

Billboard

NEWSPAPER

NEWSPAPER

MAY 9, 1970 • \$1.00
TWO SECTIONS, SECTION ONE
SEVENTY-SIXTH YEAR

The International
Music-Record-Tape
Newsweekly

COIN MACHINE
PAGES 65 TO 68

All Systems 'Go' at IMIC; Piracy Is Hit

MALLORCA, Spain — Approximately 850 music and recording executives from 26 countries of the world attending the Billboard-Record Retailer International Music Industry Conference here (April 26-May 2) were exposed to several firsts—these included (1) an anti-piracy stand by all manufacturers of the world; (2) the unveiling of Philips videocassette; (3) a demonstration by RCA and Motorola of a quadrasonic

sound cartridge compatible to the Stereo 8 cartridge for auto and home use, and (4) a demonstration by Victor of Japan of a newly developed video cartridge recording system. (Further coverage of the quadrasonic demonstration by RCA in New York and at IMIC appears on Page 3.)

The anti-piracy stand was drafted by J.A.L. Sterling, deputy general of the International Federation of the Phonographic Industry (IST), and was unanimously adopted. It stated, "The International Music Industry Conference—noting with gravest concern that in many territories the unauthorized making and sale of disk or tape records are now undertaken on a massive and increasing scale and that these records

(Continued on page 12)

★ ★ ★ ★ ★ ★ ★ ★
A full report on the seminars and meetings of the second International Music Industry Conference will appear in Billboard May 23.

★ ★ ★ ★ ★ ★ ★ ★

Illegal Disks on Jukeboxes

By MILDRED HALL

WASHINGTON — The intense demands of the new young listeners to hear their own kind of music on jukeboxes on cam-

pus and in young-style locations, is causing a new kind of record piracy. To oblige the increasing numbers of their young customers, some location owners are coming up with their own singles cut from albums, when the wanted music is sold only on albums.

The jukebox operators who service these locations are worried about their involvement when a location owner insists that they put his self-made or independently procured singles in the box, along with the regular records from the one-stop distributor.

Although the practice is said (Continued on page 65)

School \$ Crisis Imperils Music

By RON TEPPER

LOS ANGELES — The Los Angeles City School District, in the midst of what is probably its worst financial crisis, is coming down to the wire on a decision that could eliminate musical instrument programs and drastically cut all other music endeavors in the nation's (Continued on page 8)

Name 6 in Sound Search

NEW YORK — Six musical talents were selected this week to compete in the finals of the nationwide "Search for the New Sound," to be held Friday (15) at the National Press Club in Washington. The finalists will vie for a \$2,000 cash prize and a national television appearance at a gala to be hosted by Tommy Smothers, with a distinguished panel of

music industry experts acting as judges for the competition.

In a separate competition for songwriters, sponsored by radio station WEBN-FM, Cincinnati, Lydia Wood won with her original song based on an Iced Tea theme. Miss Wood, known as Mad Lydia, will perform her song at the final competition. She will receive the \$2,000 (Continued on page 4)

Scriptures Give Disk Cos. New Faith & Hope Script

By MIKE GROSS

NEW YORK — The music business is turning to the Scriptures for its inspiration. The pop, rock and country swing to songs of faith and hope does not mark a return to the church because, in the view of many young songwriters and performers, "the church is the establishment,"

but instead, it relays a growing feeling among the young to establish a rapport with "a man called Jesus." It's also regarded in the trade as a subliminal approach to a mushrooming anti-drug campaign directed at the young.

The kids, said one industry

spokesman, won't take an anti-drug song even if it comes from the Beatles or a Bob Dylan, but they will buy a song that takes (Continued on page 98)

Fox Springs Piracy Suit in New York; Dealer Is Joined

By FRED KIRBY

NEW YORK—The Harry Fox Agency is cracking down in U.S. District Court against an alleged piracy operation uncovered by the investigator for Fox and Al Berman, head of the agency, in New York. (A record piracy complaint was filed in Los Angeles last week by CBS. See story on Page 3.)

The action filed in the court's Southern District of New York by 17 publishers, charges East-

ern Tapes, Julius Feder, Ed Feder, Elaine Serkes, Aaron Serkes, Richard Camilucci, Marvin Lewis and Cartridge Counter, Inc. (Continued on page 6)

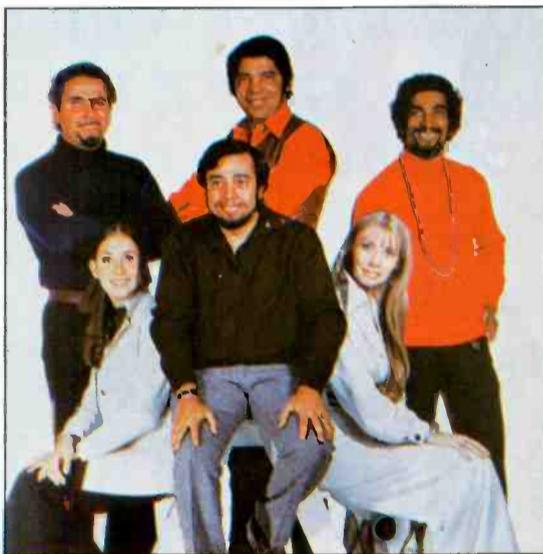
Summer Is
A Tape Thing
Starts page 23

U.S. Disks' \$ Cut in Japan

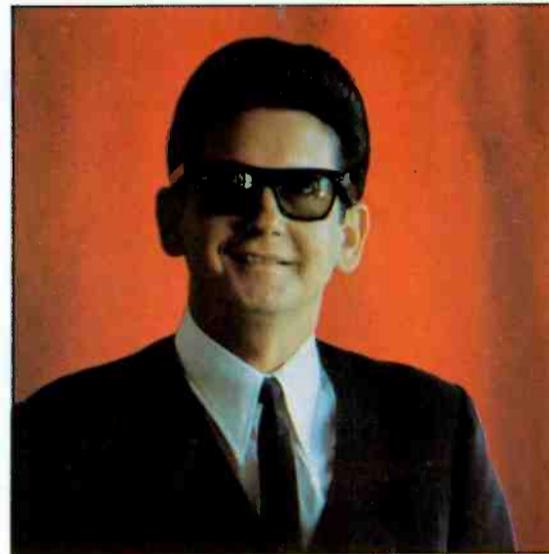
By MALCOLM DAVIS

TOKYO—There is a strong possibility that Japanese record buyers may soon be getting a break on prices of imported merchandise. Plans are being made for a discount record retail operation to handle the importation, distribution and sales of labels from the U.S.

One of Japan's largest department store chains, Seibu, may soon begin a discount operation on imported merchandise in their "Seibu Music Corners" to be located within their four department stores in Japan. (Continued on page 81)



A&M Records has just released "Sergio Mendes & Brasil '66's Greatest Hits" (SP4252). After four gold records for previous albums, this package is bound to be the biggest seller of all. Included are "Mais Que Nada," "With a Little Help From My Friends," "Fool on the Hill," "Scarborough Fair," "Look Around" and seven other SMB '66 hits. (Advertisement)



Roy Orbison, whose recording history puts him right up there among the giants of the industry, is back on the chart scene with "So Young" (Love Theme From Zabriskie Point) (#K-14121), his newest single offering on MGM. Because of the strength of this Roy Orbison rendition, it was added under the end titles of the motion picture itself. Roy's also headed for a winner with his latest MGM album, "The Great Songs of Roy Orbison" (SE-4659). (Advertisement)

(Advertisement)

Introducing
4
New Albums
on
Sire
LONDON



Sam Apple Pie
SES 97020



Twink/Think Pink
SES 97022



Clark-Hutchinson A=MH?
SES 97021



Killing Floor
SES 97019



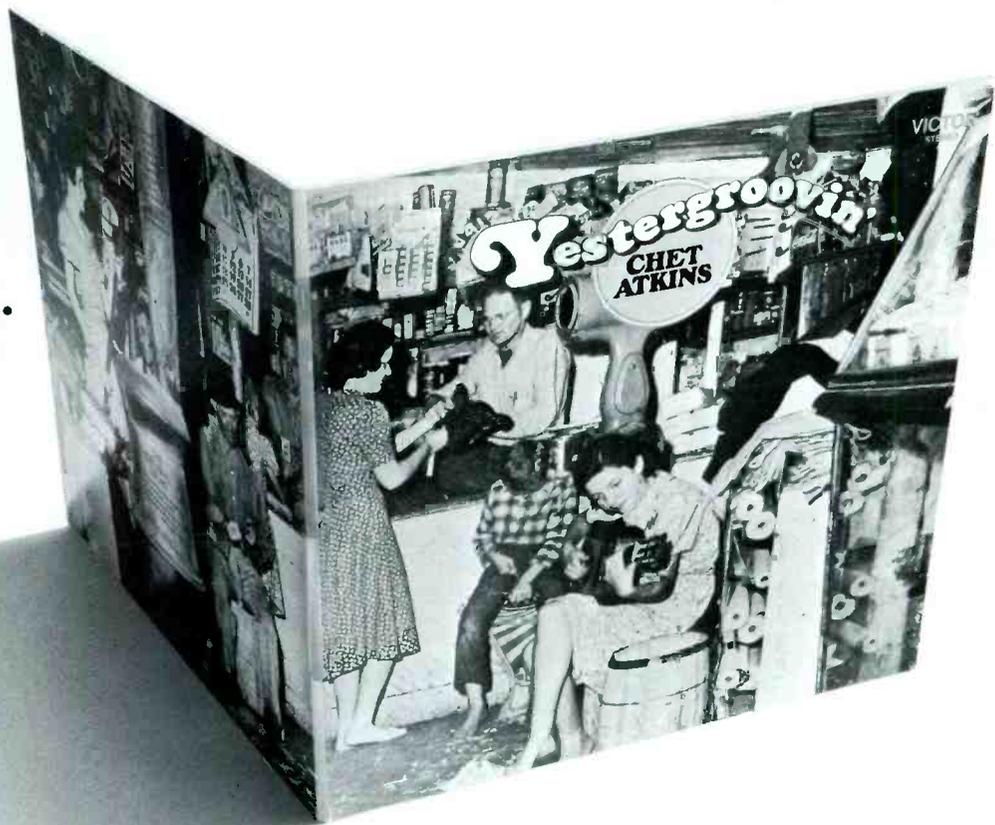
Chet Atkins goes public.

The new Chet Atkins album, "Yestergroovin'," is charming, and is winning over everyone who hears it.

It's fresh, honest music with universal appeal. And, as a glance at the national charts will bear out, it's opening up new markets for Chet.

The single, "Steeplechase Lane" (47-9827), is a good sample of what "Yestergroovin'" is all about.

And a refreshing contender in today's bullish market.



RCA Records
and Tapes

EDITORIAL

Back Copyright

The prosperity of all segments of the contemporary music business rests heavily upon the creativity of the writer, performer and the record producer. Together they constitute a new breed, who, along with the traditional copyright owners, have catapulted the industry to new heights—both culturally and economically. It is just and proper, therefore, that the creative output of the writer, performer and producer be protected through passage of S.543, the proposed copyright bill, whose Section 114 has to do with sound recording and performer rights therein. This section specifies that one-half the royalties accruing from the public performance of such recordings be allocated to the performers and the remaining one-half to the owners of the recordings.

Passage of the bill in this Congress will bring U.S. copyright practice into conformity with more advance laws obtaining in key nations of the Western world. And passage will ensure the total help of the American industry inasmuch as it will protect the intellectual property and talent of all creators in the musical fields.

We urge that the industry, including the performing rights societies, support the revision, with Section 114 remaining intact. To oppose it we believe is unfair to prospective members of those societies and to those producers whose talents have contributed so greatly to the society's present economic well being. It would be a great irony, for instance, if ASCAP, which years ago pioneered the principal of performing rights in the U.S., failed to recognize the additional right in Section 114.

Section 114 also gives the owner of a sound recording the exclusive right to reproduce and perform it—a provision which is an important weapon against piracy.

But time is of the essence, for the moment of decision is likely to occur within the very near future. Let us strive for passage of the bill in this Congress—lest the opportunity for a fair Copyright Law go down the drain.

Atl's 'Woodstock' 3-LP Rolls

By IAN DOVE

NEW YORK—Atlantic Records has pressed an initial 300,000 copies of its first-ever three-album set, "Woodstock," which will be available in a triple-fold cover on its Cotillion label at \$14.98. (Tape price: \$17.95).

The set, done documentary style, represents the completion

Philips Bows Components

NEW YORK—North American Philips (Norelco) will begin merchandising a high fidelity component line in June. "We tried to pick out the products that will sell," said Wybo Semmelink, vice president in charge of home entertainment products for Norelco. The components will sell in the medium to high price range. Norelco is not taking "a deep plunge," Semmelink added. Rather, it is proceeding with caution and will wait to see what acceptance the product will have in the U.S. All of the components will be manufactured in Holland.

Koppelman & Rubin Bids For Music Division of CU

NEW YORK — Charles Koppelman and Don Rubin are negotiating for the acquisition of the music division from Commonwealth United. This will include Commonwealth United Records, Century Sound Studio, Chardon Music, Faithful-Virtue Music, Blue Magic Music, and a management firm.

The negotiations have been

of eight months of work—on the music itself by producer Eric Blackstead, and on obtaining necessary clearance for non-Atlantic artists by Atlantic executives, Ahmet and Nesuhi Ertegun, and Jerry Wexler.

Royalty arrangements, said Wexler, had been worked out on a "pro rata royalty basis" which Atlantic regards as unique for pop product in the U.S. Artists on the album are paid on the basis of time heard—a system which complicated negotiations.

Said Wexler: "Negotiations were unbelievably complex and lengthy—some deals over the albums were only completed a few days ago. We had to obtain clearance from the artists, the record companies and in some cases the foreign affiliates and even producers. Four units to coordinate. It was harder to get record clearance than to obtain film rights, I think."

Royalties were also being paid to Woodstock Ventures, which produced the event.

Wexler admitted that artist enthusiasm for being represented on the album was al-

going on for the past week and it's reported that the papers will be signed on Tuesday (5).

Commonwealth United moved into the music scene two years ago with the purchase of the Koppelman-Rubin operation. It was part of CU's branching into the leisure time entertainment area. A motion picture producing wing, under the CU umbrella does not fall into the Koppelman-Rubin acquisition.

It's also understood that Len Sachs will continue as head of the Commonwealth Records operation under the new Koppelman-Rubin setup.

Quad-8 to Debut in Fall—30 Titles by RCA Records

NEW YORK—The title date for the debut of Quad-8 tape cartridge and home players was set for early fall at a hands - across - the - sea demonstration parlay of the new system by RCA in New York April 29 and at the Billboard-Record Retailer International Music Industry Conference in Mallorca, Spain, on the same day. At the same time, Motorola also demonstrated its Quad-8 player, ready for fall launching, for the automotive market at the IMIC meeting. (The introduction of Quad-8 by RCA and Motorola was reported exclusively in Billboard last week.)

CBS Charges 49 on Coast With Piracy

LOS ANGELES—CBS filed a record piracy complaint against 49 named defendants in the California Superior Court for Los Angeles County on

April 24. The suit alleges that the defendants unlawfully appropriated and pirated recorded performances owned by CBS, and seeks damages and injunctive relief on the grounds of unfair competition and unjust enrichment.

According to a CBS spokesman, the suit is part of the company's continuing campaign against record piracy and all forms of unauthorized duplication of recorded performances.

Named as defendants are Louis Anthony Aiello, Gloria J. Aiello, Virginia Lucero (also known as Virginia Lucas, also known as Mary Folden, also known as Judy Wilson), Samuel Arnold, John E. Bogart, Custom Tapes, Ltd. (also known as Bahama Enterprises, Ltd., also known as Echo Enterprises, also known as Italia Exporters, also known as Italia Exporte, Ltd.), Audio Physics, Inc. (also known as Audiophysics), Donald Washbrook, Sharon Washbrook, John Washbrook, Michael Washbrook, Lillian Washbrook, David Hampton, William Richards, Gary Hendrickson, Clifford Fiedler, David B. MacMillan (also known as Donald B. MacMillan), Budget Tape Cartridge Manufacturing Co., J.D. Clary, Chester Keller, J.L. Cooper, Wayne E. Holm, Louis Spilker (also known as Louis Stilker), Joseph Castor, Allan Woods, James Borlaug (also known as James Calvin Borlaug), Gerald Rogers (also known as Gerald Rodgers, also known as Herald

(Continued on page 8)

players capable of reproducing both the new 4-channel cartridge and the conventional Stereo 8 cartridge with perfect compatibility, no existing Stereo 8 libraries would become obsolete. He added, "Consumers who elect to step up to the new players will be able to play both Quad-8 and conventional Stereo 8 tapes, while those who are satisfied with the standard Stereo 8 system will continue to have available a complete assortment of catalog and new tape releases."

The Quad-8 system divides the music into two groups of 4-track stereo programs. The players will have left front and rear and right front and rear speakers with complete discrete channels for each. The Quad-8 cartridge will provide up to 25 minutes of music on each of the two 4-channel programs. Tarr said that the use of a new, slightly thinner tape combined with recent economies in tape coating will permit the marketing of Quad-8 cartridges at only a modest premium over conventional cartridges.

Specifications for the new 4-channel tapes have been approved by the Recording Stand-

MGM Files 4 Suits vs. Klein For \$2 Mil.

NEW YORK—MGM has instituted four actions in the New York Supreme Court against Allen Klein and his companies to recover an aggregate of \$2,191,000. The Klein companies named in the suit are ABKCO Industries Inc., Reverse Producers Corp. and Chips Distributing Co.

The actions involve claims for partial financing and completion funds on two pictures, "Mrs. Brown You've Got a Lovely Daughter" and "Stranger II"; and claims for records manufactured and delivered by MGM for distribution by Chips in the Philadelphia area for which MGM was never paid. The actions also seek repayment of advances by MGM to the predecessor of ABKCO, Cameo Parkway Records, for which MGM was the U.S. distributor. The largest single claim is in connection with the picture "Stranger II" for approximately \$1,243,000.

Ohio Appliances Quits RCA Line

CINCINNATI—Ohio Appliances, Inc., large distributor here, is giving up the RCA disk and tape lines. The firm had been handling RCA product since 1944.

According to a spokesman for Ohio Appliances, the firm will now concentrate on hard goods, solely. It's understood that Ohio Appliances' decision to drop RCA's disk and tapes stems from the label's recent moves into dual distribution.

Fruitgum Co., Ohio Express On Super K

NEW YORK — The 1910 Fruitgum Co. and the Ohio Express will henceforth be recording for the Buddah-distributed Super K label rather than Buddah itself. Both groups have not released any product in the past five months pending the negotiation of the label switch.

Both the Fruitgum Co. and the Ohio Express will continue to be represented, by virtue of their original Buddah agreement, by Ampex tapes and on Buddah Records outside of the U.S. until termination of the original Buddah agreement.

ways strong. But after seeing either rough cuts, and in some cases, the final film, of the Woodstock film, there was wholehearted enthusiasm from nearly all concerned.

"But if people ask, 'Where is so-and-so on the album?' They were at the festival" this is by choice of the artist or by a surrogate, in most cases," said Wexler.

The Woodstock albums have been processed down from over 100 hours of tape by Blackstead who was in charge of sound at the festival itself, employed by the Woodstock film producer, Maurice Wadleigh.

Wexler initiated negotiations for the disk rights after being introduced before the event started to Woodstock festival producer, Artie Kornfeld, by lawyer Paul Marshall.

Bob Rolontz, Atlantic's vice president in charge of advertising and publicity, said that the LP's, at the price range listed, would open up new sales avenues for Atlantic.

"It's a costly set as regards royalties and we will have to sell and promote it really hard. But we are sure the time, effort and money will be justified," he said. Atlantic's own distributors have ordered over 200,000 sets and 25,000 cartridges since the album was announced at Atlantic's sales meeting in January.

Wexler said there are no plans to break down the set into single albums. "But if we sell out, really sell out, then maybe we will think about it. But they will certainly be re-packaged if we do," he added.

Are any Atlantic Records acts on all three albums? "Crosby, Stills, Nash & Young," said Rolontz. "The rest belong to our toughest competitors."

Artists featured on the set are Joan Baez, Butterfield Blues Band, Canned Heat, Joe Cocker, Country Joe & the Fish, Arlo Guthrie, Richie

(Continued on page 8)

London Publishing Arm Wraps Up 3 Key Singles

NEW YORK—The Burlington-Felsted group of publishing firms, an arm of London Records, has capped a two-month plug drive with a wrapup of three key singles. They are: "Daughter of Darkness" by Tom Jones on Parrott, "You'll Remember Me" by Peggy Lee on Capitol, and "To Love Means to Be Free" by Greene & Stagg on United Artists Records.

The firm also has plotted a continuing drive on "Love Is All," a hit in Europe through a version by Malcolm Roberts, which has now been issued in the U.S. by Columbia Records. Other versions are by Les Reed

and his Orchestra on a Phase 4 single; Mantovani in a London LP, and Sergio Franchi on an upcoming United Artists Records single.

"Winter World of Love," a recent hit by Engelbert Humperdinck, has picked up numerous followup versions on albums here, and plans have already been set in motion for an exploitation drive to establish the tune as a Christmas holiday staple.

Another Burlington-Felsted tune set for disk coverage is "Love Chant" by Brian Parrish on World Pacific.

Name 6 in Sound Search

• Continued from page 1

songwriter's award and a contract with a music publisher.

The six finalists listed alphabetically, with their sponsoring radio stations are:

- The Essentials, WTRY, Troy, N.Y.
- Bill & Lauretta Hazelden, WSGA, Savannah, Ga.
- Overland Stage, KQWB, Fargo, N.D.

CBS Files On Piracy

• Continued from page 3

Rodgers, also known as Herald Rogers), Hartford Guarantee & Trust Co., Inc., Quid Pro Quo, Inc., Television Rentals International (also known as Television Rentals, Inc., also known as T.V. Rentals International), Checks Welcome, Inc., Jerry Rodgers Enterprises, Investment Research Co., Clary Enterprises, Peter L. Marshall, Doris Marshall, Irving Lobell, Edward McGinnis, Julie Stroud, Frederick Dunham, Century Tool & Supply, Export Tool & Supply Co., Century Enterprises, Nationwide Tool & Supply Co., H.G. Chaffee Co. (also known as H.G. Chaffee Co. Warehouse), Gary G. Wainwright, Jim D. Foster, Muntz Stereo-Pak Store (also known as Jim's Tape Town), Pomona Tape Town, and John Doe I through John Doe 1,000, inclusive.

Last December, CBS, Bob Dylan, and Dylan's publishers were successful in getting an injunction in Los Angeles against several people involved in the bootlegging of recorded performances by Bob Dylan.

Another CBS action is pending in Chicago, and investigations are continuing in several states in cooperation with the RIAA, NARM, and the Harry Fox Agency.

ASCAP Reelects Adams as Pres.

NEW YORK — Stanley Adams has been reelected to another term as president of ASCAP. Adams served as president from 1953 to 1956 and from 1959 to the present.

The Society's board of directors also reelected Edwin H. Buddy Morris, and Ned Washington as vice presidents. Morton Gould was reelected to the position of secretary; and Adolph Vogel to treasurer. Also reelected were Arthur Schwartz, assistant secretary, and Rudolph Tauhert, assistant and treasurer.

Uni Making Own Tape

LOS ANGELES—Uni Records will enter the tape manufacturing field this week with the release of 44 tapes, in both 8-track and cassette configuration, according to the label's vice president and general manager, Russ Regan.

Of the 44 titles coming out, 10 have never before been on tape. The other 34 were released by GRT prior to the expiration of the Uni/GRT tape agreement.

Decca will duplicate both configurations with no initial plans for 4-track or reel-to-reel duplication unless product becomes "extremely hot."

Uni's plans call for the simultaneous release and marketing of tape products and LP's. Packaging will be in 8-track slip cases and Ampex cassette boxes.

Mail Order Co. Formed

NASHVILLE — A diversified mail order operation, MUSIC, specializing in records, tapes and all affiliated music products at a discount price, has been formed here.

Phil Earhart, general manager of MUSIC, said future areas of product will be expanded from the current country catalog to include pop and soul. The goal of MUSIC "Is to employ new, updated techniques, adding innovations and excitement to the mail order business," he said.

In addition to the direct mail campaigns and various publications, MUSIC is sponsoring one-hour nightly programs on WHO radio, Des Moines, and four 15-minute segments nightly over WSM, Nashville.

Earhart, a native of Nashville, was general manager of Ernie's Record Mart here for four years, and was associated with Southern Plastics.

MUSIC is located at P.O. Box 230, Nashville 37202.

Schwartz Pitches For New Talent

NEW YORK—Red Schwartz, who recently returned to Roulette Records as vice president of product and promotion, is making a pitch for independent producers and artists who fit in to the label's new image and projected expansion. Schwartz is also alerting his men in the field to be on the lookout for new talent and master-acquisition.

Schwartz is informing personal managers and others submitting material to him that the company will put its top promotional and marketing efforts behind their product.

Alexander, RCA Executive, Dies

NEW YORK — Bill Alexander long-time RCA Records executive, died April 28 in Harrison, N.Y. He was 59.

Alexander had been affiliated with the RCA Record Club until January. Before that, he had been director of advertising, promotion and publicity.

A wife and two children survive.

Executive Turntable



GAYLES



LITTLE



HUNTING



GRAD

Juggy Gayles named vice president and director sales and promotion, CGC Records, disk wing of the Crewe Group of Companies. Gayles is a former vice president, merchandising and promotion, Roulette Records and was previously associated with Atlantic Records. . . . **Leroy Little** appointed national r&b promotion manager with Cotillion. Little left Atlantic Records a year ago to join Stax-Volt Records, Memphis. Previously with Atlantic he was in charge of southern promotion. . . . **Ed Hunting** named manager, marketing information, RCA Records. He joins RCA Records from the position of manager, marketing research, RCA Corp. . . . **Judith Grad**, attorney for Screen Gems-Columbia Music Inc., named general attorney for the music publishing division, Columbia Pictures Industries. She is a former assistant corporation counsel for New York city government and served with the Mayor's Task Force for Reorganization of city government.

★ ★ ★

Bob Reno, Mercury Records eastern director of recorded product, has left the company. **Charles Fach**, Mercury vice president and director of the firm's Intrepid label, returns to the New York office as vice president and eastern region a&r director with the additional responsibility for Mercury's Los Angeles office. Fach joined Mercury as eastern regional promotion manager in 1959 and later became product manager for Smash and Fontana.

★ ★ ★

Allan M. Ross named vice president of Learox Corp. of America. He was formerly with Decca for 22 years. . . . **Chester Simmons** named national promotion director, Chess Records. He was formerly co-national promotion director in charge of r&b product. . . . **Michael Kagen** appointed national promotion manager, Epic and Columbia custom labels. He was previously based in Chicago as Midwestern promotion manager, for Epic and Columbia.

★ ★ ★

John Davies named European professional manager Robert Stigwood Organization. He is a former national promotion director, United Artists music group. . . . **Jack Wall** named vice president and national sales manager, National Sound Marketing. He will be based in Nashville involved in the Nashville based labels—Sun Starday-Nashville and Skylite-Sing—represented by NSM. **Mike McMillan** was elected to the NSM board, and **Walter Trask** elected secretary and treasurer. McMillan is president of Control Services Inc., Nashville. Trask is executive vice president of Control Services. . . . **Hispavox SA**, Madrid, appointed **Irving E. Chezar** as Hispavox representative in the U.S. and also the company's Mexican affiliate, Gamma SA.

★ ★ ★

Carmen LaRosa, **Tom Rodden** and **Mel Nimon** appointed Decca district managers. LaRosa, former salesman for Columbia Records, and who handles Decca's Miami branch, will be in charge of the Southeast district for the company. Rodden, formerly Dallas branch manager replaces **Chic Dougherty**, Decca's new national manager of country music, will cover the Southwest region. Nimon will be responsible for Decca's Western region. He is a former Los Angeles branch manager. **Jeff Scheible**, promoted Decca's Detroit branch manager last year, will now head the Miami spot vacated by LaRosa. **Tony Ignofa**, with Decca for 20 years, named Chicago branch manager for the company. **Jack Parker** named Dallas branch manager. **James R. Willet** becomes Decca's Southeastern home entertainment product manager.

★ ★ ★

Chess Records is realigning and expanding its field district sales manager force. **Jim Stevens** will cover the South, **Hal Gold** the Midwest and **Jack Nelson** the West. An Eastern manager will be named shortly. . . . **Phyllis Burgess** named publicity director for Talent Associates Records. She is also PR Director of TA, Ltd., the parent company. . . . **Bob Murphy** leaves his post as L.A. Branch manager for Columbia Records to become director of sales of The Film Factory. . . . **Jay S. Lowy**, Paramount Records VP in charge of A&R has left the firm. . . . **Graydon S. Carlson** has joined Certron Corporation as Director of Corporate Finance and Treasurer. . . . **Herbert Belkin** named Staff Attorney, Capitol Industries, Inc. He'll headquarter in Capitol's N.Y. offices.

★ ★ ★

Brian F. Murphy has been named director of special events, Northwest Releasing Corp. in Seattle. . . . **Carol L. King** has joined Record Merchandising as promotion assistant. . . . **Ed Berson** has been appointed sales administrator for GRT Music Tapes Division. Berson was most recently GRT's special accounts manager. . . . **Harvey Glass** has been elected secretary/treasurer

(Continued on page 8)

Introducing Poco—one year and 100,000 albums later.

Poco got it together on the West Coast a little over a year ago. There was Jim Messina and Richie Furay from the late and great Buffalo Springfield. Plus Rusty Young and George Grantham.

And the sound they created was fresh and friendly—good feelin's music that got a roaring response wherever they played.

They put it down on an album called "Pickin' Up The Pieces" which sold over 100,000 copies. A lot more than respectable for anybody's first album.

Since then they've travelled around and played a

lot of dates, added one more member to the group — bassist Tim Schmit — and paid a lot of attention to developing their sound.

The result: a new album, "Poco."

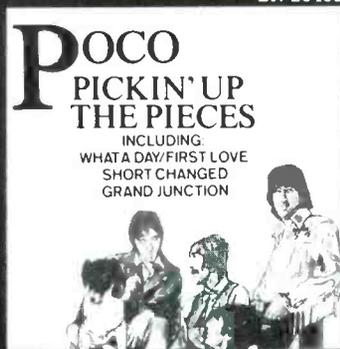
The material is all new and very solid. (Check out cuts like "Keep On Believin'" and "Don't Let It Pass By.")

BN 26460

So while their growing number of fans now have more Poco to enjoy, you'll get even more enjoyment. At the checkout counter.

Like we said, Poco is good feelin's music.

**On Epic Records
And Tapes**



The original Poco

BN 26522



New improved Poco. With Schmit added.



Billboard

The International Music-Record-Tape Newsweekly

Billboard Publications, Inc., 165 W. 46th St., New York, N.Y. 10036
Area Code 212, PL 7-2800 Cable: BILLBOARD NEWYORK



President, WILLIAM D. LITTLEFORD
Vice President of Business Publications, HAL COOK

Publisher: MORT L. NASATIR Associate Publisher: LEE ZHITO

EDITORIAL

EDITOR IN CHIEF: Lee Zhito EXECUTIVE EDITOR: Paul Ackerman

DEPARTMENT EDITORS

MUSIC EDITOR: Paul Ackerman
ASSOCIATE MUSIC EDITOR: Mike Gross
RADIO & TV: Claude R. Hall
TAPE CARTRIDGE: Bruce Weber (L.A.)
COIN MACHINE WORLD: Earl Paige (Chi)
INTERNATIONAL NEWS AND SPECIAL ISSUES EDITOR: Ian Dove
ART DIRECTOR: Virgil Arnett
CHARTS: Director, Andy Tomko; Manager, Ira Trachter
REVIEWS & PROGRAMMING SERVICES: Director, Don Ovens

COUNTRY MUSIC: Bill Williams (Nash)
GOSPEL MUSIC: Bill Williams (Nash)
SOUL MUSIC: Ed Ochs
CLASSICAL MUSIC: Fred Kirby
TALENT: Mike Gross
CAMPUS: Bob Glassenberg
COPY EDITOR: Robert Sobel
MANAGER: Ira Trachter

EDITORIAL NEWS BUREAUS

CHICAGO, ILL. 60601, 188 W. Randolph. Area Code 312, CE 6-9818
Bureau Chief, Earl Paige
LOS ANGELES, Calif. 90069, 9000 Sunset Blvd. Area Code 213, 273-1555
Bureau Chief, Eliot Tiegel
NASHVILLE, Tenn. 37203, 1905 Broadway. Area Code 615, 327-2155
Bureau Chief, Bill Williams
WASHINGTON, D.C. 20005, 733 15th St., N.W. Woodward Bldg., Rm. 533.
Area Code 202, 393-2580. Bureau Chief, Mildred Hall
LONDON: 7 Carnaby St., London W.1. Phone: 437-8090
Cable: Billboard London, Bureau Chief, Mike Hennessey
MILAN, Piazzale Loreto 9, Milan, Italy. Tel: 28.29.158. Bureau Chief, Daniele Prevignano Ionio
TOKYO, Shin-Nichibo Building 2-1, 1-Chome Sarugaku-Cho, Chiyoda-Ku. Tel: 294-76-22.
Bureau Chief, Malcolm Davis.

FOREIGN CORRESPONDENTS

AUSTRIA: Manfred Schreiber, 1180 Wien XVIII, Kreuzgasse 27, Austria. Tel: 43.30.974.
BELGIUM: Rene VanDerSpeeten, Grote Baan 148, Herdersem (bij Aalst), Belgium. Tel: (053) 29591.
BRAZIL: Henry T. Johnston, Av. Rio Branco 25, Rio de Janeiro, Brazil. Tel: 23-4977.
CANADA: Richie Yorke, 32 Spencer Ave., Toronto 3, Canada. Tel: (416) 368-7851, Ext. 455.
CZECHOSLOVAKIA: Dr. Lubomir Doruzka, Vinohradska 2, Praha Vinohrady, Czechoslovakia. Tel: 22.09.57.
EIRE: Ken Stewart, Flat 5, 141, Rathgar Road, Dublin 6, Eire. Tel: 97.14.72.
FAR EAST:
Japan: Malcolm Davis, Shin-Nichibo Building 2-1, 1-Chome Sarugaku-Cho, Chiyoda-Ku.
New Zealand: J. P. Monaghan, c/o Box 79, Wellington, New Zealand.
Philippines: Oskar Salazar, 1032 Matimyas St., Sampaloc, Manila.
FINLAND: Kari Helopaltio, Perttula, Finland. Tel: 27.18.36.
FRANCE: Michael Way, 41, rue des Favorites, Paris 15. Tel: 532.81.23.
GREECE: Lefty Kongalides, Hellinikos Vorras, Thessaloniki. Tel: 48.000 and 43.329.
HOLLAND: Bas Hageman, Hymnestraat 9, Apeldoorn, Holland. Tel: 19647.
HUNGARY: Paul Gyongy, Derek Utca 6, Budapest, Hungary. Tel: 35-88.90.
INDIA: Hugh Witt, P.O. Box No. 524, New Delhi, India. Tel: 46176.
ISRAEL: Avner Rosenblum, 8 Gezzer St., Tel Aviv, Israel. Tel: 23.92.97.
LATIN AMERICA:
Argentina: Ruben Machado, Lavalle 1783, Buenos Aires, Argentine.
Mexico: Enrique Ortiz, Nueleo Radio Mil, Insurgentes Sur 1870, Mexico 20, D. F.
Puerto Rico: Antonio Contreras, 26 Gertrudis St., Santurce.
Uruguay: Carlos A. Martins, CX8 Radio Sarandi, Montevideo, Uruguay.
POLAND: Roman Waschko, Warszawa 45, Magiera 9 m 37, Poland. Tel: 34.36.04.
SCANDINAVIA (Denmark and Norway): Espen Eriksen, Bestumveien 21d, Oslo, Norway. Tel: 55.71.30.
SPAIN: Joaquin Luqui, Donoso Cortes 56, Bapo C, Madrid 15. Tel: 243.96.60.
SWEDEN: Kjell Genberg, P.O. Box 84, 137 01 Vasterhaninge, Stockholm, Sweden. Tel: 075022465.
SWITZERLAND: Bernie Sigg, Im Winkel 7, 8600 Dubendorf, Zurich, Switzerland. Tel: 85.85.48.
UNION OF S. AFRICA:
Clive Calder, 38 Carisbrook St., Sydenham, Johannesburg, South Africa.
WEST GERMANY:
Munich: Ursula Schuegraf, Prinzegentenstrasse 54, Munich 22, West Germany. Tel: 29.54.32.
Hamburg: Coen: Walter Mallin, 334 Wolfenbuttel, Hermann-Lons-Weg 6, West Germany. Tel: (05331) 3267.
YUGOSLAVIA: Borjan Kostic, Balkanska 30, Belgrade, Yugoslavia. Tel: 64.56.92.

SALES

DIRECTOR OF SALES: Ron Carpenter
ADVERTISING MANAGER: Ronald E. Willman
PRODUCTION MANAGER: Bob Phillips
PROMOTION DIRECTOR: Murray Dorf
CLASSIFIED ADVERTISING MANAGER: Miles T. Killoch (New York)
CIRCULATION DIRECTOR: Milton Gorbulew (New York)

REGIONAL OFFICES

PETER HEINE, Manager of Regional Office Operations, Los Angeles
CHICAGO: Ill. 60601, 188 W. Randolph. Area Code 312, CE 6-9818
Tom Herrick, Regional Publishing Director
NASHVILLE, Tenn. 37203, 1905 Broadway. Area Code 615, 327-2155
Robert Kendall, Regional Publishing Director
LOS ANGELES: Calif. 90069, 9000 Sunset Blvd. Area Code 213, 273-1555
Willis Wardlow, Regional Publishing Director
LONDON: 7 Carnaby St., London W.1., Phone: 437-8090
Andre de Vekey, Regional Publishing Director

INTERNATIONAL SALES

United Kingdom: Andre de Vekey, Billboard Publications, 7 Carnaby St., London W.1.
Phone: 437-8090, Cable Billboard, London
Italy: Germano Ruscitto, Billboard Gruppo s.r.l., Piazzale Loreto 9, Milan. Tel: 28.29.158
Spain: Rafael Ravert, Ponzano 26, Madrid 3, Spain. Tel: 234.71.30
Benelux, Czechoslovakia, France, Hungary, Poland, Scandinavia, West Germany.
Johan Hoogenhout, Smiroffstraat 40, s-Hertogenbosch, Holland. Tel: 47688
Japan: Shin-Nichibo Building 2-1, 1-Chome Sarugaku-Cho, Chiyoda-Ku. Tel: 294-76-22.
Mexico: Enrique Ortiz, Nueleo Radio Mil, Insurgentes Sur 1870, Mexico 20, D.F.
Puerto Rico: Antonio Contreras, 26 Gertrudis St., Santurce, Puerto Rico
Venezuela: Christian Roux, Radio Exitos 1090, Calle El Retiro, Qta. Vilma, El Rosal, Caracas, Venezuela

Subscription rates payable in advance. One year, \$30 in U. S. A. (except Alaska, Hawaii and Puerto Rico) and Canada, or \$50 by airmail. Rates in other foreign countries on request. Subscribers when requesting change of address should give old as well as new address. Published weekly. Second-class postage paid at New York, N. Y., and at additional mailing offices. Copyright 1970 by Billboard Publications, Inc. The company also publishes Amusement Business, Discografia Internazionale, Gift & Tableware Reporter, Merchandising Week, Record Mirror, Record Retailer, Vend, World Radio Television Handbook, American Artist, High Fidelity, Modern Photography, Photo Weekly. Postmaster, please send Form 3579 to Billboard Publications, Inc., 2160 Patterson St., Cincinnati, Ohio 45214.



Vol. 82 No. 19

AMDIE Exhibitors Down 20%—Laid to Coercion From NAMM

LAS VEGAS—Computerized music, a huge electronic animated organ and a dream car for rock groups containing its own organ and 32 guitar jacks were among some of the items exhibited here at the second American Music Dealers Industry Exhibit (AMDIE). Exhibitors were down from 121 last year to 87. AMDIE president Ed Phinney stated that some of the decrease stemmed from "coercion" by the established musical instrument organization, the National Association of Music Merchants (NAMM).

Attendance figures were not available immediately.

"Exhibitors who are partial to NAMM have coerced exhibitors that were at AMDIE's convention last year. They have threatened to pull their line from some distributors who were at our show. The major keyboard companies weren't here—they were coerced by NAMM, but we do have some keyboard participation.

"We don't know how much effect we have had on NAMM until after their convention in Miami (June 6-9) but I understand that NAMM is trying to have their convention here in two years. Las Vegas is the place to be."

The first day of the show was open to the public. There were two special meetings, a seminar and a workshop for music dealers with Dr. Robert A. Steinbauer, University of Nevada music professor as featured speaker for the workshop.

One of the fun exhibits was the fantastic Voxmobile, a dream car of every rock group. The car travels 175 m.p.h. and is equipped with built-in Vox Continental Organ, 32 guitar jacks,

Fox's New Attack

• Continued from page 1

The defendants are accused of marketing a series of 8-track tape CARtridges labeled "Epek Marketing" and "Super Sounds," each of which contains unauthorized reproductions of 20 of the current top singles.

Printed on the cartridges is the legend "All rights, permissions have been granted. Copy of these cartridges or contents is prohibited." Berman said "this deception" is calculated to induce retailers to handle contraband. The cartridges contain top hits by such artists as Oliver, Fifth Dimension, Tommy James, B.J. Thomas, Blood, Sweat & Tears, Smith, Tom Jones, Nilsson, and the Doors.

The defendants are charged with clandestine meetings with customers, cash sales, false names and the placing of orders through a telephone answering service. Berman said samples of these cartridges have appeared in other parts of the U.S. He has instructed his attorneys to ferret out and prosecute all dealers found trafficking in these cartridges. Cartridge Counter, Inc., of Gun Hill Road in the Bronx, N.Y., "was joined as a defendant as a warning to other dealers," Fox explained. "Henceforth any other dealers found selling the cartridges will be joined as defendants in the action." The plaintiffs are represented by Ables and Clark, attorneys.

8 speakers, almost 1,000 watts of peak power amplification and a stereo tape system.

CBS Musical Instruments showed a Rhodes electronic keyboard classroom instruction system used in schools to teach piano.

CBS's new music synthesizers can be used as an electronic music system to create electronic music in college music labs, for commercial purposes in radio-TV commercials, and in recording studios."

CBS's string division showed two new sets of guitar rock strings: "Extra light and super light." A new type of guitar bass string was also shown as well as a set of six silk and steel strings for folk singers and, a twelve string silk and steel set.

The Malletron, a new sound spectrum for mallet instruments using electronics was also shown by CBS. It is equipped with controls for different speeds of vibrating and with proper use of the mallets the Malletron can simulate xylophone, vibraphone, marimba, and bells.

Rogers' Tri-caster orchestra bell stand is a new concept which offers a sturdy wheel carriage and rigid design which is said to provide unprecedented keyboard support, yet completely disassembles in 60 seconds for packing.

CBS also showed a vastly improved instrument for composition of electronic music, The Buchla Box.

Eddie Wakayama, from Japan, showed Strum & Drum's line of Torador drums and National, Ensonada, and Norma guitars.

Whippany Electronics, Inc., showed its Rhythm Master 50, a self-contained 30-watt amplifier and air suspension speaker. It provides guitar or organ input with separate volume control, plus tempo light. The device can be used for background accompaniment with both instruments or vocal groups. As a teaching aid it has pre-set buttons for waltz, western, rock, bassa nova, fox trot, rhumba, mambo, cha cha, polkas and march.

Rhythm Master also introduced a small organ geared toward home purchase. Models

are with or without amplification. The organ is small, compact, decorator designed and is set up for full-organ, reed, horn, woodwind, flute, and dispson sounds.

Ampeg showed two new amplifiers, the V-TAA, 100-watt box with two 12-inch speakers and tube powered instead of solid state. Gadgets have been eliminated. It is a high powered small package designed for rock musicians. Ampeg's other new amplifier is the V-3, 50 watt, used without speakers. It offers a "dirty" sound for the rock groups.

Hohner's harmonicas were endorsed April 20 by Johnny Cash. Hohner also introduced two new accessories for drums. A bass drum connecting hi-hat, and a twin tom tom stand.

Ovation Instruments displayed several new amplifiers. "The Cat" is an engineering innovation designed for proper sound in any size colosseum. "The Cat" is a self-contained unit which includes a new dynamic sound consisting of a 100-watt RMS power amplifier, a built-in preamplifier with two independent pre-amp channels, plus a mix switch for channel control.

Ovation also showed its Dual Action System, consisting of two independent pre-amps, one for voice and one for guitar. Each have reverb, tremolo, and other effects. The system exceeds 100 watts RMS and has eight 10-in. Ovation audient speakers. Artists Gabor Szabo endorsed Ovation's Standard Ballader; Buffy Sainte-Marie uses the Artist Balladeer; Bobby Goldsboro used the 12 String; while Charlie Byrd prefers the Classic and Elario Lozano favors the Artist Classic; and Eric Clapton chose the DeLuze Balladeer.

Ovation has just introduced two models for Glen Campbell, the Glen Campbell 6-string and the Glen Campbell 12-string.

Phinney feels the show was a success. "The entire music industry must realize that its profits, progress and indeed its very existence, are actually controlled in one area, that is the movement of finished products off retail dealers shelves into the hands of the ultimate consumer," he said.

In This Issue

CAMPUS	59
CLASSICAL	80
COIN MACHINE WORLD	65
COUNTRY	71
INTERNATIONAL	81
RADIO	52
SOUL	62
TALENT	14
TAPE CARtridge	36
FEATURES	
Hits of the World	88
Music in Print	89
Stock Market Quotations	12
Vox Jox	56
CHARTS	
Best-Selling Jazz LP's	87
Best-Selling Soul Albums	64
Best-Selling Soul Singles	62
Breakout Albums	80
Breakout Singles	80
RECORD REVIEWS	
Album Reviews	76, 79, 80
Single Reviews	93



Joni Mitchell

(enough said)

"Ladies of the Canyon"

It used to be in these ads for Joni Mitchell albums we'd have to get tricky and sly and cute under the assumption that that was the only way an ad could make you remember Joni Mitchell.

No more.

By now you know she's made two beautiful albums ("Joni Mitchell" and "Clouds"), has won a Grammy award for "Clouds," has graced countless concert stages here and in England and has been universally extolled by the media. So you can ignore everything we've said so far today. What you might not know is that she's enlarged her gallery of exceptional recordings by a third:

"Ladies of the Canyon."

In it, she sings about Woodstock and the circle game and a musician who plays for free. Her special way of writing songs and her special way of singing them make each performance a masterpiece. There are 12 new classics in "Ladies of the Canyon." Joni Mitchell is on both sides of the Reprise label, where she belongs.

Colossal Sales Quarter for Colossus; 5 LP Releases Set

NEW YORK—Colossus Records continues to ride on an upward sales curve. Art Ross, Colossus vice president in charge of sales, reports that the year-old label hit a sales high for the first quarter of this year with product by the Shocking Blue, and the Tee Set, and the George Baker Selection — all Dutch groups.

Meantime, Jerry Ross, the label's president, has completed production and set release dates for five LP's, the heaviest LP product release schedule in Colossus' history. Featured in the release are LP's by the Tee Set, the George Baker Selection, Jerry Ross Symposium, Apocalypse, and Italian Asphalt and Pavement Company.

Heavy promotional campaigns will accompany all LP releases with a specially designed underground press and advertising program set for the Apocalypse album. A full length color television film will be issued throughout the U.S. by Jerry Ross Productions in conjunction with the Apocalypse album. Both the LP and the film are titled by "Kannibal Komix or the House in White." The film features four members of the group in a situation-type slapstick film. The group comes from Germany.

Heritage Records, Colossus' sister company, will concentrate its May promotion on a release by Billy Harner.

School Money Crisis in Los Angeles Perils Music

• Continued from page 1

second largest school district. The District, which has to make a decision in the next two weeks, is showing symptoms of the ailment that is slowly closing in on many metropolitan school districts—an academic/scientific emphasis and a money shortage.

According to preliminary estimates, the L.A. School Board, which is also in the midst of a teacher's strike, must cut \$41 million from its budget this year "which," in the words of John Deichman, Music Supervisor, Secondary Education, L.A. City Schools, "was barely enough to maintain a music program."

If the cuts have to be made, it's most likely that the schools will first go to a five-period (instead of the present six) day. Eliminated would be the electives—which means music and athletics.

"Right now," Deichman said, "the football games are holding up the band program. Without them there would be no opportunity to play, primarily because kids don't have room for music on their crowded academic schedules."

There were no new instruments purchased by L.A. City Schools this year and it is highly unlikely, especially if the cuts go through, that any will be made next. One of the most unfortunate results of cuts would be the elimination of "experimental music programs." One such program (North Hollywood High) is on electronic music and, said Deichman, "it has been extremely well received by the students. It is only a pilot program but, unfortunately, because of the high cost of equipment, I doubt if it can spread to other schools." Cuts would also elimi-

nate any plans for the purchase of guitars, amplifiers or the launching of any contemporary guitar program. "There doesn't," he said, "seem to be a chance in the world for the guitar."

Deichman estimated that instrumental programs would be cut from 30-50 percent unless the "state comes through with funds."

The demise of music in metropolitan school districts isn't just a matter of "this year or last," said Deichman. "It started with sputnik and increased emphasis on scientific achievement which made college all the harder to enroll in—students found less time for electives and it has shown. In the past 10 years the number of students involved in orchestras and the number of orchestras in the city have dropped 50 percent. Other cities, such as Philadelphia, have similar problems, but not to the degree we do because of the rapid influx of new families and kids in this area. Kids just don't have the time—and the room for it—on their programs."

While most schools have been at a standstill in the city with music, there are several that have, through private involvement, moved ahead. One such school is Locke High, which is located on the border of Watts. With the help of Selmer Instruments the school was furnished with instruments for 110-piece band and represented the area in the 1970 Rose Parade.

Perhaps it is this type of involvement—private industry—that will pave the way towards saving music and musical instrument programs in the rapidly growing and financially hard-pressed metropolitan school districts throughout the country.

Quad-8 Debuts in Fall

• Continued from page 3

ards committee of the Electronic Industries Association, and their submission to the Recording Industry Association of America is imminent.

It was noted at RCA's demonstration in New York that its new 4-channel sound system designed for the home market and consisting of an 8-track player main unit and two built-in speakers and two additional separate speaker units, will be available at an optional retail price of \$199.95.

At the Motorola demonstration in Mallorca, Oscar P. Ku-

sisto, vice president and general manager of the automotive products division of Motorola, Inc., said that the system had been demonstrated to major U.S. car manufacturers and that "there is a high probability that 4-channel sound will be offered as a factory or dealer installed option in 1972 or 1973 models. He also stressed that the Quad-8 player is fully compatible with existing Stereo 8 cartridges.

"Although costs are still being evaluated," Kusisto explained, "the players will be somewhat more expensive than Stereo 8."

NARM's New Board Meets in N.Y. on May 15

NEW YORK—The new Board of Directors of the National Association of Record Merchandisers, Inc. (NARM) will meet at the Warwick Hotel, Friday (15).

The agenda will include a discussion of new projects for the forthcoming year. Attending will be Earl W. Kintner of Arent, Fox, Kintner, Plotkin and Kahn, NARM's general counsel, and Mark Joelson of the same firm, as well as Jules Malamud, NARM executive director.

James Schwartz of Schwartz Bros./District Records, NARM president, will announce new committee assignments for 1970-71. He also will conduct a thorough review of the 1970 NARM Tape Convention, slated for Sept. 20-24 at the Fairmont Hotel, Dallas.

NARM's role in combatting tape piracy and counterfeiting and NARM's newly initiated project on freight rates also will be discussed. Another agenda item will be consideration of new applications for NARM membership for the fiscal year beginning July 1.

Stereo Dimension Sales Execs Hold Nationwide Meets

NEW YORK—Irv Schwartz and Fred Edwards, Stereo Dimension Records' national sales manager and national promotion director, respectively, are holding sales and promotion meetings with distributors around the country on a special push for the LP, "Nashville Gold" on the Athena label, and albums by the Gainsborough Gallery, and the Night Strings on the Evolution label, as well as a package titled "Electric Hair," also on Evolution.

The label has prepared streamers and display signs for the campaigns, and has laid out a special advertising program, as well.

Sales on the four albums, according to Schwartz, have already passed \$250,000.

Atl Releases 'Woodstock' Set

• Continued from page 3

Havens, Jimi Hendrix, Jefferson Airplane, Santana, John B. Sebastian, Sha Na Na, Sly & the Family Stone, Ten Years After, and the Who.

The Butterfield Blues Band, Canned Heat and Jefferson Airplane are not included in the Woodstock film. Cotillion's album states: "Music from the original soundtrack—and more."

El Chicano to Get Kapp Big Buildup

LOS ANGELES—El Chicano, newly-signed Kapp Records group, will be getting a major promotional build-up according to label executives Harry Garfield and Johnny Musso. The group's current single, "Viva Tirado," will be performed by the group on a series of TV shows set by the label and beginning this month with the Mike Douglas show.

TOMORROW

By ED OCHS

After the Stones and Beatles. . . .

"FRESH Out of Borstal" (RCA). Fresh is an empty alias for this nameless lot of Borstal boys; these voices are faceless and discorporated, not free but resigned; stale. Missing between these men and their selfless voices is all that is lacking and lost and never returned in reform schools, prisons, et al. These voices are detached in solitary—from the music, their own instruments, from each other—as if in a cell, each into the prison and last resort of his mind. And the cement celloblock laments back echoes of No Identity, only a number for a ruptured will; not just in Borstal, but here on Riker's Island, the Women's House of Detention and U.S. Army, and the high schools with their captive audiences. Then why are these men singing? On the repentant side of Mick Jagger and the merrily unrepentant side of the Band, the Borstal boys make a leaping escape into Peter Stadstad's "Shift the Blame," a jolly jailhouse rock, as the gang sings out with an honest chorus, breaking out of the pigpen with the rasps in their voices. "You know they shift the blame!" cry the guilty innocents. "We just take what we want" was their only crime, but it threw them fresh into Borstal, where nothing has ever gone out fresh. Except "FRESH Out of Borstal."

The rest is the cold-forged creation of producer Simon Napier-Bell and Ray Singer, who have synthesized an ounce of the Stones' spirit and spread it through "socially significant" material by several British musicians, then put it to an all-con choir. The result is strangely baroque and theatrical; a word to the wise ("Life Is What You Make It") suffices as resolution, the only advice from the voices, helplessly locked in echo, unemotionally staged "lineup" style against the music. The songs, with their romantic spirit, are arranged with military precision—true to the concept—and deftly orchestrated to stress the simple, saturating desperation of wasting away in Borstal: tight British horns regaling in class formality and cold tradition, while classical violins play on the strings, like nerves, to draw out the psychological strain. Yet the arrangements and production are only as perfect as the group is sincere but perfectly estranged. Pure but restrained, their voices ache rather than boost in a truer "Santanic Majesty's Request." Yet they also feel obliged to include, celebrate and imitate Jim Morrison, Little Richard, Jagger, Levon Helm and anybody else who ever sang those outlaw blues. Best cuts: "Shift the Blame," "See You Later" and "Borstal," where a cockney lad raps down how he, still uncomprehending, was run into Borstal where rape rules as "the cost." Oh yes, Fresh is composed of lead singer Kevin Francis, drummer Roger Chantler and guitarist Robert Gorman, and the three musicians have never spent time in Borstal. It's also strange that the group's name is misfit, that their individual names don't stick, and the music so untogether by design. Perhaps this is a rare case of rock verite of "soul on ice." Fresh-frozen on record with the spirit preserved.

★ ★ ★

Paul McCartney, "McCartney" (Apple). "McCartney," the album, may be a reaction, but the music inside is low and sweet. Before, Paul's music had become less and less important in John Lennon's life. John was wordly, music was his means, he played for peace and wrote it on billboards. The public underestimates the bond of Lennon & McCartney, all that was shared, and when it was over, for Lennon was also interested in other things, McCartney floundered. John & Yoko broke the sacred seal, and Allen Klein was the proverbial insult to injury. A retreating Paul wanted so badly to show not only who the true genius of the Beatles was, but how inviolable was his relationship with Lennon. McCartney succeeds on both counts, for the record clearly shows that Paul is not the genius of the Beatles; he is one of the (four) Beatles, blessed with a gentle, self-nourishing genius. And what's missing, especially for Paul, is that which to him is inviolable, the reciprocity of Lennon and the help of the Beatles.

Then there is "McCartney," an album of 14 songs. Paul's parlor tapes isolate his incredibly flexible voice. He sings Elvis-like on "That Would Be Something," while "Every Night" is his version of Dylan's soothing "Tonight I'll Be Staying Here With You" on "Nashville Skyline." His endings and fadeouts are tendrils of hanging melancholy, the alternating optimism and loneliness of the Lovesearch. Then write your own lyrics to "Singalong Junk." You can't. Paul is a Beatle of few words, but they are rough, natural poetry, the soft slang of a simple man who makes music. "Maybe I'm Amazed" will endure as his most beautiful song. And his melodies are "candlesticks, building bricks, something old and new/memories for you and me." Now Paul's alive (a one-man band), but the Beatles are dead, and should they never record again together the Beatles will go straight to Nirvana, where they give peace a chance.

Executive Turntable

• Continued from page 4

of Entertainment Industries. Glass was previously controller of Seaboard Investment Corp. and treasurer of Seaboard planning.

★ ★ ★

Ruby Mazur named art director for Famous Music Corp. He joins the company from youth magazines Go and Changes. . . . Steve Kenyon named vice president, Buck Owens sales and marketing, division of Buck Owens Enterprises, Bakersfield, Calif. . . . N.T. Duchin named West Coast representative, Flatdar Music, division of Lionel Entertainment, N.Y. He was formerly with Lionel for six months in the promotion department. . . . Former publicity director Liberty/UA, Marty Hoffman joins **Roulette Records** as director of artist relations and creative services. Hoffman was also previously with Decca and Mercury Records. . . . Louis Ragusa named music coordinator, East Coast, Beechwood Music Corp. and Capitol Music Corp. He was formerly on the professional staff of E.B. Marks Music.

★ ★ ★

Barry Shaw, former publicity director and album production supervisor, has left the company to become administrative assistant with Emil Ascher Inc., background music publisher. . . . Robert Zachery named to the a&r staff, Elektra Records. He is a former assistant national director of publicity for the company. . . . Phil Colbert named director of national promotion for Invictus. Colbert, who replaces Joe Medlin, will be based in the label's New York office. . . . Chester Simmons has been named national promotion director for Chess Recording Corp. He formerly was conational promotion director of soul product.

THE CASE FOR THE LEFT-HANDED ROCK FAN

Atco Records believes it is time somebody did something for left-handers. There are 39,523,809 left-handers in the United States and nobody ever does anything for them. For instance all can openers are right-handed. Grapefruit spoons are right-handed. Even record players are right-handed.

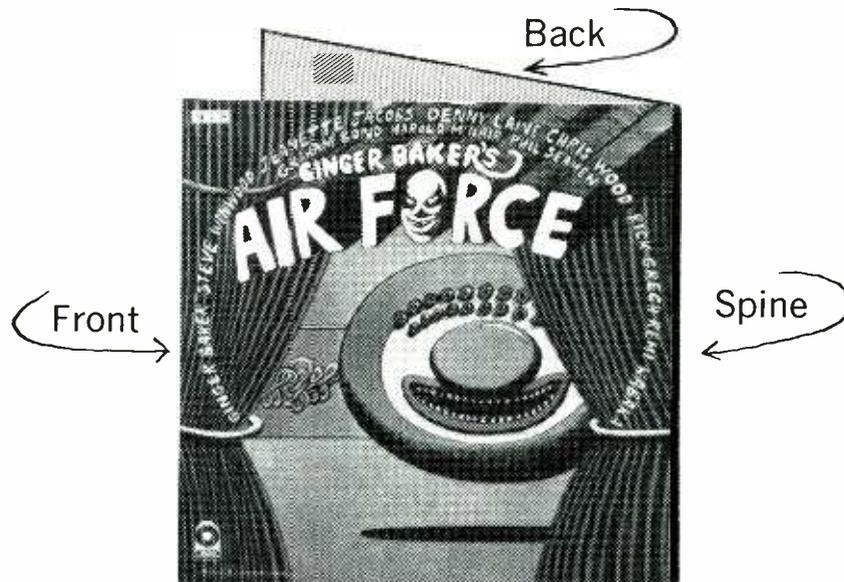
So we have released a left-handed album. The first left-handed album in history. When you hold it in your hand (your left hand) the spine is on the *right* and it opens to the right.

The album is called **Ginger Baker's Air Force**. In addition to Ginger, it features such fine British musicians as **Steve Winwood, Jeanette Jacobs, Denny Laine, Chris Wood, Rick Grech, Remi Kabaka, Graham Bond, Harold McNair, Phil Seaman**. And to make sure you get enough of these rock stars we've made it a two-LP set.

Now we don't really know how many left-handers are Ginger Baker fans. We hope they all are. After all, we've created this package for them. (Our packaging chief is a left-hander).

As for you right-handers . . . maybe it's time you learned to be ambidextrous.

GINGER BAKER'S AIR FORCE



SD 2-703 / TP 2-703 / CS 2-703

Ginger Baker's Air Force
First United States Tour Starts June 6th



On Atco Records & Tapes



**Billy Harper,
our Philadelphia Promotion man,
is known as
“The Hitmaker”
This month we’re giving him
Five Good Reasons
to retain that title.
We’re also giving those reasons
to you.**

Five Good Reasons.

1.



Blodwyn Pig is back after having met with enormous success with their first A & M album, "Ahead Rings Out"

2.



Further excursions into rock and the traditional English folk song format

3.



Funky country rock by America's foremost exponents. Always successful

4.



A lightning bolt attack on all senses by an electrifying group

5.



New material written and performed by an outstanding, tasty vocal duo



Call your local A & M distributor for immediate stock

Market Quotations

As of Closing Thursday, April 30, 1970

NAME	1970		Week's Vol. in 100's	Week's High		Week's Low	Week's Close	Net Change
	High	Low						
Admiral	147/8	81/8	325	91/8	81/8	81/2	- 1/2	
ABC	39 1/2	24 1/4	432	26 7/8	24 1/4	25 1/2	- 1/2	
American Auto Vending	11	5 7/8	36	6 7/8	5 7/8	6 5/8	- 1/4	
Ampex	48 1/2	21 1/2	1425	23 5/8	21 1/2	22 1/2	- 1 1/8	
Automatic Radio	27 1/2	7 5/8	441	10 1/2	7 5/8	8 5/8	- 1 3/8	
Auto. Ref. Assoc.	118	92	533	102	94 1/2	98 5/8	+ 2 5/8	
Avnet	13 3/8	7 1/2	832	8 7/8	7 1/2	8 7/8	+ 1/2	
Capitol Ind.	53 1/2	30 1/2	204	35	30 3/4	34 3/4	+ 2 1/4	
CBS	49 7/8	30 1/4	559	33 3/4	30 1/4	32 3/8	- 1 5/8	
Certron	18 1/4	8 3/4	205	10 3/8	8 3/4	10 1/4	+ 1/8	
Columbia Pictures	31 1/2	14 1/2	627	17	14 1/2	14 7/8	- 1 7/8	
Craig Corp.	15 1/8	5 1/2	250	7	5 1/2	6 5/8	- 1/4	
Disney, Walt	158	117	1164	130	117	129	+ 1 1/2	
EMI	7 5/8	4 7/8	1605	5 3/8	4 7/8	4 3/4	- 1/2	
General Electric	77 5/8	67 5/8	2104	72 7/8	69 5/8	71 1/4	- 2	
Gulf & Western	20 3/4	13	1594	14 3/4	13	14 1/2	+ 1/8	
Hammond Corp.	16 3/8	10	266	10 3/4	10	10 3/8	+ 1/4	
Handleman	47 3/8	27 3/4	819	34 1/4	27 3/4	30 7/8	- 3 5/8	
Harvey Group	12 3/4	5 1/4	74	7	5 1/4	5 1/2	- 1 5/8	
ITT	60 1/8	46 3/8	1610	48 7/8	46 3/8	48 1/4	unch.	
Interstate United	15 3/4	6 1/8	208	7 1/4	6 5/8	7 1/4	+ 1/2	
Kinney Services	36	26 1/4	1778	30 1/4	26 1/4	28 7/8	- 1 1/8	
Macke	19	11 5/8	55	12 5/8	11 3/4	12 1/4	+ 5/8	
MCA	25 3/4	17 1/2	207	21 1/2	17 1/2	18 3/4	- 2 5/8	
MGM	29 1/8	20 1/4	213	24	20 1/4	21	- 4	
Metromedia	21	15 1/2	385	16 3/4	15 1/2	15 3/4	- 1/2	
3M (Minn. Mining Mfg.)	114 3/4	92 1/2	1343	96 3/8	92 1/2	93 3/4	- 1 1/2	
Motorola	141 3/4	85 3/4	1031	92 3/8	85 3/4	91	- 1 1/8	
No. Amer. Philips	54 3/8	26	1486	30 5/8	26	27 1/2	- 3 1/4	
Pickwick Internat.	54 3/4	28	360	35 7/8	28	29	- 6 7/8	
RCA	34 5/8	23 1/2	2061	25 1/2	23 1/2	24 3/8	- 1	
Servmat	31 3/4	18 3/8	141	21 3/4	18 3/8	18 1/2	- 3 5/8	
Superscope	40 5/8	12 5/8	808	18 1/4	12 5/8	14 3/8	- 3 7/8	
Telex	159 1/2	82 1/8	7896	104 1/2	82 1/8	101	+ 4 1/2	
Tenna Corp.	20 3/4	5 1/2	558	6 3/4	5 1/2	6 1/8	+ 1/8	
Transamerica	26 3/4	16 5/8	1901	18 1/4	16 5/8	17 3/4	- 3/8	
Transcontinental	24 1/2	7 1/4	1436	8 7/8	7 1/4	8 3/8	+ 5/8	
Triangle	17 1/4	14 1/8	62	15 1/4	14 1/8	14 1/4	- 1 1/4	
20th Century Fox	20 1/2	11 1/2	920	13 1/2	11 1/2	12 7/8	- 1/4	
Vendo	17 1/8	12 1/4	84	14 1/4	12 1/4	12 7/8	- 1 1/4	
Viewlex	25 3/8	10	369	12 3/8	10	10 7/8	- 1 1/8	
Wurlitzer	15	10 5/8	27	11 1/2	10 5/8	10 5/8	- 7/8	
Zenith	37 3/4	27 3/8	1385	30 3/4	27 3/8	28 3/4	- 1 3/8	

As of Closing Thursday, April 30, 1970

OVER THE COUNTER*	Week's			OVER THE COUNTER*	Week's		
	High	Low	Close		High	Low	Close
ABKCO Ind.	8 1/2	6 1/2	6 1/2	Lin Broadcasting	7	5 3/4	5 3/4
Alltapes Inc.	5 3/4	4 1/2	5 1/4	Media Creations	3 1/4	2 1/2	3
Arts & Leisure	3 1/2	2 3/4	3 1/2	Merco Ent.	22 1/4	21	21
Audio Fidelity	1 7/8	1 1/4	1 5/8	Mills Music	19	18	18
Bally Mfg. Corp.	16	12 1/4	13	Monarch Electronics	3 1/2	1 3/4	2
Cameron Musical	2	1 1/2	2	Music Makers Inc.	5	3 3/4	4 1/4
Cassette-Cartridge	8 3/4	7 1/2	8	NMC	6 1/4	5	6 1/4
Creative Management	9 1/2	8	8 1/2	National Musitime	3/4	1/2	5/8
Data Packaging	14 1/2	12 1/2	12 1/2	National Tape Dist.	10 1/2	9 1/2	9 3/4
Dict-O-Tape Inc.	1 7/8	1 1/2	1 5/8	Newell	5 1/8	4 1/2	4 7/8
Faraday Inc.	9	8	8 1/2	Perception Ventures	7	6	7
Fidelitone	4 1/2	4	4	Qatron Corp.	5 3/4	5 1/8	5 1/4
Gates Learjet	9	8 1/4	8 1/4	Rainbo Photo Color	2 1/4	1 1/2	1 1/2
GRT Corp.	11 1/2	9 1/2	10 1/2	Reconon	4 1/4	3 1/2	4 1/4
Goody, Sam	8 3/4	7 3/4	8 3/4	Robins Ind. Corp.	3 1/2	2 3/4	3 1/4
ITCC	1 1/2	1 1/2	5/8	Schwartz Bros.	5 1/2	4 3/4	5 1/4
Jubilee	3 3/4	3	3 3/4	Telepro Ind.	1 7/8	1 1/4	1 3/8
Koss Electronics	3 1/2	3	3	Trans. Nat. Communica.	3 1/4	2 1/8	2 3/8

*Over-the-counter prices shown are "bid" (as opposed to "asked"). Neither the bid nor the asked prices of unlisted securities represent actual transactions. Rather, they are a guide to the range within which these securities could have been sold or bought at the time of compilation. The above quotations compiled for Billboard by Merrill Lynch, Pierce, Fenner & Smith, Inc., member of the New York Stock Exchange and all principal stock exchanges.

IMIC in Piracy Move

• Continued from page 1

are distributed and sold to the public without any payment to the creators of the musical works or the producers of the original recording, and noting that this making and selling of

these records now constitutes a major threat to the existence of the music industry, and to the interests of authors, composers, record producers, and publishers and performing artists everywhere, and believing that protection against theft is a right belonging to all men everywhere, urgently calls on the governments of the world and on the international agencies, particularly UNESCO and BIRPI (United International Bureaus for the Protection of International Properties) to take immediate steps to outlaw, through national and international legislation, these thefts of sound recordings by reproducing records without the permission of the maker of the first recording."

Interstate United Earnings Down

CHICAGO — Interstate United Corp. announced recently that earnings for the 40 weeks before April 12 were down 7 percent from a comparable period last year. Earnings for the 16-week period before April 12 were down 50 percent from 1969.

This announcement is neither an offer to sell nor a solicitation of an offer to buy any of these shares. The offer is made only by the Prospectus.

NEW ISSUE

May 4, 1970

200,000 Shares



ROYALTY CONTROLS CORPORATION

Common Stock
(Par Value \$.01 Per Share)

Price \$3.25 per Share

Copies of the Prospectus may be obtained from the undersigned or selected dealers only in States where these shares may be legally offered.

Fox Securities Company
15 William Street, New York 10005

John Kirvin & Co.
55 Broad Street, New York 10004

ACTION

Are you looking for a 'Pro' that can step right in and do it NOW? Excellent background in national sales and promotion plus thorough knowledge all phases of music scene. Good track record and references. Write to: Billboard, Box 781, 165 W. 46th St., New York, New York 10036.

Billboard

The International Music-Record Newsweekly
Now in its 76th year of industry service

Subscribe Now!

Just mail request order today

969

BILLBOARD, 2160 Patterson Street, Cincinnati, Ohio 45214
Please enter my subscription to BILLBOARD for

1 YEAR \$30 3 YEARS \$60 New Renew
 Payments enclosed 2 EXTRA issues for cash Bill me later

Above subscription rates for Continental U. S. & Canada.

Overseas rates on request.

Company _____
Name _____
Address _____
City _____ State & Zip _____
Type of Business _____ Title _____

when answering ads . . .
Say You Saw It in Billboard

AMERICA'S LEADING ALBUM MAKER INTRODUCES



the Cassette Album

in handsome woodgrain material coverings



SPECIALLY DESIGNED FOR STORAGE,
EASY INDEXING AND QUICK REMOVAL
FOR IMMEDIATE USE!

The hottest item in tape recording accessories! Your customers will want several for safe storage, easy indexing of their cassettes. Designed by the #1 album manufacturer to hold 12 cassettes.

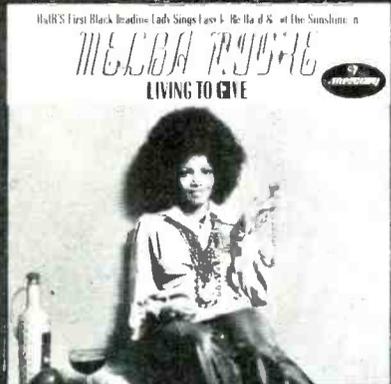
- Handsome library styling
- Washable, durable woodgrain material covering
- Packed 24 to carton
- Write-in volume number on spine
- Index page for cataloging each cassette
- Cassettes fit securely in molded plastic trays
- Profitably priced to retail for \$3.98

Distributors Wanted STRATHMORE SALES, INC.
495 Wythe Avenue, Brooklyn, N.Y. 11211

has the... "IN" side story
on
Tape

Billboard

Melba Moore got a Tony Award. Mercury got a star.



Living To Give SR 61255
8 Track MC8 61255
Musicassette MCR4 61255

New single just released 'I Got Love' (73072)
from her Broadway show, *Purlie*.

Produced by Jim Fragle

A Product Of Mercury Record Productions, Inc., 35 East Wacker Drive, Chicago, Illinois 60601 / A North American Phillips Company
From The Mercury Corporation Family of Labels / Mercury • Phillips • Smash • Fortana • Limelight • Intrepid



'Company' Shines as Musical Theater

NEW YORK—The musical theater has been given a direction, at last. It has to follow the course set down so wonderfully in "Company" by Stephen Sondheim (music and lyrics), George Furth (book) and Harold Prince (producer-director). It opened at the Alvin Theater April 26 and the lines at the box-office window the following morning indicate that it will be a hot ticket for some time to come.

Although it has something to say about marriage and bachelorhood, "Company" doesn't say it in the usual theater musical or book show format. It chooses, rather, to say it in its own terms, in a collage of vignettes linked to the main theme with an ensemble of 14 players who do everything. The sheer professionalism of everything in it and everyone concerned in its making takes it beyond the "experimental stage" and into the realm of art that works for everyone.

What Sondheim, in his lyrics, or Furth in his sketches chose to say about marriage isn't at all pleasant nor is it even-revealing, but they do it with such class and sophistication that there's never a letup in appreciation. The cynicism and chill of their view is overcome by the mastery of their style.

"Company" takes a sampling

of five New York couples, whose life style is cocktailing, promiscuity and easy divorce, and sets them up for a once-over by their bachelorhood friend who is attempting to find out whether the benefits of the lonely single life outweigh those of the tumultuous married one. The authors conclude that both are unnerving but that marriage is the lesser of two upheavals.

The theme and the "with it" New York setting of "Company" is right up Sondheim's alley and an extension of his work for "West Side Story" (lyrics) and his music-lyrics creation for "Anyone Can Whistle." The music is stimulating and inventive and fits into the contemporary mold so that there's sure to be a pullout of several songs for pop play. The lyrics are so bright and so full of crafty wordsmanship that they demand rehearsing. The Columbia Records original cast album will do especially well because of the exciting Sondheim score.

The cast, headed by Dean Jones in the pivotal role of the bachelor friend, is outstanding. Whether it be bits and/or songs, each one carries it off handsomely. Especially effective in the song department are Elaine Stritch with "The Ladies Who Lunch," Pamela Myers with "Another Hundred People," Charles Kimbrough, George Coe and Charles Braswell with "Sorry-Grateful," Donna McKechnie, Susan Browning and Pamela Myers with "You Could Drive a Person Crazy" and Dean Jones with "Side by Side by Side" and "Being Alive."

The songs will be remembered and the show will be a beacon light.

MIKE GROSS

THE DAILIES ON 'COMPANY'

NEW YORK—"Company," a musical comedy with music and lyrics by Stephen Sondheim, and book by George Furth, opened at the Alvin Theater April 26.

Following are excerpts from the daily newspaper reviews:

TIMES (Clive Barnes): "I was antagonized by the slickness, the obviousness . . . but I stress that I really believe a lot of people are going to love it."

NEWS (Douglas Watt): "The newest and slickest thing in town. As smooth as the steel-and-glass buildings of midtown Manhattan and as jumpy as an alley cat, it is Broadway's first musical treatment of nerve ends."

POST (Richard Watts): ". . . it is elaborate, at times witty, and occasionally tuneful. But I thought it was also surprisingly uningratiating."

Signings

The Jerry Hahn Brotherhood signed with Columbia with a debut album due this month. . . . Sugarloaf has joined Liberty. . . . Rig to Capitol with the rock group's first album slated for early this month. . . . Feather, a Los Angeles group, to White Whale. . . . Anthony Green & Barry Stagg, a folk duo on Gamma in their native Canada, will be issued by United Artists in the U.S. . . . Redeye signed with Pentagram Records with an LP listed for May. . . . Barbara Mason, formerly on Crusader, to National General Records with her first single, "Raindrops Keep Falling on My Head." . . . Kallabash to Mercury where Barry Oslander and Don Oriolo will produce. . . . Joining San Francisco's Shady Management for

(Continued on page 18)

'Mahagonny' Returns With Hard-Hitting Style

NEW YORK — "The Rise and Fall of the City of Mahagonny" written in the 1920's, stands up in the 1970's. Cynical, accurate, occasionally naive on capitalism, the Kurt Weill-Bert Brecht opera has many hooks that can be grafted on contemporary mores: cities and ideals

as wide-eyed and open with corruption as people, poverty the true sin. . . .

"Mahagonny" (to be recorded by Atlantic) is a strong example of Brecht's ensemble style, and producer-director Carmen Capalbo retains this along with the expressionism that perhaps marked the era. But it has neither been completely antiquated nor modernized, and occasionally the uncertainty comes to the surface.

The music remains a monument to Weill, full of quirky melody slashed by dissonance, less revolutionary now that other composers have caught up with him. "Alabama Song" is the familiar piece (previously recorded by the Doors, among others) along with "As You Make Your Bed" but it is the total score that imposes itself, portion by portion, until you realize you are in the presence of a major work.

Principals are Estelle Parsons, Barbara Harris and Frank Portetta who cope adequately with the intricacies of Brecht's translator and Weill's music. But the various ensembles really push the power of the music across.

IAN DOVE

DAILIES ON 'MAHAGONNY'

NEW YORK—"Mahagonny," a musical of Bertolt Brecht and Kurt Weill's "The Rise and Fall of the City of Mahagonny," adapted by Arnold Weinstein opened at the Anderson Theater April 28.

Following are excerpts from the daily newspaper reviews:

TIMES (Clive Barnes): "It is a great and lovely work, one of the masterpieces of the 20th-century lyric theater."

NEWS (James Davis): ". . . a somber show, striking at times and lugubrious too often."

POST (Richard Watts): ". . . a colossal bore."

when answering ads . . .

Say You Saw It in Billboard

Talent In Action

BLUES IMAGE CREEDMORE STATE Ungano's, New York

Blues Image, more together than ever, was strong and impressive, as the Florida group opened a four-night stand at Ungano's, April 23. The group, which records for Atco, has a fine new vocalist, Dennis Correll, a good new lead guitarist, Kent Henry, and four other excellent musicians. The unit also flashes a sense of humor and good spirits which generate warmth.

Joe Lala's vocals were another strong asset as was his playing, especially on conga drums. The emphatic beat of Lala and drummer Manuel Bertematti paced the act. Both men also have stints on timbales and switched essential percussion instruments in one number.

Frank (Skin) Konte shone on keyboards, especially organ, while Malcolm Jones was dependable at bass guitar. Blues Image's latest Atco album supplied some of the best material in the opening set, including "Take Me," with fine instrumentals for Konte, Lala and Henry, and "Clean Love," where both Correll and Lala were strong on vocals. "Running the Water," "Ride Captain Ride" and "Parchman Farm" also were first rate for the group, which creates a blues as well as a Latin feel.

Creedmore State, also on the bill, showed it has arrived. The local quintet, still without a label, has developed a distinctive personality with good musicianship.

FRED KIRBY

INCREDIBLE STRING BAND & STONE MONKEY MIME TROUPE Fillmore East, New York

Elektra's Incredible String Band flirted with rock theater April 23-26 at Fillmore East when the mystical folk duo of Mike Heron and Robin Williamson cued their playful rhymes to the Japanese ballet of the Stone Monkey Mime Troupe. The two-part pop pantomime "U" overworked a cosmic parable of generally pleasant String Band tunes (20) with the mime troupe's mock-oriental illustrations. And though the dancing was occasionally powerful and the music typically poetic, the two failed to come together, lacking commitment to any new theatrics or story line. The result was nothing new, something old and borrowed, and three hours of not-so-incredible music and magic by the Incredible String Band.

ED OCHS

ROD MCKUEN

Philharmonic Hall, New York

The warmth and sincerity of Rod McKuen filled Philharmonic Hall April 28, the first of two nights for the multitalented artist. McKuen's raspy voice cast its spell as he read from his best-selling books of verse and sang his variety of songs about love and loneliness.

McKuen, who owns his own Stanyan Records and also records for Warner Bros., again gave one of the fullest programs possible. On stage throughout, with five good backup musicians, a big improvement over his previous New York appearances with band, ranged from "Love's Been Good to Me" to "Trashy" to "The Things Men Do," a telling singalong.

His famed versions of Jacques Brel songs, including "If You Go Away," "Amsterdam" and "Season in the Sun," were all high spots, as was some of his movie music: "Champion Charlie Brown" from "A Boy Named Charlie Brown," "Jean" from "The Prime of Miss Jean Brodie," and "London" from the forthcoming "Chuck," which he will direct and coproduce this summer. His readings all hit the point. McKuen's performance again proved a warm and moving experience.

FRED KIRBY

JOHN DAVIDSON

Waldorf-Astoria, New York

John Davidson is an appealing performer who sings with both style and a sense of humor. His voice can charm and match his good looks; it can belt with a country-rock zest, and it can hold a long note that keeps together. In between the songs he peppers his act with a combination of boyish quality and roguish expressions that entice the ladies. His speaking material, planned and spontaneous, is funny, fun-providing and informal.

But even the informality and the good-natured clowning can be overplayed. And judging the act as a whole it must be said that these are the basic reasons why his singing efforts cannot be taken with the seriousness they deserve. The name of the act game is still voice and the ability to create and sustain a mood of continuity.

He was almost heroic in overcoming a microphone that didn't work during his opening song, and handled some other opening-night problems quite well. But the indiscretion (hot calls and all) that came from one table filled with Columbia Records promotion people was inexcusable. It made one wonder whether they had come to praise or to bury Davidson.

The singer's stronger numbers were the Academy Award-winning "Raindrops Keep Fallin' on My Head" and "I'll Never Fall in Love Again," "The Theme From 'Romeo and Juliet'" and "Five o'Clock Shadow," his new Columbia single.

ROBERT SOBEL

CROW

Ungano's, New York

Crow, a topnotch, emphatic group from Chicago, had a strong opening set at Ungano's April 27 to begin a three-night stand. The quintet has a fine lead vocalist in Dave Wagner, and a group of instrumentalists, who, while good in solo work, especially shone as a unit with the solid sound that has proved successful for Crow.

Denny Craswell, who had a good solo in "Cottage Cheese," one side of the group's latest Amaret Records single, not only used a complete double set of drums, but also had an attached timpano "Slow Down," the other side, also was a strong number.

Organist Kink Middlemist and guitarist Dick Weigand also did well in their prominent sections, while bass guitarist Larry Weigand was steady instrumentally and as support vocalist. "Smokey Joe" was the only soft bluesy number. "Evil Woman" and "I Stand to Blame" were among the other good selections.

FRED KIRBY

JANE MORGAN

Persian Room, New York

Jane Morgan's opening at the Persian Room April 29 was a tour-de-force of professional brilliance, greatly enhanced by the unerring judgment of her conductor-organist, Mike Lanzaroni, and arrangements by Dick Behrke.

Unquestionably, at this moment in her career, she is enjoying a vocal excellence imbued with warmth, sensuality, and dramatic intuition. Skimming through a very contemporary, swinging repertoire, Miss Morgan gave new dimension to "Bridge Over Troubled Water," "Leaving on a Jet Plane," and "For the Love of Him," which keyed the mood of most of her program, in spite of humorous departures into her new single on RCA Records, "A Girl Named Johnny Cash" and "The Bed," newly added to the various productions of "Hair."

Miss Morgan closed with "My Way" and, indeed, her way is that of a truly satisfying entertainer.

ROBIN LOGGIE

**TOP QUALITY
8X10
PRINTS**

LITHOGRAPHED ON HEAVY KROMEKOTE
UNDER 3¢ EACH

IN 1000 LOTS
500—\$18.85 1000—\$29.75
For larger quantities add \$22.00 per 1000

**ALSO AVAILABLE NOW:
8X10 COLOR PRINTS**

1000 8X10s \$175.00

Send for a sample 8X10 color print and black & white 8X10 plus prices for other sizes in black & white and full details on ordering.

ABC PICTURES
317 N. ROBBERSON
SPRINGFIELD, MO. 65806
(subsidiary of the Advertising Brochure Co.)

YOUR HOST:
Tony

Vesuvio RESTAURANT

163-65 W. 48th St.
New York, N. Y. 10036
245-6138

The Gourmet's Haven
for Italian Cuisine

THIS WEEK WE SALUTE
DAVID GREENMAN
Director of National
Promotion for
Transcontinental Record Corp.

- Diners' Club
- American Express
- Carte Blanche

Johnny Rivers Into The Mystic

Produced By Lou Adler
#06418



Read this today!

People movin' out
People movin' in
Why, because of the color of their skin
Run, run, run, but you sho' can't hide
An eye for an eye
A tooth for a tooth
Vote for me, and I'll set you free
Rap on brother, rap on
Well, the only person talkin'
'Bout love thy brother is the preacher
And it seems,
Nobody is interested in learnin'
But the teacher
Segregation, determination, demonstration,
Integration, aggravation,
Humiliation, obligation to our nation
Ball of Confusion
That's what the world is today

The sale of pills are at an all time high
Young folks walk around with
Their heads in the sky
Cities aflame in the summer time
And, the beat goes on

Air pollution, revolution, gun control,

Sound of soul
Shootin' rockets to the moon
Kids growin' up too soon
Politicians say more taxes will
Solve everything
And the band played on
So round 'n' round 'n' round we go
Where the world's headed, nobody knows
Just a Ball of Confusion
Oh yea, that's what the world is today

Fear in the air, tension everywhere
Unemployment rising fast,
The Beatles' new record's a gas
And the only safe place to live is
On an indian reservation
And the band played on
Eve of destruction, tax deduction,
City inspectors, bill collectors
Mod clothes in demand,
population out of hand
Suicide, too many bills, hippies movin'
To the hills
People all over the world, are shoutin'
End the war
And the band played on.

Hear this tomorrow.

Words stronger than steel. A gutty interpretation by the Temptations.
A stirring new single.

The Temptations
“Ball of Confusion” Gordy # 7099
(That's What The World Is Today)



It's on Gordy Records



Do your
thing
with
an AKG.



It will
sound
better!

For complete information on
AKG quality performance
at prices ranging from
\$40. to \$75. net. See your
qualified dealer or write to:



MICROPHONES • HEADPHONES

117-1180 SHELBY
NORTH AMERICAN PHILIPS CORPORATION
100 EAST 42ND STREET NEW YORK, NEW YORK 10017

AKG CANADA • DIVISION OF DOUBLE DIAMOND ELECTRONICS • SCARBOROUGH, ONTARIO

HI SUE!

Now that you are
middleweight champ
of southwestern
North Dakota, Her-
man and I worry
about you more than
ever. Aside from
worrying, we're run-
ning an ad in Bill-
board's Johnny Cash
issue, May 23rd.
Would you like to add
a few words?

Dad

Yesteryear Rock Is Given Lively Jolt

NEW YORK — Ethnically split into either black or Italian groups, old timey rock was again dusted off in four heavily attended (over 7,000) concerts at the New York Academy of Music, April 17-18. This time out, the format was a deliberate attempt to recreate the Alan Freed-type promotions: 13-act —count-em-13, trundled on and off, introductions were sparse, no interval provided and a big band squashed against the back of the cinema stage.

The producers claimed 100 percent original members of original groups singing original hits. So onstage, thankfully not attired in their original uniforms, came the now-roofing contractors, now-plumbers even a now-New York policeman (a Cleftones member) — all of whom in the good old days managed to sell 75 million records among them. (Many of the acts of course are still in business.)

From the start (a Freed band including the with Al Sears proving his tenor tone has not lost

its jagged edge) it was the nostalgic of rock.

Some classics re-emerged: "Crying in the Chapel," Sonny Til and the Orioles, "Book of Love," the Monotones, "At the Hop," Danny & the Juniors, "Sunday Kind of Love," the Harptones, "Zoom" and "Speedo" (which now means something entirely different), the Cadillacs.

On went this Late Show of rock: the Skyliners, Mystics, Bobettes, Don & Juan, Dubs, Passions. All in modern dress but rooted rigidly in the previous decade.

The audience greeted each revived 45 ecstatically, expecting only and getting only, the hits and an occasional flipside. As a retrospective exhibition of yesteryear pop it worked and was obviously put together with care and affection. For this revival there was no headliner who had crossed the line into really contemporary appeal. It was rock without the hard, heavy, progressive, acid prefixes. IAN DOVE

Happiness Is Faces, Newly Re-Formed Act

By GEORGE KNEMEYER

CHICAGO—With rocks seemingly breaking up as soon as success is upon them (Cream, Blind Faith, Buffalo Springfield), Ian McLagen offers one reason why the newly reactivated Faces (formerly Small Faces) won't go the same route as other groups.

"The group is happy. The old Small Faces was never a really happy group," he pointed out. "This group has a good time, and it rubs off. Some groups may be the greatest musically, but they are never happy. Like the Nice never looked happy. It seemed that only Keith Emerson (on organ) got any fulfillment out of the group. The other two didn't. They weren't too happy so they split. We're happy, so I think we stand a good chance of making it. I've got a lot of faith in the group."

The Faces now record for Warner Bros. Records after two not good selling albums for Immediate Records in America. The group's first LP is listed as by the Small Faces, but the group dislikes the name.

"I guess Warner Bros. called us the Small Faces because they were worried about us not being known as the Faces but definitely being known as the

Small Faces," according to Rod Stewart, one of the new members of the group. "We've complained to Warner Bros. but it doesn't bother us too much now. We were a bit angry at first since we had managed all right in England as the Faces." The group's LP was listed as being recorded by the Faces in England.

The tour has gone well for the group, according to guitarist Ron Wood. "The overall acceptance has been incredible. Only about 30 percent of the crowds expect the old Small Faces."

The Faces admit this first tour of the States is primarily being used to lay groundwork for the second tour, probably in October.

Another unusual aspect of the group is that Stewart is also a solo performer, with an album released on Mercury Records and another upcoming soon. "Sales of the Faces album should help Rod's LP and vice versa. Also the record-buying public will be getting four Faces albums a year, in effect." Several of the Faces lend instrumental support to Stewart in his solo albums.

3 McEuen Accounts Ride High on Showcase Track

NEW YORK — The Nitty Gritty Dirt Band, the Sunshine Co., and comedian Steve Martin have been set for major new showcasings by William McEuen Productions, Hollywood firm.

The Nitty Gritty Dirt Band, who appear in the film "Paint Your Wagon," are on a college tour, and have been set for a month's return engagement at Caesars Palace, Las Vegas, for the early summer. A new Dirt Band single, "Rave On," is being released by Liberty Records, with an album, "Uncle Charlie," to follow shortly.

The Sunshine Co., who are also to have a new single released by Imperial shortly, have been signed for a Hollywood Bowl concert June 28 with the Pasadena Symphony under the direction of John Scott Trotter.

Steve Martin has been signed for the Andy Williams summer replacement show, to split the hosting chores with Ray Stevens. Martin also has completed recording an LP, for which a label deal is being negotiated.

Folk-pop singer-composer Steve Gillette has also just completed a new LP, produced by McEuen for release on Imperial.



DIONNE WARWICK accepts Friendship Award of her hits from Scepter's executive vice president, Sam Goff, and her son, David.

Signings

• Continued from page 14

representation are H.P. Lovecraft, Zephyr, Sweetwater, Ballin' Jack and Wolfgang.

Victor Brady signed by Polydor. . . . Elliott Randall signed a management deal with the Robert Stigwood Organisation and a publishing deal with Casserole Music Corp. . . . NRS Records obtained Roger Harper, whose debut disk is "Fools Are Made By Fools" and "Call Me Sentimental." . . . Fat Albert & His Gang to Singers Studio International for recording and personal management. The gospel group's first single is due this month. . . . Frankie Ford, an early rock star, to International Famous Agency for representation in all entertainment areas. . . .

Canada Goose to Tonsil Records via Jerry Ragavoy Productions. . . . Singer-writer David Coe to SSS International Records. . . . Memphis Green to Musicor via an independent production deal with Alan Dischel and Joey Day. . . . Griffin, a Los Angeles group consisting of former members of H.P. Lovecraft and Aorta, signed with Capitol. . . . The Jive Fyve (formerly the Jive Five) to Decca with "Why Can't I Touch You" from "Salvation," their debut disk. . . . Columbia's Ray Price signed a booking contract with Ray Brown, head of National Artists Attractions. . . . Eric Mercury and Carson Whitsett have signed publishing arrangements with Casserole Music Corp.

Dee Dee Warwick to Atco Records. Her first release, "She

Didn't Know (She Kept on Talking)," was recorded at Atlantic South—Criteria Studios in Miami and was produced by Dave Crawford.

Chico Hamilton signed with Flying Dutchman. . . . The Franklin Brothers to Mercury via an independent production deal with Hamm and Harris Productions. "Rape the Wind" is their debut album. . . . The Ashley Brothers joined Capitol through Eddie Jason's Dantroy Productions. Their debut single is "Open My Eyes." . . . Emmett Kelly, circus clown, signed with the Peter Pan Division of Ambassador for a series of LP's. Kelly has formed the Emmett Kelly Children's Chorus.

Roy Orbison resigned with MGM. . . . Jim Morrison to MGM as a solo artist. He is continuing to record for Elektra as the leader of the Doors. . . . Sammy Julian joined Zero Records, where his first release is "Lead Guitar Man." Gary McCaskill is his producer. . . . Bernard Krause and Paul Beaver, electronic music specialists, to Warner Bros. with "In a Wild Sanctuary" slated for their initial album. . . . The Windsor Tunnel, a Canadian group, joined Avco Embassy. . . . Canada Goose, Jerry Ragavoy's new group, signed with Tonsil Records. . . . Sundance to Soundville Records, where "Country Man" is their debut disk.

Rare Bread to MGM with "It's the Magic in You," produced by Barry Oslander and Don Oriolo, as their first single.

From The Music Capitals of the World

DOMESTIC

NEW YORK

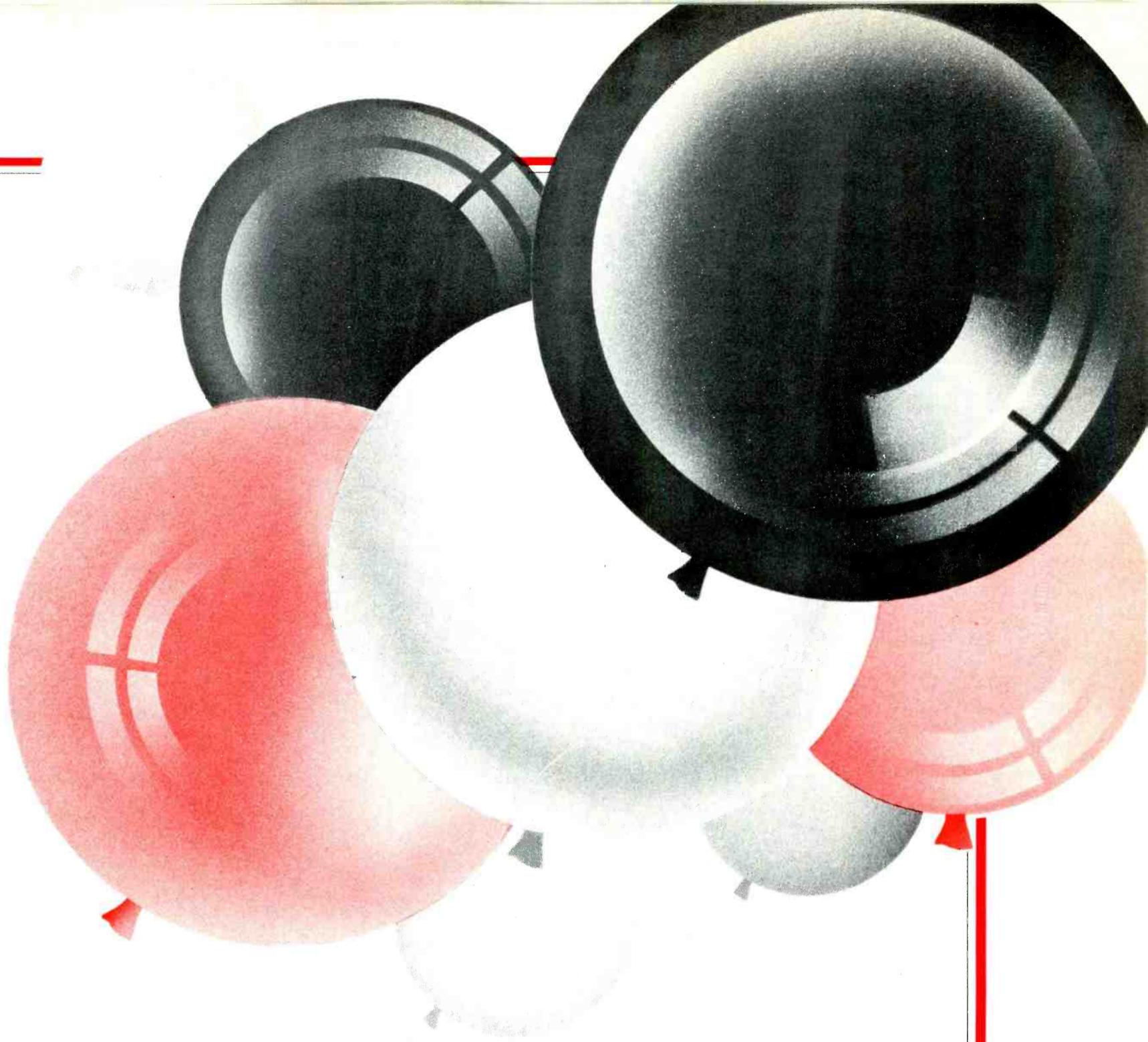
Warner Bros. Hard Meat opens a three-night engagement at Ungano's Thursday (7). Parrot's Frijid Pink has a three-day stint beginning Thursday (12). Other Ungano's dates include Polydor's Charlie Brown, May 15-17, and Columbia's Tom Rush, May 21-23. . . . The Gallahads open a one-week stand at King's Inn & Golf Club, Freeport, Bahamas, Monday (4). . . . Barry Smith begins a two-week gig Monday (11). Other bookings include Columbia's Pacific Gas & Electric, May 25-June 7; the Executives, June 8-21; Cadet's Milton Trenier & the Treniers, June 22-July 12; Julio Gutierrez Revue, July 13-Aug. 9, and Command/Probe's Dick Jensen, Aug. 10-23.

Cotillion's Brook Benton will be honored at a May 17 Carnegie Hall benefit concert by the Friends of Edward Waters College. The St. Alban's Children's Chorus also will be featured with proceeds to go to the school's A. Philip Randolph Research Center. . . . Kapp Records has obtained the sound-

track for "Puff 'n Stuff," composed by Charles Fux and Norman Gimbel. Fox also composed electronic music for the United Artist film "In the Path of History" with Moog Synthesizer. . . . Warner Bros. Dion will sing the title song of the ABC film "Lovers and Other Strangers" written by Jimmy Griffin and Robb Royer.

Polydor's Jake Holmes opens for one week at the Bitter End Wednesday (6). . . . Billy Schwartz, lead guitarist, and Scott Piano have joined Buddha's Sh Na Na. . . . Solid State's Jeremy Steig has a one-man showing of his paintings, oil-pastels and pen-and-ink drawings at the Conception Gallery, Woodstock, through June. . . . Map City's Mardi Gras is on a 90-day European tour, which includes stops in Belgium, West Germany, France, Luxembourg, Switzerland, Sweden, The Netherlands and England. They return to the U.S. in mid-July. . . . Dennis Arfa has left Universal Attractions to take over full management of Vanguard's Frost.

Bell's Hamilton Face Band
(Continued on page 20)



Ray, Ray Hildebrand,
Young man with a balloon,
He's done a far out single
That you'll be hearing soon.

Ray, Ray Hildebrand,
A man of musical art,
With good old "Mr. Balloon Man"^{MMS 175}
Rising up the chart.

Better catch it before it's out of reach.
On Metromedia Records.



1st Series of Rock Concerts In Chicago Held

CHICAGO — The first of a series of rock concerts was held May 1 at the Aragon Ballroom and featured, among others, the Byrds and Al Kooper. The concerts, to continue each weekend through September, are being sponsored by American Tribal Productions, a company formed recently by Michael Butler, producer of "Hair."

Handling the bookings will be Scott Doneen and Dan Marrinson, both formerly with Pillar Artists, the first rock music booking agency here. The concerts will feature five acts, broken up into three categories: internationally known groups, new national acts, and regional talent. Comics and theater groups will also be booked occasionally.

The sound system will be handled by Euphoria Blimp Works. Special electronic lighting effects synchronized with the music will be furnished through Sonavision, Inc. Tickets for each show, which will last approximately six hours, will be \$5.

Among the acts booked through early July are the Rascals, Delaney & Bonnie and Friends, Mountain, Traffic, 10 Years After and the Grateful Dead.

From The Music Capitals of the World

DOMESTIC

• Continued from page 18

plays the Electric Circus, May 20-24. . . . Atco's **Bee Gees** are supplying music for "Melody," a new film being co-produced by Sagittarius Productions Inc. with Hemdale Ltd. and Goodtimes Productions Ltd. . . . **Tato Sihoney** recently completed sessions with flutist **Lou Perez** and the **Rockatangs**, a Latin rock group. . . . **Bobby Scott** and **Oscar Brand** are writing the title song for **William Hanley's** "Slow Dance on the Killing Ground." Decca's **Ron Eliran** completes a two-week engagement at El Avram this week. . . . Firebird's **Natural Gas** also has a five-night Electric Circus gig beginning Wednesday (13).
Philips' **Frankie Valli & the Four**

FILM PROGRAM ACCENTS ROCK

PORT CHESTER, N.Y. — Howard Stein will institute a summer program of films related to the rock music scene at the Capitol Theater beginning June 14 with Jean-Luc Godard's "Sympathy for the Devil." The Friday-Saturday series of rock shows will continue during the summer also. The films will be shown Sundays through Thursdays except when pre-empted by a concert.

Seasons play Carnegie Hall Sunday (10). . . . Avco Embassy is releasing two singles from the **Larry Weiss-Scott English** score of the film, "The People Next Door." Performing in the film and on disk are **Glass Bottle** and the **Bead Game**. . . . RCA's **Jose Feliciano** will endorse **Gianini Guitars** through an agreement between the artist and Merson Musical Products, a Gulf and Western subsidiary. . . . **Kathleen Emery** headlines at the Intercontinental Hotel, Curacao, through Sunday (3). . . . Polydor's **Country Funk** plays the Warehouse, New Orleans, Friday (8) and Saturday (9). They play York, Maine, Saturday (16).

The Fillmore East bill of RCA's **Jefferson Airplane** and Polydor's **Manfred Mann** has been rescheduled for Wednesday (6) and Thursday (7). **Manfred Mann** also plays Philadelphia's Electric Factory Friday (8) and Saturday (9). . . . **Annie Frank** of Associated Booking Corp. will handle book, film and TV rights to **Henry Tobias'** "The Royal Family of Tin Pan Alley," a book on the Tobias Brothers, songwriters. . . . Producers **Billy Arnell** and **Ron Kenigson** are rehearsing and setting recording dates for their new group, **Our Family**. . . . RCA's **Eddy Arnold** headlines at Las Vegas' International, July 27-Aug. 9; Lake Tahoe's Sahara, Aug. 25-Sept. 7, and Reno's Nugget, Sept. 24-Oct. 7. . . . **Herb Bernstein** finished production on **Toni Wine's** first Atco album.

Philips' **Andy Robinson** opens a four-night stand at the Main Point,

Bryn Mawr, Pa., outside Philadelphia, Thursday (7) with **John Bassette**. . . . Bell's **Julie Budd** will be on the "Ed Sullivan Show" May 31. . . . Atlantic's **Rascals** will play a free concert in Hawaii on their way to the Japan Expo, where they appear Aug. 15. . . . **Bobby Scott** is writing the musical theme for the off-Broadway production of "Slow Dance on the Killing Ground" with **Oscar Brand** doing the lyrics. The show opens Wednesday (13). . . . **Jim Barker** of Jim's Antiques, 70 Van Horn St., Demarest, N.J., has a collection of antique phonographs and victrolas dating back to the 1890's, which

are available on a rental basis. An early Columbia gramophone and some Edison phonographs are included.

Vaughn Monroe opens a two-week engagement at the St. Regis Maisonette, Thursday (7). . . . Comic **Pat Cooper**, who records for United Artists, returns to the Copacabana Oct. 29 for two weeks. . . . The April 15 "Salud Casals" concert at Philharmonic Hall, which benefitted the American Symphony's free Children's Concerts and the United Nations International School, grossed \$151,137, which is believed to have been a box office record. Participants included **Pablo Casals**, **Leopold Stokowski**, **Beverly Sills**, **Rudolf Serkin**, **Roland Gagnon**, 100 invited cellists and the **American Symphony**. . . . **Myrna March** recorded in Nashville for Starday-King.

FRED KIRBY

(Continued on page 22)

Air Force Band To Begin U.S. Tour on June 6

NEW YORK—Ginger Baker will bring his Air Force band to the U.S. on an eight-week concert tour beginning June 6 in Pittsburgh. Other dates include New York's Madison Square Garden (June 7); Boston Garden (June 12); Philadelphia (June 14); Sacramento (June 28); Hollywood Bowl (July 3); Oakland, Calif. (July 5).

Baker, who is an ex-Cream member and most recently part of Blind Faith, will bring his group to the U.S. following an extensive round of appearances in England, Denmark, Finland, Sweden and France. Among the Air Force members are Rick Grech, formerly with Blind Faith, and Denny Laine, who was with the Moody Blues.

Air Force's first single, "Man of Constant Sorrow," was recently released by Atlantic Records.



M.E. RICKETTS, right, chairman of Chappell & Co., Ltd., and Sandy Wilson, center, creator of "The Boy Friend," chat with Chappell's general manager Norman Weiser prior to Wilson's taping of a "Chappell's Broadway" radio segment.

SOUTHERN SOUNDS STUDIOS & BIG 5 RECORDS

presents ...

"Jo Jo's 2nd Hand Band" & "Let the Good Man Be"

A
BEA-BRO
SOUTHERN SOUND
PRODUCTION

WRITTEN BY
JOE BEAVER
& DAVID BROWN
BROWN CASTLE - BMI

RAINY DAY DOWN
SHOP
TODAYS SPECIAL
Jo Jo's EQUIPMENT

IT'S A HIT
HIT HIT HIT
HIT HIT HIT
HIT HIT HIT
HIT HIT HIT

DISTRIBUTED BY SOUTHERN SOUNDS INC.
HICKORY, N.C.

DJ's write or call:
SOUTHERN SOUNDS RECORDING STUDIOS
918 3rd Avenue N.W., Hickory, N.C. 28601 Tel. (704) 327-9346

THE
GREATEST
ADVERTISEMENT
ON EARTH!



Robin McNamara
"Lay a Little Lovin' on Me"

No shuck. 2 months of hard work in secondary markets has paid off.
This record is breaking in major cities and we are going to sell it by the bushel.
We wanted to bring this record home. It was a hit record when it was released and that
doesn't change no matter how long it takes to get it to the public. 2 months from now Robin
McNamara will be a well known name. We are building an artist ... Robin McNamara. We are
selling a hit record ... "Lay a Little Lovin' on Me."



Where will you be when the circus comes to your town?

TRUTH



STEED

Steed Records, distributed nationally by Paramount Records,

A Division of Famous Music Corporation, a Gulf+Western Company.



ST-724

Unsurpassed in Quality at any Price

GLOSSY PHOTOS

9¢ EACH IN 8x10
1000 LOTS \$12.95 per 100 Post Cards \$49 per 1000

1,000 8x10 COLOR \$175.00
3,000 Postcards \$120.00 Special Color Process

MOUNTED ENLARGEMENTS
20"x30" \$6.50
30"x40" \$9.50

COPYART Photographers

A Division of JAMES J. KRIEGSMANN
165 W. 46th St., N.Y. 36 PL 7-0233

45 rpm RECORDS
oldies by mail

OLDIES
from
1955
to
1969

All original artists.
For complete catalog send \$1.00.
(deductible from first order) to:

BLUE NOTE SHOP
156 Central Ave., Albany, N.Y. 12206

From The Music Capitals of the World

DOMESTIC

• Continued from page 20

LAS VEGAS

Howard Hughes, owner of the Sands Hotel, has returned management to Jack Entratter. Danny Thomas, who opened the show room for Entratter Dec. 15, 1952, reopened the room under Entratter's returned management April 8. Thomas included 7 songs in his family type act, ranging from "Old Folks" to an up-tempo version of Bobby Russell's "Little Green Apples." . . . Trini Lopez had \$1,500 worth of clothing stolen while appearing at the Landmark Hotel. The singer returns to the Landmark in July. . . . Stilroc, a five-man ensemble, headlines the Flamingo Sky Room. The Amaret recording artists are contracted to cut the soundtrack for the MGM film "The Magic Garden of Stanley Sweetheart." . . . Soul singer Joe Tex making his Vegas debut in the Casino Theatre of the International Hotel. . . . Blues bossman B.B. King headlines Nero's Nook lounge

Frijid Pink Doing One-Nighter Tour

NEW YORK — Frijid Pink, Parrot Records group, are on a two-month tour of one-nighters which will carry them through 18 U.S. cities and Quebec and Ontario. Highlights of the tour are engagements at Ungano's in New York Tuesday-Thursday (12-14), and Chicago's Aragon Ballroom May 29-30.

of Caesars Palace, while "The World of Jilly Rizzo" features Bobby Cole, organist-vocalist; Renee Raff, pianist-vocalist; Arnold Wise, drummer; John Blair, violinist Leopoldo F. Fleming, percussionist; John Cartwright, bassist. . . . Capitol artist Sue Raney closed her Sahara Congo Room gig April 20. . . . Frontier Hotel's Frank Sinatra Jr. closed April 23. He'll return to the Frontier June 4. . . . Cherry Wainer, Jana Mitchell & the Paris Brothers opened Friday (24) in the Frontier's Circle "F" Theatre. . . . Connie Stevens headlining at the Flamingo. Guest star in Miss Stevens' show is New Zealand singer John Rowles. . . . Frank Sinatra opened April 21, for a six-day engagement at Caesars Palace. Also opening April 21 was Dean Martin, at the Riviera. . . . Hawaiian singer Dick Jensen sharing the spotlight with Red Buttons at the Landmark Hotel. . . . Bob Mercereau, Mickey Sekulich, Ralph Coston, and Don Phillips comprise the Stones Throw, a mod rock group currently appearing in the V.I.P. Lounge of El Cortez hotel. . . . 10,000 turned out for the Led Zeppelin one-nighter in the Convention Center April 19. The four hard acid rock singers are enjoying success with their album "Led Zeppelin II" and their single "Whole Lotta Love". . . . Joseph E. Levine's Avco-Embassy Productions will film "The Steagle" on location at the Hotel Riviera in June. . . . St. Paul Sisters, vocal group from the Philippines, opened April 16 in the Flamingo Hotel Casino Theatre.

LAURA DENI

(Continued on page 87)

Music In Print

By ALAN STOLOWITZ

As everyone in the industry knows, fast selling "hot pop sheets," Broadway show songs, TV and motion picture songs enjoy a quick ride on the ascending sales curve, followed by a steady cruise that terminates, unfortunately, with a whimper. Such is the life and times of the average song. Some, and these are the rare exceptions, keep on cruising and sell at a steady pace.

To solve a major problem in marketing and distribution, St. Louis Music Division, Inc., division of Hansen Publications, has instituted a music wagon. To place new and hot sheets as fast as possible, St. Louis is utilizing these "Buggies" to service their dealers and jobbers. If the experiment is successful, Hansen reports that one can expect to see music wagons in California, Washington, New Jersey and Miami, with more to follow. In our time of instant communication, this is one approach to instant distribution.

The Beatles

Hansen is starting the '70s with the Beatles. Among some of the Beatle books being featured are "Beatles/Abbey Road," with chord diagrams, lyrics, drawing, posters and all their new songs; "The Beatles Complete," which is just what it says, and is available in three editions: easy piano/easy organ, easy guitar and portable chord organ; and in their Elite Gift Books, "The Beatles," "The Music of Lennon & McCartney," "Beatles/Abbey Road," and "Beatles/Abbey Road," all guitar edition. New from Lennon & McCartney are sheets on "Cold Turkey" and "Come and Get It." In the future we'll run through the sheets and that'll be a column or three.

Dylan

He stands astride the decades and everyone awaits his next move. As for where he's been and what he's done, Warner Bros. offers: Bob Dylan—The Original, Song Book, A Collection, Another Side Of, Bringin' It All Back Home, Don't Look Back, The Freewheelin', Greatest Hits, Highway 61 Revisited and The Times They Are A-Changin'. Like a fine vintage wine, these songs mellow and grow greater with age.

On the Charts

(The numbers in the parenthesis following the songs indicate current Hot 100 position.)

Belwin-Mills has the current No. 2 spot with "ABC," (2) by Jackson 5, "Up the Ladder to the Roof," (17) by the Supremes, "The Bells," (41) by the Originals, "You Need Love Like I Do," (45) by Gladys Knight & the Pips, "Get Ready" (19) by Rare Earth, "Reach Out and Touch," (30) by Diana Ross and "The Onion Song/California Soul," (59) by Marvin Gaye & Tammi Terrell.

Warner Bros. has five on the charts with "Vehicle," (4) by the Ides of March, "Little Green Bag," (27) by George Baker, "Hum a Song," (55) by Lulu, "Cinnamon Girl," (64) by the Gentrys and "It's All in the Game," (76) by the Four Tops.

And from Hansen, "Puppet Man," (34) by the Fifth Dimension, "Turn Back the Hands of Time," (9) by Tyrone Davis, "Everything is (Continued on page 89)

PORPETE MUSIC PRESENTS

the Super niggahs

OR BEAUTIFUL PEOPLE WRITE BEAUTIFUL MUSIC

Now Hits!

FRIENDS OF DISTINCTION'S
"LOVE OR LET ME BE LONELY"
"GOING IN CIRCLES"

Hit albums
"GRAZIN"
"REAL FRIENDS"

STARRING
Jerry Peters & Anita Poree'

introducing
C"SKIP" SCARBOROUGH
GREG POREE'
AND WAYNE DOUGLAS

Now SOON TO BE HEARD

BY THESE ARTISTS

PEGGY LEE EDDIE FISHER
the fifth Dimension
Herb Alpert Thelma Houston
CAROLYN FRANKLIN
SONNY & CHER
BLACK MAGIC! IT'S A MONSTER
and the NATURAL FOUR
Write On

SUMMER IS A TAPE THING

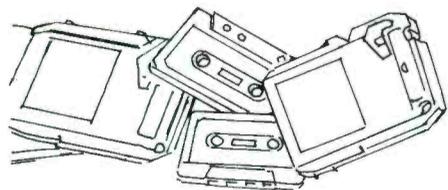




'G' Rating

At Berkshire, the family comes first. That's why we offer a most comprehensive line of releases on cassette and 8-track. From kids and teenagers, to parents and grandparents, Berkshire provides entertainment for everyone in the home. Classical, pop, rock, children's music, language learning and even horoscope recordings—you'll have them all when you stock the Berkshire line. That's real Family Planning!

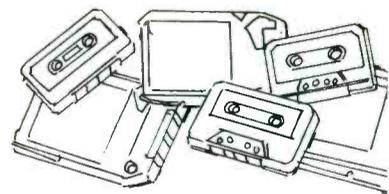
Contact Mr. Norman Skolnik, Century City Music Corporation, 1801 Avenue of the Stars, Los Angeles, Calif. 90067. Telephone: 213 553-3037.



Berkshire

STEREO TAPE CORPORATION

1305 S. STRONG AVENUE, COPIAGUE, NEW YORK 11726





A SALESMAN from Wallichs Music City, Hollywood, shows a player to Mr. and Mrs. Ron Batiste. The store always has summer promotions for both hardware and softgoods.



LOU PERLIN, owner of LSM Music, a three-store tape chain in suburban Los Angeles, explains promotion to salesman and customer.

Summer Lull Into Tape Happening

By BRUCE WEBER

A Hollywood, Calif., retailer tries to lure buyers by offering cassette players at "rock bottom" prices. Another retail discount chain in Chicago has a "deal" on prerecorded tapes.

And in New York several department stores advertise "close out" and "going out of business" sales of both tapes and players.

Such tactics indicate summer is here, and retailers are doing their thing with a summer promotional fling aimed at curbing a dragging economy.

Retailers are attempting to turn the traditional summer lull into a tape happening. Outside a few affected business depressed areas, hot weather activity may top last year's when the economy was brisker than usual.

How can retailers feed the consumer pep pills?

"Easy," say many retailers. "Aim your bargains at teen-agers and young adults."

In short, many agree, if you're in a position to offer bargain prices on a short-term basis, you can reap a record summer reward.

Industry forecasts see sales increasing during the summer. Manufacturers and duplicators already have plans to aim both hardware and software promotions from May to September.

Retailers are beginning to beef up inventory after manufacturers put into motion their co-operative advertising programs to make summer bullish.

Hardware producers are using radio, TV and newspaper advertising to promote their product. A push for each tape concept, whether it be cartridge, cassette or reel, is coming from softgoods manufacturers and duplicators.

With more low-priced player equipment available to consumers, especially teen-agers, several companies are placing emphasis on equipment giveaways through contests.

The teen group is going in a big way for cartridge players, and the demand for cassette recorders, particu-

larly those priced from \$40 down, is beginning now to come on strong.

Summer promotions aimed at the consumer comes right to the point: low-cost, bargain prices.

The White Front stores, a discount chain on the West Coast, is going into summer with these bargains: Mayfair cassette player/recorder at \$21.97; Webcor auto cassette recorder at \$79.97; 4-track tapes at \$1.48; 8-track tapes at \$1.98; a variety of cassette recorders from \$24.97 to \$29.97; Webcor cassette recorder at \$29.95, and Concord's portable reel-to-reel recorder at \$19.75.

May Co., a 16-unit department store chain, also plans to join the summer tape parade with Concord's cassette radiocorder at \$69.95, a compact reel recorder by Concord that carries a list price of \$19.95, and a 4 and 8-track compatible unit at \$48.88.

Bullock's department stores are promoting a Magnavox cassette recorder at \$59.90, while Radio Shack offers a variety of equipment, including cassette recorders priced from \$24.95 to a portable cassette recorder with AM radio at \$49.95, plus two portable open-reel units at \$14.95 and \$24.95. It also offers a cassette deck at \$99.95.

Specialty shop promotions are being concentrated on lower priced merchandise. The Pep Boys, for instance, is featuring a Motorola auto 8-track at \$59.95, a 4-track auto unit (sans speakers) at \$26.88, and a 4 and 8-track compatible car stereo at \$56.95, with tape cartridges at \$1.49.

Also in the specialty field, Sav-On, a drugstore chain, is offering a Craig portable tape recorder (model 212) at \$34.95, and a budget line of Premier blank cassettes for 69 cents (30 min.), 99 cents (60 min.) and \$1.29 (90 min.). Sales also will include 8-track and cassette prerecorded tapes at \$2.95.

For car-oriented teens, Sears is pushing 4 and 8-track players at \$79.88, and a 4-track player at \$29.88. In Sacramento, Grand Auto Stores, a seven-store chain, is

advertising a 4-track player for \$29.88 and an Automatic Radio 8-track unit at \$49.95. It also is offering 8-track tape from Capitol, Atlantic, London, Scepter, Atco, RCA, Decca and Liberty for \$5.79, with a twin pack bonus special for \$4.99.

Many stores are offering equipment from Craig at promotional prices, including a cassette portable tape recorder (model 2603) at \$59.95; a portable cassette recorder with AM/FM radio (2606) at \$119.95; a portable cassette recorder (2602) at \$69.96; a portable tape recorder (2108) at \$54.95, and another portable (2106) at \$69.95. The company's low-end portable tape recorder (212) retails at \$34.95.

K-Mart, a division of S.S. Kresge Co., has a cartridge tape recorder for \$49.97, while Kay Jewelers is offering a cassette recorder at \$29.95. Handy-Andy stores in Sacramento also are carrying more cassette equipment, like a Panasonic cassette player/recorder at \$29.95. It also offers an RCA reel recorder for \$28.88.

Other hardware promotions include a Norelco cassette recorder at \$119.88, an Ampex (micro 32) cassette player/recorder with AM/FM radio at \$129.95, and a Wollensak cassette recorder with an accessory pack at \$64.88.

Tapes also will become part of the summer fling. Thrifty, a major drugstore chain, is selling 4-track cartridges at \$3.69 and 8-track cartridges at \$4.44. K-Mart is offering blank tapes (30 min.) at 88 cents, while blank tape (60 min.) at MDX retails at 87 cents (regularly \$1.49).

Prerecorded cassette and 8-track tapes at Save-On are priced at \$2.95. Safeway is offering blank cassettes (60 min.) at two for \$1. Montgomery Ward has 4-track tapes at \$1.99 and 8-track tapes at \$2.99, while Olson Electronics is offering 90-min. blank tape at \$1.19, regularly \$1.99.

In short, the tape industry wants a "tape happening" to happen this summer.

★ ★ ★ ★ ★
POP
 ★ ★ ★ ★ ★

Honey
BOBBY GOLDSBORO
 It Must Be Him
VIKKI CARR
 Aquarius / Let The Sunshine In
FIFTH DIMENSION
 Traces
CLASSICS IV
 Up, Up & Away
JOHNNY MANN SINGERS
 Red Roses For A Blue Lady
VIC DANA
 Goldfinger
SHIRLEY BASSEY
 What The World Needs Now
JACKIE DE SHANNON
 Hold Me, Thrill Me, Kiss Me
MEL CARTER
 There Must Be A Way
JIMMY ROSELLI
 Alfie
CHER
 Michael
HIGHWAY MEN

8-TRACK 9032 CASSETTE C-1032



**GREAT
 PERFORMANCES
 OF THE**



**ARE NOW
 AVAILABLE ON
 LIBERTY/UA STEREO TAPE
 CARTRIDGES
 & CASSETTES**

Liberty/UA, Inc. 
 An Entertainment Service of
 Transamerica Corporation

INSTRUMENTAL

Yellow Bird
FERRANTE & TEICHER
 Wheels
AL CAIOLA
 Calcutta
FERRANTE & TEICHER
 Strangers On The Shore
FELIX SLATKIN
 Alley Cat
SPIKE JONES
 Wonderland By Night
SI ZENTNER
 Midnight In Moscow
AL CAIOLA
 The Stripper
SPIKE JONES
 Lonely Bull
AL CAIOLA
 A Walk In The Black Forest
FERRANTE & TEICHER
 Washington Square
SPIKE JONES
 Love Is Blue
DON TWEEDY

8-TRACK 9035 CASSETTE C-1035

FILM

Exodus
FERRANTE & TEICHER
 Never On Sunday
DON COSTA
 Magnificent Seven
AL CAIOLA
 A Man And A Woman
FRANCIS LAI
 Lata's Theme From Dr. Zhivago
50 GUITARS
 Theme From Mondo Cane
RIZ ORTOLANI
 Midnight Cowboy
FERRANTE & TEICHER
 Jean
DON TWEEDY
 Windmills Of Your Mind
MICHEL LEGRAND
 Moon River
AL CAIOLA
 Love Theme From Romeo & Juliet
FERRANTE & TEICHER
 Theme From The Apartment
FERRANTE & TEICHER

8-TRACK 9036 CASSETTE C-1036

BALLAD

Somewhere My Love
FERRANTE & TEICHER
 More
VIC DANA
 Strangers In The Night
AL CAIOLA
 Impossible Dream
SHIRLEY BASSEY
 I Left My Heart In San Francisco
FELIX SLATKIN
 Moon River
FERRANTE & TEICHER
 Can't Take My Eyes Off You
VIKKI CARR
 For Once In My Life
VIKKI CARR
 People
SHIRLEY BASSEY
 By The Time Get To Phoenix
BOBBY GOLDSBORO
 Didn't We
JOHNNY MANN SINGERS
 Shadow Of Your Smile
JIMMY ROSELLI

8-TRACK 9037 CASSETTE C-1037

♥♥♥♥♥♥♥♥♥♥
Teen
 ♥♥♥♥♥♥♥♥♥♥

This Magic Moment
JAY & THE AMERICANS
 Stormy
CLASSICS IV
 Straight Life
BOBBY GOLDSBORO
 Put A Little Love In Your Heart
JACKIE DESHANNON
 Stoned Soul Picnic
FIFTH DIMENSION
 Memphis
JOHNNY RIVERS
 Goin' Out Of My Head
LITTLE ANTHONY & THE IMPERIALS
 Come Back When You Grow Up
BOBBY VEE
 Elusive Butterfly
BOB LIND
 This Diamond Ring
GARY LEWIS
 Bang Bang
CHER
 Take Good Care Of My Baby
BOBBY VEE

8-TRACK 9033 CASSETTE C-1033

**teen
 instrumental**

Walk Don't Run
VENTURES
 Keem-O-Sabe
ELECTRIC INDIAN
 No Matter What Shape Your Stomach's In
T BONES
 Apache
VENTURES
 The Good, The Bad, And The Ugly
LEROY HOLMES
 Hawaii Five-O
VENTURES
 Wipe Out
SANDY NELSON
 Telstar
VENTURES
 Grazing In The Grass
TROMBONES UNLIMITED
 Let There Be Drums
SANDY NELSON
 Theme From A Summer Place
VENTURES
 Theme From Endless Summer
SANDALS

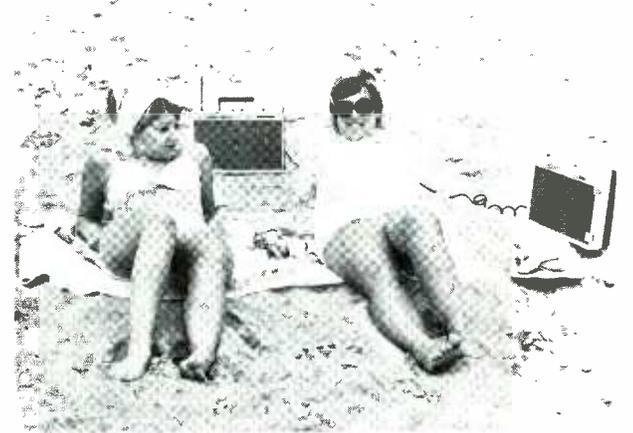
8-TRACK 9034 CASSETTE C-1034



COLLEGIANS are stocking up with prerecorded rock sounds on cassette for backyard leisure sessions.



SURFERS AT Newport Beach wait for the big waves with an 8-track player helping keep the "beat" going.



TWO TEACHERS opt for FM listening at Santa Monica beach.

California Beach Blanket Bingo For Tapes

By ELIOT TIEGEL

You can really tell it's summertime in Southern California by the layer of musical sound which wafts over area beaches. Although this part of the country has a long, long summer, which creeps well into October and November, recreational areas really reflect the alfresco atmosphere of Southern California when the traditional warm weather season is upon its citizens.

For then portable tape equipment is really on display on blankets stretching from Santa Barbara to San Diego. Folks who may have been a bit skeptical about heading for the beach in November, enthusiastically pack their lunches and tapes and head off to frolic near the sea from May to September.

With Southern California the first region in the country to accept the tape cartridge concept five years ago, shoulder to shoulder players are a common sight at beaches (and pools). Initially 4-track in nature, the hardware scene now encompasses 8-track and cassette machines with some compatible machines found in the home but not by the sea.

Once school lets out, tape equipment dealers report there is an increase in their music sales. Several young people surveyed along Newport Beach—a wealthy, above average community in Orange County—enthusiastically support tapes over AM radio. Two teen-age girls admitted that by bringing their Beatles tapes to the beach they could attract boys more easily than if they were merely playing KEZY, a Santa Ana contemporary music station.

Portable machine specialist Belair Enterprises finds the summer right to its liking. Most Southern

California stores are familiar with the Belair line of 8-track and cassette portables. And they will be good outlets for the company's expanded line of portables which encompasses mini 8-track units with AM and AM/FM radio combinations.

Boating Fraternity

Since the Southern California coastline kisses the Pacific Ocean, there is strong to steady sales of machines and music within the boating fraternity. Around 75 percent of the players sold by the Marina Del Rey Sight & Sound store are installed on boats. This marina, located in Los Angeles County, is a major center of boating activity all year round. For this reason, the Marina store was opened by the San Fernando Valley company. Boatsmen, generally power craft owners, buy the Panasonic, Belair, Craig and Sony lines of players. People owning sail boats do take tape players out to sea, but they are generally small mono players, not stereo units with separate speakers.

In other area retail outlets, Ampex, Magnavox, Roberts, Masterworks, Capitol and Muntz, are among the units young people are buying.

College students who have been using their mono recorders to tape lectures are now shifting the emphasis to pre-recorded music for their outdoor activities.

The majority of the hardware business is in new sales, but there is a small market for used machines, usually sold by teenagers and bought by their compatriots.

At a community like Costa Mesa, which is near the ocean, music and machine sales hold up steady, reports



SAILORS raise their canvas with the help of some cartridgeized background music.

one Muntz dealer. Boat sales are looked upon as plus business, with yacht captains buying both 12-volt models or battery powered units with AC/DC converters.

In power boat accessory stores, tape players are as prominently displayed as are ship-to-shore radios. Boat patrons are generally in the 45 and up category.

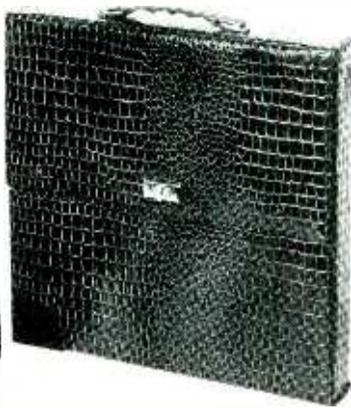
For some people having a tape player in a car is a soothing barricade against being stuck in a traffic jam on the freeway while the temperature hovers around 95-100 degrees. The non-interrupted, no commercials brand of entertainment acts to insulate the driver from the heat and lagjam.

That is if he doesn't have an air-conditioned car. Then he rides in cool comfort, but has to boost the volume of his tape player to dominate over the sound of the air conditioner.

But people don't seem to worry about air-conditioner noise affecting the stereo separation of music while waiting for the traffic to clear up.

This summer, tradesters will be cautiously watching to see whether the blank tape boom will show itself during the hot weather spell. The key question is, will the students who bought blank tapes for school purposes now buy blanks to take to the beach and make their own recordings? Will the gang at Malibu be taped in a communal singalong? If so, the blank boom will continue. Otherwise, it could show a decline as schools—other than summer sessions—remain closed.

At the beaches and parks summer is a musical season. Dig the bikinis or the new hardware player styles. Each to his own preference; there are plenty of both.



CARRY CASES are an important part of the Robins Industries catalog. They come in all sizes, shapes and designs. Shown here are just a few of the many units designed for the convenient transport of both 8-track and cassette tapes.

THIS STREAMLINED tape display unit designed and manufactured by Guy Barry Enterprises is a combination 8-track and cassette tape vender. The model TDC 1000-56 with C-1000-A56 is finished in polished walnut, has pilfer-proof sliding glass doors and lock and keys.

Accessories Also Peak In Summer

By RADCLIFFE JOE

Industry statistics have been shown that magnetic tape product, equipment and software, tend to reach peak annual sales during the summer months. The increased receptiveness of the market during this period is due largely to the fact that with students and workers alike enjoying the additional leisure time that summer brings, the concept of taped music comes into its own.

Capitalizing on the increased favorability of this climate, the entire industry gears its new product releases and merchandising programs to meet the additional market demands. The accessory division is no exception.

All over the country accessory manufacturers are in the process of releasing new product, structuring summer-oriented marketing programs and generally planning to make the coming season accessories best-selling summer.

Present indications are that carrying cases are in the forefront of the accessories popularity race with head cleaners, demagnetizers and other indispensable gadgets forming a formidable rearguard.

At Le-Bo Products Inc., one of the largest and oldest firms in the accessory business, concentration is centered largely on quality service to the industry it supplies, browser divider cards for converting display fixtures into CARtridge or cassette racks as the market demands; a new cartridge and cassette storage album, constructed like a leatherbound book and fits easily into any bookcase; and a wide selection of travelling cases for tape buffs of both sexes.

According to Leslie Dame, Le-Bo's vice president and sales manager, during this year the company will add between 40 and 50 new items to its present catalog of over 200 accessories. Most of these items will be released in time to meet the summer thrust in accessory sales.

Much of the company's summer merchandising plans will be centered around the innovative Models TA52 and TA54 cartridge and cassette storage cases which hold a dozen prerecorded or blank cartridges, look like leather-bound library books, and carry an index area on its broad spine for easy identification of contents.

Special attention will also be paid to further development and preservation of the firm's servicing facilities, carefully developed over the 12 years of its existence.

This will include maintenance of the high quality, low cost products for which Le-Bo has become famous. Increased efforts to cement the already close relationship which exists between the company and the rack jobbers and distributors through whom it markets its products. This will take the form of special incentive offers and better packaging and graphics of products for display.

The company will also maintain, throughout the summer months, a full inventory of all accessory items. Said Dame, "More than 99 percent of the time we are able to offer immediate delivery on all orders, mainly because we have a large inventory of everything we manufacture, and a shipping department that can offer same day service."

At Robins Industries Corp., another grand old pioneer of the burgeoning accessory market, feverish plans are also being made to cope with the anticipated summer demands.

Herman D. Post, the firm's president, said. "We are poised for the traditional summer push. We have a number of new items which we will introduce at the Consumer Electronics Show in New York in June.

"These include a family of cases which are ideal for toting cassettes, cartridges or albums to parties, picnic grounds or beaches. The new cases, finished in a brown alligator grain vinyl, are designed to appeal, in appearance and low cost, to the modish youngsters as well as the more conservative recordists," he said. "We also plan to reintroduce some of our older catalog items as summer specials," Post added.

In addition to carrying cases, Robins booths at the CES show will feature splicers, head demagnetizers and erasers for both 8-track and cassette machines. Summer specials to be highlighted will include cleaning kits, which Post describes as especially useful considering equipment exposure to dust and dirt during the summer outdoor season; and tape and cassette mailers for trading 'taped talk letters' among friends separated by the summer vacations.

Robins hard-sell theme at the CES show will be, "Free Robins Money," and the company is inviting its customers to "wheel at our deals" in its hospitality suites.

Other accessory companies looking to the Consumer Electronics Show as a launching pad for their summer promotion campaigns include Dict-O-Tape, Inc., RMS Electronics, J.J. Paulson Associates, Guy Barry Enterprises, and Livingston Audio of New Jersey.

The RMS 1500 Series which will be on display at RMS Electronics Booth A507 at the Americana Hotel, include a complete line of storage units and carrying cases.

According to Arthur A. Fink, the company's executive vice president, there will be a swivel cassette and 8-track cartridge turntable made of durable molded plastic with deep compartments to store and protect tape. The units store 48 tapes, and are in high gloss black with a gold finish top complete with carrying handle.

Modular storage units are available for cassettes and cartridges. They hold 12 tapes and can be stacked horizontally or vertically on shelves or cabinets. These units are also available in high gloss durable molded plastic.

In the carrying case category, RMS has developed heavy duty molded plastic cases with deep compartments and metal carrying handles. These economically priced cases are available for storing 36 cassettes, and two dozen 8-track cartridges, and also come with vinyl covers.

The company's deluxe line of carrying cases which will also be exhibited at the CES show are constructed of heavy-duty wood with attractive leatherette covering. Suggested retail prices for the cases range from \$1 to \$15. A line of head demagnetizers for both 4 and 8-track players complete the RMS summer line.

One of the most innovative accessory items which will be exhibited, is a combination head and capstan cleaner developed by the Long Island firm of J.J. Paulson. According to Jerry Katcher, J.J. Paulson's president, the head cleaner is on one side and the capstan cleaner on the other. He said the unit is non abrasive in nature and carries more tension than ordinary units. It will be available in two models, a regular line which lists at \$2.98 and a Lulu model for a dollar more.

Katcher will also show an improved 8-track record-

ing cartridge which utilizes a Lear Jet cartridge and prime RCA tape. It has an exclusive spill-proof chamber. However, his surprise item will be a record changer and 8-track recorder in a furniture finish cabinet with storage space for 300 tapes.

"This unit," said Katcher, "will be the first of its kind, and is completely self-contained." A full line of tape cartridge cases for both 8-track and cassettes completes J.J. Paulson's summer catalog.

Guy Barry's summer ace-in-the-hole is a carrying case that holds tapes and a small tape player. The unit is designed for both 8-track and cassette configurations.

Guy Barry, the company's president, disclosed that his firm will also release a number of tape caddies for home, auto and portable use, as well as a pretentious home fixture unit designed for cartridge, cassette and audiovisual equipment. This unit with a rotating index system is specially designed to fit into existing home decor, Barry assures.

Out of the Barry factories will also come an innovative display case that will store, merchandise and demonstrate both 8-track and cassette product. The point-of-purchase fixture is being developed by Guy Barry with close cooperation from hardware manufacturers.

Barry sees this summer as the beginning of a new forward thrust for tape accessories which will enjoy sales increases of a few hundred percent over the next 18 months.

With this in mind, he has also reactivated his wire division, and established a new custom division which will design and supply custom display fixtures for individual and chain retail stores which the company hopes to establish across the nation.

Product from the Guy Barry factories are available at stores in all 50 states. The company has four factories in New York, Connecticut, Kentucky and Florida. Its sales offices are in Cedarhurst, N.J.

Livingston Audio is coordinating a special merchandising program for its line of power supplies, radio-stereo switches, head cleaners, blank and prerecorded tapes and complete auto stereo systems for summer.

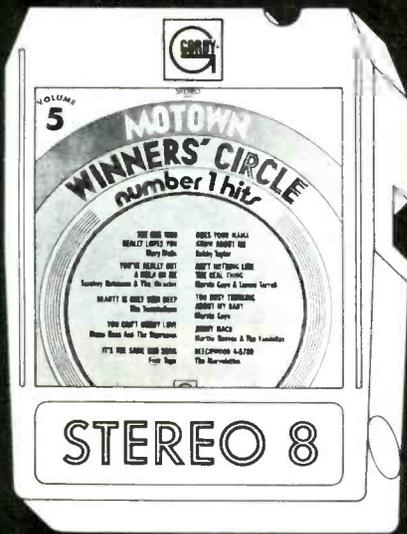
The power supply is a 3"x4"x5" four pound converter unit that converts 12 volt DC current into 110 volt AC current, making it possible for an auto stereo tape unit to be used in the home and vice versa. It can also be used for displaying and demonstrating auto units in stores. The gadget features a circuit breaker, 1½ and 2½ amp rating, and a special filtering system to reduce hum. It lists for \$19.95.

The radio-stereo switch which sells for \$7.95 enables an automobile owner to have both a radio and tape player in his car without having to install extra speakers. A flick of the switch transmits sound reproduction from either the radio or tape player through a single set of speakers. Tom Hofbauer, Livingston's vice president in charge of sales, pointed out that this innovation saves on the cost of extra speakers, wiring and installation.

The special package which Livingston is offering at a ridiculously low price to its dealers, includes an 8-track car player, matching speakers and a five tape library featuring albums by the Beach Boys, the Dave Clark Five, Sam Cooke and Bobby Sherman.

The company's line of prerecorded 8-track and cassette tapes, "Sound-in" Tapes, and blank tapes completes the summer catalog.

1970 Compacts from Detroit.



G-8-1950



G-8-1947



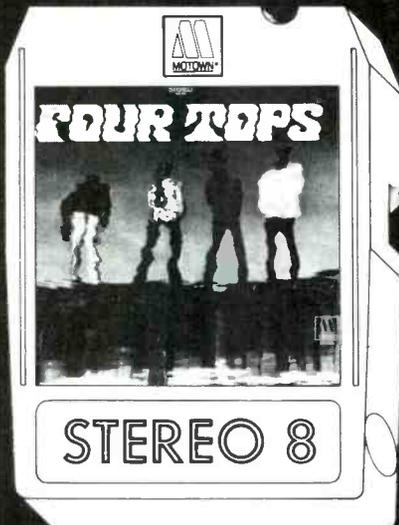
M-8-1700



M-8-1702



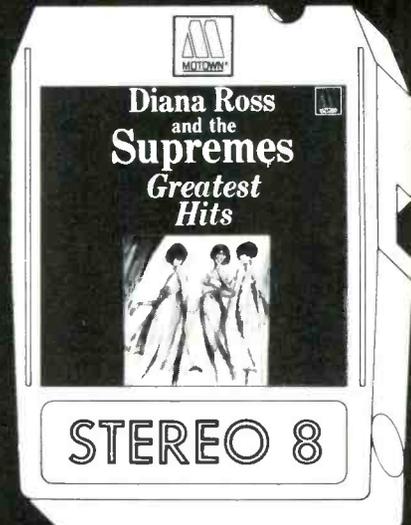
M-8-1708, Vol. 1 M-8-2708, Vol. 2



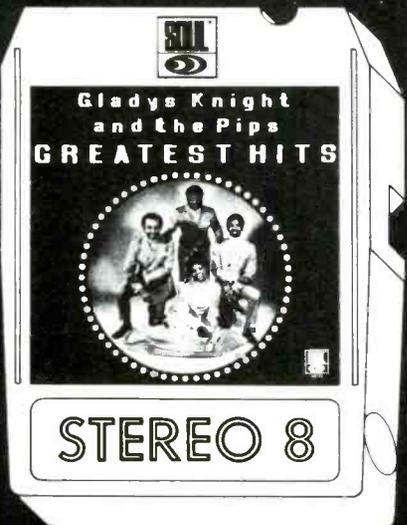
M-8-1704



M-8-1703



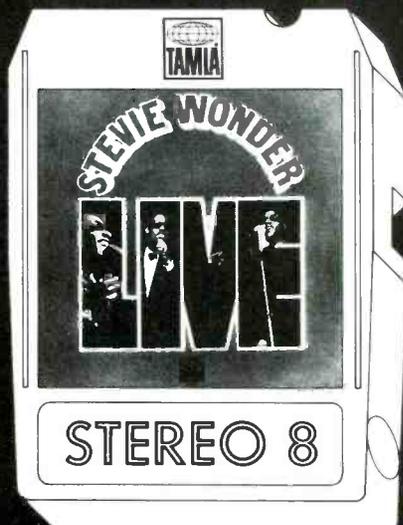
M-8-1663, Vol. 1 M-8-2663, Vol. 2



S-8-1723



S-8-1725



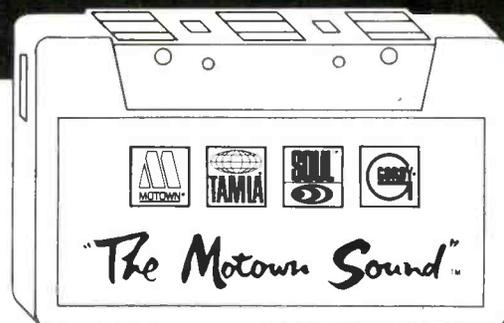
T-8-1298



T-8-1299



Same models in the small economy-size, too.





**C-60
C-90
C-120**
audio tape
for quality
duplication

When it comes to supplying raw tape for duplication or color coded pre-leaded tape for blank loaded cassettes we are THE specialists. And since that is all we do, we try to manufacture the very best. We begin with Du Pont tensilized Mylar and carefully control our quality every step of the way.

But besides our quality, we are also known for our service, dependability and problem solving ability.

We would like to serve you too. Call us or drop us a line and we'll send you our specs and samples.

Magnetic Media

Magnetic Media Corporation, 616 Fayette Avenue, Mamaroneck, N. Y. 10543

a subsidiary of **GRT**



THRONGS of people crowd around Stereo City's mobile showroom at the recent Chicago Auto Show. The mobile showroom cost \$6,000 and can be used open as shown above or closed if a show prohibits sound demonstrations (in the latter case, customers move through the unit on the inside). In the summer, the trailer is used at county fairs, auto races and boat events. In the winter events such as the Sportsmen Show, Auto Show, Rod and Custom Show and Livestock Show allow the Chicago-based chain to sell tape for up to 10 days at a time and work shows that attract as many as 100,000 to 120,000 visitors.

Tape Outlets Become Total Music Stores

By EARL PAIGE

The tape specialty outlet is becoming a total music store offering disk recordings, hifi components, all types of pre-recorded tape and tape playback equipment and is catering to people of all ages.

This is the view of Herbert Levin and Manny Green, partners in Stereo City, Chicago, soon to open its seventh outlet here. Three of the chain's heretofore exclusive tape outlets will for the first time stock disks and the newest store will feature hifi components. All seven stores are located in the suburbs but plans may call for a Loop store where emphasis will be on cassettes and accessories for the business and educational application of the cassette configuration.

Both men agree that summer is the best time for the tape business and that it is also an ideal time to introduce new merchandising techniques. Stereo City, for example, will shortly introduce its own theft proof display cases for 8-track software.

Other merchandising promotions — more spots of radio, more advertisements in newspapers and so on—will continue, as well as the use of a \$6,000 mobile showroom which makes appearances at county fairs, auto races and boating events.

Telling why summer is better, Levin said: "The young people are in their cars, going to beaches, more recreation minded. The boaters are out buying tapes, the travelers are in their cars buying tapes, and people want music. The suburban people have lawn parties and they want music, too. Also, the college kids are out of school and the college kids are a big part of this market."

Green, who comes to the tape business after 20 years in the coin-operated laundry field, agrees, but adds: "The specialty shops are no longer a kid business. It's an across the board field. If the kids come to us for

rock music the adults soon come to us for the classics and easy listening music."

Levin, who moved naturally into tapes after 20 years selling cars, explained the thinking behind the tape store moving into disk record retailing—a move mirrored by the move by Ampex, GRT Corp., and other tape duplicating firms into pressing records—"We do see the tape store as a total outlet for all kinds of music products. We had the additional space in our newer outlets and we see this as good retail space. We also have the traffic."

Musical Isle

Musical Isle, a rack jobbing firm, will likely handle the disks which will include singles. As for tape, Levin and Green are buying all this product from London Record Dist., which acts as a rack jobber in tape for Stereo City. Both men praised the service they receive from London's Mel Kahn and Stan Meyer.

The expanded retail space in the newer outlets will allow for the use of the new security cases Green designed. These are made of wood with Plexiglas fronts that do not move to the side or open to the front but which contain 20 holes for people to reach through and examine the merchandise.

Merchandise that is selected is dropped then into a trough at the bottom where clerks open a door with a key.

"We feel that this type of merchandising does not create a psychologically negative response on the consumer's part," Green said. "It's not the old banana-in-the-bottle monkey joe; it needn't embarrass people. Sure, if a person is a thief we're saying he's a thief with this kind of merchandising, but intelligent, honest people know that tape cartridges are a highly pilfer prone product and understand the display."

Green believes his case design is superior to one that fea-

tures sliding doors made of plexiglass because Green's case can be butted up against another one. He also studied a case with a Plexiglas front divided down the middle and locked at that point.

"The retailer that had these found that kids would lean against the Plexiglas at the point where the two pieces meet and force an opening so that a tape cartridge could be passed through. Now he has a bar up the middle. The kids can figure out almost anything and they'll walk right out with your merchandise," he said, adding that he is using 5/16-in. lucite Plexiglas. This adds considerably to the expense of the custom made cases but Green feels that the extra expense is worth it.

Levin and Green are unsure about marketing the cases to other retailers.

The cases will also accommodate cassettes, Green said, if manufacturers will commence placing the cassette in a package similar to the 8-track and 4-track (the latter is a minor part of Stereo City's inventory except in a store it took over from Muntz).

Inventory in security cases and in counter cases is maintained by music category where artists are placed alphabetically. In the stock behind the counters at Stereo City outlets, inventory is maintained by its respective "Top LP's" chart position in Billboard. Billboard chart blow-ups are featured throughout the chain's outlets.

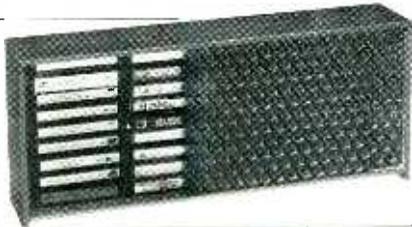
Dramatizing the parallel between LP and 8-track sale is Levin's decision to stock LP's according to chart ranking. He anticipates handling the top 100 albums. However, catalog product in tape is becoming more and more important, according to Green, who pointed out that stock in the security and counter case is largely devoted to this type of product.

With the exception of the
(Continued on page 32)

**THE ULTIMATE
IN TAPE
CARTRIDGE
AND CASSETTE
STORAGE**

TAPE-STOR DELUXE
by **recoton**

**97TC
DELUXE
TAPE CARTRIDGE
STORAGE CABINET**
Capacity—30 Cartridges
Size—24x6 3/4 x 7 1/2
Weight—7 lbs.
Optional Retail Price 19.95



**98TC
DELUXE CASSETTE
STORAGE CABINET**
Capacity—32 Cassettes
Size—21x4x7 1/2
Weight—4 1/2 lbs.
Optional Retail Price 19.95

- Both Units Feature:**
- Modern styling to fit every home
 - Sturdy construction in high tempered Regency finished Brazilian grained walnut
 - Attractive sliding styrene doors which close to maintain tapes in dust-free condition.
 - High impact walnut styrene shelves with individual tape compartments
 - The flexibility of use either in a bookcase, on a wall, or on top of desk or stereo cabinet

For full information, contact your local distributor, or write:



46-23 Crane Street
Long Island City, N.Y. 11101
Full line merchandisers of Tape Accessories,
Diamond Needles, Record Accessories
and Guitar Accessories.

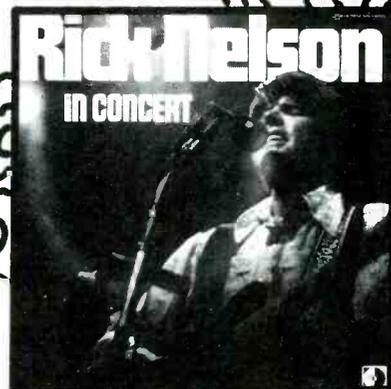
This Summer, Keep It All Together: With Tape.



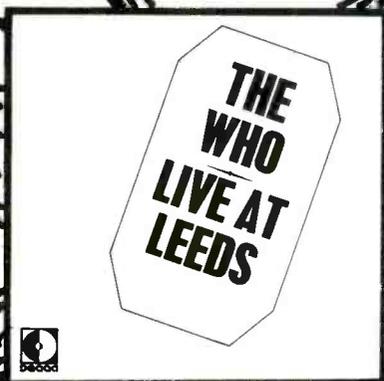
KAREN WYMAN
"Karen Wyman"
6-5211
73-5211



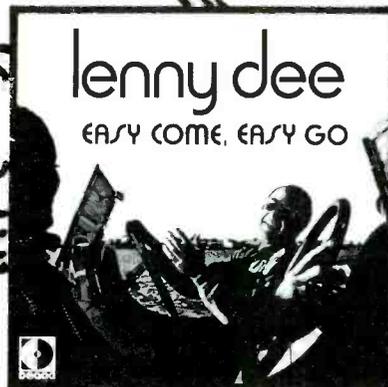
VINCENT BELL
"Airport Love Theme"
6-5212
73-5212



RICK NELSON
"Rick Nelson in Concert"
6-5162
73-5162



THE WHO
"The Who Live in Leeds"
6-9175
73-9175
74-9175

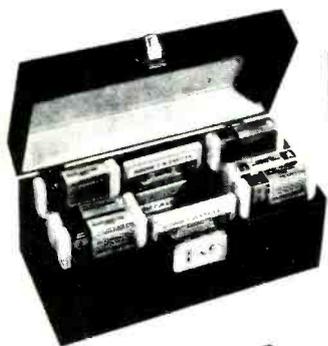


LENNY DEE
"Easy Come, Easy Go"
6-5196
73-5196

Decca

Tape

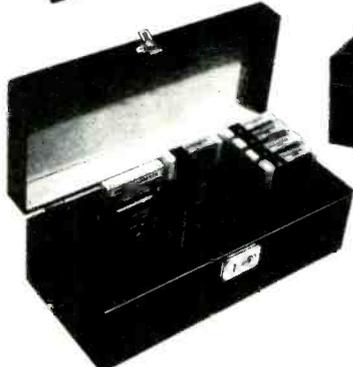
Le-Bo



TA-52 Deluxe Tape Cartridge Case Holds 15 cartridges



TA-54 Deluxe Tape Cartridge Case Holds 24 Cartridges

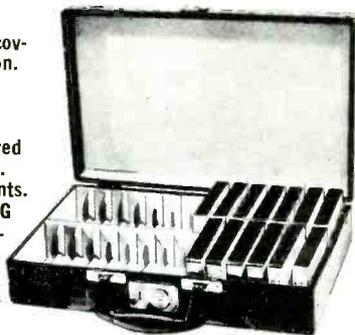


Deluxe Attache Type CASSETTE Carrying Case



BRAND NEW!

- Alligator Leatherette covered wood construction.
- Holds 30 Cassettes.
- A brand new concept in design.
- High pile, attractive red velvet flocked interior.
- Individual compartments.
- THE ONLY CARRYING CASE WITH A HAND-STITCHED TOP AND BOTTOM.
- Completely eliminates the possibility of delamination.
- Individually packed—6 pieces to a master carton.
- Available in Black & Brown Alligator.
- Shipping weight approximately 19 lbs.

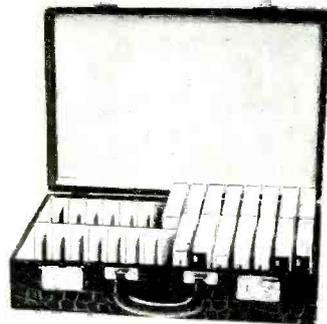
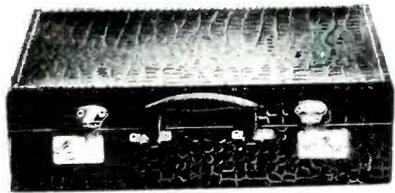


CAT. # TA-64 Suggested List — \$11.95

Deluxe Attache Type TAPE CARTRIDGE Carrying Case

A MUST FOR EVERY TAPE OWNER!

BRAND NEW!



CAT. # TA-66 Suggested List — \$14.95

- Alligator Leatherette covered wood construction.
- Holds 30 Cartridges, 8 or 4 track.
- A brand new concept in design.
- High pile, attractive red velvet flocked interior.
- Individual compartments.
- THE ONLY CARRYING CASE WITH A HAND-STITCHED TOP AND BOTTOM.
- Completely eliminates the possibility of delamination.
- Individually packed—6 pieces to a master carton.
- AVAILABLE IN BLACK, BROWN AND GREEN ALLIGATOR.
- Shipping weight approximately 25 lbs.

Le-Bo

PRODUCTS CO., INC., 71-08 51st AVENUE, WOODSIDE, N.Y. 11377



STEREO CITY'S van helps plug the Chicago tape specialty chain's seven locations. Here, Sheri Smith, a veteran employee, is seen at the wheel.

Tape Outlets Become Total Music Stores

Continued from page 30

outlet taken over from Muntz, Stereo City's volume is predominantly 8-track. Levin thinks that if the chain does open a store downtown there will be more emphasis there on cassette.

"Right now we're uncertain about opening up downtown. There's a tremendous amount of business to be done in the Loop. People who work downtown run out of supplies and are out shopping for things constantly. The cassette field is being used for educational and business purposes and the Loop is where many of these potential customers for this type of equipment work. Equipment and supplies in the Loop are really a necessity."

On the negative side, Levin is uncertain where in the Loop the store should be. Location of a store is vital, he said. Asked

bers who are offered a discount some of the criteria for determining locations, he said he did say that the chain's newest store in Lombard is being built "to our specifications." It will feature three installation stalls and much more floor space.

"It's in a high traffic area," he said. Asked if this meant it was near the confluence of more than two streets, he said: "Three or more streets intersecting near a location doesn't mean it's good." Stereo City's stores are located in Lincolnwood, Melrose Park, Riverdale, 79th and Kedzie, at 4840 Demster, 85th and Cottage Grove, and in Lombard. A new store in Morton Grove was closed because it was too close to the Demster store.

Levin has many techniques for stimulating traffic at a new store. He blankets the area with a mailing plugging his tape club which has over 35,000 mem-

bers who are offered a discount some of the criteria for determining locations, he said he did say that the chain's newest store in Lombard is being built "to our specifications." It will feature three installation stalls and much more floor space.

bers who are offered a discount some of the criteria for determining locations, he said he did say that the chain's newest store in Lombard is being built "to our specifications." It will feature three installation stalls and much more floor space.

bers who are offered a discount some of the criteria for determining locations, he said he did say that the chain's newest store in Lombard is being built "to our specifications." It will feature three installation stalls and much more floor space.

Continued on page 35

Promoting That Impulse

By RADCLIFFE JOE

In spite of the fact that magnetic tape as an entertainment and educational medium has come of age, and the music buff is now tape oriented to the point where he seeks out the product instead of vice versa, as was the case when tape made its hesitant commercial debut in the world of music not many summers ago, the average consumer is still largely an impulse buyer.

He tends, as manufacturers, distributors and dealers alike discovered long ago, to react more readily and positively, to merchandising programs which involve point-of-sale displays, special offers, eye-catching graphics, on-the-spot demonstrations and other forms of marketing techniques.

With this in mind, most companies involved in the tape business, whether hard or software, allocate a large percentage of their advertising budgets for this type of promotion. The largest chunk of these advertising funds are generally set aside for their summer campaigns when tape enjoys a sales climate unpar-

alleled at any other time of the year.

Wally's Stereo Tape City, for instance, has gone into a multi-million-dollar campaign that will probably give tape hard and software the biggest shot in the arm it has ever received at the retail level.

Harold Wally, president of the thriving Manhattan tape outlet, revealed that along with his father and a Japanese electronics firm, he is setting up a manufacturing plant in Japan for the manufacture of a high quality, low cost auto tape player which will be retailed to Wally's customers at \$19.95.

"We intend to revolutionize the market," Wally promised. He added that the unit, with built-in speakers, is simple in its makeup and can be installed by the car owner with just a screw driver.

"All it takes to have the unit working in your car is the connection of two leads, and the tightening of a couple screws," Wally said. The young executive disclosed that the main reason

behind the development of the unit is to avoid stagnation of the market by continuously and aggressively expanding it.

A prototype of the unit, which is patented in the U.S. and Japan, will be on display at the Wally booth at the Consumer Electronics Show in June. "There is nothing complex about the machine," Wally said, "all we have done is take the original 8-track concept and simplified it."

Wally said that the ultimate aim of his company is to give the machine away to regular customers at the Stereo Tape City. "We feel," he said, "that good customers should not have to buy a machine." The Wally Stereo 8 player is planned for consumer release this summer.

Also included in the Wally summer tape promotion campaign is a special on tape where the customer will be able to buy two 8-track prerecorded CARtridges for \$6.95.

"What we are trying to do," said Wally, "is create more traffic. We aim to move masses of music, but we will never sell

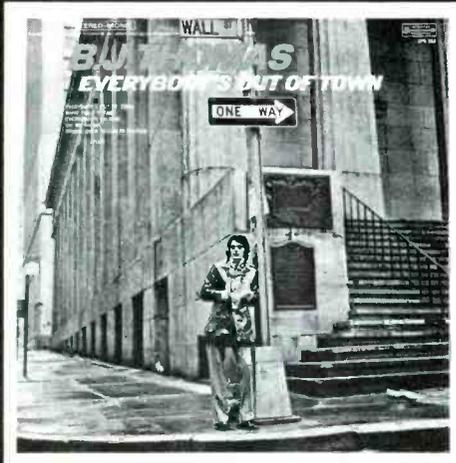
Continued on page 35

BE A "TAPE MAVIN," TOO!

Stock These Scepter Hits For "GONSEH" Summer Sales



Dionne Warwick/I'll Never Fall in Love Again (581)



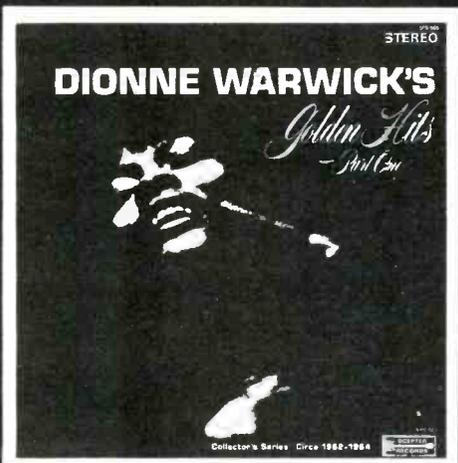
B. J. Thomas/Everybody's Out of Town (582)



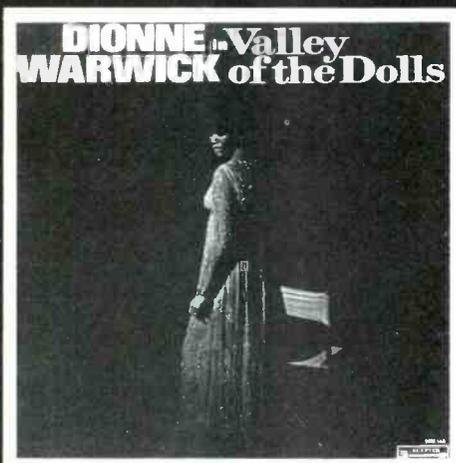
Dionne Warwick's Golden Hits, 2 (577)



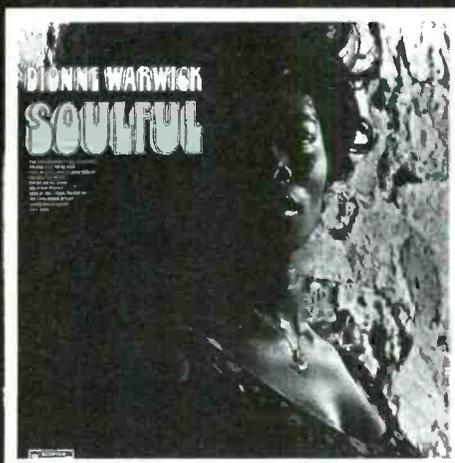
B. J. Thomas/Raindrops Keep Fallin' on My Head (580)



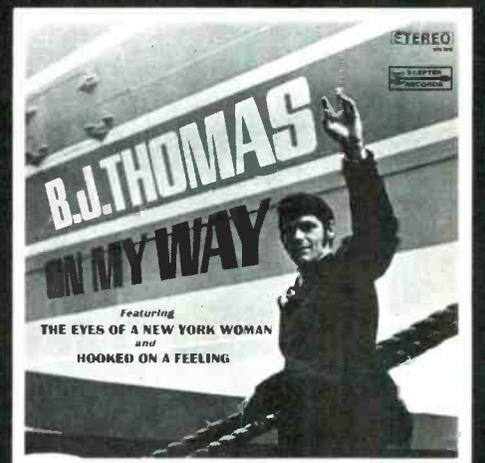
Dionne Warwick's Golden Hits, 1 (565)



Dionne Warwick/Valley of the Dolls (568)



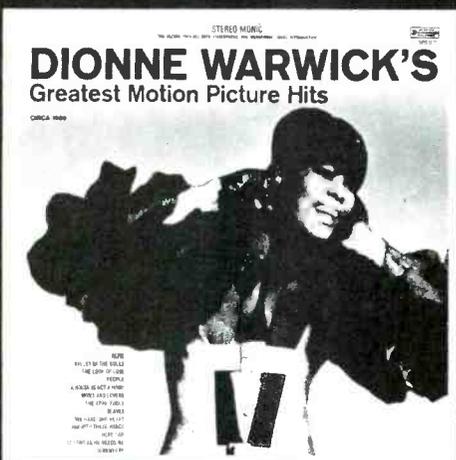
Dionne Warwick/Soulful (573)



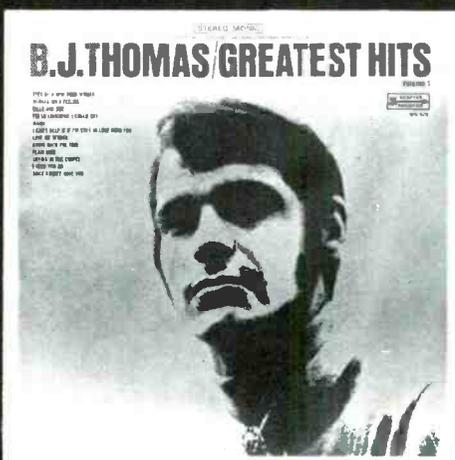
B. J. Thomas/On My Way (570)



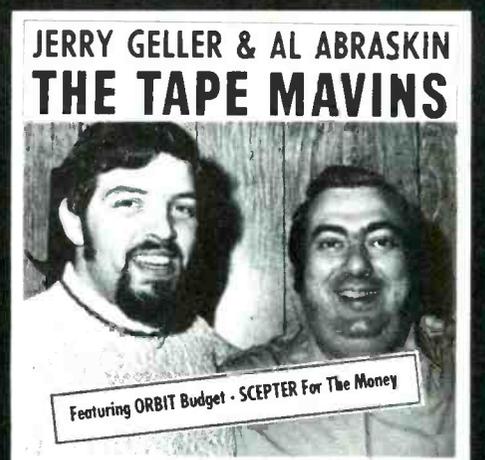
Mel & Tim/Good Guys Only Win in the Movies (8001)



Dionne Warwick/Greatest Motion Picture Hits (575)



B. J. Thomas Greatest Hits, 1 (578)



on 8-Track & Cassettes
Call (212) CI 5-2170

THE SCEPTER TAPE NATIONAL FIELD FORCE

Chuck Dondero—West Coast Jerry Dankers—Northwest
Vincent Fsadni—Midwest Bob Sheingold—Northeast
Steve Cohen—Southeast

Introducing THE MARQUIS by KRACO

The Autostereo line for Electronics Distributors.

MARQUIS, the complete Autostereo Program exclusively for the electronics distributor. A "Sound Selling" program that includes 8 beautifully designed and engineered autostereos for every competitive price range. A great example of the new line is the Marquis Custom Eight (Model M-750). Designed to fit into the smallest areas — even glove compartments. The perfect stereo unit for compacts and sports cars. This unit plays all 8 track cartridges with precise sound control and satisfaction. Heavy duty black and chrome custom molded case. Powerful amplifiers assure the finest in fabulous Marquis stereo sound. MARQUIS offers famous impulse buying packaging in the new line. Thick, light styrofoam cushion protects each stereo



M-750



SOUND CENTER
Display / Demonstrator
Model MSD-9

unit from possible damage in shipping or storing. Contemporary design provides dustproof display and shows off the exclusive NEW Marquis styling. To assure you of "moving merchandise," we have also designed a complete new line of Marquis Sound Center display/demonstrators that will move stereo sets off your shelf right into your customers' cars. Compact design with walnut grain finish takes very little space yet gives you a true "Stereo Sound Department." SO RIGHT NOW! Cut out, fill in and mail the coupon below to Kraco or call collect A/C 213 774-2550 and receive full info on the new Marquis, competitively priced, sales building, easy to demonstrate Autostereo systems.



SEVEN SEVENTY SEVEN Autostereo—Marquis introduces this superb quality stereo with the finest expensive features at a competitive price. Solid state components guarantee excellent reliability. **Model—777**



Marquis DELUXE EIGHT Autostereo—It plays all 8 track stereo cartridges with incomparable 16 watts of music power. The beautiful walnut and black satin finish of this unit marks it as a real sales leader. **M-888**



M-408

Marquis DELUXE FOUR and EIGHT Autostereo—This 4 or 8 track fully automatic stereo player makes presetting unnecessary and provides precise sound control while offering you the ultimate in autostereo excellence.



M-555

Marquis HOME & AUTO DELUXE EIGHT Stereo—Versatile! Kraco says you can take it with you—just click-click and this beautiful stereo unit moves from your car to your home — adapts with KS-100 power converter. This dynamic, slim line unit is locked in your car.



M-666

Marquis FM STEREO MULTIPLEX and 8 TRACK Stereo—20 watts music power of full stereo! FM Multiplex radio teams with 8 track fidelity for the ultimate in Big Sound. The entire world of stereo FM radio stations is at your fingertips.



M-900

Marquis KASSETTE Autostereo—Music selection's a snap with fast forward and fast rewind controls at your fingertips. Beautiful slim thumbwheel controls, padded dash and walnut grained cabinet enhance the interior of any car.



M-999

Marquis KASSETTE Autostereo & RECORDER—The cassette autostereo with the professional in mind. It records important business data on the spot, plays back prerecorded stereo cassette cartridges—all automatically.

KRACO PRODUCTS INC.

2411 N. Santa Fe Ave. / Compton, Calif. 90224
Phone (213) 774-2550

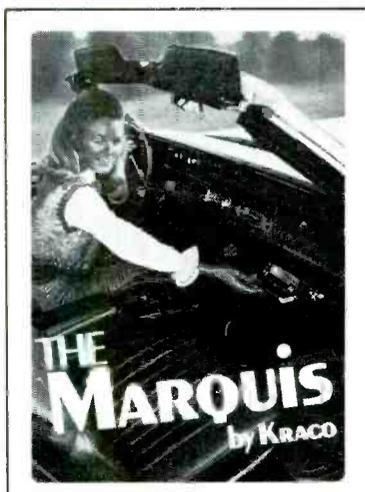
Please send me your full color brochure and other info on the new Marquis autostereo line.

COMPANY NAME _____

ADDRESS _____

TYPE DIST: MUSIC _____ ELECTRONIC _____ OTHER _____

YOUR PHONE NUMBER A/C _____



Promoting That Impulse

• Continued from page 32
inferior merchandise in our efforts to achieve this."

The King Karol organization, one of the biggest moving houses of prerecorded tape music in this state, is aiming its summer sales campaign largely at the automobile driver.

Convinced that the car owner is the biggest buyer of tape products, Ben Karol, head of the King Karol chain of stores, said, "The automobile driver spends more time in his car at summer than at any other time in the year. He is constantly driving around, to the beach, to picnics, to sporting events and parties, and he has more time to relax and listen to music. So our campaign will talk to him.

"We have a large mid-Manhattan warehouse outlet where tape products will be lavishly displayed, and, as incentives we will offer tape specials and free parking so that the car owner can come in and browse and buy without having to worry about whether he will be given a parking ticket."

The Long Island based firm of Dalis Marketing launched its summer campaign at the recent Auto Show held at the New York Coliseum. At this show, the firm which holds exclusive distribution rights in the New York area for Panasonic auto tape stereos, exhibited two new units which it will be pushing during the summer.

The machines include a custom-built, "in-dash" 8-track stereo entertainment system. The Daytona, Model CX-451, fits into the automobile dashboard space normally reserved for a radio, and can be used in any make of car or truck.

According to Herbert J. Blumenfeld, Dalis' president, the unit was specially designed to maintain uniformity in the automobile's interior decor, and to frustrate thieves and vandals.

The player utilizes Panasonic's two-stage pre-amp, dual channel amplifier, and a vertical head movement system for high fidelity performance. It also features variable tone control which balances treble and bass, and a program selection button with illuminated channel indicator for manual operation, or automatic channel changer for continuous listening.

Other features include optional installation kits and brackets for using the machine under the dash. Suggested list price of the Daytona Model CX-541 is \$84.95.

Another unit which was the highlight of the Auto Show exhibition is the Panasonic Model CJ-980 cassette adapter pak, which makes it possible to play cassettes in any Panasonic 8-track player. The unit, about the size of an 8-track cartridge, slips easily into the cartridge opening of the player. It uses any standard size cassette. A complete line of accessories and speaker systems complete the Dalis summer catalog.

Many of the other giant retailers in the New York area, are planning revolutionary summer promotion campaigns, but they are, for the most part, tight-lipped about them for fear of revealing trade secrets.

A spokesman at the Sam Goody organization would only say, "We have a very special

summer promotion planned this year, but at this time I can only say it will be highly innovative and undoubtedly very effective."

David Rothfeld of the E.J. Korvette chain of stores, said cautiously, "Our sales program this summer will be pretty much the same as it was last year. But we do anticipate increased sales during that period," he added.

Tape Outlets Become Total Music Stores

• Continued from page 32

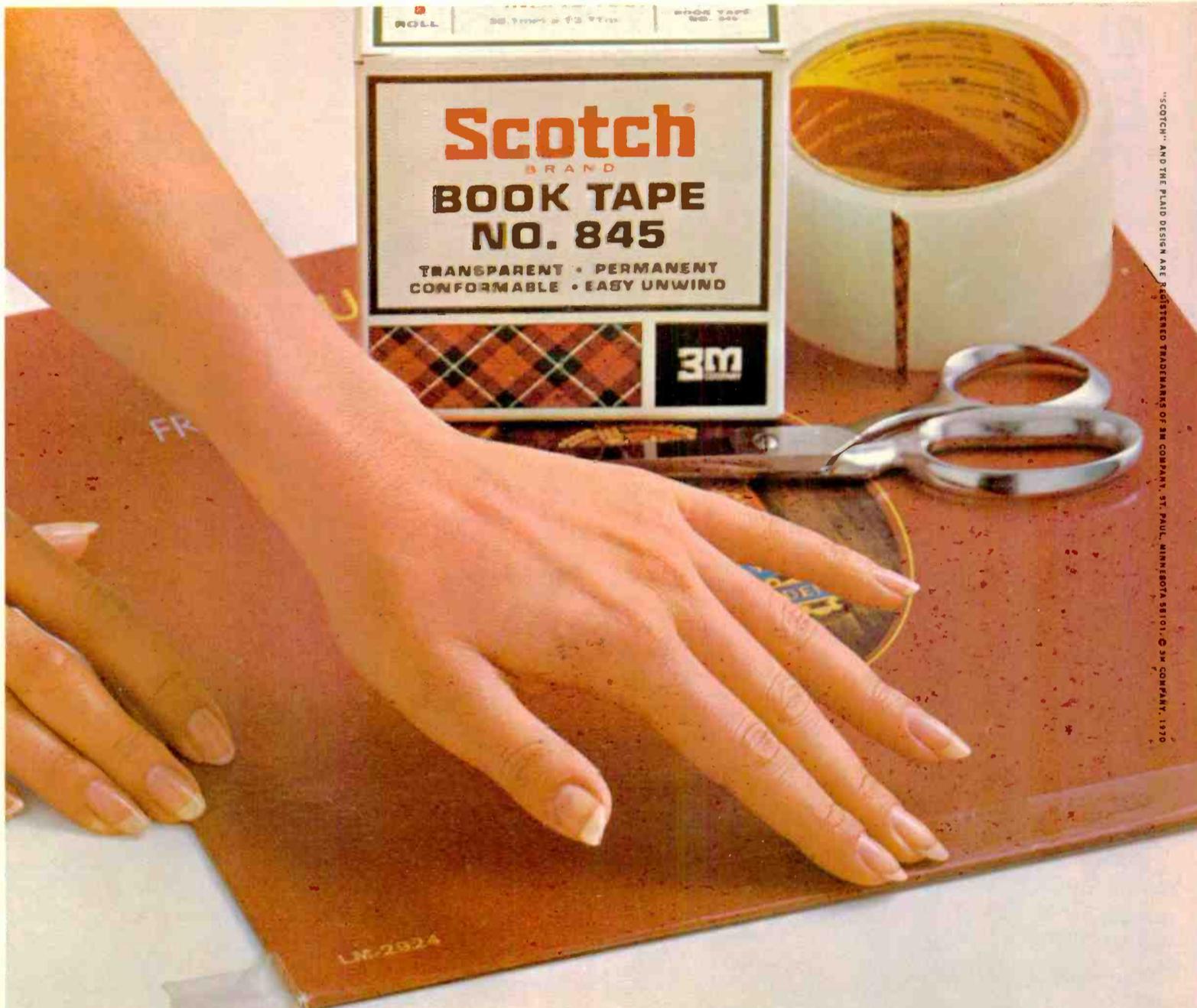
and let customers walk through the unit." Tape players can be demonstrated inside and out.

Turning to the subject of hardware, Levin said that the chain is now handling Craig, Kraco, JVC, Bell & Howell, Automatic Radio and Panasonic. It has dropped Motorola, Gibbs, Borg-Warner and Lear Jet.

"The main reason for dropping Motorola was that we weren't dealing with people — only policies. It was always a case of 'policy says we can't do this or do that' instead of some individual saying it. Company policy came from an unknown source. We had very poor communication. In the case of Gibbs, everytime we had a problem it would take 30 tele-

phone calls to get through to the sales manager."

After seven years in the tape cartridge business, Levin said that he is considering opening a kind of museum. In his office he has one of the original 4-track units. "The industry is ready for a hall of fame and yet it only seems like yesterday that we were first telling the public about auto stereo."

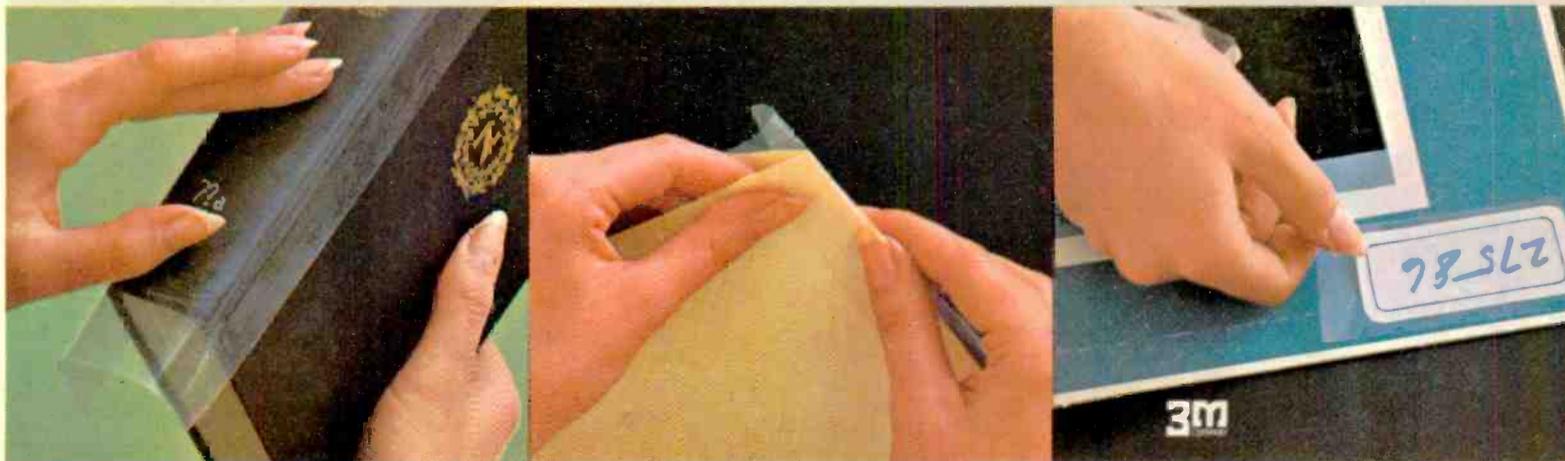


Protect new record jackets from tears and slits with "Scotch" Brand Book Tape No. 845.

Conforms perfectly to sharp jacket edges and holds tight. Won't bulk up. Flexible, easy to handle. Cuts with scissors or knife. Crystal clear. Never hides jacket information. Stays put. Never discolors, cracks or peels. Shrugs off moisture. Can be written on with felt-tipped pens. Sizes: 1½-inch to 4-inch x 15 yards. See your "Scotch" Brand tape supplier.

"Scotch" Book Tape also . . .

. . . protects book bindings from breaks and tears . . . holds library information jackets together . . . protects file numbers without bulking up albums.



We'll Be Back With More Leisure Time Tips Next Week

LARRY FINLEY

1776 Broadway, New York, New York 10019
NORTH AMERICAN LEISURE CORPORATION (212) 265-3340

Long-Term Picture Bright as Growth, 'Maturity' Take Hold

By BRUCE WEBER

LOS ANGELES—For many tape companies there is little but good news these days.

They are moving ahead in the midst of a downturn, and confidently predict hefty gains when the business slowdown comes to an end.

So, is another superboom about to explode?

Don't count on it.

But, if a new "feeling" in the tape industry is correct:

—The consumer is spending more money on low-cost leisure products, like records, tapes and player equipment.

—Young people, traditionally good summer time buyers, are getting more money and probably will spend it.

—Summer time tape and equipment promotions and merchandising gimmicks are likely to signal consumer confidence.

—Retailers, distributors and rack merchandisers are willing to put forth a summer and year-end selling effort.

—Tape duplicators/marketers and record companies are "cherry picking" selected titles to release, rather than flooding the market with secondary repertoire.

—The business "shakeout" scared many "quick buck" companies out-of-business.

This doesn't mean that the tape industry is about to embark on vast spending programs, product releases or new ventures.

But is does mean that in months ahead it probably will become easier to merchandise product, explore new avenues of growth, improve sales and concentrate on moving into entertainment-related areas.

Emerging is the prospect of a steady improvement, and even faster growth is in prospect when the sag in business is over.

New Stress

Long-term prospects are brightened by new stress by tape duplicators/marketers on avoiding financial giveaways to just-formed record and production companies.

Both Ampex and GRT, leaders in duplicating/marketing, are developing their own record product, with GRT being more selective in becoming "financial angels" to young companies.

Instead of racing blindly into licensing arrangements, both companies are maturing in such fields as music publishing, records and production.

In turn, record companies, with enough financial resources and marketing savvy, are beginning to release their own tapes.

It is the businesses that continue to expand in the middle of a downturn that often are of most appeal to the buying public at large and to investors.

As an example:

—Ampex recently established an automotive division, a record-publishing company, invested in a Broadway play, and announced plans to stimulate softgoods sales with giant promotional programs for 4-track and 4-tune cassettes.

—Audio Devices just built a new duplicating facility in the South, thus expanding its business and providing job opportunities to previously unemployable blacks and Indians.

Tape CARtridge

Belair's New Mart Display

LOS ANGELES — Belair, manufacturer of cassette and 8-track players, is offering a marketing kit to display its new home, portable and automotive lines to distributors and manufacturer representatives.

The kit outlines the company's co-op advertising, distributor protection and warranty policies, and explains its merchandising philosophies. Included in the kit (Continued on page 38)

on cassette (via one of its divisions).

—Capitol Records thrust itself deeply into the cassette configuration, is looking for custom duplicating contracts, and offers a line of cassette players.

—Audio Magnetics is concentrating in several areas, namely (Continued on page 38)

12 Cassettes in Merc Imports

CHICAGO — An initial release of 12 cassettes spearheads the Mercury Record Corp. release of imported pre-packaged cassettes from Europe for sale in the United States. Mercury is the first domestic company to import such cassettes.

According to Harry Kelly, tape product manager, the European cassettes are being imported directly from Mercury's parent company in Europe, Philips Phonographic Industries. In addition to the 12 European cassettes, Mercury is also releasing 13 8-track cartridges and nine cassettes in the pop/country vein. Kelly also said an extra 10 percent discount will apply to the import product, called the Philips Grand Premeir Classics.

BUY MAGNADYNE...

Lowest Cost Professional 8-Track Duplicator



- FEATURES:
- Records all eight tracks in a single pass
 - Will feed from 10" hub or 7" reel
 - Winds directly onto cartridge hub
 - Fully Automatic
 - Operates at 15 IPS
 - Slave capacity: 25 tapes per hour
 - More slaves can be added

2 Slave System: \$2,300.00

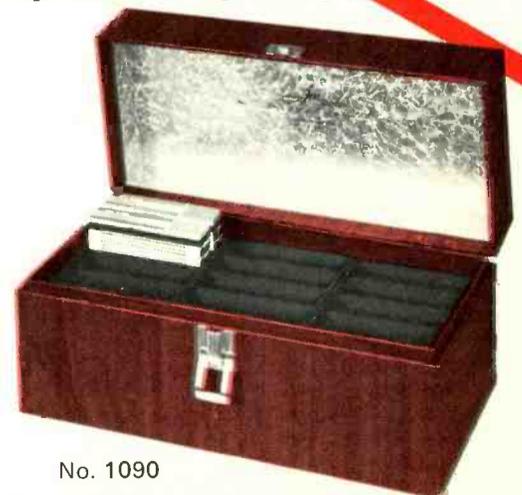
Distributed by Auto Tapes Unlimited

THE MAGNADYNE CORPORATION 8973 W. Pico Blvd., Los Angeles, Calif. 90035 / (213) 278-0107



A TAPE CASE

that combines beauty with capacity



The "Ten-Ten" outsells all others. It's a handsome carrying case with individual compartments for fifteen 8-track tapes. Designed to protect tapes from moisture and scratches.

This sturdy case is covered with rich black plastic-coated material and trimmed with nickel-plated hardware. Has a deluxe padded lid with silver trim and fully lined interior. At home or on the go, this beautiful, big capacity case is the perfect answer to tape cartridge storing problems.

Send today for information and literature on this and the complete cartridge carrying case line. Write to Amberg File & Index Co., 1625 Duane Blvd., Kankakee, Ill. 60901

The 15-tape case also is available with a handsome grained walnut cover. Blends beautifully with any decor.

Ampak

For Music "On-The-Go!"

**We've got
a little something
up our
sleeve.**



See that C-120? that's why we hold the winning hand. By having a little more than the others in the cassette game. That C-120 is the ace of the industry. Two perfect hours of recording/play-back time. Guaranteed. And the other cassettes we

have are just as good...perfect. Take our hand. We'll give you a lifetime guarantee on being a winner...every time.



**AUDIO
MAGNETICS
CORPORATION**

14600 So. Broadway • P.O. Box 140 • Gardena, Calif. 90247 • (213) 321-6841 • Telex: 67-4311

Ampex Develops New Videotape Units With Wider Performance

NEW YORK — The Ampex Corp. has developed both a "third generation" videotape recorder, and a new high-band

color videotape recorder which combines the design advantages of the Ampex VR-1200 Series and the performance and editing

capabilities of the award-winning Ampex VR-2000.

According to Lawrence Weiland, vice president and general

manager of Ampex video products division, the "third generation videotape recorder was designed for television broadcasting and production, and offers marked improvements in performance, operating efficiencies and automation capability."

He added that the Model AVR-1 is compatible with all previous Ampex recorders in-

cluding the VR-2000 color recorder series launched in 1964, and the historic VR-1000 series which introduced videotape recording in 1956.

Both the VR-2000 and the VR-1000 received Emmy Awards from the National Academy of Television Arts and Sciences for their contribution to television technology.

Advance Notes

Said Weiland, "The AVR-1 significantly advances the art of videotape recording through consistently higher picture quality in color and black and white. It also offers greatly improved reliability and simplified maintenance; broader studio production capabilities as a result of improved operating and editing features; and complete adaptability to station automation through the use of computer compatible digital circuitry."

The Ampex executive continued, "Just as the VR-2000 played a key role in the color lieve the AVR-1 will be a movement in television, we be crucial component of station automation, the next major technical trend in broadcasting."

He added, "With the AVR-1 (Continued on page 40)



tune in the total market

THE 4TH ANNUAL CONSUMER ELECTRONICS SHOW

june 28 thru july 1
new york city

Americana & New York Hilton Hotels

the annual meeting place for the people & products of the industry

introducing the industry's 1971 television; radios; phonographs, audio components; tape equipment and accessories—over 200 exhibitors—featuring over 20,000 new products—the world's largest trade show exclusively for consumer electronics.

meet the people over 25,000 of the nation's retailers, distributors, sales representatives, manufacturers and importers, press representatives and government officials from all 50 states and 34 foreign countries attended the 1969 Show.

BY AND FOR THE INDUSTRY
Produced and sponsored by
CONSUMER PRODUCTS DIVISION
ELECTRONIC INDUSTRIES ASSOCIATION

show hours:
Sun. June 28....12:00 noon—6:00 p.m. Mon., Tues.,
Wed. June 29, 30 and July 1....10:00 a.m.—6:00 p.m.

consumer electronics week highlights

- ★ Annual All-Industry Banquet
- ★ Government-Industry symposium
- ★ Audio Components Conference
- ★ Tape Equipment Conference

Register today! Send for your FREE BADGE OF ADMISSION

ADVANCE REGISTRATION

Save time, fill in and mail this coupon now. Your free badge of admission will be mailed back to you. (Please print)
Check below if you wish us to make hotel reservations for you.

Name _____ Title _____

Firm _____

Street _____

City _____ State _____ Zip _____

Type of Business _____

Please check below the classification of your business

RETAILER DEPT./CHAIN STORE BUYER DISTRIBUTOR

MANUFACTURER'S REPRESENTATIVE MANUFACTURER

OTHER _____ Please send us your hotel reservation blank.

Minors under 18 years of age will not be admitted under any circumstances

CONSUMER ELECTRONICS SHOW, 331 MADISON AVE., NEW YORK, N.Y. 10017

Long-Term Picture

• Continued from page 36

blank tapes for the educational market and for the consumer field, the military, and joint ventures with companies in India and Mexico.

—Belair Enterprises is introducing a new line of stereo portable and home equipment, and has established an automotive division to market four mini 8-tracks.

—American Tape Duplicators is expanding its custom duplicating division, broadening its marketing goals in pre-recorded music and spoken word tapes, and gearing up for a major merchandising - marketing - promotional effort.

—The 3M Co. is introducing a line of 8-track blank tape.

—Roberts, Craig and Lear Jet are convinced the market for 8-track recorders is just now developing.

—Lear Jet's introduction of a mini cartridge.

There have been other innovations too numerous to outline. But it points out that a sag in business is far from enough to derail the tape industry.

Business may be in a slump, but there doesn't seem to be much danger of long-lasting cuts at the present time. The tape industry may have weathered the worst.

Belair's New Mart Display

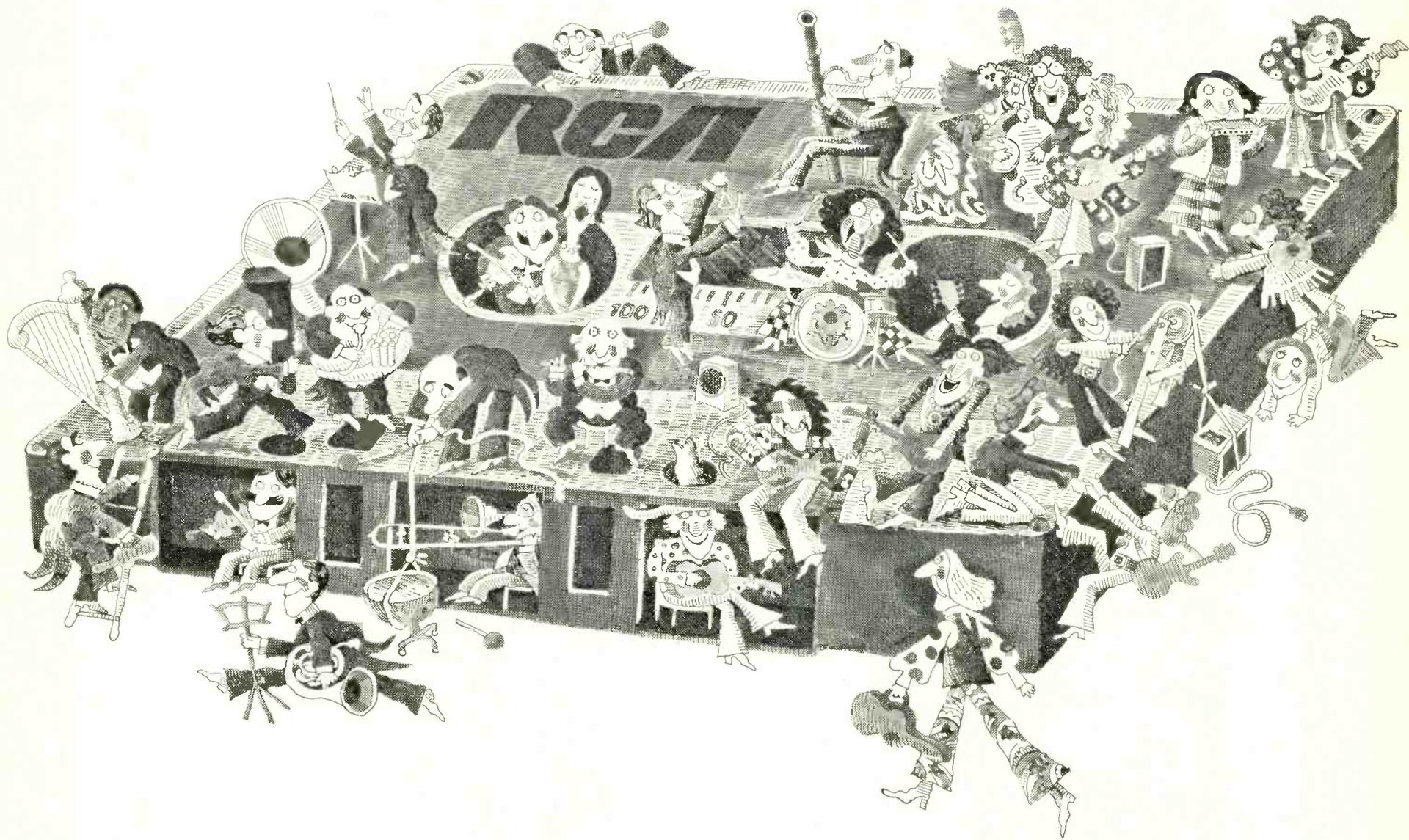
• Continued from page 36

are product photos, marketing statistics and questionnaires.

The marketing profile is being used to launch the company's new equipment, including four stereo portable 8-tracks, ranging from \$69.95 to \$139.95; an 8-track deck at \$59.95; two home units, and four stereo auto 8-track models.

The automotive line, Belair's first, includes a 4 and 8-track compatible, 8-track mini at \$69.95, an 8-track mini with AM/FM radio at \$89.95, and an 8-track with FM multiplex radio at \$109.95.

Music doesn't have to be dead just because it isn't live.



RCA tapes put life in your recordings.

And we have whatever kind of
tape it takes to do it.

Low noise mastering tape for the
pros. In 1/4-, 1/2-, 1- and 2-inch widths.

Back-lubricated tape for Stereo 8
or 4-track cartridges.

Duplicating tapes for cassettes

and reel-to-reel.

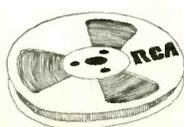
And Red Seal cassettes and Red
Seal reel-to-reel for personal recording.

These tapes don't miss a note.

Your music sounds alive on RCA tapes.

Sound us out. Write RCA

Magnetic Products, 201 E. 50th St.,
New York 10022.



RCA
Recording Tape

Boman → *has*

SOMETHING NEW
endless cassette...



BM 4000

This new product is THE WORLD'S
FIRST continuous play, ENDLESS CAR STEREO CASSETTE
Just insert the cartridge and sit back and enjoy true stereo.

SUGGESTED RETAIL PRICE 89.95

Boman → *has*

SOMETHING GREAT
multicorder 8...

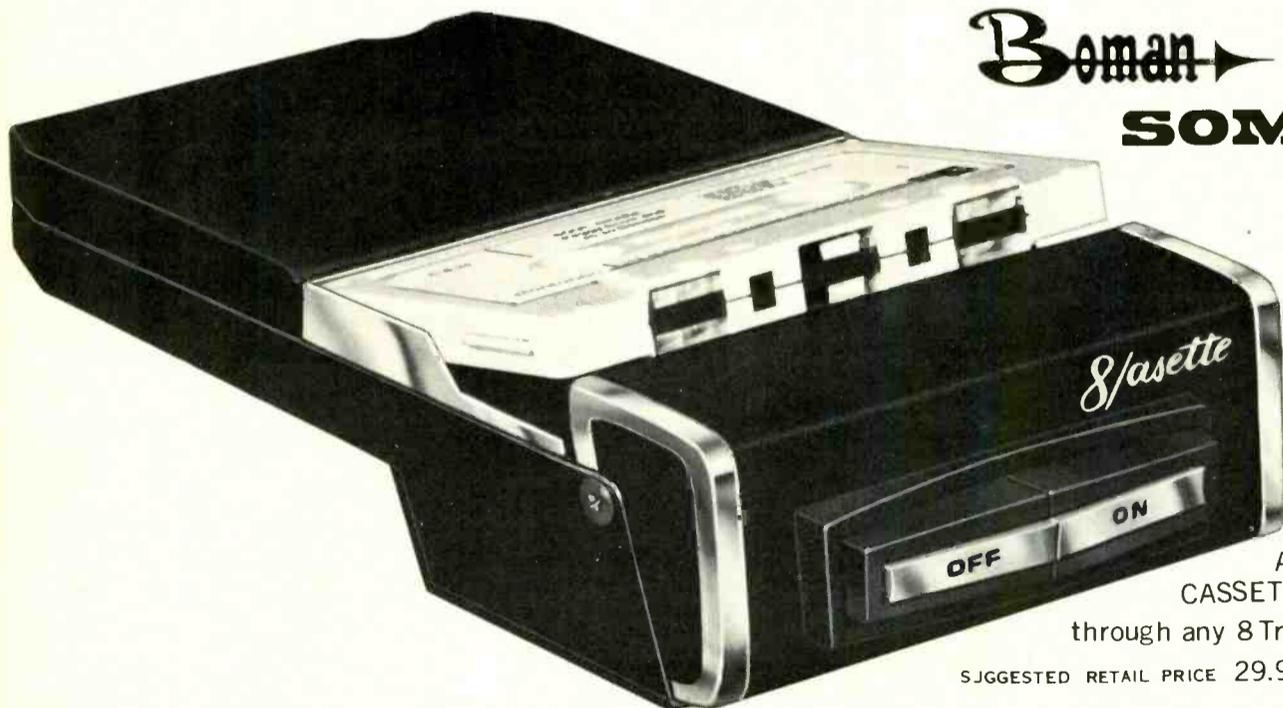
**Record As-You-Drive
In Stereo**

the **MAXI-8**

BM-2900
AUTOMOTIVE 8-TRACK STEREO
RECORDER with FM MULTIPLEX RADIO
Record your own blank tapes directly from
the FM Stereo Radio, while driving. Microphone jacks
are also included.



SUGGESTED RETAIL PRICE 169.95



Boman → *has*

SOMETHING ELSE
8/cassette...

BOMAN CE-10

A new concept in adaption of a
CASSETTE PLAY-BACK MODULE that will play
through any 8Track or 4&8 combination car stereos.

SUGGESTED RETAIL PRICE 29.95

Boman → **Astrosonix**
A DIVISION OF CALIFORNIA AUTO RADIO, INC.

WEST:
9426 STEWART & GRAY ROAD
DOWNEY, CALIF. 90241
(213) 923-9846
TELEX 67-7470

EAST:
225 WEST COMMERCIAL AVENUE
MOONACHIE, N. J. 07074
(201) 935-2144
TELEX-133351

OFFICES IN: LOS ANGELES SAN FRANCISCO CHICAGO NEW JERSEY HAWAII

New Videotape Unit by Ampex

• Continued from page 38

the videotape recorder becomes, for the first time, a picture source as immediate as a live camera. Activation of the play button produces an instant roll-and-take picture without the usual roll cue delay characteristic of previous recorders."

Consistently higher performance of the AVR-1 is achieved by the use of integrated circuits and state-of-the-art electronics which enable it to match or exceed the performance standards established by the VR-2000, while providing substantially longer operational stability.

According to Weiland, the unit is the first recorder which can record non-synchronous picture source material with a minimum perceptible discontinuity in playback. Its output is continuously synchronized and is automatically adjusted for maximum picture quality as soon as the play button is activated. "This," said Weiland, "eliminates the run-up time problems common in present videotape recorders."

A system of color-coded warning lights alerts the operator that a malfunction exists. The colors correspond to the urgency of the problem. The unit will be available for delivery this summer. Prices will start at about \$100,000 depending on the features included.

The new Model VR-1200C or high-band color videotape recorder, offers commercial and educational television stations and production companies the greatest performance, reliability, automated operation and ease of

maintenance of any videotape recorder in the VR-1200 family.

Weiland disclosed that the unit utilizes the transistorized electronics and compact design introduced with the first VR-1200 recorded in 1966. "Its per-

formance specifications are comparable to those of the VR-2000," he added.

The VR-1200C provides a signal-to-noise ratio of 46db, a transient response K factor of 1 percent or better, and audio

response of plus or minus 2db to 15 KHz when playing back 525 high-band tape at 15 ips.

A new audio system permits monitoring of the audio signal either during or playback operations, and allows separate audio editing independent of video editing.

Dual monitors on the VR-1200C permit simultaneous ob-

servation of video response and system performance signals. Previous VR-1200 Series recorders only permitted examination of one set of signals at a time.

Cost of the VR-1200C begins at \$89,500. This includes auto tracking, an accessory which automatically optimizes head-to-tape position permitting hands-off operation during replay.

Scott Ent Expands

NEW YORK—Steven Scott Enterprises, Inc., has established a new talent representation and management division. The company has become the exclusive booking representative for club dates for comedienne Betty Walker, a number of rock 'n' roll groups.

The groups which the firm now represents include London & the Bridges, Castor & Pollux, the Brass Tax, the Sun Risers, and Lucifer's Juke. London & the Bridges have recorded for the Date label. The other groups are being booked into discotheques and clubs throughout the East.

Beverly Hills in Ampex Deal

LOS ANGELES — Beverly Hills Records has signed with Ampex for tape duplication. Ampex's first release will be the soundtrack music from "The Land Raiders," a Columbia Pictures release.

Neely Plumb, IMC Productions soundtrack expert, produced the LP for Neil Diamond. The film music marks the fledgling record company's entry into the tape industry.

Six months ago, Diamond took over ownership of the record company which he helped form one year ago for Beverly Hills Studios, a motion picture firm.

Diamond will be discussing tape and record licensing of his product during a trip to Europe to attend IMIC-2 in Mallorca, Spain, and following the international music conference when he visits several Continent nations.

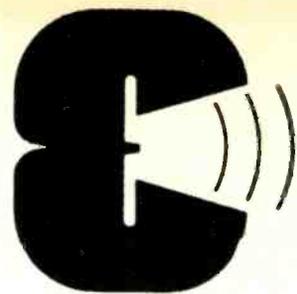
If it's good
on tape...
it's better
on
BASF

Leading supplier of tape products to the Music Industry:

- Cassette Tape • Cassettes • Cartridge Tape • Video Tape
- Calibration Tape • Mastering Tapes • Instrumentation Tape
- Duplicating Tape • Disk-Packs • Computer Tape

BASF SYSTEMS INC

Bedford, Massachusetts
BASF, Ludwigshafen Am Rhein, West Germany



**ELECTRO
SOUND**

4000

the
world's
most
versatile



tape
duplicating
system...

Electro-Sound, Inc.

237 W. 54th Street, New York, N.Y. 10019 (212) 582-4812

We design and manufacture all equipment necessary for a tape duplicating plant and are the only single source supplier who can offer customers a full line of basic equipment of its own manufacture. We produce the duplicating equipment itself, as well as winders, quality control equipment, playback equipment and mastering devices, and accessories required for a fully operating plant.

Exclusive international distributor: Audiomatic Corp.
237 W. 54th Street, New York, N.Y. 10019 (212) 582-4812
915 Westchester Avenue, Bronx, N.Y. 10459 (212) 589-3500

A SUBSIDIARY OF  **Viewlex INC.**

Groove with
the leader...
Fidelitone



Diamond needle in record groove

**LEADING . . .
MERCHANDISING PROGRAM**

. . . Fidelitone's exclusive Make It Easy merchandising program helps you sell more needles at top profit.

**LEADING . . .
MANUFACTURING SKILL**

. . . Fidelitone is America's only complete manufacturer of diamond needles! Only Fidelitone can control quality throughout production . . . from diamond tip to plastic grip.

**LEADING . . .
DISTRIBUTOR LINEUP**

. . . Top merchandisers service your store to keep inventory turning. Sales aids and backup stock are close at hand to maximize return on your investment.

Why mess around with second-raters? Groove with the Leader . . . Fidelitone! Also check out the added sales opportunities with Fidelitone's audio accessories including blank tape cassettes, 4-track and 8-track cartridges.

Call your Fidelitone Distributor,
or write:

Fidelitone®

Advancing Technology
and Merchandising with . . .

THE TOUCH OF MAGIC
6415 N. Ravenswood Avenue
Chicago, Illinois 60626

There's a
Forbes
in Your
Future.

If there isn't, there
should be!

**E Forbes
Electronics, Inc.**

19 Heyward Street, Brooklyn, N.Y. 11211
(212) 855-0600

MAY 9, 1970, BILLBOARD

Tape CARtridge

**Film-Scorer Career
Gives DeLory an 'In'**

LOS ANGELES—Al DeLory's new career as a film scorer is providing him with an "in" for obtaining material for artists he records as a Capitol producer.

Since he's the first person to know what material is being written and arranged for a film, he has first crack at offering an appropriate piece of material to the appropriate artist.

Having just completed work on "Norwood," Glen Campbell's first starring film, DeLory said he's "discovering that movies are opening up a fountain of material." After he wrote material for the Paramount film, he was able to sit back and analyze the songs in a cherry picking fashion for the acts he handles. These acts include Campbell (with whom he's had six gold records and two gold singles), the Lettermen and Smokey Roberds. He formerly produced his own piano albums, but has opted for Phil Wright to do the a&rings on fu-

ture dates. As an artist, DeLory wants to have all the freedom to concentrate on material and his own performance.

DeLory's first opportunity to do a film score resulted from his association with Campbell. A title tune was needed for "True Grit," Campbell's first film effort, so DeLory was assigned the project. For "Norwood," DeLory wrote original music, themes and adaptations of songs written for the film by several other composers. DeLory feels his association with producer Hal Wallis on these two films will open the door to additional film assignments.

DeLory said that by writing film music he is in a position to create something which he can use for his own artistic efforts, relating back to his comment about having the inside track before anyone else in the industry on a piece of material.

**Wellington Players Booked
As Antarctic Passengers**

TRENTON, N.J.—Wellington Eight Industries, Inc., has installed a number of 8-track stereo players on board the S.S. Manhattan, the history-making ice-breaker which is preparing for a second voyage to the antarctic.

The units will be installed in each cabin aboard the ship to provide entertainment for the crew during their six-month voyage to an area where no radio music broadcasts are heard. A main stereo unit will also be in-

stalled in the central recreation area of the ship. A library of several hundred CARtridges of prerecorded tape music has also been made available by Wellington for use in the players.

The sale was made through Wellington's newly opened stereo center in Hampton, Va. The center is the 27th in the Wellington chain, and the first in the Tidewater-Virginia area. Wellington hopes to open an additional four or five centers in the same area before December.

**TEAC Names Rose, Lienau
As Manufacturers' Reps**

SANTA MONICA, Calif.—The TEAC Corp. has appointed Irving Rose Associates of Chicago, and Lienau Associates, Inc., of Silver Spring, Md., as manufacturers' representatives for the company.

The Irving Rose firm will cover the territory of Eastern Wisconsin, Northern Illinois and Northern Indiana, while Lienau Associates will cover Eastern Pennsylvania, Southern New Jersey, Virginia and Washington, D.C.

According to Mikio Matsubayashi, TEAC's manager of sales and marketing, Irving W. Rose, Bill Steffy and Bill Miller, who head the Irving Rose firm will bring to TEAC a combined total of 60 years' experience in the electronic and high fidelity components industry.

"This representative organization is generally regarded as a true high fidelity component representative specializing in that category of equipment only," said Matsubayashi.

He also noted that the eight-man organization of Lienau Associates, headed by Albert Furman, is actively engaged in a major effort to set up TEAC four channel demonstrations as part of an over all spring marketing effort.

Said Matsubayashi, "This will

be our first selling year. The last two years have been largely devoted to building a network of representatives and establishing our dealer structure. This year we expect to put all our energies into achieving substantial sales increases."

In other news from TEAC, the company, at its recent sales convention here, announced winners of its incentive trips to Hawaii and Japan.

Seventeen representatives and dealers were selected for the trip to Japan which included a visit to the 1970 Exposition in Osaka. Commenting on their selection, H. Hiram Oye, TEAC's vice president said, "We are delighted to take this group to Japan with us, and to visit Expo '70, as well as offering them an opportunity to visit our TEAC facilities and meet with some of our people in Japan."

He added, "The efforts and conscientious support that has been given TEAC merchandising program by all winners, deserves special recognition. We feel that their efforts have been a significant contribution to the growth and expansion, and the recognition of TEAC products in the U.S."

Seven dealers and representatives and their wives were selected for the Hawaiian junket.

when answering ads . . .

Say You Saw It in Billboard

2 ways to Go
for
"Tapes on the Go"



**STEREO
TAPE CADDY**

Styling that's new, bold and different. Molded of high impact polystyrene. Individual compartments holds ten 4 or 8 track tapes. Available in Black, Gold and this year in color, PURPLE.



**STEREO
TAPE CONSOLE**

The ultimate for Car Tape Decks. Designed for the car cushion and holds twelve 4 or 8 track tapes. Convenient, yet portable for safe storage. Molded of high impact polystyrene in Silver and Black with a handsome walnut wood grain insert.

The CREST Manufacturing Company
TESTED AND TRUSTED PRODUCTS SINCE 1935
Executive Offices—P.O. Box 345, Southfield Mich. 48075
Plants—Edgefield, South Carolina 29824, Southfield, Mich. 48075
In Canada—Kemp Products Ltd., London, Ont.

**Compare Our Prices On
TAPE-8 TRACK CARTRIDGES
CASSETTES
LOADING MACHINES**

Call (Area Code 212) 257-3355 for Quotes

**We Offer Top Quality—Fast Delivery—and Highly
Competitive Prices**

Dict-O-Tape is an important trade source for top quality cassette and cartridge components and finished goods. We suggest that before you buy again you get our prices on the following items:

TAPE—blank reel-to-reel tape

CASSETTES—blank cassettes—pre-leadered cassettes—cassette parts—cassette tape—cassette albums

8 TRACK—blank cartridges—parts—lubricated tape

LOADING MACHINERY—8-track and cassette loading machines

ACCESSORIES—3-pack cassette albums, and others

dict-o-tape





You can rely on the nation's largest producer of metal components used in Cassettes and Cartridges. Contact us today!

- **Constant Product Improvement and Development**
- **Lowest Prices**
- **Quality and Service**
- **Standard or Special Design Components**

Overland PRODUCTS COMPANY
 P.O. Box 6 • Ph. 402-721-7270
 Fremont, Nebraska 68025

EVR Unveiled in Europe Captures Show's Fancy

BY MIKE HENNESSEY

CANNES — The highlight of the Sixth International Television Program Market, staged here April 11-16, was the demonstration of the CBS Electronic Video Recording System by representatives of the EVR partnership.

This was the first major presentation of the system in Europe following the unveiling in New York on March 24.

Jacques Ferrari, European

marketing director of the EVR partnership (which comprises CBS, Imperial Chemical Industries and the Swiss company CIBA), introduced the system and announced that the first non-exclusive licenses for the teleplayer had been granted to Rank Bush Murphy in the U.K. Robert Bosch in West Germany, Zanussi in Italy, Thomson-CSF in France and Luxor in Scandinavia.

He said the partnership's role was to convert into cartridge form programs originally recorded on tape or film. A number of program agents had been appointed in Europe and their role would be to seek program material suitable for conversion into cartridge form.

Program agents so far appointed were the company jointly formed by CIBA SA, J. R. (Continued on page 50)

No one can duplicate

Telex's new reel-to-cassette-to-cassette-to-cassette-to-cassette-to-cassette-to-cassette duplicator.

PRODUCTIVITY. Up to 126 C-30 cassettes per hour.

QUALITY. Two speed hysteresis synchronous drive. 30-10,000 Hz ± 3 dB at 1 7/8 ips playback. Crosstalk rejection 45dB or better. Singal-to-noise within 3dB of master. Flutter and wow less than 0.24% rms. Bias frequency 300 kHz. Made in U.S.

FLEXIBILITY. Half track or quarter track. Single channel,

dual channel and four channel simultaneous configurations can be mixed in a single system. Front panel equalization switching. Solid state plug-in electronics. Slaves also fit open-reel duplicator models 235.

ECONOMY. Basic three slave systems from \$1,860. And for a nominal cost, slave modules may be added to create a six or nine slave system without modifications or additional amplifiers.

For more information, contact James R. Dow

PRODUCTS OF SOUND RESEARCH
TELEX[®]
 COMMUNICATIONS DIVISION
 9600 Aldrich Avenue South
 Minneapolis, Minnesota 55420



Tape Happenings

Crown Industrial Suppliers of San Francisco is introducing a portable cassette player (CTP-200) at \$19.95. . . . Sansui Electric Co. of Tokyo is offering its first tape deck, a four-track, two-channel unit. . . . Schweizer Design of America is offering a line of record and tape car accessories. Items offered: Ring-a-Thing (linking dividers for supporting merchandise), cassette cubbies (interlocking holders), a record cloth stylus brush and tape recorder care kits. . . . Cassette Corp. of America of Carlstadt, N.J., is selling tape loaded cassettes to the General Services Administration, U.S. Government. . . . Certron of Anaheim, Calif., has received distribution rights for the Latin music product of Caytronics Corp. in the 15 western states. In addition, Certron will duplicate 8-track and cassette product for Caytronics.

Boman Astrosonix, a division of California Auto Radio of Downey, Calif., is introducing three auto cassette units, including one with an automatic reverse capability. The automatic reverse model will market in the \$70 range, while a similar unit, sans the reversing feature, will be marketed at about \$40. The third unit is a cassette adapter that fits into 8-track players. It will retail at \$29.95. . . . A Lear Jet automotive 8-track player with AM/FM/FM multiplex (model A-250) is standard equipment in the Stutz Blackhawks. The unit lists at \$225, less speakers and installation. . . . CBS has opened an EVR sales office in Montreal, with Arthur J. Sebesta as director of sales. . . . GRT is duplicating 8-track cartridges for Hula Records of Honolulu.

Ampex Makes Summer Pitch

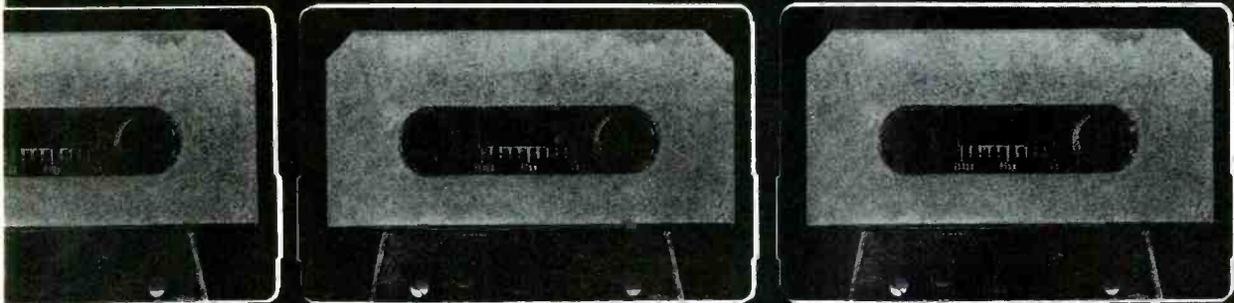
CHICAGO—Ampex is offering dealers a summer promotion to exploit its line of cassette auto recorders and players.

Two units, Micro 40 and 42, are specially priced for the promotion, which runs through June 30. The Micro 40 comes with a pair of speakers (model 410) at \$99.95, while the Micro 42 is outfitted with a microphone at \$119.95, less speakers.

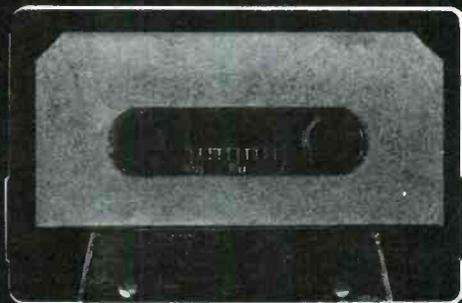
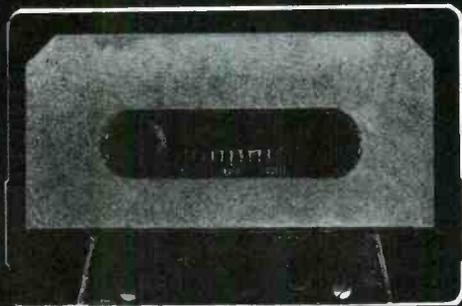
A portable cassette player (the "Tune Tripper") is being offered for \$9.95 (normally sold for \$24.95) with the purchase of either the Micro 40 or 42.

In addition to the equipment promotion, Ampex is offering a tape special. Hardware purchasers can select a "pop pack" or "instrumental pack" of four tapes for \$9.95, a \$27.80 value.

Say You Saw It in Billboard



anybody can make
one cassette
better than
all the others.



we make every cassette better.

**BETTER THAN
ALL OF YOURS!**



The quality in any recording starts when the master is made. But, too often, that's where it ends when cassette copies are made.

We don't make copies. We make cassette *duplicates*; with all the care and talent, quality and control which you put into the original.

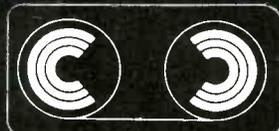
We make cassette *duplicates* which play better and sound better. Every time; on every player; in every cassette. Not just in special "samples."

And when we say *better*, we mean better than the ones which now bear your label.

And, we can prove it to you!

We're making a big claim; big enough to make a very big difference in your business. Let us show you the proof. Then, you be the judge of whether you may be losing sales because of poor cassette quality.

Let us pick up one of your tape masters. Any artist; any album. We will return it to you within a week *along with 25 cassette duplicates!* At no charge or obligation to you.



Compare our cassette *duplicates* with your cassette copies. Then, let's talk better business.

CASSETTE-CARTRIDGE CORPORATION

220 E. 23D ST., NEW YORK, N.Y. 10010 • 212/689-8861

All right. Prove it!
Pick up the tape master

from _____

at _____

on _____

Authorized by _____

Title _____

Mail This Coupon to CCC or
Call (212) 689-8861 Today

EVR Unveiled in Europe Captures Show's Fancy

• Continued from page 48

Geigy and Rencontre S.A. in Switzerland; the Bonnier-Luxor-Skrivrit group in Scandinavia; the Videothek company in West Germany; and a consortium consisting of Thomson-CSF, the Librairie Hachette and the Banque de Paris et des Pays Bas in France.

In Holland, negotiations were in progress with Edition Elzevier, Philips and Woldham Nordhoff.

The first EVR cartridge manufacturing plant was being constructed at Basildon, near London, and the partnership's initial catalog would include productions of the BBC, ATV and leading film companies, plus industrial films made by British

Leyland, ICI, IBM etc.

Ferrari said the advantages of the EVR system were that there were no pirating possibilities, high durability (the cartridge demonstrated, an episode of "Mission Impossible," had, he said, been run 700 times) and the fact that the film could be stopped at any point without heating up. This feature was particularly useful in the educational field.

The partnership hoped to have industrial and educational product available by 1971 and color productions by 1972. The partnership would offer custom duplicating to any production company and the cost of processing would be between \$15 and \$25 an hour.

Outlining the four available systems—the RCA system, magnetic tape, super-8 film and EVR—Ferrari said that the alternatives to EVR were either complex or costly or inferior in quality, though he admitted that where color was concerned the EVR system was likely to prove more costly to adapt to the French SECAM color process than to the PAL or NTSC processes.

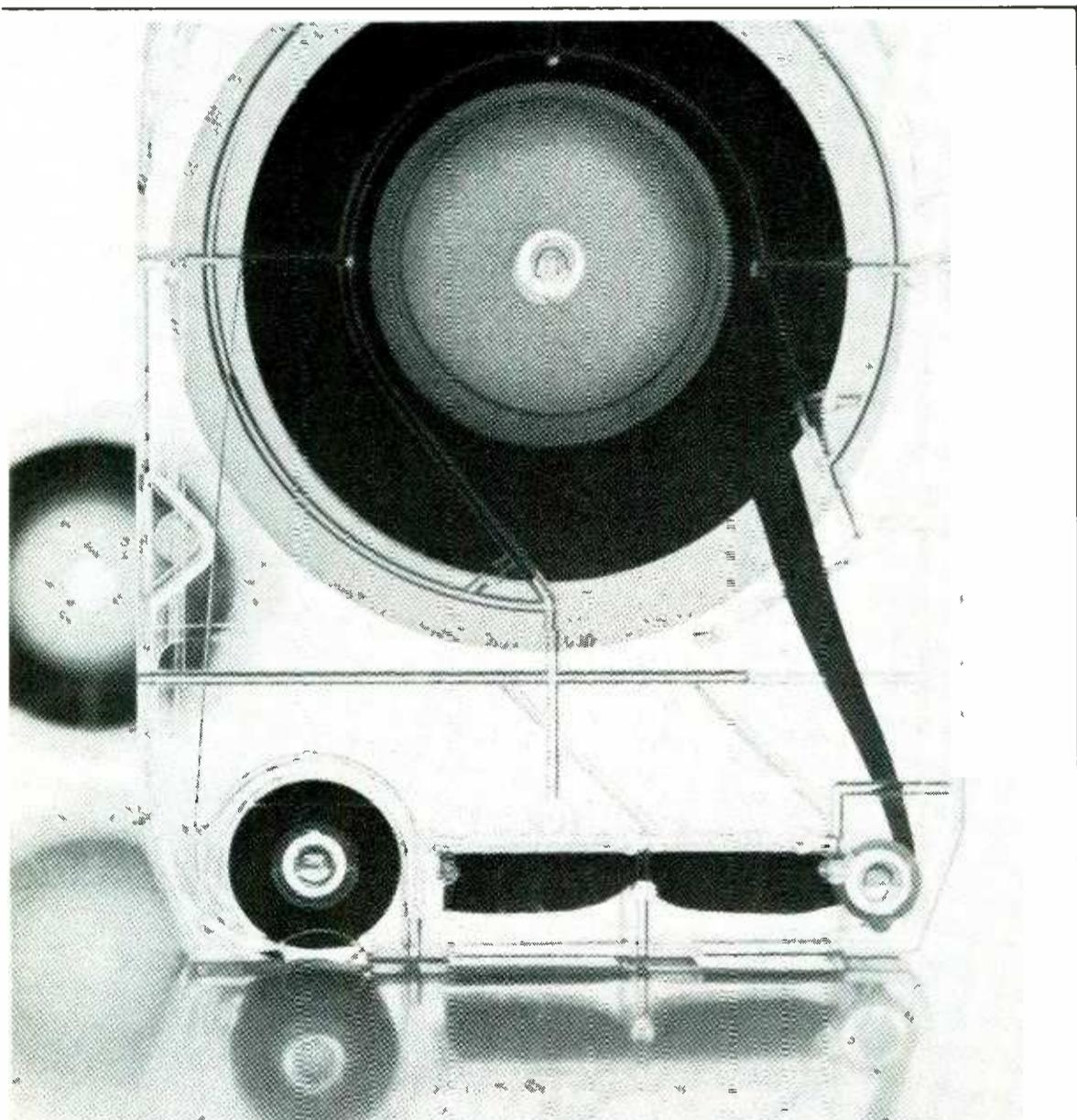
Finally Ferrari agreed that there was an immense problem of rights and royalties to be resolved before cartridge TV could come into its own. Next year's MIP-TV, scheduled for April 18-23, will incorporate the world's first international TV cassette market.

Four Creedence LP's to Spark Ampex U.K. Drive

LONDON — Ampex Stereo Tapes will spearhead its UK cassette drive this month with four albums by Creedence Clearwater Revival which have been rush-released to tie-in with the group's current European tour. The LP's are "Creedence Clearwater Revival," "Bayou Country," "Green River" and "Willy and the Poor Boys." The four albums are also available from Ampex in cartridge form.

AST's initial cassette release comprises 20 titles and covers pop, jazz, country and middle-of-the-road items. In addition to the Creedence albums, the issue also includes the soundtrack to "Magic Christian," "Newport News, Virginia" by Esther Marrow, Duke Ellington's "My People," Lynn Anderson's "Big Girls Don't Cry," plus LP's

(Continued on page 64)



If there's one thing we just won't allow
It's a cartridge with flutter or wow.
The reel does not rub,
There's no bind in the hub,
And we'd gladly explain to you how.

World's largest manufacturer of precision-molded cassettes and cartridges.
Unloaded, leader-loaded, or tape-loaded.

Data Packaging Corporation



205 Broadway, Cambridge, Massachusetts 02139/Tel. (617) 868-6200/TWX 710-320-0840

BEST SELLING Billboard Tape Cartridges

8-TRACK

(Licensee listed for labels which do not distribute own tapes)

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	HEY JUDE Beatles, Apple 8XT-385	8
2	3	DEJA VU Crosby, Stills, Nash & Young, Atlantic TP 7200 & Ampex 87200	6
3	2	BRIDGE OVER TROUBLED WATER Simon & Garfunkel, Columbia 1810 0750	11
4	4	LED ZEPPELIN II Atlantic TP 8236 & Ampex 88236	25
5	5	SANTANA Columbia 1810 0692	28
6	7	MORRISON HOTEL Doors, Elektra ET 8-5007 & Ampex 85007	6
7	8	EASY RIDER Soundtrack, Reprise BRM 2026	22
8	6	CHICAGO Columbia 18 80 0858	11
9	10	FRIJID PINK Parrot M 79833 (Ampex)	3
10	13	AMERICAN WOMAN Guess Who, RCA PBS 1518	4
11	9	ABBEY ROAD Beatles, Apple 8XT 383	29
12	14	RAINDROPS KEEP FALLIN' ON MY HEAD B. J. Thomas, Scepter S-580	6
13	12	WILLY & THE POOR BOYS Creedence Clearwater Revival, Fantasy 88397 (Ampex)	20
14	11	I WANT YOU BACK Jackson 5, Motown MS 8-1700	10
15	—	THIS GIRL'S IN LOVE WITH YOU Aretha Franklin, Atlantic TP 8248 & Ampex 88248	1
16	15	HELLO, I'M JOHNNY CASH Columbia 1810 0826	11
17	17	GRAND FUNK Grand Funk Railroad, Capitol 8XT-406	6
18	16	TOM JONES LIVE IN LAS VEGAS Parrot M79381 (Ampex)	24
19	19	BUTCH CASSIDY & THE SUNDANCE KID Burt Bacharach/Soundtrack A&M 4227	2
20	—	SPIRIT IN THE SKY Norman Greenbaum, Reprise BRM 6365	1

CASSETTE

(Licensee listed for labels which do not distribute own tapes)

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	HEY JUDE Beatles, Apple 4XT-385	8
2	3	LED ZEPPELIN II Atlantic CS 8236 & Ampex 58236	22
3	2	BRIDGE OVER TROUBLED WATER Simon & Garfunkel, Columbia 1610 0750	10
4	4	DEJA VU Crosby, Stills, Nash & Young, Atlantic 57200 (Ampex)	3
5	6	ABBEY ROAD Beatles, Apple 4XT 383	28
6	5	EASY RIDER Soundtrack, Reprise/Ampex M 2026	11
7	7	RAINDROPS KEEP FALLIN' ON MY HEAD B. J. Thomas, Scepter S-580	6
8	8	SANTANA Columbia 1610 0692	22
9	9	HELLO, I'M JOHNNY CASH Columbia 1610 0826	10
10	10	MORRISON HOTEL Doors, Elektra 5007 & Ampex 55007	5
11	14	CHICAGO Columbia 1610 0858	7
12	12	WILLY & THE POOR BOYS Creedence Clearwater Revival, Fantasy 58397 (Ampex)	19
13	11	TOM JONES LIVE IN LAS VEGAS Parrot M79631 (Ampex)	19
14	13	GRAND FUNK Grand Funk Railroad, Capitol 4XT-406	6
15	15	I WANT YOU BACK Jackson 5, Motown CAS 1700	2

Billboard SPECIAL SURVEY For Week Ending 5/9/70

"Say We Need A Revolution, Seems To Be The Only Solution*"

Grand Funk Railroad brings It all Closer to Home
with the single

"Sin's A Good Man's Brother" #2816

Produced by Terry Knight
*© Storybook Music, 1970



Radio-TV programming

WIP Seen Bigger Factor as LP Sales Influence in Phila Area

By CLAUDE HALL

PHILADELPHIA—WIP, an enormous factor in influencing sales of albums in this market, may prove even more of a factor within the very near future—in all kinds of albums. Dick Carr, vice-president and general manager, said last week that WIP will be getting deeper into albums by contemporary pop groups such as the Chicago Transit Authority.

Some of the Chicago material is really fine, Carr said, "and we've got to find some way to expose it."

Thus Dean Tyler, just named assistant program director to work with new program director Gary Mack who should be joining the station soon from KLAC in Los Angeles, has started searching through more than 200 albums by today's leading groups to find the best cuts. The criteria will be whether or not it

would be acceptable to the WIP audience. But Carr feels that the "manner" in which the music is presented might make it more acceptable. So, in effect, WIP air personalities will be seeking to educate listeners and tell them "who the Chicago Transit Authority is . . . our personalities will be presenting the music rather than just throwing it at the listeners."

May Shorten Cuts

He speculated that WIP might have to shorten some of the cuts in the production room to make them more usable for airplay, but "a lot of the music on these albums is superior. The instrumentation is fantastic. The only thing that scares us sometimes is the vocals . . . the gutsy voice . . . but we'll try to seek out the better cuts."

Middle-of-the-road stations nationwide have fallen into the trap in recent times, he said, of letting the record people choose the single we should play. "We shouldn't let that happen. We've got to stop playing only the themes from movies and that type of music."

"A couple of years ago, MOR station had to go to oldies in order to update their sound," he said. "But now the oldies of a year ago or two years ago sound just like today's current hits. The only interesting new material is in albums."

"What the so-called MOR station has been doing stems down to what Top 40 stations handed down to them 10 years ago—singles. We've been playing 30 or less of the tunes listed on Billboard's Top 40 Easy Listening Chart because it hurts us if we only go to the new Andy Williams record or the new so-and-so record because we've been getting a preponderance of the same songs. These artists

were mostly recording their versions of the hits.

"What has got to happen now is for MOR stations to search the new albums and pull out the good material."

He said that many easy listening stations would find it embarrassing that they do not know the names of the current major groups, but they would have to do some studying.

"We are having to re-evaluate everything we do. We know our personalities are successful. But we can't take for granted that the factors that worked before can work now. Especially in regards to music," he said. He saw the day coming when WIP might be a total CARtridge operation, lifting tunes off albums.

It should be pointed out that WIP has long been a dominant force in adult and young adult listeners in Philadelphia.

WNBC Into 'More Familiar' Type of Music

NEW YORK—WNBC, under new program director Don Shafer, has shifted to a "more familiar" type of music. The programming is being directed at the 18-40 age group now, he said, "whereas before the station seemed to be targeting in under-25 age group in what I call an alienation format. It pleased no one, really. Adults thought the station was being programmed for the young people and the young people thought it was being programmed for the older crowd."

WNBC will still be playing a lot of the more contemporary sounds, such as records by the Beatles, mixed in with album cuts and oldies. "But the music won't be flopping all over the place. Sometimes, it's the balancing that you do with music that makes it acceptable to the listener as much as what records you play," he said.

The weekend "Monitor" programming is being dropped in the fall in order to give the station a seven-day sound instead of just a five-day sound. "Monitor" will continue to be fed in non-priority times on the network lines so that stations using it may program it either in whole or in parts as they see fit.

Shafer, who just joined the station, had previously been with WTAE in Pittsburgh, where he took a station from nowhere to the top in adult listeners. He started in radio on KWHO in Salt Lake City and his career includes KALL in that city, KXOK in St. Louis, and WCKY in Cincinnati.

These are the 15 best selling LP's at Empire Music in Bethesda, Md., serving American University. Bob Connolly is manager.

1. "McCartney," Paul McCartney, Apple STAO 3363.
2. "Get Ready," Rare Earth, Rare Earth RS 507.

(Continued on page 56)

A Study of Dying . . .

"My mind is no longer my friend. It won't leave me alone . . . the drug experience has filled me with fear and doubts of myself. I cannot go on . . . I had a very bad experience with a drug called mescaline. I have smoked a little pot before—as many my age—but I tried mescaline only once. Since then I have not been in control of my mind . . . I have tried to straighten myself out, but things are only getting worse . . . there is nothing but misery for all of us should I allow myself to deteriorate further.

"To those of my friends who might also think about learning about themselves with mind-expanding drugs—don't.

"Learn about yourself as you live your life—don't try to know everything at once by swallowing a pill. It could be too much for your mind to handle at one time. It could blow out all the circuits as it did with me."

* * *

Editor's note: And then 20-year-old Andy Anderson, student at the University of Florida in Gainesville, went out and soaked himself in gasoline and struck a match last Feb. 19. The coroner's jury made these last words public.

WKNR Looks to a New Life

DETROIT—WKNR, once a powerhouse Top 40 station here, begins the long road back Monday (4) with a "personality" concept, a tight playlist, and a new set of jingles that PAMS intends to market under the name "The Sherwood Series," after the new WKNR national program director.

The new image of the station is being guided by general manager Frank Maruca: Lee Sherwood, who has become national program director of the budding chain that recently purchased WKNR; and WKNR program director Skip Broussard. WKNR was, several years ago, the No. 1 young adult station in the market, then lost out to CKLW, a Drake-consulted station. Now, however, CKLW is having to

trend more toward a Canadian audience in spite of the fact its signal booms into several major U.S. cities. There had been rumors that WCAR might go rock, but these have failed to materialize and the station is still easy listening in nature.

To fill the gap being created, Lee Sherwood and Skip Broussard hope to develop "a new kind of Top 40 radio."

The playlist will vary in length—sometimes as long as 38 records. "This is not a lot of records, as compared to the old days of Top 40 radio, but it's a substantial list for a major market radio station of today," Sherwood said. "WKNR will, however, be a little more favorable to new records than it has been in the past. In fact, by the sec-

ond week we've been on the air with our new motif, we will have totally wiped out the bad image this station has had so long.

Ron Sherwood, music director, will be listening to all new product, along with Skip Broussard. Broussard has already installed the same research techniques he used in Knoxville and had initiated in Memphis—not just finding out what records are being sold in Detroit, but who's buying them.

As for the deejays, WKNR will ask them "to use their brains," Sherwood said. "The time has come . . . when we're in the business of communicating, but no one is. I've listened to many, many tapes in recent weeks, but none of the deejays have been able to say anything. Within the framework of the format, there will be times when the WKNR air personality will be encouraged to communicate with the audience."

The key factor with creating the new image of the station, Sherwood felt, will be the new jingles.

"The jingles hasn't changed since it was introduced on radio—it's featured a big band sound or a jazz-favored small band. Bill Drake came along and wanted to get more music on the air, so he exploited the a capella jingle; you never had to change them.

"But I got to looking around . . . and I noticed what advertisers were doing. They create a 'feeling' for a product as well as selling it." He referred to the "think young" concept of Pepsi and the "real thing" concept of Coke.

"The jingles I've just cut at PAMS are similar . . . they're a life-style. You'll get a feeling of our station like no other station has ever tried to establish . . . a certain charisma . . . an instant emotion response," he said.

One of the lyrics of the jingles reads: "You'll never be lonely again—WKNR."

"When has any radio station told that to a listener?" Sherwood asked.

"I think these jingles will revolutionize the radio industry."

WKNR has been tightening (Continued on page 56)

Letters to the Editor

Some time ago I saw an appeal from you to all of us in this disk jockey biz to join in a massive all-out effort to stem the drug tide . . . to get through somehow, by every conceivable means, to kids turning to drugs to turn off.

Pretty big order I thought. Wouldn't it be great if we could somehow. But *how*? True, the tide has got to be stemmed but you know in this day and age if you yourself haven't been there, those who are considering going just aren't going to listen to you. Maybe 10 years ago a jock could influence a person against doing it. Maybe in a few cases today where a jock is also a true friend and human being to others, individual persuasion can be an effective deterrent.

Still, if a guy hasn't been there himself he's going to be in a difficult position to influence anybody in this state. Seems to me that the only effective way to combat this problem is to employ the services of those who HAVE been there and want to help.

Every now and then I see this appeal in the want ads "Where have all the real personalities

gone?" I've been asking that question every since the emergence of MORE MUSIC Top 40. Can the fill-in-the-blanks screamers really have the personality to come through with a bit of valuable rehabilitation?

The subject of drugs has been discussed quite a bit of late on our Wednesday night live teen discussion program "Expressions 1970." But discussion isn't enough and, as you pointed out once, a subtle and/or realistic message is the only way. But the standard PSA such as the ones done by the Everly Brothers will probably have little effect.

Anyway, let's get together with those who've been there and then maybe we can come up with something effective.

Bob Geiger
KGFV
Kearney, Neb.

I have just completed Mr. Littleford's article ("The Call to Action Against Drugs") in the April 11 issue of Billboard. I agree with Mr. Littleford that it is high time for radio to take a more active part in the investigation of this problem, but he

has greatly over-simplified it. Most important of all, I feel that his view of the role of music is far off-base. Does music really control its listeners, or do the listeners control it? The music that is produced today is not adding to the confusion of kids—it is an indication of the confusion that is already there. And it will take a lot more than music to reverse the trend, for drug use is not a fault in and of itself, but rather a symptom—a symptom of dissatisfaction with society, with the present order of which, unfortunately, Mr. Littleford and your publication are a part. 'Scare tactics—the idea of presenting the vice side of the picture, but never possible advantages—have been in use with regard to the drug issue for a long time now. It has resulted, not in a reversal of the trend, but in an even greater distrust for the system, for the kids today know that not all drug use results in inevitable degradation, addiction, or death. Some have found drug use pleasurable, some believe it is useful in their overall development, and most of them just don't believe the (Continued on page 58)

CRABBY APPLETON



GO BACK

B/W TRY EKM 45689

THEIR FIRST SINGLE IS A HIT

CRABBY APPLETON

**THEIR
DEBUT ALBUM
(EKS-74067)
SHIPPING NOW!**

ELEKTRA RECORDS 1855 BROADWAY NEW YORK, NEW YORK

RADIO-TV mart

Billboard Magazine—read by more air personalities, program directors, and general managers than any other trade publication in the world—is the perfect place for your job needs. Already, hundreds of radio stations and program directors and air personalities have been brought together through the Radio-TV Job Mart. The cost is \$15 for two times. Because of the low cost, please send payment with your advertising copy. Box numbers will be used, if you wish, but results are much faster when you use your name and address or call letters. Send to:

Radio-TV Job Mart
Billboard
165 W. 46th St.
New York, N.Y. 10036

POSITIONS OPEN

Immediate opening for a top-flight announcer in a bright, MOR format. 5,000-watt, 24-hour station in central Virginia. First ticket preferred, but not required. Excellent working conditions. Top salary to the right man. Contact Pete Jason, Evans Communication Systems Inc., Box 631, Charlottesville, Va. 22902 or call 703; 296-5121.

KBBQ Radio, in beautiful downtown Burbank, the modern country sound of Los Angeles, is currently interested in receiving audition tapes from top-seasoned personalities who are familiar with the nation's current country sound in radio. Applicants must have first phone license. Send tape (including news and commercial spots), picture, resume to program director Hugh Jarrett, KBBQ Radio, 121 E. Magnolia Blvd., Burbank, Calif. 91502.

Heavy Afternoon Drive Man needed by #1 Southeastern personality rocker. Nice Bread. This is a million-plus market and only a pro will do. Rush tape, photo and resume to Box 0239, Radio-TV Job Mart, Billboard.

Heavy British or Cockney Accent, bubbly personality needed. 6 mid-night show. Will bargain a salary. Good fringe benefits. Contact Box 0243, Billboard Radio TV Job Mart.

WSAF AM/FM, West Florida's "good music" station, is seeking a qualified experienced morning man to work with automation system. Must be capable of smooth news delivery. 1st ticket required. Good starting salary. Tape and resume immediately to Chuck Davis, Program Director, WSAF, P.O. Box 338, Sarasota, Fla. 33578. (813) 955-3308.

50 kw. contemporary MOR, savvy traffic personality education, experience, pro involved in show, music community, master at combo timing. No phone calls now, please. Aircheck resume, whatever you think we'd find interesting. Contact: Hugh Barr, Program Director, WHAS Radio, 520 W. Chestnut, Louisville, Ky. 40202.

WHHY, Box 1841, Montgomery, Ala. Night man needed. Personality type. Chance to work with zooming station on excellent staff. If professional, call Bob Baron, program director, 205-264-2288. Otherwise send tape and resume.

Consultant needed to help stations select air talent. Candidates must have programming or air personality background with problems solving ability and strong interest in helping stations beat their competition in ratings. Sales experience also required as there will be substantial contact with station management to develop new clients. We would prefer a college graduate under 30 years of age but will consider all qualified candidates. Excellent salary and bonus plan. Call: Ron Curtis, 312-337-5318, to discuss this challenging and interesting position at Nationwide Broadcast Personal Consultants in Chicago.

I want as many edited airchecks as I can get. All type formats. Resume, photo, salary requirements and shift preferences. All interested jocks, newsmen airmail audition tapes to Jay Sands, WAEB, 700 Fenwick St., Allentown, Pa. 18103, immediately.

East Coast country giant seeks young pro on the way up. Must be top-notch teamworker. Immediate opening. Rush tape & resume to Box 0235, Radio-TV Job Mart, Billboard.

South Florida's top 50,000-watt independent needs happy morning man with good voice and sense of humor. No clowns, please! Send tape and resume to George Cooper, program manager, WINZ, 100 Biscayne Tower, Miami, Fla. 33132. Telephone calls will not be accepted.

Is there an ambitious, dedicated news director who'd like to set up the new operations at this contemporary country station in the Gulf South? Must enjoy scooping the competition and know how to give us the local news image. Bring us these qualities, plus good credit and health, and we'll give you \$150 a week to start, plus completely paid life, health, and dental insurance, bonuses and profit-sharing plan. We guarantee you'll enjoy working here. Send non-returnable tape, resume to Mike Malone, WUNI Radio, Mobile, Ala. 36604.

WSBA, a major East Coast group station, needs a strong housewife personality. Send complete tape and resume to program director Barry Gaston. WSBA, Box 910, York, Pa. 17403.

WEEL, 703-273-4000. Needs morning traffic man. 1st or 3rd ticket. Contact program director Jack Alix.

KEEL in Shreveport, La., seeks mid-day air personality. Have got to be a pro, have to be good also in production, and it probably wouldn't hurt to play either basketball (we play 48 games a year) or softball. Working conditions are good, pay is decent for the market and there's lots of extra income from production and outside activities. Tape and resume immediately to program director Larry Ryan, KEEL, 710 Spring St., Shreveport, La.

Immediate All-Nite opening at progressive Top 40! Need uttempo jock. Production abilities an asset. Rush tape and resume to Alan Boyd, P.D., WDAK, Columbus, Ga. 31902.

POSITIONS WANTED

Eastern Metro P.D. with golden throat, adult/young adult-tuned ear, agile mind and creative spirit, all connected with good, human, basic common sense. An unusual personality communication package. Available now. Best references. Will travel to major market. Morgan St. Germain, 126 Huntington St., Hartford, Conn. (203) 547-0848.

Calling the Colorado area, but will consider other locations. 12 years of radio background. Announcer with smooth commercial delivery and a knowledge of good music, plus experience in gathering, writing and reporting news. Will consider TV. Sober, solid family man of 35. No floater. 3rd class endorsed ticket. Contact: Box #0246, Billboard, Radio-TV Job Mart.

Three years' experience, age 20, draft deferred, very energetic. Currently business manager, music director in top 60 market. Handle in entirety: AM loop, commercial orders, continuity... know all phases of the business. 3rd endorsed, mid-day airshift. Looking for a station to grow with in the Northeast. Also interested in sales. Capable of running the entire operation. Contact: Box #0248, Billboard, Radio-TV Job Mart, New York.

Dynamic, creative top 40 college DJ, planning on radio career, is eager for summer employment. An oldies hotshot, 3rd class, with endorsement. Airchecks available. Contact: Dick Teimer, 530 Hoboken, N.J. 07030. (201) 792-4463.

I want to meet new people in a new place, and as a student have three months of summer. 3rd endorsed, mature sound to set your disks spinning. For a tight board, with tape to prove it, write: Tape, Box 244, Haggin Hall, University of Kentucky, Lexington, Ky. 40506. Get hand-ironed results in a "no ironing required" world! Possible interviews March 14-22. Bradford D. Carey.

Need a good morning Jock? I'm looking for a steady reliable position at a country station. Age 22, married, 3d class ticket with broadcast endorsement, honor discharge from U. S. Navy. Will travel. 2 1/2 years' experience, some production, pd experience. Call: 812; 365-2613 after 4 p.m.

Let's get together. Now! Young, creative top 40 DJ available immediately. Four years' experience in half-million market. 3d ticket. Military service just completed, now ready to get back in action. Excellent knowledge of pop and progressive rock music. Former music director. Call: 212; 545-6800 between 4-6 p.m. or write: Bob Thomas, 293 Nagle St., Bound Brook, N. J. 08805.

One of America's top pop music programming authorities is looking for job as announcer and/or music director. Former editor of national broadcast music weekly publication. Major market sound. 3rd. Looking for challenging opportunity. Good chance to catch man on the way up. Write Tom Roberts, 7016 N. Kenton, Lincolnwood, Ill. 60466, or call 312: 675-7084.

Still looking for capable summer replacement? Three years N.Y. suburban and metro area market exp.; can handle any Top 40 format; very strong on news and production; know market. Willing to relocate for summer or good part thereof; available July 1-Sept. 1. Must be in N.Y. from Sept. to Jan. For more info call 212-442-2446 between 6-7 p.m.

At age 15 I got my first announcing job. At 18 I went to work for a 50 kw. clear-channel AM and a major VHF TV. At 20 I was hired by another 50 kw. clear-channel AM and major VHF. I'm now 23 and I'm looking... I have a fantastic wife, a B.A. in History, a draft deferment, a dog, a cat, a salary that averages about \$300 a week, and the ability to communicate with an audience. I'd like to get into progressive rock, Pacific Northwest (esp. Vancouver), but I'm free to at least consider any offer, radio or TV, from anywhere. Money and benefits are considerations, but your location and your vibes are vastly more important. If interested, call me, Mike, at 704-333-7056. It could be the start of something nice for both of us.

"An altogether different kind of love" is my air motto. I have a good track record in Top 40 and MOR in large markets. In addition, I have been with a major market newspaper (reporter), two TV stations (annr.), and a spot production company. Also sales and p.r. experience. B.S. degree in marketing from top University (with honors). At 23 I'm looking for a solid organization that gives a damn. After all, I do. Contact Box 0244, Billboard Radio-TV Job Mart.

Available immediately. Young, Bright, Mature personality looking for a place to "Move." College Liberal Arts/communications Grad, 3rd endorsed, experienced versatile, know music, production. Desire "Serious" progressive rock, T-40, or MOR Station. Will consider any format/market. Some programming experience. Contact Box 0245, Billboard Radio TV Job Mart.

I am presently a top-rated, bright, happy sounding, 3rd phone morning drive personality at a No. 1-rated rock station in a 100,000 market. Degree in journalism with experience in radio-TV, news, sports and teaching in addition to four years of jock and production work. I will be available between June 1 and June 15. I am not a screamer; will not and cannot be one. I am interested in jock work in Top 40, contemporary or upbeat MOR where I can communicate with an audience. For tape resume and picture, please contact: Box #0247, Billboard, Radio-TV Job Mart.

Are your weekend "wobbly wonders" giving you weekend headaches? I'm looking for a station in a college market that wants a professional part-time announcer. Six years' announcing with every format; also news and sales experience and heavy programming experience in a market of half a million. 3rd endorsed and draft exempt. Looking for top 40 but will consider any format. Contact: Box #0249, Billboard, Radio-TV Job Mart.

A graduate from TV and radio broadcasting school, 3rd class, tight board; format combination of music and news, program director, commercials. Location preferred: Illinois, Indiana, Michigan, State of Washington, and Oregon. Will consider any offer or location. Free of draft. Tape (on request) and resume. Contact: Charles Simpson, 9612 S. La Salle St., Chicago, Ill. 60628.

Want to totally own your market? Exp. programmer. Hip. 11 yrs. radio. Heavy on demographic research, mass psychology, to audience control. Scientific approaches; no guesswork, just hard work. Exp. also administration and sales. 1st phone. Married. Resume on request to Box 0231, Radio-TV Job Mart, Billboard.

Are you looking for a new personality as a DJ? If so, why not consider me. I'm a recent graduate from a broadcasting school with a 3rd class license. I love pop music and I have over 3,000 records in my collection. If interested, write to Don Green, 6933 Oakland St., Philadelphia, Pa. 19149, or call 215-RA 8-6677.

I'm a very good Top 40 personality-production-3rd phone man in a small market who wants to become better, both professionally and financially. I know I'm ready. Medium or larger markets only. Now Florida based. Will relocate anywhere, but prefer S.E. or New England. Call college, 2 p.m.-4 p.m., 904-357-6299.

100% professional jock with 1st phone, exp. in Top 40 and modern country formats. Good production man. Programming exp. Some on-camera TV. I have 14 years in broadcasting with the last 10 years in major markets. Available immediately. Call Ray Robin 513-274-5066.

First phone P.D. wants return to medium market in New York State... or Pennsylvania. Will consider all offers. Top 40 or country format. Not a screamer. Handle news, production, copy. Want Progressive Company with solid future. Minimum \$175. Will consider less if moving expenses are paid. Now employed. Resume on request. Reply Box 0232, Radio-TV Job Mart, Billboard, or call after 5 p.m. 703-635-6761.

Ron Britain type screamer. Two years on Cleveland FM. Production shark seeking permanence. BBA in marketing. No draft problem. Prefer community-minded. AFTRA. No sales. 1st phone, or news. Presently employed. Henry Navin, 9325 Beacon Ave., Cleveland, Ohio 44105. 216-271-7116.

Frustrated/enthusiastic. There's a thin line of difference if you really care about the business. Medium market announcer has had it with operation that can't make up its mind to go somewhere. Let me put my professional exp. and voice to work for your competitive operation. MOR to progressive rock, the heavier it gets the more I can dig it. 5 yrs. exp. 2 1/2 yrs. at current job, 27. 3rd. degree, entertaining, enthusiastic. Aircheck audition, resume, production ready now. Medium market and up with a chance to advance preferred. Box 0233, Radio-TV Job Mart, Billboard.

Now guy with total experience, including Top 40, sports, MOR, news. Looking to join your action team. Young, a vet, with 3rd endorsed. Write Box 0226, Radio-TV Job Mart, Billboard.

Let's make a deal: Let me observe your major market programming for 3 months, and I'll give you an experienced, talented, 1st phone summer ref. announcer and the most enthusiastic workhorse you ever had. Currently successfully programming a medium market rocker. Will complete my college communications degree next fall. Phone: 205-269-1023.

Fun-loving, fast-moving jock that knows music—Top 40 past, present, and future—and loves it. Seeks position with Top 40 station. 3rd class ticket. Chuck Mosier, 2534 N. Drake, Chicago, Ill. 60647.

"Radio Girl" longs to return to paint, trees, sand, and fishing in Central or South Florida. Has 7 yrs. continuity traffic, promotion, sales, production, news, and ad agency experience. 3rd phone. Resume and copy samples on request. Write Box 0223, Radio-TV Job Mart, Billboard.

How! Heap good jock ready to collect scalp in competition. Plenty talent! Plenty expensive (\$12,000 minimum). You gotta wampum, me cookum for you. Tape and resume on request. Write: Box 0228, Radio-TV Job Mart, Billboard.

Soul personality. 3rd ticket. Seeking top 40, soul or country music station. Congenial. Music background. Will send tape and resume. Prefer South or Midwest. Promotion ideas, with drive to carry them out. Bobby King, 1520 W. Lehigh Ave., Philadelphia, Pa. 19132.

Available Immediately! Ambitious young announcer anxious to get into the business as DJ or Newsmen. Keen knowledge of rock. Also like MOR, c&w, plus soul. Will travel anywhere in Canada or USA. Salary no object. Experience is my aim. Will send tape and resume. Looking forward to your replies and/or advice. Contact: Box 0242, Radio-TV Job Mart, Billboard.

Looking for a good rocker to mold an intelligent, mature, short-haired, good voice into a pro. Two years MOR and rock, drive, music director exp. This is my move. Please help. East or Southeast. Contact: Box 0237, Radio-TV Job Mart, Billboard.

Female radio personality. Accurate newscaster, versatile deejay, creative writer, timeless voice. Tight production combo board. Aircheck and resume on request. Jia Kihal, 40 W. 72nd St. (Apt. 166A), New York, N. Y. 10023.

Gung Ho! Desire to return to radio after two years in Marines. Rated No. one in each time slot worked. 23. Aggressive. No drifter. Great references. Every offer considered. Neal Cappel, Box 248, Wittenberg, Wis. 54499.

I would like to work in the Carolinas, Virginia, or most of all in Tennessee. 23. Draft free. Have done production, drive time air work, music director duties. Murray Eugene Crawley, 919-273-6698, or write 3432 H. Wichita Place, Greensboro, N.C. 27405.

College radio, FM connoisseurs: Add a touch of Europe to your programs! Give your listeners the pleasure and the excitement of enjoying such great talents as Joe Cocker, Mireille Mathieu, Jethro Tull, Paul Mauriat, the Shocking Blue, Charles Aznavour, and Julie Driscoll. They're all Europeans—and they're now! You can be the first to play their brand-newest smash hits when you book the weekly half-hour "Europe After Hours" show. Each show will be produced under the direction of Barry Graves, 27, Berlin's leading rock music critic. For demo tape and details, write to: Barry Graves music 1000, Berlin 30, Ahornstrasse 2, West Germany.

First ticket (engineering references), 25, college family, 6 yrs. exp. all phases radio, top 15 market, seeks combo job, preferably programming in medium market. Now. Write: Box 0236, Radio-TV Job Mart, Billboard.

When it comes to a good production man, production is my thing. Currently employed in small market, looking for medium and/or large market in Northeast. Eight years' exp. in production, copy, traffic, and programming. Desire full-time production. No Air Shift. References and proof of performance available upon request. Contact Box 0234, Radio-TV Job Mart, Billboard.

Soul personality, 3rd ticket. Just finished broadcasting school. Military obligation complete. I operate a very tight board. Looking for a place to begin on rock or soul format station. Willing to relocate anywhere. Robert Smith, 205 Copeland, Thomaston, Ga.

Finishing 2 yrs. armed forces radio at Headquarters, Marine Air Reserve, Chicago. 1 1/2 yrs. com. exp. and 1st phone. Ready for position with Top 40 station any time after May 19. Will relocate. Bob Erlanson, 4th Maw-PAC, NAS, Glenview, Ill. 60026. 312-657-2248 or 657-2249.

I am a recent graduate of a nationally known broadcasting school. I'm looking for a beginning. I'm anxious, enthusiastic, and willing to learn everything I can. Please help! I will relocate if necessary. I'm draft exempt. Money and shift is not first on my list. Robert Souza, 14 Lewis Lane, Saugus, Mass. 01906, or call 233-3396 after 4:30 p.m.

Top ten major market (50 kw.) jock in Northeast. Wants new challenge with stable organization. Experience includes TV. Seeks rock on contemporary MOR in minor or major metro. Willing to relocate. Excellent references. Tapes, resume, photo on request. Box 0230, Radio-TV Job Mart, Billboard.

Dynamic contemporary Program Director with portfolio available April 15. Proven organizer/administrator ready to move after 10 years in same (medium) market. Knowledgeable, intelligent, experienced. AAA references and track record. 919-834-1953.

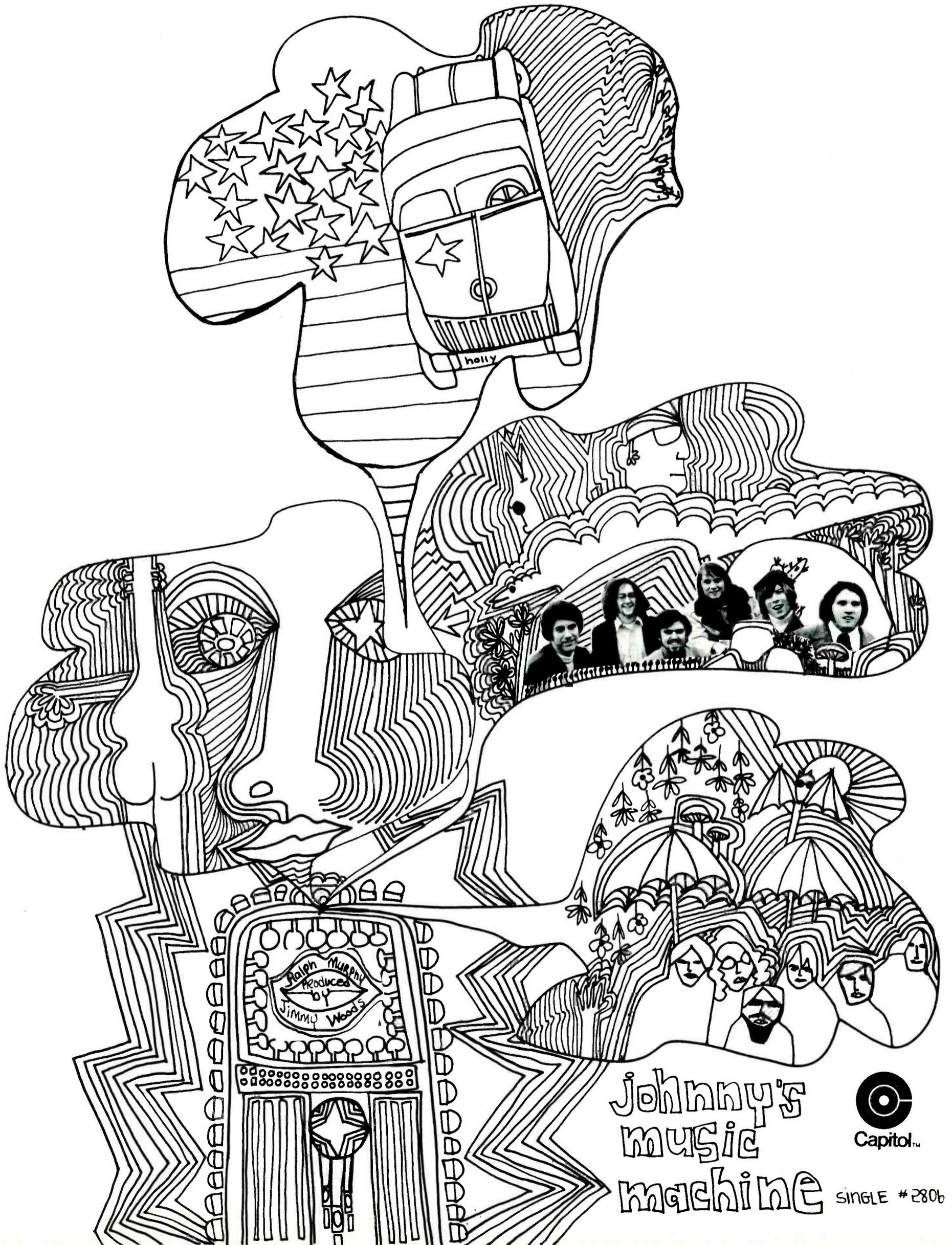
Are you seriously looking for a professional? I'm just that. Seven years air experience. Vet. 3rd endorsed. Single. Looking for gig in major market, MOR or Top 40. Experience includes major market experience as program director. Production director, music director. Am production specialist. Tired of playing musical radio stations and am looking for place to stay. \$10,000 minimum. I'm serious. Are you? Box 0238, Radio-TV Job Mart, Billboard.

Young radio pro with 10 years' experience as top 10 major market personality, program director, first phone-chief engineer, sales promotion and administrative background. Format specialist, MOR to Drake, leading to top billings and ratings. Want first step into management or program manager. Immediate: 415; 755-2102.

Experienced announcer and/or sportscaster is seeking position at music or MOR station in medium market. Prefer Midwest, but will consider all areas. First phone, college grad, married, just discharged from service. Call at 217-345-6584 or write Bob Romanko, 55 Mitchell Ave., Charleston, Ill. 61920.

(Continued on page 64)

Rock garden



Johnny's
music
machine



SINGLE #2806

Programming Aids

Programming guidelines from key, pacesetter radio stations, including Best Picks, Best Leftfield Picks, Biggest Happenings, and Biggest Leftfield Happenings.

HOT 100

WCSB-AM, Boston, **Kenneth Rokes** reporting; BP: "Keep My Customer Satisfied," Simon & Garfunkel, Columbia; BH: "Come on People," Rustix, Rare Earth; BLP (You're the One) Philmore Lincoln, Epic. . . . WSAU, Albany, N. Y., music director & personality **Eric Lonschein** reporting; BP: "Danglin' on a String," Chairmen of the Board, Invictus; BH: "Up Around the Bend," Creedence Clearwater Revival, Fantasy. . . . WOR-FM, New York, music director **Meridee Herman** reporting; BP: "Lay Down Candles in the Rain," Melanie, Buddah; BH: "Love on a Two Way Street," Moments, Stang; BLP CUT: "Save the Country," (Portrait) Fifth Dimension, Bell. . . . WMCJ, West Long Branch, New Jersey, music director **Greg Monkowski** reporting; BP: "Love Like a Man," Ten Years After, Deram; BH: "Love or Let Me Be Lonely," Friends of Distinction, RCA; BLP CUT: "Maybe I'm Amazed," (McCartney) Paul McCartney, Apple. . . . WLLL, Lynchburg, Va., music director & personality **Wayne Bersch** reporting; BP: "The Seeker," The Who, Decca; BH: "The Song," Marvin Gaye & Tammi Terrell, Motown. . . . KBAB, Des Moines, music director & personality **Ron O'Brian** reporting; BP: "You've Got Me Dangling on a String," Chairmen of the Board, Invictus; BH: "Mississippi Queen," Mountain, Windfall; BLP CUT: "Mama Told Me Not To Come," (It Ain't Easy) Three Dog Night, Dunhill. . . . WAIR, Winston-Salem, music director & personality **Mike Craft** reporting; BP: "Your Love Is the Only Thing," Country Store, T.A.; BH: "Vehicle," Ides of March, WB. . . . WLON, Lincoln, N.C., station manager **Jack Brown** reporting; BP: "Without You," Platinum, Bell; BH: "Turn Back the Hands of Time," Tyrone Davis, Daker. . . . WBVP, Beaver Falls, Pa., program director **Chuck Wilson** reporting; BP: "Daughter of Darkness," Tom Jones, Parrot; BH: "Let Me Go To Him," Dionne Warwick, Scepter; BLP CUT: "Little Bitty Pretty One," (Groovy) Sandy Nelson, Imperial. . . . WLUC, Chicago, music director **Kevin Killion** reporting; BP: "Space Captain," Joe Cocker, A&M; BH: "Mississippi Queen," Mountain, Windfall. . . . WALL, Middletown, N.Y., program director **Larry Barger** reporting; BP: "Someday Man," Paul Williams, Reprise; BH: "Airport Love Theme," Vincent Bell, Decca; BLP CUT: "Big Yellow Taxi,"

WCBR Format

RICHMOND, KY. — WCBR is now on the air here featuring both easy listening and top 40 music, said program director Dave Little. General manager of the station is Al Weaver, Eastern Kentucky University is in the station's coverage area.

WYDE Ups Power

BIRMINGHAM — WYDE, country music station managed by Wynn Alby, will increase its daytime power within the next few weeks to 50,000 watts. The station is currently 10,000 watts.

Service Formed

NEW YORK—Stereo Radio Productions Ltd., at tape program service, has been formed by Jim Schulke and Phil Stout. SRP was formerly a division of Quality Media Incorporated, but is now a separate firm.

(Ladies of the Canyon), Joni Mitchell, Reprise. . . . WDCR, Hanover, N.H., program director **Mark Stitham** reporting; BP: "Grover Henson Feels Forgotten," Bill Cosby, Uni; BH: "Reach Out & Touch," Diana Ross, Motown; BLP: (McCartney) Paul McCartney, Apple. . . . WPTS, Scranton, Pa., music director **Rick Shannon** reporting; BP: "Mystery of Love," Leer Bros., Intrepid; BH: "Timothy," The Buoys, Scepter. . . . WNIU, DeKalb, Ill., Music Director **Curt Stalhem**, MGM, BH: "American Woman," Guess Who, RCA. . . . WATS, Sayre, Pa., music director **Lee Potter** reporting; BP: "Soothaimon," Neil Diamond, Uni; BH: "Tennessee Bird Walk," Jack & Misty, Wayside.

COUNTRY

KCKN, Kansas City, Mo., program director & personality **Ted Cramer** reporting; BP: "Country Pickin'," Buckaroos, Capitol, BH: "Hello Darlin'," Conway Twitty, Decca; BLP: (The Best of Connie Smith) Safron Gunch, RCA. . . . WEEZ, Chester, Pa., music director & personality **Bob White** reporting; BP: "Long Texas Road," Roy Drusky, Mercury; BH: "Ballad of J.C.," Gordon Terry, Capitol. . . . KFAY-KKEG, Fayetteville, Ark., personality **Dave Sturm** reporting; BP: "Oh Happy Days," Glen Campbell, Capitol; BH: "Road Map," Jim Mundy, Hickory; BLP CUT: "Fallin' for You," (We're Gonna Get Together) Buck Owens & Susan Raye, Capitol. . . . WUBE, Cincinnati, music director & personality **Les Acree** reporting; BP: "Heavenly Sunshine," Ferlin Husky, Capitol; BH: "Tennessee Bird Walk," Jack & Misty, Wayside. . . . KAYE, Puyallup, Wash., personality **Chubby Howard** reporting; BP: "Just About Time," Connie Moore, Spur; BH: "Bad Case of the Blues," Linda Martell, Plantation; BLP CUT: "Once More," (That Williams Girl—Leona) Leona Williams, Hickory. . . . WKMF, Flint, Mich., program/music director **Jim Harper** reporting; BP: "Warmth of the Wine," BH: "What Is Truth," Johnny Cash, Columbia; BLP CUT: "Hillbilly Leprechauns," (Goin' to the Country) Ethel Delaney, Ohio.

EASY LISTENING

WBMC, Bay City, Mich., music director and personality **Jack K. Hood** reporting; BP: "Grover Henson Feels Forgotten," Bill Cosby, Uni; BH: "Everything Is Beautiful," Ray Stevens, Barnaby; BLP CUT: "Singing My Song," (From Nashville by Carr) Vicki Carr, Liberty.

WKNR Looks to a New Life

Continued from page 52

up the basics over the past weeks, he said. "May 4 just heralds the frosting on the cake."

Select Records

Air personalities are being allowed to select their own records from a basic playlist. Guidelines prevent the playing of two records back-to-back by females, two soul records, two bubblegum records.

The main drive at WKNR will be to establish something different and refreshing and good. Sherwood was pretty dejected with radio in general. "There are not more than a dozen good stations around the country. We're

. . . KTHO, South Lake Tahoe, Calif., program director **Bill Kingman** reporting; BP: "Killer Joe," Quincy Jones, A&M; BH: "Something," Tony Bennett, Columbia; BLP: (Eulogy) Wes Montgomery, Verve. . . . WGR, Buffalo, N. Y., music director **Larry Anderson** reporting; BP: "I Think I Love You Again," Brenda Lee, Decca; BH: "California Soul," Marvin Gaye & Tammi Terrell, Tamla. . . . KTTS, Springfield, Mo., music director **Ray Shermer** reporting; BP: "Puppet Man," Fifth Dimension, Bell; BH: "To Be Loved/Glory of Love," Lenny Welch, CUR. . . . WSB, Atlanta, music librarian **Chris Fortson** reporting; BP: "Whoever Finds This," Mac Davis, Columbia; BH: "Half & Half," Ray Conniff Singers, Columbia. . . . WSPR, Springfield, Mass., program director **Budd Clain** reporting; BP: "Loneliness Remembers What Happiness Forgets," Dionne Warwick; BH: "Ma Belle Amie," Jerry Ross, Symphonum. . . . KOKX, Keokuk, Iowa, program director **Art Mann** reporting; BP: "New World in the Morning," Roger Whittaker, RCA; BH: "Rich Is," Rosalyn Kind, RCA.

Familiar' Type Music

Continued from page 52

- "Deja vu," Crosby, Stills, Nash & Young, Atlantic SD 7200.
- "It Ain't Easy," Three Dog Night, Dunhill DS 50078.
- "Grand Funk," Grand Funk Railroad, Capitol SKAO406.
- "Chicago," Chicago, Columbia KGP 24.
- "Hendrix Band of Gypsies," Jimi Hendrix et al., Capitol STAO 472.
- "Liquid Smoke," Liquid Smoke, Avco Embassy AVE 33005.
- "Bridge Over Troubled Water," Simon and Garfunkel, Columbia KCS 9914.
- "American Woman," Guess Who, RCA Victor LSP 4226.
- Leon Russell, Leon Russell, Shelter SHE 1001.
- "Hey Jude," Beatles, Apple SW 385.
- "To Our Children's Children's Children," Moody Blues, Threshold THS 1.
- "Willie and the Poor Boys," Creedence Clearwater Revival, Fantasy 8387.
- "Dylan's Greatest Hits," Bob Dylan, Columbia KOS9463.

one of the few industries who don't have an art form . . . there should be art form in radio, but there's not.

"I hope we can encourage young people to come along and create. This stealing from each other has got to stop. Every station sounds just like another radio station. It sure saves a lot of trouble—stealing programming ideas and promotions from somewhere else . . . but it doesn't help our business. There must be a hundred Somebody W. Morgans in the nation. . . I've heard more Don Steeles than you could believe. It's crazy that stealing stations would even steal the names."

Selling Sounds

What's happening among the major music houses. Items should be sent to Debbie Kenzik, Billboard, 165 W. 46th St., New York, N.Y. 10036.

WEEK OF MAY 11-15

GAVIN & WOLOSHIN, INC., PI 1-6020, **Sid Woloshin** reporting—Gavin & Woloshin, Inc., created a stereo spot for use in the promoting of Elektra album entitled "David Peel and the Lower Eastside." **Hastings Baker** was the producer. . . . **Sid Woloshin** and **Kevin Gavin** also finished two 60 second spots for Imperial Oil of Canada. **Jerry Alters** underscored the music for the spots and **Al Watanabe** produced them for Cockfield, Brown & Co., Ltd.

NATIONAL RECORDING STUDIOS, New York, PL 7-6440, at Edison Hall: **Herb Harris** recording music for AT&T. **Arnold Eldus** & **Ted Bates** producing jingles for Panasonic. **Steve Karmen** recording: At 730 Fifth Ave.; **Duke Ellington** in with his band, Laurie Prod. recording music spots for the 1st National Bank of Pa. J. M. Mathers' **Aram Bojhalian** producing jingles for the Oakland A's. **Martin Solow** of Solow-Wexton working with Robert Morgenthau on his campaign spots. **Lou Garisto** wielding the baton for La France. Spots Alive producing spots for the new feature "My Night At Mauds." **Martin Balsam** recording commercials for TWA; At the Film Center, **Jerry Ansel** mixing Shell. SSC&B in with Lipton Tea. MPO mixing Black Flag. Aditing Concept mixing Red Band. Medi Productions working on Fashion.

Vox Jox

By CLAUDE HALL
Radio-TV Editor

Tom Campbell, equipped with banner saying, "Give Tom Campbell a Ride," has locked his car and offered \$1,000 to anyone who can show he drove it, and is hitchhiking. Hitched about 200 miles all-day-long Thursday (23). Even hitched into the studio. Was late Thursday about 30 minutes, which didn't make program director **Dick Starr** too happy. Call in reports to the station and they put reports on the air where he's at if he gets stuck. Campbell has one of those phone-briefcases. When he gets into the car, introduces himself and why he's hitching and says he'll mention them on his show. Ridden in everything from the back of a motorcycle to a new Cadillac.

Dave Michaels, former program director of WOXR in Oxford, Ohio, has joined WZIP in Cincinnati as an evening personality. . . . **Tom O'Neil** is the new operations manager of WCOL in Columbus; he had been at WIFE in Indianapolis. . . . Got another great promotion stunt to tell you about: Taking a clue from the **Mike Brody** thing that made national press, a guy started giving away money last week on the streets of Jacksonville, Fla. Made all of the newscasts in town, radio and TV. Plus great newspaper stories. Then he announced that he was **Larry Dixon** and was going to be working on WAPE and they could hear him every day on the air. He had been with WIXE in Monroe, N.C. Heard about the stunt from several people, including **Mike Cloer**, one of the greatest promotion men that ever parked a gold Cadillac in front of WAYS, Charlotte.

Sam Durrence is now doing the midnight-6 a.m. show on WHOO, Orlando; **Mike Bigler** and **Rick White** do weekends, and Mike works on WHOO-FM full time. . . . Just got a call from **Lou Jones**, an air personality who combines soul and jazz music on WCRX-FM in Springfield. He mentioned that he's now doing a live broadcast 10 p.m.-until Thursday, Friday, Saturday and Sunday in that time slot from the Psychedelic Shach and Carousel Lounge. The live shows are mostly soul, but he sneaks in jazz periodically while the dancers sit and sip. Goes over well.

Note to **Tom Barry**, KLIV, San Jose: Hogwash. . . . **Mort Roberts**, formerly news director of WXPO-TV, Manchester, N.H., has been named program director of WCAP, Lowell, Mass. . . . WIOD program manager **Elliot (Biggie) Nevins** has produced a series of spot announcements that include testimonials by former drug addicts; he's sending

tapes of the spots out to every radio station in Florida. News director **Fred Mooke** and air personality **Ken Collier** worked on the spots. . . . Latest Pulse of Sacramento shows the No. 1 station 6 a.m.-midnight Monday through Friday is KRAK, country music station, with a 17. KROY, Top 40 station, is second with a 16, largely because of a dominant share of teens. KGMS is tied with KXOA for third with an 11.

I'm embarrassed as a tub of lard in a glue factory—I misspelled **Bob Whitney's** name in a recent article. **Juggy Gales** at Roulette Records called up and threatened to take away my cowboy belt buckle unless I corrected the error. . . . **John Anthony** sends in the Jan./Feb. Pulse for Asheville, N.C., and in the 6 a.m.-midnight period. WKKE had a 19. WISE had a 17. Both, however, were far behind the 36 of WWNC. WSKY had 14. The lineup at WKKE includes program director **John Anthony**, music director **Mike (Steve Cooper) Scott**, **Jim (Bob Norris) Stanley**, **Tone E. Sinatra**, and **Bob Grayson**. John said he'd like to put out a golden oldies album if any of those LP firms are interested.

Jim Jenson, 136½ Sherman Ave., Mansfield, Ohio 44906, is looking for **George McGovern**, once of WRKO in Boston and WKYC in Cleveland. . . . WREN, P.O. Box 588, Jenkins, Ky. 41537, needs country-pop new and old records. The station recently went on the air. Send to program director **Gary Slemp**. . . . **H. Hart Kirch** has become program director of CJE in Regina, Canada, after serving as operations manager of CKDA in Victoria for four years. Congratulations. . . . **Mrs. Virginia F. Pate**, president and general manager of WASA in Havre de Grace, Md., has been elected president of American Women in Radio and Television.

Vin Roberts has been named general manager of WFIF in Milford, Conn.; a former air personality of WICC, he'd been an account executive most recently. . . . **Tim Powell**, formerly with KMPX-FM in San Francisco, is now with WABX-FM in Detroit and is doing the 11 a.m.-2 p.m. show. . . . **Don Gilbert**, program director of KUVR in Holdrege, Neb., is a papa. A boy named Don. . . . **Mike Malone** sent in the Feb./Mar. Pulse for Mobile, Ala., showing his station—WUNI—with a 27 6-10 a.m., 25 from 10 a.m.-3 p.m., 22 between 3-7 p.m., and 19 7-mid-

(Continued on page 58)

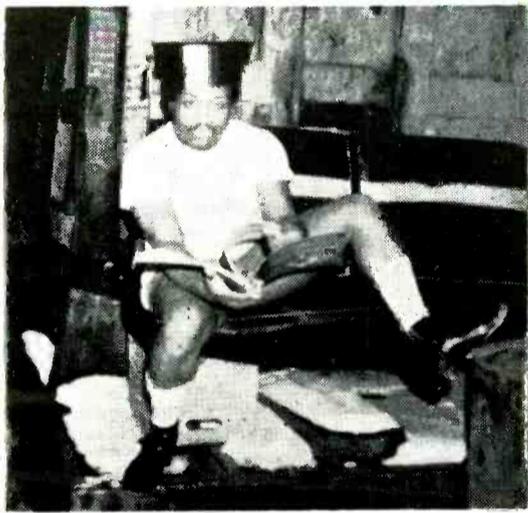
Make Way For The ^{Grand} Canyon Of Hits!

SWAMP DOGG GLORIA LYNNE

Smash single—

**“MAMA’S BABY,
DADDY’S MAYBE”**

Canyon 30

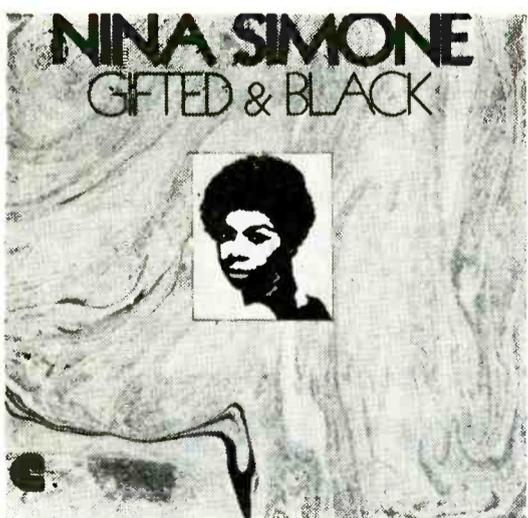


From his Hit album—

**“TOTAL DESTRUCTION
TO YOUR MIND”**

Canyon LP 7706

NINA SIMONE



“GIFTED & BLACK”

Canyon LP 7705



“GLORIA LYNNE HAPPY & IN LOVE”

Canyon LP 7709

Just released from the LP—

**“LOVE’S FINALLY
FOUND ME”**

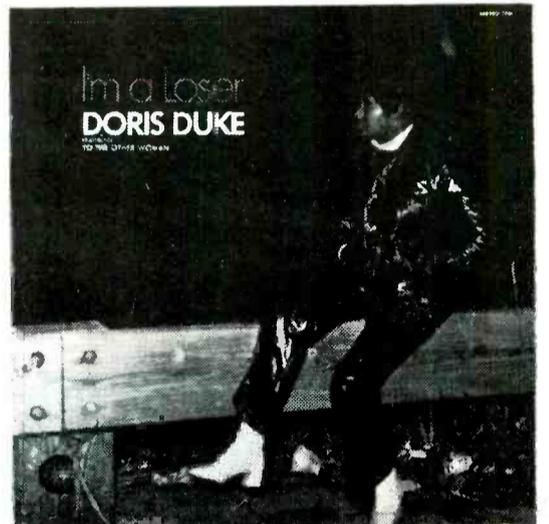
Canyon 36

DORIS DUKE

A solid hit—

“FEET START WALKING”

Canyon 35



From her LP of hits—

“I’M A LOSER”

Canyon LP 7704

STANLEY TURRENTINE



“FLIPPED/FLIPPED OUT”

Canyon LP 7701

His latest single—

“WEDDING BELL BLUES”

Canyon 32



CANYON Records, Inc.

1242 North Highland / Hollywood, Calif. 90038 / Tel: (213) 469-8317

Available exclusively on

AMPEX
STEREO TAPES

Letters To The Editor

• Continued from page 52

sensationalized reports they receive from the mass media.

It is true that these kids identify closely with music and the artists that produce it—but don't let this get your hopes up. The only reason that this is true is that, at present, music reflects one of the few remaining areas which accurately represents the true feelings of these kids. Reverse the trend in music and you falsify it, deny it its whole purpose, its whole reason for being—and do you think the kids are going to believe it? Not likely—they're not so naive as you might seem to believe. The immediate reaction will again be distrust—music too will have joined the ranks with the rest of the media in copping out and fleeing to the right wing. The end results will be that another field which could have helped in this matter will have lost that potential. Radio must get in on the act, but what we need is not an all-out campaign against drugs, but a serious and objective presentation of all sides of the issue which, hopefully for the sake of our present society, will show that in most cases the disadvantages far outweigh the advantages. The way to reach these kids is not through repression or coercion, but through rationality. It's the only way.

I am not aware of how much direct experience Mr. Littleford has had with this issue, but I would like to clarify my position. I am admittedly, young, and a relative newcomer to the world of broadcasting as an announcer-operator with the C.B.C. Northern Service. But I know what it's like, for I lived with the drug scene, and perhaps I am still a part of it. I have served time as a result of my involvement, and have come back to work with these kids in an attempt to find some solutions—both for them and for myself. I know how they think because I think much like them, and I am confident that your suggestions do not hold the answer. Let's have some dialogue within the industry first, to discover what our role is and what our approach should be. Then we can proceed with confidence, with a definite goal in mind, and perhaps we can be of some assistance to our troubled world. It should be obvious from this letter alone, whether one does or does not agree with my views, that Mr. Littleford's suggestions will not work. Why? Because I and others like me exist within the radio and music industries,

and we are the people who select and air the music, we are the ones who have the more direct line with the youth that concern you so much—and we are not likely to follow through with a procedure which we know is fruitless.

In closing I would just like to reiterate that I am not saying that radio and music has no role to play in this matter, for on the contrary it does or can have a very profound effect. Radio must do something about the problem—but not in the way Mr. Littleford suggests. I sincerely hope that we shall see more discussion of this matter in Billboard, and even though I disagree with Mr. Littleford's views, it is encouraging to know that a person in so influential a position does recognize the existence of the problem and does care about what must be done.

The views expressed in this letter are entirely by own, and are not necessarily those of the management of this station or of the C.B.C. in general.

Charles F. McGee
Announcer-Operator
CHAK, CBC Northern Service
Inuvik, Canada

We are most concerned, Claude . . . about drugs and drug abuse and have been for some time.

KSON has run many spots and programs to combat drug abuse from October of 1969 to April of 1970.

For example . . . we ran a series of six 15-minute programs twice a day at 10 p.m. and again at 3 p.m. They contained interviews with LSD users, narcotic officials, law officers and doctors . . . giving the listeners a chance to form his own opinion by weighing the pro and con of the program. Prior to airing, it was promoted for a week in advance to gain listenership. In addition, copies were made available to all who wanted them.

KSON also broadcast 168 20-second spots on drug usage. The three spots were rotated and directed more to the younger age group.

Also, for the past six months the ABC Network carried approximately 87 60-second drug abuse spots during their news casts, which KRON carries.

Alex Dryer devoted four minutes of his 7 p.m. show on Monday, April 13 to the dangers involved with the use of drugs.

We currently are working on a 30-minute program concerning

(Continued on page 64)

gentlehood

'soliloquy'



'gazebo' 2525



zabad

Vox Jox

• Continued from page 56

night. WABB had 12, 11, 37, and 61. While I'm thinking about it, would all of you guys send me in xeroxs of ratings. I'll take any I can get—ARB, Pulse, Hooper. I want to do a comparative story for the entire nation. If you want to make a few comments on your opinion of the state of radio (in any format), please feel free to do so. But I would like those ratings.

★ ★ ★

Bob Harper is going to Pittsburgh to become program director of KQV; he'd been program director of WSAI, Cincinnati. . . .

Frankie Halfacre, former deejay with WNIO in Niles, Ohio, and WJMO in Cleveland, is back in a Youngstown, Ohio, hospital—his second trip. Frankie suffered injuries in an auto accident last fall coming back from a Starday-King record promotion meeting (he was at that time working as a promotion man on James Brown product). Hasn't worked since. Supposed to be a good air personality, in case any station is looking in the next couple of weeks.

★ ★ ★

Lineup at WKBC in North

(Continued on page 62)

MAY, 9, 1970, BILLBOARD

Campus News

Atl Keeps Running Account of Campus Radio; Services 814 in U.S.

NEW YORK—Atlantic Records services 814 campus radio stations throughout the country, according to Henry Allen, vice president in charge of promotion. "We always run surveys to find enrollments of summer schools, who will be programming the campus station, if there is a summer edition of the

campus newspaper and how frequently it runs, and other related questions. It helps us to decide what type of promotion to run on a summer school campus." Allen pointed out that many schools dropped drastically in summer enrollment, "but the trend as we have seen it is for students in college to take some type of summer program instruction. Summer school enrollment is definitely increasing. This means that there are more record buyers on the campus in the summer. We have to keep in touch with these people, for they are key people in the grapevine." The grapevine is very important to Allen. "After the campus radio station, the people who talk music to their friends are probably the most important to us. Of course the best way to get to these people is through the record stores. We must supply those stores with good promotional displays. We also get involved with marketing incentives on various levels." It is a complete program which centers around the radio station.

Allen praised campus radio and especially liked the fact that these stations, as well as

FM stations throughout the country, "have the ear of people who like uncut music. I don't care if the station plays only one hour of rock, one of soul and one of jazz, they have to get service." Allen is aware of the bureaucratic system of companies and their shortcomings. He also said, however, "There are people at the stations who sort of borrow the new albums. If they bring them back a few days later, the station sometimes complains to us about getting a new album late. If the album does not return at all, then we are disregarding the station according to them.

Generally there has been some type of breakdown somewhere. It doesn't matter whose fault it is. What matters is when we can start service again."

Allen is proud to see a rise in jazz sales recently. According to him, jazz is the second best selling music on the campus. He attributes it all to promotion. "The public has to hear it in order to buy it. They know what good music is. And a college student somehow manages to get the funds needed to buy an album he really likes."



BILLY TAYLOR, composer, arranger, author, and jazz musician, will give the main address at the Berklee College of Music's commencement exercises, set in Boston May 23.

Media Gathering Set June 17-20

PLAINFIELD, Vt. — There is a need for effective communication among all people committed to a changing set of values in media, according to Larry Yurdin, the coordinator of the Alternative Media Project of Goddard College, an experiment in mass communications. The project is holding a four-day "gathering" for people

from all over the country and Canada, "actively committed to a vision of the media as an effective catalyst for an awareness rather than to its present role as an anesthetic."

The gathering will take place June 17-22 and will be focused on the newly built media center at Goddard. The school is located in the northern Vermont

woods so this conference will be unlike the usual industry type conference. This gathering is not only for concerned college students. Those broadcasting and record industry people who are concerned, aware, and involved in the future of human communications are invited. Yurdin talked about "pulling in high energy people" into the conference. The project objectives have remained fluid. Yurdin feels the objectives must be fitted to the people rather than the people fitting to objectives. It is hoped that the conference will lay groundwork for an "autonomous project of a more permanent nature growing out of expressed needs of those in attendance" to the conference. People at KSAN-FM, San Francisco; WBCN-FM, Boston; CKG-FM, Montreal; CHUM-FM, Toronto; KMET, Los Angeles, and WDAS-FM, Philadelphia, are helping to put this idea together.

The cost of the conference, including room and board, will be \$30. This does not include transportation. If you want to attend, but cannot afford it, financial assistance may be available. Write to alternative Media Project in Plainfield (05667), or call collect 802-454-8311.

(9); and New York Institute of Technology in Old Westbury, Sunday (10). Pentangle on the Warner Bros. label, appears at Williams College in Williamstown, Mass., Friday (8); and Rensselaer Polytechnic Institute in Troy, N.Y., Saturday (9).

Mason Williams on Warner Bros. and Jennifer on Parrot, perform at Ohio State University in Columbus, Friday (8). Gordon Lightfoot on the UA label, appears at Whitworth College in Spokane Wash., Saturday (9). Ian & Sylvia, with the Great Speckled Bird on Ampex, appear at Lake Erie College in Painesville, Ohio, Saturday (9).

What's Happening

Rock Rooked

I have received a disturbing report from Jim Fishel at the University of Miami in Coral Gables, Fla. According to him the rock scene in this tourist-oriented town is on the wane. "The essential reason for this is the constant hassles by the adults in the Miami tourist trap area. The problem started when officials began to get uptight over the festivals that have dominated the college holiday periods during the past three years. Numerous busts and hassling of performers have caused panic among much of Miami's youth population, since many groups have refused to play the Miami music scene again," according to Fishel's letter. When Led Zeppelin played at Miami's convention hall a few weeks ago, everyone was harassed by the police, Fishel claims. The performance was sold out and the people who were standing outside the auditorium had to evacuate the scene quickly.

The Warner Bros. movie "Woodstock" was found not to be in the interest of youth, according to the city of Coral Gables, home of the University of Miami. The city has brought a court order to close the film and ban it from Coral Gables. The theater at which the film is being shown is fighting. I remember being hustled off the Spanish Steps in Rome by some Italian police whose job it was to "keep the tourist spots clean of unkempt young people," according to my translation by an Italian lawyer. Perhaps there is a parallel justification in the Sunshine State cities of Miami and Coral Gables.

Temple Music Festival

Beginning June 26, Temple University will hold a seven-week festival in Ambler, Pa. The festival features several jazz artists including the Thad Jones-Mel Lewis orchestra, Ella Fitzgerald and Dave Brubeck. Also appearing at the event will be Muddy Waters, Gershon Kingsley's First Moog Quartet, Booker T. White, Rotary Connection and the Blue Ridge Mountain Cloggers. The festival will offer about 45 programs including 12 concerts by the Pittsburgh Symphony Orchestra and six performances by the Pennsylvania Ballet.

Have a Banana

The Yellow Banana is a new newsletter published by Gary Cohen, WYUR, Yeshiva University, Steve Nimmich at WALL, Adepti University and Mike Riccio of WCWP, C. W. Post College, all New York schools. The newsletter concerns the music at the York York Area college stations. It is aimed primarily at record manufacturers and distributors. Anyone interested in contributing to or receiving a copy of Yellow Banana should get in touch with me one of the three editor publishers at their respective radio stations.

Aquarian Express

April 24 through April 26 was a happy time in Poynette, Wisconsin, at the Aquarian Express Festival according to University of Wisconsin representative Bill Shapiro. He called the three-day affair well planned "in comparison to Woodstock." It was held on a 650-acre farm and featured the Grateful Dead, Rotary Connection, Illinois Speed Press, Baby Huey and the Baby Sitters, Oz and many other groups. "The whole scene seemed to be college students celebrating the rites of Spring," wrote Shapiro. One had to pass four check points in order to enter the festival site. Members of the local law enforcement branches were present. There were at least four doctors on hand at all times in the temporary hospital set up to handle the 15,000 people in attendance. Shapiro reported good sanitary facilities including 200 portable toilets and two big tanker trucks to provide water for campers. Food seemed a bit overpriced, but a free kitchen was also available. Most people lived on rice and vegetables for the weekend. The only real problem was the sound system which had its ups and downs for the first two days. The music was good and the weather better which made the weekend very nice.

The site of this event was changed about two weeks ago. It was originally to be held in Madison but Golden Freak Enterprises met with too much static from city fathers. So they moved to Poynette on short notice, preventing a court action.

Campus Programming Aids

Send all programming aids to me in New York. Try to have them on my desk no later than Monday. I have deleted the abbreviations so specify if pick is an album cut, entire album, or single. If your picks are album cuts, specify album and always specify record manufacturer. Also give college name and location.

WMSM, Mount Saint Mary's College, Emmitsburg, Pa., Bob Acampora reporting: "If I Only Had My Mind On Something Else," Bee Gees, ATCO; "Come Saturday Morning," Sandpipers, A&M; "She's a Lady" (John B. Sebastian), John Sebastian, Reprise. . . . WHGB, Lehman College, Bronx, N.Y., Harris Semegram reporting: "Up Around the Bend," Creedence Clearwater Revival, Fantasy; "That Would Be Something" (McCartney), Paul McCartney, Apple; "Bitches Brew" (LP), Miles Davis, Columbia; "Dangling on a String," Chairmen of the Board, Invictus. . . . WUVT, Virginia Polytechnic Institute, Blacksburg, Melissa Burgett reporting: "No Sugar Tonight" (American Woman), Guess Who, RCA; "Reflections of My Life," Marmelade, London; "Get Ready" (Get Ready) Rare Earth, Rare Earth; "Dr. Livingston" (in Search of the Lost Chord), Moody Blues, Deram. . . . WVBU, Bucknell University, Lewisburg Pa., Stephen Selinger reporting: "Cecilia," Simon and Garfunkel, Columbia; "Up Around the Bend"/"Run Through the Jungle," Creedence Clearwater Revival, Fantasy; "Spill the Wine," Eric Burdon and War, MGM. . . . WIDB, Southern Illinois University, Carbondale, Jim Hoffman reporting: "Make Me Smile" (Chicago) Columbia; "Little Green Bag," George Baker Collection, Colossus; "Vehicle," Ides of March, Warner Bros. . . . WIUM, Western Illinois University, Macomb, Tim Mc-

(Continued on page 64)

Campus Dates

The Rotterdam Philharmonic Orchestra, conducted by Jean Fournet, performed at Queens College in Flushing, N.Y., April 25. The Chambers Brothers, of Columbia Records, will appear at the University of Bridgeport, Conn., April 26.

Oliver, Crewe recording artist, appeared at the University of

Singers Studio to Train Newcomers

NEW YORK — Singers Studio International has been formed to train newcomers in the recording field in all aspects of the business including contracts and management. Frank Price is the firm's executive producer, Bill Coleman is national promotion manager, and Jerome Pearlman is treasurer.

Artists already signed to SSI are Sammy Turner, Gloria Henry, Brenda Jones, and Fat Albert & His Gang. SSI offices are at 1733 Broadway.

Wyoming in Laramie April 28; East Texas State College in Commerce, April 29, and Central State College in Edmund, Okla., April 30.

The Chambers Brothers, Columbia recording artists, appear at Buffalo State College in Buffalo, N.Y., Saturday (9); Queensboro Community College in Queens, N.Y., Sunday (10); Josh White Jr., on the UA label, appears at Corning Community College in Corning, N.Y., Sunday (10); Cuyahoga Community College in Cleveland, Ohio, Tuesday (12); and Wittenberg University in Springfield, Ohio, Wednesday (13).

Richie Havens on the Stormy Forest Label, performs at Keuka College in Keuka Park, N.Y., Saturday (9). The Righteous Brothers, on MGM, appear at Indiana University in Bloomington, with Petula Clark of Warner Bros., Saturday (9). Tom Rush of Columbia Records will appear at Endicott College in Beverly, Mass., Saturday (9). Patrick Sky, Capitol recording artist, will appear at Northeastern University in Boston, Mass., Friday (8). Glen Yarbrough, Warner Bros. artist, appears at Tacoma Community College in Tacoma Wash., Thursday (7).

Townes Van Zandt and the Mandrake Memorial of Poppy Records, will appear at Farleigh Dickenson University in Teaneck, N.J., Wednesday (6); Ashland Jr. High School in East Orange, N.J., Thursday (7); Hanover Park High School in Hanover, N.J., Saturday



The SIGN of great reading

MAY 9, 1970, BILLBOARD

More will
LIVE



the more
you GIVE

HEART FUND

AGAIN

THE PROGRAMMING CONFERENCE OF THE YEAR

**3RD
ANNUAL**

radio FORUM
programming

JUNE 18-20
**WALDORF
ASTORIA
HOTEL N.Y.C.**

Billboard is indeed proud to announce this 1970 program. The Forum is designed for all those individuals deeply involved in Radio's current scene and in building its greatest growth potential.

THE AUDIENCE

PROGRAM DIRECTORS
STATION OWNERS AND MANAGERS
DEEJAYS
RECORD COMPANIES
REP FIRMS AND ADVERTISERS
AND EVERYONE INVOLVED WITH
INCREASING EFFECTIVENESS AND
IMPACT OF RADIO

THE FORMATS

TOP 40 • COUNTRY • R&B
MIDDLE OF THE ROAD
PROGRESSIVE ROCK

STATION TYPES

AM & FM
LARGE, MEDIUM, SMALL
RURAL, METROPOLITAN

FEATURES

- BILLBOARD COCKTAIL RECEPTION
- SOUNDS OF THE TIMES
- THE NEW RECORDS
- ARTISTS STATE THE CHALLENGE
- INFORMAL MEETINGS AND DISCUSSIONS

- You will be able to hear the generic tapes of more than 20 stations as "Sounds of the Times" • Three outstanding performing artists describe how listening audiences are changing • You will hear unreleased records and try your skill at picking the "hits" • Facilities for informal meetings and discussions.

The Program

THURSDAY MORNING, JUNE 18

REGISTRATION FROM 9:00 a.m.

THURSDAY AFTERNOON, JUNE 18

2:00 p.m. - 4:30 p.m.

Session 1

RADIO FACES THE NEW DECADE

- a. Radio's Key Role in Dealing With Urgent Social Problems
Art Linkletter
Los Angeles, Calif.
- b. Are We Wasting Our Most Valuable Resource—Our Personnel?
Lester M. Smith
Executive Director
Seattle, Portland, and Spokane Radio
Portland, Ore.
- c. Dynamic Changes in Music—The Challenge to Future Programming
George Martin
Managing Director
Associated Independent Recordings, Ltd.
London, England

5:30 p.m. - 7:30 p.m.

COCKTAIL RECEPTION, BILLBOARD OFFICE "SOUNDS OF THE TIMES"

Astor Gallery from 4:40 p.m. and after

7:30 p.m. The Astor Gallery will be available after 7:30 p.m. also as a meeting place for informal discussions and relaxation.

FRIDAY MORNING, JUNE 19

REGISTRATION FROM 8:00 a.m.

9:00 a.m. - 12:15 p.m.

CONCURRENT SESSIONS

Choose two—The first at 9:00 a.m. The second at 10:45 a.m.

Session 2

KEEPING TOP 40 IN TUNE WITH THE TIMES

- a. Dealing With the Music Forces Affecting Top 40—Progressive Rock, Good Music, Soul
Khan L. Hamon
Program Director
KTSA Radio
San Antonio, Tex.
- b. Trends in Contemporary Music Programming—The Need to Know Your Audience
Michael Joseph
Radio Program Consultant
Westport, Conn.

Session 3

THE SOUL RADIO OF THE FUTURE

- a. Keeping and Increasing Your Listeners—White and Black
Jerry Boulding

Operating Manager
WWRL Radio
Woodside, N. Y.

- b. How to Combat the Continuing Reaction Against Soul Radio
Reginald Lavong
Vice President, Marketing, R&B
Capitol Records Distributing Corp.
Hollywood, Calif.

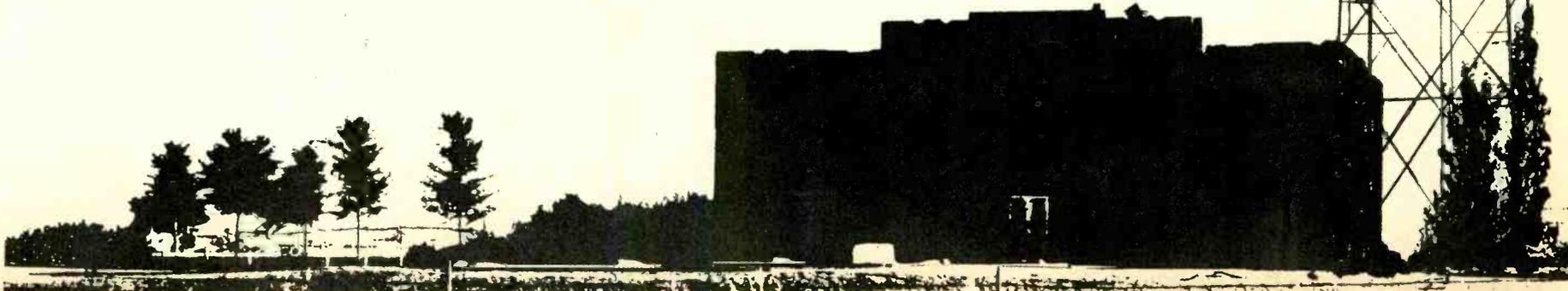
Session 4

THE AGGRESSIVE GROWTH OF EASY LISTENING FORMATS

- a. Building a Successful Morning Show—What Are Its Structures and Requirements?
J. P. McCarthy
Air Personality
WJR-AM Radio
Div. of Capitol Cities Broadcasting Inc.
Detroit, Mich.
- b. Where Does Rock Music Fit in the Easy Listening Format?
Tony Taylor
Program Director
WIP Radio
Philadelphia, Pa.

Session 5

CREATING A MAJOR MARKET SOUND IN A SMALL MARKET STATION



- a. Analyzing the Market to Find Your Programming Niche
Bernie Barker
Vice President and General Manager
WDAK Radio
Columbus, Ga.
- b. What Is an Ideal Music Blend — Can You Please Everyone All the Time?
Gary R. Fuller
Vice President
KAFY, Inc.
Bakersfield, Calif.

Session 6
COUNTRY MUSIC RADIO—WHERE DOES IT GO FROM HERE?

- a. Has Country Music Programming Become Too Modern?
William J. Wheatley
Program and Operations Manager
WWOK Radio-Miami
WAME Radio-Charlotte, N. C.
Miami, Fla.
- b. The Importance of Building Station Ratings by Promoting the Sale of Records at Retail
Bruce Nelson
Program Director
WUBE Radio
(Seattle, Portland & Spokane Radio)
Cincinnati, Ohio

12:30 p.m. - 1:30 p.m.
LUNCH

FRIDAY AFTERNOON, JUNE 19

2:00 p.m. - 5:15 p.m.

Round table discussions. Each session will be held in a different room. Each presided over by a moderator—but with each "Roundtable" (a group of 10) advancing its own "give and take" discussions, beginning with a suggested list of pertinent topics. Registrants will choose two of the following five topics. The first at 2:00 p.m. and the second at 3:45 p.m.

Session 7
METHODS OF MOTIVATING ON-THE-AIR PERSONNEL AS PART OF TOTAL STATION TEAM-WORK

Robert H. Badger
Station Manager
WMID Radio
Atlantic City, N. J.

Session 8
DECIDING WHAT THE VARIATIONS SHOULD BE BETWEEN WEEKEND AND WEEKDAY PROGRAMMING

Joe Sullivan
Program Director
WMAK Radio
Nashville, Tenn.

Session 9
AUDIENCE PROMOTION — SUCCESSES AND FAILURES

Robert F. Hood
Vice President and General Manager
WHOO Radio
Orlando, Fla.

Session 10
HOW AND WHY YOUR FM STATION SHOULD COMPETE WITH YOUR AM

Hy Lit
Vice President and General Manager
WDAS-FM Radio
Philadelphia, Pa.

Session 11
ALTERING MUSIC FORMAT TO REACH DIFFERENT LISTENERS AT DIFFERENT TIMES

Ken Dowe
National Operations Manager

McLendon Broadcasting Co.
Dallas, Tex.

FRIDAY EVENING, JUNE 19

"Sounds of the Times" after 5:30 p.m. After 9:00 p.m. the Astor Gallery is available for both "Sounds of the Times" and as a meeting place for informal discussions and relaxation.

7:30 p.m. - 9:00 p.m.

Session 12
YOUR AUDIENCE IS CHANGING—THE ARTISTS STATE THE CHALLENGE

A panel of 3 performing artists. Each will describe his audiences' reaction to the music he is performing—what they appear to like and what they do not like. Each artist will give his opinion as to what the significance of his observations may have for alert radio station programming.

The panel of 3 artists:

Johnny Rivers
John Rivers Music
Los Angeles, Calif.
William (Smokey) Robinson Jr.
Vice President
Motown Record Corp.
Detroit, Mich.

SATURDAY MORNING, JUNE 20

9:00 a.m. - 12:15 p.m.

CONCURRENT SESSIONS

Choose two. The first at 9:00 a.m. and the second at 10:45 a.m.

Session 13
CREATIVE SKILLS IN PRODUCTION

- a. Producing Better Local Commercials
Alan R. Scott
Partner
Scott-Textor Productions, Inc.
New York, N. Y.
- b. Tighter Production Through Modern Electronic Techniques
Dan Clayton
Program Director
WPOP Radio
Hartford, Conn.

Session 14
ADVANCE RESEARCH TECHNIQUES

- a. Ratings — How to Evaluate Them Effectively for Better Programming
James L. Greenwald
President
KATZ Radio
New York, N. Y.
- b. Records — Methods of Determining What Your Audience Wants to Hear — When and Why
Buzz Bennett
Program Director
KGB Radio
San Diego, Calif.

Session 15
EFFECTIVE PROGRAMMING OF ALBUMS AND PERSONALITIES

- a. The Growing Impact of Albums — Selecting Them and Picking the Cuts
Willis Duff
Vice President of Metromedia
General Manager
KSAN Radio
San Francisco, Calif.
- b. The Trend Back to Personalities — How to Program Them With New Meaning
Pat Whitley
Program Director
WWDC Radio
Washington, D. C.

Session 16
INCREASING STAFF PROFESSIONAL SKILLS—THE MANAGEMENT CHALLENGE

- a. The Modern Program Director — The Qualities He Must Develop in His New Role
Perry S. Samuels
Senior Vice President—Radio
AVCO Broadcasting Corp.
Cincinnati, Ohio
- b. The Deejay — Helping Him Achieve Greater Professionalism

Session 17
APPRAISING YOUR STATION'S FORMAT—THE NEED FOR CONSTANT OBJECTIVITY

- a. When is Change Needed in Format — For What Reason and in What Direction?
Frank L. Boyle
President
Robert E. Eastman & Co., Inc.
New York, N. Y.
- b. Selling the Format to the Advertiser — Recent Developments in Media Selection
Norman King
President-Chairman
U. S. Media-International Corp.
New York, N. Y.

12:30 p.m. - 1:30 p.m.
LUNCH

The "Sounds of the Times" Exhibit will be open during the lunch period.

SATURDAY AFTERNOON, JUNE 20

2:15 p.m. - 3:45 p.m.

THE NEW RECORDS

Choose one of three concurrent sessions. Each session will be devoted to the playing of new records which have not yet been released. It will provide an opportunity for each registrant to predict his ability to pick the hit within each of three formats:

Session 18
TOP 40 AND PROGRESSIVE ROCK

Moderators: George Michael
Music Director
WFIL Radio
Philadelphia, Pa.
Augie Blume
National Promotion Manager
New York, N. Y.

Session 19
EASY LISTENING

Moderators: Johnny Magnus
KMPC Radio
Los Angeles, Calif.

Session 20
COUNTRY MUSIC

Moderators: Roy H. Stingley
Program Director
WJJD Radio
Chicago, Ill.
Owen Bradley
Vice President In Charge
Of A&R
Decca Records
Nashville, Tenn.

OPPORTUNITY WILL BE AFFORDED FOR CRITIQUE INTERCHANGE

Each registrant will receive samples of the unreleased records played in his session.

4:00 p.m. - 5:00 p.m.

Session 21
BILLBOARD AWARDS FOR ACHIEVEMENT

- a. Radio Is a World for Creative Thoughtful People
- b. Presentation of the Billboard Awards

REGISTRATION FORM

Please register me for the **BILLBOARD RADIO PROGRAMMING FORUM**, June 18-20, Waldorf-Astoria, New York City. (If you wish to register others besides yourself from your organization, please send names and titles on your letterhead and enclose payments.)

Registration Fee: \$175.00 per person

Please enclose check and return registration form to:

Radio Programming Forum
Ninth Floor — 300 Madison Avenue, New York, N.Y. 10017

NAME _____ (please print)

TITLE _____

COMPANY _____

ADDRESS _____

CITY, STATE, ZIP _____

Complete refund will be made for cancellations received before June 12, 1970. After that date but prior to the opening of the Conference, a cancellation charge of \$50.00 will be made. After that, "no-shows" cannot be refunded.

**MAIL IN
YOUR
REGISTRATION
TODAY**

Soul Sauce

**BEST NEW RECORD
OF THE WEEK:**
**"WHATEVER I AM
(You Made Me)"**
NINA SIMONE
(RCA)



By ED OCHS

SOUL SLICES: Hottest soul disk in the country belongs to none other than **Diana Ross** with "Reach Out and Touch (Somebody's Hand)." Not only will her solo debut overtake the Sister disk by the **Supremes**, but also the **Moments'** building "Love On a Two Way Street" and **Tyrone Davis'** "Turn Back the Hand of Time" giant, nearing the million mark. National gains for the Stang and Dakar labels. Soon due on the big picture are winners from the **Meters** ("Chicken Strut," Josie), the **Dells** ("Open Up My Heart"), **Joe Simon's** "Farther on Down the Road" and naturals by **Marvin & Tammi** and **James Brown**. . . . **B.B. King's** production company will produce four albums per year for Flying Dutchman's BluesTime label. First off will be "Just the Blues" by **Malcolm & Chris**, vocal duo discovered by B.B. . . . **Nate McCalla**, president of Calla Records, has been named executive vice-president of Roulette, while Calla has become a division of Roulette. . . . Hit followup by the **Chairmen of the Board**: "You Got Me Dancing On a String," on Invictus. . . . **Joe Medlin** has resigned as Invictus' promotion director. . . . **Esmond Edwards**, former staff producer for Columbia whose forte is jazz, has been named an executive assistant for **Jerry Schoenbaum** and Polydor Records. . . . New album from **Eddie Harris**, "Come On Down," on Atlantic. The label also has more soul chart action with the **Vanguards'** "It's Too Late for Love" (Lamp), **Moses Smith's** "Keep On Striving" and **Otis Leavill's** "Glad I Met You," both on Cotillion. . . . New Fame candidate: "Letter to Josephine," by **David & the Giants**. . . . **Cannonball Adderley** is hot with his next hit, "Oh Babe." . . . Brunswick has a winner with a new **Eugene Record** group, **Lost Generation**, and their debut disk, "The Sly, the Slick and the Wicked." . . . **Clarence Carter** comes to Harlem's Apollo Theatre, May 6-12. . . . **Dee Dee Warwick** is heading for glory with her first for Atco, "She Didn't Know (She Kept On Talking)." . . . **Garnet Mimms** will garner play with his comeback disk on Verve, "Sad Song." . . . **Jerry Ross'** Colossus label will register soul-wise with **Virgil Henry's** "I Can't Believe You're Really Leaving." . . . **Al Klein**, who recently left Motown, has formed a new production company, Buffalo Bill Productions, and the Ground Sound label, with artist-partner **Bruce Channel**, whose album-in-production is called "The Only Thing Left Is Finding the Truth." The company will explore the ecology and commune movements for new talent. . . . **John Roberts** looks good for Duke with "Come Back and Stay Forever." . . . New **Lovelites**: "Who You Gonna Hurt Now," on Uni. . . . **Ann Williams** has replaced **Cissy Houston** in the **Sweet Inspirations**. . . . New from the **Fantastic Four**: "I'm Gonna Carry On," on Soul. . . . And from **David Porter's** "Gritty, Groovy & Gettin' It" album: "Can't See You When I Want To" on Enterprise. . . . **Victoria Lucas**, B.B. King's press girl, reads **SOUL SAUCE**. Do you?

Vox Jox

• Continued from page 58

Wilkesboro, N.C., a country music station, goes: **Al Mainess**, **Bob Fee**, **Ed Racey**, and program director **Stan Rogers**. . . . Got a note from **Billy Tate**, who does a country music show on WSEL in Pontatoc, Miss. . . . **Bill Thomas** has resigned as program director of WDIA in Memphis to become operations manager of new soul station KKDA in Dallas. **Les Anderson** has departed WHAT in Philadelphia to become program director of WDIA.

★ ★ ★
Jim Tate of WPEN, Philadelphia, and Mack Owens of WOR-FM, New York, have joined WKNR, Detroit. . . . **Dan Donovan** is joining WFIL in Philadelphia; he'd been at WCBM in Baltimore. . . . **Lee Shoblom** hopes to get his new station at Lake Havasu City, Ariz.—KFWJ—on the air by the middle of summer. He's new general manager of KRAM, Las Vegas. . . . Staff at KEYN in

Wichita, Kan.: Program director **Greg Dean**, **Allan McKay**, assistant music director **Andy Barber**, **Dave Biondi**, music director **J. Robert Dark**, **Don B. Williams**, and **Texis Mike**, with **Carl Jackson**, **Dan Merit**, and **Dave Riley** doing the weekend work.

★ ★ ★
Old friend **John Richer**, now manager of WFIL-FM in Philadelphia, has bought the easy listening station, along with several other employees of the station and some local citizens. General manager **T. H. Oppgaard**, WVSC, Box 231, Somerset, Pa., is seeking album jackets. The National Association of FM Broadcasters has moved to suite 803, 420 Madison Ave., New York, N.Y. 10017.

More details about the Chicago NAB convention a week or so ago. **Frank Watling** (I hope I spelled his name correctly) came by with his wife. He's **Colonel Frank** on local kiddy TV show every after-

noon. At first, I thought he was putting me on. But, as the night wore on, I grew to become sort of fond of the guy, whether it was an act or not. May **Colonel Frank** grow and prosper in the world of the four and seven-year-olds. I liked him and I think my our four and seven-year-olds would have worshipped the guy. He was a former deejay from the Phoenix area.

I think we're going to set a new world's record for a Vox Jox, proving I'm verbose if nothing else. **Chuck Leonard** and **Robert W. Morgan**. Say, would you like to hear some "inside" stuff about Leonard and Morgan? Well, to tell you the truth, I don't know anything "inside" about these two cats. But, how about **Mike McCormick**. I understand **WLS** in Chicago is not paying him all he deserves. To tell the truth, **Gene Taylor**, general manager of **WLS** in Chicago, went shopping with more than one salary level in mind. Since **Gene Taylor** never told me this, con-

fidentially, I guess I'm free to tell you about it. He visited **Dick Star** in San Francisco but was not able to meet **Star's** salary demands; a Toronto program director, a Miami program director (some people say he was studying **Biggie Nevins** at **WIOD** and others say **Jim Dunlap**). **WLS** hired **Mike McCormick**, who was next in line for the promotion in the chain anyway.

Trying to think of some of the people I met during the NAB and NAFMB conventions—**Gene Chenault**, **Ken Knight**, **Alvin Dixon**, **Grahame Richards**, **Ted Randal**, **Stan Gortiov**, and **Pat O'Day**. Next time you see **Pat**, ask him about that poker game. I think he learned the finer points of the game. Fast. To an inside straight.

Didn't see **Bill Meeks** of **PAMS**, but I ran into old buddy **Jim West**, now with **TM** productions. And who was in the **TM** suite but **Ted Hepburn**, former manager of **WSAI** in Cincinnati, now a radio station broker, lo-
(Continued on page 64)

Billboard SPECIAL SURVEY For Week Ending 5/9/70

BEST SELLING

Soul Singles

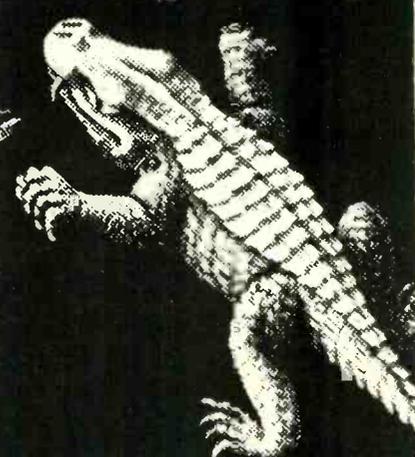
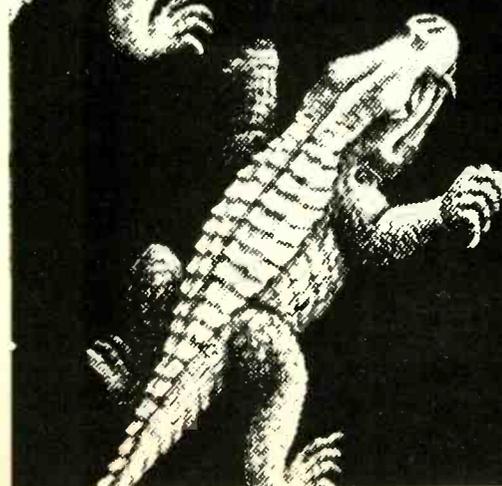
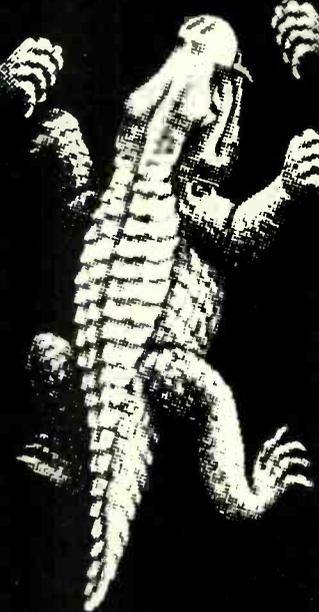
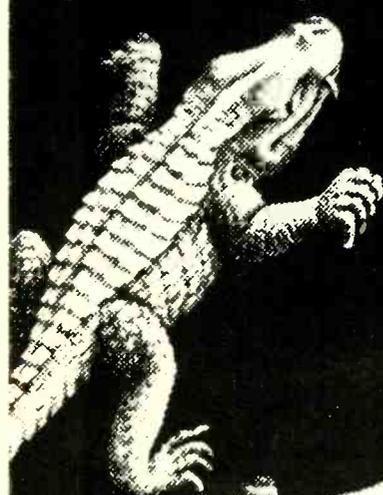
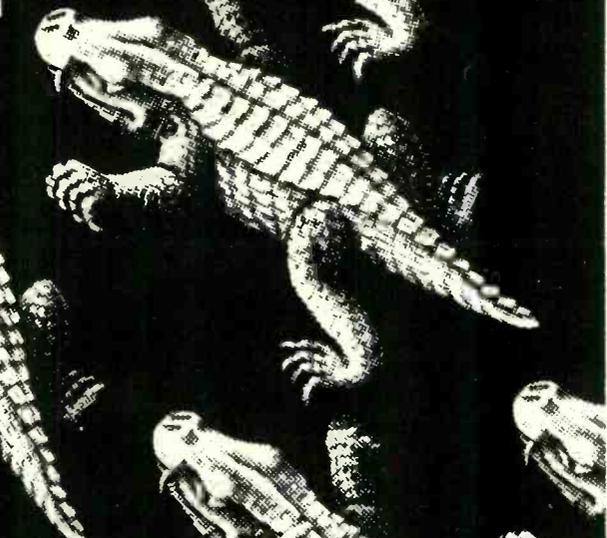
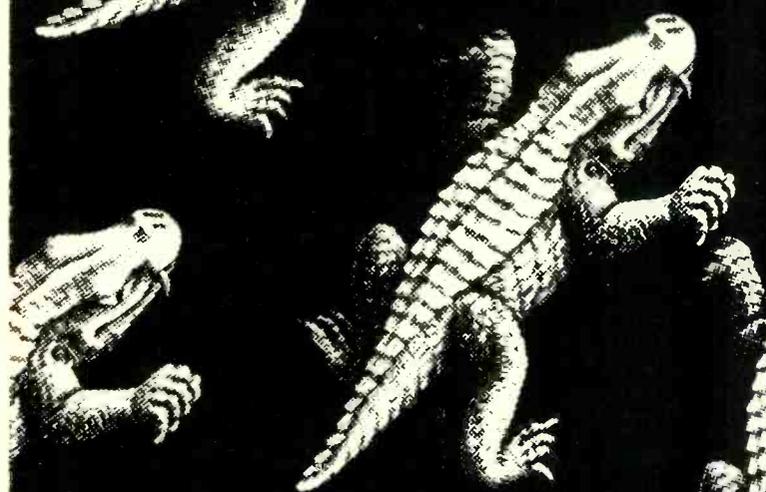
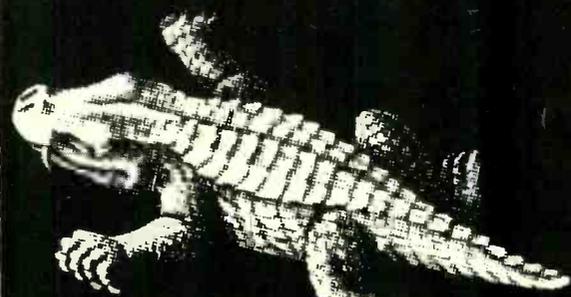
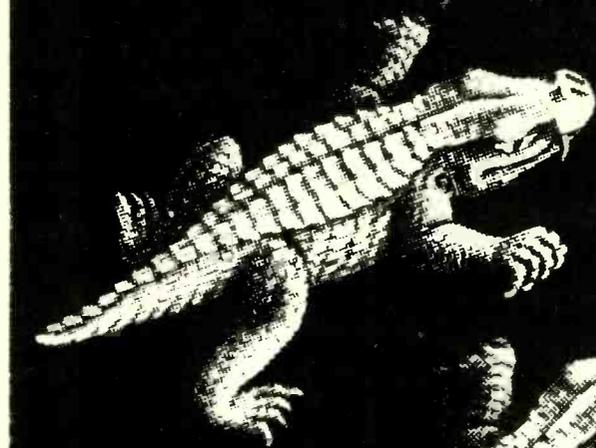
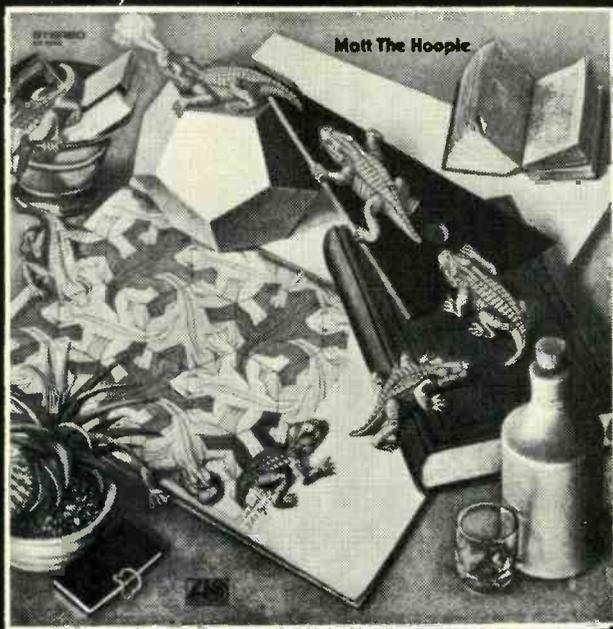
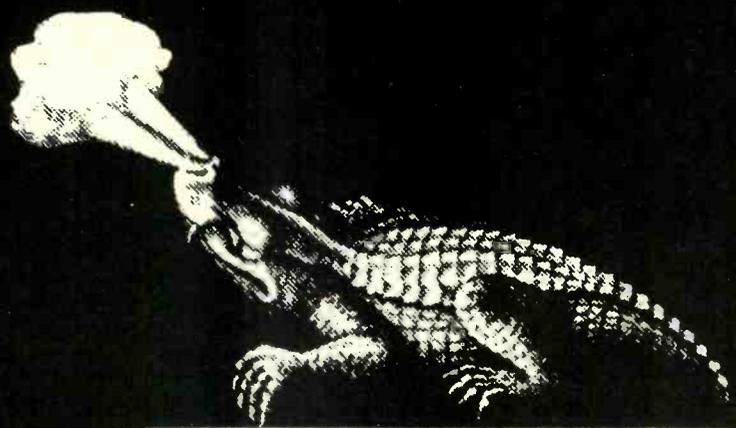
★ STAR Performer—Single's registering greatest proportionate upward progress this week.

This Week	Last Week	Title Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title Artist, Label, No. & Pub.	Weeks on Chart
1	1	TURN BACK THE HANDS OF TIME Tyrone Davis, Dakar 615 (Wally Roker, BMI)	8	26	37	WALK A MILE IN MY SHOES Willie Hightower, Fame 1465 (Lowery, BMI)	3
2	4	LOVE ON A TWO WAY STREET Moments, Stang 5012 (Gambi, BMI)	7	27	36	SO MUCH LOVE Faith, Hope & Charity, Maxwell 805 (Van McCoy, BMI)	3
3	3	YOU NEED LOVE LIKE I DO (Don't You) Gladys Knight & the Pips, Soul 35071 (Jobete, BMI)	6	28	26	LOVE OR LET ME BE LONELY Friends of Distinction, RCA 74-0319 (Porpete, BMI)	8
4	2	ABC Jackson 5, Motown 1163 (Jobete, BMI)	8	29	—	AND MY HEART SANG (Tra La La) Brenda & the Tabulations, Top & Bottom 403 (One Eyed Soul/McCoy, BMI)	1
5	8	OPEN UP MY HEART/NADINE Dells, Cadet 5667 (Pisces/Chevis, BMI/Arc, BMI)	4	30	23	MORE THAN I CAN STAND Bobby Womack, Minit 32093 (Tracebob, BMI)	6
6	7	BABY I LOVE YOU Little Milton, Checker 1227 (Metric, BMI)	5	31	46	GET READY Rare Earth, Rare Earth 5012 (Jobete, BMI)	2
7	5	UP THE LADDER TO THE ROOF Supremes, Motown 1162 (Jobete, BMI)	9	32	34	LOVE LAND Charles Wright & the Watts 103rd Street Rhythm Band, Warner Bros.-Seven Arts 7365 (Wright/Gerstl/Tamerlane, BMI)	10
8	32	REACH OUT & TOUCH (Somebody's Hand) Diana Ross, Motown 1165 (Jobete, BMI)	2	33	28	TAKE ME WITH YOU Honey Cone, Hot Wax 7001 (Gold Forever, BMI)	4
9	6	YOU'RE THE ONE Little Sister, Stone Flower 9000 (Stone Flower, BMI)	11	34	38	GET DOWN PEOPLE Fabulous Counts, Moira 108 (McLaughlin, BMI)	3
10	10	SUGAR SUGAR/COLE, COOKE & REDDING Wilson Pickett, Atlantic 2722 (Samphil/Roznique, BMI/Kirshner, BMI)	5	35	24	DON'T STOP NOW Eddie Holman, ABC 11261 (Merlin/Harthon, BMI)	4
11	13	CHICKEN STRUT Meters, Josie 1018 (Rhinelander, BMI)	6	36	39	MAMA'S BABY DADDY'S MAYBE Swamp Dog, Canyon 30 (Roker, BMI)	3
12	15	FARTHER ON DOWN THE ROAD Joe Simon, Sound Stage 7 2656 (Blackwood, BMI)	3	37	42	LET THIS BE A LETTER (To My Baby) Jackie Wilson, Brunswick 55435 (Dakar/Julio Brian/BRC, BMI)	2
13	50	BROTHER RAPP James Brown, King 45-6310 (Dynatone, BMI)	2	38	43	IF HE CAN, YOU CAN Isley Brothers, T-Neck 919 (Triple Three, BMI)	3
14	14	SO EXCITED B. B. King, BluesWay 61035 (Pamco/Sounds of Lucille, BMI)	4	39	41	VIVA TIRADO El Chicano, Kapp 2055 (TRO-Ludlow/Amstoy, BMI)	3
15	16	3 MINUTES 2 HEY GIRL George Kerr, All Platinum 2316 (Screen Gems-Columbia/Gambi, BMI)	4	40	40	O-O-H CHILD Five Stairsteps, Buddah 165 (Duckstun/Kama Sutra, BMI)	7
16	12	CRYING IN THE STREETS George Perkins & the Silver Stars, Silver Fox 18 (Prize, ASCAP)	10	41	48	CAN YOU GET AWAY/EVERYBODY SAW Ruby Andrews, Zodiac 1017 (Ric-Wil, ASCAP/Ric-Wil, ASCAP)	2
17	29	I CAN'T LEAVE YOUR LOVE ALONE Clarence Carter, Atlantic 2726 (Fame, BMI)	3	42	45	CUMMINS PRISON FARM Calvin Leavy, Blue Fox 100 (Rain/All Roads, BMI)	2
18	22	ONION SONG Marvin Gaye & Tammy Terrell, Tama 54192 (Jobete, BMI)	3	43	30	I GOT A THING, YOU GOT A THING Funkadelic, Westbound 158 (Bridgeport, BMI)	6
19	11	THE BELLS Originals, Soul 35069 (Jobete, BMI)	13	44	35	I GOT A PROBLEM Jesse Anderson, Thomas 805 (Camad/Sabarco, BMI)	5
20	25	UHH Dyke & the Blazers, Original Sound 89 (Drive-In/Westward, BMI)	6	45	47	IT'S ALL IN THE GAME Four Tops, Motown 1164 (Remick, ASCAP)	2
21	—	SWEET FEELING Candi Staton, Fame 1466 (Fame, BMI)	1	46	33	GOD BLESS Arthur Conley, Atco 6747 (No Exit/Williams, BMI)	3
22	9	CALL ME Aretha Franklin, Atlantic 2706 (Pundit, BMI)	13	47	—	I WANT TO DO EVERYTHING FOR YOU Raelets, Tangerine 1006 (Tree, BMI)	1
23	20	BAND OF GOLD Freda Payne, Invictus 9075 (Gold Forever, BMI)	6	48	—	GUIDE ME WELL Carla Thomas, Stax 0056 (East/Memphis, BMI)	1
24	21	CALIFORNIA GIRL Eddie Floyd, Stax 0060 (East/Memphis, BMI)	12	49	49	KILLER JOE Quincy Jones, A&M 1163 (Andante, ASCAP)	2
25	31	MY WAY Brook Benton, Cotillion 44072 (Spanka/Don C., BMI)	3	50	—	LET ME GO TO HIM Dionne Warwick, Scepter 12276 (Blue Seas/Jac, ASCAP)	1



B.B. KING, left, teams up with jazz singer Leon Thomas, who later teamed up with the great bluesman on stage at Carnegie Hall May 2. The occasion was the "B.B. King and Friends" show, which also featured T-Bone Walker, Eddie (Cleanhead) Vinson, Big Joe Turner, and Big Mama Thornton on the all-blues bill. The Bluesway artists' latest disk is "So Excited." Thomas records for Flying Dutchman.

MOTT THE HOOPLE



Produced by Guy Stevens



SD 8258 / TP 8258 / CS 8258
On Atlantic Records & Tapes

Vox Jox

• Continued from page 62

cated in Cincinnati. **Woody Roberts**, general manager of KTSA in San Antonio; **Larry Ryan**, program director of KEEL in Shreveport; **Jim Hilliard**, general manager of WIBC and WNAP-FM in Indianapolis, were also around during the NAFMB and NAB. **James Gabbert**, manager of KIOI-FM, San Francisco, was kind enough to give me a personal demonstration of quadra-sonic sound; I heard the **Mystic Moods** of Mercury/Philips Records raining all around me, drop-by-drop. This 4-channel sound is something else. Multiplex stereo may evolve into quadra-sonic sound. I was on the first program ever to broadcast a 4-channel record—**Harry Maynard's** "Men of Hi-Fi" on WNYC-FM, New York. **Nat Asch**, now general manager of KMET-FM, Los Angeles, and **Jack Maher** of RCA Records and myself sat in as panelist on the program. But Gabbert made those rain drops of the **Mystic Moods** fall "All Around Me" and I'm convinced that this is the ultimate in sound, at least for today's generation. I'd like to see the FCC give permission for a radio station to go on the air broadcasting

Ampex U.K. Drive

• Continued from page 50

from Hugo Montenegro, Paul Mauriat and Bing Crosby.

AST has also signed deals with CBS and RCA for the distribution of cassette product to non-record outlets. Ampex now handles cartridge product from the two companies.

Other distribution deals include Major Minor, for cassettes and cartridges, and Transatlantic, for 8-tracks only. First releases from the two labels are expected next month although complete catalogs have yet to be completed.

Meanwhile, Ampex is leaving Solo Square this month to move into bigger offices at 1-4, Yarmouth Place, London, W1 (629 9942).

RADIO-TV MART

• Continued from page 54

You get what you pay for . . . and, in the long run, isn't it better to pay a little more in return? Here's a solid, versatile, flexible jock available now for your medium or major market station. Whether you're a top 40, MOR, c&w makes no difference. Distance and location secondary. Can handle your programming, music, production . . . on the air or off. Nine years' experience. First phone. Military complete. Call: (203) 246-2096 or write: John Scott, P.O. Box 306, Hartford, Conn. 06101.

Proven results in Baltimore the past 14 years. I have the background, experience and talent. If you're a MOR in a major market I can bring these assets to you. Midday or drive-time. Contact: Bill Jaeger (301) 655-4723.

Pulse-rated No. 1 music-info show in competitive 12-station market. Seven years commercial broadcasting experience encompassing rock, MOR, talk and news, and a degree in broadcasting management. Indeed, I was the manager of my college station. I know music of the '60's and '70's . . . and know it cold. I assisted my present station in preparing its license renewal application. I am ready to assume the program directorship of a station which believes programming integrity and consistency are the key factors in making sales . . . big sales! If you are interested I need two things, your name and your offer. Please contact: Box #0252, Radio-TV Job Mart, Billboard.

Finishing 2 yrs. armed forces radio at Headquarters, Marine Air Reserve, Chicago. 1 1/2 yrs. com. exp. and 1st phone. Ready for position with Top 40 station any time after May 19. Will relocate. Bob Erlanson, 4th Maw-PAO, NAS, Glenview, Ill. 60026. 312-657-2248 or 657-2249.

in 4-channel stereo . . . because I would be listening, one way or another. It was sensational!

★ ★ ★
Enough of the NAB convention (and the NAFMB convention, too). Let's switch to the WIP, Philadelphia, annual dinner-dance for the advertising world. Happened at Cherry Hill Inn, near Philadelphia.

Jim Fox, WIP sales executive (I guess, since he kept plugging sales to me all night long and how it was **Sales** that really made a radio station) was one of the first WIP people I met after my wife Barbara and I parked our VW. **Dick Carr**, general manager of WIP in Philadelphia and one of the best general managers I know, very kindly introduced me to **John Kluge**. Kluge, who owns money as you and I own dreams, had obviously been prompted by Dick that I was from New York. Kluge, a very nice guy who seeks to communicate with people, remarked something about WNEW in New York. I misunderstood. I thought he was referring to the wisecracks I'd made about the programming of the station. He was not. He did not understand me. Dick Carr, sharper than both you and me, tried to cover up for the situation and my booboo. I quickly shifted emphasis to the total Metromedia structure, which I think (and so told Kluge) has the best management and programming structure of any radio chain—programming is where it's at, amigos—**Tony Taylor**, program director of WIP, was somewhere on the coast, but music director **Dean Taylor** was there.

★ ★ ★
Next day, listened to **Ken Garland** on WIP, good voice. Uses the same type of tricks of phrasing as does **William B. Williams**. Aims at 25-plus demographics and, I would assume, gets them. Station was obviously simulcasting at the time with WMMR-FM, which I'm against. I would have liked for **Ken Garland** to talk over the tops of some of the records and off the end—not to rush things but just tighten up production a little. His pacing of his material was fine and he was doing a highly entertaining show, casual and relaxed.

Have First Phone—Will Travel! I want a job and I want it now! I am 20 years old, draft free, married, responsible, hard working, eager to learn and succeed, and desire a permanent position with a strong station that can offer me a challenge and a future. I am primarily interested in top 40 but I am versatile enough that I will consider everything. If I'm the type announcer that you're looking for contact: Box #0250, Radio-TV Job Mart, Billboard.

\$16,257. That's what I made last year in my off-the-air job in New York City. I'm willing to take a cut to get back on radio. Eight years of on-the-air experience, most of it as a top-rated jock with two of the best stations in America—both in top 10 markets. Warm, mature, hip voice and delivery. Master of pacing. One of the best ears in the business. Good writer. Good sense of humor. Top 40 or MOR. Prefer East or West Coasts. Contact: Box #0251, Radio-TV Job Mart, Billboard.

Successful small market P.D. looking for solid position with medium market up-tempo MOR station. Good music, with less idle chatter, has put me on top in this Northern New York market. 24 years old, draft exempt, married; two years' college, four years experience. 3rd. If you're looking for a hard-working, non-sense pro, and are willing to pay at least \$15k per week, then let's talk. Call: (518) 483-0632 after 6 p.m. (EST) or write: R. G. Wrisley, 8 Washington St., Malone, N.Y. 12953.

Does your station suffer from air pollution? Available immediately, young pro or DJ, PD or MD position. Good jock, heavy of music programming and research. Outstanding reference and national reputation, plus 1st ticket. It's all yours by phoning (614) 363-5884, or contact: Box 0253, Radio-TV Job Mart, Billboard.

BEST SELLING Soul LP's

Billboard SPECIAL SURVEY For Week Ending 5/9/70

★ STAR Performer—Single's registering greatest proportionate upward progress this week.

This Week	Last Week	Title Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title Artist, Label, No. & Pub.	Weeks on Chart
1	1	PSYCHEDELIC SHACK Temptations, Gordy GS 947	6	26	22	SANTANA Columbia CS 9781	21
2	2	I WANT YOU BACK Jackson 5, Motown MS 700	17	27	21	BLACK GOLD Nina Simone, RCA Victor LSP 4248	10
3	3	THIS GIRL'S IN LOVE WITH YOU Aretha Franklin, Atlantic SD 8248	13	28	23	IF WALLS COULD TALK Little Milton, Checker LPS 3012	9
4	6	GRITTY, GROOVY & GETTIN' IT David Porter, Enterprise ENS 1009	8	29	29	THAT'S THE WAY LOVE IS Marvin Gaye, Tamla TS 299	14
5	5	GLADYS KNIGHT & THE PIPS' GREATEST HITS Soul SS 723	6	30	31	LOOK-KA PY PY Meters, Josie JOS 4011	14
6	4	GET READY Rare Earth, Rare Earth RS 507	16	31	39	I'LL NEVER FALL IN LOVE AGAIN Dionne Warwick, Scepter SPS 581	2
7	7	HOT BUTTERED SOUL Isaac Hayes, Enterprise ENS 1001	44	32	28	DIANA ROSS & THE SUPREMES' GREATEST HITS, VOL. III Motown MS 702	17
8	8	COMPLETELY WELL B. B. King, BluesWay BLS 6037	20	33	33	GOODNESS Houston Person, Prestige PR 7678	9
9	9	LIKE IT IS Dells, Cadet LPS 837	11	34	41	McLEMORE AVENUE Booker T. & the MG's, Stax 2027	2
10	15	THE ISAAC HAYES MOVEMENT Enterprise ENS 1010	4	35	35	WHAT DOES IT TAKE TO WIN YOUR LOVE Jr. Walker & the All Stars, Soul SS 721	20
11	11	COUNTRY PREACHER Cannonball Adderley Quintet, Capitol SKAO 404	8	36	36	MOTOWN AT THE HOLLYWOOD PALACE Various Artists, Motown MS 703	5
12	40	SOUL ON TOP James Brown, King KS 1100	4	37	19	I LOVE YOU Eddie Holman, ABC ABCS 701	15
13	12	SWISS MOVEMENT Les McCann & Eddie Harris, Atlantic SD 1537	22	38	—	DO THE FUNKY CHICKEN Rufus Thomas, Stax STS 2028	1
14	10	TODAY Brook Benton, Cotillion SD 9018	12	39	32	FEELIN' GOOD David Ruffin, Motown MS 696	19
15	16	DELPHONICS' SUPER HITS Philly Groove PG 1152	25	40	45	GIVE ME JUST A LITTLE MORE TIME Chairmen of the Board, Invictus ST 7300	2
16	14	AIN'T IT FUNKY James Brown, King KS 1092	13	41	43	MY MAN! WILD MAN! Wild Man Steve, Raw 7000	15
17	13	STAND Sly & the Family Stone, Epic BN 26456	54	42	50	MOVE YOUR HAND Lonnie Smith, Blue Note BST 84326	2
18	17	PUZZLE PEOPLE Temptations, Gordy GS 949	31	43	47	THE DEVIL MADE ME BUY THIS DRESS Flip Wilson, Little David LD 1000	11
19	18	LOVE, PEACE & HAPPINESS Chambers Brothers, Columbia KGP 20	17	44	—	BURGLAR IN THE BEDROOM Skillet & Leroy, Laff LAFF A141	1
20	27	FUNKADELIC Westbound 2000	7	45	—	I'M A LOSER Doris Duke, Canyon 7704	1
21	24	STEVIE WONDER "LIVE" Tamla TS 298	5	46	48	JEWELS OF THOUGHT Pharoah Sanders, Impulse AS 9190	2
22	25	REAL FRIENDS Friends of Distinction, RCA Victor LSP 4313	6	47	—	MY PRESCRIPTION Bobby Womack, Minit LP 24027	1
23	20	CREAM OF THE CROP Diana Ross & the Supremes, Motown MS 694	24	48	46	WES MONTGOMERY'S GREATEST HITS A&M SP 4247	4
24	30	STILL WATERS RUN DEEP Four Tops, Motown MS 704	6	49	49	COMMENT Les McCann, Atlantic SD 1547	3
25	26	WALKING IN SPACE Quincy Jones, A&M SP 3023	22	50	—	MOMS MABLEY LIVE AT SING SING Mercury SR 61263	1

What's Happening

• Continued from page 59

Cartney reporting: "Vehicle," Ides of March, Warner Bros.; "Get Ready," Rare Earth, Rare Earth; "No Sugar Tonight" (American Woman), Guess Who, RCA. . . . WBRB, Michigan State University, East Lansing, **Peter Bida**, reporting: "American Woman," (single) Guess Who, RCA; "Everything Is Beautiful," Ray Stevens, Barnaby; "Something's Burning," (LP cut), Kenny Rogers and the First Edition, Reprise; "Come Running," (Moondance) Van Morrison, Warner Bros. . . . WNFT, Slippery Rock State College, Slippery Rock, Pa., **Dan Hatfield** reporting: "Love on a Two Way Street," Moments, Stang; "Get Ready," (Single) Rare Earth, Rare Earth; "We went to Different Schools Together," (LP), Jaggerz, Kama Sutra. . . . WUNH, AM-FM, University of New Hampshire, Durham, **Dave Cory** reporting: "Patch of Blue," Frankie Valli and the Four Seasons, Philips; "Make Me Smile," Chicago, Columbia. . . . "Momma Miss America," McCartney (LP), Apple. . . . WTBU, Boston University, **Rob Gold** reporting: "Love Like a Man," The Years After, Deram; "I've Been Waiting for You," Neil Young, Reprise, "The Seeker," Who, Decca; "Man of Constant Sorrow," Ginger Baker's Air Force, (LP), Atco. . . . WOCR, Oswego State University, Oswego, N.Y., **John Krauss** reporting: "The Seeker," Who, Decca; "United We Stand," Brotherhood of Man, Deram; "Grover Henson Feels Forgotten," Bill Cosby, UNI; "Let's Be Friends," (LP), Elvis Presley, RCA. . . . WMUR, Marquette University, Milwaukee, Wisc., **Joe Galuski** reporting: "This Girl's In Love With You," Aretha Franklin, Atlantic; "Let Me Go to Him," Dionne Warwick, Scepter; "Oh Happy Day," Glen Campbell, Capitol.

Letters To The Editor

• Continued from page 58

local drug abuse by young people in the high school age group along with scheduling interviews with teenagers who were users or still are.

Our concern for drug abuse is so deep that at all times we are running spots on KSON and our ABC "Love" formatted FM station, KSEA-FM.

We hope Billboard will keep up its crusade to effect changes in the music industry concerning lyrics and drugs.

Best personal regards.

Dan McKinnon
President
KSON, KSEA-FM
San Diego

Coin Machine World

Allied Adds to Music Routes; Has Own 'Built-In' One-Stop

By MILDRED HALL

WASHINGTON — Allied vending, a preeminently music and game operation diversified into vending here, has expanded into new, spacious quarters and is continuing to acquire more music routes. The new suburban location, in Landover, Md., comprises 25,000 square feet, and is shared by Potomac Record and Music Service, the one-stop

which conveniently services Allied. The new location gives the cohabiting firms further room to expand, as well as side-by-side servicing convenience.

Buddy Erdman, vice president and general manager of the firm which was formerly owned for several decades by showman Hirsch de la Vez, says the firm will go right on expanding, acquiring more music and game and vending operations, as it has for the past three years. Among recently added routes were those of the Capital City Amusement Co. of Annapolis in the Anne Arundel county of Maryland, and Crews Coin Machines of Prince George's County, and more route acquisitions are in the planning stage.

But at present, Allied's attention is focused on the leap into the future—into the really big youth market for jukebox and all music entertainment. Erdman feels the industry hamstrings itself by thinking only in terms of boxes and records, rental and repair. We are in the sound business, in communications. We are actually in show business."

Allied is moving into as many junior and regular high schools

(Continued on page 68)

Florida Music, Vending Assns. In Joint Event

MIAMI BEACH—Much attention in the coin machine world is focusing on the first joint meeting of the Florida Amusement and Music Association (FAMA) and the Florida Automatic Merchandising Association (FAMC) here (8-10) at the Plaza Hotel.

Officials of both groups have indicated that common problems in a state where the legislature meets annually not only make such a joint gathering feasible but that a possible merger of the two groups might also be practical. Officials of R. S. Rhinehart Associates, the association management group handling both state organizations, said that the question of a merger will be decided by the respective boards during the meeting.

Crompton Adds To Games Line

LONDON — The Alfred Crompton group of companies of Ramsgate, England, has introduced two types of amusement only machines: Star Soccer and a selection of penny shooters.

Star Soccer, which has already been sold in most countries in Western Europe as well in Japan, is a manually controlled electrically operated football machine with each team controlled by just one lever. The ball returns to the center of the play-

(Continued on page 66)

Rock 'n' Roll Oldies Boost Jukebox Play

By EARL PAIGE and GEORGE KNEMEYER

KENOSHA, Wis.—Jukebox operators can capitalize on the current interest in rock 'n' roll recordings of the '50s without much extra effort, according to Gordon Larson, programmer at Sam's Amusement Co. here. Larson has helped develop what might be called "oldie parties" at three of the firm's young adult locations where in each case 20 old records are furnished by the patrons.

The oldie party in these stops amounts to a rock 'n' roll revival in microcosm and is a reflection of the national interest in older recorded material. Two tours spotlighting groups that

made hits in the '50s are currently touring the country.

One tour features Bill Haley and the Comets, Bo Diddley and Chuck Berry while the other tour features Little Richard, the Drifters and the Coasters. Both shows have played to sellout crowds in almost every hall they have appeared in.

Jukebox programmers in areas where the shows appear might well try to program oldies by these and other stars. But the idea of adding oldies isn't limited to the effects of the tour, as Larson is proving.

"Actually, this all started

(Continued on page 66)

'Pirate' Disks From LP Cuts On Jukeboxes

• Continued from page 1

to be fairly rare, it is growing. More location owners are rebelling against refusal by manufacturers and by top album talent to make singles of the records the young demand to hear where they gather on or off campus in snack bar, or tavern.

Operators here, say they do not know where these singles

(Continued on page 67)

U.K. Groups Save Sixpence

By MIKE HENNESSEY

LONDON—The British Government's reprieve of the sixpence (six cents) for a period of two years after the change-over to decimalization, has been welcomed by officials of the Amusement Caterers' Association and the Amusement Trades Association.

The sixpence is the most used coin in the field of amusement machines, particularly the gam-

ing machines of which there are estimated to be 306,000 operated by the sixpence in Britain.

The coin and vending industries campaigned for a long period for the retention of the sixpence when Britain goes decimal in February next year but because it did not look favorable many operators began making provisions for the conversion of their machines.

(Continued on page 67)

Distribution in the '70s

In the decade ahead our industry will surge ahead at a pace which will dwarf the entire progress achieved during the past 25 years. With the prudent application of today's advanced technology by our manufacturers it will enable them to produce such sophisticated equipment as to make today's machine appear "rube-goldbergish."

We are already seeing amusement type equipment which has helped the operator to do business in places heretofore closed to him. The pure vending machines have also achieved a greater degree of sophistication, but if I'm not mistaken, we haven't seen anything yet, as to what they will be in a few years. Music has reached a stalemate but I'm sure a new break through can be expected in a few short years even in this area.

I take exception to those who predict the end of the small operator and the demise of

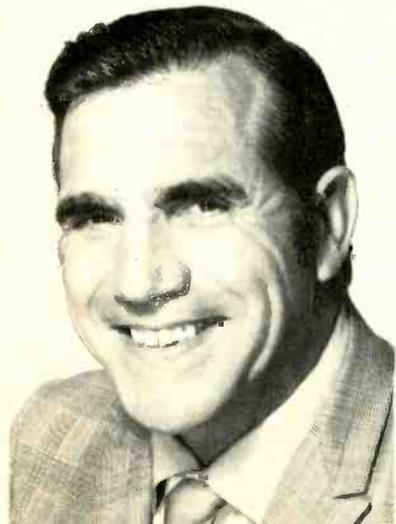
the importance of the distributor's role in the industry. While it's true that large operations will grow even bigger, the role of the independent operator-entrepreneur cannot be written off too easily. He'll always be with us, perhaps, even more so as the image of the industry improves thereby attracting new blood, with new enthusiasm and a more businesslike approach as to method of operating.

I see a bright future for the distributor as long as he keeps up with the times. This is a whole new ball game and he must shape up so he's able to do the job expected of him by the manufacturers he represents. He must be skillful in marketing, merchandising and financing. We may see, perhaps, fewer distributors, but those remaining will preclude the necessity by manufacturers to establish their own outlets—if they do their job right! I also feel that there is nothing wrong with a distributor having his own operation—there are many examples of successful distributor-operator organizations. Incidentally, who's in a better position to know when an operation is for sale?

Let us remember that the population is growing explosively. The present locations being eliminated by urban renewal will be replaced tenfold in other growing areas. Yes! I'm an optimist! Is there any other way to be? Or is it realist? No comments, please!

Bert Betti

Betson Enterprises, Inc.
North Bergen, N. J.



BERT BETTI

MAY 9, 1970, BILLBOARD

FAMA/FAMC Program

Here is the schedule for the first joint meeting of the Florida Amusement and Music Association (FAMA) and the Florida Automatic Merchandising Council (FAMC) set for Friday through Sunday (8-10) at the Plaza Hotel in Miami Beach.

Friday

Noon-5 p.m.—Registration on mezzanine.

1:30-3 p.m. — FAMA Board of Directors meeting, Lyceum Room.

3:30-5 p.m. — FAMC Board of Directors meeting, Lyceum Room.

5-7:30 p.m.—Hospitality Room open.

Saturday

9 a.m.-5 p.m.—Registration on mezzanine.

9-10 a.m. — FAMA seminar on maintenance and service, Lyceum Room.

9-11:45 a.m.—FAMC seminar on promotion of location, advertising, and service, Orpheum Room.

10:15-11:15 a.m.—FAMA seminar with Fred Granger, executive vice president of the Music Operators of America (MOA), A. L. Ptacek, president of the MOA, and Earl Paige, Billboard coin machine editor, Lyceum Room.

(Continued on page 66)

New Equipment



United—Six-Player Shuffle Alley

This new six-player shuffle alley called Laguna has a new feature that allows the player to continue shooting at the changing value of the flashing lights and in the same frame as long as he racks up strikes. The game, from United div. Williams Electronics, is said to be ideal for competitive action. It features five ways to play: flash, dual flash, regulation, strikes 90 and blinker. The game automatically resets to regulation if in another mode. It is 2½-feet wide and 8½-feet long, has optional single or double or triple coin chutes and is furnished with an instruction manual. Williams recommends setting the game at two plays for a quarter.

FAMA/FAMC Program

• Continued from page 65

11:30 a.m.-Noon — FAMA annual business session, Lyceum Room.

12:30-1:45 p.m.—Luncheon in Gourmet Room, featuring a talk by Jack Eckard, Republican gubernatorial candidate.

2-4 p.m.—Joint meeting of FAMA and FAMC featuring talk by Bob Curtis, a security expert, Orpheum Room.

3:15-4:45 p.m.—Ladies' Tea, King of Hearts Room.

4:15-5:30 p.m.—FAMA round table discussion on music and game problems, Lyceum Room.

4:14-5:30 p.m. — FAMC annual business meeting, Orpheum Room.

5:30-6:30 p.m.—Hospitality Room open.

7-8 p.m.—Reception and cocktail hour, Elegant Room.

8 p.m.—Banquet, Elegant Room.

Sunday

9:30 a.m. — FAMA and FAMC joint breakfast with board of directors.

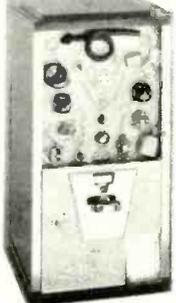
All Machines Ready for Location

Seeburg 200 selection wall box	24.50
Smokeshop 620 Starlite	155.00
Smokeshop 850 Starlite—w/50¢ unit	195.00
AMI 200 selection wall boxes	14.50
AMI N	425.00
AMI M	335.00
AMI LB	195.00
AMI Cont. 2	125.00
Rock-Ola Coffee, Model 1404	135.00
CC Big League	175.00
Midway Playball	125.00

Lew Jones Distributing Co.

Exclusive Wurlitzer Distributor
1311 N. Capitol Ave.
Indianapolis, Ind.
Tel.: ME1rose 5-1593

for big profits



use
big
Oaks

Graff is the world's largest supplier to the operator and distributor alike. Volume purchases world wide, custom packaging and merchandising fronts that empty machines keep Graff the Bulk Vending Industry's leader.

THE DISTRIBUTOR'S
DISTRIBUTOR
GRAFF
VENDING COMPANY
HOME OFFICE: 2056 IRONBRIDGE
DALLAS, TEXAS 214 631-2552

SPECIAL!

BALLY
WORLD CUP
\$215
AS IS . . . COMPLETE



Write for complete 1970 Catalog of Phonographs, Vending and Games.

Established 1934

ATLAS MUSIC COMPANY

Cable: ATMUSIC—Chicago

2122 N. WESTERN AVE., CHICAGO, ILL. 60647. ARmitage 6-5005

Proven Profit Maker!

CHICAGO COIN'S
FABULOUS

SPEEDWAY

- REALISTIC DRIVING!
- REALISTIC RACING CAR SOUNDS!
- SKILL PLAY!
- TROUBLE-FREE!
No Film! No Belts! No Photo-Electric Cell!

ALSO IN PRODUCTION:
SUPER CIRCUS
VARSITY • TOP HAT



CHICAGO COIN MACHINE DIV.
CHICAGO DYNAMIC INDUSTRIES, INC.
1725 W. DIVERSEY BLVD. CHICAGO, ILLINOIS 60644



GORDON LARSON, programmer for Sams' Amusement Co., Kenosha, Wis.

Crompton Adds To Games Line

• Continued from page 65

field after each goal and the machine can be timed for any period between one and four minutes for a 6 cent play.

The penny shooters have been sold in Sweden, several other European countries and the Middle East. Crompton is producing them in a range of five models: Jungle Shoot, Shoot Dem Bones, Pussy Shooter, Dippy Duck Shoot and Cheyenne Shoot.

Each machine has five knock-down targets and a strongly mounted air pistol. After five seconds any targets which have been knocked down are automatically returned to the vertical position so that a total of 10 hits can be scored in the 10-second play cycle.

Crompton expects its export business, centered mainly on these new models, to show a 100 percent increase this year compared with 1969.

Hit Vending of Liquor in Pa.

HARRISBURG, Pa. — Legislation to rescind a Pennsylvania Liquor Control Board administrative action which permits the use of vending devices in hotel and motel rooms to dispense liquor, was introduced in the state senate recently. The Liquor Board had recently authorized the electronics sales equipment, operated by a key issued to the guest, after extensive tests at two locations in the state. The equipment automatically charges the price of the liquor to the hotel bill.

With Sen. Robert D. Fleming of Allegheny, president pro tem of the Senate, as the principal sponsor, the proposal would require that liquor and beer be served personally.

The bill would amend the Liquor Code by making it unlawful "for any licensee to give, furnish, serve or deliver any liquor or malt or brewed beverages unless it is given, furnished, served or delivered personally by an agent, servant or employe of such licensee."

The bill was referred to the state senate government committee.

Say You Saw It in
Billboard

Rock 'n' Roll Oldies Boost Jukebox Play

• Continued from page 65

when one location owner said he wanted some old records," Larson said. "I said fine, and told him to get me the titles and stock numbers if possible and I would order them from the one-stop. He said he didn't know the titles and that he would ask the patrons what they wanted.

"The next thing we knew patrons were bringing in records from their collections. We had a pile of 60 or 70 records. The location owner and bartender went through them with me and we picked out 20. I went back to the shop the same day and typed up the title strips and put them on the jukebox.

3 New Disks

Larson said the titles were largely by artists such as Little Richard, the Everly Brothers, Fats Domino, the Coasters, Buddy Holly and Bill Haley and the Comets.

He also pointed out that adding the oldies did not cause him to stop bringing in current records. "We always put on three new titles every time we check a stop and this was continued at the three places that have the oldies party going.

The oldies are watched closely by Larson and as they cease turning over the popularity meter they are returned to the patron. In some cases we take off a few oldies and add more from the stack."

Larson said positioning the oldies on the jukebox programming panel was also an important point.

How to Program

"A Seeburg jukebox, for example, scans across the programming panel from left to right beginning at the top row of titles and working down—just as a page of printed text is read. So I decided that the oldie should be placed in the far right columns. This way, as the mechanism scans the programming panel it will be scanning six columns of new titles before it gets to the old ones.

"This prevents the patrons from hearing a whole series of old songs and allows people to hear new songs, too. If the oldies were programmed across all of the columns the result would be a whole series of old songs.

"The revenue in three places using the oldie party idea had gone up about 20 percent. Other locations are starting to ask for the same type of programming."

101 Oldies in Rock 'n' Roll

(The following artists and titles are offered as a guide to jukebox programmers wishing to select rock 'n' roll songs from the 1950s.)

- Paul Anka (ABC): "Diana."
- Hank Ballard and the Midnighters (King): "Finger Popping Time."
- Chuck Berry (Chess): "Maybelline"; "School Days"; "Sweet Little Sixteen."
- Bell Notes (Time): "I've Had It."
- Freddy Cannon (Swan): "Tallahassee Lassie."
- Champs (Challenge): "Tequila."
- Jimmy Charles (Promo): "A Million to One."
- Ray Charles (Atlantic): "What'd I Say."
- Jimmy Clanton (Ace): "Just a Dream."
- Coasters (Atco): "Searchin'"; "Yakety-Yak"; "Charlie Brown"; "Poison Ivy"; "Along Came Jones."
- Sam Cooke (RCA): "Chain Gang."
- Crests (Coed): "Step by Step."
- Crickets (Brunswick): "That'll Be The Day."
- Danny and the Juniors (ABC): "At The Hop."

- Bobby Darin (Atco): "Splish Splash."
- Bobby Day (Class): "Rockin' Robin."
- Diamonds (Mercury): "Little Darlin'"; "The Stroll."
- Dion and the Belmonts (Laurie): "A Teenage in Love"; "Where or When."
- Fats Domino (Imperial): "I'm in Love Again"; "Blueberry Hill"; "I'm Walkin'"; "Blue Monday"; "I Want To Walk You Home"; "Walkin' To New Orleans."
- Drifters (Atlantic): "There Goes My Baby."
- Duane Eddy (Jamie): "Rebel Rouser"; "Forty Miles of Bad Road."
- Elegants (APT): "Little Star."
- Everly Brothers (Cadence): "Bye Bye Love"; "Wake Up Little Susie"; "Bird Dog"; "All I Have to Do is Dream"; "(Til) I Kissed You"; "Let It Be Me"; "Take a Message to Mary"; "Cathy's Clown" (Warner Bros.); "Bird Dog" (Warner Bros.).
- Frankie Ford (Ace): "Sea Cruise."
- Bobby Freeman (Josie): "Do You Want to Dance."
- Bill Haley and the Comets (Decca): "Shake, Rattle and Roll"; "Rock Around the Clock"; "See You Later Alligator."
- Wilbert Harrison (Fury): "Kansas City."
- Buddy Holly (Coral): "Peggy Sue."
- Bobby Knox (Roulette): "Party Doll."
- Jerry Lee Lewis (Sun): "Whole Lotta Shakin' Going On"; "Great Balls of Fire."
- Little Richard (Specialty): "Tutti Frutti"; "Long Tall Sally"; "Lucille."
- Frankie Lyman and the Teenagers (Gee): "Why Do Fools Fall in Love."
- Monotones (Argo): "Book of Love."
- Clyde McPhatter (Atlantic): "A Lover's Question."
- Ricky Nelson (Imperial): "Be-Bop Baby"; "Never Be Anyone Else But You."
- Sandy Nelson (Original Sound): "Teen Beat."
- Bill Parsons (Fraternity): "All-American Boy."
- Phil Phillips (Mercury): "Sea of Love."
- Patience and Prudence (Liberty): "Tonight You Belong to Me."
- Carl Perkins (Sun): "Blue Suede Shoes."
- Elvis Presley (RCA): "Don't Be Cruel"; "Heartbreak Hotel"; "Wear My Ring Around Your Neck"; "Love Me Tender"; "Hound Dog"; "All Shook Up"; "Too Much"; "Teddy Bear"; "Jailhouse Rock"; "A Big Hunk of Love."
- Lloyd Price (ABC): "Personality"; "Stagger Lee"; "I'm Gonna Get Married."
- The Rays (Cameo): "Silhouettes."
- Charlie Rich (Phillips International): "Lonely Weekends."
- Royal Teens (ABC): "Short Shorts."
- Safaris (Eldo): "Image of a Girl."
- Jack Scott (Carlton): "My True Love"; "What in the World's Come Over You" (Top Rank); "Burning Bridges" (Top Rank).
- Silhouettes (Ember): "Get a Job."
- Skip and Flip (Brent): "It Was I"; "Cherry Pie."
- Skylines (Calico): "Since I Don't Have You."
- Barret Strong (Anna): "Money."
- Teddy Bear (Dore): "To Know Him Is to Love Him."
- Sammy Turner (Big Top): "Lavender Blue."
- Conway Twitty (MGM): "It's Only Make Believe."
- Ritchie Valens (Del-Fi): "Donna."
- Ventures (Dolton): "Walk, Don't Run."
- Gene Vincent (Capitol): "Be-Bop-a-Lula."
- Virtues (Hunt): "Guitar Boogie Shuffle."
- Larry Williams (Specialty): "Short Fat Fanny."
- Maurice Williams (Herald): "Stay."

KING'S One Stop BARGAINS

Filled Capsule Mixes
All 25¢ per bag

5¢ Economy Mix	\$3.90
5¢ De Luxe Mix	5.00
5¢ Ring Mix	4.50
10¢ Big Dice Mix	8.00
10¢ Economy Mix	7.00
10¢ Super Ball Mix	8.00
Laugh-In Books & Buttons	12.00 M
25¢ Jewelry Mix, 100 Bag	
VI or V2	10.00
25¢ V2 Rubber Animals	10.00
Baseball Buttons for 1¢ Vending	12.00 M

T. J. KING & CO. INC.

2700 W. Lake St., Chicago, Ill. 60612
Phone: 312/533-3302

BINGO MECHANICS WANTED

Legal territory in Nevada. 40-hour five-day work week. Must have past bingo experience. State age, references, past experience. Send photo if possible.

Write or phone:

UNITED COIN MACHINE COMPANY
2621 SOUTH HIGHLAND
LAS VEGAS, NEVADA
(702) 735-5000

Say You Saw It in
Billboard

MAY, 9, 1970, BILLBOARD

What's Playing?

A weekly programming profile of current and oldie selections from locations around the country.

Buchanan, Mich., Adult Location

Frank R. Fabiano, programmer, Fabiano Amusement Co.



Current releases:
"Easy Come, Easy Go," Bobby Sherman, Metromedia 177;
"I Would Be in Love Anyway," Frank Sinatra, Reprise 895;
"Long Lonesome Highway," Michael Parks, MGM 14104.
Oldies:
"Raindrops Keep Falling on My Head," B. J. Thomas, Scepter 12265;
"Walk a Mile in My Shoes," Joe Smith, Capitol 2704.

Alton, Ill., Adult Location

Harry A. Schaffner, operator, Helen Franklin, programmer, Schaffner Music Co., Inc.



Current releases:
"Oh Happy Day," Glen Campbell, Capitol 2787;
"Airport Love Theme," Vincent Bell, Decca 32659;
"My Way," Brook Benton, Cotillion 44072.
Oldies:
"Woolly Bully," Sam the Sham;
"Kansas City," Brenda Lee.

Jackson, Miss., Adult Location

Windham Caughman, programmer, Capitol Music Co. Inc.



Current releases:
"Turn Back the Hands of Time," Tyrone Davis, Dakar 616;
"Farther on Down the Road," Joe Simon, Sound Stage 7 2656;
"Baby I Love You," Little Milton, Checker 1227.
Oldies:
"Pigmy Part I," Delegates;
"Green Onions," Booker T. & the M.C.'s.

Fertile, Minn., C&W Location

Duane Knutson, programmer, Automatic Sales Co.



Current releases:
"What Is Truth," John Cash, Columbia 4-45134;
"Tennessee Birdwalk," Jack Blanchard and Misty Morgen, Wayside 010;
"Welfare Cadillac," Guy Drake, Royal American 1.
Oldies:
"I Fall to Pieces," Patsy Cline;
"Proud Mary," Anthony Armstrong Jones.

Haddonfield, N.J., Young Adult Location

Patricia Pavese, programmer, Cannon Coin Machine Co.



Current releases:
"Cecilia," Simon and Garfunkel, Columbia 4-45133;
"Daughter of Darkness," Tom Jones, Parrot 40048;
"Up Around the Bend," Creedence Clearwater Revival, Fantasy 641.
Oldies:
"Sunny," Bobby Hebb;
"I Can't Get Started With You," Bunny Berigan.

Jackson, Miss., Soul Location

Windham Caughman, programmer, Capitol Music Co., Inc.

Current releases:
"Get Away," Fenton Robinson, Sound Stage 7 2654
"You Used Me Baby," Willie Hightower, Fame 1465;
"Sweet Feeling," Candi Staton, Fame 1466.

Baton Rouge, La., Young Adult Location

Gene Sharp, programmer, State Novelty Co., Inc.



Current releases:
"Up Around the Bend," Creedence Clearwater Revival, Fantasy 641;
"Spirit in the Sky," Norman Greenbaum, Reprise 0885;
"Somethin' Burning," Kenny Rogers and the First Edition, Reprise 0888.
Oldies:
"Born on the Bayou," Creedence Clearwater Revival;
"Hey Jude," Beatles.

Ames, Ia., C&W Location

Carol Larkin, programmer, K.D. Music



Current releases:
"Lord Is This Me?" Jack Greene, Decca 732631;
"A Woman Lives for Love," Wanda Jackson, Capitol 2761;
"What Is Truth," Johnny Cash, Columbia 4-45134.
Oldies:
"Blackboard of My Heart," Hank Thompson;
"Cattle Call," Eddy Arnold.

Missoula, Mont.; Young Adult Location

Eva Shelhamer, programmer, Montana Music Rentals



Current releases:
"Let It Be," Beatles, Apple 2764;
"Ma Belle Amie," Tee Set, Colossus 107;
"Easy Come, Easy Go," Bobby Sherman, Metromedia 177.
Oldies:
"Atlantis," Donovan;
"Have Mercy," Ohio Express.

'Pirate' Disks From LP Cuts Played

• Continued from page 65

cut from albums come from "and we don't want to know." The operators say they are obliged to program them into the box, or the location owner will simply get another service. The situation is especially hard on those operators with heavy service in the youth areas, like Allied, which has the young crowd on the M Street Strip, in Georgetown.

The operators faced with this problem fear that simply by the physical act of unlocking the box and putting in singles provided by the location owner, they may be getting into trouble. They are hoping that manufacturers of albums, and their talent, will give more thought to making singles of the cuts in big demand by young people when they meet in school snack bars and in campus-oriented taverns.

Present law on record piracy is quite weak, and sets up mild penalties only for counterfeit-labeled product knowingly sold or distributed. The copyright revision now before the Senate Judiciary Committee, if it gives recordings a complete copyright including performance rights, would set far stiffer penalties for unauthorized use of the actual recording as well as the copyrighted music.

A more recent anti-pirating bill introduced by Rep. James A. Burke (D., Mass.) would require federal stamp tax on all master recordings, with identifying number to appear on all bona fide records made from it. It would set fines and imprisonment for violations by anyone

knowingly selling or distributing records not bearing the government stamp.

Recent Billboard stories have documented several approaches to the shortage of jukebox programming material. In an effort to furnish all types of material now predominantly found on 12-in. LP's, a new firm was formed in Northfield, Ill., a Chicago suburb.

Little LP's Unlimited will offer 7-in. disks containing songs culled from top selling 12-in. albums. The Little LP's are miniature 33 1/3 r.p.m. recordings. (Billboard, April 11).

On still another front, Cam-

eron Musical Industries, Ltd., New York, has announced a plan to import recordings that have achieved excellent sales in foreign countries. These will be regular 45 r.p.m. disks and will probably sell to U.S. operators for 75-cents. Vendo Co. distributors will handle them (Billboard, April 25).

And finally, Columbus, O. operator Irv Keplar has solved the problem of not being able to furnish jukebox patrons with material found only on 12-in. recordings — he developed a jukebox that plays the large albums at 50-cents per side (Billboard, April 25).



There's No Substitute
For Experience!
Ours Is Over 57 Years In

ARCADES

Planned Modern, Theme or
Antique.

Make 1970 Your Best Year
With The Money-Getting
Machines, Computers, Drive Cars,
With Sound Talking Guns, etc.
Complete New or Reconditioned
Outfits. Write For Details.

MIKE MUNVES CORP.
577 10th Ave., New York BR. 9-6677

NORTHWESTERN CLASSIC

BIRMINGHAM Bending company
520 Second Ave. North, Birmingham, Ala.
Phone: FAirfax 4-7526

Moon Made of Money!

Scientific study of the coin box
in every *Bally* SPACE FLIGHT

on location

positively proves

the Moon is made of Money

Get your share

Get *SPACE FLIGHT* today



NOW AT YOUR *Bally* DISTRIBUTOR

See your distributor or write BALLY MANUFACTURING CORPORATION • 2640 BELMONT AVENUE, CHICAGO, ILLINOIS 60618, U.S.A.

U.K. Groups Save Sixpence

• Continued from page 65

Recently the Decimal Currency Board has come out with a report recommending that the sixpence be demonetized. It was thought that a 2 1/2 new pence coin circulating alongside a 2 new pence coin would detract

from the benefits of decimalization for everyone by tending to slow down cash transactions and increase mistakes. The Board also felt it would prevent manufacturers, retailers and machine operators from making the most of the marketing and technical possibilities of the new coinage.

Allied Adds to Music Routes

• Continued from page 65

as it can, in cafeterias and recreation rooms, "where the youngsters often get their first exposure of the kind of music their peers are listening to when they are together." Allied furnishes boxes with varied programming all over the Washington area, but its best paying and main strength lies in the Georgetown youth's M Street Strip, and in the suburbs, where the take runs between \$100 and \$300 a week.

Allied thinks long and hard about programming—from owner Richard Mason and manager Erdman, to their liaison man and programmer, Francis Boots Cady, and right on to their young, Allied-trained servicemen and mechanics who keep the boxes in high gear.

But Erdman thinks there may have been "too much emphasis" on the operator's roll as a box programmer. "The real programmer has to be the location owner—he's there and he knows what his customers want. They tell him." What he needs and gets from the jukebox programmer is help and information. The man who actually puts the records in the box can tell which are getting the heaviest play and

which are dead. He can often know ahead of the location owner, who has other things to take his attention.

Even the mechanics at Allied, trained in their own semi-electronics school, are in on the vibrations. Since they are young (20 to 25) and lively, they visit other jukebox locations at night and bring back reports of where it is swinging and where it isn't.

This is a far cry from the old jukebox operation of cut-and-dried programming and replacement. At Allied, it is Cady the programmer who must pull it all together, keep alert to requests and complaints passed on by location owners. He tries to make each box a peak performer, week to week—show business again. The whole organized operation has made Allied one of the biggest jukebox operations in the D.C.-Maryland-Virginia area, where some 2,500 and more boxes are playing by day and night.

Allied Vending was prominently mentioned in a recent story in the Washington Star Sunday Magazine and Erdman was largely responsible for getting writer William Holland interested in profiling several Washington jukebox locations. (Billboard, Mar. 14).

S.D. Music & Vending Assn. Holds Third Billiard Tournney



POOL TOURNAMENTS will never completely shut off direct sales to locations, but they help, according to Darlow Maxwell, Maxwell Music, Pierre, S. D., who participated in his third tournament recently. The tournament was conducted by the South Dakota Music and Vending Association. Maxwell said that the tournaments (his trade group has held three now) "make good locations out of bad ones and create pool table locations where they didn't exist before." Shown from left: Lloyd Miller, tournament coordinator; Dr. Rex Smith, "B" division champion; South Dakota Governor Frank L. Farrar; Tom Vines, "B" division runnerup; and John R. Trucano, operator who services the Alibi Club.



RICK SAYERS, runnerup in Class "A" division; Jim Myers, owners of Myers Cigar Store; Duane Stratton, third in Class "A"; Kenny Brown, fourth in Class "A"; and Len Schneller of U.S. Billiards, Amityville, N.Y., who flew in to conduct the event.



SHARI DURHAM of Bernie's Place in Sioux Falls shows the form that enabled her to win the women's division of the tournament.



VIVIAN BARGE, coowner of the Downtowner, Don Pruess, Class "A" winner representing the Downtowner, and Darlow Maxwell, operator.



MILLER, Gov. Farrar, Marlyn Christenson, runnerup in "C" division; Jim Flynn, winner of Class "C" division; Marvin Brandt, fourth in Class "C"; Alvin Besmer, third in Class "C"; and Schneller.



HEAVY SNOW in the western part of the state caused several tournament qualifiers not to show. In all, 190 pool players participated. The tournament was played on eight tables and involved 256 entrants from 64 locations each of which were allowed to send four players. Shown from left are: Christenson, Miller, Shari Durham, Jan Scheele, and Gerry Kleigel.

Pool Tournney Clicks in S.D.

PIERRE, S.D.—The story of coin-operated billiard tournaments is all too familiar, but apparently, operators that have conducted them in a number of areas have not hit upon a successful repeat formula—this is not true in this state. The South Dakota Music & Vending Association recently concluded its third annual tournament and even survived a snowstorm that cut attendance from participants in the western part of the state.

Darlow Maxwell, Maxwell Music Service here, was host for the event. He pointed out that the one factor allowing for repeat tournaments is to limit them to once a year events. The trade group held its second tournament without outside direction after Len Schneller, U. S. Billiards, Amityville, N.Y., helped get the tourneys here off the ground.

The story of the tournament received good play in the local press and South Dakota Gov. Frank Farrar was on hand to present winners with trophies.

Originally conceived as a method to help operators combat direct sales of pool tables to locations, Maxwell said the tournament idea has resulted in at least stabilizing this threat to operators.

"But we have found that pool tournaments help in many ways. Business in the location—play on the jukebox, more play on other games and more business in the cigarette and snack machines—has increased."

Proven Profit Maker!



CHICAGO COIN'S
Sensational
**SUPER
CIRCUS
RIFLE GALLERY**

- UNIQUE SOUND SYSTEM
- DOUBLE DEPTH ILLUSION
- 10¢ or 25¢ PLAY

ALSO IN PRODUCTION:
SPEEDWAY
MOON SHOT • ASTRONAUT

Mfrs.
of
PROVEN
PROFIT MAKERS
Since
1931

CHICAGO COIN MACHINE DIV.
CHICAGO DYNAMIC INDUSTRIES, INC.
1725 W. DIVERSEY BLVD. CHICAGO ILLINOIS 60614

TAKE YOUR PICK!

**TWO-PLAYER
COMPUTER QUIZ**

\$\$

Nutting Associates, Inc.
of California
now has two
**COMPLETELY
DIFFERENT**
Two-Player
Computer Quiz models
to choose from.

Write! Wire! Phone!

NUTTING ASSOCIATES, INC.
500 Ellis Street
Mountain View, Calif.
94040
(415) 961-9373

Sweet Buys

on

**CANDY
MACHINES**

★
Rowe 11-Col.
CANDY
MACHINE
w/ 25¢ Changer
\$195.00

★
Rowe FIFO
CANDY
MACHINE
\$595.00

★
Reconditioned—Ready to Use

Exclusive Rowe AMI Distributor.
Ea. Pa. - S. Jersey - Del. - Md. - D.C.

DAVID ROSEN inc

855 N. BROAD ST., PHILA., PA. 19123
Phone - 215 Center 2-2900

**Draws
a
crowd!**

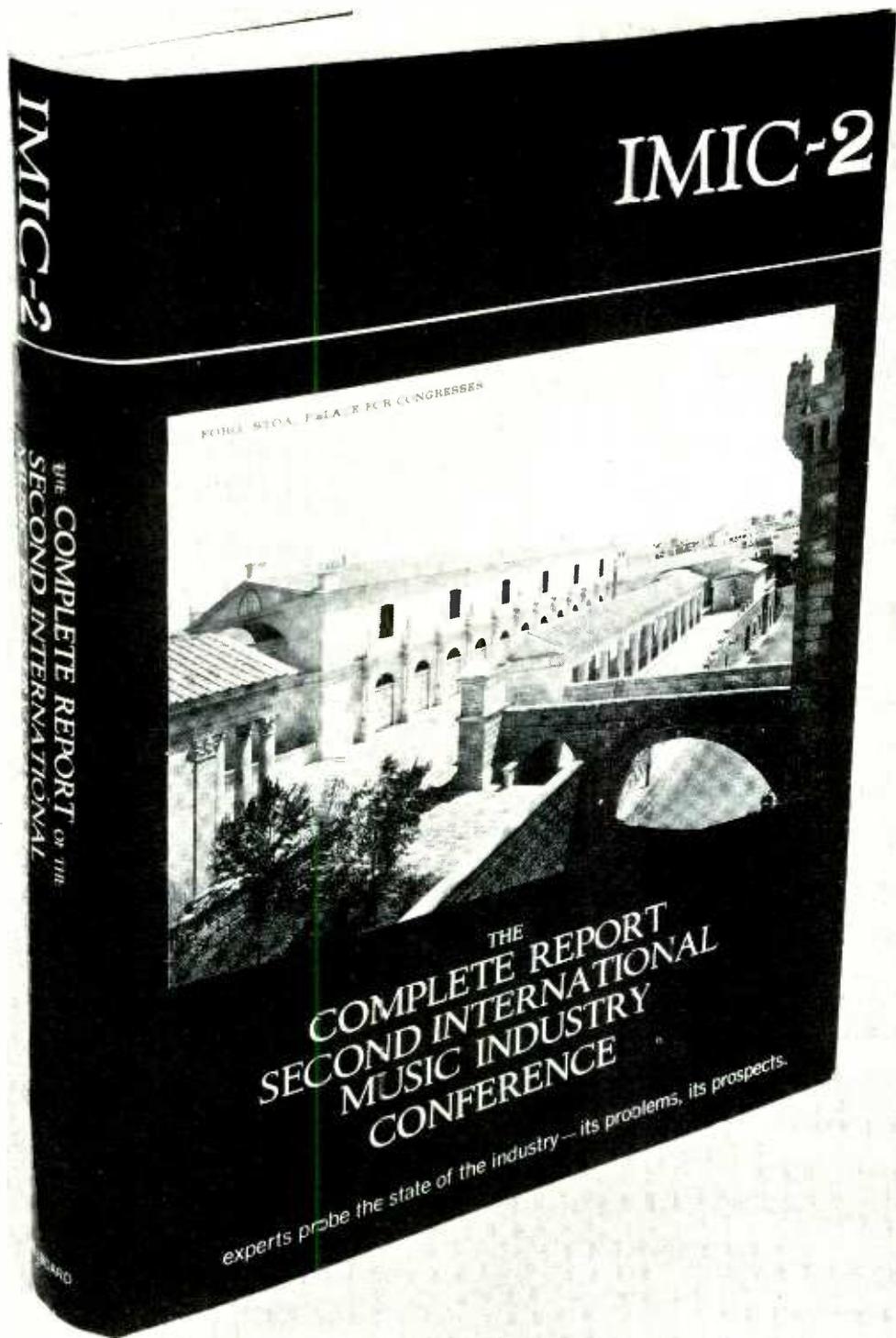


- 160 SELECTIONS
33-1/3, 45's, LP's
- New outside!
- New inside!
- New service ease!

**ROCK-OLA
Model 442**

"we want you to
Take it easy"

**Rock-Ola Manufacturing
Corporation**
800 North Kedzie Avenue
Chicago, Illinois 60651



DO YOU KNOW:

- HOW AND WHERE TO FIND NEW TALENT
- THE FUTURE OF RACK JOBBING
- PROGRAMMING THE MUSICAL TASTES OF THE JAPANESE MARKET
- HOW TO MAKE SERIOUS MUSIC PROFITABLE
- THE POTENTIAL FOR AUDIO-VISUAL CARTRIDGES
- WHAT CAN BE DONE ABOUT PIRACY OF RECORDINGS
- PROMOTION TECHNIQUES FOR EXPANDING MUSIC SALES

IT'S ALL HERE . . . And much more in over 400 pages of a session-by-session report of the unique 5-day meeting in Mallorca, Spain April 27-May 1, 1970. Recognized authorities representing all phases of the International music business lead the discussions.

Publishing date—August 5, 1970

LIMITED EDITION—\$17.50

**THERE WILL BE NO
SECOND PRINTING**

Only by ordering now can you be certain of getting one of these valuable copies for your own reference library. Don't wait to be disappointed.

Reservation Form

Billboard Book Division, 2160 Patterson Street, Cincinnati, Ohio 45214
Please send _____ copies of the Complete Report of the Second International Music Industry Conference @ \$17.50 each.
Check is enclosed.

NAME _____

COMPANY _____

ADDRESS _____

CITY, STATE, ZIP _____

CLASSIFIED MART

REGULAR CLASSIFIED AD: 35c a word. Minimum: \$7. First line set all caps. CLOSING DATE: 5 p.m. Monday, 12 days prior to date of issue.
 DISPLAY CLASSIFIED AD: 1 inch, \$25. Each additional inch in same ad, \$18. BOX NUMBER: 50c service charge per insertion, payable in advance; also allow 10 additional words (at 35c per word) for box number and address.
 Box rule around all ads.
 CASH WITH ORDER. Classified Adv. Dept., Billboard, 165 W. 46th St., N.Y., N.Y. 10036. (212) 757-2800.

PROMOTIONAL SERVICES

NATIONAL RECORD PROMOTION AND Publicity, Pressing. No job too small. Consultation, questions answered, recording, publishing, distribution. Morty Wax Promotions, 1650 Broadway, N.Y.C. CI 7-2159. tfn

NATIONAL RECORD PROMOTION

(You Record It—We'll Plug It)

- Distribution Arranged
- Major Record Label Contacts
- Dee Jay Coverage
- Magazine and Newspaper Publicity
- Booking Agent Contacts
- Public Relations Service
- Record Pressing
- Movie Promotion

Send all records for review to:

BRITE STAR PROMOTIONS

728 16th Ave. S.
 Nashville, Tenn. 37203
 Call: Nashville: (615) 244-4064 tfn

RECORD MFG. SERVICES, SUPPLIES & EQUIPMENT

INDIVIDUALIZED CUSTOMER SERVICE. Mastering, plating, pressing, etc. Contact: Carlene Westcott, Consolidated Record Enterprises, 1811 A. Division St., Nashville, Tenn. 37203. Call: (615) 255-6569. tfn

RECORD SERVICE RADIO STATIONS

RECORD SERVICE—RADIO STATIONS. Complete record programming service. All stations. All formats! Records rushed weekly as released and "picked" by experts! All the hits—singles and albums—all labels, every week. If you have time to trade or very little cash to spend, write or wire: Formats Unlimited, Inc., The Programming Service, 1654 Central Ave., Albany, N.Y. 12205. Or call 518-869-3642 for free details. tfn

SCHOOLS & INSTRUCTIONS

FCC FIRST-CLASS LICENSE IN SIX TO twelve weeks through tape recorded lessons at home plus one week personal instruction in Detroit, Washington, San Francisco, Seattle or Los Angeles. Our nineteenth year teaching FCC license courses. Bob Johnson Broadcast License Instruction, 1060D Duncan, Manhattan Beach, Calif. 90268. Telephone (213) 379-4461. tfn

R.E.I.'S FAMOUS (5) WEEK COURSE for the first-class Radio Telephone License is the shortest, most effective course in the nation. Over 98% of R.E.I. graduates pass F.C.C. exams for first-class license. Total tuition, \$360. Job placement free. Write for brochure. Radio Engineering Incorporated Schools, 1336 Main St., Sarasota, Florida 33577, or 2123 Gillham Road, Kansas City, Missouri 64109, or 809 Caroline St., Fredericksburg, Virginia 22401, or 625 E. Colorado St., Glendale, Calif. 91205. tfn

SERVICES

CUSTOM RECORDING SERVICE. TAPE and disc. Stereo and mono. Live and copies. Editing. Masters and pressings. High quality at reasonable rates. Joseph Giovanni, Audio-Tech Laboratories, 2819 Newkirk Ave., Brooklyn, N.Y. IN 9-7134. my9

PROFESSIONAL SERVICES

COMMERCIALS WRITTEN AND PRODUCED professionally; reasonable rates. For more information and samples write: B. T. Productions, Box 67, R. D. #2, Sunbury, Pa. 17801. my9

FOR SALE

THE BEST IN OLDIES AND GOODIES

We have the finest best sellers 45 RPM records, top artists and top hits oldies, priced right. Cut outs.

Also giveaway records or inside package records, known artists only, \$4 per 100. No quantity too large.

Top 33 1/2 long play records, top artists, cut outs. \$32.50 per asstd. 25

Other LP's 15.00 per asstd. 25

First mentioned are all stereo.

We will make attractive packages for you or will poly the single 45 RPM.

Write, call or phone:

COAST TO COAST HIT RECORD CO.
 2163-2165-2167 Central Avenue
 Cincinnati, Ohio 45214
 Phone: A.C. 513; 621-6540 or 621-6451
 Ask for Mr. La Monte or Mrs. Estes my30

FOR SALE: PRESSING, PLATING, MASTERING equipment. New and used. Complete plants bought and sold. Contact John Castagna, Box 474, Nashville, Tenn. 37202. tfn

MELOTRON, FAIRLY NEW, GOOD condition. Studio too small for use, must sell. All variations intact. Hurry. Call Peer Southern organization (212) CO 5-3910; attention: Charlie Mack. tfn

WANTED TO SELL: CIGARETTE AND Amusement Route in Okla. Panhandle. Have sober mechanic, route man & bookkeeper. Write Pierce Vending & Amusement, Hwy. 54 East, Guymon, Okla. 73942. my9

ATTENTION, RECORD COLLECTORS-Dealers. 1000 45's, \$57; 100 45's, \$8.80; plus freight. Include D.J.'s, Promos, J.B.'s, Old Hits, condition new or excellent, all different. Send for sales and auction lists. Lee's Music Center, 6265 S.W. 8th St., Miami, Fla. 33144. Miami's only complete record service. my9

8-TRACK CARTRIDGE SUPPLIES

2 color die cut sleeve boxes as low as 5 cents—7 cents short run quantities.

Combination sensing/splicing foil tape at a cost per cartridge splice of 1/10 cent. 66-foot roll, \$2.95; 12 for \$30.

Pressure sensitive labels in short-run quantities as low as 2 cents for 2 color 3"x5" size. Write on your letterhead for samples.

S.T.A.R.S.

114 TENNESSEE N.E.
 ALBUQUERQUE, N. M. 87108
 Phone (505) 268-5870 my16

RECORD SERVICES

RECORDS PRESSED, ARTWORK, JACKET fabrication. Fast service. Two track, four track and eight track recording studios. Bob Taylor Productions, Suite 425, J. C. Bradford Bldg., Nashville, Tenn. 37219. Phone: A.C. 615; 327-1304. my16

WANTED TO BUY

SIX-FOOT H. C. EVANS SHOOTING Gallery with moving targets. Williamson, Box 715, Cambridge, Md. 21613. my2

COIN MACHINES WANTED

WANTED: MIDWAY RED BALLS, Joker Balls and Joker's Wild. Any condition. Contact American Music Co., 219 Fifth Ave. S., Great Falls, Mont. (406) 452-7301. my9

HELP WANTED

MASTERS WANTED FOR MAJOR Labels. Talent needed for same. If you have the sound and excitement, we will produce your sessions. Two, four and eight track recording studios. Bob Taylor Productions, Suite 425, J. C. Bradford Bldg., Nashville, Tenn. 37219. Phone: A.C. 615; 327-1304. my16

WANT JUKEBOX AND GAME MECHANIC. Must be good. The man we are looking for will be working with 3 other mechanics. Country route, both route and shop work. Must be sober. Please give your home phone number. Write: England Amusement Co., P.O. Box 236, Purdy, Mo. 65734. my19

SALESMAN WANTED — MANUFACTURER'S Representative wanted to sell our exclusive line of pop-art day-glo posters featuring all top recording artists. Prefer someone already calling on record and gift/variety shops. Many lucrative areas open. Reply by mail only: Creative, 9421 Georgia Ave., Silver Spring, Md. 20910. my16

CUSTOMER RELATIONS GAL ATTRACTIVE, YOUNG MISS

to assist President of large Public Company in PR, Radio and TV interviewing. Heavy travel (international). Light typing, hostessing. \$150 to start. Plus expenses.

Call: MR. COSTA (212) 661-5110 my9

DISTRIBUTING SERVICES

ATTENTION, RECORD OUTLETS. WE have the largest selection of 45 rpm oldies and goodies at 25c each, also major label LP's at promotional prices. Send for free listings. All orders welcome. Apex Rendezvous, Inc., 390 Kings Highway, Brooklyn, N.Y. tfn

Classified Advertising Department

BILLBOARD MAGAZINE
 165 West 46th Street
 New York, N. Y. 10036

1. Please run the classified ad copy shown below (or enclosed separately) in _____ issue(s):

NAME _____
 ADDRESS _____
 CITY _____ STATE & ZIP CODE _____

YOUR PAYMENT MUST ACCOMPANY THIS ORDER

LEADING TAPE WHOLESALER WILL sell highest chart tapes at lowest prices. Top labels. Send for current list. Candy Stripe Records, 17 Alabama Ave., Island Park, N. Y. 11558. je20

POSTERS

COLORFUL POSTERS FOR ALL events. Lowest prices. Free delivery anywhere. Brilliant colors, in sizes 14x22, 17x26, 22x28. Order 50 or more. Also fluorescent bumper strips in any quantity. Send for free colorful brochure. Royal Printing Co., 3117 N. Front St., Philadelphia, Pa. 19133. Phone: (215) 739-8282 or 739-9263. je6

MISCELLANEOUS

AFTER HOURS POETRY — READ around the world. Nothing else like it. Send \$1 to Jake Trussell, Box 951, Kingsville, Tex. my30

3-HOUR AIRCHECK ANY LOS ANGELES station or stations via airmail. \$10. Happy Huffman, 4213 Riverdale, Anaheim, Calif. 92806. eow

ALL WE ASK IS, LISTEN TO OUR custom production, commercials, drop-ins, etc., before you buy. Send for free sample tape and literature. Mother Deco, P. O. Box 521, Newberry, S. C. 29108. my2

ATTENTION INDEPENDENT PRODUCERS. Forming association of independent producers, for information and applications, write: National Organization of Independent Producers, 302 Lakewood Tower Bldg., Dallas, Tex. 75214. my2

D.J. ONE LINERS! WRITE FOR "FREE" samples, and also receive details on: California Aircheck Tapes, FCC Tests, Voice Drop-ins, D.J. Source Guide, and much more! Command, Box 26348-B, San Francisco, Calif. 94126. my9

MUSIC COMPOSED TO YOUR WORDS. Excellent composers, 50-50 ownership basis. Review, publish, record and promote. Sound, Box 833, Miami, Fla. 33135. my2

NEED A NASHVILLE ADDRESS (MUSIC Row) or Nashville Phone Number? Also Desk Space? Nashville Services, P. O. Box 8023, Nashville, Tenn. Phone: 615-244-4127. tfn

NEW COMEDY! 11,000 RIOTOUS CLASSIFIED gag lines. \$10. Unconditionally guaranteed. Comedy catalog free. Orrin Edmund, Mariposa, Calif. 95338. tfn

INTERNATIONAL EXCHANGE

UNITED STATES

DEALERS — COLLECTORS — RARE American 45's and LP's 15¢ up. Free catalog, foreign, 4 P.O. coupons. Kape, Box 74B, Brooklyn, N. Y. 11234. tfn

ENGLAND

REGULAR SUPPLIES

of past 45's, L.P.'s from C & W, R & B, Pop Charts required. New or second hand. Please send details of material available. (Airmail, please.)

F. L. MOORE
 2 High St., Leighton Buzzard
 Bedfordshire, England my16

KINKS DOUBLE ALBUM (MONO only), airmailed direct to you, \$5.75. Other Kinks albums from \$3. Record Bar, 82 Westgate, Wakefield, Yorkshire, England. my9

PAUL McCARTNEY'S NEW LP, ALSO "Sentimental Journey" by Ringo, all English Underground Groups, or any other English album, \$6.50 airmailed. Singles \$2. Record Centre Ltd., Nuneaton, England. eow

TOP 40 Easy Listening

These are best selling middle-of-the-road singles compiled from national retail sales and radio station air play listed in rank order.

WEEK	1 Wk. Ago	2 Wks. Ago	3 Wks. Ago	TITLE, Artist, Label & Number	Weeks On Chart
1	2	2	3	FOR THE LOVE OF HIM Bobbi Martin, United Artists 50602 (Teeger, ASCAP)	8
2	3	4	14	AIRPORT LOVE THEME Vincent Bell, Decca 32659 (Shanley, ASCAP)	5
3	10	12	20	EVERYTHING IS BEAUTIFUL Ray Stevens, Barnaby 2011 (Ahab, BMI)	4
4	6	9	16	WHAT IS TRUTH? Johnny Cash, Columbia 4-45134 (House of Cash, BMI)	4
5	8	17	—	LET ME GO TO HIM Dionne Warwick, Scepter 12276 (Blue Seas/ Jac, ASCAP)	3
6	7	11	17	GIRL'S SONG Fifth Dimension, Soul City 781 (Rivers, BMI)	6
7	24	—	—	DAUGHTER OF DARKNESS Tom Jones, Parrot 40041 (Felsted, BMI)	2
8	1	1	1	LET IT BE Beatles, Apple 2764 (Maclean, BMI)	8
9	9	10	12	OH HAPPY DAY Glen Campbell, Capitol 2787 (Kama Ripa/ Edwin Hawkins, ASCAP)	5
10	4	3	5	EVERYBODY'S OUT OF TOWN B. J. Thomas, Scepter 12277 (Blue Seas/ Jac, ASCAP)	5
11	5	8	10	BUT FOR LOVE Jerry Naylor, Columbia 4-45106 (Amco, ASCAP)	7
12	15	16	24	NEW WORLD IN THE MORNING Roger Whittaker, RCA 74-0320 (Arcola, BMI)	6
13	18	25	30	CAN YOU FEEL IT? Bobby Goldsboro, United Artists 50650 (Detail, BMI)	7
14	19	20	29	COME SATURDAY MORNING Sandpipers, A&M 1134 (Famous, ASCAP)	17
15	34	38	—	WHICH WAY YOU GOIN' BILLY? Poppy Family, London 129 (Gone Fishin', BMI)	3
16	23	31	37	VIVA TIRADO El Chicano, Kapp 2055 (TRO-Ludlow/ Amestoy, BMI)	4
17	12	5	6	LONG LONESOME HIGHWAY Michael Parks, MGM 14104 (Hastings/Rivers, BMI)	12
18	14	13	9	LOVE OR LET ME BE LONELY Friends of Distinction, RCA 74-0319 (Porpete, BMI)	8
19	16	15	22	TENNESSEE BIRDWALK Jack Blanchard & Misty Morgan, Wayside 010 (Back Bay, BMI)	7
20	22	24	28	MISS AMERICA Mark Lindsay, Columbia 4-45125 (Viva, BMI)	4
21	37	—	—	SOULAIMON (African Trilogy II) Neil Diamond, UNI 55224 (Profit, BMI)	2
22	11	6	4	I WOULD BE IN LOVE (Anyway) Frank Sinatra, Reprise 0895 (Devalbo/ Sergeant, BMI)	8
23	17	14	8	SHILO Neil Diamond, Bang 575 (Tallyrand, BMI)	10
24	27	27	33	MY WIFE THE DANCER Eddie & Dutch, Ivanhoe 502 (Bob-Cor, BMI)	6
25	21	22	—	SOUL & INSPIRATION Steve & Eydie, RCA 74-0334 (Screen Gems- Columbia, BMI)	3
26	29	36	40	ANGELICA Oliver, Crewe 341 (Screen Gems-Columbia, BMI)	4
27	—	—	—	THE BEST THING YOU'VE EVER DONE Barbra Streisand, Columbia 45147 (E. H. Morris, ASCAP)	1
28	28	29	32	UP THE LADDER TO THE ROOF Supremes, Motown 1162 (Jobete, BMI)	5
29	31	34	—	REFLECTIONS OF MY LIFE Marmalade, London 20058 (Walrus, ASCAP)	3
30	—	—	—	SONG FROM MASH Al Delory, Capitol 2811 (20th Century Music Corp., ASCAP)	1
31	35	33	—	WHOEVER FINDS THIS, I LOVE YOU Mac Davis, Columbia 4-45117 (BnB, BMI)	3
32	—	—	—	HUM A SONG (From Your Heart) Lulu, Atco 45-6749 (Walden Crealey, ASCAP)	1
33	—	—	—	HEY, THAT'S NO WAY TO SAY GOODBYE Vogues, Reprise 0909 (Stranger, BMI)	1
34	—	—	—	COME TOUCH THE SUN Charles Randolph Green Sounde, Ranwood 872 (Blue Seas/20th Century, ASCAP)	1
35	—	—	—	YOU'LL REMEMBER ME Peggy Lee, Capitol 2817 (S.F.Z./Winton House, ASCAP)	1
36	36	37	35	GOODBYE GIRL Glenn Yarbrough, Warner Bros. 7382 (Celestial, BMI)	4
37	38	—	—	HITCHIN' A RIDE Vanity Fare, Page One 21029 (In Tune, BMI)	2
38	—	—	—	PUPPET MAN Fifth Dimension, Bell 880 (Screen Gems- Columbia, BMI)	1
39	40	—	—	GROVER HENSON FEELS FORGOTTEN Bill Cosby, UNI 55223 (Wild, ASCAP)	2
40	—	—	—	FIRE & RAIN R. B. Greaves, Atco 6745 (Country Road/ Blackwood, BMI)	1

Billboard SPECIAL SURVEY For Week Ending 5/9/70

Country Music

Dolly Parton Day Draws 2,500; RCA LP

SEVIERVILLE, Tenn.—More than 2,500 people filled the auditorium here to commemorate "Dolly Parton Day" and to witness her live recording of an album for RCA Victor.

Miss Parton, a native of this East Tennessee town, cut her LP under the production of Bob Ferguson, who lead a contingent of 70 Nashvillians in a chartered bus to the Smoky Mountains for the occasion.

A two-mile-long parade from the center of town to the High School was the highlight of the day, culminated in the formation of a Dolly Parton scholarship, a perpetuating grant to aid needy youngsters in quest of a college education.

A surprise visitor was Porter Wagoner, on whose syndicated TV show Miss Parton is a regular member. The pair also record duets together.

Among the other guests were Bud Wendell, vice president of WSM, Inc. and general manager of the "Grand Ole Opry," and officials of the Country Music Association. Chain-grocer Cass Walker, on whose shows Miss Parton got her start in the music business, was one of the speakers at ceremonies honoring the hometown girl.

In addition to plaques and keys to the city, Miss Parton received congratulatory wires from Gov. Buford Ellington and all members of the legislative delegation.

Multimillion Contract On 3 Artists Wrapped Up

NASHVILLE—A multimillion-dollar contract involving Bobby Bare, Dave Dudley and Jeannie C. Riley over two years has been completed between Kay Talent Inc. and Empire Promotions.

The contract, according to president E. Jimmy Kay of the Nashville-based Key firm, would guarantee each of the artists a minimum of 10 working days per month beginning in Sept. of this year and continuing through Nov., 1972. In the winter months, December through March, the number of guaranteed working days would be slightly less.

R.A. Baham, speaking for Empire, expressed confidence that the artists would continue to have strong records and thus would remain a good drawing package. Additional acts will be used when necessary, and the three acts will not necessarily always work together on the same show.

The heaviest concentration of shows will be in the Midwest, since none of the artists has worked that area to any appreciable degree.

Empire has agreed to deposit sufficient money in escrow to guarantee that the dates will be played. Although the agreement calls for a minimum of 10 days per month, additional dates might be worked.

The announcement was made shortly after Miss Riley severed managerial ties with Paul Perry, and a lawsuit by Perry against a third party was dropped with an out-of-court settlement which involves long-range payments.

Cap's James On Cash Show

NASHVILLE—Capitol artist Sonny James, who makes his third appearance in a year on the "Ed Sullivan Show" Sunday (10), also has been booked for a return appearance on the "Johnny Cash Show."

Harold E. Cohen, executive producer of the Cash ABC television production, said that an "overwhelming viewers' reaction" to the guest appearance of James on the April 8 show prompted the booking for next fall. It will be on one of the early shows.

In addition, James has given the Cash group an option for an additional appearance in the 1970-1971 season.

"The extraordinary success of James in scoring 21 consecutive number one hits has won him a great following," Cohen said.

Williams' Life Is Recorded

NASHVILLE—"Sing a Sad Song, The Life of Hank Williams" is a book on the account of the life of the legendary singer-composer which spends a good part of its time straying from the subject.

Nonetheless, it is a worthwhile venture in that it chronicles the background of one of the most important figures in modern music history, and is loaded with quotes from those who were close to Williams.

The author, Roger Williams (no kin to the subject), has unfortunately filled the chapters with all sorts of incidental information which has little if any relation to the theme. Perhaps by design, however, it is of general interest to most country music fans.

There is little in the book which has not been told (and retold) before, but for the first time someone has put it all together. The author treads carefully on the various controversial figures who played a big part in the life of Williams.

Most of Williams' young life lacked color, and much of his older life was submerged in his personal problems. Consequently, the recounting of singular experiences takes up a major portion of the book.

Anyone interested in the Hank Williams legend, and there are many, doubtless should add this to the collection.



DECCA and Mervyn Conn, British promoter, have lined up a European tour departing May 11 for Doyle Wilburn, Loretta Lynn, Conway Twitty, Jan Howard, Bill Anderson, Peggy Sue and Sonny Wright. The tour concludes May 27.

Country Radio Seminar For Nashville May 15-16

NASHVILLE—A country music radio seminar geared toward programming, sales and marketing will feature leading management, consultant and personality figures from around the nation.

The Friday and Saturday (15-16) seminar, sponsored by Country Music Survey, will include Bill Wheatley, WOOK, Miami; Don McKinnon, KSON, San

Diego; Rocky Reich, WUNI, Mobile; and Bill Jenkins, WINN, Louisville, all in the management field.

Other speakers will be Bill Ward, formerly of KBBQ, and Jack Gardiner, a long-time disk jockey now in the consultant field. Also scheduled for talks are Larry Scott, WIL, St. Louis; Johnny Kaye, WENO, Madison, Tenn.; and Bill Robinson, WIRE, Indianapolis.

The panel of advisors for the seminar, all formerly or presently involved in radio, includes Bill Collie, Dave Olsen, Tex Davis, Ralph Paul, Charlie Monk, Rudy Hickman, Early Williams and Johnny Kaye.

During this seminar there will be two Golden Ear awards, one to the Promotion Man of the Year, and the second to the Disk Jockey of the Year.

The seminar will take place at the Sheraton Nashville Motor Inn. A dinner will be held at the conclusion of activities on Saturday night. The seminar will be hosted by Tom McEntee, editor of Country Music Survey.

Nashville Scene

Bill Anderson & the Po' Boys, Jan Howard, Loretta Lynn and Conway Twitty will be the stars of the "Country Roundabout Show" booked for the month of May throughout Europe and England. The tour, booked through the Mervyn Conn Organization in London, begins May 13 in Naples, then plays Frankfurt, Birmingham, Liverpool, London, Dublin, Belfast and Amsterdam, concluding in the Scandinavian Countries May 23-26. . . . Dick Worth of WSCM, Panama City, Fla., plans to produce a benefit show in June for the March of Dimes and needs some volunteer talent. Already scheduled are David Rogers and Dave Peel. He needs more. Dick can be contacted at (904) 234-3128. The date is June 20.

Lea Jane Berinati, a talented youngster, has joined the Earl Scruggs group as a singer and pianist, and is capable of playing many instruments well. . . . Brenda Carter, a Musicor talent, has been signed by the Buddy Lee agency. . . . Bill Carlisle has been booked overseas, and he'll be followed by Wilma Burgess. . . . Bobbi Moore has moved from here and is setting up business ventures in Bardwell, Ky. . . . All records were broken for the coliseum in Macon, Ga., for the second annual Georgia Country Festival, sponsored by WDEB. On the bill were Charley Pride, Jimmy Dickens, Tommy Overstreet, Peggy Little and Johnny Duncan. . . . Ray Brown, president of National Artists' Attractions, has signed Ray Price to an exclusive agent-booking agreement in all fields.

Talented Barbara Allen now is with the Beaverwood Talent Agency in Hendersonville, and is helping keep things in the office going between personal appearances. . . . Bobby Parrish and Jan Hurley headline the second annual "Lynfrin" Stagethon, next week at Fitzgerald, Ga. . . . Chuck Glaser has returned from the West Coast, where he made arrangements with MGM president Mike Curb con-

cerning the release of the debut of Sharon Sanders.

The recent venture into the film field by Tompall & the Glaser Brothers has brought on offers for Tompall to supervise the music for two more forthcoming major motion pictures. The group did the entire soundtrack for the MGM movie, "tick . . . tick . . . tick. . . ." Johnny Western has just finished a highly successful tour with Charley Pride for Hap Peebles, and is concluding his 20th year in (Continued on page 73)



SONNY JAMES has signed for still another Ed Sullivan Show appearance, and a return in the fall to the Johnny Cash Show. Here during a taping of the May 10 Sullivan show are, left to right, Bob Neal, James, Miss Vicki, Tiny Tim and Ed Sullivan.

Hi Sue!

Now that you're middleweight champ of southwestern North Dakota, Herman and I worry about you more than ever. Aside from worrying, we're running a full page ad in Billboard's Johnny Cash issue, May 23. Would you like to add a few words?

Dad

Billboard Hot Country Singles

★ STAR Performer—Single's registering greatest proportionate upward progress this week.

This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
1	3	POOL SHARK Dave Dudley, Mercury 73029 (Newkeys, BMI)	9
2	2	IS ANYBODY GOIN' TO SAN ANTONIO? Charley Pride, RCA Victor 47-9806 (Tree, BMI)	10
3	11	MY LOVE Sonny James, Capitol 2782 (Duchess, BMI)	5
4	6	I DO MY SWINGING AT HOME David Houston, Epic 5-10596 (Algee, BMI)	6
5	5	LOVE IS A SOMETIMES THING Bill Anderson, Decca 32643 (Stallion, BMI)	9
6	4	TENNESSEE BIRDWALK Jack Blanchard & Misty Morgan, Wayside 010 (Back Bay, BMI)	14
7	7	I KNOW HOW Loretta Lynn, Decca 32637 (Sure-Fire, BMI)	10
8	12	WHAT IS TRUTH? Johnny Cash, Columbia 4-45134 (House of Cash, BMI)	4
9	9	RISE AND SHINE Tommy Cash, Epic 5-10590 (Cedarwood, BMI)	7
10	10	STAY THERE TILL I GET THERE Lynn Anderson, Columbia 4-45101 (Gallico, BMI)	8
11	16	HELLO DARLIN' Conway Twitty, Decca 32661 (Twitty Bird, BMI)	3
12	1	MY WOMAN, MY WOMAN, MY WIFE Marty Robbins, Columbia 4-45091 (Mariposa, BMI)	12
13	15	SHOESHINE MAN Tom T. Hall, Mercury 73039 (Newkeys, BMI)	6
14	8	YOU WOULDN'T KNOW LOVE Ray Price, Columbia 4-45095 (Tree, BMI)	10
15	13	ONCE MORE WITH FEELING Jerry Lee Lewis, Smash 2257 (Combine, BMI)	12
16	31	STREET SINGER Merle Haggard & the Strangers, Capitol 2778 (Shade Tree, BMI)	4
17	19	DON'T TAKE ALL YOUR LOVIN' Don Gibson, Hickory 1559 (Acuff-Rose, BMI)	9
18	14	TALK ABOUT THE GOOD TIMES Jerry Reed, RCA Victor 47-9804 (Vector, BMI)	10
19	20	A WOMAN LIVES FOR LOVE Wanda Jackson, Capitol 2761 (Gallico, BMI)	6
20	18	ALL I HAVE TO DO IS DREAM Bobbie Gentry & Glen Campbell, Capitol 2745 (House of Bryant, BMI)	12
21	33	SINGER OF SAD SONGS Waylon Jennings, RCA Victor 47-9819 (Jack, BMI)	4
22	30	LOVE HUNGRY Warner Mack, Decca 32646 (Page Boy, SESAC)	6
23	23	DARLING DAYS Billy Walker, Monument 1189 (Blue Crest, BMI)	8
24	22	I WALKED OUT ON HEAVEN Hank Williams, Jr., MGM 14107 (Minstrel, BMI)	10
25	21	PULL MY STRING AND WIND ME UP Carl Smith, Columbia 4-45086 (Milene, ASCAP)	9
26	55	I CAN'T SEEM TO SAY GOODBYE Jerry Lee Lewis, Sun 1115 (Robertson, ASCAP)	3
27	29	PICKIN' WILD MOUNTAIN BERRIES Kenny Vernon & Lawanda Lindsay, Chart 5055 (Crazy Cajun, BMI)	8
28	25	TOMORROW'S FOREVER Porter Wagoner & Dolly Parton, RCA Victor 47-9799 (Owepar, BMI)	13
29	27	LORD IS THAT ME? Jack Greene, Decca 32631 (Blue Crest, BMI)	9
30	28	RUNNING BARE Jim Nesbitt, Chart 5052 (Yonah, BMI)	11
31	32	LILACS AND FIRE George Morgan, Stop 365 (Window, BMI)	4
32	34	LOVIN' MAN Arlene Harden, Columbia 4-45120 (Acuff-Rose, BMI)	3
33	17	FIGHTIN' SIDE OF ME Merle Haggard & the Strangers, Capitol 2719 (Blue Book, BMI)	14
34	26	ROCK ME BACK TO LITTLE ROCK Jan Howard, Decca 32636 (Wilderness, BMI)	8
35	48	HEART OVER MIND Mel Tillis, Kapp 2068 (Cedarwood, BMI)	3
36	36	LITTLE BIT LATE Lewie Wickham, Starday 888 (Para-Kim, BMI)	7
37	46	OH HAPPY DAY Glen Campbell, Capitol 2787 (Kama Rippa/Edwin Hawkins, ASCAP)	3

This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
38	38	BENEATH STILL WATERS Diana Trask, Dot 17342 (Blue Crest, BMI)	7
39	40	ALL THAT KEEPS YA GOIN' Tompall & Glaser Brothers, MGM 14113 (CB, ASCAP)	5
40	37	WHERE GRASS WON'T GROW George Jones, Musicor 1392 (Glad, BMI)	9
41	41	LONG LONESOME HIGHWAY Michael Parks, MGM 14104 (Hastings/Rivers, BMI)	8
42	62	TOMORROW NEVER COMES Slim Whitman, Imperial 66441 (Noma, BMI)	4
43	52	SHE'S A LITTLE BIT COUNTRY George Hamilton IV, RCA Victor 47-9829 (Wilderness, BMI)	2
44	44	LITTLE BOYS PRAYER Porter Wagoner, RCA Victor 47-9811 (Sawgrass, BMI)	6
45	56	A WOMAN'S HAND Jean Shepard, Capitol 2774 (Champion, BMI)	3
46	24	OCCASIONAL WIFE Faron Young, Mercury 73018 (Hartack/Reneau, BMI)	14
47	45	SOUL DEEP Eddy Arnold, RCA Victor 47-9801 (Barton, BMI)	11
48	57	ONE MORE MOUNTAIN TO CLIMB Freddie Hart, Capitol 2768 (Blue Book, BMI)	5
49	58	SUGAR SHACK Bobby G. Rice, Royal American 6 (Dun Dee, BMI)	3
50	39	MARRY ME Ron Lowry, Republic 1409 (Jewel, ASCAP)	11
51	60	CALL ME GONE Stan Hitchcock, Epic 5-10586 (Jack & Bill, ASCAP)	4
52	53	I KNOW YOU'RE MARRIED BUT I LOVE YOU STILL Red Sovine, Starday 889 (Lois, BMI)	4
53	63	I'VE BEEN WASTING MY TIME John Wesley Ryles I, Columbia 4-45119 (Hall-Clement, BMI)	2
54	—	LONG LONG TEXAS ROAD Roy Drusky, Mercury 73956 (Combine, BMI)	1
55	43	SHE'S HUNGRY AGAIN Bill Phillips, Decca 32638 (Cedarwood, BMI)	7
56	61	LOVER'S SONG Ned Miller, Republic 1411 (Central Songs, BMI)	3
57	—	TOGETHERNESS Buck Owens & Susan Raye, Capitol 2791 (Blue Book, BMI)	1
58	42	ONCE MORE WITH FEELING Willie Nelson, RCA Victor 47-9898 (Campbell, BMI)	9
59	67	YOU AND ME AGAINST THE WORLD Bob Lord, Decca 32657 (Contention, SESAC)	2
60	68	DOWN IN NEW ORLEANS Buddy Alan, Capitol 2784 (Blue Book, BMI)	2
61	54	CLEANEST MAN IN CINCINNATI Claude Gray, Decca 32648 (Evil Eye, BMI)	5
62	72	BIG WHEEL CANNON BALL Dick Curless, Capitol 2780 (Southern, ASCAP)	2
63	64	WHOEVER FINDS THIS, I LOVE YOU Mac Davis, Columbia 4-45117 (BnB, BMI)	3
64	65	EVERYTHING IS BEAUTIFUL Ray Stevens, Barnaby 2011 (Ahab, BMI)	2
65	—	I'M LEAVIN' IT UP TO YOU Johnny & Jonie Mosby, Capitol 2796 (Venice, ASCAP)	1
66	—	YOU'RE GONNA NEED A MAN Johnny Duncan, Columbia 4-45124 (Detail, BMI)	1
67	—	A GOOD THING Bill Wilbourne & Kathy Morrison, United Artists 50660 (Passkey, BMI)	1
68	—	BUT THAT'S ALL RIGHT Hank Thompson, Dot 17347 (Tree, BMI)	1
69	74	(If I'd) ONLY COME AND GONE Clay Hart, Metromedia 172 (Evil Eye, BMI)	2
70	75	YOU DON'T KNOW ME Ray Pennington, Monument 1194 (Hill & Range, BMI)	2
71	—	STILL LOVING YOU Bob Luman, Hickory 1564 (Acuff-Rose, BMI)	1
72	—	SO MUCH IN LOVE WITH YOU David Rogers, Columbia 4-45111 (Acclaim, BMI)	1
73	—	IT'S HARD TO BE A WOMAN Skeeter Davis, RCA Victor 47-9818 (Press, BMI)	1
74	—	EVEN THE BAD TIMES ARE GOOD Jerry Wallace, Liberty 56155 (Four Star, BMI)	1
75	—	RAGGEDY ANN Jimmy Dickens, Decca 32644 (Tree, BMI)	1

'I Think You Should Love Me'

STOP RECORDS #ST 7004-S

Theresa Beaty

exclusively on
STOP RECORDS



Personal Management:
JAMES L. DOYLE

Bookings:
BOB WILSON

DOYLEN ENTERPRISES

Park Central Bldg.—Suite 201-c
3637 Park Avenue
Memphis, Tenn. 38114
(901) 324-7148

Nashville Scene

• Continued from page 71

show-business where he opens again at the Golden Nugget in Las Vegas, headlining the "Helldorado Days" celebration for two weeks. Back in 1950 an article in Billboard pointed out that Johnny was the youngest disk jockey in America with a regularly scheduled show. He had just turned 14 at the time.

Buck Owens and Capitol Records co-hosted a lavish party in Sacramento preceding the KRAK sponsored All American Show. It was attended by 150 top radio and press representatives from the area. The show then played to a sell-out crowd of 6,000. In addition to Buck, the show included Don Rich, The Buckaroos, The Hagers, Buddy Alan, David Frizzell, Freddie Hart and Susan Raye. . . . Tammy Wynette keeps winning

accolades. She now is reputed to be the first female country singer to be awarded a gold album. . . . Martha Carson, as vivacious as ever, has signed with Si Siman to produce a recording session in Springfield, Mo., in Top Talent's new stereo studio. She flew in from dates in Texas with her husband-manager, X. Cosse. . . . A reminder of the inauguration of the Dolly Parton Scholarship Foundation Fund. It grew out of yesterday's special performance at Dolly Parton Dav in Sevierville, Tenn. . . . The Cantrells, Roy and Cindy, opened at the Golden Nugget in Las Vegas last week. . . . Warren Farren will have his first Hilo release out May 13. Produced by Larry Parsons, it will be distributed by Paula Records. . . . Lorene Mann has done it again. She has written Nat Stuckley's newest single, "Beauty of a Bar."

Jimmy Martin has a new Decca release titled "Future on Ice." . . . Ricci Mareno has announced the signing of Bill & Shirley Wright to artist contracts. Their first session for Dunwich Productions has been completed. . . . Don Hill has signed an exclusive writer's contract with Moss Rose Publications. . . . Joe Taylor has signed Canadian artist Billy Charn to an exclusive booking contract. . . . Buddy Blake, senior vice president of the Shelby Singleton complex, announces the appointment of Mike Suttle to handle the northern division of pop promotion. . . . Plantation artists Dee Mullins and Rav Pillow were among recent guests on the WSIX "Nightlife" program. . . . Johnny Carver will be appearing at the new Midway Club in Cedar Lake, Ind., in May. . . . Skeeter Davis & George Hamilton IV will be joining the current duet craze with an upcoming single fol-

YES, LINCOLN HAD STREET

NASHVILLE — There is a Lincoln Street here, after all, and it houses one of the city's leading industries.

In Billboard's Spotlight on Nashville it was noted that the city had a street named for each president except Lincoln. Hutch Carlock, of Music City Distributors, quickly pointed out that a three-block-long street, far removed from the other presidential names, was named Lincoln.

Music City Distributors is located on it.

lowing repeated requests of a cut the two did on Skeeter's latest album, "A Place in the Country."

Vivian Keigh of the Shelby Singleton Corp. has written three different songs with three different co-writers, published through three different publishing companies, had them initially recorded by three different artists and released on three different labels. . . . Roy Drusky and The Loners played to a standing room crowd at the auditorium in Tallahassee, Fla., in addition to turning away more than 600 in a rain storm. Paul Bryars promoted the show, sponsored by the Leon County Sheriff's Posse. . . . Leroy Van Dyke will share the bill with B. J. Thomas at the Indiana County Fair in Sept. . . . Bill Johnson has announced the signing of Susie Buckles to an exclusive writers contract for Greentree Music. . . . Merle Haggard is the newest in a long line of Kentucky Colonels. The commission was sponsored by Col. Ken Jenkins, country air personality of WCYN Radio in Cynthiana, Ky., on behalf of Gov. Louie Nunn. . . . Stan Pat, vice president of Midtown Sound Record Co., has appointed Curt Sapaugh as production head of the firm's country department. Curt is a well-known songwriter, and his best recognized recent hit is "Try a Little Kindness," which was recorded by Glen Campbell. . . . The current Arlene Harden I.P., which is the pick album currently on WKDA here, has to be one of the finest performances to come out of Nashville. She is a superb singer. . . . Danny Harris, who is spreading a little sunshine around, takes time off from his tours to do another guest show on the WWVA Jamboree May 23. Headlining that bill will be Carl Smith. . . . Dave Dudley has a real big one on his hands with "The Pool Shark." . . . Gary Lynn has rejoined the WMTS staff at Murfreesboro, taking charge of music for both the AM and FM sides. . . . A reminder of the meeting of the Eastern States Country Music, Inc., at the Golden Nugget, Newburg, N.Y., May 1 and 2.

Troy Hess, 5, has become the first artist to record for Show Land Records. His first tune is "Wild Hog Boogie," written by his father, Bennie Hess. . . . Jeff Clark, Certon's national promotion manager, announced the appointment of Bob Leftridge as country music promotion manager, and Wade Conklin, who has a similar post in the pop field. They will be based in Nashville. . . . The Kapp label

Cash to Handle Ritter's Campaign Cash in Drive

NASHVILLE — Tex Ritter has named Johnny Cash as his statewide finance chairman to handle the Republican senatorial race by the long-time Capitol artist.

Cash will head up the Nashville-based finance committee which will include other entertainment luminaries and Republican leaders from across the state.

Ritter and Cash got together in Washington, D.C., to lay plans for the campaign. In the evening, both were White House dinner guests, where the Cash group entered President and Mrs. Richard Nixon in a tribute to the Nashville Country music industry.

Immediately thereafter Ritter departed for London and Liver-

pool with Mrs. Ritter, who will accompany him on the second leg of his current six-nation European good-will tour.

Cash to Play in Gun Fight Film

NASHVILLE—Johnny Cash will take a three-month sabbatical beginning the end of May to make a movie totally financed by the Apache Indians.

The movie, titled "A Gun Fight," will have Cash in featured role with actor Kirk Douglas, who appeared in a cameo role on a recent "Johnny Cash Show."

The first month of the movie will be shot in Santa Fe, the second month in Hollywood, and production will be concluded in Spain.

The movie preempts all bookings of the artist, and all appearances for any other reason.

here now lists ten country artists: Jean Chapel, Bill Eldridge, Kirk Sansard, Sharon Higgins, Welton Lane, Cal Smith, Gary Stewart, Leroy Van Dyke, Bob Wills and Sonny Wright. . . . Webb Pierce made one of his rare return visits to the "Grand Ole Opry" stage, and fans responded by asking him to encore on both shows. The once regular member of the cast has recently been on a curtailed schedule because of business interests, but now is becoming more active again. . . . Howard Bennich of

(Continued on page 74)

The Record & Music Industry Meet For Lunch & Dinner At... Gene Norman's



8240 Sunset Strip / Hollywood
Phone 656-1313

TWO DIFFERENT COUNTRY SOUNDS WITH LONNIE HOLT



Re-Echo Records #6-2328-69
Folk & Old Time
1. Overton Hanging
2. One Little Thing at a Time

Breeze Records #522
Modern
1. Forever Is Such a Long, Long Time
2. Will It Mean a Broken Heart

211 North Church St. Livingston, Tennessee 38570 **LONNIE HOLT**

Hi Sue!

Every Tom, Dick and Harry is named Bill. How many Sue?

I hope you're not still angry.

Eve and I have decided we want you to know everything, and if everybody else finds out, they find out: we're going to run a full page ad in Billboard's Johnny Cash issue, May 23.

Dad

here now lists ten country artists: Jean Chapel, Bill Eldridge, Kirk Sansard, Sharon Higgins, Welton Lane, Cal Smith, Gary Stewart, Leroy Van Dyke, Bob Wills and Sonny Wright. . . . Webb Pierce made one of his rare return visits to the "Grand Ole Opry" stage, and fans responded by asking him to encore on both shows. The once regular member of the cast has recently been on a curtailed schedule because of business interests, but now is becoming more active again. . . . Howard Bennich of



CHET ATKINS welcomes songwriter Curly Putman into the RCA fold, with a first release out momentarily. Putman is one of Nashville's leading writers, his hits ranging from "Green, Green Grass of Home" to "My Elusive Dreams."

Brite Star's Pick Hits . . . Brite Star's Pick Hits . . .

Brite Star's Pick Hits

- My Love—Sonny James (Capitol)
- Soul & Inspiration—Steve & Eydie (RCA)
- Secretly—Cliff Ayers (Roulette)
- I Want to Be Free—Steven Lavallie (Lavallie)
- Luziana River—Van Trevor (Royal American)
- I Got to Love You—Jessie Boone (Soul-To-Tion)
- Forever Is Such a Long Long Time—Lonnie Holt (Breeze)
- Dallas Is the City for Me—Milus Bradley (POD RECORDS)
- Stop This Hurt—Will Bang (Northland)
- Call Me Aretha Franklin (Atlantic)
- After All These Years (LP)—Carmine Gagliardi (Cambray)
- Country on Console—Carolyn Watts (LP)

For Promotion, Distribution, Deejay Coverage, Press Release Service, Major Label Contracts, Movie Promotion see Brite-Star's Ad in Billboard's Class, Mart Today; SEND YOUR RECORDS FOR REVIEW TO: Brite Star Promotions, 728 16th Avenue South, Nashville, Tenn. 37203. 615 244-4064.

Brite Star's Pick Hits . . . Brite Star's Pick Hits . . .

Brite Star's Pick Hits

ORDER SHIPPED RUSH THE SAME DAY

FACTORY-TO-YOU means better, faster service on diamond & sapphire needles, spindles, Power Points®, NEW CASSETTES, tape cartridges, head cleaners, accessories, etc. . . . shipped direct-to-you from our new, modern plant (near Chicago). Write for free catalog, mail order forms and sales plan information.



Pfunstiehl CHEMICAL CORPORATION
3300 WASHINGTON ST. • BOX 498 • WAUKEGAN, ILLINOIS 60085
WEST COAST: 14757 1/2 OXNARD STREET • VAN NUYS, CALIFORNIA 91409

Country Music

Nashville Scene

• Continued from page 73

Danrite Records says the firm has moved its offices and distributing warehouse from Oak Lawn Avenue in Dallas to 2705 National Circle, Garland, Tex. 15040. **Don Faquier** will supervise national distribution and promotion and producer **Charles Wright** will take over the a&r duties. . . . Starday's **Judy West** is appearing at the Nashville City Club. . . . **Arthur Prysock** is appearing at the Living Room in New York City, and appeared last week on the "Johnny Carson Show." . . . **Pete Drake** will appear before the Queen of England Thursday (30). . . . Nashville-based NRS Records has signed **Roger Harper** of Tallahassee, Ala. . . . **George Morgan's** "Lilacs and Fire" release, now catching on fast, was recorded at Music City Recorders studio.

Metromedia producer **Tommy Alsop** has scheduled sessions for **Jerry Foster** to do the old **Elvis Presley** hits. Musicians for the session will include **Scott Moore** and **D.J. Fontana** along with the **Jordanaires**, all performers on the original Presley records. . . . **Linda Price & The Pipers** currently are appearing at **Roger Miller's** King of the Road Inn. . . . **Robert Liddell**, a Canadian performer, plans to record in Nashville with Brite-Star doing the promotion service. . . . **Jimmie Skinner** is in town for a few days at his Nashville office which is run by **Tex Clark**. . . . **Jim Single**, country artist and songwriter, has been signed to an exclusive recording and writer's contract with Starday-King Recording and Publishing Co. . . . **J. David Sloan** is in Europe for a tour of military bases. . . . **Rose Maddox** has just concluded a new album with Starday-King here. The Maddox Brothers and Rose are heavily booked on the West Coast and on the Las Vegas circuit. . . . WWVA Jamboree officials are investigating the possibility of putting the show on national television. Top TV people from New York have already been in Wheeling to discuss the possibility. The "Jamboree U-S-A Spectacular" album is now in the final stages of preparation. It will have one top song from each of eleven or twelve Jamboree artists, and should be available by early summer. . . . **Lawton Williams** has cut his first release on the Plantation label, and has formed Frauline Music as a division of Shelby Singleton.

Lewis, Playboys Off to Europe

NEW YORK—Gary Lewis & the Playboys will leave on a combined concert-promotion tour of Europe beginning May 13. The three-week trip will take them to Germany, England, Holland and France. It is their first overseas trip since their Far Eastern junket six months ago.

The European trip is planned as a concert tour in which they will play theaters and discotheques, in addition to special performances at military bases. Lewis will promote his Liberty recordings with special radio and television appearances and visits to record stores.

There's a
World of
Country
Music!

It's ALL in
Billboard

Hot Country LP's

Billboard SPECIAL SURVEY
For Week Ending 5/9/70

★ STAR Performer—LP's registering proportionate upward progress this week.

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	2	OKIE FROM MUSKOGEE Merle Haggard, Capitol ST 384	16
2	1	JUST PLAIN CHARLEY Charley Pride, RCA Victor LSP 4290	12
3	3	HELLO, I'M JOHNNY CASH Columbia KCS 9943	13
4	4	IT'S JUST A MATTER OF TIME Sonny James, Capitol ST 432	9
5	5	THE WAYS TO LOVE A MAN Tammy Wynette, Epic BN 26519	13
6	8	TAMMY WYNETTE'S GREATEST HITS Epic BN 26486	36
7	7	THE BEST OF CHARLEY PRIDE RCA Victor LSP 4223	28
8	6	WINGS UPON YOUR HORNS Loretta Lynn, Decca DL 75163	13
9	9	YOU GOT-TA HAVE A LICENSE Porter Wagoner, RCA Victor LSP 4286	13
10	13	PORTER WAYNE & DOLLY REBECCA Porter Wagoner & Dolly Parton, RCA Victor LSP 4305	7
11	12	GOLDEN CREAM OF THE COUNTRY Jerry Lee Lewis, Sun SUN 108	17
12	17	BABY BABY David Houston, Epic BN 26539	6
13	14	THE FAIREST OF THEM ALL Dolly Parton, RCA Victor LSP 4288	9
14	10	JOHNNY CASH AT SAN QUENTIN Columbia CS 9827	45
15	20	HANK WILLIAMS' GREATEST HITS MGM SE 4656	5
16	16	TO SEE MY ANGEL CRY/WHEN SHE STARTED TO STOP LOVING YOU Conway Twitty, Decca DL 75172	13
17	11	TRY A LITTLE KINDNESS Glen Campbell, Capitol SW 380	14
18	15	SHE EVEN WOKE ME UP TO SAY GOODBYE Jerry Lee Lewis, Smash SRS 67128	13
19	18	STORY SONGS OF TRAINS AND RIVERS Johnny Cash & the Tennessee Two, Sun SUN 104	22
20	21	WAYLON Waylon Jennings, RCA Victor LSP 4260	14
21	19	BIG IN VEGAS Buck Owens, Capitol ST 413	16
22	41	BEST OF JERRY LEE LEWIS Smash SRS 67131	2
23	22	WISH I DIDN'T HAVE TO MISS YOU Jack Greene & Jeannie Seely, Decca DL 75171	14
24	24	HOMECOMING Tom T. Hall, Mercury SR 61247	14
25	23	JOHNNY CASH'S GOLDEN HITS, VOL. II Sun SUN 101	33
26	28	LORD, IS THAT ME Jack Greene, Decca DL 75188	5
27	27	WHERE GRASS WON'T GROW George Jones, Musicor 3181	19
28	31	SIX WHITE HORSES Tommy Cash, Epic BN 26535	4
29	29	UPTOWN COUNTRY GIRLS Lynn Anderson, Chart CHS 1028	7
30	38	BEST OF CONNIE SMITH RCA Victor LSP 4324	3
31	34	IF IT'S ALL THE SAME TO YOU Bill Anderson & Jan Howard, Decca DL 75184	5
32	—	WE'RE GONNA GET TOGETHER Buck Owens & Susan Raye, Capitol ST 448	1
33	40	COUNTRY GIRL Jeannie C. Riley, Plantation PLP 8	3
34	35	LOVE AND GUITAR Eddy Arnold, RCA Victor LSP 4304	4
35	—	THE BEST OF EDDY ARNOLD, VOL. II RCA Victor LSP 4320	1
36	—	MY FRIENDS THE STRANGERS Merle Haggard, Capitol ST 445	1
37	—	FANCY Bobbie Gentry, Capitol ST 428	1
38	44	A TASTE OF COUNTRY Jerry Lee Lewis, Sun SUN 114	2
39	37	MOVIN' ON Danny Davis & the Nashville Brass, RCA Victor LSP 4232	22
40	43	GROOVY GRUBWORM AND OTHER GUITAR GREATS Harlow Wilcox, Plantation PLP 7	2
41	45	WELFARE CADILLAC Guy Drake, Royal American RA 1001	2
42	42	MUSIC FROM THE SOUNDTRACK OF TICK . . . TICK . . . TICK Tompall & the Glaser Bros., MGM SE 4667	3
43	39	HITS THE DON GIBSON WAY Hickory 153	6
44	—	STARS OF HEE HAW Various Artists, Capitol ST 437	1
45	—	THE SINGING STORYTELLER Johnny Cash, Sun SUN 155	1



the NEW & NOW
George Morgan
sings
**LILACS
and FIRE**

STOP 365

THANKS TO OUR RADIO BUDDIES FOR EACH AND EVERY SPIN AND HERE'S WHERE YOU CAN GET IT:

ABC RECORD & TAPE
SEATTLE, WASH.

A & I
CINCINNATI, OHIO

MARNEL
PHILADELPHIA, PA.

SUMMIT
CHICAGO, ILL.

MUSIC CITY
NASHVILLE, TENN.

EMPIRE
LONG ISLAND, N. Y.

CAMPUS
MIAMI, FLA.

MCDONALD
NEW ORLEANS, LA.

MOBILE
PITTSBURGH, PA.

BIB
CHARLOTTE, N. C.

STAN'S
SHREVEPORT, LA.

RECOTON
ST. LOUIS, MO.

BIG STATE
DALLAS, TEX.

GENERAL
BALTIMORE, MD.

JATHER
MINNEAPOLIS, MINN.

TAYLOR ELECTRIC
MILWAUKEE, WIS.

PEP
LOS ANGELES, CALIF.

ARC, INC.
PHOENIX, ARIZ.

PAN AMERICAN
DENVER, COLO.

BEST
BUFFALO, N. Y.

GODWIN
ATLANTA, GA.

MUSIC WEST
DALY CITY, CALIF.

RECORD SALES
MEMPHIS, TENN.

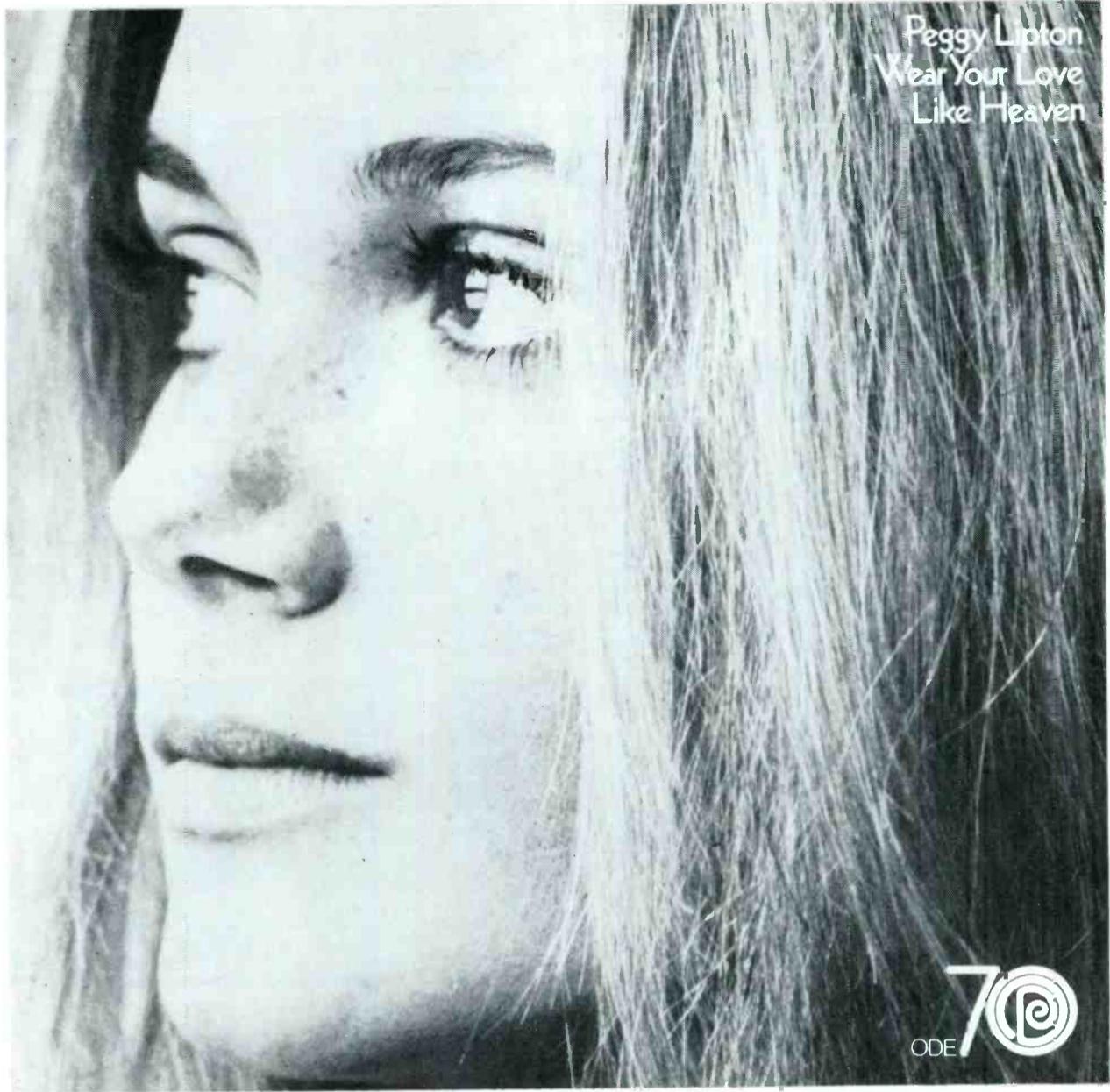
MARTIN & SNYDER
DETROIT, MICH.

CHOICE
KANSAS CITY, MO.

RECORD SERVICE
HOUSTON, TEX.

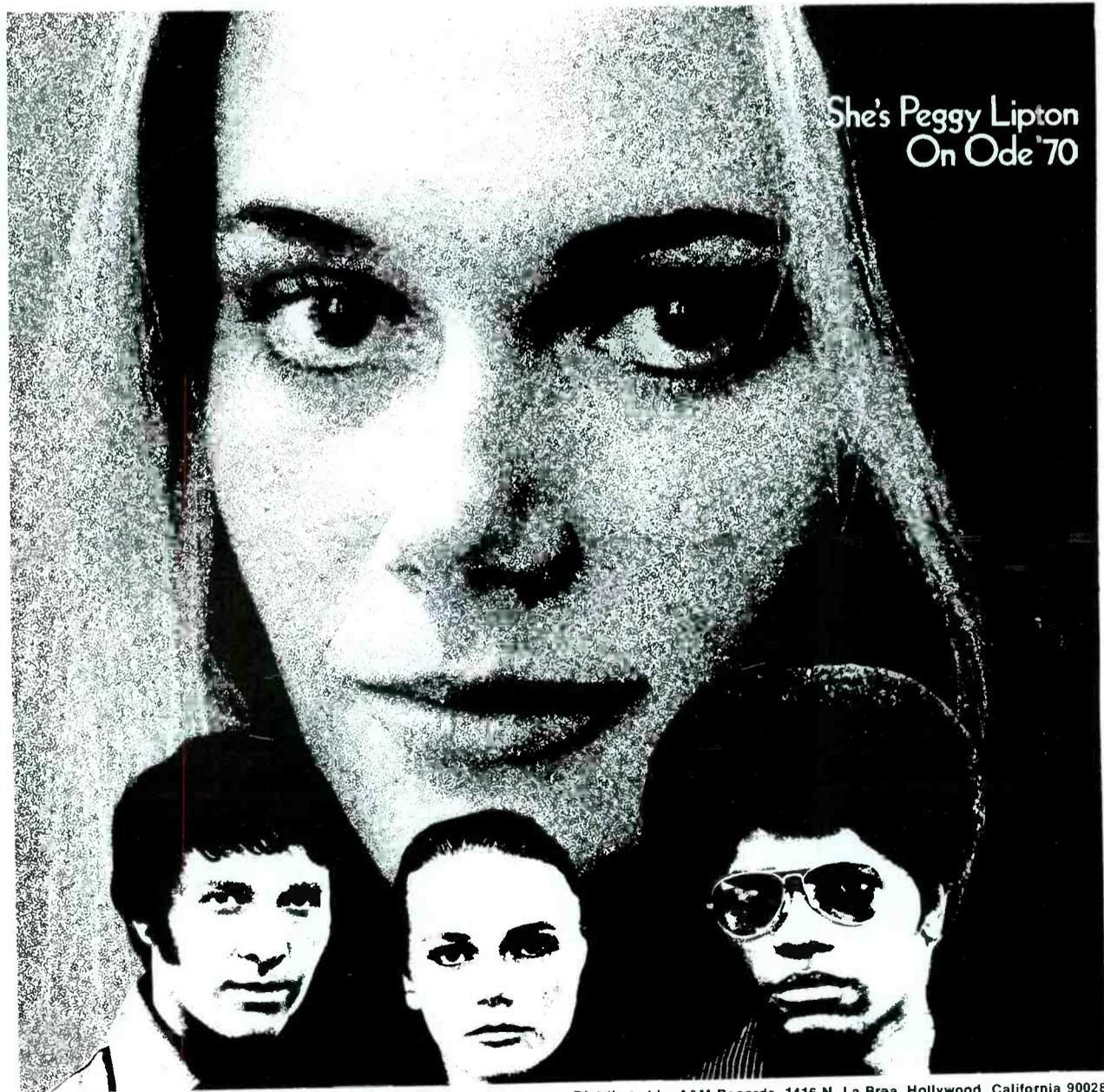
Exclusively on **STOP Records**

Bookings:
BUDDY LEE ATTRACTIONS, INC.
Suite 300, 800 16th Avenue So.
Nashville, Tennessee 37203
(615) 244-4336



Peggy Lipton
Wear Your Love
Like Heaven

ODE 70



She's Peggy Lipton
On Ode '70

OD 66001

Distributed by A&M Records, 1416 N. La Brea, Hollywood, California 90028

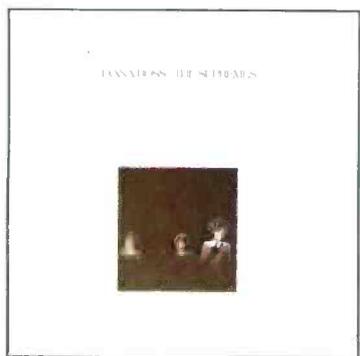
Billboard Album Reviews

MAY, 9, 1970



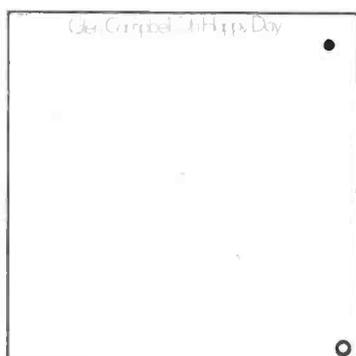
POP
5TH DIMENSION—
Greatest Hits.
Soul City SCS 33900 (S)

Here's money in the bank! The group's super hits all in one package. . . they're all there from "Up Up and Away," to "Aquarius," to "Wedding Bell Blues," right up to the current, "Girls Song." This one is certain to rush right up the charts and turn gold rapidly.



POP
DIANA ROSS & THE SUPREMES—
Farewell.
Motown MS2-708 (S)

Here's truly a collector's item. The Farewell appearance of Diana Ross and the Supremes . . . as an act. Recorded live at the Frontier Hotel in Las Vegas, January 1970, the package marks the split of Miss Ross from the group. The exceptional packaging includes a souvenir color photo booklet plus a 2-record set which covers their hits and a few other high spots of their act.



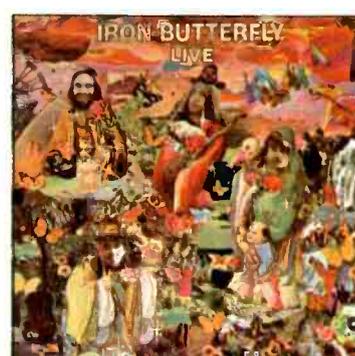
POP
GLEN CAMPBELL—
Oh Happy Day.
Capitol SW 443 (S)

The liner notes, written by Campbell, say that he's always wanted to do an inspirational album. This LP is not only inspirational, but it's inspiring to all who listen. Campbell's delivery couldn't be better suited for songs such as "I Believe," "Someone Above," "He" and "One Pair of Hands."



POP
DIONNE WARWICK—
I'll Never Fall in Love Again.
Scepter SPS 581 (S)

Most of the songs in this superb package are by Burt Bacharach and Hal David which is enough of a pull to bring in a high sales and spinning report. And for a bonus, Dionne Warwick offers songs by Jim Webb, George Harrison and Paul Anka, and she knows just what to do with them, too.



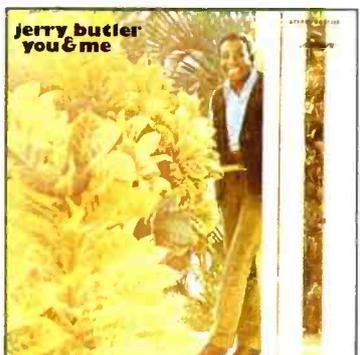
POP
IRON BUTTERFLY—Live.
Atco SD 33-31B (S)

This "live" Iron Butterfly album should hit the same popularity peaks as this West Coast group's earlier sets. Including "In-A-Gadda-Da-Vida," Iron Butterfly's best and most famous selection, this set has several familiar cuts of the quartet's top material, including "Are You Happy," "Soul Experience" and "In the Time of Our Lives."



POP
B.J. THOMAS—
Everybody's Out of Town.
Scepter SPS 582 (S)

Thomas kicks off this powerhouse sales package with his current singles smash, "Everybody's Out of Town." In addition, he turns in some of the finest treatments of hits such as "Bridge Over Troubled Water," "Everybody's Talkin'," and "Oh Me Oh My" and Bacharach and David's "Send My Picture to Scranton, Pa."



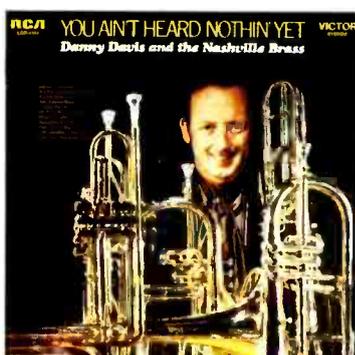
POP
JERRY BUTLER—
You & Me.
Mercury SR 61269 (S)

Saccharine soul singer Jerry Butler, whose career gained a second wind thanks to Philly's Gamble & Huff team, shows off a new sophistication and that old Butler sensitivity, as he features the brilliant material of Terry Callier, James Blumenberg, Billy Butler and Johnny Jones. Butler is at his best on "Ordinary Joe," "No Money Down" and "I Could Write a Book."



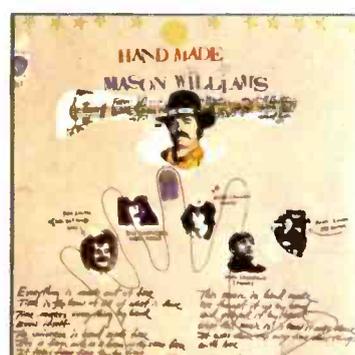
POP
TEE SET—
Ma Belle Amie.
Colossus CS 1001 (S)

Group broke out of Holland and went right to the top of the charts here with "Ma Belle Amie." The initial album spotlighting the singles smash has the same potential for the charts. Group organist, Hans Van Eijck is also composer of their material which soloist Peter Tetteroo performs for all it's worth in this dynamite hit sales package.



POP
DANNY DAVIS & THE NASHVILLE BRASS—
You Ain't Heard Nothin' Yet.
RCA Victor LSP 4334 (S)

Danny Davis has found a payoff formula with his Nashville Brass and in this new package brings the group through another happy instrumental round. The bouncy beat and catchy rhythms take over on the likes of "Are You Lonesome Tonight," "A Little Bitty Tear," "Jealous Heart" and "San Antonio Rose," among others and the joys are endless.



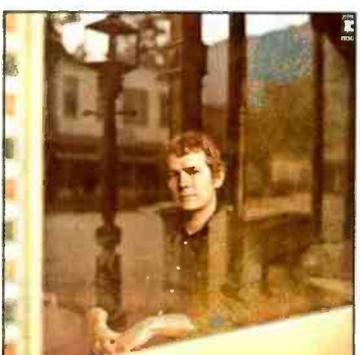
POP
MASON WILLIAMS—
Hand Made.
Warner Bros. WB 1838 (S)

Mason Williams and friends have created an album of personal taste which is bound to hit high on the charts. Williams again creates his after midnight moods with "Classical Gas," and "Jose's Piece." The rest of the songs have a comment to make on today's events and people's moods, but use the Williams brand of wit and subtlety to get the point across.



POP
ON A CLEAR DAY STEVE LAWRENCE SINGS UP A STORM—
RCA Victor LSP 4347 (S)

This set has long-lasting values. It's made up mostly of theater musical standards sung in a style that never goes out of fashion. Steve Lawrence is in complete control of his vocal attributes and he makes songs like "People," "She Loves Me," "Try to Remember" and "On a Clear Day" stand up for renewed appreciation.



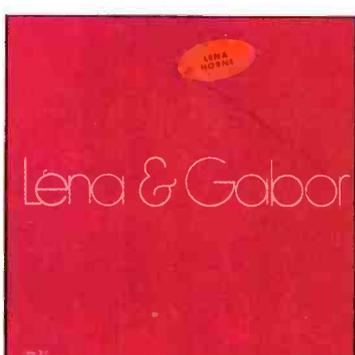
POP
GORDON LIGHTFOOT—
Sit Down Young Stranger.
Reprise RS 6392 (S)

Lightfoot's move to Reprise has not affected the sought after traditional folk sounds of one of the most popular singers/writers of contemporary folk music. Among the best original cuts are "Minstrel of the Dawn," "Approaching Lavender," "The Pony Man," and the title song, and his version of "Me and Bobby McGee" is warm and mellow.



POP
GINGER BAKER'S AIR FORCE—
Atco SD 2-703 (S)

Ginger Baker's Air Force is a high-flying rock symposium for some of Britain's top rock talent temporarily in between groups. But it is Ginger Baker, ex-Cream beat keeper and the world's greatest rock drummer, who stakes Stevie Winwood, Chris Wood, Rick Grech, Graham Bond and Friends to this one-shot explosion of percussion and all-around musicianship. Denny Laine is the voice of their hit, "Man of Constant Sorrow."



POP
LENA & GABOR—
Skye SK 15 (S)

The mature talents of Lena Horne are showcased with a svelte accompanying group, led by guitarist Gabor Szabo, himself no stranger to the jazz charts. The result is quality pop music from two quality performers, with an occasional sidetrack. (On "Rocky Racoon" Lena comes on like a hip Mae West). Included is "Watch What's Happening" which is currently grabbing itself a lot of airplay.



POP
JOHN BARRY—
Ready When You Are, J.B.
Columbia CS 1003 (S)

The composer of many of today's top films, Barry comes up with a strong package of some of his major themes. Among the standouts: "Midnight Cowboy," "Born Free," "Lion in Winter," and the current "On Her Majesty's Secret Service." Barry performing his own material is unbeatable in this highly commercial LP, certain to rack up top sales.



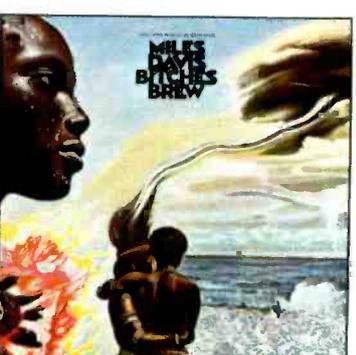
COUNTRY
JACK BLANCHARD & MISTY MORGAN—
Birds of a Feather.
Mercury WSS 33-001 (S)

The duo's "Tennessee Birdwalk" made the No. 1 spot on the country singles chart and is a pop hit as well. The album which features the single and other Blanchard songs such as "Yellow Bellied Sapsucker," "The Dum Song," and "The Clock at St. James," should sell hot in both country and pop markets.



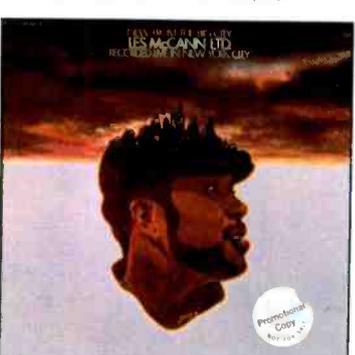
COUNTRY
LIZ ANDERSON—
Husband Hunting.
RCA Victor LSP 4346 (S)

The humorous "Husband Hunting" has been a successful country single for Miss Anderson and serves as the springboard cut on her latest LP. Other outstanding songs featured in the LP are "Show and Tell," the now classic "Okie From Muskogee," and daughter Lynn's hit, "That's A No No."



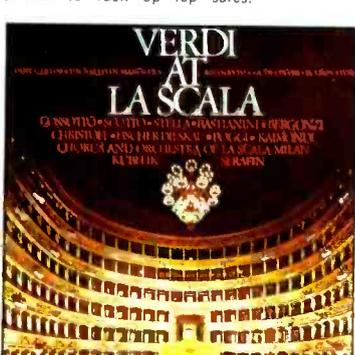
JAZZ
MILES DAVIS—
Bitches Brew.
Columbia GP 26 (S)

More adventures of Miles in the hybrid musical landscape that he is making his own. It has Miles traveling the same routes as previous LP's, accompanied mainly by Wayne Shorter, tenor, on the front line. But it's the rhythm section that is interesting—electronic guitars, pianos, basses, sometimes two drummers. All merge into a unique blend of sound upon which the Davis trumpet echoes and flutters.



JAZZ
LES McCANN LTD.—
New from the Big City.
World Pacific Jazz ST 20173 (S)

This is Les McCann in a simple format, his trio, his piano, his voice and an appreciative audience at an unnamed club somewhere. It gives the pianist a chance to stretch out and lay his rolling rhythms on some familiar items as "Come Back Baby," "Tenderly" and even "Bill Bailey." Also heard: a number of McCann originals that have the solid two-handed McCann trademark.



CLASSICAL
VERDI AT LA SCALA—
Various Artists/Orch. of La Scala (Kubelik/Serafin).
DGG SKL 2721 011 (S)

Highlights of five Verdi famous operas are represented in this five-LP set with illustrated libretto included. In exceptional performances are Cosotto, Bastianini, Stella, Scotto and the Orchestra of La Scala, among others. Fischer-Dieskau's Rigolotto is exceptional.

We at ASCAP are
so proud of the
Tony Award for
Best Musical Play,
we'd like to join
in the general
"APPLAUSE."

Congratulations to our writers and publisher:

"APPLAUSE" Book by BETTY COMDEN
and ADOLPH GREEN

Music by CHARLES STROUSE

Lyrics by LEE ADAMS

Published by EDWIN H. MORRIS & CO., INC.



American Society of Composers, Authors and Publishers
575 Madison Avenue, New York, New York 10022

Why pay \$10 for Billboard's Buyer's Guide, when you can have a telephone book for free?

1. Because Billboard's Buyer's Guide makes it easier for you. The Guide concentrates exclusively on the international music-record-tape industry, providing the names, numbers, addresses of only the sources which you need.

2. Because instead of walking through a lot of general categories, Billboard's Guide speeds you straight to the facts that matter . . . in fewer pages.

3. Because in one, lightweight book, you can find where the international music-record-tape industry is at, simply, from "U" to "I:"

- * U.S. Record Survey
- * U.S. Record Manufacturers
- * Independent Record Production Cos.
- * Independent Record Producers
- * U.S. Music Publishers
- * U.S. Record & Tape Wholesalers
- * Services and Supplies for the U.S. Record Industry
- * Manufacturers of Record Dealer Accessories & Supplies
- * Musical Instruments
- * Phonograph Manufacturers
- * International Music-Record Section

4. Because it has a pretty hardcover and looks impressive on your desk.

5. Because you'll find that it's indispensable and easier to carry around than a phone book.

6. Because, for \$10, you can save all that walking and searching time by just flipping to the Guide's Table of Contents and finding exactly the page number of the source you want.

7. Because your phone book probably isn't international.

8. Because, for \$10, it's worth it to have the #1 source book from the #1 magazine of the international music-record-tape industry.

9. And, it makes a nicer book to give as a gift.

Billboard/2160 Patterson Street, Cincinnati, Ohio 45214

Attn: J. Issacs

Please send me the hardcover, lightweight, indispensable International 1969-70 Buyer's Guide from Billboard.

I enclose \$10 payment. (First come, first served. Your money will be refunded if there are no more copies of the Guide left.)

Please add sales tax where applicable.

Name _____

Position, Company _____

Address _____

City, State, Zip _____

#4100

Billboard Album Reviews

MAY 9, 1970



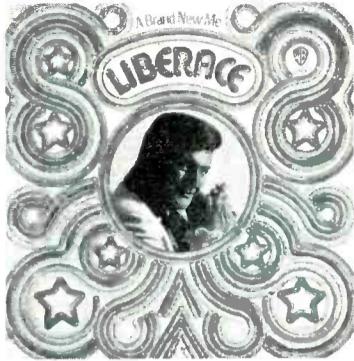
ORIGINAL CAST
ORIGINAL CAST—
Cry For Us All.
 Project 3 TS 1000SD (S)

There are some enjoyable musical moments in the original cast recording of "Cry For Us All," the Mitch Leigh-William Alfred-Phyllis Robinson musical which had a brief Broadway run. High spots are the title song and "Verandah Waltz" and the vocals by Robert Weede and Joan Diener.



POP
BEATLES—In the Beginning (Circa 1960).
 Polydor 24-4504 (S)

Lennon, Harrison and McCartney plus Pete Best, and Stuart Sutcliffe and Tony Sheridan are featured on this pre-Beatlemania album. There is the newness and awareness here that the Beatles became associated with. Here is another chapter in the history of the rock movement which the Beatles helped to form in 1964. All of the cuts on this album date from around 1960.



POP
LIBERACE—
A Brand New Me.
 Warner Bros. WB 1847 (S)

The "brand new" Liberace is a "contemporary" Liberace and it isn't bad at all. In fact, it's quite good enough to hold on to his old fans and bring in a completely new following, too. His piano styling on current works by Bacharach, Harrison and Webb, is in step with the times and opens up new vistas for his entertaining program.



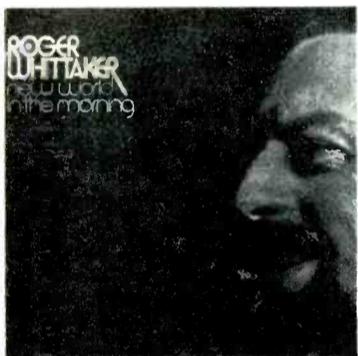
POP
MIKE CURB CONGREGATION—
Come Together.
 CoBurt CO 1002 (S)

The young president of MGM comes on strong with a commercial package that encompasses some 15 top recent hits on their new label, CoBurt. Performed by a smooth blended group and large orchestra, the medleys of "Come Together" and "Hey Jude" as well as "Sweet Caroline," "Arizona" and "Happy Together" are standouts.



POP
THE BEST OF
GLENN YARBROUGH—
 RCA Victor LSP 4349 (S)

RCA's first "Best of" album for Glenn Yarbrough is a treasure beginning with "Baby the Rain Must Fall." Yarbrough here spins out such numbers as "All the Time," "Tomorrow is a Long Time," and eight more of his "best." Yarbrough's distinctive voice and exceptional stylings make this set a sure winner.



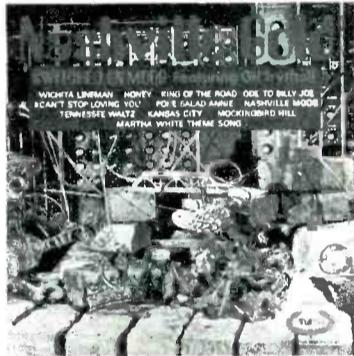
POP
ROGER WHITTAKER—
New World in the Morning.
 RCA Victor LSP 4340 (S)

Whittaker's debut LP for RCA proves him an utterly entertaining and versatile artist. It features "Durham Town," which was a Top 10 single in England, and "New World in the Morning" which is getting wide Easy Listening play. "San Miguel" and "Water Boy" are dramatically potent, as is his whistling on "Those Were the Days" and "Whistle Stop" is one of the sweetest and most agile instruments in the well-tuned orchestra.



POP
MOTT THE HOOPLE—
 Atlantic SD 8258 (S)

This first U.S. release by Mott the Hoople, obtained by Atlantic from Island Records, appears headed for chart heights. Equally at home in heavy numbers, such as "You Really Got Me" and the extended "Half Moon Bay" and the Dylan-style "Backsliding Fearslessly," this British quintet has much to offer underground purchasers and deejays. "Wrath and Wroth" and "Laugh at Me" are among the other fine cuts.



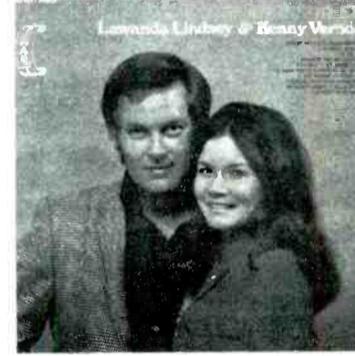
POP
GIL TRYTHALL—
Nashville Gold.
 Athena 6004 (S)

An unlikely combination perhaps — the mighty Moog and country music—but it works. It also worked on Trythall's last, similar outing. Selections range from the modern, "Polk Salad Annie" to the vintage "Tennessee Waltz" and all come across with a fresh sound. It may not be expanding the horizons of the Moog or country music all that much, but it's a very professional, pleasant album.



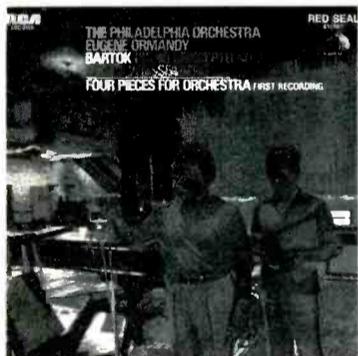
COUNTRY
MAC WISEMAN SINGS
"JOHNNY'S CASH & CHARLEY'S PRIDE"
 RCA Victor LSP 4336 (S)

Mac Wiseman's long and illustrious career adds another glowing chapter with this winning album, which, in addition to the title number, has a hit single in "Ring of Fire." All numbers here, except for the title song, have been associated with Johnny Cash and Charley Pride, but here they glow as pure Mac Wiseman.



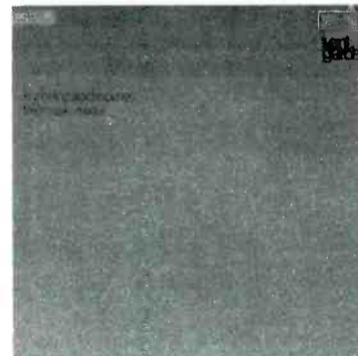
COUNTRY
LAWANDA LINDSAY & KENNY VERNON—
Pickin' Wild Mountain Berries.
 Chart CHS 1030 (S)

Two of the label's bright stars team for what should prove a giant size sales package. Together, they perform their hits, "Eye to Eye" and "Pickin' Wild Mountain Berries." Solo, Miss Lindsay is in top form with Bill Anderson's "You and Your Sweet Love," as is Vernon with "The Bridge Washed Out." The duo on "Looking Over Our Shoulders" is also a standout.



CLASSICAL
BARTOK: PIANO CONCERTO
No. 2/FOUR PIECES FOR
ORCHESTRA—Weissenberg/
 Philadelphia Orch. (Ormandy).
 RCA Red Seal LSC 3159 (S)

Pianist Weissenberg's technique and force make this first recording of the Concerto No. 2 a fascinating one. For he knows what to emphasize, what to yield, as he gives Ormandy and the orchestra the strength and inspiration for a fine all-around performance.



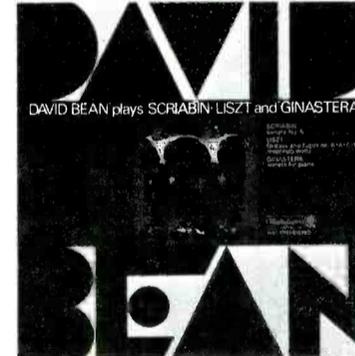
CLASSICAL
STOCKHAUSEN: TELEMUSIK
MIXTUR—
 Various Artists.
 DGG 137 012 (S)

The popularity of the electronic music of Karlheinz Stockhausen should continue with this pairing of "Telemusik" and "Mitur." The latter features the Ensemble Hudba Dneska, Bratislava, directed by Ladislav Kupkovic.



CLASSICAL
CAGE: MUSIC FOR KEYBOARD—
 Jeanne Kirsten.
 Columbia M2S 819 (S)

Listening to a performance of the works of John Cage, one can readily understand why this noted American composer was side-lined for so long before being finally accepted. Cage's early works were way ahead of their time. The pieces he has written for piano are so highly innovative that even today some music producers will stay shy of them.



CLASSICAL
SCRIABIN/LISZT/
GINASTERA—David Bean.
 Westminster WST 17161 (S)

Bean chooses three selections here which have not been performed much by other pianists. And the pieces offer Bean a challenge which he tackles admirably. His interpretations are vivid, technically brilliant. This is his Westminster debut.



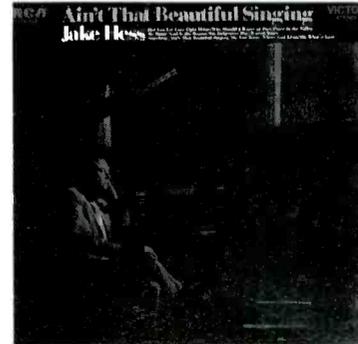
LOW PRICE CLASSICAL
MOZART: SYMPHONIES
Nos. 32 & 38—
 London Symphony (Maag).
 London Stereo Treasury
 STS 15087 (S)

Mozart's Symphonies Nos. 32 and 38 present exciting contrasts in time and style of the artist's work. Often referred to as the musical evolution of the composer, they are both brash and reserved, dramatic and subtle. Peter Maag conducting the London Symphony Orchestra has skillfully captured the moods of the works.



JAZZ
HERBIE HANCOCK—
Fat Albert Rotunda.
 Warner Bros. WS 1834 (S)

This is music from the Bill Cosby special which had the intelligence to use Hancock's composing talents and this is reflected by the titles, "Oh, Oh! Here He Comes" and the title track. The music, which is a model of togetherness, stands up by itself as a set of well rounded, thoroughly explored melodic swinging items. What more do you want?



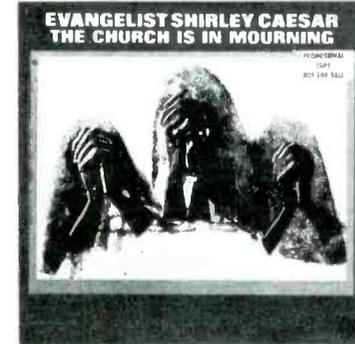
GOSPEL
JAKE HESS—
Ain't That Beautiful Singing.
 RCA Victor LSP 4329 (S)

This latest Jake Hess album should prove rewarding to his legion of fans. This LP truly contains "Beautiful Singing." These selections supply genuine inspiration, including the title number, "Do You Know Where God Lives," "Why Should I Worry or Fret," and "Oh What a Love" are among the 10 other uplifting cuts.



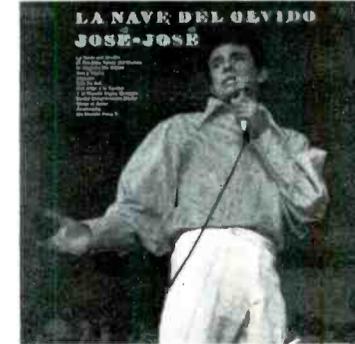
GOSPEL
CHUCK WAGON GANG—
Thank the Lord.
 Columbia CS 9993 (S)

The ever-warm and wonderful voices of the Chuck Wagon Gang express a joy that is not only uncommon, but uplifting to the spirits. Their "Just Over in the Gloryland" and "I Know My Lord's Gonna Lead Me Out" ring with sincerity and delight. And this album will be a delight to their countless fans.



GOSPEL
EVANGELIST SHIRLEY CAESAR—
The Church Is in Mourning.
 Hob HBX 2116 (S)

As the liner notes on this album observe, Shirley Caesar seems to grow more dedicated with each new recording. One of the most dramatic young talents ever to emerge on the gospel scene, Miss Caesar is, in addition to being a fine singer and composer, a really sincere person. This sincerity readily manifests itself in her songs, giving them an added dimension of enjoyability.



INTERNATIONAL
JOSE-JOSE—
La Nave del Olvido.
 RCA Victor MKS 1847 (S)

Leading off with his big hit, the title song, "La Nave del Olvido," Jose-Jose here has a winning album for the large Latin-American market. There are many other top cuts here, such as "Alguien," and "Un Mundo Para Ti," as Jose-Jose's romantic stylings are just right. "El Dia Mas Triste Del Mundo" can be another big one. Don't forget "Ven y Veras" or any of the other fine songs either.

Classical Music

'Lammermoor' to Open Met Festival

NEW YORK — Donizetti's "Lucia di Lammermoor" will open the special Metropolitan Opera June Festival on June 1. Featured will be Joan Sutherland, Placido Domingo, Mario Sereni and John Macurdy, Richard Bonyge conducting.

Another feature of the festival will be the celebration of Regina Resnik's 25th anniversary with the company, June 19. Miss Resnik will sing the title role of Bizet's "Carmen" that night with Sandor Konya, Mary Ellen Pracht, and Robert Merrill, Jean Morel conducting.

Other operas for the festival, which runs through June 19, will be "Cavalleria Rusticana" and "Pagliacci," "Turandot," "Aida," "Madama Butterfly," "Andrea Chenier," "La Traviata," "Tosca," and "Le Nozze di Figaro."

Among the other artists participating will be Birgit Nilsson, Pilar Lorengar, Martina Arroyo, Roberta Peters, Lucine Amara, Ruza Baldani, Franco Corelli, Richard Tucker, Carlo Bergonzi, Dorothy Kirsten, Raina Kabai-vanska, Ion Buzea, William Walker, William Dooley, Giorgio Tozzi, Robert Nagy, Dominic Cossa, Judith Raskin, Morley Meredith, Anna Moffo, Fernando Corena, Enrico DiGiuseppe, Nedda Casei, Nell Rankin, James McCracken, Frank Guarrera, Cornell MacNeil, Rosalind Elias, Paul Plishka, Coletta Boky, Theodor Uppman, Marie Collier, and conductors Francesco Molinari-Pradelli, Martin Rich, Kurt Adler, Jan Behr, and Ignace Straszewski.

RCA Vivaldi 2-LP Pkg.

NEW YORK—RCA Records is issuing a two-LP set of Vivaldi's eight concertos for viola d'amore featuring Walter Tramplet on the vintage instrument. Alberto Lysy conducts the Camerata Bariloche.

Also on Red Seal is a Schumann album by pianist Artur Schnabel, Leopold Stokowski and the Chicago Symphony in Shostakovich, and a program by Arthur Fiedler and the Boston Pops.

The low-price Victrola label has pianist Felicia Blumenthal in a Czermy LP and two monaural pressings: Arturo Toscanini and the New York Philharmonic in Beethoven, and tenor Lauritz Melchior in Wagner with Eugene Ormandy and the Philadelphia Orchestra.

London Philharmonic Tops

NEW YORK — The London Philharmonic, clearly one of the world's leading orchestras, displayed its consummate ability at Carnegie Hall, April 24. Bernard Haitink, who records for Philips, was in complete command from the opening overture to Glinka's "Russian and Ludmilla" to the closing Shostakovich "Symphony No. 4," a lengthy, perhaps over-long, work.

The Russian program also

contained Rachmaninoff's familiar "Piano Concerto No. 2," which had Ivan Davis, a London Records artist, as the capable soloist in the clear interpretation. The Shostakovich was a performing gem as solo as well as ensemble sections were played masterfully. Among the London Philharmonic's principal labels are Angel, Columbia, Philips, London and Deutsche Grammophon.

FRED KIRBY

Nonesuch's Organ Set

NEW YORK — Nonesuch Records is continuing its "Master Works for Organ" series this month with the eighth volume. This set has Arno Schoensted playing Bach, Jascha Horenstein, who previously recorded Mahler's "Symphony No. 1" in a monaural version, has a new version in stereo with the London Symphony.

Violinist Raphael Hillyer is the soloist in a pairing of Bartok and Hindemith with Akeo Watanabe and the Japan Philharmonic. A Handel album features violinist Susanne Lautenbacher, harpsichordist Hugo Ruf, and Johannes Koch on viola da gamba. The Explorer Series has folk music of Bulgaria and South America.

FESTIVAL CASALS DATES TO SALUTE BEETHOVEN

NEW YORK — This year's Festival Casals will consist of 12 concerts, all devoted to Beethoven, in keeping with the observance of the Beethoven bicentennial. Pablo Casals will conduct the first concert May 31, along with Alexander Schneider. Pianist Eugene Istomin will be the soloist and will perform with violinist Isaac Stern and cellist Leonard Rose as the Istomin-Stern-Rose Trio. These artists also will appear later in the festival, which runs until June 15.

Other soloists during the series include pianists Mieczyslaw Horszowski, Claudio Arrau and Rudolf Serkin; sopranos Ludmila Dvorakova and Olga Iglesias; violinists Henryk Szeryng and Schneider; tenors Jon Vickers and Sergije Rainis; contralto Flavia Acosta; baritone Donald McIntyre; and basses Pablo Elvira and Justino Diaz. Zubin Mehta and Victor Tevah also will conduct. Other performers will include the Guarneri String Quartet and the chorus of the Conservatory of Music of Puerto Rico.

Album Reviews

★★★★ 4 STAR ★★★★★

POPULAR ★★★★★

BOBBY MERRITT—Out of the Crowd. Musicor MS 3180 (S)
JILL WILLIAMS—RCA Victor LSP 4314 (S)
JUANITA HALL—Monmouth Evergreen MES 7020 (S)
JOSEPHINE BAKER—Monmouth Evergreen MES 7023 (S)

CLASSICAL ★★★★★

MOZART: PIANO CONCERTOS Nos. 27 & 1—Anda / Camerata Academica des Salzburger Mozarteums (Anda). DGG 139 447 (S)
C.P.E. BACH: 4 SINFONIAS—English Chamber Orch. (Leppard). Philips 839 742 LY (S)
BEETHOVEN: EARLY PIANO MUSIC—Joerg Demus/Norman Shelter. DGG 139 448 (S)
DVORAK: SERENADE FOR STRINGS/KUBELIK: QUATTRO FORME PER ARCHI—English Chamber Orch. (Kubelik). DGG 139 443 (S)
IMPROVISATIONEN—Gruppe Nuova Consonanza. DGG 137 007 (S)
PROKOFIEV: TWO SONATAS FOR VIOLIN & PIANO—Wilkomirskaja/Schein. Connoisseur Society CS 2016 (S)
PURCELL: SONGS—Frank Patterson. Philips 802 852 (S)

SOUNDTRACK ★★★★★

SOUNDTRACK—Bloody Mama. American International ST-A-1031 (S)

LOW PRICE CLASSICAL ★★★★★

THE SOUND OF THE MOZART PIANO—Demus/Shelter. RCA Victrola VICS 1495 (S)

JAZZ ★★★★★

RICHARD (GROOVE) HOLMES/ERNIE WATTS—Come Together. World Pacific Jazz ST 20171 (S)
JIMMY McGRUFF—The Way You Look Tonight. Solid State SS 18063 (S)

POLKA ★★★★★

MAX SAMBROSKI ORCH—Max Sax's. Fantastik 1201 (S)

GOSPEL ★★★★★

LEW CHARLES—An Evening Prayer. Word WST 8470 LP (S)

RELIGIOUS ★★★★★

RALPH CARMICHAEL—His Land. Light LS 5532-LP (S)

SPECIAL MERIT PICKS

POPULAR

BOBBY HEBB—Love Games. Epic BN 26523 (S)

That man of "Sunny" fame marks his move to the Epic label with a strong, commercial package with much potential for both soul and pop charts. With all the numbers by the composer-performer the standouts include the driving blues of "Love Bird Has Flown" and "S.S. Soul—Part 1 & 11." His "I'd Do Anything for You" is a ballad beauty.

COUNTRY FUNK—Polydor 24-4020 (S)

Clean country rock is the forte of this new foursome, as they blend slick harmonies with fine rock instrumental work to earn their name. Gifted with AM-length tunes and with a musicianship sure to catch underground attention, Country Funk emerges as a tight, confident outfit who let their presence be known on Paris & Taylor originals, "Really My Friend," "For Me" and ten more.

THE ADVENTURERS—Symbolic SYS 9000 (S)

The triple threat combination of Quincy Jones, the Ray Brown Orchestra, and music by Antonio Carlos Jobim make this album a vast adventure in sound. The story of Robbins novel is well portrayed by the music contained on this album. And the music here is well tempered Brazilian motion arranged by one of the best in the business.

MARK STEIN/THE PIGEONS—While the World Was Eating Vanilla Fudge. Wand WDS 687 (S)

Before they were the Vanilla Fudge, Mark Stein, Tim Bogert and Vinnie Martell were the Pigeons, another group following in the footsteps of the Rascals. Both Stein's singing and the Pigeon's repertoire echoes the Rascals ("Mustang Sally," "Midnight Hour," "Good Livin'") and though the sound is not at all what it was to become as the Fudge, Mark Stein's vocals and organ work are clearly warm-ups to the magic that followed.

TRAPEZE—Threshold THS 2 (S)

Produced by the Moody Blues' John Lodge for the group's new Threshold label, the five-man Trapeze act comes off as a rib and reflection of the Moody's, but with a strong rock personality all their own. John Jones and Mel Galley are the chief songwriters, but Glenn Hughes is most memorable with "Nancy Gray" and "Am I." Definitely a candidate for big chart action, the group stars on "Send Me No More Letters" and "Fairytale."

GAINSBOROUGH GALLERY—Life Is a Song. Evolution 2012 (S)

The group hit it big with their "Life Is a Song" single in Canada, and this follow-up LP is full of the same rollicking rock sounds. In addition to the title song, highlights are "It's Growing," "House on Soul Hill," and the moving "I Need Someone."

ANANDA SHANKAR—Reprise RS 6398 (S)

Shankar has taken the ancient instruments of his homeland, India, and added the electric moods of the Western World in

an attempt to combine the best of two civilizations. His experiment in sound is worthy of the attempt and creates cross currents and communication between two great peoples of the world.

LOW PRICE POPULAR

LES BAXTER/101 STRINGS—Million Seller Hits. Alshire S 5188 (S)

The hit maker of the 50's is right up to date with this program of lush treatments of some of today's tops in pops as well as some compelling originals. Baxter brings freshness to Bobby Herman's bubblegum hit "La La La" and comes up with a winning original "Girl on the Boulevard" which could prove another "Poor People of Paris." Another gem is "Jean."

COUNTRY

JIMMY DEAN—Jimmy—The Dean of Country Music. RCA Victor LSP 4323 (S)

Dean's latest LP is a well balanced program of country and pop songs, and his warm voice and dramatic qualities are the reasons for his consistent popularity. "Rainbow Girl," "Reuben James," and the sentimental narrative "When Judy Smiled," are outstanding cuts.

WAYLON JENNINGS—Don't Think Twice. A&M SP 4238 (S)

The stylist now riding high on the charts via his RCA product, offers much for sales and charts in this pop-country-folk program of earlier seasons. The material is exceptional and includes "Four Strong Winds," "Kisses Sweeter Than Wine," and "The Race Is On"—all delivered in top style.

CLASSICAL

HAYDN: THE CREATION—Various Artists/Berlin Philharmonic (Karajan). DGG 2707 044 (S)

Karajan's masterful conducting once again shines as in previous recordings. But this effort must be classed as one of his brightest in over-all strength and imaginative force. His baton is unyielding in its drive. The artists are tuned in properly, for excellent performance.

CAGE: ATLAS ECLIPTICALS/WINTER, CARTRIDGE MUSIC/SCHNEBEL: GLOSSOLALIE—Various Artists. (Riehn). DGG 137 009 (S)

Some fascinating John Cage electronic pieces are included here, such as "Dieter Schnebel: Glossolalie," a major work occupying the second side. "Cartridge Music" also makes ingenious use of spoken and other tape material, which is offered with "Atlas Eclipticals" and "Winter Music."

BLUES

J.B. LENOIR—Crusade. Polydor 24-4011 (S) Mississippi bluesman J.B. Lenoir died in 1967 at 38, and British blues devotee John Mayall brings Lenoir's musical life to record on his new Crusade label. Lenoir came to Chicago in 1948 and became a protege of Big Bill Bronzy, but Lenoir's versatility with the blues medium surfaces brilliantly as he reflects not only the social and political situation of the American Negro, but conveys it through folk-blues, subtle afro-rhythms and Chicago style. A striking disk.

More Album Reviews on Page 79

Action Records

Albums

★ NATIONAL BREAKOUTS

PAUL McCARTNEY . . . McCartney Apple STAO 3362

JETHRO TULL . . . Benefit Reprise RS 6400

ELVIS PRESLEY . . . Let's Be Friends RCA Camden CAS 2408

TOM JONES . . . Tom Parrot PAS 71037

BEE GEES . . . Cucumber Castle Atco SD 33-327

★ NEW ACTION LP's

BEATLES . . . In the Beginning Polydor 24-4504

JERRY REED . . . Cookin' RCA Victor LSP 4293

EDDY ARNOLD . . . Best of, Vol. 2 RCA Victor LSP 4320

DR. JOHN, THE NIGHT TRIPPER . . . Remedies Atco SD 33-316

IKE & TINA TURNER . . . Come Together Liberty LST 7637

DIANA ROSS & THE SUPREMES . . . Farewell Motown MS 708

NEIL DIAMOND . . . Just for You Bang BLP 217

JAMES BROWN . . . Soul on Top King KS 1100

MICHAEL PARKS . . . Long Lonesome Highway MGM SE 4662

FIFTH DIMENSION . . . Greatest Hits Soul City 33900

Singles

★ NATIONAL BREAKOUTS THERE ARE NO NATIONAL BREAKOUTS THIS WEEK.

★ REGIONAL BREAKOUTS

LAST OF THE WINE . . . Robbs, Dunhill 4233 (Trousdale, BMI) (Milwaukee)

ALBUM REVIEWS

BB SPOTLIGHT



Best of the album releases of the week in all categories as picked by the BB Review Panel for top sales and chart movement.

SPECIAL MERIT

Albums with sales potential that are deserving of special consideration at both the dealer and radio level.

FOUR STARS

★★★★ Albums with sales potential within their category of music and possible chart items.

The SIGN of great reading

MAY, 9, 1970, BILLBOARD

International News Reports

April Hot for West Germany

MUNICH—April was a golden month for the West German recording industry. On March 31, in Munich, Teldec's Gunther Braulich presented five gold disk awards to Yugoslavian folk group, The Oberkrainer Quintett, for their best-selling LP's in West Germany. Also in Munich, the Bavarian record firm Tempo Records, presented a gold disk award to Herbert Hisel, who is a best-selling artist with his humor EPs. Hisel received his seventh gold award on April 1—he has sold a total of 3.5 million EP's since 1964.

In Essen, Ariola Munich presented Udo Juergens with a gold disk. He has 500,000 LP's in Germany between Sept. 6, 1969, and April 4, 1970.

In West Berlin, Electrola presented singer Christian Anders with a gold award for one million copies sold of the single "Geh Nicht vorbei," a Christian Anders song.

Brazilian Writers Reelect Rossi

RIO DE JANEIRO — Mario Rossi was reelected president of the Brazilian Society of Authors, Composers and Writers by acclamation.

The Society also celebrated its 24th anniversary with a barbecue.

Representatives of the Society are negotiating with the Brazilian government concerning a new law governing payment.



ADRIANO CELENTANO
number 1
of the italian song



CLAN CELENTANO
CORSO EUROPA, 7
20122 MILANO
TELEFONO 70.42.61

ITALY

when answering ads . . .
Say You Saw It in

Discount Retail Outlets on U.S. Product Seen for Japan

• Continued from page 1

At the same time, record-importer sources indicate that rack jobbing operations, now practically nil in Japan, may be on the increase. These sources speculate that widespread rack jobbing and a sizable development in the discount retail field may considerably increase Japan's position as the second largest record market.

At present, sales of records imported directly from the U.S. make up more than half the business at the main branch of the Nippon Gakki Co., Ltd., retail outlet (Yamaha Record Shop) in the Ginza district of Tokyo.

A Yamaha spokesman, Kidenori Suyari, said that the other two Yamaha shops in Japan's capital, as well as the 14 other Yamaha shops in Japan, are also listing sales of imported merchandise as large percentages of their over-all sales.

Imported records are usually priced from 30 percent to 50 percent above those manufactured locally from imported masters. Also, due to the transportation time involved, the imported merchandise rarely hits the racks before the Japan-produced copies.

Nevertheless, commented Suyari, a sizable portion of the Japanese record-buying public prefers to purchase the "original" pressings. This is due, he added, to the widespread mistaken belief that the vinyl used in Japan is inferior to that used in the U.S. and other countries and that this results in rapid record wear and deterioration of sound quality.

This belief is especially strong among those buyers who operate "jazu-kissa" ("Jazz or Rock Coffee Shops") and other such public places where recorded music is played on elaborate stereo rigs as the featured entertainment attraction.

The 30 percent to 50 percent premium on direct-import merchandise is slowly being cut by companies like San Francisco Musical Exchange (SME) which will open a full-scale office in Tokyo on Sunday (10) and by other importers, largely in the popular and jazz fields. A \$5.98 album sells here, usually at 2,800 yen (\$7.77). SME, which now deals exclusively with Yamaha, has been able to

lower this to about 2,500 yen (\$6.94) in most cases.

Ken Ohara, a SME representative recently returned of Tokyo after two years in San Francisco, stated that in certain special cases, this "discount" price can be offered on records arriving in Japan from San Francisco by air, allowing them to be on the racks as early as one or two months before the local pressings.

Another advantage in buying imported merchandise, said Suyari, is the fact that the Japanese licensees often do not release Japan-manufactured pressings of certain albums which, in their opinions, have too small an appeal in Japan. This is especially true in the jazz, traditional blues and country fields, areas in which Japan has, general-

ly, a devoted but relatively small core of fans.

Under existing licensing agreements, record importers must pay 180 yen (50 cents) per copy to the Japanese licensees for records on the following labels: CBS/Sony, RCA, DGG and Epic. The importer and/or retailer is then free to discount his imported merchandise as he sees fit.

Japanese "fair trade" laws prevent any discounting of Japan-manufactured records at this time. Suyari admitted that Yamaha does not offer "discounts" on imported records to any noteworthy extent because of the high profits now realized on what is a steady and reliable trade in such merchandise. As volume increases, he indicated, this may change.



RICHARD L. BRODERICK, left, vice-president, MCA and Hitoshi Momose, president of Victor Co. of Japan, Ltd., at the industry/press reception at the Imperial Hotel.

Car Stereo's New Store

MONTREAL—M. J. Israel, president of Car Stereo Center, this week announced the opening of a second store, which is expected to become the largest stereo tape location in Canada.

The new center is situated at the intersection of two main arteries, Cote des Neiges and Jean Talon, and will open with a display of 10,000 cartridges and a backup stock of more than 15,000 units.

In addition to the tape inventory, the new center will feature a hi fi department with the emphasis on cartridge playback equipment of all configurations.

The first Car Stereo Center (in suburban St. Laurent) was opened in 1967, and has since become the leading stereo tape and equipment merchandiser in Montreal. It is also a distributor of Capitol tapes.

Ember Deal on Lena Horne

LONDON—Ember Records has acquired worldwide rights, with the exception of the U.S. and Canada, to singer Lena Horne. She will record an undisclosed number of singles and albums for the label. Her first album has already been recorded in the U.S. and a single is to be recorded in the near future.

Miss Horne is expected in Britain this summer to film a BBC-TV special, and a cabaret engagement to coincide with her visit is also being negotiated.

Ember has also acquired U.K. recording rights to the musical "Big Time Buck White," starring Muhammed Ali (Cassius Clay). The musical, with its original cast, will be presented in Britain next fall.

PATHE-MARCONI TAKES 3 JAZZ PRIZES IN FRANCE

PARIS — Pathe-Marconi took three major prizes in the 1969-70 awards of the French Academie du Jazz presented at a reception in the Caveau de la Huchette, Paris.

Awards for the best jazz releases in the avant garde, modern and "middle" categories all went to Pathe and the company collected two other prizes from a total of 10.

Awards were: Prix Django Reinhardt: Francois Guin; Prix Sidney Bechet—Claude Bolling for his "Original Piano Blues" (Philips); Best Avant Garde Disk: "People in Sorrow" by the Art Ensemble of Chicago (Pathe-Marconi); Best Modern Jazz disk: "Now He Sings, Now He Sobs" by Chick Corea (Solid State, distributed by Pathe-

Marconi); Best Middle Period Jazz Disk: "Together at Last" by Bill Coleman and Buddy Tate (Pathe-Marconi).

Prix Fats Waller: (for the best reissue) Fats Waller Memorial (five LP's) (RCA); Prix Big Bill Broonzy for best traditional blues record: "Lucille" by B.B. King (Bluesway) (distributed by Pathe-Marconi); Prix Otis Redding for best r&b disk: "It's My Thing" by Marva Whitney (Polydor); Best gospel record: "The New Message" by Marion Williams (Atlantic).

Special mention: for the Pathe-Marconi production "La Prehistoire du Jazz en France, 1918-1930."

LULU TO TAPE STEVENS SHOW

TORONTO—Atco artist Lulu arrived to tape eight appearances on the Ray Stevens Show, the summer replacement for the Andy Williams Show on U.S. television.

The taping will be done at CFTO-TV in Toronto, the CTV network's flagship station. Recording of the sound for the show will be done at Revolution Sound Studios, Toronto's newest studio, which has 16-track Ampex facilities.

This is of

importance



SPFL 257



TC006-9108

ELECTROLA

DUBLIN

Johnny McEvoy and his Country Band made their debut with a U.K. tour which included dates in London, Coventry, Manchester and Birmingham. . . . Because of a name clash with the U.S. **Blue Boys**, **Larry Cunningham's** band now to be called the **Country Blueboys**. Their new single on Release—"Mother the Queen of My Heart." . . . **Jim Farley** promoted a one-nighter at the Camelot Hotel, Coolock, featuring trumpeter **Maynard Ferguson** fronting a 15-piece local band. . . . Several bands have given benefits for the **Garda Dick Fallon Benefit Fund**. Garda (police officer) was shot in Dublin during a recent band raid. . . . **Joe Dolan's** "You're Such a Good Looking Woman" has been issued on the U.S. Janus label. It was a major hit here. . . . **Larry Gogan** talks to leading figures in the business on Radio Eireann's weekly program, "The Irish Pop Scene." Theme of the program is the development of the Irish pop music industry from the late 50's to date. . . . **Gerry and the Ohio** will have two albums released on Emerald this year. The first, a mixture of country and Irish material, will be issued in June.

Derek Hannan to lead Polydor's new Irish operation. . . . **Minden Plumley** (ex-EMI South Africa), takes over from **Roy Featherstone**, who has been "caretaker" managing director of EMI Ireland for the last few months. . . . Telefis Eireann's new "Girls" series begins with **Murial Day** on May 13. **Maxi, Dick and Twink** will star in the second show.

KEN STEWART

PRAGUE

"West Side Story" was staged for the first time in Czechoslovakia in Hudebni divadlo, Prague. Outstanding in the cast was **Milena Zahrynovska**. . . . At the same time Supraphon issued the CBS "West Side Story" LP. . . . **Charles Phipps**, Capitol Records international general manager, visited Prague in April for talks with representatives of Supraphon, Pantan and Artia. . . . Supraphon artist **Waldemar Matuska** celebrated his 10th year as a professional entertainer. At a special concert he was joined by most of the top Czech artists with whom he has appeared during his career. . . . **Archies' "Sugar, Sugar"** leads the popularity poll run by youth magazine *Mlada Fronta*. This is rather surprising because the original recording is not available in Czechoslovakia, there is no cover version and the popularity of the disk is based solely on the plugging it received on Czech radio. . . . U.K. group **Fat Mattress** played two concerts in Prague. Though the afternoon house was very well attended, the reviews were not especially favorable. . . . Pantan Record Co. gave Golden Awards to their exclusive artists who had achieved highest sales last year—**Josef Laufer** (signed by MCA for territories other than Czechoslovakia), country group **Rangers**, and beat group **George & Beethovens** with their

From The Music Capitals of the World

singer **Petr Novak**. . . . Cover versions by local Czech artists include "Eloise" (**Karel Gott**), "The Continuing Story of Bungalow Bill" (**Golden Kids**), "Mrs. Robinson" (**Vaclav Neckar**), and James Last's "Happy Heart" (**Neda Urbankova**).

Leading Czech artists will participate in a concert commemorating the 25th anniversary of the liberation of Czechoslovakia, to take place in Moscow in mid-May. Among those appearing will be **Karel Gott, Waldemar Matuska, Milan Droby, Nada Urbankova** and the **Dance Orchestra of Radio Prague**, directed by **Josef Vobruba**. . . . Before his departure to Moscow, **Karel Gott** will have completed an 18-concert tour of the German Federal Republic. . . . Czech conductor **Mihos Kafka** left for Hamburg to become musical director of the Hamburg production of "Fiddler on the Roof." After four months the production will be taken over by another Czech conductor and composer—**Zdenek Marat**, who recently returned from a lengthy engagement in Central and South America.

LUBOMIR DORUZKA

BELGRADE

Yugoslavia's first commercial radio station has been successfully started in April. Situated in Belgrade and called "Studio B," it is at present operating for four hours daily. . . . Jugoslovensko Dramsko Pozoriste Theatre, Belgrade, staged "Man of La Mancha." Director was **Josko Juvancic**, and the leading roles were taken by **Dusan Jaksic** and **Diurdja Cvetic**. Musical director is **Vojislav Simic**. . . . Among releases here are "Love Grows" by **Edison Lighthouse** (Jugoton), "All Kinds of Everything," **Dana** (Jugoton), and "I Want You Back," **Jackson 5**, (RTB). . . . The "Your Song of the Season" festival was held in Sarajevo. **Arsen Dedic** took first place with "Sve Bilo je Muzika," written by **Esad Arnautalic** and **Arsen Dedic**. Second was **Miso Kovac** with "Za Tvoju Ljubav sve Bih Dao," by **Djordje Novkovic**.

BORJAN KOSTIC

SAN JUAN

Michael Allen (London) appeared at the San Jeronimo Hilton Hotel. . . . **Aliza Kashi** (Jubilee) booked at the Club Tropicoro, El San Juan Hotel. . . . **Joe Quijano** (Cesta) and his Latin Jazz Orchestra will be at **Arabella's Attic** of Hotel Borinquen for an indefinite engagement. The hotel is the former San Juan Darlington, the largest hotel in Puerto Rico. . . . **Rocio Durcal**, singer, film and recording artist from Spain, appears in her latest musical, "Las Leandras," an operetta that opened at the Puerto Rico Theater in Santurce and four other houses in Ponce, Bayamon.

Aguadilla and Arecibo. Her records are pressed in Puerto Rico, under license, by Borinquen Records. . . . **Daniel Santos**, veteran Puerto Rican recording artist, recently played a short engagement at La Rue Lounge in Puerto Nuevo. Santos recorded for the first time in New York about 30 years ago. He has about 200 albums to his credit with RCA and many labels in U.S. and Latin America.

A new local label, Amour, headed by veteran record man **Modesto Lopez**, released its first single by **Los Amantes** trio—"Ingenuo Corazon." . . . **Tony Chiroldy**, TV producer, and his wife, **Vilma Carbia**, actress and TV artist, signed a long contract with Rikavision Channel 7 for their new one-hour show to be called "Vilma y Sus Estrellas" (Vilma and her Stars). Chiroldy, who also heads his artists booking and recording companies, **Empresas Chiroldes** and **Vilton Records**, ran his former one-hour variety show **Rambler Rendezvous** for years over Channel 4. . . . **Boricua Record Distributors**, headed by **Rodolfo Gonzalez**, opens its new quarters at 616 Cerra St. in Santurce. Rodolfo is a brother of **Gilberto Gonzalez** whose **Distribuidora Nacional de Discos** has quarters a few doors away at 606 Cerra.

Allied Wholesale Co., distributors for Tico, Fania and Parnaso labels, also open their Santurce branch at 610 Cerra St. Allied's headquarters remain at Catano across the bay from San Juan. . . . For the first time in Puerto Rico an hour TV show of country music has been programmed over our Channel 4 with the **Johnny Cash Show**. In this first program we saw Capitol recording artist **Bobbie Gentry** and, in the next one, **Glen Campbell**, also Capitol, is scheduled. **Rafael Alicea Vallejo**, president of Nashville Sound of Puerto Rico, is in a big way responsible for the interest in country music and the radio and TV exposure that it gets here. . . . **Massiel**, singer and recording artist from Spain, stopped in Puerto Rico recently with her father-manager **Emilio Santa Maria** to sign with Rikavision Channel 7 for a series of taped programs. She also signed with **Empresas Chiroldes** for TV and nightclub work in September 1970. She records for **Novola-Zafiro** of Spain. Their licensee in Puerto is **Borinquen Records**.

ANTONIO CONTRERAS

AMSTERDAM

A coin factory in Holland has minted a special coin which has portraits of local best-selling pop group **Shocking Blue**. After April visits to London, where they promoted one of their latest successes, "Mighty Joe," on "Top of the Pops," and to Paris, where they performed live at the Olympia Theater, the group will spend the month of May touring Sweden and the U.S. (for more than five weeks). **Shocking Blue** will be making their second U.S. tour during September and October. Their next single release will be at the end of May. . . . Classical guitarist **Julian Bream** gave two sellout concerts in Holland. . . . Dutch TV will transmit **Elvis Presley's** NBC-TV Special Saturday (16). . . . Manager of **John & Anne Ryder** was in Holland recently to discuss a European tour by the pair. Inelco has released their latest record, "Cecilia" (MCA).

Plenty of action at Polydor: **Giovanni Tonino**, Atlantic label manager, has been activating strong promotional work on several new Atlantic-Atco-Cotillion acts. Among current releases are recording by such groups as **Troyka, Blackwell, Electric Band, Quill** and **High Mountain Hoedown**. The label will also release **Blue Image's** second album. Atlantic has new action singles in Holland with "Black Hearted Woman" (**Allman Brothers**

Band), "Down in the Alley" (**Ronnie Hawkins**), "Rainy Night in Georgia" (**Brook Benton**), and "Woodstock" (**Crosby, Stills, Nash & Young**). . . . **John Mayall** for Dutch concerts, May 30-31. . . . Negotiations are in progress between **Red Bullet Productions** and **Sergio Mendes & Brasil '66** for concert tour of Holland. . . . **Basart** copyright, "Get Yourself a Ticket," has been recorded by French pop singer **Sheila**. . . . **Hearts of Soul**, the female vocal group who represented Holland at the Eurovision Song Contest, will be appearing at the **Rose d'Or Festival**, to be held next June in France. . . . Dutch singer **Therese Steinmetz** got first prize at the Rumanian Song Contest. She sang "De Had Me Kunnen Ruilen" (You Could Have Changed Me), written by **Basart** staff writers **Boudewijn de Groot** and **Garrit den Braber**. . . . **Marty**, famous 14-year-old Dutch trumpeter, appears in Hamburg on special German TV show in June. . . . Fast-growing demand in Holland for original South American music. **CNR** reports good sales by **Los Calchakis** of "La Flute Indienne" (Barclay). . . . **NCRV-TV** tele-recorded **Mireille Mathieu** special in Paris. Program will be aired May 3. . . . U.S. organist **Rhoda Scott**, fast becoming a big success in Holland, made a special TV program for a local station. . . . About 25 representatives of the Dutch press visited London April 18-19 for concerts at the Royal Albert Hall organized by CBS U.K. Participants included the **Flock, Santana, Taj Mahal, Johnny Winters, It's a Beautiful Day** and **Steamhammer**.

BAS HAGEMAN

RIO DE JANEIRO

Chico Buarque de Hollanda, back from Italy, appeared at the **Sucata** nightclub, replacing **Jorge Ben**. . . . **Earl Grant** is in Brazil for personal and television appearances. His "Time For Us" album is released by Chantecler. . . . Guitarist-composer **Baden Powell** appears at the **Teatro Da Praia**. . . . Ex-TV performer **Chico Anisio** now promoting **Elis Regina's** **Canecao** restaurant appearance with the **Erlon Chaves** band. . . . Attending **Billboard's** **IMIC** conference at Mallorca are **Nilo Sergio**, president of **Musi-RCA** Brazil, **David W. Jones**, and **Augusto Marzagao**, founder and director of Rio's annual popular song festival.

HENRY JOHNSTON

MILAN

Clan Distribution is the first Italian company to sell records in bookshops. First record series made available through this new market in the main consists of records for children—stories and educational material. Initially, Clan will cover several hundred of Italy's 15,000 bookshops. . . . **Ariston Records** has acquired distribution in Italy of the U.S. Audio Fidelity catalog, following expiration of the contract between Audio Fidelity and CGD. . . . Upon renewal of existing agreement, **Dischi Ricordi** will continue to distribute the **Paramount** labels (Dot, Paramount, Stax) catalog for one year. Ricordi will also distribute here LP's from the U.S. Capitol catalog, for which EMI has first refusal right. . . . EMI will release U.K. **RAK** catalog in Italy. . . . **SIF** has acquired distribution rights for Italy of the **British Major-Minor** catalog, with effect from Friday (1). **SIF** will immediately issue the first batch of **Major-Minor** records, under the original logo.

Italian artists **Gigliola Cinquetti, Marisa Sannin, Mario Tessuto** and **Gianni Nazzaro** (CGD), **Sergio Endrigo** (Fonit-Cetra), **Anna Identici** and **Rossana Fratello** (Ariston) took part in a series of pop-music shows in Osaka, Japan, during the **International Expo**. . . . **Ariston** will be releasing a new series of jazz LP's, including rare recordings by **Earl Hines, Duke Ellington** and **Louis Armstrong**. . . . **Ri-Fi Records** has released an 18-LP series taken from the **Vox Supermajestic** and **Supraphon** catalogs featuring the most significant works of **Beethoven**, to mark the composer's bicentenary. **DANIELE IONIO**

MADRID

Los H.H. (Fonogram) have released their second LP. One of the tracks is a vocal arrangement of an excerpt from **Tchaikovsky's** **Fifth Symphony**, which they call "Sinfonia de Amanecer" (Sunrise Symphony). . . . **Alfonso Sainz**, leader of **Los Pekenikes** (Hispavox) and manager of his own independent label, **Guitarra**, is launching his first girl singer, a U.S. girl, **Jackie**. Her first record, sung in English is "Sentimental Girl." It will be released in various European and American countries. . . . Following the great success of "In the Ghetto" and "Suspicious Minds"—both entered the Spanish Top 10—RCA has released **Elvis Presley's** "Rubberneckin'," as well as the double album, "From Memphis to Las Vegas—From Las Vegas to Memphis." . . . **Tony**, lead singer of **Los Mitos** (Hispavox), has quit the group to go solo. He will continue to record for **Hispavox**. . . . **Scott Walker** (Fonogram) was in Madrid for a TV appearance. . . . **Fonogram's** recent release have included "Cowboy Convention" by the **Ohio Express**, "When We Get Married" by the **1910 Fruitgum Co.**, and "Let Me Light Your Fire" by the **Jimi Hendrix Experience**. . . . First Spanish record, "Fairground" by U.K. group **Pure Gold** is distributed by **Espectra**. . . . After being absent from the Spanish market for several months, **Tom Jones** (Columbia Espanola) gets another release, his international hit, "Without Love."

Atlantic show, "Soul Together" (featuring **Arthur Conley, Joe Tex & His Band, Sam & Dave** all distributed in Spain under **Hispanavox** banner) was in Madrid for three days at the **Folies** nightspot. . . . Another Atlantic release by **Hispanavox** is "Need Love" by **Vanilla Fudge**. . . . RCA is releasing "Yesterday, Yesterday, Yesterday" by **Stevie Wonder**, and "Viva La Vida" by Argentinian, **Palito Ortega**. . . . **Formula V** (Fonogram), biggest selling group of last year, have returned from South America, where they have been touring and performing live and TV, in Puerto Rico and Venezuela. . . . **Julio Ramos** (Accion), who won the critic's award as the "revelation" singer of the Second Pre-Eurovision Spanish song festival has his second record release, "Analia." The record was produced by **Manolo Diaz**. . . . First single of Spanish progressive group **Smash** (Fontana), "I Left You," is their own composition, and performed in English. . . . Following the success of **Johnny Rivers'** "Ode to John Lee" a few months ago, more recordings by **John Lee Hooker** are being issued. The latest is "Grinder Man" (Movieplay). . . . Three new records by Spanish artists have been released by **Columbia Espanol**: "Junto al mar" (At the Seaside) by **Nino Sanchez**; "Mi Churumbel" (My Child) by **Nuevos Horizontes**; and "Te Alcanzare" (I'll Reach You) by **Los Iberos**. . . . From the Pre-Eurovision Festival, **Zafiro** has issued "Viejo Marino" (Old Sailor), by **Voces Amigas**, and "Jamas la Olvidare" (I'll Never Forget Her) by **Basilio**. . . . Latest release by **Diana Ross & the Supremes** is "Someday We'll Be Together" (RCA). . . . **Fonogram** have issued **Fat Mattress'** "Naturally" and **David Bowie's** "Space Oddity."

CEM is releasing **Ike & Tina Turner's** "Goodbye So Long" and **Etta James'** "If it Ain't One Thing." . . . English female singer **Angie Cat**, at present residing in Spain, has made her first recordings both originals and produced by **Manolo Diaz** for **Poplandia**. . . . **Otis Reddings'** "Love Man" is released by **Hispanavox**. . . . Good initial sales for **Jose Feliciano's** "Rain" (RCA). . . . Latest **Edwin Hawkins** Singer release, on **Fonogram**, is "Blowing in the Wind." . . . RCA to release "Don't Let Him Take Your Love From Me" by the **Four Tops**. . . . **Robin Gibb**, who is expected in Spain soon, has his record "August October" issued here by **Fonogram**. . . . **Micky Y Los Tonys** (Novola) have recorded, in English, a **Mickey** composition called "Boum, Boum, Boum."



Keep on top of the British music and record scene.

Each week, **RR** (Britain's top selling record/music business paper) tells it like it is.

7 Carnaby Street
London W1V 1PG, England

Subscribe today. Rates for one year: Airmail U. S. & Canada, \$40 per year; Europe, £8. Rates elsewhere on request.

Name	Firm
Address	
City	State ZIP

Nature of Business 4225

Published every Wednesday, RECORD RETAILER is available by subscription only.

Canadian News Report



CANADIAN SINGER, songwriter, Billy Charne, right, with, left to right, Ronnie Light, RCA a&r producer, Nashville, booker Joe Taylor and RCA division vice president, Chet Atkins. Charne, who has had three Canadian chart singles, was recording for RCA in Nashville.

CRTC Hearings End; 30% Plan On AM's, Increase on TV Seen

By RITCHIE YORKE

OTTAWA—The Canadian Radio Television Commission hearings on its proposed new Canadian content rulings drew to a close—after 10 days—and it seemed likely that they will proceed with its plan to legislate for 30 percent Canadian content on AM radio, and an increased quota on television.

In general, Canadian broadcasters were against the proposed regulations, but offered no alternatives. Submissions by those in favor of Canadian content legislation seemed to have much more impact on both the Commission and the public.

that playing locally produced records loses listeners and revenue were rebutted by several speakers. The record industry, which as a body kept their distance between itself and the hearings, looked on the results with much optimism.

In the end it seemed as though the CRTC hearings had been one of the most significant meetings in Canadian industry history. The object had been to make Canada something more than just a geographical extension of the United States.

The results will not be known for several weeks, but the sudden change of production policy at several record companies by week's end indicated that the announcement is already a foregone conclusion. Canada is on the verge of an increased domestic record production industry.

Moss, Hubert to Canada Meet

TORONTO — A&M president Jerry Moss and international director Dave Hubert flew to Canada this week for meetings with the label's newly established independent operation headed up by Gerry Lacoursiere.

Under their new deal, A&M is distributed in the Atlantic provinces by Canadian Assemblies, in Quebec and Eastern Ontario by London, and by Capitol throughout the rest of the country.

A&M's Quebec promotion chief David Brodeur flew in for the meetings, which were also attended by Liam Mullan, the label's special happening coordinator.

Moss and Hubert heard of the success of the Spanish master, "A Song of Joy" by Miguel Rios, which has sold 50,000 copies in two weeks here, and because of this success, A&M in Los Angeles has reversed its decision not to issue the disk. It is being rushed out in the U.S. this week. The group also discussed promotion activities on A&M's current "Cream of the Cream" campaign.

The hearings did, in fact, do more for the recognition of Canadian talent than any single event in the country's history. Canada's musicians and singers were described as being of world standard, and quite suitable for radio exposure.

Radio's traditional arguments

Summerlea Hot On Pub Front

MONTREAL—Brian Chater of Summerlea Music has announced that the company has publishing on all the tracks of the Mashmakhan album on Columbia, five tracks on Polydor's new Life album, and several tracks of Polydor's planned second Major Hoople LP.

Summerlea is also handling both sides of the new single by Freedom, "Doctor Tom." Sides were cut by Bill Hill for Summerlea, and Chater is considering several lease offers.

From The Music Capitals of the World

TORONTO

There is much interest locally in recordings of **And Many Others**, Ronnie Hawkins' backing group. Group has been cutting at Revolution Sound in Toronto with the aid of prominent Canadian musicians including **Doug Riley**, **Moe Koffman** and **Steve Kennedy**. The Hawkins single of "Bittergreen" is moving up most charts in Canada despite being rejected by the Maple Leaf System. The MLS also rejected the new Capitol single by **Mother Tucker's Yellow Duck** of "Startin' a New Day," which was produced by **Terry**

Brown at Revolution Sound.

Eaton-Walker Associates, which played a role in the Toronto Pop Festival and Toronto Rock'n'Roll Revival last year, have announced that they are presenting the **Trans-continental Pop Festival 1970**, which is backed by the Maclean-Hunter publishing corporation. Manager **Albert Grossman** is said to be involved in the festival.

Capitol has released a new single by **Andy Stewart**, "Rainbows Are Back in Style," to tie with the Scottish singer's current cross-Canada tour. The label is also picking up strong regional action on

(Continued on page 86)

Compo in Deal With Revolution

TORONTO—The Compo Co. will distribute Revolution Records in Canada. Initial album releases will include albums by **Dianne Brooks**, **Moe Koffman** and a new group, **Chimo**. Koffman's album, "Curried Soul," will be released simultaneously in the U.S. by **Kama Sutra**.

HITBOUND IN NEW YORK, NASHVILLE, DETROIT, PHILADELPHIA, FLORIDA...

"(How Bout A Little Hand For) THE BOYS IN THE BAND"

The Boys In The Band
SPR 103

AND #1 WHEREVER IT'S PLAYED (ask KEYN & KLEO, Wichita, Kansas).

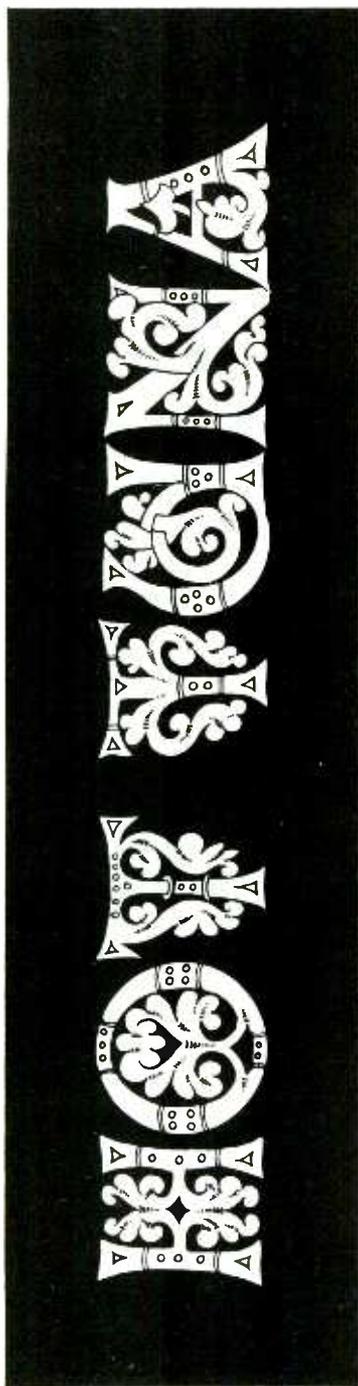
"MAMA SAID"

Little Eva
SPR 101

Spring
RECORDS

Spring Records are distributed in the USA by Polydor Inc.; in Canada by Polydor Records Canada Ltd.
Polydor Inc., 1700 Broadway, New York 10019


polydor



JOHN EASTMAN, right, Paul McCartney's New York attorney and brother-in-law, accepts the McCartney gold record for the Apple album, "McCartney," from RIAA board member and president of Capitol Industries, Stanley M. Gortikov.

Compo, Revolver Fete for Koffman

TORONTO—The Compo Co., Ltd., in conjunction with Revolver Records, this week hosted a press party for Moe Koffman, whose album, "Curried Soul," has just been released in the U.S. (by Buddah) and Canada. On hand were executives from Compo including George Offer who flew in from Montreal, and Revolver's president, Mort Ross.

MASTERS WANTED

Top 40
Soul

Underground

IMMEDIATE REPLY

Send to Hollybrook Records
1619 Broadway
N.Y.C., N.Y. 10019



TOWN HALL

RECORD ONE-STOP INC.

FOR

BEST TAPES and CASSETTES

• FASTEST SERVICE

All orders shipped the SAME DAY as received. Your stock replaced quickly.

• MOST COMPLETE STOCK

We have IN STOCK almost everything you need. You make extra sales on tapes and records. ALL LABELS: Popular, Classical, Soul, Country, Oldies, Jazz. Write for catalog.

• NEW 45 RPM OLDIES CATALOG

Now available—new revised edition. Largest, most complete catalog in industry. Write for copy.

TOWN HALL RECORDS

9131 Bedell Lane, Brooklyn, New York 11236
Phone: 212—BR 2-9702

2 Budget Mfrs to Hike Prices in U.K.

LONDON — Two of the five U.K. manufacturers of budget records have announced increases in retail prices beginning Monday (4). Monty Lewis, managing director of Pickwick, announced that recommended retail price on all lines except Allegro would be increased to \$1.80 on May 4 or 5. Allegro prices will remain at \$1.44, but

Hallmark, Pickwick and Camden would be increased by 6 cents. Profit margins are to be adjusted accordingly, and dealers will receive a fractional increase in profit.

And Music for Pleasure prices will also jump by 6 cents to \$1.80 Monday (4). The new trade price for MfP albums will be 87 cents, with 48 cents purchase tax. Deputy managing director Tony Morris said: "For the first time our trade price has risen above that at which we launched four and a half years ago—but dealers' cash profit is greater than ever at more than 45 cents on each record."

Pye is expected to announce price rises later this week, and the Marble Arch line could well be adjusted to conform with Pickwick and MfP.

But Oryx and Philips are not contemplating any change in price of budget lines — Exploring the World of Music and Fontana Special respectively—in the near future. Saga is considering what steps to take.

TV SHOW TAPED BY 8-TRACK

TORONTO—For the first time on television in Canada an 8-track recording system was used for the taping of a one-hour TV special, Rock 2.

The show will be screened in October and features Delaney & Bonnie & Friends, the Sweet Inspirations, Allan Nicholls & the Collectors.

Pye Last U.K. Major To Make \$ Increase

LONDON—Pye Records, U.K.—the last of the U.K. majors to make the move—increased prices on all lines, with the exception of singles and Golden Guinea. These are pegged at \$1.02 and \$2.39.

Of Pye's two distributed U.S. labels, A&M will make similar adjustments, but Warner-Reprise has chosen to make no alterations at all. This makes Warner the only company to refrain from increasing prices during the recent round of increases, but the company's albums, retailing at \$4.88, are already the most costly pop product available.

Pye has sided with Decca and RCA in deciding to retain 5 percent dealer returns on all product.

Pye's departure from its original thinking on the hotly debated 5 percent returns topic leaves EMI as the only U.K. major to have initiated a reform that many man-

ufacturers believe will inevitably be adopted by the whole industry in due course.

In deciding in favor of returns and against a compensatory increase in dealer discount, the company's official statement states: "We feel this decision will help the positive record dealer to stimulate sales of new artists and obtain the maximum advantage from trading margins." But, the statement adds, "In the current fluid state of the industry, conditions may force us to reconsider this policy at some future date."

From May 4, Pye's 12-in. LP's will cost \$4.79, two-record sets \$8.39, classical albums \$5.35, maxi singles \$1.19 and the Marble Arch budget line \$1.80, thus putting it on a par with increases announced last week by Music for Pleasure and Pickwick.

Tom Jones in Puerto Rico—Multi-Record Breaker

SAN JUAN—Singer Tom Jones in his first visit to Puerto Rico set a number of records: largest attendance (21,000) at Bithorn Baseball Stadium for a solo performer; biggest gross—an estimated \$100,000—for the concert (he actually worked 55 minutes) flown from his hotel to the stadium and back to hotel via helicopter for safety reasons; received in the City Hall and given the Key to San Juan by Mayor Carlos Romero Barcelo.

The Puerto Rican Association of Artists and Technicians (APATE) picketed his performance at the Stadium over alleged refusal of Jones' promoters to pay certain dues to that union.

This action by APATE triggered a break between Federation of Puerto Rican Musicians, Local AFM 468, who refused to honor the pickets, and APATE. Now AFM 468 has decided to form their own Puerto Rican Artists and Dancers Union.

Intl Mgt Combine Expands Pub Firm's Writer Roster

LOS ANGELES — International Management Combine is continuing to build its publishing firm's writer roster. Pat Sheeran, who administrates the firm's numerous music companies, recently added two new writers: Bob Moline and Ray Rivamonte, an Australian. Len Poncher, coowner in IMC with Bill Loeb, is seeking a record affiliation for Moline who brought four finished masters with him. Moline's copyrights will be handled through J.J. Bolen Music. Moline, who has sung pop and country music, was previously a producer and

writer for a Las Vegas production company.

Rivamonte's songs will be administered through IMC Music. He will be produced for records by IMC Productions which might release him on its own Hobbit label or set up a distribution deal with another company. Rivamonte has recorded in Australia but never in the U.S.

A number of IMC's publishing companies are jointly owned with the musicians who record for its Hobbit label or through IMC Productions which places them with other record labels.

Country in Big Norway Gains

OSLO—Country music appears to be gaining in popularity in Norway—more so than in most European countries. Four country music shows — featuring Buck Owens, Wanda Jackson, Billie Jo Spears and the Hagers—were presented as part of a Country Caravan series and all four sold out two weeks before the event, reported Capitol Norwegian manager Gunnar Eide.

Joining the Caravan for their Oslo concerts was Capitol producer Earl Bell who recorded one concert and flew the tape back to the U.S. for LP issue. European marketing director for Capitol, Marvin Beisel, also attended the concerts.

Wanda Jackson, who will return to Europe later this year for a German tour, is planning to record in Norway in Norwegian, said EMI Norsk a&r man Rolf Syversen.

Another country music package, this time promoted by MCA, is expected in Norway later this spring.

Pirate Stones' LP in Belgium

BRUSSELS—A pirate Rolling Stones album was available in two Brussels shops—the Freepress Bookshop and the Pop Erotic Revolution Shop. Only members of the TTT Club—a teen-agers' club for regular readers of the Humo, a radio/television magazine, could buy the record. A spokesman for Humo said that this was made to guarantee free publicity both for the record and the magazine.

The SABAM record organization confirmed that the albums were made in Belgium, following an order from two Dutch producers. Following an order from STEMRA (Dutch's Author's Society), the Belgian office gave the order to stop pressing—but only after a fortnight.

Sales of the record are continuing until stocks run out. There has been no reaction from Fonior (who normally distribute the Stones' albums). SABAM will not interfere with the selling of the records as all rights have been paid in Holland.

Zeppelin Sets Forum Record

MONTREAL — The Led Zeppelin concert at the Montreal Forum on April 13 set a new attendance and gross record for the location, according to promoter Donald K. Donald. An audience of 17,500 packed into the Forum for a gross of \$93,000, topping Engelbert Humperdinck's previous record of \$87,000, when tickets had been higher priced. The Led Zeppelin appearance was booked through Barbara Skydell of Premier Talent.

Donald and the Forum had combined for the previous attendance record, 14,479, for Johnny Cash.

Tabare Sets Up Leasing Link

PARIS—Luc Tabare, of Googa-Mooga Records, has set up an exclusive master-leasing arrangement with Jerry Hooks and Styletone Records, Hollywood, Calif. The first product to be released in France is "Funky Bell Bottoms," by Ironing Board Sam. Upcoming releases are blues material by Model "T" Slim, Ironing Board Sam, Jesse Granger, Johnny (Blue Boy) Perry.

Googa-Mooga, a division of EDIM, Inc., is concentrating on black product from soul to African folklore. Their latest releases are by Al Gardner and Eddie Parker, under license with Sepia and Triple-B, in Detroit. Distribution will cover France and 19 African countries.

Polydor Launches New Label With 24 Heavily Pushed LP's

LONDON—Polydor will launch its 99 label, retailing at \$2.38, on May 15 with an initial release of 24 heavily promoted albums.

Using a seven-figure numbering system, incorporating the prefix 2464, the albums will be drawn from best-selling acts on the Polydor, Atlantic and Track catalogs. Negotiations are still underway for Elektra and Buddah to provide product.

Included in the first release are Atlantic albums by Otis Redding, Percy Sledge, Aretha Franklin, Joe Tex, Booker T and the MG's and Ben E. King.

Track's Backtrack releases offer two collections featuring Jimi Hendrix Experience, the Who, Crazy World of Arthur Brown, Marsha Hunt and Fairport Convention, plus three albums presenting the Who on one side and the Hendrix team on the other.

Polydor's own contribution cov-

Music Box Set Of 6 EP's Out

ATHENS—Music Box Records has released a set of six EP's under the title, "Fotosonor Hellas." Each record includes a talk on ancient Greek sites such as the Acropolis, Delphi, Argolis, Rhodes Island, Olympia and Sunion, and background music for the set has been composed and arranged by Takis Athineos, who used special ancient mekodies.

The records each come complete with 20 color slides of the site in question and the set is available in English, French, German and Greek.

ers a wide range of the pop music spectrum, with LPs from Bert Kaempfert, the Bee Gees, Jimmy Young, James Last and Julie Driscoll with the Brian Auger Trinity.

Additionally there will be a "Supergroups" compilation with tracks by Cream, Blind Faith, Jack Bruce, and Taste, a "Stereo 99" collection of mainly instrumental mood music and an LP of film themes, including "2001: A Space Odyssey."

Apart from the Backtrack contribution, the albums sleeves have all been designed to an identifiable style, with the artists' name printed at the top of the sleeve to facilitate stacking in stepped browser boxes. One box will be available free to dealers taking one copy of each album.

Ron Drew, promotion manager, is working out a special display schedule for installation in stores in 10 major town throughout the country.

Target is to have 99 titles available within 12 months, with the first classical release of Heliodor material planned for mid-summer.

Managing director John Fruin said: "99 will be used as a sampler line as well as a label on its own. It is pointless to take the best out of your catalog and ruin it just for the sake of having a midprice label. It must have a definite purpose and 99 is designed to stimulate sales of fullprice material as well as sell in its own right."

Fruin added that in choosing the 99 title, it had been born in mind that 19s10d as a decimal conversion is equivalent to 99np (New Pence) and that by the time the U.K. changed to decimal coinage, buyers would have accepted that the label also meant the price and that price stickers would not be necessary.

Executive Turntable

Hans Ro appointed general manager of EMI Norsk A/S, Oslo, Norway, in succession to John Bush who has left to take up a position with EMI in Mexico City. Ro started the EMI Norsk a year ago, when EMI's contract with Carl M. Iversen ended.

'Vehicle' Rights To Peer Southern

NEW YORK—The Peer Southern Organization has acquired worldwide publishing rights, exclusive of the U.S. and Canada, to "Vehicle," written by J.M. Peterik.

The song, by the Ides of March, on WB, is currently in the top 10 charts. Eight other copyrights including "Lead Me Home Gently," the flip side of "Vehicle," were obtained in the same acquisition from Ides Music of Chicago. The Peer Southern Organization plans a total territorial campaign for the songs.

Producer Magnier Forms Pub Co.

PARIS — Jean-Pierre Magnier, producer of French-Israeli artist Rika Zarai, has formed his own publishing company in conjunction with Editions Chappell.

The company, J.P.M., will be located at 124, rue la Boetie, Paris 8, Tel: 225.80.30—the pop division of Chappell headed by Michel Larmand.

Lebanon Plagued by Pirates —Dealers Offer Copy Service

LEBANON—Like the other Middle East countries, Lebanon is not escaping the world plague of illegal dubbing on reel-to-reel or cassette tapes. Although record piracy—through import from illegally-pressed records in Iran—has always been a flourishing business in this part of the world, the mass introduction of cheap cassette players and recorders has been a severe drawback to the record companies.

All Lebanese dealers are openly offering their customers the service of copying all their favorite records at the rate of 10 Lebanese pounds per hour (U.S.—\$3). Recorders and playback equipment are neatly installed in a corner of the shop.

In Koweit and Saudi Arabia, countries which did not sign the copyright act, dealers are even stocking tapes recorded by them with the latest international and Arabic hits.

This situation, which is causing considerable loss to the record industry and depriving artists and composers/writers of a part of their income, is getting action. Already, the three main Lebanese record distributors in a private joint action are suing several dealers. It is expected that the local BIEM representative will start a case on behalf of the composers/artists.

Governmental action, in publishing new legislation to protect the record industry, is being requested by all parties involved.

Turku Fest Is Put to August

HELSINKI—The Turku Music Days festival, one of a dozen or so cultural festivals which together form the Finland Festivals project, has been put back from June to Aug. 17-23. It will feature concerts by the New York Chamber Soloists, the Suhonen Quartet with Okko Kamu, the Prague Chamber Orchestra and Soviet violinist Nina Bejlina.

The Music Days will also incorporate a special International Rock Festival which will be held outside the city center, possibly in Ruissalo Park.

Being invited are the Colosseum, Juicy Lucy, Family and the Incredible String Band from the U.K.; Pugh Rogefeld and Made in Sweden from Sweden; Flamenco from Czechoslovakia; Burning Red Ivanhoe from Denmark, and a number of Finnish groups headed by Wigwam, Tasavallan Presidentti and Paraside.

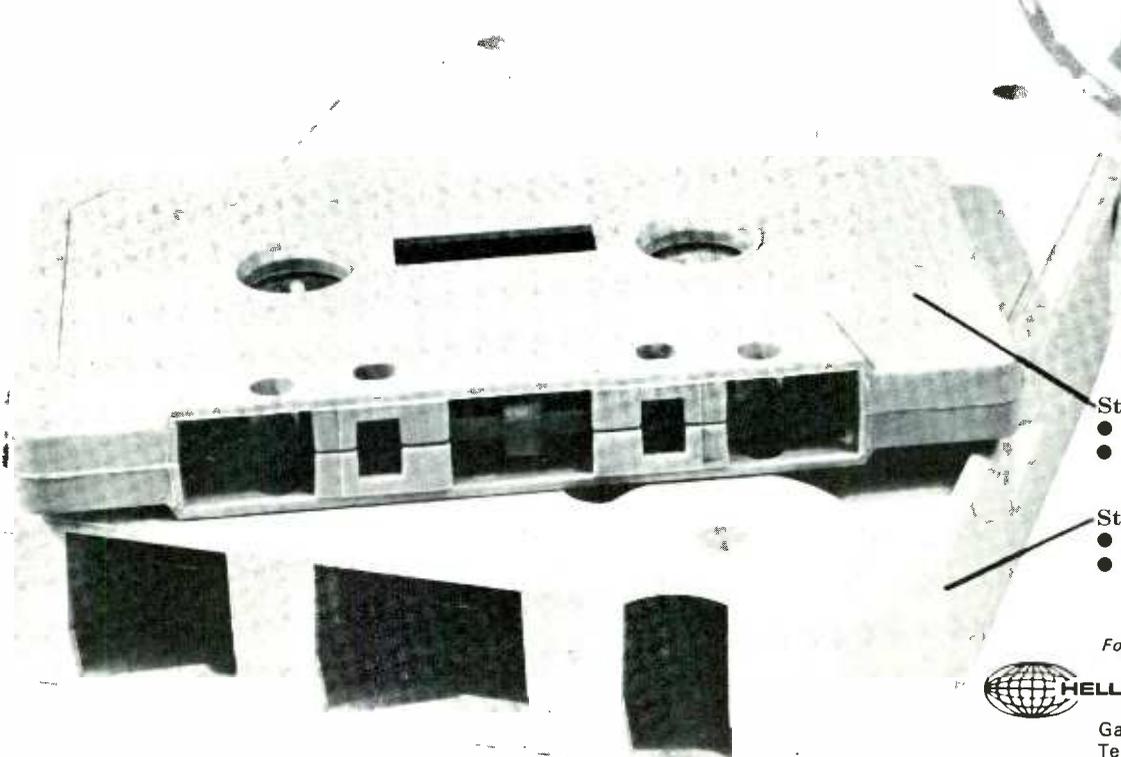
Jam sessions, movie presentations and a pop seminar are scheduled for the pop festival.

Ariola-Eurodisc, Rediffusion Deal

LONDON — Rediffusion has concluded a further deal for sale of its records in Europe by appointing Ariola-Eurodisc of Munich to handle distribution in West Germany, Austria and German-speaking areas of Switzerland.

The deal was set by W.A. Fenton, general manager of Rediffusion International Music. Other European outlets for Rediffusion are via Diffudisc (France) and Supreme Records (Belgium). EMI handles the line in Scandinavia.

IN EUROPE



 Data Packaging Corporation's famous tape cassettes and cartridges

Europe can now get the world famous Data Packaging Corporation's tape cassettes and cartridges on fast delivery from the newly formed Hellermann Data Packaging Ltd at Crawley England. Quantity deliveries when you want them of the most popular cassettes and cartridges on the market featuring close tolerance moulding and really smooth tape action.

Standard Cassettes

- take all standard tape lengths.
- supplied unassembled or leader loaded with welded case.

Stereo Cartridges

- accept 8-track continuous tape.
- completely pre-assembled - just load and snap together - no screws.

For prices, delivery details and samples contact:



HELLERMANN DATA PACKAGING LTD

Gatwick Road, Crawley, Sussex.
Telephone Crawley 22141

Jointly owned by Bowthorpe Holdings Limited and Data Packaging Corporation U.S.A.

Swedish Promoters Hit With Tax Hike

STOCKHOLM—Beginning Jan. 1, 1971, promoters in Sweden will pay an increased tax on foreign artists' earnings—the tax has increased from its present 20 percent to 42.86 percent.

The increased tax was supposed to be in operation from the beginning of this year, but a protest from Folkparks, Sweden's biggest booking organization, delayed it 12 months. "We just happened to find out what was coming and protested," said Folkpark's Seymour Osterwall.

Commenting on the tax increase, which goes on the whole sum paid to the artist, including travel, hotel bills, etc., Eddie Larsson, of Artist Tjanst, a big Swedish agency, said: "This will not benefit the consumers, the audience. They

will have to pay higher prices on tickets from now on—that is, if there is a promoter who dares to bring a foreign artist into Sweden anymore.

"You cannot substitute foreign artists with local talent. There will be musical stagnation in Sweden because of this."

Broadcasting will also be affected by the tax increase. "This means that the Swedish Broadcasting Corp. hasn't a chance to broadcast any live performances by foreign artists," said Lars Magnus Jansson of Radio Sweden. The tax also applies to radio stations.

The increase is the second big tax change for artists in two years. Taxes were raised last time for local performers of all types.

Curtain Staying Up On Theater in Paris

PARIS—The 2,000-seater Olympia Theater in Paris—one of the most famous music halls in Europe which was faced with the prospect of ringing down the curtain for the last time on May 10—has been reprieved.

Notices sent to the 200 artists, technicians and administrative staff have been withdrawn and the 1970 program will go on as scheduled.

Announcing the news Olympia director Bruno Coquatrix said that survival had been made possible because of a decision by the government to reduce tax on music halls to that applied to the straight theater and also because of the

phenomenal success of the Marcel Amont show.

Last month Coquatrix had announced that running the theater had become impossible because high taxes had forced up seat prices to a level higher than people were willing to pay. He said Olympia was threatened with a deficit this year of \$40,000.

Now, however, the shows will go on—featuring successively Sylvie Vartan, Jacques Martin, Gilbert Becaud, and Les Compagnons de la Chanson.

Also benefitting from the tax reduction will be the Folies Bergere and the Casino de Paris.

Pye Bowing Maxi-Singles

LONDON—Pye Records will launch a series of "maxi-singles" featuring artists on the progressive label, Dawn.

The singles, which will be in stereo only, will play at 33 1/3 rpm and will have a playing time of up to 16 minutes. They will sell at \$1.18 under the prefix DNX and will have illustrated sleeves containing relevant information about the artist.

The first release is planned for May 22 and will feature a new Dawn signing, Mungo Jerry and Mike Cooper.

Pye's Peter Prince explained: "We feel that there is a gap between albums and singles for the kind of artists we have on Dawn. The idea behind these new maxi-singles is for these artists to give extended performances on record."

Dawn producers Peter Eden, Barry Murray and Peter Prince will be responsible for selecting material. It is emphasized that one side will be marked for promotion purposes and that the records should be regarded as singles.

Barclay, Nor-Disc Pact Not Renewed

OSLO—A new contract between French record company Barclay and the Norwegian record company Nor-Disc has not been renewed.

From July, Barclay will be handled by EMI Norsk in Norway. EMI Norsk managing director John Bush revealed this when resigning as head of EMI's Norwegian outlet.

Bush, formerly with EMI in London, now joins EMI in Mexico City.

From The Music Capitals of the World

• Continued from page 83
Pepper Tree single of "Everywhere," produced by Jack Richardson. . . . Capitol has a new side by Bobby Curtola, "I Wouldn't Have Missed It." Curtola is well known in Ontario.

The much-discussed Toronto Peace Festival has been put back a month, to coincide with the first anniversary of Woodstock. Organizer John Brower says he expects to announce the site of the festival this coming week. The TPF has been troubled with site problems. . . . Quality reports three new Canadian singles issued this week—"Stop Me From Falling in Love" by Beau Hannon, Mary Saxton's "Wander By" and "Wasting Your Time" by Ronnie Fray. . . . A&M and Capitol hosted a reception for singer Jimmie Rodgers, who was appearing at the Royal York Hotel. Rodgers had to fly back to Los Angeles after only one night, however, because of illness. He is

A campaign is being mounted in Alberta for Troyka, new Cotillion act signed to the label by Shel Kagan. Group mailed out bottles of vodka to key press people and a schedule of the group's p.a. itinerary which takes it to Trenton (24), New Haven (25), New York (26), Buffalo (29) and Detroit (May 8 and 9). . . . New booking agency in Hamilton is Mode Enterprises, managed by Bob Ardell, operating out of Box 3503, Station C, Hamilton. The agency is representing the Looking Glass, an act with a single on Polydor; Sea Dog; Tranquillity Base; Smile; Sunnyside; Ragged Edges; Owl and Bird. Ardell says he has arranged for independent record producers

Doug Riley and Terry Brown to visit Hamilton later this month to take a close look at local talent. . . . Hamilton's McMaster University has Neil Diamond signed for Oct. 22 and Chicago for Nov. 22, expected back Monday (27).

BARCELONA

The former members of the German pop group Vampires have been reunited and, together with Spanish musicians, have combined to form Evolution. Their first record, "Fresh Garbage," has been released by Ekipo. . . . Sacha Distel (Odeon) has a new single release—"F . . . I . . . FI . . . C'est Fini." Tune is a French version of Billy Deal & the Rhondells' hit, "I've Been Hurt." . . . Following her Eurovision Song Contest victory last year, Salome's first new single has finally been issued by Belter. It comprises two songs by Mexican singer-composer Armando Manzanero—"Cuando estas enamorada" (When You're in Love) and "Perdoname" (Forgive Me). . . . Juan Manuel Serrat (Novola-Edigsa) returned from his five-month South American tour and flew to Milan where he recorded his next two LP releases. Serrat composed the song "La Tieta," recorded by Italian singer Mina (Discophon). . . . Burt Bacharach's hit song "I'll Never Fall in Love Again" has been recorded by Bobbie Gentry in Spanish for release in Spain under the title "No me Quiero Enamorar." Simultaneously, Discophon released the Dionne Warwick version of the song in English. . . . Progressive pop artist Pau Riba,

(Continued on page 87)

IT'S A NEW SINGLE.

IT'S A HIT.

HANK THOMPSON

"BUT THAT'S ALRIGHT" 17347

DOT RECORDS A DIVISION OF FAMOUS MUSIC CORPORATION A GULF+WESTERN COMPANY

DOT RECORDS

From The Music Capitals of the World

• Continued from page 86

who sings in the Catalan language, has recorded an LP, "Dioptria" for Concentric.

Odeon artist **Jean Francois Michel** has recorded in Spanish his recent No. 1 success in France, "Adieu Jolie Candy." In Spanish, the song's title becomes "Adios Linda Candy." . . . Movieplay is releasing a record by **Lluís Llach**, recorded in London under the supervision of **Zack Lawrence**, which includes his own composition, "Tot sovint" (Very Often), sung in Catalan. . . . Second single release (sung in English) by Spanish progressive pop group **Maquina** is issued on Als 4 vents label. Titles, both original compositions, are "Look Away Our Happiness" and "Mother Earth."

JOAQUIN LUQUI

MEXICO CITY

Ignacio Zayas resigned as general director of Orfeon-Videovox. . . . **Ramon Dosal**, general manager of Capitol Records also re-

Col Release By Mashmakhan

TORONTO — Columbia, which has been quiet in the local production scene for some months, is active with the release of an album by Montreal's Mashmakhan. The label has readied a heavy nationwide push on the LP, which was released this week. It is also to be issued immediately by other Columbia offices, including the U.S. A single will be pulled from the album.

signed and **Bill Tallant**, vice president of Capitol International and Cap Latino will take over until a new manager is appointed. . . . Mexican singer **Jose Jose** looks set to break all RCA sales records with "El Triste." . . . Spanish singer **Raphael** appeared at the El Patio night club and Gamma released his new single, "Aleluya Del Silencio" to coincide with his visit. Raphael will also tour Mexico before visiting the U.S. . . . Chilean singers, **Lucho Gatica** and **Sonia La Unica**, now settled in Mexico, have signed with Orfeon Records. . . . Argentinian singer **Sandro** arrived in Mexico for a series of television shows and will record here for CBS.

Capitol Setting Up London Office July 1

INTL—CAPITOL OFFICE AT LONDON — Capitol Records, the wholly owned subsidiary of EMI, is to set up a London office, operative July 1.

The move has been anticipated for some time, and follows establishment of a Capitol office in Amsterdam and hiring of independent public relations facilities last September as stepping stones in the increasing independence of Capitol's European operation.

Once the London office is established, the Amsterdam office, housed in Bovema headquarters, will be closed. Capitol's European marketing director, **Marvil L. Beisel**, is to move to London from Amsterdam to supervise Capitol's

EMI Italiana Pushing Apple

MILAN—EMI Italiana has devised a new nationwide publicity campaign to promote the Apple label under the slogan of "The Flavor of Apple Music."

The whole campaign will be carried out between April 1-May 15, and will cover two periods. The first one will be directed toward youth and concentrated in 30 Italian towns where afternoon or evening sessions will be held to let young people listen to Apple product.

The second stage of the campaign will be directed toward the retail shops that are taking part in the "Show Window Contest," for which prizes will be awarded.

This Apple promotion campaign will be supported by a press campaign in music newspapers and by radio programs from Italian, Monte Carlo and Capodistria stations.

interests in the European industry from its acknowledged centre.

Beisel, who has been with Capitol for the past 15 years, said that he would attend the company's Hawaii conference during the week beginning June 5, then return to Los Angeles to move his household to London.

"The separate office will complement EMI's efforts on behalf of Capitol," **Beisel** said. **Ian McLintock** will continue at Manchester Square as Capitol label manager, and staff in the new office will be initially limited to myself and a secretary. We will also be involved in seeking new British acts for the Capitol label."

Capitol president **Sal Iannucci** was in London April 24, and **Artie Mogul**, a Capitol executive recently hired by the company from Tetragrammaton Records in the U.S., is expected to come to London within the next three weeks.

2 Giant Fests For Germany

HAMBURG — Following the success of recent pop festivals in Hamburg and Cologne, two of West Germany's leading entertainment agencies — **Hans Werner Funke** and **Lippmann and Rau**— are combining to promote two massive international festivals in the Berlin Olympic Stadium, on Aug. 30 and in the Hamburg Volkspark Stadium, Sept. 4.

Both festivals will have the patronage of the leading West German illustrated weekly, **Der Stern**, and the Senates of both Berlin and Hamburg have expressed interest in the project. Each festival is expected to attract more than 100,000 people.

The events will be organized on similar lines to the festivals in Woodstock, U.S. and the Isle of Wight, U.K., and negotiations are currently in progress to book top U.S. and U.K. acts.



BILL MEDLEY, center, looks over first disk jockey pressing of his new MGM release, "Makin' My Way," with his manager, **Mike Patterson**, left, and **MGM's Sol Handwerker**.

From The Music Capitals of the World

(DOMESTIC)

• Continued from page 22

CHICAGO

A record by a local high school group, **Zendik**, is getting airplay on several stations, ranging from Top 40 to soul to progressive rock. The song is "Is There No Peace" and is on the PSLHRTZ label. The tune, produced by **Bob Ambos** and **Mike Lima**, is also getting play on the West Coast and in Washington. . . . **The Facts of Life**, on Kiderian Records, recently played a weekend gig at the Chicago Boat and Outdoor Show, and followed it up with an outdoor appearance at Michigan Avenue and the Chicago River. . . . **Reprise's Ramblin' Jack Elliot** recently completed a 10-day appearance at the Quiet Knight. . . . The Chicago production of "Hair" is entering its sixth month. . . . Warner Bros. **Faces** (formerly the **Small Faces**) broke it up for two nights at Beavers and were followed by **United Artists' Damnation of Adam Blessing**. . . . **Straight/Reprise's Alice Cooper** did its strange thing for one night at Lally's recently.

GEORGE KNEMEYER

CINCINNATI

Fraternity Records bossman **Harry Carlson** and the **Casinos** (**Gene Hughes**, **Bob Armstrong**, **Mickey Denton** and **Ray White**) journeyed to Nashville recently to cut a session at the Woodland Sound Studios, with **Don Tweedy** conducting. The **Casinos** did two versions on "Coal River," penned by West Virginia pianist-songwriter **Jim Belt**, with **Tweedy** cleffing the arrangements. Tune had been recorded earlier in basic rhythm at **Rusty York's Jewel Recording Studios** here. On the Nashville session, done on 16-track, **Carlson** added 10 strings and seven horns. **Jim Belt** and wife **Della** made the trip up from Atlanta for the session. **Carlson** plans an early release on both "Coal River" versions.

Johnny Cash, with the **Tennessee Three**, **June Carter**, **Carl Perkins**, the **Statler Brothers**, the **Carter Family** and **Tommy Cash** in support, set for a one-nighter at the University of Dayton (Ohio) Arena Saturday, May 16, with admissions scaled from \$4 to \$7. . . . Advance ticket sales are reported brisk for **Tom Jones'** scheduled appearance at **Cincinnati Gardens** June 16. The **Golden Circle**, comprising 1,000 select seats at \$25 per dip, are already a sell-out. Other ducat prices range from \$7.50 to \$15. Appearing in support of **Jones** here will be **Gladys Knight and the Pips**, **Norm Crosby** and the **Count Basie Orchestra**.

The **Ludlow Garage**, **Jim Tarbell's** local rock castle, had **Tony Williams' Lifetime**, with **Jack Bruce of the Cream**, as features for May 1-2. Following this week are the **Incredible String Band** and the **Stone Monkey Mime Troupe**. **Tarbell** is also promoting a concert appearance of **Frank Zappa** and the **Mothers of Invention** at the **Schubert Theater** here May 7.

Otis Williams, a hot piece of property on the **King Records** label in the '50's, is back on the comeback. His revue, featuring the **Endeavors**, last week began a fortnight's stand at the **Inner Circle** here, the first black local group to play the spot. Backing **Williams** are **Mike Carr**, drums; **Jerry Middleton**, guitar; **Eugene Scott**, bass; **Gregg Ingram**, sax; **Lewis McQueen**, vocalist, and **Benny Wallace**, vocal. Unit manager is **John Thomas**. **Williams** is now heard on **Stop Records** out of Nashville.

Don Dickstein, general manager of **20th Century Records**, was at **Rusty York's Jewel Recording Studios** here last week, recording and mixing the label's newest talent—

Trudi, current at the **Tijuana Lounge**, **Dayton, Ohio**. The taped session was played for members of the press and trade at a reception at **Salem Mall** in **Dayton**. Among the guests was **Pat Nelson**, **ABC Records** promo man. . . . **Robert B. Mitchell**, for the past year local sales manager of **WTOP Radio**, **Washington**, is the new general manager at **WCKY** here. He succeeds **Paul Miller**, who becomes **Post-Newsweek's** area vice-president.

Eli Phelps, former manager of **Mel Herman's Living Room** **Downtown**, now dark, has launched a series of big-band one-nighters at the **Lookout House**, **Covington, Ky.** . . . **Nick Anthony**, formerly with **WUBE** here and more recently with **KJR Radio**, **Seattle, Wash.**, is the new program director at **WSAL** here, replacing **Bob Harper**, who has switched to **KQB**, **Pittsburgh**, as operations director.

BILL SACHS

DALLAS

CBS Southwest regional director **Norm Ziegler** hosted a meeting here April 6 to plan **Columbia's** upcoming **Great American Sound** of **Nashville** on **Columbia** and **Epic** promotion. Visiting **Dallas** for the conclave were **Ron Alexenburg**, national director of promotion from **New York**; **Gene Ferguson**, national director of **Country** and **Western** promotion from **Nashville** and **Stan Snyder**, national director of sales.

Jerry Fuller, **Columbia Records** producer for **O.C. Smith**, **Mac Davis**, **Andy Williams** and **Mark Lindsay**, visited **Dallas** April 3 to promote his own first solo single, "I Knew We Can Make It." . . . Warner Bros. Records trio **Peter, Paul & Mary** played **State Fair Music Hall** April 17. . . . **Scepter Records** artist **B.J. Thomas** had a show here April 12. . . . **Keith Allison**, both a solo artist for **Columbia** and a member of **Paul Revere & the Raiders**, was in town recently with his latest single, "Everybody."

Gloria Loring wound up a successful week at the **Hyatt House's Regent's Room** April 11. **Frank Sinatra Jr.** opened April 17 for a week. . . . **Carl Smith**, celebrating week.

Disk jockeys at **KNUS**, **Dallas'** progressive rock station, recently completed their "Play for Peace" marathon, six days in which each of the station's six full-time announcers worked 24-hour shifts. The event was planned by **KNUS** assistant program director **Mike Murphy**. . . . **A&M Records** artist **Joe Cocker** played **State Fair Music Hall** April 12. . . . **Dunhill Records** act **Three Dog Night** did a show April 26 at **Memorial Auditorium**. . . . **Bobby Sherman** and the **Nitty Gritty Dirt Band** teamed for a concert April 25 at **State Fair Music Hall**.

Pete Fountain set for a May 1 show at **State Fair Music Hall**. . . . **Marilyn Maye** is due for the week of May 1-8 at the **Hyatt House's Regent Room**. **Steve Swain**, national promotion and sales director for **Tangerine Records**, visited **Dallas** and **Houston** this month to promote the **Raylettes** single, "I Want To." . . . The **Southwest F.O.B.** currently in **Memphis** cutting their second album for **Stax/Volt's Hip** label.

Vincent Albano, former producer for **MGM Records** in **New York**, has joined the staff of **ABC Records** in **Dallas**, working in promotion. **Richard Taub** has been promoted to manager of the district branch of **ABC Records**. . . . The **Ohio Express** is booked for a concert in **Abilene** May 30, to be presented by radio station **KRBC**. . . . **Capitol Records** act **Bloodrock** visits **Longview** Saturday (2) for two shows at the **Longview Centennial**. . . . **MARGE PETTYJOHN**

BEST SELLING Jazz LP's

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	3	THE ISAAC HAYES MOVEMENT Enterprise ENS 1010	3
2	1	SWISS MOVEMENT Les McCann & Eddie Harris, Atlantic SD 1537	22
3	2	COUNTRY PREACHER Cannonball Adderley Quintet, Capitol SKAO 404	9
4	4	WES MONTGOMERY'S GREATEST HITS A&M SP 4247	6
5	5	HOT BUTTERED SOUL Isaac Hayes, Enterprise ENS 1001	43
6	6	WALKING IN SPACE Quincy Jones, A&M SP 3023	25
7	8	BEST OF RAMSEY LEWIS Cadet LPS 839	10
8	7	MEMPHIS UNDERGROUND Herbie Mann, Atlantic SD 1522	53
9	11	THE PIANO PLAYER Ramsey Lewis, Cadet LPS 836	6
10	10	BEST OF HERBIE MANN Atlantic SD 1544	11
11	13	COMMENT Les McCann, Atlantic SD 1547	3
12	12	BEST OF EDDIE HARRIS Atlantic SD 1545	8
13	17	JEWELS OF THOUGHT Pharaoh Sanders, Impulse AS 9190	2
14	16	BUDDY & SOUL Buddy Rich Big Band, World Pacific BST 20168	36
15	9	STONE FLUTE Herbie Mann, Embryo SD 520	10
16	—	BITCHES BREW Miles Davis, Columbia GP 26	1
17	20	MOVE YOUR HAND Lonnie Smith, Blue Note BST 84326	6
18	19	HEAVY EXPOSURE Woody Herman, Cadet LPS 835	5
19	15	YE ME LE Sergio Mendes & Brasil '66, A&M SP 4236	19
20	—	ALONE Bill Evans, Verve V6-8792	1

Billboard SPECIAL SURVEY For Week Ending 5/9/70

HITS OF THE WORLD

Billboard

ARGENTINA

(Courtesy Escalera a la Fama)

This Week	Last Week	Title	Artist
1	1	EL ARCA DE NOE	Jimmy Fontana (RCA); Sergio Endrigo (Fermata); Iva Zanicchi (RCA)—Relay
2	2	VENUS—Shocking Blue	(Philips); Sands (Disc Jockey); Carlos Bisso (RCA); Lechuga (Philips)
3	4	NA NA HEY HEY ADIOS—Steam	(Polydor); Carlos Bisso (RCA)
4	—	CON AMOR O SIN AMOR—Luis Aguile	(CBS)
5	6	LE NETEQUE—Moustaki	(Polydor)—Korn; Nicola di Bari (RCA)—Relay
6	—	NADITA DE NADA—Mirtha Perez	(Music Hall)—Korn; Rosamel Araya
7	10	EL ABUELO—Alberto Cortez	(Music Hall); Silvia Aguirre (PAR)
8	9	A BEAUTIFUL FRIEND—Raphael	(Music Hall)
9	3	TODA MIA LA CIUDAD (Blackberry Way)—Sabu	(Music Hall); Fedra Y Maxmillano (CBS); Move EMI
10	—	LA PRIMERA COSA BELLA—Nicola Di Bari	(RCA); Motions (Fermata)

BRITAIN

(Courtesy Record Retailer)

*Denotes local origin

This Week	Last Week	Title	Artist
1	2	SPIRIT IN THE SKY—Norman Greenbaum	(Reprise)—Great Honesty (Erik Jacobsen)
2	1	ALL KINDS OF EVERYTHING—Dana	(Rex)—Mews (Phil Coulter)
3	23	BACK HOME—England	World Cap Sound (Pye)—Mews
4	3	BRIDGE OVER TROUBLED WATER—Simon and Garfunkel	(CBS)—Pattern (S. and G./Hales)
5	4	CAN'T HELP FALLING IN LOVE—Andy Williams	(CBS)—Carlin (Dick Glasser)
6	8	NEVER HAD A DREAM COME TRUE—Stevie Wonder	(Tamlam Motown)—Jobete/Carlin (Henry Crosby)
7	6	GIMMIE DAT DING—Pipkins	(Columbia)—Hair (John Burgess)
8	9	FAREWELL IS A LONELY SOUND—Jimmy Ruffin	(Tamlam Motown)—Jobete/Carlin (Dean Weatherspoon)
9	14	HOUSE OF THE RISING SUN—Frijid Pink	(Deram)—Keith Prowse (Mike Valvand)
10	12	WHEN JULIE COMES AROUND—Cuff Links	(RCA)—Emily/Van Lee
11	15	TRAVELLIN' BAND—Creedence Clearwater	Revival (Liberty)—Burlington (John Fogarty)
12	10	GOOD MORNING FREEDOM—Blue Mink	(Philips)—Cockaway (Blue Mink)
13	7	YOUNG, GIFTED AND BLACK—Bob Andy/Marcia Griffiths	(Harry J)—Essex (Harry Johnston)
14	5	KNOCK KNOCK WHO'S THERE—Mary Hopkin	(Apple)—See-Saw (Mickie Most)
15	17	DAUGHTER OF DARKNESS—Tom Jones	(Decca)—Hush-A-Bye/Carlin (Peter Sullivan)
16	16	RAG MAMMA RAG—Band	(Capitol)—Feldman (The Band)
17	11	I CAN'T HELP MYSELF—4 Tops	(Tamlam-Motown)—Jobete/Carlin (Holland Dozier)
18	20	WHO DO YOU LOVE—Julee Lucy	(Vertigo)—Jewel (Gerry Gron)
19	27	I CAN'T TELL THE BOTTOM FROM THE TOP—Abacus	(Ron Richards)
20	21	YOU'RE SUCH A GOOD LOOKING WOMAN—Joe Dolan	(Pye)—Shaftesbury (Geoffrey Everett)
21	13	WANDERIN' STAR/I TALK TO THE TREES—Lee Marvin	(Clint Eastwood (Paramount)—Chappell (Tom Mack)
22	18	SOMETHING'S BURNING—Kenny Rogers & The First Edition	(Reprise)—Carlin (Jimmy Bowen/K. Rogers)
23	22	DON'T BELIEVE IN IF ANYMORE—Roger Whittaker	(Columbia)—Tembo (Denis Preston)
24	32	I'VE GOT YOU ON MY MIND—White Plains	(Deram)—Cookaway (Roger Greenaway/Roger Cook)
25	19	THAT SAME OLD FEELING—Picketty Wlch	(Pye)—Schroeder Welbeck (John MacLeod)
26	28	THE SEEKER—Who	(Track)—Fabulous (Kit Lambert)
27	31	BRUNTOSAURUS—Move	(Regal Zonophone)—Essex (Roy Wood)
28	33	EL CONDOR PASA—Julie Felix	(Rak)—Pattern (Mickie Most)
29	30	THE FUNKY CHICKEN—Rufus Thomas	(Stax)—Chappell (Abell/Tom Nix)
30	35	RAINDROPS KEEP FALLING ON MY HEAD—Sacha Distel	(Warner Bros.)—Blue Seas/Jac (Jimmy Wisner)

31	25	DON'T CRY DADDY—Elvis Presley	(RCA)—Carlin (Mark Lipskin)
32	48	BELFAST BOY—Don Fardon	(Young Blood)—JKA (J. Harris/Tony Colton)
33	38	MY WAY—Frank Sinatra	(Reprise)—Shapiro/Bernstein (Don Costa)
34	26	LET IT BE—Beatles	(Apple)—Northern (George Martin)
35	—	QUESTION—Moody Blues	(Threshold)—Tyler (Tony Clark)
36	29	NA NA HEY HEY KISS HIM GOODBYE—Steam	(Fontana)—United Artists (Paul Leka)
37	24	GOVINDA—Radha Krishna Temple	(Apple)—Apple (George Harrison)
38	34	WHY (MUST WE FALL IN LOVE)—Supremes	(Tamlam-Motown)—Jobete/Carlin (Frank Wilson)
39	41	OUT DEMONS OUT—Edgar Broughton Band	(Harvest)—Essex (Peter Jenner)
40	37	TWO LITTLE BOYS—Rolf Harris	(Columbia)—Darewski (C. M. Clarke)
41	—	KEEP THE CUSTOMER SATISFIED—Marsha Hunt	(Track)—Pattern (Kit Lambert)
42	47	LEAVIN' ON A JET PLANE—Peter, Paul and Mary	(Warner Bros.)—Harmony (A. Grossman/M. Okun)
43	46	MIGHTY JOE—Shocking Blue	(Penny Farthing)—Page Full of Hits (R. Vanleemien)
44	—	YELLOW RIVER—Christie	(CBS)—Gale (Mike Smith)
45	—	YEARS MAY COME, YEARS MAY GO—Herman's Hermits	(Columbia)—Cyril Shane (Mickie Most)
46	—	SOMETHING BEAUTIFUL—Jack Wild	(Capitol)—Ardmore and Beechwood—(B. Brian Lane)
47	—	DOWN THE DUSTPIPE—Status Quo	(Pye)—Valley (John Schroeder)
48	—	UP THE LADDER TO THE ROOF—Supremes	(Tamlam-Motown)—Jobete/Carlin (Franklin K. Wilson)
49	—	RAINDROPS KEEP FALLING ON MY HEAD—B. J. Thomas	(Wand)—Blue Seas/Jac (Bachrach/David)
50	—	DON'T YOU KNOW—Butterscotch	(RCA)—Sunbury (Arnold, Martin & Morrow)

CANADA

This Week	Last Week	Title	Artist
1	1	AMERICAN WOMAN/NO SUGAR TONIGHT—Guess	Who (RCA)
2	9	MR. MONDAY—Original	Caste (TA)
3	2	LET IT BE—Beatles	(Apple)
4	4	ABC—Jackson 5	(Motown)
5	5	SOMETHING'S BURNING—Kenny Rogers & The First Edition	(Reprise)
6	3	SPIRIT IN THE SKY—Norman Greenbaum	(Reprise)
7	8	LITTLE GREEN BAG—George Baker	Selection (Colossus)
8	—	EVERYTHING IS BEAUTIFUL—Ray Stevens	(Barnaby)
9	—	WOODSTOCK—Crosby, Stills & Nash	(Atlantic)
10	10	REFLECTIONS OF MY LIFE—Marmalade	(London)

DENMARK

(Courtesy Danish Group of IFPI)

*Denotes local origin

This Week	Last Week	Title	Artist
1	2	SMIDENDE SUSIE—Birgit Lystager	(RCA)—Liberty
2	1	HER KOMMER PIPPI LANGSTRUMP—Inger Nilsson	(Philips)
3	4	MA BELLE AMIE—Tee Set	(Triola)—Moerks
4	—	HOUSE OF THE RISING SUN—Frijid Pink	(Deram)—Imudico
5	5	BLI VAEK FRA VORT KVARTER—Peter Belli	(Polydor)—Stig Adder
6	—	I.O.I.O.—Bee Gees	(Polydor)
7	—	MY BABY LOVES LOVIN'—White Plains	(Deram)—Air Music Scandinavia
8	8	JEG RINGER PAA FREDAG—Keld & Donkeys	(HMV)—Imudico
9	7	DEN SOM VENTER PAA NOGET GODT—Bjorn Tidmand	(Odeon)—Imudico
10	9	DON'T CRY DADDY—Elvis Presley	(RCA)—Presley

ITALY

(Courtesy Discografia, Internazionale)

*Denotes local origin

This Week	Last Week	Title	Artist
1	3	LET IT BE—Beatles	(Apple)—Edizioni Ricordi
2	1	LA PRIMA COSA BELLA—Nicola Di Bari	(RCA) RCA
3	7	IT'S FIVE O'CLOCK—Aphrodite's Child	(Mercury)—Alfiere/Esedra
4	13	INSTANT KARMA—John Lennon and the Plastic Ono Band	(Apple)—Ricordi
5	2	L'ETERNITA—Camaleonti	(CBS)—Ariston/April Music
6	4	VENUS—Shocking Blue	(Joker)—Saar
7	6	CHI NON LAVORA NON FA L'AMORE—Adriano Celentano	(Clan)—Clan

8	16	BUGIARDO E INCOSCIENTE—Minn	(PDU)—PDU
9	17	TRAVELLIN' BAND—Creedence Clearwater	Revival (America)—Ariston
10	18	I.O.I.O.—Bee Gees	(Polydor)—Senza Fine
11	5	L'ARCA DI NOE—Sergio Endrigo	(Cetra)—Usignolo
12	25	WANDERIN' STAR—Lee Marvin	(Paramount)—Chappel
13	—	WIGHT IS WIGHT—Michel Delpech	(SIF)—Carre D'As
14	14	OCCHI DI RAGAZZA—Gianni Morandi	(RCA)—RCA
15	11	IO MI FERMO QUI—Dik Dik	(Ricordi)—Ricordi
16	9	LA SPADA NEL CUORE—Little Tony	(Little Record)—RCA/Universale
17	8	TAXI—Antoine	(Vogue)—Ariston
18	23	LITTLE GREEN BAG—George Baker	(Joker)—Ricordi
119	15	FIORI BIANCRI PER TE—Jean Francois Michel	(CGD)—Melodi
20	12	LA PRIMA COSA BELLA—Ricchi e Poveri	(Apollo)—RCA
21	—	BALLAD OF EASY RIDER—Byrds	(CBS)—April
22	19	ANNALISA—New Trolls	(Cetra)—Usignolo
23	—	BRIDGE OVER TROUBLED WATER—Simon and Garfunkel	(CBS)—Charing Cross
24	—	I'M A MAN—Chicago	(CBS)—Aromando
25	—	RAGAZZO SOLO, RAGAZZA SOLA—Computers	(Numero Uno)—Numero Uno

JAPAN

(Courtesy Original Confidence Co. Ltd.)

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	ONNA NO BLUES—Fuji Keiko	(RCA)—Nippon
2	2	VENUS—Shocking Blue	(Polydor)—Aberback Tokyo
3	5	KOI HITOSUJI—Mori Shin-ichi	(Victor)—Watanabe
4	3	AWAZUNI AISHITE—Uchiyama Hiroshi	& Cool Five (RCA)—Ai Pro.
5	13	ANATA NARA DOSURU—Ishida Ayumi	(Columbia)—Nichion/Geiei
6	7	LET IT BE—Beatles	(Apple)—Tone
7	4	SHIROI CHO NO SAMBA—Moriyama Kayoko	(Denon)—Pacific
8	6	KOKUSAISEN MACHIAISHITSU—Aoe Mina	(Victor)—Fuji Shuppan
9	14	THE MALTESE MELODY—Herb Alpert & Tijuana Brass	(A & M)—Shinko
10	8	SUGATA SANSHIRO—Sugata Noriko	(Crown)—Crown
11	11	ROJIN TO KODOMO NO POLKA—Hidari Bokuzen & Himawari Kitties	(Polydor)
12	9	DRIF NO ZUNDOKO-BUSHI—Drifters	(Toshiba)—Watanabe
13	10	TOKAI—Tigers	(Polydor)—Watanabe
14	16	BRIDGE OVER TROUBLED WATER—Simon & Garfunkel	(CBS)
15	12	KOI-GURU—Okumura Chiyo	(Toshiba)—Watanabe
16	18	BUTCH CASSIDY AND THE SUNDANCE KID—B. J. Thomas	(Scepter)
17	19	WAKARE NO CHIKAI—Tsuruoka Masayoshi & Tokyo Romantica	(Teichiku)—Geion
18	15	HANA NO YOHI—Betsy & Chris	(Denon)—Pacific
19	—	HADASHI NO KOI—Ito Yukari	(King)—Watanabe
20	—	KYO DE OWAKARE—Sugawara Yoichi	(Polydor)—J & K

LEBANON

(Courtesy Radio Lebanon)

This Week	Last Week	Title	Artist
1	1	SYMPATHY—Steve Rowland and Family Dogg	(Polydor)
2	2	EL CONDOR PASA—Los Incas	(Philips)
3	3	SPIRIT IN THE SKY—Norman Greenbaum	(Reprise)
4	1	LET IT BE—Beatles	(Apple)
5	1	I.O.I.O.—Bee Gees	(Polydor)
6	6	ADIEU JOLIE CANDY—Jean-Francois Michael	(Vogue)
7	7	SOMETHING'S BURNING—Kenny Rogers and the First Edition	(Reprise)
8	8	CECILIA—Choice	(Page One)
9	9	WHOLE LOTTA LOVE—Led Zeppelin	(Atlantic)
10	10	WITHOUT LOVE—Tom Jones	(Decca)

MALAYSIA

(Courtesy Radio Malaysia)

This Week	Last Week	Title	Artist
1	1	LET IT BE—Beatles	(Apple)
2	—	YOU KEEP TIGHTENING UP ON ME—Box Tops	(Stateside)
3	3	TAKE A LOOK AROUND—Smith (Dunhill)	(Columbia)
4	10	EVIL WAYS—Santana	(Columbia)
5	2	BRIDGE OVER TROUBLED WATER—Simon & Garfunkel	(Columbia)
6	9	ME WITHOUT YOU—Billy Joe Royal	(Columbia)
7	—	MAKE ME SMILE—Chicago	(Columbia)
8	—	STIR IT UP AND SERVE IT—Tommy Roe	(Columbia)

9	—	SOMETHING'S BURNING—Kenny Rogers & The First Edition	(Reprise)
10	—	1984—Spirit	(Ode)

MEXICO

(Courtesy Radio Mil)

This Week	Last Week	Title	Artist
1	1	EL TRISTE—Jose Jose	(RCA)
2	2	LA NAVE DEL OLVIDO—Jose Jose	(RCA)
3	7	TE HE PROMETIDO—Leo Dan	(CBS)
4	4	VENUS—Shocking Blue	(Polydor)
5	3	NEGRA PALOMA—Cesar Costa	(Capitol)
6	5	TE REGALO MIS OJOS—Maria del Rayo	(Peerless)
7	—	CAMPOS DE ALGODON (Cotton Fields)—Creedence Clearwater	(Liberty)
8	8	AMOR A PRIMERA VISTA—Ray Conniff	(CBS)
9	6	QUIEN DETERENDRA LA LLUVIA (Who'll Stop the Rain)—Creedence Clearwater	(Liberty)
10	9	UNA LAGRIMA—Estela Nunes	(RCA)

NEW ZEALAND

(Courtesy New Zealand Broadcasting)

This Week	Last Week	Title	Artist
1	1	LET IT BE—Beatles	(Apple)
2	2	LOVE GROWS (Where My Rosemary Goes)—Edison	Lighthouse (Bell)
3	4	SUPERSTAR—Murray Head	(MCA)
4	3	CHERYL MOANA-MARIE—John Rowles	(CBS)
5	6	MA BELLE AMIE—Tee Set	(Parlophone)
6	8	TRAVELLIN' BAND—Creedence Clearwater	Revival (Liberty)
7	5	VENUS—Shocking Blue	(Penny Farthing)
8	—	GIRLIE—The Peddlars	(CBS)
9	—	BRIDGE OVER TROUBLED WATER—Simon & Garfunkel	(CBS)
10	7	MELTING POT—Blue Mink	(Philips)

NORWAY

(Courtesy Verdens Gang)

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	LET IT BE—Beatles	(Apple)—Air Music Scandinavia
2	2	VENUS—Shocking Blue	(Metronome)—Amigo
3	4	RAINDROPS KEEP FALLING ON MY HEAD—B. J. Thomas	(Scepter)—Sonora
4	5	GULL OG GROENNE SKOGER—Ingjerd Helen	(Nor-Artist)—Norway
5	—	HOUSE OF THE RISING SUN—Frijid Pink	(Deram)—Imudico
6	3	YESTER-ME, YESTER-YOU, YESTERDAY—Stevie Wonder	(Tamlam-Motown)—Reuter & Reuter
7	6	TRAVELLIN' BAND—Creedence Clearwater	Revival (Liberty)—Palace Music
8	7	UPPLASBARA BARBARA—Robert Karl-Oskar	(Broberg (Columbia)
9	9	BRIDGE OVER TROUBLED WATER—Simon & Garfunkel	(CBS)—Bendiksen
10	8	MONJA—Peter Holm	(Riviera)—H.B. Productions

SINGAPORE

(Courtesy Radio Singapore)

This Week	Last Week	Title	Artist
1	1	ARIZONA—Mark Lindsay	(Columbia)
2	3	VENUS—Shocking Blue	(Penny Farthing)
3	4	YEARS MAY COME, YEARS MAY GO—Herman's Hermits	(Columbia)
4	7	STIR IT UP & SERVE IT—Tommy Roe	(Columbia)
5	8	BRIDGE OVER TROUBLED WATER—Simon & Garfunkel	(Columbia)
6	6	THANK YOU (Falettin Be Mice Elf Agin)—Sly & the Family Stone	(Epic)
7	5	TEMMA HARBOUR—Mary Hopkin	(Apple)
8	—	LET IT BE—Beatles	(Apple)
9	2	LOVE GROWS—Edison	Lighthouse (Bell)
10	9	FANCY—Bobbie Gentry	(Capitol)

SOUTH AFRICA

(Courtesy Springbok Radio, EMI)

This Week	Last Week	Title	Artist
1	1	LOVE IS A BEAUTIFUL SONG—Dave Mills	(Storm)—Angela, Gallo (Terry/Dempsey)
2	3	MA BELLE AMIE—Tee Set	(RPM)—Clan, RPM (Peter Terperoo)
3	6	CAROL O.K.—Chris Andrews	(WRC)—Laetrec, Teal
4	2	HITCHIN' A RIDE—Vanity Fare	(Page One)—Francis Day (SA), Truton (Gentry Records for Roger Easterby—Des Champ)
5	4	BRIDGE OVER TROUBLED WATER—Simon & Garfunkel	(CBS)—Laetrec, GRT (P. Simon)
6	7	WAND'ERIN' STAR—Lee Marvin	(Paramount)—Chappell

Labels' Disk Action Report

Listed below are the new single records (those not yet on any chart) selected by their manufacturers as having the greatest potential for chart activity in the coming weeks. These singles have been submitted by the labels as a programming and buying guide for new product.

ABC**MISSISSIPPI**

—John Philips, Dunhill 4236

WHAT AM I GONNA DO

—Smith, Dunhill 4238

AMARET**SUGAR SHAKER**

—World's Fare, Amaret 45-120

ATLANTIC/ATCO**FLOWER GARDEN**

—Nick Lampe, Cotillion 44066

FREE THE PEOPLE

—Delaney, Bonnie & Friends,
Atco 6756

WHO DO YOU LOVE

—Juicy Love, Atco 6751

AVCO EMBASSY**LOVE FOR LIVING**

—Glass Bottle, Avco Embassy AVE
4527

BRITE STAR**LOOKING AT THE WORLD**

—Ray Martin, Northland 7002

STOP THIS HURT

—Wil Bang, Northland 7003

TILL

—Carmine Gagliardi, Cambray
1001

CAPITOL**COTTONFIELDS**

—Beach Boys, Capitol 2765

COLUMBIA**PRIMROSE LANE**

—O.C. Smith, Columbia 4-45160

FIVE O'CLOCK SHADOW

—John Davidson, Columbia 4-45155

I WISH I HAD A MOMMY LIKE YOU

—Patti Page, Columbia 4-45159

CREWE**COME SOFTLY TO ME**

—Billy 'n Sue, Crewe 343

CTI**LET IT BE**

—Hubert Laws, CTI 505

DECCA**LET'S GET A LITTLE SENTIMENTAL**

—Montanas, Decca 32682

THE SLY, THE SLICK AND THE WICKED

—Lost Generation, Decca 55436

DOUBLE SHOT/WHIZ**I AIN'T GOT NO SOUL TODAY**

—Senor Soul, Whiz 617

GREAT BIG BUNDLE OF LOVE

—Brenton Wood, Double Shot 147

WHAT IS SOUL?

—The Real Thing, Whiz 618

DUO**RAINY NIGHT IN GEORGIA**

—Leroy & the Drivers, Dua 7458

HICKORY**STILL LOVING YOU**

—Bob Luman, Hickory 1564

YES MA'M (He Found Me In a Honky Tonk)

—Leona Williams, Hickory 1565

POISON RED BERRIES

—Glenn Barber, Hickory 1568

ISLE CITY**GALVESTON SURF**

—Tommy Rabin, Isle City St 4440

YOU CAN'T FOOL A FOOL

—Roy Montague, Isle City St 4441

JANUS**THAT SAME OLD FEELING**

—Pickettywitch, Janus 118

YOU'RE SUCH A GOOD LOOKING WOMAN

—Joe Dolan, Janus 119

HE AIN'T HEAVY HE'S MY BROTHER

—London Pops Orch., Janus 122

KING**FROM WARM TO COOL TO COLD**

—Earl Gaines, Deluxe 125

NOBODY KNOWS BUT MY BABY AND ME

—Solars, King 6295

I WILL

—Mee & Ewe, Look 5026

MERCURY**EVERYDAY SUNSHINE**

—Drydock County, Mercury 73061

MYSTERY OF LOVE

—Leer Brothers Band, Intrepid
75025

WHAT ABOUT TOMORROW

—Sir Douglas Quintet, Philips
40676

METROMEDIA**HEY MISTER SUN**

—Bobby Sherman, Metromedia
MMS 188

MR. BALLOON MAN

—Ray Hildebrand, Metromedia
MMS 175

I GOTTA GET DRUNK (And I Sure Do Dread It!)

—Durwood Haddock, Metromedia
MMS 179

MGM**HOLD ON I'M COMIN'**

—Bill Medley, MGM K 14119

SPILL THE WINE

—Eric Burden & War, MGM
K 14118

NOW MY WORLD OPENS

—Lois Waldren, MGM K 14125

MONUMENT**BIG OSCAR**

—Tex Williams, Monument 1200

ANNA

—Boots Randolph, Monument 1199

SNARLIN' MOMMA LION

—Judd, Monument 1179

MOTOWN**ON THE BRIGHTER SIDE OF A BLUE WORLD**

—Fantastic Four, Soul 35072

I REMEMBER WHEN (Dedicated to Beverly)

—Ivy Jo Hunter, VIP 25055

INDIANA WANTS ME

—R. Dan Taylor, Rare Earth 5013

MUSICOR**DON'T CRY**

—Melba Moore, Musicor 1403

NASHVILLE RECORDING SERVICES**DRIVIN' ME TO DRINKIN' b/w LOVE ME STRONG**

—Ramsey Kearney, N R S 523

FOOLS ARE MADE BY FOOLS b/w CALL ME SENTIMENTAL

—Roger Harper, N R S 524

PAULA**MORTGAGED PLYMOUTH**

—Cousin Tuna, Paula 1228

CRY TO ME

—Bobby Powell, Whit 6903

TENNESSEE CAT

—Neil Parker, Paula 1227

SSS INTERNATIONAL**IT'S OVER NOW**

—Bergen White, SSS 796

BALLAD OF A LONELY MAN

—Bob Collins, Amazon 8

TOO MUCH MONKEY BUSINESS

—Sleepy Le Beef, Plantation 55

STEADY**TOO EXPERIENCED**

—Federalmen, Steady S-007

TOGETHER

—Eddie Lovette, Steady S-004

UNITY**NOW YOU'VE GOT THE UPPER HAND**

—Candi Staton, Unity U7-11

WHAT CAN I DO ABOUT YOU

—Underground Sunshine, Unity
U7-12

VANGUARD**AND DON'T BE LATE**

—Grinder's Switch featuring
Garland Jeffreys, Vanguard
VRS 35104

PASSPORT TO THE FUTURE

—Jean Jacques Perrey, Vanguard
VRS 35105

WESTBOUND**STONE THING, PART II**

—Alvin Cash, Westbound 159

RIGHT ON

—E. Rodney Jones, Westbound 160

WHITE WHALE**ONE TOO MANY MORNINGS**

—Dillard's, White Whale 351

FRIENDS

—Feather, White Whale 353

Music In Print

• Continued from page 22

Beautiful," (7) by Ray Stevens, "Soolaimon," (57) by Neil Diamond, "Let It Be," (3) by the Beatles, "Come and Get It," (18) by Badfinger, "Instant Karma," (8) by John Ono Lennon, "Spirit in the Sky," (5) by Norman Greenbaum, "Woodstock," (11) by Crosby, Stills, Nash & Young, "Easy Come, Easy Go," (24) by Bobby Sherman, "Tennessee Birdwalk," (28) by Jack Blanchard and Misty Morgan, "What Is Truth," (20) by Johnny Cash, "Shilo," (37) by Neil Diamond, "Miss America," (44) by Mark Lindsay, "California Girl," (63) by Eddie Floyd, "My Wife the Dancer," (52) by Eddie & Dutch, "Ticket to Ride," (54) by the Carpenters and "The Seeker," (47) by the Who.

New Folios

Belwin-Mills has a strong new book in "Motown Sound, Book 2." If the book does as well as soul (on the charts) these days, its future is as certain as ABC's.

Criterion has a new folio by Oscar Brand, "Celebrate," due sometime in early May.

Big-3 has a timely book with "Today's Fantastic Hits, Vol. 3." Some of the songs included are "Celebrate," "Mighty Joe," "Welfare Cadillac," and "Hey Joe." There are three Louis Bellson drum method books available with diagrams, instructions, pictures and illustrations. Also available are three volumes of organ solos by David Coleman, including "Zorba," "Three Coins in the Fountain," "The Shadow of Your Smile," "Ebb Tide," "Love Is a Many Splendored Thing," and "Blue Moon."

From West Coast come the all new "Pop Chart" with "Rainy Night in Georgia," "Walking through the Country," "Cherish," and many more, and "The Association's Greatest Hits," featuring "Windy," "Along Comes Mary," "Requiem for the Masses" and a host of others.

Chappell has the vocal selections from "Once Upon a Mattress" including "Shy," "Sensitivity," "Normandy," "Yesterday I Loved You," "Happily Ever After," "In a Little While," and "Very Soft Shoes."

From the CBS-TV show "Hee Haw," comes a book with the same name, with Roy Clark and Buck Owens. It's got "Okie From Muskogee," "Silver Threads and Golden Needles," and 15 more. It's available through Warner Bros.

A classic single...

A SMASH FROM COAST TO COAST

The Moody Blues

QUESTION

Produced by TONY CLARKE



DISTRIBUTED BY

LONDON
RECORDS

67004



Billboard HOT 100

FOR WEEK ENDING MAY 9, 1970

★ STAR PERFORMER—Sides registering greatest proportionate sales progress this week. Record Industry Association of America seal of certification as million selling single.

THIS WEEK	Wk. Ago	Wk. Ago	Wk. Ago	TITLE	Artist (Producer, Label & Number)	Wk. on Chart
1	4	5	8	AMERICAN WOMAN/NO SUGAR TONIGHT	Guess Who (Jack Richardson), RCA 74-0325	8
2	1	1	2	ABC	Jackson 5 (Corporation) Motown 1163	9
3	2	2	1	LET IT BE	Beatles (George Martin), Apple 2764	8
4	9	19	32	VEHICLE	Idea of March (Lee Prod.), Warner Bros. 7378	7
5	3	8	3	SPIRIT IN THE SKY	Norman Greenbaum (Erik Jacobsen), Reprise 0885	11
6	6	8	8	LOVE OR LET ME BE LONELY	Friends of Distinction (Ray Cork, Jr.), RCA 74-0319	10
7	16	21	37	EVERYTHING IS BEAUTIFUL	Ray Stevens (Ray Stevens), Barnaby 2011	6
8	5	4	4	INSTANT KARMA (We All Shine On)	John Ono Lennon (Phil Spector), Apple 1818	11
9	10	10	16	TURN BACK THE HANDS OF TIME	Tyrone Davis (Willie Henderson), Dakar 616	8
10	13	14	18	REFLECTIONS OF MY LIFE	Marmalade (Marmalade) London 20058	9
11	15	16	17	WOODSTOCK	Crosby, Stills, Nash & Young (Crosby, Stills, Nash & Young), Atlantic 2723	7
12	11	12	15	SOMETHING'S BURNING	Kenny Rogers & the First Edition (Jimm Bowen-Kenny Rogers), Reprise 0888	13
13	30	48	—	UP AROUND THE BEND/RUN THROUGH THE JUNGLE	Credence Clearwater Revival (John Fogerty) Fantasy 641	3
14	19	27	38	CECELIA	Simon & Garfunkel (Paul Simon, Arthur Garfunkel & Roy Halee), Columbia 4-45133	5
15	17	18	28	FOR THE LOVE OF HIM	Bobbi Martin (Henry Jerome), United Artists 50602	9
16	20	33	40	LOVE ON A TWO WAY STREET	Moments (Sylvia), Stang 5102	5
17	12	11	10	UP THE LADDER TO THE ROOF	Supremes (Frank Wilson), Motown 1162	10
18	8	7	7	COME AND GET IT	Badfinger (Paul McCartney), Apple 1815	14
19	24	32	33	GET READY	Rare Earth (Rare Earth) Rare Earth 5012	9
20	28	31	46	WHAT IS TRUTH	Johnny Cash (Bob Johnston), Columbia 4-45134	5
21	14	9	6	BRIDGE OVER TROUBLED WATER	Simon & Garfunkel (Simon, Garfunkel & Halee) Columbia 4-45079	14
22	7	6	5	LOVE GROWS (Where My Rosemary Goes)	Edison Lighthouse (Tony Macaulay), Bell 858	12
23	32	38	48	WHICH WAY YOU GOIN' BILLY?	Poppy Family (T. Jacks), London 129	7
24	18	13	11	EASY COME, EASY GO	Bobby Sherman (Jackie Mills) Metromedia 177	14
25	35	40	41	MAKE ME SMILE	Chicago (James William Guercio), Columbia 4-45127	6
26	41	46	72	THE LETTER	Joe Cocker (Denny Cordell-Leon Russell) A&M 1174	4
27	29	34	35	LITTLE GREEN BAG	George Baker Selection (Negram), Colossus 112	8
28	23	23	24	TENNESSEE BIRDWALK	Jack Blanchard & Misty Morgan (Little Richie Johnson), Wayside 010	11
29	26	25	34	EVERYBODY'S OUT OF TOWN	B. J. Thomas (Burt Bacharach-Hal David), Scepter 12277	7
30	37	49	—	REACH OUT AND TOUCH (Somebody's Hand)	Diana Ross (N. Ashford & V. Simpson) Motown 1165	3
31	49	—	—	DAUGHTER OF DARKNESS	Tom Jones (Peter Sullivan), Parrot 40048	2
32	34	35	44	AIRPORT THEME	Vincent Bell (Tom Morgan), Decca 32659	5

33	31	20	20	LONG LONESOME HIGHWAY	Michael Parks (James Hendricks), MGM 14104	11
34	38	56	86	PUPPET MAN	5th Dimension (Bones Howe), Bell 880	4
35	36	54	76	VIVA TIRADO, Part 1	El Chicano (Billy Watson & Eddie Davis), Kapp 2085	5
36	40	41	61	COME SATURDAY MORNING	Sandpipers (Allen Stanton), A&M 1185	13
37	33	24	25	SHILO	Neil Diamond (Jeff Barry-Ellie Greenwich) Bang 575	14
38	43	52	65	HEY LAWDY MAMA	Steppenwolf (Gabriel Mekler), Dunhill 4234	5
39	48	58	88	LET ME GO TO HIM	Dionne Warwick (Burt Bacharach-Hal David), Scepter 12276	4
40	42	43	52	OH HAPPY DAY	Glen Campbell (Al De Lory), Capitol 2787	5
41	21	17	12	THE BELLS	Originals (Marvin Gaye) Saul 35069	14
42	46	53	77	HITCHIN' A RIDE	Vanity Fare (Roger Easterby & Des Champ), Page One 21029	8
43	44	44	47	THE GIRLS' SONG	Fifth Dimension (Bones Howe), Soul City 781	6
44	45	47	64	MISS AMERICA	Mark Lindsay (Jerry Fuller), Columbia 4-45125	6
45	25	28	30	YOU NEED LOVE LIKE I DO (Don't You)	Gladys Knight & the Pips (Norman Whitfield), Soul 35071	8
46	22	22	23	YOU'RE THE ONE	Little Sister (Sly Stone), Stone Flower 9000	11
47	63	78	90	THE SEEKER	The Who (Kit Lambert), Decca 32670	4
48	53	59	80	DON'T STOP NOW/SINCE I DON'T HAVE YOU	Eddie Holman (Peter De Angelis), ABC 11261	6
49	39	39	43	COME RUNNING	Van Morrison (Morrison-Marenstein), Warner Bros. 7383	6
50	51	60	67	CHICKEN STRUT	Meters (Marshall E. Schon-Allen Toussaint), Josie 1018	6
51	60	79	93	UNITED WE STAND	Brotherhood of Man (Tony Miller), Deram 85059	4
52	52	68	79	MY WIFE THE DANCER	Eddie & Dutch (Eddie Mascari), Ivanhoe 502	6
53	56	63	63	LOVE LAND	Charles Wright & the Watts 103rd Street Rhythm Band (Charles Wright), Warner Bros.-Seven Arts 7365	5
54	55	76	81	TICKET TO RIDE	Carpenters (Jack Daugherty), A&M 1142	11
55	59	74	—	HUM A SONG (From Your Heart)	Lulu with the Dixie Flyers (Jerry Wexler-Tom Dowd-Arif Mardin) Atco 6749	3
56	50	55	75	YOU MAKE ME REAL/ROADHOUSE BLUES	Doors (Paul A. Rothchild), Elektra 45685	5
57	68	—	—	SOOLAIMON (African Trilogy II)	Neil Diamond (Tom Catalano), UNI 55224	2
58	62	87	91	MY BABY LOVES LOVIN'	White Plains (Roger Greenway/Roger Cook), Deram 85058	4
59	71	94	96	CALIFORNIA SOUL/THE ONION SONG	Marvin Gaye & Tammi Terrell (Ashford-Simpson), Tama 54192	4
60	77	—	—	BROTHER RAPP (Part I)	James Brown (J. Brown), King 6310	2
61	54	64	73	SO EXCITED	B. B. King (Bill Szymczyk), BluesWay 61035	5
62	67	89	—	LAY DOWN (Candles in the Rain)	Melanie with the Edwin Hawkins Singers (Peter Schekeryk) Buddah 167	3
63	47	45	45	CALIFORNIA GIRL	Eddie Floyd (Booker T. Jones), Stax 0060	12
64	69	77	98	CINNAMON GIRL	Gentrys (Knox Phillips), Sun 1114	4
65	88	—	—	MISSISSIPPI QUEEN	Mountain (Felix Pappalardi), Windfall 532	4
66	74	93	—	BAND OF GOLD	Freda Payne (Holland-Dozier) Invictus 9075	3
67	76	91	92	SUGAR SUGAR	Wilson Pickett (Jerry Wexler-Tom Dowd), Atlantic 2722	6

68	66	66	66	O-O-H CHILD/DEAR PRUDENCE	5 Stairsteps (Stan Vincent), Buddah 165	8
69	64	67	70	DEEPER (In Love With You)	O'Jays (Gamble & Huff), Neptune 22	6
70	61	61	68	CRYIN' IN THE STREETS (Part 1)	George Perkins & the Silver Stars (Ebb-Tide-Jimmy Angel-Ron Shaab), Silver Fox 18	6
71	72	72	74	HE MADE A WOMAN OUT OF ME	Bobble Gentry (Rick Hall), Capitol 2788	5
72	73	83	95	OPEN UP MY HEART/NADINE	Dells (Bobby Miller), Cadet 5667	4
73	80	—	—	GROVER HENSON FEELS FORGOTTEN	Bill Cosby (Christian Wilda), UNI 55223	2
74	75	85	89	FARTHER ON DOWN THE ROAD	Joe Simon (J.R. Ent. Inc.), Sound Stage 7 2656	4
75	78	81	82	CAN YOU FEEL IT	Bobby Goldsboro (Bob Montgomery & Bobby Goldsboro), United Artists 50650	6
76	81	99	—	IT'S ALL IN THE GAME	Four Tops (Frank Wilson) Motown 1164	3
77	79	80	—	WELFARE CADILAC	Guy Drake (Dor Hosoa for Trip Universal), Royal American-1	12
78	94	—	—	QUESTION	Moody Blues (Tony Clarke), Threshold 67004	2
79	—	—	—	BABY HOLD ON	Grass Roots (Steve Bari), Dunhill 4237	1
80	86	—	—	YOU GOT ME DANGLING ON A STRING	Chairmen of the Board (Holland/Dozier/Holland), Invictus 9078	2
81	84	84	97	MY WAY	Brook Benton (Arif Mardin), Cotillion 44072	4
82	83	90	—	FIRE & RAIN	R.B. Greaves (Ahmet Ertegun) Atco 6745	3
83	85	88	99	I CAN'T LEAVE YOUR LOVE ALONE	Clarence Carter (Rick Hall), Atlantic 2726	5
84	91	—	—	LUCIFER	Bob Seeger System (Hideout Prod.), Capitol 2748	4
85	—	—	—	RIDE CAPTAIN RIDE	Blues Image (Richard Podolor), Atco 6746	1
86	—	—	—	GO BACK	Crabby Appleton (Don Gallucci), Elektra 45687	1
87	87	—	—	THEM CHANGES	Buddy Miles & the Freedom Express (Robin McBride), Mercury 73008	2
88	89	100	—	GET DOWN PEOPLE	Fabulous Counts (Ollie McLaughlin & the Fabulous Counts) Moira 108	3
89	93	—	—	DARKNESS DARKNESS	Youngbloods (Charles E. Daniels), RCA 74-0342	2
90	—	—	—	INTO THE MYSTIC	Johnny Rivers (Lou Adler), Imperial 66448	1
91	—	—	—	BABY I LOVE YOU	Little Milton (Calvin Carter), Checker 1227	1
92	—	—	—	I CALL MY BABY CANDY	Jaggerz (Sixxus Prod.), Kama Sutra 509	1
93	—	—	—	TOBACCO ROAD	Jamul (Gabriel Mekler), Lizard 21001	1
94	—	—	—	PATCH OF BLUE	Frankie Valli & the Four Seasons (Bob Gaudio & Bob Crewe), Philips 40662	1
95	—	—	—	IF YOU DO BELIEVE IN LOVE	Tea Set (T.S.R. Prod.), Colossus 114	1
96	—	—	—	SWEET FEELING	Candi Staton (Rick Hall), Fame 1466	1
97	99	—	—	CHECK YOURSELF	Italian Asphalt & Pavement Co. (Jerry Ross), Colossus 110	2
98	98	—	—	LOVE LIKE A MAN	Ten Years After (Chrystalis), Deram 7529	2
99	—	—	—	SHE DIDN'T KNOW (She Kept on Talking)	Dee Dee Warwick with the Dixie Flyers (Dave Crawford), Atco 6754	1
100	—	—	—	AND MY HEART SANG (Tra La La)	Brenda & the Tabulations (Van McCoy & Gilda Woods), Top & Bottom 403	1

HOT 100—A TO Z—(Publisher-Licensee)

ABC (Jobete, BMI)	2
Airport Theme (Shamley, ASCAP)	32
American Woman (Dunbar, BMI)	1
And My Heart Sang (Tra La La) (One Eyed Soul & McCo, BMI)	100
Baby Hold On (Trousdale, BMI)	79
Baby I Love You (Metric, BMI)	91
Band of Gold (Gold Forever, BMI)	66
The Bells (Jobete, BMI)	41
Bridge Over Troubled Water (Charling Cross, BMI)	21
Brother Rapp (Part 1) (Dyanone, BMI)	60
California Girl (East/Memphis, BMI)	63
California Soul (Jobete, BMI)	59
Can You Feel It (Detail, BMI)	75
Cecelia (Charing Cross, BMI)	14
Check Yourself (Double Diamond/Razorsharp/Blockbuster, BMI)	97
Chicken Strut (Rhinelander, BMI)	50
Cinnamon Girl (Cotillion/Broken Arrow, BMI)	64
Come and Get It (Maclean, BMI)	18
Come Running (Van-Jam, ASCAP)	49
Come Saturday Morning (Famous, ASCAP)	36
Cryin' in the Streets (Part 1) (Prize, ASCAP)	70
Darkness Darkness (Pigroot, ASCAP)	89
Daughter of Darkness (Felsfed, BMI)	31
Dear Prudence (Maclean, BMI)	88
Deeper (In Love With You) (Assorted, BMI)	69
Don't Stop Now (Merlin/Harthon, BMI)	48
Easy Come, Easy Go (Screen Gems-Columbia, BMI)	24
Everybody's Out of Town (Blue Seas/Jac, ASCAP)	29
Everything is Beautiful (Ahab, BMI)	7
Farther on Down the Road (Blackwood, BMI)	74
Fire & Rain (Country Road/Blackwood, BMI)	82
For the Love of Him (Teeger, ASCAP)	15
Get Down People (McLaughlin, BMI)	88
Get Ready (Jobete, BMI)	19
Go Back (Meemo, BMI)	86
The Girls' Song (Rivers, BMI)	43
Go Back (Meemo, BMI)	86
Grover Henson Feels Forgotten (Wild, ASCAP)	73

He Made a Woman Out of Me (Green Isle, BMI)	71
Hey Lawdy Mama (Trousdale, BMI)	38
Hitchin' a Ride (Intrune, BMI)	42
Hum a Song (From Your Heart) (Walden/Creeley, ASCAP)	55
I Call My Baby Candy (Sixxus Revival/Kama Sutra, BMI)	92
I Can't Leave Your Love Alone (Fame, BMI)	83
If You Do Believe in Love (Legacy, BMI)	95
Instant Karma (We All Shine On) (Maclean, BMI)	8
Into the Mystic (Band Jam-WB, ASCAP)	90
It's All in the Game (Remick, ASCAP)	76
Lay Down (Candles in the Rain) (Kama Rippa/Amelan, ASCAP)	62
Let It Be (Maclean, BMI)	3
The Letter (Barton, BMI)	26
Let Me Go to Him (Blue Seas/Jac, ASCAP)	39
Little Green Bag (Legacy, BMI)	27
Long Lonesome Highway (Hastings/Rivers, BMI)	33
Love Grows (Where My Rosemary Goes) (January, BMI)	22
Love Land (Wright/Gershl/Tamerlane, BMI)	22
Love Like a Man (Chrystalis, ASCAP)	98
Love on a Two Way Street (Gambi, BMI)	16
Love or Let Me Be Lonely (Porpete, BMI)	6
Lucifer (Gear, ASCAP)	84
Make Me Smile (Aurelius, BMI)	25
Miss America (Viva, BMI)	44
Mississippi Queen (Upfall, ASCAP)	44
My Baby Loves Lovin' (Marius, BMI)	58
My Way (Spanka/Don-C, BMI)	81
My Wife the Dancer (Bob-Cor, BMI)	52
Nadine (Arc, BMI)	72
No Sugar Tonight (Dunbar, BMI)	1
Oh Happy Day (United Artists, ASCAP)	40
O-O-H Child (Duckstun/Kama Sutra, BMI)	68
The Onion Song (Jobete, BMI)	59
Open Up My Heart (Pisces/Chevis, BMI)	72

Patch of Blue (DeValbo, ASCAP)	94
Puppet Man (Screen Gems-Columbia, BMI)	34
Question (TRO-Andover, ASCAP)	78
Reach Out and Touch (Somebody's Hand) (Jobete, BMI)	20
Reflections of My Life (Walrus, ASCAP)	10
Ride Captain Ride (ATM, ASCAP)	85
Roadhouse Blues (Nippers/Doors, ASCAP)	56
Run Through the Jungle (Jondora, BMI)	13
The Seeker (Track, BMI)	47
She Didn't Know (She Kept on Talking) (Williams, BMI)	99
Shilo (Tallyrand, BMI)	37
Since I Don't Have You (Southern, ASCAP)	48
So Excited (Panco/Sounds of Lucille, BMI)	61
Something's Burning (BnB, BMI)	12
Soolaimon (African Trilogy II) (Prophet, BMI)	57
Spirit in the Sky (Great Honesty, BMI)	5
Sugar Sugar (Kishine, BMI)	67
Sweet Feeling (Fame, BMI)	96
Tennessee Birdwalk (Back Bay, BMI)	28
Them Changes (MRC, BMI)	87
Ticket to Ride (Maclean, BMI)	54
Tobacco Road (Cedarwood, BMI)	93
Turn Back the Hands of Time (Dakar/Jadan, BMI)	9
United We Stand (Belwin-Hills, ASCAP)	51
Up Around the Bend (Jondora, BMI)	13
Up the Ladder to the Roof (Jobete, BMI)	17
Vehicles (Ides, BMI)	4
Viva Tirado (Part 1) (TRO-Ludlow/Amestoy, BMI)	35
Welfare Cadillac (Bull Fighter, BMI)	77
What Is Truth? (House of Cash, BMI)	20
Which Way You Goin' Billy? (Gene Fishin, BMI)	23
Woodstock (Siquomb, BMI)	11
You Got Me Dangling on a String (Gold Forever, BMI)	80
You Make Me Real (Nippers/Doors, ASCAP)	56
You Need Love Like I Do (Don't You) (Jobete, BMI)	45
You're the One (Stone Flower, BMI)	46

STEREO / PAS 5009 / PARAMOUNT RECORDS

starring **Liza Minnelli · Wendell Burton · Tim McIntire**
Paramount Pictures Presents An **Alan J. Pakula** Production
The Sterile Cuckoo
song "Come Saturday Morning" performed by The Sandpipers (A&M Record: Recording Artists)
music composed and conducted by **FRED KARLIN**



FEATURES
"COME SATURDAY MORNING"
performed by
The Sandpipers

PAS 5009

*"I'm 19, I want
to be loved. Hurt me!"
- Pookie Adams*

We can love but we can't hurt.
We have the original Cuckoo film soundtrack.
The one with The Sandpipers singing
"Come Saturday Morning"



PARAMOUNT RECORDS A DIVISION OF FAMOUS MUSIC CORPORATION A GULF + WESTERN COMPANY

Spotlight Singles

NUMBER OF
SINGLES REVIEWED
THIS WEEK

121

LAST WEEK

91

*This record is predicted to reach the TOP 40 EASY LISTENING Chart

TOP 20 POP SPOTLIGHT

Spotlights Predicted to reach the top 20 of the HOT 100 Chart

BOBBY SHERMAN—HEY, MISTER SUN (2:32)

(Prod. Jackie Mills) (Writer: Janssen) (Green Apple, BMI)—Hot on the heels of his smash "Easy Come Easy Go," Sherman comes up with more top rhythm material aimed right at the top of the chart. Happy summertime sound, this will make four in a row for Sherman. Flip: "Two Blind Minds" (3:16) (Sherman, ASCAP). **Metromedia 188**

SLY & THE FAMILY STONE— I WANT TO TAKE YOU HIGHER (2:55)

(Prod. Sly Stone) (Writer: Stewart) (Daly City, BMI)—This number is one of the powerhouse highlights in the film "Woodstock" as performed by Sly & The Family Stone. Driving rhythm item has all the ingredients and sales potential of their recent smash "Thank You" and "Everybody Is a Star." Flip: (No Information Available). **Epic 5-10450**

TOMMY JAMES & THE SHONDELLS— COME TO ME (2:31)

(Prod. Tommy James & Bob King) (Writers: James-King) (Big Seven, BMI)—Back more in the potent style and feel of "Crystal Blue Persuasion," James can't miss going right up there with this easy beat rhythm ballad and good lyric line. Top James vocal work. Flip: "Talkin' and Signifyin'" (2:53) (Big Seven, BMI). **Roulette 7076**

TOP 60 POP SPOTLIGHT

Spotlights Predicted to reach the top 60 of the HOT 100 Chart

HOLLIES—I CAN'T TELL THE BOTTOM FROM THE TOP (3:50)

(Prod. Ron Richards) (Writers: Fletcher-Flett) (Anne-Rachel, ASCAP)—Group's "He Ain't Heavy He's My Brother" took them way up the Hot 100. This strong, driving ballad offers much of the same sales and high chart potential. Potent lyric line. Flip: "Mad Professor Blyth" (2:15) (Maribus, BMI). **Epic 5-10613**

DUSTY SPRINGFIELD— I WANNA BE A FREE GIRL (2:51)

(Prod. Staff) (Writers: Bell-Creed-Gamble-Huff) (Assorted, BMI)—Following up "Silly Silly Fool," this driving blues ballad, penned by Gamble and Huff, should fast top the sales and chart action of the recent hit. Strong performance and material. Flip: (No Information Available). **Atlantic 2729**

SMITH—WHAT AM I GONNA DO (2:46)

(Prod. Joel Still & Steve Barri) (Writers: King-Stern) (Screen Gems-Columbia, BMI)—With Gail MacCormick back in the lead, group has a sure-fire chart topper for their "Take a Look Around." Solid beat rocker with a wild vocal workout will hit hard and fast. Flip: "Born in Boston" (2:36) (Trousdale, BMI). **Dunhill 4238**

*ARTHUR WILD—WOMAN IN MY LIFE (3:10)

(Prod. Brian Lane) (Writers: Macauley-Dabo) (January/Nice, BMI)—The poignant Tony Macauley-Mike Dabo ballad serves as strong material for the disk debut of the young British star—formerly of the stage version of "Oliver." Top vocal performance and it's loaded with top chart potential. Flip: "Love Is Just a Beginning" (2:29) (Beechwood, BMI). **Capitol 2B27**

*BARRY MANN—FEELINGS (2:16)

(Prod. Barry Mann) (Writers: Mann-Weil) (Screen Gems-Columbia, BMI)—Happy folk-flavored rhythm ballad has that summertime hit sound and will fast prove a top chart item. Top Mann-Weil material with a performance to match for his label debut. Flip: "Let Me Stay With You" (3:08) (Screen Gems-Columbia, BMI). **Scepter 12281**

MELBA MOORE—I GOT LOVE (1:56)

(Prod. Jim Fragale) (Writers: Geld-Udell) (Moubo, ASCAP)—The Tony award winning star of "Purlie" has taken Broadway by storm and is about to do the same on disks with this blockbuster showstopper from the show. A sure-fire commercial winner, it could easily prove a left field item and go right to the top. Wild vocal work! Flip: "I Love Making Love to You" (Melrose, ASCAP). **Mercury 73072**

FANTASTIC FOUR—ON THE BRIGHTER SIDE OF A BLUE WORLD (2:46)

(Prod. Al Kent) (Writers: Toney-Weems-Hamilton) (Jobete, BMI)—Pulsating blues item has all the ingredients to take the group high on the Hot 100 as well as the Soul chart. Powerful outing! Flip: "I'm Gonna Hurry On" (2:44) (Jobete, BMI). **Soul 35072**

LEER BROTHERS BAND—MYSTERY OF LOVE (2:22)

(Prod. Bob Feldman) (Writers: Leer-Leer) (Brown Trout, BMI)—Swinging rock item, the duo's own material, has all the earmarks of an out and out smash. Potent material and vocal workout should put them way up the chart. Flip: (No Information Available). **Intrepid 75025**

SPECIAL MERIT SPOTLIGHT

Spotlighting new singles deserving special attention of programmers and dealers.

*JACKIE DeSHANNON—Medley: You Keep Me Hangin' On/Hurt So Bad (3:55) (Prod. Sam Russell) (Writers: Holland-Dozier-Holland/Randazzo-Hart-Wilding) (Jobete/Vogue, BMI)—Followup to "Brighton Hill" is a solid combining of the two hits with a fine performance. Much chart potential here. **Imperial 66452**

*JOHN DAVIDSON—Five O'Clock Shadow (3:24) (Prod. Mike Melvorn) (Writers: Davis-Collins) (BnB, BMI)—This compelling Mac Davis ballad serves as potent, commercial material for Davidson and puts him right in today's selling bag. This one could prove a heavy for Top 40 as well as Easy Listening charts. Strong vocal workout. **Columbia 4-45155**

PAUL ANKA—Midnight Mistress (3:20) (Prod. Wes Farrell) (Writer: Appel) (Pocketful of Tunes, BMI)—Anka comes up with an off beat piece of rock ballad material that offers much potential for play and Hot 100 action. **RCA Victor 47-9846**

GINGER BAKER'S AIR FORCE (Featuring Denny Laine)—Man of Constant Sorrow (3:31) (Prod. Jimmy Miller) (Trad: Arr: Laine & Baker) (Casserole, BMI)—The traditional number with a new today arrangement by Denny Laine & Ginger Baker is a potent rocker for today's market. **Atco 6750**

GRAND FUNK RAILROAD—Sin's a Good Man's Brother (2:59) (Prod. Terry Knight) (Writer: Farmer) (Storybook, BMI)—From their forthcoming LP, group has a hard driving blues rocker here that offers much appeal for Top 40 as well as underground format. **Capitol 2816**

*BARBARA MASON—Raindrops Keep Fallin' On My Head (2:47) (Prod. J. Bishop) (Writers: Bacharach-David) (Blue Seas/Jac/20th Century Fox, ASCAP)—The Academy Award winner gets a strong blues reading here, her first for the label handled by Buddah. Much potential here—pop and soul. **National General 005**

*TONY BENNETT—Think How It's Gonna Be (3:22) (Prod. Wally Gold) (Writers: Strouse-Adams) (E.H. Morris, ASCAP)—Ballad beauty from the Tony Award winning musical "Applause" is done up in a fine sensitive reading by Bennett. Strong item that could break out for a chart item. **Columbia 4-45157**

*DEAN MARTIN—For the Love of a Woman (2:45) (Prod. Dino Martin, Jr. & Billy Hinsche) (Writer: Hinsche) (Dino, Desi & Billy, BMI)—Folk flavored rhythm ballad is a commercial outing for Martin with much chart potential. **Reprise 0915**

JULIE BUDD—California Shoeshine Boys (3:02) (Prod. Herb Bernstein) (Writer: Nyro) (Tuna Fish, BMI)—The Laura Nyro rhythm item serves as potent material for the fine stylist's move to the label. Watch this one—it could easily break big and fast. **Bell 886**

PACIFIC GAS & ELECTRIC—Are You Ready? (5:59) (Prod. John Hill) (Writers: Allen-Hill) (P G & E, BMI)—Driving rocker with a strong lyric line and a gospel styled arrangement is loaded with commercial appeal—both soul and pop. **Columbia 4-45158**

DON CHERRY—Between Winston-Salem and Nashville, Tennessee (2:58) (Prod. Steve Poncio) (Writers: Kusik-Snyder) (Famous, ASCAP)—With equal potential for the country and pop charts, this rhythm ballad is delivered in top commercial reading by Cherry. **Monument 1201**

GRINDER'S SWITCH (Featuring Garland Jeffreys)—And Don't Be Late (2:42) (Prod. Lewis Merenstein) (Writer: Jeffreys) (Secret Songs-WB, ASCAP)—Driving rock item that could easily prove a left field smash. Strong group sound and lead vocal. **Vanguard 35104**

POZO SECO—Comin' Apart (2:44) (Prod. Tony Moon) (Writer: McDill) (Gold Dust, BMI)—Group's move to the label is a winning folk flavored rhythm ballad item with much chart potential. **Certron 10006**

*JESSE AND ARNOLD—All Kinds of Everything (2:33) (Prod. Dolph Traymon) (Writers: Lindsay-Smith) (Screen Gems-Columbia, BMI)—Here's a delightful piece of folk material with a duet performance to match. Much easy listening chart possibilities here. **Ambassador 238**

DILLARDS—One Too Many Mornings (2:40) (Prod. Chip Douglas) (Writer: Dylan) (Witmark, ASCAP)—The Dillards' debut single on White Whale is a beautifully harmonic version of the Dylan classic that could become the popular version. **White Whale 351**

FEATHER—Friends (2:45) (Prod. J.R. Shanklin) (Writers: Collings-White-Woodward) (Command, ASCAP)—Group sings close harmony and the original material could make it a Hot 100 contender. **White Whale 353**

TOP 20

COUNTRY

Spotlights Predicted to reach the top 20 of the HOT COUNTRY SINGLES Chart

TAMMY WYNETTE— HE LOVES ME ALL THE WAY (2:35)

(Prod. Billy Sherrill) (Writers: Wilson-Taylor-Sherrill) (Algee, BMI)—Culled from her hit "Tammy's Touch" LP, this emotion-packed rhythm ballad is certain to take her right up to the No. 1 spot once again. Another exceptional performance on strong material. Pop appeal as well. Flip: (No Information Available). **Epic 5-10612**

FARON YOUNG—IF I EVER FALL IN LOVE (With a Honky Tonk Girl) (2:30)

(Prod. Jerry Kennedy) (Writer: Hall) (Newkeys, BMI)—His "Occasional Wife" took Young right up there in the Top Ten. This Tom T. Hall rhythm item with another top Young delivery has all that potential and more. Flip: (No Information Available). **Mercury 73065**

DEL REEVES & PENNY DE HAVEN— LAND MARK TAVERN (2:38)

(Prod. Scott Turner) (Writer: Chesnut) (Passkey, BMI)—Clever Jerry Chesnut rhythm material and an equally clever duo performance is certain to spiral right up the chart. Strong entry. Flip: "So Sad" (2:22) (Acuff-Rose, BMI). **United Artists 50669**

CHASE WEBSTER—MOODY RIVER (2:55)

(Prod. Roger Sovien) (Writer: Webster) (Keva, BMI)—The composer of the Pat Boone past hit comes up with a winning performance of his own loaded with chart potential for both country and pop. Watch this one! Flip: "Turn Out the Lights" (2:14) (Monster, ASCAP). **Show Biz 233**

CHART

Spotlights Predicted to reach the HOT COUNTRY SINGLES Chart

STONEWALL JACKSON—Born That Way (2:41) (Gallico, BMI). **COLUMBIA 4-45151**

OSBORNE BROTHERS—Listening to the Rain (2:45) (Sure-Fire, BMI). **DECCA 32680**

RON LOWRY—River of My Mind (2:11) (Ridgeway, BMI). **REPUBLIC 1413**

TEX RITTER—Green Green Valley (2:54) (Moss Rose, BMI). **CAPITOL 2815**

JIMMIE PETERS—Don't Trouble Trouble (2:50) (Acclaim, BMI). **METROMEDIA 180**

BOBBY HELMS—Mary Goes Round (2:43) (Jack, BMI) **CERTRON 10002**

WHITEY SHAFER—Between Winston-Salem and Nashville, Tennessee (2:42) (Famous, ASCAP). **RCA VICTOR 47-9845**

BEN STORY—Troublesome Creek (2:14) (Prize, ASCAP). **AMAZON 9**

TOP 20

SOUL

Spotlights Predicted to reach the TOP 20 of the TOP SELLING R&B SINGLES Chart

NO SOUL SPOTLIGHTS THIS WEEK

CHART

Spotlights Predicted to reach the SOUL SINGLES Chart

DON COVAY—Everything I Do Goin' Be Funky (3:15) (Marsaint, BMI). **ATLANTIC 2725**

THE WHATNAUTS—Please Make the Love Go Away (Unart/Pinewood, BMI). **STANG 5014**

All records submitted for review should be addressed to Record Review Department, Billboard, 165 W. 46th Street, New York, N. Y. 10036.

SPILL THE WINE K-14118

with Eric Burdon

&

WAR



Billboard TOP LP'S

FOR WEEK ENDING MAY 9, 1970

Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE				RIAA Million Dollar LP
				8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
13	1	1	SIMON & GARFUNKEL Bridge Over Troubled Water Columbia KCS 9914					Ⓢ
6	2	2	CROSBY, STILLS, NASH & YOUNG Deja Vu Atlantic SD 7200					Ⓢ
8	3	3	BEATLES Hey Jude Apple SW 385					Ⓢ
35	4	4	SANTANA Columbia CS 9781		NA			Ⓢ
13	5	5	CHICAGO Columbia KGP 24		NA			Ⓢ
36	11	6	SOUNDTRACK Easy Rider Dunhill DS 50043 (Tapes-Reprise 8 RM 2026)					Ⓢ
17	7	7	JACKSON 5 I Want You Back Motown MS 700		NA			Ⓢ
4	8	8	STEPPENWOLF Live Dunhill DSD 50075			NA		Ⓢ
6	9	9	TEMPTATIONS Psychedelic Shack Gordy GS 947			NA		Ⓢ
13	10	10	GUESS WHO American Woman RCA Victor LSP 4266			NA		Ⓢ
5	14	11	BOBBY SHERMAN Here Comes Bobby Metromedia MD 1028			NA	NA	Ⓢ
27	6	12	LED ZEPPELIN II Atlantic SD 8236					Ⓢ
10	12	13	DOORS Morrison Hotel Elektra EKS 75007					Ⓢ
1	—	★	PAUL McCARTNEY McCartney Apple STA0 3363					Ⓢ
2	18	★	JIMI HENDRIX, BUDDY MILES & BILLY COX Hendrix Band of Gypsies Capitol STA0 472		NA	NA		Ⓢ
19	16	16	B. J. THOMAS Raindrops Keep Fallin' on My Head Scepter SPS 580					Ⓢ
9	17	17	MOUNTAIN Climbing Windfall 4501			NA	NA	Ⓢ
2	98	★	THREE DOG NIGHT It Ain't Easy Dunhill DS 50078					Ⓢ
4	24	★	THE ISAAC HAYES MOVEMENT Enterprise EMS 1010			NA		Ⓢ
30	15	20	BEATLES Abbey Road Apple SO 383					Ⓢ
13	25	21	HELLO, I'M JOHNNY CASH Columbia KCS 9943					Ⓢ
4	22	22	TEN YEARS AFTER Cricklewood Green Deram DES 18038		NA			Ⓢ
16	13	23	FRIJID PINK Parrot PAS 71033					Ⓢ
22	19	24	RARE EARTH Get Ready Rare Earth RS 507				NA	Ⓢ
22	23	25	CREEDENCE CLEARWATER REVIVAL Willie and the Poor Boys Fantasy 8397					Ⓢ
4	26	26	KENNY ROGERS & THE FIRST EDITION Something's Burning Reprise RS 6385		NA	NA		Ⓢ
5	27	27	JONI MITCHELL Ladies of the Canyon Reprise RS 6376		NA	NA		Ⓢ
11	29	28	NORMAN GREENBAUM Spirit in the Sky Reprise RS 6365					Ⓢ
4	31	29	DELANEY & BONNIE & FRIENDS On Tour Atco SD 33-326		NA	NA		Ⓢ
24	28	30	BURT BACHARACH/SOUNDTRACK Butch Cassidy & the Sundance Kid A&M SP 4227					Ⓢ
2	62	★	LIVE CREAM Atco SD 33-328		NA			Ⓢ
26	33	32	TOM JONES Live in Las Vegas Parrot PAS 71031					Ⓢ
15	21	33	GRAND FUNK RAILROAD Grand Funk Capitol SKAO 406		NA			Ⓢ
7	20	34	JOHN B. SEBASTIAN Reprise RS 6379/MGM SE 4654					Ⓢ
24	30	35	THREE DOG NIGHT Was Captured Live at the Forum Dunhill DS 50068					Ⓢ

Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE				RIAA Million Dollar LP
				8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
19	37	36	ENGELBERT HUMPERDINCK Parrot PAS 71030					Ⓢ
13	34	37	ARETHA FRANKLIN This Girl's in Love With You Atlantic SD 8248					Ⓢ
2	103	★	DIONNE WARWICK I'll Never Fall in Love Again Scepter SPS 581					Ⓢ
6	49	★	JOHNNY MATHIS Raindrops Keep Fallin' on My Head Columbia CS 1005			NA		Ⓢ
93	44	40	ORIGINAL CAST Hair RCA Victor LOC 1150 (M); LSD 1150 (S)					Ⓢ
25	35	41	JOE COCKER! A&M SP 4224					Ⓢ
67	45	42	BLOOD, SWEAT & TEARS Columbia CS 9720					Ⓢ
6	39	43	HOLLIES He Ain't Heavy—He's My Brother Epic BN 26538		NA	NA		Ⓢ
23	47	44	ROLLING STONES Let It Bleed London NPS 4					Ⓢ
50	52	45	FIFTH DIMENSION Age of Aquarius Soul City SCS 92005					Ⓢ
27	46	46	MICHAEL PARKS Closing the Gap MGM SE 4646			NA	NA	Ⓢ
9	32	47	JAMES TAYLOR Sweet Baby James Warner Bros.-Seven Arts WS 1843			NA		Ⓢ
40	88	48	SOUNDTRACK Midnight Cowboy United Artists UAS 5198			NA		Ⓢ
95	38	49	IRON BUTTERFLY In-A-Gadda-Da-Vida Atco SD 33-250					Ⓢ
9	36	50	JOHN MAYALL Empty Rooms Polydor 24-4010					Ⓢ
11	43	51	CHARLEY PRIDE Just Plain Charley RCA Victor LSP 4290			NA		Ⓢ
22	48	52	LES McCANN & EDDIE HARRIS Swiss Movement Atlantic SD 1537			NA	NA	Ⓢ
28	50	53	CHARLEY PRIDE Best of RCA Victor LSP 4223			NA		Ⓢ
18	42	54	PLASTIC ONO BAND Live Peace in Toronto 1969 Apple SW 3362					Ⓢ
6	56	55	GLADYS KNIGHT & THE PIPS Greatest Hits Soul SS 723					Ⓢ
9	59	56	VAN MORRISON Moondance Warner Bros.-Seven Arts WS 1835				NA	Ⓢ
11	61	57	FLIP WILSON The Devil Made Me Buy This Dress Little David LD 1000			NA	NA	Ⓢ
12	58	58	BROOK BENTON TODAY Cotillion SD 9018			NA	NA	Ⓢ
18	40	59	MOODY BLUES To Our Children's Children's Children Threshold THS 1					Ⓢ
5	60	60	LEON RUSSELL Shelter SHE 1001			NA	NA	Ⓢ
20	41	61	B. B. KING Completely Well BluesWay BLS 6037					Ⓢ
10	64	62	MARK LINDSAY Arizona Columbia CS 9986			NA	NA	Ⓢ
20	67	63	COLD BLOOD San Francisco 200			NA		Ⓢ
10	51	64	ANDY WILLIAMS Greatest Hits Columbia KCS 9979			NA		Ⓢ
30	57	65	THE BAND Capitol STA0 132					Ⓢ
14	66	66	GLEN CAMPBELL Try a Little Kindness Capitol SW 389			NA		Ⓢ
8	54	67	HERB ALPERT & THE TIJUANA BRASS Greatest Hits A&M SP 4245					Ⓢ
20	68	68	TOMMY ROE Twelve in a Row ABC ABCS 700					Ⓢ
5	69	69	JAGGERZ We Went to Different Schools Together Kama Sutra KSBS 2017			NA	NA	Ⓢ
7	70	70	BADFINGER Magic Christian Music Apple ST 3364					Ⓢ

Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE				RIAA Million Dollar LP
				8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
44	71	71	ISAAC HAYES Hot Buttered Soul Enterprise EMS 1001					Ⓢ
25	78	72	QUINCY JONES Walking in Space A&M SP 3023					Ⓢ
16	77	73	MERLE HAGGARD Okie From Muskogee Capitol ST 384			NA		Ⓢ
27	73	74	BOBBY SHERMAN Little Woman Metromedia MS 1014			NA		Ⓢ
2	194	★	B. J. THOMAS Everybody's Out of Town Scepter SPS 582					Ⓢ
7	72	76	FRIENDS OF DISTINCTION Real Friends RCA Victor LSP 4313			NA		Ⓢ
85	65	77	SOUNDTRACK Funny Girl Columbia BOS 3320					Ⓢ
9	89	★	TOM RUSH Columbia CS 9972			NA	NA	Ⓢ
34	75	79	JOHN MAYALL Turning Point Polydor 24-4004					Ⓢ
35	63	80	CREEDENCE CLEARWATER REVIVAL Green River Fantasy 8393					Ⓢ
55	53	81	SLY & THE FAMILY STONE Stand Epic BN 26456					Ⓢ
46	74	82	CROSBY/STILLS/NASH Atlantic SD 8229					Ⓢ
52	83	83	CHICAGO TRANSIT AUTHORITY Columbia GP 8			NA		Ⓢ
44	55	84	THREE DOG NIGHT Suitable for Framing Dunhill DS 50058					Ⓢ
22	76	85	NEIL DIAMOND Touching You, Touching Me UNI 73071					Ⓢ
45	85	86	JOHNNY CASH At San Quentin Columbia CS 9827					Ⓢ
27	87	87	NEIL YOUNG & CRAZY HORSE Everybody Knows This is Nowhere Reprise RS 6349					Ⓢ
25	81	88	JEFFERSON AIRPLANE Volunteers RCA Victor LSP 4238			NA		Ⓢ
21	79	89	ZEPHYR Command/Probe CPLP 4510				NA	Ⓢ
29	90	90	SOUNDTRACK Paint Your Wagon Paramount PMS 1001					Ⓢ
22	82	91	KING CRIMSON In the Court of the Crimson King: An Observation by King Crimson Atlantic SD 8245			NA	NA	Ⓢ
12	86	92	RICK NELSON In Concert Decca DL 75162			NA	NA	Ⓢ
31	94	93	GRAND FUNK RAILROAD On Time Capitol ST 307			NA		Ⓢ
5	100	94	FOUR TOPS Still Waters Run Deep Motown MS 704					Ⓢ
11	84	95	BARBRA STREISAND Greatest Hits Columbia CS 9968				NA	Ⓢ
3	118	★	RAY CONNIF Bridge Over Troubled Water Columbia CS 1022				NA	Ⓢ
8	80	97	JOAN BAEZ One Day at a Time Vanguard VSD 79310			NA		Ⓢ
8	95	98	SPOOKY TOOTH/PIERRE HENRY Ceremony A&M SP 4225					Ⓢ
6	105	99	MANTOVANI Today London PS 572					Ⓢ
5	101	100	STEVIE WONDER LIVE Tania TS 298				NA	Ⓢ
5	106	101	FRANK SINATRA Watertown Reprise FS 1031				NA	Ⓢ
20	96	102	CHAMBERS BROTHERS Love, Peace & Happiness Columbia KGP 20				NA	Ⓢ
95	110	103	SOUNDTRACK 2001: A Space Odyssey MGM SIE ST 13					Ⓢ
22	93	104	TOMMY JAMES & THE SHONDELLS Best of Roulette SR 42040				NA	Ⓢ
5	92	105	BOBBY VINTON My Elusive Dreams Epic BN 26540				NA	Ⓢ

Continued on Page 97

A Bullet-Riddled Album

An exciting new original soundtrack album designed to move in and take over all the charts.

ORIGINAL SOUNDTRACK ALBUM

Bloody Mama

SHELLEY WINTERS
with **PAT HINGLE · DON STROUD · DIANE VARS**

ROBERT DE NIRO · ROBERT WALDEN
BRUCE DERN · CLINT KIMBROUGH · ROBERT DE NIRO · ROBERT WALDEN

PRODUCED & DIRECTED BY ROGER CORMAN **SCREENPLAY BY ROBERT THOM** **STORY BY ROBERT THOM AND DON PETERS** **EDITED BY SAMUEL Z. ARKOFF & JAMES H. NICHOLSON** **PRODUCED BY NORMAN T. HERMAN** **DISTRIBUTED BY AMERICAN INTERNATIONAL PICTURES**

AMERICAN INTERNATIONAL RECORDS

the world ask you how that led me to you

Lots Of Good Things Are On **AIR**

ST-A-1031

*Something for you from,
Mama
and the
Boys*

TOP LP'S

CONTINUED FROM PAGE 95

Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE				RIAA Million Dollar LP
				8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
26	99	106	STEPHENWOLF Monster Dunhill DS 50066					
1	—	107	JETHRO TULL Benefit Reprise RS 6400		NA	NA	NA	
1	—	108	ELVIS PRESLEY Let's Be Friends RCA Camden CAS 2408	NA	NA	NA	NA	
1	—	109	TOM JONES Tom Parrot PAS 71037					
30	97	110	TEMPTATIONS Puzzle People Gordy GS 949					
1	—	111	BEE GEES Cucumber Castle Atco SD 33-327		NA	NA	NA	
48	112	112	IT'S A BEAUTIFUL DAY Columbia CS 9768		NA	NA	NA	
5	91	113	TOMMY JAMES & THE SHONDELLS Travelin' Roulette SR 42044		NA	NA	NA	
65	115	114	LED ZEPPELIN Atlantic SD 8216					
72	126	115	SOUNDTRACK Oliver Colgems CS0D 5501					
100	104	116	JOHNNY CASH At Folsom Prison Columbia CS 9639					
66	113	117	SOUNDTRACK Romeo & Juliet Capitol ST 2993					
12	102	118	LULU New Routes Atco SD 33-310		NA	NA	NA	
26	116	119	SOUNDTRACK Hello Dolly 20th Century-Fox DTC5 5103					
18	120	120	DIANA ROSS & THE SUPREMES Greatest Hits, Vol. III Motown MS 702					
13	109	121	SHOCKING BLUE Colossus 1000		NA	NA	NA	
16	128	122	QUICKSILVER MESSENGER SERVICE Shady Grove Capitol SKAO 391					
14	123	123	LETTERMEN Traces/Memories Capitol ST 390		NA	NA	NA	
31	127	124	JETHRO TULL Stand Up Reprise RS 6360					
17	119	125	JOE SOUTH Don't It Make You Want to Go Home? Capitol ST 392					
17	131	126	DELPHONICS' SUPER HITS Philly Groove PG 1152					
1	—	127	VIKKI CARR Nashville by Carr Liberty LST 11001		NA	NA	NA	
17	132	128	JR. WALKER & THE ALL STARS What Does It Take to Win Your Love? Soul SS 721		NA	NA	NA	
19	129	129	PINK FLOYD Ummagumma Harvest STBB 388		NA	NA	NA	
8	133	130	FUNKADELIC Westbound 2000					
10	107	131	EYDIE GORME Tonight I'll Say a Prayer RCA Victor LSP 4303		NA	NA	NA	
8	108	132	SOUNDTRACK Magic Christian Commonwealth United CU 6004		NA	NA	NA	
1	—	133	LIGHTHOUSE Peacing It All Together RCA Victor LSP 4325		NA	NA	NA	
10	117	134	RARE BIRD Command/Probe CPL 4510		NA	NA	NA	
67	138	135	PETER, PAUL & MARY Album 1700 Warner-Bros.-Seven Arts WS 1700					
49	125	136	MOODY BLUES On the Threshold of a Dream Deram DES 18025					
65	140	137	CREEDENCE CLEARWATER REVIVAL Bayou Country Fantasy 8387					

Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE				RIAA Million Dollar LP
				8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
9	121	138	BILL COSBY More of the Best of Warner Bros.-Seven Arts WS 1836					
2	144	139	COUNTRY JOE & THE FISH C J Fish Vanguard VSD 6555		NA	NA	NA	
7	141	140	BEE GEES Rare, Precious & Beautiful, Vol. 2 Atco 33-321		NA	NA	NA	
36	149	141	TAMMY WYNETTE Greatest Hits Epic BN 26486					
42	134	142	BEE GEES Best of Atco SD 33-292					
9	136	143	ROD MCKUEN New Ballads Warner Bros.-Seven Arts WS 1837					
3	177	144	HENRY MANCINI Theme From Z and Other Movie Themes RCA Victor LSP 4350		NA	NA	NA	
12	114	145	LORD SUTCH AND HIS HEAVY FRIENDS Cotillion SD 9015		NA	NA	NA	
5	139	146	SOUNDTRACK Z Columbia OS 3370		NA	NA	NA	
6	150	147	PORTER WAGONER & DOLLY PARTON Porter Wayne & Dolly Rebecca RCA Victor LSP 4305		NA	NA	NA	
3	156	148	SAVOY BROWN Raw Sienna Parrot PAS 71036					
35	135	149	ARCHIES Everything's Archies Calendar KE5 103		NA	NA	NA	
108	142	150	ENGELBERT HUMPERDINCK Release Me Parrot PAS 71012					
2	199	151	CHAIRMEN OF THE BOARD Give Me Just a Little More Time Invictus ST 7300	NA	NA	NA	NA	
1	—	152	BOBBIE GENTRY Fancy Capitol ST 428					
4	153	153	SMALL FACES Warner Bros. WS 1851		NA	NA	NA	
9	143	154	DELLS Like It Is Cadet LPS 837		NA	NA	NA	
54	155	155	JOHNNY CASH Greatest Hits Columbia CS 9478					
9	161	156	NINA SIMONE Black Gold RCA Victor LSP 4248		NA	NA	NA	
65	145	157	CREEDENCE CLEARWATER REVIVAL Fantasy 8382					
5	154	158	RAIDERS (Featuring Mark Lindsay) Collage Columbia CS 9964		NA	NA	NA	
27	152	159	B. J. THOMAS Greatest Hits Scepter SPS 578					
19	137	160	FLEETWOOD MAC Then Play On Reprise RS 6368					
25	164	161	FERRANTE & TEICHER Midnight Cowboy United Artists UAS 6725		NA	NA	NA	
7	190	162	ROD STEWART ALBUM Mercury SR 61237	NA	NA	NA	NA	
51	124	163	ENGELBERT HUMPERDINCK A Man Without Love Parrot PAS 71022					
12	111	164	EDDIE HOLMAN I Love You ABC ABCS 701		NA	NA	NA	
13	130	165	PERCY FAITH AND HIS ORCHESTRA Leaving on a Jet Plane Columbia CS 9983		NA	NA	NA	
5	146	166	TURTLES More Golden Hits White Whale WW 7127					
11	122	167	DUSTY SPRINGFIELD A Brand New Me Atlantic SD 8249		NA	NA	NA	
4	174	168	SOUNDTRACK Airport Decca DL 79173		NA	NA	NA	

Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE				RIAA Million Dollar LP
				8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
24	169	169	ELVIS PRESLEY From Memphis to Vegas/ From Vegas to Memphis RCA Victor LSP 6020		NA	NA	NA	
13	176	170	VARIOUS ARTISTS DisinHAIRited RCA Victor LSO 1163					
11	158	171	JOHN MAYALL & THE BLUESBREAKERS Diary of a Band London PS 570					
20	147	172	DANNY DAVIS & THE NASHVILLE BRASS Movin' On RCA Victor LSP 4232		NA	NA	NA	
8	173	173	CANNONBALL ADDERLEY QUINTET Country Preacher Capitol SKAO 404		NA	NA	NA	
3	159	174	CHET ATKINS Yestergroovin' RCA Victor LSP 4331		NA	NA	NA	
8	188	175	RAMSEY LEWIS The Piano Player Cadet LPS 836		NA	NA	NA	
4	193	176	SANDPIPERS Greatest Hits A&M SP 4246					
6	175	177	WES MONTGOMERY Greatest Hits A&M SP 4247					
43	167	178	CREAM Best of Atco SD 33-291					
11	151	179	JAY & THE AMERICANS Wax Museum United Artists UAS 6719		NA	NA	NA	
6	182	180	JULIUS WECHTER & THE BAJA MARIMBA BAND Greatest Hits A&M SP 4248					
2	186	181	BOOKER T & THE MG's McLemore Avenue Stax STS 2007		NA	NA	NA	
3	160	182	BLOODROCK Capitol ST 435					
71	157	183	ASSOCIATION Greatest Hits Warner Bros.-Seven Arts WS 1767					
7	184	184	DAVID PORTER Gritty, Groovy & Gettin' It Enterprise ENS 1009		NA	NA	NA	
5	185	185	AL MARTINO Can't Help Falling in Love Capitol ST 405					
22	162	186	RAY CONNIFF SINGERS Jean Columbia CS 9920					
9	180	187	RAMSEY LEWIS Best of Cadet LPS 839					
28	189	188	DIONNE WARWICK Golden Hits, Vol. II Scepter SPS 577					
11	178	189	LORETTA LYNN Sings Wings Upon Your Horns Decca DL 75168		NA	NA	NA	
1	—	190	FIFTH DIMENSION Portrait Bell 6045					
2	192	191	EDDY ARNOLD Love & Guitars RCA Victor LSP 4304		NA	NA	NA	
18	165	192	BOOTS RANDOLPH Yakety Revisited Monument SLP 18128					
1	—	193	MELANIE Candles in the Rain Buddah BDS 5060					
3	183	194	FLOYD CRAMER Big Ones, Vol. 2 RCA Victor LSP 4312		NA	NA	NA	
7	166	195	BERT KAEMPFERT Kaempfert Touch Decca DL 75175		NA	NA	NA	
1	—	196	JERRY LEE LEWIS Best of Smash SRS 67131					
2	200	197	JOHN PHILLIPS Dunhill DS 50077		NA	NA	NA	
2	197	198	JOHN DENVER Take Me to Tomorrow RCA Victor LSP 4278					
11	168	199	TONY BENNETT Tony Sings the Greatest Hits of Today Columbia CS 9980		NA	NA	NA	
3	—	200	ORIGINAL CAST Joy RCA Victor LSC 1166					

TOP LP'S A-Z (LISTED BY ARTIST)

Cannonball Adderley Quintet 173	Cold Blood 63	Aretha Franklin 37	Quincy Jones 72	Mountain 17	Santana 4	Rod Stewart 162
Herb Alpert & the Tijuana Brass 67	Ray Conniff 96, 186	Friends of Distinction 76	Tom Jones 32, 109	Rick Nelson 92	Savoy Brown 148	Barbra Streisand 95
Archies 149	Bill Cosby 138	Frijid Pink 23	Bert Kaempfert 195	Original Cast: Hair 40	John Sebastian 34	Lord Sutch 145
Eddy Arnold 191	Country Joe & the Fish 139	Funkadelic 130	King Crimson 91	Joy 200	Bobby Sherman 11, 74	James Taylor 47
Association 183	Floyd Cramer 194	Bobbie Gentry 152	B. B. King 61	Michael Parks 46	Shocking Blue 121	Temptations 9, 110
Chet Atkins 174	Cream 31, 178, 194	Eydie Gorme 131	Blasys Knight & the Pips 55	Peter, Paul & Mary 135	Simon & Garfunkel 1	Ten Years After 22
Burt Bacharach 30	Creedence Clearwater Revival 25, 80, 137, 157	Grand Funk Railroad 33, 93	Led Zeppelin 12, 114	John Phillips 197	Nina Simone 156	B. J. Thomas 16, 75, 159
Badfinger 70	Revival 25, 80, 137, 157	Norman Greenbaum 28	Lettermen 123	Pink Floyd 129	Frank Sinatra 101	Three Dog Night 18, 35, 84
Joan Baez 97	Crosby, Stills & Nash 82	Guess Who 10	Jerry Lee Lewis 196	Plastic Ono Band 54	Sly & the Family Stone 81	Turtles 166
Band 65	Crosby, Stills, Nash & Young 2	Merle Haggard 73	Ramsey Lewis 175, 187	David Porter 184	Small Faces 153	Various Artists: DisinHAIRited 170
Beatles 3, 20	Danny Davis & the Nashville Brass 172	Isaac Hayes 19, 71	Lighthouse 133	Elvis Presley 108, 169	Soundtracks: Airport 168	Bobby Vinton 105
Bee Gees 111, 140, 142	Delaney & Bonnie & Friends 29	Jaggerz 69	Lulu 118	Charley Pride 51, 53	Easy Rider 6	Porter Wagoner & Dolly Parton 147
Tony Bennett 199	Delfonics 126	Tommy James & the Shondells 104, 113	Loretta Lynn 189	Quicksilver Messenger Service 122	Funny Girl 77	Jr. Walker & the All Stars 128
Brook Benton 58	Neil Diamond 85	Jay & the Americans 179	Henry Mancini 144	Raiders 158	Hello Dolly 119	Dionne Warwick 38, 188
Blood, Sweat & Tears 42	Doris 13	Jefferson Airplane 88	Al Martino 99	Boots Randolph 192	Magic Christian 132	Julius Wechter & the Baja Marimba Band 180
Bloodrock 182	John Denver 198	Jethro Tull 107, 124	Johnny Mathis 39	Rare Bird 134	Midnight Cowboy 115	Andy Williams 64
Booker T & the MG's 181	Neil Diamond 85	Humperdinck 36, 150, 163	John Mayall 50, 79, 171	Oliver 48	Paint Your Wagon 90	Flip Wilson 57
Glen Campbell 66	Doors 13	Iron Butterfly 49	Les McCann & Eddie Harris 52	Romeo & Juliet 117	2001: A Space Odyssey 103	Stevie Wonder 100
Vikki Carr 127	Percy Faith & His Orchestra 165	Jackson 5 7	Paul McCartney 14	2001: A Space Odyssey 103	Odyssey 103	Tammy Wynette 141
Johnny Cash 21, 86, 116, 155	Ferrante & Teicher 161	Jaggerz 69	Rod McKuen 143	Z 146	Joe South 125	Neil Young & Crazy Horse 87
Chairmen of the Board 151	Fifth Dimension 45, 190	Tommy James & the Shondells 104, 113	Rolling Stones 26	Z 146	Spooky Tooth/Pierre Henry 98	Zephyr 89
Chambers Brothers 102	Fleetwood Mac 160	Jethro Tull 107, 124	Diana Ross & the Supremes 120	Z 146	Henry 98	
Chicago 5, 83	Four Tops 94	Jethro Tull 107, 124	Tom Rush 78	Dusty Springfield 167	Dusty Springfield 167	

Ampex's Frey Terms Single a Dead Item

NEW YORK—Jim Frey, director of marketing and merchandising for Ampex Records, believes that the single disk as a viable consumer commodity is dead, and that attempts to revitalize it are, at best, the product of wishful thinking.

Responding to recent industry drives to keep the 45 rpm disk from slipping into oblivion, Frey said that manufacturers and distributors who are trying to keep the configuration alive should realize that the product has served its purpose as a consumer item and has become little more

Crewe Reopens W. Coast Office In Oliver Tie

LOS ANGELES—The Sunset Blvd. office of the Crewe Group of Companies is being reactivated in conjunction with Oliver's opening at the Century Plaza Hotel Tuesday (5).

Tom Rogan, recently named vice president in charge of promotion for CGC Records, and Perry Cooper, director of special projects for the company are temporarily shifting their operations to the West Coast office to coordinate plans for the opening of the Crewe Records artist.

Rod McKuen will host the opening and also co-host a private party afterwards with Bob Crewe, Crewe Group board chairman, and Rocco Sacromone, president. Rogan and Perry also are concentrating on promotion for the new Oliver album, a single by Billy & Sue and an already issued disk by Faith, Hope & Charity on the Maxwell label, which is distributed by Crewe.

White Whale Spurts Giant Promo Program on Dillard's

LOS ANGELES — White Whale Records has launched the most extensive artist development program in its four-year history to promote its newest act, the Dillard's.

Eddie Biscoe, the label's promotion director, is supervising the program which includes label involvement in activities ranging from a&r to TV personal appearances.

Thus far, the label has become involved in the selection of an independent producer, album concept, television and personal appearances and a special campaign directed at the college level.

CLEFFER FOR TEXAS STUDIO

HOUSTON — Nashville Sound, local recording studio, has acquired the talents of a group of musicians from the Muscle Shoals area of Alabama. This marks the second exodus of studio musicians. Atlantic Records recently moved a group of musicians from Memphis to its new Miami studio. Now available at the Nashville Sound here will be Don Culver, Steve Crunk, Wayne Chaney, and Bobby and Ronnie Oldham. They will also perform in the area.

than a promotional tool to stimulate the sales of LP albums.

He added that the 45 is basically unprofitable, difficult to handle and equally difficult to sell. The AM radio station format, geared to the single as it is, is probably the only reason why the configuration is used even as a promotional tool.

Frey observed that, with the advent of the FM radio station, which, unlike AM, is geared to accepting LP's, the future of the single, even for promotion, is questionable.

The Ampex Records executive foresees the phasing out of the single from the music scene in the not too distant future. He predicts too that the LP will follow the path of the 45 in about five years.

"Tape is the upcoming product," he said, "and it would be near-sighted for any company in the business to structure its operations solely along disk lines. Organizations in the manufacture of prerecorded music product should be home entertainment oriented and not committed to any single medium," he stressed.

Frey feels that manufacturers of hardware playback equipment will help hasten the demise of disk products by replacing their units with tape hardware. "This switch will become noticeable by the end of this year," he disclosed.

He does not think that the consumer will buck the system. Instead he feels that he will gradually become involved in the evolution from disk to tape.

With the exception of the American Dream, and Jamul, two Ampex recording groups which have single disks available, Ampex Records does not manufacture 45 for the consumer market.

Leontyne Price Cuts a Benefit LP in Nashville

NASHVILLE — Leontyne Price, Metropolitan Opera performer, cut an LP here this week in a series of sessions with the choir of Rust College of Holly Springs, Miss.

Miss Price said all of the proceeds from the album will be utilized to build a music department at Rust, the first college in America to teach ex-slaves to read and write after the Civil War. Miss Price's mother is an alumna of the school.

A year ago, in a benefit at Jackson, Miss., Miss Price raised \$40,000 for the school, half of which went into a library (now named for her) and the other half into a personal-aid fund for indigent students.

Her manager, Hubert Dilworth, worked out details of the session with RCA officials, and the Nashville studio was made available because of its proximity to the college.

Stark Gets New Name & Owner

NEW YORK—North American Music Corp. is the new name of the national music merchandising firm based in Cleveland. Charles E. Murray, firm's head, recently purchased the business and assets of Stark Record Service of Cleveland and formed North American Music.

The firm is engaged in merchandising record and tape, associated equipment and musical instruments. The company operates leased music departments in discount department stores throughout the U.S. and a chain of record outlets under the name of "Music Grotto."

Janus Releases 2 U.K. Records

NEW YORK—Janus Records has released in the U.S. two new English records, "That Same Old Feeling," by Picketty Witch, and "Your Such a Good Looking Woman" by Joe Dolan. Both records were originally issued on Pye, for which Janus has U.S. distribution.

A film of Picketty Witch "That Same Old Feeling," has been distributed in 20 metropolitan markets in the U.S.

UCLA SETS UP FRIML LIBRARY

LOS ANGELES—The UCLA Music Library has established a Rudolf Friml Library of Music which will be permanently housed in the Schoenberg Hall Library at the university.

The Friml collection includes more than 100 original manuscript scores plus a large number of recordings including improvisation tapes and transcription disks.

Friml, who celebrated his 90th birthday last year, was born in Prague and moved to the U.S. in 1906. He is a resident of Los Angeles.



THE MUSIC HALL Record Store in the Century Plaza Shopping Center in California's Century City aids to the Center's "flower show" theme with a special display of Donovan's two-record set, "A Gift From a Flower to a Garden," on the Epic label. The "gardeners," left to right, are Epic's West Coast regional promotion manager Hank Zarembski, Dave Young, of The Music Hall, and Chuck Graham, Epic's West Coast regional sales manager.

Scriptures Giving Disk Cos. A New Faith & Hope Script

• Continued from page 1

a leaf from the Scriptures and speaks of belief and the goodness of life. Dylan has remained quiet in this area, but the Beatles are current with the Scriptures-themed song titled, "Let It Be." One of the key sentiments in the song is, "In time of trouble, I call on Mother Mary."

The Scriptures-centered record began catching on about a year ago with "Oh Happy Day" by the Edwin Hawkins Singers on the Buddah-distributed Pavilion label. Since then, and especially in recent weeks, themes from the Scriptures have been hitting the market and the best selling charts at a regular pace.

New Records

Most prominent among the new records that have gone to the Scriptures for inspiration is Norman Greenbaum's "Spirit in the Sky" on the Warner Bros. label. "Jesus is my friend" is the song's main theme. In the soul market, the Scriptures is represented with Johnny Robinson's "God Is Love" on Epic Records. And the country market is perking in the Scriptures area with the Nat Stuckey-Connie Smith duet of "If God Is Dead Who's That Living in My Soul?" Other

records in the pop area that touch the mood of the Scriptures are Pat Boone's "Now I'm a Soul Man" on Capitol, Jan Elliott's "The Rainbow Sign" on Wizdom, and Barbara McNair's "After St. Francis" on Audio Fidelity. And the Edwin Hawkins Singers are back in the Scriptures sweepstakes with "Jesus Is Just All Right."

Another record that has its lyric aimed at Jesus is "Superstar" by Murray Head and the Trinidad Singers on Decca. The song comes from a rock opera, "Jesus Christ," being planned for production in London at St. Paul's Cathedral. The mood of the Scriptures was also spread effectively by Simon & Garfunkel's million-plus seller, "Bridge Over Troubled Water," on Columbia Records.

In addition to the flurry of songs of faith and hope that have been hitting the market, performers like Paul Stoney, of Peter, Paul & Mary, are hitting the campus trail and meeting with young people all over the country to spread the word of the Scriptures and to tout them off drugs. And Acott Ross, a disk jockey in Baltimore who programs a religious-rock show, is packaging his format for distribution to the nation's college radio stations.

RECORD REVIEW

Westminster Releases 5 LP's From Archives of the BBC

NEW YORK — Westminster has released five albums taken from the archives of the British Broadcasting Corp. and released through the BBC Radio Enterprises division, London.

Four of them are spoken word albums, headed by a transcript of a TV program, in dinner table format, given by Peter Ustinov, which has the actor-writer going through a virtuoso series of stories in various accents, similar to the kind of appearance he occasionally makes on TV talk shows these days.

Bernard Shaw is expressive on subjects ranging from money, class and the British Empire all taken from his broadcasts. As the BBC had sense enough to get Shaw in front of a microphone back as far as 1934, this album serves as useful historical documentary.

"The Importance of Being

Hoffnung" may be an unknown factor to U.S. ears — Gerard Hoffnung was a peculiarly British creation: broadcaster-racounteur, actually—cartoonist and musician. He died in 1959, aged 34, and has been the subject of a justifiable mini cult since then.

"Song of Myself" comes from a critically well received series put out by the BBC in 1953 of Orson Welles reading Walt Whitman and the final album is devoted to "Chinese Classical Music," which should help increase appreciation of a formidable (but little known) musical culture. IAN DOVE



BARRY MANN, THE ARTIST

“Feelings”

SCE 12281

(Mann-Weil)

Produced by Barry Mann

From the forthcoming Columbia Film: “Getting Straight”

Starring Elliot Gould • Candice Bergen

BARRY MANN, THE WRITER

You’ve Lost That Lovin’ Feelin’

Soul & Inspiration (You’re My)

I Love How You Love Me

On Broadway

Angelica

We Gotta Get Out Of This Place

Kicks

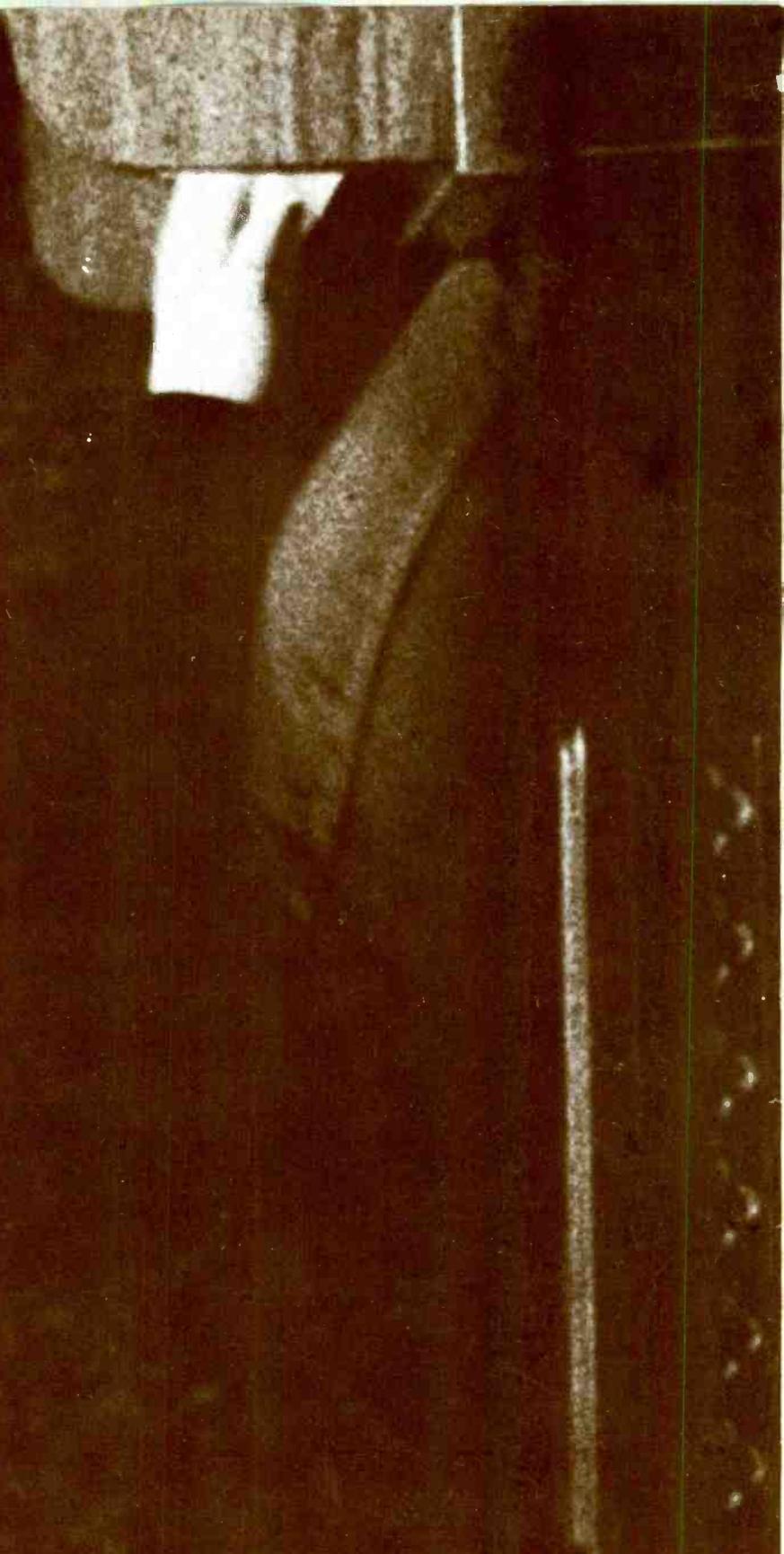
Make Your Own Kind Of Music

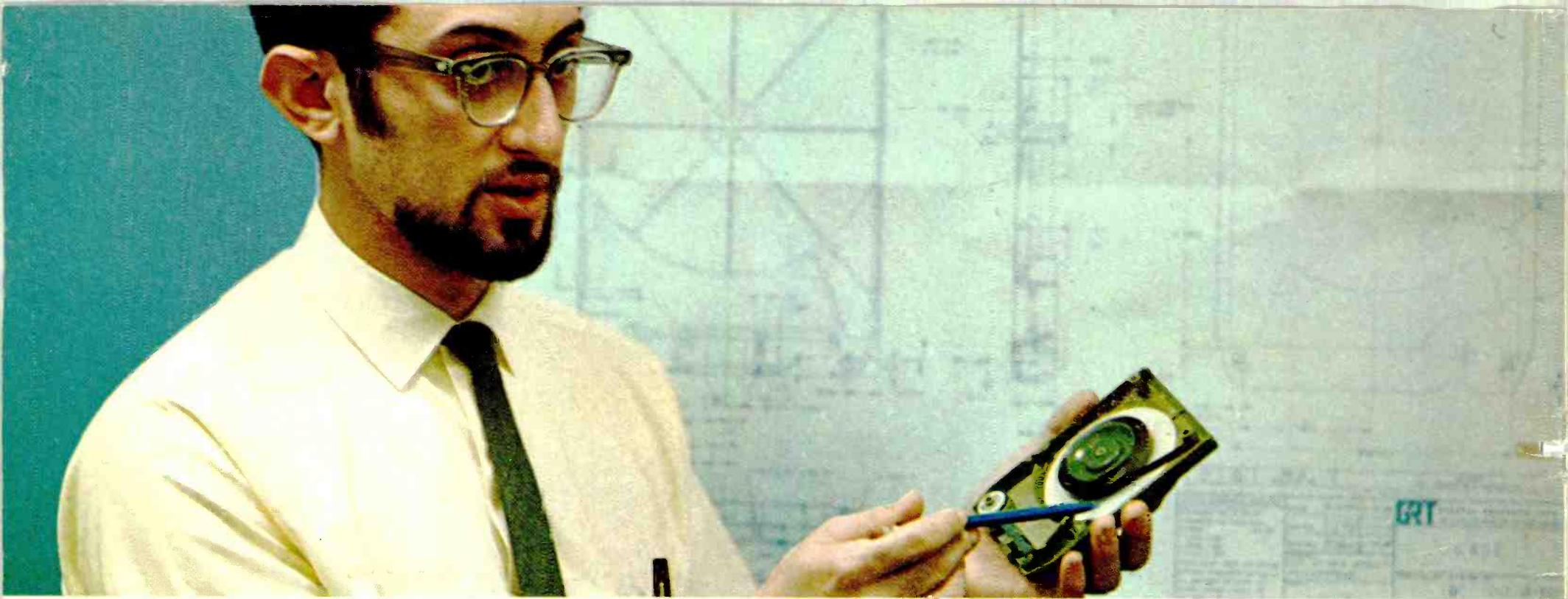
New World Coming

It’s Getting Better

(Just to Name a Few)

Scepter Gives Great Music





Sy Hoff* designed a new cartridge that doubles listening life... You can have these *twin pacs* on the "Module 8" today.

*(Manager of Plastic and Production Systems Design—GRT Corporation)

twin pac

STEREO

Program A
LET'S GET DOWN TO BUSINESS
YOU'RE LOSIN' ME
YOU'RE LOSIN' ME
YOU'RE LOSIN' ME

Program B
CONFESSION
DON'T ANSWER THE DOOR
I'M SINGING THE BLUES

Program C
NO MORE NO MORE
YOU'RE LOSIN' ME
YOU'RE LOSIN' ME
YOU'RE LOSIN' ME

Program D
JUST A LITTLE LOVE
SWEET LITTLE ANGEL
PLEASE ACCEPT MY LOVE
KEY TO MY KINGDOM

MOD BY GRT CORPORATION SUNNYVALE, CALIFORNIA 94088 USA
GRT RAY CHARLES - A MAN AND HIS SOUL 872-5900

8022-5900

twin pac

STEREO

Program A
LET'S GET DOWN TO BUSINESS
YOU'RE LOSIN' ME
YOU'RE LOSIN' ME
YOU'RE LOSIN' ME

Program B
CONFESSION
DON'T ANSWER THE DOOR
I'M SINGING THE BLUES

Program C
NO MORE NO MORE
YOU'RE LOSIN' ME
YOU'RE LOSIN' ME
YOU'RE LOSIN' ME

Program D
JUST A LITTLE LOVE
SWEET LITTLE ANGEL
PLEASE ACCEPT MY LOVE
KEY TO MY KINGDOM

MOD BY GRT CORPORATION SUNNYVALE, CALIFORNIA 94088 USA
GRT B.B. KING LIVE AND WELL 805-3137

8051-3137 5051-3137

twin pac

STEREO

Program A
I'VE BEEN FOR YOU
SALADY
SOMEONE C
LETTER TO MY SCAR
WELL ON WELLS

Program B
STAND BY
DOUGIE
NICE TO BE

Program C
I'M DOWN
LOVE IS MORE THAN WORDS OR
BETTER PLATE THAN MEET
YOU ARE SOME THING

Program D
I STILL WONDER
CAR LIGHTS ON IN THE DAY
TIME BLUES
RUN TO THE TOP
ONE HEMMENTAL
LATHER ROUND

MOD BY GRT CORPORATION SUNNYVALE, CALIFORNIA 94088 USA
GRT LOVE - OUT HERE 875-9000

8075-9000 5075-9000

twin pac

STEREO

Program A
MAIDEN VOYAGE
MIGHTY DUNN
DO YOU KNOW THE WAY TO
SAN JOSE
IF YOU GOT IT, FLAUNT IT

Program B
DO YOU KNOW THE WAY TO
SAN JOSE
IF YOU GOT IT, FLAUNT IT

Program C
I'VE BEEN FOR YOU
SALADY
SOMEONE C
LETTER TO MY SCAR
WELL ON WELLS

Program D
I STILL WONDER
CAR LIGHTS ON IN THE DAY
TIME BLUES
RUN TO THE TOP
ONE HEMMENTAL
LATHER ROUND

MOD BY GRT CORPORATION SUNNYVALE, CALIFORNIA 94088 USA
GRT RAMSEY LEWIS MAIDEN VOYAGE 8035-8108

8035-8108 5035-108

twin pac

STEREO

Program A
ALWAYS TOGETHER
CALL ME WHEN YOU WANT
BELL-JE ME
I WANT YOU
AG I WANT YOU
ON THE WIND

Program B
CANDID
RANSON & BLUE
SOCK OF THE BE
A LITTLE UNDERSTANDING
ONE IN A MILLION

Program C
HALLS BURN BABY
GOOD BYE MARY ANN
DOES ANYBODY KNOW I'M HERE
MAKES A MAN
I CAN'T DO ENOUGH
THE BLUE OF LOVE

Program D
A LITTLE UNDERSTANDING
ONE IN A MILLION

MOD BY GRT CORPORATION SUNNYVALE, CALIFORNIA 94088 USA
GRT THE JELLS ALWAYS TOGETHER 8035-8109

8035-8109 5035-109

twin pac

STEREO

Program A
STEPPENWOLF
STEPPENWOLF THE SECOND

Program B
STEPPENWOLF
STEPPENWOLF THE SECOND

Program C
STEPPENWOLF
STEPPENWOLF THE SECOND

Program D
STEPPENWOLF
STEPPENWOLF THE SECOND

MOD BY GRT CORPORATION SUNNYVALE, CALIFORNIA 94088 USA
GRT STEPPENWOLF - STEPPENWOLF THE SECOND 8023-52937

8023-52937

twin pac

STEREO

Program A
SOME HEARTY YOU WHEN I MET YOU
NO MORE NO MORE
LOVE IS MORE THAN WORDS OR
BETTER PLATE THAN MEET
YOU ARE SOME THING

Program B
STAND BY
DOUGIE
NICE TO BE

Program C
I'M DOWN
LOVE IS MORE THAN WORDS OR
BETTER PLATE THAN MEET
YOU ARE SOME THING

Program D
I STILL WONDER
CAR LIGHTS ON IN THE DAY
TIME BLUES
RUN TO THE TOP
ONE HEMMENTAL
LATHER ROUND

MOD BY GRT CORPORATION SUNNYVALE, CALIFORNIA 94088 USA
GRT THE GRASSROOTS - GOLDEN HITS 823-54752

8023-54752 5023-54752

twin pac

STEREO

Program A
SOME HEARTY YOU WHEN I MET YOU
NO MORE NO MORE
LOVE IS MORE THAN WORDS OR
BETTER PLATE THAN MEET
YOU ARE SOME THING

Program B
STAND BY
DOUGIE
NICE TO BE

Program C
I'M DOWN
LOVE IS MORE THAN WORDS OR
BETTER PLATE THAN MEET
YOU ARE SOME THING

Program D
I STILL WONDER
CAR LIGHTS ON IN THE DAY
TIME BLUES
RUN TO THE TOP
ONE HEMMENTAL
LATHER ROUND

MOD BY GRT CORPORATION SUNNYVALE, CALIFORNIA 94088 USA
GRT THREE DOG NIGHT SUITABLE FOR FRAMING 823-54858

8023-54858 5023-54858

twin pac

STEREO

Program A
SAY IT LOUD
LONELY
LONELY
LONELY

Program B
SAY IT LOUD
LONELY
LONELY
LONELY

Program C
SAY IT LOUD
LONELY
LONELY
LONELY

Program D
SAY IT LOUD
LONELY
LONELY
LONELY

MOD BY GRT CORPORATION SUNNYVALE, CALIFORNIA 94088 USA
GRT JAMES BROWN SAY IT LOUD 8032-4763

8032-4763 5032-4763

twin pac

STEREO

Program A
YAKETY SAX
YAKETY SAX
YAKETY SAX

Program B
YAKETY SAX
YAKETY SAX
YAKETY SAX

Program C
YAKETY SAX
YAKETY SAX
YAKETY SAX

Program D
YAKETY SAX
YAKETY SAX
YAKETY SAX

MOD BY GRT CORPORATION SUNNYVALE, CALIFORNIA 94088 USA
GRT YAKETY SAX 8044-18228

8044-18228 5044-18228

twin pac

STEREO

Program A
SOME HEARTY YOU WHEN I MET YOU
NO MORE NO MORE
LOVE IS MORE THAN WORDS OR
BETTER PLATE THAN MEET
YOU ARE SOME THING

Program B
STAND BY
DOUGIE
NICE TO BE

Program C
I'M DOWN
LOVE IS MORE THAN WORDS OR
BETTER PLATE THAN MEET
YOU ARE SOME THING

Program D
I STILL WONDER
CAR LIGHTS ON IN THE DAY
TIME BLUES
RUN TO THE TOP
ONE HEMMENTAL
LATHER ROUND

MOD BY GRT CORPORATION SUNNYVALE, CALIFORNIA 94088 USA
GRT THE TURTLES GOLDEN HITS I & II 8050-1527

8050-1527 5050-1527

GRT

MUSIC TAPES
Division of GRT Corporation,
Sunnyvale, California

In Canada: GRT of Canada, Ltd.,
London, Ontario