

# Billboard

NEWSPAPER

NEWSPAPER

APRIL 18, 1970 • \$1.00  
SEVENTY-SIXTH YEAR

The International  
Music-Record-Tape  
Newsweekly

COIN MACHINE  
PAGES 47 TO 52

## Fit or Unfit for Radio? FCC Seeking Test Case

By MILDRED HALL

WASHINGTON—Some four-letter words spoken by Jerry Garcia, leader of the Grateful Dead, in an interview over WUHY-FM, Philadelphia, have brought on a crisis in language censorship policy at the Federal Communications Commission.

In an admittedly "unprecedented" action, the FCC has decided the Garcia language was "indecent" and proposes to fine the noncommercial station \$100. The commission frankly hopes to bring a court challenge from the station, with resulting guidelines handed down by federal courts on the use of "patently offensive" language over the air. Legally the FCC cannot censor program content, but the U.S. Code sets penalties of fine or imprisonment for broadcast-

ing "obscene, indecent or profane language."

FCC chief Nicholas Johnson immediately blasted the majority decision as discriminatory censorship. He charged that the FCC has decided white middle-

(Continued on page 10)

## Muntz Co. Teams to Open Business Doors to Blacks

By ELIOT TIEGEL

LOS ANGELES — Muntz Stereo-Pak and two black men are teaming to generate business opportunities for blacks in the tape cartridge industry.

Involved with Muntz are The Discotape, a chain of cooperative tape product centers and

## BLACK & WHITE GOSPEL PARLEY

DETROIT—Black and white gospel artists will get together at the national convention of the Gospel Music Workshop of America to be held in St. Louis Aug. 16-21. Already set as "special guest" is J.D. Sumner and his Stamps Quartet.

Sixteen workshops are planned for the St. Louis meet.

(Continued on page 10)

## 'Censors' Hurdled on Questionable Product

By MIKE GROSS

NEW YORK — The blocks that self-appointed industry censors have been putting between "controversial" product and the market are being surmounted. Douglas Records, for example, has been finding new avenues to surpass the censors of its two new album releases, which are distributed through Pickwick International, Lenny Bruce's "To Is a Preposition: Come Is a Verb" and "The Last Poets."

Among the blocks facing Douglas in the promotion and marketing of the Bruce and "Last Poets" LP's were:

1. Three Boston distributors refused outright to handle the Bruce LP, despite the fact that community interest in the album was indicated by underground media attention to it within Boston itself.

2. One major New York outlet refused to stock the Bruce album for fear of "offending" customers.

3. Douglas also had run-ins with WNEW-FM and the Fillmore East. WNEW-FM deemed

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## Tape Faces New Breed

By RADCLIFFE JOE

NEW YORK—The tape industry, mighty mite of the recording business, is undergoing an unusual metamorphosis. Entering the decade of the 1970's with a roar of confidence, the industry has found itself confronted by two uncharted developments—an unsettled economy, and a highly educated and discerning (quality-wise) consumer.

These somewhat unprecedented developments, though not endangering the actual growth of this industry phenomenon, have created demands, which have, in turn, precipitated a stringent "operation

(Continued on page 20)

## Gortikov Scores Radio's, Disks' Communication Gap

By CLAUDE HALL

CHICAGO—Pointing out the lack of attendance of record men at the National Association of Broadcasters' annual convention here, Stanley M. Gortikov, president of Capitol Industries, said that he'd never attended an NAB convention and perhaps this was "symptomatic of the unforgivable lack of dialog between our two separate but interdependent industries."

"I know we are truly in different 'sister' businesses—you in radio and I in recordings. But we certainly come together through a common role in entertainment."

Speaking on a panel devoted to black radio, Gortikov said that the recording and radio industries had something else in com-

(Continued on page 34)

## Asher's Goal: Capitol East

NEW YORK—Dick Asher, recently appointed vice president of Eastern operations for Capitol Records, is giving the office here a style of its own. He's in the midst of wrapping up deals with several top New York-based independent producers, wooing new artists to the label, and mapping out plans to move to larger quarters within the next year so that the New York staff can handle the increased activity.

It's Asher's belief that "creativity loses something with dis-

ance," so he's made sure that every move the New York office makes doesn't have to wait for a green light from Capitol's West Coast-based headquarters. "Our moves will be coordinated with the Tower," he said, "but artists and independent producers here can now get decisions made for them right here while the fire of their inspiration is still hot."

He added that Capitol's Eastern operation had done little more than housekeeping chores

(Continued on page 12)

a new music-management firm, Soul Is My Witness, located in south central Los Angeles.

The Muntz company's participation in the program encompasses several objectives, Barney Phillips said, the new president of the hardware company.

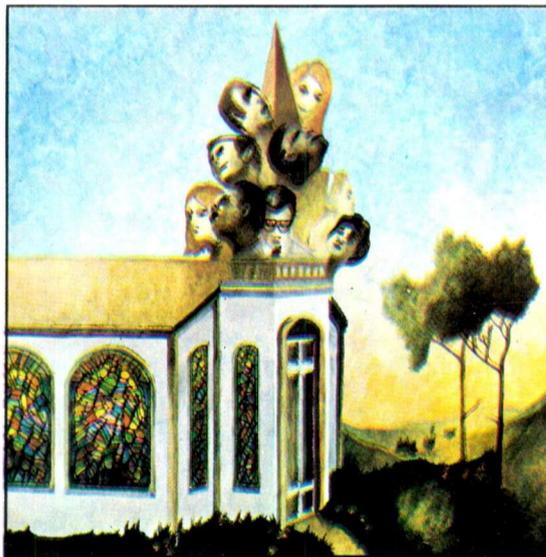
Muntz will donate 20 4-track slaves to Soul Is My Witness as the first step toward helping the company become a duplicator of gospel and soul music for its own label. Muntz will donate personnel and time to teach neophytes how to operate the machinery.

Muntz has also named the

(Continued on page 16)

Spotlight on  
TOM JONES  
See Center Section

Salute to Academy  
Awards/Soundtracks  
See page 24



Another Command creative concept: Move Me, O Wondrous Music—Modern Gospel according to The Ray Charles Singers. On Command/Probe Album 949S. (Advertisement)

## Beatles Doing Own Things: Paul Quits

By PAUL ACKERMAN

NEW YORK—The Beatles, the symbol of the British influence on the global music industry and the catalyst of what came to be known as "the British Years," are no longer a group. Paul McCartney issued, through Apple in London, a statement saying he was leaving the Beatles for personal, musical and financial reasons—preferring home life. He also said he would not write again with John Lennon. McCartney's first solo album, titled "McCartney," wherein the artist sings and plays 14 of his own compositions, is scheduled for release Friday (17).

Increasingly, it is believed, the members of the act have grown apart artistically, with each showing an inclination to pursue his own creative path. Ringo Starr, for instance, has his own album out now, "Sentimental Journey." He is also featured in the film "The Magic Christian."

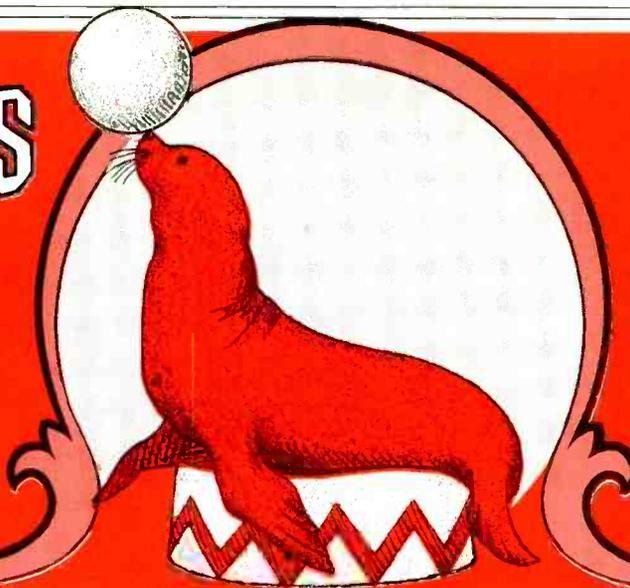
(Continued on page 10)

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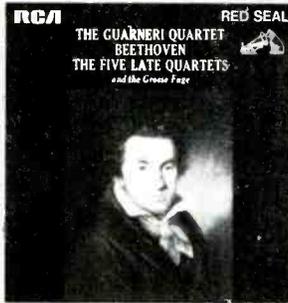
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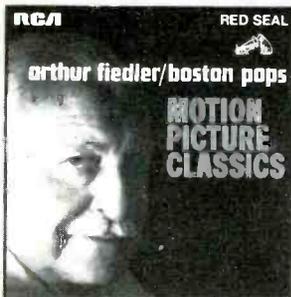
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**RCA Records and Tapes**



## East to Head EMI in Australia; Others Set

LONDON—Ken East, managing director of EMI Records, has been appointed managing director of EMI Australia Ltd., and takes his new post in October. East came to the U.K. in 1963 as commercial manager EMI overseas division, and

## Record Plant in New Expansion

NEW YORK — The Record Plant recording studios have entered the acoustical design and test field. The first facility is already in operation at the firm's Los Angeles location.

The center, headed by Tom Hidley, director of research and technical engineering, has the capacity to test free air response curves in loudspeakers and microphones, and is equipped with a full complement of the latest B&K acoustical test equipment.

The new plant will also be available as design consultants for all sound installations, and will have a full inventory of sound equipment available.

## Christian Heads NAFMB Board

CHICAGO—Lynn Christian, president of Dawson Communications, has been elected chairman of the board of the National Association of FM Broadcasters. Others elected during the annual convention here April 3-5 at the Palmer House were president John Richer of WFIL-FM, Philadelphia; vice president Jim Gabbert of KIOI-FM, San Francisco; vice president Alex Smalens of ABC radio network; secretary Ed Kernehan, treasurer Morton Marks.

## Parrot Raising Prices of Jones, Humperdinck LP's

NEW YORK—London Records' Parrot label is raising the price on all LP product by Tom Jones and Engelbert Humperdinck by \$1 effective May 1. All catalog and new product by these artists will henceforth carry a \$5.98 manufacturer's suggested list price. Catalog designation is to be XPAS, which

## Merc in Pitch on 4 Seasons' Single

CHICAGO — Mercury Records is mounting a massive promotion campaign to spearhead the release of the first single by the Four Seasons in more than a year. The single, "A Patch of Blue," is included in the group's new LP, "Half and Half."

The single, released in a four-color sleeve, is the act's first since signing a five-year contract with Mercury. To help promote the single and LP, the Seasons will appear May 10 at Carnegie Hall in New York, and will play the International Hotel in Las Vegas from June 3 to 30.

For More Late News

See Page 82

was appointed managing director of EMI Records in February 1967. Philip Brodie, managing director, EMI International Service Ltd., moves into East's post July 1. Brodie has previously headed EMI's affiliate company in the Argentine and Spain, and recently has been involved with EMI's international operation in Scandinavia, Africa, the Far East and South America.

Ron White, EMI director of popular repertoire, is appointed assistant managing director of EMI Records in London, beginning July 1. White, who joined EMI in 1941, has been general sales manager, EMI Records, for several years and was elected to the board of EMI Records in 1968. J.M. Burnett, present chairman, and chief executive of EMI Australia Ltd., retires in April 1971, when East will become chief executive from that date. Burnett will then become non-executive chairman.

## RCA to Use Roll to Get Rockers

NEW YORK — In its new drive for rock groups under the direction of Gary Usher, who has taken over as vice president of the rock division, RCA Records will be untying its purse strings to get into the competitive bidding. "There will be nothing standing in the way of our purchasing acts," Usher said.

In his search for new rock acts, Usher said that he doesn't want a group or producer that can't compete with any label. "Second to none will be my policy," he emphasized.

Usher said that he's already holding conversations with several new acts and has begun talks with groups whose options

replaces the former PAS tag for the original \$4.98 series.

Jones' catalog contains 10 LP's of which six are gold award winners. A new Jones album is due this month, tying in with his 1970 tour, which began April 2 at New York's Copacabana.

Humperdinck's catalog contains five albums of which four have been certified as gold records. A new LP is due May 1, in conjunction with the start of Humperdinck's U.S. tour.

The price of singles by the two artists will remain the same.

## Columbia Bows Program to Train Pop A&R Producers

NEW YORK—Columbia Records has instituted a new trainee program to groom candidates on the East and West Coast for positions as pop a&r producers. The program will be headed by Jack Gold, label's vice president in charge of a&r, and will be coordinated by Gerry Kamm, of CBS' management resources department.

The trainee program will expose its participants to all aspects of the music business. They

## KYA Revamps Its Survey

SAN FRANCISCO—KYA, Top 40 radio station here, has revamped its survey, reports program director Dick Starr, to reflect "an apparent tendency for retail sales in the Bay area to be dominated largely by the sale of albums and tapes and for singles sales to drop off sharply after an established top six or seven bestsellers."

Sherry Smith, programming assistant, has informed all local retailers that report sales to the station that KYA seeks a list of the 10 bestselling singles, in order of sales; a list of the top five bestselling albums, taking into account 8-track and cassette tape sales; plus up-and-comers.

The station is volunteering to help out via copies of its playlist for distribution to record customers, telephone information on specific records, plus aid in getting better record service from manufacturers and distributors.

are coming on at other companies.

Usher said that his rock division will get into everything that's current so that "we'll have a piece of the action when it happens." He explained, "If a company is consistently into everything that's happening it will share in the payoff, and it won't, if it just follows trends."

Usher, who came to New York last week from his West Coast home to take over the new assignment, will headquarter in the East Coast for the next three or four months getting his new RCA house in order. He'll be evaluating the present RCA staff with whom he'll be working and he'll be considering new young producers to bring into the fold. He also expects to be active in Los Angeles, San Francisco, Nashville, London and "Wherever the action is."

Usher will report directly to Rocco Laginestra, RCA Records executive vice president, who characterized Usher as a "shirt-sleeves creator as opposed to a desk executive." He added that Usher is expected to be involved in everything from active acquisition of both recognized and unrecognized talent, to development of new personalities and creation and merchandising-marketing of product.

Usher, who is 31, has been in on the music business trends from surf music to acid rock. He's recorded such groups as

will work in every phase related to the making of a record and will also have a lot of supervised studio activity. They will also be asked to evaluate new masters submitted to the company and will be visiting the various Columbia facilities to learn about the sale and manufacturing of records as well as the recording.

In addition, the program's participants will be assisting seasoned producers on new product and eventually will be given their own sessions to head.

## Atlantic's Winter of Content: \$12 Million

NEW YORK—Atlantic Records' winter sales program, which began Jan. 17 and ended March 27, racked up gross sales of more than \$12 million. Sales covered both new and catalog merchandise, both records and tapes.

Atlantic released 55 albums at the firm's sales convention in Palm Springs, Calif., last January. Fifty percent of these releases became bestsellers. One of them "Led Zeppelin II" became the bestseller in the U.S. and England as well as other countries around the world. Albums by Aretha Franklin, Dusty Springfield, Wilson Pickett, Lulu, the MC5, Brook Benton, Lord Sutch, Taste, Les McCann, Ronnie Hawkins, and Herbie Mann on the Embryo label, Bee Gees, Mongo Santamaria, and Cold Blood on the San Francisco label.

Atlantic followed the Palm Springs convention release in February and March with strong sellers including "Deja Vu" by

Crosby, Stills, Nash & Young which has earned both gold and platinum records for sales of over \$2 million, and an LP by Delaney, Bonnie & Friends.

Nesuhi Ertegun, Atlantic's executive vice president, noted that over 35 percent of all sales during the program were tapes; 8-track or cassette.

## NMC Widens Operations

DETROIT — The NMC Corp. has acquired 7,500 square feet of office and warehouse space for expansion of the company's operations in the Midwest.

According to Ted Shapiro, vice president of the company, "Increasing rack jobbing activities in the Midwest, along with potential for expansion have made possible the opening of a Detroit warehouse."

This is the first time NMC has had a sales office and warehouse in Detroit, and the fourth time in 18 months that the company has expanded through the opening of a warehouse outside the New York metropolitan area. NMC now operates distribution centers in Oceanside, N.Y.; St. Louis, Mo., and Gardena, Calif.

The Detroit warehouse will be headed by Stan Byrd, and will, initially, service NMC's present customers including 11 Topps Stores of the Interstate Chain.

## Motown & Davis in \$ Multimillion Deal

NEW YORK—Berry Gordy, president of Motown Record Corp., and Sammy Davis Jr. have worked out a multimillion-dollar alignment with a new music industry complex that includes a record company, a music publishing venture and motion picture and television production.

The new label will be Ecology Records, which Motown will distribute throughout the world. The new music publishing companies are Ecology Music (BMI) and Synergy Music (ASCAP). In the blueprint stage are plans for motion picture production, TV and legitimate theater presentations for concerts and nightclubs.

Jobete Music, the music publishing arm of Motown, will be the worldwide administrator for the copyrights of the two newly formed publishing companies, Ecology and Synergy.

Davis will assume the top creative post in the new alignment. He is also the first artist to sign an exclusive deal with Ecology. The first album in which Davis and Motown joined

## M'Media Names Outlet for Spain

NEW YORK — Metromedia Records Inc. repertoire will be handled in Spain by Fabrica de Discos Columbia, S. A. as negotiated by Ivan Mogull for Metromedia, who also was represented by Jay Morgenstern. Enrique Garea represented Fabrica de Discos Columbia, S. A.

forces is "Something for Everyone," on the Motown label, which was completed before the final papers with Ecology were signed. The initial album to be released under the Ecology label will be "Sammy Davis Jr. at Carnegie Hall—Live," a recording of Davis' recent concert.

Negotiations on the deal were handled by Ewart Abner Jr., vice president of International Management Co., the personal management arm of Motown, and Sy March, Davis' partner.

## Musicor Will Handle Vance Label in U.S.

NEW YORK—Musicor Records will distribute Moonbeam Records, new label created and wholly owned by Paul Vance, an independent producer.

The agreement covers distribution of all Moonbeam record product and tape configuration throughout the U.S. Overseas distribution will be shared on a mutual basis, but is separate from those licenses currently handling the Musicor and Dynamo product. According to Art Talmadge, Musicor president, those licensees will be offered the Moonbeam line on a first refusal basis, and not be included as part of any existing agreement.

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Up until recently we were always known as *the* album company.

But then Billboard's Market Research showed that Columbia became #1 in singles too.

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And from the looks of last week's singles charts we're well on our way to succeeding.

It's kind of like starting at the top and working your way up.

Here's what the Columbia Branches were distributing this week!



**6 Simon & Garfunkel—  
"Bridge Over Troubled Water"**

4-45079

After six towering weeks as the #1 single, it's now approaching two million units.



**21 Santana—"Evil Ways"**

4-45069

Still holding its own after 12 big weeks on the charts.



**38 Simon & Garfunkel—  
"Cecilia"**

4-45133

From their two-and-a-half-million-selling album comes the incredible follow-up to "Bridge Over Troubled Water." National Breakout.



**41 Chicago—"Make Me Smile"**

4-45127

From their smash new album, already in the Top Five, comes their fast-rising hit single.



**42 Marty Robbins—  
"My Woman,  
My Woman, My Wife"**

A new big pop single for Marty. 4-45091



**69 Jerry Naylor—  
"But For Love"**

4-45106

Columbia breaks a new artist with a single that quickly established him as a definite star for the future.



**87 Charlie Rich—  
"July 12, 1939"**

5-10585 (Epic)

The stark shattering impact of the lyrics and Charlie's brilliant reading have made this an important single for him.

# awarded Columbia in Singles and Albums.



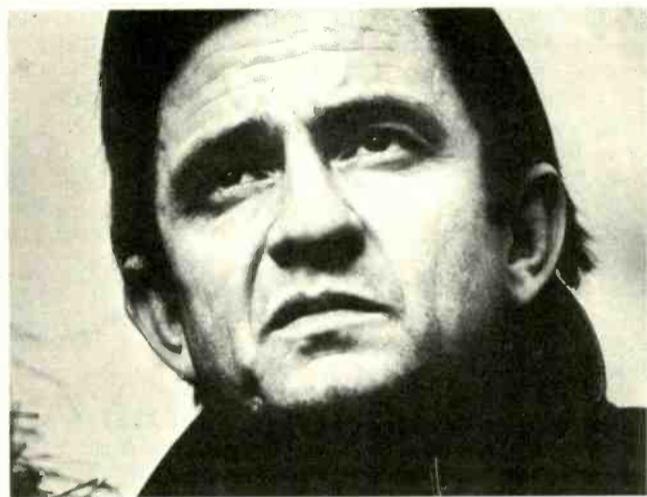
**27 The Hollies—  
“He Ain’t Heavy, He’s My Brother”**

5-10532 (Epic)  
One of the truly great English groups prove their preeminence with another smash single that’s been high on the best-seller list for months.



**37 Ray Stevens—  
Everything Is Beautiful”** ZS7 2011 (Barnaby)

This incredible single has come from out of nowhere to go halfway up the charts in only two weeks.



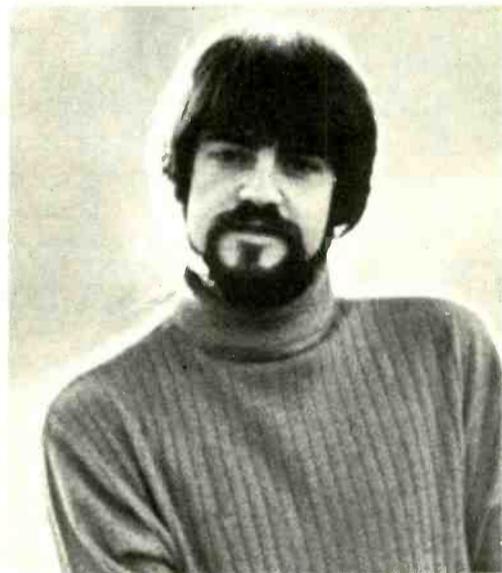
**46 Johnny Cash—“What Is Truth”**

4-45134  
Instant explosive single in the tradition of “A Boy Named Sue.” A powerful statement from John. National Breakout.



**51 Gary Puckett and The Union Gap—“Let’s Give Adam and Eve Another Chance”**

4-45097  
One of the truly consistent hit-making groups in recent years has come up with another big single that’s now in its sixth week on the charts.



**64 Mark Lindsay—  
“Miss America”**

4-45125  
A compelling lyric and melody and a great follow-up to “Arizona.”



**110 Janis Joplin—  
“Maybe”**

4S-45128  
From Janis’ best-selling “Kosmic Blues” album comes a third single. Just out and already on the charts.



**112 Mac Davis—  
“Whoever Finds This, I Love You”**

4-45117  
An incomparable songwriter breaks onto the charts in his own right as an artist with his first single as a recording artist.

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# Billboard

The International Music-Record-Tape Newsweekly

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Vol. 82 No. 16

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## Chicago Truck Strike Hits Disk, Tape Delivery

CHICAGO—The truck strike has cut off shipments of records and tape to warehouses here as much as 30 percent and wholesalers are utilizing bus companies and looking for other means of delivering goods.

"Certain hit product is very difficult to keep in stock," said Fred Sipiora, Singer One-Stop. "The strike is hurting."

"The strike isn't affecting us now, but it may get worse," said Stew Gershbaum, warehouse manager for All Tapes Distributing, Inc. "The trucks are coming in, although we are sometimes forced to use different lines than we normally would. We are also using Greyhound buses to get records to outlying areas."

"There has been a 30 percent drop in getting merchandise into the warehouse," said Ralph Kick, sales manager for M S Distributing Co. "The strike is especially hurting our customers in Wisconsin who are unable to come and pick up the records and tapes. As of yet, we haven't gone to other means of delivering."

A spokesman at the Ampex Corp. said the company has been hurt very little by the strike.

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## Executive Turntable

Len Levy named president of the newly formed GRT Record group, which includes responsibility for Chess, Janus, Blue Thumb and GRT Records. In September 1969 Levy resigned as president of Metromedia Records. Before Metromedia he was vice president, Epic Records. Levy will be based in New York. . . . **Woody Howard** joins Transcontinental Music Corp. as merchandise manager of the international division.



LEVY

Howard was previously with the purchasing division of the Army and Air Force Exchange System. **Lennie Tetze** joins the New England region promotion department of Transcontinental Distributing. He was formerly with Capitol Records in a similar capacity. . . . **Terry Fletcher** appointed to handle promotion out of Memphis and Dallas for Elektra Records. He was formerly handling southern promotion for Decca. Former A&M promotion man in Cleveland, **Bill Able** will handle promotion for Elektra in key Midwest cities. . . . **Rick Theise, David Demers, and Marty Mooney** appointed local promotion managers in Miami, Hartford and Cleveland respectively for Columbia Records. Theise worked previously with WSB-FM, Atlanta and WPNX, Columbus, Ga. Demers worked at sales and promotion for Eastern Record Distributors, East Hartford. Mooney has been with Columbia for two years.

**Larry Lighter** assigned the additional duty of head of copy-right department, in addition to being manager of business affairs, Decca Records. He was formerly a member of the MCA legal department. . . . **James C. Kellner** named account executive, licensing and development department, CBS Enterprises Inc. He joins CBS from Columbia Special projects where he was account executive in the premium division.

**Mrs. Baby Taylor** promoted to supervisor of accounts Motown Record Corp., from her post as internal auditor. She joined the company in 1966 as a bookkeeper. **Mrs. Pauline Faniel** promoted to supervisor of payroll with Motown, from a bookkeeping position in the finance division of the company. She joined Motown in 1965. William Hayes named supervisor of general ledger, moving up from a general accounting position in the finance division. He joined the company in 1968.

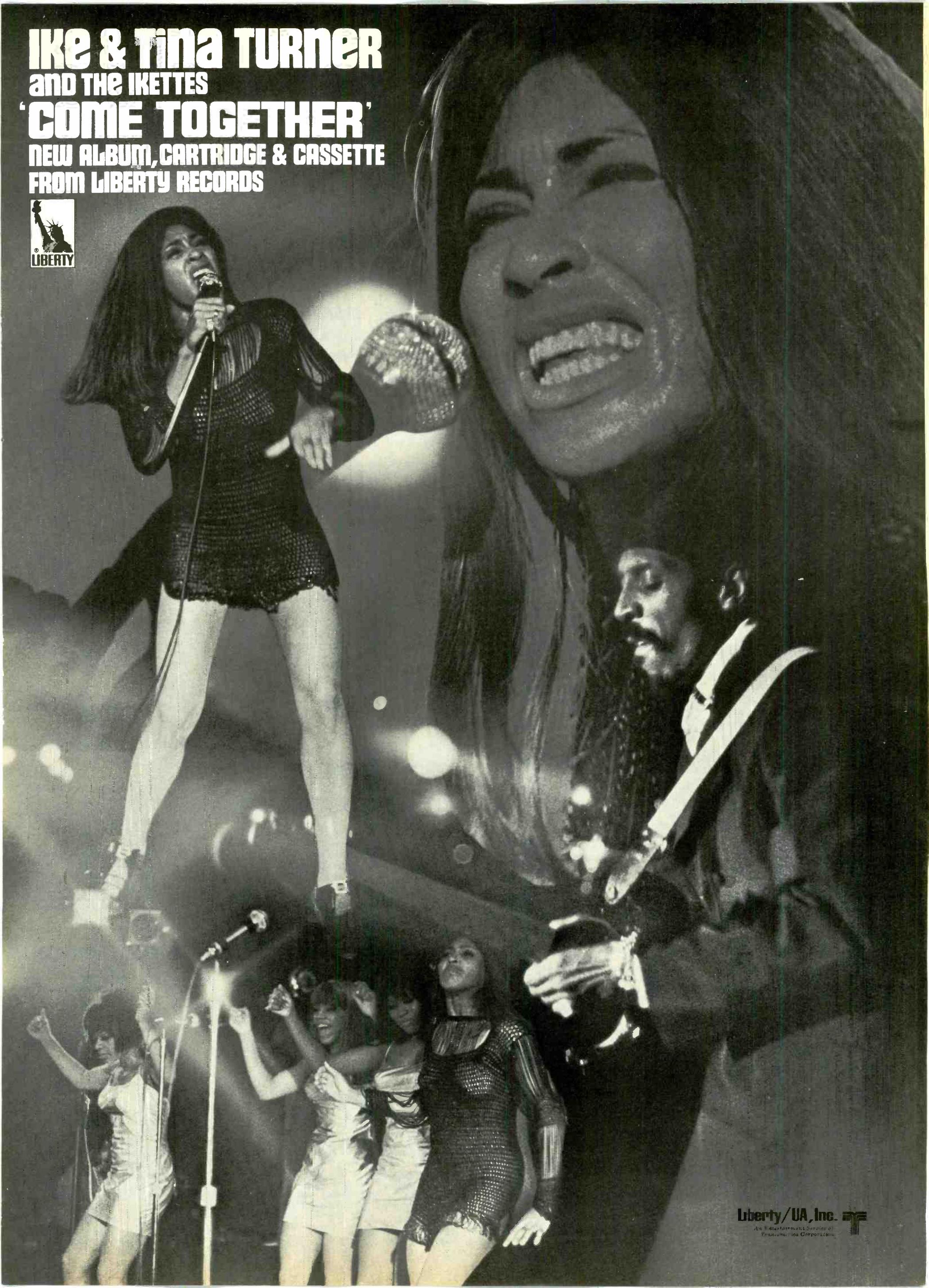
**Jules L. Sack** appointed vice president of marketing and sales, Stereodyne. He is a former director of marketing and sales for Bell and Howell magnetic tape company and was product marketing manager for Audio Devices, N.Y.

**Harold Childs** named A&M's East Coast operations director. He will oversee all the company's sales, distribution, promotion and publicity activities on the East Coast. He was formerly national sales and promotion director for **Creed Taylor** products released on A&M. Childs joined the label in December of 1967 as album field coordinator. He was formerly regional promotion manager for RCA Records.

**Joseph Buzzelli** joins Superscope as general manager of its marketing operation. He was formerly a vice president with a medial products manufacturing firm, and before that was a vice president with Thomas Organ. . . . **Buster Smith** named West Coast professional manager for Metromedia's publishing firms Sunbeam and Valando Music. His previous publishing experience includes stints with Famous Music and Elvis Presley Music. . . . **Marshall Blonstein** joins Ode '70 Records as national promotion

(Continued on page 82)

**IKE & Tina TURNER**  
**and THE IKETTES**  
**'COME TOGETHER'**  
NEW ALBUM, CARTRIDGE & CASSETTE  
FROM LIBERTY RECORDS



Liberty/UA, Inc.   
A Entertainment Service of  
Universal Music Corporation

## Merc Sees Single Alive & Well

CHICAGO—Despite some industry opinion that the single is headed for extinction, Mercury Records regards the 45 r.p.m. not only as equal in importance to the LP but also as the key building block for the time when multiple distribution is a way of life in the industry.

Mercury is not into multiple distribution, but a radical restructuring of its marketing philosophy instituted recently by Irwin H. Steinberg, president, is evolving to a point where the company will be prepared for any distribution shakeouts.

This philosophy is being

shaped by Bob Scherl and John Antoon at the national promotion level here where both men handle LP's and singles, respectively.

The fate of the single is spelled out in different ways. RCA Records president Norman Racusin predicts that the 12-inch LP "will be the 'single' sometime in the '70s." A 12-inch single (one song on each side recorded at 33 1/3 rpm) priced at 98 cents is being test-marketed on the West Coast. Jukebox operators in Ohio are, on the other hand, adapting jukebox type music systems to play regular 12-inch albums at 50 cents per side.

(Billboard Jan. 10, March 14 and March 28.)

"I don't share the philosophy that the single will become extinct," said Antoon. In this, he agrees with Scherl, who once bought singles for five retail stores and handled both LPs and singles at Mercury until Antoon was brought in here. "Some recording acts are strictly singles groups, such as the 1910 Fruitgum Company kind of act. There are acts such as Vanilla Fudge that are strictly LP acts. Beyond this, the single is definitely a vehicle for the album," Antoon said.

"Without the success of 'Na Na Hey Hey Kiss Him Goodbye' as a single," Scherl added, "our 'Steam' LP would never have achieved the kind of sales it did."

Both men are satisfied that only through establishing an aggressive, corporate approach to promotion, can the groundwork begin for a marketing strategy that will carry through the uncertain distribution patterns now taking shape.

"It was difficult to psyche promotion men into working on albums while I was handling singles and albums," Scherl said. "After all, there are just so many minutes you can spend on the phone. With singles, you have chart positions to compare, radio lists to coordinate and you just don't get around to LP's. Now, John can direct all his efforts toward singles."

"It's getting more and more important for the promotion man to present cuts from an album just as though he were talking about a single—especially at easy listening stations. As for progressive rock stations, the important thing is to know the deejay since each programs for his own show generally. The station may have 250 to 300 albums to choose from but only 25 or 30 will be pulled for a show."

## RCA's Major Ad, Promo Drive to Bow Fresh, LP

NEW YORK—A major advertising, promotion campaign has been set by RCA Records to introduce the group called Fresh and its initial album Fresh Out of Borstal. The LP is about life in Borstal, England's juvenile reformatory system.

The print advertising campaign, which has already begun with double page spreads in the music trades, will now be extended to key underground publications. Beginning Thursday (16), a concentrated underground radio campaign of various 60-second spots will be spread over such major Top 10 markets as New York, Los Angeles, Chicago, Philadelphia, Cincinnati, Boston, Detroit, San Francisco, Pittsburgh, Memphis and St. Louis. In addition, a 50-second dealer version of the spots will be supplied to all distributors.

A press kit has been prepared containing a biography of Fresh, as well as background information of the LP's two independent producers, Ray Singer and Simon Napier-Bell; a 24 x 24 blowup of the album cover for use as a poster; three different 8 x 10 black and white pictures of the group; a black and white striped round adhesive insignia patch with the word "Borstal" imprinted on it; as well as a copy of the album. The Fresh kit will receive a mass mailing to underground and key radio stations; college radio stations as well as college newspapers; underground press as well as the general music reviewers nationally; with bulk shipments of the kit going to distributors.

In an unusual approach towards the national sale of the album, an eight-week incentive program has been devised whereby the district manager,

promotion man and fieldman actually controls and directs the approach that is taken to promote and expose the LP in his individual area.

All field and sales personnel for the eight-week period which began on March 20 and goes through May 17 are considered inmates who in order to gain their freedom must submit weekly diaries of their daily activities to promote the album. Weekly "release" money in the form of U.S. Savings Bonds in denominations of \$25, \$50, \$75 and \$100 are being awarded and a grand prize of an 18-inch RCA color portable television will be awarded to district manager, fieldman and promotion man who in the opinion of the "parole board" did the best over-all job during the period of the program.

## UA's Deutch in Nashville Meet

NEW YORK — Murray Deutch, United Artists Music Group's executive vice president and general manager, leaves for Nashville Tuesday (14) for a series of meetings with the firm's professional manager of UA's Nashville offices, Jimmy Gilmer. Accompanying Deutch will be Jack Lee, firm's national professional manager. During the week-long stay, they will also meet with other Nashville-based labels and artists discussing upcoming motion picture songs and scores.

## Bell & Farrell 'Partridge' Deal

NEW YORK—Bell Records has signed a production deal with Wes Farrell to create and produce all recordings for "The Partridge Family" ABC-TV series which goes on the air next fall. Bell Records will distribute all records of the Screen Gems production show. The half-hour series features Shirley Jones as a widow who forms a rock group with her five children. A new song will be introduced each show. The show's executive producer is Robert Claver.

## Pleasurama Net Doubled Over '68

LONDON—Pleasurama Ltd., the British amusement complex, made a net profit before tax of \$816,000 in the year ended Sept. 30, 1969—more than double the previous year's surplus. (Details in Coin Machine section.)

## Lib Gives Massive Selling Push to Ike & Tina Album

NEW YORK—Liberty Records is unleashing every facet of its merchandising facilities in behalf of Ike & Tina Turner's first LP for the label, "Come Together."

According to Liberty general manager Bud Dain, the program has been tailored to reach as broad an audience as possible. Announcement mailers in color and with details about the LP have been sent to radio programmers, disk jockeys,

racks and retail outlets. Display material in the form of a full color 30-inch x 36-inch poster, album cover blowups and easel-backed point of sale marketing aids have also been distributed. The posters and collateral material have also been placed with clothing stores, barber shops and other high-traffic stores.

In addition to trade and consumer print media advertising, spot radio has been selectively on pop, underground and r&b stations in many major market areas.

A press kit containing recent interviews and feature articles has been circulated as a further sales and promotion aid to field men. Special promotions have been arranged with selected major rack operators and key retailers and further concentration is being aimed at the college market. Plans are also being made to extend the promotion internationally to coincide with an upcoming overseas tour booked for the Turners in late summer and early fall.

## Nonesuch Keys To Original Productions

NEW YORK — Nonesuch, Elektra Records' classical label, will concentrate on the creation of original productions rather than licensing foreign material, according to Jac Holzman, Elektra president.

The emphasis on original productions this year is part of Holzman's plan to expand Nonesuch's scope. The low-price label also will continue to specialize in new recordings of works, which may have been cut by other labels, but inadequately or not in stereo.

An example was last fall's release of Elliot Carter's "Cello Sonata" and "Sonata for Flute, Oboe, Cello and Harpsichord," which were newly recorded under Carter's direction.

The Nonesuch Commission Series also is important in the label's contemporary activities. Included is the recent release of Eric Salzman's "The Nude Paper Sermon," which features the disk debut of the Nonesuch Consort. The label is under the overall a&r and production supervision of Teresa (Tracy) Sterne.

## Fete Introduces Glass Bottle

NEW YORK — Avco Embassy introduced the Glass Bottle, its new pop group, at the Playboy Club here recently. Invited were key promotion representatives, who attended a special label promotion meeting the night before, as well as distributors, key one-stop, general and trade press, radio personnel, deejays, and booking agency representatives. "Love for Living," the sextet's first single, will follow their album. The group will make a major promotional tour to push the LP.

## Father O'Connor Show in 5th Yr.

NEW YORK—"Dial M for Music," local show on WCBS-TV here, hosted by Father Norman J. O'Connor, the music priest, returns to the air for its fifth season. The series, produced in association with the New York City Board of Education, surveys the music scene and features guest artists, usually from the jazz field. It is also seen on other CBS-TV stations in other markets via an exchange basis.

## Williamson, Golden in Children's Repertory Tie

NEW YORK — Williamson Music, Rodgers & Hammerstein's publishing company, and Golden Records are joining forces to present on records the Pixie Judy Troupe, a musical comedy repertory for children.

Marking Golden Records' first move to stereo and a higher-priced line will be the release of the first three Pixie Judy records in the series, "The Littlest Clown," "The Marvelous Marquis of Montrechat" and "The Thief of Bagdad." The records will be out in June in conjunction with the Troupe's summer tour. The suggested retail price will be \$3.98.

The Pixie Judy series will also inaugurate Golden's newly created Theatre Division. In a departure from the regular LP line and Golden Book and record sets, Golden will move into original cast albums and movie soundtracks on a full-scale basis. A new record label, Golden Repertory Series, is scheduled for the division and will be premiered with the Pixie Judy series.

The Pixie Judy Troupe, originally discovered by Richard Rodgers, is the largest independent producer of children's musical theater in the country. It was chosen by the Theatre Guild to be sponsored by subscription.

The record series, which will eventually include all 15 shows in the Pixie Judy repertoire, are produced by Williamson Music Inc., publishers of the music, in association with Judith Ann Abrams, producer of the Troupe, and Chappell & Co., Williamson's publishing associate.

## Morrison's WB 'Moon Dance' Tunes Draw Artists' Disks

NEW YORK—Warner Bros. Music is picking up extra mileage from the songs in Van Morrison's WB album, "Moon Dance." In addition to Morrison's own single of "Come Running," the music firm has set "Into the Mystic" with Johnny Rivers on Imperial; "Brand New Day" with Miriam Makeba on WB, and "Crazy Love" with the Happenings on Jubilee.

In addition, the firm is riding high with "Loveland" by the Watts 103rd Street Band on WB; "Love Minus Zero" by Turley Richards on WB; "First Impressions" by Nancy Michaels on Reprise, and Gardland Jeffries' new Vanguard album, "Grinders Switch."

Besides the Top 40 market,

Henry Marks, firm's professional manager, reports action on such motion picture songs as "Theme From the Damned" recorded by Vinnie Bell on Decca, and "Butterfly Mornings" and "Tomorrow Is the Song I Sing" by Don Costa on the WB label.

## O'Neal Twins Honor Pact, Court Rules

ST. LOUIS — The O'Neal Twins fulfilled its obligations to Peacock Records, according to a decision just handed down in the circuit court of the city of St. Louis. The court ruled that the contract and renewal were valid, but that the artists had fulfilled it and it expired May 31, 1968.

## Ad, Editorial Art Medal to Lib/UA

NEW YORK — Liberty/UA Inc.'s Advertising/Merchandising Department won the Zellerbach Medal in the Los Angeles Art Directors Club's 25th annual competition for outstanding advertising and editorial art. More than 5,000 entries were submitted this year.

The winning entry was a nine-part mailer introducing the boss-rock act, the Carnival. The project was supervised by Dick Hendler, creative director of the company's advertising/merchandising department, with Jim Novy, creative associate, and Ron Gray, artist.

**GIVE ME JUST A LITTLE MORE TIME  
YOU'VE GOT ME DANGLING ON A STRING  
BLESS YOU  
PATCHES**



**THE PRODIGIOUS CREATIVITY OF  
HOLLAND-DOZIER-HOLLAND, INC.  
BRINGS YOU  
CHAIRMEN OF THE BOARD  
ALBUM ST-7300**



record and tape

(and all it took was just a little more time.)

distributed by Capitol Records Distributing Ccrp.

# CES Show Lures 200 Exhibiting Cos.

NEW YORK—More than 200 exhibitors have registered to participate in the Fourth Annual Consumer Electronics Show scheduled for June 28-July 1 at the Americana and New York Hilton hotels. The influx of exhibitors to this edition of the exposition has resulted in an early sellout of all exhibit space.

According to Jack Wayman, staff vice president of the Consumer Products Division of the Electronics Industries Association (EIA), sponsor and producer of the show, this year's exposition is of special significance as it marks the golden anniversary of the consumer electronics industry.

He disclosed that the show will be the largest ever both in number of exhibitors and total exhibit space, and added that product exhibits and allied events, which together will comprise Consumer Electronics Week in New York City, will provide an appropriate tribute to the industry during its golden anniversary year.

Allied activities at the show will include an all industry reception and banquet to be held in the Grand Ballroom of the Waldorf-Astoria Hotel on the evening of June 28; a government/industry symposium which will focus on emphasizing the consumer in consumer electronics; an audio components seminar, which will be co-sponsored by the EIA Consumer Products Division and the Institute of High Fidelity; and a tape equipment conference that will take the form of a panel discussion among manufacturers, distributors and retailers with audience participation.

Products to be displayed at the show include radios, television sets, phonographs and tape equipment and accessories. It is anticipated that attendance

to this year's exposition will exceed that of 1969 when more than 28,000 people, including retailers, distributors, sales representatives, and manufacturers from all 50 states and 34 foreign countries, visited the displays.

## Nat'l General Records Gives Its Tape Rights to Ampex

NEW YORK—The National General Records Corp. and Ampex Stereo Tapes (AST) have signed a long-term agreement giving AST the tape rights to all product released by NGR. AST will manufacture and distribute all the record company's disk product, both in this country and in Canada. The material will be available in all tape configurations.

National General Records is a newly formed subsidiary of the National General Corp., a California-based company with wide interests in the entertainment and leisure-time industries.

Al Kasha, NGR's vice president, said that the agreement

## DISK CO. SET BY SHOWBILL

NEW YORK—Showbill Magazine has formed Cherry Records, which will be manufactured and distributed by MGM. Cherry will debut with singles and albums by singers Al Vino and Alex Beaton. Jerry Bruno is the label's a&r man.

with Ampex gives his company the best merchandising outlet in the tape business. He added that Ampex is capable of giving his company's artists solid promotion and publicity, so essential to the merchandising of recorded music.

NGR, through an agreement with National General Production, Inc., a motion picture subsidiary of the parent company, will release, in May, the movie soundtrack from "Grasshopper." It will also release the music from "Cheyenne Social Club," starring Jimmy Stewart and Henry Fonda. NGR expects to release 15 to 19 albums to AST this year.

# Fit or Unfit for Radio? FCC Seeking Test Case

• Continued from page 1

class swear words may be heard over the air, "But those of the young, the poor, or the blacks, may not." He warned all who are interested in preserving civil liberty that the commission has embarked on a "new and untested area of federal censorship."

The station argued that the program was not indecent, because the basic subject matters discussed by Garcia (ecology, music, philosophy, etc.) were "obviously decent," and that the challenged language "reflected the personality and life style of Mr. Garcia." (This case will have perhaps deadly significance for interview programs with other progressive rock spokesmen who use the offending words almost as often and as unconsciously as soldiers and marines.)

The FCC agreed that the program was not obscene or one that pandered to puerility, but it disagreed with the "lifestyle" argument as justifying the "indecent" language. FCC holds that there is a difference between such things as movies and books, sought and bought, as against radio which pours into the home and is heard by all without advance warning of content.

For whatever reason, the FCC has chosen to get itself

court blessing or court guidelines (if the station wants to challenge), rather than recommend use of the procedure common to TV—bleeping out of offensive or unwanted material by voluntary decision of network brass which apparently feels no need of a court test to establish its right to do this. A majority of the FCC recently upheld the ABC network's right to black out remarks of singer Judy Collins, which contained no "indecent" language, but were comments on the Chicago 7 trial.

The station licensee, Eastern Education Radio, has written the FCC that the producer of the "Cycle II" program containing the interview, did not clear the taped program with the management. The producer has been fired and the show suspended, pending review by management—which includes a number of Philadelphia civic leaders on its board of directors. They can decide simply to pay the fine—or challenge the commission's \$100 fine in federal court of appeals.

The FCC, realizing it is on very thin ice in this proceeding, has assured the station that there is no question of revocation or suspension of license involved in this instance, which is admittedly a test case—"a matter of first impression," the FCC said apologetically.

## Gospel Scene

By EDWARD M. SMITH

Myrna Summers of Washington, D.C., along with the interdenominational Choir of Washington, D.C., and Baltimore, who recorded Miss Summers' composition, "God Gave Me a Song," which is on the charts across the country, has signed a long-term exclusive contract with Atlantic Records for a large undisclosed amount of money. The famous Richard Simpson, known throughout the gospel world, is Miss Summers' personal manager. Under the Bish-

op's leadership, look for Miss Summers and the Interdenominational Choir to hit the top in the gospel field. Atlantic, as in the past, has once again hit upon something big. Look out for Miss Summers' own arrangement of the 134th psalm. It's great. If you don't have it, get it. It's fresh and different. The Rev. James Cleveland has also recorded it with the Southern California Community Choir.

The Motor City Golden Gospel Show, here in Detroit, CBS-Channel 2, of which I am the host and co-producer, is still going strong. My mail is increasing more each week. Even in our monthly auditions, the black community has responded tremendously. The first audition was held in January. Twenty-three groups auditioned. The total number of people present was over 300. The second audition was held in early February. Twenty-two groups auditioned and the total amount present was over 500. So the Motor City Golden Gospel Show is popular in this area and it is my hope and desire to syndicate the show and go nationwide. For I feel that a gospel show should be on nationwide.

I don't mean a show called "soul" for those that have been aired included all and everything. What I mean by a gospel show is a wholesome, intelligent type of gospel show which would serve to enhance the gospel music field, not wreck it.

Rev. Masceo Woods along with the Christian Tabernacle Choir of Chicago, Ill., were in concert with Charles Nicks Jr., along with his St. James Young Adult Choir, at the Ford Auditorium. It was a capacity crowd and a beautiful concert. Rev. Woods along with his choir recorded the famous "Hello Sunshine," which hit the charts.

Alfred Bolden, the world's greatest gospel organist, is ill. I am certain that, you his fans, would like to send him cards of "Get Well." If you wish to do so, you may send them in care of my address and I shall see to it that Alfred gets all the mail.

Please send all gospel news and information to Bro. Edward M. Smith, 3908 West Warren, Detroit, Mich. 48208. I look forward to hearing from you.

## Music In Print

(No. 5 in a series of marketing analyses.)

by ALAN STOLOWITZ

### Problem

Since we've raised the question of defining the market, let's also attempt to define the product. It would be simple, and incorrect, to dismiss the issue by naming it. It is more, much more, than it is. It is what it does. Rather than considering what sheet music is, why not ask what it does?

As Charles Revson, head of Revlon, once remarked: "I don't sell cosmetics; I sell hope." If cosmetics are, in fact, bottled hope, what is music? Packaged truth? Beauty? Joy? Ecstasy? Whatever it is, let's see what it does.

The first point is that we drop the adjective; sheets are something you sleep between or buy in a stationery store. Music is something you love; on paper, tape or disk. It does something to you and you do something with it.

The relationship between you and music is unlike any other. This relationship does not allow for passivity nor greed. You seek out the sound and bring it home. You sit down with your instrument, turn on your machine and make music. As the circle of sound widens and folk are drawn into the fold, there is communion, born on the carrier-wave of a very common chord. Call it music, call it love.

Those of us in the music business love the music first, it is said. So why can't those of us with this very common interest practice music first and business second? Why can't we make the very best music we can?

Who will come forward and give up the rights for The Right? Whom among you will come together?

### An Answer

To promote their Concert Band Music, Warner Bros. sends complimentary recordings, by professional bands, to band directors throughout the country. A reduced-size copy of the printed score is included to wrap up a well-packaged selling tool of sight and sound.

### News

Stanley Adams, president of the American Society of Composers, Authors and Publishers, announced the publication of a new (1970) "ASCAP Concert and Symphonic Band Catalog." Containing more than 2,000 entries, the works listed are essentially classical and will be distributed to licensed educational institutions.

Continued on page 73)

## Beatles Doing Own Things

• Continued from page 1

Too, George Harrison and John Lennon have each gone into his own orbit. Harrison has an album out with Billy Preston, Eric Clapton and others and Lennon has a Plastic Ono album upcoming.

The Beatles' last album, "Abbey Road," contains few cuts recorded together. It has also been noted that in "Abbey Road" Lennon and McCartney received separate credits on songs.

In the past, of course, groups have split up and occasionally regrouped. Conceivably, this could happen in the case of the Beatles. It is reported, however, that presently there are no plans for the Beatles to record as a group. An observer on the British scene remarked: "Once they stopped recording live together, it was natural for them to go their separate ways."

The new McCartney album, to be released April 17 through McCartney Productions via Capitol on the Apple label, is unusual. All the songs were written, arranged and produced by McCartney. Also, every sound was made by McCartney—both in vocals and instrumental ma-

terial. McCartney's wife, Linda, contributed harmonies and helped Paul in the design of the cover. McCartney sings and plays bass, drums, guitar, piano, organ and other keyboard instruments, and percussion.

The package containing 14 songs has been in production since December 1969, and marks the first major production of McCartney Productions, which is wholly owned by the artist. An upcoming project of McCartney Productions is a feature length animated film of "Rupert," the English classic to which McCartney has acquired film, TV and merchandising rights.

John Eastman, of Eastman and Eastman, attorneys and representatives of McCartney, said that none of the album cuts will be issued as singles.

## Szeryng Cited By Phila Mayor

PHILADELPHIA—Violinist Henryk Szeryng received a special citation from Mayor Jayes H.J. Tate after performing at the Philadelphia Musical Academy's Centennial Series of Concerts last month.

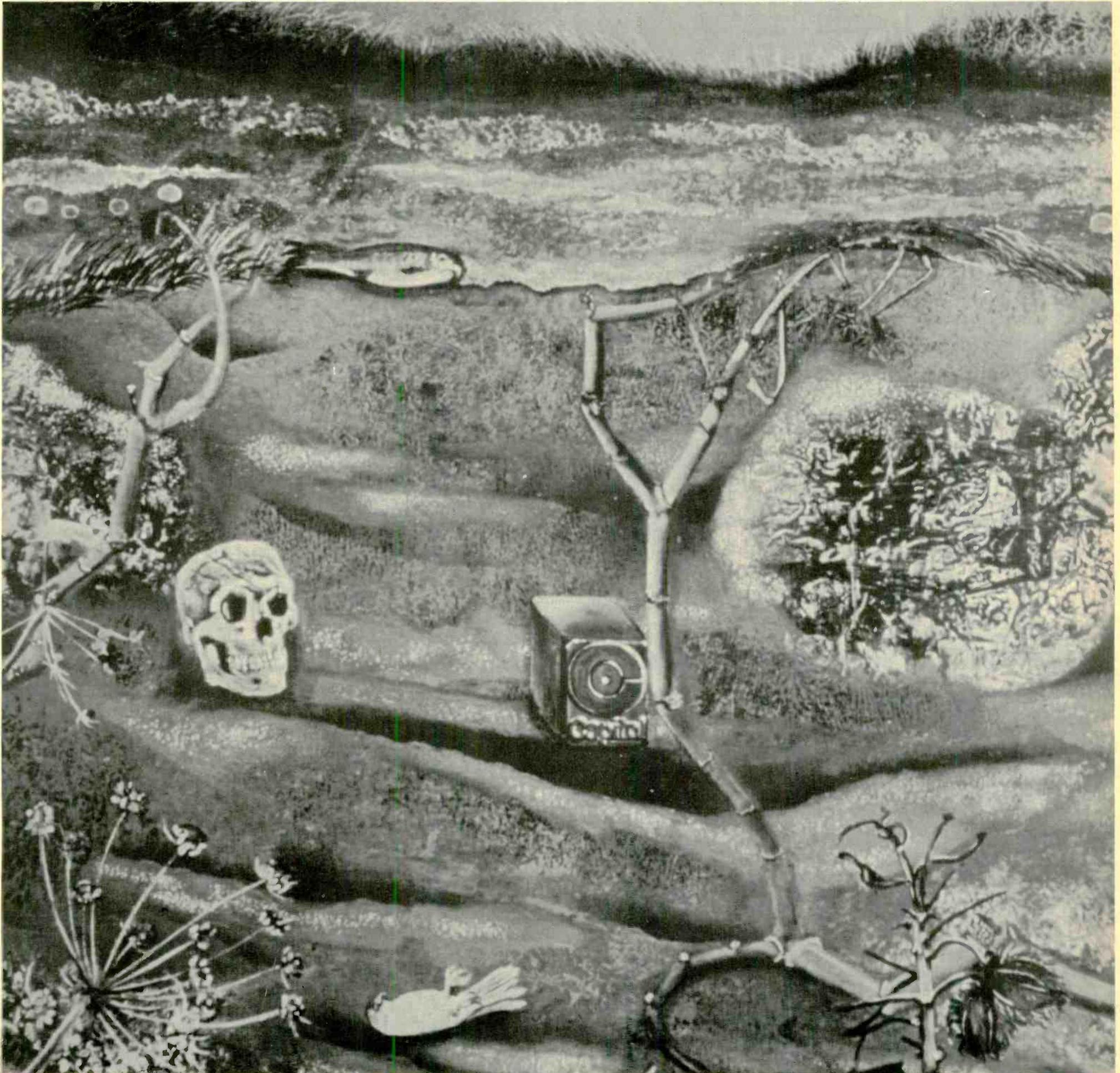
The Philips artist also received an honorary Doctorate of Music bestowed by Joseph Castaldo, president of the Philadelphia Musical Academy. Szeryng performs Tuesday (14) with the Minnesota Symphony at Carnegie Hall, New York, and with violist Walter Trampler and Musica Aeterna, Saturday (18) at the Grace Rainey Rogers Auditorium of New York's Metropolitan Museum of Art. Both concerts will feature works Szeryng will have out on Philips: Bartok's "Violin Concerto No. 2" at Carnegie and Mozart's "Sinfonia Concertante, K. 364" at the museum.



PAUL MCCARTNEY

while this ad was being conceived, someone detonated a nuclear device in the nevada desert. it shook the capitol tower, over 300 miles away. outside, within a stone's throw, the pilgrimage cross was obscured in smog. traffic beneath the cross on the hollywood freeway: frantic and heavy. business in los angeles: as usual. and this: just another trade announcement.

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# Insiders Report

By MILDRED HALL

WASHINGTON—The Securities and Exchange Commission's February official summary of "insider" transactions reports trading by officers and directors and other holders of stock in the following companies of direct or related interest to Billboard subscribers. (Unless otherwise noted, transactions are in common stock, and Exchange stocks are reported first, followed by over-the-counter.)

ABC—Jack Haussman, jointly with brothers, sold \$40,000 of 5 percent convertible subordinated debentures, leaving their joint holdings at \$26,000, and \$30,000 of the debentures held personally by Jack Haussman.

American Automatic Vending—Louis B. Golden, trading as Golden Investment Co., bought 2,000 shares and sold 1,200, leaving 800 in this account, with 178,972 shares held personally by Golden, and 186,107 by Mrs. Golden.

Ampex—William E. Roberts sold 11,662 shares, leaving him

12,520 held personally, 5,000 by wife after her sale of 350 shares, and 7,268 held as trusts.

Capitol Industries—Glenn E. Wallich sold 1,000 shares, leaving him 46,000.

Columbia Pictures—Chester I. Lappen bought \$26,000 in Convertible Debentures (due 11/1/94) giving him \$76,000 in this category.

Craig Corp.—Martin Stone, exercised option to buy 18,750 shares, giving him 19,050. Sydney J. Rosenberg bought 700 shares, establishing holdings in that amount.

Walt Disney Prods.—Roy O. Disney sold 1,600 shares, leaving him 98,457 held personally, 51,423 as Edna F. Corp., 51,423 as Roy O. Corp., and 111,640 as Redna, Inc.

Gulf & Western—J. Robert Baylis bought 1,000 shares, giving him 1,424. Charles G. Bluhdorn bought 27,500 giving him 392,817 shares held personally, and 472,892 as corporation. John H. Devries exercised option to buy 1,538 shares, giving him 27,249 shares and acquired 5,625 warrants. Oliver C. Carmichael Jr. reports personal holdings in 5 1/2 percent convertible subordinated debentures at \$376,700; sale of \$250,000 of wife's holdings in this category, leaving her \$3,633,700; sale of \$22,800 family holdings, leaving family \$7,680,100; and \$1,895,300 in the debentures held as foundation.

ITT—A.E. Cookson exercised option to buy 1,334 shares giving him 12,472. H.S. Geneen exercised option to buy 66,666 shares, giving him 172,664. L. C. Hamilton Jr. exercised option to buy 4,000 shares giving him 11,000. James R. McNitt exercised option to buy 2,000 shares, giving him 10,500. H. Perry exercised option to buy 3,333 shares, giving him 25,217 shares. Robert M. Rice exercised option to buy 2,000 shares, giving him 6,000. Robert J. Theis exercised option to buy 6,668 shares, giving him 13,000.

Kinney National Services—Allan B. Ecker exercised option to buy 2,000 shares, giving him 6,600. Marc J. Iglesias exercised option to buy 4,000 shares, giving him 13,682 shares held personally and 4,000 as trustee.

Macke Co.—C. Wesley LaBlanc bought 4 7/8 percent convertible subordinated debentures in the amount of \$5,000, giving him total of \$50,000 in debentures.

MGM—Ira Guilden sold 1,764 shares, leaving none. John L. Loeb Jr. sold 1,500 shares leaving him 2,500 held personally and 1,325 as trust.

3M—Richard S. Priebe bought 3,000 shares, giving him 4,037.

North American Philips—Wallace E.J. Collins exercised option to buy 3,000 shares, giving him 3,068. F.L. Randall Jr. sold 1,000 shares, leaving him 9,000.

RCA—Delbert L. Mills sold 5,198 shares, leaving him 19,758.

Superscope Inc.—Nathan Tushinsky sold 2,000 shares of Class A common, leaving him 104,500.

Transcontinental Investing—Robert K. Lifton sold 1,600 shares, leaving him 362,553. Howard Weingrow sold 2,800 shares leaving him 346,729 shares, and his wife (as customer)  
(Continued on page 82)

# Market Quotations

As of Closing Thursday, April 9, 1970

NAME	1970		Week's Vol. in 100's	Week's High	Week's Low	Week's Close	Net Change
	High	Low					
Admiral	147/8	10	201	111/8	10	10	- 1
ABC	391/4	311/2	355	331/8	311/2	327/8	- 1/4
American Auto. Vending	11	73/8	32	73/4	73/8	73/8	- 1/4
Ampex	481/2	313/8	1095	37	313/8	32	- 53/8
Automatic Radio	271/2	131/8	108	143/8	131/4	131/4	- 3/4
Auto. Ret. Assoc.	118	98	344	107	100	102	- 5/4
Avnet	133/8	93/4	313	101/8	93/4	93/4	- 1/4
Capitol Ind.	531/2	401/2	57	443/8	42	421/4	- 23/8
CBS	497/8	431/4	576	45	431/4	431/4	- 1
Certron	181/4	121/8	182	16	121/8	121/4	- 33/8
Columbia Pictures	311/2	213/8	451	241/4	231/4	233/8	- 1/4
Craig Corp.	151/8	8	78	91/4	81/2	81/2	- 3/4
Disney, Walt	158	1253/4	563	152	1381/8	1391/2	-107/8
EMI	75/8	53/8	184	57/8	55/8	55/8	- 1/4
General Electric	775/8	675/8	1904	763/8	74	757/8	+ 13/8
Gulf & Western	203/4	153/8	870	17	153/8	151/2	- 11/4
Hammond Corp.	163/8	101/2	965	111/2	101/2	111/8	- 1/2
Handleman	473/8	385/8	431	44	385/8	385/8	- 5
Harvey	123/4	73/4	38	85/8	8	8	- 1/4
ITT	601/8	511/4	1859	543/8	513/4	521/8	- 13/8
Interstate United	153/4	10	144	107/8	101/8	101/4	- 1/4
Kinney Services	36	27	1572	36	33	351/4	+ 1
Macke	19	143/8	53	155/8	143/8	143/8	- 3/4
MCA	253/4	197/8	198	237/8	221/4	231/8	- 1/2
MGM	283/8	203/8	186	261/4	25	251/2	- 1/2
Metromedia	21	151/2	854	207/8	191/2	20	- 3/4
3M (Minn. Mining Mfg.)	1143/4	995/8	821	1065/8	1027/8	1035/8	- 3
Motorola	1413/4	1061/4	775	117	1061/4	1061/4	-121/4
No. Amer. Phillips	543/8	331/2	193	361/4	331/2	35	- 7/8
Pickwick Internat.	543/4	403/8	119	431/4	42	42	- 11/2
RCA	343/8	291/4	1407	307/8	295/8	297/8	- 7/8
Servmat	313/4	21	176	251/4	231/2	237/8	- 5/8
Superscope	405/8	221/8	109	25	221/8	221/8	- 27/8
Telex	1591/2	901/4	2779	1371/2	130	130	- 75/8
Tenny Corp.	203/4	83/8	182	93/8	83/8	83/8	- 11/8
Transamerica	263/4	197/8	3925	225/8	201/8	201/8	- 23/8
Transcontinental	241/2	14	359	153/4	143/8	143/8	- 11/8
Triangle	171/4	147/8	25	165/8	16	16	- 1/2
20th Century Fox	201/2	15	459	171/2	161/8	161/8	- 13/4
Vendo	171/8	141/4	57	151/8	145/8	147/8	+ 1/8
Viewlex	253/8	17	108	195/8	173/4	173/4	- 17/8
Wurlitzer	15	111/2	40	121/2	115/8	113/4	+ 1/8
Zenith	373/4	291/2	381	347/8	333/8	333/8	- 13/4

As of Closing Thursday, April 9, 1970

OVER THE COUNTER*	Week's			Week's High	Week's Low	Week's Close
	High	Low	Close			
ABKCO Ind.	111/4	91/2	91/2			
Alltapes Inc.	81/2	75/8	8			
Arts & Leisure Corp.	61/8	5	5			
Audio Fidelity	17/8	11/2	13/4			
Bally Mfg. Corp.	171/2	153/4	153/4			
Cameron Musical	25/8	2	2			
Cassette-Cartridge	15	121/4	141/2			
Creative Management	121/4	12	12			
Data Packaging	201/2	19	191/4			
Dict-O-Tape Inc.	27/8	23/4	23/4			
Faraday Inc.	9	81/2	9			
Fidelitone	41/2	41/4	41/4			
Gates Lear Jet	131/2	101/2	103/4			
GRT Corp.	18	151/2	153/4			
Goody, Sam	13	12	12			
ITCC	31/2	3	3			
Jubilee	71/4	43/4	43/4			
Koss Electronics	35/8	31/8	31/4			
Lin Broadcasting	91/2	73/8	91/4			
Media Creations	51/4	51/4	51/4			
Mercato Ent.	317/8	293/4	293/4			
Mills Music	201/2	191/4	191/2			
Monarch Electronics	31/2	21/2	21/2			
Music Makers Inc.	61/2	53/4	53/4			
NMC	83/4	81/4	81/2			
National Musitime	1	3/4	7/8			
National Tape Dist.	133/4	12	12			
Newell	71/8	61/2	61/2			
Perception Ventures	71/4	7	7			
Qatron Corp.	57/8	51/2	57/8			
Recoton	5	41/2	41/2			
Robins Ind. Corp.	33/4	31/2	31/2			
Schwartz Bros.	63/4	61/4	61/2			
Telepro Ind.	17/8	13/4	13/4			
Trans. Nat. Communica.	37/8	33/8	33/4			

\*Over-the-counter prices shown are "bid" (as opposed to "asked"). Neither the bid nor the asked prices of unlisted securities represent actual transactions. Rather, they are a guide to the range within which these securities could have been sold or bought at the time of compilation. The above quotations compiled for Billboard by Merrill Lynch, Pierce, Fenner & Smith, Inc., member of the New York Stock Exchange and all principal stock exchanges.

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# RETAIL GENERAL MANAGER

LOCATION: TORONTO, CANADA

Our expanding chain of Company operated and franchised music stores and leased departments requires a General Manager to take full charge of all merchandising and musical instruments, radios, record players, cassettes and related home entertainment items.

This senior man, reporting to the V.P. Group Marketing, will be totally responsible for the profitability of the retail division. Initial attention would have to be given to the establishment of aggressive merchandising policies and developing a well functioning retail team, all in preparation for further expansion.

Preference will be given to those who have supervisory experience with a music store chain specializing in discounting and promotional activities.

Replies, which will be treated in confidence, should include education, work experience, salary requirements, and personal data. Address replies to:

Director of Administration  
Capitol Records (Canada) Ltd.  
3109 American Drive, Malton, Ontario



# Asher's Goal: Capitol East

• Continued from page 1

heretofore, but that now it will be a full-fledged recording business operation.

"We're now going first class in every respect," Asher emphasized. The New York office has been allotted more funds to carry out full-scale campaigns on merchandising, promotion and advertising levels. Asher plans to bring in independent art and public relations people when the occasion calls for a special-emphasis campaign. He's already brought in Bob Cato, former vice president in charge of creative services at Columbia Records, as an art consultant on a freelance basis and he has other artists waiting in the wings for assignment.

Asher pointed out, however, that the New York office would still marshal support for its East Coast-originated campaigns from the Tower headquarters and that New York, in turn, would support the West Coast drives. "We'll avoid a shotgun effect," he said, "by coordinating the efforts of both Coasts for a concentrated impact."

Supporting Asher in his

buildup of the New York base are Alan Davis, marketing coordinator; Herb Cheyette, business affairs, and Noel Sherman, a&r administration coordinator.

"The East is a comparatively fresh area for Capitol," said Asher, "so the territory is wide open for us."

# Recoton Profit Soars by 81%

NEW YORK—The Recoton Corp. has showed an 81 percent increase in profits on a sales increase of 52 percent over the previous year, according to record sales and earnings for the year ended Dec. 31, 1969.

According to Herbert H. Borhardt, president of the company, net sales for 1969 totaled \$2,716,653, compared with \$1,792,546 for 1968. Net income for 1969 was \$110,460 or 43 cents a share based on a weighted average of 256,111 shares outstanding during the period, compared with \$60,860, or 24 cents a share on 250,000 average shares for 1968. All figures include the results of Eldeen Manufacturing Corp., a wholly owned subsidiary.

**In March we told you about Burt Bacharach Month.  
Now comes the best part:  
April, featuring two Academy Awards!**

**Congratulations to both of  
our Oscar Winners:  
Burt Bacharach.  
And  
"Butch Cassidy And The Sundance Kid."**



**Also available by Burt Bacharach on A&M Records:  
"Reach Out" (SP4131) and "Make It Easy On Yourself" (SP4188).**

**and a single, "Come Touch the Sun"  
b/w "Raindrops Keep Fallin' on My Head" 1152.**



## LEISURE TIME TIPS

by: Larry Finley  
(in Los Angeles)

This column is being written in Los Angeles where the writer is consummating an agreement for one of the top lines in the country. This will enable North American Leisure Corporation to become an even greater factor than it now is in the Stereo Tape Cartridge business.

Last night Lawrence Mirken, Executive Vice-President; Karl Baumgartner, Executive Vice-President in charge of Operations for NAL, and I flew to Los Angeles from New York on TWA's Flight Number 1 on the giant 747.

En route, we had an opportunity of spending some time in the plane's mammoth lounge which seats fifteen people. While there, I had a chance to renew acquaintance with Jack C. Sayers, Vice-President of Walt Disney Productions. Sayers told us of the Disney plans for Disney World which will open in Florida in approximately 15 months (this is to be a giant vacation and amusement center of 28,000 acres). During the discussion, the matter of Stereo Tape Cartridges and Cassettes entered into the conversation. Inasmuch as this is a very intimate lounge (and everyone very congenial) in a matter of a few minutes the writer was surprised to discover that seven of the fourteen people there had either an 8-Track unit or a Cassette unit. This was an astounding disclosure. It indicates that the public is not only becoming more familiar with the Stereo Tape concept but that they are purchasing units for their homes, cars and boats and that the industry is growing by leaps and bounds.

One of the points of discussion was the complaint of not being able to buy the type of music they truly enjoyed, and that they were finding it more difficult to buy tapes that were not in the "Top 40 Charts."

Distributors and rack jobbers are actually holding back an even greater growth because of the fact that they are not paying attention to this demand for "better music" appealing to people in an older age bracket. NAL has available for its distributors this "better music" as well as the "Chart music." If you are a dealer who is getting calls for "better music" may we suggest that you contact your NAL distributor so that they can realize the profit potential of stocking Stereo Tape Cartridges and Cassettes in greater depth.

If you are a distributor who is interested in increasing your profits through the sale of this "better music" Tapes, or if you are a distributor who is interested in jumping on the bandwagon by becoming an NAL distributor, call Joe Berger, National Sales Manager, North American Leisure Corporation, 1776 Broadway, New York, New York 10019 (212) 265-3340.

# Tape CARtridge

## Caution Sign Up on Tape Stocks

By BRUCE WEBER

LOS ANGELES—Many analysts specializing in tape securities see a softening tape industry trend over the next three to six months.

The uncertainties and strain of the economy has included most situations and, for the first time, affected most tape companies one way or another.

Although the tape industry continues to catch Wall Street's fancy, an analyst feels, it is wise to issue a warning to investors: Be wary of a number of the newer and smaller concerns in the tape field—notably those with thin capitalizations and whose stocks have climbed on the basis of quick participation in tape.

Just about every analyst in consumer electronics was quick to acknowledge that the hottest growing segment of the business was tape cartridge.

That was seven months ago.

Today, much of the talk is about a "shakeout" in the tape industry.

What happened in seven months?

Nothing, really, just a "shakeout" period, predicted as early as last year, has finally matured.

### D.S.C. Gets Pact On Tape Design

NEW YORK—The Cassette Cartridge Corp. has awarded a contract for the industrial designs of 30 million compact tape cassettes a year to the Connecticut-based firm of D.S.C., Inc. The designs will be used by the new \$2.5 million duplicating complex of Cassette Cartridge Canada Ltd., a wholly owned subsidiary of Cassette Cartridge.

D.S.C., headed by Herman J. Muller, specializes in industrial design and automation. Long-term arrangements are being discussed between the two companies for additional services. Cassette Cartridge Corp. is headed by Larry Press. The Canadian complex will go into production this summer.

### Cassette Corp of Amer. Expands

CARLSTADT, N.J. — The Cassette Corp. of America has opened an additional plant in Edison, N.J., to keep pace with the industry's growing demands for high quality performance tapes. The new plant is fully equipped with research and development labs, and product manufactured will be used both for Cassette Corp.'s preleadered and blank cassettes and wholesaling to duplicators.

A spokesman for the new company disclosed that in spite of the newness of the company, production demands already indicate a sizable increase in staff, and a three-shift operation will soon be instituted.

"We see a shakeout spurred by heavy price cutting," said Gilbert Kiggins, a partner in Hornblower & Weeks, Hemphills Noyes. "The situation will force many of the smaller companies to run for cover, and possibly some of them could be run out of business."

The official also cites such generally depressing factors as a declining economy and the trend toward lower corporate earnings.

The behavior of most tape industry stocks indicate a negative situation, like:

Of 16 companies—tape purebreds—charted since Dec. 24, 1969, all but two showed a stock decline as of April 2, 1970, with one (Fidelitone)

holding steady and the other (Cassette Cartridge Corp.) gaining 1½ points. Of 25 companies charted since Jan. 29, 1970, all but three dipped on the market as of April 2, 1970.

Nor does the end appear to be in sight. The view in some quarters is that the pattern is likely to continue over the next three to six months.

The key question for investors is which stocks, if any, do you buy in light of their run-up in price and the market uncertainties.

As many investors will attest, some of the smaller companies with "big multiples" are running for cover. And big firms, although they continue to map record capital spending pro-

grams for tape, do so cautiously.

An analyst for Merrill Lynch, Pierce, Fenner & Smith summed up the tape industry this way:

"While most publicly owned companies have been walking a tightrope, the tape industry has managed to stay atop the perch without feeling the depressed market. Until now, that is. Now it's beginning to wobble, too."

The tape industry is being forced to wrestle with various problems, like piracy, pricing and packaging.

Simply, admits the Merrill Lynch specialist, the blue-hued companies in the tape industry can join the crowd of demoralized publicly owned firms.

## New Muntz Co Is Shaping New Image, Starts With Name Change

LOS ANGELES—A new Muntz company is starting to take shape. With the formal takeover April 1 of the company by its new management team, the days are numbered for the old company's image.

Barney Phillips, the succeeding president to founder Earl Muntz reports that his management anticipates unveiling the new name Muntz Stereo Corp. of America, in time for the June Consumer Electronics Show in New York.

Five investors own the company, all Americans, Phillips claims. These investors, according to Phillips, are all persons who have invested in the com-

pany in the past. Although he would not specify any of the persons, Irving Green, former Mercury Records president, is among the names reported as backing the company.

Muntz Stereo-Pak's Japanese suppliers have extended credit to the company for equipment purchased by the former owner. Phillips estimates he has 40,000 car and home players on hand, which gives him a two-month inventory. The majority are 4 and 8 compatibles or straight 8-tracks, with very little 4-track units. Phillips claims within the next 45-60 days he will have paid the Japanese companies for all the machines.

He acknowledges that one week before he came into the picture (some trade sources claim as a watchdog for the Japanese hardware companies which recognized the financial troubles the company was in) Muntz Stereo-Pak was in very difficult straits. "There was not too much of a cash flow and cash flow is an absolute necessity."

Phillips calls the Japanese suppliers' move an extension of time in which to make payments, rather than being the financial forces behind taking over the company.

In addition to having employees select the firm's new name, Phillips has two additional names which were suggested via an employe contest, with which he wants to develop spinoff firms. With the name Muntz Stereo Systems, he is thinking of going into a joint ownership of a speaker cabinet factory.

Phillips has closed down Muntz' speaker factory across the street from the headquarters building in Van Nuys, with its foreman, Joe Fedele, setting up a cabinet shop in Costa Mesa. Phillips will either be a customer with Fedele or work up a joint cabinet company.

He hasn't come up with any concrete third company to match the other suggested name, Muntz Industries.

Joining Phillips' team is his brother Al, who is handling accounts payable and going out into the field to collect money and also sell off such items as used and returned tapes (\$1.25 to \$1.50 to \$2) plus blank tapes (80 cents filled or 32 cents for an empty case).

Phillips has established a return policy for 4-track prerecorded tapes which maximizes at 10 percent of the purchase. He is only discounting the old tapes and is keeping his price stable on new titles.

Phillips recently named marketing director Charles Balderas is formulating plans for the company's first network of warranty stations. At present, customers must ship units pre-paid from all over the country to the firm's Van Nuys factory. Local warranty stations will eliminate this procedure and receive reimbursement for all labor and parts.

## Quality Accent Makes Qualitape Growth Soar

RUNNEMEDE, N.J.—Among the new breed of quality duplicators emerging on the tape scene is Qualitape Duplication Labs, Inc. Headed by an innovative group of young men whose average age is 29, Qualitape went into production three months ago, and has already found itself with a production demand that outstrips its supply.

The company, strategically located near major airports and highways, turns out 5,000 pieces of prerecorded tape in its 6,000 square feet of production space, and is aiming at a production output of 10,000 pieces by July 1. To achieve this the company is adding a second shift to its work force by Monday (20) with a third shift to be added shortly thereafter.

The secret of Qualitape's meteoric rise lies in its ability to produce top quality product far below the cost of other prerecorded material manufactured by many other duplicating companies.

The company, headed by Thomas Steele, a graduate in electronics theory and business administration from Temple University, and assisted by Michael Flood, vice president and chief engineer; Joseph Tarsia, secretary and audio engineer, and Wayne Wilfong, treasurer and audio engineer, has developed all its own equipment, using Ampex components.

This move has resulted in

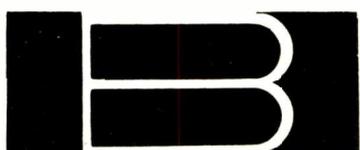
many major advantages for the fledgling organization. According to Dick Martin, vice president and general manager of the company, "Our staff of engineers has built a system that has thoroughly impressed us and other knowledgeable people in the industry with its high standard of quality and performance.

Features of the custom-built equipment include reversible cassette and 8-track quality control machines, a winding/splicing machine that works automatically and eradicates the bugbear of tightly wound tapes, the major cause of product rejection, and a streamlined assembly line which requires fewer handlers and reduces labor costs to a minimum.

Said Martin, "The nerve center of any duplicating facility is without doubt its high speed duplication system. After careful study of all systems available, our board of directors decided to build a system of our own design."

He continued, "We have created completely flexible programming and editing rooms for producing programmed intermasters of the highest engineering standard. We have Ampex and Scully recorders of all formats from ¼-inch 2-track to 2-inch 16-track tape with all necessary equalization, reverbation and mixing equipment."

In its mastering department, (Continued on page 20)



The SIGN of great reading

**After 22 weeks on the charts, six-figure sales and a Grammy Award, it figures that a single from this album would happen.**

**It's happening.**

**"KILLER JOE"**

**QUINCY JONES  
A & M 1163**

From the album "Walking In Space"  
(SP-3023).



Call your local A & M distributor for immediate stock.

## See Blank Cassette Sales Hitting \$450 Mil at Mfr Prices by 1975

LOS ANGELES — Industry figures reveal that blank tape may account for sales of about \$450 million by 1975 at manufacturer prices for blank, unrecorded cassettes.

Most executives at Audio Magnetics feel that tape is, and will become in the immediate years ahead, more than just Frank Sinatra, Blind Faith and Tiny Tim.

From Irving Katz, president: "Blank cassettes are leading a revolution in communication for American industry, education and business."

From Ray Allen, sales vice president: "Blank tape, especially for professionals, is succeeding where it offers welcome relief from an avalanche of paperwork."

From George Johnson, senior vice president: "The tape indus-

try eventually will see "not only encyclopedias on tape, but stock market evaluations, medical and legal material, stock quotations, language courses and other forms of recorded information."

With little fanfare, and even less ballyhoo, blank tape is beginning to sound off—and educators, doctors, financial analysts and lawyers are listening.

Pre-recorded music is the name of the game in tape cartridge and cassette, admits Allen, but the blank tape market is growing quietly and explosively in its shadow.

(It's not a shadow industry any longer, claim many industry executives. Some believe that blank cassettes outsell prerecorded cassettes about 10-1 in the U.S.)

While Audio's product can be found in Sears, J.C. Penney,

Radio Shack, S.S. Kresge, Western Auto, W.T. Grant, Thrifty, among others, it also can be found on university campuses and in high schools.

"We are deeply committed to the educational marketplace," says Sharyl Story, who guides the company's educational division. Audio has recently established a national network of audio/visual dealers to call on educational institutions.

And although Audio services 10 major duplicators and six traditional record manufacturers worldwide, its product line is being used by industry and military, too.

"Entertainment is only one of the uses to which tape is being applied," said Allen. "American industry has begun using blank tape as a salesman, propagandist (Continued on page 20)

## Muntz Aids Blacks In Tape Business

• Continued from page 1

black company as a distributor of its car and home hardware line, with the express purpose of developing marketing programs in major black communities of the country.

Phillips has been meeting with Bishop George Scott, head of Soul Is My Witness, to set up the working arrangements, which Phillips claims marks the first effort by any tape company to help blacks establish businesses in the cartridge industry.

Scott's company has a building in the central city and a recording studio built with money donated from several sources in the entertainment industry. Soul has been signing gospel singers for recording and management purposes and plans to expand into related musical areas.

Once Muntz' own engineers have taught Soul personnel how to operate the equipment, they will back off, leaving all future involvements to blacks. The equipment is expected to be given to Soul within the next few weeks.

Soul will, additionally, develop contacts in each of the leading black communities to find businessmen qualified to get into the retail field. This is where the Discotape chain enters the picture.

The Ron Gordon-operated cooperative franchise chain is developing a program whereby

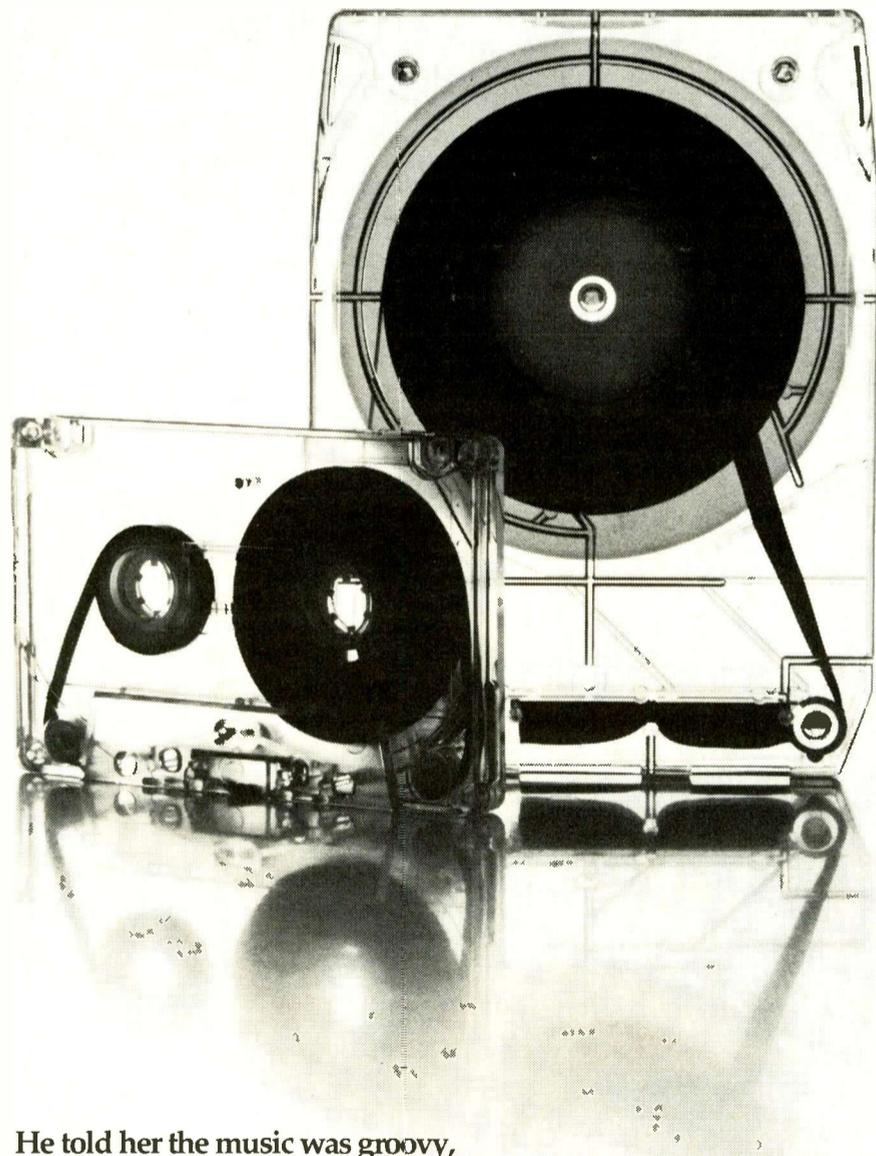
it will franchise blacks into the chain through the Soul organization. The plan is to obtain funds from the Small Business Administration which would deposit monies in black owned banks. The banks would thus control the funds and pay any fees to the Discotape chain.

Local chamber of commerce officials would be contacted to suggest black businessmen who might be interested in getting into the tape business, like a music or record shop already in the community.

Gordon is interested in opening a pilot store in this city's black community. Total financing for a Discotape store in a black community would run between \$10,000 to \$15,000 according to Phillips.

"Our aim," explains Phillips, "is to open doors where we have never sold our product before. We are setting up a real programmed marketing affair. There will be no white men involved." Blacks will obtain the music (initially Soul Is My Witness will offer 4-track tapes by its own roster of people), sell it to black owned tape centers and then sell the Muntz line of compatible car and home players.

Phillips said his company has 100 duplicators, many of which have not been in use, so he can spare the equipment. By selling 4-track instead of 8, blacks will obtain music for \$1 less than the 8-track price he said.



He told her the music was groovy,  
She said, when it jammed, you're no smoothie.

If he'd bought our cassette  
He'd have been in no sweat,  
As it was they wound up at a movie.

World's largest manufacturer of precision-molded cassettes and cartridges.

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## Videotape Theater Rolls in 'Village'

By RADCLIFFE JOE

NEW YORK—A new concept in the use of prerecorded videotape is creating more than passing interest at both industry and consumer levels here as videotape application move into hitherto untried areas.

In a sprawling loft on Manhattan's lower East Side, a group of progressive young technicians have started Global Village 1, a closed circuit videotape theater where video journalism reaches the ultimate in existentialism.

Using hand-held Sony videotape cameras, the group, headed by John Reilly and Rudi Stern, follow newsworthy personalities and situations, shooting highlights and off-beat sequences. Socio-political-economic vignettes are then woven into highly avant-garde program concepts in the theater's Broome St. laboratories. The result is then shown to the theater's audiences simultaneously on separate TV screens, against a background of taped folk, pop and acid rock music which ranges from B.B. King through to Janis Joplin and Blood, Sweat & Tears.

Program contents are usually blunt and radical, and sometimes even crude, but they are also intimate, exciting and innovative. Audiences at either of the four weekend shows—there are two Friday night shows and two Saturday night shows—could find themselves exposed

to Martin Luther King's "I Have a Dream," address, Abbie Hoffman or Jerry Rubin voicing candid and colorful expressions of the Chicago conspiracy trial, Queen Elizabeth with her family, the late Robert Kennedy's election primary address, and a couple making love in an open field, all at the same time.

The result is a mind-expanding experience which is drawing many young people to the theater each weekend in spite of its out-of-the-way location.

According to Rudi Stern, audience response has been so good that the group intends to open another theater at a different East Side location in the very near future. Leasing arrangements for this new outlet have already been settled. A Boston location is also being viewed for the third theater, and long-term planning calls for additional theaters in all major cities of the country as well as in Canada and France.

Although major makers of both video hardware and software are still cautious about involving themselves with the venture, many top executives from both videotape and videoplayer companies have found their way to the small theater. Both Stern and Reilly feel that active participation by manufacturers is possible as the theater's activities expand.

# Shady Grove

A lot of people want to go there.



Shady Grove—away from smog and traffic—clean air and peaceful vistas; a sense of time and room to live.

Quicksilver Messenger Service takes you there with their new single, **Shady Grove (#2800)** ... from their excellent album of the same name. (SKA0-391).

Quicksilver Messenger Service. Ralph Gleason, writing in the *San Francisco Chronicle*, exulted: "Everything seems to work ... It is really a very impressive band ... (the QMS) is going to be one of the biggest musical and box office successes San Francisco has seen."

WHY PAY MORE?

Get Pfanstiehl's

**CASSETTES**

BLANK CASSETTES  
• 4 & 8 TRACK  
TAPE CARTRIDGES

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**CORRECTION NOTICE**

Due to a typographical error the incorrect phone number appeared in the **CAYTRONICS** ad which appeared in the March 28th issue.

The correct phone number is  
**(212) 683-7911**

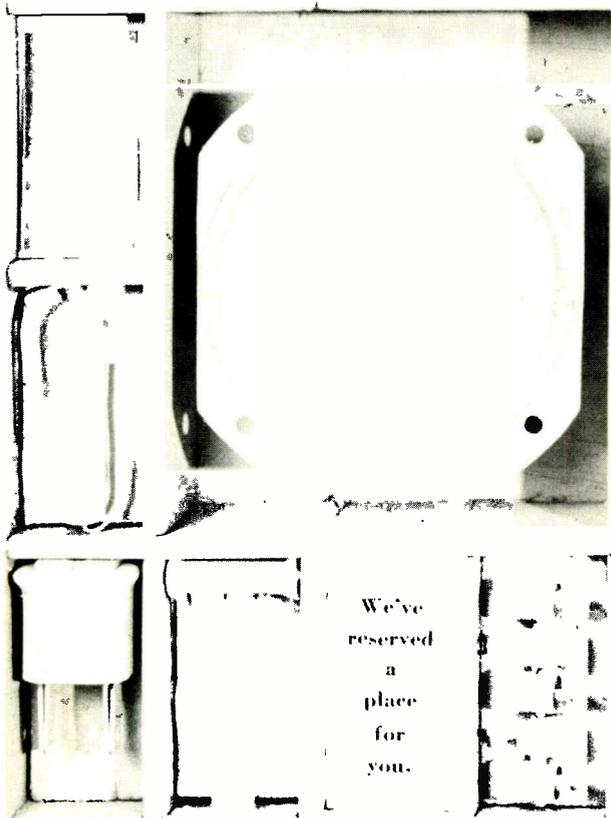
**CAYTRONICS CORP.**  
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put you  
in the tape  
duplicating  
business



A full program with all  
**Electro Sound** equipment,  
installation and training,  
for top quality hi-speed operations

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a  
place  
for  
you.

**August, 1970**

More will  
**LIVE**



the more  
you **GIVE**

**HEART FUND**

**Tape CARtridge**

**Ampex Develops Cassette B'cast Videotape Recorder and Player**

NEW YORK—The Ampex Corp. has developed a cassette broadcast videotape recorder/player capable of automatically playing up to 25 commercials or other programs ranging in length from 20 seconds to 6 minutes. It is believed that the unit is an industry first.

The new unit, Model ACR-25, offers broadcasters and TV producers convenience and operating simplicity which, according to Lawrence Weiland,

vice president and general manager of Ampex video products division, is comparable to that of carousel cartridge systems used in automated radio stations.

Said Weiland, "the ACR-25 is an aid to distribution of spot commercials that will greatly expand the use of tape in TV, and significantly reduce the operating expenses of advertisers, broadcasters and teleproduction centers.

The recorder, which is also suitable for programming segments of promotion, news and sports clips, and brief TV features, has two tape transports. While one transport is playing a cassette, a second cassette is automatically loaded and cued on the second transport.

Each transport on the new unit can rewind a finished program and cue a new system in less than 10 seconds. Weiland explains that this permits the system to continuously play a series of 10-second commercials, each recorded on a separate cassette, without a roll interruption between cassettes. Run-up time between the activation of the play mode and the appearance of a color synchronous picture is two-tenths of a second.

The transports operate at 15 ips, or 7 1/2 ips, and are vacuum-loaded with tape from the Ampex videotape cassette. Up to 25 cassettes can be randomly loaded on a rotating storage carousel.

The Ampex video cassette is 2 1/2 inches high, 4 inches wide and 6 inches long. The rotating carousel can be programmed through the ACR-25 memory to deliver 25 cassettes to the transports in any predetermined sequence.

Said Weiland, "Once the carousel is positioned so that the

*(Continued on page 20)*

**Billboard** BEST SELLING  
**Tape Cartridges**

**8-TRACK**

(Licensee listed for labels which do not distribute own tapes)

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	<b>BRIDGE OVER TROUBLED WATER</b> Simon & Garfunkel, Columbia 1810 0750	8
2	2	<b>HEY JUDE</b> Beatles, Apple 8XT-385	5
3	3	<b>LED ZEPPELIN II</b> Atlantic TP 8236 & Ampex 88236	22
4	4	<b>SANTANA</b> Columbia 1810 0692	25
5	6	<b>ABBEY ROAD</b> Beatles, Apple 8XT 383	26
6	5	<b>EASY RIDER</b> Soundtrack, Reprise 8RM 2026	19
7	7	<b>CHICAGO</b> Columbia 18 80 0858	8
8	11	<b>I WANT YOU BACK</b> Jackson 5, Motown MS 8-1700	7
9	9	<b>WILLIE &amp; THE POOR BOYS</b> Creedence Clearwater Revival, Fantasy 88397 (Ampex)	17
10	8	<b>HELLO, I'M JOHNNY CASH</b> Columbia 1810 0826	8
11	10	<b>WAS CAPTURED LIVE AT THE FORUM</b> Three Dog Night, Dunhill-Ampex 850068 & GRT 8023-50068	17
12	13	<b>DEJA VU</b> Crosby, Stills, Nash & Young, Atlantic TP 7200	3
13	14	<b>TOM JONES LIVE IN LAS VEGAS</b> Parrot M79831 (Ampex)	21
14	16	<b>RAINDROPS KEEP FALLING ON MY HEAD</b> B. J. Thomas, Scepter S-580	3
15	15	<b>MORRISON HOTEL</b> Doors, Elektra ET 8-5007	3
16	12	<b>TRY A LITTLE KINDNESS</b> Glen Campbell, Capitol 8XT-389	6
17	18	<b>LET IT BLEED</b> Rolling Stones, London M72167 (Ampex)	16
18	—	<b>AMERICAN WOMAN</b> Guess Who, RCA 74-0325	1
19	17	<b>GRAND FUNK</b> Grand Funk Railroad, Capitol 8XT-406	3
20	20	<b>THE BAND</b> Capitol 8XT 132	12

**CASSETTE**

(Licensee listed for labels which do not distribute own tapes)

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	<b>BRIDGE OVER TROUBLED WATER</b> Simon & Garfunkel, Columbia 1610 0750	7
2	2	<b>HEY JUDE</b> Beatles, Apple 4XT-385	5
3	3	<b>LED ZEPPELIN II</b> Atlantic CS 8236 & Ampex 58236	19
4	5	<b>ABBEY ROAD</b> Beatles, Apple 4XT 383	25
5	4	<b>SANTANA</b> Columbia 1610 0692	19
6	6	<b>EASY RIDER</b> Soundtrack, Reprise/Ampex M 2026	8
7	9	<b>TOM JONES LIVE IN VEGAS</b> Parrot M79631 (Ampex)	16
8	8	<b>WILLIE &amp; THE POOR BOYS</b> Creedence Clearwater Revival, Fantasy 58397 (Ampex)	16
9	7	<b>HELLO, I'M JOHNNY CASH</b> Columbia 1610 0826	7
10	10	<b>RAINDROPS KEEP FALLIN' ON MY HEAD</b> B. J. Thomas, Scepter S-580	3
11	11	<b>MORRISON HOTEL</b> Doors, Elektra 55007	2
12	12	<b>BLOOD, SWEAT &amp; TEARS</b> Columbia 1610 0052	32
13	13	<b>WAS CAPTURED LIVE AT THE FORUM</b> Three Dog Night, Dunhill-Ampex 550068 & GRT 5023-50068	14
14	15	<b>GRAND FUNK</b> Grand Funk Railroad, Capitol 4XT-406	3
15	14	<b>CHICAGO</b> Columbia 16 80 0858	4

Billboard SPECIAL SURVEY For Week Ending 4/18/70

**Forbes  
has a  
better  
idea.**

You assemble the cassette,  
we'll provide the tape.

**Forbes  
Electronics, Inc.**

19 Heyward Street, Brooklyn, N.Y. 11211  
(212) 855-0600

THE TOP GOSPEL HITS ARE:

**"CALVARY"**

b/w

**"TAKE YOUR BURDENS  
TO THE LORD"**

**Reverend Oris Mays**

Jewel 147 &

**"MUST JESUS BEAR  
THE CROSS ALONE"**

b/w

**"SHADY GREEN PASTURES"**

**Clarence Fountain**

Jewel 150

DJ's, write for sample on  
station letterhead to:

**Jewel RECORDS**

728 TEXAS STREET  
SHREVEPORT, LA. 71101

# When we heard that ASCAP writers won this year's Oscar for Best Song, Best Original Score, and Best Score of a Musical Picture, it was music to our ears.

**Burt Bacharach**

Best Song:  
"RAINDROPS KEEP FALLIN' ON MY HEAD"  
Published by: Blue Seas Music Co.  
Jac Music Co., Inc.  
20th Century Music Corp.  
"Butch Cassidy and the Sundance Kid"

Best Original Score for a Motion  
Picture (not a musical):  
"BUTCH CASSIDY AND THE SUNDANCE KID"  
Published by: Blue Seas Music Co.  
Jac Music Co., Inc.  
20th Century Music Corp.

**Hal David**

Best Song:  
"RAINDROPS KEEP FALLIN' ON MY HEAD"  
Published by: Blue Seas Music Co.  
Jac Music Co., Inc.  
20th Century Music Corp.  
"Butch Cassidy and the Sundance Kid"

**Lennie Hayton**

Best Score of a Musical Picture — Adaptation  
With Lionel Newman  
Jerry Herman's "Hello, Dolly"



American Society of Composers, Authors and Publishers  
575 Madison Avenue, New York, N.Y. 10022

# Qualitape's Growth Soaring

• Continued from page 14

Qualitape, again using Ampex and Scully equipment, transfers the programmed intermaster material to the final duplicator running master. On all duplicator formats the company uses the finest available 1-inch low noise master tape to obtain the benefits of low distortion, high signal to noise ratio, better frequency response and increased channel separation.

Other key features include push-button changeovers on the 8-track quality control machines, full playback head on

winding circuit, and the elimination of a full 7-inch piece of tape at the point of each program changeover to achieve a tone-free change.

### Looks to Future

Based on the successful performance of its custom built equipment, Qualitape is already looking to the future and the possibility of producing duplicating equipment for the industry's markets. "There is a market for top quality, low cost equipment, and we feel we can reap a share of that market," said Martin.

Also looking into the future,

the company is hoping that in time it could develop its own line of prerecorded tape music; however, before these ideas can be developed, Qualitape intends to work toward meeting its customer demands. To achieve this, it hopes to have a production staff of about 150 persons by January 1971, with a production figure in the vicinity of 20,000 pieces a day.

# Tape Faces New Breed

• Continued from page 1

bootstrap" particularly in areas of quality production.

The insistence of this demand for top quality product at competitive prices is growing increasingly obvious, particularly in the area of prerecorded tape material. The result is a behind-the-scenes shake-out of low-end manufacturers on the one hand, and the emergence of a new breed of duplicator on the other.

The low-end manufacturer, disappearing off the scene with the rapidity of a snowball in the Sahara, is largely an enterprising speculator high on financial reserves, but low on essential technical know-how. His new breed counterpart on the other hand, is a man with the technical knowledge to produce the high quality product the industry demands, and the business acumen to successfully market it in this inflationary era when just about everyone is on economic tenterhooks.

# Automated Marketing to Bow Three Tape Venders at Show

CHICAGO — International Automated Marketing Co., manufacturer of vending equipment, is introducing three tape vending machines at the Consumer Electronics Show in June.

The machines will be test marketed in music locations, department stores and super-

markets in the Chicago area, beginning May 21.

One machine, which markets only cassettes, is able to display 350 selections, with an additional 100 tapes in storage.

A second machine, an 8-track only vendor, can display 350 titles and house an additional 200 tapes in storage. A combination vending machine is able to display 120 cassettes and a like number of 8-track cartridges.

The machines are equipped to receive both \$1 and \$5 bills, according to Bernard Lewis, an executive of International Automated Marketing.

The vending company will share booth space at the Consumer Electronics Show with Alltapes, a Chicago-based tape rack merchandiser, said Lewis. Alltapes is supplying International Automated Marketing with cassette and 8-track tapes for the test marketing program.

# New Ampex Player

• Continued from page 18

requested cassette is in front of one of the transports, the cassette automatically slides into the transport, and the tape is drawn into the tape path by the vacuum loading method."

### Quadrplex System

The ACR-25 is a quadrplex system designed to record and play back conventional, transverse-scan, two-inch wide tape in all broadcast formats including high and low bands, color and monochrome and 525 and 625 line standards. The unit can record from a live camera or from another videotape recorder. It can be operated either manually or automatically, and can also be remotely controlled through a computer-operated programmer.

When properly programmed, the ACR-25 will generate a verification reading informing the operator of the code number of the cassette ready to be aired. The recorder utilizes integrated circuitry and the most modern electronic component arrangements for consistently high performance. The unit is priced at \$165,000 and will be available by mid-1971.

# Blank Cassette Sales

• Continued from page 16

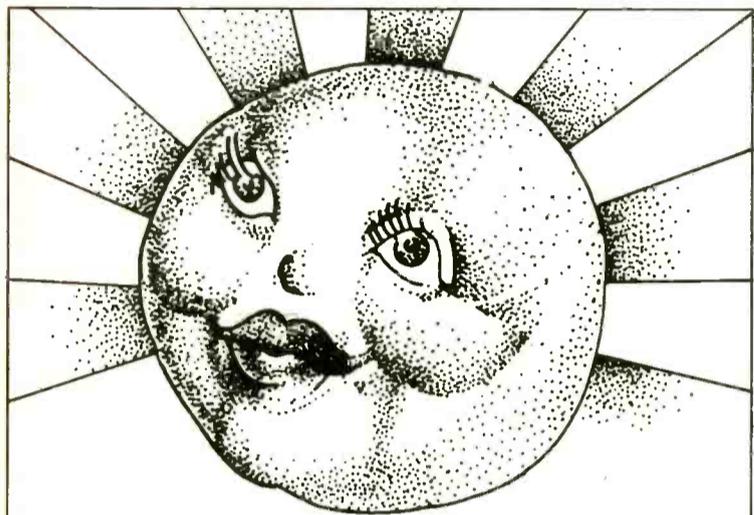
and teacher. The world is becoming 'cartridgeized.'

Audio Magnetics is looking at getting blank tape in the hands of business executives, super-marketing housewives, bankers, stockbrokers, students and, of course, young people.

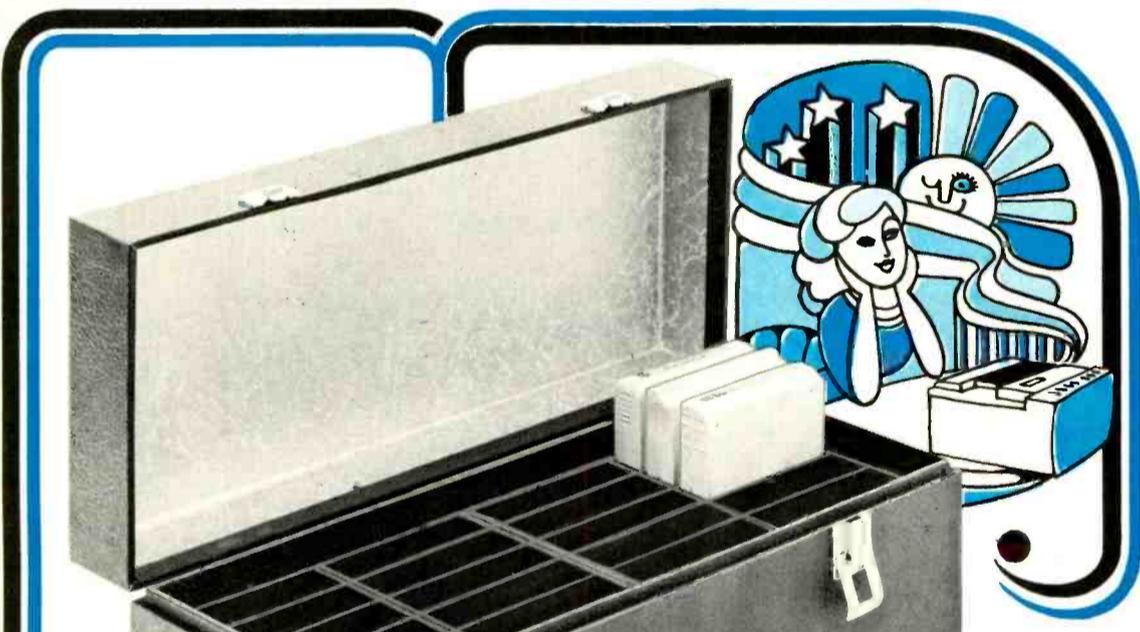
"No written communication could compare with an audio approach," believes Johnson. "People cannot carry a phonograph and records around with them. But they can carry a tape recorder and blank tape."

An industry spokesman said: "People are becoming conditioned to cartridge tapes, and this exposure and conditioning can only help in the acceptance factor for tapes other than entertainment."

Audio Magnetics, and other blank tape producers, is proving the blank tape boom is just beginning.



**IT NEVER RAINS ON DRY DOCK COUNTY.**



No. 1024

Store a library of listening pleasure in one tape case

Here's the ideal way to store 4- and 8-track tapes. This attractive case has 24 individual compartments to provide maximum protection for each cartridge.

There's no better way to keep them safe from dust and scratches. Deluxe features include padded lid, twin latches and heavy plastic handle. The interior is fully lined. Outside is covered with rich blue or black plastic-coated, moisture-resistant material. Economically priced at \$8.95 retail.

Send today for information and literature on this and the complete cartridge carrying case line. Write to Amberg File & Index Co., 1625 Duane Blvd., Kankakee, Ill. 60901.



For Music "On-The-Go!"



3,000,000  
1,000,000

Compact Cassette

**A MONTH**

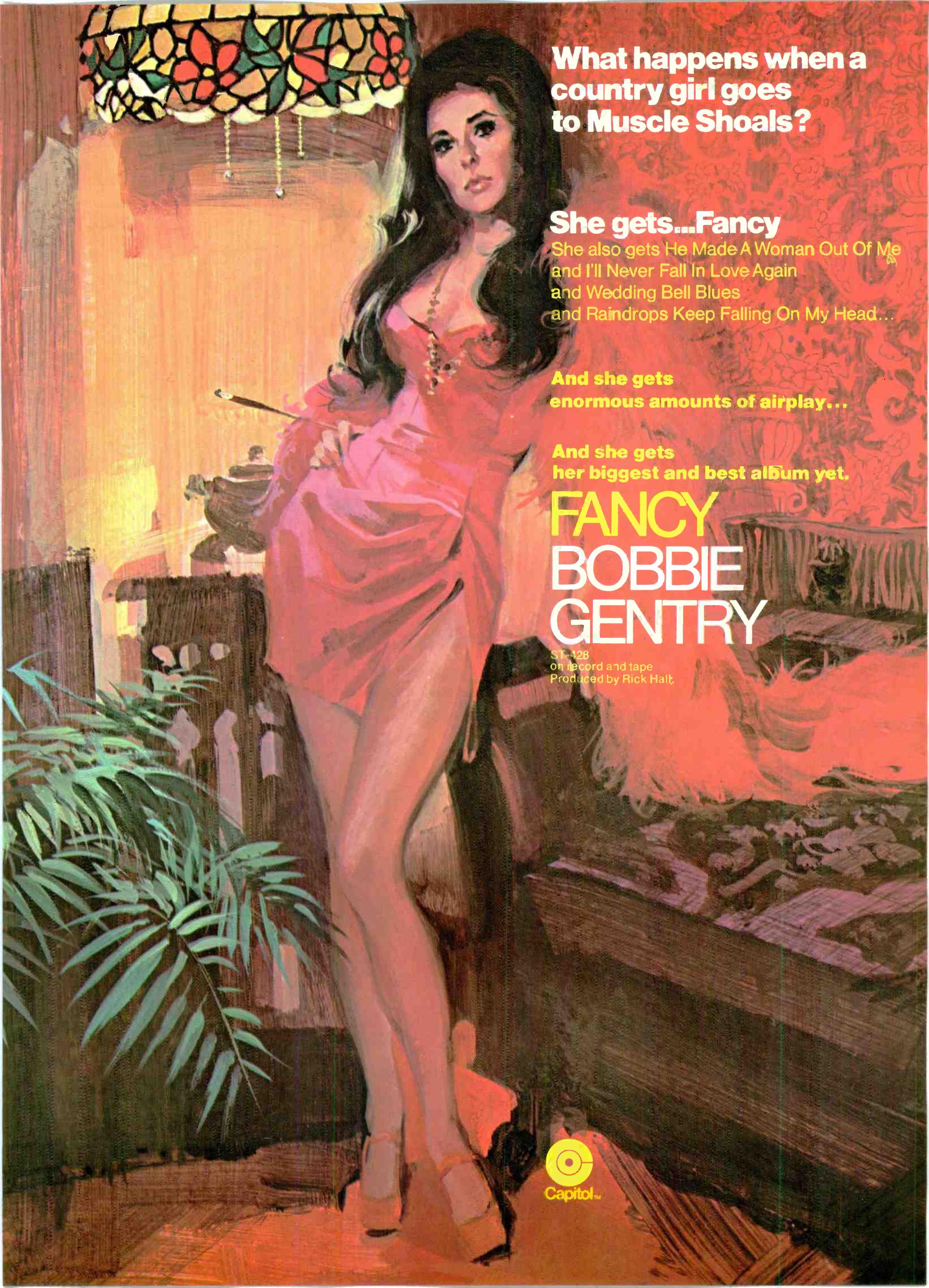
each with an unconditional lifetime guarantee

Audio Magnetics Corporation is the leading manufacturer of quality Compact Cassettes. Made to the U.S. Philips specs. Nothing left out. And still competitively priced.



**AUDIO MAGNETICS CORPORATION**

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**What happens when a  
country girl goes  
to Muscle Shoals?**

**She gets...Fancy**

She also gets He Made A Woman Out Of Me  
and I'll Never Fall In Love Again  
and Wedding Bell Blues  
and Raindrops Keep Falling On My Head...

**And she gets  
enormous amounts of airplay...**

**And she gets  
her biggest and best album yet.**

**FANCY**  
**BOBBIE**  
**GENTRY**

ST-428  
on record and tape  
Produced by Rick Hall



Capitol™

# Now you can take a beautiful place coast to coast.

Now you can walk up a spiral staircase in first class. And sit down in a beautiful cocktail lounge.

And fly. Coast to coast.

Because American Airlines flies there in an incredible new airplane. The American Airlines 747 Astroliner.

A plane with a coach section that has loads of stewardesses, 8 foot ceilings, bigger windows, bigger seats and two wide aisles. And overhead storage racks.

A plane with six kitchens, giving you a choice of three Americana entrees cooked on board in first class and in Sky Club Coach.

A plane that even has a no smoking section in both first class and Sky Club Coach.

A quiet plane that carries you through the air in big, comfortable rooms where you can sit back, relax and enjoy yourself.

Where you can listen to 8 channels of music or watch a full-length movie.

But at American we don't believe that a comfortable flight begins and ends in the air.

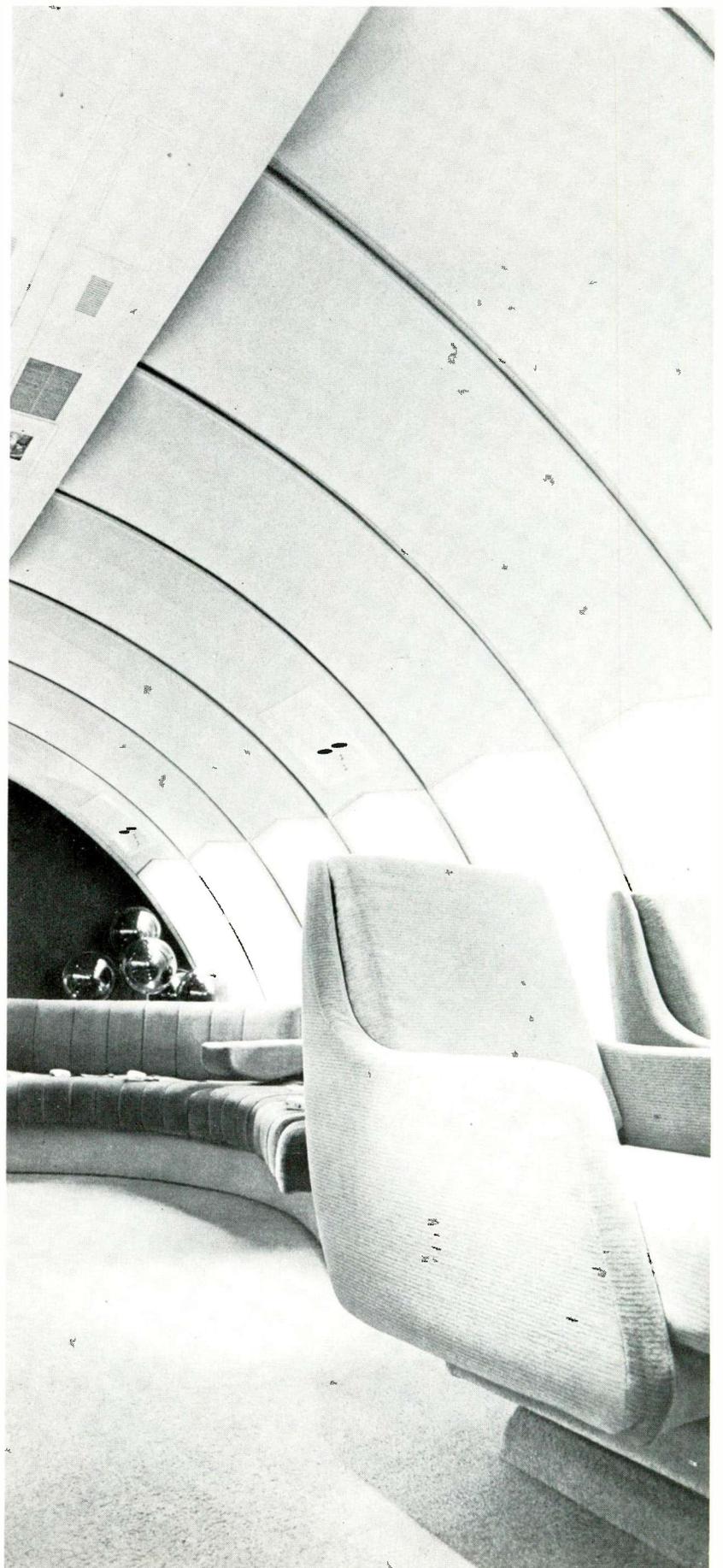
So we have a service director who will meet you in the boarding lounge, be on the plane and stay with you until you claim your baggage.

And to get your baggage fast, there'll be two baggage delivery systems instead of one.

The American 747 Astroliner.

An incredible plane that's more like a beautiful place that takes you from coast to coast. And all for the same low fare.

Call your Travel Agent today.



**American Airlines**

The Astroliner  
**747**

# New Tape CARtridge Releases

## AMPEX

### Atlantic/Atco

**BEE GEES**—Cucumber Castle; (B) M8327, (C) M5327  
**LIVE CREAM**; (B) M8328, (C) M5328  
**JOHN COLTRANE**—The Coltrane Legacy; (B) M81553, (C) M51553  
**EDDIE HARRIS**—Come On Down; (B) M81554, (C) M51554  
**CHARLES MINGUS, The Best Of**; (B) M81555, (C) M51555  
**CHARLES LLOYD, The Best Of**; (B) M81556, (C) M51556  
**HANK CRAWFORD, Best Of**; (B) M81557, (C) M51557  
**ORNETTE COLEMAN, Best Of**; (B) M81558, (C) M51558  
**VARIOUS ARTISTS**—Jazz Super Hits, Vol. 2; (B) M81559, (C) M51559

### Bluesway

**COUNTRY COALITION**; (B) M86043, (C) M56043

### London

**TED HEATH**—The Big Ones; (B) M14140, (C) M84140  
**Overture & Venusberg Music From TANNHAUSER/Suite from DER ROSENKAVALIER** Erich Leinsdorf/London Sym. Orch.; (B) M95037, (C) M94037  
**STANLEY BLACK**—Gems For Orchestra; (B) M95045, (C) M94945

### Original Sound

**VARIOUS ARTISTS**—Oldies But Goodies, Vol. 10; (B) M8860, (C) M58860

### Parrot

**SAVOY BROWN**—Raw Sienna; (B) M79836, (C) M79636

### Project 3

**TONY MOTTOLA'S** — Guitar Factory; (B) M85044, (C) M55044

### Red Lion

**RON FRANGIPANE & HIS ORCH.**—The Music of Luara Nyro; (B) M8304, (C) M5304  
**ERNE WILKINS & HIS ORCH.**—Hard Mother Blues; (B) M8305, (C) M5305

### Swampfire

**LES & LARRY ELGART**—Bridge Over Troubled Water; (B) M80207, (C) M50207

### Enterprise

The ISAAC HAYES Movement; (4) X41010

### Stax

**BOOKER T. & THE MG'C**—McLemore Avenue; (4) X42027

## GRT

### ABC

**BOLD**; (B) 8022-705V, (C) 5022-705M

### Bang

**NEIL DIAMOND**—Just For You; (B) 8011-217V, (C) 5011-217M

### Bluesway

**B. B. KING**—Live & Well/Completely Well; (B) 8051-3137, (C) 5051-3137

### Bluesway

**COUNTRY COALITION**; (B) 8051-6043V, (C) 5051-6043M

### Cadet

**RAMSEY LEWIS**—Maiden Voyage/Another Voyage; (B) 8035-8108J, (C) 5035-108J  
**THE DELLS**—Always Together/Love Is Blue; (B) 8035-8109J, (C) 5035-109J

### Duke

**JOHNNY ACE**—Again Johnny Sings; (B) 8055-71M

### King

**JAMES BROWN**—Say It Loud/It's a Mother; (B) 8032-4763, (C) 5032-4763

### Metromedia

**BOBBY SHERMAN**—Here Comes Bobby; (B)

8090-1028M, (C) 5090-1028M

### Metromedia

**CHRISTOPHER**; (B) 8090-1024M

### Monument

**BOOTS RANDOLPH**—Yakety Sax/Yakety Re-

visited; (B) 8044-18228J, (C) 5044-18228J  
**CHARLES AZNAVOUR**—The Aznavour Way (French); (B) 8044-18135M

### Musicor

**GENE PITNEY**—The Platters Golden Hits; (C) 5063-3183M

### Neptune

**THE NEW DIRECTION**; (B) 8021-200M, (C) 5021-200M

### Project 3

**TONY MOTTOLA'S**—Guitar Factory; (C) 5068-5044M

### Ranwood

**LENNON SISTERS**—Diary of Favorites; (B) 8058-8066M, (C) 5058-8066M

### Tangerine

**PERCY MAYFIELD**—Bought Blues; (B) 8022-1510V, (C) 5022-1510M

### White Whale

**TURTLES**—More Golden Hits; (B) 8050-7127V, (C) 5050-7127M

### White Whale

**TURTLES**—Golden Hits; (B) 8050-1527 J, (C) 5050-1527 J

## ORIGINAL SOUND

### Original Sound

**DYKE & THE BALZERS**—Dyke's Greatest Hits; (B) 8T 8877, (4) 4T 8877, (C) Ct 8877



If it's good  
 on tape...  
 it's better  
 on  
**BASF**

Leading supplier of tape products to the Music Industry:  
 Cassette Tape • Cassettes • Cartridge Tape • Video Tape  
 • Calibration Tape • Mastering Tapes • Instrumentation Tape  
 • Duplicating Tape • Disk-Packs • Computer Tape

**BASF SYSTEMS INC**  
 Bedford, Massachusetts  
 BASF, Ludwigshafen Am Rhein, West Germany

The  
 charts  
 tell the story —  
**Billboard**  
 has  
**THE CHARTS**

# Bacharach Racks Up Oscar for Music

LOS ANGELES—Burt Bacharach became the music Oscar Man when he walked off with two statues in the 42d annual competition. Bacharach's score for "Butch Cassidy and the Sundance Kid" won the best original score for a non-musical film category.

And the single from that score, "Raindrops Keep Fallin' On My Head," already a hit on UA Records, brought Bacharach his second Oscar in the best original song competition. Hal David, Bacharach's lyricist partner, shared the award with the composer.

B.J. Thomas, who had the hit on UA Records, performed the nominated song during the ceremonies telecast over ABC and seen by an estimated 22 million persons in the U.S. and overseas.

In other musical categories, Lennie Hayton and Lionel Newman's adaptation of the "Hello, Dolly!" music won in the best score, original or adaptation category.

Several weeks ago the "Sundance Kid" score won a Grammy in the original film music category.

## The Importance of Winning Oscar

Oscar song nominee Don Black admits he was not aware of the importance of the award before he won one his his lyrics for "Born Free."

"When you come to the U.S. you realize how important the Oscar is," he says in Los Angeles. "It's a fixation. People just speak about the nomination. It's Oscarmania. In London you're not aware of any of this."

Now that he's won one Oscar and is presently in contention for another with Elmer Bernstein for "True Grit," he can talk about the underlying feelings toward the award. "It would be lying to say you're not thinking about the Oscar. It's in the back of your head, but you don't think about it when you're writing. If you did, you'd drive yourself mad."

"True Grit" is the Britisher's first Western for which he has been hired to write lyrics. Is it difficult for a foreign composer to create music for a subject so closely aligned with another country? Black says no, adding succinctly: "I never saw a lion before 'Born Free.'"

Black says there is no fine difference in writing for a British or American film. "They both want a commercial success. The difference in film writing as opposed to regular song writing is that in films the lyric line is determined by the film. You're writing to order. You know what you've got to say. When you're writing a regular song you can say anything. In films you have to get the whole idea into 32 bars."

Five years ago Black began writing for movies, with "Thunderball" his first project. When he wrote the title song for "To Sir With Love" it marked the first time, he recalls, that he had to refer to the film's story in the song. Mark London wrote the music for "To Sir" which became a major hit for Lulu and was beaten out in the 1967 Oscar Derby by "Talk to the Animals" from "Dr. Doolittle."

In writing a title song the author has to condense everything so that it's all said in each line. "You have to say everything quickly, or rather to really get it all together."

Black is surprised to the degree with which Americans have adapted "Born Free" as a social commentary. "Over here it's been taken to mean people being born free. In England, people knew it was a song about a lion."

Movie titles can play havoc with a writer assigned to create a title song. "True Grit" is not an expression you hear in England every day," Black says. "I saw the film to get the jist of it. It means a man with particular courage. I tried to lose the title in the body of the song instead of starting every verse with it because it's not easy on the ears as a title. Originally Black and Bernstein wrote a song with a similar theme only titled "Eyes of the Young," but film producer Hal Wallis wanted a title song incorporating the film's title.

### No Change

Black says a producer will listen to a suggestion for a title change if the film's title is "very ugly," but then the composer admits he has never been able to change any title songs.

Black and Bernstein recently finished the title from "A Walk in the Spring Rain," which the lyricist feels has a marvelously expressive quality. "Thunderball" is a terrible title, Black feels because there is no such word. "It was a code name." "Born Free" is classified as "all right" by its co-author.

If a song is placed in the middle of a film, Black asserts the audience will be listening more closely to the word content, so the writer has to be more exacting. But when the song appears over the title, the author can be a bit more oblique because the audience is not listening to every word; it's reading the credits.

Upcoming for Black are several completed works. He and Mark London have written a musical for Columbia Pictures which has 12 songs and is intended as a vehicle for Lulu. Screen Gems will publish the tunes. He and Ron Grainer have written the score for "In Search of Gregory" with Georgie Fame performing one tune, "Dreams." Black and London have again collaborated on the title song for "First Love" which will be sung by a pop group.

Having given Matt Monro "Born Free," Black and Dennis King have written "Two People" for Monro to perform in "Satan's Harvest," the vocalist's first dramatic film assignment.

The biggest hurdle for the film composer is to create something that works both in and out of the film. Knowing the technical aspects of film writing has helped Black achieve some of this dual success.

# Top Soundtrack LP's—1965-1969

(Based on Top LPs Recaps from Billboard's Top LP's Chart)

## 1965

### Pos. TITLE (Label)

1. MARY POPPINS (Vista)
2. THE SOUND OF MUSIC (RCA Victor)
3. MY FAIR LADY (Columbia)
4. GOLDFINGER (United Artists)
5. WEST SIDE STORY (Columbia)
6. A HARD DAY'S NIGHT (United Artists)
7. ROUSTABOUT (RCA Victor)
8. GIRL HAPPY (RCA Victor)
9. FERRY ACROSS THE MERSEY (United Artists)
10. YOUR CHEATIN' HEART (MGM)

## 1966

### Pos. TITLE (Label)

1. SOUND OF MUSIC (RCA Victor)
2. DR. ZHIVAGO (MGM)
3. MARY POPPINS (Vista)
4. MY FAIR LADY (Columbia)
5. ZORBA THE GREEK (20th Century Fox)
6. THUNDERBALL (United Artists)
7. HELP (Capitol)
8. SINGING NUN (MGM)
9. FRANKIE AND JOHNNY (RCA Victor)
10. HAREM SCARUM (RCA)

## 1967

### Pos. TITLE (Label)

1. DR. ZHIVAGO (MGM)
2. SOUND OF MUSIC (RCA)
3. A MAN AND A WOMAN (United Artists)
4. WILD ANGELS (Tower)
5. THOROUGHLY MODERN MILLIE (Decca)

## 1968

### Pos. TITLE (Label)

1. THE GRADUATE (Columbia)
2. SOUND OF MUSIC (RCA)
3. CAMELOT (Warner Bros.-Seven Arts)
4. THE GOOD, THE BAD & THE UGLY (United Artists)
5. JUNGLE BOOK (Disneyland)
6. DR. DOLITTLE (20th Century Fox)
7. VALLEY OF THE DOLLS (20th Century Fox)

## 1969

### Pos. TITLE (Label)

1. FUNNY GIRL (Columbia)
2. ROMEO & JULIET (Capitol)
3. OLIVER (Colgems)
4. 2001: A SPACE ODYSSEY (MGM)
5. ORIGINAL SOUND TRACKS FROM HIS GREAT MOVIES—W.C. Fields (Decca)
6. YELLOW SUBMARINE (Apple)
7. CAMELOT (Warner Bros.-Seven Arts)

## The Soundtrack Expert

By ELIOT TIEGEL

Soundtrack albums and Neely Plumb go together.

In the past year, Plumb has become a specialist in the art of transferring motion picture music into the album form. As head of IMC Productions record division, Plumb now spends more time listening to motion picture scores than he has ever done before in his entire career in music.

Although he has produced some 40 soundtracks—including some highly respected gold record recipients—Plumb's present day activities point up the closeness between the recording and film industries.

Whenever he can, Plumb tries to have an 8-track recording machine on the studio's soundstage when the music is being recorded for the film, so he can obtain a first generation of sound.

In working on the soundtrack LP for "Norwood" (which stars Glen Campbell), Plumb was able to gather the music for the album on 8-track equipment.

Using separate recording equipment allowed Plumb to analyze ways of making the music more significant for the album—a facet of the project which only a recording executive would have been concerned with.

Noticing two persons playing the same piano to create a honky tonk effect, Plumb suggested that two mikes be used on the instrument, one at the treble end and the other at the bass end of the piano. "It won't make a particle of difference for the film," he says, "but for the album, we'll have the stereo spectrum filled with the low end on the left and the high end on the right, with drums in the middle."

The trick to getting recording equipment on the soundstage so that the music doesn't have to be transferred from magnetic film to magnetic tape, is to suggest the idea to the film's producer early enough.

### Extra Takes

Plumb's first experience in working this way occurred in 1967 when Otto Preminger allowed him to set his tape machine up during the scoring of "Hurry Sundown." "Otto even allowed me to make extra takes if I said there was something wrong," Plumb recalls.

Usually, a record company is called in to bid on a soundtrack after the music has been recorded for the film.

So Plumb is delighted whenever the opportunity arises to

get there first with his taping equipment.

Soundtrack projects are much more time consuming than working on regular pop albums, which was what Plumb had been doing up until one year ago when he left RCA and personal managers Bill Loeb and Lenny Poncher made him head of their new record production company.

Aware of Plumb's talents as the man who put together the gold record albums of "Sound of Music" and "Bye Bye Birdie," they negotiated a major dollar contract with Capitol so that Plumb became its exclusive soundtrack expert.

As a result of this affiliation, Plumb brought home the gold album of "Romeo & Juliet" and then developed additional albums from the picture of music only and music with some dialog. Plumb's background in film music goes back to his pre-RCA days when he was the music editor at Primrose Productions, which supplied music from European libraries for Screen Gems films.

Plumb may be one of the few persons in the record business who has had experience as a film music editor. Consequently, he knows the ins and outs of music when it goes into a film "because I've done it physically with my hands."

With his hands Plumb had to assemble "units" of information for the "Romeo & Juliet" soundtrack. A unit, Plumb explains, is a reel of magnetic film encompassing either music or dialog or sound effects.

In order to create an album blending the dialog with music, Plumb had to separate these various ingredients into units so they could all be synchronized for the finished master tape.

What made the project difficult was editing down dialog. "If you take it right off the soundtrack there are action pauses," Plumb explains. "The dialog had to be edited so it sounded like a story. And when you edit that down, you correspondingly have to edit the sound effects and music. So we were recreating the picture in sound without the benefit of the visual impact."

### Proper Perspective

After making these film units, Plumb next dubbed them onto an 8-track tape which could be re-mixed and rebalanced for the 2-track stereo master tape.

Plumb broke his 8-tracks down to three of music and one

each for dialog and sound effects. "It all had to be re-mixed so the music was in proper perspective." Plumb added reverb-eration to the music. "The whole record business is founded on reverb," he says wryly.

In the film theater, reverb is lost in the giant speakers, but for the home listener, the music would sound very dull and drab, Plumb feels, without the artificial booster.

Plumb finds that obtaining the conductor's score helps in his putting the soundtrack together. He follows the various cues on the conductor's parts, "because it enables me to put each theme in a setting where it won't be too repetitious." The conductor's score also allows Plumb to have all the music at his disposal, so he doesn't have to rely on his memory.

Many times pieces of music can be made to fit by using a device called the cross fade, in which two tape machines are piped into a third machine, with machine A fading out as machine B begins.

Plumb thinks about placing the music in the album in the same sequence as it appears in the film, but "it very rarely works." In the programming of an album, he notes, "you try to program with some contrast. It's a matter of getting good programming and this is where a lot of originality comes in. You try to think of things to do." Like matching two songs in the same key.

Another concern for the soundtrack producer is to edit music down to pleasant lengths. "You can bring a seven-minute chase in the film down to two or three minutes. If you didn't, it would be terribly boring listening."

Plumb averages three screenings a week. He is glad to have developed his soundtrack specialist's tag, because he admits: "Rock groups aren't going to sit in the studio with a guy of my generation."

As a result of his success as Capitol's exclusive film music seeker, his managers, Loeb and Poncher, have formed a new company, Soundtrack Productions, which Plumb heads. This company does work for interested parties. "Whether I like it or not, the soundtrack business is upon me," Plumb says, the sun reflecting off the gold soundtrack albums lining his office wall.



BEN

THE ONE POINT

DOCTOR ZHIVAGO

"Goodbye, MR. CHIPS"

2001  
a space  
odyssey

tick...tick...tick

"GONE WITH THE WIND"

# Academy Awards/Soundtrack Salute

## Soundtrack vs. Original Cast

### SOUNDTRACK LP's ON CHART—1965

TITLE	Label	Highest Position	#Wks. on Chart
FERRY CROSS THE MERSEY	United Artists	13	20
FROM RUSSIA WITH LOVE	United Artists	131	6
GIRL HAPPY	RCA	8	31
GREATEST STORY EVER TOLD	United Artists	82	13
HARD DAY'S NIGHT	United Artists	5	27
HAVING A WILD WEEKEND	Epic	15	20
HELP	Capitol	1	18
GOLDFINGER	United Artists	1	52
IPCRESS FILE	Decca	133	2
LORD JIM	Colpix	123	5
MARY POPPINS	Buena Vista	1	52
MY FAIR LADY	Columbia	4	52
ROUSTABOUT	RCA	1	20
SANDPIPER	Mercury	89	10
SHENANDOAH	Decca	147	2
SOUND OF MUSIC	RCA	1	41
THUNDERBALL	United Artists	71	3
TOPKAPI	United Artists	150	2
UNSINKABLE MOLLY BROWN	MGM	89	10
WEST SIDE STORY	Columbia	57	23
WHAT'S NEW PUSSYCAT	United Artists	14	21
YELLOW ROLLS ROYCE	MGM	82	10
YOUR CHEATIN' HEART	MGM	16	37
ZORBA THE GREEK	20th Century-Fox	26	35

### ORIGINAL CAST LP's ON CHART—1965

TITLE	Label	Highest Position	#Wks. on Chart
BAJOUR	Columbia	143	2
BAKER STREET	MGM	138	4
CAMELOT	Columbia	123	18
DO I HEAR A WALTZ	Columbia	81	9
FIDDLER ON THE ROOF	RCA	7	52
HALF A SIXPENCE	RCA	103	14
HELLO DOLLY	RCA	13	45
I HAD A BALL	Mercury	126	8
MY FAIR LADY	Columbia	29	52
OLIVER	RCA	133	5
ON A CLEAR DAY YOU CAN SEE FOREVER	RCA	88	3
ROAR OF THE GREASEPAINT—THE SMELL OF THE CROWD	RCA	54	34
SOUND OF MUSIC	Columbia	82	44

### SOUNDTRACK LP's ON CHART—1966

TITLE	Label	Highest Position	#Wks. on Chart
BIBLE	20th Century-Fox	114	7
BORN FREE	MGM	42	23
DR. ZHIVAGO	MGM	1	41
FRANKIE & JOHNNY	RCA	20	19
GOLDFINGER	United Artists	61	15
HAREM SCARUM	RCA	8	16
HAVING A WILD WEEKEND	Epic	120	1
HAWAII	United Artists	89	7
HELP	Capitol	11	26
MAN AND A WOMAN	United Artists	50	7
MARY POPPINS	Buena Vista	11	49
MY FAIR LADY	Columbia	24	47
OUR MAN FLINT	20th Century-Fox	118	5
SANDPIPER	Mercury	93	5
SINGING NUN	MGM	23	25
SOUND OF MUSIC	RCA	3	52
SPINOUT	RCA	18	10
THUNDERBALL	United Artists	10	26
WHAT'S NEW PUSSYCAT	United Artists	143	1
WHEN THE BOYS MEET THE GIRLS	MGM	64	9
WHO'S AFRAID OF VIRGINIA WOOLF	Warner Bros.	119	5
WILD ANGELS	Tower	27	12
ZORBA THE GREEK	20th Century-Fox	38	44

### ORIGINAL CAST LP's ON CHART—1966

TITLE	Label	Highest Position	#Wks. on Chart
ANNIE GET YOUR GUN (Lincoln Center)	RCA	113	7
APPLE TREE	Columbia	125	3
FANTASTICKS	MGM	135	3
FIDDLER ON THE ROOF	RCA	37	52
GREAT WALTZ	Columbia	118	4
MAME	Columbia	23	27
MAN OF LA MANCHA	Kapp	50	49
MY FAIR LADY	Columbia	146	5
ON A CLEAR DAY YOU CAN SEE FOREVER	RCA	59	29
SKYSCRAPER	Columbia	128	8
SWEET CHARITY	Columbia	92	16

### SOUNDTRACK LP's ON CHART—1967

TITLE	Label	Highest Position	#Wks. on Chart
BIBLE	20th Century-Fox	102	5
CAMELOT	Warner Bros.	31	8
CLAMBAKE	RCA	56	5
DEVIL'S ANGELS	Tower	165	2
DR. DOOLITTLE	20th Century-Fox	94	12
DR. ZHIVAGO	MGM	3	52
ENDLESS SUMMER	World Pacific	110	13
FISTFUL OF DOLLARS	RCA	107	12
GONE WITH THE WIND	MGM	39	12
GRAND PRIX	MGM	76	28
HAWAII	United Artists	85	9
HELL'S ANGELS ON WHEELS	Smash	165	2
HOW TO SUCCEED IN BUSINESS WITHOUT REALLY TRYING	United Artists	146	4
HURRY SUNDOWN	RCA	153	2
IN THE HEAT OF THE NIGHT	United Artists	153	11
MAN AND A WOMAN	United Artists	10	52
SOUND OF MUSIC	RCA	4	52
SPINOUT	RCA	28	22
THOROUGHLY MODERN MILLIE	Decca	16	38

TO SIR WITH LOVE	Fontana	16	15
WILD ANGELS	Tower	19	52
WILD ANGELS, Vol. 2	Tower	94	18
YOU ONLY LIVE TWICE	United Artists	27	25
YOU'RE A BIG BOY NOW	MGM	160	5

### ORIGINAL CAST LP's ON CHART—1967

TITLE	Label	Highest Position	#Wks. on Chart
APPLE TREE	Columbia	113	6
CABARET	Columbia	38	39
FIDDLER ON THE ROOF	RCA	31	52
I DO I DO	RCA	84	16
ILLYA DARLING	United Artists	177	8
MAME	Columbia	49	39
MAN OF LA MANCHA	Kapp	31	52
YOU'RE A GOOD MAN CHARLIE BROWN	MGM	165	5

### SOUNDTRACK LP's ON CHART—1968

TITLE	Label	Highest Position	#Wks. on Chart
BARBARELLA	DynoVoice	183	4
BONNIE AND CLYDE	Warner Bros.	19	21
CAMELOT	Warner Bros.	11	52
CHITTY CHITTY BANG BANG	United Artists	185	8
CLAMBAKE	RCA	40	9
DR. DOOLITTLE	20th Century-Fox	55	32
DR. ZHIVAGO	MGM	6	52
FINIAN'S RAINBOW	Warner Bros.	93	13
FISTFUL OF DOLLARS	RCA	147	7
FUNNY GIRL	Columbia	15	14
GONE WITH THE WIND	MGM	24	21
GOOD THE BAD AND THE UGLY	United Artists	4	47
GRADUATE	Columbia	1	42
GUESS WHO'S COMING TO DINNER	Colgems	177	3
HANG EM HIGH	United Artists	193	4
HAPPIEST MILLIONAIRE	Vista	166	9
HEAD	Colgems	158	2
INTERLUDE	Colgems	136	5
JUNGLE BOOK	Disneyland	19	34
LIVE FOR LIFE	United Artists	188	7
MAN AND A WOMAN	United Artists	43	34
MISSION IMPOSSIBLE	Dot	47	30
MRS. BROWN YOU'VE GOT A LOVELY DAUGHTER	MGM	182	3
OLIVER	Colgems	173	1
PLANET OF THE APES	Project 3	195	3
SOUND OF MUSIC	RCA	7	52
SPEEDWAY	RCA	82	13
STAR	20th Century-Fox	118	10
THOMAS CROWN AFFAIR	United Artists	182	6
THOROUGHLY MODERN MILLIE	Decca	84	10
TIME TO SING	MGM	189	3
TO SIR WITH LOVE	Fontana	22	7
2001: A SPACE ODYSSEY	MGM	182	3
VALLEY OF THE DOLLS	20th Century-Fox	11	27
WAR AND PEACE	Capitol/Melodiya	189	3
WEST SIDE STORY	Columbia	170	3
WILD ANGELS	Tower	159	7
WILD IN THE STREETS	Tower	12	26
YOU ONLY LIVE TWICE	United Artists	167	1

### ORIGINAL CAST LP's ON CHART—1968

TITLE	Label	Highest Position	#Wks. on Chart
CAMELOT	Columbia	70	42
FIDDLER ON THE ROOF	RCA	81	22
GEORGE M	Columbia	161	6
HAIR	RCA	37	22
MAN OF LA MANCHA	Kapp	62	52

### SOUNDTRACK LP's ON CHART—1969

TITLE	Label	Highest Position	#Wks. on Chart
ALICE'S RESTAURANT	United Artists	63	11
BARBARELLA	DynoVoice	12	1
BUTCH CASSIDY AND THE SUNDANCE KID	A&M	72	5
CAMELOT	Warner Bros.	60	27
CANDY	ABC	49	16
CHITTY CHITTY BANG BANG	United Artists	58	20
DARK SHADOWS	Philips	18	19
DR. ZHIVAGO	MGM	52	11
FINIAN'S RAINBOW	Warner Bros.	90	13
FUNNY GIRL	Columbia	12	52
W. C. FIELDS: VOICE TRACKS	Decca	30	29
GONE WITH THE WIND	MGM	191	3
GOOD THE BAD AND THE UGLY	United Artists	99	5
GOODBYE COLUMBUS	Warner Bros.	99	18
GOODBYE MR. CHIPS	MGM	164	4
GRADUATE	Columbia	25	23
HEAD	Colgems	45	13
HELLO DOLLY!	20th Century-Fox	58	7
HELL'S ANGELS '69	Capitol	186	3
LION IN WINTER	Columbia	182	7
MIDNIGHT COWBOY	United Artists	19	21
OLIVER	Colgems	20	52
PAINT YOUR WAGON	Paramount	28	10
ROMEO AND JULIET	Capitol	3	47
SOUND OF MUSIC	RCA	53	22
STAR	20th Century-Fox	98	10
SWEET CHARITY	Decca	72	22
2001: A SPACE ODYSSEY	MGM	68	52
WEST SIDE STORY	Columbia	156	6
WILD BUNCH	Warner Bros.	192	2
WILD IN THE STREETS	Tower	90	6

### ORIGINAL CAST LP's ON CHART—1969

TITLE	Label	Highest Position	#Wks. on Chart
BOYS IN THE BAND	A&M	195	3
CANTERBURY TALES	Capitol	171	4
DAMES AT SEA	Columbia	195	2
DEAR WORLD	Columbia	128	8
FIDDLER ON THE ROOF	RCA	165	18
HAIR	RCA	1	52
HAIR (Original London Cast)	Atco	186	4
MAGGIE FLYNN	RCA	185	2
MAN OF LA MANCHA	Kapp	122	13
PROMISES PROMISES	United Artists	98	12
1776	Columbia	174	6
ZORBA	Capitol	177	7

## Losers as Winners

Winning an Oscar doesn't necessarily mean musical perpetuity.

While the list of 34 previous Oscar grabbers is an impressive array of songs with familiar titles, there is no link between a song's winning the award and its being given the gift of life. A best song award was first introduced in 1934, seven years after the Motion Picture Academy began awarding Oscars.

Changing musical tastes on the part of the public has affected the life span of a song, Oscar or no Oscar. There are very few Oscar songs which have retained their potency after winning the award.

A glance at the gold tinged Oscar list reveals several other fascinating revelations about Oscar songs. Such as:

- A number of songs have become the signature themes for artists.

- A number of nominees have become more meaningful standards than the winners.

- Several composers and lyricists have spanned several generations of musical styles.

Do these songs sound familiar?

"I've Got You Under My Skin" (1936); "You'd Be So Nice to Come Home To" (1943); "The Trolley Song" and "I'll Walk Alone" (1944); "So in Love" (1945); "It's Magic" (1948); "My Foolish Heart" (1949); "A Certain Smile"

(1958); "More" (1963); "Alfie" and "A Time for Love" (1966) and "The Look of Love" (1967).

They are all Oscar losers.

But in losing, these songs had such a major affect on the music business that their beauty has inspired many performers into meaningful interpretations.

Winning songs have ranged in quality and subject matter from "Sweet Leilani" (1937) to "On the Atchison, Topeka & Santa Fe" (1946) to "Zip-A-Dee - Doo - Dah" (1947) to "Three Coins in the Fountain" (1954) to "Gigi" (1958) to "Chim Chim Cher-ee" (1964) to "The Shadow of Your Smile" (1965) to "Talk to the Animals" (1967).

A hardcore number of Oscar songs have from their inception been closely associated with specific performers. To wit:

"Thanks for the Memory" from "Big Broadcast of 1938" is Bob Hope's theme song. "Over the Rainbow" from "The Wizard of Oz" (1939) was closely linked to Judy Garland. "White Christmas" from "Holiday Inn" (1942) became a Bing Crosby classic, and certainly one of the music industry's standard titles.

"Mona Lisa" from "Captain Carey, USA" (1950) became a Nat Cole sensation. "Secret Love" from "Calamity Jane" (1953) was a Doris Day signature. "All the Way" from "The Joker Is Wild" (1957) became a Frank Sinatra vehicle. "Moon

River" from "Breakfast at Tiffany's" (1961) became associated with both Henry Mancini, its composer, and Andy Williams who produced a hit record interpretation.

In 1946 "Ole Buttermilk Sky," was a nominee from "Canyon Passage." Hoagy Carmichael's music and Jack Brooks' lyrics became the pianist's theme.

Through the years the number of best song nominees has varied in length from three in 1934—"Carioca," "The Continental" and "Love in Bloom" to 14 in 1945—"Accentuate the Positive," "Anywhere," "Aren't You Glad You're You," "The Cat and the Canary," "Endlessly," "I Fall in Love Too Easily," "I'll Buy That Dream," "It Might as Well Be Spring," "Linda," "Love Letters," "More and More," "Sleighride in July," "So in Love," and "Some Sunday Morning."

Girls have been a major theme in nominated songs. "Sweet Leilani" (1937); "Dolores" (1941); "Linda" (1945); "I've Got a Gal in Kalamazoo" (1942); "A Gal in Calico" (1947); "Mona Lisa" (1950); "Wilhemina" (1950); "Sadie Thompson's Song" (1953); "Julie" (1956); "Tammy" (1957); "Gigi" (1958); "Georgy Girl" (1966); "Thoroughly Modern Millie" (1967); "For Love of Ivy" (1968) and "Funny Girl" (1968).

(Continued on page 57)

## 'Applause' Joyous, Hand-Clapping Show

NEW YORK—"Applause" is a joyous musical entertainment. Everything works, and works brilliantly. The score by Charles Strouse and Lee Adams, and the book by Betty Comden and Adolph Green are expertly woven together, and the star, Lauren Bacall, with bountiful help from director-choreographer Ron Field and an exuberant cast, wraps it all up into a happy bundle. The show opened at the Palace Theater March 30 and is destined for a long run. ABC Records should have a bonanza in the original cast album.

It's not easy to take a hit film property and make it work on stage, as witness the unhappy Broadway fate of "Georgie Girl," "Elmer Gantry," "How Green Was My Valley" and "East of Eden" to name a few. But Comden and Green, and Strouse and Adams have whipped the problems and shaped "Applause" into a worthy adaptation of the classic movie, "All About Eve." The Strouse and Adams score, especially in the production numbers, and the Comden and Green book are about as lively a combination that Broadway has had to offer in some time.

Ron Field has his finger on the production's pulse and kept the beat at a hot pace from start

to final curtain. And yet, it's Lauren Bacall's star presence that shines through it all. As the "aging" actress who comes to terms with herself when she gets into the direct line of fire of an aggressive ingenue, Miss Bacall is a knockout. Acting, singing, dancing, she lets it all hang out—an it hangs well.

The supporting cast, too, is admirable. Len Cariou, as the hot-shot young director who's in love with Miss Bacall; Penny Fuller as the pushy ingenue; Lee Roy Reams, as the star's effeminate hairdresser confidante; Brandon Maggart as the playwright; Robert Mandan as the producer; Ann Williams as the playwright's wife, and Bonnie Franklin who shakes up the house with a rousing rendition of the title song, sustain the brilliance of the entire production.

MIKE GROSS

## Southwest Peace Fest Ends On a Losing \$15,000 Note

LUBBOCK, Tex. — The Southwest '70 Peace Festival came to an end here on March 29 and it was estimated that sponsors of the four-day event might have lost as much as \$15,000.

It was said that at no time during the four-day music fest did more than 3,000 persons gather at the farm site here.

The festival was forced to move from its original site at Dickens because of a county injunction and then was beset by equipment problems, followed by a dust storm, rain, high winds and cold temperatures to further plague the festival.

It was said that about 13,000 tickets were sold to the affair, according to Minor Pounds, attorney for Southwest Festival, Inc., sponsor. This was far below the estimated attendance of 100,000 spectators.

It was estimated by the Department of Public Safety that the attendance on Sunday never reached more than 750, festival promoters set the figure at 2,000 and newsmen set the attendance at around 1,000.

The festival attracted one of the biggest aggregations of police in the state's history and the Texas Department of Public Safety said 626 arrests were made. Included in the police

## Rock & Roll Show for N. Y.

NEW YORK—Rock Magazine and New Rhythm Productions will present a Rock & Roll show at the Academy of Music Friday (17) and Saturday (18) with two shows a night. Among the original million selling acts of the '50's slated to perform are Danny & the Juniors, Skyliners, Del Vikings, Chantels, Cletones, Monotones, Cadillac, LaVerne Baker, Mystics, Harptones, Fiestas, Bobettes, Don & Juan, Sonny Til & the Orioles, Dubs, Passions, and the Original Alan Freed Band.

The 15 acts on the show have reportedly sold more than 75 million disks. Every act includes entirely the same personnel as performed on their rock classics.

## HERE'S WHAT DAILIES SAID

NEW YORK—"Applause," a musical based on the film "All About Eve" and the story by Mary Orr. Book by Betty Comden and Adolph Green; music by Charles Strouse; and lyrics by Lee Adams. Opened at the Palace Theater March 30. Following are excerpts from the daily newspaper reviews:

TIMES (Clive Barnes): "This is a musical play that is bright, witty, direct and nicely punchy. Miss (Lauren) Bacall is a honey."

NEWS (John Chapman): "Despite the almost overpowering presence of Miss Bacall, this is far from being a one-woman show. It is the beautifully coordinated work of many fine talents—show business at its best."

POST (Richard Watts): "... it is so filled with entertainment values that it is surely destined to be a gigantic hit."

MIKE GROSS

were 277 from the TDPS, 18 from the alcoholic beverage commission, seven from the Parks and Wildlife Department and numerous country and city officers.

Officers were brought in by state authorities from other areas of Texas to bolster regular staffs based on experience of similar festivals of this type in other sections of the country and the one held at Lewisville the past Labor Day weekend.

During the four-day festival there was only one accident and it occurred minutes before closing when a temporary light pole fell and slightly injured a woman.

According to the police records of the 626 arrested, 233 were jailed. Charges included 25 driving while intoxicated, 30 for being drunk; 86 drug violations, mostly possessing marijuana; 126 alcoholic beverage violations involving minors; two indecent exposures; one carrying prohibited weapon; one interfering with arrest and 322 traffic violations.

## 2-Day Concert Planned in Ill.

BLOOMINGTON, Ill. — A Memorial Day weekend concert aimed at drawing 50,000 people is being planned for a 300-acre farm site in Heyworth, eight miles south of here. Already booked for the two-day concert being billed as the Kickapoo Creek Concert, are Canned Heat, B.B. King, Delaney & Bonnie & Friends, the Butterfield Band and Smith. Negotiations are underway for other major acts plus as many as 27 local groups.

There will be 160-acres available for free parking. Arrangements are also being made to handle sanitary facilities, food concessions, sound systems and the stage area. Promoters have not experienced much resistance from people in the area yet.

This is the second major concert being planned for Illinois. The other, at Carbondale, is currently entangled in a lawsuit, and its fate is unsure.

## Talent In Action

### SMALL FACES, ILLUSTRATION

Ungano's, New York

Small Faces, heavier with the addition of vocalist Rod Stewart and guitarist Ron Wood, proved a major group in their strong set at Ungano's April 8 which opened a two-day engagement. Illustration, a serviceable 10-man Canadian group, was driving in its second set that night.

Stewart and Wood both sounded freer and better than they had with the Jeff Beck Group. Most of their numbers came from Small Faces' new Warner Bros. album, including "Pineapple and the Monkey," a subtler instrumental than usual, and Dylan's "Wicked Messenger," which three times was stopped by blown amplification, but, when finally done through, was a good one.

Ronnie Lane, bass guitarist, who shared some vocals with Stewart, drummer Kenny Jones, and Ian McLagan, organ and piano, were solid throughout and the packed club indicated that Small Faces is a major British group. The performance bore this out as Stewart's distinctive voice was exciting, while his amiable comments indicated this act is not beset by the pressure that often afflicts other underground groups in performance. Stewart records for Mercury as a single.

Illustration, who record for Janus, was steady with its six-man brass section and vocalist Bill Ledster, but there didn't seem to be enough variety between numbers as there had been with Small Faces, who easily offered driving and slower material. Most of Illustration's numbers, from their debut album, were driving.

FRED KIRBY

### QUICKSILVER, VAN MORRISON, BRINSLEY SCHWARZ

Fillmore East, New York

Brinsley Schwarz is an unknown British group that aroused interest because over 100 U.K. journalists braved a 12-hour trouble beset trip from London to spend the night of April 4 at the Fillmore just to see the quartet. In fairness to the group, signed to Liberty in the U.K. it is a guitar-organ group that performs tightly and politely but without making it seem worth the trip.

Van Morrison, another immigrant (Irish) followed. He runs a good varied group and promotes his own original material. The familiar items were there, including "Brown Eyed Girl" and the Warner artist presents a consistently maturing style. As Morrison also started out with a group called Them many years ago which also performed well but without distinction on their first outings, perhaps there is hope for Mr. Schwarz.

Quicksilver Messenger Service topped the bill

### TOM JONES

Copacabana, New York

The riot begins at 8:30 p.m. when Tom Jones starts his first show at the Copacabana and doesn't let up until he leaves the floor about 50 minutes later. At the show caught April 3, Jones stirred up the ladies in the house to a fever-pitch reaction to his songs and body squirms that have become unparalleled in the annals of show business.

Despite the female pandemonium, Jones does manage to put together a magical songfest. Working with an augmented Copa orchestra of 14 strings, Jones gets a rich and exciting musical backing to a songalong that's made up of his Parrot label hits as well as such varied items as "Proud Mary," "Try a Little Tenderness," "If I Ruled the World" and "Satisfaction" among others.

This Copa date is the third for Jones in as many years and it's SRO all the way. It also bodes well for the rest of his U.S. tour which lasts until Aug. 2.

MIKE GROSS

### TOM PAXTON

Fillmore East

Unfortunately, in his latest and most ambitious attempt at the elusive "hit," folk singer Tom Paxton has mistaken group therapy for progress. Formerly a one-man show whose burlesque and warm ballads tied together audience and material in a friendly web, Paxton diffuses that spotlight with a superfluous backup quartet. Only pianist David Horowitz complements Paxton's delicate dreams and dramas, while lost is the Elektra artist's clean, crisp guitar work and personal theater, both drawn and quartered by the extras. His familiar material, like "Can't Help But Wonder Where I'm Bound," and the newer "Who's Garden Is This," have by now taken on a sameness in composition and delivery, which his pop group only commonizes more. One of the more honest and genuine performers of our time, Paxton has incorrectly diagnosed his "pop gap" as a Fillmore appearance, instrumental support and overworked material. We can only hope he pulls the plug out soon.

### B. J. THOMAS

Auditorium, Memphis

B. J. Thomas, famous for his Burt Bacharach-Hal David song, "Raindrops Keep Fallin' On My Head," is back in Memphis.

(Continued on page 30)

## Thomas Show For Memphis

MEMPHIS — The Danny Thomas Shower of Stars at the Memphis Mid-South Coliseum to raise funds for St. Jude Research Hospital will be held May 30.

Frank Sinatra will fly from Europe for the show and return the same night following his appearance. Dinah Shore a former Tennessean has also agreed to attend the show along with Thomas' daughter, Marlo Thomas.

All proceeds from the show will go for the charity hospital.

Thomas is producing the show.

Fred Gattas, Memphis businessman and coordinator of the event, said, "We will have other name artists on the show, but contracts are being worked out with some of them."

The show will be held in conjunction with the first annual Danny Thomas Golf Classic, formerly the Memphis Open Golf Tournament.

## SERVICE SET BY BRACKMAN

NEW YORK—George Brackman's "New Music for the Sabbath Worship," a folk-rock service, will be presented by a combined choir of more than 50 voices, soloists and contemporary chamber orchestra at Congregation Beth Elohim in Brooklyn on Friday (17). The choir of the Union Church of Bay Ridge (United Presbyterian) will join forces with the Temple choirs for the occasion.

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Music of Today—Brimhall

by: **Jude Porter**

WHAT IS TRUTH?  
This current chart-climber has all the ingredients to make NO. 1! It's recorded by Chicago and produced by James William Guercio . . .  
**MAKE ME SMILE**

Our TOP '70 Sounds continue with a list of songs that constitute the SOUND OF MONEY for YOU!!!

BROWN PAPER BAG (Syndicate of Sound)  
EVIL WAYS (Santana)  
BUT FOR LOVE (Jerry Naylor)  
ONCE MORE WITH FEELING (Jerry Lee Lewis)  
RHYMES AND REASONS (The Irish Rovers)  
GOVINDA (Radna Krishna Temple) Apple Records  
MR. PITTIFUL (Otis Redding)

From the Paramount motion picture, "The Lawyer" . . .  
**THE WINDS OF CHANGE**

And . . . a new Famous Music Corp. entry . . .  
**LOVE THEME FROM "TROPIC OF CANCER"** (Germaine)

Tony Joe White has two swingin' songs right up there and goin' great guns . . .

**HIGH SHERIFF OF CALHOUN PARISH**  
and  
**GROUPY GIRL**

**EVERYBODY'S OUT OF TOWN**

This is another smash by Bacharach and David! Incidentally, S.M.I. congratulates Hal David and Burt Bacharach for their Grammy Awards . . . Best Score from an Original Cast Album—"Promises, Promises" . . . and to Burt Bacharach for Best Original Score Written for a Motion Picture or TV Special—"Butch Cassidy and the Sundance Kid"!!

This lovely song is the theme of the Glen Campbell TV "Goodtime Hour" . . .  
**PAVE YOUR WAY INTO TOMORROW**

Here's a winning team . . . Elvis Presley and Bobby Russell! GO TEAM!! They got together and look what happened . . .

**DO YOU KNOW WHO I AM?**  
**MY WIFE THE DANCER** (Eddie & Dutch)  
**RISE AND SHINE** (Tommy Cash)  
**EVERYTHING IS BEAUTIFUL** (Ray Stevens)

Look out . . . and make way for The Beatles . . . Again, Again and Again! This week's newcomer is entitled . . .

**YOU KNOW MY NAME** (Look Up The Number)—Apple Records

Last, but not least . . . this song is a SMASH! Climbing to the TOP with record speed . . .! But how can it miss? It's written by Joni Mitchell and recorded by Crosby, Stills, Nash and Young!

**WOODSTOCK**

**SOMETHING'S COMIN' . . . SOMETHING GREAT!**

Here comes another "can't miss," sure-fire SMASH by the hit-making trio of our times . . . Burt Bacharach, Hal David and Dionne Warwick . . .  
**LET ME GO TO HIM**

And . . . as a special mention, may we extend praises and Bravos to Dionne and Burt for their memorable "standing-ovation" performance at NARM. Also to Dionne, Congratulations . . . for the Best Female Vocalist Award from NARM!

**BOOK PREVIEW**

Brimhall does it again . . . with a brand new book entitled . . .  
**HOW TO PLAY BRIMHALL BIG NOTES**

The book includes such current favorites as "Woodstock," "Spirit In The Sky," "Let It Be" and many others . . . for the low, low price of \$1.50!

**NARM 1970 . . .**

Hansen Publications, Inc., wishes to thank the NARM members and associate members for their patronage and personal visits to their lanai suite and to their printing complex during the 1970 convention in Miami Beach. As a result of this recent getting-to-know-you meet, we look forward to a "more perfect union" with our Dealers, Jobbers and Rackers throughout the country.

We are in business to SERVE YOU with the finest in printed music, and will continue to do so on a much grander scale in the future . . . with YOUR HELP!!!

**MUSICAL BLITZ ON LONDON . . .**

It was a particular pleasure to meet Mr. Saul Zaentz (at NARM), the "genius at the helm" of Fantasy Records in San Francisco. Saul's great recording group, CREEDENCE CLEARWATER REVIVAL, arrives in England on the date of this issue for their first personal appearance tour. First-hand information has it . . . their reception will be record-breaking. The British edition of their music folio, "Willie and The Poor Boys" will be ready for simultaneous release, both here and in England. Good Luck!

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Talent  
**Lighthouse Rides Booking Crest  
—Are Buoyant on Record Sales**

NEW YORK—It takes time and patience to get a rock group off the ground. The music world is filled with notions that appear before their time and have a long struggle to win success and acclaim. An example is Lighthouse, a Canadian musical group, still waiting for a chart hit record.

In early 1969, Lighthouse brought a finished album to RCA in New York. "The album obviously was the result of a great love, labor and talent, and it justifiably created a stir of genuine excitement among RCA executives," said Ernie Altschuler, division vice president and executive producer of pop a&r at RCA.

A huge introductory campaign was laid out to bring recognition to Lighthouse—heavy trade and consumer advertising and expensive press kits as well as a free concert

at New York's Carnegie Hall, at which time copies of the album were given free to everyone in the audience. But, the record-buying public didn't nibble.

Later, Skip Pokop, former drummer for the Paupers, and head of Lighthouse, was to observe: "We went a little fast in the beginning. Now, we realize we have to take it a step at a time. Once the kids have accepted what we're doing, we move on to the next step, but we don't want to lose the people."

"We didn't sell many records that first time out," an RCA executive admitted. "The album is a good one and we still have faith in it, but when it came to the Carnegie Hall concert, Lighthouse proved that although talented enough to laboriously put together a great record, it was a group that had been together

too little time to perform convincingly. The concert really was something of a dress rehearsal, a preview before an opening night. The group did not even have its permanent sound system."

"The most positive thing that came out of the initial RCA campaign and concert," said Vincent Fusco, the group's manager, "was that it brought us to the attention of a lot of bookers, and we began to get work. With 13 pieces and a lot of salaries to pay, we had to keep working to survive. Performances became strong enough to spring additional engagements and return bookings. Within a year, the group's reputation had grown strong and was getting bookings at bigger prices, making it a profitable entity."

Fusco added that the group was the first ever to be brought back to play a second time at the Monterey Jazz Festival. "We got standing ovations at the City Pop Festival and at Fillmore West, and we went over extremely well at Newport," he said.

**Second Album**

Meanwhile, RCA released another sweeping, across-the-board campaign to sell the record. Several cuts in the album have been getting good airplay but record sales have not yet reached expectations, despite the fact that, as Ed Rubin of International Famous, the group's booking agency, put it, "Fusco has established the group firmly, and RCA's promotion has created acceptance for the name all over the country. And, the group now is a consistent money-maker."

Fusco said that the band has just recorded a third album, called "Peacing It All Together," and that another major over-all campaign will be waged to get it across. Dominic Sicilia is serving as creative consultant on the campaign representing Fusco and working through RCA's advertising department and advertising agency.

"At this point, success of the album is more a psychological than a financial need," Fusco said. "We are heavily booked through September and each major booking is expected to be backed by tie-in advertising. We're going to continue to do business for promoters, but we're in the record business, too, and hope eventually to reach our potential there too."

**From The  
Music Capitals  
of the World**

(DOMESTIC)

**NEW YORK**

Harvest's **Pink Floyd** plays Fillmore East, Thursday (16), and **Howard Stein's Capitol Theater**, Port Chester, Wednesday (22). Slated for the Capitol Theater, Friday (24) and Saturday (25) are Polydor's **John Mayall and A&M's Blodwyn Pig**. Parrot's **Savoy Brown** and BluesWay's **James Gang** play there May 1-2. Fillmore East has ABC's **Ray Charles, Dizzy Gillespie** and Atlantic's **Mongo Santamaria**, Friday (17) and Saturday (18). Polydor's **Charlie Brown** has been added to the Capitol Theater bill, Friday (17) and Saturday (18) with A&M's **Lee Michaels**.

Decca's **Karen Wyman** makes her nightclub debut as headliner at the Shamrock Hilton, Houston, Tex., June 18 through July 1.

Octave's **Erroll Garner** gives a Sunday (12) concert at the Carnegie Music Hall, Pittsburgh, after a Pittsburgh TV appearance.

Reprise's **Sammy Davis** headlines at **Morris Lansburgh's Kings Inn and Golf Club**, Freeport, Bahamas, Dec. 30-31, and Jan. 1, and at **Lansburgh's Deauville**, Miami Beach, Feb. 12-28, 1971. **Rick Abramson**, Command/Probe's national promotion director, married the former **Ellen Baker**, a department head at Smith, Green and Land Advertising, in a religious ceremony in Rochester, N.Y. They will make their home in New York City. **John Green**, Academy Award nominee with **Albert Woodbury** for the score of "They Shoot Horses, Don't They?" has been signed for a return engagement with the **Atlanta Symphony**, May 23.

Columbia's **Good News** opens a four-day stint at the Main Point, Bryn Mawr, Pa., outside of Philadelphia, Thursday (16) with **Larry Ahearn and Gregg Brownell**. **Leonard Rosenman** will write the music for the ABC-TV "Marcus Welby, M.D." as he did for the past season. **Metromedia's Him He and Me** performs before 4,000 high school students at the National Leadership Conference of the Distributive Clubs of America at Convention Center, Minneapolis, Sunday (26). **BluesWay's Country Coalition** will cut two songs for the soundtrack of ABC Pictures' "Lovers and Other Strangers." The songs were written by **Fred Carlin, Jimmy Griffin and Robb Royer**.

**Frank Zappa** is temporarily reconvening his **Mothers of Invention** for a May 8-9, Mothers' Day

weekend stint at Fillmore East, a May 10 concert at Philadelphia's Academy of Music, and a special May 15 concert with **Zubin Mehta** and the **Los Angeles Philharmonic** at the University of Southern California. **London's Michael Allen** headlines the Club Atlantis at Atlanta's Regency Hotel from Oct. 19 to Nov. 14. **Saturday Music's Larry Brown and Ray Bloodworth** have produced a new single with **Peppi and the High Street** for Crewe Records. **Albert F. Ciancimino**, counsel for SESAC, Inc., has been appointed chairman of the American Bar Association's Committee 301, Copyright Legislation, for the section year 1970-71.

Crewe's **Oliver** opens a one-week engagement at the Club Venus, Baltimore, Tuesday (21).

"New Music for the Sabbath Worship" and "The Ninety Eighth Psalm: O Sing Unto the Lord a New Song" will be offered by **Congregation Beth Elohim**, Brooklyn, Friday (17). **Israel Diamond**, corporate systems co-ordinator of the Peer Southern Organization, gained first place in the "Management Decision Simulation" competition at the recent IBM Executive Program at San Jose.

Polydor's **Brownsville Station** is making appearances throughout the South to promote their "Rock 'n' Roll Holiday" single.

Fantasy's **Creedence Clearwater Revival** headlines at Madison

(Continued on page 31)



TAKING A BREATHER during the recording session of the original cast album of "Purlie," to be released on the Ampex label, are, left to right, Melba Moore; Joe Abend, of Mourbar Music; Cleavon Little; Larry Harris, president of Ampex Record Co., and Novella Nelson.

# BOBBY GOLDSBORO

CAN  
YOU  
FEEL  
IT

United Artists (UA-50650)

## Talent In Action

• Continued from page 27

Head," packed in more than 1,000 persons at the Auditorium Amphitheatre March 27.

Although Thomas has recorded in Memphis at American Studios for several years it was his first personal appearance in the city with his own rhythm section.

The show was warmed up by a Memphis-based group X-Caliber who play in the Memphis Thunderbird Lounge most of the time. After 35 minutes of warm-up, Thomas appeared to run through his full array of hits including "Hooked on a Feeling," "Eyes of a New York Woman," "Light My Fire," "This Guy's In Love With You," "I'm So Lonesome I Could Cry," and his latest hit, "Everybody's Out of Town."

Radio and television disk jockey George Klein was master of ceremonies for the show.

**JAMES D. KINGSLEY**

### JOHN DENVER

*Bitter End, New York*

John Denver, the RCA recording artist, is a special talent who is on the threshold of stardom. Denver's opening night performance at the Bitter End April 8 was a smoothly coordinated production, in which he cleverly integrated the Beatles' "When I'm Sixty-Four" into the set along with Tom Paxton's moving "Jimmy Newman" and sprightly put-on "Forest Lawn," as well as his own "Leaving on a Jet Plane" and current RCA single "Follow Me." Denver was adequately backed by Russ Savakus and Mike Taylor, while he displayed his virtuosity with both 6 and 12-string guitar.

Nancy Michaels, whose first

album is for Reprise Records, opened the show, and seemed slightly uncomfortable, but she does show signs of progress. With the exception of a lesser known Lennon-McCartney tune, her material was her own.

**JOE TARAS**

### BOBBI MARTIN

*Rainbow Grill, New York*

Much can be said for Bobbi Martin. She's a country music oriented darling of a woman, attractive, small, lemonade-colored blonde, capable of delivering a tune well on key, with a vibrato ring as punctuated as Dean Martin's or Ringo's.

But talent goes a short way when it's not supported by performance. Nervousness and performance are not bedfellows, and instead of a relaxed spin, Miss Martin's act was marred by an opening night (March 6) case of jitters which showed up more than her black sequins pants suit. In place of a smooth ride through her United Artists' hit single, "For the Love of Him," and through a country medley, she gave a fast run-through which skirted neon signs and billboards on the edge of town. Only in "Everybody's Talkin'" and "Lonesome Me" did she achieve more than a tourist's view, while accompanying herself on the six-string guitar.

Remove the jitters (this will iron itself out) and relocate the poorly placed speakers, a handicap for singers who don't sing directly into the microphone, and the evening could have been much brighter for the singer. Eventually, she'll be a club favorite everywhere.

**ROBERT SOBEL**

## Musical Categories Tumbling, Says Hyman

NEW YORK—The barriers between categories of music are less and less valid, especially to youth, according to Richard Hyman. Hyman explained that he actually couldn't characterize his "Piano Concerto" or "Concerto Electro," a recent Command release, as pop or classical.

He noted that Bach performed

in jazz style, such as the Swingle Singers, still was Bach. A future work, slated for a Philharmonic Hall premiere, May 29 and 30, further points up the barrier removal.

The Hyman piece, which will include him at the piano, is a suite for Andre Kostelanetz and the New York Philharmonic, with Joe Namath, New York Jets quarterback, as narrator. One movement also utilizes synthesizer tape. Hyman hopes to give more performances of his "Piano Concerto" and also hopes other pianists will pick it up.

Hyman cited the popularity of Erik Satie on campuses as another example of hybridization of music forms. "The walls are tumbling down," Hyman, a Command artist, also records with other artists on piano and arranges their sessions.

### SERGIO FRANCHI

*Royal Box, New York*

Nearly eight years ago Sergio Franchi made his American debut at Carnegie Hall with a predominately classical concert. His opening at the Americana's Royal Box March 31 proved that he has come a long way since then. His manner is sophisticated and charming, and his voice is powerful and rich with a subtle warmth that seems to caress each lyric. Franchi, who records for United Artists, has chosen an outstanding and diversified program that ranged from an English-Italian treatment of "Man Without Love" to a medley of songs from "Fiddler on the Roof" with an aria from "Tosca" added for good measure. His brief charts with the audience between numbers also worked well.

**JOE TARAS**

### SY OLIVER BAND

*Downbeat, New York*

Sy Oliver's band continues the vogue for putting large small groups (or small big bands) into New York's drink-dining spots.

(Continued on page 58)

## Signings

Gary and Randy Scruggs, sons of banjoist Earl Scruggs, to Vanguard Records. . . . Marie Franklin, Gene Diamond, the Celebrity Four and the Johnson 3+1 to Tangerine. . . . Gulliver, a four-member rock from the Philadelphia area, joined Elektra. . . . Skye Records added composer-pianist-singer Eddie Long and Brazilian percussionist Airtio to its roster. . . . The Livewires to R.E.F. Records, label based in Home, Pa.

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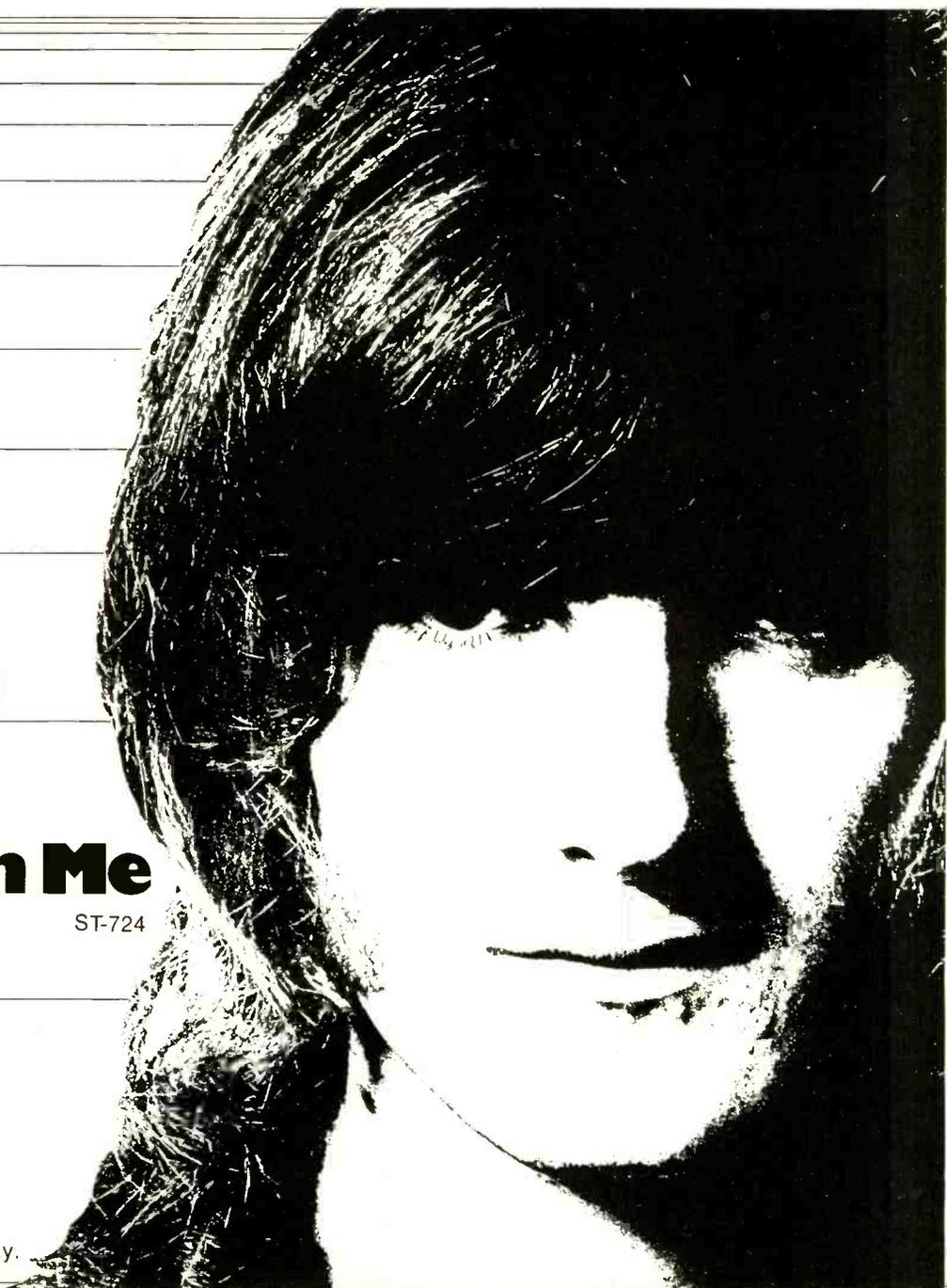
ST-724



Robin McNamara is a star of today . . .  
and a super star of tomorrow . . .

\*SEE BILL GAVIN'S RECORD REPORT #791

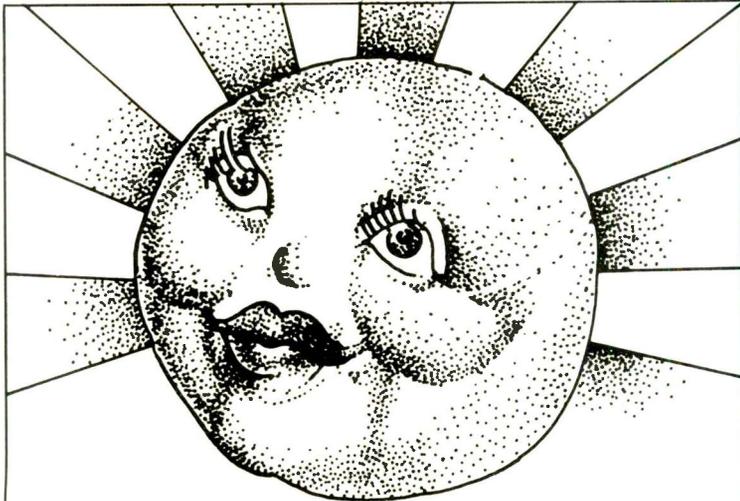
Steed Records, distributed nationally by Paramount Records,  
A Division of Famous Music Corporation, a Gulf+Western Company.



## Record Plant Arm Added

NEW YORK — The Record Plant, New York and Los Angeles-based recording studio, has added a film service division at their New York facility. It will be headed by Jack Hunt who

has handled the recording of music for such features as "The Name of the Game Is Kill," "Run Angel Run" and "The Gay Deceivers." The new film service is scheduled to open May 1.



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**Stanley Winston**  
"NO MORE GHETTOS IN AMERICA"  
Jewel 140

**Ted Taylor**  
"I FEEL A CHILL"  
Ronn 40

### POP

**Family Tree**  
"ELECTRIC KANGAROO"  
Paula 329

**Five By Five**  
"GOOD CONNECTION"  
Paula 328

**John B. Noble**  
"DADDY NEVER BUILT A PLANE"  
Paula 1221

DJ's write for sample on station letterhead to:



## From The Music Capitals of the World

(DOMESTIC)

• Continued from page 28

Square Garden, May 13, with Stax's Booker T. and the M.G.'s and Sue's Wilbert Harrison. . . . Gershon Kingsley's score for the Kodak exhibit at the fair in Japan has been recorded by Junko Kawamura and will be released as a single. Kingsley will present his Moog Quartet in concert with the Boston Pops, which will be televised over N.E.T. . . . Joey Covington has replaced Spencer Dryden as drummer with RCA's Jefferson Airplane. . . . Larry Gensler's first single on Warner Bros. couples "Street People," which he wrote, and "Texas Morning," which Mike Murphy wrote. Gensler also is writing new material for Buddy Greco's nightclub act and will arrange and conduct Greco's next Epic album and the Aali's next LP on AML.

Rosko will MC the Rhinoceros, Ten Wheel Drive concert at Carnegie Hall Sunday (19). . . . The Stairsteps taped a segment for the syndicated television show, "Soul." . . . The Supremes begin a two-week engagement at the Copacabana Thursday (16). . . . Blues Image, Atco group, appearing Ungano's April 23-26. . . . Chico Hamilton will be at the Village Gate until Sunday (19). . . . The Staple Singers, Stax/Volt group, and Warner Bros. artist Lorraine Ellison will perform Al Kooper's score for the upcoming film "Landlord." . . . Creedence Clearwater Revival, Booker T and the MG's and Wilbert Harrison set for a Madison Square Garden concert May 13.

FRED KIRBY

### CHICAGO

After recent gigs at the Fillmore Auditorium in New York and Five Stages here, Arf Arm Artists Soup will appear at the University of Wisconsin Ecology Day Teach-In on Wednesday (22) and the Aquarian Express Farm Festival April 26, Madison, Wis. . . . Mercury's Mother Earth and Hot Set Up worked Five Stages April 4, while Columbia's Illinois Speed Press and Probe's Litter played the following night. . . . Dunhill's Three Dog Night gave two concerts for 22nd Century Productions April 5. . . . Baby Huey and the Babysitters recently booked into the Holiday Ballroom for one night. . . . Kiderian Records Corp. of Chicago has released three albums by Doctor Spivey entitled "Love," "Marriage," and "Weight Control." . . . The Chicago cast of "Hair" will play its 200th performance soon. . . . Chess' Howlin' Wolf and Corky Siegal's Happy Year Band appeared recently at the Cellar. . . . Capitol's Mississippi Red McDowell just completed a four-day stint at the Quiet Knight with Reprise's Ramblin' Jack Elliot just starting a two-week gig. . . . Brunswick's

### Promotion Tour For Illustration

NEW YORK — Janus Records and Action Talent have kicked off a promotional tour for Alan Lorber's Canadian group, Illustration, which will include consumer advertising and radio time buys. The campaign will be tied in with appearances at Inside Out, Spartanburg, S.C., Friday (17); Davidson College, Davidson, S.C., Saturday (18); University of South Carolina on April 22, 23 and 25; University of North Carolina in Chapel Hill, N.C., on May 1, 2, 3. In addition, the group has been set for six guest shots on Clay Cole's "Scene Seventy" television show.

Jackie Wilson appeared at the High Chaparral April 3-5. . . . Capitol's Lettermen gave two shows at the Auditorium Theater recently. . . . The Savage Rose, on Polydor, and Bangor Flying Circus, on Dunhill, recently played short stints at Beaver's. GEORGE KNEMEYER

### CINCINNATI

Sha-Na-Na, one of the top rock groups in the East, who were slated to appear here last week as part of the University of Cincinnati's Spring Arts Festival, canceled out when two members quit. Unit is presently regrouping and hopes to be back on the track within a few weeks. . . . Already signed for the Cincinnati Symphony Orchestra's "8 O'Clock Series," which kicks off in October, are trumpeter Doc Severinson, of the "Tonight" show; Pete Fountain, Carlos Montoya and Ferrante & Teicher. Rock guitarist Jimi Hendrix displays his wares at Cincinnati Gardens May 22, with Janis Joplin set for the same spot June 5. . . . Raymond P. Bruno, former general manager of World Library of Sacred Music, has formed his own sacred music production firm, Epoch Universal Productions, Inc., with offices at 4845 Glenway Avenue here. Robert F. Roy, writer, composer and folk singer, has joined the company as vice-president. The firm's initial release is by the Cincinnati Bible Seminary's Come-Alive Singers.

Michigan promoters Mike Quatro and Russ Gibb, whose recent 12-hour rock festival at Cincinnati Gardens attracted more than 11,000 payees at \$5 a head, are planning a similar venture for Cincinnati's new Riverfront Stadium late in August. . . . Gregory J. Dixon, 19-year-old son of Paul Dixon, veteran deejay and in more recent years head of the show bearing his name on WLW-T and the Avco Broadcasting network, was killed here Friday night (3) when the car he was driving struck a guardrail on a viaduct. Avco staffers Jack Lescoulie and Kenny Price are filling for Paul on his hour-long morning show until he is able to return.

WCNW Radio, Fairfield, near Hamilton, Ohio, continues its all-country format, with the deejay stints handled by Glen Scott, Gary Gabbard, Jimmy Skinner and Pappy Tipton. WCNW is a 5,000-watt daytime AM and a 29,000-kilowatt, 24-hour FM station. BILL SACHS

### LAS VEGAS

Smokey voice Julie London opened in Hotel Tropicana's Blue Room in the good company of Si Zentner and his band. . . . Songstress Sue Raney opened at Sahara's Congo Room. . . . Musica soul group the Stones Throw, appearing on the late shift in the V.I.P. Lounge of the El Cortez Hotel. . . . Von Ryan's Express opened in the Casino Theatre of the International Hotel. The group, which blends rock, soul, pop, and original music, celebrates their fifth anniversary while in town. . . . Frankie Laine, celebrating 25 years in show business, opened at the International Hotel. . . . MGM artist Connie Francis headlining the Riviera Hotel's Versailles Room. She runs the musical gamut from the contemporary "Ode to Billie Joe" to a climactic "Hava Nagila." . . . Singers Judy Ginn and Sam Kapa, discoveries of Don Ho, closed at the Flamingo. Opening was the singing sensation John Rowles and Bell Record's Connie Stevens. . . . Tiny Tim, appearing at the Fremont Hotel, was honored by the Netherlands Flower Bulb Institute. The Institute presented Tiny Tim with a citation for "encouraging the love of tulips throughout the world." . . . The Treniers, at the Flamingo Hotel, will play Carnegie Hall in a

## Miles Forms New Band

CHICAGO — Buddy Miles, former drummer with Jimi Hendrix and the Electric Flag, has formed a new nine-man band and has begun work on a new album for Mercury Records. The LP, his third for Mercury, will be entitled "Them Changes," after his current single.

The original Buddy Miles Express split late last year after being formed from the ashes of the Electric Flag. Miles then worked with A Band of Gypsies, which also featured Hendrix.

The new Express will feature Miles on drums and vocals, Charlie Kapp on guitar, Andre Lewis on organ, Marlo Handerson on guitar and bass, David Hull on bass, Mark Williams on tenor sax, Lee Keffer on trombone, Phil Wood on trumpet and Fred Murphy on drums. A tour will follow after the recording session.

concert engagement with Sammy Davis Jr. . . . Jack Morgan, leading the Russ Morgan band closed at the Dunes. The band will engage in a five month, mid-west tour of one-nighters. . . . Robert Goulet and Billy Eckstine participated in the musicians' union golf tournament. . . . The English Trio, the Peddlers, playing in Nero's Nook in Caesars Palace, entertained more than 50 youngsters at the Clark County, Nevada Juvenile Detention Center last Saturday. The Peddlers threesome includes, Roy Phillips, Trevor Morais and Tab Martin. . . . Caesars Palace's Godfrey Cambridge flew into Hollywood to share the dais with Liz and Dick Burton at the Century Plaza Hotel luncheon for the Hollywood Publicists Guild. . . . Bob Hope, Don Rickles, Phyllis McGuire and Tiny Tim presented a benefit program for the athletic department, University of Nevada at Las Vegas. . . . Led Zeppelin appears here later this month. . . . Songstar Dick Roman's wife, the former Honey Merrill, expects a baby in October. Roman, appearing in the Desert Inn Lounge, is co-hosting "Cinema Scene." KORK-TV's late night show. . . . Los Blues etched six sides this week for a new album at United Recording. . . . Ireland's Royal Show Band provided the music for the baby shower given "Miss Vicki," bride of Tiny Tim. . . . Singer Nancy Wilson, who has recorded 27 albums, announced her "semi-retirement." Miss Wilson will fulfill her newly signed contract with Caesars Palace, but will bow out of all other personal appearances. . . . Bill Miller, entertainment director for International and Flamingo Hotels is in Sunrise Hospital with a pinched nerve. . . . World Heavyweight Champion Joe Frazier appearing with his group, The Knockouts, at Caesars Palace, was hospitalized at Southern Nevada Hospital. He suffered a

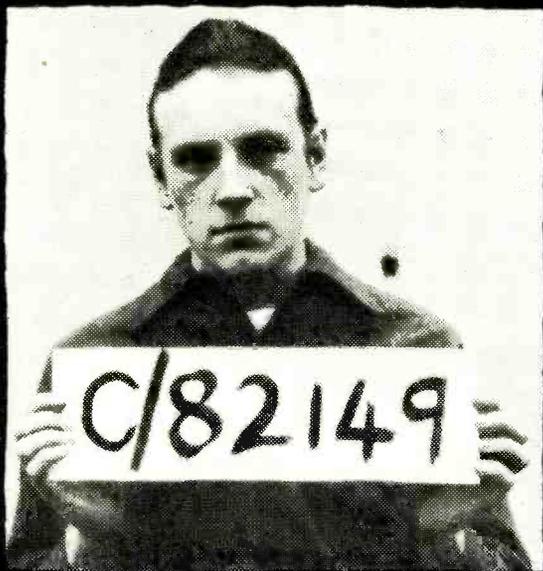
(Continued on page 57)

## Lib's Heat for Expo 70 Date

NEW YORK — Canned Heat, Liberty Records group, has been set for an appearance at Expo 70 in Japan. The group will take off for Japan on Aug. 15. Following their stay in Japan, they will return to Europe for the Isle of Wight Festival. They plan to stay in Europe until Sept. 20.

Their current LP, "Canned Heat Cookbook," is doing well both in U.S. and Europe, and a new album produced by Skip Taylor titled "Future Blues," is being readied for release.

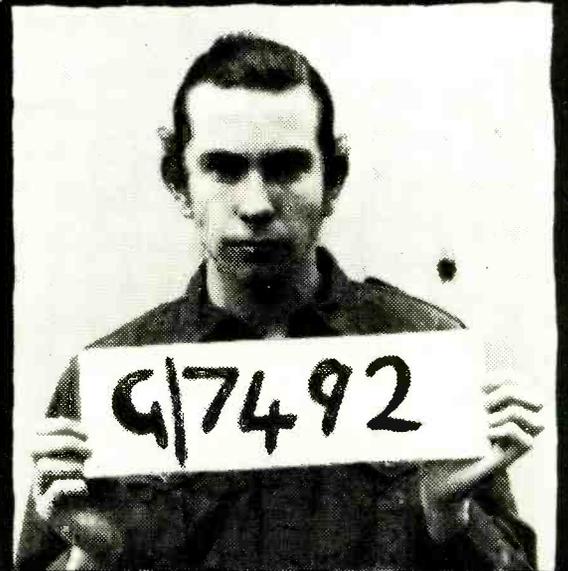
# Introducing FRESH.



**ROGER CHANTLER**



**KEVIN FRANCIS**



**ROBERT GORMAN**

# They're introducing a new kind of Love Rock.

Fresh is a new group with an album of new music. The first music about love in Borstal—England's reformatory system.

Borstal is ugly and vicious. And so is "Fresh Out of Borstal." In spots.

It says things nobody's ever said on an album. It says things polite people don't say at all.

"Fresh Out of Borstal" was written by Jagger. Richard. Napier-Bell. Singer. Among others. Freely. Vividly.

And Fresh knows how to color their material. All the way from brute grey to the wildest streaks of lavender.

RCA Records is excited about Fresh. They're going to hit big. But it's not a greedy excitement. It's the excitement you get when you're breaking new ground.

How are we going to break Fresh? Lavishly.

Jagger and Co. pulled out all stops writing the record. Fresh pulled out all stops performing it. We can hardly do less.

We're going to poster Fresh. We're going to Underground Press Fresh. We're going to Underground Radio Fresh. We're going to tour Fresh. We're going to make Fresh heard. (They're already being heard, you know. On Underground Radio. Before we've even lifted a finger.)

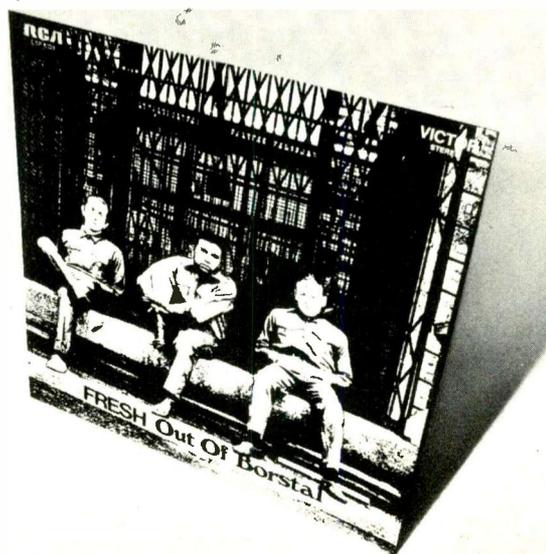
You don't just listen to Fresh. You face them. The way you face an indictment.

Fresh will move you.

Fresh will move.

"FRESH Out of Borstal."

**RCA** Records  
and Tapes



LSP-4328

# Radio-TV programming

## KJR's O'Day: Top 40 Radio Is Lagging on the Youth Front

CHICAGO — A leading Top 40 station manager—Pat O'Day of KJR in Seattle—told a record attendance at the annual convention of the National Association of FM Broadcasters Sunday (5) that it frightens him to see the growth of FM radio in his market. FM radio is driving for "direct communication," he said. "I wish I was as encouraged by what I see in Top 40 radio as what I see in FM radio," he said, adding that he thought AM Top 40 radio today was doing nothing to enhance its rating. He pointed out that Ford never ran five-second spots, while most radio stations were content to advertise themselves with a five-second a cappella jingle. "If Ford came to us with a spot that just said 'FORD,' we'd try to tell them that our station was a little bit better than that, that we could tell the listeners how good the car is, how well it steers. . . ."

He also stated that most Top 40 stations today were not answering the questions of the young. He hoped for a trend in the next few years that would get Top 40 stations more concerned about their listeners.

David R. Klemm, director of marketing for Blair Radio, leading representative firm, felt that upbeat middle-of-the-road radio will become a "kaleidoscope" of messages projected electronically, musically and vocally. He also felt that the station of the '70's would be programmed like a game of cards, with the same

music never being dealt in the same way twice.

You'll need new resources for information—such as expanded, customized research to help you determine what needs exist in your community."

With an increased emphasis in programming and production, stations will "need a new approach to programming direction. Perhaps you'll have three or four program directors—each handling a different phase of the sound," Klemm said. "One might concentrate on preparing information vignettes . . . another man may develop personality expression, much like the director of a motion picture or play . . . still another may program research information into a computer to determine what the majority of people wish to hear and what should be broadcast that . . . there may even be someone who can direct the speed and mood of a station sound much like psychologists who determine the tempo of MUZAK to keep people alert."

Speaking of progressive rock radio, Craig Bowers, general manager of WSL-FM in Chicago, said that "demographically, we were going after the 18-34 year olds. But those are invalid boundaries. Psychographically, we were concentrating on people who were socially aware and active, looking for progressive change within our society. People who were fed up with mediocre products, services, and media." He added that he thought the

days of the "general practitioner" in radio were gone; the day of specialization is here. "This is where AM is going to lose to FM, because, we few exceptions, the more they try to please everyone, the more mediocre they get . . . the lack of credibility becomes increasingly apparent."

Robert Wells, of the Federal Communications Commission, predicted that because of new rules affecting common ownership of media in the same market some FM stations "that have been nursed along as a stepchild of an AM operation will have to justify their existence independently for the first time. The obvious result will be a good deal more competition. That competition will result in a stronger industry." He also pointed out that he felt FM has had to overcome "tough obstacles. It has faced a lack of receivers and a

(Continued on page 40)

## Letters To The Editor

In view of your recent involvement in the drug thing, I think you will find a recent experience of mine interesting.

While meeting with a group of high school students I learned something about anti-drug advertising that was really surprising. These kids, student leaders all, said they knew of students who had displayed no interest in drugs who decided to try them after hearing the spots from the National Institute of Mental Health, which we had been airing since their release. The panel members concurred that hearing these spots made young people they knew personally decide to see what the fuss was all about.

In short, the broadcasting of spots aimed at curbing drug usage among the young actually caused local drug experimenting to soar.

While we still broadcast local and national spots telling of the dangers of drugs, that meeting

has caused us to look a bit more cautiously at what we are doing. I have no solution now, but I thought I would share this wierd experience with you.

Anyway, good luck with your campaign.

Johnny Pirkle  
Program director  
WNXX  
Knoxville, Tenn.

Agreed; whether or not it was the music industry that turned people on to the drug world is irrelevant now. But now it is the music industry which has the massive power for campaigning forcefully to conquer drug abuse. A successful campaign would overshadow any blame for drug abuse currently attributed to the industry.

Billboard can accomplish this by implementing its own resources, yet untapped:

Undoubtedly the most widely  
(Continued on page 36)

## Gortikov at NAB: Hits Apathy

• Continued from page 1

mon. "We're both too damned white."

Stating that the panel had been admonished by the NAB to discuss what is being done, *not debated*, by black radio, he said he refused to do that. He said that he was, "if anything, a whitey do-gooder" and that he'd sat on dozens of panels.

"Maybe this one will be different, but if it is a repeat of so many in my own industry, we can assume that it will be sterile and we'll soon be up to our ass in cliches and platitudes."

He pointed to five things that blacks were seeking in radio today. One of these was fair compensation. "They want their pay to be the equal of whites doing the same job in the same way. Many want enough pay to be able to resist the temptations of payola. They don't want pay-for-play treated by station management as a restaurant owner views waitress tips—as a welcome source of employee compensation that he need not himself provide."

He stated that blacks also wanted their blackness—"they want to be themselves." Blacks also want, he said, programming attuned to the needs of their community, own more black ra-

dio stations, be able to manage and occupy positions of responsibility and authority in black stations, and they want training.

He rapped the broadcasters who use excuses such as "There's nobody qualified . . . the results we get are not up to our professional standards . . . we tried it, but it doesn't work" as cop-outs.

### Criticizes Radio

He also criticized the radio industry for not being at the annual conventions of the National Association of Television and Radio Announcers (the black radio organization). Record companies were there, he said. "Why were you willing to sit still, unmoved and uninfluenced, and allow the relationship of NATRA to exist dominantly with record companies instead of dominantly with your radio stations?"

(Continued on page 40)

## Century Panel: Spark, No Flash

CHICAGO — Though fireworks had been expected—and didn't quite develop—the Mark Century annual breakfast seminar here Monday (6) produced a few sparks as Ed Cramer, president of BMI; Herman Finkelstein, counsel for ASCAP and Sid Gruber of SESAC spelled out detailed reasons for the existence of performing rights societies. The sparks developed when a broadcaster from a small market criticized ASCAP for auditing his books. Finkelstein countered with the comment that ASCAP wanted to keep auditing to a minimum and alluded to the potential of small market stations paying for the use of music on a different basis from larger market stations, saying this could be discussed. He then stated that while some people had the idea that ASCAP wasn't as hip as it used to be it represented writers such as Jim Webb, Bobbie Gentry, and Rod

McKuen; he referred to BMI signing writers to a big fee even though they may never write another piece of music.

Cramer countered with the comment that BMI licenses more than half of the music played on radio today and that there was "no gimmickery."

One man from the audience said he resented paying SESAC \$300 under a five-year contract, when his station was no longer a live music station, but now used syndicated programming. Gruber pointed out the probability that the station still used SESAC music somewhere during its broadcast day but suggested discussions on the matter.

For the most part, however, the seminar was quite tame.

Milton Herson, president of Mark Century's parent firm of The Music Makers Group, moderated the seminar, which drew about 200 leading broadcasters. Marv Kempner welcomed the

broadcasters at the start of the seminar. Herson, pointing out that while no broadcaster, he felt, was adverse to paying royalties on the music they used, that a conflict between ASCAP and BMI "puts broadcasters in the middle." He said it was ironic that BMI was now fighting some of the people who formed it.

Cramer, stating that BMI was a non-profit venture, spoke also of how the organization encouraged the growth of music, creativity of Detroit, Memphis . . . and get there first and encourage the growth of music." He pointed out that BMI looked at its relationship with broadcasters as a cooperative venture.

Finkelstein said he shared the view of Cramer and that ASCAP was not "antagonistic" toward the broadcast industry. He said ASCAP learned a great deal through the 1940 episode when Broadcasters took ASCAP music off the air for a year. Saying that ASCAP had made many mistakes in its early days since it was launched in 1914, but that it has been "trying to make amends ever since." He pointed out that if the industry did not have performing rights societies, the writers and publisher would have probably banded into a union. Suppose Bob Dylan, Rod McKuen, and Jim Webb and others got together and decided to sell exclusive rights of their music to a particular radio station, for example, he said, and pointed out that the costs would be fantastic.

Gruber related the various functions of a performing rights  
(Continued on page 59)

## Ted Randal Calls Mgrs 'Indifferent'

CHICAGO — Stating that most radio stations are "winning by default under the theory that they didn't have to be good . . . just better than the competition," programming consultant Ted Randal accused radio station managers of being often indifferent to the programming of their stations.

Randal, speaking during a panel session on programming that featured leading radio men Gene Chenault, Grahame Richards, Jack Thayer, and Tom Campbell, Randal said he felt programming should be on the same level as sales.

Chenault, president of KYNO in Fresno, Calif., also said he felt that the salary of the program director should be level with that of the station manager, that the program director should be given complete creative authority, the authority to program commercials, and that the program director should be free from administrative changes and be out in the general public several hours a day. He said the

current challenge to the industry is where to find 2,000 creative program directors . . . "the age of the program director is here."

Programming consultant Grahame Richards, starting off with the comment that San Francisco will fall into the ocean, thus solving the ratings race between KYA and KFRC there, also predicted that FM will replace AM as the No. 1 spot carrier and showmanship will come back to radio.

Mentioning that these are the psychographic years, he felt that in-depth evaluations of audiences and how stations relate to these audiences would be the most important development of the '70's. He laid in heavy plugs for Bob Whitley's concept of Top 40 television, now running on an Atlanta UHF TV station, and Tom Campbell's ability to research and relate to his audience.

Campbell, KYA air personality, stated that the radio station of today "must really know its listener and the best way to  
(Continued on page 40)

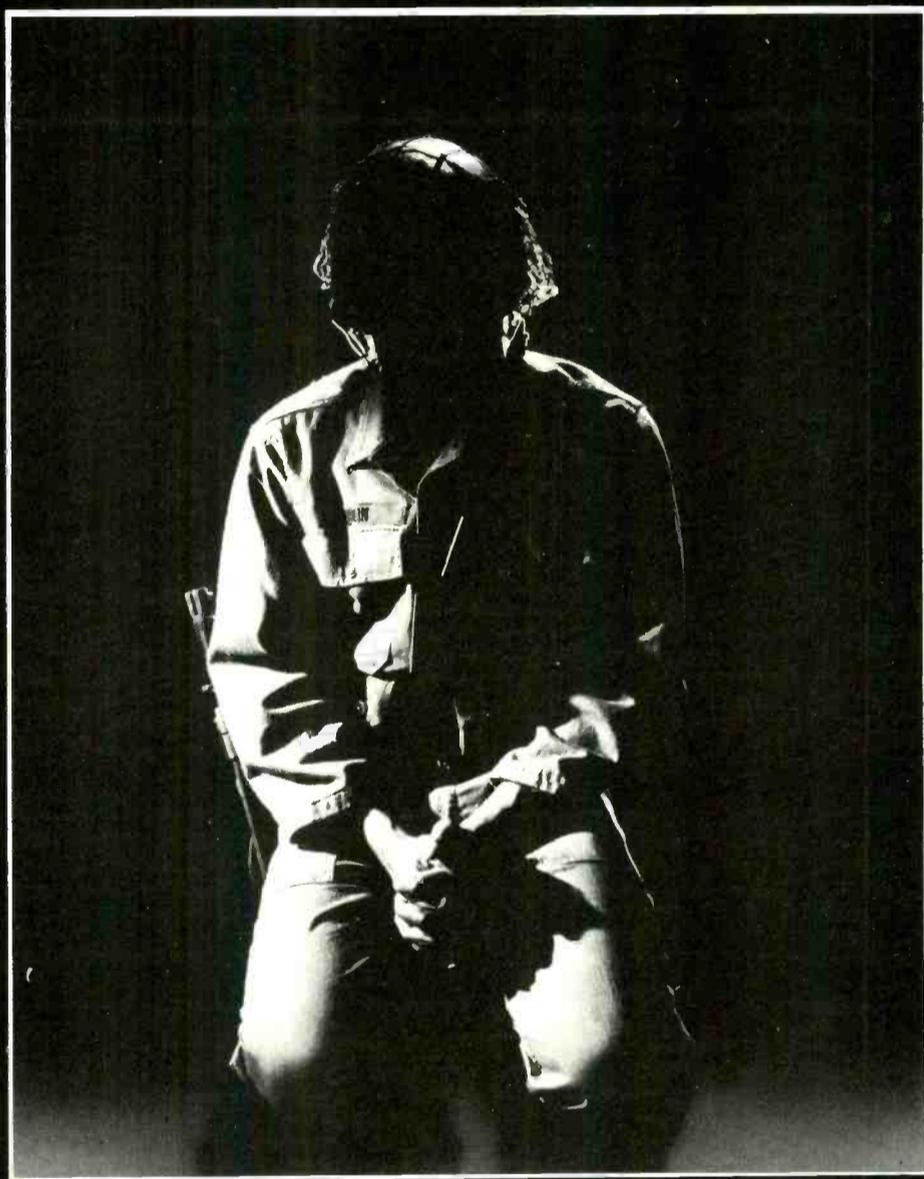
## ARMSTRONG AWARD FOR MUSIC GIVEN TO WFMT-FM

CHICAGO—WFMT-FM received the first place Sixth Annual Major Armstrong Award for music at ceremonies here during the convention of the National Association of FM Broadcasters. The award, presented Saturday (4), went to WFMT-FM, located in Chicago, for its program "Fine Arts Quartet." Among non-commercial stations, WFCR-FM at the University of Massachusetts, Amherst, received an award for its "Carlos Montoya" program.

A merit certificate went to WEFM-FM, Chicago, for "Musician of the Month—Pierre Boulez." And the non-commercial station of KXLU-FM, Los Angeles, received a certificate of merit for "Broadway Songbook." The progressive rock station of WDAS-FM in Philadelphia received a news award for "Public Issues—The Black Manifesto."

Listen World...  
"GROVER HENSON  
FEELS FORGOTTEN"

UNI 55223



as narrated by  
**BILL COSBY**



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# Letters To The Editor

• Continued from page 38

read trade publication, Billboard's influence should avoid any recognition of new pro-drug releases. This will eliminate another "White Rabbit" which multiplies itself through familiarity.

Billboard undoubtedly enjoys advantageous access to record artists. Taking a tip from the commanding Tony Curtis spots on TV which condemn cigarette smoking, Billboard could produce voice-tracks of today's major artists who condemn drug abuse or, even more effective, who want to publicize why they discontinued drugs if they are reputed to have tried them. Some radio stations may have such voice-tracks already which they could contribute to Billboard's efforts. These voice-tracks could be issued on disk to all subscribers in the same special mailing method Billboard employs for Buyer's Guide, Campus Attractions, and similar issues. Further no-cost distribution would be available via the "closed-circuit" network feeds of ABC, CBS, NBC, and MBS to their affiliates as public service material. UPI-Audio would be another possibility, too. Virtually every station could have this voice-track campaign as a result. And it should work.

William A. Kingman  
KTHO  
South Lake Tahoe, Calif.

Your signal has gone up, chief, and we here at WPAR Radio in Parkersburg, W. Va., would like to help in any way possible in the drug problem you spoke of in your March 28, 1970, edition of Billboard.

Drug and grass are everywhere, to say the least. May I relate an experience about three weeks ago at a record hop. A young gentleman of a whole nine years came over to talk to me and before you know it he is smoking grass and offering it to me. I not only was shook, but literally could not believe the kid. Before long he wanted to know why I didn't smoke grass or even smoke the regular cigarettes. In the ensuing minutes I had this young man in my line of thinking, of course he was nine years old, and I certainly believe he has established himself with a better thought on life in general and knows there's more out there

than drugs, grass, etc. As you stated, we in radio can do one hell of a job if we set our goals! Of course, I feel confined that we cannot do more! We at WPAR run PSA's, talk about it on the waves and do everything possible, but this is not good enough. I, like you, say we should do more, but I cannot for the life of me think what.

John Domenick  
Program director  
Parkersburg, W. Va.

Your plaintive column about drug abuse touched a chord very close to WCHL's heart.

A couple of pieces of information. Being a university community where drug use is supposed to be high, not only in the university, but also the high school, we have worked closely with experts in this field. Some findings:

Addicts will not respond to on-the-air appeals. This MUST be a one-to-one relationship. Users of non-addictive drugs . . . like speed . . . will rarely respond. This too, must be one-to-one. Therefore, on the advice of some of the best minds on drug abuse, we have left these people alone, to be helped by doctors, as well as a center here that is run by ex-users who found out that drugs aren't the answer.

Under other headings: a mass appeal can best be addressed to parents and students, or kids, that have maybe experimented once, or who are getting to the age of experimentation. Our nighttime personality, Jesse Pike, is the head of a committee at the University of North Carolina School of Pharmacy. This committee's dedication is information . . . they take it to high schools, etc. Using his talent, we prepared a series of one-minute spots that we ran in prime time that give a no bull evaluation of drugs. For example, we said that speed isn't addictive, BUT that it'll break every blood vessel in your head. This is truth. Kids now know as much about drugs as doctors and they respond to truth.

If your readers will write us, we'll send copies of our scripts. They are simple, short, but heavy exposure has brought rave reviews from parents and kids.

David L. Boliek  
Program director  
WCHL  
Chapel Hill, N. C.

I am extremely pleased to see Billboard taking an interest in the drug thing among young people. I as a program director and in running two hops a week have come in contact with the drug thing directly. Many young people today are using drugs and they don't know what they are using. To help to educate them I sent to the National Institute of Mental Health, Chevy Chase, Md. 20015 and requested information and facts. They so graciously sent me 250 of each of their four pamphlets on marijuana, LSD, Ups and Downs and narcotics in general. They also sent along some terrific posters which I displayed at the dances. Well to say the least the posters were received tremendously and the pamphlets went quicker than I thought they would. The pamphlets stick out like a sore thumb at the ticket table of a

# Vox Jox

By CLAUDE HALL  
Radio-TV Editor

Bob Edson has left WEEL in Washington, to become a record promotion man with Capitol Records, operating in the Washington area . . . John Rook's thing with the Drake-Chenault Enterprises operation will be president of American Independent Radio; former AIR head Alvin Miller goes back to being a lawyer for the parent firm . . . Bob Jones has left WRNC in Raleigh where he was program director due to new management and general reorganization. Don't have any further details at this moment . . . Clifford M. Hunter is the new program director of WLW in Cincinnati; he'd been general manager of the radio programming division of Atwood Richards Inc. in New York.

★ ★ ★

Fred Hardy has been appointed program director of WVOJ, Jacksonville country music station. Jim Mann becomes music director, a new position for the station . . . Bill Watson of WQXR, New York, will host a new program being sponsored by American Airlines—"Music in the Air." It's sort of a replacement for the departed "Music 'Til Dawn." The hour Monday-Friday show will be heard on WQXR, WRR-FM in Dallas, and KFAC in Los Angeles.

★ ★ ★

Ramblin' Lou is leaving WWOL in Buffalo, to join WMMJ, Lancaster, N.Y., pending his purchase of WMMJ. He's still performing (he and his band were on the WWVA Jamboree April 4) and promoting shows (would you believe a "Buck Owens Show" Sunday (12) at Buffalo's Kleinhaus Music Hall). . . William N. Farlie Jr. has been appointed administrative vice president for broadcasting of the RKO General stations; he'd been with Group W . . . General manager William Bosse of KOY in Phoenix has been elected a vice president in the Southern Broadcasting chain . . . Program director Dave Little, WCBR, P.O. Box 314, Richmond, Ky., needs MOR and Top 40 records.

★ ★ ★

Chuck Wheeler, former newsman at KLIF in Dallas, has joined country-formatted WTOD in Toledo and is doing a noon-3 p.m. show. . . Charlie (Carolina) Wiggs has returned to WCMS in Norfolk and will resume his regular 2-6 p.m.

dance. Some of the kids don't want you to see them take the pamphlets because they are ashamed, but they do want the facts. I don't think the pamphlets do that much good for the ones who are regular users but the kids who have tried it a few times and then get the facts by reading the truth, I think it has a tremendous impact. The posters make a nice display with a black light. With the number of jocks out doing personal appearances in the country if some or all of them could do what we have done in one way or another it would do a lot of good. The kids believe what we say, and they know we won't lead them astray. The institute also has some very well-produced spots they can furnish or you can do as we did. We took the copy off the recorded spots and personalized them with our voices. We have actually gotten requests to play the spots. The address again is the National Institute of Mental Health, Public Information Branch, Chevy Chase, Md. 20015. We at WHYL radio are pleased to see your interest in this thing.

Ben Barber  
Program director  
WHYL  
Carlisle, Pa.

shift . . . Colbert G. Wilkins, formerly with WABK in Gardiner, Me., is joining WGAN, Portland, Me. . . A note from Bill Kelly, now with WMLP in Milton, Pa.: "I'd like to tell you I've worked in small market radio for nine years—six stations as everything from bottle-washer to manager—and never have encountered a more comfortable, yet professional, small market station than this one. You might also be interested that this is one of those scarce, almost extinct small stations that PAYS a good wage for good people." Rest of WMLP's lineup includes Jim (J.J.) Jacobs, Paul Herbert, and Al Jones.

★ ★ ★

Harriet Brown has joined KRAK, Sacramento country music station, as traffic manager; she'd been traffic manager of KZAP-FM, Sacramento . . . Mikel Wunder is now with WRFC, Athens, Ga.; he'd retired in 1969 from radio. But radio is something that gets into the blood and few real radio men can stay away for long . . . The lineup at KONO in San Antonio (yes, the station has come back to life), includes Howard Edwards, operations manager Rick Reynolds, Todd Stevens, B. Bailey Brown, Vic Brandon, Gary Shannon, and Rod Tanner.

★ ★ ★

Charles E. Tuna is now on WFBG, Altoona Pa. Who he really is and where he came from, Triangle Broadcasting isn't saying . . . Jack Gillen has left WAMS in Wilmington, Del., to join WRCP in Philadelphia. The general manager and sales manager were let go at WAMS recently. . . Norman Lewis, former general manager of WMMW in Meriden, Conn., has joined Mutual Broadcasting System's sales department, New York.

Had something real funny I was going to tell you, but it's slipped my mind. Perhaps I'll think of it in a moment. . . In the meanwhile, here're the Nov./Dec. Pulse ratings for San Antonio: KONO 29 in the 6-10 a.m. period; 25 between 10 a.m.-3 p.m.; an 18 from 3-7 p.m.; and 20 during the 7-midnight period. KTSA, in those periods, has 12, 16, 18, and 23. KITE has 13, 6, 8, and 18. KCOR has 10, 10, 8, 5. WOAI has 10, 7, 11, and 9. Would you believe if you add up the FM shares at night, it's 21. Seven of those belong to KBER-FM and seven to KITE-FM.

## FCC Scores KTLK Pitch

WASHINGTON — A "lost deejay" promotional stunt has brought station KTLK, Denver, a reprimand from the Federal Communications Commission. The station offered a reward for finding "lost" deejay Jeff Starr in October of 1969. Starr, no longer with the Top 40 station, had actually been sent outside of the station area before the announcement. The FCC says that only after a competing stations complained about the hoax on the listeners was the deejay hustled back and a listener given the \$2,000 reward for finding him.

The commission noted complaints that KTLK had abruptly changed its music programming format from the one proposed in its application, but the FCC said it had accepted the explanation that the change was necessary to keep the station out of the red. KTLK also faces a possible fine of \$1,000 for failure to keep proper logs.



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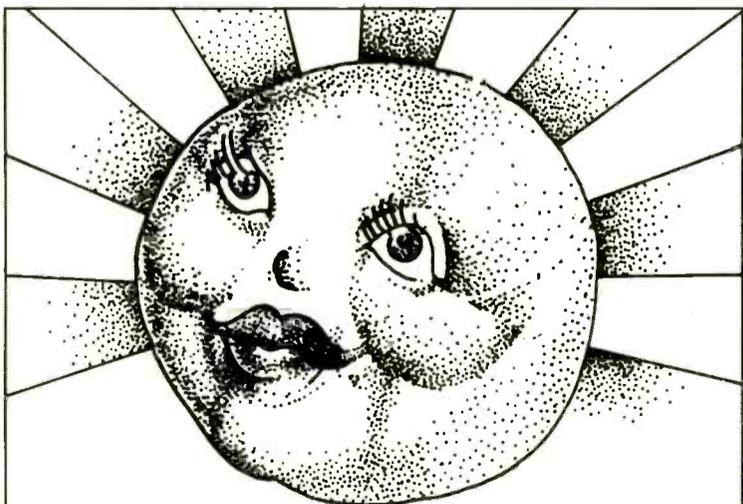
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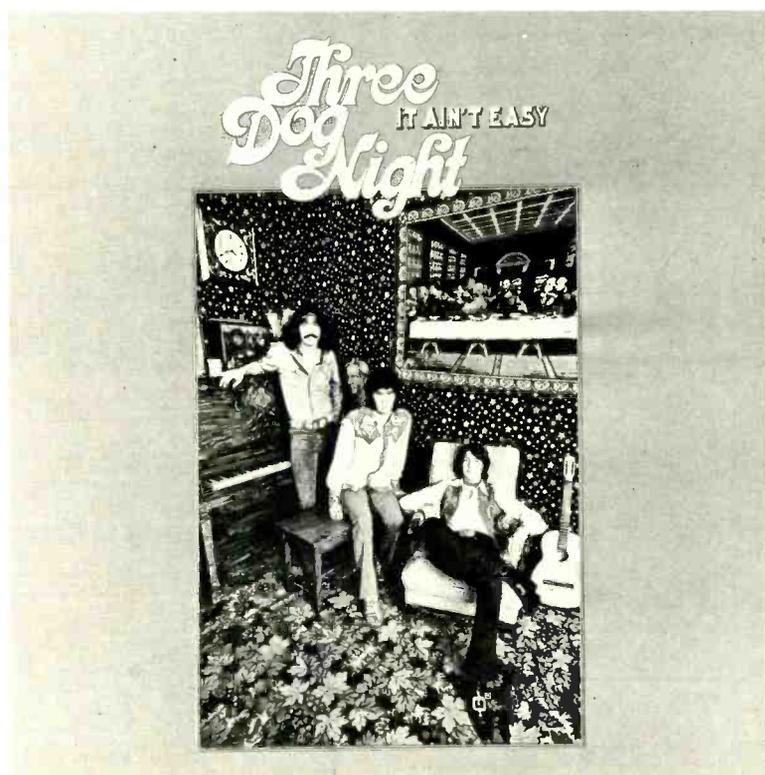
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# RADIO-TV mart

Billboard Magazine—read by more air personalities, program directors, and general managers than any other trade publication in the world—is the perfect place for your job needs. Already, hundreds of radio stations and program directors and air personalities have been brought together through the Radio-TV Job Mart. The cost is \$15 for two times. Because of the low cost, please send payment with your advertising copy. Box numbers will be used, if you wish, but results are much faster when you use your name and address or call letters. Send to:

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## POSITIONS OPEN

Wanted: First phone announcer with MOR and easy rock exp. Good career opportunity, excellent pay and fringe benefits. Write Bill Schaaf, WCVL, Crawfordsville, Ind. 47933.

First ticket Top 40 personality for late night slot. Pretty good salary in congenial atmosphere. Call program director Lec Arbuckle, WLEE, 703-288-2835, or write WLEE, Box 847, Richmond, Va. Hurry!

KLWW, contemporary station, seeks good morning personality who's capable of keeping a show moving and being entertaining. Good pay. Stability. But we want a man who can think. Willing to consider a small market man wishing to move up. Tape and resume immediately to program director John Long, KLWW, P.O. Box 876, Cedar Rapids, Iowa 52402.

Top-rated medium market adult-contemporary seeks self-starter news director. Fast-paced operation emphasizes mobile news and actualities. Salary open for right man. Send tape, resume to Lee Thomas, KLMS, Box 1804, Lincoln, Neb. 68501.

Immediate opening for a top-flight announcer in a bright, MOR format, 5,000-watt, 24-hour station in central Virginia. First ticket preferred, but not required. Excellent working conditions. Top salary to the right man. Contact Pete Jason, Evans Communication Systems Inc., Box 631, Charlottesville, Va. 22902 or call 703-295-5121.

KBBQ Radio, in beautiful downtown Burbank, the modern country sound of Los Angeles, is currently interested in receiving audition tapes from top-seasoned personalities who are familiar with the nation's current country sound in radio. Applicants must have first phone license. Send tape (including news and commercial spots), picture, resume to program director Hugh Harff, KBBQ Radio, 121 E. Magnolia Blvd., Burbank, Calif. 91502.

Your young... have a heavy voice, creative production mind... believe that today's contemporary radio does not have to mean the Top 40... dream of a mystical place where programming departments REALLY program. COME HOME, to New England's Great Music Station Joel Lyons is eagerly awaiting your tape and resume at WRSR, Stereo 96, Worcester, Mass. 01602.

WANTED: Bright, Happy Morning or Afternoon Drive Personality for top-rated Midwest station. Air-check, resume, and a picture a must. Larry James, program director, KEWI, Box 4407, Topeka, Kan. 66604.

Opening for Top 40 Program Director in competitive Southeastern medium market. First phone preferred. We are looking for a mature, responsible, experienced man who can accept responsibility and make decisions. All replies confidential. Send tape and resume to Box 0240, Radio-TV Job Mart, Billboard.

Heavy Afternoon Drive Man needed by #1 Southeastern personality rocker. Nice Bread. This is a million-plus market and only a pro will do. Rush tape, photo and resume to Box 0239, Radio-TV Job Mart, Billboard.

Heavy station in Seattle looking for a Giant-of-a-Morning man. If you have the pace, production and ability to entertain, send tape and resume to Box 0205, Radio-TV Job Mart, Billboard.

Want to hear from aircheck collectors having station tapes from the 1950's and 1960's. Write: Box 0227, Radio-TV Job Mart, Billboard.

Morning Man needed. MOR or rock O.K. Send tape to Ev Wren, 7075 W. Hampden, Denver, Colo. 80227.

South Florida's top 50,000-watt independent needs happy morning man with good voice and sense of humor. No clown, please! Send tape and resume to George Cooper, program manager, WINZ, 100 Biscayne Tower, Miami, Fla. 33132. Telephone calls will not be accepted.

WINZ must have heard about the impact of a Billboard Radio-TV Job Mart ad. Would you believe four or five times the results of an advertisement placed in any other publication?

CKFH, Toronto, needs class A Top 40 personality capable of tight production. Class A pay. Call program director Gary Palant, 416-923-0921.

Is there an ambitious, dedicated news director who'd like to set up the new operations at this contemporary country station in the Gulf South? Must enjoy scooping the competition and know how to give us the local news image. Bring us these qualities, plus good credit and health, and we'll give you \$150 a week to start, plus completely paid life, health, and dental insurance, bonuses and profit-sharing plan. We guarantee you'll enjoy working here. Send non-returnable tape, resume to Mike Malone, WUNI Radio, Mobile, Ala. 36604.

Combination announcer and salesman or full-time announcer. Above average pay with guaranteed advancement. Modern country and gospel programmed in advance. Must have fast pace, professional sound. Contact Bob Gipson, KXOW, P.O. Box 579, Hot Springs, Ark. 71901.

I want as many edited airchecks as I can get. All type formats. Resume, photo, salary requirements and shift preferences. All interested jocks, newsmen airmail audition tapes to Jay Sands, WAEB, 700 Fenwick St., Allentown, Pa. 18103, immediately.

East Coast country giant seeks young pro on the way up. Must be top-notch teamworker. Immediate opening. Rush tape & resume to Box 0235, Radio-TV Job Mart, Billboard.

WHYY, Box 1841, Montgomery, Ala. Night man needed. Personality type. Chance to work with zooming station on excellent staff. If professional, call Bob Baron, program director, 205-264-2288. Otherwise send tape and resume.

Consultant needed to help stations select air talent. Candidates must have programming or air personality background with problems solving ability and strong interest in helping stations beat their competition in ratings. Sales experience also required as there will be substantial contact with station management to develop new clients. We would prefer a college graduate under 30 years of age but will consider all qualified candidates. Excellent salary and bonus plan. Call: Ron Curtis, 312-337-5318, to discuss this challenging and interesting position at Nationwide Broadcast Personal Consultants in Chicago.

WSBA, a major East Coast group station, needs a strong housewife personality. Send complete tape and resume to program director Barry Gaston, WSBA, Box 910, York, Pa. 17403.

WEEL, 703-273-4000. Needs morning traffic man. 1st or 3rd ticket. Contact program director Jack Alix.

Florida Country-politan morning personality needed. First ticket preferred. Join progressive chain. If you're willing to work hard and can swing with our team, send an air-check, resume, and photo, plus salary requirements, to P.O. Box 1431, Tampa, Fla.

## POSITIONS WANTED

Somewhere in radioland, there is a manager pulling his hair out because he needs an experienced operations-program manager, but just can't find one. He wants a man who knows programming, traffic, MOR music, production, FCC, rock and news. He wants to leave the internal operation of his station to this individual so he can concentrate on sales. If you are this manager and there are only three hairs left on your head, call Dennis at 1-215-692-3131 now so we can get together and make your station what you want it to be. Call only between 10 a.m. and 5 p.m. and ask for Dennis. Want permanency and opportunity to grow. Married and draft exempt. Let's do our thing together. Now.

I want to meet new people in a new place, and as a student have three months of summer. 3rd endorsed, mature sound to set your disks spinning. For a tight board, with tape to prove it, write: Tape, Box 244, Haggin Hall, University of Kentucky, Lexington, Ky. 40506. Get hand-ironed results in a "no ironing required" world! Possible interviews March 14-22. Bradford D. Carey.

Need a good morning Jock? I'm looking for a steady reliable position at a country station. Age 22, married, 3rd class ticket. Military service just completed, now ready to get back in action. Excellent knowledge of pop and progressive rock music. Former music director. Call: 212; 545-6800 between 4-6 p.m. or write: Bob Thomas, 293 Nagle St., Bound Brook, N. J. 08805.

Let's get together. Now! Young, creative top 40 DJ available immediately. Four years' experience in half-million market. 3rd ticket. Military service just completed, now ready to get back in action. Excellent knowledge of pop and progressive rock music. Former music director. Call: 212; 545-6800 between 4-6 p.m. or write: Bob Thomas, 293 Nagle St., Bound Brook, N. J. 08805.

Presently general sales manager seeking medium market in Ohio, Indiana, Michigan or Ill. Three years' experience in broadcasting media. Vet, 25, dependable, aggressive. Available after March 9. Contact: Box 0216, Radio-TV Job Mart, Billboard.

One of America's top pop music programming authorities is looking for job as announcer and/or music director. Former editor of national broadcast music weekly publication. Major market sound. 3rd. Looking for challenging opportunity. Good chance to catch man on the way up. Write Tom Roberts, 7016 N. Kenton, Lincolnwood, Ill. 60066, or call 312-675-7084.

Yes, I've worked at a major market station. But perhaps it's time for me to become a program director in a medium market—some place with a congenial atmosphere, but a challenge. Experience includes serving as program director, music director, and air personality. Last job was KYA in San Francisco. Bobby Magic, 415-755-2102.

Still looking for capable summer replacement? Three years N.Y. suburban and metro area market exp.; can handle any Top 40 format; very strong on news and production; know music. Willing to relocate for summer or good part thereof; available July 1-Sept. 1. Must be in N.Y. from Sept. to Jan. For more info call 212-442-2446 between 6-7 p.m.

Top 40 Personality with First Phone would like to relocate. I know music... Love what radio is... Heavy production man... tight board... experience in news, remotes, play-by-play broadcasting. If you need a jock with a creative imagination, fast-moving sound, and tight board... then we have something to rap on. Will listen to all offers and will relocate anywhere... two years' experience with same station, 24, single and draft exempt. Contact: Box 241, Radio-TV Job Mart, Billboard.

Female radio personality. Accurate newscaster, exulting desjay, creative writer, timeless voice. Tight production combo board. Aircheck and resume on request. Jia Kihai, 40 W. 72nd St. (Apt. 166A), New York, N. Y. 10023.

Want to totally own your market? Exp. programmer. Hip. 11 yrs. radio. Heavy on demographic research, mass psychology, to audience control. Scientific approaches; no guesswork, just hard work. Exp also administration and sales. 1st phone. Married. Resume on request to Box 0231, Radio-TV Job Mart, Billboard.

Gentlemen, are you looking for a freewheeling, experienced Top 40 jock? One who can entertain? With excitement? Here I am. Outstanding character production (agency). Grip paced TV. I will travel. Call 519; 621-2498. Ask for S. A. Reid.

Are you looking for a new personality as a DJ? If so, why not consider me. I'm a recent graduate from a broadcasting school with a 3rd class license. I love pop music and I have over 3,000 records in my collection. If interested, write to Don Green, 6933 Oakland St., Philadelphia, Pa. 19149, or call 215-RA 8-6677.

I'm a very good Top 40 personality-production-3rd phone man in a small market who wants to become better, both professionally and financially. I know I'm ready. Medium or larger markets only. Now Florida based. Will relocate anywhere, but prefer S.E. or New England. Call college, 2 p.m.-4 p.m., 904-357-6299.

100% professional jock with 1st phone, exp. in Top 40 and modern country formats. Good production man. Programming exp. Some on-air TV. I have 14 years in broadcasting with the last 10 years in major markets. Available immediately. Call Ray Robin 513-274-5086.

First phone P.D. wants return to medium market in New York State or Pennsylvania. Will consider all offers. Top 40 or country format. Not a screamer. Handle news, production, copy. Want Progressive Company with solid future. Minimum \$175. Will consider less if moving expenses are paid. Now employed. Resume on request. Reply Box 0232, Radio-TV Job Mart, Billboard, or call after 5 p.m. 703-635-6761.

Ron Britain type screamer. Two years on Cleveland FM. Production shark seeking permanence. BBA in marketing. No draft problem. Prefer community-minded AFTRA. No other community or news. Presently employed. Henry Navin, 9325 Beacon Ave., Cleveland, Ohio 44105. 216-271-7116.

Frustrated/enthusiastic. There's a thin line of difference if you really care about the business. Medium market announcer has had it with operation that can't make up its mind to go somewhere. Let me put my professional exp. and voice to work for your competitive operation. MOR to progressive rock; the heavier it gets the more I can dig it. 5 yrs. exp., 2 1/2 yrs. at current job, 27. 3rd, degree, entertaining, enthusiastic. Aircheck/audition, resume, production, picture ready now. Medium market and up with a chance to advance preferred. Box 0233, Radio-TV Job Mart, Billboard.

Now guy with total experience, including Top 40, sports, MOR, news. Looking to join your action team. Young, a vet, with 3rd endorsed. Write Box 0226, Radio-TV Job Mart, Billboard.

Let's make a deal: Let me observe your major market programming for 3 months, and I'll give you an experienced, talented, 1st phone summer relief announcer and the most enthusiastic workhorse you ever had. Currently successfully programming a medium market rocker. Will complete my college communications degree next fall. Phone: 205-269-1023.

Fun-loving, fast-moving jock that knows music—Top 40 past, present, and future—and loves it. Seeks position with Top 40 station. 3rd class ticket. Chuck Mosler, 2534 N. Drake, Chicago, Ill. 60647.

"Radio Girl" longs to return to palm trees, sand and shshing in Central or South Florida. Has 7 yrs. continuity, traffic, promotion, sales, production, news, and ad agency experience. 3rd phone. Resume and copy samples on request. Write Box 0223, Radio-TV Job Mart, Billboard.

How! Heap good jock ready to collect scalp of competition. Plenty talent! Plenty expensive (\$12,000 minimum). You gottum wampum, me cookum for you. Tape and resume on request. Write: Box 0228, Radio-TV Job Mart, Billboard.

Soul personality. 3rd ticket. Seeking top 40, soul, or country music station. Congenial. Music background. Will send tape and resume. Prefer South or Midwest. Promotion ideas, with drive to carry them out. Bobby King, 1520 W. Lehigh Ave., Philadelphia, Pa. 19132.

Available Immediately! Ambitious young announcer anxious to get into the business as DJ or Newsmen. Keen knowledge of rock. Also like MOR, c&w, plus soul. Will travel anywhere in Canada or USA. Salary object, experience is my aim. Will send tape and resume. Looking forward to your replies and/or advice. Contact: Box 0242, Radio-TV Job Mart, Billboard.

Gung Ho! Desire to return to radio after two years in Marines. Rate No. one in each time slot worked. 23. Aggressive. No drifter. Great references. Every offer considered. Neal Cappel, Box 248, Wittenberg, Wis. 54999.

I would like to work in the Carolinas, Virginia, or most of all in Tennessee. 23. Draft free. Have done production, drive time air work, music director duties. Murray Eugene Crawley, 919-273-6698, or write 3432 H. Wichita Place, Greensboro, N.C. 27405.

College radio, FM connoisseurs: Add a touch of Europe to your programs! Give your listeners the pleasure and the excitement of enjoying such great talents as Joe Cocker, Mireille Mathieu, Jethro Tull, Paul Mauriat, the Shocking Blue, Charles Aznavour, and Julie Driscoll. They're all Europeans—and they're now! You can be the first to play their brand-newest smash hits when you book the weekly half-hour "Europe After Hours" show. Each show will be produced under the direction of Barry Graves, 27, Berlin's leading rock music critic. For demo tape and details, write to: Barry Graves Music, 1000 Berlin 30, Ahornstrasse 2, West Germany.

First ticket (engineering references). 25. college, family, 6 yrs. exp. all phases radio, now top 15 market. seeks combo job, preferably programming in medium market. Now. Write: Box 0236, Radio-TV Job Mart, Billboard.

Looking for a good rocker to mold an intelligent, mature, short-haired, good voice into a pro. Two years MOR and rock, drive, music director exp. This is my move. Please help. East or Southeast. Contact: Box 0237, Radio-TV Job Mart, Billboard.

When it comes to a good production man, production is my thing. Currently employed in small market, looking for medium and or large market in Northeast. Eight years' exp. in production, copy, traffic, and programming. Desire full-time production. No Air Shift. References and proof of performance available upon request. Contact Box 0234, Radio-TV Job Mart, Billboard.

Soul personality, 3rd ticket. Just finished broadcasting school. Military obligation complete. I operate a very tight board. Looking for a place to begin on rock or soul format station. Willing to relocate anywhere. Robert Smith, 205 Copeland, Thomaston, Ga.

Finishing 2 yrs. armed forces radio at Headquarters, Marine Air Reserve, Chicago. 1 1/2 yrs. com. exp. and 1st phone. Ready for position with Top 40 station any time after May 19. Will relocate. Bob Erlandson, 4th Maw-PAO, N.A.S. Glenview, Ill. 60026. 312-657-2248 or 657-2249.

I am a recent graduate of a nationally known broadcasting school. I'm looking for a beginning. I'm anxious, enthusiastic, and willing to learn everything I can. Please help! I will relocate if necessary. I'm draft exempt. Money and shift is not first on my list. Robert Souza, 14 Lewis Lane, Saugus, Mass. 01906, or call 233-3398 after 4:30 p.m.

Top ten major market (50 kw.) jock in Northeast. Wants new challenge with stable organization. Experience includes TV. Seeks rock on contemporary MOR in minor or major metro. Willing to relocate. Excellent references. Tapes, resume, photo on request. Box 0230, Radio-TV Job Mart, Billboard.

Dynamic contemporary Program Director with portfolio available April 15. Proven organizer administrator ready to move after 10 years in same (medium) market. Knowledgeable, intelligent, experienced. AAA references and track record. 919-834-1953.

Are you seriously looking for a professional? I'm just that. Seven years air experience. Vet. 3rd endorsed. Single. Looking for gig in major market, MOR or Top 40. Experience includes major market experience as program director. Production director, music director. Am production specialist. Tired of playing musical radio stations and am looking for place to stay \$10,000 minimum. I'm serious. Are you? Box 0238, Radio-TV Job Mart, Billboard.

Experienced announcer and/or sportscaster is seeking position at good music or MOR station in medium market. Prefer Midwest, but will consider all areas. First phone, college grad, married, just discharged from service. Call at 217-345-6584 or write Bob Romanko, 55 Mitchell Ave., Charleston, Ill. 61920.



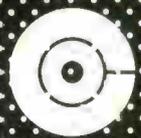
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GOODBYE JO  
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# KJR's O'Day: Top 40 Radio Is Lagging on the Youth Front

• Continued from page 34

less than enthusiastic reception from Madison Avenue." But he noted that sales of FM receivers or combination receivers now exceeded the number of AM sets purchased.

Alan Shaw, director of FM special projects at ABC, said he felt progressive rock programming has "upset the radio appletart . . . progressive rock is a public affair." Music and editorials are mixed, he said, for a whole new audience that has evolved. The only handicap is that this type of format requires patience on the part of management. Ratings surveys cannot measure the full audience

nor the impact of the format on them. "It's kind of gut reaction," he said.

Harry Ward, speaking during the April 3-5 convention at the Palmer House here, said that classical music stations were going to have to get rid of their "stuffed shirt" images, that because of the snobbery images of these stations, the young people were being turned off. He rapped the type of classical music air personality who treated a record like a blow by blow event. Among the promotions that WGMS in Washington engages in, he said, were selling 5,000 calendars a year featuring birth-days of classical composers, selling a Beethoven poster, and

visiting local schools to give music appreciation classes.

Dan McKinnon, president of KSON in San Diego, told the around 500 FM broadcasters attending the convention that he felt the need around the country for a good FM country music syndication package. He also rapped the trend of most country music stations to go too modern, saying that country music stations were hearing their music on all formats. He recommended the development of a harder, more-traditional country music sound on FM.

Joe Whalen of WDAO-FM, Dayton, said that his FM station outgrosses his AM sister affiliate and that FM in general many relegate AM in this decade to the position FM occupied years ago.

Lucky Cordell, assistant general manager of WVON in Chicago, said he felt the FM "revolution" was most exciting and that he saw very little difference today between AM and FM. He called for bringing all Americans closer together.

George A. Koehler, general manager of the Radio-TV division of Triangle Publications, asked whether many FM stations will be able to survive in the face of the new one-ownership ruling of the government. He also submitted that the 1,700 FM broadcasters who were not at the NAFMB convention "are dragging FM down."

Robert Howe, general manager of WRTH in St. Louis, predicted that "beautiful music" stations may have to go more up-tempo because of the changing demographics of listeners and that such stations will have to create new sounds to stimulate the youth now growing up.

Woody Roberts, general manager of KTSA in San Antonio, mentioned the growing use of tape CARtridges in autos, the growing dislike of listeners for hype, and the repetition of music, the growing LP market and the shrinking singles market—"all these will affect Top 40 radio" more and more, he said.

Jim Hilliard, general manager of WNP-FM in Indianapolis, said he felt specialization in radio is here because of the splintering of the population. He said his middle-of-the-road station—WIBC—programs the top 20 records on Billboard's Hot 100 Chart. He felt that FM was on the doorstep to a real explosion and that "all we broadcasters have to do is light the fuse."

## Randal Speaks Out

• Continued from page 34

learn about him is by getting actively involved in his life. The radio personality should be a responsible participant in community affairs. The station should always be in the process of gauging the wind. Involvement is the real key to successful programming."

Campbell said that a good radio station never has a one-way signal. If there's no listener feedback, "there's nobody out there." Pointing out that audiences today are more sophisticated, he said that young people can "spot something phony a mile away and even have a label for it—plastic."

# Selling Sounds

What's happening among the major music houses. Items should be sent to Debbie Kenzik, Billboard, 165 W. 46th St., New York, N.Y. 10036.

By DAVID B. PERRY  
WEEK OF 23-27 MARCH

A quick review of record people in commercials leaves **Burt Bacharach** the only big holdout. Most agencies think he is waiting not for more money, but for the right assignment that would allow him enough creative freedom. . . . **Spanky & Our Gang** is no longer a standing group, but may still get together for an occasional record or jingle date. . . . Bell Records has a new group called the **Groop**, who should make it known to Madison Avenue that they are available for commercials. The same goes for **Jeff Comanor**, a great Los Angeles composer. . . . Also, men such as **Dave Grusin**, **Stan Kenton**, **Dave Brubeck**, **Jim Guercio**, **Holland-Dozier-Holland** and **Chips Moman** should gear themselves for the commercials field. Not only are the fees high, but the residuals keep coming in and every time the commercial goes on the air the composer's ASCAP or BMI points go up. . . . **Harry Nilsson** is now in the jingle business, but I'll bet he is very choosy about what work he accepts.

When a group or artist signs to do jingle work there is one important precaution to take. For sake of demonstration let's take the Fifth Dimension: The jingle contract should specify for the Fifth Dimension (a) all recording be done at Western Recorders, where they do their record work. (b) The Osborne-Blaine-Tedesco-Knechtel rhythm section be called for the date. (c) Arrangers Bill Holman and Bob Alcivar be retained since they do all the F.D. records. (d) Bones Howe should be contacted to help engineer and/or produce. In short, a group cannot and should not record something as important as a commercial outside of the settings and group of men who are responsible for their record successes. A lot of big groups spend all their time negotiating for big money in jingle contracts forgetting that they may blow the whole session if they don't insist on using their own creative team. In the case of the Fifth Dimension that is exactly what has happened with their work for Chevrolet and Coke. On the other hand, when **Glen Campbell** was signed to do some spots for Chevrolet he very wisely specified that **Jimmy Webb** and **Al deLory** create the music, since they were responsible for virtually all his hit records. The result was a series of beautiful and effective commercials that sold cars as well as enhancing Glen's career.

Beatle producer **George Martin** has signed to handle commercials through the Herman Edelman organization. With George's background he ought to really put together some crazy sessions. I'll report when his work starts hitting the air. . . . **Jim Campbell**, winner of the Schaefer Talent Hunt last year, is now the resident country studio singer in New York, for commercials. Some record company ought to pick him up. . . . Speidel, Manischewitz Wine, and Twice as Nice Hair Coloring all have new music for their TV spots recorded at Bell Sound in their 12-track Studio A.

**David Lucas** Goes Atonal For Black & Decker . . . **David Lucas** associate, composer **Tom McFaul**, introduced atonal music for a Black and Decker industrial tool TV spot. As opposed to today's formal music which is tonal, 12 tone or serial music is atonal and achieved through a classical composing technique. It is organized serially, explained McFaul, according to a 12 tone principle. All music is derived from one series of 12 pitches which is broken down into smaller musical phrases and put back together for variation. The result is a refreshing contemporary classical feel for the spot. **Pete Twaddle** was the agency producer for **Van Sant Dugdale**, Baltimore. . . . Recording Activity at New York Record Plant . . . The Record Plant's New York Studios saw the following activity last week: March 30th-Sly Boots for K&R, Skeets Williams for Al Williams Products (Continued on page 60)

# Programming Aids

Programming guidelines from key, pacesetting radio stations, including Best Picks, Best Leftfield Picks, Biggest Happenings, and Biggest Leftfield Happenings.

## HOT 100

WLON, Lincolnton, N.C., program director **Larry White** reporting; BP: "Sympathy," Rare Bird, ABC/Probe; BH: "ABC," Jackson Five, Motown. . . . WDCR, Hanover, N.H., program director **Mark Dillen Stitham** reporting; BP: "Cecilia," Simon & Garfunkel, Columbia; BH: "Love or Let Me Be Lonely," Friends of Distinction, RCA. . . . KBAB, Des Moines, Iowa, music director & personality **Ron O'Brian** reporting; BP: "Cecilia," Simon & Garfunkel, Columbia; BH: "Let It Be," Beatles, Apple; BLP CUT: "Red Express," (John B. Sebastian), John B. Sebastian, Reprise. . . . WNIU-AM, De Kalb, Ill., music director **Curt Stalheim** reporting; BP: "Make Me Smile," Chicago, Co-

lumbia; BH: "Up the Ladder to the Roof," Supremes, Motown. . . . WCSB-AM, Boston, music director **Kenneth Rokes** reporting; BP: "Make Me Smile," BH: "Here It Is Come & Get It," Badfinger, Apple; BLP CUT: "Love or Let Me Be Lonely," Friends of Distinction, RCA. . . . WLBK, De Kalb, Ill., music director & personality **Jerry Halasz** reporting; BP: "Love Grows," Edison Lighthouse, Bell; BH: "Tennessee Birdwalk," Blanchard/Morgan, Wayside; BLP CUT: "Red Rover Travelin'," Tommy James & the Shondells, Roulette. . . . WLAM, Lewiston, Me., music director & personality **Bob Oullette** reporting; BP: "Everybody's Out Town," B.J. Thomas, Scepter; BH: "Girl's Song," Fifth Dimension, Soul City; BLP CUT: "Friendship Train" (Psychedellic Shack) Temptations, Gordy. . . . WATS, Sayre, Pa., music director **Lee Potter** re- (Continued on page 58)



THE "HELLO, I'M JOHNNY CASH" contest, conducted jointly by the seven deejays at WUBE Radio, Cincinnati, and Chuck Moore, of the local Columbia Records office, to promote Cash's most recent album, pulled more than 6,000 postcard entries, according to Bruce Nelson, WUBE PD. Here Nelson (left) is shown awarding the winner's prize to David and Ruth Bailey of Covington, Ky. Winners received an all-expense air trip to Nashville to witness a taping of the Cash show, a backstage visit with the Columbia artist and a night on the town.

# TOM JONES IN PERSON!

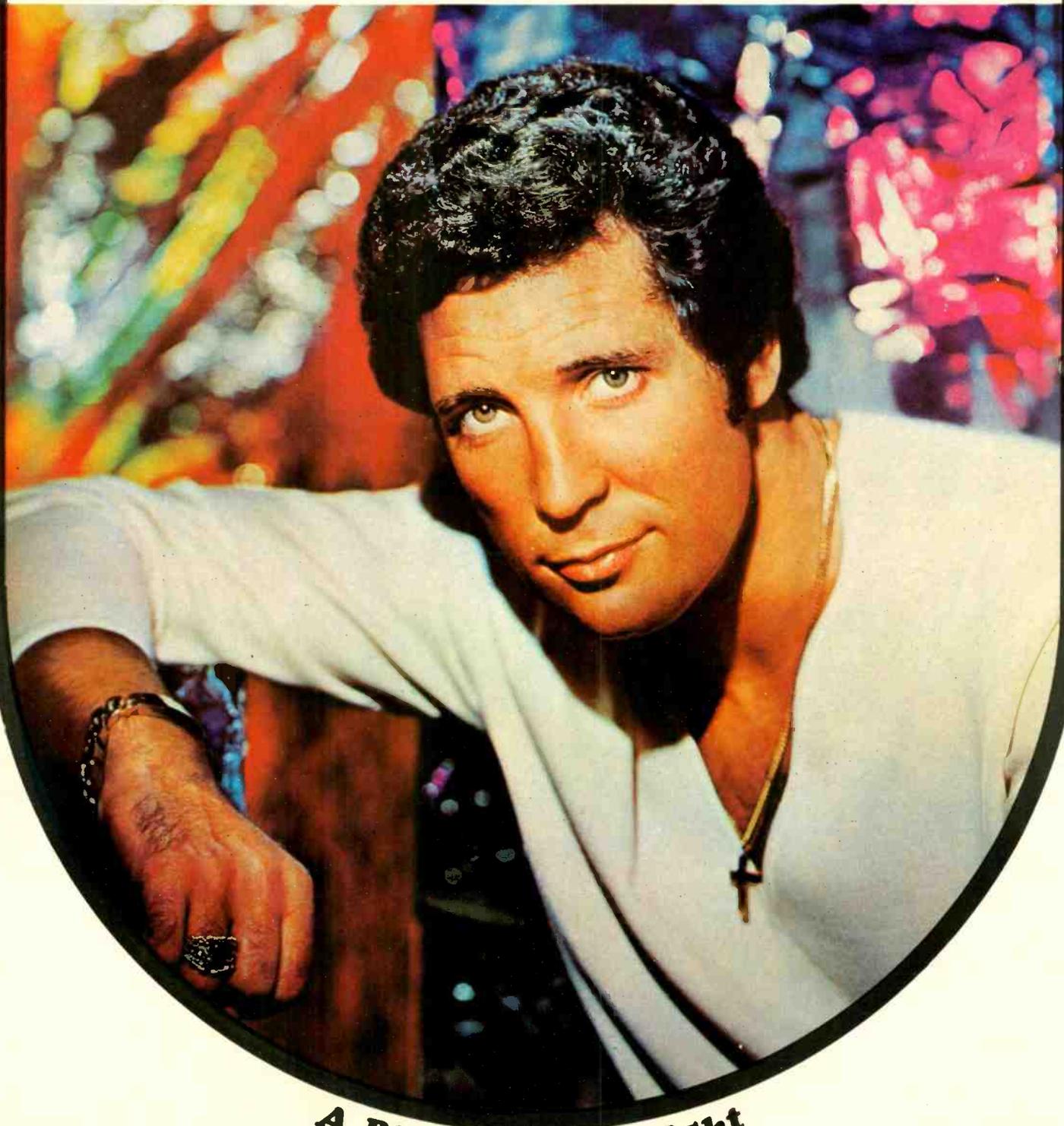
By **MIKE HENNESSEY**

"Man," says Sammy Davis Jr., "that guy's a groove. Tom is what is happening today. He's a one-man revolution."

"Tom Jones," Frank Sinatra is credited as saying, "is No. 1 in the world today, and I'm his No. 1 fan."

Jones has been hailed as the international super star of the Seventies; he is named Entertainer of the Year this year by the U.S. Friars Club; he was voted World's No. 1 Male Vocalist in the international poll run by Playboy; last year on his tour of America he broke box office records everywhere he played; his world-wide record sales have topped 100 million units.

*(Continued on page TJ-3)*



**A Billboard Spotlight**

**“NICE ONE TOM”**

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**A. I. R. (Record Productions) London Ltd.**

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*Tom....*

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# U.S. Jones—A Triple Threat

By MIKE GROSS

Tom Jones is a triple-barreled show business threat in the U.S. He dominates the recording, television and nightclub/concert scenes with top-selling disks, a high-rated series on ABC-TV, and SRO houses wherever he plays.

On the disk end, Jones racked up an unparalleled score on Billboard's Top LP's chart in 1969, with six listings for his London-distributed Parrot product running simultaneously. The six LP's that ran concurrently during 1969 were "Help Yourself," "Tom Jones Live at Las Vegas," "The Tom Jones Fever Zone," "This Is Tom Jones," "Green, Green Grass of Home" and "It's Not Unusual."

This was an especially impressive chart achievement because it represented six of the eight LP's that Jones had on release at that time.

The television show, "This Is Tom Jones," premiered in February, 1969, on ABC and enjoyed such an immediate success that the network moved it into a more desirable time slot for the following season. And, as an additional bonus, the network decided to go straight through the summer with reruns of the Jones show rather than put in a summer replacement.

On the in-person level, Jones' engagements last year at the Flamingo in Las Vegas (four weeks) and the Copacabana in New York (two weeks) were sold out in advance. SRO houses were also racked up by Jones at the Greek Theater in Los Angeles, the Coliseum in Oakland, the Oakdale Theater in Wallington, Conn., and the Carousel Theater in Framingham.

Jones' U.S. story began in February 1965, with the release of the single, "It's Not Unusual." According to Walt Maguire, London's national pop a&r and single sales director: "The record was pretty much an instant hit but some good music stations were hesitant, figuring Jones was a rock artist. Within a month, though, everybody was playing the record." Maguire said that Jones' appearance in the U.S. with the Dick Clark Show at the time of the disk's release was of extreme help in getting the record across.

#### Communication

From then on, Maguire and Gordon Mills, Jones' executive producer based in London, have been in steady discussions—averaging about two overseas phone calls a week—plotting Jones U.S. release schedules.

"What's New Pussycat" was Jones' second single release in the U.S. and it "broke" immediately in all markets and ran on top of the charts throughout the summer of 1965.

To fill consumer demands for LP's, London released on the Parrot label LP's titled after the hit singles. The albums, too, were good sellers.

The Jones' magic began again with the release of "Green, Green Grass of Home" in November of 1966. This was followed by "Detroit City" and "Funny Familiar Forgotten Feelings." Then everything busted wide open with the release of "Delilah" in February 1968. It was released in conjunction with Jones' appearance at the Deauville in Miami, his first important club date in the U.S.

"Delilah" was followed by the release of "Help Yourself" in July 1968, and it, too, racked up a big sales score.

Then came the biggies: "Love Me Tonight" in May 1969, and "Without Love" in December 1969, along with the resurgence of "I'll Never Fall in Love Again," which was originally released in 1967.

#### Jones' Year

London has gone all out to back up Jones' product in the U.S. with hefty promotions and merchandising programs worked out by Maguire and Herb Goldfarb. London's national distribution manager.

The campaigns included servicing dealers and rack jobbers with Jones posters and image displays, as well as arranging for special Jones section with the rack jobbers. And strong advertising campaigns have been geared at both the consumer and trade press levels.

## Largest Fan Mail of Any Australian TV Show

By DAVID ELFICH

Tom Jones recordings have always sold well in Australia. In April, 1969, he appeared live for two weeks at Sydney's Chevron Hotel. Chevron showed a clear profit of 200,000 Australian dollars for his two-

week season. That is a fair indication of Jones' drawing power.

The TV series began in Australia in December 1969. The series was bought by six country stations and five stations in the capital cities. Publicity departments report that the show has the largest fan and inquiry mail of any variety show. The letters come from all age groups.

Jones "Live in Las Vegas" LP was released in December and has sold strongly. EMI attributes the sales to the link between seeing Jones live on TV and people wanting to get some of that live Jones excitement on record.

He is one of EMI Australia's five top-selling artists and although his last two singles have not gone particularly well, his latest single "Without Love" has been a Top 20 hit.

Tom Jones is an LP seller in Australia and his television series has stimulated interest in the entire catalog of his LP's.

## Every Disk, Dutch Hit

By BAS HAGEMAN

Exactly five years ago Tom Jones topped the Dutch charts for the first time with "It's Not Unusual." Since then he has been a regular guest in Holland's album and single charts and has become the most popular foreign singer in the country.

Almost every record released by N.V. Phonogram in Holland has become a hit. The biggest sellers have been "Green, Green Grass of Home" which sold more than 100,000 and earned Jones a gold disk; "Delilah" which sold 90,000, and "Help Yourself."

Average sales for a Tom Jones single are around 35,000 while his most popular albums—"Delilah" and "Green, Green Grass of Home"—have each topped the 15,000 mark.

All Tom Jones albums are available in cassette form here and most of the single hits have been released on EP cassettes.

Although Tom has never made any personal appearances in Holland, he recorded an impressive 45-minute television show in 1968. And now Avro Television has begun transmitting Jones' ATV series in color each Tuesday night. The ratings have been very good and augur well for future sales of Tom Jones.



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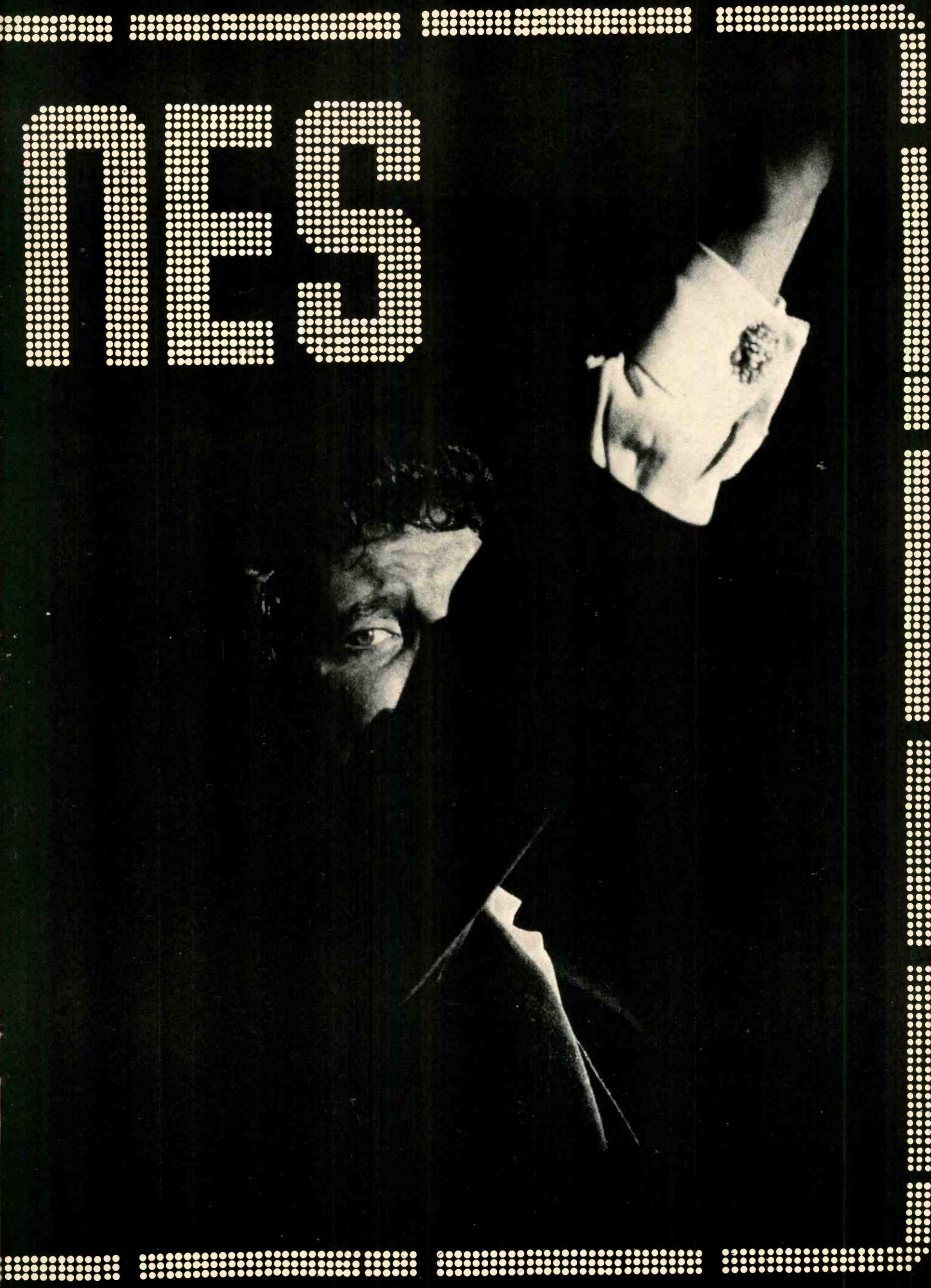


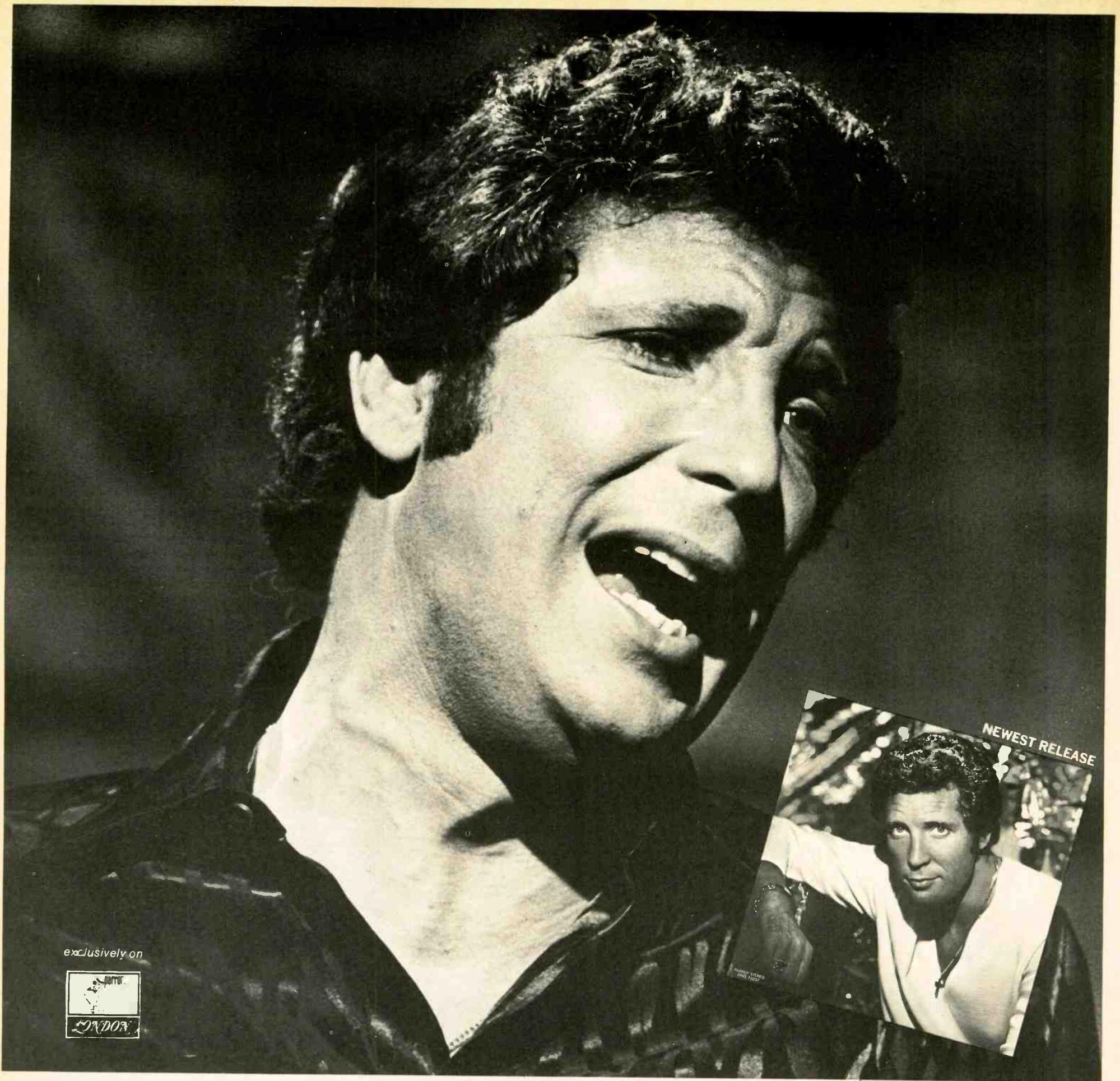
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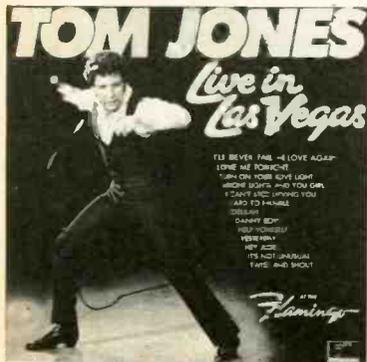


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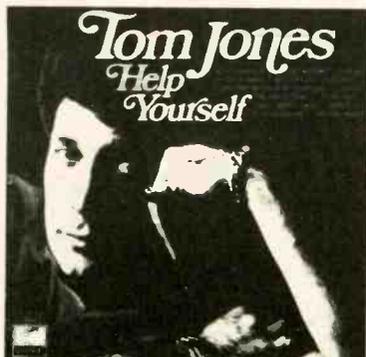
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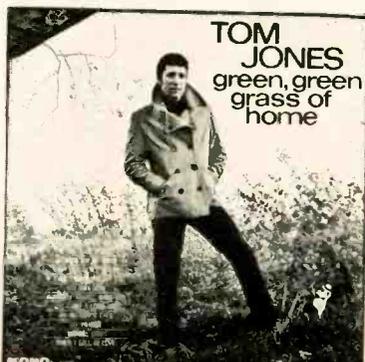
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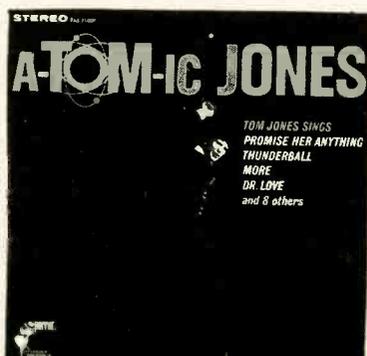
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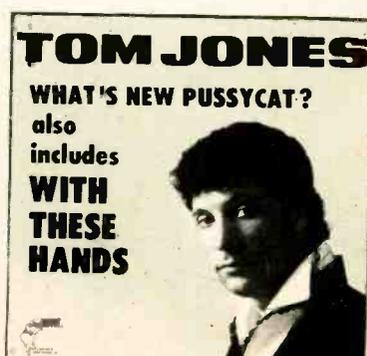
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PAS 71007



PAS 71006



PAS 71004

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# Campus News

## Walker Sees College Radio as A Hope to Stop Polarization

CHICAGO—The Intercollegiate Broadcasting System Convention held here at the La Salle Hotel April 3-5 was attended by over 650 delegates in the college broadcasting field and exhibitors from the music industry. The keynote address, which dealt with a "Plea for Thoughtfulness," was delivered by Daniel Walker, famous for his report on the Chicago Police riot of 1968. Walker spoke of the breakdown in communication in the community of America and the resulting polarization. He asked for a stop of the name calling taking place on both the right and left and made a plea to all communications media to end emotional reporting. He placed his faith in the college broadcasters, calling them the hope for tomorrow. "When people talk in derogatory manner, no one should be surprised when the police bust heads," commented Walker. He went on to say that "despite the media, there are still people who use the word nigger." This was interpreted by some of the audience to mean that the media was not carrying out its task of educating the public. He emphasized that a free student press and radio were as important as a free national press and radio. "No one benefits when the me-

## Theta Chi's Black Fest

DENVER—Theta Chi Fraternity sponsored a Black Arts Festival at the University of Denver, April 10. The program featured local black musicians and performers, with proceeds to be donated to the needy residents of Sunflower County, Miss. Theta Chi hopes to establish the event as an annual campus happening. Artists included the Afro-Drum Ensemble, from Denver's East Side Action Center, Cheryl Barnes, a University of Denver student, and the Wills Community Singers, a local gospel group. Also on the program are the Smith Dancers from the Denver Recreation Department program. The group Three, a Denver trio and a movie on the black experience in America called, "Just Like Me." Admission is \$1.

## Berklee School Hosts Festival

BOSTON—The Berklee School of Music was host for the New England School Jazz Festival sponsored by the National Association of Jazz Educators Saturday (11). The Berklee faculty demonstrated the latest applications of the Rhodes Fender Electronic keyboard, a CBS Musical Instruments product, the Hammond Guitar, and Reed Sound Modulator from Innovex Division. The Reed Modulator is the latest electronic synthesizer.

Attending the festival were educators from every state in New England, New York and New Jersey. The object of the meeting was to explain the applications of the latest music equipment for use in public schools, the greatest single market for them.

dia are told to shut up," He accused the governor of indirect censorship and went further, saying that "without critics poor decisions are made and the institution of government is less responsive. If freedom is lost it will not be because of fascism, but because we, the media, let it happen."

Most delegates felt there was something left to be desired in the various sessions held at the convention. They did not like to be lectured to, and at least two delegates from WVBR-FM, Ithaca, N.Y., felt that the topics were more or less trivial. They qualified this statement by saying that they were not affiliated with a college and had one of the only FM underground stations serving 25,000 students and run by students. In contrast the Sunday morning session on Freedom of Speech in radio and featuring Allen Shaw, director of special projects at ABC-TV, seemed to stimulate everyone involved. The discussion centered on the FCC's equal time rule for conflicting opinion. Many of the college broadcasters felt that the rule was used to limit liberal radio stations more than conservative stations. Shaw pointed out that the real problem was "changing the established system in this country by working through the system. The media is where it's at, but we must operate within the law. What good would it be for me to really put down the system and violate the law by not having equal time for a dissenting opinion, thereby get-

ting my station's license revoked? All underground media have a responsibility to present the other side. We must use the system to destroy the system.

### Programming Panel

Saturday's seminar dealing with programming had a large attendance. Speaking on the panel were Jim Stagg, program director WCFL, Chicago, and Pat McMahon, program director KRIZ, Phoenix. McMahon saw radio getting better through college people and called a portion of the commercial radio industry "grey tweed minds that are non-absorbent. We need entertainment, community-minded stations. We need people who give class and dignity to radio, we need college people." Stagg explained his station's tight playlist as necessary in a "highly competitive market like Chicago."

At the closing luncheon on Sunday, Al Altman of Chappell Music asked all the delegates to think of other facets in the music industry besides radio that were open to the college graduate. "You people have a chance to find out about all areas in the music business through talking to record industry executives in your area."

At its close, every delegate felt that there was a greater unity between college radio broadcasters throughout the country. They saw that many of their brother broadcasters had many of the same problems. The convention closed in an air of brotherhood and rededication to freedom, enlightenment and creativity.

## Campus Dates

**Tom Rush**, Columbia recording artist, appears at the University of Rhode Island in Kingston, Friday (17); Newtown College, Boston, Saturday (18); Albion College, Albion, Michigan, Sunday (19); and Bridgewater State College in Bridgewater, Mass., Monday (20).

The **Paul Butterfield Blues Band**, Elektra recording artists, appear at the University of Pennsylvania in Philadelphia, Friday (17). The **Temptations** of the Gordy label, appear at Michigan State University in East Lansing, Saturday (18). **Martha Reeves and the Vandellas**, who also record for Gordy, appear at Quincy College in Quincy, Ill., Saturday (18).

**Frankie Valli and the Four Seasons**, Philips recording artists, perform at St. Mary's College in Winona, Minn., Thursday (16); University of South Dakota in Brookings, Saturday (18); and Black Hill State University in Spearfish, S.D., Monday (20).

**Mason Williams**, who records for Warner Bros. and **Jennifer of Paramount records**, will make a joint appearance at Holy Cross College in Worcester, Mass., Friday (17). **Tommy James and the Shondells**, Roulette recording artists, will appear at Kutztown State College in Kutztown, Pa., Saturday (18). **Glen Yarbrough**, Warner Bros. recording artist, will perform at Augsburg College in Minneapolis, Minn., Saturday (18). Columbia's **Chicago** and San Francisco's **Cold Blood** and **Super Blues** will perform at Washington and Jefferson College in Washington, Pa., Saturday (18). **Josh White Jr.** of United Artists will appear at Lewis College in Lockport, Ill., Friday (17); and Barry College in Miami, Fla., Saturday (18).

The **Preservation Hall Jazz Band**

appears at Southern Illinois University, in Carbondale, Thursday (16). **Country Joe and the Fish**, Vanguard recording artists, appear at Princeton University in Princeton, N.J., Saturday (18); and Vas-sar in New York, Sunday (19).

## 'University' For Young

NEW YORK—The University of the Streets, a Lower East Side organization, has instituted a music program geared to the practical use of musical talent. It seeks to develop the individuals and groups to a level of confidence sufficient to compete successfully in the entertainment market. The curriculum begins with a brief history of music, with the emphasis placed upon the origin and evolution of popular music. Students will be encouraged to express themselves and their emotions in an extemporaneous manner. The director of the university, Muhammad Salahuddeen, feels that the music department of the university will enlighten the youngsters and will help them find a form of expression. The idea of the program is to give the young people a way to express themselves and to give them a feeling of creative accomplishment.

The University of the Streets needs instruments. Send all contributions to 130 East Seventh Street, N.Y. 10009.

## What's Happening

**Aaron Copland**, composer, teacher, and Pulitzer Prize winner, was honored with a Doctor of Humane Letters degree from Ohio State University recently. He also spoke at the university's College of Arts and Sciences. Congratulations to a man of much talent.

★ ★ ★

Anthology Records, Inc. will release three authentic recordings of folk music from Sikkim, a small country located between Tibet and India. The recordings are a result of a recent visit to that country by Brown University's professor **Fredric Leiber**man, a specialist in ethnomusicology. Leiberman also brought back about 10,000 feet of film.

DEJA VU

Give WBCR at Brooklyn College credit for first airing of the new Crosby, Stills, Nash & Young album. **Jerry Greenberg** of Atlantic Records says they had it first. The album was played continuously on the "Heavy Lenny Happening" with Lenny Bronstein morning show March 9. The station also gave away copies of the album to listeners who could identify the two sidemen on the album, **Greg Reeves** and **Dallas Taylor**.

SEND THIS BOY TO CAMP

It's music camp time again and the 20-second annual band and summer camp sponsored by the University of Miami will be held on the Coral Gables campus June 21-July 25. The camp is designed for teenagers and is conducted by a group of experienced high school band and orchestra directors. Courses in applied music and a band laboratory will be offered for bandmasters. Anyone in or above the eighth grade level as of September 1970, is eligible to attend. Contact **Fred McCall**, School of Music, U. of Miami, Coral Gables, Fla. 33124.

★ ★ ★

Billboard welcomes the following people to its growing list of campus representatives. **Steven Marshall** of UCLA; **Bob Burke**, University of Oregon; **Paul Chramer**, University of Alabama; **Paul Beddows**, Simon Fraser University in British Columbia; and **Dave Garland**, North Texas State University. Aside from Texas, the southwest is not very together. Is everyone out there illiterate? If you have something to say about music, say it in the Campus News section. That's what it's here for! FTD.

## Best LP's

These are the top selling albums at The Platter Shop, serving the Oklahoma State University in Stillwater. Judson Chippily is manager:

1. "Bridge Over Troubled Water," Simon & Garfunkel, Columbia KCS 9914.
2. "Hey Jude," Beatles, Apple SW 385.
3. "Led Zeppelin II," Led Zeppelin, Atlantic, SD 8236.
4. "Morrison Hotel," Doors, Elektra, EKS 75007.
5. "Santana," Santana, Columbia, CS 9781.
6. "Chicago," Chicago, Columbia, KGP 24.
7. "Abbey Road," Beatles, Apple, SO 383.
8. "I Want You Back," Jackson Five, Motown, MS 700.
9. "Crosby, Stills, Nash & Young," Crosby, Stills, Nash & Young, Atlantic, SD 8229.
10. "Willie & the Poor Boys," Creedence Clearwater Revival, Fantasy, 8397.
11. "Frijid Pink," Frijid Pink, Parrot, PAS 71033.
12. "Tom Jones, Live in Las Vegas," Parrot, PAS 71031.
13. "Raindrops Keep Fallin' On My Head," B. J. Thomas, Scepter, SPS 580.
14. "Soundtrack Easy Rider," Dunhill, DXS 50063.
15. "Grand Funk," Grand Funk Railroad, Capitol SKAO 406.



BARBARA KEITH OF MGM RECORDS talks with Lenny Lambert of WNYU, New York. Miss Keith was at the station to promote her new MGM album.

For  
RECORD  
Sales  
Billboard

# Coin Machine World

## Reveal Designs for 2 Cassette Venders

By RON TEPPER

LOS ANGELES—New details were revealed here concerning two vending machines that will dispense pre-recorded cassette tapes. Seeburg Corp. is adapting its Tobacco Counter cigarette merchandiser for vending cassettes and Audio Marketing is developing another machine to

vend the cigarette pack size music packages.

Both firms were exhibitors at the National Automatic Merchandising Association (NAMA) western conference and trade show held in nearby Anaheim but neither company showed the cassette units.

Audio's President, Don L. Orsatti, showed an artist's rendering of a cassette vender. Bob Briether, vice-president, vending sales, said that Seeburg's unit, which was displayed in prototype form at Billboard's Tape Conference last August, was still not ready for market.

Both companies agreed, however, that the market for cassette vending was there and could well be "the biggest boom the record and vending industry has ever experienced."

When operational, Seeburg's unit will hold 32 different cassette selections with a total capacity of 800 tapes. Audio's initial model will hold 24 selections but the total inventory of the machine has not been determined.

Seeburg's unit will accept  
(Continued on page 51)

## Airtown's Wills Likes Live Sound

COLUMBIA, S.C. — Airtown Records' Tommy Wills tries to capture the live sound of his night club performance when he cuts records for jukeboxes and recently has been releasing special medley versions that can consist of three songs on one side—but still confined to three minutes or less playing time.

"I'm still a performer. When we do a dance job we might go

(Continued on page 50)

## 5 LITTLE LP'S FROM NEW FIRM

CHICAGO—Little LP's Unlimited, a newly formed company marketing 7-inch stereo albums, has announced its first releases containing two country and western albums, two easy listening LP's, and a jazz album. They are: "Here's Loretta Lynn Singing Wings Upon Your Horns," "To See My Angel Cry/That's When She Started to Stop Loving You" by Conway Twitty, "The Kaempfert Touch" by Bert Kaempfert, all on Decca Records; "Guitar Factory," by Tony Mattola, and "World's Greatest Jazz Band of Yank Lawson and Bob Haggard," both on Project Three Records.

## Cigarette Tax Hits Operators

PHILADELPHIA—The hike in cigarette taxes on January 15th has cut deeply into vending machine receipts, according to leading operators here. With the new tax making Pennsylvania the highest levy in the entire country, the cost per pack in machines were increased to 50 cents, going to 55 cents in certain selected locations.

Pennsylvania cigarette ven-



MISS ADELE HIRD of the Wurlitzer Co.'s phonograph division was named club woman of the year by the Business and Professional Women's Club of the Tonawandas. Miss Hird is secretary to C.B. Ross, service manager of the company.

## Pleasurama Expands in U.K.

LONDON—Pleasurama, Ltd. is planning three large scale entertainment complexes in Scotland, Southsea and here in London as part of five-year plan to expand the firm into a diversified and integrated popular priced amusement and entertainment leisure industry group.

In the annual report company chairman, William P. Bradbury, says that the group is planning entertainment complexes in Kirkcaldy, Scotland, Southland, and in Oxford Street, London. The latter location will be the scene of an aquarium which,

them out of business and after two months, Philadelphia dealers are reporting a sharp decrease in sales. Most of the vendors lamented in January that 5-cent tax hike would drive vending firms queried said that cigarette sales have dropped from 15 to 20 percent since the new tax went into effect. While some indicated other factors have influenced the decline, all agreed that the high tax is putting a dent in the industry.

Miss Ester Glazer, co-owner of the M&G Vending Co., reported her firm's cigarette sales are off 15 to 20 percent since January and attributed it to both "the tax and the cancer scare but mainly the tax increase." She added, that in a way, she didn't blame smokers for quitting.

Stan Harris, who operates a major vending company, said his sales have been off by 10 percent as compared with the same period last year. He said many customers bought large quantities of cigarettes just before the Jan. 15 increase and this stockpiling may be accounting for his business slump.

"But if sales are still down  
(Continued on page 52)

## NAMA Trains Route Chiefs

LOS ANGELES — The first of 10 training seminars for vending company supervisors was held in conjunction with the 1970 Western Convention and Exhibit of the National Automatic Merchandising Association (NAMA) on April 3-4 in nearby Anaheim. Music route operators will find the seminars worthwhile as well.

The two-day sessions will be  
(Continued on page 51)

## Jukebox, Vending Assns. Unite to Push Kan. Laws

EL DORADO, Kan.—Legislative problems are uniting separate trade organizations of jukebox operators and vending operators in various states. The latest instance was seen here when two groups united to push successfully for a bill to make break-ins subject to stiffer penalties and to limit a hike in tobacco taxes. The results were disclosed at the Kansas Amusement and Music Association (KAMA) member-

## Jukebox Programmer Sees Regular One-Stops Fading

By EARL PAIGE

CHATTANOOGA, Tenn. — The independent one-stop as jukebox operators have always known it may become extinct as a result of the general change in record distribution patterns. This prediction comes from Lloyd P. Smalley here, a veteran jukebox operator for 20 years and a record store owner for 5 years before entering his present business. The prediction is subject to some qualifications because Smalley is not typical.

- He buys records every day.
- He prints his own title strips.

- He purchases most of his records from distributors—not one-stop.

- He is consulted regularly by radio stations.

- He breaks records before they are aired or on the charts.

Owner of Chattanooga Coin Machine Co., Smalley said that he has found that most large record distributors today "are really one-stops, too." He explained that when a distributor has a one-stop wing it's possible to buy most brands of records from the distributor "side of the operation," thus saving 8- to 9-cents per record.

"Some of the independent  
(Continued on page 52)

ship meeting and election recently.

KAMA, comprised of mainly music operators, was invited to support a bill that the Kansas Candy, Tobacco and Vendors Association was pushing. The result is a new law that makes breaking into a jukebox or any coin-operated machine an automatic crime and a class A misdemeanor. Operators do not have to prove how much money was involved in the robbery, according to KAMA secretary-treasurer Ronald Cazal, who reported on the law signed by Gov. George Docking.

"The tobacco and vendors  
(Continued on page 50)

## I.Q. GOLF UNIT

MILWAUKEE — Nutting Industries, Ltd., has introduced a Test Your Golf I.Q. game. The film for the quiz features 1,600 multiple choice questions. The game will give operators a chance to penetrate the 10,000 golf courses and 25,000 driving ranges in the United States. The golf I.Q. game can be adapted from the standard I.Q. Computers through a conversion kit offered through the company.

## New Equipment



Bally—One Player Flipper Game

This new one-player flipper game from Bally Manufacturing Corp. called Bowl-O offers players 31 different ways to build up scores, has five targets worth 1,000 points each and 14 targets that are good for 100 points each. Each strike adds 5,000 to the total score and additionally strikes add up to special scores. The number of strikes necessary to score a special is adjustable from 5-18. Strikes can be scored three ways: a ball shot across the top center rollover when the mystery strike light is on; a shot into the knockout hole which can be entered from the top by a roll down or from the bottom by using the flipper; and finally by lighting all 10 pins on the playfield. The pins for these latter build-up strike shots are lighted by hitting corresponding numbered targets. Some of the numbers can be lighted in different ways. Any numbers can be lighted by hitting either of two side rebounds when the number is lighted on a mystery lighting panel. The game's lively action is reflected in the 5-digit score totalizer. According to Paul Calamari, the game was pilot tested in Japan, Europe and the U.S.

## 2 Southern Assns. In Joint Session

BILOXI, Miss.—The first joint meeting of the Alabama and Mississippi vending operators was held recently. Herman Carlisle, of the Special Service Co. in Alexander City, Ala., was chosen president of the Alabama Automatic Merchandising Council while Herbert Denton, of Vend-Food, Inc., in Tupelo, Miss., was elected president of the Mississippi Vending Association.

Other officers chosen for Alabama include: Orval Anglin, vice president; Robert Word, secretary, and Stanley Hellman, treasurer. E. K. Maxwell, Ely Williams, and Hellman were elected to three-year terms on the Alabama Council Board of Governors.

Mississippi's new officers are:  
(Continued on page 52)

## Coinmen In The News

### ATLANTA

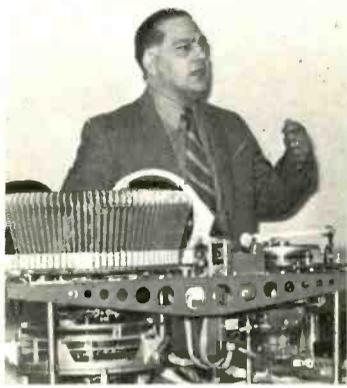
The Atlanta American Motor Hotel recently was the site of a five-day Wurlitzer seminar which drew 28 persons. Companies represented included Bilotta Enterprises, Inc. of Newark, N.Y.; Commercial Music Co., Inc. of Dallas, Cruze Distributing Co., Inc. of Charleston, W. Va.; Brady Distributing Co. of Charlotte, N.C.; and Southern Music Distributing Co. of Orlando, Fla. Attending the seminar were: Donald L. Plymel, Eddie L. Duncan, Robert J. Voltz, Robert Genter, Lester Mikell, Lloyd A. Burgess, Leoma W. Ballard, Fred Moore, Jerry Derrick,

Albert Wheby, Roger D. Lewis, S.A. Frazier, Lonnie B. Newcomb, Frank Impson, G.L. Brown Jr., J.C. Broome, John W. Calcutt, L. Douglas Johnson, Hugo H. Hayden, Albert T. Forbes, Ron Hodges, Paul Coggeshall, George L. Sweatt, Gerald W. Boatright, David Fernandez Jr., Richard W. Wilkins Jr. and Steve Culverhouse.

### PHILADELPHIA

George M. Tribble has been named area supervisor of theatre concessions for ARASERV, division of ARA Services, Inc., and

(Continued on page 52)



ANDRES ECHEVARRIA, Wurlitzer sales manager for Latin America, delivers a lecture during the recent two-day service seminar in Caracas, Venezuela, by the Wurlitzer Co.

**SPECIAL!**  
**BALLY**  
**WORLD CUP**  
**\$215**  
**AS IS . . . COMPLETE**



Write for complete 1970 Catalog of Phonographs, Vending and Games.

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**ATLAS MUSIC COMPANY**

Cable: ATMUSIC—Chicago  
2122 N. WESTERN AVE., CHICAGO, ILL. 60647. ARmitage 6-5005

### All Machines Ready for Location

Seeburg 200 selection wall box	24.50
Smokeshop V36	40.00
Smokeshop 630 Starlite	155.00
Smokeshop 850 Starlite—w/50¢ unit	195.00
Rowe Model 77 Candy Machine—like new	295.00
Aml 200 selection wall boxes	14.50
Paul Bunyan	395.00
Funland	295.00
Surfside	335.00
Sing-A-Long	285.00
Thoroughbred	225.00

**Lew Jones** Distributing Co.

Exclusive Wurlitzer Distributor  
1311 N. Capitol Ave.  
Indianapolis, Ind.  
Tel.: MEIrose 5-1593

## What's Playing?

A weekly programming profile of current and oldie selections from locations around the country.

### Bloomington, Ill.; Location: Young Adult Restaurant

Earl Donahue,  
programmer,  
Gilbert Music Corp.

#### Current releases:

"Ruby, Don't Take Your Love to Town," Ace Cannon, Hi 2174;  
"Didn't I," Delphonics, Philly Groove 161;  
"Theme From 'Z'," Henry Mancini, RCA 47-0315.

### Peoria, Ill.; Location: Adult Tavern

Bill Bush,  
programmer,  
Montooth Phono  
Service



#### Current releases:

"Bridge Over Troubled Water," Simon and Garfunkel, Columbia 4-45079;  
"Kentucky Rain," Elvis Presley, RCA 47-9791;  
"Rainy Night in Georgia," Brook Benton, Cotillion 44057.

#### Oldies:

"Skokian," Ralph Marterie;  
"Do I Worry," Ink Spots.

### Glendale, Calif.; Location: Kid Restaurant

Carol Stephens,  
programmer,  
Valley Venders



#### Current releases:

"Bridge Over Troubled Water," Simon and Garfunkel, Columbia 4-45079;  
"Instant Karma," John Ono Lennon, Apple 1818;  
"Love Grows," Edison Lighthouse, Bell 858;  
"Celebrate," Three Dog Night, Dunhill 4229;  
"Spirit in the Sky," Norman Greenbaum, Reprise 0885.

#### Oldies:

"Come Together," Beatles, Apple 2654.

### Irvine, Ky.; Location: C&W Restaurant

F.G. Miller,  
programmer,  
Miller's, Inc.

#### Current releases:

"Fighting Side of Me," Merle Haggard, Capitol 2719;  
"Once More With Feeling," Jerry Lee Lewis, Smash 2257;  
"Rock Island Line," Johnny Cash, Sun 111.

#### Oldies:

"All I Have to Offer You Is Me," Charlie Rich;  
"Holding On to Nothing," Porter Wagoner and Dolly Parton.

### New Orleans, La.; Location: Soul Lounge

Harold (Hap) Giarrusso,  
programmer,  
John Elm Jr.,  
operator,  
TAC Amusement  
Co.



#### Current releases:

"Cummins Prison Farm," Calvin Leavy, Blue Fox 100;  
"ABC," Jackson Five, Motown 1163;  
"Turn Back the Hands of Time," Tyrone Davis, Dakar 616.

#### Oldies:

"St. James Infirmary," Bobby Bland;  
Any Aretha Franklin record.

### Trenton, Mo.; Location: C&W Tavern

Olen A. Welch,  
programmer,  
Automatic Music  
Co.



#### Current releases:

"What Is Truth," Johnny Cash, Columbia 4-45134;

"Can't Seem to Say Goodbye," Jerry Lee Lewis, Sun 1115;

"I Do My Swinging at Home," David Houston, Epic 5-10574.

### Rockford, Ill.; Location: Kid Restaurant

Charles Marik,  
operator,  
Jerry Schultz,  
programmer,  
Star Music Co.



#### Current releases:

"Instant Karma (We All Shine On)," John Ono Lennon, Apple 1818;

"Turn Back the Hands of Time," Tyrone Davis, Dakar 616;

"Give Me Just a Little More Time," Chairmen of the Board, Invictus 9074.

### Springfield, Ill.; Location: Adult Restaurant

Bud Hashman,  
programmer,  
Star Novelty Co.



#### Current releases:

"Easy Come, Easy Go," Bobby Sherman, Metromedia 177;

"My Elusive Dreams," Bobby Vinton, Epic 10576;

"Is Anybody Goin' to San Antone?," Charley Pride, RCA Victor 9806.

### Chicago, Ill.; Location: Soul

Moses Proffitt,  
operator,  
J.W. Strong,  
programmer,  
South Central  
Novelty Co.



#### Current releases:

"Turn Back the Hands of Time," Tyrone Davis, Dakar 616;

"Rainy Night in Georgia," Brook Benton, Cotillion 44057;

"Something," Tony Bennett, Columbia 45109.

### Chattanooga, Tenn.; Location: C&W Tavern

Lloyd Smalley,  
programmer,  
Chattanooga Coin  
Machine Co.



#### Current releases:

"Marry Me," Ron Lowry, Republic 1409;

"What Is Truth," Johnny Cash, Columbia 45134;

"My Love," Sonny James, Capitol 2782.

SUPER PLAY-APPEAL and PROFITS with CHICAGO COIN'S

Sensational New

# SUPER CIRCUS RIFLE GALLERY

### NEW, UNIQUE SOUND SYSTEM

Trapeze Artist Actually Talks.

Circus Band Music.

SPEAKER IN GUN BASE,

Close to Player's Ear.

### TENT FLAPS OPEN

AUTOMATICALLY During Game . . .

Giving Double Depth Illusion in Center Ring. Player Shoots At Regular Depth and Double Depth

CLOWN SWINGS on Moving Trapeze, Bobs Up and Down When Hit

EXPLOSIONS! When Any Flop Target Is Hit

- SPECTACULAR BLACK LITE
- COMPLETE CIRCUS MOTIF
- 4 FLOP TARGETS and 3 MOVING TARGETS

10c or 25c PLAY (Also Available 2 for 25c)  
Extended Play or Replay



ATTRACTIVE  
NEW CABINET  
SIMPLE, EASY SERVICING

Mrs. of  
PROVEN  
PROFIT MAKERS  
Since  
1931

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# Money

(You Got It Made With A)

## WURLITZER STATESMAN

Any phonograph is a matter of give and take. But when it gives out the kind of music that the Wurlitzer STATESMAN does, it takes in the kind of money that makes operating a pleasure. Wherever installed, the Wurlitzer STATESMAN phonograph is putting new life into locations and new profit totals in their owners' pockets.

Hear This One Where Wurlitzer Phonographs Are Sold

# Jukebox, Vending Assns. Unite to Push Kan. Laws

• Continued from page 47

group thought that they would be too involved with the tobacco tax legislation and invited KAMA to help out," he said. "We took over much of the legislator contacting on the break-in bill. The tobacco group was able to help kill a proposal that would place a 25 percent tax on tobacco."

The tobacco vending group compromised on a proposed hike of 2 cents per pack cigarette tax and worked to split the cigarette tax hike from the overall tobacco tax package. In the end, the cigarette tax went up 3 cents to a present 11 cents per pack.

The two-prong drive by both associations involved both letters to each state legislator and personal contacts. "It worked much better because two groups were contacting legislators on two different matters even though both groups had a common purpose," Cazel reported.

Cazel said that it is possible the two groups might again unite to achieve common goals. Many KAMA members are also involved in cigarette vending, according to Harland Wingrave, a member of both groups here. The same is true elsewhere, for example in Florida, where the separate operator organization will hold a joint meeting soon.

Other matters covered at the meeting included a talk by Music Operators of America President A. L. Lou Ptacek and the election. Returned to office were Don Fooshe, president; Gus Prell, vice-president, and Cazel.

## Coming Events

April 17-18—Tennessee Automatic Merchandising Council annual meeting, River Terrace Motel, Gallinburg, Tenn.

April 17-18—Georgia Automatic Merchandising Council meeting, Callaway Gardens, Pine Mountain, Ga.

April 17-18—Indiana Vending Council meeting, Holiday Inn, Indianapolis.

April 30, May 1-4 — Illinois Automatic Merchandising Council meeting, Lake Lawn Lodge, Delavan, Wis.

May 8-9—Automatic Merchandising Council of New Jersey meeting, Holiday Inn, Atlantic City, N.J.

May 15-16 — Ohio Automatic Merchandising Council meeting, site to be announced, Columbus, Ohio.

May 15-16 — Kentucky Automatic Merchandising Association, annual meeting, Executive Inn, Louisville.

(Continued on page 51)

# The Bluebook

## Valuation of Used & Reconditioned Coin Machines

### April 18, 1970

The following average valuations, based on quotations obtained from selected, franchised distributors in key markets throughout the U. S., are published only for the purpose of indicating general trends. The averages are unfit for application to any specific buyer-seller situation.

### Jukeboxes

#### Rock-Ola

	Low	High
1468, Tempo 1, 120 Sel., 45 RPM, 1959	65	165
1478, Tempo 11, 120 Sel., 45 RPM, 1960	80	185
1485, Tempo 11, 200 Sel., 45 RPM, 1960	100	215
1488, Regis, 120 Sel., 45 RPM, 1961	105	215
1495, Regis, 200 Sel., 45 RPM, 1961	135	255
1493, Princess, 100 Sel., 45 RPM, 1962	135	250
1496, Empress, 120 Sel., 33 & 45 RPM, 1962	155	275
1497, Empress, 200 Sel., 33 & 45 RPM, 1962	170	295
408, Rhapsody, 160 Sel., 33 & 45 RPM, 1963	205	335
404, Capri, 100 Sel., 33 & 45 RPM, 1969	No Avg.	
414, Capri 11, 100 Sel., 33 & 45 RPM, 1964	205	325
4145, Capri 11, 100 Sel., 33 & 45 RPM, 1964	No Avg.	
4185, Rhapsody, 160 Sel., 33 & 45 RPM, 1964	255	410
424, Princess Royal, 100 Sel., 33 & 45 RPM, 1964	270	400
425, Grand Prix, 160 Sel., 33 & 45 RPM, 1964	325	470
426, Grand Prix 11, 160 Sel., 33 & 45 RPM, 1965-66	390	565
429, Starlet, 100 Sel., 33 & 45 RPM, 1965-66	305	465
431, Coronado, 100 Sel., 1966-67	No Avg.	
432, GP/160, 160 Sel., 1966-67	465	645
433, G/P Imperial, 160 Sel., 1966-67	485	670
434, Concerto, 100 Sel., 1967	410	600

#### Seeburg

	Low	High
437, Ultra, 160 Sel., 1968	575	760
436, Centura, 100 Sel., 1968	485	715
445, Princess Deluxe, 100 Sel., 1968	No Avg.	
440, Psychedelic Money Grabber, 160 Sel., 1969	No Avg.	

#### Wurlitzer

	Low	High
2300, 200 Sel., 45 RPM, 1959	90	200
2304, 104 Sel., 45 RPM, 1959	75	185
2310, 100 Sel., 45 RPM, 1959	75	185
2400, 200 Sel., 45 RPM, 1960	105	215
2404, 104 Sel., 45 RPM, 1960	85	195
2410, 100 Sel., 45 RPM, 1960	85	195
2500, 200 Sel., 45 RPM, 1961	125	245

(Continued on page 51)

A Full Line of Coin Operated Recreational Tables from

**American**  
SHUFFLEBOARD COMPANY  
210 PATERSON PLANK ROAD  
UNION CITY, NEW JERSEY

"The House That Quality Built"



ELI ROSS Distributors, Inc., have moved their Jacksonville, Fla., branch to new headquarters at 807 Kipp St. The new building offers the convenience of drive-in service inside the building for loading and unloading equipment. The office is managed by Herb Gorman.

Turns people into crowds



- 160 SELECTIONS 33-1/3, 45's, LP's
- Integrated Circuits
- Swing-out, Lift-out Components
- Snap-out Grill

**ROCK-OLA**  
Model/442

"we want you to Take it easy"

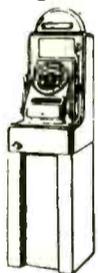
Rock-Ola Manufacturing Corporation  
800 North Kedzie Avenue  
Chicago, Illinois 60651

## BUY! METAL TYPERS

Vending Aluminum IDENTIFICATION DISC

WHY!

1. LIFE-TIME INCOME
2. TROUBLE-FREE OPERATION
3. ONLY 18"x18"



**STANDARD HARVARD**  
METAL TYPER, INC.  
1318 N. WESTERN AVE.  
CHICAGO 22, ILL. EV 4-3120

## BINGO MECHANICS WANTED

Legal territory in Nevada. 40-hour five-day work week. Must have past bingo experience. State age, references, past experience. Send photo if possible.

Write or phone:

**UNITED COIN MACHINE COMPANY**  
2621 SOUTH HIGHLAND  
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## Proven Profit Maker!

CHICAGO COIN'S FABULOUS

### SPEEDWAY

- REALISTIC DRIVING!
- REALISTIC RACING CAR SOUNDS!
- SKILL PLAY!
- TROUBLE-FREE! No Film! No Belts! No Photo-Electric Cell!

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SUPER CIRCUS  
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1725 W. DIVERSEY BLVD. CHICAGO ILLINOIS 60614

## Airtown's Wills Likes Live Sound

• Continued from page 47

from 'Stardust' straight into 'Can't Get Started.' This medley approach is what we seek to do with our records," said Wills, president of Airtown. He still plays weekend dance dates with his saxophone and was one of the performers on the recent South Carolina Coin Operators Association banquet show.

"Having used the medley approach before live audience," he said, "I asked myself why can't this work on jukeboxes? I think it does. We play more songs in a night when the band performs this way. And on records we can give the jukebox operator and the listener more songs."

He continued, "We are trying to keep all singles under three minutes playing time by using the medley approach. You can play two records of mine while one long one is being played. The operator loses 10 or 15 cents with a long recording."

His approach to the operators is different too. He sends complimentary records to operators rather than disc jockeys.

You'll Laugh All the Way to the Bank...



—with the Savings Midway

White Lightning Gun

SPECIAL \$495.00

Reconditioned — Like New

Exclusive Rowe AMI Distributor Ea. Pa. - S. Jersey - Del. - Md. - D.C.

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## DUAL-IQ COMPUTER RECORD EARNINGS

\$20 a day

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University Student Union!



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(414) 332-8260 CABLE: NUTTING

## NAMA Trains Route Chiefs

• Continued from page 47

related directly to vending industry situations and will be conducted by consultants from the firm of Organization Program Dynamics which has previously worked with NAMA and with vending operators.

Registration fees for the meetings will be \$85 per person for NAMA member firms and \$150 per person for supervisors from nonmember firms. Each session will be limited to 40 supervisors on an advance registration basis. Additional session may be scheduled if demands requires it, said C. Richard Schreiber, president of NAMA. Managers and owners will not be invited to participate since the topics will deal directly with the training of route supervisors.

The major topics of the seminars will be: "Developing Your Subordinates," "Knowing and Understanding Your Routeman's Communication," "Fundamentals Point of View," "Supervisory Communication," "Fundamentals of Planning and Time

Management," "Tricks of the Trade in Training" and Developing Your Own Selfimprovement Program."

Schreiber pointed out that "This new series aimed at route supervisors is a further step to help the vending operator in running his business more efficiently."

The remaining nine seminars will be held May 21-22 in Atlanta, Ga.; May 26-27 in Dallas, Tex.; June 17-18 in Philadelphia; June 19-20 in Boston; June 26-27 in Memphis, Tenn.; July 14-15 in Columbus, O.; July 16-17 in Kansas City, Mo.; July 21-22 in Seattle, Wash., and Nov. 7-8 in Chicago.



WALTER W. WHITE, 70, president of Queen City Novelty Co. in Cumberland, Md., died recently after a short illness. White organized Queen City in 1923 and was actively engaged in the business until his death.

## Reveal Designs for 2 Cassette Venders

• Continued from page 47

"script" which customers can obtain from the store or location owner. The advantage of this merchandising technique is that the \$5.95 list price for the tapes will not require an at-machine deposit of multiple coin or bills.

The question, however, is whether or not the consumer will go through the motion of first selecting a tape and then going to the counter to transfer his money into script.

Audio's "Dise-O-Mat" vending machine was on display and created no small amount of interest. Orsatti said that since the announcement of the school in-road the company was making "several major labels" had called to try and work a tie-in with the national distributor.

A total of 83 exhibitors were represented at the show with a variety ranging from cups and candy to coin changers and cigarette machines.

## Coming Events

• Continued from page 50

May 22-24—Pennsylvania Automatic Merchandising Council, Seven Springs Mountain Resort, Champion, Penn.

May 23-26—National Industrial Recreation Association national conference and exhibit, Denver Hilton, Denver.

May 24-27 — National Restaurant-Hotel-Motel Convention, International Amphitheatre, Chicago.

June 12-14—North Carolina Vending Association and South Carolina Vending Association, Charleston, S.C.

## The Bluebook

• Continued from page 50

	Low	High
2504, 104 Sel., 45 RPM, 1961	115	230
2510, 100 Sel., 45 RPM, 1961	115	225
2600, 200 Sel., 33 & 45 RPM, 1962	185	290
2610, 100 Sel., 33 & 45 RPM, 1962	160	265
2700, 200 Sel., 33 & 45 RPM, 1963	235	370
2710, 100 Sel., 33 & 45 RPM, 1963	205	340
2800, 200 Sel., 33 & 45 RPM, 1964	305	485
2810, 100 Sel., 2900, 200 Sel., 33 & 45 RPM, 1965	285	465
2910, 100 Sel., 33 & 45 RPM, 1965	385	550
3000, 200 Sel., 1966	350	515
3010, 100 Sel., 1966	445	640
3100, Americana, 200 Sel., 1967	415	605
3110, Americana, 100 Sel., 1967	535	705
3210, Americana II, 100 Sel., 1968	495	620
3200, Americana II, 200 Sel., 1968	585	765
3300, Americana III, 200 Sel., 1969	640	815
3310, Americana III, 100 Sel., 1969	No	Avg.
	No	Avg.

### Rowe International, Inc.

	Low	High
J-200E, 200 Sel., 45 RPM, 1959	100	210
J-120, 120 Sel., 45 RPM, 1959	80	205
K-120, 120 Sel., 45 RPM, 1960	80	205
K-200, 200 Sel., 45 RPM, 1960	105	230
K-100, 100 Sel., 45 RPM, 1960	80	205
Continental 1, 200 Sel., 45 RPM, 1961	100	215
Lyric, 100 Sel., 45 RPM, 1961	70	180
Continental 2, 100 Sel., 33 & 45 RPM, 1962	150	250
Continental 2, 200 Sel., 33 & 45 RPM, 1962	180	290
Rowe-AMI-JAL, 200 Sel., 33 & 45 RPM, 1963	160	310
Rowe-AMI-JEL, 200 Sel., 33 & 45 RPM, 1963	185	340
Rowe-AMI Tropicana JBM, 100, 160, 200 Sel., 33 & 45 RPM, 1964	320	510
Rowe-AMI Diplomat, 200 Sel., 33 & 45 RPM, 1965	385	615
Bandstand, 200 Sel., 1965-66	450	675
Music Merchant, 1966-67, 200, 160, 100 Sel.	600	810
Cadette, 100 Sel., 1967-68	415	590
Music Master 200, 160, 100 Sel., 2/68	730	920

## If everybody played pool like he does, we wouldn't make this table.

But let's face it, not everybody has the delicate touch of a Jimmy Caras. (He's 5 times Pocket Billiards Champion of the world.) And so we bring you the Brunswick CB-7. A specially-built table that can stand up under the constant pounding and rough play a table gets in most coin-op establishments, yet still give you the true tournament playability that Jimmy Caras demands.

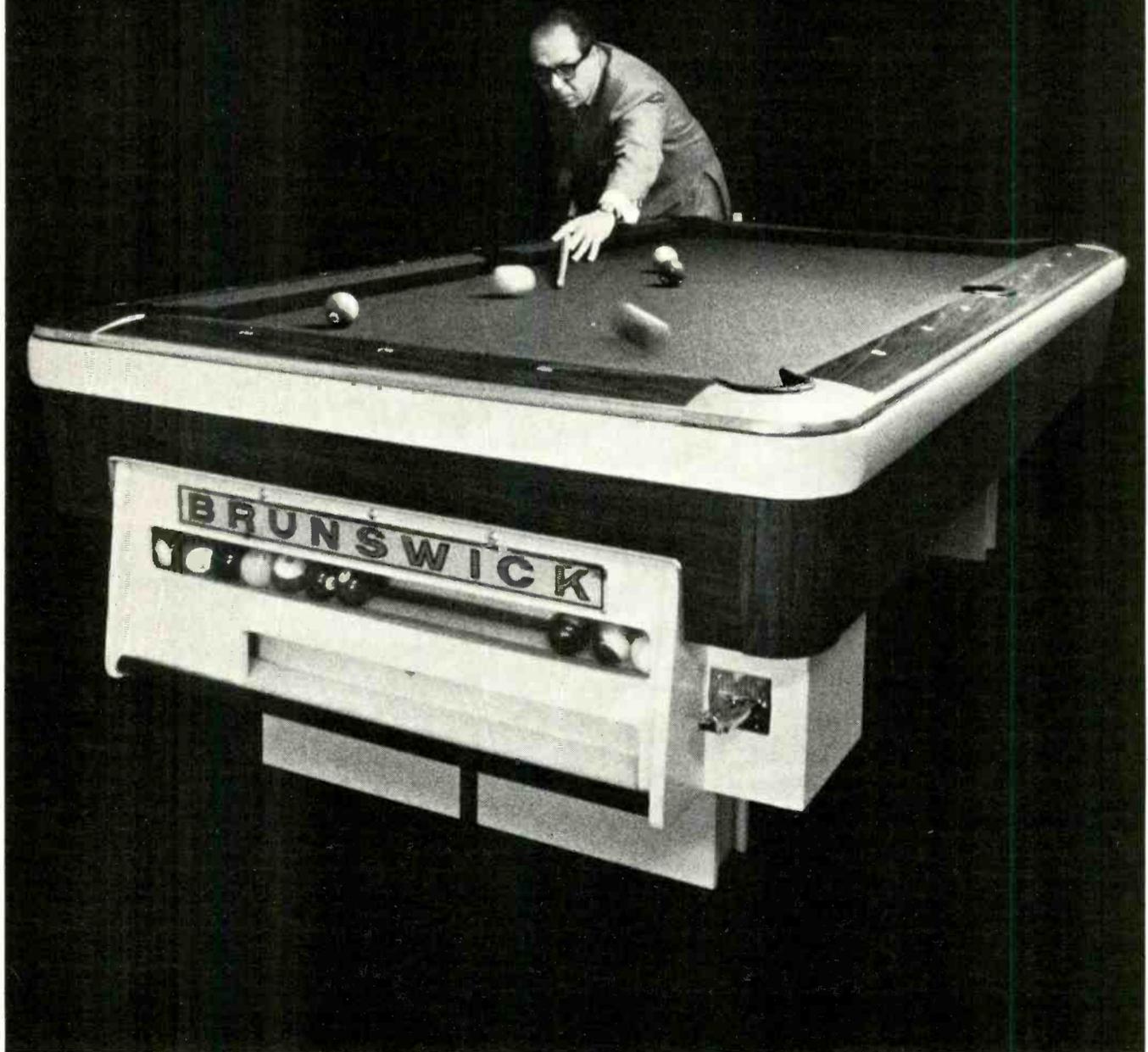
To begin with, the legs on this table are sturdy as oaks. (Tip it over on two legs, you still won't buckle them.) Return tracks are fast, quiet and absolutely jam-proof. It has a removable ball box. Extra large coin-box. Easy-off Formica® rails. And a cloth you can change in minutes without removing the slate. And when its commercial playing days are over, you can even convert it and sell it as a home pool table with our special conversion kit.

All in all, it's the finest, most service-free coin-op made. Just what you'd expect from Brunswick.

Makers of fine professional billiard tables since 1845.

# Brunswick

Consumer Division Brunswick Corporation

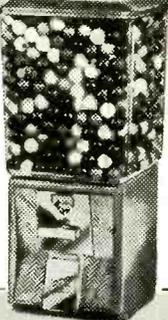


## Coinmen In The News

• *Continued from page 48*  
has been assigned to the southeast. **Robert Leibowitz** is area supervisor for the firm's concession operations at theatres in the northeast, and **James Pappas** is covering theatres in Pennsylvania. **Joseph J. Levin**, president of Blue Ribbon Vending Co., is among the leaders in business, industry, civic affairs and communal organizations who were named to the Board of Directors of PAL (Police Athletic League). He is chairman

of the Board of the Amusement Machines Association of Philadelphia. . . . **Kwik-Kafe Automatic Coffee Service, Inc.**, filed for a Certificate of Authority as an out-of-town corporation to conduct its business in Pennsylvania relating to the installation, service and operation of food and beverage coin-operated vending machines. The local law firm of **Pepper, Hamilton and Scheetz**, a prestigious firm, represented **Kwik-Kafe**.  
**MAURIE H. ORODENKER**

**KING'S One Stop** service for all  
**BULK VENDING MACHINE OPERATORS**



**MERCHANDISE**—Leaf ball gum, wrapped gum, charms, filled capsules, panned candies, bulk & vacuum packed nuts, ball point pens, combs, 1c tab, 5c package gum, 5c & 10c vending pack candy bars.

**SUPPLIES**—Empty capsules V-V1-V2, coin weighing scales, counters & wrappers, stamp folders, decals, route cards, padlocks, spray paints, machine cleaners & lubricants, paper cups for hot nut venders & hot beverages.

**EQUIPMENT**—All Northwestern bulk venders, cast iron stands, wall brackets, sanitary & stamp venders, new & reconditioned bulk venders of all kinds, parts for all bulk venders.

Mail this coupon for details and prices on the Northwestern **SUPER SIXTY** (illustrated), Vends gum-charms. Also ask for information on other Northwestern machines.

NAME \_\_\_\_\_ TITLE \_\_\_\_\_  
COMPANY \_\_\_\_\_  
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Fill in coupon, clip and mail to:

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**DEPENDABLE FAST SERVICE, LOWEST PRICES FROM LARGEST INVENTORY IN THE U.S.**

Send for prices and illustrated literature.

when answering ads . . .

Say You Saw It in Billboard

## 5 FOR 50c PLAY HELPS JUKEBOX

CHATTANOOGA, Tenn. — Half dollars are plentiful here and local operator **Lloyd Smalley** thinks more operators should take advantage of five plays for 50-cents pricing. "I have one location that runs about \$100 a week and \$85 of that is in half-dollars—there's usually only one roll of quarters.

Local people here do not hoard half-dollars and for the most part they remain in the location to be used over and over in the jukebox, **Smalley** points out.

## Bulk Vendors Hit Break-ins

NEW YORK—A New York police department burglary squad official outlined steps operators can take to limit break-ins and thefts at a recent meeting of the New York Bulk Vendors Association here.

The speaker, Lt. Vincent A. Cooke, said that operators should attach a decal on machines offering a reward to people reporting vandalism and theft. He also outlined how routemen could protect their vehicles. He said operators should contact the chief inspector's office who in turn can advise each precinct to have patrolmen pay attention to vending machines that are located in exposed areas at various locations.

## Jukebox Programmer Buys Records on a Daily Basis

• *Continued from page 47*

one-stops I've bought from push too much junk. I've bought records that I end up never using on the route. A couple of the independent one-stops in this area have gone out of business."

Since his desire for uniformity on the jukebox title section has always found him typing his own strips, **Smalley** is not worried because distributors do not furnish them. As for tracing down which distributors handle which brands, he said this once severe problem is less today because the large distributors "can get you anything."

He admits that some records are hard to locate. "It took me a long time to finally get enough of 'Marry Me' by **Ron Lowry**

on Republic Records. I got it about three weeks ago and it's one of my top records."

He received the Republic recording among the half dozen samples record manufacturers mail to him each week, he said.

He said it's not unusual for him to be ahead of the radio stations or the charts. **WDOD** and **WFLI** radio here call him regularly to check on promising records. Other operators seek out his opinions, too. "I don't tell them everything," he says of his competitors.

One of the factors contributing to his daily purchases of records is the changeover to two for a quarter play pricing. "I'm checking a lot of top stops every week and every time I put on three new records." The reason for frequent checks stems from preventing break-ins when too much cash accumulates in jukeboxes.

"Some places aren't above breaking into the machine themselves," he said, not entirely in jest.

The time saved in checking stops also contributes to the frequency pattern, inasmuch as the time consuming chore of counting money is lessened because **Smalley** deals primarily in quarters and half dollars. "I have more time to spend buying records, too," he added.



LLOYD SMALLEY

## Executive Turntable

**H. Clinton Bibey** has been appointed district food service manager of the central division of the Business and Industry Group of Interstate United Corp. He joined Interstate United in 1962 as a vending mechanic. . . . **Richard Gregory Oliver** has been named sales representative for the states of Missouri, Arkansas, Louisiana, Nebraska, Kansas, Oklahoma and Texas for the **Fischer Manufacturing Co.**

## 2 Southern Assns. In Joint Session

• *Continued from page 47*  
**James Sunrall**, vice president; **Peter Cox**, secretary, and **Joe O'Callaghan**, treasurer. **Tommy Tucker**, **Sunrall** and **Cox** were elected to three-year terms on the Mississippi Board of Governors and **H.B. Siquiefeld** was elected for a two-year term.

## Cigarette Taxes Hits Pa. Trade

• *Continued from page 47*  
next month," he said, "Then we have real troubles."

Another operator said not all of the decrease is due to people giving up cigarettes. Many of them have been getting their cigarettes elsewhere since the cost hike, he said. He felt that Philadelphia is experiencing the same thing that happened in New York City when the price per pack skyrocketed there. People began buying bootleg cigarettes, smuggled in from southern states where the taxes are much lower.



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# Country Music

## Hall of Fame Attendance Rides High; Up 20% Over Last Year

NASHVILLE — Attendance at the Country Music Hall of Fame and Media Center now has surpassed 380,000, with this year's visitors running about 20 percent higher than a year ago.

In the first three months, some 50,000 visited the structure, with a projection that more than 200,000 will come through this year. This would bring total attendance so far to more than half a million. The building was opened just three years ago.

One of the newer highlights at the Hall of Fame has been the Bell and Howell Theater Sixteen, a projector and sound equipment package which places a large-screen movie presentation before an audience in the

building's theater. Previously, videotapes had been utilized, with two television-size screens showing the production outlining the history of country music.

(Under the new system, the movie can be run all day 10 minutes each half hour) without any changeover.

"This is far more reliable than the older system, and the visitors like it much better," said Dr. Tom Warren, librarian. The movie can be turned on automatically at the front desk, and requires no supervision. Maintenance also is simple, according to Warren.

The third anniversary of the Hall of Fame was celebrated last week in ceremonies highlighted by remarks by Frank

Jones of Columbia Records, chairman of the Country Music Foundation board of trustees. Harold Hitt, also of Columbia, and president of the Country Music Association, also addressed the gathering and civic leaders who were present for the occasion. He praised the operation of the Hall of Fame by the Foundation, an independent organization created several years ago by the CMA.

Entertainment was provided by Dick Flood's Pathfinders, who played country music throughout the hour-long celebration.

Mrs. Jo Walker, executive director for the Foundation, received guests.

## Blueprint Pride Complex For New Nashville Site

NASHVILLE—A new three-story structure with a penthouse to house the publishing companies and management facilities of Charley Pride will be built in a commercial district of suburban Nashville.

The building also will bring to Nashville the first time the Creative Management Association (CMA), and a national advertising company which has not been named.

The structure will be built by Jack Johnson & Associates, and also will house that company's offices. Johnson is Pride's manager.

An architect is drawing up the final plans and construction will begin shortly. The location was

## Haggard Asked To White House

BAKERSFIELD, Calif. — Merle Haggard has been invited to the White House to hear Johnny Cash sing his songs.

Haggard received an invitation from President Nixon for "an evening of entertainment featuring Johnny Cash" on Friday (17). Cash already had agreed to sing at least one of Haggard's hit songs, while declining an invitation to recite the controversial "Welfare Cadillac."

Haggard is trying to cancel a date in Dayton, Ohio, to make the White House show.

## Lamb Back In Promotion

NASHVILLE—Due to a demand created by the need of record promotion, Charlie Lamb is moving back into that field.

The Nashville veteran of publications, labels, publishing and publicity said he currently is promoting records of Porter Waggoner, Dolly Parton, Waylon Jennings, Mac Wiseman and the Stonemens, and would be doing additional promotional work now that he has moved into new quarters.

His office number is 291-3980.

decided upon due to the new commercial zoning of the Berry Hill area, the site of the new building. Although far removed from the Music Row area, it will be easily accessible by interstate.

It long had been rumored that Creative Management Association would come to Nashville, but the move was not confirmed until now. Heretofore no national agencies had moved here, but virtually all of the successful Nashville agencies have branched

out to become national in scope. Most have representation in New York and Los Angeles, and some in Las Vegas.

Pride has been one of the most successful country artists in recent years, thanks to a great extent to the guidance of Johnson who has kept his promotion in low key while his records have sold exceedingly well, and his personal appearances have set attendance records. Johnson has a strong background in many areas other than the music field.



BOBBY BARE signs an exclusive recording contract with Mercury as Jimmy Key and producer Jerry Kennedy look on.

## Nashville Scene

Two major label changes have been announced. Bobby Bare, for many years a fixture at RCA Victor, has signed a contract with Mercury. Bare has had numerous hits, including his standard, "Detroit City." He now will work under the tutelage of Jerry Kennedy. The other change is that of Ed Bruce, long a part of the Monument scene. Bruce, who has his own daily television show and works local clubs almost without interruption, said he is in no hurry to sign with a new label. . . . Danny Davis and Johnny Cash will have their segments of the NARAS show on NBC filmed in Nashville. . . . Decca's Bobby Wright, an asset to any community, recently led a campaign to raise

funds for an injured high school wrestler. . . . Ronnie Barth, as vivacious and talented as ever, appeared on WSM television's "Morning Show" while here with her husband for some work with Vaughn Horton. Ronnie is being featured in an upcoming New Jersey art magazine publication.

Stefen Whaley has announced the launching of a new business, that of mailing records. The company is set up to address, stamp and deliver to the post office as many as 3,000 records in less than 24 hours. Steve is the son of CMA's talented PR director, Cecil Whaley. . . . Chubby Howard of KAYE, Puyallup, Wash., has just concluded playing steel guitar with

(Continued on page 56)

## Country Fest '70 Closes Prematurely

DALLAS—The balance of the scheduled Country Festival '70 was canceled by the promoters after the crowd at Amarillo again failed to live up to expectations. However, the show, with Jeannie C. Riley the sole performer, outdrew the entire show in all other cities played.

As reported in Billboard (April 11), promoter Albert Oshrin lost an estimated \$200,000 for a variety of reasons. Oshrin and Entertainment Enterprises had booked and produced the shows for the Texas Jaycees and the Jaycee chapters in Houston, El Paso, Corpus Christi, Fort Worth, San Antonio, Amarillo, Dallas, Austin, Lubbock and Odessa.

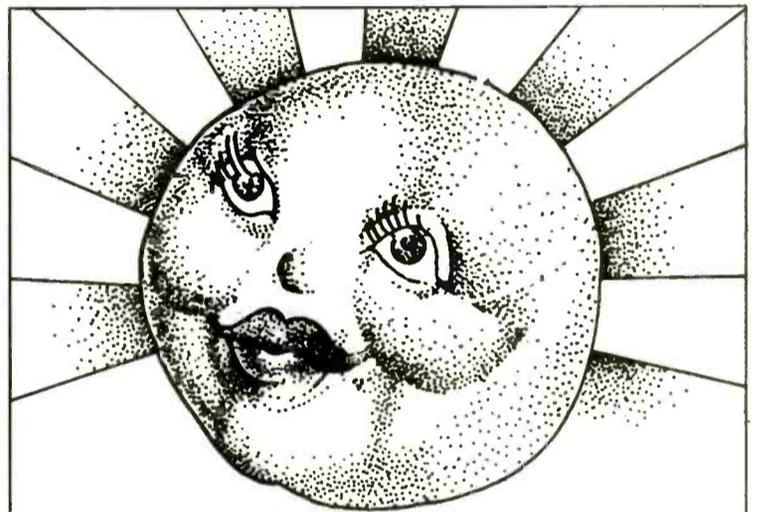
When Oshrin was unable to pay the talent, he allegedly planned to finish the tour with

only Miss Riley, who agreed to accept whatever was taken in at the gate with the balance of her pre-arranged contract to be paid shortly thereafter, it was claimed.

But after the Amarillo show, Oshrin canceled the planned appearances at Dallas, Austin and Lubbock.

Jimmy Key, who books Miss Riley, said she would be paid the full contract price for the canceled shows.

Key said earlier that he was having problems with unauthorized persons purporting to represent Miss Riley trying to book her into various locations. He said that he and members of his agency were the only persons authorized to make any bookings for the Plantation artist.



IT NEVER RAINS ON DRY DOCK COUNTY.

HI SUE!

Now that you are middleweight champ of southwestern North Dakota, Herman and I worry about you more than ever. Aside from worrying, we're running an ad in Billboard's Johnny Cash issue, May 23rd. Would you like to add a few words?

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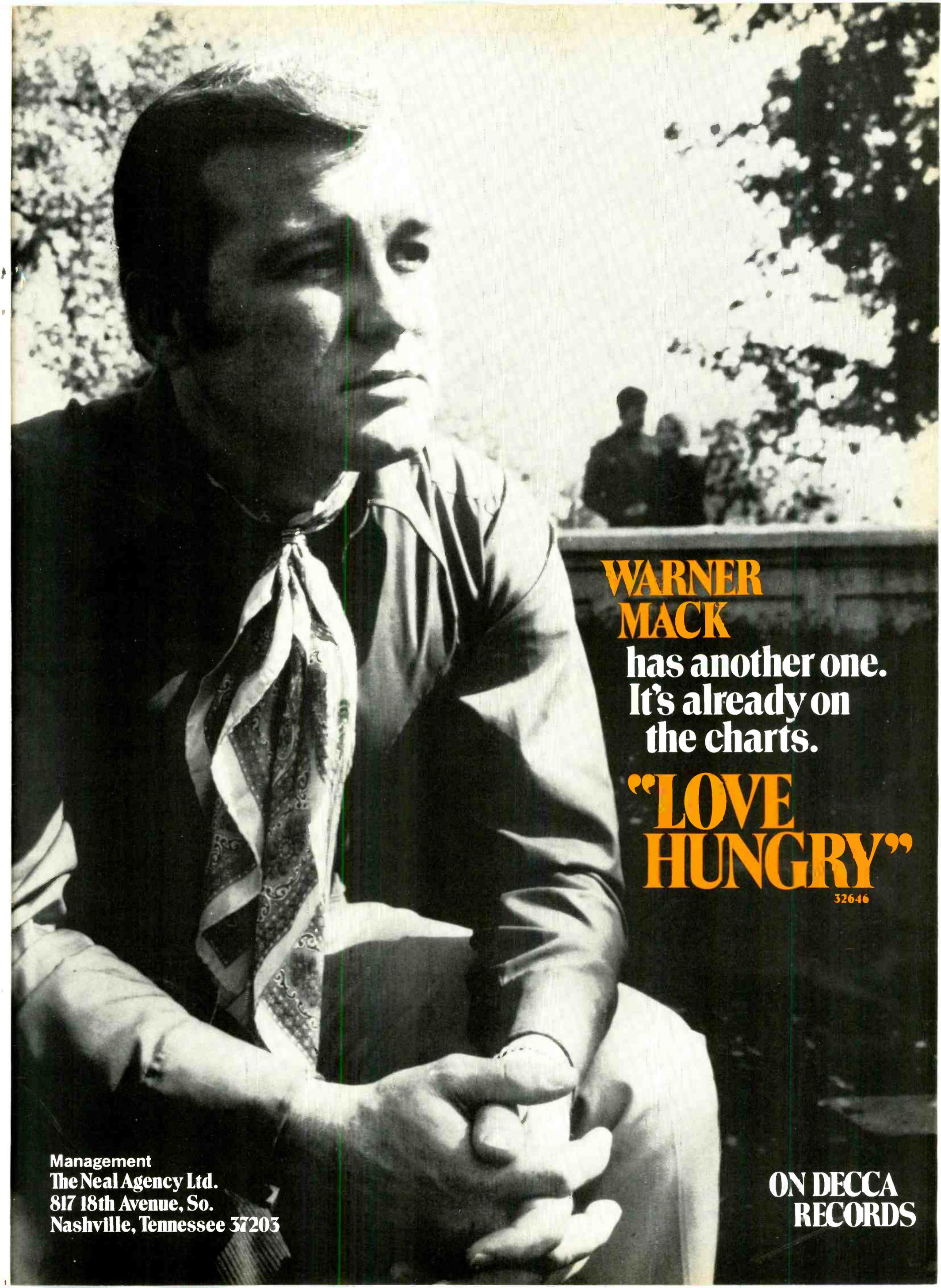
Billboard **Hot  
Country Singles**

Billboard SPECIAL SURVEY For Week Ending 4/18/70

★ STAR Performer—Single's registering greatest proportionate upward progress this week.

This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
1	2	<b>IS ANYBODY GOIN' TO SAN ANTONE?</b> 7 Charley Pride, RCA Victor 47-9806 (Tree, BMI)	7
2	1	<b>TENNESSEE BIRDWALK</b> 11 Jack Blanchard & Misty Morgan, Wayside 070 (Back Bay, BMI)	11
3	3	<b>MY WOMAN, MY WOMAN, MY WIFE</b> 9 Marty Robbins, Columbia 4-45091 (Mariposa, BMI)	9
4	4	<b>I KNOW HOW</b> 7 Loretta Lynn, Decca 32637 (Sure-Fire, BMI)	7
5	8	<b>POOL SHARK</b> 6 Dave Dudley, Mercury 73029 (Newkeys, BMI)	6
6	5	<b>ONCE MORE WITH FEELING</b> 9 Jerry Lee Lewis, Smash 2257 (Combine, BMI)	9
7	6	<b>ALL I HAVE TO DO IS DREAM</b> 9 Bobbie Gentry & Glen Campbell, Capitol 2745 (House of Bryant, BMI)	9
8	7	<b>FIGHTIN' SIDE OF ME</b> 11 Merle Haggard & the Strangers, Capitol 2719 (Blue Book, BMI)	11
9	10	<b>LOVE IS A SOMETIMES THING</b> 6 Bill Anderson, Decca 32643 (Stallion, BMI)	6
10	29	<b>RISE AND SHINE</b> 4 Tommy Cash, Epic 5-10590 (Cedarwood, BMI)	4
11	11	<b>YOU WOULDN'T KNOW LOVE</b> 7 Ray Price, Columbia 4-45095 (Tree, BMI)	7
12	13	<b>I WALKED OUT ON HEAVEN</b> 7 Hank Williams, Jr., MGM 14107 (Minstrel, BMI)	7
13	44	<b>I DO MY SWINGING AT HOME</b> 3 David Houston, Epic 5-10596 (Algee, BMI)	3
14	14	<b>WE'RE GONNA GET TOGETHER</b> 9 Buck Owens/Susan Raye, Capitol 2731 (Blue Book, BMI)	9
15	22	<b>STAY THERE TILL I GET THERE</b> 5 Lynn Anderson, Columbia 4-45101 (Gallico, BMI)	5
16	16	<b>LORD IS THAT ME</b> 6 Jack Greene, Decca 32631 (Blue Crest, BMI)	6
17	18	<b>TALK ABOUT THE GOOD TIMES</b> 7 Jerry Reed, RCA Victor 47-9804 (Vector, BMI)	7
18	19	<b>PULL MY STRING AND WIND ME UP</b> 6 Carl Smith, Columbia 4-45086 (Milene, ASCAP)	6
19	21	<b>DON'T TAKE ALL YOUR LOVIN'</b> 6 Don Gibson, Hickory 1559 (Acuff-Rose, BMI)	6
20	20	<b>RUNNING BARE</b> 8 Jim Nesbitt, Chart 5052 (Yonah, BMI)	8
21	15	<b>OCCASIONAL WIFE</b> 11 Faron Young, Mercury 73018 (Hartack/Reneau, BMI)	11
22	9	<b>TOMORROW'S FOREVER</b> 10 Porter Wagoner & Dolly Parton, RCA Victor 47-9799 (Owepar, BMI)	10
23	12	<b>I'LL SEE HIM THROUGH</b> 12 Tammy Wynette, Epic 5-10571 (Gallico, BMI)	12
24	17	<b>IF I WERE A CARPENTER</b> 13 Johnny Cash & June Carter, Columbia 4-45064 (Faithful Virtue, BMI)	13
25	39	<b>SHOESHINE MAN</b> 3 Tom T. Hall, Mercury 73039 (Newkeys, BMI)	3
26	25	<b>SOUL DEEP</b> 8 Eddy Arnold, RCA Victor 47-9801 (Barton, BMI)	8
27	70	<b>MY LOVE</b> 2 Sonny James, Capitol 2782 (Duchess, BMI)	2
28	28	<b>WHERE GRASS WON'T GROW</b> 6 George Jones, Musicor 1392 (Glad, BMI)	6
29	23	<b>A LOVER'S QUESTION</b> 11 Del Reeves, United Artists 50622 (Progressive/Eden, BMI)	11
30	46	<b>PICKIN' WILD MOUNTAIN BERRIES</b> 5 Kenny Vernon & Lawanda Lindsay, Chart 5055 (Crazy Cajun, BMI)	5
31	41	<b>ROCK ME BACK TO LITTLE ROCK</b> 5 Jan Howard, Decca 32636 (Wilderness, BMI)	5
32	32	<b>KENTUCKY RAIN</b> 8 Elvis Presley, RCA Victor 47-9791 (Presley/S-P-R, BMI)	8
33	30	<b>HONEY COME BACK</b> 13 Glen Campbell, Capitol 2718 (In Litigation)	13
34	33	<b>NORTHEAST ARKANSAS MISSISSIPPI COUNTY BOOTLEGGERS</b> 12 Kenny Price, RCA Victor 47-9787 (Tree, BMI)	12
35	31	<b>COUNTRY GIRL</b> 12 Jeannie C. Riley, Plantation 44 (Singleton, BMI)	12
36	27	<b>MY ELUSIVE DREAMS</b> 8 Bobby Vinton, Epic 5-10576 (Tree, BMI)	8
37	—	<b>WHAT IS TRUTH</b> 1 Johnny Cash, Columbia 4-45134 (House of Cash, BMI)	1

This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
38	49	<b>DARLING DAYS</b> 5 Billy Walker, Monument 1189 (Blue Crest, BMI)	5
39	24	<b>IT'S JUST A MATTER OF TIME</b> 14 Sonny James, Capitol 2700 (Eden, BMI)	14
40	—	<b>SINGER OF SAD SONGS</b> 1 Waylon Jennings, RCA 47-9819 (Jack, BMI)	1
41	42	<b>A WOMAN LIVES FOR LOVE</b> 3 Wanda Jackson, Capitol 2761 (Gallico, BMI)	3
42	36	<b>TOM GREEN COUNTY FAIR</b> 6 Roger Miller, Smash 2258 (Combine, BMI)	6
43	43	<b>HONEY DON'T</b> 8 Mac Curtis, Epic 5-10574 (Hi-Lo, BMI)	8
44	26	<b>A GIRL WHO'LL SATISFY HER MAN</b> 10 Barbara Fairchild, Columbia 4-45063 (Combine, BMI)	10
45	45	<b>ONCE MORE WITH FEELING</b> 6 Willie Nelson, RCA Victor 47-9898 (Campbell, BMI)	6
46	52	<b>LONG LONESOME HIGHWAY</b> 5 Michael Parks, MGM 14104 (Hastings/ Rivers, BMI)	5
47	48	<b>JULY 12, 1939</b> 4 Charlie Rich, Epic 5-10585 (Gallico, BMI)	4
48	50	<b>MARRY ME</b> 8 Ron Lowry, Republic 1409 (Jewel, ASCAP)	8
49	34	<b>THIRD WORLD</b> 8 Johnny & Jonie Mosby, Capitol 2730 (Melrose, ASCAP)	8
50	35	<b>I'VE BEEN EVERYWHERE</b> 10 Lynn Anderson, Chart 5053 (Hill & Range, BMI)	10
51	57	<b>LITTLE BIT LATE</b> 4 Lewie Wickham, Starday 888 (Para-Kim, BMI)	4
52	37	<b>I WON'T BE WEARING A RING</b> 9 Peggy Little, Dot 17338 (Hill & Range/Blue Crest, BMI)	9
53	60	<b>LOVE HUNGRY</b> 3 Warner Mack, Decca 32646 (Page Boy, SESAC)	3
54	47	<b>SHE'S HUNGRY AGAIN</b> 4 Bill Phillips, Decca 32638 (Cedarwood, BMI)	4
55	66	<b>BENEATH STILL WATERS</b> 4 Diana Trask, Dot 17342 (Blue Crest, BMI)	4
56	58	<b>LITTLE BOY'S PRAYER</b> 3 Porter Wagoner, RCA Victor 47-9811 (Sawgrass, BMI)	3
57	—	<b>CALL ME GONE</b> 1 Stan Hitchcock, Epic 5-10586 (Jack & Bill, ASCAP)	1
58	62	<b>BAD CASE OF THE BLUES</b> 4 Linda Martell, Plantation 46 (Singleton, BMI)	4
59	59	<b>I FEEL FINE</b> 5 Penny DeHaven, Imperial 66437 (Maclen, BMI)	5
60	63	<b>ALL THAT KEEPS YA GOIN'</b> 2 Tompall & Glaser Brothers, MGM 14113 (CB, ASCAP)	2
61	56	<b>GETTIN' BACK TO NORMA</b> 4 Bob Luman, Epic 5-10581 (Blue Echo, BMI)	4
62	68	<b>WAX MUSEUM</b> 6 Dave Peel, Chart 5054 (Sue-Mir, ASCAP)	6
63	64	<b>ONE MORE MOUNTAIN TO CLIMB</b> 2 Freddie Hart, Capitol 2768 (Blue Book, BMI)	2
64	61	<b>TAKE ME BACK TO THE GOOD TIMES, SALLY</b> 4 Bobby Wright, Decca 32633 (Acuff-Rose, BMI)	4
65	65	<b>CLEANEST MAN IN CINCINNATI</b> 2 Claude Gray, Decca 32648 (Evil Eye, BMI)	2
66	—	<b>LILACS &amp; FIRE</b> 1 George Morgan, Stop 365 (Window, BMI)	1
67	—	<b>THAT'S THE WAY I SEE IT</b> 1 Jack Reno, Dot 17340 (Tree, BMI)	1
68	—	<b>I KNOW YOU'RE MARRIED BUT I LOVE YOU STILL</b> 1 Red Sovine, Starday 889 (Lois, BMI)	1
69	69	<b>YOU DON'T CARE WHAT HAPPENS TO ME</b> 2 Wynn Stewart, Capitol 2751 (Milene, ASCAP)	2
70	—	<b>AFTER THE PREACHER'S GONE</b> 1 Peggy Sue, Decca 32640 (Sure-Fire, BMI)	1
71	73	<b>THE NIGHT THEY DROVE OLD DIXIE DOWN</b> 3 Don Rich & the Buckaroos, Capitol 2750 (Canaan, ASCAP)	3
72	72	<b>LIFT RING, PULL OPEN</b> 3 Jim Edward Brown, RCA Victor 47-9810 (Criterion, ASCAP)	3
73	—	<b>TOMORROW NEVER COMES</b> 1 Slim Whitman, Imperial 66441 (Noma, BMI)	1
74	—	<b>STREET SINGER</b> 1 Merle Haggard & the Strangers, Capitol 2778 (Shade Tree, BMI)	1
75	75	<b>I SHOOK THE HAND</b> 2 Freddy Weller, Columbia 4-45087 (Low-Rico, BMI)	2



**WARNER  
MACK**

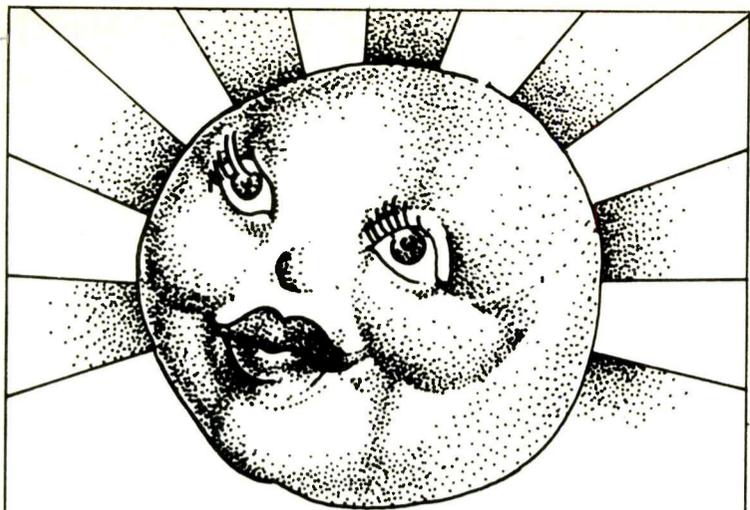
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 Secretly—Cliff Ayers (Roulette)  
 I Feel Another Heartbreak—Norman Wade (Spinn)  
 I Saw the Light—Lee Moore (Natural Sounds)  
 Mister Pride—Mr. Blue—Dusty Carlson (V.O.C.)  
 Forever Is Such a Long Long Time—Lonnie Holt (Breeze)  
 Dallas Is the City for Me—Melus Bradley (Pod Records)  
 I Forgot to Get Myself Together—Little Dondi (Rain)  
 Old Lonesome Me—Jan Hurley (Opossum)  
 Mary and the Miles in Between—James Monroe (Decca)  
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*Dad*

when answering ads . . .

Say You Saw It in Billboard

## Country Music

# Nashville Scene

• Continued from page 53

Jack Roberts and his group from Seattle on a stagershow in Hoquiam, which headlined **Ernest Tubb**. It was the first country show in several years in that area and drew a huge crowd. . . . **George Hamilton IV**, wanting to see how the other half lives, slipped into the audience at the WWVA Jamboree in Wheeling and watched the show from the "other" side of the footlights. He called it a great experience. His new release, "She's a Little Bit Country" is a **Harlan Howard** tune, and teaming the two talents was obviously a good stroke. And his new album features his first duet recording, teaming this time with **Skeeter Davis**. . . . The new song recorded by **Jerry and Gwen Collins** was written by Danny Husky, the son of Ferlin Husky, who recently lost his life in an automobile accident. . . . The **Leon Ashley** show appeared in Memphis last week to a capacity audience for the KWAM Radio Ranch. This was the first in a series of appearances which will keep the show busy through June 15. The show features **Margie Singleton and the Journeymen**. . . . The Midway Club at Cedar Lake, Ind., will open Friday (24) instead of the original earlier date. . . . Actress **Barbara Crossland**, signed by **Joe Taylor** while appearing here in a previously play, will be back to play the Barn Theater being Wednesday (22) for four weeks.

**Claude King** with his new band, **All the King's Men**, will be touring Idaho for the balance of this month. . . . **Ray Pillow** is at the Oasis Club in Osseo, Wis. . . . **Penny Dehaven and Lynn Anderson** took over the disk jockey tours for WII in St. Louis for four hours on April Fool's Day, and came up with another top performance. . . . **Dave Peel** goes to Vietnam on a hospital tour in mid-June. . . . Epic's **Charlie Walker** returns for another engagement at the Silver Dollar in Las Vegas Monday-Thursday (20-23). . . . **Ricci Moreno** of Terrace Music has signed **Billy and Shirley White** as exclusive writers. . . . **David Patton**, a writer for Rolling Meadows Music, is just back from the West Coast where he has been recording singles and albums. . . . **Bill Traut** is vacationing in Florida. . . . The Hoyt Sherman Auditorium in Des Moines was the site of another Hawkeye Jamboree, with a sellout. The special feature was **Lee Mace**. Others on the show were **Jack Selover, Frankie Lee, Carol Lynn, Marilynn Cousins, Dottie Shoup, Charlotte Buckingham, Rex Young and Bob Baker**. Not a "big" name on the list, but it packed the house. . . . The new country **Johnny Mathis** release on Stonegate is "Tell Me How a Winner Feels."  
 (Continued on page 57)

## Sparkman to Met Music

NASHVILLE — Tom Sparkman has been named general manager of the Metropolitan Music Co., the firm building the new Mercury studios here, and will run the studios once the construction is finished.

Mercury's move into the new building is expected about May 15.

Sparkman has resigned his post at Columbia Records to assume the new position. The onetime WSM radio engineer has been responsible for the design and installation of the equipment.

The studios are located in the Music Row area.

# Hot Country LP's

Billboard SPECIAL SURVEY For Week Ending 4/18/70

★ STAR Performer—LP's registering proportionate upward progress this week.

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	HELLO, I'M JOHNNY CASH Columbia KC5 9943	10
2	2	JUST PLAIN CHARLEY Charley Pride, RCA Victor LSP 4290	9
3	3	'OKIE FROM MUSKOGEE Merle Haggard, Capitol ST 384	13
4	4	THE BEST OF CHARLEY PRIDE RCA Victor LSP 4223	25
5	6	WINGS UPON YOUR HORNS Loretta Lynn, Decca DL 75163	10
6	8	TAMMY WYNETTE'S GREATEST HITS Epic BN 26486	33
7	5	TRY A LITTLE KINDNESS Glen Campbell, Capitol SW 380	11
8	9	JOHNNY CASH AT SAN QUENTIN Columbia CS 9827	42
9	7	THE WAYS TO LOVE A MAN Tammy Wynette, Epic BN 26519	10
10	12	TO SEE MY ANGEL CRY/WHEN SHE STARTED TO STOP LOVING YOU Conway Twitty, Decca DL 75172	10
11	19	IT'S JUST A MATTER OF TIME Sonny James, Capitol ST 432	6
12	11	SHE EVEN WOKE ME UP TO SAY GOODBYE Jerry Lee Lewis, Smash SR5 67128	10
13	13	YOU GOT-TA HAVE A LICENSE Porter Wagoner, RCA Victor LSP 4286	10
14	17	GOLDEN CREAM OF THE COUNTRY Jerry Lee Lewis, Sun SUN 108	14
15	15	STORY SONGS OF TRAINS AND RIVERS Johnny Cash & the Tennessee Two, Sun SUN 104	19
16	10	BIG IN VEGAS Buck Owens, Capitol ST 413	13
17	14	FROM MEMPHIS TO VEGAS/FROM VEGAS TO MEMPHIS Elvis Presley, RCA Victor LSP 6020	20
18	18	WISH I DIDN'T HAVE TO MISS YOU Jack Greene & Jeannie Seely, Decca DL 75171	11
19	23	THE FAIREST OF THEM ALL Dolly Parton, RCA Victor LSP 4288	6
20	16	THE EVERLOVIN' SOUL OF ROY CLARK Dot DLP 25972	17
21	20	JOHNNY CASH'S GOLDEN HITS, VOL. 11 Sun SUN 101	30
22	22	WHERE GRASS WON'T GROW George Jones, Musicor 3181	16
23	30	PORTER WAYNE & DOLLY REBECCA Porter Wagoner & Dolly Parton, RCA Victor LSP 4305	4
24	26	WAYLON Waylon Jennings, RCA Victor LSP 4260	11
25	36	BABY BABY David Houston, Epic BN 26539	3
26	29	HOMECOMING Tom T. Hall, Mercury SR 61247	11
27	24	SWITCHED ON NASHVILLE: COUNTRY MOOG Gil Trythall, Athena 6003	17
28	28	HAUNTED HOUSE/CHARLIE BROWN Compton Brothers, Dot DLP 25974	8
29	25	MOVIN' ON Danny Davis & the Nashville Brass, RCA Victor LSP 4232	19
30	21	TALL DARK STRANGER Buck Owens, Capitol ST 212	24
31	34	LITTLE JOHNNY FROM DOWN THE STREET Wilburn Brothers, Decca DL 75173	5
32	32	MY BLUE RIDGE MOUNTAIN BOY Dolly Parton, RCA Victor LSP 4188	28
33	35	GREAT HITS Mel Tillis, Kapp KS 3589	13
34	33	COOKIN' Jerry Reed, RCA Victor LSP 4293	6
35	39	UPTOWN COUNTRY GIRL Lynn Anderson, Chart CHS 1028	4
36	42	HANK WILLIAMS' GREATEST HITS MGM SE 4656	2
37	37	HANK WILLIAMS JR. LIVE AT COBO HALL, DETROIT MGM SE 4644	28
38	44	IF IT'S ALL THE SAME TO YOU Bill Anderson & Jan Howard, Decca DL 75184	2
39	45	LORD, IS THAT ME Jack Greene, Decca DL 75188	2
40	43	HITS THE DON GIBSON WAY Hickory 153	3
41	—	LOVE AND GUITAR Eddy Arnold, RCA Victor LSP 4304	1
42	38	JOHNNY CASH AT FOLSOM PRISON Columbia CS 9639	92
43	—	SIX WHITE HORSES Tommy Cash, Epic BN 26535	1
44	31	GLEN CAMPBELL "LIVE" Capitol STBO 268	31
45	—	HANK SNOW SINGS IN MEMORY OF JIMMY RODGERS RCA Victor LSP 4306	1

# Nashville Scene

• *Continued from page 56*  
Both songs were published by Mayhew Music of Nashville. . . . Artists **Art Jones, The Perry Sisters** and **George Arnold**, all from the New England area, have new releases on the Raven label. The label is headquartered in Sacramento, Calif. . . . The Jamboree in Wheeling has lined up a full schedule of feature acts for the weeks ahead. They include **Dave Dudley, Lynn Anderson, Conway Twitty, Mel Tillis, Blue Ridge Quartet, Carl Smith, Hank Williams Jr., Diana Trask, Stonewall Jackson, Jerry Lee Lewis, Sonny James, Bill Anderson** and **Loretta Lynn**.

**Donna and Nancy**, the **Apple Sisters**, are playing a series of dates in the Daytona Beach area. . . . **Bud Logan**, the long-time featured leader of the **Blue Boys**, is another who has signed a recording contract with Mercury. The announcement was made by **Jimmy Key** who represents Bud exclusively on personal appearances. Key also has placed **Roy Bayum** with Mercury. . . . The first Capitol release for **Dick Curless** will be Peer Southern's "Big Wheel Cannonball" written by **Vaughn Horton** and produced by **George Richley**. . . .

## Losers as Winners

• *Continued from page 26*  
Composers and lyricists have been able to spend decades with both nominated songs and Oscar winning compositions. For instance, **Sammy Cahn**, the lyricist, who has won more nominations (23) than anyone else, first was nominated in 1942 and has had his music represented in the 1950s and '60s as well.

Producers **Jack Clement** and **Billy Grammer** have announced the completion of the recording of the second **Stonemans** album for RCA. Titled "In All Honesty," the LP has been assigned a June release date. . . . **Tommy and Barbara Cash** are enjoying a second honeymoon in Hawaii, while Tommy tours the military bases in the islands. . . . **Jimmy Martin** is recovering following recent surgery. . . . Columbia is finally releasing a **David Rogers** album, and it's been long awaited by his many followers. . . . **Lorene Mann** recovered from a sprained back in time to make her homecoming celebration near Huntland, Tenn. . . . Nashville's newest nightclub, **The Apollo**, has scheduled **Dick Flood**, **Pat McKinney** and the **Pathfinders** for May 4.



THE SIGNING of Jerry Smith to a contract with Decca is overseen by Chic Doherty, national country promotion man for the label, and vice president Owen Bradley.

## From The Music Capitals of the World

(DOMESTIC)

• *Continued from page 31*  
sprained ankle, on stage, while performing a song-and-dance number. . . . The Sahara Tahoe Hotel is being sued by **Liza Minnelli** and **The Freniers** for breach of contract and by **Breck Wall** and **Joe Peterson** for not paying their "Bottoms Up" show. . . . Strip hotels who "locked out" performers during the recent strike, have yet to pay the musicians and actors. AGVA and the musicians union are working together to start legal action against the hotels for full payment of days not worked.

LAURA DENI

## MEMPHIS

**Tommy Cogbill**, producer at American Recording Studios, who along with **Chips Moman**, president of the studio, recently signed a multimillion-dollar distribution and production contract with Capitol Records Co., is selecting artists for his own label, Trump. Cogbill signed singer **Judy Argo** from Atlanta, **Steve Mills** of Memphis and a group, **Brandy Wine Society** of Kansas City, Mo. He is auditioning additional talent for his label that will be distributed by Capitol. **Chips Moman** has been working with **Ronnie Milsap** for a single and album release.

**Don Crews**, co-owner of American Recording Studios, has been working with **Michael O'Toole** of St. Louis, Mo., at American. **Ed Kollis**, engineer for Columbia, was in Memphis to assist in the album session of **Donna Rhodes** for Epic and took O'Toole to Crews, who is starting his own independent production deals. It was Crews, a wealthy Arkansas plantation owner that helped Moman and Cogbill establish themselves in the recording industry.

Disk jockey **Robert W. Walker**, is producing an album on the **Rubbery Cargoe** of Tulsa, Okla., at Beautiful Sounds Inc. in cooperation with **Dan Penn**, president of the studio. Walker will lease the album. . . . **Stan Kesler**, manager of Sounds of Memphis Studios, has put together a staff band to replace the one that left

(Continued on page 58)

**GEORGE LEWIS**

is on

**HI-LOWE RECORDS**

and has a Hit called

**"DRINK TO REMEMBER"**

1452A

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LSP-4293.

**RCA**

I have known Jerry Reed for approximately fifteen (15) years and I stand in awe of him as a talent as much now as I did fifteen (15) years ago. I think he is one of the greatest undeveloped talents I have ever known. This feeling isn't unique with Chet Atkins, about ninety-nine percent (99%) of the people in the trade feel the same including Glen Campbell, who will start using him on his show about once a month.

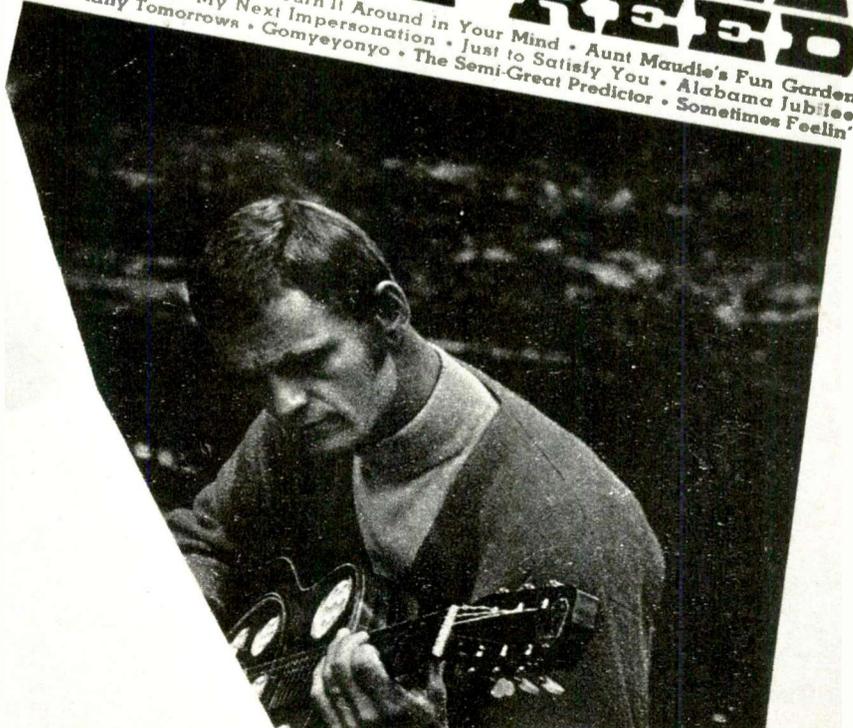
Jerry has all the attributes required of a star. He sings well, writes very, very well and is a tremendous guitar player and arranger. Besides all this, he has a very different personality that is electric in my opinion. If Jerry doesn't make it big in the near future, I will probably quit my job because, if that is true, I do not know talent.

Sincerely,

*Chet Atkins*  
CHET ATKINS  
Division Vice-President

**COOLIN' JERRY REED**

I Shoulda Stayed Home • Turn It Around in Your Mind • Aunt Maudie's Fun Garden  
Plastic Saddle • My Next Impersonation • Just to Satisfy You • Alabama Jubilee  
How Many Tomorrows • Gomyeyonyo • The Semi-Great Predictor • Sometimes Feelin'



Jerry's current single is racing up the charts, "Talk About the Good Times" c/w "Alabama Jubilee"

47-9804.

## Talent In Action

• Continued from page 30

Oliver runs a nine-piece group with himself on trumpet. The band members have solid big band references and dig into Oliver's deceptively simple arrangements. His "Stardust," spotlighting tandem duets of trumpets, trombones and saxophones, is a fine example of arrangers taking a tune and making it work right down to the final bars. Echoes of Oliver's Lunceford heritage abound in the vocal trio working on "Ain't She Sweet" and "Chicago." Lou Stein's trio alternate.

IAN DOVE

## THREE DOG NIGHT

Auditorium, Chicago

If only one word could be used to describe the Three Dog Night concert, April 5, the word would be slick. The three vocalists, Cory Wells, Danny Hutton and Chuck Negron, know how to keep an audience entertained. They have fancy dance steps, toss microphones around, kick mike stands, twirl drumsticks and generally keep the crowd excited. And almost as an afterthought, they sing words and have a band backing them.

Three Dog Night has progressed very little, if any, in the past year.

The early songs still sound almost exactly as they do on the group's Dunhill records. The group has made its reputation by singing tunes written by other people. Unfortunately, TDN doesn't interpret.

In doing its "showstopper," "Try a Little Tenderness," the group mimics and destroys the feeling Otis Redding put into the song, turning it into a circus of shouts, grunts, fuzz tone guitar, and trite body gyrations. Tasteless, to say the least.

As if aiming for the English teachers, they try to properly enunciate each word. TDN may get an "A" in English class but it's flunking music appreciation.

GEORGE KNEMEYER

## Programming Aids

• Continued from page 40

porting; BP: "Little Bit of Soap," Paul Davis, Bang; BH: "Love Grows," Edison Lighthouse, Bell; BLP CUT: "Good Vibrations," Beachboys, Capitol. . . . WOR-FM, N.Y., music director Meridee Herman reporting; BP: "Let Me Go to Him," Dionne Warwick, Scepter; BH: "American Woman," Guess Who, RCA. . . . WVBR, Ithaca, N. Y., music director & personality George Hiller reporting; BP: "Ain't That Cute," Doris Troy, Apple; BH: "Let It Be," Beatles, Apple; BLP CUT: "I'm Tore Down" (Sweet Stavin' Chain) Sweet Stavin' Chain, Cotillion. . . . WPTS, Pittston, Pa., Rick Shannon reporting; BP: "What You Gonna Do," Wayne & Merlin, RCA; BH: "Cecilia," Simon & Garfunkel, Columbia; BLP CUT: "O Joy & Sorrow," Glass Prism, RCA. . . . KEUN, Eunice, La., music director and personality Mike Jones reporting; BP: "I Who Have Nothing," Liquid Smoke, Avco; BH: "He Ain't Heavy, He's My Brother," Hollies, Epic. . . . WMCJ, West Long Branch, N.J., music director and personality Greg Monkowski reporting; BP: "Get Ready," Rare Earth, Rare Earth; BH: "Spirit in the Sky," Norman Greenbaum, Reprise; BLP CUT: "Waiting For the Sun," (Morrison Hotel) Doors, Elektra.



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Paula 1222

DJ's write for sample on  
station letterhead to:



Say You Saw It in  
Billboard

From The  
Music Capitals  
of the World

(DOMESTIC)

• Continued from page 57

for Miami to work for Jerry Wexler's Atlantic Record Co. Members of the group include Fary McEwen, bass; Roy Yeager, drums; Gary Talley, guitar; and George Dogias, piano. Each member has worked with other groups in Memphis except Dogias, who moved here from New York, after serving five years in the Navy near Memphis. McEwen formerly played with the Hombrs; Yeager with the Prelude and Talley is a former member of the Box Tops.

B. B. Cunningham Sr., president of Klondike Record Co., formerly Holiday Inn Record Co., produced a session at Sounds of Memphis on Beau Sybin. . . . Larry Eades, manager of Triangle Sounds Studios at Tupelo, Miss., is working with Levert Allison for Stop Records of Nashville and is producing an album on Tommy Hubbard of St. Louis. He is also working with A-Bet record label on Freddie North.

JAMES D. KINGSLEY

## LOS ANGELES

Vault Records is releasing singles by Bobby Montgomery ("Tender Tears") produced by Moretone Productions; Johnny Fortune ("Your True Love") and the 20th Century Zoo ("Only Thing That's Wrong") produced by the group itself.

Paul Williams' debut LP on Reprise is titled "Someday Man." He is under contract to A&M as a writer. . . . Crow makes its New York debut at Ungano's April 26 for three days.

Clara Ward and her gospel group's European tour has been extended into Belgium and Sweden. The group, managed by Bill Loeb, left for the Continent six weeks ago. The additional bookings will keep the act in Europe for an additional eight weeks. . . . Regis Philbin has been signed by Loeb, who is working up a deal to syndicate Philbin's 90-minute show seen here locally on Channel 9.

Midtown Sound Record Co. has been formed by Stan Pat and Garner Olds III at 6253 Sunset. Company's first single is "Mama" by Wendy Moore. Firm's publishing company is Gap Music. Olds is president and Pat vice president with Jewel Akens executive producer. . . . Newly formed Dimension V Ltd. will produce records and tapes in joining association with CGC Records. Perry Leff owns the new firm. Larry Maxwell is Dimension's top operating officer of the record and publishing firms. Disks will be released on his Maxwell label.

Nice Records has released its second disk, "Friends" by a rock group called Feather. J.R. Shanklin produced the date through

Golden Age Productions. . . . John Florez, former RCA producer, is setting up an audition performance April 22 for a select audience of new soul acts. Florez will present three acts with his audience seated in the control room of RCA's Studio B so it can see and hear the group's potential. No tapes or recordings will be made of the performances. Florez hopes to set up distribution for his acts through this means. He recently formed his own label.

Charlie Wright and the Watts 103d Street Band will work with the Temptation on a 10-week tour starting Friday (17). . . . WB releases 11 LP's this month, nine by new acts with the company. They are Liberace, Gordon Lightfoot, Herbie Hancock Savage Grace, Essra Mohawk, Ananda Shakar, Paul Williams, Hard Meat and the Ides of March.

Flaming Youth, a new Uni act from England, makes its American TV debut on "It's a Man's World" on NBC Friday (24). . . . Sammy Davis Jr. will do a benefit performance Sunday (19) at the Ebony Showcase Theater to gain 50 scholarships for underprivileged children for the school. . . . Capitol country acts, Buck Owens, Buddy Alan, the Hagers, Wanda Jackson, Tex Ritter and Billie Jo Spears leave Monday (13) for a two-week tour of Europe under the banner of the Capitol Country Caravan.

ELIOT TIEGEL

## SAN FRANCISCO

The New Old Fillmore Auditorium, which for the last six or so months has tried competing with Family Dog and Fillmore West, has decided to run shows monthly instead of weekly. The first bill under the new schedule began April 10-11, featuring Hot Tuna, the band formed by members of Jefferson Airplane, the Amboy Dukes from Detroit and the Groovies, whose manager Al Kramer operates the old Fillmore.

The City Recreation and Park Department heard a request by promoter Gary Jackson to put on a San Francisco Folk Music Festival at Kezar Stadium on Memorial Day weekend. . . . Upcoming bookings at the Matrix are Vince Guaraldi (17-18), the Rhythm Dukes (23-25) and Sandy Bull (28-May 2). . . . Eleven operas are scheduled for the 1970 season beginning Sept. 18: "Tosca," "Falstaff," "Siegfried," "Carmen," "Nabucco," "Cosi fan Tutte," "Salome," "Tristan und Isolde," "Otello," "Faust" and "The Rake's Progress." . . . Drummer Spencer Dryden has left Jefferson Airplane. His replacement is Joey Covington. . . . Creedence Clearwater has cut a new single for Fantasy, "Around the Band"/"Jungle," to be out in three weeks.

GODFREY LINK

## COUNTRY

KAYE, Puyallup, Wash., personality Chubby Howard reporting; BP: "I Get A Happy Feeling," Billy Parker, Decca; BH: "The Difference Between Going & Really Gone," Cal Smith, Kapp; BLP CUT: "I Gotta Drunk," (Both Sides Now) Willie Nelson, RCA. . . . WKMF, Flint, Mich., program/music director & personality Jim Harper reporting; BP: "My Love," Sonny James, Capitol; BH: "I Know How," Loretta Lynn, Decca; BLP CUT: "If God is Dead" (Sunday Morning With Nat Stuckey & Connie Smith), Nat Stuckey & Connie Smith, RCA. . . . WUBE, Cincinnati, music director & personality Bob Tiffin reporting; BP: "Singer of Sad Songs," Waylon Jennings, RCA; BH: "Tennessee Bird Walk," Jack & Misty, Wayside. . . . KCKN, Kansas City, Mo., program director & personality Ted Cramer reporting; BP: "My Love," Sonny James, Capitol; BH: "Little Bit Late," Lewie Wickham, Starday; BLP CUT: "Hello, I'm Johnny Cash," Johnny Cash, Columbia. . . . KBBQ, Burbank-L.A., music director & personality Corky Mayberry reporting; BP: "What Is Truth," Johnny Cash, Columbia; BH: "Down In New Orleans," Buddy Alan, Capitol; BLP CUT: "Baby, Baby," David Houston, Epic. . . . KVOC, Casper, Wyo., music director Curtis N. Coleman reporting; BP: "Where Will

(Continued on page 59)

we have the guide. you have the goods. let's get it together in august.



HICKORY'S Leona Williams pauses beside a WHRN mobile truck on a tour to promote her record.

## Soul Sauce

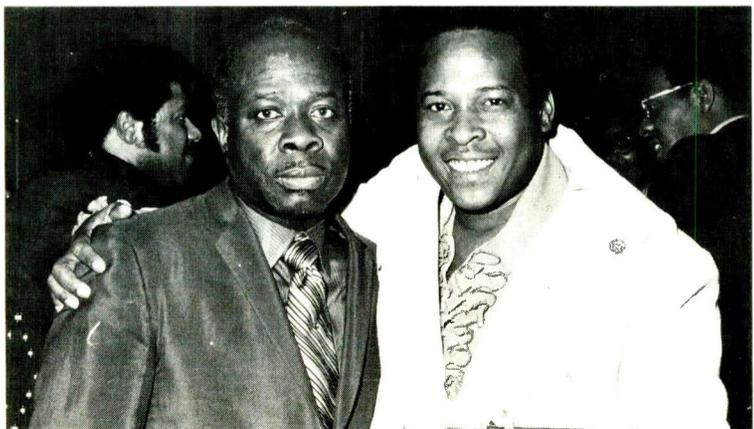
**BEST NEW RECORD  
OF THE WEEK:**

**"MY WAY"  
BROOK BENTON  
(Cotillion)**



By ED OCHS

**SOUL SLICES:** From the award-winning pen of Nick Ashford & Valerie Simpson comes Diana Ross' "Reach Out and Touch" and Marvin & Tammi's "Onion Song," both produced by the hot duo. And now a new Four Tops disk, "It's All in the Game," a Dawes-Sigman composition, produced by Frank Wilson. Not to mention streaking LP's from the Tops, Temps, Jackson Five, Gladys Knight, Stevie Wonder, and "Motown at the Hollywood Palace." Some time ago, when Motown slipped into a rare slump, the top rock paper asked Soul Sauce to write on "The Decline and Fall of Motown" with inside stuff and a chart analysis. At the recent NARM convention, the mag's editor, who later offered to buy this column for \$90, defended the absence of a soul section and complained (and explained) that . . . er . . . Motown hadn't bought advertising space in that vanguard of the underground press for some time. It's only a shame that Motown, the soul of black industry, is as uncommunicative about their internal developments as rock papers are over-communicative. . . . The Sue label, which hit with Wilbert Harrison's "Let's Work Together," is reaching for the charts again with Gary U.S. Bonds' "One Broken Heart." Jerry Williams Jr., who also wrote and produced Irma Thomas' "I'd Do It All Over for You" for Canyon, produced Bonds' comeback. . . . Scepter's new releases include a new album by Dionne Warwick, plus Mel & Tim's first for Gene Chandler's Bamboo label and Allen Toussaint's opener for the Scepter-distributed Tiffany label. . . . The accomplishments of Stevie Wonder were recently read into the Congressional Record by N.Y. Congressman Edward I. Koch. Cited were Stevie's "compelling achievements in the world of entertainment." . . . Bobby Womack's overdue LP is with us, featuring his latest "More Than I Can Stand" and the controversial flip, "Arkansas State Prison." Also "Fly Me to the Moon," on Minit. . . . The Moments and the Stang label have hit pop and soul with their biggest claim to fame, "Love on a Two Way Street." . . . A&M will check in big on the charts with Quincy Jones' "Killer Joe." . . . And Tangerine Records, ready with a new Ray Charles album, is makin' smoke with the Raelets' "I Want To." . . . Soul gold to the Originals, Motown naturally, for "The Bells," now a million seller from left field. . . . Britain's Blues and Soul magazine liked the Impressions' "Choice of Colors" enough to name it the top tune in their annual poll. . . . Brook Benton will do it again "My Way." . . . Wilson Pickett is winning play on his version of "Sugar Sugar," produced by Jerry Wexler and Tom Dowd. . . . And don't overlook Church Berry's "Tulane." His "Maybelline" started it all in '54. . . . Flying Dutchman's Leon Thomas, on his own with "Spirits Known and Unknown," winds up a stint at Boston's Jazz Workshop Monday (13). He recently played Fillmore East. . . . Cadet-Concept is building a long-term winner out of David Perrett with his debut disk, "Soul President." . . . On Friday & Saturday (17 & 18) rock'n'roll will come to the New York Academy of Music as the original rockers play at their own benefit. Featured will be the Skyliners, Del Vikings, Chantels, Clefones, Cadillacs, La Verne Baker, Harptones, Sonny Til & the Orioles, and others. . . . The Whit label has a chart number with Bobby Powell's "There Is Something In a Man." . . . Bill Medley is back with "Makin' My Way" on MGM. . . . Brand new: Willie Mitchell's "Robin's Nest"; Brenda & the Tabulations' "And My Heart Sang"; William Bell & Carla Thomas' "All I Have to Do Is Dream." . . . Congratulations to Cecil Holmes, now a Buddah vice-president, who, by no small coincidence, reads SOUL SAUCE. Do you?



DAVID PORTER, right, the newest half of the Hayes-Porter song-writing team to go solo for Stax's Enterprise label, hopes that hits rub off, as Porter poses with Rufus Thomas, enjoying his action on his "Funky Chicken" disk. The two artists met at a recent reception to celebrate the release of Porter's album, "Gritty, Groovy & Gettin' It."

APRIL 18, 1970, BILLBOARD

Billboard SPECIAL SURVEY For Week Ending 4/18/70

## BEST SELLING Soul Singles

★ STAR Performer—Single's registering greatest proportionate upward progress this week.

This Week	Last Week	Title Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title Artist, Label, No. & Pub.	Weeks on Chart
1	1	ABC Jackson 5, Motown 1163 (Jobete, BMI)	5	26	35	UHH Dyke & the Blazers, Original Sound 89 (Drive-In/Westward, BMI)	3
2	7	TURN BACK THE HANDS OF TIME Tyrone Davis, Dakar 615 (Wally Roker, BMI)	5	27	—	OPEN UP MY HEART Dells, Cadet 5667 (Pices-Chevis, BMI)	1
3	3	CALL ME Aretha Franklin, Atlantic 2706 (Pundit, BMI)	10	28	28	BUFFALO SOLDIER Flamingos, Polydor 14019 (Singleton/Hip Hill, BMI)	5
4	4	YOU'RE THE ONE LITTLE Sister, Stone Flower 9000 (Stone Flower, BMI)	8	29	25	BAND OF GOLD Freda Payne, Invictus 9075 (Gold Forever, BMI)	3
5	5	UP THE LADDER TO THE ROOF Supremes, Motown 1162 (Jobete, BMI)	6	30	30	CAT WALK Village Soul Choir, Abbott 2010 (Arden, BMI)	12
6	2	GOTTA HOLD ON TO THIS FEELING Jr. Walker & the All Stars, Soul 35070 (Jobete, BMI)	8	31	31	(LORD) SEND ME SOMEBODY Green Berets, UNI 5186 (June 16, BMI)	4
7	6	THE BELLS Originals, Soul 35069 (Jobete, BMI)	10	32	32	YOU'VE MADE ME SO VERY HAPPY Lou Rawls, Capitol 2734 (Jobete, BMI)	4
8	13	YOU NEED LOVE LIKE I DO (Don't You) Gladys Knight & the Pips, Soul 35071 (Jobete, BMI)	3	33	34	MORE THAN I CAN STAND Bobby Womack, Minit 32093 (Tracebob, BMI)	3
9	12	LOVE ON A TWO WAY STREET Moments, Stang 5012 (Gambi, BMI)	4	34	—	SO EXCITED B. B. King, BluesWay 61035 (Pamco/Sounds of Lucille, BMI)	1
10	8	IT'S A NEW DAY James Brown, King 6292 (Dynatone, BMI)	9	35	27	LAUGHIN' AND CLOWNIN' Ray Charles, ABC 11259 (Pisces/Chevis, BMI)	6
11	11	CALIFORNIA GIRL Eddie Floyd, Stax 0060 (East/Memphis, BMI)	9	36	—	3 MINUTES 2 HEY GIRL George Kerr, All Platinum 2316 (Screen Gems-Columbia/Gambi, BMI)	1
12	9	TO THE OTHER WOMAN Doris Duke, Canyon 28 (No Exit/Wally Roker, BMI)	9	37	23	GIVE ME JUST A LITTLE MORE TIME Chairmen of the Board, Invictus 9074 (Gold Forever, BMI)	13
13	14	LOVE OR LET ME BE LONELY Friends of Distinction, RCA 74-0319 (Porpete, BMI)	5	38	40	I GOT A THING, YOU GOT A THING Funkadelic, Westbound 158 (Bridgeport, BMI)	3
14	26	CRYING IN THE STREETS George Perkins & the Silver Stars, Silver Fox 18 (Prize, ASCAP)	7	39	44	I GOT A PROBLEM Jesse Anderson, Thomas 805 (Camad/Sabarco, BMI)	2
15	33	BABY I LOVE YOU Little Milton, Checker 227 (Metric, BMI)	2	40	42	WHAT CAN I TELL HER J. P. Robinson, Alston 4583 (Sherlyn, BMI)	4
16	15	I COULD WRITE A BOOK Jerry Butler, Mercury 73045 (G.H.B., BMI)	4	41	46	I'VE BEEN GOOD TO YOU/ TOO BUSY THINKING 'BOUT MY BABY Young Vandals, T-Neck 917 (Jobete, BMI)	4
17	10	RAINY NIGHT IN GEORGIA Brook Benton, Cotillion 44057 (Combine, BMI)	14	42	37	YOUR FOOL STILL LOVES YOU Oscar Weathers, Top & Bottom 402 (One Eyed Soul/McCoy, BMI)	3
18	16	DIDN'T I (Blow Your Mind This Time) Delfonics, Philly Groove 161 (Nickel Shoe, BMI)	14	43	38	DO YOUR DUTY Betty Lavette, Silver Fox 21 (Dieff, BMI)	5
19	18	DO THE FUNKY CHICKEN Rufus Thomas, Stax 0058 (East/Memphis, BMI)	14	44	50	I CAN'T GET ALONG WITHOUT YOU Maxine Brown, Commonwealth United 3008 (Chardon, BMI)	2
20	39	CHICKEN STRUT Meters, Josie 1018 (Rhineland, BMI)	3	45	45	GREATEST LOVE Judy Clay, Atlantic 2697 (Malaco, BMI)	3
21	19	PSYCHEDELIC SHACK Temptations, Gordy 7096 (Jobete, BMI)	13	46	—	DON'T STOP NOW Eddie Holman, ABC 11261 (Merlin/Harthon, BMI)	1
22	20	FUNKY DRUMMER (Part 1) James Brown, King 6290 (Golo/Dynatone, BMI)	4	47	49	OH OH CHILD/DEAR PRUDENCE Five Stairsteps, Buddah 165 (Duckstun/Kama Sutra/Maclen, BMI)	4
23	24	LOVE LAND Charles Wright & the Watts 103rd Street Rhythm Band, Warner Bros.-Seven Arts 7365 (Wright/Gerstl/Tamerlane, BMI)	7	48	48	HOLD ON Soul Children, Stax 0062 (East/Memphis/Pronto, BMI)	2
24	21	DEEPER (In Love With You) O'Jays, Neptune 22 (Assorted, BMI)	6	49	—	TAKE ME WITH YOU Honey Cone, Hot Wax 7001 (Gold Forever, BMI)	1
25	43	COLE, COOK & REDDING Wilson Pickett, Atlantic 2722 (Sampfil-Roznique, BMI)	2	50	—	LOVE THE WAY YOU LOVE O. V. Wright, Back Beat 611 (Jec, BMI)	1

## Programming Aids

• Continued from page 58

I Go," Sandi Scott, Cascade; BH: "Tomorrow Is Forever," Porter Wagoner & Dolly Parton, RCA. . . . WYAM, Birmingham, Ala., prgram director Charlie Brown reporting; BP: "Lead Me Not Into Temptation," Anthony Armstrong Jones, Chart; BH: "Anybody Going to San Antone," Charley Pride, RCA.

### EASY LISTENING

WAYB, Waynesboro, Va., music director Carolyn Bleam reporting; BP: "Heighdy-Ho Princess," Neon Philharmonic, Warner; BH: "Everything Is Beautiful," Ray Stevens, Barnaby. . . . KTTS,

Spring field, Mo., music director Ray Shermer reporting; BP: "Oh Happy Day," Glen Campbell, Capitol; BH: "One Tin Soldier," Craig Hundley, World Pacific; BLP CUT: "Eleanor Rigby," (Greatest Hits) Wes Montgomery, A&M. . . . WSB, Atlanta, Ga., music librarian Chris Fortson reporting; BP: "Let Me Go to Him," Dionne Warwick, Scepter; BH: "Oh Happy Day," Glen Campbell, Capitol. . . . WBCM, Bay City, Mich., music director & personality Jack Hood reporting; BP: "What Is Truth," Johnny Cash, Columbia; BH: "If Anyone Finds This," Mac Davis, Columbia; BLP CUT: "Words," (Can't Help Falling in Love) Al Martino, Capitol. . . . WSAV, Savannah, Dick Richards reporting; BP: "Let Me Go (Continued on page 60)

## KREX Increases Wattage to 50,000

GRAND JUNCTION, Colo.—KREX, an easy listening station here, has switched frequencies to 1100 Khz and increased power to 50,000 watts, reports general manager Carl Q. Anderson. The station, which began broadcasting on May 1, 1926, under the call letters of KFXJ, is only the second 50,000-watt station in the state. It previously was a 5,000-watt operation.

## Century Panel

• Continued from page 40

society, stating that SESAC had some 122,000 tunes in its repertoire. He said SESAC's gross was about \$13 million a year and that the firm had not raised its rates in 30 years.



LITTLE RICHARD, the original rock'n'blues screamer, returns louder and prouder than ever with Warner Bros. as the famous Richard Penniman is joined by, left, manager Bumps Blackwell, and right, Mo Ostin, president of Warner Bros. Records. The new Reprise artist has been recording in Muscle Shoals, Ala.

# Selling Sounds

• Continued from page 40

(C.U.), Jimmy Owens on Polydor. March 31st.—The Woodstock Album on Atlantic, Jimi Hendrix on Are You Experienced. April 1st—Jimmy Huff for Notable, and the Rascals on Atlantic. . . . Market Place Productions recorded a Sudden Valley commercial at the Hit Factory. Jacobson Advertising out of Seattle was the Agency.

Duo Creatics, New York, 838-4290 . . . Troost Pipe Tobacco for Callo and Carroll Advertising. Agency Producers, Joe Callo and Marilyn Suss. A 30 second radio jingle, "The Moment of Troost," was composed by Shep Meyers and produced by Larry Rosen. The spot was recorded at Media Sound Studio. Harry Hirsch engineered the session . . . "Melissa," a title tune for an up-coming feature film. The tune was written by Herbie Strizik and Paul Parnes. Shep Meyers created a unique light rock feeling to serve the dual purpose of film scoring and single release. The session was engineered by Harry Hirsch and produced by Larry Rosen.

CLB ENTERPRISES, Monroe, Mich., 313-242-7942—Patricia Foland reporting—March 1-7-Demo sessions on Miester Brau Beer commercials by underground consultant, Detroit, Mich., for Associated Ideas Productions who provided film sequences. Producer Ted Lucas, engineer Tom Conner. . . . Demo sessions on new material by Marc Chover. "Rhythm of the Road." . . . Week of March 8-14 Location recording sessions at Altered Knave Coffee House, Detroit, Mich., Client was Zonk Records. Engineer/producer was Tom Conner, Artist was Ted Lucas. . . . Demo sessions on poetry readings for Dick Clark Enterprises, Toledo, Ohio. . . . Week of March 15-21 . . . Production sessions on new single by Haymarket Riot. Tunes were "Lady" and "Just a Man." Producer/engineer was Tom Conner.

# Programming Aids

• Continued from page 59

To Him," Dionne Warwick, Scepter; BH: "What Is Truth," Johnny Cash, Columbia. . . . WSPR, Springfield, Mass., program director Budd Clain reporting; BP: "Time To Get It Together," Country Cotillion; BH: "Long Lonesome Highway," Michael Parks.

Gamble. . . . WDIA, Memphis, program director Bill Thomas reporting; BP: "Sweet Feelin'," Candi Staton, Fame; BH: "Turn Back the Hands of Time," Tyrone Davis, Daker; BLP CUT: "Let It Be," (This Girl's In Love With You) Aretha Franklin, Atlantic.

## PROGRESSIVE ROCK

WREK, Atlanta, music director Ron Parker reporting; BP: "Teasing," King Curtis & Friends, Atco; BH: "Vehicle," Ides of March, W.B.; BLP CUT: "Hew Lawdy Mama," Steppenwolf, Dunhill.

## SOUL

WAIR, Winston-Salem, N.C., music director & personality Mike Craft reporting; BP: "I Can't Leave Your Love Alone," Clarence Carter, Atlantic; BH: "Hundred Pounds of Clay," Donnie Vann,

## COLLEGE

KSLU, St. Lawrence University, program director Anthony Colao reporting: "Vehicle," Ides of March; "Mississippi Queen," Mountain; "12 Songs," Randy Newman. . . . WIUM, Western Illinois University, Tim McCartney reporting: "Vehicle," Ides of March, Warner Bros.; "Woodstock," Crosby, Stills, Nash and Young, Atlantic; "American Woman," (American Woman) Guess Who, RCA. . . . WLMN, Community College of Delaware County, general manager & personality Ron M. Smiley reporting: "Vehicle," Ides of March; "Lord," Spencer Barefoot, "Cecilia," Simon and Garfunkel, Columbia. . . . WCAB, Alderson-Broadus College, music director David Koltrash reporting: "Love Grows," Edison Lighthouse, Bell; "Sincere Replies," Bobby Blue, IR; "Bridge Over

# BEST SELLING Soul LP's

★ STAR Performer—Single's registering greatest proportionate upward progress this week.

This Week	Last Week	Title Artist, Label, No. & Pub.	Weeks on Chart
1	2	PSYCHEDELIC SHACK Temptations, Gordy GS 947	3
2	1	I WANT YOU BACK Jackson 5, Motown MS 700	14
3	3	THIS GIRL'S IN LOVE WITH YOU Aretha Franklin, Atlantic SD 8248	10
4	4	TODAY Brook Benton, Cotillion SD 9018	9
5	5	HOT BUTTERED SOUL Isaac Hayes, Enterprise ENS 1001	41
6	6	COMPLETELY WELL B. B. King, BluesWay BLS 6037	17
7	9	LIKE IT IS Dells, Cadet LPS 837	8
8	12	GET READY Rare Earth, Rare Earth RS 507	13
9	7	STAND Sly & the Family Stone, Epic BN 26456	51
10	10	SWISS MOVEMENT Les McCann & Eddie Harris, Atlantic SD 1537	19
11	11	AIN'T IT FUNKY James Brown, King KS 1092	10
12	16	GLADYS KNIGHT & THE PIPS' GREATEST HITS Soul SS 723	3
13	8	PUZZLE PEOPLE Temptations, Gordy GS 949	28
14	26	GRITTY, GROOVY & GETTIN' IT David Porter, Enterprise ENS 1009	5
15	13	I LOVE YOU Eddie Holman, ABC ABCS 701	12
16	20	COUNTRY PREACHER Cannonball Adderley Quintet, Capitol SKAO 404	5
17	15	DELFONICS' SUPER HITS Philly Groove PG 1152	22
18	14	DIANA ROSS & THE SUPREMES' GREATEST HITS, VOL. III Motown MS 702	14
19	17	CREAM OF THE CROP Diana Ross & the Supremes, Motown MS 694	21
20	18	WALKING IN SPACE Quincy Jones, A&M SP 3023	19
21	19	SANTANA Columbia CS 9781	18
22	21	THAT'S THE WAY LOVE IS Marvin Gaye, Tamla TS 299	11
23	23	LOOK-KA PY PY Meters, Josie JOS 4011	11
24	22	LOVE, PEACE & HAPPINESS Chambers Brothers, Columbia KGP 20	14
25	24	FEELIN' GOOD David Ruffin, Motown MS 696	16

This Week	Last Week	Title Artist, Label, No. & Pub.	Weeks on Chart
26	28	IF WALLS COULD TALK Little Milton, Checker LPS 3012	6
27	27	WHAT DOES IT TAKE TO WIN YOUR LOVE Jr. Walker & the All Stars, Soul SS 721	17
28	31	BLACK GOLD Nina Simone, RCA Victor LSP 4248	7
29	29	BEST OF THE IMPRESSIONS Curtom 8004	9
30	30	BABY I'M FOR REAL Originals, Soul SS 716	14
31	42	STEVIE WONDER "LIVE" Tamla TS 298	2
32	37	REAL FRIENDS Friends of Distinction, RCA Victor LSP 4313	3
33	32	FUNKADELIC Westbound 2000	4
34	36	STILL WATERS RUN DEEP Four Tops, Motown MS 704	3
35	25	PHILOSOPHY CONTINUES Johnny Taylor, Stax STS 2023	11
36	33	GOLDEN HITS, VOL. II Dionne Warwick, Scepter SPS 577	25
37	35	THE DEVIL MADE ME BUY THIS DRESS Flip Wilson, Little David LD 1000	8
38	38	CAN'T TAKE MY EYES OFF YOU Nancy Wilson, Capitol ST 429	5
39	34	ICE ON ICE Jerry Butler, Mercury SRS 61234	30
40	40	GOODNESS Houston Person, Prestige PR 7678	6
41	45	MOTOWN AT THE HOLLYWOOD PALACE Various Artists, Motown MS 703	2
42	43	I'M A LOSER Doris Duke, Canyon 7704	4
43	—	MOVEMENT Isaac Hayes, Enterprise ENS 1010	1
44	39	RIGHT ON Wilson Pickett, Atlantic SD 8250	5
45	47	MY MAN! WILD MAN Wild Man Steve, Raw 7000	12
46	46	MANY GROOVES Barbara Lewis, Enterprise ENS 1006	4
47	50	YOU MADE ME SO VERY HAPPY Lou Rawls, Capitol ST 427	2
48	—	1-2-3 TIMES A DAY Skillet & Leroy, Laff LAFF A 131	1
49	—	SOUL ON TOP James Brown, King KS 1100	1
50	—	WES MONTGOMERY'S GREATEST HITS A&M SP 4247	1

## KBER-FM Watts Up

SAN ANTONIO — KBER-FM has become one of the most powerful country music stations in the nation broadcasting at 100,000 watts, both vertically and horizontally. The stereo station completed work on its new equipment March 11 and operates 24 hours a day. KBER is a daytime operation.

Troubled Water," (Bridge Over Troubled Water) Simon and Garfunkel, Columbia. . . . WQMC, Queens College, music director and personality Ted Goldspiel reporting; "Little Bit of Soap," Paul Davis, Bang; "ABC," Jackson Five, Motown; "I Stand Accused," (The Isaac Hayes Movement), Isaac Hayes, Enterprise. . . . WBCR, Brooklyn College, music director and personality Lenny Bronstein reporting; "Cecilia," Simon and Garfunkel, Columbia; "The Seeker," Who, Decca; "Delta Lady," Leon Russell, Shelter.



IKE & TINA TURNER join WWRL's program director Jerry Boulding at the station, where the duo's "Bold Soul Sister" scored in the top 10. Their recent New York tour included a guest appearance on the "Ed Sullivan Show" and a weekend stint at Fillmore East.

when answering ads . . .

Say You Saw It in Billboard

# Classical Music

## Ciccolini Cuts for Pathe

PARIS—Pianist Also Ciccolini will broaden his output of French works by recording all five concertos of Camille Saint-Saens for Pathe-Marconi.

Ciccolini, who has recorded Tchaikovsky as well as Ravel and Debussy, will thus be performing the rarely heard first and third piano concertos of Saint-Saens. He will be accompanied by the Orchestre de Paris under Serge Baudo.

Other Pathe classical recording projects include Mady Mesple's second album in the "Art of the Colloratura" series, featuring arias by Italian composers including Verdi and Donizetti; Dvorak's, "New World Symphony" by the Orchestre de Paris under Georges Pretre, and the Lehar operetta "Land of Smiles."

Pathe is also preparing Paris appearances by Jacqueline du

Pre and Daniel Barenboim with the English Chamber Orchestra late in June and of Herbert von Karajan with the Orchestre de Paris in mid-June.

Pathe is issuing seven new subscription sets for spring, comprising Beethoven's "32 Piano Sonatas" by Barenboim; Beethoven's five piano concertos by Gillels; the operas "Damnation of Faust" of Berlioz, "Robert Devereux" of Donizetti, and "Force of Destiny" of Verdi, Bach's "St. John Passion," and Messiaen's "Vingt Regards sur l'Enfant Jesus."

Other French companies are also offering spring subscriptions. CBS has four sets—Beethoven's cello and piano works with Pablo Casals, and Rudolf Serkin; trios and serenades by the Stradivarius Trio; four centuries at the court of Prague, and the "Essential Erroll Garner," three LP's.

Erato offers three collections—an anthology of French string quartets by Via Nova Quartet; an anthology of 18th century Venetian harpsichord by Luciano Sgrizzi, and an anthology of piano works from Mozart to Messiaen by Yvonne Loriod.

## Mexican Soprano Wins Pact at Met Auditions

NEW YORK — Gilda Cruz-Romo, a Mexican soprano, gained a Metropolitan Opera contract April 5 as a winner at the Metropolitan Opera National Council's Regional Auditions national finals. Rudolf Bing, the Metropolitan's general manager, who heads the auditions' committee of judges, awarded the contract.

Miss Cruz-Romo, who has performed with the New York City Opera, Dallas Civic Opera, Austin Symphony, Fort Worth Opera and Cincinnati Summer Opera, also won the \$2,500 Madame Lilliana Teruzzi Award. The decision was a popular one for the audience of National Council members, who warmly received Miss Cruz-Romo's opening "La Mamma Morta" from Giordano's "Andrea Chenier." The Council also selected Miss Cruz-Romo to represent the U.S. in the second international "Madama Butter-

fly" contest, which will be held in Japan from May 23 to June 23.

Other winners among the nine finalists were soprano Eugenie Choplin Watson, Natchitoches, La., the \$2,000 Gramma Fisher Foundation Award; bass-baritone James Johnson, Los Angeles, the \$2,000 Frederick K. Weyerhaeuser Award, and soprano Elaine Cormondy, New York, the \$500 Walden Trust Award in honor of Howard Hook.

## Bogard on Cambridge LP

WELLESLEY, Mass. — Soprano Carole Bogard has a new Cambridge recording, which includes first recordings of some Handel operatic arias, plus cantatas for soprano and trumpet by Bach and Scarlatti. The Bach and Scarlatti works also feature Armando Ghitalla, principal trumpet of the Boston Symphony.

Ghitalla also appears in his second collection of trumpet concertos, which contains the

works of Copland, Michael Haydn, and Robert Selig. Miss Bogard's album also features the Chamber Orchestra of Copenhagen conducted by John Moriarty of the Santa Fe and Lake George Operas.

Miss Bogard will perform songs of William Flanagan, which she has recorded for Desto, in a memorial concert for the composer, Tuesday (14), at the Whitney Museum. Ned Rorem will accompany her.



JULIAN BREAM, guitarist and lutenist, renews with RCA Red Seal on a long-term basis. With the artist are, from left, Rocco Laginestra, RCA Records executive vice president; Norman Racusin, RCA Records president; and Peter Dellheim, acting manager of Classical music for RCA.

## Thomas Clicks With Boston

NEW YORK—Michael Tilson Thomas continues to impress as a conductor. Conducting the Boston Symphony at Philharmonic Hall, April 3, the 26-year-old artist securely handled J.C. Bach, Tchaikovsky and Stravinsky.

While Bach's "Symphony for Double Orchestra, Op. 18, No. 1" and Stravinsky's exciting "Symphony in Three Movements" were handily directed, it was in Tchaikovsky's "Symphony No. 1 (Winter Daydreams)" that Tilson Thomas'

feel for the music was most in evidence.

The illness of William Steinberg, the Boston's music director, has afforded Tilson Thomas more conducting opportunities than expected this season, and he has come through expertly. He clearly is tomorrow's conductor today. The Boston currently records for RCA Records, but is switching to Deutsche Grammophon. Tilson Thomas also is the pianist with the Boston Symphony Chamber Players and has recorded as a pianist for Angel. **FRED KIRBY**

## Action Records

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Joe Cocker, A&M 1174 (Barton, BMI)

#### ★ REGIONAL BREAKOUTS

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Joe Jeffrey, Wand 11219  
(Maribus, BMI) (Cleveland)

RIDE CAPTAIN RIDE . . .  
Blues Image, Atco 317 (A.T., BMI)  
(New Orleans)

### Albums

#### ★ NATIONAL BREAKOUTS

STEPPENWOLF . . .  
Live  
Dunhill DSD 50075

TEN YEARS AFTER . . .  
Cricklewood Green  
Deram DES 18038

KENNY ROGERS & THE  
FIRST EDITION . . .  
Something's Burning  
Reprise RS 6385

DELANEY & BONNIE & FRIENDS . . .  
On Tour  
Atco SD 33-326

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Capitol ST 435

SAVOY BROWN . . .  
Raw Sienna  
Parrot PAS 71036

SRC . . .  
Traveler's Tales  
Capitol SKAO 273

## SPECIAL MERIT PICKS

### SOUL

#### • Continued from page 66

GUITAR SLIM—The Things That I Used To Do, Specialty SPS 2120 (S)  
Eddie "Guitar Slim" Jones who died in 1959 at 33 topped Billboard's r&b charts for six straight weeks with the great title tune and now Barret Hansen compiles for Specialty some of Guitar Slim's memorable blues performances. Never before issued are Slim's theme song "Guitar Slim" plus "Bad Luck Blues" and "Reap What You Sow" spontaneously composed at a studio session. A collector's item by this blues natural.

### GOSPEL

Songs of Bill Gaither, Heart Warming HWS 3060 (S)

Bill Gaither named gospel songwriter of the year by the Gospel Music Association receives a tribute here by some fine groups who have recorded his material. The Speer Family, Doug Oldham and the Imperials, Jake Hess and the Imperials, the Downings are among the cuts.

### INTERNATIONAL

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### ★★★★ 4 STAR ★★★★★

#### • Continued from page 66

### BLUES ★★★★★

MANCE LIPSCOMB, Vol. 5—Arhoolie 1049 (S)

### GOSPEL ★★★★★

COTTON BROTHERS/SWEET BROTHERS—The Revealing Book of Life, Song Bird SBLP 218 (S)

BELLS OF ZION—Let Me Lean On You, Peacock PLP 167 (M)

THE BEST OF THE PILGRIM TRAVELERS—Specialty SPS 2121 (S)

HENRY & HAZEL SLAUGHTER—It's Just a Matter of Time, Heart Warming HWS 3063 (S)

### INTERNATIONAL ★★★★★

CONOZCALO ES LUIS NEW MAN — ORC LP 0016 (S)

## Action House Lists Its Weekend Action

NEW YORK — The Action House, Long Island discotheque, has lined up its weekend bookings for the spring. Illusion and Wild Thing are set for April 17-16; Small Faces with Rod Stewart are due April 24-25; Manfred Mann comes in May 1-2; Jack Bruce & Friends is due May 8-9, and Cold Blood is set for May 15-16.

## BEST SELLING Jazz LP's

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	SWISS MOVEMENT Les McCann & Eddie Harris, Atlantic SD 1537	19
2	2	HOT BUTTERED SOUL Isaac Hayes, Enterprise ENS 1001	40
3	4	MEMPHIS UNDERGROUND Herbie Mann, Atlantic SD 1522	50
4	6	COUNTRY PREACHER Cannonball Adderley Quintet, Capitol SKAO 404	6
5	5	BEST OF RAMSEY LEWIS Cadet LPS 839	7
6	3	WALKING IN SPACE Quincy Jones, A&M SP 3023	22
7	11	WES MONTGOMERY'S GREATEST HITS A&M SP 4247	3
8	7	BEST OF HERBIE MANN Atlantic SD 1544	8
9	10	BEST OF EDDIE HARRIS Atlantic SD 1545	5
10	9	STONE FLUTE Herbie Mann, Embryo SD 520	7
11	13	THE PIANO PLAYER Cadet LPS 836	3
12	12	YE ME LE Sergio Mendes & Brasil '66, A&M SP 4236	16
13	8	IN A SILENT WAY Miles Davis, Columbia CS 9857	32
14	14	BUDDY & SOUL Buddy Rich Big Band, World Pacific BST 20168	33
15	15	FEELIN' ALL RIGHT Mongo Santamaria, Atlantic SD 8252	3
16	16	HEAVY EXPOSURE Woody Herman, Cadet LPS 835	2
17	—	FIRST TAKE Roberta Flack, Atlantic SD 8230	7
18	18	BUDDY RICH GREATEST HITS World Pacific BST 20169	2
19	17	MOVE YOUR HAND Lonnie Smith, Blue Note BST 84326	3
20	—	BEST OF JOHN COLTRANE Atlantic SD 1541	1

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# Billboard TOP 40 Easy Listening

These are best selling middle-of-the-road singles compiled from national retail sales and radio station air play listed in rank order.

Wk. Ago	1	2	3	TITLE, Artist, Label & Number	Weeks On Chart
	1	4	15	LET IT BE Beatles, Apple 2764 (MacLen, BMI)	5
	2	2	2	EASY COME EASY GO Bobby Sherman, Metromedia 177 (Screen Gems-Columbia, BMI)	10
	7	20	34	FOR THE LOVE OF HIM Bobbi Martin, United Artists 50602 (Teeger, ASCAP)	5
	5	6	10	I WOULD BE IN LOVE (Anyway) Frank Sinatra, Reprise 0895 (Devalbo/Sergeant, BMI)	5
	21	—	—	EVERYBODY'S OUT OF TOWN B. J. Thomas, Scepter 12277 (Blue Seas/Jac, ASCAP)	2
	6	8	8	LONG LONESOME HIGHWAY Michael Parks, MGM 14104 (Hastings/Rivers, BMI)	9
	4	5	5	TEMMA HARBOUR Mary Hopkin, Apple 1816 (Major Oak, ASCAP)	9
	9	17	22	SHILO Neil Diamond, Bang 575 (Tallyrand, BMI)	7
	10	23	29	LOVE OR LET ME BE LONELY Friends of Distinction, RCA 74-0319 (Porpete, BMI)	5
	15	26	37	BUT FOR LOVE Jerry Naylor, Columbia 4-45106 (Amco, ASCAP)	4
	13	14	24	FUNNIEST THING Dennis Yost & the Classics IV, Imperial 66439 (Low-Sal, BMI)	4
	26	—	—	OH HAPPY DAY Glen Campbell, Capitol 2787 (United Artists, BMI)	2
	3	1	1	BRIDGE OVER TROUBLED WATER Simon & Garfunkel, Columbia 4-45079 (Charring Cross, BMI)	10
	22	—	—	AIRPORT LOVE THEME Vincent Bell, Decca 32659 (Shanley, ASCAP)	2
	8	3	3	KENTUCKY RAIN Elvis Presley, RCA 47-9791 (Presley/S-P-R, BMI)	9
	—	—	—	WHAT IS TRUTH Johnny Cash, Columbia 4-45134 (House of Cash, BMI)	1
	29	34	—	GIRL'S SONG Fifth Dimension, Soul City 781 (Rivera, BMI)	3
	16	16	18	LAY LADY LAY Ferrante & Teicher, United Artists 50646 (Blackwood, BMI)	6
	23	24	25	HANG ON SLOOPY Lettermen, Capitol 2774 (Wern, BMI)	4
	—	—	—	EVERYTHING IS BEAUTIFUL Ray Stevens, Barnaby 2011 (Ahab, BMI)	1
	18	18	17	THEME FROM "Z" Henry Mancini & His Orchestra, RCA 74-0315 (Blackwood, BMI)	7
	24	30	39	TENNESSEE BIRDWALK Jack Blanchard & Misty Morgan, Wayside 010 (Back Bay, BMI)	4
	11	9	4	ALL I HAVE TO DO IS DREAM Bobbie Gentry & Glen Campbell, Capitol 2745 (House of Bryant, BMI)	9
	28	31	—	NEW WORLD IN THE MORNING Roger Whittaker, RCA 74-0320 (Arcola, BMI)	3
	12	7	6	RAINY NIGHT IN GEORGIA Brook Benton, Cotillion 44057 (Combine, BMI)	15
	19	19	27	TWO LITTLE BOYS Rolf Harris, MGM 14013 (Francis, Day & Hunter, ASCAP)	5
	27	28	28	SOMEDAY WE'LL BE TOGETHER Bert Kaempfert, Decca 732647 (Jobete, BMI)	5
	—	—	—	MISS AMERICA Mark Lindsay, Columbia 4-45125 (Viva, BMI)	1
	—	—	—	COME SATURDAY MORNING Sandpipers, A&M 1134 (Famous, ASCAP)	14
	32	32	38	CAN YOU FEEL IT Bobby Goldsboro, United Artists 50650 (Detail, BMI)	4
	34	35	23	SOMETHING Tony Bennett, Columbia 4-45109 (Harrisons, BMI)	5
	40	—	—	UP THE LADDER TO THE ROOF Supremes, Motown 1162 (Jobete, BMI)	2
	33	40	—	MY WIFE THE DANCER Eddie & Dutch, Ivanhoe 502 (Bob-Cor, BMI)	3
	35	29	33	MY WOMAN, MY WOMAN, MY WIFE Marty Robbins, Columbia 4-45091 (Mariposa, BMI)	5
	—	—	—	GOODBYE GIRL Glen Yarbrough, Warner Bros. 7382 (Celestial, BMI)	1
	36	—	—	CHILDREN Joe South, Capitol 2755 (Lowery, BMI)	2
	—	—	—	VIVA TIRADO El Chicano, Kapp 2055 (Amestoy, BMI)	1
	38	—	—	CAPTURE THE MOMENT Jay & the Americans, United Artists 50645 (Sweet Magnolia-New Life, BMI)	2
	39	—	—	JULY 12, 1939 Charlie Rich, Epic 5-10585 (Gallico, BMI)	2
	—	—	—	ANGELICA Oliver, Crewe 341 (Screen Gems-Columbia, BMI)	1

\*In litigation

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March 10, 1970

Mr. Mike Eisenkraft  
Account Executive  
Billboard Magazine  
165 W. 46th St.  
New York, N. Y. 10036

Dear Mike:

Just a note to express my thanks for your cooperation in getting the ad reduced to 1/6th of a page and having the copy set up at the very last minute. Your layout man did absolutely a magnificent job in selecting size of type and layout of copy. It is exactly to the last letter exactly how I wanted it. My sincere thanks for coming through at the ninth hour. In a day and age when you have to go back the third and fourth time to try to get something the way you want it, it is a refreshing change to find someone who can get it right the very first time and from very sketchy instructions at that. But of course I realize Billboard is totally professional, and I suspect that is where the difference lies.

Our president, Mr. Siegfried, was also very pleased with the ad and asked me to write and see if we might be able to obtain a few tearsheets of it from you. If it would be possible to send along two or three, we would appreciate it.

Again, many thanks for your cooperation. And we shall get together real soon for a chat.

Sincerely yours,

  
Bobby T. McFarland  
General Manager

**"Billboard Is Totally Professional"**

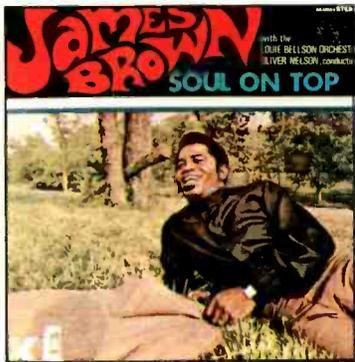
**THIS TIME THE NAMES ARE:**

**MIKE EISENKRAFT**  
Billboard Account Executive

**LEE LEBOWITZ**  
Billboard Art Director

# Billboard Album Reviews

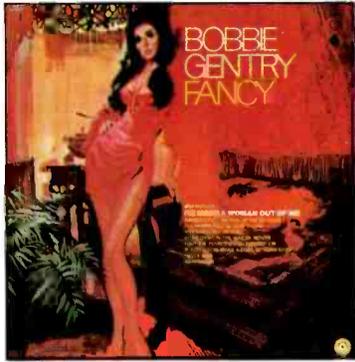
APRIL 18, 1970



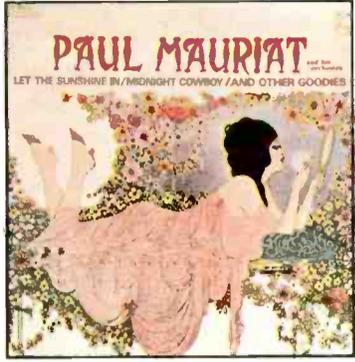
**POP**  
**JAMES BROWN**—Soul on Top. King KS 1100 (S)  
 This sure is a brand new bag for the Number One Soul Brother. It is a bold experiment which marries soul with jazz and ballads, and "Mr. Dynamite" carries it off with the same self confidence and triumphant flourish that has made him famous. Oliver Nelson arranged and conducted the selections for this highly innovative album, and noted jazz drummer, Louie Bellson is among the supporting personnel.



**POP**  
**HENRY MANCINI**—Theme From "Z" and Other Film Music. RCA Victor LSP 4350 (S)  
 Henry Mancini has some strong movie themes to play with here, and he rolls 'em out for a big payoff. The theme from "Z," "Jean," "Raindrops Keep Fallin' On My Head" and the theme from "Patton" are given a special ding through Mancini's own careful arranging technique.



**POP**  
**BOBBIE GENTRY**—Fancy. Capitol ST 428 (S)  
 This is not merely a followup LP to a successful single; Miss Gentry's folksy story-telling vocals include some outstanding material. Opening with her hit single "Fancy," she further impresses with her new Hot 100 single, "He Made A Woman Out of Me," her No. 1 English hit of "I'll Never Fall in Love Again," and Leon Russell's "Delta Man." LP should top the single's acceptance.



**POP**  
**PAUL MAURIAT**—Let the Sunshine In/Midnight Cowboy/And Other Goodies. Philips 600-337 (S)  
 Mauriat brings his own special touch to a group of recent hits adding freshness, with commercial appeal as well. His treatment of Presley's recent "Suspicious Minds" is a prime example, as is "Midnight Cowboy" and "Let the Sunshine In." The exceptional and unusual "I Want to Live" and "Sunshine and Seashore" are among the standouts in this top package.



**POP**  
**CROW BY CROW**—Amaret ST 5006 (S)  
 Crow, who scored so well on the charts with their first album, have a second winner here, which includes the "Slow Down" single. This quintet's driving sound is evidenced by such topnotch numbers as "Colors," "Smokey Joe," and "Cottage Cheese." The medley, including "Get Yourself a Number" and "The Last Prayer" is another high point.



**POP**  
**LIGHTHOUSE**—Peacing It All Together. RCA Victor LSP 4325 (S)  
 Lighthouse, the Canadian rock orchestra featuring Skip Prokop and Paul Hoffert, have finally put it all together on their third album. Rock tunes bearing a message of peace and brotherhood are given a choral and classical touch that inspires Lighthouse's string quartet, brass quartet and rock quintet to a truly moving effort. "Everyday I am Reminded" and "The Chant" are shining originals.



**POP**  
**CHET ATKINS**—Yestergroovin'. RCA Victor LSP 4331 (S)  
 Here is Mr. Guitar in top form, doing a wide range of material including "How High the Moon," "Cherokee," "Rocky Top" and many more. Whether jazz, pop or country material, Chet is master of it all. A very tasteful album. Package is book-type, with full length picture of the artist.



**POP**  
**MARILYN MAYE, GIRL SINGER**—RCA Victor LSP 4299 (S)  
 At home with almost any kind of good material, Miss Maye presents a delightful showcase of her enormous talent. From the sexy "I'm a Woman" to the contemporary sound of "A Brand New Me" to the lilting "I'll Never Fall in Love Again," Miss Maye has provided easy listening stations with choice material.



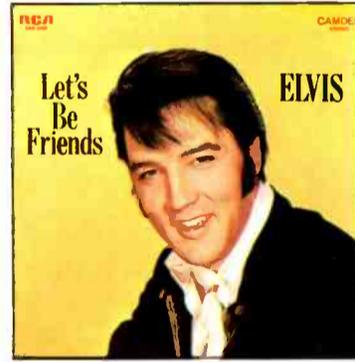
**POP**  
**FRANKIE LAINE'S GREATEST HITS**—Amos AAS 7009 (S)  
 Frankie Laine's hits are an integral part of America's pop history and they stand up strongly in this new musical setting produced by Jimmy Bowen. Laine, who is celebrating his 25th anniversary in show business, is in good voice and makes the most of this outstanding repertoire.



**POP**  
**DOC SEVERINSEN & THE SOUND OF THE 70's—I Feel Good!** Juno S 1001 (S)  
 Doc Severinsen's TV exposure on the Johnny Carson show is sure to help his disk sales but he's got plenty going for him even without the help of the tube. His musicianship is fresh and imaginative and he knows how to get to the heart of the material whether it be a contemporary "Aquarius" or a romantic "Love Is Blue."



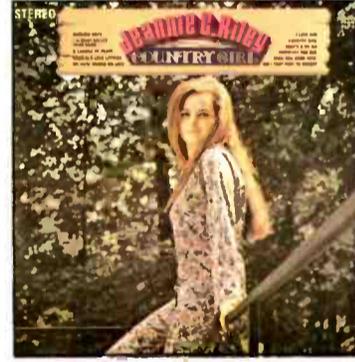
**POP**  
**LARRY NORMAN**—Upon This Rock. Capitol ST 446 (S)  
 Infusing rock music with religious themes is a relatively untried concept, and writer performer Larry Norman should appeal to many with his original and sometimes respectfully humorous applications of this. Most commercial are "Sweet Sweet Song of Salvation" and "I Don't Believe in Miracles."



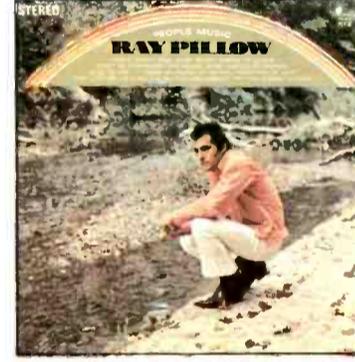
**LOW-PRICE POP**  
**ELVIS PRESLEY**—Let's Be Friends. RCA Camden CAS 240B (S)  
 RCA has repackaged some of Presley's movies songs into this low-priced LP and it should equal the success of the budget "Flaming Star" album. Among the highlights are "Stay Away, Joe," "Change of Habit" and the title song.



**COUNTRY**  
**BUCK OWENS & SUSAN RAYE**—We're Gonna Get Together. Capitol ST 448 (S)  
 This is powerful merchandise. Buck Owens and Susan Raye lend their talents to country duets—long a staple in the country field. "We're Gonna Get Together," "Together Again" (now on the charts) "Love Is Strange" are typical of the material. Plenty of flavor to these performances.



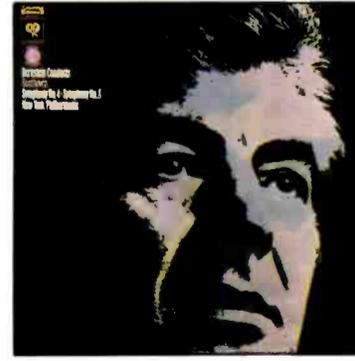
**COUNTRY**  
**JEANNIE C. RILEY**—Country Girl. Plantation PLP 8 (S)  
 Chalk up another chart winner for the stylist with this strong package that spotlights her recent hit "Country Girl." Along with her hit she also turns in powerful readings of "That's a No No," "Am I That Easy to Forget," and "We Were Raised to Love." Her treatments of "Darling Days" and "I About Called Your Name" are exceptional.



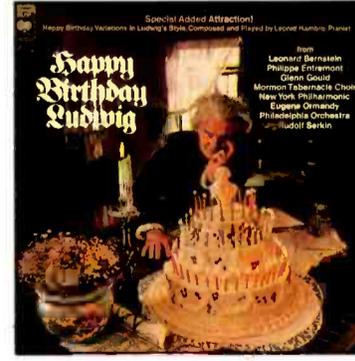
**COUNTRY**  
**RAY PILLOW**—People Music. Plantation PLP 6 (S)  
 Pillow moves to the Plantation label and the initial outing is a potent one, certain to garner top sales and chart activity. Standout performances include his treatment of "Reconsider Me," "House Song," and his current single "Slice of Life." The Pillow reading of Ben Peters' "It Takes All Kinds of People" is another gem.



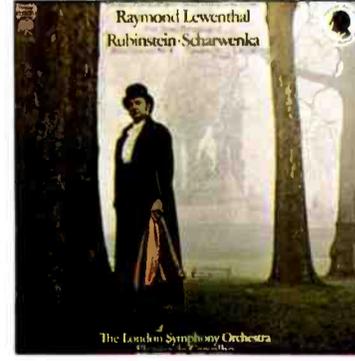
**CLASSICAL**  
**BACH ORGAN FAVORITES, Vol. 4—E. Power Biggs.** Columbia MS 7424 (S)  
 Volume Four, which consists of preludes, fugues and chorales, gets Biggs' fine hands to guide them, and shows the composer in many lights. Some are contemplative, others rich in color. And Biggs articulates perfectly in them all.



**CLASSICAL**  
**BEETHOVEN: SYMPHONIES Nos. 4 & 8—New York Philharmonic (Bernstein).** Columbia MS 7412 (S)  
 Bernstein's newest effort honoring the composer is another neat and strong performance. He knows and translates the details of both works with a display of pure mastery over the humor in both. The Philharmonic is concise and effective.



**CLASSICAL**  
**HAPPY BIRTHDAY LUDWIG—Various Artists.** Columbia MS 7406 (S)  
 Highlighting this birthday tribute to Beethoven is Leonid Hambro's witty "Happy Birthday Variations in Ludwig's Style." The remainder of the LP features excerpts from Beethoven's most popular works performed by leading soloists and orchestras in Columbia's roster of artists.



**CLASSICAL**  
**RUBINSTEIN: CONCERTO No. 4/SCHARWENKA: CONCERTO No. 2 (Finale)—Lewenthal/London Symphony (Carvalho).** Columbia MS 7394 (S)  
 This romantic repertoire receives a brilliant performance by Raymond Lewenthal. His keyboard style is full of charisma and charm. The package includes a bonus disk wherein Lewenthal discusses the repertoire, illustrating same at the keyboard.



**GOSPEL**  
**RAY CHARLES SINGERS—Move Me, O Wondrous Music.** Command/Probe 949-S (S)  
 This album marks the entry of Command Records to the Gospel field. And what an entry it is! Selecting the Ray Charles Singers to do the honors, the label has come up with a modern gospel product that will appeal to people of all ages and religious faiths. Ray Charles has personally done the arrangements on this bagful of goodies that includes, "Old Time Religion," "Closer Walk With Thee," and "What A Friend We Have In Jesus."



**FRANKIE VALLI AND  
THE 4 SEASONS  
NEW SINGLE  
PATCH OF BLUE**

40662

**FLIP SIDE "SHE GIVES ME LIGHT"**

Produced by Bob Gaudio and Bob Crewe



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# Billboard Album Reviews

APRIL 18, 1970



**POP**  
**RON FRANGIPANE ORCH.—**  
 The Music of Laura Nyro.  
 Mainstream MRL 304 (S)  
 In a brilliant sound recording Ron Frangipane has put together an equally brilliant program of Laura Nyro's material. The unique instrumental arrangements have all the ingredients for top programming with sales and chart action to follow with solid impact. Standout arrangements are "Sweet Blindness," "Blowin' Away," "And When I Die" and "Eli's Coming." "Farmer Joe" and "California Shoeshine Boys" are exceptional in the highly commercial package.



**POP**  
**TONY MARTIN—**  
 Tony In Nashville.  
 Chart CHS 1029 (S)  
 Tony Martin is the latest pop singer to make the trek to Nashville and to benefit by it. He is a slick stylist and the Nashville touch does wonders for his work. Among the strong items here are "Strangers," "Inseparable" and "Walk a Mile in My Shoes."



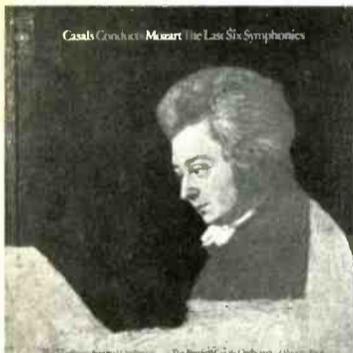
**COUNTRY**  
**LES & LARRY ELGART**  
**NASHVILLE COUNTRY SOUND—**  
 Bridge Over Troubled Water.  
 Swampfire SF 207 (S)  
 The Elgart Brothers, Les and Larry, have taken the "now" hits and added their own inimitable big band, Nashville Country sound to them. The result is a delightful "pop goes country" sort of product that is ideal for dancing, listening or what have you. Among the tunes featured here are "Bridge Over Troubled Water," "Raindrops Keep Fallin' on My Head" and "Instant Karma."



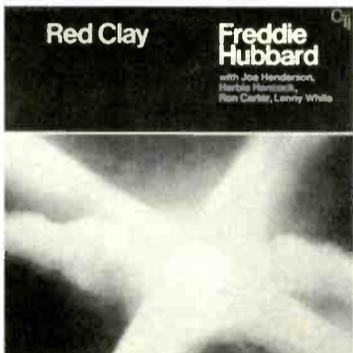
**COUNTRY**  
**THE BEST OF GEORGE MORGAN—**  
 Starday SLP 457 (S)  
 A package full of fine material, produced with care and taste. George Morgan is at his best with "Room Full of Roses," "Candy Kisses," "I'll Sail My Ship Alone" and many more great tunes.



**COUNTRY**  
**THE BEST OF JOHNNY BOND—**  
 Starday SLP 444 (S)  
 Johnny Bond sings his biggest hits on this disk. "Ten Little Bottles," "Sick, Sober, and Sorry," "I Wonder Where You Are Tonight" are typical of the material. Sure to move well in the country market.



**CLASSICAL**  
**MOZART: THE LAST SIX SYMPHONIES—**  
 Marlboro Festival Orch./  
 Festival Casals Orch. (Casals).  
 Columbia D3S 817 (S)  
 Casals gives the marvelous Marlboro Festival Orchestra and himself a strenuous, scintillating workout in five of the six works here. He's quick, sure, profound, sophisticated, as the case demands. The Festival Casals Orchestra of Puerto Rico perform brilliantly in the "Linz" work.



**JAZZ**  
**FREDDIE HUBBARD—**  
 Red Clay.  
 CTI CTI 6001 (S)  
 The consistent mature trumpet of Hubbard is heard in a small group setting with the tenor of Joe Henderson, another solid talent, forming the front line. Piano player Herbie Hancock and bassist Ron Carter form the rock on which numbers such as the long title track and "Suite Sioux" are built. It is Hubbard in a slightly different and free mood but has strong sales potential.



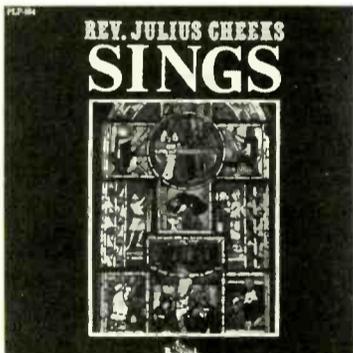
**JAZZ**  
**MILT JACKSON QUINTET**  
**FEATURING RAY BROWN—**  
 That's the Way It Is.  
 Impulse AS 9189 (S)  
 A fine relaxed session featuring Modern Jazz Quartet vibrist with bass player Brown. The session is live, made during one of the duo's annual teaming up engagements at Shelley's Manne Hole on the West Coast. Titles are a combination of originals and standards. Brown and Jackson are aided by Teddy Edwards, tenor and some fine two-handed piano by Monty Alexander.



**GOSPEL**  
**SPEER FAMILY/IMPERIALS—**  
 The Best of the Best.  
 Heart Warming HWS 305B (S)  
 The membership of the Gospel Music Association voted the Speer Family and the Imperials respectively the best mixed group and the best male group of the year. Both groups are on this disk—one on each side—with the Speers doing "Big Singing Day" and "How Great Thou Art," and the Imperials singing "Marvelous Grace" and "Nearer, My God to Thee" among others. A great buy for the money.



**GOSPEL**  
**SEGO BROTHERS & NAOMI—**  
 Happy Day!  
 Heart Warming HWS 3056 (S)  
 A well-produced album by a fine group. The Sego Brothers and Naomi do these sides with true spirit, verve and style. Material includes "Happy Day," "I've Got That Old Time Religion," "I'm Building a Bridge."



**GOSPEL**  
**REV. JULIUS CHEEKS SINGS—**  
 Peacock PLP 164 (M)  
 Rev. Julius Cheeks has a rich baritone voice that is ideally suited to the type of gospel he sings. He also possesses a sincerity that manifests itself in his interpretations of the songs he sings. He is without doubt a talented and inspired artist on the right road to total recognition.



**GOSPEL**  
**VARIOUS ARTISTS—**  
 Top Ten Songs of the Year.  
 Heart Warming HWS 3055 (S)  
 Here are the top 10 songs of the year selected by the membership of the Gospel Music Association, and performed by some great artists. "He Touched Me," "Had It Not Been," "Now I Have Everything" are on the album. Artists include the Imperials, Speer Family, Bill Gaither Trio, Oak Ridge Boys, Singing Rambos, Downings and Sego Brothers and Naomi.



**INTERNATIONAL**  
**MARIA ISABEL—**  
 Decca DL 75195 (S)  
 Here is an interesting as well as an entertaining album that is sure to create interest in other than the ethnic music fields. Maria Isabel is new to the New York music scene, but she has that electrifying sort of voice that makes people sit up and take notice. The Peer Southern organization directed by Augusto Monsalve has taken that voice, and, with a background of soft rock sounds, created an album treat as exciting as the singer.

## SPECIAL MERIT PICKS

### SOUNDTRACK

**SOUNDTRACK—**They Shoot Horses, Don't They? ABC ABCS-OC-10 (S)  
 Not a small part of this film's success is due to the musical score of John Green, which re-creates the era of the marathon dances with painstaking accuracy, both in the reminiscent arrangements and in the selection of evergreens. Green composed the music to some of these standards, including "Easy Come, Easy Go," "Coquette," "I'm Yours," "Body and Soul," "I Cover the Waterfront," and "Out of Nowhere."

### POPULAR

**JANE MORGAN IN NASHVILLE—**RCA Victor LSP 4322 (S)  
 Miss Morgan's first Nashville visit shows that she's capable of using those strong chords for country music as well as pop. The 10 tunes here, including "Make the World Go Away," "Don't Touch Me" and "Heartaches by the Number," are professionally done.  
**MATTHEWS' SOUTHERN COMFORT—**Decca DL 75191 (S)  
 Ian Matthews of the fast-rising Fairport Convention is joined by Fairport Friends Ashley Hutchings on bass, Richard Thompson on guitars and second guitar Simon Nicol, as Matthews takes over for Sandy Denny as the group's prime singer-songwriter. The sound is smooth sailing folk-rock electrified for the times, hitting chart stride on "Colorado Springs Eternal" and "A Commercial Proposition." A sleeper.

**FLOW—**CTI CTI 1003 (S)  
 Creed Taylor has a good new group here with fine instrumentals and Chuck Newcomb's exceptional vocals as in soul style "Daddy," "No Lack of Room," and "Chicken Farm." "Summer's Gone," after an excellent instrumental goes into a languid Newcomb vocal, which is brief. These musicians can swing or extend an instrumental section. There is much worth listening to here.  
**FRESH OUT OF BORSTAL—**RCA Victor LSP 4328 (S)  
 Fresh, from England, are loose and bluesy and rock the heck out of Mick Jagger and Keith Richard's "Long, Long While." But

it is Peter Sarstedt's "Shift the Blame" that will register with the underground. A minor rock classic, the Sarstedt tune joins "Kicking Woman" and "You Made Me What I Am" as winners by this funky, Fresh trio, arranged, conceived and produced by Simon Napier-Bell & Ray Singer.

**WE'RE INDIAN (Featuring Dennis Payne)—**Red Man 1492  
 The American Indian has a potent musical spokesman in Dennis Payne. He sings songs depicting the Indian's plight with soul and meaning. All the material grabs attention but the best of the lot are "Token (The Ballad of Alkatraz)," "Ballad of Jim Thorpe" and "Civilized Like You."

### JAZZ

**KENNY CLARKE, FRANCY BOLAND BAND—**Volcano. Polydor 24-4501 (S)  
 Drummer Clarke and pianist Boland have put together the European equivalent of the Thad Jones-Mel Lewis band—a combination of top session-jazz players who come together to play big band jazz because the opportunity is so rare nowadays. U.S. expatriates sparking this band include Clarke himself, tenorist Johnny Griffin, Sahib Shihab, Idress Suleiman but it is really a blowing 16 strong team. Arrangements give opportunity for solo outings which are high standard but the ambience of the group is one of excitement.

### COUNTRY

**JIMMY WAKELY—**Now & Then. Decca DL 75192 (S)  
 Jimmy Wakely still projects with a smooth vocal style. He does some interesting material here, including Fred Rose's "Foggy River," Gene Autry and Jimmy Long's "Silver-Haired Daddy of Mine," Curley Williams' "Half as Much" and others.  
**JOHNNY ROBERTS HAS COUNTRY FEVER—**Public PS 5003 (S)  
 Making his debut, the Oregon-born Roberts impresses with a strong package that offers much for programming, sales and chart potential. The deep-voiced Roberts is particularly strong with his readings of "She Called Me Baby," "Only Daddy That'll Walk the Line" and the ballad beauty, "Lock, Stock and Teardrops." Label is out of Hollywood, Calif.

## ★★★★ 4 STAR ★★★★★

- POPULAR ★★★★★**  
**SILVER METRE**—National General NG 2000 (S)  
**SIL AUSTIN**—Soft Soul With Strings. SSS International SSS 8 (S)  
**JIMMY WITHERSPOON**—Hun! BluesWay BLS 6040 (S)  
**PHOENIX—**ABC ABCS 703 (S)  
**RALPH CARMICHAEL & THE YOUNG PEOPLE—**Young. Light LS 5533-LP (S)  
**JUAREZ—**Decca DL 75189 (S)  
**EXUMA—**Mercury SR 61265 (S)  
**JOHNNY ROBINSON—**Memphis High. Epic BN 26528 (S)  
**RODRIGUEZ—**Cold Fact. Sussex SXBS 7000 (S)  
**NICK RUSSO & GABRIEL'S BRASS**—An Angel Is Love. Gentry 7254 (S)  
**CLASSICAL ★★★★★**  
**CHOU: PIEN/YU KO/CURSIVE/THE WILLOWS ARE NEW—**Group for Contemporary Music. CRI SD 251 (S)  
**CHILDS/PLESKOW/CUSTER**—Various Artists. CRI SD 253 (S)

- RELIGIOUS ★★★★★**  
**RAVENSCROFT—**Great Hymns in Story and Song. Light LS 5529-LP (S)  
**BILL GAITHER TRIO—**Sings Warm. Heart Warming HWS 3051 (S)  
**BOB CLIBBON**—Songs That Touch the Heart. Cornerstone CRS 4009 (S)  
**CARL E. OVERLING SINGS SONGS OF JOHN W. PETERSON—**Supreme SS 2059 (S)  
**GARY MOORE—**This Love Is Mine. Tempo TL 7004 (S)  
**COUNTRY ★★★★★**  
**SPADE COOLEY—**Fiddooin'. Republic RLP 1302 (S)  
**SOUL ★★★★★**  
**J. W. ALEXANDER—**Our Years Together/Remembering Sam Cooke. Thrush TS 2004 A-B (S)  
 (Continued on page 61)

## ALBUM REVIEWS

- BB SPOTLIGHT**  
 Best of the album releases of the week in all categories as picked by the BB Review Panel for top sales and chart movement.  
**SPECIAL MERIT**  
 Albums with sales potential that are deserving of special consideration at both the dealer and radio level.  
**FOUR STARS**  
 ★★★★★ Albums with sales potential within their category of music and possible chart items.

More Album Reviews on Pages 60 & 64



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you need a lift to make it through the charts.

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# International News Reports

## U.K. Chain Gives Free Singles to Push LP's

By RICHARD ROBSON

LONDON—For the first time in the history of the U.K. record industry, Top 20 singles will be given away to promote album sales. The pioneering move was made by the W.H. Smith chain in its 135 record departments and could well be another indication of the future role of the single.

The chain is now offering a free Top 20 single with every two full-price albums bought from the Top 40. The promotion will run until April 23 and the records in all Smith's disk departments will be changed each week so that the top singles and albums are always in stock.

The offer is being backed up by half-page advertisements in the national newspapers and point-of-sale stickers and counter cards which have been distributed to all record departments.

Prime mover of the promotion is Joanna Smith, great great-granddaughter of W.H. Smith and controller of the company's record activities. She said she preferred a giveaway offer rather than a straightforward discount on product.

## Schwarz Inked By Liberty/UA

LONDON — Brinsley Schwarz, the rock quartet which made its debut at New York's Fillmore East last weekend before 100 British journalists flown over for the occasion, has been signed to Liberty/UA for the whole world with the exception of North America.

The deal, negotiated by Martin Davis, managing director of Liberty/UA's UK company, a&r man Andrew Lauder, Brinsley Schwarz, manager David Robinson and Famepushers director Edward Molton, was completed Easter Monday. Liberty/UA paid an advance of \$28,800 plus a high royalty percentage to capture the group.

The Liberty/UA deal followed earlier negotiations with Mickie Most's Rak label, when neither side was able to reach agreement.

The group's first album, produced at Olympic Studios by David Robinson, is scheduled for release in the U.K. April 17.

## Bell Opens Own Office in London

LONDON—Bell, which recently renewed its U.K. licensing deal with EMI, has set up its own London office at 23 Old Burlington St., W.1 (Tel.: 734-3265) with Trevor Churchill as general manager.

Churchill was formerly Bell's label manager with EMI. He is succeeded by Dave Coker. Bell, which was acquired by Screen Gems Columbia last year, has its record operation run by Larry Utal. Screen Gems' own labels, SGC and Colgems are released in Britain by Polydor and RCA respectively.

Churchill will be responsible for acquiring new product for Bell and will have former Bell European representative Richard Armitage working with him in an advisory capacity. Bell has made a number of independent production deals with British producers including Steve Rowland for the American, Canadian and UK markets, Mike Hurst, Shel Talmy and Tony Macaulay. Bell has also signed two British artists—Paul Jones and Gordon Waller.

She added: "I feel that to say you are giving away something free with an album has far greater impact than selling an LP with so-much-percent off.

"We are as against price cutting as everyone else but I feel this is a fairly legitimate promotion. Although we have no plans at present to run another offer along these lines, I should think more and more dealers will start using singles to sell albums."

Meanwhile, another big London record chain has started a cut-price promotion. Until April 18, Musicland is offering 15 percent off all albums in a campaign, running at all branches, which started last Wednesday. Commented Alan Firth, the company's retail director: "Its early days have yet to see the effect of the promotion, but results certainly seem to be encouraging."

## Pickwick Gets U.K. Rights to Cetra LP's

LONDON — Pickwick International has secured U.K. rights to the Italian Cetra classical catalog. Pickwick managing director Monty Lewis completed the deal with Cetra's president, Enrico Carrara, following negotiations which began during MIDEM. Cetra, a state-owned company, is already handled by Pickwick in the U.S. Cetra will be released in the U.K. on the Hallmark label, with the launch expected to take place in late August.

It is likely that the first year's program will comprise 20 albums, including four triple-album packs. These will be complete recordings of "Traviata," "Madame Butterfly," "La Boheme" and "Don Pasquale"—all featuring Maria Callas.

There will also be a series of "highlights" albums, presenting the best known arias from "Traviata" and "La Gioconda," "Il Trovatore," "La Boheme," "Don Carlos," "Aida" and others. Callas will also be featured on some.

Lewis said that all albums will be remastered to stereo where necessary and will also have redesigned sleeves. Lewis has just returned from a 21-day world

## Yazoo Rights To Transatlantic

LONDON—Transatlantic Records director Nat Joseph has wrapped up representation of the U.S. Yazoo blues label for the U.K. Initial agreement was made when Joseph talked with Yazoo founder Nick Pearls while on a recent visit to New York.

Final details of the arrangements were still being discussed last week, and the retail price of Yazoo product has yet to be determined.

Representation is on an import basis, and first product will be available in Britain within a month.

The Yazoo catalog includes material by Robert Johnson, Skip James, Son House, Blind Lemon Jefferson, Mississippi John Hurt, Big Bill Broonby and other blues artists.



A GROUP of 19 South African record-dealers and representatives of Trutone, Johannesburg, were winners of the "Fly High With Trutone" contest. A one month's tour of Europe was their reward for showing excellent sales results with Trutone repertoire. The group visited Hamburg, Berlin, Amsterdam, London, Paris, and Rome. NV Philips' Phonographische Industries in Baarn were their hosts during their stay in Holland. Visits to the record factory and (for the first time) to a TV studio in full swing, were some of the items on the tour schedule. The group poses with PPI officials. In the middle, J. van der Velden, managing director of PPI. Gathered around him are Anita Friedman, public relations officer of Trutone, next to Bob Bouma, PPI's public relations manager (front row extreme left), the Goldsmiths, the Groers, the Osbornes, the Gewers, the Louws, the Goosens, the Schmidts, Mrs. Otto, Miss Glazer, Mr. Nel and Mr. Botha, together with J.H. Buinink, deputy managing director (third row extreme right), Miss J. Lamers, PR department, T. Dijkgraaf, musicassette department, and (last row middle) Mr. Z.W. van Wulfften Palthe, all four of PPI.

## Executive Turntable

EMI is transferring Gordon Collins, managing director of its Greek company, to South Africa to strengthen its company there, and Minden Plumley, a marketing manager of EMI-South Africa, is moving to Ireland to replace Roy Featherstone who has been acting as a caretaker chief for the past few months. Collins was sent to Greece last year from a post as distribution manager at Hayes. A former Birmingham depot manager, he will take up his South African post on May 1. He also becomes a director of EMI (Industries) of which Harry Christmas is managing director. EMI's former managing director in South Africa, Bill Stuart-Williams, is leaving the company to return to broadcasting. Bill Richmond remains as chairman of the South African company.

EMI is sending Clive Kelly to Greece as the new managing director of the Greek operation, Columbia Graphophone. Kelly, a lawyer by profession, is EMI's commercial manager of the overseas division reporting to EMI's deputy chief executive Joseph Stanford.

Minden Plumley moves to Ireland as managing director on June 1. Roy Featherstone will be returning to London to take up a new post within EMI—as yet not announced.

Claudine Hanau has been appointed press office with the Guilde Internationale du Disque in Paris. . . . Former Pathe-Marconi assistant production manager Jean-Claude Paulin de Besset is the new artistic director of Editions Acuff-Rose, France, at 124, rue de la Boetie, Paris 8, Tel: 225.80.30. . . .

Mike Clifford has joined Polydor, London, working in the press office. Clifford was formerly press officer with MGM. . . . Barrie Bethell has joined RCA, London, as a senior promotion executive, concentrating on tv promotion and artists' liaison. Bethell, formerly worked with Mediant Music and, later, on promotion with Polydor.

## Aubin Killed

TORONTO — Gilles Aubin, London Records Ontario branch manager, died in a car crash last Sunday. Aubin has been running the Ontario branch for several years. He originally came from Montreal.

tour, concentrated on visiting Australia, Tokyo, Hong Kong, Bangkok and India. The trip was mainly designed as a selling venture linked to meeting existing Pickwick distributors.

## 62 Songs Make German Contest

HAMBURG—Of 527 songs submitted for the Deutscher Schlagerwettbewerb national song contest 1970, the jury has selected 62 for further consideration. The jury also decided that Karel Gott, Rex Gildo, Peggy March, Manuela, Siw Malmqvist, Katja Ebstein, Anna Lena, Heino and Drafi Deutscher could not participate as there were no songs suited to them.

Beginning Sunday (19) the Deutschlandfunk radio will broadcast 12 songs twice each day and a public opinion poll will determine which 12 songs feature in the final at the Rheingold Halle, Mainz, on June 4.

Competing are Renate Kern, Ray Miller, France Gall, Howard Carpendale, Tonia, Nina Lizell, Geschwister Leismann, Gitte, Agnetha, Bernd Spier, Graham Bonney, Ricky Shayne, Marie Christina, David Alexandre Winter, Pat Simon, Eric Thomas, Bata Illic and Peter Rubin.

## ISLAND TO REP HUMBLE PIE

LONDON — Island Records has secured agency representation for Humble Pie, the former Immediate group, still without a new recording contract. The group will top the bill at a concert being promoted by Island at Guildford Civic Hall, London, on Wednesday (22), replacing Spooky Tooth which is disbanding. Other groups on the bill are Mott the Hoople and If.

## A&M Handles Shelter in U.K.

LONDON—Denny Cordell's Shelter label has been secured by A&M for the U.K. market.

The three-year contract, calling for a minimum of 22 albums, was signed in Hollywood by Cordell and label chief Jerry Moss, following negotiations initiated by European director Larry Yaskiel at MIDEM.

Initial release will be an album on May 1 by Leon Russell which he co-produced with Cordell. Two tracks from the album, "Roll Away the Stone" and "Humming Bird" will be released as a single.

Russell, a former member of Delaney & Bonnie's backing group, and the composer of Joe Cocker's "Delta Lady" hit, is Cordell's partner in Shelter, described as a label for "musicians who find it difficult to communicate with larger, more established companies."

Before setting up Shelter, Cordell produced Joe Cocker, the Move, and Procol Harum in England for Straight Ahead Productions for release on Regal Zonophone. Cordell continues to record Cocker, whose U.S. label is A&M, but U.S. rights

(Continued on page 70)

## Elektra Sampler On Image Drive

LONDON — To correct what they believe is a widespread impression that Elektra is exclusively a "folk or freaky" label, Clive Selwood and Elektra label manager Mike Hales have recorded a special promotional single sampler featuring a dozen Elektra artists, which is being sent to journalists, disk jockeys and leading dealers.

The move is a prelude to a singles campaign which will include records by Tom Paxton, the Incredible String Band and Dorothy Morrison, formerly with the Edwin Hawkins singers.

Hales said: "We do have a lot of middle of the road commercial product but so many of our releases are rejected by some programmers even without a hearing because Elektra has this folk or progressive image." Hales said the company would treat each new single release as though it had chart potential and would coordinate simultaneous release throughout Europe.

# Canadian News Report

## Canadian Talent Library Gives Local Artists Much Needed Outlet

TORONTO—Canadian artists and composers, whose recordings and songs would normally never have been underwritten by national recording companies here, have found an outlet for their talents with records financed and produced by the Canadian Talent Library.

Sales performance of CTL product is of secondary interest to the nonprofit organization, since it is subsidized by 166 radio stations to showcase Canadian talent through radio programming material.

"Commercial sales were not in our original plan," said J. Lyman Potts, CTL director. "The library was organized in

1962 when costs for live talent shows, then the only outlet for Canadian acts, were rising and broadcasters needed a different form in which they could spotlight Canadian performers. Records were the answer."

Potts submitted his CTL concept to Standard Radio Ltd., owners of CFRB Ltd., Toronto, and CJAD Ltd., Montreal, and received the green light to go ahead with the project. Today, 166 radio stations—mostly MOR stations—subscribe to CTL, and pay a token rate ranging from \$25 to \$125 per month depending on their market size. CFRB Ltd. and CJAD Ltd. provide 60 percent of the funds as well as underwriting all administrative and supervisory costs. Profits from record sales are used to increase the number of their record productions.

"The first 79 albums were produced as transcriptions," says Potts. "It wasn't until 1967, after receiving favorable public response to our records, that we began to have our albums released by major recording companies."

So far, RCA, Birchmount, London, GRT and Capitol have distributed CTL product. Potts is frank in admitting that he wished these companies shared his enthusiasm for CTL albums. "Promotion is generally done on a small scale," he claimed, "but I suppose it must be difficult to promote no-name artists when

these companies have their regular catalog of headliners to work on."

Part of CTL's initial aim was to record Canadian compositions, and try and keep in the country a larger share of the \$5 million paid out each year in performance royalties. Of the 1,511 selections featured on 123 CTL LP's, 293 are Canadian.

"Although there are a few exceptions, it is difficult to sell Canadians on Canadians," explained Potts. "If Canadian artists are to gain greater acceptance from their fellow Canadians, they've got to be heard performing songs that everyone knows. Still, we have many excellent Canadian numbers in the library which, if given the same treatment as broadcasters give to U.S. composers, could become moderate hits."

Potts is rightfully proud that CTL albums are now heard on the BBC and on several hundred stations in the U.S. who subscribe to the International Good Music Inc. service. A request from a broadcasting company in New Zealand that would like to negotiate a reciprocal trade agreement is presently being studied.

Air Canada announced that this month CTL product would be played on all its planes. "It all adds up," said Potts. "It's a step forward in offering another exposure outlet for Canadian disks."



AIR CANADA ground hostesses and stewardesses with Allan Mathews and Barry Paine of Decca Records. Decca ran a special album promotion and advance screening for the film "Airport" in Toronto.

## Beatles 'Be' in Canada to Cap

TORONTO—Capitol Records of Canada has obtained rights for the Beatles album which will be released in the U.S. by United Artists. The package will include the 80-page color souvenir booklet of the recording session.

UA will not supply the book with its "Let It Be" album in the U.S. and Capitol has obtained a supply of the booklet from EMI in the U.K.

UA has the rights to this album because of an old contract regarding film soundtracks. The "Let It Be" film will be released

(Continued on page 71)

## Mariposa Folk Fest Again Set for Toronto Island

TORONTO—The 10th annual Mariposa Folk Festival will again be held on Toronto Island, organizers of the event announced this week. Dates set are July 24-26. The festival is currently negotiating with performers in a wide variety of folk styles and traditions.

The festival will include many performers who have been part of previous festivals and some who made their first major public appearances here.

At the same time, however, the organizers are continuing a search for new performers. Art-

istic director Estelle Klein said: "We usually hear about promising performers in the Toronto area quite quickly but we are anxious to hear tapes from performers in other parts of Canada."

Since the artistic and financial success of the 1969 Mariposa festival, which included appearances by Joan Baez, Joni Mitchell and Ian and Sylvia, the festival has been able to open a permanent office and run a number of small workshop concerts in the Toronto area.

# In any language EMI means record business



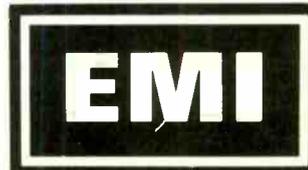
KØB DANSK — Buy Danish. And when it comes to records the Danes buy plenty. EMI make plenty too, and with the only major pressing plant in Denmark are equipped to take full advantage of the flourishing and expanding Danish market.

EMI's base in Denmark is at Copenhagen where Electric and Musical Industries (Dansk-Engelsk) A/S, established over 60 years ago, maintains a full-scale pressing and distribution centre for both EMI and third party labels.

And close liaison with sister companies in Sweden and Norway contributes to EMI's considerable marketing strength in Scandinavia.

With companies in thirty countries and licensee arrangements in nearly twenty more, EMI knows the record business like nobody else. If you're one of the record people, you need EMI.

THE GREATEST RECORDING ORGANISATION IN THE WORLD



ELECTRIC AND MUSICAL INDUSTRIES LIMITED (EMI) LONDON, ENGLAND

# Library Royalty to Writer, Pub Is Urged

By KJELL E. GENBERG

LONDON — When a person borrows a record from a public lending library, should the composer and publisher receive a royalty?

A growing number of people in the U.K. believe that they should.

The concept of a public lending right has been under discussion in Britain for more than 15 years and has been championed by the distinguished author, Sir Alan Herbert, among others.

Although conceived primarily with books in mind, the public lending right would, if introduced

in the U.K., also apply to record libraries. Recently, the literature panel of the Arts Council set up a working party to consider the question. This panel discussed ways of implementing a public lending right and, last February, was represented at a meeting attended by delegates from the Department of Education and Science, the Libraries Association, the Society of Authors, the Publishers Association and the three local authority associations.

Jennie Lee, minister with special responsibility for the arts, promised to consider ways of giving more assistance to authors, either by PLR or by direct financial aid.

It has been pointed out that for every book purchased in Britain, 11 are borrowed from public libraries and, as the London Times commented in a leader some years ago: "There is something intrinsically absurd in the fact that a considerable proportion of the reading public takes its books from a library without thereby benefiting the writer in any way, once he has received the royalty on each single copy sold."

As the Society of Authors points out, once the principle of a PLR is established for books, it would be illogical not to extend its application to records. And about 50 percent of the U.K.'s 4,148 public libraries have record sections.

In Denmark and Sweden the PLR principle has been established since the 1930's.

In Sweden public libraries pay a fixed annual sum to STIM, the performing right society, for the right to lend tapes and records of copyright works. For the average sized library the fee is around \$30 a year although STIM is currently negotiating a new contract with the libraries.

In the book field the authors society receives about 1 cent every time a book is borrowed and of this half goes direct to the author and the other half is held in the society's pension fund. Authors are now campaigning to have the fee per book raised to 5 cents.

# Swedish Jazz Picks Up In Records and Dates

STOCKHOLM — After a few years in the doldrums, the Swedish jazz scene is becoming revitalized with increasing activity on the recording front and a number of important visits from top jazz artists.

Dizzy Gillespie will be the special guest of the Stockholm Jazz Days Aug. 28-30 this year and the trumpet artist will play with a group of Swedish musicians.

Trumpeter Clark Terry will also be in Stockholm in August or September to record an album sponsored by STIM, the Swedish Copyright Union, and to appear in a radio program featuring the music of Bengt-Arne Wallin.

Swedish Radio is releasing a new album by the Radio Jazz Group, "Frostrosor," which features music by Georg Riedel and Jan Johansson. Another album by the group, "Blaslandor," is planned for release in the fall.

The Swedish Broadcasting Corporation is starting a new series, "Let's Go to a Jazz Concert" fea-

## A&M Handles Shelter

• Continued from page 68 to Shelter have been assigned to Blue Thumb.

Shelter's first-year commitment to A&M is for six albums and Yaskiel said that he is hopeful that product will include U.K. material.

# Hemdale in Firm Buy

LONDON—Lionel Bart, Dudley Moore and U.K. disk jockey Alan Freeman will become part of the Hemdale group following the acquisition by the company last week of Oliver Promotions. The deal, which has been rumored for several weeks, cost the David Hemmings-Peter McEnery film group \$66,480 in 227,000 24-cent shares.

Oliver Promotions, which owns an interest in the world film and stage rights of "Oliver," includes four subsidiaries, the Peter Benison agency, Apollo Music publishing company, the Donald Langdon agency and a company owned by Lionel Bart's manager, Stephen Komlosy.

Apollo has a catalog of over 400 and songs and has a joint publishing interest for the next six years in all music from Lionel Bart. The Donald Langdon agency's roster of artists also includes Bart along with Dudley Moore, Alan Freeman, Sean Kenny, John Bird and William Rushton.

On completion of the takeover, Donald Langdon will be invited to join the Hemdale board.

When the deal was announced on Thursday, shares in Hemdale immediately rose 18 cents to \$3.27. Oliver Promotions and subsidiaries are expected to yield at least \$180,000 profit before tax in 1970. Net tangible assets of the acquisition are about \$96,000.

# Reed Gets Rights To 2 Stahl Songs

STOCKHOLM—Les Reed has secured British subpublishing rights to the Felix Stahl songs "Tvaa Minuter" and "No Time Like Now, My Love." The latter song has an English lyric by Fred Jay.

Stahl, who composed the Frankie Vaughan song "Souvenirs," has secured a number of recordings on the two songs—including singles in Sweden by Frank Corvini for Philips and in Denmark by Joergen Ingmann for Metronome.

# Hardy Distrib Pact for France

PARIS — French singer Francoise Hardy, who recently formed her own independent production company, Hypopotam, with her manager, Lionel Roc, after ending her exclusive contract with Vogue, has signed a distribution contract for France with Sonopresse, a branch of the Hachette organization. This is the first time that Sonopresse has signed an exclusive deal with a leading artist.

Miss Hardy's press and promotion will be handled by the public relations operations of Jean Georgieff and Roger Ribeyre.

First release in the new set-up is Francoise Hardy's French version of the Tash Howard-Sandy Alpert song "Sunshine" ("Soleil") published here by Pathe-Marconi. The B side features "Je Fais des Puzzles" published by Tulsa-Tutti. Both titles will be incorporated in a new album to be released after Miss Hardy's visit to Venezuela.

# From The Music Capitals of the World

## TORONTO

Capitol is preparing for a sales boom with three forthcoming Beatles albums—Paul McCartney's "McCartney," due Thursday (16), "Sentimental Journey" by Ringo Starr (now released) and "Let It Be" by the Beatles, due Thursday (23). The label reported unprecedented sales action on the recent "Abbey Road" set. . . . Capitol's Edward Bear hit single, "You Me and Mexico" was rush released in the U.K. this week. It is the first time a Capitol of Canada production has been released in Britain. . . . RCA is also scoring with Ca-

nadian groups. The Guess Who's latest single "American Woman" is set to become the Winnipeg band's biggest single yet. . . . Columbia is currently working on Simon and Garfunkel's "Bridge Over Troubled Water," the Hollies "He Ain't Heavy," Santana's "Evil Ways," James Brown's "It's a New Day," and "Let's Give Adam and Eve Another Chance" by Gary Puckett and the Union Gap.

Epic's Sly and the Family Stone cancelled out of their Maple Leaf Gardens engagement, Friday, April 3. The act was replaced by Delaney and Bonnie. Capitol's Grand Funk Railroad was also on the bill of the Walker-Eaton promotion. . . . London's Ken Mc Farland is delighted at Poppy Family's "Which Way You Going" has finally broken into the Hot 100. The group is from Vancouver and the single was a huge success in Canada. . . . Tommy James is selling well with "Gotta Get Back to You" (Roulette). Quality reports strong sales with the oldie "House of the Rising Sun" by the Animals as a result of the Frijid Pink revival. . . . Modern Tape report action on the Ronnie Hawkins single and album. The single, "Bittergreen" was written by Canadian folk artist Gordon Lightfoot. . . . Liam Mullan of A&M reports that he has had requests from station PDs for copies of the Spanish hit, "A Song of Joy" which features part of Beethoven's Ninth Symphony. Mullan is also investigating the local talent scene for the label. . . . London's Vancouver band, the Collectors returned to Canada this week to tape a CBC television special.

RITCHIE YORKE

# Stanhope to N.Y. For Tape Deals

LONDON—Chart Productions' boss, Clive Stanhope, has left for New York to fix lease-tape deals for his product in the U.S.

His tapes include original material by Howard & Blaikley, Albert Hammond, Scott English, Neil Sedaka & Howard Greenfield, Wayne Bickerton & Tony Waddington and Elton John.

His artists include Shelley Paul, whose first record, "The Clowns Are Coming In" was released last July on the Jay-Boy label; new folk-rock group, Bullett, featuring lead singer Lynne Bennett; the Canterbury Tales group, and Blakeney Point.

# Pye LP Out Against Smoking

LONDON — Pye Records, U.K., is making an unofficial contribution to the current anti-smoking campaign with the release of an Irish album titled, "How to Stop Smoking," retailing at \$4.49.

The Medidisc album, which has become a best seller in Eire, offers advice given by a doctor and is part of a series of albums aimed at helping people to overcome harmful habits.

Other material available includes LP's on how to combat overeating and alcoholism, how to slim safely and advice on safety in driving.

# Non-Profit Disk Co. Set for U.K.

LONDON—Word of Mouth, a new non-profit making record label, is expected to be launched this summer.

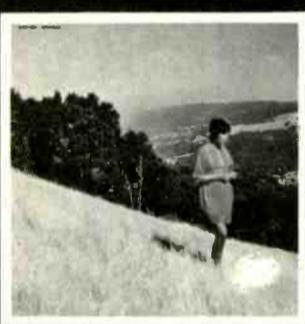
The label is the brainchild of Liberty/UA a&r man Andrew Lauder, although the venture is in no way associated with the company.

Product will include early performances by several San Francisco groups prior to their signing with major labels. Lauder discovered tapes containing "hundreds of hours" of material by the U.S. groups while he was on a recent trip to the West Coast. First release is expected to feature the now disbanded Charlatans.

Lauder said he was launching the non-profit-making organization because he wanted to vent his frustration over the amount of material which was never released because of its lack of commercial potential. He said albums would be sold in selected record shops and by mail order through underground magazines. "Retail price," said Lauder, "will be as low as we can make it without losing money."

Working with Lauder on the project are Ian Brown and John Gillespie, who are associated with the Musicland shop in London.

The  
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## From The Music Capitals of the World

### PARIS

The Guilde Internationale du Disque is releasing seven new albums featuring works by Bartok, Arriga, Liszt, Mahler, Monteverdi, Mozart and Tchaikovsky. The cold Paris spring did not affect the social activity of record clubs. CBS called in the French Army to build a pontoon bridge across an iced-up lake in the Bois de Boulogne in order to stage a reception to celebrate acquisition for France of the CGD catalog and forthcoming releases by Gigliola Cinquetti; Pathe tied up with Apple by bringing Beatle George Harrison to Maxim's for a genuine Indian buffet supper to promote the Radha Krishna Temple album; and Vogue filled the classy Left Bank Rock 'n' Roll Circus club with its leading progressive pop groups, Martin Circus and Head West. Independent company Byg has added five more albums to its 1969 20-volume set Archive of Jazz with material by Duke Ellington, Tommy Ladner, Ida Cox, Johnny Dodds and Freddy Keppard.

Philips artists Les Swingle Singers are representing France at the Osaka Expo '70. The group sealed their new contract with Philips by the release of a new album "American Look." Following an agreement between Doug New and Alain Vallat of the Robert Stigwood Organization, Philips will release product from the British Uni and B&C labels on Fontana. Meanwhile Philips is scoring heavily with the Island catalog here. The company will be releasing Vertigo product in France and has begun promoting Coliseum, Black Sabbath and Cressida. Disc'AZ artist Michel Polnareff, whose songs are published exclusively by SEMI-Meridian, is to share top billing with French conductor Serge Baudo in a classic-pop concert at the Palais des Sports June 11 with the Orchestre de Paris. Polnareff has written the score for the new Jean-Louis Barrault production "Jarry." Meanwhile, Disc'AZ has released Polnareff's latest compositions, "Un Train ce Soir" and "Avec Nini."

"Toute La Pluie Tombe Sur Moi," French version of "Raindrops Keep Fallin' on My Head," the Bacharach-David song from "Butch Cassidy and the Sun Dance Kid," has been recorded by Caravelli, Raymond Lefevre, Claude Ciari, Maurice Larcange, Raymond Boisserie and Sacha Distel. The song is sub-published here by Tutti, whose director, Jean-Jacques

Tilche was recently in London for meetings with Cyril Shane, David Carey (Flamingo), Stuart Reid (Chappel), Geoffrey Everitt (Radio Luxembourg) and Shaftesbury Music) and Lionel Conday (Island).

MICHAEL WAY

### HAMBURG

First release on the new Kuckuck label, promoted by Antenna-Polydor, is "Honey, Honey" by Johny Tame. Polydor program director Oskar Drecesler and producer Fred Weyrich were in Madrid to record the first single in German by Spanish singer Raphael. Czechoslovakian singer Karel Gott tours Moscow and other Soviet cities May 14 to 26 as part of the German-Russian cultural exchange program.

Following a big reception in Hamburg to celebrate the release of James Last's Golden Non-Stop Dancing No. 10, LP, Last and his orchestra will play concerts in Cologne (April 23), Frankfurt (24) and Munich (26). Deutsche Grammophon has signed to represent the Italian Ricordi label in West Germany. Initial releases on the Ricordi label will feature Tony del Monaco and I Dik Dik. Rita Pavone will remain on the Polydor label. The West German Dancing Teachers Association has decided to teach reggae in the 650 schools run by its 1,000 teachers. Reggae has been launched here by Phonogram with a 10 mark sampler album, "That's Original Reggae," complete with a color poster. Teldec has released the Irish Eurovision winner "All Kinds of Everything" by Dana. Polydor is to present Roy Black with a gold disk next month for "Dein Schoenstes Geschenk." Black's film "Wenn du bei mir bist" will be premiered in August. Sergio Mendes and Brasil '66 play concerts in Frankfurt (May 4), Dusseldorf (5), Vienna (7), Stuttgart (8), Hamburg (12), Berlin (13) and Munich (14).

The Rolling Stones' projected tour of Germany has been postponed until later in the year. John Mayall will play dates in Hamburg May (20), Duisburg (22), Hannover (24), Muenster (25), Munich (26), Boeblingen (27), Vienna (29) and Saarbruecken (29). Metronome has acquired the American Bob Crewe catalog for West Germany. Draf Deutscher, who represents West Germany at the song festivals in Sopo and Split has scored 50,

## Amaret Adds 8 Foreign Outlets

LOS ANGELES — Amaret Records has signed eight foreign licensees. These include EMI for England, Gramophone in Belgium; Bovema in Holland; Odeon in Argentina and Chile; Palicio de la Musica in Uruguay and Ekipo in Spain. Renewed were pacts with Astra in Australia; London of Canada and Gallo of South Africa.

Label owner Kenny Myers leaves for Europe Wednesday (22) for a three-week business trip to secure additional licensees in several Scandinavian countries as well as Italy. Myers will also be seeking affiliations with European producers for the import of overseas product.

Amaret's top rock band, Crow, is slated to make an English and French tour in May.

## Beatles 'Be' in Canada to Cap

Continued from page 69

at about the same time as the album. On the same bill as the "Let It Be" film will be a documentary of last year's Montreal Bed-In, produced and edited by John and Yoko Lennon.

The album has an expected Thursday (23) release date and is not the same as the tapes which were circulated on North American radio last year. Phil Spector has been in London for the past two weeks, remixing the album.

000 sales with "Mit dem Kopf durch die Wand." Phonogram is releasing the double album "The Dutch Swing College Story" May 4 to commemorate the band's 25th anniversary. British group Jethro Tull played concerts in Nurenberg and Hamburg. Metronome released the first batch of a series of 15 fairy tale 7-inch records with color pictures printed

### BERLIN

Tommy Tulpe, 15, has signed a recording contract with Phonogram. The Karajan Foundation is offering prizes of 3,000 and 5,000 marks for youth orchestras playing original compositions of under 18 minutes. The premiere of the opera "die Stuart" by Wolfgang Fortner has been scheduled for the Berlin Festival Weeks of 1972.

### STOCKHOLM

EMI held a big party when they officially opened their new recording studio in a rebuilt cinema in the south of Stockholm. Trio Me Bumba (Columbia) sold 100,000 copies of "Man ska leva for varandra." But they will not receive a gold record award from Expressen, because the song is on both single and LP. The sales figure is a combined one. Parlophone here has signed the English-Swedish group Sweet Wine. Fleetwood Mac (Reprise) missed their press party at the Tudor Arms pub in Stockholm, March 31. They arrived in Stockholm one day later for a concert. Singer Siw Malmkvist (Metronome) is also a record producer, she produced Metronome's new signing Haj Fars. The Rolling Stones (Decca) tour in Sweden has been cancelled. They will come to Sweden in September instead, said PR manager Lars-Olof Helen. Elektra is promoting the Jeremy Spencer (Reprise) first solo album. CBS-Cupols' new writer for press releases is Cickie Palm. Taj Mahal (CBS-Cupol) to Sweden April 21 (Gothenburg), 23 (Stockholm). KJELL E. GENBERG

## Granada TV Plans Expansion Step-Up

LONDON — Granada TV, having won the long battle for the control of the music publishing company Novello, is planning a greater diversification into the music business. More than 50 percent of Novello shareholders have accepted Granada's offer of \$70 a share despite an offer of \$75.60 a share from a private firm, Mount Securities, and a last minute revised bid of \$84 per share from the American Music Sales Company.

Granada's original plans for the introduction of its own label have been shelved several months but Granada producer Johnny Hamp said that the company still has plans to venture into the record business with a label at a later date.

Meanwhile Hamp — who is completing the plans for a new series of half-hour pop TV

shows—has leased a Granada record to Decca. The single is "Dreaming Time" by Bill Maynard, who appeared in a recent episode of "Coronation Street" singing the song. The number is published by Granada's own publishing firm, Mercury Music. The company, which has a large background music library, is run from Manchester by Peter Taylor.

Granada is also involved in the record business with Granada Recordings—a mobile recording unit—run by former Pye producer Bob Auger.

Novello has been the subject of a takeover for several months now. News of several companies interested in the firm broke at this year's MIDEM and Lorna Music—foreign owned—is understood to have been in discussions with the company on a reverse takeover basis.

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Published every Wednesday, RECORD RETAILER is available by subscription only.

# HITS OF THE WORLD

Billboard

## BRITAIN

### SINGLES

(Courtesy Record Retailer)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	BRIDGE OVER TROUBLED WATER	Simon and Garfunkel (CBS)—Pattern (S. and G/Hales)
2	13	ALL KINDS OF EVERYTHING	Dana (Rex)—Mews (Phil Coulter)
3	3	CAN'T HELP FALLING IN LOVE	Andy Williams (CBS)—Carlin (Dick Glasser)
4	2	KNOCK KNOCK WHO'S THERE	Mary Hopkin (Apple)—See-Saw (Mickie Most)
5	4	WANDERIN' STAR/I TALK TO THE TREES	Lee Marvin, Clint Eastwood (Paramount)—Chappell (Tom Mack)
6	15	SPIRIT IN THE SKY	Norman Greenbaum (Reprise)—Great Honesty (Erik Jacobsen)
7	6	THAT SAME OLD FEELING	*Picketty Witch (Pye)—Schroeder Welbeck (John MacLeod)
8	5	YOUNG, GIFTED AND BLACK	*Bob Andy/Marcia Griffiths (Harry J)—Essex (Harry Johnston)
9	8	SOMETHING'S BURNING	Kenny Rogers & the First Edition (Reprise)—Carlin (Jimmy Bowen/K. Rogers)
10	21	GIMMIE DAT DING	*Pipkins (Columbia)—Hair (John Burgess)
11	7	LET IT BE	*Beatles (Apple)—Northern (George Martin)
12	17	I CAN'T HELP MYSELF	4 Tops (Tama Motown)—Jobete/Carlin (Holland Dozier)
13	14	FAREWELL IS A LONELY SOUND	Jimmy Ruffin (Tama Motown)—Jobete/Carlin (Dean Weatherspoon)
14	10	DON'T CRY DADDY	Elvis Presley (RCA)—Carlin (Mark Lipskin)
15	9	EVERYBODY GET TOGETHER	*Dave Clark 5 (Columbia)—Essex (Dave Clark)
16	22	WHEN JULIE COMES AROUND	*Cuff Links (RCA)—Emily/Van Lee
17	18	YOU'RE SUCH A GOOD LOOKING WOMAN	*Joe Dolan (Pye)—Shaftesbury (Geoffrey Everitt)
18	11	NA NA HEY HEY KISS HIM GOODBYE	Steam (Fontana)—United Artists (Paul Leka)
19	39	NEVER HAD A DREAM COME TRUE	Stevie Wonder (Tama Motown)—Jobete/Carlin (Henry Crosby)
20	12	I WANT YOU BACK	Jackson 5 (Tama/Motown)—Jobete Carlin (Corporation)
21	37	GOOD MORNING FREEDOM	*Blue Mink (Philips)—Cockaway (Blue Mink)
22	16	YEARS MAY COME, YEARS MAY GO	*Herman's Hermits (Columbia)—Cyril Shane (Mickie Most)
23	33	GOVINDA	*Radha Krishna Temple (Apple)—Apple (George Harrison)
24	20	LET'S WORK TOGETHER	Canned Heat (Liberty)—United Artists (Skip Taylor/Canned Heat)
25	19	WHO DO YOU LOVE	*Juicy Lucy (Vertigo)—Jewel (Gerry Gron)
26	23	RAINDROPS KEEP FALLING ON MY HEAD	Sacha Distel (Warner Bros.)—Blue Seas/Jac (Jimmy Wisner)
27	35	TRAVELIN' BAND	Credence Clearwater Revival (Liberty)—Burlington (John Fogarty)
28	27	LOVE GROWS	*Edison Lighthouse (Bell)—Schroeder Ltd. (Macaulay & Mason)
29	29	LEAVIN' ON A JET PLANE	*Peter, Paul and Mary (Warner Bros.)—Harmony (A. Grossman/M. Okun)
30	25	TWO LITTLE BOYS	*Rolf Harris (Columbia)—Darewski (C. M. Clarke)
31	34	MY BABY LOVES LOVIN'	*White Plains (Deram)—Cookaway (Greenaway/Cook)
32	31	JOY OF LIVING	*Cliff and Hank (Columbia)—Shadows (Norrie Paramor)
33	47	RAG MAMA RAG	Band (Capitol)—Feldman (The Band)
34	44	WHY (MUST WE FALL IN LOVE)	Supremes, Temptations (Tama Motown)—Jobete/Carlin (Frank Wilson)
35	42	BY THE WAY	*Tremeloes (CBS)—Gale (Mike Smith)
36	26	UNITED WE STAND	*Brotherhood of Man (Deram)—Mills (Tony Hiller)
37	30	TIL	Dorothy Squires (President)—Chappell (Nicky Welsh)
38	24	INSTANT KARMA	*John Ono Lennon (Apple)—A Northern (John Lennon)
39	40	HOUSE OF THE RISING SUN	*Frijid Pink (Deram)—Keith Prowse (Mike Valvand)
40	36	I'LL GO ON HOPING	*Des O'Connor (Columbia)—Chappell
41	—	THE FUNKY CHICKEN	Rufus Thomas (Stax)—Chappell (Albell/Tom Nix)
42	32	NOBODY'S FOOL	Jim Reeves (RCA)—Burlington (Chet Atkins)

43	—	MY WAY	Frank Sinatra (Reprise)—Shapiro/Bernstein (Don Costa)
44	28	ELIZABETHAN REGGAE	*Byron Lee (Duke)—Chappell (Byron Lee)
45	—	I DON'T BELIEVE IN IF ANYMORE	*Roger Whittaker (Columbia)—Tembo (Denis Preston)
46	48	THE SEEKER	*Who (Track)—Fabulous (Kit Lambert)
47	50	EVERYBODY GO HOME	*Clodagh Rodgers (RCA)—Kangaroo/April (Kenny Young)
48	46	STREET CALLED HOPE	Gene Pitney (Stateside)—Cockaway (Gerry Bron)
49	43	EVERYBODY'S TALKIN'	Nilsson (RCA)—April (Rick Jarrad)
50	38	TEMMA HARBOUR	*Mary Hopkin (Apple)—Rak/Major Oak (Mickie Most)

## CANADA

This Week	Last Week	Title	Artist
1	2	LET IT BE	*Beatles (Apple)
2	4	LOVE GROWS (Where My Rosemary Goes)	Edison Lighthouse (Bell)
3	1	BRIDGE OVER TROUBLED WATER	Simon & Garfunkel (Columbia)
4	6	SPIRIT IN THE SKY	Norman Greenbaum (Reprise)
5	3	INSTANT KARMA	John Ono Lennon (Apple)
6	7	COME AND GET IT	Badfinger (Apple)
7	—	HOUSE OF THE RISING SUN	Frijid Pink (Parrot)
8	10	AMERICAN WOMAN/NO SUGAR TONIGHT	Guess Who (RCA)
9	—	EASY COME, EASY GO	Bobby Sherman (Metromedia)
10	—	ABC	Jackson 5 (Motown)

## DENMARK

(Courtesy Danish Group of IFPI)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	HER KOMMER PIPPI LANGSTRUMP	Inger Nilsson (Philips)
2	2	LET IT BE	*Beatles (Apple)—Air Music
3	3	SMILENDE SUSIE	*Birgit Lystager (RCA)—Liberty
4	4	JEG RINGER PAA FREDAG	*Keld & Donkeys (HMV)—Imudico
5	5	DU BURDE KOEBE DIG EN TYROLERHAT	*Johnny Reimar (Philips)—Sweden Music
6	7	DON'T CRY DADDY	Elvis Presley (RCA)—Presley Music
7	9	LANGE LARS FRA LANGELAND	*Birthe Kjaer (Philips)—Dacapo
8	—	BLI VAEK FRA VAART KVARTER	*Peter Belli (Polydor)—Stig Anderson
9	—	INSTANT KARMA	Lennon/Ono (Apple)—Air Music
10	6	TAKE OFF YOUR CLOTHES	*Peter Sarstedt (United Artists)—Stig Anderson

## FINLAND

(Courtesy: INTRO)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	PEPPI PITKATOSSU (Har Comes Pippi)	*Mari Laurila (Scandia)—Hans Busch
2	2	OTA JA OMISTA (Make Me An Island)	*Fredri (Philips)—Fazer
3	5	VENUS—Shocking Blue (Metronome)—Scandia Music	
4	3	EI KAUNIIMPAA—Katri Helena (Top Voice)—JKC-Music	
5	4	PRINSESSA (Prima Ballerina)	*Robin (Philips)—Fazer
6	9	LA MARITZA—Sylvie Vartan (RCA)—Edition Coda	
7	—	WHOLE LOTTA LOVE	Led Zeppelin (Atlantic)
8	—	LET IT BE	*Beatles (Apple)
9	10	NAKEMIIN (Aranjuez, Mon Amour)	*Seija Simola (RCA)—Edition Coda
10	8	EARLY ONE MORNING	Roger Whittaker (Metronome)—Scandia Music

## HOLLAND

(Courtesy Radio Veronica and Platennieuws)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	LAY DOWN	Melanie & Edwin Hawkins Singers (Buddah)
2	8	EL CONDOR PASA	Simon & Garfunkel (CBS)—Basart
3	2	LET IT BE	*Beatles (Apple)—Leeds/Basart
4	3	DEAR ANN	*George Baker Selection (Negram)—Veronica
5	4	WHO'LL STOP THE RAIN	Credence Clearwater Revival (Liberty)—Granite de Paris
6	5	BRIDGE OVER TROUBLED WATER	Simon & Garfunkel (CBS)—IMC
7	6	NO DOGS ALLOWED	Jose Feliciano (RCA)—Veronica
8	—	EL CONDOR PASA	Los Incas (Philips)—Basart
9	7	A SONG OF JOY	Miguel Rios (Hispa Vox)—Veronica
10	9	INSTANT KARMA	Plastic Ono Band (Apple)—Leeds/Basart

## JAPAN

(Courtesy Original Confidence Co. Ltd.)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	4	ONNA NO BLUES	*Fuji Keiko (RCA)—Nippon Geino
2	2	VENUS—Shocking Blue (Polydor)—Aberback Tokyo	
3	1	SHIROI CHO NO SAMBA	*Moriyama Kayoko (Denon)—Pacific
4	3	AWAZUNI AISHITE	Uchiyama Hiroshi and Cool Five (RCA)—Ai pro.
5	6	KOI HITOSUJI	*Mori Shin-ichi (Victor)—Watanabe
6	5	KOKUSAISEN MACHIAISHITSU	*Aoe Mina (Victor)—Fuji Shuppan
7	7	DRIF NO ZUNDOKO-BUSHI	*Drifters (Toshiba)—Watanabe
8	8	KOIGURUI	*Okumura Chiyo (Toshiba)—Watanabe
9	16	SUGATA SANSHIRO	*Sugata Noriko (Crown)—Crown
10	11	THE TRAIN—1910 Fruitgum Company (Buddah)—Aberback Tokyo	
11	9	KOIBITO/OMOIDE NO GREEN GRASS	*Moriyama Ryoko (Philips)—Shinko/Shogakukan
12	—	ROJIN TO KODOMO NO POLKA	*Hidari Bokuzen and Himawari Kitties
13	10	RAIN—Jose Feliciano (RCA)—Shinko	
14	13	KURONEKO NO TANGO	*Minagawa Osamu (Philips)—Suiseisha
15	17	HANA NO YOHNII	*Betsy and Chris (Denon)—Pacific
16	—	DOKOKA NI OMAE GA	*Hagimoto Kin-ichi (Toshiba)—J.C.M.
17	12	HADASHI NO KOI	*Ito Yukari (King)—Watanabe
18	—	WAKARE NO CHIKAI	*Tsuruoka Masayoshi and Tokyo Romantica (Teichiku)—Geino Shuppan
19	18	SHINJUKU NO ONNA	*Fuji Keiko (RCA)—Nippon Geino
20	14	AI NO BIGAKU	*Peter (CBS Sony)—S&T

## LEBANON

(Courtesy Radio Lebanon)

This Week	Last Week	Title	Artist
1	1	HIGHTY HI	Lee Michaels (A & M)
2	2	TRAVELIN' BAND	Credence Clearwater Revival (Fantasy/America)
3	1	I GUESS THE LORD MUST BE IN N.Y. CITY	H. Nilsson (RCA)
4	4	SAN FRANCISCO IS A LONELY TOWN	Joe Simon (Sound Stage 7)
5	5	SOMEDAY	Delaney & Bonnie & Friends (Elektra)
6	6	MONSTER/AMERICA	Steppenwolf (Dunhill)
7	8	LET IT BE	*Beatles (Apple)
8	8	RISE UP EASY RIDER	Brewer & Shipley (Buddah)
9	9	BRIDGE OVER TROUBLED WATER	Cecilia/Simon & Garfunkel (CBS)
10	—	INSTANT KARMA	Lennon/Ono & Plastic Ono Band (Apple)

## MALAYSIA

(Courtesy Radio Malaysia)

This Week	Last Week	Title	Artist
1	1	BRIDGE OVER TROUBLED WATER	Simon and Garfunkel (Columbia)
2	4	VENUS—Shocking Blue (Penny Farthing)	
3	—	LET IT BE	*Beatles (Apple)
4	6	HEY THERE LONELY GIRL	Eddie Holman (ABC)
5	9	INSTANT KARMA	John Ono Lennon (Apple)
6	8	TEMMA HARBOUR	Mary Hopkin (Apple)
7	2	Love Grows	Edison Lighthouse (Bell)
8	—	JUST SEVENTEEN	Raiders (CBS)
9	3	WALK A MILE IN MY SHOES	Joe South (Capitol)
10	—	RUB A DUB DUB	Equals (Stateside)

## MEXICO

(Courtesy Radio Mil)

This Week	Last Week	Title	Artist
1	1	LA NAVE DEL OLVIDO	Jose Jose (RCA)
2	2	NEGRA PALOMA	Cesar Costa (Capitol)
3	3	VENUS—Shocking Blue (Polydor)	
4	5	UNA LAGRIMA	Estela Nunez (RCA)
5	—	EL TRISTE	Jose Jose (RCA)
6	4	QUEN DETENDRA LA LLUVIA	(Who'll stop the rain)—Credence Clearwater (Liberty)
7	7	NENA, TOMAME EN TUS BRAZOS	(Baby, take me in your arms)—Jefferson (Gamma)
8	8	TE REGALO MIS OJOS	Maria del Rayo (Peerless)
9	10	Y TU QUE ME DAS	Carlos Lico (Capitol)
10	—	DEJALO SER (Let it be)	The Beatles (Apple)

## NEW ZEALAND

(Courtesy: New Zealand Broadcasting)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	LOVE GROWS (Where My Rosemary Goes)	Edison Lighthouse (Bell)

2	3	ARIZONA	Mark Lindsay (CBS)
3	8	TEMMA HARBOUR	Mary Hopkin (Apple)
4	5	WHOLE LOTTA LOVE	Led Zeppelin (Atlantic)
5	7	MY ELUSIVE DREAMS	*Frankie Stevens (Columbia)
6	6	VENUS—Shocking Blue (Penny Farthing)	
7	—	LET IT BE	*Beatles (Apple)
8	2	DON'T CRY DADDY	Elvis Presley (RCA)
9	4	MELTING POT	Blue Mink (Philips)
10	—	THIS WORLD GOES ROUND AND ROUND	*Moving Folk (Ode)

## NORWAY

(Courtesy Vendens Gang)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	YESTER-ME YESTER-YOU YESTERDAY	Stevie Wonder (Tama/Motown)—Reuter & Reuter
2	3	VENUS—Shocking Blue (Metronome)—Amigo	
3	6	LET IT BE	*Beatles (Apple)—Air Music Scandinavia
4	2	RAINDROPS KEEP FALLING ON MY HEAD	B.J. Thomas (Scepter)—Sonora
5	4	GULL OG GROENNE SKOGER	*Ingjerd Helen (Nor-Artist)—Norway Music
6	8	MONJA	Peter Holm (Riviera)—H. B. Productions
7	7	LOVE GROWS	Edison Lighthouse (Bell)
8	5	DON'T CRY DADDY	Elvis Presley (RCA Victor)—Belinda
9	8	ALL I HAVE TO DO IS DREAM	Bobby Gentry and Glen Campbell (Capitol)—Norsk Musikforlag
10	—	TRAVELIN' BAND	Credence Clearwater Revival (Liberty)—Palace Music

## SINGAPORE

(Courtesy Radio Singapore)

This Week	Last Week	Title	Artist
1	1	TEMMA HARBOUR	Mary Hopkin (Apple)
2	4	LOVE GROWS	Edison Lighthouse (Bell)
3	3	FANCY	Bobbie Gentry (Capitol)
4	5	ARIZONA	Mark Lindsay (Columbia)
5	7	VENUS—Shocking Blue (Penny Farthing)	
6	8	YEARS MAY COME, YEARS MAY GO	Herman's Hermits (Columbia)
7	2	AND WHEN I DIE	Blood, Sweat and Tears (Columbia)
8	—	THANK YOU (Falettin Me Be Mice Elf Agin)	Sly and the Family Stone (Epic)
9	6	REFLECTIONS OF MY LIFE	Marmalade (CBS)
10	9	COME AND GET IT	Badfinger (Apple)

## SOUTH AFRICA

(Courtesy Springbok Radio, EMI)

This Week	Last Week	Title	Artist
1	4	LOVE IS A BEAUTIFUL SONG	Dave Mills (Storm)—Angela, Gallo (Terry Dempsey)
2	3	HITCHIN' A RIDE	Vanity Fare (Page One)—Francis Day (SA), Trutone (Gentry Records for Roger Easterby-Des Champ)
3	1	VENUS—Shocking Blue (President)—Sedrim, Teal (Shocking Blue)	
4	5	LOVE GROWS	Edison Lighthouse (Stateside)—Laetrec, EMI (Tony Macaulay for Mustard Record Prod)
5	2	HOLLY HOLY	Neil Diamond (MCA)—Stone Ridge, Gallo (Tom Catalano/Tommy Cogbill)
6	9	ARIZONA	Mark Lindsay (CBS)—MPA, GRC (Jerry Fuller)
7	8	TRAVELIN' BAND	Credence Clearwater Revival (Liberty)—MPA, Teal (John Fogarty)
8	7	PRETTY BELINDA	Chris Andrews (Pye)—Laetrec, Teal
9	10	BRIDGE OVER TROUBLED WATER	Simon & Garfunkel (CBS)—Laetrec, GRC
10	—	MA BELLE AMIE	Tee Set (RPM)—Clan (Peter Tetteroo)

## SPAIN

(Courtesy of El Musical)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	GWENDOLYNE	*Julio Iglesias (Columbia Espanola)—Notas Magicas
2	2	VENUS	The Shocking Blue (Poplandia-RCA)—Ediciones Symphaty
3	3	TODO TIENE SU FIN	*Modulos (Hispavox)—Ediciones Musicales Hispavo
4	4	ISLA DE WIGHT	*Kerouacs (Poplandia-RCA)—Ediciones Symphaty
5	6	WHOLE LOTTA LOVE	Led Zeppelin (Hispanavox)
6	7	POETAS ANDALUCES	*Agua Viva (Accien-Zafiro)—Ediciones Musicales Zafiro
7	5	LET IT BE	*Beatles (Odeon)—Ediciones Gramofono Odeon

8	10	AGATA (In Spanish)	Nino Ferrer (Movieplay)—Ediciones Symphaty
9	9	FIESTA	*Los Valdemos (Belter)—Ediciones Musicales Belter
10	8	PAXARINOS/EL ABUELO VITOR	*Victor Manuel (Belter)—Ediciones Musicales Belter

# Labels' Disk Action Report

Listed below are the new single records (those not yet on any chart) selected by their manufacturers as having the greatest potential for chart activity in the coming weeks. These singles have been submitted by the labels as a programming and buying guide for new product.

## ASH

### TAKE YOUR TIME

—Steve Akin, Ash 1001

## ATLANTIC

### ALMOST GIFTED

—Blackwell, Astro AS 1001X

### ONE PART LOVE, TWO PARTS PAIN

—Sam & Dave, Atlantic 2728

## BRITE-STAR

### MONKEY BUSINESS

—Mack McMillon, Big Mack 5005

### STOP THIS HURT

—Wil Bang, Northland 5445

### TOWBOAT MAN

—Charlie Lilly, Gypsy Ann

## CGC

### IF YOU LET ME MAKE LOVE TO YOU, WHY CAN'T I TOUCH YOU

—Rites of Spring, Generation 113

### LITTLE BY LITTLE

—O. B. Land, Crewe 339

### SO MUCH LOVE

—Faith, Hope & Charity, Maxwell 805

## CAPITOL

### SOME BEAUTIFUL

—Jack Wild, Capitol 2742

### AIN'T THAT CUTE

—Doris Troy, Apple 1820

### LETTER TO JOSEPHINE

—David & the Giants, Fame 1467

## CHANSON

### TIME AND PATIENCE

—Mel Hueston, Chanson 1179

## CHERRY

### HANG THEM ALL

—Country Sweethearts, Cherry 70-451

### ONE MORE WORD AND I'LL CRY

—Sandra Chovan, Cherry 70-452

## COLUMBIA

### YOU MAKE ME FEEL LIKE SOMEONE

—Eloise Laws, Columbia 4S-45135

### HEAVEN HERE ON EARTH

—Chuck Woolery, Columbia 4S-45135

### STATE OF CONFUSION

—Carl Perkins, Columbia 4S-45132

## DANIELS

### WHEN WE FIRST MET

—Ventures, Daniels D-501

### DON'T DO THIS TO ME

—Ernest Fitzgerald, Daniels D-502

## DECCA

### DAISEY

—Pearly Gate, Decca 32663

### THE WATCH

—Matthews' Southern Comfort, Decca 32664

### LET THIS BE A LETTER (To My Baby)

—Jackie Wilson, Brunswick 55435

## ELEKTRA

### RAIN

—Dorothy Morrison, Elektra 45684

### GO BACK

—Crabby Appleton, Elektra 45687

### JIMMY NEWMAN

—Tom Paxton, Elektra 45674

## FLYING DUTCHMAN

### DAMN NAM (Ain't Goin' to Viet Nam)

—Leon Thomas, Flying Dutchman FD 26009

### LOVE POEMS FOR THE VERY MARRIED

—Lois Wyne, Amsterdam AM 85009

### MAN & WOMAN REGGAE

—Superman, Reggae R 7001

## HARMONIC SOUNDS

### GLAD I FOUND YOU

—Eddie Ray, Harmonic Sounds HSI 7001

### SPEAK ON UP

—Joe King, Harmonic Sounds HSI 7002

## HICKORY

### I JUST KEEP HANGIN' ON

—Sue Thompson, Hickory 1560

### STILL LOVING YOU

—Bob Luman, Hickory 1564

### YES MA'M (He Found Me in a Honky Tonk)

—Leona Williams, Hickory 1565

## INTREPID

### KITTY STARR

—Dennis Linde, Intrepid 75017

### GET YOURSELF TOGETHER

—East Coast Left, Intrepid 75023

### GONNA HAVE A GOOD TIME TONIGHT

—Choir, Intrepid 75020

## ISLE CITY

### GALVESTON SURF

—Tommy Babin, Isle City 44-40

## JANUS

### YOU KNOW HOW IT IS WITH A WOMAN

—Jefferson, Janus 117

### THAT SAME OLD FEELING

—Picketty Witch, Janus 118

### YOU'RE SUCH A GOOD LOOKING WOMAN

—Joe Dolan, Janus 119

## JEWEL/PAULA

### ELECTRIC KANGAROO

—Family Tree, Paula 329

### GO TOGETHER

—Dawn Glass & Gene Wyatt, Paula 1224

### NO MORE GHETTOS IN AMERICA

—Stanley Winston, Jewel 149

## KAPP

### HEART OVER MIND b/w LINGERING MEMORIES

—Mel Tillis, Kapp K-2086

### SUICIDE IS PAINLESS b/w THE TIME FOR LOVE IS ANYTIME

—Roger Williams, Kapp K-2084

## KIDERIAN

### IS IT RIGHT

—Conquest, Gail 45114

### FLY MY PAPER AIRPLANE

—Mourning Dayze, Kiderian 45115

### PRETTY BLACK GIRL

—Donn & the Delighters, Black Beauty 45116

## MGM

### SO YOUNG

—Roy Orbison, MGM K 14121

### MAKING MY WAY

—Bill Medley, MGM K 14119

### KEEP ON KEEPING THAT WOMAN

—Angeline Butler, Coburt CB 100

## MONUMENT

### YOU DON'T KNOW ME

—Ray Pennington, Monument 1194

### SPANISH HARLEM

—Boots Randolph, Monument 1199

### SNARLIN' MOMMA LION

—Judd, Monument 1197

## MUSICOR

### SMILE A LITTLE SMILE FOR ME

—Royal Teens, Musicor 1398

## NOTABLE

### I'D LOVE MAKING LOVE TO YOU

—Jimmy Huff, Notable 1103

## SSS INTERNATIONAL

### PUT A LITTLE LOVING ON ME

—David Wilkins, Plantation 53

### LOOK AROUND SON

—Heather Black, Double Bayou 2

### CUMMINGS PRISON FARM

—Calvin Leavy, Blue Fox 100

## TANGERINE

### I WANT TO (Do Everything for You)

—Raeletts, Tangerine TRC 1006

### INSPIRATION

—Celebrity Four, Tangerine TRC 1007

## TOBIN

### SAD MAN'S LAND b/w COME ON BE MY GIRL

—Spoilers, Tobin 334

### SUBWAY ATTACK b/w WHEN YOUR GONE

—Ben Steel & His Bare Hands, Tobin 335

# Music In Print

• Continued from page 10

"Hair" has sold over one million editions of (all types) printed music. Herman Steiger, of **Big 3**, announces the release of a special symphony and college orchestra edition of "Hair" priced at \$27.50.

#### New Sheets

**Warner Bros.** has sheets on the following songs: "Ma Belle Amie"; "All I Have to Do Is Dream" (36); "Vehicle" (32); "Little Green Bag" (35); "Let's Give Adam and Eve Another Chance" (51); "Come Running" (43); and "Love Minus Zero" (84).

**Big 3** announces the release of "Buffalo Soldier"; "Oh Happy Day" (52); "Can You Feel It" (82); "He Made a Woman Out of Me" (74); "Long Lonesome Highway" (20); "For the Love of Him" (28); "The Girls' Song" (47); and "Capture the Moment" (51).

**Plymouth** reports that Simon & Garfunkel's "Cecelia" (38) is available. Also, "Nothing Succeeds Like Success" (62) is out.

**West Coast** has sheets on "Let's Go to Church," "Talk About the Good Times," "To Love You," "Try—Just a Little Bit Harder," "Cherish," "Love or Let Me Be Lonely," "Lord Is That Me," and "Less of Me."

**Hansen** has the following singles available: "Angelica"; "Brown Paper Bag" (78); "Come Saturday Morning" (61); "Raindrops"; "Puppet Man" (86); "Dear Prudence" (66); "Everything Is Beautiful" (37); "What Is Truth" (46); "The Funniest Thing" (59); "To the Other Woman" (60); "Miss America" (64); "Children" (59); "Make Me Smile" (41); "My Woman, My Woman, My Wife" (42); "Let It Be" (1); "Instant Karma" (4); "Spirit in the Sky" (3); "House of the Rising Sun" (13); "Easy Come, Easy Go" (11); "Call Me" (26); "Evil Ways" (21); "Tennessee Birdwalk" (24); "Rainy Night in Georgia" (31); and "Woodstock" (17). Among others.

#### New Folios

**Big 3's** Fake Book, and a legal one at that, is quite a tome. This collection (over 680 top songs) is a treasury for a&tr men. Also released is "About New York," a beautiful collection, replete with prize-winning photos by Richard Klein. "Today's Superhits, Vol. 3" for guitars and "Superhits, Vol. 4" for piano are available.

**Warner Bros.** reports that Gordon Lightfoot's "Sit Down Stranger" is soon to be released, along with "Woodstock," from the motion picture and a song folio by Rod McKuen based on his chart-climbing LP "New Ballads."

**Peer-Southern** has just released the second book in its very successful Trumpet Treat series. It is for trumpet solo, duet, or trio and for accompaniment by any combination of rhythm instruments.

**West Coast** has books for the country market with "The Folk Feeling," "The Charley Pride Song Book," and "Hot Country Singles," volumes 1 and 2. Also available are "Pop Folk" and "Soul'd Out!," two books for two solid markets.

**Chappell** has two solid books in "Camelot," a souvenir folio of the show and "The Wonderful World of Broadway," 50 songs from 25 shows.

# HOT 100

FOR WEEK ENDING APRIL 18, 1970

★ STAR PERFORMER—Sides registering greatest proportionate sales progress this week.



Record Industry Association of America seal of certification as million selling single.

Wk. Ago	1	2	3	TITLE	Artist (Producer), Label & Number	Wks. On Chart
1	1	2	2	LET IT BE	Beatles (George Martin), Apple 2764	5
2	2	4	6	ABC	Jackson 5 (Corporation) Motown 1163	6
3	4	6	8	SPIRIT IN THE SKY	Norman Greenbaum (Erik Jacobsen), Reprise 0885	8
4	3	3	3	INSTANT KARMA (We All Shine On)	John Ono Lennon (Phil Spector), Apple 1818	8
5	6	5	5	LOVE GROWS (Where My Rosemary Goes)	Edison Lighthouse (Tony Macaulay), Bell 858	9
6	5	1	1	BRIDGE OVER TROUBLED WATER	Simon & Garfunkel (Simon, Garfunkel & Halee), Columbia 4-45079	11
7	8	9	10	COME AND GET IT	Badfinger (Paul McCartney), Apple 1815	11
8	14	20	29	LOVE OR LET ME BE LONELY	Friends of Distinction (Ray Cork, Jr.), RCA 74-0319	7
9	15	17	34	AMERICAN WOMAN/NO SUGAR TONIGHT	Guess Who (Jack Richardson), RCA 74-0325	5
10	11	16	22	UP THE LADDER TO THE ROOF	Supremes (Frank Wilson), Motown 1167	7
11	9	10	12	EASY COME, EASY GO	Bobby Sherman (Jackie Mills) Metromedia 177	11
12	12	23	25	THE BELLS	Originals (Marvin Gaye) Soul 35069	11
13	7	7	11	HOUSE OF THE RISING SUN	Frijid Pink (Mike Valveno) Parrot 341	11
14	10	8	4	THE RAPPER	Jaggerz (Sixxus Prod) Kama Sutra 502	12
15	21	24	26	SOMETHING'S BURNING	Kenny Rogers & the First Edition (Jimm Bowen-Kenny Rogers), Reprise 0888	10
16	22	32	47	TURN BACK THE HANDS OF TIME	Tyrone Davis (Willie Henderson), Dakar 616	5
17	33	35	68	WOODSTOCK	Crosby, Stills, Nash & Young (Crosby, Stills, Nash & Young), Atlantic 2723	4
18	30	31	51	REFLECTIONS OF MY LIFE	Marmalade (Marmalade) London 20058	6
19	17	12	9	GIVE ME JUST A LITTLE MORE TIME	Chairmen of the Board (Staff), Invictus 9074	14
20	26	28	35	LONG LONESOME HIGHWAY	Michael Parks (James Hendricks), MGM 14104	8
21	18	18	17	EVIL WAYS	Santana (Brent Dangerfield) Columbia 4-45069	13
22	20	15	15	CELEBRATE	Three Dog Night (Gabriel Mekler), Dunhill 4229	8
23	24	33	37	YOU'RE THE ONE	Little Sister (Sly Stone), Stone Flower 9000	8
24	27	29	32	TENNESSEE BIRDWALK	Jack Blanchard & Misty Morgan (Little Richie Johnson), Wayside 010	8
25	25	30	33	SHILO	Neil Diamond (Jeff Barry-Ellie Greenwich) Bang 575	11
26	13	13	19	CALL ME	Aretha Franklin (Jerry Wexler, Tom Dowd & Arif Mardin) Atlantic 2706	11
27	19	11	7	HE AIN'T HEAVY, HE'S MY BROTHER	Hollies (Ron Richards), Epic 5-10532	18
28	39	43	71	FOR THE LOVE OF HIM	Bobbi Martin (Henry Jerome), United Artists 50602	6
29	23	21	21	GOTTA HOLD ON TO THIS FEELING	Jr. Walker & the All Stars (Johnny Bristol), Soul 35070	9
30	34	37	41	YOU NEED LOVE LIKE I DO (Don't You)	Gladys Knight & the Pips (Norman Whitfield), Soul 35071	5
31	16	14	14	RAINY NIGHT IN GEORGIA	Brook Benton (Arif Mardin) Cotillion 44057	15

32	38	75	98	VEHICLE	Idea of March (Lee Prod.), Warner Bros. 7378	4
33	35	36	61	GET READY	Rare Earth (Rare Earth) Rare Earth 5012	6
34	37	42	74	EVERYBODY'S OUT OF TOWN	B. J. Thomas (Burt Bacharach-Hal David), Scepter 12277	4
35	40	58	70	LITTLE GREEN BAG	George Baker Selection (Negram), Colossus 112	5
36	32	27	28	ALL I HAVE TO DO IS DREAM	Bobbie Gentry & Glen Campbell (Al De Lory & Kelly Gordon), Capitol 2745	10
37	52	74	—	EVERYTHING IS BEAUTIFUL	Ray Stevens (Ray Stevens), Barnaby 2011	3
38	68	—	—	CECELIA	Simon & Garfunkel (Paul Simon, Arthur Garfunkel & Roy Halee), Columbia 4-45133	2
39	36	34	31	DO THE FUNKY CHICKEN	Rufus Thomas (Al Bell-Tom Nixon), Stax 0059	11
40	56	—	—	LOVE ON A TWO WAY STREET	Moments (Sylvia), Stang 5102	2
41	57	89	—	MAKE ME SMILE	Chicago (James William Guercio), Columbia 4-45127	3
42	42	50	56	MY WOMAN MY WOMAN MY WIFE	Marty Robbins (Bob Johnston) Columbia 4-45091	6
43	59	78	—	COME RUNNING	Van Morrison (Morrison-Merenstein), Warner Bros. 7383	3
44	90	—	—	AIRPORT THEME	Vincent Bell (Tom Morgan), Decca 32659	2
45	47	54	62	CALIFORNIA GIRL	Eddie Floyd (Booker T. Jones), Stax 0060	9
46	66	—	—	WHAT IS TRUTH	Johnny Cash (Bob Johnston), Columbia 4-45134	2
47	61	69	—	THE GIRLS' SONG	Fifth Dimension (Bones Howe), Soul City 781	3
48	73	76	100	WHICH WAY YOU GOIN' BILLY?	Poppy Family (T. Jacks), London 129	4
49	44	40	40	WHO'S YOUR BABY	Archies (Jeff Barry), Kirshner 5003	7
50	43	45	53	MIGHTY JOE	Shocking Blue (Shocking Blue-Pink Elephant), Colossus 111	7
51	45	41	42	LET'S GIVE ADAM AND EVE ANOTHER CHANCE	Gary Puckett & the Union Gap (Dick Glasser), Columbia 4-45097	7
52	95	—	—	OH HAPPY DAY	Glen Campbell (Al De Lory), Capitol 2787	2
53	46	52	79	I COULD WRITE A BOOK	Jerry Butler (Gamble & Huff), Mercury 73045	5
54	54	62	81	CHILDREN	Joe South (Joe South), Capitol 2755	5
55	55	55	64	THE CAT WALK	Village Soul Choir (Mike Abbott), Abbott 2010	9
56	51	56	72	FUNKY DRUMMER (Part 1)	James Brown (James Brown), King 6290	5
57	60	67	90	CAPTURE THE MOMENT	Jay & the Americans (Yaguda, Sanders, Vance), United Artists 50654	4
58	58	57	63	COME TOGETHER	Ike & Tina Turner (I. Turner), Minit 32087	7
59	62	66	85	THE FUNNIEST THING	Dennis Yost & the Classics IV (Buddy Buie), Imperial 66439	4
60	50	53	59	TO THE OTHER WOMAN	Doris Duke (Jerry Williams, Jr.), Canyon 28	8
61	88	—	—	COME SATURDAY MORNING	Sandpipers (Allen Stanton), A&M 1134	10
62	63	63	84	NOTHING SUCCEEDS LIKE SUCCESS	Bill Deal & the Rhondells (Jerry Ross), Heritage 821	5
63	64	—	—	LOVE LAND	Charles Wright & the Watts 103rd Street Rhythm Band (Charles Wright), Warner Bros.-Seven Arts 7365	2
64	81	87	—	MISS AMERICA	Mark Lindsay (Jerry Fuller), Columbia 4-45125	3
65	77	—	—	HEY LAWDY MAMA	Steppenwolf (Gabriel Mekler), Dunhill 4234	2

66	67	68	83	DEAR PRUDENCE	5 Steps (Stan Vincent), Buddah 165	5
67	74	82	—	CHICKEN STRUT	Meters (Marshall E. Schon-Allen, Toussaint), Josie 1018	3
68	72	72	—	CRYIN' IN THE STREETS (Part 1)	George Perkins & the Silver Stars (Ebb-Tide-Jimmy Angel-Ron Shaab), Silver Fox 18	3
69	69	79	87	BUT FOR LOVE	Jerry Naylor (Sonny Knight), Columbia 4-5106	4
70	71	71	—	DEEPER (In Love With You)	O'Jays (Gamble & Huff), Neptune 22	3
71	70	73	80	IS ANYBODY GOIN' TO SAN ANTO	Charley Pride (Jack Clement), RCA Victor 47-9806	6
72	—	—	—	THE LETTER	Joe Cocker (Denny Cordell-Leon Russell) A&M 1174	1
73	75	—	—	SO EXCITED	B. B. King (Bill Szymczyk), BluesWay 61035	2
74	79	—	—	HE MADE A WOMAN OUT OF ME	Bobbie Gentry (Rick Hall), Capitol 2788	2
75	97	—	—	YOU MAKE ME REAL/ROADHOUSE BLUES	Doors (Paul A. Rothchild), Elektra 45685	2
76	89	—	—	VIVA TIRADO, Part 1	El Chicano (Billy Watson & Eddie Davis), Kapp 2055	2
77	83	83	93	HITCHIN' A RIDE	Vanity Fare (Roger Eastbery & Des Champ), Page One 21029	5
78	78	81	86	BROWN PAPER BAG	Syndicate of Sound (Garrie Thompson), Buddah 156	4
79	91	94	—	MY WIFE THE DANCER	Eddie & Duth (Eddie Hascari), Ivanhoe 502	3
80	82	90	—	DON'T STOP NOW	Eddie Holman (Peter De Angelis), ABC 11261	3
81	—	—	73	TICKET TO RIDE	Carpenters (Jack Daugherty), A&M 1142	8
82	84	84	—	CAN YOU FEEL IT	Bobby Goldsboro (Bob Montgomery & Bobby Goldsboro), United Artists 50650	3
83	—	—	—	I WHO HAVE NOTHING	Liquid Smoke (Vinny Testa), Avco Embassy 4522	1
84	85	86	—	LOVE MINUS ZERO—NO LIMIT	Turley Richards (Lewis Merenstein), Warner Bros. 7376	3
85	80	80	99	I GOT A THING, YOU GOT A THING	Funkadelic (George Clinton), Westbound 158	5
86	—	—	—	PUPPET MAN	5th Dimension (Bones Howe), Bell 880	1
87	87	85	94	JULY 12, 1939	Charlie Rich (Billy Sherrill), Epic 5-10585	4
88	—	—	—	LET ME GO TO HIM	Dionne Warwick (Burt Bacharach-Hal David), Scepter 12276	1
89	—	—	—	FARTHER ON DOWN THE ROAD	Joe Simon (J.R. Ent. Inc.), Sound Stage 7 2656	1
90	—	—	—	THE SEEKER	The Who (Kit Lambert), Decca 32670	1
91	—	—	—	MY BABY LOVES LOVIN'	White Plains (Roger Greenway/Roger Cook), Deram 85058	1
92	92	95	—	COLE, COOKE & REDDING	Wilson Pickett (Jerry Wexler-Tom Dowd), Deram 85059	3
93	—	—	—	UNITED WE STAND	Brother of Man (Tony Hiller), Deram 85059	1
94	—	—	—	A LITTLE BIT OF SOAP	Paul Davis (Ilene Berns & Paul Davis), Bang 576	1
95	—	—	—	OPEN UP MY HEART	The Belles (Bobby Miller), Cadet 5667	1
96	—	—	—	THE ONION SONG	Marvin Gaye & Tammi Terrell (Ashford-Simpson), Tamla 54192	1
97	—	—	—	MY WAY	Brook Benton (Arif Mardin), Cotillion 44072	1
98	—	—	—	CINNAMON GIRL	Gentrys (Knox Phillips), Sun 1114	1
99	99	—	—	I CAN'T LEAVE YOUR LOVE ALONE	Clarence Carter (Rick Hall), Atlantic 2726	2
100	—	—	—	DON'T LET THE MUSIC SLIP AWAY	Archie Bell & the Drells (Gamble-Huff), Atlantic 2721	1

## HOT 100—A TO Z (Publisher-Licensee)

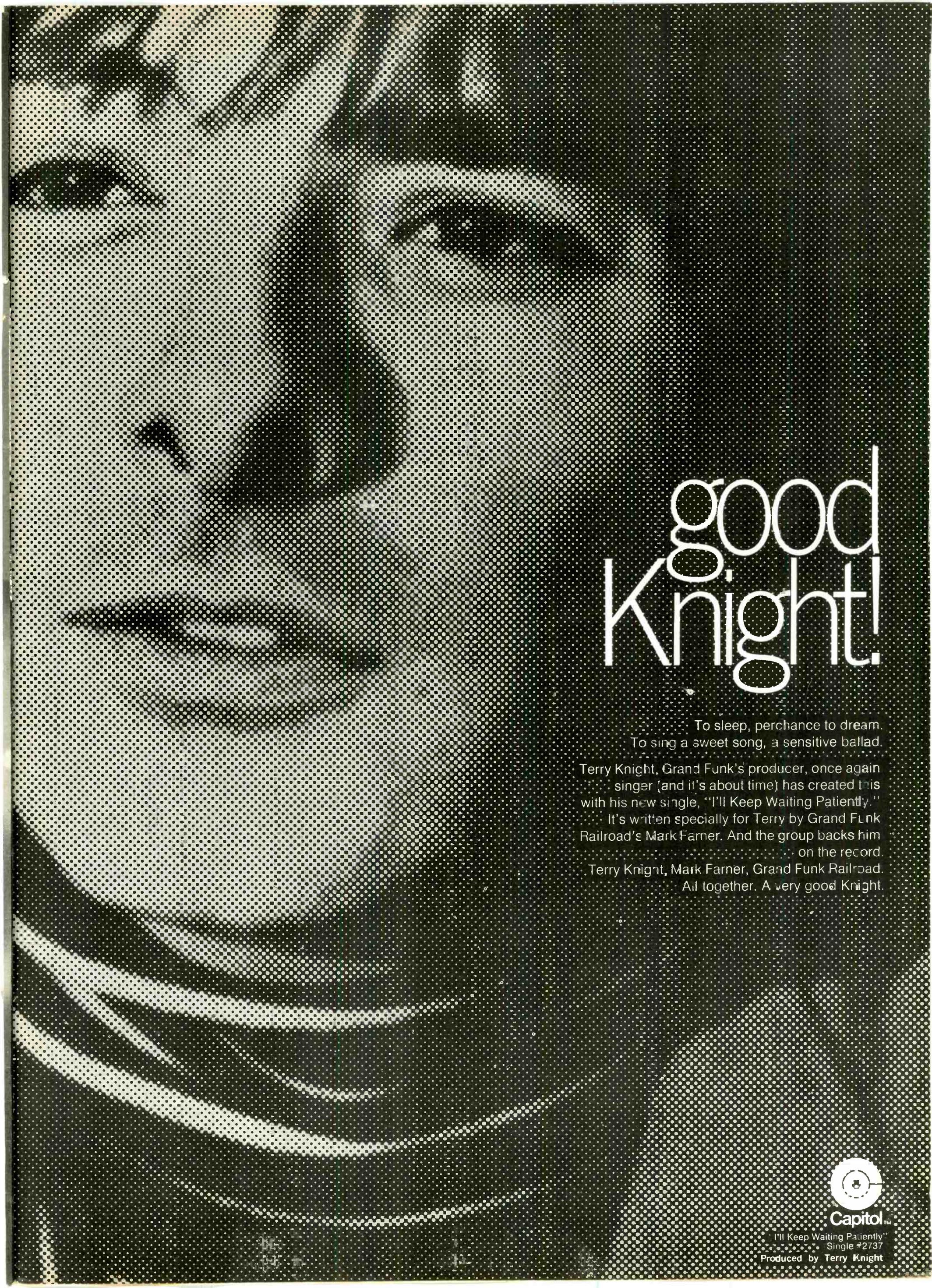
## BUBBLING UNDER THE HOT 100

ABC (Jobete, BMI)	4
Airport Theme (Shamley, ASCAP)	22
A Little Bit of Soap (Mellin, BMI)	94
All I Have to Do Is Dream (House of Bryant, BMI)	36
American Woman (Dunbar, BMI)	9
The Bells (Jobete, BMI)	12
Bridge Over Troubled Water (Charing Cross, BMI)	6
Brown Paper Bag (Duane, BMI)	78
But for Love (AMPCO, ASCAP)	69
California Girl (East/Memphis, BMI)	45
Call Me (Pundit, BMI)	26
Can You Feel It (Detail, BMI)	82
Capture the Moment (Sweet Magnolia/New Life, BMI)	57
The Cat Walk (Arden, BMI)	55
Cecilia (Charing Cross, BMI)	38
Celebrate (Chardon, BMI)	22
Chicken Strut (Rhindlander, BMI)	67
Children (Lowery, BMI)	54
Cinnamon Girl (Cotillion/Broken Arrow, BMI)	98
Cole, Cooke & Redding (Sandphil/Roznique, BMI)	92
Come and Get It (Maclen, BMI)	7
Come Saturday Morning (Famous, ASCAP)	61
Come Together (Maclen, BMI)	58
Come Running (Van-Jan, ASCAP)	43
Cryin' in the Streets (Part 1) (Price, ASCAP)	68
Dear Prudence (Maclen, BMI)	66
Deeper (In Love With You) (Assorted, BMI)	70
Do the Funky Chicken (East/Memphis, BMI)	39
Don't Let the Music Slip Away (Assorted, BMI)	100
Easy Come, Easy Go (Screen Gems-Columbia, BMI)	11
Everybody's Out of Town (Blue Seas/Jac, ASCAP)	34
Everything Is Beautiful (Ahab, BMI)	37
Evil Ways (Oleta, BMI)	21
Farther on Down the Road (Blackwood, BMI)	89
For the Love of Him (Teeger, ASCAP)	28
Funky Drummer (Part 1) (Golo/Dynatone, BMI)	56
The Funniest Thing (Low-Sal, BMI)	59

Get Ready (Jobete, BMI)	33
The Girls' Song (Rivers, BMI)	47
Give Me Just a Little More Time (Gold Forever, BMI)	19
Gotta Hold on to This Feeling (Jobete, BMI)	29
He Ain't Heavy, He's My Brother (Harrison, ASCAP)	27
He Made a Woman Out of Me (Green Isle, BMI)	74
Hey Lawdy Mama (Trousdale, BMI)	65
Hitchin' a Ride (Intune, BMI)	77
House of the Rising Sun (Gallico, BMI)	13
I Can't Leave Your Love Alone (Fame, BMI)	99
I Could Write a Book (G.H.R., BMI)	52
I Got a Thing, You Got a Thing (Bridgeport, BMI)	85
I Who Have Nothing (Milky Way/Trio/Cotillion, BMI)	83
Instant Karma (We All Shine On) (Maclen, BMI)	71
Is Anybody Goin' to San Antonio (Tree, BMI)	71
July 12, 1939 (Gallico, BMI)	87
Let It Be (Maclen, BMI)	1
The Letter (Barton, BMI)	72
Let Me Go to Him (Blue Seas/Jac, ASCAP)	86
Let's Give Adam and Eve Another Chance (Press, BMI)	51
Little Green Bag (Legacy, BMI)	35
Long Lonesome Highway (Hastings/Rivers, BMI)	20
Love Grows (Where My Rosemary Goes) (January, BMI)	5
Love Land (Wright/Gerst/Tamerlane, BMI)	63
Love Minus Zero—No Limit (Witmark, ASCAP)	84
Love on a Two Way Street (Gambi, BMI)	40
Love or Let Me Be Lonely (Porpete, BMI)	8
Make Me Smile (Aurelius, BMI)	41
Mighty Joe (Skinny Zach, ASCAP)	50
Miss America (Viva, BMI)	64
My Baby Loves Lovin' (Marius, BMI)	91

My Way (Spanka/Don C., BMI)	97
My Wife the Dancer (Bob Cor, BMI)	79
My Woman My Woman My Wife (Mariposa, BMI)	42
No Sugar Tonight (Dunbar, BMI)	9
Nothing Succeeds Like Success (Saturday, BMI)	62
Oh Happy Day (United Artists, ASCAP)	52
The Onion Song (Jobete, BMI)	96
Open Up My Heart (Piscos-Chevis, BMI)	85
Puppet Man (Screen Gems-Columbia, BMI)	96
Rainy Night in Georgia (Combine, BMI)	31
The Rapper (Sixxus Revival/Kama Sutra, BMI)	14
Reflections of My Life (Walrus, ASCAP)	18
Roadhouse Blues (Nippers/Doors, ASCAP)	75
The Seeker (Track, BMI)	90
Shilo (Tallyrand, BMI)	25
So Excited (Pamco/Sounds of Lucille, BMI)	73
Something's Burning (BnB, BMI)	15
Spirit in the Sky (Great Honesty, BMI)	3
Tennessee Birdwalk (Back Bay, BMI)	24
Ticket to Ride (Maclen, BMI)	81
To the Other Woman (No Exit/Roker, BMI)	60
Turn Back the Hands of Time (Dakar/Jadan, BMI)	16
United We Stand (Belwin-Mills, ASCAP)	93
Up the Ladder to the Roof (Jobete, BMI)	10
Vehicles (Idea, BMI)	32
Viva Tirado (Part 1) (Tro Ludlow/Amstoy, BMI)	76
What Is Truth (House of Cash, BMI)	46
Which Way You Goin' Billy? (Gone Fishin', BMI)	48
Who's Your Baby (Kirshner, BMI)	49
Woodstock (Siquomb, BMI)	17
You Make Me Real (Nippers/Doors, ASCAP)	75
You Need Love Like I Do (Don't You) (Jobete, BMI)	30
You're the One (Stone Flower, BMI)	23

101. LUCIFER	Bob Seger System, Capitol 2748
102. HANG ON SLOOPY	Letterman, Capitol 2774
103. MISSISSIPPI QUEEN	Mountain, Windfall 532
104. ALL IN MY MIND	Pure, Love & Pleasure, Dunhill 4232
105. GOODBYE JOE	Cashman, Pistilli & West, Capitol 2747
106. ANGELICA	Oliver, Crewe 341
107. DEMONSTRATION	Onis Redding, Atco 6742
108. TAKE ME WITH YOU	Honey Cons, Hot Wax 7001
109. FIRE & RAIN	R. B. Greaves, Atco 6745
110. MAYBE	Janis Joplin, Columbia 4-45128
111. GOD BLESS	Arthur Conley, Atco 6747



# good Knight!

To sleep, perchance to dream.  
To sing a sweet song, a sensitive ballad.

Terry Knight, Grand Funk's producer, once again  
singer (and it's about time) has created this  
with his new single, "I'll Keep Waiting Patiently."

It's written specially for Terry by Grand Funk  
Railroad's Mark Farner. And the group backs him  
on the record.

Terry Knight, Mark Farner, Grand Funk Railroad.  
All together. A very good Knight.



Capitol™

"I'll Keep Waiting Patiently"  
Single #2737

Produced by Terry Knight

FOR WEEK ENDING APRIL 18, 1970

Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE				RIAA Million Dollar LP
				8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
10	1	1	SIMON & GARFUNKEL Bridge Over Troubled Water Columbia KCS 9914					
5	2	2	BEATLES Hey Jude Apple SW 385					
3	3	3	CROSBY, STILLS, NASH & YOUNG Deja Vu Atlantic SD 7200					
32	5	4	SANTANA Columbia CS 97B1		NA			
24	6	5	LED ZEPPELIN II Atlantic SD 8236					
14	8	6	JACKSON 5 I Want You Back Motown MS 700		NA			
7	4	7	DOORS Morrison Hotel Elektra EKS 75007					
27	7	8	BEATLES Abbey Road Apple SO 383					
10	9	9	CHICAGO Columbia KGP 24		NA			
3	16	★	TEMPTATIONS Psychedellic Shack Gordy GS 947		NA			
13	11	11	FRIJID PINK Parrot PAS 71033					
10	14	★	HELLO, I'M JOHNNY CASH Columbia KCS 9943					
19	10	13	CREEDENCE CLEARWATER REVIVAL Willie and the Poor Boys Fantasy 8397					
33	12	14	SOUNDTRACK Easy Rider Dunhill DXS 50063 (Tapes-Reprise 8 RM 2026)					
16	13	15	B. J. THOMAS Raindrops Keep Fallin' on My Head Scepter SPS 580					
12	15	16	GRAND FUNK RAILROAD Grand Funk Capitol SKAO 406		NA			
10	21	★	GUESS WHO American Woman RCA Victor LSP 4266		NA			
23	18	18	TOM JONES Live in Las Vegas Parrot PAS 71031					
10	17	19	ARETHA FRANKLIN This Girl's in Love With You Atlantic SD 8248					
19	27	20	RARE EARTH Get Ready Rare Earth RS 507					
2	54	★	BOBBY SHERMAN Here Comes Bobby Metromedia MD 1028		NA		NA	
16	19	22	ENGELBERT HUMPERDINCK Parrot PAS 71030					
8	49	★	NORMAN GREENBAUM Spirit in the Sky Reprise RS 6365					
4	53	★	JOHN B. SEBASTIAN Reprise RS 6379/MGM SE 4654					
6	26	25	MOUNTAIN Climbing Windfall 4501		NA		NA	
6	60	★	JAMES TAYLOR Sweet Baby James Warner Bros.-Seven Arts WS 1843					
21	20	27	THREE DOG NIGHT Was Captured Live at the Forum Dunhill DS 50068					
92	36	28	IRON BUTTERFLY In-A-Gadda-Da-Vida Atco SD 33-250					
15	24	29	PLASTIC ONO BAND Live Peace in Toronto 1969 Apple SW 3362					
47	35	30	FIFTH DIMENSION Age of Aquarius Soul City SC5 92005					
21	23	31	BURT BACHARACH/SOUNDTRACK Butch Cassidy & the Sundance Kid A&M SP 4227					
3	34	32	HOLLIES He Ain't Heavy—He's My Brother Epic BN 26538		NA		NA	
20	28	33	ROLLING STONES Let It Bleed London NPS 4					
64	40	34	BLOOD, SWEAT & TEARS Columbia CS 9720					
6	37	35	JOHN MAYALL Empty Rooms Polydor 24-4010	NA	NA	NA		

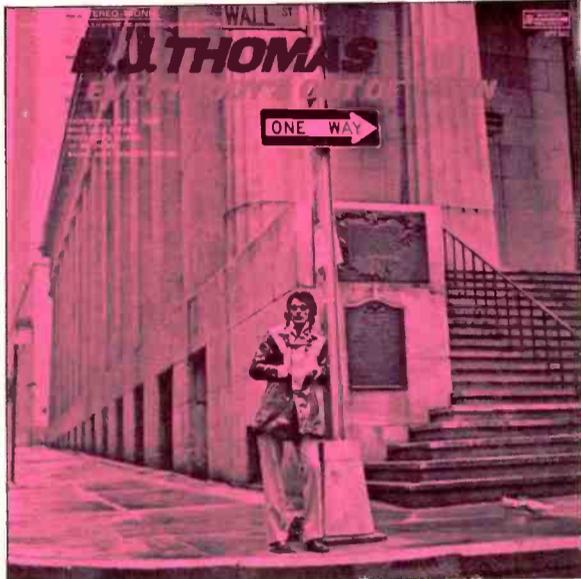
Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE				RIAA Million Dollar LP
				8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
8	32	36	CHARLEY PRIDE Just Plain Charley RCA Victor LSP 4290			NA		
9	29	37	BROOK BENTON TODAY Cotillion SD 9018			NA	NA	
11	30	38	GLEN CAMPBELL Try a Little Kindness Capitol SW 389			NA		
7	45	★	MARK LINDSAY Arizona Columbia CS 9986			NA	NA	NA
17	38	40	B. B. KING Completely Well BluesWay BLS 6037					
52	39	41	SLY & THE FAMILY STONE Stand Epic BN 26456					
17	25	42	COLD BLOOD San Francisco 200			NA		
19	46	43	LES McCANN & EDDIE HARRIS Swiss Movement Atlantic SD 1537			NA	NA	
24	50	44	MICHAEL PARKS Closing the Gap MGM SE 4646			NA	NA	
22	22	45	JOE COCKER! A&M SP 4224					
90	48	46	ORIGINAL CAST Hair RCA Victor LOC 1150 (M); LSO 1150 (S)					
15	31	47	MOODY BLUES To Our Children's Children's Children Threshold THS 1					
41	41	48	ISAAC HAYES Hot Buttered Soul Enterprise ENS 1001					
27	55	49	THE BAND Capitol STAO 132					
17	33	50	TOMMY ROE Twelve in a Roe ABC ABCS 700					
8	52	51	BARBRA STREISAND Greatest Hits Columbia CS 9968			NA		
19	44	52	KING CRIMSON In the Court of the Crimson King: An Observation by King Crimson Atlantic SD 8245			NA	NA	
5	43	53	HERB ALPERT & THE TIJUANA BRASS Greatest Hits A&M SP 4245				NA	
9	56	54	RICK NELSON In Concert Decca DL 75162			NA	NA	
25	57	55	CHARLEY PRIDE Best of RCA Victor LSP 4223			NA		
4	68	★	BADFINGER Magic Christian Music Apple ST 3364					
7	42	57	ANDY WILLIAMS Greatest Hits Columbia KCS 9979			NA		
8	59	58	FLIP WILSON The Devil Made Me Buy This Dress Little David LD 1000			NA	NA	
18	51	59	ZEPHYR Command/Probe CPLP 4510					
41	62	60	THREE DOG NIGHT Suitable for Framing Dunhill DS 50058					
32	63	61	CREEDENCE CLEARWATER REVIVAL Green River Fantasy 8393					
2	108	★	JONI MITCHELL Ladies of the Canyon Reprise RS 6376			NA	NA	
43	47	63	CROSBY/STILLS/NASH Atlantic SD 8216					
19	58	64	NEIL DIAMOND Touching You, Touching Me UNI 73071					
82	65	65	SOUNDTRACK Funny Girl Columbia BOS 3320					
3	67	66	GLADYS KNIGHT & THE PIPS Greatest Hits Soul SS 723					
22	64	67	QUINCY JONES Walking in Space A&M SP 3023			NA		
1	—	★	STEPPENWOLF Live Dunhill DSD 50075			NA		
4	72	69	FRIENDS OF DISTINCTION Real Friends RCA Victor LSP 4313			NA		
1	—	★	TEN YEARS AFTER Cricklewood Green Deram DES 18038			NA		

Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE				RIAA Million Dollar LP
				8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
31	71	71	JOHN MAYALL Turning Point Polydor 24-4004					
24	61	72	BOBBY SHERMAN Little Woman Metromedia MS 1014			NA		
49	70	73	CHICAGO TRANSIT AUTHORITY Columbia GP 8			NA		
1	—	★	KENNY ROGERS & THE FIRST EDITION Something's Burning Reprise RS 6385			NA	NA	
97	75	75	JOHNNY CASH At Folsom Prison Columbia CS 9639					
22	76	76	JEFFERSON AIRPLANE Volunteers RCA Victor LSP 4238			NA		
3	81	77	MANTOVANI Today London PS 572					
26	78	78	SOUNDTRACK Paint Your Wagon Paramount PMS 1001					
9	79	79	EDDIE HOLMAN I Love You ABC ABCS 701			NA		
13	80	80	MERLE HAGGARD Okie From Muskogee Capitol ST 384			NA		
37	74	81	SOUNDTRACK Midnight Cowboy United Artists UAS 5198			NA		
42	86	82	JOHNNY CASH At San Quentin Columbia CS 9827					
27	83	83	TEMPTATIONS Puzzle People Gordy GS 949					
2	101	★	JAGGERZ We Went to Different Schools Together Kama Sutra KSBS 2017			NA	NA	
19	73	85	TOMMY JAMES & THE SHONDELLS Best of Roulette SR 42040			NA		
5	82	86	JOAN BAEZ One Day at a Time Vanguard VSD 79310			NA		
11	84	87	LETTERMEN Traces/Memories Capitol ST 390			NA		
3	109	★	JOHNNY MATHIS Raindrops Keep Fallin' on My Head Columbia CS 1005			NA		
9	91	89	LULU New Routes Atco SD 33-310			NA	NA	
2	102	★	BOBBY VINTON My Elusive Dreams Epic BN 26540			NA		
6	103	★	TOM RUSH Columbia CS 9972			NA	NA	NA
2	100	92	FOUR TOPS Still Waters Run Deep Motown MS 704					NA
23	85	93	STEPPENWOLF Monster Dunhill DS 50066					
23	94	94	SOUNDTRACK Hello Dolly 20th Century-Fox DTC5 5103					
15	69	95	DIANA ROSS & THE SUPREMES Greatest Hits, Vol. III Motown MS 702					
10	87	96	SHOCKING BLUE Colossus 1000			NA		
5	99	97	SPOOKY TOOTH/PIERRE HENRY Ceremony A&M SP 4225					NA
92	96	98	SOUNDTRACK 2001: A Space Odyssey MGM SIE ST 13					
2	104	99	STEVIE WONDER LIVE Tania TS 298			NA	NA	
2	112	★	LEON RUSSELL Shelter SHE 1001			NA	NA	NA
10	66	101	JAMES BROWN Ain't It Funky King KS 1092			NA		
16	90	102	PINK FLOYD Ummagumma Harvest STBB 388			NA	NA	
28	120	103	GRAND FUNK RAILROAD On Time Capitol ST 307			NA		
6	115	104	VAN MORRISON Moondance Warner Bros.-Seven Arts WS 1835					
2	105	105	VARIOUS ARTISTS Motown at the Hollywood Palace Motown MS 703			NA	NA	

# Have a Love Affair with **Scepter**



**DIONNE WARWICK** Scepter 581  
"I'll Never Fall In Love Again"



**B. J. THOMAS** Scepter 582  
"Everybody Out Of Town"

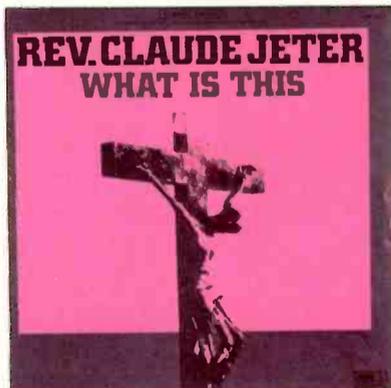


**MEL & TIM** Bamboo 8001  
"Good Guys Only Win In The Movies"

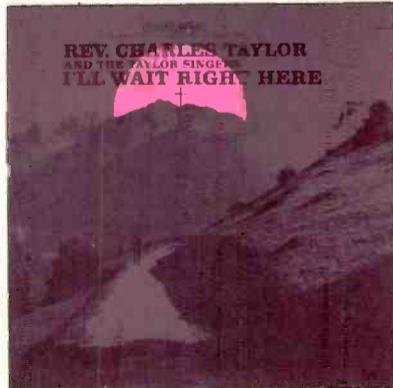


**VANILLA FUDGE** Wand 687  
"While The World Was Eating"

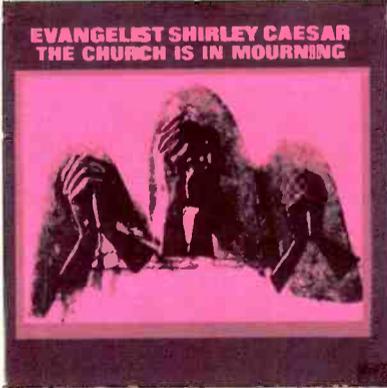
## THE GREATEST MOMENTS IN GOSPEL ARE ON HOB



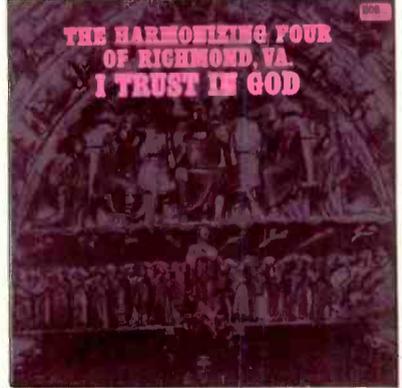
**Rev. Claude Jeter** Hob 2114  
"What Is This"



**Rev. Charles Taylor** Hob 2115  
"I'll Wait Right Here"



**Evangelist Shirley Caesar** Hob 2116  
"The Church Is In Mourning"



**The Harmonizing Four** Hob 2117  
"I Trust In God"

# Scepter

LP's - 8 Track - Cassettes

For additional Scepter catalog information contact your local Distributor or Call collect (212) CI 5-2170

# TOP LP'S

CONTINUED FROM PAGE 78

Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE				RIAA Million Dollar LP
				8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
5	113	106	<b>SOUNDTRACK</b> Magic Christian Commonwealth United CU 6004		NA			
9	93	107	<b>LORD SUTCH &amp; HIS HEAVY FRIENDS</b> Cotillion SD 9015		NA		NA	
2	111	108	<b>TOMMY JAMES &amp; THE SHONDELLS</b> Travelin' Roulette SR 42044		NA		NA	
2	196	109	<b>FRANK SINATRA</b> Watertown Reprise FS 1031		NA			
8	107	110	<b>DUSTY SPRINGFIELD</b> Brand New Me Atlantic SP 8249		NA		NA	
7	114	111	<b>EYDIE GORME</b> Tonight I'll Say a Prayer RCA Victor LSP 4303		NA		NA	
14	128	112	<b>DELPHONICS' SUPER HITS</b> Philly Groove PG 1152		NA			
69	89	113	<b>SOUNDTRACK</b> Oliver Colgems CS0D 5501					Ⓢ
6	106	114	<b>MOTHERS OF INVENTION</b> Burnt Weeny Sandwich Bizarre RS 6370		NA			
6	97	115	<b>BILL COSBY</b> More of the Very Best of Warner Bros.-Seven Arts WS 1836					
48	121	116	<b>ENGELBERT HUMPERDINCK</b> A Man Without Love Parrot PAS 71022					Ⓢ
62	95	117	<b>LED ZEPPELIN</b> Atlantic SD 8216					Ⓢ
45	118	118	<b>IT'S A BEAUTIFUL DAY</b> Columbia CS 9753		NA	NA		
10	88	119	<b>PERCY FAITH &amp; HIS ORCHESTRA</b> Leaving on a Jet Plane Columbia CS 9983		NA			
14	92	120	<b>JOE SOUTH</b> Don't It Make You Want to Go Home? Capitol ST 392					
62	77	121	<b>CREEDENCE CLEARWATER REVIVAL</b> Bayou Country Fantasy 8387					
63	122	122	<b>SOUNDTRACK</b> Romeo & Juliet Capitol ST 2993					Ⓢ
7	123	123	<b>RARE BIRD</b> Command Probe CPLP 4514		NA	NA		
21	124	124	<b>ELVIS PRESLEY</b> From Memphis to Vegas/ From Vegas to Memphis RCA Victor LSP 6020		NA	NA		Ⓢ
1	—	125	<b>DELANEY &amp; BONNIE &amp; FRIENDS</b> On Tour Atco SD 33-326		NA	NA	NA	NA
6	141	126	<b>DELLS</b> Like It Is Cadet LPS 837		NA		NA	
6	126	127	<b>ROD MCKUEN</b> New Ballads Warner Bros.-Seven Arts WS 1837					
8	127	128	<b>JAY &amp; THE AMERICANS</b> Wax Museum United Artists UAS 6719		NA	NA	NA	
39	117	129	<b>BEE GEES</b> Best of Atco SD 33-292					Ⓢ
32	131	130	<b>ARCHIES</b> Everything's Archies Calendar KES 103		NA			
47	132	131	<b>WALTER CARLOS/BENJAMIN FOLKMAN</b> Trans-Electronic Music Productions Inc. Presents Switched-On Bach Columbia MS 7194		NA			Ⓢ
17	135	132	<b>CHAMBERS BROTHERS</b> Love, Peace & Happiness Columbia KGP 20		NA		NA	
64	119	133	<b>PETER, PAUL &amp; MARY</b> Album 1700 Warner-Bros.-Seven Arts WS 1700					Ⓢ
46	129	134	<b>MOODY BLUES</b> On the Threshold of a Dream Deram DES 18025					
4	110	135	<b>BEE GEES</b> Rare, Precious & Beautiful, Vol. 2 Atco 33-321		NA			

Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE				RIAA Million Dollar LP
				8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
33	136	136	<b>TAMMY WYNETTE</b> Greatest Hits Epic BN 26486					
3	144	137	<b>PORTER WAGONER &amp; DOLLY PARTON</b> Porter Wayne & Dolly Rebecca RCA Victor LSP 4305		NA		NA	
25	138	138	<b>DIONNE WARWICK</b> Golden Hits, Vol. II Scepter SPS 577					
14	139	139	<b>JR. WALKER &amp; THE ALL STARS</b> What Does It Take? Soul SS 721				NA	
62	140	140	<b>CREEDENCE CLEARWATER REVIVAL</b> Fantasy 8382					
17	143	141	<b>DANNY DAVIS &amp; THE NASHVILLE BRASS</b> Movin' On RCA Victor LSP 4232		NA		NA	
24	142	142	<b>NEIL YOUNG &amp; CRAZY HORSE</b> Everybody Knows This Is Nowhere Reprise RS 6349					
5	190	143	<b>CANNONBALL ADDERLEY QUINTET</b> Country Preacher Capitol SKAO 404				NA	NA
16	133	144	<b>FLEETWOOD MAC</b> Then Play On Reprise RS 6368					
28	130	145	<b>JETHRO TULL</b> Stand Up Reprise RS 6360					
15	145	146	<b>BOOTS RANDOLPH</b> Yakety Revisited Monument SLP 18128				NA	
51	147	147	<b>JOHNNY CASH</b> Greatest Hits Columbia CS 9478					Ⓢ
9	148	148	<b>TAMMY WYNETTE</b> Ways to Love a Man Epic BN 26519				NA	
6	164	149	<b>NINA SIMONE</b> Black Gold RCA Victor LSP 4248				NA	
2	199	150	<b>SOUNDTRACK</b> Z Columbia OS 3370		NA	NA	NA	
15	150	151	<b>RASCALS</b> See Atlantic SD 8246					
13	146	152	<b>QUICKSILVER MESSENGER SERVICE</b> Shady Grove Capitol SKAO 391					
8	156	153	<b>TONY BENNETT</b> Tony Sings the Greatest Hits of Today Columbia CS 9980		NA		NA	
98	154	154	<b>ARLO GUTHRIE</b> Alice's Restaurant Reprise RS 6267					Ⓢ
4	158	155	<b>NANCY WILSON</b> Can't Take My Eyes Off You Capitol ST 429					
24	116	156	<b>B. J. THOMAS</b> Greatest Hits Scepter SPS 578					
105	160	157	<b>ENGELBERT HUMPERDINCK</b> Release Me Parrot PAS 71012					Ⓢ
2	183	158	<b>TURTLES</b> More Golden Hits White Whale WW 7217					
36	134	159	<b>BLIND FAITH</b> Atco SD 33-304 A/B					Ⓢ
11	125	160	<b>SOUNDTRACK</b> On Her Majesty's Secret Service United Artists UAS 5204				NA	
40	161	161	<b>CREAM</b> Best of Atco SD 33-291					Ⓢ
22	162	162	<b>FERRANTE &amp; TEICHER</b> Midnight Cowboy United Artists UAS 6725				NA	
68	167	163	<b>ASSOCIATION</b> Greatest Hits Warner Bros.-Seven Arts WS 1767					Ⓢ
4	98	164	<b>BERT KAEMPFERT</b> Kaempfert Touch Decca DL 75175		NA		NA	
2	194	165	<b>RAIDERS (Featuring Mark Lindsay)</b> Collage Columbia CS 9964				NA	NA
15	166	166	<b>TEN WHEEL DRIVE WITH GENYA RAVAN</b> Construction No. 1 Polydor 24-4008				NA	NA
92	149	167	<b>DAVID FRYE</b> I Am the President Elektra EKS 75006					

Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE				RIAA Million Dollar LP
				8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
20	168	168	<b>GRASS ROOTS</b> Leaving It All Behind Dunhill DS 50067					
28	153	169	<b>JANIS JOPLIN</b> I've Got Dem Ol' Kozmic Blues Again, Mama Columbia KCS 9913					Ⓢ
8	181	170	<b>JOHN MAYALL &amp; THE BLUESBREAKERS</b> Diary of a Band London PS 570					
2	179	171	<b>MONGO SANTAMARIA</b> Feelin' Alright Atlantic SD 8252				NA	NA
6	185	172	<b>RAMSEY LEWIS</b> Best of Cadet LPS 839				NA	NA
32	173	173	<b>ROLLING STONES</b> Through the Past Darkly (Big Hits, Vol. II) London NPS 3					Ⓢ
8	174	174	<b>LORETTA LYNN</b> Sings Wings Upon Your Horns Decca DL 75163				NA	NA
13	175	175	<b>JIM NABORS</b> Galveston Columbia CS 9817				NA	
13	176	176	<b>RICHIE HAVENS</b> Stone Henge Stormy Forest 6001				NA	NA
20	177	177	<b>DENNIS YOST &amp; THE CLASSICS IV</b> Golden Greats, Vol. 1 Imperial LP 16000					Ⓢ
18	169	178	<b>RAY CONNIFF SINGERS</b> Jean Columbia CS 9920					
5	157	179	<b>RAMSEY LEWIS</b> The Piano Player Cadet LPS 836				NA	NA
5	180	180	<b>FUNKADELIC</b> Westbound 2000					NA
4	193	181	<b>DAVID PORTER</b> Gritty, Groovy & Gettin' It Enterprise ENS 1009				NA	NA
10	182	182	<b>VARIOUS ARTISTS</b> DisinHAIRited RCA Victor LSO 1163				NA	
2	187	183	<b>SONNY JAMES</b> It's Just a Matter of Time Capitol ST 432					
58	184	184	<b>TOM JONES LIVE</b> Parrot PAS 71014					Ⓢ
2	186	185	<b>BILL DEAL &amp; THE RHONDELLS</b> Best of Heritage HTS 35,006					
3	189	186	<b>WES MONTGOMERY</b> Greatest Hits A&M SP 4247					NA
3	192	187	<b>JULIUS WECHTER &amp; THE BAJA MARIMBA BAND</b> Greatest Hits A&M SP 4248					NA
2	188	188	<b>AL MARTINO</b> Can't Help Falling in Love Capitol ST 405				NA	NA
4	195	189	<b>ROD STEWART ALBUM</b> Mercury SR 61237				NA	NA
38	137	190	<b>OLIVER</b> Good Morning Starshine Crewe CR 1333				NA	
1	—	191	<b>ISAAC HAYES</b> Movement Enterprise ENS 1010				NA	NA
1	—	192	<b>SMALL FACES</b> Warner Bros. WS 1851				NA	NA
2	197	193	<b>B. B. KING</b> Soul of Kent 539				NA	NA
1	—	194	<b>SANDPIPERS</b> Greatest Hits A&M SP 4246				NA	NA
1	—	195	<b>EDDIE HARRIS</b> Best of Atlantic SD 1545				NA	NA
1	—	196	<b>SOUNDTRACK</b> Airport Decca DL 79173				NA	NA
3	200	197	<b>WILSON PICKETT</b> Right On Atlantic SD 8250				NA	NA
2	198	198	<b>JR. WALKER &amp; THE ALL STARS</b> Greatest Hits Soul SS 718				NA	NA
1	—	199	<b>DAVID HOUSTON</b> Baby Baby Epic BN 2653				NA	NA
1	—	200	<b>LOU RAWLS</b> You've Made Me So Very Happy Capitol ST 427				NA	NA

## TOP LP'S A-Z (LISTED BY ARTIST)

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	Janis Joplin 169		Shocking Blue 96		
	Bert Kaempfert 164		Simon & Garfunkel 1		

# ROY ORBISON HAS COME BACK

Only two weeks ago "So Young," the love theme from "Zabriskie Point," stepped from the motion picture screen to the stage of the Johnny Cash Show on ABC TV. And now, the record is an absolute hit. The sound and the success are back. The first link in the second chain of solid gold. Roy Orbison. "So Young." So good.

It's a bright new day at MGM.



## Soundville Studios Opens —Took 3 Yrs. in the Making

HOUSTON—Soundville Recording Studios, a multimillion-dollar music and commercial production complex headed by singer-composer-producer Jimmy Duncan, has opened following a construction period of more than three years.

The complex, a division of Jimmy Duncan Productions, comprises Soundville Records, headed by Duncan; Soundville Recording Studios, managed by Bill Gilliland; Sound Art Talent Management, managed by Fred

### Bell Bows Monthly Newsletter, Noises

NEW YORK—Bell Records has launched a monthly news sheet, Noises, featuring news about the label's artists and product. Noises will be sent to deejays, distributors, rack jobbers, the press, and all of Bell's foreign affiliates, among others. First issue features a profile on the Fifth Dimension and a story on Mountain.

## Keysor-Century Adds Arm For Small Disk Producer

SAUGUS, Calif. — The Keysor-Century Corp., one of the nation's largest suppliers of vinyl and operator of a leading West Coast pressing plant, has launched a custom division for the small record producer. Bruce Fortine, head of national sales, said the new division will cater to "the little guy who wants to get into the business . . . we'll even do the 1,000 copies type of order." Bob Lyman, formerly with the Air Force Academy at Colorado Springs is retiring to join the new division.

Fortine said the new division will offer a complete service in-house from mastering and pressing to labels and full-color album jackets. "We'll provide a package deal that even includes mailing, if they wish," Lyman said. He added that Century Records will also provide the same custom service for 8-track cartridge and cassettes.

Century presses all U.S. government records, including the

### Execs Hold Fete In Japan to Bow MCA Division

NEW YORK — Richard Broderick, head of MCA Records International, will be joined by Joey Cord of the Cuff Links (Decca) and Peter Cofield (Coral) in Tokyo next week for the official introduction of the MCA label in Japan via the newly formed MCA label Division of the Victor Co. of Japan, to be headed by A. Torio. Highlight of the week-long visit will be a press conference and supper to be held Thursday (23).

And on the other side of the globe in London, Broderick was honored at Wembley Stadium March 29 for his "Outstanding Contribution to the Advancement of Country Music, Internationally and Specifically in the United Kingdom." The award, a Sterling Silver Cup, was presented by Mervyn Conn before some 12,000 members of the audience. In Broderick's absence, Owen Bradley, Decca's Nashville chief, accepted the award.

Mirick, and Sound/Ad Commercial Productions, managed by Grady Claire.

The complex includes two recording studios equipped with 16 and 24 track stereo recording units; a complete set of video producing facilities including four color cameras and the latest VTR equipment, as well as facilities for major record companies, publishers' offices, talent management agencies, producers, artist and repertoire directors, and arrangers and composers.

With the new facilities, Duncan hopes to provide the finest in every facet of music and commercial production for the Texas area. He also hopes to provide talented young artists with the opportunity to exhibit their skills to the world.

The opening of the complex was marked with a party attended by more than 700 guests including singers, Ray Price, Bobby Vinton, Johnny Nash and Jan Murray.

AFRTS shows sent to military radio stations around the world. On April 28 in Nashville, Century will be involved in a new air force recruiting campaign being recorded by Eddy Arnold at Music City Recorders. This will be a Christmas album that will go out to probably 3,000 radio stations for use as a public service announcement.

## Insiders Report

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dian) sold 200 shares, leaving her 13,098.

Telex—R.L. Martin exercised option to buy 1,875 shares, establishing holdings.

Viewlex—Joseph N. Klein sold 2,500 shares leaving him 500. B. Peirez sold 40,000 shares as secondary offering, leaving him 139,824. D. H. Peirez sold 50,050 also as secondary offering, leaving him 218,918 shares. L. Peirez bought 12,500 shares and 32,500 shares in public offering, leaving him 18,825 shares.

In Over-The-Counter stocks: Creative Management — L. M. Rosenthal trading as L.M. Rosenthal & Co. (trading account) bought 9,805 shares, and sold 300 shares, leaving 10,334 in this category, and 2,025 shares held in I & L Trading, and 525 shares in R & Y Trading.

GRT Corp.—Newell Industries Inc. sold 302,670 shares, leaving 97,330. Stewart L. Smith bought 7,500 shares, giving him 17,360.

### Janus Promoting New Group, Eagle

Janus Records has begun a promotion for its new group Eagle. The theme of the promotion is "Janus Records will give you the shirt off its back." Janus is giving away Eagle shirts to its promotion men who secure airplay for the Eagle record on specified radio stations in their markets.

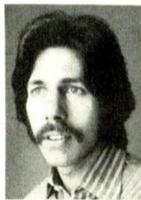
## Executive Turntable

• Continued from page 6

director. He was formerly with Columbia Records for three years in various promotion jobs. . . . **Rick Blackburn** joins Ode '70 as director of national sales and marketing. For the past four years he was with Epic Records, his most recent post being national promotion director.

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**Ernie Martinelli** named general manager of Risto-Craft Industries record division, Raftis Records, N.Y. He was formerly vice president, general manager, Steady Records. . . . **Lance M. Barash**, former advertising and sales promotion manager, Learning Corp. of America, named advertising manager, Record Club of America. **Warren F. Link** joins the company as sales promotion manager. . . . **Janet Leonard** appointed traffic manager at the New York Record Plant studio, replacing **Fran Hughes** who moves to the Los Angeles Record Plant in a similar capacity. . . . **Richard J. Dimino** appointed director of manufacturing, Cassette Corp. of America. He is former research director and plant manager, Mac Panel Co., N.C. . . . **Billy Arnell** rejoins forces with Sherman/Kahan Associates, N.Y. . . . **Hal Yoergler** named general professional manager, Beechwood Music Corp. and Capitol Music Corp., supervising offices in Hollywood, Nashville, Toronto and New York. He is also named manager of the independent Woodcliffe Productions.

He joined Beechwood in July, 1969 as West Coast professional manager. . . . **Dan Langdon** named director of public relations, Action Talents Inc. Langdon is a former account executive with Richard Gersh Associates. . . . **Bob Jackson**, formerly of Buddah Records, will coordinate publicity and promotion for Kornfeld-Lang Associates. . . . **Stefan Bright** named director of recording, Douglas Records. Bright joined the company 18 months ago as a producer and was previously chief engineer at Studio Three, New York. **Herbert Horton** named director of post production data services, Tele Tape Productions Inc., N.Y. He was formerly head of the New York office of Advortel and vice president, tape division, Pelican Films.



BRIGHT

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**Elie C. Katz** has been appointed vice president of the video tape recording division of Sonocraft. . . . **John Riley** has been named customer service manager for Gibbs Special Products Corp., a subsidiary of the Hammond Corp. . . . **Harwood B. Moore** has been appointed vice president of Engineering for the Hammond Organ Co. . . . **Ralph E. Cusino** joins Capitol as manager, electronic development engineering. He was formerly director of engineering for Orrtronics. . . . **Don Shain** joins Capitol as director of international a&r, acting as liaison between the label and its worldwide affiliates. . . . He was previously Tetragrammaton Records a&r director. **Fred DeMann** joins National General Records as director for sales and promotion. He was formerly with Kent/Modern Records as vice president-general manager. . . . **Gary Usher** named division vice president of rock music at RCA Records.



USHER

Usher, who's been a record producer for the past seven years, had been with the Capitol, Columbia and Together labels as well as an independent producer. (See separate story.)

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**Dave Pralle** named retail stores manager, United Recording Tape, Calif. **Alan Crews** promoted to wholesale sales manager for the company. He was formerly director of purchasing.

## 'Censors' Hurdled on Questionable Product

• Continued from page 1

the title of the Bruce album too risky to be mentioned on the air even in spot commercials. The Fillmore rejected Douglas' ad for the "Last Poets" in its theater program because the word "nigger" appeared in the reprinted lyrics of one track.

To cope with the immediate problems of distributing and promoting the Bruce and "Last Poets" LP's, Douglas has called together its tribe of friends around the world.

To distribute its line in Boston, Douglas contacted the Phoenix commune, which set up direct college and community marketing and promotion on

the Bruce LP until Music Merchants heard about the interest in the disk and picked up the line.

For the "Last Poets," Jimi Hendrix came in to cut FM spots and word came from London that Mick (Rolling Stones) Jagger, who had heard the tapes, was including one cut from the album in his new film, "Performance," and that Warner Bros. was including the cut on the soundtrack album.

According to Ken Schaffer, who handles public relations for Douglas, the community effort to get by the censors is a growing phenomenon. "All the people on the same team," he said,

## Ampex Pitch On 'Purlie'

NEW YORK—Ampex Records will embark on a national advertising and promotion campaign for the original cast album of "Purlie" which goes on release Monday 13. It will be aimed at retail sales outlets throughout the country. A distributor sales promotion campaign will follow the retailer oriented program.

Simultaneous with the disk release, Ampex Stereo Tape (AST) will release the album in cassette, 8-track and open reel tape configurations.

Ampex obtained recording rights to the "Purlie" cast album last fall when the company became a limited investor in the Ossie Davis play.

## ASCAP Group Elects Review Board Officers

NEW YORK — ASCAP's Committee on Elections has certified the following results of the election for the Society's Board of Review.

In the Popular-Production Division, authors Dorothy Fields and Harry Ruby were elected, with Hal David as alternate, and composer Harry Warren, with Charles Strouse as alternate. In the Standard Division, composer Virgil Thomson was elected, with Samuel H. Adler as alternate.

Publishers elected in the Popular-Production Division are Johnny Marks of St. Nicholas Music; Herb Reis of Summit Music; and Richard Ahlert of Fred Ahlert Music; with Paul Kapp of General Music Publishing Co., as alternate. The publishers elected in the Standard Division are Ernest R. Farmer of Shawnee Press; with W. Stuart Pope of Boosey & Hawkes, as alternate.

## Merc Reservice Of 'Pretenders'

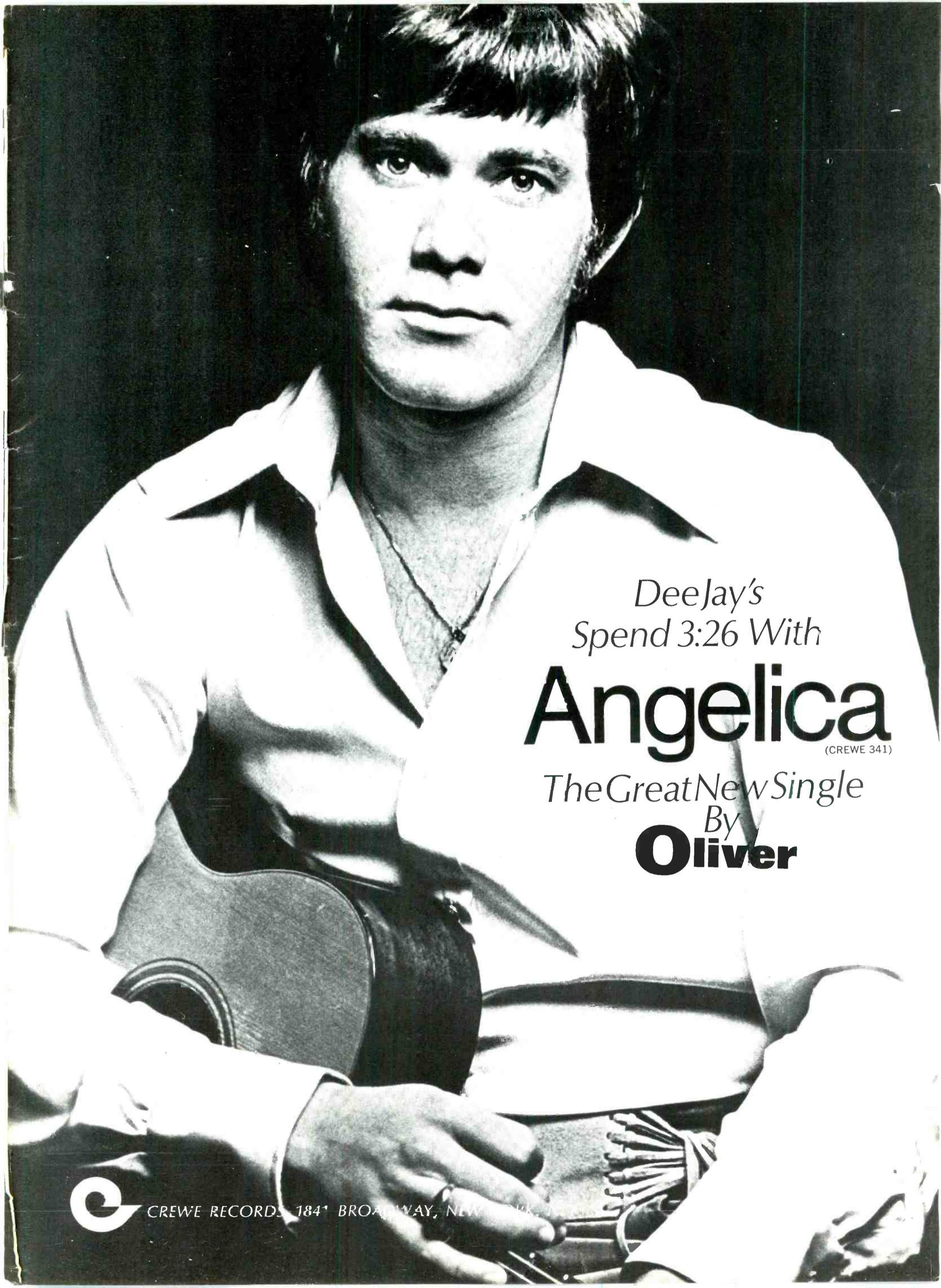
NEW YORK—Mercury Records is reservicing the album "Music to Read the Pretenders By" on the Philips label, tying it in with the new paperback edition of Gwen Davis' "The Pretenders." The combination is being sent to reviewers, distributors and deejays. The paperback's back cover has a reference to the LP.

An EP, "Pictures at an Exhibition," a cut from the album, also is being sent to deejays as part of the promotion.

## AIR Productions In Oldies Kick

LOS ANGELES—AIR Productions, a wing of Drake-Chenault Enterprises, is launching a new syndicated radio service focusing on oldies. The new music programming package will be similar to that of WOR-FM, one of the nation's most successful FM stations in terms of ratings. AIR Productions already has one syndicated service in many markets across the nation—"Hit Parade '70." The new package debuts June 1. Already three of the top 10 markets have signed for the service. John Rook is president of the production firm.

"are finally getting together to buck the absurd ironies that come up in the media business.

A black and white photograph of a man with dark hair and a serious expression, wearing a light-colored, open-collared shirt. He is holding an acoustic guitar. The lighting is dramatic, highlighting his face and the texture of his shirt. The background is dark and out of focus.

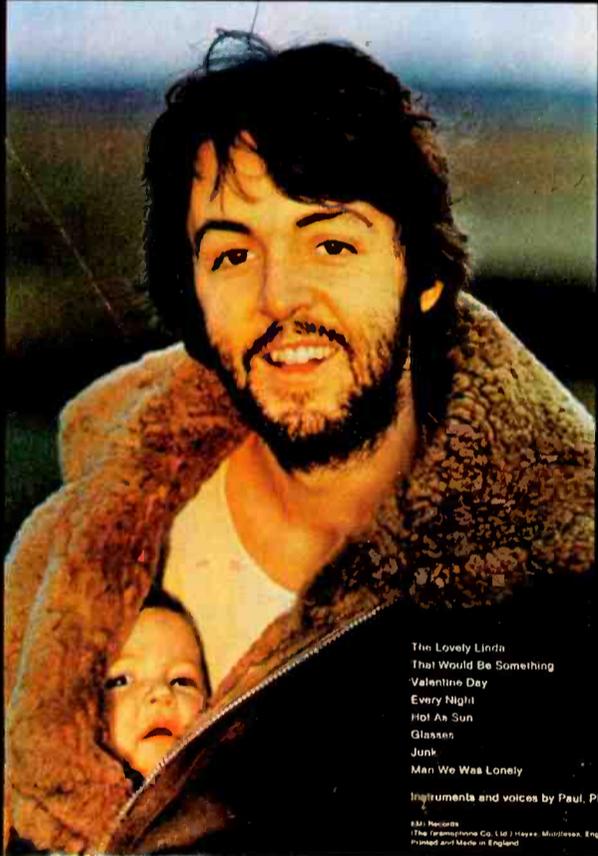
*DeeJay's  
Spend 3:26 With*  
**Angelica**  
(CREWE 341)  
*The Great New Single*  
By  
**Oliver**



CREWE RECORDS 184' BROADWAY, NEW YORK, N.Y.

# McCartney

PCS 7102  
1E 082 - 01394



The Lovely Linda  
That Would Be Something  
Valentine Day  
Every Night  
Hot As Sun  
Glasses  
Junk  
Man We Was Lonely

Oo You  
Momma Miss America  
Teddy Boy  
Singalong Junk  
Maybe I'm Amazed  
Kreen - Akrore

Instruments and voices by Paul. Photos and harmonies by Linda

EMI Records  
The Gramophone Co. Ltd, Hayes, Middlesex, England  
Printed and Made in England

McCartney

