### **Consumer Electronics** in the U.S.

explored in this issue.



### O'Connell Views Qtly. Holzman Throws WEA's **Inventory As Benefit**

### By EARL PAIGE

CHICAGO - Phonogram, Inc. here, the new name for Mercury Records Productions, has achieved a marketing breakthrough wherein home office administrative personnel can physically count distributor inventories each quarter, a move that could bolster the role of independent distribution, according to Dave O'Connell, treasurer and vice president.

Essentially, he said, the move takes the guesswork out of cash collections, estimating potential returns and other contingencies of labels not knowing how product flows through distribution.

He said the system will have greater potential once the industry adopts Billboard's MIC universal numbering system initiated by the International Music Industry Conference.

Phonogram's move also ties in vitally with its already proven system of computerized overnight pressing plant shipment monitoring. For some time, Phonogram, through linkage with systems in use by its former parent, North American Philips, has had morning readouts of product movement to distributors.

The move in quarterly monitoring of distributor inventories was tried three times in 1972 on a shakedown basis, O'Connell indicated. Its feasibility is aided by Phonogram's geographic location here, an advantage often cited by Irwin Steinberg, Phonogram president. Jet air travel is also a factor.

O'Connell said that basically six administrative people plus fill-in help from regional staffers can (Continued on page 6)

LOS ANGELES - The WEA group of labels-Warner Bros., Elektra, and Atlantic Records-is committing itself to the discrete quadrasonic system it has been learned. Jac Holzman, president of Elektra, is the head of a special committee of engineers and executives from three labels which has been researching quadrasonic and last week told distributors and executives at the label's second annual sales convention in Phoenix that a direction would be announced shortly. At one point, the WEA group was on the verge of going to the Sansui matrix system and had called a press conference to announce the fact, but then called it suddenly off.

The main concern, according to Holzman, was in providing poten-

### By CLAUDE HALL

Weight Behind Discrete

tial quadrasonic record consumers the very best system possible. Feeling an enormous moral obligation to the public, Holzman and his team spent several months in research. A valid reason, also, for the research was to make sure that

### M.C. Record '72 Sessions By BILL WILLIAMS

NASHVILLE - For the fifth consecutive year the number of recording sessions here jumped astronomically, with an increase of some 2,000 over the 1971 total.

In all, there were 15,031 sessions

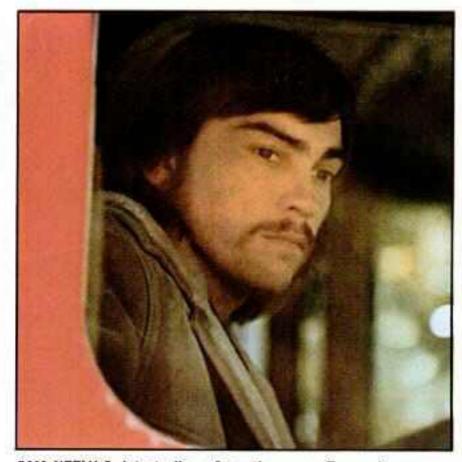
his group of labels also had the best system possible. It is known that he was under considerable pressure from all of the various systems, both discrete and matrix, to take the WEA group to quadrasonic.

Holzman was still refusing to confirm at press time that WEA would go discrete. Much earlier, he had said that because of the weight of the pop hits created and marketed by the WEA group, any system the group chose might have strong effect in the marketplace toward swinging the industry to (Continued on page 66)

### **Electronics** to 'Catch A Thief' By ROBERT SOBEL



"MERMAN SINGS MERMAN." A new LP-the first ever-that highlights the legendary theater/film career of the inimitable Ethel Merman. Included are songs like "I Got Rhythm," "Alexander's Ragtime Band," "It's D'Lovely," "There's No Business Like Show Business," and "Everything's Coming Up Roses." This new London Records Phase 4 stereo LP was recorded this summer in the Phase 4 Stereo studio in London, England. Miss Merman is backed by the London Festival Orchestra and Chorus conducted by Stanley Black. Incredible sound to match that incredible voice. "MERMAN SINGS MERMAN" . . . sheer delight. (Advertisement)



SAM NEELY 2, latest album from the young Texas singer songwriter, has been described as having a "haunting beauty, both musically and lyrically." It's a superb follow-up to his chartbending LOVING YOU JUST CROSSED MY MIND. SAM NEELY 2 (Capitol SMAS 11143) contains the well reviewed single "Rosalie" (Capitol 3510), both produced by Rudy Durand.

Advert sement

held in the 53 recording studios here.

Once more the annual Billboard survey involved the cooperation of the record companies, the studios, and AFM local 257.

The 1971 figures showed a total of 13,141 sessions, up from 8,452 in 1970. The sessions in 1969 totaled 7,454 and in 1968, 5,500. (Continued on page 55)

### **RCA Ups Sub-**Distr., Dealer \$

NEW YORK-RCA, at press time, confirmed a mounting rumor that changes in the subdistributor price structure were imminent. The RCA announcement merely confirmed the changes, to be made effective Monday (15) and stated that pricing was applicable "to those who qualify in those areas where the company has its own distribution." RCA branches are either called Music II or Music West.

The RCA announcement also stated that the company "found it necessary to effect a slight increase in dealer prices for its pop record albums and tapes."

Subdistributors, contacted by Billboard, indicated that RCA (Continued on page 6)

NEW YORK - Two old and seemingly unrelenting foes of the retail industry-theft and pilferage -received some severe blows at the National Retail Merchants Association convention, held Jan. 7-10 at the New York Hilton Hotel. Heading the attack were a new closed-circuit television and com-puter, special electronic tags, a plastic wafer which sets off an electronic detector, and Association film and pamphlets explaining the evils of shoplifting.

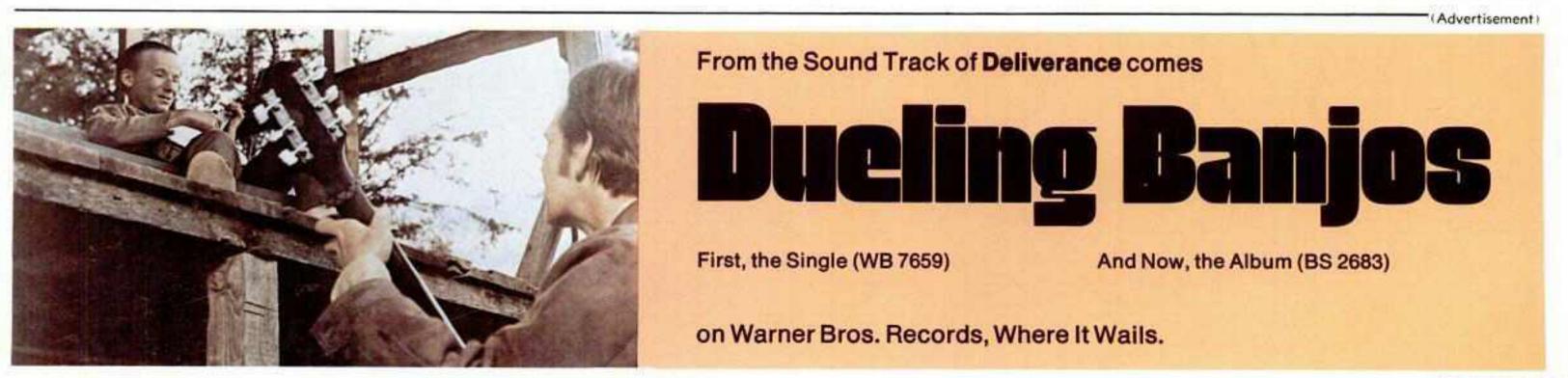
Two firms leading the elec-(Continued on page 66)

### **Court Decision On Drug Lyrics**

### By MILDRED HALL

WASHINGTON-A three-judge panel of the U.S. Court of Appeals has upheld the Federal Communications Commission's highly controversial 1971 drug lyrics policy requiring licensees to avoid airing lyrics that "promote or glorify" the use of illegal drugs. In the opinion, the court rejects all arguments of appellant Yale

(Continued on page 66)



# Charley Pride gives you "A Shoulder to Cry On."

RCA Records and Tapes

### General News

### New Gordy Parent Firm; Abner Tops Record Div.

LOS ANGELES-Berry Gordy, who started Motown 13 years ago while working in an auto assembly plant, became president and chairman of the board of the new umbrella firm, Motown Industries, last week and E. G. Abner II, who began as a presser at the now defunct Armour Plastics, Chicago, in 1949, replaced him as Motown Records' president.

The move frees Gordy to concentrate on the other facets within the Motown empire including music publishing; motion pictures and TV and Multimedia Mgt., where Gordy retains the division presidency. Gordy's revamping is undoubtedly due to the exceptional box office success enjoyed by his first film, "Lady Sings The Blues."

Abner, DePaul University graduate and former president of the now defunct VeeJay label through an era of hits by the Beatles, the 4 Seasons, Jerry Butler, the Impressions and others, has been with Gordy since 1964, functioning pri-

### Col, Epic to Hold Regional Sales Meets

NEW YORK -- Columbia and Epic Records have scheduled regional sales meetings in New York at the Americana Hotel Monday (15) and Tuesday (16): Geneva, Wis., the Playboy Club Wednesday (17) and Thursday (18); Dallas, the Fairmont Hotel Jan. 22-23; and Los Angeles, the Queen Mary Jan. 25-26.

The meetings will feature a slide presentation on Stax Records, a showcasing of new product and talks on Columbia's SQ-quad program. Along with the presentations, addresses by key New York personnel, Bruce Lundvall, vice president, marketing, Ron Alexenburg, vice president, custom label sales, Jack Craigo, vice president, sales and distribution, will be featured. Newly signed artists will also introduce themselves to the sales and promotion teams in each city with live performances. Each meeting will be chaired by the area regional director Paul Smith, East, Don Van Gorp, Midwest, Del Costello, West, and Armand Ziegler, South.

marily in artist management. He moved almost full time to Motown about eight months ago. His leadership has been manifest in the increasing chart positions which the Gordy family of labels has achieved.

Gordy, a completely self-made executive, has built what many consider the strongest corporate entity constructed by a single black man. With his success as executive producer of the Diana Ross movie, he has proven himself in four important entertainment avenues.

### WB Peak Yr.; Sales Up 50%

NEW YORK-A 50 percent increase in sales for Warner Bros. Records highlights reports by Mo Ostin, Joe Smith and other key Warner executives citing 1972 as "the most successful year in the history of Warner Bros. Records."

Ed West, Warner vice president, described the increase as reflecting a rise in domestic record and tape sales as well as a parallel increase in international sales by Warner companies in the U.K., Australia, Germany and Canada, joint ventures in Japan and France, and independent licensees in Holland, Scandinavia, South Africa and New Zealand.

Other key factors in Warner Bros., performance during the past year include an "unprecedented" 24 gold records awarded to the company by the RIAA, and the completion of three custom label distribution agreements with Capricorn, Bearsville and Chrysalis Records, thus expanding the total artists' roster.

Also noted was a 30 percent in-

### **Budget Chain Blueprints** 1st **3 British Stores** By JOHN SIPPEL

HOUSTON - Cleve Howard, president-founder of the two-andone-half-year-old Budget Tape and Records 72-store chain (Billboard, Jan. 20), intends to open three stores simultaneously in London approximately April 1. This would probably be the first time that an American retailer has ever opened in the U.K.

Howard will be in London Feb. 4 through 20 working with British audio industry executives in setting up the first of the projected British chain. Howard said he intends to operate only owned-and-operated stores in the U.K. Dependent upon the success of the British trial will be Budget Tape and Record retail outlets in France, Germany, Italy and Spain.

Howard emphasized that the marketing tenets which have made BT&R stores successful in the U.S. will be adhered to: 1) youth traffic location; 2) a very selective, indepth rock hit LP inventory; coordinated marketing support, such as point-of-purchase merchandising and youth-directed advertising; and discount pricing and weekly extradiscount specials. Howard will staff all stores with British personnel. Howard said he will study marketing support methods, in that he will not have commercial radio, a medium which he favors in the U.S. He will try to open 600square-foot stores.

### Industry 'On Attack' Vs. Piracy; CBS Sues in N.J.

NEW YORK-The recording industry has "finally wrested the initiative and gone on the offensive against those who pirate and counterfeit records and tapes." according to Stanley M. Gortikov, president of the RIAA. "We have far to go before piracy is effec-tively curtailed," continued Gortikov, "but we know we are hindering many operations, jeopardizing the pirates' profitability, and increasing their risk of criminal prosecution."

### **Bay Chain Disdains Discount Price War**

### By PAUL JAULUS

SAN FRANCISCO-The Bay Area is currently witnessing a retail price war that has forced record prices to a level that is probably as low as anyplace in the nation. Much of the price cutting in this market is being blamed on manufacturers, who, in order to move massive quantities of merchandise, have been responsible for initiating a price war at the retail level.

The first reaction against the price war was the announcement by the Banana Records chain of six Bay Area stores that they will no longer attempt to be competitive on discounted merchandise. All Banana Records stores will now set a firm price of \$4.79 on all \$5.98 suggested retail records. This, while most other Bay Area retailers are now discounting \$5.98 merchandise in some cases to a figure of just over half of the suggested retail.

Banana Records president Pat Bell and vice president Frank Blackwell believe that super-discounting of merchandise is no longer feasible for their type of retail record operation. Instead, Banana Records will strive for a firm position in the marketplace with a specialized advertising and merchandising approach stressing the high quality of its services, the attractiveness of the stores' decor, special customer order facilities and the cordiality and helpfulness of their clerks. Record price will no longer be mentioned in advertising copy.

Meanwhile, a class action suit has been filed by CBS, Inc. charging eight companies and a number of individuals with piracy of tape recordings. The suit was filed in the Chancery Division of Essex County Superior Court, N.J. Named as defendants in the suit are Melody Recordings, Inc., and Al Cecci, also known as Al Cohen; American Copyright Research, Inc., and Joseph Barone; U.S. Tape, Inc., and George Tucker; National Cimematape, Inc.; American Cartridge Recordings, a division of National Communications Arts, Inc., and Alexander Magosci, Jr.; Telecor Industries, and Charles Gellert and Harold Davidow; Audiotape, Inc., and Elias Saka, also known as Lou Saka; and Diamond Sounds, Inc. Elsewhere, police in Pasadena, Calif. seized approximately 1,000 pirated 8-track tapes, several hundred master tapes, catalogs, labels, sleeves and a shrink wrap machine. Arrested in the seizure, and charged with obtaining property under false pretenses, were Gary Edward Stokes, 29, and Sandra Kay Jones, 23, both residents of Pasadena.

Realizing that a turnaway from mass merchandising methods could result in the sale of a lot less records, both Bell and Blackwell still are firm in their conviction that this approach will result in higher profits for the Banana Records stores while, at the same time, cutting costs.

Besides r e m o v i n g themselves from the competitive pricing war, Banana Records management is also streamlining the operation by a cutting of overhead through a reduction of labor budgets and by becoming highly cost conscious throughout. In addition, further anticipated store openings have been postponed to late in the year.

Blackwell noted that "We now believe that Banana Records will become a model service and profit chain as a guide to the nation's record retailers."

### **RCA** Produces **King Benefit**

NEW YORK — RCA Records will produce the second annual Martin Luther King Jr., Birthday Benefit in Atlanta, on Monday, Jan. 15, at the OMNI Convention Center. Proceeds from the concert and a royalty from sales on a projected recording of the event will go to the Center For Social Change, founded by the late Dr. King.

Scheduled for the 44th birthday of the slain civil rights leader, talent for the benefit will include Flip Wilson, and RCA artists Jimmy Castor Bunch, Jose Feliciano, The Friends of Distinction, Linda Hopkins, The Main Ingredient, Mother's Finest and Wilson Pickett.

### **Beegee Into** MOR, Gospel

LOS ANGELES-Beegee Records has reorganized with owner Byron Spears buying out all other stockholders in order to change the label's specialties to MOR and gospel music.

Joining the Beegee staff are Lionel Abraham, national sales director; Patrick Boyle, international director; Jim Bryan, promotionpublicity chief. First new Beegee release is Shelton Kilby's "Yield Not," a gospel jazz album.

NEW JACKET FOR SQ LINE NEW YORK-Columbia Records has created a new inner sleeve jacket for its SQ line. Beginning with January releases, all the label's quadrasonic disks will be packaged in a sleeve containing photos and descrip-tions of available SQ audio equipment from a variety of hardware brands. Also included will be a "Record Collector's Guide to Quadraphonic Sound."

crease in unit sales of 8-track and cassette tapes, sparked by Warner Bros. Records' reacquisition of distribution rights on their tapes, previously held by the Ampex Corp.

### ABC/Dunhill Atlanta Bow

LOS ANGELES-ABC/Dunhill has opened an Atlanta sales branch which will cover the immediate Atlanta area and handle all of the firm's labels.

According to national sales and advertising director Dennis Lavinthal, Skip Byrd will be the branch manager and two promotion men will work out of the area. The two are Scott Jackson and Jim Francis.

The facility is expected to be operational shortly, with the opening following the creation of an Atlanta A&R office to concentrate on R&B product at the end of 1972.

### **FAIRR Fete** In Las Vegas

NEW YORK - FAIRR, the Foundation for the Advancement of Inmate Rehabilitation and Recreation, will hold an awards luncheon for participating members at the Las Vegas Hilton Monday (15), according to Sidney A. Seidenberg, secretary-treasurer of the organization.

The awards ceremony will honor a variety of major labels and Billboard for their assistance in providing entertainment and avenues of rehabilitation for prison inmates, B.B. King (ABC/Dunhill) and attorney F. Lee Bailey are co-chairmen of the organization.

### 'In Concert' TV Series Extended

NEW YORK-The ABC television late-night rock series, "In Concert" has been extended for a further 24 specials. The series will run twice a month on the network. Don Kirshner, president of Kirshner Entertainment Corp., has been named creative consultant for the "In Concert" series. He supervised the production of the first four 90-minute specials. All shows will be simulcast on ABC's FM stations, in stereo.

### Clark 'In Concert'

LOS ANGELES-Dick Clark's first two "In Concert" Friday night TV segments (Billboard, Dec. 30) will team three of six acts he has set for the taping: Loggins and Messina; B.B. King; the Hollies; the Guess Who; Melanie and Billy Preston. Clark's ABC-TV segments air Feb. 16 and March 9.

Clark has worked out a local promotion with three radio stations in giving out tickets for the three nights' taping Jan. 28-30 at the Santa Monica Civic Auditorium. KHJ-AM; KLOS-FM and KEZY-AM will give away one-third each of the 7,400 tickets available through spot contests. Clark is executive producer, with Bill Lee as line producer and Barry Glazer as director.

At a press conference announcing the event, Mrs. Coretta King praised RCA Records for its "Meaningful participation in promoting the work of Dr. King."

### Belwin-Mills, **Marks in Pact**

NEW YORK-Edward B. Marks Music Corp. has signed a long-term agreement with Belwin-Mills Publishing Corp. whereby Marks will utilize the warehouse, shipping, billing and sales and promotion facilities of Belwin-Mills.

Joseph Auslander, president of Marks, said that with the agreement Marks will "now concentrate on expanding its printed catalog in the U.S. and Latin-American markets, as well as a wider adaption of paperbacks related to music and point-of-purchase counter items."

The agreement, signed by Aus-lander and Martin Winkler, president of Belwin-Mills, is effective April 1, 1973.

### **Court Sets 20G's in Fines** For Retailer and Distributor

NEW YORK-Final judgments have been passed against a retailer and a distributor named in a copyright infringement suit. The judgments, handed down by Chief Judge M. Joseph Blumenfeld of the U.S. District Court for the District of Connecticut, awarded a total of \$8,250 to Jondora Music Publishing, et al. in the action against Tape Center, Ltd. and Ramona A. Cortese and a total of \$12,250 against distributor Matty Ballaro, named in the same action.

The action, filed by a number of Harry Fox Agency publishers, was based upon the increased penalties provided by the enactment of the Federal antipiracy bill in October,

1971. The court awarded the statutory minimum of \$250 for infringement of each musical work.

Plaintiffs in the case were Jondora, Ludlow Music, Inc., Elvis Presley Music, Inc., Blue Seas Music, Inc., Jac Music, Inc., Blackwood Music, Inc., Croma Music, Inc., Big Seven Music, Corp., Essex Music, Inc., Damilia Music, Inc., Pat Zach Music, Inc., and Gideon Music, Inc.

> **More Late News** See Page 66

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### General News

### **ABC/Dunhill Produces Logo Changes**

LOS ANGELES-In a recent series of sales and promotion meetings, ABC/Dunhill president Jay Lasker reported an institution of a two-fer series, cited the reactivation of the Bluesway line, announced

### Elektra's 7 For Early '73

LOS ANGELES-Elektra's seven albums in its January-February release debuted at its recent sales convention, are being shipped to accounts through the Warner, Elektra, Atlantic Distribution organization. These LP's include: Mickey Newbury's "Heaven Help the Child"; Judy Collins' "True Stories and Other Dreams"; "Best of the New Seekers"; Curt Boetcher's "There's an Innocent Face"; "Veronique Sanson"; "Dana Cooper," and "Billy Mernit."

These LP's were debuted in a 46-minute 16mm motion picture.

several signings and unveiled a new logo for the firm.

The series of double two-fer albums are set to retail for \$5.98, and the LP's will be pulled from catalog material. The records, seven of which make up the initial release, will be on the ABC label.



ABC will also reactivate the Bluesway catalog (Billboard, Jan. 13), with 15 releases and one sampler, with five of the LP's in 4channel. The LP's will list for \$4.98.

Other releases will include fifteen classical disks on the Westminister Gold label, the label's first country LP's and several souloriented disks.



Lasker also reported the signing of Dusty Springfield to an exclusive contract for the U.S. and Canada, and said the first LP will be out this month.



The new ABC/Dunhill logo designed by art director Ruby Mazur features a series of wooden blocks which spell out the company name. There are three logos, one each for ABC and Dunhill and one combined logo. Blocks are of assorted colors.

### **Gold Clef Awards Show Lowery Publishing Rise**

ATLANTA-Bill Lowery writers, in the past 4 years, have written 30 songs which have either gone to the top 20 in the Hot 100 charts, or to the top 10 in the Country, Soul or Easy Listening charts.

This phenomenal record of hits has been made apparent by Lowery's annual Gold Clef Awards, instituted in 1969. At that time the publisher was quoted as saying that "if singers get awards, I think the guys who write the best sellers should be honored as well."

In these four years, 42 such awards have been handed out to 13 writers and now, for the first time, to a nonwriter.

With a staff consisting of such writers as Joe South, Buddy Buie, J.R. Cobb, Freddie Weller, Tommy Roe, Robert Nix and Ray Whitley, Lowery has been able to reach not only the top listings in this country, but abroad as well. There have been numerous international awards.

Twenty-six of the songs have made it into the top 20 of the Hot

The annual Golden Clef Awards

also have brought numerous unplanned accolades for Lowery. In 1969, the Atlanta Variety Club gave him the Showmanship Award. BMI honored him in 1970 and again this past year, both for his million-performance records and for his excellence in three fields of music, the first publisher so honored.

Roe has been cited for 10 years of service to the business, while South was just cited on his 20th anniversary of songwriting.

In the most recent awards show, which noted Lowery's 20 years in the business, he was given a collection of events, in scrapbook form, denoting the entire history of his publishing firm.

Ken Nelson of Capitol Records was the recipient of a special award, given personally by Low-ery. It was Nelson who talked Lowery into going into the publishing business after having found success in other areas of the entertainment field.

A special Silver Clef was given to Mary Tallent, vice president of the firm, as the employee who contributed the most to the company's success.



LOS ANGELES-Concerts at the 18,699-seat Forum arena here drew audiences of 391,781 in 1972, second only to the attendance for the world champion Lakers basketball team. And the Lakers 50 home games pulled nearly twice as much as the 26 music events held at the Forum last year.

The Jack Kent Cooke-owned Forum is one of a handful of profitable large-scale arenas in the U.S. Eleven of its concerts were sold out in 1972, including appearances by Jethro Tull, the Rolling Stones, Elton John, Leon Russell, Jackson 5, Black Sabbath, Joe Cocker, Grand Funk Railroad, Smokey Robinson and the Miracles, Led Zeppelin and the Moody Blues.

Thus, rock and soul concerts outdrew all Forum sports except NBA basketball. However, arena manager Jim Appell said that the total of 1973 concerts at the Forum will not rise above 1972's music shows. "Our commitments to the basketball and hockey seasons plus the circus, ice shows and other sports simply don't leave enough open dates," he explained. Although arena floor seating allows for a larger audience at concerts than at most sports events, concerts are more expensive to present than sports. The municipal-ity of Inglewood, where the Forum is located, has ruled that some 100 police must be on hand at all pop concerts. "We have to pay each policeman \$15 an hour, according to city ruling," said Appell. "Our police costs are about forty times as much for a concert as for an athletic event."

### By NAT FREEDLAND

Concert scale at the Forum is generally \$3.50-\$6.50, with an occasional act setting a top of \$7.50. The five-year-old facility has increased its total annual attendance each year.

Not only does the Forum promote some of its own concerts, last year they promoted the Jackson 5 in San Francisco and the Tempta-

tions in San Francisco, San Diego and Sacramento. Appell explained, "A lot of times I'll be able to buy a show for the Forum at a better price by taking two or three addi-tional dates which we'll promote elsewhere. In 1973 we will promote a half dozen shows. Mostly rock shows. Maybe a couple of, soul shows too. I think soul is becoming very viable."

### **Record, TV Surge On Porter Songs**

NEW YORK—Chappell and Co. are experiencing a boom in the works of Cole Porter, with increased record and television ex-

On Jan. 17, NBC television will screen a one-hour, all-music format, "Cole Porter in Paris" special, featuring Perry Como, Diahann Carroll, Connie Stevens, Louis Jourdan, Twiggy and Charles Aznavour. Producer Norman Rosemont has obtained television rights to three Porter musicals, "Silk Stockings," "High Society," and "Can Can," all of which are slated for televised production. Chappell's "Words and Music of Cole Porter" is into its third printing and is the largest work printed by the company.

100.



JOE SOUTH most honored songwriter, received two Gold Clef

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### RECORD REVIEWS

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Columbia is releasing a special Porter concept album, co-produced by Tom Shepard, director of Masterworks and original caster a&r for the label and Robert Kimball, author of the book, "Cole." It will feature Porter talking, singing and playing piano, several original cast segments and Porter singing material from an early show that is available commercially for the first time.

Two major clubs, Columbia Record Club and Book of the Month, are both offering the "Cole" book and a three-record set from Columbia Special Projects as a joint offer.

### Calif. London Into Denver

NEW YORK-London Records of California, one of London Records' seven factory branches, is now servicing the Denver market.

Herb Goldfarb, vice president of sales and marketing for London, has set up the headquarters at Mile High City, where resident sales and promotional personnel will base operations covering all of Colorado, Utah, Wyoming and New Mexico. That territory includes major markets Denver, Salt Lake City and Albuquerque.

The Denver operations will be supervised by Bob Baker, who will handle sales, and Joe Triscari, pro-motion man. Denver now joins San Francisco as the second satellite wing of London Records of California. All product is to be warehoused in the London Los Angeles branch in suburban Gardena, Calif.

### Illusion Formed

NEW YORK-Dennis J. Bouchard, president of Commercial Ventures, has formed Illusion Records, to be based in Bangor, Me. The label's first single is "In Love Again," by Cherry Opera, and is set for release in the next few weeks. Distribution is being handled by Park Records, East Hartford, Conn., firm.

### Playboy U.S. Sales Meets

LOS ANGELES-Playboy Rec-ords executive vice president Larry Cohn leads a key staff team cross country for four regional meetings with the label's 26 independent distributors Monday through Friday (22-26). In the party will be mar-keting director Tom Takayoshi, merchandising director Rocco Ca-tena, product director Joe Ruffino and publicist Ed Ochs.

Meetings are set for Miami (22), Great Gorge, N.J. (23), Chicago (24) and Los Angeles (26). Key-noted will be Playboy's four-album January release, label's first multiple release since Cohn was brought in to head it last summer.

### Weiss' OWM Inks Shad and Stevens

LOS ANGELES-Bobby Weiss' One World of Music has signed to world-wide representation of Bobby Shad's 600-title Mainstream Records and associated catalogs in the jazz, blues and classical fields. In addition, One World of Music will represent overseas sub-publishing for Ray Stevens's Ahab Music for all countries where he is not already contracted (Billboard, Jan. 13).

Weiss, who is also vice president/general manager of Daybreak Records, founded his new consultation agency to arrange international licensing and merchandising of records and publishing catalogs.

Awards and a BMI Citation of Achievement, stands with Bill Lowery, left, who presented the Gold Clefs to writers whose songs rank among the top 10 of the country. Third from left is Capitol's Ken Nelson, who received the first clef ever given to anyone other than a writer. At right is Capitol's vice president Wade Pepper. It was Nelson who encouraged Lowery to go into the music publishing business.



JOSEPH A. "COTTON" CARRIER, center, general professional manager of the Lowery Group, presents Lowery and his wife, Billye, with a scrapbook depicting their 20 years in the industry. Looking on at right are Mary Tallent and Mrs. Terri Lowery Hall. Big winners this year were Buddy Buie, Jery Weaver, and Joe South.



PUBLISHER BILL LOWERY is joined at his Golden Clef Awards in Atlanta by Dennis Yost, MGM South, who entertained with the Classics IV; MGM president Mike Curb, and Lowery Group writers Stephen Hartley Dorff and Milton Brown.

# Introducing Bruce Springsteen:

# The most important new voice of Asbury Park, New Jersey.

# And perhaps the 70's



### Bruce Springsteen's debut album. On Columbia.

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### General News

### Executive Turntable





MARLOW

Len Sachs has announced his resignation as vice president of GSF Records, where he was responsible for sales, distribution, promotion, product evaluation and acquisition of product. Sachs, who spent nine years with Atlantic Records as vice president of marketing and merchandising, said he is considering new material suitable for placement and releases. . . . Joel Dorn has been named a vice president at Atlantic Records. Dorn has been a producer for the label since 1967.... Stephen Scheffer has been appointed executive vice president at Polydor, Inc. He will be responsible for administrative, financial and legal operations for the firm. Scheffer comes to Polydor from Network Cinema Corp., where he was vice president and treasurer. . . . Sussex Records has expanded its promotion staff with the appointments of Bobby Robinson and Michael Gleaton. Robinson will cover the New York area, while Gleaton will work out of Los Angeles.

At RCA Records, Bruce Marlow has been appointed manager, merchandising and product management and Richard Birnbaum has been appointed manager, commercial operations administration. Marlow will be responsible for coordinating all merchandising functions for RCA's commercial and custom labels. Prior to the promotion, Marlow was manager, product and market planning. Birnbaum formerly was manager, sales administration. . . . Skip Byrd has been named as branch manager for the ABC/Dunhill branch facility in Atlanta. Jim Francis and Scott Jackson will operate as promotion men out of the area. . . .

Patti Wright has joined Capitol Records' publicity department, as national press assistant. She will report to Lew Segal, national publicity manager, and will be responsible for coordinating and distributing press and public information. . . . Also at Capitol, George Dobson has been named manager, inventory accounting. He has been with the firm since 1967 and his most recent position was supervisor, cost analysis. Dobson replaces James Bowman, who has left the company. Also at Capitol, Dennis Herbers has been appointed to contract administrator, royalty and license. He was formerly payroll supervisor. Henry Michel has taken over that position. . . . Berry Gordy, founder-president of Motown, has announced that he will head the new Motown Industries, parent firm for recording, music publishing, motion pictures and television. Replacing him as president of Motown Records is Ewart Gladstone Abner III, who joined the organization six years ago as chief of Multimedia Promotions, the management arm of the firm. Abner, who managed VeeJay Records for 10 years, previously was executive vice president of the label.

### **Stax Closes Record Year**

NEW YORK-The Stax Organization reported a landmark year of achievement in 1972. "The entrance of our company into the Gospel Truth, the Broadway stage, comedy records and the development of the new Ardent label has put us heavier into the entertainment field than ever before," said Stax chairman of the board, Al Bell.

He also stressed the company's current emergence into the motion picture field and the association of Stax Films with David L. Wolper on the production of the film, "Wattstax," which has been set as the opening film attraction at the Cannes Film Festival on May 10. Out of the "Wattstax" film, cen-tering on the seven-hour concert held last August in the Los Angeles Coliseum, will emerge at least four record albums.

Bell also noted the Stax Organization is moving heavily into the television musical variety field, which it began with a new concept of special Merv Griffin shows, the first one taped last December in Las Vegas and now in preparation for national syndication.

The economic growth of Stax has enabled the label to get involved in community relations, Bell noted. In this area, Stax joined with Isaac Hayes and other black businessmen and personalities to put together a major new housing project for black people, initiating the project at St. Croix, Virgin Islands.

### NARM Slates Ad Seminar

NEW YORK-As part of the business program at the 1973 NARM Convention, a seminar on the problems of the music merchandiser in the field of advertising business in all media, will be held on Feb. 27 at the Century Plaza Hotel in Los Angeles. Morris Baumstein, vice president of Wunderman, Ricotta and Kline, advertising agency will conduct the session.

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Vol. 85 No. 3

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(Continued on page 49)

### **O'Connell Views Quarterly**

Continued from page 1

complete the count in 10 days. Only box quantities are counted (LP's, singles and tapes). Open reel tape, distributed by Ampex. is not counted.

The possibility exists, said

### Distr., Dealer \$

Continued from page 1

salesmen were hinting at a \$2.84 wholesale price, a 13-cent hike from the present \$2.71 price for \$5.98 list LP's. They knew nothing of a subdistributor hike for tapes. Dealers had no idea of what the RCA increase might be in their area, when canvassed.

The rumored hike to \$2.84 would put RCA at the bottom of the majors' subdistributor pricing. Other typical prices include: Columbia and MCA, \$2.86; WEA. \$2.88, and UA, \$2.89.

### **B.H.** Oldies Bow

LOS ANGELES-Beverly Hills Records is launching an oldies series under the banner of "Golden Encore." Label president Morris Diamond said labels will feature gold backgrounds. First releases include singles by Horst Jankowski with "Walk in the Black Forest" and Art and Dottie Todd with "Chanson d'Amor." Series is intended primarily for nostalgia shops and jukebox operators. Shipment will be within two weeks.

O'Connell, for even greater sophistication. For example, each box could have affixed to it an electronically energized tag that could trip off a counter device in the distributor's shipping room. In effect, each box would be a computer card. This could lead to over-night readout of actual distributor sales.

O'Connell pointed out that knowledge of distributor flow is not as vital to labels owning their own distribution, such as Warner Bros., Elektra and Atlantic (WEA) or Columbia. "But it is virtually important to labels with independent distribution."

Also important is the fact that the monitoring does not interfere with Phonogram's day to day marketing procedures. "We used ad-ministrative personnel primarily because this is after all an administrative function. We want our promotion and sales people to work uninterrupted."

Regional staffer only work & count in markets where the home office personnel cannot reach effectively.

### Daniels, Sibit Co.

NEW YORK-Ty Daniels, head of Daniels Records, and Chuck Sibit, Mod-Art Record Co. president, have formed a distributorship in Chicago. The new firm, Mod-Art Distributing Co., claims it has already signed 20 labels.

### LAWYER WANTED

Interested in engaging lawyer with 3 to 5 years record and music publishing experience.

Also should be able to coordinate litigation with outside counsel. Excellent potential for growth in small but active department. All replies confidential.

### Box 1027

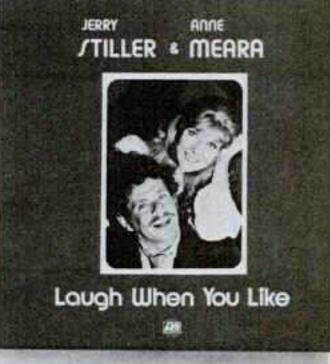
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SD 7249

On Atlantic Records and Tapes.



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### **Financial News**

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### **Expert Likes Chances** For Rosey TV Tape Fate

LOS ANGELES --- The videotape industry is finally coming of age, believes Arthur E. Rockwell, a research analyst with Sutro & Co., Inc., San Francisco.

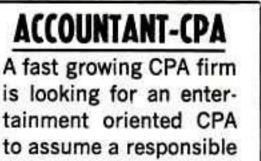
He also feels that Cartridge Television Inc., although it faces many hazards, has a good jump on the competition. Sutro's research report regards the company's shares as "attractive to those willing to

Rockwell anticipated that Cartridge Television's fiscal year ending Nov. 30 would show a deficit on the order of \$1 a share. However, revenues could reach as high as \$100 million on earnings of

-A need to develop wide dis-

a lead on competitors of at least six and possibly 18 months in introducing its system to the consumer market," Rockwell said. "CTI's initial strategy is to get as many major television manufac-

To date, the report notes, Admiral has placed an order for 10,000 units and holds an option to purchase an additional 10,000. Sears has given an order for 3,050, while Teledyne Packard-Bell has



an order for 1,000 units and an option for an additional 9,000.

### 14,000 Unit Goal

Overall, states the report, the company expected to deliver 14,000 units this fiscal year ending November 1972 and had options for the delivery of 19,000 additional units.

In the software area, CTI expects to produce about 450,000 cartridges in the current fiscal year, of which 100,000 will be for rental use. To date, Rockwell states, only about 2,000 demonstration cartridges have been shipped. For fiscal 1973, it hopes to produce about 3 million cartridges, including 200,000 for rental.

In manufacturing, CTI has no plans to establish its own production facilities, but expects to contract with domestic and foreign television manufacturers to produce and market the units for their own account on a nominal royalty or royalty-free basis.

Cartridge Television's production facility in San Jose, Calif., has the capacity to produce more than 200,000 blank and prerecorded Cartrivision cartridges a month. "The need for quality control and a continuous supply of video heads dictated CTI manufacture the heads only at its own facility," Rockwell said.

Avco Corp., which owns about 32 percent of Cartridge Television, has contracted to manufacture the VTR units for CTI. Electronic assemblies for the units will be produced at Avco's Huntsville, Ala., plant, and mechanical components will be produced (and tape decks assembled) at Avco's Richmond, Ind., facilities.

CTI's investment in the Avco facilities is about \$8.5 million. The present contract calls for Avco to provide 25,000 VTR's, with CTI holding an option to purchase up to 175,000 units. "So far," Rockwell said, "CTI has been a development company with no income. It has deferred on the order of \$16-\$17 million of research and development costs which must eventually be written off. "Although the exact formula has not been determined," it is likely that CTI will go on an operational basis for accounting purposes by the end of July when at least 2,500 VTR's and 25,000 cartridges have been sold." Rockwell believes that a threeyear amortization period will be used and that charges against ac-tual production will be based on an estimate of production during this period. "In addition to the obvious uncertainty as to the actual demand for the products, supply will be a serious near-term constraint," according to the research analyst. "The peak production at Avco for the VTR is 240,000 units annually." For the fiscal year to end November 30, 1972, CTI expected that it would ship some 30,000 VTR's at an average price of \$300 a unit.

# Market Quotations

	As of a	losing,	Thursday,	January 11	, 1973			
NAME	1973 High	Low	Neek's Vol in 100's		Week'	s Weel Close		Net Change
Admiral	27	135%	386	1734	161/4	16	3/8	- 1
ABC	811/2	511/4	896	811/8	78	79	205225	- 13/4
AAV Corp.	153%	9	67	121/8	107/8	11	5/8	- 5/8
Ampex	151/a	5	578	67/a	61/4	6	3/8	- V4
Automatic Radio	8%	5	93	71/2	67/8	6	7/8	- 3/8
Avco Corp.	207/a	137/8	716	155/8	141/2	15	1/4	- 1/4
Avnet	151/4	10%	610	127/8	121/8	12	1/8	- 1/2
Bell & Howell	73%	471/4	782	543/8	471/4	47	5/8	- 63%
Capitol Ind.	1434	61/4	98	77/8	71/2	7	3/4	- Va
CBS	63	451/2	1863	52	511/4	51	V4	- 3/8
Columbia Pictures	147/8	87/8	238	95%	91/8	9	1/8	- 1/4
Craig Corp.	83/8	33/8	152	57/8	51/2	5	3/4	- 1/4
Creative Management	151/2	7%	185	834	7		1/4	- 11/2
Disney, Walt	247	13234	1667	23834	2203/4	223		-1334
EMI	6	4	356	5	45%		3/4	+ 34
General Electric	7434	581/4	3341	757/8	727/8	2 I.P. 10		+ 34
Gulf + Western	443/4	28	1256	34%	335/8		200 TO 100	Unch.
Hammond Corp.	1634	85%	302	15	141/4		1/2	- 34
Handleman	421/8	101/2	856	147/a	121/4		1/8	- 11/2
Harvey Group	7	334	33	43/4	41/8		1/4	- 5/8
Instruments Systems Co	224 10 10	31/8	230	37/8	336		5/8	- Va
ITT	641/2	481/4	2718	591/2	581/8			- 50
Matsushita Electric Ind.		181/8	3808	343/8	291/2		3/8	- 21/2
Mattel Inc.	343/4	105%	1292	14	12		1/8	- 17/8
MCA	357/8	231/8	538	327/8	311/2		V2	- 13/8
Memorex	381/2	151/8	582	181/2	165%		Va	- 3/8
MGM	271/2	163/4	196	24	211/4			- 134
Metromedia	39	271/4	447	311/2	291/2			- 11/8
3M	881/4		1306	883/8	851/4			+ 21/2
Motorola		741/4 80	957	138	1301/8			+ 43/4
A REAL PROPERTY AND A REAL	138 3934	1 11 T 11 Oct 10		3434				
No. American Philips Pickwick International		263/8	60		34	34		14
5 Y THEORY & MILES & LOW COMPOSITION OF THE	511/2	3934	125	5034	491/8		1/4	- 15/8
Playboy Enterprises	251/8	143/8	166	187/a	18	18		- 58
RCA	45	321/8	5321	38	351/8		7/8	- 134
Sony Corp.	641/8	211/4	5059	711/a	631/2			+ 2
Superscope	251/4	111/8	978	25	20%	- AND -	7/8	- 134
Tandy Corp.	49	32	1077	461/2	425		3/8	- 25%
Telex	147/8	51/2		6	51/2		1/2	- V4
Tenna Corp.	10%	41/4	168	51/4	43/4			Unch.
Transamerica	231/2	161/4	2909	171/2	165	7	7/8	- 3/8
Triangle	20	14	69	161/8	151/2		3/4	+ 1/4
20th Century-Fox	17	85/8	573	121/4	111/2		1/2	- 34
Viewlex	127/8	41/4	140	51/8	41/2		5/8	- Va
Warner Communications	• • • • • • • • • • • • • • • • • • •	311/4	817	387/a	363/	C 1 0.000	3/8	- 21/8
Wurlitzer	201/4	143/8	58	171/4	1634		34	- 1/4
Zenith	56%	3934	760	55	531/4	54		- 7/8
	As of a	closing,	Thursday,	January 11	, 1973			
	leek's W	eck's We	ak's I	energenerge og	COUNTER	Week's ' High	Week's Low	Week's Close
	5835 S	anne pare Katol da				Tichesto	Tenoroa Takació	interests.
CONTRACTOR OF STATE OF A STATE OF	65363C 10520	51/4 7		Koss Electro	Contraction of the second s	16%	15%	153/4
The second se	934 68		234	M. Josephso	n Assoc.	18	161/4	161/4
	63/4 12			Mills Music		11	11	11
Data Packaning	556 4	536	556	NMC		436	45/4	4

### **Revenue Outlook**

The report notes that expected revenues for the current fiscal year would be the following:

VTR's, \$9 million, 1 million cameras, 5 to 6 million cartridges and \$15 million revenues.

There is virtually no profit expected from the sale of the VTR's, and for the full fiscal year the company is likely to have a pretax deficit somewhat in excess of \$2 million, or \$1 a share," Rockwell states.

"For the fiscal year ending November 1973, the company expects to have sold at least 210,000 VTR's and 3 million cartridges (\$66 million in VTR's, 36 million cartridges and \$102 million in revenue.) "On this volume, CTI should be able to generate earnings of \$1 a share for its first full year as an operating company," Rockwell said.

"Over-the-counter prices shown are "bid" (as opposed to "asked"). Neither the bid nor the asked prices of unlisted securities represent actual transactions. Rather, they are a guide to the range within which these securities could have been sold or bought at the time of compilation.

Schwartz Bros.

NMC

Recoton

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### Off the Ticker

JERVIS CORP., Lake Success, N.Y., manufacturer of high fidelity components, is making available a combination public offering of 280,000 new shares by the company and an undetermined amount from shareholders. The offering will be listed after the company's earnings figures for the six months ending Feb. 28 is available. . . . BELL & HOWELL CO., Chicago, sold its Rochester (MICA) film division for an undisclosed amount of cash and notes to ANKEN IN-DUSTRIES, Morristown, N.J. MGM INC., Culver City, Calif., reported a dip in revenues and profits for the first quarter ended Nov. 25, 1972. Operating income in the latest 12-week period declined to \$2,159,000, or 36 cents a share, from \$2,550,000, or 43 cents a share a year ago. Revenues dipped to \$33,517,000 from \$35,566,000. The company reported an extraordinary gain from the sale of its British-based music publishing company, AFFILI-ATED MUSIC PUBLISHERS LTD., to EMI LTD., London. The extraordinary income was from the sale, \$3,746,000, or 63 cents a share, bringing net income in the latest quarter to \$5,905,000, or 99 cents a share. According to MGM, it is negotiating the sale of its wholly owned subsidiary, ROB-BINS MUSIC CORP., a music publishing firm. . . . WALLICHS **MUSIC & ENTERTAINMENT** COMPANY INC., Los Angeles, reported a net loss of \$55,325, or a loss of 5 cents a share on revenues of \$3,349,697 for the six months ended Nov. 30, 1972. This compares with a net income of \$17,442, or 1 cent a share on revenues of \$3,359,557 a year ago. Clyde O. Wallichs, president, views

5%

1334

41/2

Data Packaging

Gates Learjet

Goody, Sam

53/8

125/8

41/2

5%

131/4

41/2

year-end results "optimistically." Sales were up about 10 percent in December over last year and profits should follow, he said. Wallichs also reported completion of a franchise with Sylvania to sell the company's television line.

57/B

41/8

6



**ABKCO INDUSTRIES INC.** Yr. to

Sept. 30:	1972		1971
Revenues\$	11.210.000	\$	8,936,000
Income	910,000		559,000
Special credit	c489,000		
Net income	b1,399,000		559,000
			c.42
a-Based on	income b	efor	
credit. b-Equa	l to \$1.05	as	hare. c-
Consisting of \$7	10,000, net	gain	resulting
from disposition			
ences between t			
mer producer of			
the company; re			
of \$91,000, resu			
capital loss car			
of \$312,000, on			
ment in MGM	. e-Adjust	ed	to reflect
two special 3 p	ercent divid	lend	is paid in
February and Se	eptember of	19	72.

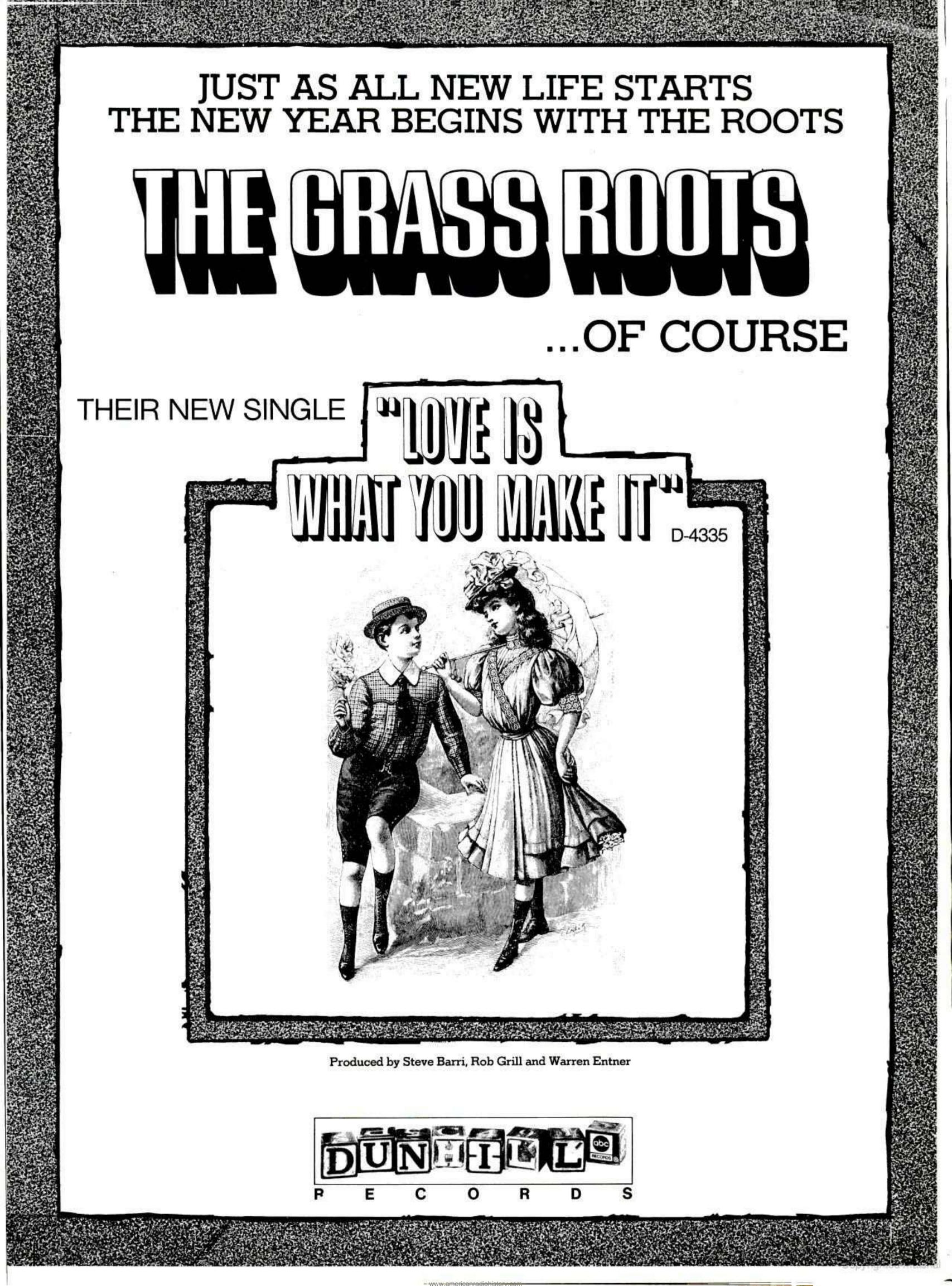
### METRO-GOLDWYN-MAYER

Qtr. to Nov. 25:	1972	1971
	33,517,000	\$ 35,566,000
Income	2,159,000	2,550,000
Special credit	b3.746.000	1045151/7#301/0.
Net income	c5,905,000	2,550,000
Per share	a.36	.43
a-Based on		
credit. b-From	sale of Aff	iliated Music
Publishers Ltd. share.	c-Equal t	o 99 cents a

### WALLICHS MUSIC & ENTERTAINMENT CORP.

Per share	6 months to Nov. 30: Revenues \$ Income (loss) Net income	1972 3,349,697 (55,325) (55,325)	s	<b>1971</b> 3,359,557 23,442 17,442
(loss) (.05) .0		(.05)		.01

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# Talent



### DOMESTIC

### NEW YORK

The 22nd Annual Greater New York Cerebral Palsy Telethon, presented on the weekend of Jan. 27-28 over WOR-TV, will be talent-hosted by singer Paul Anka (Buddah). Anka served in the same capacity for the first time last year. Song duo Steve Lawrence and Eydie Gorme (MGM) will handle similar chores on the Hollywood remote portion. . . . Atlantic Records hosted press parties in Washington at the Watergate and in Chicago at the Continental Plaza for singer Margie Joseph. . . . The Raspberries (Capitol) of "Go All the Way" fame have been invited to perform at the MIDEM Gala in Cannes. . . . Singer Al Green (Hi) will appear at the first annual Professional Black Announcers of New York (PBA) dinner in the Rochdale Village Ballroom on Feb. 23.

Funds raised from the event will be used to begin a broadcasting school for young people.

Major recording act signing on the dotted line at Buddah. . . . Austrian singer Christa Ludwig makes her debut as Lady Macbeth at the Metropolitan Opera on Feb. 13. . . . Writer Gladys Shelley has updated her 10-year-old hit, "Miss American Teen-Ager" for singer Steve Clayton (Monmouth-Evergreen). The tune was originally done by Rod McKuen (Warners) on the Spiral label. . . . On May 23, at a black-tie dinner in the Starlight Roof of the Warldorf-Astoria Hotel, stage, record and screen star Jack Cassidy will receive an honorary high school diploma from Richmond Hill High of Queens.

It's Frank Sinatra (Reprise) Week on the 4:30 Movie Monday (15) (Continued on page 13)

### In the Center of the Entertainment Whirl



Signings

Wilson Pickett has signed with RCA for a reported advance of over \$2 million. The deal runs three years with two additional yearly options and is set as a master-purchasing arrangement with Pickett's production company. The soul singer was formerly with Atlantic. . . . Vegas Music International has signed for overseas worldwide representation by United Artists Music. . . . Art and Dotty Todd, whose big hit was "Chanson D'Amour," have signed with Beverly Hills Records.

Atlantic Records' The Spinners have signed with Buddy Allen Management, Inc. . . Orchestra group Land of Sunshine, headed by Richard Rome, signed by Musicana Corp. to a five year contract. Second release by orchestra is the soundtrack from the motion picture "It's Snowing in New York." . . . Female band The Black Illusions have been signed to record for Tahiti Records. First release will be "Don't You Know That's Love" b/w "Music That's Fine."

Thom Bell has completed a deal to produce New York City, for Wes Ferrell's Chelsea Records. ... Reggie Vincent has signed for management with Blue Sky Music of Detroit, to launch a solo career after a year with Alice Cooper. ... Brian Richards signed to Amaret Records, distributed by MGM. Actor-singer-writer currently holding down male lead in "Oklahoma" at Las Vegas Union Plaza Hotel.

Larry Coleman has signed television personality Steve Allen to an exclusive personal management pact. Allen, host of CBS-TV's "I've Got a Secret," is currently writing a score for the new musical "Rondal." Author-composer-pianist Coleman has optioned two musical properties for production this year.

### Song Festival Set For U.S. Composers

SARATOGA SPRINGS, N.Y.— The first American Song Festival, the first event of its kind in this country, will be presented via four evening concert programs on Aug. 30-31 and Sept. 1-2, at the Saratoga Performing Arts Center, Saratoga Springs, N.Y. Lawrence W. Goldblatt, chair-

Lawrence W. Goldblatt, chairman of the board and president of the American Song Festival Corp., and Craig Harkenson, general manager of the Saratoga Performing Arts Center, have revealed the budget as set at \$1,150,000.

The festival will be the first in a series of projected annual Labor Day competitions between songs written by U.S. composers and authors, both amateur and professional. The final evening's concert will be internationally televised and a souvenir album containing performances of all songs competing in the festival's finals will be released following the event.

Attendance for the festival is expected to reach over 300,000.

Open to all U.S. composers, the competition will present the 36 semi-finalist songs to a selected panel of judges drawn from all areas of the music/entertainment world. The festival's producers anticipate hundreds of thousands of entries prior to the June 15 submission deadline.

A grand prize of \$25,000, plus a concert grand piano with a gold commemorative medal affixed, will be awarded to the composer whose song is judged best overall.

With three songs to be chosen on each of the first three nights, the nine finalists will receive \$5,000 each. From the expected volume of entries, 36 songs will be selected by the festival's board of directors for semi-finalist competition. The 36 semi-finalist composers will each receive \$1,000 round-trip travel for two to the Saratoga Springs site, and first-class accommodations for the duration of the festival as its guests.

Those songs will be performed in preliminary concerts during the first three nights of the festival. The nine finalist songs will be performed and judged in the final, televised concert on Sept. 2.

Composers may perform their own semi-finalist songs, or they may designate appropriate singers to interpret their songs for the competition. The festival's producers will assist nonperforming composers in the selection and contracting of singers.

Each of the three preliminary concerts will be hosted by a recognized American composer/performer, who will present a small concert of his or her most recent compositions prior to the evening's semifinal showcase and judging. All three artists will co-host the final concert.

The hosts are to be announced by festival's producers at a later date.

Entry forms for composers are being prepared, with negotiations now being made with a major manufacturer of blank tape cassettes for distribution of an entry kit, slated to include the entry form, a tape cassette, and a composers' handbook designed to assist novice composers in the preparation of their entries.

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### WHO-WHEN-WHERE

### ARTISTS ITINERARIES

BADFINGER (Apple): Chicago, The Aragon, Jan. 19. ROBBIE BASHO (Vanguard): St.

Cloud, Minn., St. Cloud Univ., Jan. 16; Minneapolis, Minn., Univ. of Minnesota, Jan. 18-20; Oshkosh, Wis., Univ. of Wisconsin, Jan. 23.

- BEA BENJAMIN: New York, Studio Rivbea, Jan. 27.
- DAVE BRUBECK (Atlantic): Princeton, N.J., Princeton Univ., Jan. 19; Boston Symphony Hall, Jan. 20; Orlando, Fla., Municipal Aud., Jan. 27.
- RAY BRYANT (Atlantic): Chicago, London House, Now-Jan.
   23; Rochester, Monticello Room, Jan. 29-March 4; New York, Michael's Pub., March 5.
   "TWO GENERATIONS OF BRU-

"TWO GENERATIONS OF BRU-BECK": New York, Philharmonic Hall, Feb. 16.

JULIE BUDD (RCA): San Diego, De Coronado Hotel, Jan. 27. SANDY BULL (Vanguard): New York, Folk City, Jan. 23-27.

York, Folk City, Jan. 23-27.
CHEECH & CHONG (Ode): Passaic, N.J., Capitol, Jan. 27; Binghamton, N.Y., Brooke Tech., Feb. 4; Rochester, N.Y., Univ. of Rochester, March 2; Ithica, N.Y., Ithaca College, March 8; Westbury, L.I., Westbury Music Fair, March 16-17.

- MERRY CLAYTON (Ode): New York, Kenny's Castaway, Jan. 24-26.
- 24-26. "AN EVENING OF COLE PORTER AND OTHER FA-VORITES": New York, Alice Tully Hall, Feb. 24.
- LARRY CORYELL (Vanguard): Philadelphia, Grendel's Lair, Jan. 18-21.

 JONATHAN EDWARDS (Atco): Philadelphia, Academy of Music, Jan. 21; Springfield, Mass., Springfield College, Jan. 26; Boise, Idaho, Univ. of Idaho, Jan. 27; Los Angeles, Feb. 6-11.
 WHITE ELEPHANT (Just Sunshine): New York, Alice Tully Hall, Jan. 18.

"PIANO EVOLUTION": New York, Village Gate, Jan. 22. VIRGIL FOX (Decca): Baltimore, Lyric Theater, Mar. 10.

- GRAND FUNK RAILROAD (Capitol): Shreveport, La., Jan. 20; Louisville, Ky., Jan. 21; Mobile, Ala., Jan. 26; Nashville, Tenn., Jan. 27; Evansville, Ind., Jan. 28.
- STAN GETZ (MGM): New York, Rainbow Grill, Jan. 15-Feb. 5
- AL GREEN (Hi): Miami, Fla., Marco Polo Room; Jan. 19-25; Washington, D.C., Constitution Hall, Jan. 27; Oakland, Calif., Oakland Coliseum, Feb. 2; Los Angeles, Forum, Feb. 4; Denver, Col., Feb. 10.
- CAROL HALL (Elektra): New York, Max's Kansas City, Jan. 17-21.
- EDDIE HARRIS (Atlantic): Chicago, Stardust Green Supper Supper Club, Now-Jan. 31.
- PROCOL HARUM (A&M): West N.J., Seton Hall, March 31; Paterson, N.J., William Patterson College, April 1; Utica, N.Y., Memorial Auditorium, April 6.
- PRESERVATION HALL JAZZ BAND: New York, Philharmonic Hall, March 16.
- GARLAND JEFREYS (Atlantic): Akron, Ohio, Civic Theater, Jan. 21; New York, Alice Tully Hall, Jan. 27; Boston, Jordan Hall, Feb. 3.
- WAYLON JENNINGS (RCA): New York, Max's Kansas City, Jan. 17-21.
- ERIC JUSTIN KAZ (Atlantic): Cambridge, Mass., Passims, Jan. 11-14; Harrisburg, Pa., Penn State.
- LORI LIEBERMAN (Capitol): Pasadena, Calif., Ice House, Jan. 23-29.

HERBIE MANN (Atlantic): Chapel Hill, N.C., Univ. of N. Carolina, Jan. 18; Charlotte, N.C., Univ. of N. Carolina, Jan. 19.

CHARLES MINGUS (Columbia): New York, Carnegie Hall, Jan. 19.

CHET NICHOLS: Washington, D.C., Cellar Door, Jan. 15-20. (Continued on page 13)

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### FROM THE ALBUM



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Talent

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### Continued from page 10

through Friday (12) on ABC-TV. on the fourth ABC-TV "In Concert" special set for Feb. 2 at 11:30 p.m. . . . Organist Richard Hyman (Project 3) and flutist Paul Horn (Epic) have had their first published folios issued this month by Edward B. Marks Music Corporation. . . . Pianist Susan Starr (RCA) has been invited to appear in the Soviet Union for the third time since placing second in the Tchaikovsky competition in Moscow in 1962. . . . Grin (Spindizzy) will release their third album, "All Out," on the Columbia Records custom label. David Brige produced. . . . Soul group The Spinners (Atlantic) perform on NET-TV's "Soul" program Wednesday (17). Al Green's (Hi) Soul appearance was recently broadcast.

Producer Kim Fowley commenting on his latest production Flash Cadillac and the Continental Kids (Epic): "It's not rock music. It's a cross between punk-rock, schlockrock, rockabilly and rock 'n' roll." What no glitter? ... Lobo (Bell) in town for publicity and promotion work. ... Elvin Jones (Blue Note) just concluded a date at the Village Vanguard. ... Earl "The Pearl" Monroe of New York Knicks fame moonlighting over at Spring Records as director of special services.

Cashman and West (ABC-Dunhill) winding up production on William St. James—new folk-pop group also recording for ABC-Dunhill. . . . The Music Dept. of the 92nd St. "Y," in cooperation with the Billy Rose Foundation, beginning their third season of "Lyrics and Lyricists"—a series devoted to "evenings" with noted lyricists of the theater, motion picture and recording world.

PHIL GELORMINE

### LOS ANGELES

Mickey Spillane had such a good time visiting spouse Sherri at the Union Plaza Hotel production of "Oklahoma," that the pair may co-star in "Guys and Dolls" at the Vegas hostelry. Meanwhile, Sherri Spillane's high quality vocalizing in "Oklahoma" is winning her a raft of recording offers. Radio-TV spots for the show as were done by Gordon MacRae.

Murray Rand, father of music veteran Jess Rand, died in New York at 72. . . . Two Broadway theaters pulled out the rug under a planned Alice Cooper stand, now tabled indefinitely.

Cheech & Chong to produce their own movie with Lou Adler. Work on the pair's third comedy album getting underway. Stoneground out of Warner Bros. and talking to other companies. Arthur Lee and Love sat in New Year's Eve at Rodney Bingenheimer's English Disco.

James Taylor invades Japan for the first time, with a Honolulu concert on the way home. . . . Pianist Hank Jones joins brother Elvin's poll-winning jazz group on Blue Note.

Chrysalis to hold an international licensees convention at London in February. . . Mick (Continued on page 14) WHO WHEN WHERE

### Continued from page 10

- BREWER AND SHIPLEY (Kama Sutra): Houston, Astro Hall, Jan. 14.
- OREGON (Vanguard): New York, Washington Square Church, Jan. 15; Goddard, Vermont, Goddard College, Jan. 20.
- BILLY PAUL (Philadelphia International): New York, Carnegie Hall, Feb. 11.
- FREDA PAYNE (Invictus): New York, St. Regis Maisonette, Jan. 17-25.
- JIMMY PAYNE (Vanguard): St. Charles, Mo., Scarlet Queens, Jan. 16; St. Charles, Mo., Scarlet Queens, Jan. 26.
- RASPBERRIES (Capitol): Chicago, The Aragon, Jan. 19. "CELEBRATION FOR EARL
- SCRUGGS": Manhattan, Kansas, Kansas State Univ., Jan. 20. PETER SCHICKELE (Vanguard):

Buffalo, New York, Buffalo Philharmonic, Jan. 19; Bloomington, Ind., Jan. 29. BROTHERS JOHN SELLERS:

- New York, Josephson's Cookery, Jan, 27.
- THE SPINNERS (Atlantic): New York, Apollo Theater, Now-Jan. 16.
- MARY TRAVERS (Warners): New York, Carnegie Hall, Feb. 17. RANDY WESTON (Atlantic): Stony Brook, N.Y., SUNY, Jan. 21; New York, Philharmonic Hall, Feb. 4.
- PAUL WILLIAMS (A&M): New York, Alice Tully Hall, March 25.
- TEDDY WILSON: New York, Town Hall, Jan. 17.

### THEATER REVIEW:

### **Rainbow' Casts Shadow**

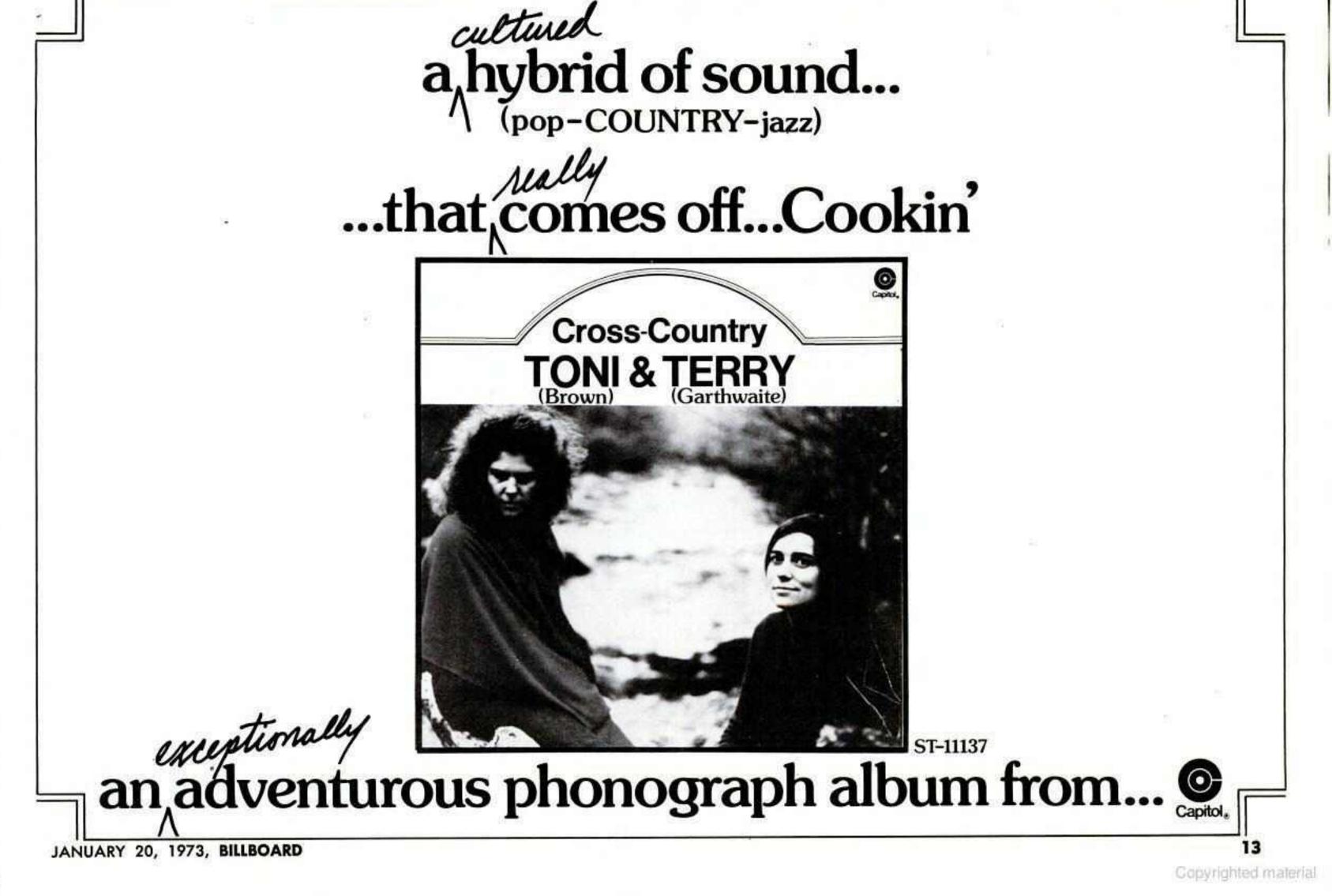
"Rainbow," at the off-Broadway Orpheum Theatre, is a brave little musical that makes up in enthusiasm what it lacks in originality.

Written and produced by James Rado (co-author of "Hair") in collaboration with his brother, Ted, "Rainbow" is a sort of reverse "Via Galactica" without the tinsel.

Utilizing the show within a show format which worked successfully in "Pippin"—this season's big Broadway success—"Rainbow" tries to tell the story of a happy little group of Rainbeams, from "Rainbow" land, who bring their radio show to earth in an effort to spread happiness and goodwill.

One gets the feeling that the show was meant to be a tongue-incheek backlash at the social and political structure of our present day society, for it does, somewhat feebly, try to poke fun at everything from God, religion, homosexuality, and the generation gap, to the President of the United States and the war in Vietnam. This basically has been its undoing, for in trying to be all things to all men, it succeeds only in becoming (Continued on page 14)





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### From the **Music Capitals** Of the World

### Continued from page 13

Jagger reportedly appearing on the next Yoko Ono album. . . . Bob Taylor of Tulsa's Halsey Talent Agency father of a girl, Christy.

Canned Heat and Rare Earth teaming up for a lengthy tour. . . . UA picked up the master of "Sabrocito" by Rulie Garcia and the East L.A. Congregation, which has already sold 10,000 copies locally. . . . Robie Krieger cutting a solo album for children, minus the other two Doors.

Grunt acts Black Kangaroo and Fat Fandango played a benefit for Vietnam orphans in San Francisco. . . . David Bowie to open his Feb. tour at Radio City Music Hall in New York. . . . Bernie Wayne, composer of "There She Is, Miss America" to direct music for first Miss World Peace Beauty Pageant in Bombay, India.

**Don Ellis Electric Orchestra first** act set to perform at the Los Angeles Grammy Awards banquet. . . . Bette Midler's first L.A. concert set for Music Center Pavilion March 17. . . . Staple Singers representing USA at MIDEM opening gala.

Helen Reddy on the Flip Wilson Show airing Feb. 8. . . . Mary Travers returns to Troubadour. . . . Curtis Mayfield reunites with the Impressions at Santa Monica Civic Friday (26). NAT FREEDLAND

### DENVER

Andy Williams and Bill Cosby appeared at the Denver Coliseum. The concert was a benefit for the Children's Asthma Research Institute and Hospital. . . . Johnny Mathis and the Denver Symphony Orchestra performed at the Currian Exhibition Hall with Allan Miller conducting the performance. The Symphony Orchestra opened their season with conductor Aaron Copland and guest pianist Alberto Reyes and performed with Heritage. Also scheduled to appear with the Symphony Orchestra in late October is Benny Goodman. . . . A "Vote Yes for Colorado" concert was scheduled to help raise funds to stop the 1976 Winter Olympics from being staged in Denver. Performers appearing were Judy Collins, Batdorf and Rodney and Willis Alan Ramsey. . . . Rod McKuen and the Stanyan Strings headlined a concert here, courtesy of Robert Garner. Garner presented Lily Tomlin and Buck Owens and his Buckaroos with special guest star Susan Raye several weeks ago. Also scheduled are the following performances: Jerry Lee Lewis and Freddie Hart and the Heartbeats, and Dionne Warwicke. The Owens and the Lewis concerts were presented in con-junction with KLAK radio and Jack Roberts. The Warwicke concert is co-sponsored by KHOW. . . Concert Ventures presented Ginger Baker, Chuck Berry, Buddy Miles and Nazareth at the Denver Coliseum. Recent performers at Tulagi's in Boulder have been Herbie Hancock, John Prine, Steve Goodman, Linda Ronstadt, Stoneground, the San Francisco gospel rock group, and Mance Lipscomb, the 79-year-old blues singer. According to Chuck Morris, Tulagi's manager, Dan Hicks and the Hot Licks and

### **Rogers Booking Keys New Riviera Plans**

### By LAURA DENI

LAS VEGAS-The Riviera Hotel, rapidly becoming one of the leaders of contemporary entertainment will have Kenny Rogers and the First Edition making their main room debut starting Jan. 19.

Previously the group had ap-peared in the Hilton's lounge. "They have done well in Las Vegas in previous engagements and that, of course, was instrumental in our decision to bring them into our showroom," said Riviera President Ed Torres. "To an extent, it's a gamble, but we feel we are moving in the right direction."

Four years ago Torres signed Engelbert Humperdinck when he was a virtual unknown. It was the first time the hotel had booked a contemporary entertainer and they struck gold. Since then, they have added several other acts in the same musical bag with unusual success.

"There are three basic steps to success in Las Vegas," said hotel executive Tony Zoppi, "a hit record which enjoys a lengthy stay at the top of the charts; widespread television exposure or a movie which does a big box office. Almost every headliner who has made it here in the past five years, came via one or more of these routes. Once they get here, it's up to them to prove they can do a good night club act. Generally unknown is the fact that many of them worked obscure night clubs early in their career, so the transformation really isn't that drastic."

Still another reason why the Riviera is placing increasing accent on youth, as are many of the other Las Vegas hotels, is the upcoming generation of affluent executives who are rapidly replacing the aging big spenders of 20 years ago.

"These people grew up with Elvis, the Beatles and the Mod

contemporary acts have been very gratified with the results," Murray related.

Rogers and the First Edition, who record for Jolly Rogers, have left the security of the lounge for a gamble in the big rooms because "it's a step upward, and who can knock that?" said Rogers.

"We are very selective about our appearances, especially in Las Vegas and mulled several offers before deciding on the Riviera," Rogers explained. "We are completely revamping our act to appeal to a wider cross section of fans and feel we have a solid 35 minute show which will please even you."

### 'Rainbow' Review

### Continued from page 13

cluttered, confused, and lacking in direction.

The music, too, lacks originality running the gamut from oldfashioned revival meetings and musical sounds of the Roaring Twenties, to today's rock and roll and soulful funk.

"Rainbow" is most redeeming for its cast, which work energetically with the little material they have to create a worthwhile evening of entertainment. Unfortunately, their efforts alone are insufficient.

"Rainbow" has been called, in some circles, the most likely successor to "Hair." However, with forgettable music and a mish-mash of a plot, its aspirations as "Hair's" successor seem doomed. RADCLIFFE JOE

### **Columbia Promotes 1st Rock Concert**

LOS ANGELES-The Columbia Records West Coast branch promoted its first rock concert, almost selling out San Diego Sports Arena with Azteca and Earth, Wind and Fire. Azteca, latino-rock band, made its first airplay break in San Diego and the label wanted them to play the city while they were hot. A nine-day promotion campaign came only 400 short of selling out the 5,500-seat hall.



Miles Davis appeared at the Draughthouse and then moved on to Marvelous Marv's for four days. . . . Hometown favorite Frankie Rino took time off from his engagement at La Place Pigalle to appear on the Merv Griffin television show. Denver's Johnny Paycheck has been nominated by CMA for best male vocalist of the year and appeared in Nashville in the Columbia Record Show.

Foghat will round out the club's

billings for October.

DANIEL MILES

sounds," Zoppi continued, "This is their kind of music, just as swing and love ballads were part of the immediate postwar scene. They relate to Humperdinck, Liza Minnelli, the 5th Dimension, and several others who are now part of the local entertainment scene. The success of our policy is reflected where it counts most, at the box office."

Jim Murray, who represents Creative Management Association in Las Vegas, booked the group into the hotel and admitted that "it wasn't so much cracker-jack selling that obtained the booking but the fact that all of the hotels are basically beginning to take stock of what they have to offer in the rooms.

"Caesars Palace booked Blood, Sweat and Tears about a year ago and the engagement proved to be very successful. In fact all of the hotels that have booked rock or

### Banana to Cut Lampoon Show

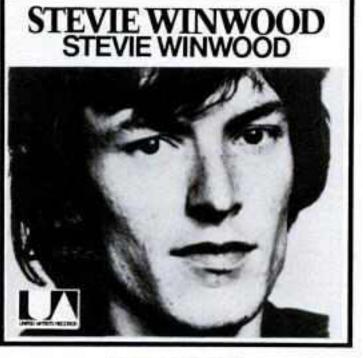
NEW YORK-"Lemmings," a comedy show presented by the National Lampoon, opened at the Village Gate here Friday (12). The show, scheduled to run through February, will be recorded and released on Banana Records, label distributed by Blue Thumb Records.



JANUARY 20, 1973, BILLBOARD Copyrighted material

- 1/17 Loyola Fieldhouse, New Orleans, La.
- 1/18 Houston Coliseum
- 1/19 Ft. Worth Tarrant County Convention Center
- 1/20 Municipal Auditorium, San Antonio, Tex.
- 1/23 Long Beach Arena
- 1/24 Anaheim Convention Center
- 1/25-26 San Francisco Winterland
- 1/28 U. of New Mexico, Albuquerque
- 1/29 Denver Coliseum
- 1/31 Kiel Auditorium, St. Louis
- 2/1 Pittsburgh Civic Arena



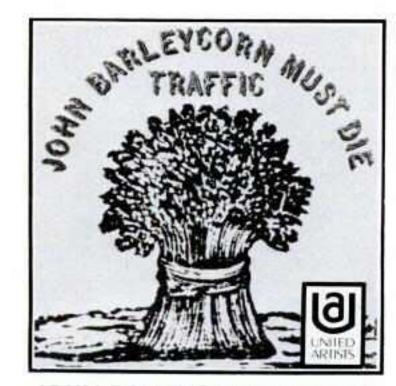


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  - Center
- 2/5 Aerie Crown Theatre, Chicago
- 2/6 Kobo Hall, Detroit, Mich.
- 2/8 Nassau Coliseum, L.I.
- 2/9-10 Academy of Music, New York
- 2/11 Boston Music Hall
- 2/13 Municipal Auditorium, Atlanta
- 2/14 Tampa, Florida
- 2/15 Orlando, Fla.
- 2/16 Hollywood Sport Auditorium, Fla.
- 2/17 Jacksonville Coliseum







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BEST OF TRAFFIC LP: UAS-5500 8-TRK: U-8175 CASS: K-0175



LAST EXIT/TRAFFIC LP: UAS-6702 8-TRK: U-8154 CASS: K-0154



TRAFFIC LP: UAS-6676 8-TRK: U-8128 CASS: K-0128



MR. FANTASY LP: UAS-6651 8-TRK: U-8112 CASS: K-0112

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### Talent

### Talent In Action

### GROUCHO MARX

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OP QUALITY

Groucho Marx who sang eight nonsense songs in a wispy but truetoned voice and interspersed the selections with surreal tales out of Marx Bros. history, is not the rubber legged triphammer-tongued zany seen cavorting in the film clips also shown during the show.

Who is Needom Carroll Grantham?

But at the age of 82, who would be?

The maniac world-view of Groucho the legend is still there, as quick and biting as ever, even when he's standing at a streamlined lectern and reading his routines from index cards. And when the temptations to steer from the prepared material and wander into a world of Groucho memories proved too strong, piano accompanist Arthur Hamlisch and assistant Erin Fleming would steer him back on the track without any mealy-mouthed pretenses at subtlety.

The packed Chandler Pavilion was filled mostly with under 25s. The entire performance was filmed, so it should be around as a later Groucho Marx treat permanently.

### BOBBY RYDELL

### Copacabana, New York

In the early sixties Bobby Rydell recorded some of the bounciest and happiest of the clean white rock 'n' roll to come out of South Philly at that time. With a peppy personality, a pompadour a foot high and a smile about as wide, the slender singer soon veered into television, nightclubs and eventually the movies.

Now, almost thirteen years after his initial success on the old Cameo label with "Kissin' Time," Rydell is back at the Copacabana with an act showcasing the performer as a polished young veteran. The hair is shortened and styled, plus he's added a few pounds, but the zest and enthusiasm which has always marked his work is still clearly in evidence.

A jazz-flavored "With a Little Help From My Friends" opens the show and he immediately establishes a friendly rapport with the Copa high rollers. Rydell's voice remains warm and expressive as he re-creates his million-sellers "Volare" and "Forget Him." A well-arranged medley spotlights "Watch What Happens/A Man and a Woman/Little Green Apples" to good effect and "Sway/ Old Black Magic" combine two other sprite chart winners. The Copa's band, helmed by Sal Sicari, provided driving backup throughout the set and especially kicked on "A Lot of Livin' to Do," Rydell's featured number in the film "Bye Bye Birdie." The singer, now on Perception Records, creates an intimacy by playing to each corner of the club and tying things together nicely with genial comic patter. Perhaps some of the impressions he used to do, several of the older rock hits and an updated song catalog might have embellished the act for maximum results. PHIL GELORMINE

### Studio Track

### By SAM SUTHERLAND

The Runt Bounces Back: After months of relative silence from studio virtuoso Todd Rundgren, a few pieces of the puzzle are coming to light just now, with more to follow.

Rundgren dropped from sight last summer when he began trying to put together his own studio in **Mark Klingman's** New York loft, amid conjecture regarding just when the room would be finished, how it would be designed and who would record there.

Well, the studio is finished. And, while we haven't had a glimpse of the room itself, everyone will soon be able to hear its capabilities: Rundgren's next Bearsville album, recorded and mixed there, should be out by the end of the month. And, just to prove the studio's no toy, Rundgren has been producing Fanny's next Reprise oeuvre there, tentatively titled "Mother's Pride" and headed for spring release.

\* \* \* Proverbial Hot Poop: This past year has seen an increase in stellar sessions, with the Sahm sessions receiving the most recent splash.

Now rumor reaches us of yet another marriage of the powers, this time centering around **Barry Goldberg** and several of N.Y.'s top rank. No confirmation on where, who or when, and one observer of those sessions expressed some doubts about whether the tracks in question, reported to be instrumentally explosive, would ever see the light.

Also seen moving through N.Y. rooms: Dave Mason, now with Columbia, and hopefully laying down tracks for his next offering.  $\star \star \star$ 

Sara Lane has filled us in on developments in Miami, where Mack Emerman's Criteria Recording Studios anticipates a hot month. Emerman and friends expect all three rooms to be rolling throughout that period.

Atlantic Records has a new band, that being Sage, and Mike Piners, currently of Cactus, is producing. Tom Dowd has also been handling mixing sessions on tracks by Black Oak Arkansas, the Allman Brothers Band, Jackie De-Shannon and Terry Reid. Also in was Brad Shapiro, producing sessions with Wilson Pickett. Those dates were for overdubbing and mixing voice, strings and brass for the next wicked LP. ABC/Dunhill's Joe Walsh is reported due in, presumably with Bill Szymcyzk, as are the Chamber Brothers, accompanied by producer Bob Zimmerman of New Generation Productions. Michael Lang and Just Sunshine Records are bringing in the Fabulous Rhinestones, with sessions booked over a three week period, while South Eastern is bringing Mr. Pago's Los Diplomaticos for LP sessions. In the works is yet another album project with Rick Chapman, produced by Stan Webb of Cee Bee Promotions. Webb's score for the film, "The Drifter," was produced there, with a single from that work slated to emerge this month. No label mentioned as yet, but the score is the first to be totally produced in Florida. Other recent work completed at Criteria includes NBC's pre-recording sessions for the King Orange New Year's Eve Parade, with Milton DeLugg conducting an orchestra of Miami's session elite. George Beckman and Walter Miller, executive vice president at NBC, came in to oversee the sessions, which also featured Bert Parks, Vonda Van Dyke, Anita Bryant and other smiling faces.  $\star \star \star$ Meanwhile, out in Cleveland, Agency Recording Studios appears to be rolling along nicely. Studio manager William C. Noyes has given a brief glimpse of dates there. Agency is now involved in live stereo FM broadcasts with WNCR-FM. Recent dates included Argent, Epic Records' group, Asylum's Batdorf & Rodney and Threshold's Trapeze. Also covered by series was local band Wunderle, an 18piece "rock orchestra."

Other sessions have included cutting & mastering for Maureen McGovern's dates for the theme from "The Poseidon Adventure," a 20th Century-Fox production. "The Morning After" is the theme, with arrangements by Joe Hudson. Belkin Prods.' Carl Maduri supervised.

Also in: John Bassette, local rocker, has recorded there and begun distribution of a "mini-album," already enjoying local sales. Tema Productions' Jimmy Testa also trucked through, working on his next single.

\* \* \*

Out at Sunset Sound Recorders, Bill Robinson is relaxing after a New Year's spent with Guy Lombardo and the traditional festivities at the Waldorf. That job was a remote, with Robinson joining forces with Fedco Audio Labs and CBS to handle the job. Fred Ehrhardt headed the Fedco crew.

At Sunset's Hollywood studios, work has begun on Richard Perry's production of Andy Williams' next album, engineered by John Haeny. Haeny has also handled sessions for Paul Williams, produced for A&M by Michael Jackson.

James Brown has been mixing there, working with Sunset's Wayne Daily, while Lou Rawls did sessions for The Navy Show there with engineer Tom Harvey.

\* \* \*

Meanwhile, at Larrabee Sound in Los Angeles, manager Lenny Roberts offered a quick list of recent and ongoing sessions in those rooms.

Johnny Mathis has been in with producer Jerry Fuller, working on his next Columbia project, while Epic Records brought Bobby Vinton in for a single and an LP, and Randy California, still Kaptain Kopter and still with Epic, has been working on his next tracks. Epic also brought Johnny Mann in, produced by Jerry Frank.

Kapp Records' Andy and David Williams were in produced by Jack Mills, who also directed proceedings with The Brady Bunch, working on their next Paramount LP, while Snuff Garrett is producing Paul and Jojo for GME-Bell there. Another Kapp artist, that being Cher, has been working with Mr. Bono on her next album. And, speaking of musical relations, the Williams' kids weren't alone. Larrabee was site for sessions with the Boone Girls, produced for MGM by Fred Werner. Other shots: Tobi Allyn's next Barnaby single, produced by Ken Mansfield; 30 segments of Johnny Mann's "Stand Up and Cheer," produced for Pierre Cossette Co.; and pre-recording sessions for Lucille Ball and MCA Universal Television. \* \* \* School Days: The last few years have seen an increasing number of courses in studio engineering, and one studio that has become involved with recording seminars during the last year is Seattle West Recording. Their seminar in "Audio Engineering and Recording Industry" should begin soon, with chief engineer Rick Keefer to supervise during the six weeks of sessions handled on three evenings each week. Subjects to be covered will range from basic audio theory and terminology right through acoustics, electronic music, audio systems design, recording techniques, mastering, the industry itself and the legal aspects thereof. More word on that is expected from the folks at Seattle West.

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### JONATHAN EDWARDS HOD & MARC

Bitter End, New York

Over a year has passed since Jonathan Edwards first impressed both the elite and the man on the street with his debut album and single. In the interim, the more caustic seem to have forgotten Edwards, while others have suggested he was a one-shot wonder.

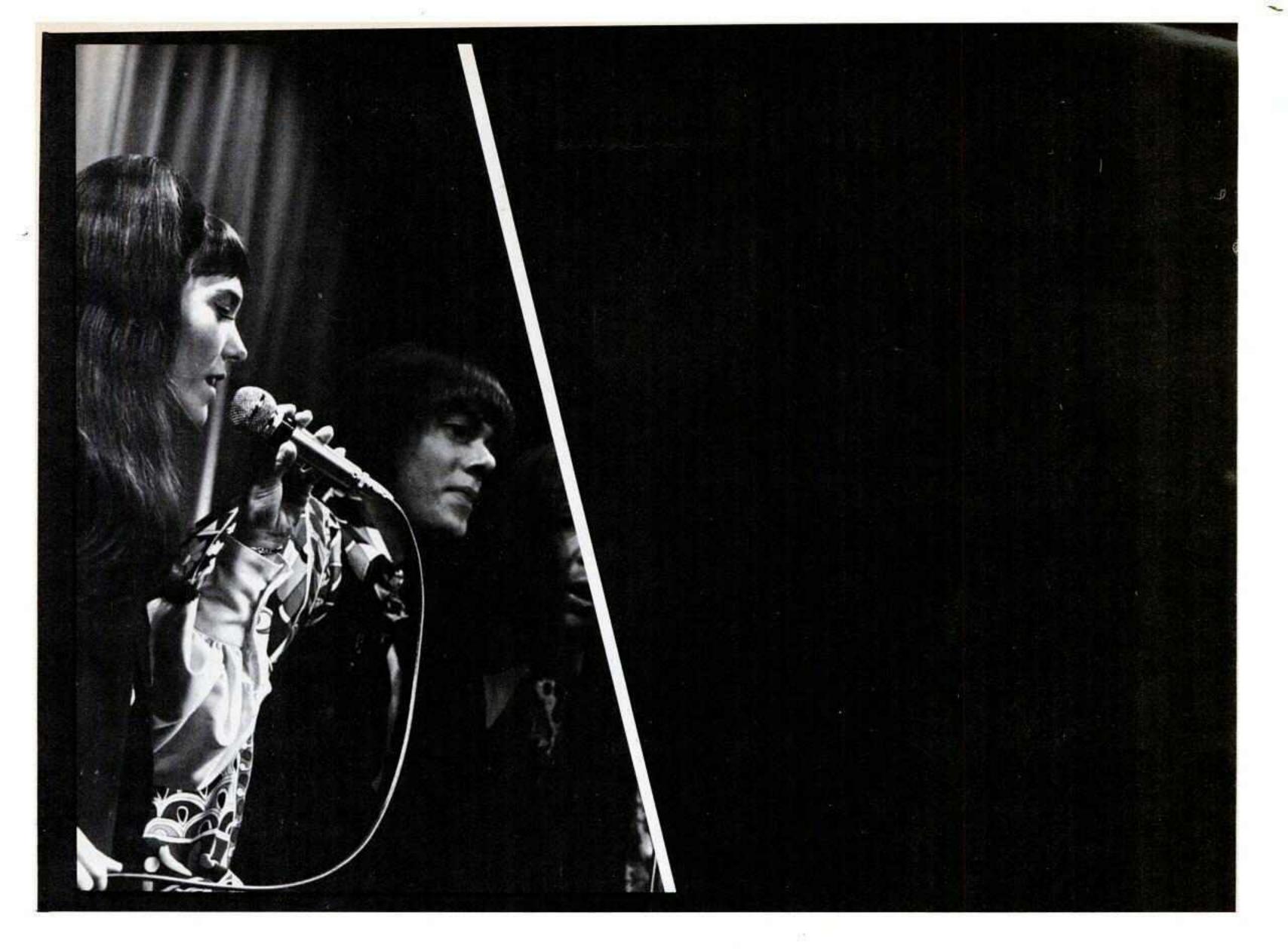
That is a cruel suggestion indeed, particularly in view of Edwards' fine, relaxed performances here. A strong, warm performer who writes soothing and often moving tunes, Edwards is very much the funky, urbanized cowboy alluded to in the title tune of his most recent album.

Chief spice in the mix is his voice, an instrument which balances a sweet and earnest vibrato against the rough textures of whisky and smoke. His acoustic rhythm work was simple but direct, providing a strong base for the pedal steel and banjo of veteran New England hillbilly Ben Keith.

Opening the bill was Hod & Marc, a new duo whose debut album was released by Bell Records. (Continued on page 18)

### 'Heartbreak Kid' Track by Columbia

NEW YORK—Gary Sherman, who composed original music and conducted the score for the Palomar Pictures release "Heartbreak Kid," has put together the original soundtrack of the film for album release by Columbia Records under the supervision of Columbia's Tom Shepard. Sherman's previous movie credits include "Alice's Restaurant," "Midnight Cowboy," "Money Talks" and "Parades."



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### CONGRATULATIONS To GRAND FUNK RAILROAD

### **Talent In Action**

### Continued from page 16

Hod provides the melodic underpinnings for Marc's intense vocals, and the resulting mix is an unflinching romanticism that is projected chiefly through lyric images of love struggled for and lost. That approach may veer dangerously toward melodrama at times, but the duo's professionalism should still win many friends.

SAM SUTHERLAND

### CHUCK BERRY FLASH THE PHLORESCENT LEACH & EDDIE

Capitol Theatre, Passaic, N.J.

Something should be done about these two shows a night deals. Chuck Berry, the man who virtually lives on stage, was allowed lots less than an hour to perform, leaving the capacity crowd understandably screaming for more—only to be hustled out the side exits prior to the late show.

The Phlorescent Leach & Eddie, Warner Bros. group, alias Mark Volman and Howard Kaylan (former Turtles and Mothers of Invention), brought home a zesty set of comical rock parody dipped in good humor with zany theatrics and the musicianship garnered from their previous affiliations.

Flash, while occasionally exciting, lost momentum due largely to the overlong length of their soloridden arrangements. The guitar of Peter Banks, core of the English foursome, provided finesse, but the Jaggerish posturing of lead vocalist Colin Carter appeared a trifle dated although his vocals were adroit. Michael Hough on drums and Ray Bennett on bass gave body to the band that records for the Capitol distributed label, Sovereign. Getting back to Berry, the grand old man of rock was again found reeling, rocking and rolling to his usual brand of sexually direct rhythms of raunch with character, arrogance and whimsy. Whether strutting, sweating or swaying with "Little Queenie" and "Nadine" or slipping his tongue between the silky strings of his guitar in a ges-ture of true affection, Berry depicted the prime showman. But alas, the Chess Records artist was just riving up when Father Time pulled the rug out from under him as he duck-walked into the wait-ing wings. PHIL GELORMINE

stability of the band was dazzling from the first bars of "Watching The River Flow" right through to the end.

Opening the set was Speedway Johnny, a young band that is promising despite its obvious inexperience. Imaginative playing more than compensated for occasional vocal roughness and rather uneven material. More to the point, this band is clearly growing, given the distance traveled since their last appearance here.

SAM SUTHERLAND

### WILSON PICKETT SPINNERS COASTERS

Academy of Music, N.Y.

Although the Wilson Pickett Show was more than an hour late in starting, the soul caravan ensured that the small audience of patient fans got its money's worth of entertainment.

Pickett — Atlantic Records backed by his "Midnight Movers" orchestra, blended old favorites with recent chart successes and came up with a pithy potpourri of soulful pop that ran the gauntlet of chart favorites from "Proud Mary" and "Mama Told Me Not to Come," to the perennial choice, "The Midnight Hour."

Preceding Pickett was the Spinners, new to the Atlantic label and currently making waves with their "I'll Be Around." An incredibly well-coordinated, well-rehearsed, professional group, the Spinners are not only visually appealing but also musically proficient, as was evidenced by their inimitable renditions of, "It's a Shame," "Here I Am Baby," and "That's the Way I Feel."

Also sharing the stage were the Coasters, who have begun moving towards a more pop-rock format, but who still remember the old evergreens that propelled them to fame during the heyday of rock & roll. Their evening offerings included, Luther Ingram's "If Loving You Is Wrong," "Love Potion No. 9," "Smokey Joe's Cafe," "Poison Ivy," and "Charlie Brown." RADCLIFFE JOE

### JOHN MAYALL DELBERT & GLEN TRANQUILITY

Carnegie Hall, New York

An extended evening of blues awaited the youthful Carnegie Hall audience as the show kicked off at an unusually late 10:00 starting time. For rock fans though, British band Tranquility led things off with flash, bounce and high velocity music. The colorfully clad combo, manned by lead guitaristsinger Terry Shaddick, stressed four-part harmonies lifted straight from The Beatles' "Abbey Road" era. The anything but tranquil band records for Epic.

Clean Records artists Delbert McClinton and Glen Clark followed with a good if overlong session of solid country-rock blues. The Texas duo displayed clever close harmonies as well as strong individual voices while backed by a hard-edged band. McClinton on harp and acoustical guitar and Clark on keyboards rendered songs from their oft-plugged album, "Delbert & Glen."

Polydor's John Mayall, bringing to an end a 14-week tour, surrounded himself again with the finest of bluesmen. Each musician —Freddie Robinson on guitar, Keef Hartley on drums, Victor Gaskin on bass, Richard Mitchell on trumpet and Fred Clark on sax —having developed by show's close, in individual musical personality thanks to the leisurely length afforded them throughout to improvise on Mayall's basic blues themes.

Mayall himself tied things together tightly with his gusty, almost black-sounding vocals and charged electric piano and harp work. By 2:45 the next morning, he still had 'em in the aisles clamoring for more.

PHIL GELORMINE

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### STEVE MILLER BAND SEATRAIN SPEEDWAY JOHNNY

### Village East, New York

The Gangster was back, filling the old Fillmore East with loose, bluesy fire that demonstrated why the Miller bands, for all their changes in personnel and occasional gaps in strength, have sustained a loyal audience.

tained a loyal audience. The current lineup finds Miller reunited with bassist Lonnie Turner, along with a fourth member, Dicky Thompson, who provides a broad textural base of organ for Miller's excursions on lead.

The playing itself was loose but right, with Miller concentrating on guitar and easing off on vocals. Blues were in the forefront, with a brief but warming acoustic set saved for the encore. The Steve Miller Band records for Capitol.

Seatrain, now on Warner Bros. Records, was clearly back on its feet, following the recent departure of Richard Greene. Those who fear the band might lack strength without the incendiary fiddle may rest secure in the knowledge that the band is, if anything, stronger. Bill Elliott has been added on piano, and a fine addition he is, freeing Lloyd Baskin and guitarist Peter Walsh to build some strong vocals. Drummer Julio Coronado is precise and powerful, and the overall

### THE FULL TILT BOOGIE BAND

### The El Mocambo Tavern, Toronto

It's been two long years since the Full Tilt Boogie Band (Janis Joplin's backing group at the time of her death) have played any serious engagements and the loss has most definitely been ours.

The five-piece ensemble (Clark Pierson on drums, organist Ken Pearson, Rick Bell on piano, guitarist John Till and Buggy Maugh on bass) made Toronto the site of their return this week and it was a highly auspicious occasion. It was no surprise that the Full Tilt Boogie Band chose Toronto for their "comeback" since a goodly portion of the players come from these parts.

On first hearing one is tempted to point out certain similarities with The Band, a group with much the same roots. But the Full Tilt Boogie Band proceeds past its Band-ish harmonies and laid-back funkiness to inject a flavor and feeling all its own.

Their repertoire is a combination of originals (most of which will be introduced in the group's debut album due in January on Bearsville) and some rock 'n' roll standards such as "Tears On My Pillow" and Sam Cooke's "That's Where It's At." "Tears" was given the finest reading this reviewer has ever had the pleasure of hearing.

The Full Tilt Boogie Band has been "living in the woods" near Woodstock, and it's obvious that they've spent many, many nights jamming together. Their music is tight and positive, never faltering in either direction or purpose.

**RITCHIE YORKE** 

### Hacienda: Facelifting, New Policy

### By LAURA DENI

LAS VEGAS—In an effort to make the Hacienda Hotel "the spot" for locals as well as tourists, new owners of that resort revealed plans for a million-dollar renovation of the casino and building, new entertainment policy, improved food service and a camperworld park.

The new owners are Allen Glick, chairman of the board which will be headquartered in San Diego; Gene Fresch, president and general manager of the entire Hacienda operation-headquartered in Las Vegas.

Emphasizing that the Hacienda operation "would be totally different from past operations," Fresch said "I feel the hotel has been dragging its feet and I hope in the future to change that."

dragging its feet and I hope in the future to change that." A change in entertainment format, including the termination of nude shows, will be the hotel's new policy according to Fresch. "Nude shows are not within the type of image we wish to have at the Hacienda."

Until the new owners took over a nude show titled "Love of Sex" was being performed nightly in the hotel's Jewel Box Lounge. Fresch added, "We will have both lounge and main showroom acts. Presently, we are still forming our entertainment policy which will formally be ready on Jan. 15. It will be an improvement compared to acts which have performed here in the past."

The owners purchased the hotel for approximately \$5 million in cash and assumed an undisclosed amount of indebtedness, Glick said. He said the name of the hotel, built in 1955, would remain the same.

JANUARY 20, 1973, BILLBOARD . Copyrighted material

# Latin Music

### EDITORIAL

### **Time for Strength**

Out of tragedy has arisen an opportunity for the entire Latin music industry—the musicians, singers, labels and distributors—to show the strength and scope of their music.

Caytronics Corp. boss Joe Cayre plans to honor the memory of the late Puerto Rican baseball star, Roberto Clemente, with benefit concerts in Puerto Rico and New York—all proceeds going to Roberto Clemente's Children's Sports Arena Fund.

Let us hope that the artistic and executive talent contained in the Latin industry will support these events.

### WCMQ Shifts to Top 40

### By ART (ARTURO) KAPPER

MIAMI—Radio station WCMQ, basing its format on a Latin Top 40 concept, has created a strong interest in the 20-35-year-old listener here for contemporary Latin music, according to the ownermanager of the station, Herb Dolgoff. The station has been in operation for nearly three months.

Dolgoff cited the use of a Top 40 concept and the consistency of product airplay generated by the station, as opposed to the heavy news and "soap opera" formats of other local stations, as the major reasons for WCMQ's success. The station's call letters also provide a natural promotion direction in this highly Cubanized city, Dolgoff said. At one time, CMQ was a well-known station in Havana.

Dolgoff, an attorney, has been in radio management since 1957, when he joined Storz Broadcasting. Leaving Storz in 1966 to manage WQAM for four years, he then joined WWOK, a country music station in Miami. WCMQ started in 1972 when Dolgoff left WWOK and purchased WLTO, then a Spanish easy-listening station.

Sharing the duties with Dolgoff at the station are Tony Rivas, music director, Pedro de Pool, program director, Nirso Pimintel and Ricardo Villa, newsmen, and disk jockey Roberto Suarez.

Dolgoff further stated that WCMQ works with the theme "La Epidemia Musical" (the musical epidemic). He said the Latin market is expanding as the new sound of "salsa" permeates the Latin community, especially with its additional potential for a crossover into the American market. The key, Dolgoff said, is to program contemporary Latin music, and lots of it, "for that's what the listeners want to hear."

### Arts Series For Cheetah

NEW YORK—Starting Jan. 29, the Latin club El Cheetah will feature a weekly Monday night Latin arts program, to be produced by emcee and comedian Dizzy Izzy Sanabria.

Sanabria said that the program, conceived to "heighten the awareness of Latin arts and to boost community pride," will combine musical acts with poets, painters and video tape demonstrations. Scheduled for the opening night are Charlie and Eddie Palmieri, the rock group Seguida and singer Bobby Schneider. Sanabria stated that Tico Records plans to record the first performance, with the possibilities of a future LP release.

He also said that plans include the auditioning of young Latin artists for inclusion in the weekly performances. "The main reason for this program," Sanabria continued, "is to give the Latin community here a greater awareness of itself and to possibly educate the non-Latin to our culture and music."

### **BMI Sets Latin Grant**

NEW YORK—BMI has established a Latin American copyright studies scholarship. The grant, \$1,500 annually, will be administered by the International Confederation of Societies of Authors and Composers (ICSAC) and will be utilized to encourage the study of administrative and legal copyright matters within the realm of Latin American performing societies.

Edward M. Cramer, president of BMI, said the licensing organization will, at the end of a threeyear period, make an additional payment to the council to defray the cost of publishing the results of the study.

### 2d Latin Concert Feb. 2

NEW YORK—Latin music in concert, sparked by what Richard Nader termed a "highly successful first production last November, will return to Madison Square Garden Feb. 2.

The concert, tabbed the Second New York Latin Festival of Jazz, Rock and Soul, will be presented by Madison Square Garden Productions and Richard Nader Productions and will feature Tito Rodriguez, La Lupe, Willie Colon, Joe Baton and his orchestra, El Gran Combo, Ricardo Ray and Bobby Cruz and the special guest appearance of Dizzy Gillespie, performing with Machito and Craciela. Symphony Sid and Pacquito Navarro will share the emcee duties.

Nader said that promotion will be "more diversified" for this production, in that a greater emphasis will be placed on placing spots on American market radio stations. As for the last concert, spots will be placed on all the local Spanish stations—WHOM, WEVD, WADO and WBMX.

Nader added that promotion and publicity plans will also be directed to the black community. He said that he was encouraged by the recent undercurrent of interest for Latin music within the black market. Tickets for the concert will be sold through Ticketron and at the Garden box office.

### **Clemente Fund Concerts**

NEW YORK—Plans are being formulated here for two Latin concerts for the benefit of the Roberto Clemente Puerto Rican Children's Sports Arena Fund, according to Joe Cayre, president of Caytronics Corp.

Cayre said that the benefits from the concerts, with one slated for Puerto Rico and the other for New York, as well as record sales and film rights will be "totally" donated to the fund. Cayre stated that negotiations with Madison Square Garden and the 20,000-seat Bithorne Stadium in Puerto Rico are under way.

"It is something which has to be done," said Cayre. "We, Caytronics, will undertake it ourselves if need be. But," continued Cayre, "direct involvement from other Latin labels and music organizations is more than welcome." Plans are also in the works for a recording of the concerts. Again Cayre stated that "all Latin labels" are invited to participate.

The Clemente fund for the sports arena has been a long-time dream of the baseball star, who was recently killed in a plane crash while flying to Nicaragua with Puerto Rican donations for earthquake victims.



### Hot Billboard SPECIAL SURVEY for Week Ending 1/20/73 Endin LP's IN Los ANGELES

This Week	Last Week		ks on hart
1		TE TRAIGO ESTAS FLORES Freddy Martinez, Freddy 1004	. 1
2		CON TU ADIOS Los Freddys, Eco 25073	. 1
3	<u>133</u>	ARRIBA BUENTITAN	. 1
4		QUE IRONIA. Los Muecas, Caytronics 1351	. 1
5		PORQUE Los Babys, Peerless 1609	. 1
6	1255	GREATEST HITS Javier Solis, Caytronics 1042	. 1
7	-	EN ESPANOL. Vikki Carr, Columbia KC 31470	. 1
8		REMITE CARMELA Y RAFAEL	. 1
9		ORGANO MELODICO, VOL. 15	. 1
10		JULIO IGLESIAS	. 1
11		PURO NORTE, VOL. 2	. 1
12		CON MARIACHI	. 1
13	-	LOS ANGELES NEGROES, VOL. 5	. 1
14		FELICIDAD MI TERCER AMOR EN PUERTA VALLARTA Victor Yturbe, Miami 6056	. 1
15		LOS DIABLOS, VOL. 3	. 1
16		CORNELIO REYNA	. 1
17	-	GERARDO REYES	. 1
18	4	MARIACHI CON ORGANO	. 1
19		JUAN GABRIEL	. 1
20		LA HIJA DE NADIE. Yolanda Del Rio, Arcano DKL 3202	. 1

JANUARY 20, 1973, BILLBOARD

### Latin Scene

### NEW YORK

Art (Arturo) Kapper has joined Billboard's Latin section this week as the Latin correspondent for the Miami area. Having lived in the area for nearly 15 years, Kapper brings with him a wide experience in the local Latin recording and radio industry. . . Argentinian singer Palito Ortega has signed with Fania International. The label will soon begin distribution of his product in New York and Puerto Rico. . . . The film "Our Latin Thing" will reopen at the Cinema II on Broadway Jan. 19. . . . Latin emcee Dizzy Izzy Sanabria, following his appearance at the recent Musica Concert here, stopped in our offices to chat about the Latin scene in New York. He has been quite active, along with his emcee duties, in the illustration and de-sign of Latin LP covers for some of the major labels in the city. One of his new directions will be concert production (see separate story). . . . Well, it is about time we apologized in print to Tito Puente (Tico). Through our unintentional mistakes, he has been seeing his name spelled in a variety of ways within this section. Always a provider of an exciting sound, we also thank him for his patience.

.... Ray Rivera (Zanzee) also got in touch recently to let us know that a BB story generated some increased airplay and magazine coverage for his latest LP "From Puerto Rico to Soulsville." The Latin Dimensions, a new group on Mericana Records, features the singing of Roberto Torres. Mike Martinez heads the group. Mericana will soon release their latest LP, with arrangements by Ira Herscher and produced by Ralph Lew. JIM MELANSON



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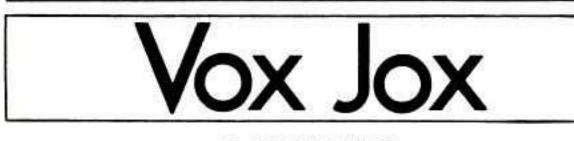
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# Radio-TV programming



### By CLAUDE HALL Radio-TV Editor

First, Bob Collins couldn't go to WOKY-AM in Milwaukee because of his contract with WRIT-AM, so he went to WYMQ-FM in Miami. Then, surprise, Tex Meyer who just joined WOKY-AM from WRIT-AM, decided to take advantage of the offer to become program director of WGOW-AM in Chattanooga. So, there are probably a couple of jobs around in the Bartell chain. Talk to George Wilson, national program director of Bartell Media, New York. He's a good man; has an amazing number of proteges out in radio coast-to-coast. . . . Do you know that Lil Atkins knows more about football than Ted Atkins? . . . Ron Dennington, previously with WOKY-AM, Milwaukee, has been consulting some at KATZ-AM in St. Louis and will be programming WHVY-FM in Springfield, Mass. . . . Ron Jones has left KLMS-AM, Lincoln, Neb., and is hunting a job in Los Angeles. . . . Don Imus, morning air personality on WNBC-AM, New York, has a new LP out on RCA Records. It's called "One Sacred Chicken to Go" and Robert W. Morgan, KHJ-AM morning



personality, Los Angeles, is featured on a cut lifted from a radio show that Imus did with Morgan back last August. They mention my name on the cut, but you have to listen real close; anyway, you bleep it out if you decide to play it on the air.

### \* \* \*

Ted, how come your wife knows more about football than you do? . . . Whups, just got a message about WGOW-AM in Chattanooga. Three personalities are looking down there, including Alan Moody, Jason Bojohn, and Jack Wilks. You can reach them, if you have an opening, at 615-875-6607. . . . Jack Klebba has just joined the staff of WMIC-AM, Sandusky, Mich. He'd been with WLEW-AM in Bad Axe, Mich. Jerry Stump, station manager of WMIC-AM, reports that business is up 62 percent over 1971 due to a complete overhauling of programming and new management. . . . James Pinkston, KPEP-AM, San Angelo, TX, is looking for a program director who can also do the morning show and is good on remotes. Call him at 915-655-8116. . . . Jere Sullivan, music director of WERA-AM, Plainfield, N.J., writes: "Due to the departing of our program di-rector Don Nutting who bought a motor home and has decided to bum around the country and write for a year, I am the new music director. I'd appreciate anybody with good MOR records to send them my way. Guarantee to listen." Lineup at the station includes Bob Cooper in the morning, Sullivan in the midday slot, and Bob Thomas handling the 1 p.m.-signoff show. Sorry, Ted, but we've got to clear this up: Who can punt a football the furthest? . . . Mark Edwards, Auburn, CA, writes: "KAHI-AM and KAFI-FM have cleaned up our sound and are now programming progressive MOR. Before, the station featured a Harvey Wallbanger type format." But the FM goes country after 5 p.m. at least for the time being, be-

# Bill Randle's Top 40 Impact

EDITOR'S NOTE: This is the fifth installment on an in-depth interview with Bill Stewart, a man who played a key role in the development of Top 40 radio and who today is operations manager of WYOO-AM in Minneapolis. The interview was conducted by Claude Hall, radio-TV editor of the Billboard.

HALL: Let's go back to the bar in Omaha where Top 40 was "born." When you realized that the barmaid was playing a record over and over that had been virtually worn out during the evening, what did you do then? Did you or Todd Storz immediately cry: "Migod! Why don't we do that." Or . . . well, what happened?

STEWART: No. 1, we were kind of amazed at it. We were getting sick of hearing it over and over . . . I guess it dawned on us gradually that people wanted to hear the records they liked often.

HALL: When did you realize this? The next day? A week later? A month?

STEWART: I think it was very soon. It was in the next few days that we did something about it. We'd already gone to a closed music list. . . .

HALL: By "closed," you mean there was a list and everybody played from that list?

STEWART: Right. Then we originated the idea of taking a record that was big and playing it more often than the others. And that was where the "Pick Hit" started. In Omaha, Neb. Because we started playing a pick hit once an hour. And the No. 1 song once an hour . . . that's where that started.

dio class that I taught. And the students wanted to hear some of the people that were good around the country. And Randle was a real hotrod. So, I spent several days in Cleveland and that was probably the first time that anyone ever sat down and listened to a radio station as do programming consultants today. With a pen and pencil, writing things down on a yellow pad. And it absolutely amazed me-what was happening. If memory serves me right, Phil McLain was doing the morning show. The title may be wrong, but the idea should get across to you, he'd come on and play, say, "Tennessee Waltz" by someone. Then, I think Tommy Edwards was doing the middle of the day show at that time, would come on and he had another version on a different label. And, of course, he would say the record was the greatest record of all time, because he'd got a hot dub of it. In those days, guys would have their own record boxes . . . records they'd gotten from the record companies . . . and when they went off the air they'd lock up their boxes in their closets so nobody else could play those records . . . anyway, Edwards would play his version of the cover record and then Randle would come on the air with a third version of the record. And his was the greatest of all time . . . the greatest ever cut. And whoever the evening guy was might even have another version. And the all-night guy might even have a fifth version. And I said to myself, Wow, what kind of believeability can radio have with so many straining points? And that's when I made up my mind that if ever I got to a station where I was given my head, I'd eliminate those problems so there would be some kind of credibility. Those days were really the start of an exciting era of radio and a lot of people today don't give credit to those days . . . or not much credit. There's a guy who didn't start Top 40 radio, but a lot of guys don't realize what an immense contribution he made . . . a guy by the name of Bill Randle made a big contribution to radio. This guy was the first really exciting personality in independent radio. What he did was literally what Bill Drake did many years later. So, I've got to reverse my early stand. It was Randle who introduced the psychological effect to radio. If memory serves me right, he did the 2-7 p.m. stint and he'd come on the air, introduce himself, and say: "At 2:37 p.m. this afternoon, they're going to record a song at 1619 Broadway in New York and it'll be called 'Tennessee Waltz' on Columbia and Mitch Miller is going to personally take this record out to LaGuardia Field and put it on an airplane and I'm going to have that record here in my hands and play it at 4:47 p.m. this afternoon." So, ne plays his records and does the commercials and makes a pitch again: "Don't forget, I'm going to play this new record this afternoon. It isn't even cut yet, but I know it'll be fantastic, because Mitch Miller is doing it and he told me." Randle would do this after every record and he would build up the suspense . . . it would become almost like a fever. Then, when 4:47 p.m. came, he would say: "We were going to play this new record, but some people have phoned that they're just getting off work and will be between their office and home and asked me to please not play it at 4:47 p.m. So, we're not going to play it until 5:03 p.m. this afternoon." And he would keep building this up and finally play the goddamned record, whatever it might be, at 5:30 p.m. and it might be the worse record of all time and he would say: "That's fantastic. That is the greatest record of all time. Mitch.

you're a genius. I'm going to call him up and tell him that, too. But first, I want to play the record again." And he'd play the record four or five times in a row. And he might even play it a couple of times later. Then, when he went off the air, he'd put it in his box and he had the only copy in the world and the next morning the distributor would have 5,000 orders. And every day it was the same thing-the greatest record of all time and whatever record it was, he'd build it up and up . . . and the psychological factor really worked. But, that was the place where the idea for the closed music list came because WERE-AM was doing fantastically well in the Cleveland market and Randle was unbelievable . . . well, he was the forerunner to Dick Clark . . . the radio version . . . but it sounded like you were listening to six different radio stations. Because everyone had their own little hot dub. So, that was the thing I wanted to avoid if ever I got the chance . . . that if three versions of a record came out, someone, and it turned out later to be me, made a decision about which of those versions the radio station would play. And that's probably the very reason cover records died.

EDITOR'S NOTE: Continued next week.

### Conn. Rustic To Solid Au.

NEW HAVEN-WCDQ-AM, a 1,000-watt daytime country music station here, has switched to a solid gold format, according to program director Jack Scott. The station is being consulted by Bill Colman, now at WPOP-AM in Hartford. Ted Quale is president. At the moment, the station is playing oldies dating back from six months off the Billboard Hot 100 chart to 1954. Although no new product is being added to the playlist at the moment, Scott said that the possibility was the station would work in some new records later on. The air personalities select their own music from the various categories-from 1954 to 1962, records from 1962 until 1968, and records that have been hits between 1968 and 1972. Currently, no records are repeated over a three-day period.

(Continued on page 56)

### Impromptu Web Nets 35 Stations

MACON, Ga.—The radio network set up by Capricorn Records (Billboard, Dec. 30) to broadcast a live night club concert from the Warehouse, New Orleans, was broadcast on 35 radio stations in 12 states, said Dick Wooley, head of promotion for the record label. The show featured the Allman Brothers Band and the Wet Willie Band. It was broadcast New Year's Eve.

Wooley set the network of radio stations up, coordinating the show with Madden Randall of WVSL-FM, New Orleans, which originated the broadcast, in less than 10 days. The success of the show has spurred Wooley to start planning future such network programs.

### everybody knows

### "THE GREATEST HITS OF ALL-TIME"

is fast becoming the greatest moneymaker of all time.

(check your Phila. & NYC ARB'S; 18-34, 18-49)

Now your station can be "where all the good songs have gone." (live or automated) The format's not free—the information is.

215-922-0607—Pro-Com Associates

HALL: Ah, you put in the rotation pattern! Was that a Top 40 list or a Top 30 list?

STEWART: It was a 30-record playlist. When I first got there, the guys could play pretty much what they wanted to play. Within reason. I put in the closed list, and if memory serves me correctly, I think it started at 40 records and we gradually got it down to 30 records. The tradition at that time always was: The deeper the trouble, the shorter the music list. And it always seemed to work. If the ratings went down, if you were playing 30 records, you went to 20. I can remember when Johnny Barnett was programming our station WIIX-AM in New Orleans and we got down to 15 records at one time. And it worked. The full reason that Top 40 radio came about-and I'm not saying that I was the instigator of all of Top 40 radio, but I was responsible for a lot of the elements-in those days, in the early 50's when I first started in radio, radio was a very strange thing . . . the mid-50's, I guess I'm talking about . . . 1953 and 1954 . . . I taught speech and English part-time at Emerson College in Boston and I was working as program director of this classical radio station . . . and I decided I wanted to go out and sce what made radio tick. So, I took a trip to Cleveland around 1952 or 1953 . . . and Bill Randle was on the air . . . he really owned the city of Cleveland at that time . . . and it was the strangest thing I've ever heard, because those were the days of cover records . . . most guys in radio today don't even know what cover records are, but in those days the minute a record sold 150 copies-I think that was the magic number-then somebody would cover it by recording the same tune and a radio station would end up with maybe eight versions of the same song. Wcli, I went into Cleveland and spent about three days because, besides teaching English, I also had a ra-

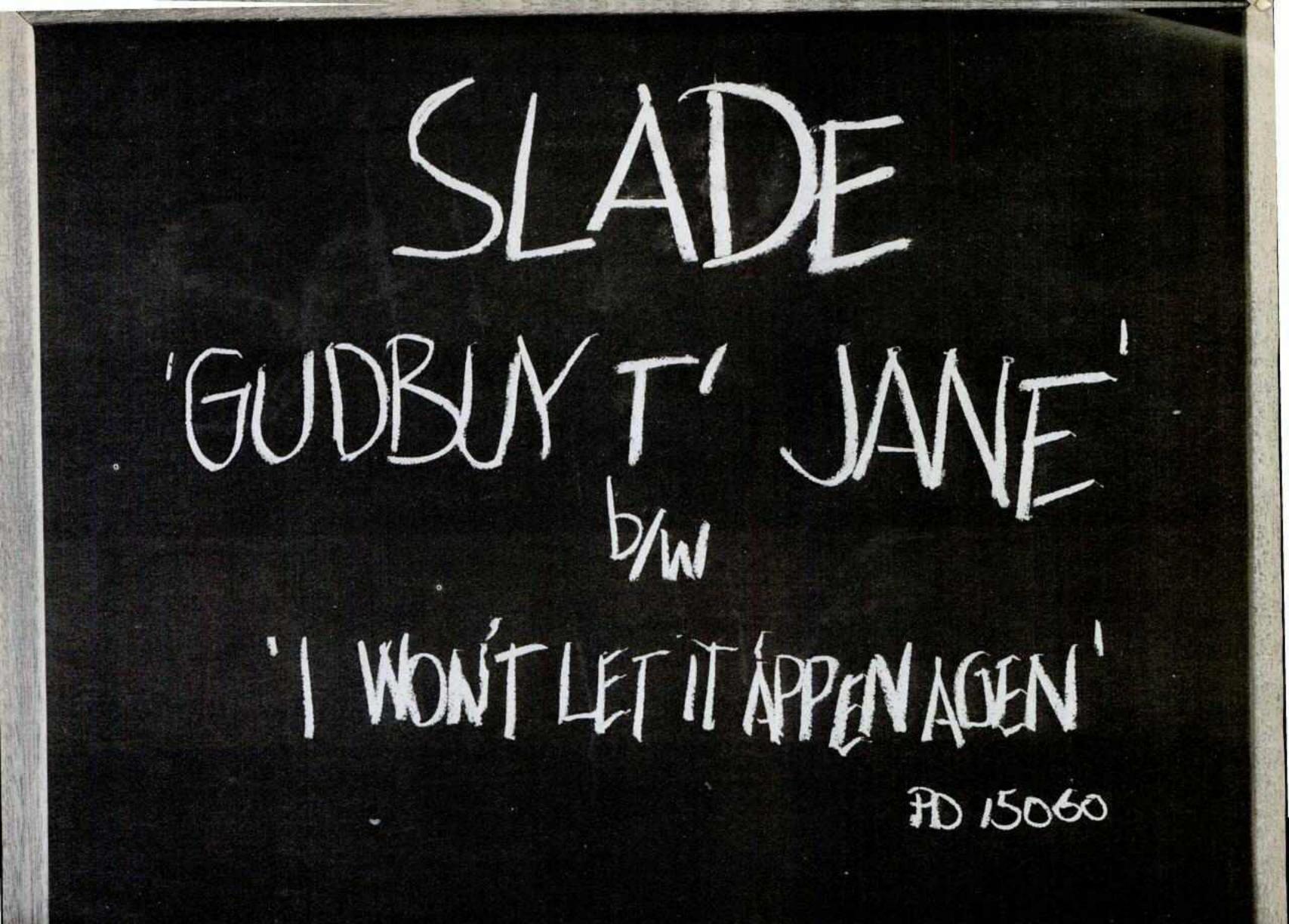
Air personalities include Scott 6-10 a.m., Paul Robbins until 2 p.m., Carl Rossi in the afternoons. Chris Evans does weekend work.

### **Dixon Syndication**

CINCINNATI—"The Paul Dixon Show," a variety-music television show originating from WLWT-TV here, went into national syndication Monday (15), airing in Boston, Detroit, Providence, and San Diego. Cleveland, Philadelphia, Kansas City, Syracuse, and Peoria start the show next week. The daytime show has been part of Avco television stations' programming for 18 years.

### WSB-AM 4.5 HR. SHOW

ATLANTA—WSB-AM is expanding its morning show called "Merry Go Round" that features show business personalities as guest announcers. The threehour show, one of the unique morning drive radio shows in the nation, will become 4 hours and 25 minutes long, according to general manager Elmo Ellis. The show has featured many recording artists as guest announcer.



# Slade proves once again that bad spelling makes great English.



It's their 6th consecutive hit to go Top 10 in England, and it's all from one blockbuster album called "Slayed?", which features the smash "Mama Weer All Crazee Now". Say hello to "Gudbuy T' Jane" and put a sledgehammer in your sales.

### "GUDBUY T' JANE" 'I Won't Let It 'Appen Agen?

(PD 15060)



Polydor Records, Cassettes and 8-Track Stereo Cartridges are distributed in the USA by Polydor Incorporated; in Canada by Polydor Canada Ltd.

(PD 5524)

### NEW OLDIE ALBUM!!! FROM IMMORTAL DOOTONE MASTERS

DOOTO DO DTL 855

Penguins Medallions \* Meadowlarks \* Romancers \* Silks Pipes \* Calvanes \* Pearls \* Souvenirs \* Crescendos

### **DOOTO 855 THE OLDIES-GREAT GROUPS VOCAL**

"Junkman"-Penquins, "My Girl"-Silks, "Magic Mountain"-Medallions are outstanding tracks on this classic release of impressive oldies. The Calvanes "Fleeoowee," Souvenirs "Baby Doll" released here

for the first time are potential hits as singles. This prize winning collection deserves instant acclaim.

### **OTHER CLASSIC OLDIES**



Billboard

NEW ORLEANS: WRNO-FM, Doug Christian NEW YORK: WNEW-FM, Dennis Elsas PHILADELPHIA: WDAS-FM, Harvey Holliday PORTLAND: KINK-FM, Bruce Funkhouser ROCHESTER: WCMF-FM, Bernie Kimball SACRAMENTO: KZAP-FM, Robert Williams ST. LOUIS: KSHE-FM, Shelly Grafman SYRACUSE: WOUR-FM

TORONTO: CHUM-FM, Benjy Karch TUCSON: KWFM-FM, Allan Browning VALDOSTA: WVVS-FM, Bill Tullis BALTIMORE: WKTK-FM, Pete Larkin DALLAS: KAFM-FM, Jack Robinson DENVER: KFML-FM. Harry Tuft INDIANAPOLIS: KNAP-FM. Chris Conner MEMPHIS: WMC-FM, Ron Michaels

Hot Action All	bums	RALPH McTELL, "Not Til To- morrow," Reprise Stations: WVVS-FM, WNEW-FM,
ALEX KORNER AND SNAPP, "Ac-	PAUL BUTTERFIELD, "Better	KAFM-FM, WOUR-FM, KINK-FM, WBRU-FM
cidentally Born In New Orleans," Warner Bros, Stations: WRNO-FM, WKTK-FM, WOUR-FM, KFML-FM, KNAC- FM	Days," Bearsville Stations: WKTK-FM, WOUR-FM, KINK-FM, WVVS-FM, KWFM-FM, WNEW-FM, WRNO-FM, KAFM- FM, KNAC-FM	DOUG SAHM AND BAND, "Doug Sahm and Band," Atlantic Stations: WNEW-FM, WZMF-FM, WNAP-FM, KFML-FM, KNAC-FM
BEACH BOYS, "Holland," Reprise Stations: KWFM-FM, WKTK-FM, WZMF-FM, WNAP-FM, KINK-FM	DEEP PURPLE, "Who Do We Think We Are," Warner Bros. Stations: WVVS-FM, WKFM-FM, WRNO-FM, WKTK-FM, WNAP- FM	THE GUESS WHO, "Artificial Para- dise," RCA Stations: WCMF-FM, WVVS-FM, WRNO-FM, WKTK-FM, CHUM- FM, WZMF-FM
Also Recomme	nded	NINA SIMONE, "Lady Sings The Blues," Stroud Station: WDAS-FM
AMAZING BLONDEL, "England," Island Station: WMC-FM	GRIN, "All Out," Spindizzy Stations: KAFM-FM, KFML-FM GROUNDHOGS, "Hogwash,"	SKIN ALLEY, "Two Quid Deal," Transatlantic (Import) Station: KINK-FM
DAVID AMRAM, "Subway Night, RCA Stations: WNEW-FM, WMC-FM	United Artists Station: WMC-FM PETER HAMMILL, "Fool's Mate,"	JEREMY SPENCER AND THE CHILDREN, "Jeremy Spencer," Columbia
AL ANDERSON, "AI Anderson" Vanguard Stations: WNEW-FM, WBRU-FM	Charisma Station: WNEW-FM	Station: WZMF-FM BRUCE SPRINGSTEEN, "Greet-
BLOOD, SWEAT & TEARS, "I Can't Move No Mountains," Co- lumbia (Single)	BO HANSSON, "Lord Of The Rings," Charisma Stations: WCMF-FM, WMC-FM, KINK-FM	ings From Asbury Park New Jer- sey," Columbia Stations: WKTK-FM, WZMF-FM, WCMF-FM
Station: CHUM-FM BYRDS, "Best Of The Byrds, Vol. II," Columbia Station: CHUM-FM	MIKE HARRISON, "Smokestack Lighting," Island Stations: WRNO-FM, KSHE-FM, WMC-FM, KFML-FM	STACKRIDGE, "Friendliness," MCA (Import) Station: KINK-FM
CLIMAX BLUES BAND, "Rich Man," Sire Stations: WKTK-FM, KSHE-FM,	BARCLAY JAMES HARVEST, "Baby James Harvest," Harvest Stations: KSHE-FM, WMC-FM	PAUL STOOKEY, "One Night Stand," Warner Bros. Stations: WVZS-FM, KWFM-FM, WKTK-FM, KINK-FM
KFML-FM MARTY COOPER, "A Minute of Your Time," Barnaby	ALEX HARVEY, "Souvenirs," Capi- tol Station: KAFM-FM	ED TRICKETT, "Telling Takes Me Home," Folk Legacy Station: KFML-FM
Station: WNEW-FM SANDY DENNY, "Sandy," A&M Stations: WZMF-FM, KZAP-FM,	KING HARVEST, "Dancing In The Moonlight," Perception Station: WVVS-FM	IKE & TINA TURNER, "Let Me Touch Your Mind, United Artists Station: KNAC-FM
WVUD-FM DEEP PURPLE, "Made in Japan," Purple	HOLLIES, "Romany," Epic Stations: KAFM-FM, KNAC	TONI AND TERRY, "Cross Coun- try," Capitol Stations: KAFM-FM, KFML-FM
Stations: WRNO-FM, KNAC-FM DEREK & DOMINOS, "In Con-	PAUL HORN, "Inside Two," Epic Station: KFML-FM CASEY KELLY, "You Can't Get	UNCLE DOG, "Old Hat," Signpost Station: KINK-FM
cert" RSO Station: WNEW-FM	There From Here," Elektra (Single)	URIAH HEEP, "Sweet Lorraine and Blind Eye," Mercury (Single)
DEODATO, "Prelude," CTI Station: WNEW-FM	Station: CHUM-FM CLAUDIA LENNEAR, "Phew," War- ner Bros.	Station: CHUM-FM VARIOUS ARTISTS, "Glastonbury
RIVER CITY, "Anna Divina," En- terprize Stations: WVVS-FM, KWFM-FM	Stations: WNEW-FM, KAFM-FM, WKTK-FM, KZAP-FM	Fayre," Revolution Station: WMC-FM
AMON DUUL II, "Wolf City," Uni- hed Artist Station: KNAC-FM	LINDA LEWIS, "Lark," Warner Bros. Stations: WDAS-FM, KZAP-FM,	VARIOUS ARTISTS, "Strawberry Hill Invitational Blue Grass Festi- val," 11th Hour Station: WMC-FM
JONATHAN EDWARDS, "Stop & Start It All," Atco (Single) Station: CHUM-FM	WBRU-FM NITZINGER, "One Foot In His- tory," Capitol Station: KSHE-FM	TRAVIS WAMMACK, "Travis Wam- mack," Fame
ROBERTA FLACK, "Killing Me Softly With His Song," Atlantic (Single)	GRAM PARSONS, "G P," Reprise Stations: KZAP-FM, WKTK-FM, WOUR-FM	Station: WNAP-FM DIONNE WARWICKE, "Just Being Myself," Warner Bros. Station: WDAS-FM
Stations: KAFM-FM, WDAS-FM FOCUS, "Moving Waves," Sire Stations: WZMF-FM, KZAP-FM	MONTY PYTHON, "The Previous Monty Python Album," Charisma Station: WCMF-FM	WILDERNESS ROAD, "Sold For Prevention of Disease Only," Re- prise
TOM FOGERTY, "Excaliber," Fan- tasy Stations: WRNO-FM, WVUD-FM	ROBEY, SALK & BOD, "Kentucky Gambler," Epic Station: KSHE-FM	Stations: WRNO-FM, WCMF-FM, KZAP-FM, WBRU-FM
FREE, "Heartbreaker," Island Stations: WVVS-FM, KAFM-FM, WVVD-FM, WMC-FM	ROLLING STONES, "More Hot Rocks," London Stations: KWFM-FM, WRNO-FM	PAUL WILLIAMS AND FRIENDS, "In Memory Of Robert Johnson," King Station: WVVS-FM

### DJ Bailey Hosts 3 Hr. Weekly Show

CHICAGO-Number One Productions, a local firm, is moving into high gear and will now aim for a mass audience with "American Number One Music," a weekly three-hour show hosted by WLS-AM air personality Bill Bailey. Bailey writes the show, coproducing it with Dick John of 8-Track Recording Studios where the show is taped and duplicated. Paul Bynum is executive producer; Nancy Allen is director. Currently, the show is running in about 20 markets, but Bailey intends to expand the horizon of the show.

The music featured on the show includes top hits of the '50's, '60's, and fairly current material "from Little Richard all the way up to Yes," as Bailey put it. "And we're getting into groups like the Chi-cago, but not ordinary LP material. We stick to the real hit stuff." A current record is played every half hour at the end of the half hour. About 16-18 records are in each hour and the "format includes information about records and artists, but it's a different kind of format from the usual syndicated show . . . it's not strictly a personality thing, nor strictly just music and nothing else. The news, for example, is presented like teasers. As an innovative idea and audience grabber, we decided to make what was an experiment at first a permanent part of the show. Going into each stop set, we do about 20 seconds on a nonnegative news item from the year of the record that will follow the stop set. We feel

this adds depth to the show and paraphrases the entire oldie concept.'

The show is provided on 7-inch reels in monaural, but Bailey said that a radio station may obtain it on 101/2-inch reels if they so desire. As a new service, Bailey is now furnishing free voice-track service to any station to use as oneliners and station IDs. Some of the cost of the show itself is deferred by national sponsors, he said. "And we also allow ourselves to be ripped off by letting the stations run it more than once a week, at their discretion."

The format of the show is designed so that it can easily fit into either a basic rock, MOR, or oldie format radio station.

JANUARY 20, 1973, BILLBOARD material

# Soul Sauce

**By JULIAN COLEMAN** 

Beegee Records Inc., Holly-

wood, Calif., has gone through

an extensive reorganization pro-

gram. The label headed by Byron

Spears will aim in the direction

of MOR and Gospel music with

their first product release a gos-

pel jazz album by Shalton Kilby

Professional Black Announc-

ers of New York will hold its

1st Annual Music, Radio & TV

Awards dinner on Feb. 23, at

The Rochdale Ballroom, in

Queens, N.Y. The organization's

future plans is to set up a black

announcers' school with mem-

bers of PBA serving as staff

The hit musical, "Don't Bother

members for the school.

set for this month.

Me I Can't Cope," continues to attract large audiences in New York at the Edison Theatre, in Chicago at the Happy Medium and Los Angeles producer Stanley Mayer announced recently that the show now at the Huntington Hartford Theatre, will extend its run through Feb. 25. The Original Broadway cast recording is on Polydor Records.

Solomon Burke, MGM recording artist has been invited by the White House to entertain at the Youth Concert Jan, 17, the Security Ball Jan. 19 and the Inaugural Ball, Jan. 20 in Washington, D.C.

### HOTLINE:

The O'Jays are headed for an extensive tour of Europe the month of February. The Philadelphia International group's latest single disk "Love Train" is one of the fastest moving records in the country. . . . Curtis "Superfly" Mayfield will reunite with the Impressions in a one-

night concert Jan. 26 at the Santa Monica Civic Auditorium. Mayfield will then travel on to San Francisco for a Jan. 27-28 date at the Winterland. . . . Visiting Soul Sauce last week was producer Rick Hall with news on the next single from Clearance Carter titled "Put On Your Shoes and Walk," Rick also produces Candi Staton who in real life is Mrs. Clearance Carter. Candi "Do It In The Name Of Love" is a soul breakout this week. . . . The Friends of Distinction will entertain at the third annual "Onda Nueva" (New Wave) World Music Festival Feb. 14-17 in Caracas, Venezuela. . . Jerry Butler opens at L.A. Troubadour Feb. 27th. ... Act I debut single on Spring Records "Friends or Lovers," sounds like a winner. The group hails from Washington, D.C. and will get prime promotion attention from Earl "The Pearl" Monroe the new Director of Special Projects for the label.

.... Les Ballets Africains, a program of exciting African dancers are at New York Apollo Theatre thru Jan. 30. . . . Bobby Womack making his first west coast appearance in some time when he headlines at the Whisky a Go Go in Hollywood Jan. 24-28.

### BREAKOUTS:

Marvin Gaye, "Trouble Man," Bobby Womack, "Harry Hippie," Candi Staton, "Do It In The Name Of Love," Spinners, "Could It Be I've Fallen In Love," Brighter Side of Darkness, "Love Jones," Smokey Robinson & The Miracles, "I Can't Stand To See You Cry," Sylvers, "Wish That I Could Talk To You," Holland & Dozier, "Don't Leave Me Starving For Your Love," Main Ingredient, "You've Got To Take It," O'Jays, "Love Train," Paul Kelly, "Don't Burn Me," Mark IV, "My Everything You Are," James Brown, "I Got Ants In My Pants."

				illboar	rd SPECIAL SURVEY for Week Ending 1/20/73				1	Billboa	rd SPECIAL SURVEY for Week Ending 1/20,
		BEST SELLING						BEST SELLING	3		
		SoulS	Sin	Q	<b>Jles</b>			Sou		I	D's
		★ STAR Performer—LP's registering greates									
his Veek	Last Week	TITLE-Artist, Label & Number Weeks on (Dist. Label) (Publisher, Licensee) Chart	This Week	Last Week	TITLE—Artist, Label & Number Weeks on (Dist. Label) (Publisher, Licensee) Chart			★ STAR Performer—LP's registering greates	t propertion		
1		SUPERSTITION 9 Stevie Wonder, Tamla 54226 (Motown) (Stein & Van Stock/Black Bull, ASCAP)	26	20	CORNER OF THE SKY	This Week		TITLE-Artist, Label & Number Weeks on (Dist. Label) Chart	This Week 26		ALONE AGAIN, NATURALLY
2	2	WHY CAN'T WE LIVE TOGETHER 11 Timmy Thomas, Glads 1703 (Sherlyn, BMI)	27	28	TODAY I STARTED LOVING YOU AGAIN 6 Beitye Swann, Atlantic 2921 (Blue Book,	M	6	TALKING BOOK 9 Stevie Wonder, Tamla T 319 L (Motown)			Esther Phillips, Kudu KU 09 (CTI)
1	6	WORLD IS A GHETTO 8 War, United Artists 50975 (Far Out, ASCAP)	1	33	BMI) YOU'VE GOT TO TAKE IT (If You Want It) 3	2	2577.85	THE WORLD IS A GHETTO	27 28	29 25	SUPREMES Supremes, Motown M 756 L STILL BILL
		TROUBLE MAN 5 Marvin Gaye, Tamla 54228 (Motown) (Jobete, ASCAP)	29	32	Main Ingredient, RCA 74-0856 (Damic, BMI) GIVE ME YOUR LOVE 6	3	1	Billy Paul, Phil. Int'l KZ 31793 (Columbia)	-		Bill Withers, Sussex SXBS 7014 (Buddah)
5	5	SUPERFLY	30		Barbara Mason, Buddah 331 (Camad, BMI) I'M STONE IN LOVE WITH YOU	4		LADY SINGS THE BLUES	Ø	38	1957-1972 Smokey Robinson & the Miracles, Tamla T 320 D (Motown)
5	3	I GOT A BAG OF MY OWN	31	31	WE DID IT Syl Johnson, Hi 2229 (London) (Jec, BMI)	5	4	I'M STILL IN LOVE WITH YOU	30	28	BROTHER, BROTHER, BROTHER Isley Brothers, T-Neck TNS 3009 (Buddah)
7	4	(Oynatone/Belinda, BMI) ME & MRS. JONES	•	37	WISH THAT I COULD TALK TO YOU 4 Sylvers, Pride 1019 (MGM) (Dotted Lion/ Sylco, ASCAP)	¢	8	TROUBLE MAN	31	33	PLEASURE Ohio Players, Westbound WB 2017 (Che Janus)
>	10	LOVE JONES		38	DON'T LEAVE ME STARVING FOR YOUR LOVE	17	7	ROUND 2	-	45	GREEN IS BLUES
		Brighter Side of Darkness, 20th Century 2002 (Fox Fanfare/Sebons, BMI)			Holland & Dozier Featuring Brian Holland, Invictus 9133 (Capitol) (Gold Forever, BMI)	•	10	UNDERSTANDING			Al Green, Hi SAL 32055 (London)
10 20	9	I'LL BE YOUR SHELTER (In Time of Storm) 8 Luther Ingram, Koko 2113 (Stax/Volt) (East/ Memphis/Klondike, BMI)	34	27	Detroit Emeralds, Westbound 209 (Chess/Janus) (Bridgeport, BMI)	9	6	KEEPER OF THE CASTLE	33	31	HEADS Osibisa, Decca DL 7-5368 (MCA) GREATEST HITS ON EARTH
r	19	COULD IT BE I'VE FALLEN IN LOVE 4 Spinners, Atlantic 45-2927 (Bellboy, BMI)	35	-	LOVE TRAIN 1 O'Jays, Philadelphia International 73524, (Columbia) (Gamble-Huff, BMI)	10	9	CARAVANSERAI			5th Dimension, Bell 1106
ł	14	HARRY HIPPIE 6 Bobby Womack & Peace, United Artsits 50946 (Chartwell, BMI)	36	36	SAVE THAT THANG	11	12	Soundtrack/Curtis Mayfield, Curtom CRS 8014	35	37	MILLION TO ONE Manhattans, Deluxe 12004 (Starday/King
2	8	TROUBLE IN MY HOME/ I FOUND MY DAD	俞	1	I GOT ANTS IN MY PANTS 1 James Brown, Polydor 14162 (Dynatone, Belinda, Unichappell, BMI)	12	13	ST (Buddah) GET ON THE GOOD FOOT	30	32	LAST DAYS IN TIME Earth, Wind & Fire, Columbia KC 31702 PEOPLE HOLD ON
3	13	WE NEED ORDER	38	40	AFTER HOURS	13	11	ALL DIRECTIONS	ŵ	43	Eddie Kendricks, Tamla T 315 L (Motown) CYMANDE Janus, JLS 3044
i.	11	BMI/Hog, ASCAP) KEEPER OF THE CASTLE	39	39	BREAKING UP SOMEBODY'S HOME . 6 Albert King, Stax 0147 (South Memphis, BMI)	14	15	DOS	39	39	SWEET AS FUNK CAN BE Dells, Cadet CA 50021 (Chess/Janus)
5	12	YOU OUGHT TO BE WITH ME 12 Al Green, Hi 2227 (London) (Jec/Green, BMI)	40	41	CRUMBS OFF THE TABLE 5 Laura Lee, Hot Wax 7210 (Buddah) (Gold Forever, BMI)	15	14	I MISS YOU	40	-	SYLVERS Pride PRD 0007 (MGM)
6	16	PAPA WAS A ROLLING STONE	Ŷ	46	BACK UP 2 Manhattans, De-Luxe 45-144 (Starday/King) (Ft. Knox/Nattasham, BMI)	16	18	International KZ 31648 (Columbia) IF LOVING YOU IS WRONG I DON'T WANT TO BE RIGHT	41	34	I'LL PLAY THE BLUES FOR YOU
Ľ.	17	LET US LOVE	42	42	I WON'T LET THE CHUMP BREAK YOUR HEART 6			Luther Ingram, Koko KOS 2202 (Stax/Volt)	42	36	GUESS WHO
r	24	DADDY'S HOME 4 Jermaine Jackson, Motown 1216 (Nom, BMI)	43	44	Carl Carlton, Back Beat 627 (Duke/Peacock) (Don, BM1) OH NO NOT MY BABY	1	22	MUSIC IS MY LIFE	43	35	B.B. King, ABC ABCX 759 A LONELY MAN Chi-Lites, Brunswick BL 75479
	21	MY THING 8 Moments, Stang 5045 (Gambi, BMI)			Merry Clayton, Ode 66030 (A&M) (Screen Gems-Columbia, BMI) DO IT IN THE NAME OF LOVE	18	10	Johnny Nash, Epic KE 31607 (Columbia)	44	-	WHY CAN'T WE LIVE TOGETHER
)	26	WHAT MY BABY NEEDS NOW IS A LITTLE MORE LOVIN" 5		1772) 1	Candi Staton, Fame 91009 (United Artist) (Heiress, BMI)	19	21	BACK STABBERS	32		Timmy Thomas, Glades 33-6501
L	15	James Brown & Lynn Collins; Polydor 14157 (Dynatone/Belinda/Unichappell, BMI) IF YOU DON'T KNOW ME BY NOW 15 Harold Melvin & the Blue Notes, Phil.	45	47	YOU CAN DO MAGIC 3 Limmie & the Family Cooking, Avco 4602 (Kama Sutra/Five Arts, BMI)	20	20	JOE SIMON'S GREATEST HITS 5 Sound Stage 7 KZ 31916 (Columbia)	45	47	BABY WON'T YOU CHANGE YOUR MIND Black Ivory, Today TLP 1008 (Perception
Z	23		46	50	LET ME DO MY THING 2 People's Choice, Phil. A. of Soul 358 (Jaime- Guyden) (Dandellion, BMI)	21	19	BEN	46	41	Four Tops, Motown M 748 L
3	18	Millie Jackson, Spring 131 (Polydor, (Gaucho/Belinda, BM1) I NEVER FOUND A MAN (To	47	49		22	17	GREATEST HITS	47	11/257	S LIFE AND BREATH Whispers, Janus 3046
	1211	Love Me Like You Do) 8 Esther Phillips, Kudu 910 (CTI) (East, BMI)	48	48	THE TRUTH SHALL MAKE YOU FREE . 3 King Hannibal, Aware 027 (Captain/Bold Lad,	23	25	JERMAINE	48	49	Mel & Tim, Stax 515 3007 (Columbia)
7	29	I CAN'T STAND TO SEE YOU CRY 4 Smokey Robinson & the Miracles, Tamla 54225 (Motown) (Jobete, ASCAP)	1	-	BMI) DON'T BURN ME 1 Paul Kelly, Warner Brothers 7657 (Tree, BMI)	24	23	Active of the second second in a second s	49	2	- FIRST TIME WE MET Independents, Wand WDS 694 (Scepter)
5	25	SILLY WASN'T I 6 Valerie Simpson, Tamla 54224 (Motown) (Cotillion, ASCAP)	1	-	MY EVERYTHING YOU ARE 1 Mark IV, Mercury 73353 (MRC, BMI)	25	24	LONDON SESSIONS 15 Chuck Berry, Chess CH 6002	50	41	B FIRST TIME Roberta Flack, Atlantic SD 8230

**BEST NEW SINGLE** OF THE WEEK: "IT'S LOVE" LEA ROBERTS (U.A.)

**BEST NEW ALBUM** OF THE WEEK:

**GOTTA GET** " HOME" THE 8th DAY (INVICTUS)

# **Campus News**

### Jazz, Softer Sounds Resurge On Campus, Hard Rock Down

COLUMBIA, S.C.—Broadening campus tastes, highlighted by a resurgence of interest in jazz and softer contemporary music, along with a decrease in hard rock acts, will spark this year's National Entertainment Conference Convention, set for the Netherland-Hilton Hotel in Cincinnati during Feb. 18-21.

Already projected as the largest NEC national convention to date, the '73 convention is expected to draw some 1,700 delegates, comprising student bookers, agency representatives, exhibitors and music industry personnel. Last year's attendance was 1,400.

Miss Earle Blackmon, director of services for the NEC and one of the chief coordinators of the convention, outlined the various areas of programming to be explored during the educational sessions. Noting that the basic categories have been expanded from last year's seven areas to include three new fields, Miss Blackmon stated that sessions would cover art & exhibits, classical music, contemporary music, film, lectures, theater, travel and the three new fields, video tape, outdoor recreation and educational services, a category pertaining to the use of programming resources.

Each area will field five sessions during the convention, while "Wild Card" sessions will be held to examine areas of general interest to all delegates. Possible topics for the "Wild Card" sessions will include crowd control, budgeting, and general programming.

For artists, agency personnel and many student buyers, the most vital event is often the talent showcase presented during the convention. This year's showcase will present 33 acts, and the breakdown of musical styles reveals some telling changes in the buying demands of campus bookers.

While last year's showcase was almost entirely dominated by rock, or "contemporary," acts, Miss Blackmon cited the strong resurgence of jazz, a musical field which will receive by far its most substantial coverage in any NEC event in the organization's recent history. At the same time, rock acts have diminished to a far smaller portion of the line-up, while softer, "middle-of-the-road" acts will receive a much stronger exposure than in past showcases. Country artists are also scheduled to appear.

The sudden increase in jazz artists bears out recent increases in concert and clinic activity by noted jazz artists, as well as the slight increase in airplay of jazz product by campus broadcasters. Miss Blackmon noted, "We've had some jazz acts throughout the years, but certainly not such a large line-up."

Last year, blues artist Muddy Waters, presented at the showcase in the jazz category, received an extraordinary response from campus bookers, assembling a 37-concert block of bookings on the strength of that performance.

Miss Blackmon went on to note that one of the jazz groups to be featured in Cincinnati, the St. Louis Jazz Quartet, was added to the roster when they received three standing ovations during a Southeastern NEC regional event this fall. Only when student delegates persuaded the group to perform, did they agree to seek inclusion on the showcase roster.

Other jazz artists will include Charles Lloyd, Maynard Ferguson and John Sebastian, Sr. Also appearing will be the Mahavishnu Orchestra; New Heavenly Blue; Earth, Wind & Fire; Raun McKinnon; Sinful Street; The New World Consort; and Lester Flatt & Nashville Grass, among others.

Miss Blackmon noted that over 90 applications had been received for this year's showcase, which will also include lecturers such as Christine Jorgensen, magicians, comedians, a '50's revival group and a multi-media display, Synesthesis II.



### By SAM SUTHERLAND

Radio Massage: RCA Records again cautiously courted the campus broadcasting world via the Sensual Radio Massage, a full day of films, music and chatter between students and radio professionals, held at RCA's Studio A in New York.

Coordinated by Steve Kahn of RCA's promotional staff, the Massage was one of the few record-company sponsored campus meets on the East Coast in some time. Yes, they came to push product, but, despite the initial sensory overload of David Bowie and quadraphonic Elvis (at ten in the morning?), Kahn soon had Don Imus (WNBC), Alison Steele (WHEW-FM) and Scott Muni (WNEW-FM, program director) behind the mikes, ready to roll.

The ensuing discussion was predictable. Imus was lovely, calling down a plague on both houses to break the ice, then, to the surprise of some, actually fielding questions and giving (semi) straight answers. Miss Steele and Muni both wisely tempered their enthusiasm for the medium with glimpses of the hard-nosed facts of the radio world.

Where the discussion was most sadly predictable was in the response of the students attending. Most of the questions focused on the job market itself, while other queries focused on various genres of music programming.

If the primary objective of campus radio is merely to find a job, then the Radio Massage succeeded nicely in conditioning some broadcasters to the idea that competition is tough, certainly an important reality to confront. And, if radio really is just playing records, then the meet promoted the idea that those records be played creatively.

Yet, such a discussion seemed lamentably earthbound. So much more might have been examined, given the potential resources of record company and student alike.

Well, IES lies ahead. And, with some thought, perhaps some broader questions about the medium can be explored then.

\*

PICKS AND PLAYS: WEST-California-KZSU-FM, Stanford U., Stanford, Wendy Kurman reporting: "Jeremy Spencer and The Children," (LP), Jeremy Spencer and The Children, Columbia; "City Cowboy," (LP), Arthur Gee Whiz Band, Tumbleweed: "Fly Walker Airlines," (LP), T-Bone Walker Blues Band, Polydor. ... KRHC, Rio Hondo College, Whittier, John Richards reporting: "Could It Be I'm Falling In Love," The Spinners, Atlantic; "Don't Expect Me To Be Your Friend," Lobo, Big Tree; "Living Together, Growing Together," The 5th Dimension, Bell. ... KFJC-FM, Foothill Junior College, Los Altos Hills, Mike

### Good Times to Go Weekly –Upgrades Its Circulation

NEW YORK—Good Times, a youth-oriented arts and comment magazine distributed free to students throughout Nassau, Queens and elsewhere in Long Island, is increasing its impact on that audience via a format change and concerted upgrading of circulation.

Established three years ago by Richard Braneiforte, editor and publisher of the magazine, Good Times has been distributed monthly on 18 college campuses and at over 600 retail outlets involved in various aspects of the youth market. In February, the magazine will begin publishing on a weekly basis, with each week's edition featuring music features, album reviews and an interview with a music personality, in addition to other features and local news. Retail outlets, which have included record stores, clothing shops, sports equipment outlets, clubs and restaurants, will also be expanded, with area theaters next in line as points of distribution. With the present circulation set at 30,000, the new circulation upgrading is expected to provide a guaranteed weekly minimum of 35,000 readers following the change from monthly release. The editors, noting that the magazine's past durability and circulation growth have stemmed solely from advertising revenues, are now projecting an eventual increase in readership to 50,000 per week; further assisted by an expansion into Suffolk County with news-

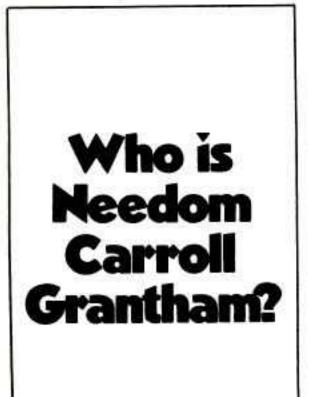
stand sales.

In addition to Braneiforte and Stu Applebaum, film editor and the other original Good Times staff member, the magazine is headed by Barry Rothfeld, managing editor and currently a student at Columbia University School of Journalism; Andy McKaie, music editor and a freelance contributor to a number of national and local consumer magazines; Arty Goodman, record reviews editor; and, recently added, Mark Schwartz, who will become news editor for the new weekly magazine. Joe Klee edits the jazz column, one of the magazine's regular features.

Editorial copy is also generated by some 30 freelance writers in the area, many of them published in various music consumer and trade magazines.

### **Armstrong Fund Elects**

NEW YORK—Wesley J. Hennessy has been elected president of the Armstrong Memorial Research Foundation, sponsor of the annual \$4,000 awards program for



the best FM broadcasts in news, music, community service and education categories.

Hennessy is Dean of Columbia University's Engineering School, which administers the awards program. The late Edwin H. Armstrong, inventor of FM broadcasting, was both a teacher and researcher at the School.

Kenneth K. Goldstein, information services director for the Engineering School and a faculty member of Columbia's Journalism School, was elected secretarytreasurer of the Foundation. Reelected were John Bose and Dana Raymond, as vice presidents, and David McGrath as assistant secretary-treasurer.

The deadline for the Foundation's main project, the Ninth Annual Armstrong FM Awards, is Feb. 7. Entries should be programs broadcast in 1972. Information regarding the competition may be obtained by contacting Goldstein at the S. W. Mudd Building, Columbia U., New York, N.Y. 10027. At present, 155 exhibitors have been registered already exceeding last year's figure, and Miss Blackmon noted that about 20 more exhibitors are expected to register before the convention.

### Berklee Jazz Line-Up Set

BOSTON—The Berklee College of Music has recruited a team including many of the school's internationally known faculty members to participate in Berklee's Fifth Annual High School Jazz Ensemble Festival. The festival is scheduled to be held in Boston on March 17.

Among the faculty participating will be vibraharpist Gary Burton; clarinetist and Festival Program Director John La Porta; percussionist Alan Dawson; trombonist Phil Wilson; woodwind specialist Joseph Viola; saxophonist Andy McGhee; guitarist William Leavitt; pianist Dean Earl; and many others. Those musicians will conduct instructional clinics and demonstrations at the all-day, all-evening event.

Festival '73 is expected to draw a record-breaking attendance of over 100 bands. The day's activities will include demonstrations of the electronic keyboard installation at Berklee; electronic sound modulators and synthesizers and their potential for the school music program; an arrangers' workshop; a clinic on the learning and teaching of improvisation; and adjudicated performances by all groups.

The awarding of trophies, plaques and tuition scholarships for study in music in the amounts of \$1,000, \$500 and \$250, and an exciting evening concert, free and open to the public, will close the day's activities.

Those interested in additional information and registration should contact Lee Eliot Berk, Festival '73, Berklee College of Music, 1140 Boylston St., Boston, Mass. 02215. Tervooren reporting: "Tracks," (LP), McKendree Spring, Decca: "In Your Ear," (LP), Mose Allison, Atlantic; "Clear Spot," (LP), Captain Beefheart, Reprise. ... Oregon-KLCC-FM, Lane Community College, Dave Chance reporting: "Sandy," (LP), Sandy Denny, A&M; "Moving Waves," (LP), Focus, Sire; "Music Is My Life," (LP), Billy Preston, A&M.

EAST-Pennsylvania-WRCT, Carnegie-Mellon U., Pittsburgh, Brad Simon reporting: "Not Till Tomorrow," (LP), Ralph McTell, Reprise; "Artificial Paradise," (LP), Guess Who, RCA; "All Out," (LP), Grin, Spindizzy. ... WSRN-FM, Swarthmore College, Swarthmore, Roy Perry reporting: "Free," (LP), Airto, CT1; "All Out," (LP), Grin, Spindizzy: "Will The Circle Be Unbroken," (LP), Nitty Gritty Dirt Band, various artists; United Artists. . . . WKDU, WKDU-FM, Drexel U., Philadelphia, Jay Meyers reporting: "I Never Asked," Miss Abrams & Class, Reprise; "I've Got You, You've Got Me," Dalton, James & Sutton, RCA; "Rock and Roll Is Back," Vanity Faire, 20th Century. ... New York-WKCC, Rockland Community College, Suffern, Neil Monastersky reporting: "White Elephant," (LP), White Elephant, Just Sunshine; "Romany," (LP), Hollies, Epic; "Fire & Rain," (LP), Fire & Rain, Mercury. ... WNPC, State U. College at New Paltz, David Salkin reporting: "Hocus Pocus," Focus, Sire; "Sugar Magnolia," Grateful Dead, Warner Bros. ... New Jersey-WWRC, Rider College, Trenton, Bruce Austin reporting: "Everybody," John Prine, Atlantic; "Jesus Was A Capricorn," (LP cut, Jesus Was A Capricorn), Kris Kristofferson, Monument; "Black and White," (LP cut, In The Can), Flash, Sovereign. ... New Hampshire-WPEA, Phillips Exeter Academy, Exeter, Joe Walker reporting: "Too Much Time," Captain Beefheart, Reprise; "Stacy Brown Got 2," Shel Silverstein, Columbia; "I Like What You Do," B.W. Stevenson, RCA.

\* \* \* MIDWEST: Michigan-WMUK-FM, "Crankcase," Western Mich. U., Kalamazoo, Beth Rosengard reporting: "Mose In Your Ear," (LP), Mose Allison, Atlantic; "Lights Out: San Francisco," (LP), Various artists, Blue Thumb; "Really," (LP), J.J. Cale, Shelter. ... WVKV, Kalamazoo Valley Community College, Kalamazoo, Al'Marsh reporting: "Round and Round," Edgar Winter Group, Epic; "Under The Arch," (LP), Matthew & Peter, Playboy; "1957-1972," (LP), Smokey Robinson & The Miracles, Tamla.... WBRS, Michigan State U., East Lansing, Mark Westcott reporting: "Really," (LP), J.J. Cale, Shelter: "Moving Waves," (LP), Focus, Sire; "Nervous On The Road," (LP), Brinsley Schwarz, United Artists. . . . WCCH, Catholic Central High School, Detroit, "Too Long At The Fair," Bonnie Raitt, Warner Bros.; "Fever," Rita Coolidge, A&M; "You're A Lady," Peter Sarstedt, United Artists. ... Minnesota-WMMR, U. of Minnesota, Minneapolis, Michael Wild reporting: "Cooper's Lament," Arlo Guthrie, Reprise; "Kentucky Gambler," (LP), Robey, Falk & Bod, Epic; "The Message," Cymande, Janus. ... Indiana-WIUS, Indiana U., Bloomington, Steve Miller reporting: "Some People Will Drink Anything," (LP), Christopher Milk, Reprise; "Freakin' At The Freakers' Ball," (LP), Shel Silverstein, Columbia; "Will The Circle Be Unbroken," (LP), Nitty Gritty Dirt Band, various artists, United Artists.

### AST, CBS TOO Budget Labels In Show Bids

### By EARL PAIGE

CHICAGO—A handful of prerecorded tape and record exhibitors are buried amid all the electronic equipment here in the Conrad Hilton determined to keep the shows from being entirely hardwareoriented. All three budget firms are featuring specials and one has a double exhibit for the first time. Ampex Stereo Tapes is here for another first and CBS is showing its 4-channel product. Pre-show spot checks failed to turn up any evidence of independent duplicators in the shows, though a year ago five were enjoined on the exhibit floor.

"This show (Independent Home Entertainment) is almost as great for us as the premium show," said Gordon Strenger, Pickwick vice president, "because we're after the other than traditional buyer of hardware." Pickwick has 10 new releases (tapes list for \$4.98 but sell as low as \$2.99) and is featuring two displays. One is a 60-pack 8-track floor or counter unit, the other a 100-LP combination shipping carton-store display set-up. Pickwick is also pushing the long-box tape package with colorful red, white and blue design.

Sutton Record Co. has two firsts. It is in both the IHE and Pier shows and is featuring cassettes. The prerecorded cassettes are blister-packed, pre-priced and pre-selected and list for \$2.99. In (Continued on page 36)

### More 'Q' Hardware; Broad Price Range

### By ANNE DUSTON

CHICAGO — Four-channel equipment is more in evidence at the winter shows here, according to pre-show spot checks with various manufacturers, principally in the Midwest. Units range from the \$349.95 Arvin model 90L88 compact system to well below a \$149.95 model by Packard Bell. The preponderance of new products are seen in component and compact categories. Some companies are showing only promotional items or drop-in models, while planning new lines for showing at the June 10-13 Consumer Electronics Show here at McCormick Place. Admiral and VM Corp., for example, planned no new entries for the winter events.

Components: Bigston, a subsidiary of Bigston Corp. of Japan, which opened its U.S. warehouses and offices in Rosemont, Ill., last year, will add 10 new models to its U.S. line of four. The company manufactures cassette recorders, 8-track recorders, players, and auto (Continued on page 41)

### W. Coast Blank Tape Firms Aim at Mass Merchandisers

LOS ANGELES—Audio Magnetics, Inc., Memorex Corp., Ampex Corp. and Certron Corp., the four leading West Coast blank tape manufacturers, will be concentrating mainly on display material and promotion during the winter shows, though some product will be introduced.

Tape manufacturers, like hardware manufacturers, are still geared to a once a year introduction

### By BOB KIRSCH

schedule, and this is one reason why the amount of new product will be small.

But perhaps the most important reason behind the emphasis on promotion and display rather than product is that blank tape manufacturers are pushing into the mass markets, the specialty shops and the independent dealers for the first time on a heavy basis.

The 1972 June Consumer Elec-

tronic Show (and all of the West Coast tape firms are back in the winter CES) was the first consumer electronics show where blank tape manufacturers made a real attempt to push their product to all of the buyers attending the show. Their booths were in many cases the most impressive and there were massive product introductions with many promotions and dealer aids

(Continued on page 28)

### Big WEA Label Group Joins RCA In Discrete 'Q' LP Vs. Matrix Race

LOS ANGELES-Last week, the record industry shifted in one massive step from "mostly matrix" to "dominantly discrete" as the Warner-Elektra-Atlantic combine announced they were going discrete and would have discrete quadrasonic albums on the market probably in April. The key to this shift, of course, is in the amount of hit product that constantly flows from the WEA group. Previously, only RCA Records had discrete product available in the U.S. for the consumer . . . and not much of it. In fact, the whole U.S. discrete software rested in a couple of albums for a long time-one by Hugo Montenegro, a stanch advocate of discrete quadrasonic who willingly gave demonstrations and speeches on its behalf, and one album by Eugene Ormandy and the Philadelphia Orchestra. Then, behold! RCA came out with the second volume

### By CLAUDE HALL

pany of Japan. But no releases were forthcoming, though the expectation was that RCA would soon release a whole slate of LP's in discrete quadrasonic. In fact, oddly, the first volume of "The Fantastic Philadelphians" featuring Eugene Ormandy and the Philadelphia Orchestra was numbered ARD1-0002 while the second volume was numbered ARD1-0017.

In any case, the major supply of discrete records was in Japan where JVC was releasing disks at a rapid rate, including many RCA artists which they had the rights to under license agreements.

(Continued on page 38)

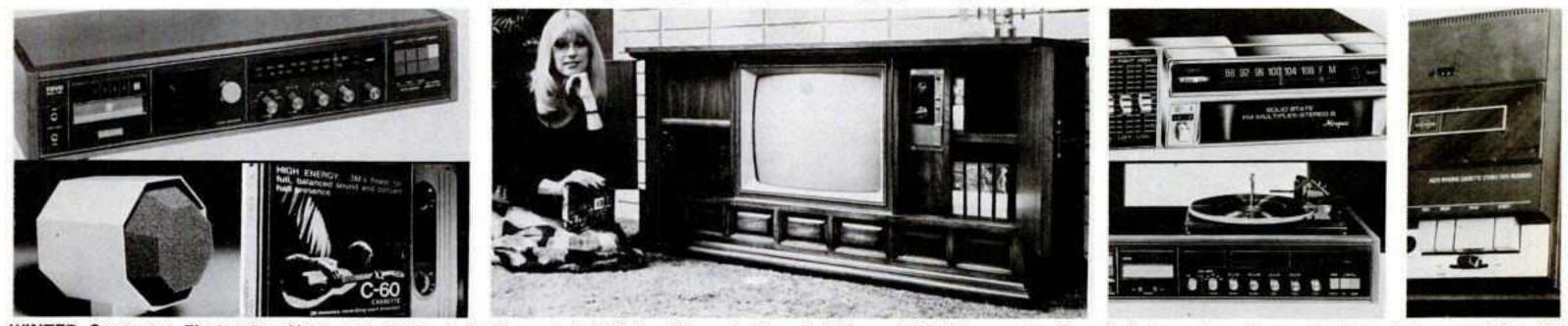
### Chain Buyers Wary of 'Q'

### By JOHN SIPPEL

LOS ANGELES—Major retail chain owners in the main are shying away from quadrasonic playback and records and tapes, until they see the industry take some one-concept direction. In a survey taken last week, retail store presidents indicated their indecision was based upon the industry's failure vis-a-vis matrix and discrete, just as they did nine months ago. David Lieberman, Lieberman Enterprises, Minneapolis, sounded an optimistic note. He said that department store hardware and software activity, though sporadic, proves there is customer demand. He cited Carson Pirie Scott, Chicagoland chain, as an example of where quadrasonic is being sold. Lieberman, a major supplier, said his manager of audio, Roger Sattler, was moving Sanyo and Electrophonic hardware, especially in tape. Lieberman said the \$1 price (Continued on page 31)

by Ormandy and there was word that the record label was cutting more masters on the special equipment installed by the Victor Com-

### Winter Shows Offer Product Panorama



WINTER Consumer Electronics Show and Home Entertainment Exhibit in Chicago's Conrad Hilton will find buyers looking at 4-channel receivers, speakers and accessories, TV cartridge systems, auto players, compacts, cassettes, decks and myriad other products.

### WINTER 'NO-SHOW' Sansui 'Q' Push Global; Launch New Receiver

### By RADCLIFFE JOE

CHICAGO—Sansui Electronics Corp. officials said they will have observers here at the winter shows but elected not to exhibit because some new products are timetabled for June and also because the firm is pushing its QS 4-channel concept on many fronts including a drive for exposure at MIDEM this week in France. There is a push on a new receiver though.

Sansui is especially involved in radio station broadcast promotions. Here alone, at lease five FM outlets are totally or partially using (Continued on page 43)

JANUARY 20, 1973, BILLBOARD

### Speakers Sales Boom; Many New Trends I

CHICAGO—The excitement over 4-channel has sparked new interest in speakers but marketers and retailers alike don't expect the winter shows here to find speaker manufacturers thumping quadrasonic to the exclusion of everything else. The reason? Simply that the speaker business was never so good as right now because consumers are upgrading 2-channel systems all the while casting a wary eye in the direction of that eventual 4-channel setup.

Another expectation is that the shows won't find a lot of new items being introduced, though several speaker exhibitors have promised new additions. This doesn't mean that speaker manufacturers aren't innovating. A number of new concepts are being touted.

At the same time, speaker designs evolve and some companies take pride in the fact that they really add few new models when what they've got continues to sell. As one retailer here put it: "Some of the models JBL brought out 10 years ago are still selling." A perfect example of this is Rectilinear Research Corp., exhibiting at the Consumer Electronics Show (CES). This firm's advertisements make note of the fact that the Rectilinear III bowed over five years ago. One ad, in fact, states: "After forty-seven breakthroughs and revolutions (in speaker design)"—and then goes on to explain that the company did bring out a new model but changed only cosmetically.

Nevertheless, JBL, Rectilinear and other speaker firms don't rest long on their laurels. JBL's line, in fact, has been steadily expanded and improved, most noticeably perhaps though not most significantly, in terms of exterior design with examples being the three-dimensional grille and another grille design the firm calls "sculptured air."

Some of the trends merchandising and design of speakers that will be reflected in the Conrad Hilton shows:

(Continued on page 40)

### ITA Selects Feb. Panelists

LOS ANGELES — Panelists for the nine workshops at the third annual International Tape Assn. (ITA) seminar in Tucson, Feb. 11-14, have been set, according to executive director Larry Finley.

Panels include: Magnetic Audio and Video Tape; Audio Applications; Video Applications; Audio Systems Hardware; Video Systems Hardware; Video Software; \$\$\$ Versus Value Analysis of Audio/ Video Systems; Development of Copyright laws as is Affects Tape Reproduction; and Video Tape Equipment and Video Disc.

Panelists include: J. Herbert Orr, Orrox Corp.; Michael Martin, Memorex Corp.; Dan Denham, 3M Co.; Lee Zhito, Billboard Magazine; Oscar Kusisto, Motorola Automotive Products; Stan Kavan, Columbia Records; Harold Weinberg, Lafayette Radio Electronics

(Continued on page 26)

Inside:

Panasonic, Morse, Pioneer & • Blank Video Tape Scene W. Coast Hardware Roundups • Cable TV Rock Concerts

Tape Display Case Focus
 Environmental Lighting Poll

Pioneer Bows 4 'Q' Units

CARLSTADT, N.J.—Four new quadrasonic systems, a professional type stereo turntable, and two speaker systems are featured items in U.S. Pioneer Electronics new equipment line being released by the company.

Top of the line is the QX-8000A, a \$550 4-channel receiver which the company claims was designed to fight any obsolescence deriving out of the current matrix/discrete confrontation.

According to Pioneer officials the unit is equipped with an FET front end that cannot be overloaded, and is not susceptible to cross-modulation. It also has a usable IHF sensitivity of 2.2 microvolts, which permits use even in deep-fringe areas.

U.S. Pioneer's QA 800A is a 4-channel amplifier, also designed for use with any existing quadrasonic technique. Priced at \$369.95, it utilizes a total of four amplifiers and both SQ and regular matrix decoding circuits. U.S. Pioneer officials also claim that the QA 800A can be used with any 2 or 4-channel software to supply fully controlled quadrasonic sound.

Next on the list is the QX 4000, an AM/FM 4-channel stereo receiver capable of decoding all types of matrix sources in addition to discrete 4-channel sound.

The unit has a front-panel control that enables the user to select discrete, SQ matrix, or any one of the other matrixing methods. It also boasts multiple input jacks that allow the user to connect a turntable, a tape deck, and one other auxiliary program source such as a cassette deck.

The user of the QX 4000 can also connect an additional pair of speakers to the rear channel making it possible to obtain different 4-channel sound arrangements. List price of the unit is \$349.95.

U.S. Pioneer's fourth new quadrasonic unit is the QM 800A, a power amplifier for use on 4-channel stereo systems, with a price tag of \$329.95.

The unit has four separate power amplifiers, an IHF bandwidth of 10 Hz to 50,000 Hz, and is capable of supplying 30 watts per channel of continuous four channel driven across 8 ohm loads.

The QM 800A can be used as the power amplifier for a 4-channel stereo system, or as the power amp of a 2-channel, two-way multiamp system.

The firm's PL 61 is a top-of-the line-professional-type stereo turntable that features a high torque, brushless, ultraslow revolution DC servo Hall motor, utilizing Hall elements—an unusual type of semiconductor. The Hall motor is characterized by low vibration.

Wow and flutter in the PL 61 are less than 0.05 percent (WRMS), with a signal-to-noise ratio of better than 55 dB. It carries a price tag of \$299.95.

Two speaker systems round out the U.S. Pioneer new equipment line. Top of the line is the R500, a speaker system capable of handling power inputs of up to 60 watts, and suitable for either front or rear channel use. The unit uses a ported enclosure and comprises a 10-inch woofer, a five-inch midrange and a horn tweeter. The low midcrossover is 800Hz and the midhigh is 5200Hz. List price is \$159.95.

The second speaker system is a bookshelf speaker with a hemispherical dome for better transients and wider dispersion. It is called the Project 100 and lists for \$99.95.

### Large Outlets Pushing TVC

### By BOB KIRSCH

LOS ANGELES — Cartrivision, the magnetic videotape system which is available in color TV consoles, is the first television cartridge system to hit the American consumer market.

Through Teledyne Packard Bell's marketing efforts alone, the units are in more than 250 retail outlets, with such major markets as New York City, Philadelphia, Boston, Los Angeles, San Francisco, Detroit, Cleveland, Houston and Pittsburgh covered.

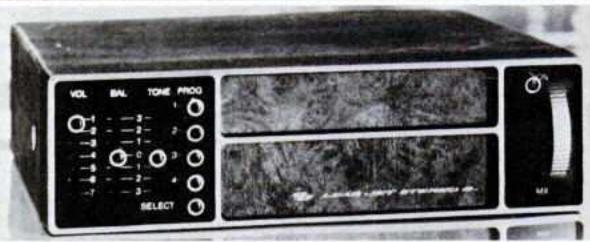
In addition, many outlets in the Sears, Roebuck & Co. chain also carry the unit, and Admiral provides the systems for a number of Montgomery Ward & Co. outlets as well as making its own.

Cartrivision itself is offering glossaries and some aids in selling, but in many cases the manufacturer takes on much of this responsibility. For example, Foley's in Houston, sends its salespeople to the local Packard Bell distributor where they receive instruction and then take written exams on material they have studied.

The most recent television cartridge system to be demonstrated is the MCA Disco-Vision System. As the name implies, this is a video-disk and therefore a playback only unit. Two units have been shown, one a single disk player to retail for under \$400 and the other a multi-play system to retail for under \$500.

Disks will retail from \$1.99 to \$9.95 according to length and con-tent and will be packed similarly to audio LP's. The hardware unit can be attached to any standard TV set, and readout will be through a laser system. With the multi-disk unit, the user can stack up to ten LP's for a maximum of six and two thirds hours of playing time. Action can also be frozen. Other features include the ability to feed an unlimited number of TV receivers when fed by an appropriate distribution amplifier, two channels of audio available for stereo, random access to stored information and pick up heads available to work with either rigid or flexible replica disks. The disk revolves at 30 revolutions per second and is recorded on only one side. Playback laser is meant to last 9,000 hours and replicating cost, not including cost of the program material, is 40 cents per disk. A study from the Stanford Research Institute is expected soon and will help govern which consumers the system is aimed toward. No official comment is available on when the units will hit the market, but it is expected to be some-time this year. Packaging and display seem to be set, and there are more than 11,000 programs available. This system is playback only, but the advantages here are seen to be price and the familiarity of the disk for selling and distribution.

### **New Products**



BURLED ELM grain finish distinguishes Lear Jet Stereo's Model A-225 car 8-track unit with FM/AM/FM multiplex radio.



RCA line of car stereo tape players include (clockwise), the 12R600 stereo 8 with stereo FM radio; the 12R100 stereo cassette; the 12R500 mini stereo 8; the 12R800 4-channel Q-8 player, and the 12R301 stereo 8.



ONLY SLIGHTLY larger than the

tape itself, Tenna's new Super

Mini compact 8-track car stereo

tape player features fine tuning,

repeat function, channel indicator

and slide controls. Model RR-65T

lists for \$69.95.



PANASONIC'S in-dash 8-track stereo tape player has distance/ local switch for stable FM reception, and FM/AM/FM multiplex radio.





SHOW SPECIAL ONLY \$2.25 50 up \$3.00 100 up \$2.50 250 up \$2.40 500 up \$2.35 Trailer Load \$2.25 Cases packed 1 per box and acked 72 pes, to a skid.

Wanted: Distributors, State-wide master distributors and Reps. 6232 Bragg Blvd. P.O. Box 5625, Fayetteville, N.C. 28303 Phone: Area Code 919-867-6111

WANTED: MANAGER OF RECORD & TAPE PRODUCTION

> Be in charge of Purchasing & Production Department of every large company. Experience to cover buying & expediting of record pressings & tape duplicating & various components of each process. Very high salary with excellent benefits. All replies will be held in strictest confidence.

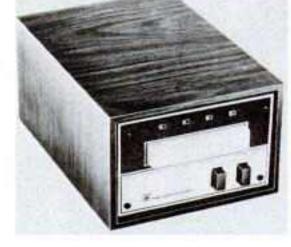
> > Box 747 BILLBOARD 165 West 46th Street New York, NY 10036

### ITA Feb. Panelists

Continued from page 25

Corp.; John Pudwell, RCA Records; Irwin Tarr, Panasonic; George Simkowski, Bell & Howell; Fred Dellar, Sony Superscope; Ed Campbell, Lear Jet Stereo; Bill Cawlfield, TEAC Corp. of America; and Harold Lustig, National Recording Studios.

Other panelists include: Carlos Kennedy, A m p e x Corp.; Don Johnston, Cartridge TV; Richard Boyd, Concord Communications; Ron Fried, International Video Corp.; Bill Kist, JVC America, Inc.; Bill Amos, Sony Corp. of America; William Jensen, 3M Wollensak; Gerry Citron, Philips Broadcast Equipment Corp.; Robert Bitting, RCA Corp.; Red Gentry, Motorola Automotive Products Corp.; George Foster, Arvin Systems; John Findlater, MCA Disco-Vision; and Gersh Thalberg, Sony Superscope.



ARVIN has styled this model 40P27-14 with one speaker in the base of the phonograph and the other in the lid. Gear shift type levers control both speakers. The 4-speed turntable has a rubber mat feature. The unit carries a suggested list of \$44.95. VM Corp. (left) is showing a 4-channel 8-track player with built-in pre-amp. List price \$79.95.



SANYO is offering complete automotive stereo packages such as the FT 818 player (above) with speakers and installation hardware. Glenburn is showing several turntables (below left) and 8-track players as well. Shown is the model AT-110 unit. At right below is one of the many new products from Toshiba, a portable cassette recorder.



# LEAR JET STEREO 8 GIVES YOU SOMETHING EXTRA

0

LALAN LET NYKAN

**EXTRA NO.1.** A program selector that really selects. Not just a repeat button. It's a memory system that selects any combination of programs you want to hear.

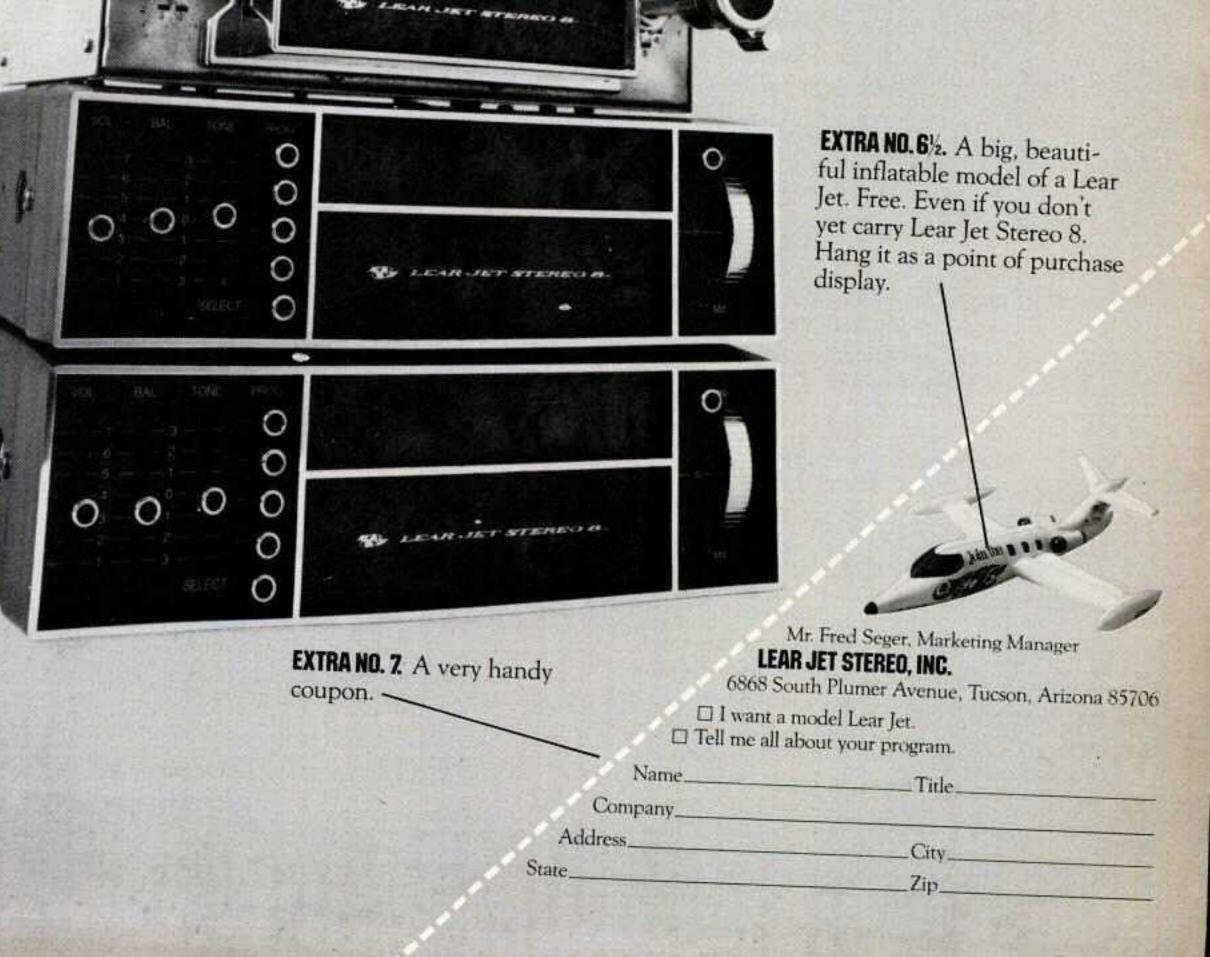
**EXTRA NO. 2.** Positive-negative ground switch. For easy in-stallation in trucks, campers and trailers.

**EXTRA NO. 5.** Wood grain styling. Burled elm finish. Lear Jet slide controls. The first really great looking car stereo you have ever seen.

> **EXTRA NO. 6.** A full line, including in-out and in-dash units, covering all the major price points.

**EXTRA NO. 3.** Headphone receptacles. Plus an exciting, money-saving package deal on headphones.

**EXTRE NO. 4.** (Not Shown) The biggest dealer profit and promotion program we have ever had.



### Blank Tape Firms Continue to Expand, Many Add Accessories

CHICAGO — The blank tape business is spawning its own accessory market. One example is a new item from Wabash Tape which will be among products shown at the winter shows here. The firm is packaging an open reel of blank tape, a blank tape box and an empty reel; three of these packages list for \$10.95, and according to Art Anderson, marketing manager, the item is one of Wabash's top sellers.

Other new items for Wabash include a promotion on cassettes consisting of an unbreakable carry case loaded with either 10 C-60's or C-90's at \$15.95 list and \$21.95 list respectively. These tapes are the low-noise-high-output grade. Wabash has also gone into cobaltdoped grades with C-60's and C-90's available in that coating and has added a cobalt-doped mastering tape grade to its open reel line where 7-in. size 1,800 foot reels are available in a metal reel. The firm is still looking at the 8-track blank market.

Actually, Wabash is the second largest producer of computer tapes, but Anderson said the firm has only been in consumer tape a little over a year. Wabash is a prime manufacturer and is set for further expansion in the consumer field, he said.

At TDK Electronics, plans were

### recently announced for the construction of a new plant in California for the production of audio tape cassettes for the U.S. market. The plant, scheduled for completion by April this year, will span a 35,000-square-foot area, will employ about 60 people, and will have a production capacity of about one million cassettes a month.

The company recently underwent a complete structural change of its marketing operations in this country, in an effort to streamline the division, strengthen its marketing team, improve its services to its nationwide network of sales representatives, and support its increased sales activity.

Executive appointments developing out of the changes include new regional sales managers for the western and midwestern U.S., plus the appointment of new sales representatives in Chicago, Los Angeles, Boston and Houston.

At the Maxell Corp. of America several new blank-tape releases are planned including a specially de-

veloped line of low-noise, highoutput cassettes and 8-track cartridges, and an Ultra Density openreel magnetic tape with a traction coating on the back side.

The cassette and 8-track line has been in development for some time at the company's new plant at Kyoto, Japan. It will be available in varying lengths, and will feature special pressure pads for the reduction of dropouts, and a special head-cleaning leader tape.

Maxell will also release a C-46 blank-loaded cassette in both lownoise and ultra-dynamic formulations. Maxell technologists who developed the line feel that the C-46 with its 23 minutes playing time on either side is more realistic than the currently available C-40.

Maxell has also added a built-in automatic clutch to the mechanics of its 8-track cartridges in an effort to eliminate overriding of the tape and ensure a continuous, trouble-free flow of the endless loop concept.

The firm's new open-reel tape, designated the UD-50, is of the same oxide formulation as the UD-35. The product is available in seven and 10-inch reels, and in 1/4, 1/2 and one-inch widths for studio use.

A comprehensive program aimed at ending consumer confusion about blank tape and a complete overhaul of its line characterizes 3M's push. One aspect of the clearer language is the use of runningtime designations instead of footage measurement on open reel blanks. A package might say, for instance, "30 minutes recording each direction." These running times are based on 7½ ips, but a time vs speed guide is included in the package.

All but the most essential information has been eliminated in the packaging redesign, which runs across the line. Different colors and "positioning" statements indicate "good, better and best" grades.

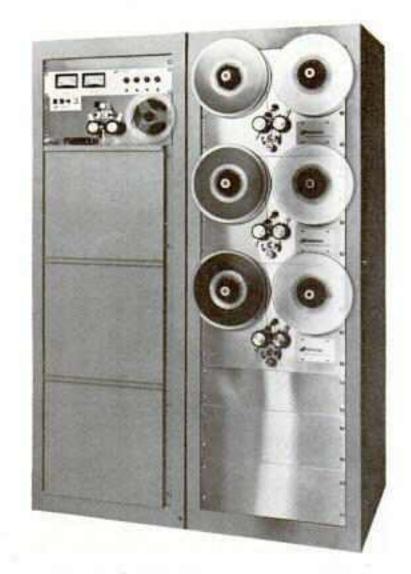
The entire line of open reel, cassette and 8-track Scotch blanks now features various low-noise oxide formulations; there is no use of standard oxide construction.

Mallory Distributor Products Co. has made significant changes in its Fliptape and Voicetape lines, according to Harry Rieders, market (Continued on page 32)

### **CHEAP IMITATIONS**

Maybe 'economical duplications' would sound better, but it sure wouldn't describe the end-product any better. With the quality and speed of more expensive cassette duplicators, this system—the Audio-Tek 1200 —can feed up to 12 slaves from a quarter-inch loop-bin master at one-third the cost.

Cheap? You bet—at a fraction of what you'd expect. Imitations? You better believe: Twelve at a time with a duplication ratio of 32:1—and *fully* automatic with closed-loop design and integralbin loading features.



### W. Coast Blank Tape Firms Take Aim

### Continued from page 25

announced. Along with the dominance of tape and audio hardware over television in June came the corresponding move from the blank tape people.

All of this was only seven months ago, and it will obviously take some time for the buyer and the consumer to learn about blank tape in many aspects, including merchandising, the various step-up lines and how to use the merchandising tools offered them by the manufacturers. Most of the West Coast contingent to this show are using their exhibits as an opportunity to strengthen existing campaigns, perhaps to offer a few new displays or promotions and in some cases to bow product, but only on a small scale. The important thing at this show is to reinforce the image of blank tape, especially cassette and 8-track, as a true consumer and not simply an audiophile medium. Reaction among dealers has sparked the blank tape boom, with most taking advantage of the lengths introduced last June, the new merchandising methods, the consumer interest and the colorful packaging that replaced the drab packaging that was once so common to the tape industry. Keeping this in mind, what are the four major West Coast firms doing in the way of showing their wares and reinforcing image at the Hilton? Audio Magnetics introduced its Tracs and Tracs Plus lines in June. cassettes, 8-tracks and reel-to-reel tapes aimed at the average consumer and mass market. They instigated strong programs at the time, have moved into national consumer print media with ads since then, have started a contest based around Tracs and have attempted to make brand name tape a mass merchandising item. What are they doing at the show? "We will be showing our complete existing line," said national sales manager Jim Lantz, including product and point of purchase aids. We will be talking to our people and hopefully meeting new buyers, and we will be emphasizing what we have done over the past seven months. We will also talk about what we are planning for the next few months, and will be introducing a few display materials as well as playing up our contest heavily." Audio Magnetics will be showing several new displays. Included will be two modular display units, one for cassettes and one for 8-track. Each unit can hold both cassettes and 8-track, with boxes containing both configurations able to fit into a pentagon structure. The unit as a whole can be single or doubletiered, and may be used as a counter-top display. In addition,

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each container from the unit can be pegged, so that a dealer can use each box as a separate display. Also being introduced are two "Tracs Pacs," for cassette and 8track, as well as a revolving counter top stand designed to hold 8track and cassettes.

The Tracs contest, in which a consumer places an idea on Tracs cassette and sends it to the company will also be featured. Winners in this contest receive \$1,000 and their idea is aired on the radio. Everyone sending in an idea receives two Tracs cassettes to replace the one sent in. Display for the contest will be featured, as well as brochures.

### Memorex

by a series of black-light posters, featuring captions such as 'Smooth Vibrations' and 'Get It All Together.' The posters will have a double purpose. The top four inches, with the caption, can be cut off and used as store banners, while the remainder can be a straight poster. Each kit will have the four posters.

"To tie in with this there will be a 'Great 8ight' ice chest in the shape of a giant Ampex 8-track. This can be used as a counter top display unit or as an ice chest. A header card will come with it and a tear-off coupon will allow the consumer to send in a certain amount of money for his own ice chest. The chest can hold 48 8track tapes." Helmstetter said this is part of Ampex's effort to offer promotions on a continuing basis, and added that he hopes to continue with promotions every ten weeks or so during the year. According to Helmstetter, the product is a consumer tape using a special magnetic coating "developed for professional mastering tape." The cassette, dubbed the 20/20 +, does not require a machine with a bias switch. Helmstetter said the coating produces close head to tape contact and will be in a shell using a screw-type construction. The tape is available in 42, 60, 90 and 120-minute lengths, priced at \$2.60, \$2.80, \$4.20 and \$5.95 respectively. Certron Corp. will also be taking advantage of the show to introduce product. According to national sales manager Hal Wilde, new merchandise will include a number of multipacks, which he feels are the "coming thing" in blank tape merchandising, particularly at the mass merchandising level. Certron will thus be showing a four-pack of C-60 cassettes, in the Pro line, with a premium carrying case as part of the purchase. Also new in cassettes will be a C-40 length in both the Standard and Pro line, which will replace the C-45 length. The firm will also introduce fourpacks for 8-track tapes in 40, 70 and 80-minute lengths. Each of the packs will also come with a storage case. Also new is a "dump display suited for any mass merchandising outlet aside from audiophile shops," according to Wilde. The firm will also show promotional plans to dealers, reinforce current promotions through banners and other point-of-purchase material, and will package the new tapes in "colorful packs which we think will reach the important youth market," Wilde said. Wilde feels packaging is also important for the mass market. Whether firms are showing product or promotion, it is evident that blank tape will be just as much in force at the Winter CES as it was last June.

AUDIO/TEK INCORPORATED P.O. Box 5012, San Jose, CA 95150 (408) 244-1776

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### **ELECTRONICS SALES EXECUTIVE**

New York-headquartered worldwide sales organization needs executive knowledgeable in high-speed professional tape duplicating equipment and studio recorders and capable of handling sales and administration. Excellent future for right person. Salary plus incentives. International travel. Send resume in confidence to

### AUDIOMATIC CORPORATION

1290 Avenue of the Americas New York, New York 10019 Memorex Corp. will continue to promote their now familiar theme of sound quality so true it can shatter glass, but in a somewhat different manner from previously with an emphasis on getting the consumer a bit more involved. Their commercials have been seen on national television for sometime and have appeared in the national print media, but now they are moving into something different.

"We will be using this concept and using a strong merchandising tie-in with Ella Fitzgerald," said Jim Loser. "This will be a consumer promotion involving the use of her personality surrounded by point-of-purchase material and dealer incentives. Announcements of the program will also be made on national television.

"We will be using still shots from the commercials in the stores and using story boards of the TV commercials. The actual offer itself will be a check—anyone purchasing two cassettes or one reel-to-reel tape will receive a check for a specified amount signed by Ella. This will be a limited offer, but we haven't decided on the exact time yet.

"We will also show a few displays at the show and our main thrust will be as at the June show, a total program and promotion and a chance to keep our dealers up to date. The whole line will also be shown."

Ampex Corp. has also become much more involved than ever before in the actual merchandising of blank tape, having started new programs, put together new packaging and offered a new length to the consumer. Ampex will also be introducing a number of promotions and also a new type of tape at the show.

"We will be kicking off a promotion called "Great 8ights,' " said Shad Helmstetter. "We will have a six-pack of 8-track blanks in a stack case that holds ten tapes. The tapes will be 84 minutes. This will be an open-end promotion. The promotion will be backed up

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# CAPITOL 2 STACKS UP AS THE HOTTEST TAPE OF THE YEAR



# The world's finest iron-oxide tape.

STAK-PAKS "come with Capitol 2" cassettes with exclusive Cushion-Aire" backcoating. They have the best dynamic range of any iron-oxide tape and they give outstanding results on all cassette recorders, not just the expensive ones with special switches.

> STAK-PAKS interlock to form cabinet that ends cassette clutter

 Sliding twin drawers for easy access

Tabs for identifying cassette material

2 high output / low noise cassette tapes with exclusive cushion-aire " backcoating

2 cassette Stak-Pak"

Holes in trays for easy removal of cassettes

New STAK-PAK™ cassette library package.

iii ca

# CAPITOL 2

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Audio Devices, Inc. A Capitol Industries Company 100 Research Drive, Glenbrook, Conn. 06906



Capitol 2 is the family name that includes Litra-High-Output Low-Noise reel tapes High-Output, Low-Noise cassettes, Audiopak\* professional 8-track cartridges and High-Performance, All-Purpose reel tapes.

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### **Environmental Lighting in Shake-Out Phase, Product Being Upgraded**

CHICAGO—The environmental lighting segment of the consumer electronics field is going through another of its shake-out stages with the fewer remaining established firms intent on developing new merchandising techniques and new products, a spot check shows.

The market has been hurt by price slashing and too much concentration on price and volume, according to Norman A. Ackerman, president, Vocalume Electronics, one of the relatively few light necessary firms at the winter shows here.

Some indication of the tapering off comes from Larry Karel, producer of the Independent Home Entertainment show. "We must have had about eight of these firms exhibiting last winter and there's only a few this time."

A spokesman at Eich, Brooklyn based firm specializing in lighting, said there probably had been a "saturation" point reached. He indicated that firms phasing out of the business were probably responsible for the dump prices. Eich will not be in the winter shows, he said.

Asked about a shake-out, Mony Thompson, vice president of Maytronics, Colorado Springs, an IHE exhibitor, said: "There's been an eight-year shake-out. We've gone through two fad stages, but I believe the few of us left will see this phase of the consumer electronics business flourish.

"I think a lot of companies shot for price and volume. They had a lot of merchandise returned that didn't work and they just didn't make any money."

didn't make any money." Thompson, echoing some of Ackerman's thoughts, said there was a time when buyers passed light company booths at CES and IHE and "giggled." But he thinks that retailers are learning how to sell environmental lighting and that the product has gained respect because of the job some stores have done with it. Yet another series of soundactivated lights will be priced \$17.95 to \$29.95 and have switchable signs that can be attached. Called Star Lights, Thompson sees these as replacing the black light posters. By EARL PAIGE

Basically, the established firms are holding their own, Ackerman said. But he pointed out that some of the price offers are not from companies "that are in then out" of the business. "I can't believe some of the prices I'm seeing on show special bulletins that have come across my desk," he said.

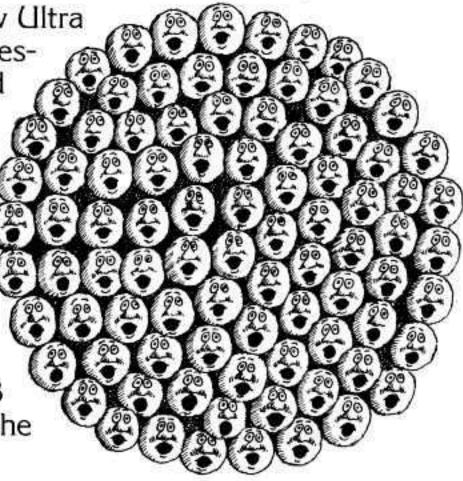
The firm will introduce two show specials. The L210 unit with 10 bulbs at \$24.95 and the L215 with 15 bulbs at \$39.95. Both are microphone activated, that is, wireless. He described them as incorporating three-sided prismatic design with wood grain finish and solid tops. He said this price category is what he calls the better quality end of the business.

# Maxell's five new can improve your

When we decided to bring out our new Ultra Dynamic cassette, we asked ourselves a question. "How could we improve our cassette and at the same time make the poor dealer a little more happy and a little less poor?"

### A huge improvement in cassette tape. Magnified 10,000x so you can see it.

The first thing we did was to improve



### Store Display

"The mass merchandisers have learned where to feature light accessories. They used to be put in random areas, even with the blankets. Now, they're in the stereo and record-tape sections and in the light fixture sections. Store personnel are also more conscious about avoiding ambient light near where our product is displayed, which avoids another problem we once experienced."

Maytronics is adding new products, including speakers, which Thompson claimed are of good quality. They will list from \$39 to \$54 and, of course, feature lights. Some, called "swag" type, can be hung from ceilings, as one more approach to positioning the extra speakers necessary for 4channel. (See separate story on speakers.)

More and more, environmental light designers are going for multipurpose units, he said. Maytronics will have three different versions of swag lights \$17.95 to \$59.95 that are decorative, furnish normal light, allow for a blue night-light mode and switch to normal environmental light effects with microphone-activated input.

### No Magnavox Sentinel Line

NEW YORK — The Magnavox Corp. has decided to shelve its planned low cost Sentinel line of console and compact stereo equipment and television sets.

The move follows closely on the firm's decision to pull out of the W inter Consumer Electronics Show, and comes less than four months after initial announcements of the planned line were made.

Meanwhile the firm has structured a national midyear dealer convention to be held in Las Vegas. It is expected that several Magnavox innovations, including the firm's version of RCA's MagTape TVC system will be shown to attending dealers. our tape. We reduced the size of the PX gamma ferric oxide particles and increased the quality of the sound. The Hz now go up to 22,000 Hz; the signal-to-noise ratio's now 8dB above ordinary cassettes; and we've widened the dynamic range. Quite dynamically.



The little pad that takes all the pressure has finally gotten a grip on itself. Other cassettes keep their pressure pads in place with glue—or rather <u>don't</u> keep their pressure pads in place with glue. So we've designed a little metal frame that holds the little pad in a grip of steel. And now your customers don't need to worry about signal fluctuations and loss of response any more.

# W. Coast Equipment Manufacturers Bow New Items

CHICAGO - West Coast hardware manufacturers are exhibiting a number of new items at the Winter shows this week from Packard Bell's new 19-in. TV cartridge unit to many 4-channel players and receivers.

Teledyne Packard Bell will bow a 19-inch solid state color television cartridge system at the Winter CES. The system is in console format and expected to be priced several hundred dollars below larger units. The firm also will

show 4-channel receivers: the B02203 with solid state AM-FM tuner/amplifier, 4-channel sound, stereo 8-track player, priced at \$149.95; the R30401 AM-FM, FM multiplex receiver with built-in 4channel matrix system, discrete/

matrix readout, capable of decoding material from any source, priced at \$499.95. Also new consoles: the RPC 449CL with solid state AM-FM stereo tuner, turntable, 8-track player and 4-channel capability. Cassette unit optional.

Price is \$379.95. The RPC 489MW with built-in 4-channel, two additional speaker enclosures in the cabinet, AM-FM stereo tuner, turntable. Price is \$1,200.

Toyo Radio Co. of America, Inc. will show the CRH-742 4-channel-2-channel player with AM-FM multiplex stereo receiver, 4-channel decoder and phono. Also the CRH-319 portable 8-track stereo; CHR-904 portable 8-track player with AM-FM and FM multiplex; CHR-903 8-track portable player with AM-FM and FM multiplex; CHA-760, 4-channel, 2-channel tape unit with automatic changer.

Other units: CH-900 portable 8-track with AM-FM and FM multiplex at \$109.98; CRH-901 home 8-track player with turntable and speakers at \$119.95; CRH-680 8track stereo player with AM-FM, speakers, turntable at \$119.95; CHR-666 8-track stereo recorder player with speakers and turntable at \$349.95; CHR-682 8-track stereo player with AM-FM, receiver, turntable and jack; CHR-740 4-channel-2-channel 8-track player with receiver and decoder at \$349.95; CH-751 4-channel 8-track player deck at \$119.95; CHR-410 portable 8-track player with AM-FM radio, CRH-902 solid state portable 8-track player with AM-FM stereo radio at \$129.95; CHR-591 8-track portable player with AM-FM at \$179.95.

Pioneer has a portable cassette recorder, the KT-401, combining AM-FM radio and intercom, operates on batteries or AC, has builtin condensor mike and mike jack. Also, KT-301 and KT-201, first a combination cassette with intercom, second a recorder.

Belair has two 8-track machines for the home with record, one a deck and one with multiplex.

Kraco has Instant Stereo, a builtin tape deck with speakers in a wing shape and only two wires, the hot wire and ground, meant for easy installation. Price, \$59.95. Also from Kraco, the ST136 AM-FM stereo tuner at \$79.95.

improvements business.

### Amazing new miracle ingredient fights dirt fast !!!

The first five seconds of our new cassette is a head-cleaner and what's amazing, new and miraculous about it is that it doesn't rub as it scrubs at it cleans. Because it's nonabrasive.

But the head-cleaner's also a timing leader and we've marked the place where it starts with three little arrows so your customers will always know exactly

### where they are.

### Our screws aren't loose.

We've started putting our screws into square holes. That way the shavings from the threads get trapped in the corners of the holes and can't cause trouble jumping around in the works. Also, the cassette stays properly aligned because the shavings create a tighter grip on the screws.

### Our new long-playing cassette is shorter.

It's our new UDC-46. Twenty-three minutes per side. Which just happens to be the average playing time of the average long-playing record. (Our other cassettes are 60, 90 and 120.)

And those are our five new improvements. They add up to better Maxell UD cassettes. And better Maxell Ultra Dynamic cassettes mean happier customers. And happier customers mean more sales. And you know who's happier then.



So can yours. Maxell Corporation of America, 501 Fifth Avenue, New York, New York 10017

Sanyo has a FTV200 car stereo adaptor which will enable buyer of (Continued on page 38)

### Buyers Wary of 'Q'

### • Continued from page 25

differential between RCA and Columbia 4-channel was also stymie-

ing software stocking. Chains like Playback, 35-store operation based in Oakbrook, Ill., and essentially playback outlets, and Custom Music Corp., St. Louis-based 30-outlet chain (Billboard, Jan. 13) were stocking both playback and records and tape in 4-channel, but noted slow movement thus far. All users admitted that the shortage of playback was holding back cooperative advertis-ing of all kinds for quadrasonic, another deterrent.

"Quadrasonic will come on big-ger in 1973," Al Geigle forecast. Overseer of Montgomery Ward's national tape and records buying, he said he felt momentum would come from the new equipment to come from the new equipment to be shown at the current winter shows. Geigle said he hoped that "Q" tape manufacturers would more distinctly mark their 4-chan-nel tapes, as his department chiefs are reporting many stereo equip-ment owners returning 4-channel tapes thinking they have purchased tapes, thinking they have purchased stereo. Geigle said his plans call for more promotion and isolation of 4-channel prerecorded product in his departments.

Veteran chain entrepreneurs like John Cohen, Disc Records, Cleveland; Sam Shapiro, National Record Mart, Pittsburgh; Paul David, Camelot stores, N. Canton, O.; Barry Bergman, Record Bar, Durham, and others indicated a wait-and-see attitude. They all felt that any 4-channel impact would not come until well into the 1973 Christmas gift buying period. Many of them mentioned that substantial quadrasonic equipment sales re-quire more demonstration floor and room space than many of their stores now can give.

### Sales, Fast Turnover, Quick Profits Tape Accessories: Steady

NEW YORK-One of the fastest-growing, most stable, and certainly most profitable areas of the tape industry, is accessories. Accessories are to tapes what needles are to phonographs, one can hardly exist without the other. As one accessory manufacturer recently put it, accessories provide a relatively small but steady business. It has a quick turnover, and equally quick profits.

So important have accessories become to the industry that no consumer electronics show featuring tape and tape equipment, is held without many accessory manufacturers taking part. All facets of the accessory mar-

ket are enjoying a boom in sales, with manufacturers trying to outdo the competition with new and innovative ideas. This is especially evident in carrying cases.

One trendsetter in this field has been Le-Bo, which, with the introduction of jumbo jet airline services, introduced what it called a 747 carry case for both cassettes and 8-track cartridge product. Today, the 24-unit carry case is one of the most popular items in most accessory manufacturer catalogs.

The 24-unit case is also developing much popularity in the home with such companies as Bouble Sixteen, with its Dosix, lazy-susantype unit, E.S. Johnson, with its executive-style case, Le-Bo, Recoton, Robins, Amberg File and others developing streamlined, decorator-fashioned units, that fit into the decor of the most discriminating housekeeper, as naturally as a specially designed piece of furniture.

As an accessory manufacturer, Duotone's largest volume of business is in phonograph needles. Over the last few years however, the company has been diversifying into tape accessories. Today with a full catalog of tape-care products, it also lists carry cases as its biggest-selling items.

according to Pratt Winston, vice president and chief operations officer of the company, are carry cases and headphones.

Best sellers among these are model 70-12, a hard-shell alligator By RADCLIFFE JOE

cover case that holds 12 cartridges, and model 70-12, a smart leather case with a 10-cartridge capacity. Also in the Weltron line are 3-in-1 test cartridges, demagnetizers, storage boxes, clean and lube kits,

head cleaners and blank tapes.

At Fidelitone, N.Y., the firm's biggest accessory seller is blank tape, with headphones, mikes, carry cases, head cleaners, cables and plugs also steady sellers. One new

addition which Fidelitone's Irving Glasser confirms is a big seller is a "Tape-go-Round" manufactured in plastic, wood and lucite, and supplied by Victor Stanley. (Continued on page 39)

# from the people who

### Performance that doesn't quit. Not on your customers. Not on you.

We've built our cassette recorders and players to reproduce voice and music beautifully. That's why millions of them have sold beautifully.



And there's one other beautiful thing they do they stay sold.

What else would you expect from the first and most experienced name in recorders and cassettes?

Also a big seller for the Miamibased company is a tape carousel for both cassette and 8-track product with a list price of \$9.95, and a tape-care kit for \$2.95.

According to Stephen Nester, Duotone's president, there is also a tremendous market demand for cassette and 8-track head cleaners. the Duotone Easy Splice kit for the repair of damaged cassette and 8-track tapes, headphones, record-cleaning sprays, record brushes, and antistatic record-cleaning fluids.

Amberg File & Index of Illinois is maintaining its emphasis on carry cases with its eye-catching "Platter-Pak" and "Ampack Ultra-

24" designs for records and tapes. The lines designed to appeal to all ages and all tastes are con-structed of binders board with moisture resistant covering and are available either in subdued woodgrains or a riot of mod colors.

At the Weltron Co., Durham, N.C., the emphasis is on tape hardware, but the company maintains a complete catalog of record and tape accessories. Top of the list,

### **Blank Tape Firms**

Continued from page 28

manager. Professional Duratape and Duratape itself remain unchanged. Fliptape is now in a new white housing with a blue box emphasizing a bolder brand name and in new lengths—40-, 60-, 90-and 120-minutes; the old line had only 60- and 90-min, lengths. Packaging externally is also different: now instead of three or two per polybag. Fliptape is packaged in single packs in a soft poly box with an insert for all four lengths and also as twin-packs on a blister card (60's, 90's only).

Voicetape is now in a new screw-fastened housing with bolder product identification as to lengths and quality. Whereas only C-60's were available, the line includes now 30-, 60-, 90- and 120-min. lengths. Where before there were 12 boxes in a storage filing box only, now Voicetape is available in single poly boxes and twin-packed as well.

### Announcing the Carry-Corder<sup>®</sup> 150.

Our economy-minded cassette recorder/player that you all know is back with a new improved low price.

### Carry-Corder 1420.

Our famous deluxe cassette recorder/player----same superb quality as ever. Packed with features, everything needed for recording and playback.

### Carry-Player 1100.

Incredible performance that can't be beat in its price range. Fast Forward,

Fast Rewind. Virtually indestructible plastic. Earphone jack. AC adaptable.



# Blank Tape Mfrs Gearing for TV Tape Consumer

LOS ANGELES — There are four major software manufacturers —Audio Magnetics Corp., Memorex Corp., Ampex Corp. and 3M Co.—now making videotape for the industrial and educational markets. All of these firms are giving thought to and preparing for the consumer market.

Spokesmen for all of these firms feel a mass consumer market for magnete tape television cartridge By BOB KIRSCH

systems is probably several years away. But these spokesmen also say that, given specifications and a marketplace, they would have no trouble producing for the consumer within the near future. "Our Indianapolis plant is already turning out videotape," said Carl Frederick, director of marketing for Audio Magnetics Corp. "We're geared to make tape for any of the systems, and we have

# 

### Four different cassettesto meet all the needs of all your customers.

Our line of cassette tapes was designed to satisfy everyone—even the fussiest audiophile. That's why it'll satisfy you. Because you'll have something for everyone. Including stay-sold quality that makes friends for you. Ask your Norelco Representative about our current discount program

that means more profits for you.

the tooling facilities for various lengths.

"Basically," Frederick added, "we see two markets; the educational-industrial and the consumer area. We are involved in the first area now and, by the fall of this year, we will have a Tracs Videotape under the Tracs logo which will be available to those who want it and will be marketed the same way Tracs audio tapes are. The graphics will be the same and what we will be doing is building a family of tape."

As for a mass consumer market for video, Frederick sees 1975 as a likely date. He also sees a disk system or systems emerging as one market, for playback only, and a tape system or systems emerging as a playback-record market. "This will be for the hobbyist," he said, "somewhat like the audio cassette. A unit priced at about \$500 is a mass market item to me," he added.

Frederick said the firm will market and manufacture private label videotape and will be able to use all of the three coatings videotape may require. He added that Audio will be able to sell a 60-minute blank videotape for \$9.95 retail by 1975 if the demand is there, and pointed out that custom duplication may be another big market in videotape.

Memorex Corp. is also making blank videotape for the industrial and educational markets now, according to Jim Loser, "We have recently announced a videocassette," he added, "with shipments to begin in the second quarter. We will have no trouble manufacturing tapes of various widths.

"As for a consumer market," he said, "it's a minor market now but should be more identifiable within a year. We will make tape for this market in the same Santa Clara facilities as we make tape for industrial uses, and handle it through the same channels."

Concerning record and playback in videotape, Loser sees "the opportunity here more significant than in audio tape in terms of repetitive usage. How often do you erase an audio tape? Not often. I think you will see the same tape used more often in video. As for lengths and widths for the consumer market, we will probably follow the consumer demand." Ampex Corp. is also manufacturing and marketing blank videotape now for the industrial and educational markets in its Alabama facilities, and is thinking about a consumer program. According to George Armes, manager of product management of the magnetic tape division, "we have the capability to make videotape for the consumer market now. Our main concern is the interface between the tape and the system itself, to design and formulate a tape for a given system. We will have to test the tape and the system for variables such as temperature and humidity just as we do with audio tape. "From a videotape standpoint for the consumer market," he said, "we will take the lead from the equipment manufacturers. We see no problem in adjusting to any system and we are ready to react to any trend. If we found out there was a mass market next week, we could apply ourselves to it. It's within our state of the art to produce any tape necessary at the moment." 3M Co. is another major manu-facturer servicing the industrial and educational market. According to Bill Madden, "we have the technology for videotape for any system and can engineer product for any application as long as it's realistic. We have access to a number of different oxides, so this will not be a problem. "We are involved with industry and education to a large extent," Madden continued, "and this mar-ket is moving quite nicely. We feel the consumer market will depend on technological breakthroughs, such as the cost coming down and the availability of a color camera.

### The Norelco 100

is a good value in an all-around cassette. High standard quality for background music, lectures, etc.

### The Norelco 200

is a low-noise cassette perfect for music recording the standard of the industry.

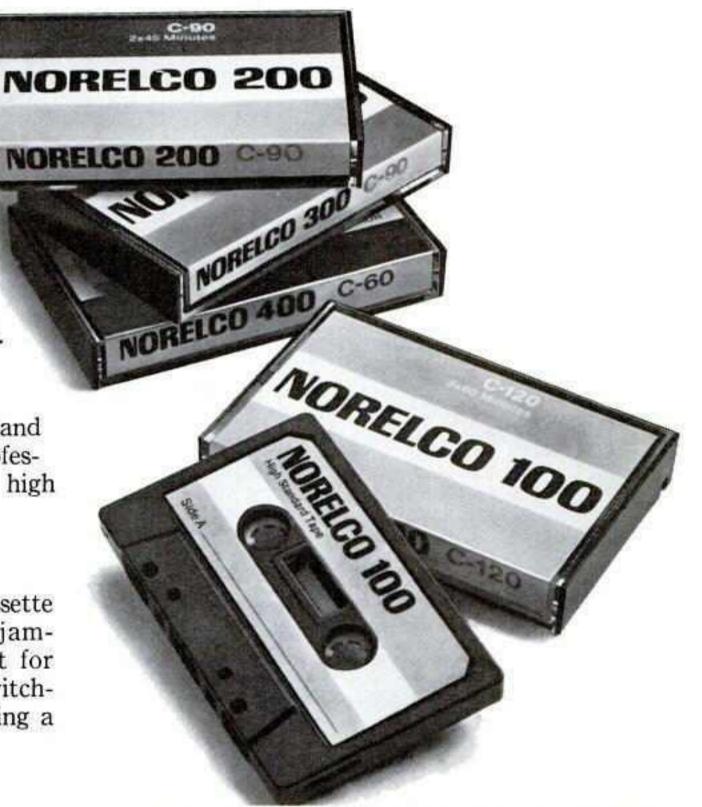
### The Norelco 300

offers extended frequency and dynamic range for semiprofessional recording. It's the high output/low noise tape.

### The Norelco 400

is our Chromium Dioxide cassette with Perma-Guides for jamproof operation. The best for very critical recording on switchable equipment incorporating a  $CrO_2$  tape position.

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# Why the first name in recording has the last word in quadraphonic.

### It Takes A Little Longer To Be Right.

While a lot of the other companies were busy bragging about how sensational their matrix quadraphonic recordings sounded, we knew that what they touted to be true quadraphonic sound really wasn't. The Discrete RCA Quadradisc is.

### The Discrete RCA Quadradisc Was Worth Its Wait.

The sound reproduction from our discrete Quadradiscs is the standard in high fidelity recording. Its "in-person presence" a technical triumph for the most demanding connoisseur. The Quadradisc's realism is revolutionary because the Quadradisc wraps its sound around you. Io make you feel like you're sitting in the center of the sound on stage; or, it can treat sound as the ambiant reflection of the concert hall and provide you with the best seat in the orchestra. No matrix system is capable of doing this. The RCA Quadradisc is. Every one of its four channels is recorded and reproduced on its own separate track. That's what makes us discrete and everyone else, well, just everyone else.

accordance with standards set by the Recording Industry Association of America (RIAA), has enabled us to <u>guarantee</u> full compatibility of the RCA Quadradisc when played on standard stereo systems. They have also certified that the RCA Quadradisc plays with excellent frequency response, in full accord with The National Association of Broadcasters (NAB) Disc Recording and Reproduction Standards.

### Guaranteed Quality Doesn't Cost More

While a lot of other companies are charging extra for <u>their</u> quadraphonic recordings, RCA Quadradiscs are available at the <u>same price</u> as regular stereo records. system in which each channel remains completely independent of the others throughout the recording and reproduction process.

"The Quadradisc can provide discrete material from <u>all</u> speakers <u>simul-</u> <u>taneously</u>-something no matrix system can do."

### They Chose To Be First. We Chose To Be Best.

All quadraphonics are not created equal. Other companies spoke too soon and claimed too much. We stayed silent until we had our quadraphonic recording system perfected. Now we do. And we're working with high fidelity manufacturers like JVC, Panasonic and others to implement the state-of-the-art. And we are working with our artists and producers, creating musical material that will utilize the RCA Quadradisc to its greatest potential. That way you'll get the best of both worlds-the artist's creative freedom coupled with engineering integrity. In rock, pop, classical, country and rhythm and blues. For now and for the future. The Discrete RCA Quadradisc. The first quadraphonic record that's true quadraphonic.

### The RCA Quadradisc Delivers Better-Than-Stereo Sound On A Stereo.

Even if you don't own a quadraphonic system right now, you can enjoy RCA Quadradiscs on your present system. In a recent issue, Time Magazine said "...the stereo sound from one of RCA's new Quadradiscs is stunning."

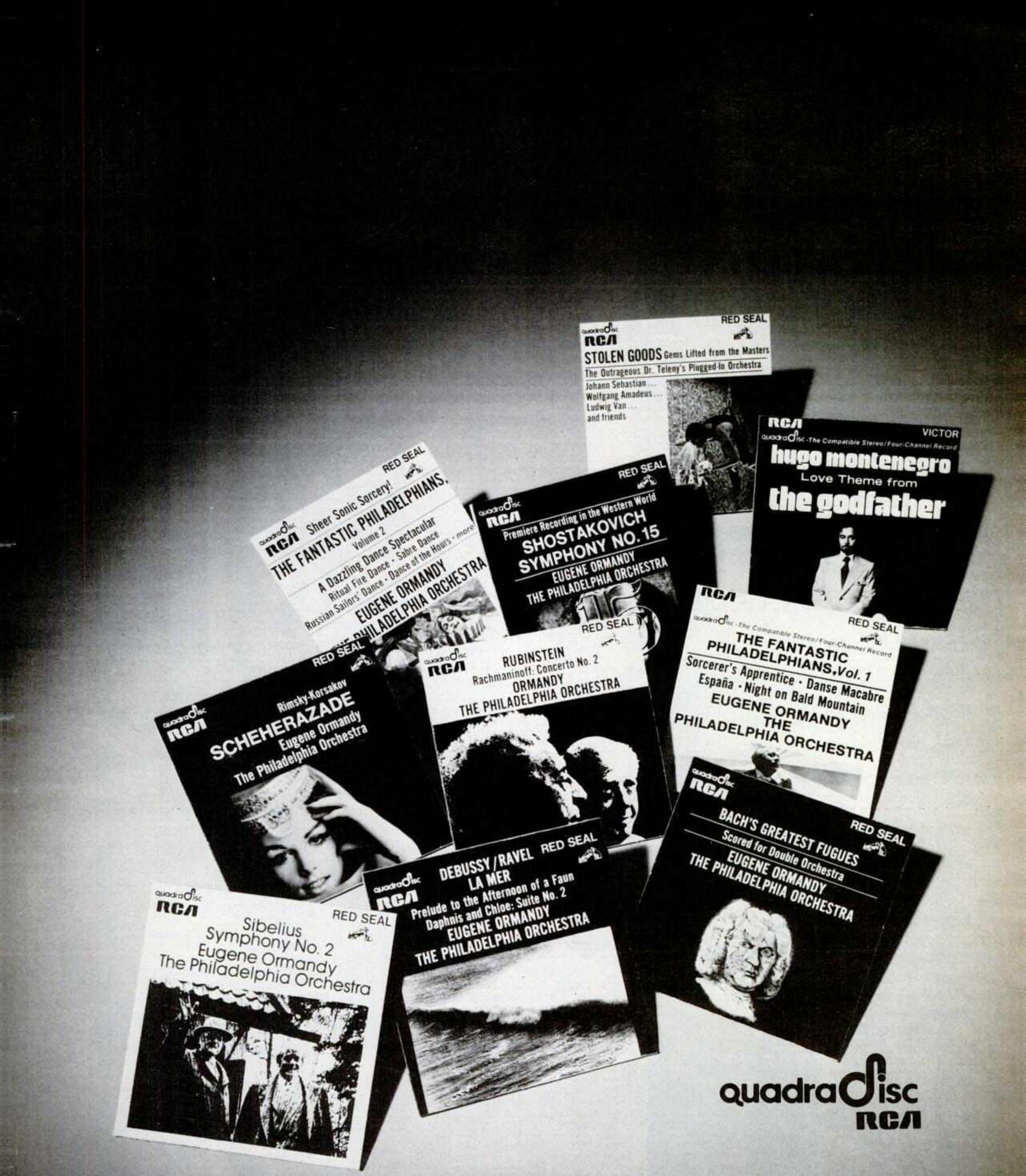
### Quadradisc Compatibility Guaranteed

An analysis by a leading independent research laboratory, in

### **The Pros Agree**

 Walter Carlos – Columbia Recording Artist: "When Rachel Elkind and I began our Sonic Seasonings album, we planned for quadrasonic and recorded all the material in guadrasonic...We tried to process this master on all the known matrix systems...I am most unhappy to report that the results were catastrophic. "No other product will be marketed in quadrasonic now for awhile-until a non-matrix system is accepted as an industry standard. Perhaps the IVC/RCA carrier disc is the answer... "With a discrete release available we can have the best of all worlds." •New York Times: "Since there can be no doubt in anyone's mind who has heard both systems that the discrete method is clearly superior, it probably should be used for all new recordings."

•Stereo Review: "Assuming that having four channel sound is a good thing, it is agreed by all that the ideal way to record and reproduce four channels of information is with a discrete Sometimes you have to save the best for last.



APD1-0001	Love Theme from "The Godfather"	1
ARD1-0002	The Fantastic Philadelphians, Vol. 1, Ormandy	1
ARD1-0014	Shostakovich: Symphony No. 15, Ormandy	3
ARD1-0015	Stolen Goods	1
ARD1-0017	The Fantastic Philadelphians, Vol. 2, Ormandy	1

Also available on tape.

### **February Releases**

ARD1-0018Sibelius: Symphony No. 2 in D, OrmandyARD1-0026Bach's Greatest Fugues, OrmandyARD1-0028Rimsky-Korsakov: Scheherazade, OrmandyARD1-0029Debussy/Ravel, OrmandyARD1-0031Rachmaninoff: Concerto No. 2 in C Minor<br/>Rubinstein, Ormandy

# Morse Electrophonic 'Q' Push

NEW YORK—Like most of the companies showing new product at the Winter Consumer Electronics Show, Morse Electrophonic is building its display in the International Ballroom at the Conrad Hilton Hotel around the quadrasonic concept.

Five of the 10 new home entertainment systems being displayed at the show are quadrasonic units, and these range from decorator design consoles to table model systems.

Top of the quadrasonic line is the Electrophonic Mediterranean 67, a designer console with spherical speakers, built-in compatible 2- and 4-channel "4D" discrete tape and "SQ" matrix phonograph and radio system.

Featured in this richly grained Spanish oak cabinet are AM/FM/

### JBL Fair Trade

LOS ANGELES — James B. Lansing Sound has obtained a permanent injunction in Superior Court here halting Shelley's Audio of downtown Los Angeles and Christopher's Audio of Alameda, Ca., from selling JBL speakers under the fair trade price. FM multiplex radio, deluxe Garrard record changer with diamond stylus, tape player mechanism for both 8-track stereo and discrete 4-channel tapes, matrix channel distinction system. The unit's precision engineered audio system features two 10-inch duocone speakers and four 3½-inch hard back duocone tweeter, plus two additional pedestal-mounted full-range sphere speaker chambers.

This unit, model 4D94521, also features AM/FM/FM multiplex radio, 260 watts of instant peak power, FET circuitry and (IC) integrated circuits.

Installed in the unit's handsome cabinet are deluxe BSR record changer with diamond stylus, tape player mechanism for both 8-track stereo and discrete 4-channel tapes, a matrix channel distinction system, as well as precision engineered audio system featuring two 8-inch duocone woofers and four 3½-inch hard-back duocone tweeters. There are also two additional pedestalmounted full-range sphere speaker chambers.

The Electrophonic model 466D is a five-piece quadrasonic stereo receiver with 4D tape playback compact system. It features AM/ FM/FM multiplex radio, tape playback mechanism that plays both 8-track stereo and discrete 4-channel tapes. There are also pushbutton controls for compatible 4D discrete tape system, phono-radio, SQ matrix and power on/off. Automatic or manual channel changing is also featured. The unit produces up to 400 watts of IPP on solid state FET circuitry and (IC) integrated circuits.

Next is another quadrasonic unit, model 447C. This is also a five-piece quadrasonic stereo receiver with 4D tape playback compact system. The tape playback mechanism reproduces sound from either 8-track stereo or discrete 4-channel tapes. The model 447C produces up to 200 watts of IPP, has a full-facility rear accessory panel and comes with four fullrange air suspension speakers.

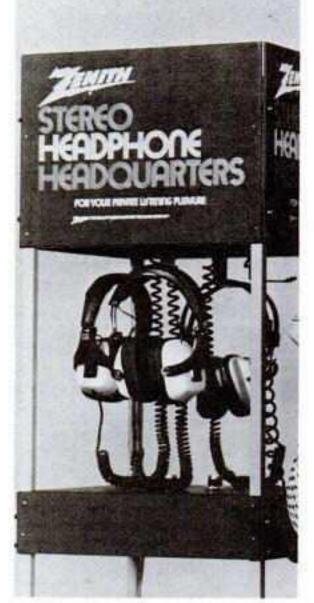
Rounding out Electrophonic's quadrasonic line is model 449G, also a five-piece receiver and 4D tape playback compact system. This unit has most of the features of the model 447C.

Electrophonic's conventional stereo line features five new additions, among them is model MAGT820F a four-piece stereo radio/tape/phono compact system which incorporates AM/FM/FM multiplex radio with 8-track tape playback mechanism. The unit has solid state and FET circuitry, integrated circuits, automatic or manual channel changing, push-button controls, professional Garrard changer with magnetic cartridge and diamond stylus. It produces up to 200 watts IPP through an air suspension speaker system featuring horn diffusers, two 10inch duocone woofers, two 51/4inch midrange speakers, and two four-inch horn tweeters.

Next is the model TG472006, a three-piece stereo radio/tape playback compact system with professional Garrard changer. Features are an AM/FM/FM multiplex stereo receiver with 8-track tape player, FET circuitry and integrated circuits, rocker switches for power on/off, AFC and loudness, slide controls for balance, treble and bass, and champagne pedestal sphere air suspension speakers. The unit delivers up to 200 watts of IPP. The Electrophonic model 947C is another three-piece stereo radio/ 8-track tape recorder/player compact system with many of the features incorporated in the TG-472006 unit. Power output is 100 watts IPP and the speakers air 8-inch air suspension duocone units featuring horn diffusers. Rounding out the conventional stereo line is another three-piece stereo radio/8-track recorded/playback system, delivering 50 watts of instant peak power.



STEREO RECEIVER with built-in 8-track player and 11-inch changer have been added to Motorola's line of audio components. Model FH213JW lists for \$229.95.





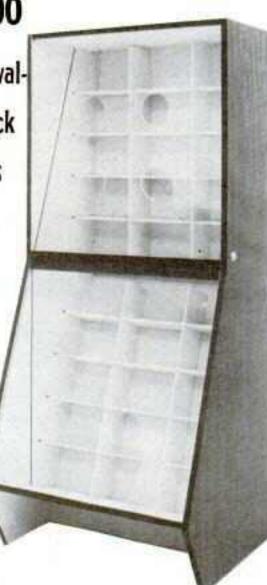
COMPONENT stereo system integrates a 10-watt AM/FM receiver and built-in 8-track record/playback deck with two 8-inch bookshelf speakers. Model CMS-308 is offered by Benjamin Electronics for \$249.85.



### **TAPE CENTERS** 8 TRACK CARTRIDGES

MODEL #TC 300

\*Attractive and durable walnut cabinet. Security lock



WRITE OR CALL

design fabrications

**411 East Nine Mile Road** 

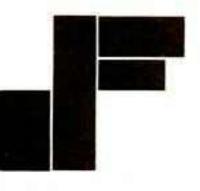
Ferndale, Michigan 48220

(313 398-0021

and key. Sliding Plexiglas doors. Holds 306-8 Track Tapes. 56" H. x 26" W. x 24" D. Shipping Weight: 90 lbs. Custom displays to solve your merchandising problems.

### MODEL #TC 150

 \*\*Walnut finish cabinet. Sliding Plexiglas doors. Security lock and key. Holds 150-8 Track Tapes. 24" H. x 24" W. x 12" D. Shipping Weight: 35 Ibs. (UPS)
 DISTRIBUTOR INQUIRIES WELCOME



### AST, CBS Exhibit

Continued from page 25

8-track, Sutton has product priced to list at \$1.59, \$1.99 and \$2.99. Barry Birch, vice president, marketing, said Sutton has opened numerous mass user accounts and will soon be in K-Mart. Sutton also features the long tape box.

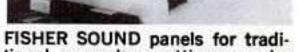
also features the long tape box. Apex Rendezvous for the first time is bringing in \$1.99 priced 8-tracks, pre-packed and pre-stickered with two displays for them. Robert Demain said the IHE has always been a good show for the company.

### Ampex

AST is going all out with an exhibit featuring a 30-foot wall lined with six cubicles equipped with earphones for auditioning 14 new open reel Dolbyized releases and 7 new 4-channel titles that make AST's quadrasonic catalog total 47 now. There will even be a demonstration of matrixed cassette, though none is on the market. AST's open reel tapes list from \$7.95 to \$11.95 and the firm has 34 titles now. AST is in the Consumer Electronics Show.

Also in the CES is CBS with its exhibit of software titles along with personnel from the CBS labs to explain the new SQ logic IC system.

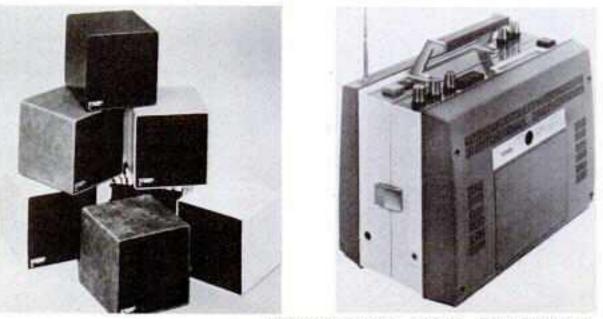
FLOOR MODEL display demonstrates Zenith's 1973 line of stereo headphones.



risher sound panels for traditional or modern settings can be wall hung or arranged for 4-channel with the use of floor stands.



PIONEER'S new auto player display allows the demonstration of six pairs of speakers with removable panels so display can be easily updated. Directly below left, Kriket speakers from Acoustic Fiber Sound Systems feature vinyl exterior finishes in colors such as blush pink, leather-look and even fur covered. Directly below, right, Toyo's CRH-902 portable 8-track with AM/FM stereo radio.



JANUARY 20, 1973, BILLBOARD

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# It's about time recording tape looked as good as records.





Anyone in the record business knows what a good-looking album cover can do for its sales.

The principle applies equally well to blank tape. That's why we put ours in beautiful boxes. Jamproof cassettes, cartridges, and open-reel tape. Blank tape in beautiful boxes sells faster than ordinary blank tape. It makes the customers happy and makes more money for the dealers. About time, right?!!





AUDIO DEVICES, INC., A CAPITOL INDUSTRIES COMPANY, 100 RESEARCH DRIVE, GLENBROOK, CONN, 06906

# Tope/Audio/Video Store Tape Display Case Mfrs Expanding Rapidly

CHICAGO - The rapid expansion of the prerecorded tape business has spawned a new industry that is at least keeping pace if not accelerating faster-cases for stores to display the tapes in. Dozens of firms have entered the business, once more or less the province of a few established companies such as Freedman Artcraft. For some, such as Le-Bo, the accessory marketer, expansion into tape display cases came naturally. However, most of the companies are specializing in store fixtures. Views from executives of Freedman and Genco, the latter a firm manufacturing a conveyer belt display case, appeared in these pages earlier (Billboard, Jan. 13).

One of the newer companies in display cases is Bestape, Tamarac, Fla., where president Lou Harris said plans are under way for overseas sales, particularly in the Caribbean and South America. He said the firm has been granted Domestic International Sales Corp. (DISC) status. Demand for cartridges and cassettes is about even in South America, he said.

Bestape diversified from tape accessories into cases. It has added 5,000 square feet of warehouse space and will soon go into automation, whereby portions will be cut automatically and slot-fitted. It is producing different exteriors offering psychedelic and country music motifs as examples. Five sizes are produced: 40 capacity, \$27.95; 75 capacity, \$30; 100 capacity, \$35; 250 capacity, \$71, and 500 capacity, \$139.

Yet another new firm is Mastercraft Display, Twin Lake, Mich., headed by Dave Touzel and L.D. Wolgamott. Touzel was in rackjobbing and Wolgamott was with American Store Equipment 15 years. Touzel said placement of cases is critical and that he spends much time with store managers. Basically, managers prefer cases in the rear to draw traffic through the store, but they want the units horseshoe situated or facing each other so the customers do not block aisles.

Mastercraft is concentrating on Handleman, ABC Records & Tapes, Disc Records and other mass users. Touzel was among those who said the sliding door construction is proving bad because of wear, ability of customers to pry them open and tendency for product inside to get out of place. He prefers the doors that come off in one piece and units with a bottom drawer where product is retrieved.

Mastercraft has eight models and does custom designs. It also prices equipment high but offers discounts. Wolgamott said the least discount a distributor will get is 20 percent. The firm also has a delivery service and tries to prevent shipping damage this way. The two men indicated that if the order is sufficient, they will go anywhere to make a setup. Typical models are a 540 capacity with

**RECORDING TAPE RIOT!** FACTORY FRESH: CHOICE OF SCOTCH #150 OR #203, 1800 FOOT 1-MIL POLYESTER, 7" REELS; OR AMPEX #611, 1200 FT., 7" ACETATE Quantity 1-11 12 48 #150 #203 #611 1.75 2.45 1.39  $\begin{array}{rrrr} 1.95 & 1.87 \\ 2.65 & 2.55 \\ 1.68 & 1.50 \end{array}$ 
 2611
 1.68
 1.50
 1.3

 "SCOTCH" BRAND CASSETTES
 SC-30
 1.10
 1.06
 1.0

 SC-30
 High Energy
 1.43
 1.39
 1.3

 SC-60
 1.30
 1.26
 1.1

 SC-60
 1.30
 1.26
 1.1

 SC-60
 1.9
 1.62
 1.58
 1.4

 SC-90
 High Energy
 2.51
 2.47
 2.2

 SC-90
 High Energy
 2.51
 2.47
 2.2

 SC-120
 2.52
 2.48
 2.3

 "Certron" Cassettes Assembled With Screws (in Norelco-type Plastic Box)

 Sc30
 52
 48
 45

underneath storage for 320 that lists for \$310. A 288 capacity lists for \$97.50, a 72 capacity lists for \$39.95.

Design Fabrications, Ferndale, Mich., is another relatively new manufacturer. Bruce Dych, a partner, said the firm is adding models. He sees it going to plastic laminate soon and said the firm has its own equipment for this. The company might also consider KD's. Right now, Design has the 306 capacity at \$130 and a counter-top unit that holds 50 cartridges at \$50. Additions will be a 150 capacity cassette unit to fit on top of the 306 cartridge model, a 75 capacity 8-track unit and a 500 capacity 8-track unit. The 150 capacity unit will also be promoted for use with blank tape, yet another facet of the display case boom.

George Duncan, Quality Display Co., Charlotte, N.C., was among many who said cases have to be tailor made for stores. He said considering carpenter wages his

firm's prices "are ridiculous." The firm's models are 550 capacity. \$175; 275 capacity, \$110; 144 capacity, \$42.98; 126 capacity, \$55; 108 capacity, \$32.95; 48 capacity, \$21.95. The firm offers a 48 capacity unit without hand holes for \$18.95.

Because his firm's two models are add-ons, Ray Pearson, president, Carolina Dist., Wilmington, N.C., said there had been no new additions. However, he said: "We're hoping to add a full line. What is holding us up is trying to come up with something new. All the designs are basically the same in front."

Actually, Carolina's Astro center is unusual, in that it features a hemisphere, or "bubble," that stands out from the unit, allowing customers more freedom to examine tapes. This 144 capacity unit stands 25 inches high, 30 inches wide and 11 inches deep and sells for \$48 f.o.b. The other minicenter with category signs (country, rock, so on) lists for \$28.

Another relatively new firm is Melody Recording, Inc., W. Caldwell, N.J. The firm has two models now but is planning a monstersize 1,500 capacity unit that will sell for around \$450 to \$500, said owner Al Cohen. The firm's 90 capacity unit is 25 inches wide, 19 inches high and sells for \$29; the 588 capacity unit (300 are stored below) is 36 inches wide and 54 inches high and lists for \$120.

Yet another firm staying with its basic design is Creative Store Equipment, Terrell, Tex. The firm is rather unique in that its cases are flip-through design and styled in modular fashion for add-on convenience. Units fasten to walls or are free standing, according to Graydon Howell, national sales manager. Prices run from \$69.50 for a small 40 capacity cartridge or 80 capacity cassette unit (281/2 inches high, 191/2 inches wide, 7 inches deep) to \$535.50 for the 480 capacity cartridge or 960 capacity cassette unit (70 inches high, 941/2 inches long, 15 inches deep).

## Big WEA Label Group Joins RCA in 'Q' Race

#### Continued from page 25

As of December, it seemed evident that the drift in Japan was also toward discrete. As late as a year ago, the bulk of the quadrasonic market in Japan was matrix and there was no question about its impact in the U.S. market where Columbia Records had its own SQ system and other systems included Sansui, Electro-Voice, the Schrieber system, and various other "systems" that ranged from decent matrix to even fake matrix.

In the U.S. and in Japan, it was obviously an SQ world. The Sony label was doing quite well in Japan, and still is. As for CBS, the label was selling SQ in high volumes, and still is. Mike Reineri of Federated Electronics, a Los Angeles hardware firm, was early a strong supporter of the SQ system and presented in-store demonstrations enthusiastically to potential cus-tomers. Courtesy of Reineri and other such eager dealers, Pierre Bourdain, director of product management for the SQ system for CBS, and Joe Dash, director of SQ hardware licensing for the CBS Group, were able to report that quadrasonic LPs were often outselling stereo as of the end of this last year, especially in product that had been out for a while and peaked in stereo sales. The CBS catalog currently features about 200 SQ titles on 16 different labels. SQ is now available via 15 records in Germany on Electrola Gesellchaft and in Great Britian on about 30 titles via EMI. As of December, CBS planned another batch of SQ releases and were undaunted that WEA had gone discrete instead of matrix. Actually, the question was never SQ or CD-5 (the JVC and RCA discrete system) but whether or not WEA would go Sansui or wait until a better system came along. And frankly, none of the systems are perfect yet. As far as matrix in general is concerned, the matrix advocates claimed it was "good enough" and with a logic gain application to boost up the sounds of musical instruments in the rear they felt they would have a system virtually as good as discrete. But when they said "discrete," they actually meant discrete tape. Matrix people argued that the discrete disk system would never happen and at one meeting of the Audio Engineering Society in Los Angeles, CBS' Ben Bauer called discrete advocates "skunks" during a session. In fact, matrix people often spent more time panning discrete than they did in praising their own wares. This was not so of Sansui, who backed their system with advertising, demonstrations, and considerable finesse at the record company level and as early as December 1971 were able to gain such artists as Carole King on Ode Records, distributed by A&M, into their fold. ABC/Dunhill has many

www.americanradiohistory.cor

albums in Sansui, including all of their new Impulse releases and when the label reactivated its Bluesway line just recently, it announced that all 15 albums would be in Sansui quadrasonic. Project 3, an early supporter of quadra-sonic, uses the Sansui systems, as does Command. Another matrix advocate from the early period is Dick Schory and his Ovation label. One of the first matrix records was a record released by Brother Records on a group called The Flame; it capitalized on out-of-phase material. Alshire has product out in the Sansui system.

Vanguard, who entered the quadrasonic field first via reel-to-reel tapes that were eagerly sought by people with 4-channel tape decks, committed themselves to the SO matrix system and have several albums available. If you hunted, you could even find such labels as Cinema Prize out in their own matrix system.

manufacturing stage for less than \$5.

Other problems with the CD-4 system, all solved now, were stylus, cartridge, vinyl, cutting of the masters, etc. But today the CD-4 system includes a much harder vinyl compound to make the records wear longer, a stylus that better interprets the information in the grooves, records that feature about 25 minutes per side and the only problem still existing is that masters have to be cut at half speed, meaning that it's much slower and the technician can't listen to hear what the quality of the tune is until he's finished. This problem, too, will be solved inside of a year, informed sources report.

In reality, record engineers long for a better record system period and many extrapolate that the side benefits of the video-disk systems may be a boon to the record music industry. Engineers see the day when turntables around the world will be junked in favor of an optical system with a low-powered laser read-out; if it can be done for audio-visual units, why not music alone? The stylus is a crude tool for extracting information from a disk anyway.





Basically, most of the matrix systems are more or less compatible. In fact, in Japan a committee lumped all of the matrix systems besides the Sony-CBS SQ system, into one category called "regular matrix." There are three approved quadrasonic systems in Japan at the moment-discrete (CD-4), regular matrix, and SQ. In the regular matrix category are systems such as Sansui.

The CBS-Sony SQ system was first formally announced and premiered in June 1971 at a Billboard International Music Industry Conference in Montreux.

## RCA

The RCA CD-4 discrete system was unveiled officially at Billboard's IMIC April 30, 1972, venture in Acapulco. But the system had been invented by JVC, Japan, a firm launched by RCA years and years ago, but now Japaneseowned. JVC has licensing agreements on product with RCA and would dearly have loved to ship CD-4 records into the states, but couldn't. Anyway, much of that product was RCA product, which JVC had rights to in Japan. One reason why RCA probably held back from releasing more product was that the hardware to play the "Q" records wasn't available in the marketplace until just recently. Too, the discrete system did have flaws. Some of the flaws were boiled down by Lou Dorren, the inventor of the Dorren quadrasonic broadcasting system now pending approval of the Federal Communications Commission in Washington. Dorren condensed the CD-4 demodulator down from a bulky unit to something only a little larger than a book and he's now working furiously to reduce even that to an integrated chip, as is JVC. This should come about next year, meaning that the demodulator for quadrasonic discrete can be built into almost any amplifier at the (To be continued next week)

## Bow New Items

## Continued from page 31

FT888 to remove deck for car use. Price is \$39.95. Also from Sanyo: FT867 car 8-track unit, in-dash AM-FM unit at \$149.95; RD8010 home 4-channel 8-track deck at \$59.95; RD8200 4-channel 8-track deck; the CFT618 and CFT688 at \$59.95 and \$79.95, both packages of existing car decks with speakers, wiring and brackets added.

Muntz has the H7220 and H7200. Both are home 8-track units with speakers, AM-FM multiplex, at \$114.95 and \$149.95. The latter features slide controls.

Craig Corp. has a floor mount car unit with Dolby and FM at \$199.95; 3509 cassette slot load at under \$50; 2712 Dolby home deck with pause control for editing, VU meters, bias switch at \$129.95; 2706 cassette dictation unit with mike control at \$199.95. Also the 3403 portable 8-track unit at under \$60; 3404 portable 8-track with AM-FM and 3-way power under \$100; 3305 home 8-track recorder with AM-FM at under \$200; 3304 home 8-track record unit at under \$100; 3133 4-channel 8-track car unit, floor mount with FM pushbutton at under \$199.95.

Akai has the GXC38D with Dolby at \$229.95; the GXC3060 at \$189.95; GXC41 and the GXC38 with its own amplifier. Also the FX400D at \$899.95, a 101/2-inch open reel unit and four receivers: AA940 at \$449.95; AA930 at \$349.95; AA910 at \$249.95; AA910D at \$279.95 with Dolby.

JANUARY 20, 1973, BILLBOARD

## ATTENTION DISTRIBUTORS

Large variety of brand name merchandise of all kinds, styles & quantities.

- 8 track tapes
- tape recorders
- tape decks
- record players
  - & much more

amplifiers

microphones

speakers

Low, low prices-profit makers



## MID-SOUTH WHOLESALE DISTRIBUTORS

(IMPORTERS & EXPORTERS)

Apollo Office Building, 108 Oak Valley Dr. #204 Nashville, Tenn. 37207, (615) 227-2172

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## Tape/Audio/Video

## Minn. Mfr. Rep Carries Store Sales Training to Local Level

approval and then submit proof of

performance (tear sheets or certi-

fied statements as to radio and

TV). Sometimes, under pressure of a deadline, the retailer will

MINNEAPOLIS — "Serving an account doesn't mean just the headquarters where the decisions are made and the buying is done," says Clark R. Gibb, whose local firm, the Clark R. Gibb company, represents a number of manufacturers in the Minnesota, North and South Dakota and Western Wisconsin агеа.

Noting that many retail com-panies are now multistore operations, Gibb feels that servicing such accounts must be done almost as though each branch is an independent entity.

"We must keep the seven or eight branch stores current as far as product information is concerned," Gibb says. "We visit the stores, talk with the manager, check to see who's new. Since there is always turnover in personnel, it is important to regard product education as a continuing process. There is always somebody new who has to be made aware of the various salient points about the merchandise."

Admittedly the ideal way to conduct sales training is in group sessions, where everyone is brought into a central location and there are presentations and demonstrations and time for question-andanswer exchanges. But this is the ideal and often not practical, from a time and transportation standpoint.

Gibb does the next best thingwhich often totals up to be a better thing: he does a one-to-one training session on the sales floor, between customers (who may not interrupt so much as they will suggest additional subjects to cover). "They have display pieces that we can use for demonstration as we talk with the salesmen," Gibb notes. "And, in those informal sessions, of course, there's more chance for the salesman to ask questions."

There is motivation from both sides in these training sessions, By IRENE CLEPPER

short cut the prior-approval requirement. Sometimes he will make up a composite ad with several brands included-a practice which the factories frown on.

It is at this point that the rep steps in as go-between and can frequently bring about a resolution of the problem. "Factories want to have their products advertised."

Gibb points out, "so, unless something in blatantly wrong, the advertising procedure can usually be okayed and the co-op arrangement honored."



Gibb says: "Most floor salesmen are very anxious to improve themselves; they're on commission and being better salesmen means a better check."

Among the lines that the Gibb company represents are: Barzilay (contemporary furniture - speaker enclosures); BASF in tape; Dynaco; JBL speakers; Panasonic components; Sennheser headphones; Utah loudspeaker systems.

Servicing the account runs a wide gamut: tracking down a missing part, expediting a delivery, arranging for a shopper-check on price maintenance.

Scheduling factory visits for account personnel is a vital service, Gibb feels. "Visiting our factories is very valuable and should be done periodically." At the JBL factory, visiting customers are given a factory tour, plus a tour of a recording studio where JBL recording equipment is used and a night club outing to check out the sound system with JBL speakers. It's a twoday expedition, often the prize in a short-term, in-house sales contest by retail chains.

One more way in which the rep can prove helpful is in chopping red tape between factory and retailer. There are forms for everything, but "it's not unusual for something to go wrong," Gibb said with a smile.

A frequent source of problems is co-op advertising programs. The retailer is supposed to get prior

## **Tape Accessories**

Continued from page 32

In addition to adding a new stylus cleaning kit to its line, Robins Industries is also expanding and upgrading its carry and storage case catalog by adding larger models with more luxurious finishes in eye-catching colors.

Robins officials disclose that such items as headphones and blank cassettes remain on the bestseller list, and that other standard catalog products like head cleaners, demagnetizers, splicers continue to find a ready market.

JANUARY 20, 1973, BILLBOARD

## make friends with TDK

TDK Super Dynamic (SD) cassettes are the first and only cassettes to be granted the Associated Testing Laboratories' Seal of Quality Approval.



We'll be in Room 661A at the Winter CES, Jan. 12-16. Come see us and get your FREE TDK gift.

Purity in Sound

Keep a TDK up your sleeve, and you'll always make friends.

Maybe you don't want to be friends with your customers, but if you do, do right by them - sell them TDK cassettes.

Once you give your customers the opportunity to try these superb cassettes - the ones with the jamproof guts and incredibly pure and extended highfrequency response - they'll be your friends (and repeat customers), for at least as long as you continue to sell TDK.

TDK cassettes and open-reel tape provide the highest output levels and lowest hiss of any products on the market.

TDK cassettes and open-reel tape come in all sizes and price ranges to satisfy every customer need.

Make a new friend today; sell him TDK, for purity in sound.

DK ELECTRONICS CORP 23-73 48TH STREET, LONG ISLAND CITY, N.Y. 11103 • 212-721-6881 In Canada, contact: SUPERIOR ELECTRONICS INC Montreal Branch Office: Toronto



## Tape/Audio/Video

## Speaker Sales Booming; Many Trends Emerging

#### Continued from page 25

 Continued use as traffic builders. In fact, an electronic wholesaler told the American Loudspeaker Manufacturers Association recently that speakers will continue to be one of the most footballed items as long as sales personnel are not trained to talk up features and see the only difference in terms of price (Billboard, Dec. 16).

• More dignity in price-based offerings. Pacific Stereo, for example, advertised Quadraflex's five models just prior to Christmas at 25 percent off for one week only with ad copy noting it was "the first and only time this year" for such a sale (the line ranges from \$39.95 through \$139.95).

• Well-known hardware brands adding speakers. Ad copy from Pacific Stereo noted recently: "You probably know Harman-Kardon's very fine receivers and you should get to know their speakers too (a \$289.95 value Kenwood receiver, BSR turntable and Harman-Kardon two-speaker package was offered at \$229.95)."

 Bookshelf boom to grow. Paul Szymkowski of Musicraft here was among many who said the 4-channel push will result in the continuing popularity of small-size units because people can't conceive of having "four giant-sized end tables stuck around a living room."

• Much bigger trend to large enclosures. Said Al Hotwagner, Jensen Sound Laboratories, another CES exhibitor: "The tight economy isn't keeping people from spending money on much larger units. People that used to think of \$49.95 units see they can get so much more for \$99.95 (Jensen's models 4, 5 and 6 are priced respectively at \$99.95, \$147.95, \$198.95)."

 New shapes, finishes, even camouflage. Probably one of the most interesting new silbouettes is from Design Acoustics, a new firm itself, whose D-12 is so designated because it is dodecahedron-shaped, or 12 sided (\$325 each). As for finishes, Acoustic Fiber Sound Systems offers an alternative to the "wood look" monotony im-plicit in 4-channel with non-wood exteriors as vinyl in colors such as Ryne, White of Fire Swirl, simulated leather, fabric covers of wool and so on and even fur. Fisher Radio, though, has a line of what it calls "sound panels" that resemble paintings (again, an obvious alternative to the 4-channel dilemma of where to position rear channel units). · Emphasis on grille design, snap-out grilles. Any number of lines feature removable grilles new. But more dramatic are the new constructions such as JBL's Ouadrex 2 pattern consisting of truncated pyramids of semi-rigid, reticulated foam material, which because of its open pore characteristics, is claimed to provide more acoustic transparency than cloth. Cabinet construction. Johnzer Products is showing a new "quadraplex" edge on its speakers that president Howard Johnzer said makes it appear the units are cut from the center of a tree. The firm, heretofore an OEM supplier, has 16 different speakers in its catalog and specializes in promotionally-priced units ranging from \$5.98 to \$125.50. · Pedestal supported units. It's only natural to expect Design Acoustics' D-12 to have a pedestal, but the look is reflected in many brands such as Bose's model 901 and Linear Design Labs' LDL 749. · Omnidirectionality. This is reflected in many lines as yet another answer for 4-channel though not necessarily for that purpose alone by any means. Examples include Fisher's WS-80 "Mini-Omni" 11x18x1834-in, high, Electrostatic Sound Systems, Inc. (ESS) has yet another approach with its Satellite 4 system using an omnidirectional bass enclosure with its own amplifier (midrange and tweeters are in four bookshelf units). · Reflecting, radiating, direct, and combinations. Linear Design Labs' LDL 749 is described as combining "panoramically reflected sound from the rear" and "forwardradiated" sound from the front. Bose's 901 combines direct and reflected sound. Leslie's Plus 2 disperses sound via a rotating drum but also utilizes 360-degree electronic phase shifters to produce a random spatial effect.

• Equalizers. Improvements in transient response have focused new attention on avoiding the compromises in low frequency. Mc-Intosh, for example, has introduced the MQ 101 "environmental" equalizer for \$250 that not only provides flat response but can compensate for different room acoustics.

• Car units, two-way diversification. Ray Hauch, Electronic Industries, almost an exclusive car stereo speaker firm, believes many automotive sound dealers "have allowed the car speaker business to drift to the hi-fi stores." The symbiosis implied by Hauch is not lost on Hotwagner, who points out that Jensen is pushing harder than ever its new line of mobile products for cars as well as boats, campers and so on.

Said Hotwagner: "Experience showed us that people were going to want quality speakers in their automobiles. We went in not at the low end where everybody has been slushing around for years, but with high-end merchandise."

 Kits. The advent of 4-channel lends itself to add-ons and firms such as Dynaco, Inc. have many kits available, including a line of walnut enclosures. Another firm stressing kits is Electro-Voice with such offerings as a tweeter building block kit at \$64.50 and mid-range step-up kit at \$37.50.

• Optional finishes. paint-yourown. Many firms offer enclosures in multiple finishes such as Acoustic Research, which lists glossy walnut, oiled walnut, cherry, oiled teak, mahogany, birch and unfinished pine.

 Labyrinth or "transmission line" units. Robert Young, ESS representative, believes that better amplifiers, improved phonograph cartridges and breakthroughs in recording studio techniques all contribute to a desire to hear more sound than ever from speakers. A result, he and others point out, is a revival of old concepts. Labyrinth is one. First introduced by Stromberg-Carlson in the '30's, the idea of forcing the energy from speakers through a long tube or transmission line, is being used by ESS. Infinity Systems and several British brands.

As others have noted, people are now willing to pay money for speakers. The shows here will undoubtedly reflect a full gamut of pricing and design. ESS. for example, is promising to introduce still another "revolutionary" concept it calls the "Heil Air Motion Transformer" loudspeaker.

Now, from the same wonderful folks who brought you Walter Cronkite, the New York Yankees, Jack Benny, the Long Playing record, Fender Guitars, Barbra Streisand, "The Beverly Hillbillies," Santana and SQ 4-channel sound…

# Introducing COLUMBIA Blank Recording Tape

## Tope/Audio/Video

## More 'Q' Hardware at Winter Shows; Price Ranges Broadened

#### Continued from page 25

units too. A new component system, model BHS 140, features AM/FM/FM multiplex receiver, with automatic shut-off, two microphones, slide tone and volume controls; list, \$169.

Wollensak's only item at the CES will be a prototype cassette/ Dolby record/play deck with noise reduction circuitry for FM-Dolby broadcasts. Model 4765, available in June, lists at approximately \$300.

Motorola is offering FH 203JW stereo receiver and speakers with stereo headphone jacks, brushed aluminum and smoked plastic control panel as \$109.95 list; and, FH 213JW stereo receiver with built-in 8-track and record changer for \$229.95 list.

An automatic changer tape deck that plays three tape cartridges automatically, and can replay any selection or tape, will be shown by MGA. The TD-83 lists at \$99.95.

A 300-watt stereo amplifier for top of the line is being featured by Kenwood. Sophisticated features include hiss filter, negative-feedback, two-position bass and treble tone controls, rumble filter, two t e r m i n a l s for phone, aux. and tape record/play, and accommodations for three sets of stereo speakers. List, \$399.95.

Consoles: RCA offers credenza styling in Early American or Spanish in two models, the Randoph VZT 111 or Ortega VZT 112, both for \$269. They incorporate the Dimensia IV sound feature, or enhanced stereo, for 4-channel discrete and matrix disks and tapes.

Packard Bell is introducing a \$229.95 priced console 4-channel. Zenith is styling its DT930W on a white base at a price of \$399.95. Morse is yet another firm that plans several console offerings. Other evidence of popular pricing in consoles is Olympic's T-29601 at less than \$230.

Compacts: RCA will introduce five new compact stereo systems with "Spatial Sound," an extended concert hall sound with optional extra speakers. The AM/FM/FM stereo radio, record players, speakers and amplifier units range in price from \$169.96 to \$279.95. Model VYC 520 offers built-in 8-track deck, while the VYC 720 has a built-in cassette record and play unit.

A 4-channel SQ and discrete AM/FM/FM stereo multiplex with full changer and built-in 8-track, featuring slant front and pushbutton slide controls, model 90L88, is offered by Arvin for a list of \$349.95. Arvin also will show two less deluxe models, with AM/FM/ FM multiplex, 8-track and changer. The 80L89 lists at \$199.95 and the 80L82 at \$159.95.

Prepackaged ensembles including cart and stereo headphones are being introduced by Motorola. Model FS 202JW lists at \$199.80; FS 209JW with built-in 8-track will retail at \$269.80.

Sharp Electronics is introducing its first 4-channel system. It will accommodate both discrete and matrix material.

Arvin is introducing nine new items, from small portable phonographs to 4-channel discrete systems, ranging in price from \$19.95 to \$349.95.

Model 90L88 is a 4-channel SQ discrete AM/FM/FM stereo multiplex with built-in 8-track and full changer. New styling includes slant front and pushbutton and slide controls.

Other compact units with radio, tape player and changer are the 80L89 listing at \$199.95 and the less deluxe 80L82 at \$159.95 list. Bigston is showing the GRE 1020, an AM/FM/FM radio with 8-track play/record and two mikes.

List is \$189.95 without speakers. B & B Import-Export's AM/ FM/FM multiplex with 8-track recorder/player and two large match-

Copyrighted materia

Tope/Audio/Video

## Panasonic 'Q' Commitment -Both for Home and Car

NEW YORK—Panasonic has reemphasized its commitment to the new quadrasonic sound concept, with a complete line of 4-channel tape players for the home and car.

The firm's involvement with 4-channel is being supported by an ambitious merchandising plan including point of purchase displays, trade and consumer press advertising and other merchandising innovations which, according to Panasonic's national sales manager, Edward Lucasey will help his company's dealers to convey 4-channel's terrific sonic wallop to their customers.

Included in the new line is the Panasonic CX-601, a discrete quadrasonic car/home unit which plays standard 2-channel cartridges as well as discrete 4-channel 8-track tapes.



The CX-601 features automatic repeat and reject buttons, sliding volume, tone and balance controls, and pushbutton and automatic channel changers.

The unit also plays FM multiplex with Panasonic's CJ-81R FM multiplex radio cartridge. It is solid state, lightweight and can easily be transferred from car to home. It slides easily in or out of a home mounting cabinet or locks tight under dash bracket. Price tag on the unit is \$139.95.

In regular automotive stereo tape equipment, Panasonic features the CQ-959, an 8-track in-dash player with FM/AM/FM multiplex radio. The unit, which is compact and lightweight, has adjustable shafts which allow it to fit into the dashboard of almost any automobile.

Other features on the CQ-959 include a distance/local switch for stable FM reception, and Panasonic's vertical head movement system that assures precision tape playback.

Convinced that a viable car



Above, Sound West's plastic model that adjusts the direction of sound. \$14.95 a pair. At right, Design Acoustics' dodecahedron, or 12-sided model: \$324 each.



## Winter Shows View 'Q' Prices

#### Continued from page 41

circuit, push-button channel selector with lights, and instant response slide bar controls.

Next in the "100 Series" line is SPC-5002, yet another 8-track auto stereo unit that comes with fine tuning, a fast forward control and the "Theft Control" bracket featured in Model SPB-5001.

Designated the "Boss 102" the unit also features an easy access control panel that eliminates unnecessary groping for programs while the car is in motion. There is also a digital channel indicator, exclusive program repeat circuit, push-button cartridge ejector and instant response slide bar controls.

Model SPD-5003 is designated the "Opus 103" and provides FM Multiplex radio sound in addition to 8-track cartridge entertainment. According to Lyall, the extensive list of features built into this unit include EM local-distant, recention

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## Tape/Audio/Video

## More 'Q' Hardware at Winter Shows; Price Ranges Broadened

## Continued from page 25

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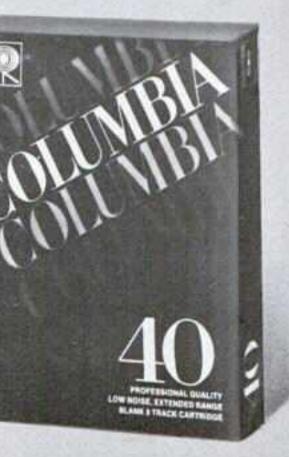
Bigston is showing the GRE 1020, an AM/FM/FM radio with 8-track play/record and two mikes. List is \$189.95 without speakers.

B & B Import-Export's AM/ FM/FM multiplex with 8-track recorder/player and two large matching speakers, the B-377 Alaron, will list at \$139.95. The same unit with 11-inch changer, th B-378, retails for \$174.95. Also included in B & B's new items are a promotionally priced radio - 8-track unit, and a multiplex 8-track with clock radio combination.

Automotive: Two of the most significant trends in car players are the emphasis on automotive cassette by numerous firms and the surge of in-dash mount units. Craig, among those pushing car cassette, even has Dolbized car units (see story on West Coast hardware firms). Many firms are into dash mounts, including Tenna Corp., which showed five prototypes of such units at the recent automotive parts show.

Motorola's auto products division did not plan to be at CES, although a model introduced in October may be shown through the home products division. The TF 852 AX with AM/FM/FM radio and 8-track features in-dash installation and a flip-up tuning dial for tape insertion. The model has a local/distance switch and 14 tuned circuits, and retails without speakers for \$199.95. Inland Dynatronics has a low cost cassette with fast-forward and eject, model C110, at \$49. A second model is the AXT 838 stereo AM/FM, 8-track, with universal face plate and in-dash installation, listing at \$114. Inland has a new speaker line of ten models planned for the June CES. A remote control channel selector distinguishes B & B's 8-track model B-899RH. The unit also has headphone jack, fast forward, and 4-channel indicator lights, and retails for \$39.95. A cassette car unit with fast forward and pilot light, the B-700, lists for \$39.95. Automatic Radio recently introduced six new auto units including a 4-channel player with AM/FM stereo. SPE-5004, QME-2445 and SPF-5005 were previewed earlier (Billboard, Jan. 6). Model SPA-5000, is an 8-track automotive cartridge tape player designated the Sprite 100. It features instant response slide-bar controls, a push-button channel selector with lights, easy access control panel, push-button car-tridge ejector, and slimline styling which, according to Lyall, adds to the interior decor of any car. The unit measures 51/2 inches wide by eight inches deep by two inches high and is designed by Automatic Radio for the economyminded sound enthusiast. SPB-5001 is Automatic Radio's "Rover 101," another 8-track au-tomotive stereo sound system that comes complete with a "Theft-Control" slipout bracket and fine tuning. Lyall explained that by utilizing the "Theft Control" bracket, operators of the unit can secure the player in the car while using it, yet safely remove the unit for safe storage. Additional features in the SPB-5001 include a push-button cartridge ejector, easy access control panel, exclusive program repeat (Continued on page 42)





36000 International and the second se

With all our studios, record presses, tape manufacturing and duplicating facilities, not to mention CBS Labs...Columbia has gotten to know a lot about reproducing sound maybe more than anyone else. But we didn't decide to market blank tape until now. Until we knew we could do it better than anyone else.

Our product quality will probably set a new standard of excellence for the industry. Premium, duplicator-grade gamma-ferric

oxides with unvarying recording characteristics. Cassette and cartridge housings packed with engineering and selling features.

Introductory promotions for you and the consumer that can't be ignored. Deluxe packaging and the selling-est in-store displays in the industry. And extensive, hardhitting national consumer advertising aimed at the prime youth and audiophile markets building on Columbia's reputation as the recording authority.

## See us at CES...exhibit area 213.



Manufactured by Columbia Magnetics/a product of Columbia Records/a Division of CBS, Inc.

JANUARY 20, 1973, BILLBOARD

Tope/Audio/Video

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Included in the new line is the Panasonic CX-601, a discrete quadrasonic car/home unit which plays standard 2-channel cartridges as well as discrete 4-channel 8-track tapes.



Alaron B Rhapsody CASSETTE RECORDER with CONDENSER MICROPHONE The CX-601 features automatic repeat and reject buttons, sliding volume, tone and balance controls, and pushbutton and automatic channel changers.

The unit also plays FM multiplex with Panasonic's CJ-81R FM multiplex radio cartridge. It is solid state, lightweight and can easily be transferred from car to home. It slides easily in or out of a home mounting cabinet or locks tight under dash bracket. Price tag on the unit is \$139.95.

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Other features on the CQ-959 include a distance/local switch for stable FM reception, and Panasonic's vertical head movement system that assures precision tape playback.

Convinced that a viable car cassette market still exists Panasonic has also lifted the wraps off an automatic reverse stereo cassette player that features a sensitive FM/AM/FM multiplex radio.

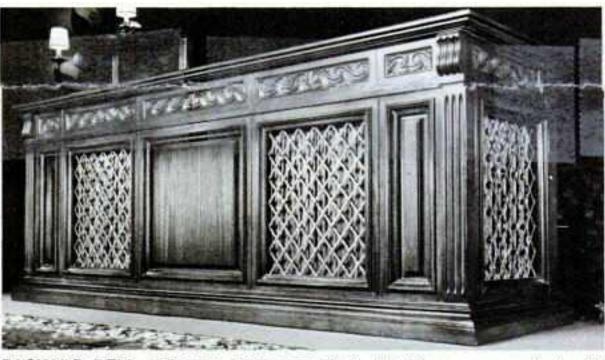
The unit accepts the cassette short end first, and has an elevator system that draws in the cassette and lowers it into a playing position. It also plays both sides of the cassette automatically. Also offered are fast forward and rewind buttons that don't have to be held down, and a built-in head cleaner.

The CQ 747 also features an indicator lamp that tells which direction the tape is running, a mono/ stereo selector switch, and separate tone, balance and volume controls. It has fixed control shafts and mounts in the dashboard of most automobiles.

In home entertainment centers, Panasonic is pushing such innovative designs as the Grandhaven, the Stanwich, the Calais, the Crestview, the Hastings and the An-



SPEAKERS take on new shapes, Above, Sound West's plastic model that adjusts the direction of sound. \$14.95 a pair. At right, Design Acoustics' dodecahedron, or 12-sided model: \$324 each.



PACKARD BELL styles its huge console in Mediterranean walnut with built-in 4-channel sound with Garrard turntable and AM/FM stereo tuner: price \$1,200. Below left, MGA's unusual changer deck for three 8-track cartridges allowing repeat and selection of programs: list \$99.95; below right, Dolbyized cassette stereo recorder deck from Wollensak: list around \$300.



## Winter Shows View 'Q' Prices

#### Continued from page 41

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Next in the "100 Series" line is SPC-5002, yet another 8-track auto stereo unit that comes with fine tuning, a fast forward control and the "Theft Control" bracket featured in Model SPB-5001.

Designated the "Boss 102" the unit also features an easy access control panel that eliminates unnecessary groping for programs while the car is in motion. There is also a digital channel indicator, exclusive program repeat circuit, push-button cartridge ejector and instant response slide bar controls.

Model SPD-5003 is designated the "Opus 103" and provides FM Multiplex radio sound in addition to 8-track cartridge entertainment. According to Lyall, the extensive list of features built into this unit include FM local-distant reception – controls, an FM stereo indicator, illuminated slide rule dial scale, push-button channel selector with lights, and easy access control panel.

The unit, designated Model PPX-2389 also features solid state circuitry with 14 transistors, six IC's, three filters and 14 diodes. The unit also has illuminated tape program indicators, automatic and manual channel selection, tape program repeat button, stereo balance control, FM stereo indicator, FM local-distant control and comes with mounting hardware.

The PPX-2389 is operable on a 12-volt negative ground electrical system, and can be combined with any 8 or 4 ohm stereo speaker kit.

Portables: Bigston added seven portable models, including the "smallest in the world" KRM 1020 cassette recorder with AM/FM, VU meter, counter, and automatic shutoff and eject. The unit measures 3 inches high, 8 inches long,



185 Park Street Troy, Michigan 48084 (313) 585-8400 dover.

The Grandhaven, model SE-4340, is a Series 44 unit that can play back information from just about any music source from monaural to discrete 4-channel. The unit features a nine-inch record changer, 4-channel 8-track player, FM/ AM/FM multiplex stereo radio, four air suspension speaker systems and operates on 48 watts of peak power. It carries a price tag of \$329.95.

Panasonic's Stanwich model SE-3050 is a top-of-the-line stereo unit with a list price of \$399.95. It features built-in stereo cassette tape recorder, FM/AM/FM multiplex stereo radio, an 11-inch record changer and two air suspension speaker systems.

The Calais, Panasonic's model SE-2300, features quadruplex circuitry, full size record changer. FM/AM/FM multiplex stereo radio, two speakers and the capability of delivering 60 watts of peak music power.

This unit is followed by the Crestview, model RE-8030. This unit, carrying a modest \$129.95 price tag, features an 8-track stereo cartridge player and FM/AM/FM radio along with two walnut speakers enclosures. It operates on 14 watts PMP.



KENWOOD'S KA-8004 direct-coupled stereo amplifier (list \$399.95) will be among the firm's new products in its Water Tower Hyatt House suite during the Winter shows. Directly below, Kraco styles its KIS-444 auto 8-track player with built-in speakers on each side. A jack allows the unit to play with its own speakers or through car speakers: list is \$69.96. Zenith adds a matrix decoder and two extra speakers for 4-channel effect in its model D742W Spectator-IV portable phonograph.



and 2 inches deep, retailing for \$99.95. The other models list from \$39.95 to \$84.95. B & B will feature the RY 270 cassette tape recorder with built-in condenser mike at \$27.95 list.



2709 Armory Road Wichita Falls, Texas (817) 767-1457

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## Tope/Audio/Video

## Pay TV to Experiment With Rock Concerts

LOS ANGELES—Home Theater Network will begin marketing a subscription pay TV system which offers the viewer the choice of paying for only the program he wants to see, with movies, rock concerts and educational shows available, in Rodondo Beach in June.

The user must already be a cable TV subscriber if he wishes to use the system, which uses three origination facilities across the country and a nationwide microwave system. The system will deliver through common carrier microwave two channels of programming to a receiving dish located at the CATV system's head-end.

A modulator converts the signals and sends them down the cable system's midband to the subscriber's home. The converter will be the back of the subscriber's TV.

The subscriber activates his converter by dialing a toll free number and depressing buttons on a battery powered "PERK" unit which sends signals to a central computer. The computer acknowledges the request, identifies the subscriber, logs the order for billing and sends a digitally addressed response to the cable.

According to Bud Cole, vice president, programming, for the organization, movies will run from \$2 to \$4, or about the same as admission to a theater. Concerts will be billed the same way.

#### Music's Importance

"Music is going to play a big part in this," Cole said. "We have an adaptor available so that anyone with a stereo music system in his house will be able to hear concerts in stereo. Concerts of all kinds will be shot with that in mind. We don't think that TV sound as it is today has ever satisfied anyone's appetite."

Cole also said there will be two new movies a week available running about two hours each, as well as sports, special events and educational material.

Billing can be done via a major credit card or through the firm's own billing system. The subscriber will leave a deposit when the unit is installed and then pay a small monthly service charge in addition to paying for his programming. The subscriber can choose his program far in advance or up to five minutes into a program. A program guide will be made available, and at 6:00 each night, the units will be turned on at no cost to offer a preview of that night's fare.

Cole said Rodondo Beach was picked for the initial test because it has 22,000 homes and 3,400 of them have CATV. There will be an ad campaign featuring billboards, bus placards, direct mail and demonstrations. Other areas will start shortly after on the East Coast and the firm hopes to have a national network within two or three years.

The firm works through a cable operator. The cable operator leases two mid-band channels to the company for 10 per cent of the gross revenues derived from the pay programming operations. Several agreements have been reached, and the firm is also now negotiating with several studios to show first run movies. These movies will be ready for the Rodondo Beach showing.

## Sansui 'Q' Push; Launch New Receiver

## Continued from page 25

Sansui encoded software and broadcast hardware (Billboard, Jan. 6), including WCLR-FM (airing CBS SQ disks as well said vice president M a r 1 i n Taylor), WFMT-FM, WBBM-FM, WGLD-FM and WXFM-FM. Also, Sansui is set for Institute of High Fidelity shows in Cleveland (Jan. 26-27), Washington (Feb.), San Francisco (Apr.) and Los Angeles (May) and the Audio Engineering Society Rotterdam meeting Feb. 20-21.

The unit, with a list price of \$389.95 features direct coupled power amplifier output, as well as a number of other inputs and outputs for adding four-channel decoder/amplifiers, and for using external noise-reduction systems.

The direct-coupled amplifier, using complementary output stages with double, instant-acting fuse protection, has an IHF rating of 130 watts at 4 ohms, and 105 watts at 8 ohms.

Continuous (rms) output power is 48 watts per channel at 4 ohms, and 39 watts per channel at 8 ohms. The amplifier's figures for both total harmonic distortion and intermodulation distortion are both less than 0.3 percent at full rated output.

According to Sansui's H. Tada, vice president the output section also includes a fast-acting overload protective relay to safeguard the speakers from possible damage to the voice coil.

He added, "The FM receiver section features a dual-gated MOS FET in its front end, and provides an IHF sensitivity of 2.0 mv." Included in the FM section are two stages of RF amplification, an integrated circuit IF strip, and six ceramic filters combined into three stages of IF with two resonators in each stage. Sansui claims that the FM image rejection on its Model Six is better than 80 dB at 98 MHz, with a signal-to-noise ratio better than 63 dB. The FM receiver has antenna inputs for both 300 ohm balanced line, and for a 75 ohm unbalanced lead-in.

Tada assured that as with all Sansui receivers, the Model Six has an FM scale that is totally linear, even graduated in 250 kHz steps for easy, pinpoint tuning. The face of the dial is a smoked, blackout type with a shelf lighted pointer. The receiver's multiplex switching includes a fixed LC carrier leak filter with sharp cutoff characteristics. Sansui's Model Six also features two large meter indicators for fast and easy tuning. According to Tada, one meter shows maximum signal strength, while the other is a center-zero null-type indicator for accurate tuning to the center of the FM channel. Interstation muting is selectable from a front-panel switch.

The AM tuner section features an RF amplifier stage and a dual ceramic filter in the IF section, for improved sensitivity. Also included is a whistle filter and a twostage AGC circuit. The ferrite bar antenna has been totally redesigned and can be adjusted for optimum positioning.



## The only Tape Security System that:

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3,644,049

· Displays the Tapes · Lets the Prospect examine them (but not take them)

and Delivers tape or tapes selected to the Check-out Counter!

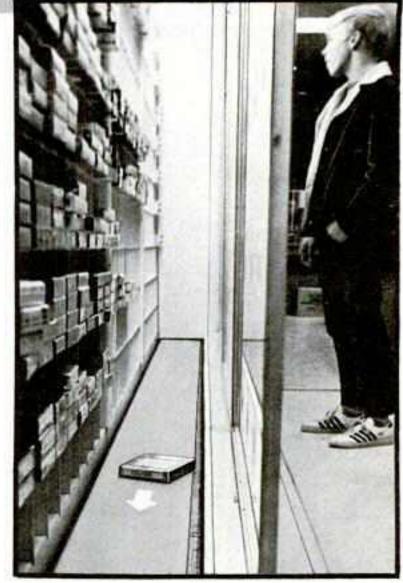
- Customers can handle every tape and read every word on the box. They shop in a relaxed atmosphere (and buy more). You sell in a relaxed atmosphere (and end all the headaches).
- Professionally designed, well-lighted cases display your tapes to best advantage.
- Massive displays showing vast selection create a better buying mood.
- Sales Clerks on the floor can spend their time selling instead of watching or locking and unlocking cases.
- GENCO Units pay for themselves in just a few months through savings in labor costs, elimination of pilferage losses and increased sales.
- Units come with all lighting fixtures.
- Each 4-foot module holds 600 8-track tapes or cassettes, 5 tapes to a compartment.
- Cases are made from heavy plywood, finished white on the inside. Exposed surfaces are satin finish fruitwood Laminate.
- Each modular unit is bolted to the next to form one large display unit. Conveyor runs along bottom. Custom installations are available for right angle turns of the conveyor and/or elevation of the tape to counter top height.

Model #500 w/Lights \$198.45 Model #170 w/Lights 78.22 Model #120 w/Lights 64.57

Rule of thumb cost of the automatic security system is about 50¢ to 60¢ per unit of storage.

The Plastic Bun, reusable for cassettes, sells for 15¢ each.

The three manual holes in the glass models are heavy duty cases with a white interior.



Add up all the advantages – one by one – and you'll see you can't afford to be without this proven, thoroughly tested Security System:

## GENCO CORPORATION

920 EAST 15TH STREET DES MOINES, IOWA

# Jukebox programming

## **Rock-Ola Pushes Jukeboxes on Jets**

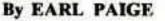
CHICAGO — Rock-Ola Corp. has taken a giant leap toward what many believe will be a promotion coup for the industry-placing jukeboxes on the big jets. The move has obvious implications for programmers and can mean added exposure for product both nationally and internationally, experts believe.

First step in the effort came during the recent holiday season when Rock-Ola furniture models were installed on free play at the Chicago and Los Angeles loading areas of Continental Airlines (see photos).

Programming, according to George Hencker, Rock-Ola advertising director, was handled by the



Little LP's Unlimited: Rolling Stones, "Exile on Main Street," "Rip This Joint/ Hip Shake/Tumbling Dice" backed with "Rocks Off/Sweet Virginia" 199; Ray Charles, "His All-Time Great Perform-ances," "Born to Lose/Hit the Road Jack/You Are My Sunshine" b/w "Can't Stop Lovin' You/Georgia on My Mind" Stop Lovin' You/Georgia on My Mind" 201; Doc Severinsen, "Great Perform-ances," "Strangers in the Night/Free Again/Tennessee Waltz" b/w "And the Angels Sing/Guantanamera/When the Saints Go Marching In" 200; Count Basie & Orch., "Broadway Basie's Way," "Hello Young Lovers/Mame/On the Street Where You Live" b/w "On a Clear Day/People/Everything's Coming up Roses" 202.





factory in cooperation with Singer One-Stop here. The Portale distributing company handled the installation in Los Angeles. The factory also handled maintenance, largely just making sure people knew how to operate the machine. Hencker said a combination of Christmas titles and currently pop chart sin-gles were used. He did not mention LP's.

Actually, the idea originated when Rock-Ola's public relations firm, Public Relations Board, Inc. here, approached the promotion department of the airline to see if jukeboxes could be placed aboard, said Hal Schweig, of the agency, who handled some of the negotiations.

Schweig said he was told that there really aren't any insurmountable problems, but that at present, the installation would mean removal of some seats. As negotiations in that direction continued, the jukeboxes ended up just short of take-off. Schweig said he sees no reason why airlines can't use jukeboxes all year long in terminals.

Hencker, though, is even more enthusiastic. But he believes that operators must take the initiative in operating jukeboxes in airline terminals and on board aircraft and that it is not something the jukebox manufacturers can get involved in permanently. "I think a jukebox, particularly in smaller markets, would dominate the terminal. A lot of location owners would see the machines and it could lead to new locations," Hencker said.

One obvious booster of jukeboxes aboard jets is Fred Granger, executive vice president, Music Operators of America, the national organization of jukebox business people. He was touting the idea several years ago. If it indeed happens that jukeboxes start flying in 1973 it would be appropriate inasmuch as this is MOA's 25th anniversary year, he noted.

## **Jukebox Meetings**

Jan. 19-20-Oregon Amusement & Music Op-erators Association, Salishan Lodge, Gleneden Beach.

Jan. 27-28-Music Merchants of Wisconsin/ Milwaukee Phonograph Operators, Pioneer Inn, Orthosh.

Feb. 2-4-South Carolina Cuin Operators As-sociation, Town House Motor Inn, Columbia. Mar. 22-24-Music Operators of America board meeting, Americana, Miami Jeach.



## 159 TITLES 7-In. LP Surge; **1st Stones' Set**

DANBURY, Conn. - The nation's two major producers of jukebox LP's continue to spin out releases. Little LP's Unlimited here just released four albums, including the first ever package by the Rolling Stones, bringing its catalog total to 102. Gold-Mor Dist, has 57 with recent additions featuring packages by Charley Pride, Wayne Newton, Jim Reeves and Henry Mancini. Together, this represents more product than at any time since the early '60's when the jukebox LP concept was at its greatest development point.

stress type material, packages such as the Stones' "Exile on Main Street" represent contemporary material jukebox programmers can find nowhere else. For example, Richard Prutting, president, Little LP's Unlimited, pointed out that of the five titles in the Stones' set, only one has been released as a single: "Tumbling Dice." Star Title Strip tip sheets for '72 show only two Stones' singles: "Happy/All Down the Line" released July 5 and "Tumblin' Dice/Sweet Black Angel" released April 12.

Moreover. Prutting is keeping LP (Continued on page 46)

While both firms continue to

## New Stops Key to '73 MOA Seminar

SOUTH BEND, Ind .- The subject of locating jukeboxes in new kinds of locations and the contingencies of this, including to some degree, the programming implications, will be touched on during the Music Operators of America (MOA) Notre Dame 1973 seminar here April 13-14. The main thrust though will be a concentration on the "wholesale" and "retail" aspects of jukebox and games operating, said John Malone, the professor who will handle the marketing part. There will be panels on personnel and human relations too.

Discussing in broad terms the strategy of his session, he said it

will be called, "Operator Economic and Profit Planning." Malone said new kinds of locations have a bearing on his approach this year because often operators can arrange a different split in new stops and shoot for two for a quarter pricing more readily.

By "wholesale," he said he meant the operator/ location arrangement, or split; "retail" means the play price. Results of last year's initial Notre Dame





JUKEBOX business people attended a recent Wurlitzer party at Royal Dist. in Cincinnati. At left (from left) Harry Neofef, Dixie Music Co., Hamilton, O.; Wil Randolph, Royal; Mrs. Dixie Larson, Dixie Music Co., whose operation is one of the largest headed by a woman; Mr. and Mrs. Norman Quincy, Dixie; Joe Westerhaus, Sr., Pioneer Vending, Cheviot, O. (at right from left in back) Larry Burke, Midway Mfg.; Joe Westerhaus, Royal; Chuck Arnold, Chicago Coin; Clayton Ballard, Wurlitzer (front) Gene Lipkin, Allied Leisure; Ross Scheer, Bally; Clint Shockey, Royal.

business seminars showed that the areas of pricing and location split are critical subjects warranting a concentrated approach.

Pricing is somewhat controversial in that many believe the ratio of jukeboxes priced at two for a quarter play is higher than is actually the case, said Fred Granger, MOA executive vice president. "Our

MALONE

surveys show that it is less than 30 percent, never over 30 percent."

Malone hopes to explore the whole price picture. "How elastic is pricing? What is the demand for increases? Does revenue drop? Does it drop in proportion to the price increase? We need to explore all of this," he said.

## **One-Stop Categorization of Music Speeds Special Requests**

KANSAS CITY, Mo .- One Stops can profit by sharply categorizing their inventory so that special requests from jukebox programmers can be filled quickly without disruption of normal operations or unnecessary delay, said local wholesalers Tony Burasco and Joe Salpietro here recently.

One of the big jobs of one-stops nowadays lies in keeping jukebox programmers on top of the new release situation and helping them satisfy requests of locations for special records, they believe. This is why at Musical Isle here they make sure requests and new releases are given high priority.

A good percentage of the programmer-clientele of this one-stop rely on the management for aid in processing location requests. Some operators lean strongly on requests as a guideline in buying. This strategy is especially evident at "just-fair" locations where an operator may be changing records only every two or three weeks. At this type location, some operators adopt the premise that if a record is requested it has a better chance of being played. As a result, it figures strongly in buying for that location.

The operator who knows his location is able to appraise the status requests should have in buying. At one location, he may have learned from past experience that requests turned in by a barmaid are like money in the bank. At another, he knows requests have generated little play in the past. He weighs his knowledge of what has happened to requests before in programming his buying.

But one thing is clear to Burasco and Salpietro: When operators order location requests they deserve prompt, efficient attention. Part of their reasoning is based on the implacable fact that a good share of the requests are for old standards which are among the best money-makers on many machines.

#### Oldies

Acme Music Company, St. Joseph, Mo., typifies the way getting requests on jukeboxes quickly can step up play. There, old standards such as Glenn Miller's "String of Pearls," Artie Shaw's "Begin the Beguine" and "Stardust" are strongly represented on lists of requests from locations -and they're pulling lively play.

By GRIER LOWRY

"Not infrequently, an old title released by a new artist becomes popular and sparks a tide of requests for the same

title made by the artist who recorded the standard," commented Burasco. "I am thinking of Susan Raye's 'Wheel of Fortune,' which became so popular and triggered a ton of requests for the standard by Kay Starr. The one-stops should sense this kind of happening and have the standard in stock for operators when this situation occurs.

"If we don't have a requested record in stock, we immediately call on our St. Louis parent-office for it, and if they are out. they immediately go to distributors in Chicago," he said. "The point of it is we feel filling orders for requests demands foresight and quick action on the part of the one-stop. If we fail in this responsibility we're not doing our job.

CESSNUN

"We have a special section in our showroom devoted to 250 top-played oldies. But we also have a complete inventory of over 3,000 singles, which includes many oldies. And we get out a regular listing of 'Oldie Singles' as an easy ordering tool for programmers so they need only to mark the item and quantity desired." On the last listing are such titles as 'A Horse With No Name' by America, 'Spinning Wheel' by Blood, Sweat and Tears and 'Make Me Smile' by Chicago. There are multiple titles by such artists as the Beatles, Johnny Cash, Elvis Presley, Rolling Stones, Simon & Garfunkel and Three Dog Night.

Another listing which was dropped into the mails recently by this one-stop should also make it easier for programmers to keep on top of new releases and oldies. It reflects the Top 40 top sellers, best-selling new releases, bestselling oldies and best-selling 7-inch albums. This mailer is designed as a sort of single-list sum-up in these categories and implements longer mailing lists which are sent out in

various classifications-Country, Oldies, Easy Listening and so forth.

#### New Releases

Management here cites the basic fact that a supplier has a big stake in helping operators make money. This means quick action in getting new releases in the hands of operators. Here, when some new releases come in they are automatically packed and sent out to some operators, going out either by bus or Merchant's Delivery. For example, any new releases by Three Dog Night are bundled up and sent out to several operators, because they have locations on which these artists enjoy a good reception. Such releases as "Always On My Mind," Elvis Presley, "Your Momma Don't Dance," Kenny Rogers and Jim Messina and the Partridge Family's "Looking Through the Eyes of Love," were set aside for certain programmers to be ready for them when they come in to order. The idea is to make certain these programmers get new releases, which past experience has proved do well at their locations.

This service philosophy on new releases extends to titlestripping. Burasco recalls when operators did their own title stripping. Now if strips aren't ready when they pick up records at one-stops, they're not too happy. To insure that title strips are in readiness he orders them with records from the St. Louis headquarters. And if there is some type of goof, someone types them up for the operators.

The physical setup at the commodious one-stop facility helps speed up the whole buying process for programmers. The inventory is sharply departmentalized, with each classification conspicuously identified. There are sections devoted to the Top 100 records on the Billboard chart, another to new releases, oldies are filed in one area, country has its big section and Top 40 (local Radio Station WHB) has its special niche. There is a Top 50 Country and a Top 100 Easy Listening. As a result, workers such as Neva Cessnun (see photo) can fill orders very quickly.

While good service follow-through on new releases and oldies covers only part of the game plan for one-stops, Burasco said it's an increasingly important part.

JANUARY 20, 1973, BILLBOARD

Chances are you know people who think their places are too classy for a coinoperated phonograph.

They think the flashing lights and rainbow colors would destroy the kind of atmosphere they've paid a decorator thousands to create.

We think they're right.

That's why we created the Rock-Ola 447 Console Deluxe.

Simply stated, it's beautiful furniture that makes music.

The 447 fits comfortably into the most sophisticated restaurant or club.

We chose Mediterranean styling for its compatibility with a wide range of decors. The lines are fine and clean to complement contemporary rooms yet the overall design is rich enough to fit gracefully in any traditional setting.

On the inside, Rock-Ola parts. The same maintenance-free reliability you're used to. As for the outside, just look at it.

Better still, show it to someone who swore he'd never have a jukebox in the joint.

Show this to people who swore they'd never have a jukebox in the joint.





A weekly programming profile of current and oldie selections from locations around the country.

#### ATLANTA: SOUL

Lela Gripado Star Music Co. New purchases: "Trouble Man," Marvin Gaye; "Superstition," Stevie Wonder; "Why Can't We Live Together," Timmy Thomas; "Hot Wire," Al Green, Bell 45305.

#### ADRIAN, MICH.: HIGH SCHOOL AGE

Mike Leonard Leonard Amusement Co. New purchases: "Hi Hi Hi," Wings: "Love Jones," Brighter Side of Darkness: "Hard Drivin' Man," J. Geils Band, Atlantic 2929; "I'm Gonna Love You Too," Terry Jacks, London 188.

BOULDER, COLO.: CAMPUS/ YOUNG ADULT

> Gus Pantelopoulos and Roger A. Nairn Front Range Music Co.

"You're So Vain," Carly Simon: "One Last Time," Glen Campbell, Capitol 3483; "Getting to Know You," Hurricane Smith.

#### DAYTON, OHIO: EASY LISTENING



Jake Hayes Gem Music & Vending Co. New purchases: "But I Do," Bobby Vinton, Epic 5-10936; "Fever," Rita Coolidge, A&M 1398; "Don't Expect Me to be Your Friend." Lobo, Big Tree 158.

#### FORT DODGE, IOWA: COUNTRY

Barney Barnhill Amuse-o-matic Co.

New purchases: "Any Old Wind That Blows." Johnny Cash: "Jambalaya." Blue Ridge Rangers, Fantasy 689; "Neon Rose." Mel Tillis; "The Lord Knows I'm Drinking," Cal Smith.

#### JACKSON, MISS.: EASY LISTENING



Windham Caughman Capitol Music New purchases: "Love Song/Sandman," Lettermen, Capitol 3512; "Last Song." Edward Bear, Capitol 3452; "You're So Vain," Carly

#### PHENIX CITY, ALA.: CAMPUS

Bettye Gunnels Clarence's Amusement

Meter spinners: "You're So Vain," Carly Simon; "Hi Hi Hi," Wings; "Papa Was a Rolling Stone," Temptations; "Superfly," Curtis Mayfield.

PIERRE, S.D.: HIGH SCHOOL AGE



#### Dory Maxwell Automatic Vendors

New purchases: "Big City," Miss Ruth Ann," Gallery, Sussex 248; "Don't Expect Me to be Your Friend," Lobo, Big Tree 158; "Living in the Past," Jethro Tull; "Crocodile Rock," Elton John; "Hi Hi Hi," Wings.

#### ROLLING MEADOWS, ILL.: CHRISTMAS



## A&H Entertainers

Meter readers (in order of popularity): "Jingle Bell Rock," Bobby Helms, Decca 30315: "Blue Christmas," Elvis Presley, RCA 0647: "Little Drummer Boy," Harry Simeone Chorale, 20th Fox 121, Kapp 86: "Holly Jolly Christmas," Burl Ives, Decca 31695 (Note: Hesch informed this record unavailable this year); "Christmas Goose," Stan & Doug, Golden Crest 550; "Christmas Island," Andrews Sisters/Guy Lombardo, Decca 23722; "Christmas Song," Nat King Cole, Capitol 3561.

#### **RICHMOND, VA.: POP LOCATIONS**

#### Peggy Cournow

#### Richmond Amusement Sales Co.

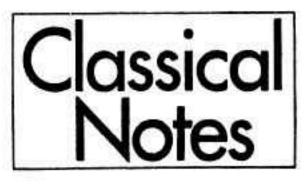
New purchases: "Daddy's Home," Jermaine Jackson, Motown 1216; "Crocodile Rock," Elton John; "So Long Dixie," Blood, Sweat & Tears, Columbia 45661; "I Wanna Be With You," Raspberries.

# **Classical Music**

# **Desto in High Via Low Overhead**

Desto Records rides confidently toward its 11th year of operationthis coming spring, proving that a small classical manufacturer can survive and prosper among the biggies if it is carefully managed and takes full advantage of opportunities.

The secret is low overhead, according to Horace Grinnell, Desto chief, who, with a single associate, Mrs. Catherine Blackburn, runs the



Pianist Alfred Brendel appears at Carnegie Hall Feb. 18 and March 18. . . . The Division of Musical Instruments and the Friends of Musicat the Smithsonian are holding public concerts and demonstrations through January. . . . Jan Peerce will give his only New York recital of the season on Feb. 25 at Carnegie Hall.

.... The 54th season of the Chicago Symphony Orchestra Youth Concerts, under the direction of Henry Mazer will feature for the first time six, rather than four, separate series for a total of 24 Youth Concerts during 1973.

Rose Brown and Modeen Broughton of the public relations/ promotions firm, Ro-Deen Enterprises, hosted a party for friends of guitarist Cornell Dupree, who is recovering from a recent automobile accident. . . . Conductor Erich Leinsdorf led the Chicago Symphony in its first subscription concerts for 1973 on Jan. 11, 12 and 13. . . . The Symphony of the New World will play a 3 p.m. and an 8 p.m. concert on Feb. 4 at Philharmonic Hall. . . . There will be a special nonsubscription gala performance by the Metropolitan Opera on Feb. 10. The gala will be made up of scenes from "Aida," "Un Ballo in Maschera" and "Lucia di Lammermoor." Korean violinist Yong Uck Kim performed with the Honolulu Symphony Orchestra earlier this month. .... The New York Philharmonic, conducted by Pierre Boulez, will give the Orchestra's first performances of Stravinsky's "Renard" Thursday (18) through Saturday (20). . . . Singer John Gary (RCA) performed with the Cincinnati Symphony Orchestra Dec. 10. . . . Violinist Itzhak Perlman and pianist David Bar-Illan lent their talents to an all Mendelssohn program for the Pittsburgh Symphony Orchestra subscription series Jan. 5-8. ... Resignation of violinist Charles Treger as artist-member of The **Chamber Music Society of Lincoln** Center, to take effect at the end of the Society's current season next April. . . . Conductor-pianist Daniel Barenboim led The Cleveland Orchestra on Jan. 11 through 13. Violinist Pinchas Zukerman was guest soloist. The 1973 Bregenz Festival, held from July 21 to Aug. 22 in the capital of Austria's westernmost province, Voralberg, will mount its first opera on the floating stage on Lake Constance. The original idea was conceived by the late Wieland Wagner. . . . The Steering Committee for the Friends of Music at the Smithsonian is asking public support for a series of performances using restored instruments. Contributions are needed to maintain the high standards of the lectures, recitals and concerts.

#### By IS HOROWITZ

enterprise. "We think we have a hit when we sell 2,000 copies of a new record," he said, underscoring the company's tight relationship between cost and profit.

An even 150 records have been released by Desto in its first decade. And all are still available, Grinnell is happy to point out. His release schedule calls for 17 new packages this year, including some multidisk sets, for a total of 25 records. Like the bulk of his catalog, these new issues will offer a generous sampling of contemporary American music, with occasional entries of older classics largely neglected by major producers.

#### **Fund Financed**

Once chairman of the music department of Sarah Lawrence College, Grinnell has long been interested in the output of American composers. This enthusiasm has found support among foundations dedicated to the same purpose, and many of his productions have been financed in whole or part by such institutions. Thus, Desto has been the biggest user of Ford Foundation subsidies to aid in recording modern American scores. Forty individual compositions have entered the Desto list via the Ford route.

The label is also the production agency for recordings sponsored by the McKim Fund. Administered by The Library of Congress, the fund's sole concern is new works written for violin and piano, and composers who have received Mc-Kim commissions include such noted American writers as Ezra Laderman, Elie Siegmeister, Ned Rorem and Benjamin Lees. These selections are being premiered and recorded for Desto by violinists Jaime Laredo, Robert Mann, Charles Treger and Raphael Druian. Latter is concert master of the New York Philharmonic. Other support for recording has come from the Alice Ditson and Rebecca Harkness funds. In one case Grinnell was able to round up donations totaling \$25,000 from a number of contributors, including the Rockefellers, to finance the recording of Douglas Moore's opera "Carry Nation."

Without such backing, many of these recordings would never reach dealers' shelves. Their modest sales potential couldn't return even a marginal profit to a manufacturer who had to foot all recording costs. And it is no secret that many larger companies have refused similar subsidies. Their overhead requires sales substantially greater than this esoteric repertoire can command, even when production costs are written off in front.

Still, some of Desto's most successful albums have been realized without foundation backing. Best sellers on the label include fourdisk packages of the music of Gottschalk and Ives, both performed by pianist Alan Mandel. Grinnell is also hopeful about projects he is developing with trumpet player Gerard Schwarz and violinist Paul Zukofsky. "We can afford to stick with worthy young artists that the majors will drop if their first album doesn't make it big," he declared.

Dealers who handle the Desto line either buy direct or from a number of nonexclusive distributors. A single salesman, who also handles other lines, comprises the label's entire field sales staff. Desto's strongest sales, as might be expected, are to outlets servicing schools and libraries.

Advertising money is scarce at Desto. For exposure, the company relies on a tight reviewer list covering some 25 publications, and distribution to about 50 college and good-music radio stations, some of whom pay a service charge for Desto's output.

Grinnell's experience in the rec-

Bear, Capitol 3452; "You're So Vain," Carly Simon; "Peaceful Easy Feeling," Eagles, Asylum 11013.

## 7-In. LP Surge; Stones' Set

Continued from page 44

sides under 8 min. as a possible answer to the long singles problem jukebox programmers are confronted with in contemporary music. "Rocks Off/Sweet Virginia" constitute one side of the Stones' LP (see Potpourri). Prutting sometimes holds one side to a single title as in the Led Zeppelin package that includes "Stairway to Heaven," which runs 7.5 min., which he claims is selling now because of airplay (Billboard, Jan. 6).

Bernie Yudkofsky, president Gold-Mor, pointed to several contemporary packages such as two by Chicago and a Santana LP in his catalog. He has released two LP's each by such artists as Pride, Engelbert Humperdinck, Tom Jones, Mitch Miller, Boots Randolph, Tammy Wynette, Tony Bennett and Andy Williams.



ord industry predates the formation of Desto by many years. A mail-order pioneer, he formed the Young People's Record Club in 1946, and later helped set up and run the Children's Record Guild and the American Recording Society. And for a number of years he operated a pressing plant, as well.

This hard-nosed business background has helped him survive where other specialty labels, arttistically motivated but commercially naive, have failed.

## New German Invention Alters Sound Direction

NEW YORK-A new electronic device capable of projecting musical sounds in various directions and at various speeds, which has recently been perfected by the experimental studio of the Heinrich Strobel Foundation in Freiburg, Germany, has been specially imported to the U.S. by the Chamber Music Society of Lincoln Center. The Society employed the unique instrument for the first time in the world premiere performances at Alice Tully Hall on Jan. 5 and Jan. 7, of Pierre Boulez' "explosante/ fixe . . ." The work, of approxi-mately 18 minutes' duration, is Boulez' first major composition since he took over as music director of the New York Philharmonic, was commissioned by the Chamber Music Society, and constituted the first half of the concert programs.

The new electronic instrument is known as a "Halaphone" for its inventor, Peter Haller, who also served as technical coordinator for the two premiere performances of the Boulez work. Haller, Boulez and two assistants operate the electronic console of the Halaphone as well as several Ring Modulators.

According to its inventor, the

Halaphone is capable of "projecting sounds in various directions and at various speeds at will, projecting sound from point to point, making it move in circles around a hall, or making it move diagonally across a hall."

In contrast to the Halaphone, the earlier-perfected Ring Modulators merely alter the nature of sound as it is being produced, so that the sounds of two different musical instruments, fed concurrently into a Ring Modulator, emerge as four different sounds, one instrument's sound affecting the nature of the other.

In addition to the Halaphone and the Ring Modulators, the performances of the new Boulez work will involve the use of an echo chamber, six 100-watt speakers each with its own amplifier, and eight tiny directional microphones on booms directed into each of the musical instruments for which the work is scored: flute, clarinet, trumpet, violin, viola, cello, harp and vibraphone. Each of the microphones will be separately connected to the Halaphone and Ring Modulator consoles and to the speakers and amplifiers.

JANUARY 20, 1973, BILLBOARD



www.americanradiohistory.com

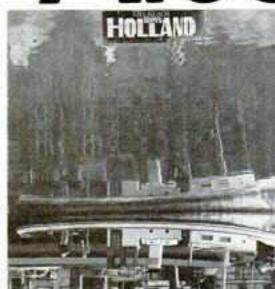
# Billboard Album Reviews





**GUESS WHO-**Artifical Paradise RCA LSP 4830

The group once again prove to be providers of that wonderfully earthy brand of music that acts as both balm and stimulant to our battered, jaded ears. The internal changes the group has undergone during the past year has not diminished their interime commercially one jata intrinsic commercially one lota. Burton Cummings' voice knows no limitations, being equally at home with a spiffy little rock and roll ditty ("Orly"), and an updated torch song ("Those Show Biz Shoes").



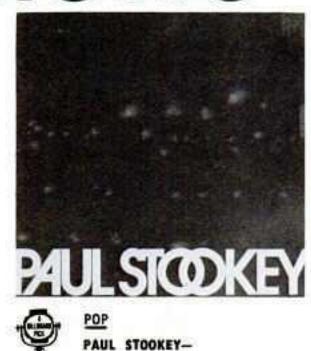
POP THE BEACH BOYS-Holland

Reprise (Warner Bros.) MS 2118 Reprise (Warner Bros.) MS 2118 Every Beach Boy gets some innings as writers, lead vocal and producer on this eclectically fascinating LP which came out of their recent Holland sojourn. The single is "Sail On, Sailor," a pop pick in Billboard 1-6. Album is actually 11/2 sides, with insert of a 7-inch LP disk featuring Brian Wilson's biggest contribution, a childishly whimsical fairy tale titled "Mt. Vernon and Fairway" about a prince with a magic transistor radio.



POP DEEP PURPLE-Who Do We Think We Are Warner Bros. BS 2678

Deep Purple continues to develop themselves as one of the great furioso rock bands, a grabber blend of solid bust-out solos and weirdo lyrics. Likely to rack up major sales and minimal AM playlisting are songs like "Rat Bat Blue" and "Super Trooper." They should move the LP direct from the racks to the group's large following.



Stookey introduces us to his new world on one side of this Carnegie Hall bash. And that world includes a vital rock band replete with cello (shades of Harry Chapin). The other side is his fine solo voice in a program of some former Peter, Paul and Mary associated numbers. Best cuts include "Blessed" and "Funky Monkey Part 1 Part Two Is Up to You," "Edgar" and "The Mermaid Song."

Warner Bros. BS 2674

Noel

**JANUARY 20, 1973** 



POP BIFF ROSE-Uncle Jesus Aunty Christ United Artists LAO 09F

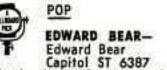
For those with no knowledge of Rose comparisons to Arlo Guthrie or Country Joe MacDonald, these similarities would not be far off base. As a public service the lyrics to "MacDonalds Hamburgers" are here with reprinted "Going downtown, going to MacDonalds Hamburgers, I'm going to stand in line order one billion hamburgers, watch





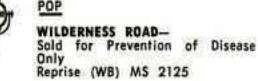
For those not familiar with Parsons' past, let it suffice to note that he was a latter day Byrd and an early Burrito Brothers. His first solo album is a veritable delight by virtue of his knowing precisely what to do within his capabilities. His music is pure, legitimate country, no bastardized hybrid for him. Rick Gretch and Parsons produced. Great listening is "Streets of Baltimore," "Big Mouth Blues" and "The



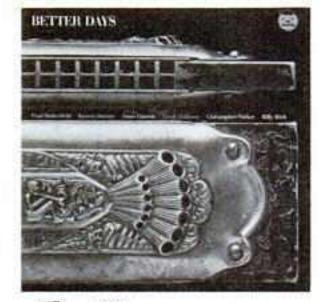


With the "Last Song" cut from this album already grabbing strong airplay, Edward Bear arrives from Capitol of Canada as a super-tight produced trio with Raspberries-like soaring high-pitched vocal harmonies. "Fly Across the Sea" and "Masquerade both have strong singles possibilities. With the outstanding professional qualities achieved on this debut album, Edward lear can be counted on for major





Top rock album, which is both well-done and a lot of fun. Best cuts include "Pot of Gold," "The Gospel," "Bored" and the humorous "The Authentic British Blues." Nate Herman on vocals is a standout. This set should get best exposure on FM stations but also has AM possibilities. Dealers should also note that LP has fine cover art and makes good display material.



#### POP VARIOUS ARTISTS-Better Days Bearsville (WB) BR 2119

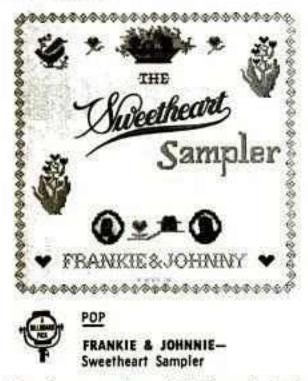
This group proves that the only prerequisite for singing the blues is being born. Devoid of any of predictable histronics, they man-age to convey years of emotion in one simple drumfall. Members of this gang are Paul Butterfield, Geoff Muldaur, Ronnie Barron, Christopher Parker, Billy Rich and Amos Garrett, Included is a good version of "Baby Please Don't Go," and Robert "Baby Johnson's "New Walkin' Blues."



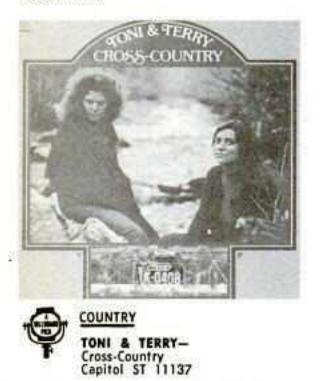
POP DAKILA-Dakila

Epic (CBS) KE 31756 This is a new sextet from the Philippines which has created an amalgam based on Santana's instrumental drive, Malo's vocal harmonies and El Chicano's Latin infectious-ness. The sum total: a driving, contemporary band which fuses several styles. "Gozala" is a prime example of this band's prowess. Two guitars and organ provide the melody front with an in-depth Dercussion section laying out a proper Latin and Afro-tinged undercoating.

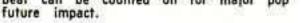
New Soft Shoe."



Two former members of Al Kooper's band have put together an excellent, old fashioned rock set. Includes Kooper's "Life Line" as well as "You Say," "Lay Back" "Down the Line" and "The Highway Song." Set has strong possibilities for both AM or FM play, and these two veterans of the New York rock scene should be a force to reckon with.



Tony Brown and Terry Garthwaite are the good girl duo which helps spark Joy Of Cooking, and this is their first LP as a singing duo. The two went to Nashville for their backup support and the end result paid off: a blend of authentic country joy-fully added to the girl's fine vocal efforts on a program of 11 tunes. The LP is full of hot tracks like "Midnight Blues" and "I Don't Want To Live Here."





THE HEYWOODS-

POP

JAZZ

ELVIN JONES-

Live At The Lighthouse Blue Note BN LAO 15G2

Jones quartet goes through its pyrotech-niques which emphasize the sound of one form of jazz today—a form which bridges the mainstream world with the organized avant-garde world. Jones is the protean time keeper, the pulse in many tempos for the solo drives of Dave Liebman on tenor

and soprano sax and Steve Grossman the

second tenorman. Gene Perla's acoustic bass

plays a key role in this plano-less group.

THE HEYWOODS— Special Someone (Famous Music) Family FPS 2711 Heywoodmania? The prospect is not totally unforseeable. The group has been touring with those old pros of bubblegum idoldom, The Osmonds, and the national exposure has resulted in a near cultish following of their own. All the necessary ingredients are present, seven ebuillent, bouncy young men making music that is as fluffy and ephemeral as spun sugar. Best cuts are "One Fine Day," "Da Doo Ra Ron Ron" and "You Don't Own Me."



POP **RICHARD THOMPSON** 

RICHARD THOMPSON— Henry the Human Fly Warner Bros. MS 2112 A brilliant effort in the traditional British folk vein from one of the founders of Fairport Convention. Top cuts include "Roll Over Vaughn Williams," "The Poor Ditch-ing Boy," "Shaky Nancy" and "The Old Changing Way." Thompson wrote all the cuts as well as playing guitar and is assisted by guests such as Andy Roberts, Sandy Denny and Ashley Hutchings. Cer-tainly one of the best albums among the recent crop of British folky LP's.



COUNTRY CHARLEY PRIDE-Song of Love RCA LSP 4837

A dynamic, vibrant performer in person, Charley scores even better on record because of a unique vocal style. Best cuts: "She's Too Good To Be True," a hit country single; "Good Hearted Woman," "You Were All The Good In Me," Dealers: Pride has become an automatic seller and sells in large volume.



BARRINO BROTHERS-Livin' High Off the Goodness of Your Love

Invictus 981T This is one of those albums that seem to This is one of those albums that seem to contain music so dynamic and powerful that each cut seems to spell SINGLE. The Holland-Dozier-Holland magic is at work here supplying the Brothers with such dy-namite songs as "Well Worth Waiting For You Love," "I Had It All" and "Livin" High Off The Goodness Of Your Love." Everything seems right from the Barrinos' splendid har-monies to the tight instrumental backings.



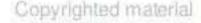
COUNTRY SKEETER DAVIS-The Hillbilly Singer

The Hillbilly Singer RCA LSP 4818 The title of this LP is misleading, because while producer Ronny Light and Miss Davis wanted to induce a feeling of the soil, they also permeated the entire LP with pro-gressive rhythms and breaks. You've never heard a fiddle like the one on this LP. Best cuts: "A Hillbilly Song," "Crazy Arms," "My Shoes Keep Walking Back to You," and "It Wasn't God Who Made Honky Tonk Angels." A sensational LPI Dealers: Occasionally, Skeeter Davis goes pop.



SOUNDTRACK VARIOUS ARTISTS-Famous Movie Themes Paramount PAS 1007

Music composed expressly for movies seems to fill a dual destiny. First to underscore the action on the screen, to augment and suggests visual impressions and second to live a life totally separate on turntables miles away from the nearest movie house. Themes from "The Godfather," "Play It Again Sam," "Love Story" and nine other films makes for some eminently enjoyable listening.



SOUL

achieves.

MONK HIGGINS-

Monk Higgins United Artists LAO 05F
 Subtly, but with charm, tenor saxophonist

Subtly, but with charm, tenor saxophonist Higgins integrates his soft, gentle sound with that of an equally subtle gal chorus. Oh there is also heaping amounts of down home funky soul on such tracks as "Little Mama," "Can't Stop" and "God's In The Blessing Business," but there's also a hot amount of flowing beauty based on the sparingly, but properly used voices and the tight sound which Higgins and his sextet achieves

## SPECIAL MERIT PICKS

## COUNTRY

ELTON BRITT-The Best Of. RCA LSP 4822 This LP contains some of the best things that Britt has ever recorded. Best cuts: "Chime Bells," "Detour," "There's a Star Spangled Banner Waving Somewhere."

BOBBY BARE-This is Bobby Bare. RCA 6090 It's amazing how many good records over the years have been associated with Bare, and this two-LP set spells them all out. Best cuts: "Four Strong Winds," "Detroit City," "Streets of Baltimore," and "(Margie's at) The Lincoln Park Inn." Dealers should note this series of repackaging by RCA usually sells quite well.

## GOSPEL

ERV LEWIS—How Long. Impact R 3190 Extremely well-done gospel-pop effort, including "Heaven Help Us All," "How Long," "According to His Plan" and "Looking Back." Lewis is a top singer backed by good orchestration and fine background vocals. While many associate religious music with a sameness of sound, Lewis shows it can be done convincingly and well in an almost pop manner. LP could easily get play on stations other than gospel outlets.

## POP

101 101000

DIONNE WARWICKE-Just Being Myself. Warner Bros. BS 2658

Dionne tries a new chemistry combination, with Bacharach-David replaced by the writer/ production Motown pioneers, Holland-Dozier-Holland. Results overall like the sort of Bacharach textures Ms. Warwicke has long been associated with, adding a slight sprinkling of spicy soul. Slanted for the MOR market. Airplay best bet is "You're Gonna Need Me." Big orchestrations lushly frame the sleek Warwicke voice throughout the Detroit-made album.

FERRANTE & TEICHER-Here and Now. United Artists LAO 15F

The ever-popular piano duo continues in the same vein which has already brought them multimillion sales. Featured are current hits played with verve and much arpeggios. Possible MOR programming breakthrough for the pair's tasty original, "Tranquillo,"

TONY MOTTOLA-Two Guitars for Two in Love. Project 3 PR 5074 SD Mottola and associate Bucky Pizzarelli offer warm, slowly sensitive readings to a program of 12 melodic romances which are best known in the pop world. This is wine sipping background music with Mottola laying out the melody line and Pizzarelli providing chordal backings. The LP is a total two-man effort alone in the world of "It Had to Be You," "Cherry Pink and Apple Blossom White," "Soon It's Gonna Rain" and "And I Love Her," among others.

LINDA LEWIS-Lark. Reprise (WB) MS 2120 Perhaps the most impressive of a crop of fem writer/singers on the current Warner Bros, release, Ms. Lewis has that naughty little girl voice of the early Supremes Diana Ross. Her songs are very inventive melodically, with elements of modern-folk, pop and soul market appeal. CLAUDIA LENNEAR-Phew. Warner Bros. BS

2654 Claudia Lennear's impressive physical and vocal resemblances to Tina Turner are energetically mined in her solo debut. The former lkette, who built her reputation as a back-up vocalist on the Joe Cocker and Leon Russell tours, has impressive singing equipment.

ALEXIS KORNER & SNAPE-Accidentally Borne in New Orleans, Warner Bros. BS 2647 One of the true veterans of the British blues scene, who counted most of the Stones, Jack Bruce, Eric Burdon and others among early band members, Korner and his latest group have put together a fine, commercial LP. Best cuts include "Gospel Ship," "Rock Me," "Lo and Behold" and "Country Shoes." Strong vocals from Korner as well as good sax work from Mel Collins. Korner's best, most consistent LP yet.

IAN WHITCOMB-Under the Ragtime Moon. United Artists LAO 21F This is an album devoted almost totally to

## **General News**

## Executive Turntable

Continued from page 6



Hank Talbert has been named general manager for the Hot Wax and Music Merchants labels. He was formerly promotion director for the firm. Prior to his joining the firm, Talbert was Midwest regional promotion director for the Stax group of labels. . . . Barry Eisenberg, former ABC Records & Tape branch manager at Hauppauge, N.Y., has been appointed Eastern audio/ visual manager for that firm, Hal Watner has been named Western a/v manager. . . . Ed Fitch has been promoted to national sales manager of Springboard International Records, Linden, N.J. . . . David Forest, who resigned as vice president, contemporary music, at Creative Management Associates, Los Angeles, has opened his own office in Los Angeles. Chris Kalisch, formerly with CMA and Schroeder Music, and Rick Heller, formerly with Reznick-Bernstein and Rob Heller Enterprises, will assist Foster in bookings. . . . Warner, Elektra, Atlantic Distributing has named Terry Cox its Cincinnati sales manager and Everett Smith to a similar post in the Baltimore/Washington area. . . . Leroy Holmes has been named manager of the country division of the United Artists Music Publishing Group. Holmes, a conductor-composer-arranger, will be working with UA president Murray Deutch in the evaluation of the firm's foreign copyrights for the American market, in addition to his country responsibilities. . . . Bob Jennings, manager of the Nashville branch of Four Star Music, Inc. has been elevated to vice president of the organization. With the firm for 11 years, Jennings resigned his daily radio program last July to take a greater role in activities of the publishing company. With his promotion more of the company's activities will be shifted from Los Angeles to Nashville. . . . Wynne Smith has been appointed artist liaison for all artists under Stigwood Management. Making her headquarters in New York, Smith joins the firm after leaving CMA. . . . Henry Shernoff, formerly of Victoria Lucas Associates and S.A.S., Inc., has joined Al Ross' new firm of ASR Enterprises, Ltd. Shernoff will act as an account executive, handling general public relations accounts. . . . Tom Takayoshi has been named Playboy Records marketing director in charge of sales and promotion. After 13 years with Capitol, Takayoshi spent the past two years as national sales director of Apple and ABKCO. . . . Michael Butler, the multi-millionaire backer of "Hair," has taken over the presidency of his Hallelujah Records. Former president Neal Ames remains as vice president/general manager. . . . Irwin Griggs has been appointed director, financial administration, for Screen Gems-Columbia Music, Inc. Along with his budget responsibilities Griggs will develop a newer data processing royalty system for the division. Prior to joining the firm in 1969 as controller, Griggs was assistant controller at Peer-Southern Music. Bob Schwartz, formerly a publicist with Morton Wax Associates, has formed Bob Schwartz Associates, a progressive music oriented public relations and promotion firm. Associates in the firm include Niles Cone, David Jones and Ken McHugh. They headquarter in New York. . . . Marni Butterfield has joined Peter Levinson Communications as account executive. Most recently, she was a publicist with Ren Grevatt Associates. . . . Allan Heyman has been named vice president of Monarch Entertainment Bureau, Inc., Passaic, N.J. Heyman, who prior to his promotion had been in charge of the firm's out-of-town college booking, replaces Al Hayward who has left the firm. With the restructuring, Amy Polan and Barry Katcher, who have been with the company, will be taking on additional responsibilities. . . . Melissa Bryan has been promoted to the newly created position of administrative assistant, classical division, of Phonogram, Inc. She will be responsible for coordination of the company's import operation, as well as acting as liaison between Phonogram offices and U.S. warehouses. . . . Allan Jay Pines has been named president of Spectracom Corporation, a Princeton, N.J. audio manufacturer. Pines' initial responsibilities include the coordination of the firm's internal guitar intensified sales program. . . . Bob Goemann has been named national sales manager at A.A. Records, Inc. His responsibilities include supervising all sales, plus expanding a mail order operation. Prior to his appointment, Goemann was vice president of Music Man Corp. . . . Renee Valente has been named vice president, talent, for Screen Gems.



## NATIONAL BREAKOUTS

## SINGLES

LOVE TRAIN. . O'Jays, Philadelphia International 13524 (Columbia) (Assorted, BMI)

## ALBUMS

There Are No National Breakouts This Week.



## SINGLES

GRAND CENTRAL SHUTTLE .....Johnny Griffith, Inc. RCA 74-0805 (Ernkel, BMI) (NEW YORK)

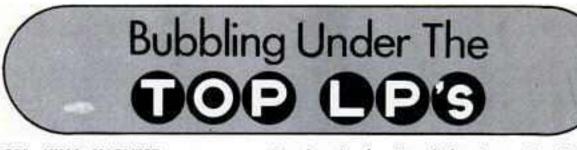
ALBUMS

There Are No Regional Breakouts This Week.



101. COME SOFTLY TO MENew Seekers Featuring Marty Kristian, MGM/Verve 10698
102. GYPSY Brothers 7665
103. I CAN'T MOVE NO MOUNTAINS Blood, Sweat & Tears, Columbia 4-45755
104. HEAVEN IS MY WOMAN'S LOVE Tommy Overstreet, Dot 17428 (Famous)
105. DON'T BURN ME
106. TRYING TO LIVE MY LIFE WITHOUT YOU Otis Clay, Hi 2226 (London)
107. GO LIKE ELIJAHChi Coltrane, Columbia 4-45749
108. I'VE NEVER FOUND A MAN (To Love Me Like You Do) Esther Phillips, Kudu 910 (CTI)
109. TEQUILA Musicor 1468
110. YOU CAN'T GET THERE FROM HERECasey Kelly, Elektra 45826
111. HEAVEN HELP US ALL
112. 'TIL I GET IT RIGHT
113. FROM BOYS TO TOYS Emotions, Volt 4088 (Columbia)
114. THE TRUTH SHALL MAKE YOU FREEKing Hannibal, Aware 027
115. DO YOU BELIEVE
116. LOVE MUSIC
117. TOSSIN' & TURNIN'Bunny Sigler, Philadelphia International 73523 (Columbia)

118. THE NIGHT THE LIGHTS WENT OUT IN GEORGIA ..... Vicki Lawrence, Bell 45-303



ragtime and, frankly, at first it doesn't jive. Then, after a time, it begins to grow on you. Best cuts: Three tunes about war-"I Didn't Raise My Boy to Be a Soldier," "When Alexander Takes His Ragtime Band to France," and "We're Going to Celebrate the End of the War in Ragtime." All of these warrant progressive airplay.

BARBARA KEITH-Same. Warner Bros. MS 2087

The composer of "Free the People" features her own work on a vocal debut album. The tasty and laid-back songs display her balladeer talent.

WOLF CITY-Amon Duul II. United Artists IAO 17F

UA's heavy metal band from Germany comes in with a strange and melodic brain tour for their second U.S.A. outing. Most of the album has them sounding like the classical early Jefferson Airplane, but laid back from that jagged edge of psychedelic desperation. With titles like "Green-Bubble-Raincoated-Man" and "Sleepwalkers Timeless Bridge," it's an album for avant-rock fans to get into gradually.

## **ORIGINAL CAST**

ORIGINAL CAST-Oh Coward. Bell 9001 Intriguing especially for its historic musical interest, this LP also packs some excellent entertaining moments. Best cuts: "Let's Do It." "Mad About the Boy" and the sedate "Stately Homes of England."

## CLASSICAL

VOKALENSEMBLE PRO MUSICA, KOLN-The Passions. Vox SVBX 5102 This 300th Anniversary Edition, Vol. 11 is a musical document of note. Schultz' Passions of St. John, St. Matthew, and St. Luke with Johannes Homberg conducting the Vokalensemble Pro Musica of Koln are the highlight of this three LP set.

## ALBUM REVIEWS

#### **BB SPOTLIGHT**

Best of the album releases of the week in all categories as picked by the BB Review Panel for top sales and chart movement.

SPECIAL MERIT

Albums with sales potential that are deserving of special consideration at both the dealer and radio level. Barbara Dalton has been promoted to general manager of Brown Bag Records. She was previously director, public relations, for the label.

Patti Wright has been named Capitol Records national press assistant. For the past six years, she assisted publicist Norman Winter at Paramount Records, MCA and then Totem Pole Productions.

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# Country Music

## Bluegrass In Boom With Record Shows

NASHVILLE — Bluegrass concerts will hit their highest peak in history in 1973, according to a survey of leading exponents of this music style.

Bill Monroe, father of Bluegrass, said there would be "hundreds of such concerts all over the United States throughout the year."

Chuck Dupree, new manager of Jim & Jessee, also predicted the biggest year ever, with as many as four or five a week beginning in April.

Lester Flatt, one of the great exponents of Bluegrass, said concerts already are beginning. The

## POX STYMIES PROMO TRY

NASHVILLE—Ann J. Morton, noted songwriter who has just had her first release on Chart Records, has been stymied from the start.

Starting on her first promotional trip she managed to make it to Memphis, Little Rock and Oklahoma City, when she became ill.

She is now at home recovering from chicken pox. first "Bluegrass Express" concert takes place Jan. 18. He said there would be no let-up through the year.

Jesse McReynolds, of the Jim & Jesse team, also noted that more country programmers are turning to Bluegrass, even those who shied away from it a few years ago. "If Bluegrass artists were more selective in their material, there would be a real rash of air play," he predicted.

Monroe himself is promoting about 30 concerts during the year, and scores of other individuals are scheduling them on national or regional bases. Monroe's son, James, also is promoting some of the shows himself. Other big promoters include Troy Martin and Carlton Haney.

The big problem now seems to be talent. So many are booked already for the entire year that new promoters have a difficult time lining up acts to appear: name acts at least.

Don Light, one of the leading bookers of Bluegrass music, has set a Bluegrass Festival for the University of Illinois Feb. 2. Entertaining at Champaign will be Lester Flatt, Mac Wiseman, the II Generation and the Osborne Brothers. Light has been highly successful at moving Bluegrass into the college field.

## **Owens & Fair Relation**

NASHVILLE—Earl Owens, veteran promotion and public relations executive here, and William W. Fair III of Dallas, have announced the opening of a music-related public relations firm on Music Row.

Called Owens & Fair Public Relations, the company will deal with corporate, artist and record promotion.

Owens, who has been affiliated with Buddy Lee Attractions, Inc., for the past four years and national country music promotion director for Kustom Electronics, will continue to operate the Kustom promotion department, with expansion.

Owens was the recipient of the Mayor's Humanitarian Award here last month for his outstanding work in the industry, including civic charities. He was the first nonperformer to receive the award. In the past three years, he has been honored 43 times for his activities.

Fair is involved not only in the music industry, but in oil, trucking, real estate and land development. Fair will control the Dallas offices, where music has shown phenomenal growth.

The newly established firm is a division of the Titia Corp., and currently represents Kustom Electronics, A.Q. Talent, Cedarwood Publishing, the Larfar Corp., and artists Charlie Harris, Larry Pinion and Doyle Kelly. Owens said there would be concentration at once on network television, commercials, trade publications, and in record promotion.



## By BILL WILLIAMS

Jean Shepard is making the full circle. While at Capitol, she was produced by Larry Butler until he left to go full time with Johnny Cash. Then Jean left Capitol, and Larry left Cash to become an independent producer again. Now Butler is producing Miss Shepard as an independent, and her new label will be announced shortly. .... Lonzo & Oscar now will be managed by John Kelley, husbandmanager of Judy Lynn, and will be working some Las Vegas shows. ... New ratings of the Stu Phillips syndicated show put him in top position in major areas. It has 127,000 listeners in Louisville alone. . . Bob Luman plays the main room at the Ponderosa in Las Vegas for two weeks, then heads to Germany for a tour.

When the Alcohol Tax agents (The Revenooers) had a convention in Jackson, Miss., Jerry Clower was called upon for one of his hilarious talks. When it was over, they presented him with a replica of a copper liquor still. And Jerry is a teetotaler. . . Jack Greene and Jeannie Seeley drew a full house for the opening of the new Music Hall on Nashville's Music Row. . . . Webb Pierce made one of his infrequent Opry appearances, got a great ovation, and so did his daughter who also appeared. . . . Kenny Brent and Donna Harris (really Mr. and Mrs. Kenneth Anders), are the parents of a new baby girl, Kenna Dawn, born in Lubbock. The couple is connected with Southwest Superstars Unlimited, a division of Kenna Enterprises.

Earl Greene, Glenn Sherley and Harlan Sanders once were prison mates in California. This month, they got together to put on a show for the Tennessee State prison inmates, along with Johnny Cash, Johnny Rodriguez, Don Wayne, Jeanne Pruitt and Jackie Burns. . . . The Ewen Brothers have cut a session with Ron Manning for the Oweman label. They plan on making the move to Nashville from the Chicago area. . . . Roger Birch, popular television announcer (WSM) has cut his first country release for Jubal, "Darling What's Happening to Me," written by Dallas Frazier and Doodles Owens. It's getting heavy air play already. . . . Joe Stephenson, Texas state fiddling champion, has signed a five-year contract with Southwest Superstars Unlimited. . . . Bob Langston has been signed to Triune Records for an extended contract. His first release was written by Phil Whitehawk, a Cherokee Indian, and by Rick Shrode.

Leroy Holmes is the new manager of the country division of the United Artists Music Publishing group. ... Ray Griff of Dot and John Riggs of WSM headlined the country music show in Carnesville, Ga., then appeared on a television show in Spartanburg, S.C., the next day, with Bill Anderson, on the Billy Dilworth special. ... Glenn Barber will move his home from (Continued on page 55)

Country Music's Newest (and Prettiest) Superstar Says:

## "Love Sure Feels Good In My Heart"



# The best country album, so far, this year.



Presenting Sonny James' tribute to the artists and songs that made 1972 the biggest (and one of the best) years in country.

These songs, and Sonny's one of a kind warmth, make it the most important album of 1973 now. And for many months to come.

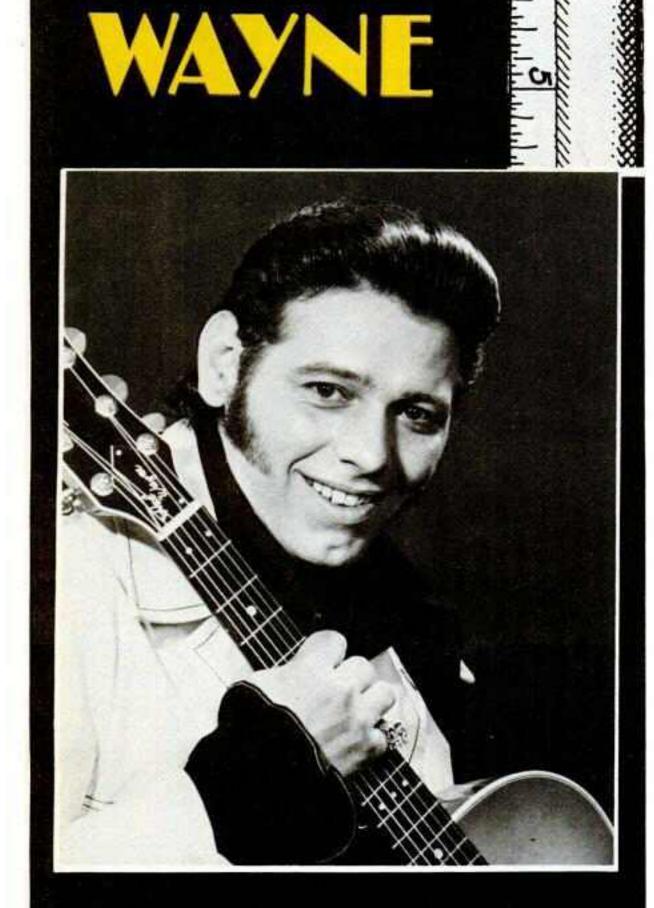
Sonny James at his best ever. On Columbia Records and Tapes

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HERE'S A SONG THAT MORE THAN MEASURES UP, BY CUTLASS RECORDS TOP SELLING ARTIST

HAL

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		HOL	, C	Conserve	oard SPECIAL SURVEY for Week Ending
+1	*	Country			XC XXXX XX
This	Last	* STAR Performer—Singles registering grea	This	Last	TITLE-Artist, Label & Number
1	2	(Dist. Label) (Publisher, Licensee) Chart SOUL SONG	Week	Week 42	
-		Joe Stampley, Dot 17442 (Famous) (Gallico/ Algee, BMI) OLD DOGS, CHILDREN &	38	37	Don Williams, JMI 12 (Jack, BMI) DON'T LET THE GREEN GRASS
2		WATERMELON WINE			FOOL YOU O.B. McClinton, Enterprise 9059 (Columbia) (Assorted, BMI)
3	3	SHE NEEDS SOMEONE TO HOLD HER 8 Conway Twitty, Decca 33033 (MCA) (Hello Darlin', SESAC)	39	47	DANNY'S SONG Anne Murray, Capitol 3481 (Goossos,
4	- 1	SHE'S GOT TO BE A SAINT	10	46	Jim Ed Brown, RCA 74-0846 (Tree, BM
5	6	(Galleon/Norlou, ASCAP) LOVIN' ON BACK STREETS	41	43	WE KNOW IT'S OVER Dave Dudley & Karen O'Donnal, Mercury 73345 (Newkeys, BMI)
•	8	Mel Street, Metromedia Country 901 (Contention, SESAC) I WONDER IF THEY EVER	42	44	ONE LAST TIME Glen Campbell, Capitol 3483 (Blackwo
		THINK OF ME	1	48	Addrisi, BMI) BLUE TRAIN George Hamilton IV, RCA 74-0854
1	9			49	George Hamilton IV, RCA 74-0854 (Acuff-Rose, BMI) MY TENNESSEE MOUNTAIN HOME
		Tanya Tucker, Columbia 4-45721 (Algee, BMI/ Tree, BMI)	-	50	YOU LAY SO EASY ON MY MIND
Û	10	DO YOU KNOW WHAT IT'S LIKE TO BE LONESOME	1	n	Bobby G. Rice, Metromedia Country (Americus, ASCAP)
9	5	A PICTURE OF ME (Without You) 13	16	51	TEDDY BEAR SONG Barbara Fairchild, Columbia 4-45743 (D BMI)
		George Jones, Epic 5-10917 (Columbia) (Gallico/Algee, BMI)	47	18	Sonny James, Columbia 4-45706 (Shar
10	12	RATED X 7 Loretta Lynn, Decca 33039 (MCA) (Sure-Fire, BMI)	48	52	BMI) GOOD THINGS David Houston, Epic 5-10939 (Columb
1	16	PASS ME BY	49	53	(Algee, BMI) HOPPY'S GONE
12	11	SHE LOVES ME (Right Out of My	1	57	Roger Miller, Mercury 73354 (Tree, B/ I HATE GOODBYES
		Mind) Freddy Weller, Columbia 4-45723 (Young World/Center Star, BMI)	51	EO	Bobby Bare, RCA 74-0866 (Jack & Bil ASCAP)
13	7	GOT THE ALL OVERS FOR YOU	52	58 56	THE TOAST OF '45 Sammi Smith, Mega G15-0097 (Jack, E THERE STANDS THE GLASS
14	14	(Blue Book, BMI) CATFISH JOHN			Johnny Bush, RCA 74-0867 (Hill & Jamie, BMI)
Ó	19	NEON ROSE	53	63	I MUST BE DOIN' SOMETHING R Roy Drusky, Mercury 73356 (Ben Peter
16	13	(Tomale, ASCAP/Brougham Hall, BMI) PRETEND IT NEVER HAPPENED	54	54	OLD FASHIONED SINGING George Jones & Tammy Wynette, Epic 5-10923 (Columbia) (Altam, BMI)
17	15	Waylon Jennings, RCA 74-0808 (Nelson, BMI) HEAVEN IS MY WOMAN'S LOVE 18	1	65	TRUE TRUE LOVIN'
ŵ	25	Tommy Overstreet, Dot 17428 (Famous) (Famous/Ironside, ASCAP) THE LORD KNOWS I'M DRINKING 6	1	66	Four, BMI) MARGIE WHO'S WATCHING THE E Earl Richards, Ace of Hearts 0461 (B)
19158	1154	Cal Smith, Decca 33040 (MCA) (Stallion, BMI)	\$	69	ASCAP/Get the Music/Pale/Ace, BMI) KEEP ME IN MIND
19	17	Porter Wagoner, RCA 74-0820 (Owepar, BMI)			Lynn Anderson, Columbia 4-45769 (F BMI)
20	21	SHE'S MY ROCK	19	68	GOODBYES COME HARD FOR ME Kenny Serratt, MGM 14435 (Shade Tre
2	24	Johnny Cash, Columbia 4-4570 (House of	59	a	LOVING GIFT Johnny Cash & June Carter, Columbia 4-45758 (Combine, BMI)
22	22		60	61	MOVE IT ON OVER Buddy Alan, Capitol 3428 (Rose, BMI)
23	23	Hank Williams & Lois Johnson, MGM 14443 (Travis, BMI) AFRAID I'LL WANT TO LOVE HER	61	67	FEEL SO FINE Kenny Vernon, Capitol 3506 (Travis/I Bopper, BMI)
STATE OF		ONE MORE TIME	62	60	
由	29	SATISFACTION 7 Jack Greene, Decca 33008 (MCA) (Tree, BMI)	63	73	THANK YOU FOR TOUCHING MY Tony Douglas, Dot 17443 (Famous) (
由	41	TIL I GET IT RIGHT	64	55	BMI) HOLDIN' ON TO THE LOVE I GOT Barbara Mandrell, Columbia 4-45702
ø	32	(Tree, BMI) HELLO WE'RE LONELY	65	64	(Algee/Altam, BMI) 'CAUSE   LOVE YOU
1	31	Patti Page & Tcm T. Hall, Mercury 73347 (Hallnote, BMI) SOMEWHERE MY LOVE	66		<ul> <li>Don Gibson &amp; Sue Thompson, Hickory (Acuff-Rose, BMI)</li> </ul>
28	30	Red Steagall, Capitol 3461 (Robbins, ASCAP) EVERYBODY NEEDS LOVIN'	67	40	DON'T TELL ME YOUR TROUBLES Kenny Price, RCA 74-0872 (Tree, BMI) ALL HEAVEN BREAKS LOOSE
Owner	50.00	Norro Wilson, RCA 74-0824 (Gallico/Algee, BMI)			David Rogers, Columbia 4-45714 (Un chappell/Chappell, ASCAP)
29	36	YOU TOOK THE RAMBLIN' OUT OF ME 5 Jerry Reed, RCA 74-0857 (Vector, BMI)		-	SO MANY WAYS Eddy Arnold, MGM 14478 (Eden, BMI
30	35	WAYS	69		A MAN LIKES THINGS LIKE THAT Charlie Louvin & Melba Montgomery, 3508 (Cooper Basin, BMI)
31	33	Bridge, BMI)	70	70	Honky Tonk)
32	34	BMI) DOWNFALL OF ME	1	-	Glen Barber, Hickory 1653 (Acuff-Ros WOMAN EASE MY MIND
33	20	Sonny James, Capitol 3475 (Marson, BMI) SHE'S TOO GOOD TO BE TRUE	1	-	Claude Gray, Million 31 (Vanjo, BMI) A GIRL LIKE THAT Tompall & The Glaser Bros., MGM 14
•	39	Charley Pride, RCA 74-0802 (Pi-Gem, BM1)	73	75	(Glaser Bros., BMI) SOFT LIPS & HARD LIQUOR
		LOOKING FOR Connie Smith, RCA 74-0855 (Neely's Bend, BMI)		4957 ()	Charlie Walker, RCA 74-0870 (Forest BMI)
35	38	LOVE SURE FEELS GOOD IN MY HEART 5 Susan Raye, Capitol 3499 (Blue Book, BMI)	W		MAKIN' HEARTACHES George Morgan, Decca 33037 (MCA) BMI)
36	45	IN THE PALM OF YOUR HAND 4 Buck Owens, Capitol 3504 (Blue Book, BMI)	15	8 14	FARM IN PENNSYLTUCKY Jeannie Seely, Decca 33042 (MCA) (Tre

# "IT'S A STRANGE WNRD

CUTLASS #8145

A strong follow-up to "MY HEART IS AN OPEN BOOK"

## EXCLUSIVELY ON CUTLASS REORDS

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16	13	PRETEND IT NEVER HAPPENED
17	15	HEAVEN IS MY WOMAN'S LOVE 18 Tommy Overstreet, Dot 17428 (Famous) (Famous/Ironside, ASCAP)
Û	25	THE LORD KNOWS I'M DRINKING 6 Cal Smith, Decca 33040 (MCA) (Stallion, BMI)
19	17	KATY DID Porter Wagoner, RCA 74-0820 (Owepar, BMI)
20	21	SHE'S MY ROCK
1	24	ANY OLD WIND THAT BLOWS 5 Johnny Cash, Columbia 4-4570 (House of Cash, BMI)
22	22	WHOLE LOTTA LOVING
23	23	AFRAID I'LL WANT TO LOVE HER ONE MORE TIME
24	29	SATISFACTION 7 Jack Greene, Decca 33008 (MCA) (Tree, BMI)
由	41	TIL I GET IT RIGHT
Ø	32	HELLO WE'RE LONELY
Ŷ	31	SOMEWHERE MY LOVE 9 Red Steagall, Capitol 3461 (Robbins, ASCAP)
28	30	EVERYBODY NEEDS LOVIN'
29	36	YOU TOOK THE RAMBLIN' OUT OF ME 5 Jerry Reed, RCA 74-0857 (Vector, BMI)
1	35	ALWAYS ON MY MIND/SEPARATE WAYS
31	33	
32	34	DOWNFALL OF ME 8 Sonny James, Capitol 3475 (Marson, BMI)
33	20	SHE'S TOO GOOD TO BE TRUE 16 Charley Pride, RCA 74-0802 (Pi-Gem, BMI)
<b>a</b>	39	LOVE IS THE LOOK YOU'RE LOOKING FOR 5 Connie Smith, RCA 74-0855 (Neely's Bend, BMI)
35	38	LOVE SURE FEELS GOOD IN MY HEART 5 Susan Raye, Capitol 3499 (Blue Book, BMI)
36	45	IN THE PALM OF YOUR HAND 4 Buck Owens, Capitol 3504 (Blue Book, BMI)

JANUARY 20, 1973, BILLBOARD

## Columbia brings you his next

## **I LOVE YOU** MORE AND MORE EVERY DAY COLUMBIA 4-45770 Sonny James

## Sonny's Great New Album



IT'S FOUL IN THE MOMENTS THE FOUL IN THE MOMENTS THE VIEW THAT IN THE WHOLE LLA. BUTTEN 40000 HERE I AN AGAIN HERE I AN AGAIN THE GENERA TAKE A LITTLE BELTONICS IN COMPACT AND A COMPACT IN COMPACT AND A COMPACT INCOME ALL I GOT

KC32028

exclusively on Columbia Records

## **Fantastic Airplay Makes Candy Records** SWEEDER!

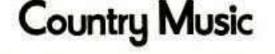
## *"THE* MIDNIGHT **COWBOY**"

CANDY RECORDS #1037

## Jeris Ross

*<b>"TRUE* LOVIN'" CANDY RECORDS #1012

**Cheri** Lee





THERE WERE smiles backstage at a Seattle Opera House concert, with congratulations for Sonny James, left, Columbia, and Pat Roberts, right, Dot. Both singers were produced by George Richey, center.

## **Elektra Bows Country Label**

PHOENIX-Countryside, Elektra's new Los Angeles-oriented country label, will debut with three singles spread two weeks apart, announced its founder, spiritual leader, producer and engineer Mike Nesmith during the Elektra convention.

Garland Frady, a singer who has worked the Palomino Club, the leading country room in North Hollywood, launches the label with "A Good Love Is Like A Good Song," written by Elektra artist Casey Kelly and ironically Bob Lumen's new release on Columbia. Nesmith suggested that WEA personnel face the major challenge of facing off with Columbia on this initial country release.

5 West Randolph St. Chicago, Ill. 60600

	poor	Billboard SPECIAL for Week Ending	
~			
	C		-5
22		former—LP's registering proportionate upward progre	
This Week	Last Week	Southers (Manager and Spectral	Weeks on Chart
1	1	GOT THE ALL OVERS FOR YOU	12
2	2	THE BEST OF THE BEST OF	16
Ŷ	5	MY MAN Tammy Wynette, Epic KE 31717 (Columbia)	10
4	6	IT'S NOT LOVE (But It's Not Bad)	7
5	3	LYNN ANDERSON'S GREATEST HITS	11
6	4	HAPPIEST GIRL IN THE WHOLE U.S.A Donna Fargo, Dot DOS 2600 (Famous)	28
Ŷ	9	THIS MUCH A MAN	6
8	7	Marty Robbins, Decca DL 7-5389 (MCA) HERE I AM AGAIN Loretta Lynn, Decca DL 7-5381 (MCA)	
•	11	GLEN TRAVIS CAMPBELL	
	98	Capitol SW 11117	
10	8	CHARLIE McCOY Monument KZ 31910 (Columbia)	10
11	10	A SUNSHINY DAY WITH Charley Pride, RCA LSP 4742	23
12	12	BURNING LOVE (And Hits from His Movies) Elvis Presley, RCA Camden CAS 2595	
Ŵ	18	A PICTURE OF ME George Jones, Epic KE 31718 (Columbia)	5
14	15	ALL THE GREATEST HITS Ray Price, Columbia G 31364	
15	16	BORROWED ANGEL Mel Street, Metromedia Country MCS 5001	11
1	19		
17	13	HEAVEN IS MY WOMAN'S LOVE Tommy Overstreet, Dot DOS 26003 (Famous) I CAN'T STOP LOVING YOU/(Lost Her Love) ON OUR LAST DATE Conway Twitty, Decca DL 7-5361 (MCA)	
18	14		
19	20	LONELY WOMEN MAKE GOOD LOVERS Bob Luman, Epic KE 31746 (Columbia)	
2.718422		DON'T SHE LOOK GOOD Bill Anderson, Decca DL 7-5383 (MCA)	o seconalator en
20	21	INCOMPARABLE Charley Pride, RCA Camden CAS 2584	
	30	JESUS WAS A CAPRICORN Kris Kristofferson, Monument KZ 31909 (Columbia)	
22	24	LONESOME 7-7203	
23	17	WHEEL OF FORTUNE Susan Raye, Capitol ST 11106	
24	27	ROY CLARK LIVE	
25	23	TOGETHER ALWAYS Porter Wagoner & Doliy Parton, RCA LSP 4761	
26	26	IF YOU TOUCH ME (You've Got to Love Me) . Joe Stampley, Dot DOS 26002 (Famous)	
21	25	I AIN'T NEVER Mel Tillis & the Statesiders, MGM SE 4870	
28	22	SOMEBODY LOVES ME Johnny Paycheck, Epic KE 31707 (Columbia)	
29	32	BEST OF Sammi Smith Mega M 311019	3
30	29	TO GET TO YOU Jerry Wallace, Decca DL 7-5349 (MCA)	
U	36	GARDEN PARTY Rick Nelson & the Stone Canyon Band, Decca DL 7-5	
32	31	BEST OF CHARLEY PRIDE, VOL. 2	
33	28	LADIES LOVE OUTLAWS Waylon Jennings, RCA LSP 4751	
34	34	I'VE GOT A WOMAN'S LOVE	110 - UNICE 2010 - UNICE
15	40	Cal Smith, Decca DL 75369 (MCA)	
36	37	BEST OF CHARLIE RICH	
37	35	WHEN THE SNOW IS ON THE ROSES Sonny James, Columbia KC 31646	
38	41	EXPERIENCE Porter Wagoner, RCA LSP 4810	
39	42	WILL THE CIRCLE BE UNBROKEN Nitty Gritty Dirt Band, United Artists UAS 9801	
	45	LIVE AT KANSAS STATE Earl Scruggs Revue, Columbia KC 31758	
	-	HOT "A" MIGHTY Jerry Reed, RCA LSP 4838	
42	38	DELTA DAWN Tanya Tucker, Columbia KC 31742	
	-	GREATEST HITS, VOL. I	192210-100030-0
**	44	GREATEST HITS, VOL. II Hank Williams, Jr., MGM SE 4822	
<b>W</b>		BEFORE GOODBYE Del Reeves, United Artists 50964	



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## Country Music

## Nashville Triples Studios; Ups Sessions for Fifth Year

## Continued from page 1

Thus the figures have nearly tripled in these five years.

In all, 201 recording and production companies took part in the sessions here.

The number of studios also is on the increase. In 1970, for example, there were only 20, fewer than 40% of today's figure. At least two other studios currently are under construction.

Dramatic increases were shown by some of the studios, most of which reported their greatest year ever, while only one showed a decline.

More than 1,000 sessions involved "outsiders"; that is, artists based other than Nashville who chose to record here.

Woodland Sound Studio, which had an increase of 8 percent in last year's survey, jumped more than 15 percent over that figure this time.

The House of Cash, actviated only last May 1, reported an incredible number of sessions, and union records back this up. More than 20 different labels utilized the studio.

Columbia had another great year, as did RCA, Bradley's Barn, Metropolitan Music (Mercury), Cinderella, Sound Shop, Quadrafonic Sound, Clement, Music City Recorders, Hilltop, Monument, Glaser Brothers, Nugget, World, Creative Workshop, Skylite-Sing, Starday King, and others.

The Ray Stevens studio was another which went into business this past year, and moved imme-



diately into the black with scores of sessions virtually every week. Creative Workshop, now converting to 16-track, had its best year ever.

"The whole picture turned around during 1972," said Buzz Cason, director of Creative Workshop.

Fred Carter, who operates both a production company and a recording studio for Nugget Enterprises, called the year "tremendous." He said that the "trend is now set, with more and more people coming to Nashville to record."

Gene Eichelberg of Quadrafonic, whose operation was up some 25% over a year earlier, also expressed optimism.

The only studio to show a decline was that of Shelby Singleton, who phased out his studio opera-



## Continued from page 50

Houston to Nashville. . . George Hamilton IV and John D. Loudermilk have teamed together again for another winner. . . Bobby Bond played the Western Swinger in Wichita for a week. . . Hickory's Kallie Jean, produced by Johnny Erdelyan, has released a self-written song. . . The Frontier Jamboree cast of Marceline, Mo., entertained the Missouri Association of Fairs at the organization's annual banquet in Jefferson City.

Singer Billy Walker got the treatment at the Park Bridge Motel in Rockville, Ind. While he was performing in that town, the motel placed a lobby sign reading "Billy Walker Slept Here." ... Johnny Western set another record. He broke the previous mark (set by himself) at the Golden Nugget in Reno. A surprise visitor to his show was Dottie West. . . . Epic's Charlie Rich has signed with the Charlie Rich has signed with the Wil-Helm Talent Agency... The Wilburn Brothers will play up to 80 concerts this year, despite all their other activities... David Rogers drew big crowds at the Stabiles Club in Baltimore, and George Morgan drew standing room at the Long Branch Club in Wichita Tormay Cash has a Wichita. . . . Tommy Cash has a new bus en route from Belgium. He also has added a new singer and bass player to his band, Craig Chambers. . . . The Country Cavaliers are recording again. . . . Jeannie C. Riley is recuperated from surgery. Mel Tillis returns to the studios for more sessions, and then heads for Anchorage, Alaska. . . . Danny Davis plays the Governor's Inau-Fudpicker Show are on an overseas tour that takes them to three seas tour that takes them to three countries with 30 performances in 10 days. . . . Slim Whitman of UA begins a four-week tour of Britain Feb. 15. He still is very big there. . . . Earl Ball, in-house Capitol producer, has sessions set with both Stoney Edwards and Kenny Vernon. It was he who produced four consecutive top hits for Freddie Hart. ... The 20th anniversary of the death of Hank Williams went by virtually unnoticed, but KLAC in Los Angeles did a two-hour documentary put together by the old pro, Hugh Cherry. . . . RCA's Bob Ferguson and leading writer Jesse Burt have put together an outstanding book on Indians of the Southwest. . . Little Richie Johnson has been hired by KaJac Records of Des Moines, Ia., to handle all national promotions and productions. He also will produce new singles for the firm.

tion during the year to concentrate on other areas.

Once again, jingles played a major part in recordings, with the leaders again Vic Willis, Gayle Hill, Kelso Herston and Buddy Killen.

Major labels without their own recording studios generally spread their work around, some using as many as ten different studios for session work. Others showed partiality to certain studios.

Hilltop was another studio which began full-time operation only this past year, and had hundreds of sessions at year's end to show for its efforts.

Much of the research for the survey was done for Billboard by Julie Reichman, a student at Goucher College in Baltimore, who is working in the office here on an internship program as part of her senior assignment.

George Cooper Jr., Johnny De-George, Dutch Gorton and Gert DeGeorge of local AFM were instrumental in the information, allowing a complete study of session contracts in the union office.

## Second Country Film to Ember

NASHVILLE — Ember Records of London, through its Ember Film Distributors, has acquired the rights to release their second full-length country movie in the United Kingdom.

The movie, acquired from Crown International Pictures, is called "Road to Nashville." The movie features Connie Smith, Faron Young, Marty Robbins, Johnny Cash, Hank Snow, The Stonemans, Dottie West, Porter Wagoner, Kitty Wells, Webb Pierce, Bill Anderson, the Carter Family, Waylon Jennings, Lefty Frizzell, Norma Jean, Bill Philips, the Osborne Brothers and Margie Singleton.

Ember Films will put the movie into general U.K. release in February to coincide with the inperson tour Ember's concert division is arranging for Faron Young and Connie Smith.

## Country Smash! "Goodbyes Come Hard For Me"

Tony Douglas is making Athens, Texas a famous place.

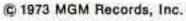
Lots of great country artists spring from small country towns in Texas. Tony Douglas is the latest. He and his band have a tremendous following in Texas and Oklahoma. And he's already had several regional hit records. Tony's first national breakout comes with his first Dot release: "Thank You For Touching My Life." It's already topping the charts at WBAP in Fort Worth; KFDI in Wichita and KVOO in Tulsa. and KCKN in Kansas City. Nationally, Tony's song is headed straight for top 10 country. Watch Tony Douglas continue making a name for himself, and for Texas!

## "Thank You For Touching

## **KENNY SERRATT**

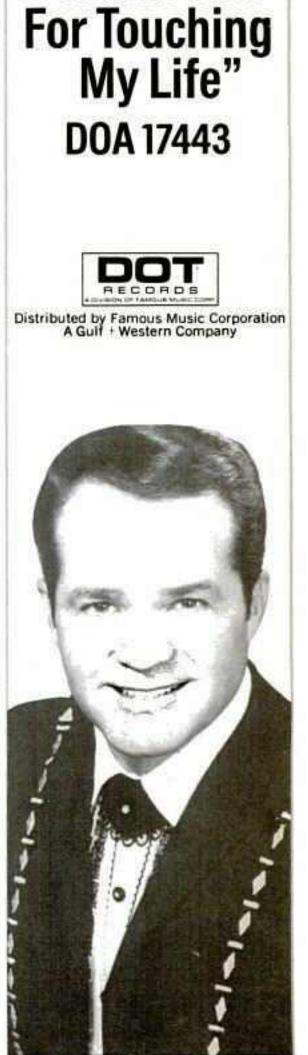
No. K-14435

## produced by Merle Haggard.









55

## Country Music

## Lewis Goes From London To First 'Opry' Show

NASHVILLE—Jerry Lee Lewis, fresh from his international recording session in London, will make his first ever appearance on the "Grand Ole Opry" Saturday night (20).

In all of his years in the country field, Lewis had never previously been on this greatest of country shows. Arrangements were made through Eddie Kilroy of his office, and Bud Wendell, "Opry" manager.

Lewis was discharged from a Memphis hospital just prior to his London trip, having suffered broken ribs in a hunting accident near his home in Ferriday, La. He was unable, consequently, to make the Rock Revival show at Madison Square Garden. Promoters were notified by Lewis' doctor prior to the scheduled appearance.

Lewis said he had always wanted to do an "Opry" appearance, but the opportunity had never before arisen. He kept open the Saturday night date to do the show. Efforts were being made to have him on the same segment with Marty Robbins, a long-time friend.



DICK BLAKE, president of Hubert Long International, has signed the Carter Family to an exclusive booking agreement. Shown with Blake are Helen, Mother Maybelle and Anita Carter, who will continue to make occasional appearances with the Johnny Cash show.

## Continued from page 20

cause changes may be in the works. Anyhow, Edwards needs uptempo MOR records desperately. . . . Just heard that Dick Starr is doing fine. Doctors claim they caught the wooley booger in time. He'll be going through a series of cobalt treatments for a while. But, in any case, he's hanging out at his home -305-279-3673-and a little bit bored and i suspect he wouldn't be adverse to hearing from friends. He'll probably be back at work, if you can call programming con-sulting work (Lord I can see the calls of complaints coming in now from guys like John Rook, Mike Joseph, Paul Drew, etc.), in another three or four weeks. . . . Mike Larson, who'd been production director of WJJD-AM in Chicago, has joined Peters Productions' San Diego. He once programmed KSON-AM in San Diego and was an air personality at WJJD-AM until he started doing production full time.

#### \* \* \*

Tom Shovan, WHVW-AM, Hyde Park, N.Y., is seeking two news-men. . . . KCMO-AM, Kansas City, has cut back commercials, according to general manager Lynn Higbee. . . . Lineup at KKDJ-FM, Los Angeles, includes Billy Moore, program director Bill Comb, Bob Miles, and Jeff Salgo. . . . Lineup at WBNR-AM and WSPK-FM. Poughkeepsie, N.Y., includes morning personality and music director Rick Liotta, Don Kirby, and Richard Ball who works until signoff. The FM continues through the night with beautiful music. Alford Lessner is station manager. . . . James Shaheen is the new general

manager of WNBF-AM-FM in Binghamton, N.Y.; he'd been general manager of WINW-AM, Canton, Ohio, the past seven years. He replaces **Robert E. Klose**, who has purchased WAIS-AM in Sayre, Pa.

lox Jox

#### \* \* \*

Luis Fields: Whups, forgot that you were at the infamous party hosted by Ted Atkins and Lil. Sorry about that. But, since I've got your attention, maybe you can explain to me why Lil knows more about football than Ted. Perhaps Ted is a basketball fan, right?

#### \* \* \*

Sandy Weizer, 501-887-2638, reports that his station, KIPA-AM in Prescott, Ariz., recently went from upbeat MOR to country. "I really did not like this change and would like to stay in Top 40." He has a year of experience and is willing to relocate anywhere. . . . Rex Jennings, 206-362-2495, is also looking for a position, but I can't remember how much experience he has. . . . Dave Bunce, a native Cincinnatian, is now working the morning show at WUBE-AM-FM in Cincinnati and also does a Sunday afternoon interview show which gives exposure to amateur talent. So, if you have a record out on any label and plan to go through Cincinnati, give him a call at the station or, better, write to him.

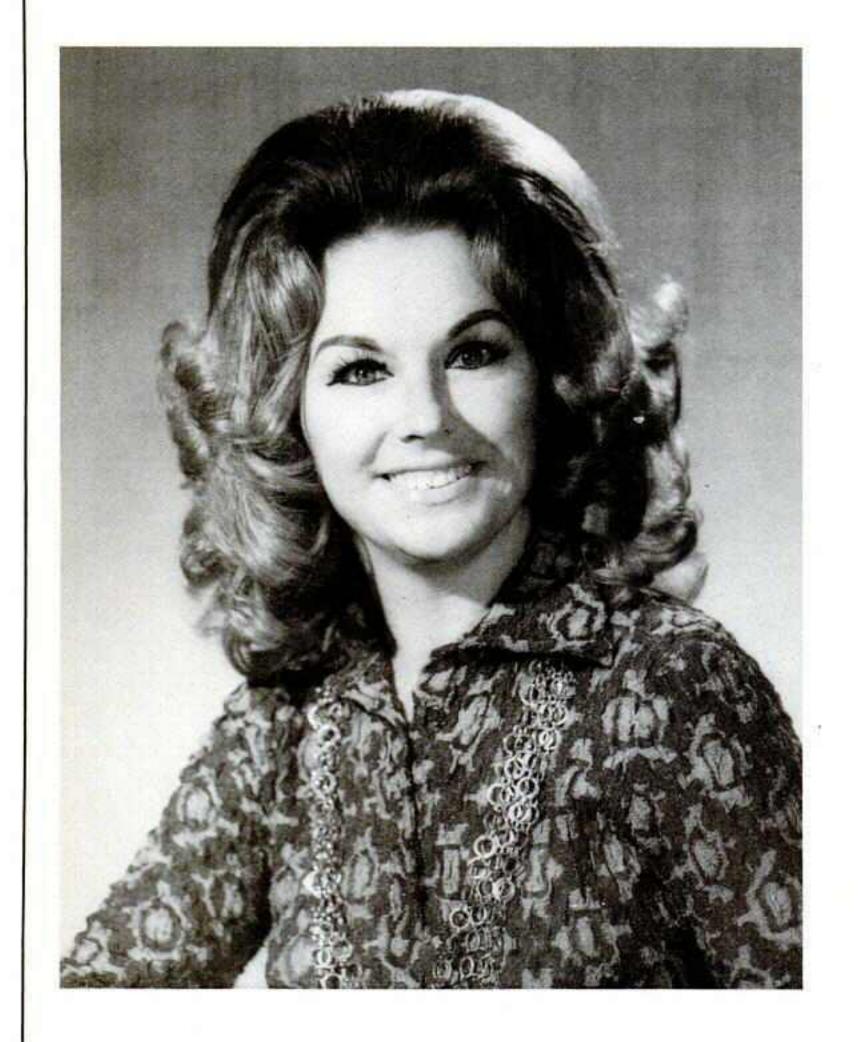
#### \* \* \*

Bill Setzer has left WHKY-AM, Hickory, N.C., where he was program director, to become manager at WKJK-AM, the country operation in Granite Falls, N.C. Don Hanzlik is now program director of the Top 40 station and needs oldies from 1968-71. The lineup there includes Al Mainess in the morning, Tom Campbell in midday, Dave Griffith in the afternoon, and Hanzlik in the evening. ... Jim Christy, recently with KXEL-AM in Waterloo, Iowa, is looking for Top 40 or progressive work. Phone is 314-962-7069.... WPBR-AM in Palm Beach, Fla., is starting a daily 1-1:30 p.m. interview show hosted by Charles Van Rensselaer, local columnist. Will

#### \* \* \*

interview visiting record artists, etc.

WCOD-FM, Hyannis, Mass., has hired Michael J. O'Reilly, a New Hampshire air personality, and station manager Alan Bishop reports: "He'll be doing a 6-10 p.m. airshift, preceding our music director Dick Teimer, who's doing a fine job and getting great cooperation from all our Massachusetts distributors. . . Jan Basham, A&M Records promotion executive in Los Angeles, stopped by to tell me she thought the market was going to be even better for exposing product because of two new operations soon going to be in operation in the city. . . . WIZM-AM, La Crosse, Wis., is celebrating its 50th year on the air all year this year. Lineup includes Joe Stephens 5-8 a.m., Tom Gittens until 1:30 p.m., Paul Kavanaugh 1:30-6:30 p.m., Keith Anderson until midnight, and Rick Wais on weekends. And Stephens adds: "This is the heart of God's Country and if you ever pass through this area stop in and I'll let you take a crack at downing the world's largest six-pack, which is sitting across from the Heileman Brewery. Each can is 50 feet high or so."



# JONIE MOSBY

## "I've Been There"

## Mandina Music-BMI

CAPITOL RECORDS

#3454

BOOKINGS:

## AMERICANA CORP.

BOX 47 Woodland Hills, Ca 91364 213/347-2976

JANUARY 20, 1973, BILLBOARD

# International News Reports

## WEA-Filipacchi Fine Seen **Accenting Industry's Gap**

PARIS-The fining of WEA-Filipacchi, the French Kinney affiliate, of \$66,000 by the European Common Market Commission highlights the great industry gap existing between the U.S. and Europe.

The EEC Commission deemed that WEA-Filipacchi has contravened Common Market antitrust regulations by banning wholesalers in Eastern France from operating a profitable export business to West Germany, where wholesale prices for identical product are up to 50 percent higher than France.

It now appears that the problem was brought into focus by one of the wholesalers who sent to the EEC Commission in Brussels a copy of the WEA-Filipacchi circular asking dealers to guarantee they would not export WEA product. At the same time German producers have been worried by this increase in exports from France and, in the case of American-owned affiliates, have asked headquarters for advice. It would seem that it is here that U.S. record companies have not taken into account the importance, under the ideals of the Common Market, of free exporting.

#### **Directive** in Writing

The wholesalers in question had bought the WEA-Filipacchi records quite legally, had obtained export licenses (in order to free product of the liability of added value tax) and had sold them across the border. The EEC only became aware of the situation because WEA-Filipacchi put their directive to dealers in writing.

The Commission promptly dispatched an official to Paris and

## By MICHAEL WAY

There is general agreement among Common Market record men that this case underlines the need for a standardization of VAT and price structure as far as the Nine's record industry is concerned. A situation in which albums in Germany sell for up to 50 percent more than in France is a powerful incentive for French dealers and wholesalers.

And with the advent of Britain's EEC membership, there was strong feeling in Paris that price adjustments would have to be made urgently in view of the U.K.'s strong position in the middle-price LP market.

#### Standard Price

U.S.-owned affiliates in France stressed the need to standardize prices but asserted, equally, that there was no question of their attempting to restrict exports. They regard the situation as one which must be solved by the record industry itself without bringing pressure to bear on dealers and wholesalers.

The EEC's argument is that its regulations work in the interest of consumer but Paris sources consider that in this latest situation it was more often the middleman than the record purchaser who benefited from the considerable difference in wholesale prices between France and Germany because only a small fraction of the saving was passed on to the customer.

In a comment on the judgment, Jean-Loup Tournier, managing director of the French performing right society, SACEM, said that the whole situation reflected the general lack of deep knowledge and understanding in both the U.S.A. and Europe of the terms of the Treaty of Rome. It was surprising, he thought, that the EEC Commission judgments had taken the international record industry by surprise. The same thing had happened, he noted, with decisions concerning Deutsche Grammophon and the SACEM itself. He thought the situation could be remedied by an increase in the

number of legal specialists in Common Market affairs attached to the industry.

One aspect of the transshipping situation which has been given little prominence is the effect on mechanical right payments. Since these are calculated in continental Europe on a basis of 8 percent of the recommended retail price, it means that mechanicals paid in France are lower than those paid in Germany.

Since the manufacturer pays the mechanicals on product he produces on the basis of the prevailing accepted retail price basis in his country, it means that if any of these records are exported to Germany and sold there, this will reduce the potential sale of their German manufactured counterparts and thus result in an over-all reduction in mechanical revenue.

Furthermore, since the mechanicals on exported records are paid in the country of origin, it will be the French publisher or subpublisher who benefits from the German sales of French-pressed product, and not the German publisher or subpublisher.

Bertram Pratt, managing director of the Mechanical Copyright Protection Society in London, told Billboard: "It is very difficult to see how this situation can be controlled while the price differential exists."

He agreed that Britain was more likely in the Common Market context to be an exporting country rather than an importing country and in this case the differential in mechanical payments could be even more dramatic because the British rate is 61/2 percent of the retail price. The mechanicals paid in Britain on a record retailing at \$5 would be 25 cents, whereas the mechanicals due in Germany on the same record, which might well sell for \$7.50, would be 48 cents, a difference of almost 100 percent. If top-selling international product were to be exported to German dealers by third parties in Britain in substantial quantities, it could seriously affect the income of copyright owners.

## VITALE, SOM PRESIDENT, **DIES IN BRAZIL AT AGE 60**

SAO PAULO, Brazil-Emilio M. Vitale, president of SOM Industria E Comercio S.A., died on Jan. 6 at the age of 60. Noted figure in the Brazilian record and music publishing industries, Vitale owned a record label, Copacabana, which, in recent years, has become the leading independent record company in Brazil. He was also a director of the recording studio company, Estudios Reunidos.

He headed Irmaos Vitale S.A.,-Industria E Comercio, the oldest and largest Brazilian music publishing company. In addition to its music publishing, the Irmaos Vitale S.A. organization includes divisions engaged in the manufacture of record players and appliances.

Vitale, with his brothers, was the moving factor in the original establishment and in stabilizing of the administration of music performing rights organizations and the collection of performing fees in Brazil. His interest and participation in performing rights activities had continued uninterruptedly to the present. He was a special delegate designated by the Government of Brazil to the 1972 CISAC Congress in Mexico.

Vitale is survived by his widow Carmen, his sons Sergio, Luiz, Rubens and Fernando, grandchildren, brothers and a sister.

## WEA Intl Registers 60% **Business Increase in '72**

NEW YORK-WEA International increased its business in 1972 by more than 60 percent over the previous year, said Nesuhi Ertegun, WEA International president.

The reason, he stated, was strong sales by U.S. artists on the WEA labels aided by overseas tours of the same artists, as well as the development of national artists in foreign territories.

Ertegun stated that sales increases had been noted in Europe following appearances by Roberta Flack, Bread and Alice Cooper. Similar sales surges were noted in Japan following tours by Led Zeppelin and Jethro Tull.

will be released by Elektra in the U.S. this month. Australia also started its own sales and distribution operation last October and the WEA German subsidiary will open its own sales-distribution operation this month. The firm opened a new warehouse facility outside Hamburg.

During the year Ertegun and Phil Rose, executive vice president, set new licensees in for Warner/ Reprise, Elektra and Atlantic labels in Mexico, Brazil, Argentina, Venezuela, Holland, Switzerland and the Lebanon.

the cities of Strasbourg and Nancy to look into the matter and it was after he had submitted his report that the executive of the EEC Commission decided there had been a breach of the Treaty of Rome regulations.

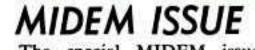
It is not known for certain whether WEA-Filipacchi will appeal against the judgment. The company's director general, Ber-nard de Bosson, told Billboard: "We have not as yet had any official notification of the fine so for the moment we have nothing to say."

#### **Exclusive Agreement**

De Bosson did, however, agree that there was an obvious conflict between the principle of exclusive licensing of product for territories within the Common Market and the provisions of the Treaty of Rome which involve free flow of product among member countries. It is understood that WEA's circular to dealers made it plain that the company "could not authorize third parties to export its product because of its agreements with the mother company in the U.S."

If WEA-Filipacchi were to appeal, and if the appeal were lost, the company would be exposed to the possibility of having the fine increased to the maximum permitted penalty of 10 percent of its turnover. (The \$60,000 fine represented 1.5 percent of turnover.)

Although the company-the newest in the French record industry-has been singled out by the Commission, it is understood that the EEC is looking into the activities of another French record company in the matter of attempted restraint of exports.



The special MIDEM issue has been postponed until next week, issue dated Jan. 27, owing to transit difficulties. The Jan. 27 issue will, however, be distributed at MIDEM.

Throughout 1972, Ertegun noted, WEA International took over distribution of the Atlantic label in the U.K. The group America became the first artists owned by the U.K. firm to break on an international level. WEA Filipachi, the French company, established its first artist, Veronique Sanson, who

## **CBC-TV Cuts Maple Music Film—Junket's President Protests By RITCHIE YORKE**

TORONTO - A major controversy has developed in Canada over the Canadian Broadcasting Corporation's planned editing and scheduling of the "Maple Music" special, a documentary program on last year's Maple Music Junket.

Although an initial agreement reportedly called for a 90-minute program, CBC variety programming executives have slashed it down to an hour and given it only partial coverage of the network with a 6:30 p.m. (EST) timeslot on Jan. 13.

The CBC was given exclusive rights to film Junket concerts in Montreal and Toronto at no charge and Maple Music Inc. also agreed to make all artists available on an equal-name basis and at basic union scale rates.

According to Maple Music Inc. president, Arnold Gosewich, these undertakings were given on the condition that the CBC would produce a 90-minute musical documentary of the Junket.

"We have letters on file to that effect," Gosewich, who is also president of Capitol Records of Canada, told Billboard.

The program, which was pro-duced by Athan Katsos at a cost of more than \$75,000, features

such well-known Canadian recording artists as Anne Murray, Lighthouse, Crowbar, the Stampeders, April Wine, Edward Bear, Fludd, Mashmakhan and the Poppy Family.

The CBC's official reason for its deviation from original arrangements is that it couldn't find a sponsor for the special.

In a strongly worded letter to CBC entertainment director, Tom Benson, Gosewich stated: ". . . We strongly urge you to recognize that the Canadian public has a right to view some of its finest contemporary music recording talent-to not provide the opportunity, because of the lack of a sponsor. I suggest it is contrary to the mandate given to the Canadian Broadcasting Corporation."

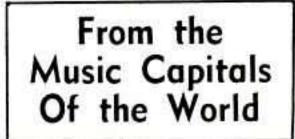
Copies of the letter were sent to the president and executive vice president of the CBC and highranking federal government officials in Ottawa. The government was financially involved in the organization of the Junket.

A Maple Music Inc. spokesman said that the original concept of allowing TV coverage of the Junket was to obtain copies of the completed film for distribution at no charge to various TV networks in Europe. "We've already had more than a dozen such offers," the spokesman said, "and therefore the Canadian telecast is of secondary importance. But there is a matter of principle involved here. It is really the CBC versus the Canadian music industry."

There has been some talk of legal action against the CBC. Declining to comment on any specific course of action if current appeals fail, Gosewich said that various steps were being seriously considered.

In his letter to CBC executives. Gosewich said that the general consensus of people who had attended screenings of "Maple Music" is that it is of "the highest professional level and will be of tremendous interest in terms of entertainment and information about a significant historical event in the growth of contemporary music in Canada.

"I would suggest to subordinate this event through cutting the length of the film to a time period that is less than prime because of lack of sponsorship, would be totally incorrect as it relates to the original commitments made and would be an unconscionable disservice to talent development in Canada."



## HAMBURG

Polydor artist Freddy's Christmas recordings-"White Christ-mas" and "Jingle Bells" - have been released worldwide on a single, which has done well in Canada, Australia, New Zealand, South Africa, Mexico and India, reports Werner Triepke of Deutsche Grammophon's international department. Also, Freddy's Spanish recording "Noche de Paz" has been released in Mexico, Spain and South America. Polydor London is releasing an LP aimed at the U.K. market. "Freddy Goes International," and Polydor in U.S. is shortly to release a new Freddy album. Other German artists finding success, in addition to James Last-are Kai Warner, Fritz Schultz-Reichel, Roberto Delgado, Max Greger, Lolita and Renate Kern. . . . A&M artist Bill Withers was in Germany to record and Ariola staged a special reception for him. Withers also made a special broadcast during his visit. His album "Still Bill" is a big seller in Germany. WOLFGANG SPAHR

## GSF CATALOG REP FOR ITALY

NEW YORK-GSF Records has disclosed that a licensing agreement has been completed with Fonit-Cetra SPA, for representation of the GSF catalog in Italy. The deal became effective on Jan. 1. Executives of both companies are planning to discuss the launching of the GSF label at the forthcoming MIDEM convention.

www.amoricapradiobistory.com

# **HITS OF THE WORLD**

## BRAZIL-SAO PAULO

(Courtesy of I. BOPE) SINGLES

#### This Week

- TELL ME ONCE AGAIN-Light 1 Reflections (Copacabana)
- 2 BEN-Michael Jackson (Tape Car) **3 EU QUERO BOTAR MEU BLOCO** NA RUA-Sergio Sampaio
- (Philips) WEAVE ME THE SUNSHINE-Peter Yarrow (Continental)
- THE GUITAR MAN-Bread 5 (Continental)
- ELVET MORNING-Demis 6
- Roussos (Philips) FIO MARAVILHA-Maria Alcina 7
- (Chantecler) O MAIS IMPORTANTE E O 8 VERDADEIRO AMOR-Marcio
- Greick (CBS) RAINBOW ROCK CHAIR-Major-
- ity One (Top Tape) RUN TO ME-The Bee Gees 10 (Polydor)
- CONCERTO PARA UM VERAO-11
- Alain Patrick (Top Tape) CHAIR—Gilbert O'Sullivan (Odeon) LISTEN TO THE MUSIC—The 12 13
- Dobbie Brothers (RCA) ROCK AND ROLL LULLABY-14
- B.J. Thomas (Top Tape) BECAUSE I LOVE-Majority One 15 (Top Tape)

#### LP's

- **ROBERTO CARLOS-Roberto** 1 Carlos (CBS)
- SELVA DE PEDRA INTER-2 NACIONAL-Trilha Sonora
- 3
- (Som Livre) BATUQUE NA COSINHA-Martinho da Vila (RCA) SUPER PARADA-Diversos (Odcon)
- UMA ROSA COM AMOR-Moacyr 5 Franco (Copacabana)

#### . **BELGIUM** (Flemish) (Courtesy of Humo) \*Denotes local origin SINGLES

#### This Week

- CRAZY HORSES-\*The Osmonds 1 (MGM)
- BERALL AUF DER WELT-2 Freddy Breck (BASF) CROCODILE ROCK-\*Elton John 3
- (Supreme) HAPPY XMAS—\*John Lennon & Yoko Ono (Apple) ZONDER JOU BEN IK VER-
- 5
- LOREN-\*Will Tura (Palette) GUDBUY 'T JANE-\*Slade
- (Polydor) THIS WORLD TODAY IS A MESS -Donna Hightower (Decca)
- BEN-Michael Jackson (Tamla/Motown)
- MARIE JEANNE-\*George Baker
- Selection (Cardinal)

- 15 HAPPY CHRISTMAS, WAR IS OVER-John & Yoko/P.O.B./
- 16
- OVER—John & Yoko/P.O.B./ Harlem Community Choir (Apple) —Ono/Northern (J&Y/Spector) BLOCKBUSTER \*Sweet (RCA)— Chinnichap/RAK Phil Waiman WHY—Donny Osmond (MGM)— Debmar (Mike Curb/Don Costa) HELP ME MAKE IT THROUGH THE NIGHT—Gladys Knight & the Pins (Tamla/Molown)—KPM 17 18
- the Pips (Tamla/Motown)---KPM

- Interpresentation (Interpresentation)
   Interpresentation (Interpresentation)
- Samwell-Smith LITTLE DRUMMER BOY-Royal 22 Scots Dragoon Guards Band (RCA)-Bregman/Vocco/Conn
- (Peter Kerr) GETTING A DRAG-Lynsey De Paul (MAM)-ATV Music 23
- (Gordon Mills) COME SOFTLY TO ME-New 24 Seekers (Polydor)-Edwin H. Morris (Michael Lloyd) STAY WITH ME-Blue Mink
- 25
- (Regal Zonophone)—Cauliflower/ Cookaway (Blue Mink) WISHING WELL—\*Free, Island 26 (Keepers Cottage/Jad Cayman)
- Free 27
- CLAIR—Gilbert O'Sullivan (MAM) —MAM (Gordon Mills) ANGEL/WHAT MADE 28
- MILWAUKEE FAMOUS-Rod Stewart (Mercury)-Schroeder/
- 29
- KPM (Rod Stewart) ROCK ME BABY—David Cassidy (Bell)—Carlin (Wes Farrell) IF YOU DON'T KNOW ME BY NOW—Harold Melvin & the Blue Notes, CBS (Gamble-Huff/Carlin) Gamble-Huff 30
- Gamble-Huff 31 I'M STONE IN LOVE WITH YOU—Stylistics AVCO Gamble Huff/Carlin Thom Bell 32 LOOKIN' THROUGH THE WINDOWS—Jackson Five (Tamla/Motown)—Jobete/Carlin (Hal Davis/Comporation)
- (Hal Davis/Corporation) RELAY-\*Who, Track (Fabulous)
- 33 34
- RELAY—"Who, Track (Fabulous)
   Glvn Johns
   KEEPER OF THE CASTLE—
   Four Tops (KPM S. Barri D.
   Lampert/B. Potter
   BIG SIX—"Judge Dread, Big Shot (B&C/Mooncrest) Bush Prod.
   SING DON'T SPEAK—"Blackfoot Sue, Jam (Besno/Feldman) Noel
   Walker 35 36
  - Walker
- PAPA WAS A ROLLING STONE —Temptations, Tamla Motown (Jobete/Carlin) Norman Whitfield LAY DOWN—\*Strawbs, A&M (Summerland) Strawbs 37
- 38
- BIG CITY/THINK ABOUT THAT -\*Dandy Livingstone, Horse 39
- (B&C/Mooncrest) PAPER PLANE-\*Status Quo, Ver-tigo (Valley) Status Quo MOULDY OLD DOUGH-\*Lieu-40 41
- tenant Pigeon, Decca (Campbell/ Connelly) Stavely Makepeace ME & MRS. JONES-Billy Paul 47

## HONG KONG

1454

This

Week

2 SELVA DE PEDRA (Inter.)—

Varios (Som Livre) SUPER PARADA-Varios

SUPER EXPLOSAO MUNDIAL (2)

(Som Livre) BATUQUE NA COZINHA— Martinho da Vila (RCA) BEN—Michael Jackson (Tapecar) OS BRUTOS TAMBEM AMAM—

O SAMBA E A CORDA—Originais do Samba (RCA) TIM MAIA—Tim Maia (Polydor)

SINGAPORE

(Courtesy of Rediffusion, Singapore)

1 I'D LOVE YOU TO WANT ME-

John & Yoko (Apple) CRAZY HORSES-Osmonds

GOODBY T' JANE-Slade

(Warner Bros.) I'M STONE IN LOVE WITH

CLAIR-Gilbert O'Sullivan (MAM) HAPPY XMAS (War Is Over)-

VENTURA HIGHWAY-America

YOU-Stylistics (Avco) IT NEVER RAINS IN SOUTHERN CALIFORNIA-Albert Hammond

YOU OUGHT TO BE WITH ME-

Al Green (London) WIG-WAM BAM-Sweet (RCA)

SPAIN

SINGLES

1 LOVE THEME FROM "THE GOD-

FATHER" (Spanish)—Andy Wil-liams (CBS)—Chappel Iberica 2 DEJARE LA LLAVE EN MI PUERTA—\*Tony Ronald (Movie-

play)-Penta Musica/Quiroga SEALED WITH A KISS-Bobby

Vinton (CBS) SUGAR ME—Lynsey de Paul (Columbia)—Armonico CROCODILE ROCK—Elton John

(EMI)-EGO ALONE AGAIN (Naturally)-Gilbert O'Sullivan (Columbia)-

Musica del Sur BEAUTIFUL SUNDAY-Daniel

Roussos (Philips-F)-Symphaty WOMAN TO WOMAN-Joe

LP's

1 MIGUEL HERNANDEZ-\*Juan

Stevens (Ariola) THE GODFATHER-Andy

funkel (CBS)

(Hispavox)

**2 NUESTROS DEXITOS DEL ANO** 

(Vol. 2)-Varios Interpretes (CBS) CATCH BULL AT FOUR-Cat

Williams (CBS) GREATEST HITS-Simon & Gar-

VOLVERE A NACER-\*Raphael

Varios Interpretes (Hispavox)

CARAVANSERAI-Santana (CBS) TO WHOM IT MAY CONCERN-

EXITOS DEL ANO (Vol. 9)-

Bee Gees (Polydor) CHICAGO - 5-Chicago (CBS)

SOUTH AFRICA

(Courtesy of Springbok Radio) \*Denotes local origin

I CAN SEE CLEARLY NOW-

Breakaway Music

2 MOULDY OLD DOUGH-

Johnny Nash-GRC (CBS)-

I NEED YOUR LOVE-Letta Mbula-Teal (Tamla/Motown)-

Semenya Music RUN TO ME—The Bee Gees— Trutone (Polydor)—Intersong I NEED SOMEONE—\*Alan Gar-rity—Gallo (Gallo)—M. P. A. I'D LOVE YOU TO WANT ME—

Lobo-Trutone (Bell)-Famous

Chappell GARDEN PARTY-Rick Nelson-

Gallo (MCA)—Intersong IT'S TOO LATE NOW—\*Lauren Copley—GRC (MAP) Angela

WOMAN (Beautiful Woman)-Don

Gibson-EMI (Hickory)-Acuff-

HELLO-A-\*Sharon Tandy/Billy Forrest-Teal (WRC)-Brigadiers

SWITZERLAND

(Courtesy of Radio Suisse Romande)

French Region

THE GODFATHER-Soundtrack

Stone/Eric Charden (AMI) COMME JE L'IMAGINE-

(Capitol) DELTA QUEEN-Kings of Missis-

sippi (Disc'AZ) LAISSE ALLER LA MUSIQUE-

Veronique Sanson (Elektra) DOWN BY THE RIVER-Muddle Machine (MS) MY REASON-Demis Roussos

(Warner Bros.) SCHOOL'S OUT-Alice Cooper

ON IRA TOUS AU PARADIS-

Michel Polnareff (Disc'AZ)

ROCK & ROLL, Part 2-Gary

LE LA MAJEUR-Mort Shuman

Lieutenant Pigeon-Gallo (Decca) --Plymouth Music

Boone (Belter)-Armonico WHEN I'M A KID-Demis

Cocker (Polydor)-Essex **ROCK & ROLL-Gary Glitter** 

(Polydor)

(Courtesy of "El Musical") \*Denotes local origin

Lobo (Philips)

(MGM)

(Polydor)

(Mums)

O BOFE (Internacional)-Varios

Agnaldo Timoteo (Odeon)

(Som Livre)

-Varios (CID)

3

10

This

7

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5

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3

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3

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Week

Music

Rose

(Philips)

(Warner)

(Philips)

Glitter (Bell)

Week

Month

Week

Week

SC 07 1075 1

YUGOSLAVIA

SINGLES

DOLINA NASEG DETINJSTVA (Valley of Our Childhood)-Pro

2 POKLONI SVOJ MI FOTO (Grant Me Your Photo)—Korni Grupa

4 NEK TEKU SVE VODE (Let All the Waters Run)—Miso Kovac

KAKO DA TI KAZEM (How Could I Tell You)-Boris Bizetic (RK)

MIHAELA-Ivica Serfezi (Jugoton)

-Dubrovacki Trubaduri (Jugoton)

9 MI SMO DECKI (We Are the Boys)

10 ANGELUS-Gabi Novak (Jugoton)

LP's

1 MACHINE HEAD-Deep Purple

KICA-Kica Slabinac (Jugoton)

5 ARSEN II-Arsen Dedic (Jugoton)

6 SUPERGROUPS-Various Artists

TOPLO LJETO (Hot Summer)-

MESSAGE FROM THE COUNTRY

7 CRY OF LOVE-Jimi Hendrix

-The Move (Jugoton)

10 JALTA, JALTA-Original Cast

SQ Quad Sales

Over 100,000

For CBS/Sony

TOKYO-The CBS/Sony joint

venture in Japan claims it has sold

over 110,000 SQ quadraphonic

records since its initial release Oct.

379,826 12-inch and 750,917 seven-

inch SQ disks have been sold in

Japan by CBS/Sony Records for

a total of 1,130,743 pieces, accord-

ing to the Tokyo-based record

Of the 379,826 SQ albums, 274,-

569 (218,044 popular and 56,525

classical) pieces were of interna-

tional origin and 105,257 Japa-

nese, according to the fifty-fifty

joint recording venture. Of the

750,917 SQ singles, 671,424 pieces

were of Japanese origin and 79,-

As of Oct. 1, 1972, the total

number of SQ quadraphonic rec-

ord releases was reported to be

101, of which 89 were by CBS/

Sony, 11 by Warner-Pioneer, and

The retail price of an SQ album

HIDEO EGUCHI

produced in Japan is about \$7. An

SQ single retails for about \$1.70.

Chappell in Japan Thrust

NEW YORK-Chappell Music

and Nichion Inc., a subsidiary of

the Tokyo Broadcasting System,

have entered into an agreement

involving the establishment of

Chappell K.K., the first company

set up by the international pub-

lisher for the exclusive develop-

Nichion, one of Japan's leading

The long-term dual agreement

marks Chappell's most aggressive

entry into the Japanese music

scene culminating months of inter-

Copyrighted material

publishers, will exclusively manage

Chappell's catalog for the Japanese

ment of Japanese product.

national negotiations.

JANUARY 20, 1973, BILLBOARD

market.

manufacturing company.

493 international pops.

one by Trio.

As of Oct. 20, 1972, exactly

Pro Arte (Jugoton)

2 KORNI GRUPA—Korni Grupa

3 NE PLACI VOLJENA (Darling Don't Cry)-Dusko Lokin

5 MOJE LUDO SRCE (My Crazy Heart)—Mirko Cetinski (Alta)

8 EMINA-7 Mladih (RTB)

Arte (Jugoton)

(RTB)

(Jugoton)

(Studio)

(Jugoton)

4 TIME-Time (Jugoton)

(RTB)

(RTB)

(RTB)

(Suzy)

21, 1971.

3

8

## (Courtesy of Radio Hong Kong)

Week

This

- 1 I'D LOVE YOU TO WANT ME-Lobo (Philips) CROCODILE ROCK-Elton John 2
- (DJM)
- **3 SEPARATE WAYS-Elvis Presley** (RCA) 4 A BRAND NEW SONG-Cliff
- Richard (Columbia) 5 1 NEVER SAID GOODBYE-
- Engelbert Humperdinck (Decca) ROCK ME BABY-David Cassidy 6 (Bell)
- ALIVE-The Bee Gees (Polydor) 8
- ELECTED—Alice Cooper (Warner Bros.) CLAIR—Gilbert O'Sullivan (MAM) SWEET SURRENDER—Bread 10
- (Elektra) 11 NIGHTS IN WHITE SATIN-Moody Blues (Deram)
- BEN-Michael Jackson (Motown)
- 13
- 14
- 15 16
- BEN-Michael Jackson (Motown) AND YOU AND I-Yes (Atlantic) WHY-Donny Osmond (MGM) SPACE MAN-Nilsson (RCA) IF I COULD REACH YOU-5th Dimension (Bell) I CAN SEE CLEARLY NOW-Johnny Nash (Epic) I BELIEVE IN MUSIC-Gallery (Susser) 17
- 18 (Sussex)
- DREIDEL-Don McLean (United 19 Artists) LISTEN TO THE MUSIC-Doobie
- 20 Brothers (Warner Bros.)

## JAPAN

## (Courtesy Music Labo, Inc.) \*Denotes local origin

This Week

- ONNA NO MICHI—\*Shiro Miya, Pinkara Trio (Columbia))— Daiichi, Nichion
   KASSAI—\*Naomi Chiaki (Columbia)—Kaientai
   ISARIBI KOI UTA—\*Rumiko

- Koyanagi (Reprise)—Watanabe CHISANA TAIKEN—\*Hiromi Goh 4
- (CBS/Sony)-Standard HOLIDAY-Michel Polnareff 5
- (Epic)—April ANATA GA KAERUTOKI—\*Eiji Miyoshi (Victor)—Shinko SOSHITE KOUBE—\*Hiroshi
- 7 Uchiyamada & Cool Five (RCA)-Uchiyamada
- FUTARI NO NICHIYOUBI-\*Mari Amachi (CBS/Sony)-Watanabe AME-\*Elji Miyoshi (Victor)-

Watanabe BUS STOP—\*Koji Taira (Teichiku)—Nichion RENGE SO—\*Billy Banban (Kit)—

Yamamoto (Canyon)-Fuji BACK STABBERS-O'Jays (Epic)-

- 9 Shinko.
- 10 DOKYUSEI-\*Masako Mori (Minoruphone)-Tokyo ORIZURU-\*Hiroko Chiba (King)-11

- 10 ICH HAB' DIE LIEBE GESEHN-Vicky Leandros (Philips) CLAP YOUR HANDS AND STAMP YOUR FEET-\*Bonnie 11
- St. Claire (Philips) DONNA—\*10 CC (Decca) HI HI HI—\*Wings (Apple) IK HEB ROZEN VOOR JE MEE—

- 14
- Paul Severs (Start) LAIR-Gilbert O'Sullivan (MAM)
- THINK I LOVE YOU-The Partridge Family (Polydor) 16
- ZOMERSPROETJES-Rocco 17
- Granata (Cardinal) ELECTED—Alice Cooper (Warner 18 Bros.)
- BANANA BOAT SONG-\*Freddy 19 Cash (Fly Records) MY MAN IS A SWEET MAN-
- 20 Millie Jackson (Polydor)

LP's

#### This Month

- WILL TURA NR 10-Will Tura 1 (Palette)
- SLAYED-\*Slade (Polydor) HOLL. HITPOURRI NR. 10-
- \*Verschill, Vert. (11 prov.) JUBILEE—The Strangers (Decca) DE 13 BESTE—Verschill, Vert. 5
- (Philips)

## BRITAIN

#### (Courtesy: Music Week)

#### \*Denotes local origin

#### This Week

- 1 LONG HAIRED LOVER FROM LIVERPOOL-Little Jimmy Osmond (MGM)-KPM (Mike Curb/Perry Botkin) 2 THE JEAN GENIE-David Bowie
- (RCA)-Titanic/Chrysalis (David Bowie)
- SOLID GOLD EASY ACTION-3 T. Rex (EMI)-Wizard (Tony Visconti)
- CRAZY HORSE-Osmonds (MGM)
- -Kolob (M. Llovd/A. Osmond) 5 HI HI HI/C. MOON-Wings (Apple)-McCartney/Northern (Paul McCartney)
- 6 BALL PARK INCIDENT-Wizzard (Harvest)-Wood/Carlin (Roy Wood)
- 7 YOU'RE SO VAIN-Carly Simon (Elektra)-Essex (Richard Perry)
- BIG SEVEN-Judge Dread (Big Shot)-Bush (Sinclair/Bryan/ Shrowder)
- GUDBUY T'JANE-Slade (Polydor) -Barn (Chas, Chandler)
- ALWAYS ON MY MIND-Elvis 10
- Presley (RCA)-London Tree SHOTGUN WEDDING-Roy C. 11 (U.K.)-Sparta Florida
- BEN-Michael Jackson (Tamla/ Motown) -Johete/Carlin 12 (Corporation)
- 13 NIGHTS IN WHITE SATIN-Moody Blues (Deram)-Tyler (Tony Clarke)
- MY DING-A-LING-Chuck Berry 14 (Chess)-Carlin (Esmond Edwards) 58

- Epic (Gamble-Huff/Carlin) Gamble-Huff
- YOU ARE AWFUL-\*Dick Emery. 43 Pye (Mews) Bill Martin/Phil
- Coulter HI HO SILVER LINING-\*Jeff Beck, RAK Replay (KPM) Mickie
- Most DON'T DO THAT-Geordie, Re-gal Zonophone (Red Bus) 45
- E. Klisa/R. Danova JUST OUT OF REACH (OF MY TWO EMPTY ARMS)-\*Ken Dodd, Columbia (Francis, Day & Hunter) John Burgess
- 47 ON A SATURDAY NIGHT-\*TerryDactyl & the Dinosaurs, U.K. (King of England) John G. Lewis
- LEADER OF THE PACK-Shaneri-48
- Las. Kama Sutra (Robert Mellin) 40
  - LET'S DANCE-Chris Montez, London (E.H. Morris) TAKE ME HOME COUNTRY ROADS-\*Olivia Newton-John.
- 50 Pye (ATV) John Farrar

### DENMARK

## (Courtesy of IFPI)

This

1

- Week JEG ER SA KED ADEN HAENGER NED A-Lille Palle
- (Polydor)—Intersong SMEDENS VISE—Lille Palle 2
- (Capa) A TEENAGER IN LOVE-Donny
- Osmond (MGM)-Belinda AB PIGEN SOM BOR PA LANDET-Bjorn Tidmand (Odeon)-Imudico
- DET ER VORES BRYLLUPSDAG 5 IDAG-Bo Bendixen (Philips)-Intersong
- 6 HAPPY XMAS (War Is Over)-John Lennon (Apple/Parlophone) -Air & Ono Music
- POP CORN-Hot Butter (Barclay)-Gustav Winckler A/S JEG SKAL ALDRIG TIL BAL UDEN TRUSSER-Birthe Kjaer
- (Philips)
- GODDAG OG FARVEL-Maria Stenz (Sonet)-Mork SUNSHINE-Walkers (Philips)-
- 10 Intersong EN KORT-EN LANG-Bo Ben-
- 11 dixen (Philips) JIMMY LOVES ME-Olsen
- 12 (Philips)-Intersong WIG-WAM BAM-The Sweet 13
  - (RCA)-Stig Anderson A/S HI HI HI-Wings (Apple/Parlo-
- 14 phone)
- LYKKELIGE JIM-Flemming An-15 tony (Telefunken)-Hansen HVIS DU TROR DU ER NOGET-16
- Sebastian (Harvest)-Mork
- MEXICO-The Les Humphries Singers (Decca)-Intersong EN TUR TIL MALLORCA-Fritz
- & Erik (Odeon) 19
- SOLID COLD EASY ACTION-T. Rex (EMI/T. Rex)
  - 20 MOULDY OLD DOUGH-Lieutenant Pigeon (Decca)-Intersong

16 SENSEI—\*Masako Mori

14 JINJIN SASETE-\*Linda

- (Minoruphone)—Tokyo KANASHIMIYO KONNICHIWA-17 \*Megumi Asaoka (GAM)-J & K
- ALONE AGAIN—Gilbert O'Sulli-van (London)—Revue Japan
   ANATA NO MAE NI BOKU GA
- ITA-\*Four Leaves (CBS/Sony)-April
- ANATA NO TOMOSHIBI-20 \*Hiroshi Itsuki (Minoruphone)— Watanabe

## MALAYSIA

#### (Courtesy of Rediffusion, Malaysia) This

#### Week

12

13

15

PMP

- CLAIR-Gilbert O'Sullivan (MAM) I'D LOVE YOU TO WANT ME-2
- Lobo (Big Tree) IT NEVER RAINS IN SOUTHERN
- 3 CALIFORNIA-Albert Hammond (Mums)
- SOMETHING'S WRONG WITH ME-Austin Roberts (RCA) WIG-WAM BAM-The Sweet
- 5 (RCA) 6 I'M A WOMAN-Helen Reddy
- (Capitol) 7 LONG DARK ROAD-The Hollies
- I BELIEVE IN MUSIC-Gallery 8 (Buddah)
- SONG SELLER-The Raiders 9 (CBS) 10 SWEET SURRENDER-Bread
- (Elektra)

## **RIO DE JANEIRO** (Courtesy of IBOPE) SINGLES

#### This Week

- 1 TELL ME ONCE AGAIN-Light Reflections (Copacabana) CLAIR-Gilbert O'Sullivan (Odeon)
- NINGUEM TASCA-Marinho da 3
- Muda (Copacabana) THE GUITAR MAN-Bread
- (Continental) IMPORTANTE E O VERDA-DEIRO AMOR-Marcio Greick 5 0
- (CBS)
- BEN-Michael Jackson (Tapecar) WOMAN-Barrabas (RCA)
- LISTEN TO THE MUSIC-The
- Doobie Brothers (Continental) PHILISOPHER-Yellowstone And
- Voice (Odeon) SUPER WOMAN-Stevie Wonder 10 (Tapecar)
- 11 ALONE AGAIN-Gilbert O'Sullivan (Odeon) 12 I'LL BE AROUND-The Spinners

FIO MARAVILHA-Maria Alcina

15 OS BRUTOS TAMBEM AMAM-

LP's

1 POR AMOR-Roberto Carlos (CBS)

Agnaldo Timoteo (Odeon)

13 SUMMER BREEZE-Seals and

Crofts (Warner Bros.)

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(Atco)

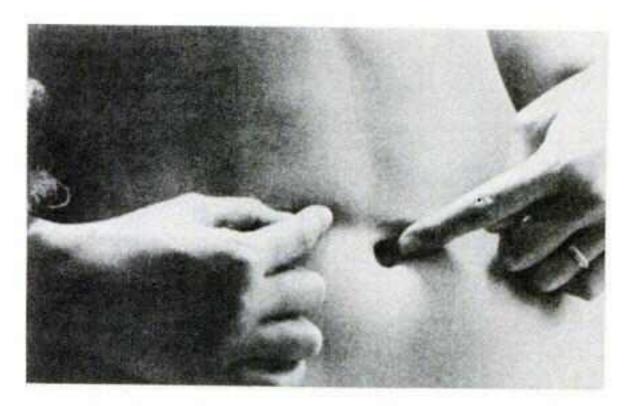
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14

## REMEMBER THE



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f/s fly me to the sky

Charted or play listed on over 70 stations

R P M - 37

CJCJ	CKLG	CKSW	CJBQ
CJRW	CKVN	CFQC	CKPR
DAL	CKBC	CJCA	CFCL
VOCM	CJEM	CFRN	CHYN
CKGA	CJCK	CHAK	CKKW
CJCH	CKEC	CJOC	CHEY
CHSJ	CJDV	CKPG	CJAS
CJON	CKOC	CKXL	CHOW
CKEN	CHUM	CJOK	CKLW
CKNB	CKPT	CJDC	CKVR
CHER	CHAM	CKNL	CKLB
CJCB	CKSL	CHED	CKLY
CFCY	CJET	CKJD	CHOC
CHRO	CKAR	CKCY	CJBK
CKGM	CKRC	CKLC	CFGO
CJAD	CYX	CFRA	CJKL
CFCF	CFRW	CFOR	CKAP
CFMF	CFAR	CKBB	CKGB
CJOU	CJOB	CHIC	CFML
CHEC	CKY	CJLX	CJWA
CKRD	CKOM	CKWS	CFTR
CMNL	CKCK	CKFH	
CJDU	JOME	CFCH	

# RADIO ACTION AND PICK SIN

## **Breaking Disks**

Bette Midler's "magic" is engulfing the country as her dramatic reading of the old tune "Do You Want To Dance" spins up the chart into the 36th position. Last week it was 44. The cut from her debut LP on Atlantic, "Divine Miss M," has caught the fancy of CKLW-AM Detroit; WIXY-AM Cleveland; KXOK-AM St. Louis; KQV-AM Pittsburgh: WCAO-AM Baltimore: KLIV-AM Dallas/ Ft. Worth; WOKY-AM and WRIT-AM Milwaukee; KOL-AM and KJR-AM both in Seattle; WFON-AM Atlanta; KILT-AM and KNUZ-AM both in Houston; KGW-AM Portland; WIFE-AM Indianapolis; WPOP-AM Hartford; WKBW-AM Buffalo; WSGN-AM Birmingham and KCPX-AM Salt Lake.

The single has not yet caught on in Los Angeles and New York. Dealers reporting to us indicate strong action in Detroit, Cleveland, Dallas/Ft. Worth and St. Louis.

The O'Jay's "Love Train" makes its appearance on our singles survey for the first time in the 61st slot. This national breakout on Philadelphia Intl. was a



This week there are 17 pop picks, reflecting the release of major name artists and stronger material than had been issued during the Christmas-New Years period. Due to space limitations, we thus offer the titles minus descriptions which normally accompany the picks.

#### AMERICA-DON'T CROSS THE RIVER (2:22)

producers: America; writer: Dan Peek; WB, ASCAP. Flip: TO EACH HIS OWN (3:14) producer: same; writer: Gerry Beckley; publisher: same. WB 7670.

## ALICE COOPER-HELLO HURRAY (3:01)

producer: Bob Ezrin; writer: Rolf Kempf; WARNER BROS., ASCAP. Flip: ALMA MATER (3:58) producer: same; writer: N. Smith; WARNER BROS., BMI, WB 7673.

## RICK NELSON-PALACE GUARD (5:10)

producer: Rick Nelson; writer: Rick Nelson; MATRAGUN, BMI. Flip: A FLOWER OPENS GENTLY BY (3:08) producer: same; writer: same; publisher: same, MCA 40001.

## MAC DAVIS-DREAM ME HOME (3:04)

producer: no info; writer: Mac Davis; Screen Gems, COLUMBIA,

Number of singles reviewed this week-105

## Number reviewed last week-55

Songs listed on this page are the consensus of a review panel which listened to the music individually and then collectively and then voted for the titles published this week.

## **Review Editor—Eliot Tiegel**

Billboard soul pick last week and after two weeks in the field, is garnering Top 40 airplay at KILT-AM Houston; WFIL-AM Philadelphia: WAKY-AM Louisville; CKLW-AM Detroit. Dealers in New York, Detroit, Cleveland, Baltimore, St. Louis and Memphis, are already reporting it as one of their newest best sellers. The single also makes its debut on our soul survey in the 35th post with a star. So things are shining bright for this followup to the group's "992 Arguments." The cut is from the LP "Backstabbers."

## THE GUESS WHO-FOLLOW YOUR DAUGHTER HOME (3:24)

producer: Jack Richardson; writers: Cummings, McDougall, Peterson, Wallace, Winter; Dunbar, Cirrus, MUSIC EXPRESSIONS, BMI. Flip: BYE BYE BABE (2:43)

producer: same; writers: K. Winter, B. Wallace Dunbar, Sunspot, Expressions, BMI. RCA 74-0880.

## DIONNE WARWICKE-I THINK YOU NEED LOVE (2:59)

producers: Brian Holland, Lamont Dozier, Edward J. Holland Jr.; writers: Holland, Dozier, Holland; GOLD FOREVER, BMI.

#### Flip: DON'T LET MY TEARDROPS BOTHER YOU (3:32)

producer: same: writers: Holland Dozier, Holland, R. Wylie; publisher: same. WB 7669.

#### BATDORF & RODNEY-ALL I NEED (3:41)

producer: Bill Halverson; writer: John Batdorf; Lafvibes, Walden, ASCAP ASYLUM 11011 (Atlantic). Flip: No info available.

## MALO-I'M FOR REAL (3:07)

producer: David Rubinson; writers: A. Garcia, J. Santana; Canterbury, BMI.

Flip: No info available. WB 7668.

## DEEP PURPLE—WOMAN FROM TOKYO (2:56)

producer: Deep Purple; writers: Blackmore, Gillan, Glover, Lord, Paice; Hec, Warner Bros.

## **Hot Chart Action**

.

"Love Jones" by the Brighter Side Of Darkness on 20th Century, is a happy story of a new group helping to debut a new company with its first bought master release. It moves to 19 on our singles survey from 25 and is garnering airplay at: KROQ-AM Los Angeles: WIXY-AM Cleveland; KXOK-AM St. Louis; WIXZ-AM Pittsburgh; WCAO-AM Baltimore; WEAM-AM and WPGC-AM both in Washington, D.C.; WOXY-AM Milwaukee; WPOP-AM Hartford; WAYS-AM Charlotte and WKBW-AM Buffalo. CKLW broke it first and it's now number 4 there. It's number 8 with a star on our soul chart.

Saleswise: dealers are reporting action in all markets except Dallas/Ft. Worth. It is a top seller in New York, Chicago, Detroit, Cleveland, St. Louis, Pittsburgh, Miami, Memphis and Minneapolis/St. Paul.

## CARGOE-I LOVE YOU ANYWAY (3:01)

producer: Terry Manning; writer: T. Richard; Koala/Birdees, ASCAP. Flip: THINGS WE DREAM TODAY/HEAL ME (2:45/3:08)ARDENT 2903 (Stax).

DENNIS DOHERTY-INDIAN GIRL (3:16) producer: no info; writer: T. Sylvester; Famous, ASCAP. Flip: BABY CATCH THE MOON. No info available on any category. COLUMBIA 4-45779.

## Also Recommended

MOTT THE HOOPLE-One of the Boys (2:48); producer: David Bowie; writers: I. Hunter, M. Ralphs Ackee, ASCAP. COLUMBIA 4-45754. MOUTH & MACNEAL-Hello-A (3:20); producer: Hans van Hemert; writ-er: H. van Hemert; Day Glow, ASCAP. PHILIPS 40721 (Mercury).

THE SWEET MARIE-Stella's Candy Store (2:58); producers: Prince Teddy, Willy Bims, Sonny Lathrop; writer: D. Bennett; Sweet Marie, BMI. YARDBIRD 1326 (Impress).

JEFFERSON AIRPLANE-Twilight Double Leader (2:50); producer: Jef-ferson Airplane; writer: J. Kaukonen; God Tunes, BMI. GRUNT 0511 (RCA).

TONY DEVON-Gotta Find a New Love (3:13); producers: John Madara, Tom Sellers; writers: J. Madara, T. Sellers, L. Barry; Double Diamond, BMI. POLYDOR 30416.

BOBBY GOLDSORO-Brand New Kind of Love (3:35); producers: Bob Montgomery, Bobby Goldsboro; writers: K. O'Dell, B. Montgomery; House of Gold, UA 51107.

SHEL SILVERSTEIN-Sahra Cynthia Sylvia Stout (Would Not Take The

Songpainter, BM1. Flip: No info available. COLUMBIA 4-45773.

#### AUSTIN ROBERTS—KEEP ON SINGING (3:40)

producers: Danny Janssen, Bobby Hart, Austin Roberts; writers: Danny Janssen, Bobby Hart; POCKET FULL OF TUNES, BMI. Flip: no info available. CHELSEA 0110 (RCA).

#### DAVID BOWIE-SPACE ODDITY (3:49)

producer: Gus Dudgeon; writer: David Bowie; TRO-ANDOVER, ASCAP. Flip: no info available. RCA 74-0876.

#### THE GRASS ROOTS-LOVE IS WHAT YOU MAKE IT (2:50)

producers: Steve Barri, Rob Grill, Warren Entner; writers: D. Walsh, H. Price; WINGATE, ASCAP.

Flip: No info available. ABC/DUNHILL 4335.

## Country

## FARON YOUNG—SHE FIGHTS THAT LOVIN' FEEL-ING (2:51)

producer: Jerry Kennedy; writer: J. Adams; Ramblin' Rose, ASCAP. Dramatic production of MOR-flavored song with compelling lyrics. Warrants both country and MOR radio airplay.

#### Flip: I'M IN LOVE WITH EVERYTHING (2:05)

producer: same; writers: B. Dealton, C. Pitts, J. King, Court of Kings, BMI, MERCURY 73359.

#### FREDDIE HART-SUPER KIND OF WOMAN (2:36)

producer: Bob Morris; writer: Jack Lebsock; Blue Book, BMI. Unusual, slow, moving tune that housewives should love. The flip has more of a beat and also deserves airplay; in fact, it could easily become the plugside.

## Flip: MOTHER NATURE MADE A BELIEVER OUT OF ME (1:54)

producer: same; writers: F. Hart, J. Adams; Blue Book, BMI/Gold Book, ASCAP. CAPITOL 3524.

#### EDDIE KENDRICKS-GIRL YOU NEED A CHANGE OF MIND (Part 1) (2:30)

producers: Frank Wilson, Leonard Caston; writers: L. Caston, A. Poree; Stone Diamond, BMI. Wryly riveting anti-women's lib tract presented in smooth soul-MOR production. Strong instrumental fills. Flip: GIRL YOU NEED A CHANGE OF MIND (Part

## 2) (2:43)

Same info, TAMLA 54230 (Motown).

## DONALD AUSTIN-CRAZY LEGS (2:27)

producer: W. Wilson; writers: W. Wilson, D. R. Austin; Bridgeport, BMI. Catchy, ultra-contemporary instrumental with much "Outta-Space" feel. Sure to garner attention whenever aired.

Flip: No info available. WB 7672.

## LOU RAWLS-A MAN OF VALUE (3:46)

producer: Michael Lloyd; writer: Larry Weiss; Famous, ASCAP. Flip: No info available. MGM 14489.

## TOMMY JAMES-BOO, BOO, DON'T 'CHA BE BLUE (3:32)

producers: Tommy James, Bob King; writer: no info available; Big Seven, BMI. MEDIA SOUND 7140 (Roulette). Flip: No info available.

TRANQUILITY—EAGLE EYE (High Flyer) (2:44) producer: Ashley Kozak; writer: T. Shaddick; Luxury, Zacko, BMI. Flip: No info available. EPIC 5-10941 (Columbia).

## DORSEY BURNETTE-I LET ANOTHER GOOD ONE GET AWAY (2:43)

producer: Steve Stone; writer: S. Stone, D. Burnette; Mandina, Brother Karl, BMI. Big-beat tune with hoedown fiddles and a Louisiana swamp flavor. Might go pop if given a chance.

Flip: TAKE YOUR WEAPONS LAY 'EM DOWN (2:03)

producer: same; writer: Dorsey Burnette; Brother Karl, BM1. CAPITOL 3529.

#### BOB LUMAN—NEITHER ONE OF US (3:20)

producer: Glenn Sutton; writer: J. Weatherly; Keca, ASCAP. Hearttouching lyrics of love. Song by another artist is getting soul airplay, proving the value of the tune

## Flip: No info available.

EPIC 5-10943 (Columbia).

#### MAX D. BARNES-YOU GOTTA BE PUTTIN' ME ON (2:20)

producer: Kent Westberry; writer: Max D. Barnes; Cedarwood, BMI Fetching, cute lyrics of a tune that is a must play for the truck driver crowd; should have commanding affect on jukeboxes.

## Flip: GROWING OLD WITH GRACE (2:50)

producer: same; writers: M. D. Barnes, P. Barnes, K. Westberry; publisher: same. WILLEX 45-72-1.

## Flip: NANZEE (2:20)

producer: same; writers: same; publisher: same. EASTBOUND 603 (Janus).

## LEA ROBERTS-IT'S LOVE (That Makes A Woman Do Right) (2:58)

producer: Jimmy Briggs; writers: J. Briggs, R. B. Briggs; Briggsville Taylortown, ASCAP. Sassy, woman's angle lyric about what it takes to make a funky female behave. Strong overall production.

Flip: No info available.

UA 159.

## Also Recommended

G. C. CAMERON-Don't Wanna Play Pajama Games (3:00); producer:

Garbage Out) (2:45); producer: Ron Haffkine; writer: Shel Silverstein; Evil Eye, BMI. COLUMBIA 4-45767.

DAVID BROMBERG-Sharon (3:59); producer: David Bromberg; writer: D. Bromberg; Sweet Jelly Roll. COLUMBIA 4-45767.

BIFF ROSE-Garbage (3:08); producers: Herb Gart; writer: B. Steele; Chinga, BMI. UA 158.

JACKIE WILSON-Beautiful Day (2:58); producer: Carl Davis; writers: D. Perry, J. Perry, Z. Perry, L. Perry; Hog, ASCAP. BRUNSWICK 55490.

THE WAILERS-Rock It Baby (2:35); producers: Bob Marley, Chris Blackwell; Cayman, ASCAP ISLAND 1211 (Capitol).

THANK YOU GIRL-Bo Donaldson and the Heywoods (2:59); producer: John Madara; writers: J. Madara, R. Sandler; Unichappell, Home Grown, Double Diamond, BMI. FAMILY 0917 (Famous).

JOHN LEHMAN-Rosy (3:27); producer: Shifflett; writer; J. Lehman; Lehett, Knollwood, ASCAP. MERCURY 73352.

RANDY EDELMAN-Mexico (3:28); producer: Michael Stewart; writer: Randy Edelman; Hastings, BMI. LION 144 (MGM).

RANDY MATTHEWS-Country Faith (2:10); producer: Billy Ray Hearn; writer: Randy Matthews; Word, ASCAP). MYRRH 110 (Word).

## Also Recommended

STATLER BROS .- Monday Morning Secretary (2:43); producer: Jerry G. Kennedy; writer: D. Reid; American Cowboy, BMI. MERCURY 73360.

CONNY VAN DYKE-I'll Take the Kids (2:15); producers: Ken Mansfield, Steve Norman; Berwill, BMI. BARNABY 5009 (MGM).

DEL REEVES-Trucker's Paradise (2:23); producer: Kelso Herston; writer: J. I. Allison; PixRuss, ASCAP. UA 51106.

CHARLIE LOUVIN-Bottom of the Fifth (2:43); producer: Joe Allison; writer: Gary S. Paxton; Acoustic, BMI. CAPITOL 3528.

CHARLENE BENTLEY-I'm Not Free, But I'm Reasonable (2:22); producer: Jim Colvard; writer: T. J. Wiley; Aspen-Line, ASCAP. PHASE II 29.

KENT WESTBERRY-3 Fingers of Tequila (2:18); producer: Kent Westberry; writers: K. Westberry, H. Harbour; West Harbour, BMI. WILLEX 45-72-8.

Smokey Robinson; writer: W. Robinson, P. Moffett; Jobete, ASCAP. Flip: no info available.

MOWEST 61486 (Motown).

SONNY GREEN-You Better Take Time (3:05); producer: Matt Hill; writer: M. Grayson, B. Lexing, F. Kober; Respect, BMI. Flip: no info available. UA 50978.

BARBARA BROWN-Watch Dog (2:21); producer: Dan Greer; writer: Dan Greer; Gre-jac, Gene, BMI. MGM SOUNDS OF MEMPHIS 713 (MGM).

MOMENTS-Girl I'm Gonna Miss You (3:53); producers: A. Goodman, Sylvia Robinson; writers: A. Goodman, B. Brown, Sylvia Robinson. STANG 5048 (All Platinum).

PATRICIA COFIELD-Lonely Lovers' Prayer (2:24); producer: Zorn; writer: Robert Riley; Zorn, Lion Tracks, BMI. PRIDE 1018 (MGM).

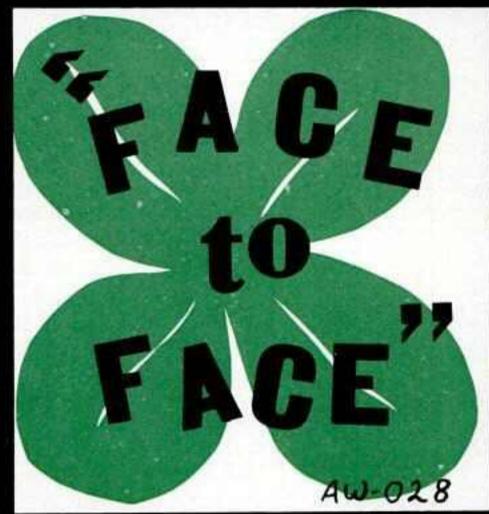
MEL NIXON-Ev'ry Little Beat of Your Heart (2:44); producer: Peter Morris; writer: Morris Chappell, ASCAP. JANUS 199.

JIMMY JULES-Ten Carat Fool (3:10); producer: David Johnson; writer: Jimmy Jules; Muscle Shoals Sound, BMI. ABET 9451 (Nashboro).

















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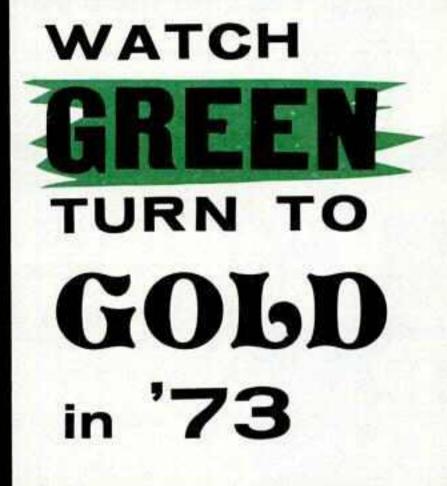
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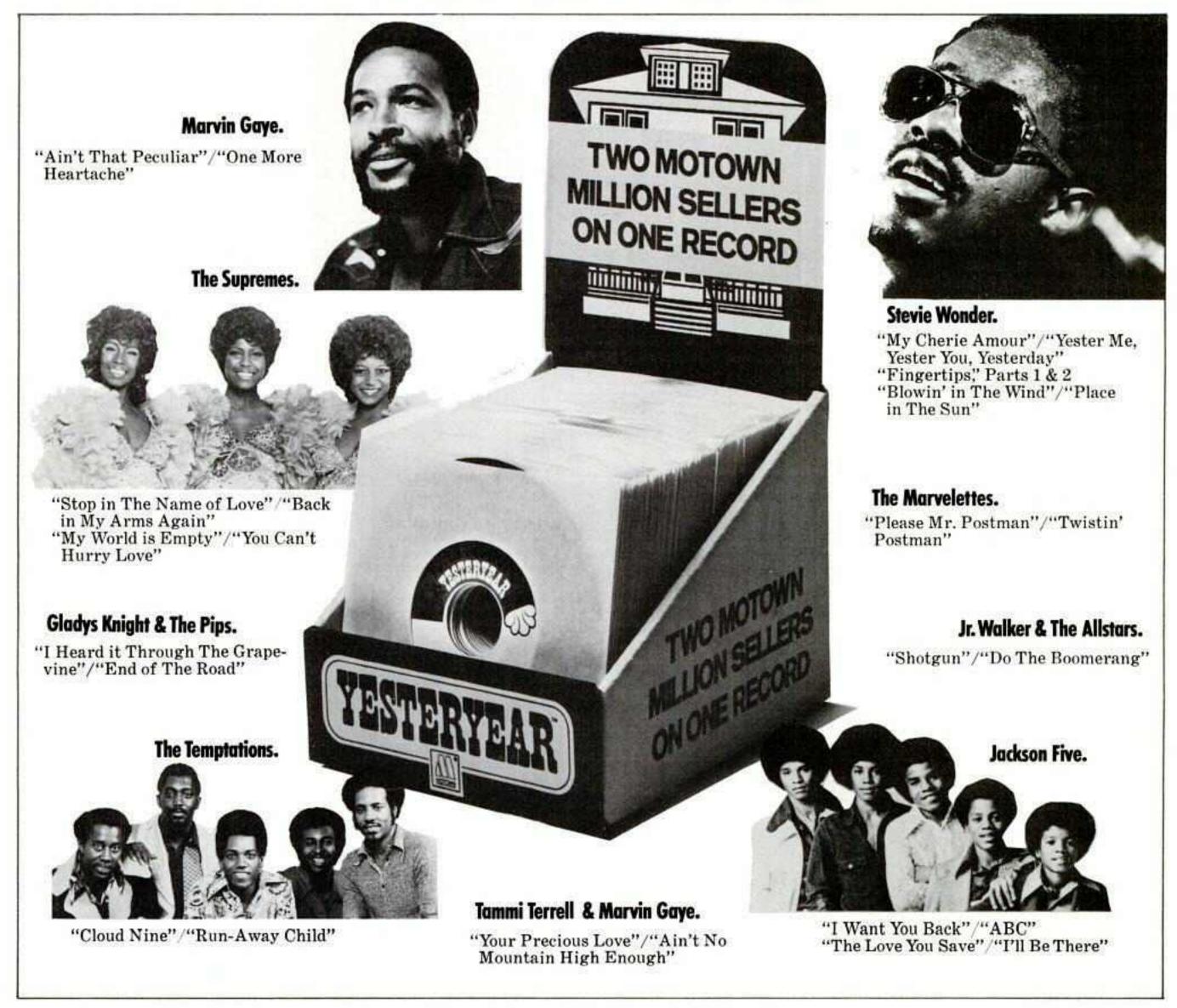
STAR PERFORMER-Rot-	WEEK	VEEK	TITLE, Weeks On Chart Artist (Producer) Label, Number (Distributing Label)	WEEK	WEEK	TITLE, Weeks On Chart Artist (Producer) Label, Number (Distributing Label)	THIS WEEK	VEEK	TITLE, Weeks On Chart Artist (Producer) Label, Number (Distributing Label)
ords showing greatest increase in retail sales activity over the previous	1	1	YOU'RE SO VAIN	35	37	REELIN' AND ROCKIN' 8 Chuck Berry (Esmond Edwards), Chess 2136	1	78	DON'T LEAVE ME STARVIN' FOR YOUR LOVE, Part 1 3
week, based on actual market reports.	2	2	SUPERSTITION 10 Stevie Wonder (Stevie Wonder),	36	44	DO YOU WANT TO DANCE 5 Bette Midler (Joel Dorn), Atlantic 45-2928	68	77	Holland-Dozier featuring Brian Holland (Staff), Invictus 9133 (Capitol) DANNY'S SONG 3
(6)	3	3	Tamla 54226 (Motown) ME AND MRS. JONES • 12 Billy Paul (Gamble-Huff), Philadelphia	37	40	HARRY HIPPIE 7 Bobby Womack & Peace (Bobby Womack, Joe Hicks & Muscle Shoals Sound), United Artists	69	73	Anne Murray (Brian Ahern), Capitol 3481 SONGMAN 4
Records Industry Associa- tion Of America seal of certification as "million		9	CROCODILE ROCK 7	38	22	YOU OUGHT TO BE WITH ME • 14	70	71	Cashman & West (Steve Barri), Dunhill 4333 I NEVER SAID GOODBYE 4
soller." (Seal indicated by bullet.) •	5	6	YOUR MAMA DON'T DANCE 11 Ken Loggins & Jim Messina	39	39	Al Green (Willie Mitchell), Hi 2227 (London) THE RELAY 7		98	Engelbert Humperdinck (Gordon Mills), Parrot 40072 (London) GOOD MORNING HEARTACHE 2
For Week Ending January 20, 1973	6	7	(Jim Messina), Columbia 4-45719 ROCKIN' PNEUMONIA-BOOGIE	40	42	The Who (Glyn Johns and the Who), Track 33041 (MCA)	72	65	Diana Ross (Berry Gordy), Motown 1211 ANTHEM 5 Wayne Newton (Wes Farrell), Chelsea 78-0109 (RCA)
	02251		WOOGIE FLU Johnny Rivers (Johnny Rivers), United Artists 50960			(In Time of Storm) 8 Luther Ingram (Johnny Baylor), Koko 2113 (Columbia)	1	83	SOUL SONG Joe Stampley (Norris Wilson), Dot 17442 (Famous)
	7	4	CLAIR 13 Gilbert O'Sullivan (Gordon Mills), MAM 3626 (London)	41	28	WALK ON WATER 11 Neil Diamond (Tom Catalano & Neil Diamond),	74	75	SILLY WASN'T I Valerie Simpson (Ashford-Simpson) Tamla 54224 (Motown)
	8	8	SUPERFLY 10 Curtis Mayfield (Curtis Mayfield), Curtom 1978 (Buddah)	12	49	Uni 55352 (MCA) LOOKING THROUGH THE EYES OF LOVE 6 Partridge Family starring Shirley Jones and	1	95	GIVE ME YOUR LOVE Barbara Mason (Curtis Mayfield), Buddah 331
	9	13	WHY CAN'T WE LIVE TOGETHER 9 Timmy Thomas (Steve Alaimo for T.K. Prod.), Glades 1703	1	60	featuring David Cassidy (Wes Farrell), Bell 45-301	76	-	HUMMINGBIRD Seals & Crofts (Louie Shelton), Warne Brothers 7671
	1	15	OH BABE, WHAT WOULD YOU SAY 8 Hurricane Smith (Norman Smith), Capitol 3383	1	52	Edward Bear (Gene Martynec), Capitol 3452	77	81	OH NO NOT MY BABY Merry Clayton (Lou Adler), Ode 66030 (A&M
	11	5	FUNNY FACE • 17 Donna Fargo (Stan Silver), Dot 17429 (Famous)			ANYMORE 5 Cornelius Brothers & Sister Rose (Bob Archibald), United Artists 50996	78	79	ONE LAST TIME Glen Campbell (Jimmy Bowen), Capitol 3483
		18	HI HI HI Wings (Paul McCartney), Apple 1857	45	38	PAPA WAS A ROLLING STONE 15 Temptations (Norman Whitfield), Gordy 7121 (Motown)	79	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	I GOT ANTS IN MY PANTS James Brown (James Brown), Polydor 1416
	IJ	17	TROUBLE MAN Marvin Gaye (Marvin Gaye), Tamla 54228 (Motown)	46	31	I AM WOMAN • 22 Helen Reddy (Jay Senter), Capitol 3350	80	82	BOOGIE WOOGIE MAN Paul Davis (Chips Moman & Paul Davis), Bang 599
	14	14	DON'T LET ME BE LONELY TONIGHT 8 James Taylor (Peter Asher), Warner Bros. 7655	47	36	SOMETHING'S WRONG WITH ME 15 Austin Roberts (Danny Janssen, Bobby Hart & Austin Roberts), Chelsea 78-0101 (RCA)	81	76	MAMA WEER ALL CRAZEE NOW 1 Slade (Chas. Chandler for Barn Prod. Polydor 1505
	15	21	THE WORLD IS A GHETTO 10 War (Jerry Goldstein, in association with Lonnie Jordan & Howard Scott/Far Out Prod.),	48	51	I CAN'T STAND TO SEE YOU CRY 6 Smokey Robinson & The Miracles	82	85	DIDN'T WE Barbra Streisand (Richard Perry), Columbi 4-4573
	16	10	United Artists 50975 KEEPER OF THE CASTLE 11 Four Tops (Steve Barri/Dennis Lambert/	1	55	(Johnny Bristol), Tamla 54225 (Motown) THE COVER OF THE ROLLING STONE 8 Dr. Hook & the Medicine Show (Ron Haffkine),	83	88	HAPPY (Love Theme from "Lady Sings The Blues")
	俞	20	I WANNA BE WITH YOU 9	50	45	Columbia 4-45732 SWEET SURRENDER 11 Bread (David Gates), Elektra 45818	84	90	Bobby Darin (Bob Crewe), Motown 1212 FEVER/MY CREW
	1	23	Raspberries (Jimmy Jenner), Capitol 3473 DO IT AGAIN 10 Steely Day (Capy Kata) ABC 11929	1	58	PEACEFUL EASY FEELING 4 Eagles (Glyn Johns), Asylum 11013 (Atlantic)	1	enter:	Rita Coolidge (David Anderle), A&M 139 THE MESSAGE
	會	25	Steely Dan (Gary Katz), ABC 11338 LOVE JONES 7 Brighter Side of Darkness (Clarence	52	46	I CAN SEE CLEARLY NOW  20 Johnny Nash (Johnny Nash), Epic 5-10902 (Columbia)	86	86	Cymande (John Schroeder), Janus 20 CONTROL OF ME
	20	11	LIVING IN THE PAST 12	53	53	REMEMBER 5 Nilsson (Richard Perry), RCA 74-0855	87	84	Les Emmerson (Ted Gerow, Les Emmerson Lion 141 (MGN YOU COULD DO MAGIC 1
	21	19	Jethro Tull (Terry Ellis & Ian Anderson), Chrysalis 2006 (Warner Bros.) PIECES OF APRIL 10	54	56	YOU'VE GOT TO TAKE IT (If You Want It) 5		1. COMU	Limmie & Family Cooking (Sandy Linzer Steve Metz), Avco 460 BUT I DO
	22	30	Three Dog Night (Richard Podolor), Dunhill 4331 DANCING IN THE MOONLIGHT 13	55	54	Main Ingredient (Silvester/Simmons), RCA 74-0856 NO 15 Bulldog (Gene Cornish & Dino Danelli),	88	1.50	Bobby Vinton (Bobby Vinton) Epic 5-10936 (Columbia
	2	26	King Harvest (Berjot-Robinson), Perception 515 SEPARATE WAYS 8	56	68	JESUS IS JUST ALRIGHT 6	89	89	CHOO CHOO MAMA Ten Years After (Ten Years After Columbia 4-4573
	24	12	Elvis Presley, RCA 74-0815 IT NEVER RAINS IN SOUTHERN CALIFORNIA • 14	1	66	Dooble Brothers (Ted Templeman), Warner Bros. 7661 LUCKY MAN 16	90	94	SLOW MOTION, Part 1 Johnny Williams (Gamble-Huff), Philadelphi International 73518 (Columbia
		20	Albert Hammond (Don Altfeld & Albert Hammond), Mums 76011 (Columbia)	587	64	Emerson, Lake & Palmer (Greg Lake), Cotillion 44106 LIVING TOGETHER GROWING TOGETHER 5	91		HOW CAN I TELL HER Travis Wammack (Rick Hall), Fame 8100 (United Artist
		29 33	ROCKY MOUNTAIN HIGH 9 John Denver (Milton Okun), RCA 74-0829	1	69	5th Dimension (Bones Howe), Bell 45,310 BIG CITY MISS RUTH ANN 4	92	97	WE Shawn Philips (Jonathan Weston), A&M 140
	27	27	DON'T EXPECT ME TO BE YOUR FRIEND 4 Lobo (Phil Gernhard), Big Tree 158 (Bell) SMOKE GETS IN YOUR EYES 11	60	48	Gallery (Mike Theodore, Dennis Coffey), Sussex 248 (Buddah) IF YOU DON'T KNOW ME BY NOW • 17	93	-	HOT WIRE Al Green (P. James, C. Rodgers), Bell 607
		4.600	Blue Haze (Phillip Swern & Johnny Arthey), A&M 1357			Harold Melvin & the Blue Notes (Gamble-Huff), Philadelphia International 73520 (Columbia) LOVE TRAIN	94	87	I'M SORRY Joey Heatherton (Tony Scotti Tommy Oliver), MGM 1443
Ľ		35 34	DADDY'S HOME 7 Jermaine Jackson (the Corporation), Motown 1216 JAMBALAYA (On the Bayou) 8			O'Jays (Gamble-Huff), Philadelphia International 13524 (Columbia)	95	96	ON & OFF Anacostia (Van McCoy for Whitehouse Productions) Columbia 4-4568
0	30	32	Blue Ridge Rangers (John Fogerty), Fantasy 689 YOU TURN ME ON, I'M A RADIO 11	62	62	WHAT MY BABY NEEDS NOW IS A LITTLE MORE LOVIN' 5 James Brown & Lyn Collins (James Brown),	96	99	TWEEDLEE DEE Little Jimmy Osmond (Mike Curb & Don Costa MGM 1446
	1	41	COULD IT BE I'M FALLING IN LOVE 4	63	61	Polydor 14157 IN HEAVEN THERE IS NO BEER 12 Clean Living (Maynard Solomon), Vanguard 35162	97	-	BLIND EYE/SWEET LORRAINE Uriah Heep (Gerry Bron), Mercury 7334
Ó	32	16	Spinners (Thom Bell), Atlantic 45-2927 SITTING 10	1	80	DUELING BANJOS 2 Deliverence/Soundtrack (no info), WB 7659	98	-	IF IT'S ALL RIGHT WITH YOU Dottie West (Jerry Bradley), RCA 74-082
	33	24	Cat Stevens (Paul Samwell-Smith), A&M 1396 BEEN TO CANAAN 9	65	59	WOMAN TO WOMAN Joe Cocker (Denny Cordell & Nigel Thomas), A&M 1370	99	-	LITTLE WILLIE The Sweet (Phil Wainman for New Production Ltd.), Bell 45-25
	Ŵ	43	Carole King (Lou Adler), Ode 66031 (A&M) DREIDEL 5 Don McLean (Ed Freeman), United Artists 51100	66	67	DAYTIME, NIGHTTIME 5 Keith Hampshire (Pig-Weed Productions),	100	100	I MISS YOU BABY Millie Jackson (Raeford Gerald), Spring 13
HOT 100 A-2	Z-(	Pul	olisher - Licensee)			Jambalaya (On the Bayou) Me & Mrs. Jones (Assorted		Racha	(Polydor Mountain High (Cherry Tweedlee Dee (Progressive, BMI) 96
Anthem (Pocketful af Tumes/ Wherefore, BMI)       72         Been to Canaae (Colgeens, ASCAP) 33       Big City Miss Ruth Ann TCedarwood/Free Breeze, BMI) 56         Blind Eye (WB, ASCAP)       77         Bongie Woodje Man (Web IV, BMI)       80         But I Do (Arc, BMI)       80         But I Do (Arc, BMI)       83         Choo Cheo Mama (Chrysalis, ASCAP)       77         Control of Me (4 Star/Galemeye, BMI)       86         Could It Be I'm Failling in Leve (Bellboy, BMI)       31         Cover of Rolling Stense (Evil Eye, BMI)       47	Dancing in BMI/St. Daytime J BMI) Didn't We Do If Aga Giant, J So You W (Clokus, Son't Exp. Son't Exp. Son't Lear Love (G Voo't Let (Country reidel (Y) veiling Ba BMI) ever (Jay Wmy Fac	n the Mi Nathen ong (Gno Kighttimi (Ja-Ma, in (Wing ASCAP) fant to BMI) ect Me Road/B ahuseh Ti Ale Be Road/B ahuseh Ti nijos (Wa & Cee, e (Prina	sonlight (Unart, son, ASCAP) 22 Give Me Your Love (Camad, son, ASCAP) 22 BMI) 75 Belinda, BM (Spectorious, 64 (Northern, ASCAP) 71 U.S.A., BMI ASCAP) 62 Northern, ASCAP 71 U.S.A., BMI ASCAP 82 Nappy (Jobetn, ASCAP) 83 ASCAP 83 pate/Rea 18 Harry Hipple (Chartwell, BMI) 37 If It's All Rig pate/Rea 18 Harry Hipple (Chartwell, BMI) 37 If It's All Rig of Gold, BM 10 Hit Hi (McCertmey/Mecten, 11 Hever Soid 11 Hever Soid 12 Manna Be 1 13 Never Soid 14 Hit Hi (McCertmey/Mecten, 15 Mi) 12 Hit's All Rig 16 BMI) 12 Hit's All Rig 16 BMI 14 BMI 14 BMI 14 BMI 17 17 Morter, BMI 14 18 Marry Mipple (Dawnbreaker, 18 Mi) 76 Hit Sorry (Ch 14 Morter, BMI) 76 Hit Sorry (Ch 15 BMI) 76 Hit Sorry (Ch 15 BMI 14 BMI 14 BMI 14 BMI 14 16 Morter, BMI 14 BMI 14 17 Sorry (Ch 18 BMI 14 BMI 14 BMI 14 18 Miner/Tamerlane, 14 ASCAP 16 BMI 17 Sorry (Ch 18 BMI 16 Chartwead, BMI 14 18 Miner, BMI 14 BMI 14 18 Miner, Sorry (Ch 18 Miner, Sorry (Ch 1	Belinda/Ch Eaby (Gouc Al) Goodbye () Goodbye () Goodbye () Al) nant/Stage ampion, B erre is No SMI) Know Me I Mi) Know Me I Mi) Abetter (In t/Mamphis s in South (April/Land	appel, bo/ (C.A.M (MAM, so (Noos so (Noos boor, All) Beer hy Now Time of //Klondik tern hers-	(Acuff-Rois, EMI)     29     BMI)       .79     Jesus is Just Alright (York- Alenis, ASCAP)     76       .100     Reeper of the Castle (Trousdele/ Soldier, BMI)     76       .100     Reeper of the Castle (Trousdele/ Soldier, BMI)     16       .101     Soldier, BMI)     16       .102     Last Sang (Erver, CAPAC)     43       .103     ASCAP)     90       .104     Maine Wallike (Chinnicap/Rak, ASCAP)     90       .105     ASCAP)     90       .106     Ma Mot My Baby (Scree Gems-Columbia, EMI)       .107     ASCAP)     90       .108     ASCAP)     90       .109     ASCAP)     90       .101     Living Together, Growing Together (Colgems/New Hidden Valley, ASCAP)     90       .105     Love, (Screen Gems-Columbia, BMI)     53       .107     Love Janes (Fax Fanfare/Sebon, BMI)     19       .101     .11     10       .117     Lovey Man (Tro-Total, BMI)     57       .118     Mama Weer All Crazze Now,     10	3 35 5 35 5 10 7 75 78 5 78 5 53 5 39 0 39 0 35	Land Separa Silly W ASC/ Silting Slaw A BARI Smocke Someth (Pact Someth (Pact Someth Someth Someth Superfi	meeniation mign (Cherry       25         Walk on Water (Prophet, Assn't I (Cotillion,       23         Walk on Water (Prophet, Assn't I (Cotillion,       74         We (Dick James, BMI)       92         (Ackee, ASCAP)       32         What My Baby Noeds Now Is a Little More Lovin' (Dynatone/ Belinda/Unichappell, BMI)       62         Gets in Your Eyes (T.B. n, ASCAP)       90         Sets in Your Eyes (T.B. ng's Wrong With Me torful of Tunes, BMI)       77         (Gallico/Algee, P)       67         (Gallico/Algee, Corrane (WE, ASCAP)       73         Y (Cortorn, BMI)       67         Surrender (Screen Gems- mia, BMI)       97         Surrender (Screen Gems- mia, BMI)       50         You Ye So Vain (Quackenbush, ASCAP)       10         You Ye So Vain (ASCAP)       10         You Ye So Vain (Quackenbush, ASCAP)       30

Moonlight (Unart, anson, ASCAP) 22 incesos, ASCAP) 64 me (Spectorious,	Good Morning Her
	(Northern, ASCA
la, ASCAP) 81 ingate/Red	
10	Harry Hippie (Char
. Dance	Ni Hi Hi (McCart
	BMI)
e to Be Your	Hat Wire (Palmert
-Famous, ASCAP) 26	
Starvin' for Your	Hew Can I Tell He
rever, BMI) 67	BMI)
e Lonely Tonight	Humminghird (Daw BMI)
Blackwood, BMI) 14	mant serverses
Tunes, BMI) 34	I Am Woman (Bugg
Warner/Tamerlane.	I AM HOMAN Lungs

	(Chappell, ASCAP)
CAPAC) 43 nicap/Rak,	
t (Chrysalis,	One Last Time (Blackwood/
rowing 20	) Addrissi, BMI)
ns/New Hidden	Papa Was a Rollin' Stone
he Eyes of ms-Columbia,	Peaceful Easy Feeling (Jazzt Benchmark, ASCAP)
anfare/Sebon,	ASCAP)
d, BMI) 61	
(al, BMI) 57	The Relay (Track, BMI)
	Remember (Blackwood, BMI)
And a state of the second	

Compiled from national retail sales and radio airplay by the Music Popularity Charts Dept. of Billboard.

# Announcing Motown's Yesteryear Series two million-selling singles on one record.



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		1990	*	TAP	GES				Compiled from National Retail Stores by the Music Popularity Chart Department	P	TAPE ACKAGE	ES				(3)	TAPE PACKAG AVAILAS	ES
S WEEK	T WEEK	eks on Chart	STAR PERFORMER-LP's registering great- est proportionate upward progress this week. ARTIST	B-TRACK	ABLE	S WEEK	T WEEK	eks on Chart	and the Record Market Research Department ment of Billboard. NA Indicates not available ARTIST	B-TRACK		REEL TO REEL	S WEEK	T WEEK	eks on Chart	Awarded RIAA seal for sales of 1 Million dollars at manufacturer's level. RIAA seal audit available and optional to all manu- facturers. (Seal indicated by colored dot).	B-TRACK CASSETTE	TO REEL
SIH	LAST	- Weeks	Title, Label, Number (Dist. Label) CARLY SIMON	8-TR CAS	REEI	THIS	ISIN 43	7 Mer	Title, Label, Number (Dist. Label) RICK NELSON & THE STONE	B-TR	CAS	REE	THIS	% IAST	wei	Title, Label, Number (Dist. Label)	8-TF	AN REEL
1			No Secrets Elektra EKS 75049			T			CANYON BAND Garden Party		1		俞	35		Green Is Blues Hi SHL 32055 (London)		
2	3	12	CAROLE KING Rhymes & Reasons Ode SP 77016 (A&M)		NA	-	48	7	Decca DL 7-5391 (MCA) RASPBERRIES Fresh			NA	74	62	20	THE BAND Rock of Ages Capitol SABB 11045		
4	6	10	WAR  The World Is a Ghetto			*	45	7	Capitol ST 11123			-	75	71	21	HAROLD MELVIN & THE BLUE NOTES		NA
4	4	9	United Artists UAS 5652 JAMES TAYLOR One Man Dog			-			An Anthology Capricorn 2 CP 0108 (Warner Bros.)				-			Philadelphia International KZ 31648 (Columbia)		
5	5	11	Warner Bros. BS 2660 JETHRO TULL		+	40	40	15	LOBO Of a Simple Man Big Tree 2013 (Bell)			NA	76	72	17	FIFTH DIMENSION Greatest Hits on Earth Bell 1106	1 8	NA
6	2	10	Living in the Past Chrysalis 2CH 1035 (Warner Bros.) MOODY BLUES		-	\$	49	11	STYLISTICS Round 2			NA	77	73	17	Liza With a "Z"		NA
			Seventh Sojourn Threshold THS 7 (London)			42	34	15	Avco AC 11006 GRAND FUNK RAILROAD • Phoenix			-	78	81	9	Columbia KC 31762 POCO A Good Feelin' to Know		NA
û	10	'	LONDON SYMPHONY ORCH. AND  CHAMBRE CHOIR w/GUST SOLOISTS Tommy			43	41	16	Capitol SMAS 11099 JOHNNY NASH			_	1	107	8	Epic KE 31601 (Columbia) STEELY DAN		NA
8	8	15	Ode SP 99001 (A&M) CAT STEVENS		-	44	47	6	I Can See Clearly Now Epic KE 31607 (Columbia) PARTRIDGE FAMILY			NA	_	89	7	Can't Buy a Thrill ABC ABCX 758 EDGAR WINTER GROUP		NA
9	9	8	Catch Bull at Four A&M SP 4365 AMERICA						Notebook Bell 1111				¢			They Only Come Out at Night Epic KE 31584 (Columbia)		
			Homecoming Warner Bros. B5 2655		-	45	33	11	FOUR TOPS Keeper of the Castle Dunhill DSX 50129			NA	81	85	32	The Rise & Fall of Ziggy Stardust &		
ter	12	,	NEIL DIAMOND Hot August Night MCA 2-8000			46	46	22	MICHAEL JACKSON Ben			NA	82	86	7	the Spiders From Mars RCA LSP 4702 MAN OF LA MANCHA		-
<b>\$</b>	14	5	STEVIE WONDER Talking Book		NA	47	31	12	Motown M 755 L WEST, BRUCE & LAING Why Dontcha	1		NA	-	90	10	Soundtrack United Artists UAS 9906 DAVID BOWIE		
12	7	14	Tamla T 319 L (Motown) AL GREEN I'm Still in Love With You		1	48	50	15	GEORGE CARLIN	-			面	2576	(1301). 1 02-	Space Oddity RCA LSP 4813		
13	11	21	Hi XSHL 32074 (London) SEALS & CROFTS		+	49	51	9	Class Clown Little David LD 1004 (Atlantic) NEIL YOUNG/SOUNDTRACK	-		_	84	87	20	Back Stabbers		NA
14	13	19	Summer Breeze Warner Bros. BS 2629 JOHN DENVER		1_				Journey Through the Past Reprise 2XS 6480				1	92	7	Philadelphia International KZ 31712 (Columbia) ALBERT HAMMOND		N
			Rocky Mountain High RCA LSP 4731		NA	51	64 37		DON McLEAN United Artists UAS 5651 OSMONDS				86	78	36	It Never Rains In Southern California Mums KZ 31905 (Columbia) JETHRO TULL		-
<b>t</b>	17	9	DIANA ROSS/SOUNDTRACK Lady Sings the Blues Motown M 758 D		NA				Crazy Horses MGM SE 4851							Thick as a Brick Reprise MS 2072		
16	16	8	JONI MITCHELL  For the Roses Asylum SD 5057 (Atlantic)		NA	52	53	15	TEN YEARS AFTER Rock & Roll Music to the World Columbia KZ 31779				合	97	12	JOHNNY RIVERS L.A. Reggae United Artists UAS 5650		
17	18	22	CURTIS MAYFIELD/SOUNDTRACK .		NA	53	52	24	Never a Dull Moment				88	91	7	NEW RIDERS OF THE PURPLE SAGE Gypsy Cowboy Columbia KC 31930		N
1	23	9	Curtom CRS 8014 ST (Buddah) BILLY PAUL		NA	54	44	12	Mercury SRM 1-646 BLOOD, SWEAT & TEARS New Blood		-	NA	1	111	3	GILBERT O'SULLIVAN Back To Front		NA
19	20	11	360 Degrees of Billy Paul Philadelphia Intl. KZ 31793 (Columbia) LOGGINS & MESSINA		-	☆	65	7	Columbia KC 31780 JIMI HENDRIX		-		90	94	9	MAM 5 (London) RARE EARTH	-	N/
20	15	12	Columbia KC 31748 SANTANA Caravanserai			56	56	26	War Heroes Reprise MS 2103 CHICAGO V		-	NA	91	93	9	Willie Remembers Rare Earth R 543 L (Motown) KRIS KRISTOFFERSON		-
*	25	7	Columbia KC 31610 HELEN REDDY		-	57	59	1 220	Columbia KC 31102						-	Jesus Was a Capricorn Monument KZ 31909 (Columbia)		
22	22	11	I Am Woman Capitol ST 11068 ELVIS PRESLEY		-	58	55	20	Honky Chateau Uni 93135 (MCA)				92	79	29	CARPENTERS A Song for You A&M SP 3511		
11	1.000000		Burning Love & Hits From His Movies RCA Camden CAS 2595			20	22	20	NEIL DIAMOND Moods Uni 93136 (MCA)	1			93	77	30	SIMON & GARFUNKEL  Greatest Hits Columbia KC 31350		Γ
t	27	8	CREEDENCE CLEARWATER REVIVAL Creedence Gold Fantasy 9418			59	57	11	RITA COOLIDGE The Lady's Not for Sale A&M SP 4370			NA	94	83	28			N
24	19	10	BARBRA STREISAND Live in Concert at the Forum			\$	68	8	SHAWN PHILLIPS Faces	1		NA	95	84	14	Shelter SW 8911 (Capitol) CHI-LITES		N
俞	29	8	Columbia KC 31760 GRATEFUL DEAD Europe '72			61	61	30	A&M SP 4363 CHEECH & CHONG Big Bambu			NA	96	100	5	Their Greatest Hits Brunswick BL 754184 BILLY PRESTON		N
26	21	23	Warner Bros. 3WX 2668 TEMPTATIONS		NA	62	58	26	Big Bambu Ode SP 77014 (A&M) THREE DOG NIGHT		-					Music Is My Life A&M SP 3516		-
-	42	A	All Directions Gordy G 962 L (Motown) ROLLING STONES			63	67	22	Seven Separate Fools ABC/Dunhill DSD 50118 CHUCK BERRY			NA	97	96	94	CAROLE KING Tapestry Ode SP 77009 (A&M)		
W			More Hot Rocks (Big Hits & Fazed Cookies)				17:53		London Sessions Chess CH 60020				1	125	3	SMOKEY ROBINSON & THE MIRACLES 1957—1972		N
28	24	5	London 2PS 626/7 BREAD Guitar Man			64	63	22	DOOBIE BROTHERS Toulouse Street Warner Bros. BS 2634				99	102	24	Tamla T 320 D (Motown) JERMAINE JACKSON		N
<b>☆</b>	38	2	Elektra EKS 75047 MARVIN GAYE/SOUNDTRACK			65	54	11	DAVID CASSIDY Rock Me Baby Bell 1109			NA		109		Jermaine Motown M 752 L J.J. CALE		N
30	30	8	Trouble Man Tamla T 322 L (Motown) JOE COCKER		NA	-	76	10	STEVE MILLER BAND Anthology	•		NA	122			Really Shelter SW 8912 (Capitol)		
1	39	7	A&M SP 4368 BETTE MIDLER The Divine Miss M		NA	67	66	31	Capitol SVBB 11114				101	103	28	DONNA FARGO The Happiest Girl in the Whole U.S.A. Dot DOS 26000 (Famous)		N
32	32	6	Atlantic SD 7238 DONNY OSMOND		NA	68	60	11	United Artists UAS 5577 BEE GEES	-	-		102	105	65	FIDDLER ON THE ROOF  Soundtrack		
33	35	0	My Best to You MGM SE 4872 URIAH HEEP		_	69	69	26	To Whom It May Concern Atco 5D 7012				103	80	17	United Artists UAS 10900 LUTHER INGRAM (If Loving You Is Wrong) I Don't		N
and/			The Magician's Birthday Mercury SRM 1-652					140000	Trilogy Cotillion SD 9903							Want to Be Right Koko KOS 2202 (Columbia)		N
34	28	59	MOODY BLUES Days of Future Passed Deram DES 18012 (London)			70	75	7	JAMES BROWN Get On The Good Foot Polydor PD 2-3004				104	88	14	J. GEILS BAND "Live"—Full House Atlantic SD 7241		
35	26	14	BLACK SABBATH Black Sabbath, Vol. 4			71	70	11	MELANIE Stoneground Words			NA	105	95	14	DEEP PURPLE Purple Passages		
36	36	16	Warner Bros. BS 2602	+		72	74	10	Neighborhood NRS 47005 (Famous) PETER TOWNSHEND Who Came First	-	+	-	106	106	10	Warner Bros. 2LS 2644 DAVID BOWIE The Man Who Sold the World		+

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		<b>LP's &amp; TAPE</b>	P 1	0SITI 07-20				Chart	Compiled from National Retail Stores by the Music Popularity Chart Department and the Record Market Research Depart-	PA	TAPE CKAGE AILABI	SE			lart	Awarded RIAA seal for sales of 1 Million	PAC	KAG
	Ter	*	P	TAPE ACKAGE VAILAB	ES	S WEEK	ST WEEK	5	ment of Billboard. NA Indicates not available ARTIST	RACK	SETTE	L TO REEL	IS WEEK	ST WEEK	5	Awarded RIAA seal for sales of 1 Million dollars at manufacturer's level. RIAA seal audit available and optional to all manu- facturers. (Seal indicated by colored dot). ARTIST	RACK	CASSETTE
VEEK	on Cl	STAR PERFORMER-LP's registering great- est proportionate upward progress this week.			REEL	and the second second		-	Title, Label, Number (Dist. Label)	8-11	Š	HEE .	1 Picture .	Sec. and	11111	Title, Label, Number (Dist. Label)	1-8	3
	eeks	ARTIST	IRACK	SSETT	EI 10	130	130	10	Whistle Rymes				110	1/5	Sell	Right Off! Dore LP 329		
5	š 60	LED ZEPPELIN	8	ঠ	Ŧ	139	135	9	CHARLIE McCOY			NA	171	157	14	BONNIE RAITT Give It Up		
82	19	and the second	-		NA	140	122	29	The second se				172	166	41	ERIC CLAPTON .		-
		Baby Don't Get Hooked on Me Columbia KC 31770				141	142	33	RCA LSP 4776 ROLLING STONES	-	-		179	102	20	Atco SD 2-803		_
12	25	Sittin' In							Rolling Stones COC 2-2900 (Atlantic)				1/3	102	20	Guess Who		
98	19	PARTRIDGE FAMILY				142	127	17	Lost & Found			NA	174	179	9	EARTH, WIND & FIRE		
14	8	Bell 1107	-		NA	143	129	30	JIM CROCE			NA	175	177	4	Columbia KC 31702 1776		-
	ů	Killer Joe MGM SE 4855				144	137	20	ABC ABCX 756	-	-	NA				Soundtrack Columbia S-31741		
01	36		1		NA				En Espanol Columbia KC 31470			2759	176	176	10	On the Corner		
04	27	Sussex SXBS 7014 (Buddah) DONNY OSMOND	0.000		-	145	123	25	VAN MORRISON Saint Dominic's Preview				177	180	3	MEL & TIM		T
00	-				_	146	145	14	CHUCK BERRY	-	-	NA	178	182	10	Stax STS 3007 (Columbia)	_	-
108	22	The Slider				_	150	2	Chess 2CH-1514				-	_	1	Decca DL 7-5370 (MCA)		-
32	6	LOU REED			NA	W	130	ŕ	Across 110th Street						198	Moving Waves Sire SAS 7401 (Famous)		
13	32	RCA LSP 4807	6		NA	148	148	9	GLEN CAMPBELL Glen Travis Campbell			NA	180	184	4	Alone Again (Naturally)		
		Demons & Wizards Mercury SRM 1-630					197	2	Capitol SW 11117		-	NA	181	171	5	WAYNE NEWTON		
121	11				NA	122	-states	-	Janus JLS 3044			NA	102	162	20	Chelsea CHE 1003 (RCA)		
39	4	NITTY GRITTY DIRT BAND	-		NA	150	144		Greatest Hits			"	102	103	20	Nature Planned It		
17	24	United Artists UAS 9801	-		NA	血	-	1	DEEP PURPLE				183	173	35	DONNY OSMOND .		
er -		Himself MAM 4 (Lendon)				5,50	152	5	Warner Bros. BS 2678 CHUBBY CHECKER	-	-	_	184	190	3	MGM SE 4820		1
20	55	Hot Rocks, 1964-1971				and the second		14	Greatest Hits ABKCO AB 4219				_			Free To Be You & Me Bell 1110		
18	29	CARLOS SANTANA & BUDDY		+	-	153	131	17	Alone Again (Naturally)			NA	185	187	34	Machine Head		
	_	Columbia KC 31308			1	154	161	2	BILLIE HOLIDAY			-	186	-	1	EUMIR DEODATA	-	1
56	3	HURRICANE SMITH Capitol ST 11139			NA	-	164		Atlantic SD 1614		-	NA	187	186	6	CTI Cti 6021		
28	9	BOBBY VINTON All Time Greatest Hits				W	104	-	The Best Of					100		Slides ABC/Dunhill DSX 50133		
30	6	BYRDS	-	+++	NA	156	154	51	BREAD				188	189	7	YOUNGBLOODS High On A Ridge Top		
	_	Columbia KC 31795				157	151	30	Elektra EKS 75015 ALICE COOPER	-		_	189	172	27	MAIN INGREDIENT	-	-
43	8								Warner Bros. B5 2623				100		1	RCA LSP 4677	_	-
19	33	ARLO GUTHRIE				158	150	15	At His Best				130		1	Electric Coffey		
15	11	Reprise MS 2060	-		-	1597	170	5	LAWRENCE WELK	1		NA	191	191	5	CAPTAIN BEEFHEART & THE MAGIC BAND		
		Dos Warner Bros. BS 2652					147	37	Ranwood R 5001	-		_				Clear Spot Reprise MS 2115		
16	14	Song Sung Blue			NA				HATHAWAY Atlantic SD 7216				192	165	15	Portrait of Sammy Davis, Jr.		
33	9	SUPREMES			NA	161	167	2	Original Cast				193	193	4	JESSE WINCHESTER	-	1
-	1	TIMMY THOMAS			NA	-	-	1	GUESS WHO	1		NA				Bearsville BR 2102 (Warner Bros.)	_	
26	50	Glades 33-6501					150	9	RCA LSP 4830	-		-	194	200	3	The Incomparable		
		Let's Stay Together Hi SHL 32070 (London)				100			Life Goes On A&M SP 4367				195	199	2	LIGHTHOUSE		
36	4	TV Cast			NA	164	169	9	GROUCHO MARX An Evening With Groucho			NA				Evolution 3016 (Stereo Dimension)		
34	27	NILSSON				165	155	31	A&M SP 3515	-	-	-	196	1	9	Alive		
	_	RCA LSP 4717					_		Asylum SD 5054 (Atlantic)	_	-	_	197	168	18	RICHIE HAVENS		
24	30	Brother, Brother, Brother			NA	100	140	10	Old Dan's Records				198		1	Stormy Forest 2SFS 6012 (MGM)	-	-
41	5	BILLIE HOLIDAY	-			107	178	2	AZTECA			NA	130			Freakin' at the Freaker's Ball Columbia KC 31119		
40	7	Decca DSX 7161 (MCA)	_		NA	168	160	49	ROBERTA FLACK	-		-	199	192	6	JOAN BAEZ Bailadbook		-
		In the Can Sovereign SMAS 11115 (Capitol)							First Take Atlantic SD 8230				200		1	Vanguard 41/2 BLACK IVORY		-
_	1	NEIL DIAMOND Double Gold				169	149	14	MARK-ALMOND Rising				12875		1	Baby, Won't You Change Your Mind, Today		
	82         12         98         14         01         04         03         32         13         21         39         17         20         18         21         39         17         20         18         39         17         20         18         39         17         20         18         30         43         19         15         30         43         30         43         30         43         30         43         33         34	32       32         10       60         82       19         12       25         98       19         14       8         01       36         04       27         08       22         30       6         13       32         13       32         13       32         13       32         13       32         13       32         13       32         14       8         32       6         13       32         14       8         32       6         33       9         15       11         16       14         33       9          1         36       4         37       50         36       4         37       50         36       4         37       50         36       4         37       50         36       4         37       50   <	Ex       est proportionate upward progress this week.         Ex       S       ARTIST         S       Title, Label, Number (Dist. Label)         100       60       LED ZEPPELIN         Attentic SD 7206         82       19       MAC DAVIS Baby Don't Get Hooked on Me Columbia KC 31770         12       25       KENNY LOGGINS w/JIM MESSINA Sittin' In Columbia C 31044         98       19       PARTRIDGE FAMILY At Home With Their Greatest Hits Bell 1107         14       8       LITTLE JIMMY OSMOND Killer Joe MGM 5E 4855         011       36       BILL WITHERS Still Bill Sussex SX85 7014 (Buddah)         04       27       DONNY OSMOND Too Young MGM SE 4854         03       20       URIAH HEEP Demons & Wizards Mercury SIM 1-630         13       32       URIAH HEEP Demons & Wizards Mercury SIM 1-630         13       32       URIAH HEEP Demons & Wizards Mercury SIM 1-630         141       11       HOUng Dudes Columbia KC 31750         39       4       NITTY GRITTY DIRT BAND Will the Circle Be Unbroken United Artists UAS 9801         17       24       GLIERET OS Glumbia KC 31306         56       3       HURRICANE SMITH Capinel ST 11139         28       BOBBY VINTON All Time Greatest Hits Epic KC 31402       Glumbia Columbia KC 31306	Solution       Star PERFORMER-LP's registering great- est proportionate upward progress this week.         Solution       ARTIST Title, Label, Number (Dist. Label)       Solution         Solution       ARTIST Title, Label, Number (Dist. Label)       Attentic SD 7208         82       19       MAC DAVIS Baby Don't Get Hooked on Me Columbia C 31770       Attentic SD 7208         82       19       MAC DAVIS Baby Don't Get Hooked on Me Columbia C 31044       Solution         98       19       PARTRIDGE FAMILY At Home With Their Greatest Hits Bell 1107       Solution         14       8       LITTLE JIMMY OSMOND Killer Joe MGM SE 4855       Solution       Solution         01       36       BILL WITHERS Sursex SX85 7014 (Buddeh)       O       Solution         04       7       DONNY OSMOND Transformer Reprise MS 2095       Solution       Solution         32       URIAH HEP Demons & Wizards Mercury StM 1-430       Mac Eduates       Mac Eduates         21       11       MOTT THE HOOPLE All the Young Dudes Columbia KC 31750       Hot Mark 4 (Lendon)         20       58       ROLLING STONES Hut Rocks, 1964-1971       Hot Mark 4 (Lendon)         20       59       ROLLING STONES Hut Rocks, 1964-1971       Hot Mark 4 (Lendon)         20       58       ROLLING STONES Hut Rocks, 1964-1971       Hot Mark 4	Star       STAR PERFORMER-LP's registering great- est proportionate upward progress this proportionate upward upward upward progress the progress this proportionate upward upward upward upward progress the progress this progress the progress t	Bit         STAR PERFORMER-LP's resistering great- est proportionate upward progress this great and the second second second second second the second second second second second second second the second second second second second second second second second second secon	B       STAR PERFORMER-PY registering greets at proportionate upward progress this by E       B         S       Starts T       Main and the starts th	B         STAR PERFORME         PF registering great: est proportionate upward progress this by E         B         STAR PERFORME         PF registering great: est proportionate upward progress this by E         B         STAR PERFORME         PF registering great: est proportionate upward progress this by E         STAR PERFORME         STAR PERFORM	B         STAR PERFORMER- (P) registering great- est proportionate upward progress this by E         STAR PERFORMER- (P) registering great- est proportionate upward progress this by E         STAR PERFORMER- (P) registering great- est proportionate upward progress this by E         STAR PERFORMER- (P) registering great- est proportionate upward progress this by E         STAR PERFORMER- (P) registering great- est proportionate (D) registering great- set proportionate (D) registering great- box (D) registering great- great (D) registering great- box (D) registering great- box (D) registering great- box (D) registering great- great (D) registering great- great (D) registering great- box (D) registering great- great (D) registering great- box (D) registering great- great (D) registering great (D) registering great- great (D) registering great (D) registering (D) regreat (D) registering (D) registering (D) registering	B         Start PERCENTE-UP: replaying any matrix         B         Start PERCENTE         Star	Bit All PERFORMET-UP restanting and the second se	Bit         Bit         Control         Bit         Control         Bit         Control         Single         Single         Control         Single         Single	Bit         Bit <td>B         B         C         B         B         C         B         C         B         C         B         C         B         C         B         C         B         C         B         C         B         C         B         C         B         C         D         <thd< th="">         D         D         D</thd<></td> <td>B B</td> <td>B         S         ATTOC: P         P&lt;</td> <td>9         9</td> <td>B         Control         B         Control         B         Control         B         Control         Contro         Control         Control         <t< td=""></t<></td>	B         B         C         B         B         C         B         C         B         C         B         C         B         C         B         C         B         C         B         C         B         C         B         C         B         C         D <thd< th="">         D         D         D</thd<>	B B	B         S         ATTOC: P         P<	9         9	B         Control         B         Control         B         Control         B         Control         Contro         Control         Control <t< td=""></t<>

# Prop 40 <td

- 2 3 6 SEPARATE WAYS Elvis Presley, RCA 74-0815 (Press, BMI) 6 4 5 10 14 18 DON'T LET ME BE LONELY TONIGHT ..... 6 James Taylor, Warner Bros. 7655 (Country Road/ Blackwood, BMI) 6 ASCAP) 1 5 8 Son Denver, RCA 74-0829 (Cherry Lane, ASCAP) 9 13 17
  - 6
     1
     1
     SWEET SURRENDER
     11

     Bread, Elektra 45818 (Screen Gems-Columbia, BMI)
     15
     17
     24
     ME & MRS. JONES
     6

     Billy Paul, Philadelphia International 73521 (CBS) (Assorted, BMI)
     6
     13
     13

     7
     4
     4
     CLAIR (BMI)
     13

     Gilbert O'Sullivan, MAM 3626 (London) (MAM, ASCAP)
     11
     12
     12
     YOU'RE A LADY
     9

     11
     12
     12
     YOU'RE A LADY
     9
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     9

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     2
     WALK ON WATER Neil Diamond, Uni 55353 (MCA) (Prophet, ASCAP)
     11

     16
     20
     25
     YOU TURN ME ON, I'M A RADIO Joint (Mitchell, Asylum 11010 (Atlantic) (Mitchell, A

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## 13 8 9 FUNNY FACE Donna Fargo, Dot 17429 (Famous) (Prima Donna, BMI)

## Judges Decide Drug Lyrics' Case

## Continued from page 1

Broadcasting (WYBC-FM) that the FCC statement infringed rights of free speech, that it was impermissibly vague, and should have been clarified in rule making.

Although the appellants stressed the implicit censorship imposed on radio stations by the broadly worded drug lyric Notice, and the follow-up Order of April 1971, the three-judge panel concentrated on the fact that no license had been lost for violation of the policy.

In its conclusion, the court said: "In spite of the horrendous forebodings which brought appellant into court, the fact is that appellant has recently had its license renewed." Yale Broadcasting had petitioned the FCC for a decision on whether or not the station policy of permitting its programmer free rein to play any and all youth music would violate the drug-lyric Order and endanger its license. For its part, the three-judge panel found the FCC's anti-drug lyric policy crystal clear. The court admitted that the first Notice put out was confusing "both to broadcasters and the public," and pointed out that the FCC acknowledged this confusion when it issued its "definitive" follow-up order.

## **Order's Interpretation**

In the court's view, the Order very simply held that "1. The Commission was not prohibiting the playing of 'drug-oriented records'; 2. No reprisals would be taken against stations that played drug-oriented music, but 3. It was still necessary for a station to 'know' the content of records played, and make a judgment regarding the wisdom of playing such records."

If appellants would disregard the confusing original Notice and follow the Order, the requirements of the FCC become "fairly simple to understand." The court's opinion is that the FCC was simply reminding broadcasters that the gravity of the drug abuse problem requires that they "consider the impact that drug-oriented music may have on the audience. The Commission then makes the commonsense observation that in order to make this considered judgment, a broadcaster must 'know' what it is broadcasting."

The court disposes summarily of the appellant's contention (and the belief of many broadcasters) that the Order never made clear exactly what kind of prescreening should be done at a broadcast station in order for it to "know" the record content.

The court opinion says the Commission "was obviously not asking the broadcasters to decipher every syllable, settle every ambiguity or satisfy every conceivable objection prior to airing a composition . . . only what can be reasonably understood is demanded of the broadcaster." Also the court holds that the FCC Order "explicitly disclaimed any intention of requiring prescreening, and referred to this idea as an 'erroneous interpretation of our April 16, 1971 Order.'"

## **Prescreen Suggestion**

But in a following paragraph,

## Electronic Devices Help Apprehend Retail Thieves

#### Continued from page 1

tronics march against theft and pilferage are Sensormatic Electronics Corp., a Hollywood, Fla.based firm, and the Knogo Corp., headquartered in Westbury, N.Y. Sensormatic's thrust, as displayed in its exhibit, centers on a new surveillance system, CompuVision. which weds digital computer and CCTV technologies. According to Robert Cunningham, eastern sales manager, the system is well-suited for record and tape warehouses and in a record retail store, where people are constantly moving around. In explaining the system's appeal, he said the television monthe Appeals Court decision itself quotes the FCC as suggesting prescreening. In praise of the Order's clarity, the court opinion sums up the FCC's example of just how a broadcaster can fulfill his obligation through: "1. Prescreening by a responsible station employee; 2. Monitoring selections while they were being played or 3. Considering and responding to complaints made by members of the public."

Some startling indications of how the three judges feel about young rock music creep into its decision when it says the FCC would not hold a licensee responsible for lyrics that are so "obscure and meaningless" as to defy understanding:

"Some lyrics or sounds are virtually unintelligible. To the extent that they are completely meaningless gibberish . . . they, of course, do not communicate with respect to drugs or anything else and are not within the ambit of the Commission's Order. . . . At some point along the scale of human intelligibility, the sounds produced may slide over from characteristics of free speech, which should be protected, to those of noise pollution which the Commission has ample authority to abate."

Comparing recordings to cans of pork and beans on a grocer's shelf, the judges say "with reference to the broadcast of that which is frequently termed 'canned music' we think the Commission may require that the purveyors of this to the public make a reasonable effort to know what is in the 'can.'"

Further: "The Commission is not required to allow radio licensees . . . to spew out to the listening public canned music whose content and quality before broadcast is totally unknown. . . . In sum, the main thrust of the Commission's Order is that whether a song presents the banal observations of a moon-struck adolescent, resembles two enraged alley cats fighting in a garbage can, or contains the subtle reflections of a master poet, a licensee may not broadcast ignorant of the content of his programming." Thus held Senior Circuit Judge John Donsher, and Circuit Judges Richard Wilkey, and Spotswood Robinson, presiding.

## Late News

18	24	26	34	CROCODILE ROCK 5 Elton John, MCA 40000 (James, BMI)
(19)	17	19	21	SITTIN'
(20)	32	=	-	DON'T EXPECT ME TO BE YOUR FRIEND 2 Lobo, Big Tree 158 (Bell) (Kaiser-Famous, ASCAP)
(21)	14	10	8	IT NEVER RAINS IN SOUTHERN CALIFORNIA 13 Albert Hammond, MUMS 76011 (CBS) (April/Landers/ Roberts, ASCAP)
22	29	36	36	I'M NEVER GONNA BE ALONE ANYMORE 3 Cornelius Brothers & Sister Rose, United Artists 50996 (Unart/Stage Door, BMI)
23	28	31	32	SONGMAN 4 Cashman & West, Dunhill 4333 (Blendingwell, ASCAP)
24	20	21	28	ONE LAST TIME Glen Campbell, Capitol 3483 (Blackwood/Addrisi, BMI)
25	26	29	33	I NEVER SAID GOODBYE
26	30	35	39	REMEMBER
27	40		-	DUELING BANJOS Deliverance/Soundtrack, Warner Brothers 7659 (Warner Tamerlane, BMI)
28	27	34	36	YOUR MAMA DON'T DANCE
29	21	25	29	(Wingate/Jasperilla, ASCAP) COME SOFTLY TO ME 5 New Seekers Featuring Marty Kristian, MGM/Verve 10698 (Cornerstone, BMI)
30		-		BIG CITY MISS RUTH ANN
31	31	38	40	BUT I DO 4 Bobby Vinton, Epic 5-10936 (Columbia) (Arc, BMI)
32	38	-		LAST SONG 2 Edward Bear, Capitol 3452 (Eeyor, CAPAC)
33	36	39	39	DANNY'S SONG
34	35		1	LIVING TOGETHER GROWING TOGETHER 2 5th Dimension, Bell 45,310 (Colgems/New Hidden
35	34	37	38	Valley, ASCAP) HAPPY (Love Theme From "Lady Sings the Blues") 4
(36)	37	<u></u>	<u>1200</u>	Bobby Darin, Motown 1217, (Jobete, ASCAP) DO YOU WANT TO DANCE 2 Bette Midler, Atlantic 45-2928 (Clokus, BMI)
31			_	COULD IT BE I'M FALLING IN LOVE
38	-	-	-	PEACEFUL EASY FEELING 1 Eagles, Asylum 11013 (Atlantic) (Jazzbird- Benchmark, ASCAP)
39	39	40	40	DAISY A DAY
40	-			JAMBALAYA (On the Bayou) 1 Blue Ridge Rangers, Fantasy 689 (Acuff-Rose, BMI)
			1	Billboard SPECIAL SURVEY for Week Ending 1/20/73

## WEA to Take Discrete Road

Continued from page 1

that particular concept of quadrasonic.

RCA records is the only label with discrete quadrasonic records on the market in the U.S. although there have been test pressing of other labels circulating among various executives in the record industry. RCA has been cutting masters for discrete records—a process that currently still has to be done at half speed—and should be releasing a bevy of discrete records in the near future.

Last week at the Elektra convention, Holzman said that quadrasonic "is inevitable. It's coming, but we don't want to be forced to issue records that don't meet our own standards. Unless we get into quadrasonic soon, we won't be able to encourage our artists and producers to move into this new field. Quadrasonic is in your future."

RCA has a total of seven discrete albums in production. More than a dozen more should be hitting the market soon. At present, there is only one cutting machine in New York. The next cutting machine, an RCA spokesman said, should be operating in the next few months.

In Japan, the JVC company already has about 130 releases available in the marketplace. Normally, these sell for a higher price than ordinary stereo. RCA's main emphasis has been in keeping the discrete price at the same as stereo. What price line WEA will take is not known.

Further details on the WEA move should be announced shortly. itor screens linked to CompuVision remain blank. Then the instant movement is detected in one of the critical areas, the scene under surveillance is displayed on the screen, an alarm is sounded, a light on the CompuVision control panel comes on, indicating the specific location being threatened. At that point, human intelligence comes into play to determine what action should be taken."

Sensormatic's other area of concentration to reduce retailer losses utilizes the Sensormatic System, which consists of two scanners, a supply of TAGS, and an alarm package. A small no-tear TAG is slipped into the record's cover or tape package. When an item is properly purchased the clerk cuts the TAG off at point of sale. When someone attempts a shoplift, the TAG activates an alarm as the thief enters a scanner system field. The TAGs are reusable and sell for 25 cents each, the system may be rented on a monthly basis. Stores employing the tags include Rich's in Atlanta and Macy's New York.

## Knogo System

The heart of the Knogo system is a plastic wafer—a ticket, affixed conspicuously to the shrink wrapper which can be removed only by trained clerks at the cashier's desk once the sale has been rung up. At archways near exits are electronic detectors. If the wafer has not been removed by that point, a bell rings loudly and a sign lights up which instructs the customer to return to the cashier.

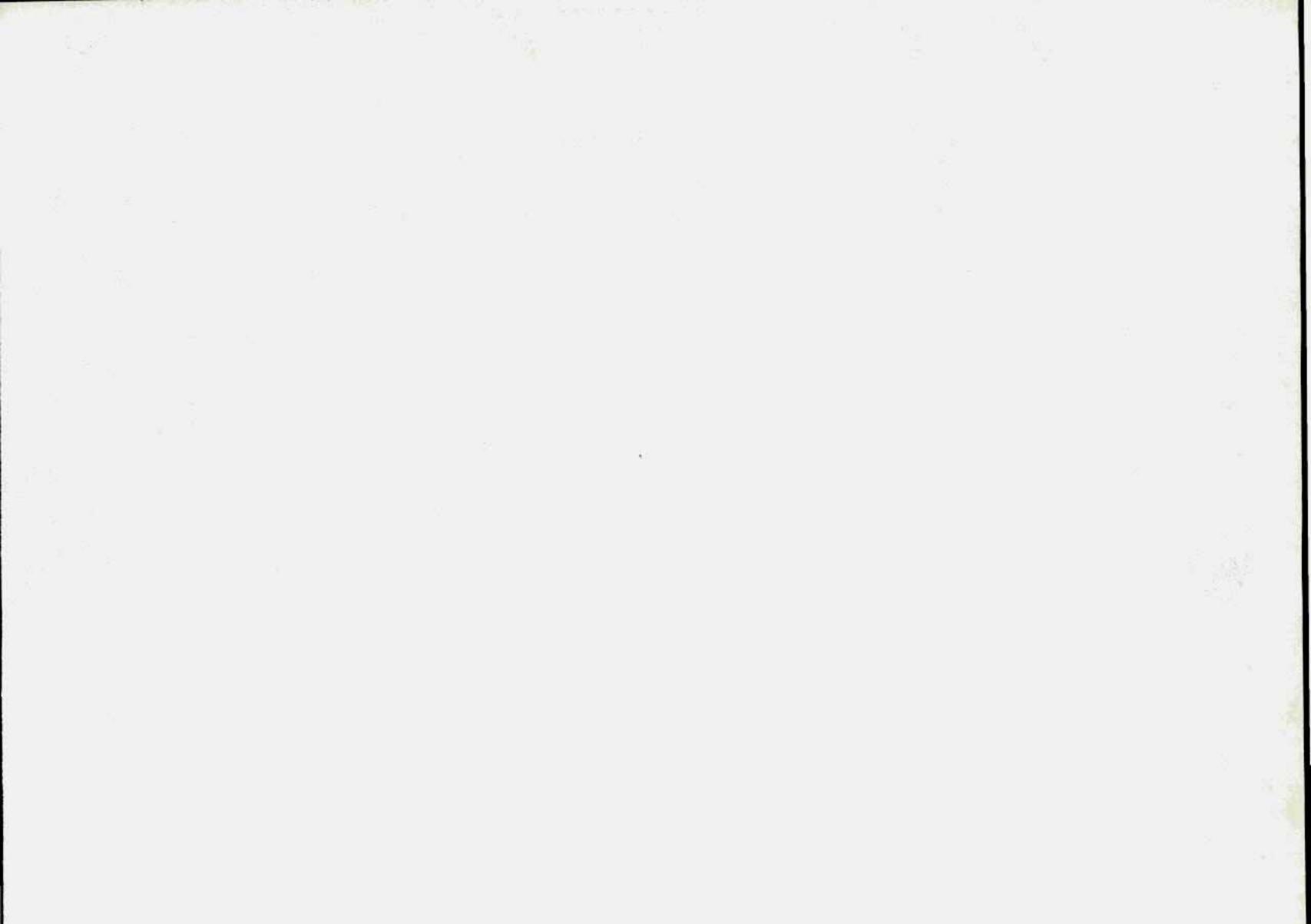
Knogo claims a perfect record regarding arrests in its five years of operation. Knogo systems cannot be purchased—they are leased. The monthly leasing fee is determined by the number of exits to be protected and the amount of merchandise to be tagged. Leasing begins at \$125 per month.

Two other firms vieing for the retailer dollars at the show were Stop Loss, Inc., Atlanta firm, and D-Tektamatic Corp., also of Atlanta. Both firms use a tag system. Latest estimates put retail shortages at \$3.5 billion annually.



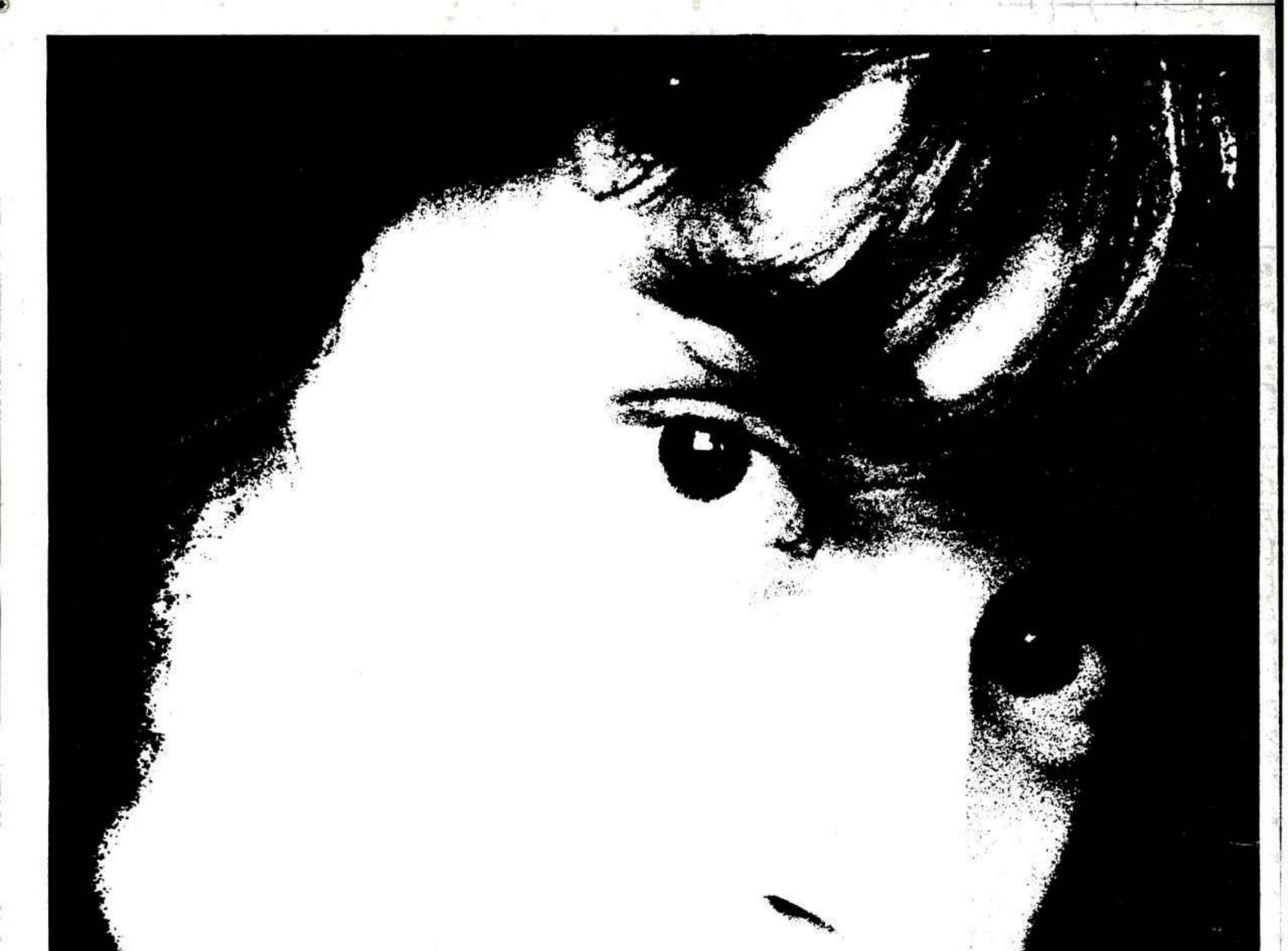


JANUARY 20, 1973, BILLBOARD





André Perry's new Canadian Production Company



"Goodbye Sweet Lorraine" is the new CHRIS HODGE Single Apple 1856

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