

EDITORIAL

# Need for Festival

Confronted with the outer excesses of the Youth Culture, the Newport Jazz Festival crumbled and fell. By surrendering quickly, George Wein and the Festival people consider they averted a greater catastrophe than property damage and a few busts.

But Newport's closing is a catastrophe and not merely for the jazz world. Aged 18, Newport is probably the last remaining big East Coast festival and now joins the long list of events trashed either by people power or civic fright. The fact that Newport was an old established institution and not directly youthoriented makes it doubly sad.

Perhaps now is the time to resurrect the appeal made last year by Stan Gortikov, then president of Capitol Records, for a fact-finding committee to be established to assure the preservation and future of the Festival—rock or otherwise. The Festival as such is one of the most effective meeting places for artist and consumer, Gortikov said.

Rightly so. Must we lose it?

### Philips Bows Videocassette System in Europe on Jan. 1 By MICHAEL WAY

By MICHAEL WA

PARIS—Philips will put its VCR videocassette recording system on the European market on Jan. 1. A Philips spokesman announced at the French unveiling of the system that full production would begin at the firm's Vienna factories in September.

First revealed at the Billboard International Music Industry Conference at Majorca in 1970, VCR will be shown to the public for the first time at the Berlin Television Show in late August. It will also be presented at Amsterdam's Firato show later.

#### Studio P/R Slates Wide Expansion By MIKE GROSS

NEW YORK—Studio P/R, an Indiana-based music print company, will be expanding into the pop music trade as well as diversifying into other entertainment and educational areas. Already under way are two other (Continued on page 10) Philips has now signed manufacturing license deals with AEG Telefunken, Grundig, Blaupunkt, Nordmende, SABA and Loewe Opta for Germany, Zanussi in Italy, Studer (Revox) Linco in Switzerland, and Thorn Electrical Industries in Britain.

The firm would not, however, reveal the size of the (Continued on page 58)

# PD's Snub Promotion Men After Hype Bombardment

LOS ANGELES—Many program directors, hit by a bombardment of promotion activity from the industry, are "curbing" record promotion men. The har-

### 1-Stop Manager Rips Disk Cos. By EARL PAIGE

BY EARL TAIGE

MINNEAPOLIS—There's so much singles product, much of it good, that some outstanding releases are being passed over by jukebox programmers. Moreover, charges Acme One-Stop's Larry Rugemer here, labels are burning out artists because they do not allow a single to build to its true potential before releasing another.

Rugemer, himself a former entertainer and who has watched Acme triple its volume in the 10 years he's been with the firm, believes part of the release logjam problem derives from ignorance about the jukebox singles market.

(Continued on page 40)

### Name Acts Urged to Return To Scale to Save Showcases

LOS ANGELES—Established record acts were called upon to save the nation's artist showcases by booking their performance at scale prices. The call for a return to scale was made by Rik Gunnell, president of Rik Gunnell Management here and partner in the Robert Stigwood Organisation.

"Most of the clubs and showcases are closing their doors," Gunnel said, "because of economics. The salvation of these clubs might lie in the hands of the nation's personal managers. Established groups and artists should go back at scale—and perform at scale, in order to keep these places alive. Chicago, John Mayall, Three Dog Night, and the Beach Boys have gone back to the Whisky A Go (Continued on page 58) By CLAUDE HALL

assment is usually in the form of a barrage of promotion activity—often on an individual record. Program directors report visits and telephone calls, and being flooded by local promotion men, regional promotion men, national promotion men, representatives of music publishers, the independent record producer, and often the artist himself and/or his personal promotion man. The tight playlist on most Top 40 major market and medium market stations, combined with a soft economic situation, has placed an intense pressure on these promotion executives, many program directors feel. But the tight playlist seems to be here to stay and program directors believe that the "curbing" will be a creeping problem the record industry has to face.

WOKY, Milwaukee, is still banning telephone calls from all (Continued on page 26)

## Soul Artists of U.S. Stirring West Africa

#### By PAUL ACKERMAN

MEMPHIS—The countries of West Africa are opening up to American soul artists. Africa's hunger for American soul entertainment was pinpointed recently to Don Dortch, vice president of Bettye Berger's Continental Artists, who accompanied Stax Records' artist Rufus Thomas to Monrovia, Liberia, for a command performance before King Tubman of Liberia, as well as for four theater dates and two nightclub dates.

Thomas' performances in Liberia were so successful that Dortch is arranging tours there

#### for several other artists in Continental's stable. William Bell, who records for Stax, is set to appear in Liberia July 23-26, (Continued on page 8)

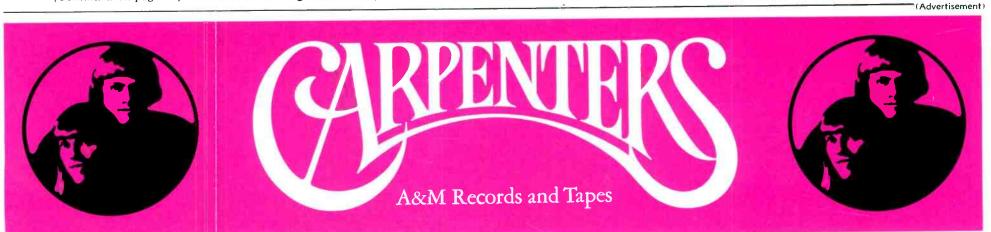
### Bell Goes U.K. Chart Hunting

#### By BOB GLASSENBERG

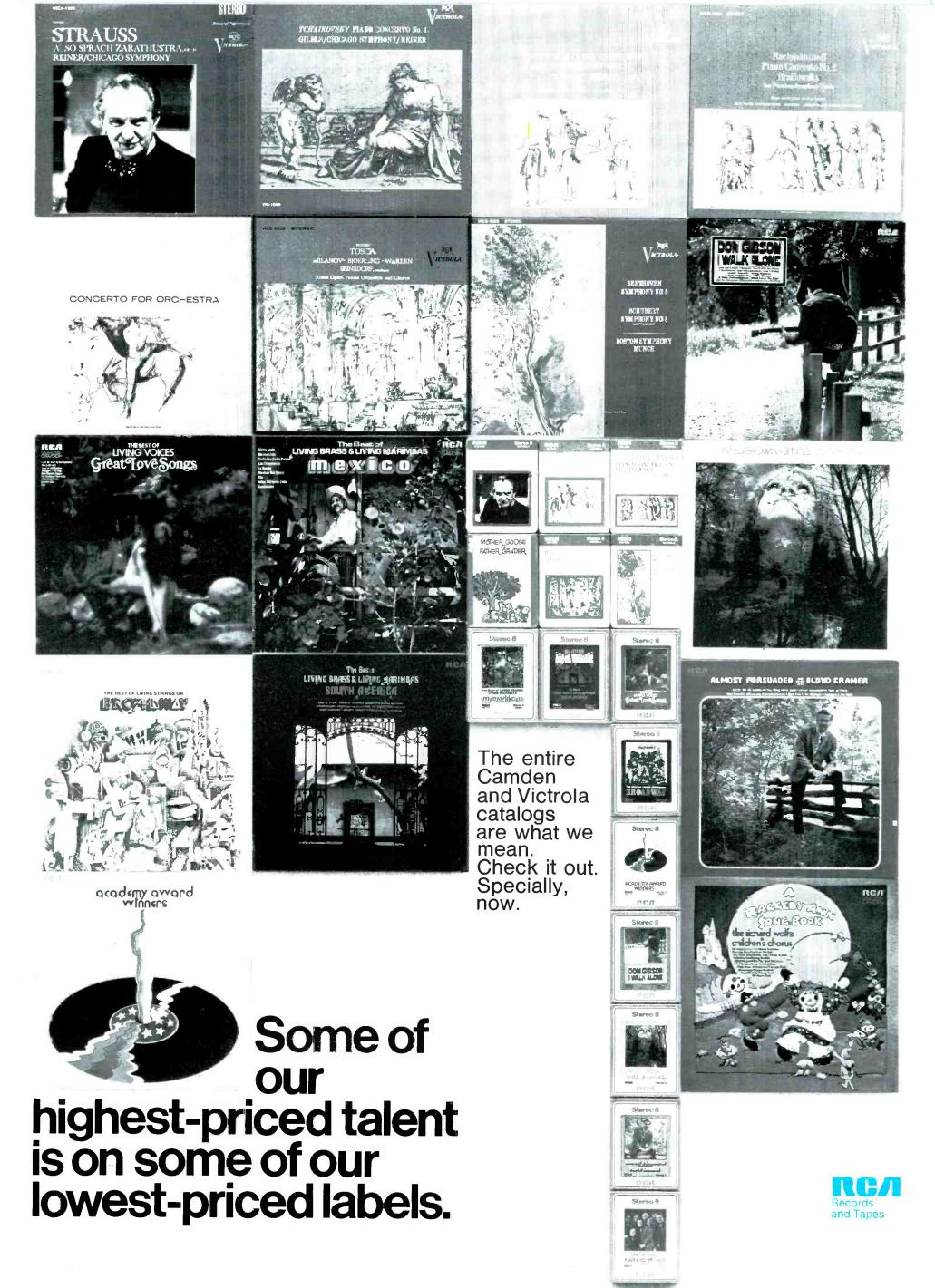
NEW YORK—Bell Records has acquired for U.S. distribution four of the Top 10 records on the U.K.'s Record Retailer charts. "There is an in-(Continued on page 8)

### Europe Security Risk: Knight By IAN DOVE

NEW YORK—Security is becoming a major headache in planning European tours for U.S. rock groups, said Terry Knight, manager of Grand Funk Railroad. Knight recently returned from a European tour with the Capitol Records group. In Milan, 1,000 police battled with 5,000 young people at the Grand Funk concert both Knight and the group were tear-gassed. The confrontation included firing police rifles over the heads of the (Continued on page 58)



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### **General News**

# **Causes Disk Flurry**

NEW YORK Major companies are releasing Louis Armstrong product following his death on July 6 at age 71 in New York. RCA Records has an immediate release, "Louis Armstrong, July 4, 1900 — July 6, 1971" and Co-lumbia is issuing "The Definitive Louis Armstrong" as part of their John Hammond Masterpieces re-issue series which has been in issue series, which has been in preparation for several months.

Both are double-album sets. RCA's has Armstrong recorded between 1932 and 1956, none currently available. CBS' set features Armstrong in the 1920's in various settings, from accompanying blues artists to big band. Some material has never been made available in the U.S. even on 78 rpm disks.

Daniel Louis Armstrong, New rleans-born, had a full, docu-Orleans-born, had a full, docu-mented recording career. On March 31, 1923 he recorded his first solo (on cornet) with King Oliver's Creole Jazz Band on Paramount. The title was "Chimes Blues." His last albums were made in 1970 for Flying Dutchman ("Louis Armstrong and Friends") and Avco Embassy ("Louis Country And Western Armstrong"). Be tween these dates there are some 1500 recorded examples of Arm-

### Davis, Pryor at **Beacon Theatre**

NEW YORK-Bow Wow Productions, headed by Jean Clarke with Helen Rothbaum production coordinator will begin a series of weekly concerts at the Beacon Theatre, located at 72d and Broad-way, Tuesday and Wednesday (20-21). Miles Davis, Richard Pryor and an unannounced artist will appear at the premiser of the will appear at the premiere of the new musical entertainment venture.

"We hope to create an atmo-sphere in Central Manhattan which will draw from and introduce multi-ethnic talents in the areas of jazz, soul, pop, Latin, and all other credible musical idioms," said Miss Clarke.

The series will start with four pilot concerts to be held during the week followed by a continuous weekend series of concerts featuring two shows each evening.

strong's work, many of which have been issued, reissued, repackaged and anthologized all over the world

In the 1920's (particularly in 1925-1927 when he started his Hot Five and Seven series of re-cordings in Chicago) Armstrong was the true musical revolutionary, extending the boundaries and adding to the vocabulary of jazz in the same way that Charlie Parker and Ornette Coleman did decades later. His masterpieces (Continued on page 10)

#### NEWPORT, R.I.-Record companies were hard hit by the enforced closing of this year's New-port Jazz Festival—and insist that the Festival continue in some

form next year. Atlantic Records had planned extensive recording at the Festival and only managed to get Roberta Flack on tape. CBS was

## **Radio Forum Session** May Be 'Peace' Table

CHICAGO-Record promotion men and radio program directors are expected to reach a level of harmony and understanding here Aug. 19-21 during the fourth annual Billboard Radio Programming Forum at the Hotels Ambassador. In fact, program directors, air personalities and general managers will attend a special series of morning sessions tailored to the needs of the promotion man on Aug. 19.

The morning sessions Aug. 19 will be devoted strictly to the prob-lems of record promotion and record promotion men. Speakers for these three unique sessions will be announced in the near future. However, the structure of the ses-sions will give everyone attending a chance to participate in the topics. As in the past, the Forum is organized by one of the world's leading educational consulting firms—James O. Rice Associates.

Another opportunity for per-sonal discussions between radio and record personnel will occur during the special rap sessions. At least 18 of the leading record la-bels in the nation have been invited to participate in these individual one-on-one rap sessions and will have their leading promotion executives on hand at booths. Some of the record firms will be distributing new product; others have indicated they will have rec-ord artists on hand to rap with radio men attending the Forum.

Speakers for the Forum include George Wilson, program director, WOKY, Milwaukee; Jay Cook, WOKY, Milwaukee; Jay Cook, program director, WFIL, Philadel-phia; Joe Sullivan, program direcpina; Joe Sullivan, program direc-tor, WMAK, Nashviile; Allan Hot-lan, program director, WHIL, New York; John Randolph, program director, WAKY, Louisville; Bob Moomey, program director, WIND, Chicago; Bill Bailey, pro-gram director, KIKK, Houston; Greg Dean, program director; KEYN Kansas City: Dick Reus KEYN, Kansas City; Dick Reus, program director, WLEE, Rich-mond, Va.; Les Anderson, program director, WDIA, Memphis; Big Wilson, program director, WPGC, Washington; Chuck Renwick, national program director, Storer Broadcasting; Gene Nelson, vice president, programming, WLCS, Baton Rouge, La.; John Detz, station manager, WABX-FM, Detroit; Don Imuager, WABA-FM, Detroit; Don Imus, air per-sonality, WGAR, Cleveland; Bill Ward, general manager, KBBQ, Los Angeles; Jim Hillard, general manager, WIBC and WKAP-FM, Indigeneration, Charlie, Bardway, visa Indianapolis; Charlie Parker, vice president, programming, WDRC, Hartford; Harold Lipsius, presi-dent, Universal Distributing, Phila-(Continued on page 58)

# Suit Vs BMI Is Dismissed

NEW YORK-A suit filed in

1953 by 33 songwriters seeking to have BMI separated from its

broadcast ownership and to collect

\$150 million in damages has of-ficially come to an end. Judge Sidney Sugarman of the U.S. Southern District Court signed an order June 23 dismissing the suit with prejudice and without pay-

ment of costs by the defendants.

Schwartz and 32 other ASCAP members who banded together under the label of Songwriters of

America. They charged that the

broadcasters conspired to keep all

broadcasters conspired to keep all but BMI music off the air, dam-aging them and other writers to the extent of \$50 million. They asked for treble damages of \$150 million under the antitrust laws.

ACKERMAN OUT

NEW YORK-Paul Ackerman,

Billboard music editor, was dis-charged July 9 from the Baptist

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OF HOSPITAL

The suit was brought by Arthur

### SQ Disk Getting Big Initial Response, Columbia Claims

NEW YORK-Columbia Records reports that since its intro-duction of the SQ disk at Billboard's IMIC meeting in Mon-treux, Switzerland, in late May, the system has met with unprecedented initial success. Its accept-ance, Columbia said, was further underscored in subsequent SQ presentations in Tokyo and at the recent CES gathering in Chicago. A feature of each presentation was an A/B comparison of the SQ disk to a master studio tape. Columbia said that it has been

exploring the concept of quadrasonic sound since 1968 and believes it is the medium of the future for both the recording industry and the music-listening consumer. Columbia added that it has deliberately withheld release of quadraphonic product until an optimum disk system fully compatible with existing home stereo phonographs could be introduced. The company added, "CBS Laboratories developed a discrete modulationtype disk system in 1969 but soon came to realize it was impossible to make it equal in quality to the present LP stereo disk. Columbia immediately turned its attention to a matrix system resulting in the

breakthrough of the SQ record." Columbia said that in contrast to the modulation-type disk system currently under development in Japan, Columbia SQ disk is identical to existing stereo records in recording level. Columbia added, It requires no expensive, extended-range playback cartridge and sounds as good or better than any stereo record when played on a stereo phonograph. In contrast to a modulation disk, Columbia pointed out, SQ can be broadcast on both AM and FM radio stations.

Columbia also said that in order to limit confusion in both hard-ware and software areas, it feels strongly that the advantages of quadraphonic sound can be made available simultaneously to the total market on both disk and tape formats as soon as possible. In addition to the SQ disk, Columbia will release quadraphonic tapes consistent with the mode previously introduced.

Columbia is expanding its SQ presentation schedule so that meet-ings are now being planned for both Coasts culminating with its International Convention in Los Angeles, July 21-25.

Memorial Hospital, Memphis. Ackerman was stricken with a heart attack about six weeks ago while attending the Memphis Music convention 

Satchmo Dies at 71; Aborted Newport Jazz Hits Record Companies By IAN DOVE

acts, Soft Machine, Weather Re-

port and Chase plus an impor-

tant Miles Davis appearance. Atlantic vice president Nesuhi

Ertegun—also on the Festival's board of advisors—said the com-

pany had taken two 16-track ma-

chines to Newport plus a full producing team of Jerry Wexler,

using the Festival to give pro-motional impetus to their new

producing team of Jerry Wexler, Joel Dorn, Tom Dowd and him-self. They had expected album product from Aretha Franklin, Roberta Flack, Herbie Mann, Roland Kirk, Donny Hathaway, the Allman Brothers. and King Curtis. Miss Franklin, set to headline a Sunday afternoon con-cert had prenared new material cert, had prepared new material, said Ertegun, and was "heart-broken" by the Festival cancella-"The Newport Festival performs a very important service to jazz and jazz sales," com-mented Ertegun. "It has been very important for us because we have been especially active in this area and have been very lucky and successful since I recorded Ray

time.

"Newport is the biggest-name jazz event of the year and it is terribly important that George Wein continues it in some form." Ertegun has been connected with the Festival for 16 years. Arranged Fete Atlantic's advertising and pub-lic relations vice president Bob

(Continued on page 58)

### **Costa Goes** 'Sensuous'

NEW YORK - Don Costa is planning to release a series of instrumental albums each labeled with the word "Sensuous" in the title. The first album in the project will be titled "The Sensuous Strings" and is scheduled for release late in July. All albums in the "Sensuous Series" will be released on the DCP label and will be distributed and marketed by MGM Records.

Future albums in the series will include "The Sensuous Brass, "The Sensuous Voices" and "The Sensuous Sax.

### Western Merchandisers Uses NCR Computer on Purchases

AMARILLO, Tex. — Western Merchandisers has instituted a computerized method of record and tape purchasing in an effort to eliminate the guesswork involved in conventional methods of buying.

Charles live at Newport in the early Fifties and introduced him

to a jazz audience for the first

The company which covers a five-state area, and makes an esti-mated 2,500 changes on its purchasing list every week, has in-stalled an NCR Century 100 computer to keep abreast of the changes on the pop charts, account for the time it takes to process purchase orders and shipments after they are written, and at the same time avoid the problem of overstocking.

According to Sam Marmaduke, president of the giant distribution complex, each Friday evening or Saturday morning, teams of the company's employees, using a com-puter printed listing of the reputer printed listing of the recordings in stock the previous week, take a physical inventory of the stock on hand in the company's home offices, and in its

Houston branch. "This list," he said, "provides the artist, title, manufacturer, vendor,

and retail price for each recording and leaves room for the current count to be entered. "The information on the com-

puter-produced report is this ex-tensive because the same lists are also used to price the merchan-(Continued on page 10)

### **Farrell Renews Big 3 Music Pact**

NEW YORK-The Wes Farrell Organization and Big 3 Music Corp., have renewed their agreement for the Big 3 to print and distribute music editions of copyrights from the Farrell Organi-zation's catalogs. The Farrell Organization catalogs contains such songs as "Knock Three Times," "Your Husband My Wife," "Blessed Is the Rain," and "Candida," among others.

### **RCA Links Q-Disk Entry** To Discrete, Compatibility

NEW YORK - RCA Records' new YOKK – KCA Records entry into the 4-channel disk field will depend on the development of a "4-discrete" channel phonograph record which will be capable of compatibility playback on existing stereo phonographs.

In response to queries concerning 4-channel phonograph records. Rocco Laginestra, president of RCA Records, said: "RCA Records introduced four-channel sound with four discrete channels with Q-8 cartridge tapes, and thereby established what it considers the ideal system now sought by the industry for phonograph records.

"RCA Records has not seen fit to offer a four-channel sound system for records that has less artistic and technical performance capabilities than does the Q-8 tape system. In addition, RCA Records feels that any four-channel record should be fully capable of total compatibility with existing stereo phonograph players. The two conditions have been thus far only by the 'discrete' four-channel system such as has been demonstrated by

the Victor Co. of Japan, Ltd. "The '4-matrixed channel sound' system announced by CBS as the S-Q System is capable of com-patibility but is not 'discrete.' RCA Records will continue to note with great interest public response to the other systems as they are in-troduced. In the meantime, it will continue to develop its engineer-ing effort to develop a '4-discrete' channel phonograph record which will be capable of compatibility playback on existing stereo phonograph players."

For More Late News See Page 58

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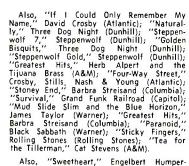
## **RIAA Cites 47 LP's, 21** Singles in Half Yr.

YORK—The Recording Industry Association of America certified 47 L's and 21 singles for gold awards during the first half of 1971. For the same period last year, 46 albums and 27 singles received awards.

last year, 46 albums and 27 singles received awards. Gold Records were given to the follow-ing singles: "Grove Me," King Floyd (Chimneyville); "Gypsy Woman," Brian Hy-land (Uni); "Rose Garden," Lynn Anderson (Columbia); "One Bad Apple," the Osmonds (MGM); "Precious, Precious," Jackie Moore (Atlantic); "Doesn't Somebody Want to Be Wanted," the Partridge Family (Bell); "Don't Let the Green Grass Fool You," Wilson Pickett (Atlantic); "She's a Lady," Tom Jones (Parrot); "Amos Mose," Jerry Reed (RCA); "Lonely Days," Bee Gees (Atco); "Joy to the World," Three Dog Night (Dunhill); "For All We Know," the Carpenters (A&M). Also, "The Battle Hymn of Lt. Calley," Terry Nelson (Plantation); "Help Me Make It Through the Night," Sammi Smith (Mega); "Put Your Hand in The Hand," the Ocean (Kama Sutra); "Proud Mary," Ike & tina Turner (Liberty); "Bridge Over Troubled Water," Aretha Franklin (Atlantic); "Want Ads," Honey Cone (Hot Wax); "Stay Awhile," the Bells (Polydor); "Don't Knock My Love," Wilson Pickett (Atlantic); "In-dian Reservation," Paul Revere and the Radiers (Columbia). Album Awards went to: "I Who Have Nothing," Tom Jones (Parrot); "Taproot Manuscript," Neil Diamond (Uni); "Onstic Ons Band," John Lennon (Apple); "Love Story," Soundtrack (Paramount); "Chicago III," Chicago (Columbia); "The Worst of Jefferson Airplane," Jefferson Airplane (RCA); "Elton John," Elton John (Uni); "On Stage February 1970," Elvis Presley (RCA); "Charley Pride (RCA); "Charley Pride in Person," Charley Columbia), "To the Good Times," Ray Price (Columbia); "To the Good Times," Ray Price (Columbia); "To the Strangers (Capitol).

(Capitol) Also, "Have You Ever Seen the Rain," (Fantasy): Also, "Have You Ever Seen the Rain," Creedence Clearwarter Revival (Fantasy); "Gary Puckett and the Union Gap's Great-est Hits," Gary Puckett and the Union Gap (Columbia); "Tumbleweed Connection," Elton John (Uni); "Love Story," Andy Wil-liams (Columbia); "Rose Garden," Lynn Anderson (Columbia); "Up to Date," the Partridge Family (Bell); "The Cry of Love," Jimi Hendrix (Reprise); "Woodstock II," Woodstock (Cottilion); "Friends," Elton John (Paramount); "Whales & Nightingales," Judy Collins (Elektra).

LOS ANGELES-Screen Gems-



the Tillerman," Cat Stevens (A&M). Also, "Sweetheart," Engelbert Humper-dinck (Parrot); "Nantucket Sleigh Ride," Mountain (Windfall); "Love's Lines, Angles and Rhymes," Fifth Dimension (Bell); "Ram," Paul and Linda McCartney (Apple); "Car-penters," the Carpenters (A&M); "Tapestry," Carole King (A&M/Ode); "Black Sabbath," Black Sabbath (Warner); "If You Could Read My Mind," Gordon Lightfoot (Warner Reprise); "The Best of the Guess Who," the Guess Who (RCA); "Hawaii 5-0," the Ventures (UA/Liberty).



DISNEYLAND / Vista Records is offering a selection of point of sale display units to dealers. The Halloween browser box in orange and black, the Disneyland floor merchandiser which holds 60 12-inch and 75 7-inch records, the "Pinocchio" browser tied to the re-release of the picture, and "Scandalous John" browser plugging the soundtrack album.

### Morrison, of Doors, Dies **Of Heart Attack in Paris**

NEW YORK - Jim Morrison, lead singer and songwriter of the Doors, died in Paris July 4 of a heart attack. He was 27 years old. He had been living there for the past six months.

The Doors have been with Elektra Records for the group's entire existence spanning five years and beginning with "Light My Fire." They had made eight albums and their ninth featuring the best music of the Doors, is currently in the planning stages for fall release. The group's live performances, al-ways with Morrison in the spotlight, had reached to the heights of contemporary musical theatre for audiences all over the world. Morrison will probably be best

bums, containing a total of 28

remembered for his songwriting ability and spectacular stage presence above all else.

Jac Holzman, president of Elektra Records, said of Morrison's death. "Jim was able to sustain a bemused and detached perspective on his aura, his art and his stardom. His exciting qualities as a performer and writer are univer-sally known to a fascinated public for whom Jim was always news. "Jim admired those people who stretched their lives to the fullest. who lived out on the edge of experience. He possessed special insight into people, their lives and into the dark corners of human existence.

"But beyond his public image, he was a friend to many and those of us at Elektra who worked with him and the Doors so closely over the past five years will remember as one of the kindest and him most thoughtful people we have known. He is already missed," added Holsman. Morrison was buried in Paris

July 8.

### **GRT** Tapes in Deal With 5 Cos.

LOS ANGELES-GRT Music Tapes has signed licensing agreements with five record companies including Lizard, Dore, Attarack, Cartwheel and American International. GRT will distribute 8-track cartridge and cassettes in the U.S. and Canada.

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#### tunes, is to "keep these copyrights alive." The two albums contain such songs as "Hey, Girl" by Freddie Scott, "Hi-De-Ho" by the Blood, Sweat & Tears, "Loco-Motion" by Little Eva, "Walking in the Rain" by the Ronettes, and "We Gotta Get Out of This Place" by the Animals Columbia Music has released two albums of oldies strictly for airplay. Danny Davis, vice president and director of national exploitation of the publishing firm, said

SG-Col Releases 2 Oldies

Shavers Dies at 53; Jazz Writer And Trumpeter

the main purpose of the two al-

NEW YORK-Charlie Shavers, composer-trumpeter, died July 8 in the Bronx after a short illness. He was 53 years old.

Shaver's warm, mellow trumpet style won him popularity as a jazz instrumentalist. He won fame as an arranger and trumpet soloist in the John Kirby Sextet from 1938 to 1944. He also played with Tiny Bradshaw. Lucky Millinder and Raymond Scott. He toured as a featured soloist with Tommy Dorsey's orchestra from 1945 to 1949 and later rejoined it on several occasions in the 1950's and 1960's. He also led his own groups and was heard occasionally with Benny Goodman. He had toured with the Jazz at the Philharmonic unit in the U.S. and Europe. As a composer, Shavers is best

nown tor Undecided and "Pastel Blue."

Surviving are his widow and his mother.

### Laine & Miller **Form Companies**

LOS ANGELES-Frankie Laine and Roger Miller have formed separate production companies here. Laine's company, formed in conjunction with Ray Barr and Carol Kaye, is called Coda Productions, Inc. and the first project is a new (Continued on page 58)

by the Animals. Titles of the LP's are "Barry Mann and Cynthia Weil: Solid Gold" and "Gerry Goffin and Carole King: Solid Gold." Each

album is devoted to tunes by those writing teams. "David said radio stations and air personalities are welcome to write for copies."

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### Studio Track

#### By BOB GLASSENBERG

Recording studios are located in a lot of off-beat places. **Robert Meltesen's** Natural Sound is situated in a chicken house on his farm outside Racine, Wis. Melte-sen's business is growing to the extent that he is considering a larger studio, probably in the city. His little studio here is replete with tapes from dozens of artists such as Lionel Hampton, Guy Lom-bardo, Buddy Rich, Wanda Jack-son, Sergio Mendez—acts he has set up sound systems for, mainly, and recorded just because this is his business.

Lionel Hampton's producer. **Chuck McClendon**, likes Meltesen's sound so much that he wants the band to be recorded for release, the former hobbyist who started tinkering around in this wall-towall carpeted hen house in 1950 told Billboard's Earl Paige.

Meltesen is also heavily into recording gospel groups. Many come to Racine from all over the coun-Since he has his own label and does album cover art work and photography, Meltesen offers a complete package. An Oklahoma group, Living Sound, had him make up 2,500 LP's for \$2,400 and made enough on the sale of them at \$5 to pay for an African tour this summer. Meltesen records gospel groups in two Racine churches.

Natural Sound's studio is basically two-track. He uses an Ampex AG 440-2, an Ampex 4460 re-corder, a Crown CX844 recorder with 4-channel capability and has a portable console made up of an Altec Lansing equalizer (9061-A), a Shure echo mixer, a Fairchild 658-A reverberation unit and a Crown D-40 amplifier. All in all there is \$15,000 worth

of equipment, most of it hand-crafted and assembled by Meltesen and his engineer consultant Lloyd Dissmore, who has a long background in audio engineering.

The pride of Meltesen's setup right now are his Crown IC-150 preamplifier and Crown D-150 amp, which he and Lloyd claim can go as far as 150 db down. They can furnish specifications and have charted the unbelievable flat response at every step of the way.

Meltesen's theory is to isolate each incidence of sound. There-fore, he has gone to elaborate lengths to build equipment for channeling sound direct from instruments into the recorder equipment. Although he uses as many as 17 microphones for some jobs, and boasts of Neuman U67s. Telefunken U47s, Altec M30s and AKG's C24s and 451Es, it's apparent that he doesn't trust mikes if he can come direct.

He prefers to come out of an instrument by way of a "Y" linking, sending the signal direct to a Shure transformer and at the same time direct to the musician's PA system. He then comes out of the Shure transformer "backwards" Shure transformer "backwards" into the microphone input of the Ampex mixer, instead of into the line input.

Custom work is another Natural Sound specialty. He offers all kinds of disk mastering and services. He makes cassettes and 8-track recordings. One interesting specialty is the recording and photographing of a wedding ceremony. a memoral e sight and ulting sound album.

Meltesen is also into recording many organists in the area such as Barney Gugel, Erv Johnson, Jim Merrick and many more.

A very busy man, this Meltesen. who said the quiet solitude out on the farm in that hen house is just the right work environment for him

Criteria Recording Studios, Miami, is hosting Capricorn Record artists Bethlehem Asylum for overdubbing and mixing sessions. Dr. John the Night Tripper, also known as Mack Rabanek. has just

completed his new LP, "The Sun, the Moon, and the Herbs." Dion was in for Warner Bros. Records with Phil Gernardt pro-ducing. . . . Those Funky Nassau people, the Beginning of the End, vere in for another session with Chuck Kirkpatrick engineering . . . and the Game, a Stereo Dimen-sions Records group, has also booked studio time.

\* \*

The next album from Country Joe McDonald, after "War, War, War," on Vanguard Records, is entitled "The Life and Times of Country Joe and the Fish from Haight Ashbury to Woodstock." It will be a double record set comprised of one-half unreleased material, some of it live Fillmore engagements. The other half is real studio stuff.

The next Joan Baez LP, due out sometime in July or early August, will be a two and one-half LP set. The one-half will be a seven-inch, 33<sup>1</sup>/<sub>3</sub>-rpm record made in Nashville with members of Area Code 615 and the Memphis Brass. The other real LP's will contain eight original Baez tunes plus songs penned by Stevie Wonder, Lennon/ McCartney, and Jesse Winchester among others. Norbert Putnam produced it with the help of Miss Baez, Kris Kristoferson and Jack Lathrop. The single being shipped will be the **Band's** "The Night They Drove Old Dixie Down," a live cut with a cast of thousands. Oh yes, the name of the LP is

"Blessed Art . . . " Lathrop is also working on a new Larry Coryell LP for Vanguard which was recorded live at the Village Gate in January. On the session were Harry Wilkinson, drums, and Marvin Bronson, bass. And at the Vanguard Studios is Keith Sykes who will also have a new LP out shortly.

#### \* \* \*

\* \* \* The Heider Studios in San Fran-cisco have been quite busy of late. Jane Martin, the traffic manager, tells me that the Jefferson Airplane is completing their last LP for RCA at the studios now. The Grateful Dead have also been in to mix a live LP which will contain parts of shows from across the country. Jerry Garcia is also doing a solo LP with **Bob Matthews** producing and engineering. **Van Morrison** has been dropping by and experimenting in the studio but not really putting an LP together to Jane's knowledge. And **Brewer** and Shipley have been in producing their next Kama Sutra LP with Steve Barncard engineering. Also recording an LP is Mike Finnegan. ex-Jerry Hahn Brotherhood or capitit recording an LP for BCA ganist, recording an LP for RCA with his group, Mike Finnegan and Friends. Finally, Creedence Clearwater Revival will be in in August to do some LP work.

#### \*

SHORT TAKES: Artists recently in Poppi Recording Studios, Hol-lywood, include Tom Scott, A&M Records artist: Randy Neuman, Warner Bros.; Shirley Jones for Bell Records; and Nancy Sinatra with Lee Hazlewood on a new album. . . . Delaney and Bonnie at the Village Recorder for a 29hour marathon session in the West Los Angeles studio; also in was former Iron Butterflyer Lee Dor-man who now has his own group.

. Charlie Grean in Sound Exchange, New York City, sessions with Leonard Nimoy as well as a single for Grean's own Ranwood label with Steve Katz as engineer Duke Ellington at National Recording. ... Robert Case at the Earle Jerris Studio. Rush, N.Y. producing himself for his own Symbion label. Jerris is morning air personality at WROC. Roch ester. De & El Recording Corp. President Elliott Blaine mastering a second single release by Crazy Hair and His Player Piano Roll Gang at Echo Sound Studios. Levittown, N.Y.

JULY 17, 1971, BILLBOARD

### AFTER THE COVER STORY IN LOOK, **URE STORIES IN NEW** EK. VOGUE, AND -1 ES MAGAZ LING STON **K( )** A Ë, AN HAS WRITTEN Κ S N A JW ł 66' FVIL Z 30679 KRIS KRISTOFF THE SILVER TONGUED ERSON DEVIL AND I

including: Jody And The Kid/Epitaph (Black And Blue) Loving Her Was Easier (Than Anything I'll Ever Do Again) When I Loved Her/The Taker



Kris Kristofferson's new album. On Monument Records

www.americanradiohistory.com



### General News

# Billboard

The International Music-Record-Tape Newsweekly Billboard Publications, Inc., 165 W. 46th St., New York, N.Y. 10036

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# **Purcell Opens Foreign Front**

W YORK GWP Records president, has established foreign distribution for his label and set up a personal ap-pearance tour for GWP artist Sarofeen during a recent 10-day trip to Switzerland, Germany and England.

Records will distribute Pye product in England for GWP, Pur-cell said. Sarofeen's "Susan Jane" will be the first single release to be followed by her "Sarofeen and Smoke" album.

Her personal appearance tour in England has been set for late July and is being arranged by Dave McAleer, Pye U.S. coordinator, and Ann Ivel, Pye promotion director.

### **UA to Release** 'Fiddler' LP

LOS ANGELES -- The soundtrack LP for "Fiddler on the Roof" will be released in September by UA Records. President Mike Stewart said UA will launch its most extensive advertising, merchandising and exploitation cam-paign to back the album.

The film will be premiered in New York Nov. 3 and stars Topol, Norma Crane, Molly Picon, Leonard Frey and Paul Mann. The music was written by Jerry Bock with lyrics by Sheldon Harnick.

### **Polydor Is Sued By ABC Records**

LOS ANGELES-ABC Records, Grand Award Record Co. and Westminster Records Co. have filed suit againt Deutsche Grammophon and Polydor Records of Canada, alleging breach of contract covering the Canadian distribution of the ABC, Westminster and Grand Award lines. Suit was filed in Superior Court of New York.

The plaintiffs seek \$67,500 damages and other sums they claim are due under a recently terminated distribution agreement with the defendants.

### Mother Mountain, MCA Sign Deal

LOS ANGELES — Mother Mountain Music, independent record production firm operated by Dennis Hopper, has signed a contract to produce product for MCA Records, Uni, Decca, and Kapp labels. Hopper's High Mountain music publishing activities will be handled by MCA's publishing wings.

Joe Sutton, vice president of artist acquisitions and develop-ment for MCA, concluded the deal. First product will be an album featuring Miki St. Clair. Hopper has been active in the motion picture industry.

### Col Studio Open To 'Public' Clients

NEW YORK-Columbia Records is opening its 30th Street Studio to outside clients. The studio has gone through a series of major overhauls and now includes a 36-position input console featuring simultaneous 16-track, quadrasonic, stereophonic and monaural recording. The built-in capability of the tape recorders includes sync-locking of two 16-track machines. When and if regular 16tracks prove insufficient, Dolby units are available.

Young 11-State Tour CHICAGO - Country artist Faron Young will make personal appearances in 11 states during July, which is designated Faron Young month by Mercury Records.

# **Executive Turntable**

Tom Bonetti, vice president and general manager of GRT Music Tapes, appointed president of the same division. He will headquarter in the company's Los Angeles office.



SCHUSTER

COHN

ROSNER

Arnold Maxin named general manager, Edwin H. Morris, working extensively with foreign writers and producers. He was formerly president of MGM Records. . . . Irwin Schuster named managing director, Screen Gems-Columbia Music and will move his base of operations from New York to London, mid August. He was previously vice president, director of professional activities for the company.

ELLIS

#### Larry Cohn moves from New York to the West Coast as director, a&r, West Coast, based in San Francisco, for Epic Records. Since 1968 he has been director of Epic a&r in New

ment. He has been director, Epic merchandising. David Rosner resigned as music manager, Dick James Music, New York. . . . Joseph E. Zynczak, house counsel for Buddah Records, named vice president for the label. He was previously associated with MGM Records and Kendor Music Co. ... Sol Greenberg named director, national sales, MGM Record Corp. He was formerly national single sales manager with the label. Norm Goodwin appointed sales manager, national accounts, for MGM. He held the same position with Capitol Records.

York. Don Ellis named to head the East Coast Epic a&r depart-

\* \* \* Ken Buttice named Midwest promotion representative with Bell Records. He was formerly handling promotion for Atlantic in the Detroit area. . . . Luther Rodgers Redding, brother of the late Otis Redding, joins Paragon Agency, (formerly Walden Artists and Promotions), Macon, Ga. as an agent. Redding was formerly road manager with Clarence Carter.



BELTRAN

DUMONT

LOURIE

G. A. (Gil) Beltran named managing director of RCA's Record division, RCA SA Electronics, the company's Brazilian subsidiary, replacing David W. Jones, who now heads up RCA's Australian subsidiary.

John M. Kiernan joins RCA Records as manager merchandising, popular music. He was formerly national sales manager, Project 3 Records and was associated with Kapp and Decca Records . ... Fred Dumont named director, classical division, Polydor Records, marketing their import labels DGG and Archive. He was formerly national sales and promotion manager, Angel Records for 15 years. ... Fran Lourie named director of publicity and artist relations, classical division, Mercury Records. She was previously with Sheldon Soffer Management and the Lincoln Center for Performing Arts, New York.

Murray Baker has resigned as general professional manager, Edward B. Marks Music Corp.

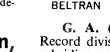
Edward C. Khoury named executive vice president, Merco Enterprises Inc. He was formerly vice president and controller, Capitol Industries Inc., parent firm of Merco. . . . Laura Cowan named production coordinator, Televideo, New York. She was formerly production assistant, Handel Films Corp., Los Angeles. Paul Van Orden appointed manager, marketing, General Electric's recently formed Audio Electronics Products Department. ... George F. Wiemann named executive vice president, treasurer, Teco Inc.

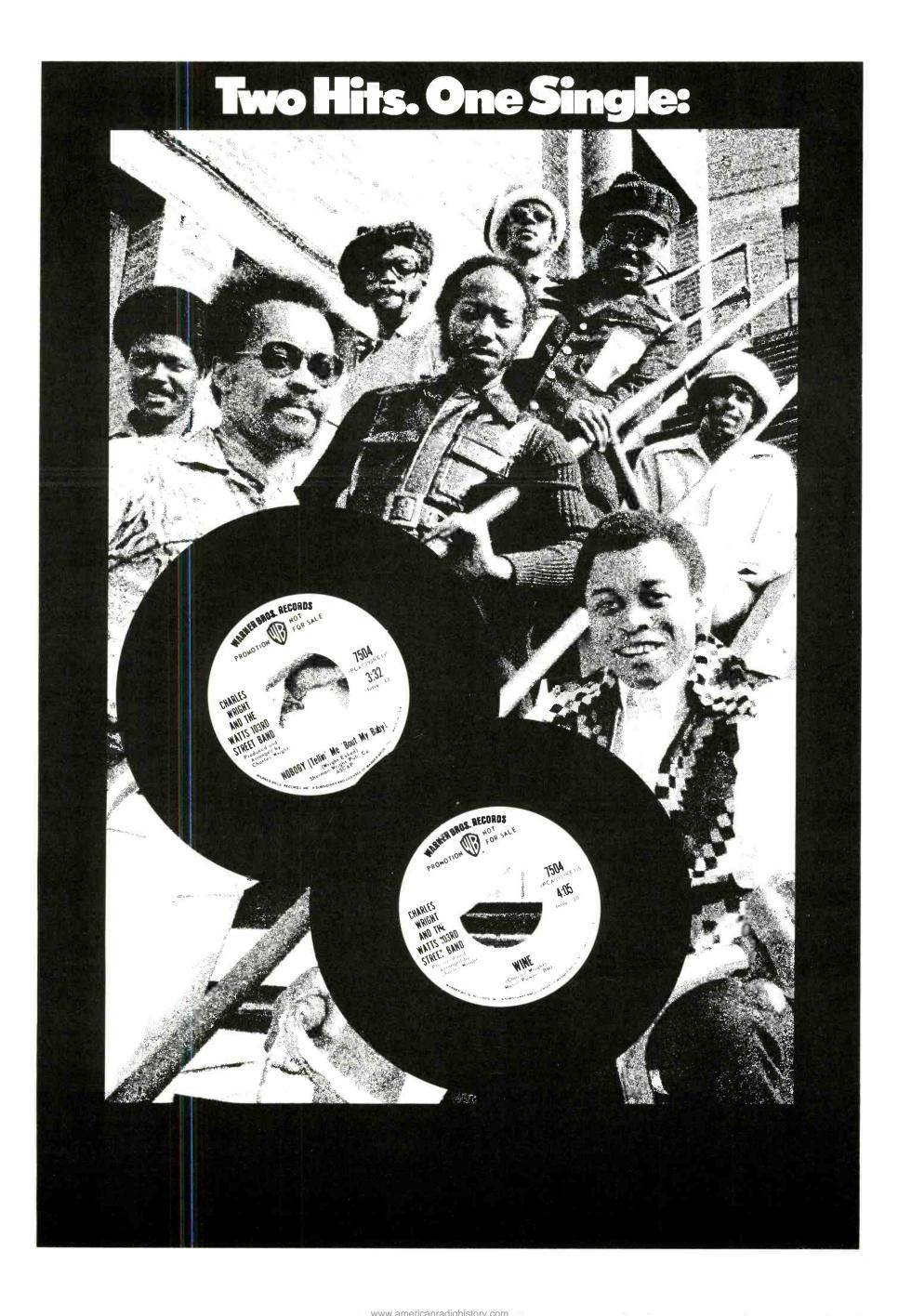
> \* **\***

Vince Vecchione, who headed Belle Wood Corp., will be a consultant to Viewlex, parent company of Belle Wood, after the closing of the subsidiary. Art Connolly, Belle Wood marketing vice president, has left. +

Sam Trust has left Capitol Music where he was head of the publishing company. . . Charles Balderas upped at Muntz Stereo Corp. of America to international division vice president. He was formerly marketing director. . . . Tony Martell has relinquished his post of vice president, marketing director for MCA Records and will instead work out of New York on the marketing of Decca's line of phonographs, tape decks, radios and musical instruments.

6





poured down on all.

ballet categories.

and freak out.

its

The range in musical genre and cost of admission went from free

park performances of grassroots

folk and rock, to Van Cliburn, and symphony for the paying custom-ers at the new Filene Center on

of Mrs. Jouett Shouse, the Cap-itol's leading patroness of the per-

forming arts in symphony and

Unhappily, at the P. Street Beach, the same variety of vocifer-

ous and disruptive crowds who

smashed the Newport Jazz Festi-

val were on hand here to harry a free performance by the National

Theater's departing cast of "Hair,

mer in the Parks Program. Since the "Hair" concert was not a case of no-show by a big

star, false promises by a crooked

promoter, or high prices outraging the alleged music lovers, the sad

conclusion seems to be that out-

door rock performances have gen-erated a rabble segment that comes

not to listen but to seize the stage

Perhaps the happiest musical moments were found by the lucky

kids and the tourists who flocked

to the annual Festival of Ameri-can Folklife on the Mall. At a whole series of musical workshops,

they could hear and talk to the

117 acres, both the donation



TOP STUDIO and freelance musicians gathered recently at Le Marti-nique for the first "New York NARAS Jam Session and Social Get-Together" which drew more than 150 Record Academy members and guests. Pictured above are pianist Hall Schaeffer, trumpeter Joe Newman, guitarist Toots Thielmans, pianist Dick Hyman, who organized the event, and drummer Bill Lavorgna.

### Ford Records Files Brief, **Fights Trademark Appeal**

NEW YORK-A brief was filed in behalf of Ford Records last week with the U.S. Court of Customs and Patent Appeals seeking toms and Patent Appeals seeking to have an appeal by the Ford Motor Co. set aside. The auto-mobile manufacturer had previ-ously appealed a ruling by the Trademark Trial and Appeals Board which had found in favor of granting a trademark to the record company.

Attorneys for the record com-pany, Royall, Koegel and Wells, cited more than 30 cases to support their argument for the dismissal

Ford Records, which was founded in 1958, applied for a trademark in June, 1964. The automobile manufacturer immediately opposed the application claiming they were also in the record business.

Arguing in behalf of Ford Records, attorneys Loren C. Berry and John J. Sheehy contended from the evidence set forth by the motor car comany that they made records only to be used in conjunc-tion with the sales program for their dealers. The attorneys also stated in the

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brief that although the Ford Motor Co. has "spent large sums of money in advertising, no monies have been expended promoting the sale of records and tapes."

The brief stated that whatever emphasis may have been placed upon the car company's "stereo tape cartridge player (manufac-tured by an unrelated company under the trade name of "Lear Jet" and only offered since 1965) was geared toward promotion of (Continued on page 10)

### Bell on U.K. Chart Hunt

• Continued from page 1

ternational criss-cross whereby the records that make the top of the charts in England can make the charts here and vice versa," said Larry Uttal, Bell Records president.

Records involved in the deal include Mungo Jerry on Pye Records in the U.K. The entire Pye catalog was acquired by Bell a few weeks ago. Also involved are independent master and distribution deals with

Blue Mink on Regal Zonophone Records (a division of Philips); the Sweet on RCA Victor, U.K., and Peter Noone, Rak Records. Both Mungo Jerry and Blue Mink have been released in the U.S. The Sweet is running with a single here also on the Bell label. Consequently, their new single will not be re-leased until late July or early August, depending upon response to the current Sweet single.

Peter Noone's single also will be released by late July, Uttal said 'I believe that this is a sophistication of the way I originally be-gan in the music business," Uttal commented. "I used to acquire masters in the U.S. that were hap-pening in one location and distribute them on a national basis. My basic theory of acquisition has remained the same except that now I am going overseas to pick up the happening records and releasing them in the U.S."

Bell Records' group Dawn also has a top 10 tune in the U.K., which further reinforces Uttal's theory of criss-cross hits.

Music, Rain Drenches DC., Va. **By MILDRED HALL** 

WASHINGTON-For the threelikes of John Hartford, composerguitarist, Earl Scruggs and his two sons. There was bluegrass and day Glorious Fourth weekend in sons. There was bluegrass and country and soul, banjo and fid-dle and mandolin—the real thing, the Capital, music poured out over the parks and the Mall and the P Street Beach, and from the \$3 million Filene National Center for the source and root-music so often the Performing Arts, celebrating its opening at Wolf Trap Farm, in nearby Virginia. Rain also recycled to lend individuality to top recording groups in the com-mercial field.

The usual no-shows and acoustics troubles marred the Mall's scheduled evening "Roots of Rock" concert, and a downpour delayed it. But there was plenty to enjoy, and the no-shows all had good excuses with illness accounting for the absence of Canned Heat, John

### Committee to **Aid Jefferson** In NATRA Bid

NEW YORK-A campaign committee composed of record label executives and radio personalities has been formed to back Al Jefferson's bid for the presidency of NATRA.

Chairman of the campaign committee is Phil Colbert, operations vice president, New York Sound Recording Co. His committee members are: Henry Allen, Atlan-tic Records vice president; Al Bell, Stax Records vice president; Stax Records vice president; Jimmy Bishop, WDAS, Philadel-phia vice president; John Butler, New York Sound Record Co. president; Frankie Crocker, WLIB program director; Ernie Durham, WJR, Detroit; Ron Granger, Tan-gerine Records vice president and general manager, and Morris Levy, Roulette Records president. Also, Nate McCalla, Roulette

Records executive vice president; Eddie Morrison, WGRT, Chicago, Eddie Morrison, WORT, Chicago, program director; Joe Robinson, All-Platinum Records president; Bob Rogers, WLLE, Raleigh pro-gram director; Andy Stroud, gram director; Andy Stroud, Stroud Productions president; Jeff Troy, WWRL, New York; Hy Weiss, Viewex Corp., and George Woods, WDAS, Philadelphia.

Jefferson is a veteran of 18 years in radio, and currently com-bines his duties as program direc-tor of Baltimore's WWIN with an afternoon disk jockey show five days a week.

### **Trustees Elected** By L.A. NARAS

LOS ANGELES — The local NARAS chapter has elected four national trustees and six alternates to the national board.

They include Jerry Moss, Paul Weston, Mike Post, Lee Young as national trustees. The alternates include Jerry Fuller, Ralph Grier-son, Earle Hagen, Dave Weichman, Ruth White and Christopher Whorf.

## Soul Artists of U.S. Stirring West Africa

• Continued from page 1

and Carla Thomas, who also records for Stax, will appear there in September following appearances in Germany

Dortch, who was in Liberia with Thomas June 23-27, said that the people in Liberia "are very up on American music particularly funky r&b-type material like the Bill Black Combo's, Sam & Dave's and Otis Redding's, among others." Dortch said he was surprised at the amount of recordings available in Liberia that had been recorded in Memphis. Of the two radio sta-tions there, Dortch reported that one plays r&b and the other pro-

### grams gospel. Three-Hour Rehearsal

Before Thomas made his public appearances in Liberia, he went

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into a three-hour rehearsal with five musicians from local bands. The musicians (two guitars, a bass, drums, and a tenor sax) had been rehearsing with each other before Thomas' arrival using Thomas' said, "They had a real funky sound." Stax recordings as a guide. Dortch

Thomas' first show was for President Tubman and his cabinet. The theater dates were scaled at 75 cents to \$5. The price structure was designed to allow the most people to attend the shows.

Thomas told President Tubman that the command performance was the highpoint of his career. During the performance, Thomas Among them were "Walking the Dog," "The Funky Chicken" and "The Push and Pull." Lee Hooker and Washington guitarist Roy Buchanan.

At the very opposite end of the social and musical scale of "Hair" and the folk-rock, was the grand and much heralded opening of the Filene Center—although there, too, VIP's in black tie and in eve-ning gowns were drenched.

There were no disruptions and many standing ovations during performances of the first three days of formal concerts, starring Van Cliburn, Lorin Hollander, pianist and Itzhak Perlman, violinist, backed by the National Symphony Orchestra.

Behavior was also fine during the establishment style July 4 show, starting with a free and military flavored afternoon concert by the Air Force band and chorus, and ending in fireworks. Between was a concert by the Center's own Academy Orchestra, a 110 piece symphony assembled—only about a week or so before the perform-ance—from winners of nationwide auditions for gifted young musicians.

### Galco, New Pa. Label, Formed

NEW YORK-Galco Records, a new label based in Newtown Square, Pa., will produce for the MOR, country, rhythm & blues, and jazz fields. The label recently signed Damian and Co. and released the group's first single, "My Love is "Unknown/There's No Horizon."

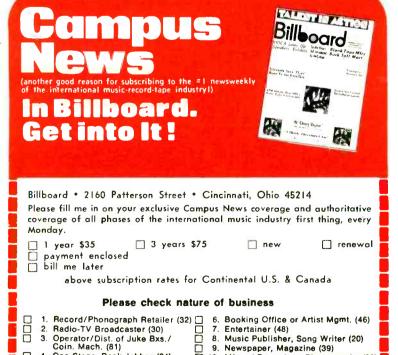
Ed Coletta, a composer and head of Entertainment Enterprises, a personal management company, is president of the label. Jim Gallagher is vice president.



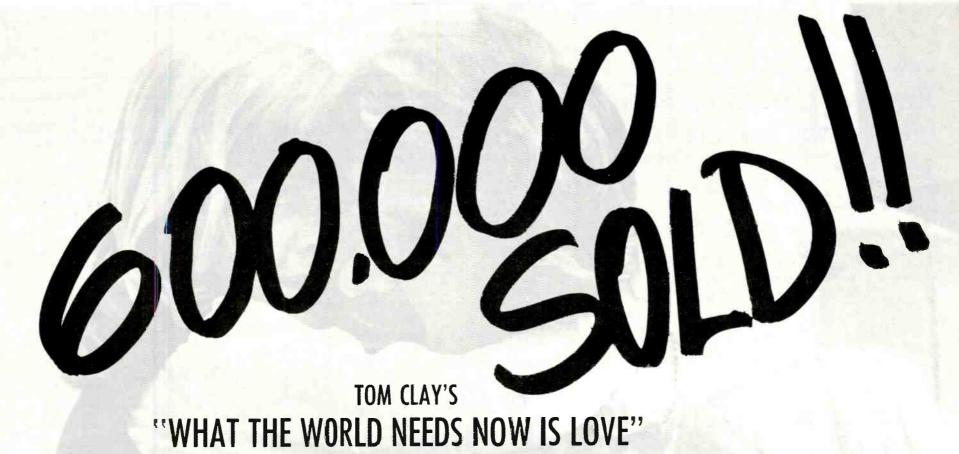
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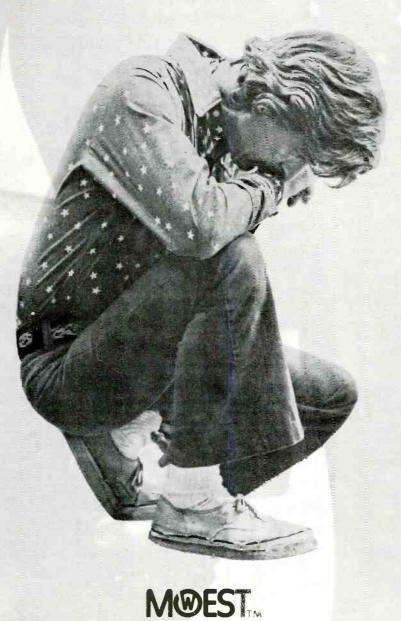


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#### **Financial News**

### Ampex, Certron Announce Net Losses for Fiscal '70

LOS ANGELES-Reflecting a downward trend in the national economy, Ampex and Certron announced losses.

Ampex reported a net loss of \$12,005,000, or \$1.10 a share, for the fiscal year ended May 2. This compares with restated net earn-ings of \$11,265,000, or \$1.04 a share, for fiscal 1970.

Sales for the latest fiscal year were down 7 percent to \$290,-860,000 from restated \$313,580,-000 a year earlier. Average number of shares was 10,875,000 com-pared with 10,845,781. Certron reported a loss for the

six months ended April 30, 1971 of \$994,198. Of this amount, \$635,-000 was applicable to the first quarter ended Jan. 31, 1971 and \$359,198 to the second quarter of the fiscal year.

The decision to discontinue its record rack jobbing business re-sulted in a loss for the six months ended April 30, 1971 of \$3,939,-583. Consequently, total loss for the first six months was \$4,933,-781, or \$1.73 a share, compared with a profit for the same period last year of \$832,000, or 30 cents a share.

William E. Roberts, Ampex chairman, said significant cost reductions and organizational streamlining had been accomplished during the past year. The red "bottom line" is attributable to a decision to write off previously de-

will spark the expansion and diversification move from a newly set up West Coast base. (Jim Hous-

ton is founder and head of Studio

Trust plans not only to build a pop catalog for Studio P/R, but to

enter copyright management and

record production. Also planned

is record packaging for Studio P/R's already existing national dis-

Additional personnel and writers for Studio P/R's West Coast

operation will be announced short-

ly. The West Coast offices have been established at 3817 West Olive, Burbank, Calif. While at Capitol, Trust moved

P/R.)

tapes

Oldies

Assorted

Country &

Western

Spanish

Assorted

tribution system.

Ford Suit

• Continued from page 8

this item as an accessory to the

car and hence toward the ultimate

sale of the car, not the accessory. The record company further claimed that revenues received by

the automobile company were never from the sale of record or

45 RPM SALE

Formerly on Coin Machines and sorted into below categories

\$**4**.50 per 100

\$**8.50** per 100

Send money order to:

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1215 S. Howard Street

Baltimore, Md. 21230

Postage will be prepaid by us

0.50 per 100

ferred engineering costs and revalue downward other assets. Roberts said fiscal 1972 will be profitable with the resumption of sales growth.

Edwin R. Gamson, Certron president, said the decision to discontinue its rack jobbing business was because of the "high overhead and low margin inherent in this type of business."

The company has instituted a cost-cutting program (eliminating its record division in Nashville) and entered into a security agreement covering equipment owned by Certron. Gamson expects a return to profitable operations by the fourth quarter.

### ALL SHOOK UP? MEDICAL FACT

SAN DIEGO---"All Shook Up" may turn out to be more than just a song, according to a scientific study now under way by Dr. Reginald Bickford at the University of California School of Medicine here. His studies indicate everyone may be twitching to "environmental stimuli" of rock music without realizing it. Under a \$38,000 re-search grant from the U.S. Department of Health, Education and Welfare, Bickford has found hid-den reflexes—muscular twitches in the body which react to sound and light. These twitches are so small, he said, that they can only be detected by computer.

#### 

### Satchmo Dies at 71; **Causes Disk Flurry** • Continued from page 3

from this period ("Potato Head Blues," "Cornet Chop Suey," etc.) are as secure today.

Up to this time jazz was essentially a folk music. Armstrong, the first virtuoso soloist, gave it new dimension. Pianist Sammy Price said: "He emancipated the jazz musician." In the Seventies Miles Davis said: "You can't play any-thing on the horn that Louis hasn't played."

There was also Armstrong the entertainer, loved by the public at large for "Hello, Dolly!" and the gravel voiced extension of his trumpet that was his singing. He appeared in 37 films (mostly brief playing appearances) recorded with everybody from Bing Crosby, Ella Fitzgerald, and Duke Ellington. He toured the world, all the time successful, including U.S. State Dept. tours which earned him the title "Ambassador Satch."

As entertainer and artist, Louis Armstrong was a fulfilled man, and earned the rewards of his dedication. As Duke Ellington put "He was the epitome of jazz it: and always will be. He is what I call an American standard, an American original."

#### • Continued from page 1 divisions, Media Vision, an audiovisual outlet geared for industrial education, and Studio Instruments,

Studio/PR in Expansion

Beechwood into publishing promi-nence with "Snowbird," BMI's most popular song of 1970, as well as Top 40 successes with "Put Your Hand in the Hand," "Try a Little Kindness," "Someone Who a musical instrument sales division. Little Kindness," "Someone Who Cares" and "Silver Threads and Sam Trust, who has resigned as head of Beechwood Music, Capitol Golden Needles. Records' Publishing outlet, has joined Studio P/R as a partner and

**Jazz Grant Program Gets** \$30G More From U.S. Arts WASHINGTON-The National

Endowment for the Arts has expanded its jazz grants program to a total of \$50,000 for 51 individuals and organizations, up from the December total of \$20,000 for 30 grants. Funds to schools and colleges generally require match-

### Kantner LP Gets Hugo Nomination

NEW YORK-Paul Kantner's "Blows Against the Empire," LP on RCA Records, has been nomi-nated for the Hugo, an award for science fiction writing. Kantner, a member of Jef-

ferson Airplane and head of the Jefferson Starship which performed on the record, also conceived and wrote the story for the record. The LP concerns the visions of Kantner and his children of the future who commandeer a starship to escape the horrors of the planet Earth. Winners of the Hugo award will

be announced at the 29th annual Science Fiction Convention in Boston, Sept. 3-6 at the Sheraton

#### Pacific Studio, Deal With Just Us Prod

SAN FRANCISCO --- Just Us Productions, a personal manage-ment firm, and Pacific Record Studios have concluded an agreement whereby all San Francisco-based acts under the direction of the management firm will utilize the 16-track Pacific studios. The studios are located in San Mateo and owned by Paul Curcio.

Mike Gruber, president of Just Us, is currently negotiating a similar agreement with a studio located in Los Angeles. Artists using the Pacific Studios include Tucky Buz-zard, Help and Ken Lauber.

ing, but those to students and composers do not. Grants range from a low of \$400

to a high of \$2,000 in the expansion of the jazz program which has been small in dollars but impressive in results, according to Nancy Hanks, chairman of the arts endowment.

The listing of grants draws attention to government generosity in giving New York drummer Stephen A. Reid \$750 to carry on his successful drum instruction and free concerts for New York's ghetto children. The starting grant in December for this project was only \$250. Current donations appear to

generate miracles of financial wizardry among recipients. A gift of only \$1,140 to the New York Hot Jazz Society Inc. (which the group must match out of its own pocket) funds no less than eight outdor jazz programs in four boroughs of New York, which are free to the public and feature well-known jazz musicians.

Matching grants for colleges, schools and students of music are similarly modest, regardless of the talent involved. A grant of \$1,000 was given the Carnegie-Mellon University of Pittsburgh, to present Stan Kenton and his orchestra in a residence workshop. The sum of \$500 went to a blind voice major, Henry C. Butler, New Orleans, to travel and study with Cannonball Adderley this month.

Grants (non-matched) for the furtherance of new works and completing works in progress, in-cluded one for \$1,350 to commission arrangements of 20 Bessie Smith songs by pianist-composer Albert Dailey for performance by vocalist Ruth M. Brisbane, New York, Alvin G, Cohn of New York, composer-arranger-instru-mentalist, received \$2,000 "to compose a minimum of six new works for 16-piece jazz ensemble."

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# Market Quotations

NAME		71	Week's Vol.	Week's	Week's	Week's	Net
HAME	High	Low	in 100's	High	Low	Close	Change
Admiral	21	8	398	203/8	19	193/4	+ 3/
A&E Plastic Pak Co.	127/8	73/8	79	77/8	73/8	71/2	- 1/
ABC	48	25	262	451/2	441/2	453/8	+ 3/
Amer. Auto. Vending	101/2	67/8	55	91/8	85/8	9	+ 1/
Ampex	253/8	161/2	704	191/2	183/8	181/2	- 3/
Automatic Radio	141/4	7 7/8	34	91/4	85/8	85/8	- 3/
ARA	1421/2	117	129	142	1371/2	141	+ 1
Avco Corp.	18	121/8	395	135/8	13	133/8	- 1/2
Avnet	157/8	81/4	362	131/4	123/4	13	+ 1/4
Capitol Ind.	217/8	107/8	118	115/8	111/ <sub>8</sub>	111/4	- 1/4
Certron	83/8	45/8	162	5	45/8	43/4	- 1/2
CBS	471/2	301/8	1225	451/8	441/4	441/4	- 1
Columbia Pictures	173/4	101/4	215	12	111/4	111/4	- 1/2
Craig Corp.	9	45/8	43	47/8	45/8	45/8	- 1/1
Creative Management	173/4	83/4	55	11	101/8	11	+ 1/
Disney, Walt	1287/8	77	508	1181/2	112	116	+ 33/
EMI	51/8	33/4	137	37/8	33/4	37/8	Unch.
General Electric	621/2	461/2	1779	615/8	603/8	611/2	+ 5/
Gulf + Western	31	19	583	293/8	281/8	285/8	- 1/1
Hammond Corp.	137/8	91/2	100	105/8	101/8	103/8	Unch.
Handleman	47	351/8	264	40	393/8	395/8	- 1/1
Harvey Group	87/8	51/2	27	67/8	61/4	61/4	- 1/4
ITT	663/4	49	2830	627/8	613/8	627/B	+ 3/
Interstate United	131/2	8	561	91/2	81/2	91/2	+ 1
Kinney Services	393/8	281/4	1263	353/4	341/8	341/8	- 3/
Macke	145/8	83/8	191	93/8	91/8	93/8	+ 1/1
Mattel, Inc.	521/4	351/4	685	391/4	353/4	383/4	+ 15/
MCA	30	213/8	80	253/8	233/4	25	+ 7/
MGM	243/4	151/2	108	221/2	201/4	22	$+ 1\frac{1}{2}$
Metromedia	307/8	173/8	516	307/8	281/2	297/8	+ 13/
3M	1237/8	951/8	1141	1201/2	117	117	- 4
Motorola	893/4	511/2	481	827/8	803/8	821/2	+ 1/2
No. Amer, Philips	317/8	23	115	281/2	261/8	273/8	+ 11/2
Pickwick International	55	38	46	55	53	55	+ 23/
RCA	403/4	26	5740	361/8	331/2	341/2	- 13/
Servmat	34	251/2	476	33	31	33	+ 11/8
Superscope	325/8	197/8	698	251/4	221/4	241/4	- 1/8
Tandy Corp.	755/8	51	109	751/4	721/2	75	+ 25/
Telex	223/8	133/4	1156	165/8	151/4	16	+ 3/1
Tenna Corp.	111/2	6	188	73/8	6	71/8	+ 7/1
Transamerica	19	151/4	2465	175/8	161/2	171/2	+ 3/
Transcontinental	11	61/2	306	8	71/2	75/8	- 1/8
Triangle	223/4	143/8	65	163/4	16	165/B	+ 3/
20th Century-Fox	157/8	85/8	847	111/2	93/4	11	+ 1
Vendo	171/2	123/4	33	135/8	131/8	131/2	+ 1/8
Viewlex	103/4	71/8	169	73/4	71/8	71/2	- 1/2
Wurlitzer	171/2	101/8	26	163/8	153/4	1 53/4	- 5/8
Zenith	547/8	363/8	1020	533/8	50	511/8	- 13/2

As of Closing, Thursday, July 8, 1971 Week's Week's Week's Week's Week's Week's

OVER THE COUNTER	High	Low	*Close	OVER THE COUNTER*	High	Low	*Close
ABKCO Ind.	7	61/4	63/4	Kirshner Entertain.	67/8	53/4	65/B
Amer. Prog. Bureau	41/2	4	4	Koss Electronics	51/2	43/8	51/2
Bally Mfg. Corp.	291/2	26	291/2	Mills Music	151/4	15	15
Data Packaging	87/8	61/8	83/8	NMC	93/8	73/4	8
Gates Learjet	61/2	53/4	63/8	Perception Ventures	63/4	51/4	51/4
GRT Corp.	33/4	31/2	35/8	Recoton	6	41/2	53/4
Goody, Sam	91/2	83/8	81/2	Schwartz Bros.	61/2	51/8	61/2
Integrity-Uts	6	47/8	6	Teletronics Int.	37/8	31/2	33/4
Josephson, Marvin	81/2	8	8	United Record & Tape	51/4	4	4

\*Over-the-counter prices shown are "bid" (as opposed to "asked"). Neither the bid nor the asked prices of unlisted securities represent actual transactions. Rather, they are a guide to the range within which these securities could have been sold or bought at the time of compilation.

The above contributed to Billboard by Merrill Lynch, Pierce, Fenner & Smith, Inc. Members of the New York Stock Exchange and all principal stock exchanges.

### Western Merchandisers Uses NCR Computer on Purchases

• Continued from page 3

dise in the shopping department," he explained.

Marmaduke continued, "Cur-rent stock information is keypunched from the report and ready to be entered into the computer

### **De-Lite Records** Chiefs to Europe On License Tour

NEW YORK-Fred Fioto and Harry Finfer, president and vice president of De-Lite Records, will leave for Europe on Sunday (18) to set up foreign licenses on both the De-Lite and Red-Lite labels. as well as to scout foreign prod-uct and talent for U.S. release. itinerary are Aadrid, Rome, Included in their London, Paris, Madrid, Rome, Milan, Stockholm and Hamburg. De-Lite has issued a single by the Gang. The disk couples "Hot Pea Soup" with "Lucky for Me." The single will be followed by two album releases later in the month. The LP's are "Live at PJ's" and "The Best of Kool and the Gang." De-Lite Records moved to larger headquarters at 200 West

57th St.

on Monday morning, updating all the data that is stored in the computer's high capacity disk files."

The Western Merchandisers ex-ecutive also explained that data covering new purchases, take from purchase orders is also entered in the computer, producing a new title file that identifies the vendor, artist and class, the retail price and dealer's cost.

The merging of these files creates the company's weekly Buy-ing Register. Western Merchandisers also plans to computerize its invoicing system, accounts depart-ment and payroll operations.

### Mazur Sets Up Studio Operation

NEW YORK - Ruby Mazur, former art director of Paramount Records, has formed his own studio with the assistance of Steve Alterwien, former art director of Circus Magazine. The new studio operation will be called The Art Department.

It will be a complete service of staff artists, photographers and writers, will design album covers. trade and consumer advertising, book jackets and promotional material for record labels. The Art Department will be located at 138 West 17th St.

Number One Single and Album, Cash Box and Billboard. Troubadour, Carnegie Hall, Boston Music Hall, and Greek Theatre (S.R.O.).

# Carole King.

While obviously a diary and a ledger of sales figures can account for a superficial view of Carole King's career, the real story lies in the wealth of her songs. She is responsible for some of the most memorable melod is in popular music, the force behind the growing up of a lot of us. We have been moved for a dozen years by Carole King, yet as she steps out on stage as her own woman, she is only now really beginning to reach us.



# What is FM Doing to Radio?

This and other crucial questions concerning the future of radio will be discussed by Program Directors, Air Personalities, Station Owners and Managers.

### AT THE 4th BILLBOARD RADIO PROGRAMMING FORUM.

August 19-21, 1971, Hotels Ambassador, Chicago, Illinois

The key Radio Industry personalities listed below will be among the featured speakers at the Billboard Forum. Register today and insure your participation in what is certain to be the most provocative programming conference ever held.

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**Bill Bailey** KIKK Radio Pasadena, Texas

**Neil Bogart** Co-President Buddah/Kama Sutra Group New York, New York

**Jay Cook** Program Director WFIL Radio Philadelphia, Pennsylvania

**Greg L. Dean** Program Director KEYN-FM & AM Radio Wichita, Kansas

**John Detz** General Manager WABX Radio (Century Broadcasting) Detroit, Michigan

**James Gabbert** General Manager K-101 Radio San Francisco, California

James C. Hilliard Executive Vice President & General Manager WNAP-FM Radio Indianapolis, Indiana

**Don Imus** Morning Personality WGAR Radio Cleveland, Ohio

**Herbert Kay** President Herbert Kay Research, Inc. Montclair, New Jersey

**Robert E. Lee** Commissioner Federal Communications Commission Washington, D.C. **Harold Lipsius** President and Owner Universal Record Distributing Corporation Philadelphia, Pennsylvania

**Brad S. Miller** President and Executive Producer Mobile Fidelity Productions, Inc. Chatsworth, California

**Bob Moomey** Program Manager WIND Radio Chicago, Illinois

**Eddie Morrison** Program Director WGRT Radio Chicago, Illinois

**David Moorhead** Vice President and General Manager WMMS-FM Radio Cleveland, Ohio

**Gene Nelson** Vice President WLCS Radio Baton Rouge, Louisiana

**Charles R. Parker** Vice President and Program Director WDRC Radio Hartford, Connecticut

John E. Patton Program Director WASH Radio Washington, D.C.

John Randolph Program Director WAKY Radio Louisville, Kentucky

**Charles C. Renwick** Radio Division Program Manager Storer Broadcasting Company Cleveland, Ohio Dick Reuss Program Director WLEE Radio Box 8477 Richmond, Virginia

**Jack Richardson** President Nimbus 9 Productions Toronto, Ontario, Canada

**Bill Sanders** Vice President and General Manager WWDC Radio AVCO Broadcasting Company Washington, D.C.

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William J. (Bill) Vermillion Music Director WLOF Radio Orlando, Florida

**Robin Walker** Program Director WIRL Radio (Mid-America Media) Peoria, Illinois

**Joe Wells** Manager, Chicago Studios RCA Records Chicago, Illinois

**"Big" Wilson** Program Director WPGC Radio-AM & FM Washington, D.C.

**George Wilson** Program Director WOKY Radio Milwaukee, Wisconsin

Please register me for the BILLBOARD RADIO PROGRAMMING FORUM, August 19-21, 1971, Hotels Ambassador, Chicago, Illinois. (If you wish to register others besides yourself from your organization please send names and titles on your letterhead and enclose payments.)
Registration Fee: \$150.00 per person Add \$35.00 per person to attend Thursday morning
Please enclose check and return registration form to: RADIO PROGRAMMING FORUM NINTH FLOOR—300 MADISON AVENUE, NEW YORK, N.Y. 10017
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Complete refund will be made for cancellations received before July 2, 1971. After that date but prior to the opening of the Conference, a cancellation charge of \$50.00 will be made. After that "no shows" cannot be refunded, although substitutions are permitted.

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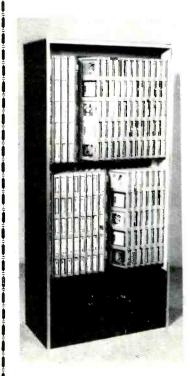
# Tape Cartridge

# New Major Management Shift at Ampex in U.K.

LONDON—There has been another major management reshuffle at Ampex Stereo Tapes English headquarters. According to official sources, both general manager Lee Cross and market planning manBy RICHARD ROBSON

ager Bertie Eccles have resigned, and financial director, Eric Bowler has been moved to Ampex' electronics division at Reading. It is also reported that the already de-

NO MORE LOST SALE\$



. . . because your cartridges & cassettes are locked in glass cases.

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### CREATIVE STORE EQUIPMENT INC. QUICK-VUE

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pleted field sales force has been cut in half.

The news comes within five days of Ampex learning of its failure to secure tape rights to the valuable Kinney catalog, and amid speculation in the industry about AST's future in the U.K. The coveted Kinney catalog has

The coveted Kinney catalog has been captured by Precision Tapes, which finalized a two-year exclusive tape rights deal at the recent International Music Industry Conference in Montreux, Switzerland. (See separate story.)

(See separate story.) Lee Cross' departure from AST comes after a mere seven months of his appointment as head of the company in Europe. His appointment had followed the resignation, for health reasons, of Gerry Hall. Cross, who had formerly been manager of Asia/Hong Kong operations for Ampex International, was widely regarded as being a trouble shooter specially chosen from the backbone of a new management structure in this country.

Cross has already left Yarmouth Place offices and his plans are not known. For the time being, the company will be headed by general manager, product, Stanley West. Joined in 1969

Bertie Eccles joined the company in 1969 when AST was launched in Europe. Prior to his appointment, Eccles worked for University Recordings which was the first company to introduce the 8-track cartridge system in the U.K. His future plans are also uncertain although it seems possible he will return to the wine trade in which he worked for many years before joining University Recording

ing. The U.S.-based Ampex Corp. suffered a substantial loss last year, and the slow growth of the cassette and cartridge market in Europe was generally regarded as (Continued on page 33) 

### VIEWLEX MOVES TO AID CLOSED BELLE WOOD

HOLBROOK, N.Y.—Viewlex, parent company of shuttered Belle Wood, manufacturer of 8-track players, has made two decisions regarding its now closed subsidiary:

-It will keep more than 60 warranty stations open to honor repair commitments of Belle Wood product.

—It has sold a large portion of Belle Wood's inventory to California Auto Radio (CAR), Downey, Calif.

Distributors and dealers have been altered that Viewlex has a large inventory of parts in its warehouse to fulfill warranty cards, and that Belle Wood's marketing and distribution plant in Deerfield, III., will be closed this week. (Billboard, July 10.)

According to Monroe Abrams, executive vice president of Viewlex, "Belle Wood was not consistent with our (Viewlex) policies of profits and return on investment. That's why we closed it. Belle Wood did not go bankrupt."

For California Auto Radio, which acquired a large quanity of Belle Wood's auto 8-track stereo decks, it was the second acquisition of a major line.

It recently purchased the assets of the Gibbs Special Products Corp., Janesville, Wis., from the Hammond Organ Corp., the parent of Gibbs. (Billboard, May 22.)

## Muntz Back Marketing 8-Track Worldwide

#### By ELIOT TIEGEL

LOS ANGELES — The Muntz Stereo Corp. of America has activated its overseas department after one year's inactivity with the em-

one year's inactivity with the emphasis on 8-track car players. "It is our feeling that the Muntz name is known throughout the world and we have not capitalized on it," admits Barney Phillips, the firm's president. The "new" international depart-

The "new" international department will zero in on Europe and South America to develop new leads and also pick up whatever business it can off its previous international division's efforts which were headed by Ron Gordon, who is no longer with the company. Under that old arrangement,

Under that old arrangement, Gordon's firm, Multi-National, acted as Muntz's international de-

International Tape Market

**ITALY—Ampex Italiana** and **Shell Italiana** have announced the signing of an exclusive agreement for the distribution of prerecorded 8-track cartridge and cassette tapes through Shell service stations in Italy. Ampex is making about 250 cartridges and 500 cassette titles available in both Italian and International repertoire.

LONDON-A. J. Jacques and Co. has gained exclusive distribution rights in the UK to Clarion's line of player equipment. The Japanese-based company is making about 10 8-track auto units avail-able and several accessories, including a cartridge to cassette convertor and a speaker unit designed to fit into the arm rest of a car. **RCA** is releasing more than 80 prerecorded cassette titles. The cassettes will be imported from RCA's Rome duplicating plant, while the remainder will be manufactured in the UK by Tape Duplicating and Decca. In conjunction with the release, RCA is offering dealers a counter or wall rack merchandiser which holds up to 100 tapes with a minimum order of 150 titles. Dealers ordering the minimum number of tapes and who don't want the rack will receive an extra 10 percent discount. ... United Artists' first tape campaign aimed specifically at the auto market will be launched this month to support the label's "Music on the Move" cartridge and cassette series. **Pye's** hardware division has introduced its first home stereo cassette system, model 9116, featuring radio and record player. It is also offering a portable cassettee player. . . A new addition to the Japanese Nivico equipment line is a cassette portable. Denham and Morley distributes Nivico in the UK. . . . National Panasonic has introduced a cassette recorder, model RQ-226S. . . . Software manufacturers will exhibit for the first time at this year's Motor Show Oct. 20-30. . . . Precision is offering free to dealers a 50-second film clip to advertise his store at a local cinema. . . . Another move to answer the dealer's plea for more margin on the tape has been initiated by **Polydor** with the introduction of a cassette pack at an additional  $7\frac{1}{2}$  percent discount. As retailers buying Sound Seller packs already qualify for 28 percent discount, the new plan enables them to stock tapes with a total margin of 35½ percent, only one percent less than most record companies offer on their full-price LP product.

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partment and secured orders for players which Muntz shipped.

Under the new arrangement, Muntz has complete control of all overseas sales and the emphasis will be pushing the Muntz by Clarion equipment tie up. Clarion is fast becoming Muntz's chief equipment supplier and the first five units offered for the overseas market are by that Japanese supplier.

They include the 881 mini 8track with IC circuitry and vertical tracking. It carries a U.S. list of \$54.95. That unit and two others boasts a modular design which was developed by Clarion and Toshiba to miniaturize the machine's circuitry. The other IC circuit units are the 886 mini 8 (\$69.95) with a digital indicator and the capacity to accept an AM radio adapter and a cassette adapter, and the 607 8-

The other IC circuit units are the 886 mini 8 (\$69.95) with a digital indicator and the capacity to accept an AM radio adapter and a cassette adapter, and the 607 8track with AM radio and the capability to accept the FM and cassette adapters. It fits in the dash of European and American cars and has an American list of \$99.95.

The two remaining models under the plan are the 884 8-track with FM radio (\$109) and the C170 4 and 8-track compatible (\$89).

International division head Charlie Balderas will be traveling to Europe and South America to develop the sales and manufacturing programs.

programs. "We are looking for joint ventures, where we participate in the manufacturing and sales," Phillips explains. "In South America, for example. you cannot import a completed unit."

Muntz is working with Muntz Auto Stereo in Mexico City in a (Continued on page 47)

### TDK Economy Blank Cassette

CHICAGO — TDK Electronics made two disclosures at the Consumer Electronics Show: it was introducing an economy line of blank cassettes and it was offering a C-180 cassette.

The new economy Maverick series will use standard tape, stainless steel pins, flanged rollers and a spring-loaded felt pressure pad. Packaging will be in cardboard boxes.

The C-180 cassette is a forerunner to a C-240, according to George Saddler, sales manager of TDK.

JULY 17, 1971, BILLBOARD



# **Perfect Sensing Tapes**

Get precision splicing and perfect sensing on 8-track stereo cartridges, cassettes and TV films.

Select a Saxon aluminum foil and Mylar pressure sensitive tape from our standard stock, or we will make it to your most exacting specifications. It's the ideal tape for all types of automatic splicing equipment.

We'll send you a FREE sample along with our new catalog. It details and illustrates everything (including cartridge, cassette and promotion labels) for the audio visual and record industries.

Write or call us today. (212) 672-8200. **Saxon Adhesive Products, Inc.** A subsidiary of Saxon Industries, Inc. 57-01 37th Ave., Woodside, NewYork 11377 \*Registered trade mark of Dupont

### Tape Cartridge

## **8-Track Units Resume** From Automatic Radio

MELROSE, Mass.-Automatic Radio has re-entered the 8-track auto, home and portable markets with a flourish

It introduced new lines in each 8-track category at the Consumer Electronics Show last week with plans to launch each in the fall.

The product breakdown: The High-Performance stereo line consists of six auto models, including a straight 8-track, Charger Mach I CRM-5010, at \$79.95; 8-track with hideaway controls, Charger Mach II CRK-5015, trols, Charger Mach II CRK-5015, \$89.95; 8-track with mileage-minder dial, Spoiler Mach I SRM-5021, \$79.95; 8-track with FM multiplex radio, Spoiler Mach II SRX-5025 \$129.95; 8-track with pedestal base, TacL Mach I TAK-5030, \$89.95; and 8-track with FM multiplex radio. Tack Mach II multiplex radio, Tach Mach II TKX-5035 \$129.95. A home power supply lists at \$27.95. The line is packaged in a styro-

foam carrying case in a variety of colors. A dual mount speaker kit, model SK-650, is available in blue, yellow, magenta and black

Features include an adjustable pedestal base to allow either under-dash or floor/console mounting. A disconnect in the pedestal allows removal of the player for storage in the car's trunk or home and an adjustable mounting base allows floor console mounting. The 100 8-track auto stereo

series:

Model Sprite 100 at \$54.95; Rover 101, \$59.95; Boss 102 with fast forward, \$72.95; Opus 103 with FM multiplex radio, \$109.95 and the Grand Boss 104 with FM multiplex radio, \$129.95. The portable stereo 8-track line:

Model PSM-2456 with shoulder strap and built-in AC at \$59.95; PSR-2467 same as PSM-2456 but

### **Budget Tape By American**

CHICAGO-A new line of presettes is being introduced by Amer-ican Tape Corp., New York. The line ranges from \$1.98 to \$2.49.

The company has acquired the assets of Radiant Cassette Cartridge Corp. of New England (nee Webster Records) and Continental Records. American Tape Corp. has a duplicating plant in Des Plaines,

Initial product includes a tape version of "Jesus Christ Super-star" at \$1.98 and \$2.49, and a specialty recording of "Sesame specialty recording of Street" at 99 cents.

Foreign licensees include Banimax in Australia and England, Basart in Holland and Riccordi in Italy, according to Dor Gabor, chairman and chief administrative officer of Amer Robert L. Ford is president and chief operating officer.

Gabor is planning one top dis-tribution for the software line.

### **ITA Forms Unit 4-Channel**

CHICAGO--The International Tape Association (ITA) has formed a new working committee to recommend standards for all areas of quadrasonic sound. The committee includes members of the organization whose interest is in juipment, recording and duplication area of the four channel concept.

Meanwhile, eight additions the ITA roster of members bring the over-all membership to 111. The latest include the Videorecord Corp. of America, Dow Corn-ing, DuPont Corp., Alps-Motorol-of Japan, Arvin, Systems, Inc., of Japan, Arv. Systems, Inc., Electrographic Corp., Ovations, Inc., and Audio Magnetics Corp. of Canada.

with AM radio, \$69.95; PEL-2501 with built in AC, \$63.5; PXL-(Continued on page 43) LOS ANGELES--Negotiations are continuing between Ehrenreich Photo Optical Corp. and Instruments Systems Corp. over the sale

of Concord Electronics, a division of Ehrenreich. Instruments Systems, New York, is the parent company of Benjamin Electronic Sound Corp. Concord. acquired by Ehrenreich Photo more than two years ago, distributes audio and video tape recorders and home entertainment systems.

While acquisition discussions are under way in New York, Concord is continuing to operate in Los Angeles after introducing a new line (Continued on page 43)

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Concord 'Right On' Despite

Pending Ownership Change

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Maxell blank cassette tapes are the highest in quality. A product of today's most advanced technology. Assuring superior performance. And consistent sound delivery. Valuable in winning and keeping customers.

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# **Certron Exits Distrib and Diskery**

CHICAGO—Certron is phasing out of its record and rack job-bing operations to concentrate on blank tape.

It recently closed its record company in Nashville and plans to phase out of its rack-distributing company in Texas, according to a company spokesman. To put the emphasis on blank tape, Certron has introduced a line chromium dioxide blank cassettes in 60 and 90-minute lengths.

The line will be offered in new

packaging, featuring redesigned graphics and a Philips-style plastic box, said Bob McClure, marketing manager. In addition to the chromium

tape line, it plans to introduce a (Continued on page 47)

# **Equipment Mfrs** Show Units at CES

CHICAGO-While most equipment manufacturers introduced new tape players well in front of the Consumer Electronics Show,

several waited for the show itself before showing off new models. NORELCO introduced three cas-NORELCO Introduced three cas-sette recorders and a cassette/rec-ord/playback deck incorporating the recently developed Philips Dynamic Noise Limiter system. Model 3170 at \$219.95 is an AC/battery stereo cassette system with FM-AM receiver, detachable speakers, automatic record level, automatic frequency control and a switchable bias filter; model 2000 at \$109.95 is a stereo cassette record/playback deck which permits use of the HP 200 headphones without separate amplifier; model 1420 at \$54.95 is a step-up version of the Carry-Corder 150, a portable monaural recorder/player; and model 2100, a stereo record/ playback deck out-fitted with the

noise suppression circuit. BENJAMIN introduced a 10-cassette changer deck, model Ben-jamin-Starr-Lenco RAC-10, which can play or record up to 10 cassettes in sequence or play/record playback deck outfitted with the only one side from each cassette. It features an automatic rejection of improperly inserted cassettes and a frequency response of 40 to

a frequency response of 40 to 10,000 Hz plus or minus 1 db. It lists at \$249.50. **B&B IMPORT-EXPORT** intro-duced a portable 8-track two-piece player with AC/DC, model B-877, at \$495; and model B-877, a at \$54.95; and model B-287 a portable cassette AC/DC tape re-corder with a remote microphone,

corder with a remote microphone, C-30 cassette, carrying case and earphone at \$29.95. BSR McDONALD introduced an 8-track record/playback deck, model RD85, at \$49.95. FISHER RADIO introduced model President 4 console at \$3,500, featuring a 4-channel real to real tops around the CP reel-to-reel tape recorder, the CP-100 4-channel, 8-track player, automatic turntable and eight loud-speakers; model Executive 4 features a cassette system and a 4channel 8-track player, eight speakers, automatic turntable and a 4-channel AM-FM stereo tuner at \$1,995; model Philharmonic 4 is a 200-watt console with a 4-chan-nel AM-FM stereo tuner, 4nel AM-FM stereo tuner, 4-channel 8-track player, automatic turntable and six speakers at \$899.95; model Squire 4 has a 4-channel AM-FM stereo re-ceiver, 4-channel 8-track player and automatic turntable at \$995. MORSE ELECTRO PROD-UCTS offered an 8-track player/ recorder deck at \$189; model T1115 radio-tape unit with two speakers at \$149; three portable tape-radio models in the \$69 to \$119 retail range; and an 8-track \$119 retail range; and an 8-track recorder with radio, mini changer, two speakers and a stand at \$169.95.

### Yamaha to **Player Mart**

CHICAGO - Yamaha International is entering the tape player market in the fall when it introduces several cassette decks.

The audio products will be in the medium to high-end price range and will be aimed at the audiophile market. The units will be built for Yamaha by its parent company in Japan, Nippon Gakki, but marketed under the Yamaha brand name in the U.S.

Distribution will be through hi fi stores, department outlets and through dealers now carrying Yamaha's recreational products, including guitars, sporting goods, cycles, etc.

The company recently opened new corporate facilities in Buena Park, Calif., which consist of a 43,000 - square - foot headquarters building and a 125,000-square-foot warehouse and service facility

According to a company spokesman, Yamaha is working on several cassette models and is study-

(Continued on page 43) JULY 17, 1971, BILLBOARD

A dealer out in Dallas suggested we add a few features to our under \$50 cassette portables.



So, this year our F-25 features Endmatic for automatic shut-off at the end of a cassette, 3-way power, instant repeat of any portion of a recording by pressing a single lever, remote control microphone, pushbutton operation, automatic and manual record level control, record level meter. \$49.79.

Thanks a lot Tex!

Concord Electronics Corporation, subsidiary of Ehrenreich Photo-Optical Industries, Inc., 1935 Armacost Avenue, Los Angeles, California 90025. Cassette portables/decks and stereo receivers.

**CONCORD** "We're making better things for your customers to listen to...because we listened to you."

# WHO'S NEXT



The Who's next is here. A dynamite new single, "Won't Get Fooled Again", and a national tour beginning in late July. Not bad for openers.

"Won't Get Fooled Again" 732846 b/w "I Don't Even Know Myself"

The Who, Another member of the MCA Sound Conspiracy



### Tape Cartridge

# **DuPont Cuts Tapes Substrates \$\$**

WILMINGTON, Del.-The Du-Pont Corp. has dropped the prices on several of its tape substrates by between 10 and 20 percent. The price cut will significantly reduce the cost of its "Mylar" polyester film base used in the manufacture of chromium dioxide and iron oxide magnetic tapes.

This is the second major price cut instituted by the company in the last six months. The first was in January when the company decided to make certain types of its "Mylar" polyester base available in commercial quantities.

According to Robert Rogers of

the DuPont Co., the price cuts have been made possible by greater production efficiencies and a resulting downward trend in prices. It is expected that the reductions would result in a saving for manufacturers of blank loaded magnetic cassette tapes who use the DuPont substrates.

Rogers feels it could also result in a leveling off of prices on the new chromium dioxide tapes, but scotched speculation that a chromium dioxide cassette listed at 69 cents was a distinct possibility. Although DuPont is optimistic

about over-all industry response

to its price cuts, major blank tape manufacturers in the nation were less enthusiastic.

A spokesman at Ampex said he doubted whether the saving would mean anything to the consumer. He pointed out that with spiraling royalty and production costs in the tape industry, the DuPont cuts may help to pick up some of the slack, and balance things out a bit, but would do little else.

Norelco admitted buying some of its substrates from local manufacturers, but said it was still too early to give a definitive opinion as to whether or not any price cuts could be passed on to the con-sumer in the form of cheaper cas-

Meanwhile, two other major producers of tape substrates, the Cel-anes Corp. and the 3M Co., have said that they are closely studying the DuPont price cuts. There is no immediate indication that they would make similar moves.

#### **Over Phonos: Ampex** CHICAGO - Tape recorders are continuing to widen their lead over record players in the competition for consumer entertainment

**Tape Units Widen Lead** 

dollars, according to figures released by the consumer equipment division of the Ampex Corp.

Lawrence R. Pugh, marketing manager of the divison, estimated that consumers will buy nearly twice as many tape recorders and players as phonograph this year. He said that approximately 11.6 million tape units will be sold in this country before the end of 1971, as compared to an esti-mated six million phonographs which will be bought by consum-

"This," said Pugh, "is an in-crease of 10 percent in tape re-corder unit sales over 1970." He added that phonograph sales had been decreasing by about 150,000 a year for the past four years.

### **UDC** Gets Rights To 'Nanette' LP

NEW YORK-The De & El Recording Corp. and United Artists Distributing Corp. have signed an agreement giving UDC manufacturing and distribution rights to De & El's best selling album, "No, No, Nanette," by Crazy Hair and His Player Roll Piano Gang. UDC already handles national distribution and sales on the disk version of the album.

The agreement reached between Elliot Blaine, president of De & El Recording, and Charles Bratnober, head of UDC's stereo tape division, also gives the latter company tape manufacturing and distribution rights to all future product from De & El.

Tape versions of "No, No, Nanette" in both cassette and 8track configurations will be avail-able on the consumer market within two weeks

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The Ampex executive cited the increasing availability of cartridge and cassette units as the prime reason for the strong growth of tape recorders. Pugh said that the sales of

cassette recorders and players will exceed those of phonographs for the first time this year, and also predicts that they will double the sales of 8-track units.

He said the reasons for the more rapid growth of cassette sales over cartridge sales are its size, greater convenience, greater reliability, ease of recording, availability of practical cassette changers, and the growing acceptance of more auto-mobile players and player/recorders.

"We have Pugh continued. noted an interesting trend towards the coupling of cassette and open reel decks in home installation to provide greater flexibility in music listening and recording. We are also seeing a trend towards multiple tape recorder ownership.

He added, "Families may own an open reel recorder for high fidelity listening, a cassette unit for more general listening and recording, and a portable cassette unit for music or recording on the go. Other families have a cartridge or cas-sette player in the car and a compatible unit at home for greater use of their tape libraries.

Pugh said that business and educational uses of cassette equipment are also growing. He pointed out that more companies are using cassette players and recorders for communications and training, and schools and students are discovering the many uses of cassette recorders.

Looking at the 8-track market Pugh said that new tape formulations and 8-track recording capabilities have helped to strengthen the format. With the advent of 4-channel sound working as a plus factor in this area.

#54 holds 24

Private

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done



Major Electronics, New York, has introduced a line of audio products, including an 8-track player with AM-FM/FM radio, model 770, and a component system with an 8-track deck, model MO-822, at \$99.95. Stereo Centers, retail stereo and tape stores, has filed a bankruptcy petition in Federal Court in Tampa, Fla. . . GC Electronics, New York, has introduced two cassette tape splicers: model 30-652, a manual unit, at \$2.95, and model 30-650, a semi-automatic unit, at \$4.95. Ampex Stereo Tapes has named Jeff Schillen, eastern "Tape regional tape specialist, as Specialist of the Year," and Charles Stewart "Regional Manager of the Year." ... GRT Music Tapes had its biggest single shipping day in history recently—more than 62,000 tapes, according to the company... EMI, London, cas-(Continued on page 20)

#### A&M Alleges Tape Piracy in L.A. Suit

LOS ANGELES-A&M records has filed suit against a group of Southern California retailers in superior court here, seeking to enjoin them from duplicating, advertising and selling recorded performances by the label's artists on tape. Defendants include: Perino's Liquor and Deli: Auto Stereo Center; Foothill Stereo Tape; Stereo Center of Azusa: Stereo Car Tape; Tape Mates; Auto Stereo; National Stereo Inc.; Licorice Pizza; Universal Tape Center and Tape Odyssey, Whittier.

In its complaint, A&M states that it spent \$2.3 million to advertise recordings by its artists in its overall catalog from Oct. 1, 1967, to the present. The record company seeks \$100,000 damages and an accounting from the defendants.

#### FIRMS MEDIATE PATENT HASSEL

and Bell & Howell have settled their patent infringement case out of court.

Faraday had contended that Bell & Howell was infringing on a patent describing the formula for lubricating magnetic tape (No. 2,804,401) owned by Faraday.

The settlement allows Bell & Howell to continue tape production in exchange for a cash payment Faraday. (Faraday recently gained a court decision in a patent infringement suit against Audio Devices and the Audiotape Corp., both subsidiaries of Capitol Industries.) 

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		Tane
		Cartridges
		Jailinges
		(Based on Best Selling LP's)
This. Week	Last Week	Title, Artist, Label (Duplicator) (8-Tr. & Cassette Nos.)
1	1	TAPESTRY Carole King, Ode '70 (A&M) (8T 77009; CS 77009)
2	3	STICKY FINGERS Rolling Stones, Rolling Stones (M859100; M559100)
.3	5	JESUS CHRIST, SUPERSTAR Various Artists, Decca (6-6000; 13-6000)
4	2	CARPENTERS A&M (8T 3502; CS 3502)
5	4	RAM Paul & Linda McCartney, Apple (8XT 3375; 4XT 3375)
6	6	MUD SLIDE SLIM AND THE BLUE HORIZON James Taylor, Warner Bros. (Ampex M82561; M52561)
7	7	AQUALUNG Jethro Tull, Reprise (M8 2035; M5 2035)
8	10	<b>WHAT'S GOING ON</b> Marvin Gaye, Tamla (T81310; M75310)
9	20	TARKUS Emerson, Lake & Palmer (Ampex M89900; M59900)
10	9	4-WAY STREET Crosby, Stills, Nash & Young, Atlantic (Ampex M82-902; M52-902)
11	8	ARETHA LIVE AT FILLMORE WEST Aretha Franklin, Atlantic (Ampex M87205; M57205)
12	13	EVERY PICTURE TELLS A STORY Rod Stewart, Mercury (MC 8-1-609; MCR 4-1-609)
13	12	<b>UP TO DATE</b> Partridge Family, Bell (Ampex 86059; 56059)
14	_	B S & T 4 Blood, Sweat & Tears, Columbia (CA 30590; CT 30590)
15	15	SONGS FOR BEGINNERS Graham Nash; Atlantic (Ampex M87204; M57204)
16	14	<b>SURVIVAL</b> Grand Funk Railroad, Capitol (8XW 764; 4XW 764)
17	18	LEON RUSSELL & THE SHELTER PEOPLE Shelter (Capitol) (8XW 8903; 4XW 8903)
18	19	CLOSE TO YOU/ONE LESS BELL TO ANSWER Burt Bacharach, A&M (8T 3501; CS 3501)
19	40	BLUE Joni Mitchell, Reprise (Ampex M82038; M52038)
20	25	POEMS; PRAYERS & PROMISES John Denver, RCA Victor (P8S 1711; PK 1711)
21	16	GOLDEN BISQUITS—Their Greatest Hits Three Dog Night, Dunhill (GRT & Ampex 85088; 55088)
22	32	INDIAN RESERVATION Raiders, Columbia (CT 30768; CA 30768)
23	17	TEA FOR THE TILLERMAN Cat Stevens, A&M (8T 4280; CS 4280)
24	24	HOMEMADE Osmonds, MGM (GRT 84770; 54770)
25 26	28 26	CLOSE TO YOU Carpenters, A&M (BT 4271; CS 4271) CURTIS LIVE
27	21	Curris Mayfield, Curtom (88008; 58008) BEST OF
28	11	Guess Who, RCA Victor (P8S 1710; PK 1710) 11-17-70
29	31	Elton John, Uni (8-93105; 2-93105) CHASE
30	27	Epic (EA 30472) <b>NATURALLY</b> Three Dog Night, Dunhill (GRT & Ampex 85088; 55088)
31	29	MAYBE TOMORROW Jackson 5, Motown (81735; 75735)
32	23	THE SKY'S THE LIMIT Temptations, Gordy (681957; G75957)
33	33	LOVE LETTERS FROM ELVIS Elvis Presley, RCA Victor (P8S 1748; PK 1748)
34 35	35 26	CARLY SIMON Elektra (ETB 4082; TC5, 4082) PARANOLD
36	36 22	PARANOID Black Sabbath, Warner Bros. (Ampex M81887; M51887) L.A. WOMAN
37	30	Doors, Elektra (ETR 5011; TC5 5011) THIRDS
38	37	James Gang, ABC/Dunhill (GRT & Ampex 8721; 5721) THE PARTRIDGE FAMILY ALBUM
39	34	Bell (86050; 56050) TOM JONES SINGS SHE'S A LADY
40	38	Parrot (M79846; M77646) SUMMER SIDE OF LIFE Capitol (Ampex 8xt 765; 4xt 765)
41	44	SWEET BABY JAMES James Taylor, Warner Bros. (Ampex M81843; M51843)
42	43	ABRAXAS Santana, Columbia (CA 30130; CT 30130)
43	46	CHAPTER TWO Roberta Flack, Atlantic (Ampex M81569; M51569)
44 45	42	CHICAGO III Columbia (CA 30110; CT 30110) DONNY COMOND ALBIIM
45 46	_	DONNY OSMOND ALBUM MGM (GRT 84782; 54782) FIRST PULL UP THEN PULL DOWN
τv		Electric Hot Tuna, RCA Victor (T8S 1762; PK 1762).

TOD

- WHEN YOU'RE HOT, YOU'RE HOT Jerry Reed, RCA (P85 1705; PK 1705) 47 47
  - EMERSON, LAKE & PALMER 50

48

49

50

- Cotillion (Ampex M89040; M59040) 39 PEARL
- Janis Joplin, Columbia (CA 30322; CT 30322)
- **48 HANGING IN THERE** son & Landry, Dore (GRT 324; 324)

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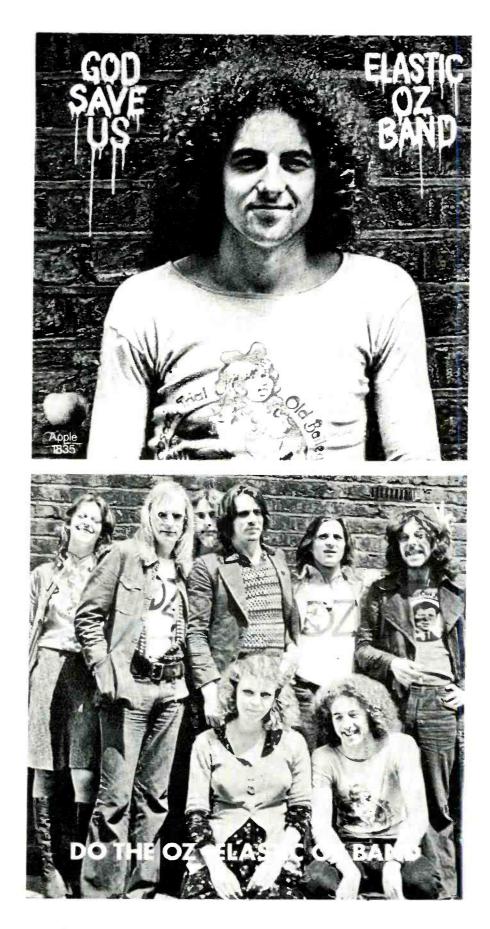
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> Written by Lennon/Ono Produced by John, Yoko, Mal Evans and Phil Spector APPLE 1835

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### **Tape Happenings**

• Continued from page 18

settes will be available to nonoutlets through record Ampex Stereo Tapes, which already han-dles EMI's 8-track product. Arrowtabs, a London-based photographic accessories distributor which markets the Arrowsound line of budget tapes, is introducing a second low price tape line known as International Artists. . . . Tel-dec, Hamburg, is releasing a threepack cassette, containing four sym-

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#### phonies. ... Stereo Music Systems, Zug, Switzerland, a rack jobbing and cartridge exchange company, has signed agreements with AMAG, distributors in Switzerland of Volkswagen cars, and **Shell** (Switzerland) for the distribution of Stereo Music Systems hardware and cartridges. . . Auto Stereo-Anlagen, Frankfurt, rack jobbing company, has signed a distribution agreement with **EREF** Electronics of Scandinavia for distribution of tape product.

### S S OPPORTUNITY S S Multi-million dollar Amex corpo-

ration seeks additional material to supplement spoken-word catalog for newly-created Educational Products Division. Professionally produced and recorded tape masters needed in self-enrichment, education, languages, literature, drama, current events, children's areas, on licensing, royalty, or outright purchase basis to be marketed through unique, consumer distribution channels.

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# **Equipment Sales Outpacing Others**

CHICAGO - lape equipment sales are outpacing other consumer electronics items, delegates were told at the Consumer Electronics Show (CES) marketing seminar, but most of the big questions tossed at the panel concerned Japanese imports.

Other items: how manufacturers can help retailers, the government (Federal Trade Commission) agency focus on retailer, the avalanche of consumerism laws and bills, the growth of, or decline of, independent retailers and selling service as a merchandisable commodity.

While the graph lines on charts explained by CES' Jack Wayman showed slightly downward direc-tions for telether, on, radios and phonographs, tape equipment sales shot right out the top at the 15 million unit mark attained in 1970.

However, tape equipment sales are sporadic. One graph shows a rise to over 190,000 units in March of this year and a plunge to 130,000 units the next month. If last year is a guide, the rise should come again this month.

Magnavox president George Fezell, who fielded many questions, said today's biggest problem is finding time to think and plan. He said one reason companies such as Sears have grown is that they have 10- and 5-year plans. Luskin's, Inc.'s Jack Luskin set

the mood early in the morning by calling the CES the "Tokyo Elec-tronics Show." He asked why American manufacturers are not as innovative as Japanese firms. "Video tape is the most exciting thing on the horizon, yet I've still to see the first piece to be developed by an American company.

Another highlight came when a delegate attacked Jack Pearce of the government's Office of Con-sumer Affairs. The somewhat dry

subject of consumerism was punctuated when the man screamed: We sell useful goods, why don't you do something about the people selling dope?" Pearce quietly explained that the Attorney General's office was attacking that problem.

Poor parts availability was another item that sparked the session. Philco-Ford consumer affairs vice president Armin E. Allen, also on Electronics Industries Association's consumer affairs council, said his firm would "have to go back to the drawing board" after a show of hands revealed that no one is satisfied with the parts programs. Allen's firm has just set up special depots for parts.

Servicing apparently was of little interest to the majority of delegates and one commented on how this final session was sparcely attended. However, Servideo's Murray M. Frankel offered many valuable tips to retailers and service departments.

He regards sedvice as a "mer-chandisable commodity." More dealers should offer service contracts and work out service charge programs with neighboring stores. One good tip: when placing an order for a part, carbon the customer with the broken set or player so that the customer knows the dealer is trying.

The point of Japanese products was again introduced with Du-buque, Iowa dealer Jim Renier said he understood Japanese products "give very little trouble." Frankel agreed, offering that some Japanese firms ship parts on memo, se-lecting the ones they know are most likely to sustain failure. "They know best," he said.

But it was Fezell, who in a long explanation, answered the dealer who said he is worried about the Japanese encroachment.

He said the trend to Japanese dominance of the electronics business started in the days of transistor radios and continued when components came into prominence. "I could list the many advantages of the Japanese manufacturers, but it would take too long. They en-joyed low labor costs. Another factor is engineering costs. The cost of middle management engineering in Japan was one-third to one-sixth what it was over here Then the Japanese government of-fered assistance adding up to a lot of advantages not available to U.S. manufacturers.

But he said he expects "a wash-out of many brands" seen here at CES this year. "We saw it hap-pening the early black and white talewice down where to see there television days when at one time there were something like 150 manufacturers."

Someone asked about fair trade and Fezell sail' speaking for his company, fair trade would be vigfavored an 80 tc  $\ge$  percent man-ufacturer sponsored co-op adver-

In terms of legislation affecting electronics dealers, the panel ticked off four main areas: warranties, class action complaints, consumer protection and product safety. EIA's committee on consumer affairs will meet with a similar one formed by the National Appliance and Radio-TV Dealers Association in order to formulate a unified approach to the consumerism bills stacking up in every legislature and in Congress.

Several panelists said that inderetailers would grow but that there will be fewpendent stronger but that there w" he few-er of them. "The marginal independent will disappear," said M. B. Cooper, Jackson. Miss. Bernard (Continued on page 47)

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Copi 1—THE PRINCIPLE SYSTEMS, Part I—Brown, EVR; Wavering, Motorola; Nagaoka, Matsushita; Kennedy, Ampex; Yamakawa, Sony.
Hofberg, London Records; Saint-Germain, Kodak.
3—JAPANESE DEVELOPMENTS—Takagi, Mainichi Broadcasting; Nagacka, Matsushita; Yamakawa and Nakano, Sony; Ishida, Pony Inc.
4—THE CARTRIDGE TV MARKET—Thomas, Thames TV; Hoehne, Videothek GmbH; Paisner, Time Inc.; Hilford, Columbia Pictures; Neuschwander, Publicis S.A.; Polad, Librairie Hachette; Favrod, Les Editions Rencontre.
5—CREATIVE PROGRAMMING—Guber, Columbia Pictures; Bonnier, Bonnier Group; Kalser, Marathon International; Kleiman, Teletronics; Thomas, Thames TV.
6—EDUCATION & INDUSTRIAL TRAINING MARKETS—Ryder, Inner London Education Authority; Thomas, Thames, TV; Lollos, National Talent Service.
7-THE LEGAL ASPECTS-Nimmer, UCLA; Tournier, SACEM; Van Vught, International Editors Union; Ellwyn, Ellwyn, & Kron; de Freitas, Performing Rights Society.
8-DISTRIBUTION PATTERNS-Lollos, National Talent Service; Grant, Rank Audio Visual; Ishida, Pony Inc.; Neretin, Merchandising Week; Ferris, Arthur D. Little; Denham, 3M Co.
9—CONFERENCE SUMMARY & CONCLUSIONS—Bernhart, ORTF; Roberts, Roberts & Associates; Littleford, Billboard Publications; Charpy, Group Hachette; Gortikov, Capitol Industries; Teulings, International Publishers Audiovisual Assn.
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JULY 17, 1971, BILLBOARD

STATE

# Cartridge TV

### **Avco Film Varied** Cartrivision Film Library Offers Pick of 850 at \$3

NEW YORK—Cartrivision has secured over 850 films for its CTV library. They will be rented at \$3 in red-coded packages for home viewing.

There are 207 feature length movies from eight suppliers, including United Artists Corp., American International Pictures, Avco Embassy Pictures, Lion International Films, Russ Meyer Productions, Sovfoto Films and the Grove Press.

These films comprise around 25 percent of the total catalog. They have earned 27 Oscars plus eight Academy Award nomina-tions, seven New York Film Critic Awards and eight British Academy Awards.

The library also includes films which have won 11 awards from the National Board of Review and four accolades from the Cannes Film Festival.

The remaining 75 percent of the catalog, constituting 643 titles, covers specific in-structional, cultural, sports, music and entertainment subjects. Music shows will have light shows, set

to the sounds of Mozart, Beethoven, Haydn, Bach and Handel.

In the children's action-adventure field, "The Terrific Adventures of the Terrible Ten" will be offered for the first time in America. The films feature 10 Australian children and have never been seen in America before.

Avco and Motorola have been the two leading American hardware companies also building up a programming library through license arrangements with the suppliers.

Avco talks about having contemporary music films with stereo sound capability for which a stereo sound system will be required. The cartridges will be offered in guarter, half-hour, one-hour and two-hour formats. Blank videotape cartridges will also be offered in a yellow label package. These can be used for recordings by the set's owner, either off the air or of original programming material.

Avco has not yet announced who will sell the prerecorded programs or the blank

# **Videotapers Skittish Over Oxides' Future**

#### By ELIOT TIEGEL

LOS ANGELES-The videotape field is falling in line with the audio tape field in one respect: lines are being drawn for and against chromium dioxide.

The high cost of chromium dioxide particles has caused some industry sources to shy away from using this material in both video and audio tape.

Avco, which is responsible for develop-ing the Cartrivision <sup>1</sup>/<sub>2</sub>-inch videotape system, has now ruled out the use of chromium dioxide tapes "because of their increased costs which would have to be passed on to the consumer.'

Avco's engineers also point to chromium dioxide's "high abrasion factor, which significantly affects the life of magnetic tape heads and shortens equipment life." Avco also makes the significant point that chromium dioxide is not adaptable to its recently announced high speed duplicating system using a bifilar method for contact printing.

So it is aligned with iron oxide tape as the source for its closed cartridge blank

videotape. Iron oxide is also the way Audio Magnetics is going with its recently an-nounced videotape line. Iron oxide offers the public a more economical product, Audio believes.

And if CTV is to develop to where it is financially within the grasp of the mass home market, blank tape must be econom-ically priced. Audio's videotape department has developed a coating process for iron oxide which gives it stronger characteristics,

but at the iron oxide price. There are around 20 blank tape manufacturers involved in blank videotape. While some have done a major business in broadcasting and for national governmental usage, they are all looking at the home market as the honeypot of success. But the question seems to be iron oxide or chromium dioxide?

Will the public pay \$30 for a blank videotape? The iron oxide advocates feel they won't and that the cost of the blank tape can be reduced so that people will be en-couraged to buy blank videotape.



LONDON — Two significant moves have been made to move the cartridge television concept further along in England. Rank Bush Murphy will be making its first shipments of EVR units next month, and the newly formed Video Cassettes company will be tap-

ing National Theatre productions. Rank Bush Murphy is the U.K. licensee for the EVR Partnership, and Video Cassettes is the joint software form owned by Associated Television here and the American Broadcasting Co. in the United States.

Production of the teleplayers at Rank's Plymouth factory was due to have started earlier this year, but was held up while changes were made to the unit's circuitry.

Rank has to date received or-ders for nearly 500 machines, mainly from industrial firms and educational authorities. The play-

LOS ANGELES — Electronic

music composer Ruth White has formed a film company for car-

tridge television properties. Her first four efforts comprise a 16-minute EVR cartridge for Motorola

Called "Garden of Delight for Kids No. 1" and include "Hush Little Baby," "Hickory Dickory Dock," "Space Trip" and "Adventures in Underland."

Miss White anticipates expand-

ing each of these films into a se-ries for the CTV medium. Her

ers retail at \$864. Initially, Rank will be supplying the units direct to customers, but plans are already under way to set up a nationwide distribution network which will eventually ship players to electrical retailers.

In preparation for the official launch of the system, which follows 12 months of intensive drum beating by EVR, the partnership has compiled an initial software cata-log of over 300 titles. Only educational material for schools, medical colleges and management and industrial training centers is avail-able at present. EVR estimates it will be 1973 before the company will be producing entertainment cassettes.

Few items in the current catalog have been produced specificially for cartridge TV. There will be no color cassettes until the end of this year. EVR's Basildon, Es-

Avant Composer-Artist Sets CTV Firm

By RICHARD ROBSON, Record & Tape Retailer

sex, plant will only be able to process black and white film. The programs can be purchased outright for between \$48 and \$96,

depending on running time, or rented for around \$3. Although it will be at least two years before EVR makes any serious thrust into the home, the firm has signed a deal with 20th Century-Fox for the transfer of 1,000 feature films onto cassette. Comments Robert Heron, EVR's

program director: "The aim is to make television-viewing independent of all regular broadcast timetables.

EVR will be the first cartridge TV company to market its system in the U.K. and Europe, which must give the firm a distinct edge over its three main competitors—

Philips, Amper and Sony. In announcing the deal to pro-gram National Theatre productions

for CTV, Sir Lew Grade, deputy chairman and chief executive of-ficer of ATV, indicated he hoped to produce three of the shows.

He reveals that each film will cost about \$600,000 to make "but we've still got to make an arrangement with Equity, the ac-tor's union." Work on the first cassette will start early next year. "My aim is to bring the theater into people's homes," he says. "I am confident that this new activam confident that this new activity will make a valuable contribution to exports and an important

contribution to group profits." Video Cassettes was set up in February when Grade described cartridge TV as the "biggest po-tential I can see in leisure." The firm says it is not planning to transfer any television productions onto cassette-they will all be new

projects. ATV will sell or rent cassettes in the U.K. through local centers, including the branches of British Relay Wireless, in which it has a major holding, or even through re-(Continued on page 30)

## **Avco Rounding Out Full CTV Mart Cycle**

LOS ANGELES-Avco is creating an institutional version of its Cartrivision videotape system. Systems will be offered for use by business, educational and commercial communities for job training and management prientation programs. These kinds of specialty programs can be viewed in place of classroom instruction with reviewing at home at the owner's leisure.

When Avco introduced its Cartrivision concept last year, its thrust was toward the home entertainment market. However, the company has not yet gotten any production models into the pipeline, so its move into the industrial

area gives it conceptually coverage of all applications. CBS' EVR film system has been

plugging away at the industrial and educational markets for the past year. Akai's 1/4-inch videotape system

has been promoted as a do-it-yourself aid for business and consumer use. So, too, has Ampex's 1/2-inch Instavideo system.

Sony, which has been offering professionally priced (\$1,000-\$2,000) video equipment, will gear its CTV product toward the home market.

The Philips unit is a home-oriented product as are players from Panasonic and several other Japanese manufacturers.

### SAG AND AFTRA HUDDLE OVER CTV UNION FEES

LOS ANGELES-The American Federation of Television and Radio Artists (AFTRA) and the Screen Actors Guild (SAG), are mapping plans for a united front in setting rates for cartridge television usage.

Both unions' executive secretaries, Sanford Wolff of AFTRA and John Dales of SAG, met recently in New York to set up their guidelines for financial remuneration, once the new industry gets going and needs the services of their respective craftsmen.

Since there is hardly any production yet for CTV, the unions have the time with which to establish strong proposals with which to meet producers once that stage of development is established.

On the other hand, the lack of production indicates that CTV can not yet be called a new-found area of financial revenue or employment for this city's entertainment industry. So production companies don't have to worry about meeting union requirements since they aren't hiring union personnel.

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background includes four years of playing the Moog (she bought the third one on the Coast from Robert Moog) and 15 years in the educational recording field, the latter through Rhythms Productions, and two Limelight albums.

She says she is pulling elements from her two worlds for the CTV market, producing educational, enon "Hush Little Baby" she changed the words of the Southern folk song and worked with artist

Gary Lund who did the animation. For "Hickory Dickory Dock," she worked with artist John Wilson who did the drawings for the animation. On "Space Trip" the short utilizes live action, special effects, and paintings. "Adventures in Underland" uses stop action and was done with Cascade Productions, a local commercials house. The two companies are planning to develop this particular story into an expanded adventure.

Miss White has a project on the drawing boards to use quadrasonic sound in a CTV film, using pop music names. This film will run the length of a single record. "There are ways to marry the rec-ord industry to the film industry," she says, using means which haven't been used, like quadrasonic sound and sophisticated visual techniques which are tossed at us on

Cartridge television films had better be on a par production-wise with the things we see now free on television, she emphasizes. Although she has been using a

synthesizer on her first CTV films, Miss White doesn't believe all music has to be far out. She does plan to crease visuals for an LP she recorded for Limelight in 1967 called "Seven Trumps From the Tarot Cards." She also recorded the LP, "Flower of Evil" for

that same Mercury subsidiary. "That's one end of the spec-trum," she says. "'Hickory Dickory Dock' is another."

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Motorola's Chuck Clark displays an EVR cartridge for Los Angeles members of NARAS. Music industry people were given a taste of this cartridge TV system at the luncheon and some background into its potential.

# Talent

### 'Superstar' Concert Version Will Debut in Pittsburgh

NEW YORK — The concert presentation of the rock opera "Jesus Christ — Superstar" will premiere at the Civic Arena, Pitts-burgh, on Monday (12). The concert version is being produced by Robert Stigwood in association with MCA Inc. The William Morris Agency is booking the tour, which is already committed through October.

July performances following the Pittsburgh premiere are: Conven-tion Hall, Asbury Park, N.J. (14-15); Convention Hall, Wildwood, N.J. (16-17); Temple University, Ambler, Pa. (18-19-20); Dillion Evolution Hartford Conn (22): Stadium, Hartford, Conn. (22); Music Pavilion, Suffolk Downs, Boston (23); Festival Field, New-port, R.I. (24); Saratoga Perform-ing Arts Center, Saratoga, N.Y. (26). Civic Center, Bartimore (27): (26); Civic Center, Baltimore (27); War Memorial Auditorium, Syra-cuse (28); Cobo Hall, Detroit (30); Public Auditorium, Cleveland (31). The production is under the

#### **B.J. Thomas Inks** First Movie Role

NEW YORK-B.J. Thomas, NEW YORK—B.J. Thomas, Scepter Records artist, has been signed to star in his first motion picture "Barkum." The film is about an itinerant singer-writer. The film is directed by Juleen Compton and produced by Bob Register.

Thomas' list of recording hits include "Raindrops Keep Fallin' on My Head," "No Love at All," "Hooked On a Feeling" and "I Just Can't Help Believing."





artistic supervision of the composer Andrew Lloyd Weber and lyricist Tim Rice. It will feature a cast of 20 singers, a 32-piece orchestra including a rock band, and will travel with a large retinue of technical personnel. Featured in the cast will be Yvonne Elliman, who will re-create the role of Mary Magdalene which she portrayed on the Decca recording of the work. The role of Jesus Christ will be played by Jeff Fenholt. Carl Anderson will play the role of Judas Iscariot. Other soloists are Eric Mercury, Alan Martin, Lial Countryman, Bob Bingham and Phil Jethro. Randall's Island is the fea-

tured rock band.

### **Procol Tour Set** For U.S., Canada

LOS ANGELES — Procol Harum of A&M Records will be-gin a tour of the U.S. and Canada on July 30 in Phoenix, Ariz, When they arrive they will have two additions. Dave Ball will replace Robin Trower as lead guitarist and Matthew Fisher returns on organ. Still with Procol are Gary Brooker, Chris Copping, B.J. Wilson and lyricist Keith Reid.

From Phoenix the group goes to Calgary, Alberta, on Aug. 4; Edmonton, Alberta, Aug. 5; Van-Edmonton, Alberta, Aug. 5: Van-couver, B.C., Aug. 6; Seattle, Wash., Aug. 7-8; Los Angeles, Aug. 10; Dania, Fla., Aug. 13-14; New York, Aug. 16; Reading, Pa., Aug.. 18; Montreal, Aug. 20; Albuquerque, N.M., Aug. 28, and El Paso, Aug. 29.

### 2nd Try to Block 'Superstar' Date in Milwaukee Fails

MILWAUKEE-A second effort to block performances from the "Jesus Christ-Superstar" althe U.S. Eastern District Court of Wisconsin here ruled in favor of Superstar Productions Ltd.

At a hearing on July I, Fed-eral Judge Myron L. Gordon denied a temporary injunction sought by the Robert Stigwood Group seeking to prevent Super-star Productions Ltd. from stag-ing a performance in the Mil-waukee Auditorium on Wednes-day (7) of selections from the

"Jesus Christ—Superstar" album. A month earlier the St. Louis-based Superstar Productions Ltd. company overcame the first attempt to halt its performance and

played to four sellout houses. The injunction had been filed against Superstar Productions Ltd., the Milwaukee Auditorium board, and Fred Muth, manager of the

Milwaukee Auditorium Arena In denying the temporary restraining order, the judge stated that Superstar Productions Ltd. appears to be authorized through its ASCAP license to perform separate selections of any musical compositions in the ASCAP repertoire. Operas are, however, spe-cifically excluded from the cifically excluded from the ASCAP license provisions. Superstar Productions Ltd. defense counsel Robert L. Fitzpatrick counsel Kobert L. Fitzpatrick argued successfully, however, that while ASCAP rules restrict per-formances of operatic selections without specific permission from copyright holders, "merely calling comothing the operation dense?" something an opera doesn't make it one."

According to Fitzpatrick, based on the favorable verdict here in Milwaukee, plans call for a go-ing-ahead with the schedule of "Superstar" performances booked well into August.

### From The **Music** Capitals of the World

#### NEW YORK

Phil Ramone, newly elected president of the New York Chapter of NARAS, succeeded Milt Okun, whose two-year term had expired. Monument's Kris Kristofferson plays the Main Point, Bryn Mawr, Plays the Main Point, Bryn Mawr, Pa., Tuesday (13-Wednesday (14); Newport Folk Festival, R.I. (Fri-day (16)-Sunday (18), and the Riv-erboat, Toronto, July 22-July 31. ... Capitol's **Glen Campbell** plays the Greek Theatre, L.A., July 19-July 25, with Jerry Reed and Anne Murray, Cambell's Lotest LP Murray. Campbell's latest LP, "The Last Time I Saw Her," will be released at the same time..... Comedian Rodney ("I Don't Get No Respect") Dangerfield has filmed and recorded TV and radio public service spots for the National Conference of Christians and Jews. . . Big Mama Thornton plays the Museum of Modern Art's Jazz in the Garden" date. Thurs day (22); Odetta on Thursday (29). Bell's Julie Budd plays the Michigan State Fair in Chesaning, Mich. Monday (12-Sunday (18). .

Mich. Monday (12-Sunday (18).... Perception's five-year-old Lucky Peterson appears on the "David Frost Show" Thursday (15), and the "Johnny Carson S how" Wednesday (28).... Cotillion's Marion Williams plays the Antibes Jazz Festival in France, Friday (23); Temple Music Festival, Ambler, Pa., Aug. 5, and returns for an extended European tour in Oc-tober before touring U.S. college campuses in November. . Little Richie Johnson Agency will han-

# DOMESTIC

dle national promotion for American Heritage Music Corp. Erroll Garner has been set for a pair of concerts in Miami Beach at the Coconut Grove Theater, Fri-day (16)-Saturday (17). . . . Scepday (16)-Saturday (17). . . . Scep-ter's **B.J. Thomas** will appear in his first film, "Barkum." **ED OCHS** 

#### LOS ANGELES

Special frog buttons are being Three Dog Night in Atlanta, Pittsburgh, and Dallas. The frog is for "Jeremiah," mentioned in

"Joy to the World" single. Over 70 college representatives attended the ABC/Dunhill college radio conference June 26. Simi-lar conferences will be held on the third Saturday of each month. Brewer and Shipley are re-

LaMont Johnson of Sun, Moon. and Stars Inc., has cut a record Sweathog for Mainstream. . . . Sweathog will appear at the Whisky a Go Go July 20-25. . . The Jackson 5's television special, "Goin' Back to Indiana," will be aired on ABC-TV Sept. 19. for Mainstream.

McGuinness-Flint's second LP Williams will star in a film fea-turette, based on his version of "Love Story," to be aired on German television. . . Blue Note Records to release new LP's by Wayne Shorter and Brother Jack (Continued on page 24)

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# **Talent In Action**

#### JOHN DENVER Bitter End, New York

Composer-performer John Denver has finally come into his own with a super hit single and album on RCA, and a club act that de-lighted the audience at the Bitter End on June 30. Denver is an over-all entertainer, well equipped over-all entertainer. well equipped for the new soft-sell breed of club performer. He won the crowd with an easy-paced group of songs and with his humor, warmth and down-home friendly rapport. He opened brightly with "Sweet Rocky Mountain Paradise" and segued into a fine reading of James Tay-lor's "Carolina in My Mind." With strong support from guitarist Mike strong support from guitarist Mike Taylor and bassist Dick Kniss, Denver cleverly paced his show, running the gamut from the biting lyric of a returning Vietnam Vet, "Readjustment Blues," to the dream of peace ballad, "Last Night I Had a Dream," to the comedy of "Saturday Night in Toledo." Also a standout was Merle Hag-gard's "Okie From Muskogee," Leav and naturally his hit songs "Leav-in on a Jet Plane" and "Take Me Home Country Roads." The duo known as Fat City, Taffy and Bill. co-writers of "Take Me Bill. co-writers of "Take Me Home," opened the bill with ease and then later worked with Denver on the last two songs. Duo is worth watching, they have super potential. **DON OVENS** 

#### PAUL GEREMIA, **RAUN MacKINNON**

Folk City, New York

Paul Geremia suffers from comparison. The Polydor artist is a fine guitar player and skilled, if uninspired, songwriter. He understands the showman's art of choosing an image and creating it on stage, although his choice of the spaced-out folk singer is an unfortunate one. Still, Geremia's real problem is everybody else on the current pop scene. The public has abandoned folk music in favor of more intense and personal media, and beside the poets and prophets who dominate the charts, Geremia's unoriginal folk formulas are bland and dull. So it seemed when he opened at Folk City on July 6.

Saving the show, stealing it, earning encores, was Raun Mac-Kinnon, a lady whose repertoire switches easily and gracefully from folk to pop and back. Several of her songs in her set have the kind of inventive, appealing melodies that are hit records by definition, even before they are re-corded. (Some songs are born Top 20.) Miss MacKinnon's piano accompaniments are elegant; her acoustic guitar work intricate and triumphantly flashy. With a little loosening up of her vocal style, Miss MacKinnon would be an ideal pop vocalist, needing only a recording contract and a bit of initial promotion to make her one of the most important lady singers around. NANCY ERLICH

#### SOFT MACHINE Gaslight, New York

Ornette Coleman's presence in the audience was no coincidence -there's mutual admiration between the CBS group and the avant jazzman. It's also apparent in the Machine's work which leans far. far over to the far, far out, recalling the approach of Archie Shepp and Pharaoh Sanders in format (one long set, almost an hour) and Chicago's Association for the Advancement of Creative Musicians (AACM)

in approach. The Machine's set is full of shifting mood and tempo, intense and with much musical variance from a four piece group (alto sax, keyboards, bass, drums), complete

with take offs and put ons. When they lock into a riff the sound takes on almost physical proportions. Apart from some wordless experiments from drummer Robert Wyatt, it's all instrumen-

tal. The opening on July 7 was Soft Machine's first U.S. appearance since they opened Jimi Hendrix concerts three years ago. They have moved a long way down a fresh road (for them) at a time when rock is moving sideways. Music to tap your head to. IAN DOVE

#### HOYT AXTON, LEO KOTTKE

Troubadour, Los Angeles

It was one of those totally delightful evenings that come all too infrequently. Hoyt Axton played a beautifully loose and funny set which followed Leo Kottke's show of unparalleled guitar virtuosity. Axton, known for writing "The

Pusher" and "Joy to the World," finally is starting to make public appearances again. And what an act! His voice and his backing group (the Hollywood Living Room Band) were great, but his audience raps between songs nearly stole the show. His music is in the country rock vein for the most part, although there is a bit of everything in his show. His ver-sion of "The Pusher" is the definitive one.

There are very few adjectives that can describe Leo Kottke. He is a master of the 12-string guitar and voice is constantly improving too. His material is always strong, with no weak spots. Kottke tunes his guitar a bit too much between songs, but usually he has a funny story or two to tide him over. Descriptions of his playing style are meaningless; he has to be heard to be believed. GEORGE KNEMEYER

#### **RITA COOLIDGE** AND DIXIE FLYERS

Whisky a Go Go, Los Angeles Why Rita Coolidge was at the Whisky June 30 is a mystery. Her act contained very little rock and no roll; she's more the Troubadour type. In any event, Miss Coolidge was adequate but not outstanding

during her set. Miss Coolidge has a nice voice; not outstanding or gritty, but nice. There seems to be a certain amount of detachment and noninvolvement with the lyrics she is singing, and this prevented a totally satisfying performance. Her songs were borrowed from other people, and perhaps this accounted for the detachment

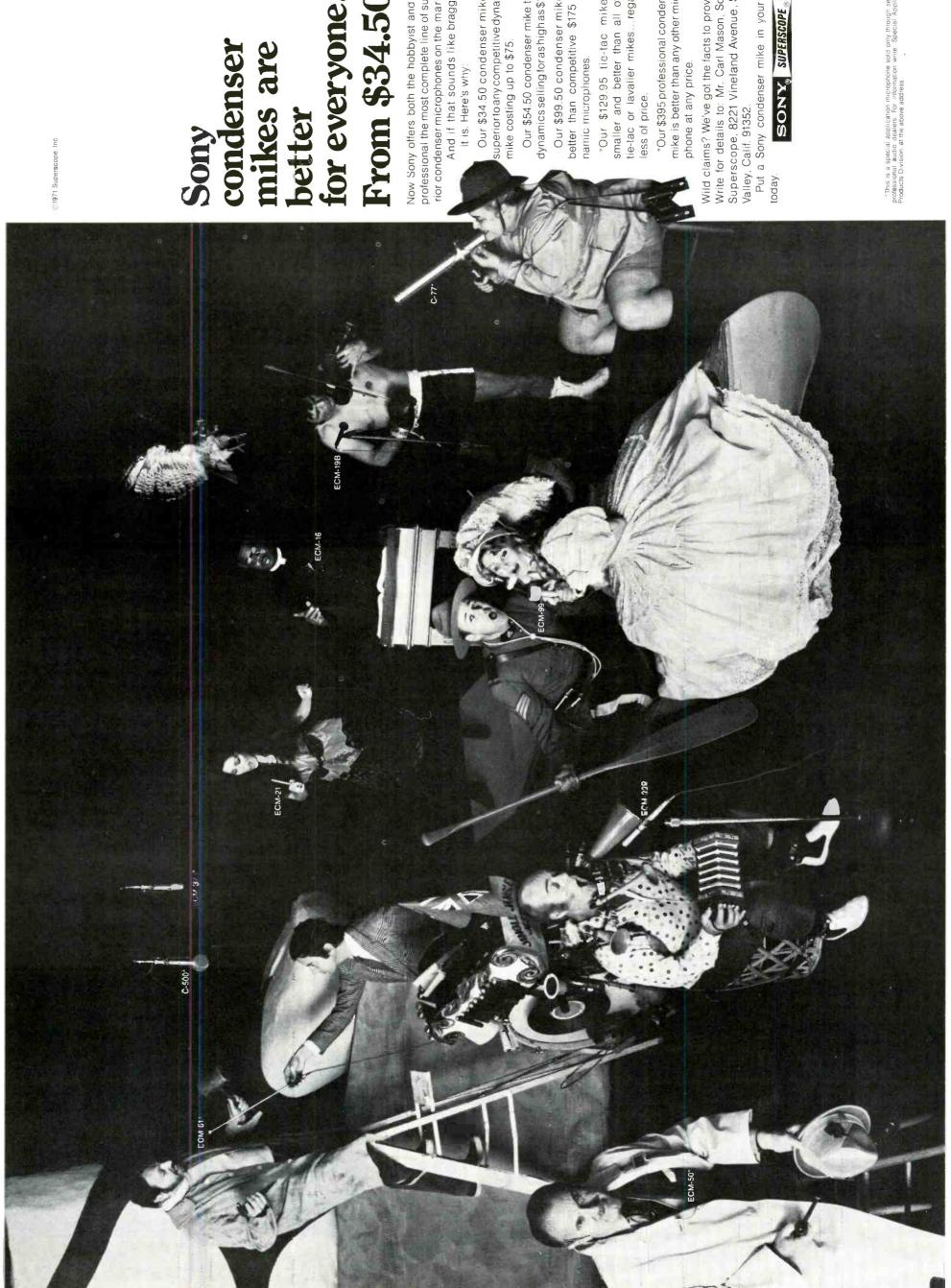
The Dixie Flyers, aided by Marc Benno, lent good support to Miss Coolidge although there was something lacking there too. The band just didn't cook like they're capable of. It was a nice evening, though, for the A&M artist Miss Coolidge, but one that will be forgotten eventually. **GEORGE KNEMEYER** 

#### **ELEPHANT'S MEMORY**

Folk City, New York

wouldn't tak to remember Elephant's Memory, a five-piece rock group which opened here with their own unique blend of tempered acid rock, country, jazz rhythm and blues. The Metromedia artists are a group audiences hear and remember. A little reminiscent of the old Jef-ferson Airplane, Elephant's Mem-ory reflects a brash, spirit, talent and versatility.

Playing to a small audience, they worked through a varied set that included "Spring Valley Ar-son," "Liberation Special" and "Mongoose," the group's most (Continued on page 24)



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#### DOMESTIC

• Continued from page 22

Kathi Mc-McDuff soon. Donald has left Leon Russell's solo act. group to go as a Blood, Sweat and Tears to play country fair dates this summer. The group appears at the Greek Theater in August. During the Greek appearances, BS&T will do a concert at the Chino (Calif.) Men's Institution.

Kate Taylor is out with laryngitis again. Her voice gave out Troubadour engage-June. Kyle has during her ment in late June. Kyle has taped a spot for KHJ-TV's "Boss show. . Al Kooper set City" for several appearances on the East Coast from August through September. He will also sandwich in some recording sessions. **Procol Harum** set for Aug. 10-11 at the Santa Monica Civic Auditorium by Concert Associates. Neil Diamond to appear at the Minnesota State Fair, his only fair date this season. Jack fair date this season. Jones begins a three-week engagement at the Century Plaza's Westside Room on Tuesday (13). Seatrain set for several concert appearances in August and Sep-

tember including guesting with Three Dog Night in Atlanta. Carolyn Stein set for a two-week engagement in El Paso (Tex.) starting Monday (12). Chase set for 18 concerts in July after dropping from the Stephen Glass Harp set Stills tour. for a cross country tour. Al Alexio to headline at the Pfister Hotel in Milwaukee for Allan Taylor set for U.S. tour in July and August. Jenie Jackson now appearing at

the Edmonton Inn in Edmonton, Four Star Concerts Canada. Canada. Four Star Concerts of Arizona. Inc., has set Mandrill, Paul Humphrey. Cherokee and Corroboree for a concert at the Hollywood Paladium July 30. Heads, Hands and Feet starts its U.S. tour on July 23 in Buf-falo, N.Y. Regis Philbin is currently appearing at the Play-boy Club

#### GEORGE KNEMEYER

#### ΜΙΑΜΙ

At the recent Steve Miller Blues Band concert at the amusement park, Criteria Recording Company recorded the two day session on 8-tracks for a forthcoming album of the blues band. Coconut Grove Playhouse will have summer weekend concerts. First to kick-off the new policy is Dave Van Ronk and Duckbutter (local . Tory Wynter, zany group). **Tory Wynter,** Catylist recording artist, opened at the Club Gigi, Fontainebleau. Freda Payne at the Diplomat Ho-Local group The Game, Stereo Dimensions label, are racking up concert successes in the state of Florida. Scheduled for the



group is a tour of New England and upper New York; then back to Criteria Recordings Studios where they'll cut their second album.

Candi Scott, songstress, after a highly successful Doral Beach engagement, now doing a return engagement aboard the cruise ship Boheme. Singing group, the Ultimates, now at the Bonfire's Pinto Lounge. The Tack Room at the Diplomat Hotel released July lineup which includes singers Bobby Breen, Ken Cher-tox, Simon Smith, Joy Marell, Gina Wilson and Frank Ciacmonte. Joey Ace and the Heads of State headlining show at the Wreck Bar, Castaways Motel with Armageddon and the Bell Brothers. ... WBUS-FM to present its own rock show Aug. 1. ... The New York Rock Ensemble coming to Miami Marine Stadium July 23. The Leon Russell Show due in town Aug. 20 with Freddy King and the Shelter People. Jazz organist Jackie Davis is the first act to be signed for the World of Disney extravaganza opening in Orlando in October. Davis will be appearing at the Polynesian Lounge. ... Scotch on the Rocks, musical trio, now ap-pearing at the 007½ in the Shelbourne Hotel after a 22-week stint at the Deauville Hotel Musketeer Room. SARA LANE

#### LAS VEGAS

Frank Sinatra Jr., who hasn't recorded an album since will have an album released Sept. titled "Spice" on the Daybreak label. The singer, in addition to producing the album, wrote the music and lyrics for three of the album cuts, two of which, "Spice" and "Black Night" are used in his performance currently at the In-ternational with sister Nancy. KENO radio and local paper, Panorama, got together for a twoday Ice Palace rock concert. KENO held a live remote broadcast from 7 to 11 p.m. while Sweetwater, Atco recording artists; Black Oak Arkansas and Oliver Walrus entertained. City fathers, stating that the "high school youths have been overlooked," have pro-posed a weekly Entertainment Festival for strictly high school students to be held at the Convention Center. Rock groups will provide music for dancing. Mayor Gragson expressed hope that Strip entertainers would perform gratis at the concerts. Students would be charged a "reasonable price" with profits used for a community betterment program of youth recreation and park facilities. If plans jell, the first program would be held late this summer. KLUC radio plans an average of two rock concerts a month at the Convention Center.

Wayne Newton substituted for Jimmy Durante at the Desert Inn so Durante could appear at the Motion Picture and Television Relief Fund Gala in Holly-For the one night, the wood. Desert Inn did just one show. A sell-out one-nighter by Frontier star Wayne Newton was racked up at a benefit performance at Sacramento's Memorial Auditorium. The Mormon Church was the beneficiary of \$50,000, from a crowd totalling almost 5,000 persons. Newton performed gratis and declined reimbursement of expenses. The Frontier Hotel has a policy of hosting service-men from Nellis Air Force Base with a waiver of all minimum charges in the Music Hall showroom.

Homer & Jethro, Bob Luman and the Nashville Sounds and Sue Thompson have been set for two weeks at the Fremont, starting Sept. 10, while the Ferlin Husky

# Summerfest '71 July 16-25 to Star Top Acts

MILWAUKEE - Summerfest 71, lakefront annual event, will feature a parade of top name entertainment July 16 through 25. The talent roster will include ranking record artists along with local individual performers and groups. A big hunk of the talent tab is being picked up by local sponsors.

Miller Brewing Co. is sponsoring 10 hours of jazz daily in its Miller High Life Jazz Oasis. Performers signed to appear in the Oasis include the World's Greatest Jazz Band, Don Gibson and his Windy City Gang, the Boll Weevil Jazz Band, the Buddy Montgomery Septet, the Riverboat Ramblers, the Salty Dogs, the Siegel Schwall Blues Band, the Dick Ruedebusch Memorial Band, the Sig Mllonzi Sextet, the George Pritchett Trio and the Jim Robak Orchestra.

Clark Oil Co. has also slated a jazz show featuring Della Reese, and Woody Herman July 19.

The Jackson Five will make a Summerfest '71 concert appearance on July 22.

Also due to entertain during the 10-day event are B. B. King, Muddy Waters, the Paul Butterfield Blues Band, Roy Clark, Judy Collins, Doc Severinsen, Jose Feliciano, Bobby Sherman, Sonny James, Jeannie C. Riley, Ray Price. Lynn Anderson, David Steinberg and Blood, Sweat and Tears.

Show will run two weeks beginning Sept. 23. . . . David Frost, who opens at the Riviera Aug. David Frost, 11, had to cancel a one-week tour of the Pacific Northwest because of moved-up time on TV tapings. Frost said the gigs, featuring Della Reese, will be done later this year. Over \$70,000 in advance ticket sales had to be refunded.

Flamingo's Bill Miller returned from a busness trip to Denver. .... TV producer Jorn Winther, director of the recent Bobby Sher-man special flew in while Victor Borge was at the Sahara to dis-cuss a future Borge TV special. Wayne Cochran and his troupe are now on a cross-country tour of one-nighters. They recorded their first Epic LP the end June and head back to the

Flamingo in late summer. Hugh Lambert, who produced Nancy Sinatra's act at the International and is appearing in it as well, also produced Abbe Lane's new act which opened at the Desert Inn June 29. Roger Williams opened July 3 in the Tropicana's Blue Room. Williams followed Count Basie and Joe Williams. . Larry Masse, singer formerly featured in Desert Inn's "Pzazz" has joined the cast of Funny Farm now in its sixth month at the Aladdin.

LAURA DENI

#### CINCINNATI

The Cincinnati Symphony Orchestra, under the direction of resident conductor Erich Kunzel, in its second symphonic spectacular of the season at new Riverfront Stadium Monday (5) attracted an estimated 18,000 paid, with ducats scaled at \$3 for adults and \$1 for kiddies. Sponsored by Shillito's, a leading department store here, the program featured a return engagement of piano virtuoso Van Cliburn and Bengals football star Mike Reid as guest narrator. The initial such event last Labor Day attracted a surprising 24,200 at \$2 for the uprights and \$1 for the knippers. A third such event is planned for Labor Day. Indie record promoter Chuck Chellman and wife Georgia

(Continued on page 25)

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# Talent In Action

#### • Continued from page 22

successful single to date. They perform with an irreverence to musical convention and are sometimes oblivious to the audience. But they convey a good musical sense and a hard-driving beat as best displayed by "Power Boogie,' a return to rock 'n' roll.

The group consists of lead guitarist Crow, bassist Gary Van Scyco, drummer Rick Havoc, saxophonist and lead singer Bronstein and organist Stan Adam Ippolitto. They will soon be releasing an album on the Metro-media label. And if their performance here is any indication, it should provide heavy impact on the national charts.

#### MUSIQ

#### Gaslight, New York

Musiq is a five-man group from Pennsylvania. Musiq played good, hard, loud rock at the Gaslight on June 29. Musiq played good, hard, loud blues too. Musiq also played good, hard, loud jazz. The five musicians that play interesting five musicians that play interesting original compositions; good. These compositions are all played one way; hard. The volume at which they are played is always the same; loud

Popular music seems to be getting away from the heavy rock era which was initiated just a few years ago. At this time it is difficult to imagine a group like Musiq making it. But with music's rapidly changing scene, who knows. JAN FLATO

#### BAND

#### Central Park, New York

The Band is great. The Capitol Records group demonstrated its "greatness" at the early show in Central Park on June 30.

Garth Hudson displayed amazing digital dexterity and taste on both the organ and piano keyboards. Levon Helm (drums), Richard Manuel (keyboards), and Rick Danko (bass), besides being excel-lent musicians, blended their voices beautifully all evening and espe-cially on Bob Dylan's "I Shall Be Released." As the group went from one of lead guitarist Robbie Robertson's songs to another, it became apparent that they cannot be looked upon separately, for to-gether they are The Band. JAN FLATO

#### ROSEBUD, MARION SEGAL

Troubadour, Los Angeles

Two unknowns appeared here but neither Rosebud nor July 6. Marion Segal will remain in that state very long. Neither act is especially distinctive yet, but show signs of improving with added appearances. Rosebud is a quintet, led by

Judy Henske and Jerry Yester,

anything else. The music is fine, although some songs still haven't matured yet. The stage presence of the group is good, but Miss Henske tends to go overboard with "cheerleading" after each song. The Reprise act is definitely a comer, however. In contrast was Marion Segal, a very low key performer. It took a while for her to warm up the audience, although she eventually won them over. Her songs are well constructed and lyrically are on a par with the best. Her backing duo, Silver Jade, was sympathetic although the was sympathetic, although the electric bass was overly loud on several songs. She records for DJM Records, distributed by Bell.

that are more in rock vein than

#### FLYING BURRITO **BROTHERS**, CHEROKEE

#### Aquarius Theatre, Hollywood

The Flying Burrito Brothers are just so good. The group is one of the best, if not the best, country rock bands around, and they showed it here June 29. Also on the bill was Cherokee, whose only saving grace was some old rock songs at the end of its set. The Burritos do not have much

of a stage act. They just let the music roll out. The Burritos, A&M artists, have added Al Perkins on pedal steel guitar recently, and he's just as good as his predeces-sor, Sneeky Pete. To pick a high point of the set is impossible; every song was just a bit better than what came before. The vocals featured tight harmonies and everybody just seemed to have a good time.

Cherokee is a fairly unimpressive group now, but with a few more appearances, the music could get better. The sound is loud rock with horns but without much identity. The old rock songs at the end of the set were pretty good (done without horns; maybe that says something) and showed Cherokee can play and sing with authority when it has the right material. The group records for ABC/Dunhill. GEORGE KNEMEYER

### **Crazy Hair in** N.J. Center Date

NEW YORK-Crazy Hair and His Player Piano Roll Gang, De His Player Plano Koll Gang, De & El Records group, made a live appearance at Preakness Shop-ping Center in Wayne, N.J., on July 1 in conjunction with the center's Old Fashioned Sidewalk Sale. Crazy Hair balloons were distributed along with special lyric cheets to be used in conjunction sheets to be used in conjunction with the group's playing selec-tions from its album, "No. No, Nanette."

The group appeared with an original Woody Truck on which their player roll piano and other instruments are transported.



MAMA CASS ELLIOT discusses recording projects under a new contract with RCA Records with, left to right, Dennis Katz, RCA's vice president of contemporary music; Rocco Laginestra, RCA Records' president, and Mort Hoffman, division vice president, commercial operations. JULY 17, 1971, BILLBOARD

### From The Music Capitals of the World

#### DOMESTIC

• Continued from page 24

stopped off here briefly last week for a visit with the writer and Harry Carlson, Fraternity Records president. They were enroute back to Nashville from Pittsburgh. Chuck continues to cover the South and Southeast on both country and pop, while Georgia continues with her own advertising and promotion firm in Music City. Larry Downing, bass player with Bruce Brownfield's band on WLW-T, resigned July 9 after 17 years with the station. Mrs. Louise Scholl Rub, mother of Danny Scholl, former Broadway singer and entertainer, died here June 30. The First District Court of Appeals last week upheld a lower court decision dismissing a \$554,500 damage suit against Avco Broadcasting brought by Vivian Della Chiesa, who for-

### Stewart Duo Sets Fall Tour Dates

LOS ANGELES — Jennifer and John Stewart are planning a Fall tour with as many as 70 dates. They completed a onemonth tour this spring, which was underwritten by Warner Bros. and Capitol Records, the companies of the respective artists. John Stewart has since joined Warner Bros. Admission prices were \$1 and \$2. merly headed her own "Vivienne" show on WLW-T. Miss Della Chiesa had claimed that Avco breached her contract when it canceled her afternoon show in August, 1969, assigning her to other duties. Avco argued that Miss Della Chiesa breached her own contract when she failed to appear as directed. Judge Frank M. Gusweiler dismissed the suit last September because he saw no cause for action. . . **Rusty York's** Jewel Recording Studio last week introduced its new 16-track recording facilities, the first to offer such service locally. **BILL SACHS** 

#### SAN FRANCISCO

Duke Ellington recently received two diplomas in one day—one from his old alma mater, Armstrong High School, and the other, an honorary doctor of music degree from Howard University in Washington, D.C. . . . Twentyfive copies of "Second Sacred Concert," Ellington's current release, were ordered for the Lyndon Johnson Library. . . Due for fall release is his "Latin American Suite." . . . Also at Fantasy, Tom Fogerty's new 33<sup>1/3</sup> stereo single, "Goodbye Median Man," has been released. . . . A special DJ version has gone to FM and college stations containing the full, 6:05 minute song. . . . Commercial version and copies to remaining stations is a 45 divided into two parts. . . . Performing with Fogerty are organist Merl Saunders and drummer Bill Vitt. "Sweet Hitch-Hiker," backed

with "Door to Door." Anybody got a name for Alice Stuart's group? They'll be playing at Ash Grove Tuesday (13)-Sunday (18) in Los Angeles. Alice is recording her second album at Fantasy now. No title for that, as yet, either. .... Clyde McCoy, daddy of the "wah-wah" jazz sound of the 30's and 40's, opens at the Miyako Hotel in San Francisco on Tuesday (13) for six weeks. . . . McCoy's wife, Maxine, formerly Miss Texas, will be with him. . . . Basin Street West open weekends only in July; Wayne Cochran and the C.C. Riders opened July 9 and play also on Friday (16) and Saturday (17). Brower and Shipley recording at Brewer and Shipley recording at Wally Heider's, through Friday (16). The 1971 season of "Pops Specials" under the baton of Arthur Fiedler opens at the Civic Auditorium on Tuesday (13) Two Pops firsts will be "Russian Night at the Pops," July 29, in which Leonard Pennario will perform Khatchaturian's Piano Concerto and July 22 will be "Dizzy Gillespie Night at the Pops.

Dizzy Gillespie, scheduled for the San Francisco Art Commission's Thursday (22) presentation of Arthur Fiedler with the San Francisco Symphony Orchestra, is one of the two shows that did not sell out in advance. The other one is "Russian Night" on the 29th. Friday's (24) "Broadway Shows" completely sold out; the others. "Gershwin Night," "Movie Night," "Latin Night." "Cole Porter," "Piccadilly Night" and "Old-Timers Night" sold out except for unreserved balcony seats. Bill Graham, represented by Cecil Poole, former U.S. attorney now in private practice, awaits court's de-

## Signings

Jazz-rock guitarist John Mc-Laughlin moves to the Columbia label from Columbia-distributed Douglas Records. . . MCA and Elton John have signed to continue U.S. and Canadian release of the singer's product on Uni. Deal was made through the Dick James Organization in London. . . The Stampeders, Canadian group, to Bell with their new single, "Sweet City Women." . . Jubilee has signed singer-writer Michael to the Euphoria label. Steve Duboff produced Michael's first LP, "Candlewax," while Jazz & Pop poll winner Trevor Koehler handled the arrangements. . . Commander Cody and His Lost Planet Airmen to Paramount. . . Alan Gordon Anderson has signed as a songwriter to Reyerson Music, a division of Vanguard Records. Janus has signed soul men Don Covay and Ernie K-Doe. An LP, "Ernie K-Doe," has just been released. . . Timmie Rogers to Chess with his first single, "Super Soul Brother." Bob Morgan of Sound Exchange produced.

Sound Exchange produced. . . . . Singer Carol Woods to Ember Records. . . . Veteran Paul Anka to Buddah. . . . Singer Sherri James to Victrix Productions and Catalyst Management, Ltd., firms headed by Steve Metz and David Lipton.

cision re licensing for future shows at Winterland.... Norman Greenbaum is at The Boarding House until Sunday (18).... Vince Guaraldi opens at El Matador Tuesday (20 and works through July 31.

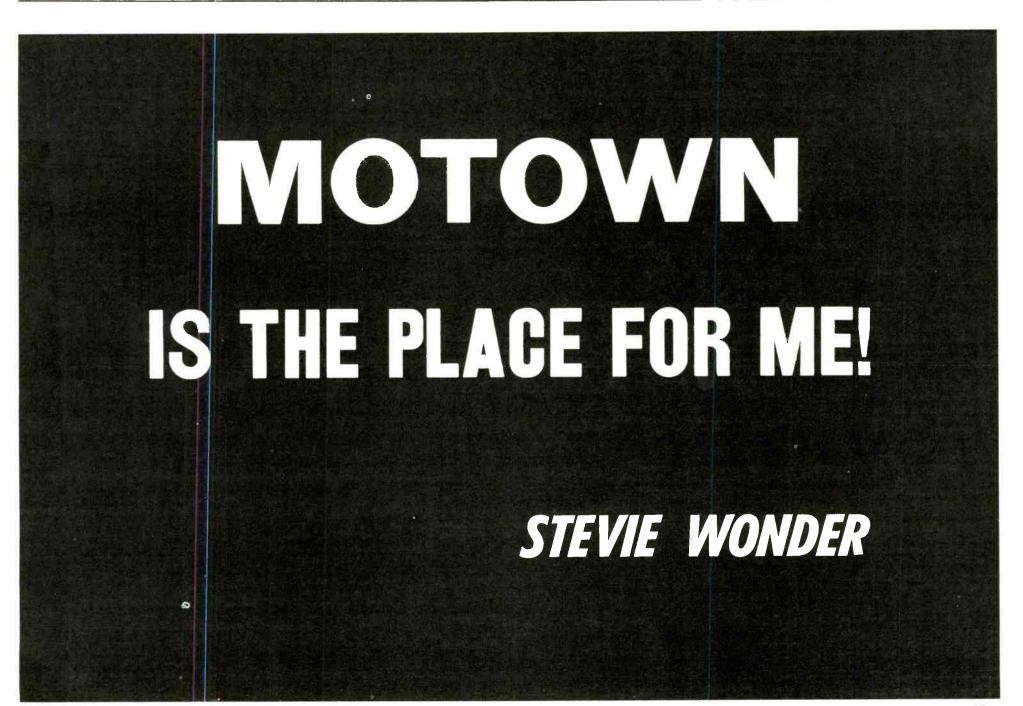
SHIRLEY LEWIS HARRIS

.... North Door Singers, contemporary group, to Dick Rubin for personal management..... Morgana King to Buddah.... Cotillion has signed singer-songwriter Bobby Lance with his single "Brother's Keeper." from the LP "First Peace." He penned Aretha Franklin's "House That Jack Built."

### Michigan Rule Vs. Pirating

DETROIT — The Oakland County Circuit Court of Michigan permanently enjoined all retail tape outlets from the sale of unauthorized duplication of product by the rock group Rare Earth. Michigan has no criminal law against tape piracy and therefore, the decision was based on common law piracy.

The injunction and court action was brought against the Pan American Distributing Co.; Universal Tape Outlet; Stereo City; Muntz Stereo City; Harmony House, and the Lear Jet Corp. It could set a precedent against tape piracy in Michigan.



# Radio-TV programming

# Harassed PD's Curb **Record Promotion Men**

• Continued from page 1

except a few "friends" in the record industry because phone calls "had reached the point where the music director was spending all of his time on the phone and wasn't able to do his job," said program director George Wilson.

George Wilson, program director, WOKY, Milwaukee, is one of the keynote speakers at the fourth annual Billboard Radio Program-ming Forum slated Aug. 10-21 at the Hotels Ambassador, Chicago.

Bob Piava, music director, WPOP, Hartford, reported receiving nine telephone calls on one record; several from a record pro-motion man who "hounded" him to play it.

WEAM program director Mike Michaels, Washington, said that the bombardment of record promotion men had grown so intense that it had "gotten to the point where you can't even go to lunch if you have 20 guys sitting out in the lobby just waiting to see you." Thus, WEAM resorted to limiting visits from local record promotion men only on the first and third Thursday of each month, although Michaels said he'll continue to see national promotion men who give him the courtesy of a phone call for an appointment.

Although alluding to past problems and the fact that some promotion men don't know their product that well or who's buying it, Mike McCormick, program director, WLS, Chicago, said he'd run across some of the best promotion men in the business in Chicago. He felt the younger guys were really getting into what the artists were doing and that some promo-tion men did, today, know not only more about their product, but how it would fit into a station's format at a particular time. WLS spends at least eight to 10 hours a week talking to record promotion men in person or on the phone, listening to records and making up its weekly playlist. And, as McCormick pointed out: "Hypes are part of the business

... they've been around for many vears."

Wilson pinned the reason for harassment tactics on the part of record promotion men on the tight playlist; he felt the tight playlist had made the job of the record promotion man harder than ever before. And apparently so much pressure is being put on record promotion men from upstairs that they're forced to do what they do. If record promotion men knew anything about their business, we'd be happy to talk to them on the phone. "But they all lie through their teeth."

He relented a moment later and stated that music director Tex Meyer sees record promotion men anytime who're willing to visit the station and "I think he talks to a few record men—the guys he thinks are legit. Anyway, through the years you form a friendship with some record men that is more than just a business relationship to the people who're your friends."

The special gripe he has is with record men who phone saying their record is a hit and give details that later turn out to be false. "Everybody hurts because of people like that-radio stations as well as the record industry." Still, he admitted that if he owned a record company and was paying a promotion man a salary and a record wasn't on a specific station, he'd want to know why. "But I think that for the most part pro-motion men have become delivery boys. This wasn't caused by their own talent or lack of it, but by the short playlist." He pointed out that often the station will receive two and three phone calls from different promotion men on the same record. "And we'll get a phone call from a local promotion man about a record, tell him the details, then get a phone call from the national promotion man checking up on his local man. I just say that if the record industry would eliminate a great deal of the bull and think about how they're using their own time as well as the time of the man they're calling

on, they could do us all a big

favor. WEAM program director Mike Michaels created a stir May 25 when he notified local and national record promotion men about limiting their visits to twice a month, but said that he did so because of a staff shortage. However, he could report one case of four different promotion men hyping him on the same record. "Anyway, it's listen-ing to a record that's most important. By limiting visits from local promotion men, we'll have more time to listen to their records.

His major problem, he said, was in getting record men to talk to Ann Duwe, his assistant. "If they call me, when I'm trying to do a dozen different things, my (Continued on page 28)



GUESTING WITH Buck Owens in Bakersfield, Calif., recently were from left: Bob Wileman, public relations official for the Buck Owens golf tournament; Larry Scott, program director of KBBQ, Los Angeles; Owens; Gary Fuller, general manager of KAFY in Bakersfield; George Lindsey, recording artist and television personality; and Harry Newman, air personality, KLAC, Los Angeles. The occasion was the announcement of the tournament.

# **Regan: Tight Playlist a Boon**

LOS ANGELES — The tight playlist, long considered a detriment to record sales, is actually a major factor in creating monsterselling records, said Russ Regan,



general manager and vice president of Uni Records.

"One thing that the tight playlist of Top 40 radio stations does do is provide con-centrated exposure . . . and that REGAN intensified expo-

sure may be the difference between a listener merely liking a record and loving it enough to rush out and buy it."

Regan, who started out in the record business in 1960 as a pro-motion man for Buckeye Record Distributors in Los Angeles and still gets deeply into promotion even now, said that he didn't be-lieve the tight playlist has hurt record sales at all. "Look at the constant records on the chart that have sold a million conies The have sold a million copies. The tight playlist helped create these million-sellers in most cases." What the tight playlist does

mean, though, is that promotion men have to work a lot harder than in the old days and it takes a record company much longer to break a record. But because there is a constant overlapping of records on middle-of-the-road, soul, country, progressive rock, and Top 40 stations, the promotion man today has many more places in which to start a record. "And don't forget the college radio stations; they have become increasingly important in not only their capability to break records, but also establish artists," Regan said. In addition to the fact that all of these stations are more of an influence today in helping start a record in a market and in encouraging a Top 40 station to add it to its tight playlist, Top 40 stations today are playing more album cuts, thus opening the way to a whole new sales medium for record companies.

All this, of course, means increased work for the promotion man. Regan, who built Uni Rec-ords from the ground up and says he'll never stop being a promotion man at heart, said that, to some extent, the "fun has gone out of record promotion work. You don't see smiling faces among promotion men anymore. Everybody is more serious and businesslike today. In the old days, people used to have more laughs. What has happened is that promotion—and the record industry—have become big bus. A record represents thousands of dollars at stake. If you have it under your arm when you go into a radio station and you're a pro-motion man, you can't afford to do a song and tap dance about

it. While it's true that a promotion man has more places he can go today in order to get radio exposure-by that I mean the AM stations and the FM stations with all of their various formats-this also means that the promotion man cannot afford to concentrate his effort like in the old days when you could sit around and have coffee with the deejays at a sta-tion. No, today the promotion man has to stay on the road. Thus, the product has to speak for itself most of the time.

"And the promotion man today has to have more details available to present to the radio stations. Radio personnel are more informed these days and are taking a greater interest in product than they used to take. On top of this, a lot of the time a program director will say that a given record doesn't fit his station's sound. That's why it takes longer to make a record happen than a few years ago."

But the wise promotion man doesn't give up. "If you have a number one record in any city in America, you just keep pushing and trying to spread that record. For example, it took us six months to break Gypsy Woman by Brian Hyland. That record almost died twice.

Regan, who spent two and a half years as a promotion man with Record Merchandising working for Sid Talmadge before going to Loma Records as general manager, started at Uni Records a little over four years ago as na-tional promotion director. Seven months later he became general (Continued on page 33)

## Fine Urges Radio/Record Respect

LOS ANGELES -- Hit records make hit radio stations, believes Jerry Fine, national promotion di-rector of Amaret Records, "but there must be a



station to play any partic-ular record. And the program di-rector or music director cannot be criticized for not playing any given disk.

"Radio today is programmed not only by the ear, but programming has become very scientific: radio stations are programmed for ау-ра and to target dem graphics. The good program director even breaks down the records for individual time slots. Thus, the station might not have a slot open for a particular record. Or that record might not fit the tailored sound of the station."

Fine, who joined Amaret Records slightly more than a year ago, once programmed WILD, Boston, for a short period and said that he began then to realize some of the problems program directors have. "It's not easy to program a radio station-especially with the amount of product out today and the quality of product available.

The problem is that many promotion men take it as a personal affront when a radio station doesn't play their record. "But promotion is not a business of asking for favors," Fine stated. "It's a profession and should be treated as such by everyone in it."

Thus, records should be treated strictly as "fact." Promotion men must not merely ask a station to play a record and let it go at that. "You have to offer sales fig-ures if only on the record preures, if any, on the record; provide data about national airplay; describe how the record might logically fit the programming of the station; be aware of the idiosyncracies of the market with re-lations to the type of product that sells best there; know your own product. And a promotion man must do his homework. Promotion is not just an eight-hour job. You've got to know what's going on in all product, not just your own.

"You can't just tell a program or music director: 'Hey, baby! This record swings!' Instead, you have to point out that this particular record appeals to 12-18 year olds . . . that the reaction to the group at live performances has been good ... that kids are out of school for the summer and your record might gain some larger audience numbers for the station

that such and such station in Minneapolis added it and why." **Begging Favors Out** 

But to ask a program director merely to play a record as a favor is a faux pas, Fine said. "It's asking him to jeopardize his station. Del Roy, a promotion man I know, and I once discussed this. He feels that promotionship depends a great deal on a nice and warm and comfortable relationship with radio personnel, but that getting a record on a radio station should be strictly on its hit potential."

And the promotion man today has no reason to relay a hype to a program director. "With the communication system we have to-day, any promotion man can relay ate information from any par of the nation within a matter of moments. This is where, again, a lot of promotion people get of-fended. They'll call a program director and he's in a meeting. They hang up the phone thinking that the program director doesn't want to talk to them. Actually, they could have fulfilled their job by giving the information on their record to the secretary. That program director will get the message. If the information is legitimate, the program director will act on he won't toss the message it . . . away.

#### (Continued on page 28)

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### WPEN Uses Less Chatter, **One Programmer Formula**

PHILADELPHIA — By taking the chatter off the air and adding more music, WPEN and WPEN-FM have begun to stimulate the 25-40-year-old listener market in the Philadelphia area. "We were using the star performer approach to this market for about two years," said Larry Wexler, general manager of the station. "But our ratings were pretty steady and we wanted them to go up. After careful research we found that by eliminating the personality's choice of music and just having one per-son program the station, playing up to 46 minutes of music and giving capsule weather and news reports with a full five minutes of news at the top of the hour, we had a total uniform sound. This is

something which the people in this market really seem to appreciate.

According to Wexler the stations have been able to combine the best of two worlds. "We have block music with block news while giving the time over the music," Wexler said. "All the music is chosen and programmed by John Lang, the program director. And we use two major categories which we blend well. There are pop standards by major established art-ists such as the Fifth Dimension, Glen Campbell, Barbra Streisand and Johnny Mathis. This is blended with almost an equal amount of proven contemporary records such as James Taylor, the Carpenters,

(Continued on page 32) JULY 17, 1971, BILLBOARD

### Radio-TV programming

# XOL X

#### **By CLAUDE HALL Radio-TV** Editor

Bob Canada, program director WORD, Spartanburg, S.C., has Found Someone of my Own" of by the Free Movement, Decca Recby the Free Movement, Decca Rec-ords, at the top of his playlist. **Bob Piava**, music director, WPOP, Hart-ford, had it at No. 11 last week and felt it would go much higher. Said that his survey of market showed the record outselling every-thing there—9,300 in Hartford alone So. I told **Buss Bergun** hard alone. So, I told Russ Regan, head of Uni Records, that a mention in this column might assure Decca of a big hit and we bet a hamburger on it. In case you don't know, Russ is ordinarily a three-burger man, but is on a diet lately and pushes himself away from the table these days after only two of them. And I'm talking about \$1.80 hamburgers the size of a stack of 45 rpm records about three inches high. Wow. Anyhow-ever, Russ himself guarantees the Free Movement disk is a hit if you play it.

Ach, but radio's a nutty busi-ness. Dick Sainte is out as program director of KRLA, Los Angeles. Hal Mathews, manager of the Top 40 station, says that Dick resigned and that the station is not in any hurry to find a replacement. Gene Price is out of KLAC, Los Angeles country music station, and Jimmy Rabbitt, according to Price, is slated to move from KMET-FM, Los Angeles progressive rock station, into an evening slot on KLAC. Rabbit, an old Texas boy, has been noted for exposing considerable heaps of country music to progressive rock fans.

T. Michael Jones, 27, 1st ticket, 916—391-4415, a professional of the first water, is looking for a good gig. ... KCRA, Sacramento, still looking for a top-notch air personality; talk to program direc-tor Johnny Hyde. ... John An-toon is looking for a West Coast promotion job; 213—454-4436.... Here's a good one: I'll buy the first guy to guess Toby Dowdy's con-tribution to the industry a genuine beer, payable on sight. Hint, he once had a hillbilly band and tele-T. Michael Jones, 27, 1st ticket, once had a hillbilly band and tele-vision show in Jacksonville, Ga. \* \*

KENR, until now a daytime sta-tion in San Antonio, has received permission from the FCC to go full time with 10,000 watts. For-mat will stay the same with **Ric** Libby heading the production staff. ... Jack Mitchell has been hired for WERM Baltimore and Jack for WFBM, Baltimore, and Jack

Sorbi, program director, offers his thanks for all of the tapes sent to him and offers apologies for his late letters to each applicant. Charlie Scott is now 6-9 p.m. on KONO, San Antonio.

#### \* \* \*

Although publicly denying that he's searching for air personalities yet, Jay Stone, now program di-rector of KNX-FM, Los Angeles, tried to get **Robert W. Morgan** back to the market; Morgan wants \$100,000. . . Big tipsheet and radio split in Denver. . . **Robert Collins**, music director of WWIS, Black River Falls, Wis., needs easy listening records. **Gayle Olson** 

(Continued on page 29)

### FCC Discourages Gratis Spots To Aid Subsidiary

WASHINGTON-Treasure Val-ley Broadcasting, owner of KATN and KBBK-FM, Boise, Idaho, has been warned by the Federal Communications Commission to stop luring clients to its own back-ground music service with free advertising over the air. The station has told the commission the practice has been discontinued. Complaint was brought by a rival background music service in the

area. The FCC said the situation is similar to others in a series of cases where the broadcaster used cases where the broadcaster used his position to push his private in-terests at the expense of competi-tors who had to pay for air spots. In this case, said the FCC, pros-pective clients for KBBK-FM's subsidiary background music ser-vice were offered free spot an-nouncements on KATN. The FCC was told by the station that it had offered International King's Table Restaurant 10 30-

second spots a month on KATN for one year as an inducement for a two-year background music con-tract. Since June 1970 new subscribers to the service have been offered free spots.

The station also acknowledged, said the FCC, that it averaged be-tween 75 and 80 subscribers for background music each month, but, of the total, only six were getting free plugs on KATN, and at the conclusion of their contracts, there will be no free spots offered, and contracting will be for one year

only. The FCC was skeptical of Treasure Valley's claim that their prac-tices had actually advanced com-petition in the area by making stores more conscious of back-ground music from other stations, as well as from KBBK-FM. The commission let the station off with a warning, but said the matter would be on the record to be reviewed at renewal time.

Everybody thought Canaan was crazy when we produced

"Here Come The Rattlesnakes"

Now here comes **"The** Laughing Song"



with George Younce and the Cathedral Quartet

> and this is no laughing matter!



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KSAN-FM, PROGRESSIVE ROCK station in San Francisco, has launched a "record promotion man of the week" feature on the Tom Donahue show, weekends. Donahue, left, spins a yarn with Lou Bramy, regional promotion man for Warner Bros./Reprise Records. The discussion during the show revolved around record promotion and Donahue featured a few new releases on the labels. JULY 17, 1971, BILLBOARD



CHUCK DUNAWAY, left, program director of WIXY, Cleveland, looks for his group, Power. The group won the contract through a contest on the station sponsored by Buddah and the J.P. Snodgrass store. Also shown are Jerry Sharell, center, Buddah national promotion director, and Ed Spizel, Snodgrass advertising representative.

### ABC Prog Rocker Goes Local But— **By GEORGE KNEMEYER**

LOS ANGELES—Programming with the listener in mind and trying to be more than just a "24-hour jukebox" is the way KLOS-FM here, part of the ABC chain, wages war against the two other pro-gressive rock stations here, according to Mike Berns, program direc-tor, and Denton Marr, operations manager.

"We try to involve the listener in the station," Berns said. "We have telephone lines into the studio (and) the people call the disk jockey to request songs or just talk with him.

He said that KLOS-FM hasn't overtly tried to do anything dif-ferent from KMET-FM and KPPC-FM, the other progressive rock leaders here, but are just "playing good music and presenting an honest image to the public." honest image to the public.'

The choice of records to be played is left up to the disk jockeys

feel we're able to break product

"in order to give them a sense of responsibility and professionalism," Marr said. The station does have a morning show which combines calls from the listeners and special guests with music. Also on the show with deejay Tom Yates is Don Lennox, who does newscasts aimed at the community.

"FM has a great opportunity to utilize the media to good ends beyond just entertainment. We try to inform people on just the basic material necessary for survival nowdays," Berns said.

Listeners' requests have pointed up one thing to Berns: Today's FM progressive rock audience knows as much about music as

the deejays, if not more. "I do a late night show and it used to be that the only requests would be for records like 'In-a-Gadda-da-Vida' by the Iron But-terfly," Berns said. "But now the requests are for songs that you are really provide program Some of really proud to program. Some of listeners will call up in the middle of a set of related songs and suggest songs to be added to the set. The audience is really smart."

The problem of some groups not being played on FM stations, can become a point of alienation of listeners and the stations, but Berns said KLOS-FM deejays tried to avoid it by listening to each record that comes in.

"If you exclude a certain group, such as Grand Funk Railroad, without even listening to the act, that is being as prejudical and as elitist as the 'Okie From Muskogee' type of person," Berns said. "There is an audience out there who likes Grand Funk and also likes other music that we play. We can't say to a listener that we don't want you because you don't understand

what we're doing." "When the latest Grand Funk album came in. J.J. Jackson (on from 2-6 p.m.) sat down and listened to the LP and found a couple of songs that fit in with his type of music, so he played them. None of the deejays here summarily dismiss a group without listening to the product. If some pop star from the early 1960's came in with a good record, we would play it," Berns said.

"Everyone in this business has to watch themselves so they don't fall out of touch with what is happening," Marr said. "You have to open up your ears to the sounds that are happening and not doing that is a big mistake." Marr said that the station is

independent from the parent com-pany, although naturally ABC is interested that it do well. "I think ABC discovered that what was good in New York was not necessarily good here or San

not necessarily good here or San Francisco or Peoria," Marr pointed out. "You have to be localized. What hurt the late 'Love' syndi-cated format was that it wasn't localized enough." So the station was forced to go live.

There is also the converse prob-lem: Being too local. "One of the biggest complaints from listeners is that the disk jockeys in Los Angeles were born and raised here, so they have no perspective. Our disk jockeys come from San Fran-

disk jockeys come from San Fran-cisco, Detroit and Texas as well as Los Angeles," Marr said. Marr said that being part of a chain has many advantages. "KLOS-FM is always talking and exchanging ideas with our sister stations. Another thing is that the stations have and in New York stations here and in New York get new records faster because we are located in the bases of the record industry. When we got the Rolling Stones' 'Sticky Fingers' LP, we made tape copies and sent them to our sister station who

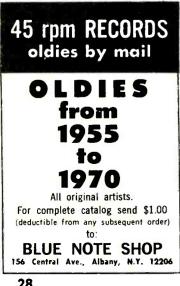
hadn't received the record yet." The lineup at KLOS-FM is Yates and Lennox, 6-10 a.m.; Tim Powell, 10 a.m.-2 p.m.; Larry Miller, 2-6 p.m.; Jackson, 6-10 p.m.; Andy Beauvian, 10 p.m.-2 a.m., and Berns, 2-5 a.m.

### **Record Promotion Men Harassed** ened its playlist recently, "but I

• Continued from page 26

chance of remembering anything they say is slight. I just can't understand such a reluctance to talk to her! Why do they have to talk to me about every little thing?" Michaels said he deals with at least 20 local promotion men . and this doesn't include the people who come in off the street, plus regional promotion men, plus special people working on product .... "you never know when or how many people were coming by be-fore." He said the initial reaction to his edict was that a "lot of people got up-tight, but the professionals are continuing to work well with us and some guys even like the new system better

Bob Piava felt that the WOKY curbing of promotion men would turn into a trend. He spoke of one promotion man calling him on Friday and convincing him to listen to a record over the phone, then promising to send it to him in the mail. On Monday the same man called back to see if he'd re-ceived the record. On Tuesday, the same man telephoned to see if Piava had listened to the record yet and would go on it. Then the same man kept telephoning during the week to tell Piava what was happening to that particular record elsewhere in the nation. One label has a regional promotion man, a local promotion man, and an independent promotion man-all who call Piava about every record. "Thus, I'm deluged with nine phone calls about the same record; a record that has been out barely a week. No wonder many stations are curbing the hours and times record men can impose on them.' record men can impose on them." The WPOP policy has always been that the door is open and Piava accepts all phone calls. But he felt the policy was being abused. "And the last few weeks is has not been unusual for the artist to



get into action promoting his records-for instance, the recent Paul Revere trip nationwide on his 'Indian Reservation' disk. Producers, too. Bob Gentry called five times in two weeks on his latest effort. And Lori Burton, who produces Just Us, has been telephoning. I don't mind anybody phoning: ľ'n. just stating a fact. And look at the Jefferson Airplane; they hire an independent system of promotion men on every record to back up the promotion done by RCA Records

All of this promotional activity places a heavy burden on the music or program director. And Piava pointed out that in 90 percent of the stations the music director was also on the air. Mike McCormick, WLS, felt

that there was a need for promotion men to learn more about their business "and about our business . to get more into research on records. This is 1971 and the information systems used in the industry are from 1954 . . . and they were bad then."

He did feel that the marketplace is better this year than a year ago. There has been some adverse re-action to the fact that WLS tight-

CHICAGO-The National Asso-

ciation of Television and Radio

Announcers (NATRA) will be self-

supporting in another year. Quite a feat, considering the history of

the organization of black radio personalities. But the evidence of a do-it-ourselves attitude is dramat-

ically apparent in NATRA's of-

During the little less than two ears Lucky Cordell has been

executive director, the organization has been steadily and rather quietly rebuilding, said Cory Wade, direc-tor of special events for over a

year. Wade, one or the first whites

tive department, credits much of building strength to Cordell, WVON radio executive.

Cordell hired Wade and one more white, Cory's partner in early record production efforts, Brandon

Wade (no relation), early last year

when NATRA moved from New York to 1408 S. Michigan Ave.

here. Brandon Wade is publications

director. Delta Ashby, membership director, moved here from New

York. A recent addition is Rocsan

Cordell, of course, reports di-

rectly to NATRA president Alvin

Dixon, Montgomery, Ala., and the

to be involved in NATRA's

fices here.

years

Clark.

directors

**NATRA** Predicted

execu-

Self-Sufficient By '73

By EARL PAIGE

out of the market better this year than last year and thus of more benefit to the record industry." He said that local promotion is now "360 degrees . . . the service of records to a radio station is only a records to a radio station is only a small part of the job of local pro-motion men" and that they're in-volved in all aspects of merchan-dising records. WLS music direc-tor Chuck Buell sees record pro-motion men every other Wednes-day, but the station has an open-door policy and Buell or McCor-mick will see a promotion men at will see a promotion man at mick any time if they have something important to discuss. The WLS playlist is usually as low at 30-32 records, but has run as high as 40-44 records. The station also plays as high as 14 album cuts.

## Fine Urges Radio/Record Respect

#### • Continued from page 26

"I firmly believe that every radio station in the United States wants to play hit records and they don't care where that record comes

If NATRA has been out of the

focus of publicity since its Houston convention last summer, it's be-

cause the organization deliberately

wanted to rebuild before publiciz-

ing what might turn out to be premature successes, Wade said. Now, NATRA has some concrete things to talk about. NATRA News is one of several

fund raising moves the association hopes will make it self-sufficient.

Another is the convention journal, which publishes advertisement and

features a new format. The convention itself is still the most im-

portant fund raising function, but

Cordell, acknowledging the gen-erous support of Motown Records and others, recently stated: "For a time, it is true, we will have

to rely on the continuing industry

gifts. But if we can put our own house in order and run NATRA on

a sound businesslike basis, it is

my belief that the necessity of these gifts will not continue."

Wade spoke of a number of NATRA goals. Among them, the educational program, of which

convention seminars are a part; a

scholarship program; the emergen-cy fund for deejays with problems.

The emergency program, funded by Motown Corp., just became (Continued on page 32)

others are in the works.

from. Program directors are not out to duck hits."

People in radio and in records are among the finest "I've ever met," Fine said. "We're all in these businesses because we wanted to because we love it. The rewards are greater than any other in the world."

#### Language Barrier

Today there seems to be a problem in semantics between the radio and record industries. He felt it would be resolved in time. Honesty will help smooth troubled waters. And a little more under-standing on both sides. "One problem may be that a

lot of promotion men are insecure and don't want to admit it. But, for my own part, I appreciate it when a program director is being honest and tells me that he can't hear the hit potential in a given record. For instance, one program director told me he didn't hear anything in 'Something in Your Blood,' a record of mine. Until it hits the national chart, he said that he didn't want to play it. I can respect that. I'm not going to call and bother the guy again until I have something to report on the record , until I get it on the national chart. I won't be asking (Continued on page 29)



KENO RADIO STATION put out the welcome mat for recording artist Don Ho, headlining at the Flamingo Hotel, Los Vegas. From left: KENO station manager Bert Files, his wife Norma Files, Sherry Faulker, Ho, Linda Sharer, and KENO air personalities Jerry Bright and Robert Faulker.

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### Radio-TV programming



• Continued from page 27

is now working nights and weekends for the summer at the station. ★ ★ ★ George Kaywood reports that

he's leaving WCSS. Amsterdam,

N.Y., to join WABY. Albany, N.Y., as a newsman, but "in order to help the boss at WCSS, what with two guys taking their twoweek vacations in July, I'll be working from July 12-31 at least 16 hours a day, six days a week,



If you're a deejay searching for a radio station—or a radio station searching for a deejay—Billboard is the best buy. No other trade publication is read by so many air personalities and program directors. And all of the sharp programming-oriented general managers read the magazine, too! Best of all, Billboard classified ads achieve better results than *any* other publication in the field. General managers report that a Radio-TV Job Mart can draw five times the results of the next leading radio-TV industry publication. The cost is \$15—in advance—for two times. Box numbers will be used, if you wish. Send money and advertising copy to:

> Radio-TV Job Mart Billboard 165 W. 46th St. New York, N.Y. 10036

#### POSITIONS WANTED

Listen to these qualifications and then listen to my tape and resume available on request. 26 years old, pleasant, good volce, draft exempt, first phone, married, one child, currently in a top 50 market. I prefer MOR, or TOP FORTY. Excellent in news gathering, editing, and on the air delivery. Some TV. References can and will be furnished from all former employers. Seven years' experience. Anything in top 150 markets considered. Money and location open. Box 405, Radio-TV Job Mart, Billboard, 165 W. 46th St., New York, N.Y. 10036. jy17

All I'm looking for is a radio station that is creative. Please, after six years in this business, give me only this: Room to create both on and off the air. If you don't believe in giving a personality freedom to create then don't call me. No more room for restrictive formats and Top 40 nontalk. If you're open for fun or intelligence call 1.617-878.4164. Have talk shows died?

Excellent Newsman. Major market experience (Los Angeles, Houston, San Diego), 31, family man. Fuil range of experience, inside, outside, rewrite, heavy delivery. Medium Market News Director. Good references. Will travel anywhere for interview and will consider any area. Salary open for discussion. Also major market experience as MOR Jock (LA). Proven ratings, especially with women. Phone 805, 522-1493, or write P.O. Box 1463, Hollywood, Calif. 90028. Must be settled before kids start school again in September. jy17

Five years' Metropolitan, Suburban NYC experience doing top 40 music Top 40 Punchy News-and Top 40 Production. Have a solid background of rock radio, past, present, and can offer you some unique, feasible, creative ideas for the future! Believe me, no big head, bui I'm pretty sure I can help program good rock radio. Any competition in the market makes the music and programming grow fonder. Looking for an opportunity to prove my worth. Hold 3rd phone-26 years old-with plenty of air checks. Prefer live audition and interview, with some of your best copy-(POUR IT ON)! Communication arts graduate, B.A. Call 212; 442:2446 mornings before 12 noon, and evenings bet. 6-8 p.m. jy17

Black, young and single first phone air personality from Boston market seeks permanent position with MOR, Top 40, News, Soul or progressive station in California. Experienced in all facets of radio poduction. Also Y. Mature, knwwledgeable delivery, fluent in DJ, News, Talk and Community Programming. Impressive resume ad tape available. Evalual opportunity 223 moloyee. Christopher Eadir. 223 Academy Ave., Pomona, Calif. 91768 (714) 622-1910 or after mid. August c. o Ralph Sanders, 2287 Kellog Park Dr., Pomona, Calif. 91768. TOP 40 Jock looking. Currently employed at Pulse rated =1 station in top 50 market. Single, 22 years old, military complete, 3rd endorsed. All inquiries welcome, including Broadcast Personal Agencies. 313; 234-0111. jy17

Very employed major market weirdo wants a change. Not a screamer, but the funniest, nuttiest, partially crazed, and creative jockey to come to town in many a moon. At home in MOR to Top 40. A great draw'! All this not surprising from a person who has been a Program Director and News Director before his 22nd birthday. Will consider all offers, but prefer major to real good medium market station. Best part is that I've saved my best years for you. Contact: Ken Kurtis, Box 175, Scranton, Pa. 18501. (717) 342-2893 mornings or evenings.

If you're a progressive station that is looking for a guy that loves his work and can really communicate, I hope you'il drop me a line. I've got one year air experience, two years college speech, a third phone, am 22 and draft exempt. I'll work anywhere in the country for a station that is people oriented and needs a guy with a good knowledge of progressive music and an OVER WHELLMING desire to turn the people on to your station. Phone 419—625-3594 or write Tim Smith, 1105 Decatur St., Sandusky, Ohio 44870. jy24

Tight experienced top 40 Jock, 2½ years' small market experience all wattages, seeks position with top 40 station. Good voice with production, news, program director, music director and talk show background. Extensive knowledge of contemporary music, past and present; also programming bags. Single, draft deferred, 3rd endorsed, Work any shift, available now. Good references, Aircheck and resume upon request. Bill Chamberlin (516) HA 3-0167, or (516) 757-8045. jy24

#### POSITIONS OPEN

Chicago FM rock station seeking crazed, but mature announcer. Must have commercial, progressive radio experience. Interested in well-read, imaginative, positive person. Must have quiet, hip sense of humor. Send edited tape and resume to: Cruise Director, WDAI, 360 N. Michigan Ave., Chicago, Ill. 60601. jy24

Wanted: Morning man who understands vital need of community involvement and who is steady and reliable and in his late 20's or early 30's for a southern Ontario major market-lovely family-type town. Excellent position for the right man. Canadian preferred or someone familiar with Canadian culture. Please send auditon tape. Apply Box 406. Radio TV Job Mart, Billboard, 165 West 46th St., New York, N.Y. 10036. jy24

at WCSS and WABY. Oh, well, I could afford to lose some weight . John Holloday is anyway." leaving WYND, Sarasota, Fla. Staff at WYND still includes Jim E. Mikels and Tom E. Gunn. Two former announcers are back at WVGM, Carrollton, Ky., Jim Marlette as news director, and Jerry Dale as afternoon personality. Station needs country and bluegrass records and guarantees airplay. Alan Hirsch has left KZFM-FM, Corpus Christi, Tex., to become voice of "Sat-tat-aum," a new syndicated show that deals with a gentle rap about inner peace and good contemporary music. Syndicating firm is Concept Radio, 705 Park Tower Bldg., Corpus Christi, Tex. 78401. I guess you could write them about a demo tape and details. Hirsch had been operations manager and air per-

#### \* \* \*

sonality at KZFM-FM.

Remember: The fourth annual Billboard Radio Programming Forum, Aug. 19-21, Hotels Ambassador, Chicago. Some very heavy, in my opinion, program directors are going to be there. I hope for good vibes and good beer-drinking times after the sessions have ended each day. John Catlett, general manager of WBBM-FM, Chicago, tells me that a swinging discotheque -Maxine's-is only a block or so away from the hotel. I remember the old Chicago fondly; there were some great places out on the southside. Anyhowever, the Ambassador is very plush and they've been kind enough to provide some especially low rates—as low as \$13 for a single, \$23 for a double. The Forum should be educational as well as entertaining. Plan to attend if at all possible

# FCC Questions KTLK Activity

WASHINGTON — Denver station KTLK will be called to hearing and could incur fine of up to \$10,000 if the Federal Communications Commission finds the station's promotional and programming activities in violation of the communications laws.

Among the commission's list of possible violations by owners Action Radio Inc., are the programming of record selections to serve the station's own promotional interests in its "Lakeside Dollar Day" segments, and possible failure to log spots as commercials and sponsorship as required by FCC rules.

The station will also be questioned during hearing (which could even cost it renewal) on questionable publicity stunts and contests, broadcast of lottery information and failure to be completely "candid" with the commission.

#### **Fine Urges Respect**

• Continued from page 28

a favor when that happens, I'll be helping him with data that will help him better program his station.

"Red Schwartz, Ben Scotti, Jerry Sharrel, Frank Mancini, Steve Poppovich, Danny Davis, Abe Glaser. Tony Richland, Jim Benci—these men don't promote records on the basis of favors. They're professionals. We're lucky in that we've got a very sharp bunch of promotion men in Los Angeles. people like Freddie Cannon. Terry Powell. Randy Brown, Jan Basham. And I'm proud to be a part of them."

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# Campus News

#### **By BOB GLASSENBERG**

The Fourth Annual Billboard Radio Programming Forum is being held in Chicago at the Hotels Ambassador, Aug. 19-21. The list of speakers from the radio industry as well as the record industry is about three miles long and growing. Offhand, it would seem a must for anyone in campus radio who wants to learn more about the game of commercial radio and meet the people who make it run.

A special student broadcaster fee of \$50 has been established for all students who wish to attend the forum. Also, rooms in the hotel run as little as \$13 for a single and \$23 for a double. The special registration fee will give you all the privileges of the regular broadcasters and that is quite a deal. If you want to attend, send your \$50 check or money order to the Radio Programming Forum, ninth floor, 300 Madison Ave., New York, N.Y. 10017. Also, call the Ambassador as soon as possible to reserve a good room and drop me a line to let me know that you will be there. I think the money will be worth the education. Do it now.

Response Theatre is an audience participation entertainment which has been developed by **David Shepherd.** He has been into this type of thing since 1954. An explanation: The audience chooses a topic which the players must act out. If a spectator so desires, he can change the theme or the technique being used or even participate in the theatre himself. In fact, Shepherd says the best actors come from the audience. Strictly a reality trip. "It involves confrontation of events and experiences to which the audience relates," explains Shepherd. "Response Theater is free improvisation based on a theme suggested by the audience. They control the development of the improvisation moment by the use of signals to which the players are trained to respond. The audience is also responsible for the quality of the theater and the relevance of the action of the players." It is quite an interesting concept and one worth looking into. Shepherd can be reach at 13 W. 89th St., New York, N.Y. 10024. Call him at (212) 877-0450. He is ready to take the show anywhere and plans to make campus booking in the fall.

David Wilkes, East Coast director of talent acquisitions at Vanguard Records, wants to break into the campus market. He is currently compiling a campus radio station mailing list and would like to include every station that drops him a line on stationery containing the station's letterhead. Include the staff, who to send records to for airplay consideration, station power, and any other pertinent information. The address is Vanguard Records, 71 West 23rd St., New York, N.Y. 10010. Phone (212) 255-7732.

ABC/Dunhill has started monthly college radio conferences again under the auspices of **Steve Resnik**, director of college promotion, and **Rich Paladino**, ABC/Dunhill's local promotion man in Los Angeles. The plan is to provide a forum for Southern California's campus radio broadcasters through which they may discuss their problems and the dimensions of campus radio. The monthly conferences have been set for one Saturday each month. There will be lunch and promotional product from the record company as well as an open platform for campus broadcasters. Now to get one going on the East Coast and in the Midwest.

To All Campus Representatives at Record Companies and Interested Parties: I am compiling a list of record people who will supply campus stations with product. If you wish to be listed, please call me or write to me at Billboard's New York address. This is a new list which will be published in September when campus radio gets rolling full tilt once again. I am also compiling a list of other sources for campus radio shows. These sources will include independent production firms and tape exchanges. Anyone interested in having their name on this list should specify their particular product with which they can supply the campus. This will include any people who wish to advise campus radio and help it grow through thought and letters to this column and other sources. Thank You.

ZBS Media is cutting a record featuring Abbie Hoffman. They plan to sell the master to one of several interested record companies. All the proceeds will go to the Mayday Conspiracy Trial Fund. Max and Meatball called me the other day and asked me to convey the following request. If anyone at a campus radio station or on a campus has tapes or access to tapes with Hoffman speaking or being interviewed, please send them to ZBS. All tapes will be returned. The address is ZBS Media, RD 1. Fort Edward, N.Y. 12828.

Some really good news from two fronts. The FCC has approved WTCC, Springfield Technical Community College, Springfield, Mass., for an FM stereo station. The station is anticipated to be on the air by October and it is hoped that the signal will reach over 500,000 people. WTCC will maintain a seperate AM station which will have separate programming. The FM will program rock, jazz and folk with community service news. Judging from WTCC's past record of playing new tunes before they happen, WTCC-FM should be dynamite. If you do not as yet service the stations, please begin as soon as possible.

Other good news is that **WMOT-FM** at Middle Tennessee University. Murfreesboro, will soon be 50,000 watts. Plans are already being formulated for the area's first quadrasonic broadcast and a new 300-foot broadcast tower is currently being constructed. The music will remain a blend of contemporary pop, folk and jazz. Short information features will also be aired. It seems as if flowers are not the only things that grow in the summer.

# **Classical Music**



BMI FETES Nonesuch Records artists on recently released album 'Ancient Voices of Children'' by George Crumb. Left to right are Arthur Weisberg, conductor of the Contemporary Chamber Ensemble; mezzo-soprano Jan DeGaetani; and composer Crumb. "Ancient Voices of Children" was recorded for Nonesuch under a Ford Foundation Recording-Publication Program grant.

# Classical Calendar

NEW YORK Antal Dorati agreed to extend his contract with the National Symphony through 1973-74 season. He'll record Haydn symphonies in Germany with the Philharmonica Hungaria this summer as part of his pro-jected recording of the complete symphonies of the composer. Beverly Sills to make her London, England, concert debut at Royal Festival Hall on Wednesday (14). She'll sing with London Symphony Orchestra, conducted by John Pritchard. The soprano recorded "Lucia di Lammermoor" last summer with the London unit. . George Solti, music director of Chicago Symphony, has been named a knight by Queen Elizabeth of Great Britain. The honor was for "recognition of valuable services you rendered to Great Britain in the field of music and

WFMT, Chicago Fine Arts station, conducted first field tests last week of new Dolby Noise Reduction System for FM transmission. The station also played four special four-dimensional broadcasts using new quadraphonic encoder. Broadcasts featured music by Mahler, Berlioz and Handel. . . Manuel L. Levine named Hall director of new Heinz Hall for Performing Arts, home of Pittsburgh Symphony Orchestra, among other arts performers. Hall dedication is set for Sept. 10. . . . Philadelphia Orchestra's assistant conductor, William Smith, to join Philadelphia Musical Academy faculty be-ginning Sept. 15. . . . WCLV's June Guide, monthly magazine, includes listing of 118 commercial and noncommercial stations in 93 cities that broadcast a significant amount of classical music.

# London Canada Has Banner Yr.

MONTREAL-Jacques Druelle, head of classical product of London Records here, said that the company had the largest classical sales in its history in the fiscal year ended March 31.

Druelle also noted that April and May figures were more than twice the sales recorded in the same period last year. London reported that all parts

of the catalog are selling strongly, as well as the Philips imported classical product which is distributed in Canada by London.

Most other companies are reporting an upsurge in classical sales. Even the hard-rock inde-pendent label, Daffodil. reported huge sales on a classical-pop rec-ord from Spain called "Sinfonias," which features Waldo de los Rios.

### Haitink Gets Mahler Medal

AMSTERDAM - Bernard Haitink has been awarded the Golden Mahler Medal by the International Gustav Mahler Society in Vienna. The medal was presented to him by Prof. Dr K.Ph. Bernet Kempers during a reception held after the performance of Mahler's Eighth Symphony by the Concert-gebouw Orchestra, Amsterdam, under Haitink on June 30.

This is the third time the Amsterdam Concertgebouw has witnessed such a presentation: Eduard van Beinum and Rafael Kubelik have previously received the Golden Mahler Medal in the same concert hall. Among other recipients were Karl Schuricht and Leonard Bernstein.

### **Philips Steps Up** Artist Relations, **Publicity Drives**

## Karajan Inks With EMI, DGG

NEW YORK — Herbert von Karajan has just signed a new contract in which he will record alternately for EMI and DGG. The conductor's sole Angel release for August will be the last of six Mozart symphonies on three LP's.

Karajan's future projects for Angel will include a new recording of Wagner's "Die Meistersinger." Beethoven's "Fidelio" and, in the spring of 1972, Wagner's "Tristan und Isolde."

All Karajan's Angel releases will be supported by heavy merchandising, advertising and publicity projects. The Mozart sym-phonies will be performed by the Berlin Philharmonic Orchestra, and will be released in three com-

in our opinion, is clear, although

The classical manufacturer,

now more than ever, needs the kind of exposure a classical sta-

tion can give to its new record-

ing. It spurs sales and gives the listener an opportunity to appraise

the recording. Sales create more

sales; more recordings. More re-

cordings mean more compensa-tion for the publisher, the com-

poser and the industry in general

afford to pay should not be de-

prived of radio exposure on his

The issue at this point is critical,

but not too late to be resolved. Education will help. The publisher should educate its contracted sta-

tions on the urgency of allowing

other stations to play the works,

fee free, on a onetime basis or whatever. The publisher, too. should educate the composer by

making him understand that waiv-

ing his rights is an investment in

the future. Shortsightedness is an

contemporary product.

evil few can live with.

The manufacturer who cannot

hardly simple.

NEW YORK — Mercury Rec-ords classical division is broadening its publicity and artist relations scope. The area of new con-centration is centered on its import line which, it claims, has been spurred by heightened consumer and dealer interest and by the stepped-up schedule of personal appearances in this country of several prominent European artists.

In this regard, M. Scott Mampe, director of the Philips classical division, has appointed Fran Lourie as director of publicity and artist relations. Among her initial assignments, Mrs. Lourie will handle the pre-release publicity on the new Colin Davis project, "Mid-summer Marriage," and the sched-uled U.S. tours by Davis and Stephen Bishop.

Mrs. Lourie has had an extensive background in classical music as teacher, administrator and on the business end. She was also associated with touring artists while with both the Lincoln Center for the Parforming Arts and the for the Performing Arts and the Sheldon Soffer Management.

### Units & Software

• Continued from page 21

#### tail tobacco shops and corner shops. ABC plans to offer the cassettes through its motion picture houses.

On another programming note, Thames TV has produced 12 halfhour shows, showcasing the world famous British Museum. Each segment is hosted by a different layman with expertise in the field being discussed.

The company also plans a CTV series on World War II for viewing within the next two years.

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#### panion volumes. Dramatic lssue

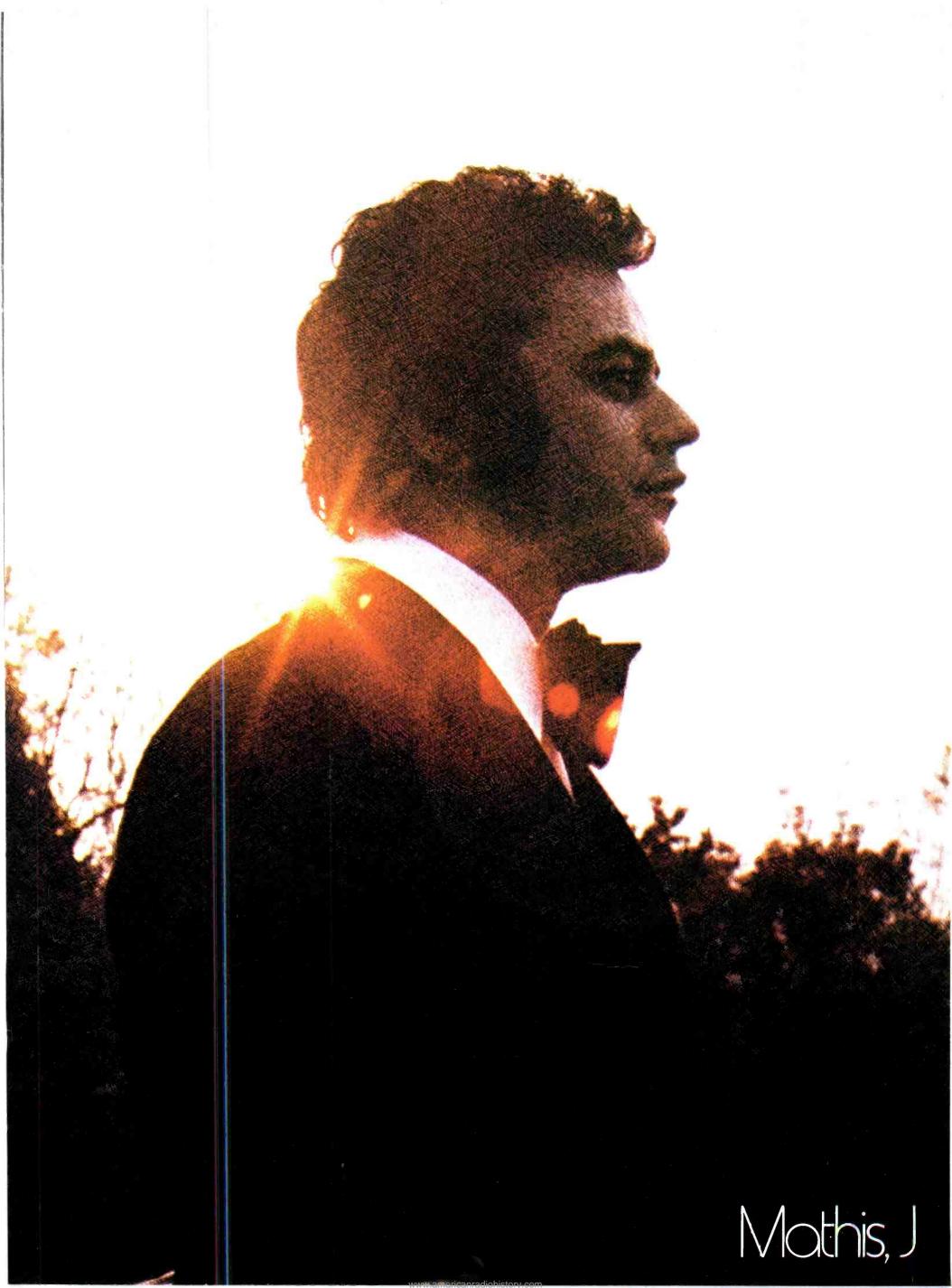
The "engagement" between classical manufacturers and the pub-lishers regarding the labels' bid bid to waive grand dramatic rights on stations seems to be an unending one (Billboard, July 10). The case.

#### German TV Plans **Operetta Series**

FRANKFURT-The West German TV station ZDF (Channel Two) has scheduled 13 operettas for broadcasting, six of which will be produced in 1971 and seven in 1972

Already in the can are "Ball im Savoy" by Paul Abraham—staged by Eugen York—and "Die Dollarprinzessin" by Leo Fall-staged by Klaus Ueberall. Special promotion will be focused on "Die Csardasfuerstin," by Emmerich Kalmana co-production with Hungarian TV. This is being staged by Miclos Czintar, and stars Anna Moffo, Dagmar Koller, Rene Kollo and Karl Schoenbeck.

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IS OBITUARY could have been written a number of times, yet Johnny Mathis has survived personal strife and grief through his belief in his fellow man and his endless message of love.

For most of his 35 years, especially his 15 in show business, he has struggled. "You can blame people for many of my problems, but in reality it was my fault," he says now. "I never used my own mind; never cared to. I was singing and that's all I cared about."

Today, Johnny Mathis sits behind a desk in his office high above Sunset and Vine in Hollywood. There's usually a white bag with Premier Market written across it. After noon the bag will be tossed into the trash can, its ingredients, a homemade sandwich, some fruit and Fritos, having been eaten by the singer. "I'm content now and I'm happy I have the things that I do," smiles Mathis. "I'm not enchanted with myself, at least, not yet. I really don't think you can ever say you're happy. It's safer to let a little time go by and say when you were happy. There are a lot of people I'm happy to be with and there are many things I could change. But they'd just be different, no better."

Johnny talks slowly, carefully planning his words. He seems to desire explicitness and doesn't want to be misunderstood.

He looks back at his career with love, not anger, despite the many frightening moments. "Fifteen years doesn't sound enough," he shouts. "It sounds like only the time Ray (his manager, Ray Haughn) and I have been together. It seems more like 45 years only because things are so much different now than they were then." n those days I felt like a star; there was room enough to feel like a star. Now there are so many super-stars, and they really are super because they have to be more dedicated, better, diversified."

Prior to his professional debut in 1956, Mathis was more than the typiCal black student living in the San Francisco ghetto with his parents and six brothers and sisters. He was a shy—a major trait which remains with him today—but very popular young man. strikingly handsome, a good athlete and student.

He became the first black student body president at George Washington High School, set records in track and basketball, and took singing lessons while a member of the church choir. It never really occurred to him that his course in life would be as a singer. He dreamed of it. wanted it, but didn't think it could happen.

Johnny entered San Francisco State College, preparing to become a physical education teacher, or perhaps an athlete. By the time he finished his freshman year, there were predictions that he could become an Olympic star.

But music always emerged. During an appearance with the San Francisco State Symphony Orchestra. Johnny sang a song by a local songwriter and entrepreneur who offered him a job at a small club in North Beach, performing with another young singer. Fran Jefferies. He then moved on to Ann Dee's "440 Club."

"In the beginning of my career," recalls Mathis, "when I started high school, I was super responsible and took on many extra activities like student government and athletics. It wasn't easy, either. Some of my brothers and sisters weren't as industrious as I, so I usually ended up doing a lot of the housework and studying under conditions like that."

"I think now, because of this early training, that I'm back on the right track, I'm enjoying my career more than I ever had."

The next step for Mathis was a Sunday date at the local Blackhawk Club. It proved to be one of the most memorable days of his life. He received an enthusiastic ovation from a full house which included Mrs. Helen Noga.

In her own inimitable and distinctive way, Helen Noga is a legend, and the Mathis-Noga relationship is, indeed, legendary. No one will ever deny the dramatic part and influence she played in his career and more so, his life.

"Helen dictated how far we'd go and in what way I'd be presented," Johnny recalls, "so I never really used my mind in those years. I was more like a robot because I had very good training from my parents, who taught me to obey my elders, obey people in authority and Helen was very authoritative, to say the least." 

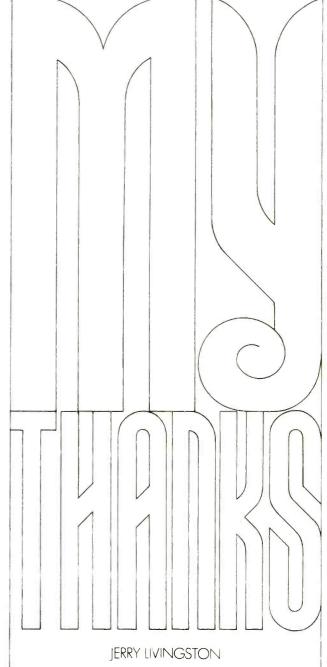
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The demanded total cooperation and total authority. She smothered me with affection, and many times, because she did love me, would pass off my negative points."

Johnny continued college despite Helen's efforts to launch his musical career. He really couldn't believe that people would pay to hear him sing. His manager, however, had different ideas.

George Avakian, an executive with Columbia Records, was Mrs. Noga's cousin and she persuaded him to listen to her discovery. Avakian was impressed—but not enough to sign him. In 1956, about a year later, Avakian heard him sing again and signed him.

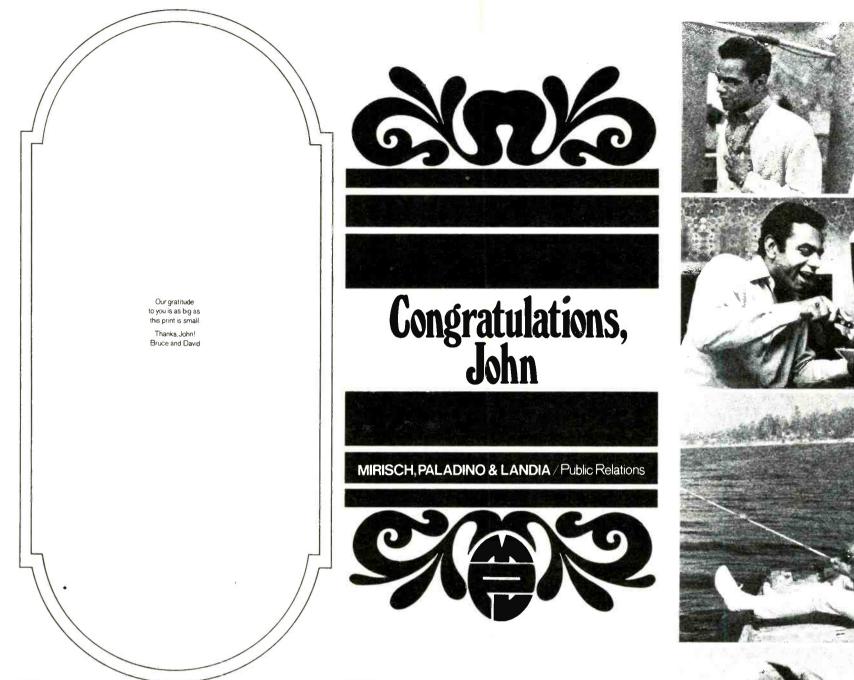
"I remember the night in San Francisco when John made it," recalls Martha Glaser, Erroll Garner's long-time manager, who unknowingly arranged his initial performance before the Bay area press corps.

"Erroll was opening at The Blackhawk. The place was packed with dignitaries and the press. Then, before the opening show," she added with a laugh, "Helen came in and asked everyone in the place to come with her to the **hungry i** where Johnny was doing a spot. Everyone was terribly amused as she took the ready-made crowd with her."

"Then, as only Helen could, she asked Erroll if Johnny could sing a couple of songs with him after the first set. Of course, Johnny did."

"A few months later," continued Miss Glaser, "I saw Johnny again at the Columbia Records' convention in Colorado. Columbia had a big stable back then and everyone was there, including the kid, Mathis. At that point, he had done one album, but the word I got was they weren't too impressed. It hadn't sold and it just didn't seem to do the trick."





The people at the convention were aware of him, but few had actually heard him sing except Avakian. I remember Johnny performed at the convention, but it was a song off the album and everyone felt it just wasn't his idiom. But then came a moment I'm sure Johnny will never forget. An ad lib jam session developed after the regular meeting and each of the singers took the floor with his own accompaniment. I remember that Mathis had no one, so Garner offered to back him. Johnny just sang out of

his mind," Miss Glaser noted. "The next day, when Johnny came down to breakfast, he said, 'My God, he pushed me over my head. I've never sung like that in my life.' But Columbia sure took notice from that moment on. It was so exciting. He just tore it up and made his mark."

"Since that time," Miss Glaser said, "Garner and Mathis have remained friends with, of course, Johnny making another million-seller out of Garner's song 'Misty.' Johnny has one of the few throats that can handle what Erroll writes," feels Miss Glaser. "He has a real instrument."

"I haven't seen Johnny in about six years," she adds. "But I'll always remember that young, nervous boy who went out and knocked all those established heavies over."

When Johnny signed his first Cclumbia contract, arrangements were made for him to fly to New York for his first studio session, and by coincidence, it was the same week of the Olympic tryouts at Berkeley. A decision had to be made.

Aside from the persuasive words of Mrs. Noga, high jumping was difficult for the young Mathis. Because of a piece of bone missing in the lower lumbar region of his back, it was even paintul. The next day Johnny took the plane to New York, telling his parents that he'd be back in three days. However, he didn't return for three years.

#### 22

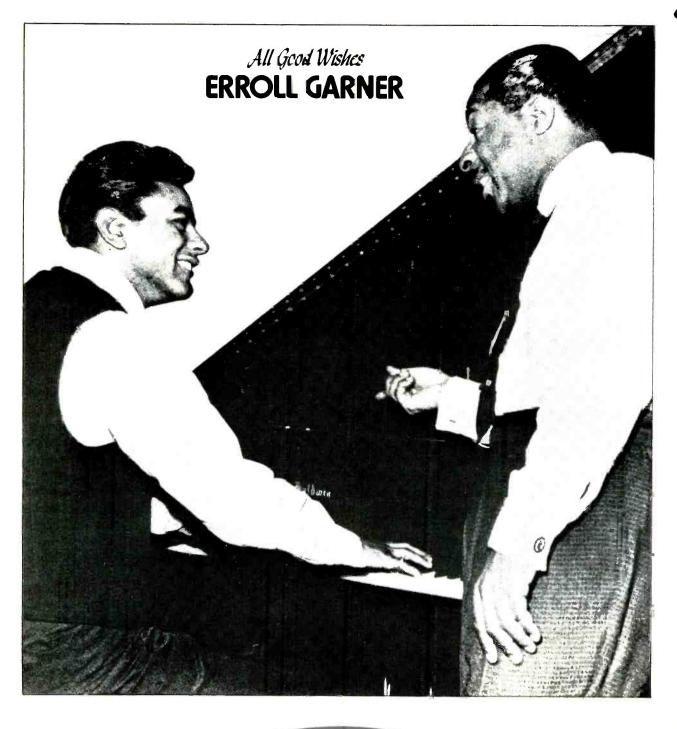
was taught to sing very simply, but given a lot of leeway that they called stylizing a song," Mathis says. "It was all right in the beginning when I was just pyro-technical more than anything else. But in order to grow on people in a warm way—the way in which some of my favorite singers like Bing Crosby and Nat Cole matured—it was necessary for me to really be aware of what I was singing on stage."

"It got to the point when I would sing the most provocative things I could think of; do them for six months to a year, and on many occasions merely recite the songs. And since I could get away with it because of this soaring, vocal type of voice that I have, it didn't matter. It didn't matter to the audience, but it did to me. I couldn't remember individual performances. It was disappointing."











Dut now," Mathis grins, "without a doubt I could tell you all the things that are going on in the audience because I'm concentrating very hard on the simplicity of lines and phrases; of the things I'm trying to say. And it makes all the difference in the world WANTING to go and do a performance than just going and doing a performance."

"Before, all concentration was on technique," he adds. "And as long as the tones were pure and round and whatever they were supposed to be at the time, I felt fine. It was simply a trap I fell into from the beginning, when I was 19 and 20 years old."

Mathis explained that at first he was playing small clubs and then "gradually became a recording star." Then he had to play bigger clubs, then concert work and many times under very adverse circumstances. "It was very easy to get into the habit of singing pretty tones and making beautiful musical sounds while forgetting the meaning of the songs. Now you can see the difference," he notes. "Now I really do concentrate on what I'm doing and it's a lot more fun singing."

Mitch Miller was Johnny's first major A&R director at Columbia, in fact. Miller was then head of the operation. Miller taught the newcomer how to record and was able to get the best out of him. He was a producer of great taste and offered Johnny a great selection of songs such as "Flower Drum Song," "Gypsy," "West Side Story," and "My Fair Lady."

However, Johnny's initial session produced two songs, "Wonderful, Wonderful," which was released immediately, but didn't sell until the second song, "It's Not For Me To Say," became a smash six months later.

"Mitch Miller told me about the difference between cutting a record and singing live. I was trying to make a record as I would sing to impress someone in person. Mitch got me out of that mold. But I do feel," says Johnny, "one of the main reasons I sounded so sterile in person for so long was the fact I was constantly recording. I've made so many records and was always thinking 'record, record, record...' rather than thinking of the performing aspect."

"But that's over now. I don't think I'll ever fall back into that old trap, therefore there are so many things to look forward to. Especially the exciting new material that's available and the abundance I have to work with. Then, too, I can rework a lot of things and make sense out of them now instead of just grinding them out like I used to."

The current head of A&R at Columbia is Jack Gold, who had his first dealings as producer with Mathis a "couple of years ago." They did several albums including "Romeo and Juliet"; a Christmas album; "Raindrops"; "Close To You" and "Love Story."

"Johnny is an enormously talented person," says Gold. "The question is one of communication. He's terribly bright and has obviously thought a lot about singing. If you ask him something, he understands what you want more than any singer I've known. He's given a great deal of thought to the vocal process."

"Johnny has a fantastic musical instrument," Gold adds, "and he can do almost anything he wants with it. It's just a question of getting him to know what you want in the studio. He has a way of almost putting you on some times when you're working with him. You'll be doing something that looks like it'll never happen when he'll say 'let's try it once more.' And, Bang. Almost like he has been kidding all along, he'll do the whole thing at once."

Gold says that he feels Mathis should continue to record the type of albums they did together. "Johnny is at his best when doing a sensitive-type song. He's like a guy who wins the decathalon—his performance is better in some events than others."

"But I must say in Johnny's case, he's a delightful charming, considerate man—much more of the time than most people. Compared to a lot of them, he's an angel."

In late 1956, Johnny Mathis was a recording star with the top two selling records in the country, yet he couldn't find work.



here were no college tours or concerts as there are today. There were jazz clubs which weren't the Mathis forte, and then there were places like the Cocoanut Grove and The Copa. They didn't consider Johnny big enough.

Helen Noga had to settle for small clubs, with Johnny as the supporting act. It was a frustrating period for him, one of many during his years with Helen Noga. It taught him an additional sense of competiticn.

As he had done in his school days, he tried to be better than the other acts. All for a sense of recognition and assurance in himself.

One of Johnny's many early hits was "The Twelfth Of Never." It's writer was Paul Francis Webster, who says of Johnny

find him easy to write for because he sells the Flong with the rise of Johnny Mathis was the great word man; he stretches things, but he doesn't obscure them. To me he's a songwriter's singer, like Sinatra has been. That's why I hated to see Sinatra bow out. Who do we have left?"

Webster, who has penned such hits as "April Love," "Love Is A Man Splendored Thing," "Secret Love," "Shadow Of Your Smile" and "Somewhere My Love" among others, says, "I've never pressured Johnny into doing my songs. He likes to live with things a few weeks before he rehearses them and tries them out."

Record successes continued to mount. Mathis is quick to thank Percy Faith, Glenn Osser, Don Costa, Nelson Riddle, Ray Ellis and Ray Coniff for making "Johnny Mathis" a recording star. Mathis emerged from the small clubs to the marquees. Every prestigious place was his. He was to become a super-star.

And Helen Noga did her job well, especially in the area of records. Bob Moering, Columbia's veteran West Coast promotion man, commented that Mrs. Noga established a great rapport with promotion men all over the country. "She was hard and told me, 'It's a man's world and if a woman is to be successful, she has to act like a man.' But I found her warm underneath and concerned with all of us promotion men. She was fair, just and honest.'

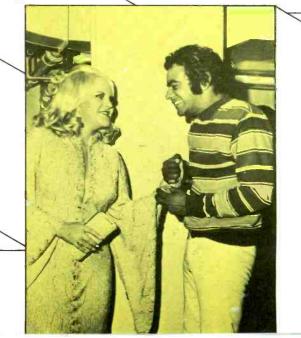
message of the song. He communicates. He's a emergence of the frantic-styled rock and roll paced by another young singer, named Elvis Presley. Each created their own musical havoc.

> "I was very young, singing meaningful songs for the young with a taste I had learned from Nat Cole, but the kids could identify more with me than Nat," says Johnny. "At the time I was as relative to Elvis as he was to me. When the kids tired of Elvis, they wanted to hear me. Elvis and I worked as a sounding board for one another."

> The careers of both performers-with a few exceptions-are very similar. They both broke big together, tapered off at the same time and are on top again in their respective fields.

> While Mathis was at the pinnacle of his success, little is known about the torment that he experienced to maintain the top position. "Mounting internal depression accompanied my building external success. I went through it not because of my music, but because of my unhappy private life. I didn't have any real friends. My demanding work schedule made friendships impossible. I just wasn't physically that strong. I cared how the public felt about me. I took pills for physical strength to be able to sing the demanding songs I liked."





hen you get in the habit of taking pills for one reason or another. It affected my singing. They did help me, on many occasions, just to get the strength to sing They did, however, hamper we vocally. There was no concerted effort to put feeling in a song I imagine for two or three years my performances were really hit and miss

Johnny continues: "I was very fortunate on a couple of occasions because I had to be in good condition to sing, and when I couldn't, I'd go to the hospital. Believe me, I didn't know that taking pills was wrong. This happened over 10 years ago, before the public was made aware of the dangers. I took tests in the hospital and the doctors kept asking if I took any medication. The pills weren't medication, so I never bothered to mention them.

"After I learned how bad they were, I just about had to learn to sing all over again," Johnny notes. "To sing without this stimulation; to learn to get up in the morning withotut taking some false sense of security, all this took time. Especially when you have to work. I'm just very fortunate that I was strong enough physically and mentally to stop when I did."

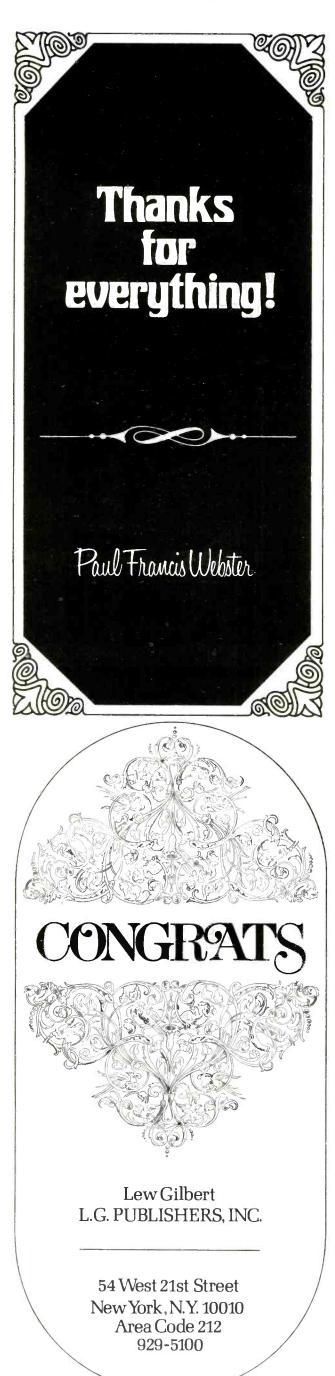
When he stopped taking pills, Johnny realized he was unhappy with himself and the life Helen Noga had created for him. But he went along with Helen's idea to end the association with Columbia Records. He signed a new contract with Mercury.

thought one record company was like another. Mercury paid me a ton of money to sign with them. It sure was different. I missed my old friends at Columbia. And the differences in recording and marketing approaches."

His despair, loneliness and utter desperation reached their climax when his mother died in 1963. Just prior to her death, a member of Johnny's family had told him that "the only thing that ever disat that time, you could almost buy them over the appointed her about John was that Helen Noga had taken her place."

> This crushed him. The role his mother played in his life was always something special. His father was always at her side guiding his career. All this had ended, though Johnny didn't realize it, when Helen took over.

> Now his mother Mildred, his inspiration, was gone. Her death was Johnny's breaking point.





Shortly after her death—Johnny can't remember the date—with only a pair of tennis shoes, jeans and a shirt, he left the Noga home. He checked into a motel. He stayed there six days, thinking through what had to be done and finding out precisely how he would end this choking existence.

Somehow, again he's not sure how, Johnny found out that other artists didn't live the way he did. His mind wandered during this period, trying to figure out who he could turn to for help.

He turned to a former co-worker of Mrs. Noga's, Don Riber. Riber introduced Mathis to Attorney Ed Blau. They, along with Haughn, were to lead Johnny into a new life. "I learned during those few days alone that if I was ever going to be happy," recalls Johnny, "I would have to be in complete control. It would require a great deal of discipline from me. Right there and then, I decided to start from scratch."

"After 1964 I started to become aware of show business for the first time," notes Johnny. "Don, Ed, and Ray helped me run my affairs. They insisted that I learned every facet of performing and business affairs. Before, I just went along with what Helen said. It was going to be different now."

"I'm totally rehabilitated now, as far as my thinking is concerned. Of course, the old days were not completely Helen's doing. It was my own. It took me five years (1964-1969) to get over it. During those years you never really heard of Johnny Mathis. I had to learn my responsibility to the public. I had to learn to discipline and to be able to do more than one thing a day."

"For a long time it was difficult to even do many varied things in one day," he continued. "I used to insist that if I was working, even on an easy show, I would not do anything else. I concentrated so much of my effort on just doing one thing at a time. In other words, I was a big bore."

"But now it's nothing doing many different things a day. And now I don't look too far ahead. I look as far ahead as I can without losing interest in what I'm doing now. Now is the time you're living and feeling and you have to be careful not to spend the time planning, instead of living and enjoying what you've planned already. I like to keep everything as current as I can. It's not easy to get excited about certain things, but with this way of thinking I've been able to."

A new life was beginning for Johnny Mathis and one of the first things he did was buy a home. His first piece of furniture was a piano. He went to a local dealership, dressed in his usual casual, almost sloppy manner—a white sweat shirt, gym pants and sneakers. He asked to see a grand piano. The salesman showed him the smallest one they had. It didn't satisfy Mathis, who asked to see a bigger one. Johnny was finally shown the biggest and the best. The salesman said it would cost \$8,000, whereupon Johnny reached in his pocket and peeled off the amount in cash. Then he quietly asked the astonished salesman, "Does this include delivery?" When the piano first arrived, Johnny slept under it.

While Johnny continued to build his new home and life, his business affairs were coordinated through new corporations, with Johnny as president, and his father, Clem, as vice president. These activities include the production of records; the planning of his concerts, theater and club appearances and supervision of publicity and fan clubs. Today, John even owns a post office in Beloit, Wis., which he rents to the government, a new ranch in the Santa Ynez Valley and a new home near Munich, Germany, which he recently purchased to insure a front row seat at the 1972 Olympics.

"I don't miss competing in athletics because they were actually very difficult for me. My legs were short for the shuttle hurdles and my overall size didn't help me high jump," Mathis notes. "I was never a fine basketball player. My only claim to fame was that people connected me with Bill Russell. We were good friends, but certainly not in the same league."

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he years have given Johnny Mathis great strength and maturity as an artist and musician. He performer because he is so secure and knowledgehas 45 Columbia albums released and two more in the can. Columbia President, Clive J. Davis, says about the singer:

"The final test of art has always been measured by time, and, in the case of the singing of Johnny Mathis, time has proven its excellence. Johnny has remained one of the most popular entertainers in contemporary music for one reason, and this is because he is truly an original. No matter what he chooses to sing, once he gives it the Mathis interpretation, it belongs to him.

"I have always had the highest regard for Johnny Mathis' great talent and was naturally delighted when he returned to Columbia. Since his return to the label (he left Mercury in 1966), his brilliant career took on a new luster. Every album recorded by him for us has been a major chart record.



'Three of his latest albums, 'Love Theme from 'Romeo and Juliet'',' 'Raindrops Keep Fallin' On My Head' and 'Love Story' have been particularly noteworthy as exceptional commercial successes. His 'Greatest Hits' LP was on the charts for over eight years, not to mention the numerous gold records and other awards he has accumulated over the past decade."

'Few entertainers can appear in concert or at a club and sing two shows each night consisting of nothing but their own hits. Not only is Johnny Mathis one who can but he'd probably have a few to spare,' concluded Davis.

Despite the aforementioned album successes, there has been a void in Mathis' recording venture. a lack of new material and no hit singles

"It doesn't bother me because we've had so much success in the type of album we've done lately," says Johnny. "I guess the reason is I don't have to sing all the album songs in person. I sing what I want to. What I do mostly on records is what we feel is saleable. I get all the help I need from the people at Columbia when it comes time to cut a new album. I'm happy to be guided by the people who know what will sell and what won't."

"Selling the records is vital as long as I feel the material is good and honest," he adds. "There are so many other outlets that I will be taking advantage of where I can do original material. But I'd still like to have a hit single or put out an original tune," added the singer. "I'd be happy with a turntable hit that was played a lot. But now the competition is unreal. You're competing against the whole world."

"And another thing," cites Johnny, "the old stuff had more impact because it was my only outlet. wasn't getting that many jobs, I remember, even though I had many hit records. The big thrill for me was going into the recording studio with the marvelous musicians. Now with so many outlets, I still have the benefits. I have my own hand-picked rhythm section and have as many musicians on stage with me as I feel I need. It's really delightful."

The person closest to Johnny, musically, is Roy Rogosin, who was assistant music chief at Universal Studios prior to becoming Johnny's musical director in 1969

ou never know what to expect from Johnny as a able," Rogosin states. "His instincts are so sound that he is able to make each performance seem as if it had never been done before. We have a relationship where, during a performance, he may change a tempo or hold a note without telling me about it. I stay with him all the time, but on the other hand he always encourages me to do my own thing."

Rogosin goes on, "Johnny is a committed man, a unique human being. He has melded his personal life with his professional life so that he doesn't jeopardize either. He is unpredictable, excitable, yet he is always a gentleman; gracious and deferentially polite. He is very objective and always able to put things in proper perspective. And he is always understanding of situations. If it's very bad, he is capable of tuning out. Johnny is an absolute professional. The reason I joined him was fascination for him, artistically and musically."

"No matter where we go," Rogosin adds, "and no matter how different each situation, Johnny gives the best performance he can. The curtain doesn't go up for him at show time, but many hours before, early in the afternoon. He concentrates all day on the evening's performance. Both of us become very quiet and introspective. There is very little communication. Whatever there is becomes very formal. He is very committed mentally and emotionally. He's very nervous until somewhere into the show. Then, there's a point, I never know when it's going to be, when there's a communication.

"He could turn and wink, or during a bow, whisper 'the orchestra's great,' or 'the orchestra is off tonight.' What he does on stage is incredible. John's music is very hard. He makes it look so easy. He has a mike technique like no one else in the business. He really is a master of the mike, and his movements are a self-choreography which gives him complete control as a performer.

'Johnny's instincts are infallible. He could suggest something that I'm sure wouldn't work, but he talks me into trying it. His things work that shouldn't. He's the ultimate musician and performer, and even with my wife and new baby, he's made it exciting going back on the road.

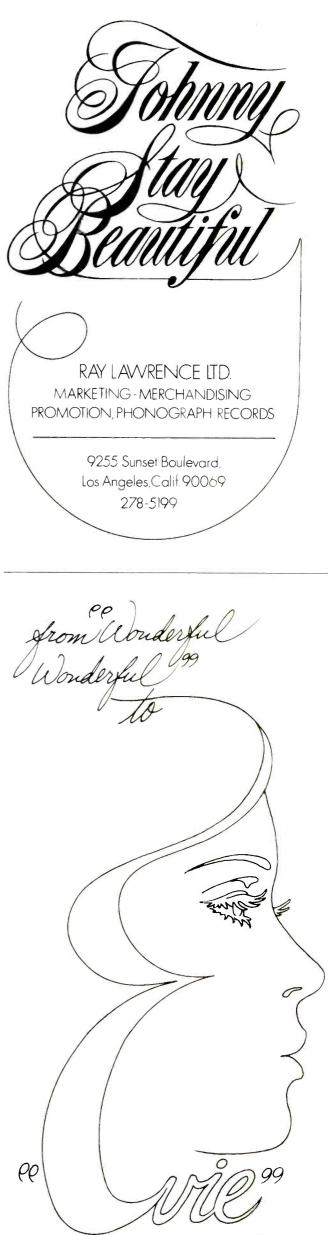
Another prominent factor in Johnny's successful career during the past few years has been his association with Fred Dale and the Chartwell agency. Says Dale, who handles such other stars as Andy Williams, Henry Mancini, Glen Campbell, Elton John and Donovan, about Johnny

"I put him in the legendary category. He's a sensitive performer who has a charisma with an audience that's difficult to describe. He builds his with a feeling that stirs the emotion instead of with body movements. I've seen 12, 13, and 14-year-old girls, who have grown up in the rock era, walk away from a Mathis concert big fans.

"It's the artistry within him," adds Dale. "The way he delivers a song or the message of the song and that voice which is unique. There's no question about his style and that certain magic that people take to immediately. However, I don't think there are any in-betweens. Mathis usually snares a fan all the way.

Dale said Mathis has been with Chartwell for three years and that it has been his responsibility from the beginning to find out what would be best for Johnny. "He's surrounded with great people," stresses Dale. "Haughn is very perceptive of his needs. Ray and I happen to think along the same lines. And because of his faith and trust, Johnny goes along with what we suggest.'

"Johnny is a marvelous entertainer. He has established fans throughout the world and is always acquiring new ones. He's at home just about anyplace. We're trying, however, to put him into situations that will be instrumental to his career and personal growth. He's had a long, steady growth factor we hope to continue.'



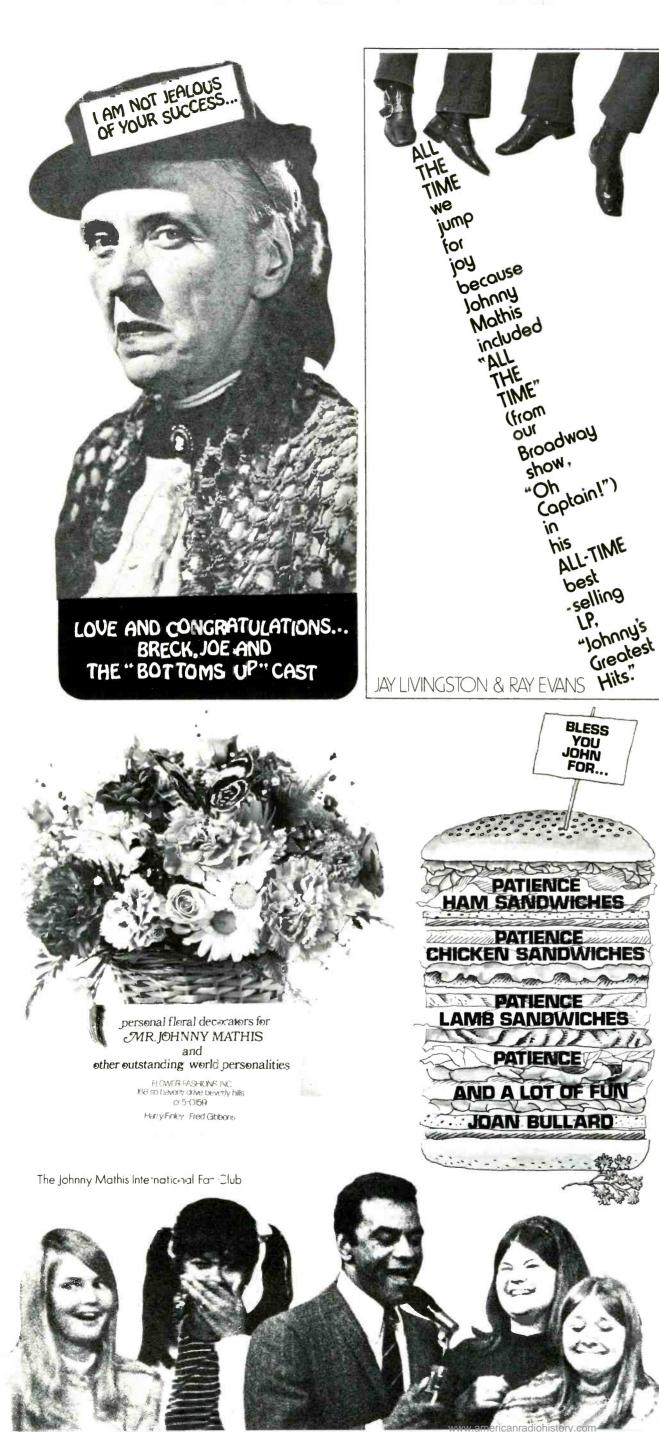
**GEORGE RUSSELL** 

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continued on M 14

# CONGRATIULATIONS, JOHINNY, ANID ALLI BESTI WYISHIES FOR MANY MIDRE YIEARS OF SUCCESS ?





22

■ feel that John is going into the legend category at least in this generation. He hasn't arrived at that point age wise. Bing Crosby is a legend. Johnny's headed in that direction. His voice is legendary. His style is distinctive. I think that legendary means, in this case, the impact that has been made and carried forthright straight through."

Mathis' friend and attorney, Ed Blau, substantiates this stature further: "Johnny has become the consummate performer through his intelligence, astuteness and discipline."

Probably the person who knows Johnny Mathis best, aside from Mathis himself, is Ray Haughn, who has been close to John since 1964 and, on the out-skirts, since 1959.

"He's the first person that has known me," says Johnny of his manager. "He knows me on and off the stage, the little things that make life happy for me." Haughn is the opposite of Johnny in many ways. He doesn't need the excitement, but thrives on details and problems.

"My feelings are that Johnny can do anything he desires," counters Haughn. "He can do Glen Campbell or even get into the things Johnny Cash can do. He's got the instrument that's unlimited. But you have to remember that his musical progression wasn't easy. With all the past problems he could have been destroyed. But the unfortunate part, very few of the incidents were John's fault."

Citing examples, Haughn notes, "He never smoked or drank until people around him started saying 'try this' or 'try that.' Someone told him he could relax by taking a drink before he went on stage. He started doing it. He was naive. When I first met John, it took him three hours to clear his throat so he could perform properly. Now he's got his breath control back and can sing at any time."

Haughn doesn't feel that Mathis' approach to music has changed or ever will. "It's always been 100 per cent. What has changed is his personal life and attitude. John is in control of his career and now has a rewarding personal life. He's on his own. Now he owns a ranch and his life isn't shielded anymore."

"He doesn't fear the past; he faces it without embarrassment. He conveys in music what he really feels and he's accepted for what he is. When the needle is placed on a Johnny Mathis record, that's the part people enjoy."

"There are certain things John has wanted to do and he's fulfilled them," adds Haughn. "He always wanted to play the Empire Room in New York. He used to sneak in and watch Lena Horne perform from backstage. Now it's Johnny who's made his mark in the room. He'll be playing it for the third time in November and presently holds the record for the top money-drawing dates in the room."

"I'm sure he'll be back in Vegas again. He enjoyed it last time. Caesars Palace has a concert atmosphere. That's what John likes best. As far as the future, we don't worry much about longevity."

"It's not a matter of planning, but it seems if you have the vocal equipment like Sinatra and Crosby, you seem to stay around forever. For those who have great vocal equipment, and John certainly does, it's not a matter of their career slumping off," Haughn feels. "It's just a matter that it peaks at certain times. You can't plan it that way, but that's just how it seems to go."

Of himself, Johnny Mathis says:

"When I say 'Johnny Mathis' out loud, it sounds as though there's a certain amount of musical ability concerned with Johnny Mathis; a musical consistency and a few surprises. I've always had a youthful image, I feel," adds the performer. "My music has always sounded youthful, at least to me."

Mathis has achieved fulfillment. He is a happy man, a secure human being who has paid the price to be able to live and sing of love. He has traveled the long troublesome course to pride, personal and professional achievement and dignity. Now Johnny Mathis faces the future.

Editorial by Frank H. Lieberman



# Ark Johnny about mike



A wholy cheering audience is great — except that the stage microphones better have the ability to pick up the sound of Johnny and not the fans (bless 'em). The problem-solving Shure SM53, official microphone of Johnny Mathis on tour, does exactly that because it's designed to pick up sound from the front while uniformly rejecting unwanted sounds from sides and rear . . . thereby eliminating howling feedback and "boominess." That means you hear Johnny Mathis naturally, regardless of audience sound. Tough test for a microphone — routine for the incomparable SM53.

222 Hartrey Ave., Evanston, Illinois 60204.



JOHNNY MATHIS Caravan

WONDERFUL, WONDERFUL Day In, Day Out

WARM By Myself

GOODNIGHT DEAR LORD

JOHNNY'S GREATEST HITS Chances Are The 12th of Never

SWING SOFTLY It's De-Lovely

MERRY CHRISTMAS

OPEN FIRE, TWO GUITARS When I Fall in Love

MORE JOHNNY'S GREATEST HITS Small World A Certain Smile

HEAVENLY Misty

FAITHFULLY Maria

JOHNNY'S MOOD Goodnight My Love

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I'LL BUY YOU A STAR Warm and Willing

> PORTRAIT OF JOHNNY Starbright

LIVE IT UP Johnny One Note

RAPTURE Stella By Starlight

JOHNNY'S NEWEST HITS

Gina What Will My Mary Say

JOHNNY

Easy Does It ROMANTICALLY September Song

I'LL SEARCH MY HEART The Best of Everything

THE BALLADS OF BROADWAY Taking a Chance on Love

THE RHYTHMS OF BROADWAY Guys and Dolls

THE RHYTHMS AND BALLADS OF BROADWAY



THE GREAT YEARS

Wonderful, Wonderful

It's Not For Me To Say

Morning Side of the Mountain

UP, UP AND AWAY

I Say a Little Prayer

THOSE WERE THE DAYS The End of the World

THE IMPOSSIBLE DREAM

Moment to Moment

LOVE THEME FROM FOMEO AND JULIET

GIVE ME YOUR LOVE FOR CHRISTMAS

Live For Life

LOVE IS BLUE

PEOPLE

More





RAINDROPS KEEP FALLIN' ON MY HEAD

JOHNNY MATHIS SINGS THE MUSIC OF BURT BACHARACH AND BERT KAEMPFERT

A Man and A Woman

The Times Will Change

What Are You Doing the Rest of Your Life?

CLOSE TO YOU

Faithfully

LOVE STORY

**Pieces of Dreams** 

THE WONDERFUL WORLD OF MAKE BELIEVE Camelot

THIS IS LOVE Over the Weekend

ÓLE **Bachianas Brasileiras** 

LOVE IS EVERYTHING This Is-All I Ask

THE SWEETHEART TREE The Very Thought of You

THE SHADOW OF YOUR SMILE On a Clear Day

SO NICE Dulcinea

JOHNNY MATHIS SINGS Lovers in New York

THE SHADOW OF YOUR SMILE On a Clear Day You Can See Forever Moment To Moment

SO NICE The Impossible Dream Elusive Butterfly

JOHNNY MATHIS SINGS Lovers in New York Sunny



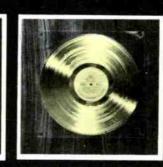




Worth His Weight In...



















HAPPY Anniversary Johnny Mathis	DO JOHNNY'S FIRST ENORMOUS HITS RATE A PLAY TO-DAY? CHANCES ARE THEY DO, BUT THEN, IT'S NOT FOR ME TO SAY. AL STILLMAN & ROBERT ALLEN
Congratulations, Johnny, and best wishes for fifteen successful years in show business and fifteen years of	
dedicated community service to youth!	
From your many friends at THE EXECUTIVE HEALTH CLUE HOLLYWOOD YAGA SSS NORTH HUDSON AVENUE HOLLYWOOD, CALIFORNIA 50025	Dear Johnny, JUST KEEP ON SINGING. Love, Rod mcKren

www.americanradiohistory.com

from the 2,000,000 members of the Columbia record and tape clubs...who buy and enjoy your music ...album after album, year after year! Columbia ouse Cornelius F. Keating, President ALL OF US AT UNITED ARTISTS MUSIC PUBLISHING GROUP

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B

Johnny's songs aren't written for him. Until he sings them.

Over the years, Johnny's sung a great many songs to success.

Most of them weren't written especially for him. But his singing style is so unique that they've become inseparable On My Head from his name.

In fact, that's the essence of the Mathis sound: something so much Johnny's that it becomes the prized property of almost everyone who hears it.



including: Alfrie This Guy's In This With You Love With You Love A Little Proyer The Look Of Love Wolk On By

G 30350 A specially priced 2-record set





Johnny Mathis

Raindrops

Keep Fallin'

including: Midnight Cowboy Bridge Over Troubled Water Honey Come Back Odds And Ends Alfie

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JULY 17, 1971, BILLBOARD

# BILLBOARD NEXT WEEK'S FASTEST MOVERS These records have been selected by Billboard's Chart Department and the Billboard weekly computer rankings system to be those most likely to show the strongest gain in next week's DRAGGIN<sup>3</sup> THE LINE .... Tommy James, Roulette HOW CAN YOU MEND A BROKEN HEART ... Bee Gees, Atco SIGNS . . . 5 Man Electrical Band, Lionel (MGM) BEGINNINGS/COLOR MY WORLD . . . Chicago, Columbia MERCY MERCY ME (The Ecology) . . . Marvin Gaye, Tamla (Motown) HOT PANTS, Pt. 1 (She Got to Use What She Got to Get What She Wants) . . . James Brown, King RINGS . . . Cymarron, Entrance (CBS) LIAR . . . Three Dog Night, Dunhill MAYBE TOMORROW . . . Jackson 5, Motown WHAT THE WORLD NEEDS NOW IS LOVE/ABRAHAM, MARTIN & JOHN .... Tom Clay, Mowest (Motown) I'M LEAVING . . . Elvis Presley, RCA SWEET HITCH-HIKER . . . Creedence Clearwater Revival, Fantasy MOTHER FREEDOM . . . Bread, Elektra YOU WON'T GET FOOLED AGAIN . . . Who, Decca (MCA) I JUST WANT TO CELEBRATE . . . Rare Earth, Rare Earth (Motown) JODON Records NATIONAL BREAKOUTS SINGLES RARE EARTH . . . One World, Rare Earth RS 520 (Motown) STEPHEN STILLS II . . . Atlantic SD 7206 SWEET HITCH-HIKER . . . Creedence Clearwater Revival, Fantasy 665 (Greasy King, BMI) ALBUMS There are no National Breakouts this week. REGIONAL BREAKOUTS

INTERNATIONAL

EXCHANCE

tfn

UNITED STATES

ENGLAND

BRITISH PROGRESSIVE ALBUMS AIR-mailed to your home, \$7. Join our Music Cassette Exchange Scheme. Details: Record Center Ltd., Nuneaton, England

SINGLES

TIRED OF BEING ALONE . . . Al Greene, Hi 2194 (London) (Jec, BMI)

(ATLANTA) (MEMPHIS) SUZANNE . . . Tom Northcott, Uni 552B8 (MCA) (Projects Seven, BMI) (DETROIT) Doobie Brothers, Warner Bros. 7495 (Warner-Tamerlane, BMI) NOBODY . (SAN FRANCISCO)

ALBUMS

There are no Regional Breakouts this week.

# Bubbling Under The

101. WHEN YOU GET RIGHT DOWN TO IT Ronnie Dyson, Columbia 4-45387
102. LIKE AN OPEN DOOR
103. DON'T SAY YOU DON'T REMEMBER
104. I LIKES TO DO IT People's Choice, Phil-L. A. of Soul 349 (Jamie/Guyden)
105. MARE TAKE ME HOME Matthews' Southern Comfort, Decca 32845 (MCA)
106. WE ARE NEIGHBORS Chi-Lites, Brunswick 55455
107. IT'S SUMMER
108. TIRED OF BEING ALONE
109. INDIAN LAKE
110. TAKE MY HAND
111. PRAY FOR ME.
112. YOU'VE GOT TO EARN IT
113. YOU'RE THE ONE FOR ME
This TOURE THE ONE FOR ME
114. NEAR YOU
115. AND WHEN SHE SMILES
116. CHIRPY CHIRPY CHEEP CHEEP
117. I LIKE WHAT YOU GIVE
118. WHERE EVIL GROWS
119. HYMN 43
120. WEAR THIS RING
121. MOTHER NATURE'S WINE
122. NOBODY. Doobie Brothers, Warner Bros. 7495
123. IT'S ABOUT TIME
(Continued on page 43)

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# Soul

This Week

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**BEST SELLING** 

Last TITLE-Artist, Label & Number Week (Dist. Label) (Publisher, Licensee)

Jean Knight, Stax 0088 (Malaco/Caraljo, BMI)

BRING THE BOYS HOME

Freda Payne, Invictus 9092 (Capitol) (Gold Forever, BMI)

YOU'VE GOT A FRIEND

OVER & OVER/HEY LOVE

8th Day, Invictus 9087 (Capitol) (Gold Forever, BM1)

YOU'RE THE REASON WHY

DON'T KNOCK MY LOVE

LIKE AN OPEN DOOR

Fuzz, Calla 177 (Roulette) (Ferncliff/JAMF, BMI)

I KNOW I'M IN LOVE

FUNKY NASSAU (Part 1)

Beginning of the End, Alston 4595 (Atco) (Sherlyn, BMI)

BRIDGE OVER TROUBLED WATER/

BRAND NEW ME Aretha Franklin, Atlantic 2796 (Charing Cross, BMI/Assorted/Parabut, BMI)

TREAT HER LIKE A LADY Cornelius Brothers & Sister Rose, United Artists 50721 (Stage Door, BMI)

Isaac Hayes, Enterprise 9031 (Stax-Volt) (Jobete, BMI)

YOU'VE GOT TO EARN IT Staple Singers, Stax 0093 (Jobete, BMI) WHATCHA SEE IS WHATCHA GET Dramatics, Volt 4058 (Groovesville, BMI)

SUSPICIOUS MINDS Dee Dee Warwick, Atco 6810 (Press, BMI)

NEVER CAN SAY GOODBYE

PRAY FOR ME

Intruders, Gamble 4014 (World War Three, BMI)

Chee Chee & Peppy, Buddah 225 (Kama Sutra/James Boy, BMI)

Gene Chandler, Mercury 73206 (Defrantz/Monique, ASCAP)

YOU'RE A LADY

WANT ADS

James Brown, People 2500 (Starday/ King) (Dynatone, BMI)

Ebonys, Philadelphia International 3503 (CBS) (World War Three, BMI)

Wilson Pickett, Atlantic 2797 (Erva, BMI)

WANT ADS Honey Cone, Hot Wax 7011 (Buddah) (Gold Forever, BMI)

ESCAPE-ISM

2 J DON'T WANT TO DO WRONG

Gladys Knight & the Pips, Soul 35083 (Motown) (Jobete, BMI)

LOVE THE ONE YOU'RE WITH Isley Brothers, T-Neck 930 (Buddah) (Gold Hill, BM1)

MERCY MERCY ME (The Ecology) 3 Marvin Gaye, Tamla 54207 (Motown) (Jobete, BMI)

STOP, LOOK & LISTEN (To Your Heart) 8 Stylistics, Avco Embassy 4572 (Bellboy/Assorted, BMI)

HOT PANTS, Part 1 (She's Got to Use What She Got to Get What She Wants) 2 James Brown, People 2501 (Starday/King) (Crited, 8MI)

Roberta Flack and Donny Hathaway, Atlantic 2808 (Screen Gems-Columbia, BMI)

Delfonics, Philly Groove 166 (Bell) (Nickel Shoe, BMI/Nickel Shoe, BMI)

SHE'S NOT JUST ANOTHER WOMAN 12

1 MR. BIG STUFF

**Soul Singles** 

★ STAR Performer—LP's registering greatest proportionate upward progress this week



#### By ED OCHS

SOUL SLICES: Motown watchers can look to the West Coast to see that East is West, Detroit's in Los Angeles, and soul's gone coast to coast. Diana Ross, Supremes and Jackson Five record there, and now Motown's MoWest label is upon us suddenly with **Tom Clay's** "What the World Needs Now" message, featuring the **Blackberries. Bobby Taylor's** "Hey Lordy" and **Thelma Houston's** "I Want to Go Back There Again" are next, though soul is not the only sound in town and Motown is open to all commercial areas. Meanwhile, back in Detroit, a new Jr. Walker: "Take Me Girl, I'm Ready." And a revival of the **Elgins**' "Heaven Must Have Sent You," a hit in England, which Motown is using quite effectively as a sounding board for single ideas at home. ... New Solomon Burke: "J.C. You Know Who You Are," on MGM..... New King Floyd on Chimneyville: "Got to Have Are," on MGM.... New King Floyd on Chimneyville: "Got to Have Your Lovin." ... New Moments: "Lucky Me," on Stang.... Album Happenings: New Birth, "Ain't No Big Thing," (RCA); Bill Withers, "Just As I Am" (Sussex); Undisputed Truth, (Gordy); Hugh Masekela & the Union of South Afirca, (Chisa); Valerie Simpson, "Exposed" (Tamla); Osibisa, (Decca); Willie Mitchell, "Many Moods" (Hi); Carla Thomas, "Love Means ..." (Stax); Chi-Lites, "Give More Power to the People" (Brunswick); Nikki Giovanni, "Truth Is On Its Way" (Right On); Billy Paul, "Going East" (Philly Int'l); Eddie Floyd, "Down to Earth" (Stax); Swordsmen, "What's It All About World" (RCA); Kim Weston, "Kim, Kim, Kim" (Volt); Angela Davis, "Soul and Soledad" (Flying Dutchman); Ike & Tina Turner, "What You Hear" (UA); Bobby Hutcherson, "San Francisco" (Blue Note). \*

ON THE HOTLINE: James Carr debuts on Atlantic with "Hold ON THE HOILINE: James Carr debuts on Atlantic with "Hold On." ... Still cooking top ten: Dee Dee Warwick's "Suspicious Minds," on Cotillion. ... Top pick: "Frightened Girl," by the Silent Majority on Hot Wax. ... Soul Sauce picks & plays: Betty Wright, "Love the Way You Love" (Alston): Al Perkins, "Need to Belong" (Atco); Center Stage, "Someday, Someway" (RCA); Carl Carlton, "Wild Child" (Back Beat); General Johnson "I'm in Love" (Invictus); Valerie Simpson, "Just Wanna Be There" (Tamla); Bobby Jones, "I'm So Lonely" (Lionel); Troy Keyes, "If I Had My Way" (VMP; Ted Taylor, "How's Your Love Life Baby" (Ronn): William Jones, "I'm So Lonely" (Lionel); Troy Keyes, "If I Had My Way" (VMP: Ted Taylor, "How's Your Love Life Baby" (Ronn); William Bell, "My Back Ain't Got No Bone" (Stax); Notations, "I've Been Trying" (Twinight); Enticers, "Storyteller" (Cotillion); Glass House, "Touch Me Jesus" (Invictus); Brenton Wood, "Sad Little Song" (Double Shot); Nightingales, "Don't Want to Be Like My Daddy" (Stax); Main Events, "Girl, I Want You to Remember" (UA); Im-pressions, "Love Me" (Curtom); Raeletts, "Leave My Man Alone" (Tangetine): Lee Dorsey "Tears Tears" (Spring): 100 Proof. (Tangerine); Lee Dorsey, "Tcars, Tears" (Spring); 100 Proof, "Drive-way" (Hot Wax); Tammi Lynn, "Gonna Run Away From You" way" (Hot Wax); Tammi Lynn, "Gonna Run Away From You" (Cotillion); Joneses, "Mary, Mary" (VMP); Laura Lee, "Women's Love Rights" (Hot Wax); Ruby Andrews, "Hound Dog" (Zodiac); Festivals, "Gee Baby" (Colossus); Barbara & the Uniques, "You Make Me Feel So Young Again" (Arden).... Breakout: Electric Express, Joe Simon, Dramatics, Al Green, People's Choice, Undisputed Truth, Chi-Lites, Ralfi Pagan, Bill Withers, Smokey & the Miracles, Tyronne Davis, Ronnie Dyson, Bobby Byrd, Bill Coday.... New Baby Huey: "Listen to Me," on Curtom.... Greta Hunter, though no longer with De-Lite, still reads Soul Sauce. Do you?

# WPEN Uses Less Chatter, **One Programmer Formula**

Elton John, Carole King and even Chicago. We are not breaking rec-ords but playing the established hits. This means that at any given time someone can tune in and say, Gee, I'm glad they played that. Few people have missed our per-sonalities," W e x l e r continued. "They like the idea of more music and less chatter."

WPEN and WPEN-FM presently simulcast from 9 a.m.-11 p.m. daily. Starting Monday (12) the simulcast hours will be changed to Monday through Saturday from 6 a.m.-7 p.m. WPEN will continue with the new format after these

32

"We hope to eventually have WPEN-FM change its sound to something which will generate similar demographics to our AM oper-ation," Wexler said. "Now our staff announcers have big, beautiful voices and we are fully live. We will remain live so we can stay relevant with the moment-to-mo-ment experiences," Wexler added. 'Our programmer sets the mood

of the station and he does not simply alternate up-tempo records with slow records. We have a continuous music flow on both outlets all day, 24 hours a day," Wexler concluded.

Letters to the Editor

ALOHA—In reference to Letters to the Editor, it was rather amusing to read Gerry Peterson's (WMFJ, Daytona Beach, Fla.) comments against the "establishment." What this young man doesn't realize is

# **NATRA** Predicted

• Continued from page 28

operative. It provides funds to any deejay out of work through no fault of his own. It covers four weeks and is an interest-free loan

that must be repaid. Membership is still low, around 500 But prospects are of 1,200 people attending the centrally located convention.

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that teenagers or kids, 5-to-25 or even up to 30 years of age, DC NOT purchase the products advertised by the merchants in any community area—especially Daytona, which is very conservative and loaded with "retirees." Since the Youth Market is anti-establishment, they do not, I reiterate, buy the products sold by the establish-ment. His egocentric "beef" shows me and others discussing his com-ments that someone at WMFJ has informed him that he's too old to play in the "acid-rock" format, and he's hurt by these comments. His station may be sold out; but my observation of the Daytona market shows that the older demographics buy products advertised on the more

conservative stations in that area. is ego is a at out of prop when he thinks by pushing rock records that the teen market is going to spend money on clothes, haircuts, new suits, tires, autos, etc. -one can go on forever listing the products advertised by the stations that really make the money.

Billboard SPECIAL SURVEY For Week Ending 7/17/71

I LIKES TO DO IT People's Choice, Phil L.A. of Soul 349 (Jamie/Guyden) (Dandelion, BMI)

YOU'RE THE ONE FOR ME

Joe Simon, Spring 115 (Polydor) (Gaucho/Unichappell, BMI)

I DON'T WANT TO LOSE YOU

SMILING FACES SOMETIMES

Tyrone Davis, Dakar 624 (Cotillion) (Julio/Brian, BMI)

Ralfi Pagan, Wand 11236 (Scepter) (Screen Gems-Columbia, BMI)

(Every Minute of the Hour) Continental Four, Jay-Walking Oll (Soulville) Mardix/Don-Jose, BMI)

Bobby Byrd, King 6378 (Crited, BMI) AIN'T NO SUNSHINE Bill Withers, Sussex 219 (Buddah) (Interior, BMI)

Free Movement, Decca 32818 (MCA) (Mango/Run-a-Muck, BMI)

Four Tops, Motown 1185 (Jobete, BMI)

100 Proof (Aged in Soul), Hot Wax 7104 (Buddah) (Gold Forever, 8MI)

NATHAN JONES Supremes, Motown 1182 (Jobete, BM1)

Electric Express, Linco 1001 (Cotillion) (Cotillion/Parmar, BMI)

CHICKEN HEADS Bobby Rush, Galaxy 778 (Standby, BMI)

Al Green, Hi 2194 (London) (Jec, BMI)

WHEN YOU GET RIGHT DOWN TO IT 3

TALKING THE TEEN AGE LANGUAGE 3 Lost Generation, Brunswick 55453 (Julio/Brian, BMI)

IT'S THE REAL THING, Part 1

Nite-Lighters, RCA Victor 74-0461 (Rutri, BMI)

Ronnie Dyson, Columbia 4-45387 (Screen Gems-Columbia, BM1)

I LIKE WHAT YOU GIVE Nolan, Lizard 1008 (Lizard, ASCAP)

HOW DID WE LOSE IT BABY

Earth, Wind & Fire, Warner Bros. 7492 (Hummit, BMI)

Smokey Robinson & the Miracles, Tamla 54206 (Motown) (Jobete, 8M1)

WHEN YOU FIND A FOOL BUMP HIS HEAD

Bill Coday, Galaxy 779 (Parker, BM1/ Ordens, BM1)

CRAZY ABOUT THE LA LA LA

Jerry Butler, Mercury 73210 (Butler, ASCAP)

LOVE IS LIFE

TIRED OF BEING ALONE

IN THESE CHANGING TIMES

I KNOW YOU GOT SOUL

I'VE FOUND SOMEONE

Chi-Lites, Brunswick 55455 (Hog, ASCAP)

Undisputed Truth, Gordy 7180 (Motown) (Jobete, BMI)

Johnnie Taylor, Stax 0089 (Groovesville, 8MI)

WE ARE NEIGHBORS

ONE-WAY TICKET

MAKE IT WITH YOU

DAY BY DAY

DRIVEWAY

Weeks on Chart

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This Last TITLE-Artist, Label & Number Week Week (Dist. Label) (Publisher, Licensee)

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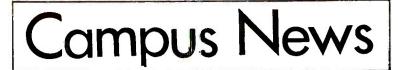
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I've worked Honolulu, Los Angeles, Reno, Washington and rockers always fall flat on their Los face when sponsoring merchants find out that their product is really not moving as it should. Thus, a rock station is dropped for a conservative MOR station. Remember, too, kids couldn't care less about hearing the news or what's hap-(Continued on page 43)

JULY 17, 1971, BILLBOARD



#### • Continued from page 29

WMUL is the radio voice of Marshall University. Due to insufficient record service, most of the music played at the station comes from private collections. This method has to stop, although judging from current surveys, the station maintains a really contemporary rock format. They would like to get music outside of the progressive rock vein if possible to fill their library. The station plays every type of musical idiom, including solid jazz at the dinner hour. Send all releases and questions to Tony E. Rutherford, WMUL, Marshall University, Huntington, W. Va. 25704. Atlantic, Ampex, RCA and Columbia plus local radio stations deserve thanks for whatever records WMUL has. But they still need and deserve the best in campus radio record service. Help them out and you will help yourselves.

Picks and Plays: KCPK, California State Polytechnic Institute, Pomona, Tom Baker reporting: "The Real Thing," (LP), Taj Mahal, 

WKSU, WKSU-FM, Kent State University, Kent, Ohio, Jon Horning reporting: "Its Too Late," Carole King, Ode '70. WLUC, WLVC-FM, Loyola University, Chicago, Ill., Judy Mullen reporting: "Peculiar Friends," (LP), 10 Wheel Drive with Genya Ravah, Polydor. ... KVPC-FM, Parsons College, Fairfield, Iowa, Ted Wolff reporting: "I'm Loosing You," (LP cut, Every Picture), Rod Stewart Mercury WNIL Northern Illinois University Rod Stewart, Mercury. ... WNIU, Northern Illinois University, DeKalb, Curt Stalheim reporting: "That's Fine," Brownsville Sta-tion, Warner Bros. ... KMAC, Macalester College, St. Paul, Minn., Bruce 2X reporting: "Kim, Kim, Kim," (LP), Kim Weston, Stax. **Druce 2A** reporting: "Kim, Kim, Kim," (LP), Kim Weston, Stax. **KRC**, Rockhurst College, Kansas City, Mo., **Pete Modica** re-porting: "Desdemona," Searchers, RCA. ... WAYN, Wayne State University, Detroit, Mich., **Bob Wunderlich** reporting: "Watcha See Is Watcha Get," Dramatics, Volt. ... WMMR, University of Min-neapolis, Michael Wild reporting: "I Love You Lady Dawn," the Bells, Polydor. ... WFAL, Bowling Green University, Ohio, Carl Navarro reporting: "Tarkus" (LP). Emerson, Lake and Palmar Navarro reporting: "Tarkus," (LP), Emerson, Lake and Palmer, Cotillion

WMOT-FM, Middle Tennessee University, Murfreesboro; "Funky L.A.," Paul Humphrey, Lizard. . . . KUHF, University of Houston, Houston, Tex.: "Sour Milk Sea," Jackie Lomax, Warner Bros. . . . KTRU, Rice University, Houston, Tex.: "Of Thee I Sing," Leon Russell, Shelter. . . . WLSU, Louisiana State University, Baton Rouge, Walt Runyon reporting: "Color My World," Chicago, Co-lumbia lumbia.

#### \* \*

UNB, Radio York, York University, Downsview, Ontario, Canada, Bruce Heyding reporting: "Getting Ready," (LP), Freddie King, Shelter.... CRSG, Sir George Williams University, Montreal, Quebec, Ed Smeall reporting: "It's a Beautiful Day," the Dolphins, Co-lumbia.... Radio Western, University of Western Ontario, London, Canada, Stephen Baker reporting: "Moon in June," Soft Machine, Columbia.

#### \* \* \*

WTCC, Springfield Community College, Springfield, Mass., Peter Flynn reporting: "Mother Freedom," Bread, Elektra. WMUC, University of Maryland, College Park, Sheldon Michelson reporting: "Hearts," Ian Matthews, Vertigo. . . . WGSU-FM, State University of New York at Geneseo. John Davlin reporting: "Moon Shadow," Cat Stevens, A&M. . . . WAMU, American University, Washington, D.C., Bruce Rosenstein reporting: "Andy Roberts With Everyone," (LP), Ampex. . . . WMUL, Marshall University, Hunt-ington, W. Va., Tony E. Rutherford reporting: "Don't Say You Don't Remember," Beverly Bremmers, Scepter.

**KZAG,** Gonzaga University, Spokane, Wash., Larry Duff reporting: "Girl, I've Got News for You," Cherokee ABC. . . . KLCC-FM, Lane Community College, Eugene, Ore., Tom Lichty reporting: "Curtis Live," (LP), Curtis Mayfield, Curtom. ... KCPK, California State Polytechnic Institute, Pomona, Tom Baker reporting: "Looking On" Move, Capitol. . . . KUTE, University of Utah, Salt Lake City, Rudy Koppl reporting: "Quatermass," (LP), Quatermass, Harvest. \* \* \*

RYFM, Radio York, York University, Downsview, Ontario, Canada, Bruce Heyding reporting: "If You Saw Through My Eyes" Ian Matthews, Vertigo..... Radio Western, University of Western Ontario, London, Canada, Stephen Baker reporting: "Bitch," Rolling Stones, Rolling Stones.

### \* \* \*

KCLC-FM, Lindenwood Colleges, St. Charles, Mo., Chuck Lackner reporting: "Brave Belt," (LP), Brave Belt, Reprise. WNIU, Northern Illinois University, DeKalb, Curt Stalheim report-ing: "Mighty Clouds of Joy," B.J. Thomas, Scepter. WFAL, Bowling Green State University, Bowling Green, Ohio, Carl Navarro reporting: "Jubal," Buffy Saint-Marie, Vanguard. ... KVPC-FM, Parsons College, Fairfield, Iowa, Ted Wolff reporting: "It Ain't Easy," (LP), John Baldry, Warner Bros. . . . KRC, Rockhurst College, Kansas City, Mo., Pete Modica reporting: "I'm in Love Darling," General Johnson, Invictus. . . . WLUC, WLVC-FM, Loyola Uni-versity, Chicago, Walter Paas reporting: "Broken Barricades," (LP), Procul Harum, A&M.

# BEST SELLING Soul LP's

Billboard SPECIAL SURVEY For Week Ending 7/17/71

★ STAR Performer—LP's registering greatest proportionate upward progress this week.

This Week	Last W <b>e</b> ek	TITLE—Artist, Label & Number Weeks on (Dist. Label) Chart	This Week	Last Week	TITLE—Artist, Label & Number Weeks on (Dist. Label) Chart
1	1	ARETHA LIVE AT FILLMORE WEST 7 Aretha Franklin, Atlantic SD 7205	26	31	(Dist. Label) Chart OSIBISA 2 Decca DL 75285 (MCA)
2	2	WHAT'S GOING ON 5 Marvin Gaye, Tamla TS 310 (Motown)	27		EARTH, WIND & FIRE 9 Warner Bros. WS 1905
3	4	THE SKY'S THE LIMIT	28	30	Santana Columbia KC 30130
4	5	CURTIS LIVE 8 Curtis Mayfield, Curtom CRS 8008 (Buddah)	29	37	LOVEJOY 3 Albert King, Stax STS 2040
5	3	MAYBE TOMORROW 12 Jackson 5, Motown MS 735	30	29	KOOL & THE GANG LIVE AT THE SEX MACHINE 23 De-Lite DE 2008
6	6	TOUCH 4 Supremes, Motown MS 737	31	33	VOL. 2
7	8	IF I WERE YOUR WOMAN 9 Gladys Knight & the Pips, Soul SS 731 (Motown)	32	27	Gordy GS 954 (Motown)           MELTING POT         27           Booker T. & the MGs, Stax STS 2035
8	7	CHAPTER TWO 46 Roberta Flack, Atlantic SD 1569	33	35	DO ME RIGHT 7 Detroit Emeralds, Westbound WB 2006
9	9	BEST OF WILSON PICKETT, VOL. 2 9 Atlantic SD 8290	34	46	MESSAGE TO THE PEOPLE 14
10	10	DONNY HATHAWAY 10 Atco SD 33-360	35	26	KING FLOYD 7
11	11	BEST OF CLARENCE CARTER	36	28	CURTIS 41 Curtis Mayfield, Curtom CRS 8005
12	20	JUST AS   AM 6 Bill Withers, Sussex SX8S 7006 (Buddah)	37	38	(Buddah) SPINNING AROUND 18 Main Ingredient, RCA Victor LSP 4412
13	19	CONTACT 5 Freda Payne, Invictus SMAS 7307 (Capitol)	38	36	BACK TO THE ROOTS 7
14	14	SWEET SWEETBACK'S BAADASSSSS	50	50	Ramsey Lewis, Cadet CA 6001 (Chess/Checker)
		Soundtrack, Stax STS 3001	39	42	BLACK ROCK Bar-Kays, Volt VOS 6011
15	16	WHERE I'M COMING FROM 11 Stevie Wonder, Tamla TS 308 (Motown)	40	34	EVERYTHING IS EVERYTHING 7 Donny Hathaway, Atco SD 33-332
16	12	Eddie Kendricks, Tamla TS 310 (Motown)	41	32	ONE         STEP         BEYOND         17           Johnnie Taylor, Stax STS 2030         17
17	17	SWEET REPLIES 4 Honey Cone, Hot Wax HA 706 (Buddah)	42	45	ALV A THE FAMILY STONES
18	18	THE RETURN OF THE MAGNIFICENT           SEVEN         4           Supremes & Four Tops, Motown MS 736	43	43	GREATEST HITS STONES GREATEST HITS 35 Epic KE 30325 (CBS) WORKIN' TOGETHER 34
19	13	DIANA 13			WORKIN' TOGETHER
20		TV Soundtrack/Diana Ross, Motown MS 719 SECOND MOVEMENT 6	44	41	MANDRILL 10 Polydor 24-4050
		Eddie Harris & Les McCann, Atlantic SD 1583	45	44	THIS IS MADNESS Last Poets, Douglas 7Z 30583 (CBS)
21	21	THEM CHANGES 27 Buddy Miles, Mercury SR 61280	46	39	LOVE'S LINES, ANGLES & RHYMES
22	23	VOLCANIC ACTION OF MY SOUL 7 Ray Charles, ABC ABCS 726	47	50	STAPLE SWINGERS 17 Staple Singers, Stax STS 2024
23	15	TO BE CONTINUED	48	—	SAN FRANCISCO 1 Bobby Hutcherson, Blue Note BST 84362 (United Artists)
24	25	B.B. KING LIVE AT COOK COUNTY JAIL 20 ABC ABCS 723	49	40	PAUL HUMPHREY & THE COOL AID CHEMISTS 8
25		WHAT YOU HEAR IS WHAT YOU GET/ LIVE AT CARNEGIE HALL 1 Ike & Tina Turner, United Artists UAS 9953	50	48	Lizard A 20106 YOU'RE SO BEAUTIFUL 5 Charles Wright & the Watts 103rd Street Band, Warner Bros. WS 1904

# **New Major Management** Shift at Ampex in U.K.

• Continued from page 14

being a contributory factor. AST's prime function in the U.K. is as a distributor of tapes to non-record outlets such as garages, motor ac-cessory shops, photographic stores and hi-fi shops and the company has distribution agreements with most major record firms including EMI, Decca, CBS, United Artists, RCA and Atlantic.

#### **First Stage**

The company admits that the departures of Cross and Eccles are the first stage in a general tight-ening up of the AST operation and with the margins of distributing other company's tape line being so small, doubts will inevit-tably rise over the viability of the distribution division.

Commented West: "Obviously

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we are anxious to try and acquire more repertoire of our own but as far as cutting back on our distribution service, we have no plans at this juncture. We are all having to tighten our belts and Ampex throughout the world is currently putting through a corporate cost re-development program together with plans for organization streamlining."

In an attempt to reduce operating costs, AST has also been considering moving its headquarters to the Ampex International base at Reading and closing the London offices. However, West said it is now "virtually certain" the firm will stay at Yarmouth Place.

# **Regan: Tight** Playlist a Boon

#### • Continued from page 26

manager of the label. Since that time, starting with the hit "Incense and Peppermints" by the Strawberry Alarm Clock, he has racked up eight million sellers and five million-dollar albums. Two hottest artists at the moment on the labels are Elton John and Neil Diamond, but the Foundations and the Flying Machine, along with Brian Hyland, have also proven successful for the label. Today. 90 percent of the product on Uni is from master purchases. That Strawberry Alarm Clock purchase only cost him \$2,500, plus royal-ties, but it was the master purchase of the year; the single sold 1,300,-000 copies.

# **Country Music**

# 'Opry' Fete Ups Entry Fee 1,200 Stations Program **To Defray Disk Party Nut**

NASHVILLE—The registration fee for the three-day "Grand Ole Opry Birthday Celebration" this October will double from \$10 to \$20. The announcement, by "Opry" manager Bud Wendell, said there still would be no profit involved for WSM for WSM.

"Ten dollars of the money will still go into the 'Opry' Trust Fund," he said, "and the other \$10 will be he said, "and the other \$10 will be divided among the sponsoring la-bels who provide meals and/or parties at the Municipal Auditori-um during the event." In the past, some of the record

companies have put out \$10,000 or more to feed and provide a social event. "The record companies contacted have reacted well to this," Wendell said. "It will take considerable pressure off of them, and make it more feasible for them to continue to provide backing." Most of the major labels provide, along with food and drink, the top talent in the country field in a se ries of shows that is almost end-

less. "No one in the industry, and this is an industry function, should complain about the increase," Wen-dell said. "They still get a fantastic bargain.

For a number of years now the entire \$10 fee has gone to the trust fund, which is utilized throughout the year to provide help for indigent musicians and artists, persons who have large financial problems and the like. None of it goes to "Opry" person-nel or anyone connected with the show. It has been one of the most successful ventures ever undertaken, taking the pressure off artists for the many benefits they had been called on to perform in the past, and providing immediate money for emergency situations.

The growing number of participants in the celebration, which co-incides with the Country Music Association annual membership convention, the CMA Awards Show, televised on NBC, and the Pro-Celebrity Golf Tournament on the preceding week.

WSM announced last week plans for a springtime 1972 Fan Fair, co-sponsored with CMA, to provide for the fans who are not

eligible to take part in the industry function in October. The first of these is scheduled for next March.

The WSM "Opry" celebration is slated for Oct. 14-15-16. The golf tournament will be held Oct. 9-10, with the CMA show tentatively set Sunday night, Oct. 10, on a Kraft television special.

# **Country; CMA Survey**

NASHVILLE-The phenomenal growth of the country music for-mat as a success story for radio stations is now slowing down.

The annual survey of radio stations conducted by the Country Music Association has been completed, with returns showing smaller continued expansion.

Of the 3,000 stations in the U.S. and Canada responding, nearly 36 percent or about 1,200, are now airing full-time or part-time coun-try music. One-fourth of these stations now are full-time country.

The replies to the questionnaire do not reflect the numbers of sta-tions which broadcast country music as pop, featuring such artists as Johnny Cash, Ray Price, Glen Campbell, Anne Murray, etc. These artists are played consistent-ly on both top 40 and MOR sta-

# **Bowling Green, Ky., Initiates Country Music Concert Season**

BOWLING GREEN, Ky. -Beech Bend Park here, one of the nation's largest amusement park, camping and drag-racing complexes, has launched its first series of country music programs.

The park featured Jeannie C. Riley in concert Friday night, July 2, with two shows; followed Saturday night by two shows by Sonny James and the Southern Gentlemen. The final shows were done by Connie Smith and Nat Stuckey.

Charles and David Garvin, owners of the park, had considered bringing Nashville talent into the park for some time, and selected the Fourth of July weekend to kick off the series. The park, which features a million dollars in rides and games, also operates the largest camp ground in America, with more than 5,000 camp sites. Summer weekend crowds number 100,000 or more.

The park has only a 10-cent ad-mission. With the idea of providing family entertainment at the lowest price possible, the top tickets for the country music shows are priced at \$2. The park plans at least 10 more country concerts this summer to be staged Saturday nights through Labor Day.

public relations firm which has the park as a client, is serving as talent coordinator.

Bill Hudson, president of the firm, said the park surveyed over 100 campers and found that most, who came from out of state, wanted to see live Nashville talent but found the "Grand Ole Opry" was sold out and were heading back home disappointed.

"As a result," Hudson said, "the owners of Beech Bend decided to bring the talent to the park and

present them in concert so visitors would be able to go home having seen at least a few of Nashville's great stars.

The park is located approximate-ly 60 miles north of Nashville on Highway 31.

Although the "Opry" now has four weekend shows (Friday night, Saturday matinee and two Saturday night programs), there still are hundreds and occasionally thousands who are not able to get

# Muzak Cuts First **Music City Sessions** Pursell, piano; Charlie McCoy,

noted for its New York sessions, has made its first inroads into country with a 12-side session here.

The wire music firm, which specializes in the psychological and physiological effects of music, ar-ranged the session with Harold Bradley, leader of many recording instrumentalists, and one of the top guitar players in the nation. He is a brother of Owen Bradley, vice president of Decca.

John Engelbrecht, president of Service Associates, the Muzak franchisee of this area, said the session was "the most important one ever held outside New York City by the company." He said the affair was staged here in "recog-nition of Nashville's position as the international capital of coun-

try music." Muzak's background music is utilized by business firms throughout the world to help improve productivity and efficiency of workers, or just to provide enter-taining music for diners and the

taining music re-like. The recording session, held at RCA here, brought in top officials of Muzak, including U.V. Muscio, president; William Werner, senior vice president; Dr. William Wok-oun, Joseph Lutz, Paul Zolnier, Jane Jarvis and Muzak's man here. Bill Baird. Miss Jarvis produced the sessions.

Working with Bradley on the 12 songs were Buddy Harman, drums; Norbert Putnam, bass; Bill

harmonica; Lloyd Green, steel guitar, and Pete Wade, rhythm guitar. Bradley played the lead electric guitar. Numbers performed were "Snow-

Numbers performed were "Snow-bird," "Slowly," "16 Tons," "Al-ways Remember," "Dream On Little Dreamer," "The Shadows of Her Mind," "Careless Hands," "Gypsy Feet," "Next Time I Fall In Love," "Sunday Morning Com-ing Down," "For the Good Times," "Always Remember," and "If You Could Read My Mind." The songs have been program.

The songs have been program-

BEAN BLOSSOM, Ind. - Bill

Monroe and Lester Flatt, one of

his earlier sidemen, were reunited here after a 23-year estrangement

in the dramatic finale to the annual

Bean Blossom Blue Grass Festival. The two performed "Cabin on the

decades in which they had not spoken. Flatt and Earl Scruggs were original members of the Mon-

form their own group. Flatt and Scruggs split nearly two years ago. Flatt, however, had a talk with

Monroe, prior to the festival here, patched up old differences, and ap-peared together to "bring down the

together after more than two

Hill.'

# Bill Hudson & Associates, a Nashville-based advertising and med into sequence on one of Muzak's 24-hour programs. **Bill Monroe and Lester Flatt Reunited at Hoosier Festival**

Brite

Star

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Pick

Hits

house" at the conclusion of the momentous event.

The festival drew nearly 25,000 people. WSM of Nashville televised some 4,000 feet of the show. That film is now being put together for a Blue Grass documentary.



THE HARDHATS of Tree International supervised the job as Tree moved into its new. massive headquarters in Nashville. Left to right are Joyce Bush, Jack Stapp, Buddy Killen and Sue

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# RadioPlayPerksUp Aussie Country Fan

SYDNEY. Aus.-Country Music has made rapid strides throughout the metropolitan areas of Australia, caused by a sharp increase in air play and resultant sales.

Nick Erby, program director and air personality on 2UE here, now plays four hours of country music daily. This is one of eight stations in this area with a threemillion-listening potential, and Erby's program is one of the top rated shows in the nation. John Laws of station 2UW is programming three hours of country music each afternoon on his show. Ron Saywell of 4BK, Brisbane, in a market of seven stations with a listening potential of more than a million, has a five-hour program each day in prime time, featuring country. 3DB in Melbourne and 5AD in Adelaide are following similar formats.

This would, according to Tom and Ted LeGarde, have been unheard of a few years ago. It was in 1964 that the twins brought Marty Robbins to Australia to open new doors for country music. The pair has worked diligently to push coun-try in their native land before com-ing to the United States in 1966.

"The fact that Johnny Cash drew tremendous crowds at a \$6.00 top and Roger Miller packed them in at the plush Chevron supper club in Sydney at a \$12.00 minimum certainly indicates the tremendous inroads country is now making, they said.

They point out all of this has paved the way for new releases by Charley Pride, Merle Haggard, Buck Owens, Porter Wagoner and Jerry Reed here.

One man to whom much credit for this growth can be attributed is Ron Wills, manager of A&R for RCA Victor here, according to the LeGardes, who record for Dot in America and for Festival here.

Other leading Australian artists are Buddy Williams, Tex Morton, Reg Lindsay, Slim Dusty and Chad Morgan.

The LeGardes are just ending a month-long engagement at the Dusit Thani Hotel in Bangkok, Thailand, which they feel will open the doors for other country artists there, and are scheduled to return to the United States for extensive engagements.

# **Nelson Truehart** Gets P.O.W. Backing

NASHVILLE-Nelson Truehart, to MGM with his recording of "Morning at My Lai," now has recorded a prisoner-of-war song with the backing of military officials and a women's organization.

Truehart uses his two children, Rene, 11, and Jeff, 10, for this session, which he produced inde-pendently here at Spar. The song is titled "If Your Dad Was a Pris-oner of War." He has not made a label deal.

The session is being featured in a network documentary and got widespread press coverage here. In attendance were some members of the National Women's League of

Prisoners of War and Missing in cuon. According Truehart these women, from all over the na-tion, will distribute the records by hand to disk jockeys, complete with a brochure outlining the prisoner problem.

The song was written by Truehart, who reportedly called offi-cials at the Pentagon and got their blessing for the song. "I did not want to do anything to offend the military," he said. Instead, they gave it enthusiastic reception.

Truehart's "My Lai" song was a one-shot contract agreement with MGM. He now is negotiating a contract with Barnaby for another new recording, "Searching. JULY 17, 1971, BILLBOARD

How Could Anything So Wonderful, Be So Wrong-Clyde Beavers (Dot) Ξ Bye, Bye, Baby—Alan Franklin Explosion (Horne) Take My Hand—Mel Tillis (MGM) Pick Amazing Grace-Rex Humbard (RCA) Happy Anniversary—ROY ROGERS (Capitol) Mobiling to Mobile—Ernie Hoppe (Music Towne) Good Morning Sunshine—Paul Coleman (Pinnett) Being Alone—Live Wires (REF) I've Cried My Heart Out—Beany Mink (Artist) S Star' ALBUM OF THE WEEK: THE BLUES CLIMAX-ALAN FRANKLIN EXPLOSION (Horne) ite For Promotion, Distribution, Deejay Coverage, Press Release Service, Major Label Contracts, Movie Promotion see Brite-Star's Ad in Billboard's Class. Mart Today; SEND YOUR RECORDS FOR REVIEW TO: Brite-Star Promotions, 728 16th Avenue South, Nashville, Tenn. 37203. (615) 244-4064. ã

Brite Star's Pick Hits . . . Brite Star's Pick Hits . .

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From Country Country EPIC RECORDS

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		★ STAR Performer-LP's registering gre	eate
This Week	Last Week	TITLE—Artist, Label & Number Weeks on (Dist. Label) (Publisher, Licensee) Chart	
1	1	WHEN YOU'RE HOT, YOU'RE HOT	
2	6	(Vector, BMI) BRIGHT LIGHTS, BIG CITY 5 Sonny James, Capitol 3114 (Conrad, BMI)	
3	2	JUST ONE TIME 11 Connie Smith, RCA Victor 47-9981	
4	22	(Acuff-Rose, BMI) I'M JUST ME 4 Charley Pride, RCA Victor 47-9996 (Tree, BMI)	
5	4	YOU'RE MY MAN 11 Lynn Anderson, Columbia 4-45356	
6	3	(Flagship, BMI) <b>RUBY (Are You Mad)</b> Buck Owens & His Buckaroos, Capitol 3096 (Acuff-Rose, BMI)	
1	12	INDIAN LAKE 6 Freddy Weller, Columbia 4-45388 (Pocketful of Tunes, BMI)	
8	13	TAKE MY HAND 7 Mel Tillis & Sherry Bryce, MGM 14255 (Sawgrass, BMI)	
9	18	RIGHT WON'T TOUCH A HAND 6 George Jones, Musicor 1440 (Glad, BMI)	
10	5	GWEN (Congratulations) 13 Tommy Overstreet, Dot 17375 (Paramount) (Shenandoah, ASCAP)	
11	11	ME AND YOU AND A DOG NAMED BOO 9 Stonewall Jackson, Columbia 4-45381 (Kaiser/Famous, ASCAP)	
12	7	THE CHAIR/SEVENTEEN 9 Marty Robbins, Columbia 4-45377 (Mariposa, BMI/Mariposa, BMI)	
13	14	HE'S SO FINE 6 Jody Miller, Epic 5-10734 (CBS) (Bright Tunes, BMI)	
14	9	SOMETHING BEAUTIFUL 12 Slim Whitman, United Artists 50775 (Stallion, BMI)	
15	8	PLEASE DON'T TELL ME HOW THE STORY ENDS 10 Bobby Bare, Mercury 73203	
16	17	(Combine, BM1) NASHVILLE 6 David Houston, Epic 5-10748 (CBS) (Tree, BM1)	
	21	DREAM LOVER 5 Billy "Crash" Craddock, Cartwheel 196 (Screen Gems-Columbia/Hudson Bay/	
18	10	Hill & Range, BMI) THEN YOU WALK IN 10 Sammi Smith, Mega 615-0026 (100 Oaks, BMI)	
19	20	SHE DON'T MAKE ME CRY 8 David Rodgers, Columbia 4-45383 (Tomake, ASCAP)	
20	24	MOUNTAIN OF LOVE 9 Bobby G. Rice, Royal American 32 (Wren, BMI)	
21	32	SINGING IN VIETNAM TALKING BLUES 4 Johnny Cash, Columbia 4-45393 (House of Cash, BMI)	
22	23	FADED LOVE 6 Tompall & the Glaser Brothers, MGM 14249 (Hill & Range, BMI)	
23	46	THE RIGHT COMBINATION 4 Porter Wagoner & Dolly Parton, RCA Victor 47-9994 (Owepar, BMI)	
24	29	SOMEDAY WE'LL LOOK BACK 3 Merle Haggard & the Strangers, Capitol 3112 (Blue Book, BMI)	
25	15	CHARLEY'S PICTURE 11 Porter Wagoner, RCA Victor 47-9979 (Window, BMI)	
26	27	JOY TO THE WORLD 5 Murray Kellum, Epic 5-10741 (CBS) (Lady Jane, BMI)	
27	16	I'VE GOT A RIGHT TO CRY 13 Hank Williams Jr., MGM 14240 (Recordo, BMI)	
28	55	THE PHILADELPHIA FILLIES         2           Del Reeves, United Artists 50802 (Acuff-Rose, BMI)         2	
29	31	(I Heard That) LONESOME WHISTLE 9 Don Gibson, Hickory 1598 (Peer Int'I, BMI)	
30	33	BABY, YOU'VE GOT WHAT IT TAKES 6 Charlie Louvin & Melba Montgomery, Capitol 3111 (Vogue/Eden, BM1)	
31	39	LOVE ON BROADWAY 4 Jerry Lee Lewis, Sun 1125 (SSS International) (Champion, BMI)	
32	75	THE YEAR THAT CLAYTON DELANY DIED 2 Tom T. Hall, Mercury 73221	
33	28	(Newkeys, BMI) NEW YORK CITY 13 Statler Brothers, Mercury 73194 (House of Cash, BMI)	
34	-	GOOD LOVIN' (Makes It Right) 1 Tammy Wynette, Epic 5-10759 (CBS) (Algee, BMI)	
35	35	COUNTRYFIED 9 George Hamilton IV, RCA 74-0469	
36	42	(Beechwood, BMI) TREAT HIM RIGHT 4 Barbara Mandrell, Columbia 4-45391	,
37	19	(Don, BMI) I WON'T MENTION IT AGAIN 18 Ray Price, Columbia 4-45329 (Seaview, BMI)	•

Hot

test proportionate upward progress this week This Last TITLE—Artist, Label & Number Week Week (Dist. Label) (Publisher, Licensee) Weeks on Chart YOU'RE JUST MORE A WOMAN Bob Yarbrough, Sugar Hill O13 (Chart) (Sue-Mirl, ASCAP) 38 9 EASY LOVING 62 2 Freddie Hart, Capitol 3115 (Blue Book, BMI) LIFE 34 7 Elvis Presley, RCA Victor 47-9985 (Presley/Last Straw, BM1) UNDER YOUR SPELL AGAIN 45 5 Waylon Jennings & Jesse Colter, RCA Victor 47-9992 (Central Songs, BMI) DON'T CHANGE ON ME 44 5 Penny DeHaven, United Artists 507B7 (United Artists, ASCAP) WONDER WHAT SHE'LL THINK ABOUT ME LEAVING 1 Conway Twitty, Decca 32842 (MCA) (Blue Book, BMI) STEP ASIDE 30 17 Faron Young, Mercury 73191 (Blue Echo, BMI) WELCOME TO MY WORLD Eddy Arnold, RCA 47-9993 (Tuckahoe/ Neilrae, BMI) 47 3 TOMORROW NIGHT IN BALTIMORE 14 25 Roger Miller, Mercury 73190 (Tree, BMI) 26 COMIN' DOWN 14 Dave Dudley, Mercury 73193 (Addell, BM1) FISHIN' ON THE MISSISSIPPI 51 7 Buddy Alan, Capitol 3110 (Blue Book, BM1) HAPPY ANNIVERSARY 63 4 Roy Rogers, Capitol 3117 (Forrest Hills, BMI) 43 LOST IT ON THE ROAD 7 Carl Smith, Columbia 4-45382 (Stallion/Xenia, BM1) 57 GOOD ENOUGH TO BE YOUR WIFE 3 Jeannie C. Riley, Plantation 75 (SSS Int'l.) (Belwin-Mills, ASCAP) 54 AWARD TO AN ANGEL 8 Wayne Kemp, Decca 32824 (MCA) (Tree, BMI) 59 THE LAST TIME I SAW HER Glen Campbell, Capitol 3123 (Warner-Tamerlane, BM1) 3 60 I'M GONNA WRITE A SONG Tommy Cash, Epic 5-10756 (CBS) (Flagship, BMI) 2 PITTY, PITTY, PATTER Susan Raye, Capitol 3129 (Blue Book, BMI) 1 74 SATURDAY MORNING CONFUSION 2 Bobby Russell, United Artists 50788 (Pix Russ, ASCAP) 58 SWEET BABY ON MY MIND June Stearns, Decca 32828 (MCA) (Unichappell, BMI) 5 MY BLUE TEARS Dolly Parton, RCA 47-9999 (Owepar, BMI) I CAN'T GO ON LOVING YOU Roy Drusky, Mercury 73212 (Moss-Rose, BMI) 68 3 HERE I GO AGAIN 70 2 Bobby Wright, Decca 32839 (MCA) (Contention, SESAC) MAHOGANY PULPIT 64 5 Dickey Lee, RCA Victor 47-9988 (Bannock, BMI) WALK ALL OVER GEORGIA Ray Sanders, United Artists 50774 (Palo Duro, BM1) 56 8 53 LONELY IS 8 Dottie West, RCA Victor 47-9982 (Jack & Bill, ASCAP) **71 GREYSTONE CHAPEL** 2 Glen Sherley, Mega 615-0027 (Hill & Range, BM1) TAKE ME HOME, COUNTRY ROADS John Denver with Fat City, RCA Victor 74-0445 (Cherry Lane, ASCAP) 73 4 66 SUNDAY MORNING CHRISTIAN 15 Harlan Howard, Nugget 1058 (Wilderness, BMI) I GOT A WOMAN 1 Bob Luman, Epic 5-10755 (CBS) (Hill & Range, BMI) YOU WERE ON MY MIND Bobby Penn, 50 States 1A (Accusound) (Whitmark & Sons, ASCAP) 72 3 LOVE TAKES A LOT OF MY TIME 1 Skeeter Davis, RC (Crestmoor, BMI) RCA 47-9997 PINE GROVE 65 Compton Brothers, Dot 17378 (Paramount) (Brothers 2, ASCAP) 67 BLACK LAND FARMER Sleepy Labeef, Plantation 74 (SSS Int'l) (Peer Int'l, BMI) 5 MARK OF A HEEL 1 Hank Thompson, Dot 17385 (Paramount) (Central Songs, BMI) PENCIL MARKS ON THE WALL 1 Henson Cargill, Mega 615-0030 (Free Verse, ASCAP)

Billboard SPECIAL SURVEY For Week Ending 7/17/71

intry Singles

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JULY 17, 1971, BILLBOARD

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YOU DON'T UNDERSTAND HIM LIKE

I DO Jeannie Seely, Decca 32838 (MCA) (Metric, BM!)

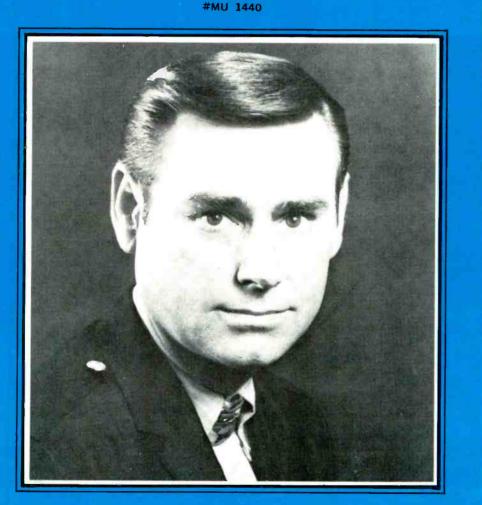
SUMMER MAN

Anne Christine, CME 4634 (Tail Feathers, BMI)

Billboard SPECIAL SURVEY For Week Ending 7/17/71 intry Singles STAR Performer—LP's registering greatest proportionate upward progress this week. CHRISTINE Weeks of Chart Chart 1) Weeks on This Week 1 EASY LOVING 2 62 2 Freddie Hart, Capitol 3115 (Blue Book, BM1) BMI) 3 7 slev RCA Victor 47-9985 AGAIN 5 as, BMI) 5 787 OUT .... lue Echo, 1 10e/ . . . . 15 1 3 ound) ИЕ 1 75 6 32 DIED Paramount) Tom T. Harming (Newkeys, BMI) 5 (SSS Int'l) 33 NEW YORK CITY 28 . 13 Statler Brothers, Mercury 73194 (House of Cash, BMI) 1 GOOD LOYIN' (Makes It Right) Tammy Wynette, Epic 5-10759 (CBS) Hank Thompson, 201 385 (Paramount) 34 (Central Songs, BMI) PENCIL MARKS ON THE WALL , DIVIL Henson Cargill, Mega 515-0030 (Free Verse, ASCAP) 35 COUNTRYFIED 35 9 George Hamilton IV, RCA 74-0469 (Beechwood, BMI) YOU DON'T UNDERSTAND HIM LIKE TREAT HIM RIGHT 42 Barbara Mandrell, Columbia 4-45391 (Don, BMI) 36 SUMMER MAN 1 75 Anne Christine, CME 4634 (Tail Feathers, BMI) 37 I WON'T MENTION IT AGAIN 19 Ray Price, Columbia 4-45329 (Seaview, BMI)

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# **GEORGE JONES**



Billboard SPECIAL SURVEY For Week Ending 7/17/71 LP'S ★ STAR Performer-LP's registering proportionate upward progress this week This Last TITLE—Artist, Label & Week Week Number (Distributing Label) Weeks on Chart 1 I WON'T MENTION IT AGAIN Ray Price, Columbia G 30510 1 6 2 A MAN IN BLACK Johnny Cash, Columbia C 30440 5 3 WHEN YOU'RE HOT, YOU'RE HOT Jerry Reed, RCA Victor LSP 4506 3 12 DID YOU THINK TO PRAY Charley Pride, RCA Victor LSP 4513 **I WANNA BE FREE** Loretta Lynn, Decca DL 75282 (MCA) 6 7 HAG -14 Merle Haggard, Capitol ST 735 HELP ME MAKE IT THROUGH THE NIGHT Sammi Smith, Mega M31-1000 **ROSE GARDEN** Lynn Anderson, Columbia C 30411 30 HOW MUCH MORE CAN SHE STAND .11 9 nway Twitty, Decca DL 75276 (MCA) 10 MARTY ROBBINS' GREATEST HITS, VOL. 3 Columbia C 30.571 WE SURE CAN LOVE EACH OTHER Tammy Wynette, Epic E 30685 (CBS) 11 9 13 FOR THE GOOD TIMES 46 12 Ray Price, Columbia KC 30160 10 GLEN CAMPBELL'S GREATEST HITS 13 Capitol SW 752 15 TOUCHING HOME Jerry Lee Lewis, Mercury SR 61343 14 23 SOMETHING SPECIAL 15 m Reeves, RCA LSP 4528 FROM ME TO YOU Charley Pride, RCA Victor LSP 4468 16 19 POEMS, PRAYERS & PROMISES . John Denver, RCA LSP 4499 17 WE ONLY MAKE BELIEVE 18 21 Conway Twitty & Loretta Lynn, Decca DL 75251 (MCA) MISSISSIPPI TALKIN' 19 21 Jerry Clower from Yazoo City, Decca DL 75286 (MCA) 25 JUST ONE TIME Connie Smith, RCA LSP 4534 45 LOVE LETTERS FROM ELVIS Elvis Presley, RCA LSP 4530 22 17 WILLY JONES Susan Raye, Capitol ST 736 A WOMAN ALWAYS KNOWS David Houston, Epic E 30657 (CBS) 23 18 ALWAYS REMEMBER 24 10 Bill Anderson, Decca DL 75275 (MCA) 26 ANGEL'S SUNDAY Jim Ed Brown, RCA Victor LSP 4525 25 28 THIS, THAT & THE OTHER Wendy Bagwell, Canaan CAS 9679 (Word) 26 14 SIMPLE AS I AM Porter Wagoner, RCA Victor LSP 4508 27 11 JEANNIE C. RILEY'S GREATEST HITS Plantation PLP 13 (SSS Int'l) I'M JUST ME Charley Pride, RCA LSP 4560 30 32 BED OF ROSE'S Statler Brothers, Mercury SR 61317 KNOCK THREE TIMES Billy "Crash" Craddock, Cartwheel CTW-AL 193 31 10 31 PROMISED LAND 32 Freddy Weller, Columbia C 30638 EMPTY ARMS 33 27 Sonny James, Capitol ST 734 34 JOSHUA 12 Dolly Parton, RCA Victor LSP 4507 BEST OF ROY CLARK Dot DOS 25986 (Paramount) 35 17 34 THERE'S A WHOLE LOT ABOUT A WOMAN 36 (A Man Don't Know) Jack Greene, Decca DL 75283 (MCA) 3 **COAL MINER'S DAUGHTER** 37 29 .26 Loretta Lynn, Decca DL 75353 (MCA) RUBY Buck Owens & the Buckaroos, Capitol ST 795 ANNE MURRAY 14 39 30 Capitol ST 667 ELVIS COUNTRY 25 Elvis Presley, RCA Victor LSP 4460 40 41 44 NEXT TIME I FALL IN LOVE (I Won't) 2 Hank Thompson, Dot DOS 25991 (Paramount) 41 THE INCREDIBLE ROY CLARK Dot DOS 25990 (Paramount)
SNOWBIRD Anne Murray, Capitol ST 579 43 40 HONKY TONKIN' Merle Haggard's Strangers & Friends, Capitol ST 796 NORTH COUNTRY 1 George Hamilton IV, RCA LSP 4517

JULY 17, 1971, BILLBOARD

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# Jukebox programming

# **One-Stop Mgr. Rips Labels;** 'Release Jam Hurts Artists'

#### • Continued from page 1

"Label promotion men have told both Top 40 stations here (WDGY and KDWB) to check with me, but they never do. I don't believe record manufacturers really know what the jukebox programmers are buying—or how they buy.

"It's a little different in country product. At least, Mike Mate of KTCR here checks with me each week for my top 10 country singles being sold to jukebox programmers.

Rugemer thinks stations fear onestops will hype a single. "I can't hype a single because too many jukebox programmers have come to rely o nmy judgment. I'm not even a salesman anymore, I'm a programmer. My philosophy is that if I help the jukebox operator make money on records, he becomes a better customer of mine. I have nothing to gain from hyping a record that isn't going to make money for the operator.

What Rugemer is saying is that labels rely too much on radio ex-posure while the true penetration of a single is often dependent upon its success on boxes.

Like others, most notably Lloyd Smalley (see separate story this issue), Rugemer points out that jukebox programmers can't possibly buy all the top potential releases. "They're on a budget. Maybe they can buy \$200 worth of records in

MORE OLDIES

PITTSBURGH -

generating heavier jukebox title

strip print orders for singles than

last summer, according to Star Title Strip Co. general manager William Miller here. But fewer

singles are being presented for review than one year ago, indicat-ing more are now developing into

hits, or potential hits. There are also more oldies being pressed for the jukebox market. "I believe the increased print orders mean that labels are shoot-

ing harder for the jukebox singles business," Miller said. "Last sum-mer we didn't even miss typeset-

ters off for vacation. Now we're

working extra people. There's def-

initely more print orders this summer."

April, but they can't keep going at that pace. There's a point reached where the additional ex-penditure for records won't bring in sufficient added revenue.

Rugemer pointed out also that many jukeboxes are only equipped to handle 100 selections. Often these include oldies favored by location personnel or patrons. Then there are assorted titles, a few country or teen releases even on a box in a predominately adult loca-

"Some of the fault lies with programmers too. A lot are not re-moving stiffs that get just three, four or six plays every time the box is checked just because some girl in the place likes certain recordings."

Getting down to specific in-stances, Rugemer said many pro-grammers passed "Follow Me" by Mary Travers. Some used only a small amount, discovered the po-"It's a great record, good for teen and adult locations. But it just got lost in the shuffle."

Rugemer isn't allowing this to happen with Jody Miller's "He's So Fine," a recording that is hap-pening on Billboard's Top 40 Easy Listening, Hot 100 and Hot Coun-try Singles charts. "But I've had to sell this. This is what I'm saying. Here's a terrific recording, and I have to keep telling programmers (Continued on page 42)

# For Hit Snags; **Promotion Man**

CHICAGO-Promotion men explain that there are several reasons why it's hard to push a particular recording up through the many good singles working this summer. The chief reason, of course, is too much product.

A promotion man at Columbia said: "There's just often not enough time to present eight or ten new singles one week and then go back and give them that extra effort that is needed to spread a record." record.

He noted the steady buildup of Jody Miller's "He So Fine," mentioned in two separate stories in this issue.

"It's an extra at WISM, Madison, Wis., and 20 on WRIT, Mil-waukee. Now, it's an extra at WLS in Chicago, which is very (Continued on page 42)

# Many Reasons Programmer's Dilemma: 'Too Many Good Disks'

CHATTANOOGA, Tenn.-Sometimes jukebox programming is like fishing. When they're biting good your confidence allows you to toss back all but the big ones and wait for a lunker. Which is to say, Lloyd Smalley here has been passing up some big records this summer because so many releases are that strong.

"You can't program them all," said the owner of Chattanooga Coin Machine Co. and a very independent-minded programmer. Actually, where there's so much good product, it's a problem sift-ing out the very best, he said.

This doesn't mean he goes only for big name artists and smash chart material.

Smalley's top country record just now is "Muddy Mississippi" by Mel Street. The title strip for it was printed by Star Title Strip Mar. 3, 1971. It has shown little if

any chart action. As a matter of fact, Smalley has passed up some big name releases this summer, as well as some he

# *'VICIOUS CIRCLE'* Many Latin Releases Too

CHICAGO — The problem caused by too many releases of singles is not only confined to the American market, according to Marshall Frankel, Pan American Dist. here. It's happening in Latin product, too, and Frankel calls it a vicious circle.

He cites the cases where an artist might jump from label to label and in some cases end up forming his own.

"Take Cornelio Reyna," Frank-el said. "He's on Bego, Musart, RCA and has recently formed his own label, C. R. Records." Even more product is available on Reyna, he added, because Reyna formerly recorded as a duet with Ramon Ayala as Los Relampagos.

"Record companies pushing product probably support the artists' frivolity in jumping from label to Labels tend to make an label. artist feel he is indispensable, but you can't blame record companies for capitalizing on a popular artist.

"As for the artist, he feels his lifetime as a hit maker is limited too. So he gets caught up in the furor. In the Latin field, the problem is aggravated by the fact that good product has an unusually long life."

felt had good potential but still took a pass on. He passed on Jody Miller's "He's So Fine," which is near the top of Billboard's "Top 40 Easy Listening" chart, spreading into the "Hot 100" and lodged in the So's or the "Hot Courty Singles"

the "Hot 100" and lodged in the 50's on the "Hot Country Singles" chart. An all around recording, he admits, but he had to pass it. Smalley liked Lois Johnson's "Good Morning, Dear," but let it go by. The record still hasn't sparked on the charts. One of the stronger artists with a strong release Smalley passed up is Johnny Cash with "Singing in Vietnam Talking Blues." "I bought just about half what I normally would on a strong Cash song. His 'A Man in Black' didn't do well for me."

for me." Of course, Smalley has no claim to infallibility. He first passed on Tommy Overstreet's "Gwen (Con-gratulations)," now near the top of the country chart after 11 weeks there there.

just didn't see its potential,' said Smalley, who did correctly forecast other smash recordings this summer such as "When You're Hot, You're Hot."

"The requests started coming in on 'Gwen' and I started program-ming it about four weeks ago. One thing that influenced me was that Tommy Overstreet just hasn't been a good jukebox artist around here.

Another big record he passed up was "Ruby (Are You Mad)," not buying it in the normal quan-tity for a Buck Owens hit.

He did buy Lynn Anderson's "You're My Man" and said he wasn't surprised that it didn't come up to "Rose Garden." However, he did put "You're My Man" just about everywhere whether a counabout everywhere whether a coun-try or easy listening jukebox stop. Like other programmers, he said he realized Miss Anderson's wide

(Continued on page 42)

# Coin Machine World

### MONTANA ASSN.

"Pack your burrow, saddle up and head Helena-way," is the way Montana Coin Machine Operators Association executive secretary Dorothy M. Christensen addressed Association invitation letters for the annual convention Friday (16) at the Sleeping Giant Motel, Helena, Mont. She said the motel's name derives from a mountain range nearby that looks like a giant sleeping. Prominent industry fig-

rarely price. They want records, like yesterday. And we operate the same way. If one distributor

is out of some record, we go to

another wholesaler even if it means paying a nickel more." Lieberman's in Omaha deals only

The growth of interstate ex-

pressways and bus schedules has

also enlarged the one-stop's mar-

ures attending include Music Operators of America (MOA) presi-dent Les Montooth, Peoria, Ill., and MOA executive director Fred Granger, Chicago. "It sounds like fun," said Lieberman's One-Stop manager **Evelyn Dalrymple** (see separate story).

#### **NEW YORK VENDORS**

Reelected president New York State Automatic Vending Association: Herbert Luckower, Harrison, N.Y.; vice president, Leonard A. Kissin, Bellerose, N.Y.; reelected secretary, Abraham D. Ainspan, Albany, N.Y.; treasurer, Richard W. O'Brien, Buffalo, N.Y. Oneyear directorships: Max T. Feigenheimer, Schenectady, N.Y., Ken White, New York City. and

MINN. VENDORS

Elected president, Minnesota Automatic Merchandising Coun-cil, William Hunter, St. Paul; vice president, Jim Patnode, Minneapolis; secretary, Glenn Charney, Minneapolis; treasurer, George Kuhl, Minneapolis. Three-year directorships: Ray Buirge, Sol Gault, Don-ald Hansen, Don Pillar and Charney. One-year term, Norman Rose.

#### N. J. VENDORS

Elected president, Automatic Merchandising Council of New Jersey, Louis Koval, Mt. Freedom, vice president, John J. Eck, Roseland, N.J.; secretary, Fred Thomas, Cranford, N.J.; treasurer, Joseph Privitera Sr., Egg Harbor City, N.J. Three-year directorships: Raymond D. Hale, Bernardsville, N.J.; Sanniel Karasic, Eatontown,

N.J.; Ralph J. Mellilo, Irvington, N.J.; James P. O'Connor, Long Island City, N.Y.; Clarence Wil-son, Bound Brook, N.J.

### PA. VENDORS

Elected president, Pennsylvania Automatic Merchandising Council, Frank E. Speer, Medford, N.J.; first vice president, Lee Weiner, Glenside, Pa.; second vice presi-dent, Clair E. Geesaman, Harrisburg, Pa.; secretary, Joseph J. Dougherty, McAdoo, Pa.; reelected treasurer, Alan Bruck, Philaboughtly, McAdob, Fal, Iceletet treasurer, Alan Bruck, Phila-delphia. Three-year directorships: Samuel J. Bannan, Wilkes-Barre, Pa.; Joseph G. Coplin, Harrisburg; Paul Schalm Jr., Kingston, Pa., and Parada and Angel Angel Bruck; one-year terms: Dave Perl-man, Philadelphia and Marvin Stein, Philadelphia.



Clayton L. Ballard is special as-



BALLARD 1936 JULY 17, 1971, BILLBOARD

ANESE operator Masatoshi Tano (right) is pictured amid the various components of Rock-Ola jukeboxes at the plant in Chicago where export manager Arthur Janacek seen here took Tano on a grand tour. Tano, whose firm operates 200 jukeboxes in and around Tokyo and Yokohama, is visiting several U. S. factories.

Jukebox Push, Better Singles Labels are

**Heavy Strip Orders Confirm** 

Noting that Star does not re-ceive orders for all releases, Miller confirmed these figures comparing the past six weeks with the normally heavy fall period last year: 475 titles this summer against 483 last fall. Capitol or-dered strips for 32 in the immediate past six weeks and 30 during a six-week period last fall; Colum-bia ordered for 25 titles against 26; RCA for 37 against 35. The RCA figure includes a recent oldie release.

In contrast, review figures in Billboard for the immediate past six weeks compared with a similar period last summer show 625 this year against 841 last year, or 216 less this summer. The July 11, 1970, figure of 112 against the July 10, 1971, figure of 130 is the only 1971 increase in the six-week comparison period. The June 13. 1970, figure was 188 against 96 for the June 12, 1971, issue.



# **1-Stops Expand Market Area** The reason most jukebox pro-grammers shop around for another one-stop? "Fill," she said. "It's

in singles.

HELENA, Mont. - One-stop manager Evelyn Dalrymple will meet jukebox programmers here at the annual Montana Coin Machine Operators Association for the first time, although many have been been doing business with her Omaha, Neb. firm for years. Her journey here is part of nation-wide expansion of the one-stop business in general, she said.

More and more, one-stops service jukebox programmers located hundreds of miles from the onestop. Often this is fill-in business, but just as often it involves quantities, Mrs. Dalrymple said.

A strong supporter of the Ne-braska jukebox group, Mrs. Dalrymple is making the long flight to Helena (4-hours and 3-stops even after leaving Minneapolis) be-cause "they have been inviting me there for over a year." She said only lately has her operation been smoothly enough organized to allow her the time for such trips

Oldies are also much sought items, sending programmers far afield for fill. "We've sold 3,000 of 'South' by Bennie Moten. Some oldies are selling like chart hits." Thus, Mrs. Dalrymple has a story to tell Montana programmers.

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5¢ All Ring Mix\$ 4.	
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# **One-Stop Mgr. Rips Labels;** 'Release Jam Hurts Artists'

• Continued from page 40 how much I believe in it." (Lloyd Smalley specifically mentions this recording as one he likes but passed over).

"Bright Lights, Big City" by Sonny James is another one programmers here passed up. More recently, they have not jumped on "Pitty, Pitty, Patter" by Susan Raye, a jukebox natural, according to Rugemer.

Perhaps a more dramatic example is Johnny Cash's "Singing in Vietnam Talking Blues." Rugemer said: "I believe Cash is an example of an artist in danger of being burned out by too many releases. The jukebox programmers are just passing this one up."

He also mentioned the example of Roger Miller, whose "Tomor-row Night in Baltimore" got as high as No. 16 on Billboard's Hot Country Singles chart and has just been followed by another release, though admittedly quite different. Rugemer suggests several steps necessary to prevent the waste of

good material now going on. "An entertainer learns to control his audience. When I was singing in clubs, the customers were al-ways asking for new stuff. I would oblige them, but I would go back to old songs and they would soon respond. I learned that I couldn't just jump at their mere whims.

"I also think artists should exercise control in their contracts over how many singles are to be released. They should have an op-

# Dilemma: Too Many Big Hits

• Continued from page 40

appeal across music categories as demonstrated with "Rose Garden." He said: "It's awfully hard for an artist to follow up something like 'Rose Garden.' People expect too much

Smalley said he is excited about the blues sound trend in country just now, and particularly called attention to Sonny James' "Bright Lights, Big City." But he passed on "Take a City Bride" by Swamp-water on King, perhaps the most dramatic example of the blues in-fluence in country this current fluence in country this summer.

The jukebox business here is competitive, to the extent that Smalley by no means has a monopoly and can be overconfident about passing up records. He said there are probably 20 different jukebox firms locally, ranging from large operations like his own to small ones with something like a dozen stops.



July 16-17—Montana Coin Machine Operators Association, Sleeping Giant Motel, Helena.

Aug. 13-15-Hawaii Automatic Ven-dors Council, Kuaui Resort, Kuaui, Hawaii 5-7-California Automatic Ven

Sept. 5-7—California Automatic ven-dors Council installation meeting, Palm Springs Hotel, Palm Springs, Calif. Sept. 7-9-International Munzauto

machine exhibition, Kongrebhalle, Berlin.

Sept. 11—Maryland Automatic Mer-chandising Council annual meeting, site to be announced. Sept. 17-18-Texas Merchandise Vend

Association, Tropical Hotel, San Antonio. Sept. 17-18—Illinois Coin Machine Op-erators Association meeting, Wagon Wheel, Rockford, Ill.

Oct. 7-10—California Automatic Ven-dors Council meeting, Del Monte Hyatt House, Monterey, Calif.

Oct. 15-17—Music Operators of Amer-ica Exposition, Sherman House, Chicago, Oct. 15-18—National Automatic Mer-chandising Association Show, McCor-mick Place, Chicago.

Oct. 29-30-Missouri Automatic Mer-chandising Association, Lodge of the Four Season, Lake of the Ozarks.

tion. Then, if they release too many, they have only themselves to blame if they burn out.'

Finally, he thinks the record companies should cut back on releases. "This has been an excep-tional summer. Usually there's a lull between April and July. This summer we've had just a fantastic amount of good product. The la-bels should rest easy and work the product in the field."

This, believes Rugemer, must include a careful assessment of the jukebox market. It's a peculiar one, he feels, where programmers buy early, often watch a release not catch on because of little initial radio action, and then take off on the boxes to earn money for months and months. It's during this long period of popularity that mo-mentum is lost because of a new release.

## Tell Why Hit Snag

• Continued from page 40

important." He listed other station where the recording is on playlists and said one-stop movement to jukebox programmers has

He explained that being an ex-tra on a station's playlist often results in as much play as that of a regular recording, but does not result in the concentration of a regularly listed number enjoys. "Most stations have a minimum number of extras they play, but a listed record is assured of play in order of rotation."

Noting the success of "He's So Fine" on the "Hot Country Sin-gles" and "Top 40 East Listening" charts, he said that country radio playlists are longer and that easy listening radio playlists are more varied.

Other reasons for sluggish activity of a particular recording: 1) many regular deejays are on va-cation, hindering the promotion man's usual rapport; 2) the preponderance of album cut play by radio stations; 3) the traditional soft market at retail in summer. But basically, promotion men have only so many hours in a day and there is so much product.



MARI ATSUMI, Japanese cording artist for Daiei Records. gives support to the Music Operators of America during a re-cent visit to the SEGA plant in Tokyo.





A weekly programming profile of current and oldie selections from locations around the country.

Current releases:

Current releases:

Oldies:

Oldies:

'Enjoy Yourself Polka," Norm Dombrow-

ski, Gold 112; "Skirts," the Moms & Dad's with Quen-tin Ratliff & His Sax, Mom & Dad 1324; "Smiles," Lawrence Welk, Ranwood 874.

"Wings of a Dove," Leo Greco; "In Heaven There Is No Beer," Whoopee John, Decca 45177.

"Don't Pull Your Love," Hamilton, Joe Frank & Reynolds, Dunhill 4276; "It's Too Late," Carole King, Ode '70

6015; "Indian Reservation," Raiders, Colum-bia 4-45332.

**Current releases:** "Don't Pull Your Love," Hamilton, Joe Frank *G* Reynolds, Dunhill 4276; "Draggin' the Line," Tommy James, Rou-lette 7103; "Sooner or Later," Grass Roots, Dunhill 4279.

4279. **Oldies:** "When You're Hot You're Hot," Jerry Reed, RCA Victor 47-9976; "Brown Sugar," Rolling Stones, Atco 19100.

Current releases: "Annie Got Hot Pants Power," Syl John-son, Twinight 151; "Funky Nassau," The Beginning of the End, Alston 4595; "Crazy About the La La La," Smokey Robinson & the Miracles, Tamla 54206. Oldies: "Bight on the Tip of My Tongue." Bren-

"Right on the Tip of My Tongue," Bren-da & the Tabulations; "Booty Butt/Sidewinder," Ray Charles Orchestra.

Current releases:

"I Am, I Said," Neil Diamond; "Cry Baby," Janis Joplin.

#### Austin, Minn.; Polka Location

Judy Hatleli. programmer. Star Music & Vending

**Emporia, Kan.: Teen Location** 



#### Galion, Ohio; Teen Location

Larry Foust, programmer, Hopkins Music Co

#### Indianapolis, Ind.; Soul Location

Larry Geddes, programmer, Lew Jones Music Co.

Port Chester, N.Y.; Campus Location

John S. Tartaglia, programmer, Tartaglia Bros., Inc.



-

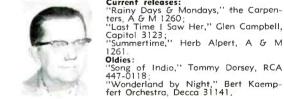
#### Robinson, Ill.; Teen Location

Alleta Hanks. programmer, Hanks Vending and Music

Current releases: "Don't Pull Your Love," Hamilton, Joe Frank & Reynolds, Dunhill 4276; "Here Comes That Rainy Day Feeling Again," The Fortunes, Capitol 3086; "High Time We Went," Joe Cocker, AM 1258. Card Oldies: "Knock Three Times," Dawn; "Hitchin' a Ride," Vanity Fair.

# Roswell, N.M.; Easy Listening Location Current releases: "Rainy Days & Mondays," the Carpen-ters, A & M 1260; "Last Time I Saw Her," Glen Campbell, Capitol 3123; "Summertime," Herb Alpert, A & M

Charles W. Ely. programmer, Ginsberg Music Co



#### Tulsa, Okla.; Easy Listening Location:

Art Anders, programmer Lear Music Co.

> Oldies: "Close to You," the Carpenters; "Oh," Pee Wee Hunt.

'Like an Open Door,'' Fuzz, Calla 177;

'Mercy Mercy Me," Marvin Gaye, Tamla

"Mr. Big Stuff," Jean Knight, Stax 0088.

Tip of My Tongue," Brenda & the Tab-

"What's Going On," Marvin Gaye.

"Life," Elvis Presley, RCA 9985.

"Rainy Days & Mondays," The Carpen-ters, A & M 1260;

"Me & You & a Dog Named Boo," Big Tree 117;

Current releases:

Current releases:

Oldies:

ulations;

### Washington, D.C.; Soul Location

Veronica G. Davis programmer, D. C. Vending Co. Inc.



Winchester, Va.; Country Location

Jesse J Richardson. programmer, Frye Amusement Co



Oldies: "For the Good Times," Ray Price; "Please Help Me Make It Through the Night," Sammi Smith.







201. HUMBLE PIE	A&M SP 4301
202. HOWDY DOODY & BUFFALO BOB It's Howdy Doody Time,	
203. TIM HARDINBird on a Wire, Col	umbia C 30551
204. BOBBY VINTON Love Album, Epic E	EC 30431 (CBS)
205. JERRY LEE LEWIS	
206. WEATHER REPORT	lumbia G 30661
207. GRIN Spindizzy	Z 30321 (CBS)
208. O.C. SMITH	lumbia C 30664
209. NITE-LITERS	RCA LSP 4493
210. SHAWN PHILLIPS	A&M SP 4282
211. KEEF HARTLEY Overdog, De	ram DES 18057
212. PERSUASIONS	, Capital ST 791
213. BYRDSByrdmaniax, Colum	ibia KC 30640
214. RUNT	10116 (Ampex)
215. EDWIN STARR Involved, Gordy GS	9561 (Motown)
216. LINK WRAY	'olydor 24-4064
217. CHARLEY PRIDE	, RCA LSP 4560
218. ENOCH LIGHTBig Band Hits of the 30's & 40's, Pr	oject 3 PR 5056
219. 5 MAN ELECTRICAL BAND Goodbyes & Butterflies, Lionel L	RS 1100 (MGM)
220. SOUTHERN COMFORT Frog City,	Capitol ST 800
221. ELVIS PRESLEY	nden CAL 2518
222. CLIMAX BLUES BANDSire SI	4901 (Polydor)

# \*\*\*\* 4 **STAR** \*\*\*\*

#### POPULAR \*\*\*\*

LEIGH ASHFORD-Kinfolk, RCA LSP 4520 STEVE ALLEN-Soulful Brass No. 3. Fly-ing Dutchman FD 10133 (Atco) EDWIN BIRDSONG-What It Is. Polydor 24-4071 THE LANGUAGE AND MUSIC OF THE WOLVES—Columbia C 30769

COUNTRY \*\*\*\* NASHVILLE STRING BAND-Strung Up. RCA LSP 4553

SOUL \*\*\*\* LOVE, PEACE & HAPPINESS — Love Is Stronger, RCA LSP 4535 STOVAL SISTERS—Reprise RS 6446

CLASSICAL \*\*\*\*

CLASSICAL XXX PIANO MUSIC OF ERIK SATIE, Vol. 5--Aldo Ciccolini, Angel S 36774 PAGANINI: VIOLIN CONCERTO No. 4: LE STREGHE/BOTTESINI: GRAND DUO-Rug-giero Ricci/Royal Philharmonic Orch. (Bel-lugi), Columbia M 30574 HEINRICH SCHUETZ: THE RESURRECTION OF OUR LORD JESUS CHRIST - Argo ZRG 639

ITALIENISCHE OPERNARIEN-Felicia Weath-TTALIENISCHE OPERNARIEN-Felicia Weath-ers. Telefunken SLT 43122 ARENSKY: TRIO No. 1 In D Minoe/ GLINKA: Trio Pathetique – Zhukov/ Feigin, Nelodiya/Angel SR 40165 WENRI LAZAROF/ROBERT HALL LEWIS-Various Artists. CRI SD 263 PETER WESTERGAARD/GEORGE BALCH WIL-SON/RICHARD WILSON-Various Artists. CRI SD 221

CRI SD 271 FLDRENTINE FESTIVAL — Musica Reservata (Morrow/Beckett), Argo ZRG 602 VESPERS & MATINS—Potorjinsky's Russian Choir, Westminster WGM 3150 ADOLF JENSEN & JOSEPH RHEINBERGER: PIANO SONATAS — Adrian Ruiz, Piano. Genesis GS 1005

JAZZ ★★★★

BLUES ★★★★ JOHNIE LEWIS—Arhoolie 1055

INTERNATIONAL \*\*\*\* BRAD SWANSON GOES Thunderbird THS 9013 HAWAIIAN -

# Letters To The Editor

#### • Continued from page 32

pening around this planet in this day and age. One or two rockers in a metro-market will, I grant you, in a metro-market will, I grant you, make money, but all the others need the establishment to turn a profit. KORL in Honolulu was once a rocker—it died! It had to return to a MOR sound, and after sounding more or less like an auto-mated station, has changed to a "live" personality MOR (low-mid-die and high) sound. dle and high) sound.

What WMFJ needs in Daytona is a mixture of music to get the bulk of that spending audience— not loud "noise" 24 hours a day. If you're selling records as a mer chant, then the teen market is good, but that's all. I'd hate to be a merchant selling Caddies, food and drink on a Top 40 hard rocker. George Duncan's KNEW at San Francisco sounds great! And those same listeners go to Reno and

# **8-Track Units Resume**

• Continued from page 15 2545 same as PEL-2501 but with

AM-FM multiplex radio, \$109.95; PED-2512 with built-in AC, battery charger and fast forward, \$99.95; and PEM-2523 same as PED-2512 but with AM-FM multiplex radio, \$124.95.

Other 8-track stereo models: HLX-2534 home with AM-FM multiplex radio and two speakers at \$115.95; SSS-2595 promotion auto without speakers; QME-2445 auto quadrasonic without speakers, \$109.95; GRF-2198 auto with lockin bracket and four speakers, -\$115.95; GRX-2201 same as GRF-2198 but without speakers, \$104.95; GFX-2234 auto with lock-in bracket, stereo multiplex radio and four speakers, \$159.95; and GMX-2223 same as GFX-2234 without speakers, \$148.50.

JULY 17, 1971, BILLBOARD

Tahoe on the weekends and spend their dollars-because they have it. KOLO in Reno convinced me that the music should be mixed and not just one format-that's why Phil Rose's station to. Organization is so big. Dave Savoy Rose's station for the Reynolds

Air Personality WKTJ, Farmington, Me.

# **Ownership** Change

• Continued from page 15

of audio equipment at the Consumer Electronics Show.

It is carrying 11 new products in its audio line this year, including a cassette changer, a cassette re-corder outfitted with a built-in Dolby noise reduction system, and a family of 8-track units. Concord for the first time is

offering a wider range of products, both in price and features, and is making plans for a few additions in its 1972-73 line. It will offer a cassette deck with a bias switch to handle the new chromium dioxide tapes being introduced by several tape manufacturers.

A company spokesman at Con-cord said, "We have not been noti-fied of any management changes. We're making plans for dealer programs, promotions and merchan-dising a i d s for our new line."

## Yamaha to Mart

• Continued from page 16

ing the quadrasonic and Dolby concepts. He did not reveal the

make-up of the audio products line. Yamaha's audio products divi-sion is made up of John Zielinski, sales manager, and regional sales managers Fred White, Midwest, Walter Cross, West Coast, and

Jerry Roth, East.

# POPULAR

SMOKE RISE—The Survival of St. Joan. Paramount PAS 9000 The rock opera, as the Who ("Tommy") and "Jesus Christ Superstar" have de-scribed its beginnings, is still somewhat in its infancy, though it is an illustrious childhood with promise and possibilities that will see the rock opera tried and staged in search of a successor to "Hair." Smoke Rise—Hank, Stan, Gary Ruffin and Randy Bugg with lyricist James Lineberger -make "The Survival of St. Joan" a hit, hip rock play with fine music of more than passing interest. Excellent voices, good material. COUNTRY JOE McDONALD—War War War

POPULAR

Α ALLEN, STEVE Soulful Brass ≠3 (LP) Flying Dutchman FD 10133

CANNED HEAT CONCERT

DAVIS, ANGELA Soul and Soledad (LP) Flying Dutchman FD 10141

good material. **COUNTRY JOE McDONALD**—War War War. Vanguard VSD 79315 Country Joe's "Hold On It's Coming" LP is racking up acclaim and action, and now he offers his musical readings of war poems by World War I poet Robert W. Service. A few years in the making the album is a real creative contribution to anti-war literature, capturing in song, tone and poetry the tragedy of war and the plight of the lonely soldier. "Young Fel-low, My Lad," "Jean Desprez" and "War Widow" represent some of Country Joe's strongest vibrations on the wastes of war. SPIRIT IN FIESH—Metromedia MD 1041

strongest vibrations on the wastes of war. SPRIT IN FLESH-Metromedia MD 1041 This new group on Metromedia Records has a good choral arrangement worked into a hard rock format. Produced by Peter Siegel, the Members of the Spiritual Com-mune features Michael Metelica on lead vocals with Pod Leslie on lead guitar. The songs, all written by members of the group takes cognizance of today's peace movement. Selections include, "Hear My Plea," "Weight of the World," and "Blind Leading the Blind."

Leading the Blind." VARIOUS ARTISTS-British Archives, Vol. 4, RCA LSP 4549 This is a specialized LP for all English blues enthusiasts. It is the fourth in a series which outlines the birth and growth of the English blues. With such con-temporary superstars as Eric Clapton, Albert Lee, and Rod Stewart, there is an added attraction for all lovers of the con-temporary music scene. "The Next Mile-stone," "New Death Matter," "Long Hard Road," and "Down and Dirty," are good blues examples and attractive air play items on the album.

### More Album **Reviews** on

Page 49

www.americanradiohistory.com

# New LP/Tape Releases

Weekly product list includes the mast recent LP and tape releases. Listings are in alphabetical order by artist in pop, by composer in classical. Prices are manufacturers' suggested list and subject to change.

laying record album; CA—cass	ette; 8T—8-track cartridge; OR—	open reel tape.
ARTIST, Title Config., Label, No., List Price	ARTIST, Title Config., Label, No., List Price	ARTIST, Title Config., Label, No., List Price
M McGEE, DR. J. VERNON The Biggest 1F in the Bible	STARR, EDWIN Involved (LP) Gordy GS 956L\$4.98	BRITTEN: SERENADE FOR TENOR, HORN & STRINGS/ LES ILLUMINATIONS
(LP) Creative Sound CSM 1543\$4.98 MURPHY WILLIE	SUPA Supa's Jamboree (LP) Paramount PAS	Various Artists (LP) Angel S 36788\$5.98
He Looked Beyond My Faults (LP) Creative Sound CSS 527\$4.98	č009\$4.98 T	F IGNAZ FRIEDMAN CONCERT 11 (LP) Klavier KS 115\$5.98
N Newley, Anthony	THOMAS, LEON In Berlin With Oliver Nelson (LP) Flying Dutchman	THE GREAT COMEDY ALBUM Starring Spiro T. Agnew (LP) Flying Dutchman FD 10137\$5.95
Pure Imagination (LP) MGM SE 4781\$4.98 0	FD 10142	L
OSMOND, DONNY, ALBUM (LP) MGM SE 4782\$4.98	(LP) Creative Sound CSS 528\$4.98	JOHN LANCHBERY: PETER RABBIT & TALES OF BEATRIX POTTER Orch. of the Royal Opera House,
R RARE EARTH One World	U UNDISPUTED TRUTH (LP) Gordy G 9551\$4.98	Covent Gardens, London (LP) Angel S 36789\$5.98 LEGENDARY PIANISTS OF THE
(LP) Rare Earth RS 520 \$4.98 REFLECTIONS	v	ROMANTIC ERA, CONCERT I (LP) Klavier KS 114\$5.98
(LP) Creative Sound CSS 1550\$4.98 THE ROAD Congnition (LP) Kama Sutra (2 LP's)	VALE, JERRY   Don't Know How to Love Her (LP) Columbia C 30799\$4.98 (8T) CA 30799\$6.98	M MUSIC OF VARESE: DESERTS Paris Instrumental Ensemble
KSBS 2032\$9.96 \$	(CA) CT 30799\$6.98	(Simonovitch) (LP) Atco S 36786\$5.98
SOLANO, RAFAEL Y SU ORQUESTAX A Bailer La Mangulina (LP) Kubaney 422\$4.98	W WALKER, JR., & THE ALL STARS Rainbow Funk	PIANO MUSIC OF ERIK SATIE, VOL. 5 Aldo Ciccolini
SPECTRUMS Revolutionary Life (LP) Creative Sound	(LP) Soul S 732L\$4.98 WIGGINS, RON February Ninth	(LP) Angel S 36774\$5.98 PROKOFIEV: VISIONSFUGITIVES. SARCASMS SONATA NO. 5
CSS 1547\$4.98	(LP) Beverly Hills BHS 30\$4.98	Yekaterina Novitskays (LP) Melodiya/Angel SR 40164\$5.98
must be reported to Billboard e following information is re-	CLASSICAL	Т
	Δ	TCHAIKOVSKY PIANO CONCERTO NO. 2 IN G
CLASSICAL Name of Composer & Title of Album	ARENSKY: TRIO NO. J IN D MINOR/GLINKA: TRIO PATHETIQUE	Igor Zhukov with the Moscow Radio Symphony Orch. (Rozhdestvensky)
Name of Artist (LP) Label & NumberPrice (8T) NumberPrice	Zhukov/Feigin/Feigin (LP) Melodiya/Angel SR 40165\$5.98	(LP) Melodiya/Angel SR 40097\$5.98
(CA) NumberPrice	В	W NULLAMS
(OR) NumberPrice en Wirth, Billboard, 165 West	BEETHOVEN, MENDELSSOHN AND LISZT Miccha Levitzki	ROGER VAUGHAN WILLIAMS' JOB, A MASQUE FOR DANCING Sir Odrian Boult with the London Symphony Orch.

AND LISZT Mischa Levitzki (LP) Klavier KS 116 ...\$5.98

# SPECIAL MERIT PICKS of the hearts of Europe. Oliver Nelson has become one of the outstanding composers and arrangers of our time and this LP reinforces that statement. He aptly cap-tures the mood of not only Berlin, the divided city, but almost every metropolis on the face of the earth, "Ku-Damn," "Wannsee," and "Check Point Charlie," have a big band flair which only Nelson could compose. A really fine LP for every jazz enthusiast.

London Symphony Urch. (LP) Angel S 36773 ...\$5.98

COLEMAN HAWKINS-Hawk Eyes. Prestige

Coleman numerics-name types. Fromge 7857 One of the true greats when it comes to tenor saxophone is here in the current reissues when the interest in jazz once again runs high. The Hawk, Coleman Hawkins, runs through "C'mon In," "La Rosita," "I Never Knew," plus the title tune with such flavor and flair that it will probably never again be duplicated. Thus we can be thankful for this re-issue which was originally recorded in 1959. The LP is a fitting tribute to Coleman Hawk-ins, one of the great innovators on the tenor saxophone.

### CLASSICAL

ROGER VAUGHAN WILLIAMS' JOB, A MASQUE FOR DANCING-Sir Adrian Boult with the London Symphony Orchestra. Angel S 36773

S 36773 Sir Adrian's sensitive and forceful con-ducting of this elaborate work is the proper ingredient in making this a fine album. There are eight scenes and an epilogue, prefaced by a biblical superscription.

MUSIC OF VARESE: DESERTS—Paris In-strumental Ensemble (Simonovitch) Angel S 36786

S 36786 Here's a contemporary album by a com-poser who deserves more recognition in the U.S. His inventiveness and experimen-tation, coupled with boldness and sense of sound, make the works here an enjoyable and complex listening experience. Simonovitch's conducting excells.

TCHAIKOVSKY PIANO CONCERTO No. 2 In TCHAIKOVSKY PIANO CONCERTO No. 2 In G-Igor Zhukov with the Moscow Radio Symphony Orchestra (Rozhdestvensky). Mel-odiya/Angel SR 40097 Igor Zhukov's piano is absolutely scintil-lating as he tackles this original version with a dedication and skill. Rozhdestven-sky's conducting provides the young pian-ist with the kind of support that is in-spiring.

PROKOFIEV: Visions Fugitives Sarcasms Sonata No. 5—Yekaterina Novitskaya. Mel-odiya/Angel SR 40164 This represents the American

odiya/Angel SR 40164 This represents the American recording de-but of the young Soviet planist who won top prize in 1968 Queen Elizabeth con-test, Brussels, This LP shows why. She's only 17 but has the skill, technique and determination, as evidenced here, to make it all the way.

OLIVER NELSON-Berlin Dialogue for Or-chestra. Flying Dutchman FD 10134 The dialogue is the throbbing beat of the heart of a thriving metropolitan city-one

JAZZ

# Symbols: LP—long-pl ARTIST, Title Config., Label, No., List Price .....\$5.95 (LP) United Arlists UAS 5509 .....\$5.98 CLARK, ROY, The Incredible (LP) Dot DOS 25990 ...\$4.98 Tu Me Llevas (LP) Kubaney 423 ...... \$4.98

GET OFF IN CHICAGO, (LP) Ovation OV 14-15 \$4.98 THE GLASS HOUSE, Inside the (8T) Invictus 8XT 7305 \$6.98 HICKS, DAN, & HIS HOT LICKS Where's the Money (LP) Blue Thumb BTS 29 \$5.98 HOLMES, LEROY, SINGERS NO, NO Nanette (LP) United Artists UAS 6806 ......\$5.98 Each new LP and Tape release m for inclusion on this page. The quested to insure accurate data. (LP) Label & Number...Price (8T) Number .....Price (CA) Number ..... Price (OR) Number .....Price Please send information to Helen Wirth, Billboard, 165 West 46th St., New York, N.Y. 10036.

POPULAR Name of Artist Name of Album DON PATTERSON-Tune Up. Prestige 7852 JIMMY WITHERSPOON - Mean Old Frisco. Prestige PR 7855

# COUNTRY

SAM McGEE—Arhoolie 5012 Mr. Sam McGee is the oldest member of the Grand Ole Opry and still plays a guitar solo every Saturday night as well as jamming with the string bands and jawing with old timers who remember his rural southern guitar stylings and heydays with the great banjoist, Uncle Dave Macon. This LP presents a beautiful cross-section of Mr. Sam's old and new popular tunes, blues, hot guitar pieces and parlor num-bers. "Buckdancer's Choice," "Jesse James" and "Penitentary Blues" are classics.

### SOUL

THE MANY MOODS OF WILLIE MITCHELL-Hi SHL 32056 Willie Mitchell, like Booker T. & the M.G.'s, is the soul sound of Memphis, and much that comes out of Memphis emanates from Hi Studios where producer-composer - arranger - multi-instrumentalist Willie Mitchell churns out funk and blues. His "Too Sweet" kept his fans happy, while "Breaking Point," "Black Fox" and Cannonball Adderley's "Sack-O-Woe" toast the tasty changes put together by the ver-satile Mitchell and his soul band.

SWORDSMEN-What's It All About World.

SWORDSMEN-What's It All About World. RCA LSP 4544 The Swordsmen-Eddie Anderson and Ray-mond Thompson-are subtler than Sam & Dave and carry punch in their quality-enriched voices, fortified by an aggressive attempt to touch the real and spiritual. Straight soul with a dash of gospel cook in a climate of effervescent rhythm, as "You Came," "Never Tired Lovin' You" and their latest single, "What's It All About World," take them one step nearer to recognition as a solid soul duo on the verge of something distinctive.

verge of something distinctive. NIKKI GIOVANNI AND THE NEW YORK COMMUNITY CHOIR—Truth Is On Its Way. Right On RR 05001 Nikki Giovanni offers her poems of black-ness against gospel backgrounds that reach out with their simplicity and sincerity at the white world that surrounds the black, and the third world within. "Poem for Aretha" gives insight into the life, leader-ship and responsibility of a great black lady, while "Ego Tripping," "All I Gotta Do," and "Woman Poem" are beautifully produced for soul radio and the com-munity. munity.

# International News Reports

# **Content Legislation Boon for Local Product**

#### **By RITCHIE YORKE**

are "Albert Flasher" by the Guess Who, the Five Man Electrical Band's "Signs," "Lady Dawn" by the Bells, Gordon Lightfoot's "Talking in Your Sleep," and the new Ocean release, "Deep Enough for Ma"

for Me." Of these five acts, four were virtually unknown as single artists in the U.S. last year. Only the

Guess Who had reached the Hot

Of the five records, only two were actually recorded in Can-ada—"Lady Dawn" and "Deep Enough for Me." The Guess Who cut in Chicago, Gordon Lightfoot in Los Angeles and Nachville and

in Los Angeles and Nashville, and the Five Man Electrical Band in

The five acts originated from a

broad geographic background. The Guess Who are based in Winnipeg,

Lightfoot and Ocean in Toronto,

the Bells in Montreal, and the Five Man Electrical Band in Ottawa.

Industry observers feel this lack of

centralization in the Canadian talent scene augers well for the fu-

The album picture is more prom-

The album picture is more prom-ising. Gordon Lightfoot has three charted albums in the U.S.—"Sum-mer Side of Life," "If You Could Read My Mind," and the re-pack-aged UA release, "Classic Light-foot, Vol. 2." The Guess Who, last

week awarded a platinum record for their "American Woman" al-bum, are riding high in the top 20 with "The Best Of. . . ." Ocean are seeing success with "Put Your Hand in the Hand" set. "Stor, Awbid" he he Belle also

"Stay Awhile" by the Bells also continues to generate sales. With a number of new singles bubbling under (the Stampeders' "Sweet City

Woman," the Poppy Family's "Where Evil Grows," "Waiting for the Miracle" by the Cycle, and Tom Northcott's "Suzanne") it is

apparent that the CRTC legislation

for Canadian content has been a great boon to this country's record

Industry feelings are generally optimistic, with the only pessimism directed at a handful of stations

still trying to evade programming genuine Canadian disks with doubt-ful U.S. and U.K. records with vague Canadian connections, or by

records featuring rhythm tracks cut in Canada with U.S. r&b artists.

issue of broadcaster involvement

in record production, which the record industry feels represents a direct conflict of interest. Several foreign-controlled companies cut

back on local production, in a wait-and-see policy. It is expected that the CRTC or another govern-ment body will soon rule on the fairness of radio stations playing

their own records when there is a perfectly capable industry of pro-ducers already demonstrating their

creative ability on the current U.S.

TORONTO-Warner Bros. held

a cocktail party recently to mark the release of five new albums on

The party started off with a tour of the Marine Museum, and a double-decker bus took the large

crowd to Ontario Place to tour

the Nonesuch. The affair ended

The five albums involved are: "Ancient Voices of Children," "Pi-ano Rags 1900-1970," "Bach Can-tatas," "Dean Dixon Conducts the Prague Symphony" and "Hamza

Prague Symphony," and "Hamza El Din's Our Music from Nubia."

refreshments at Ontario

Warners Sail

**On Nonesuch** 

the Nonesuch lab

with

Place.

There is also the still simmering

100 in 1970.

Los Angeles.

ture.

makers.

TORONTO-With the first six months of its domestic content broadcasting laws almost up, Can-ada has entered yet another sphere of respect and success on the international scene. There were five Canadian sin-

gles on last week's Hot 100, and a total of six albums, establishing Canada as the second most im-portant foreign source for U.S. record-buying tastes after the U.K. Currently on the singles charts

# **AHED Go** With AIR

TORONTO - Phil Anderson, president of AHED Music Corporation has signed an agreement with AIR, London, for the establishment of a joint international company for the management of talent

recorded by AIR. AIR is an English production company with prominent producers such as George Martin and Peter Sullivan

Four of AHED's acts are to be Four of AHED's acts are to be produced in London by AIR. They are Terry Black, Laurel Ward, Debbie Lori Kaye, and Parrish and Gurvit. The agreement was signed by AHED's Bill Gilliland, and Barry Authors of AIR.

# Stampeders Set With Bell

TORONTO — The Stampeders have been signed to Bell Records for U.S. distribution after an unrecedented bidding battle between eight U.S. labels. Bell has rush-released the Stampeders' Canadian hit single of "Sweet City Woman" and is preparing the group's first album, "Against the Grain."

Stampeders' manager, Mel Shaw, said that the deal, reported to be worth in excess of five figures, calls for an extensive promotion

calls for an extensive promotion push on the group by Bell. The group has been together for eight years, and originally hailed from Calgary. They have lived in Toronto for the last couple of years. Polydor Records in the U.S. released their current hit of "Carry Me"

Me." "Sweet City Woman" was re-corded at Toronto Sound with Shaw producing.

# London Into Phase-4 Month

MONTREAL-London Records conducted a very successful Phase-4 month recently, incorporating special dealer displays, racks and pre-packs.

Handleman, the large Canadian rack jobber, organized 50 Phase-4 pre-packs to supermarkets throughout Ontario.

London's Alberta branch manager, Adrian Bilodeau, reported particular success with the Phase-4 promotion in the Edmonton area.

# Capitol, Canada Into Classifieds

TORONTO-Capitol Records of Canada is placing small ads in the personal sections of the daily classifieds, urging readers to call a number

When the number is rung, a recorded voice announces several cuts from new albums and hot singles. In a one-hour period, the number registered more than 200 calls.

If its success continues, Capitol plans to extend the promotion to other cities.

# **True North** Into Albums

TORONTO - True North, the Toronto-based folk-oriented independent label run by Bernard Fin-kelstein, has signed Canadian folk star Bruce Cockburn to Epic Rec-ords in the U.S. True North, which is distributed in Canada by Columbia, will release four new Canadian albums in the next few months

Heading the list is a second Bruce Cockburn album, "High Winds White Sky." Cockburn's first album—which Epic releases in the U.S. this week—was a big seller in Canada. The new album will be out July 1.

Singer-writer Murray McLauchlan's first album, tentatively titled "Songs From the Street," will be issued in the last week of July, and by Columbia in the U.S. in September. One of McLauchlan's songs, "Honky Red," has been re-corded by Bobby Neuwirth, former Bob Dylan road manager, for his first album.

True North has almost completed the second Syrinx album for a simultaneous U.S. and Canada re-lease in September. Finkelstein notes that the Syrinx single of "Tillicum" has now passed the 20,000 sales mark. It is the biggest single True North has had in its 15month history.

A debut album by Luke Gibson (formerly of Luke and the Apos-tles) will be released in August. Gibson was a member of the now defunct Kensington Market, and another ex-member, Gene Marty-nec, produced the Cockburn, Mc-Lauchlan and Gibson albums.

"We're primarily an album la-bel," Finkelstein said. "We simply can't afford to be in the singles business in this country. You can't make a good single for less than \$2,000 and it can be gone in 10 days. The Canadian scene is not a good singles market. We're always happy if a single from an al-bum gets off, but we're essentially album producers."

# 'Hair' Returns To Toronto

TORONTO—One of the most successful runs ever enjoyed by a theatrical production here was the local staging of "Hair," which ran for almost 12 months at the Royal Alexandra Theatre.

Now there's an encore. "A Best Of ..." national U.S. company, fresh from playing Chicago, Cleve-land, Pittsburgh and Baltimore will arrive here July 6 for a one-month run. The production features many of the most popular performers from the various U.S. "Hair" casts. However, there are no Canadians in the cast.

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## TORONTO

Tuesday's Steel River arrived back in Toronto this week after a 14-state U.S. tour which included a 14-state U.S. tour which included appearances with **Three Dog Night**, the **James Gang** and **Steppenwolf**. Manager **Bob Beames** says the group, whose current single is "Southbound Train" (released in the U.S. by Stereo Dimension), will return to the U.S. in August. The single was a recent winner on The single was a recent winner on the MLS.... **The Bells** into Andre Perry Studios in Montreal this week to work on their third album. Polydor also busy with per-sonal appearances by Wilma and Paul Geremia. . . . Karen Mark-linger, well-known Winnipeg TV star, is to cut an album for the Canadian Talant Librory at Targan star, is to cut an album for the Canadian Talent Library at Toron-to Sound with producer-arranger **Garry Gross**, also of Winnipeg. ... **Doctor Music's** GRT single, "Try a Little Harder," was a winner on the MLS this week on its second time around. The single had heap turned down four works had been turned down four weeks ago but ensuing chart action in Calgary, Winnipeg, Montreal and Toronto forced a resubmission.

**Crowbar** acted as official emis-saries from Mayor Vic Copps of Hamilton to Richard Hatfield, premier of New Brunswick re-cently. The group took a special gift package from Hamilton (which is celebrating its 125th anniversary) to New Brunswick, where they were playing a concert in Lord Beaverbrook's Grand Ballroom. Later Crowbar were special guests at a party thrown by the Premier and his wife.

Hamilton's CHAM played major musical role in the city's aniversary celebrations. The station hosted a special top Canadian tal-ent concert featuring Lighthouse, Crowbar and the Five Man Elec-trical Band. . . . Harry Belafonte cut several tracks at RCA Studios here last week with producer Jack Pleis, who flew in from Los An-geles for the date. RCA was also planning to record some in-concert Belafonte material at O'Keefe Centre.

London's promotion director, Mike Doyle, arranging extensive promotion on the next Chilliwack promotion on the next Chilliwack album, a double-record set, the first by any Canadian group. The Vancouver band is released in the U.S. on Parrot. ... CHUM has dropped The Cycle's "Waitin' for the Miracle" after giving it the highest MLS vote it has ever given a Canadian disk—10 out of 10. ... Warner Bros. pushing the first single by Sun Band, "Where

Have You Been?," which was produced by Randy Hachman. New Guess Who album, "So Long Bannatyne," due in three weeks. New single by Vancouver's Seeds is called "Cryin' the Blues."

From The Music Capitals of the World

Much Productions' Brian Chater has set up a U.S. distribution deal with Big Tree Records for the re-lease of "Fast Train" by April Wine. Daffodil's Christmas in the studios this week cutting a new single. . . A&M's **Tundra** also cutting new single.

Over 5,000 attended a Toronto presentation of Super Star songs last weekend. The first Canadian Super Star effort was launched two months ago by Don Barabash

two months ago by **Don Barabash** out of Edmonton—it recently drew 8,900 patrons in Portland, Ore. ... Keith James reports that the **Rock Canada** radio documentary is in its final production stages, and a U.S. syndication deal will be announced shortly. James has just returned from a trip to Los Angeles where he had meetings Angeles where he had meetings with several radio packagers. A & M's West Coast man, Liam

Mullan, in Los Angeles this week for five days of meetings with A & M executives. Canadian man-by Terry McManus. ... CKLG Vancouver premiered new albums by Tom Northcott and Chilliwack during last weekend's 54-hour on-air rock festival. ... Lighthouse and the Flower Travelling Band (making their first Canadian ap-pearance) pulled 9,000 people to Ontario Place this week. .... GRT's president, Ross Reynolds, in New York this week for discus-sions with GRT U.S. .... Cat Stevens sold out Massey Hall Eri-

sions with GRT U.S. ... Cat Stevens sold out Massey Hall Fri-day (25).... SOS Promotions and Bruce Allen Talent present Detroit featuring Mitch Ryder in Van-couver July 16-23... Tabac sin-gle of "Turn Around" now picking up play in Canada.... The Grease Band play Sudbury July 17 and Toronto (18).... The Ides of March in Winnipeg this weekend (26) and Deep Purple and Faces in Hamilton July 6.... Latest surin Hamilton July 6. Latest survey shows that 57 percent of Ca-nadian homes have at least one

nadian homes have at least one transistor radio. . . Polydor put-ting a strong push behind the **Strange Movies** single of "Summer in the City." Another new Canadi-an entry from Polydor is "Hum Song" by **Cloudy Sky.** Warner Bros.' Al **Dubin** in Montreal this week. . . Polydor rushed out the first **Joey Gregor-**ash album, "North Country Funk." **Poppy Family's** "Where E v il Grows" is now London's best sell-ing single in Ontario. Capitol's **Sea Train** in Toronto Aug. 21. **RITCHIE YORKE** 

### ΤΟΚΥΟ

Warner Bros. veep Phil Rose paused long enough in Tokyo on his way home from IMIC to intro-duce Brigitta Peschko to the staff and management of the Warner oration rioneer Japan limb of the Kinney Group. She will reside in Japan and repre-sent Warner's 50 percent share in the joint-venture firm. She speaks no Japanese, a fact that may be to her advantage. Chicago's two performances in the Osaka Festival Hall (capacity 3,300) and one performance in Tokyo's Nippon Budokan (capacity 14,000) were completely sold out. Industry sources indicate total gate was around \$150,000 and that Chicago was paid around \$40,000, some \$5,000 more than was paid to **Blood, Sweat & Tears** for their three performances here recently. (Continued on page 45)

JULY 17, 1971, BILLBOARD

tions in London on June 14, to mark his 90th birthday. Industry executives from all over the world converged on the Westbury Hotel to attend the luncheon. With Ricketts are Teddy Holmes of Chappells, left, and British Decca chairman Sir Edward Lewis, Coen Solleveld, president of PPI, and Jacques Chabrier, president of Chappells Inc.

MATHEW RICKETTS, chairman of Chappells (center), at the celebra



# International News Reports

# W. German Inquiry Result— More Local Music Needed

MUNICH—Following efforts to reduce purchase tax on records and subsequent attempts by West German television and radio stations to produce their own pop music independent of the record companies, West Germany's pop music composers have taken a further step in their quest to make national music more popular.

The composers' latest battle began 2½ years ago when they formed the DMU (German Music Union) in Munich in order to marshal all the interests of pop, film and TV music composers and lyricists as opposed to the socalled "classical" composers. Members of DMU maintained that their professional interests had been neglected in favor of the culturally more important classical composers' works.

DMU members held a special press conference in Munich in order to throw spotlight on one particular aspect of the problem the possibility that West German radio stations would be able to feature foreign and national pop music without any restrictions or quotas. Unlike the situation in the U.K., France or Italy, there is no limitation imposed on West German radio or TV stations as to how much foreign music is played. The problem arose in the period immediately following World War II, primarily because the American Forces required German stations to play only U.S. music. But now it is felt that a drastic change is

needed. Following a year's inquiry by the German Music Union EV, it has been discovered that more than 70 percent of West Germans want to hear more homegrown music on radio stations as well as on TV pop shows. Not only that, but West Germans want to hear more from local singers. The DMU aim is to ensure that

The DMU aim is to ensure that stations will guarantee a high proportion of German music in all radio and TV programs—something which will have been achieved because of overwhelming demand of the West German public.

At the press conference, DMU manager Lutz Helger produced a so-called "Munich Manifesto" which contains all the points con-

# Japan Gets Fillmore-Style Rock Events

TOKYO — Japan's first regular series of Fillmore-style rock events was launched by producer Uya Uchida in cooperation with the management of the Shinjuko Art Theatre in Tokyo. The event, title "Right On," was sold out (\$1.70) and ran from 11 p.m. to 4 a.m. Featured artists included Too Much, Blues Creation, Golden Cups, 1815 Rock 'n' Roll Band, and Hiroshi Kamayatsu. The second Saturday night "Right On" event (July 3) featured the groups Pyg, Garo, Far Out, and Speed. Glue and Shinki.

Uchida plans to continue the "Right On" series with Japan's top rock and folk artists, adding light shows and other stage effects and opening the event to free-form jam sessions with local musicians as well as visiting foreign rock artists.

Uchida intends to make public the financial affairs of "Right On" via the underground press in an effort to involve Tokyo's rock audience in a unique, informal "concert association."

JULY 17, 1971, BILLBOARD

By URSULA SCHUEGRAF

cerning the problems which face German composers at present. The manifesto, in summary, stresses that West Germany's pop composers feel that they live in the shadow of foreign composers, who have no problems as far as their work is concerned.

A large part of the blame for the troubles which have faced West German writers can be laid at the feet of West German record companies and publishing houses, they state. Record companies and publishing houses are connected with overseas firms and are forced, by virtue of rigid contracts, to publish foreign music in West Germany.

Conversely, however, "there is virtually no possibility of a German composer having a successful career in overseas territories because of the stringent laws abroad in the U.S., France or U.K., as well as in Italy."

Most prominent speaker at the press conference, held by the composers' union in Munich, was composer-lyricist Hans Blum, winner of several German song festivals and who has achieved high placings in the Eurovision Song Center.



RALPH PEER II, left, and Alberto Carisch in Italy, where Peer Southern just signed distribution deal with Spark Italiana. Carisch is managing director of Peer's Italian firms.

# U.K. Kinney Group Double Turnover

LONDON—The 18 new recruits to the Kinney sales force were initiated into the company at the first sales conference held at the Selsdon Park Hotel in Croydon.

At the same time, several personnel realignments, some of which have been in effect for the past few weeks, were formally announced. Martin Wyatt, who had been a&r manager for the Warner Bros. and Reprise labels, becomes a&r controller for the entire Kinney group of labels. Clive Selwood, formerly Elektra and Dandelion label manager, becomes international coordinator, while Des Brown, who had been creative services manager, has now become director of publicity and promotion. Warren Taylor, until now area sales manager for the southern region, takes up the same role in the northern region of Britain.

Managing director Ian Ralfini outlined the development of the Kinney labels in the U.S. and the Kinney group in the U.K., leading up to the joint CBS-Kinney distribution venture which swings into action this month. Recently appointed marketing manager Phil Carson told the sales team that, since becoming independent in July 1969 the company had doubled its turnover figure in the first year of operation and the target for 1972 is to treble the first year's figure.

Des Brown told salesmen of the company's efforts in campus promotion, underlining the success achieved in breaking Neil Young and following it up with campaigns on Tom Paxton, Judy Collins and Curved Air. The firm is also to broaden its promotional . tivities by moving into field promotion involving contact with local retailers. journalists and radio and TV figures in regions where Kinney artists are to perform. Kinney is to hire two field promotion men for this purpose, he said.

Public relations director Brian Hutch informed the sales force that the July tour by James Taylor, the first complete tour booked by the company for one of its artists, had all venues sold out.

# Sergio Mendes Mexican Charity

LOS ANGELES — Sergio Mendes and Brasil '77 will give a command performance before Luis Echeverria, President of Mexico on July 14 at the presidential palace in Mexico City. The concert is a charity affair, with proceeds going to feeding of underprivileged children in the country.

It is the second time this year that Mendes' group has made a command performance for a president of a country. The first was at the White House for President Nixon. The Mexico City appearance is part of a one-week tour of the country. The group recently changed its name from Brasil '66 to Brasil '77.

# Quality Push On Stampeders

TORONTO — Quality Records has placed a national marketing push on the fast-breaking Stampeders' smash, "Sweet City Woman."

Special window displays of the group's new album, "Against the Grain," have been arranged in many major centers. Quality is supplying four-color posters, balloons, decals and special easels.

loons, decals and special easels. Label's Harold Winslow has also set up "Sweet City Woman" contests at radio stations in Kingston, Hamilton and Calgary. Prizes include albums, pictures, phone calls from the Stampeders and dinner with the group. Other stations are expected to take part in the promotion.

"Sweet City Woman" was rushreleased in the U.S. last week by Bell Records.

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#### • Continued from page 44

... Nippon Columbia is releasing a debut single, "Hitori Bocchi no Date" b/w "Yokan," by 20-yearold June Francis of Hawaii on July 10.

Toshiba is conducting a live per-formance and record shop "sign party" promotion from June through August for Toi et Moi's latest LP "Utopias" and single "Ai June no Izumi" (Fountain of Love) which were released June 5. ... Toi et Moi, together with Osamu Kitayama, Kazuhiko Kato, Jiros, Red Bird, Sound Box, Maki Asakawa, Masaki Niwa, Norihiko Hashida & The Climax and other Toshiba-label Japanese folk artists are also being featured in a "New Folk Campaign" through July 31. The promotion centers around a contest in which a \$300 Toshiba stereo, five cassette recorders, 10 transis-tor radios and 50 "new folk shirts" are to be awarded to those who are to be awarded to those who submit winning graphic illustrations on the subject of folk music. ... Nippon Phonogram released the LP "Kiyohiko Ozaki's First Album" May 25 and were reporting sales above 65,000 copies by June 8. The first 2,400 copies contained a free ticket to the singer's one-man concert at Osaka's Kosei Nenkin Hall slated for June 20. Ozaki's single, "Mata Au Hi Made" (Until the Day We Meet Again) released March 5 has sold over 500,000 copies, says the label. The newly discovered singer's second LP is enclouded for release in Luky The scheduled for release in July. The label has also prepared several tape releases of Ozaki's material.

Kyodo Tokyo is presenting Percy Faith and Orchestra Wednesday (7) and July 17 at Tokyo's Kosei Nenkin Hall plus 10 performances in other Japanese cities. The orchestra arrives in Tokyo Monday (5).

Single releases from Toshiba on June 25 include Honey Cone's "Want Ads" (Hot Wax), "Don't Pull Your Love" by Hamilton, Joe Frank and Reynolds (Dunhill) and Bert Sommer's "We're All Playing in the Same Band." .... Toshiba is also planning to release an LP recorded live in 1953 titled "Jazz at Massey Hall." Artists at that memorable performance included Charlie Parker, Dizzy Gillespie, Bud Powell, Charlie Mingus and Max Roach.

From July 10, international repertoire released on Nippon Colum-bia's local Denon label will be marked with a new numbering ystem, will have the word "Inter-national" in Japanese on a corner of the jacket and will use a special blue color to distinguish it from comestic product. The long-estab-lished market image of Denon is as a domestic-only label, which has hampered sales of the international artists it also carries. The first Denon release to bear the changed "Put Your Hand in the Hand." .... Canyon Records is still searching for "new sound" artists to estab-lish the label in the domestic market. The company, which was formed in Tokyo in August of last year by the Fuji-Sankei group (television, radio and newspapers) and which has strong connections in the tape and VTR industries, has so far failed to make any significant mark in the local charts. The recent signing of ex-Crown singer Katsuhiko Miki and the release of several singles by "shin-jin" or new artists will change their luck, Canyon hopes. The releases include Miki's "Taiyo no Kakera." Sumiko Nagasawa's "Ashita no Tameni," "Do You Know," by 17-year-old Japanese-American Janis Nakasone, "Otoko no Kisetsu" by Munesone, "Otoko no Kisetsu" by Mune-taka Inoue and Sharp Five, "Doko Demo Iisa" by Koji Kitagami and Kim San Hee's "Today" b/w "Yes-terday Waltz." ... Due to contract changes, CBS/Sony is releasing the single "Love Song" by the Vogues on Bell. Vogues product had been released through King and Reprise in Japan prior to the recent change. . . . "Do It in the Name of Love" by ex-Monkee members Jones and Dorentz, was released in Japan on Bell through CBS/Sony on June 21.

Japanese singer Machi Asagirl participated in the recent Bulgaria Golden Orfe Festival, held in that country June 3 through 9, presenting "Song of the three Wishes" and an original Y. Nakajima/R. Nakanishi composition, "Tsumetai Yoru no Nakani." ... Toshiba has released a Japanese-language single "Kurayami no Kuchizuke" by Australian singer Judy Stone. The singer leaves Japan July 17 after nearly a month of local performances. ... Liberty/Toshiba has released Jane Shepherd's version of "Summer Creation," taken from the Max Factor cosmetic commercial series of the same name. ... In preparation for the July 17 through Aug. 9 Japan tour of the 1910 Fruit Gum Co., Nippon Columbia released on June 25 an LP titled "Happy Song" coupling several Fruit Gum hits. The group is scheduled to appear in a young rock festival at Lake Hakone in early August. ... Nippon Grammophon has released the Mandrill single "Mandrill" on June 10 and will release the LP of the same name on July 10.

The Trio Corporation has launched a series of 12-inch discs called "Quadrix 4-Channel Records" using the matrix system. First titles include "Rock and Swing" and "Argentina in New Sound," released June 5 at \$5.56 Teichiku Records artist each Ruriko Ichijo is headlining the summer show at the Theatresummer show at the Theatre-Restaurant Imperial in Tokyo's new Imperial Hotel through July and August. The singer, known for her performances of unadul-terated Japanese traditional songs, has just completed an all-Japan promotional tour for her Teichiku single "Koi Ningyo" (Love Doll). ... The Osaka City Orchestra and All-Japan Workers' Chorus will perform in their third joint con-cert July 25 in Osaka. Gokuriyu Azuma has been named head of the Kansai Stage Association. Kansai is the southwestern region of Honshu Island which includes Kyoto, Osaka and Kobe cities. . . Daiei Record artist Mari Atsumi's single "Hawaii de Aimasho" (Let's Meet in Hawaii) was released on that label in May. The Daiei Video Co. used a video film of the singer dressed as a Hawaiian as promotion for the release. MAC DAVIS

### LONDON

**Barry Murray**, producer of **Mungo Jerry**, has sold his share in the Red Bus company to his former fellow directors Ellis Elias and Eliot Cohen. However, he keeps his stake in the publishing company, Our Music. Meanwhile, Murray has formed his own music publishing company, Bona Music, and first artists signed to the com-pany are Mike McNaught and a new act called Bronx Cheer. Larry Page has assigned three acts U.S the ιο Capitol mа only ...nder three-year deals. The acts are Samantha Jones, Zior and Nia Hughes. Page has also assigned Dulcimer to Mercury under a three-year deal and a new act cailed Studd Pump with Uni. Bell chief Larry Uttal has acquired an act called Jam, produced by Page, for U.S. release. Page and Terry Noon, boss of the Page Full of Hits publishing company, are scheduled to go to U.S. early next month to establish an office in Los Angeles. ... Scotia-Tito Burns, the entertainment company, has acquired the agency recently (Continued on page 46)

# French Publishers Form Commission

### By MICHAEL WAY

PARIS—France's two leading music publishing associations, grouping more than 90 percent of the country's active publishers, have formed a six-man joint commission to take concerted action on leading industry problems.

The committee was set up at the annual meeting of the year-old ASDEP (Association Syndicale des Editeurs de Publications Musicales), following negotiations with the older Chambre Syndicale des Editeurs de Musique Legere. ASDEP, headed by Philippe Boutet of April Music, groups 26 publishers, and the Chambre, under SEMI Publishing president Rolf Marbot, has 65.

Each organization will be represented by three delegates who are due to meet again in September. Main alms are to exchange information and to act together on important subjects affecting the whole of the publishing sector. ASDEP mainly groups publishers connected to record companies and holding more recent catalogs, whereas the Chambre includes longer-established companies hold-

ing mainly "standard" material. Both groups also have close links with the record industry trade association, SNICOP, whose president is Philips' director-general Georges Meyerstein-Maigret. Marbot caid he was "very happy

harbot cald ne was "very happy that such close cooperation could now exist." There were no plans to merge the two associations as they nevertheless represented different interests within publishing, he added. At the ASDEP annual meeting,

At the ASDEP annual meeting, Boutet was reelected president, Jean Pre (Tutti) and Francis Dreyfus (1 brador) vice presidents, and Michele Lazare (Editions EN.), treasurer.

# French Disc'AZ Reduces Its Artist Roster

PARIS — Independent record company Disc'AZ, linked to commercial radio station Europe No. 1, is to reduce its artistic complement by 60 percent to a maximum of six performers, newly appointed managing director Paul de Senneville announced.

Composer and publisher de Senneville, who replaces Roger Creange at the head of the firm, said leading names to be retained were Michel Polnareff, Gerard Palaprat, Pierre Tisserand, Pascal Danel and Saint-Preux. However, Disc'AZ will retain other artists under its BAM label —acquired 18 months ago—and via independent producers.

De Senneville, who wrote the music for three of Polnareff's major hits—"Tous les bateaux, tous les oiseaux," "Dans la maison vide" and "Gloria"—has also composed for artists like Mireille Mathieu, Claude Francois and Regine.

He said the aims of the company would be towards a tighter, more professional ap, ach on the local side. International operations—Disc'AZ represents U.S. labels Map City, Sire, Blue Horizon and Super-K —would continuc unchanged under foreign manager Barbara Baker.

manager Barbara Baker. Disc'AZ aims to reduce local production to give more quality and less quantity, both to the public and to France's highlyselective radio stations, he said.

The rirm was also aiming to boost exports and to begin, from October, production in English international markets, supervised by a London independent producer.

# Kinney Org Starts Paris Operations

PARIS—The Kinney Organization's French a'filiate, Kinney Filipacchi Music S.A., headed by publisher and jazz expert Daniel Filipacchi, has started operations from its Paris Champs-Elysees headquarters.

Operating Atco, Atlantic, Cotillion (formerly with Barclay) and Elektra, Reprise and Warner Bros. (formerly with Vogue), Kinney will also distribute the Rolling Stones Record label for France and Belgium,

and Belgium, Filipacchi, also onetime manager with the RCA-Decca combine, has chosen former Barelay International manager Bernard de Bosson as general manager. He created the limited company with a capital of \$180,000.

a capital of \$180,000. Christian Stiquel is named general administrator, Jean Mareska head of International catalogs, Jegou du Laz is commercial director, and Dominique Lamblin, formerly with Decca, is Rolling Stone liaison manager. Under the terms of previous

Under the terms of previous contractual obligations over the licensing changes of one of the labels, Filipacchi has been forced to set up his own distribution and sales network in the space of six months since the creation of the French Kinney affiliate was announced at January's MIDEM in Cannes.

Filipacchi has so far named a team of 12 salesmen under marketing director Guy Liebel (also formerly with Barclay), based at the firm's commercial headquarters at 50, rue du Charolais, Pario 12. Kinney Filipacchi Music S.A.'s main offices are situated at 70, Champs-Elysees, Paris 8.

# S. African TV—'Positive View,' Fine

JOHANNESBURG—The recoru industry took "a very positive view of the influence television will have on the music market when it is introduced here in four years' time, said David Fine, chairman of the South African Record Manufacturers' Distributors Association.

He said "Experience has shown elsewhere in the world that in the initial stages television constitutes a competitive form of entertainment and, therefore, a downturn in record sales is anticipated for a period of a year to 18 months."

Fine said this downturn in South Africa will tend to be less man elsewhere in the world because of the vernacular market which will be less influenced than the international market.

"It is anticipated, however, that television will familiarize audiences with top incented and talent who they have rarely, if eve

He said most of the great names in the entertain.aent world have been brought to the attention of the South African market through records and tanes

records and tapes. "Now, for the dirst time, they will have the opportunity of seeing them perform and we anticipate that this will have a very positive influence on the growth of record and tape sales.

"It must be appreciated that, in addition to the fact that there has been no TV, the young people of this country have not experienced the impact of the live artist as has been the case internationally."

Fine said the number of variety shows featuring top stars was "negligible" in South Africa and, therefore, "television will be their first real encounter with the tremendous talent offered internationally."

He added that TV will tend to popularize the local artist to a greater degree than ever before,

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#### • Communed from page 45

formed by **David Apps** who in turn joins Scotia as head of the newly created agency division and as assistant to **Tito Burns**. Through the deal, Scotia now represents the **Move, Idle Race, Gypsy**, and others.

Inter-Capita, a marketing and finance company, is involved in a new label called Dicomus which has been launched here with an album "Poems to Susie" narrated by actor John Neville. The label is being pressed here by RCA and it is understood that the product will also be made available in the U.S. via RCA. Dicomus will be and modern reading. Former has been signed to a worldwide re-cording contract by Decca. Deal was signed by the group's man-ager Harry Simmonds with Decca's Hugh Mendi and the first album through the deal is expected to be released in the autumn. . . . Brian Shepherd, former a&r coordinator a. Philips and who is now working out of the office of Cyril Smith -manager of the Peddiere -- has signed an exclusive record produc-tion deal with Philips. Shepherd will continue to record the Magna Carta act for Philips' Vertigo label plus new acts. Meanwhile, inilips has issued is against EMI, Morgan Music and each member of the Blue Mink act EMI, Blue Mink's early hits were re-leased on Philips but their latest hit, "Banner Man," is available here on EMI's Regal Zonophone logo

**Bill Croucher,** manager of the CBS depot in William Road since the company opened in the U.K. six years ago, retires at the end of the month. He is being replaced at CBS by his assistant **Fred Whittle.** 

Alan Freeman, the former Pye producer who emigrated assotralia and became general manager of the MCA company there, has returned to London. He is planning to set up is own independent production company. Freeman will produce Kenny Ball for Pye, he originally recorded the act prior to leaving the U.K., on an independent basis. A new record label called Dove is being formed by Andrew Cameron-Miller who recently severed his connections with the Reflection 1.5el, which he was responsible for founding. He has sold his shares in Reflection to fellow director Ian Brown. Cameron-Miller's partner to the

The fails sold fits shares in reflection to fellow director Ian Brown. Cameron-Miller's partner is bin new venture is David Lewe writer and singer will the act, Andwella. Under the terms of the deal with Brown, Cameron-Miller mes a major stockholder in the Revival blues label, launched by Brown. Cameron-Miller also retains his directorship of Reflection's associate publishing companies Andwena and Arf Arf Music, which are both handled by Carlin Music. **Robin Turner**, previously a director of the Robert Stigwod. Organization, has joined the board of the Artists. Turner is working in naison with Chris Blackwell

ing in naison V th Chris Blackwell in a management capacity. PHII IP PALMER

#### PARIS

Babette Jones, wife of Frenchbased musician Michael Jones, is new promotion chief a Tarti Publishing. The company's international manager, Harry d'Arc, goes to the U.S. in September for a business contacts tour. .... Serge Kerval of Disc'AZ will represent

"with the result that the record industry looks with confidence to an upsurge in music sales within a year after the advent of TV." France in the International Song Festival at York (U.K.). Jazz festival planned for Nice, July 17-21, replacing the now defunct Antibes event, and featuring Ella Fitzgerald, Oscar Peterson, Dizzy Cillesnie and Chico Hamilton

Gillespie and Chico Hamilton. Hallydo, 's (Philips) latest album, "Flagrant Delit," was recorded by Leey Hallyday at the London Olympic Studios, with arrangements by Gary Wright (A&M), Mickey Jones, Tommy Brown and Zack Lawrence. Vogue Records is suing Rock & "olk magazine for defamation following an article on the Jimi Hendrix "Experience" album. A Paris court has adjourned the hearing until Oct. 5. Pathe Marconi promoting a three-album "Exotissimo" series, with accompanying booklets, on the music, customs and cuisine from India, Japan and Peru.

Joss Baselli, accordionist-composer—he penned Barbra Streisand's "Not. C'est Rien"—written, together with Franck Pourcel, the music for a serial to be shown by French TV, starting in September: "L'Espion de l'Empereur," starring Jacques Fabbri. He has written, too, the soundtrack music tot the U.S. film — directed by Regina Pierce—"The Visit." . . . Guy Beart has just released seven cassettes at once—of past and present hits. He is now preparing his next LP, to be released at the time of his appearance at the Theatre de la Ville (reopening on Oct. 26).

his appearance at the Theatre de la Ville (reopening on Oct. 26). ... Gilbert Montagne, composersinger of "The Fool" (CBS) was booked for eight differc. TV shows — including an hour-long program, "Volume," in which he is the only artist—before his first record was issued. He will be touring through France this summer, in company with Adamo, who with Bernard Saint-Paul, discovered and produce Montagr. MICHAEL WAY

### SANTO DOMINGO

Deministrat leader Antonio Morel (Kubaney) returned after engagements in New York at the Happy Hill Casino nightclub and TV programs on Wado. Sophy (Tico) Puerto Rican singer who was voted one of the top singers at the Rio de Janeiro Song Festival appeared at the Chantilly nightclub Puerto Rican artist Chucho Avellanet (UA Latino) was booked for one week by Mac Cordero for the Midday Show on RTVD channel 4. ... Casandra Damiron Dominican folk artist was given the Christopher Columbus award for 24 years work in her interpretations of the native folk music. President or the republic Dr. Joaquin Balaguer presented the award on RTVD channel 4.

Fernando Casado Dominican artis working is second LP on the Kubaney label. Dominican artists Rhina Ramirez (UA Latino) and Tirso Gue resident in Puerto Rico, were engag d by Producciones Corporan togener 18 other artists for a special Dominican Mother's Day Show at the Quesqueya Stadium. A 'ribute was made to Rhina Ramirez, winner f the Third Dominican Song Festival on the Ilda Kelly Show televised at the Hotel Embajador on channel 4.

The Festival Nacional De La Voz, National Voice Festival contest, organized by musician/composer **Rafael Solano** and disk jockey **Jose Joaquin Perez** gave its first series of performances on the Midday Show, channel 4 with contestants from the east part of the country. The following Fridays singers from the north and the south will present their songs. Ine festival's goal is the discovery of new talent throughout the country. The 20 finalists will be pre-(Continued on page 47)

JULY 17, 1971, BILLBOARD

FIDOF Festival Fair Set for Yugoslavia

SPLJT, Yugoslavia — The first International Song Festivals Fair will be held in Split this fall, following a meeting of the Administration Council of FIDOF (Federation Internationale Des Organisations Des Festivals), which took place at Slantchev Brjag, Bulgaria, during the International Golden Orpheus Festival.

Dr. Mario Minasi (Italy) was unanimously elected the Fair's ger eral manager. He will work in close co-operation with the \_\_ord companies, TV companies, publisher's, tourist organizations and other bodies.

A meeting of representatives of the following organizations took place in Split on June 15: the Tourist Board Split, Union of

International Executive Turntable

Keith Ellis, former advertising manager of Music Business Meekly, has joined Billboard Publications in London to develop new sales areas for Record & Tape Retailer and Record Mirror. Ellis, who remains a sub-state methods had directed to the sub-state methods had

13 years of experience in the advertising field with the International Publishing Corporation. Musicians (Split), Dalmacijakoncert, Ozeha Publicity of Croatia, RTV Zagreb (Split), Slobodn Semafor Disco Club, a group of tourist journalists from Dalmatia, the Alta Record Co., the TV magazine Studio (Zagreb) and the Croatian National Theater (Split). Collectively, these organizations

collectively, these organizations expressed their readiness to do their utmost to secure complete success of the festival, to the general satisfaction of all participants from all over the world.

from all over the world. Active FIDOF members will be entitled to use, free of charge, apartments booked for the International Fair event at the Kairos Hotel, in Split, as well as fuirboard facilities during the period of the fair.

Full board is being offered to members of the FIDOF Press Club and it is hoped that journalists will be flown to and from the festival, free of charge. Gala shows featuring festival

there will also be "Promo Shows," organized by FIDOF members themselves.

During the First International Fair of Festivals, it is also planned that talks on the theme "Exchange of authors' rights, East-West" will be held.

FIDOF members and festival organizations will have the opportunity of exchanging information abcut their activities as well as co-ordinating the World Director Calendar of Festiv & Man.festations, "FIDOF," which will be published towards the end of 1971.

# **HITS OF THE WORLD**

### 

		AUSTRALIA
		(Courtesy Go-Set)
This Week	La W	
1	1	TOO YOUNG TO BE MARRIED—Hollies (Parlophone)
2	3	HOT LOVE-T. Rex
3	4	(Parlophone) CHIRPY CHIRPY, CHEEP CHEEP—Middle of the Road
4	6	(RCA) EAGLE ROCK—Daddy Cool
5	9	(Sparmac) JOY TO THE WORLD—Three
6	7	Dog Night (Probe) PUT YOUR HAND IN THE HAND—Allison Durbin
7	8	(Columbia) I AM I SAIDNeil

- 9

# 8 I AM . . I SAID--Neil Diamond (MCA) IT DON'T COME EASY-Ringo Starr (Apple) 5 SHE'S A LADY-Tom Jones (Decca) 10 ME AND BOBBY McGEE-Janis Joplin (CBS) 10

36

# BELGIUM

### (Courtesy Moustique)

# This Week

- POUR UN FLIRT—Michel Delpech (Barclay)
   LES ROIS MAGES—Sheila (Philips)
   TOO BUSY THINKING 'BOUT MY BABY—Mardi Gras (Vogue)
   J'AI TANT BESOIN DE TOI— Crazy Horse (Elver)
   OH MA JOLIE SARAH—Johnny Hallyday (Philips)
   HOT LOVE—T. Rex (EMI)
   C'EST LA MEME CHANSON/JE TE DEMANDE PARDON— Claude Francois (Philips)
   FUNNY FUNNY—Sweet (RCA)
   SYMPHONIE NO. 40 Waldo De Los Rios (Polydor)
   LOIN DES YEUX, LOIN DU COEUR—Sunlights (Vogue) 1 POUR UN FLIRT-Michel Delpech

# BRITAIN

# SINGLES (Courtesy Record Retailer) \*Denotes local origin This Last Week Week

- 1
- 2
- 3

- 6
- Last
  k Week
  1 CHIRPY CHIRPY, CHEEP CHEEP-\*Middle of the Road (RCA)-Flamingo (G. Tostij/Greco)
  5 CO-CO--\*Sweet (RCA)--Chinnichap/Rak (Phil Wainman)
  2 DON'T LET IT DIE-\*Hurricane Smith (Columbia) --Rak (Norman 'Smith)
  3 THE BANNER MAN-\*Blue Mink (Regal Zonophone)-Intune (Blue Mink)
  4 HE'S GONNA STEP ON YOU AGAIN-\*John Kongos (Fly)-Essex Int'l (Gus Dudgeon)
  7 I'M GONNA RUN AWAY FROM YOU-Tami Lynn (Mojo)-Shapiro-Bernstein (Ber Berns)
  6 I DID WHAT I DID FOR MARIA-\*Tony Christie (MCA)-Intune (Mitch Murray/Peter Callander)
  10 JUST MY IMAGINATION-Temptations (Tamla-Motown) -Jobete/Carlin (Norman Whitfield)
  9 BLACK & WHITE-\*Greyhound (Trojan)-Durham/Essex (Dave Bloxham)
  8 LADY ROSE-\*Mungo Jerry (Dawn)-Our Music (Barry Murray)
  12 PIED PIPER-\*Bob & Marcia (Trojan)-Bobbier (Batria)
- 9
- 10
- Murray) 12 PIED PIPER—\*Bob & Marcia (Trojan)—Robbins (Bob 11
- 12
- (Smokey Roomson, Johnson) WHEN YOU ARE A KING-\*White Plains (Deram)-Air (Roger Greenaway) ME & YOU & A DOG NAMED BOO-Lobo (Philips)-Carlin 13
- 18 14
- 15
- NAMED BOO-Lobo (Philips)—Carlin
   KNOCK THREE TIMES— Dawn (Bell)—Carlin (Token/ Dave Appell)
   RIVER DEEP, MOUNTAIN HIGH—Supremes/Four Tops (Tamla Motown)—Leiber Stoller (Ashford/Simpson)
   MONKEY SPANNER—Dave & Ansel Collins (Technique) —B&C (Winston Riley)
   TOM-TOM TURN AROUND —\*New World (Rak)— Chinnichap/Rak (Mike Hurst 14 I AM ... I SAID—Neil Diamond (Uni)—KPM (Tom Catalano) Unit Harry 16
- 17
- 18
- 19
- Catalano) 15 HEAVEN MUST HAVE SENT YOU—Elgins (Tamla/ 20
- 21 22
- 23
- SENT YOU-Elgins (Tamla/ Motown)-Jobele/Carlin GET IT ON-\*T. Rex (Essex) -Fly (Tony Visconti) 23 (And the) PICTURES IN THE SKY-\*Medicine Head (Dandeline)-April/Bisquit (Keith Reft) 29 LEAP UP & DOWN-\*St. Cecelia (Polydor)-Jonjo (Jonathan King) 47 STREET FIGHTING MAN/ SURPRISE, SURPRISE/ EVERYBODY NELOS SOMEBODY TO LOVE-\*Rolling Stones (Decca)-Mirage 24
- \*Rolling Stones (Decca)— Mirage TONIGHT—\*Move (Harvest) Roy Wood/Carlin (Roy Wood/Jeff Lynne) OH YOU PRETTY THING— \*Peter Noone (Rak)— Titanic/Chrysalis (Mickie Most) 25 42
- 26 13
  - JULY 17, 1971, BILLBOARD

- 25 JOY TO THE WORLD— Three Dog Night (Probe)— Rondor (BMI)—(Richard Podolor)
   20 RAGS TO RICHES—•Elvis 27 8 28 RAGS IO RICHES—\*Elvis Presley (RCA)—Frank LA-LA MEANS I LOVE YOU—Delfonics (Carlin)— Bell (Stan & Bell) I THINK OF YOU—Perry Como (RCA)—Melanie (Don Costa) 9 29 10 24 1 30 11 24 1 THINK OF TOU—Perty Como (RCA)—Melanie (Don Costa)
   28 MOZART 40—Waldo de los Rios (A&M)—Rondor (Rafael)—Trabucchelli
   29 GET DOWN & GET WITH IT—Slade (Polydor)—Barn (Chas. Chandler)
   37 IF YOU COULD READ MY MIND—Gordon Lightfoot (Reprise)—ATV Kirshner (Lenny Waronker/Joe Wissert)
   40 I LOVE YOU BECAUSE/ MOONLIGHT & ROSES/ HE'LL HAVE TO GO—Jim Reeves (RCA)—Bourne
   21 INDANA WANTS ME—R. Dean Taylor (Tamla/ Motown)—Jobete/Carlin (R. Dean Taylor)
   — DEVIL'S ANSWER—\*Atomic Rooster (G.H. Music/ Sunbury)—B&C (Atomic Rooster)
   30 LAZY BONES—\*Jonathan 12 31 13 32 14 33 15 16 34 17 35 18 19 20 Sunouty-Bac (Atomic Rooster)
   LAZY BONES-\*Jonathan King (Decca)-Lawrence Wright (Jonathan King)
   BROWN SUGAR/BITCH/ LET IT ROCK-\*Rolling Sunor (Bolling Stopes)-37 21 38 22 LET IT ROCK--\*Rolling Stones (Rolling Stones)--Mirage/Essex (Jimmy Miller) 36 MY WAY--Frank Sinatra (Reprise)--Shapiro-Bernstein (Don Costa) 27 MY BROTHER JAKE-\*Free (Island)--Blue Mountain (Free) 23 39 24 25 4() (Free) WON'T GET FOOLED AGAIN—\*Who (Fabulous)— 41 WON'T GET FOOLED AGAIN-\*Who (Fabulous)-Track
   GIRLS ARE OUT TO GET YOU-Fascinations (Mojo) -Camad (Curtis Mayfield)
   I.OVE STORY (Where Do I Begin)-Andy Williams (CBS)-Famous/Chappell (Dick Glasser)
   MALT BARLEY BLUES-\*McGuinness Flint (Capitol) -Gallagher & Lyle/Feldman (Glyn Johns)
   MAZING GRACE-Judy Collins (Elektra)-Harmony (Mark Abramson)
   RAIN-Bruce Ruffin (Trojan) -Ivan Mogull/Essex (Chin Loy/Anthony)
   WATCHING THE RIVER FLOW-Bob Dylan (B. Feldman)-CBS (Bob Dylan)
   HELLO BUDDY-\*Tremeloes (Gale)-CBS (Alan Blakely/ Len Hawkes)
   NEVER ENDING SONG OF LOVE-\*New Seekers (United Artists)-Philips (David MacKay)
   WHEN LOVE COMES ROUND AGAIN--Ken Dodd (Melanie)-Columbia (John Burgess) (Courtesy Music Labo Co., Ltd.)
  \*Denotes local origin
  This
  Week
  MATA AU HI MADE--\*Kiyohiko
  Ozaki (Philips)--Nichion
  KIZUDARAKE NO JINSEI--\*Koji
  Tsuruta (Victor)
  YOKOHAMA TASOGARE-\*Hiroshi Itsuki (Minoruphone)-Yomiuri Pack
  TSUITE KURU KAI--\*Akira
  Kobayashi (Crown)--Crown
  SABAKU NO YONA TOKYO DE
  --\*Ayumi Ishida (Columbia C.J.)
  --Geiei
  LOVE STORY--Andy Williams
  (Columbia)--Nichion
  SARABA KOIBITO--\*Masaaki
  Sakai (Columbia)-WATASHI NO JYOKA MACHI-\*Rumiko Koyamagi (Reprise)-Watanabe
  FUTARI NO SEKAI--\*Teruhiko
  Aoi (RCA)--Suiseisha
  TENSHI NI NARENAI--\*Akiko
  Wada (RCA)--Tokyo
  LOVE STORY (JAPANESE)-Andy Williams (CBS/Sony (Nichion)
  ANATA MAKASE NO YORU 42 43 44 45 45 **¢**7 48 49 50 12 13 FRANCE 14 National
- This Week 1 POUR UN FLIRT—Michel Delpech (Barclay) 2 OH! MO JOLIE SARAH—Johnny Hallvdav (Philips)
- Hallyday (Philips) 3 LES ROIS MAGES—Sheila

- 4 JE T'AIME, JE T'AIME—M. Sardou (Philips)
  5 C'EST LA MEME CHANSON— C. Francois (Philips/Fleche)
  6 NON, NON, REIN N'A CHANGE
- Poppys (Barclay)
   UN BANC, UN ARBRE, UNE RUE—Severine (Philips)
   ISABELLE JE T'AIME—Poppys (Parelay)
- (Ba
- (Barclay)
   LA CHABANISATION—Thierry Le Luron (Pathe-Marconi)
   ET PEUT-ETRE DEMAIN— Triangle (Pathe-Marconi)
  - International

- This Week HERE'S TO YOU—Joan Baez (PCA) Waldos De
- HERE'S TO YOU—Joan Baez (RCA)
   MOZART NO. 40—Waldos De Los Rios (Polydor/Hispavox)
   SHE'S A LADY—Tom Jones (Decca)
   LOVE STORY—Soundtrack (Pathe-Marconi)
   NINE BY NINE—John Dummer's Band (Philips)
   HOLD ON TO WHAT YOU'VE GOT—Bill & Buster (RCA)
   CHIRPY CHIRPY, CHEEP CHEEP—Lally Stott (Philips)
   BROWN SUGAR—Rolling Stones (Barelay)
- BROWN SUGAR Ronning Stores (Barclay)
   L'AMORE E UN ATTIMO-M. Ranieri (CBS)
   ECHOES AND RAINBOWS-Black Swan (Polydor/Hispavox)

# ITALY

#### \*Courtesy Discografia Internazionale) \*Denotes local origin This Week Last

- Week
  - 2 1
- Last
  Week
  PENSIERI E PAROLE—

  \*Lucio Battisti (Ricordi)—
  Acqua Azzurra

  AMOR MIO—Mina (PDU)—

  PDU/Acqua Azzurra

  ERA IL TEMPO DELLE

  MORE—\*Mino Reitano
  (Durium)—Fiumara/Ariston

  LA RIVA BIANCA, LA

  RIVA NERA—\*Iva Zanicchi
  (Ri-Fi)—Mascotte/Ri-Fi

  SEMPRE, SEMPRE—\*Peppino

  Gagliardi (King)—Indios

  SONNA FELICITA'—\*I Nutovi

  Angeli (Car Juke-Box)—
  Chappeli

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6

LA BALLATA DI SACCO E VANZETTI-Joan Baez (Original Cast)-RCA
 CASA MIA-\*Equipe 84 (Ricordi)-Fono Film
 SUSAN DEI MARINAI-\*Michele (Ri-Fi)-Ri-Fi
 VOLA CUORE MIO-\*Tony Cucchiara (Joker)-Saar
 LOVE STORY-Francis Lai (Paramount)-Chappell
 IL GIGANTE E LA BAMBINA-\*Rosalino (Variety)-RCA
 ANOTHER DAY-Paul McCartney (Apple)-Ritmi E Canzoni
 SAMBA PA TI-Santana (CBS)-Curci
 HOT LOVE Tyrannosaurus Rex (RCA)-Aromando
 UNA STORIA COME QUESTA-\*Adriano Celentano (Clan)-Margherita
 SING SING BARBARA-Laurent (Joker)-Saar
 I'AMORE E' UN ATTIMO-\*Wini Zerboni
 SING SING BARBARA-Laurent (Joker)-Saar
 TWEDDLE DEE TWEDDLE DUM-Middle of the Road (RCA)-RCA
 POWER TO THE PEOPLE-John Lennon (Apple)-Ricordi
 SO CHE MI PERDONERAI-\* Nomedi (Golumbia)-Reicordi
 SO CHE MI PERDONERAI-

9 FELICIDAD-Victor Iturbe PELICIDAD—victor nurse "Piruli" (Philips)
 AUNQUE ME HAGAS LLORAR— Los Freddy's (Peerless)

This

Week

**SINGAPORE** 

(Courtesy Rediffusion, Singapore)

1 JOY TO THE WORLD-Three Dog Night (Stateside)

2 I AM . . . I SAID-Neil Diamond (MCA)

(MCA)
PUT YOUR HAND IN THE HAND-Ocean (Kama Sutra)
(Where Do I Begin) LOVE STORY Andy Williams (CBS)
RAINY DAYS & MONDAYS-Carpenters (A&M)
BROWN SUGAR-Rolling Stones (Deca)

BROWN SUGAR—Rolling Stones (Decca)
 IF—Bread (Elektra)
 IT DON'T COME EASY—Ringo Starr (Apple)
 ME & YOU & A DOG NAMED BOO—Lobo (Big Tree)
 WANTS ADS—Honey Cone (Hot Wax)

• Continued from page 46

sented in the Bellas Artest audi-

torium in Santo Domingo from

which three winners will be chosen.

The Latin pop group Los Angeles Negros (Odeon) were booked for

a two week tour of the country

and were presented in Santo Do-mingo at the Mirador nightclub and the Embassy Club of the Hotel

Embajador and were special guests

show taped for RTVD and Color Vision. Los Angeles Negros were

sponsored by J. Armando Bermu-

dez and the Compania Anonima Tabacalera. The group have an international hit with their record-

joint venture whereby Clarion will

send in tooling for two models and Mexico will produce the units.

Clarion will send in kits and Mex-

ico will manufacture selected parts

Muntz is talking with an Argentinian firm about a royalty ar-rangement in which it would pro-

vide the expertise in the manufac-

Phillips has targeted 25 percent

of his sales from the international

The company is emphasizing 8-track car units in Europe despite the influence of the cassette con-

cept there. Muntz does have one

cassette machine which will be made available upon request. That unit fits into a dash and will be

ready by August to supersede the

current cassette model now in the

Working with Balderas are Lucie Tarjob, Jerry Adler and Al Phil-

single or twin-pack blister card for

retail rack operations; a three-pack

poly-bag with new header card; a

12-pack dispenser; a promotional display that holds more than 100

McClure said that Certron has

switched to gamma ferric oxide coating on its line of standard and

deluxe blanks. It is combining the

gamma ferric oxide with a carbon black coating to help improve the

tapes' anti-static characteristics. The standard and deluxe blanks

are available in 30, 60, 90 and

show specials: a cassette album

carrying case with the purchase of

each case of cassettes and an 8-track

cartridge storage device with the purchase of four 8-track tapes.

Certron is offering free two

carouse

display

marketplace within 18 months.

with parts

Muntz Marketing

• Continued from page 14

of the models.

ture of car stereos, shipped from Japan.

American catalog.

**Certron Exits** 

that holds 110 cassettes.

120-minute lengths.

• Continued from page 16

SPAIN \*Denotes local origin (Courtesy of El Musical)

(Courtesy in E. .... This Last Week Week 1 5 ANOTHER DAY—Paul McCartney (BMI)—EGO 2 1 QUE SERA—Jose Feliciano (RCA)—RCA 3 2 ROSE GARDEN—Lynn Anderson (CBS)—Armonico 4 4 LOVE STORY—Andy Williams (CBS)—Chappel Iberiet

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6 3

7 8

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10 7

From The Music Capitals of the World

6

10

Iberiet TIERRAS LEJANAS— \*Basilio (Zafiro)—Fontana-

\*Basilio (Zafiro)—Fontana-Zafiro WHAT IS LIFE—George Harrison (BMI)—Essex Espanola BROWN SUGAR—Rolling Stones (Hispavox)—Essex-Espanola POWER TO THE PEOPLE— John Lennon & Plastic Ono Band (BMI)—EGO BUTTERFLY (In Spanish)— Danyel Gerard (CBS) BORRIQUITO—\*Peret (Araiola)

ing of "Y Volvere." Odeon records are represented here by Julio

Pablo Casals resident in Puerto

Rico received the medal of the

Order of Duarte, Sanchez and Mella, specially presented by a Dominican commission headed by

vice president Carlos Rafael Goico

Morales at a ceremony held in

San Juan during the final part of the Casals Festival. Fausto Rey (Montilla) was awarded a

trophy by television program "Gente" on RTVD channel 4 for

his outstanding achievements in song festivals and recordings for

**Triple Turnover** 

MILAN-Total sales for 1970

by Philips (Italy) affiliate company, Phonogram, accounted for 12.4 percent of the entire Italian record

and tape market, the annual Pho-

in Stresa May 31-June 1, was told. This was an increase in business over 1969 of 1.2 percent.

Company sales manager Franco

Paradiso stated that Phonogram

difficult year. On the whole, Pho-nogram's turnover—between 1966

and 1970-has been tripled. Pre-

dictions for the period 1971-74 in-

dicate that business will triple

Of the total market turnover,

singles accounted for 8 percent, pop albums 11.9 percent, classical albums 40 percent and cassettes

Largest single increase was reg-istered in the fields of the cas-

sette (Phonogram has not entered

the cartridge market) and tape re-corders. Sales of Philips tape re-corders are among the highest

**Tape Equipment** 

200 stores

municate with suppliers.'

• Continued from page 20

Artz, MARTA Co-Operative, said

his independent chain is 90 to 95 percent dealer owned, would grow

rival Sears but in a different way, and would probably do \$1.5 billion at retail "if we can learn to com-

in five

ADVERTISING IN

BUSINESSPAPERS

MEANS BUSINESS

years

and

47

had maintained its position

again.

here.

16 percent.

**Philips Italy** 

FRAN JORGE

in a

Tonos C. por A.

- Ricordi SO CHE MI PERDONERAI— 14
- \* I Nomadi (Columbia)-Numero Uno/Belriver 22 IT DON'T COME EASY-
- 18
- Ringo Starr (Apple)—Sugar WE SHALL DANCE—Demis (Philips)—Minos Music/Allo MY SWEET LORD—George Harrison (Apple)—Aromando 19

### JAPAN

- (Courtesy Music Labo Co., Ltd.) \*Denotes local origin

- LOVE STORY (JAPANESE)— Andy Williams (CBS/Sony (Nichion) ANATA MAKASE NO YORU DAKARA—\*Hideo Ohki, Yoshiko Ninomiya (Minoruphone)—Daiichi ANOTHER DAY—Paul McCartney (Apple)—Folster FUTARI DAKE NO TABI— \*Norihiko Hashida & the Climax (Express)—Art

(Express)—Art PUT YOUR HAND IN THE HAND—Ocean (Columbia)—

17

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HAND—Ocean (Columbia)— Toshiba OFUKURO SAN—\*Shinichi Mori (Victor)—Watanabe/Ai ATSUI NAMIDA—\*Akira Nishikino (CBS/Sony)—Rhythm ANO SUBARASHII AI O MO ICHIDO—\*Kazuhiko Kato (Capitol) P.M.P. KURAI MINATO NO BLUES— \*King Tones (Polydor)—J&K LOVE STORY—Soundtrack (Francis Lai)—Paramount— Nichion

MALAYSIA

(Courtesy Radio Malaysia)

\*Denotes local origin

Starr (Apple) DOESN'T SOMEBODY WANT TO BE WANTED—Partridge Family

BE WANTED—Partitige Family (Bell) WAKE ME UP I'M DREAMING— Love Affair (CBS) I AM ... I SAID—Neil Diamond (MCA)

(MCA) JUST AS I AM—\*Strollers (CBS) POWER TO THE PEOPLE—John Lennon/Plastic Ono Band (Apple) ANOTHER DAY—Paul McCartney

(Apple) BROWN SUGAR—Rolling Stones

Jackson 5 (Motown) 10 1 PLAY AND SING-Dawn (Bell)

MEXICO

(Courtesy Radio Mil)

This Week
1 MI CORAZON ES UN GITANO— Lupito D'Alessio (Orfeon); Nada (RCA); Nicola Di Bari (RCA)
2 CLOSE TO YOU (Cerca de ti)— Carpenters (A&M)
3 MARY ES MI AMOR—Leo Dan (CBS)
3 MADLY (Amala

(CBS) LOVE HER MADLY (Amala locamente)—Doors (Elektra) PECADO MORTAL—Los Barbaros (Raff)

(RCA) ANOTHER DAY (Otra dia)—Paul McCartney (Apple) THEME FROM LOVE STORY (Tema de Historia de Amor)— Rondalla de Saltillo (Orfeon)

(Raff) CHIRPY CHIRPY, CHEEP CHEEP-Middle of the Road

www.americanradiohistory.com

(Decca) NEVER CAN SAY GOODBYE-

This Week 1 IT DON'T COME EASY-Ringo Starr (Apple)

# FIRST IN THEIR CLASS. MOTOWN U's MUSIC MAJORS.

Motown has always been first class. First class with product and first class with promotion. Pictured here are the faculty and student body of Motown U. First class.

Ist Row (left to right) Tom Schlesinger • Director of Creative Concepts Joe Summers • Rare Earth Records Label Manager Al Valente • Director of National Promotion Phil Jones • Director of Sales Mel DaKroob • Marketing Director Dick Sherman • Mowest Label Manager Gordon Prince • Director of Single Sales

2nd Row Bob Ganim • Motown Regional Promotion Chuck Young • Motown Regional Promotion Weldon McDougall • National Promotion Al DiNoble • Rare Earth National Promotion Stan Fantich • Regional Promotion Rare Earth Jim Davenport • Program Director WFOM, Marietta, Ga. Jerry Boulding • Operations Director WWRL, New York City Marv Johnson • Regional Promotion • Motown Ira Trachter • Billboard Magazine Ed Gilreath • Regional Promotion • Rare Earth Ritchie Yorke • Billboard Magazine

3rd Row Gaylen Adams • Atlanta Perry Cooper • New York City Frank Nestro • Buffalo Paul Pieretti • San Francisco Chappy Johnson • Philadelphia Cy Gold • Chicago



4th Row Joe Cash • Baltimore/Washington Bill Spitalsky • New York City Vernon Thomas • Washington D.C. Wayne Fogle • Charlotte Marty Mackowicz • Hartford Ron Peterson • Milwaukee Andy Lane • Miami Bob Mercer • Los Angeles Ray Malinda • New Orleans Stan Lewerke • Los Angeles Pat Bullock • Dallas Jerry Morris • Seattle Ron Hopkins • Boston Gene Silverman • Detroit

5th Row Moe Shulman • New York City Roy Volker • St. Louis Bob Schwartz • Detroit Bruce Williams • • Houston Bruce Bowles • Memphis Milt Oshins • Miami Bill Leaner • Chicago

\* - T-1



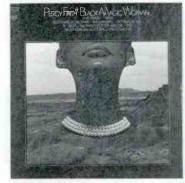
www.americanradiohistory.com

# Billboard Album Reviews



POP STEPHEN STILLS 2-Atlantic SD 7206

Stills has outdone himself with his second His spectacular vocal style coupled LP. with outstanding lyrics and music make this a must for every pop music fan. Best cuts include "Change Partners," "Mari-anne," and "Word Game." This LP is destined for the number one spot on every chart in the nation.





POP PERCY FAITH AND HIS ORCHESTRA--Black Magic Woman. Columbia C 30800

Once more Percy Faith has added his in-imitable style to some of the hit tunes of the day to come up with some really cool music. Using an exciting arrange-ment of strings, brass and woodwinds, Faith lends a new and magical touch to tunes like Santana's, "Oye Como Va," and "Black Magic Woman," "Big Yellow Taxi" and "Never Can Say Goodbye."



SOUL

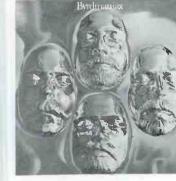
CHILITES-(For God's Sake) Grue More Power to the People. Brunswick BL 754170 And disk has brought Eugene Record and faceptance that rewards individuality, as the Chi-Lites nearer to the kind of broad acceptance that rewards individuality, as the chi-Lites nearer to the kind of broad stability is the their "Give More Power to the people". Record, an award-winning song-writer and producer for Brunswick, plus Jones, specialize in loase, easy, informal soul outings that flow like soul should on "Yes Im Ready."





BUCK OWENS and The Buckaroos-Ruby. Capitol ST 795

With his Top 10 single, "Ruby (Are You Mad)" included for top sales, Owens has a winner in this program of some of the greats of the bluegrass field. He delivers exceptional treatments of Bill Monroe's "Uncle Pen," the traditional "Rollin' in My Sweet Baby's Arms," and "Salty Dog Blues." Other standouts are "Rocky Top," Buddy Alan's "Corn Liquor," and Owens own "Heartbreak Mountain."



POP BYRDS-Byrdmaniax. Columbia KC 30540

By now, the flight of the Byrds is legend-ary, familiar and eagerly anticipated as they play the stages of the U.S. delighting those who have shared their growth from their "Mr. Tambourine" days. And the Byrds play on, ever-changing, smooth and refreshing, as numbers like "Jamaica Say You Will," "Glory, Glory" and "Pale of Blue" bid to become favorites in the rep-ertoire of one of America's best and be-loved rock Institutions.



POP FANNY-Charity Ball Reprise RS 6456 Exciting new femme group that should be

assured of riding high on the best selling charts. They are at their best with their rocking treatments of "What's Wrong With Me," "Soul Child," "Cat Fever" and the album's title tune "Charity Ball." The Richard Perry production work and the vocals are first rate.



FOLK PETE SEEGER-Rainbow Race. Columbia C 30739 (5)

Seeger's latest LP is full of those opti-mism/pessimism songs with which he has stirred young people for so long. His ex-pressive voice and superb guitar work make other similar LP's seem overproduced. His pwm "My Rainbow Race," "Uncle Ho," "Snow Snow," Bud Foote's "The Clear-water," and the old favorite, "Hobo's Lullaby," deserve radio programming at-tention.



COUNTRY TOMMY OVERSTREET-Swen (Congratulations). Dot DOS 25992

Overstreet broke through the singles chart with solid sales impact via the title tune of this debut LP. His sound and feel is unique and exceptional and the perform-ance included here will put him right up the LP chart his first time out. Strong cuts include his readings of "Help Me Make It Through the Night," and new ballads, "I Remembered You Baby," "Girl (You Came and Eased My Mind)."



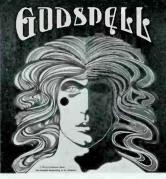
POP ASSOCIATION-Stop Your Motor. Warner Bros. WS 1927 (S)

Sophisticated rock in complex vocal har monies and arrangements continue as the Association's entertaining trademark. They haven't had an LP release in a long time and love and care are evident. Highlights include "P.F. Sloan," "Bring Yourself Home," "Silver Morning," "The First Court of other Re Part " Sound," and "It's Gotta Be Real."



JERRY YESTER, JUDY HENSKE, CRAIG DOERGE, JOHN SEITER-Rosebud. Reprise RS 6426

Rosebud is pleasant soft-rock and spot-lights together Lovin' Spoonful Jerry Yester and folk songstress Judy Henske. With Craig Doerge, John Seiter and David Vaught, Rosebud offers middle of the road rock that sounds like a cross between Judy Callins and the Mamas & Papas, which is not bad. Sophisticated sweet-rock with plenty of group harmony is the fare.



ORIGIMAL CAST GODSPELL-Original Cast.

Bell 1102 (S)

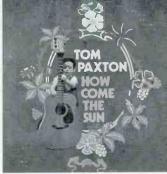
haunting ballad. BLUE CATOR WILL JACKS



JAZZ WILLIS JACKSON-Blue Gator. Prestige PR 7850

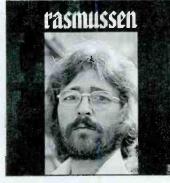
Talk about a fascinatin' rhythm and every-thing, that goes along with it. Willis Jackson makes sparks with his sidemen Brother Jack McDuff on organ, and Bill Jennings on guitar, while Buck Clark pro-vides rhythms on many tracks which are still being used today. Prestige has once again come thrugh with an outstanding LP for all audiences. "Blue Gator," "East Breeze," and "This Nearly Was Mine."

w.americanradiohistory.com



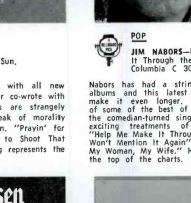
TOM PAXTON— How Come the Sun. Reprise RS 6443

Paxton debuts on Reprise with all new material which he wrote or co-wrote with David Horowitz. The songs are strangely beautiful whether they speak of morality or love, feeling or concern. "Pravin' for Snow," "Icarus," "I Had to Shoot That Rabbit," and the title song represents the best cuts in the LP.



POP FLEMMING RASMUSSEN-Reprise RS 6449

This seems to be a good album on which to take a chance. Rasmussen was born and raised in Copenhagen, and his music for the most part is simple rock and folk, probably picked up from other pop records and visiting artists. There is a good naive flavor about the music and Rasmussen seems terribly involved with all of the tunes. Best bets include "Love Song," "Sunday She's Leaving," and "Lavy Sunshine."

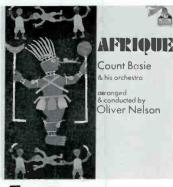






SOUNDTRACK SOUNDTRACK/ROD McKUEN-Scandalous John. Vista STER 5004

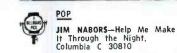
The Brian Keith starrer, a tale of a modern day Don Quixote, produced by Bill Walsh, is enhanced by the musical score by Rod McKuen. The McKuen name alone will do much to put this soundtrack LP up the chart. Walsh is also the producer of such hits as "Mary Poppins," and to-gether, Walsh and McKuen should prove even more successful. The theme, "Pastures Green," is a beauty. is a beauty.



COUNT BASIE & HIS ORCHESTRA-Afrique. Flying Dutchman FD 10138 The flavor of the East and all of its mysterious personality is captured well here through the arrangements of Oliver Nelson, with the help of the Count Basie Orchestra and the Count himself. Side 2, the entire side, has that mysterious yet helievable and understandable flavor which really makes this LP outstanding. It is not only a big band jazz LP, it is an LP for all audiences who want to delve further into the music and culture of black America.



JULY 17, 1971



Nabors has had a string of best selling albums and this latest entry is sure to make it even longer. With a collection of some of the best of today's hit songs, the comedian-turned singer comes up with exciting treatments of "Rose Garden," "Help Me Make It Through the Night," "I Won't Mention It Again" and "My Woman, My Woman, My Wife." Headed straight for the top of the charts.





LYNN ANDERSON-You're My Man. Columbia C 30793

Her last LP, "Rose Garden" took her right to the No. 1 spot on the chart, and this dynamite follow-up album has all that sales potency and then some. With appeal for pop as well, Miss Anderson turns in top readings of "Joy to the World," "Help Me Make It Through the Night," "I'm Gonna Write a Song," and of course her smash hit single, "You're My Man."



CLASSICAL GEORGE CRUMB-Ancient Voices of Children. Nonesuch H 71255

This cycle of songs based on the poetry of Federico Lorca received wide acclaim when performed in Washington and in New The songs were then put on this York. recording. Arthur Weisberg's conducting leads the way while the voices fuse in color, imagry and sound. The young Michael Dash's performance sparkles.

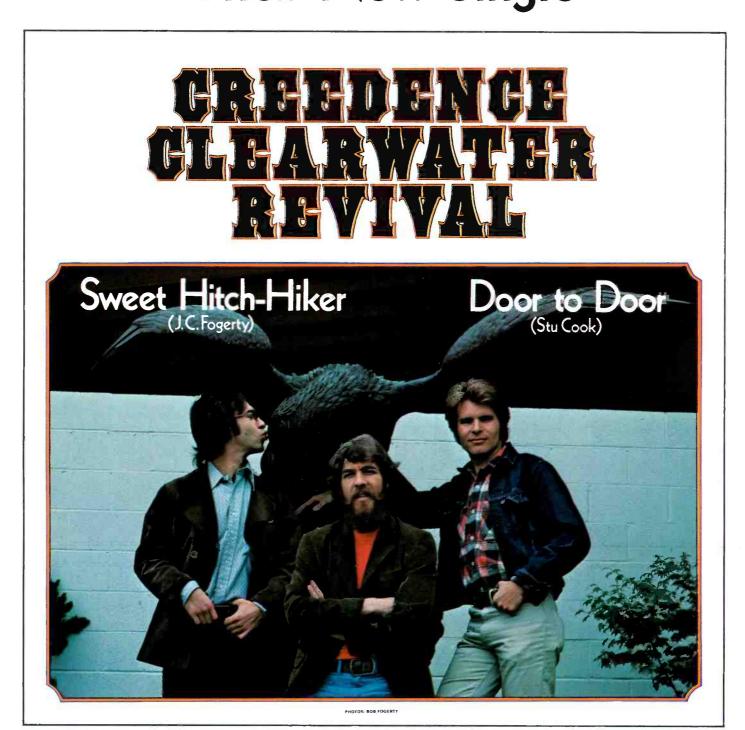






JAZZ

# Here Comes Creedence Again! Their New Single



FANTASY #665

# **Their New Tour**

# JULY

- 10 Chicago
- 11 Detroit
- 13 Cincinnati
- 14 Syracuse
- Providence 15
- 16 Boston
- New York 17
- 19 Charlotte
- 21 Memphis

AUGUST 2 Tulsa

- 3 Shreveport 4 New Orleans
- 5 Houston
- San Antonio 6 Fort Worth 7
- 8 Dallas
- 10
- St. Louis Wichita 11
- 12 Oklahoma City



\*This record is predicted to reach the TOP 40 EASY LISTENING Chart

# **TOP 20** TOP 20 POP SPOTLIGHT

Spotlights Predicted to reach the top 20 of the HOT 100 Chart

KING FLOYD-GOT TO HAVE YOUR LOVIN' (2:15)

(Prod. E. Walker) (Writers: Brousssrd-Adams) (Malaco/Alotta/Roffignac, BMI)-Floyd went right up there with "Groove Me" and "Baby Let Me Kiss You." This funky beat discotheque swinger will prove another chart winner for him, pop and soul. Flip: (No Information Available). Chimneyville 439

#### MOMENTS-LUCKY ME (2:40)

(Prod. Geo. Kerr & Sylvia) (Writers: Kerr-Robinson) (Gambi, BMI)-Their "Love on a Two Way Street" smash of last year took them Top 10 and this blues ballad with a smooth, soulful vocal workout offers that same sales and chart potential, pop and soul. Flip: (No Information Available). Stang 5031 (All Platinum)

WADSWORTH MANSION-NINE ON THE LINE (2:21) (Prod. Jim Calvert & Norman Marzano) (Writer: Roland) (Kama Sutra/ Big Hawk, BMI)—That "Sweet Mary" group come on strong once again with this driving rocker loaded with Top 40 and Hot 100 potency. Flip: "Queenie Dew" (2:54) (Kama Sutra/Big Hawk, BMI). Sussex 221 (Buddah)

#### TAMMI LYNN-

I'M GONNA RUN AWAY FROM YOU (2:46) (Prod. Bert Berns) (Writer: Berns) (Web IV, BMI)-This blockbuster rhythm item released six years ago broke through recently for a smash in England and will now prove the same here . . . pop and soul. Dynamite vocal workout and rhythm. Flip: (No Information Available). Cotillion 44123



Spotlights Predicted to reach the top 60 of the HOT 100 Chart

#### DELLS-

THE LOVE WE HAD (Stays on My Mind) (4:48)

(Prod. Chuck Stepney & Chuck Barksdale) (Writers: Callier-Wade) (Chappell/ Butler, ASCAP/ Las Go, BMI)—Group's first for the year is a heavy blues ballad that has it to put them right back up the Hot 100 and soul charts with sales impact. Flip: "Freedom Means" (4:12) (Eibur/Las Go, BMI/ Butler, ASCAP). Cadet 5683

### \*DAVID CROSBY-ORLEANS (1:57)

(Prod. David Crosby) (Writer: trad/arr: Crcsby) (Guerifla, BMI)-The traditional ballad beauty is given a super, plaintive and compelling adaptation and performance by Crosby. The cut from the "If I Could Only Remember My Name" LP, it should prove a big one. Flip: "Traction in the Rain" (3:41) (Guerilla, BMI). Atlantic 2809

#### \*RAY PRICE-I'D RATHER BE SORRY (2:44)

(Prod. Don Law Prod.) (Writer: Kristofferson) (Buckhorn, BMI)—Price has been riding high on the Hot 100 and Easy Listening charts as well as hitting No. 1 country with "For the Good Times" and "I Won't Mention It Again." This Kris Kristofferson ballad offers all the play and sales potential of the two previous hits. Flip: "When I Loved Her" (3:14) (Buckhorn, BMI). Columbia 4-45425

#### DR. HOOK AND THE MEDICINE SHOW-

LAST MORNING (3:28)

(Prod. Ron Haffkine Prod.) (Writer: Silverstein) (Evil Eye, BMI)-Featured in the new Dustin Hoffman flick, "Harry Kellerman," this dynamite folk

rock ballad, penned by Shel Silverstein, gets a heavy vocal workout loaded with Top 40, FM and Hot 100 potency. Flip: (No Information Available). Columbia 4-45392

#### \*PAUL STOOKEY-

#### WEDDING SONG (There Is Love) (3:45)

(Prod. Jim Mason & Ed Mottau) (Writer Stockey) (Songbirds of Paradise, ASCAP)—As Mary climbs the charts with "Follow Me," Paul goes solo also. A powerful debut it is with an original ballad beauty with a lyric and performance to match. Top 40 and MOR appeal. Flip: "Give a Damn" (2:22) (Songbirds of Paradise, ASCAP). Warner Bros. 7511

#### NIGEL OLSSON'S DRUM ORCH. & CHORUS-SOME SWEET DAY (4:00)

(Prod. Nigel Olsson) (Writers: Olsson-Grabham-Quaye) (James, BMI)—The super Elton John drummer debuts with a solid gospel rocker that has it to spiral him rapidly up the Top 40 and Hot Joo charts. Strong entry. Flip: "Weirdhouse" (2:08) (James, BMI). Uni 55291 (MCA)

#### \*ALAN LOGAN-YESTERDAY I HEARD THE RAIN (2:15)

(Prod. Sandy Block) (Writers: Manzanero-Lees) (Dunbar, BMI)-The much recorded ballad gets its strongest commercial outing here with a dynamite arrangement that builds from a lush piano treatment to a driving production. Loaded with Top 40 as well as MOR potential and a juke box winner, it should prove a left field smash. Flip: "Love Is Funny" (3:06) (Dunbar, BMI). RCA 74-0504

# SPECIALIMIERI SPOLICELI

Spotlighting new singles deserving special attention of programmers and dealers.

- THREE DEGREES-Ebb Tide (3:15) (Prod. Richard Barrett) (Writer: Sig-man-Maxwell) (Robbins, ASCAP)-The standard is updated in a driving blues treatment that offers much for Top 40 and the charts. Roulette 7105
- EDGAR WINTER-Give It Everything You've Got (2:46) (Prod. Rick Der-ringer) (Writers: Winters-La Croix) (Hierophant/Shucking & Jiving, BMI) -A raucous rocking cut from his "White Trash" LP is a wild vocal and brass workout that could break through big. Epic 5-10762
- KATE TAYLOR-Lo and Behold / Jesus Is Just Alright (2:20) (Prod. Peter Asher) (Writers: Taylor-Reynolds) (Blackwood/Country Road, BMI/Alexis-York, BMI)-Strong medley, half written by brother James, serves as a potent driving gospel rock entry, a cut from her recent LP, "Sister Kate." Cotillion 44124
- HURRICANE SMITH-Don't Let It Die (2:30) (Prod. Norman Smith) (Writer: Smith) (RAK, BMI)-Riding the current British chart at No. 2, this solid rock item could prove a heavy chart item here as well. Capitol 3148
- JOHN SEBASTIAN-I Don't Want Nobody Else (3:16) (Prod. Paul A. Rothchild) (Writer: Sebastian) (Chicken Flats/Warner-Tamerlane, BMI) --Folk-rock ballad, an original by Sebastian, offers much potential for Top 40 play and the charts. Reprise 1026
- JOHN DAVIDSON—Say It Again (2:41) (Prod. Snuff Garrett) (Writers: Welch-Simmons) (Unart, BM1)—Strong commercial summertime bubble-gum swinger should prove an important Top 40 play and chart item for Davidson. Columbia 4-45423
- MARGIE JOSEPH-That Other Woman Got My M.n and Gone (3:31) (Prod. Fred Briggs) (Writer: Briggs) (Kimbrig, ASCAP)-She made a chart dent first time out with "Stop in the Name of Love" and offers even more potential with this driving blues rock ballad material, Valt 4041 Volt 4061
- MARIAN LOVE-Go Now (2:36) (Prod. Tony May) (Writers: Banks-Bennett) (Trio, BMI)-The Moody Blues hit of the past is updated in a top reading here with much of the commercial appeal of her "I Believe In Music." A&R 507 (Mercury)
- \*EYDIE GORME-Sal and Sally (3:10) (Prod. Don Costa) (Writer: Bruno) (Kama Sutra, BMI)-A hot contemporary reading of a strong rock ballad has much potential for Top 40 and MOR. Fine vocal workout. MGM 14276
- ELIZA GILKYSON AND THE ARK BAND-Rainmaker-Sunfather (3:04) (Prod. Tom Mack) (Writer: Gilkyson) (Luna Grande, BMI)-The daughter of Terry Gilkyson makes a strong commercial debut on RCA with a fine piece of folk rock ballad material. Much play and sales potential here. RCA 74-0490
  - JULY 17, 1971, BILLBOARD

- DAVID POMERANZ-Missin' Song (2:14) (Prod. Ray Ellis) (Writer: Pom-eranz) (Unsafe, BMI)-A cut from his ''New Blues'' LP is this strong blues folk ballad material with Top 40 and FM appeal. Decca 32847 (MCA)
- HAGWOOD HARDY-Just a Little Lovin' (Early in the Morning) (3:04) (Writers: Mann-Weil) (Screen Gems-Columbia, BMI)-The Canadian group updates the catchy Mann-Weil rhythm material for a strong debut here. Top 40 and MOR possibilities. Heritage 833
- PRINCE OF AMERICA—The Rhino (2:20) (Prod. Rick & Lanny Fiel) (Writers: Fiel-Fiel-Stuart) (Cason, ASCAP)—Rocking novelty, a discotheque winner, this one could easily prove a left field winner. Mega 615-0034
- \*LANA CHAPEL-River Days (2:55) (Prod. Dennis Linde) (Writer: Chapel) (Vintage, BMI)-Fresh new folk oriented sound out of the Tennessee area is this commercial ballad reading that offers much for play and sales. One to warch. Mega 615-0032
- \*KEIR DULLEA-Just Like a Woman (2:51) (Prod. Neil Levenson & Hank Hunter) (Writer: Andrews) (Dunbar, BMI)-The film and Broadway star of "Butterflies Are Free" turns in a fine reading of a folk country rhythm ballad that has possibilities for MOR and Top 40 play and sales. Platypus 9103 (Laurie)
- \*SUNSHINE WHISTLE BAND—The Whistle Song (2:15) (Prod. Thomas) (Writers: Bourke-McEntee) (Whispering Hill/Open House Mike Thomas) (Writers: Bourke-McEntee) (Whispering Hill/Open House, ASCAP) -Infectious rhythm novelty, penned by Rory Bourke and Tom Mc-Entee out of Nashville could prove a big one via the beach crowd. Zany enough to catch on. Prize 13
- \*CLARK & MARILYN-Love Song (3:05) (Prod. Wayne Bennett & Clark Burroughs) (Writer: Duncan) (Blue Seas/Jac, BMI)-Lesley Duncan's folk ballad, heard in the Elton John LP, is given a smooth reading here in a fine debut. This one could break through big via MOR and Top 40. Cream 1009
- MISSION-I'm Alone Today (2:50) (Prod. Mission & Joe Venerri) (Writer: Coyne) (Contemporary Mission, BMI)-Folk flavored ballad material, well performed by the Mission brothers, offers much commercial appeal. Tribute 104 (GWP)
- HAPPY DAY-Give Me Some Love (3:05) (Prod. Norm Miller & Jim Long) (Writer: Pauly) (Highwood, BMI)-Driving rocker offers much for Top 40 play and could make a hefty Hot 100 chart dent. Uni 55290 (MCA)

# COUNTRY

Spotlights Predicted to reach the top 20 of the HOT COUNTRY SINGLES Chart

## RAY PRICE-I'D RATHER BE SORRY (See Pop Pick)

### LORETTA LYNN-

YOU'RE LOOKIN' AT COUNTRY (2:19)

(Writer: Lynn) (Sure-Fire, BMI)-The fine stylist keeps topping herself and she does it again with this clever, original rhythm number loaded with Top 10 potential. Flip: "When You're Poor" (2:11) (Coal Miners, BMI). Decca 32851 (MCA)

#### ROY CLARK-SHE CRIED (3:02)

(Prod. Joe Allison) (Writer: Martin) (Tree, BMI)-This Glenn Martin moving ballad is given a top sensitive reading by Clark and it will take him right to the top. Much pop potential as well, Flip: "Back in the Race" (2:18) (Campbell-Allison, BMI). Dot 17386

#### BUDDY ALAN-

### I WILL DRINK YOUR WINE (2:44)

(Writer: Alan) (Blue Book, BMI)-Alan has that summertime smash hit sound in this original rhythm ballad with a fine lyric line and a performance to match. Should prove one of his biggest. Flip: "Doin' the Best I Can'' (2:32) (Blue Book, BMI). Capitol 3146

#### DAVID FRIZZELL-COUNTRY PRIDE (2:48)

(Prod. Ron Chancey) (Writers: Morris-Sahnger) (Poperee/Blabb, BMI)-Frizzell moves to the hot country label with a poignant ballad performance that has all the ingredients to put him right in the Top 10. Flip: ''Kicking Sand'' (2:33) (AARTEEVA, BMI). Cartwheel 197

Spotlights Predicted to reach the HOT COUNTRY SINGLES Chart CHART

BARBARA FAIRCHILD-Love's Old Song (2:43) (Duchess, BMI). COLUMBIA 4-45422

ANTHONY ARMSTRONG JONES-That Lucky Ole Sun (3:20) (Robbins, ASCAP) Make It Hard for Me (2:20) (Peach, SESAC). CHART 5134

CLAUDE GRAY-Baton Rouge (3:09) (Rondee, ASCAP). DECCA 32852 BILLY EDD WHEELER-Ode to a Critter (2:43) (Tree, BMI). RCA 48-1001

MAC WISEMAN-Sweet Sadness (3:20) (Jack, BMI). RCA 48-1002

LAWTON WILLIAMS-Asphalt Cowboy (2:33) (Fraulein/Singleton, BMI). MEGA 615-0035

MAGGIE-Hot Little Hands (1:59) (Kay Pee/House of Coburt, ASCAP). MGM 14267



# SOUL

Spotlights Predicted to reach the TOP 20 of the TOP SELLING SOUL SINGLES Chart

KING FLOYD-GOT TO HAVE YOUR LOVIN' (See Pop Pick)

MOMENTS-LUCKY ME (See Pop Pick)

TAMMI LYNN-I'M GONNA RUN AWAY FROM YOU (See Pop Pick)

DELLS-THE LOVE WE HAD (Stays on My Mind) (See Pop Pick)

#### DONNY HATHAWAY-

#### UT YOUR HAND IN THE HAND (3:42)

(Writer: MacLellan) (Beechwood, BMI)—The pop smash now offers the same sales and chart potency for the soul chart via this powerhouse gospel-soul workout by Hathaway. Could go pop again as well, Flip: (No Information Available). Atco 6828

#### Spotlights Predicted to reach the SOUL SINGLES Chart CHART

DUTCH ROSS-Ole Mammy Mud (3:56) (Tree, BMI). DIAL 1002 (Mercury) LITTLE BETTY BAKER-Stop Boy (What You're Doing Is Wrong) (2:30) (Saico, BMI). ALL PLATINUM 2327

- PATTI WILLIAMS—Satan's Daughter (2:45) (Cachand, BMI). ROCKY RIDGE 401 (Sunflower/MGM)
- VICKI WILLIAMS-Your Love Makes Me Stay When I Know I Should Go (2:48) (Reginald, BMI). BIG BEAT 133

For Week Ending July 17, 1971

STAR PERFORMER - Records showing greatest increase in retail sales Records Industry Association Of America seal of certification ( ē ) activity over the previous week, based on actual market reports. as "million seller." (Seal indicated by bullet.) TITLE, Weeks On Chart 문화 도표 TITLE, Weeks On Chart Artist (Producer) Label, Number (Distributing Label) THIS WEEK LAST WEEK Artist (Producer) Label, Number (Distributing Label) TITLE, Weeks On Chart Artist (Producer) Label, Number (Distributing Label) 1 IT'S TOO LATE/I FEEL THE EARTH MOVE 11 1 45 RINGS 70 MOZART SYMPHONY NO. 40 IN 67 Carole King (Lou Adler), Ode '70 66015 (A&M) Cymarron (Chips Moman), Entrance 7500 (CBS) G MINOR 2 INDIAN RESERVATION • 15 2 38 SUMMER SAND Waldo de los Rios (Rafael Trabuccelli), United Artists 50772 Raiders (Mark Lindsay), Columbia 4-45332 Dawn (Tokens & Dave Appell), Bell 45,107 - SWEET HITCH-HIKER 6 YOU'VE GOT A FRIEND 35 40 MOON SHADOW Creedence Clearwater Revival (Creedence) James Taylor (Peter Asher), Warner Bros. 7498 Cat Stevens (Paul Samwell-Smith), A&M 1265 Fantasy 665 5 DON'T PULL YOUR LOVE 36 39 CHICAGO 74 THE LAST TIME I SAW HER 69 Hamilton, Joe Frank & Reynolds (Steve Barri), Dunhill 4276 Graham Nash (Graham Nash), Atlantic 2804 Glen Campbell (Al De Lory), Capitol 3123 48 IF NOT FOR YOU 77 IN THESE CHANGING TIMES 70 5 **3 TREAT HER LIKE A LADY** 15 Olivia Newton-John (Bruce Welch & John Farrar), Uni 55281 (MCA) Cornelius Brothers & Sister Rose (Bob Archibald), United Artists 50721 Four Tops (Frank Wilson), Motown 1185 71 TALKING IN YOUR SLEEP 29 RESURRECTION SHUFFLE/PUPPET MAN 9 71 -38 7 MR. BIG STUFF Gordon Lightfoot (Joe Wissert), Reprise 1020 Tom Jones (Gordon Mills), Parrot 40064 (London) Jean Knight (Wardell Quezerque), Stax 0088 81 I HEAR THOSE CHURCH BELLS RINGING 6 39 41 STOP, LOOK & LISTEN (To Your Heart) **4 RAINY DAYS & MONDAYS** 10 Dusk (Tokens & Dave Appell), Bell 990 Stylistics (Thom Bell), Avco Embassy 4572 Carpenters (Jack Daugherty), A&M 1260 73 DEEP ENOUGH FOR ME 40 73 72 **LIAR** 14 DRAGGIN' THE LINE Ocean (Greg Brown & Ocean), Kama Sutra 525 (Buddah) Three Dog Night (Richard Podolor), Dunhill 4282 Tommy James (Tommy James & Bob King), Roulette 7103 35 ESCAPE-ISM 41 -6 79 WHEN MY LITTLE GIRL IS SMILING 74 James Brown (James Brown), People 2500 16 HOW CAN YOU MEND A BROKEN HEART? 4 Steve Alaimo (Chips Moman), Entrance 7501 (CBS) (Starday/King) Bee Gees (Bee Gees & Robert Stigwood), Atco 6824 — MOTHER FREEDOM 50 **RESURRECTION SHUFFLE** -5 Bread (David Gates), Elektra 45740 Ashton, Gardner & Dyke (Ashton, Gardner & Dyke), Capitol 3060 10 THAT'S THE WAY I'VE ALWAYS HEARD 10 WON'T GET FOOLED AGAIN IT SHOULD BE 43 AJAX LIQUOR STORE 13 Who (Lambert-Stampe-Cameron) 43 Carly Simon (Eddie Kramer), Elektra 45724 Decca 32846 (MCA) Hudson and Landry (Lew Bedell), Dore 855 11 SHE'S NOT JUST ANOTHER WOMAN 1011 99 SATURDAY MORNING CONFUSION 44 CHANGE PARTNERS 77 6 8th Day (Holland-Dozier-Holland Prod. Staff), Invictus 9087 (Capitol) Stephen Stills (Stephen Stills & Bill Halverson), Atlantic 2806 Bobby Russell (Snuff Garrett), United Artists 50788 86 ONE-WAY TICKET 78 20 TAKE ME HOME, COUNTRY ROADS -13 Tyrone Davis (Willie Henderson), Dakar 624 (Cotillion) 47 LOVE MEANS 45 John Denver With Fat City (Milton Okun), RCA 74-0445 (You Never Have to Say You're Sorry) 15 SOONER OR LATER 13 Sounds of Sunshine (Randy Wood & Wilder Bros.), Ranwood 896 - I JUST WANT TO CELEBRATE Grass Roots (Steve Barri), Dunhill 4279 Rare Earth (Rare Earth & Tom Baird), Rare Earth 5031 (Motown) 46 9 WHEN YOU'RE HOT, YOU'RE HOT 14 11 75 MAYBE TOMORROW Jerry Reed (Chet Atkins), RCA Victor 47-9976 83 HILL WHERE THE LORD HIDES 80 Jackson 5 (Corporation), Motown 1186 Chuck Mangione (Chuck Mangione), Mercury 73208 17 FUNKY NASSAU—Part 1 15 11 52 WATCHING THE RIVER FLOW The Beginning of the End (Marlin Prod.), 87 MELTING POT 81 15 Bob Dylan (Bob Dylan), Columbia 4-45409 Booker T. & the MG's (Booker T. & the MG's), Stax 0082 Aiston 4595 (Atco) 57 SHE DIDN'T DO MAGIC/ **19 HERE COMES THAT RAINY DAY** I'M THE ONLY ONE 82 80 SUSPICIOUS MINDS FEELING AGAIN 10 Lobo (Gernhard Enterprises), Big Tree 116 (Ampex) Dee Dee Warwick (Dave Crawford & Brad Shapiro), Atco 6810 Fortunes (Roger Cook & Roger Greenaway), Capitol 3086 49 84 WHAT THE WORLD NEEDS NOW IS LOVE/ABRAHAM, MARTIN & JOHN 90 MAGGIE 83 18 I DON'T WANT TO DO WRONG 17 -2 Redbone (Lolly Vegas & Pete Welding), Epic 5-10670 (CBS) Gladys Knight & the Pips (Johnny Bristol), Soul 35083 (Motown) Tom Clay (Tom Clay), Mowest 5002 (Motown) 64 RIDERS ON THE STORM 85 DAY BY DAY (Every Minute of the Hour) 5 22 NEVER ENDING SONG OF LOVE 9 Doors (Bruce Botnick & the Doors), Elektra 45738 Delaney & Bonnie & Friends (Delaney Bramlett for Delvon), Atco 6804 Continental 4 (Bobby Martin), Jay Walking 001 (Soulville) 51 69 SMILING FACES SOMETIMES Undisputed Truth (Norman Whitfield), 89 HOW DID WE LOSE IT BABY 21 BRING THE BOYS HOME 85 2 Gordy 7108 (Motown) Jerry Butler (Gerald Sims & Billy Butler), Mercury 73210 Freda Payne (Greg Perry/Holland-Dozier-Holland), 53 HEY! LOVE/OVER & OVER 52 Invictus 9092 (Capitol) Delfonics (Stan Watson & Staff), Philly Groove 166 (Bell) — THEM CHANGES 20 8 WANT ADS\* 15 Honey Cone (Greg Perry-Stagecoach Prod.), Hot Wax 7011 (Buddah) Buddy Miles (Robin McBride & Buddy Miles), 61 MIGHTY CLOUDS OF JOY Mercury 73228 B.J. Thomas (Buddy Buie & Steve Tyrell), Scepter 12320 - INDIAN SUMMER **33 SIGNS** 8 Five Man Electrical Band (Dallas Smith), Lionel 3213 (MGM) Audience (Gus Dudgeon), Elektra 45732 56 WALK AWAY 54 - AIN'T NO SUNSHINE James Gang (James Gang & Bill Szymcyzk), ABC 11301 22 25 HIGH TIME WE WENT/ Bill Withers (Booker T. Jones), Sussex 219 (Buddah) 58 RAINY JANE BLACK EYED BLUES Davy Jones (Jackie Mills), Bell 45,111 97 GONNA BE ALRIGHT NOW Joe Cocker (Denny Cordell), A&M 1258 -89 66 I'M A BELIEVER 37 BEGINNINGS/COLOR MY WORLD Gayle McCormick (Dennis Lambert & Brian Potter), Dunhill 4281 Neil Diamond (Jeff Barry & Ellie Greenwich) Chicago (James William Guercio), Columbia 4-45417 Bang 586 RIDE WITH ME 24 60 FOLLOW ME 57 Steppenwolf (Richard Podolor), Dunhill 4283 28 DOUBLE BARREL Mary Travers (Milton Okun), Warner Bros. 7481 Dave & Ansil Collins (W. Riley), Big Tree 115 (Ampex) 91 I'VE FOUND SOMEONE OF MY OWN 91 58 54 I KNOW I'M IN LOVE 30 GET IT ON Free Movement (Joe Porter), Decca 32818 (MCA) Chee Chee & Peppy (J. James), Buddah 225 Chase (Frank Rand & Bob Destocki), Epic 5-10738 (CBS) 92 92 **K-JEE** 59 82 I'M LEAVIN' 46 MERCY MERCY ME (THE ECOLOGY) Nite-Liters (Fuqua III Prod.), RCA 74-0461 Elvis Presley, RCA 47-9998 Marvin Gaye (Marvin Gaye), Tamla 54207 (Motown) 93 94 LOVE IS LIFE 21 76 WHATCHA SEE IS WHATCHA GET 49 HOT PANTS PT. 1 (She Got to Use What -3 Earth, Wind & Fire (Joe Wissert), Warner Bros. 7492 Dramatics (Tony Hester), Volt 4058 She Got to Get What She Wants) - I AIN'T GOT TIME ANYMORE James Brown (James Brown Prod.), People 2501 (Starday/King) 61 63 HE'S SO FINE Glass Bottle (Bill Ramal & Dickie Goodman), Avco Embassy 4575 Jody Miller (Billy Sherrill), Epic 5-10734 (CBS) 28 12 IT DON'T COME EASY 12 62 DO YOU KNOW WHAT TIME IT IS? 6 95 95 LOVE ME P-Nut Gallery (Bobby Flax & Lanny Lambert), Buddah 239 Ringo Starr (George Harrison), Apple 1831 Rascals (Felix Cavaliere), Columbia 4-45300 29 34 LOVE THE ONE YOU'RE WITH 98 HE'S GONNA STEP ON YOU AGAIN 96 51 YOU'RE THE REASON WHY Isley Brothers (R. Isley/O. Isley/R. Isley), T-Neck 930 (Buddah) 63 -6 Ebonys (Gamble-Huff), Philadelphia International 3503 (CBS) John Kongos (Gus Dudgeon), Elektra 45729 32 WILD HORSES 30 100 I BEEN MOVED 97 5 65 I LOVE YOU LADY DAWN Andy Kim (Jeff Barry), Steed 734 (Dot/Paramount) Rolling Stones (Jimmy Miller), Rolling Stones 19101 (Atco) - REASON TO BELIEVE Bells (Cliff Edwards), Polydor 15027 98 13 BROWN SUGAR 31 12 55 HOUSE AT POOH CORNER Rod Stewart (Rod Stewart), Mercury 73224 13 Nitty Gritty Dirt Band (William E. McEuen), United Artists 50769 93 WE'RE ALL GOIN' HOME 99 Rolling Stones (Jimmy Miller), Rolling Stones 19100 (Atco) Bobby Bloom (Jeff Barry), MGM 14246 36 YOU'VE GOT A FRIEND 100 - BRIGHT LIGHTS, BIG CITY 6 66 68 CRAZY ABOUT THE LA LA LA 3 Roberta Flack & Donny Hathaway (Joel Dorn Smokey Robinson & the Miracles ("Smokey," Henry Cosby, Terry Jackson), Tamla 54206 (Motown) Sonny James With the Southern Gentlemen Arif Mardin), Atlantic 2808 (George Richey), Capitol 3114 A TO Z-(Publisher-Licensee) Mr. Big Stuff (Malaco/Caraljo, BMI) Never Ending Song of Love (Metric, BMI) Suspicious Minds (Press, BMI) Sweet Hitch-Hiker (Greasy Kina, BMI) 59 48 Sweet Hitch-Hiler (Greasy King, BMI) Take Me Home, Country Roads (Cherry Lane, ASCAP) Talking in Your Sleep (Early Morning, ASCAP) That's the Way I've Always Heard It Should Be (Quackembsh/Rensho, ASCAP) Them Changes (Miles Ahead/Three Bridges, ASCAP) Them Changes (Miles Ahead/Three Bridges, ASCAP) Theat Her Like a Lady (Stage Door, BMI) Wath Adas (Gold Forever, BMI) Wath Adas (Gold Forever, BMI) Wath Adas (Gold Forever, BMI) Worte All Goin' Home (Heiress, BMI) Whot the World Needs Now Is Love (Abraham, Martin John (Blue Seas/Jac, ASCAP/Roznique, ASCAP) Whatcha See Is Whatcha Get (Grooverville, BMI) When My Lintle Girl Is Smiling (Screen Gems-Columbia, BMI) Gonna Be Alright Now (Trousdale/Soldier, BMI) 88 43 One-Way Ticket (Julio/Brian, BMI) Over & Over (Nickel Shoe, BMI) 78 52 23 22 Puppet Man (Screen Gems-Columbia, BMI) 38 10 19 19 31

# Sunshine (Interior, BMI) uor Store (Meadowlark, ASCAP)

Beginnings (Aurelius, BMI) Black Eyed Blues (TRO-Andover, ASCAP) Bright Lights, Big City (Conrad, BMI) Bring the Boys Home (Gold Forever, BMI) Brown Sugar (Gideon, BMI) Change Partners (Gold Hill, BMI) Chicago (Giving Room, BMI) Color My World (Aurelius, BMI) Crazy About the La La La (Jobete, BMI) Crary About the La La La (Jobere, BMI) Day by Day (Every Minute of the Hour) (Mardix/Don-Jose, BMI) Deep Enough for Me (Conint, ASCAP) De You Know What Time It 1s? (Kama Sutra, BMI) Dan't Pull Your Lave (Cents & Pance, BMI) Dauble Barrel (Interglobal, BMI) Draggin't He. Line (Big Seven, BMI) Escape-ism (Dynatone, BMI) Follow Me (Cherry Lane, ASCAP) Funky Nassau—Part 1 (Sheriyn, 8MI) Funky Nassau—Part 1 (Sherl Get It On (Cha-Bil, ASCAP)

Gonna Be Alright Now (Trousdale/Soldier, BMI) Here Comes That Rainy Feeling Again (In Litigation)... He's So Fine (Bright Tunes, BMI) Hey Love (Nickel Shoe, BMI) High Time We Went (TRO-Andover, ASCAP)... Hill Where the Lord Hides (Rahaba/Roosevell, BMI) Hot Pants PI. 1 (She Got to Use What She Got to Get What She Wants) (Crited, BMI) Howe on Pooh Corner (Pamco, BMI) Howe Can You Mend a Broken Hear? (Casserole/Warner-Tamerlane, BMI) How Did We Love II Baby (Builer, ASCAP)... Lain'(Got Time Anymore (Leeds, ASCAP) How Did We Love II Baby (Builer, ASCAP) I Ain't Got Time Anymore (Leeda, ASCAP) I Been Moved (Heiress, BMI) I Don't Went to Do Wrong (Jobete, BMI) I Feel the Earth Move (Screen Gams-Columbia, BMI) I Hear Those Church Bells Ringing (Packet Full of Tunes/Soturday, BMI) I Just Want to Celebrate (Jobete, BMI) I Just Want to Celebrate (Jobete, BMI) I Love You Lady Dawn (Martin Cooper, ASCAP) If Not For You (Big Sky, ASCAP)

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57 15

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I'm Leavin' (Presley/Oten, BMI) I'm the Only One (Famous/Kaiser/Big Leaf, ASCAP) I've Found Someone of My Own (Mango/Run-A-Muck, BMI) In These Changing Times (Jobele, BMI) Indian Summer (R&M, ASCAP) Indian Reservation (Acuff-Rose, BMI) I Don't Come Easy (Startling, BMI) I's Too Late (Screen Gems-Columbia, BMI) It's Too Late (Screen Gems-Columbia, BMI) K-Jee (Ruri, BMI) The Last Time I Saw Her (WB, ASCAP) Liar (Mainsky, BMI) Love Is Life (Hummit, BMI) Love Me (Porusa, ASCAP) Love Means (You Never Have to Say You're Sorry) (Bon Ton, ASCAP) Love the One You're With (Cold Hill, BMI) Maagie (Novelene/Blackwood, BMI) Maggie (Novalenc/Blackwood, BMI) Maggie (Novalenc/Blackwood, BMI) Maybe Tomorraw (Jobete, BMI) Mercy Mercy Me (The Ecology) (Jobete, BMI) Mercy Mercy Me (The Ecology) (Jobete, BMI) Mojhy (Glouds of Jay (Low-Sal, BMI) Moher Freedom (Screen Gems-Columbia, BMI) Moher Freedom (Screen Gems-Columbia, BMI) Mosart Symphony No. 40 in G Minor (Morro, BMI)

22 80

27 65

9 85

72 79

64 37

Rainy Days & Mondays (Almo, ASCAP) ... Rainy Jane (Screen Gems-Columbia, BMI) Kainy Jane (Screen Gem:-Columbia, BMI) Resora to Believe (Koppelman-Rubin, BM Resurrection Shuffle (Ashton, Gardner & I (Edwards Coletto, ASCAP) Resurrection Shuffle (Tam Jones) (Edwards Coletto, ASCAP) Ride With Me (Duchess, BMI) Riders on the Storm (Doors, ASCAP) Rings (Unart, BMI) 38 38 90 Saturday Morning Confusion (Pix Russ, ASCAP) She Didn't Do Magic (Famous/Kaiser/Big Leaf, ASC She's Not Just Another Waman (Gold Forever, BMI) Signs (Four Star, BMI) Smiling Faces Sametimes (Jobete, BMI) ASCAP) Signs (Four Star, BMI) Sonier or Later (Zekley/Paris, ASCAP) Stop, Lock & Listen (16 Your Hear) (Beilbay/Assorted, BMI) Summer Sand (Packer Full of Tunes/Saturday, BMI)

7	(Screen Gems-Columbia, BMI)	74
8	When You're Hot, You're Hot (Vector, BMI)	14
1	Wild Horse (Gideon, BMI)	30
i	Won't Get Fooled Again (Track, BMI)	76
1	You're the Reason Why (World War Three, BMI)	63
3	You've Got a Friend (Roberta Flack & Donny Hathaway)	
	(Screen Gems-Columbia, BMI)	32
9	You've Gat a Friend (James Taylor)	
4	(Screen Gems-Columbia, BMI)	3

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Compiled from national retail sales and radio airplay by the Music Popularity Charts Dept. of Billboard www.amer

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Produced by Terry Jacks for Poppy Family Prod., Ltd



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WEEK	WEEK		on Charl
N SIHI	AST W	ARTIST	seks
-	-	Title, Label, Number (Distributing Label)	_
1	1	CAROLE KING Tapestry Ode '70 SP 77009 (A&M)	15
2	3	ROLLING STONES Sticky Fingers Rolling Stones COC 59100 (Atco)	10
3	5	JESUS CHRIST, SUPERSTAR Various Artists Decca DXSA 7206 (MCA)	35
4	2	CARPENTERS A&M SP 3502	7
5	4	PAUL & LINDA McCARTNEY Ram Apple SMAS 3375	7
6	6	JAMES TAYLOR Mud Slide Slim and the Blue Horizon Warner Bros. BS 2561	11
7	7	JETHRO TULL Aqualung Reprise MS 2035	10
1	10	MARVIN GAYE What's Going On	6
1	20	Tamla TS 310 (Motown) EMERSON, LAKE & PALMER Tarkus	3
0	9	Cotillion SD 9900 CROSBY, STILLS, NASH & YOUNG 4 Way Street Atlantic SD 2-902	13
1	8	ARETHA FRANKLIN Aretha Live at Fillmore West	7
2	13	Atlantic SD 7205 ROD STEWART Every Picture Tells a Story	5
3	12	Mercury SRM 1-609 PARTRIDGE FAMILY Up to Date	16
1	54	Bell 6059 BLOOD, SWEAT & TEARS B S & T 4	2
5	15	Columbia KC 30590 GRAHAM NASH Songs for Beginners	5
5	14	Atlantic SD 7204 GRAND FUNK RAILROAD Survival	12
1	18	Capitol SW 764 LEON RUSSELL & THE SHELTER PEOPLE	8
3	19	Shelter SW 8903 (Capitol) BURT BACHARACH Close to You/One Less Bell to Answer	5
r	40	A&M SP 3501 JONI MITCHELL Blue	3
r	25	Reprise MS 2038 JOHN DENVER Poems, Prayers & Promises	14
1	16	RCA Victor LSP 4499 THREE DOG NIGHT Golden Bisquits	21
1	32	Dunhill DS 50098 RAIDERS Indian Reservation	5
3	17	Columbia C 30768 CAT STEVENS Tea for the Tillerman	24
4	24	A&M SP 4280 OSMONDS Homemade	4
5	28	MGM SE 4770 CARPENTERS Close to You	44
6	2 <b>6</b>	A&M SP 4271 CURTIS MAYFIELD Curtis Live	8
7	21	Curtom CRS 8008 (Buddah) GUESS WHO Best of	14
8	11	RCA Victor LSPX 1004 ELTON JOHN 11-17-70	8
9	31	Uni 93105 (MCA) CHASE Epic E 30472 (CBS)	11
)	27	THREE DOG NIGHT Naturally	32
1	29	JACKSON 5 Maybe Tomorrow	12
2	23	Motown MS 735 TEMPTATIONS The Sky's the Limit	11
3	33	Gordy GS 957 (Motown) ELVIS PRESLEY Love Letters From Elvis PCA Victor LED (COLOR)	4
4	35	CARLY SIMON Elektra EKS 74082	13

	Awarded RIAA seal for sales audit available and optional			Millio mar
WEEK		on Chart		
LAST W	ARTIST Title, Label, Number (Distributing Label)	Weeks o		
22	DOORS L.A. Woman Elektra EKS 75011	11		1
30	JAMES GANG Thirds ABC/Dunhill ABCX 721	14		7
37	THE PARTRIDGE FAMILY ALBUM Bell 6050	38		1
34	TOM JONES SINGS SHE'S A LADY Parrot XPAS 71046 (London)	9		1
38	GORDON LIGHTFOOT Summer Side of Life Reprise RS 2037	8		
44	JAMES TAYLOR Sweet Baby James Warner Bros. WS 1843	71		1
43	SANTANA Abraxas Columbia KC 30130	41 •		7
46	ROBERTA FLACK Chapter Two Atlantic SD 1569	47		T
42	CHICAGO III Columbia C2 30110	25	1	7
142	DONNY OSMOND ALBUM MGM SE 4782	2		8
- 59	ELECTRIC HOT TUNA First Pull Up Then Pull Down RCA Victor LSP 4550	4		8
47	JERRY REED When You're Hot, You're Hot RCA Victor LSP 4506	12		ę
50	EMERSON, LAKE & PALMER Cotillion SD 9040	24		٤
39	JANIS JOPLIN Pearl Columbia KC 30322	25 •		1
48	HUDSON & LANDRY Hanging in There Dore 324	15		٤
<mark>52</mark>	GLADYS KNIGHT & THE PIPS If   Were Your Woman Soul SS 731 (Motown)	10		8
41	EDDIE HARRIS & LES McCANN Second Movement Atlantic SD 1583	8		٤
55	WALDO DE LOS RIOS Sinfonias United Artists UAS 5802	7		8
<mark>49</mark>	RAY PRICE I Won't Mention It Again Columbia G 30510	6		8
78	IKE & TINA TURNER What You Hear Is What You Get/ Live at Carnegie Hall United Artists UAS 9953	2		9
57	JOHNNY CASH A Man in Black Columbia C 30440	4		ç
53	ELTON JOHN Tumbleweed Connection Uni 93096 (MCA)	26		9
45	LEE MICHAELS 5th A&M SP 4302	7		9
61	SLY & THE FAMILY STONE Greatest Hits Epic KE 30324 (CBS)	37		g
51	JIMI HENDRIX Cry of Love Reprise MS 2034	20		9
80	HAMILTON, JOE FRANK & REYNOLDS Dunhill DS 50103	5		9
	RARE EARTH One World Rare Earth RS 520 (Motown)	1		T
65	BOOKER T. & THE MGs Melting Pot Stax STS 2035	23	1	9
67	NEIL YOUNG After the Gold Rush Reprise RS 6383	44		9
6 <b>6</b>	RAY CHARLES Volcanic Action of My Soul ABC ABCS 726	8		10
62	ALICE COOPER Love It to Death Warner Bros./Straight WS 1883	18		10
69	GRAND FUNK RAILROAD Live Album Capitol SWBB 633	33		1
68	MANDRILL Polydor 24-4050	13		T
71	STEVIE WONDER Where I'm Coming From Tamla TS 308 (Motown)	11		10
5 <b>6</b>	RICHIE HAVENS Alarm Clock Stormy Forest SFS 6005 (MGM)	28		1(

THIS WEEK

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		at manufacturer's level. RIAA seal . (Seal indicated with red bullet). ●	J
EK	ΕK		Uceks on Chart
IS WE	ST WEEN	1071AT	eks on
THIS	LAST	ARTIST Title, Label, Number (Distributing Labe	l) Š
71	<b>7</b> 0	BREAD Manna Elektra EKS 74086	17
72	60	PROCOL HARUM Broken Barricades A&M SP 4294	11
73	58	LILY TOMLIN This Is a Recording Polydor 24-4055	17
74	63	OSMONDS MGM SE 4724	25
75	75	MARY TRAVERS Mary Warner Bros, WS 1907	14
76	72	ISAAC HAYES To Be Continued Enterprise ENS 1014 (Stax/Volt)	33
77	64	ANDY WILLIAMS Love Story Columbia KC 30497	22
78	99	OSIBISA Decca DL 752B5 (MCA)	3
79	79	ELTON JOHN Uni 73090 (MCA)	42
80	77	LOVE STORY	29
•••	~ .	Soundtrack Paramount PAS 6002	•
81	84	DONNY HATHAWAY Everything Is Everything Atco SD 33-332	8
82	90	DELANEY & BONNIE & FRIENDS Motel Shot Atco SD 33-358	16
83	88	BLOODROCK III Capitol ST 765	15
¢	118	TAJ MAHAL The Real Thing Columbia G 30619	6
85	87	JOHNNY WINTER AND Live Columbia C 30475	19
86	96	CHICAGO TRANSIT AUTHORITY Columbia GP 8	114
87	86	NEIL DIAMOND Tap Root Manuscript Uni 73092 (MCA)	35
88	85	STEPPENWOLF Gold/Their Greatest Hits Dunhill DSX 50099	20
89	92	CHICAGO Columbia KGP 24	75
90	73	FIFTH DIMENSION Love's Lines, Angles & Rhymes	19
91	83	Bell 6060 B.B. KING Live at Cook County Jail	22
92	94	ABC ABCS 723 DONNY HATHAWAY	10
93	81	Atco SD 33-360	20
94	74	The Point! RCA Victor LSPX 1003 GLEN CAMPBELL	14
		Greatest Hits Capitol SW 752	
95	95	TEMPTATIONS Greatest Hits, Vol. 2 Gordy GS 954 (Motown)	43
96	102	CAROLE KING Writer Ode '70 SP 77006 (A&M)	12
97	186	JOHN BALDRY It Ain't Easy Warner Bros. WS 1921	3
98	89	BEST OF WILSON PICKETT, VOL 2 Atlantic SD 8290	9
99	76	OCEAN Put Your Hand in the Hand Kama Sutra KSBS 2033 (Buddah)	8
0 <b>0</b>	82	BARBRA STREISAND Stoney End Columbia KC 30106	22
<b>01</b>	93	SUPREMES Touch Motown MS 737	4
102	109	BUDDY MILES Them Changes Mercury SR 61280	54
103	-	STEPHEN STILLS II Atlantic SD 7206	1
.04	97	CREEDENCE CLEARWATER REVIVAL Pendulum Fantasy 8410	30 •
05	98	RAY PRICE For the Good Times	45
		Columbia C 30106 (Continued on page	e 56)





(Theme From The Love Machine) (Ruth Batchelor/Bryan Wells)

# **Produced By Burt Bacharach and Hal David**

This Single Is Included In The New Scepter LP <u>sps 595</u>

JJ



The Original Sound Track LP Of The Columbia Picture Release **\*The LOVE MACHINE** A Frankovich Production From Jacqueline Susann's Best Selling Novel

**On Scepter Records and Tapes** 

• Continued from page 54



#### 137 139 ISAAC HAYES 66 Movement Enterprise ENS 1010 (Stax/Volt) HELEN REDDY 138 114 7 I Don't Know How to Love Him Capitol ST 762 **BOBBY SHERMAN** 139 144 13 Portrait of Bobby Metromedia KMD 1040 140 136 BEST OF CLARENCE CARTER 9 tlantic SD 8282 141 101 PERRY COMO 4 l Think of You RCA Victor LSP 4529 142 128 EDDIE KENDRICKS 9 All By Myself Tamla TS 309 (Motown) 143 143 DEREK & THE DOMINOS 35 Layla Atco SD 2-704 CANNED HEAT CONCERT 1 Recorded Live in Europe United Artists UAS 5509 HONEY CONE 145 137 5 Sweet Replies Hot Wax HA 706 (Buddah) 146 122 MATTHEWS SOUTHERN COMFORT 14 Later That Same Year Decca DL 75064 (MCA) 147 119 DIANA 13 TV Soundtrack/Diana Ross Motown MS 719 148 156 CHILD'S GARDEN OF GRASS 7 Elektra EKS 75012 149 155 JAMES GANG 48 Rides Again ABC ABCS 711 NILSSON 1 Aerial Pandemonium Ballet RCA LSP 4543 TAMMY WYNETTE 7 We Sure Can Love Each Other Epic E 30658 (CBS) 152 130 GEORGE HARRISON 31 All Things Must Pass Apple STCH 639 153 153 JUDY COLLINS 33 Whales & Nightingales Elektra EKS 75010 SUPREMES & FOUR TOPS 154 158 4 Return of the Magnificent Seven Motown MS 736 CHARLEY PRIDE 155 124 14 Did You Think to Pray RCA Victor LSP 4513 156 169 ROD STEWART 37 Gasoline Alley Mercury SR 61264 SWEET SWEETBACK'S BADASSSSS 157 157 SONG 3 Soundtrack Stax STS 3001 TOM JONES 158 145 36 I (Who Have Nothing) Parrot XPAS 71039 (London) . 159 164 GRATEFUL DEAD 4 Historic Dead Sunflower SNF 5004 (MGM) 160 162 JOHN MAYALL 14 Back to the Roots Polydor 24-3002 **161** 146 PERRY COMO 27 It's Impossible RCA Victor LSP 4473 162 148 KOOL & THE GANG 19 Live at the Sex Machine De-Lite DE 2008 163 163 STEPHEN STILLS 34 Atlantic SD 7202 ۲ 164 159 MOUNTAIN 24 Nantucket Sleighride Windfall 5500 (Bell) 165 160 MAIN INGREDIENT 9 Spinning Around RCA Victor LSP 4412 166 147 CHARLES WRIGHT & THE WATTS **103rd STREET RHYTHM BAND** 10 You're So Beautiful Warner Bros. WS 1904 167 154 DAVID CROSBY 18 If I Could Only Remember My Name Atlantic SD 7203 168 151 MERLE HAGGARD 14 Hag Capitol ST 735

Billboard DOP PP

WEEK WEEK

LAST

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POSITIONS 106-200

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ARTIST Title, Label, Number (Distributing Label) ≥

VEEK	VEEK		n Ch
A SIHT	LAST V	ARTIST Title, Label, Number (Distributing Label)	Weeks on Charl
169	138	BELLS Stay Awhile Polydor 24-4510	12
170	166	FRANK SINATRA Sinatra & Company Reprise FS 1033	13
171	152	BLOODROCK II Capitol ST 491	37
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173	181	BOOTS RANDOLPH Homer Louis Randolph III Monument 230678 (CBS)	6
174	183	CAT STEVENS Mona Bone Jakon A&M SP 4260	15
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177	189	MARK-ALMOND Blue Thumb BTS 27	7
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179	180	RAMSEY LEWIS Back to the Roots Cadet CA 6001 (Chess/Checker)	5
180	185	JOHN SEBASTIAN Cheapo Cheapo Productions Presents Real Live John Sebastian Reprise MS 2036	13
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194	196	ALBERT KING Lovejoy Stax STS 2040	3
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Neil Young 64 Neil Young & Crazy Horse 123 JULY 17, 1971, BILLBOARD

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# **"The United Artists"** The Hollywood Bowl June 30, 1971 99° Concert

DAILY VARIETY July 2, 1971 **One-Niter Review** Hollywood Bowl 99¢

Sparklers whirled in the air, firecrackers zapped and popped and frisbies floated skyward as 18,000 kids danced in the aisles at the Bowl Wednesday to the tunes of Sugarloaf, Nitty Gritty Dirt Band, War and Canned Heat. United Artists Records presented a 99¢ concert by their diskers, sold out several days in advance. It was a wild, exhilarating romp

BILLBOARD July 10, 1971 UA's 99¢ Concert

Womack

Is Top Dollar Affair

LOS ANGELES - United Artists packed the 17,000 seat Hollywood Bowl on June 30 with good music, a fun feeling and lots of happy, dancing people. The musical artistry of Canned Heat, War, Sugarloaf, the Nitty Gritty Dirt Band . . . together in a mass audience facility for just 99 cents admission

A lot of time was alloted for the bands, so the solos flowed and the crowd responded with applause. The music was good; the sound system strong and clear so that everyone in the facility heard everything.

War had the crowd dancing to its Latin-oriented rock. Canned Heat had them clapping to its

boogie woogie rhythms. The Nitty Gritty Dirt Band and Sugarloaf displayed their own brand of pop music to launch

the evening. A iam session blended all the bands plus Spencer Davis, Peter Jameson, Jamene (a vocalist formerly with a group called Fantasy), Bobby

LOS ANGELES TIMES - July 2, 1971 MUSIC REVIEW 99-Cent R'n' R

Marathon at Bowl

Six hours of nonstop rock 'n' roll from United Artists' stable of stars, Canned Heat, Nitty Gritty Dirt Band, War, Sugarloaf, was offered to the public for the unique price of 99 cents Wednesday night at the Hollywood Bowl. It was one of the more interesting pop music experiments.

It was billed as a "tribute" to the fans who hopefully buy United Artists records (and will hopefully buy more) it was a great success. A good show at a reasonable, or in

this case, bargain-basement price may well encourage other record companies to follow suit.

The audience was certainly one of the liveliest and best-behaved for a large concert in many years. They gave the show a miniature Woodstock atmosphere of continuous dancing in the aisles.

LOS ANGELES HERALD-EXAMINER -July 2, 1971 At Hollywood Bowl

Discount Concert A Success

... a rare festival-like experience for an unexpectedly large crowd of more than 18,000 at Hollywood Bowl.

... five UA Records artists in a concert for only 99 cents.

featuring Sugarloaf, Canned Heat, the Nitty Gritty Dirt Band and War. But the evening, partly because of the tremendous response in terms of audience size, turned into a free form

happening. ... a 45-minute jam that had the surging

audience on its feet. The Wednesday night concert, however, came off like something out of the Woodstock mold.

There is no other word for what went down than "family" Spokesmen for other record companies leaving

the bowl concert in awe, said the evening may change the entire record industry's outlook in terms of promotional activities.

Thank You, Thank You, CANNED MEAT and Manager, STID LYLDR

Thank You,Thank You, SUGARLOAF and Manager, JUEL BRANDES

NITTY ORITTY DIRT BAND and Manager, BILL MCZUZN

WAR and Managers, SIEVE ODID POLERI OPTPOLEIM

Thank you, special guest performers: Spencer Davis, Peter Jameson, Jamene Miller, Bobby Womack, all those "behind-the-scenes," Wolfman Jack and the Hollywood Bowl.



# Axelrod: Trend to Blend Sounds

By ELIOT TIEGEL

has

LOS ANGELES — Pop instru-mental music is becoming serious acceptance with young people through a blending of true jazz music as contemporary composers with improvisation which taken them into atonal music. In fact, Adderley will perform attempt to meld a bit of jazz, a bit of classical and a bit of pure

several Axelrod compositions on his next Capitol LP which will be produced by Axelrod on-location at the Troubadour, Aug. 3-8. It will be Adderley and his quintet's first appearance at the club. In the past they have worked Shelley's Manne Hole and the Hong Kong Bar of the Century Plaza Hotel. The Troubadour represents an op-portunity to work out new material for an audience which does not frequent those two other locations.

Adderley will have Ernie Watts on flutes and saxophone and gui-tarist Mike Deasy as his guest musicians.

In past months Axelrod has concentrated on writing original

compositions. He has been com-missioned by Paul Horn to do a lengthy work. Axelrod first recorded Horn in 1955 for Hi Fi Records. Horn has drawn a loyal following for his adventurous work blending classical, jazz and Indian styles into a potpourri for album dates for a number of labels. The Horn date will use the Vancouver, Canada, Symphony since the reed-

Axelrod has just completed an instrumental album for 14 pieces which has not yet been placed with any label for marketing-dis-

tribution. His "Song of Innocence" LP, released under his own name on Capitol in 1968, was innovative in that it showed the legitimate utilization of rock and jazz techniques. Zation of rock and jazz techniques. That LP was followed by "Songs of Experience" in 1969 and "Earth Rot" in 1970. As a result of writ-ing "Tensity" for Adderley (re-leased on LP last year), Axelrod, Adderley and the 58-piece Oakland Youth Symphony performed the work at last year's Monterey Jazz Festival to standing ovations Festival to standing ovations.

In exploring for new ways to say things, Axelrod used feedback in the orchestration for the Mass LP. He used spots of atonal vocal harmonies on "Earth Rot" in which the parts were based on a series of six tones (not 12) like Stravinsky's "Threni,"

The point is that instrumental music matches the adventurous spirit of pop songs with a serious lyrical message. Instrumental music is international in scope, Axelrod pointed out, and it is a strong force in both pop, rock and jazz.

# **Radio Forum** Peace Table

• Continued from page 3

delphia; Jay Hoffer, vice president, programming, KRAK, Sacramento; and many, many others. Special low rates will be pro-

vided at the Hotels Ambassador for all Forum registrants. To register, send \$150 to Radio Programming Forum, 9th Floor, 300 Madison Ave., New York, N.Y. 11017. Fee includes all lunches, work ma-terials, and sessions. College students may register-a limited number of scholarships, courtesy of the Billboard, will be available to col-lege students.

Peter Yarrow for many years part of Peter, Paul & Mary, and John Kay, leader of Steppenwolf, will team for a special speaking session the opening night of the Earum Varrow and Ka will general Forum. Yarrow and Kay will speak on modern music trends as they affect radio programming in a ses-Artist See Music and Audiences Changing." Also just added to the list of speakers, which includes outstanding authorities in both radio and records is Ted Pandal radio and records, is Ted Randal, veteran radio programming consultant.

# Handleman Sale At Peak \$105 Mil

DETROIT — Handleman Co. has released preliminary figures for its fiscal year ended April 30 which showed that sales and earnings reached record levels. The company announced that sales increased approximately 9 percent to \$105.345,000 compared to \$96,-525,000 for 1970.

Earnings per share were approxi-mately \$1.41, compared to \$1.18 in 1970, an increase of 19.5 percent.

# Laine & Miller

• Continued from page 4

LP for Laine. Miller's company is Roger Miller Productions, an arm of Roger Miller Music, Inc., his music publishing firm. Miller's first project is a group called Allis Chalmers for Cream Records.

www.americanradiohistory.com

# **Aborted Newport Fest Hits Disk Companies**

### • Continued from page 3

Rolontz journeyed early to Newport to arrange a major press re-ception for Aretha Franklin fol-lowing her concert. This was also

cancelled. CBS' director of press informa-tion, Bob Altshuler said his com-pany planned to introduce Soft Machine at the Festival-the UK group was making its first U.S. appearance in three years. Soft Machine were doubly unfortunate having, through permit difficulties, to leave London for Toronto, then travel on to New York and get to the Festival from there. Of the CBS groups, only Chase managed to appear. "The Mon-day afternoon concert which was to feature Soft Machine, Weather Report and Miles Davis, who is now a major underground figure, was very important to us," said Altshuler. "This was the first year that we had made strong efforts to get major rock critics to at-tend Newport. I'm terribly sad-dened by the whole episode." Flying Dutchman's Bob Thiele also planned to record blues art-istre Eddia (Cleaphard) Vincon and

ists Eddie (Cleanhead) Vinson and T. Bone Walker (appearing at Sunday evening's blues concert) for his label. Cancelled July 3

The 18th Newport Jazz Festi-val was cancelled at 10:10 p.m., Saturday evening (3), immediate-ly following Dionne Warwick's appearance, with half the evening's show yet to run Newport atty show yet to run. Newport city manager B. Cowles Mallory made the decision to close on advice from police authorities because they believed they could not guarantee the safety of the 18,000 audience. Festival producer George Wein agreed with the decision and made the announcement.

Trouble started when a small segment of the "hill people"— some 20,000 camped out on hills surrounding Festival Field—tore down several 60 foot lengths of chain link fence and pushed down a second wooden fence to join the paying audience. Following Wein's announcement they thrust their way to, and on, the Festi-val stage, remaining there until riot police dispersed them.

Wein estimated property dam-age at between \$20,000 and \$30,-000. He said that he is faced with refunding more than \$80,-000 to ticket holders.

At a press conference Sunday morning Wein blamed "narcotic freaks, hundreds of them, who were out to destroy the Festival.

Don't blame it on kids in gen-eral." He said that the disorder eral. "organized in the sense that was it was a concerted action" but he did not believe that it was pre-planned before the Festival started on Friday.

Wein added that he would like to keep the Festival on Rhode Island. He needed the "right lo-cation and the right type of security to prevent the buildup from happening. We know we'll find a community—maybe it will have to be in a metropolitan area.'

# 40 NY Students **Attend NARAS Record Seminar**

NEW YORK-Performers, producers, arrangers, engineers and record executives combined forces with 40 New York high school students during the five-day period ended July 2, for an in-depth seminar on the creative and commercial aspects of recording. Produced by the New York chapter of the Record Academy, as a function of the NARAS Institute, the Academy's educational wing, the series of demonstrations and lectures covered live recording and dubbing sessions, a visit to a record pressing plant, plus question

ord pressing plant, plus question and answer sessions. Participating in the seminar were Father Norman O'Connor, the Thad Jones-Mel Lewis Big Band, Brooks Arthur, Manny Ala-bam, Phil Ramone, Rick Powell, Ted Williams, Mark Shulman-Shulman, Mario Medious, Rick Willard, Johnny Pate, Elliot Horne, Dick Jablow, Jimmy Owens, John Gordy, Is Horowitz, Carly Simon Gordy, Is Horowitz, Carly Simon, Billy Taylor, Bill Chase, Les McCann and David Leanse.

# Merc Followup **On Miller Hit**

CHICAGO-Mercury Records artist Roger Miller's recent country chart single "Tomorrow Night in Baltimore" is being followed up by an effort that Mercury hopes will generate new Miller fans. Top 40, EL and even underground stations are being serviced with "Lovin' Her Was Easier (Than Anything I'll Ever Do)."

Rush released after being re-corded in Los Angeles, the single is the result of Miller teaming with producer Jerry Fuller and song-writer Kris Kristofferson.

# Name Acts Urged to Return To Scale to Save Showcases

• Continued from page 1

Go at scale to keep us alive. It gives a showcase club like this a chance to continue and expose new artists while doing it.'

Gunnell added that unless more established groups start doing this, the situation where groups will only play auditoriums and nothing else will grow and new acts will have no place to make it.

It's Gunnell's belief that the only deals-do not really contribute

much to building a new act. "It's a sad state of affairs," Gunnell said, "that all of the places the industry needs are closing. Places like the Electric Factory (Philadelphia), the Kinetic Playground (Chicago), Boston Tea Par-ty (Boston), and Ungano's (New York) have already closed. There was a time when you could at least get new acts in these showcases as third on the bill.'

Gunnell pointed out, however, that most of few clubs left in the country want a name act, even second or third on the bill. "Concerts can help a good group," Gunnell noted. "But be-fore you can throw a group into an arena before 5,000 or more people, I believe they should definite-ly play a year in the showcase places. You must have these places -the word of mouth and promo-tion is invaluable. The acts are so close to the audience that the audience gets involved in the per-formance... talks about the group to their friends . . . builds up the group.

Besides being heavily involved in management, Gunnell also owns and operates the Bag O'Nails and Court in the Act, a London dis-cotheque that features live acts as well as recording plays. The Bag O'Nails has been closed down, too. by "only for renovation," said Gunnell. "And only for the sumsaid mer. It's time after six years to gut and rebuild the inside of the place." In addition, Gunnell is building a complex upstairs of restaurant and bar. The downstairs portion will be used in the future 'as a farm system for artists." He plans to open Bag O'Nails the first week in September.

JULY 17, 1971, BILLBOARD

**Knight Calls Europe** A Security Risk • Continued from page 1

crowd. Similar disorder occurred in Rome. In Frankfurt a crowd of youths tore off the doors at the concert site when police refused to turn out for a second Grand Funk concert.

Dave Axelrod, a pioneering com-

poser who blended jazz with rock in 1967 on the Reprise LP "The Mass in F Minor," said "Today you can get away with anything

because people are so flexible.

Axelrod, whose career spans both composition and record pro-

duction, said today's college stu-

dent has the patience to sit and

"dig Mozart and Santana on the changer at the same time."

tions is into atonal music, calling

and Miles Davis as the leading

jazz musicians who have gained

The head of Heavy Ax Produc-

"contemporary avant-garde mu-" He cites Cannonball Adderley

rhythm.

On the other side of the coin, said Knight, Grand Funk held comparatively incident-f r e e concomparatively incident-t r e e con-certs in Rotterdam, London, Paris and Schweinfurt, Germany (the last was a free concert for U.S. military from all over Germany). Commented Knight: "In the next

few weeks I will return to Milan and discuss with promoters and civic authorities a different ap-proach to controlling these concerts. We are trying to set up a December tour for Grand Funk. Six weeks before this last tour I sent the group's road manager, Andy Cavaliere, to inspect every venue, hotel, chauffeur, and air-line, to ensure than things ran smoothly. This is essential for a professional approach but obvi-

ously more needs to be done. "I'm convinced the problem is provocation by authorities and a lack of responsibility by the authorities, not only those in charge of concerts but also of civil order.

# **2** Labels Formed By CD's Byrd

EAST ORANGE. N.J.-Eclipse Records and Sound Scape Records have been formed by John Byrd, president of Creative Dynamics Inc. The new labels propose to produce rock and country product as well as soul oriented groups. The first single for Eclipse is "I've Got to Love You," b/w "Texas Style," by Bernice Holland and the Intimates. The Sound Scape label is running with a single by Betty and Cecil.

National distribution agreements have been set up which include New York, Indiana, Texas, North and South Carolina, Michigan, Colorado and California. Byrd is working on a distribution deal for

# **Philips to Bow V** ideocassette

• Continued from page 1

catalog of cassettes which will be available with the hardware on Jan. 1. The cassettes contain one hour of programming on half-inch tape.

The VCR system will be available for both PAL and SECAM European color-television systems through two players—the N 1500 and N 1520.

The console will cost about \$545 and the cassettes about \$30 in France, where there are about 400.000 color-TV sets in use. Our free concert in London's Hyde Park had an audience of 150,000 and, apart from one disturbance involving the local Hell's Angels there was only one injury. There were no police inside the park.'

For Grand Funk's Shea Stadium concert in New York City, Friday (9), Knight estimated that he was spending \$35,000 on security ar-rangements, which included 36 karate instructors ("chosen for their high level of discipline," said Knight), and 22 off-duty New York policemen to act merely as per-For Grand Funk's Shea Stadium policemen to act merely as per-sonal bodyguards for the grounds

and equipment. "Not one city policeman will be on duty inside the stadium, not one firearm, not one club. We give the kids a chance to police themselves," said Knight.

In addition Knight employed 300 Shea Stadium field attendants and 150 "marshalls" from the Quaker Family (a unit similar to Hog Farm to aid in drug cases) two pyschologists and 55 doctors and nurses.

Knight posted a \$25,000 bond against damage to the Shea Stadium playing area.

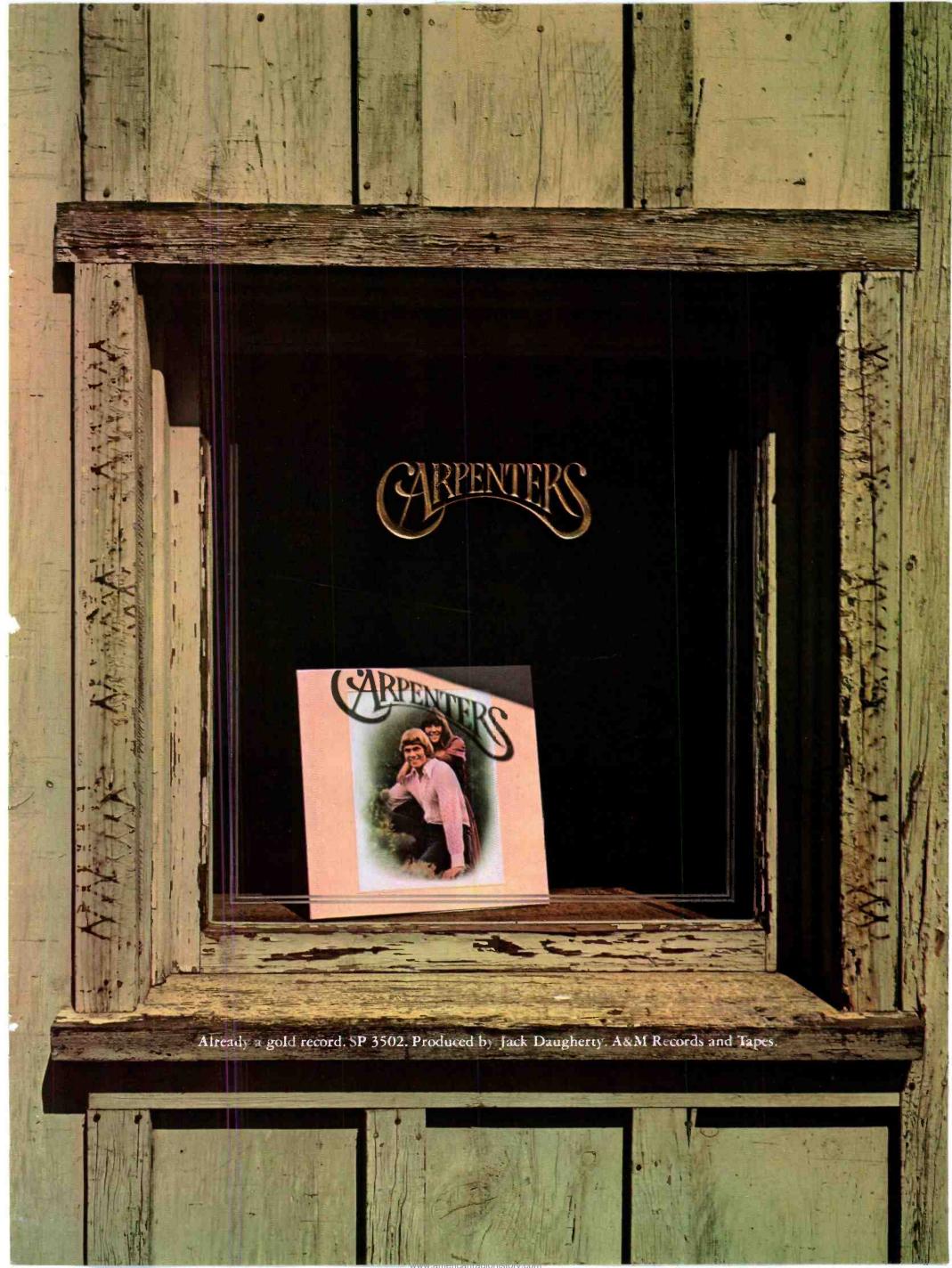
In Europe and particularly in In Europe and particularly in Italy, Knight ran into criticism from the Communist Party who pro-tested Grand Funk's "capitalism." Said Knight: "Americans should realize that the Communist Party is an official party in Europe\_it's is an official party in Europe-it's no ghost or fairy tale, they're poli-ticians. We tried to counter this by pointing out that, in Germany for example, Grand Funk charged 12 marks a ticket where the Rolling Stones charged 20 German marks. The reason why Grand Funk makes more money than any other rock group except the Beatles other rock group except the beates is because more people come to see the group and buy their rec-ords. We have never raised our ticket prices — they have always been \$6, \$5 and \$4. We haven't capitalized on the group."

Knight has hard words for the radio scene in Europe following Grand Funk's tour—It's a disaster, Apart from Radio Luxembourg. Apart from there being so little rock music—maybe one show a day—it's so undeniably AM-oriented everyplace and so Americanized, even to the singing jingles. It alienates the vast FM market that is out there.

Following a previous military turndown on Grand Funk, the free Schweinfurt concert gave Knight and the group much satisfaction. The Army constructed the stage from three ammunition trucks. hoisted the sound system on troop carriers, had an electrical supply provided by the Army Signal Corp. and used high power sniper lights, beamed from tanks, as spotlights. Commented Mark Farner of Grand Funk: "It was the greatest use of

Army tanks I've seen." Knight termed the Army facili-ties as "one of the most profes-sionally run shows we've attended."

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