produced by Charles Koppelman, Don Rubin and Bob Finiz.

Sachs is setting up foreign licensing deals for Commonwealth United Records. Already lined up is Phonodisc Ltd. of Canada.

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**HELLO ---**

**I'M A**

**JUKE**

**BOX**

**?**



# TOMORROW

By ED OCHS

Did you hear the one about how popularity killed the cat? Or was it his curiosity for popularity? Well, this cat was a genuine folk artist who had his following, but now was tired of holing up in Woodstock (Home for Unemployed Genius Types) for lack of work, while Judy Collins, Crosby, Stills & Nash, Dylan, Nilsson, the Band and Arlo Guthrie were rolling in radio play and shipping records in six figures. And they even had "bullets" on the Billboard charts, while No. 137 on "bubbling under" was permanently retired in his honor. Still, he persisted, and the result of his subsequent popularity was a commercialization process that improved his wardrobe, electrified his once-shy poems, celebrated his enlarged pores (see latest album cover), and made him unrecognizable even to his own mother. But at least he had qualified as a cat and was skinned accordingly by the music business, always on the make to turn the trick in New York or L.A. Nelson Algren, the author, once said about Chicago: "Whether you're in the local writing racket or in the burglary line, if you're not a bull then you better be a fox. Wise up, Jim. It's a joint where the bulls and foxes live well and the lambs wind up head down from the hook." The price of popularity in the music business is the hook; even if you win, the parasitic life-support machine will sustain you only so long as mid-America is entertained. And when the kiss has ended, when America is through with you, it will forget you for another. Your loveless, fickle, destructive America.

## Black Market

Alas, I have come here not to praise myself, but to tell you where my head is at. It was Popularity who poisoned Soul. The "now" factor of the pop charts demanded it, and the threat of a black racial revolution made the commercialization of "soul"—the incense and essence of black identity—imperative. Like "Mission: Impossible," the music business singlehandedly deballed, diluted and dispersed the seed of soul to the winds. Today, if you don't have soul, not only are you artless, but also in danger of being terminally "white" in the eventuality of a black confrontation. The situation ethics of pop morality called for the tacit, instinctive exploitation of the soul movement for profit at the expense of others. Welcome to the killing of two birds with one stone; sell, tax and bank soul, while debasing it as "the new ubiquitous comestible." The white artist is a flexible, workable item, his packaging, image and gimmick can be trumped up to meet the pop demand—and can even imitate the black artist for more money than the black artist can earn by being himself. And the black man who plays white—is white. The black artist is confined to his color, and his audience is usually only as big as he is white, because the "popular prejudice" is in favor of white. Picked clean as cotton by commercialism and jilted back into anonymity for the next pop fad, soul music was exploited to oblivion and left by the side of the road to die. The price of popularity was the exhaustive and deadly scrutiny of the pop community, which commonized and diluted the dignity of soul. The black man got his blues into the music business, but the business was rigged. And popularity killed the cat.

## ... And White Market

Last Monday night, after the "Richard Nixon Show," Elvis Presley cracked the TV tube in "Frankie and Johnny," and his corruption to a pop vulgarity served warning that commercialism is not based on race, color or creed, sometimes referred to as unlawful for liberty to weigh. Yet society has molded Elvis into a plastic boob, dictating his identity and flaunting the sell-out of a great voice and a legitimate talent. Elvis moves through the American middle class, spreading the fantasy of Hollywood as a greasy Casanova, a dillitante helpless but to win, and a superman who chases girls as an application of his super powers. Films and records later, Elvis is still seducing waitresses with his ballet, crooning, and sexual superiority. He is perhaps the most mismanaged talent, the ultimate commercialization of artistry in pop music, for his voice is gripping and gathering, though the material he's been singing for years has been desperately defeating to Elvis, one of the great white blues singers. The Sun albums of Johnny Cash and Jerry Lee Lewis have provided a contrast between natural talent and how that talent is unnaturally distorted for popular consumption. It's all a real artist can do these days to stay undetected. Perhaps his dream of a larger audience and records may never be realized, but then again he will never lose his art in the exchange. And he will not be alone.

## CRE Opens Nashville Plant

By BILL WILLIAMS

NASHVILLE — This city's first vertical, integrated pressing plant opens this week.

The plant, only a few blocks from the city's Music Row, will begin operating with the first

line of presses, then add a second line in the spring. Currently it will be able to handle volume daily product.

The CRE plant will have its own in-plant mastering and plating, its own layout and printing of labels, a large line of stock jackets, custom design jackets, and will give fabrication polygraph, warehousing, inventory control and drop-shipping.

The Consolidated Record Enterprises offices will remain at their present location on Music Row, and the plant, with a large staff, will function some three blocks away. The first orders call for pressing and complete mastering and plating for Nashville Records, Sumar, and many other gospel labels. The firm plans expansion into all areas of pressing.

## Sherman's Debut Disk Strikes Gold

NEW YORK — Metromedia Records' Bobby Sherman has been awarded a gold record for his debut single, "Little Woman." The award signifies sales in excess of one million copies as certified by the RIAA. As a follow-up to the single, Metromedia has released his first album, "Bobby Sherman." Metromedia also has released a second single entitled "La, La, La" b/w "Time."

## Taiwan Beset By Piracy, Says Mendell

LOS ANGELES — Piracy of English language music continues a major problem in Taiwan, reports Liberty/UA vice president Lee Mendell, who just returned from a month's trip to Australasia.

Mendell says he saw albums selling for 25 cents which mix artists from many labels. The dealers buy the albums for 20 cents and the quality is terrible, he adds. Signs state that records may not be taken out of the country.

Mendell also noted bootlegged albums in several of the other Far Eastern nations he visited on his first trip for Liberty/UA to that part of the world.

As a result of his trip to New Zealand, Australia, Singapore, Thailand, India, the Philippines, Hong Kong, Taiwan and Japan, Mendell is drafting up a number of proposals for corporate action.

## 2 Bregman Show Scores to Mellin

NEW YORK — Robert Mellin has acquired two show scores from Buddy Bregman. One is titled "The Way It Is" and the other is titled "Jump Jim Crow." Michael Greer and Kelly Montgomery wrote the lyrics to "The Way It Is," and Bregman wrote the lyrics to "Jump Jim Crow."

## N.J. Spot Opened By Sound Styles

NEW YORK—Sound Styles, Inc., has opened a music center at the Linden Plaza Shopping Center, Linden, N.J. Sound Styles is a joint venture of Robert L. Harris of Plainfield, N.J., and Isaiah Jackson of Newark after functioning as store manager and assistant store manager, respectively, at the Sound of Music, Menlo Park Shopping Center, Harris

and Jackson for Sound Styles, Inc.

## More Elbow Room

• Continued from page 14

tion" period for the comparatively new, versatile, two-way communications cable technology, will lead to the long-sought fourth network, to compete with the established three.

MUSIC SCENE  
is where  
it's at.



Grammatically,  
that remark  
terrifies me.

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# LEISURE TIME TIPS

by: Larry Finley

One of the newest and "hottest" selling items in cartridge industry is a Cassette Adaptor which is designed for 8-track cartridge playback units. By inserting an 8-track cartridge slightly longer than the normal size cartridge, the owner of an 8-track set is able to play a cassette in an 8-track playback unit.

This Cassette Adaptor is a front-loading, pop-up unit. Once the cassette is inserted into the Adaptor, by simply pushing a button the cassette track can be changed.

A company called Goodway in Philadelphia, who is a giant in the printing industry, formed an Audio Division just a few years back. In the relatively short time they have been in the audio business, they have made quite a name for themselves with several models of AM/FM Multiplex 8-Track Cartridge Tuners as well as several models of 8-Track Cartridge Playback Units.

This Cassette Adaptor is the newest item in the Goodway line and from information received by the writer, this is the only such unit in this country, and perhaps in the world.

Goodway reports that sales have been tremendous; in fact, sales are running far ahead of their production schedules. The exciting aspect of this is that owners of 8-track playback units are now able to play cassettes through their present apparatus by using the Goodway Cassette Adaptor.

For those of our readers who are familiar with the AM/FM Multiplex Stereo Tuner, this particular Cassette Adaptor is practically the same size as the 8-track tuner. All that one has to do to convert their present 8-track playback unit into a unit that plays cassettes is to flip a Cassette into this special 8-track cartridge Adaptor.

With this Cassette Adaptor there is no more removing the adaptor to change cassettes as this "Pop-Up" front-loading enables you to change cassettes while the Adaptor is in the player. We, at NAL, are happy to see items like this come on the market as it is NAL's function in the tape industry to supply its distributors with 8-track cartridges, pre-recorded cassettes, blank cassettes and open reel tapes. It is our feeling that items such as this Cassette Adaptor will make the American public even more conscious of tape than they are at this time. Items like this help make this "exploding" industry even more "explosive" resulting in the sale of all tape configurations.

NAL, the Stereo Tape Division of the North American Leisure Corporation, services almost three hundred distributors throughout the country who offer immediate service to their dealers of all NAL tapes. If you are a dealer who would like to know the name of your nearest distributor, please contact NORTH AMERICAN LEISURE CORPORATION (NAL), 1776 Broadway, New York, New York 10019 or call us collect (212) 265-3340.

# Tape CARtridge

## Good Word About Ampex Word Tapes

LOS ANGELES — A nattily attired executive wearing a Brooks Brothers suit opens his attache case and extracts an Ampex cassette player/recorder and two prerecorded spoken word tapes.

He listens to a discussion of current market trends, as well as reports on oil, insurance and utilities industries. Or he may listen to current conditions in the credit market, or an expert expound on economic trends.

Unusual? No.

He's merely utilizing a cassette unit and spoken word tapes to keep up-to-date on

techniques in his profession.

With little fanfare, and even less ballyhoo, spoken word tapes are beginning to sound off—and physicians, lawyers, financial analysts, salesmen and educators are listening.

Prerecorded music is the name of the game in the tape cartridge and cassette software business, but the spoken word market is growing quietly in its shadow.

A name familiar to the tape industry—Ampex—is in the forefront of the spoken word movement. It offers a full range of educational material on spoken

word tapes, although by its own standards the spoken word market is "limited and a totally different market from prerecorded music."

Nevertheless, spokesmen at Ampex see an increasing market in spoken word tapes with the availability of spoken word material.

Ampex is releasing language courses in both cassette and album form at \$29.95. Each LP includes a 10-lesson (five-cassette) course in Spanish, French, Italian and German. The company also markets 10 Golden Records library selections of

children's stories on its micro-cassette format at \$1.98 each.

### Premium Releases

Gulf Pacific Industries, which recently signed an independent production-tape agreement with Ampex, is planning a series of educational spoken word premium album-tape releases. The first is "Maternity to Motherhood," a Dr. Spock-type tape discussing the "do's and don'ts" of pregnancy. Also planned in the series are tapes on child development, pre-natal care, foreign language lessons, smoking and cancer and drugs.

Mickey Shapiro, partner in Gulf Pacific, is speaking to the Department of Health, Education and Welfare on releasing the series in poverty areas, and translating the material into Spanish, French, German and Italian.

When not working on spoken word tapes, Gulf Pacific produces 21 contemporary music groups for 10 labels, with Ampex receiving exclusive tape rights.

What is Ampex, and others, looking at if not a substantial market in spoken word tapes?

They're looking at thousands of consumers buying language courses, world history, Bible, literary and stock market quotations, poetry, plays and children's stories. Edward P. Reavey, vice president and general manager of Motorola's consumer products division, feels that "more extensive tape libraries are emerging, and with this breakthrough will come a vast product growth."

And with a product breakthrough will come cassette news letters for professionals. A physician driving to work can hear the latest developments in medicine by merely inserting a prerecorded spoken word cassette; securities analysts can hear a tape on investment trends; salesmen have access to tapes which feature product news, industry developments and sales techniques, and attorneys can listen to legal periodicals.

The spoken word cassette for professionals also is succeeding, where it offers welcome relief from an avalanche of paperwork.

General Electric also joined the spoken word parade with a \$6.95 Berlitz language cassette being given away with the purchase of any GE cassette recorder. GE also uses spoken word tapes for sales training purposes within its own organization.

Westinghouse Electric Corp. has been sending cassette newsletters for three years. "No written communication could compare with this audio approach," said a Westinghouse spokesman. Chicago's Instructional Dynamics has signed up economic and science experts to discourse about their fields in a series of cassette newsletters.

Paul Samuelson on economics, Arnold Palmer on golf, Edward Teller on physics, are just some names now available on cassette tapes.

In short, people cannot carry a phonograph and records around with them. They can carry a tape player.

Admittedly, spoken word tapes are only a tiny part of the tape industry, which is devoted to prerecorded music. But every one who spends a great deal of time in his car is a natural target for cassettes.

## Racusin Puts Focus on Music In Getting Units to Detroit

LOS ANGELES—Much of the talk these days is about cassette manufacturers wooing Detroit to install cassette hardware at factory level.

Some industry sources feel that the cassette boom will turn into a superboom when Detroit decides to install both 8-track and cassette hardware in new autos.

Norman Racusin, RCA Records president, agrees—with few reservations.

"It doesn't matter what configuration—8-track or cassette—ends up in cars," said Racusin, "as long as they're playback units. Our first job is to get machines out there, and our next job is to make the consumer music-oriented."

Detroit has no contracts with 8-track manufacturers, according to Racusin. "They want to put cassette playback units in cars," he said, "that's okay with me. As long as we sell music—whether it be 8-track or prerecorded cassettes."

He feels that the music industry's role is to get the consumer music-oriented, or playback system-oriented. "We (RCA) don't have any ax to grind against any system. Our only focus, as a company in the music industry, should be on music."

Racusin sees an inherent danger in factory-installed cassette recorder/playback unit because of two factors: safety and off-the-air recording.

On off-the-air recording, Racusin feels that each cassette manufacturer should use any values he can to sell his prod-

uct within the boundaries of the law.

RCA's hardware division, in advertising its new portable Trendliner in both Time and Newsweek magazines, promoted the unit with off-the-air recording themes.

The copy in the ad reads: "It runs on batteries or AC house current so anytime the

mood strikes, you can record your voice or tape right off the air onto the cassette cartridge for your personal use."

(The Trendliner is a tape recorder with AM/FM radio.)

Racusin said each RCA division runs autonomously, although there are meetings between, say the record division and the hardware division.

## Atlas-Rand Works on Combo Auto Models

NEW YORK—Atlas-Rand's hardware division is working in two new directions involving cassette equipment: combination units and auto stereo models.

Harold Rosen, vice president and manager of Atlas-Rand distributed products, said the company is working on an auto cassette playback/recorder in the \$129 range and an automatic reversible cassette. Both are being readied for the Consumer Electronics Show in June.

He feels that once Detroit accepts auto cassette units in cars, the entire cassette market will explode. "Detroit is the key to the cassette market," said Rosen. "Until contracts with 8-track manufacturers expire in 1971, cassette manufacturers will have to be satisfied with an after-market sale."

Meanwhile, cassette producers are preparing for a cassette explosion in Detroit, believes Rosen.

The executive also feels that portable combination units should be the largest selling configuration in cassette tape recorders in 1970.

"Frankly, we are slanting our sales effort to the youth group who are enthused with recording their favorite artists directly off-the-air," he said.

The two new additions to the Atlas-Rand cassette line are portables with radios. One (model 850AM) with AM radio lists at \$69.95, while the other (model 860FM) with AM/FM radio lists at \$79.95.

The company now has eight models in its line, with six in the portable cassette field (\$49 to \$79.95). Its low-end unit is a cassette playback at \$29.95. Two home models are in the lineup, one an 8-track unit.

In 1970, Atlas-Rand will introduce another cassette model with AM/FM radio at about \$89.

The portable cassette combination units are finding an excellent sales in photo stores, said Rosen. Atlas has about 5,000 active store accounts devoting space to portable cassette hardware.

"We've discovered that photo outlets are reluctant to handle 8-track and auto cassette units because of installation headaches," he said. "But they're doing a big business in portable cassettes."

"Photo stores, especially, are

(Continued on page 18)

### McDermott Dies—Musical Isle Aide

CHICAGO — Marvin (Mac) McDermott, secretary-treasurer of Musical Isle of Illinois, died Nov. 2. McDermott's family residence is at 401 South Fifth Ave., Maywood, Ill.

## DECCA & LIB/UA CHANGES CASSETTE CASE GRAPHICS

NEW YORK—Decca and Liberty/UA have modified their cassette cases for greater graphic impact.

Decca, one of the first companies to enter the cassette configuration field, is now placing label copy on three ends of its holder. "We are also increasing the type size to as high as it can go," added Joel Schneider, recently named national tape product manager.

As an additional feature, Decca is using specially prepared cover photography for its cassettes. It has stopped using the same lithography as appears on the album, Schneider said. The design work remains the same as on the LP, only special color work is now developed which does not include the titles as they appear on the LP jacket. "You just can't read the titles when they are reduced," Schneider said.

At Liberty/UA, the cassette case now sports a black background instead of white, which shows off the four color covers to greater advantage. Liberty/UA shifted from white to black for its 8-track tapes months ago.



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Before when you talked about 8-track stereo cartridge players, you talked about on-the-go sound. Driving a car. Or riding in a boat.

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Now you can talk about our new Monte Carlo CX-888SU. Multi-purpose, 8-track stereo sound almost anywhere your customer wants to go. Including his own home.

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of a key lets you pull the CX-888SU from its Lock-Tight car or boat bracket. Then it's off to the living room. Where the unit can be slipped into a modular walnut cabinet. Push in a tape cartridge, or one of our AM or FM Stereo packs, and there's concert hall sound right at home. All played through the Panasonic CJ-218U twin speaker system. Or your customer's own speakers.

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And one more thing: we'd like to tell you about our expanding line of exciting products. To help strengthen the name you've already built for yourself. Interested? Contact your Panasonic distributor or write today to Panasonic Auto Products, 200 Park Avenue, New York 10017.



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# APAA Show Told: 2 Majors to Market Elongated Packages

CHICAGO—Two major tape firms indicated tape cartridges and cassettes within one year would be marketed in elongated boxes and put in racks to allow the customer to handle the merchandise. The statements were made at the three-day Automotive Parts and Accessories Association trade show here which ended Nov. 5.

Representatives of National Tape Distributors, Inc., and Tape Distributors of America both said they felt the new pack-

aging would increase sales of tape at least 200 to 300 percent.

"There is only one way to increase the volume of tapes sold and that is to merchandise them," said Tom Longeway of Tape Distributors of America. "With these new boxes a retailer could quite possibly increase business from 100 per week to 500 per week."

The packaging allows the cover and the backside of the tape to be visible. The box is

4 inches by 12 inches by 3/4 inches. A rack similar to that used for holding records would be used for display. Longeway said the new packaging would offer two features to immediately bring more money to the dealer.

## Harder to Steal

"The box is a good deal harder to steal than a normally packaged cartridge," he said. "Also, with the cartridges out in the open and not behind a glass case, the customer will be

able to handle the merchandise, which surveys have shown is more likely to bring a sale."

A National Tape spokesman echoed the same comments. "With tapes behind a glass case, a potential buyer can't help but feel intimidated because he can't handle the merchandise. No one likes the feeling that they're being watched. The new box should eliminate this and cut down thefts to a minimum because they are too bulky to steal," he said.

Both men said they expected an entire switchover to the box packaging within one year. "This is definitely the thing of the future," Longeway said. "Companies should begin major switchovers within three to four months. Motown Records

already is using this packaging exclusively. Other companies are using it sparingly."

Those companies displaying the regular glass case storage cases seemed to be disturbed little by the threat of new packaging even though the new packages could not fit in most glass cases. Among the companies represented at the show that seemed confident in the glass case form was Communication Electronics Inc. (CEI), which markets the Pick-a-Tape Display. This features 3 1/2-inch holes in the glass for the customer to reach in and handle the tapes, but does not allow them to remove the tapes.

## Good Response

"We are getting good response to this innovation," said Jay Burris of CEI. The company is billing the new display case as 100 percent theft proof. The normal size case would hold 322 4- or 8-track cartridges. "The company came to this show expecting maybe 50 orders during the entire show, but we had 100 alone the first day. This case is extremely helpful to business since customers can handle the merchandise without seeking a sales clerk to open the case. Actually the idea of holes in the glass is so obvious that most people can not understand why someone didn't think of it sooner." CEI recently received a patent number for the case and is starting to heavily market the item.

Most of the other display ideas presented at the show were for the tape players themselves. California Auto Radio Inc., introduced tape player displays that could be stacked piggyback style and hooked up to a common circuit. Cartapes, Inc., also introduced a combination display case for tape players and cartridges. The player half allows for interchanging models.

The Tenna Corp. introduced an 8 and 12-foot-long display case which are available to dealers. The cases hold 800 and 1,200 cartridges respectively in addition to holding 11 tape players. The players are controlled by one master switch, and can be taken out and replaced with different models as they become available. Donald W. Slack of Tenna said the new display case can also check new units before they are sold.

Channel Marketing, Inc., introduced a cartridge, cassette and accessory rack available at \$364.48. The rack occupies only a 12-inch-square space and has five chrome racks, each with four pegs, that rotate in-  
(Continued on page 100)

We invented stereo-8 for customers with big ears. So when your customers are looking for big, brilliant, full dimensional stereophonic sound... give them what they want. The total pleasure of a Lear Jet Stereo 8 Tape Player.

Big ears are just all the better to hear Lear Jet Stereo 8 with. And this year's line of Lear Jet Stereo 8 Tape Players is the most complete ever. We've got the largest selection of new car units ever offered (from \$59.95 to

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## Jubilee Widens Duping Horizons

LOS ANGELES — Jubilee Industries' growing involvement with tape cartridge duplication was the theme of a business meeting conducted by Jerry L. Blaine, chairman of the company Friday (7) at Jubilee's new tape duplicating plant here.

Jubilee began construction of its first cartridge plant here earlier this year. The new plant is an adjunct to a Monarch Records pressing plant which Jubilee has operated in this city for many years.

## Combo Auto Models

• Continued from page 16

looking at combination units featuring cassette recording features to conveniently record off-the-air."



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## Norelco, Ampex, Westinghouse & Sears Rated Tops by Consumer Study

LOS ANGELES — Norelco, Ampex, Sears and Westinghouse received four-star ratings in Consumer Reports' study of cassette tape recorders.

Cassettes may be the wave of the future in prerecorded music, the study notes, but right now the sound of cassette players (Consumer Report tested portable models) is equivalent only to that of a good AM

portable radio—pleasant casual listening.

The Sears model (3420) at \$67.95, the Westinghouse unit (TMC 2010) at \$89.95, the Norelco (175) at \$79.95 and the Ampex (Micro 20) at \$99.90 earned the highest-rated models. Craig's \$69.95 unit and Panasonic's \$59.95 model earned high marks for voice recording. Consumer Report studied 18

top-of-the-line models manufactured by major producers, including Norelco, Ampex, Sears, Westinghouse, Bell & Howell (295), Channel Master (6309), General Electric (M 8350), Wollensak (4200), Sony (TC 100), Allied (TR 1150), Concord (F 98), Realistic (CTR 2), Hitachi (TRQ 220), AIWA (TP 728), Craig (2602), Wards Airline (36-39), Panasonic (RQ 2035) and Toshiba (KT 20P).

The Sears and Channel Master models provided the deepest bass, but the Channel Master's speaker did not reproduce the high tones well, the report outlines. The Bell & Howell unit offered the widest frequency range—both deep bass and high treble—but it was down-rated for failure to reproduce tones within the range smoother.

Most of the recorders ran fast, a few by as much as 4½ percent. That error would noticeably raise the pitch of sound and increase the tempo of music. More important, a machine that runs fast shortens tape time; the tape could run out before you recorded a complete program. The Hitachi, Realistic and Wards were noisier (hiss) than most of the other recorders tested.

The Consumer Report warns that some cassette tape (specifically C-120, 120 minutes) may slip on some recorders.

Though monophonic, these models will play the stereo tapes  
(Continued on page 25)

## Ampex Sets Up Division to Push Units for Auto Field

CHICAGO — The consumer equipment division of Ampex Corp. has established a special department to handle the marketing of its cassette tape player/recorders in the automotive field.

Lawrence R. Pugh, marketing manager of the division, said, "We are expanding our market in the automotive area to ensure Ampex a proper share of this growing market." He estimates that sales of automobile player/recorder units will exceed \$180 million at retail prices in 1970.

As part of the campaign, Ampex will exhibit in shows designed to reach automotive accessory distributors and dealers. The first such show will be the Automotive Parts and Accessories Assn. show opening Nov. 30 in Chicago.

At present, Ampex markets the Micro 40 cassette stereo players and the Micro 42 cassette stereo player/monaural recorder for automobiles. The company plans to expand this line in the future.

Initially, the division has appointed five automotive manufacturers representatives. They are: A. Walt Runlin Co., Los Angeles, covering all of the West Coast except Southern California; Derby Sales, Inc., Chicago, covering Illinois, Wisconsin, Indiana, and Kentucky; Keller-Hyden, Inc., Fort Worth, covering the Southwest; Floyd Yuddson Co., Los Angeles, covering Southern California; and Scully Brothers, Inc., Westwood, N.J., covering the Eastern seaboard from Northern New Jersey north.

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## Cap, Shoe Chain In Promotion

LOS ANGELES — Capitol is promoting cassettes and players in a joint promotion with Thom McAn.

The promotion will be backed by radio advertising, in-store displays and merchandising aids.

About 60 Top 40 radio stations will be tied into the program, with disk jockeys making random selections of winning entry blanks that are available at Thom McAn stores.

Capitol is giving away cassette players and tapes.

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## Dubbings Shifts Budget Direction

NEW YORK — Dubbings Electronics is redirecting its Berkshire budget line of pre-recorded cassettes to give it new "merchandising life."

Paul C. Smith, Dubbings president, said he is revitalizing the line (at \$4.95) in merchandising, marketing and promotion after it got off to a poor start.

Dubbings plans to offer promotional displays to distributors, keep releases scheduled, offer current repertoire and maintain liaison between factory and distributor.

By January, Smith is planning to release the line in both 8-track and open reel at a budget price. The Berkshire catalog has 90 cassette titles available, with an additional 60 titles ready to go.

The Berkshire library has been culled from Mercury, Premier, Audio Fidelity and Vox,

among others, with material also gathered from independent producers and production companies.

The line is duplicated by Stereo Tape Corp., a division of Dubbings. To introduce the line, the company is offering a sampler which includes 12 artists in a 40-minute variety program. Also available are pre-paks (contains 10 best sellers) and special artist combination packages.

"We haven't devoted too much time to the Berkshire program," said Smith. "Now, however, we're assigning a program coordinator to the task of interjecting new life into the program."

The company's custom duplicating division has initiated a 24-hour duplicating service for 8-track, cassette and reel. After receiving a working master, said

Smith, the company is able to supply a limited amount of product in 24 hours.

Primarily aimed at industrial programs, the 24-hour service will be expanded as Dubbings increases its duplicating capabilities.

"Music people have been slow in using the program for prerecorded music because we limit the duplicating quantity to 1,000 units per 24 hours," said Smith.

Dubbings has expanded its 8-track line and doubled its capacity, with plans for further expansion in 1970.

## Sony Recorder

TOKYO — Sony is introducing a cassette recorder (model TC-100F) at \$69. The unit is an offshoot of the TC-100 model introduced three years ago.

The unit offers an electric condenser mike and an end alarm.

## Warnings and Controls

NEW YORK — Acoustical warning devices and built-in automatic shutoff controls are among the new features included in the Philips 1970 line of cassette recorders. The new line includes a stereo car playback unit, a record-playback-changer unit, and a new deluxe cassette recorder.

The acoustical warning devices are designed to indicate when recording time is almost up, while the built-in automatic shutoff minimizes belt wear. The latter is an exclusive feature of the Philips company, and does not require the use of a special cassette.

Commenting on the new line, Alan Ingham, product manager for Philips tape recorders, said: "We now have a cassette to fit virtually every consumer requirement, from the inexpensive playback model, to the sophisticated new stereo cassette recorder - player - changer now being introduced."

Ingham predicted that two of the most popular units would be the stereo car playback model and the portable AM/FM radio with built-in cassette recorder unit. With the cassette radio, recordings can be made through a microphone. It also plays back prerecorded musicassettes.

Stressing that cassette recorders are now big business, Ingham added that more than 200 different models from more than 20 manufacturers are now available on the Canadian market. "We expect that more than 750,000 tape recorders of all

kinds will have been sold by the end of 1969, and of these, at least 45 percent will be cassette recorders," he said.

Continuing, Ingham said, "On the basis of what we now know, it is reasonable to predict that nearly one million tape recorders will be sold in 1970 and that 50 percent of them will be cassette units." He feels that a major factor in the increasing popularity of tape recorders was the simplicity and compactness of the units.

"But the most significant development this year has been the move by most of the music companies to issue their repertoires on musicassettes. There are now more than 2,000 different musicassettes available in Canada alone," Ingham revealed.

Also on the Canadian scene, Philips is distributing a tape cassette of the opening ceremonies of the Ontario Science Center to government officials, dignitaries at the Center, the press and interested proponents in the tape field.

The special cassette includes an address by Ontario Prime Minister, John Roberts and the highlight of the ceremonies, the official opening by a radio signal originating 1.5 billion years ago. Philips, Bell Canada and the National Research Council collaborated to trap the signal for the event held Sept. 22.

Flip side of the cassette contains the complete soundtrack music from Ontario's Academy Award winning Expo '67 film, "A Place to Stand."

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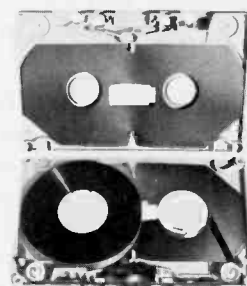
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NAL'S PRESIDENT, Larry Finley, seated, smiles as he discusses tape CARtridge sales with the company's first tape saleswoman, Mike Bernardo De Thomas (second from left). Others in picture are, left to right, Art Denish, vice-president, sales and merchandising NAL; Dave Seidman, MGM Distributors, N.Y., and Josephine Torrente, of the Sam Goody office.

## Cassette Portable Units Clicking for Bell & Howell

LOS ANGELES — Bell & Howell is enjoying a banner sales year in the Southern California market with its cassette portable units.

Business is up about 40 percent over last year in this area, said J. Fred Bettridge, Bell & Howell regional sales officer. The spurt is coming from the company's eight cassette portables, ranging in price from \$19.95 to \$89.95.

"Low-end units are moving extremely well," he said. "We've enjoyed a great response from

young adults for our \$19.95 model." We're also finding an excellent market for low-end units from businessmen, who purchase them to use at home."

Unlike many manufacturers who complain of late or no deliveries from Japan, Bettridge said just the opposite is true in Bell & Howell's case. "We're getting units without any delay, especially in our portable line," he said.

Like many industry forecasters, Bettridge sees the cassette

(Continued on page 24)

## DGG's Waldenberger Sees Jump Of 800% in Cassette Mart by '72

HAMBURG—By 1972 the market for cassettes in Western Europe will be eight times as big as at present.

This is the prediction made by Helmut Waldenberger, marketing manager for cassettes at Deutsche Grammophon, Hamburg, in the current issue of the DGG house magazine, "Gazette."

Waldenberger said, "The musicassette is a sound carrier with a very great future"—and he estimates that in the seventies cassettes and other tape products might account for as much as half the entire music turnover.

Pointing to the rapid expansion of cassette business since the introduction of the system in 1965, Waldenberger said that annual 100 percent increases of cassette business in some European countries are no rarity.

Waldenberger said that although the record still overshadows the cassette, the cassette had a great potential because its handy size is completely suited to the modern style of living which involves increasing mobility and a desire on the part of the consumer to enjoy his leisure without expending too much personal effort.

"No matter where the consumer is," says Waldenberger—"in his car, boat, on the beach, in the garden or at home—he can listen anywhere and at any time to his favorite

music without much trouble. And this kind of sound carrier is extremely popular with young people because it is so simple."

Waldenberger said there are several thousand different stereo cassette titles on the European market. Deutsche Grammophon alone lists 500 titles and almost every new Polydor LP is simultaneously released in musicassette form.

Sales possibilities for cassettes are better than for any other

kind of music product because they are not only sold in record shops, department stores, and radio shops, which also sell records, but also in photographic stores, motor accessory shops, filling stations and supermarkets. He thinks the day is not far distant when they will be sold like cigarettes at newsstands.

Waldenberger says that the record companies still have a

(Continued on page 24)

## Robins to Add 3d Shift To Production Staff

NEW YORK—To keep pace with the burgeoning tape and tape accessory market, Robins Industries Corp., one of the nation's largest tape accessory producers, has announced that it will add a third shift to its present production staff by January 1970.

The new shift will add 30 employees to the company's work force of 180. Just four months ago the company, to cope with expanding consumer demands, added its second work shift to a staff that had been working overtime to maintain a balance between supply and demand. "But," observed Herman D. Post, the company's president, "at the time we did not anticipate that the market would

continue to expand at its present almost unbelievable rate."

To further streamline the company's operations, Post also disclosed that a new fully-self contained and air conditioned tape coding machine will be put on the production line early next year.

The unit which will be located at the company's Lodi, N.J., plant will boast automated thickness controls and built-in processing features designed to reduce production time and costs to a minimum. It will also be capable of manufacturing more sophisticated products including videotape.

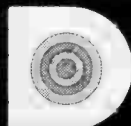
Robins Industries is one of the very few companies which

(Continued on page 24)

## The big haul

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## Craig Premium

LOS ANGELES — Craig, 8-track and cassette manufacturer, is offering Simon & Garfunkel's "The Graduate" as a back-to-school promotion.

Purchasers of a AM clock radio (model 1602) receive the Columbia soundtrack LP free.

## Lib Sharpens Selling, Quality Control Areas

LOS ANGELES—Liberty is moving in two tape areas: merchandising and quality control.

To test its prerecorded tapes, both 8-track and cassette, Liberty is sending a sample of its monthly tape releases to

Kraco, hardware manufacturer, to run a lifetime quality control check.

Eight-track testing began one month ago at Kraco's Compton, Calif., factory, with cassette testing now getting under way. "The

quality control gives us a double check on our product," said Earl Horwitz, Liberty/UA tape general manager.

Kraco sends Liberty monthly quality control statements, which enables Horwitz to see how

the company's tapes react under factory-consumer conditions. Kraco is able to test tapes under driving conditions via its 8-track and auto stereo cassette units.

In merchandising, Horwitz has developed a cartridge and cassette gift guide for retail outlets, mass merchandisers, tape stores, distributors, automotive and specialty shops.

The consumer catalog is pre-packed (100 booklets per box) in a purple and orange carton to display in more than 4,000 outlets. Liberty's initial gift guide order totaled more than 250,000 pieces.

The catalog, which Horwitz plans to release quarterly, lists Liberty/UA's complete library of 8-track, cassette, 4-track and twin-pack titles. The supplement also lists the label's Big Little Cassettes, a four-hit selection at \$1.98.

The guide lists 599 8-track titles, 457 4-track titles and 252 cassette titles. It has 18 illustrations featuring the label's best selling tapes.

Horwitz calls the catalog a 365-day consumer guide and lists more than 43 tape giving days, not including birthdays, anniversaries, confirmations, weddings and bar mitzvahs.

## DGG's Waldenberger

• Continued from page 23

great deal of propaganda work to do on behalf of the cassette, for while the record is a product known to everyone, only half the people in Western Europe are familiar with the cassette.

By the end of 1968, said Waldenberger, about 3,800,000 cassette players were in use in Western Europe, more than one million of these in West Germany alone. By 1973, he predicts, the figure for Western Europe will have risen to 27,500,000.

Says Waldenberger: "One of the most important sectors of the cassette market—stereo cassette players for use in cars—is still in its infancy. But it is likely that the automobile market will prove the most important of all."

## Production Staff

• Continued from page 23

coats its own tapes. The company was established in 1954 when Post developed the original Gibson Girl tape splicer.

Less than two weeks ago Robins was honored at the annual dinner and general meeting of the Association of Electronic Manufacturers (AEM) when a plaque, citing him for his contribution to the world of electronics, was presented to him by Stanley I. Lehrer, executive vice president of AEM/Eastern. The occasion marked the 15th anniversary of Robins operations.

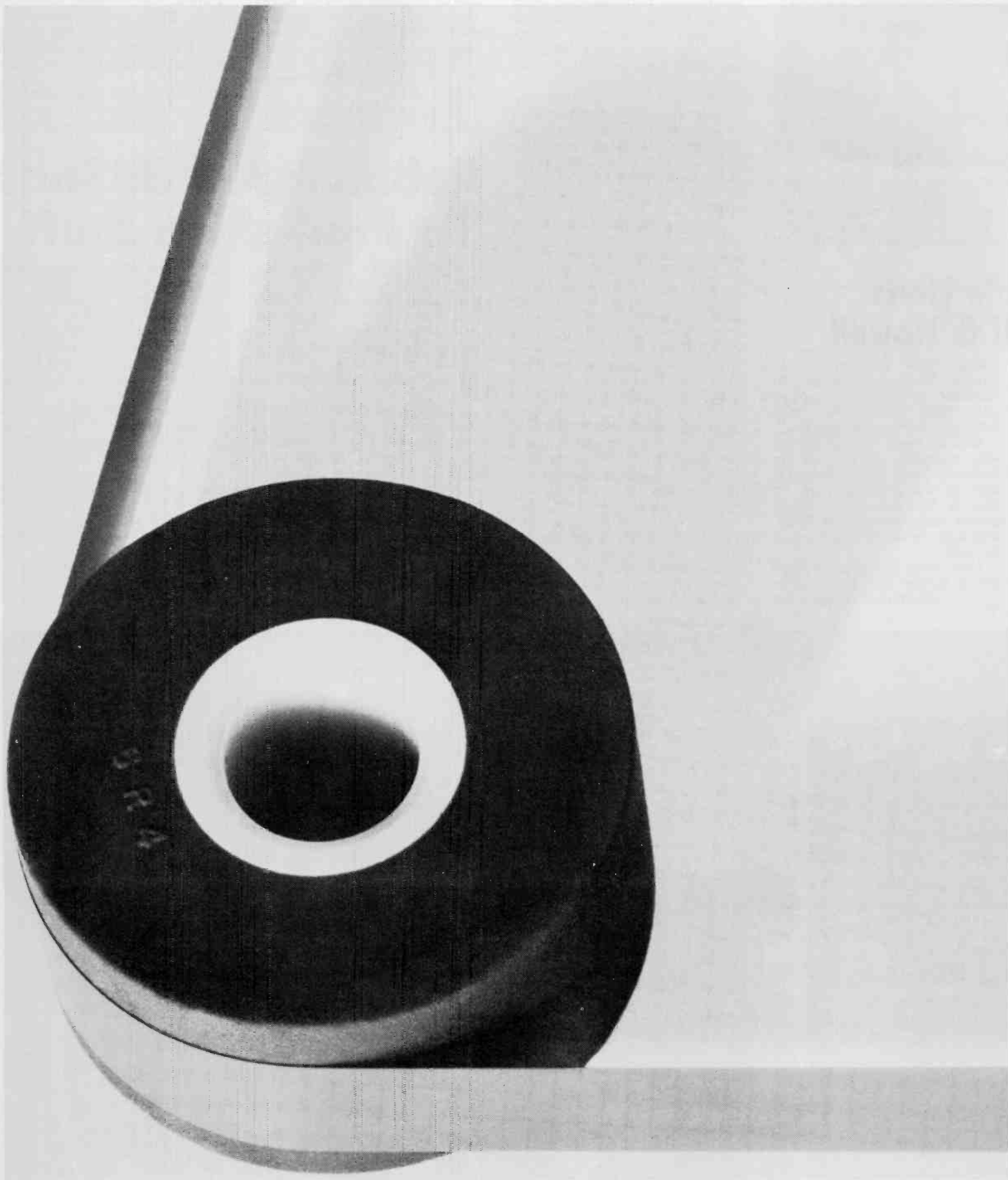
## Bell & Howell Units

• Continued from page 23

boom turning into a superboom when Detroit makes auto cassette units available, perhaps in 1971.

"It's going to be a whole new ball game when cassette equipment ends up in American autos," said Bettridge.

He expects Bell & Howell to introduce an auto stereo cassette player sometime in 1970, probably before June. The unit will be in the \$100 price range.



## Sound investment: silicone rubber pinch rollers

It doesn't pay to pinch pennies by using nonsilicone rubber pinch rollers in your stereo 8 cartridge units. Sacrifice proven performance reliability, and you'll soon get squeals from your distributors, dealers, and customers. Silicone rubber pinch rollers cost a bit more, but they've been proven more than worth it. They withstand temperature extremes better than any other material—and it can get pretty hot under a car dashboard. Silicone rubber pinch rollers won't stick or get flat spots, so tapes will run through smoothly without sound distortion.

Pinch rollers made of silicone rubber can help give your customers the kind of sound they're counting on. For more information, call or write our audio sound specialist, Jim Russell. He's tuned in. Dow Corning Corporation, Dept. A-9360, Midland, Michigan 48640.

Silicone rubber from

**DOW CORNING**

DOW CORNING



# Capitol Switches to 'Hit Makers'

LOS ANGELES — Capitol has found that potpourri types of variety packs do not move well, so the company is now emphasizing "Hit Makers" packs.

Capitol had released a series of "Four-Star Specials" blending four-like artists, but mediocre sales for this type of cartridge caused the company to re-evaluate its interests in the variety pack area.

"We must conclude that people don't want to buy four different artists in that fashion," said Hal Rothberg, special products merchandising director.

Initially, the "Four-Star" series offered each of the four artists singing the equivalent of one side of an album. Capitol's current mode of specially prepared cartridge zeroes in on more commercially successful repertoire.

Capitol first released its "Hit Makers" on 8-track, and then moved the concept into cassette. "They have been among our top sellers," according to

Rothberg, "because they have been of a hit song nature like Glen Campbell doing 'Galveston.'"

Capitol has released "Hit Makers" in the rock, country and easy listening categories. Four additional packs were bowed in September in conjunction with a cassette equipment program. These titles, offered to accounts who bought the cassette machines, were a "Country and Western Party," "Top 40 Party, Volume One" and a "Top 40 Party, Volume Two" and a "Hollywood Bowl Party."

The concept for this kind of \$4.98 special tape was developed by Rothberg and Roger Brown, special products sales manager. They brought the idea to Dan Davis, the tape a&r coordinator, who selected the repertoire.

When you couple a hit artist with a hit song, the product becomes more appealing, Rothberg emphasizes. "It's not just a collection of artists performing songs which may be dated."

As an example, the first vol-

ume of the "Top 40 Party" offered Quicksilver Messenger Service, Glen Campbell, the Sons, the Bob Seeger System and Linda Ronstadt. The easy listening party tape featured Glen Campbell, Bobbie Gentry, Lou Rawls, and Sandler and Young. The country tape offered Buck Owens, Glen Campbell, Jean Shepherd, Sonny James, Ferlin Husky, Merle Travis and Wanda Jackson.

## Kraco to Kick Off 4 New Units

LOS ANGELES—Kraco, 8-track and cassette manufacturer, is introducing four new players in the next two months, including an auto cassette unit.

The stereo auto cassette, a playback-only unit, includes front loading at \$99.95. It's the second auto cassette in the Kraco line, supplementing its KS-999 at \$119.95.

The company is working on an automatic reversible cassette, but claims it's many months away from marketing.

In addition to the new cassette unit (model KS-900), Kraco is offering three 8-track players: Model KS-666 at \$139.95, with FM multiplex; Model KS-555 at \$119.95, a home or auto unit; Model KS-777 at \$59.95, a straight 8. The multiplex and straight 8 will be available in mid-November, while the auto cassette and the home or auto 8-track are geared for mid-December.

Kraco plans to move ahead in the auto cassette field, claiming that the cassette configuration will explode when Detroit turns to both 8-track and cassette after 1971, said Hy Sutnik, national electronic sales manager.

Sales of Kraco's initial auto cassette unit prompted the company to put another unit in the line, he said.

Sutnik said the company's Marquis line, a two-step line, is aimed exclusively at the electronic specialty outlets and music stores, including Lafayette, Allied Radio and Gem Electronics.

Gem is handling Kraco's entire line in its 16 stores, while Allied is offering four units and Lafayette two to their chains.

The company's Kraco line is aimed at distributors, mass merchandisers, auto and specialty outlets, including White Front, J.C. Penney and Sears, among others.

## Consumer Study

• Continued from page 21

that are used for almost all cassette recordings of both popular and classical music.

However, you can't count on the quality of such commercial prerecorded cassettes; Consumer Report found it varied widely, from very good to poor, on every label it listened to.

At this stage of the cassette art, it reports, you can't count on the tape staying unscarred. It discovered jammed cassettes and snarled tape — unfixable problems if the cassette is sealed.

The question, then, is whether to buy now or wait. If you're interested in top-quality sound, we think you should wait, the study indicates.

## Emphasis on Players That Record at APAA Show

CHICAGO — More tape players that record were being shown by exhibitors at the Automotive Parts and Accessories Association show here which ended Nov. 5. More emphasis than ever is being placed on being able to tape something in your car or boat.

Commenting on California Auto Radio's \$179 recording unit, Alan Fishel said, "I think the record feature actually stimulates the tape business. It gets more people involved in tape. Look at the way the open reel market always embraced the recording capability. There's still a good amount of labor involved in making home tapes and the units are not inexpensive. Still, people want this feature and manufacturers have to make it available."

Lear Jet Stereo also featured recording units. One Lear Jet model for the car featured twin microphones allowing for sales interviews and other such applications using an 8-track unit. The Ampex Corp. also introduced a record cassette unit that will retail at \$119.95. The unit features a slide out storage tray on the bottom which holds the microphone and four cassette tapes. Gibbs Special Products Corp. also unveiled a play/record unit for autos and boats, but did not list a price for it yet.

The Tenna Corp. also introduced a new car stereo cassette tape player with fully automatic Staar system and record feature. The big feature of the Ranger Untouchable Model R-101-0 is an automatic burglar alarm that sets off the horn in case of attempted theft.

In line with increasing emphasis being placed on non-theft devices for car stereos, at least six exhibitors showed locking devices for car stereos. Typical of the stress being put on security was a mount shown by California Radio that lists

for \$12.95 and allows one player to be moved from the car to boat to camper—one portion remaining attached to the player and the lock portion remaining on the vehicle. A key and lock unfasten the device.

Several companies were also displaying FM multiplex cartridge tuners, which plug into any 4- or 8-track cartridge player to become a radio. California Auto Radio, Audiovox, and Marshall Associates, Inc., introduced such models. Most models would fit into any brand of tape player. Some models, like the Playmate from Audiovox, are capable of receiving radio broadcasts. The Playmate, and most other models, retailed for around \$60.

Several of the companies with displays introduced new product lines or improvements in old products. A new line of tape players bearing the name and logo of Hammond, noted organ manufacturers, was unveiled at the show. The seven players will be for use in cars and boats and will be sold exclusively through distributors. The new players are being introduced in conjunction with Gibbs Special Products Corp., a subsidiary of Hammond Corp. Gibbs will continue to market tape players under their own name.

Cartapes, Inc., introduced a new 8-track cap tape player which has a suggested list of \$69.95. The player is the first model from Cartapes to feature tuning controls under the model instead of in front. Cartapes also announced the Unimount, stereo speakers that can be mounted on the surface of the car interior or recessed into the walls.

The Tenna Corp. announced three new models, all with the anti-theft horn device. The models are the Ranger Untouchable R-71-T, R-72-MPX, and R-102-C.

The Adell Corp. also showed its new releases in the budget-priced tape cartridge field. Among the releases are, "A Tribute to the World Renowned Band of Les," "Memorable Sounds of Glenn Miller," "Best of Broadway," "Best of Hair," "Tijuana Christmas," and "Romantic Reflections."

# BEST SELLING Tape Cartridges

## 8-TRACK

This Week	Last Week	TITLE—Artist, Label	Weeks on Chart
1	2	ABBEY ROAD Beatles, Apple	4
2	1	GREEN RIVER Creedence Clearwater Revival, Fantasy	9
3	7	BLOOD, SWEAT & TEARS Columbia	25
4	4	BLIND FAITH Atco	12
5	5	THROUGH THE PAST DARKLY (BIG HITS, VOL. II) Rolling Stones, London	8
6	6	IN-A-GADDA-DA-VIDA Iron Butterfly, Atco	25
7	9	LED ZEPPELIN Atlantic	25
8	3	JOHNNY CASH AT SAN QUENTIN Columbia	15
9	10	SMASH HITS Jimi Hendrix Experience, Reprise	11
10	8	BEST OF THE CREAM Atco	15
11	11	CROSBY/STILLS/NASH Atco	12
12	12	BAYOU COUNTRY Creedence Clearwater Revival, Fantasy	25
13	16	HAIR Original Cast, RCA Victor	25
14	17	HOT BUTTERED SOUL Isaac Hayes, Enterprise	8
15	14	GLEN CAMPBELL "LIVE" Capitol	4
16	—	THIS IS TOM JONES Parrot	6
17	13	NASHVILLE SKYLINE Bob Dylan, Columbia	24
18	18	BEST OF THE BEE GEES Atco	9
19	15	SOFT PARADE Doors, Elektra	12
20	20	TAMMY WYNETTE'S GREATEST HITS Epic	2

## CASSETTE

This Week	Last Week	TITLE—Artist, Label	Weeks on Chart
1	5	ABBEY ROAD Beatles, Apple	3
2	1	BLOOD, SWEAT & TEARS Columbia	10
3	2	GREEN RIVER Creedence Clearwater Revival, Fantasy	9
4	4	THIS IS TOM JONES Parrot	16
5	3	BLIND FAITH Atco	9
6	7	JOHNNY CASH AT SAN QUENTIN Columbia	8
7	8	BAYOU COUNTRY Creedence Clearwater Revival, Fantasy	25
8	12	THROUGH THE PAST DARKLY (BIG HITS, VOL. II) Rolling Stones, London	6
9	6	NASHVILLE SKYLINE Bob Dylan, Columbia	5
10	11	BEST OF THE CREAM Atco	13
11	9	IN-A-GADDA-DA-VIDA Iron Butterfly, Atco	24
12	14	HAIR Original Cast, RCA Victor	17
13	13	GLEN CAMPBELL "LIVE" Capitol	2
14	10	CROSBY, STILLS & NASH Atco	5
15	—	SANTANA Columbia	1

## 4-TRACK

This Week	Last Week	TITLE—Artist, Label	Weeks on Chart
1	1	GREEN RIVER Creedence Clearwater Revival, Fantasy	9
2	3	ABBEY ROAD Beatles, Apple	3
3	4	BLOOD, SWEAT & TEARS Columbia	23
4	2	BLIND FAITH Atco	8
5	5	LED ZEPPELIN Atlantic	11
6	7	BEST OF THE CREAM Atco	11
7	9	THROUGH THE PAST DARKLY (Big Hits, Vol. 2) Rolling Stones, London	4
8	—	IN-A-GADDA-DA-VIDA Iron Butterfly, Atco	20
9	8	JOHNNY CASH AT SAN QUENTIN Columbia	14
10	10	I'VE GOT DEM OL' KOZMIC BLUES AGAIN, MAMA Janis Joplin, Columbia	2

Billboard SPECIAL SURVEY For Week Ending 11/15/69





## Triple Course for Rock Gourmets

NEW YORK—The triple bill of Mountain, Steve Miller's Blues Band, and the Steve Baron Quartet, at Fillmore East, Oct. 30 and Nov. 1, provided a musical bill of fare for the sell-out audiences which was a rock gourmet's delight.

The three-hour show was racy, sensuous and pulsating, revealed a tremendous amount of musical talent, expertise and versatility which gave the lie to the popular belief that all rock sounds are the same.

Kicking off the Nov. 1 show

was the Steve Baron Quartet, a jazz/rock ensemble with folksy undertones. The Tetragrammaton recording artists, with Steve Baron on vocals and rhythm guitar, produced a selection of songs that was sometimes nostalgic, sometimes satirical, sometimes protesting, but always original and very listenable.

Although they are not yet equated with the supergroups, and perform largely as supporting acts, the foursome is a well-organized, tightly knit group that is as versatile as it is original. This quality of beauty was demonstrated in such numbers as, "Parade," a subtle takeoff on the current political scene; "Goodbye Road," which deals with the pain of separation; and "Shadow Man," the poignant story of a man who lead a dream world existence and his inability to relate to reality.

The Steve Miller Band was an amazing little blues/rock trio which managed, in an unbelievable way, to produce a big band sound while utilizing just two guitars and drums. The band, on Capitol Records, is basically a blues outfit with a rock beat. The merger, however, is so skillfully achieved that there is none of the jarring friction which could easily prove disastrous to such an experiment.

The group, lead by Steve Miller on vocals and rhythm guitars, did some outstanding harmonizing on such tunes as "Gotta Love You Baby," "Don't Let Nobody Turn You Around," and the piece de resistance, "Mercury Blues," which triggered a standing ovation, and a barnstorming encore number, one of their most popular hits, "Cowboy."

Coming in like the whipped cream atop the cake was "Mountain," the rollicking rock ensemble headed by Leslie West and Felix Pappalardi. This group, available on Windfall Records, is full of the finesse of the true professional. They have superlative coordination.

Starting off with Jack Bruce's creative "Theme From an Imaginary Western," the group worked its way through a selection of tunes, rising eventually to a frenzied crescendo with "Never in My Life."

RADCLIFFE JOE

## Havens Has a Hard Act to Follow Himself at Center

NEW YORK — Richie Havens' return appearance at the Philharmonic Hall of the Lincoln Center—Oct. 31—was, unfortunately, much less impressive than his debut performance. The Stormy Forest records artist, in spite of audience response, turned in a show that was dragged-out, tedious and lacking in imagination.

The Afro/folk artist seemed to lack the charisma so necessary for an artist to carry, unaided a two-hour performance.

As a result, he was forced to try to bolster his act with lengthy pseudo-philosophies and mirthless asides which even his fans found difficult to accept.

Still, when Havens did sing and play, the audience caught glimpses of the fire which catapulted him into being one of the most sought-after performers in the business, and they gave him a standing and prolonged ovation at the end of his performance.

RADCLIFFE JOE

## Tim Buckley Racks Up Fans With an Impressive Range

NEW YORK—Tim Buckley displayed a highly distinctive style of singing and songwriting at his Carnegie Hall concert Nov. 2. The folk-rock performer concentrated heavily on material from two forthcoming Elektra

albums, and a few songs from past records.

Buckley was impressive in his vocal range and the flexibility of his style. Swooping down from an intense falsetto to a breathy baritone, Buckley effected startlingly sudden changes of mood, which are an important element of his style.

The highlight of the concert was a 30-minute version of "Gypsy Woman," which gave Buckley the opportunity to do all kinds of vocal improvisations, even including sound effects of jungle birds. In general, however, the most interesting parts of the song were those that were most highly structured; Buckley's improvisations tend to ramble.

Buckley's three-man backup group was in fine form, supporting and embellishing the singer's own rhythm guitar playing. Lead guitarist Lee Underwood particularly shone as the outstanding musician of the group. His solos were consistently exciting and original, so much so that he continually threatened to upstage Buckley. Fortunately, Underwood worked at being unobtrusive whenever Buckley was singing, or he might have walked off with the show.

NANCY ERLICH

## Feliciano Lights Chicago's Fire

CHICAGO — Jose Feliciano presented the many facets of his musical talents to a receptive audience at the Auditorium Theatre Nov. 2.

He strummed his way effortlessly through songs originally by such artists as Glen Campbell, the Beatles, Mamas and Papas, and Creedence Clearwater Revival. But the songs became Feliciano's own with his soul-jazz treatment. The most moving song by the RCA Records' recording star was "Point of View," which he dedicated "to my black brothers."

The crowd also appreciated the Latin numbers, and gave Feliciano a standing ovation for his treatment of the Doors' "Light My Fire."

GEORGE KNEMEYER



SIDNEY N. GOLDBERG, right, vice-president and general manager of Kapp Records, goes over deal with Kermit Schafer for the label to release "The Blunderful World of Bloopers," which features highlights of Schafer's soon to be released syndicated TV show based on some of radio's air boners.

## Railroad Speeds Along With Open Throttle

DALLAS — Grand Funk Railroad conquered a sellout crowd here Nov. 1. The show, held at SMU's McFarlin Auditorium, was presented by Concerts West.

With all the pure power of a steam locomotive, Capitol Records' hot new act returned to the scene of their Southwestern debut (the Texas International Pop Festival) with resounding—and reassuring—success.

A trio of electrifying virtuosity, Mark Farner, Don Brewer and Mel Schacher welded their robust talents into a gigantic sound effects machine for a near two-hour concert that was as stimulating as their recorded music.

Singer-lead guitarist Mark

Farner brought to life the intense lyrics of his songs from the group's debut album ("On Time") in "Nobody's Answer," "Time Machine," "Heartbreaker," "T.N.U.C." GFR introduced four songs which will be on their next Capitol LP: "In Need," "Winter in My Soul," "Inside Out" and "Paranoid," all as exciting and penetrating as their debut compositions.

From Grand Funk Railroad's opening number, "Are You Ready," through numerous standing ovations and two encores, the unrelenting appreciative crowd was convincing testimony that the audience recognized outstanding musicianship—and never was hearty approval more deservedly earned.

MARGE PETTYJOHN

## Mathis Exciting Performer —With Quality to Match

NEW YORK—The Waldorf-Astoria's Empire Room recently lowered its tariff to attract a wider audience while maintaining its policy of employing quality performers. Johnny Mathis is quality. And it's easier to measure the amount of revenue the Columbia Records artist will draw for the hotel during his

two-week run which began Nov. 3 than to hold a scale to his heavyweight talent.

He is an exciting performer who has come prepared for his hour on stage. For he moves carefully, enterprisingly and engagingly from one song to the other, ballad, standard, mod, hit. His voice rings with the tenderness of a head altar boy's, varying in range, jostling for position and soaring into a high key with a twinkle that matches the spark in his eyes.

His reach has power, too, which a less fit singer would find hard to control. But he has done his homework well. "Maria," "A Time for Us," from his chart climbing Columbia Records album, "Love Theme From Romeo and Juliet," and "Misty," "Didn't We" and a medley from "Man of La Mancha," reach out under musical skies to find new sunlight. His open phrasing catches "Day In, Day Out," "Moment to Moment" and "Let's Behave" and whirls them into a merry-go-round of shadings and hues.

Although the 20-piece backup orchestra, led by Mathis' music director, Maurie Dell, was loud on occasion, it is a first-rate unit technically. Radio station WHN broadcast the show live. Mathis' showing leads one to believe there's hope yet for the Golden Age of Radio to be reborn.

ROBERT SOBEL

## Garner Shows His Old-Time Glitter

BOSTON—Spending an hour with Erroll Garner at Paul's Mall in Boston last week brought back momentarily those old days, the mid-fifties, before so many other popular entertainers started getting relevant, before there was anything much to get relevant to. The days when Garner was winning jazz polls.

He hasn't changed much. His playing is still the same. All the old gestures are there—the thumping offbeat chords in the left hand, the tremolos and machine-gun repeated notes in the treble, that peculiarly brittle touch.

Garner is still the master stylist and middling improviser. One is tempted to call him a musical hedonist, a sort of Mendelssohn of the jazz world, who

makes few intellectual demands upon a listener and remains content with a fashionable salon following.

His procedure calls for a long, fanciful preamble before each number. This is without doubt the most interesting part of his routine. Where he gets his ideas is as mysterious as the ideas are exciting. Certainly his introductions have little to do with the song he is about to play. Often what he pokes out with his right hand seems only coincidentally related to what happens with his left.

Having arrived at a tune, he usually starts in a soft, caressing way, punctuating with light jabs in the bass. After a fleeting reference to the song, he proceeds into remote regions of

(Continued on page 57)

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# Songs Of Experience

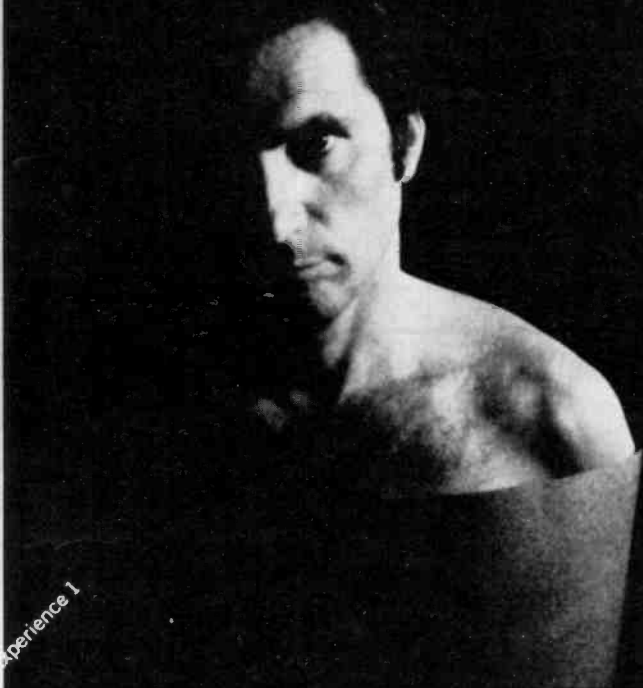
"How can the bird that is born for joy  
sit in a cage and sing?"  
(William Blake, 1757-1827)

An awareness after birth — composed  
and arranged by David Axelrod, based on  
the 18th century poems of William Blake.

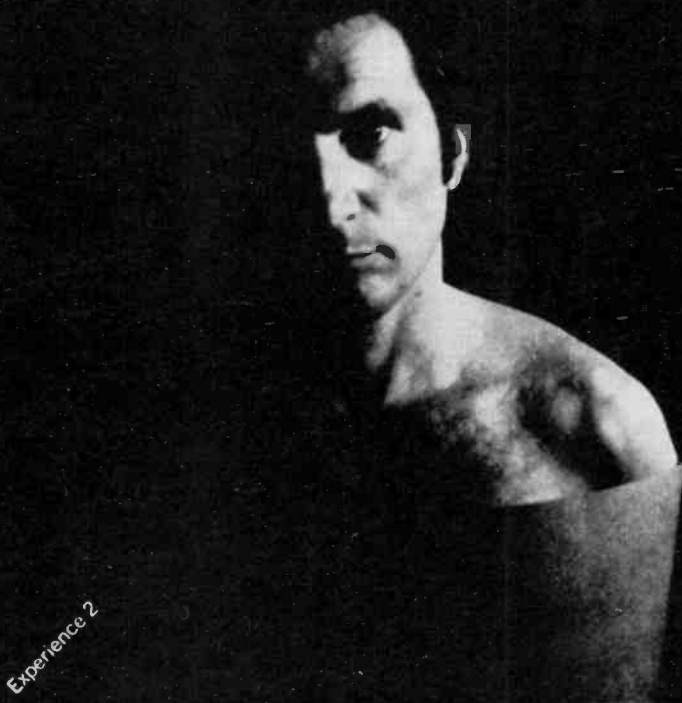
**William Blake** — poet, humanist, prophet  
— wrote both "Song of Innocence" and  
"Songs of Experience." He is eternal

**David Axelrod** is the young visionary  
composer of "Song of Innocence" and  
"Mass in F Minor" (from which the  
"Kyrie Eleison" was used in the film  
"Easy Rider"). "Songs of Experience"  
brings him further.

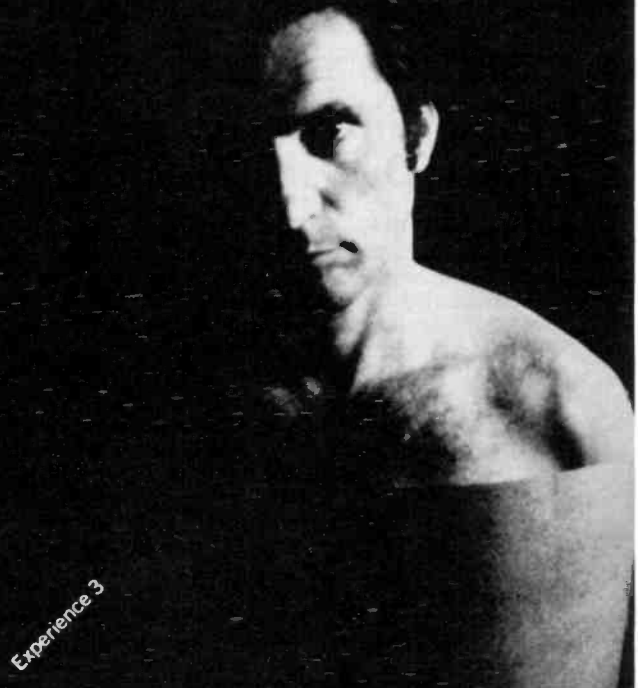
The meeting of their minds is  
immortalized on **Capitol**, record and tape.  
SKAO-338



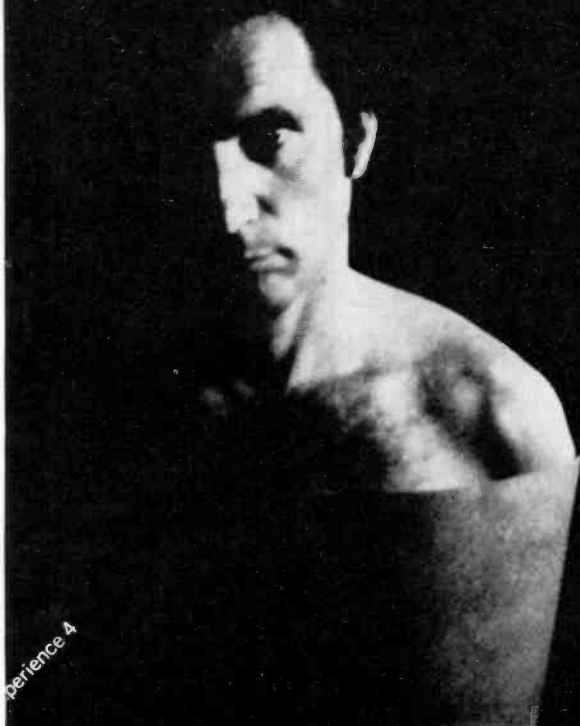
Experience 1



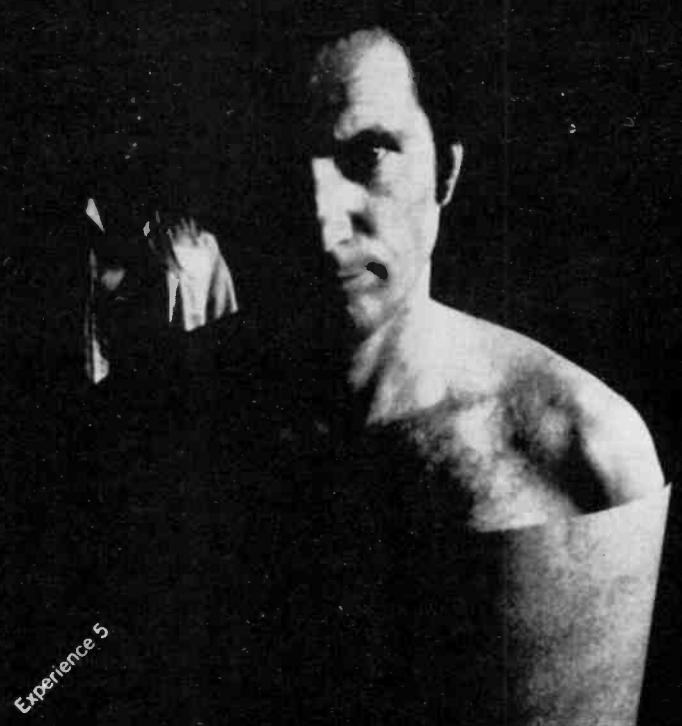
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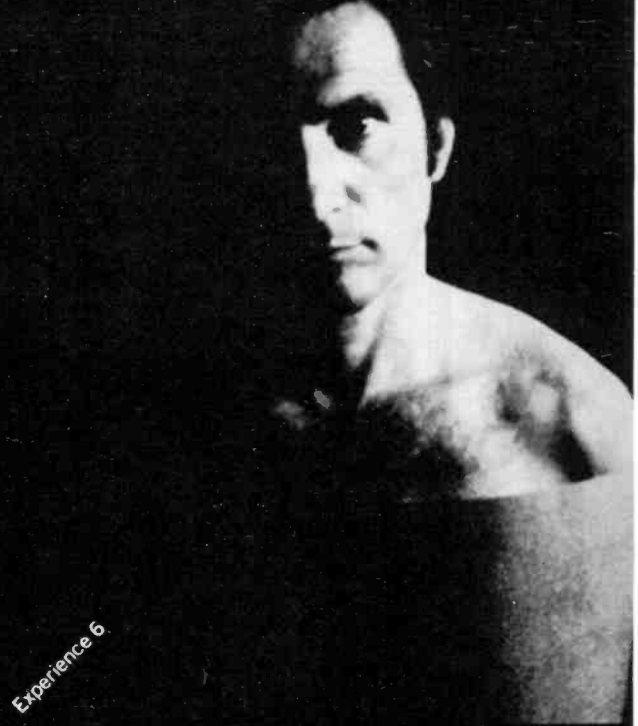
Experience 3



Experience 4



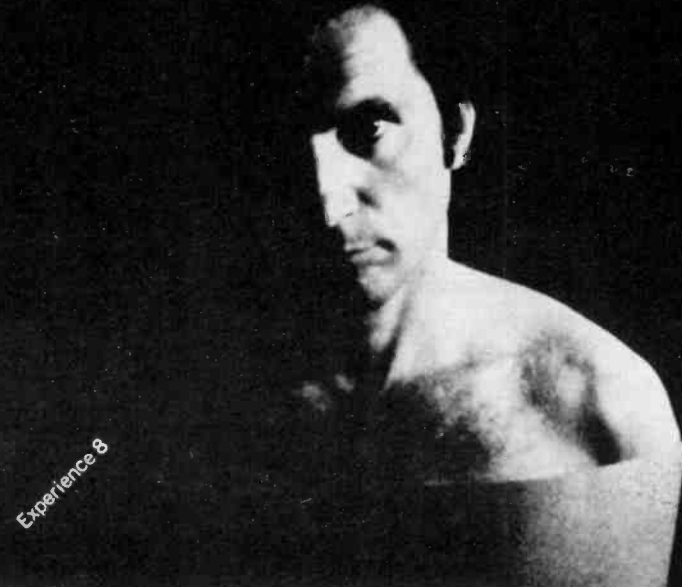
Experience 5



Experience 6



Experience 7



Experience 8



Experience 9



## Kinks Add to National Tour

NEW YORK — The Kinks, who began their first American tour in for years at New York's Fillmore East, have been booked for several major new dates on the current seven-week cross-country trek.

Concurrently with the tour Reprise Records has released a new single, "Victoria," from the LP, "Arthur."

Following initial dates at Fillmore East, Boston Tea Party and Chicago's Kinetic Playground, the group has picked up four other key dates. These include Cedar Rapids, Iowa, Wednesday (12); Village East, Mentor, Ohio, Sunday (16); Reed College, Portland, Ore., Dec. 1; and the Aerodrome, Schenectady, N.Y., Dec. 6.

## Nina Simone to Tour Overseas

NEW YORK—Nina Simone left last week on a concert tour of 10 European cities. She was accompanied by her husband Andy Stroud, president of Stroud Productions & Enterprises, Inc. While abroad, Stroud plans to establish foreign ties for music publishing firms.

Miss Simone's latest single, "To Be Young, Gifted and Black," was recently released by RCA Records. Special packaging of the disk includes lyrics to the song, a tribute to the late playwright Lorraine Hansberry.

## From The Music Capitals of the World

### DOMESTIC

#### CHICAGO

The 22nd Century concert season began with appearances by **Smokey Robinson and the Miracles**, **Mason Williams and Jennifer**, and **Blood, Sweat & Tears**. Other acts upcoming soon include folk singer **Jose Feliciano** and the rock group, **Paul Revere and the Raiders**. . . . **Judy Collins** appeared at the Auditorium Theater on Friday and Saturday (7 and 8). . . . **Carmen Menna**, vocalist and guitarist, started an indefinite engagement at the Rush Back on Oct. 29.

**Don Lally** has purchased the nightclub at 7 W. Tooker Place, site of the former Barnaby's and LeBistro, and has renamed it "Lally's." He said he plans to make the new club a musical showcase. **Dr. John, the Night Tripper**, was the club's first act. . . . The **Michele Mann Trio**, featuring **Miss Mann** on piano and vocals, **Sam Cohen** on drums, and **Dean Nelson** on bass, are in the middle of an extended engagement at the Backroom. . . . **Jackie Curtiss**, comedian, **Angela Baccari**, vocalist, and the **Joe Iaco Trio**, just completed engagements at the Playboy Penthouse.

The **Cannonball Adderley Quintet** just finished a two-week engagement at the London House.

. . . **Andrik**, a young singer from Holland, finished two weeks at Mr. Kelly's. . . . **Norm Crosby** completed a two-week engagement at Mrs. Kelly's on Nov. 2.

. . . **Judy Roberts**, jazz pianist and vocalist, now appearing at the London House.

Recent attractions at the Kinetic Playground include **Spirit**, **Joe Cocker**, **Bloodwyn Pig**, **Led Zepplin**, **Santana**, and **B. B. King**. Upcoming are the **Who**, the **Kinks**, **Iron Butterfly**, **Poco**, **Liverpool Scene**, and **King Crimson**. . . . The seventh international Folk Festival of the University of Chicago will be held Friday and Saturday (7 and 8). Among the acts appearing are the **Kealoa Nani Dancers**, the **Dennehy Irish Dancers**, and the **Scottish Dance Group**. **GEORGE KNEMEYER**

#### DALLAS

**Terry Bassett** of Concerts West has announced the only appearance of the **Rolling Stones** in a 10-state Southwest area, to be held here, Thursday (13). One show only is scheduled at Moody Coliseum on the SMU Campus. . . . Concerts West has also booked **Paul Revere & the Raiders** for Saturday (15) at Will Rogers Auditorium in Fort Worth and Sunday (16) in Wichita Falls.

**Neiman-Marcus** spotlights the **5th Dimension** Saturday (22) at McFarlin Auditorium. . . . Columbia Records **Johnny Cash** set for a Nov. 28 show at Memorial Auditorium.

Gulf Pacific scout **Mickey Shapiro** visited Dallas Oct. 24 and 25, to seek new talent with **Theze Few Productions**. . . . B&K Distributing Co. hosted a party Oct. 24 at Brookhaven Country Club for Metromedia artist **Chill Wills**. . . . White Whale Records **Triste Janero** has changed upcoming sin-

gle release to "She's a Woman," written by **Danny Seals** and **John Colley** of the Southwest F.O.B., another Dallas-based group.

Columbia Records **Freddy Weller** (a member of Paul Revere and the Raiders) visited here recently, promoting his new single as a solo artist, "Down in the Boon Docks." . . . The label's regional promotion manager from St. Louis, **Gene Denonovich** also here recently, to promote Johnny Cash's new single, "Blistered."

**MARGE PETTYJOHN**

## Signings

**Mongo Santamaria** to Atlantic Records. The deal was made between **Jerry Wexler**, executive vice president of Atlantic, and **Jack Hooke**, Santamaria's manager. Santamaria previously recorded for Columbia. . . . **Laura Lee** to Cotillion Records. She previously recorded for the Chess label. . . . **Chill Wills**, film actor, to Metromedia Records. Wills' "Daddy's Girl," will be followed by an album titled "Hello Cousin."

**Sonny Stitt**, signed a three-year exclusive contract with **Jamal Records**. The saxophonist will start his first recording session Monday (17) for a single and an album.

(Continued on page 42)

### HONOLULU

Those attending **Don Ho's** opening at the International Hotel in Las Vegas included **Kimo McVay**, employer of Ho (McVay operates Duke Kahanamoku's), former Mayor **Neal S. Blaisdell**, entrepreneur **Jack Cione**, and **Stan (Buck) Michaels**, who is directing Hawaii's "Hair" production, which opens Dec. 3 in the International's new Theatre Royale legit theater. The menhune production in Ho's show was conceived by **Buddy Fo**, and choreographed by Fo's wife, **Sammy**. . . . The **Mills Brothers** did a Ilikai Hotel one-nighter. . . . **Tommy Sands** may give a few folk concerts at the University of Hawaii, where he has been taking courses. . . . Pianist **Clay Wheeler**, is heading to Portland for a date at John's Meatmarket (a new restaurant). He then goes to Japan for another engagement.

**Jeff Apaka**, (Capitol) celebrated one year at the Royal Hawaiian Hotel Oct. 15. **Mac Laris**, local Capitol representative, presented Apaka with a lei fashioned from

(Continued on page 57)

For More Talent

See Page 57

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They also have a new single. "He Ain't Heavy, He's My Brother." And it's already in the top 10 in England.

And if listening to The Hollies isn't enough Hollies for you, see them do their new single on the Tom Jones show, November 13th.

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THE TIMES THEY ARE A-CHANGIN'





# Radio-TV programming

## Single Launching Harder: PD

NASHVILLE — It's getting more and more difficult to launch a single today, believes Joe Sullivan, program director of WMAK, Top 40 station here. "It's taking three and four weeks of airplay before we start picking up sales action from the record stores. . . even on a record that later becomes a big hit.

"Another thing that's happening is that a hit like 'Sugar, Sugar' by the Archies will sell forever. We'll call stores and find it's No. 1 six weeks in a row. Seems like the kids just keep buying it. Another record that just hung around for a long time was 'Green River' by the Creedence Clearwater Revival."

To counteract the longevity of the records, WMAK begins to let them slip down its playlist early "because I think sales are a little behind what listeners want to hear," Sullivan said. "We may even drop it off the chart."

On the other hand, WMAK is giving especial treatment to all new singles that it likes. "Once I think a record is good, I may keep it on the playlist four weeks to see if it has hit potential." A new adult-type single, the kind that can be played during housewife hours, ordinarily gets longer exposure on the playlist than a hard-rock record, Sullivan said.

### Sets Aside Hour

WMAK has an hour set aside each night, 11-midnight, called a "Power Hour," in which air personality Scott Shannon plays mostly new singles and album cuts. This program has been especially successful in bringing attention to potential singles from albums. Two weeks ago, "I Love You More Than You'll Ever Know" from the first album by the Blood, Sweat & Tears was causing the album to sell like a single in Nashville, said Sullivan. "But Columbia won't release it as a single since that was the first group which featured Al Kooper." The new Blood, Sweat & Tears features David Clayton Thomas.

WMAK features a playlist of "never more than 50 records." Sullivan tries to hold it down to 40, plus five or six new records each week. He picks most of the new records himself and admits to only being "medium fast about giving new records a chance unless it's something I believe in. . . that I feel will be an out-and-out smash." The station plays between two and five oldies an

hour. Between 6-7 p.m. is all oldies and the show is "going over pretty well."

Sullivan said that WMAK has a few of the ingredients of a Drake-style station, "but I have some good personalities and I let them be personalities. They're allowed to talk, as long as they don't go to great lengths."

### Staff Lineup

WMAK's staff includes Dick Kent, Sullivan, Gary Douglas, Allen Dennis, Shannon and Rick Stewart. Jerry Adams, until recently the sales manager, is the new general manager of the Top 40 station.

Sullivan began in radio in 1958 while still going to high school. The station was WMSR in his hometown of Manchester, Tenn. Then he worked at WJIG

in 1960 in Tulahoma for a brief time before returning to WMSR for two more years, during which he also gained some sales experience. In 1963, he went to WAAY, Huntsville, Ala., for a year. He joined WKGN in 1964 and a year later was promoted to program director. "About that time, WKGN was going through program directors every 90 days," Sullivan said. "I benefited by their mistakes. In six months, we went to No. 1 and although Ken Dowe was at our competition WNOX and it was a nip 'n' tuck battle, we stayed up there." When George Mooney, who owned WKGN, bought WMAK in Nashville, Sullivan was sent to WMAK. That was November 1967. The format at WMAK is similar to the one Sullivan employed at WKGN. And, like WKGN, it's a winner.

## WNCI-FM Hip Rock at Night

COLUMBUS — WNCI-FM, Top 40 station managed by Phil Sheridan, has launched nightly progressive rock programming. E. Karl hosts a seven-night 8-10 p.m. show and Bob North hosts a midnight-2:30 a.m. Friday and Saturday show. All progressive rock segments are already sold out; listener response is "fantastic," says Sheridan. Progressive rock albums also receive liberal exposure during the day, mixed in with singles, Sheridan said. "Our progressive rock programming has exceeded the most optimistic predictions." Ohio State University's 40,000 students are among the listeners.

## WIFC-FM in '40' Feature

WAUSAU, Wis. — WIFC-FM, 100,000-watt stereo station, is now featuring Top 40 records, according to program director Cliff Thompson. The station, previously known by the call letters of WSUA-FM, was an automated easy listening outlet.

Now, the playlist of between 60 and 70 records includes some progressive rock, Thompson said. Station simulcasts with the AM sister facility except 6 a.m.-midnight. Staff includes music director Dell Weaver, Tom Shannon and Dave Arrowood.

## WBAI-FM in Part Stereo

NEW YORK — WBAI-FM, local listener-sponsored station, has launched part-time stereo broadcasting. Station, which depends on donations, cannot yet afford a stereo control board, but will be able to carry live concerts and its own 2-track stereo tapes in stereo, general manager Frank Millspaugh said. WBAI-FM features probably the most avant-garde programming in the nation. It has been responsible for the launching of many record artists' careers, including Arlo Guthrie and Jerry Jeff Walker.

## WMMS-FM Bows Package

CLEVELAND — WMMS-FM, a Metromedia station, launched the "Hit Parade '69" syndicated programming package Nov. 7. The station formerly featured an automated MOR type of music and before that had tried live Top 40 programming. Ken Gaines is general manager of WHK and WMMS-FM. He said that the new programming will be heralded by playing the "History of Rock 'n' Roll," a 48-hour program. Both the program and the programming service come from the Drake-Chennault operation in Los Angeles. The Parade programming will be used only 6 a.m.-midnight; WMMS-FM will duplicate WHK the rest of the time.

## WABC Bows Rock Contest

NEW YORK — WABC, Top 40 powerhouse here, has launched rock group auditions for its third annual "Big Break" pop music competition, reports program director Rick Sklar. Groups audition, then are produced in a studio performing a song, and these are aired on the Bruce Morrow show each night. Listeners choose 10 winners to appear at live January finals for judging by music and broadcast executives. Prizes include ABC Records contracts. All proceeds from the final concert go to the New York Police Athletic League.

## WORJ-FM Shifts to Progressive Rock

ORLANDO, Fla. — WORJ-FM, the 100,000-watt stereo station, has switched to a progressive rock format, according to program director J. Patrick O'Keefe. Foundation of the programming is hard rock record and O'Keefe is now trying to build up a library of progressive rock and hard rock albums. The station previously programmed easy listening music.



BOB VAN CAMP, right, morning air personality and music director of WSB in Atlanta, proves to Sam Wallace, general manager of RCA Records' distributor Stereo South, and Chet Atkins, center, that the album "Chet Picks on the Pops" is among the station's 100,000-title record library. Atkins, guitarist as well as RCA's Nashville a&r director, auditioned the winner of WSB's Great Talent Search promotion.

## WUOK to Top 40—Goes 'Round Clock

CUMBERLAND, Md. —WUOK, 5,000-watt station, will switch to a Top 40 format Saturday (15), reports general manager Robert Gornall and program director Todd Ravin. The station also began broadcasting 'round the clock; it was previously on the air only 18 hours per day. Market potential is 150,000 people, Ravin said.

The playlist will include 65 records. Very few of these will be album cuts. One of every three records will be an oldie, said Ravin. Oldies will range back as far as 1955 "to pick

up the very beginnings of rock 'n' roll."

New records of any quality will definitely receive a chance on WUOK, Ravin said. Picking all the new records will be Dave Scott, music director and air personality. Rest of air staff, besides, Scott and Ravin, includes Jim Anderson, Chris Roberts, and Doug Shannon. The station previously featured a country music format. Ravin said that management feels the profit potential is better with a Top 40 format. Rock competition will be WCUM.

## Selling Sounds

What's doing among the major music houses. Items should be sent to Charlene St. Croix, Billboard, 165 W. 46th St., New York, N.Y. 10036.

### WEEK OF 6-11 NOV.

#### ARDENT RECORDINGS, INC., Memphis—324-5368

- Eddie Hinton and Marlin Green, from Muscle Shoals Sound Studio in Alabama, were working on a Judy Mahan session for Atlantic Records.
- Charles Capri of Pensacola, Fla., was producing the well-known r&b singer, Mighty Sam.
- Terry Manning was recording vocals for his soon-to-be-released underground album for Stax Records.
- Vinny Trauth, of Pepper/Tanner Jingle Company, completed a custom I.D. Series for WMAK in Chicago.
- David Porter, of the famed Porter and Hayes writing and producing team, worked on his new album for Stax which will be patterned after Isaac's highly successful "Hot Buttered Soul" LP which, by the way, was also cut at Ardent.
- Blue Thumb Records just completed the Swamp Jam LP which contains some of the best down-home blues by many of the artists who appeared at the Memphis Blues Festival. Chris Strachwitz, of Arhoolie Records (one of the world's most famous ethnic blues labels), produced the session.
- Don Nix, formerly with the Markeys and author of "Otis B. Watson," just completed an album on Don Preston's group, Stillrock. Preston formerly was with A&M Records where he had two hit albums.

#### TERRA-SHIRMA STUDIOS—Detroit

- Amy-Mala Bell Records has just purchased a master from my company for release in a few weeks. The title is the "Soul Ranger" b/w "Kick-Back." It's an r&b-pop instrumental. It was recorded at Terra-Shirma Studios in Detroit, produced by Carl Cisco, arranged by Dale Warren and the engineer was Russ Terrana.

#### SYNCRON SOUND STUDIOS, INC., Conn.—203; 269-4465

- Recording sessions: Marian Anderson, producer was Wm. Buckley for B&B Productions, a film soundtrack. The Marble Collection, producer was John Parris. Jennifer's Friends, producer was Lou Merenstein for Schwaider and Merenstein, label was Buddah.

(Continued on page 34)



"UPBEAT" host Don Webster interviews Michael Allen of London Records on his nationally syndicated TV show. Allen was on a 26-city tour promoting his new album—"For the Love of Mike."

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ABOUT SALVATION?

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more spirited or with a higher theatrical  
potential or, incidentally, more  
delighted with themselves. Their delight,  
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highly contagious, and spreads through the  
house."



THE NEW YORKER HAS FOUND SALVATION!

"And in the beginning was the Talk  
of the Town." (Winch, 7:935)

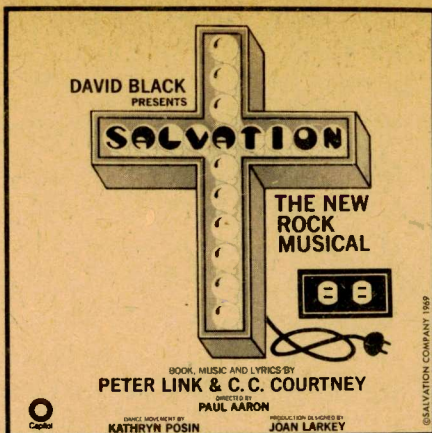
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SAY ABOUT SALVATION?

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heap  
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But there are a few records that  
get better as time goes by  
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THE STEVE MILLER BAND.  
It's called, YOUR SAVING  
GRACE.  
and Crazy Jeff's



On Capitol.  
Record & Tape, woofer and  
tweeter.





# Programming Aids

Programming guidelines from key, pacesetting radio stations, including Best Picks, Best Leftfield Picks, Biggest Happenings, and Biggest Leftfield Happenings.

## HOT 100

**Wilmington, Del. (WAMS), Jay Brooks, Music Director, Personality**  
**BP:** "La La La," Bob Sherman. **BLFP:** "Love of a Woman," Ashley Bros. **BH:** "Tracy," Cufflinks. **BLFH:** "I Want You Back," Jackson Five.

**Albany, N. Y. (WSUA), Keith A. Mann**  
**BP:** "Someday We'll Be Together," Diana Ross & The Supremes, Motown. **BLFP:** "Tired of Waiting, Flock, Columbia. **BH:** "Fortunate Son," CCR. **BLFH:** "Up on Cripple Creek," Band, Capitol.

**Babylon, L. I., N. Y. (WBAB), Mike Jeffries, Music Director, Personality**  
**BP:** "I Guess the Lord Must Be in N.Y.C.," Nilsson, RCA. **BLFP:** "Swingin' Tight," Bill Deal & the Rhondells, Heritage. **BH:** "Smile a Little Smile for Me," Flying Machine, Congress. **BLFH:** "Try a Little Kindness," Glen Campbell, Capitol.

**Bangor, Maine (WGUY), Karen Knowles, Music Director**  
**BP:** "Early in the Morning," Vanity Fair, Page One. **BLFP:** "Holly Holy," Neil Diamond, Uni. **BH:** "Heaven Knows," Grassroots, Dunhill. **BLFH:**

"Golden Slumbers/Carry That Weight," Trash, Apple.

**De Kalb, Ill. (WLBK), Jerry Halasz, Music Director, Personality**  
**BP:** "Suspicious Minds," Elvis Presley, RCA Victor. **BLFP:** "Proud Mary," Checkmates Ltd., A&M. **BH:** "Something in the Air," Thunderclap Newman, Track. **BLFH:** "Turn on a Dream," Box Tops, Mala.

**Denver, Colo. (KTLK-Radio), Jeff Starr, Music Director**  
**BP:** "Yester Me, Yester You, Yesterday," Stevie Wonder. **BLFP:** "Groovin' Out on Life," Newbeats, Hickory. **BH:** "Na Na Hey Hey Kiss Him Goodbye," Steam, Fontana. **BLFH:** "Take a Letter Maria," R.B. Greaves, Atco.

**Dover, N. H. (WTSN), Sandy MacDonald, Music Director**  
**BP:** "Walkin' in the Rain," Jay & the Americans. **BLFP:** "Love Will Find a Way," J. De Shannon. **BH:** "Something," Beatles. **BLFH:** "Kiss Him Goodbye," Steam.

**Ithaca, N. Y. (WVBR-FM Stereo), George Hiller, Music Director, Personality**  
**BP:** "Everything's All Right," Billy Preston, Apple. **BLFP:** "Magic Carpet," Boots Walker, Laurie. **BH:** "Je T'aime . . . Moi Non Plus," Jane Birkin & Serge Gainsbourg, Fontana. **BLFH:** "Some of Shelly's Blues," Nitty Gritty Dirt Band, Liberty.

**Lewiston, Maine (WLVN), Bob Ouellette, Music Director, Personality**  
**BP:** "Sunday Morning," Oliver, Crewe. **BLFP:** "Smile a Little Smile for Me," Jay & the Americans. **BH:** "Smile a Little Smile for Me," Jay & the Americans. **BLFH:** "Jesamine," Shannon, Heritage.

**Middletown, N. Y. (WALL), Larry Berger, Program Director**  
**BP:** "Walkin' in the Rain," Jay & the Americans. **BLFP:** "Raindrops Keep Falling on My Head," B.J. Thomas. **BH:** "And When I Die," Blood, Sweat & Tears. **BLFH:** "Sunlight," Youngbloods.

**Oak Grove, La. (KWCL), Danny Dunn, Music Director, Personality**  
**BP:** "Fortunate Son," C.C. Revival. **BLFP:** "Penthouse Pauper," Five by Five. **BH:** "Suspicious Minds," Elvis Presley. **BLFH:** "Kiss Him Goodbye," Steam.

**Pittsfield, Mass. (WBEC), Paul Delaney, Music Director, Personality**  
**BP:** "We Love You, Call Collect," Art Linkletter, Capitol. **BLFP:** "Love, Take Us Higher & Higher," People, Paramount. **BH:** "Smile a Little Smile for Me," Flying Machine, Congress. **BLFH:** "So Good Together," Avoy Kim, Steed.

**Pittston, Pa. (WPTS), Rick Shannon, Personality**  
**BP:** "Midnight," Dennis Yost and the Classics IV, Imperial. **BLFP:** "Cry," Grover Mitchell, United Artists. **BH:** "Heaven Knows," Grass Roots, Dunhill. **BLFH:** "Swingin' Tight," Bill Deal & the Rhondells, Heritage.

**Richmond, Va. (WTVR), Tom Oghurn, Music Director**  
**BP:** "Cherry Hill Park," B.J. Thomas. **BH:** "Something/Come Together," Beatles. **BLFH:** "She's Got Love," Thomas & Richard Frost.

**San Antonio, Tex. (KTSa), Kahn Hamon, Program Director**  
**BP:** "Baby I'm for Real," Originals, Soul. **BLFP:** "See Ruby Fall," John Cash, Col. **BH:** "Something/Come Together," Beatles, Apple. **BLFH:** "Is That All There Is," Peggy Lee.

**San Luis Obispo, Calif. (KATY & KATY FM), Jay Martin, Music Director, Personality**  
**BP:** "Blowin' in the Wind," Brimstone, Firebird. **BLFP:** "Tired of Waiting," The Flock, Columbia. **BH:** "Na Na Hey Hey," Steam, Fontana. **BLFH:** "Up on Cripple Creek," the Band, Capitol.

**Sayre, Pa. (WATS), Lee Potter, Music Director**  
**BP:** "Sugar in the Woods," Jimmy Gliner. **BLFP:** "Some of Shelly's Blues," Nitty Gritty Dirt Band. **BH:** "Yester Me Yester You Yester Day," Stevie Wonder. **BLFH:** "Raindrops Falling on My Head," B.J. Thomas.

**State College, Pa. (WRSC), Bob Hatfield, Personality**  
**BP:** "I Guess the Lord Must Be in N.Y.C.," Nilsson, RCA. **BLFP:** "Gotta Find a Way," Myrth, RCA. **BH:** "Baby It's You," Smith, Dunhill. **BLFH:** "Smile a Little Smile for Me," Flying Machine, Congress.

**Troy, N. Y. (WTRY), Mike Mitchell, Music Director, Personality**  
**BP:** "Midnight," Classics IV, Imperial. **BLFP:** "Bringing on Back the Good Times," Love Affair, Date. **BH:** "Come Together/Something," Beatles, Apple. **BLFH:** "Up on Cripple Creek," Band, Capitol.

**Waterbury, Conn. (WWCO), Jerry Wolfe, Music Director, Personality**  
**BP:** "Jesamine," Shannon, Heritage. **BLFP:** "Looky, Looky," Georgio, Atco. **BH:** "And When I Die," Blood, Sweat & Tears, Columbia. **BLFH:** "Baby I'm for Real," Originals, Soul.

**West Long Branch, N. J. (WMCJ Radio), Michael R. Sidoric, Program Director, Personality**  
**BP:** "Sunlight," Youngbloods, RCA. **BLFP:** "We Love You, Call Collect," Art Linkletter, Capitol. **BH:** "Proud Mary," Checkmates Ltd., A&M. **BLFH:** "I Gotta Have You," Horatio, Event.

**Wichita, Kan. (KEYN AM & Stereo FM), Greg Dean, Program Director**  
**BP:** "Midnight," Classics IV, Imperial. **BLFP:** "Free," Pearly Gates, Decca. **BH:** "Evil Woman," Crow Ameret. **BLFH:** "Take a Letter Maria," R.B. Greaves, Atco.

**Willoughby (Greater Cleveland), Ohio (WELW), Chris Quinn, Music Director**  
**BP:** "Something Is Wrong," Gary Lewis & the Playboys, Liberty. **BLFP:** "Morning Dew," Damnation of Adam Blessing, United Artists. **BH:** "Na Na Hey Hey Kiss Him Goodbye," Steam, Fontana. **BLFH:** "Cupid," Johnny Nash, Jad.

**Wilmington, N. C. (WHSI), Jerry Norris, Program Director**  
**BP:** "Heaven Knows," Grassroots, Dunhill. **BLFP:** "Someday," Supremes, Motown. **BH:** "Tracy," Cufflinks, Decca. **BLFH:** "Early in the Morning," Vanity Fare, Page One.

## SOUL

**Memphis, Tenn. (WDIA), Bill Thomas**  
**BP:** "Backfield in Motion," Mel & Tim. **BLFP:** "We Must Be in Love," Cubie & Stairsteps. **BH:** "It's Been a Long Time," Betty Everett. **BLFH:** "Tell Me You Love Me," Masqueradey.

**Welch, W. Va. (WOVE), Arnell Church, Music Director**  
**BP:** "Lonely Night," Fantastic Four, Soul. **BLFP:** "Oh, Oh," Sam & Dave, Atlantic. **BH:** "Do Your Thing," Jackie Wilson, Brunswick. **BLFH:** "Friendship Train," Gladys Knight & Pips, Soul.

## PROGRESSIVE ROCK

**Eau Gallie, Fla. (WTAI), Lee Arnold, Music Director, Personality**  
**BP:** "Bluesbuster," Pacific Gas and Electric, Columbia. **BLFP:** "Myrah," Left Banke, Smash. **BH:** "Stone Free," Jimi Hendrix, Reprise. **BLFH:** "Feelin' Good," Raven, Columbia.

## COLLEGE

**Bloomington, Ind. (WIUS), Mike McCarthy, Music Director**  
**BP:** "These Eyes," Jr. Walker & the All Stars, Soul. **BLFP:** "Crums Off the Table," Glass House. **BH:** "Something/Come Together," Beatles, Apple. **BLFH:** "Je T'aime Moi . . . Non Plus," Birkin & Gainsbourg.

**Boston, Mass. (WCSB), Robert Nichols Jr., Program Director**  
**BP:** "It's a Beautiful Day," Buckinghams. **BLFP:** "Raindrops Keep Falling on My Head," B.J. Thomas. **BH:** "Muddy Mississippi Line," Bob Goldsboro. **BLFH:** "Hawley," Dino, Desi & Billy.

**Bronx, N. Y. (WHCB), Harris Simegram**  
**BP:** "Rocky Raccoon," Richie Havens. **BLFP:** "Cold Turkey," Plastic Ono Band. **BH:** "Everybody Gets to Go to the Moon," Thelma Houston.

**Brooklyn, N. Y. (WBCB), Lenny Bronstien, Music Director**  
**BP:** "Could I," Bread, Electric. **BLFP:** "Feel So Good," Light House, RCA. **BH:** "St. Louie," Easy Beat, Rare Earth. **BLFH:** "Don't Walk Away," Carl Carlton, Backbeach.

**Brookville, N. Y. (WCWP), Steven Ellis, Program Director**  
**BP:** "Fortunate Son," CC Revival. **BLFP:** "Kiss Him Goodbye," Steam. **BH:** "Elis Coming," 3 Dog Night. **BLFH:** "Echo Park," Keith Barbour.

**Cincinnati, Ohio (WFIB), Rob Hegel, Music Director**  
**BP:** "Leaving on a Jet Plane," Peter, Paul and Mary. **BLFP:** "Kiss Him Goodbye," Steam. **BH:** "Movin'," The Robbys. **BLFH:** "Some of Shelly's Blues," Nitty Gritty Dirt Band.

**Collegeville, Minn. (KSJU), P. M. Rother, Program Director**  
**BP:** "Fortunate Son," CC Revival. **BLFP:** "Take a Letter Maria," R.B. Greaves. **BH:** "Dark-Eyed Woman," Spirit. **BLFH:** "Midnight Cowboy," John Barry.

**Darhan, N. H. (WUNH), Dave Cronan, Music Director**  
**BP:** "Cold Turkey," Plastic Ono Band, Apple. **BLFP:** "Living Loving Maid," Led Zeppelin. **BH:** "Wonderful," Blackwell. **BLFH:** "Stoned Woman, Ssh," Ten Years After.

**De Kalb, Ill. (WNIU), Curt Stalheim, Music Director, Personality**  
**BP:** "Rainmaker," Breeze. **BLFP:** "Morning Dew," Damnation of Adam Blessing. **BH:** "Elis Coming," Three Dog Night. **BLFH:** "Ballad of Easy Rider," Byrds.

**Elmhurst, Ill. (WRSE), John Drew, Program Director**  
**BP:** "Rocky Raccoon," Richie Havens. **BLFP:** "Rocky Raccoon," Richie Havens. **BH:** "Whole Lotta Love," Led Zeppelin. **BLFH:** "Where Comes the Sun," Beatles, Apple.

**Ithaca, N. Y. (WICB), Ron Kobosko, Music Director, Personality**  
**BP:** "Holly Holy," Neil Diamond. **BLFP:** "I Guess the Lord Must Be in N.Y.C.," Nilsson. **BH:** "Here Comes the Sun," Beatles. **BLFH:** "My Beautiful People," Melanie.

**Laurinburg, N. C. (WSAP), Craig Simmons, Music Director**  
**BP:** "Heavens Knows," Grassroots. **BLFP:** "Beer, Beer, Beer," Clancy Bros. **BH:** "Going in Circles," Friends of Distinction. **BLFH:** "Up on Cripple Creek," The Band.

**Lewisburg, Pa. (WVBU), Robert Reisacher, Music Director**  
**BP:** "Down on the Corner," CC Revival. **BLFP:** "Whole Lotta Love," Led Zeppelin. **BH:** "Come Together/Something," Beatles. **BLFH:** "Maxwell's Silver Hammer," Beatles.

**Lubbock, Tex. (KTXI), Jim Finch, Program/Music Director**  
**BP:** "Down on the Corner," CC Revival. **BLFP:** "Leaving on a Jet Plane," Gloria Loring. **BH:** "Come Together," Beatles. **BLFH:** "Dark Eyed Woman," Spirit.

**Macomb, Ill. (WWKS), Tim McCartney**  
**BP:** "Come Together," Beatles, Apple. **BLFP:** "Elis Coming," 3 Dog Night. **BH:** "Goodbye Columbus," Association.

**Normal, Ill. (WGLT), Wayne D. Weinberg, Music Director**  
**BP:** "Yester Me, Yester You, Yesterday," Stevie Wonder. **BLFP:** "Fortunate Son," CC Revival. **BH:** "Kiss Him Goodbye," Steam. **BLFH:** "Dark-Eyed Woman," Spirit.

**Philadelphia, Pa. (WRTI), Kenneth Skyversky, Music Director**  
**BP:** "Kiss Him Goodbye," Steam. **BLFP:** "Proud Mary," Checkmates Ltd. **BH:** "Backfield in Motion," Tim & Neil. **BLFH:** "Down on the Corner," C.C. Revival.

**Phillippi, W. Va. (WCAB), Jack R. Reiber, Music Director**  
**BP:** "Wedding Bell Blues," 5th Dimension. **BLFP:** "Waiting for My Dream," Spooky Tooth Two. **BH:** "Golden Slumbers & Carry That Weight," Trash. **BLFH:** "Come Together," Beatles.

**Pittsburgh, Pa. (WPPJ), Gary Waight, Music Director, Personality**  
**BP:** "Let Me be Your Man," Jaggerz. **BLFP:** "Help," Mary McCaslin. **BH:** "Something in the Air," Thunderclap Newman. **BLFH:** "Ruby Rose," Mind Garage.

**Potsdam, N. Y. (WNTC), Ralph Curcio, Program Director**  
**BP:** "Dark Eyed Woman," Spirit. **BLFP:** "Baby It's You," Smith. **BH:** "Down on the Corner," C.C. Revival. **BLFH:** "Jingo," Santana.

**Queens, N. Y. (WQMC), Teddy Goldsteel, Music Director, Personality**  
**BP:** "Some of Shelly's Blues," Nitty Gritty Dirt Band. **BLFP:** "Up on Cripple Creek," Band. **BH:** "Come Together," Beatles. **BLFH:** "Je T'aime Moi . . . Non Plus," Birkin & Gainsbourg.

**Riverside, Calif. (KUCR), Robert Ferrone, Music Director**  
**BP:** "Volunteers," Jefferson Airplane. **BLFP:** "Living Loving Maid," Led Zeppelin. **BH:** "Delta Lady," Joe Cocker. **BLFH:** "Persuasion," Santana.

**Winona, Minn. (KSMC), John Geary, Program Director**  
**BP:** "Raindrops Keep Falling on My Head," B.J. Thomas. **BLFP:** "Victoria," Kinks. **BH:** "Holly Holy," Neil Diamond. **BLFH:** "I Can't Quit Her," Blood, Sweat and Tears.

## EASY LISTENING

**Norwich, Conn. (WICH), Bob Craig, Program Director**  
**BP:** "Holy Holy," Neil Diamond, Uni. **BLFP:** "Midnight," Classic IV, Imperial. **BH:** "Leaving on a Jet Plane," Peter, Paul & Mary, Warner Bros. **BLFH:** "Raindrops Keep Falling on My Head," B.J. Thomas, Scepter.

**Russellville, Ark. (KARV), Wayne Duncan, Music Director**  
**BP:** "You've Lost That Loving Feeling," Dionne Warwick. **BLFP:** "Cupid," Johnny Nash. **BH:** "Can't Get You Out of My Mind," Paul Anka. **BLFH:** "Yakeyt Moog," Gil Trythall.

**San Antonio, Tex. (WOAI), John Pedraza**  
**BP:** "Midnight Cowboy," John Mathis. **BLFP:** "I'll Be Your Baby Tonight," Casey Anderson. **BH:** "You Lost That Lovin' Feeling," Dionne Warwick. **BLFH:** "See Ruby Fall," John Nash.

**South Lake Tahoe, Calif. (KTHO-AM-FM), Bill Kingman, Program Director**  
**BP:** "Raindrops Keep Fallin' on My Head," B.J. Thomas, Scepter. **BLFP:** "Won't You Help Me Just a Little Bit," Frankie Randall, GRT. **BH:** "And When I Die," Blood, Sweat & Tears, Columbia. **BLFH:** "Leaving on a Jet Plane," Peter, Paul & Mary, WB-7.

**Shreveport, La. (KWKH), C. J. Cunningham, Music Director**  
**BP:** "Shangri La," Vogues, WB-7 Arts. **BLFP:** "Happy," Paul Anka, RCA. **BH:** "Jesus Is a Soul Man," L. Reynolds. **BLFH:** "The Jet Song," The Group.

**Springdale, Ark. (KSPR), Dave Sturm**  
**BP:** "Life's Carousel," E. Paul Evans. **BLFP:** "Turn, Turn, Turn," Mission. **BH:** "Yester Me, Yester You, Yesterday," Stevie Wonder. **BLFH:** "Love & Let Love," Hardy Boys.

**Springfield, Mass. (WSPR), Budd Clain, Program Director**  
**BP:** "Midnight Cowboy," Ferrante & Teicher. **BLFP:** "She Lets Her Hair Down," Gene Pitney. **BH:** "Take a Letter Maria," R.B. Greaves. **BLFH:** "Leaving on a Jet Plane," Peter, Paul & Mary.

(Continued on page 38)

# Selling Sounds

• Continued from page 28-B

## BALDWIN SOUND PRODUCTIONS, INC., Pa.—717; 766-0787

- The Master Men have recorded "Going to Get a New Love b/w "Over and Over" on Master Productions label. The producer was Master Productions, the engineer was "Doc" Whitticar.
- The Sas-Shades recorded "Electric Storms" b/w "Read Out." The engineer was R. Gene Eichelberger.

## KALEIDOSCOPE MUSIC, Conn.—203; 777-0282

### Week of October 27-31

- Churchyard People cut Firm Reason, John's Song, Sydney and Churchyard People for demo. Was produced by the group for A&M.
- Goodhill cut six demo sides for Kaleidoscope Music, produced by Dave Speer.
- Bob Tirado cut six sides featuring "Long Time Comin'," by Jim Morcaldi, and five well-known pop tunes. Sides were cut for Tirado's management firm.
- Loos Ends recorded two rock sides for release on Meadowbrook Records label. Songs were "Hey, Sweet Baby" and "I Love You." Produced by Al Bosley for MBR.

## GRANT & MURTAUGH, New York—581-4000 (Mr. Grant reporting)

- Hanes Stockings. The agency was Lampert, the producer was Bill Wurtzel. It was a TV spot recorded at Fine Recording.
- American Airlines. The agency was D.D.&B., the producer was Rosemary Bareer. It was a radio spot recorded at Media Sound.
- Coke Cola International. The agency was McCann-Erickson, the producer was Toni Velez. It was a TV spot recorded at Fine Recording.

## ARTIE FIELD PRODUCTION, Detroit—313; 873-8900 (Jeff Parsons reporting)

- Chevrolet "Big Rider." The agency was Campbell-Ewald. It was both TV and radio spot with the Artie Field Singers.
- Auto Show Display:  
A—Chevrolet. The singer was Lynn Campbell.  
B—Plymouth. The singer was Judy Lawler, announcer was Marylou Zeiv. Produced by Gail and Rice.

## CHARLES H. STERN reporting

- Perry Botkin Jr. composing and arranging Santa Fe Railroad commercial for Post-Keys-Gardner.
- Alex Hassilev composing and arranging for Crocker Citizen's Bank on the Moog Synthesizer at his recording studio in Ves Hollywood.
- Artie Butler composed and arranged a new theme for Idaho Potatoes.
- Alan Copeland doing a 1930s musical sound for Chevrolet.

## NATIONAL RECORDING STUDIOS, INC., New York—PL 7-6440

- Edison Hall: A&M Records recording "Abaco Dream." The single is part of a forthcoming LP. This is a follow-up to their r&b hit, "Life and Death in G & A," recorded at Edison Hall. BBDO and Marc Fredericks recording Yellow Pages jingles. Lou Garisto conducting music for Arco. Tom Dawes Productions in for Clairol. At 730 5th Ave.: Chico Hamilton recording Lancers wine. Bill Baird and His American Puppets scoring background music for his new production, "Winnie the Pooh." BBDO and Marc Fredericks producing Delta jingles. Ted Bates and Arnold Eidus in with Colgate music. J. Walter Thompson recording new Ford jingles. Galfus producing music for Wamsutta.

WHEN LAST SEEN DAVID BOWIE'S  
 "SPACE ODDITY" (72949) WAS  
 SKYROCKETING INTO THE TOP TEN  
 CHARTS OF HOLLAND AND BRITAIN  
 ...RECENT REPORTS PLACE THIS  
 FLYING DISC IN AMERICA...  
 RELIABLE SOURCES INDICATE IT  
 WILL TAKE OFF AT ANY MOMENT...

# Billboard HITS OF THE WORLD

## BRITAIN

This Week	Last Week	
1	11	SUGAR SUGAR—Archies (RCA)—Welbeck (Jeff Barry)
2	1	I'LL NEVER FALL IN LOVE AGAIN—Bobbie Gentry (Capitol)—Blue Seas/Jac (Kelso Hertson)
3	3	I'M GONNA MAKE YOU MINE—Lou Christie (Buddah)—Kama Sutra (Lou Christie)
4	2	JE T'AIME MOI NON PLUS *Jane Birkin/Serge Gainsbourg (Major Minor)—Shapiro-Bernstein (Jack Baverstock)
5	5	HE AIN'T HEAVY, HE'S MY BROTHER—*Hollies (Parlophone)—Cyril Shane (Ron Richards)

6	8	SPACE ODDITY—David Bowie (BF 1801)—(Essex) Gus Dudgeon
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## HOLLAND

This Week	Last Week	
1	2	MY SPECIAL PRAYER—Percy Sledge (Atlantic)—Portengen
2	1	BLOODY MARY—*Tom & Dick (Philips)—Dayglow Music
3	10	AIR—*Ekseption (Philips)—Dayglow Music
4	7	PASTORALE—*Liesbeth List & Ramses Shaffy (Philips)—Altona
5	5	DEEP WATER—Grapefruit (RCA)
6	3	DON'T FORGET TO REMEMBER—Bee Gees (Polydor)—Dayglow Music
7	4	JE T'AIME MOI NON PLUS—Jane Birkin & Serge Gainsbourg (AZ Records)—Dayglow Music

8	9	SPACE ODDITY—David Bowie (Philips)—Essex-Basart
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NOVEMBER 1, 1969, BILLBOARD

"Space Oddity" Produced by Gus Dudgeon  
 Published by Tro-Andover Music Inc. (ASCAP)

From The Mercury Record Corporation Family Of Labels  
 MERCURY • PHILIPS • SMASH • FONTANA • LIMELIGHT • BLUE ROCK • WING • INTREPID • PULSAR  
 A product of Mercury Record Productions, Inc., 35 East Wacker Drive, Chicago, Illinois 60601  
 A NORTH AMERICAN PHILIPS COMPANY





# Vox Jox

By CLAUDE HALL  
Radio-TV Editor

I'm still searching for singles to list under the "Save Our Singles" campaign. I'm listing only what I feel are the very best singles available. A lot of records will become hits without any help from this column; it's true. And many of the those listed in the SOS campaign don't need anybody's help ("Come Together" by the Beatles is an example of a record that was an automatic hit). These are just the records that I personally dig; most of them have been picked by the Billboard reviewing staff. They act as screeners for me. Occasionally, I'll hear a record on a radio station somewhere or it'll be recommended to me by a program director who finds it's making an impact in his market. **Bill Nash** played his single personally for me and program director **Bob Todd** during the country music convention in Nashville a couple of weeks ago. Since I didn't tell him I was going to list it here and he doesn't subscribe to Billboard (so far as I know), he probably doesn't even know you and I are trying to give him a hit single. All of the records that I list, however, have passed the greatest test I know of—the ear. But I want the records that I'm listing to also pass your ear test. If you like them and play them, great; but if you disagree with me, let me know about that, too. (Note: All people who disagree with me will be automatically fined one beer.) Here's my new recommendations for airplay on Top 40 stations: "Jam Up Jelly Tight" by **Tommy Roe**, ABC Records; "Floatin' Down River" by the **Cascades**, Uni Records; "I Can't See You No More" by **Joe Tex**, Dial Records; and "Heart on a String" by **Candi Staton**, Fame Records. Something else that tore me up this week was "Johnny's Cash and Charley's Pride" by **Mac Wiseman** on RCA Records. Country stations will love it and pop stations should be able to get some action out of it.

**Alan Grant**, noted jazz personality, has been appointed music director of WMJR-FM, 24-hour stereo operation in Fort Lauderdale, Fla. Alan is also doing a 7-midnight "Portraits in Jazz" show seven nights a week and says: "Still pushing good music, and the listeners love it" . . . **Ken White**, program director of KMPL in Sikeston, Mo., pays tribute to **Jay Jensen** in the Kansas City branch of Capitol Records for record help. **Van P. Dunn** has been promoted to operations manager of WIGO in Atlanta. Dunn, a veteran of such stations as WGEE in Indianapolis and WRAP in Norfolk, does the 6-10 a.m. show on WIGO.



DUNN



**WALT TURNER** (center), WSAI Radio, Cincinnati, accepts gold plaque of Evie Sands' click, "Any Way You Want Me," on A&M Records. Presentation was made by Julie Godsey, of Main Line, Cleveland distributors, as Bob Harper, WSAI program director, looks on approvingly. WSAI was one of the first stations in the country to go on the record. It was a Top 5 on the station's listings.

After a year and a half of self-imposed retirement, **Lee Askervold** has joined WQUA in Moline, Ill., in a 7:30-midnight slot and says "from the front door to the back door, you'll never find a total wall-to-wall group of nicer people" than at WQUA. "Our station manager is **Ken Buel**, who worked his way up in the organization tutored along the way by **G. LaVerne Flambo**." Rest of staff includes **Jim McShane**, program director **Bob Allen**, **Earl Spencer**, and all night personality **Adam Jones**, former host of "The Show of Shows." Then Askervold has a few thousand words, all good, to say about Flambo, a man I'd certainly like to meet some day. Heard a lot of good things about him. He must be one heck of a radio man.

**Bob Todd** has resigned as program director of WAKY in Louisville, but will be keeping close watch on the station in an advisory capacity. Any station needing one fine program director who's young and aggressive may call me. . . . The FCC reports that radio revenues in 1968 were about \$1,022 million, 12.7 percent increase over 1967. Radio profits were \$113.4 million before taxes, up 40.3 percent over 1967. FM stations continued their upward trend, reaching revenues of \$53.2 million, up 33.7 percent over 1967. Independent FM stations grossed more than those owned by AM stations. New York, Los Angeles, and Chicago, in that order, were the big money-making markets. Okay, so how many deejays, program directors, and managers got raises at the end of 1968?

**Clark Race**, an old friend, will host "The Parent Game," a new **Chuck Barris** production. Barris also does the "The Dating Game" and "The Newly Weds," two very successful television shows. Barris is talking now with NBC-TV, I believe, about launching "The Parent Game" in January. Two pilots have been shot already and, incidentally, **Charlie O'Donnell** of KLAC in Los Angeles will do the announcing for the new show if it goes over. . . . **Dave Shayer**, formerly with WTMR in Camden, N.J., has joined WDVR-FM in Philadelphia as music director.

**Jack Walker** has been promoted to vice president in charge of operations for WLBB, New York soul station. Walker, one of the great names in soul music, had been music director. . . . **Dave Freer** at WLLI in Lynchburg, Va., is trying to locate **Wayne Shockley** who worked at WUBE in Cincinnati and WQXI in Atlanta. . . . I think I told you about **Bob Sherwood** working now as assistant program director at KROY in Sacramento as well as doing the music. . . . **Eric Rush** reports in from KBAD in Carlsbad, N.M. He'd been at KTDO in Toledo, Ore. Rest of lineup at KBAD includes **Steve Wolfe**, general manager **Bob Swayze**, **Steve Swayze**, and **Porkey Leyva** with **Jim O'Hearn** and **Fred Morton** doing weekend work. Eric, dedicate a tune someday to my folks, who live there—Mr. and Mrs. **Jeff Hall**.

**Joe Finan**, program director of KTLK in Denver, says the station is rocking a little harder and has cut out the two-way phone conversations except on his own show. . . . **Scott Manning** has joined Programming db, the consulting firm, and is at WISM, Madison, Wis. He'd been with WCFL, Chicago. . . . **Duff Roman** has left CFRW in Winnipeg to join CKFH in Toronto. . . . **Gene Thayer** has left CKFH to go down to Tucson, Ariz. I don't know what station. . . . **Jim Edwards**, formerly with WDOT in Burlington, Vt., is now with some station in Louisiana and I don't know the call letters there either.

This column is published for people seeking positions as well as station managers seeking personnel. Rate is \$5.00 per one half inch app. 40 words. A box number will be used to protect the identity of the advertiser. Send copy along with payment to:

RADIO-TV JOB MART  
Billboard  
165 W. 46th St.  
New York, N. Y. 10036

## POSITIONS OPEN

Is your telephone a black plastic tomb, or a christmas tree? I'm looking for a first-ticket somebody that loves the job he does on the air. We're top 40 heavy personality, #1 in a 50,000-population market. You will need to know what it's like to turn on an audience. If you want a better chance to do just that, call me collect, **Roger Alan Jones**, WYCL, York, S. C. 803; 684-4242.

First phone personality for up-tempo MOR. Top rated in major Central California city. Must be great . . . not just an announcer! Work week-ends only, two six-hour shifts, and earn \$400 a month, union scale plus. Use the other five days to do your own thing, go to one of three nearby colleges, or commute to weekday work in nearby city. Opportunity to move west to beautiful setup if you're great! Send long, nonreturnable aircheck or MOR audition with resume and references to: **Marv Allen**, PD, KARM AM/FM, P.O. Box 669, Fresno, Calif. 93721.

WOHO, Top 40 station, Toledo, now seeking established professional air personalities. Air check and resumes to program director **Don Armstrong**, WOHO, 2965 Pickle Rd., Toledo, Ohio 43616.

First tickets needed for KGA, 50,000-watt country station. Send resume and tape to program director, KGA, 714 Sprague Ave., Spokane, Wash. 99210. Pros call 509-RI 7-3140.

Wanted: Top underground jock for Dec. 1. To make it happen to the country's 2nd largest radio market (CHGO). Good pay and excellent advancement. Send tapes and resumes immediately. **Satori Corp.**, 2241 N. Sedgewick, Chicago, Ill.

But I am sure about **Paul Drew**. He dropped by the other day just to tell me that **Ted Atkins** is not growing a beard after all. Ah, but these rumors of Ted's beard and his bell bottom trousers keep flowing out of San Francisco. Drew, incidentally, has joined RKO General Broadcasting and will be programming CKLW in Detroit until it's sold. Then he'll be transferred elsewhere. CKLW must be sold by Sept. 1, 1970. Drew was program director of it during its heyday.

July-September Pulse figures from Atlanta, given to me by **Kent Burkhart**, director of radio for Pacific and Southern, shows WQXI with a 16 in the 6-10 a.m. period, a 22 in the 10 a.m.-3 p.m. slot, 23 between 3-7 p.m., and an 18 until midnight. WSB in the same periods has 30, 18, 21, and 44. WPLO has 13, 12, 12, and 9. WAOX has 8, 7, 8, and 9. . . . **Frederic Constant** has become assistant to the president of ValJon Inc., which owns KDWB in Minneapolis.

Would you believe where **Robert W. Morgan** of KHJ in Los Angeles bumped into his old boss—**Ron Jacobs**, who was program director of the station and is now a VIP in Watermark? Both of them met at Wallich's Music City in Los Angeles. Both were there buying cassettes. Morgan's dad is **Arthur Morgan** with C. L. Hopkins Music in Galion, Ohio, a leading jukebox operations firm. I rather doubt that jukebox operators read this column, so would some of you radio people in the Galion area call **Arthur Morgan** and tell him you saw his son's name in Vox Jox. I'd like him to know.

**Dick Michaels** has taken over the news department at WREO in Ashtabula, Ohio, and **Perry Newman** is now music director at the Top 40 station. . . . **Hal** (Continued on page 38)

# RADIO-TV mart

Adult, mature-sounding personality wanted for Hot 100 format station in the southern part of scenic Vermont. One year's exp. minimum to work for this 5,000-watt (as of Sept. 15) daytimer. Must be good with news. Also interested in hearing from those seeking news director position which would include moderating a telephone talk program. Must have news exp. Brand-new air-conditioned studios . . . good benefits . . . send tape (include news, DJ, commercials) to: Program director **Ron Bastone**, WCFR, Box 800, Springfield, Vt. 05156.

Soul personality with 1st ticket needed for leading southern soul station. Excellent working conditions among congenial personnel. Aircheck and resume to program director **Avery Davis**, KXOX, 6819 Cezanne St., Baton Rouge, La. Phone is 504-927-7060.

WHYN AM & FM needs two announcers. One is for a full-time position on AM, which is a 24-hour-a-day, top-40 operation, the other is for a part time position on WHYN-FM which features an MOR format. Send tape and resume to **Robert Allen**, Program Director, WHYN, 1300 Liberty St., Springfield, Mass. No calls, please.

WENO, 5,000-watt country music station in the country music capital of the world, needs a smooth, polished professional personality with a first ticket. Excellent working conditions for a growing broadcasting chain; good, friendly staff. Contact program director **Mac Curtis**, WENO, Box 5236, Nashville, Tenn. 37115. Willing to listen to airchecks from small and medium market personalities.

WPLO, modern country music station of the Plough Broadcasting system, is looking for a good, established, professional air personality who knows good radio and wants to settle down as part of a stable staff. Air checks and resumes to program director **John Fox**, WPLO, 805 Peachtree St., N.E., Atlanta, Ga. 30308.

Young creative British deejay seeks position with radio station or discotheque in U. S., preferably West Coast. Cool, cultured English voice. In-depth knowledge of British-American music. Excellent contacts in music field. For air check, photo, contact **Geoff A. Jukes**, 105 Victoria Rd., Wood Green, London N.22, England.

Radio personality seeking rock, country or contemporary personality format having three years' experience. I have been trapped in a wall-to-wall format. I would like to get back into personality radio as soon as possible. Help! The walls are closing in. Write: **Billboard**, Box 0191, 165 W. 46th St., N. Y. 10036.

WRMA, 135 Commerce St., Montgomery, Ala., is searching for a good swinging soul personality. Airchecks to program director **Steve Soul**. Professionals may call 205-264-6440. Willing to listen to airchecks from everybody. Pay \$100 per week or more, depending on the man. Record hops in area can add to your income.

WAVZ occasionally loses a top-flight air personality to a major market. Now seeking a replacement for our latest loss. Air check and resume to program director or general manager **Marvin Rosenblatt**, 152 Temple St., New Haven, Conn. 06510. Professionals with three or more years of experience may call program director at 203-777-4761.

Our new station in Ohio will soon need first phone personalities who can do a smooth job with a Top 40 format. Only quality jocks need send a tape and resume—people who would like a high paid, but low pressure professional climate type job. Contact **Ed Pike**, WCVL, Box 603, Crawfordsville, Ind. 47933.

10,000-watt station needs Top 40 jock who wants to be heard in Tulsa, Oklahoma City and Wichita. First ticket required. If you're good enough you won't stay with us long. Send tape and resume to **Bill Miller**, Operations Manager, KGGF, Coffeyville, Kan. 67337.

KGFJ, Los Angeles, invites newsmen with experience in Soul Stations to submit tapes and resumes. Primary consideration to the real pros who have major-market delivery, can rewrite, get actualities and are sensitive to community needs. One of our four-man news team will be resigning to run for public office and the opening will be filled quickly, so send resume and tape with original wire copy and rewrite to Program Manager, **Jim Randolph**, KGFJ, 4550 Melrose Ave., Los Angeles, Calif. 90029.

Denver market needs DJ rock or MOR. Send tape and resume to **Ev Wren** Program Consultants, 7075 W. Hampden, Denver, Colo. 80227.

Immediate opening for contemporary night personality in Burlington, Vt., market 120,000. Drake concept with personality plus late night progressive show. Must be into music and production minded. Top flight professional staff, new modern studios. Rush tape and resume plus salary requirements (no phone calls) to: **Mark Young**, Program Director, WDOT, 395 College St., Burlington, Vt. 05401.

## POSITIONS WANTED

**Porky Chedwick**, veteran radio personality, desires Top 40, soul, or progressive rock radio position in medium or large market. Vast lore in the music that has shaped this nation. Proven ability to attract and command a listening audience—once drew 6,000 to movie promotion. Veteran of more than 2,000 record hops. Willing to become involved in programming or music director duties, just as long as I can also do a radio show. Character references, further information available by writing **Porky Chedwick**, 1619 Edna St., Pittsburgh, Pa. 15219.

Young, creative, ambitious personality, experience. Selling, Copywriting, News and Sports Coverage and Writing, some play-by-play. All music formats all times of day and night, except graveyard. Currently P.D., M.D., Prod. Mgr. 3 years in biz, Broadcast School grad, 3rd endorsed, 22, married, permanent, will relocate. Let's talk. Write **James L. Schulz**, 2219 S. 15th St., Sheboygan, Wis. 53081. Phone after 8 p.m. CDT: 414-458-4775.

Top 40 program director (DJ), winning personality, proven to hold ratings, induces perfection and co-operative work, knows music. 3rd class, employed now 500,000+ market, married, 27. (Specialize new or changing to top 40.) Radio modernizing for the 70's in mind. (513) 631-5428.

Top 40 air personality needed. Contact operations director **Bob Hollands**, WAMS, Box 3677, Wilmington, Del. 19807.

If your station can challenge my mind, I'll be glad to send you a tape and resume. Four years of exp., first phone, tight board. Single, 24, draft exempt, and prefer up-tempo format. I have the desire to be the best and will. Call 309-797-3626.

The original **Johnny Holiday** is available for a major market Top 40 or MOR station. Previously worked at KYA in San Francisco, WINS in New York when it was a Top 40 station, and WHK in Cleveland—all for long periods. Stable, loyal family man and a hard-working professional. Call: 415-435-1828.

Available Immediately: Top-notch "Pro" top 40 man. 10 years' experience, excellent references, page 25. Real strong on news and production, experienced in copy writing and sales. Good voice, strong personality, has "Major Market Sound." For tape and resume call (601) 483-5029.

Announcer with three years' experience with MOR station seeks employment at MOR station with the Southeastern U. S. Tape and info available upon request. Prefers small market. Contact: **Randy Gallier**, 3907 Angol Place, Jacksonville, Florida 32210, or call: (904) 771-2905.

**Roger Lifeset**. Married. College graduate in broadcasting. Two years' professional experience, plus college radio background. Seeking Top 40 or MOR position in medium market. For an air check call: 603-669-5986.

Six years' experience in radio with top ratings with knowledge and love of Top 40 and country music. Former member of Box Tops. Already given notice at WDDO in Chattanooga where I was program director (I just couldn't communicate with management there). If you'd like an air personality and/or program director with vast storehouse of promotion ideas and drive to carry them through, call 615-266-5117 or 615-875-2927 (home).

Now in the major top 10 markets, five figures will get you a 21-year-old Top 40 Drake or contemporary personality, 1st phone strong on maintenance, construction, production, programming. Smooth, mature voice; draft exempt, top references. Phone (609) 562-6632 person to person for my local phone number.

Currently working Top 40. 5 years' experience as DJ. Seeking position in Country & Western or Top 40. Single, 24 years old, visa free, strong voice, good personality, good references. Write **Billboard**, Box #0192, 165 W. 46th St., N. Y. 10036.

# JOE SOUTH

**"Don't It Make You Want to Go Home"**

**2592**



**Joe South sings about people and the things they do to each other and to themselves.**

**"Don't It Make You Want to Go Home" has passed "Go" and is on its way to the top of the chart game.**

**2592**



Capitol



# Programming Aids

• Continued from page 34

## Springfield, Mo. (KTTS)

Ray Shermer, Music Director

BP: "Tokyo Butterfly," Jerry Smith. BLFP: "Boeing Boeing 707," Roger Miller. BH: "Gather Ye Rosebuds While Ye May," Marilyn Maye. BLFH: "The Time It Takes to Love You," Rod McKuen.

Tulare, Calif. (KBOS-FM), Steven Behar, Music Director, Personality

BP: "No One Better Than You," Petula Clark, Warner-7 Arts. BLFP: "Midnight Cowboy," Johnny Mathis, Columbia. BH: "A Woman's Way," Andy Williams, Columbia. BLFH: "Then Came Bronson," Little Big Horns, Capitol.

## Atlanta, Ga. (WSB)

Chris Fortson, Music Librarian

BP: "Come Saturday Morning," Sandpipers, A&M. BLFP: "Life's Carousel," E. Paul Evans, Ranwood. BH: "I Started Loving You Again," Al Martino, Capitol. BLFH: "A World Called You," David Rogers, Columbia.

## Columbus, Ga. (WOKS), Albert Smith

BP: "Is It Because I'm Black," Syl Johnson-Twilight. BLFP: "Backfield in Motion," Mel & Tim. BH: "Jealous Kind of Fella," Garland Green. BLFH: "You Put Me in a Groove," Billy Geutar, Davis.

## Melbourne, Victoria, Australia (3DB)

Rea Benn, Music Director

BP: "Come Together," Beatles, Apple. BLFP: "Our Love Will Rise Again," Bobby Russell, Columbia. BH: "Put a Little Love in Your Heart," Jackie De Shannon, Imperial. BLFH: "The Hunter," Pacific Gas Co., Tempo.

## Miami, Fla. (WIOD)

Yolanda Parapar, Music Director

BP: "Come Saturday Morning," Sandpipers, A&M. BLFP: "MacArthur Park," Tony Bennett, Columbia. BH: "Is That All There Is," Peggy Lee, Capitol. BLFH: "We Love You, Call Collect," Art Linkletter, Capitol.

## Midland, Mich. (WMDN)

Jim Wiljanen, Music Director

BP: "Happy," Paul Anka, RCA. BLFP: "Can't Forget About You Baby," Marian Love, Capitol. BH: "Love's Been Good to Me," Frank Sinatra, Reprise. BLFH: "Sunday's Gonna Come on Tuesday," New Establishment, Colgems.

## COUNTRY

### Puyallup, Wash. (KAYE)

Chubby Howard, Personality

BP: "Atlanta Georgia Stray," Kenny Price. BLFP: "Only a Woman Like You," Billy Parker. BH: "My Big Iron Skillet," Wanda Jackson. BLFH: "Her, the Car & the Mobile Home," Dave Kirby.

Ashland, Ky., and Huntington, W. Va. (WTGR), Mike Todd, Program Director, Personality

BP: "Step in to My Soul," Bob Helms. BLFP: "Hello I'm a Jukebox," George Kent. BH: "She's Mine," George Jones. BLFH: "I'm So Afraid of Losing You," Charlie Pride.

### Burbank, Calif. (KBBQ), Corky

Mayberry, Music Director, Personality

BP: "Carolina in My Mind," Geo. Hamilton IV, RCA. BLFP: "Papa Joe's Thing," Papa Joe, ABC. BH: "Big in Vegas," Buck Owens, Cap. BLFH: "The One Man Band," Sheb Wooley, MGM.

### Chester, Pa. (WEEZ), Bob White,

Music Director, Personality

BP: "See Ruby Fall," Johnny Cash, Columbia. BLFP: "Loneliness," Les Seavers, Chestnut. BH: "April's Fool," Ray Price, Columbia. BLFH: "The Gun," Bob Luman, Epic.

### Cincinnati, Ohio (WUBE), Bob Tiffin,

Music Director, Personality

BP: "April's Fool," Ray Price, Columbia. BLFP: "Six White Horses," Tommy Cash, Epic. BH: "Just Someone I Used to Know," Dolly & Porter, RCA. BLFH: "Big in Vegas," Buck Owens, Capitol.

## Vox Jox

• Continued from page 36

Whitney has left WGLI in Babylon, N.Y., to join WAVZ in New Haven, Conn. . . . Ira Levy, college student at the University of Miami, will join WINZ in Miami as an air personality; he's finishing up his studies this spring. . . . Bill Todd, one of the displaced at WIBG in Philadelphia, is joining WRKO in Boston.

### Fairfield, Ohio (WCNW)

Marv Wallace, Music Director

BP: "Salt Lake City," Buddy Knox, United Artists. BLFP: "Comin' After Jinny," Fess Parker, RCA. BH: "Backside of Dallas," Jeannie C. Riley, Plantation. BLFH: "Take a Little Good Will Home," Don & Donna Chapel, Stop.

Flint, Mich. (WKMF), Jim Harper, Program/Music Director, Personality

BP: "She's Mine," George Jones, Musicor. BLFP: "Nobody But You," Don Rich, Capitol. BH: "She Even Woke Me Up to Say Goodbye," Jerry Lee Lewis, Smash. BLFH: "Everybody's Talkin'," Mayf Nutter, Straight.

### Kansas City, Mo./Kans. (KCKN)

J. Walter Mudd, Personality

BP: "River Boat Annie," Dale Ward, Big Way. BLFP: "Daddy's Girl," Chill Wills, Metromedia. BH: "Blistered," Johnny Cash, Columbia. BLFH: "Her & the Car & the Mobile Home," Dave Kirby, Monument.

### Phoenix, Ariz. (KRDS)

Bob Pond, Program/Music Director

BP: "Guilt Box," Dee Mullins, Plantation. BLFP: "Bad Moon Rising," McCormick Bros. BH: "The Ways to Love a Man," Tammy Wynette. BLFH: "Lay Lady Lay," Pete Drake.

## RCA Issues Six Piano Recital LP's

NEW YORK — RCA is issuing six piano recital albums this month, including a two-LP Mozart package by Peter Serkin.

In other piano sets, Alexis Weissenberg plays Haydn; William Masselos plays Satie; John Ogden plays Beethoven; Mischa Dichter has a coupling of Schubert and Beethoven; and Staffan Scheja plays romantic Swedish music.

Also being released is a special Christmas album with Morton Gould conducting the New Philharmonia Orchestra and the RCA Symphony.

The low price Victrola line has a first listing of Mozart's "Lucio Silla," a three-LP set with Carlo Felice Cillario conducting the Angelicum Orchestra and the Polyphonic Chorus of Milan.

Harpisichordist Gustav Leonhardt, baroque oboist Helmut Huckle and the ensemble of the Collegium Aureum have a C.P.E. Bach pairing, while pianist Liv Glaser offers a Grieg pressing.

Historic monaural-only Victrola sets include operatic recitals by tenor John McCormack and soprano Lily Pons, and a program of Beethoven, Mendelssohn and Handel performed by cellist Emanuel Feuermann, who transcribed the Handel piece, pianist Franz Rupp, and violist William Primrose.

## WAYK to Debut In December

LEHIGH ACRE, Fla.—The 5,000-watt station of WAYK should be ready to go on the air here early in December, reports new general manager George R. Oliviere. Type of programming has not yet been announced for the 24-hour operation. Oliviere was previously with the FCC in Washington.

## WEAT-FM on Air

WEST PALM BEACH, Fla.—A new easy listening album station, featuring primarily instrumental, has gone on the air here—WEAT-FM, a 100,000-watt stereo operation.

## Budweiser Fest College Finals On Aug. 6-8

NEW YORK—The national finals of the Budweiser-sponsored Intercollegiate Music Festival will be held on the Edwardsville campus of Southern Illinois University on Aug. 6-8, 1970. The outdoor festival facility, which was used for the first time last summer for the school's Mississippi River Festival, seats more than 16,000.

The Intercollegiate Music Festival's annual competition for collegiate pop and folk performers gets under way in February as students compete for regional championships and an opportunity to go after college music's national championships at festival finals.

Regional competitions will be held at the University of South Florida, Villanova University, the University of Colorado, UCLA, the University of Texas and Southern Illinois University.

## Calif. U. Folk Fest—Course in 'Rockatrics'

By GEOFFREY LINK

BERKELEY — The University of California's 12th annual folk festival (Oct. 23-26) offered a mixed bag of styles that ranged from cajun music to the acid rock strains of Country Joe and the Fish. About 15,000 attended the four days of concerts and free workshops, festival director Barry Olivier said. Gross receipts reached \$12,000.

The Youngbloods were the hit of the opening concert Thursday night which attracted 2,000 persons to Pauley Ballroom. The RCA artists have got one of the most consistently pleasing country-rock styles around and Jesse Colin Young has developed into a fine vocalist.

Dan Hicks and His Hot Licks, sans girl singers, followed Jeffrey Cain, a local folk singer

## Dexter's Scrapbook

By DAVE DEXTER JR.

HOLLYWOOD — It was a beautiful medley while it lasted, but no more will Herb Jeffries sing "Flamingo" while his wife strips to "Stormy Weather."

The former Duke Ellington singer, now 58, was divorced here by Tempest Storm in a stormy session in which the 41-year-old striptease artist charged extreme cruelty. Jeffries, who made "Flamingo" a worldwide hit via a record more than 20 years ago, was Miss Storm's fourth husband.

Hustling Al Martino hasn't forgotten those hungry years in the 1950's when no label would record him. He recently bought a plush new house in Beverly Hills and paid cash for it. Then he called in a man to install air conditioning and peeled off \$5,000 from a roll and paid for it in front. "I had a big hit called 'Here in My Heart' when I was a punk kid in Philly," Al recalls, "and two years later I

was back laying bricks. That won't ever happen again."

Max Jones reports that the most renowned trumpet soloist ever to play in Count Basie's band, Buck Clayton, won't be able to play again until early 1970 at best. Buck underwent lip surgery Sept. 18 and is hoping his chops will eventually return.

Tony Cardoza, a Hollywood producer, just offered Tom Jones \$750,000 to star in a film next year. But the Welsh singer, who just bought a \$34,800 Rolls-Royce Silver Phaeton to pair up with his \$28,800 Rolls-Royce Silver Shadow, wants to think it over while he slims down on a diet of cigars and Rhine wine. During his last California visit he, his wife, Linda, and 11-year-old son Mark lived in Paul Newman's spacious mansion in secluded Coldwater Canyon.

The Beach Boys are back swinging again. They'll sing for England's Princess Margaret Nov. 30 at Wembley along with two groups, Marmalade and Grapefruit.

Fast-rising Delaney & Bonnie not only are making it on disks here, but they'll be touring Europe in November with Britain's top guitarist, Eric Clapton. Bonnie is from Illinois, Delaney is from Mississippi and they'll be taking with them Bobby Whitlock, organ; Jim Gordon, drums; Davey Mason, guitar; Jim Price, trumpet; Carl Randle, bass, and saxist Bobby Keys, all of whom have been working in Hollywood together.

The "champagne lady" who was fired by Lawrence Welk for allegedly missing a Welk date up in Spokane after a five-year stint with the band, Natalie Nevins, feels that she was dismissed unfairly. She was ill, she says. But what really fried her sensibilities was her inability to deliver a plate of home-made blueberry muffins which she tried to deliver to her ex-boss as a peace offering. Guards at ABC television center wrestled her off the lot.

Now 73 and devoted to the church, onetime record star Ethel Waters came out of retirement recently to appear at a Rev. Billy Graham Crusade. She sings only religious repertoire and delights in working with him because, she emphasizes, "God don't sponsor flops."

## Low Campus Concerts Offered

NEW YORK — Michael Brossky, president of Campus Attractions, Inc., a division of the Coffee House Circuit, has created an intermediate priced concert package to meet the demand for professional concerts at reasonable prices. He has developed a concert package available to schools for a top of \$1,100. Talent will be non-circuit performers who can be featured within the \$1,100 price range.



ROCK GROUPS will find many features in this new budget-priced Electro-Voice Model 626 microphone which retails for less than \$30. It is a dynamic type with the "single D" feature called "bass boost," which allows a performer to emphasize the low frequency voice sounds merely by working closer to the microphone's grille. A companion to the more deluxe Model 627A, this microphone is cardioid, has a directional pattern that considerably reduces the chance of feedback, a dynamic design for protection against rough handling and a built-in "acoustifoam" filter to eliminate "breath pops." The unit has a fawn beige, micomatte finish and a non-detachable cable.

United Artists Records   
Entertainment From  
Transamerica Corporation

The Electric Indian Has No Reservations...

# “LAND OF 1000 DANCES” by THE ELECTRIC INDIAN

A FOLLOW-UP HIT TO “KEEM-O-SABE”

#50613

b/w “GERONIMO”

Produced by Len Barry & Tom Sellers for Marmaduke, Inc.  
in cooperation with John Madara, Ltd.



another  
feather  
in our  
cap!



THE ELECTRIC INDIAN

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“LAND OF 1000 DANCES”

(C. Kenner - A. Domino)  
Arranged by Tom Sellers & Len Barry  
Prod. by Len Barry & Tom Sellers for  
Marmaduke, Inc. in cooperation with  
John Madara Enterprises, Ltd.

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Billboard SPECIAL SURVEY For Week Ending 11/15/69

## BEST SELLING Soul LP's



Artist and/or Selection featured on "The Music Scene," ABC-TV Network

★ STAR Performer—LP's registering greatest proportionate upward progress this week.

This Week	Last Week	Title Artist, Label, No. & Pub.	Weeks on Chart
1	1	<b>PUZZLE PEOPLE</b> Temptations, Gordy GS 949	6
2	2	<b>HOT BUTTERED SOUL</b> Isaac Hayes, Enterprise ENS 1001 (S)	19
3	5	<b>MY CHERIE AMOUR</b> Stevie Wonder, Tamla TS 296	6
4	3	<b>IT'S A MOTHER</b> James Brown, King KSD 1063 (S)	6
5	4	<b>ICE ON ICE</b> Jerry Butler, Mercury SR 61234	8
6	7	<b>LOVE IS BLUE</b> Dells, Cadet LPS 829 (S)	13
7	13	<b>TOGETHER</b> Diana Ross & the Supremes & the Temptations, Motown MS 692	4
8	9	<b>ARETHA'S GOLD</b> Aretha Franklin, Atlantic SD 8227 (S)	18
9	6	<b>POPCORN</b> James Brown, King KSD 1055 (S)	13
10	8	<b>MEMPHIS UNDERGROUND</b> Herbie Mann, Atlantic SD 1522 (S)	26
11	12	<b>HIGH VOLTAGE</b> Eddie Harris, Atlantic SD 1529 (S)	14
12	11	<b>TEMPTATIONS SHOW</b> Temptations, Gordy GS 933 (S)	15
13	10	<b>CLOUD NINE</b> Temptations, Gordy GLPS 939 (S)	36
14	14	<b>GREATEST MOTION PICTURE HITS</b> Dionne Warwick, Scepter SPS 575 (S)	14
15	15	<b>TIME OUT FOR SMOKEY ROBINSON &amp; THE MIRACLES</b> Tamla TS 295 (S)	16
16	17	<b>SOUL CHILDREN</b> Stax STS 2018	6
17	23	<b>GRAZIN' IN THE GRASS</b> Friends of Distinction, RCA Victor LSP 4149 (S)	28
18	18	<b>STAND</b> Sly & the Family Stone, Epic BN 26456 (S)	29
19	16	<b>M. P. G.</b> Marvin Gaye, Tamla TS 292 (S)	24
20	20	<b>BLOOD, SWEAT &amp; TEARS</b> Columbia CS 9720 (S)	30
21	25	<b>LOVE MAN</b> Otis Redding, Atco SD 289 (S)	17
22	19	<b>THE WAY IT WAS/THE WAY IT IS</b> Lou Rawls, Capitol ST 215 (S)	24
23	21	<b>ICE MAN COMETH</b> Jerry Butler, Mercury SR 66188 (S)	45
24	42	<b>NITTY GRITTY</b> Gladys Knight & the Pips, Soul SS 713	4
25	29	<b>I'VE GOT DEM OL' KOZMIC BLUES AGAIN MAMA</b> Janis Joplin, Columbia KCS 9913	5

This Week	Last Week	Title Artist, Label, No. & Pub.	Weeks on Chart
26	38	<b>GREATEST HITS, VOL. 2</b> Dionne Warwick, Scepter SPS 577	3
27	27	<b>LIVE AND WELL</b> B. B. King, BluesWay 6031 (S)	21
28	28	<b>SMASH HITS</b> Jimi Hendrix Experience, Reprise RS 2025 (S)	13
29	22	<b>GREATEST HITS</b> Dells, Cadet LSP 824 (S)	23
30	30	<b>GREEN RIVER</b> Creedence Clearwater Revival, Fantasy 8393	8
31	31	<b>BLACK AND WHITE</b> Tony Joe White, Monument SLP 18114 (S)	15
32	35	<b>COLOR HIM FATHER</b> Winstons, Metromedia 1010 (S)	15
33	37	<b>RIVER DEEP, MOUNTAIN HIGH</b> Ike & Tina Turner, A&M LP 4178	7
34	34	<b>NOW</b> Four Tops, Motown MS 675 (S)	18
35	40	<b>HIGHLY DISTINCT</b> Friends of Distinction, RCA LSP 4212	4
36	39	<b>AT HOME WITH O. C. SMITH</b> Columbia CS 9908	5
37	24	<b>SPOTLIGHTIN' THE MAN</b> Bobby Bland, Duke DLP 89 (S)	10
38	36	<b>YOUNG MOD'S FORGOTTEN STORY</b> Impressions, Curtom CRS 8003 (S)	25
39	33	<b>MY WHOLE WORLD ENDED</b> David Ruffin, Motown MS 675 (S)	22
40	32	<b>JR. WALKER &amp; THE ALL STARS' GREATEST HITS</b> Soul SS 718 (S)	20
41	26	<b>SON OF A PREACHER MAN</b> Nancy Wilson, Capitol ST 234 (S)	20
42	44	<b>IN THE JUNGLE BABE</b> Charles Wright & the Watts 103rd St. Rhythm Band, Warner Bros.-Seven Arts WS 1801	5
43	45	<b>BEST OF BILL COSBY</b> Warner Bros.-Seven Arts WS 1798 (S)	11
44	41	<b>MOOG: THE ELECTRIC ECLECTICS OF</b> Dick Hyman, Command 938 (S)	17
45	—	<b>ISLEY BROTHERS LIVE AT YANKEE STADIUM</b> T-Neck TNS 3004	1
46	48	<b>HOT DOG</b> Lou Donaldson, Blue Note BST 84318	8
47	43	<b>ANOTHER VOYAGE</b> Ramsey Lewis Trio, Cadet LPS 827 (S)	9
48	47	<b>KARMA</b> Pharoah Sanders, Impulse A 9181	6
49	49	<b>IN A SILENT WAY</b> Miles Davis, Columbia CS 9875	2
50	50	<b>BILL COSBY</b> Uni 73066	4

## Soul Sauce

BEST NEW RECORD  
OF THE WEEK:

"I Can't See  
You No More"

JOE TEX  
(Atlantic)



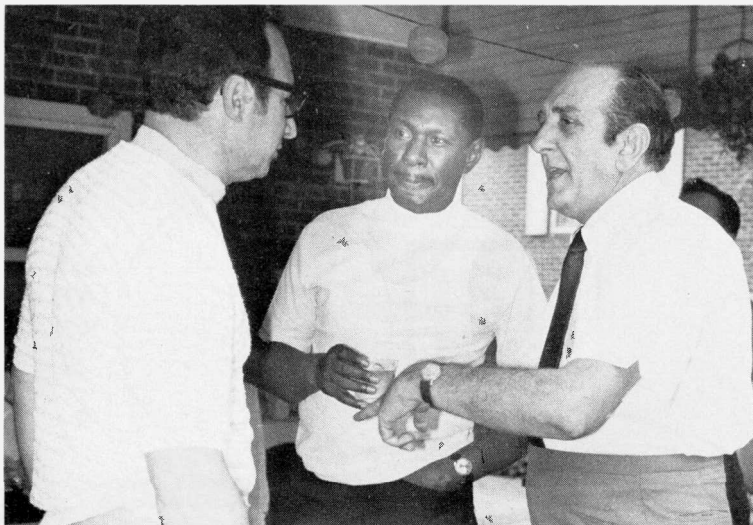
By ED OCHS

**SOUL SLICES:** "I wish them the very best of luck," said **Eddie Holland** about the **Supremes**, who, like **Holland-Dozier-Holland**, are now a trio without **Diana Ross**. Miss Ross, breaking loose as a solo performer, will be spelled by **Jean Terrell**, sister of former heavy-weight boxer, **Ernie Terrell**, who will join **Mary Wilson** and **Cindy Birdsong** to make the "new" Supremes. Diana Ross & the Supremes will headline their own television special with the **Temptations** on NBC, Wednesday (12). Their last TV appearance as a group will be on a special "Ed Sullivan Show" on CBS-TV, Dec. 21. **Soul Sauce** predicted the split last year. . . . **Holland-Dozier-Holland**, now the new soul pioneers with their Invictus label, are proud of their hit-making habits with the **Supremes** and called **Soul Sauce** to voice a hope for continued success of the group and Miss Ross. . . . **Ray Charles'** Tangerine label is readying releases from the **Raelettes** with **Ike & Tina Turner** called "Soul'd Out"; **Percy Mayfield's** "Bought Blues" and an LP from **Wild Bill Davis**. . . . Jazz composer **Quincy Jones**, jet-set novelist **Harold Robbins** and bassist **Ray Brown** have formed Symbolic Records in Los Angeles. . . . **Clarence Carter** appeared at Ellis Auditorium in Memphis last week to promote his new disk, "I Smell a Rat," with a \$3,000 piece of imitation cheese and an artificial rat. There's nothing synthetic about Clarence Carter, though. He's got soul. . . . A powerful new album by the **Mirettes** on Uni—"Whirlpool." . . . Next from **Wilson Pickett**: "You Keep Me Hangin' On," on Atlantic. . . . **Gamble & Huff** have recorded the **Sweet Inspirations** in Philadelphia. Other Atlantic disk hopes include hot items from **Otis Leavill's** "I Love You" on Dakar, **Walter Jackson's** "Anyway That You Want Me" on Cotillion, **J. P. Robinson's** "You Got Your Thing on a String," and **Aretha Franklin's** rocketing "Eleanor Rigby." . . . Motown is 1-2-3 on the soul chart with **Stevie Wonder's** "Yester-Me Yester-You Yesterday" threatening to top them all. . . . The National Assn. of Black Students (NABS) has formed Talent Scout, Inc., to deal exclusively with soul artists for college campus concert tours. . . . GRT Records has moved into the soul picture with **Sam Taylor Jr.'s** "The Stinger." . . . **B. B. King** will tape ABC-TV's "Music Scene" and join the **Rolling Stones** on their U.S. tour. The tour will bring King to Madison Square Garden, Nov. 27-28. **Ike & Tina Turner** will also split the Stones' bill. . . . Minit has signed the **Blues Busters**. . . . Atlantic is sending one of the strongest soul packages ever to Europe in January. Opening at London's Royal Albert Hall on Jan. 22 will be **Sam & Dave**, **Joe Tex** and **Clarence Carter**. The package will bring soul to Japan later in the tour.

★ ★ ★

**FILLETS OF SOUL:** Stax/Volt is chasing the "Oh Happy Day" rainbow to prove the **Edwin Hawkins Singers** "miracle" was really the start of a trend. Though the pop-gospel movement died in a flurry of covers and imitations, "Hello Sunshine," by **Rev. Maceo Woods & the Christian Tabernacle Baptist Church Choir** should revive the sound of gospel on the charts. . . . **Soul Sauce** was telephoned to death last week for tabbing the **Supremes** as "sinking." They are not sinking. In fact, "Someday We'll Be Together," is a national breakout, and **Don Owens**, Billboard's crack chart diagnostician assures us that the Supremes are more popular than ever, picking up heavy album sales and maintaining a chart pace that their singles don't reveal. They are treading holy water perhaps, but they're not sinking. . . . **Reggie Lavong** has been named vice president of r&b marketing for Capitol, now going soul in a big way. . . . **Little Anthony and the Imperials**, United Artist veterans, have formed a production-management company, while songwriter **Rudy Clark** ("Shoop Shoop Song," "If You Gotta Make a Fool of Somebody," "Good Lovin'") has opened his own publishing firm, Rudy Clark Songs. . . . Stax is readying **Dave Porter**, the other half of the **Isaac Hayes-Dave Porter** writing-producing team, in completing his own solo effort in Memphis. . . . New **Ruby Winters**: "Guess Who," on Diamond. . . . Motown's **Jackson Five** has debuted in hit fashion with "I Want You Back." . . . Believe it or not—a new **James Brown**: "Ain't it Funky Now (Part 1)." . . . New **Chuck Berry**: "It's Too Dark in There," on Mercury. . . . **Maxine Brown**, whose "We'll Cry Together" album is new from Commonwealth United, will make a TV and club tour of England, beginning Dec. 6. . . . SS7 has launched the **Valentines** with "Gotta Get Yourself Together," which is good advice anytime. . . . Write and read **Soul Sauce**. **Esmond Edwards** of Columbia Records reads **Soul Sauce**. Do You?

The  
charts  
tell the story—  
**Billboard**  
has  
THE CHARTS



FRED COLE, center, enjoys a recent outdoor barbecue and cocktail party tossed by De-Lite Records to introduce Cole's newest album, "On Second Thought." With the artist are Ted Eddy, right, executive producer of De-Lite, and Norman Berkowitz of Billboard.

"I'LL HOLD OUT MY HAND"



THE **BLIQUE** WW333



PRODUCED BY GARY ZEKLEY FOR GULF PACIFIC INDUSTRIES





EDDIE HARRIS, second from right, Atlantic's jazz saxist, cuts the cake at a recent birthday party for the artist at the Village Gate in New York where he was performing. His latest album, "Swiss Movement," recorded live with Les McCann at the Montreaux Jazz Festival, was released last week. The party was attended by, left to right, manager Marv Lagunoff, Anita O'Day, Harris and Mrs. Harris, as well as local deejays and label executives.

## Foxx Signed by Decca

NASHVILLE — Russell-Cason Productions and Decca have concluded arrangements for the signing of a group the Foxx. The Foxx is the first contemporary group to be signed by Decca's Nashville office. Larry Baunach, Southern regional promotion manager for Decca, said, "The signing of the Foxx is the first important step in a new trend by the major record companies to cultivate the potential pop talent originating from Nashville."

Buzz Cason will produce the Foxx and has planned a new project for the group. Cason

feels that the Foxx will present a major contribution to the industry in 1970. He is working with Baunach to set up promotion and personal appearance tour that will coincide with the Foxx's first release in January.

The group consists of Pepper Martin, Al Perkins, "Little Joe" Martin and Butch Bourque. The Foxx will be here for the next three weeks working on their LP.

## Kenton Solo U.S. Rep at Berlin Fest

NEW YORK — Orchestra leader Stan Kenton has received the lone invitation to represent the U.S. at the Berlin Jazz Festival on Nov. 5-8, when that country honors Duke Ellington.

Kenton will play a medley of Ellington's hits on the piano in addition to conducting the Berlin Jazz Orchestra, playing his own arrangements, in a musical tribute to Ellington, who is celebrating his 70th birthday this year.

The host of  
MUSIC SCENE  
is David Steinberg.



Check  
please.

BEST SELLING

# Billboard Soul Singles



Artist and/or Selection featured on "The Music Scene," ABC-TV Network

★ STAR Performer—LP's registering greatest proportionate upward progress this week.

This Week	Last Week	Title Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title Artist, Label, No. & Pub.	Weeks on Chart
1	1	BABY, I'M FOR REAL Originals, Soul 35066 (Jobete, BMI)	8	26	30	IT'S HARD TO GET ALONG Joe Simon, Sound Stage 7 72641 (Cape Ann, BMI)	5
2	2	I CAN'T GET NEXT TO YOU Temptations, Gordy 7093 (Jobete, BMI)	12	27	20	POOR MAN Little Milton, Checker 1221 (Stance/Parabut, BMI)	7
3	6	GOING IN CIRCLES Friends of Distinction, RCA 74-0204 (Perpete, BMI)	12	28	26	WE'LL CRY TOGETHER Maxine Brown, Commonwealth United 3001 (McCoy-Chevis, BMI)	8
4	5	LET A MAN COME IN AND DO THE POPCORN (Part I) James Brown, King 6255 (Dynatone, BMI)	4	29	34	(Sittin' On the) DOCK OF THE BAY Dells, Cadet 5658 (East/Time/Redwall, BMI)	2
5	7	BACKFIELD IN MOTION Mel & Tim, Bamboo 107 (Cachand/Patcheal, BMI)	5	30	35	WHY IS THE WINE SWEETER (On the Other Side) Eddie Floyd, Stax 0051 (East/Memphis, BMI)	2
6	3	THAT'S THE WAY LOVE IS Marvin Gaye, Tamla 54185 (Jobete, BMI)	11	31	36	AFTER YOU Barbara Acklin, Brunswick 755421 (Dakar/BRC, BMI)	2
7	10	CRUMBS OFF THE TABLE Glass House, Invictus 9071 (Gold Forever, BMI)	8	32	40	IS IT BECAUSE I'M BLACK Syl Johnson, Twinnight 125 (Nuddaro-Syl-Zel-Highton, BMI)	2
8	16	GIRLS IT AIN'T EASY The Honey Cone, Hot Wax 6903 (Gold Forever, BMI)	6	33	—	SOMEDAY WE'LL BE TOGETHER Diana Ross & the Supremes, Motown 1156 (Jobete, BMI)	1
9	8	JEALOUS KIND OF FELLOW Garland Green, Uni 55143 (Colfam, BMI)	13	34	—	CAN'T TAKE MY EYES OFF YOU Nancy Wilson, Capitol 2644 (Saturday/Seasons Four, BMI)	1
10	9	DOIN' OUR THING Clarence Carter, Atlantic 2600 (Fame, BMI)	7	35	37	MUST BE YOUR THING Charles Wright & Watts 103rd Street Rhythm Band, Warner Bros.-7 Arts 7338 (Tamerlane, BMI)	2
11	11	SAY YOU LOVE ME Impressions, Curtom 1946 (Curtom, BMI)	5	36	—	NA NA HEY HEY KISS HIM GOODBYE Steam, Fontana 1667 (MRC/Little Heather, BMI)	1
12	22	YESTER-ME YESTER-YOU YESTERDAY Stevie Wonder, Tamla 54188 (Stein/Van Stock, ASCAP)	3	37	38	MY BABE Willie Mitchell, Hi 2167 (Arc, BMI)	5
13	15	YOU GOT TO PAY THE PRICE Gloria Taylor, Silver Fox 14 (Myto, BMI)	5	38	46	DON'T WALK AWAY Little Carl Carlton, Back Beat 610 (Bright Port, BMI)	4
14	14	YOU'VE LOST THAT LOVIN' FEELIN' Dionne Warwick, Scepter 12262 (Screen Gems-Columbia, BMI)	7	39	39	DRY SPELL Meters, Josie 1013 (Marsaint, BMI)	3
15	12	HOT FUN IN THE SUMMERTIME Sly & the Family Stone, Epic 5-10497 (Stone Flower, BMI)	13	40	47	WEDDING BELL BLUES 5th Dimension, Soul City 779 (Tuna Fish, BMI)	4
16	24	FRIENDSHIP TRAIN Gladys Knight & the Pips, Soul 35068 (Jobete, BMI)	2	41	42	HOW CAN I TELL MOM & DAD Lovelites, Lock 723 (Moo-Lah, BMI)	2
17	17	WE MUST BE IN LOVE 5 Stairsteps & Cubie, Curtom 1945 (Camad, BMI)	4	42	43	WE GOT LATIN SOUL Mongo Santamaria, Columbia 4-44998 (Drive In/Westwood, BMI)	2
18	23	JUST A LITTLE LOVE B. B. King, BluesWay 61029 (Sounds of Lucille/Pamco, BMI)	3	43	48	I'M SO LOST Moments, Stang 5005 (Gambi, BMI)	3
19	18	THE SWEETER HE IS Soul Children, Stax 0050 (Bridges, ASCAP)	9	44	44	BRANDED BAD O'Jays, Neptune 18 (Assorted, ASCAP)	3
20	33	THESE EYES Jr. Walker & the All Stars, Soul 35067 (Dunbar, BMI)	2	45	50	HOW I MISS YOU BABY Bobby Womack, Minit 32081 (Tracebob/Unart, BMI)	2
21	21	TAKE A LETTER MARIA R. B. Greaves, Atco 6714 (Four Star Television, BMI)	3	46	41	IT'S A FUNKY THING—RIGHT ON Herbie Mann, Atlantic 2671 (Mann, ASCAP)	2
22	28	BAD CONDITIONS Lloyd Price, Turntable 506 (Cissi, BMI)	5	47	—	HURRY CHANGE Tension Stephens, Aries 2076 (Kelton/Lyman/Feldman, BMI)	1
23	4	LET A WOMAN BE A WOMAN—LET A MAN BE A MAN Dyke & the Blazers, Original Sound 89 (Drive-In/Westward, BMI)	10	48	—	MY LUCKY DAY Frankie Newsome, GWP 515 (Toby-Nic, BMI)	1
24	13	WHAT'S THE USE OF BREAKING UP Jerry Butler, Mercury 72960 (Assorted/Parabut, BMI)	12	49	49	TOO BUSY THINKING ABOUT MY BABY Billy Mitchell Group, Calla 167 (Jobete, BMI)	3
25	19	WALK ON BY Isaac Hayes, Enterprise 9003 (Jac/Blue Seas, BMI)	11	50	—	TOO MANY COOKS (SPOIL THE SOUP) 100 Proof Aged In Soul, Hot Wax 6904 (Gold Forever, BMI)	1

## Signings

• Continued from page 28

release. . . . The New Kick, the Californians and Dana Pearson to Capitol. The New Kick is headed by Gail Da Corsi, formerly with the New Christy Minstrels. . . . The Geneva Conven-

### Texas U Lab Band To Play in Montreux

ARLINGTON, Tex.—An invitation to perform at the International Jazz Festival at Montreux, Switzerland, June 17-21, has been accepted by the University of Texas' Arlington Lab Band.

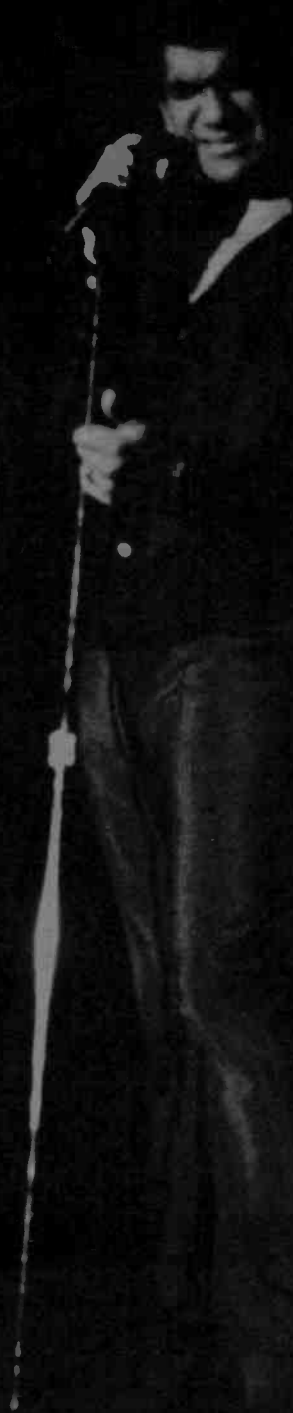
The participation by the Lab Band will become possible after funds necessary for transportation has been acquired. The festival invitation includes full board for the band for three

days and a professionally produced stereo recording of the band's performance.

tion to Beverly Hills Records through a deal with Dunwich Productions of Chicago. . . . Bill Trout's production firm will record eight singles and two albums for Beverly Hills Records for the next three years. . . . Oscar Brand signed an exclusive management agreement with Infinite Management Corp., a division of Infinity. . . . Summer, a rock group, signed to Public Records. Also signed to the label is Linda Foreman. . . . Composer-singer-guitarist Charlie Brown to Polydor Records. Brown is currently in the Broadway production of "Hair." . . . Coven, new rock group, to Mercury Records. . . . Azie Mortimer to Okeh Records. Richard Parker will produce her records.

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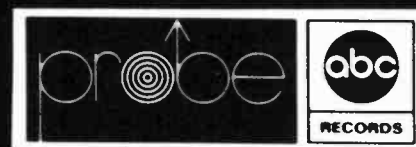
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Produced by Don Costa & Bob Morgan

COMING SOON — DICK JENSEN'S "WHITE HOT SOUL" ALBUM PROBE CPLP 4512



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INVESTMENT OPPORTUNITY FOR UP-TO-DATE label owner in well-managed Western Canada record pressing plant. For information write to Billboard, Box 595, 165 W. 46th St., N.Y. 10036. no15

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ATTENTION, RECORD OUTLETS: WE have the largest selection of 45 rpm oldies and goodies at 25¢ each, also new label LP listings at promotional prices. Send for free listings. All orders welcome. Apex Rendezvous, Inc., 390 Kings Highway, Brooklyn, N. Y. tfn

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PRESIDENT - PRERECORDED TAPE company needs experienced man to direct expansion program in retail, wholesaling, franchising and manufacturing. Submit resume with salary requirements in complete confidence to Box No. 594, c/o Billboard Publishing, 165 W. 46th St., N. Y. 10036. ja24

WANT JUKEBOX AND GAME MECHANIC. Must be good. The man we are looking for will be working with 3 other mechanics. Country route, both route and shop work. Must be sober. Please give your home phone number. Write: England Amusement Co., P.O. Box 236, Purdy, Mo. 65734. no15

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| <input type="checkbox"/> PROFESSIONAL SERVICES  | <input type="checkbox"/> USED COIN MACHINE EQUIPMENT |
| <input type="checkbox"/> MISCELLANEOUS          | <input type="checkbox"/> USED EQUIPMENT              |
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1000 EMBOSSED BUSINESS CARDS, \$4.95 postpaid. Send for free samples and style chart. Joseph Winters, Box 333, Pleasantville, N. J. 08232. no15

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14881 Overlook Dr., Newbury, Ohio  
Send All Records for Review to:  
Brite-Star, 14881 Overlook,  
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CALL: Cleveland (216) JO 4-2211 tfn

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OWN YOUR OWN LOW POWER RADIO station. Legal. Can be put to commercial use. No license required. Details \$5. KKSF, 2154 Market St., San Francisco, Calif. 94114. no22

READ "SONGWRITER'S REVIEW" magazine. 1697-B Broadway, N.Y.C. 10019. \$3 year; 35¢ sample. Guiding Light of Tin Pan Alley. Est. 1946. no15

SEND 6¢ STAMP FOR THIS WEEK'S hilarious intros for Hot 40 and Soul. McRichard's "Ha Ha's," Box 717, Roanoke, Va. 24004. no15

SONGWRITERS! DON'T KNOW WHAT to do with your songs? Get this new book of addresses, important facts you should know. \$1 each. Roberson, 4149 Sherwood Blvd., Eau Gallie, Fla. no15

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RECORD COMPANIES, MUSIC PUBLISHERS, Producers, Songwriters, Artists, etc. Your material doesn't seem to go over—need distribution, promotion, public relations, or what's your problem? Get the facts, learn the trick. Guaranteed results. Send \$5, check or money order, and copy tape or demo for expert evaluation or service you need. Conglebb, Inc., 1517 Double Branch Road, W. Columbia, S. C. 29169. no22

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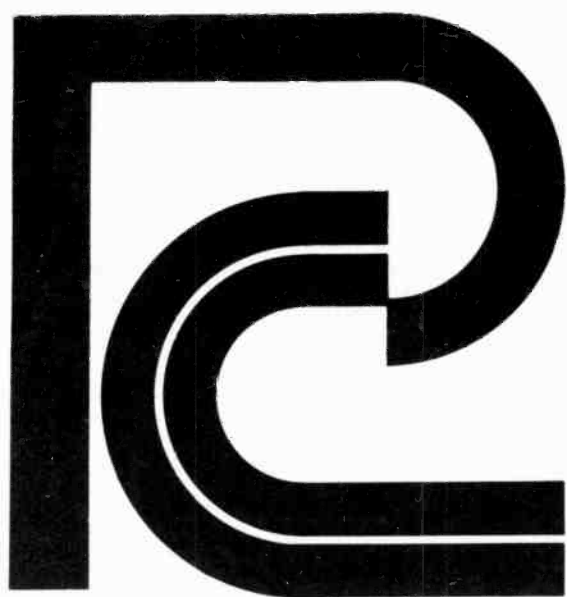
# TOP 40 Easy Listening

These are best selling middle-of-the-road singles compiled from national retail sales and radio station air play listed in rank order.

THIS WEEK	1 Wk. Ago	2 Wks. Ago	3 Wks. Ago	TITLE, Artist, Label & Number	Weeks On Chart
-----------	-----------	------------	------------	-------------------------------	----------------

Artist and/or Selection featured on "The Music Scene," ABC-TV Network

1	2	3	8	TRY A LITTLE KINDNESS	5
				Glen Campbell, Capitol 2659 (Airfield/Campbell, BMI)	
2	17	24	26	LEAVING ON A JET PLANE	4
				Peter, Paul & Mary, Warner Bros.-Seven Arts 7340 (Cherry Lane, ASCAP)	
3	1	1	2	WEDDING BELL BLUES	7
				Fifth Dimension, Soul City 779 (Tuna Fish, BMI)	
4	3	2	1	IS THAT ALL THERE IS?	10
				Peggy Lee, Capitol 2602 (Trio, BMI)	
5	12	33	—	A WOMAN'S WAY	3
				Andy Williams, Columbia 4-45003 (Pequod, ASCAP)	
6	7	10	32	MAKE YOUR OWN KIND OF MUSIC	4
				Mama Cass Elliot, Dunhill 4214 (Screen Gems-Columbia, BMI)	
7	5	9	13	TRACY	8
				Cuff Links, Decca 32533 (Vanlee/Emily, ASCAP)	
8	8	11	18	SHANGRI-LA	6
				Lettermen, Capitol 2643 (Robbins, ASCAP)	
9	4	6	7	SUSPICIOUS MINDS	7
				Elvis Presley, RCA 47-9764 (Press, BMI)	
10	11	15	15	YOU'VE LOST THAT LOVIN' FEELING	7
				Dionne Warwick, Scepter 12262 (Screen Gems-Columbia, BMI)	
11	25	34	—	AND WHEN I DIE	3
				Blood, Sweat & Tears, Columbia 4-45008 (Tuna Fish, BMI)	
12	36	38	—	I GUESS THE LORD MUST BE IN NEW YORK CITY	3
				Nilsson, RCA 74-0261 (Dunbar, BMI)	
13	28	37	—	RAINDROPS KEEP FALLIN' ON MY HEAD	3
				B. J. Thomas, Scepter 12265 (Blue Seas/Jac/Twentieth Century, ASCAP)	
14	15	25	36	SMILE A LITTLE SMILE FOR ME	4
				Flying Machine, Congress 6000 (January, BMI)	
15	18	21	21	ONE CUP OF HAPPINESS	5
				Dean Martin, Reprise 0857 (Pomona, BMI)	
16	34	39	—	LOVE WILL FIND A WAY	3
				Jackie DeShannon, Imperial 66419 (Unart, BMI)	
17	9	4	3	JEAN	14
				Oliver, Crewe 334 (Twentieth Century, ASCAP)	
18	13	16	17	SEE THAT GIRL	5
				Vogues, Reprise 0856 (Hill & Range, BMI)	
19	19	31	33	LEAVE THEM A FLOWER	4
				Ed Ames, RCA 74-0253 (TRO-Devon, BMI)	
20	20	17	22	I STILL BELIEVE IN TOMORROW	7
				John & Ann Ryder, Decca 73256 (Leeds, ASCAP)	
21	22	28	38	JULIA	4
				Ramsey Lewis Trio, Cadet 5640 (Ramsel, BMI)	
22	6	5	5	ETERNITY	9
				Vikki Carr, Liberty 56132 (Saturday, BMI)	
23	23	27	35	TONIGHT I'LL SAY A PRAYER	5
				Eydie Gorme, RCA 74-0250 (Sunbury, ASCAP)	
24	10	7	4	EVERYBODY'S TALKIN'	12
				Nilsson, RCA 74-0161 (Coconut Grove/Story, BMI)	
25	16	23	25	(One of These Days) SUNDAY'S GONNA COME ON TUESDAY	6
				New Establishment, Colgems 66-5006 (Colgems/Muscor, ASCAP)	
26	33	—	—	NO ONE BETTER THAN YOU	2
				Petula Clark, Warner Bros.-Seven Arts 7343 (Anne Rachel, ASCAP)	
27	24	29	30	WHERE DO I GO?	5
				Julius LaRosa with the Bob Crewe Generation, Crewe 335 (United Artists, ASCAP)	
28	31	—	—	MIDNIGHT COWBOY	2
				Ferrante & Teicher, United Artists 50554 (Unart, BMI)	
29	30	—	—	UNDUN	2
				Guess Who, RCA 74-0195 (Friends of Mine, Ltd./Dunbar/Cirrus, BMI)	
30	32	—	—	TOMORROW IS THE FIRST DAY OF REST OF MY LIFE	2
				Lana Cantrell, RCA 74-0268 (Chappell, ASCAP)	
31	—	—	—	EARLY IN THE MORNING	1
				Vanity Fair, Page One 21-027 (Duchess, BMI)	
32	38	—	—	A BRAND NEW ME	2
				Dusty Springfield, Atlantic 2685 (Assorted/Parabut, BMI)	
33	—	—	—	MIDNIGHT COWBOY	1
				Johnny Mathis, Columbia 4-45034 (Unart/Barwin, BMI)	
34	—	—	—	PAPA JOE'S THING	1
				Papa Joe's Music Box, ABC 11246 (Papa Joe's Music, ASCAP)	
35	40	—	—	I STARTED LOVING YOU AGAIN	2
				Al Martino, Capitol 2674 (Blue Book, BMI)	
36	37	40	—	SOMETHING	3
				Beatles, Apple 2645 (Harrisons, BMI)	
37	—	—	—	OH ME, OH MY (I'm a Fool for You Baby)	1
				Lulu, Atco 6722 (Nootrac, ASCAP)	
38	—	—	—	TAKE A LETTER MARIA	1
				R. B. Greaves, Atco 6714 (Four Star Television, BMI)	
39	39	—	—	EARLY IN THE MORNING	2
				Michael Allen, London 20052 (Duchess, BMI)	
40	—	—	—	COME SATURDAY MORNING	1
				Sandpipers, A&M 1134 (Famous, ASCAP)	



# **Royalty Controls Corporation**

## **offering unique services to recording artists**

Announcing the formation of Royalty Controls Corporation, a service organization which will engage in the business of auditing record companies in behalf of recording artists, record producers and music publishers.

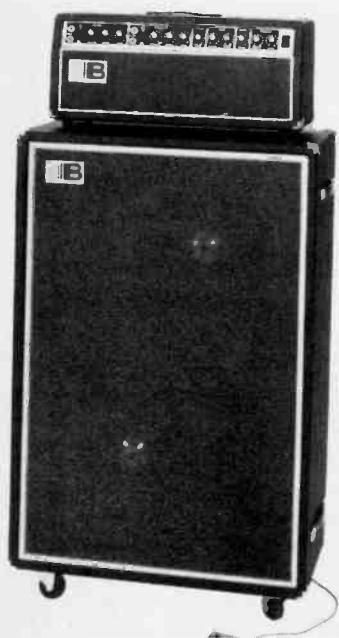
Royalty Controls Corporation will examine and verify the appropriate books of account and financial records of record companies to ascertain whether the statements of royalties reported are correct. The company will render these services at low cost to its clients, made possible by specializing in this type of services and the application of computer audit techniques.

CONTACT: HAROLD A. THAU, (212) 233-0317

**ROYALTY CONTROLS CORPORATION • 55 LIBERTY STREET • NEW YORK, NEW YORK 10005**



# Musical Instruments



**BENSON ELECTRONICS, INC.**, will begin marketing the Benson 300 Studio Amplifier and five other units in February of 1970. For the past 10 years the amplifiers have been available only on a direct-sale basis and usually to nationally prominent musicians. The new line will include three guitar units and three bass units and boasts several unique features including changeable equalizers which can the entire sound of the amplifier. Also featured in the new guitar line is a "Stress Control" which makes the amp distort naturally at low volume. Prices will range from \$680 to \$990.



## Alpine Cellar

Steins, Schnitzel & Sing-Alongs

The Alpine Cellar, New York's number one fun spot! Seven hours of laughter, music and entertainment with Franzl Montan, singing host. Rudy Gerhard's Oom-pah-pah band and The SINGING MAEDCHEN IN UNIFORM. Slap dances. Lederhosen. Schnitzelbank. Waltzes and polkas for dancing.

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Just east of Broadway at 34th St., N.Y.C.  
Reservations: 736-5700

Job No. 92

Hotel McAlpin

70 lines/ 1/2 column

Esquire—Dec. 1969, Jan., Feb., March, 1970

when answering ads . . .  
**Say You Saw It in  
Billboard**

## Aeolian Merchandising Plan For Player Pianos and Rolls

• Continued from page 1

About 1,200 dealers now sell the units, according to Ernie Sampson, general merchandising manager, who said player pianos will be the main thrust of Aeolian's total merchandising plans. Lembke and Sampson both came to Aeolian from Seeburg Corp.

Aeolian player piano specialist Robert Hoyman described the two-point sales approach: "The player piano fits right in with the leisure market making an ideal instrument in the home. Additionally, the home owner, the man who pays the bills, can justify the expense of a piano for his children when he sees that he can have fun with the instrument, too."

Hoyman views the automatic piano as an important participation instrument. Foot pedals and hand controls allow people to vary the tempo, bass, treble and volume. Other controls allow for five key changes and a "rinky-tink" sound through use of a Ukkelano accessory.

Aeolian makes five brands of player pianos. All can be operated manually or electrically. The Pianola model is a 64-note instrument retailing for \$995. More deluxe models have 88 keys and retail from \$1,452 on up. Wurlitzer and Kimball are the other two manufacturers of player pianos and QRS and Mel-O-Dee are the two other manufacturers of rolls. Hoyman estimates that there are around 3,000 piano roll titles available now.

Hoyman foresees technical breakthroughs in the production of piano rolls but said present technology allows for the production of 26 rolls every 30 minutes. This would include such processes as tagging, printing of lyrics and packaging.

The rolls are packaged in boxes 12 in. long and 2 in. square. Aeolian will soon have display merchandisers and point of sale material for rolls and is studying a marketing arrangement that will accommodate a return privilege. "The obsolescence factor is not significant," Hoyman said. Aeolian releases about 13 titles a month now. Rolls are primarily 2 to 3 minutes long but some are long-playing (5 to 6 minutes) and others, such as dinner music selections, run as long as 9 minutes.

Aeolian is discussing a program with Peter Nero with the idea of producing rolls that cap-

ture the individual flavor and style of well known popular pianists. Also being studied is the possibility of bringing out records featuring popular musicians using the player piano. An instruction program is also being designed that would utilize instruction piano rolls.

Sampson said that some of its franchised dealers have now decided to specialize in player pianos. An example: Duffy's Music, Palisades Park, N.J., a store carrying only player pianos and stocking every available piano roll. Aeolian will display player pianos at the National Association of Music Merchants shows in Los Angeles and Miami and at the American Music Dealers Industry Exhibit in Las Vegas next year.

## Phinney: CMI at AMDIE

• Continued from page 1

dent, is now on a cross-country trip, hoping to visit 400 musical instrument companies. He anticipates 40,000 delegates for AMDIE's Las Vegas meeting April 26-29, which will, for the first time, be open to the public.

Phinney said 121 exhibitors participated in AMDIE's first show last year. "CMI was not one of those exhibitors. They had a wait and see attitude. CMI, as well as a number of other companies, saw the interest the show generated last year with Las Vegas residents and Western dealers.

"Opening the 1970 show to the public will give the manufacturer a first-hand idea of how his products go over with the buying public. It will also show how dealers receive products because very often the public mo-



## New Electric Merson Bass

**WESTBURY, N. Y.**—Two new electric basses are available from Merson Musical Products Corporation, the Tempo 1810 and the Univox 1800B. The Tempo features two pickups and has a double cutaway thin body with triple bond edges. The suggested list price is \$72.50. The Univox is a two pickup solid body bass featuring pickup selector switches, tone controls, individual metal tuning units and lists for \$87.50. Cases for each bass list at \$15.

**THE BOSSA NOVA**, an electric, single cutaway classic-style guitar, is new from Gibson. It is a hollow, full-size, flat-top-designed guitar with traditional classic-slotted peghead and classic neck. The body dimensions are approximately 20 inches long, 16 inches wide, and five inches deep. The neck is two inches wide at the first fret. Four different storage cases are available.



**AEOLIAN'S** player piano. This is the Pianola, one of five brands of player pianos, and retails for \$995. People can participate in the music through the foot pedals and hand controls but the instrument will play automatically. Rolls, which come in boxes 12 inches by two inches square, can be seen on top of the instrument.

## NAMM Signs 29 Exhibitors For Western

**CHICAGO**—More than half of the 91 booths at the National Association of Music Merchants (NAMM) Western Seminar and Exhibits program have been taken. The program will be held from April 12-14 in Los Angeles.

The 29 exhibitors have signed for 47 of the booths. The booths are 10 x 10 square feet in area. Three larger meeting rooms will be converted to exhibit space. There will also be a demonstration area. Exhibit hours will be from noon to 5 p.m. No special programs, seminars or events may be conducted during these hours. This marks the first time an exhibit program has been included with a regional seminar sponsored by NAMM.

The exhibitors include:

M. M. Meason, Inc.; Manual Arts Furniture Co.; Slingerland Drum Co.; Harmony Co.; Getzen Co., Inc.; M. Hohner, Inc.; Pointer System, Inc.; King Musical Instruments; G. Leblanc Corp.; Yamaha International Corp.; H. and A. Selmer, Inc.; Westinghouse Credit Corp.; Wurlitzer Co.; Ernie Ball, Inc.; Lyon-Healy; Everett Piano Co.; Schaff Piano Supply Co.; C. F. Martin and Co.; W. T. Armstrong Co., Inc.; Zeb Billings Music Publishing Co., Inc.; C. A. Gotz Jr.; Remo, Inc.; Baldwin Piano and Organ Co.; Avedis Zildjian Co.; Trophy Music Co.; Rickenbacker, Inc.; Goya Music; Darco Co.; L. D. Heater, Inc.; Gonzales Co.

tivates the dealer's interest in an item." The public will see the show Sunday, April 26, opening day.

Phinney said he has not mailed exhibitor contracts. "Our prospects for exhibitors are better this year," he boasted. He said he was mailing free AMDIE memberships to 10,000 music instrument businessmen and that his tour of the country will conclude in February.

## Merson Adds Lighting Units

**HOLLYWOOD** — Merson Musical Products Corp. will distribute the complete line of Acentulite Lighting Systems manufactured by Eagle-Pitcher Industries, Inc. A variety of six systems will be available, ranging in price \$99.95 for a colored strobe light effect to \$450 for the Kaleidocolor system; which is a completely professional unit that simulates a master spot with a color wheel. Also available are models which produce dancing shadows, foot lights and stage spots.

## ENDORSEMENTS

**Jimi Hendrix** and **Vince Martell** have signed endorsement contracts with Merson Musical Products Corporation, manufacturers of guitars, organs, and amplifiers.



**THIN, ARCHTOP**, semihollow body, with a double Venetian cutaway characterizes the new Gibson ES-340TD. It has twin humbucking pickups with a single master treble and bass blender control. The body is 16 inches wide, 19 inches long, and 1 3/4 inches thin. It has a Brazilian Rosewood fingerboard with miniature block pearloid inlays.

## BEST SELLING Billboard Folios

VOCAL COLLECTIONS

Title—Publisher

**BEST OF SIMON & GARFUNKEL** (Plymouth)

**BEATLES ABBEY ROAD** (Hansen)

**JUDY COLLINS SONGBOOK** (Music Sales)

**GLEN CAMPBELL GOODTIME HOUR** (Hansen)

**70 SUPER BLOCKBUSTERS FOR '70** (Hansen)

**71 GIANT HITS OF TODAY** (Vocal) (Big 3)

# ROCKIN FOO



福

In China 福 means "Happiness".  
It is the "foo" of Foochow,  
the City of Happiness.



HB 5001





lished distributor I am in-  
details concerning the LSS

me a catalog.  
**TOWNE & COUNTRY MUSIC CENTER**  
Towne & Country Shopping Center  
4401 South General Bruce Dr.  
Temple, Texas 76601

West Park Record Center  
West Park Plaza -- Ph. 259-4616  
Billings, Montana

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varvin hatch  
91 N Broadwell  
Blackpot, Pa

**McCLAIN'S MUSIC**  
Records Sheet Music  
3320 RIVERS AVE. II TO  
CHARLESTON HEIGHTS,

MJS MUSIC COMPANY, INC.  
1200 Kilauea Ave.  
Hilo, Hawaii 96720

**TAPE CARTRIDGE INC.**  
3982 BROADWAY  
GARY, INDIANA 46408

Thie's Music  
414 BRO  
Seaside, C

NAME **NATIONAL REC**  
ADDRESS 234 FORB  
STATE Pgh Pa

NAME **WAS**  
STATE JONESBORO, A

**LEISURE SIGHT & SOUND INC.**  
5 St., N.Y.C., N.Y. 10022  
Please send me the name of my nearest distributor.  
As an established distributor I am in-  
terested in details concerning the LSS  
poster line.  
Please send me a catalog.

**MARION TV + RECORDS** c/o ERIC SC  
1175 7th AVE.  
MARION, IOWA 52302  
Please RUSH!!

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NAME **CAPITOL Record Shop**  
ADDRESS **Hospital Shopping Center**  
STATE **Brownsville, Texas 78520**

ADDRESS **NEUMAN'S MUSIC AND BOOKS**  
STATE **409 Barnes Alva**

*Leisure Sight & Sound inc.*

75 EAST 55th ST., NEW YORK 10022/Phone (212) 486-1266

October 14, 1969

Mr. Ronald Willman, Advertising Manager  
Billboard Publications, Inc.  
165 West 46th Street  
New York, N.Y. 10006

Dear Ron:

I would like to bring to your attention the  
tremendous response we have received from the  
Leisure Sight & Sound, Inc. advertisements in  
Billboard magazine.

To date 1123 replies have been directed to our  
office from every state in the union and thirty-  
six foreign countries.

I wish to thank you, Lee Lebowitz and your staff  
for your able assistance in our advertising plans.

Fondest personal regards,

LEISURE SIGHT & SOUND, INC.

*Larry Sikora*  
Larry Sikora  
President

LS:sw

**BILLBOARD MEANS BUSINESS**

NAME **MILT'S RADIO, TV & RECORD SHOP**  
ADDRESS **124 Main Street**  
STATE **FRYEBURG MAINE**

NAME **LINCOLN COIN SHOP INC.**  
ADDRESS **171 MIDDLEBELT**  
STATE **INKSTER, MICH. 48141**  
**(313) 721-3200**

NAME **MELODY SHOP**  
ADDRESS **139 SO. LOCUST - DIAL 8512**  
STATE **CENTRALIA, ILLINOIS**

STATE **192 AGNES STREET**  
**PEMBROKE, ONTARIO, CANADA.**

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Please send me a catalog.

**REDWOOD HOUSE OF MUSIC**  
700 Winslow St. 365-2160  
Redwood City, Calif. 94063

NAME **POPULAR TUNES**  
ADDRESS **308 POPULAR AV**  
E **MEMPHIS, TENN**

NAME **FUSON MUSIC CO**  
ADDRESS **405 MAIN STREET**  
WILLIAMSBURG, K

NAME **POWELL'S**  
ADDRESS **1912 EASTERN AVE**  
BALTIMORE, MD. 212

NAME **MELODY**  
ADDRESS **RECORD SHOPS**  
699 MAIN AVE. PASSAIC, N. J.  
PHONE 777-7500

NAME **Sound Shop**  
ADDRESS **City Shopping Center**  
GEORGIA 30741

NAME **RECORD HUT**  
ADDRESS **120 S. Mechanic**  
JACKSON, MISSISSIPPI 39201



Gettin' it together

Tune in NBC-TV Wednesday,  
November 12, 1969 at  
9:00 PM (EST) for the  
TV Spectacular of  
the season:

**ON BROADWAY**

(Remember TCB?)

# DIANA ROSS and THE SUPREMES & THE TEMPTATIONS

**ON BROADWAY**

**TIMEX** THE WORLD'S LARGEST MANUFACTURERS OF WATCHES

PRODUCED BY MOTOWN PRODUCTIONS, INC. IN ASSOCIATION WITH GEMUE SCHLATTER - ED FRIENDLY PRODUCTIONS THIS IS THE ORIGINAL SOUND TRACK OF THE NBC-TV SPECIAL "ON BROADWAY" STARRING DIANA ROSS & THE SUPREMES AND THE TEMPTATIONS SPONSORED BY



PRE-SOLD TO MILLIONS OF TV VIEWERS  
ORIGINAL TV SOUND TRACK LP  
NOW AVAILABLE





Other

# DETROIT'S WORLD FA



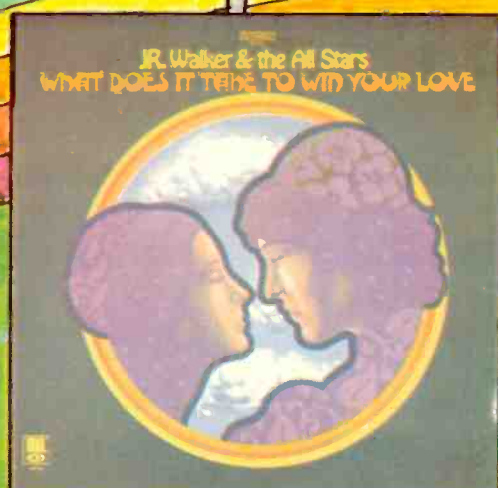
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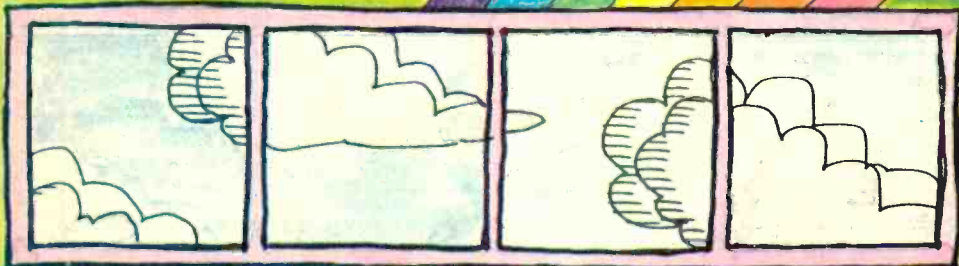
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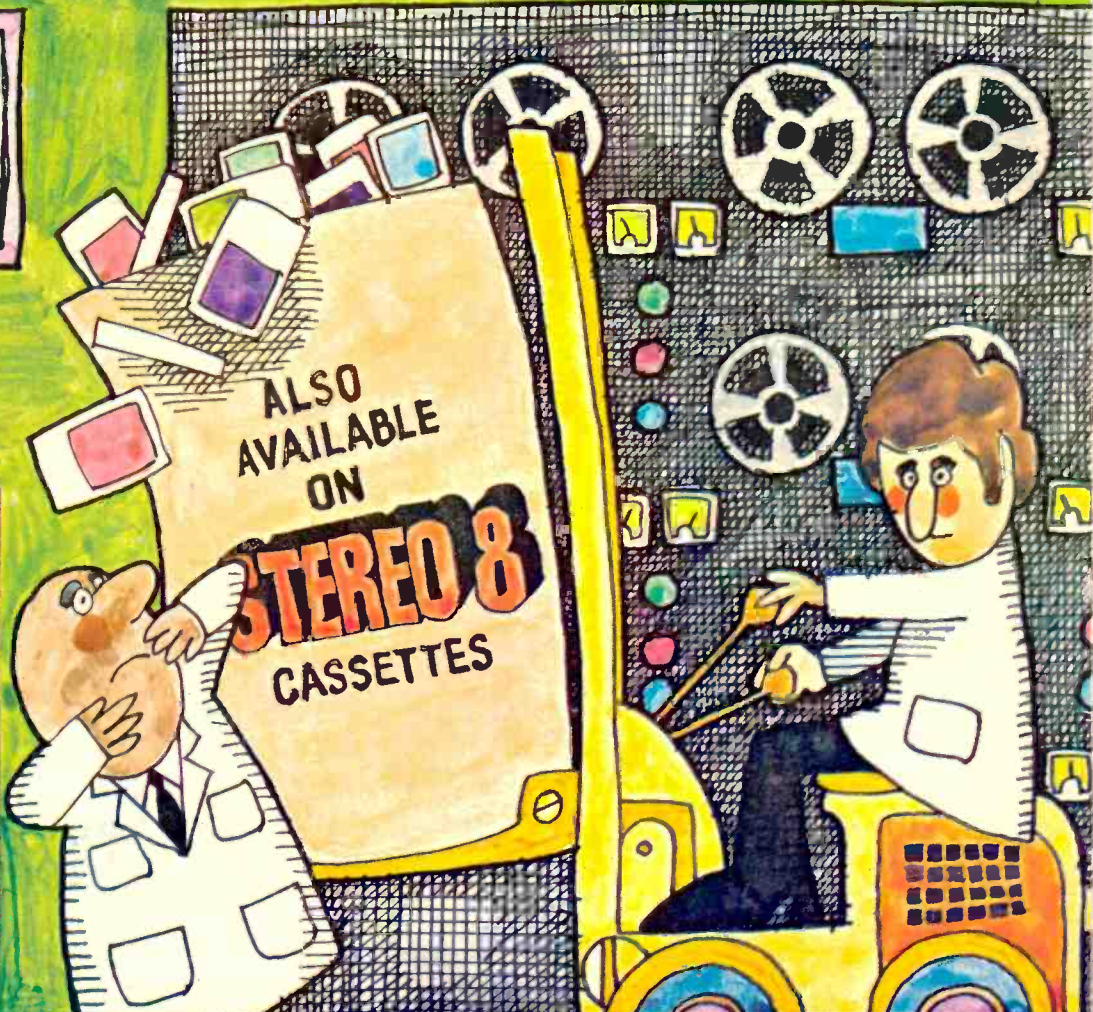
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SS721



MS692



TS288



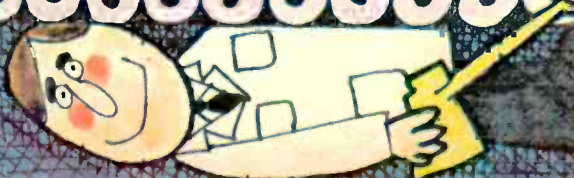
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SS720





# MOUS ASSEMBLY LINE



MS695



SS713

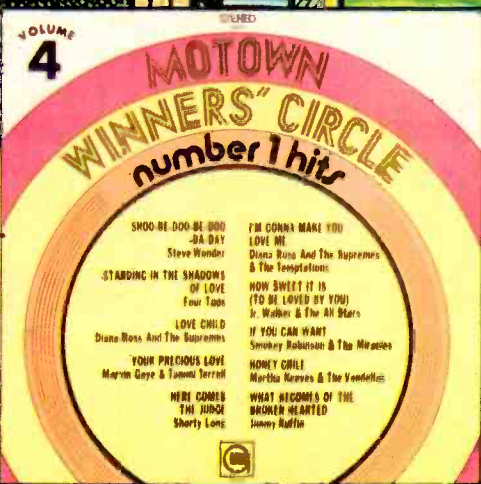


MS696



TS297

EXIT



GS946



TS296



SS719



SS716



GS945



GS944



"The Sound of Young America"



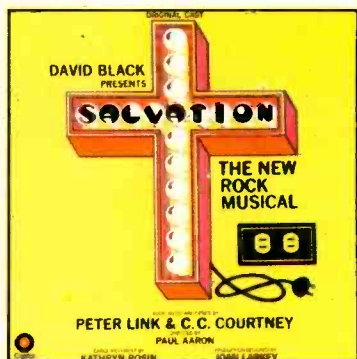
# Billboard Album Reviews

NOVEMBER 15, 1969



**SOUNDTRACK**  
**SOUNDTRACK—**  
Goodbye Mr. Chips.  
MGM S1E-19 STX (S)

The Peter O'Toole-Petula Clark film starrer is certain to prove top boxoffice fare. The soundtrack LP, featuring the tunes of Leslie Bricusse, will hit with the same impact at the dealer level. "And the Sky Smiled," "Fill the World With Love," "Walk Through the World," and "You and I" are commercial standouts.



**ORIGINAL CAST**  
**ORIGINAL CAST—**  
Salvation.  
Capitol SO 337 (S)

This off-Broadway rock musical opened to good reviews a few weeks ago and the theater business should be reflected in sales. The eight strong cast and composers Peter Link and C.C. Courtney sing the off beat and caustic songs with a lot of verve, particularly Yolande Bavan.



**POP**  
**STEPPENWOLF—**  
Monster.  
Dunhill DS 50066 (S)

Hard rock veterans who never miss, Steppenwolf continues their magic carpet ride on the charts with that patented rough rock assault featuring the voice of John Kay. Drummer Jerry Edmonton shares the song credits with Kay, as the veteran heavies keep on the pressure with their stormy street-rock epics, "Monster," "America," "What Would You Do" and other snarling protest raves.



**POP**  
**GARY PUCKETT AND THE UNION GAP—**  
The New Album.  
Columbia CS 9935

With the spotlight on two of his recent smash hits, "This Girl Is a Woman Now" and "Don't Give In to Him," Puckett has a dynamite sales package here. "Lullaby," a ballad beauty penned by Puckett, offers an exceptional change of pace for him. "Out in the Cold Again" is a blockbuster, as is "His Other Woman."



**POP**  
**HERB ALPERT & THE TIJUANA BRASS—**  
The Brass Are Comin'.  
A&M SP 4228 (S)

Alpert and his "cowboys" romp through these 11 tunes, including "Sunny," "Moon River," "Good Morning, Mr. Sunshine" and "Anna" in that rhythmic, bold style that's made them favorites for a long time. Arrangements and Alpert's trumpet couldn't be better.



**POP**  
**JOHNNY WINTER—**  
Second Winter.  
Columbia KCS 9947

Winter rode high on the LP charts with his initial Columbia outing, and also with his earlier Imperial release, and now this follow-up, recorded in Nashville, should prove to surpass them both. The album is unique in that it contains three LP sides and contains some of the best Winter performances, ranging from Little Richard's "Slippin' and Slidin'" to Chuck Berry's "Johnny B. Goode." A winner from the word go!



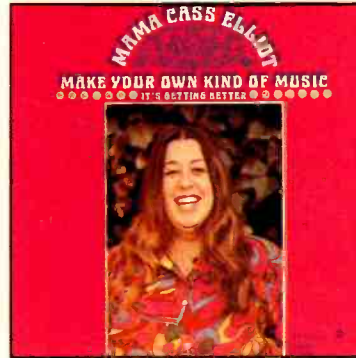
**POP**  
**JOHN AND YOKO—**  
Wedding Album.  
Apple SMAX 3361 (S)

A wedding album with a real album inside, John Lennon & Yoko Ono celebrate their marriage with a deluxe souvenir package that looks more like a presskit. Boxed for fans are posters, snapshots, doodles, wedding booklets, odds and ends (mostly odds) and a copy of the Apple twins' marriage certificate. Side one of the LP features love noises for connoisseurs, while side two offers a plea for world peace from the Beatle and his bride.



**POP**  
**SAN SEBASTIAN STRINGS—**  
For Lovers.  
Warner Bros.-Seven Arts WS 1795 (S)

Take the poetry of Rod McKuen and the musical know-how of Anita Kerr—marry them into a cohesive whole and you're sure to come up with a gem. This is what this album is. It is lyrical, beautiful, full of poignant expressions and nostalgic overtones. It is, as its title implies, an album for lovers. It is reminiscent of long walks along scenic country lanes.



**POP**  
**MAMA CASS ELLIOTT—**  
Make Your Own Kind of Music.  
Dunhill DS 50071 (S)

The recent Mama Cass LP, "Bubble Gum, Lemonade, and Something for Mama," has been repackaged to include her latest hit single, "Make Your Own Kind of Music." This addition and the title change should inject added sales impetus, for it now includes 3 of her latest hits, the other two being "It's Getting Better" and "Make Your Own Kind of Music."



**POP**  
**RAY CONNIFF AND THE SINGERS—**  
Jean.  
Columbia CS 9920 (S)

The Ray Conniff magic continues in this new workover of recent pop clicks. Conniff's arrangements for his orchestra and chorus bring added luster to such pop familiars as "Jean," "Aquarius," "The Windmills of Your Mind," "A Time for Us" and "Spinning Wheel." It's a diversified repertoire but it's all Conniff.



**POP**  
**STEVE MILLER BAND—**  
Your Saving Grace.  
Capitol SKAO 331 (S)

The Steve Miller Blues Band, though no longer a blues band or the original outfit that kicked off their success story, still claims rock star Miller, who picks up the pieces for perhaps his finest effort yet. Keyboard king, Nicky Hopkins adds to the excitement on "Little Girl," producer Glyn Johns plays guitar and sings, as singer-guitarist Miller rocks Hendrix-style on "Motherless Children" and "Feel So Glad."



**POP**  
**B. J. THOMAS—**  
Greatest Hits, Vol. 1.  
Scepter SPS 578 (S)

Here's a package that's sure to prove an immediate success. It's chock full of Thomas winners ranging from his early "I'm So Lonesome I Could Cry" to the recent "Mama," "Hooked on a Feeling" and "Eyes of a New York Woman." Attractive gold-cover adds to the immediate sales appeal, and this one should soon be riding high on the charts.



**POP**  
**THE BYRDS—**  
The Ballad of Easy Rider.  
Columbia CS 9942

The Byrds have returned to the singles charts with their "Ballad of Easy Rider" hit, and now comes this album that is sure to bring them back to the LP charts. They offer some first-rate material, including "Tulsa County Blue," "It's All Over Now, Baby Blue" and a winning tribute to the astronauts "Armstrong, Aldrin and Collins." The production work by Terry Melcher is equally first rate in this outstanding package.



**POP**  
**VARIOUS ARTISTS—**  
A Revolutionary Revelation.  
Metromedia MD 1015

Producer-composer Jay Darrow has brilliantly conceived a musical idea that clearly demonstrates the positive and thinking approach youth has toward the survival and future of the world. The program lends itself to a Broadway show production while at the same time offers strong commercial pop song appeal at the underground, Top 40 and college station programming level, and sales to that buyer. Should be heard by all.



**COUNTRY**  
**FARON YOUNG—**  
Wine Me Up.  
Mercury SR 61241 (S)

"Wine Me Up" was one of Young's biggest single hits and as if that weren't enough to guarantee an LP's success, his latest LP also includes his current chart climber "Your Time's Comin'." His performance in all the cuts is uniformly excellent, but his version of "Ruby Don't Take Your Love to Town" is a standout.



**CLASSICAL**  
**WALTER CARLOS—**  
Trans-Electronic Music Productions, Inc. Presents the Well-Tempered Synthesizer.  
Columbia MS 7286

This is the follow-up to that classical and pop trend-setter, "Switched on Bach." It's natural to take over the classical and pop charts because it's got the sound of the synthesizer and it has Walter Carlos performing on it. The music is by Bach, Monteverdi, and Scarlatti.



**CLASSICAL**  
**THE ORGAN IN SIGHT AND SOUND—**  
E. Power Biggs.  
Columbia KS 7263 (S)

There's no more adept artist around to demonstrate what the organ is all about than this virtuoso. And, in shining examples, Biggs takes us on a musical education trip on sounds of the organ. An illustrated booklet, complete with pictures of the instrument's design and its technical structure add to this informative as well as entertaining LP.



**CLASSICAL**  
**SCHUMANN: PIANO QUINTET/PIANO QUARTET/THREE STRING QUARTETS—**  
Bernstein / Gould / Juilliard  
Columbia D36 806 (S)

Some of the top musical forces combine with beauty in this three-LP set, with Bernstein contributing as pianist on one piece and Gould on another. On two of the LP's, the quartet, on its own, sweeps through in togetherness style. Bernstein and Gould excel as soloists.



**JAZZ**  
**HERBIE MANN—**  
Live at the Whisky A Go Go.  
Atlantic SD 1536 (S)

This is Herbie Mann's sextet caught in live action and giving a fair representation of what happens during one of their concerts. It ranges from Mann's funky flute to the far out techniques of Sonny Sharrock on guitar. Vibes player Roy Ayers gives good account of himself also. Only two tunes are featured on the LP, "Oh Baby" and "Philly Dog," so there is ample space from everyone to stretch out and go.



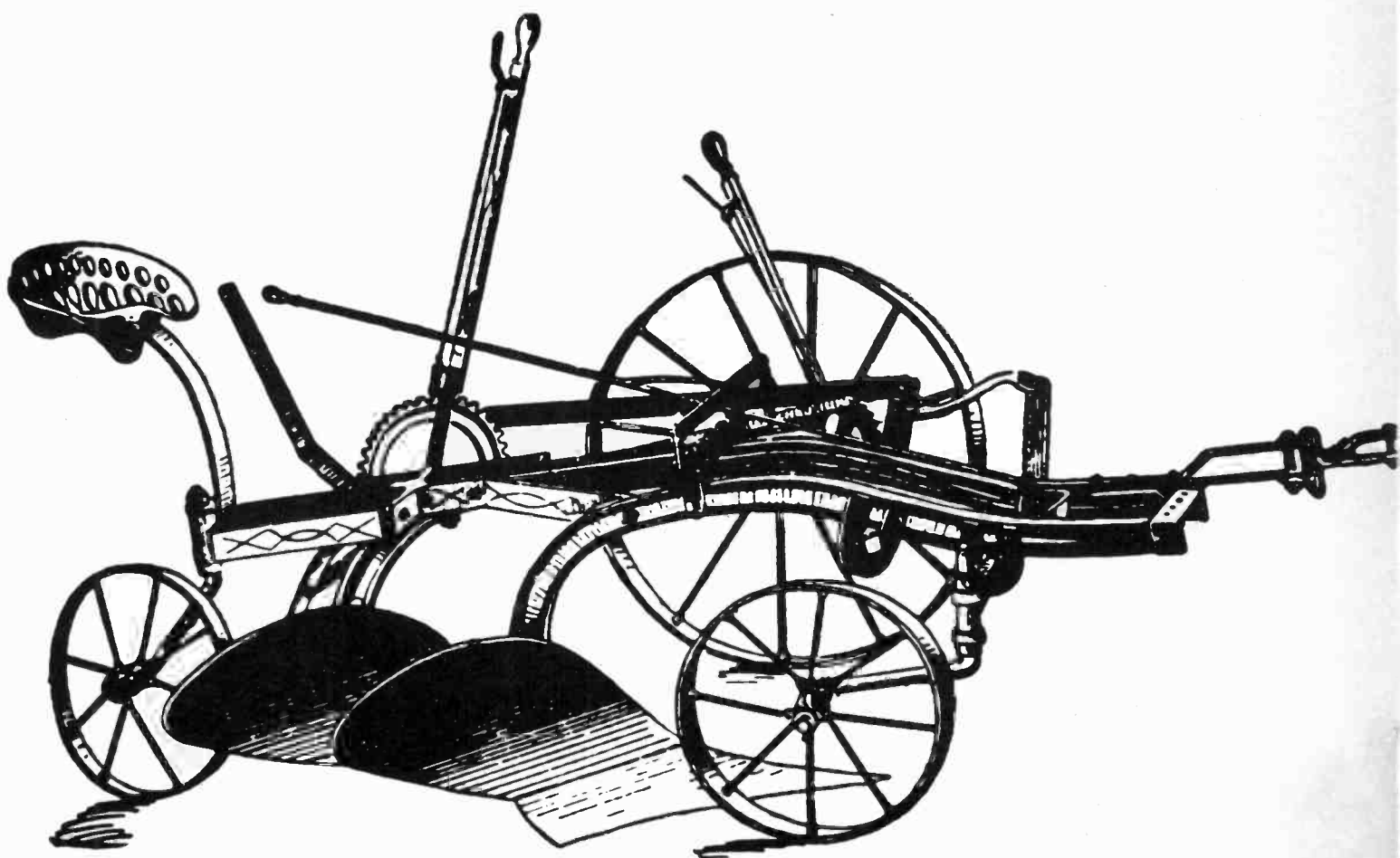
**CHRISTMAS**  
**JOHNNY MATHIS—**  
Give Me Your Love for Christmas.  
Columbia CS 9923 (S)

This new Johnny Mathis Christmas album will do as well as his earlier winner. The Mathis touch is warmly suited to the spirit of the season and the songs, from "Jingle Bell Rock" to "The Lord's Prayer," cover the Yule holiday appropriately.



# **New From England:**

**Pink Floyd  
Edgar Broughton Band  
Third Ear Band  
Panama Limited Jug Band  
Shirley & Dolly Collins**



## **Harvest is Here!**

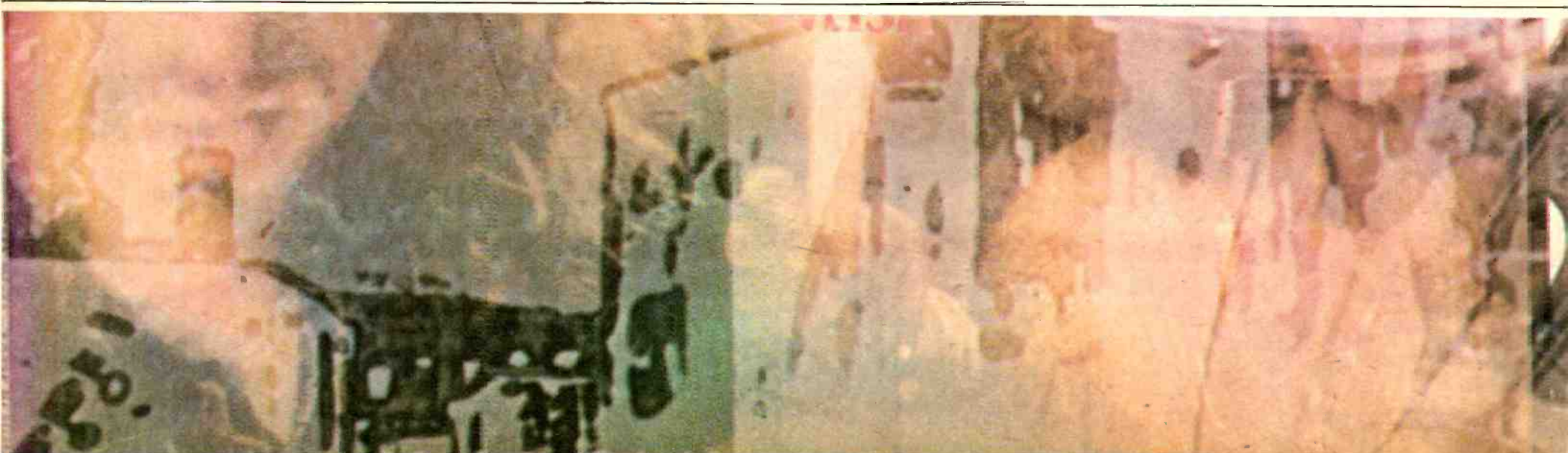
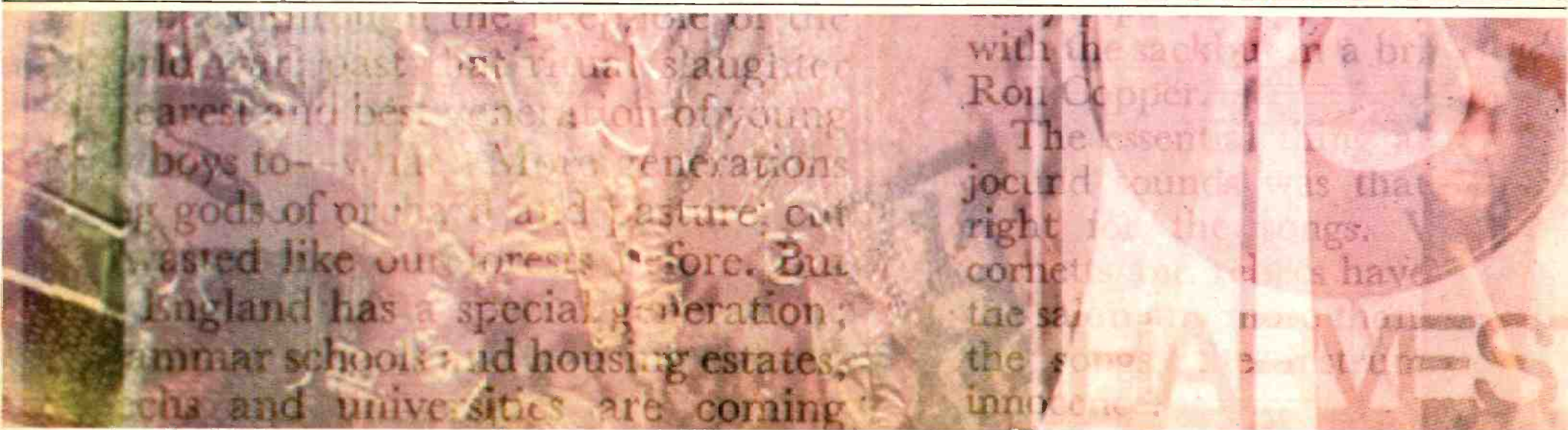


# What's Ummagumma Have To Do With Harvest?

Ummagumma is not a brand of mountain plow. It's a brand of Pink Floyd. Contrary to popular opinion, Cyrus McCormick did not invent the Wasa Wasa. Edgar Broughton did. Alchemy is no fruit. It's the "Third Ear" creating gold by magic. This is a new HARVEST season that has nothing to do with traditional notions of reaping and sowing. Think about HARVEST as Malcolm does: as something nice and summery and friendly.

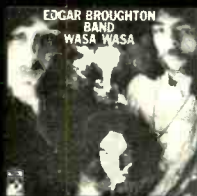
Malcolm Jones is the twenty-three year old master of the HARVEST label. With the support and backing of EMI, Malcolm created a residence for music from groups called, "underground" and "experimental." In a short time, HARVEST has become something of a family; a home for quality avant-garde music of all kinds. HARVEST comes from England.\* Here in the U.S. we now have a glimpse of what's really happening over there:

"UMMAGUMMA": A two-record set by the Pink Floyd, one of England's top groups (and also very popular in the United States). Pink Floyd creates a sound that could be called, "extra-terrestrial." The group believes its music should be useful and living. It is. All that and the title, UMMAGUMMA. We don't know what it means either. (perhaps, twc for the price of one).





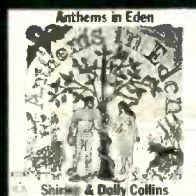
**"WASA WASA":** Wasa Wasa is Eskimo for "from far away" which in this case means far away ahead of their time. The Edgar Broughton Band consists of three young men and a manager who is Edgar's mom. Like all the others on HARVEST, the Broughton Band has achieved immense popularity in England. Probably because of tunes like, "Death of an Electric Citizen." You'll hear a lot of it.



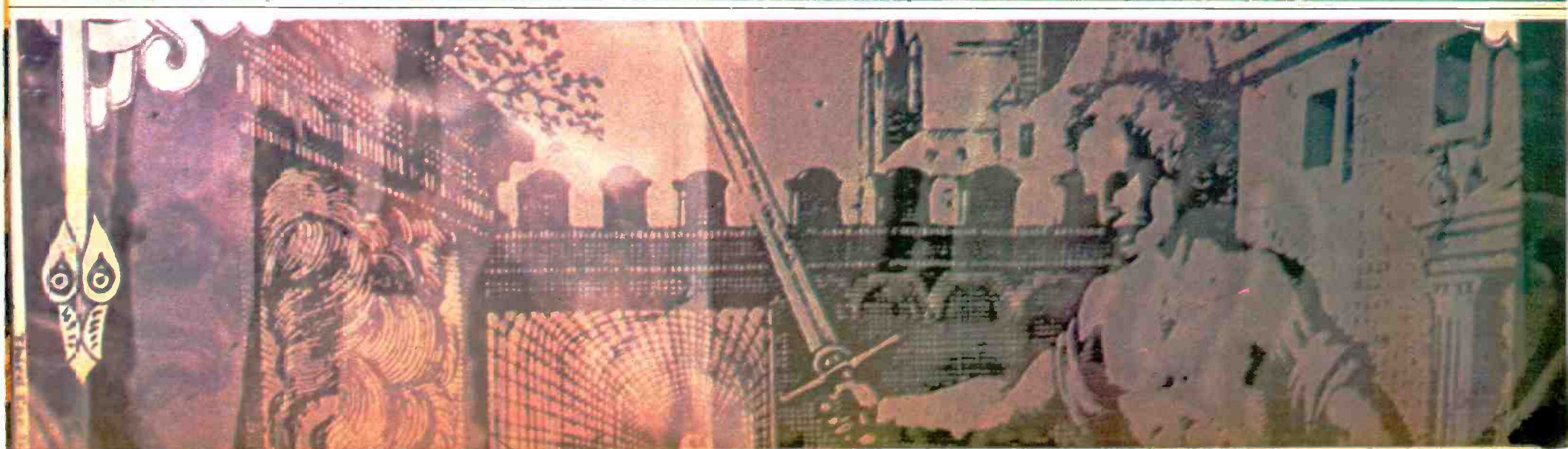
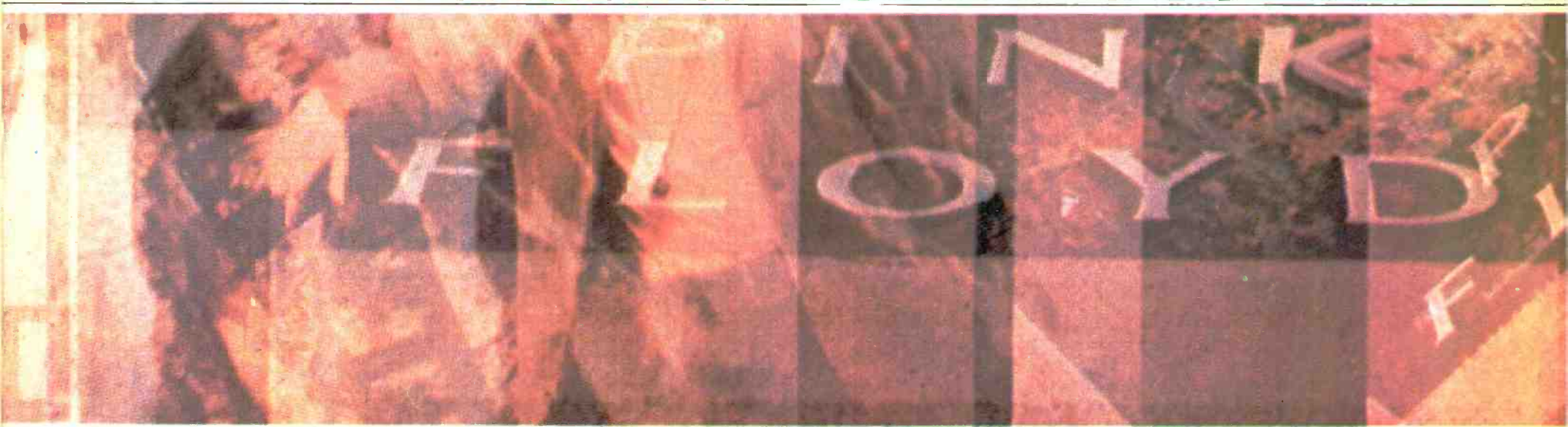
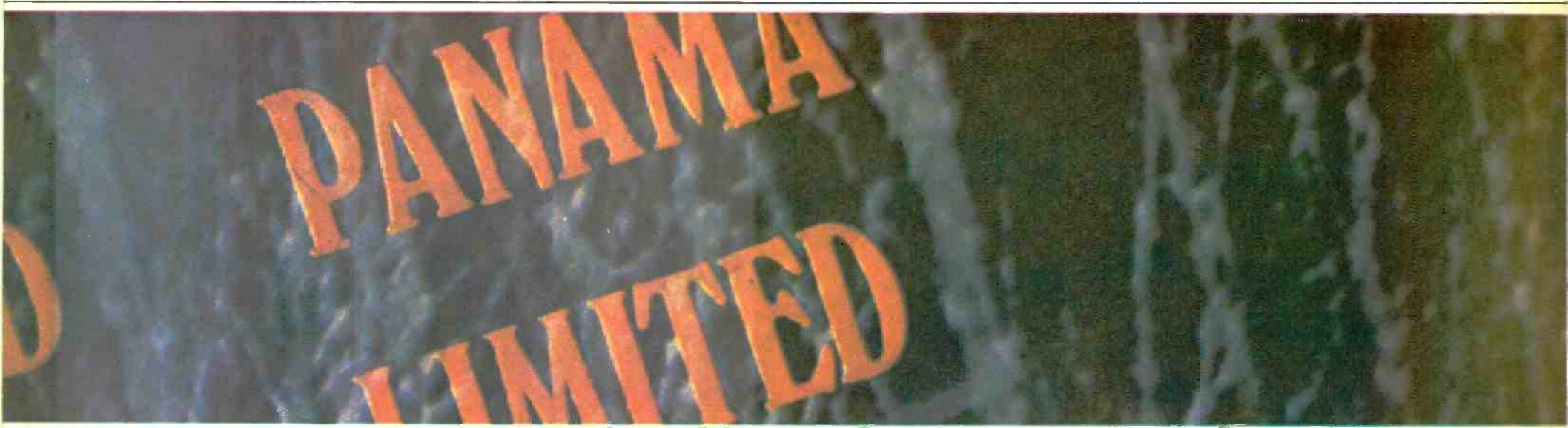
**"ALCHEMY":** There isn't another group in the world that sounds like The Third Ear Band. They use instruments like Egyptian tabla, oboe, violin, viola, and cello. The sound is unforgettable, hypnotic, and magic. The Third Ear Band has played to huge audiences in London, and the effect has always been the same. Thousands mesmerized . . . which isn't easy these days.



**"ANTHEMS IN EDEN":** Shirley and Dolly Collins have collected traditional material from times past, using medieval instrumentation. Together, they make music which provides a unique experience; music that has been called, "primeval English pop." Consider the rebec, the sacbut, the crumhorn and rackett. If you've never heard them before, they're here now. Instruments on "Anthems in Eden."



**PANAMA LIMITED JUG BAND:** Name of the group; name of the album. This young group — four guys and a girl — have a beautiful funky jug band-folk-country-jazz-pop sound, and combine it with traditional music. Titles like, "Going to Germany," and "Wildcat Squall." Listen for the bones, spoons, mandolin and jug . . . English style.





WATCH FOR ONE ENGLISH  
HARVEST AFTER ANOTHER.  
For now, a Happy Thanksgiving and  
a cheery UMMAGUMMA to you all.  
EMI's HARVEST label.  
From Malcolm and the family.

EMI



# HARVEST

Introduced in the U.S. by Capitol Records Distributing Corp.



# From The Music Capitals of the World

(DOMESTIC)

• Continued from page 28

his "Big Sur Country" Capitol single. . . . **Bill Murata**, formerly with K&A Distributors (Decca line) here, now is with Surfside Hawaii as a Capitol aide and Le-hue Records producer. . . . Tickets are nearly sold out for the Saturday (1) return of **Creedence Clearwater Revival**. Business is good, too, for **Donovan's** debut at the Honolulu International Center Arena. Both are Radio K-POI promotions. . . . **The Entertainers**, at the Jade East Lounge, have changed their name to **The New Experience**.

**The Surfers**, Decca foursome, plan a month's vacation in November. They return to the Canton Huka club in December. . . . **The Jefferson Airplane** two-nighter Oct. 17 and 18 at the Civic Auditorium had the added benefit of **Glenn McKay's Headlights**. . . . **Carmen McRae** made her debut aboard the S. S. Lurline, in cabaret for 10 days, starting Oct. 20. . . . **Anna Lea**, formerly with the Kahala Hilton, appears for one week at the Kona Hilton on the Big Island. . . . **Allan Sherman** did two shows Oct. 19 at the Kahala

## Marilyn Maye in Charming Form At Maisonette

NEW YORK—Marilyn Maye brought her special brand of warmth to the St. Regis Maisonette Oct. 29 and took the chill out of the cool autumn air. The RCA Records artists is a charmer with a talent that enables her to melt a crowd with a moody and sensitive treatment of "Let It Be Me," and has them tapping their toes to the rousing "Step to the Rear."

Miss Maye's selection of material was well chosen and well balanced, and embraced a wide area of musical styles. Her hit single "Cabaret" prompted a medley of songs that featured "Melancholy Baby" and "I Can't Give You Anything But Love," and ended with a rousing "Spinning Wheel." Her rocking rendition of "Games People Play" was preceded by a clever medley of children's nursery rhymes, and a highlight of the act was her dramatic and beautiful reading of "Something Cool," while perched on a high stool and bathed in soft blue lights. Another high point was her understanding treatment of the lyrics to the Bacharach-David winner "I'll Never Fall in Love Again." Miss Maye opened and closed with "Put a Little Love in Your Heart." **JOE TARAS**

## Belson-Paris Mgt Company Set Up

NEW YORK — Belson-Paris Management, Inc., has been formed by Barbara Belson and Tom Paris. The new firm is located at 53 Park Place, New York. Artists signed to the company are Derek Martin and the Embraceables, a male quartet.

Belson-Paris also will be active in the booking, publishing and record production fields. The publishing firm is Paris Music (ASCAP) and Bar-Mar is its independent production wing. Martin will produce for Bar-Mar.

Hilton's Hala Terrace. . . . **Danny Kaleikini's** taking six weeks off from the Hala Terrace—to rest and plan a new show. In his absence, Liberty's **Martin Denny** takes over.

WAYNE HARADA

## LAS VEGAS

**Don Ho** sparked a furor in southern Nevada by including on-stage weddings with each of his shows at the Las Vegas International. A wedding chapel owner howled "unfair competition." **Dean Martin** is back into town for a five-day-long stint at the Rivera Hotel. . . . **Orrin Tucker's** band has taken over the Dunes Top O' The Strip and is featuring tiny **Mary Sinclair**, the former lead voice of the **Kids Next Door**. . . . **The Summer Winds** are back into the Mint Hotel's Merri-Mint Lounge after a tour of the Far East. . . . **Rouvan**, star of the Dunes Hotel's Casino de Paris, will headline a two-week concert stint at the hotel starting Dec. 7. . . . **Jack Morgan** brings "Music in the Morgan Manner" back to the Top O' The Strip at the Dunes Dec. 1 following the tradition of his late father, **Russ Morgan**.

**Bill Porter's** United Recording Studio has been busy churning out a mass of recordings with the list including: **Jack Jones** Christmas Album for RCA; **Danny** (father of Jerry) Lewis doing "My Way"; **David London's** "Dear Dad" for Titan; **Harry Belafonte's** next RCA release and Carousell Production's radio spots for Frontier Airlines. . . . **Shani Wallis** provided musical balance for the Jack Benny Show at the Sahara's Congo Room. With the superb **Jack El-lash** orchestra behind her, Miss Wallis added 10 strings to its 16 pieces for the Benny concert. She belted "Come Rain, Come Shine" along with "I Can't Give You Anything But Love." She rounded out the festivities with "Gonna Build a Mountain," "Surrey With a Fringe on Top," "As Long As He Needs Me," "My Buddy" and "When Johnny Comes Marching Home." . . . Tower recording star **Dick Dodd**, former lead singer with the **Standells**, is starring in the Sky Room of the Flamingo Hotel. Dodd and his group, the **Brain Train**, alternate with **Church Freeman & The Drivers**.

Caesars Palace put together **Juliet Prowse** and **Anthony Newley** as a pairing for an opening Dec. 26. The **Barbara Mandrell** Show took the stage at the Golden Nuggett, coming across sexy and strong. Her "I've Been Loving You Too Long" from her latest Columbia release has been going over strong. Filling in the 21 hours a day of country music are the **Jimmy Patton Show**, the **Galavants**, and **Burch Ray and the Walkers**. . . . **Mel Torme** paired off with comedian **Don Adams** for a one-weeker at the Sands' Copa Room. Torme ignited the big room with a soaring "Jet Set" backed by "Porgy & Bess" and "Windmills of Your Mind." The singalong continued with "Games People Play," "For All We Know" and "Bye Bye Blackbird." The 19-piece **Antonio Morelli** orchestra backed the potent pair. . . . The Las Vegas chapter of B'nai B'rith has taken over the entire house when "Hair" opens Dec. 3 at the International Hotel. . . . **Roberta Sherwood**, now appearing in the Desert Inn Lounge, has a new record out on the Happy Tiger label: "San Francisco Is a Lonely Town." . . . For the first time in its history, the Fremont Hotel will feature a country star when it brings **Marty Robbins**, Thursday (13), for a three-weeker.

TOM WILSON

## LOS ANGELES

**John Tartaglia** will use three synthesizers and a 66-piece orchestra in recording a three-

movement rock symphony for his next Capitol LP. . . . **Jerry Capehart** has formed Sea Chest Productions and is recording **Jimmy Harris**, with **Arthur Jenkins** writing the charts for his first LP.

**Micky Finn** is the new partner to **Mark Bolan** in Tyrannosaurus Rex. **Steve Took** has added **Mick Farren** to his own group, the **Pink Fairies**. . . . **Don Costa** has scored "Three's a Crowd" for Screen Gems TV and is composing the music for a proposed series for **Connie Stevens**. . . . **Starday-King Records** will use the **Buck Owens** studio in Bakersfield for some of their artists, with **Judy West** the first act slated to use the facility.

**Winro Records** is scouting for songwriters for its Burda and Debro music firms. The intent is to find writers who can also be recorded. **Christopher Kingsley**, a new folk poet, wrote the theme for the "Barbara McNair (TV) Show," which **Winters/Rosen**, Winro's parent company, produces. Winro plans to sign no more than six additional recording acts to its roster. It already has three acts, **Big Foot, Tomorrow** and **Christopher Kingsley**.

Together Records plans four anthology albums in January, covering Chicago blues musicians during 1954-1965. . . . **Richard Williams**, singer with Forward, performed at a benefit for the Los Angeles Child Achievement Center.

**Don Black** and **George Martin** are writing the title tune for the ABC-TV two-hour film, "Mr. Jericho," with **Lulu** singing the title song. . . . **Brian Williams** joins Pure Cane Management. . . .

ABC Records held its first national staff meeting here since relocating in new offices. Attending the gathering run by **Howard Stark**, the label's vice president, general manager were **Otis Smith**, national sales; **Don Thorn**, national marketing; **Marvin Deane**, national pop promotion; **Lou Stewart**, BluesWay, and **Impulse**; **George Morris**, soul promotion director; **Chuck Fassett**, Eastern regional salesman and **Moe Preskell**, special projects director. ABC's promotion force will now be responsible for sales functions while on the road, working with area distributors. **SMITH REPORTED.**

ELIOT TIEGEL

## MEMPHIS

**Peggy Carey**, former director of housekeeping services for President **Richard Nixon** and the White House, is recording a single and album for release on John Blake Records. It is being produced by **John Cook**, and engineered by **Knox Phillips**. **Jim Wells**, radio program director at Amory, Miss., is taking part in the recording that will be a question-and-answer recording with Miss Carey revealing the moods and secrets of the President and Mrs. Nixon. The single is due in two weeks. An album will be recorded at Sun International Studios in a month.

The **Blossoms** will be in Memphis at American Recording Studios in two weeks for a session under the production supervision of **Chips Moman**, president of the studio. Songwriter **Mark James** and **Glenn Spreen** are still working on an album for Scepter's **Ronnie Milsap**. Congress' **Travis Wommack** will be produced by **Tommy Cogbill**, James and Spreen. **Red West** will produce a single on **Richard Mainegra** for AGP at American. Singers **Mary Holladay**, **Ginger Holladay** and **Bobby Woods** put background vocals behind Scepter's **Buddy Greco** at American.

**Larry Rogers** at Lyn-Lou Studios has completed a single and album on **Steve Bogard** for Happy Tiger. Rogers has completed a new album on Columbia's **Bill Black Combo**. . . . **Leland Rogers** produced a single on **Hank Ballard** and another on **Betty LaVette** for Silver Fox label, distributed by **Shelby S. Singleton** of Nashville. . . . **Porter Wagoner**, **Dolly Parton**, **Faron Young**, **Jean Shepard** and **Billy Walker** will headline a country show at the Mid-

South Coliseum. The show is presented by radio **WMQM**.

Smash's **Jerry Lee Lewis** is scheduled for the "Ed Sullivan Show" Sunday (16). Lewis will also film the "Tom Jones Show" in London in December and the "Andy Williams Show" in January. Lewis also has two albums on release of Sun International label owned by **Sam Phillips** and distributed by **Singleton**. Cogbill will produce an album on the **Box Tops** as a follow-up to their hit single, "Turn On a Dream."

Drummer **Sammy Creason**, leader of the **Bill Black Combo** and drummer for **Tony Joe White**, has formed his own publishing company, **Crealy Music Co.**, and will work with the major Memphis studios. **Crealy Music Co.**, will have writers, **Richard Ross**, organ player **Mike Utley** and guitarist **Steve Bogard** as the initial crew. . . . **Tommy Cogbill**, **Chips Moman** and **Buddy Killen** joined to produce an album on **Dial's Joe Tex**. . . . **Terry Bassett's** Concerts West of Dallas has **Mark Lindsay** and **Paul Revere** and the **Raiders**, scheduled at Memphis' Ellis Auditorium Tuesday (11). Lindsay visited Memphis and other Southern cities while not playing recently on a promotion visit.

**B. B. Cunningham Jr.**, and **Stan Kesler** teamed at Sounds of Memphis to work with **Klondike's Hart and Shorter** under the direction of **B. B. Cunningham Sr.** Cunningham senior is president of **Klondike**, a subsidiary of **Holiday Inns, Inc.** **Mary Kay Burr** of Detroit was at Sounds of Memphis to record for **Klondike** for a release early in January. . . . **Hi's Willie Mitchell** produced an album on **Back Beat's O. V. Wright** and completed an album on **Epic's Johnny Robinson**. **Dot Reding**, manager of **Stax's Village Sound** has joined **Century Custom Recording Co.** in Memphis to contact schools, churches and colleges. **Century**, owned by **Mrs. Margaret Tucker**, is now in the process of building their own studios. **Leland Rogers**, produced a single on **Hank Ballard** for **Silver Fox**, distributed by **Shelby S. Singleton**. **Phil Walden**, president of **Walden and Associates** of Macon, Ga., has been in Memphis talking with numerous acts for management possibilities. . . . **Monument's Tony Joe White**, who recently moved to Memphis, has produced a single for **Atlantic's Eric Quincy Tate** blues group of **Corpus Christi, Texas**.

**Sam Phillips**, president of **Sun International**, and **Tom Phillips**, have produced **Jim Taylor** of **Huntingdon, Tenn.** **Pixie Record Co.**, has **Mat Freeman** producing **Billy Adams** and **Billy Yates** for the label. . . . **Three Dog Night** will move into the Mid-South

Coliseum Friday Oct. 28 in a **Tom Karr Production**. **Dick Pierce** of **Happy Tiger** has discussed distribution with **Dan Penn** and **Eddie Braddock** for the **Beautiful Record** label. **Penn** and **Braddock** have formed a production team. . . . **Capitol's Nancy Wilson** will headline **Radio station WDIA's "Goodwill Revue"** at the **Mid-South Coliseum** Saturday (29). Receipts from the revue will be used by the station for the **Dixie Homes Boys Club**.

**Mickey Rooney**, **Dorothy Collins** and **RCA's Zager & Evans** of "In the Year 2525," fame will appear at **Ellis Auditorium** Sunday (9). Scepter's **Ronnie Milsap** was featured at the **University of Mississippi's Miss Universe** beauty pageant in the **Ole Miss Coliseum**. **Milsap**, the blind organ player, recently completed an album at **American** under the direction of **Chips Moman**, Scepter's **Steve Tyrell** and songwriter **Mark James**. **Goldwax's James Carr** and **Fame's Candi Staton** headed a show at **Ellis Auditorium** Sunday (2) with **Atlantic's Clarence Carter** and **Fame's Spencer Wiggins**, **George Jackson** and **Brothers Unlimited**. . . . **Rick Hall**, president of **Fame** at **Muscle Shoals, Ala.**, and his Memphis manager, **Earl Cage**, have completed an album on the **Fame Gang** and **Brothers Unlimited**.

JAMES D. KINGSLEY

## NEW YORK

**Guy Lombardo**, veteran Capitol Records bandleader, will appear at **Carnegie Hall** with his **Royal Canadians** on Dec. 3. Also on the bill, the band's first of the year in the New York area, will be **Tonia Bern Campbell**, **Tony Coin-**

(Continued on page 82)

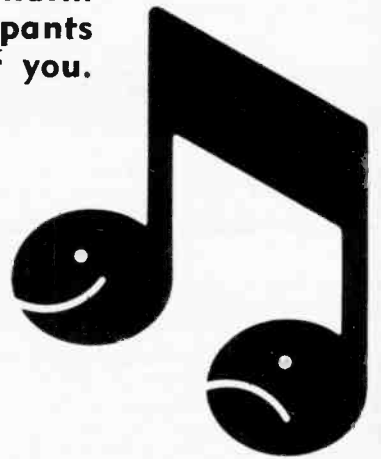
## Garner Glitters

• Continued from page 26

melody and harmony, and sometimes stays there a long while (the first number of his show, for example, sounded like 15 minutes of improvisation on nothing more nor less than the key of B-flat minor). Roughly every other song ends with another cursory glance at the melody, followed by a series of grand tremolos, calculated to get drowned out by applause.

At the Mall with his three rhythm men (including a bongo player as well as a regular drummer), Garner ran through the oldies, now and then throwing in a bossa nova or a relatively new show tune.

MUSIC SCENE  
will charm  
the pants  
off you.



I beg  
your  
pardon!



# Audio Retailing

## Rock Group's Power Challenge to Drummer

By GEORGE KNEMEYER

CHICAGO—Mick Avory of the Kinks worked at his drums, pounding and slashing, trying to be heard above the din of the five amplifiers used by the other three members of the Reprise Records' recording group.

"It's just a big muffled sound on stage. The guitar amps make it difficult sometimes to hear yourself play," he said. This is a major problem of rock music drummers. To be heard, they have to play "bold, loud figures." There is little chance to use soft, subtle effects.

"You don't have to play as loud in the studio." "It's much quieter, although you have to be more careful than when you're on stage. A studio mike can pick up everything you may do wrong. On stage, the mistakes tend to be drowned out by the other sounds."

Avory uses two sets of Ludwig drums, one for concert and stu-

dio play and the other for practice. The drums get a heavy beating, as witnessed by the five sets he's gone through since 1963. Drumsticks take the heaviest toll. He may go through half a dozen in four shows. "You usually break the sticks when you hit the edge of a cymbal. Ideally you hit the cymbals with a side-ways type of motion; when you come straight down on it, the cymbal can cut into the stick and break it."

"It's really an art to play the drums properly," he stated. It's very easy to do the wrong things and so tough to do everything right. That's why Avory thinks that continual practice is the key to successful playing. "Not because you'll improve but because you'll keep your muscles in shape." He said that when he doesn't practice much his arm muscles quickly lose their strength which results in fatigue



ONE OF THE owners of Sounds of Music, Ed Smith (left), and Dave Miller, audio manager for Columbia Records in Miami Beach, admire one of the audio equipment displays which they set up on the main floor of the Fort Lauderdale office of the Florida Power and Light Co.

after playing only a few minutes.

Avory recommended that youngsters starting out learning to play drums should first know where their instruments are located. "Even if a kid doesn't have a bass drum to hit, he should imagine he is hitting it so when he does get one, it won't be something new," he pointed out. The youngster should then learn about keeping a steady beat and how to use his feet. "Using my feet, which often have to keep different beats, was the hardest thing for me to learn."

Then the next step is to develop a technique, or style. Avory said this technique will form the basis of everything a person plays. "My style hasn't changed from the early, hard rock Kinks, even though we aren't really a hard rock group anymore," he said.

Above all, he pointed out, a person should learn the basis of drumming before trying to imitate others. "Learn to get control of drums," he urged, "the speed will come later."

Avory started playing the drums during the skiffle music era in England, when he said the big boom in the drum industry started. "Perhaps that's why the sale of drums has fallen off the past two years," he said. "Maybe enough members of this generation have drums, so we don't need anymore. A drum set can last a few years for most people." He added that drum sales probably started booming as companies began making better equipment. "The equipment now is the best it's ever been," he said.

## BEST SELLING Jazz LP's

Artist and/or Selection featured on "The Music Scene," ABC-TV Network			
This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	2	MEMPHIS UNDERGROUND Herbie Mann, Atlantic SD 1522 (S)	28
2	1	HOT BUTTERED SOUL Isaac Hayes, Enterprise ENS 1001 (S)	18
3	4	BUDDY & SOUL Buddy Rich Big Band, World Pacific BST 20158 (S)	11
4	5	HOT DOG Lou Donaldson, Blue Note BST 84318 (S)	9
5	3	CRYSTAL ILLUSIONS Sergio Mendes & Brasil '66, A&M SP 4197 (S)	13
6	7	ANOTHER VOYAGE Ramsey Lewis Trio, Cadet LSP 827 (S)	9
7	6	IN A SILENT WAY Miles Davis, Columbia CS 9857	10
8	8	AQUARIUS Charlie Byrd, Columbia CS 9841 (S)	19
9	9	MOOG: THE ELECTRIC ECLECTICS OF Dick Hyman, Command 938 (S)	17
10	12	HIGH VOLTAGE Eddie Harris, Atlantic SD 1529 (S)	14
11	13	SOULFUL STRUT Young-Holt Unlimited, Brunswick BL 754144 (S)	43
12	10	THE FOOL ON THE HILL Sergio Mendes & Brasil '66, A&M SP 4160 (S)	49
13	14	GABOR SZABO 1969 Skye SK 00009 (S)	10
14	11	MAKE IT EASY ON YOURSELF Burt Bacharach, A&M SP 4188 (S)	15
15	16	BLOWIN' GOLD John Klemmer, Cadet Concept LPS 321 (S)	12
16	15	KARMA Pharoah Sanders, Impulse A 9181 (S)	19
17	19	LIVE AND WELL B. B. King, BluesWay BLS 6031	9
18	—	SAY IT LOUD Lou Donaldson, Blue Note BST 84299	1
19	17	LET GO Charlie Byrd, Columbia CS 9869	6
20	20	THE NEW DON ELLIS BAND GOES UNDERGROUND Columbia CS 9889	2

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### Brite Star's Pick Hits . . . Brite Star's Pick Hits . . .

**Brite Star's Pick Hits**  
Clinging to My Baby's Hand—Dottie West (RCA)  
The Drifter—Steve Lawrence (RCA)  
Medley Over the Years—Sandi Scott (Cascade)  
Hypocrisy—Bill Mizell (Camaro)  
Valley of the Wind—Marty Martel (National)  
Gonna Have to Put You Down—Oscar Bishop (Maxine)  
Friendship and Comfort—Lee Wilson (Rich-R-Tone)  
She's Still With Me—Dale Robertson (Liberty)  
In the Land of Make Believe—Dusty Springfield (Atlantic)  
Just a Little While—Elizabeth Thorn (Rem)  
For the Love of a Lady—Jay & the Americans (United Artists)  
For Promotion, Distribution, DeeJay Coverage, Press Release Service, Major Label Contacts, Movie Promotion see Brite Star's Ad in Billboard's Class. Mart Today; SEND YOUR RECORDS FOR REVIEW TO: Brite Star Promotions, 209 Stahlman Bldg., Nashville, Tenn.

### Brite Star's Pick Hits . . . Brite Star's Pick Hits . . .

## COMPUTER QUIZ

Wherever People Gather . . .



NUTTING ASSOCIATES

500 Ellis St.

Mountain View, Calif. 94040



THIS DISPLAY OF records and audio equipment is located in, of all places, the main floor of the Fort Lauderdale office of the Florida Power and Light Co. The display is the idea of Ed Smith and Art Wilkinson, operators of three Sounds of Music stores in Florida, who contacted the company which agreed to donate floor space free of charge to promote the use of electricity. The two men, along with Columbia Records, set up the display, which is viewed by over 200 persons a day who use the office to pay electric bills.

## Music Store Shows Product In Utility Co. Front Window

By GEORGE KNEMEYER

FT. LAUDERDALE, Fla.—Record and music dealers are often able to secure display space in other retail outlets and such public locations as banks, airport terminals and utility companies, according to Ed Stone and Art Wilkerson, owners of four Sounds of Music stores in this area. Recently, the two men erected a display of records and phonographs in the window of the local Florida Power and Light Co. Other such displays are planned.

"The manager of one of our Ft. Lauderdale stores, Jeff Stalla, says that many people have come into the store asking to see the products on display in the light company office," said Stone. The store is displaying different models in the Columbia Master-

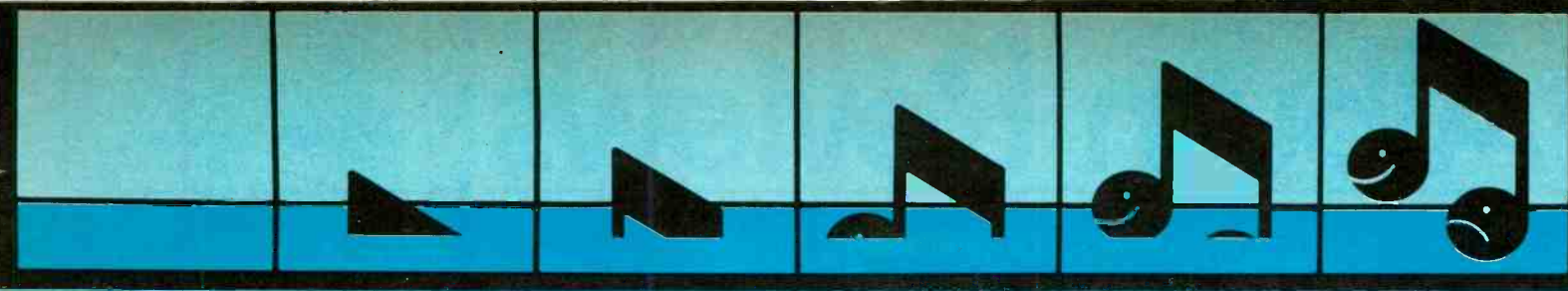
works audio series. "Our business definitely has been affected by the display."

"We're trying to do two things with the display," Stone explained. "First, we're trying to make people aware of the two Sounds of Music stores here. Secondly, we are trying to acquaint the public with the Masterworks series. In the three stores that we've built in the past three years (one here, one in Lauderdale, and one in Clearwater), the Masterworks' line has been our biggest product."

Stone said the stores had little trouble getting the space for the display in the building. The company lends the floor space, free of charge, to anyone who wants to use it, according to Stone.

(Continued on page 82)





# THIS WEEK ON MUSIC SCENE



**JAMES BROWN**



**EVERLY BROTHERS**



**DUSTY SPRINGFIELD**



**JOE COCKER**



**KEITH BARBOUR**



**DAVID STEINBERG (host)**

**MUSIC SCENE - MONDAY - NOV. 10 - 7:30 - 8:15 ET - ABC-TV**

**BEATLES | TONY BENNETT | EVERLY BROTHERS | MAMA CASS | GORDON LIGHTFOOT | CREEDENCE CLEARWATER REVIVAL | CHARLIE PRIDE | PAUL ANKA | LITTLE RICHARD | BUFFY ST. MARIE | O.C. SMITH | BONZO DOG BAND | WEST COAST HAIR | KATE SMITH | B.B. KING | MARY HOPKINS | STEVIE WONDER | JANIS JOPLIN | FATS DOMINO | LULU | CROSBY, STILLS, NASH & YOUNG | SMOKEY ROBINSON & MIRACLES | JOHNNY CASH | MASON WILLIAMS | THREE DOG NIGHT | GARY PUCKETT & THE UNION GAP | OLIVE RIVERS | DUSTY SPRINGFIELD | IMPROVISATION COMEDY | STEVE LAWRENCE | DELLA REES | ROLLING STONES | MERLE HAGGARD | MOMS MABLEY | CHUCK BERRY | LOU RAWLS | ROGER MILLER | JAMES BROWN | RICHIE HAVENS | COWSILLS | VARIETY | LAUGHTER | EYDIE GORME | JOHN MATALE | BOCK OWENS | ZAZU PITTS | SONNY JAMES | MUSIC | PETE SEEGER | BILLBOARD | JUDY COLLINS AND MANY MORE TO COME**



# Billboard Album Reviews

NOVEMBER 15, 1969



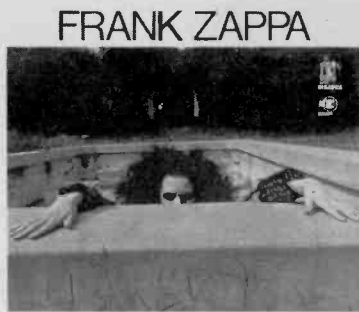
**POP**  
**JOE JEFFREY—**  
My Pledge of Love.  
Wand WDS 686 (\$)

Jeffrey really made a dent on the Hot 100 with his "My Pledge of Love" winner, and this follow-up LP, including his latest release "Dreamin' Till Then" is sure to prove an important sales item. He's in top form with his infectious treatments of "Kind of a Drag" and a medley that features "Sunny" and "Up-Down and Away," and a standout rendition of "The Chance of Loving You."



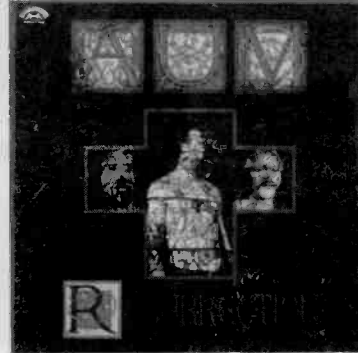
**POP**  
**TEN WHEEL DRIVE**  
WITH GENYA RAVAN—  
Construction No. 1.  
Polydor 24-4008 (\$)

A pint-sized Janis Joplin, Genya Ravan offers her vocal imitations of the great blues screamer and comes off second best, which isn't bad at all. Backed by her own brass rock band, Miss Ravan powers Ten Wheel Drive through traditional blues workouts like "Tightrope," "Polar Bear Rug" and "Eye of the Needle." A rip-roaring singer capable of taming her vocal chords on ballads, Miss Ravan adds more than an impersonation to the femme rock ranks.



**POP**  
**FRANK ZAPPA—**  
Hot Rats.  
Bizarre RS 6356 (\$)

Necessity has disbanded the Mothers of Invention, so it's not very bizarre that founder Frank Zappa should keep mothering musical inventions on his own. Zappa and Ian Underwood score this "movie for your ears" with traditional rock scholarship and complexity. Collaborating on this dubious symphony of sounds are Capt. Beefheart, Jean Luc Ponty, Max Bennett and Shuggie Otis, as Zappa features "Willie the Pimp" on is latest mind-mixer.



**POP**  
**AUM—**  
Resurrection.  
Fillmore F 30002 (\$)

Aum's switch to the new Fillmore label and David Robinson's fine production will put the tight, versatile rock trio in competition with rock's best. Dropping their blues bag for delicate harmonies waited against a refined rock background, Aum also strikes hard and heavy on "Bye Bye Baby" and "Little Brown Men." But leader Wayne Ceballos, Ken Newell and Larry Martin mainly feature their lofty mystical-religious harmonies.



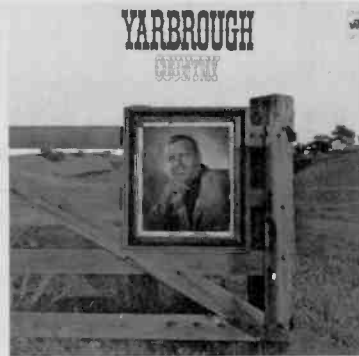
**POP**  
**CASCADES—**  
Maybe the Rain Will Fall.  
Uni 73069 (\$)

Titled after their recent hit single, "Maybe the Rain Will Fall," included here, the Cascades' latest LP features their current two-sided single release, "Floatin' Down River" and "Indian River," both of which were written by lead vocal Gabe Lapano. LP should sell well, more so if the single scores.



**POP**  
**FLEETWOOD MAC—**  
Then Play On.  
Reprise RS 6368 (\$)

Strong British blues group recently signed to Reprise who already have a No. 1 hit in the U.K. This album gives a good sampling of their blues-with-a-British-accent style of playing and shows that they have assimilated the rock-blues sounds very well. The quintet have already done a short tour of the U.S. and that should help sales of this album.



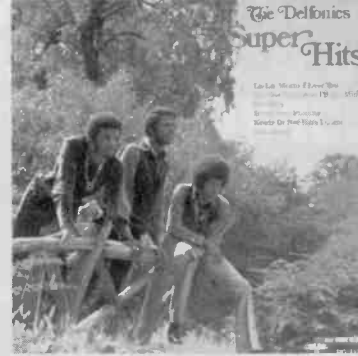
**POP**  
**GLENN YARBROUGH—**  
Yarbrough Country.  
Warner Bros.-Seven Arts  
WS 1817 (\$)

Yarbrough's distinctive tenor voice is given modern country arrangements in a program of songs by some of today's important writers, including Rod McKuen's "Jean," Dylan's "Walkin' Down the Line," Lightfoot's "Ribbon of Darkness," Mann & Weil's "Sundown," Fred Neil's "Everybody's Talkin'," and Neil Diamond's "Honey Drippin' Times." As is typical of Yarbrough's albums, the program was carefully selected and is beautifully performed.



**POP**  
**BUDDY GRECO—**  
Let the Sunshine In.  
Scepter SPS 579 (\$)

Greco's move to the Scepter label proves to be his most commercial outing ever. He's right at home with some of today's top numbers as evidenced in his treatments of "Spinning Wheel," the title tune and "Like a Rolling Stone." His single, "From Atlanta to Goodbye" and Jim Webb's "If You Must Leave My Life" are standouts.



**POP**  
**THE DELFONICS SUPER HITS—**  
Philly Groove PG 1152 (\$)

The consistently good Delfonics have released another potential hit-parader in their new album of super hits. Some of the selections are old, some are new, but all are favorites given the magic touch that has made the Delfonics a respected name in the pop music world. Selections include, "With These Hands," "Let It Be Me," and "I'm Sorry."



**POP**  
**THE INTIMATE SIDE OF SANDRA ALEXANDRA—**  
Uni 73063 (\$)

Sandra Alexandra is a little bit of a lot of different singers, and yet she is uniquely Alexandra. This, her second album, is a neat, cool job, a truly intimate thing which turns the listener on to the sultry side of a voice that is an experience to listen to. Sandra Alexandra is coming of age and the world of music should be hearing much from her.



**COUNTRY**  
**VARIOUS ARTISTS—**  
Country's Greatest Hits, Vol. 2.  
Columbia GP 19 (\$)

Columbia had a winner with their first volume of Greatest Hits, and now this second edition is sure to repeat that success. It's just loaded with country goodies, including Johnny Cash's "Orange Blossom Special," Marty Robbins' "Devil Woman," Jimmy Dean's "Big Bad John," Claude King's "Wolverton Mountain" and Freddy Weller's "Games People Play." The two-record, special-priced set is a first-class bargain.



**CLASSICAL**  
**RACHMANINOFF: THE THREE SYMPHONIES—**  
Philadelphia Orch. (Ormandy).  
Columbia D3S 813 (\$)

Ormandy and the orchestra were old friends, and this tie of endearment shows itself musically in this three-LP package. Ormandy works the composer's music into warm, delicate and richly colored lines that give it new appeal.



**CLASSICAL**  
**HANDEL: JULIUS CAESAR**  
(Highlights)—Treigle/Sills/  
Various Artists/New York City  
Opera (Rudell).  
RCA Red Seal LSC 3116 (\$)

Beverly Sills' "Cleopatra" is a stirring operatic creation and she makes Handel's "Julius Caesar," even in highlight form, an exciting disk package. She's ably assisted by Norman Treigle, Maureen Forrester, Beverly Wolf, Michael Devlin and William Beck and the New York City Opera Orchestra and Chorus.



**SOUL**  
**THE MAGIC TOUCH OF THE BILLY MITCHELL GROUP—**  
Calla S 1104 (\$)

Scoring well with "Oh Happy Day" this album presents a good collection of instrumentals soulfully done by drummer Billy Mitchell's group. The tenor sax of Lou Washington provides the impetus for this 11-piece unit to strut through such familiar as "Willow Weep For Me," "When I Fall in Love," and to include contemporary material like "Crimson and Clover" and the previously mentioned "Happy Day."



**CHRISTMAS**  
**THE CLANCY BROTHERS**  
CHRISTMAS—  
Columbia CS 9876 (\$)

One of the joys of this Christmas album is the choice of selections tailored to the Clancys rousing folk style. Most of the songs are traditional folk songs that sound fine because they have not been overexposed like so much Christmas material is. Among the highlights are "When Joseph Was an Old Man," "Christmas in Carrick," "The Wren Song," and "Curroo Curroo." Young Bob Clancy joins his three brothers in this LP, and the Clancys retain their distinctive and delightful musical sound.



**CHRISTMAS**  
**BOOTS RANDOLPH—**  
Boots and Stockings.  
Monument SLP 18127 (\$)

Boots Randolph is sure to have one of the hottest items for this season with his first Christmas album. It's just chock full of goodies, such as "Jingle Bells" and "Sleigh Ride," and each tune receives a sparkling treatment by the Sax King. The second half of the program is dedicated to the mellow items, such as "The Christmas Song" and "Have Yourself a Merry Little Christmas."



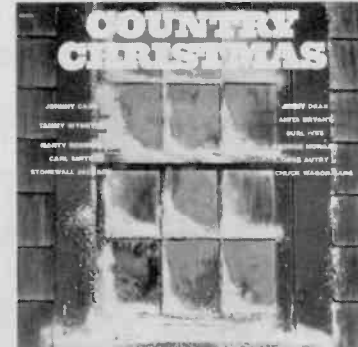
**CHRISTMAS**  
**ANITA KERR SINGERS—**  
Spend This Holiday With Me.  
Dot DLP 25962 (\$)

The Anita Kerr Singers make a strong bid to pick up lots of holiday marbles with this Christmas package. She steers her expert group through a traditional groove like "Bach Coral—Christmas Oratorium" with the same expertise in which she handles a pop oriented item like "Jingle Bell Rock."



**CHRISTMAS**  
**GOLDDIGGERS—**  
We Need a Little Christmas.  
Metromedia MD 1012 (\$)

The Goldiggers' Christmas package features appealing harmonies and arrangements by Van Alexander and Sid Feller of all kinds of Christmas songs, jolly, sentimental, and spiritual. Most of the selections are perennials such as "Christmas Song," "Have Yourself a Merry Little Christmas," "Silent Night," "Oh Come All Ye Faithful," and the title song from Broadway's "Mame." Among the newer songs, "I Say Noel" is a tender lyric sung in straightforward, heartwarming style by the popular chorus.



**CHRISTMAS**  
**VARIOUS ARTISTS—**  
Country Christmas.  
Columbia CS 9888 (\$)

A tasteful, pleasant package designed for country music fans this Christmas. Johnny Cash, riding high on the charts these days, performs "I Heard the Bells on Christmas Day." Gene Autry's original "Rudolph, the Red-Nosed Reindeer" is here. Marty Robbins, Carl Smith, Tammy Wynette and others round out this excellent present.



**CHRISTMAS**  
**THE RAY PRICE**  
CHRISTMAS ALBUM—  
Columbia CS 9861 (\$)

Ray Price, with his pop sound and pop appeal, puts some classic Christmas tunes into lush arrangements. "Silent Night," "Jingle Bells," and "God Rest Ye Merry Gentlemen" are just a dab of the ream of yuletide entertainment presented here. A package fit for any Christmas tree.



"...did Judas really talk to you, or did you put the whole world on!"

## Saint Paul

#2506

Written in London, November, 1968.

Recorded in March, 1969.

Released: April, 1969.

Now you understand its significance.

Written, produced, performed by Terry Knight.





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SUITABLE FOR MONO



TOUCHING YOU ... TOUCHING ME

Side One

- \*1. Everybody's talkin' 2:46  
Fred Neil/3rd Story Music B.M.I.
- \*2. Mr. Bojangles 4:53  
Jerry Jeff Walker/Cotillion Music Inc./Danel Music B.M.I.
- \*\*3. Smokey Lady 2:40  
Neil Diamond/Prophet Music, Inc. B.M.I.
- \*\*4. Holly Holy 4:40  
Neil Diamond/Prophet Music, Inc. B.M.I.

Side Two

- \*1. Both Sides Now 3:30  
Joni Mitchell/Siquomb Music Pub. Co. B.M.I.
- \*2. And The Singer Sings His Song 3:37  
Neil Diamond/Prophet Music, Inc. B.M.I.
- \*\*3. Ain't No Way 2:41  
Neil Diamond/Prophet Music, Inc. B.M.I.
- \*\*4. New York Boy 2:38  
Neil Diamond/Prophet Music, Inc. B.M.I.
- \*5. Until It's Time For You To Go 3:29  
Buffy Sainte-Marie/Gypsy Boy Music Inc. ASCAP

\*Produced by Tom Catalano \*\*Produced by Tom Catalano and Tommy Cogbill Arranged and conducted by Lee Holdridge Photography by James Metropole

UNIVERSAL CITY RECORDS • A DIVISION OF MCA INC.





STEREO 73071

NEIL DIAMOND

touching you  
touching me

holly holy  
both sides now  
everybody's talkin'  
mr. bojangles  
until it's time for you to go



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Neil's Latest LP featuring his fast rising Single **HOLLY HOLY!**



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# Coin Machine World

## Rowe Merchandising Music

### Style Flexibility

CINCINNATI—Operators can change the appearance of the new Rowe Trimount jukebox right on location in a matter of 10 minutes with panels that allow for 15 different style variations. The new model, allowing for 100-, 160- or 200-selections, is being described as the "biggest music bargain in the industry" and will likely be more economical than previous models because several features are now available as options.

The theme of the new unit is "the basic machine" and one of the outstanding innovations is the use of a hybrid amplifier utilizing both solid state and tube-type components so operators can visually trouble shoot on location. The amplifier will deliver up to 50 watts of music power per stereo channel.

Among other outstanding features: Improved bass sound chamber, five-year warranty and an additional two-year warranty for \$50 extra, two-wire remote volume control, multiple pricing, no lubrication for a period of five years and optional accessories such as Wall-Ette wallbox, Phonovue film unit and Rowe-vue slide projection unit, burglar alarm and dollar bill acceptor.

The most outstanding feature, perhaps, is the changeable panels both below and above. The lower panels offer Mediterranean furniture styling with a fabric cowl grill, another scene featuring girls on a panel of vinyl veil grill, a panel described as "Orange Fantasy" with a silver crown grill, a triple trim panel with silver crown and a quartet of boxes with silver crown grill.

Three top panels styled in silver crown, fabric cowl and vinyl veil offer further variations and draw attention to the selector area where either the Rowe-vue

*Continued on page 73)*

### Programming

CINCINNATI—Clearly as important as its new phonograph this year is Rowe International's concept of "a new dimension in music" concentrating on better programming and the merchandising of music in a variety of locations. In a departure from usual distributor presentations, the Whippany, N.J.-based company included Ohio jukebox operator Maynard Hopkins in its product presentation panel which opened on a theme emphasizing contemporary music and exhorting distributors to help operators sell the youth market.

The youth market represents the majority of sales of records on the "Hot 100" which is based on retail purchases, according to Ohio distributor Ed Schaffer who led off the product presentation. "Operators should get the most out of locations

*(Continued on page 65)*

## New Jukebox Complaint

CHICAGO—Seeburg Corp. has initiated a new complaint against Specialty Sales Corp., locally based distributor of NSM jukeboxes. The complaint states in part: "Defendant has committed acts of infringement in this district by selling without authorization coin-operated phonographs embodying inventions protected by Plaintiff's patent rights; patent letters (for selector for automatic phonographs) No. 2,923,553, Feb. 2, 1960, inventor, C. W. Schultz; No. 3,021,507, Feb., 1960, inventor, R. B. McFarland; No. 3,034,792, May 15, 1962, inventor, M. W. Kenney; No. 3,503,882, Nov. 21, 1967, inventor, A. G. Bodoh.

"Upon information and belief, defendant has been and still is infringing each of the above-mentioned coin-operated phono-

graphs embodying the inventions covered by said letters patents and will continue to do so unless enjoined by the court."

Also in the complaint: "That defendant be ordered to account for its acts of infringement and to pay over to the Plaintiff three times the amount of damage sustained by Plaintiff as a result hereof together with interest and costs." An earlier complaint against Specialty Sales, based on disputed design patents, resulted in a consent judgment and dismissal of a counterclaim.

## Title Strip Firms in Christmas Mood

CHICAGO—The nation's two largest title strip companies are busily preparing lists of Christmas singles and special seasonal title strips. While few if any new Christmas releases have been introduced, both firms said the majority of the operator's orders this early are for "evergreen" material. Star Title Strip manager Norman Morgan said several relatively new Christmas singles have achieved standard status and Dick Steinberg, president, Sterling Title Strip Co., said that "Ol' Lang Syne" by Guy Lombardo sold better last year than Bing Crosby's "White Christmas."

In Pittsburgh, Morgan said, "We've been receiving orders for some of the old standards and some of these songs aren't that old. Barbra Streisand's 'Silent Night' is one example of a relatively new single that has done exceptionally well lately." Aretha Franklin's "Christmas Song," Mahalia Jackson's "Joy to the World," and the Supremes' "Children's Christmas Song" are other examples of newer material gaining standard status.

"Of course, there's always the perennial songs such as Bing Crosby's 'White Christmas,' 'Silent Night' and 'Christmas Island,' Russ Morgan's 'Blue Christmas,' Lowell Fulson's 'Lonesome Christmas,' the Drifter's 'White Christmas,' Perry Como's 'I'll Be Home for Christmas' and 'Silent Night' and Mario Lanza's 'First Noel.'"

Steinberg in Newark, N. J., said, "We're just looking at our production envelopes which tell

*(Continued on page 66)*

## Jukeboxes Have Role In Breaking Big Hits

By GEORGE KNEMEYER

NEW ORLEANS—Records that break out and zoom to the "Hot 100" chart also spell success for jukebox programmers in this market. This city is the king of the breakout markets with 12 records first gaining heavy sales action here according to a survey of the first 10 months of the year.

"We program local material on the jukeboxes if we think it's good enough," said Ken Kerr of Lucky Coin Machine Co., Inc. Kerr always listens to the

records before he programs, either on the radio or by auditioning them at one stops when he buys.

Two records that garnered heavy juke-box play here also went on to large success across the country. "More Today Than Yesterday" by the Spiral Starecase on Columbia Records went to No. 12 and "Shadows of the Night (Quentin's Theme)" by the Robert Cobert Orchestra on Philips Records went to No. 13.

*(Continued on page 73)*

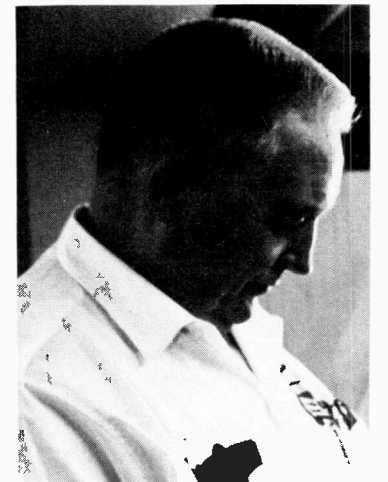
## Nims Booster Of MOA and Programming

By BOB BURNS

NEW ORLEANS — Robert (Bob) Nims is a booster of good jukebox programming and a booster of the jukebox industry in general. As both a distributor and operator he has a broad view of industry problems and goals. Most recently, he was the Music Operators of America (MOA) convention chairman and has been an enthusiastic MOA vice-president.

For a man who admittedly "stumbled into the coin machine business," Robert E. Nims of

*(Continued on page 72)*



KEN KERR, programmer, Lucky Coin Machine Co., New Orleans. In the city that has had more breakout singles than any other during a 10-month period, Kerr's choices have figured prominently.

## New Equipment



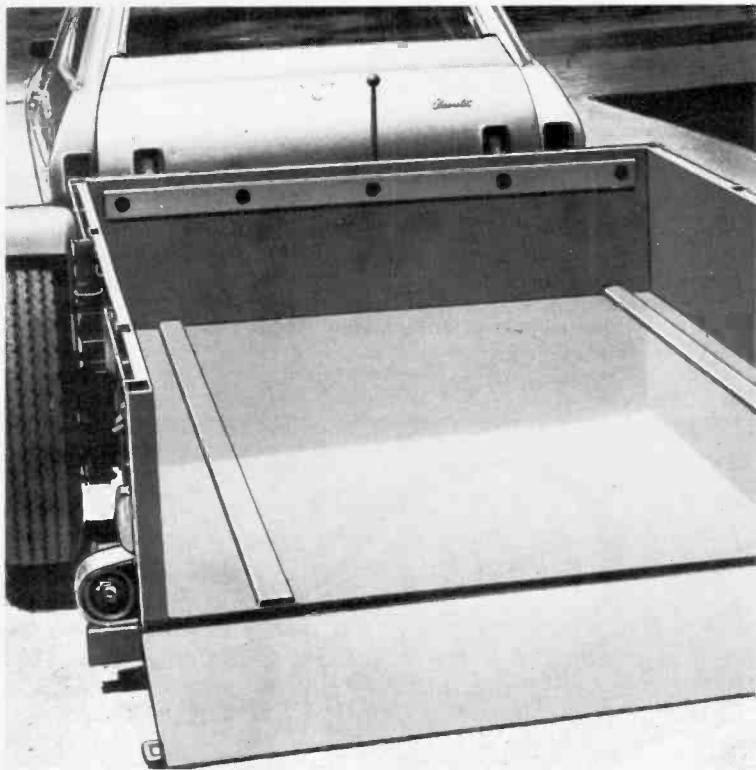
Williams—Two Player Flipper Game

This two player flipper game from Williams Electronics called Expo features a new high score spinning unit that produces action in the back box section. Other features include its adaptability for three or five ball play, conversion to add-a-ball, five jet bumpers, two disappearing posts and three gates for extended play and extra scoring.





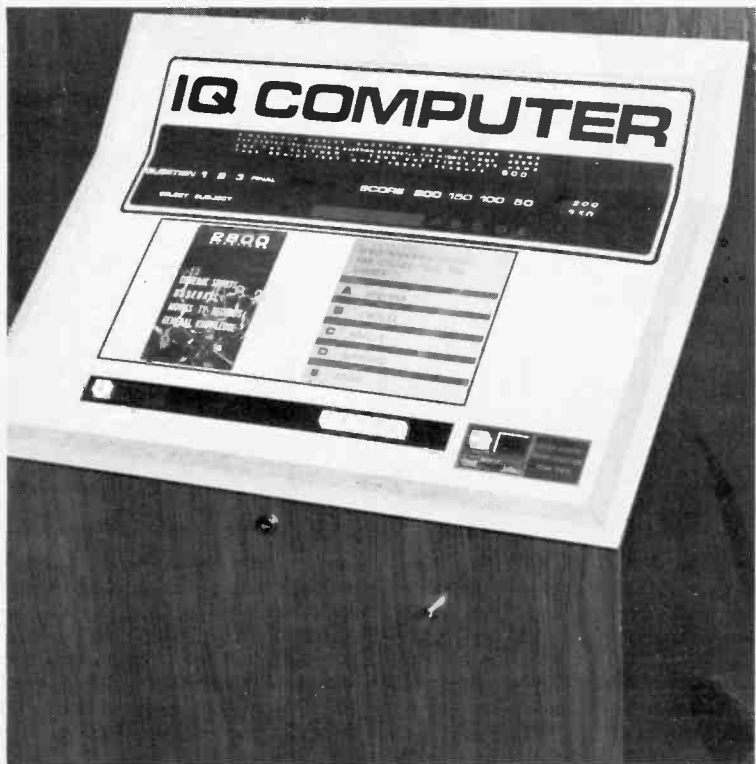
## New Equipment



Trailevator—Elevator Trailer

Operators can load up to 3,000 pounds on this new hydraulic elevating trailer from Trailevator Division, Magline Inc. The steel box measures five feet in width, eight feet in length and is 18 inches tall. It can be equipped with stacker racks for an overall height up to 42 inches. Larger bodies are also available that range up to 70 inches wide and 12 feet long. As shown, the trailer lowers to the ground so that jukeboxes and other heavy machines can be easily rolled aboard. The load is elevated to hauling position in 30 seconds. The load can be raised by a hydraulic hand pump or by an electrically operated hydraulic system which is available separately. Also available are models with a capacity of 2,000 pounds and 5,000 pounds.

## New Equipment



Nutting Industries—IQ Computer Quiz Game

The above knowledge-testing game has been continually improved and is now adaptable for vending locations. Players obtaining a high score receive a medal declaring them a "genius." The game is also being used as an educational device. In Milwaukee, at the Metropolitan Milwaukee Association of Commerce, the machine is used to educate people about the city. Plants can educate employees on such subjects as safety, company benefits and others, and the program can be mixed with sports questions. A high score earns workers a free cup of coffee. The firm, which recently formed a separate educational division, MODEC, anticipates use of the machine by colleges, museums, zoos and any high-traffic facility. Commercial firms can also use the machine to sell their story to the public, according to Eugene Wagner, marketing vice-president. The Wisconsin Gas Co., for example, has a machine set on free play asking such questions as "How much does it cost to operate a gas range for a year?"

when answering ads . . .

Say You Saw It in the Billboard

# Rowe Merchandising Music

• Continued from page 64

that attract young people—remember that these people are eliminated from the locations that serve liquor and yet make up the substantial buying power of contemporary music on records."

Shaffer also pointed up the need for more adult records for jukebox programming and lashed out at sloppy programming practices: "I have known route servicemen to go into the one stop and buy 50 copies of five records without taking into account

that any route is made up of many different types of locations from c&w and a soul to kid locations and high class cocktail lounges. Buying records without keeping in mind the individual needs of the location results in having the same records on every location and is not the way to make money in this business."

Shaffer said income from jukeboxes is higher than ever and credited better sound systems and more stereo records being available (Rowe had 90 percent stereo singles on the phonograph

it used for demonstration here). Shaffer said the "better programmers" were using Little LP's in his market because album product is the best source of adult material. He mentioned that department stores, hotels, beauty shops and dozens of other types of locations were proving profitable for operators of jukeboxes.

The variety of locations suitable for jukeboxes even include the waiting rooms of dentists' offices, according to Ray Tabor, Rowe's marketing vice-president, who said the figures on the youth market supplied by the U.S. census bureau tell their own story. "We must get our music into places where young people gather," he said.

In detailing the Rowe philosophy, company executive vice-president Harry Martin told the distributors that spiraling inflation has ruled out many marginal locations as being profitable and explained why Rowe wants operators to broaden the market for coin-operated music.

Hopkins said his firm has set jukeboxes in department stores on a rental basis and operated on free play, as an example of creating a new kind of market. An officer of Music Operators of America for the past six years and president of a local association, Hopkins said it was difficult for him to suggest "too many things Rowe and its distributors should be doing." He said: "If anything, there should be more service schools and we

Continued on page 73)

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MEDALIST	310	
TEXAS RANGER	205	
<b>GOTTIEB</b>		
SHIPMATES, 4-PI.	\$175	<b>UNITED</b>
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**2 MUSHROOM BUMPERS RING UP 100**

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# Title Strip Firms in Christmas Mood

• Continued from page 64

us pretty well what numbers to run off on title strips. It's interesting to note that 'Ol' Lang Syne' outsold 'White Christmas' last year. I guess the operators ran out finally."

## ABC

Impressions — Amen/Long, Long Winter (10602)

## A & M

Longet, Claudine—I Don't Intend to Spend Christmas Without You/Snow (895)

## AMY

Harrison, Harry—Auld Lang Syne/May You Always (944)

## ATCO

Boys Next Door — The Wildest Christmas/Christmas Kiss (6455)  
Darin, Bobby—Ave Maria/Come All Ye Faithful (6211)  
Darin, Bobby — Christmas Auld Lang Syne/Child of God (6183)

## ATLANTIC

Burke Solomon — Presents for Christmas/A Tear Fell (2369)  
Crawford, Hank—Merry Christmas Baby/Read 'Em and Weep (5042)

Drifters — The Christmas Song/I Remember Christmas (2261)  
Drifters—The Bells of St. Mary's/White Christmas (1048)  
Thomas, Carla — Gee Whiz, It's Christmas/All I Want for Christmas Is You (2212)

## BRUNSWICK

Wilson, Jackie—Silent Night/Oh Holy Night (55254)

## CADET

Burrell, Kenny—The Little Drummer Boy/Silent Night (5555)  
Ramsey Lewis Trio—Santa Claus Is Comin' to Town/Winter Wonderland (5377)  
Ramsey Lewis Trio—Jingle Bells/Egg Nog (5488)

## CAMEO

Checkers, Chubby and Bobby Rydell — Jingle Bell Invitation/Jingle Bell Rock (205)  
Daniels, Dan C.—The First Christmas Carol/Grandma's House (447)

## CAPITOL

Beach Boys—The Man With All the Toys/Blue Christmas (5312)  
Campbell, Glen—There's No Place Like Home/Christmas Is for Children (2336)  
Cole, Nat King — The Christmas Song/Little Boy Santa Claus Forgot (3561)  
Cole, Nat King — The Christmas Song/My Two Front Teeth (4754)  
Crosby, Bing—Do You Hear What I Hear/Christmas Dinner Country Style (2034)  
Dirksen, Sen. Everett—The First Time the Christmas Story Was Told (2034)  
Ford, Tennessee Ernie—The Little Drummer Boy/Sing We Now of Christmas (5534)  
Ford, Tennessee Ernie—Little Boy King/Bring a Torch Jeanette Isabella (2334)  
Hollyridge Strings—Have Yourself a Merry Little Christmas/Santa's Got a New Bag (5533)  
Husky, Ferlin—Christmas Is Holy/Christmas Dream (2023)  
James, Sonny — Barefoot Santa Clause/My Christmas Dream (5733)  
Martino, Al—You're All I Want for Christmas/Silver Bells (5311)  
Owens, Buck — Santa Looked a Lot Like Daddy/All I Want for Christmas (5537)  
Owens, Buck—Christmas Shopping/One of Everything You Got (2328)  
Rawls, Lou—Little Drummer Boy/A Child With a Toy (2026)  
Rogers, Roy, & Dale Evans—Merry Christmas My Darling (2027)  
Sandler/Young — I Sing Noel/Santa Claus Is Coming to Town (2333)  
Santa Claus—What Santa Wants for Christmas—Jingle Bells (2335)  
Sinatra, Frank—White Christmas/Christmas Waltz (2954)  
Thompson, Hank—I'd Like to Have an Elephant for Christmas/Mr. and Mrs. Snowman (5310)  
Thompson, Hank — Gonna Wrap My Heart in Ribbons/Little Christmas Angel (5535)  
Towne Choir—African Noel/Papa Noel (5538)  
M. Whiting/J. Wakely — Silver Bells/Christmas Song (3905)  
Wilson, Nancy—That's What I Want for Christmas/What Are You Doing New Year's (5084)  
Yorgesson, Yogi—I Yust Go Nuts at Christmas/Yingle Bells (3904)

## CARNIVAL

Manhattans—It's That Time of the Year/Alone on New Year's Eve (524)

## CHARLES PARKER

Sonny Til & Orioles—What Are You Doing New Year's Eve/Don't Mess Around With (214)

## CHESS

Berry, Chuck — Merry Christmas Baby/Run Rudolph Run (1714)

## COLUMBIA

Arwell, Winifred — Snow Bells/Flea Circus (43472)  
Beers Family—Three Little Drummers, The Peace Carol (43916)  
Binkley, Carolyn—Mister Pilot/I Want a Baby Brother for Christmas (43918)  
Bryant, Anita — Do You Hear What I Hear/Away in a Manger  
Boyd, Jimmy—Thumbelina/I Saw Mommy Kissing Santa (39871)  
Father Boyd/C. Boyd—It's Christmas (Continued on page 70)



MISSOURI Coin Machine Council members met recently in Kansas City, Mo. Guests included Mr. and Mrs. A. L. Ptacek, Manhattan, Kan. (at left seated). Ptacek is Music Operators of America (MOA) president. Others seated (from left), Missouri council President, Art Hunolt, treasurer, Bill Welch and secretary, John Masters, who is also an MOA director. In rear (from left) Mrs. Russell Black, Mrs. Ira Storts, Dennis Oyler, Russell Black, Jim Hunolt, Ira Storts, Wink Bray, Ray Godsy, Jack Sully, John Fling, Charles Eagen, Roger Bell, Bob Burkhart and Tommy Dahl.



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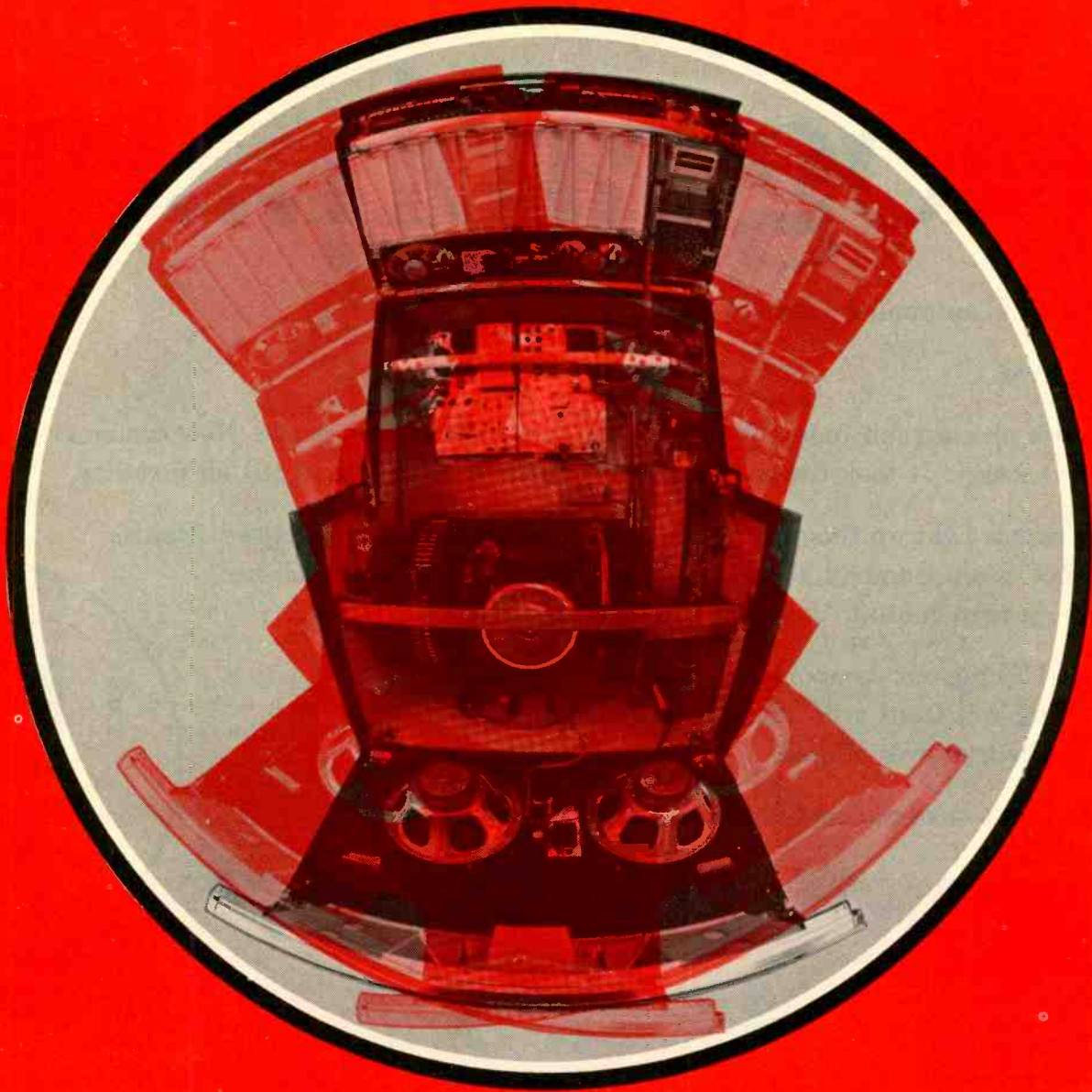
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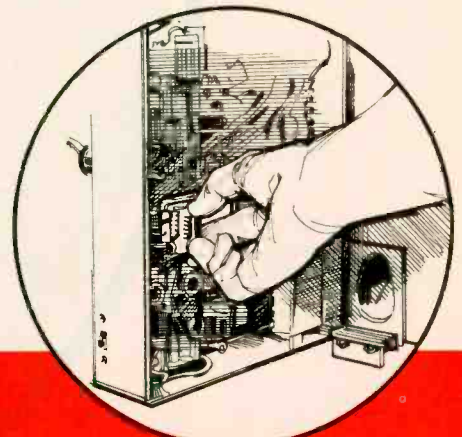
This year we outdid ourselves.

Rock-Ola/442 is tomorrow's phonograph today. New outside. New inside. New profile. New customer appeal. New operator service ease. It took the engineered ingenuity of Rock-Ola to put all together.

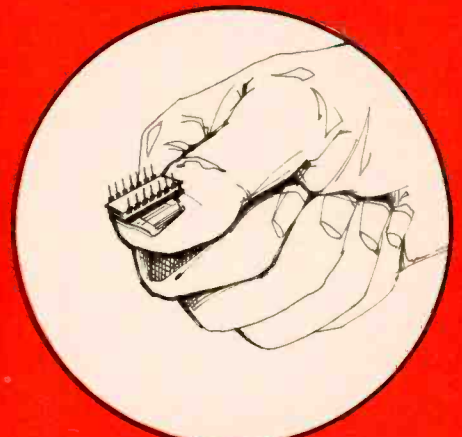
Radiantly brilliant color panels light up the room while a big new sound gathers a crowd. Rakish lines of highly finished wood-grain Bombay Teak Conolite side panels incased in polished chrome castings sweep in graceful contour to accent the most plush decor.

Inside . . . more new ideas! Swing-out components. Integrated circuits. Stand-up programming. Snap-out front grill. Plus the most complete array of profit-building accessories ever offered.

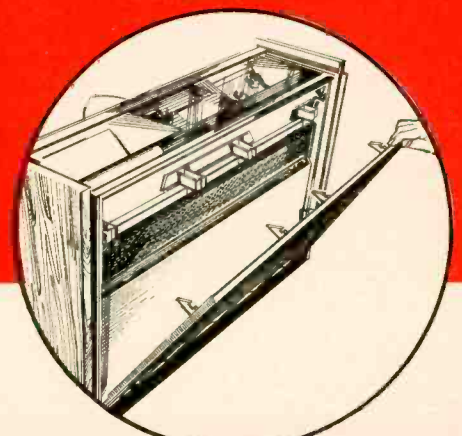
Is this the best ever? If it didn't have our confidence, it wouldn't have our name.



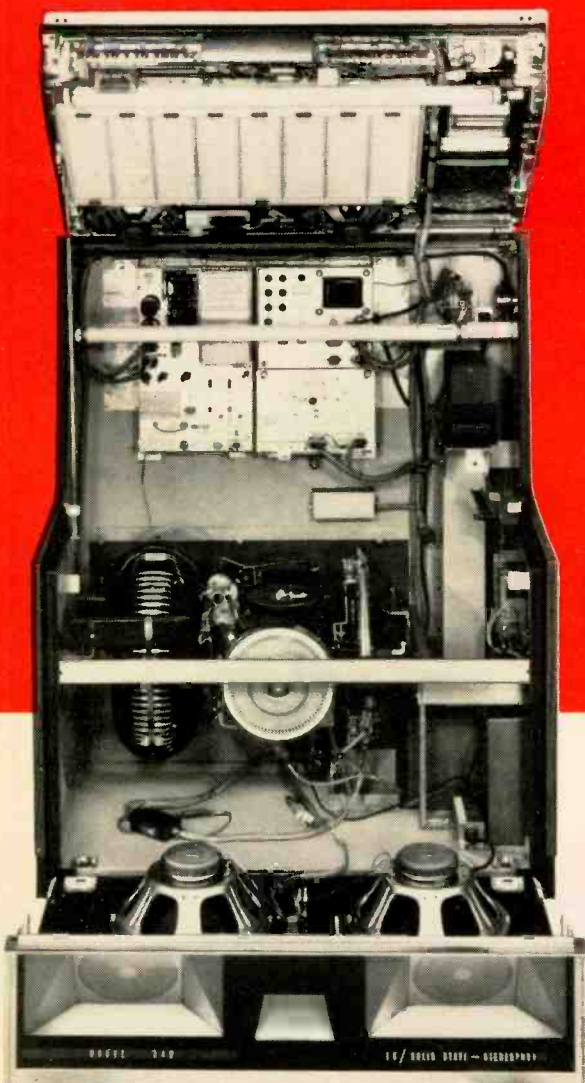
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**Integrated Circuits.** Now, the wonder of electronic miniaturization comes to phonographs. One IC serves as two channel amplifier, the other drives the 2-channel AVC system and volume control. Smaller circuitry. Shorter service time. Less heat.

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# Title Strip Firms in Christmas Mood

• Continued from page 66

mas Again, Jesus/It's Morning, Jesus (43942)  
 Brothers Four—I'll Be Home for Christmas/'Twas the Night Before Christmas (43919)  
 Conniff, Bryant—The Real Meaning of Christmas/Go Tell It on the Mountain (43448)  
 Dean, Jimmy—Yes, Patricia, There Is a Santa Claus/Blue Christmas (43457)  
 Faith, Percy—Christmas Is... / Silver Bells (43846)  
 Gorme, Eydie/Trio Los Panchos—Navidad Y Ano Nuevo/Alegre Navidad (43856)  
 Jackson, Stonewall — Mommy Look, Santa Is Crying/Blue Christmas (43917)

Mathis, Johnny — My King of Christmas/Christmas Eve (42238)  
 Meriwether, Roy, Trio — Jingle Bells, Part 1/Part 2 (43941)  
 Miller, Mitch — Sleigh Ride/The Christmas Song (42210)  
 Morrison, Bob — Santa Mouse/It's Christmas (43786)  
 New Christy Minstrels—We Need a Little Christmas/O Holy Night (43940)  
 Nabors, Jim — White Christmas/ in a Humble Place  
 Page, Patti — Happy Birthday, Little Jesus/Christmas Bells (43447)  
 Regency Choir—Three Wise Men, Wise Men Three/The Bells of Christmas (43937)  
 Streisand, Barbra — Silent Night/

Gounod's Ave Maria (43896)  
 Williams, Andy — Some Children See Him/Do You Hear What I Hear (43458)  
 Williams, Andy—White Christmas /The Christmas Song (42894)

## CORAL

Fountain, Pete — San Claus Medley/The Christmas Song (65605)

## DATE

Singers — That's What Christmas Is/Johnny Noel (1540)  
 Little Georgie Holiday — Have a Gluey Christmas/Clarence the Cross-Eyed Bear (1541)

## DEARBORN

Walunas, Art — Christmas Tree Polka/Silver Bells (528)

## DOLTON

Dana, Vic — Little Altar Boy/Hello Roommate (48)  
 Ventures — Sleigh Ride/Snowflakes (312)

## DOT

Halloran, Jack, Singers — Little Drummer Boy/Mary's Little Boy Child (16410)

## DUNWICH

Saturday's Children — Christmas Sounds/Deck Five (144)

## DECCA

Apaka, Alfred—Mele Kalikamak/Silent Night (31331)  
 Anderson, Leroy — Sleigh Ride/Saraband (23429)  
 Andrews Sisters/G. Lombardo — Winter Wonderland / Christmas Island (23722)  
 Crosby, Bing/Andrew Sisters — Jingle Bells/Santa Claus Is Comin' to Town (23281)  
 Crosby, Bing—Silent Night/Adeste Fidelis (23777)  
 Crosby, Bing—White Christmas/God Rest Ye Merry, Gentlemen (23778)  
 Crosby, Bing—Faith of Our Fathers/I'll Be Home for Christmas (23779)  
 Crosby, Bing—Here Comes Santa Claus/Twelve Days of Christmas (24658)  
 Crosby, Bing—You're All I Want for Christmas/The First Noel (24659)  
 Crosby, Bing—Christmas Carols, Part 1/Part 2 (24670)  
 Crosby, Bing—Rudolph the Red-Nosed Reindeer/The Teddy Bear's Picnic (27159)  
 Crosby, Bing — Silver Bells/That Christmas Feeling (27229)  
 Crosby, Bing—Christmas in Killarney/Beginning to Look Like Christmas (27831)  
 Davis Jimmy — It's Christmas Time Again/Go Tell It on the Mountain (31686)  
 Davis, Jimmy—Take Me Back to Babyland/Forgive Me Santa (32062)  
 Dee, Lenny — Mister Santa/Auld Lang Syne (31332)  
 Foley, Red—From Our House to Your House/Is There Really a Santa (32063)  
 Foley, Red — Frosty the Snow Man/Rudolph the Red-Nosed Reindeer (46267)  
 Grant, Earl — Rudolph the Red-Nosed Reindeer/Santa Claus Is Coming to Town (25683)

(Continued on page 71)



INSURANCE COMMITTEE of Music Operators of America (MOA). A meeting recently was held in Chicago to explore ways of providing more coverage for jukebox operators and for attracting younger operators to MOA's programs. From left (seated) Les Montooth, MOA secretary and trustees chairman; Lou Glass, trustee member; Clinton Pierce, past president and trustee member; (standing) Jack Ruddy, insurance administrator; Fred Granger, MOA executive vice-president; and Thomas Priebe, insurance consultant.

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MEMBERS OF THE Philips Gramophone recording group, "Los Indios," try their skill on a "Grand Prix" road racing machine during a recent Meet the Stars visit to SEGA headquarters in Tokyo.



# Title Strip Firms in Christmas Mood

• Continued from page 70

Grant, Earl — Silver Bells/Jingle Bells (25703)  
Helms, Bobby—Jingle Bell Rock/Captain Santa Claus (30513)  
Hopkins, Lightnin'—Merry Christmas/Happy New Year (48306)  
Ives, Burl—Indian Christmas Carol/Twelve Days of Christmas (25585)  
Kaempfert, Bert—Jingo Jango/The Little Drummer Boy (31873)  
Kaempfert, Bert—Jumpin' Jiminy

Christmas/Holiday for Bells (31873)  
Kainapau, George—Mele Kalikamaka/Silent Night (27220)  
Kaye, Sammy—A Merry, Merry Christmas to You/Silver Bells (31174)  
Lee, Brenda—Rockin' Around the Christmas Tree/Papa Noel (30076)  
Lee, Brenda—Jingle Bell Rock/Winter Wonderland (31687)  
Lombardo, Guy — White Christ-

mas/The Anniversary Waltz (23728)  
Lombardo, Guy — Rudolph the Red-Nosed Reindeer/Round the Christmas Tree (27803)  
Lombardo, Guy — Jingle Bells/Santa Claus Is Coming to Town (28508)  
Lombardo, Guy—Auld Lang Syne/Hot Time in the Old Town Tonight (28905)  
Lynn, Loretta—To Heck With Old Santa Claus/It Won't Seem Like Christmas (32043)  
Morgan, Russ—The Mistletoe Kiss/Blue Christmas (24766)  
Pierce, Webb—Christmas at Home/Sweet Memories (31867)  
Surfaris — A Surfer's List/Santa's Speed Shop (31561)  
Sister Tharpe—Silent Night/White Christmas (38119)  
Tubb, Ernest—Rudolph the Red-Nosed Reindeer/Christmas (31334)  
Tubb, Ernest — Blue Christmas/White Christmas (46186)  
Tubb, Ernest — Blue Christmas Tree/Who's Gonna Be Your Santa This Year (31866)  
Tubb, Ernest — Blue Snowflakes/Merry Texas Christmas (28453)  
Tubb, Ernest — Lovely Christmas Eve/I'll Be Walking the Floor (29350)  
Waring, Fred—White Christmas/Twelve Days of Christmas (24500)  
Waring, Fred — Winter Wonderland/Snow, Snow, Beautiful Snow (28970)  
Wells, Kitty—Christmas Ain't Like Christmas Anymore/Dasher (31441)

## EPIC

Douglas Mike—The First Christmas Carol/Touch Hands on Christmas (10089)  
Vinton, Bobby — The Bell That Couldn't Jingle/Dearest Santa

## FEDERAL

King, Freddy—Christmas Tears/I Hear Jingle Bells (12439)

## GALAXY

Little Johnny Taylor—Please Come Home for Christmas/Miracle Maker (743)

## HI

Cannon, Ace — Blue Christmas/Here Comes Santa Claus (2084)

## HOLLYWOOD

Brown, Charles — Merry Christmas Baby/Sleigh Ride (1020)  
Fulson, Lowell—Lonesome Christmas, Part 1/Part 2 (1022)

## IMPERIAL

Brown, Charles—Merry Christmas Baby/I Lost Everything (5902)

## JEWEL

Johnny & Jon—Christmas in Vietnam/Why Did You Leave Me (776)

## JUBILEE

Orioles—Lonely Christmas/What Are You Doing New Year's Eve (5017)

## KAPP

Helms, Bobby—Jingle Bell Rock/The Bell That Couldn't Jingle (719)  
Jones, Jack—The Village of St. Bernadette/Lullaby for Christmas (629)  
Harry Simeone Chorale—O'Bambino/Sing of a Merry Christmas (628)  
Harry Simeone Chorale—The Little Drummer Boy/Hallelujah (711)

## KENT

King, B. B.—Christmas Celebration/Easy Listening (412)

## KENWOOD

Jackson, Mahalia — Silent Night, Holy Night/The Lord's Prayer (750)

## KING

Brown, Charles—Come Home for Christmas/Christmas Comes But Once a Year (5405)  
Brown, Charles—Christmas Comes But Once a Year/Bring in a Brand New Year (5947)

(Continued on page 72)



SHOOTING FOR THE championship for operators at the billiards tournament at the recent Music Operators of America Exposition in Chicago is Gene Wallace of Wallace and Wallace, Oak Hill, W. Va. Refereeing the match are U.S. Billiards Sales Manager, Len Schneller (left).



ALMOST 7 PERSONS attended the recent roof raising ceremony that marked the completion of the steel framework for the first section of SEGA's second Tokyo plant building. The first part of the structure should be completed by the end of December.



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# Title Strip Firms in Christmas Mood

• Continued from page 71

Brown, Charles—Christmas Blues/My Most Miserable Christmas (5946)

Brown, James — The Christmas Song, Part 1/Part 2 (6064)

Brown, James—Let's Make This Christmas Mean Something This Year (6072)

## LAURIE

Royal Guardsmen — Snoopy's Christmas/It Kinda Looks Like Christmas (3416)

## LIBERTY

Chipmunks—The Christmas Song/Alvin's Harmonica (55250)

Seville, David, & Chipmunks—The Chipmunk Song/Almost Good (55168)

Seville, David, & Chipmunks—Rudolph the Red-Nosed Reindeer/Spain (55289)

## MERCURY

Benton, Brook—You're All I Want for Christmas/This Time of the Year (72214)

Benton, Brook—This Time of the Year/Merry Christmas & Happy New Year (30101)

Mathis, Johnny—The Little Drummer Boy/Have Reindeer Will Travel (72217)

Harry Simeone Chorale—Do You Hear What I Hear/March of the Angels (72065)

## MGM

Francis, Connie — Baby's First Christmas/The Boy in Your Arms (12051)

Tillotson, Johnny — Christmas Country Style/Christmas Is the Best of All (13633)

## MONUMENT

Orbison, Roy—Pretty Paper/Beautiful Dreamer (830)

## MOTOWN

Supremes — Children's Christmas Song/Twinkle Twinkle Twinkle Little Me (1085)

## PAULA

Stukey, Nat — Blue Christmas/How Can Christmas Be Merry (288)

Uniques—Please Come Home for Christmas/Vocal/Instr. (255)

## RCA VICTOR

Arnold, Eddy—The First Word/The Angel & the Stranger (9027)

Atkins, Chet—Jingle Bell Rock/Jingle Bells (7971)

Belafonte, Harry — Mary's Boy Child/Venezuela (0323)

Benton, Brook—Our First Christmas Together/Silent Night (9031)

Campbell, Archie—Christmas Eve in Heaven/Christmas at the Opry (9028)

Como, Perry — Silent Night/O Come All Ye Faithful (0810)

Como, Perry—I'll Be Home for Christmas/Christmas Feeling (0811)

Como, Perry—Home for the Holidays/God Rest Ye Merry, Gentlemen (0812)

Greene, Lorne—Must Be Santa/One Solitary Life (9037)

Hirt, Al—White Christmas/Hooray for Santa Claus (8478)

Hirt, Al—Nuttty Jingle Bells/Santa Claus Is Comin' to Town (8706)

Jones, Spike—Rudolph the Red-Nosed Reindeer/My Two Front Teeth (0172)

Lanza, Mario—O Holy Night/I'll Walk With God (0777)

Lanza, Mario—Silent Night/First Noel (0850)

Nelson, Willie—Pretty Paper/What a Merry Christmas This Could Be (9029)

Presley, Elvis — Blue Christmas/Santa Claus Is Back in Town (0647)

Presley, Elvis — Blue Christmas/Wooden Heart (0720)

Presley, Elvis—If Every Day Was Like Christmas/How Would You Like It? (8950)

Reeves, Jim — Take My Hand/Snowflake (8719)

Reeves, Jim—An Old Christmas Card/Senor Santa Claus (8252)

Sadler, Barry—I Won't Be Home for Christmas/The Angel & the Stranger (9008)

Smith, Kate — Happy Birthday, Dear Christ Child/Christmas Eve in My Home (9007)

Snow, Hank—The Christmas Cannonball/God Is My Santa Claus (9030)

Thomas, Danny—The First Christmas/Christmas Story (9342)

Three Suns—White Christmas-Winterland/Silent Night-Jingle Bells

Winterhalter, Hugo—Blue Christmas/White Christmas (0875)

Winterhalter, Hugo—Rudolph the

(Continued on page 73)



BOB NIMS, chairman, Music Operators of America convention committee, checks to see if everything is running smoothly at the Airtown Records' exhibit where Mrs. Tommy Wills presides.

## Nims Booster Of MOA and Programming

• Continued from page 64

New Orleans has come a long way.

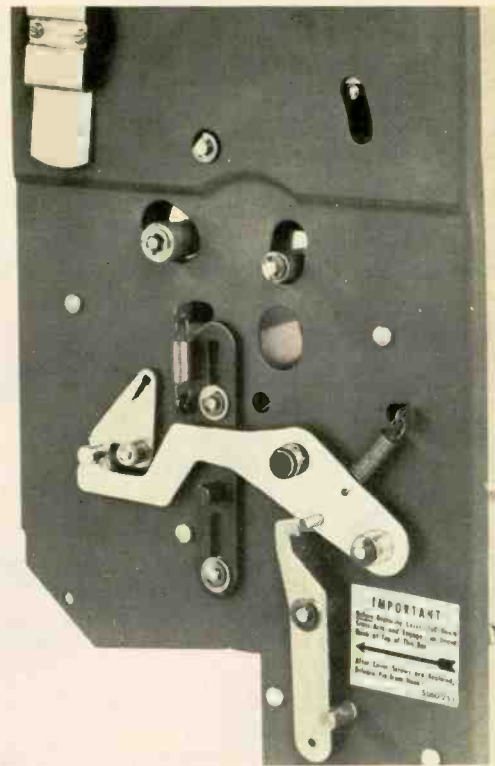
Young, handsome and personable, Nims heads up A.M.A. Distributors, Inc., a distributor for many national companies, and is also president of Lucky Coin Machine Co., Inc., a 600-machine operating company. Both firms are located at 1711 St. Charles Ave. in the Crescent City, occupying some 25,000 sq. ft. of space and employing 55-60 people.

### Background

"First, or course, I was born—in Spokane, Wash. As a child, I moved to Southern California with my parents. Immediately after my graduation from high school in 1942, I joined the Merchant Marine. My travels took me to New Orleans, where my married sister resided. I had quite a bit of spare time there and took a part-time job, at \$25 per week, with A.M. Amusement Co. In a period of four months, I had worked my way up to route manager. But, war duties resumed and ended this association," Nims related.

By the time World War II was over, Nims was convinced that the coin machine business offered the best future, a theory to which he is still committed. So, back to New Orleans to work for Al Monte. A.M. Amusement Co. soon was sold,

## New Equipment



National Vendors—Mechanical Coin Mechanism

The need to have more flexibility for vending cigarettes and candy at higher prices can be met by using this new all coin manual recorder from National Vendors. Called the Model ACMR-100, the unit will fit a dozen of the firm's vending machines. It will accept any combination of nickels, dimes and quarters totaling the exact vend price. A machine using this mechanism can be set to vend at any of three prices between 5- and 60-cents. It will also vend at any three prices if the lowest price is less than 60-cents and this highest price is not more than 55-cents higher than the lowest price. If the lowest price is not less than 65-cents the mechanism will vend at two prices. It does not make change. The unit replaces Model ACMR-560 and 5100 mechanisms and is interchangeable with all series 560 and 5100 units.

though, and Bob Nims decided to go into business for himself.

The man who is now, among other things, the sole Rock-Ola distributor for the entire state of Louisiana and most of Mississippi, began his independent career most inauspiciously: "I founded Lucky Coin Machine Company with three pin-ball machines, purchased on credit."

As Lucky Coin grew and attracted more employees, the office staff also grew. In 1953, Bob married his attractive blonde secretary, Jerry. She has worked closely with him since and today, in addition to serving as a charming ambassador of good will at industry functions, Mrs. Nims also handles all inside office functions for the four Lucky Coin Machine routes which cover metropolitan New Orleans and three parishes (counties). Coming full circle, she now has her own secretary.

Lucky Coin operates some 600 machines, including music boxes, amusement games, shuffle alleys, guns, pin-ball machines and pool tables. A fleet of 15 cars and trucks is used to handle the routes and service.

As Lucky Coin Machine Company grew, so did Nims' ambition—as well as his reputation. He became a franchised Rock-Ola distributor a decade ago, forming a second corporation, American Music and Amusement Distributors, Inc. For brevity's sake, this was soon shortened to A.M.A. Distributors, Inc.

Bob Nims joined MOA "about five years ago when it was brought to my attention the tremendous job the organization was doing to fight adverse legislation in Congress." (Nims himself testified against ASCAP legislation before both House and Senate judiciary committees.) "I felt that MOA filled a needed role, needed growing support, and the least that I could do was to join."

"The least that he could do" turned out to be quite a lot. When MOA underwent its big membership drive a few years ago, Nims was appointed District Chairman for the states of Texas, Oklahoma, Arkansas, Louisiana, Mississippi and Alabama. A plaque awarded by MOA, which hangs on his office wall, testifies to Nims' organizing ability.

To hear Bob Nims tell it, his approach to selling membership in MOA was simple: First, I told a man that MOA was the only national trade organization that music and game operators could support in behalf of their own vested interests. I emphasized that MOA serves as a watchdog against adverse legislation; that it offers many services that smaller operators couldn't ordinarily afford: The insurance program alone is worth the price of membership. I also pointed out that a great many operators were devoting a lot of time to efforts better handled by a nationally organized group.

"MOA is the first to realize that in addition to national problems, the operators are faced with local ones, too. In the last two years, MOA officers and executive vice-president Fred Granger have worked closely with local and state trade associations to assist and help in doing a public relations job in a more accomplished way on a local level.

"In Louisiana, the other public relations work that has been done has been performed by a handful of local operators. We've contributed to Durel Black's Music Therapy Program with time, money and equipment, and to other worthy causes such as the Greater New Orleans Chamber of Commerce. We hope, in the near future, to have a viable state-wide organization.

(Continued on page 75)

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**NEW ROCK-OLA 442**

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# Title Strip Firms in Christmas Mood

• Continued from page 72

Red-Nosed Reindeer/Sleigh Ride (7642)

## REEM

Reems, Robert — Silent Night—O Holy Night/Come All Ye Faithful (4501)

## REPRISE

Crosby/Sinatra/Waring—We Wish You the Merriest/Go Tell It on the Mountain (317)  
Crosby, Bing—The White World of Winter/The Secret of Christmas (0424)  
Martin, Dean—Blue Christmas/A Marshmallow World (0542)  
Sinatra, Frank—Have Yourself a Merry Little Christmas/Ho W Shell I Send Thee? (243)

## ROJAC

Bowens, Pvt. Charles—Christmas in Vietnam (vocal)/(instr.) (111)

## ROOSTER

Sayho, Eric — Hey, Papa Christmas/White Christmas (1001)

## ROULETTE

Monte, Lou — Christmas at Our House/Dominick the Donkey (4308)  
Roberts, Derrick—There Won't Be Any Snow/A World Without Sunshine (4656)  
Rossi, Steve — The Night Before Christmas/The Christmas Song (4773)

## STAX

Booker T. & the MG's — Jingle Bells/Winter Wonderland (203)  
Thomas, Carla—All I Want for Christmas Is You/The Christmas Song (206)

## SUE

McGriff, Jimmy—Christmas With McGriff, Part 1/Part 2 (804)

# Jukeboxes Have Role In Breaking Big Hits

• Continued from page 64

Another record is on the national charts, "Why the Wine Is Sweeter" by Eddie Floyd on Stax Records. Still another song is bubbling under the Hot 100, "Love and Let Love" by the Hardy Boys on RCA Victor Records.

Although it is tough for unknowns to break onto a jukebox, a hit single or a big name does not guarantee continued programming either, according to Kerr.

"Just because an artist has a hit single once, doesn't mean that he will follow it up with another hit," Kerr said. "I still listen to records by name artists to see if they're worth programming. Most of my customers feel the same way I do. They say the record, not the name,

should determine whether or not a song is programmed. If I'm unsure about whether a song is good, I will usually wait until a song starts to move up the charts until I put it on a jukebox."

## Rock Songs

Kerr also said that he gets no pressure from established record companies to program certain records, although he is contacted by small companies and individuals with records they want on jukeboxes.

Of the eight newest rock records he has programmed on jukeboxes in establishments frequented by young people, seven are in the Top 40 of Billboard's Hot 100 chart. They are "Come Together"/"Something" by the Beatles, "And When I Die" by Blood, Sweat & Tears, "Take a Letter to Maria" by R. B. Greaves, "Ball of Fire" by Tommy James and the Shondells, "Eli's Coming" by Three Dog Night, "Backfield in Motion" by Mel & Tim, and "Fortunate Son"/"Down on the Corner" by Creedence Clearwater Revival. The eighth record, "Tonight I'll Be Staying Here With You" by Bob Dylan, is also on the Hot 100.



VEMCO MUSIC'S LAMBERT HORNE, shown here on the left, and Seeburg's Buddy Adams, on the right, were on hand for the recent showing of the new Seeburg Apollo at South Atlantic Distributing Co., Raleigh, N. C.



SEEBURG'S BUDDY ADAMS had the attention of Hal Huggins and Roy Brown, Dixie Novelty, and Kay Polk Wooten, Wooten Music, at the recent Apollo showing held at South Atlantic Distributing Co.



BUD PROCTOR, Minneapolis and Steve Miller of Boston (right).



BERT BETTI toasts the new Rock-Ola.

Baby Washington—Silent Night/White Christmas (149)

## SWAN

Reynolds, Joey — Santa's Got a Brand New Bag/Rats in My Room (4276)

## TAMLA

Wonder, Stevie—The Miracles of Christmas/Some Day at Christmas (54142)

## 20th CENTURY-FOX

Harry Simeone Chorale — Little Drummer Boy/O' Holy Night (121)

## UNITED ARTISTS

Ferrante & Teicher—Silent Night/Rudolph the Red-Nosed Reindeer (1660)  
Horne, Lena—What Are You Doing New Year's Eve/Let It Snow (1661)  
Reeves, Del—Christmas Is Lonely/Sajo (50115)  
Roselli, Jimmy — Buon Natale/Christmas (1659)

## VANGUARD

Baez, Joan—The Little Drummer Boy/Cantique De Noel (35046)

## WARNER BROS.

Lamb, Becky — Little Becky's Christmas Wish/Go to Sleep Little Lambs (7154)  
Pipsqueaks—Santa's Little Helpers/Santa's Magic Flute (5878)

# New Products

## Penny King

New rocket mixes consist of No. 20-R packed 500 to the bag with bright yellow display at \$7; 19-R packed 500 to the bag with display front at \$8; 18-R packed 500 to the bag at \$7.50. These rocket mixes consist of spinning tops in bright colors, numbered pool balls and black eight balls and the mix consists of 20 different items.

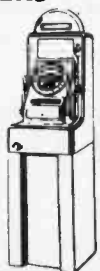
All dime merchandise is not being counted automatically. The following are new 10-cent mixes: October mix, new heads, key rings, thing brooch and other rings; key ring mix, also containing a giant dome ring. Monkey boy, wild brooches, scissors and locks; ring mix, seven different rings; action toy mix consisting of such items as a clown with blinking eyes, big eyeball, etc. and all big enough to vend without a capsule; metal yo yo mix, including a rubber inflatable animal; dice mix consisting of two dice in container, two in a capsule and giant dice; fantastic mix, mammoth black bats, animal brooches, watch chains, ten different items; pearl bracelet mix, African head, necklace, baby dolls; giant dice mix; a newer giant dice mix featuring light weight dice; bouncing ball mix; and fruit head mix.

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# Ohio Operator In Rowe Show

• Continued from page 64

slide mechanism can be used as an optional feature or where an animated display panel becomes one of the focal points of the machine.

Operators can visually demonstrate the variations of styling by using a promotion aid that works similar to a slide rule. A handy device for soliciting new locations, it quickly tells the story of the Trimount's adaptability to any decor or theme and also shows the many accessories.

One of the most important accessories is the Rowevue slide projector which allows operators to use 8 different full-color slides that change at 15-second intervals. Slides are available from Rowe's library and the company encourages operators to shoot their own slides for location personalization. The other accessory, the PhonoVue, matches films to music. Twenty films are matched to records. In locations using the PhonoVue increases in revenue have been as much as 400 percent, according to Rowe.

The Wall-Ette is virtually a miniaturized jukebox featuring stereo speakers, four-in-one slug rejector accommodating nickels, dimes, quarters and half dollars, dual price switch, one-step cancel control and 12 display cards for advertising or merchandising music.

# Rowe Merchandising

• Continued from page 65

should be receiving more service bulletins so that operators can initiate preventive maintenance. Perhaps this is the obligation of the factory.

"Rowe has produced many innovations. Maybe what we need most is a straightforward box without all the gimmicks. After all, what we're really selling is music."

He said more emphasis on modular components would probably help get the most use out of existing equipment. He said his firm had had a lot of trouble with dollar bill acceptors and hoped the move to the use of four quarter pricing would be a solution. He called for more service schools and more refresher courses for mechanics and jokingly told the distributor that operators want five-year financing at 4 percent interest and \$1,500 jukeboxes for \$900.

# Tolisano Recovering

ST. PETERSBURG, Fla. — James Tolisano, former Music Operators of America president and head of the state association in Florida, is expected home from the hospital Nov. 5 where he will convalesce following a recent heart attack.

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## Trial by Jury

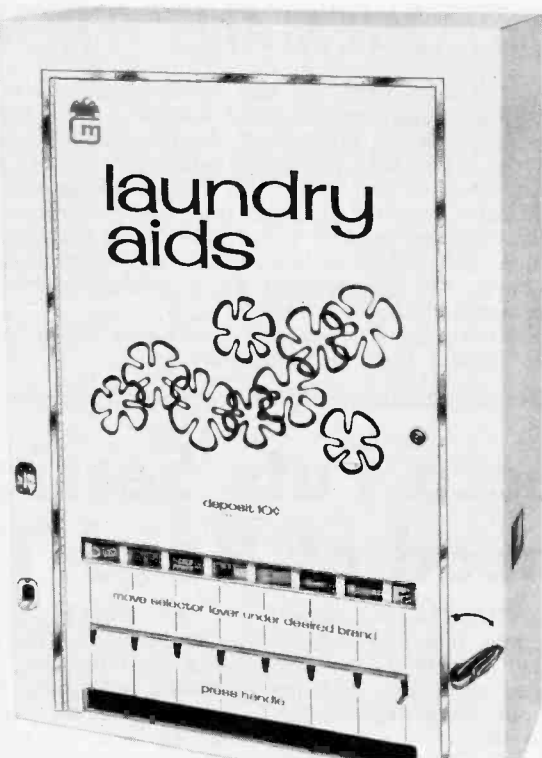
When it comes to judging new phonographs, music operators are a tough bunch. Yet, it was before this jury, that the Wurlitzer STATESMAN was judged the best built, best styled, best engineered phonograph on the market today. Tops in features, too! Case in point...the Dual Pre-Selected Programs for two quarters or a half.

Verdict? A life sentence at hard labor for every Wurlitzer STATESMAN—all of which means money in the pocket, and lots of it, for Wurlitzer Operators.

## Wurlitzer STATESMAN



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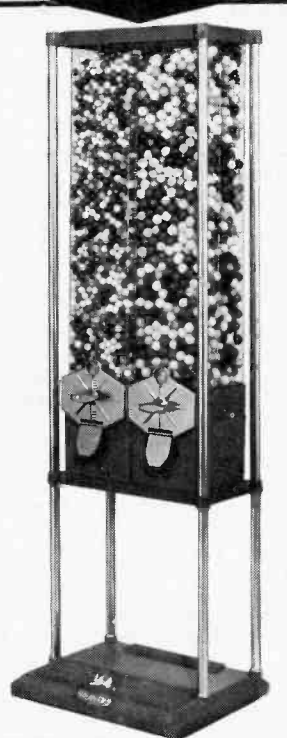
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## Congress Passes Toy Safety Act

By MILDRED HALL

WASHINGTON — Congress has passed the Toy Safety Act, giving the Secretary of Health, Education and Welfare the right to ban the sale of any toy with electrical, mechanical or thermal hazards. The new law, which brings toys under the coverage of the federal Hazardous Substances Act, has little or no bearing on the type of small charm

## Nims Booster Of MOA and Programming

• Continued from page 72

Nims is equally erudite and knowledgeable on the subject of music box programming.

"At Lucky Coin Machine, Ken Kerr, our record department manager, has a great responsibility—which is his one and only function. This is to purchase and program records for each individual location. And, when I say each individual location, I mean exactly that.

"Ken has a folder for each location that contains a setup that is the precise title strips as they appear on each box. He consults with location owners and fills requests properly, in a manner which will lead to the greatest amount of revenue for the owner."

manufactured for bulk vending machines. It is primarily directed at toys for home use, which by design or faulty material can cause injury in the normal course of play—overheat, shatter, splinter, etc.

The law as finally passed permits HEW to withdraw from the market any toy it deems hazardous, even before hearings or rulemaking by the department. The manufacturer is given the right to a hearing and remedy, but without as many procedural safeguards as a House version would have given him. The House bill would have required

formal rulemaking procedures in each case, but a conference committee decided on an approach that would be less burdensome for HEW.

During hearings by the National Commission on Product Safety in December 1968, no complaints were made about bulk vended charms. But the manufacturers of these items, to play safe, may want to take a second look at their newer novelties to make sure they would pass muster under the new law. The President was expected to sign the bill into law promptly.

## EYE CIGARETTE LIGHTERS

CHICAGO—Although no testimony was heard in Congress concerning bulk vending charms during hearings on the new toy safety legislation, the National Vendors Association (NVA) has consistently warned its members about cigarette lighters.

At a recent NVA board meeting in New Orleans, counsel Morrie Much said: "It is just a matter of time until our industry will be challenged about toy cigarette lighters. New legislation will give the department of Health, Education and Welfare authority in this area and we can expect challenges from the Food and Drug Administration as well."

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# Country Music

## AFM & AFTRA 'Accord' Strikes Some Disharmony

NASHVILLE — Agreement on "certain aspects" of a situation involving the American Federation of Musicians and the American Federation of Television-Radio artists have been reached here, but some problems remain to be resolved.

At issue basically is the question of the "musicianship" of certain singers.

"We feel that a person who makes his living primarily as a singer and who uses an instrument such as the guitar merely to play chords or as a prop should belong to AFTRA and be paid AFTRA scale," said Paul Wilder, executive director of AFTRA here.

Traditionally, in Nashville, all persons involved in music—even the back-up singers—have had to collect their paychecks from the AFM, with 2 percent deducted.

The partial agreement concerns those who sing exclusively and use no instrument at all, such as the back-up groups. Under a pact reached between the AFM's Bob Carruthers and George Cooper, and Sanford Wolff and Wilder of AFTRA, such persons and groups would operate under an AFTRA contract rather than AFM.

AFTRA, on the other hand, said it would not object to a "leader" who may be a featured singer fronting his own group being on an AFM contract, just so long as the singing member got at least AFTRA's scale.

### Agree to Visit

To strike a note of harmony in areas where there has been considerable discord, Cooper and Wilder agreed to visit each of the producers doing syndicated shows and let those producers know "the unions are not fighting but are cooperating."

But there are strong matters of jurisdiction and membership which apparently cannot be solved at the local level, and these will be forwarded to both the AFM and AFTRA offices in New York for resolution.

All these stipulations are spelled out in a letter just mailed by Wolff to Herman Kenin of the AFM.

Wilder, who has engineered the phenomenal growth of AFTRA here in the past year and a half, said the current drive is to get network AFTRA scale for all of the singers who take part in a syndicated show which plays in 101 markets.

"This would add just a few hundred dollars to the cost of

each show," Wilder explained, "and therefore would not jeopardize any existing show of size."

Local television stations and producers take a different view. "Some are very marginal operations," one said, "and any increase in the budget could ultimately put them out of business."

The network scale for a singer on a 30-minute syndicated show is \$165, and for an hour show the amount jumps to \$255. This includes a specified amount of rehearsal time, and anything beyond that time costs \$8.00 per hour.

"My ultimate goal is to see Nashville become the entertainment capital of the world," Wilder said. And, to that end, he feels it can only happen when the entire industry is involved with AFTRA.

He has made sharp strides in that direction. When he took over the directorship 18 months ago there were 82 members on the books, only 44 of them current in dues. There now are some 600 paid up members. There has been very little breakthrough with radio and television. Only WVOL (a station which still has the matter in court), Nashville, and WYAM,

## Fame to Build Studio Office In Memphis

MUSCLE SHOALS, Ala.—Rick Hall, president of Fame Recording Studios, has announced plans for construction of a new Fame studio and office complex in Memphis. Hall, with general manager Frank Daily, began recording operations here nine years ago and has developed the "Muscle Shoals Sound." This town has now become known as one of the recording centers of the nation.

According to Frank Daily, the new studio in Memphis will also specialize in production based on the "Muscle Shoals Sound" and will be staffed by personnel familiar with the sound. The new studio will also house the offices of Fame Publishing Co. The studio is scheduled to be completed by December 1 and will be located at 1740 S. Bellvue St. in Memphis.

Bessemer, Ala., have gone the AFTRA route.

"My concern is not to organize radio and television stations," Wilder said. "Frankly, I feel they should come to me. We have protection to offer them, and we feel they should seek us out."

Lack of membership in AFTRA caused a quick change in plans for the recently-televized CMA awards show on the Kraft program. An announcer for WSM was scheduled to do the introduction for the show, since WSM is the NBC affiliate here. When Wilder discovered he was not an AFTRA member, he had the producers make the change, and an independent freelancer was brought in at the last minute.

One of Wilder's greatest areas of concern now is that of jingles. "Our local scale is very low," he said, "but we have to keep it that way to compete with the jingle mills of Dallas and Memphis." He indicated, however, that those AFTRA members who do jingles here are much better off than those in the other cities.

Though there still is no solution to the matter of jurisdiction of those country performers who belong both to AFM and AFTRA, and who are primarily vocalists, there has been much accomplishment, and the growing strength of AFTRA has made it a bargaining factor.

Wilder feels the matter must eventually be worked out in New York, and that it must give a break to the singer, who would receive the higher AFTRA scale.

"If this puts a syndication or two out of business," he said, "then it probably had no business being in business in the first place."

## Twitty Opens Restaurant In Oklahoma

OKLAHOMA CITY, Okla.—Conway Twitty recently held the grand opening of his first Twitty Burger, a family-styled restaurant. The first unit will serve as the headquarters and training center for the internationally franchised chain.

Twitty's person trademark, the "Twitty Bird," will also function as the trademark for the restaurant chain. The character appears on menus, outdoor advertising and will be the spokesman for the restaurant in animated television commercials to be produced in Dallas.

Grand opening ceremonies included an advertising tie-in with the Carlton Haney country show in Oklahoma City, visits from country artists in the area and a remote radio broadcast by country station KLPR. In addition to Twitty, the major investors in the Twitty Burger include Merle Haggard, Sonny James, Harlan Howard and Oklahoma's former Gov. J. Howard Robinson.

## FENDER PUTS ITS FINGER ON STONEMANS' TROUBLE

NASHVILLE—Even the best instruments in the world can't withstand the steady pressure of the fingers of Roni Stoneman.

The banjo-playing member of the Stonemans took her instrument to the office here of the manufacturer, Fender Instruments, and consulted with manager Eddie Miller. Examining the fingerboard, Miller discovered that the frets had been completely worn down. In two years she had worn them to the fingerboard.

Miller presented Miss Stoneman with a new duplicate of the Fender banjo she had brought in, a gold-plated five string instrument worth more than \$1,000.

The Stonemans, RCA artists, have had a promotional relationship with Fender Instruments for two years.

## Decca Puts Sessions Ahead of Road Trips

NASHVILLE — An annual plan whereby recording will become the primary factor and road dates secondary is being carried out by Owen Bradley at Decca here.

Bradley has met with three of his leading artists: Jack Greene, Jean Seely and Loretta Lynn.

Greene said his recording schedule has been mapped out for 1970, as has that of the older artists.

"In the past it was always a case of coming in from a road trip, trying to find material, and then squeezing in a recording session," Greene said. "The recording session was always secondary, as it is with most artists."

Bradley now has set dates, working directly with the booker for all sessions for the year. Time will be allowed for the search for song material, adequate rest before a session, the session scheduling itself, both singles and LP's, all release dates, the photographing of album covers and the writing of liner notes.

"No detail has been left out," Greene said. "This way if there is a need for rest, or a cold or a little hoarseness, there is adequate time to compensate for all of these things. The record will become primary. Each of us will be able to give everything we have to a session."

Greene, who has teamed with Miss Seely for a package show, says the concept of a package works right into this plan. "We can plan my sessions as a single, Jeanie's, and ours together for the duets."

The Decca artist said Loretta Lynn had been scheduled in the same manner, allowing time for her personal appearances, her rodeos and for time at home.

Greene also is in the process of putting together the preliminaries for the pilot of his television show through Entro, an all-encompassing firm of which he is a director. The show, he said, would have a concept different from anything done in the country syndicated field. There has also been an expression of network interest in a program featuring him.

## Nashville Scene

By BILL WILLIAMS

Gus Thomas at WWVA has signed Danny Harrison as a regular on the Jamboree. Also at this popular show, Darnell Miller will sign a contract on stage with Deneba Records, which is Danny's label. One more note on the young man, Danny, having signed as a songwriter with Fred Carter Jr., has an estimated 100 songs placed already. . . . Tommy Howard of Haskel, Tex., has formed the Toward label, and has signed Bobby Leed as a new artist. He also publishes Tommyard Music. . . . KBBQ & KFOX have announced plans for their next country music show Saturday (15) in the Shrine Auditorium in Los Angeles. The show will feature Merle Haggard, Bonnie Owens & the Strangers, Bill Anderson, Jan Howard & the Po Boys, Don Bowman and Lynn Anderson. The show will also feature the disk jockeys from the two stations as masters of ceremony.

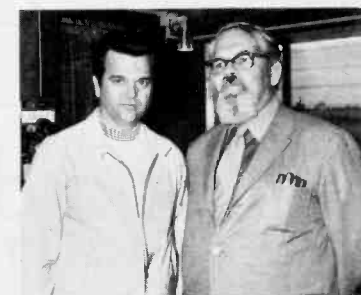
Buddy Lee has reached an agreement to represent Columbia artist Lester Flatt and his show. The program includes Jake Tulllock, Paul Warren, and Josh Graves. . . . Judy Lynn has been selected to receive the "International Queen of Country Music Award" by the All American Country Folk-Western Club. The award was presented at the San Fernando Valley Fair in Northridge, Calif. . . . Congressman Dick Fulton, whose background in

country music is strong, has enclosed comments in the Congressional Record in which he praises country music generally and WSM's Opryland specifically. . . . Gene Stabile, who records for KEF Records (distributed by Capitol), comes by his talent naturally. His mother was part of a country act in the 1940's and a champion yodeler. . . . Kid Cuz'n, a New York-based country label, has released a new single by Jimmy West, the feature side of which is

(Continued on page 81)



THE FOUR GUYS, the only quartet-member of the "Grand Ole Opry" have signed a pact with Mercury Records. Their first session has already been completed. They are booked by the Buddy Lee Agency.



BOOKER BOB NEAL joins Conway Twitty at the opening of the first Twitty Burger Restaurant in Oklahoma City. The family-type restaurants are expected to expand shortly.



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# LYNN ANDERSON

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# Billboard Hot Country Singles

Billboard SPECIAL SURVEY For Week Ending 11/15/69

★ STAR Performer—LP's registering greatest proportionate upward progress this week.

Artist and/or Selection featured on "The Music Scene," ABC-TV Network

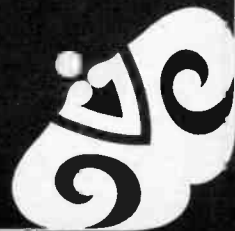
This Week	Last Week	Title Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title Artist, Label, No. & Pub.	Weeks on Chart
1	2	OKIE FROM MUSKOGEE Merle Haggard & the Strangers, Capitol 2626 (Blue Book, BMI)	6	38	30	SEVEN LONELY DAYS Jean Shepard, Capitol 2585 (Jefferson, ASCAP)	11
2	3	SHE EVEN WOKE ME UP TO SAY GOODBYE Jerry Lee Lewis, Smash 2244 (Acuff-Rose, BMI)	7	39	16	TALL DARK STRANGER Buck Owens & the Buckaroos, Capitol 2570 (Blue Book, BMI)	15
3	9	TRY A LITTLE KINDNESS Glen Campbell, Capitol 2659 (Airfield/Campbell, ASCAP)	4	40	23	RIVER BOTTOM Johnny Darrell, United Artists 50572 (Quartet/Bexhill, BMI)	10
4	1	TO SEE MY ANGEL CRY Conway Twitty, Decca 732546 (Music City/Twitty Bird, BMI)	9	41	52	THINGS GO BETTER WITH LOVE Jeannie C. Riley, Plantation 29 (Singleton, BMI)	4
5	5	SINCE I MET YOU BABY Sonny James, Capitol 2595 (Progressive, BMI)	11	42	45	GROOVY GRUBWORM Harlow Wilcox, Plantation 28 (Singleton, BMI)	9
6	6	THE WAYS TO LOVE A MAN Tammy Wynette, Epic 5-10512 (Gallico, BMI)	12	43	57	TAKE TIME OFF Claude Gray, Decca 32566 (Tree, BMI)	4
7	4	I'D RATHER BE GONE Hank Williams Jr., MGM 14077 (Blue Book, BMI)	10	44	20	WE ALL HAD THE GOOD THINGS GOING Jan Howard, Decca 32543 (Jack, BMI)	9
8	8	SWEET THANG & CISCO Nat Stuckey, RCA 74-0238 (Forrest Hills, BMI)	7	45	46	MY BLUE RIDGE MOUNTAIN BOY Dolly Parton, RCA 74-0243 (Owepar, BMI)	5
9	10	I'D STILL BE MISSING YOU Warner Mack, Decca 32547 (Pageboy, SESAC)	8	46	54	PUT YOUR LOVIN' WHERE YOUR MOUTH IS Peggy Little, Dot 17308 (Terrace, ASCAP)	5
10	12	BACK IN THE ARMS OF LOVE Jack Greene, Decca 32558 (Blue Crest, BMI)	7	47	50	NOBODY BUT YOU Don Rich & the Buckaroos, Capitol 2629 (Blue Book, BMI)	4
11	7	SUCH A FOOL Roy Drusky, Mercury 72964 (Champion/Starday, BMI)	7	48	49	TAKE A LITTLE GOOD WILL HOME Bobby Goldsboro & Del Reeves, United Artists 50591 (Passkey, BMI)	3
12	11	HAUNTED HOUSE Compton Brothers, Dot 17294 (Venice/B Flat, BMI)	9	49	58	I'M GETTIN' TIRED OF BABYIN' YOU Peggy Sue, Decca 32571 (Sure-Fire, BMI)	3
13	14	THERE WOULDN'T BE A LONELY HEART IN TOWN Del Reeves, United Artists 50564 (Rural Hill, ASCAP)	6	50	61	RUBEN JAMES Kenny Rogers & the First Edition, Reprise 0854 (Unart, BMI)	4
14	25	JUST SOMEONE I USED TO KNOW Dolly Parton & Porter Wagoner, RCA 74-0247 (Raydeem, SESAC)	4	51	—	BIG IN VEGAS Buck Owens & the Buckaroos, Capitol 2646 (Blue Book/Exbrook/Milke Curb, BMI)	1
15	29	LITTLE BOY SAD Bill Phillips, Decca 32565 (Cedarwood, BMI)	5	52	36	THINGS FOR YOU & I Bobby Lewis, United Artists 50573 (Passkey, BMI)	10
16	18	WHERE HAVE ALL THE AVERAGE PEOPLE GONE Roger Miller, Smash 2246 (Combine, BMI)	5	53	37	THEN THE BABY CAME Henson Cargill, Monument 1158 (Moss-Rose, BMI)	9
17	15	HOMECOMING Tom T. Hall, Mercury 72951 (Newkeys, BMI)	13	54	55	CAROLINA IN MY MIND George Hamilton IV, RCA 74-0256 (Apple, ASCAP)	2
18	13	THESE LONELY HANDS OF MINE Mel Tillis & the Statesiders, Kapp 2031 (Ly-Rann, BMI)	14	55	—	IF IT'S ALL THE SAME TO YOU Bill Anderson & Jan Howard, Decca 32551 (Moss Rose, BMI)	1
19	21	SHIP IN THE BOTTLE Stonewall Jackson, Columbia 4-44576 (Gallico, BMI)	7	56	—	WISH I DIDN'T HAVE TO MISS YOU Jack Greene & Jeannie Sealey, Decca 32580 (Tree, BMI)	1
20	22	HONEY, I'M HOME Stan Hitchcock, Epic 5-10525 (Hall-Clement, BMI)	6	57	—	WHEN YOU'RE HOT YOU'RE HOT Porter Wagoner, RCA 74-0267 (Green Grass, BMI)	1
21	28	MY BIG IRON SKILLET Wanda Jackson, Capitol 2614 (Party Time, BMI)	8	58	—	YOURS FOREVER Wynn Stewart, Capitol 2657 (Central, BMI)	1
22	59	(I'M SO) AFRAID OF LOSING YOU Charley Pride, RCA 74-0265 (Hill & Range/Blue Crest, BMI)	2	59	63	THAT'S WHEN THE HURTIN' SETS IN Hank Snow, RCA 0251 (East Star/Glad, BMI)	3
23	19	ARE YOU FROM DIXIE Jerry Reed, RCA 74-0211 (Witmark, ASCAP)	12	60	60	A WOMAN'S SIDE OF LOVE Lynda K. Lance, Royal American 290 (Noma/SPR/Birmingham, BMI)	3
24	26	KISSED BY THE RAIN, WARMED BY THE SUN Glenn Barber, Hickory 1545 (Acuff-Rose, BMI)	9	61	68	OKLAHOMA HOME BREW Hank Thompson, Dot 17307 (Brazos Valley, BMI)	5
25	34	GET RHYTHM Johnny Cash, Sun 1103 (Hi-Lo, BMI)	6	62	62	CALIFORNIA COTTON FIELDS Dallas Frazier, RCA 74-0259 (Blue Crest/Glad, BMI)	2
26	17	GEORGE (AND THE NORTH WOODS) Dave Dudley, Mercury 72952 (Newkeys, BMI)	12	63	65	DON'T MAKE LOVE Mac Curtis, Epic 5-10530 (Blue Echo, BMI)	2
27	24	WE ALL GO CRAZY Jack Reno, Dot 17293 (Tree, BMI)	9	64	74	GOTTA GET TO OKLAHOMA ('CAUSE CALIFORNIA'S GETTIN' TO ME) Hagers, Capitol 2647 (Blue Book, BMI)	2
28	41	NEW ORLEANS Anthony Armstrong Jones, Chart 66-5033 (Rock Masters, BMI)	5	65	66	THANK YOU FOR LOVING ME Brenda Byers, MTA 175 (Duchess, BMI)	6
29	51	BABY BABY (I Know You're A Lady) David Houston, Epic 5-10539 (Gallico, BMI)	2	66	67	JESUS IS A SOUL MAN Billy Grammer, Stop 321 (Wilderness, BMI)	5
30	27	DON'T IT MAKE YOU WANT TO GO HOME Joe South, Capitol 2592 (Lowery, BMI)	7	67	—	I'M WALKIN' Dave Peel, Chart 5037 (Travis, BMI)	1
31	44	LODI Buddy Alan, Capitol 2653 (Gondora, BMI)	4	68	69	THE ONE MAN BAND Sheb Wooley, MGM 14085 (Channel, ASCAP)	4
32	40	I'LL NEVER BE FREE Johnny & Jonie Mosby, Capitol 2608 (Laurel, ASCAP)	4	69	72	FRIEND, LOVER, WOMAN, WIFE Claude King, Columbia 4-45015 (BnB, ASCAP)	2
33	33	BACK SIDE OF DALAS Jeannie C. Riley, Plantation 29 (Hall-Clement, BMI)	7	70	73	HER AND HER CAR AND HER MOBILE HOME Dave Kirby, Monument 1168 (Tree, BMI)	2
34	32	ANOTHER DAY, ANOTHER MILE, ANOTHER HIGHWAY Clay Hart, Metromedia 140 (Motola, ASCAP)	9	71	71	SUNDAY MORNIN' COMIN' DOWN Ray Stevens, Monument 1163 (Combine, BMI)	3
35	38	YOUR TIME'S COMING Faron Young, Mercury 72983 (Combine, BMI)	3	72	—	DOWN IN THE BOONDOCKS Penny DeHaven, Imperial 66421 (Lowery, BMI)	1
36	35	LITTLE REASONS Charlie Louvin, Capitol 2612 (Tree, BMI)	8	73	—	GOD BLESS AMERICA AGAIN Bobby Bare, RCA 74-0264 (Return, BMI)	1
37	39	YOU AND YOUR SWEET LOVE Connie Smith, RCA 74-0258 (Stallion, BMI)	2	74	—	SHE'S MINE George Jones, Musicor 1381 (Glad, BMI)	1
				75	75	NITTY GRITTY DIRT TOWN Roger Savine, Imperial 66398 (Cedarwood, BMI)	2





# BILLY EDD WHEELER

wrote "Blistered"\* for  
what's his name.







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# Billboard Hot Country LP's

Billboard SPECIAL SURVEY  
For Week Ending 11/15/69

★ STAR Performer—LP's registering proportionate upward progress this week.

Artist and/or Selection featured on "The Music Scene," ABC-TV Network

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	JOHNNY CASH AT SAN QUENTIN Columbia CS 9827	20
2	3	GLEN CAMPBELL "LIVE" Glen Campbell, Capitol STBO 268 (S)	9
3	2	TAMMY WYNETTE'S GREATEST HITS Tammy Wynette, Epic BN 26486 (S)	11
4	4	THE SENSATIONAL CHARLEY PRIDE RCA Victor LSP 4153 (S)	23
5	7	JOHNNY CASH'S GOLDEN HITS, VOL. 1 Sun 100	8
6	6	JERRY LEE LEWIS' GOLDEN HITS, VOL. II Jerry Lee Lewis, Sun 103	7
7	5	PORTRAIT OF MERLE HAGGARD Capitol ST 319	7
8	8	JERRY LEE LEWIS' GOLDEN HITS, VOL. 1 Jerry Lee Lewis, Sun 102	7
9	10	THE BEST OF CHARLEY PRIDE RCA Victor LSP 4223	3
10	9	I LOVE YOU MORE TODAY Conway Twitty, Decca DL 75131 (S)	16
11	11	JOHNNY CASH'S GOLDEN HITS VOL. II Johnny Cash, Sun 101	8
12	12	IT'S A SIN Marty Robbins, Columbia CS 9811 (S)	19
13	15	JIM REEVES' GREATEST HITS, VOL. 3 RCA Victor LSP 4187 (S)	16
14	19	THE ASTRODOME PRESENTS SONNY JAMES IN PERSON Capitol ST 320	6
15	16	DAVID HOUSTON Epic, BN 26482 (S)	11
16	18	TOGETHER Jerry Lee Lewis/Linda Gail Lewis, Smash SRS 67126	7
17	17	HANK WILLIAMS, JR. LIVE AT COBO HALL, DETROIT MGM SE 4644	6
18	14	SAME TRAIN, DIFFERENT TIME Merle Haggard, Capitol SWBB 223 (S)	26
19	13	COUNTRY FOLK Waylon Jennings & the Kimberleys, RCA Victor LSP 4180	10
20	20	MY BLUE RIDGE MOUNTAIN BOY Dolly Parton, RCA Victor LSP 4188	6
21	21	MY LIFE/BUT YOU KNOW I LOVE YOU Bill Anderson, Decca DL 75142 (S)	16
22	24	BACK IN MY BABY'S ARMS Connie Smith, RCA Victor LSP 4229	3
23	23	WOMAN OF THE WORLD/TO MAKE A MAN Loretta Lynn, Decca DL 75113 (S)	16
24	22	MARTY'S COUNTRY Marty Robbins, Columbia GP 15	6
25	27	ALWAYS, ALWAYS Porter Wagoner & Dolly Parton, RCA Victor LSP 4186 (S)	16
26	25	GAMES PEOPLE PLAY Freddie Weller, Columbia CS 9904 (S)	15
27	29	JOHNNY CASH AT FOLSOM PRISON Columbia CS 9639	75
28	28	THINGS GO BETTER WITH LOVE Jeannie C. Riley, Plantation PLP 3	10
29	31	AT HOME WITH LYNN ANDERSON Chart CHS 1017 (S)	14
30	30	YESTERDAY WHEN I WAS YOUNG Roy Clark, Dot DLP 25953 (S)	19
31	26	FROM ELVIS IN MEMPHIS Elvis Presley, RCA Victor LSP 4155 (S)	22
32	33	FROM THE HEART Diana Trask, Dot DLP 25957 (S)	9
33	36	HOLD ME Johnny & Jonie Mosby, Capitol ST 286	8
34	34	CLOSE UP Merle Haggard, Capitol SWBB 259 (S)	13
35	43	TALL DARK STRANGER Buck Owens, Capitol 1 ST 212	2
36	32	MORE NASHVILLE SOUNDS Danny Davis & the Nashville Brass, RCA Victor LSP 4176 (S)	23
37	35	ROGER MILLER Smash SRS 67123 (S)	12
38	38	MY GRASS IS GREEN Roy Drusky, Mercury SLP 61233	5
39	41	THE WARMTH OF EDDY Eddy Arnold, RCA Victor LSP 4231	2
40	37	BUCK OWENS IN LONDON Capitol ST 232	22
41	—	FLOYD CRAMER PLAYS MORE COUNTRY CLASSICS RCA LSP 4220	1
42	40	YOUNG LOVE Connie Smith & Nat Stuckey, RCA Victor LSP 4190	10
43	—	GET RHYTHM Johnny Cash & the Tennessee Two, Sun 105	1
44	44	THE ESSENTIAL HANK WILLIAMS MGM SE 4651	2
45	45	DYNAMITE Peggy Sue, Decca DL 75153	2

## Country Music

### Nashville Scene

• Continued from page 76

"Good Bye Cruel World, I'm Leaving for the Moon." . . . Long-time country music artist Clyde Moody of Raleigh, N.C., made a special trip here this week to present to the Country Music Hall of Fame and Museum some of the historic belongings he has acquired through the years. The former "Opry Star" placed in the Hall of Fame his gold record on a King label recording, "Shenandoah Waltz," dating to 1952. . . . Army Master Sergeant Arlan Wilson brought to the museum a foot-high stack of country music records he found dating from the early 1920's. They included recordings by such performers as Bob Wills, Vernon Dalhart, Clayton McMichen and others. . . . Charlie Walker (Epic) and his wife, Shirley, are parents of a new baby girl.

A popularity contest of country singers conducted by Sonny Laine of KBGO radio, Waco, was won by Stop's Johnny Bush. . . . Elvis Presley will headline the 38th annual edition of the Houston Livestock Show and Rodeo in late February, appearing at matinee and evening performances at the Harris County Domed Stadium. He will be followed by Charley Pride, Bobby Goldsboro, Buck Owens and Roy Clark. . . . Alex Zanetis is celebrating what he calls RCA Victor Month. Five RCA artists have recorded Zanetis songs for single release in November. They include Charley Pride, Don Gibson, The Stoneman Family, Dottie West & Waylon Jennings. . . . Two Nashvillians, Vince Matthews & the Reverend Will Campbell, have been appointed to the editorial board for an anthology of country music that is being compiled for publication. Vince is a songwriter with Jack Music while Campbell is director of the committee of Southern Churchmen and publisher of Katallagete magazine. . . . Tom McCall at WKXY, Paducah, Ky., is doing a two-hour special on country music. . . . Bill Anderson mailed out 2,500 singles to country stations, containing 16 cuts of safe driving promos, holiday greetings, record intros and general station breaks. The pressing was done by Decca.

Liz Anderson is doing a fine column for the WCMS magazine. . . . The Earl Scruggs & The 5 String Banjo book, considered to be the most complete method of study available, has gone into its second printing. The publisher is Peer-Southern. . . . Jack Moran, one of the real great songwriters of our times, has cut his own first single for Athena Records. He will record both his own material and that of others. . . . Pete Sayers has concluded a successful tour of college concerts and is about to embark on another. . . . Jack Barlow's new Dot success, "Nobody Wants to Hear It Like It Is" was written by Tree's Glen Tubb. . . . Ailing Paul Cohen has made another trip to Chicago for treatment. The industry is pulling for him. . . . Faron Young seems to have shaken off a series of headaches and is back performing again. . . . The latest by Charlie Carter on Musicor, "What Gives You the Right," is from the pen of Don Carter.

More than 2,500 braved the backlash of a hurricane to see Loretta Lynn, Mel Tillis, Johnny Duncan & Peggy Sue perform at the WHOO show in Orlando, Fla. The station's first annual talent search award winner is Lynne Whitener of Pine Hills. . . . The new Marion Worth song, "Sock It to 'Em Sister Nell," is getting response from the young people. It's an outstanding message song by Jack Moran. . . . The Sherwin Linton show broke all attendance records at the Frontier Club in

(Continued on page 82)

## A love song for your wife?



When it comes to songs about the fair sex, it always seems country singers have got more problems per mile than a tractor running on scotch-and-soda through the mud.

Claude King figured it was time for a little plain old happiness, so he recorded "Friend, Lover, Woman, Wife."

Believe it or not, he's only talking about one person.

The old lady never had it so good.



"Friend, Lover, Woman, Wife" 4-45015  
On Columbia Records



# SPECIAL MERIT PICKS

## POPULAR

**JERRY WALLACE**—Greatest Hits. Challenge 2002 (S)  
This collection serves as a reminder of the long string of pop hits that Wallace turned out and, in addition to its sales appeal, will be of great interest to Top 40 radio stations that regularly program oldies. Set includes "Primrose Lane," "Am I That Easy to Forget," "How the Time Flies" and "Shutters and Boards."

**ANITA KERR & THE SINGERS**—Till the End of Time. Decca DL 75159 (S)  
In this era when the world of music is being torn asunder by the acid sounds of hard rock music, it is refreshing to listen to an album that is relaxing without being corny. This LP by Anita Kerr and the Singers is that kind of album. Featuring favorites like "The Twelfth of Never," "Till the End of Time," and "Always," it is an apt reminder that the art of romance did not go out of fashion with the horse and carriage.

**PRETENDERS**—Music to Read the Pretenders By. Philips PHS 600-327 (S)  
Producer-arranger-composer Joe Rene has come up with a winning idea in the way of a fine, lush mood music program to serve as background music for reading the best-seller, "The Pretenders," or for just plain good listening mood music.

**NORMAN GREENBAUM**—Spirit in the Sky. Reprise RS 6365 (S)  
Norman Greenbaum is a one-man rock show who sings and plays his own off-beat compositions, animated beautifully by Erik Jacobson's colorful production and Greenbaum's clever electric rock landscapes. "Spirit in the Sky," "Alice Bodine" and "Tars of India" are potential Top 40 hits dressed up by that crossover underground flavor. Greenbaum's free and easy melodies should score a down payment on a long rock career on the charts.

**CHICKEN SHACK**—100 Ton Chicken. Blue Horizon BH 7706 (S)  
Chicken Shack, crack British blues group in the tradition of Fleetwood Mac, and John Mayall, bid to break the U.S. market with their low-key urban blues. Loyal to the Chicago-type blues and polished to perfection with their clean, swinging trips, Chicken Shack features the voice and guitar of Stan Webb, who leads this top quartet through "Road of Love," "Reconsider Baby" and "Tears in the Wind." A fine credit for producer Mike Vernon.

## SOUL

**MIRETTES**—Whirlpool. Uni 73062 (S)  
Femme backup group with the Ike & Tina Turner who moved up front with their "Midnight Hour" LP, the Mirettes grab the spotlight again with more of their churchy pop-soul workouts. Powerful versions of "Stand By Your Man," a potential pop hit, and "At Last (I Found a Love)," "I Miss You Baby" and "So Lonely"

make the Mirettes one of the top female soul groups on the circuit. Original readings and dynamic vocals make them distinctive, dynamite soul sisters with a chart future.

## JAZZ

**THE EIGHTY-SIX YEARS OF EUBIE BLAKE**—Columbia C2S 847 (S)  
This two-record set produced by John Hammond merits a place on the shelves of all true collectors. Package covers the career of Eubie Blake, the great stride pianist, starting with early rags and on up through his tunes in "Shuffle Along" and other productions done with Noble Sissle. Sissle is on several of the cuts. This set is a labor of love and really brings a lump to the throat. The liner notes by Robert E. Kimball of Yale University are superb.

## FOLK

**CRITICS GROUP**—Waterloo: Peterloo. Argo ZDA 86 (S)  
English folk song from the specialty label, Argo, and sung solo or in group form by the six strong Critics Group. Material is taken from 1780 and 1830, a period when Britain faced the Napoleonic armies and the Industrial Revolution with equal fear and stamina, presenting on this album a gloomy picture of hard times, hard towns, prison, deportation and the like. Traditional song, traditionally sung, high quality throughout.

## BLUES

**THE VICTORIA SPIVEY RECORDED LEGACY OF THE BLUES**—Spivey LP 2001 (M)  
Blues singer Spivey has here put together a collection of her prime performances on her own label. All but two of the 14 tracks were written by the lady herself and it shows with "TB's Got Me" and "New Black Snakes Blues." What an effective writer she was! Accompaniment varies from Spivey with Lonnie Johnson (a fine duet) to small group backing. Tracks were recorded and originally released between 1926 and 1936 but the singer is still alive and very well.

## INTERNATIONAL

**BARBARA PERLOW / FRANTZ CASSEUS**—Haitiana. Afro-Carib 101 (M)  
This unique album adds a classical touch to the earthy, sensuous rhythms of Haiti. Frank Casseus, Haitian-born composer-arranger, has realistically captured the hauntingly beautiful, oft-times-elusive melodies of the real music of Haiti. Together with soprano Barbara Perlow, he has brought to life, once more, a slice of that country's culture, once endangered by extinction.

# ★★★★ 4 STAR ★★★★★

## POPULAR ★★★★★

**LESLIE UGGAMS**—Just to Satisfy You. Atlantic SD 8241 (S)  
**DUKE BAXTER**—Everybody Knows Matilda. VMC VS 138 (S)  
**EARL GRANT**—A Time For Us. Decca DL 75158  
**LOVELACE WATKINS**—Love Is. Uni 73068 (S)  
**HAL FRAZIER**—No Man Is an Island. VMC VS 137 (S)  
**PEANUT BUTTER CONSPIRACY**—For Children of All Ages. Challenge 2000 (S)  
**LINN COUNTY**—Till the Break of Dawn. Philips PHS 600-326 (S)  
**DENNY BROOKS**—Warner Bros.-Seven Arts WS 1822 (S)  
**LOADSTONE**—Barnaby Z12 35004 (S)  
**BANGOR FLYING CIRCUS**—Dunhill DS 50069 (S)  
**DAVID T. WALKER**—Going Up! Revue RS 7211 (S)  
**SKIP JURIED**—The Coming of the Dancer. Blue Book BBSTLP 4000 (S)

## COUNTRY ★★★★★

**VARIOUS ARTISTS**—Nashville Sound Hits. Chart CS5 3001 (S)  
**VARIOUS ARTISTS**—Golden Country Memories, Vol. 1. Challenge 2001 (S)  
**JIM HINKLE**—Nobody's Darling. Mark V MV 4414 (S)

## CLASSICAL ★★★★★

**BACH: CONCERTOS FOR HARPSICHORD**—Leonhardt Consort. Telefunken SAWT 9538-B EX (S)  
**CLEMENTI: PIANO SONATAS, Vol. 2**—Lamar Crowson. L'Oiseau Lyre SOL 307 (S)  
**BACH: CANTATAS Nos. 89, 90 & 161**—Various Artists / Concerto Amsterdam (Schroeder). Telefunken AWT 9540-B EX (S)  
**ITALIAN AND ENGLISH CHURCH MUSIC**—Choir of St. John's College, Cambridge (Guest). Argo ZRG 621 (S)

**CLEMENTI: PIANO SONATAS, Vol. 1**—Lamar Crowson. L'Oiseau Lyre SOL 306 (S)  
**CARILLO: MASS FOR POPE JOHN XXIII**—Chorale des Professeurs de Musique de la Ville de Paris (Blot). CRI CRI SD 246 (S)

## LOW PRICE CLASSICAL ★★★★★

**ARIAS**—Lily Pons. RCA Victorla VIC5 1473 (M)  
**ANDRE KOSTELANETZ**—An American in Paris/Rhapsody in Blue. Harmony HS 11359  
**C. P. E. BACH: HARPSICHORD CONCERTO/OBOE CONCERTO**—Collegium Aureum. RCA Victorla VIS 1463 (S)

## JAZZ ★★★★★

**MIKE POST COALITION**—Fused. Warner Bros.-Seven Arts WS 1809 (S)

## BLUES ★★★★★

**PAPA GEORGE LIGHTFOOT**—Natchez Trace. Vault 130 (S)

## INTERNATIONAL ★★★★★

**KWAME NKURUMAH**—The Ninth Son. Columbia CS 9863 (S)

## SPOKEN WORD ★★★★★

**O'CONNOR: THE EDGE OF SADNESS**—Edwin O'Connor. CMS CMS 578 (S)  
**O'CONNOR: THE LAST HURRAH**—Edwin O'Connor. CMS CMS 574 (S)  
**ALCOTT: LITTLE WOMEN**—Elinor Baseau. CMS CMS 573 (S)  
**HARDY, RECORD ONE**—Holm / Jefford / Pasco. Argo RG 581 (M)  
**HARDY, RECORD TWO**—Various Artists. Argo RG 582 (M)  
**LIFE AND TIMES OF FREDERICK DOUGLASS**—Brook Peters. CMS CMS 570 (S)  
**THE POET SPEAKS, RECORD 10**—Various Artists. Argo RG 583 (M)  
**RANE: STORIES OF WAR**—Salem Ludwig. CMS CMS 575 (S)

## FOLK ★★★★★

**FOLK TALES & LEGENDS OF ETHIOPIA, Vol. 1**—Christine Price. CMS CMS 572 (S)  
**FOLK TALES & LEGENDS OF ETHIOPIA, Vol. 2**—Christine Price. CMS CMS 580 (S)

## CHILDREN ★★★★★

**WIBBERLEY: THE BALLAD OF THE PILGRIM CAT / THE BALLAD OF DOPEY MICK**—Leonard Wibberley. CMS CMS 571 (S)

# Action Records

## Singles

### ★ NATIONAL BREAKOUTS

THERE ARE NO NATIONAL BREAKOUTS THIS WEEK.

### ★ REGIONAL BREAKOUTS

**JET SONG**  
(When the Weekend's Over) . . .  
Groop, Bell 822 (Sufi Pipkin, BMI)  
(Dallas-Fort Worth)

**LADY JANE** . . .  
Plastic Cow Goes Mooog, Dot 17300  
(Gideon, BMI) (Memphis)

## Albums

### ★ NATIONAL BREAKOUTS

**TOM JONES** . . .  
Live in Las Vegas, Parrot PAS 71031

### ★ NEW ACTION LP's

**QUINCY JONES** . . .  
Walking in Space, A&M SP 3023

**METS** . . .  
Amazing Mets, Buddah METS 1969

**JOE COCKER!** . . .  
A&M SP 4224

**HERB ALPERT & THE TIJUANA BRASS** . . .  
The Brass Are Coming, A&M SP 4228

## Music Store Display

• Continued from page 58

"We just waited until someone wasn't using the space. Some of my assistants, David Miller, manager of Columbia Masterworks audio equipment, and I went in there one evening and set up the display."

Miller pointed out that the power company was eager to promote the use of electricity, and this helped them get the space. It is estimated that over 200 people per day use the office to pay electric bills and open new accounts. "The display definitely has made people more aware of the store. This type of word of mouth advertising is more valuable for us than radio or television advertising spots."

The display, viewed from the outside, contains several phonograph records from Columbia and a number of stereos. Prices of the stereos on display ranged from about \$150 to \$350. This is the right price for most people, according to Stone.

The display started about two weeks ago and will continue through Christmas. "Although we have no particular place in mind, we will surely set up more displays in the city," Stone concluded.

## ALBUM REVIEWS

### BB SPOTLIGHT



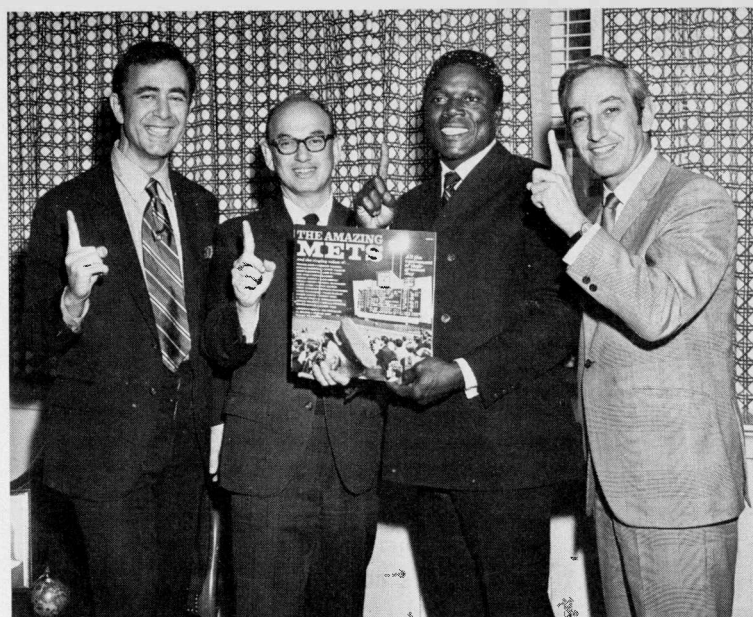
Best of the album releases of the week in all categories as picked by the BB Review Panel for top sales and chart movement.

### SPECIAL MERIT

Albums with sales potential that are deserving of special consideration at both the dealer and radio level.

### FOUR STARS

★★★★ Albums with sales potential within their category of music and possible chart items.



ED CHARLES, second from right, third baseman and poet laureate of the Mets, holds the Buddah LP, "The Amazing Mets," with Ed Cramer, president of BMI, with whom Charles signed as a songwriter. They are flanked by Ron Anton, left, vice president of Performing rights at BMI, and Art Kass, executive vice president of Buddah/Kama Sutra.

# From The Music Capitals of the World

• Continued from page 57

treau, pianist Bruce Stegg, Cliff Grass and the Lombardo brothers—Carmen, Lebert and Victor. . . . RCA's Guess Who continue their three-month U.S. tour, previously curtailed by illness, and appear at the Los Angeles Forum Nov. 29 with Creedence Clearwater Revival. . . . On Nov. 18 Fillmore East's audition-jam night will feature the Rig, Sirocco, Bold and other fledgling rock groups. . . . Biff Rose with David Bromberg move on after their Bitter End engagement to Bryn Mawr's Main Point Club, Thursday-Sunday (13-16). . . . Atlantic's Golden Earrings, Dutch group, return for a 10-week U.S. tour starting Dec. 19, booked by New Dawn Artists Management. . . . Atco's folk-singing Jerry Jeff Walker aired his first syndicated TV show, "Gypsy Songman," in Los Angeles. . . . The New York Entertainment Workshop meets in Rochester this week with representatives from 200 colleges. Campus Directions' Mike Brovksy attended the seminars. . . . The Record Plant is responsible for waxing current hits by Maxine Brown, Flaming EMBERS, Jimi Hendrix Experience, and the Glass House on Invictus Records. . . . Reprise's Miriam Makeba returns to New York Dec. 10 to perform at a Human Rights Day concert at the United Nations. She recently completed tapings and a benefit in the New York area, as well as headlining at Philharmonic Hall, Nov. 7. . . . Sid Bernstein, who has promoted the Rascals, Beatles and an upcoming international music festival, will promote the New York Rock and Roll Ensemble at Carnegie Hall, Dec. 28. . . . MGM's A.B. Skhy rock group, is in the thick of a Midwest tour that winds up in St. Louis on Sunday (16). Blytham Limited of Columbus, Wis.,

coordinated the tour. . . . UA's Donny B. Waugh, a new artist, will audition at Fillmore East, Wednesday (11) and feature his debut disk, "You Better Believe It." . . . Erik Robinson, a former lead in both the L.A. and Broadway productions of "Hair," has joined Pulse, Poison Ring label group, as their new lead singer. The group will play the Boston Tea Party on Tuesday (18). . . . The Scaffold, Bell group, play the Bitter End till Thursday (20). . . . Polydor president, Jerry Schoenbaum, will speak at the Conference of Personal Managers (East) Tuesday (11) at the National Democratic Club here. . . . Oscar Brand, singer-songwriter, has just signed with Vinny Testa's Infinite Management for production and management. . . . Arif Mardin, who just completed the Rascals' new album and is enjoying the success of his own "Glass Onion" LP, will next produce Brook Benton and in mid-November join Jerry Wexler and Tom Dowd in Miami to produce another Aretha Franklin session. . . . Charles Fox wrote the theme for the "Joe Namath Show" on WOR-TV in New York. . . . Lionel Hampton and his Jazz Inner Circle return to Plaza 9 on Tuesday (18) for a three-week engagement. . . . British bluesman John Mayall will tour Germany the month of January. He may play Japan in February. . . . Street singer Arthur Tracy has signed with Whit Marshall Associates for p.r. . . . Vanguard guitarist Larry Coryell and his wife Julie became parents for the first time Friday (27). . . . Hildegarde will sing three Gladys Shelley songs when she appears Nov. 14 at the Hilton Hotel here for the Young Women's Town House. . . . Billboard's Fred Kirby is recovering from an auto injury, at St. Vincent's Hospital.

# Nashville Scene

• Continued from page 81

Grand Forks, N.D. The six-piece show group also includes the Cotton Kings and Cleo Bee. . . . Ray Sanders, Imperial artist, is working one-nighters up and down the West Coast. . . . Moeller Talent reports that Waylon Jennings will be followed by Willie Nelson on the "Glen Campbell Show." . . . Buddy Killen is just back from a Memphis soul session for the upcoming Joe Tex album.

Jimmy Dee, along with six musicians and other singers, play a variety show through Alaska and the Pacific which will cover 19

weeks. Others in the group are Robbie Nelle, Gene Brantley, Richard Davin, Robert McCullough and Janie Paris. . . . T-Bone Lance has signed as an exclusive writer for Moss-Rose Publications. . . . Bill Bleckley of the Honolulu-based Donna J. Williams Agency met with Joe Taylor to finalize plans for stateside representation. Acts scheduled for Hawaiian tours through Taylor are Billie Jo Spears, Jimmy C. Newman, Jim & Jesse, Johnny Dollar, Bobby & Dori Helms & Billy Ed Wheeler. . . . Hubert Long acts, David Houston, Roy Drusky and Linda Martell played to SRO audiences at Charlotte's Auditorium.





# 'Quadrosonic' Unit Unveiled

NEW YORK — The 3M/Wollensak Co., has unveiled a prototype of its revolutionary reverberating reel-to-reel stereo playback/record unit called "Quadrosonic" sound. The demonstration was held as part of the Audio Engineering Society's 37th convention and exhibition of professional products, held at the New York Hilton hotel Oct. 13 to 16.

The unit, as its name implies, is designed to play back material recorded on four channels and is capable of producing a four-dimensional sound effect through four speakers. The result is a full concert hall sound.

The unit, expected to be featured in in-store displays and demonstrations by the end of this year, can record sound-on-sound, sound-with-sound, reverberation and enhanced. The reel-to-reel deck, weighs a mere 25 pounds, and reduces wow and flutter to a minimum with a less than 0.05 percent wow.

## Other Features

Other major features include three heads, four-channel pre-amps, three speeds (7½ IPS, 3¾ IPS and 1⅞ IPS) open-front threading, self-aligning pressure roller, record bias selector, separate record level controls, professionally calibrate dual movement and a controlled tape path which eliminates for a scrape flutter filter.

Plans are under way to market the product on a limited scale by 1970, with eventual expansion as demand increases.

Also demonstrated at the showing was a new recorder and speaker system for high fidelity stereo home music, which will go on the consumer market in time for Christmas.

According to Clyde Donaldson of the 3M/Wollensak public relations department, the simple addition of a turntable and FM radio can convert the

unit into a complete high fidelity music center without the use of additional speakers.

The distinctly styled Model 6360, named "Audio Center," has cubical speakers mounted on black pedestals. The recorder base and speakers are finished in walnut, and one of the main features is a "see-through" Plexiglass head cover.

The speakers are designed to fully reproduce full-range frequencies with exceptionally low distortion, and have a built-in thermo overload protection circuit which is exclusive to 3M and permits the company to guarantee the speakers for five years.

The amplifiers have a 62 watts dynamic output (IHF)

power at 1 percent harmonic distortion with eight ohm loads. Recordings done on the unit can be monitored directly from the source or tape.

Other features of the audio-ophile recorder include ease of threading through a pressure roller retracts in the "off" position, and a special bias selector switch which makes possible optimum recording either with standard or high performance tapes.

Two other models embodying the basic recording features of the 6360, are also available. They are the Model 6250 with self-contained acoustic speakers, and the Model 6150, a three-headed deck version.

Suggested list prices are under \$439.95 for the Model 6360 including speakers; \$39.95 for the Model 6250; and \$259.95 for the Model 6150. The cube speakers are also available as separate units at \$79.95 a pair.

# LOWER YOUR STEREO & TAPE PURCHASING COSTS

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### ROPER

#### Roper

THE DANCING STRINGS & BRASS & THE LATIN ALL STARS—Great Standards; (8) RSTC 8 1007

THE DANCING STRINGS & THE LATIN ALL STARS—Come Dance With Me; (8) RSTC 8 1011

THE DANCING STRINGS Step Smoothly; (8) RSTC 1014

THE ROPER DANCE ORCH.—Romance In France; (8) RSTC 1017

THE DANCING STRINGS & THE LATIN ALL STARS—Enchantment; (8) RSTC 8 1022

THE DANCING STRINGS & THE LATIN ALL STARS—Artistry In Motion; (8) RSTC 8 1033

THE DANCING STRINGS—Romance; (8) RSTC 8 1034

THE DANCING STRINGS—Fantasy; (8) RSTC 8 1037

THE DANCING STRINGS—Tropic Adventure; (8) RSTC 8 1039

### MUNTZ

#### Reprise

MEPHISTOPHELES—In Frustration I Hear Singing; (2) 4RA 6355

FRANK ZAPPA—Hot Rats; (2) 4RA 6356

THE SINATRA FAMILY Wish You a Merry Christmas; (2) 4FA 1026

THE KINKS—Arthur or The Decline & Fall of the British Empire; (2) 4RA 6366

#### Sound Stage 7

JOE SIMON . . . Better Than Ever; (2) SSS A 15008

#### Warner Bros.

SOUNDTRACK—The Madwoman of Chaillot; (2) 4WA 1805

LORRAINE ELLISON—Stay With Me; (2) 4WA 1821



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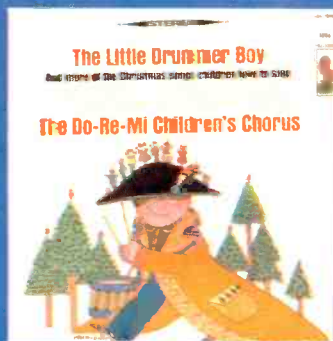
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PLAYS HIS HITS  
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CAL SMITH SINGS KS-3308



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FOR  
WEEK  
ENDING  
NOVEMBER 15,  
1969

★ STAR PERFORMER — LP's on chart 15 weeks or less registering greatest proportionate upward progress this week.  
NA Not Available

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RIAA Million Dollar LP

Weeks on Chart	Last Week	THIS WEEK	ARTIST — Title — Label & Number	8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	RIAA Million Dollar LP
5	1	1	<b>BEATLES</b> Abbey Road Apple SO 383					
10	2	2	<b>CREEDEnce CLEARWATER REVIVAL</b> Green River Fantasy 8393					
20	3	3	<b>JOHNNY CASH AT SAN QUENTIN</b> Columbia CS 9827					
10	9	★	<b>SANTANA</b> Columbia CS 9781			NA		
6	5	5	<b>JANIS JOPLIN</b> I've Got Dem Ol' Kozmic Blues Again Mama Columbia KCS 9913					
21	7	6	<b>CROSBY/STILLS/NASH</b> Atlantic SD 8216					
10	6	7	<b>ROLLING STONES</b> Through the Past Darkly (Big Hits, Vol. 2) London NPS 3					
6	11	★	<b>TEMPTATIONS</b> Puzzle People Gordy GS 949		NA	NA	NA	
14	4	9	<b>BLIND FAITH</b> Atlantic SD 33-304 A/B					
42	10	10	<b>BLOOD, SWEAT &amp; TEARS</b> Columbia CS 9720					
18	8	11	<b>ISAAC HAYES</b> Hot Buttered Soul Enterprise ENS 1001					
70	12	12	<b>IRON BUTTERFLY</b> In-A-Gadda-Da-Vida Atco SD 33-250					
5	13	13	<b>THE BAND</b> Capitol STA0 132					
11	15	14	<b>SOUNDTRACK</b> Easy Rider Dunhill DSX 50063 (Tapes Reprise 8 RM 2026)					
2	199	★	<b>LED ZEPPELIN II</b> Atlantic SD 8236					
18	16	16	<b>BEST OF THE CREAM</b> Atco SD 291					
76	19	17	<b>ARLO GUTHRIE</b> Alice's Restaurant Reprise RS 6267					
23	17	18	<b>TOM JONES</b> This Is Parrot PAS 71028					
9	14	19	<b>GLEN CAMPBELL "LIVE"</b> Capitol STBO 268					
6	21	20	<b>JETHRO TULL</b> Stand Up Reprise RS 6360					
68	22	21	<b>ORIGINAL CAST</b> Hair RCA Victor LOC 1150 (M); LSO 1150 (S)			NA		
7	27	★	<b>A GROUP CALLED SMITH</b> Dunhill DS 50056					
15	20	23	<b>SOUNDTRACK</b> Midnight Cowboy United Artists UAS 5198			NA		
1	—	★	<b>TOM JONES</b> Live in Las Vegas Parrot PAS 71031					
40	18	25	<b>LED ZEPPELIN</b> Atlantic SD 8216					
15	28	26	<b>DOORS</b> Soft Parade Elektra EKS 75005					
29	25	27	<b>BOB DYLAN</b> Nashville Skyline Columbia KCS 9825					
19	30	28	<b>THREE DOG NIGHT</b> Suitable for Framing Dunhill DS 50058					
16	24	29	<b>JIMI HENDRIX EXPERIENCE</b> Smash Hits Reprise MS 2025					
17	23	30	<b>BEST OF THE BEE GEES</b> Atco SD 33-292					
4	41	★	<b>DIANA ROSS &amp; THE SUPREMES &amp; THE TEMPTATIONS</b> Together Motown MS 692			NA		
9	32	32	<b>JOHN MAYALL</b> Turning Point Polydor 4004					
41	31	33	<b>SOUNDTRACK</b> Romeo & Juliet Capitol ST 2993					
6	36	34	<b>STEVIE WONDER</b> My Cherie Amour Tamla TS 296			NA	NA	
6	35	35	<b>GRAND FUNK RAILROAD</b> On Time Capitol ST 307					

Artist and/or Selection featured on "The Music Scene" this week, ABC-TV Network. Those in black were featured on past programs.

**TAPE  
PACKAGES  
AVAILABLE**

RIAA Million Dollar LP

Weeks on Chart	Last Week	THIS WEEK	ARTIST — Title — Label & Number	8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	RIAA Million Dollar LP
10	33	36	<b>DONOVAN</b> Barabajagal Epic BN 26481			NA		
25	39	37	<b>FIFTH DIMENSION</b> Age of Aquarius Soul City SCS 92005					
4	34	38	<b>VANILLA FUDGE</b> Rock 'n' Roll Atco SD 33-303					
11	26	39	<b>LETTERMEN</b> Hurt So Bad Capitol ST 2690					
11	37	40	<b>TAMMY WYNETTE</b> Tammy's Greatest Hits Epic BN 26486					
12	43	41	<b>TEN YEARS AFTER</b> Sssssh Deram DES 18029					
7	47	★	<b>JERRY BUTLER</b> Ice on Ice Mercury SR 61234					
3	46	43	<b>LAURA NYRO</b> New York Tendaberry Columbia KCS 9737					
24	42	44	<b>WHO</b> Tommy Decca DXSW 7205		NA	NA		
3	64	★	<b>CHARLEY PRIDE</b> The Best of RCA Victor LSP 4223		NA	NA		
16	38	46	<b>OLIVER</b> Good Morning Starshine Crewe CR 1333		NA			
23	50	47	<b>IT'S A BEAUTIFUL DAY</b> Columbia CS 9753		NA	NA		
9	48	48	<b>FLOCK</b> Columbia CS 9911		NA	NA	NA	
30	65	49	<b>SLY &amp; THE FAMILY STONE</b> Stand Epic BN 26456					
11	54	50	<b>JAMES BROWN</b> It's a Mother King 1063					
41	29	51	<b>CREEDEnce CLEARWATER REVIVAL</b> Bayou Country Fantasy 8387					
9	52	52	<b>JOHNNY MATHIS</b> Love Theme From Romeo & Juliet Columbia CS 9909					
11	59	★	<b>LEE MICHAELS</b> A&M SP 4199					
3	69	★	<b>DIONNE WARWICK</b> Greatest Hits, Vol. 2 Scepter SPS 577					
4	57	55	<b>JACK BRUCE</b> Songs for a Tailor Atco SD 33-306		NA			
9	49	56	<b>JUDY COLLINS</b> Recollections Elektra EKS 74055					
27	45	57	<b>CHICAGO TRANSIT AUTHORITY</b> Columbia GP 8		NA	NA		
75	44	58	<b>JOHNNY CASH AT AT FOLSOM PRISON</b> Columbia CS 9639					
39	56	59	<b>DONOVAN</b> Greatest Hits Epic BNX 26439					
6	60	60	<b>KENNY ROGERS &amp; THE FIRST EDITION</b> Ruby, Don't Take Your Love to Town Reprise RS 6352					
7	40	61	<b>ASSOCIATION</b> Warner Bros.-Seven Arts WS 1800					
66	62	62	<b>TOM JONES</b> Fever Zone Parrot PAS 71019					
18	55	63	<b>ARETHA FRANKLIN</b> Aretha's Gold Atlantic SD 8227					
11	51	64	<b>FRANK SINATRA</b> A Man Alone Reprise FS 1030					
36	63	65	<b>TOM JONES</b> Live Parrot PAS 71014					
2	171	★	<b>BOBBY SHERMAN</b> Little Woman Metromedia MS 1014		NA	NA		
15	53	67	<b>SMOKEY ROBINSON &amp; THE MIRACLES</b> Time Out for Tamla TS 295					
5	58	68	<b>O. C. SMITH</b> At Home Columbia CS 9908		NA			
29	67	69	<b>HENRY MANCINI &amp; HIS ORCH.</b> A Warm Shade of Ivory RCA Victor LSP 4140 (S)					
8	61	70	<b>MAMAS &amp; PAPAS</b> 16 of Their Greatest Hits Dunhill DS 50064					

Awarded RIAA seal for sales of 1 Million dollars at manufacturer's level. RIAA seal audit available and optional to all manufacturers.

**TAPE  
PACKAGES  
AVAILABLE**

RIAA Million Dollar LP

Weeks on Chart	Last Week	THIS WEEK	ARTIST — Title — Label & Number	8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	RIAA Million Dollar LP
26	71	71	<b>HERBIE MANN</b> Memphis Underground Atlantic SD 1522					
4	74	72	<b>ARLO GUTHRIE</b> Runnin' Down the Road Reprise RS 6346					
47	66	73	<b>SOUNDTRACK</b> Oliver Colgems COSD 5501					
71	79	74	<b>SOUNDTRACK</b> 2001: A Space Odyssey MGM SIE 13					
43	75	75	<b>THREE DOG NIGHT</b> Dunhill DS 50048					
4	109	★	<b>SOUNDTRACK</b> Paint Your Wagon Paramount PMS 1001			NA		
20	70	77	<b>JOSE FELICIANO</b> Feliciano/10 to 23 RCA Victor LSP 4185			NA		
13	80	78	<b>DELLS</b> Love Is Blue Cadet LPS 829			NA		
13	76	79	<b>SPOOKY TOOTH</b> Spooky Two A&M SP 4194					
21	77	80	<b>THE SENSATIONAL CHARLEY PRIDE</b> RCA Victor LSP 4153					
36	82	81	<b>TEMPTATIONS</b> Cloud Nine Gordy GLPS 939					
10	85	82	<b>ARCHIES</b> Everything's Archies Calendar KES 103			NA		
11	84	83	<b>BILL COSBY</b> Best of Warner Bros.-Seven Arts WS 1789					
4	96	★	<b>GLADYS KNIGHT &amp; THE PIPS</b> Nitty Gritty Soul 713			NA		
5	101	★	<b>SOUNDTRACK</b> Alice's Restaurant United Artists UAS 5195			NA	NA	
5	125	★	<b>THE ASTRODOME PRESENTS SONNY JAMES</b> Capitol ST 320		NA	NA	NA	
25	72	87	<b>MOODY BLUES</b> On the Threshold of a Dream Deram DES 18025					
29	91	88	<b>JOHNNY CASH'S GREATEST HITS</b> Columbia CS 9478				NA	
23	78	89	<b>B. B. KING</b> Live and Well BluesWay BLS 6031				NA	
60	90	90	<b>SOUNDTRACK</b> Funny Girl Columbia BOS 3220 (S)					
12	92	91	<b>JAMES BROWN</b> Popcorn King KSD 1055		NA	NA	NA	NA
14	68	92	<b>SERGIO MENDES &amp; BRASIL '66</b> Crystal Illusions A&M SP 4197					
7	94	93	<b>GUESS WHO</b> Canned Wheat Packed By RCA Victor LSP 4157			NA	NA	NA
16	89	94	<b>TV SOUNDTRACK</b> Dark Shadows Philips PHS 600-314				NA	
19	97	95	<b>JEFF BECK</b> Beck-Ola Epic BN 26478					
6	120	★	<b>ROD McKUEN</b> At Carnegie Hall Warner Bros.-Seven Arts WS 1794				NA	
11	81	97	<b>BARBRA STREISAND</b> What About Today Columbia CS 9816				NA	
5	87	98	<b>BILL COSBY</b> UNI 73066				NA	
11	83	99	<b>LESLIE WEST</b> Mountain Windfall 4500					NA
7	93	100	<b>MOTHERLODE</b> When I Die Buddah BDS 5046					
48	95	101	<b>BEATLES</b> Apple SWBO 101					
5	102	102	<b>A PORTRAIT OF MERLE HAGGARD</b> Capitol ST 319			NA	NA	NA
14	73	103	<b>DIONNE WARWICK</b> Greatest Motion Picture Hits Scepter SPS 575					
25	99	104	<b>JOE COCKER</b> With a Little Help From My Friends A&M SP 4182					
7	107	105	<b>DEAN MARTIN</b> I Take a Lot of Pride in What I Am Reprise RS 6338					

Continued on Page 88



# Classical Music

## BEST SELLING Classical LP's

Billboard SPECIAL SURVEY For Week Ending 11/15/69

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	TRANS ELECTRONIC MUSIC PRODUCTIONS INC. PRESENTS SWITCHED ON BACH Walter Carlos/Benjamin Folkman, Columbia MS 7194 (S)	51
2	2	SOUNDTRACK: 2001: A SPACE ODYSSEY MGM SIE ST 13 (S)	66
3	4	SCENES AND ARIAS FROM FRENCH OPERA Beverly Sills, Westminster WST 17163 (S)	6
4	5	BACH'S GREATEST HITS Various Artists, Columbia MS 7501 (S)	23
5	3	MOZART: CONCERTOS 17 & 21 (Elvira Madigan) Anda/Camerata of the Salzburg Mozarteum Academica (Anda), DGG (No Mono); 138783 (S)	93
6	7	MY FAVORITE CHOPIN Van Cliburn, RCA Red Seal LM 2575 (M); LSC 2575 (S)	189
7	6	BERNSTEIN'S GREATEST HITS New York Philharmonic (Bernstein), Columbia ML 6388 (M); MS 6988 (S)	23
8	8	MISS LUBA Troubadours du Roi Baufoin, Philips PCC 606	14
9	15	LEONTYNE PRICE SINGS MOZART ARIAS RCA LSC 3113	4
10	9	CHOPIN'S GREATEST HITS Various Artists, Columbia MS 7506 (S)	22
11	10	VERDI: OTELLO (3 LP's) McCrocker/Jones/Fischer-Dieskau/Various Artists/New Philharmonia Orch. (Barbirolli), Angel SCL 3742	6
12	11	TCHAIKOVSKY: 1812 OVERTURE New Philharmonic Orch. (Buketoff), RCA Red Seal LSC 3051 (S)	46
13	14	LA DIVINA (3 LP's) Maria Callas, Angel SCB 3743 (S)	6
14	13	E. POWER BIGGS' GREATEST HITS Columbia MS 7269 (S)	21
15	12	STRAUSS: ALSO SPRACH ZARATHUSTRA Philadelphia Orch. (Ormandy), Columbia ML 5947 (M); MS 6547 (S)	68
16	16	VAUGHN WILLIAMS: SEA SYMPHONY Sheila Armstrong, John Carol Case, London Philharmonic Choir, London Philharmonic Orch. (Bault), Angel SB 3739 (S)	13
17	17	MOONDOG Columbia MS 7335	4
18	20	BELLINI & DONIZETTI HEROINES Beverly Sills/Vienna Volksoper (Jalas), Westminster WST 17143 (S)	49
19	19	DEBUT Henry Mancini/Philadelphia Orchestra Pops, RCA LSC 3106	3
20	24	VERDI: LA TRAVIATA (2 LP's) Lorenzini/Avagall/Fischer-Dieskau/Various Artists/Deutsch Opera, Berlin (Maazel), London OSA 1279 (S)	9
21	18	UP, UP AND AWAY Boston Pops (Fiedler), RCA Red Seal LSC 3041 (S)	62
22	30	WAGNER: SIEGFRIED Berlin Philharmonic (Karajan), DGG 138234/238	4
23	37	MOOG STRIKE BACH RCA LSC 3125	2
24	25	SCHARWENKA: PIANO CONCERTO NO. 1 Wild/Boston Symphony (Leinsdorf), RCA LSC 3080	5
25	21	STRAUSS' GREATEST HITS Philadelphia Orch. (Ormandy), Columbia MS 7502	22
26	32	STRAUSS: ALSO SPRACH ZARATHUSTRA Berlin Philharmonic (Boehm), DGG 136001	17
27	26	BEETHOVEN: THE 9 SYMPHONIES (8 LP's) Berlin Philharmonia (Karajan), DGG SKL 101/8 (S)	14
28	27	VAUGHN WILLIAMS: SYMPHONY NO. 8/PIANO CONCERTO NO. 8 London Philharmonic (Bault), Angel S 36625	5
29	31	R. STRAUSS: SALOME (2 LP's) Caballe/Various Artists/London Symphony (Leinsdorf), RCA LSC 7053	2
30	23	WAGNER: INTRODUCTION TO THE RING Vienna Philharmonic (Solti), London RDN S-1	8
31	35	BERIO: SINFONIA Swingle Singers/New York Philharmonic (Berio), Columbia MS 7268	3
32	33	TCHAIKOVSKY'S GREATEST HITS New York Philharmonic (Bernstein)/Philadelphia Orch. (Ormandy), Columbia MS 7503 (S)	24
33	34	WAGNER CONCERT Cleveland Orch. (Szell), Columbia MS 7291	4
34	28	SELECTION FROM 2001: A SPACE ODYSSEY Philadelphia Orch. (Ormandy)/New York Philharmonic (Bernstein), Columbia MS 7176 (S)	66
35	22	STRAUSS' GREATEST HITS Philadelphia Orch. (Ormandy), Columbia MS 7502 (S)	22
36	36	HENSELT: PIANO CONCERTO Lewenthal/London Symphony (Mackerras), Columbia MS 7252	3
37	40	A KARAJAN FESTIVAL Berlin Philharmonic (Karajan), DGG 643212	2
38	—	TCHAIKOVSKY: PIANO CONCERTO NO. 1 Van Cliburn, Kondrashin Symphony, RCA LSC 2252	24
39	—	HOROWITZ ON TELEVISION Vladimir Horowitz, Columbia MS 7106	59
40	—	ARIAS AND SONGS Ezio Pinza, RCA Victor VIC 1418	1

## DGG's Beethoven Series Rolls at 1 Set a Month

LONDON — The mammoth 12-volume collected works of Beethoven launched by Deutsche Grammophon will retain a limited edition price until the end of March 1971. The complete issue will comprise 75 albums at a cost of \$260 and will be released worldwide at the rate of one boxed set per month.

The series was launched in September with the release of "Fidelio" conducted by Karl Boehm, and this was followed by a six-album set of the Beethoven concertos and then an

eight-record set of the complete symphonies.

The full Beethoven Edition will be concluded in November 1970, and, as a supplement to the complete collection, an illustrated art book giving detailed information about the works of Beethoven will be offered free. A special token is supplied with each complete boxed set so that purchases of all 12 boxes may obtain the book.

Subsequent releases will be the string quartets and quintets on LP's; Music for the Stage on

three records; the Piano Music on 14 records; the Masses on three records; the string trios on three records; Chamber Music for Wind Instruments on four records; piano trios on six albums; Lieder and Choral Music on seven records; and the violin and cello sonatas on seven records.

In addition to the 12 volumes, Deutsche Grammophon is issuing three sampler records—one featuring "Wellington's Victory" and a number of marches conducted by Karajan; one called "The Young Beethoven"; and one featuring the ballet music "Prometheus" and the incidental music to the "Ruins of Athens." With each sampler one part of a three-part biography of the composer will be supplied.

Artists featured in the 12-volume series include Karajan, Karl Boehm, Christian Ferras, Pierre Fournier, David Oistrakh, Henryk Szeryng, Gundula Janowitz, Fischer-Dieskau, the Berlin Philharmonic Orchestra and the Amadeus Quartet.

## Poetry, Clementi Sets Out by McGraw-Hill

NEW YORK—McGraw-Hill Records is releasing two albums of piano sonatas of Muzio Clementi and two volumes of Thomas Hardy poetry this month. The Clementi sets, played by Lamar Crowson, are on the L'Oiseau Lyre label.

Both Hardy disks are on Argo Records with the first vol-

ume read by Ian Holm, Barbara Jefford and Richard Pasco. These three are joined by David King in the second album.

Another Argo poetry LP is the 10th volume of "The Poet Speaks," featuring Edmund Blunden, Andrew Young, Edwin Muir, Geoffrey Grigson, John Wain, Dannie Abse, George Barker, W. S. Graham, Christopher Logue, Edward Lucie-Smith, Edward Brathwaite, and B. S. Johnson.

Don Smithers is featured in a program of music for trumpet and cornetto by Grossi, Buonamente, Coperario, Frescobaldi, Corelli, Cazzati, Viviani, and Hingeston. Other artists are violinists Kenneth Sillito and Iona Brown, violist Cecil Aronowitz, trombonist Alan Lumsden, Desmond Dupre, gamba and citterone, Adam Skeaping, violone, and Simon Preston, harpsichord and organ.

Also on Argo is a program of English and Italian church music with George Guest conducting the Choir of St. John's College, Cambridge, and a pressing of English folk songs and broadsides by the Critics Group.

Telefunken Records' Das Alte Werk series has two Bach sets, one with harpsichordist Gustav Leonhardt and the Leonhardt Consort, and the other with soprano Sheila Armstrong, alto Helen Watts, tenor Kurt Equiluz, bass Max van Egmond, Joachim Martini and Junge Kantorei, Kuergen Guergens and the Monteverdi Choir, Hamburg, and Jaap Schroeder and concerto Amsterdam.

## Station Gives Young Writers A Showcase

GARDEN CITY, N.Y. — WLIR-FM has introduced a new program devoted to giving young composers of serious music a chance for exposure. The show is being produced by A-H Productions and is being heard Monday through Thursday on the station. Composers have an opportunity to have their works played and discussed with a noted musical authority. Information about appearing on the show should be made to Isaac Armony, Box 285, Radio City Station, N. Y. 10020.

## Swedish Pianist to Study At Juilliard

STOCKHOLM — The 19-year-old classical pianist Staffan Scheja has left Sweden for three years of study at the Juilliard School in New York.

Two days before his departure he filled the Concert House in Stockholm, playing Scarlatti, Beethoven, Ravel, Rangstroem and Chopin. He has recorded three albums for Decca, the latest an LP of Swedish romantic music for November release.

## Marks Acquires 'Wedding' Score

NEW YORK — Edward B. Marks Music has acquired the score of "Oh What a Wedding," the Yiddish musical now playing at the Anderson Yiddish Theater. The score is by Murray Rumshinsky (music) and Jacob Jacobs (lyrics). It consists of eight songs, of which Marks has already issued three numbers, namely, "Doos Is Tzim Ehrshthen Mool" (This Is the Very First Time), "Oz Mi Hut Nit Voos Mi Vill" (If You Don't Get What You Want), and "Dee Tsytyt Fin Amill" (The Time of Long Ago).

## B'way Recording, Centaur Pact

NEW YORK — Pat Jacques, president of Broadway Recording, Inc., and Bob Margouleff, president of Centaur Music Productions, have concluded an agreement for the installation of Centaur's Moog Synthesizer and allied recording equipment at Broadway's studios.

Centaur's facilities, like the studio, will be made available to outside producers on an hourly basis, and will include the services of a programmer who will work with the producer, arranger or composer.

## ASCAP Parley for Sales Staff Nov. 18

NEW YORK — ASCAP sales manager J. M. Collins will hold a conference of the Society's sales personnel at the New York Hilton Tuesday (18). Executives with sales personnel from Boston, New Orleans, Miami Beach, Detroit, Baltimore/Washington, Nashville/Atlanta, Cleveland, Pittsburgh, and New York, as well as station relations men, to discuss ASCAP's membership and auditing programs and new TV contract and station relations.

## U.S. LIBRARY COMPLETES FOLK ARCHIVE TAPING

WASHINGTON — The Library of Congress has completed its monumental tape-recording project to transfer folk songs and tunes from 11,000 highly perishable acetate disks to polyester-base tape. The transfer not only preserves the music in the library's famous Archive of Folk Song, but makes it easier for researchers to use the recordings.

Grants from the Maria Baird Rockefeller Fund for Music, Inc., helped in the final accomplishment of making the Archive's 80,000 songs and tunes available for study in their entirety. Until the taping, the

available recordings amounted to barely 10 percent of the Archive's folk music. The taping thus broadens the base for use of folklore and folk music by performers, arrangers, composers, teachers, and authors of textbooks and anthologies of the music.

The listening service in the library's recorded sound section requires the services of the section's trained technicians, so appointments should be made in advance for the service. Help is also available for locating and selecting material to be auditioned.



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# TOP LP's

CONTINUED FROM PAGE 85

Weeks on Chart	Last Week	THIS WEEK	ARTIST — Title — Label & Number	8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	RIAA Million Dollar LP
11	110	106	<b>LOVE</b> Four Sail Elektra EKS 74049					
13	86	107	<b>SPIRIT</b> Clear Spirit Ode Z12-44016			NA		
3	116	108	<b>MONKEES</b> Present Colgems COS 117		NA	NA	NA	
11	105	109	<b>BYRDS</b> Preflyte Together ST-1-1001	NA	NA	NA	NA	
20	100	110	<b>HERB ALPERT &amp; THE TIJUANA BRASS</b> Warm A&M SP 4190					
23	88	111	<b>ELVIS PRESLEY</b> From Elvis in Memphis RCA Victor LSP 4155		NA			
7	104	112	<b>ELECTRIC INDIAN</b> Keem-O-Sabe United Artists UAS 6728	NA	NA	NA	NA	
15	113	113	<b>TEMPTATIONS</b> Show Gordy GS 933					
40	128	114	<b>CREEDENCE CLEARWATER REVIVAL</b> Fantasy 8382					
3	146	★	<b>HENRY MANCINI &amp; HIS ORCH.</b> Six Hours Past Sunset RCA Victor LSP 4239		NA	NA		
3	124	116	<b>MANTOVANI</b> World of London PS 565					
3	119	117	<b>BUTTERFIELD BLUES BAND</b> Keep on Moving Elektra EKS 74053					
42	106	118	<b>TOM JONES</b> Help Yourself Parrot PAS 71025					
10	98	119	<b>SAVOY BROWN</b> One Step Farther Parrot PAS 71029					
8	103	120	<b>JOHNNY CASH</b> Golden Hits, Vol. 1 Sun 100		NA			
6	126	121	<b>FERRANTE &amp; TEICHER</b> 10th Anniversary Golden Piano United Artists UAS 70	NA	NA	NA		
3	122	122	<b>EDDY ARNOLD</b> Warmth of Eddy RCA Victor LSP 4231		NA	NA	NA	
21	112	123	<b>BURT BACHARACH</b> Make It Easy on Yourself A&M SP 4188					
89	—	124	<b>BEATLES</b> Sgt. Pepper's Lonely Hearts Club Band Capitol ST 2633					
10	131	125	<b>JOHN MAYALL</b> Looking Back London PS 562					
2	200	★	<b>B. J. THOMAS</b> Greatest Hits Scepter SPS 578					
104	132	127	<b>WALTER CARLOS/BENJAMIN FOLKMAN</b> Trans Electronic Music Prod. Inc. Presents Switched on Bach Columbia MS 7194		NA			
23	108	128	<b>LOU RAWLS</b> The Way It Was/The Way It Is Capitol ST 215	NA		NA	NA	
46	121	129	<b>ASSOCIATION</b> Greatest Hits Warner Bros.-Seven Arts WS 1767					
5	127	130	<b>BREAD</b> Elektra EKS 74044					
8	133	131	<b>VOGUES</b> Memories Reprise RS 6347					
40	111	132	<b>IRON BUTTERFLY</b> Ball Atco SD 33-280					
3	136	133	<b>TURTLES</b> Turtle Soup White Whale WW 7124					

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Weeks on Chart	Last Week	THIS WEEK	ARTIST — Title — Label & Number	8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	RIAA Million Dollar LP
8	135	134	<b>PERCY FAITH &amp; HIS ORCH. &amp; CHORUS</b> Love Theme From Romeo & Juliet Columbia CS 9906		NA			
11	137	135	<b>NILSSON</b> Harry RCA Victor LSP 4197		NA	NA	NA	
31	138	136	<b>GLEN CAMPBELL</b> Galveston Capitol ST 210					
22	117	137	<b>JOHNNY RIVERS</b> A Touch of Gold Imperial LP 12427					
3	148	138	<b>JACKIE DeSHANNON</b> Put a Little Love in Your Heart Imperial LS 12442					
10	139	139	<b>RAMSEY LEWIS TRIO</b> Another Voyage Cadet LPS 827		NA			
5	142	140	<b>THE BEST OF ED AMES</b> RCA Victor LSP 4184		NA	NA	NA	
8	114	141	<b>VARIOUS ARTISTS</b> Fathers & Sons Cadet LPS 127		NA			
21	123	142	<b>STEVE MILLER BAND</b> Brave New World Capitol SKAO 184					
4	149	143	<b>TOMMY JAMES &amp; SHONDELLS</b> Cellophane Symphony Roulette RS 42030		NA			
2	190	★	<b>DONOVAN</b> Best of Hickory LPS 149				NA	
64	130	145	<b>BIG BROTHER &amp; HOLDING COMPANY</b> Cheap Thrills Columbia KCS 9700					
60	—	146	<b>BEATLES</b> Magical Mystery Tour Capitol ST 2835					
6	151	147	<b>BROOKLYN BRIDGE</b> The Second Buddah BDS 5042		NA	NA		
10	—	★	<b>NEIL YOUNG &amp; CRAZY HORSE</b> Everybody Knows This Is Nowhere Reprise RS 6349	NA		NA	NA	
6	115	149	<b>TAJ MAHAL</b> Giant Step Columbia GP 18		NA	NA	NA	
31	—	150	<b>VIKKI CARR</b> For Once in My Life Liberty LST 7604		NA	NA	NA	
8	154	151	<b>CROW MUSIC</b> Amaret ST 5002		NA	NA		
8	153	152	<b>RHINOCEROS</b> Satin Chickens Elektra EKS 74056					
8	129	153	<b>JOHNNY CASH</b> Golden Hits, Vol. 2 Sun 101		NA			
15	144	154	<b>CANNED HEAT</b> Hallelujah Liberty LST 7618					
46	155	155	<b>JERRY BUTLER</b> Ice Man Cometh Mercury ST 61198					
7	118	156	<b>MIREILLE MATHIEU</b> Capitol ST 306	NA	NA	NA	NA	
12	141	157	<b>CHARLEY PRIDE IN PERSON</b> RCA LSP 4094					
42	164	158	<b>PETER, PAUL &amp; MARY</b> Album 1700 Warner Bros.-Seven Arts WS 1700					
2	175	★	<b>BUCK OWENS</b> Tall Dark Stranger Capitol ST 212					
31	134	160	<b>TOM JONES</b> Green, Green Grass of Home Parrot PAS 71009					
22	161	161	<b>JONI MITCHELL</b> Clouds Reprise RS 6341					
3	163	162	<b>SPANKY &amp; OUR GANG</b> Greatest Hit(s) Mercury SRS 61227	NA	NA	NA	NA	
3	174	163	<b>KEITH BARBOUR</b> Echo Park Epic BN 26485	NA	NA	NA	NA	
2	181	★	<b>UNDERGROUND SUNSHINE</b> Let There Be Light Intrepid IT 74003	NA	NA	NA	NA	
6	158	165	<b>LOU DONALDSON</b> Hot Dog Blue Note BST 84318					
2	178	166	<b>PAUL REVERE &amp; THE RAIDERS</b> Featuring Mark Lindsay Two All Time Great Selling LP's Columbia GP 12		NA	NA	NA	

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Weeks on Chart	Last Week	THIS WEEK	ARTIST — Title — Label & Number	8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	RIAA Million Dollar LP
20	152	167	<b>ROY CLARK</b> Yesterday When I Was Young Dot DLP 25953					
7	160	168	<b>IKE &amp; TINA TURNER</b> River Deep, Mountain High A&M SP 4178		NA	NA	NA	NA
21	168	169	<b>POCO</b> Pickin' Up the Pieces Epic BN 26460					
39	179	170	<b>GRASS ROOTS</b> Golden Grass Dunhill DS 50047					
8	157	171	<b>DICK HYMAN</b> Age of Electronicus Command 946					
1	—	★	<b>FAT MATRESS</b> Atco SD 33-309			NA	NA	
25	177	173	<b>YOUNGBLOODS</b> Elephant Mountain RCA Victor LSP 4150					
1	—	★	<b>LAWRENCE WELK</b> Jean Ranwood R 8060					NA
2	196	★	<b>SONS</b> Capitol SKAO 323		NA	NA	NA	NA
24	176	176	<b>NEIL DIAMOND</b> Brother Love's Traveling Salvation Show Uni 73047		NA	NA	NA	
1	—	★	<b>SOUNDTRACK</b> Hello, Dolly 20th Century-Fox DTC 5103		NA	NA		
3	183	178	<b>BERT KAEMPFFERT</b> Traces of Love Decca DL 75140					
3	188	179	<b>NEW COLONY SIX</b> Attacking a Straw Man Mercury SRS 61228					
21	180	180	<b>PETER, PAUL &amp; MARY</b> Peter, Paul & Mommy Warner Bros.-Seven Arts WS 1785					
2	192	181	<b>NANCY WILSON</b> Hurt So Bad Capitol ST 353				NA	I
3	182	182	<b>JAMES GANG</b> Yer Album BluesWay BLS 6034			NA	NA	
2	187	183	<b>ANDY WILLIAMS</b> Get Together With Columbia CS 9922					
2	184	184	<b>MIKE MELVOIN</b> Plastic Cow Goes Mooooooong Dot DLP 25961		NA	NA	NA	
4	189	185	<b>FRIENDS OF DISTINCTION</b> Highly Distinct RCA Victor LSP 4212			NA		
6	150	186	<b>AL KOOPER</b> You Never Know Who Your Friends Are Columbia CS 9855			NA		
5	147	187	<b>TERRY REID</b> Epic BN 26477		NA	NA	NA	NA
1	—	188	<b>STEPPENWOLF</b> Monster Dunhill DS 50066					
8	173	189	<b>MOOG MACHINE</b> Switched On Rock Columbia CS 9921		NA	NA	NA	NA
8	159	190	<b>DAVID CLAYTON-THOMAS</b> Decca DL 75146		NA	NA	NA	
2	191	191	<b>SILK</b> Smooth as Raw Silk ABC 694		NA	NA	NA	
3	186	192	<b>PAUL MAURIAT</b> L.O.V.E. Philips PHS 600-320					
27	—	193	<b>DICK HYMAN</b> Moog: The Electric Eclectics of Command 938					
11	156	194	<b>BOX TOPS</b> Dimensions Bell 6032					
2	195	195	<b>MICHAEL PARKS</b> Closing the Gap MGM SE 4646			NA	NA	
1	—	196	<b>GORDON LIGHTFOOT</b> Sunday Concert United Artists UAS 6714		NA	NA	NA	
3	—	197	<b>ROD MCKUEN</b> Best of RCA Victor LSP 4127			NA	NA	NA
1	—	198	<b>MELANIE</b> Buddah BDS 5041		NA	NA	NA	NA
1	—	199	<b>HARDY BOYS</b> Here Comes the Hardy Boys RCA Victor LSP 4217			NA	NA	
1	—	200	<b>RUSTIX</b> Bedlam Rare Earth RS 507		NA	NA	NA	NA

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## TOP LP's A-Z (LISTED BY ARTIST)

Herb Alpert & the Tijuana Brass	110
Ed Ames	140
Archies	82
Eddy Arnold	122
Association	61, 129
Burt Bacharach	123
Band	13
Keith Barbour	163
Beatles	1, 101, 124, 146
Jeff Beck	95
Bee Gees	30
Big Brother & the Holding Company	145
Blind Faith	9
Blood, Sweat & Tears	10
Box Tops	194
Bread	130
Brooklyn Bridge	147
James Brown	50, 91
Jack Bruce	55
Jerry Butler	42, 155
Butterfield Blues Band	117
Byrds	109
Glen Campbell	19, 136

Canned Heat	154
Carlos/Folkman	127
Vikki Carr	150
Johnny Cash	3, 58, 88, 120, 153
Chicago Transit Authority	57
Roy Clark	167
David Clayton Thomas	190
Joe Cocker	104
Judy Collins	56
Bill Cosby	83, 98
Cream	16
Creedence Clearwater Revival	2, 51, 114
Crosby/Stills/Nash	6
Crow	151
Dells	78
Jackie DeShannon	138
Neil Diamond	176
Donovan	36, 59, 144
Lou Donaldson	165
Doors	126
Bob Dylan	27
Electric Indian	112
Percy Faith & Orch.	134

Fat Mattress	172
Jose Feliciano	77
Ferrante & Teicher	121
Fifth Dimension	37
Flock	48
Aretha Franklin	63
Friends of Distinction	185
Grand Funk Railroad	35
Grassroots	170
Guess Who	93
Arlo Guthrie	17, 72
Merle Haggard	102
Hardy Boys	199
Isaac Hayes	11
Jimi Hendrix Experience	29
Dick Hyman	171, 193
Iron Butterfly	12, 132
It's a Beautiful Day	47
James Gang	182
Sonny James	86
Tommy James & the Shondells	143
Tom Jones	18, 24, 62, 65, 118, 160
Janis Joplin	5

Bert Kaempfert	178
G. B. King	89
Gladys Knight & the Pips	84
Al Kooper	186
Led Zeppelin	15, 25
Lettermen	39
Ramsey Lewis Trio	139
Gordon Lightfoot	196
Love	106
Rod McKuen	96, 197
Mamas & the Papas	70
Henry Mancini & His Orch.	69, 115
Herbie Mann	71
Mantovani	116
Dean Martin	105
Mireille Mathieu	156
Johnny Mathis	52
Paul Mauriat	192
John Mayall	32, 125
Melanie	198
Mike Melvoin	184
Sergio Mendes & Brasil '66	92
Lee Michaels	53
Steve Miller Band	142
Joni Mitchell	161

Monkees	108
Moody Blues	87
Moog Machine	189
Motherlode	100
New Colony Six	179
Nilsson	135
Laura Nyro	43
Oliver	46
Original Cast Hair	21
Buck Owens	159
Michael Parks	195
Peter, Paul & Mary	158, 180
Poco	169
Elvis Presley	111
Charley Pride	45, 80, 157
Low Rawls	128
Terry Reid	187
Paul Revere & the Raiders	Featuring Mark Lindsay
Mark Lindsay	166
Rhinoceros	152
Johnny Rivers	137
Smokey Robinson & the Miracles	67
Kenny Rogers & the First Edition	60

Rolling Stones	7
Diana Ross & the Supremes & the Temptations	31
Rustix	200
Santana	4
Savoy Brown	49
Bobby Sherman	66
Silk	191
Frank Sinatra	64
Sly & the Family Stone	49
Smith	22
O. C. Smith	68
Sons	175
Soundtracks	
Alice's Restaurant	85
Dark Shadows	94
Easy Rider	14
Funny Girl	90
Hello Dolly	177
Midnight Cowboy	23
Oliver	73
Paint Your Wagon	76
Romeo & Juliet	33
2001: A Space Odyssey	74
Spanky & Our Gang	162
Spirit	107

Spooky Tooth	79
Steppenwolf	188
Barbra Streisand	97
Taj Mahal	149
Temptations	8, 81, 113
Ten Years After	41
B. J. Thomas	126
Three Dog Night	28, 75
Jethro Tull	20
Ike & Tina Turner	168
Turtles	133
Underground Sunshine	164
Vanilla Fudge	38
Various Artists	
Fathers & Sons	141
Vogues	131
Dionne Warwick	54, 103
Lawrence Welk	174
Leslie West (Mountain)	99
Who	44
Andy Williams	183
Nancy Wilson	181
Stevie Wonder	34
Tammy Wynette	40
Neil Young & Crazy Horse	148
Youngbloods	173



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Easy Rider

Midnight Cowboy

Romeo & Juliet

Prime of Miss Jean Brodie

Oh! Calcutta

True Grit

April Fools

Popi

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# Canadian News Report

## October Peak Month For Cap of Canada

By RICHIE YORKE

TORONTO—Capitol Records (Canada) has just concluded its most successful sales month in the company's 17-year history. According to Taylor Campbell, vice president and national sales manager, figures for October show a 50 percent increase over the same period last year. In addition, the figures outstripped Capitol's previous record month of December 1968.

Noting that the previous high was established with the aid of a two-record Beatles set and the traditionally strong Christmas period, Campbell attributed the October figures to a strong resurgence of interest in catalog product.

There had been several fac-

### SUN-BAR PROD. SINGLE OUT

TORONTO—The first Sun-Bar Productions single to be released simultaneously in the U.S. and Canada will be "Come Out, Come Out (Wherever You Are)" by Young & Company. RCA will distribute the disk on both sides of the border.

The single was produced by Jack Richardson of Guess Who and Bonnie Dobson fame.

tors working against Capitol establishing a record month. There were no special discount offers in October, and the company lost much of the Pickwick budget business in July. "The distribution went to the rack jobbers, and although we still handle about 10 percent of the distribution, in effect we lost

(Continued on page 93)

## Arc Home LP As 'Dividend'

TORONTO — Arc Home Entertainment Diversified Ltd. is sending out an album as a first unofficial dividend to shareholders.

The record was produced by Arc Sound Ltd., a division of AHED, with a newly signed recording artist, Gordon Pinsent, well-known for his starring role in the CBC television show, "Quentin Durgens."

Phil Anderson, president of AHED, felt that the record, which was produced at one of the company's studios, would give shareholders an insight into Arc's flair for the unusual.

The album, "Roots," includes a selection of Newfoundland and Maritime folk songs done in a contemporary style.

## TORONTO

"Je T'Aime-Moi Non Pus" is the chart topper at CKFH. The disk now being played by CFOX, Montreal. . . . Andy Nagy, RCA's national sales promotion manager, reports that "Sugar, Sugar" by the Archies is one of the company's biggest selling singles. . . . Compo repackaging and rereleasing Louis Armstrong's "Hello, Dolly!" LP of a few years back. Album will be out prior to the opening of the film early in December here. . . . Bonnie Dobson's second LP just completed in Nashville and set for a January release. Her first album, which was just issued in the U.K., plus the two Guess Who LP's are part of RCA's special disk package being pushed in the U.S. for Christmas. . . . York University signed Johnny Winter for Dec. 5-6 and Chuck Berry, Dec. 19-21. . . . Capitol readying Pierre Lalonde's new album for a December release. The LP, aimed at the children's market, was recorded with a children's chorus. . . . Irish Rovers' concert scheduled Oct. 27 at Massey Hall was cancelled. Show, sparsely advertised only a week prior to date, had a small advance ticket sale. Group has a big following here and will set a date sometime in February. . . . Arlo Guthrie is booked into Massey Hall, Friday (14).

Local talent agency, the Music Factory, showcased Canadian talent at the Hawk's Nest, Oct. 22, with Leigh Ashford, Milestone, Edward Bear and other acts. . . . London out with "Do You Know Your Mother" by the Mongrels on the Franklin label. The Winnipeg group toured Canada and the U.S. with Steppenwolf, Box Tops and the Rolling Stones in the past. . . . CFTO will produce a Christmas special headlining Pat Boone. The show may be aired on the CTV network and will probably be syndicated in the U.S. "Tom Jones Live in Las Vegas" LP receiving the biggest advance orders for any album in London's history. . . . Gordon Lightfoot broke the attendance record set by Harry Belafonte at Winnipeg's Centennial Concert Hall. Lightfoot gave three performances, Oct. 22-24. . . . Compo's Quebec sales promotion chief, Barry Paine, being transferred here in December to replace Alan Fraser who recently left the company. . . . Singer Big Mama Thornton drew rave reviews during her week at the Colonial, Oct. 27-Nov. 1. London released her new Mercury LP, "Stronger Than Dirt." . . . McKenna Mendelson Mainline's "Stink," LP picking up sales action as a result of group's current hit single, "Better Watch Out." . . . Carnival booked to appear with Anthony Newley at O'Keefe Centre beginning Dec. 1. . . . Herb Alpert & the Tijuana Brass pulled 10,000 to Maple Leaf Gardens, Oct. 30. . . . New single out by Christopher Edward Campaign, "Singing My Own Song," on Quality. . . . Jay Jackson of CHOO, AJAX reports the station is playing "Je T'Aime" and has been for four weeks.

Jack Richardson at Nimbus 9 producing Leigh Ashford's new LP which is set for a December release by RCA. . . . WB-7 out with three disks by Canadian artists: "The Rainmaker" by Tom Northcott; "Miss Felicity Gray" by Justin Tyme and "I've Been Searching" by Malcolm Hutton. . . . Whiskey Howl will appear on David Acomba's CBC television rock show with Big Mama Thornton and Motherlode. Acomba produced the film version of this year's Mariposa Folk Festival for the network. . . . George Featherstone, local talent producer, signed Wendy, a Burlington singer to his GR Talent Bureau. . . . Nevin Grant, CKOC, Hamilton, music

## From The Music Capitals of the World

director, scheduled the "Top 500 Hits of a Lifetime" for 35 hours beginning Oct. 31. . . . Australian singer Lana Cangrell into the Seaway Beverly Hills' Hook and Ladder Club for two weeks beginning Nov. 3. . . . McKenna Mendelson Mainline supplying the music for the Miss Canada pageant at Centennial Arena, Saturday (8). . . . "One Tin Soldier" by Original Caste, a Calgary group, doing well on both sides of the border. The disk was a recent pick by the Maple Leaf System along with "Save the Country" by the Sugar Shoppe and "Ding Dong Diki-Di-Ki Dong" by Super Cirkus. . . . John & Anne

(Continued on page 92)

## 'Soup' Group to Peru Trade Fair

MONTREAL — The Marshmallow Soup Group has been chosen by the Canadian Government Exhibition Commission and the Department of Trade and Commerce to represent Canada at the International Trade Fair in Lima, Peru, this fall. During the three-week stint, the RCA group is scheduled to visit hospitals and make a number of television appearances in the country.

## A High for Humperdinck

TORONTO—Tickets for the Engelbert Humperdinck show, Nov. 28 at Maple Leaf Gardens, which are scaled to \$10, are believed to be the highest charged to see any performer in Canada.

The figure, a \$4 increase over the \$6 price tag for Johnny Cash and the recent Herb Alpert and the Tijuana Brass show has only been topped by Russian and European ballet companies on visits here in 1967.

Promoter Gil Davis says that within 48 hours after tickets went on sale, most of the \$10

(Continued on page 93)

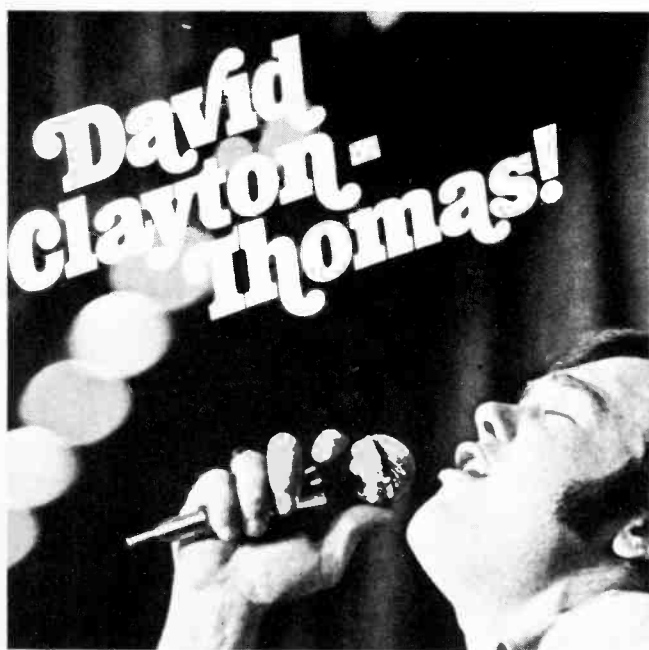
## Cap Drive on Edward Bear

TORONTO — Capitol is launching a heavy promotion drive behind the Toronto group Edward Bear. The three-piece group's first album, "Bearings," is now being completed at Eastern Sound in Toronto, and will be released by Capitol Saturday (15). A single is expected to be pulled from the album almost immediately after its release.

The album will feature mainly original material, with the excep-

(Continued on page 93)

## D.C.T. DOES HIS OWN THING



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## Canada's Top Singles

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	SOMETHING . . . . . Beatles, Apple 2654	4
2	4	WEDDING BELL BLUES . . . . . Fifth Dimension, Soul City 777	4
3	2	SUSPICIOUS MINDS . . . . . Elvis Presley, RCA 47-9764	7
4	3	TRACY . . . . . Cuff Links, Decca 32533	6
5	8	RUBEN JAMES . . . . . Kenny Rogers & the First Edition, Reprise 0854	4
6	7	UNDUN . . . . . Guess Who, RCA 74-0195	3
7	6	WHICH WAY YOU GOING BILLY . . . . . Poppy Family, London 17373	8
8	5	SO GOOD TOGETHER . . . . . Andy Kim, Steed 720	5
9	10	SMILE A LITTLE SMILE FOR ME . . . . . Flying Machine, Pye-7m-17722	3
10	9	COME TOGETHER . . . . . Beatles, Apple 2654	3
11	11	BALL OF FIRE . . . . . Tommy James & the Shondells, Roulette 7060	3
12	16	YOU'VE LOST THAT LOVIN' FEELING . . . . . Dionne Warwick, Scepter 12262	2
13	—	TAKE A LETTER MARIA . . . . . R. B. Greaves, Atco 6714	1
14	—	AND WHEN I DIE . . . . . Blood, Sweat & Tears, Columbia 45008	1
15	20	TRY A LITTLE KINDNESS . . . . . Glen Campbell, Capitol 2659	2
16	13	EVERYBODY'S TALKIN' . . . . . Nilsson, RCA 9544	9
17	15	BABY IT'S YOU . . . . . Smith, Dunhill 4206	6
18	18	SUITE: JUDY BLUE EYES . . . . . Crosby, Stills & Nash, Atlantic 2676	2
19	—	NA NA HEY HEY KISS HIM GOODBYE . . . . . Steam, Fontana 1667	1
20	—	IS THAT ALL THERE IS . . . . . Peggy Lee, Capitol 2602	1

Billboard SPECIAL SURVEY For Week Ending 11/15/69



# International News Reports

## Weiss, EMI Pubs' Deal

LONDON — Larry Weiss, head of Larry Weiss Music Ltd., has signed a three-year deal with EMI's Ardmore and Beechwood publishing company giving that company world rights to his catalog except for the U. S. and Canada.

The deal was concluded during Weiss's two-week visit to London during which he also placed material with Norrie Paramor, Norman Newell, Peter Sullivan, Johnny Franz, John Schroeder, Wayne Bickerton and Petula Clark.

Weiss also secured U.K. release of three new Stateside singles—"Annabell Jane" by Comstock Limited, which will be released here on Bell, "Bow Down" by Ithaca, released here on Philips and "Some Kind of Wonderful" by the Delroyals, released here on Mercury.

Weiss said he would be writing material specifically for U.K. artists and will also be selecting certain record product by U. S. artists for initial release in the U.K. because of a certain amount of divergence in record tastes in the two markets. He will also be producing some U. S. acts in Britain for U.K. companies.

During his visit Weiss also acquired product which he will recommend for U. S. release on Vanguard.



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## British Decca Profit Picture Is Bright, Aided by 'Outside' Aid

LONDON—A bright future profit picture from British Decca was painted by chairman Sir Edward Lewis at the company's annual meeting on Oct. 28. But much of the company's improved performance is coming from outside the U.K. record market, it would appear, and no direct mention of the British record company was made in Sir Edward's speech.

"Group forward orders and immediate prospects stand at a higher level than at any previous time," Sir Edward reported. Sales for the first half of the

current year are up 20 percent and initial figures suggest that pre-tax profits for the period will climb 40 percent.

Decca Records and the rest of the company's consumer goods side accounted for 50 percent of profits against 60 percent a year earlier, following the two increases in purchase tax and the credit squeeze.

Sir Edward reported "a further increase in overseas trading contributed to satisfactory results for our record business as a whole. There was some hangover from the withdrawal of monaural records from the U.S. and Canadian markets, though trading in those areas was more profitable. Our Nigerian subsidiary had its most successful year and our associate companies in Germany and Italy both did well."

### New Accord

A new two-way agreement has been signed with Kultura of Hungary, and overseas royalties increased with exports of disks going to nearly 100 countries, maintaining the company's position as the "leading exporter of records."

Sir Edward mentioned that Decca is still pressing the bulk of RCA's records for the time being, even though the manufacturing deal between the two companies has expired.

He described the newly signed licensing deal with MCA as "virtually reverting to the arrangements that had existed before their entry into this market under their own auspices some two years ago."

The only pointer to Decca's future in the speech was a reference to the export manufacture of cassettes. Sir Edward added: "Although the imposi-

(Continued on page 93)

## Marsha Hunt To Do Picture

LONDON — Track artist Marsha Hunt has been signed by Walter Shenson to play in his first film as a director, "Welcome to the Club," which will be distributed by Columbia Pictures.

The film, being shot in Copenhagen, will have a score by Ken Thorne and Miss Hunt will sing the title song over the credit and will also be featured in another song. She co-stars with Lee Meredith and Jack Warden.

## Ember Deal With Buddah

LONDON — Ember managing director, Jeffrey Kruger has completed a pressing and distribution deal with Buddah U.S.

First release was the Good Ship Lollipop's cover version "Maxwell's Silver Hammer" from the Beatles "Abbey Road" album.

Present plans allow for launching six artists on the Ember U.S. label, but they will not necessarily all be signed to Ember in the U.K.

While in New York, Kruger also signed producer Ray Fleming, who is in the U.S. seeking new acts.

One of Fleming's first tasks will be to cut six songs with singer Polly Elliot which have been written for her by John Philips of the defunct Mamas & Papas.

## European Executive Turntable

Gus Cook named new manager of the EMI Recording studios. He takes up his appointment on Sunday (16) as successor to Alan Stagg, who has left EMI to become head of sound at MGM's U.K. film studios. Cook joined EMI in 1929 when he joined the Columbia Graphophone Company (which became part of EMI in 1931) as a recording engineer. In 1967 he became administration manager at the Abbey Road studios. . . . John Robinson, manager of MCA-UK's special projects division, appointed European marketing manager. Working from London, he will be responsible for liaison between the American operation and the British and continental representatives. He will handle coordination of artists' visits in 1970, including a joint MCA-Mervyn Conn country music tour next May.

Stanley West, formerly a&r manager of the record division of Reader's Digest in London, has been appointed product manager of Ampex Stereo Tapes, covering Ampex International's European, African and Middle Eastern territories. West will be responsible for the acquisition of local repertoire and the negotiation of third party licensing agreements for products to be manufactured and distributed in the area. He will be based at Ampex's new European headquarters, 35 Soho Square, London.

## Canada's Top Albums

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	ABBEY ROAD Beatles, Apple SD 383	4
2	2	GREEN RIVER Creedence Clearwater Revival, Fantasy 8393 (S)	8
3	4	JOHNNY CASH AT SAN QUENTIN Columbia CS 9827 (S)	17
4	5	THROUGH THE PAST DARKLY (Big Hits, Vol. 2) Rolling Stones, London MPS 3	7
5	6	SUNDAY CONCERT Gordon Lightfoot, United Artists UAS 6714	4
6	3	BLIND FAITH Polydor 543035 (S)	10
7	9	CROSBY, STILLS & NASH Atlantic SD 8229 (S)	15
8	7	LED ZEPPELIN Atlantic SD 3216 (S)	26
9	8	CHICAGO TRANSIT AUTHORITY Columbia GP 8	9
10	11	BLOOD, SWEAT & TEARS Columbia CS 9720 (S)	26
11	10	IN-A-GADDA-DA-VIDA Iron Butterfly, Atco SD 33-250 (S)	19
12	13	NASHVILLE SKYLINE Bob Dylan, Columbia KCS 9825 (S)	26
13	15	THE BAND Capitol STAO 132	3
14	14	SSSSSH Ten Years After, Deram DEC 18029	2
15	17	RUBY DON'T TAKE YOUR LOVE TO TOWN Kenny Rogers & the First Edition, Reprise RS 6352	2
16	20	CLOUDS Joni Mitchell, Reprise RS 6341 (S)	21
17	16	BEST OF THE BEE GEES Atco SD 33-292	5
18	12	SOFT PARADE Doors, Elektra EKS 75005 (S)	12
19	—	BARABAJAGAL Donovan, Epic BN 26481	1
20	—	ALICE'S RESTAURANT Arlo Guthrie, Reprise RS 6267	1

Billboard SPECIAL SURVEY For Week Ending 11/15/69

## MONTREUX POP CONCERTS SET

MONTREUX, Switzerland—The Montreux Tourist Office inaugurates a series of pop concerts with an appearance by the British group Yes on Nov. 29. Another British group, Third Eclipse, will also be appearing.

On Dec. 6 the Montreux Lido is staging two concerts featuring the Chicago Transit Authority and the Brian Auger Trinity.

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## From The Music Capitals of the World

• Continued from page 90

Ryder's "I Still Believe in Tomorrow," a June release on Decca, starting to move in Ottawa. **Four Lads** finished a successful two-week engagement at the Town & Country Palace, Nov. 1. The group is off to Australia within the next few weeks.

**Karen Wyman's** single, "To Give," getting plenty of airplay on easy listening stations. Quality rush-releasing the Australian hit, "Here Comes the Star" by **Ross D. Wylie**. The song is called "The Star" here. **Medical Mission Singers** touring Kitchener, Regina, Saskatoon and Winnipeg, Nov. 24-29. Their new Quality album, "Knock Knock," out in release. French Canadian singer **Ginette Reno** has a new release on Parrot called "Don't Let Me Be Misunderstood." The **Guess Who** doing a **Della Reese** TV show in the U.S. plus a concert with the **Creedence Clearwater Revival** in Los Angeles. The **Merrymen** pulled over 2,000 to their Oct. 18 sets at the Hook and Ladder Club. The figure is a record for the night spot. **RITCHIE YORKE**

### LONDON

British blues artist **John Mayall**, recently returned from the U.S., will launch his own label, Crusade. Atlantic will handle distribution. In the U.S., Mayall recorded an interview with **Ella Louise Lenoir**, widow of U.S. blues singer **J. B. Lenoir**. The album will be among the first releases on the label. Another artist, **Jackie Edwards**, also a successful writer will launch J-Dan, to be distributed through CBS.

EMI's Ardmore and Beechwood music publishing company will move into the Denmark Street premises of KPM during the next few months. In addition KPM has acquired the lease of some new offices in the city where it will house administration and account departments. The Keith Prowse Music company (now a fully owned subsidiary of EMI) will manage Ardmore although the firm will continue to be run as a separate company. Liberty-United Artists will revive its low price Sunset label on the U.K. market next year under a new name and a new price structure. The label was first launched here in September but became redundant. **Les Reed's** Chapter One label is currently building up its British roster of talent and is having talks with folk singer **Julie Felix** and pianist **Russ Conway**. Meanwhile the label will release an album by an order of nuns, the **Daughters of the Cross** with arrangements by **Peter Knight**.

Writer **Bill Martin** completed his first recording session with the **Dubliners** to be released on an album by EMI in December. The act, who previously recorded for Major Minor, will be released in the U.S. on Elektra and in Ireland on Tribune. Island Music has formed a new music publishing company with the B & C Record label to be called B & C Music. The publishing firm, run by **Lionel Conway**, will soon open its first overseas office. The firm, Island Music PTA, will be in Australia and will be a 50/50 company with Essex Music.

EMI record tokens will be used by Electricity Boards around the country as a premium offer during the pre-Christmas campaign on small appliances. The offer will be backed by TV advertising and to further promote the scheme, 1,400 showrooms will be featuring special window displays which will include record sleeves. The last record ever made by comedian **Bud Flanagan** ("Who Do You Think You're Kidding Mr. Hitler") has been released by Pye. The song is the theme from a BBC-

TV series "Dad's Army." Philips has secured the cast album from the new **Harold Fielding** musical "Phil the Fluter." The show stars **Evelyn Laye**, **Stanley Baxter** and former pop singer **Mark Wynter**. A single by Wynter, "Where Is She?" will be released to coincide with the show.

### MONTEVIDEO

R&R Gioscia hosted a press reception to introduce the first LP by **McGill Class** on the Orfeo label. The group has had a successful single, the theme from "Alexandre le Bonheureux." Most of the LP tracks were recorded in Argentinian studios. CBS Brazil has released "Escapa" (Run Away) written and recorded by **Rada**, the Uruguayan entry in the Rio Popular Music Festival. The single has "Las Manzanas" (The Apples) as the B side—a local hit for the singer. Both will be included in an album soon to be released in Uruguay by **Sondor SA**. **Sexteto Electronico Moderno**, the London Records group, played two sellout concerts at the Teatro Solis. Folk artists **Los Olimareños**, "Nuestra Razon" and **Jose Carbajal's** "Canto Popular" are both leading the local album charts. Philips Del Uruguay began releasing the Atlantic Records catalog with "Soul '69" featuring **Aretha Franklin**. R&R Gioscia have released the Beatles' "Abbey Road." **CARLOS ALBERTO MARTINS**.

### PARIS

Independent Madrid producer **Alain Milhaud** is Barclay France's new international production department director. Barclay also signing the Rio de Janeiro concern **Ebrau** for Brazilian distribution. The **Oscar Peterson** trio (**Sam Jones** and **Bobby Durham**) will appear at the Paris Salle Pleyel Nov. 18. Triple MIDEM award winner **Salvatore Adamo** (Pathe-Marconi) received a golden disk from Pathe president **Francois Minchin** at the Paris "Les Peds Dans L'Eau" restaurant. Actor-singer **Serge Gainsbourg** (Polydor), on Canadian tour will make a French provincial tour next Feb. 6 to March 24. Controversial duo **Jane Birkin** and **Serge Gainsbourg** ("Je T'aime, moi non plus") were among guests at an "at home" cocktail party given by Philips France president **Georges Myerstein Maigret**. Also present **Frida Boccara**, **Claude Francois**, **Zizi Jeanmaire**, **Claude Bolling**, etc.

Heritage Records (U.S.) president **Jerry Ross** and vice president **Hal Charm** signed an exclusive contract for their Heritage and Colossus labels with Polydor (France). Pathe classical pianist **Eric Heidsieck** currently performing the complete Beethoven Sonatas at the Paris Salle Gaveau, due to end Nov. 20. International Record Guild (France) are to release a subscription offer of 10 jazz albums "The Jazz Story" compiled by **William Fox** with an 11th album—"Jazz Europe" as give-away. Publishers Semi announce the 300,000 sales mark passed by the **Michel Polnareff** (Disc AZ) title "Tous les Bateaux, Tous Les Oiseaux" words by **Jean-Loup Dabadie** and music by **Paul de Senneville** (published by Semi affiliates Meridian-Solitude). Vogue have released the Reprise **Ella Fitzgerald** single "Get Ready." **MICHAEL WAY**

### MEXICO CITY

**Ruben Fuentes** has resigned after several years as a&r manager of RCA here. **Francisco Cardenas** taking his place. **Guillermo Infante**, RCA's general sales manager, has been named marketing manager. RCA's radio promotion department has been discontinued

and now each a&r man in the company will do their own promotion. Spanish singer **Juan Manuel Serrat** arrived in Mexico for a series of television shows. Capitol Records announced they would distribute Serrat's disks in Mexico—Musart previously had the job. Serrat records for Novola Records in Spain.

**Manuel Vidal Zapater**, president of the Spanish label Hispavox, and **J. Thomas Munoz**, director of the company, arrived in Mexico to visit Gamma Records, Hispavox's distributors. Gamma general director, **Carlos J. Camacho** announced that a new album by Hispavox artist **Raphael** would soon be released. Mexican Association of Record Manufacturers (Amprodis) held their annual party, with president **Heinz Klinckwort** attending. CBS has signed folk group, **Los Charros** and will also release product by **Enrique Guzman**. **Creedence Clearwater Revival** are experiencing a surge of interest in their singles, particularly "Proud Mary" and "Green River." Plans are being made to bring the group to Mexico.

Discos Universales planning a big promotion campaign on **Luis Moreno** who has an EP issued. The group **Up With People** are appearing at the Arena Mexico and will also make TV appearances. **Eartha Kitt** headlines the Forum and **Jerry Granger** tops the bill at the El Dorado. **ENRIQUE ORTIZ**

### STOCKHOLM

Hurricanes delayed shipment of the Beatles' "Abbey Road" album to Sweden. **Ture Soelsnaes** of EMI said he expects 75,000 sale of the LP, a normal sales figure for the group. EMI is launching Capitol double albums in the "Close Up..." series, featuring the **Lettermen**, **Nat Cole**, **Beach Boys**, **Jackie Gleason**, **Nancy Wilson**, **Buck Owens**, **Sonny James**, **Merle Haggard** and **Lou Rawls**. Radio Sweden's record department has launched two albums on the Sveriges Radio label, one of which features sporting commentaries. The other is taken from a family TV series, featuring **Alcie Babs**. A new recording company has been formed, **Eko Records**, Klippgaten 24a, 171 47 Solna. First release is a single from the **Dandys** group. EMI will handle distribution.

**Bibi Johns**, who now lives in Germany, visited Sweden to record a single for Columbia. The Swedish Society Discsfil has released the first album by 19-year-old guitarist **Diego Blanco**. **Sture Borgedahl** at Sonora Musikforlags AB takes over product from AIR Music. Scandanavia from Dec. 1. He also hopes to set up AIR offices in Denmark, Finland and Norway later. Folk duo **Tobben and Ero** have signed with Eko. Philips is promoting the new CBS cassettes with material by **Simon & Garfunkel** and **Fleetwood Mac**. Hoping to start a country music trend, Mercury is promoting **Jerry Lee Lewis** and **Roger Miller**. Sonet is engaged in a heavy promotion for their blues act **Linkin' Louisiana Peps and the Blues**. **Don Partridge** (Columbia) and **Scaffold** (Parlophone) make New Year's Eve appearances here.

Camden is promoting three budget LP's by **Fats Waller**, **Bert Kaempfert** and **Floyd Cramer**. Elektra will distribute two Decca budget albums and two Monument, as well as the Camden set. On the classical Red Seal label, RCA are promoting a stereo version of **Jussi Bjoerling's** Swedish recordings. EMI starting a promotion campaign for Command cartridges. Toniton Records released their first product, a single by the group, **Torlenners**. Mercury has released the first LP by **Barbro Skinner**. Doors single "Running Blue" released by Metronome. Karusell promoting "Hesa Frederik Tar Ton" a new album by **Thore Skigman**. **KJELL E. GENBERG**

### BUENOS AIRES

**Lito Nebbia** (RCA), lead singer with the beat group, **Los Gatos**,

will record an album in New York for Argentine sale. The album, "The Cats in Greenwich Village," will be produced by **Luisa Amendola** and be released in time for Christmas trade. The National Folklore Ballet of Chile, **Reina Menchaca** group from Paraguay, singer **Mirla** (Venezuela), **Olodum Group** (Brazil), **Pericon Group** (Uruguay), **Mauricio Marroquin's** group (Guatemala), **Alberto Maguin** and **Carlos Haire** (Peru), **Manuel Ordenez** Ballet and culture house choir (Bolivia) were Latin American participants in the Song and Dance Festival held during Buenos Aires week, Mexico, Haite, Spain, Portugal, Columbia, Honduras, El Salvador and Costa Rica also sent representatives.

**Chico Gordillo** and **Los Tres Sudamericanos** (Sapin), **Josephine Baker** (France), **Maysa Matarazzo** (Brazil), **Chucho Avellanet** and **Los Caribeles** (Puerto Rico) and **Las Cuatro Monedas** (Venezuela) all arrived for nightclub and television dates in Buenos Aires. **Raphael** is recording in Spain with the Argentine orchestra conducted by **Waldo De Los Rios**. One of the titles is "Ella Wlla ya me Olvido" (She, She Has Forgotten Me) by Argentine composer **Leonardo Favio**. Film composer and musical director **Lucio Milena** has formed his own company, **Lucio Milena Ediciones**, administered by **Milrom Ediciones**. First title released is "Lisa Dagli Occhi Blu." **RUBEN MACHADO**

### HAMBURG

**Ray Charles** has completed a tour of West Germany. **Steppenwolf**, touring the country with **Pink Floyd** and **Pretty Things**, set for a concert tour next month. Phonogram in Hamburg, have signed to distribute Penny Farthing Records in Germany, Austria and Switzerland. DGG released two complete recordings (with conductor **Karl Boehm**) of Mozart's 46 symphonies and Beethoven's "Fidelio." **Boehm** will also produce the complete work of "Ariadne On Naxos" by **Richard Strauss**, with **Hildegard Hillbrecht**, **Reri Grist**, **Tatiana Troyanos**, **Jess Thomas** and **Dieterich-Fischer-Dieskau**. **Ariola's Peter Alexander** and **Heintje** have made a film, "Hurrah the School Is Burning."

**Frank Valdor** has started a music publishing firm in Munich, **Flamingo Musikverlag**, Munich 19, Rotkreuzplatz 2a. Peer Musikverlag's new address: Hamburg 39, Muhlenkamp 43 (Tel: 2791044). "Hair" had a successful opening night in Hamburg. Three recordings of material from the musical are in the German album charts. **Bert Varell** resigned as press relations man for MCA in Quickborn. Teldec's **Caterina Valente** concluding a Germany tour. **Atlantic's Wilson Pickett**, just finishing his German tour with sellout concerts, set to return next spring. **WOLFGANG SPAHR**

### JOHANNESBURG

Teal Record Co. record producer **Graham Beggs** has joined **Four Jacks** and a **Jill**, who will commence working in South Africa in the near future. Several concerts and cabaret engagements have been lined up by group leader **Clive Harding**. Winners of awards as Most Promising New Artists in the 1969 SARI Awards included **Johnny Boshoff** (instrumentalist), **Calder's Collection** (beat section), **Clyde Ray** (male vocalist) and **Matt Hurter** (male country vocalist).

EMI promoting the Beatles' "Abbey Road" album extensively in South Africa. Local group, the **Staccatos**, who have been among the most consistent record sellers in South Africa for the past five years, were presented with a gold disk award for sales exceeding 25,000 copies of "Cry to Me," their big hit of 1968 and 1969, which has enjoyed a strong sales revival due to their guest appearance in the local film production, "Katrina." The **Staccatos** were presented their gold disk by **Jill Kirkland**, star of the

film. **Trutone** record producer **Billy Forrest** also received a gold disk for producing "Cry to Me." Five of Forrest's productions are riding the local charts. These are "Cry to Me" and "Hold on to What You've Got," by the **Staccatos**, "Abergevanney" by **Quentin E. Klopjaeger**, "Katrina Theme" by **Jill Kirkland**, and "Turn Around" by **Ken J. Larkin**.

U.K. comedian singer **Norman Wisdom** starts his South African tour at the Johannesburg Civic Theatre on Dec. 15. Supporting acts include **Heathmore**, **Julie Rodgers**, **Fred Roby** and the **Rios Brothers**. The show is scheduled to tour all the major centers of South Africa. Two locally written and produced records—"Who's That Girl" by the **Bats**, and "Theresa" by **Dave Mills**—entered the Springbok Radio Top 20. EMI are extensively promoting the debut album by their musical director **Robin Netcher**. Entitled "Robin Netcher Plays With Birds and Brass," the album features 12 titles made famous by trumpet players. "With Tears in My Eyes" by the **Tidal Wave**, written and produced by **Terry Dempsey** in Johannesburg, has been released in the U.K. on Decca. EMI are hosted a party for press and radio at the Tambuti Inn in Rustenburg on Nov. 1, to launch the debut single by local group, the **Music Factory**. The single is "After Loving You" **CLIVE CALDER**

### SAN JUAN

**Gladys Night** and **The Pips** (Mottown) played the Club Caribe of the Caribe Hilton Hotel. **Sandro**, Argentine singer (Columbia), broke attendance records during his four concerts at El Flamboyant Hotel (Oct. 23-26). He did television shows on Channel 4 and followed with one-nighters in Arecibo, Aguadilla, Mayaguez and Ponce. The sales of his latest Columbia album caught the distributors short of stock and local wholesalers imported the album from Venezuela, paying an extra 15 percent federal customs duty. **Sandro** was booked by **Empresas Dircie-Tarrab**. **Bob Seger System** (Capitol) is the first act booked by the newly formed Showtime Caribbean Inc. for shows, Friday-Saturday (14-15). Plans call for two concerts every week-end in suburban covered basketball courts with U.S. acts backed by local groups. English language Radio station WBMJ will co-sponsor the shows. **Seger's System's** new Capitol single "Innevenus Eyes," already high in the WBMJ charts. Capitol Records released the latest **Angel-Melodiya** album by **The Soviet Army Chorus** and **Band**. Three titles are Mexican tunes, "Adelita," "La Golondrina" and "No Senor," all sung in Spanish. **ANTONIO CONTRERAS**

## Shorewood Plant Opens in London

LONDON—The CBS sleeve production company, Shorewood Packaging, is operating in premises near to the company's pressing factory in Aylesbury. The company has been formed jointly by CBS and Shorewood Packaging of America.

The plant is equipped to produce Shorepak one-piece record sleeves with inside glue flaps and will introduce to the U.K. market Unipak, a double-fold one-piece construction sleeve in which the record loads from the inside, with three of the four pages in full color.

**Dennis Rex**, formerly works manager with Garrard and Loft-house, has been appointed as general manager.

Shorewood's American president, **Paul Shore**, is here and will be followed by marketing vice president **Floyd Glinert** who will help establish the custom pressing operation.



## Finnish, Norwegian Nets Quit Eurovision

HELSINKI — The Finnish radio and television network, Oy Yleisradio AB, has decided not to participate in the Eurovision Song Contest in Amsterdam next year.

This means that there will be no Scandinavian representation in the 1970 event. Denmark has not taken part since 1965 and Norway and Sweden have already decided not to enter next year.

The Finnish decision was prompted partly because they felt that the event was a badly composed TV program and partly because of the disadvantages suffered by countries like Finland with its minority language and unknown artists.

Finland first participated in Eurovision in 1961 at Cannes and has never placed higher than seventh. Nevertheless, in spite of some criticism, the national contest to find the song to represent Finland at Eurovision has always been a popular program here. Also tunes produced by the Eurovision contest have often become best-sellers in Finland.

OSLO — Norwegian TV has decided to withdraw from the Eurovision Song Contest.

The decision was taken Nov. 1 by Norwegian TV managing director Otto Nes, who said: "We simply feel that the competition has not turned out the way we expected. The original idea was that the contest would prove the quality of Euro-

pean hit songs. This has not happened.

"Furthermore the European Broadcasting Union were anxious that the national character of songs from the competing countries be preserved. This has not happened, either. Recently all the songs in the finals have sounded almost identical, regardless of which country they are from."

It is generally felt in Norway that the decision was also prompted by this year's unsatisfactory result when four songs shared the No. 1 position and Norway's entry, "Oj Oj Oj Saa Glad Jeg M Skal Bli" came in last (although it subsequently became No. 1 in Norway).

Countries still in the contest are Belgium, Britain, Eire, France, Germany, Holland, Italy, Luxembourg, Monaco, Portugal, Spain, Switzerland and Yugoslavia.

## Humperdinck Show

• Continued from page 90

tickets were snapped up. Other seats are selling for \$4, \$5.50 and \$7.

According to Davis, Humperdinck is paid a flat \$50,000 for the show, possibly another high for a one-night stopover in the country. Cost of the show is estimated to be around \$85,000 with a total take of \$116,000 for a 17,000 capacity crowd.

Humperdinck played to 25,000 at eight performances at O'Keefe Centre during the summer. Over \$40,000 in mail order requests were turned down.

## Picture is Bright

• Continued from page 91

tion last year of purchase tax had a damping effect on the home market for prerecorded cassettes, interest is now increasing. We are studying the market for 8-track tape cartridges and meantime, Ampex, our U.S. licensee is supplying the demand in most countries."

## Trutone Deal For Dealers

JOHANNESBURG—Trutone Records has introduced a dealer sales incentive scheme to launch their Christmas promotion in South Africa.

Dealers have been divided into six zones, and have been set a target figure for their turnover with Trutone during last month, November and December. The dealer in each zone who achieves the highest percentage in excess of their target figure will win a 24-day tour of Europe for two.

The winning dealers and their partners will be entertained in Europe by Trutone's principals there. These include DGG in Hamburg, Philips in Amsterdam and Polydor in London.

## Song Marks Radio Fete

OTTAWA—The 50th anniversary of Broadcasting in Canada, being celebrated here, will rock to the beat of a new, specially commissioned song, "Radio, Radio."

Authors Stephane Venne, who wrote "Hey Friend, Say Friend," the Expo '67 theme song, and Bobby Gimby of "Ca-na-da" fame were brought together for the occasion by the Composers, Authors and Publishers Association of Canada and the Canadian Association of Broadcasters through their jointly operated CAB/CAPAC committee for the Promotion of Canadian Music.

The song, written in French and English and aimed at both the Top 40 and easy listening market, was revealed at a special reception. The world premiere of the song took place on the same date at the Skyline Hotel in Toronto during the Conference of the Central Canada Broadcasters' Association, attended by 400 broadcasters, members of the Cabinet and Parliament and the Canadian Radio Television Commission.

"Radio, Radio" was produced at the Andre Perry Studios in Montreal and will be distributed on the Select label.

## Capitol of Canada

• Continued from page 90

many thousands of dollars," said Campbell.

On the other hand, Campbell commented on ever-increasing tape sales, the Beatles' "Abbey Road," the Band's second album, the success of the newly formed company-owned branch operation in western Canada, movement of Disney product through key supermarket locations, and outstanding results from the Quebec branch.

"We had an Adamo month in Quebec last month, while the artist was touring the province. The tie up proved to be excellent for his sales," said Campbell. "We also found great results in moving Disney product into supermarkets across the country, something which very few companies have exploited."

Capitol has also been very heavy in merchandising aids. "We've imported a lot of the American company's sales aids and they've been highly successful. Our salesmen have done a fine job getting displays into the stores."

## Self-Service Move By EMI Widened

• Continued from page 1

store chain already operating on these lines, EMI has further underlined its confidence in self-service as the retailing pattern of the future by the conversion of its Oxford Street store.

The HMV shop, one of the largest record stores in the world, has, in recent months, undergone extensive alterations in readiness for the switchover on Tuesday (18).

Initially, only the ground floor has been replanned to carry all pop and middle-of-the-road lines, with classical material concentrated at the lower ground level.

At present, merchandising director John Fruin regards the project as being of an experimental nature, but as one of the chief protagonists of the self-service concept, Fruin is confident that it will not be long before two further floors—soon to be vacated by the Ardmore and Beechwood publishing outlet—can be similarly re-equipped.

Cost of the project has not been disclosed, but with the transfer of stock to three-tier browsers, the estimate is that

the HMV shop will be carrying 50 percent of product without employing any extra staff.

### Ad Drive

The opening of the new-look store will be backed with a comprehensive advertising campaign based around the theme, "Come to EMI's Inner Space Concept." Promotion has been aimed largely at London's traveling and commuting public with advertising booked on buses, subway trains and underground escalators.

Fruin and EMI will be giving further backing to the self-service principle by refitting other stores in its chain where customer traffic is brisk enough to make the conversion a viable proposition.

The push into an expanded retail operation will be headed by Bob Boast. Previously manager of the retail chain, Boast has been given a key role as manager of retail development, in seeking and acquiring new sites, as well as purchasing existing businesses.

Replacing Boast as retail manager is Trevor Timms, 33, who has been assistant buyer at W. H. Smiths. Both men will report directly to Fruin.

## SALES IN U.K. UP 7% IN 7 MOS; EXPORTS CLIMB 20%

LONDON—Sales of records in the first seven months in the U.K., at \$37,764,000, increased by 7 percent over the same period of 1968, according to latest U.K. Board of Trade figures.

Export sales in the same period increased by 20 percent to \$7,108,000.

Production in the January-July period, was 6 percent higher than in 1968, with albums showing a 23 percent increase and singles dropping off by 9 percent.

In July, production climbed by 11 percent to 7,725,000 records, compared with 1968. Singles were up by 3 percent and LP's by 20 percent.

Sales at nearly \$4,800,000 were 4 percent higher than in July 1968.

## Norway Enjoying Boom In Local Productions

OSLO—Norway is enjoying a boom in local production with more recordings being made than ever before and many new artists being signed.

New artists making their record debut include Inge Christophersen, Bendiksen; Anne Marie Kvien and the Jumbo, EHI; Bjoern Lervig, Lasse Tanderoe and Steinar Fjeld, Continental; Magni Wentzel and Sceptic Tank-Rueder, Nor-Disc; Kinda, Phonogram and Teddy and Lena and the Outlaws, Nera.

This activity confirms a trend toward local artists which is also seen in the flurry of autumn singles released by such established local artists as Nera's Inver Lise Andersen, Gro Anita Schoenn, Stein Ingebrigtsen, the Buccaneers and Finn Kvalvik; Nor-Disc's Wencke Myhre, Rannveig Kvello, Anita Hegerland and the Magpies; Bendiksen's Anne-Mette and Karin Krog; EMI's Glutten, John Norman and Ole Elløfsaeter; Norsk - Phonogram's Twilights, Salhuskvintetten, and Erik Bye and Dizzie Tunes.

Not long ago the Norwegian Top 10 regularly consisted exclusively of foreign records.

Now, however, between two and four of the Top 10 are local productions and with the current heavy production of Norwegian material, backed by strong promotion, this proportion could increase in the near future.

## Lennon's Talk To LM Radio

JOHANNESBURG — Lour-enco Marques Radio has acquired the sole South African rights to John Lennon's 90-minute interview with Tony MacArthur, program director of Radio Luxembourg, London, during which Lennon discusses each track off the Beatles' "Abbey Road" album, and the plans of the Plastic Ono Band.

The Lennon interview was broadcast over LM Radio Oct. 19 during the John Berks "Spin-Out Show." This is immediately after the LM Top 20 charts are broadcast.

"Listener response has been so good that we decided to repeat the broadcast Nov. 1, during the Gerry Wilmot Saturday Specials program, said Bob Edwards, program manager of LM Radio.

## ACTUEL FESTIVAL CALLED A MODERATE SUCCESS

By RENE VAN DER SPEETEN

BRUSSELS—Despite the fact that up until two days before the event it was a festival looking for somewhere to happen, the Actuel Festival of jazz, pop and blues which finally came to rest at the tiny Belgian village of Amougies Oct. 24-27 was a moderate success.

About 30,000 people attended the event, which offered more than 60 hours of music, introduced by Frank Zappa and featuring the Colosseum, Ten Years After, Alexis Korner, the Pink Floyd, Blossom Toes, the Nice, the Pretty Things, Yes, Archie Shepp, Kenneth Terroade, the Aynsley Dunbar Retaliation, Clifford Thornton, Sunny Murray, Caravan, the Alan Jack Civilisation and many other groups.

One section of the festival which failed to find favor with the crowd was the music of the Free Music Group, the Germ, the Acting Trio and Musica Elettronica Viva. Neither was Archie Shepp's hour-long free jazz workout too enthusiastically received.

The festival, originally scheduled for Paris, then various Paris suburbs, then Tournai and Courtrai in Belgium, so impressed the Mayor of Amougies that he invited promoters Jean Georgakarakos and Jean-Luc Young of BYG Records to bring the event back next year.

Highlights of the festival were the sets by Colosseum, Pink Floyd, Ten Years After and the Nice, though many groups suffered because of Frank Zappa's apparent determination to sit in with every band in sight.

Although an augmented police force was in attendance throughout the weekend, there were no serious incidents.



## ARGENTINA

(Courtesy Escalera a la Fama)  
\*Denotes local origin

This Week	Last Week	
1	3	YO EN MI CASA, ELLA EN EL BAR—*Los Naufragos (CBS)—Melograf
2	1	LA EXTRAÑA DE LAS BOTAS ROSAS—*La Joven Guardia (RCA); *Dali (Philips)—Relay
3	2	LA VIDA CONTINUA/ELISA—*Sandro (CBS)—Ansa
4	6	LISA DAGLI OCCHI BLU—Mario Tessuto (CBS); Nicola Di Bari (RCA); *Sound and Co. (Music Hall)—Milrom
5	4	PROUD MARY—Creedence Clearwater Revival (EMI); Tommy Roe (Prodisa); *Formacion 2000 (Odeon)
6	5	CUENTAME—*Fedra and Maximilian (CBS); Formula V (Philips)—Melograf
7	7	BAD MOON RISING/LODI—Creedence Clearwater Revival (EMI); *Trio Galleta (Odeon)
8	—	ROSEMARY—*Lito Nebbia (RCA)—Relay
9	—	GREEN RIVER—Creedence Clearwater Revival (EMI); *Trio Galleta (Odeon)
10	—	AYER AUN—*Carlos Javier Beltran (DiscJockey)

## BRITAIN

(Courtesy Record Retailer)  
\*Denotes local origin

This Week	Last Week	
1	1	SUGAR SUGAR—Archies (RCA)—Don Kirshner Music
2	4	OH WELL—Fleetwood Mac (Reprise)—Fleetwood (Fleetwood Mac)
3	2	I'M GONNA MAKE YOU MINE—Lou Christie (Buddah)—Kama Sutra (Lou Christie)
4	3	HE AIN'T HEAVY, HE'S MY BROTHER—*Hollies (Parlophone)—Cyril Shane (Ron Richards)
5	8	RETURN OR DJANGO/ DOLLAR IN THE TEETH—Upsetters (US 301)
6	7	NOBODY'S CHILD—*Karen Young (Major Minor)—Acuff/Rose (Tommy Scott)
7	5	SPACE ODDITY—David Bowie (BF 1801)—(Essex) Gus Dudgeon
8	13	LOVE'S BEEN GOOD TO ME—Frank Sinatra (Reprise)—Ambassador (Sonny Burke)
9	6	I'LL NEVER FALL IN LOVE AGAIN—Bobbie Gentry (Capitol)—Blue Seas/ Jac (Kelso Hertson)
10	12	DELTA LADY—Joe Cocker (Regal Zonophone)—Writers Workshop (Denny Cordell)
11	18	WONDERFUL WORLD/ BEAUTIFUL PEOPLE—*Jimmy Cliff (Trojan)—Island (Leslie Kong)
12	10	BOY NAMED SUE—Johnny Cash (CBS)—Evil Eye (Bob Johnston)
13	20	(CALL ME) NUMBER ONE—Tremeloes (CBS)—Gale (Mike Smith)
14	9	JE T'AIME MOI NON PLUS—*Jane Birkin/Serge Gainsbourg (Major Minor)—Shapiro-Bernstein (Jack Baverstock)
15	—	SOMETHING/COME TOGETHER—*Beatles (Parlophone)—Harrison/Northern (George Martin)
16	14	DO WHAT YOU GOTTA DO—Four Tops (Tama Motown)—Carlin (Four Tops)
17	22	WHAT DOES IT TAKE—Junior Walker and the All Stars (Tama Motown)—Jobete-Carlin (Fuqua Bristol)
18	38	COLD TURKEY—*Plastic Ono Band (Apple)—Apple (John and Yoko)
19	36	SWEET DREAM—*Jethro Tull (Chrysalis)—Chrysalis (Terry Ellis/Ian Anderson)
20	11	LAY LADY LAY—Bob Dylan (CBS)—Big Sky (Bob Johnston)
21	45	RUBY DON'T TAKE YOUR LOVE TO TOWN—Kenny Rogers and the First Edition (Reprise)—Southern
22	16	BAD MOON RISING—Creedence Clearwater Revival (Liberty)—Burlington (John Fogerty)
23	17	GOOD MORNING STARSHINE—Oliver (CBS)—United Artist (Bob Crewe)
24	31	THE LIQUIDATOR—*Harry J All Stars (Trojan)—B and C (Harry Johnson)
25	23	LONG SHOT/KICK THE BUCKET—*Pioneers Rico (Trojan)
26	24	EVERYBODY'S TALKING—Nilsson (RCA)—Coconut Grove/Third Story (Rick Garrard)
27	14	IT'S GETTING BETTER—Mamma Cass (Stateside)—Screen Gems (Steve Barri)
28	19	DON'T FORGET TO REMEMBER—Bee Gees (Polydor)—Abigail (Stigwood/Bee Gees)
29	—	BILJO—*Clodagh Rodgers (RCA)—Kangaroo (Kenny Young)
30	49	TERESA—Joe Dolan (Pye)—Shaftesbury (Geoffrey Everitt)
31	39	PUT A LITTLE LOVE IN YOUR HEART—*Dave Clark Five (Columbia)—United Artists (Davis Clark)

32	32	FOR ONCE IN MY LIFE—Dorothy Squirespt 267 (Jobete/Carlin)—Nicky Welsh
33	41	ROBINS RETURN—*Nevilles Dickie (Major Minor)—Music Associates (Norman Newell)
34	50	I MISS YOU BABY—Mary Johnson (Tama Motown)—Jobete/Carlin (Marv Johnson)
35	47	GOLDEN SLUMBERS/ CARRY THAT WEIGHT—*Trash (Apple)—Northern (Tony Meehan)
36	25	AND THE SUN WILL SHINE—Jose Feliciano (RCA)—Abigail (Rick Jarrad)
37	21	LOVE AT FIRST SIGHT—*Sounds Nice (Parlophone)—Shapiro-Bernstein (Gus Dudgeon)
38	37	NO MULE'S FOOL—*Family (Reprise)—Dukes Lodge
39	26	PUT YOURSELF IN MY PLACE—Isley Brothers (Tama/Motown)—Jobete/Carlin
40	30	SECOND THAT EMOTION—Diana Ross and Supremes (TMG 709)—(Jobete/Carlin) Frank Wilson
41	27	PENNY ARCADE—Roy Orbison (London)—Milene (Wesley Rose)
42	29	HARE KRISHNA MANTRA—*Radha Krishna Temple (Apple)—Apple (George Harrison)
43	34	WET DREAM—Max Romeo (Unity)—Beverly (H. Robinson)
44	42	MY WAY—Frank Sinatra (Reprise)—Shapiro-Bernstein (Don Costa)
45	33	TOO BUSY THINKING ABOUT MY BABY—Marvin Gaye (Tama/Motown)—Jobete/Carlin (Norman Whitfield)
46	28	THROW DOWN A LINE—*Cliff and Hank (Columbia)—Shadows (Norrie Paramor)
47	—	HERE COMES THE STAR—*Herman Hermits (Columbia)—E.H. Morris (Mickie Most)
48	—	MAKE ME AN ISLAND—Joe Dolan (Pye)—Shaftesbury (Geoffrey Everitt)
49	—	THE LEAVING (DURHAM TOWN)—*Roger Whither (Columbia)—Meyolico (Dennis Preston)
50	48	GIN GAN GOOLIE—*Scaffold (Parlophone)—Noel Gay (Norrie Paramor)

## FRANCE

(Courtesy Centre d'Information et de Documentation du Disque)

This Week	Last Week	
<b>National</b>		
1	1	QUE JE T'AIME—Johnny Hallyday (Philips)—Suzel
2	2	LE METEQUE—Georges Moustaki (Polydor)—Continental
3	3	JE T'AIME, MOI NON PLUS—Jane Birkin, Serge Gainsbourg (Disc'AZ)
4	4	CHIMENE—R. Joly (Pathe-Marconi)—Top 2000/EPOC
5	5	LES CHAMPS-ELYSEES—Joe Dassin (CBS)—Music 18
6	6	ALORS JE CHANTE—Rika Zarai (Philips)—Tutti
7	7	C'EST EXTRA—Leo Ferre (Barclay)—G. Meys
8	8	JOSEPH—Georges Moustaki (Polydor)—Continental
9	9	VOLE S'ENVOLE—David Alexander Winter (Riviera)—Metropolitaine
10	10	OH LADY MARY—David Alexander Winter (Riviera)—Barclay
<b>International</b>		
1	1	IN THE YEAR 2525—Zager and Evans (RCA)—Essex
2	2	LOOKY, LOOKY—Giorgio (Disc'AZ)—EPOC
3	3	DAY DREAM—Wallace Collection (Odeon)—First Floor
4	4	HEYA—J. J. Light (Liberty)—Rhombus
5	5	HAIR—Original Cast (RCA)—United Artists
6	6	LA BOUREE—Jethro Tull (Island/Philips)—Chrysalis
7	7	FIFTH SYMPHONY—Ekseption (Philips)—Tutti
8	8	GET BACK—Beatles (Apple/Pathe-Marconi)—Northern
9	9	ONCE UPON A TIME IN THE WEST—Soundtrack (RCA)—(Chappell)
10	10	HONKY TONK WOMEN—Rolling Stones (Decca)—Mirage

## HOLLAND

(Courtesy Radio Veronica and Platennieuws)

This Week	Last Week	
1	1	MY SPECIAL PRAYER—Percy Sledge (Atlantic)—Belinda
2	2	AIR—*Ekseption (Philips)—Altona
3	3	PASTORALE—Liesbeth List and Ramses Shaffy (Philips)
4	5	SUGAR, SUGAR—Archies (RCA)
5	7	OH LADY MARY—David A. Winter (Riviera)
6	—	COME TOGETHER—Beatles (Apple)—Basart
7	4	BLOODY MARY—*Tom and Dick (Philips)—Impala/Basart
8	6	DEEP WATER—Grapefruit (RCA)—Apple Corps/Basart
9	—	CHA-LA-LA I NEED YOU—Shuffles (CBS)
10	9	DON'T FORGET TO REMEMBER—Bee Gees (Polydor)—Dayglow Music

## ITALY

(Courtesy Musica e Dischi, Milan)  
\*Denotes local origin

This Week	Last Week	
1	1	LO STRANIERO—Moustaki (Polydor)—Alfiere
2	2	QUANTO TI AMO—Johnny Hallyday (Philips)—Curci
3	3	SOME VELVET MORNING—Vanilla Fudge (Atlantic)—RCA
4	5	COME TOGETHER—Beatles (Apple)—Ritmi e Canzoni
5	4	IL PRIMO GIORNO DI PRIMAVERA—*Dik Dik (Ricordi)—Pegaso/Numero Uno
6	7	BELINDA—*Gianni Morandi (RCA)—Fama
7	6	OH LADY MARY—David Alexandre Winter (Fleche)—Les Copains
8	10	UNA SPINA E UNA ROSA—*Tony Del Monaco (Ricordi)—Mimo
9	8	L'AMORE E' BLU MA CI SEI TU—*Maurizio (Joker)—Alfiere
10	9	ROSE ROSSE—*Massimo Ranieri (CGD)—Apollo
11	11	OH LADY MARY—Dalida (RCA)—Les Copains
12	15	LIRICA D'INVERNO—*Adriano Celentano (Clan)—Clan
13	13	NON CREDERE—*Mina (FDU)—Fono Film /PDU
14	16	NON E' UNA FESTA—Little Tony (Turium)—Mimo
15	18	CHE MALE FA LA GELOSIA—*Nada (RCA)—RCA
16	19	AGATA—*Nino Ferrer (Riviera)—La Canzonetta
17	14	PENSIERO D'AMORE—*Mal (RCA)—Senza Fine
18	12	INSIEME A LEI—*Gena (Det)—Tank
19	17	NEL GIARDINO DELL' AMORE—*Patty Travo (RCA)—Add
20	20	SOLI SI MUORE—*Patrick Samson (Carosello)—Curci
21	—	MI RITORNI IN MENTE—*Lucio Battisti (Ricordi)
22	21	ACQUA DI MARE—*Romina Power (Parlophone)—VdP
23	—	UNA LACRIMA—*Marisa Sannia (CGD)—Durium
24	—	MI SONO INNAMORATA DI TE—*Ornella Vanoni (Ariston)—R.R.R.
25	22	VAI VIA COSA VUOI—*Nomadi (Columbia)—Pickwick

## JAPAN

(Courtesy Original Confidence Co., Ltd.)  
\*Denotes local origin

This Week	Last Week	
1	1	NINGYO NO IE—*Hiroya Mieno (Columbia)—Watanabe
2	4	AI NO KASEKI—*Asaoka Ruriko (Teichiku)—Ishihara
3	2	IKEBUKURO NO YORU—*Aoe Mina (Victor)—Zen-On
4	3	IN THE YEAR 2525—Zager and Evans (RCA)—Shinko
5	6	IJA NAINO SHIAWASE NARABA—*Sagara Naomi (Victor)—All Staff
6	5	KANASHIMI WA KAKEASHI DE YATTE KURU—*Anne Mariko (Victor)—World Music
7	7	ANATA NO KOKORO NI—*Nakayama Chinatsu (Victor)—S & T
8	10	MAYONAKA NO GUITAR—*Chiga Kaoru (Columbia)—Amano Geino
9	—	HANA TO NAMIDA—*Mori Shin-ichi (Victor)—Watanabe
10	12	LOVE ME TONIGHT—Tom Jones (London)—Revue Japan
11	9	MAGOKORO—*Moriyama Ryoko (Philips)—Shinko
12	8	SHOWA BLUES—*Bluebell Singers (Polydor)—Shogakukan
13	11	ONNA—*Mori Shin-ichi (Victor)—Watanabe
14	14	KOI NO DOREI—*Okumura Chiyo (Toshiba)—Watanabe
15	16	KOI DOROB—*Okumura Chiyo (Toshiba)—Watanabe
16	13	KYO KARA ANATA TO—*Ishida Ayumi (Columbia)—Nichion
17	15	NAMIDA DE IINO—*Mayuzumi Jun (Toshiba)—Ishihara
18	17	HOSHIZORA NO ROMANCE—*Pinkie and Killers (King)—All Staff
19	19	GIN-HO NO AME—*Ogawa Tomoko (Toshiba)—Toshiba
20	—	BARAIRO NO TSUKI—*Fuse Akira (King)—Watanabe

## MALAYSIA

This Week	Last Week	
1	4	PROUD MARY—Spiral Starecase (CBS)
2	2	THROW DOWN A LINE—Cliff and Hank—(Columbia)
3	6	I WANNA THANK YOU—Strollers—(CBS)
4	8	I'LL NEVER FALL IN LOVE AGAIN—Bobby Gentry (Capitol)
5	1	DON'T FORGET TO REMEMBER—Bee Gees (Polydor)
6	3	THIS GIRL IS A WOMAN—Gary Puckett and the Union Gap (CBS)
7	10	MOVE OVER—Steppenwolf (Stateside)
8	12	SUNSHINE RED WINE—Crazy Elephant (Stateside)

9	5	VIVA BOBBY JOE—Equals (Stateside)
10	—	HARE KRISHNA MANTRA—Radha Krishna Temple (Apple)

## MEXICO

This Week	Last Week	
1	1	AZUCAR AZUCAR (Sugar, Sugar)—Archies (RCA)
2	2	TE VI LLORANDO—Marco Antonio Vazquez (Peerless)
3	4	ORGULLOSA MARIA (Proud Mary)—Creedence Clearwater (Liberty)
4	3	ME QUIERO CASAR CONTIGO—Roberto Carlos (CBS)
5	3	HERIDO (I've Been Hurt)—Bill Deal and the Rhondels (Polydor)
6	7	RIO VERDE (Green River)—Creedence Clearwater (Liberty)
7	6	AMOR DE ESTUDIANTE—Roberto Jordan (RCA)
8	9	ESTOY LOCA POR TI—Elizabeth (Staff)
9	8	TU CAMINO Y EL MIO—Vicente Fernandez (CBS)
10	10	EL MODESTO—Los Polivoces (Orfeon)

## NEW ZEALAND

(Courtesy New Zealand Broadcasting)  
\*Denotes local origin

This Week	Last Week	
1	2	SAVED BY THE BELL—Robin Gibb (Spin)
2	1	SAINT PAUL—*Shane
3	4	RAIN AND TEARS—*Hi-Reving Tongues (Zodiac)
4	6	WAIT FOR ME MARY—ANNE—*Dedication (Polydor)
5	5	THE HUNT—*Larry Morris Impact
6	7	I'LL SING YOU A SONG—*Fourmyla (HMV)
7	3	GOOD MORNING STARSHINE—Oliver (CBS)
8	10	MISS YOU BABY—*Chicks (Polydor)
9	9	MICHAEL AND THE SLIPPER TREE—*Simple Image (HMV)
10	—	PENNY ARCADE—Roy Orbison (London)

## PHILIPPINES

This Week	Last Week	
1	1	YESTERDAY I HEARD THE RAIN—Dionne Warwick (Scepter)—Marco
2	2	IN THE YEAR 2525—Zager and Evans (RCA Victor)—Filipinas
3	4	SUGAR, SUGAR—Archies (RCA Victor)—Don Kirshner Music
4	5	THE WAY IT USED TO BE—Jerry Vale (CBS)—Marco
5	3	SING A SIMPLE SONG—Sly and the Family Stone (Epic)—Marco
6	8	WHEN SOMEBODY CARES FOR YOU—Soundtrack from "The Big Bounce" (Warner Bros.)—Marco
7	6	LOVE THEME FROM ROMEO AND JULIET—Henry Mancini and His Orchestra (RCA Victor)—Filipinas
8	—	NANCY'S THEME—Soundtrack from "The Big Bounce" (Warner Bros.)—Marco
9	7	SPINNING WHEEL—Blood, Sweat and Tears (CBS)—Marco
10	10	SPECIAL DELIVERY—1910 Fruitgum Co. (Buddah)—Marco

## SINGAPORE

(Courtesy Radio Singapore)

This Week	Last Week	
1	1	SAVED BY THE BELL—Robin Gibb (Polydor)
2	2	THROW DOWN A LINE—Cliff and Hank (Columbia)
3	5	MOVE OVER—Steppenwolf (Stateside)
4	3	CONVERSATIONS—Cilla Black (Parlophone)
5	4	IN THE YEAR 2525—Zager and Evans (RCA)
6	6	BRINGING ON BACK THE GOOD TIMES—Love Affair (CBS)
7	8	BIRTHDAY—Underground Sunshine (Fontana)
8	—	I'D WAIT A MILLION YEARS—Grassroots (Stateside)
9	7	LIVING IN THE PAST—Jethro Tull (Fontana)
10	9	DON'T FORGET TO REMEMBER—Bee Gees (Polydor)

## SOUTH AFRICA

(Courtesy Southern African Manufacturers and Distributors' Assn.)

This Week	Last Week	
1	1	DON'T FORGET TO REMEMBER—Bee Gees (Polydor)—Belinda (Jhb) (Trutone)
2	3	SOUL DEEP—Box Tops (Stateside)—Earl Barton Music (EMI)
3	5	CRY TO ME—Staccatos (Nem Nem)—Billy Forrest Production—R. Mellin (Trutone)

4	4	LA DE DOO DOWN DOWN—Archies (RCA)—Don Kirshner/Laetrec (Teal)
5	8	SUSPICIOUS MIND—Elvis Presley (RCA)—Essex Music (Teal)
6	2	PUT A LITTLE LOVE IN YOUR HEART—Jackie de Shannon (Imperial)—J. de Shannon—J. Holiday—United Artists/Laetrec (Teal)
7	10	GREEN RIVER—Creedence Clearwater Revival (Liberty)—Debut of California—MPA (Teal)
8	6	CONVERSATIONS—Cilla Black (WRC)—George Martin—Cookaway Music (Teal)
9	7	SWEET CAROLINE—Neil Diamond (MCA)—Tommy Coghill—Tom Catland and Neil Diamond—Stonebridge (Gallo)
10	—	VIVA BOBBY JOE—Equals Continental Ed Kassner—Ed Kassner (S.A.) (Gallo)

## SPAIN

(Courtesy of El Gran Musical)  
\*Denotes local origin

This Week	Last Week	
1	2	IN THE YEAR 2525—Zager and Evans (RCA)—Ediciones Essex Espanola
2	3	IN THE GHETTO—Elvis Presley (RCA)
3	1	LA CHARANGA—*Juan Pardo (Zafiro)—Ediciones Universal y Zafiro
4	4	SUGAR, SUGAR—Archies (RCA)—Don Kirshner Music
5	12	NO PUEDO QUITAR MIS OJOS DE TI—Matt Monro (Odeon)—Canciones del Mundo
6	5	HONKY TONK WOMEN—Rolling Stones (Columbia)—Ediciones Essex Espanola
7	9	GIVE PEACE A CHANCE—Plastic Ono Band (Odeon)—Ediciones Gramofono Odeon
8	7	MARIA ISABEL—*Los Payos (Hispanavox)—Ediciones Musicales Hispanavox
9	8	BUSCA UN AMOR—*Formula V (Fonogram)—Ediciones Universal y Zafiro
10	6	ODE TO JOHN LEE HOOKER (Part 1)—Johnny Rivers (Hispanavox)

## SWEDEN

(Courtesy Radio Sweden)

This Week	Last Week	
1	1	JE T'AIME . . . MOI NON PLUS—Jane Birkin and Serge Gainsbourg (Fontana)
2	2	IN THE YEAR 2525—Zager and Evans (RCA)—Reuter and Reuter
3	4	BAD MOON RISING—Creedence Clearwater Revival (Liberty)—Palace
4	3	SPEEDY GONZALES—Hep Stars (Olga)—Edition Odeon
5	5	SAVED BY THE BELL—Robin Gibb (Polydor)—Sonora
6	7	GREEN RIVER (LP)—Creedence Clearwater Revival (Liberty)—Various
7	7	KARERLEKENS HUS—Jan Onerud (Sonet)—Thore Ehrling
8	8	JADA DE (LP)—Pugh Rogefeldt (Metronome)—All on Multitone
9	9	BUNTA IHOP DOM—Lars Ekborg (Sonet)—Wolgers/Gamlin
10	6	HONKY TONK WOMEN—Rolling Stones (Decca)—Essex Music

## SWITZERLAND

Courtesy Studio Basel

This Week	Last Week	
1	2	GRUEZI WOHL, FRAU STIRNIMAA—Die Minstrels (Columbia)—Mario Feurer
2	1	JE T'AIME . . . MOI NON PLUS—Jane Birkin (Fontana)—Serge Gainsbourg (Apple)—Lennon-McCartney/Northern Songs
3	3	LOOKY, LOOKY—Giorgio (Hansa)—Moroder-Rainford
4	8	SUGAR, SUGAR—Archies (RCA)—Barry-Kim
5	9	WEINE NICHT, KLEINE EVA—Flippers (Bellaphon)
6	6	DON'T FORGET TO REMEMBER ME—Bee Gees (Polydor)—B. & M. Gibb/Abigail Music
7	4	IN THE YEAR 2525—Zager and Evans (RCA Victor)—Evans
8	—	VENUS—Shocking Blue (Metronome)—Pink Elephant Master
9	—	HE AIN'T HEAVY—HE'S MY BROTHER—Hollies (Hansa)—Shane





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\*Publisher's estimate—  
average per issue for first three months of 1969



# Billboard

## HOT 100

FOR WEEK ENDING NOVEMBER 15, 1969

Artist and/or Selection featured on "The Music Scene" this week, ABC-TV Network. Those in black were featured on past programs.

★ STAR PERFORMER—Sides registering greatest proportionate sales progress this week.

Record Industry Association of America seal of certification as million selling single.

THIS WEEK				1		2		3		4		5		6		7		8		9		10		11		12		13		14		15		16		17		18		19		20		21		22		23		24		25		26		27		28		29		30		31		32		TITLE		Artist (Producer), Label & Number		Weeks On Chart																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										

33	14	8	4	JEAN	Oliver (Bob Crewe), Crewe 334	14
34	50			SOMEDAY WE'LL BE TOGETHER	Diana Ross & the Supremes (Johnny Bristol), Motown 1156	2
35	31	31	30	WALK ON BY	Isaac Hayes (Al Bell-Marvell Thomas-Alan Jones), Enterprise 9003	12
36	41	52	57	MIND, BODY & SOUL	Flamingo (R. Dunbar), Hot Wax 6902	8
37	56	66	93	FRIENDSHIP TRAIN	Gladys Knight & the Pips (Norman Whitfield), Soul 35068	4
38	35	28	35	JESUS IS A SOUL MAN	Lawrence Reynolds (Don Davis), Warner Bros.-Seven Arts 7322	9
39	43	56	68	MAKE YOUR OWN KIND OF MUSIC	Mama Cass Elliot (Steve Barri), Dunhill 4214	5
40	96			ELEANOR RIGBY	Aretha Franklin (Jerry Wexler-Tom Dowd-Arif Mardin), Atlantic 2683	2
41	36	41	41	SO GOOD TOGETHER	Andy Kim (Jeff Barry), Steed 720	8
42	49	68	91	THESE EYES	Jr. Walker & the All Stars (Johnny Bristol), Soul 35067	4
43	54	93		WE LOVE YOU, CALL COLLECT	Art Linkletter (Irvin S. Arkins), Capitol 2678	3
44	65	83		I GUESS THE LORD MUST BE IN NEW YORK CITY	Nilsson (Rick Jarrard), RCA 74-0261	3
45	45	36	48	LET A WOMAN BE A WOMAN, LET A MAN BE A MAN	Dyke and the Blazers (Laboe/Barrette), Original Sound 89	9
46	55	64	85	ROOSEVELT & IRA LEE	Tony Joe White (Billy Swann), Monument 1169	4
47	57			HEAVEN KNOWS	Grassroots (Steve Barri), Dunhill 4217	2
48	40	40	42	ECHO PARK	Keith Barbour (Austin & Flemming), Epic 5-10486	8
49	61	62	71	GROOVY GRUBWORM	Harlow Wilcox (Shelby Singleton), Plantation 28	6
50	48	49	50	TIME MACHINE	Grand Funk Railroad (Terry Knight), Capitol 2567	8
51	58	74		UP ON CRIPPLE CREEK	The Band (John Simon), Capitol 2635	3
52	87	99		MIDNIGHT COWBOY	Ferrante & Teicher (George Butler), United Artists 50554	3
53	53	54	54	ANY WAY THAT YOU WANT ME	Evie Sands (Chip Taylor-Al Gorgoni), A&M 1090	14
54	52	53	56	THE SWEETER HE IS	Soul Children (Hayes/Porter), Stax 0050	6
55	79	85		TONIGHT I'LL BE STAYING HERE WITH YOU	Bob Dylan (Bob Johnston), Columbia 4-45004	3
56	46	48	53	DOIN' OUR THING	Clarence Carter (Rick Hall), Atlantic 2640	8
57	34	20	21	JEALOUS KIND OF FELLOW	Garland Greene (Giant Enterprises Prod.), UNI 55143	10
58	60	61	63	TURN ON A DREAM	Box Tops (Tommy Coghill), Mala 12042	5
59	67	77	88	EVIL WOMAN, DON'T PLAY YOUR GAMES WITH ME	Crow (Bob Maric), Amaret 112	4
60	59	59	65	KOOL AND THE GANG	Kool and the Gang (Redd Coach Prod.), De-Lite 519	10
61	70	90		LOVE WILL FIND A WAY	Jackie DeShannon (VME Prod.), Imperial 66419	3
62	80	86		RAINDROPS KEEP FALLIN' ON MY HEAD	B.J. Thomas (Burt Bacharach-Hal David), Scepter 12265	3
63	71	82		(Sittin' On) THE DOCK OF THE BAY	Dells (Bobby Miller), Cadet 5658	3
64	66	100		I CAN'T MAKE IT ALONE	Lou Rawls (David Axelrod), Capitol 2668	3
65	75	78	95	SAY YOU LOVE ME	Impressions (Curtis Mayfield), Curtom 1946	5

66	63	63	74	I'LL BET YOU	Funkadelic (Clinton/Baines/Lindsey), Westbound 130	7
67	83			A BRAND NEW ME	Dusty Springfield (Roland Chambers), Atlantic 2685	2
68	91	97	97	JINGO	Santana (Brent Dangerfield (IT)), Columbia 4-45010	4
69	78	79	96	CRUMBS OFF THE TABLE	Glass House (Holland-Dozier-Holland), Invictus 9071	5
70	72	72	86	I STILL BELIEVE IN TOMORROW	John & Anne Ryder (Mark Edwards), Decca 734661	4
71	68	70	77	COLOUR OF MY LOVE	Jefferson (John Schroeder), Decca 32501	9
72	64	67	82	SHANGRI-LA	Lettermen (Al De Lory), Capitol 2643	5
73				MIDNIGHT	Dennis Yost & the Classics IV (Buddy Buie), Imperial 66424	1
74	74	75	75	SILVER THREADS AND GOLDEN NEEDLES	Cowells (Bob Waschell), MGM 14084	6
75	92			YOU GOT TO PAY THE PRICE	Gloria Taylor (S. Whisenand), Silver Fox 14	2
76	73	76	84	WE'LL CRY TOGETHER	Maxine Brown (Koppelman & Rubin, Finis), Commonwealth United 3001	8
77	82	92		BALLAD OF EASY RIDER	Byrds (Terry Melcher), Columbia 4-44990	3
78	85			GIRLS, IT AIN'T EASY	Honey Cone (Stagecoach Prod.), Hot Wax 6903	2
79	76	80	80	JULIA	Ramsey Lewis (C. Stepney), Cadet 5640	8
80	86		100	JUST A LITTLE LOVE	B. B. King (Bill Szymczyk), BluesWay 61029	5
81		94		CUPID	Johnny Nash (Johnny Nash-Arthur Jenkins), Jad 220	2
82				GET IT FROM THE BOTTOM	Steelers (Calvin Carter-Al Smith), Date 2-1642	1
83	84	84	92	SHE'S GOT LOVE	Thomas & Richard Frost (Ted Glasser), Imperial 66405	4
84	93			THE TEN COMMANDMENTS OF LOVE	Little Anthony & the Imperials (Bob Skaff), United Artists 50598	2
85	90	91		OKIE FROM MUSKOGEE	Merle Haggard & the Strangers (Ken Nelson), Capitol 2626	3
86				COLD TURKEY	Plastic Ono Band (John & Yoko [Bag]), Apple 1813	1
87	100			SEE RUBY FALL	Johnny Cash (Bob Johnston), Columbia 4-45020	2
88				JAM UP JELLY TIGHT	Tommy Roe (Steve Barri), ABC 11247	1
89	89	95	98	ONE WOMAN	Johnny Rivers (Johnny Rivers), Imperial 66418	6
90				I WANT YOU BACK	The Jackson 5 (The Corporation), Motown 1157	1
91	94			KOZMIC BLUES	Janis Joplin (Gabriel Mekler), Columbia 4-45023	2
92	95			(I'm So) AFRAID OF LOSING YOU AGAIN	Charley Pride (Jack Clement), RCA 74-0265	2
93	99			VOLUNTEERS	Jefferson Airplane (Al Schmitt), RCA 74-0245	2
94				GET RHYTHM	Johnny Cash (Sam Phillips), Sun 1103	1
95				SWINGIN' TIGHT	Bill Deal & the Rhondells (Jerry Ross), Heritage 818	1
96		99	99	SHE BELONGS TO ME	Rick Nelson (Rick Nelson), Decca 732550	3
97				CURLY	Jimmy Clanton (A Laurie), Laurie 3508	1
98				DON'T LET LOVE HANG YOU UP	Jerry Butler (Gamble-Huff), Mercury 72991	1
99				ONE TIN SOLDIER	The Original Caste (Dennis Lambert & Brian Potter), TA 186	1
100				ST. LOUIS	The Easybeats (Easy Beats), Rare Earth 5009	1

### HOT 100—A TO Z—(Publisher-Licensee)

And When I Die (Celestial, BMI)	4
Any Way That You Want Me (Blackwood, BMI)	53
Baby I'm For Real (Jobete, BMI)	17
Baby It's You (Dolby/Mary Jane, ASCAP)	5
Backfield in Motion (Cachand/Patchell, BMI)	18
Ball of Fire (Big Seven, BMI)	19
Ballad of Easy Rider (Blackwood/Last Minute/Patton, BMI)	77
Brand New Me (Assorted/Parabot, BMI)	67
Cherry Hill Park (Low-Sal, BMI)	24
Cold Turkey (Maclean, BMI)	86
Colour of My Love (Ramarac, BMI)	71
Come Together (Maclean, BMI)	2
Crumb Off the Table (Gold Forever, BMI)	69
Curl (Dunbar, BMI)	97
Do It (Kays, BMI)	94
Do It Our Thing (Fame, BMI)	56
Don't Let Love Hang You Up (Assorted/Parabot, BMI)	98
Down on the Corner (Jondora, BMI)	30
Echo Park (Hastings, BMI)	48
Eleanor Rigby (Maclean, BMI)	40
El's Coming (Celestial, BMI)	20
Evil Woman, Don't Play Your Games With Me (Yogoth, BMI)	59
Fortunate Son (Jondora, BMI)	16
Friendship Train (Jobete, BMI)	37
Get It From the Bottom (Alstin, BMI)	82
Get Rhythm (Hi-Lo, BMI)	94
Girls, It Ain't Easy (Gold Forever, BMI)	78
Going in Circles (Porpete, BMI)	15
Groovy Grubworm (Little River, BMI)	49
Heaven Knows (Trousdate, BMI)	47
Holly Holy (Stonebridge, BMI)	32
Hot Fun in the Summertime (Stone Flower, BMI)	12
I Can't Get Next to You (Jobete, BMI)	6
I Can't Make It Alone (Screen Gems-Columbia, BMI)	64



**Clues to the strangest puzzle of our time.**

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Of**

K-14097

**The Mystery Tour**

A provocative new single from



**MGM  
RECORDS**

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# Spotlight Singles

NUMBER OF  
SINGLES REVIEWED

THIS WEEK  
154

LAST WEEK  
182

\*This record is predicted to reach the TOP 40 EASY LISTENING Chart

## TOP 20 POP SPOTLIGHT

Spotlights Predicted to reach the top 20 of the HOT 100 Chart

### \*JIMMY CLIFF—

#### WONDERFUL WORLD, BEAUTIFUL PEOPLE

(Prod. Larry Fallon & Leslie Kong) (Writer: Cliff) (Irving, BMI)—The British smash will hit hard and fast here as well! Infectious Jamaican rhythm backs a blockbuster lyric line and vocal workout for the newcomer. Flip: "Waterfall" (Irving, BMI). A&M 1146

### ISLEY BROTHERS—BLESS YOUR HEART

(Prod. The Isley Brothers) (Writers: The Isley Brothers) (Triple 3, BMI)—Following up "Was It Good," the Isleys come on strong in the powerful feel, flavor and selling power of "It's Your Thing." A giant, pop and soul. Flip: "Give the Women What They Want" (Triple 3, BMI). T-Neck 912

## TOP 60 POP SPOTLIGHT

Spotlights Predicted to reach the top 60 of the HOT 100 Chart

### 1910 FRUITGUM CO.—WHEN WE GET MARRIED

(Prod. R. Cordell) (Writers: Cordell-Woods) (Kasket/Dragoon, BMI)—It's a potent new sound and feel for the bubblegum giants. Driving, emotion-packed ballad offers much of the solid sales ingredients of the Brooklyn Bridges' "Worst That Could Happen." Flip: "Baby Bret" (Kasket/Dragoon, BMI). Buddah 146

### THE ELECTRIC INDIAN—LAND OF 1000 DANCES

(Prod. Len Barry & Tom Sellers) (Writers: Kenner-Domino) (Tune-Kel/Anatole, BMI)—The instrumental group hit it big with "Keem-o-sabe," and this infectious rhythm revival offers much of the sales potency of their initial hit. Flip: "Geronimo" (Daviduke/Double Diamond/Unart, BMI). United Artists 50613

### O. C. SMITH—ME AND YOU

(Prod. Jerry Fuller) (Writer: Fuller) (Fullness, BMI)—This driving, blues rock ballad will fast top the chart and sales of his recent "Daddy's Little Man." Flip: "Can't Take My Eyes Off You" (Saturday/Seasons Four, BMI). Columbia 4-45038

### LED ZEPPELIN—WHOLE LOTTA LOVE

(Prod. Jimmy Page) (Writers: Page-Plant-Jones-Bonham) (Superhype, ASCAP)—The hot LP sellers make a strong bid for the singles market with this powerful, commercial swinger that should have no trouble putting them up the Hot 100. Flip: "Living Loving Maid (She's Just a Woman)" (Superhype, ASCAP). Atlantic 2690

### CRYAN' SHAMES—RAINMAKER

(Prod. Jim Golden) (Writers: Nilsson-Martin) (Tickson/Dunbar, BMI)—This swingin' potent Nilsson material is just the item to bring the solid group back to the chart with sales impact. Strong entry. Flip: "Bits and Pieces" (Yuggoth, BMI). Columbia 4-45027

## SPECIAL MERIT SPOTLIGHT

Spotlighting new singles deserving special attention of programmers and dealers.

\*THE TURTLES—Lady-O (Prod. Bob Harris-John Beck) (Writer: Still) (Blimp, BMI)—New feel and sound for the Turtles is this smooth folk ballad with traces of the classics. Fine performance with commercial appeal. White Whale 334

\*HERB ALPERT & THE TIJUANA BRASS—You Are My Life (Prod. Herb Alpert & Jerry Moss) (Writer: Sarstedt) (Unart, BMI)—The Peter Sarstedt lush ballad serves as strong material for the vocal work of Alpert backed by a string choir. A&M 1143

\*ROY CLARK—Right or Left at Oak Street (Prod. Joe Allison) (Writers: Williams-Nixon) (Attache, BMI)—With equal appeal for the Easy Listening, Country and Hot 100 charts, Clark comes up with a ballad beauty to follow his "September Song." Dot 17324

THE ASSOCIATION—Dubuque Blues (Prod. John Boylan & The Association) (Writer: Alexander) (Beechwood, BMI)—Culled from their current LP, group offers much commercial potential for the chart with this rock item. Warner Bros.-Seven Arts 7349

SIR DOUGLAS QUINTET—At the Crossroads (Prod. Huey Meaux & Frank Morin) (Writer: Sahm) (Southern Love, BMI)—Following up their "Dynamite Woman," this soulful blues ballad offers much of the sales potential of their recent chart item. Smash 2253

\*THE MILLS BROTHERS—It Ain't No Big Thing (Prod. Tom Mack) (Writers: Merritt-Joy-Hall) (Central Songs, BMI)—The strong country item takes on a pop flavor in this fine performance loaded with commercial appeal. Dot 17321

BOYNTON AND DE VINNEY—Owl Light (Prod. William B. Phillips) (Writers: Boynton-DeVinney) (Eagle Hill, ASCAP)—Here's a left field folk-rock entry that has all the earmarks of an out-and-out smash. Infectious with a solid dance beat and vocal workout. Coral 762562

DEL ROYALS—Man of Value (Prod. Larry Weiss) (Writer: Weiss) (Larry Weiss, ASCAP)—Powerhouse lyric line penned by Larry Weiss serves as top commercial material for the new group that is certain to garner much in Top 40, underground play, and sales. Mercury 72970

THE UNIFICS—Got to Get You (Prod. Guy Draper) (Writer: Draper) (Andjun, ASCAP)—Hard driving blues rocker offers much sales potential for the pop and soul charts. Kapp 2058

\*AL HIRT—The Gospel of No Name City (Prod. Paul Robinson) (Writers: Lerner-Previn) (Clappell, ASCAP)—The infectious rhythm item from the film, "Paint Your Wagon," serves as strong material for Hirt's move to the label. Much jukebox appeal here as well. GWP 516

\*MICHAEL PARKS—Tie Me to Your Apron Strings Again (Prod. James Hendricks) (Writers: Shay-Goodwin) (MCA/Forster, ASCAP)—With appeal for the country as well as the pop charts, the star of TV's "Then Came Bronson," has much sales potential in this fine performance. MGM 14092

GOVE—Death Letter Blues (Prod. Don Gant & A.M. Weesner) (Writer: Trad. Gove) (Milene, ASCAP)/Sunday Morning Early (Writers: Gove-Weesner) (Milene, ASCAP)—New composer-performer comes on strong in his debut. Fiist, hard driving rocker with potent lyric line, while the flip is a compelling folk-rhythm ballad. Watch out for this newcomer. . . . he should prove a left field giant. TRX 5024

THE GENEVA CONVENTION—Something Beautiful (Prod. Bill Traut) (Writers: Tucker-Wakefield) (Don C., BMI)—Potent new rock group on the west coast label that offers much commercial appeal to establish both themselves and the label. Beverly Hills 9340

\*BARBRA STREISAND—What Are You Doing the Rest of Your Life? (Prod. Wally Gold) (Writers: Bergman-Bergman-LeGrand) (United Artists, ASCAP)—From the film, "The Happy Ending," comes a compelling ballad treated to a top sensitive reading with much programming appeal with sales to follow. Columbia 4-45040

\*ROGER WILLIAMS, HIS CHORUS & ORCH.—Fill the World With Love (Prod. Hy Grill) (Writer: Bricusse) (Hastings, BMI)—From the film, "Goodbye Mr. Chips," Williams comes up with a commercial treatment of the ballad beauty with much potential for the charts, Easy Listening and Hot 100. Kapp 2064

## TOP 20 COUNTRY

Spotlights Predicted to reach the top 20 of the HOT COUNTRY SINGLES Chart

### JIM REEVES—NOBODY'S FOOL

(Prod. Chet Atkins) (Writer: Bynum) (Tuckahoe, BMI)—His "When Two Worlds Collide" went right up there toward the top and this compelling ballad beauty and fine performance will fast follow suit. Flip: "Why Do I Love You" (Shapiro-Bernstein, ASCAP). RCA 74-0286

### JERRY LEE LEWIS—ONE MINUTE PAST ETERNITY

(Writers: Taylor-Kesler) (Hi Lo/Gold Dust, BMI)—Lewis has been hitting the top of the chart on both the Smash and Sun labels, and his powerful country rhythm ballad will be no exception. Top entry! Flip: (No Information Available). Sun 1107

### JOHNNY DARRELL—TROUBLE MAKER

(Prod. Larry Murray-Dick Rosmini) (Writers: Somerville-Belland) (Landville, ASCAP)—Following up his "River Bottom" hit, Darrell comes up with a change of pace piece of material in this timely lyric line that offers pop appeal as well. Flip: "She's Headed For the Country" (Prodical Son, BMI). United Artists 50610

### CARL SMITH—HEARTBREAK AVENUE

(Prod. Don Law) (Writer: Foree) (Acuff-Rose, BMI)—His "I Love You Because" took him right into the teens on the chart, and this strong, emotion-packed ballad has all that sales and chart potential as well. Top performance. Flip: "It's Nice to See You Once Again" (Window, BMI). Columbia 4-45031

### HANK LOCKLIN & DANNY DAVIS & THE NASHVILLE BRASS—PLEASE HELP ME, I'M FALLING

(Prod. Danny Davis) (Writers: Robinson-Blair) (Ross Jungnickel, ASCAP)—The combination of Locklin and the award winning Nashville Brass will put this potent revival up the country chart in short order. Fine performances and Danny Davis production work. Flip: "Anna" (Coldwater, BMI). RCA 74-0287

### RED SOVINE—CHAIRMAN OF THE BOARD/TRUCK DRIVER'S PRAYER

(Prod. Tommy Hill) (Writer: Crutchfield) (Champion, BMI) (Writer: Sovine) (Tarheel, BMI)—Two blockbuster sides from Sovine with equal chart and sales potential. First Jerry Crutchfield's meaningful ballad and then Sovine's moving, original that is a must for programming an jukeboxes. Starday 882

## CHART

Spotlights Predicted to reach the HOT COUNTRY SINGLES Chart

ARLENE HARDIN—My Friend (Acuff-Rose, BMI). COLUMBIA 4-45016  
BOBBY BARNETT—Future on Ice (Champion, BMI). COLUMBIA 4-45036  
RAY PENNINGTON—This Song Don't Care Who Sings It (Combine, BMI). MONUMENT 1170  
JOHN L. SULLIVAN—Easement Through My Mind (Window, BMI)/Woman, Leave Me Alone (Lonzo & Oscar, BMI). NUGGET 1043  
LARRY HEABERLIN—Juliana (Smokey, SESAC). K-ARK 919  
BOB BISHOP—Man Walks Among Us (Noma, BMI). ABC 11243  
JIMMY GATELEY—A Boy Who Doesn't Dig (Window, BMI). CHART 5041  
BILLY PARKER—Only a Woman Like You (Forrest Hills, BMI). DECCA 32572  
CLYDE MOODY—California Dream (Chex, BMI). LITTLE DARLIN' 0069

## TOP 20 SOUL

Spotlights Predicted to reach the TOP 20 of the TOP SELLING SOUL SINGLES Chart

### RUBY WINTERS—GUESS WHO

(Prod. Marlin Greene) (Writers: Beldin-Beldin) (Michele, BMI)—The Jesse Beldin oldie is updated in top style and will prove a giant. . . both soul and pop. Wild vocal workout that can't miss! Flip: "Sweetheart Things" (Ruler, BMI). Diamond 269

### RUTH BROWN—YESTERDAY/TRY ME AND SEE

(Prod. Ben Tucker) (Writers: Lennon-McCartney) (Maclean, BMI) / (Writers: Burton-Otis-McCoy) (Eden, BMI)—The top blues stylist returns to the disk scene with two powerhouse sides that should spiral her up the chart. First a soulful reading of the Beatles classic, while the flip is a hard driving swinger that moves from start to finish. She's in top form and should spread over pop as well. Skye 4521

## CHART

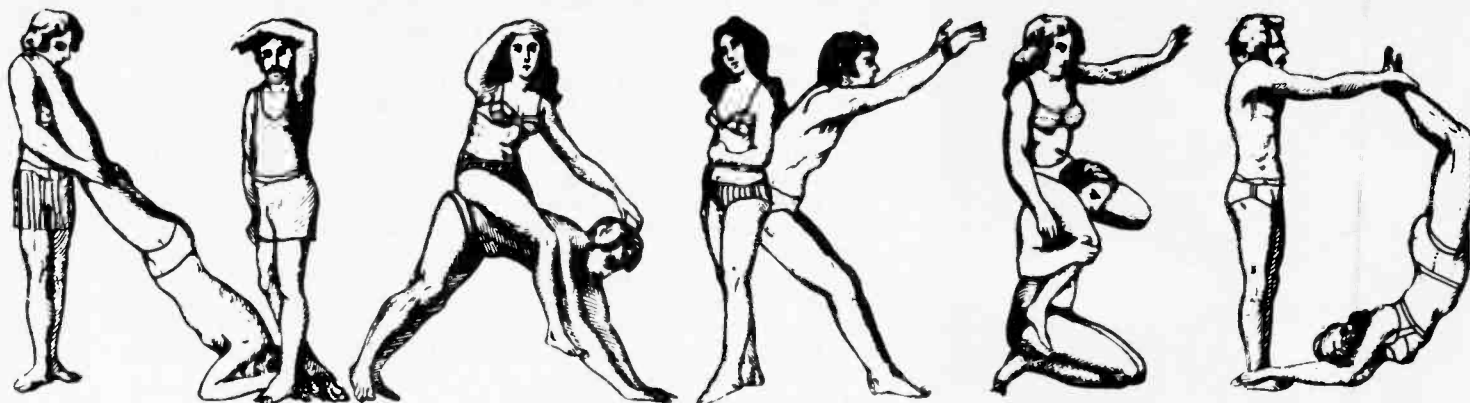
Spotlights Predicted to reach the SOUL SINGLES Chart

BRENDA & The TABULATIONS—The Touch of You (One Eyed-Soul, BMI). TOP & BOTTOM 401  
THE PROFILES—I Still Love You (Cachand, BMI). BAMBOO 108  
DAVID T. WALKER—My Baby Loves Me (Jobete, BMI). REVUE 11060  
VIVIAN COPELAND—He Knows My Key (Is Always in the Mailbox) (Green Light, BMI). D'ORO 3500  
OSCAR PERRY—(Treat Me) Like I Was Your Only Child (Don, BMI). BACK BEAT 606  
ALFREDA BROCKINGTON—Your Love Has Got Me Chained and Bound (Dandelion, BMI). PHIL L.A. OF SOUL 334

NOVEMBER 15, 1969, BILLBOARD



# THE FIRST EDITION HAVE YET TO GO



What do you know about Kenny Rogers And The First Edition, really?

More pertinent, what do you *want* to know about them?

They don't look debauched. They aren't from San Francisco. They're not English. And Jimi Hendrix never jammed with them.

No mystique, no hip image.

Just how far do they think they can go with just good voices, good songs and million selling records? In the interests of hipness all round, we once offered these suggestions to The First Edition, guaranteed to take them off those commercial

charts and put them in the groovy Underground:

1. Get busted for dope.
2. Appear naked on next album cover.
3. Break up and then get back together with Clapton on lead guitar.

They laughed at us, their silly old record company. And went out and recorded a new album titled "Ruby, Don't Take Your Love To Town."

Just to rub it in, they also included their current hit, "Reuben James."

We see no reason to ignore that kind of thing.



"Ruby" Meets "Reuben" On Reprise Albums And Tapes . . . Where It All Belongs.







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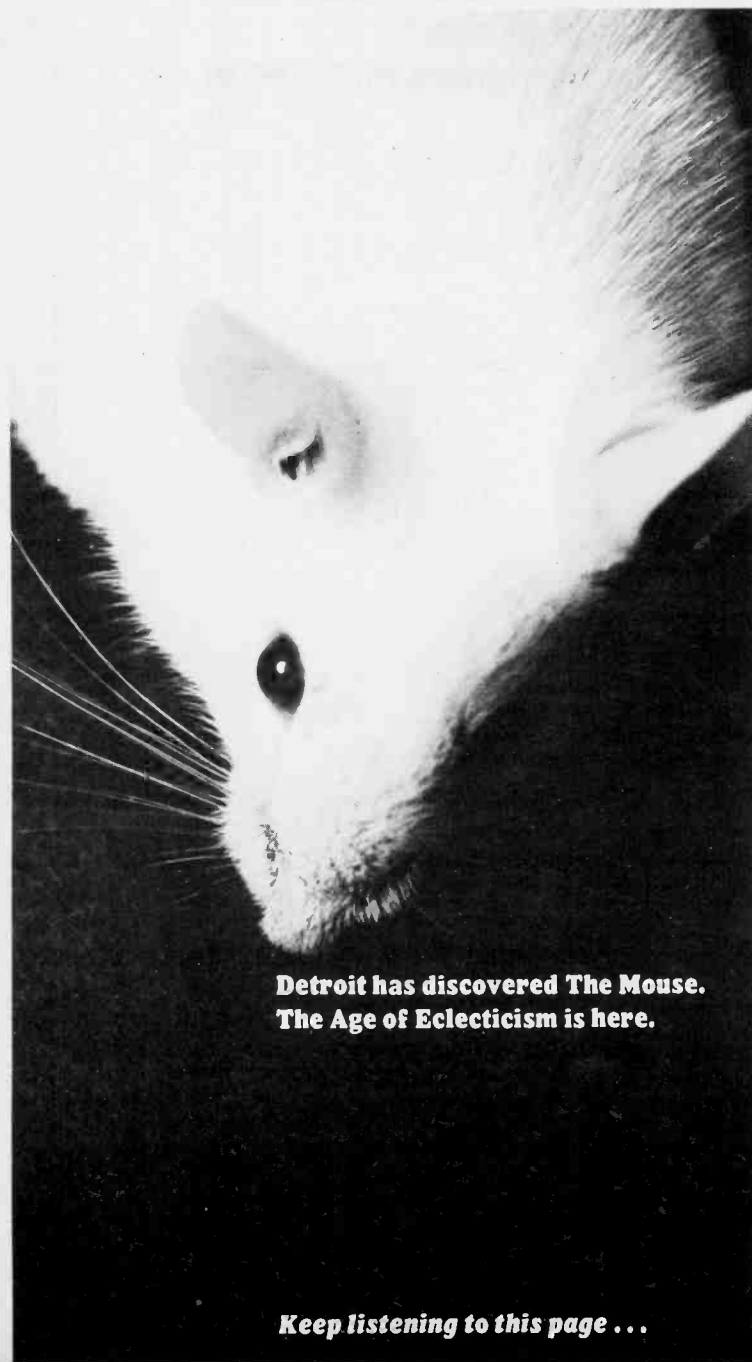
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Detroit has discovered The Mouse.  
The Age of Eclecticism is here.

Keep listening to this page ...

## Chicago Cool to Columbia on Illegal Dylan LP; New Dupe Out

• Continued from page 1

would continue to be sold despite a notice from Columbia Records that legal action would be taken if the disks were not taken off the market.

A second album has arrived here but all copies have been sold and another shipment isn't due until next week. The new album with no title is packaged similar to the "Great White Wonder" double album which arrived here three weeks ago. The album is packaged inside a paper envelope with no cardboard cover. As with the double LP, the labels are unmarked. The album contains 11 songs, including four repeats from the "Wonder" LP. All songs were recorded with the Band, Dylan's former backup group and now under contract to Capitol Records. The songs are believed to have been recorded in the basement of Dylan's home in Woodstock, N.Y.

Representatives from two Chicago stores, One Octave Lower and Flipped Disc, said they would continue to sell the albums no matter what Columbia officials say.

### For Dylan Fans

"I think it's a good album and should be distributed," said Harlen Heidelmeier of One Octave Lower. "We aren't making that much money on the album. We just want to make it available to Dylan fans. We have ordered the new album from a store in San Francisco and should get it soon." He said he thought the new album was being distributed by people other

than the three who are distributing the "Wonder" LP. The names of the parties involved are unknown.

"I think the only reason that Columbia and other companies are worried about it is that it makes it possible for someone to tape a big name group, like the Jefferson Airplane, let's say, and have an album on the market within the next week. Personally, I think it's a great idea because I'm a Dylan fan." Heidelmeier also questioned whether Columbia Records would have the legal right to sue stores that sell the album.

"The whole thing of Colum-

bia possibly seeking legal action to stop sales is ridiculous," stated Dave Simons of Flypped Disc.

Simons also felt that if Columbia Records would do nothing, the whole idea of bootlegging albums would soon die out.

Another store indicated, however, that if Columbia wanted to press legal action, the store would stop selling it. Ed Leon of One Octave Higher said they would sell the double LP and the new one until asked otherwise. "My own personal reaction is that it's an album that people want, so why not sell it?"

## MediaSound Booming as Disk, Commercials Studio

NEW YORK — MediaSound is developing into one of the hottest studios for record producers and commercials.

Recently, Bob Crewe, Larry Maxwell, and Hutch Davie were teamed on a project involving Ben E. King. Sasha Burland produced a country record featuring Sonny Campbell singing and Billy Mure playing guitar last week. Como Records also was in the studio.

As for commercials, in the nine weeks the studio has been open, eight airlines have been involved. Buck Warwick of Young & Rubicam did a 53-man session for Eastern Airlines. Ralph Kessler, the firm of Scott-Texter, Grant & Murtaugh, Vardi & Hambro, and Lou Garisto were among others using the major studio built in the high vaulted main room of the former Manhattan Baptist Church.

The \$500,000 facility also includes two smaller studios down-

stairs. All are equipped with 12-track Scully recording systems. The major studio has full-screen projection, TV monitoring system, videotape system, full set of drums, three Steinway pianos, a \$10,000 stereo Allen organ and a Hammond organ. The 40-channel console has full equalization. The major studio can hold 100 musicians, the B studio can be used by 20 musicians, the C studio is mostly for overdubbing or for recording three-to-five musicians.

Harry Hirsch, president of MediaSound, was vice president of JAC Recording studios seven years before forming a partnership with Bob Walters, new vice-president of MediaSound. Walters, a former bandleader (Hirsch once played drums in his band) had been in the travel agency business until recently. Senior engineers at MediaSound are Hirsch, Joe Jorgensen, and Fred Christie, but the studio has six full-time engineers.

## GRT Records Into Soul Via Calmedia Prod Deal

LOS ANGELES—GRT Records is moving into the soul area for the first time via a production agreement with Calmedia Productions.

Initial soul product on the GRT banner is a single, "The Stinger"/"I Heard It Through the Grapevine," and a followup album, both by Sam Taylor Jr.

The GRT-Calmedia deal calls initially for singles and one LP, with options over four years. GRT will distribute the Taylor product and has tape rights via its parent company, GRT Corp.

Calmedia, which recently moved its New York-based op-

eration to Los Angeles, is building an artist roster around Taylor, singer Lynn Kellogg and Al Thomas, a soul rock vocalist.

Taylor, who recorded for Capitol in 1962, has written six tunes for the forthcoming LP, including "The Stinger," "Tunnels of My Mind," "Now You've Got the Nerve," "Mary, What Did You Do," "Next in Line" and "10,000 Tears."

The six songs will be published jointly by Calmedia's Allynsam Music (BMI) and GRT's Anything Music (BMI). Mal Williams, Calmedia president, and Robert Cardwell will produce the Taylor LP.

## Chappell Publishes 11 Titles From 'Paint Wagon' Film

NEW YORK—Chappell & Co. is publishing 11 titles from the film version of Lerner & Loewe's Broadway hit "Paint Your Wagon."

In addition to the 11 vocal solos, the Chappell Editorial Department will publish a new medley for mixed chorus, a symphonic scenario for concert band, a fully illustrated vocal folio, a simplified piano folio, and a selection for electronic organ.

An overture for marching band has already been published in advance of the football season. The titles include six Lerner & Loewe songs from the original stage musical and five songs with music by Andre Previn written for the movie. Five full albums and 14 singles have been cut of the film's score. Chappell Ltd. of London is launching worldwide coverage of "Paint Your Wagon" recordings and sheet music.

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WITH  
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"I'M SETTING  
YOU FREE"

b/w

"LITTLE  
LULA"

#1445

on

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# THE PEACE SHIP

For almost an entire generation the Mid-East has been torn with dissention. Three wars and countless incidents have served only to deepen hatreds, arrest economic and social development and help only the arms merchants of both East and West. Precious human life and resources have been squandered in an area that desperately requires every hand and all of its wealth to inch forward to a better way of life.

More tragic is the fact that the United Nations, the big powers and leaders of both Israel and the Arab countries have failed in their attempts to bring peace to the region.

Now, as never before, when politicians are in deadlock, people concerned must come forward and help create a "people-to-people" dialogue that could help ease the tension in the area.



This 570 ton Dutch coaster "Cito" was built in 1940. Renamed "Peace", she is presently docked in New York at 63rd Street and the East River, adjacent to the Heliport. The people of Holland raised the necessary funds to buy the ship and sail it to New York. Within a few weeks the Peace Ship will be converted into an independent and neutral radio station and will anchor outside the territorial waters of Israel and the United Arab Republic. Under the name "The Voice of Peace", she will broadcast in Hebrew, Arabic, French and English to reach millions in the troubled area. For the first time many listeners will be provided with an alternative to the government controlled stations now being heard. The broadcasts will include news, political commentary and music prepared by an international crew with the participation of both Israelis and Arabs. It is hoped that through these broadcasts the tensions in the area will be reduced and moderation and sanity will prevail. Supervising the broadcasts will be Abie Nathan, the Israeli "peace pilot" who initiated this project. Mr. Nathan, a former pilot has already made three "peace" flights to Egypt. He also helped in the organization of efforts to feed the children of Biafra. Mr. Nathan will remain on board ship until a more peaceful condition prevails in the area. In order to make this project possible it is necessary to raise the sum of \$170,000 -- less than five per cent of the cost of an armed MIG fighter or Phantom Jet -- for the purchase of a 50 kilowatt radio transmitter and other intricate electronic equipment.

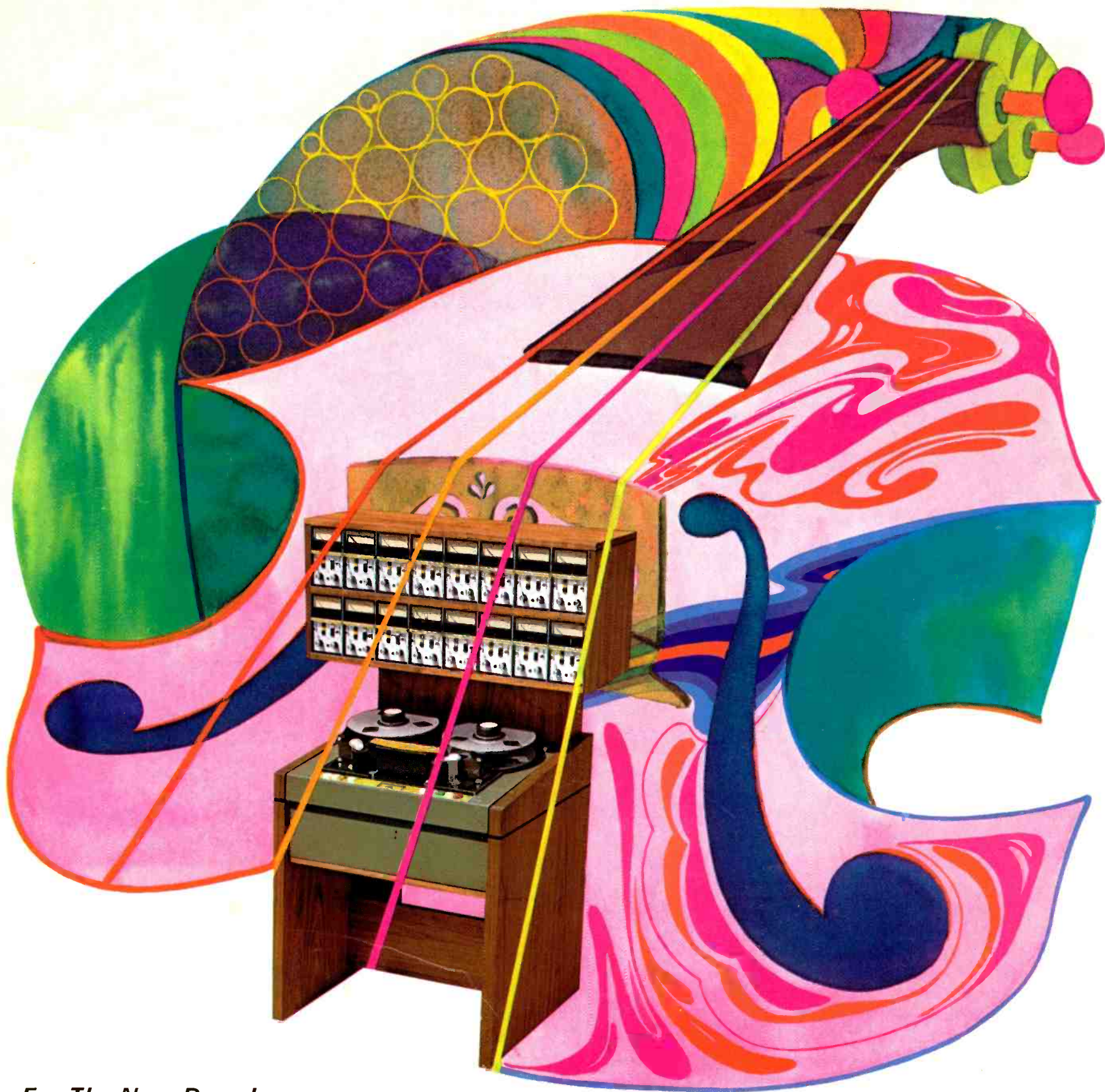
If you are concerned about the present dangerous situation and would like to join in this "People to People" effort to bring about understanding between the peoples of the Middle East, please send your contributions to The Peace Ship Fund

P.O. Box 1111, Franklin D. Roosevelt Post Office  
New York, New York 10022.

For further information please call (212) 593-2145 or visit the Peace Ship.

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